

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 2, 2001

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COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

DIAMOND RIO

One More Day (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

BROOKS & DUNN • *Ain't Nothing 'Bout You* (ARISTA NASHVILLE)

★ BEST 1ST IMPRESSION ★

DIXIE CHICKS • *If I Fall You're Going Down With Me* (MONUMENT)

ON YOUR DESK

LISA ANGELLE • *I Will Love You* (DREAMWORKS)

TRACY LAWRENCE • *Unforgiven* (ATLANTIC)

EDDY RAVEN • *Cowboys Don't Cry* (RMG)

GEORGE STRAIT • *If You Can Do Anything Else* (MCA NASHVILLE)

Stations Strive For Consistency In Face Of Wobbles, Anomalies

by Angela King

When it comes to Arbitron ratings surveys, most programmers can name at least one book where the numbers seemed "off"—the kind of book where a station goes from a 17 share in women 18-34 in the previous book to a one share.

Now, with Arbitron testing its new People Meter technology and diary methodology possibly in its twilight, stories about wobbles seem to be proliferating, perhaps as a result of an increased difficulty in finding survey respondents. And with many country stations targeting increasingly narrow demos, the potential damage that a major demo wobble can do to an individual station's numbers is greater.

Last September, Country Airplay Monitor's sister publication, Rock Airplay Monitor, reported on the increased phenomenon of stations' numbers seesawing up and down more than once over the course of a

year. And rock stations weren't alone. KKNG Oklahoma City has gone 3.7-4.8-4.3-5.0-2.9-4.0-4.8 since spring '99, meaning that it reversed direction in every book for a year before finally showing two back-to-back books of upward movement this fall. Similarly, WUSN (US99) Chicago's life has had its own hills and valleys, going 3.8-2.9-4.3-3.5-3.4 from fall '99 to fall '00.

Arbitron VP of communications Thom Mocarisky says country's tighter target demos will cause more fluctuations in ratings. "It's a basic law of statistics. If you used to look at adults 18-54—a nice broad demo for country—and then you start targeting females 18-34, because you are looking at a smaller subset of the sample, you are going to see more variation. [And] your 12-plus share is going to fall, because you're targeting a smaller piece of the audience."

KUBL Salt Lake City PD Ed Hill asked Arbitron to review the fall diaries after rival KKAT scored a 29 share in
Continued on page 7

Get Ready For CRS 2001

Welcome to Country Radio Seminar and Airplay Monitor's special CRS 2001 convention issue.

At last year's CRS, one of the hot topics was "male country" and how country PDs could bring disenfranchised men back to the format. On page 8, we look at what's happened to the male country movement in the past year and what some stations are still doing to make themselves appealing to men.

Next, in the interest of fostering greater understanding through all quarters of the industry, we decided to give a pop quiz about radio to publicists, artist managers, music publishers, and others whose lives are influenced by what goes on at

radio but who do not deal with stations on a day-to-day basis. Read their hilarious answers (intentional and otherwise) on page 9.

Also in this issue, we count down the 300 most-played gold titles and the 50 most-played recurrences, according to Broadcast Data Systems (see pages 10-11).

Elsewhere in this issue, we profile consultant Ed Shane and preview the presentation he will give March 2 at CRS. We also take an exclusive look at radio veteran Bruce Clark's latest online study of country radio partisans and its potentially disturbing implications.

We hope you enjoy this special issue and have a fun and productive CRS.



Sometimes a woman's strength is her vulnerability.



Cyndi Thomson
What I Really Meant To Say
the debut single from her forthcoming album, My World

Written by Cyndi Thomson, Chris Waters and Tommy Lee James

Produced by Paul Worley and Tommy Lee James Impact Date: March 26



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Jamie O'Neal

when I think about angels

**March 12th
airplay date**

the follow-up to
"There Is No Arizona"
the first debut single from
a female solo artist to
reach #1 on *Billboard's*
"Hot Country Singles"
chart since 1996

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From Tequila Shots To Trade Shots



Lorrie Morgan and Sammy Kershaw confess "He Drinks Tequila" to the folks at WMZQ Washington, D.C., before performing at the presidential inauguration. Pictured, from left, are WMZQ OM Jeff Wyatt, Morgan, Kershaw, WMZQ APD/MD Jon Anthony, and WMZQ promotion director Wendie Vestfall.



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Clear Channel Ups 16 Programmers

Clear Channel recently promoted a number of country programmers to brand manager positions. The new brand managers are working with a differing number of Clear Channel stations in various regional markets in an effort described as increasing communications and sharing resources. WUSY Chattanooga, Tenn., OM Clay Hunnicutt, for example, is overseeing 10 stations while WCOL Columbus, Ohio, PD Gail Austin is working with six.

In addition to Hunnicutt, Austin, and KRYS (K99) Corpus Christi, Texas, PD Clayton Allen, whose promotion we told you about here last week, the new Clear Channel brand managers are: KASE/KVET Austin, Texas, PD Mac Daniels; WBCT Grand Rapids, Mich., PD Doug Montgomery; KEEY (K102) Minneapolis OM Gregg Swedberg; WGAR Cleveland OM Kevin Metheny; KNIX Phoenix OM Alan Sledge; WFOC Baltimore PD Scott Lindy; WSIX Nashville OM Bob Barnett; WSIX PD Mike

Moore; KNUE Tyler, Texas, OM Larry Kent; WYNK Baton Rouge, La., PD Paul Orr; KXKT (Kat Country) Omaha, Neb., PD Tom Goodwin; KCKR/WACO Waco, Texas, OM Zack Owen; and WSSL (Whistle 100) Greenville, S.C., PD Bruce Logan.

PROGRAMMING: WINSLOW HOME

Cox/Houston OM Dennis Winslow returns to his former position as PD of the cluster's oldies KLDE. He had been overseeing all stations, including country KKBQ. No new OM will be named.

Former KKCS Colorado Springs, Colo., PD Travis Daily, who moved to Clear Channel's crosstown classic rock KMOM last year, segues to Clear Channel's KCCY Pueblo, Colo.—KKCS' rival—as PD/MD. He replaces Dave Moore, who exits. Clear Channel/Colorado Springs, Colo., OM Kevin Callahan will add OM duties for the Pueblo cluster.

WSTH (Rooster 106) Columbus, Ga., PD Ted Turner is upped to OM for WSTH and sister stations WGSY, WAGH, and WPNX.

WYGC Gainesville, Fla., PD Dane Daniel exits March 8 to return to the Midwest. T&Rs to GM Reynold Hawk.

KMYM Monroe, La., PD Don Kellogg is upped to OM for the cluster, replacing Rick Knighten, who exited. Kellogg will now oversee AC KZRZ, R&B KYEA, and oldies KTJC.

WXKX (Kix 99) Parkersburg, W.Va., re-launches as Froggy 99. A call-letter change is expected.

WKZX Knoxville, Tenn., flips from country to AC under new owners B.P. Broadcasters, according to The M Street Daily. Sister WLIL, which had been simulcast, continues doing country.

KOLI Wichita Falls, Texas, flips from oldies to classic country under OM Brent Warner.

PEOPLE: OWEN EXITS WSSL

WSSL (Whistle 100) Greenville, S.C., APD/MD/morning host Kerry Owen exits after eight years with the station. WBUL Lexington, Ky., morning personality Beth Bradley joins for mornings.

Longtime KYGO Denver morning personality Sandy Travis is out. He will not be replaced.

Former WSIX Nashville middayer Tony Magoo joins classic rock WIMZ-FM Knoxville, Tenn., for mornings.

Congratulations to Dallas Turner, host of Great American Country's "Country Request Live" and Jones Radio Networks' "Dallas—Live From Nashville," who got engaged to Intermedia sales rep Justin Allen on Valentine's Day in Cancun. They will wed later this year.

Can I Have Fries With That?



KHAY Oxnard, Calif., morning hosts Jon and Charlye, who were ordained via the Internet, opened up a "Drive Thru Wedding Chapel" on Valentine's Day, marrying 135 couples. Charlye models wedding duds for the event.



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Shelby Scores, But Grammys Still Outta Touch

As I watched the 43rd annual Grammy Awards, I was reminded again of how proud and thankful I am to work in the country end of the music business, although not because this particular Grammy show did any favors for the country music industry. In fact, the National Academy of Recording Arts and Sciences' choice of best new artist slapped Nashville's face in the most unapologetic manner.

The show revolved around (and undoubtedly cashed in on) the controversy over Eminem's award nominations and performance. As an introduction to the rapper's appearance with Elton John, NARAS president/CEO Michael Greene gave an elongated, self-congratulatory introduction to a nauseating performance that even Elton couldn't save. Instead of dispensing with the unpleasant moment upfront, the producers made damn sure it came during the final moments of the show. They did not run any viewer-advisory messages, so we know they didn't position the performance to help parents use discretion with younger viewers.

With the tiny bit of time the telecast devoted to noncrossover country performances, thankfully it was Brad Paisley and Dolly Parton who represented our interests. Paisley is easily country music's most identifiable newcomer, and Parton remains a seasoned favorite who speaks for our culture no matter what she's doing.

Faith Hill's performance of "Breathe" was wonderful, but we're sharing her and her songs with the broader pop-music world, at least for now. Had it not been for that fact, it's likely that her performance slot would have been given to another, non-country artist.

There's always been a pervasive sense around Nashville that the greater NARAS voting body is painfully out of touch with contemporary country music. Sometimes subtle and sometimes glaring, that indifference evidences itself most often when non-mainstream artists become winners in the country categories. When that happens, many of us argue that it's OK because NARAS is recognizing artistic achievement and excellence, not commercial success or radio airplay.

Although few would begrudge Johnny Cash's frequent wins in the country field, this year it was Shelby Lynne's nomination and win in the best new artist category that shows how painfully unaware the overall NARAS body remains about what really happens in Nashville. It's not that we aren't thrilled that Lynne finally found some recognition after a half-dozen country albums and plenty of critical acclaim along the way, but the mere idea that she's considered a new artist by any standard is laughable. So, it's a good win for Shelby but not so good for Nashville.

To hear the mainstream pop media tell it, poor little Shelby just got led around by the nose down here in Nashville. No one here would let her be the real Shelby, nobody in Nashville really got what she's about, and country radio would not give her a chance. So pop music gave her a safe haven from us pitiful, merciless imbeciles, and now NARAS has acknowledged all the hype and half-truths by recognizing Lynne in a category where she doesn't belong. Not exactly a boon to the organization's credibility.

Memo to NARAS: Give us a break. Shelby made a series of fine country albums, including a couple that combined a variety of experimental styles that many people loved. She moved on and made a pop album after becoming discouraged at her prospects for country stardom. End of story. And by the way, she managed some top 25 country hits. Her most recent project has peaked at No. 26 at AC and No. 19 at triple-A. While her Grammy win may reignite pop and rock radio's interest in the record, those formats have hardly given her a real home yet.

When you're a voting member of NARAS, you're instructed on the ballots to vote only in the categories in which you feel qualified to do so. Lynne's win for best new artist proves that the NARAS voting body has plenty of overly confident, if not downright misinformed, voters.

AFTER QUICKLY becoming a eulogy anthem for NASCAR driver Dale Earnhardt (Country Airplay Monitor, Feb. 23), Diamond Rio's "One More Day" (Arista Nashville) gains 612 detections to jump 3-1 on our Country Airplay chart and rises 3-2 in Country Audience. The track is the third chart-topper for Diamond Rio, but their impressive chart history includes five titles that peaked at No. 2, six others that peaked inside the top five, and three top 10 singles.

Both of the group's prior No. 1 songs spent more than one week atop the detections chart, including their debut single, "Meet In The Middle," which spent two weeks at No. 1 in June '91. "How Your Love Makes Me Feel" reigned for three weeks in Sept. '97.

Also fueled by the Earnhardt tributes, Garth Brooks' "The Dance" gains 838 detections and makes an encore appearance on our recurrent list at No. 11 with spins at 146 monitored stations.

PRECIOUS METALS: Toby Keith has been awarded a platinum sales certification by the Recording Industry Assn. of America for "How Do You Like Me Now?!" It is Keith's third album to sell more than 1 million copies and the first platinum seller for James Stroud and his DreamWorks Nashville team.

ON THE ROW

Reinschreiber To Join Lyric Street

Former Virgin Records Midwest regional Shari Reinschreiber joins Lyric Street Records to work an as-yet-undetermined region. She will be an addition to the label's promotion team and will not replace anyone.

Gary Greenberg joins Audium Records as "left" coast director of promotions. Greenberg was formerly employed in the promotion departments of Giant Records, Warner/Reprise, and Rising Tide. Most recently, he was doing independent promotion for Audium.

Atlantic Records VP of A&R Al Cooley will be among the executives taking the retirement package being offered by AOL Time Warner. A party

in his honor is set to take place Feb. 28 in Nashville.

Giant Records senior director of marketing David Macias exits. He will be retained as a consultant to the label.

Regina Stuve joins Capitol Records as manager of media and artist development from a similar position at Virgin Records.

Marco Promotions, the radio promotion division of AristoMedia, has expanded the scope of its services to include stations that program the burgeoning genre of Texas country music, including the 56 stations that report to Shane Media Services' weekly Best in Texas chart.

Buddy Lee Attractions signs DreamWorks artist Rick Ferrell and HighTone Records act Hot Club Of Cowtown for booking representation. The latter is an Austin, Texas-based trio.

Kim Palmer joins the Collective as executive producer in the company's video production division. Palmer previously was an independent producer.

Congratulations to BNA Records manager of West Coast promotion Dave Dame and his wife, Laura, who welcomed their second child, Liza Janel, Feb. 14.

ABC Shops Around To Stay Competitive

Don't count out ABC Radio just yet, says its top brass. While Clear Channel and Viacom/Infinity have used consolidation to build large multi-market platforms, ABC Radio has sat on the sidelines to the dismay of many. But with its recent purchase of AM stations in Los Angeles and Dallas for its ESPN Radio format, plus rumors of its \$80 million bid for WEVD-AM New York, ABC is once again showing up on the radar.



"I'd love to fill out in the top 30 markets," says ABC Radio president **John Hare**. "I've also given a lot of thought to going into markets ranked 30 plus, but only if we could buy clusters. I don't see us buying Cumulus, Regent, or other smaller groups. But a Greater Media or Susquehanna, they're making a good living. As the marketplace slows, there may be opportunities."

Some Wall Street observers say ABC may have missed an opportunity and cast itself as an also-ran. ABC runs third in revenue at \$412 million, compared with Clear Channel's \$3.2 billion and Viacom's \$2.1 billion. Hare, in an interview with Airplay Monitor's sister publication, MediaWeek, says ABC will remain cautious. "We've never been a company that buys retail. If a good deal comes around, we'll be an aggressive competitor," he says.

Susquehanna Radio has taken a 40% stake in **KGAR-FM** Kansas City, a soon-to-sign-on station that was until now wholly owned by "Super" **Frank Copsidas Jr.**'s Jesscom Inc. The 100,000-watt station, at 105.1 FM, is expected to sign on in June. As part of the \$10 million deal, Susquehanna will get a three-year joint sales agreement and an option to buy the station for the "fair market appraisal" price at the end of that time period. Susquehanna owns crosstown classic rock **KCFX**, oldies **KCMO-FM**, and N/T **KCMO-AM**.

With Viacom closing on its purchase of the remaining portion of Infinity Broadcasting that it did not already own, the Infinity radio and outdoor operation has become a separate division under the Viacom umbrella. Infinity president/CEO **Mel Karmazin** is handing off control to its CFO, **Farid Suleman**, who becomes president/CEO of Infinity. Infinity Radio president **Dan Mason** will report to Suleman, who reports to Karmazin—now Viacom's COO.

Quetzal/J.P. Morgan Partners, a private equity fund focused exclusively on investing in minority- and women-owned businesses, and First Union Capital Partners have made a \$55 million investment in Inner City Broadcasting, which owns 16 stations in seven markets nationwide, including R&B **WBLS** New York; adult R&B **KBLX** San Francisco; R&B **WWDW**; gospel **WOIC**, modern rock **WARQ**, and classic rock **WMFX** Columbia, S.C.; and adult R&B **WKXI**, R&B **WJMI**, R&B oldies **WKXI-AM**, and gospel **WOAD** Jackson, Miss. "Quetzal played a significant role as the chief architect for the Inner City refinancing and led the company and the co-investors through a difficult bank market," says Inner City CEO **Pierre Sutton**. Under the terms of their investment, Quetzal and First Union will each hold one board seat on Inner City's nine-member board of directors.

Meanwhile, Quetzal/J.P. Morgan Partners have agreed to sell their stake in Blue Chip Broadcasting to Radio One Broadcasting, which announced its \$190 million purchase of Blue Chip last month. Quetzal/J.P. Morgan became the largest institutional investor in Blue Chip in June 2000, when it invested \$30 million in the company. Radio One is among the 15 original investors in the Quetzal/J.P. Morgan fund.

So what did shareholders know? And when did they know it? Religious broadcaster Salem Communications has scheduled its annual shareholders meeting in June at the Ronald Reagan Presidential Library in Simi Valley, Calif.

CAPITOL

FCC Commissioner **Gloria Tristani** says the agency should have blocked Clear Channel's purchase of adult standards **WINR** Binghamton, N.Y., which gives the group six stations in the cluster, including top 40 **WMRV**, AC **WMXW**, country **WBBI**, and classic rock **WKGB**. The problem, says Tristani, is that the top two group owners in the market will control 91% of the advertising. While Clear Channel will own a half-dozen stations, crosstown competitor Citadel will own five stations. Unlike some cases, in which the FCC has approved license transfers involving levels of revenue concentration comparable to this case because they involved only the transfer of existing radio station group combinations from one owner to another, Tristani says this transfer creates new concentration in the market. She thinks businesses and listeners will face the increasing likelihood that the two dominant owners will engage in advertising price discrimination and other colusive behavior.

Departing commissioner **Harold Furchtgott-Roth** says the FCC should stop spending so much time investigating complaints filed by people who say a radio station aired their telephone call without their permission. Furchtgott-Roth "questions the continued utility and effectiveness of FCC rules addressing privacy issues." The agency has been handling such complaints for more than 30 years, but there is no specific statute that gives it such power. The Republican commissioner's comments came in response to a \$8,000 fine issued recently against **WJFK** Washington, D.C., hosts **Don and Mike**.

NEW MEDIA

XM Satellite Radio lost more than a quarter of its market value Feb. 22, on news that it plans to raise as much as \$475 million through convertible notes and the sale of up to 5 million additional shares of its stock, the proceeds of which would be used to launch its service this summer and to keep the company afloat in the event of unexpected delays or changes. In an SEC filing, the company says it will require "significant additional funds" after it launches, since it will take some time before it begins to generate positive cash flow. XM predicts it will need as much as \$175 million until the end of 2001 and \$250 million to \$300 million through 2002. XM closed down \$4 at \$11.38, a drop of 26%. Banc of America Securities analyst **Armand Musey** concedes XM's ride will be bumpy but is reiterating his "buy" rating on the stock with a 12-month price target of \$42.

Investors were still wary of the service the next day, as competitor Sirius Satellite Radio's stock dropped 8% after the broadcaster announced plans to sell 1.5 million shares of the company. Valued at \$210 million, the shares will finance Sirius' service through mid-2002. And the money should keep Sirius in operation, as long as it is combined with an expected \$150 million loan from Lehman Brothers. Sirius plans to begin operating by the summer.

SALES

Fort Bend Broadcasting buys country **KULF** and AC **KMBV** Bryan, Texas, and country **KZAM** Victoria, Texas, from various owners. Fort Bend is headed by **Roy Henderson**, who owns progressive country **KFAN-FM/KEEP** Fredericksburg, Texas. Fort Bend has also applied to buy silent **WJZZ** Saginaw, Mich., from Radio One for \$225,000, and AC **WLDR** Traverse City, Mich., from Great Northern Broadcasting for \$3.6 million.

Visionary Related Entertainment buys AC **KUAI** Kauai, Hawaii, from American Islands Broadcasting.

First Media Radio buys adult top 40 **WLAK** Altoona, Pa., and adult top 40 **WMRF** and oldies **WIEZ** Lewistown, Pa., from Mifflin County Broadcasting.

Resources Management Unlimited buys classic rock **KULH** Wheeling, Mo., from PAR Broadcasting.

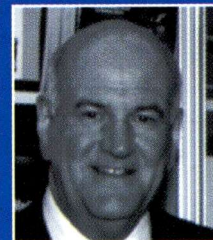
Tom Joyner buys country **WSHV** and gospel **WJWS** Raleigh, N.C., from Old Belt Broadcasting for \$1.05 million. Joyner is not the syndicated morning show host but a veteran Carolinas radio owner.

MONITOR PROFILE

Consultant Ed Shane Shares Listeners' Habits At CRS

In a March 2 presentation at Country Radio Seminar that he plans to call "Expatriots and Outsiders," consultant Ed Shane of Shane Media Services will reveal the results of a new research study. In the study, Shane talked to radio listeners who love country, those who hate it, and those who once liked country but have since turned to other formats.

Among the questions Shane hopes to answer through his research, which was conducted in 10 cities, are where have all the country music fans gone, how do we get them back, and what is it that non-fans say they don't like about country music.



Ed Shane
Consultant
Shane Media Services

'If you get to mom, the kids and daddy will come along'

would not otherwise listen to because of a morning show. Shane says country's 97% figure is "very high. That means there is a passion for country music."

Shane plans to update his study at the August regional CRS in Hartford, Conn.

While not necessarily a part of his research, Shane also weighed in during this interview on the "male country" debate (see story, page 8).

"The male targeted strategy is great if you are in a cluster situation where you have both country stations, but doing it as a premise is going to get you a smaller, more fickle audience, and your sales base will be beers and bars," he says.

While that may sound like a strange statement from the chief cheerleader for the Texas



SHANE MEDIA

country brand of music, Shane says the Texas country artists like Charlie Robison, Sonny Burgess, and Cory Morrow have an across-the-board appeal. "There is no doubt there is

a male base to it," says Shane, "but it does cross gender lines.

"Watching country as closely as we did we would see greater reaction among females and more loyalty and passion for the format among females. So our policy has been to dance with the one who brings you," he says. "What group is aggregating around the stations? It has most recently been females.

"You are not inviting the males to go away," Shane continues, "but [when] you concentrate on females, if you get to mom, the kids and daddy will come along."

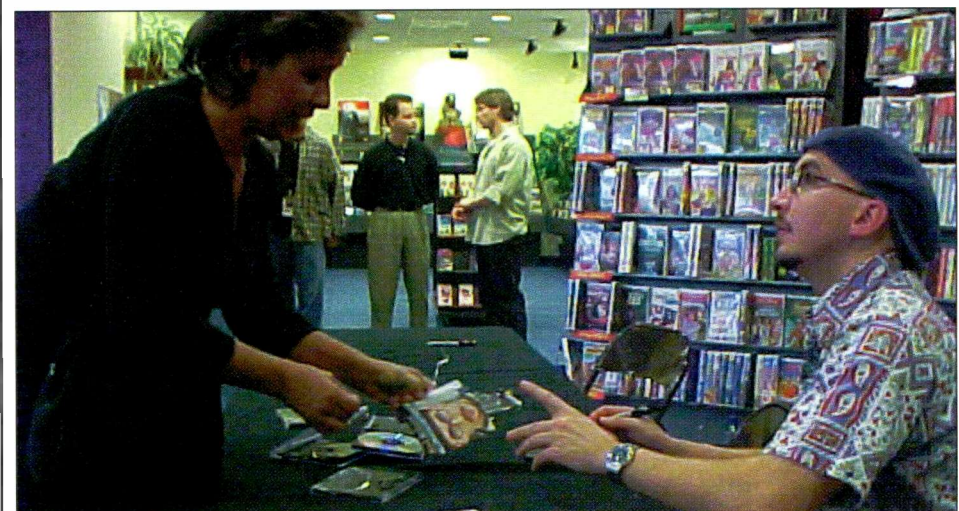
Despite his advocacy of the music, Shane says at the average radio station, Texas country "should not be played 100% of the time, because it is one element of country, like love songs [are one element]. It adds to the mix and the overall health of the station."

And while Texas country is a Lone Star state phenomenon, Shane insists "it has legs beyond Texas."

Of the 56 stations that report to Shane Media's weekly Best in Texas chart, Shane says just eight to 10 of them program the music only in a specialty weekend show. Shane's chart and its upcoming spinoffs of a Best in Texas magazine and radio show have grown quickly, but Shane says that's something he expected. "We needed to connect this very vibrant community that had nothing to connect them but some local venues."

PHYLLIS STARK

A New Hat Act



VFR Records artist **Mark McGuinn**, right, models the hottest hat style in country during an appearance at a local record store for **KPLX** (the Wolf) Dallas.



TRISHA YEARWOOD

I WOULD
HAVE LOVED
YOU ANYWAY

THE SMASH NEW SINGLE FROM
TRISHA'S FORTHCOMING ALBUM
ON YOUR DESK NOW
ADD DATE MARCH 19

Catch Trisha's CRS performance at
the MCA Nashville luncheon Thursday March 1st.

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Oldies Fastest Grower In February Tally

RANK		The M Street FORMAT MONITOR	STATION COUNT			
THIS MONTH	LAST MONTH		FEB. '01	JAN. '01	FEB. '00	NET GAIN OR LOSS THIS MONTH
1	1	Country	2,326	2,324	2,366	2
2	2	News/Talk	1,134	1,136	1,128	-2
3	3	Oldies	792	788	840	4
4	4	Religion (Music)	724	727	796	-3
5	5	Adult Contemporary	723	725	725	-2
6	6	Spanish	588	588	498	0
7	7	Adult Standards	583	581	564	2
8	7	Classic Rock/Hits	582	581	485	1
9	9	Top 40	449	448	386	1
10	10	Soft AC/Easy Listening	424	425	410	-1
11	11	Religion (Talk)	382	380	353	2
12	12	Top 40 Adult	341	338	282	3
13	13	Sports	309	307	266	2
14	14	Mainstream Rock	278	278	250	0
15	15	R&B Adult/Oldies	252	251	191	1
16	16	R&B	182	182	171	0
17	17	Miscellaneous	176	174	162	2
18	18	Modern Rock	140	139	139	1
19	19	Triple-A	100	101	95	-1
20	20	Jazz	74	73	86	1
21	21	Modern AC	66	68	81	-2
22	22	Classical	34	34	39	0
Total commercial operating stations			10,569	10,535	10,310	
Stations off the air			91	91	101	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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Station Concerts: Hell And High Water

Station concerts fall under the same Murphy's Law as the first day on a new job: Anything that can go wrong, will go wrong. But as our Promoganda panelists well know, every concert is also an opportunity to shine.

Top 40 WAKS Cleveland's Dawn Hare was still a part-timer when the promotion director quit, leaving Hare with two weeks to prepare for the station's Grand Jam at Six Flags, featuring Voice V, BBMak, and Vitamin C. "I didn't have interns, so I brought my niece and her friend to help me."

Hare reports that it poured rain until an hour before the show, BBMak's plane was late, and headliner Vitamin C wouldn't go on first. "Our jocks had to do a lot of talking to the crowd," says Hare. After BBMak's performance, the station had an artist-signing table. "The girls went crazy. I had to stand on a chair and yell for the girls to get in one line or there would be no signing. It turned out to be great. I learned a lot that day."

Country WPOC Baltimore promotion director Sheila Silverstein says her station offered a free Rascal Flatts concert in order to be the only station on hand for the opening day of a large, new mall. "The station was in front of over 20,000 people on TV screens in the mall," she says. But not everybody wanted to partner with the station. "Our station was shut out of a three-day national women's show [that was] in town." Rather than admit defeat, Silverstein organized a concert to immediately follow the women's show, as a benefit for breast cancer research. "We sold the entire event so that all the ticket sales went to the charity."

Charity concert events, however, can also be a nightmare, according to country KNIX Phoenix's Vicki Fiorelli. "KNIX teamed up with a local food bank to give away private meet-and-greet [time] with Shania Twain. [It was] her first appearance in Phoenix [and a] huge concert." A donor bid more than \$3,000 to spend some one-on-one time with Twain, but "the rep from the food bank wrote down [the donor's] name wrong, so they would not let him backstage. He had to join the regular radio meet-and-greet," which is "not the most personal."

Fiorelli says that was just the beginning. "The listener blamed us for the catastrophe and was very upset about not really meeting Shania. [He] demanded a refund right there on the spot with Ms. Twain right in front of him." He got his money back, as well as a trip to Las Vegas to see the show the next night. "The food bank suffered the most," says Fiorelli.

CBS/Hartford, Conn.'s Tristano Korlou had his own embarrassment. "I got kicked out of my own station's backstage because I misplaced my all-access pass. The funny thing is that the same security guard who kicked me out [asked me] for his security fee at the end of the evening."

Another promotion pro says it's not always a good thing to go backstage anyway. "I had a really not-so-good experience on an artist tour bus. Now, when my college interns start for the summer concert series, my advice to them is, 'Don't get on the bus.' But, of course, that doesn't stop them."

Fiorelli is more philosophical about backstage. "Backstage meet-and-greets always go wrong—always. Listeners always lie about winning, and if you are not prepared with the correct winner's name, then you will be taking more winners backstage than allotted for your station," she says.

Silverstein says policing the backstage access is one of the toughest jobs. "Every person has a sad

story about why they need to talk to the artist, so sometimes I have to be a hard-ass and let them know there is no way it's happening."

When putting together a large station concert, Korlou says, "the main problem seems to be the staff. They seem to forget that the party is for the listeners."

Top 40 WWZZ (Z104) Washington, D.C.'s Melissa Hawes says, "The bigger the show, the more things can go wrong. The key to keeping it together is to over-organize and over-communicate. You have less surprises and more time [if you do that]."

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	"Survivor 2"
2	—	Boat/auto shows
3	4	Spring-book promotions
4	—	NASCAR
5	3	Warm-weather trips
6	10	Job fairs
7	—	NHL hockey
8	—	Live pro wrestling
9	—	Spring training
10	7	Station shows

HOTTEST NEW MOVIES: "Hannibal," "3,000 Miles To Graceland," "Saving Silverman," "Chocolat"

HOTTEST CONCERTS: U2, George Strait Festival, 'N Sync, Madonna

NTR PROMO OF THE WEEK

Sports talk KGME Phoenix is hosting the Jim Rome tour. "We sold a title sponsor to Nissan and are selling many on-site packages to the event. We are recouping hard costs, making the event fun for our listeners, and making money for the station," says Vicki Fiorelli.

QUICK HITS

Album rock KEGL Dallas is putting its Web site to good use with its No Ass—No Backstage Pass contest. What better use of the Internet is there than to use it to post your posterior? The best butts in the area will vie for backstage passes to meet Kid Rock. Loren Condron puts his best side forward for this promotion.

WCTO (Cat Country) Allentown, Pa., hosted an Intimidator Memorabilia Marathon, an all-day Dale Earnhardt collectibles auction. Items included Kellogg's cereal boxes, car models, key chains, T-shirts, hats, and rare, vintage playing cards. The money raised went to the Earnhardt family charity.

Top 40 WZPL Indianapolis is taking the heat off station listeners by offering to pay their energy bills. This time spent listening/goodwill promotion allows listeners to fax their highest heating bill from this past winter. They must then listen for their name and call within 10 minutes to win a check from the station.

Country KHAY Ventura, Calif., held its second annual Drive-Thru Wedding Chapel on Valentine's Day. Morning hosts Jon and Charly, who were ordained ministers on an Internet site, married 135 couples who were dressed in everything from towels to negligees. Couples received a 24-hour marriage license and prizes. "Even a couple of horses got married," says PD and ring bearer Mark Hill.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

It's A Bird-Eat-Jock Business



WPOC Baltimore personality Mark Williams subjects himself to a taste test by the Baltimore Orioles' mascot during a station appearance at the Convention Center.

ACCESS: NASHVILLE Artists, Stations Pay Tribute To Earnhardt

Vince Gill, Steve Wariner, and Yankee Grey performed Feb. 25 in Nashville at a tribute to the late NASCAR driver Dale Earnhardt. The tribute took place at the Gaylord Entertainment Center and was sponsored by Nashville stations WSM-AM-FM and WWTN.

Alabama's Randy Owen paid tribute to his friend Earnhardt at a Feb. 22 memorial service held at Calvary Church in Charlotte, N.C. Owen sang two Alabama songs, "Goodbye (Kelly's Song)" and "Angels Among Us," during the invitation-only service attended by Earnhardt's family, friends, and members of the racing community.

Ricochet has exited the Columbia Records artist roster after three albums and 14 charted

singles, including the No. 1 "Daddy's Money" in 1996. Parent Sony Music Nashville has made several additional roster cuts of new artists, including Monument's Yankee Grey, Columbia's Tara Lyn Hart (who remains signed to Sony in Canada), and Epic's Shana Petrone.

Lee Ann Womack will host MJI Broadcasting's "Strait Ahead: On The Road With The George Strait Country Music Festival" special, which is available to air March 16-18. The two-hour special spotlights the artists who will be part of this year's tour, which kicks off March 24.

Chely Wright has been appointed to the advisory council of Music Educators National Conference, more commonly known as the National Assn. for Music Education, which promotes advancement in music education. Wright's commitment to this effort has been acknowledged through her Reading, Writing & Rhythm Foundation, which she created to help supply public schools with musical instruments and equipment to assist in music education. Wright is the first country-artist member of the council, which also includes Vanessa Williams and Stephen Sondheim.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brandao, Clear Channel/Jacksonville, Fla. • Stephen Burns, KBOJ Albuquerque, N.M. • Melanie Clemons, KSTP-FM Minneapolis • Scott Colebrook, WRDQ Cincinnati • Loren Condron, Clear Channel/Dallas • Mike Galotta, WQX Tampa, Fla. • Dave Demer, WWKA Orlando, Fla. • Garret Doll, KVEG Denver • Game Dunbar, Clear Channel/Miami • Katie Evert, KMBL San Francisco • Lisa Fields, WMAG/WISL Greensboro, N.C. • Vicki Fiorelli, KNIX/Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KJIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WWSL Memphis • Laura Giannattasi-Andronaco, Clear Channel/New Haven, Conn. • Michael Godfrey, CKR Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Dawn Hare, WMYX Cleveland • Melissa Hawes, WWZZ/WVZZ Washington, D.C. • Mary Hollow, WRAL/Raleigh, N.C. • Jay Holloway, WJTT Chattanooga, Tenn. • Simone Jones, WUSL Philadelphia • Adam Klein, WBOS/WJLB Boston • Tristano Korlou, CBS/Hartford, Conn. • Pete Kuhn, KMN Denver • John Lasman, WRXL/Richmond, Va. • Champagne Lutz, KFBM-FM San Diego • Larry Lutz, WJLB Detroit • Jane Monzures, KEDJ Phoenix • Danna Obermeier, KUPR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Patterson, KRBE/Houston • Carly Reisman, KSTE Las Vegas • Stephanie Ringler, WKSE/WTSS Buffalo, N.Y. • Lisa Sands, WGLR Cleveland • Jim Sheehan, KJJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Stenberg, WYNY New York • Anne-Marie Strzelecki, WBMX Boston • Donna Talarico, WGGY Scranton, Pa. • Vanessa Thill, KJJC Las Vegas • Shannon Wraz, WFLZ Tampa, Fla.

Stations Strive For Consistency In Face Of Wobbles, Anomalies

Continued from page 1

women 50-54. Hill claims he was told by Arbitron that there was only one female in the 50-54 demographic who returned a diary. She also happened to be Hispanic, and she had listened to KKAT for 350 quarter-hours. Because of Hispanic weighting, Hill says, "that diary became responsible for 2,500 people or equivalent to five or six Arbitron diaries."

Arbitron, Hill says, "described [the anomaly] as 'all of the planets being aligned.' Without that diary, our competitor's numbers are down the crapper. It totally skews the book out of control." Hill contends that if he eliminates the 50-54 women cell and instead uses only 25-49 female numbers, KUBL is fourth and KKAT is eighth.

That frustration is familiar to KWYY Casper, Wyo., PD Donovan Short, who has been in a dead heat with rival KQLT for two years. "In the fall 2000 survey 12-plus we both had a 10.8. In spring 2000, both had a 10.1. In the fall of '99, both had 7.1. And spring of '99, both had 11.9," he says. "I've raised the question to Arbitron several times, and I get the same response. It's a lot smaller [sample] group of people, and it's mathematically possible."

Short says this particular anomaly is especially frustrating in a two-books-per-year market. "There's not consistent feedback, and I don't have the benefit of trends."

KGNC-FM Amarillo, Texas, GM Dan Gorman goes as far as claiming that a fall '99 spike helped to keep rival KATP in the format. In that book, Gorman says, KATP, which usually had a "two to three share 12-plus," received "an inordinate amount of time spent listening" and shot up to a 6.8. It has since returned to the high threes. Despite "rumors they were getting out of the format," Gorman says, the book has "single-handedly kept [KATP] in the format for another year and a half now." Gorman says Arbitron told him the result was accurate, and traced it back to five male diaries.

ACCURATE AND ODD

Research Director Inc. partner Rhody Bosley, whose job at Arbitron from 1984 to 1991 was to conduct reviews of questionable diaries, now conducts independent reviews for stations. He says he has witnessed a number of anomalies.

"When I was at Arbitron, we had two teen-age black girls in one household who were very heavy listeners to a religious station, and the religious station suddenly beat the [top 40] in teens. It was an anomaly, but it was real. [We know] because we called them back and asked them. That is the nature of an anomaly. It was accurate, it was reliable. It just wasn't trendable."

Bosley says more often than not, the odd skews that occur are caused by heavy listeners, who he defines as "anybody who spends a hundred quarter-hours with a station in a week. For a typical station, these heavy listeners are 8% of diary keepers but account for 39% of quarter hours. They are really important people."

The anomalies occur, Bosley says, when the diary return by heavy listeners is unusually high or low. "One time I found three heavy listeners to a single radio station, and they were all in the same demo cell. All of a sudden, [the station] showed up in a book, and they had never showed up before." Bosley says the three diaries were all from the same household. "This is the part that drives program directors absolutely nuts. They see this number, and Arbitron defends it, because it's accurate and reliable."

"Do strange things happen?" Bosley asks. "Yeah, because we're dealing with random probability sampling. Who would have ever expected somebody to listen to your radio station 325 quarter-hours a week? Don't these people have a life? But they show up in every ratings period."

TAKING MEASURE

The onus falls on PDs to research anomalies, Bosley says. "The thing the PD forgets to look at is [that] an anomaly can go in his favor. He looks good then, like a hero. [But] a good book may be a bad book in disguise. You'd better be sure [of] what created a good book, as well as what happened in a bad book."

WPOC Baltimore PD Scott Lindy agrees. "If you're not getting a chance to look at your diaries, you're missing a lot of chances to make your station better. Although bad samples, unusual weighting, [and] diary-editor mistakes make us angry, the fact is this affects all stations at one time

or another."

Lindy says programmers run the risk of making costly mistakes if they do not research their diaries. "There is nothing worse than changing the programming due to a bad book that really wasn't all that bad, except for keeping the programming the way it is after a book that appeared to be good but really wasn't."

And, Bosley notes, that happens, too. "The guy had a fabulous book, but the next survey went to hell in a handbasket. Here was the difference: The norms for heavy listening are 8% of diaries accounting for 39% of quarter-hours. In the good book, he was 15% and 58%. In his bad book, he was 9% and 41%." Bosley says the bad book was still better than average for that station, but the programmer hadn't researched the diary returns so he would know what caused the positive numbers.

FAULT LINES

When Hill questioned Arbitron about the Salt Lake City results, he asked them to "throw the diary [in question] out. They said, 'No, it's within the threshold of listening.'" Hill claims he would gladly part with diaries that skew oddly in his favor.

Hill also questions Arbitron's ethnic weighting procedure, contending that the service should do more than just ask for a respondent's race before weighting that person's diary more heavily. "If you're in a high-density Hispanic community, you can say you're a certain race and count more. It opens it up to potential fraud. If they put that much weight on this one woman, that's skewing the odds way in that radio station's favor."

Despite his objections, Hill is pleased by Arbitron's responsiveness to his concerns. "To their credit, they are very good, very cooperative. It's not a slam on them, but I cannot fathom that [this] would be allowed to happen in the realm of reality."

Short, who says some demos in his Casper market have six- or seven-way ties, thinks that sample size comes into play. "I've heard [Arbitron is pitching] a 40% sample size increase, with a [minor] rate increase, [but I don't want to pay more] because [accuracy] is what we're paying for in the first place. If you can't sell by it, or program by it, what's the point in buying it?" Short says KWYY's consultant, Jaye Albright, will be conducting a diary review for his market soon. "Until then, we're scratching our heads."

Mocarsky says small markets are a special concern for Arbitron. "It's not like we've washed our hands. Addressing the concerns of smaller markets is a daily topic." Mocarsky says small markets have had the option since 1993 to adopt a 40% sample size increase, with only a 2% rate increase. "We would pay the [majority of the] freight for an increased sample size," he says.

Gorman, who also wants the sample size increased, does not place any blame with Arbitron. "It's just an inadequacy built into what they do. They only tabulate and report the information they are given. They can't control that." The problem, he says, is the lack of diary return. "For whatever reason, there seems to be a worsening problem. Maybe that's because we're... two books a year, a condensed market."

The odd skews have always happened in his market, Gorman says, but "you would see [little things] in small dayparts, or a small demo. [Now], there are across-the-board problems."

Mocarsky says it is difficult to determine what a wobble is and what is real. "In a hotly competitive environment with new formats [and] more stations, you will have more real changes. Wobbles can be identified [only] if everything stays the same—nobody has changed format or a DJ, or tightened up a playlist. It's very difficult to sort through that."

Gorman still believes the key is to get more diary return. "The answer goes back to sample size and the attitude of people who are so busy, they are not going to sit down and accurately fill out a week-long diary."

IS THAT A 'Q' OR A '9'?

The manual method of filling out Arbitron diaries can also lead to human error. Lindy says he once made a point of researching a particularly high spike for his station because it seemed unusual. "One time we had 218 quarter-hours

Study: Country Fading To Background

by Sean Ross

The number of country listeners who think the format's music is improving has dropped sharply since last year, while the number who regard country as a background format has increased.

Those are two of the more disturbing conclusions drawn from a newly released study by veteran country programmer Bruce Clark. The former PD of WXBW Pensacola, Fla., Clark has been surveying country partisans through his Website, Southeastcountry.com, for several years. And Country Airplay Monitor's exclusive first look at the results suggests that the format has made little progress in grappling with some of the key issues of recent years, from tempo to spotlight to the resurgence of top 40.

Last year, when country listeners were asked if today's country music was better or worse than a year ago, nearly 50% opted for the former. Only 11% said things were worse, and 39% thought it was about the same. This year, only 35% of the audience thinks country is continuing to improve, with the largest number, 54%, saying it was about the same.

However, last year's finding that listeners felt better about the music than about their favorite station didn't hold up this time, although that's because the latter number was already low. Only 34% of listeners thought their first-choice station had improved last year. This year, it's 31%, while 53% think it's about the same, up from 48% last year.

Clark also asked respondents if listening to country radio was either a "fun experience" or merely "playing in the background while I do other things." Last year, the "fun experience" answer won handily, 69% to 31%. This year, it was a lot closer, with 54.5% considering it a "fun experience" and 45.5% now treating the format as background music.

Spotload, which has come to the fore as an issue in recent years, is still a growing concern for listeners, who were asked about it in several ways. Listeners were asked what they most disliked about listening to the radio, and 95% cited commercials (up from 93%). Asked what the format should do less of, 86% said commercials (up from 82%). And asked what country should do more of, 82% said "play more music," up from

74% last year. Despite this, Clark says that nearly 60% of the audience still wanted more info about artists, upholding the commonly held belief that the information listeners actually want is not considered clutter.

Clark's previous studies were among the first to show the resurgence of top 40 as a viable second choice for country listeners. Top 40 was still the No. 1 shared format for country listeners, up slightly from 48.7% to 49.1%. That was followed by a resurgent oldies format (35% to 39%), album rock (38.4% to 36.5%), and soft AC (28% to 29%).

The percentage of listeners who said they only listened to country was down from 24% to 23%. Figures that increased were sharing with pop video channels MTV (34% to 37%) and VH1 (48% to 50%).

And although country radio seems to be working at picking up the tempo, 64% of respondents still wanted to hear "more fast songs," down only slightly from 65% last year. Meanwhile, only 36% wanted more slow songs.

Clark also added some open-ended questions to this year's survey. While the answers are less concrete than the above responses, he says several themes emerged. One was that, with the exception of Dixie Chicks, listeners' favorite artists are still what they might have been several years ago: George Strait, Faith Hill, Tim McGraw, and Shania Twain. Not only did no new artists emerge, besides the Chicks, but an astounding 90% of listeners had trouble recalling the names of most artists' songs unaided.

The survey also asked listeners what artist they thought had declined over the past year. Clark says Garth Brooks was the leader in that area, with comments that included, "has gone rock 'n' roll," "seems to have lost interest in his fans," and "way too much hype and publicity." One respondent said that Brooks' music "just isn't Garth anymore."

Country's tendency to hold onto hits longer hasn't gone unnoticed by listeners. When asked the open-ended question "What about country radio bothers you?", playing new songs "too much" came in second, after spotlight.

Clark conducted his study of 2,031 listeners via E-mail and his Web site in late January. Listeners had to be in country's target demos and spend a certain amount of time each week with the format.

Annie Get Your Radio Special



Reba McEntire takes time out from her Broadway run in "Annie Get Your Gun" to record a radio special with Westwood One. Pictured, from left, are Westwood One's Pam Green and Charlie Cook, McEntire, Westwood One's Ed Salamon, and Starstruck's Eddie Mascolo.

coming from a High Density Black Area ZIP code where we had never had any listening at all. We located the diary in question and realized the diary editor saw that this person, an 18-year-old black female, had written [R&B outlet WERQ] 92Q in her diary. But she used a lowercase 'q' which made it look like the number nine. Since there is no 92.9 in the Baltimore MSA or TSA, Arbitron [credited] 93.1, WPOC." Lindy says he did alert Arbitron to the error because "next time it might be us who misses the credit."

Errors can also be made when incomplete information is given to Arbitron, Bosley says. "Years ago, a radio station in Reno [Nev.] that wasn't on the air showed up with a four share. [What had happened was] the station went off the air [and] notified no one. The competitor loved the guy's slogan, adopted it, but failed to notify Arbitron."

"When you have changes in your marketplace or you make changes," says Bosley, "it's imperative that you notify Arbitron, whether you are a big station or a little one."

DOING (A LITTLE) MORE FOR COUNTRY'S MEN

by Angela King

If every Country Radio Seminar has a clarion call, last year's was "Remember the guys!" At the time, country's declining male numbers and a seeming overabundance of female attitude songs prompted calls from Edison Media Research's Larry Rosin and McVay Media's Bob Moody, among others, to repatriate male listening, perhaps through the redeployment of a market's second country station to serve the guys.

A year later, the most publicized experiments in "male country" have come and gone. But that doesn't mean country radio isn't at least a little more male-friendly than a year ago. Just as a 1994 call by researcher John Parikh for a gold-based country format proved more successful in getting some gold titles re-added to existing country stations than spurring new ones, the male-country movement seems to have done a better job of making PDs at mainstream country outlets a little more amenable to certain male-appeal titles, from "How Do You Like Me Now?!" to "Flowers On The Wall" to "She Couldn't Change Me." And there are more stations along the lines of KPLX (the Wolf) Dallas or WKDF (Music City 103) Nashville, although those stations say their mission isn't specifically to court men. For whatever reason, country's male 18-plus numbers were up in this fall's national Arbitron ratings, going 8.2-8.6 while female numbers held steady.

In the days following CRS 2000, several stations became poster boys for the male-country approach: WNUC (the Bullet) Buffalo, N.Y.; WOW-FM Omaha, Neb.; and WHSL (Whistle 100) Greensboro, N.C., which was held up at CRS as an example of a station already successfully using a more male lean. Today, WNUC is all-sports, WHSL is on another frequency with a different (albeit still gold-based) country format, and WOW-FM, now KMXM (the Max), remains country but abandoned the male approach after two books.

GAINING AN IDENTITY

Chris Atkins, PD of the former WNUC Buffalo, N.Y., says his station's switch to sports was caused by its sale to Adelphia, parent company of the Buffalo Sabres. Atkins says targeting males was "instantly" successful for WNUC. "Overnight, we went from being the 'other' station to the station everybody talked about." While market leader WYRK was "killing us in time spent listening, that changed the minute we gave ourselves an identity." Atkins says that by the time the Bullet bit the dust, it "had established a foothold in the market" for the first time.

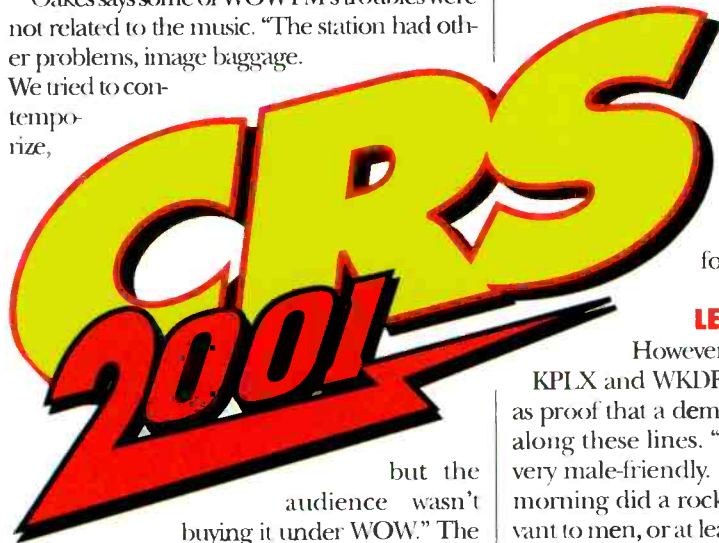
Looking to gain a foothold against rival KXKT (Kat Country), PD Tom Oakes says his WOW-FM adopted a male approach at the end of the winter '00 Arbitron, but "the formula wasn't working. We tried going for men, [and we] gave it our all with a mixture of new music and old music. Perhaps the formula we tried was too oldies-based." WOW-FM was 70% gold-based with a tight 20-song current list. "It was very conservative, and the gold reached back to the '70s with Merle Haggard and George Jones," says Oakes.

At this year's CRS, Oakes hopes to pick the brains of fellow programmers about why his

male-leaning station didn't work. "We had been watching the numbers continually go down. In the summer book, we had trended 5.6 to 4.1 to 3.8 in [25-54] men. I'll certainly be asking people for their opinions. Even though the approach didn't work now, it could work in the future."

Oakes says some of WOW-FM's troubles were not related to the music. "The station had other problems, image baggage.

We tried to contemporize,



but the audience wasn't buying it under WOW." The decision to return to a mainstream country was "very painful to go through. But being an also-ran doesn't pay the bills."

After several years as the second mainstream country outlet, former WHSL PD Chris Huff says the male approach proved successful for his station, but consolidation, and new co-ownership with country rival WTQR, forced a format and frequency flip. But Huff, now PD of crosstown '80s outlet WTHZ, says in its final book WHSL "had the best, highest ranking the station had ever achieved, and the second-highest [25-54] share" ever.

Huff says he didn't think of Whistle as male country, necessarily, but as "a way of differentiation. Some stations lean classic, or lean younger, and we leaned male. We had a morning show that leaned male. The station overall was tailored to be more male-friendly throughout the day."

BALANCING MEN AND WOMEN

With its syndicated and very male-oriented John Boy and Billy morning show, Huff says, "we were never going to be a female station." But he was surprised by the women the station was able to retain. "We were always more balanced than I expected, despite the morning show, despite the edgier playlist. We were certainly more male-friendly and stayed away from ballad-heavy female product, and we still had a balance of men and women."

Country stations that have been successful in appealing to men say they are equally strong in women. WKDF (Music City 103) Nashville PD Wes McShay says, "We don't go straight out and say we're a male-country radio station. Our forte is to be a good country station. Honestly, we get a 50-50 mix [of men and women]."

McShay sees WKDF as a counterpoint to many mainstream country stations that target only women. KPLX APD Smokey Rivers agrees. "I think it may be a misnomer to call it male [country]. It's a 50-50 balance. We



play more male tunes, but we're still playing Faith [Hill] and LeAnn Rimes, mass-appeal songs. And we do more mass-appeal promotions." Rivers says that before the station branded itself as the Wolf, KPLX was focused on attracting only women. "We cast our net and only wanted one kind of fish. Now we want every fish."

Similarly, KIKK-FM Houston group PD Darrin Davis notes that the target of his new "alternative country" format is adults 18-44. "On paper, I know it looks male-leaning. But the production and jocks make KIKK still a female-friendly station," he says.

Rivers thinks many programmers shy away from male listeners because "this whole thing is scary to people. They think you have to start playing David Allan Coe every hour. That's not it. You just go back to the middle and attract more P2 and P3s back to the format."

LET'S BE DIFFERENT

However you position stations like KPLX and WKDF, Rosin sees their success as proof that a demand exists for something along these lines. "WKDF's mix of music is very male-friendly. [Carl P. Mayfield] in the morning did a rock show for years. It's relevant to men, or at least not irrelevant to men."

Rosin also believes that male country overall hasn't been given a fair hearing. "I'm not sure it's been tried that much," he says. "You've got to give it a little time. No one can make conclusions on something that lasted three months."

Rosin says his reason for suggesting male country at the last CRS had to do with differentiation. "My point is, if you own two country stations, why do they both sound exactly the same?" It's a point recently taken by WESC and WSSL Greenville, S.C., where the two

country competitors are both now owned by Clear Channel. WESC adopted a more classic, male-friendly approach, and the station gained shares in the fall Arbitron, up 7.5-8.0 12-plus. And while they aren't specifically carrying the male-country banner, other recent sign-ons, such as gold-based WYAY (Eagle 106.7) Atlanta and even WHSL's successor, WWCC, have potential male appeal.

WHERE'S THE BLUEPRINT?

When researching how to differentiate his Greenville station, WESC PD Ron Brooks says he looked at other stations but found there is "no cookie-cutter template. Every station doing this is doing it differently."

That was certainly true for Huff, who says, "I don't know if we were the ideal blueprint of a male-leaning country station. With WHSL, it was about what would be successful in this market." Huff says he took a "unique angle [which differed] from stations like the Wolf and WKDF, which are known for playing some older titles. . . . We were up against a station with a lot of heritage, so we didn't want to go in that direction."

Moody, VP of country at McVay, hopes to offer male country to a number of stations that would feature more veteran artists such as Merle Haggard, Hank Williams Jr., and Waylon Jennings and offer more sports and male-related lifestyle features. Moody is al-



ready consulting new male-country station KFYX (the Border) Texarkana, Ark., which recently flipped from top 40.

And while male numbers may have finally turned the corner, that doesn't mean there isn't a lot of potential upside. Rosin notes that "I just did a survey for a prominent country station and only interviewed P1s. Seventy percent were female. Not that long ago, we thought it was a pretty balanced format. Something very dramatic has happened."

MENDIN' BROKEN FENCES

At last year's Country Radio Seminar, "male country" was one of the hot topics (see story, this page). A year later, it has never really taken off as a stand-alone format, but many programmers have still taken steps to attract disenfranchised men back to the format.

"The challenge is bringing in men without losing women," says KFKF Kansas City PD Dale Carter. "Twenty years ago, our format was 75% men. The Faith Hills, Shania Twains, and Dixie Chicks of the format, along with female-targeted ballads from people like Alan Jackson, have really shifted our focus to females, and, in many cases, we're closer to 75% women. Men are finding themselves listening to classic rock and talk."

"At KFKF, we've approached this from a couple of directions that, frankly, may not be right for everyone," says Carter. "About three years ago, in an effort to create separation from our sister station, KBEQ, and to capitalize on a four-decade tradition of country on KFKF, we made the decision to go more retro. What began as spotlighted oldies that tested extremely well has grown into a Saturday-morning all-request retro program and retro programming on Saturday nights from 7 p.m. to 2 a.m., plus a special retro category that plays once per hour."



"Our second move was to begin carrying NASCAR Winston Cup races," Carter adds. "With the Kansas Speedway set to open this summer, carrying the races was a no-brainer. In our situation it has produced growing male numbers and stable female numbers."

WCTO (Cat Country 96) Allentown, Pa., PD Chuck Geiger says, "Focusing on positioning the station [as] hip and cool always helps. Stagnant-sounding, AC-leaning country stations exemplify the female-friendly persona and don't help in attracting 25-54 men. We also looked at male titles like 'Wrong Five O'Clock,' 'All Night Long,' and others that were male-friendly. Results [showed a] big increase [in] 25-44 men."

While Buzz Brindle, PD of WGNA Albany, N.Y., says, "We haven't made a strong conscious effort to bring men back, [because] our goal has been a 45% male/55% female audience balance." He adds, "The listener skew has tended to be more 40% male/60% female during the past couple of years. In the fall book we were back on target with 45% men/55% women. The primary reason has more to do with the attitude and presentation of our morning show than with our selecting a specific type of music to address the issue."

PHYLLIS STARK

MARTI'S UNIT AND OTHER RADIO TERMS

... A POP QUIZ

by Phyllis Stark

For many people who work in the country music business but do not deal with radio on a regular basis, the broadcasting world is shrouded in mystery. Its key players, its jargon, even the question of who makes the music decisions at most stations are an enigma.

For our Country Radio Seminar special issue, we decided to give a pop quiz about radio to publicists, artist managers, music publishers, and others whose lives are influenced by what goes on at radio.

A few made a serious, valiant effort to answer the questions. Most, however, simply decided to have some fun with our quiz.

Here are our questions and their often hilarious answers.

What is a hook tape, and what is it used for?

"Stands on a street corner and attempts to solicit other tapes."—Paul Hastaba, senior VP/GM, Country Music Television

"DJs use it to choke drunk country stars making asses of themselves on the air."—Kay Clary, FrontPage Publicity

"Dark-colored duct tape to fix yer hook whilst fishin'. Regular duct tape is too shiny. Scares fish."—Craig Campbell, director of press/publicity, Sony Music Nashville

What is a marti unit?

"A Marti is the maximum amount of alcohol a VP of promo can consume in one hour after the head of the label's favorite act loses its bullet."—Tim Wipperman, executive VP/GM, Warner/Chappell Music



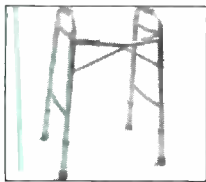
"When the record company buys a fly-away for several radio stations, and the destination is New Orleans just before Lent. Each travel group is a Marti Unit."—songwriter Chuck Cannon, Wacissa River Music

"Come on, everybody knows what someone's 'unit' is, whether it's Marty's or someone else's."—singer/songwriter George Ducas

"A bartender."—Robert Unmacht, former publisher, The M Street Journal

Who or what is Rusty Walker?

"Something you find at an old seaman's home."—Robert Unmacht



"A used device that is available at most medical supply stores that aids older people in getting around."—Paul Hastaba

"She had an album out in the '50s or '60s called 'Knockers Up.'"—Craig Campbell

Who makes the final music decisions at most radio stations: the air personalities, the consultant, the program director, the general manager, or the music director?

"Apparently whoever of the above five choices is least qualified."—Chuck Cannon

"Their girlfriends."—Tim Wipperman

"The record company."—Robert Unmacht

"The program director, although if the PD doesn't do what the consultant suggests, he/she could be out of a job!"—Joni Foraker,

VP, Borman Entertainment

"None of the above. Most of the decisions are made by the General Council, which is made up of a pixie, a Mongolian hairless goat, and the girl from the Watson's pool commercials."—BR5-49 manager Mike Pontes of MPM Management

"Mel Karmazin."—Paul Hastaba

What is TSL?

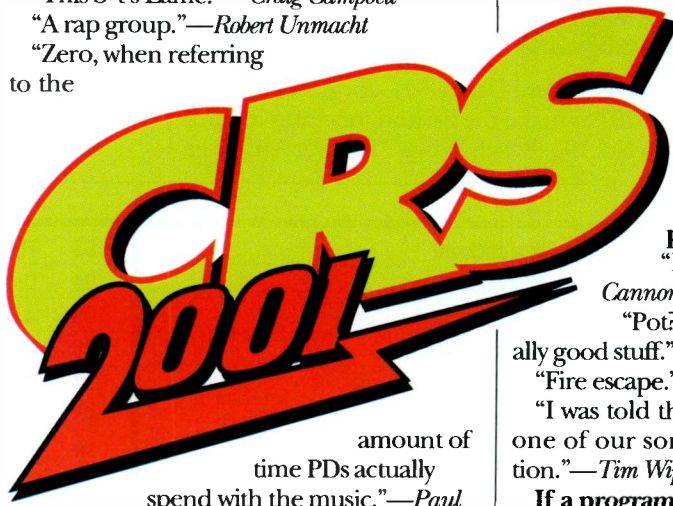
"Tortured single listeners."—Mike Pontes

"This S-t's Lame."—Craig Campbell

"A rap group."—Robert Unmacht

"Zero, when referring

to the



amount of time PDs actually spend with the music."—Paul

Hastaba

"A show on MTV with Carson Daly."—Todd Cassetty, president, Hi-Fi Fusion

What is terrestrial radio?

"Something slightly less than 'extraterrestrial' radio."—Mike Pontes

"Folky, earthy-type music, mostly from New England coffee shops and never from Texas. Extraterrestrial radio is done with electric instruments and drums."—Craig Campbell

"Phone home."—Paul Hastaba

How many current records does the average country station have on its playlist?

"I didn't know they were playing anything current."—Mike Pontes

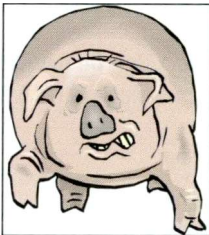
"Fifteen, and they

are all recurrences."—

Paul Hastaba

What is call-out and why is it done?

"That's how you get yer hogs to come back in."—Craig Campbell



"It's the country version of a 'shout out.'"—Mike Pontes

What brought about radio industry consolidation?

"The end of the Cold War, or was it the canceling of 'Charles In Charge?'"—Kay Clary

"The almighty dollar."—Paul Hastaba

"Idiots in Washington sticking their noses in places they don't belong, again."—Craig Campbell

What is collective contesting?

"A road trip that picks up 8-year-old beauty-contest losers from across the country and brings them to Nashville to work in our salt mines."—Mike Pontes

"When a hat is passed around the station and the 'collective amount' is awarded to the contest winner."—Paul Hastaba

"A spin-the-bottle/duck-duck-goose hybrid."—Todd Cassetty

What is cume?

"I will NOT touch this one with a 10-foot pole."—Chuck Cannon

"A cume is the maximum amount of personal hygiene products that can be contained in a cubic meter."—Tim Wipperman

"Cume is kinda like phlegm; same consistency, but in the radio business they like more of it rather than less."—George Ducas

What does a traffic director do?

"Counts the artists going through the conference room to play for the staff."—Bob Heatherly, president/CEO, Music City Records

"The traffic director used to schedule visits from new artists doing their radio tours. Nowadays they keep station employees informed of new owners and warn of potential mergers."—producer Garth Fundis, Sound Emporium

"The traffic director is the first one in the office."—Tracy Gershon, president, High Seas Music/Gershon Music Group

"Schedules advertisements and makes sure the good songs get buried."—Woody Bomar, VP/GM creative services, Sony/ATV Tree

"Managed a rock band in the 1960s."—Robert Unmacht

Where would you find a pot at a radio station?

"In the boys' room."—Chuck Cannon

"Pot? The morning guy has the really good stuff."—George Ducas

"Fire escape."—Robert Unmacht

"I was told they would never cut another one of our songs if I answered that question."—Tim Wipperman

If a programmer hot-lines a person, what does that mean?

"It's when the DJ tries to convince the 18-year-old in the shorts and tank top that he is not married."—Tim Wipperman

"It's just the opposite of cold-circling a person. Any slight discomfort you may feel will dissipate as you realize all this stuff sounds remarkably alike."—Chuck Cannon

"He will never work in Hollywood again."—Robert Unmacht

What is a music log?

"What you burn at times other than Christmas."—Robert Unmacht

"It is what Jesus was talking about when he commented on the futility of trying to help someone get a splinter out of their eye when you have a log in your own eye. The application is that with this music log in their eye, the folks who are trying to tell the DJs what and what not to play can't see the tiny splinter of 'maybe we could play something cool,' which is the splinter in most DJs eyes."—Chuck Cannon

What government agency regulates the air waves?

"The FCC, which stands for Federal Confusion Consortium."—Chuck Cannon

"The Department of Pardons and Contributions."—Tim Wipperman

Where are you most likely to find an FM antenna?

"Out behind the radio station."—Chuck Cannon

"It is located on the posterior of the female urutu viper."—Tim Wipperman

"On my car? Who freakin' cares? I care as much about this as radio cares about selling records!"—George Ducas

What is a stopset?

"It is precisely what most listeners are good and ready for—stop this set of crappy music!"—Chuck Cannon

"It's when last night's Thai food comes to visit in the middle of singing a long ballad."—Tim Wipperman

What does a computer program called Selector select?

"A&R executives."—Tim Wipperman

"Probably a really BAD song."—George Ducas

At what type of station would you expect to find air personalities with names like Roger Ribbit, Davy Croakett, Kelly Green, and Polly Wogg?



"A stupid one."—Charlie Monk, president, Monk Family Music Group

"Country. (Is there really a reason why someone would want to be called 'Polly Wogg'?)"—Bob Heatherly

"Oldies station."—Jon Kerlikowske, GM, Tower Records Nashville

"Something tells me they work at one of those 'Froggy' stations. I wonder what gave me that clue."—Joni Foraker

A cart is used for what purpose?

"To carry golfers."—Charlie Monk

"A cart is used before you get the horse."—Tracy Gershon

"A clone or analog tape copy that allows final adjustments to tempo and equalization that the producers and artists surely overlooked."—Garth Fundis

What are a program director's primary responsibilities at a station?

"Going to lunch."—Charlie Monk

"Is the morning jock real hot? If not, oversee programming of music and jocks."—Bob Heatherly

"See that the most boring records get played."—Woody Bomar

"Program director is the guy who should be writing the book on 'How To Have Great Vacations... For Free.'"—Tracy Gershon

What is virtual radio?

"Virtual Radio is a new option from car manufacturers that allows drivers to back-announce but not to change playlists of their favorite CDs."—Garth Fundis

How are radio ratings determined?

"By the size of their billboards."—Charlie Monk

"Who gives away the biggest prize."—Bob Heatherly

"After determining which stations are tuned in, then measuring sound-pressure levels from radios of passing automobiles at major intersections in the market. Driver participation is noted (i.e., singing, drumming, air guitar). Extra points for open windows."—Garth Fundis

"That's like asking, 'Where do all the mates to your socks go?' There is no good explanation for this."—Tracy Gershon

Who is Randy Michaels?

"Randy Travis' pseudonym when registering in hotels."—Charlie Monk

"A very rich man."—Bob Heatherly

"Mrs. Michaels' son."—Jon Kerlikowske

"A fictitious guy that gets blamed for bad ratings, bad programming, and low sales."—Woody Bomar

"The Osmond that no one ever knew about."—Tracy Gershon

"This week or next week?"—Garth Fundis

What is AQH?

"Advertisements per quarter hour."—Woody Bomar

"Feminine hygiene spray."—Tracy Gershon

"Comes with consolidation—Acquired Questionable Humans."—Garth Fundis



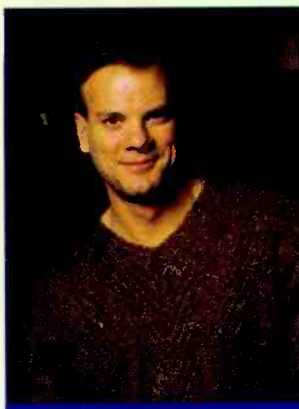
BDS Analysis Of 300 Most-Played Oldies Finds Post-1995 Material Taking Lead



Country radio continues to program more gold titles and a wider variety of them, but according to our annual exclusive analysis of Broadcast Data Systems' 300 most-played gold titles, the format's ongoing reliance on songs from country's boom period between 1989 and 1994 appears to be waning.

In last year's study, more than half of the most-played gold titles came from that era. This year, it's still a close race, but post-1995 material leads by about a dozen titles.

The perennially dominant "My Maria," by Brooks & Dunn, drops from No. 1 to No. 6, bested by five titles from 1999 that compete in the gold category this year. Tim McGraw's "Something Like That" wears the crown



VASSAR



McGRAW

on the gold tally this year, but only one other title in the top five didn't enjoy success at top 40 and/or AC stations—George Strait's "Write This Down." The rest of the top five is heavy with crossover hits by Martina McBride, Lonestar, and Faith Hill.

Although Strait has led the number of titles by a single artist on the gold list for several years, Garth Brooks takes a slight lead over Strait this year. Shania Twain is third, and McGraw is a close fourth.

As in many years past, the Charlie Daniels Band's evergreen "The Devil Went Down To Georgia" is the oldest gold title (1979) to make the list and increases in rank from No. 231 to No. 190. Randy Travis' "Forever And Ever

Amen" leads titles from the '80s but drops from No. 21 to No. 32. The Nitty Gritty Dirt Band's "Fishin' In The Dark" is the second most-popular title from that decade but slips a bit in the ranking, dipping 99 to 124.

Mel McDaniel's 1981 perennial "Louisiana Saturday Night" returns to the list this year at No. 275 after being absent for several years.

Again this year, Strait, Alabama, and the Judds turn in the most pre-1989 titles on the most-played gold list.

Meanwhile, on our list of the 50 most-played recurrent titles, ballads are the dominant tempo, followed by midtempo and uptempo songs. Topping the list is Phil Vassar's "Just Another Day In Paradise."

Of particular note on the recurrent list are six titles that are debut singles: Rascal Flatts' "Prayin' For Daylight" (No. 15); Clay Davidson's "Unconditional" (No. 23); the Clark Family Experience's "Meanwhile Back At The Ranch" (No. 32); Eric Heatherly's "Flowers On The Wall" (No. 33); Vassar's "Carlene" (No. 34); and Chris Cagle's "My Love Goes On And On" (No. 49).

WADE JESSEN

300 MOST-PLAYED GOLD

- 1 Something Like That/Tim McGraw
- 2 I Love You/Martina McBride
- 3 Amazed/Lonestar
- 4 Breathe/Faith Hill
- 5 Write This Down/George Strait
- 6 My Maria/Brooks & Dunn
- 7 This Kiss/Faith Hill
- 8 She Don't Know She's Beautiful/Sammy Kershaw
- 9 Wide Open Spaces/Dixie Chicks
- 10 She's In Love With The Boy/Trisha Yearwood
- 11 Sold (The Grundy County Auction Incident)/John Michael Montgomery
- 12 Where The Green Grass Grows/Tim McGraw
- 13 Boot Scootin' Boogie/Brooks & Dunn
- 14 Friends In Low Places/Garth Brooks
- 15 Livin' On Love/Alan Jackson
- 16 It's Your Love/Tim McGraw With Faith Hill
- 17 I Like It, I Love It/Tim McGraw
- 18 Gone Country/Alan Jackson
- 19 Check Yes Or No/George Strait
- 20 How Forever Feels/Kenny Chesney
- 21 There's Your Trouble/Dixie Chicks
- 22 Chattahoochee/Alan Jackson
- 23 Lesson In Leavin'/Jo Dee Messina
- 24 Bye Bye/Jo Dee Messina
- 25 Daddy's Money/Ricochet
- 26 Dust On The Bottle/David Lee Murphy
- 27 Man! I Feel Like A Woman!/Shania Twain
- 28 Ready To Run/Dixie Chicks
- 29 (If You're Not In It For Love) I'm Outta Here/Shania Twain
- 30 When I Said I Do/Clint Black
- 31 Any Man Of Mine/Shania Twain
- 32 Forever And Ever, Amen/Randy Travis
- 33 XXX's And OOO's (An American Girl)/Trisha Yearwood
- 34 Wild One/Faith Hill
- 35 Be My Baby Tonight/John Michael Montgomery
- 36 I'm From The Country/Tracy Byrd
- 37 Two Pina Colodas/Garth Brooks
- 38 I Can Love You Better/Dixie Chicks
- 39 You're Still The One/Shania Twain
- 40 Should've Been A Cowboy/Toby Keith
- 41 Love Gets Me Every Time/Shania Twain
- 42 God Blessed Texas/Little Texas
- 43 All Things Considered/Yankee Grey
- 44 Ain't Goin' Down ('Til The Sun Comes Up)/Garth Brooks
- 45 Neon Moon/Brooks & Dunn

- 46 Who's Cheatin' Who/Alan Jackson
- 47 No One Else On Earth/Wynonna
- 48 Just To See You Smile/Tim McGraw
- 49 I Swear/John Michael Montgomery
- 50 That Don't Impress Me Much/Shania Twain
- 51 Whose Bed Have Your Boots Been Under/Shania Twain
- 52 Meet In The Middle/Diamond Rio
- 53 She's Got It All/Kenny Chesney
- 54 Blame It On Your Heart/Patty Loveless
- 55 Little Bitty/Alan Jackson
- 56 Rodeo/Garth Brooks
- 57 I'm Alright/Jo Dee Messina
- 58 The Thunder Rolls/Garth Brooks
- 59 The Shake/Neal McCoy
- 60 Carrying Your Love With Me/George Strait
- 61 Honey, I'm Home/Shania Twain
- 62 Little Good-Byes/Shedaisy
- 63 Two Of A Kind, Workin' On A Full House/Garth Brooks
- 64 Don't Rock The Jukebox/Alan Jackson
- 65 Don't Take The Girl/Tim McGraw
- 66 The Dance/Garth Brooks
- 67 Down On The Farm/Tim McGraw
- 68 Then What?/Clay Walker
- 69 God Must Have Spent A Little More Time On You/Alabama
- 70 Just To Hear You Say That You Love Me/Faith Hill & Tim McGraw
- 71 You Were Mine/Dixie Chicks
- 72 Single White Female/Chely Wright
- 73 Love Without End, Amen/George Strait
- 74 It's A Little Too Late/Mark Chesnutt
- 75 Life's A Dance/John Michael Montgomery
- 76 Maybe It Was Memphis/Pam Tillis
- 77 Summertime Blues/Alan Jackson
- 78 I Can Love You Like That/John Michael Montgomery
- 79 How Do I Live/Trisha Yearwood
- 80 Wink/Neal McCoy
- 81 Stand Beside Me/Jo Dee Messina
- 82 Shameless/Garth Brooks
- 83 Papa Loved Mama/Garth Brooks
- 84 Don't Let Our Love Start Slippin' Away/Vince Gill
- 85 One Way Ticket (Because I Can)/LeAnn Rimes
- 86 Tall, Tall Trees/Alan Jackson
- 87 I Cross My Heart/George Strait
- 88 Some Girls Do/Sawyer Brown
- 89 Fancy/Reba McEntire
- 90 One More Last Chance/Vince Gill
- 91 Wish I Didn't Know Now/Toby Keith
- 92 That's My Story/Collin Raye

- 93 That Summer/Garth Brooks
- 94 Unbelievable/Diamond Rio
- 95 A Better Man/Clint Black
- 96 I Can Still Feel You/Collin Raye
- 97 Nothin' But The Taillights/Clint Black
- 98 I'm In A Hurry (And Don't Know Why)/Alabama
- 99 I Love The Way You Love Me/John Michael Montgomery
- 100 Love, Me/Collin Raye
- 101 Please Remember Me/Tim McGraw
- 102 Heads Carolina, Tails California/Jo Dee Messina
- 103 You Had Me From Hello/Kenny Chesney
- 104 Down At The Twist And Shout/Mary Chapin Carpenter
- 105 True/George Strait
- 106 That Ain't No Way To Go/Brooks & Dunn
- 107 Independence Day/Martina McBride
- 108 The Keeper Of The Stars/Tracy Byrd
- 109 No One Needs To Know/Shania Twain
- 110 Come On Over/Shania Twain
- 111 A Little Less Talk (And A Lot More Action)/Toby Keith
- 112 I Wanna Fall In Love/Lila McCann
- 113 Deeper Than The Holler/Randy Travis
- 114 I Do (Cherish You)/Mark Wills
- 115 Tonight The Heartache's On Me/Dixie Chicks
- 116 I Just Want To Dance With You/George Strait
- 117 Song Of The South/Alabama
- 118 Take It Easy/Travis Tritt
- 119 Unanswered Prayers/Garth Brooks
- 120 My Baby Loves Me/Martina McBride
- 121 Desperado/Clint Black
- 122 Holes In The Floor Of Heaven/Steve Wariner
- 123 The Race Is On/Sawyer Brown
- 124 Fishin' In The Dark/The Nitty Gritty Dirt Band
- 125 When You Say Nothing At All/Alison Krauss
- 126 What Might Have Been/Little Texas
- 127 It Matters To Me/Faith Hill
- 128 Fast As You/Dwight Yoakam
- 129 Straight Tequila Night/John Anderson
- 130 Piece Of My Heart/Faith Hill
- 131 She's Not The Cheatin' Kind/Brooks & Dunn
- 132 Home To You/John Michael Montgomery
- 133 Don't Be Stupid (You Know I Love You)/Shania Twain
- 134 Every Light In The House/Trace Adkins
- 135 Small Town Saturday Night/Hal Ketchum
- 136 Lonely & Gone/Montgomery Gentry
- 137 If Tomorrow Never Comes/Garth Brooks
- 138 Night To Remember/Joe Diffie

Continued on next page

300 MOST-PLAYED GOLD

Continued from preceding page

139	Carried Away/George Strait
140	I'll Think Of A Reason Later/Lee Ann Womack
141	I Try To Think About Elvis/Patty Loveless
142	Is There Life Out There/Reba McEntire
143	T-R-O-U-B-L-E/Travis Tritt
144	Except For Monday/Lorrie Morgan
145	Wild Angels/Martina McBride
146	Pop A Top/Alan Jackson
147	The River/Garth Brooks
148	Why Didn't I Think Of That/Doug Stone
149	Brand New Man/Brooks & Dunn
150	I'm Already Taken/Steve Wariner
151	Don't Laugh At Me/Mark Wills
152	Pickup Man/Joe Diffie
153	I Don't Want To Miss A Thing/Mark Chesnutt
154	Too Much Fun/Daryle Singletary
155	Time Marches On/Tracy Lawrence
156	Watermelon Crawl/Tracy Byrd
157	Nobody Knows/Kevin Sharp
158	The Greatest Man I Never Knew/Reba McEntire
159	Third Rate Romance/Sammy Kershaw
160	Strawberry Wine/Deana Carter
161	Like The Rain/Clint Black
162	Kick A Little/Little Texas
163	Wish You Were Here/Mark Wills
164	Rock My World (Little Country Girl)/Brooks & Dunn
165	Tell Me Why/Wynonna
166	Chasin' That Neon Rainbow/Alan Jackson
167	Two Dozen Roses/Shenandoah
168	One Boy, One Girl/Collin Raye
169	I Think About You/Collin Raye
170	Alibis/Tracy Lawrence
171	Trashy Women/Confederate Railroad
172	Anymore/Travis Tritt
173	From This Moment On/Shania Twain
174	If You're Gonna Play In Texas/Alabama
175	Why Not Me/The Judds
176	You Ain't Much Fun/Toby Keith
177	Heartland/George Strait
178	Mountain Music/Alabama
179	Born Country/Alabama
180	The Secret Of Life/Faith Hill
181	In A Different Light/Doug Stone
182	Killin' Time/Clint Black
183	The Night The Lights Went Out In Georgia/Reba McEntire
184	How Long Gone/Brooks & Dunn
185	No News/Lonestar
186	What She's Doing Now/Garth Brooks
187	Much Too Young (To Feel This Damn Old)/Garth Brooks
188	A Broken Wing/Martina McBride
189	Anyone Else/Collin Raye
190	The Devil Went Down To Georgia/The Charlie Daniels Band
191	Don't Take Her She's All I Got/Tracy Byrd
192	It's A Little Too Late/Tanya Tucker
193	Busy Man/Billy Ray Cyrus
194	What Mattered Most/Ty Herndon
195	Whatever You Say/Martina McBride
196	When She Cries/Restless Heart
197	Goin' Through The Big D/Mark Chesnutt
198	My Kind Of Girl/Collin Raye
199	Who's That Man/Toby Keith
200	Callin' Baton Rouge/Garth Brooks
201	One Night At A Time/George Strait
202	Everywhere/Tim McGraw
203	Little Red Rodeo/Collin Raye
204	I Saw The Light/Wynonna
205	Tryin' To Get Over You/Vince Gill
206	I Feel Lucky/Mary Chapin Carpenter
207	Grandpa (Tell Me 'Bout The Good Old Days)/The Judds

208	Don't Close Your Eyes/Keith Whitley
209	Standing Outside The Fire/Garth Brooks
210	If I Could Make A Living/Clay Walker
211	26 Cents/The Wilkinsons
212	Amarillo By Morning/George Strait
213	Love A Little Stronger/Diamond Rio
214	I Still Believe In You/Vince Gill
215	You Look So Good In Love/George Strait
216	Little Man/Alan Jackson
217	How Do I Get There/Deana Carter
218	Next To You, Next To Me/Shenandoah
219	Love Of My Life/Sammy Kershaw
220	You Know Me Better Than That/George Strait
221	(This Ain't) No Thinkin' Thing/Trace Adkins
222	Seminole Wind/John Anderson
223	Ocean Front Property/George Strait
224	Indian Outlaw/Tim McGraw
225	All My Ex's Live In Texas/George Strait
226	Happy Girl/Martina McBride
227	I See It Now/Tracy Lawrence
228	He Ain't Worth Missin'/Toby Keith
229	Six Days On The Road/Sawyer Brown
230	Thank God For You/Sawyer Brown
231	Let Me Let Go/Faith Hill
232	That Ain't My Truck/Rhett Akins
233	Holdin' Heaven/Tracy Byrd
234	Why Does It Have To Be Wrong Or Right/Restless Heart
235	Two Sparrows In A Hurricane/Tanya Tucker
236	In This Life/Collin Raye
237	Perfect Love/Trisha Yearwood
238	You Win My Love/Shania Twain
239	What Kind Of Fool Do You Think I Am/Lee Roy Parnell
240	Whenever You Come Around/Vince Gill
241	The Closer You Get/Alabama
242	Tell Me I Was Dreaming/Travis Tritt
243	Guys Do It All The Time/Mindy McCready
244	Valentine/Martina McBride With Jim Brickman
245	Nobody Wins/Radney Foster
246	She Never Lets It Go To Her Heart/Tim McGraw
247	10,000 Angels/Mindy McCready
248	Two Teardrops/Steve Wariner
249	How Can I Help You Say Goodbye/Patty Loveless
250	Poor, Poor Pitiful Me/Terri Clark
251	She Thinks My Tractor's Sexy/Kenny Chesney
252	Commitment/LeAnn Rimes
253	Blue Clear Sky/George Strait
254	A Girl's Gotta Do What A Girl's Gotta Do/Mindy McCready
255	A Bad Goodbye/Clint Black & Wynonna
256	Watch Me/Lorrie Morgan
257	Somewhere Other Than The Night/Garth Brooks
258	The Church On Cumberland Road/Shenandoah
259	Prop Me Up Beside The Jukebox/Joe Diffie
260	You're Easy On The Eyes/Terri Clark
261	What Part Of No (Don't You Understand)/Lorrie Morgan
262	One Of These Days/Tim McGraw
263	No Place That Far/Sara Evans
264	Bubba Shot The Jukebox/Mark Chesnutt
265	Live, Laugh, Love/Clay Walker
266	Walkaway Joe/Trisha Yearwood
267	She's Got The Rhythm (And I Got The Blues)/Alan Jackson
268	Why Haven't I Heard From You/Reba McEntire
269	How Was I To Know/Reba McEntire
270	Here's A Quarter (Call Someone Who Cares)/Travis Tritt
271	You've Got A Way/Shania Twain
272	I'm Gonna Be Somebody/Travis Tritt
273	A Thousand Miles From Nowhere/Dwight Yoakam
274	Not A Moment Too Soon/Tim McGraw
275	Louisiana Saturday Night/Mel McDaniel
276	When I Call Your Name/Vince Gill
277	Lost And Found/Brooks & Dunn
278	For You I Will/Aaron Tippin
279	On The Other Hand/Randy Travis

280	I Don't Even Know Your Name/Alan Jackson
281	Party Crowd/David Lee Murphy
282	The Chair/George Strait
283	If I Know Me/George Strait
284	I'm That Kind Of Girl/Patty Loveless
285	Does He Love You/Reba McEntire With Linda Davis
286	How Your Love Makes Me Feel/Diamond Rio
287	I'll Go Crazy/Andy Griggs
288	How Do You Fall In Love/Alabama
289	What Do You Say To That/George Strait
290	What's It To You/Clay Walker
291	To Make You Feel My Love/Garth Brooks
292	Shut Up And Kiss Me/Mary Chapin Carpenter
293	I'll Go On Loving You/Alan Jackson
294	When You Say Nothing At All/Keith Whitley
295	Baby Likes To Rock It/The Tractors
296	Every Once In A While/Blackhawk
297	There You Have It/Blackhawk
298	The Heart Won't Lie/Reba McEntire & Vince Gill
299	Mercury Blues/Alan Jackson
300	We Just Disagree/Billy Dean

50 MOST-PLAYED RECURRENTS

1	Just Another Day In Paradise/Phil Vassar
2	We Danced/Brad Paisley
3	I Lost It/Kenny Chesney
4	The Little Girl/John Michael Montgomery
5	What About Now/Lonestar
6	Kiss This/Aaron Tippin
7	Yes!/Chad Brock
8	I Hope You Dance/Lee Ann Womack With Sons Of The Desert
9	It Must Be Love/Alan Jackson
10	How Do You Like Me Now?!/Toby Keith
11	Go On/George Strait
12	Feels Like Love/Vince Gill
13	That's The Way/Jo Dee Messina
14	The Way You Love Me/Faith Hill
15	Prayin' For Daylight/Rascal Flatts
16	It's Always Somethin'/Joe Diffie
17	I Will...But/SheDaisy
18	Cowboy Take Me Away/Dixie Chicks
19	I Need You/LeAnn Rimes
20	You'll Always Be Loved By Me/Brooks & Dunn
21	Your Everything/Keith Urban
22	She's More/Andy Griggs
23	Unconditional/Clay Davidson
24	I'll Be/Reba McEntire
25	The Chain Of Love/Clay Walker
26	Buy Me A Rose/Kenny Rogers With Alison Krauss & Billy Dean
27	The Best Day/George Strait
28	My Best Friend/Tim McGraw
29	He Didn't Have To Be/Brad Paisley
30	Country Comes To Town/Toby Keith
31	What Do You Say/Reba McEntire
32	Meanwhile Back At The Ranch/The Clark Family Experience
33	Flowers On The Wall/Eric Heatherly
34	Carlene/Phil Vassar
35	Back At One/Mark Wills
36	Couldn't Last A Moment/Collin Raye
37	There You Are/Martina McBride
38	Lessons Learned/Tracy Lawrence
39	Love's The Only House/Martina McBride
40	That's The Kind Of Mood I'm In/Patty Loveless
41	Some Things Never Change/Tim McGraw
42	Smile/Lonestar
43	You Won't Ever Be Lonely/Andy Griggs
44	A Little Gasoline/Terri Clark
45	Katie Wants A Fast One/Steve Wariner With Garth Brooks
46	Big Deal/LeAnn Rimes
47	What I Need To Do/Kenny Chesney
48	Been There/Clint Black With Steve Wariner
49	My Love Goes On And On/Chris Cagle
50	That's The Beat Of A Heart/The Warren Brothers Featuring Sara Evans



1ST IMPRESSIONS
Songs with 6 or more detections at new stations this week

- #1 DIXIE CHICKS** *If I Fall You're Going Down With Me* (Monument) **NEW STATIONS 34**
KDRK, KHEY, KIIM, KIKK, KKCS, KMPS, KRST, KTST, KWJJ, KXKC, KXXY, KYGO, WBEE, WDAF, WFRG, WFRY, WGAR, WKDF, WKKT, WKLB, WMSI, WMUS, WNKT, WOGK, WQMX, WQYK, WRBQ, WTQR, WUBE, WUSY, WVLK, WWYZ, WXBM, WYYD
- #2 ALAN JACKSON** *When Somebody Loves You* (Arista Nashville) **28**
KBEQ, KFDI, KHAY, KNCI, KRMD, KTST, KWJJ, KXKC, KXXY, WAMZ, WBCT, WBEE, WDRM, WFLS, WGNE, WIVK, WKXC, WKYQ, WQBE, WSCA, WSM, WSSL, WUBE, WXBO, WXCT, WYGY, WYNY
- #3 SARA EVANS** *I Could Not Ask For More* (RCA) **24**
KAJA, KEEY, KHKI, KILT, KMXM, KNCI, KNIX, KRMD, KTEX, KXKC, WAMZ, WDRM, WEZL, WGAR, WGKX, WGNE, WVCN, WKLB, WKSJ, WQXK, WSTH, WVLK, WXBM, WYNY
- #4 MONTGOMERY GENTRY** *She Couldn't Change Me* (Columbia) **23**
KAJA, KFDI, KGMV, KIIM, KMXM, KSKS, KUPL, WDAF, WESC, WEZL, WFMS, WIL, WKCO, WKDF, WMSI, WMUS, WOKO, WQMX, WRBQ, WRKZ, WSM, WUSN, WWGR
- #5 BROOKS & DUNN** *Ain't Nothing 'Bout You* (Arista) **22**
KDRK, KIKK, KTOM, KTST, KWJJ, KWNR, KXXY, KZSN, WBCT, WBEE, WCOL, WFRY, WKCO, WKHK, WKSJ, WMUS, WOKQ, WQIK, WQMX, WSLC, WSTH, WYYD

ALSO: MARK MCGUINN *Mrs. Steven Rudy* (VFR) 21; PHIL VASSAR *Rose Bouquet* (Arista Nashville) 16; LEANN RIMES *But I Do Love You* (Curb) 12; KENNY CHESNEY *Don't Happen Twice* (BNA) 11; GARY ALLAN *Right Where I Need To Be* (MCA Nashville) 11

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1		KMLE Phoenix, AZ PD: Jeff Garrison MD: Chris Loss Airplay Leader Designations: 7
#2	KPLX, Dallas, TX	(PD/MD: Brian Philips/Cody Alan) 7
#3	KSOP, Salt Lake City, UT	(PD/MD: Don Hilton/Debby Turpin) 6
#4	KBEQ, Kansas City, MO	(PD/MD: Mike Kennedy/T.J. McEntire) 3
#5	WSIX, Nashville, TN	(PD: Mike Moore) 3

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay-Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS

INCREASE IN DETECTIONS

- BROOKS & DUNN** • *Ain't Nothing 'Bout You* (ARISTA NASHVILLE) **+866**
KWJJ +44, WSLC +23, WBEE +22, KZSN +21, KTOM +19, WKSJ +19, KIKK +18, WSCA +16, KTST +15, WCOL +15
- DIXIE CHICKS** • *If I Fall You're Going Down With Me* (MONUMENT) **+662**
WAMZ +22, KTST +18, KMPS +17, KIKK +17, KHKI +16, WRNS +16, WUSY +15, WBEE +15, KMDL +14, WWYZ +14
- JESSICA ANDREWS** • *Who I Am* (DREAMWORKS) **+632**
KWJJ +34, KKBO +32, WVLK +21, KXXY +18, WMZQ +17, WNKT +16, WXCT +15, WQXK +15, WYYD +14, WCOS +14
- DIAMOND RIO** • *One More Day* (ARISTA NASHVILLE) **+612**
WNKT +28, WSTH +25, WZZK +23, KASE +19, WKLB +17, WGAR +17, WPOC +17, WUSY +16, WROO +16, KUBL +15
- KENNY CHESNEY** • *Don't Happen Twice* (BNA) **+505**
KTST +21, WZZK +18, WGKX +18, WSCA +17, WYRK +17, KDDK +16, WXBM +16, WCKT +13, WCOL +12, WMZQ +12
- TRAVIS TRITT** • *It's A Great Day To Be Alive* (COLUMBIA) **+504**
KTST +22, KXXY +19, KCKI +17, WYRK +15, KDDK +14, WYNK +14, KTTS +12, KSKS +12, WMZQ +12, WMUS +11
- PHIL VASSAR** • *Rose Bouquet* (ARISTA NASHVILLE) **+481**
KWJJ +17, KJYJ +15, WAMZ +13, KMDL +12, KTST +12, WCOL +12, KCKI +11, WMSI +11, WKKT +11, KGMV +10
- ALAN JACKSON** • *When Somebody Loves You* (ARISTA NASHVILLE) **+361**
KSCS +36, KTST +17, WQBE +17, WGNE +14, WXBO +14, KBEQ +14, WKXC +13, WKYQ +12, WSIX +12, KXXY +12
- SARA EVANS** • *I Could Not Ask For More* (RCA) **+321**
WGKX +20, KNIX +20, KILT +19, KCCY +13, WYNY +13, KTEX +12, KAJA +12, KXKC +11, WGNE +10, WKLB +10
- MARK MCGUINN** • *Mrs. Steven Rudy* (VFR) **+294**
WGH +17, WQXK +14, KKCS +13, WEZL +13, KCYY +13, WFRG +12, WKHX +12, WDRM +11, WMSI +10, WGNA +10

Billboard Top Country Singles Sales 

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 3, 2001

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
			NO. 1	
1	1	6	I HOPE YOU DANCE MCA NASHVILLE 172185 6 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT
2	27	2	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
3	22	3	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
4	11	5	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
5	4	19	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
6	9	2	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
7	8	16	GEORGIA ARISTA NASHVILLE 6901Q/RLG	CAROLYN DAWN JOHNSON
8	7	17	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
9	6	16	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
10	10	24	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEDUS T. JUDD
11	19	2	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
12	12	19	I'M IN EPIC 79496/SONY	THE KINLEYS
13	11	33	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS
14	13	55	BREATHE ● WARNER BROS. 16884/WRN	FAITH HILL
15	15	193	HOW DO I LIVE ▲ ³ CURB 73022	LEANN RIMES
16	14	19	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS
17	17	19	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON
18	16	23	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE
19	NEW		MRS. STEVEN RUDY VFR 734758	MARK MCGUINN
20	18	37	THAT'S THE WAY CURB 73106	JO DEE MESSINA

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS 

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 3, 2001

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
				NO. 1			
1	1	2	11	SOUNDTRACK ●	MERCURY 170069 (11.98/18.98) 2 weeks at No. 1	O BROTHER, WHERE ART THOU?	1
2	2	1	3	LEANN RIMES	CURB 77979 (11.98/17.98)	I NEED YOU	1
3	3	3	29	SOUNDTRACK ▲	CURB 78703 (11.98/17.98)	COYOTE UGLY	1
				GREATEST GAINER			
4	6	6	67	FAITH HILL ▲ ⁵	WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
5	4	4	13	TIM MCGRAW ▲ ²	CURB 77978 (12.98/18.98)	GREATEST HITS	1
6	7	5	77	DIXIE CHICKS ▲ ⁸	MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
7	8	8	39	LEE ANN WOMACK ▲	MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
8	5	—	2	DIAMOND RIO	ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
9	9	7	21	KENNY CHESNEY ●	BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
10	10	9	68	TOBY KEITH ●	DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
11	14	14	29	JO DEE MESSINA ●	CURB 77977 (11.98/17.98)	BURN	1
12	11	10	35	BILLY GILMAN ▲	EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
13	12	11	5	ALABAMA	RCA 69337/RLG (11.98/17.98)	WHEN IT ALL GOES SOUTH	4
14	13	12	4	DOLLY PARTON	SUGAR HILL 3927 (10.98/16.98)	LITTLE SPARROW	12
15	15	13	93	SHEDAISSY ▲	LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG	6
16	17	16	16	JAMIE O'NEAL	MERCURY 170132 (11.98/17.98)	SHIVER	14
17	18	18	20	TRAVIS TRITT	COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
18	16	15	15	ALAN JACKSON	ARISTA NASHVILLE 69335/RLG (11.98/17.98)	WHEN SOMEBODY LOVES YOU	1
19	20	20	90	LONESTAR ▲ ³	BNA 67762/RLG (10.98/17.98)	LONELY GRILL	3
20	19	17	19	SARA EVANS	RCA 67964/RLG (11.98/17.98)	BORN TO FLY	8

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.

AIRPLAY Monitor COUNTRY POWER PLAYLISTS

COUNTRY FOR WEEK ENDING FEBRUARY 25, 2001

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: FEBRUARY 16 — 22, 2001

CMT
PD: Chris Parr
CBS Cable 615-457-8500

	TW	LW
1 Keith Urban, But For The Grace Of God	30	31
2 Soggy Bottom Boys, I Am A Man Of Constan	29	24
3 Alison Krauss, Maybe	25	27
4 Toby Keith, You Shouldn't Kiss Me	25	27
5 Gary Allan, Right Where I Need To Be	25	28
6 Darryl Worley, A Good Day To Run	25	28
7 Jo Dee Messina, Burn	25	29
8 Jamie O'Neal, There Is No Arizona	25	31
9 Rascal Flatts, This Everyday Love	24	28
10 Diamond Rio, One More Day	24	28
11 Dwight Yoakam, What Do You Know About Lo	24	29
12 Jessica Andrews, Who I Am	24	29
13 Carolyn Dawn Johnson, Georgia	24	33
14 Lee Ann Womack, Ashes By Now	23	27
15 Dixie Chicks, Without You	22	27
16 Travis Tritt, It's A Great Day To Be Ali	20	19
17 George Strait, Don't Make Me Come Over T	19	20
18 Kenny Chesney, Don't Happen Twice	19	20
19 Montgomery Gentry, She Couldn't Change M	19	20
20 Patty Loveless, The Last Thing On My Min	18	20
21 Clay Davidson, Sometimes	18	21
22 Nickel Creek, When You Come Back Down	18	21
23 Sherrie Austin, Jolene	18	21
24 Mark McGuinn, Mrs. Steven Rudy	18	21
25 Meredith Edwards, A Rose Is A Rose	17	22
26 Terry Clark, No Fear	15	20
27 Eric Heathery, Flowers On The Wall	15	20
28 Lee Ann Womack, I Hope You Dance	15	20
29 Reba McEntire, I'll Be	13	12
30 Martina McBride, Love's The Only House	13	13
FI Alan Jackson, When Somebody Loves You	10	0

Great American Country
PD: John Henricks
MD: Jennifer Page
Jones Int'l Networks 303-792-3111

	TW	LW
1 Jessica Andrews, Who I Am	37	34
2 Diamond Rio, One More Day	35	33
3 Jo Dee Messina, Burn	34	29
4 Darryl Worley, A Good Day To Run	34	34
5 Keith Urban, But For The Grace Of God	33	30
6 Rascal Flatts, This Everyday Love	33	33
7 George Strait, Don't Make Me Come Over T	31	26
8 Jamie O'Neal, There Is No Arizona	31	35
9 Toby Keith, You Shouldn't Kiss Me	29	31
10 Lee Ann Womack, Ashes By Now	28	29
11 Trick Pony, Pour Me	27	18
12 Cledus T. Judd, How Do You Milk A Cow	25	24
13 Alabama, When It All Goes South	24	23
14 Shedaisy Lucky 4 You (Tonight I'm Jus	24	25
15 Soggy Bottom Boys, I Am A Man Of Constan	23	26
16 Patty Loveless, The Last Thing On My Min	22	21
17 The Kinleys, I'm In	22	25
18 Terry Clark, No Fear	22	26
19 Tyler England, I Drove Her To Dallas	21	13
20 Sawyer Brown, Lookin' For Love	21	17
21 Clay Davidson, Sometimes	21	21
22 Gary Allan, Right Where I Need To Be	21	21
23 Travis Tritt, It's A Great Day To Be Ali	21	21
24 Dwight Yoakam, What Do You Know About Lo	21	22
25 Alan Jackson, Www.Memory	21	25
26 Meredith Edwards, A Rose Is A Rose	20	13
27 Dixie Chicks, Without You	20	21
28 Lee Ann Womack, Ashes By Now	20	22
29 Aaron Tippin, People Like Us	19	20
30 Kenny Chesney, Don't Happen Twice	19	20
FI James Dean, I'm Red Thunderbird	10	1
FI Sara Evans, I Could Not Ask For More	6	1

KZLA Los Angeles
OM: R.J. Curtis
MD: Tonya Campos
Emmis 323-882-8000

	TW	LW
1 Toby Keith, You Shouldn't Kiss Me	50	49
2 Jessica Andrews, Who I Am	49	46
3 Phil Vassar, Just Another Day In Paradis	44	41
4 Sara Evans, Born To Fly	43	40
5 Keith Urban, But For The Grace Of God	42	48
6 Brad Paisley, We Danced	41	33
7 Lee Ann Womack, I Hope You Dance	36	34
8 Jamie O'Neal, There Is No Arizona	34	29
9 Diamond Rio, One More Day	33	28
10 Faith Hill, If My Heart Had Wings	31	28
11 Shedaisy Lucky 4 You (Tonight I'm Jus	30	28
12 Jo Dee Messina, Burn	30	32
13 Dixie Chicks, If I Fall You're Going Dow	28	22
14 Martina McBride, It's My Time	27	27
15 Lonestar, Amazed	25	20
16 LeAnn Rimes, I Need You	25	24
17 George Strait, The Best Day	24	23
18 Dixie Chicks, Without You	24	23
19 Clay Walker, The Chain Of Love	23	19
20 Sara Evans, I Could Not Ask For More	23	20
21 Brad Paisley, He Didn't Have To Be	21	17
22 Lee Ann Womack, Ashes By Now	21	20
23 John Michael Montgomery, The Little Girl	21	20
24 John Michael Montgomery, Home To You	20	16
25 Rascal Flatts, Prayin' For Daylight	20	19
26 Andy Griggs, She's More	18	18
27 Travis Tritt, It's A Great Day To Be Ali	17	18
28 Tim Rushlow, She Misses Him	17	15
29 Brooks & Dunn, Ain't Nothing 'bout You	16	10
30 Garth Brooks, Wild Horses	16	15
FI Collin Raye, You Still Take Me There	10	4
FI Warren Brothers, Move On	6	3

WUSN Chicago
PD: Justin Case
MD: Tricia Biondo
Infinity 312-649-0099

	TW	LW
1 Jamie O'Neal, There Is No Arizona	37	35
2 Jessica Andrews, Who I Am	36	34
3 Rascal Flatts, This Everyday Love	36	37
4 Keith Urban, But For The Grace Of God	34	34
5 Travis Tritt, Best Of Intentions	33	32
6 Toby Keith, You Shouldn't Kiss Me	33	32
7 Jo Dee Messina, Burn	33	32
8 Tim McGraw, My Next Thirty Years	31	29
9 Shedaisy Lucky 4 You (Tonight I'm Jus	26	23
10 Kenny Chesney, I Lost It	26	31
11 Lee Ann Womack, Ashes By Now	25	24
12 Diamond Rio, One More Day	25	25
13 Travis Tritt, It's A Great Day To Be Ali	25	25
14 Lonestar, Tell Her	25	29
15 South Sixty Five, The Most Beautiful Gir	24	21
16 Martina McBride, It's My Time	24	26
17 Dixie Chicks, If I Fall You're Going Dow	23	18
18 Tim McGraw, Things Change	23	20
19 Tim Rushlow, She Misses Him	23	23
20 Faith Hill, If My Heart Had Wings	23	26
21 Garth Brooks, Wild Horses	22	22
22 Brooks & Dunn, Ain't Nothing 'bout You	22	16
23 Kenny Chesney, Don't Happen Twice	20	11
24 Chalee Tennison, Go Back	19	15
25 Darryl Worley, A Good Day To Run	18	18
26 Alabama, When It All Goes South	18	19
27 John Michael Montgomery, The Little Girl	14	9
28 Faith Hill, If My Heart Had Wings	14	12
29 Sara Evans, Born To Fly	14	16
30 Lonestar, What About Now	13	10
FI Trisha Yearwood, I Would've Loved You An	7	0
FI Montgomery Gentry, She Couldn't Change M	7	5
FI Clay Davidson, Sometimes	6	2

KPLX Dallas
PD: Brian Philips
APD: Smokey Rivers
MD: Cody Alan
Susquehanna 214-526-2400

	TW	LW
1 Jessica Andrews, Who I Am	55	53
2 Dixie Chicks, If I Fall You're Going Dow	54	54
3 Brooks & Dunn, Ain't Nothing 'bout You	54	55
4 Travis Tritt, It's A Great Day To Be Ali	50	51
5 Kenny Chesney, Don't Happen Twice	50	51
6 Gary Allan, Right Where I Need To Be	47	47
7 Mark McGuinn, Mrs. Steven Rudy	46	43
8 Diamond Rio, One More Day	44	33
9 Toby Keith, You Shouldn't Kiss Me	43	48
10 Chris Cagle, Laredo	38	30
11 Lee Ann Womack, Ashes By Now	37	27
12 Charlie Robison, Likent You, Bad	32	31
13 Darryl Worley, A Good Day To Run	32	45
14 Faith Hill, If My Heart Had Wings	31	18
15 Sara Evans, I Could Not Ask For More	29	29
16 Garth Brooks, Wild Horses	29	30
17 Jamie O'Neal, There Is No Arizona	28	31
18 Pat Green & Cory Morrow, Texas On My Min	27	23
19 Brad Paisley, We Danced	23	22
20 George Strait, If You Can Do Anything Ei	20	1
21 Lonestar, What About Now	19	16
22 Sara Evans, Born To Fly	16	12
23 Tyler England, I Drove Her To Dallas	14	5
24 LeAnn Rimes, I Need You	14	10
25 Aaron Tippin, Kiss This	14	11
26 Darryl Worley, When You Need My Love	13	11
27 Shedaisy, I Will... But	13	12
28 Tim McGraw, My Next Thirty Years	13	12
29 Tim McGraw, My Next Thirty Years	13	13
30 Rascal Flatts, Prayin' For Daylight	13	15
FI George Strait, If You Can Do Anything Ei	20	1

KSCS Dallas
PD: Dean James
APD/MD: Linda O'Brian
ABC/Disney 817-695-0800

	TW	LW
1 Dixie Chicks, If I Fall You're Going Dow	45	44
2 Alan Jackson, When Somebody Loves You	42	6
3 Kenny Chesney, Don't Happen Twice	42	41
4 Tim Rushlow, She Misses Him	40	43
5 Jessica Andrews, Who I Am	31	25
6 Warren Brothers, Move On	25	23
7 Travis Tritt, It's A Great Day To Be Ali	25	27
8 Diamond Rio, One More Day	25	25
9 Trick Pony, Pour Me	23	22
10 Brooks & Dunn, Ain't Nothing 'bout You	22	23
11 Montgomery Gentry, She Couldn't Change M	22	25
12 Lee Ann Womack, Ashes By Now	21	15
13 Clay Davidson, Sometimes	21	16
14 Tim McGraw, Please Remember Me	20	4
15 Darryl Worley, A Good Day To Run	20	17
16 Eric Heathery, Wong Five O'clock	20	21
17 Pat Green & Cory Morrow, Texas On My Min	19	20
18 Faith Hill, If My Heart Had Wings	19	13
19 Keith Urban, But For The Grace Of God	18	45
20 Dwight Yoakam, What Do You Know About Lo	17	14
21 Jamie O'Neal, There Is No Arizona	17	15
22 Vince Gill, Shoot Straight From Your Hea	17	18
23 Phil Vassar, Rose Bouquet	17	18
24 Gary Allan, Right Where I Need To Be	16	18
25 Tim McGraw, My Next Thirty Years	16	16
26 Lonestar, Tell Her	15	17
27 Toby Keith, You Shouldn't Kiss Me	15	17
28 Jo Dee Messina, Burn	12	10
29 Alabama, When It All Goes South	12	11
30 Dixie Chicks, Without You	10	7
FI Soggy Bottom Boys, I Am A Man Of Constan	8	3

WXTU Philadelphia
PD: Bob McKay
APD/MD: Cadillac Jack
Beasley 610-667-9000

	TW	LW
1 Keith Urban, But For The Grace Of God	38	36
2 Lee Ann Womack, Ashes By Now	38	37
3 Toby Keith, You Shouldn't Kiss Me	38	38
4 Faith Hill, If My Heart Had Wings	35	29
5 Jessica Andrews, Who I Am	35	34
6 Garth Brooks, Wild Horses	35	36
7 Shedaisy Lucky 4 You (Tonight I'm Jus	34	27
8 Diamond Rio, One More Day	34	34
9 Jo Dee Messina, Burn	29	35
10 Travis Tritt, It's A Great Day To Be Ali	23	19
11 Trick Pony, Pour Me	22	22
12 Patty Loveless, The Last Thing On My Min	21	17
13 Phil Vassar, Rose Bouquet	20	15
14 The Kinleys, I'm In	20	18
15 Gary Allan, Right Where I Need To Be	19	20
16 Eric Heathery, Wong Five O'clock	19	23
17 Martina McBride, It's My Time	18	18
18 Brooks & Dunn, Ain't Nothing 'bout You	17	16
19 Tim Rushlow, She Misses Him	17	17
20 Warren Brothers, Move On	17	18
21 Dwight Yoakam, What Do You Know About Lo	16	18
22 Kenny Chesney, Don't Happen Twice	15	11
23 Pam Tillis, Please	15	10
24 Vince Gill, Feel Like Love	14	10
25 Garth Brooks, The Dance	13	2
26 Vince Gill, Shoot Straight From Your Hea	13	16
27 Rascal Flatts, Prayin' For Daylight	12	8
28 Terry Clark, No Fear	12	10
29 South Sixty Five, The Most Beautiful Gir	12	14
30 Montgomery Gentry, She Couldn't Change M	12	15
FI Neal McCoy, Beatin' It In	7	0

WYCD Detroit
PD: Lisa Rodman
APD/MD: Ron Chatman
Infinity 248-799-0600

	TW	LW
1 Kenny Chesney, I Lost It	35	28
2 Garth Brooks, Wild Horses	33	26
3 Toby Keith, You Shouldn't Kiss Me	33	26
4 Tim McGraw, My Next Thirty Years	32	30
5 Lonestar, What About Now	30	26
6 Brad Paisley, We Danced	30	29
7 Dixie Chicks, Without You	30	31
8 Jo Dee Messina, That's The Way	29	30
9 Brooks & Dunn, You'll Always Be Loved By	28	27
10 Vince Gill, Feel Like Love	24	21
11 Lee Ann Womack, Ashes By Now	23	17
12 Sara Evans, Born To Fly	23	24
13 Phil Vassar, Just Another Day In Paradis	22	21
14 Lonestar, Tell Her	20	18
15 Jo Dee Messina, Burn	20	18
16 Alan Jackson, Wwww.Memory	18	23
17 John Michael Montgomery, The Little Girl	18	23
18 Tim McGraw, My Best Friend	14	5
19 Martina McBride, Love's The Only House	14	8
20 Martina McBride, Happy Girl	14	11
21 Shania Twain, Home, I'm Home	13	7
22 George Strait, I Just Want To Dance With	13	8
23 Alabama, When It All Goes South	13	12
24 Clay Walker, Then What?	12	6
25 Jamie O'Neal, There Is No Arizona	12	9
26 Shedaisy, Lucky 4 You (Tonight I'm Jus	12	10
27 John Michael Montgomery, Hold On To Me	11	5
28 Jo Dee Messina, I'm Alright	11	7
29 Tracy Byrd, I'm From The Country	11	7
30 John Michael Montgomery, Cover You In Ki	11	9
FI Martina McBride, It's My Time	8	1

WMZQ Washington, DC
OM: Jeff Wyatt
APD/MD: Jon Anthony
Clear Channel 301-231-8231

	TW	LW
1 Tim McGraw, My Next Thirty Years	48	34
2 Toby Keith, You Shouldn't Kiss Me	46	32
3 Jessica Andrews, Who I Am	45	28
4 Jamie O'Neal, There Is No Arizona	45	30
5 Jo Dee Messina, Burn	45	32
6 Phil Vassar, Just Another Day In Paradis	42	26
7 Dixie Chicks, Without You	40	29
8 Alan Jackson, When Somebody Loves You	35	23
9 Sara Evans, Born To Fly	34	19
10 Shedaisy, I Will... But	34	21
11 LeAnn Rimes, I Need You	34	22
12 Joe Diffie, It's Always Somethin'	33	19
13 Rascal Flatts, This Everyday Love	33	22
14 Travis Tritt, Best Of Intentions	33	26
15 Aaron Tippin, Kiss This	32	10
16 Brad Paisley, We Danced	32	23
17 Garth Brooks, The Dance	31	4
18 Kenny Chesney, I Lost It	31	26
19 Brooks & Dunn, Ain't Nothing 'bout You	30	16
20 Faith Hill, If My Heart Had Wings	30	19
21 Keith Urban, But For The Grace Of God	29	20
22 Lonestar, What About Now	29	22
23 Tim Rushlow, She Misses Him	27	19
24 Lee Ann Womack, Ashes By Now	27	18
25 Diamond Rio, One More Day	27	22
26 Travis Tritt, It's A Great Day To Be Ali	25	13
27 Shedaisy Lucky 4 You (Tonight I'm Jus	25	17
28 Phil Vassar, Rose Bouquet	18	9
29 Mark McGuinn, Mrs. Steven Rudy	18	12
30 Martina McBride, It's My Time	17	10
FI Kenny Chesney, Don't Happen Twice	16	4
FI Aaron Tippin, People Like Us	15	3
FI Jo Dee Messina, Downtime	6	0

WYNY New York
PD: Larry Bear
APD/MD: Marty Mitchell
Big City Radio 914-592-1071

	TW	LW
1 Toby Keith, You Shouldn't Kiss Me	40	33
2 Rascal Flatts, This Everyday Love	40	41
3 Lonestar, Tell Her	37	38
4 Jo Dee Messina, Burn	37	40
5 Jamie O'Neal, There Is No Arizona	32	32
6 Garth Brooks, Wild Horses	31	30
7 Keith Urban, But For The Grace Of God	31	33
8 Lee Ann Womack, Ashes By Now	30	34
9 Diamond Rio, One More Day	30	34
10 Martina McBride, It's My Time	24	21
11 Darryl Worley, A Good Day To Run	24	23
12 Warren Brothers, Move On	23	15
13 Faith Hill, If My Heart Had Wings	23	15
14 Jessica Andrews, Who I Am	23	23
15 Travis Tritt, It's A Great Day To Be Ali	23	23
16 Shedaisy, Lucky 4 You (Tonight I'm Jus	23	24
17 Vince Gill, Shoot Straight From Your Hea	22	21
18 Kenny Chesney, I Lost It	22	17
19 Pam Tillis, Please	21	24
20 Dwight Yoakam, What Do You Know About Lo	19	22
21 Dixie Chicks, If I Fall You're Going Dow	18	20
22 George Strait, Don't Make Me Come Over T	17	21
23 Tim McGraw, My Next Thirty Years	16	10
24 Kenny Chesney, Don't Happen Twice	16	12
25 Tim Rushlow, She Misses Him	15	13
26 Phil Vassar, Rose Bouquet	15	13
27 Chalee Tennison, Go Back	15	16
28 Sara Evans, I Could Not Ask For More	15	16
29 Clay Davidson, Sometimes	14	12
30 Sara Evans, Born To Fly	14	14
FI Sara Evans, I Could Not Ask For More	14	1
FI The Kinleys, I'm In	12	1
FI Alan Jackson, When Somebody Loves You	12	1

WKHX Atlanta
OM: Dene Hallam
MD: Johnny Gray
ABC/Disney 770-955-0101

	TW	LW
1 Toby Keith, You Shouldn't Kiss Me	50	38
2 Jamie O'Neal, There Is No Arizona		

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.
1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KEYE Minneapolis
PD: Gregg Swedberg
APD/MD: Travis Moon
Clear Channel 952-820-4200

	TW	LW
1 Diamond Rio One More Day	42	38
2 Jo De Messina Burn	41	40
3 Jessica Andrews Who I Am	41	40
4 Darryl Worley A Good Day To Run	40	41
5 Keith Urban But For The Grace Of God	39	36
6 Travis Tritt It's A Great Day To Be Alive	38	38
7 Rascal Flatts This Everyday Love	38	37
8 Toby Keith You Shouldn't Kiss Me	35	37
9 Garth Brooks Wild Horses	32	36
10 Mark McGuinn Mrs. Steven Rudy	29	23
11 Garth Brooks The Dance	28	27
12 The Kinleys I'm In	27	24
13 Trick Pony Pour Me	27	26
14 Phil Vassar Rose Bouquet	26	21
15 Brad Paisley & Chely Wright Hard To Be	26	24
16 Tim Rushlow She Misses Him	26	24
17 Shedaddy Still Holding Out For You	26	26
18 Dixie Chicks If I Fall You're Going Down	25	24
19 Montgomery Gentry She Couldn't Change M	25	25
20 Warren Brothers Move On	25	26
21 Brooks & Dunn Ain't Nothing 'bout You	25	27
22 Lee Ann Womack Ashes By Now	25	20
23 Faith Hill If My Heart Had Wings	25	24
24 Shedaddy Lucky 4 You (Tonight I'm Jus	22	21
25 Tim McGraw My Next Thirty Years	21	22
26 LeAnn Rimes But I Do Love You	20	17
27 Rascal Flatts Long Slow Beautiful Dance	20	18
28 Dixie Chicks Without You	20	21
29 Sara Evans Born To Fly	20	22
FI Jamie O'Neal When I Think About Angels	14	0
FI Sara Evans I Could Not Ask For More	6	5

KNIX Phoenix
PD: George King
MD: Gwen Foster
Clear Channel 480-966-6236

	TW	LW
1 Diamond Rio One More Day	52	46
2 Tim McGraw My Next Thirty Years	45	48
3 Jessica Andrews Who I Am	44	43
4 Jo De Messina Burn	44	43
5 Keith Urban But For The Grace Of God	44	44
6 Travis Tritt It's A Great Day To Be Alive	41	41
7 Kenny Chesney Lost It	40	38
8 Faith Hill If My Heart Had Wings	40	33
9 Garth Brooks Wild Horses	33	29
10 Mark McGuinn Mrs. Steven Rudy	29	23
11 Garth Brooks The Dance	28	27
12 The Kinleys I'm In	27	24
13 Trick Pony Pour Me	27	26
14 Phil Vassar Rose Bouquet	26	21
15 Brad Paisley & Chely Wright Hard To Be	26	24
16 Tim Rushlow She Misses Him	26	24
17 Shedaddy Still Holding Out For You	26	26
18 Dixie Chicks If I Fall You're Going Down	25	24
19 Montgomery Gentry She Couldn't Change M	25	25
20 Warren Brothers Move On	25	26
21 Brooks & Dunn Ain't Nothing 'bout You	25	27
22 Lee Ann Womack Ashes By Now	25	20
23 Faith Hill If My Heart Had Wings	25	24
24 Shedaddy Lucky 4 You (Tonight I'm Jus	22	21
25 Tim McGraw My Next Thirty Years	21	22
26 LeAnn Rimes But I Do Love You	20	17
27 Rascal Flatts Long Slow Beautiful Dance	20	18
28 Dixie Chicks Without You	20	21
29 Sara Evans Born To Fly	20	22
FI Jamie O'Neal When I Think About Angels	14	0
FI Sara Evans I Could Not Ask For More	6	5

KMPS Seattle
OM/PD: Becky Brenner
MD: Tony Thomas
Infinity 206-805-0941

	TW	LW
1 Diamond Rio One More Day	40	38
2 Jamie O'Neal There Is No Arizona	38	30
3 Jessica Andrews Who I Am	38	32
4 Lee Ann Womack Ashes By Now	38	32
5 Toby Keith You Shouldn't Kiss Me	37	33
6 Keith Urban But For The Grace Of God	37	33
7 Travis Tritt It's A Great Day To Be Alive	33	32
8 Faith Hill If My Heart Had Wings	33	24
9 Garth Brooks Wild Horses	33	29
10 Brooks & Dunn Ain't Nothing 'bout You	29	23
11 Rascal Flatts This Everyday Love	25	24
12 Alabama When It All Goes South	25	21
13 Trick Pony Pour Me	24	24
14 Martina McBride It's My Time	24	20
15 Tim Rushlow She Misses Him	23	18
16 Dixie Chicks If I Fall You're Going Down	24	21
17 Pam Tillis Please	24	25
18 George Strait Don't Make Me Come Over T	15	11
19 Garth Brooks The Dance	13	5
20 Phil Vassar Rose Bouquet	13	9
21 Reba McEntire I'll Be	12	9
22 Kenny Rogers There You Go Again	12	11
23 Kenny Chesney Don't Happen Twice	12	11
24 Jo De Messina Burn	12	14
25 Jamie O'Neal There Is No Arizona	11	6
26 Darryl Worley A Good Day To Run	11	6
27 Aaron Tippin People Like Us	11	8
28 Brad Paisley He Didn't Have To Be	10	9
29 Jo De Messina Bye Bye	10	6
30 George Strait The Best Day	10	7
FI Dixie Chicks If I Fall You're Going Down	17	0

KFRG San Bernardino
OM: Ray Massie
MD: Don Jeffrey
Infinity 909-825-9525

	TW	LW
1 Tim McGraw My Next Thirty Years	40	41
2 Keith Urban But For The Grace Of God	39	25
3 Brad Paisley We Danced	37	35
4 Kenny Chesney Lost It	37	35
5 Travis Tritt Best Of Intentions	34	41
6 Toby Keith You Shouldn't Kiss Me	31	26
7 Phil Vassar Just Another Day In Paradis	31	29
8 Lonestar What About Now	29	27
9 Rascal Flatts This Everyday Love	29	33
10 Darryl Worley A Good Day To Run	28	33
11 Diamond Rio One More Day	28	28
12 Jessica Andrews Who I Am	28	29
13 Tim Rushlow She Misses Him	27	14
14 Faith Hill If My Heart Had Wings	27	15
15 Dixie Chicks Without You	26	26
16 Garth Brooks Wild Horses	26	26
17 Warren Brothers Feat. Sara E That's The	26	27
18 Lonestar Tell Her	25	22
19 Andy Griggs You Made Me That Way	24	16
20 Trick Pony Pour Me	24	16
21 Brooks & Dunn Ain't Nothing 'bout You	18	14
22 Travis Tritt It's A Great Day To Be Alive	17	9
23 Clay Davidson Sometimes	16	15
24 Martina McBride It's My Time	16	17
25 Phil Vassar Rose Bouquet	16	17
26 Faith Hill If My Heart Had Wings	16	17
27 Kenny Chesney Don't Happen Twice	14	3
28 Clay Davidson Sometimes	13	6
29 LeAnn Rimes But I Do Love You	13	28
30 Warren Brothers Move On	12	5
31 Carolyn Dawn Johnson Georgia	12	8
FI Patty Loveless The Last Thing On My Min	9	5
FI Kenny Chesney Don't Happen Twice	8	4
FI Neal McCoy Beatin' It In	7	4

WDSY Pittsburgh
OM/PD: Keith Clark
APD/MD: Stoney Richards
Infinity 412-920-9400

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	44	40
2 Brad Paisley We Danced	38	38
3 Phil Vassar Just Another Day In Paradis	37	36
4 Travis Tritt It's A Great Day To Be Alive	37	40
5 Diamond Rio One More Day	32	21
6 Keith Urban But For The Grace Of God	28	27
7 Jo De Messina Burn	26	25
8 Lonestar Tell Her	25	24
9 Jamie O'Neal There Is No Arizona	25	27
10 Lee Ann Womack Ashes By Now	24	22
11 Tim McGraw My Next Thirty Years	23	28
12 Jessica Andrews Who I Am	22	18
13 Garth Brooks Wild Horses	22	24
14 Rascal Flatts Prayin' For Daylight	21	19
15 Faith Hill If My Heart Had Wings	21	22
16 Dixie Chicks Without You	21	25
17 Travis Tritt It's A Great Day To Be Alive	19	16
18 George Strait It's A Great Day To Be Alive	19	19
19 Alan Jackson I Must Be Love	18	13
20 Sara Evans Born To Fly	18	23
21 Chad Brock Yes!	17	13
22 Tim Rushlow She Misses Him	17	13
23 Shania Twain Come On Over	17	15
24 Dixie Chicks Cowboy Take Me Away	17	15
25 Martina McBride It's My Time	17	15
26 John Michael Montgomery The Little Girl	16	13
27 Tracy Byrd Put Your Hand In Mine	16	14
28 Faith Hill The Way You Love Me	16	14
29 Lonestar What About Now	16	15
30 Collin Raye Couldn't Last A Moment	16	16
FI Trick Pony Pour Me	12	5
FI Pam Tillis Please	11	5
FI Phil Vassar Rose Bouquet	10	4

WIL St. Louis
PD: Russ Schell
MD: Dan Montana
Sinclair 314-781-9600

	TW	LW
1 Diamond Rio One More Day	46	45
2 Toby Keith You Shouldn't Kiss Me	46	47
3 Jessica Andrews Who I Am	44	44
4 Travis Tritt It's A Great Day To Be Alive	42	35
5 Kenny Chesney Don't Happen Twice	41	32
6 Keith Urban But For The Grace Of God	38	33
7 Faith Hill If My Heart Had Wings	38	40
8 Martina McBride It's My Time	35	25
9 Garth Brooks Wild Horses	35	25
10 Lee Ann Womack Ashes By Now	24	20
11 Brooks & Dunn Ain't Nothing 'bout You	23	12
12 Trick Pony Pour Me	23	23
13 Shedaddy Lucky 4 You (Tonight I'm Jus	22	20
14 Brooks & Dunn You'll Always Be Loved By	21	19
15 Rascal Flatts Prayin' For Daylight	21	21
16 Tim McGraw My Next Thirty Years	21	22
17 Tim Rushlow She Misses Him	21	23
18 George Strait It's A Great Day To Be Alive	20	17
19 Jo De Messina Burn	18	13
20 Chad Brock Yes!	18	23
21 Phil Vassar Just Another Day In Paradis	18	18
22 Lonestar What About Now	18	10
23 Shania Twain Come On Over	18	20
24 Dixie Chicks Cowboy Take Me Away	18	18
25 Martina McBride It's My Time	17	15
26 Shedaddy I Will Be	17	17
26 John Michael Montgomery The Little Girl	16	13
27 Tracy Byrd Put Your Hand In Mine	16	14
28 Faith Hill The Way You Love Me	16	14
29 Lonestar What About Now	16	15
30 Dixie Chicks If I Fall You're Going Down	15	8
FI Mark McGuinn Mrs. Steven Rudy	9	3
FI Montgomery Gentry She Couldn't Change M	7	4
FI Terri Clark No Fear	6	4

WIVK Knoxville
OM: Mike Hammond
MD: Colleen Addar
Dick Broadcasting 865-588-6511

	TW	LW
1 Diamond Rio One More Day	40	31
2 Kenny Chesney Don't Happen Twice	34	29
3 Toby Keith You Shouldn't Kiss Me	34	30
4 Travis Tritt It's A Great Day To Be Alive	30	28
5 Neal McCoy Love	30	28
6 Sawyer Brown Lookin' For A Good Time	30	34
7 Lonestar Tell Her	29	29
8 Lee Ann Womack Ashes By Now	28	31
9 Keith Urban But For The Grace Of God	28	27
10 Jessica Andrews Who I Am	28	28
11 Faith Hill If My Heart Had Wings	26	24
12 Eric Heathearty Young Five O'Clock	26	31
13 Darryl Worley A Good Day To Run	23	17
14 Garth Brooks Wild Horses	23	14
15 Alan Jackson Wm Memory	22	28
16 Patty Loveless The Last Thing On My Min	22	16
17 Tim McGraw My Next Thirty Years	21	18
18 Jamie O'Neal There Is No Arizona	21	24
19 Jo De Messina Burn	20	26
20 Garth Brooks The Dance	18	3
21 Shedaddy Lucky 4 You (Tonight I'm Jus	18	12
22 Brooks & Dunn Ain't Nothing 'bout You	16	13
23 Phil Vassar Rose Bouquet	14	6
24 Gary Allan Right Where I Need To Be	14	12
25 Tim Rushlow She Misses Him	14	24
26 Trick Pony Pour Me	13	12
27 Warren Brothers Move On	13	13
28 Reba McEntire If I Had Only Known	12	0
29 Pam Tillis Please	11	9
30 Martina McBride It's My Time	11	10
FI Patty Loveless The Last Thing On My Min	22	1
FI Aaron Tippin People Like Us	7	3
FI Alan Jackson When Somebody Loves You	7	4

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

	TW	LW
1 Diamond Rio One More Day	42	25
2 Keith Urban But For The Grace Of God	39	29
3 Lee Ann Womack Ashes By Now	39	37
4 Jo De Messina Burn	36	36
5 Toby Keith You Shouldn't Kiss Me	35	36
6 Jessica Andrews Who I Am	31	27
7 Garth Brooks Wild Horses	30	30
8 Shedaddy Lucky 4 You (Tonight I'm Jus	27	24
9 Jamie O'Neal There Is No Arizona	27	27
10 Martina McBride It's My Time	25	24
11 Dwight Yoakam What Do You Know About Lo	25	26
12 Warren Brothers Move On	25	27
13 Faith Hill If My Heart Had Wings	24	28
14 Brooks & Dunn Ain't Nothing 'bout You	23	24
15 Gary Allan Right Where I Need To Be	23	16
16 Tim Rushlow She Misses Him	21	23
17 Steve Holly The Hunger	21	20
18 Travis Tritt It's A Great Day To Be Alive	20	18
19 Lee Ann Womack I Hope You Dance	20	30
20 Andy Griggs She's Mine	19	19
21 Tim McGraw My Next Thirty Years	19	15
22 Sara Evans Born To Fly	18	19
23 Dixie Chicks If I Fall You're Going Down	17	15
24 Darryl Worley A Good Day To Run	17	23
25 Phishy Day In California	16	14
26 Lonestar Tell Her	16	16
27 Eric Heathearty Flowers On The Wall	15	17
28 Lonestar Tell Her	15	17
28 Shedaddy I Will Be	14	11
29 George Strait It's A Great Day To Be Alive	14	19
30 Kenny Chesney Don't Happen Twice	14	19
FI Dixie Chicks If I Fall You're Going Down	17	5
FI Sara Evans I Could Not Ask For More	10	0

KKBQ Houston
PD: Michael Cruise
MD: Jay Kelley
Cox 713-961-0093

	TW	LW
1 Travis Tritt Best Of Intentions	100	89
2 Brad Paisley We Danced	100	101
3 Phil Vassar Just Another Day In Paradis	99	73
4 Lonestar What About Now	98	100
5 Dixie Chicks Without You	98	100
6 Jessica Andrews Who I Am	74	42
7 Darryl Worley A Good Day To Run	72	43
8 Diamond Rio One More Day	47	43
9 Toby Keith You Shouldn't Kiss Me	45	56
10 Faith Hill If My Heart Had Wings	44	24
11 Lonestar Tell Her	43	26
12 Keith Urban But For The Grace Of God	42	57
13 Tim McGraw My Next Thirty Years	42	43
14 Vince Gill Feels Like Love	42	43
15 John Michael Montgomery The Little Girl	20	18
16 Alan Jackson I Must Be Love	20	20
17 Clay Davidson Unconditional	20	18
18 Lee Ann Womack I Hope You Dance	20	18
19 Andy Griggs She's Mine	19	19
20 Joe Diffie It's Always Somethin'	19	20
21 Faith Hill The Way You Love Me	19	20
22 Chad Brock Yes!	19	21
23 George Strait It's A Great Day To Be Alive	17	13
24 Shania Twain Come On Over	17	18
25 Clint Black W/Steve Wariner Been There	16	17
26 Martina McBride Love Is The Only House	15	13
27 Collin Raye I Can Still Feel You	15	14
28 Clay Walker When Will It	14	14
29 George Strait It's A Great Day To Be Alive	14	7
30 Faith Hill This Kiss	14	8
FI No 1st Impressions This Week		

KMLE Phoenix
PD: Jeff Garrison
APD/MD: Chris Loss
Infinity 602-264-0108

	TW	LW
1 Jessica Andrews Who I Am	54	52
2 Tim Rushlow She Misses Him	49	34
3 Diamond Rio One More Day	49	48
4 Toby Keith You Shouldn't Kiss Me	49	55
5 Rascal Flatts This Everyday Love	47	35
6 Phil Vassar Just Another Day In Paradis	43	37
7 Kenny Chesney Don't Happen Twice	39	29
8 Brooks & Dunn Ain't Nothing 'bout You	38	25
9 Faith Hill If My Heart Had Wings	37	53
10 Dixie Chicks If I Fall You're Going Down	34	29
11 Mark McGuinn Mrs. Steven Rudy	33	47
12 Eric Heathearty Young Five O'Clock	32	30
13 Tim McGraw My Next Thirty Years	30	31
14 Sara Evans I Could Not Ask For More	27	23
15 Shedaddy Still Holding Out For You	27	23
16 Lee Ann Womack Why They Call It Falling	26	26
17 LeAnn Rimes But I Do Love You	26	27
18 Phil Vassar Rose Bouquet	24	19
19 Toby Keith How Do You Like Me Now	24	19
20 LeAnn Rimes I Need You	21	21
21 Dixie Chicks Without You	20	15
22 Alan Jackson Wm Memory	20	11
23 Eric Heathearty Young Five O'Clock	20	12
23 Phil Vassar Just Another Day In Paradis	19	13
24 Dixie Chicks Without You	15	14
25 Dwight Yoakam What Do You Know About Lo	15	14
26 Aaron Tippin Kiss This	15	16
26 George Strait Don't Make Me Come Over T	15	16
28 George Strait It's A Great Day To Be Alive	15	16
29 Faith Hill The Way You Love Me	15	16
30 Garth Brooks The Dance	15	9
FI Travis Tritt It's A Great Day To Be Alive	9	1
FI George Strait It's A Great Day To Be Alive	8	1

WKIS Miami
PD: Robert W. Walker
APD: R.J. McCoy
MD: Darlene Evans
Beasley 954-431-6200

	TW	LW
1 Keith Urban But For The Grace Of God	34	38
2 Diamond Rio One More Day	34	33
3 Jo De Messina Burn	34	35
4 Jessica Andrews Who I Am	32	30
5 Faith Hill If My Heart Had Wings	31	32
6 Toby Keith You Shouldn't Kiss Me	31	32
7 Jamie O'Neal There Is No Arizona	31	33
8 Lee Ann Womack Ashes By Now	30	32
9 Tim McGraw My Next Thirty Years	25	19
10 Rascal Flatts This Everyday Love	19	16
11 Chad Brock Yes!	18	13
12 Lonestar Tell Her	18	

AIRPLAY COUNTRY MONITOR

FOR WEEK ENDING FEBRUARY 25, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cum station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKKT Charlotte

OM: Mike Berlak
PD/MD: Kevin King
Clear Channel 704-714-9444

TW	LW		
1	Jo Dee Messina Burn	36	36
2	Toby Keith You Shouldn't Kiss Me	35	31
3	Tim McGraw My Next Thirty Years	35	34
4	Keith Urban But For The Grace Of God	34	33
5	Lee Ann Womack Ashes By Now	33	37
6	Lee Ann Womack Ashes By Now	33	37
7	Jamie O'Neal There Is No Arizona	32	28
8	Faith Hill If My Heart Had Wings	27	17
9	Garth Brooks Wild Horses	26	19
10	Diamond Rio One More Day	21	20
11	Shedaisy Lucky 4 You (Tonight I'm Jus	21	21
12	George Strait Don't Make Me Come Over T	21	22
13	Darryl Worley A Good Day To Run	21	22
14	Rascal Flatts This Everyday Love	21	21
15	Trick Pony Four Me	20	20
16	Travis Tritt It's A Great Day To Be Ali	20	21
17	Gary Allan Right Where I Need To Be	20	21
18	Alabama When It All Goes South	20	22
19	Pam Tillis Please	19	16
20	Martina McBride It's My Time	19	18
21	Tim Rushlow She Misses Him	19	20
22	Warren Brothers Move On	18	15
23	Sara Evans Born To Fly	18	15
24	Aaron Tippin People Like Us	18	16
25	Jessica Andrews Who I Am	18	19
26	Dixie Chicks Without You	18	32
27	Kenny Chesney Don't Happen Twice	18	32
28	Dwight Yoakam What Do You Know About Lo	18	26
29	Jo Dee Messina That's The Way	15	10
30	Rascal Flatts Prayin' For Daylight	15	13

FI Phil Vassar Rose Bouquet 12 1
FI Dixie Chicks If I Fall You're Going Dow 10 0

KSON San Diego

OM: John Dimick
APD/MD: Greg Frey
Jefferson Pilot 619-291-9797

TW	LW		
1	Jessica Andrews Who I Am	45	42
2	Jo Dee Messina Burn	45	44
3	Keith Urban But For The Grace Of God	44	42
4	Diamond Rio One More Day	38	29
5	Sara Evans Born To Fly	37	36
6	Lee Ann Womack Ashes By Now	37	40
7	Tim McGraw My Next Thirty Years	35	34
8	Toby Keith You Shouldn't Kiss Me	34	31
9	Toby Keith You Shouldn't Kiss Me	34	31
10	Shedaisy Lucky 4 You (Tonight I'm Jus	32	28
11	Dixie Chicks Without You	32	32
12	Travis Tritt It's A Great Day To Be Ali	31	27
13	Brooks & Dunn Ain't Nothing 'bout You	29	23
14	Lee Ann Womack I Hope You Dance	26	29
15	Jamie O'Neal There Is No Arizona	26	33
16	Travis Tritt It's A Great Day To Be Ali	25	21
17	Tim Rushlow She Misses Him	25	21
18	Phil Vassar Just Another Day In Paradis	25	21
19	Rascal Flatts This Everyday Love	25	21
20	Phil Vassar Rose Bouquet	20	16
21	Dixie Chicks If I Fall You're Going Dow	20	20
22	Travis Tritt Best Of Intentions	20	27
23	Brooks & Dunn Ain't Nothing 'bout You	20	27
24	Faith Hill If My Heart Had Wings	19	24
25	Martina McBride It's My Time	19	24
26	Toby Keith How Do You Like Me Now	18	18
27	LeAnn Rimes 'Ned You	18	18
28	Trick Pony Four Me	18	23
29	Lonestar Tell Her	18	23
30	Clay Walker The Chain Of Love	17	16

FI No 1st Impressions This Week

WUSY Chattanooga

OM: Clay Hunnicutt
MD: Bill Poindexter
Clear Channel 423-892-3333

TW	LW		
1	Travis Tritt It's A Great Day To Be Ali	36	29
2	Keith Urban But For The Grace Of God	36	33
3	Faith Hill If My Heart Had Wings	36	36
4	Alabama When It All Goes South	36	37
5	Lee Ann Womack Ashes By Now	35	31
6	Diamond Rio One More Day	34	18
7	Martina McBride It's My Time	33	21
8	Toby Keith You Shouldn't Kiss Me	31	36
9	Garth Brooks The Dance	28	30
10	Garth Brooks Wild Horses	26	27
11	Brooks & Dunn Ain't Nothing 'bout You	25	17
12	Kenny Chesney Don't Happen Twice	24	22
13	Darryl Worley A Good Day To Run	23	21
14	Eric Heatherly Wrong Five O'Clock	23	23
15	Jessica Andrews Who I Am	23	23
16	Vince Gill Shoot Straight From Your Hea	22	22
17	Gary Allan Right Where I Need To Be	22	23
18	Tim Rushlow She Misses Him	22	21
19	Shedaisy Lucky 4 You (Tonight I'm Jus	21	16
20	Warren Brothers Move On	20	18
21	Patty Loveless The Last Thing On My Min	20	19
22	Montgomery Gentry She Couldn't Change M	19	16
23	Phil Vassar Rose Bouquet	18	12
24	Pam Tillis Please	18	12
25	Chad Brock Yes!	17	13
26	Terril Clark No Fear	16	0
27	Sons Of The Desert What I Did Right	16	18
28	Clay Davidson Sometimes	16	19
29	Lonestar Tell Her	15	0
30	Lee Ann Womack I Hope You Dance	14	11

FI Pam Tillis Please 17 2
FI Terril Clark No Fear 16 0
FI Dixie Chicks If I Fall You're Going Dow 15 0

WMIL Milwaukee

OM/MD: Kerry Wolfe
MD: Mitch Morgan
Clear Channel 414-545-8900

TW	LW		
1	Diamond Rio One More Day	44	43
2	Keith Urban But For The Grace Of God	44	44
3	Toby Keith You Shouldn't Kiss Me	44	47
4	Jo Dee Messina Burn	42	46
5	Rascal Flatts This Everyday Love	37	39
6	Jamie O'Neal There Is No Arizona	35	45
7	Garth Brooks Wild Horses	30	28
8	Jessica Andrews Who I Am	27	21
9	Lee Ann Womack Ashes By Now	26	34
10	Kenny Chesney Lost It	26	34
11	Darryl Worley A Good Day To Run	25	22
12	Travis Tritt It's A Great Day To Be Ali	24	21
13	Warren Brothers Move On	23	21
14	Martina McBride It's My Time	23	21
15	Trick Pony Four Me	23	21
16	Shedaisy Lucky 4 You (Tonight I'm Jus	22	25
17	Brad Paisley We Danced	21	23
18	Alabama When It All Goes South	21	24
19	Clay Walker Say No More	21	24
20	Dixie Chicks If I Fall You're Going Dow	17	23
21	Dwight Yoakam What Do You Know About Lo	17	23
22	Tim McGraw My Next Thirty Years	16	17
23	Dixie Chicks Without You	15	15
24	Brad Paisley We Danced	15	12
25	Chad Brock Yes!	15	12
26	Phil Vassar Rose Bouquet	12	5
27	Travis Tritt Best Of Intentions	12	12
28	Faith Hill W/ Tim McGraw Let's Make Love	12	14
29	Alan Jackson It Must Be Love	12	15
30	Lee Ann Womack I Hope You Dance	11	11

FI Phil Vassar Rose Bouquet 12 5
FI Kenny Rogers There You Go Again 8 3

WSSL Greenville

PD: Bruce Logan
Clear Channel 864-242-1005

TW	LW		
1	Keith Urban But For The Grace Of God	39	32
2	Lee Ann Womack Ashes By Now	38	34
3	Diamond Rio One More Day	36	36
4	Toby Keith You Shouldn't Kiss Me	37	30
5	Jo Dee Messina Burn	37	37
6	Garth Brooks Wild Horses	36	30
7	Rascal Flatts This Everyday Love	35	23
8	Jamie O'Neal There Is No Arizona	35	39
9	Darryl Worley A Good Day To Run	34	30
10	Jessica Andrews Who I Am	30	25
11	Travis Tritt It's A Great Day To Be Ali	26	21
12	Faith Hill If My Heart Had Wings	26	25
13	Shedaisy Lucky 4 You (Tonight I'm Jus	25	19
14	Tim Rushlow She Misses Him	24	18
15	Dwight Yoakam What Do You Know About Lo	24	18
16	Gary Allan Right Where I Need To Be	20	16
17	Brooks & Dunn Ain't Nothing 'bout You	20	18
18	Kenny Chesney Don't Happen Twice	19	13
19	Billy Ray Cyrus Burn Down The Trailer P	19	16
20	Clay Davidson Sometimes	18	20
21	Dixie Chicks If I Fall You're Going Dow	17	14
22	Tim McGraw My Next Thirty Years	17	14
23	Trick Pony Four Me	17	18
24	Aaron Tippin People Like Us	17	18
25	Martina McBride It's My Time	16	13
26	Martina McBride There You Are	16	14
27	Alabama When It All Goes South	16	17
28	Faith Hill W/ Tim McGraw Let's Make Love	15	12
29	Alan Jackson It Must Be Love	15	15
30	Alan Jackson When Somebody Loves You	14	5

FI Alan Jackson When Somebody Loves You 14 5
FI Gary Allan Right Where I Need To Be 7 4
FI Sara Evans I Could Not Ask For More 6 0

KNCI Sacramento

OM: Mark Evans
APD: Jennifer Wood
Infinity 916-338-9200

TW	LW		
1	Toby Keith You Shouldn't Kiss Me	47	45
2	Jessica Andrews Who I Am	41	28
3	Lee Ann Womack Ashes By Now	39	37
4	Garth Brooks Wild Horses	39	42
5	Jamie O'Neal There Is No Arizona	38	44
6	Keith Urban But For The Grace Of God	38	44
7	Diamond Rio One More Day	37	26
8	Faith Hill If My Heart Had Wings	35	24
9	Jo Dee Messina Burn	35	25
10	Jo Dee Messina Burn	35	25
11	Shedaisy Lucky 4 You (Tonight I'm Jus	32	27
12	Dixie Chicks If I Fall You're Going Dow	24	16
13	Martina McBride It's My Time	24	22
14	Trick Pony Four Me	24	20
15	Warren Brothers Move On	23	17
16	Darryl Worley A Good Day To Run	22	15
17	Aaron Tippin Kiss This	22	17
18	George Strait Go Next Thirty Years	16	13
19	Patty Loveless The Last Thing On My Min	16	18
20	Rascal Flatts This Everyday Love	16	35
21	Sara Evans Born To Fly	15	12
22	Phil Vassar Rose Bouquet	14	14
23	Vince Gill Shoot Straight From Your Hea	14	5
24	Kenny Chesney Don't Happen Twice	14	14
25	Steve Holy The Hunger	13	8
26	Lonestar Tell Her	13	16
27	Dixie Chicks Without You	12	10
28	Alan Jackson When Somebody Loves You	11	2
29	George Strait Check Yes Or No	11	5

FI Alan Jackson When Somebody Loves You 11 0
FI Gary Allan Right Where I Need To Be 7 4
FI Sara Evans I Could Not Ask For More 6 0

WQDR Raleigh

PD: Brant Curtiss
MD: Robin O'Brian
Curtis Media 919-876-6464

TW	LW		
1	Faith Hill If My Heart Had Wings	36	27
2	Lee Ann Womack Ashes By Now	36	31
3	Toby Keith You Shouldn't Kiss Me	36	34
4	Garth Brooks Wild Horses	36	35
5	Jessica Andrews Who I Am	35	30
6	Alabama When It All Goes South	35	34
7	Keith Urban But For The Grace Of God	35	36
8	Diamond Rio One More Day	35	36
9	Jamie O'Neal There Is No Arizona	32	31
10	Patty Loveless The Last Thing On My Min	25	21
11	Shedaisy Lucky 4 You (Tonight I'm Jus	25	22
12	Brooks & Dunn Ain't Nothing 'bout You	25	22
13	The Kinleys I'm In	24	20
14	Kenny Chesney Don't Happen Twice	24	20
15	Warren Brothers Move On	24	21
16	Phil Vassar Rose Bouquet	23	15
17	Martina McBride It's My Time	23	18
18	Martina McBride There You Are	23	17
19	Steve Holy The Hunger	22	22
20	Darryl Worley A Good Day To Run	22	19
21	Travis Tritt It's A Great Day To Be Ali	21	19
22	Pam Tillis Please	21	19
23	Jo Dee Messina Burn	21	19
24	Lee Ann Womack I Hope You Dance	18	16
25	Rascal Flatts This Everyday Love	18	15
26	Tim McGraw My Next Thirty Years	17	15
27	Alan Jackson W/ My Memory	17	15
28	Lonestar Tell Her	17	17
29	Vince Gill Shoot Straight From Your Hea	16	14
30	Sara Evans I Could Not Ask For More	16	14

FI No 1st Impressions This Week

KUPL Portland, OR

PD: Cary Rolfe
MD: Rick Taylor
Infinity 503-223-0300

TW	LW		
1	Diamond Rio One More Day	45	35
2	Lee Ann Womack Ashes By Now	36	31
3	Jamie O'Neal There Is No Arizona	36	34
4	Keith Urban But For The Grace Of God	35	34
5	Toby Keith You Shouldn't Kiss Me	35	35
6	Faith Hill If My Heart Had Wings	34	34
7	Warren Brothers Move On	32	35
8	Garth Brooks Wild Horses	31	30
9	Jessica Andrews Who I Am	29	27
10	Trick Pony Four Me	29	27
11	Billy Ray Cyrus Burn Down The Trailer P	28	27
12	Jo Dee Messina Burn	28	34
13	Darryl Worley A Good Day To Run	27	16
14	Martina McBride It's My Time	26	24
15	Gary Allan Right Where I Need To Be	26	25
16	Kenny Chesney Don't Happen Twice	25	27
17	Shedaisy Lucky 4 You (Tonight I'm Jus	24	23
18	Brooks & Dunn Ain't Nothing 'bout You	24	22
19	Jessica Andrews Who I Am	24	22
20	Dixie Chicks If I Fall You're Going Dow	22	28
21	Alabama When It All Goes South	21	26
22	Patty Loveless The Last Thing On My Min	17	14
23	Travis Tritt It's A Great Day To Be Ali	15	11
24	Lee Ann Womack I Hope You Dance	14	9
25	Chad Brock Yes!	14	19
26	Keith Urban Your Everything	14	11
27	Aaron Tippin People Like Us	13	10
28	Phil Vassar Just Another Day In Paradis	13	13
29	Mark McGuinn Mrs. Steven Rudy	13	29
30	Dixie Chicks Cowboy Like Me Away	13	14

FI Mark McGuinn Mrs. Steven Rudy 10 5
FI Montgomery Gentry She Couldn't Change M 6 3

WBCT Grand Rapids

OM: Doug Montgomery
MD: Dave Taft
Clear Channel 616-459-1919

TW	LW		
1	Toby Keith You Shouldn't Kiss Me	38	36
2	Jamie O'Neal There Is No Arizona	38	38
3	Keith Urban But For The Grace Of God	34	31
4	Lee Ann Womack Ashes By Now	31	39
5	Jo Dee Messina Burn	31	39
6	Jessica Andrews Who I Am	30	29
7	Travis Tritt It's A Great Day To Be Ali	30	30
8	Diamond Rio One More Day	30	32
9	Warren Brothers Move On	29	27
10	Chris Cagle Laredo	28	19
11	Faith Hill If My Heart Had Wings	28	24
12	Garth Brooks Wild Horses	28	35
13	Jo Dee Messina Burn	27	20
14	Shedaisy Lucky 4 You (Tonight I'm Jus	26	26
15	Rascal Flatts This Everyday Love	26	27
16	Darryl Worley A Good Day To Run	26	28
17	Martina McBride It's My Time	25	27
18	Vince Gill Shoot Straight From Your Hea	23	27
19	Alabama When It All Goes South	23	28
20	Trick Pony Four Me	22	21
21	Tim Rushlow She Misses Him	21	20
22	Montgomery Gentry She Couldn't Change M	20	14
23	Kenny Chesney Don't Happen Twice	20	15
24	John Michael Montgomery That's What I L	19	18
25	Aaron Tippin People Like Us	19	18
26	Aaron Tippin People Like Us	19	18
27	Patty Loveless The Last Thing On My Min	17	20
28	Tim McGraw My Next Thirty Years	13	10
29	Dwight Yoakam What Do You Know About Lo	13	12
30	Gary Allan Right Where I Need To Be	12	5

FI LeAnn Rimes But I Do Love You 7 3
FI Brooks & Dunn Ain't Nothing 'bout You 6 0
FI Alan Jackson When Somebody Loves You 6 1

WGNA Albany, NY

PD: Buzz Brindle
MD: Bill Earley
Regent 518-782-1474

TW	LW		
1	Jessica Andrews Who I Am	35	31
2	Faith Hill If My Heart Had Wings	34	22
3	Keith Urban But For The Grace Of God	31	31
4	Diamond Rio One More Day	31	33
5	Garth Brooks Wild Horses	28	28
6	Jamie O'Neal There Is No Arizona	28	28
7	Toby Keith You Shouldn't Kiss Me	28	29
8	Travis Tritt It's A Great Day To Be Ali	24	22
9	Darryl Worley A Good Day To Run	23	19
10	Jo Dee Messina Burn	23	28
11	Rascal Flatts This Everyday Love	22	28
12	Dixie Chicks If I Fall You're Going Dow	21	16
13	Phil Vassar Rose Bouquet	21	18
14	Kenny Chesney Don't Happen Twice	21	19
15	Warren Brothers Move On	21	19
16	Shedaisy Lucky 4 You (Tonight I'm Jus	21	23
17	Dwight Yoakam What Do You Know About Lo	20	13
18	Martina McBride It's My Time	19	18
19	Travis Tritt Please	18	17
20	Dixie Chicks Without You	18	17
21	Brad Paisley We Danced	18	17
22	Travis Tritt Best Of Intentions	17	17
23	Patty Loveless The Last Thing On My Min	17	19

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. 1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KASE Austin PD: Mac Daniels APD: Bob Pickett Clear Channel 512-495-1300. Table with 2 columns: Rank, Song/Artist. Top songs include 'I Do' by De La Soul, 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WRKX Harrisburg PD: Sam McGuire MD: Dandalon Citadel 717-367-7700. Table with 2 columns: Rank, Song/Artist. Top songs include 'Jessica Andrews Who I Am', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

KAJA San Antonio PD: Greg Montgomery MD: Jennie James Clear Channel 210-736-9700. Table with 2 columns: Rank, Song/Artist. Top songs include 'Jessica Andrews Who I Am', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WGKX Memphis PD: Greg Moring APD: Brian Driver MD: Mark Billingsley Barnstable Broadcasting 901-682-1106. Table with 2 columns: Rank, Song/Artist. Top songs include 'Toby Keith You Shouldn't Kiss Me', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

KCYJ San Antonio OM: Steve Giuttari Cox 210-615-5400. Table with 2 columns: Rank, Song/Artist. Top songs include 'Jamie O'Neal There Is No Arizona', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WBQB Johnson City PD: Bill Hagy MD: Reggie Neel Bristol Broadcasting 540-669-8112. Table with 2 columns: Rank, Song/Artist. Top songs include 'Kenny Chesney Don't Happen Twice', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WNOE New Orleans PD: Les Acree Clear Channel 504-679-7300. Table with 2 columns: Rank, Song/Artist. Top songs include 'Keith Urban But For The Grace Of God', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

WKDF Nashville PD: Wes McShay MD: Eddie Fox Dick Broadcasting 615-244-9533. Table with 2 columns: Rank, Song/Artist. Top songs include 'Keith Urban But For The Grace Of God', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

WLKX Lexington PD: Brian Landrum Cumulus 859-253-5900. Table with 2 columns: Rank, Song/Artist. Top songs include 'Keith Urban But For The Grace Of God', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

WCMS Norfolk PD: John Crenshaw Barnstable Broadcasting 757-671-1000. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

WDRM Huntsville OM/PD: Johnny Randolph MD: Dan McClain Clear Channel 256-837-1021. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

WBEE Rochester, NY OM: Dave Symonds MD: Coyote Collins Entercom 716-423-2900. Table with 2 columns: Rank, Song/Artist. Top songs include 'Andy Griggs You Made Me That Way', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

WKQC Saginaw PD: Rick Walker MD: Stan Parman MacDonald 517-752-8161. Table with 2 columns: Rank, Song/Artist. Top songs include 'Jessica Andrews Who I Am', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

KXXY Oklahoma City OM: Ted Stecker MD: Bill Reed Clear Channel 405-528-5543. Table with 2 columns: Rank, Song/Artist. Top songs include 'Keith Urban But For The Grace Of God', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

KUBL Salt Lake City OM: Ed Hill MD: Dani Curtis Citadel 801-485-6700. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

WGH Norfolk PD/MD: Randy Brooks Barnstable Broadcasting 757-671-1000. Table with 2 columns: Rank, Song/Artist. Top songs include 'Garth Brooks Wild Horses', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

WSM Nashville PD/MD: Kyle Cantrell PD/MD: Tim Murphy Gaylord 615-889-6595. Table with 2 columns: Rank, Song/Artist. Top songs include 'Toby Keith You Shouldn't Kiss Me', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WOKQ Portsmouth, NH OM: Mark Ericson PD: Mark Jennings APD/MD: Dan Lunnie Citadel 603-749-9750. Table with 2 columns: Rank, Song/Artist. Top songs include 'Toby Keith You Shouldn't Kiss Me', 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WYNK Baton Rouge PD: Paul Orr APD/MD: Austin James Clear Channel 225-231-1860. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Jessica Andrews Who I Am', 'Lee Ann Womack Ashes By Now'.

WQIK Jacksonville PD: Mike James APD: John Scott Clear Channel 904-388-7711. Table with 2 columns: Rank, Song/Artist. Top songs include 'Diamond Rio One More Day', 'Keith Urban But For The Grace Of God', 'Lee Ann Womack Ashes By Now'.

KWNR Las Vegas OM: John Marks MD: Brooks O'Brien Clear Channel 702-732-7753. Table with 2 columns: Rank, Song/Artist. Top songs include 'I Do' by De La Soul, 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500. Table with 2 columns: Rank, Song/Artist. Top songs include 'Keith Urban But For The Grace Of God', 'Darryl Worley A Good Day To Be Alive', 'Lee Ann Womack Ashes By Now'.

KRST Albuquerque OM: Brad Barrett Citadel 505-767-6700. Table with 2 columns: Rank, Song/Artist. Top songs include 'I Do' by De La Soul, 'Diamond Rio One More Day', 'Lee Ann Womack Ashes By Now'.

AIRPLAY Monitor POWER PLAYISTS

COUNTRY FOR WEEK ENDING FEBRUARY 25, 2001

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

KIIM Tucson
PD: Herb Crowe
MD: John Collins
Slope Broadcasting 520-887-1000



	TW	LW	
1	Diamond Rio One More Day	39	35
2	Toby Keith You Shouldn't Kiss Me	37	34
3	Darryl Worley A Good Day To Run	37	37
4	Jessica Andrews Who I Am	37	38
5	Shedaisy Lucky 4 You (Tonight I'm Jus	36	23
6	Lee Ann Womack Ashes By Now	36	38
7	Keith Urban But For The Grace Of God	35	34
8	Jo Dee Messina Burn	35	36
9	Garth Brooks Wild Horses	34	23
10	Gary Allan Right Where I Need To Be	23	20
11	Travis Tritt It's A Great Day To Be Ali	22	15
12	Alan Jackson I Must Be Love	22	19
13	Trick Pony Pour Me	21	23
14	Faith Hill If My Heart Had Wings	21	24
15	Aaron Tippin Kiss This	20	10
16	Tim McGraw My Next Thirty Years	20	12
17	Kenny Chesney Don't Happen Twice	17	20
18	Travis Tritt Best Of Intentions	16	18
19	John Michael Montgomery The Little Girl	16	19
20	Tim Rushlow She Misses Him	15	15
21	Brooks & Dunn You'll Always Be Loved By	15	11
22	Brad Paisley We Danced	15	18
23	Alabama When It All Goes South	15	12
24	Brooks & Dunn Ain't Nothing 'bout You	15	10
25	Warren Brothers Move On	16	15
26	Patty Loveless The Last Thing On My Min	16	16
27	Aaron Tippin People Like Us	14	11
28	Vince Gill Shoot Straight From Your Hea	14	14
29	Dwight Yoakam What Do You Know About Lo	14	14
30	Dixie Chicks If I Fall You're Going Dow	13	3
FI	Dixie Chicks If I Fall You're Going Dow	13	3
FI	Montgomery Gentry She Couldn't Change M	7	0

KKAT Salt Lake City
PD: Shawn Stevens
MD: Jim Mickelson
Clear Channel 801-908-1300



	TW	LW	
1	Lonestar Tell Her	47	45
2	Toby Keith You Shouldn't Kiss Me	46	51
3	Phil Vassar Just Another Day In Paradi	45	44
4	Kenny Chesney I Lost It	43	44
5	Dixie Chicks Without You	43	44
6	Brad Paisley We Danced	42	41
7	Jamie O'Neal There Is No Arizona	42	45
8	Travis Tritt Best Of Intentions	41	42
9	Keith Urban But For The Grace Of God	41	48
10	Diamond Rio One More Day	39	49
11	Jessica Andrews Who I Am	38	30
12	Kenny Rogers There You Go Again	32	28
13	Darryl Worley A Good Day To Run	28	30
14	Tim Rushlow She Misses Him	27	9
15	Shedaisy Little Good-Byes	27	23
16	Tim McGraw My Next Thirty Years	27	24
17	Kenny Chesney Don't Happen Twice	25	25
18	Shedaisy Lucky 4 You (Tonight I'm Jus	25	26
19	Chad Brock Yes!	25	26
20	Jo Dee Messina Burn	25	26
21	Shedaisy I Will... But	24	22
22	Martina McBride Love You	24	23
23	Jo Dee Messina Lessons In Leavin'	24	23
24	LeAnn Rimes I Need You	24	24
25	Faith Hill If My Heart Had Wings	24	24
26	Lee Ann Womack Ashes By Now	24	24
27	Faith Hill The Way You Love Me	24	25
28	Collin Raye You Still Take Me There	9	9
29	Lee Ann Womack I Hope You Dance	23	25
30	Lonestar What About Now	23	25
FI	No 1st Impressions This Week		

KSOP Salt Lake City
PD: Don Hilton
APD/MD: Debby Turpin
KSOP Inc 801-972-1043



	TW	LW	
1	Faith Hill If My Heart Had Wings	37	35
2	Pam Tillis Please	46	51
3	Lee Ann Womack Ashes By Now	36	32
4	Kenny Chesney Don't Happen Twice	35	39
5	Darryl Worley A Good Day To Run	35	40
6	Jessica Andrews Who I Am	33	29
7	Shedaisy Lucky 4 You (Tonight I'm Jus	33	25
8	Warren Brothers Move On	33	25
9	Dixie Chicks If I Fall You're Going Dow	32	34
10	Tim Rushlow She Misses Him	30	22
11	Toby Keith You Shouldn't Kiss Me	30	34
12	Keith Urban But For The Grace Of God	29	32
13	Travis Tritt It's A Great Day To Be Ali	28	21
14	Mark McGuinn Mrs. Steven Rudy	28	22
15	Montgomery Gentry She Couldn't Change M	28	29
16	Diamond Rio One More Day	28	35
17	Eddy Raven Cowboys Don't Cry	27	23
18	Brooks & Dunn Ain't Nothing 'bout You	25	22
19	Clay Davidson Sometimes	25	22
20	Terri Clark No Fear	24	22
21	Gary Allan Right Where I Need To Be	24	24
22	The Kinleys I'm In	24	23
23	George Strait If You Can Do Anything El	24	27
24	Phil Vassar Rose Bouquet	23	23
25	Tim McGraw My Next Thirty Years	23	26
26	Martina McBride It's My Time	23	26
27	Patty Loveless The Last Thing On My Min	22	22
28	Faith Hill The Way You Love Me	22	22
29	Chris Cagle Laredo	20	17
FI	LeAnn Rimes But I Do Love You	8	0
FI	Sons Of The Desert What I Did Right	6	1

WRNS New Bern, NC
PD/MD: Wayne Carlyle
APD: Mark Andrews
Pinnacle 252-522-4141



	TW	LW	
1	Jessica Andrews Who I Am	51	46
2	Keith Urban But For The Grace Of God	50	50
3	Trick Pony Pour Me	49	38
4	Faith Hill If My Heart Had Wings	49	38
5	Tim Rushlow She Misses Him	49	45
6	Shedaisy Lucky 4 You (Tonight I'm Jus	48	48
7	Lee Ann Womack Ashes By Now	48	48
8	Toby Keith You Shouldn't Kiss Me	38	36
9	Warren Brothers Move On	35	37
10	Alabama When It All Goes South	35	47
11	Dixie Chicks If I Fall You're Going Dow	25	9
12	Brooks & Dunn Ain't Nothing 'bout You	25	21
13	Patty Loveless The Last Thing On My Min	25	24
14	Eric Heathealy Wrong Five O'Clock	25	25
15	The Kinleys I'm In	25	26
16	Garth Brooks Wild Horses	25	49
17	Travis Tritt It's A Great Day To Be Ali	24	20
18	Vince Gill Shoot Straight From Your Hea	24	24
19	Dwight Yoakam What Do You Know About Lo	24	25
20	Gary Allan Right Where I Need To Be	24	28
21	Chaleo Tension Go Back	24	29
22	Garth Brooks The Dance	23	6
23	Montgomery Gentry She Couldn't Change M	23	21
24	Martina McBride It's My Time	22	22
25	Pam Tillis Please	18	11
26	Jo Dee Messina Burn	18	34
27	Jamie O'Neal There Is No Arizona	17	26
28	Sara Evans Born To Fly	16	15
29	Aaron Tippin Kiss This	15	14
30	Dixie Chicks Without You	15	16
FI	Clay Walker Say No More	8	0
FI	Phil Vassar Rose Bouquet	6	1

WQXK Youngstown
PD: Chuck Stevens
MD: Burton Lee
Cumulus 330-337-9544



	TW	LW	
1	Diamond Rio One More Day	43	36
2	Jo Dee Messina Burn	40	37
3	Toby Keith You Shouldn't Kiss Me	39	37
4	Rascal Flatts This Everyday Love	36	35
5	Jessica Andrews Who I Am	37	32
6	Keith Urban But For The Grace Of God	35	34
7	Jamie O'Neal There Is No Arizona	34	32
8	Garth Brooks Wild Horses	34	34
9	Lee Ann Womack Ashes By Now	34	32
10	Faith Hill If My Heart Had Wings	25	24
11	Martina McBride It's My Time	24	23
12	Travis Tritt It's A Great Day To Be Ali	21	18
13	Darryl Worley A Good Day To Run	21	19
14	Warren Brothers Move On	20	17
15	Lonestar Tell Her	20	38
16	George Strait Don't Make Me Come Over T	18	19
17	Kenny Chesney Don't Happen Twice	17	13
18	Shedaisy Lucky 4 You (Tonight I'm Jus	15	13
19	Trick Pony Pour Me	15	15
20	Mark McGuinn Mrs. Steven Rudy	14	0
21	Pam Tillis Please	14	10
22	Brooks & Dunn Ain't Nothing 'bout You	13	9
23	John Michael Montgomery That's What I L	13	12
24	Patty Loveless The Last Thing On My Min	12	9
25	Tim Rushlow She Misses Him	11	8
26	LeAnn Rimes I Need You	11	9
27	Dixie Chicks If I Fall You're Going Dow	11	9
28	Vince Gill Shoot Straight From Your Hea	11	11
29	Sara Evans Born To Fly	11	18
30	Rascal Flatts Prey'n' For Daylight	10	6
FI	Mark McGuinn Mrs. Steven Rudy	14	0
FI	Sara Evans I Could Not Ask For More	7	0

WCOS Columbia
OM: Lance Tidwell
APD: Bryan Thomas
MD: Glen Garrett
Clear Channel 803-254-0967



	TW	LW	
1	Jessica Andrews Who I Am	43	29
2	Lee Ann Womack Ashes By Now	43	39
3	Diamond Rio One More Day	42	32
4	Toby Keith You Shouldn't Kiss Me	38	47
5	Jo Dee Messina Burn	38	41
6	Garth Brooks Wild Horses	37	35
7	Darryl Worley A Good Day To Run	30	33
8	Keith Urban But For The Grace Of God	29	27
9	Shedaisy Lucky 4 You (Tonight I'm Jus	26	24
10	Travis Tritt It's A Great Day To Be Ali	25	22
11	Brad Paisley We Danced	24	21
12	Faith Hill If My Heart Had Wings	24	22
13	Alabama When It All Goes South	24	24
14	Dixie Chicks Without You	23	25
15	Tim Rushlow She Misses Him	22	20
16	Martina McBride It's My Time	21	21
17	Kenny Chesney Don't Happen Twice	20	18
18	Warren Brothers Move On	20	20
19	Jamie O'Neal There Is No Arizona	20	23
20	Tim McGraw My Next Thirty Years	19	15
21	George Strait Don't Make Me Come Over T	18	12
22	Lonestar Tell Her	18	17
23	Trick Pony Pour Me	17	12
24	Alan Jackson I Must Be Love	17	15
25	Pam Tillis Please	17	9
26	George Strait Go On	16	12
27	Kenny Chesney I Lost It	16	12
28	Keith Urban Your Everything	15	10
29	Jo Dee Messina That's The Way	15	12
30	LeAnn Rimes I Need You	15	15
FI	Gary Allan Right Where I Need To Be	11	4

WFLS Fredericksburg
PD: John Reed
MD: Donna James
Free Lance-Star Publishing 540-373-1500



	TW	LW	
1	Toby Keith You Shouldn't Kiss Me	38	31
2	Jamie O'Neal There Is No Arizona	36	36
3	Diamond Rio One More Day	35	28
4	Keith Urban But For The Grace Of God	34	29
5	Garth Brooks Wild Horses	33	28
6	Jessica Andrews Who I Am	29	18
7	Rascal Flatts This Everyday Love	28	28
8	Lee Ann Womack Ashes By Now	28	30
9	Jo Dee Messina Burn	26	33
10	Travis Tritt It's A Great Day To Be Ali	25	11
11	Faith Hill If My Heart Had Wings	23	17
12	Pam Tillis Please	22	19
13	Dixie Chicks If I Fall You're Going Dow	21	10
14	Patty Loveless The Last Thing On My Min	21	14
15	Tim McGraw My Next Thirty Years	20	13
16	Tim Rushlow She Misses Him	20	13
17	Clay Davidson Sometimes	19	17
18	Trick Pony Pour Me	17	11
19	Patty Loveless That's The Kind Of Mood	16	13
20	Meredith Brooks The Dance	15	11
21	Brooks & Dunn Ain't Nothing 'bout You	14	10
22	Steve Wariner W/Garth Brooks Katie Wart	14	11
23	Kenny Chesney Don't Happen Twice	13	10
24	Terri Clark No Fear	13	11
25	John Michael Montgomery Life's A Dance	12	8
26	Phil Vassar Rose Bouquet	12	8
27	Lonestar Tell Her	12	8
28	Gary Allan Right Where I Need To Be	12	8
29	Warren Brothers Move On	12	10
30	John Michael Montgomery That's What I L	12	10
FI	Alan Jackson When Somebody Loves You	10	1
FI	George Strait If You Can Do Anything El	7	0

KTTS Springfield, MO
OM: Brad Hansen
Journal 417-865-6614



	TW	LW	
1	Diamond Rio One More Day	49	46
2	Toby Keith You Shouldn't Kiss Me	48	47
3	Keith Urban But For The Grace Of God	47	46
4	Kenny Chesney Don't Happen Twice	46	49
5	Travis Tritt It's A Great Day To Be Ali	33	26
6	Brooks & Dunn Ain't Nothing 'bout You	44	33
7	Jessica Andrews Who I Am	43	36
8	Montgomery Gentry She Couldn't Change M	38	26
9	Garth Brooks Wild Horses	38	48
10	Travis Tritt It's A Great Day To Be Ali	37	25
11	Dixie Chicks If I Fall You're Going Dow	36	47
12	Lee Ann Womack Ashes: By Now	36	47
13	Terri Clark No Fear	34	35
14	Tim Rushlow She Misses Him	33	39
15	Phil Vassar Just Another Day In Paradi	32	29
16	Jo Dee Messina Burn	25	16
17	Darryl Worley A Good Day To Run	32	37
18	Lonestar Tell Her	32	37
19	Sara Evans I Could Not Ask For More	32	38
20	Rascal Flatts This Everyday Love	31	30
21	Tim McGraw My Next Thirty Years	29	35
22	Alan Jackson Wwv Memory	29	36
23	Brad Paisley We Danced	27	22
24	Jamie O'Neal There Is No Arizona	27	28
25	George Strait If You Can Do Anything El	25	24
26	Sara Evans Born To Fly	24	24
27	Dixie Chicks Without You	22	25
28	Vince Gill Feels Like Love	21	8
29	Aaron Tippin Kiss This	20	8
30	Terri Clark A Little Gasoline	16	9
FI	George Strait If You Can Do Anything El	25	0

WMSI Jackson
OM: Scott Johnson
PD: Rick Adams
MD: Gil Stuart
Clear Channel 601-982-1062



	TW	LW	
1	Diamond Rio One More Day	45	37
2	Jamie O'Neal There Is No Arizona	36	36
3	Lee Ann Womack Ashes By Now	36	37
4	Darryl Worley A Good Day To Run	35	20
5	Jessica Andrews Who I Am	35	37
6	Keith Urban But For The Grace Of God	35	38
7	Toby Keith You Shouldn't Kiss Me	34	36
8	Garth Brooks Wild Horses	34	37
9	Shedaisy Lucky 4 You (Tonight I'm Jus	33	22
10	Brooks & Dunn Ain't Nothing 'bout You	21	8
11	Phil Vassar Rose Bouquet	21	10
12	Trick Pony Pour Me	21	19
13	Dwight Yoakam What Do You Know About Lo	21	20
14	Gary Allan Right Where I Need To Be	20	8
15	Travis Tritt It's A Great Day To Be Ali	20	20
16	Jo Dee Messina Burn	20	20
17	Warren Brothers Move On	20	20
18	Alabama When It All Goes South	20	22
19	Steve Holy The Hunger	20	23
20	Martina McBride It's My Time	19	19
21	Faith Hill If My Heart Had Wings	19	21
22	Kenny Chesney Don't Happen Twice	19	21
23	Eric Heathealy Wrong Five O'Clock		

Total Detections/Gain										Total Detections/Gain										Total Detections/Gain										Total Detections/Gain										Total Detections/Gain									
MARTINA MCBRIDE					MARK MCGUINN					TIM RUSHLOW					SHEDAISY					PAM TILLIS																													
2669/125					1367/294					2914/246					3149/128					1815/151																													
<i>It's My Time (RCA)</i>					<i>Mrs. Steven Rudy (VFR)</i>					<i>She Misses Him (Atlantic)</i>					<i>Lucky 4 You (Tonight I'm Just Me) (Lyric Street)</i>					<i>Please (Arista Nashville)</i>																													
Total Stations: 144					Total Stations: 122					Total Stations: 145					Total Stations: 146					Total Stations: 141																													
Chart Move: 19-18					Chart Move: 34-27					Chart Move: 18-15					Chart Move: 14-11					Chart Move: 25-26																													
City	Station	Week	Week	ID	City	Station	Week	Week	ID	City	Station	Week	Week	ID	City	Station	Week	Week	ID	City	Station	Week	Week	ID	City	Station	Week	Week	ID																				
New York	CMT	12	13	278	Tucson	KIIM	21	23	25	147	New York	CMT	12	14	14	Tucson	KIIM	16	13	17	New York	CMT	12	14	14	Tucson	KIIM	16	13	17																			
LA	GAC	14	12	32	Tulsa	KCKI	14	12	32	LA	GAC	14	12	32	Tulsa	KCKI	14	12	32	LA	GAC	14	12	32	Tulsa	KCKI	14	12	32																				
Chicago	WYNY	24	21	162	Chicago	KYVO	24	21	162	Chicago	WYNY	24	21	162	Chicago	KYVO	24	21	162	Chicago	WYNY	24	21	162	Chicago	KYVO	24	21	162																				
San Fran.	KZLA	1	1	1	San Fran.	KZLA	1	1	1	San Fran.	KZLA	1	1	1	San Fran.	KZLA	1	1	1	San Fran.	KZLA	1	1	1	San Fran.	KZLA	1	1	1																				
Phila.	WUSN	24	26	232	Phila.	WUSN	24	26	232	Phila.	WUSN	24	26	232	Phila.	WUSN	24	26	232	Phila.	WUSN	24	26	232	Phila.	WUSN	24	26	232																				
Dallas	KYCY	25	23	133	Dallas	KYCY	25	23	133	Dallas	KYCY	25	23	133	Dallas	KYCY	25	23	133	Dallas	KYCY	25	23	133	Dallas	KYCY	25	23	133																				
Detroit	KPLX	18	20	199	Detroit	KPLX	18	20	199	Detroit	KPLX	18	20	199	Detroit	KPLX	18	20	199	Detroit	KPLX	18	20	199	Detroit	KPLX	18	20	199																				
Wash., DC	KSCS	1	1	2	Wash., DC	KSCS	1	1	2	Wash., DC	KSCS	1	1	2	Wash., DC	KSCS	1	1	2	Wash., DC	KSCS	1	1	2	Wash., DC	KSCS	1	1	2																				
Houston	WYCD	8	2	9	Houston	WYCD	8	2	9	Houston	WYCD	8	2	9	Houston	WYCD	8	2	9	Houston	WYCD	8	2	9	Houston	WYCD	8	2	9																				
Atlanta	WKLB	25	24	144	Atlanta	WKLB	25	24	144	Atlanta	WKLB	25	24	144	Atlanta	WKLB	25	24	144	Atlanta	WKLB	25	24	144	Atlanta	WKLB	25	24	144																				
Miami	WKLB	15	11	12	Miami	WKLB	15	11	12	Miami	WKLB	15	11	12	Miami	WKLB	15	11	12	Miami	WKLB	15	11	12	Miami	WKLB	15	11	12																				
Seattle	WKLB	13	14	103	Seattle	WKLB	13	14	103	Seattle	WKLB	13	14	103	Seattle	WKLB	13	14	103	Seattle	WKLB	13	14	103	Seattle	WKLB	13	14	103																				
San Diego	WKLB	15	11	12	San Diego	WKLB	15	11	12	San Diego	WKLB	15	11	12	San Diego	WKLB	15	11	12	San Diego	WKLB	15	11	12	San Diego	WKLB	15	11	12																				
Phoenix	WKLB	15	11	12	Phoenix	WKLB	15	11	12	Phoenix	WKLB	15	11	12	Phoenix	WKLB	15	11	12	Phoenix	WKLB	15	11	12	Phoenix	WKLB	15	11	12																				
Minneapolis	WKLB	15	11	12	Minneapolis	WKLB	15	11	12	Minneapolis	WKLB	15	11	12	Minneapolis	WKLB	15	11	12	Minneapolis	WKLB	15	11	12	Minneapolis	WKLB	15	11	12																				
St. Louis	WKLB	15	11	12	St. Louis	WKLB	15	11	12	St. Louis	WKLB	15	11	12	St. Louis	WKLB	15	11	12	St. Louis	WKLB	15	11	12	St. Louis	WKLB	15	11	12																				
Baltimore	WKLB	15	11	12	Baltimore	WKLB	15	11	12	Baltimore	WKLB	15	11	12	Baltimore	WKLB	15	11	12	Baltimore	WKLB	15	11	12	Baltimore	WKLB	15	11	12																				
Tampa	WKLB	15	11	12	Tampa	WKLB	15	11	12	Tampa	WKLB	15	11	12	Tampa	WKLB	15	11	12	Tampa	WKLB	15	11	12	Tampa	WKLB	15	11	12																				
Pittsburgh	WKLB	15	11	12	Pittsburgh	WKLB	15	11	12	Pittsburgh	WKLB	15	11	12	Pittsburgh	WKLB	15	11	12	Pittsburgh	WKLB	15	11	12	Pittsburgh	WKLB	15	11	12																				
Denver	WKLB	15	11	12	Denver	WKLB	15	11	12	Denver	WKLB	15	11	12	Denver	WKLB	15	11	12	Denver	WKLB	15	11	12	Denver	WKLB	15	11	12																				
Cleveland	WKLB	15	11	12	Cleveland	WKLB	15	11	12	Cleveland	WKLB	15	11	12	Cleveland	WKLB	15	11	12	Cleveland	WKLB	15	11	12	Cleveland	WKLB	15	11	12																				
Port, OR	WKLB	15	11	12	Port, OR	WKLB	15	11	12	Port, OR	WKLB	15	11	12	Port, OR	WKLB	15	11	12	Port, OR	WKLB	15	11	12	Port, OR	WKLB	15	11	12																				
Cincinnati	WKLB	15	11	12	Cincinnati	WKLB	15	11	12	Cincinnati	WKLB	15	11	12	Cincinnati	WKLB	15	11	12	Cincinnati	WKLB	15	11	12	Cincinnati	WKLB	15	11	12																				
San Jose	WKLB	15	11	12	San Jose	WKLB	15	11	12	San Jose	WKLB	15	11	12	San Jose	WKLB	15	11	12	San Jose	WKLB	15	11	12	San Jose	WKLB	15	11	12																				
Rivers	WKLB	15	11	12	Rivers	WKLB	15	11	12	Rivers	WKLB	15	11	12	Rivers	WKLB	15	11	12	Rivers	WKLB	15	11	12	Rivers	WKLB	15	11	12																				
Sacramento	WKLB	15	11	12	Sacramento	WKLB	15	11	12	Sacramento	WKLB	15	11	12	Sacramento	WKLB	15	11	12	Sacramento	WKLB	15	11	12	Sacramento	WKLB	15	11	12																				
Kan. City	WKLB	15	11	12	Kan. City	WKLB	15	11	12	Kan. City	WKLB	15	11	12	Kan. City	WKLB	15	11	12	Kan. City	WKLB	15	11	12	Kan. City	WKLB	15	11	12																				
Milwaukee	WKLB	15	11	12	Milwaukee	WKLB	15	11	12	Milwaukee	WKLB	15	11	12	Milwaukee	WKLB	15	11	12	Milwaukee	WKLB	15	11	12	Milwaukee	WKLB	15	11	12																				
San Antonio	WKLB	15	11	12	San Antonio	WKLB	15	11	12	San Antonio	WKLB	15	11	12	San Antonio	WKLB	15	11	12	San Antonio	WKLB	15	11	12	San Antonio	WKLB	15	11	12																				
Providence	WKLB	15	11	12	Providence	WKLB	15	11	12	Providence	WKLB	15	11	12	Providence	WKLB	15	11	12	Providence	WKLB	15	11	12	Providence	WKLB	15	11	12																				
Colum., OH	WKLB	15	11	12	Colum., OH	WKLB	15	11	12	Colum., OH	WKLB	15	11	12	Colum., OH	WKLB	15	11	12	Colum., OH	WKLB	15	11	12	Colum., OH	WKLB	15	11	12																				
Salt Lake	WKLB	15	11	12	Salt Lake	WKLB	15	11	12	Salt Lake	WKLB	15	11	12	Salt Lake	WKLB	15	11	12	Salt Lake	WKLB	15	11	12	Salt Lake	WKLB	15	11	12																				
Norfolk	WKLB	15	11	12	Norfolk	WKLB	15	11	12	Norfolk	WKLB	15	11	12	Norfolk	WKLB	15	11	12	Norfolk	WKLB	15	11	12	Norfolk	WKLB	15	11	12																				
Charl., NC	WKLB	15	11	12	Charl., NC	WKLB	15	11	12	Charl., NC	WKLB	15	11	12	Charl., NC	WKLB	15	11	12	Charl., NC	WKLB	15	11	12	Charl., NC	WKLB	15	11	12																				
Indian	WKLB	15	11	12	Indian	WKLB	15	11	12	Indian	WKLB	15	11	12	Indian	WKLB	15	11	12	Indian	WKLB	15	11	12	Indian	WKLB	15	11	12																				
Las Vegas	WKLB	15	11	12	Las Vegas	WKLB	15	11	12	Las Vegas	WKLB	15	11	12	Las Vegas	WKLB	15	11	12	Las Vegas	WKLB	15	11	12	Las Vegas	WKLB	15	11	12																				
New Orleans	WKLB	15	11	12	New Orleans	WKLB	15	11	12	New Orleans	WKLB	15	11	12	New Orleans	WKLB	15	11	12	New Orleans	WKLB	15	11	12	New Orleans	WKLB	15	11	12																				
Greenbay	WKLB	15	11	12	Greenbay	WKLB	15	11	12	Greenbay	WKLB	15	11	12	Greenbay	WKLB	15	11	12	Greenbay	WKLB	15	11	12	Greenbay	WKLB	15	11	12																				
Nashville	WKLB	15	11	12	Nashville	WKLB	15	11	12	Nashville	WKLB	15	11	12	Nashville	WKLB	15	11	12	Nashville	WKLB	15	11	12	Nashville	WKLB	15	11	12																				
Hartford	WKLB	15	11	12	Hartford	WKLB	15	11	12	Hartford	WKLB	15	11	12	Hartford	WKLB	15	11	12	Hartford	WKLB	15	11	12	Hartford	WKLB	15	11	12																				
Buffalo	WKLB	15	11	12	Buffalo	WKLB	15	11	12	Buffalo	WKLB	15	11	12	Buffalo	WKLB	15	11	12	Buffalo	WKLB	15	11	12	Buffalo	WKLB	15	11	12																				
Memphis	WKLB	15	11	12	Memphis	WKLB	15	11	12	Memphis	WKLB	15	11	12	Memphis	WKLB	15	11	12	Memphis	WKLB	15	11	12	Memphis	WKLB	15	11	12																				
Rai./Dur.	WKLB	15	11	12	Rai./Dur.	WKLB	15	11	12	Rai./Dur.	WKLB	15	11	12	Rai./Dur.	WKLB	15	11	12	Rai./Dur.	WKLB	15	11	12	Rai./Dur.	WKLB	15	11	12																				
Austin	WKLB	15	11	12	Austin	WKLB	15	11	12	Austin	WKLB	15	11	12	Austin	WKLB	15	11	12	Austin	WKLB	15	11	12	Austin	WKLB	15	11	12																				
W. Beach	WKLB	15	11	12	W. Beach	WKLB	15	11	12	W. Beach	WKLB	15	11	12	W. Beach	WKLB	15	11	12	W. Beach	WKLB	15	11	12	W. Beach	WKLB	15	11	12																				
Jacksonville	WKLB	15	11	12	Jacksonville	WKLB	15	11	12	Jacksonville	WKLB	15	11	12	Jacksonville	WKLB	15	11	12	Jacksonville	WKLB	15	11	12	Jacksonville	WKLB	15	11	12																				
Rochester	WKLB	15	11	12	Rochester	WKLB	15	11	12	Rochester	WKLB	15	11	12	Rochester	WKLB	15	11	12	Rochester	WKLB	15	11	12	Rochester	WKLB	15	11	12																				
Louisville	WKLB	15	11	12	Louisville	WKLB	15	11	12	Louisville	WKLB	15	11	12	Louisville	WKLB	15	11	12	Louisville	WKLB	15	11	12	Louisville	WKLB	15	11	12																				
Oklahoma City	WKLB	15	11	12	Oklahoma City	WKLB	15	11	12	Oklahoma City	WKLB	15	11	12	Oklahoma City	WKLB	15	11	12	Oklahoma City	WKLB	15	11	12	Oklahoma City	WKLB	15	11	12																				
Birmingham	WKLB	15	11	12	Birmingham	WKLB	15	11	12	Birmingham	WKLB	15	11	12	Birmingham	WKLB	15	11	12	Birmingham	WKLB	15	11	12	Birmingham	WKLB	15	11	12																				
Richmond	WKLB	15	11	12	Richmond	WKLB	15	11	12	Richmond	WKLB	15	11	12	Richmond	WKLB	15	11	12	Richmond	WKLB	15	11	12	Richmond	WKLB	15	11	12																				
Greenwood	WKLB	15	11	12	Greenwood	WKLB	15	11	12	Greenwood	WKLB	15	11	12	Greenwood	WKLB	15	11	12	Greenwood	WKLB	15	11	12	Greenwood	WKLB	15	11	12																				
Albany	WKLB	15	11	12	Albany	WKLB	15	11	12	Albany	WKLB	15	11	12	Albany	WKLB	15	11	12	Albany	WKLB	15	11	12	Albany	WKLB	15	11	12																				

Total Detections/Gain										Total Detections/Gain										Total Detections/Gain										Total Detections/Gain										Total Detections/Gain									
TRICK PONY					TRAVIS TRITT					KEITH URBAN					PHIL VASSAR					THE WARREN BROTHERS																													
2543/237					3337/504																																												

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

BROOKS & DUNN 2643/866

Ain't Nothing 'Bout You (Arista Nashville)
Total Stations: 148/Chart Move: 24-19
Heavy (35+ detections): 6 KMLE, KPLX, KTTS, KWJJ, WAMZ, WSM
Medium (25-34): 22 KCCY, KEEY, KHKI, KMPS, KNCI, KSKS, KSON, KSOP, KXKC, WBEE, WDRM, WGH, WKHX, WKXC, WMZQ, WQBE, WQDR, WRNS, WSIX, WUSY, WWGR, WXBQ
Light (Under 25): 120
1st Impressions: 22 KDRK, KIKK, KTOM, KTST, KWJJ, KWNR, KXXY, KZSN, WBCT, WBEE, WCOL, WFRY, WKCC, WKHK, WKSJ, WMUS, WOKO, WQIK, WQMX, WSLC, WSTH, WYYD

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)
KPLX • Dallas, TX
PD: Brian Phillips
MD: Cody Alan
Date: 02/25/01



2599 - 1000 DETECTIONS

Total Detections/Gain

TRICK PONY 2543/237

Pour Me (Warner Bros./WRN)
Total Stations: 144/Chart Move: 22-20
Heavy (35+): 3 KBEQ, KMXM, WRNS
Medium (25-34): 28 KAJA, KCCY, KCKI, KDDK, KEEY, KGMV, KHKI, KIKK, KMDL, KRKY, KSKS, KTOM, KUPL, KUZZ, KWJJ, KXKC, KYCY, WCTK, WDAF, WESC, WEZL, WGNB, WKCN, WMUS, WOKO, WRBQ, WSLC, WUBE
Light (Under 25): 113
1st Impressions: 3 KJYY, WDSY, WPOR

THE WARREN BROTHERS 2542/111

Move On (BNA)
Total Stations: 147/Chart Move: 21-21
Heavy (35+): 4 KBEQ, KDDK, KMXM, WRNS
Medium (25-34): 25 KEEY, KGMV, KHAY, KHEY, KHKI, KIKK, KKCS, KMDL, KRKY, KSCS, KSKS, KSOP, KTOM, KUPL, KXKC, WBCT, WCKT, WCTK, WGH, WKLB, WPOR, WRBQ, WSLC, WSM, WXBQ
Light (Under 25): 118
1st Impressions: 2 KNIX, KZLA

DIXIE CHICKS 2199/662

If I Fall You're Going Down With Me (Monument)
Total Stations: 136/Chart Move: 28-23
Heavy (35+): 3 KPLX, KSCS, KTTS
Medium (25-34): 11 KCCY, KEEY, KMLE, KSOP, KYCY, KZLA, WAMZ, WBCT, WCKT, WKCN, WRNS
Light (Under 25): 122
1st Impressions: 34 KDRK, KHEY, KIIM, KIKK, KKCS, KMPS, KRST, KTST, KWJJ, KXKC, KXXY, KYGO, WBEE, WDAF, WFRG, WFRY, WGAR, WKDF, WKKT, WKLB, WMSI, WMUS, WNKT, WOGK, WQMX, WQYK, WRBQ, WTQR, WUBE, WUSY, WVLK, WYYZ, WXBW, WYYD

PHIL VASSAR 1894/481

Rose Bouquet (Arista Nashville)
Total Stations: 143/Chart Move: 29-24
Heavy (35+): 1 KMDL
Medium (25-34): 7 KCCY, KCKI, KEEY, KHKI, WAMZ, WSIX, WSLC
Light (Under 25): 135
1st Impressions: 16 KCCY, KDDK, KVOO, KWNR, WCOL, WCTO, WDSY, WGAR, WKHK, WKKT, WMIL, WOGK, WQIK, WQYK, WRNS, WROO

GARY ALLAN 1822/281

Right Where I Need To Be (MCA Nashville)
Total Stations: 145/Chart Move: 27-25
Heavy (35+): 5 KBEQ, KDDK, KPLX, KXKC, WSLC

Medium (25-34): 9 KAJA, KCCY, KKCS, KSKS, KTOM, KUPL, KUZZ, WAMZ, WFMS
Light (Under 25): 131
1st Impressions: 11 KASE, KNCI, KWJJ, WCOS, WEZL, WGAR, WGNA, WKSF, WLWI, WRBQ, WUBE

PAM TILLIS 1815/151

Please (Arista Nashville)
Total Stations: 141/Chart Move: 25-26
Heavy (35+): 2 KSOP, WSLC
Medium (25-34): 9 KHAY, KRKY, KSSN, KUZZ, KXKC, WFRY, WIRK, WQMX, WSM
Light (Under 25): 130
1st Impressions: 6 KSKS, WCMS, WDSY, WNCY, WOGK, WUSY

MARK MCGUINN 1367/294

Mrs. Steven Rudy (VFR)
Total Stations: 122/Chart Move: 34-27
Heavy (35+): 3 KPLX, KWJJ, WKHX
Medium (25-34): 14 KBEQ, KEEY, KHKI, KIKK, KMLE, KSKS, KSOP, KXKC, WCTO, WGGY, WKDF, WQBE, WRBQ, WXBQ
Light (Under 25): 105
1st Impressions: 21 KCCY, KKCS, KUPL, KXXY, WDAF, WDRM, WEZL, WFMS, WFRG, WGH, WGNB, WIL, WJCL, WKKO, WMSI, WQXK, WRKZ, WTQR, WUSY, WWGR, WXBW

STEVE HOLY 1282/9

The Hunger (Curb)
Total Stations: 138/Chart Move: 30-28
Heavy (35+): 0
Medium (25-34): 7 KBEQ, KKCS, KMDL, KXKC, WKYQ, WQBE, WXBQ
Light (Under 25): 131

PATTY LOVELESS 1248/110

The Last Thing On My Mind (Epic)
Total Stations: 134/Chart Move: 31-29
Heavy (35+): 0
Medium (25-34): 2 WQDR, WRNS
Light (Under 25): 132
1st Impressions: 5 KFRG, WIVK, WLWI, WOKO, WROO

CLAY DAVIDSON 1220/116

Sometimes (Virgin/Capitol)
Total Stations: 124/Chart Move: 32-30
Heavy (35+): 0
Medium (25-34): 4 KNIX, KSKS, WKDF, WQBE
Light (Under 25): 120
1st Impressions: 9 KATM, KCCY, KSSN, WLWI, WNCY, WQYK, WSM, WUSN, WYYD

AARON TIPPIN 1214/130

People Like Us (Lyric Street)
Total Stations: 124/Chart Move: 33-31
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KCCY, KUZZ, WSLC
Light (Under 25): 120
1st Impressions: 10 KFDI, KTOM, WDSY, WIVK, WLWI, WMZQ, WOGK, WQIK, WYNN, WYYD

VINCE GILL 1087/133

Shoot Straight From Your Heart (MCA Nashville)
Total Stations: 118/Chart Move: 36-32
Heavy (35+): 0
Medium (25-34): 2 KBEQ, WSLC
Light (Under 25): 116
1st Impressions: 6 KHEY, KMDL, KVOO, WKXC, WMUS, WRBQ

ERIC HEATHERLY 1049/14

Wrong Five O'clock (Mercury)
Total Stations: 142/Chart Move: 35-34
Heavy (35+): 1 KMXM
Medium (25-34): 5 KBEQ, KDDK, WIVK, WNCY, WRNS
Light (Under 25): 136

MONTGOMERY GENTRY 1021/263

She Couldn't Change Me (Columbia)
Total Stations: 107/Chart Move: 39-35
Heavy (35+): 1 KTTS
Medium (25-34): 3 KCCY, KEEY, KSOP
Light (Under 25): 103
1st Impressions: 23 KAJA, KFDI, KGMV, KIIM, KMXM, KSKS, KUPL, WDAF, WESC, WEZL, WFMS, WIL, WKCC, WKDF, WMSI, WMUS, WOKO, WQMX, WRBQ, WRKZ, WSM, WUSN, WWGR

999 - 500 DETECTIONS

Total Detections/Gain

THE KINLEYS 958/77

I'm In (Epic)
Total Stations: 113/Chart Move: 37-36
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KEEY, KSKS, WRNS
Light (Under 25): 109
1st Impressions: 4 KDDK, WOKO, WRBQ, WYNY

SARA EVANS 942/321

I Could Not Ask For More (RCA)
Total Stations: 107/Chart Move: 41-37
Heavy (35+): 2 KCCY, KIKK
Medium (25-34): 7 KBEQ, KCCY, KKCS, KMLE, KPLX, KSKS, KTTS
Light (Under 25): 98
1st Impressions: 24 KAJA, KEEY, KHKI, KILT, KMXM, KNCI, KNIX, KRMD, KTEX, KXKC, WAMZ, WDRM, WEZL, WGAR, WGXK, WGNB, WKCN, WKLB, WKSJ, WQXK, WSTH, WVLK, WXBW, WYNY

CHALEE TENNISON 840/-3

Go Back (Asylum/WRN)
Total Stations: 115/Chart Move: 38-38
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KUZZ, WQMX, WTQR
Light (Under 25): 111
1st Impressions: 1 WROO

KENNY ROGERS 732/63

There You Go Again (Dreamcatcher)
Total Stations: 94/Chart Move: 40-39
Heavy (35+): 0
Medium (25-34): 1 KKAT
Light (Under 25): 93
1st Impressions: 11 KRST, KUZZ, KYGO, WBEE, WCMIS, WEZL, WKSF, WMIL, WMUS, WNCY, WWGR

TERRI CLARK 645/66

No Fear (Mercury)
Total Stations: 76/Chart Move: 42-40
Heavy (35+): 0
Medium (25-34): 3 KBEQ, KTTS, WGGY
Light (Under 25): 73
1st Impressions: 8 KHKI, KMDL, KWJJ, WDAF, WIL, WKKO, WUSY, WYYZ

499 - 40 DETECTIONS

Total Detections/Gain

LEANN RIMES 483/202

But I Do Love You (Curb)
Total Stations: 79/Chart Move: 52-41
Heavy (35+): 0
Medium (25-34): 2 KBEQ, KMLE
Light (Under 25): 77
1st Impressions: 12 KCCY, KJYY, KNIX, KSOP, KTEX, WBCT, WCOL, WCTK, WGH, WIRK, WPOR, WSOB

ALAN JACKSON 468/361

When Somebody Loves You (Arista Nashville)
Total Stations: 62/Chart Move: Debut 42
Heavy (35+): 1 KSCS
Medium (25-34): 0
Light (Under 25): 61
1st Impressions: 28 KBEQ, KFDI, KHAY, KNCI, KRMD, KTST, KWJJ, KXKC, KXXY, WAMZ, WBCT, WBEE, WDRM, WFLS, WGNB, WIVK, WKXC, WKYQ, WOKO, WQBE, WSCA, WSM, WSSL, WUBE, WXBQ, WXCT, WYGY, WYNY

NEAL MCCOY 468/32

Beatin' It In (Giant)
Total Stations: 62/Chart Move: 45-43
Heavy (35+): 0

Medium (25-34): 1 KBEQ
Light (Under 25): 61
1st Impressions: 9 KASE, KFRG, KSSN, KZSN, WNCY, WRBQ, WSOC, WXTU, WYYD

LORRIE MORGAN & SAMMY KERSHAW 382/-14

He Drinks Tequila (RCA)
Total Stations: 42/Chart Move: 46-45
Heavy (35+): 0
Medium (25-34): 2 KCCY, WGNB
Light (Under 25): 40
1st Impressions: 6 KAJA, KKCS, KYCY, WCKT, WQYK, WXCT

MEREDITH EDWARDS 367/66

A Rose Is A Rose (Mercury)
Total Stations: 51/Chart Move: 48-47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 51
1st Impressions: 5 KILT, KTEX, WCTK, WGH, WOKO

SONS OF THE DESERT 355/49

What I Did Right (MCA Nashville)
Total Stations: 47/Chart Move: 47-48
Heavy (35+): 0
Medium (25-34): 1 WSLC
Light (Under 25): 46
1st Impressions: 4 KAJA, KCKI, KKCS, KSOP

CHRIS CAGLE 342/127

Laredo (Virgin/Capitol)
Total Stations: 42/Chart Move: 53-49
Heavy (35+): 1 KPLX
Medium (25-34): 2 KBEQ, WBCT
Light (Under 25): 39
1st Impressions: 7 KIKK, KTEX, WCKT, WGNB, WPOR, WQIK, WSTH

CLAY WALKER 321/144

Say No More (Giant)
Total Stations: 37/Chart Move: 57-50
Heavy (35+): 0
Medium (25-34): 2 KBEQ, KSOP
Light (Under 25): 35
1st Impressions: 9 KAJA, KDDK, KILT, KMDL, KNIX, KSSN, WGGY, WRNS, WSSL

HAL KETCHUM 278/74

She Is (Curb)
Total Stations: 38/Chart Move: 55-51
Heavy (35+): 0
Medium (25-34): 2 WQBE, WXBQ
Light (Under 25): 36
1st Impressions: 6 KFKF, KTEX, WAMZ, WFMS, WGAR, WGNB

GEORGE STRAIT 228/116

If You Can Do Anything Else (MCA Nashville)
Total Stations: 37/Chart Move: 60-53
Heavy (35+): 0
Medium (25-34): 2 KCCY, KTTS
Light (Under 25): 35
1st Impressions: 11 KCCY, KCCY, KFDI, KMLE, KPLX, KTTS, KUPL, KXKC, WAMZ, WFLS, WROO

TYLER ENGLAND 211/30

I Drove Her To Dallas (Capitol)
Total Stations: 30/Chart Move: 56-55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
1st Impressions: 3 KDRK, KZSN, WCTK

COLLIN RAYE 163/51

You Still Take Me There (Epic)
Total Stations: 22/Chart Move: Debut 56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
1st Impressions: 4 KFKF, KSKS, KXKT, KZLA

SOUTH 65 155/1

The Most Beautiful Girl (Atlantic)
Total Stations: 16/Chart Move: 59-58
Heavy (35+): 0

Medium (25-34): 1 WRBQ
Light (Under 25): 15

★ EDDY RAVEN 98/66

Cowboys Don't Cry (RMG)
Total Stations: 38/Chart Move: Debut 60
Heavy (35+): 0
Medium (25-34): 1 KSOP
Light (Under 25): 37

CHARLIE ROBISON 96/40

I Want You Bad (Lucky Dog/Columbia)
Total Stations: 16
Heavy (35+): 0
Medium (25-34): 1 KPLX
Light (Under 25): 15
1st Impressions: 2 KBEQ, KIKK

ALLISON MOORER 88/1

Think It Over (MCA Nashville)
Total Stations: 9
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 9

★ MARSHALL DYLLON 77/60

You (Dreamcatcher)
Total Stations: 22
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
1st Impressions: 3 KZSN, WCKT, WOKO

★ KORTNEY KAYLE 65/35

Don't Let Me Down (Lyric Street)
Total Stations: 21
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 21

★ K.T. OSLIN 60/35

Live Close By, Visit Often (BNA)
Total Stations: 42
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42

CRAIG MORGAN 56/4

I Want Us Back (Atlantic)
Total Stations: 11
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 11
1st Impressions: 1 WCTK

★ THE SOGGY BOTTOM BOYS 55/21

I Am A Man Of Constant Sorrow (Mercury)
Total Stations: 11
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 11
1st Impressions: 1 KSCS

SHEDAISY 53/4

Still Holding Out For You (Lyric Street)
Total Stations: 2
Heavy (35+): 0
Medium (25-34): 2 KEEY, KMLE
Light (Under 25): 0

LEE ANN WOMACK 47/1

Why They Call It Falling (MCA Nashville)
Total Stations: 11
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 10

BRAD PAISLEY & CHELY WRIGHT 45/7

Hard To Be A Husband, Hard To Be A Wife (RCA/MCA Nashville)
Total Stations: 9
Heavy (35+): 0
Medium (25-34): 1 KEEY
Light (Under 25): 8

★ PAT GREEN & CORY MORROW 44/9

Stuck In The Middle With You (Green Horse)
Total Stations: 2
Heavy (35+): 1 KIKK
Medium (25-34): 0
Light (Under 25): 1



AIRPLAY
Monitor
COUNTRY REGIONAL AIRPLAY
FOR WEEK ENDING FEBRUARY 25, 2001

NORTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	609	548	16	Lonestar, Tell Her	318	440
2	Toby Keith, You Shouldn't Kiss Me	584	585	17	Darryl Worley, A Good Day To Run	308	336
3	Keith Urban, But For The Grace Of God	549	548	18	Sara Evans, Born To Fly	307	308
4	Jessica Andrews, Who I Am	547	479	19	Brad Paisley, We Danced	278	292
5	Lee Ann Womack, Ashes By Now	516	538	20	Trick Pony, Four Me	269	221
6	Jo Dee Messina, Burn	508	564	21	Phil Vassar, Just Another Day In Paradi	264	299
7	Jamie O'Neal, There Is No Arizona	450	521	22	Brooks & Dunn, Ain't Nothing 'bout You	259	179
8	Garth Brooks, Wild Horses	444	475	23	Kenny Chesney, Don't Happen Twice	256	198
9	Faith Hill, If My Heart Had Wings	425	395	24	Dixie Chicks, Without You	256	280
10	SheDaisy, Lucky 4 You (Tonight I'm Just	410	374	25	Travis Tritt, Best Of Intentions	245	288
11	Tim Rushlow, She Misses Him	384	341	26	Warren Brothers, Move On	240	244
12	Travis Tritt, It's A Great Day To Be Al	346	283	27	Phil Vassar, Rose Bouquet	225	182
13	Tim McGraw, My Next Thirty Years	337	328	28	Dixie Chicks, If I Fall You're Going Do	218	140
14	Rascal Flatts, This Everyday Love	332	383	29	Lonestar, What About Now	214	201
15	Martina McBride, It's My Time	327	291	30	Pam Tillis, Please	212	206

MID-ATLANTIC



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	679	591	16	Brooks & Dunn, Ain't Nothing 'bout You	336	217
2	Toby Keith, You Shouldn't Kiss Me	668	648	17	Darryl Worley, A Good Day To Run	334	350
3	Keith Urban, But For The Grace Of God	653	621	18	Sara Evans, Born To Fly	333	361
4	Jessica Andrews, Who I Am	620	524	19	Tim Rushlow, She Misses Him	325	326
5	Jo Dee Messina, Burn	610	631	20	Martina McBride, It's My Time	321	301
6	Lee Ann Womack, Ashes By Now	583	573	21	Warren Brothers, Move On	314	299
7	Jamie O'Neal, There Is No Arizona	508	540	22	Kenny Chesney, Don't Happen Twice	306	244
8	Garth Brooks, Wild Horses	466	464	23	Phil Vassar, Just Another Day In Paradi	282	279
9	Faith Hill, If My Heart Had Wings	437	381	24	Alabama, When It All Goes South	281	351
10	Tim McGraw, My Next Thirty Years	418	403	25	Trick Pony, Pour Me	237	207
11	SheDaisy, Lucky 4 You (Tonight I'm Just	406	378	26	Dixie Chicks, If I Fall You're Going Do	229	137
12	Travis Tritt, It's A Great Day To Be Al	390	321	27	Pam Tillis, Please	228	209
13	Rascal Flatts, This Everyday Love	363	403	28	Phil Vassar, Rose Bouquet	224	177
14	Dixie Chicks, Without You	363	378	29	Gary Allan, Right Where I Need To Be	220	171
15	Lonestar, Tell Her	345	473	30	Travis Tritt, Best Of Intentions	210	226

SOUTHEAST

	TW	LW		TW	LW		
1	Diamond Rio, One More Day	1581	1362	16	Tim McGraw, My Next Thirty Years	798	808
2	Toby Keith, You Shouldn't Kiss Me	1512	1467	17	Tim Rushlow, She Misses Him	790	770
3	Keith Urban, But For The Grace Of God	1506	1494	18	Rascal Flatts, This Everyday Love	783	939

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J101



CORE COUNTRIES

SARA EVANS
rum Centre, Worcester, Mass.
ss: \$277,037
acity: 11,552

#2	Artist: ELTON JOHN & BILLY JOEL Venue: Compaq Center at San Jose, San Jose, Calif. Date(s): Feb. 4 Att. 17,657 Gross: \$1,655,120 Capacity: sellout
#3	Artist: ELTON JOHN & BILLY JOEL Venue: Oakland-Alameda County Arena, Oakland, Calif. Date(s): Feb. 2 Att. 17,047 Gross: \$1,558,057 Capacity: 17,128
#4	Artist: ELTON JOHN & BILLY JOEL Venue: ARCO Arena, Sacramento, Calif. Date(s): Jan. 31 Att. 16,080 Gross: \$1,485,460 Capacity: 16,123
#5	Artist: BACKSTREET BOYS, KRISTAL Venue: Continental Airlines Arena, New York Date(s): Feb. 3 Att. 17,356 Gross: \$1,013,558 Capacity: sellout

#2	Artist: ALAN JACKSON, SARA EVANS Venue: Wicomico Youth & Civic Center, Salisbury, Md. Date(s): Feb. 1 Att. 5,915 Gross: \$214,446 Capacity: sellout
#3	Artist: SAWYER BROWN, DIAMOND RIO Venue: Delta Center, Salt Lake City Date(s): Feb. 2 Att. 8,540 Gross: \$152,226 Capacity: 11,947
#4	Artist: KENNY CHESNEY, PHIL VASSAR Venue: David S. Palmer Civic Center, Danville, Ill. Date(s): Feb. 2 Att. 3,986 Gross: \$83,626 Capacity: sellout
#5	Artist: AARON TIPPIN, CLAY DAVIDSON Venue: Spartanburg Memorial Auditorium, Spartanburg, S.C. Date(s): Feb. 10 Att. 2,566 Gross: \$67,999 Capacity: sellout

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COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	18	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS 4 weeks at No. 1	TOBY KEITH	42.090	40.589
2	3	15	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	41.892	36.273
3	4	14	WHO I AM DREAMWORKS	JESSICA ANDREWS	39.655	35.750
4	2	19	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	38.024	38.737
5	6	20	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	33.396	32.734
6	5	20	BURN CURB	JO DEE MESSINA	30.887	33.493
7	9	8	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	30.219	27.369
8	7	23	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	30.004	32.187
9	8	15	WILD HORSES CAPITOL	GARTH BROOKS	27.842	30.215
10	10	26	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	25.882	26.054
11	15	9	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	24.723	20.960
12	16	16	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	21.231	19.606
13	17	13	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	21.006	18.966
14	19	6	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	20.846	17.288
15	21	3	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	20.834	15.083
16	11	23	THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	20.797	24.780
17	13	21	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	20.497	21.875
18	12	23	TELL HER BNA	LONESTAR	19.535	24.247
19	18	9	IT'S MY TIME RCA	MARTINA MCBRIDE	18.514	17.753
20	25	3	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	16.473	11.910
21	23	10	POUR ME WARNER BROS./WRN	TRICK PONY	15.459	14.009
22	22	15	MOVE ON BNA	THE WARREN BROTHERS	15.176	14.430
23	20	18	WHEN IT ALL GOES SOUTH RCA	ALABAMA	13.383	16.351
24	28	5	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	12.144	8.919
25	26	9	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	11.974	10.080
26	29	4	MRS. STEVEN RUDY VFR	MARK MCGUINN	10.209	8.786
27	30	9	PLEASE ARISTA NASHVILLE	PAM TILLIS	9.703	8.755
28	31	8	THE HUNGER CURB	STEVE HOLY	7.789	7.542
29	32	6	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	7.744	6.750
30	34	4	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	7.468	6.472
31	36	4	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	7.227	5.746
32	24	12	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	6.969	12.946
33	40	2	I COULD NOT ASK FOR MORE RCA	SARA EVANS	6.476	4.230
34	35	3	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	6.468	5.758
35	33	10	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	6.080	6.596
36	38	2	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	5.848	4.852
37	37	7	I'M IN EPIC	THE KINLEYS	5.561	5.331
38	39	4	GO BACK ASYLUM/WRN	CHALEE TENNISON	4.699	4.566
39	NEW		NO FEAR MERCURY	TERRI CLARK	4.010	2.925
40	NEW		WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	3.581	0.856

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ No. 1 ★★★★★				
1	3	18	ONE MORE DAY ARISTA NASHVILLE 1 week at No. 1	DIAMOND RIO	5582	4970	
2	1	20	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	5485	5466	
3	2	22	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	5356	5324	
4	6	17	WHO I AM DREAMWORKS	JESSICA ANDREWS	5205	4573	
5	4	22	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	4822	4886	
6	5	21	BURN CURB	JO DEE MESSINA	4189	4752	
7	8	16	WILD HORSES CAPITOL	GARTH BROOKS	3994	4341	
8	9	9	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	3986	3717	
9	7	29	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	3843	4435	
10	15	12	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	3337	2833	
11	14	21	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISSY	3149	3021	
12	12	23	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	3097	3269	
13	13	30	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	3040	3047	
14	20	8	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	2937	2432	
15	18	19	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	2914	2668	
16	11	26	THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	2757	3304	
17	10	25	TELL HER BNA	LONESTAR	2703	3397	
18	19	11	IT'S MY TIME RCA	MARTINA MCBRIDE	2669	2544	
			★★ AIRPOWER/GREATEST GAINER ★★				
19	24	4	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	2643	1777	
20	22	19	POUR ME WARNER BROS./WRN	TRICK PONY	2543	2306	
21	21	21	MOVE ON BNA	THE WARREN BROTHERS	2542	2431	
22	16	19	WHEN IT ALL GOES SOUTH RCA	ALABAMA	2235	2742	
			★ BEST 1ST IMPRESSION ★				
23	28	3	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	2199	1537	
24	29	8	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	1894	1413	
25	27	24	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	1822	1541	
26	25	12	PLEASE ARISTA NASHVILLE	PAM TILLIS	1815	1664	
27	34	7	MRS. STEVEN RUDY VFR	MARK MCGUINN	1367	1073	
28	30	16	THE HUNGER CURB	STEVE HOLY	1282	1273	
29	31	9	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1248	1138	
30	32	7	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1220	1104	
31	33	9	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1214	1084	
32	36	8	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1087	954	
33	23	15	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	1055	1828	
34	35	18	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	1049	1035	
35	39	5	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1021	758	
36	37	18	I'M IN EPIC	THE KINLEYS	958	881	
37	41	4	I COULD NOT ASK FOR MORE RCA	SARA EVANS	942	621	
38	38	16	GO BACK ASYLUM/WRN	CHALEE TENNISON	840	843	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	40	7	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	732	669	
40	42	5	NO FEAR MERCURY	TERRI CLARK	645	579	
41	52	3	BUT I DO LOVE YOU CURB	LEANN RIMES	483	281	
			★★ HOT SHOT DEBUT ★★				
42	NEW		WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	468	107	
43	45	4	BEATIN' IT IN GIANT	NEAL MCCOY	468	436	
44	44	8	THAT'S WHAT I LIKE ABOUT YOU ATLANTIC	JOHN MICHAEL MONTGOMERY	431	494	
45	46	4	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	382	396	
46	43	8	BURN DOWN THE TRAILER PARK MONUMENT	BILLY RAY CYRUS	377	506	
47	48	6	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	367	301	
48	47	5	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	355	306	
49	53	4	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	342	215	
50	57	3	SAY NO MORE GIANT	CLAY WALKER	321	177	
51	55	4	SHE IS CURB	HAL KETCHUM	278	204	
52	50	18	THINGS CHANGE CURB	TIM MCGRAW	257	293	
53	60	2	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	228	112	
54	49	13	LOOKIN' FOR LOVE CURB	SAWYER BROWN	222	298	
55	56	6	I DROVE HER TO DALLAS CAPITOL	TYLER ENGLAND	211	181	
56	NEW		YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	163	112	
57	54	7	I DON'T KNOW CURB	HANK WILLIAMS III	160	205	
58	59	5	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	155	154	
59	58	2	I WILL LOVE YOU DREAMWORKS	LISA ANGELLE	151	166	
60	NEW		COWBOYS DON'T CRY RMG	EDDY RAVEN	98	32	

Songs are ranked by number of detections. (○) Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	WITHOUT YOU DIXIE CHICKS (MONUMENT)	2472	2711
2	BORN TO FLY SARA EVANS (RCA)	2212	2342
3	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2187	2290
4	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1924	1967
5	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1905	2126
6	WHAT ABOUT NOW LONESTAR (BNA)	1619	1621
7	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1585	1601
8	KISS THIS AARON TIPPIN (LYRIC STREET)	1534	1514

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I LOST IT KENNY CHESNEY (BNA)	1506	1697
10	WHAT DO YOU KNOW ABOUT LOVE DWIGHT YOAKAM (REPRISE/WRN)	1483	1658
11	THE DANCE GARTH BROOKS (CAPITOL)	1395	557
12	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1330	1275
13	IT MUST BE LOVE ALAN JACKSON (ARISTA NASHVILLE)	1310	1349
14	YES! CHAD BROCK (WARNER BROS./WRN)	1270	1411
15	GO ON GEORGE STRAIT (MCA NASHVILLE)	1266	1274
16	THAT'S THE WAY JO DEE MESSINA (CURB)	1262	1173
17	HOW DO YOU LIKE ME NOW?!	1240	1308
18	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1202	1265
19	PRAYIN' FOR DAYLIGHT RASCAL FLATTS (LYRIC STREET)	1149	1110
20	FEELS LIKE LOVE VINCE GILL (MCA NASHVILLE)	1113	1204

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

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(2 categories) • People’s Choice Award - Favorite Female Music Performer

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