

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 2, 2001

\$4.95

Volume 9 • No. 9

## COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

**DIAMOND RIO**

*One More Day* (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

**BROOKS & DUNN** • *Ain't Nothing 'Bout You* (ARISTA NASHVILLE)

★ BEST 1ST IMPRESSION ★

**DIXIE CHICKS** • *If I Fall You're Going Down With Me* (MONUMENT)

ON YOUR DESK

**LISA ANGELLE** • *I Will Love You* (DREAMWORKS)

**TRACY LAWRENCE** • *Unforgiven* (ATLANTIC)

**EDDY RAVEN** • *Cowboys Don't Cry* (RMG)

**GEORGE STRAIT** • *If You Can Do Anything Else* (MCA NASHVILLE)

## Stations Strive For Consistency In Face Of Wobbles, Anomalies

by Angela King

When it comes to Arbitron ratings surveys, most programmers can name at least one book where the numbers seemed "off"—the kind of book where a station goes from a 17 share in women 18-34 in the previous book to a one share.

Now, with Arbitron testing its new People Meter technology and diary methodology possibly in its twilight, stories about wobbles seem to be proliferating, perhaps as a result of an increased difficulty in finding survey respondents. And with many country stations targeting increasingly narrow demos, the potential damage that a major demo wobble can do to an individual station's numbers is greater.

Last September, Country Airplay Monitor's sister publication, Rock Airplay Monitor, reported on the increased phenomenon of stations' numbers seesawing up and down more than once over the course of a

year. And rock stations weren't alone. KKNG Oklahoma City has gone 3.7-4.8-4.3-5.0-2.9-4.0-4.8 since spring '99, meaning that it reversed direction in every book for a year before finally showing two back-to-back books of upward movement this fall. Similarly, WUSN (US99) Chicago's life has had its own hills and valleys, going 3.8-2.9-4.3-3.5-3.4 from fall '99 to fall '00.

Arbitron VP of communications Thom Mocarsky says country's tighter target demos will cause more fluctuations in ratings. "It's a basic law of statistics. If you used to look at adults 18-54—a nice broad demo for country—and then you start targeting females 18-34, because you are looking at a smaller subset of the sample, you are going to see more variation. [And] your 12-plus share is going to fall, because you're targeting a smaller piece of the audience."

KUBL Salt Lake City PD Ed Hill asked Arbitron to review the fall diaries after rival KKAT scored a 29 share in

*Continued on page 7*

## Get Ready For CRS 2001

Welcome to Country Radio Seminar and Airplay Monitor's special CRS 2001 convention issue.

At last year's CRS, one of the hot topics was "male country" and how country PDs could bring disenfranchised men back to the format. On page 8, we look at what's happened to the male country movement in the past year and what some stations are still doing to make themselves appealing to men.

Next, in the interest of fostering greater understanding through all quarters of the industry, we decided to give a pop quiz about radio to publicists, artist managers, music publishers, and others whose lives are influenced by what goes on at

radio but who do not deal with stations on a day-to-day basis. Read their hilarious answers (intentional and otherwise) on page 9.

Also in this issue, we count down the 300 most-played gold titles and the 50 most-played recurrences, according to Broadcast Data Systems (see pages 10-11).

Elsewhere in this issue, we profile consultant Ed Shane and preview the presentation he will give March 2 at CRS. We also take an exclusive look at radio veteran Bruce Clark's latest online study of country radio partisans and its potentially disturbing implications.

We hope you enjoy this special issue and have a fun and productive CRS.



*Sometimes a woman's strength is her vulnerability.*



# Cyndi Thomson

## What I Really Meant To Say

the debut single from her forthcoming album, *My World*

Written by Cyndi Thomson, Chris Waters and Tommy Lee James

Produced by Paul Worley and Tommy Lee James **Impact Date: March 26**



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# Jamie O'Neal

*when I think about angels*

**March 12th  
airplay date**

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**"There Is No Arizona"**  
the first debut single from  
a female solo artist to  
reach #1 on *Billboard's*  
"Hot Country Singles"  
chart since 1996

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TO WIN A JAMIE O'NEAL SHOW FOR YOUR RADIO STATION**

The FITZGERALD HARTLEY Co



Produced by Keith Stegall

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## From Tequila Shots To Trade Shots



Loir Morgan and Sammy Kershaw confess "He Drinks Tequila" to the folks at WMZQ Washington, D.C., before performing at the presidential inauguration. Pictured, from left, are WMZQ OM Jeff Wyatt, Morgan, Kershaw, WMZQ APD/MD Jon Anthony, and WMZQ promotion director Wendie Vestfall.



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## Clear Channel Ups 16 Programmers

Clear Channel recently promoted a number of country programmers to brand manager positions. The new brand managers are working with a differing number of Clear Channel stations in various regional markets in an effort described as increasing communications and sharing resources. WUSY Chattanooga, Tenn., OM Clay Hunnicutt, for example, is overseeing 10 stations while WCOL Columbus, Ohio, PD Gail Austin is working with six.

In addition to Hunnicutt, Austin, and KRYS (K99) Corpus Christi, Texas, PD Clayton Allen, whose promotion we told you about here last week, the new Clear Channel brand managers are: KASE/KVET Austin, Texas, PD Mac Daniels; WBCT Grand Rapids, Mich., PD Doug Montgomery; KEYE (K102) Minneapolis OM Gregg Swedberg; WGAR Cleveland OM Kevin Metheny; KNIX Phoenix OM Alan Sledge; WPOC Baltimore PD Scott Lindy; WSIX Nashville OM Bob Barnett; WSIX PD Mike

Moore; KNUE Tyler, Texas, OM Larry Kent; WYNK Baton Rouge, La., PD Paul Orr; KXKT (Kat Country) Omaha, Neb., PD Tom Goodwin; KCKR/WACO Waco, Texas, OM Zack Owen; and WSSL (Whistle 100) Greenville, S.C., PD Bruce Logan.

### PROGRAMMING: WINSLOW HOME

Cox/Houston OM Dennis Winslow returns to his former position as PD of the cluster's oldies KLDE. He had been overseeing all stations, including country KKBQ. No new OM will be named.

Former KKCS Colorado Springs, Colo., PD Travis Daily, who moved to Clear Channel's crosstown classic rock KMOM last year, segues to Clear Channel's KCCY Pueblo, Colo.—KKCS' rival—as PD/MD. He replaces Dave Moore, who exits. Clear Channel/Colorado Springs, Colo., OM Kevin Callahan will add OM duties for the Pueblo cluster.

WSTH (Rooster 106) Columbus, Ga., PD Ted Turner is upped to OM for WSTH and sister stations WGSY, WAGH, and WPNX.

WYGC Gainesville, Fla., PD Dane Daniel exits March 8 to return to the Midwest. T&Rs to GM Reynold Hawk.

KMYM Monroe, La., PD Don Kellogg is upped to OM for the cluster, replacing Rick Knighten, who exited. Kellogg will now oversee AC KZRZ, R&B KYEA, and oldies KTJC.

WXKX (Kix 99) Parkersburg, W.Va., re-launches as Froggy 99. A call-letter change is expected.

WKZX Knoxville, Tenn., flips from country to AC under new owners B.P. Broadcasters, according to The M Street Daily. Sister WLIL, which had been simulcast, continues doing country.

KOLI Wichita Falls, Texas, flips from oldies to classic country under OM Brent Warner.

### PEOPLE: OWEN EXITS WSSL

WSSL (Whistle 100) Greenville, S.C., APD/MD/morning host Kerry Owen exits after eight years with the station. WBUL Lexington, Ky., morning personality Beth Bradley joins for mornings.

Longtime KYGO Denver morning personality Sandy Travis is out. He will not be replaced.

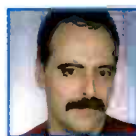
Former WSIX Nashville middayer Tony Magoo joins classic rock WIMZ-FM Knoxville, Tenn., for mornings.

Congratulations to Dallas Turner, host of Great American Country's "Country Request Live" and Jones Radio Networks' "Dallas—Live From Nashville," who got engaged to Intermedia sales rep Justin Allen on Valentine's Day in Cancun. They will wed later this year.

## Can I Have Fries With That?



KHAY Oxnard, Calif., morning hosts Jon and Charlye, who were ordained via the Internet, opened up a "Drive Thru Wedding Chapel" on Valentine's Day, marrying 135 couples. Charlye models wedding duds for the event.



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## Shelby Scores, But Grammys Still Outta Touch

As I watched the 43rd annual Grammy Awards, I was reminded again of how proud and thankful I am to work in the country end of the music business, although not because this particular Grammy show did any favors for the country music industry. In fact, the National Academy of Recording Arts and Sciences' choice of best new artist slapped Nashville's face in the most unapologetic manner.

The show revolved around (and undoubtedly cashed in on) the controversy over Eminem's award nominations and performance. As an introduction to the rapper's appearance with Elton John, NARAS president/CEO Michael Greene gave an elongated, self-congratulatory introduction to a nauseating performance that even Elton couldn't save. Instead of dispensing with the unpleasant moment upfront, the producers made damn sure it came during the final moments of the show. They did not run any viewer-advisory messages, so we know they didn't position the performance to help parents use discretion with younger viewers.

With the tiny bit of time the telecast devoted to noncrossover country performances, thankfully it was Brad Paisley and Dolly Parton who represented our interests. Paisley is easily country music's most identifiable newcomer, and Parton remains a seasoned favorite who speaks for our culture no matter what she's doing.

Faith Hill's performance of "Breathe" was wonderful, but we're sharing her and her songs with the broader pop-music world, at least for now. Had it not been for that fact, it's likely that her performance slot would have been given to another, non-country artist.

There's always been a pervasive sense around Nashville that the greater NARAS voting body is painfully out of touch with contemporary country music. Sometimes subtle and sometimes glaring, that indifference evidences itself most often when non-mainstream artists become winners in the country categories. When that happens, many of us argue that it's OK because NARAS is recognizing artistic achievement and excellence, not commercial success or radio airplay.

Although few would begrudge Johnny Cash's frequent wins in the country field, this year it was Shelby Lynne's nomination and win in the best new artist category that shows how painfully unaware the overall NARAS body remains about what really happens in Nashville. It's not that we aren't thrilled that Lynne finally found some recognition after a half-dozen country albums and plenty of critical acclaim along the way, but the mere idea that she's considered a new artist by any standard is laughable. So, it's a good win for Shelby but not so good for Nashville.

To hear the mainstream pop media tell it, poor little Shelby just got led around by the nose down here in Nashville. No one here would let her be the real Shelby, nobody in Nashville really got what she's about, and country radio would not give her a chance. So pop music gave her a safe haven from us pitiful, merciless imbeciles, and now NARAS has acknowledged all the hype and half-truths by recognizing Lynne in a category where she doesn't belong. Not exactly a boon to the organization's credibility.

Memo to NARAS: Give us a break. Shelby made a series of fine country albums, including a couple that combined a variety of experimental styles that many people loved. She moved on and made a pop album after becoming discouraged at her prospects for country stardom. End of story. And by the way, she managed some top 25 country hits. Her most recent project has peaked at No. 26 at AC and No. 19 at triple-A. While her Grammy win may reignite pop and rock radio's interest in the record, those formats have hardly given her a real home yet.

When you're a voting member of NARAS, you're instructed on the ballots to vote only in the categories in which you feel qualified to do so. Lynne's win for best new artist proves that the NARAS voting body has plenty of overly confident, if not downright misinformed, voters.

AFTER QUICKLY becoming a eulogy anthem for NASCAR driver Dale Earnhardt (Country Airplay Monitor, Feb. 23), Diamond Rio's "One More Day" (Arista Nashville) gains 612 detections to jump 3-1 on our Country Airplay chart and rises 3-2 in Country Audience. The track is the third chart-topper for Diamond Rio, but their impressive chart history includes five titles that peaked at No. 2, six others that peaked inside the top five, and three top 10 singles.

Both of the group's prior No. 1 songs spent more than one week atop the detections chart, including their debut single, "Meet In The Middle," which spent two weeks at No. 1 in June '91. "How Your Love Makes Me Feel" reigned for three weeks in Sept. '97.

Also fueled by the Earnhardt tributes, Garth Brooks' "The Dance" gains 838 detections and makes an encore appearance on our recurrent list at No. 11 with spins at 146 monitored stations.

PRECIOUS METALS: Toby Keith has been awarded a platinum sales certification by the Recording Industry Assn. of America for "How Do You Like Me Now?!" It is Keith's third album to sell more than 1 million copies and the first platinum seller for James Stroud and his DreamWorks Nashville team.

## ON THE ROW

### Reinschreiber To Join Lyric Street

Former Virgin Records Midwest regional Shari Reinschreiber joins Lyric Street Records to work an as-yet-undetermined region. She will be an addition to the label's promotion team and will not replace anyone.

Gary Greenberg joins Audium Records as "left" coast director of promotions. Greenberg was formerly employed in the promotion departments of Giant Records, Warner/Reprise, and Rising Tide. Most recently, he was doing independent promotion for Audium.

Atlantic Records VP of A&R Al Cooley will be among the executives taking the retirement package being offered by AOL Time Warner. A party

in his honor is set to take place Feb. 28 in Nashville.

Giant Records senior director of marketing David Macias exits. He will be retained as a consultant to the label.

Regina Stuve joins Capitol Records as manager of media and artist development from a similar position at Virgin Records.

Marco Promotions, the radio promotion division of AristoMedia, has expanded the scope of its services to include stations that program the burgeoning genre of Texas country music, including the 56 stations that report to Shane Media Services' weekly Best in Texas chart.

Buddy Lee Attractions signs DreamWorks artist Rick Ferrell and HighTone Records act Hot Club Of Cowtown for booking representation. The latter is an Austin, Texas-based trio.

Kim Palmer joins the Collective as executive producer in the company's video production division. Palmer previously was an independent producer.

Congratulations to BNA Records manager of West Coast promotion Dave Dame and his wife, Laura, who welcomed their second child, Liza Janel, Feb. 14.



## ABC Shops Around To Stay Competitive

Don't count out ABC Radio just yet, says its top brass. While Clear Channel and Viacom/Infinity have used consolidation to build large multi-market platforms, ABC Radio has sat on the sidelines to the dismay of many. But with its recent purchase of AM stations in Los Angeles and Dallas for its ESPN Radio format, plus rumors of its \$80 million bid for WEVD-AM New York, ABC is once again showing up on the radar.



"I'd love to fill out in the top 30 markets," says ABC Radio president John Hare. "I've also given a lot of thought to going into markets ranked 30 plus, but only if we could buy clusters. I don't see us buying Cumulus, Regent, or other smaller groups. But a Greater Media or Susquehanna, they're making a good living. As the marketplace slows, there may be opportunities."

Some Wall Street observers say ABC may have missed an opportunity and cast itself as an also-ran. ABC runs third in revenue at \$412 million, compared with Clear Channel's \$3.2 billion and Viacom's \$2.1 billion. Hare, in an interview with Airplay Monitor's sister publication, MediaWeek, says ABC will remain cautious. "We've never been a company that buys retail. If a good deal comes around, we'll be an aggressive competitor," he says.

Susquehanna Radio has taken a 40% stake in KGAR-FM Kansas City, a soon-to-sign-on station that was until now wholly owned by "Super" Frank Copsidas Jr.'s Jesscom Inc. The 100,000-watt station, at 105.1 FM, is expected to sign on in June. As part of the \$10 million deal, Susquehanna will get a three-year joint sales agreement and an option to buy the station for the "fair market appraisal" price at the end of that time period. Susquehanna owns crosstown classic rock KCFX, oldies KCMO-FM, and N/T KCMO-AM.

With Viacom closing on its purchase of the remaining portion of Infinity Broadcasting that it did not already own, the Infinity radio and outdoor operation has become a separate division under the Viacom umbrella. Infinity president/CEO Mel Karmazin is handing off control to its CFO, Farid Suleman, who becomes president/CEO of Infinity. Infinity Radio president Dan Mason will report to Suleman, who reports to Karmazin—now Viacom's COO.

Quetzal/J.P. Morgan Partners, a private equity fund focused exclusively on investing in minority and women-owned businesses, and First Union Capital Partners have made a \$55 million investment in Inner City Broadcasting, which owns 16 stations in seven markets nationwide, including R&B WBLS New York; adult R&B KBLX San Francisco; R&B WWDM; gospel WOIC, modern rock WARQ, and classic rock WMFX Columbia, S.C.; and adult R&B WKXI, R&B WJMI, R&B oldies WKXI-AM, and gospel WOAD Jackson, Miss. "Quetzal played a significant role as the chief architect for the Inner City refinancing and led the company and the co-investors through a difficult bank market," says Inner City CEO Pierre Sutton. Under the terms of their investment, Quetzal and First Union will each hold one board seat on Inner City's nine-member board of directors.

Meanwhile, Quetzal/J.P. Morgan Partners have agreed to sell their stake in Blue Chip Broadcasting to Radio One Broadcasting, which announced its \$190 million purchase of Blue Chip last month. Quetzal/J.P. Morgan became the largest institutional investor in Blue Chip in June 2000, when it invested \$30 million in the company. Radio One is among the 15 original investors in the Quetzal/J.P. Morgan fund.

So what did shareholders know? And when did they know it? Religious broadcaster Salem Communications has scheduled its annual shareholders meeting in June at the Ronald Reagan Presidential Library in Simi Valley, Calif.

### CAPITOL

FCC Commissioner Gloria Tristani says the agency should have blocked Clear Channel's purchase of adult standards WINR Binghamton, N.Y., which gives the group six stations in the cluster, including top 40 WMRV, AC WMXW, country WBBI, and classic rock WKGB. The problem, says Tristani, is that the top two group owners in the market will control 91% of the advertising. While Clear Channel will own a half-dozen stations, crosstown competitor Citadel will own five stations. Unlike some cases, in which the FCC has approved license transfers involving levels of revenue concentration comparable to this case because they involved only the transfer of existing radio station group combinations from one owner to another, Tristani says this transfer creates new concentration in the market. She thinks businesses and listeners will face the increasing likelihood that the two dominant owners will engage in advertising price discrimination and other collusive behavior.

Departing commissioner Harold Furchtgott-Roth says the FCC should stop spending so much time investigating complaints filed by people who say a radio station aired their telephone call without their permission. Furchtgott-Roth "questions the continued utility and effectiveness of FCC rules addressing privacy issues." The agency has been handling such complaints for more than 30 years, but there is no specific statute that gives it such power. The Republican commissioner's comments came in response to a \$8,000 fine issued recently against WJFK Washington, D.C., hosts Don and Mike.

### NEW MEDIA

XM Satellite Radio lost more than a quarter of its market value Feb. 22, on news that it plans to raise as much as \$475 million through convertible notes and the sale of up to 5 million additional shares of its stock, the proceeds of which would be used to launch its service this summer and to keep the company afloat in the event of unexpected delays or changes. In an SEC filing, the company says it will require "significant additional funds" after it launches, since it will take some time before it begins to generate positive cash flow. XM predicts it will need as much as \$175 million until the end of 2001 and \$250 million to \$300 million through 2002. XM closed down \$4 at \$11.38, a drop of 26%. Banc of America Securities analyst Armand Musey concedes XM's ride will be bumpy but is reiterating his "buy" rating on the stock with a 12-month price target of \$42.

Investors were still wary of the service the next day, as competitor Sirius Satellite Radio's stock dropped 8% after the broadcaster announced plans to sell 1.5 million shares of the company. Valued at \$210 million, the shares will finance Sirius' service through mid-2002. And the money should keep Sirius in operation, as long as it is combined with an expected \$150 million loan from Lehman Brothers. Sirius plans to begin operating by the summer.

### SALES

Fort Bend Broadcasting buys country KULF and AC KMBV Bryan, Texas, and country KZAM Victoria, Texas, from various owners. Fort Bend is headed by Roy Henderson, who owns progressive country KFAN-FM/KEEP Fredericksburg, Texas. Fort Bend has also applied to buy silent WJZZ Saginaw, Mich., from Radio One for \$225,000, and AC WLDR Traverse City, Mich., from Great Northern Broadcasting for \$3.6 million.

Visionary Related Entertainment buys AC KUAI Kauai, Hawaii, from American Islands Broadcasting.

First Media Radio buys adult top 40 WLAK Altoona, Pa., and adult top 40 WMRP and oldies WIEZ Lewistown, Pa., from Mifflin County Broadcasting.

Resources Management Unlimited buys classic rock KULH Wheeling, Mo., from PAR Broadcasting.

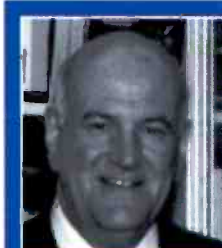
Tom Joyner buys country WSHV and gospel WJWS Raleigh, N.C., from Old Belt Broadcasting for \$1.05 million. Joyner is not the syndicated morning show host but a veteran Carolinas radio owner.

## MONITOR PROFILE

### Consultant Ed Shane Shares Listeners' Habits At CRS

In a March 2 presentation at Country Radio Seminar that he plans to call "Expatriots and Outsiders," consultant Ed Shane of Shane Media Services will reveal the results of a new research study. In the study, Shane talked to radio listeners who love country, those who hate it, and those who once liked country but have since turned to other formats.

Among the questions Shane hopes to answer through his research, which was conducted in 10 cities, are where have all the country music fans gone, how do we get them back, and what is it that non-fans say they don't like about country music.



Ed Shane  
Consultant  
Shane Media Services

*'If you get to mom, the kids and daddy will come along'*

would not otherwise listen to because of a morning show. Shane says country's 97% figure is "very high. That means there is a passion for country music."

Shane plans to update his study at the August regional CRS in Hartford, Conn.

While not necessarily a part of his research, Shane also weighed in during this interview on the "male country" debate (see story, page 8).

"The male targeted strategy is great if you are in a cluster situation where you have both country stations, but doing it as a premise is going to get you a smaller, more fickle audience, and your sales base will be bars and beer," he says.

While that may sound like a strange statement from the chief cheerleader for the Texas



SHANE MEDIA

country brand of music, Shane says the Texas country artists like Charlie Robison, Sonny Burgess, and Cory Morrow have an across-the-board appeal. "There is no doubt there is

a male base to it," says Shane, "but it does cross gender lines."

"Watching country as closely as we did we would see greater reaction among females and more loyalty and passion for the format among females. So our policy has been to dance with the one who brought you," he says. "What group is aggregating around the stations? It has most recently been females."

"You are not inviting the males to go away," Shane continues, "but [when] you concentrate on females, if you get to mom, the kids and daddy will come along."

Despite his advocacy of the music, Shane says at the average radio station, Texas country "should not be played 100% of the time, because it is one element of country, like love songs [are one element]. It adds to the mix and the overall health of the station."

And while Texas country is a Lone Star state phenomenon, Shane insists "it has legs beyond Texas."

Of the 56 stations that report to Shane Media's weekly Best in Texas chart, Shane says just eight to 10 of them program the music only in a specialty weekend show. Shane's chart and its upcoming spinoffs of a Best in Texas magazine and radio show have grown quickly, but Shane says that's something he expected. "We needed to connect this very vibrant community that had nothing to connect them but some local venues."

PHYLIS STARK

## A New Hat Act



VFR Records artist Mark McGuinn, right, models the hottest hat style in country during an appearance at a local record store for KPLX (the Wolf) Dallas.





TRISHA YEARWOOD

I WOULD  
HAVE LOVED  
YOU ANYWAY

THE SMASH NEW SINGLE FROM  
TRISHA'S FORTHCOMING ALBUM  
ON YOUR DESK NOW  
ADD DATE MARCH 19


Catch Trisha's CRS performance at  
the MCA Nashville luncheon Thursday March 1st.

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# Oldies Fastest Grower In February Tally

RANK		The M Street  <b>FORMAT MONITOR</b>	STATION COUNT			
THIS MONTH	LAST MONTH		FEB. '01	JAN. '01	FEB. '00	NET GAIN OR LOSS THIS MONTH
1	1	Country	2,326	2,324	2,366	2
2	2	News/Talk	1,134	1,136	1,128	-2
3	3	Oldies	792	788	840	4
4	4	Religion (Music)	724	727	796	-3
5	5	Adult Contemporary	723	725	725	-2
6	6	Spanish	588	588	498	0
7	7	Adult Standards	583	581	564	2
8	7	Classic Rock/Hits	582	581	485	1
9	9	Top 40	449	448	386	1
10	10	Soft AC/Easy Listening	424	425	410	-1
11	11	Religion (Talk)	382	380	353	2
12	12	Top 40 Adult	341	338	282	3
13	13	Sports	309	307	266	2
14	14	Mainstream Rock	278	278	250	0
15	15	R&B Adult/Oldies	252	251	191	1
16	16	R&B	182	182	171	0
17	17	Miscellaneous	176	174	162	2
18	18	Modern Rock	140	139	139	1
19	19	Triple-A	100	101	95	-1
20	20	Jazz	74	73	86	1
21	21	Modern AC	66	68	81	-2
22	22	Classical	34	34	39	0
<b>Total commercial operating stations</b>			<b>10,569</b>	<b>10,535</b>	<b>10,310</b>	
<b>Stations off the air</b>			<b>91</b>	<b>91</b>	<b>101</b>	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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## Station Concerts: Hell And High Water

Station concerts fall under the same Murphy's Law as the first day on a new job: Anything that can go wrong, will go wrong. But as our Promoganda panelists well know, every concert is also an opportunity to shine.

Top 40 WAKS Cleveland's Dawn Hare was still a part-timer when the promotion director quit, leaving Hare with two weeks to prepare for the station's Grand Jam at Six Flags, featuring Voice V, BBMak, and Vitamin C. "I didn't have interns, so I brought my niece and her friend to help me."

Hare reports that it poured rain until an hour before the show. BBMak's plane was late, and headliner Vitamin C wouldn't go on first. "Our jocks had to do a lot of talking to the crowd," says Hare. After BBMak's performance, the station had an artist-signing table. "The girls went crazy. I had to stand on a chair and yell for the girls to get in one line or there would be no signing. It turned out to be great. I learned a lot that day."

Country WPOC Baltimore promotion director Sheila Silverstein says her station offered a free Rascal Flatts concert in order to be the only station on hand for the opening day of a large, new mall. "The station was in front of over 20,000 people on TV screens in the mall," she says. But not everybody wanted to partner with the station. "Our station was shut out of a three-day national women's show [that was] in town." Rather than admit defeat, Silverstein organized a concert to immediately follow the women's show, as a benefit for breast cancer research. "We sold the entire event so that all the ticket sales went to the charity."

Charity concert events, however, can also be a nightmare, according to country KNIX Phoenix's Vicki Fiorelli. "KNIX teamed up with a local food bank to give away private meet-and-greet [time] with Shania Twain. [It was] her first appearance in Phoenix [and a] huge concert." A donor bid more than \$3,000 to spend some one-on-one time with Twain, but "the rep from the food bank wrote down [the donor's] name wrong, so they would not let him backstage. He had to join the regular radio meet-and-greet," which is "not the most personal."

Fiorelli says that was just the beginning. "The listener blamed us for the catastrophe and was very upset about not really meeting Shania. [He] demanded a refund right there on the spot with Ms. Twain right in front of him." He got his money back, as well as a trip to Las Vegas to see the show the next night. "The food bank suffered the most," says Fiorelli.

CBS/Hartford, Conn.'s Tristano Korlou had his own embarrassment. "I got kicked out of my own station's backstage because I misplaced my all-access pass. The funny thing is that the same security guard who kicked me out [asked me] for his security fee at the end of the evening."

Another promotion pro says it's not always a good thing to go backstage anyway. "I had a really not-so-good experience on an artist tour bus. Now, when my college interns start for the summer concert series, my advice to them is, 'Don't get on the bus.' But, of course, that doesn't stop them."

Fiorelli is more philosophical about backstage. "Backstage meet-and-greets always go wrong—always. Listeners always lie about winning, and if you are not prepared with the correct winner's name, then you will be taking more winners backstage than allotted for your station," she says.

Silverstein says policing the backstage access is one of the toughest jobs. "Every person has a sad

story about why they need to talk to the artist, so sometimes I have to be a hard-ass and let them know there is no way it's happening."

When putting together a large station concert, Korlou says, "the main problem seems to be the staff. They seem to forget that the party is for the listeners."

Top 40 WWZZ (Z104) Washington, D.C.'s Melissa Hawes says, "The bigger the show, the more things can go wrong. The key to keeping it together is to over-organize and over-communicate. You have less surprises and more time [if you do that]."

## TOPICAL BAROMETER

TW	LW	TOPIC
1	1	"Survivor 2"
2	4	Boat/auto shows
3	—	Spring-book promotions
4	—	NASCAR
5	3	Warm-weather trips
6	10	Job fairs
7	—	NHL hockey
8	—	Live pro wrestling
9	—	Spring training
10	7	Station shows

**HOTTEST NEW MOVIES:** "Hannibal," "3,000 Miles To Graceland," "Saving Silverman," "Chocolat"

**HOTTEST CONCERTS:** U2, George Strait Festival, 'N Sync, Madonna

## NTR PROMO OF THE WEEK

Sports talk KGME Phoenix is hosting the Jim Rome tour. "We sold a title sponsor to Nissan and are selling many on-site packages to the event. We are recouping hard costs, making the event fun for our listeners, and making money for the station," says Vicki Fiorelli.

## QUICK HITS

Album rock KEGL Dallas is putting its Web site to good use with its No Ass—No Backstage Pass contest. What better use of the Internet is there than to use it to post your posterior? The best butts in the area will vie for backstage passes to meet Kid Rock. Loren Condron puts his best side forward for this promotion.

WCTO (Cat Country) Allentown, Pa., hosted an Intimidator Memorabilia Marathon, an all-day Dale Earnhardt collectibles auction. Items included Kellogg's cereal boxes, car models, key chains, T-shirts, hats, and rare, vintage playing cards. The money raised went to the Earnhardt family charity.

Top 40 WZPL Indianapolis is taking the heat off station listeners by offering to pay their energy bills. This time spent listening/goodwill promotion allows listeners to fax their highest heating bill from this past winter. They must then listen for their name and call within 10 minutes to win a check from the station.

Country KHAY Ventura, Calif., held its second annual Drive-Thru Wedding Chapel on Valentine's Day. Morning hosts Jon and Charlye, who were ordained ministers on an Internet site, married 135 couples who were dressed in everything from towels to negligees. Couples received a 24-hour marriage license and prizes. "Even a couple of horses got married," says PD and ring bearer Mark Hill.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

## It's A Bird-Eat-Jock Business



WPOC Baltimore personality Mark Williams subjects himself to a taste test by the Baltimore Orioles' mascot during a station appearance at the Convention Center.

## ACCESS: NASHVILLE Artists, Stations Pay Tribute To Earnhardt

Vince Gill, Steve Wariner, and Yankee Grey performed Feb. 25 in Nashville at a tribute to the late NASCAR driver Dale Earnhardt. The tribute took place at the Gaylord Entertainment Center and was sponsored by Nashville stations WSM-AM-FM and WWTN.

Alabama's Randy Owen paid tribute to his friend Earnhardt at a Feb. 22 memorial service held at Calvary Church in Charlotte, N.C. Owen sang two Alabama songs, "Goodbye (Kelly's Song)" and "Angels Among Us," during the invitation-only service attended by Earnhardt's family, friends, and members of the racing community.

Ricochet has exited the Columbia Records artist roster after three albums and 14 charted

singles, including the No. 1 "Daddy's Money" in 1996. Parent Sony Music Nashville has made several additional roster cuts of new artists, including Monument's Yankee Grey, Columbia's Tara Lyn Hart (who remains signed to Sony in Canada), and Epic's Shana Petrone.

Lee Ann Womack will host MJI Broadcasting's "Strait Ahead: On The Road With The George Strait Country Music Festival" special, which is available to air March 16-18. The two-hour special spotlights the artists who will be part of this year's tour, which kicks off March 24.

Chely Wright has been appointed to the advisory council of Music Educators National Conference, more commonly known as the National Assn. for Music Education, which promotes advancement in music education. Wright's commitment to this effort has been acknowledged through her Reading, Writing & Rhythm Foundation, which she created to help supply public schools with musical instruments and equipment to assist in music education. Wright is the first country-artist member of the council, which also includes Vanessa Williams and Stephen Sondheim.

## PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brando, Clear Channel/Jacksonville, Fla. • Stephen Byars/KBQ Albuquerque, N.M. • Melanie Clements, KSTP-FM Minneapolis • Scott Colebrook, WRDQ Cincinnati • Loren Condron, Clear Channel/Dallas • Mike Calotta, WJAX Tampa, Fla. • Dave Demer, WWRN Orlando, Fla. • Garret Doll, KJRO Denver • Carrie Dunbar, Clear Channel/Miami • Katie Eberly, KMEZ, San Francisco • Lisa Fields, WMAQ, WHSI, Greensboro, N.C. • Vicki Fiorelli, KNIX, KESZ, Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KJIS Los Angeles • Greg Frey, KSON San Diego • Jason Gann, WWSL, Memphis • Laura Giamante-Andronaco, Clear Channel/New Haven, Conn. • Michael Godfrey, CKJK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Dawn Hare, WMVX Cleveland • Melissa Hawes, WWZZ, Washington, D.C. • Mary Hollow, WRAL, Raleigh, N.C. • Jay Holloway, WJTT Chattanooga, Tenn. • Simone Jones, WUSL Philadelphia • Adam Klein, WBOB/WJLB Boston • Tristano Korlou, CBS/Hartford, Conn. • Pete Kuhn, KIMN Denver • John Lassman, WRXL, Richmond, Va. • Champagne Liu, KPMB-FM San Diego • Larry Liu, WJLB Detroit • Jane Morozares, KEDJ Phoenix • Danna Obermeier, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KRBE Houston • Carly Reisman, KXTE Las Vegas • Stephanie Ringer, WKSE/WTSS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBAN Boston • Donna Talarico, WCCY Scranton, Pa. • Vanessa Thill, KLLUC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.



## Stations Strive For Consistency In Face Of Wobbles, Anomalies

Continued from page 1

women 50-54. Hill claims he was told by Arbitron that there was only one female in the 50-54 demographic who returned a diary. She also happened to be Hispanic, and she had listened to KKAT for 350 quarter-hours. Because of Hispanic weighting, Hill says, "that diary became responsible for 2,500 people or equivalent to five or six Arbitron diaries."

Arbitron, Hill says, "described [the anomaly] as 'all of the planets being aligned.' Without that diary, our competitor's numbers are down the crapper. It totally skews the book out of control." Hill contends that if he eliminates the 50-54 women cell and instead uses only 25-49 female numbers, KUBL is fourth and KKAT is eighth.

That frustration is familiar to KWYY Casper, Wyo., PD Donovan Short, who has been in a dead heat with rival KQLT for two years. "In the fall 2000 survey 12-plus we both had a 10.8. In spring 2000, both had a 10.1. In the fall of '99, both had 7.1. And spring of '99, both had 11.9," he says. "I've raised the question to Arbitron several times, and I get the same response. It's a lot smaller [sample] group of people, and it's mathematically possible."

Short says this particular anomaly is especially frustrating in a two-books-per-year market. "There's not consistent feedback, and I don't have the benefit of trends."

KGNC-FM Amarillo, Texas, GM Dan Gorman goes as far as claiming that a fall '99 spike helped to keep rival KATP in the format. In that book, Gorman says, KATP, which usually had a "two to three share 12-plus," received "an inordinate amount of time spent listening" and shot up to a 6.8. It has since returned to the high threes. Despite "rumors they were getting out of the format," Gorman says, the book has "single-handedly kept [KATP] in the format for another year and a half now." Gorman says Arbitron told him the result was accurate, and traced it back to five male diaries.

### ACCURATE AND ODD

Research Director Inc. partner Rhody Bosley, whose job at Arbitron from 1984 to 1991 was to conduct reviews of questionable diaries, now conducts independent reviews for stations. He says he has witnessed a number of anomalies.

"When I was at Arbitron, we had two teen-age black girls in one household who were very heavy listeners to a religious station, and the religious station suddenly beat the [top 40] in teens. It was an anomaly, but it was real. [We know] because we called them back and asked them. That is the nature of an anomaly. It was accurate, it was reliable. It just wasn't trendable."

Bosley says more often than not, the odd skews that occur are caused by heavy listeners, who he defines as "anybody who spends a hundred quarter-hours with a station in a week. For a typical station, these heavy listeners are 8% of diary keepers but account for 39% of quarter hours. They are really important people."

The anomalies occur, Bosley says, when the diary return by heavy listeners is unusually high or low. "One time I found three heavy listeners to a single radio station, and they were all in the same demo cell. All of a sudden, [the station] showed up in a book, and they had never showed up before." Bosley says the three diaries were all from the same household. "This is the part that drives program directors absolutely nuts. They see this number, and Arbitron defends it, because it's accurate and reliable."

"Do strange things happen?" Bosley asks. "Yeah, because we're dealing with random probability sampling. Who would have ever expected somebody to listen to your radio station 325 quarter-hours a week? Don't these people have a life? But they show up in every ratings period."

### TAKING MEASURE

The onus falls on PDs to research anomalies, Bosley says. "The thing the PD forgets to look at is [that] an anomaly can go in his favor. He looks good then, like a hero. [But] a good book may be a bad book in disguise. You'd better be sure [of] what created a good book, as well as what happened in a bad book."

WPOC Baltimore PD Scott Lindy agrees. "If you're not getting a chance to look at your diaries, you're missing a lot of chances to make your station better. Although bad samples, unusual weighting, [and] diary-editor mistakes make us angry, the fact is this affects all stations at one time

or another."

Lindy says programmers run the risk of making costly mistakes if they do not research their diaries. "There is nothing worse than changing the programming due to a bad book that really wasn't all that bad, except for keeping the programming the way it is after a book that appeared to be good but really wasn't."

And, Bosley notes, that happens, too. "The guy had a fabulous book, but the next survey went to hell in a handbasket. Here was the difference: The norms for heavy listening are 8% of diaries accounting for 39% of quarter-hours. In the good book, he was 15% and 58%. In his bad book, he was 9% and 41%." Bosley says the bad book was still better than average for that station, but the programmer hadn't researched the diary returns so he would know what caused the positive numbers.

### FAULT LINES

When Hill questioned Arbitron about the Salt Lake City results, he asked them to "throw the diary [in question] out. They said, 'No, it's within the threshold of listening.'" Hill claims he would gladly part with diaries that skew oddly in his favor.

Hill also questions Arbitron's ethnic weighting procedure, contending that the service should do more than just ask for a respondent's race before weighting that person's diary more heavily. "If you're in a high-density Hispanic community, you can say you're a certain race and count more. It opens it up to potential fraud. If they put that much weight on this one woman, that's skewing the odds way in that radio station's favor."

Despite his objections, Hill is pleased by Arbitron's responsiveness to his concerns. "To their credit, they are very good, very cooperative. It's not a slam on them, but I cannot fathom that [this] would be allowed to happen in the realm of reality."

Short, who says some demos in his Casper market have six- or seven-way ties, thinks that sample size comes into play. "I've heard [Arbitron is pitching] a 40% sample size increase, with a [minor] rate increase, [but I don't want to pay more] because [accuracy] is what we're paying for in the first place. If you can't sell by it, or program by it, what's the point in buying it?" Short says KWYY's consultant, Jaye Albright, will be conducting a diary review for his market soon. "Until then, we're scratching our heads."

Mocarsky says small markets are a special concern for Arbitron. "It's not like we've washed our hands. Addressing the concerns of smaller markets is a daily topic." Mocarsky says small markets have had the option since 1993 to adopt a 40% sample size increase, with only a 2% rate increase. "We would pay the [majority of the] freight for an increased sample size," he says.

Gorman, who also wants the sample size increased, does not place any blame with Arbitron. "It's just an inadequacy built into what they do. They only tabulate and report the information they are given. They can't control that." The problem, he says, is the lack of diary return. "For whatever reason, there seems to be a worsening problem. Maybe that's because we're... two books a year, a condensed market."

The odd skews have always happened in his market, Gorman says, but "you would see [little things] in small dayparts, or a small demo. [Now], there are across-the-board problems."

Mocarsky says it is difficult to determine what a wobble is and what is real. "In a hotly competitive environment with new formats [and] more stations, you will have more real changes. Wobbles can be identified [only] if everything stays the same—nobody has changed format or a DJ, or tightened up a playlist. It's very difficult to sort through that."

Gorman still believes the key is to get more diary return. "The answer goes back to sample size and the attitude of people who are so busy, they are not going to sit down and accurately fill out a week-long diary."

### IS THAT A 'Q' OR A '9'?

The manual method of filling out Arbitron diaries can also lead to human error. Lindy says he once made a point of researching a particularly high spike for his station because it seemed unusual. "One time we had 218 quarter-hours

## Study: Country Fading To Background

by Sean Ross

The number of country listeners who think the format's music is improving has dropped sharply since last year, while the number who regard country as a background format has increased.

Those are two of the more disturbing conclusions drawn from a newly released study by veteran country programmer Bruce Clark. The former PD of WXBW Pensacola, Fla., Clark has been surveying country partisans through his Web site, Southeastcountry.com, for several years. And Country Airplay Monitor's exclusive first look at the results suggests that the format has made little progress in grappling with some of the key issues of recent years, from tempo to spotload to the resurgence of top 40.

Last year, when country listeners were asked if today's country music was better or worse than a year ago, nearly 50% opted for the former. Only 11% said things were worse, and 39% thought it was about the same. This year, only 35% of the audience thinks country is continuing to improve, with the largest number, 54%, saying it was about the same.

However, last year's finding that listeners felt better about the music than about their favorite station didn't hold up this time, although that's because the latter number was already low. Only 34% of listeners thought their first-choice station had improved last year. This year, it's 31%, while 53% think it's about the same, up from 48% last year.

Clark also asked respondents if listening to country radio was either a "fun experience" or merely "playing in the background while I do other things." Last year, the "fun experience" answer won handily, 69% to 31%. This year, it was a lot closer, with 54.5% considering it a "fun experience" and 45.5% now treating the format as background music.

Spotload, which has come to the fore as an issue in recent years, is still a growing concern for listeners, who were asked about it in several ways. Listeners were asked what they most disliked about listening to the radio, and 95% cited commercials (up from 93%). Asked what the format should do less of, 86% said commercials (up from 82%). And asked what country should do more of, 82% said "play more music," up from

74% last year. Despite this, Clark says that nearly 60% of the audience still wanted more info about artists, upholding the commonly held belief that the information listeners actually want is not considered clutter.

Clark's previous studies were among the first to show the resurgence of top 40 as a viable second choice for country listeners. Top 40 was still the No. 1 shared format for country listeners, up slightly from 48.7% to 49.1%. That was followed by a resurgent oldies format (35% to 39%), album rock (38.4% to 36.5%), and soft AC (28% to 29%).

The percentage of listeners who said they only listened to country was down from 24% to 23%. Figures that increased were sharing with pop video channels MTV (34% to 37%) and VH1 (48% to 50%).

And although country radio seems to be working at picking up the tempo, 64% of respondents still wanted to hear "more fast songs," down only slightly from 65% last year. Meanwhile, only 36% wanted more slow songs.

Clark also added some open-ended questions to this year's survey. While the answers are less concrete than the above responses, he says several themes emerged. One was that, with the exception of Dixie Chicks, listeners' favorite artists are still what they might have been several years ago: George Strait, Faith Hill, Tim McGraw, and Shania Twain. Not only did no new artists emerge, besides the Chicks, but an astounding 90% of listeners had trouble recalling the names of most artists' songs unaided.

The survey also asked listeners what artist they thought had declined over the past year. Clark says Garth Brooks was the leader in that area, with comments that included, "has gone rock-'n'-roll," "seems to have lost interest in his fans," and "way too much hype and publicity." One respondent said that Brooks' music "just isn't Garth anymore."

Country's tendency to hold onto hits longer hasn't gone unnoticed by listeners. When asked the open-ended question "What about country radio bothers you?", playing new songs "too much" came in second, after spotload.

Clark conducted his study of 2,031 listeners via E-mail and his Web site in late January. Listeners had to be in country's target demos and spend a certain amount of time each week with the format.

## Annie Get Your Radio Special



Reba McEntire takes time out from her Broadway run in "Annie Get Your Gun" to record a radio special with Westwood One. Pictured, from left, are Westwood One's Pam Green and Charlie Cook, McEntire, Westwood One's Ed Salamon, and Starstruck's Eddie Mascolo.

coming from a High Density Black Area ZIP code where we had never had any listening at all. We located the diary in question and realized the diary editor saw that this person, an 18-year-old black female, had written [R&B outlet WERQ] 92Q in her diary. But she used a lowercase 'q' which made it look like the number nine. Since there is no 92.9 in the Baltimore MSA or TSA, Arbitron [credited] 93.1, WPOC." Lindy says he did alert Arbitron to the error because "next time it might be us who misses the credit."

Errors can also be made when incomplete information is given to Arbitron, Bosley says. "Years ago, a radio station in Reno [Nev.] that wasn't on the air showed up with a four share. [What had happened was] the station went off the air [and] notified no one. The competitor loved the guy's slogan, adopted it, but failed to notify Arbitron."

"When you have changes in your marketplace or you make changes," says Bosley, "it's imperative that you notify Arbitron, whether you are a big station or a little one."



# DOING (A LITTLE) MORE FOR COUNTRY'S MEN

by Angela King

If every Country Radio Seminar has a clarion call, last year's was "Remember the guys!" At the time, country's declining male numbers and a seeming overabundance of female attitude songs prompted calls from Edison Media Research's Larry Rosin and McVay Media's Bob Moody, among others, to repatriate male listening, perhaps through the redeployment of a market's second country station to serve the guys.

A year later, the most publicized experiments in "male country" have come and gone. But that doesn't mean country radio isn't at least a little more male-friendly than a year ago. Just as a 1994 call by researcher John Parikh for a gold-based country format proved more successful in getting some gold titles re-added to existing country stations than spurring new ones, the male-country movement seems to have done a better job of making PDs at mainstream country outlets a little more amenable to certain male-appeal titles, from "How Do You Like Me Now?" to "Flowers On The Wall" to "She Couldn't Change Me." And there are more stations along the lines of KPLX (the Wolf) Dallas or WKDF (Music City 103) Nashville, although those stations say their mission isn't specifically to court men. For whatever reason, country's male 18-plus numbers were up in this fall's national Arbitron ratings, going 8.2-8.6 while female numbers held steady.

In the days following CRS 2000, several stations became poster boys for the male-country approach: WNUC (the Bullet) Buffalo, N.Y.; WOW-FM Omaha, Neb.; and WHSL (Whistle 100) Greensboro, N.C., which was held up at CRS as an example of a station already successfully using a more male lean. Today, WNUC is all-sports, WHSL is on another frequency with a different (albeit still gold-based) country format, and WOW-FM, now KMXM (the Max), remains country but abandoned the male approach after two books.

## GAINING AN IDENTITY

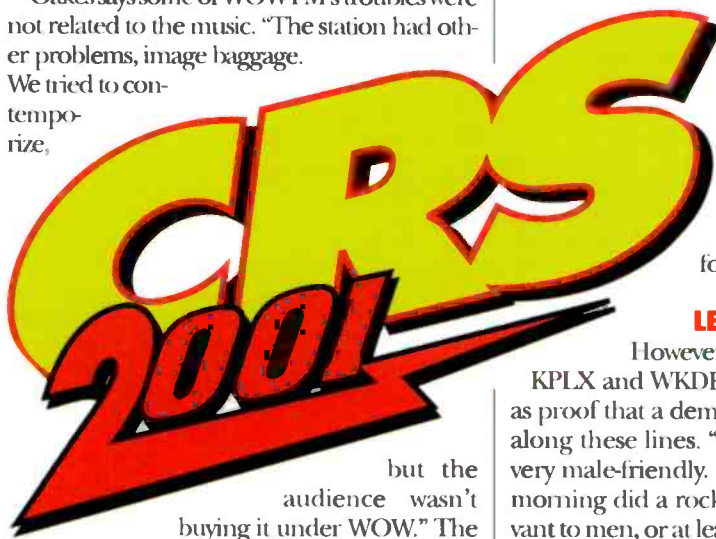
Chris Atkins, PD of the former WNUC Buffalo, N.Y., says his station's switch to sports was caused by its sale to Adelphia, parent company of the Buffalo Sabres. Atkins says targeting males was "instantly" successful for WNUC. "Overnight, we went from being the 'other' station to the station everybody talked about." While market leader WYRK was "killing us in time spent listening, that changed the minute we gave ourselves an identity." Atkins says that by the time the Bullet bit the dust, it "had established a foothold in the market" for the first time.

Looking to gain a foothold against rival KXKT (Kat Country), PD Tom Oakes says his WOW-FM adopted a male approach at the end of the winter '00 Arbitron, but "the formula wasn't working. We tried going for men, [and we] gave it our all with a mixture of new music and old music. Perhaps the formula we tried was too oldies-based." WOW-FM was 70% gold-based with a tight 20-song current list. "It was very conservative, and the gold reached back to the '70s with Merle Haggard and George Jones," says Oakes.

At this year's CRS, Oakes hopes to pick the brains of fellow programmers about why his

male-leaning station didn't work. "We had been watching the numbers continually go down. In the summer book, we had trended 5.6 to 4.1 to 3.8 in [25-54] men. I'll certainly be asking people for their opinions. Even though the approach didn't work now, it could work in the future."

Oakes says some of WOW-FM's troubles were not related to the music. "The station had other problems, image baggage. We tried to con-temporize,



but the audience wasn't buying it under WOW." The decision to return to a mainstream country was "very painful to go through. But being an also-ran doesn't pay the bills."

After several years as the second mainstream country outlet, former WHSL PD Chris Huff says the male approach proved successful for his station, but consolidation, and new co-ownership with country rival WTQR, forced a format and frequency flip. But Huff, now PD of crosstown '80s outlet WTHZ, says in its final book WHSL "had the best, highest ranking the station had ever achieved, and the second-highest [25-54] share" ever.

Huff says he didn't think of Whistle as male country, necessarily, but as "a way of differentiation. Some stations lean classic, or lean younger, and we leaned male. We had a morning show that leaned male. The station overall was tailored to be more male-friendly throughout the day."

## BALANCING MEN AND WOMEN

With its syndicated and very male-oriented John Boy and Billy morning show, Huff says, "we were never going to be a female station." But he was surprised by the women the station was able to retain. "We were always more balanced than I expected, despite the morning show, despite the edgier playlist. We were certainly more male-friendly and stayed away from ballad-heavy female product, and we still had a balance of men and women."



Country stations that have been successful in appealing to men say they are equally strong in women. WKDF (Music City 103) Nashville PD Wes McShay says, "We don't go straight out and say we're a male-country radio station. Our forte is to be a good country station. Honestly, we get a 50-50 mix [of men and women]."

McShay sees WKDF as a counterpoint to many mainstream country stations that target only women. KPLX APD Smokey Rivers agrees. "I think it may be a misnomer to call it male [country]. It's a 50-50 balance. We

play more male tunes, but we're still playing Faith [Hill] and LeAnn Rimes, mass-appeal songs. And we do more mass-appeal promotions." Rivers says that before the station branded itself as the Wolf, KPLX was focused on attracting only women. "We cast our net and only wanted one kind of fish. Now we want every fish."

Similarly, KIKK-FM Houston group PD Darrin Davis notes that the target of his new "alternative country" format is adults 18-44. "On paper, I know it looks male-leaning. But the production and jocks make KIKK still a female-friendly station," he says.

Rivers thinks many programmers shy away from male listeners because "this whole thing is scary to people. They think you have to start playing David Allan Coe every hour. That's not it. You just go back to the middle and attract more P2 and P3s back to the format."

## LET'S BE DIFFERENT

However you position stations like KPLX and WKDF, Rosin sees their success as proof that a demand exists for something along these lines. "WKDF's mix of music is very male-friendly. [Carl P. Mayfield] in the morning did a rock show for years. It's relevant to men, or at least not irrelevant to men."

Rosin also believes that male country overall hasn't been given a fair hearing. "I'm not sure it's been tried that much," he says. "You've got to give it a little time. No one can make conclusions on something that lasted three months."

Rosin says his reason for suggesting male country at the last CRS had to do with differentiation. "My point is, if you own two country stations, why do they both sound exactly the same?" It's a point recently taken by WESC and WSSL, Greenville, S.C., where the two

country competitors are both now owned by Clear Channel. WESC adopted a more classic, male-friendly approach, and the station gained shares in the fall Arbitron, up 7.5-8.0 12-plus. And while they aren't specifically carrying the male-country banner, other recent sign-ons, such as gold-based WYAY (Eagle 106.7) Atlanta and even WHSL's successor, WWCC, have potential male appeal.

## WHERE'S THE BLUEPRINT?

When researching how to differentiate his Greenville station, WESC PD Ron Brooks says he looked at other stations but found there is "no cookie-cutter template. Every station doing this is doing it differently."

That was certainly true for Huff, who says, "I don't know if we were the ideal blueprint of a male-leaning country station. With WHSL, it was about what would be successful in this market." Huff says he took a "unique angle [which differed] from stations like the Wolf and WKDF, which are known for playing some older titles. . . . We were up against a station with a lot of heritage, so we didn't want to go in that direction."

Moody, VP of country at McVay, hopes to offer male country to a number of stations that would feature more veteran artists such as Merle Haggard, Hank Williams Jr., and Waylon Jennings and offer more sports and male-related lifestyle features. Moody is already consulting new

male-country station KFYX (the Border) Texarkana, Ark., which recently flipped from top 40.

And while male numbers may have finally turned the corner, that doesn't mean there isn't a lot of potential upside. Rosin notes that "I just did a survey for a prominent country station and only interviewed P1s. Seventy percent were female. Not that long ago, we thought it was a pretty balanced format. Something very dramatic has happened."



## MENDIN' BROKEN FENCES

At last year's Country Radio Seminar, "male country" was one of the hot topics (see story, this page). A year later, it has never really taken off as a stand-alone format, but many programmers have still taken steps to attract disenfranchised men back to the format.

"The challenge is bringing in men without losing women," says KFKF Kansas City PD Dale Carter. "Twenty years ago, our format was 75% men. The Faith Hills, Shania Twains, and Dixie Chicks of the format, along with female-targeted ballads from people like Alan Jackson, have really shifted our focus to females, and, in many cases, we're closer to 75% women. Men are finding themselves listening to classic rock and talk."

"At KFKF, we've approached this from a couple of directions that, frankly, may not be right for everyone," says Carter. "About three years ago, in an effort to create separation from our sister station, KBEQ, and to capitalize on a four-decade tradition of country on KFKF, we made the decision to go more retro. What began as spotlighted oldies that tested extremely well has grown into a Saturday-morning all-request retro program and retro programming on Saturday nights from 7 p.m. to 2 a.m., plus a special retro category that plays once per hour."

"Our second move was to begin carrying NASCAR Winston Cup races," Carter adds. "With the Kansas Speedway set to open this summer, carrying the races was a no-brainer. In our situation it has produced growing male numbers and stable female numbers."

WCTO (Cat Country 96) Allentown, Pa., PD Chuck Geiger says, "Focusing on positioning the station [as] hip and cool always helps. Stagnant-sounding, AC-leaning country stations exemplify the female-friendly persona and don't help in attracting 25-54 men. We also looked at male titles like 'Wrong Five O'Clock,' 'All Night Long,' and others that were male-friendly. Results [showed a] big increase [in] 25-44 men."

While Buzz Brindle, PD of WGNA Albany, N.Y., says, "We haven't made a strong conscious effort to bring men back, [because] our goal has been a 45% male/55% female audience balance." He adds, "The listener skew has tended to be more 40% male/60% female during the past couple of years. In the fall book we were back on target with 45% men/55% women. The primary reason has more to do with the attitude and presentation of our morning show than with our selecting a specific type of music to address the issue."

PHYLLIS STARK



# MARTI'S UNIT AND OTHER RADIO TERMS . . . A POP QUIZ

by Phyllis Stark

For many people who work in the country music business but do not deal with radio on a regular basis, the broadcasting world is shrouded in mystery. Its key players, its jargon, even the question of who makes the music decisions at most stations are an enigma.

For our Country Radio Seminar special issue, we decided to give a pop quiz about radio to publicists, artist managers, music publishers, and others whose lives are influenced by what goes on at radio.

A few made a serious, valiant effort to answer the questions. Most, however, simply decided to have some fun with our quiz.

Here are our questions and their often hilarious answers.

**What is a hook tape, and what is it used for?**

"Stands on a street corner and attempts to solicit other tapes."—Paul Hastaba, senior VP/GM, Country Music Television

"DJs use it to choke drunk country stars making asses of themselves on the air."—Kay Clary, FrontPage Publicity

"Dark-colored duct tape to fix yer hook whilst fishin'. Regular duct tape is too shiny. Scares fish."—Craig Campbell, director of press/publicity, Sony Music Nashville

**What is a marti unit?**

"A Marti is the maximum amount of alcohol a VP of promo can consume in one hour after the head of the label's favorite act loses its bullet."—Tim Wipperman, executive VP/GM, Warner/Chappell Music



"When the record company buys a fly-away for several radio stations, and the destination is New Orleans just before Lent. Each travel group is a Marti Unit."—songwriter Chuck Cannon, Wacissa River Music

"Come on, everybody knows what someone's 'unit' is, whether it's Marty's or someone else's."—singer/songwriter George Ducas

"A bartender."—Robert Unmacht, former publisher, The M Street Journal

**Who or what is Rusty Walker?**

"Something you find at an old seaman's home."—Robert Unmacht

"A used device that is available at most medical supply stores that aids older people in getting around."—Paul Hastaba

"She had an album out in the '50s or '60s called 'Knockers Up.'"—Craig Campbell

**Who makes the final music decisions at most radio stations: the air personalities, the consultant, the program director, the general manager, or the music director?**

"Apparently whoever of the above five choices is least qualified."—Chuck Cannon

"Their girlfriends."—Tim Wipperman

"The record company."—Robert Unmacht

"The program director, although if the PD doesn't do what the consultant suggests, he/she could be out of a job!"—Joni Foraker,

VP, Borman Entertainment

"None of the above. Most of the decisions are made by the General Council, which is made up of a pixie, a Mongolian hairless goat, and the girl from the Watson's pool commercials."—BR5-49 manager Mike Pontes of MPM Management

"Mel Karmazin."—Paul Hastaba

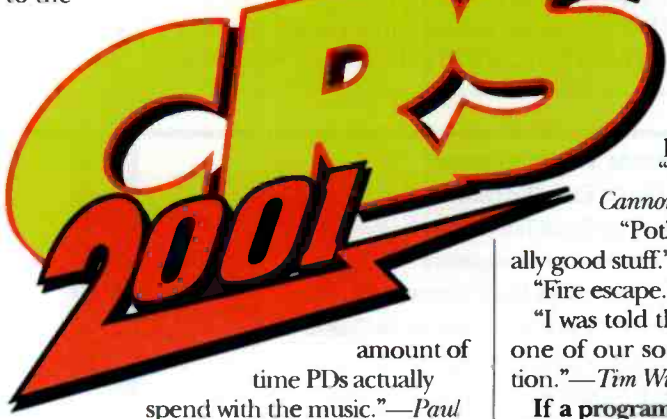
**What is TSL?**

"Tortured single listeners."—Mike Pontes

"This S-t's Lame."—Craig Campbell

"A rap group."—Robert Unmacht

"Zero, when referring to the



amount of time PDs actually spend with the music."—Paul Hastaba

"A show on MTV with Carson Daly."—Todd Cassetty, president, Hi-Fi Fusion

**What is terrestrial radio?**

"Something slightly less than 'extraterrestrial' radio."—Mike Pontes

"Folky, earthy-type music, mostly from New England coffee shops and never from Texas. Extraterrestrial radio is done with electric instruments and drums."—Craig Campbell

"Phone home."—Paul Hastaba

**How many current records does the average country station have on its playlist?**

"I didn't know they were playing anything current."—Mike Pontes

"Fifteen, and they are all recurrences."—Paul Hastaba

**What is call-out and why is it done?**

"That's how you get yer hogs to come back in."—Craig Campbell

"It's the country version of a 'shout out.'"—Mike Pontes

**What brought about radio industry consolidation?**

"The end of the Cold War, or was it the canceling of 'Charles In Charge?'"—Kay Clary

"The almighty dollar."—Paul Hastaba

"Idiots in Washington sticking their noses in places they don't belong, again."—Craig Campbell

**What is collective contesting?**

"A road trip that picks up 8-year-old beauty-contest losers from across the country and brings them to Nashville to work in our salt mines."—Mike Pontes

"When a hat is passed around the station and the 'collective amount' is awarded to the contest winner."—Paul Hastaba

"A spin-the-bottle/duck-duck-duck-duck hybrid."—Todd Cassetty

**What is cume?**

"I will NOT touch this one with a 10-foot pole."—Chuck Cannon

"A cume is the maximum amount of personal hygiene products that can be contained in a cubic meter."—Tim Wipperman

"Cume is kinda like phlegm; same consistency, but in the radio business they like more of it rather than less."—George Ducas

**What does a traffic director do?**

"Counts the artists going through the conference room to play for the staff."—Bob Heatherby, president/CEO, Music City Records

"The traffic director used to schedule visits from new artists doing their radio tours. Nowadays they keep station employees informed of new owners and warn of potential mergers."—producer Garth Fundis, Sound Emporium

"The traffic director is the first one in the office."—Tracy Gershon, president, High Seas Music/Gershon Music Group

"Schedules advertisements and makes sure the good songs get buried."—Woody Bomar, VP/GM creative services, Sony/ATV Tree

"Managed a rock band in the 1960s."—Robert Unmacht

**Where would you find a pot at a radio station?**

"In the boys' room."—Chuck Cannon

"Pot? The morning guy has the really good stuff."—George Ducas

"Fire escape."—Robert Unmacht

"I was told they would never cut another one of our songs if I answered that question."—Tim Wipperman

**If a programmer hot-lines a person, what does that mean?**

"It's when the DJ tries to convince the 18-year-old in the shorts and tank top that he is not married."—Tim Wipperman

"It's just the opposite of cold-circling a person. Any slight discomfort you may feel will dissipate as you realize all this stuff sounds remarkably alike."—Chuck Cannon

"He will never work in Hollywood again."—Robert Unmacht

**What is a music log?**

"What you burn at times other than Christmas."—Robert Unmacht

"It is what Jesus was talking about when he commented on the futility of trying to help someone get a splinter out of their eye when you have a log in your own eye. The application is that with this music log in their eye, the folks who are trying to tell the DJs what and what not to play can't see the tiny splinter of 'maybe we could play something cool,' which is the splinter in most DJs eyes."—Chuck Cannon

**What government agency regulates the air waves?**

"The FCC, which stands for Federal Confusion Consortium."—Chuck Cannon

"The Department of Pardons and Contributions."—Tim Wipperman

**Where are you most likely to find an FM antenna?**

"Out behind the radio station."—Chuck Cannon

"It is located on the posterior of the female urutu viper."—Tim Wipperman

"On my car? Who freakin' cares? I care as much about this as radio cares about selling records!"—George Ducas

**What is a stopset?**

"It is precisely what most listeners are good and ready for—stop this set of crappy music!"—Chuck Cannon

"It's when last night's Thai food comes to visit in the middle of singing a long ballad."—Tim Wipperman

**What does a computer program called Selector select?**

"A&R executives."—Tim Wipperman

"Probably a really BAD song."—George Ducas

**At what type of station would you expect to find air personalities with names like Roger Ribbit, Davy Croakett, Kelly Green, and Polly Wogg?**

"A stupid one."—Charlie Monk, president, Monk Family Music Group

"Country. (Is there really a reason why someone would want to be called 'Polly Wogg'?)"—Bob Heatherby

"Oldies station."—Jon Kertikowske, GM, Tower Records Nashville

"Something tells me they work at one of those 'Froggy' stations. I wonder what gave me that clue."—Joni Foraker

**A cart is used for what purpose?**

"To carry golfers."—Charlie Monk

"A cart is used before you get the horse."—Tracy Gershon

"A clone or analog tape copy that allows final adjustments to tempo and equalization that the producers and artists surely overlooked."—Garth Fundis

**What are a program director's primary responsibilities at a station?**

"Going to lunch."—Charlie Monk

"Is the morning jock real hot? If not, oversee programming of music and jocks."—Bob Heatherby

"See that the most boring records get played."—Woody Bomar

"Program director is the guy who should be writing the book on 'How To Have Great Vacations . . . For Free.'"—Tracy Gershon

**What is virtual radio?**

"Virtual Radio is a new option from car manufacturers that allows drivers to back-announce but not to change playlists of their favorite CDs."—Garth Fundis

**How are radio ratings determined?**

"By the size of their billboards."—Charlie Monk

"Who gives away the biggest prize."—Bob Heatherby

"After determining which stations are tuned in, then measuring sound-pressure levels from radios of passing automobiles at major intersections in the market. Driver participation is noted (i.e., singing, drumming, air guitar). Extra points for open windows."—Garth Fundis

"That's like asking, 'Where do all the mates to your socks go?' There is no good explanation for this."—Tracy Gershon

**Who is Randy Michaels?**

"Randy Travis' pseudonym when registering in hotels."—Charlie Monk

"A very rich man."—Bob Heatherby

"Mrs. Michaels' son."—Jon Kertikowske

"A fictitious guy that gets blamed for bad ratings, bad programming, and low sales."—Woody Bomar

"The Osmond that no one ever knew about."—Tracy Gershon

"This week or next week?"—Garth Fundis

**What is AQH?**

"Advertisements per quarter hour."—Woody Bomar

"Feminine hygiene spray."—Tracy Gershon

"Comes with consolidation—Acquired Questionable Humans."—Garth Fundis



# BDS Analysis Of 300 Most-Played Oldies Finds Post-1995 Material Taking Lead



Country radio continues to program more gold titles and a wider variety of them, but according to our annual exclusive analysis of Broadcast Data Systems' 300 most-played gold titles, the format's ongoing reliance on songs from country's boom period between 1989 and 1994 appears to be waning.

In last year's study, more than half of the most-played gold titles came from that era. This year, it's still a close race, but post-1995 material leads by about a dozen titles.

The perennially dominant "My Maria," by Brooks & Dunn, drops from No. 1 to No. 6, bested by five titles from 1999 that compete in the gold category this year. Tim McGraw's "Something Like That" wears the crown



VASSAR



McGRAW

on the gold tally this year, but only one other title in the top five didn't enjoy success at top 40 and/or AC stations—George Strait's "Write This Down." The rest of the top five is heavy with crossover hits by Martina McBride, Lonestar, and Faith Hill.

Although Strait has led the number of titles by a single artist on the gold list for several years, Garth Brooks takes a slight lead over Strait this year. Shania Twain is third, and McGraw is a close fourth.

As in many years past, the Charlie Daniels Band's evergreen "The Devil Went Down To Georgia" is the oldest gold title (1979) to make the list and increases in rank from No. 231 to No. 190. Randy Travis' "Forever And Ever

Amen" leads titles from the '80s but drops from No. 21 to No. 32. The Nitty Gritty Dirt Band's "Fishin' In The Dark" is the second most-popular title from that decade but slips a bit in the ranking, dipping 99 to 124.

Mel McDaniel's 1981 perennial "Louisiana Saturday Night" returns to the list this year at No. 275 after being absent for several years.

Again this year, Strait, Alabama, and the Judds turn in the most pre-1989 titles on the most-played gold list.

Meanwhile, on our list of the 50 most-played recurrent titles, ballads are the dominant tempo, followed by midtempo and uptempo songs. Topping the list is Phil Vassar's "Just Another Day In Paradise."

Of particular note on the recurrent list are six titles that are debut singles: Rascal Flatts' "Prayin' For Daylight" (No. 15); Clay Davidson's "Unconditional" (No. 23); the Clark Family Experience's "Meanwhile Back At The Ranch" (No. 32); Eric Heatherly's "Flowers On The Wall" (No. 33); Vassar's "Carlene" (No. 34); and Chris Cagle's "My Love Goes On And On" (No. 49).

WADE JESSEN

## 300 MOST-PLAYED GOLD

- 1 Something Like That/Tim McGraw
- 2 I Love You/Martina McBride
- 3 Amazed/Lonestar
- 4 Breathe/Faith Hill
- 5 Write This Down/George Strait
- 6 My Maria/Brooks & Dunn
- 7 This Kiss/Faith Hill
- 8 She Don't Know She's Beautiful/Sammy Kershaw
- 9 Wide Open Spaces/Dixie Chicks
- 10 She's In Love With The Boy/Trisha Yearwood
- 11 Sold (The Grundy County Auction Incident)/John Michael Montgomery
- 12 Where The Green Grass Grows/Tim McGraw
- 13 Boot Scootin' Boogie/Brooks & Dunn
- 14 Friends In Low Places/Garth Brooks
- 15 Livin' On Love/Alan Jackson
- 16 It's Your Love/Tim McGraw With Faith Hill
- 17 I Like It, I Love It/Tim McGraw
- 18 Gone Country/Alan Jackson
- 19 Check Yes Or No/George Strait
- 20 How Forever Feels/Kenny Chesney
- 21 There's Your Trouble/Dixie Chicks
- 22 Chattahoochee/Alan Jackson
- 23 Lesson In Leavin'/Jo Dee Messina
- 24 Bye Bye/Jo Dee Messina
- 25 Daddy's Money/Ricochet
- 26 Dust On The Bottle/David Lee Murphy
- 27 Man! I Feel Like A Woman!/Shania Twain
- 28 Ready To Run/Dixie Chicks
- 29 (If You're Not In It For Love) I'm Outta Here/Shania Twain
- 30 When I Said I Do/Clint Black
- 31 Any Man Of Mine/Shania Twain
- 32 Forever And Ever, Amen/Randy Travis
- 33 XXX's And OOO's (An American Girl)/Trisha Yearwood
- 34 Wild One/Faith Hill
- 35 Be My Baby Tonight/John Michael Montgomery
- 36 I'm From The Country/Tracy Byrd
- 37 Two Pina Colodas/Garth Brooks
- 38 I Can Love You Better/Dixie Chicks
- 39 You're Still The One/Shania Twain
- 40 Should've Been A Cowboy/Toby Keith
- 41 Love Gets Me Every Time/Shania Twain
- 42 God Blessed Texas/Little Texas
- 43 All Things Considered/Yankee Grey
- 44 Ain't Goin' Down ('Til The Sun Comes Up)/Garth Brooks
- 45 Neon Moon/Brooks & Dunn

- 46 Who's Cheatin' Who/Alan Jackson
- 47 No One Else On Earth/Wynonna
- 48 Just To See You Smile/Tim McGraw
- 49 I Swear/John Michael Montgomery
- 50 That Don't Impress Me Much/Shania Twain
- 51 Whose Bed Have Your Boots Been Under/Shania Twain
- 52 Meet In The Middle/Diamond Rio
- 53 She's Got It All/Kenny Chesney
- 54 Blame It On Your Heart/Patty Loveless
- 55 Little Bitty/Alan Jackson
- 56 Rodeo/Garth Brooks
- 57 I'm Alright/Jo Dee Messina
- 58 The Thunder Rolls/Garth Brooks
- 59 The Shake/Neal McCoy
- 60 Carrying Your Love With Me/George Strait
- 61 Honey, I'm Home/Shania Twain
- 62 Little Good-Byes/Shedaisy
- 63 Two Of A Kind, Workin' On A Full House/Garth Brooks
- 64 Don't Rock The Jukebox/Alan Jackson
- 65 Don't Take The Girl/Tim McGraw
- 66 The Dance/Garth Brooks
- 67 Down On The Farm/Tim McGraw
- 68 Then What?/Clay Walker
- 69 God Must Have Spent A Little More Time On You/Alabama
- 70 Just To Hear You Say That You Love Me/Faith Hill & Tim McGraw
- 71 You Were Mine/Dixie Chicks
- 72 Single White Female/Chely Wright
- 73 Love Without End, Amen/George Strait
- 74 It's A Little Too Late/Mark Chesnutt
- 75 Life's A Dance/John Michael Montgomery
- 76 Maybe It Was Memphis/Pam Tillis
- 77 Summertime Blues/Alan Jackson
- 78 I Can Love You Like That/John Michael Montgomery
- 79 How Do I Live/Trisha Yearwood
- 80 Wink/Neal McCoy
- 81 Stand Beside Me/Jo Dee Messina
- 82 Shameless/Garth Brooks
- 83 Papa Loved Mama/Garth Brooks
- 84 Don't Let Our Love Start Slippin' Away/Vince Gill
- 85 One Way Ticket (Because I Can)/LeAnn Rimes
- 86 Tall, Tall Trees/Alan Jackson
- 87 I Cross My Heart/George Strait
- 88 Some Girls Do/Sawyer Brown
- 89 Fancy/Reba McEntire
- 90 One More Last Chance/Vince Gill
- 91 Wish I Didn't Know Now/Toby Keith
- 92 That's My Story/Collin Raye

- 93 That Summer/Garth Brooks
- 94 Unbelievable/Diamond Rio
- 95 A Better Man/Clint Black
- 96 I Can Still Feel You/Collin Raye
- 97 Nothin' But The Taillights/Clint Black
- 98 I'm In A Hurry (And Don't Know Why)/Alabama
- 99 I Love The Way You Love Me/John Michael Montgomery
- 100 Love, Me/Collin Raye
- 101 Please Remember Me/Tim McGraw
- 102 Heads Carolina, Tails California/Jo Dee Messina
- 103 You Had Me From Hello/Kenny Chesney
- 104 Down At The Twist And Shout/Mary Chapin Carpenter
- 105 True/George Strait
- 106 That Ain't No Way To Go/Brooks & Dunn
- 107 Independence Day/Martina McBride
- 108 The Keeper Of The Stars/Tracy Byrd
- 109 No One Needs To Know/Shania Twain
- 110 Come On Over/Shania Twain
- 111 A Little Less Talk (And A Lot More Action)/Toby Keith
- 112 I Wanna Fall In Love/Lila McCann
- 113 Deeper Than The Holler/Randy Travis
- 114 I Do (Cherish You)/Mark Wills
- 115 Tonight The Heartache's On Me/Dixie Chicks
- 116 I Just Want To Dance With You/George Strait
- 117 Song Of The South/Alabama
- 118 Take It Easy/Travis Tritt
- 119 Unanswered Prayers/Garth Brooks
- 120 My Baby Loves Me/Martina McBride
- 121 Desperado/Clint Black
- 122 Holes In The Floor Of Heaven/Steve Wariner
- 123 The Race Is On/Sawyer Brown
- 124 Fishin' In The Dark/The Nitty Gritty Dirt Band
- 125 When You Say Nothing At All/Alison Krauss
- 126 What Might Have Been/Little Texas
- 127 It Matters To Me/Faith Hill
- 128 Fast As You/Dwight Yoakam
- 129 Straight Tequila Night/John Anderson
- 130 Piece Of My Heart/Faith Hill
- 131 She's Not The Cheatin' Kind/Brooks & Dunn
- 132 Home To You/John Michael Montgomery
- 133 Don't Be Stupid (You Know I Love You)/Shania Twain
- 134 Every Light In The House/Trace Adkins
- 135 Small Town Saturday Night/Hal Ketchum
- 136 Lonely & Gone/Montgomery Gentry
- 137 If Tomorrow Never Comes/Garth Brooks
- 138 Night To Remember/Joe Diffie

Continued on next page



## 300 MOST-PLAYED GOLD

Continued from preceding page

139	Carried Away/George Strait
140	I'll Think Of A Reason Later/Lee Ann Womack
141	I Try To Think About Elvis/Patty Loveless
142	Is There Life Out There/Reba McEntire
143	T-R-O-U-B-L-E/Travis Tritt
144	Except For Monday/Lorrie Morgan
145	Wild Angels/Martina McBride
146	Pop A Top/Alan Jackson
147	The River/Garth Brooks
148	Why Didn't I Think Of That/Doug Stone
149	Brand New Man/Brooks & Dunn
150	I'm Already Taken/Steve Wariner
151	Don't Laugh At Me/Mark Wills
152	Pickup Man/Joe Diffie
153	I Don't Want To Miss A Thing/Mark Chesnutt
154	Too Much Fun/Daryle Singletary
155	Time Marches On/Tracy Lawrence
156	Watermelon Craw/Tracy Byrd
157	Nobody Knows/Kevin Sharp
158	The Greatest Man I Never Knew/Reba McEntire
159	Third Rate Romance/Sammy Kershaw
160	Strawberry Wine/Deana Carter
161	Like The Rain/Clint Black
162	Kick A Little/Little Texas
163	Wish You Were Here/Mark Wills
164	Rock My World (Little Country Girl)/Brooks & Dunn
165	Tell Me Why/Wynonna
166	Chasin' That Neon Rainbow/Alan Jackson
167	Two Dozen Roses/Shenandoah
168	One Boy, One Girl/Collin Raye
169	I Think About You/Collin Raye
170	Alibis/Tracy Lawrence
171	Trashy Women/Confederate Railroad
172	Anymore/Travis Tritt
173	From This Moment On/Shania Twain
174	If You're Gonna Play In Texas/Alabama
175	Why Not Me/The Judds
176	You Ain't Much Fun/Toby Keith
177	Heartland/George Strait
178	Mountain Music/Alabama
179	Born Country/Alabama
180	The Secret Of Life/Faith Hill
181	In A Different Light/Doug Stone
182	Killin' Time/Clint Black
183	The Night The Lights Went Out In Georgia/Reba McEntire
184	How Long Gone/Brooks & Dunn
185	No News/Lonestar
186	What She's Doing Now/Garth Brooks
187	Much Too Young (To Feel This Damn Old)/Garth Brooks
188	A Broken Wing/Martina McBride
189	Anyone Else/Collin Raye
190	The Devil Went Down To Georgia/The Charlie Daniels Band
191	Don't Take Her She's All I Got/Tracy Byrd
192	It's A Little Too Late/Tanya Tucker
193	Busy Man/Billy Ray Cyrus
194	What Mattered Most/Ty Herndon
195	Whatever You Say/Martina McBride
196	When She Cries/Restless Heart
197	Goin' Through The Big D/Mark Chesnutt
198	My Kind Of Girl/Collin Raye
199	Who's That Man/Toby Keith
200	Callin' Baton Rouge/Garth Brooks
201	One Night At A Time/George Strait
202	Everywhere/Tim McGraw
203	Little Red Rodeo/Collin Raye
204	I Saw The Light/Wynonna
205	Tryin' To Get Over You/Vince Gill
206	I Feel Lucky/Mary Chapin Carpenter
207	Grandpa (Tell Me 'Bout The Good Old Days)/The Judds

208	Don't Close Your Eyes/Keith Whitley
209	Standing Outside The Fire/Garth Brooks
210	If I Could Make A Living/Clay Walker
211	26 Cents/The Wilkinsons
212	Amarillo By Morning/George Strait
213	Love A Little Stronger/Diamond Rio
214	I Still Believe In You/Vince Gill
215	You Look So Good In Love/George Strait
216	Little Man/Alan Jackson
217	How Do I Get There/Deana Carter
218	Next To You, Next To Me/Shenandoah
219	Love Of My Life/Sammy Kershaw
220	You Know Me Better Than That/George Strait
221	(This Ain't) No Thinkin' Thing/Trace Adkins
222	Seminole Wind/John Anderson
223	Ocean Front Property/George Strait
224	Indian Outlaw/Tim McGraw
225	All My Ex's Live In Texas/George Strait
226	Happy Girl/Martina McBride
227	I See It Now/Tracy Lawrence
228	He Ain't Worth Missin'/Toby Keith
229	Six Days On The Road/Sawyer Brown
230	Thank God For You/Sawyer Brown
231	Let Me Let Go/Faith Hill
232	That Ain't My Truck/Rhett Akins
233	Holdin' Heaven/Tracy Byrd
234	Why Does It Have To Be Wrong Or Right/Restless Heart
235	Two Sparrows In A Hurricane/Tanya Tucker
236	In This Life/Collin Raye
237	Perfect Love/Trisha Yearwood
238	You Win My Love/Shania Twain
239	What Kind Of Fool Do You Think I Am/Lee Roy Parnell
240	Whenever You Come Around/Vince Gill
241	The Closer You Get/Alabama
242	Tell Me I Was Dreaming/Travis Tritt
243	Guys Do It All The Time/Mindy McCready
244	Valentine/Martina McBride With Jim Brickman
245	Nobody Wins/Radney Foster
246	She Never Lets It Go To Her Heart/Tim McGraw
247	10,000 Angels/Mindy McCready
248	Two Teardrops/Steve Wariner
249	How Can I Help You Say Goodbye/Patty Loveless
250	Poor, Poor Pitiful Me/Terri Clark
251	She Thinks My Tractor's Sexy/Kenny Chesney
252	Commitment/LeAnn Rimes
253	Blue Clear Sky/George Strait
254	A Girl's Gotta Do What A Girl's Gotta Do/Mindy McCready
255	A Bad Goodbye/Clint Black & Wynonna
256	Watch Me/Lorrie Morgan
257	Somewhere Other Than The Night/Garth Brooks
258	The Church On Cumberland Road/Shenandoah
259	Prop Me Up Beside The Jukebox/Joe Diffie
260	You're Easy On The Eyes/Terri Clark
261	What Part Of No (Don't You Understand)/Lorrie Morgan
262	One Of These Days/Tim McGraw
263	No Place That Far/Sara Evans
264	Bubba Shot The Jukebox/Mark Chesnutt
265	Live, Laugh, Love/Clay Walker
266	Walkaway Joe/Trisha Yearwood
267	She's Got The Rhythm (And I Got The Blues)/Alan Jackson
268	Why Haven't I Heard From You/Reba McEntire
269	How Was I To Know/Reba McEntire
270	Here's A Quarter (Call Someone Who Cares)/Travis Tritt
271	You've Got A Way/Shania Twain
272	I'm Gonna Be Somebody/Travis Tritt
273	A Thousand Miles From Nowhere/Dwight Yoakam
274	Not A Moment Too Soon/Tim McGraw
275	Louisiana Saturday Night/Mel McDaniel
276	When I Call Your Name/Vince Gill
277	Lost And Found/Brooks & Dunn
278	For You I Will/Aaron Tippin
279	On The Other Hand/Randy Travis

280	I Don't Even Know Your Name/Alan Jackson
281	Party Crowd/David Lee Murphy
282	The Chair/George Strait
283	If I Know Me/George Strait
284	I'm That Kind Of Girl/Patty Loveless
285	Does He Love You/Reba McEntire With Linda Davis
286	How Your Love Makes Me Feel/Diamond Rio
287	I'll Go Crazy/Andy Griggs
288	How Do You Fall In Love/Alabama
289	What Do You Say To That/George Strait
290	What's It To You/Clay Walker
291	To Make You Feel My Love/Garth Brooks
292	Shut Up And Kiss Me/Mary Chapin Carpenter
293	I'll Go On Loving You/Alan Jackson
294	When You Say Nothing At All/Keith Whitley
295	Baby Likes To Rock It/The Tractors
296	Every Once In A While/Blackhawk
297	There You Have It/Blackhawk
298	The Heart Won't Lie/Reba McEntire & Vince Gill
299	Mercury Blues/Alan Jackson
300	We Just Disagree/Billy Dean

## 50 MOST-PLAYED RECURRENTS

1	Just Another Day In Paradise/Phil Vassar
2	We Danced/Brad Paisley
3	I Lost It/Kenny Chesney
4	The Little Girl/John Michael Montgomery
5	What About Now/Lonestar
6	Kiss This/Aaron Tippin
7	Yes!/Chad Brock
8	I Hope You Dance/Lee Ann Womack With Sons Of The Desert
9	It Must Be Love/Alan Jackson
10	How Do You Like Me Now?/Toby Keith
11	Go On/George Strait
12	Feels Like Love/Vince Gill
13	That's The Way/Jo Dee Messina
14	The Way You Love Me/Faith Hill
15	Prayin' For Daylight/Rascal Flatts
16	It's Always Somethin'/Joe Diffie
17	I Will...But/Shedaisy
18	Cowboy Take Me Away/Dixie Chicks
19	I Need You/LeAnn Rimes
20	You'll Always Be Loved By Me/Brooks & Dunn
21	Your Everything/Keith Urban
22	She's More/Andy Griggs
23	Unconditional/Clay Davidson
24	I'll Be/Reba McEntire
25	The Chain Of Love/Clay Walker
26	Buy Me A Rose/Kenny Rogers With Alison Krauss & Billy Dean
27	The Best Day/George Strait
28	My Best Friend/Tim McGraw
29	He Didn't Have To Be/Brad Paisley
30	Country Comes To Town/Toby Keith
31	What Do You Say/Reba McEntire
32	Meanwhile Back At The Ranch/The Clark Family Experience
33	Flowers On The Wall/Eric Heatherly
34	Carlene/Phil Vassar
35	Back At One/Mark Wills
36	Couldn't Last A Moment/Collin Raye
37	There You Are/Martina McBride
38	Lessons Learned/Tracy Lawrence
39	Love's The Only House/Martina McBride
40	That's The Kind Of Mood I'm In/Patty Loveless
41	Some Things Never Change/Tim McGraw
42	Smile/Lonestar
43	You Won't Ever Be Lonely/Andy Griggs
44	A Little Gasoline/Terri Clark
45	Katie Wants A Fast One/Steve Wariner With Garth Brooks
46	Big Deal/LeAnn Rimes
47	What I Need To Do/Kenny Chesney
48	Been There/Clint Black With Steve Wariner
49	My Love Goes On And On/Chris Cagle
50	That's The Beat Of A Heart/The Warren Brothers Featuring Sara Evans





**1ST IMPRESSIONS**  
Songs with 6 or more detections at new stations this week

NEW STATIONS

- #1 DIXIE CHICKS** *If I Fall You're Going Down With Me (Monument)* **34**  
KDRK, KHEY, KIIM, KIKK, KKCS, KMPS, KRST, KTST, KWJJ, KXKC, KXXY, KYGO, WBEE, WDAF, WFRG, WFRY, WGAR, WKDF, WKKT, WKLB, WMSI, WMUS, WNKT, WOGK, WQMX, WQYK, WRBQ, WTQR, WUBE, WUSY, WVLK, WYYZ, WXBM, WYYD
- #2 ALAN JACKSON** *When Somebody Loves You (Arista Nashville)* **28**  
KBEQ, KFDI, KHAY, KNCI, KRMD, KTST, KWJJ, KXKC, KXXY, WAMZ, WBCT, WBEE, WDRM, WFLS, WGNE, WIVK, WKXC, WKYQ, WOKQ, WQBE, WSCA, WSM, WSSL, WUBE, WXBQ, WXCT, WYGY, WYNY
- #3 SARA EVANS** *I Could Not Ask For More (RCA)* **24**  
KAJA, KEEY, KHKI, KILT, KMXM, KNCI, KNIX, KRMD, KTEX, KXKC, WAMZ, WDRM, WEZL, WGAR, WGKX, WGNE, WKCX, WKLB, WKSJ, WQXK, WSTH, WVLK, WXBM, WYNY
- #4 MONTGOMERY GENTRY** *She Couldn't Change Me (Columbia)* **23**  
KAJA, KFDI, KGMY, KIIM, KMXM, KSKS, KUPL, WDAF, WESC, WEZL, WFMS, WIL, WKCO, WKDF, WMSI, WMUS, WOKO, WQMX, WRBQ, WRKZ, WSM, WUSN, WWGR
- #5 BROOKS & DUNN** *Ain't Nothing 'Bout You (Arista)* **22**  
KDRK, KIKK, KTOM, KTST, KWJJ, KWNR, KXXY, KZSN, WBCT, WBEE, WCOL, WFRY, WKCO, WKHK, WKSJ, WMUS, WOKO, WQIK, WQMX, WSLC, WSTH, WYYD

**ALSO:** MARK MCGUINN *Mrs. Steven Rudy (VFR) 21*; PHIL VASSAR *Rose Bouquet (Arista Nashville) 16*; LEANN RIMES *But I Do Love You (Curb) 12*; KENNY CHESNEY *Don't Happen Twice (BNA) 11*; GARY ALLAN *Right Where I Need To Be (MCA Nashville) 11*

**AIRPLAY LEADERBOARD**  
THE STATIONS THAT BREAK THE HITS

<b>#1</b>		<b>KMLE</b> <b>Phoenix, AZ</b> <b>PD: Jeff Garrison</b> <b>MD: Chris Loss</b> <b>Airplay Leader Designations: 7</b>
	<b>#2</b>	<b>KPLX, Dallas, TX</b> (PD/MD: Brian Philips/Cody Alan) <b>7</b>
	<b>#3</b>	<b>KSOP, Salt Lake City, UT</b> (PD/MD: Don Hilton/Debby Turpin) <b>6</b>
	<b>#4</b>	<b>KBEQ, Kansas City, MO</b> (PD/MD: Mike Kennedy/T.J. McEntire) <b>3</b>
	<b>#5</b>	<b>WSIX, Nashville, TN</b> (PD: Mike Moore) <b>3</b>

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay-Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

**GREATEST GAINERS**

INCREASE IN DETECTIONS

- BROOKS & DUNN** • *Ain't Nothing 'Bout You (ARISTA NASHVILLE)* **+866**  
KWJJ +44, WSLC +23, WBEE +22, KZSN +21, KTOM +19, WKSJ +19, KIKK +18, WSCA +16, KTST +15, WCOL +15
- DIXIE CHICKS** • *If I Fall You're Going Down With Me (MONUMENT)* **+662**  
WAMZ +22, KTST +18, KMPS +17, KIKK +17, KHKI +16, WRNS +16, WUSY +15, WBEE +15, KMDL +14, WYYZ +14
- JESSICA ANDREWS** • *Who I Am (DREAMWORKS)* **+632**  
KWJJ +34, KKBO +32, WVLK +21, KXXY +18, WMZQ +17, WNKT +16, WXCT +15, WQXK +15, WYYD +14, WCOS +14
- DIAMOND RIO** • *One More Day (ARISTA NASHVILLE)* **+612**  
WNKT +28, WSTH +25, WZZK +23, KASE +19, WKLB +17, WGAR +17, WPOC +17, WUSY +16, WROO +16, KUBL +15
- KENNY CHESNEY** • *Don't Happen Twice (BNA)* **+505**  
KTST +21, WZZK +18, WGKX +18, WSCA +17, WYRK +17, KDDK +16, WXBM +16, WCKT +13, WCOL +12, WMZQ +12
- TRAVIS TRITT** • *It's A Great Day To Be Alive (COLUMBIA)* **+504**  
KTST +22, KXXY +19, KCKI +17, WYRK +15, KDDK +14, WYNK +14, KTTS +12, KSKS +12, WMZQ +12, WMUS +11
- PHIL VASSAR** • *Rose Bouquet (ARISTA NASHVILLE)* **+481**  
KWJJ +17, KJYJ +15, WAMZ +13, KMDL +12, KTST +12, WCOL +12, KCKI +11, WMSI +11, WKKT +11, KGMV +10
- ALAN JACKSON** • *When Somebody Loves You (ARISTA NASHVILLE)* **+361**  
KSCS +36, KTST +17, WQBE +17, WGNE +14, WXBQ +14, KBEQ +14, WKXC +13, WKYQ +12, WSIX +12, KXXY +12
- SARA EVANS** • *I Could Not Ask For More (RCA)* **+321**  
WGKX +20, KNIX +20, KILT +19, KCCY +13, WYNY +13, KTEX +12, KAJA +12, KXKC +11, WGNE +10, WKLB +10
- MARK MCGUINN** • *Mrs. Steven Rudy (VFR)* **+294**  
WGH +17, WQXK +14, KKCS +13, WEZL +13, KCYY +13, WFRG +12, WKHX +12, WDRM +11, WMSI +10, WGNA +10

**Billboard Top Country Singles Sales** SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MARCH 3, 2001			
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL			ARTIST	
<b>No. 1</b>							
1	1	6	I HOPE YOU DANCE MCA NASHVILLE 172185	6 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT		
2	2	27	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES			
3	3	22	THE WAY YOU LOVE ME WARNER BROS. 16818WRN	FAITH HILL			
4	5	11	POUR ME WARNER BROS. 16816WRN	TRICK PONY			
5	4	19	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN			
6	9	2	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY			
7	8	16	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON			
8	7	17	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH			
9	6	16	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE			
10	10	24	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEUDUS T. JUDD			
11	19	2	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65			
12	12	19	I'M IN EPIC 79496/SONY	THE KINLEYS			
13	11	33	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS			
14	13	55	BREATHE ● WARNER BROS. 16884/WRN	FAITH HILL			
15	15	193	HOW DO I LIVE ▲ <sup>2</sup> CURB 73022	LEANN RIMES			
16	14	19	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS			
17	17	19	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON			
18	16	23	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE			
19	<b>NEW</b>		MRS. STEVEN RUDY VFR 734758	MARK MCGUINN			
20	18	37	THAT'S THE WAY CURB 73106	JO DEE MESSINA			

Records with the greatest sales gains this week ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

**Billboard TOP COUNTRY ALBUMS** SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MARCH 3, 2001			
THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>No. 1</b>							
1	1	2	11	<b>SOUNDTRACK</b> ● MERCURY 170069 (11.98/18.98)	2 weeks at No. 1	0 BROTHER, WHERE ART THOU?	1
2	2	1	3	LEANN RIMES CURB 77979 (11.98/17.98)	I NEED YOU		
3	3	3	29	<b>SOUNDTRACK</b> ▲ CURB 78703 (11.98/17.98)	COYOTE UGLY		
<b>GREATEST GAINER</b>							
4	6	6	67	<b>FAITH HILL</b> ▲ <sup>2</sup> WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE		
5	4	4	13	TIM MCGRAW ▲ <sup>2</sup> CURB 77978 (12.98/18.98)	GREATEST HITS		
6	7	5	77	DIXIE CHICKS ▲ <sup>8</sup> MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY		
7	8	8	39	LEE ANN WOMACK ▲ MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE		
8	5	—	2	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY		
9	9	7	21	KENNY CHESNEY ● BNA 67976/RLG (11.98/17.98)	GREATEST HITS		
10	10	9	68	TOBY KEITH ● DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!		
11	14	14	29	JO DEE MESSINA ● CURB 77977 (11.98/17.98)	BURN		
12	11	10	35	BILLY GILMAN ▲ EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE		
13	12	11	5	ALABAMA RCA 69337/RLG (11.98/17.98)	WHEN IT ALL GOES SOUTH		
14	13	12	4	DOLLY PARTON SUGAR HILL 3927 (10.98/16.98)	LITTLE SPARROW		
15	15	13	93	SHEDAISY ▲ LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG		
16	17	16	16	JAMIE O'NEAL MERCURY 170132 (11.98/17.98)	SHIVER		
17	18	18	20	TRAVIS TRITT COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO		
18	16	15	15	ALAN JACKSON ARISTA NASHVILLE 69335/RLG (11.98/17.98)	WHEN SOMEBODY LOVES YOU		
19	20	20	90	LONESTAR ▲ <sup>2</sup> BNA 67762/RLG (10.98/17.98)	LONELY GRILL		
20	19	17	19	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY		

Albums with the greatest sales gains ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.



# AIRPLAY Monitor POWER PLAYLISTS

## COUNTRY FOR WEEK ENDING FEBRUARY 25, 2001

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: FEBRUARY 16 — 22, 2001

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

**Great American Country**  
PD: John Hendricks  
MD: Jennifer Page  
Jones Int'l Networks 303-792-3111

**KZLA Los Angeles**  
OM: R.J. Curtis  
MD: Tonya Campos  
Emmis 323-882-8000

	TW	LW
1 Keith Urban, But For The Grace Of God	30	31
2 Soggy Bottom Boys, I Am A Man Of Constan	29	24
3 Allison Krauss, Maybe	25	27
4 Toby Keith, You Shouldn't Kiss Me	25	27
5 Gary Allan, Right Where I Need To Be	25	28
6 Darryl Worley, A Good Day To Run	25	28
7 Jo Dee Messina, Burn	25	29
8 Jamie O'Neal, There Is No Arizona	25	31
9 Rascal Flatts, This Everyday Love	24	28
10 Diamond Rio, One More Day	24	28
11 Dwight Yoakam, What Do You Know About Lo	24	29
12 Jessica Andrews, Who I Am	24	29
13 Carolyn Dawn Johnson, Georgia	24	33
14 Lee Ann Womack, Ashes By Now	23	29
15 Dixie Chicks, Without You	22	27
16 Travis Tritt, It's A Great Day To Be Ali	20	19
17 George Strait, Don't Make Me Come Over T	19	20
18 Kenny Chesney, Don't Happen Twice	19	20
19 Montgomery Gentry, She Couldn't Change M	19	20
20 Party Loveless, The Last Thing On My Min	18	20
21 Clay Davidson, Sometimes	18	21
22 Nickel Creek, When You Come Back Down	18	21
23 Sherrie Austin, Jolene	18	21
24 Mark McGuinn, Mrs. Steven Rudy	18	26
25 Meredith Edwards, A Rose Is A Rose	17	20
26 Terri Clark, No Fear	17	20
27 Eric Heatherly, Flowers On The Wall	14	13
28 Lee Ann Womack, I Hope You Dance	13	11
29 Reba McEntire, I'll Be	13	12
30 Martina McBride, Love's The Only House	13	13
FI Alan Jackson, When Somebody Loves You	10	0

	TW	LW
1 Jessica Andrews, Who I Am	31	34
2 Diamond Rio, One More Day	30	33
3 Jo Dee Messina, Burn	34	29
4 Darryl Worley, A Good Day To Run	34	34
5 Keith Urban, But For The Grace Of God	33	30
6 Rascal Flatts, This Everyday Love	33	33
7 George Strait, Don't Make Me Come Over T	31	35
8 Jamie O'Neal, There Is No Arizona	31	35
9 Toby Keith, You Shouldn't Kiss Me	29	31
10 Lee Ann Womack, Ashes By Now	28	29
11 Trick Pony, Pour Me	27	29
12 Clodius T. Judd, How Do You Milk A Cow	25	24
13 Alabama, When It All Goes South	24	23
14 Shedaisy, Lucky 4 You (Tonight I'm Jus	24	25
15 Soggy Bottom Boys, I Am A Man Of Constan	23	26
16 Party Loveless, The Last Thing On My Min	22	21
17 The Kinleys, I'm In	22	25
18 Terri Clark, No Fear	22	26
19 Tyler England, I Drove Her To Dallas	21	13
20 Sawyer Brown, Lookin' For Love	21	17
21 Clay Davidson, Sometimes	21	21
22 Gary Allan, Right Where I Need To Be	21	21
23 Travis Tritt, It's A Great Day To Be Ali	21	21
24 Dwight Yoakam, What Do You Know About Lo	21	22
25 Alan Jackson, Waw Memory	21	25
26 Meredith Edwards, A Rose Is A Rose	20	15
27 Dixie Chicks, Without You	20	21
28 Len Doolin, Breakin' What's Left Of My H	20	22
29 Aaron Tippin, People Like Us	19	20
30 Kenny Chesney, Don't Happen Twice	19	20
FI James Dean, Fire Red Thunderbird	10	1
FI Sara Evans, I Could Not Ask For More	6	1

**WUSN Chicago**  
PD: Justin Case  
MD: Tricia Biondo  
Infinity 312-649-0099

**KPLX Dallas**  
PD: Brian Phillips  
APD: Smokey Rivers  
MD: Cody Alan  
Susquehanna 214-526-2400

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

	TW	LW
1 Jamie O'Neal, There Is No Arizona	37	35
2 Jessica Andrews, Who I Am	36	34
3 Rascal Flatts, This Everyday Love	36	37
4 Keith Urban, But For The Grace Of God	34	34
5 Travis Tritt, Best Of Intentions	33	32
6 Toby Keith, You Shouldn't Kiss Me	33	32
7 Jo Dee Messina, Burn	32	33
8 Tim McGraw, My Next Thirty Years	31	29
9 Shedaisy, Lucky 4 You (Tonight I'm Jus	26	29
10 Kenny Chesney, I Lost It	26	31
11 Lee Ann Womack, Ashes By Now	25	24
12 Diamond Rio, One More Day	25	25
13 Travis Tritt, It's A Great Day To Be Ali	25	25
14 Lonestar, Tell Her	25	29
15 South Side Five, The Most Beautiful Gir	24	21
16 Martina McBride, It's My Time	24	26
17 Dixie Chicks, I Fall You're Going Dow	23	28
18 Tim McGraw, Things Change	23	20
19 Tim Rushlow, She Misses Him	23	23
20 Faith Hill, If My Heart Had Wings	23	26
21 Garth Brooks, Wild Horses	22	22
22 Brooks & Dunn, Ain't Nothing 'bout You	21	16
23 Kenny Chesney, Don't Happen Twice	20	11
24 Chalee Tennison, Go Back	19	15
25 Darryl Worley, A Good Day To Run	19	15
26 Alabama, When It All Goes South	15	19
27 John Michael Montgomery, The Little Gir	14	9
28 Faith Hill, W/Tim McGraw, Let's Make Love	14	12
29 Sara Evans, Born To Fly	13	10
30 Lonestar, What About Now	13	10
FI Trisha Yearwood, I Would've Loved You An	7	0
FI Montgomery Gentry, She Couldn't Change M	7	5
FI Clay Davidson, Sometimes	6	2

	TW	LW
1 Jessica Andrews, Who I Am	55	53
2 Dixie Chicks, I Fall You're Going Dow	54	54
3 Brooks & Dunn, Ain't Nothing 'bout You	54	55
4 Travis Tritt, It's A Great Day To Be Ali	50	51
5 Kenny Chesney, Don't Happen Twice	50	51
6 Gary Allan, Right Where I Need To Be	47	47
7 Mark McGuinn, Mrs. Steven Rudy	46	56
8 Diamond Rio, One More Day	44	33
9 Toby Keith, You Shouldn't Kiss Me	43	48
10 Chris Gable, Laredo	38	30
11 Lee Ann Womack, Ashes By Now	37	27
12 Charlie Robison, I Want You Bad	32	31
13 Darryl Worley, A Good Day To Run	32	45
14 Faith Hill, If My Heart Had Wings	31	18
15 Sara Evans, I Could Not Ask For More	29	29
16 Garth Brooks, Wild Horses	29	30
17 Jamie O'Neal, There Is No Arizona	29	31
18 Pat Green & Cory Morrow, Texas On My Min	28	34
19 Brad Paisley, We Danced	23	22
20 George Strait, If You Can Do Anything El	23	19
21 Lonestar, What About Now	19	16
22 Sara Evans, Born To Fly	16	12
23 Tyler England, I Drove Her To Dallas	14	5
24 LeAnn Rimes, I Need You	14	10
25 Aaron Tippin, People Like Us	13	7
26 Darryl Worley, When You Need My Love	13	11
27 Shedaisy, I Will... But	13	12
28 Tim McGraw, Something Like That	13	12
29 Tim McGraw, My Next Thirty Years	13	13
30 Rascal Flatts, Prayin' For Daylight	13	15
FI George Strait, If You Can Do Anything El	20	1

	TW	LW
1 Dixie Chicks, I Fall You're Going Dow	45	44
2 Alan Jackson, When Somebody Loves You	42	6
3 Kenny Chesney, Don't Happen Twice	42	41
4 Tim Rushlow, She Misses Him	40	43
5 Jessica Andrews, Who I Am	50	51
6 Warren Brothers, Move On	25	23
7 Travis Tritt, It's A Great Day To Be Ali	25	27
8 Diamond Rio, One More Day	24	25
9 Trick Pony, Pour Me	23	22
10 Brooks & Dunn, Ain't Nothing 'bout You	22	19
11 Montgomery Gentry, She Couldn't Change M	22	25
12 Lee Ann Womack, Ashes By Now	21	25
13 Clay Davidson, Sometimes	21	16
14 Tim McGraw, Please Remember Me	20	4
15 Darryl Worley, A Good Day To Run	19	29
16 Eric Heatherly, Wrong Five O'Clock	20	21
17 Pat Green & Cory Morrow, Texas On My Min	19	20
18 Faith Hill, If My Heart Had Wings	19	23
19 Keith Urban, But For The Grace Of God	18	45
20 Dwight Yoakam, What Do You Know About Lo	18	14
21 Jamie O'Neal, There Is No Arizona	17	15
22 Vince Gill, Shoot Straight From Your Hea	17	18
23 Phil Vassar, Rose Bouquet	16	13
24 Gary Allan, Right Where I Need To Be	16	18
25 Tim McGraw, My Next Thirty Years	15	16
26 Lonestar, Tell Her	15	17
27 Toby Keith, You Shouldn't Kiss Me	15	17
28 Jo Dee Messina, Burn	12	10
29 Alabama, When It All Goes South	12	11
30 Dixie Chicks, Without You	10	7
FI Soggy Bottom Boys, I Am A Man Of Constan	8	3

**WXTU Philadelphia**  
PD: Bob McKay  
APD/MD: Cadillac Jack  
Beasley 610-667-9000

**WYCD Detroit**  
PD: Lisa Rodman  
APD/MD: Ron Chatman  
Infinity 248-799-0600

**WMZQ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Jon Anthony  
Clear Channel 301-231-8231

	TW	LW
1 Keith Urban, But For The Grace Of God	38	36
2 Lee Ann Womack, Ashes By Now	36	37
3 Toby Keith, You Shouldn't Kiss Me	36	38
4 Faith Hill, If My Heart Had Wings	35	29
5 Jessica Andrews, Who I Am	35	34
6 Garth Brooks, Wild Horses	35	36
7 Shedaisy, Lucky 4 You (Tonight I'm Jus	34	27
8 Diamond Rio, One More Day	34	34
9 Jo Dee Messina, Burn	29	35
10 Travis Tritt, It's A Great Day To Be Ali	28	31
11 Trick Pony, Pour Me	22	22
12 Patty Loveless, The Last Thing On My Min	21	17
13 Phil Vassar, Rose Bouquet	20	15
14 The Kinleys, I'm In	20	18
15 Gary Allan, Right Where I Need To Be	19	20
16 Eric Heatherly, Wrong Five O'Clock	18	20
17 Martina McBride, It's My Time	18	18
18 Brooks & Dunn, Ain't Nothing 'bout You	17	16
19 Tim Rushlow, She Misses Him	17	17
20 Warren Brothers, Move On	16	18
21 Dwight Yoakam, What Do You Know About Lo	16	18
22 Kenny Chesney, Don't Happen Twice	15	11
23 Pam Tillis, Please	15	20
24 Vince Gill, Feel Like Love	14	10
25 Garth Brooks, The Dance	13	7
26 Vince Gill, Shoot Straight From Your Hea	13	16
27 Rascal Flatts, Prayin' For Daylight	12	8
28 Terri Clark, No Fear	12	10
29 South Side Five, The Most Beautiful Gir	12	14
30 Montgomery Gentry, She Couldn't Change M	12	15
FI Neal McCoy, Beatin' It In	7	0

	TW	LW
1 Kenny Chesney, I Lost It	35	28
2 Garth Brooks, Wild Horses	33	26
3 Travis Tritt, Best Of Intentions	33	26
4 Tim McGraw, My Next Thirty Years	32	30
5 Jessica Andrews, Who I Am	34	34
6 Brad Paisley, We Danced	30	29
7 Dixie Chicks, Without You	30	31
8 Jo Dee Messina, That's The Way	29	30
9 Brooks & Dunn, You'll Always Be Loved By	27	22
10 Vince Gill, Feel Like Love	27	21
11 Lee Ann Womack, Ashes By Now	23	17
12 Sara Evans, Born To Fly	23	24
13 Phil Vassar, Just Another Day In Paradi	22	21
14 Lonestar, Tell Her	20	17
15 Jo Dee Messina, Burn	20	18
16 Alan Jackson, Waw Memory	18	23
17 John Michael Montgomery, The Little Gir	18	23
18 Tim McGraw, My Best Friend	14	5
19 Martina McBride, Love's The Only House	14	8
20 Martina McBride, Bridge Happy Girl	14	11
21 Shania Twain, Home, I'm Home	13	7
22 George Strait, I Just Want To Dance With	13	8
23 Alabama, When It All Goes South	13	12
24 Clay Walker, Then What?	12	6
25 Jamie O'Neal, There Is No Arizona	12	9
26 Shedaisy, Lucky 4 You (Tonight I'm Jus	12	9
27 John Michael Montgomery, Hold On To Me	11	5
28 Jo Dee Messina, I'm Alright	11	7
29 Tracy Byrd, I'm From The Country	11	8
30 John Michael Montgomery, Cover You In W	11	9
FI Martina McBride, It's My Time	8	1

	TW	LW
1 Tim McGraw, My Next Thirty Years	48	34
2 Toby Keith, You Shouldn't Kiss Me	46	32
3 Jessica Andrews, Who I Am	45	28
4 Jamie O'Neal, There Is No Arizona	45	30
5 Jo Dee Messina, Burn	40	26
6 Phil Vassar, Just Another Day In Paradi	42	27
7 Dixie Chicks, Without You	40	29
8 Alan Jackson, It Must Be Love	35	23
9 Sara Evans, Born To Fly	34	19
10 Shedaisy, I Will... But	34	21
11 LeAnn Rimes, I Need You	34	21
12 Joe Diffie, It's Always Somethin'	33	19
13 Rascal Flatts, This Everyday Love	33	22
14 Travis Tritt, Best Of Intentions	33	26
15 Aaron Tippin, People Like Us	32	10
16 Brad Paisley, We Danced	28	23
17 Garth Brooks, The Dance	31	4
18 Kenny Chesney, I Lost It	31	26
19 Brooks & Dunn, Ain't Nothing 'bout You	30	16
20 Faith Hill, If My Heart Had Wings	30	19
21 Keith Urban, But For The Grace Of God	29	17
22 Lonestar, What About Now	29	22
23 Tim Rushlow, She Misses Him	27	19
24 Lee Ann Womack, Ashes By Now	27	27
25 Diamond Rio, One More Day	27	9
26 Travis Tritt, It's A Great Day To Be Ali	27	13
27 Shedaisy, Lucky 4 You (Tonight I'm Jus	18	7
28 Phil Vassar, Rose Bouquet	18	9
29 Mark McGuinn, Mrs. Steven Rudy	18	12
30 Martina McBride, It's My Time	17	10
FI Kenny Chesney, Don't Happen Twice	16	4
FI Aaron Tippin, People Like Us	15	3
FI Jo Dee Messina, Downtime	6	0

**WYNY New York**  
PD: Larry Bear  
APD/MD: Marty Mitchell  
Big City Radio 914-592-1071

**WKHX Atlanta**  
OM: Dene Hallam  
MD: Johnny Gray  
ABC/Disney 770-955-0101

**KILT Houston**  
Group PD: Darren Davis  
PD/MD: Debbie Brazier  
Infinity 713-881-5100

	TW	LW
1 Toby Keith, You Shouldn't Kiss Me	40	33
2 Rascal Flatts, This Everyday Love	40	41
3 Lonestar, Tell Her	37	38
4 Jo Dee Messina, Burn	37	40
5 Jamie O'Neal, There Is No Arizona	32	32
6 Garth Brooks, Wild Horses	32	32
7 Keith Urban, But For The Grace Of God	31	33
8 Lee Ann Womack, Ashes By Now	31	33
9 Diamond Rio, One More Day	30	24
10 Martina McBride, It's My Time	24	21
11 Darryl Worley, A Good Day To Run	24	23
12 Warren Brothers, Move On	23	15
13 Faith Hill, If My Heart Had Wings	23	22
14 Jessica Andrews, Who I Am	23	23
15 Travis Tritt, It's A Great Day To Be Ali	23	23
16 Shedaisy, Lucky 4 You (Tonight I'm Jus	23	24
17 Vince Gill, Shoot Straight From Your Hea	22	21
18 Kenny Chesney, I Lost It	22	33
19 Pam Tillis, Please	21	24
20 Dwight Yoakam, What Do You Know About Lo	19	22
21 Dixie Chicks, I Fall You're Going Dow	18	20
22 George Strait, Don't Make Me Come Over T	17	21
23 Tim McGraw, My Next Thirty Years	16	10
24 Kenny Chesney, Don't Happen Twice	16	12
25 Tim Rushlow, She Misses Him	15	13
26 Phil Vassar, Rose Bouquet	15	16
27 Chalee Tennison, Go Back	15	16
28 Sara Evans, I Could Not Ask For More	14	1
29 Clay Davidson, Sometimes	14	12
30 Sara Evans, Born To Fly	14	14
FI Sara Evans, I Could Not Ask For More	14	1
FI The Kinleys, I'm In	12	1
FI Alan Jackson, When Somebody Loves You	12	1

	TW	LW
1 Toby Keith, You Shouldn't Kiss Me	50	38
2 Jamie O'Neal, There Is No Arizona	50	42
3 Diamond Rio, One More Day	50	47
4 Mark McGuinn, Mrs. Steven Rudy	40	28
5 Keith Urban, But For The Grace Of God	38	27
6 Jo Dee Messina, Burn	38	32
7 Jessica Andrews, Who I Am	38	32
8 Sara Evans, Born To Fly	38	34
9 Travis Tritt, It's A Great Day To Be Ali	35	30
10 Phil Vassar, Just Another Day In Paradi	31	19
11 Brooks & Dunn, Ain't Nothing 'bout You	31	19
12 George Strait, Don't Make Me Come Over T	21	18
13 Alabama, When It All Goes South	21	24
14 Meredith Edwards, A Rose Is A Rose	21	24
15 Kenny Chesney, I Lost It	20	18
16 Faith Hill, If My Heart Had Wings	20	18
17 Kenny Chesney, Don't Happen Twice	19	16
18 Faith Hill, There Will Come A Day	19	17
19 Dixie Chicks, Without You	19	19
20 Lonestar, Tell Her	19	21
21 Lee Ann Womack, Ashes By Now	18	14
22 Tim McGraw, My Next Thirty Years	17	15
23 Shedaisy, Lucky 4 You (Tonight I'm Jus	17	16
24 Tim McGraw, My Best Friend	17	

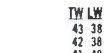




Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**KEYE Minneapolis**  
PD: Gregg Swedberg  
APD/MD: Travis Moon  
Clear Channel 952-820-4200



	TW	LW
1 Diamond Rio One More Day	43	38
2 Jo Dee Messina Burn	42	38
3 Jessica Andrews Who I Am	41	40
4 Darryl Worley A Good Day To Run	40	41
5 Keith Urban But For The Grace Of God	39	36
6 Travis Tritt It's A Great Day To Be Alive	38	38
7 Rascal Flatts This Everyday Love	38	38
8 Toby Keith You Shouldn't Kiss Me	35	37
9 Garth Brooks Wild Horses	32	36
10 Mark McGuinn Mrs. Steven Rudy	29	23
11 Garth Brooks The Dance	28	7
12 The Kinleys I'm In	27	24
13 Trick Pony Pour Me	27	26
14 Phil Vassar Rose Bouquet	26	21
15 Brad Paisley & Chely Wright Hard To Be True	25	24
16 Tim Rushlow She Misses Him	24	24
17 Shedaddy Still Holding Out For You	24	26
18 Dixie Chicks If I Fall You're Going Down	25	25
19 Montgomery Gentry She Couldn't Change M	25	25
20 Warren Brothers Move On	25	25
21 Brooks & Dunn Ain't Nothing 'bout You	25	27
22 Lee Ann Womack Ashes By Now	25	20
23 Faith Hill If My Heart Had Wings	24	26
24 Shedaddy Lucky 4 You (Tonight I'm Jus	22	21
25 Tim McGraw Things Change	22	21
26 Tim McGraw My Next Thirty Years	21	22
27 LeAnn Rimes But I Do Love You	20	17
28 Rascal Flatts Long Slow Beautiful Dance	20	18
29 Dixie Chicks Without You	20	21
30 Sara Evans Born To Fly	20	22
FI Jamie O'Neal When I Think About Angels	14	0
FI Sara Evans I Could Not Ask For More	6	5

**KNIX Phoenix**  
PD: George King  
MD: Gwen Foster  
Clear Channel 480-966-6236

	TW	LW
1 Diamond Rio One More Day	52	46
2 Tim McGraw My Next Thirty Years	45	48
3 Toby Keith You Shouldn't Kiss Me	44	43
4 Jo Dee Messina Burn	44	44
5 Keith Urban But For The Grace Of God	44	40
6 Jessica Andrews Who I Am	44	40
7 Kenny Chesney I Lost It	41	41
8 Travis Tritt It's A Great Day To Be Alive	40	33
9 Lee Ann Womack Ashes By Now	38	38
10 Garth Brooks Wild Horses	37	33
11 Martina McBride It's My Time	35	24
12 Clay Davidson Sometimes	34	23
13 Shedaddy Lucky 4 You (Tonight I'm Jus	34	35
14 Tim Rushlow She Misses Him	33	34
15 Faith Hill If My Heart Had Wings	33	34
16 Phil Vassar Rose Bouquet	24	24
17 Darryl Worley A Good Day To Run	24	25
18 LeAnn Rimes But I Do Love You	22	21
19 Kenny Chesney Don't Happen Twice	22	21
20 Brad Paisley & Chely Wright Hard To Be True	22	21
21 Clay Walker Say No More	21	0
22 Sara Evans I Could Not Ask For More	20	0
23 Brooks & Dunn Ain't Nothing 'bout You	20	22
24 Sara Evans Born To Fly	20	22
25 Jamie O'Neal There Is No Arizona	20	12
26 Travis Tritt Best Of Intentions	18	14
27 Lonestar What About Now	18	18
28 George Strait Go On	18	18
29 Toby Keith How Do You Like Me Now	18	18
30 Chad Brock Yes!	18	21
FI LeAnn Rimes But I Do Love You	22	2
FI Clay Walker Say No More	21	0
FI Sara Evans I Could Not Ask For More	20	0

**KMP5 Seattle**  
OM/DP: Becky Brenner  
MD: Tony Thomas  
Infinity 206-805-0941

	TW	LW
1 Diamond Rio One More Day	40	38
2 Jamie O'Neal There Is No Arizona	38	30
3 Toby Keith You Shouldn't Kiss Me	38	32
4 Lee Ann Womack Ashes By Now	38	32
5 Toby Keith You Shouldn't Kiss Me	38	33
6 Keith Urban But For The Grace Of God	37	33
7 Travis Tritt It's A Great Day To Be Alive	33	22
8 Faith Hill If My Heart Had Wings	33	24
9 Garth Brooks Wild Horses	33	29
10 Brooks & Dunn Ain't Nothing 'bout You	29	23
11 Martina McBride It's My Time	27	32
12 Alabama When It All Goes South	25	21
13 Trick Pony Pour Me	24	14
14 Martina McBride It's My Time	24	14
15 Tim Rushlow She Misses Him	23	18
16 Dixie Chicks If I Fall You're Going Down	17	0
17 Pam Tillis Please	15	11
18 George Strait Don't Make Me Come Over T	15	20
19 Keith Urban But For The Grace Of God	13	5
20 Joe Diffie It's Always Something	13	9
21 Reba McEntire I'll Be	12	7
22 Kenny Rogers There You Go Again	12	9
23 Kenny Chesney Don't Happen Twice	12	11
24 Jo Dee Messina Burn	12	12
25 Phil Vassar Just Another Day In Paradi	12	6
26 Aaron Tippin People Like Us	11	8
27 Lonestar Amazed	11	9
28 Brad Paisley He Didn't Have To Be	10	5
29 Jo Dee Messina Bye Bye	10	7
30 George Strait The Best Day	10	7
FI Dixie Chicks If I Fall You're Going Down	17	0

**KFRG San Bernardino**  
OM: Ray Massie  
MD: Don Jeffrey  
Infinity 909-825-9525

	TW	LW
1 Tim McGraw My Next Thirty Years	40	41
2 Keith Urban But For The Grace Of God	39	25
3 Brad Paisley We Danced	37	35
4 Kenny Chesney Lost It	37	35
5 Travis Tritt Best Of Intentions	32	38
6 Keith Urban But For The Grace Of God	31	26
7 Phil Vassar Just Another Day In Paradi	29	27
8 Lonestar What About Now	29	27
9 Rascal Flatts This Everyday Love	29	29
10 Darryl Worley A Good Day To Run	28	23
11 Rascal Flatts This Everyday Love	28	28
12 Jessica Andrews Who I Am	28	29
13 Tim Rushlow She Misses Him	25	22
14 Faith Hill If My Heart Had Wings	27	14
15 Dixie Chicks Without You	27	29
16 Garth Brooks Wild Horses	26	26
17 Warren Brothers Feat. Sara E That's The	26	27
18 Lonestar Tell Her	25	22
19 Andy Griggs You Made Me That Way	24	16
20 Trick Pony Pour Me	19	16
21 Brooks & Dunn Ain't Nothing 'bout You	18	14
22 Travis Tritt It's A Great Day To Be Alive	17	9
23 Clay Davidson Sometimes	16	15
24 Joe Diffie It's Always Something	16	15
25 Phil Vassar Rose Bouquet	16	17
26 Sara Evans Born To Fly	14	13
27 Clay Walker Say No More	13	6
28 Jo Dee Messina Burn	13	28
29 Warren Brothers Move On	12	13
30 Carolyn Dawn Johnson Georgia	12	8
FI Patty Loveless The Last Thing On My Min	9	5
FI Kenny Chesney Don't Happen Twice	8	4
FI Neal McCoy Beatin' It In	7	4

**WDSY Pittsburgh**  
OM/DP: Keith Clark  
APD/MD: Stoney Richards  
Infinity 412-920-9400

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	44	40
2 Brad Paisley We Danced	38	38
3 Phil Vassar Just Another Day In Paradi	37	36
4 Travis Tritt Best Of Intentions	37	40
5 Diamond Rio One More Day	32	21
6 Keith Urban But For The Grace Of God	28	27
7 Jo Dee Messina Burn	26	25
8 Garth Brooks Wild Horses	25	24
9 Jamie O'Neal There Is No Arizona	25	27
10 Lee Ann Womack Ashes By Now	24	22
11 Tim McGraw My Next Thirty Years	23	28
12 Jessica Andrews Who I Am	22	18
13 Shedaddy Lucky 4 You (Tonight I'm Jus	22	18
14 Rascal Flatts Prayin' For Daylight	21	19
15 Faith Hill If My Heart Had Wings	21	25
16 Dixie Chicks Without You	21	25
17 Travis Tritt It's A Great Day To Be Alive	19	16
18 George Strait Don't Make Me Come Over T	19	19
19 Alan Jackson I Must Be Love	18	20
20 Sara Evans Born To Fly	18	23
21 Chad Brock Yes!	17	13
22 Tim Rushlow She Misses Him	17	13
23 Shania Twain Come Over	17	13
24 Darryl Worley A Good Day To Run	17	15
25 Martina McBride It's My Time	17	18
26 John Michael Montgomery The Little Grl	16	14
27 Tracy Byrd Put Your Hand In Mine	16	14
28 Faith Hill The Way You Love Me	16	15
29 Lonestar What About Now	16	15
30 Collin Raye Couldn't Last A Moment	16	16
FI Trick Pony Pour Me	12	5
FI Pam Tillis Please	11	5
FI Phil Vassar Rose Bouquet	10	4

**WIL St. Louis**  
PD: Russ Schell  
MD: Dan Montana  
Sinclair 314-781-9600

	TW	LW
1 Diamond Rio One More Day	46	47
2 Toby Keith You Shouldn't Kiss Me	46	47
3 Jessica Andrews Who I Am	44	44
4 Travis Tritt It's A Great Day To Be Alive	42	35
5 Kenny Chesney Don't Happen Twice	41	42
6 Keith Urban But For The Grace Of God	38	33
7 Faith Hill If My Heart Had Wings	38	40
8 Martina McBride It's My Time	28	32
9 Garth Brooks Wild Horses	25	25
10 Lee Ann Womack Ashes By Now	24	20
11 Brooks & Dunn Ain't Nothing 'bout You	23	23
12 Trick Pony Pour Me (Tonight I'm Jus	22	22
13 Shedaddy Lucky 4 You (Tonight I'm Jus	22	26
14 Brooks & Dunn You'll Always Be Loved By	21	17
15 Rascal Flatts Prayin' For Daylight	21	21
16 Dixie Chicks Without You	21	22
17 Tim McGraw My Next Thirty Years	21	23
18 Tim Rushlow She Misses Him	20	17
19 Chad Brock Yes!	20	17
20 Dixie Chicks Without You	19	18
21 Phil Vassar Just Another Day In Paradi	19	18
22 Lonestar What About Now	18	20
23 Jo Dee Messina Burn	18	20
24 Travis Tritt Best Of Intentions	17	16
25 Shedaddy I Will	17	17
26 Phil Vassar Rose Bouquet	17	17
27 Alan Jackson I Must Be Love	17	17
28 Jamie O'Neal There Is No Arizona	17	17
29 Gary Allan Right Where I Need To Be	16	9
30 Dixie Chicks If I Fall You're Going Down	15	8
FI Mark McGuinn Mrs. Steven Rudy	9	3
FI Montgomery Gentry She Couldn't Change M	7	4
FI Terril Clark No Fear	6	4

**WIVK Knoxville**  
OM: Mike Hammond  
MD: Colleen Addair  
Dick Broadcasting 865-588-6511



	TW	LW
1 Diamond Rio One More Day	40	31
2 Kenny Chesney Don't Happen Twice	34	29
3 Toby Keith You Shouldn't Kiss Me	34	30
4 Travis Tritt It's A Great Day To Be Alive	31	29
5 Neal Cody Legacy	30	38
6 Sawyer Brown Lookin' For Love	30	36
7 Lonestar Tell Her	29	29
8 Lee Ann Womack Ashes By Now	29	31
9 Keith Urban But For The Grace Of God	28	27
10 Jessica Andrews Who I Am	28	28
11 Faith Hill If My Heart Had Wings	28	28
12 Eric Heatherly Whippin' Five O'Clock	26	31
13 Darryl Worley A Good Day To Run	23	17
14 Garth Brooks Wild Horses	23	23
15 Alan Jackson Wm Memory	23	28
16 Patty Loveless The Last Thing On My Min	22	11
17 Tim McGraw My Next Thirty Years	21	18
18 Jamie O'Neal There Is No Arizona	21	24
19 Jo Dee Messina Burn	20	26
20 Garth Brooks The Dance	18	3
21 Shedaddy Lucky 4 You (Tonight I'm Jus	18	12
22 Brooks & Dunn Ain't Nothing 'bout You	16	13
23 Phil Vassar Rose Bouquet	14	6
24 Gary Allan Right Where I Need To Be	14	12
25 Tim Rushlow She Misses Him	13	10
26 Trick Pony Pour Me	13	10
27 Warren Brothers Move On	13	12
28 Reba McEntire If I Had Only Known	12	0
29 Pam Tillis Please	11	9
30 Martina McBride It's My Time	11	10
FI Patty Loveless The Last Thing On My Min	22	1
FI Aaron Tippin People Like Us	7	3
FI Alan Jackson When Somebody Loves You	7	4

**WKLB Boston**  
PD: Mike Brophy  
APD/MD: Ginny Rogers  
Greater Media 617-822-9600

	TW	LW
1 Diamond Rio One More Day	42	25
2 Keith Urban But For The Grace Of God	39	29
3 Lee Ann Womack Ashes By Now	39	37
4 Jo Dee Messina Burn	36	38
5 Toby Keith You Shouldn't Kiss Me	36	38
6 Garth Brooks Wild Horses	31	37
7 Darryl Worley A Good Day To Run	30	20
8 Shedaddy Lucky 4 You (Tonight I'm Jus	27	27
9 Jamie O'Neal There Is No Arizona	27	34
10 Martina McBride It's My Time	25	24
11 Dwight Yoakam What Do You Know About L	25	26
12 Warren Brothers Move On	25	27
13 Faith Hill If My Heart Had Wings	24	28
14 Brooks & Dunn Ain't Nothing 'bout You	23	14
15 Gary Allan Right Where I Need To Be	23	18
16 Tim Rushlow She Misses Him	22	11
17 Steve Holy The Hunger	21	20
18 Travis Tritt It's A Great Day To Be Alive	20	18
19 Rascal Flatts This Everyday Love	20	18
20 Tim McGraw My Next Thirty Years	20	18
21 Joe Diffie It's Always Something	19	19
22 Dixie Chicks If I Fall You're Going Down	17	5
23 Darryl Worley A Good Day To Run	17	28
24 Phil Vassar Carlene	16	16
25 Lonestar What About Now	15	16
26 Clint Black Whiskey Bent Beer Been There	15	17
27 Lonestar Tell Her	15	15
28 Collin Raye I Can Still Feel You	15	14
29 Clay Walker Then What?	14	11
30 George Strait Go On	14	14
31 Kenny Chesney Don't Happen Twice	14	19
FI Patty Loveless The Last Thing On My Min	17	0
FI Sara Evans I Could Not Ask For More	10	0

**KKBQ Houston**  
PD: Michael Cruise  
MD: Jay Kelley  
Cox 713-961-0093

	TW	LW
1 Travis Tritt Best Of Intentions	100	99
2 Brad Paisley We Danced	100	101
3 Phil Vassar Just Another Day In Paradi	99	73
4 Lonestar What About Now	98	100
5 Dixie Chicks Without You	98	100
6 Jessica Andrews Who I Am	74	42
7 Darryl Worley A Good Day To Run	73	43
8 Diamond Rio One More Day	48	43
9 Toby Keith You Shouldn't Kiss Me	45	24
10 Faith Hill If My Heart Had Wings	45	24
11 Lonestar Tell Her	43	26
12 Keith Urban But For The Grace Of God	43	27
13 Tim McGraw My Next Thirty Years	43	20
14 Vince Gill Feels Like Love	42	43
15 John Michael Montgomery The Little Grl	42	18
16 Alan Jackson I Must Be Love	20	20
17 Clay Davidson Unconditional	20	20
18 Lee Ann Womack Why You Call It Falling	19	17
19 Andy Griggs She's Hope	19	19
20 Joe Diffie It's Always Something	19	19
21 Faith Hill The Way You Love Me	19	20
22 Chad Brock Yes!	19	21
23 George Strait Go On	18	23
24 Shania Twain Come On Over	17	13
25 Clint Black Whiskey Bent Beer Been There	17	13
26 Lonestar Tell Her	15	13
27 Collin Raye I Can Still Feel You	15	14
28 Clay Walker Then What?	15	17
29 George Strait True	14	7
30 Faith Hill This Kiss	14	8
FI Dixie Chicks If I Fall You're Going Down	17	0
FI Sara Evans I Could Not Ask For More	10	0

**KMLE Phoenix**  
PD: Jeff Garrison  
APD/MD: Chris Loss  
Infinity 602-264-0108

	TW	LW
1 Jessica Andrews Who I Am	54	52
2 Tim Rushlow She Misses Him	49	34
3 Diamond Rio One More Day	48	48
4 Toby Keith You Shouldn't Kiss Me	47	48
5 Rascal Flatts This Everyday Love	47	35
6 Phil Vassar Just Another Day In Paradi	43	52
7 Kenny Chesney Don't Happen Twice	39	29
8 Brooks & Dunn Ain't Nothing 'bout You	35	25
9 Tim McGraw My Next Thirty Years	34	28
10 Dixie Chicks If I Fall You're Going Down	34	29
11 Mark McGuinn Mrs. Steven Rudy	33	47
12 Keith Urban But For The Grace Of God	32	30
13 Tim McGraw My Next Thirty Years	30	31
14 Sara Evans I Could Not Ask For More	27	23
15 Shedaddy Still Holding Out For You	27	23
16 Lee Ann Womack Why You Call It Falling	26	26
17 LeAnn Rimes But I Do Love You	26	27
18 Phil Vassar Rose Bouquet	24	19
19 Toby Keith How Do You Like Me Now	21	20
20 LeAnn Rimes I Need You	21	21
21 Dixie Chicks Without You	20	15
22 George Strait Don't Make Me Come Over T	20	26
23 Aaron Tippin Go On	19	19
24 George Strait True	19	23
25 Faith Hill If My Heart Had Wings	19	23
26 Sara Evans Born To Fly	18	22
27 Faith Hill The Way You Love Me	18	25
28 Brad Paisley We Danced	16	13
29 Jo Dee Messina Burn	16	16
30 Garth Brooks The Dance	15	9
FI Travis Tritt It's A Great Day To Be Alive	9	1
FI Rascal Flatts Prayin' For Daylight	8	1

**WKIS Miami**  
PD: Robert W. Walker  
APD: R.J. McCoy  
MD: Darlene Evans  
Beasley 954-431-6200

	TW	LW
1 Keith Urban But For The Grace Of God	35	38
2 Diamond Rio One More Day	34	33
3 Jo Dee Messina Burn	34	30
4 Jessica Andrews Who I Am	32	30
5 Faith Hill If My Heart Had Wings	31	32
6 Toby Keith You Shouldn't Kiss Me	31	32
7 Jamie O'Neal There Is No Arizona	31	33
8 Lee Ann Womack Ashes By		



**WKKT Charlotte**  
OM: Mike Berlak  
PD/MD: Kevin King  
Clear Channel 704-714-9444

	TW	LW
1	Jo Dee Messina Burn	36 36
2	Toby Keith You Shouldn't Kiss Me	35 31
3	Tim McGraw My Next Thirty Years	35 34
4	Keith Urban But For The Grace Of God	34 33
5	Lonestar Tell Her	33 29
6	Lee Ann Womack Ashes By Now	33 27
7	Jamie O'Neal There Is No Arizona	32 28
8	Faith Hill If My Heart Had Wings	27 17
9	Garth Brooks Wild Horses	26 19
10	Diamond Rio One More Day	21 20
11	Shedaisy Lucky 4 You (Tonight I'm Jus	21 21
12	George Strait Don't Make Me Come Over T	21 21
13	Darryl Worley A Good Day To Run	21 22
14	Rascal Flatts This Everyday Love	21 31
15	Trick Pony Pour Me	20 29
16	Travis Tritt It's A Great Day To Be Ali	20 21
17	The Kinleys I'm In	20 22
18	Alabama When It All Goes South	20 22
19	Pam Tillis Please	19 16
20	Martina McBride It's My Time	19 18
21	Tim Rushlow She Misses Him	19 20
22	Warren Brothers Move On	19 23
23	Sara Evans Born To Fly	18 15
24	Aaron Tippin People Like Us	18 16
25	Jessica Andrews Who I Am	18 19
26	Dixie Chicks Without You	18 22
27	Kenny Chesney Don't Happen Twice	17 13
28	Dwight Yoakam What Do You Know About Lo	17 13
29	Jo Dee Messina That's The Way	15 10
30	Rascal Flatts Prayin' For Daylight	15 13
FI	Phil Vassar Rose Bouquet	12 1
FI	Dixie Chicks If I Fall You're Going Dow	10 0

**KSON San Diego**  
OM: John Dimick  
APD/MD: Greg Frey  
Jefferson Pilot 619-291-9797

	TW	LW
1	Jessica Andrews Who I Am	45 42
2	Jo Dee Messina Burn	43 46
3	Keith Urban But For The Grace Of God	41 44
4	Diamond Rio One More Day	38 29
5	Sara Evans Born To Fly	37 36
6	Lee Ann Womack Ashes By Now	37 40
7	Tim McGraw My Next Thirty Years	36 34
8	Toby Keith You Shouldn't Kiss Me	34 31
9	Garth Brooks Wild Horses	28 30
10	Shedaisy Lucky 4 You (Tonight I'm Jus	28 28
11	Dixie Chicks Without You	27 32
12	Lonestar What About Now	27 31
13	Brooks & Dunn Ain't Nothing 'bout You	29 23
14	Lee Ann Womack I Hope You Dance	26 29
15	Jamie O'Neal There Is No Arizona	26 33
16	Travis Tritt It's A Great Day To Be Ali	25 21
17	Darryl Worley A Good Day To Run	25 23
18	Phil Vassar Just Another Day In Paradis	22 23
19	Rascal Flatts This Everyday Love	22 25
20	Martina McBride It's My Time	20 26
21	Trick Pony Pour Me	20 21
22	Tim Rushlow She Misses Him	20 17
23	Warren Brothers Move On	20 22
24	Sara Evans Born To Fly	18 15
25	Aaron Tippin People Like Us	18 16
26	Jessica Andrews Who I Am	18 19
27	Dixie Chicks Without You	18 22
28	Kenny Chesney Don't Happen Twice	17 13
29	Dwight Yoakam What Do You Know About Lo	17 13
30	Jo Dee Messina That's The Way	15 10
FI	Phil Vassar Rose Bouquet	12 1
FI	Dixie Chicks If I Fall You're Going Dow	10 0

**WUSY Chattanooga**  
OM: Clay Hunnicutt  
MD: Bill Poindexter  
Clear Channel 423-892-3333

	TW	LW
1	Travis Tritt It's A Great Day To Be Ali	36 29
2	Keith Urban But For The Grace Of God	36 33
3	Faith Hill If My Heart Had Wings	36 36
4	Alabama When It All Goes South	36 37
5	Lee Ann Womack Ashes By Now	35 31
6	Diamond Rio One More Day	34 38
7	Martina McBride It's My Time	33 21
8	Toby Keith You Shouldn't Kiss Me	31 36
9	Garth Brooks Wild Horses	28 30
10	Garth Brooks Wild Horses	26 34
11	Brooks & Dunn Ain't Nothing 'bout You	25 17
12	Kenny Chesney Don't Happen Twice	24 22
13	Darryl Worley A Good Day To Run	23 20
14	Eric Heatherly Wrong Five O'Clock	23 23
15	Jessica Andrews Who I Am	23 23
16	Vince Gill Shoot Straight From Your Hea	22 22
17	Ray Charles Right Where I Need To Be	22 23
18	Tim Rushlow She Misses Him	21 16
19	Shedaisy Lucky 4 You (Tonight I'm Jus	21 21
20	Warren Brothers Move On	20 18
21	Dixie Chicks If I Fall You're Going Dow	20 19
22	Patty Loveless The Last Thing On My Min	19 16
23	Montgomery Gentry She Couldn't Change M	19 16
24	Phil Vassar Rose Bouquet	18 17
25	Pam Tillis Please	17 12
26	Chalee Tennison Go Back	17 13
27	Terril Clark No Fear	16 0
28	Vince Gill Shoot Straight From Your Hea	16 18
29	Brooks & Dunn Ain't Nothing 'bout You	15 12
30	Dixie Chicks If I Fall You're Going Dow	15 0
FI	Pam Tillis Please	17 2
FI	Terril Clark No Fear	16 0
FI	Dixie Chicks If I Fall You're Going Dow	15 0

**WMIL Milwaukee**  
OM/PD: Kerry Wolfe  
MD: Mitch Morgan  
Clear Channel 414-545-8900

	TW	LW
1	Diamond Rio One More Day	44 43
2	Keith Urban But For The Grace Of God	44 44
3	Toby Keith You Shouldn't Kiss Me	44 47
4	Alabama When It All Goes South	42 46
5	Jo Dee Messina Burn	37 37
6	Rascal Flatts This Everyday Love	37 36
7	Jamie O'Neal There Is No Arizona	35 45
8	Garth Brooks Wild Horses	30 28
9	Jessica Andrews Who I Am	27 21
10	Lee Ann Womack Ashes By Now	27 28
11	Kenny Chesney I Lost It	26 34
12	Darryl Worley A Good Day To Run	25 22
13	Faith Hill If My Heart Had Wings	24 22
14	Warren Brothers Move On	23 20
15	Martina McBride It's My Time	23 21
16	Trick Pony Pour Me	23 21
17	Shedaisy Lucky 4 You (Tonight I'm Jus	22 25
18	Tim Rushlow She Misses Him	21 23
19	Alabama When It All Goes South	21 24
20	Faith Hill If My Heart Had Wings	21 24
21	Warren Brothers Move On	17 11
22	Dixie Chicks If I Fall You're Going Dow	17 23
23	Tim McGraw My Next Thirty Years	16 17
24	Dixie Chicks If I Fall You're Going Dow	16 17
25	Brad Paisley We Danced	14 12
26	Chad Brock Yes!	13 12
27	Phil Vassar Rose Bouquet	12 5
28	Travis Tritt It's A Great Day To Be Ali	12 12
29	Faith Hill If My Heart Had Wings	12 12
30	Lonestar Tell Her	11 15
FI	Phil Vassar Rose Bouquet	12 5
FI	Kenny Rogers There You Go Again	8 3

**WSSL Greenville**  
PD: Bruce Logan  
Clear Channel 864-242-1005

	TW	LW
1	Keith Urban But For The Grace Of God	39 32
2	Lee Ann Womack Ashes By Now	38 34
3	Diamond Rio One More Day	38 36
4	Toby Keith You Shouldn't Kiss Me	37 30
5	Jo Dee Messina Burn	37 37
6	Garth Brooks Wild Horses	36 30
7	Rascal Flatts This Everyday Love	25 23
8	Jamie O'Neal There Is No Arizona	25 39
9	Darryl Worley A Good Day To Run	34 30
10	Jessica Andrews Who I Am	30 25
11	Travis Tritt It's A Great Day To Be Ali	26 21
12	Faith Hill If My Heart Had Wings	26 25
13	Shedaisy Lucky 4 You (Tonight I'm Jus	25 19
14	Tim Rushlow She Misses Him	24 18
15	Dwight Yoakam What Do You Know About Lo	23 17
16	Gary Allan Right Where I Need To Be	20 16
17	Brooks & Dunn Ain't Nothing 'bout You	20 18
18	George Strait Don't Make Me Come Over T	19 17
19	Billy Ray Cyrus Burn Down The Trailer P	19 16
20	Clay Davidson Sometimes	18 15
21	Tim McGraw My Next Thirty Years	17 14
22	Dixie Chicks If I Fall You're Going Dow	17 14
23	Trick Pony Pour Me	17 15
24	Aaron Tippin People Like Us	16 11
25	Chad Brock Yes!	16 13
26	Martina McBride It's My Time	16 14
27	Martina McBride There You Are	16 17
28	Alabama When It All Goes South	15 12
29	Alan Jackson It Must Be Love	15 15
30	Alan Jackson When Somebody Loves You	14 5
FI	Alan Jackson When Somebody Loves You	14 5
FI	Gary Allan Right Where I Need To Be	14 5
FI	Clay Walker Say No More	6 2

**KNCI Sacramento**  
DM: Mark Evans  
APD: Jennifer Wood  
Infinity 916-338-9200

	TW	LW
1	Toby Keith You Shouldn't Kiss Me	47 45
2	Jessica Andrews Who I Am	44 28
3	Lee Ann Womack Ashes By Now	39 37
4	Garth Brooks Wild Horses	39 42
5	Jamie O'Neal There Is No Arizona	39 44
6	Keith Urban But For The Grace Of God	38 26
7	Diamond Rio One More Day	37 26
8	Faith Hill If My Heart Had Wings	35 25
9	Jo Dee Messina Burn	27 44
10	Brooks & Dunn Ain't Nothing 'bout You	25 20
11	Shedaisy Lucky 4 You (Tonight I'm Jus	25 22
12	Dixie Chicks If I Fall You're Going Dow	24 16
13	Martina McBride It's My Time	24 27
14	Trick Pony Pour Me	23 20
15	Warren Brothers Move On	22 15
16	Darryl Worley A Good Day To Run	22 25
17	Aaron Tippin Kiss This	19 17
18	George Strait Don't Make Me Come Over T	19 13
19	Tim McGraw My Next Thirty Years	19 16
20	Patty Loveless The Last Thing On My Min	18 18
21	Rascal Flatts This Everyday Love	16 35
22	Sara Evans Born To Fly	15 12
23	Phil Vassar Rose Bouquet	15 13
24	Vince Gill Shoot Straight From Your Hea	14 14
25	Kenny Chesney Don't Happen Twice	14 15
26	Steve Holy The Hunger	13 8
27	Lonestar Tell Her	13 16
28	Dixie Chicks Without You	12 9
29	Alan Jackson When Somebody Loves You	11 6
30	George Strait Check Yes Or No	11 5
FI	Alan Jackson When Somebody Loves You	11 0
FI	Gary Allan Right Where I Need To Be	7 4
FI	Sara Evans I Could Not Ask For More	6 0

**WQDR Raleigh**  
PD: Brent Curtiss  
MD: Robin O'Brian  
Curtis Media 919-876-6464

	TW	LW
1	Faith Hill If My Heart Had Wings	36 27
2	Lee Ann Womack Ashes By Now	36 31
3	Toby Keith You Shouldn't Kiss Me	36 34
4	Garth Brooks Wild Horses	36 35
5	Jessica Andrews Who I Am	35 30
6	Alabama When It All Goes South	35 34
7	Keith Urban But For The Grace Of God	35 35
8	Diamond Rio One More Day	35 37
9	Jamie O'Neal There Is No Arizona	32 31
10	Patty Loveless The Last Thing On My Min	25 21
11	Shedaisy Lucky 4 You (Tonight I'm Jus	25 22
12	Brooks & Dunn Ain't Nothing 'bout You	25 20
13	The Kinleys I'm In	24 24
14	Kenny Chesney Don't Happen Twice	24 22
15	Warren Brothers Move On	24 21
16	Phil Vassar Rose Bouquet	23 15
17	Tim Rushlow She Misses Him	23 18
18	Martina McBride It's My Time	23 22
19	Steve Holy The Hunger	23 22
20	Darryl Worley A Good Day To Run	22 19
21	Travis Tritt It's A Great Day To Be Ali	21 19
22	Pam Tillis Please	21 19
23	Jo Dee Messina Burn	21 23
24	Dixie Chicks Without You	21 24
25	Rascal Flatts This Everyday Love	18 18
26	Tim McGraw My Next Thirty Years	17 15
27	Alan Jackson When Somebody Loves You	17 15
28	Lonestar Tell Her	17 17
29	Travis Tritt It's A Great Day To Be Ali	17 18
30	Sara Evans I Could Not Ask For More	16 14
FI	No 1st Impressions This Week	

**KUPL Portland, OR**  
PD: Cary Rolle  
MD: Ricky Taylor  
Infinity 503-223-0300

	TW	LW
1	Diamond Rio One More Day	45 35
2	Lee Ann Womack Ashes By Now	36 31
3	Keith Urban But For The Grace Of God	36 34
4	Keith Urban But For The Grace Of God	35 35
5	Toby Keith You Shouldn't Kiss Me	35 34
6	Faith Hill If My Heart Had Wings	34 35
7	Warren Brothers Move On	32 35
8	Garth Brooks Wild Horses	32 34
9	Jessica Andrews Who I Am	29 24
10	Trick Pony Pour Me	29 27
11	Billy Ray Cyrus Burn Down The Trailer P	28 24
12	Jo Dee Messina Burn	28 34
13	Darryl Worley A Good Day To Run	27 18
14	Martina McBride It's My Time	26 24
15	Gary Allan Right Where I Need To Be	26 25
16	Phil Vassar Rose Bouquet	25 27
17	Shedaisy Lucky 4 You (Tonight I'm Jus	24 23
18	Brooks & Dunn Ain't Nothing 'bout You	23 23
19	Reba McEntire All Of You	22 24
20	Dixie Chicks If I Fall You're Going Dow	22 28
21	Alabama When It All Goes South	21 26
22	Patty Loveless The Last Thing On My Min	17 14
23	Travis Tritt It's A Great Day To Be Ali	15 11
24	Lee Ann Womack I Hope You Dance	15 11
25	Chad Brock Yes!	14 11
26	Andy Griggs You Made Me That Way	14 11
27	Aaron Tippin People Like Us	13 10
28	Phil Vassar Just Another Day In Paradis	13 13
29	Patricia Richardson When I Need You	13 13
30	Dixie Chicks Cowboy Take Me Away	13 14
FI	Mark McGuinn Mrs. Steven Rudy	10 5
FI	Montgomery Gentry She Couldn't Change M	6 3

**WBCT Grand Rapids**  
OM: Doug Montgomery  
MD: Dave Taft  
Clear Channel 616-459-1919

	TW	LW
1	Toby Keith You Shouldn't Kiss Me	38 36
2	Jamie O'Neal There Is No Arizona	38 38
3	Keith Urban But For The Grace Of God	34 31
4	Lee Ann Womack Ashes By Now	31 31
5	Jo Dee Messina Burn	31 38
6	Jessica Andrews Who I Am	30 29
7	Travis Tritt It's A Great Day To Be Ali	30 30
8	Diamond Rio One More Day	29 27
9	Warren Brothers Move On	29 27
10	Chris Cagle Laredo	28 19
11	Faith Hill If My Heart Had Wings	28 24
12	Garth Brooks Wild Horses	28 35
13	Dixie Chicks If I Fall You're Going Dow	27 22
14	Shedaisy Lucky 4 You (Tonight I'm Jus	27 22
15	Rascal Flatts This Everyday Love	26 27
16	Darryl Worley A Good Day To Run	26 28
17	Martina McBride It's My Time	25 28
18	Vince Gill Shoot Straight From Your Hea	23 27
19	Martina McBride It's My Time	23 27
20	Trick Pony Pour Me	22 21
21	Tim Rushlow She Misses Him	21 20
22	Montgomery Gentry She Couldn't Change M	20 14
23	Kenny Chesney Don't Happen Twice	20 15
24	John Deere Montgomery That's What I L	19 18
25	Aaron Tippin People Like Us	19 18
26	Andy Griggs You Made Me That Way	19 24
27	Patty Loveless The Last Thing On My Min	17 20
28	Tim McGraw My Next Thirty Years	13 10
29	Keith Urban But For The Grace Of God	12 10
30	Gary Allan Right Where I Need To Be	12 5
FI	LeAnn Rimes But I Do Love You	7 3
FI	Brooks & Dunn Ain't Nothing 'bout You	6 0
FI	Alan Jackson When Somebody Loves You	6 1

**WGNA Albany, NY**  
PD: Buzz Brindle  
MD: Bill Earley  
Regent 518-782-1474

	TW	LW
1	Jessica Andrews Who I Am	35 31
2	Faith Hill If My Heart Had Wings	34 22
3	Keith Urban But For The Grace Of God	31 31
4	Diamond Rio One More Day	31 33
5	Garth Brooks Wild Horses	28 24
6	Jamie O'Neal There Is No Arizona	28 28
7	Toby Keith You Shouldn't Kiss Me	28 29
8	Travis Tritt It's A Great Day To Be Ali	24 22
9	Darryl Worley A Good Day To Run	23 19
10	Trick Pony Pour Me	23 22
11	Faith Hill If My Heart Had Wings	23 26
12	Rascal Flatts This Everyday Love	22 28
13	Sara Evans Born To Fly	21 16
14	Warren Brothers Move On	21 16
15	Tim Rushlow She Misses Him	21 19
16	Warren Brothers Move On	21 21
17	Shedaisy Lucky 4 You (Tonight I'm Jus	21 23
18	Dwight Yoakam What Do You Know About Lo	20 16
19	Phil Vassar Just Another Day In Paradis	20 16
20	Pam Tillis Please	18 17
21	Dixie Chicks If I Fall You're Going Dow	18 18
22	Patty Loveless The Last Thing On My Min	17 19
23	Phil Vassar Rose Bouquet	17 17
24	Alabama When It All Goes South	17 17
25	Brooks & Dunn Ain't Nothing 'bout You	15 18
26	Aaron Tippin People Like Us	14 11
27	Aaron Tippin Kiss This	14 12
28	Tim McGraw My Next Thirty Years	14 19
29	Keith Urban But For The Grace Of God	14 19
30	Alabama Angels Among Us	12 5
FI	LeAnn Rimes But I Do Love You	11 1
FI	Mark McGuinn Mrs. Steven Rudy	11 2
FI	Gary Allan Right Where I Need To Be	11 2

**KWJL Portland, OR**  
OM: Bruce Ager  
PD/MD: Ken Boesen  
Fisher Broadcasting 503-228-4393

	TW	LW
1	Jessica Andrews Who I Am	63 29
2	Jo Dee Messina Burn	62 34
3	Toby Keith You Shouldn't Kiss Me	58 38
4	Keith Urban But For The Grace Of God	58 33
5	Tim McGraw My Next Thirty Years	53 53
6	Diamond Rio One More Day	48 46
7	Brooks & Dunn Ain't Nothing 'bout You	45 1
8	Mark McGuinn Mrs. Steven Rudy	39 41
9	Lee Ann Womack Ashes By Now	34 34
10	Sh	



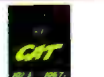
Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.  
**1st Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

**KASE Austin**  
 PD: Mac Daniels  
 APD: Bob Pickett  
 Clear Channel 512-495-1300



	TW	LW
1	Jo Dee Messina Burn	50 48
2	Jamie O'Neal There Is No Arizona	50 49
3	Toby Keith You Shouldn't Kiss Me	49 48
4	Keith Urban But For The Grace Of God	49 50
5	Diamond Rio One More Day	47 28
6	Lee Ann Womack Ashes By Now	47 48
7	Garth Brooks Wild Horses	46 49
8	Shedaisy Lucky 4 You (Tonight I'm Jus	25 9
9	Kenny Chesney Don't Happen Twice	25 23
10	Jessica Andrews Who I Am	25 23
11	Sara Evans Born To Fly	23 24
12	Brooks & Dunn Ain't Nothing 'bout You	22 24
13	Diez Chicks If I Fall You're Going Dow	22 9
14	Martina McBride It's My Time	21 19
15	Travis Tritt Best Of Intentions	21 21
16	Tim McGraw My Next Thirty Years	19 18
17	George Strait Go On	19 16
18	Brooks & Dunn You'll Always Be Loved By	19 16
19	Joe Diffie It's Always Somethin'	19 19
20	John Michael Montgomery The Little Girl	18 16
21	Diez Chicks Without You	18 16
22	Clay Davidson Unconditional	18 19
23	Phil Vassar Just Another Day In Paradis	18 20
24	Lonestar Tell Her	18 19
25	Shedaisy I Will... But	18 18
26	Kenny Chesney I Lost It	17 18
27	Sara Evans Born To Fly	17 21
28	Toby Keith How Do You Like Me Now	16 14
29	Faith Hill If My Heart Had Wings	16 14
30	Gary Allan Right Where I Need To Be	14 2
FI	Gary Allan Right Where I Need To Be	14 2
FI	Tim Rushlow She Misses Him	8 1
FI	Neal McCoy Beatin' It In	6 0

**WRKZ Harrisburg**  
 PD: Sam McGuire  
 MD: Dandalion  
 Citadel 717-367-7700



	TW	LW
1	Jessica Andrews Who I Am	35 35
2	Diamond Rio One More Day	33 36
3	Jamie O'Neal There Is No Arizona	32 34
4	Lee Ann Womack Ashes By Now	32 37
5	Garth Brooks Wild Horses	31 38
6	Keith Urban But For The Grace Of God	30 36
7	Shedaisy Lucky 4 You (Tonight I'm Jus	29 27
8	Jo Dee Messina Burn	29 35
9	Toby Keith You Shouldn't Kiss Me	28 36
10	Sara Evans Born To Fly	27 19
11	Aaron Tippin Kiss This	21 24
12	Joe Diffie It's Always Somethin'	20 22
13	Brad Paisley We Danced	18 16
14	Brooks & Dunn You'll Always Be Loved By	18 19
15	Travis Tritt Best Of Intentions	18 22
16	Martina McBride It's My Time	18 22
17	Alan Jackson Wew Memory	17 7
18	Lee Ann Womack I Hope You Dance	17 19
19	Lonestar Tell Her	17 11
20	Darryl Worley A Good Day To Run	17 18
21	Travis Tritt It's A Great Day To Be Ali	15 15
22	John Michael Montgomery The Little Girl	15 18
23	Faith Hill If My Heart Had Wings	15 21
24	Trick Pony Pour Me	15 22
25	Tracy Byrd The Keeper Of The Stars	14 7
26	Alan Jackson When I'm Always Be Loved By	14 17
27	Alabama When It All Goes South	14 21
28	Diez Chicks If I Fall You're Going Dow	14 23
29	Martina McBride There You Are	13 8
30	Lonestar What About Now	13 16
FI	Montgomery Gentry She Couldn't Change M	9 4
FI	Mark McGuinn Mrs. Steven Rudy	6 5

**KAJA San Antonio**  
 PD: Keith Montgomery  
 MD: Jennie James  
 Clear Channel 210-736-9700



	TW	LW
1	Jessica Andrews Who I Am	44 39
2	Keith Urban But For The Grace Of God	44 43
3	Diamond Rio One More Day	43 36
4	Toby Keith You Shouldn't Kiss Me	42 46
5	Garth Brooks Wild Horses	42 43
6	Lee Ann Womack Ashes By Now	36 37
7	Trick Pony Pour Me	34 25
8	Tim Rushlow She Misses Him	30 30
9	Gary Allan Right Where I Need To Be	25 21
10	Sara Evans Born To Fly	25 20
11	Jamie O'Neal There Is No Arizona	28 37
12	Faith Hill If My Heart Had Wings	25 23
13	George Strait Go On	25 24
14	Martina McBride It's My Time	25 27
15	Kenny Chesney I Lost It	25 27
16	Brooks & Dunn Ain't Nothing 'bout You	24 20
17	Warren Brothers Move On	22 17
18	Kenny Chesney Don't Happen Twice	22 18
19	Dwight Yoakam What Do You Know About Lo	22 28
20	Diez Chicks If I Fall You're Going Dow	21 9
21	Jo Dee Messina Burn	20 23
22	Travis Tritt Best Of Intentions	20 24
23	Chalee Tenison Go Back	19 19
24	Clay Walker Say No More	18 20
25	Warren Brothers Move On	18 20
26	Colin Raye You Still Take Me There	17 12
27	Phil Vassar Rose Bouquet	17 15
28	Sara Evans I Could Not Ask For More	15 3
29	Patty Loveless The Last Thing On My Min	15 22
30	Vince Gill Shoot Straight From Your Hea	14 14
FI	Clay Walker Say No More	18 5
FI	Sara Evans I Could Not Ask For More	15 3
FI	Montgomery Gentry She Couldn't Change M	9 4

**WGKX Memphis**  
 PD: Greg Mazingo  
 APD: Brian Driver  
 MD: Mark Billingsley  
 Barnstable Broadcasting 901-682-1106



	TW	LW
1	Toby Keith You Shouldn't Kiss Me	52 43
2	Keith Urban But For The Grace Of God	50 53
3	Diez Chicks Without You	48 40
4	Garth Brooks The Dance	34 40
5	Jamie O'Neal There Is No Arizona	32 31
6	Lonestar Tell Her	31 30
7	Tim McGraw My Next Thirty Years	31 30
8	John Michael Montgomery The Little Girl	30 25
9	Jo Dee Messina That's The Way	30 25
10	Lee Ann Womack I Hope You Dance	29 24
11	Diamond Rio One More Day	29 24
12	Travis Tritt Best Of Intentions	29 26
13	Diez Chicks Cowboy Take Me Away	29 27
14	Pharos Just Another Day In Paradis	28 27
15	Lonestar Tell Her	27 28
16	Faith Hill The Way You Love Me	27 26
17	George Strait Go On	26 30
18	Lonestar Amazed	25 27
19	Brooks & Dunn Ain't Nothing 'bout You	25 28
20	Toby Keith How Do You Like Me Now	24 22
21	Keith Urban Your Everything	24 23
22	Rascal Flatts Praym' For Daylight	24 24
23	Chad Brock Yes	22 24
24	Faith Hill If My Heart Had Wings	22 24
25	LeAnn Rimes I Need You	21 26
26	Sara Evans I Could Not Ask For More	20 0
27	Brooks & Dunn Ain't Nothing 'bout You	20 15
28	Garth Brooks Wild Horses	20 18
29	Clay Walker What's It To You	17 7
30	Jo Dee Messina Burn	15 15
FI	Sara Evans I Could Not Ask For More	20 0
FI	Kenny Chesney Don't Happen Twice	18 0

**KCYC San Antonio**  
 OM: Steve Giuttari  
 Cox 210-615-5400



	TW	LW
1	Jamie O'Neal There Is No Arizona	66 60
2	Jessica Andrews Who I Am	65 60
3	Lee Ann Womack Ashes By Now	64 60
4	Toby Keith You Shouldn't Kiss Me	55 42
5	Sara Evans I Could Not Ask For More	42 39
6	Lonestar Tell Her	41 57
7	George Strait Go On	38 60
8	Diamond Rio One More Day	35 20
9	George Strait You Can Do Anything El	25 9
10	Faith Hill If My Heart Had Wings	19 18
11	Tim McGraw My Next Thirty Years	19 20
12	Brad Paisley He Didn't Have To Be	18 7
13	Mark McGuinn Mrs. Steven Rudy	16 5
14	George Strait The Best Day	17 6
15	Diez Chicks If I Fall You're Going Dow	17 14
16	Travis Tritt It's A Great Day To Be Ali	17 15
17	Lee Ann Womack I Hope You Dance	17 17
18	Diez Chicks Without You	16 5
19	Warren Brothers Move On	16 18
20	LeAnn Rimes But I Do Love You	13 0
21	Phil Vassar Rose Bouquet	13 3
22	Kenny Chesney Don't Happen Twice	13 8
23	Gary Allan Right Where I Need To Be	12 9
24	Little Texas God Blessed Tears	12 9
25	Toby Keith How Do You Like Me Now	11 6
26	Sara Evans I Could Not Ask For More	11 7
27	Lonestar What About Now	11 7
28	Clay Walker What's It To You	11 7
29	Shantel Adams That's How Beautiful Gr	11 7
30	Sammy Kershaw She Don't Know She's Beau	11 8
FI	George Strait If You Can Do Anything El	25 0
FI	Mark McGuinn Mrs. Steven Rudy	17 4
FI	LeAnn Rimes But I Do Love You	13 0

**WBXQ Johnson City**  
 PD: Bill Hagy  
 MD: Reggie Neel  
 Bristol Broadcasting 540-669-8112



	TW	LW
1	Kenny Chesney Don't Happen Twice	34 35
2	Diamond Rio One More Day	32 32
3	Faith Hill If My Heart Had Wings	32 37
4	Jessica Andrews Who I Am	31 27
5	Hal Ketchum She Is	29 27
6	Lee Ann Womack Ashes By Now	29 28
7	Mark McGuinn Mrs. Steven Rudy	29 28
8	Brooks & Dunn Ain't Nothing 'bout You	27 28
9	Keith Urban But For The Grace Of God	26 26
10	Toby Keith You Shouldn't Kiss Me	26 29
11	Garth Brooks Wild Horses	26 31
12	Faith Hill If My Heart Had Wings	26 31
13	Travis Tritt It's A Great Day To Be Ali	27 28
14	Warren Brothers Move On	27 29
15	Jamie O'Neal There Is No Arizona	26 23
16	Steve Holy The Hunger	26 29
17	Rascal Flatts This Everyday Love	25 23
18	Sawyer Brown I Lookin' For Love	25 29
19	Alabama When It All Goes South	23 24
20	LeAnn Rimes But I Do Love You	22 25
21	Andy Griggs You Made Me That Way	22 29
22	Pam Tillis Please	22 24
23	The Kinleys I'm In	21 21
24	Diez Chicks If I Fall You're Going Dow	20 15
25	Allison Moore Thank It Over	20 20
26	Darryl Worley A Good Day To Run	20 22
27	Clay Davidson Sometimes	19 17
28	John Michael Montgomery The Little Girl	19 24
29	Eric Heatherly Flowers On The Wall	19 24
30	Montgomery Gentry She Couldn't Change M	19 25
FI	Alan Jackson When Somebody Loves You	14 0

**WNOE New Orleans**  
 PD: Les Acree  
 Clear Channel 504-679-7300



	TW	LW
1	Keith Urban But For The Grace Of God	43 39
2	Toby Keith You Shouldn't Kiss Me	40 41
3	Lee Ann Womack Ashes By Now	39 37
4	Jessica Andrews Who I Am	36 32
5	Garth Brooks Wild Horses	35 37
6	Diamond Rio One More Day	33 26
7	Jo Dee Messina Burn	30 28
8	Shedaisy Lucky 4 You (Tonight I'm Jus	30 35
9	Jamie O'Neal There Is No Arizona	30 38
10	Tim McGraw My Next Thirty Years	28 30
11	Martina McBride It's My Time	25 22
12	Lonestar Tell Her	25 25
13	Faith Hill If My Heart Had Wings	22 22
14	Travis Tritt It's A Great Day To Be Ali	22 23
15	Darryl Worley A Good Day To Run	22 24
16	Phil Vassar Rose Bouquet	21 12
17	Kenny Chesney Don't Happen Twice	21 20
18	Dwight Yoakam What Do You Know About Lo	18 19
19	Lorrie Morgan & Sammy Kersha He Drinks	17 17
20	Sawyer Brown I Lookin' For Love	16 15
21	Warren Brothers Move On	14 7
22	Kenny Chesney I Lost It	14 13
23	Diez Chicks If I Fall You're Going Dow	13 14
24	Diez Chicks Without You	13 14
25	Trick Pony Pour Me	12 8
26	Lonestar What About Now	12 10
27	John Michael Montgomery The Little Girl	12 11
28	LeAnn Rimes I Need You	12 12
29	Brad Paisley We Danced	12 13
30	Gary Allan Right Where I Need To Be	11 7
FI	No 1st Impressions This Week	

**WKDF Nashville**  
 PD: Wes McShay  
 MD: Eddie Fox  
 Dick Broadcasting 615-244-9533



	TW	LW
1	Keith Urban But For The Grace Of God	38 36
2	Darryl Worley A Good Day To Run	37 41
3	Jamie O'Neal There Is No Arizona	35 36
4	Lee Ann Womack Ashes By Now	34 24
5	Jessica Andrews Who I Am	33 36
6	Diamond Rio One More Day	32 37
7	Travis Tritt It's A Great Day To Be Ali	32 38
8	Clay Davidson Sometimes	28 26
9	Mark McGuinn Mrs. Steven Rudy	28 26
10	Dwight Yoakam What Do You Know About Lo	28 29
11	Faith Hill If My Heart Had Wings	25 25
12	Jessica Andrews Who I Am	25 25
13	Aaron Tippin People Like Us	24 27
14	Alabama When It All Goes South	24 27
15	Patty Loveless The Last Thing On My Min	23 26
16	Tim McGraw My Next Thirty Years	22 22
17	Phil Vassar Just Another Day In Paradis	20 20
18	Lonestar Tell Her	19 17
19	Sara Evans Born To Fly	19 18
20	Lorrie Morgan & Sammy Kersha He Drinks	18 8
21	Kenny Chesney I Lost It	18 20
22	Chalee Tenison Go Back	18 26
23	Diez Chicks Without You	17 24
24	Rascal Flatts This Everyday Love	16 11
25	Patty Loveless The Last Thing On My Min	16 11
26	Joe Messina Burn	15 18
27	Diez Chicks If I Fall You're Going Dow	13 0
28	Garth Brooks Wild Horses	13 27
29	Eric Heatherly Flowers On The Wall	9 9
30	Brooks & Dunn Ain't Nothing 'bout You	9 9
FI	Diez Chicks If I Fall You're Going Dow	13 0
FI	Montgomery Gentry She Couldn't Change M	7 3

**WVLC Lexington**  
 PD: Brian Landrum  
 Cumulus 859-253-5900



	TW	LW
1	Keith Urban But For The Grace Of God	35 32
2	Toby Keith You Shouldn't Kiss Me	35 35
3	Rascal Flatts This Everyday Love	34 19
4	Diamond Rio One More Day	34 24
5	Jessica Andrews Who I Am	33 32
6	Lee Ann Womack Ashes By Now	33 31
7	Garth Brooks Wild Horses	31 31
8	Jamie O'Neal There Is No Arizona	30 34
9	Jo Dee Messina Burn	29 32
10	Lonestar Tell Her	28 29
11	Pam Tillis Please	21 11
12	Travis Tritt It's A Great Day To Be Ali	20 19
13	Darryl Worley A Good Day To Run	18 16
14	Martina McBride It's My Time	18 18
15	Shedaisy Lucky 4 You (Tonight I'm Jus	18 19
16	George Strait Don't Make Me Come Over T	18 21
17	Vince Gill Go Rest High On That Mountai	17 2
18	Clay Davidson Sometimes	17 13
19	Carolin Dawn Johnson Georgia	17 13
20	Vince Gill Shoot Straight From Your Hea	15 9
21	Faith Hill If My Heart Had Wings	14 12
22	Kenny Chesney Don't Happen Twice	13 6
23	Warren Brothers Move On	13 14
24	The Kinleys I'm In	12 9
25	Montgomery Gentry She Couldn't Change M	12 12
26	Sara Evans I Could Not Ask For More	11 3
27	Steve Holy The Hunger	11 11
28	Brooks & Dunn Ain't Nothing 'bout You	11 11
29	Eric Heatherly Flowers On The Wall	9 9
30	Sara Evans Born To Fly	9 19
FI	Sara Evans I Could Not Ask For More	11 3
FI	Diez Chicks If I Fall You're Going Dow	6 0

**KSSN Little Rock**  
 PD: Bill Dotson  
 Clear Channel 501-217-5000



	TW	LW
1	Diamond Rio One More Day	43 38
2	Keith Urban But For The Grace Of God	40 38
3	Toby Keith You Shouldn't Kiss Me	35 31
4	Faith Hill If My Heart Had Wings	34 27
5	Rascal Flatts This Everyday Love	32 26
6	Jessica Andrews Who I Am	28 27
7	Martina McBride It's My Time	27 24
8	Pam Tillis Please	27 27
9		



# AIRPLAY Monitor POWER PLAYISTS

## COUNTRY FOR WEEK ENDING FEBRUARY 25, 2001

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

**KIIM Tucson**  
PD: Herb Crowe  
MD: John Collins  
Stone Broadcasting 520-887-1000

**Hot Country KIIM 99.5**

	TW	LW
1	Diamond Rio One More Day	39 35
2	Toby Keith You Shouldn't Kiss Me	37 34
3	Darryl Worley A Good Day To Be Alive	37 33
4	Jessica Andrews Who I Am	37 38
5	Shedaisy Lucky 4 You (Tonight I'm Jus	36 23
6	Lee Ann Womack Ashes By Now	36 38
7	Keith Urban But For The Grace Of God	35 34
8	Jo Dee Messina Burn	35 36
9	Garth Brooks Wild Horses	34 23
10	Gary Allan Right Where I Need To Be	23 20
11	Travis Tritt It's A Great Day To Be Ali	22 15
12	Alan Jackson It Must Be Love	22 19
13	Trick Pony Pour Me	21 23
14	Faith Hill If My Heart Had Wings	21 24
15	Aaron Tippin Kiss This	20 10
16	Tim McGraw My Next Thirty Years	20 12
17	Kenny Chesney Don't Happen Twice	20 13
18	Travis Tritt Best Of Intentions	20 16
19	John Michael Montgomery The Little Girl	20 19
20	Tim Rushlow She Misses Him	19 15
21	Brooks & Dunn You'll Always Be Loved By	18 11
22	Brad Paisley We Danced	18 18
23	Alabama When It All Goes South	18 18
24	Brooks & Dunn Ain't Nothing 'bout You	16 10
25	Warren Brothers Move On	16 15
26	Patty Loveless The Last Thing On My Min	16 16
27	Aaron Tippin People Like Us	14 11
28	Vince Gill Shoot Straight From Your Hea	14 13
29	Dwight Yoakam What Do You Know About Lo	14 14
30	Dixie Chicks If I Fall You're Going Dow	13 3
FI	Dixie Chicks If I Fall You're Going Dow	13 3
FI	Montgomery Gentry She Couldn't Change M	7 0

**KKAT Salt Lake City**  
PD: Shawn Stevens  
MD: Jim Mickelson  
Clear Channel 801-908-1300

**92.7**

	TW	LW
1	Lonestar Tell Her	47 45
2	Toby Keith You Shouldn't Kiss Me	46 51
3	Phil Vassar Just Another Day In Paradi	45 44
4	Kenny Chesney Don't Happen Twic	43 44
5	Dixie Chicks Without You	43 44
6	Brad Paisley We Danced	42 41
7	Jamie O'Neal There Is No Arizona	42 45
8	Travis Tritt Best Of Intentions	41 42
9	Keith Urban But For The Grace Of God	41 48
10	Diamond Rio One More Day	39 49
11	Jessica Andrews Who I Am	38 30
12	Kenny Rogers There You Go Again	32 28
13	Darryl Worley A Good Day To Be Ali	25 25
14	Tim Rushlow She Misses Him	27 9
15	Shedaisy Little Good-Byes	27 23
16	Tim McGraw My Next Thirty Years	27 24
17	Kenny Chesney Don't Happen Twic	25 25
18	Shedaisy Lucky 4 You (Tonight I'm Jus	25 26
19	Chad Brock Yes!	25 26
20	Jo Dee Messina Burn	25 26
21	Shedaisy I'll Wait... But	24 22
22	Martina McBride I Love You	24 23
23	Jo Dee Messina Lesson In Leavin'	24 22
24	LeAnn Rimes I Need You	24 24
25	Faith Hill If My Heart Had Wings	24 24
26	Lee Ann Womack Ashes By Now	24 24
27	Faith Hill The Way You Love Me	24 25
28	Collin Raye We Still Love Me There	24 24
29	Lee Ann Womack I Hope You Dance	23 25
30	Lonestar What About Now	23 25
FI	No 1st Impressions This Week	

**KSOP Salt Lake City**  
PD: Don Hilton  
APD/MD: Debby Turpin  
KSOP Inc 801-972-1043

**92.7**

	TW	LW
1	Faith Hill If My Heart Had Wings	37 35
2	Pam Tillis Please	36 28
3	Lee Ann Womack Ashes By Now	36 32
4	Kenny Chesney Don't Happen twic	35 39
5	Darryl Worley A Good Day To Be Ali	35 40
6	Jessica Andrews Who I Am	33 29
7	Shedaisy Lucky 4 You (Tonight I'm Jus	33 34
8	Warren Brothers Move On	32 25
9	Dixie Chicks If I Fall You're Going Dow	32 34
10	Tim Rushlow She Misses Him	30 22
11	Toby Keith You Shouldn't Kiss Me	30 34
12	Keith Urban But For The Grace Of God	29 32
13	Travis Tritt It's A Great Day To Be Ali	28 21
14	Mark McGuinn Mrs. Steven Rudy	28 22
15	Montgomery Gentry She Couldn't Change M	28 29
16	Diamond Rio One More Day	28 35
17	Clay Walker Say No More	27 23
18	Eddy Raven Cowboy's Don't Cry	26 32
19	Brooks & Dunn Ain't Nothing 'bout You	25 22
20	Clay Davidson Sometimes	24 22
21	Terrri Clark No Fear	24 22
22	Gary Allan Right Where I Need To Be	24 24
23	The Kinleys I'm In	24 24
24	George Strait If You Can Do Anything El	24 27
25	Phil Vassar Rose Bouquet	23 23
26	Tim McGraw My Next Thirty Years	23 26
27	Martina McBride It's My Time	23 26
28	Patty Loveless The Last Thing On My Min	22 21
29	Faith Hill The Way You Love Me	22 22
30	Chris Cagle Laredo	20 17
FI	LeAnn Rimes But I Do Love You	8 0
FI	Sons Of The Desert What I Did Right	6 1

**WRNS New Bern, NC**  
PD/MD: Wayne Carlyle  
APD: Mark Andrews  
Pinnacle 252-522-4141

**WRNS 95.1**

	TW	LW
1	Jessica Andrews Who I Am	51 46
2	Keith Urban But For The Grace Of God	49 38
3	Trick Pony Pour Me	49 38
4	Faith Hill If My Heart Had Wings	49 42
5	Tim Rushlow She Misses Him	49 45
6	Shedaisy Lucky 4 You (Tonight I'm Jus	48 48
7	Lee Ann Womack Ashes By Now	48 48
8	Toby Keith You Shouldn't Kiss Me	38 16
9	Warren Brothers Move On	38 26
10	Alabama When It All Goes South	35 47
11	Dixie Chicks If I Fall You're Going Dow	25 9
12	Brooks & Dunn Ain't Nothing 'bout You	25 24
13	Patty Loveless The Last Thing On My Min	25 24
14	Eric Heatherly Wrong Five O'clock	25 25
15	The Kinleys I'm In	25 26
16	Garth Brooks Wild Horses	25 49
17	Travis Tritt It's A Great Day To Be Ali	24 20
18	Vince Gill Shoot Straight From Your Hea	24 24
19	Dwight Yoakam What Do You Know About Lo	24 25
20	Gary Allan Right Where I Need To Be	24 28
21	Chloe Tennesson Go Back	24 29
22	Garth Brooks The Dance	23 21
23	Montgomery Gentry She Couldn't Change M	23 21
24	Martina McBride It's My Time	22 22
25	Pam Tillis Please	18 11
26	Jo Dee Messina Burn	18 34
27	Jamie O'Neal There Is No Arizona	17 17
28	Sara Evans Born To Fly	16 15
29	Aaron Tippin Kiss This	15 14
30	Dixie Chicks Without You	15 16
FI	Clay Walker Say No More	8 0
FI	Phil Vassar Rose Bouquet	6 1

**WQXK Youngstown**  
PD: Chuck Stevens  
MD: Burton Lee  
Cumulus 330-337-9544

**92.7**

	TW	LW
1	Diamond Rio One More Day	43 36
2	Jo Dee Messina Burn	50 37
3	Toby Keith You Shouldn't Kiss Me	49 44
4	Rascal Flatts This Everyday Love	38 35
5	Jessica Andrews Who I Am	37 22
6	Keith Urban But For The Grace Of God	35 34
7	Jamie O'Neal There Is No Arizona	34 32
8	Garth Brooks Wild Horses	34 34
9	Lee Ann Womack Ashes By Now	30 32
10	Faith Hill If My Heart Had Wings	25 24
11	Martina McBride It's My Time	24 23
12	Travis Tritt It's A Great Day To Be Ali	25 21
13	Darryl Worley A Good Day To Be Ali	21 19
14	Warren Brothers Move On	20 17
15	Lonestar Tell Her	20 38
16	George Strait Don't Make Me Come Over T	18 19
17	Kenny Chesney Don't Happen Twic	17 13
18	Shedaisy Lucky 4 You (Tonight I'm Jus	18 24
19	Trick Pony Pour Me	15 15
20	Mark McGuinn Mrs. Steven Rudy	14 0
21	Pam Tillis Please	14 10
22	Brooks & Dunn Ain't Nothing 'bout You	13 9
23	John Michael Montgomery That's What I L	13 12
24	Patty Loveless The Last Thing On My Min	12 9
25	Tim Rushlow She Misses Him	12 9
26	LeAnn Rimes I Need You	11 8
27	Dixie Chicks If I Fall You're Going Dow	11 9
28	Vince Gill Shoot Straight From Your Hea	11 11
29	Sara Evans Born To Fly	10 16
30	Rascal Flatts Prayin' For Daylight	10 8
FI	Mark McGuinn Mrs. Steven Rudy	14 0
FI	Sara Evans I Could Not Ask For More	7 0

**WCOS Columbia**  
OM: Lance Tidwell  
APD: Bryan Thomas  
MD: Glen Garrett  
Clear Channel 803-254-0967

**WCOS 94.7**

	TW	LW
1	Jessica Andrews Who I Am	43 29
2	Lee Ann Womack Ashes By Now	43 39
3	Diamond Rio One More Day	43 32
4	Toby Keith You Shouldn't Kiss Me	42 37
5	Jo Dee Messina Burn	38 41
6	Garth Brooks Wild Horses	37 35
7	Darryl Worley A Good Day To Be Ali	30 33
8	Keith Urban But For The Grace Of God	28 24
9	Shedaisy Lucky 4 You (Tonight I'm Jus	26 24
10	Travis Tritt It's A Great Day To Be Ali	25 22
11	Brad Paisley We Danced	24 21
12	Faith Hill If My Heart Had Wings	24 22
13	Alabama When It All Goes South	24 24
14	Dixie Chicks Without You	23 25
15	Tim Rushlow She Misses Him	22 20
16	Martina McBride It's My Time	21 21
17	Lonestar Tell Her	20 18
18	Warren Brothers Move On	20 20
19	Jamie O'Neal There Is No Arizona	20 23
20	Tim McGraw My Next Thirty Years	19 15
21	George Strait Don't Make Me Come Over T	18 12
22	Lonestar Tell Her	18 17
23	Trick Pony Pour Me	17 12
24	Alan Jackson It Must Be Love	17 15
25	Pam Tillis Please	17 16
26	George Strait Go On	16 12
27	Kenny Chesney I Lost It	16 12
28	Keith Urban Your Everything	15 10
29	Jo Dee Messina That's The Way	15 12
30	LeAnn Rimes I Need You	15 15
FI	Gary Allan Right Where I Need To Be	11 4

**WFLS Fredericksburg**  
PD: John Reed  
MD: Donna James  
Free Lance-Star Publishing 540-373-1500

**93 WFLS 93.3 FM**

	TW	LW
1	Toby Keith You Shouldn't Kiss Me	38 31
2	Jamie O'Neal There Is No Arizona	36 36
3	Diamond Rio One More Day	35 28
4	Keith Urban But For The Grace Of God	34 29
5	Garth Brooks Wild Horses	33 26
6	Jessica Andrews Who I Am	29 18
7	Rascal Flatts This Everyday Love	28 28
8	Lee Ann Womack Ashes By Now	28 30
9	Jo Dee Messina Burn	26 33
10	Travis Tritt It's A Great Day To Be Ali	25 17
11	Faith Hill If My Heart Had Wings	25 10
12	Pam Tillis Please	19 17
13	Dixie Chicks If I Fall You're Going Dow	21 10
14	Patty Loveless The Last Thing On My Min	21 14
15	Tim McGraw My Next Thirty Years	20 13
16	Tim Rushlow She Misses Him	20 18
17	Clay Davidson Sometimes	19 17
18	Trick Pony Pour Me	17 11
19	Patty Loveless That's The Kind Of Mood	16 13
20	Garth Brooks The Dance	15 1
21	Brooks & Dunn Ain't Nothing 'bout You	15 10
22	Steve Wariner W/Carth Brooks Katie Want	14 11
23	Kenny Chesney Don't Happen Twice	13 10
24	Terrri Clark No Fear	13 11
25	John Michael Montgomery Life's A Dance	12 6
26	Phil Vassar Rose Bouquet	12 8
27	Lonestar Tell Her	12 8
28	Gary Allan Right Where I Need To Be	12 8
29	Warren Brothers Move On	12 10
30	John Michael Montgomery That's What I L	12 10
FI	Alan Jackson When Somebody Loves You	10 1
FI	George Strait If You Can Do Anything El	7 0

**KTTS Springfield, MO**  
OM: Brad Hansen  
Journal 417-865-6614

**94.7 FM**

	TW	LW
1	Diamond Rio One More Day	49 46
2	Toby Keith You Shouldn't Kiss Me	48 47
3	Keith Urban But For The Grace Of God	47 46
4	Kenny Chesney Don't Happen Twic	46 49
5	Faith Hill If My Heart Had Wings	44 43
6	Brooks & Dunn Ain't Nothing 'bout You	43 36
7	Jessica Andrews Who I Am	43 36
8	Montgomery Gentry She Couldn't Change M	38 26
9	Garth Brooks Wild Horses	38 48
10	Travis Tritt It's A Great Day To Be Ali	37 25
11	Dixie Chicks If I Fall You're Going Dow	36 36
12	Lee Ann Womack Ashes By Now	36 37
13	Terrri Clark No Fear	34 35
14	Tim Rushlow She Misses Him	33 39
15	Phil Vassar Just Another Day In Paradi	32 29
16	Jo Dee Messina Burn	32 36
17	Darryl Worley A Good Day To Be Ali	32 37
18	Lonestar Tell Her	32 37
19	Sara Evans I Could Not Ask For More	32 38
20	Rascal Flatts This Everyday Love	31 30
21	Tim McGraw My Next Thirty Years	28 25
22	Alan Jackson W/We Memory	29 36
23	Brad Paisley We Danced	27 22
24	Jamie O'Neal There Is No Arizona	27 28
25	George Strait If You Can Do Anything El	25 0
26	Sara Evans Born To Fly	24 24
27	Dixie Chicks Without You	22 25
28	Vince Gill Feels Like Love	21 8
29	Aaron Tippin Kiss This	20 8
30	Terrri Clark A Little Gasoline	16 9
FI	George Strait If You Can Do Anything El	25 0

**WMSI Jackson**  
OM: Scott Johnson  
PD: Rick Adams  
MD: Gil Stuart  
Clear Channel 601-982-1062

**102.3**

	TW	LW
1	Diamond Rio One More Day	45 37
2	Jamie O'Neal There Is No Arizona	46 47
3	Lee Ann Womack Ashes By Now	36 37
4	Darryl Worley A Good Day To Be Ali	35 20
5	Jessica Andrews Who I Am	35 37
6	Keith Urban But For The Grace Of God	35 38
7	Toby Keith You Shouldn't Kiss Me	34 37
8	Garth Brooks Wild Horses	34 37
9	Shedaisy Lucky 4 You (Tonight I'm Jus	33 22
10	Brooks & Dunn Ain't Nothing 'bout You	21 8
11	Phil Vassar Rose Bouquet	21 10
12	Trick Pony Pour Me	21 19
13	Dwight Yoakam What Do You Know About Lo	21 20
14	Gary Allan Right Where I Need To Be	20 8
15	Travis Tritt It's A Great Day To Be Ali	20 20
16	Tim Rushlow She Misses Him	20 20
17	Warren Brothers Move On	20 20
18	Alabama When It All Goes South	20 22
19	Steve Holy The Hunger	20 23
20	Martina McBride It's My Time	19 19
21	Faith Hill If My Heart Had Wings	19 21
22	Kenny Chesney Don't Happen Twic	19 21
23	Eric Heatherly Wrong Five O'clock	19 22
24	Sara Evans Born To Fly	11 11
25	Mark McGuinn Mrs. Steven Rudy	10 0
26	Terrri Clark No Fear	10 8
27	Kenny Rogers There You Go Again	10 8
28	Aaron Tippin People Like Us	10 9
29	Neal McCoy Beatin' It In	10 10
30	Vince Gill Go Rest High On That Mountai	9 0
FI	Mark McGuinn Mrs. Steven Rudy	10 0
FI	Dixie Chicks If I Fall You're Going Dow	8 0
FI	Montgomery Gentry She Couldn't Change M	8 0

**WGGY Wilkes-Barre**  
PD: Mike Krink  
MD: Kelly Green  
Sinclair 570-883-1111

**FRIDGGY 101**

	TW	LW
1	Jessica Andrews Who I Am	43 39
2	Sara Evans Born To Fly	43 40
3	Toby Keith You Shouldn't Kiss Me	39 39
4	Chad Brock Yes!	34 9
5	Tim McGraw My Next Thirty Years	34 16
6	Phil Vassar Just Another Day In Paradi	30 15
7	Mark McGuinn Mrs. Steven Rudy	29 25
8	Darryl Worley A Good Day To Be Ali	28 23
9	Diamond Rio One More Day	28 27
10	Brad Paisley We Danced	27 23
11	Dixie Chicks Sun Wagon	26 29
12	Terrri Clark No Fear	25 21
13	Lonestar What About Now	24 14
14	Pam Tillis Please	23 21
15	Brooks & Dunn Ain't Nothing 'bout You	22 15
16	Tim Rushlow She Misses Him	22 17
17	Tim McGraw Things Change	22 21
18	Lee Ann Womack Ashes By Now	22 24
19	Jamie O'Neal There Is No Arizona	21 41
20	Montgomery Gentry She Couldn't Change M	20 13
21	Clay Davidson Sometimes	20 15
22	Keith Urban But For The Grace Of God	20 22
23	Phil Vassar Rose Bouquet	20 25
24	Meredit Edwards A Rose Is A Rose	19 16
25	Kenny Rogers There You Go Again	19 17
26	Dixie Chicks If I Fall You're Going Dow	18 13
27	Faith Hill If My Heart Had Wings	18 17
28	Jo Dee Messina Burn	18 26
29	Dixie Chicks Without You	18 18
30	Lonestar Tell Her	17 31
FI	Clay Walker Say No More	7 4

**WCTO Allentown, PA**  
PD: Chuck Geiger  
APD/MD: Ed Parreira  
Citadel 610-266-7600

**96**

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# MONITOR AIRPLAY COUNTRY **W/ACTIVITY REPORT** FOR WEEK ENDING FEBRUARY 25, 2001

Detailed tracking for upward-moving songs. Total  
Detections/Gain does not include video play.  
Markets listed in order of population.  
\*Indicates station experienced between 24 and 56 hours of  
reported downtime during the chart week.

GARY ALLAN 1822/281 <i>Right Where I Need To Be (MCA Nashville)</i>										JESSICA ANDREWS 5205/632 <i>Who I Am (DreamWorks)</i>										BROOKS & DUNN 2643/866 <i>Ain't Nothing 'Bout You (Arista Nashville)</i>										KENNY CHESNEY 2937/505 <i>Don't Happen Twice (BNA)</i>										DIAMOND RIO 5582/612 <i>One More Day (Arista Nashville)</i>														
Total Stations: 145					Chart Move: 27-25					Total Stations: 149					Chart Move: 6-4					Total Stations: 148					Chart Move: 24-19					Total Stations: 148					Chart Move: 20-14					Total Stations: 149					Chart Move: 3-1									
ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID										
New York	CMT	25	28	28	Tucson	KIIM	23	20	17	286	New York	WYNY	23	21	23	Tucson	KIIM	37	38	37	281	New York	WYNY	15	15	15	Tucson	KIIM	16	10	3	29	New York	CMT	19	20	21	Tucson	KIIM	20	13	11	57	New York	CMT	24	28	24	Tucson	KIIM	39	35	39	347

DIXIE CHICKS 2199/662 <i>If I Fall You're Going Down With Me (Monument)</i>										FAITH HILL 3986/269 <i>If My Heart Had Wings (Warner Bros./WRN)</i>										STEVE HOLY 1282/9 <i>The Hunger (Curb)</i>										TOBY KEITH 5485/19 <i>You Shouldn't Kiss Me Like This (DreamWorks)</i>										PATTY LOVELESS 1248/110 <i>The Last Thing On My Mind (Epic)</i>																	
Total Stations: 136					Chart Move: 28-23					Total Stations: 149					Chart Move: 9-8					Total Stations: 138					Chart Move: 30-28					Total Stations: 149					Chart Move: 1-2					Total Stations: 134					Chart Move: 31-29												
ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID	ID	TW	LW	ZW	ID													
New York	CMT	18	20	3	52	Tucson	KIIM	13	3	2	18	New York	WYNY	22	20	19	Tucson	KIIM	21	24	21	140	New York	WYNY	1	1	1	Tucson	KIIM	13	13	13	120	New York	CMT	25	27	29	483	Tucson	KIIM	37	34	37	419	New York	CMT	22	21	22	136	Tucson	KIIM	16	16	9	73







Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

## AIRPOWER

Total Detections/Gain

### BROOKS & DUNN 2643/866

**Ain't Nothing 'Bout You (Arista Nashville)**  
Total Stations: 148/Chart Move: 24-19  
Heavy (35+ detections): 6 KMLE, KPLX, KTTS, KWJJ, WAMZ, WSM  
Medium (25-34): 22 KCCY, KEEY, KHKI, KMPS, KNCI, KSKS, KSON, KSOP, KXKC, WBEE, WDRM, WGH, WKHX, WKXC, WMZQ, WQBE, WQDR, WRNS, WSIX, WUSY, WWGR, WXBQ  
Light (Under 25): 120  
1st Impressions: 22 KDRK, KIKK, KTOM, KTST, KWJJ, KWNR, KXXY, KZSN, WBCT, WBEE, WCOL, WFRY, WKCO, WKHK, WKSJ, WMUS, WOKQ, WQIK, WQMX, WSLC, WSTH, WYD

### AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

**KPLX • Dallas, TX**

PD: Brian Philips

MD: Cody Alan

Date: 02/25/01



## 2599 - 1000 DETECTIONS

Total Detections/Gain

### TRICK PONY 2543/237

**Pour Me (Warner Bros./WRN)**  
Total Stations: 144/Chart Move: 22-20  
Heavy (35+): 3 KBEQ, KMXM, WRNS  
Medium (25-34): 28 KAJA, KCCY, KCKI, KDDK, KEEY, KGMV, KHKI, KIKK, KMDL, KRKY, KSKS, KTOM, KUPL, KUZZ, KWJJ, KXKC, KYCY, WCKT, WDAF, WESC, WEZL, WGNB, WKCN, WMUS, WOKO, WRBQ, WSLC, WUBE  
Light (Under 25): 113  
1st Impressions: 3 KJYJ, WDSY, WPOR

### THE WARREN BROTHERS 2542/111

**Move On (BNA)**  
Total Stations: 147/Chart Move: 21-21  
Heavy (35+): 4 KBEQ, KDDK, KMXM, WRNS  
Medium (25-34): 25 KEEY, KGMV, KHAY, KHEY, KHKI, KIKK, KXCS, KMDL, KRKY, KSKS, KSON, KTOM, KUPL, KXKC, WBCT, WCKT, WCTK, WGH, WKLB, WPOR, WRBQ, WSLC, WSM, WXBQ  
Light (Under 25): 118  
1st Impressions: 2 KNIX, KZLA

### DIXIE CHICKS 2199/662

**If I Fall You're Going Down With Me (Monument)**  
Total Stations: 136/Chart Move: 28-23  
Heavy (35+): 3 KPLX, KSCS, KTTS  
Medium (25-34): 11 KCCY, KEEY, KMLE, KSOP, KYCY, KZLA, WAMZ, WBCT, WCKT, WKCN, WRNS  
Light (Under 25): 122  
1st Impressions: 34 KDRK, KHEY, KIIM, KIKK, KXCS, KMPS, KRST, KTST, KWJJ, KXKC, KXXY, KYGO, WBEE, WDAF, WFRG, WFRY, WGAR, WKDF, WKKT, WKLB, WMSI, WMUS, WNKI, WOGK, WQMX, WQYK, WRBQ, WTQR, WUBE, WUSY, WVLK, WYDZ, WXBM, WYD

### PHIL VASSAR 1894/481

**Rose Bouquet (Arista Nashville)**  
Total Stations: 143/Chart Move: 29-24  
Heavy (35+): 1 KMDL  
Medium (25-34): 7 KCCY, KCKI, KEEY, KHKI, WAMZ, WSIX, WSLC  
Light (Under 25): 135  
1st Impressions: 16 KCCY, KDDK, KVOO, KWNR, WCOL, WCTO, WDSY, WGAR, WKHK, WKKT, WMIL, WOGK, WQIK, WQYK, WRNS, WROO

### GARY ALLAN 1822/281

**Right Where I Need To Be (MCA Nashville)**  
Total Stations: 145/Chart Move: 27-25  
Heavy (35+): 5 KBEQ, KDDK, KPLX, KXKC, WSLC

Medium (25-34): 9 KAJA, KCCY, KKCS, KSKS, KTOM, KUPL, KUZZ, WAMZ, WFMS  
Light (Under 25): 131  
1st Impressions: 11 KASE, KNCI, KWJJ, WCOS, WEZL, WGAR, WGNA, WKSJ, WLWI, WRBQ, WUBE

### PAM TILLIS 1815/151

**Please (Arista Nashville)**  
Total Stations: 141/Chart Move: 25-26  
Heavy (35+): 2 KSOP, WSLC  
Medium (25-34): 9 KHAY, KRKY, KSSN, KUZZ, KXKC, WFRY, WIRK, WQMX, WSM  
Light (Under 25): 130  
1st Impressions: 6 KSKS, WCMS, WDSY, WNCY, WOGK, WUSY

### MARK MCGUINN 1367/294

**Mrs. Steven Rudy (VFR)**  
Total Stations: 122/Chart Move: 34-27  
Heavy (35+): 3 KPLX, KWJJ, WKHX  
Medium (25-34): 14 KBEQ, KEEY, KHKI, KIKK, KMLE, KSKS, KSOP, KXKC, WCTO, WGGY, WKDF, WQBE, WRBQ, WXBQ  
Light (Under 25): 105  
1st Impressions: 21 KCCY, KKCS, KUPL, KXXY, WDAF, WDRM, WEZL, WFMS, WFRG, WGH, WGNA, WIL, WJCL, WKKO, WMSI, WQXK, WRKZ, WTQR, WUSY, WWGR, WXBM

### STEVE HOLY 1282/9

**The Hunger (Curb)**  
Total Stations: 138/Chart Move: 30-28  
Heavy (35+): 0  
Medium (25-34): 7 KBEQ, KKCS, KMDL, KXKC, WKYQ, WQBE, WXBQ  
Light (Under 25): 131

### PATTY LOVELESS 1248/110

**The Last Thing On My Mind (Epic)**  
Total Stations: 134/Chart Move: 31-29  
Heavy (35+): 0  
Medium (25-34): 2 WQDR, WRNS  
Light (Under 25): 132  
1st Impressions: 5 KFRG, WIVK, WLWI, WOKO, WROO

### CLAY DAVIDSON 1220/116

**Sometimes (Virgin/Capitol)**  
Total Stations: 124/Chart Move: 32-30  
Heavy (35+): 0  
Medium (25-34): 4 KNIX, KSKS, WKDF, WQBE  
Light (Under 25): 120  
1st Impressions: 9 KATM, KCCY, KSSN, WLWI, WNCY, WQYK, WSM, WUSN, WYDZ

### AARON TIPPIN 1214/130

**People Like Us (Lyric Street)**  
Total Stations: 124/Chart Move: 33-31  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KCCY, KUZZ, WSLC  
Light (Under 25): 120  
1st Impressions: 10 KFDI, KTOM, WDSY, WIVK, WLWI, WMZQ, WOGK, WQIK, WYNK, WYDZ

### VINCE GILL 1087/133

**Shoot Straight From Your Heart (MCA Nashville)**  
Total Stations: 118/Chart Move: 36-32  
Heavy (35+): 0  
Medium (25-34): 2 KBEQ, WSLC  
Light (Under 25): 116  
1st Impressions: 6 KHEY, KMDL, KVOO, WKXC, WMUS, WRBQ

### ERIC HEATHERLY 1049/14

**Wrong Five O'clock (Mercury)**  
Total Stations: 142/Chart Move: 35-34  
Heavy (35+): 1 KMXM  
Medium (25-34): 5 KBEQ, KDDK, WIVK, WNCY, WRNS  
Light (Under 25): 136

### MONTGOMERY GENTRY 1021/263

**She Couldn't Change Me (Columbia)**  
Total Stations: 107/Chart Move: 39-35  
Heavy (35+): 1 KTTS  
Medium (25-34): 3 KCCY, KEEY, KSOP  
Light (Under 25): 103  
1st Impressions: 23 KAJA, KFDI, KGMV, KIIM, KMXM, KSKS, KUPL, WDAF, WESC, WEZL, WFMS, WIL, WKCO, WKDF, WMSI, WMUS, WOKO, WQMX, WRBQ, WRKZ, WSM, WUSN, WWGR

## 999 - 500 DETECTIONS

Total Detections/Gain

### THE KINLEYS 958/77

**I'm In (Epic)**  
Total Stations: 113/Chart Move: 37-36  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KEEY, KSKS, WRNS  
Light (Under 25): 109  
1st Impressions: 4 KDDK, WOKQ, WRBQ, WYNY

### SARA EVANS 942/321

**I Could Not Ask For More (RCA)**  
Total Stations: 107/Chart Move: 41-37  
Heavy (35+): 2 KCCY, KIKK  
Medium (25-34): 7 KBEQ, KCCY, KKCS, KMLE, KPLX, KSKS, KTTS  
Light (Under 25): 98  
1st Impressions: 24 KAJA, KEEY, KHKI, KILT, KMXM, KNCI, KNIX, KRMD, KTEX, KXKC, WAMZ, WDRM, WEZL, WGAR, WGGY, WGNB, WKCN, WKLB, WKSJ, WQXK, WSTH, WVLK, WXBM, WYNY

### CHALEE TENNISON 840/-3

**Go Back (Asylum/WRN)**  
Total Stations: 115/Chart Move: 38-38  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KUZZ, WQMX, WTQR  
Light (Under 25): 111  
1st Impressions: 1 WROO

### KENNY ROGERS 732/63

**There You Go Again (Dreamcatcher)**  
Total Stations: 94/Chart Move: 40-39  
Heavy (35+): 0  
Medium (25-34): 1 KKAT  
Light (Under 25): 93  
1st Impressions: 11 KRST, KUZZ, KYGO, WBEE, WCMS, WEZL, WKSJ, WMIL, WMUS, WNCY, WWGR

### TERRI CLARK 645/66

**No Fear (Mercury)**  
Total Stations: 76/Chart Move: 42-40  
Heavy (35+): 0  
Medium (25-34): 3 KBEQ, KTTS, WGGY  
Light (Under 25): 73  
1st Impressions: 8 KHKI, KMDL, KWJJ, WDAF, WIL, WKKO, WUSY, WYDZ

## 499 - 40 DETECTIONS

Total Detections/Gain

### LEANN RIMES 483/202

**But I Do Love You (Curb)**  
Total Stations: 79/Chart Move: 52-41  
Heavy (35+): 0  
Medium (25-34): 2 KBEQ, KMLE  
Light (Under 25): 77  
1st Impressions: 12 KCCY, KJYJ, KNIX, KSOP, KTEX, WBCT, WCOL, WCTK, WGH, WIRK, WPOR, WSOO

### ALAN JACKSON 468/361

**When Somebody Loves You (Arista Nashville)**  
Total Stations: 62/Chart Move: Debut 42  
Heavy (35+): 1 KSCS  
Medium (25-34): 0  
Light (Under 25): 61  
1st Impressions: 28 KBEQ, KFDI, KHAY, KNCI, KRMD, KTST, KWJJ, KXKC, KXXY, WAMZ, WBCT, WBEE, WDRM, WFLS, WGNB, WIVK, WKXC, WKYQ, WOKO, WQBE, WSCA, WSM, WSSL, WUBE, WXBQ, WXCT, WYDZ, WYNY

### NEAL MCCOY 468/32

**Beatin' It In (Giant)**  
Total Stations: 62/Chart Move: 45-43  
Heavy (35+): 0

Medium (25-34): 1 KBEQ  
Light (Under 25): 61  
1st Impressions: 9 KASE, KFRG, KSSN, KZSN, WNCY, WRBQ, WSOO, WXTU, WYDZ

### LORRIE MORGAN & SAMMY KERSHAW 382/-14

**He Drinks Tequila (RCA)**  
Total Stations: 42/Chart Move: 46-45  
Heavy (35+): 0  
Medium (25-34): 2 KCCY, WGNB  
Light (Under 25): 40  
1st Impressions: 6 KAJA, KKCS, KYCY, WCKT, WQYK, WXCT

### MEREDITH EDWARDS 367/66

**A Rose Is A Rose (Mercury)**  
Total Stations: 51/Chart Move: 48-47  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 61  
1st Impressions: 5 KILT, KTEX, WCKT, WGH, WOKQ

### SONS OF THE DESERT 355/49

**What I Did Right (MCA Nashville)**  
Total Stations: 47/Chart Move: 47-48  
Heavy (35+): 0  
Medium (25-34): 1 WSLC  
Light (Under 25): 46  
1st Impressions: 4 KAJA, KCKI, KKCS, KSOP

### CHRIS CAGLE 342/127

**Laredo (Virgin/Capitol)**  
Total Stations: 42/Chart Move: 53-49  
Heavy (35+): 1 KPLX  
Medium (25-34): 2 KBEQ, WBCT  
Light (Under 25): 39  
1st Impressions: 7 KIKK, KTEX, WCKT, WGNB, WPOP, WQIK, WSTH

### CLAY WALKER 321/144

**Say No More (Giant)**  
Total Stations: 37/Chart Move: 57-50  
Heavy (35+): 0  
Medium (25-34): 2 KBEQ, KSOP  
Light (Under 25): 35  
1st Impressions: 9 KAJA, KDDK, KILT, KMDL, KNIX, KSSN, WGGY, WRNS, WSSL

### HAL KETCHUM 278/74

**She Is (Curb)**  
Total Stations: 38/Chart Move: 55-51  
Heavy (35+): 0  
Medium (25-34): 2 WQBE, WXBQ  
Light (Under 25): 36  
1st Impressions: 6 KFKF, KTEX, WAMZ, WFMS, WGAR, WGNB

### GEORGE STRAIT 228/116

**If You Can Do Anything Else (MCA Nashville)**  
Total Stations: 37/Chart Move: 60-53  
Heavy (35+): 0  
Medium (25-34): 2 KCCY, KTTS  
Light (Under 25): 35  
1st Impressions: 11 KCCY, KCCY, KFDI, KMLE, KPLX, KTTS, KUBL, KXKC, WAMZ, WFLS, WROO

### TYLER ENGLAND 211/30

**I Drove Her To Dallas (Capitol)**  
Total Stations: 30/Chart Move: 56-55  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 30  
1st Impressions: 3 KDRK, KZSN, WCKT

### COLLIN RAYE 163/51

**You Still Take Me There (Epic)**  
Total Stations: 22/Chart Move: Debut 56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 4 KFKF, KSKS, KXKT, KZLA

### SOUTH 65 155/1

**The Most Beautiful Girl (Atlantic)**  
Total Stations: 16/Chart Move: 59-58  
Heavy (35+): 0

Medium (25-34): 1 WRBQ  
Light (Under 25): 15

### ★ EDDY RAVEN 98/66

**Cowboys Don't Cry (RMG)**  
Total Stations: 38/Chart Move: Debut 60  
Heavy (35+): 0  
Medium (25-34): 1 KSOP  
Light (Under 25): 37

### CHARLIE ROBISON 96/40

**I Want You Bad (Lucky Dog/Columbia)**  
Total Stations: 16  
Heavy (35+): 0  
Medium (25-34): 1 KPLX  
Light (Under 25): 15  
1st Impressions: 2 KBEQ, KIKK

### ALLISON MOORER 88/1

**Think It Over (MCA Nashville)**  
Total Stations: 9  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 9

### ★ MARSHALL DYLLON 77/60

**You (Dreamcatcher)**  
Total Stations: 22  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 3 KZSN, WCKT, WOKO

### ★ KORTNEY KAYLE 65/35

**Don't Let Me Down (Lyric Street)**  
Total Stations: 21  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 21

### ★ K.T. OSLIN 60/35

**Live Close By, Visit Often (BNA)**  
Total Stations: 42  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 42

### CRAIG MORGAN 56/4

**I Want Us Back (Atlantic)**  
Total Stations: 11  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11  
1st Impressions: 1 WCKT

### ★ THE SOGGY BOTTOM BOYS 55/21

**I Am A Man Of Constant Sorrow (Mercury)**  
Total Stations: 11  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11  
1st Impressions: 1 KSCS

### SHEDAISY 53/4

**Still Holding Out For You (Lyric Street)**  
Total Stations: 2  
Heavy (35+): 0  
Medium (25-34): 2 KEEY, KMLE  
Light (Under 25): 0

### LEE ANN WOMACK 47/1

**Why They Call It Falling (MCA Nashville)**  
Total Stations: 11  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 10

### BRAD PAISLEY & CHELY WRIGHT 45/7

**Hard To Be A Husband, Hard To Be A Wife (RCA/MCA Nashville)**  
Total Stations: 9  
Heavy (35+): 0  
Medium (25-34): 1 KEEY  
Light (Under 25): 8

### ★ PAT GREEN & CORY MORROW 44/9

**Stuck In The Middle With You (Green Horse)**  
Total Stations: 2  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 1





**Monitor** AIRPLAY

## COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING FEBRUARY 25, 2001

### NORTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	609	548	16	Lonestar, Tell Her	318	440
2	Toby Keith, You Shouldn't Kiss Me	584	585	17	Darryl Worley, A Good Day To Run	308	336
3	Keith Urban, But For The Grace Of God	549	548	18	Sara Evans, Born To Fly	307	308
4	Jessica Andrews, Who I Am	547	479	19	Brad Paisley, We Danced	278	292
5	Lee Ann Womack, Ashes By Now	516	538	20	Trick Pony, Pour Me	269	221
6	Jo Dee Messina, Burn	508	564	21	Phil Vassar, Just Another Day In Paradi	264	289
7	Jamie O'Neal, There Is No Arizona	450	521	22	Brooks & Dunn, Ain't Nothing 'bout You	259	179
8	Garth Brooks, Wild Horses	444	475	23	Kenny Chesney, Don't Happen Twice	256	198
9	Faith Hill, If My Heart Had Wings	425	395	24	Dixie Chicks, Without You	256	280
10	Shedaisy, Lucky 4 You (Tonight I'm Just	410	374	25	Travis Tritt, Best Of Intentions	245	288
11	Tim McGraw, My Next Thirty Years	384	341	26	Warren Brothers, Move On	240	244
12	Travis Tritt, It's A Great Day To Be Al	346	283	27	Phil Vassar, Rose Bouquet	225	182
13	Tim McGraw, My Next Thirty Years	337	328	28	Dixie Chicks, If I Fall You're Going Do	218	140
14	Rascal Flatts, This Everyday Love	332	383	29	Lonestar, What About Now	214	201
15	Martina McBride, It's My Time	327	291	30	Pam Tillis, Please	212	206

### MID-ATLANTIC



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	679	591	16	Brooks & Dunn, Ain't Nothing 'bout You	336	217
2	Toby Keith, You Shouldn't Kiss Me	668	648	17	Darryl Worley, A Good Day To Run	334	350
3	Keith Urban, But For The Grace Of God	653	621	18	Sara Evans, Born To Fly	333	351
4	Jessica Andrews, Who I Am	620	524	19	Tim Rushlow, She Misses Him	325	326
5	Jo Dee Messina, Burn	610	631	20	Martina McBride, It's My Time	321	301
6	Lee Ann Womack, Ashes By Now	583	573	21	Warren Brothers, Move On	314	299
7	Jamie O'Neal, There Is No Arizona	508	540	22	Kenny Chesney, Don't Happen Twice	306	244
8	Garth Brooks, Wild Horses	466	464	23	Phil Vassar, Just Another Day In Paradi	282	279
9	Faith Hill, If My Heart Had Wings	437	381	24	Alabama, When It All Goes South	281	351
10	Tim McGraw, My Next Thirty Years	418	403	25	Trick Pony, Pour Me	237	207
11	Shedaisy, Lucky 4 You (Tonight I'm Just	406	378	26	Dixie Chicks, If I Fall You're Going Do	229	137
12	Travis Tritt, It's A Great Day To Be Al	390	321	27	Pam Tillis, Please	228	209
13	Rascal Flatts, This Everyday Love	363	403	28	Phil Vassar, Rose Bouquet	224	177
14	Dixie Chicks, Without You	363	378	29	Gary Allan, Right Where I Need To Be	220	171
15	Lonestar, Tell Her	345	473	30	Travis Tritt, Best Of Intentions	210	226

### SOUTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	1581	1362	16	Tim McGraw, My Next Thirty Years	798	808
2	Toby Keith, You Shouldn't Kiss Me	1512	1467	17	Tim Rushlow, She Misses Him	790	770
3	Keith Urban, But For The Grace Of God	1506	1494	18	Rascal Flatts, This Everyday Love	783	839
4	Lee Ann Womack, Ashes By Now	1420	1426	19	Brooks & Dunn, Ain't Nothing 'bout You	751	535
5	Jessica Andrews, Who I Am	1341	1196	20	Warren Brothers, Move On	736	709
6	Jamie O'Neal, There Is No Arizona	1147	1316	21	Dixie Chicks, Without You	692	739
7	Garth Brooks, Wild Horses	1145	1254	22	Trick Pony, Pour Me	686	636
8	Jo Dee Messina, Burn	1128	1341	23	Martina McBride, It's My Time	680	617
9	Faith Hill, If My Heart Had Wings	1087	1035	24	Sara Evans, Born To Fly	608	635
10	Travis Tritt, It's A Great Day To Be Al	947	865	25	Phil Vassar, Just Another Day In Paradi	579	630
11	Darryl Worley, A Good Day To Run	903	919	26	Dixie Chicks, If I Fall You're Going Do	562	578
12	Alabama, When It All Goes South	865	951	27	Pam Tillis, Please	526	477
13	Kenny Chesney, Don't Happen Twice	832	668	28	Garth Brooks, The Dance	502	172
14	Shedaisy, Lucky 4 You (Tonight I'm Just	826	794	29	Phil Vassar, Rose Bouquet	487	354
15	Lonestar, Tell Her	811	1005	30	Brad Paisley, We Danced	459	476

### SOUTHWEST



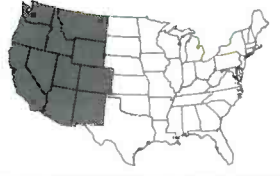
	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	820	679	16	Martina McBride, It's My Time	349	344
2	Toby Keith, You Shouldn't Kiss Me	807	825	17	Dixie Chicks, Without You	348	257
3	Diamond Rio, One More Day	795	712	18	Dixie Chicks, Without You	338	408
4	Keith Urban, But For The Grace Of God	687	753	19	Tim Rushlow, She Misses Him	336	297
5	Lee Ann Womack, Ashes By Now	666	723	20	Brooks & Dunn, Ain't Nothing 'bout You	331	245
6	Faith Hill, If My Heart Had Wings	608	527	21	Shedaisy, Lucky 4 You (Tonight I'm Just	325	325
7	Jamie O'Neal, There Is No Arizona	559	615	22	Gary Allan, Right Where I Need To Be	311	269
8	Travis Tritt, It's A Great Day To Be Al	525	411	23	Warren Brothers, Move On	308	317
9	Kenny Chesney, Don't Happen Twice	496	464	24	Brad Paisley, We Danced	289	327
10	Garth Brooks, Wild Horses	481	582	25	Travis Tritt, Best Of Intentions	280	312
11	Lonestar, Tell Her	469	529	26	Phil Vassar, Rose Bouquet	275	181
12	Jo Dee Messina, Burn	433	506	27	Lonestar, What About Now	260	263
13	Darryl Worley, A Good Day To Run	414	475	28	Sara Evans, Born To Fly	259	300
14	Trick Pony, Pour Me	377	340	29	Phil Vassar, Just Another Day In Paradi	248	261
15	Tim McGraw, My Next Thirty Years	350	389	30	George Strait, Go On	242	262

### MIDWEST



	TW	LW		TW	LW		
1	Keith Urban, But For The Grace Of God	804	752	16	Kenny Chesney, Don't Happen Twice	443	354
2	Diamond Rio, One More Day	775	733	17	Martina McBride, It's My Time	430	410
3	Toby Keith, You Shouldn't Kiss Me	767	766	18	Trick Pony, Pour Me	416	395
4	Jessica Andrews, Who I Am	762	706	19	Warren Brothers, Move On	386	365
5	Lee Ann Womack, Ashes By Now	700	695	20	Dixie Chicks, Without You	373	281
6	Garth Brooks, Wild Horses	649	669	21	Brooks & Dunn, Ain't Nothing 'bout You	365	344
7	Jo Dee Messina, Burn	646	742	22	Dixie Chicks, Without You	324	261
8	Faith Hill, If My Heart Had Wings	612	579	23	Travis Tritt, Best Of Intentions	315	323
9	Travis Tritt, It's A Great Day To Be Al	561	482	24	Lonestar, Tell Her	312	377
10	Shedaisy, Lucky 4 You (Tonight I'm Just	518	511	25	Phil Vassar, Rose Bouquet	307	273
11	Rascal Flatts, This Everyday Love	517	577	26	Sara Evans, Born To Fly	306	323
12	Darryl Worley, A Good Day To Run	515	530	27	Alabama, When It All Goes South	285	411
13	Jamie O'Neal, There Is No Arizona	474	601	28	Phil Vassar, Just Another Day In Paradi	285	288
14	Tim McGraw, My Next Thirty Years	445	442	29	Brad Paisley, We Danced	267	253
15	Tim Rushlow, She Misses Him	444	405	30	Gary Allan, Right Where I Need To Be	266	231

### WEST



	TW	LW		TW	LW		
1	Toby Keith, You Shouldn't Kiss Me	1028	1044	16	Martina McBride, It's My Time	502	472
2	Keith Urban, But For The Grace Of God	1026	1016	17	Phil Vassar, Just Another Day In Paradi	496	481
3	Diamond Rio, One More Day	1008	900	18	Travis Tritt, It's A Great Day To Be Al	490	406
4	Jessica Andrews, Who I Am	975	850	19	Trick Pony, Pour Me	490	426
5	Lee Ann Womack, Ashes By Now	835	829	20	Dixie Chicks, Without You	484	526
6	Jo Dee Messina, Burn	792	887	21	Rascal Flatts, This Everyday Love	478	671
7	Faith Hill, If My Heart Had Wings	734	709	22	Warren Brothers, Move On	458	397
8	Garth Brooks, Wild Horses	726	757	23	Dixie Chicks, If I Fall You're Going Do	423	319
9	Tim McGraw, My Next Thirty Years	681	651	24	Brad Paisley, We Danced	420	413
10	Jamie O'Neal, There Is No Arizona	656	779	25	Lonestar, Tell Her	402	523
11	Tim Rushlow, She Misses Him	589	486	26	Travis Tritt, Best Of Intentions	400	442
12	Shedaisy, Lucky 4 You (Tonight I'm Just	574	539	27	Sara Evans, Born To Fly	366	378
13	Darryl Worley, A Good Day To Run	553	576	28	Lonestar, What About Now	357	360
14	Brooks & Dunn, Ain't Nothing 'bout You	536	324	29	Alabama, When It All Goes South	347	396
15	Kenny Chesney, Don't Happen Twice	518	467	30	Kenny Chesney, I Lost It	338	370

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	18	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS 4 weeks at No. 1	TOBY KEITH	42.090	40.589
2	3	15	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	41.892	36.273
3	4	14	WHO I AM DREAMWORKS	JESSICA ANDREWS	39.655	35.750
4	2	19	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	38.024	38.737
5	6	20	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	33.396	32.734
6	5	20	BURN CURB	JO DEE MESSINA	30.887	33.493
7	9	8	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	30.219	27.369
8	7	23	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	30.004	32.187
9	8	15	WILD HORSES CAPITOL	GARTH BROOKS	27.842	30.215
10	10	26	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	25.882	26.054
11	15	9	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	24.723	20.960
12	16	16	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	21.231	19.606
13	17	13	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	21.006	18.966
14	19	6	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	20.846	17.288
15	21	3	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	20.834	15.083
16	11	23	THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	20.797	24.780
17	13	21	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	20.497	21.875
18	12	23	TELL HER BNA	LONESTAR	19.535	24.247
19	18	9	IT'S MY TIME RCA	MARTINA MCBRIDE	18.514	17.753
20	25	3	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	16.473	11.910
21	23	10	POUR ME WARNER BROS./WRN	TRICK PONY	15.459	14.009
22	22	15	MOVE ON BNA	THE WARREN BROTHERS	15.176	14.430
23	20	18	WHEN IT ALL GOES SOUTH RCA	ALABAMA	13.383	16.351
24	28	5	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	12.144	8.919
25	26	9	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	11.974	10.080
26	29	4	MRS. STEVEN RUDY VFR	MARK MCGUINN	10.209	8.786
27	30	9	PLEASE ARISTA NASHVILLE	PAM TILLIS	9.703	8.755
28	31	8	THE HUNGER CURB	STEVE HOLY	7.789	7.542
29	32	6	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	7.744	6.750
30	34	4	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	7.468	6.472
31	36	4	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	7.227	5.746
32	24	12	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	6.969	12.946
33	40	2	I COULD NOT ASK FOR MORE RCA	SARA EVANS	6.476	4.230
34	35	3	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	6.468	5.758
35	33	10	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	6.080	6.596
36	38	2	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	5.848	4.852
37	37	7	I'M IN EPIC	THE KINLEYS	5.561	5.331
38	39	4	GO BACK ASYLUM/WRN	CHALEE TENNISON	4.699	4.566
39	NEW		NO FEAR MERCURY	TERRI CLARK	4.010	2.925
40	NEW		WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	3.581	0.856

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

## amusement business

## BOXSCORE CONCERT GROSSES

### TOP 5 OVERALL

### TOP 5 COUNTRY

#1	Artist: BACKSTREET BOYS, KRISTAL Venue: Nassau Veterans Memorial Coliseum, Long Island, N.Y. Date(s): Feb. 4-5 Gross: \$1,698,752 Att: 27,874 Capacity: two sellouts
#2	Artist: ELTON JOHN & BILLY JOEL Venue: Compaq Center at San Jose, San Jose, Calif. Date(s): Feb. 4 Gross: \$1,655,120 Att: 17,657 Capacity: sellout
#3	Artist: ELTON JOHN & BILLY JOEL Venue: Oakland-Alameda County Arena, Oakland, Calif. Date(s): Feb. 2 Gross: \$1,55





Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
<b>*** No. 1 ***</b>						
1	3	18	ONE MORE DAY ARISTA NASHVILLE 1 week at No. 1	DIAMOND RIO	5582	4970
2	1	20	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	5485	5466
3	2	22	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	5356	5324
4	6	17	WHO I AM DREAMWORKS	JESSICA ANDREWS	5205	4573
5	4	22	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	4822	4886
6	5	21	BURN CURB	JO DEE MESSINA	4189	4752
7	8	16	WILD HORSES CAPITOL	GARTH BROOKS	3994	4341
8	9	9	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	3986	3717
9	7	29	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	3843	4435
10	15	12	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	3337	2833
11	14	21	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	3149	3021
12	12	23	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	3097	3269
13	13	30	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	3040	3047
14	20	8	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	2937	2432
15	18	19	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	2914	2668
16	11	26	THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	2757	3304
17	10	25	TELL HER BNA	LONESTAR	2703	3397
18	19	11	IT'S MY TIME RCA	MARTINA MCBRIDE	2669	2544
<b>★ ★ AIRPOWER/GREATEST GAINER ★ ★</b>						
19	24	4	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	2643	1777
20	22	19	POUR ME WARNER BROS./WRN	TRICK PONY	2543	2306
21	21	21	MOVE ON BNA	THE WARREN BROTHERS	2542	2431
22	16	19	WHEN IT ALL GOES SOUTH RCA	ALABAMA	2235	2742
<b>★ BEST 1ST IMPRESSION ★</b>						
23	28	3	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	2199	1537
24	29	8	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	1894	1413
25	27	24	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	1822	1541
26	25	12	PLEASE ARISTA NASHVILLE	PAM TILLIS	1815	1664
27	34	7	MRS. STEVEN RUDY VFR	MARK MCGUINN	1367	1073
28	30	16	THE HUNGER CURB	STEVE HOLY	1282	1273
29	31	9	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1248	1138
30	32	7	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1220	1104
31	33	9	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1214	1084
32	36	8	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1087	954
33	23	15	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	1055	1828
34	35	18	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	1049	1035
35	39	5	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1021	758
36	37	18	I'M IN EPIC	THE KINLEYS	958	881
37	41	4	I COULD NOT ASK FOR MORE RCA	SARA EVANS	942	621
38	38	16	GO BACK ASYLUM/WRN	CHALEE TENNISON	840	843

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
39	40	7	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	732	669
40	42	5	NO FEAR MERCURY	TERRI CLARK	645	579
41	52	3	BUT I DO LOVE YOU CURB	LEANN RIMES	483	281
<b>★ ★ HOT SHOT DEBUT ★ ★</b>						
42	NEW		WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	468	107
43	45	4	BEATIN' IT IN GIANT	NEAL MCCOY	468	436
44	44	8	THAT'S WHAT I LIKE ABOUT YOU ATLANTIC	JOHN MICHAEL MONTGOMERY	431	494
45	46	4	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	382	396
46	43	8	BURN DOWN THE TRAILER PARK MONUMENT	BILLY RAY CYRUS	377	506
47	48	6	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	367	301
48	47	5	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	355	306
49	53	4	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	342	215
50	57	3	SAY NO MORE GIANT	CLAY WALKER	321	177
51	55	4	SHE IS CURB	HAL KETCHUM	278	204
52	50	18	THINGS CHANGE CURB	TIM MCGRAW	257	293
53	60	2	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	228	112
54	49	13	LOOKIN' FOR LOVE CURB	SAWYER BROWN	222	298
55	56	6	I DROVE HER TO DALLAS CAPITOL	TYLER ENGLAND	211	181
56	NEW		YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	163	112
57	54	7	I DON'T KNOW CURB	HANK WILLIAMS III	160	205
58	59	5	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	155	154
59	58	2	I WILL LOVE YOU DREAMWORKS	LISA ANGELLE	151	166
60	NEW		COWBOYS DON'T CRY RMG	EDDY RAVEN	98	32

Songs are ranked by number of detections. **○** Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

## AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	WITHOUT YOU DIXIE CHICKS (MONUMENT)	2472	2711
2	BORN TO FLY SARA EVANS (RCA)	2212	2342
3	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2187	2290
4	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1924	1967
5	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1905	2126
6	WHAT ABOUT NOW LONESTAR (BNA)	1619	1621
7	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1585	1601
8	KISS THIS AARON TIPPIN (LYRIC STREET)	1534	1514

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I LOST IT KENNY CHESNEY (BNA)	1506	1697
10	WHAT DO YOU KNOW ABOUT LOVE DWIGHT YOAKAM (REPRISE/WRN)	1483	1658
11	THE DANCE GARTH BROOKS (CAPITOL)	1395	557
12	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1330	1275
13	IT MUST BE LOVE ALAN JACKSON (ARISTA NASHVILLE)	1310	1349
14	YES! CHAD BROCK (WARNER BROS./WRN)	1270	1411
15	GO ON GEORGE STRAIT (MCA NASHVILLE)	1266	1274
16	THAT'S THE WAY JO DEE MESSINA (CURB)	1262	1173
17	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1240	1308
18	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1202	1265
19	PRAYIN' FOR DAYLIGHT RASCAL FLATTS (LYRIC STREET)	1149	1110
20	FEELS LIKE LOVE VINCE GILL (MCA NASHVILLE)	1113	1204

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

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and You Want Fries With That Album • American Music Awards - Favorite Country Album and Favorite Female Artist  
(2 categories) • People’s Choice Award - Favorite Female Musical Performer

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 30, 2001 \$4.95 Volume 9 • No. 13

## COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

**JESSICA ANDREWS**  
*Who I Am (DREAMWORKS)*

★ ★ AIRPOWER ★ ★

GEORGE STRAIT • *If You Can Do Anything Else (MCA NASHVILLE)*  
PHIL VASSAR • *Rose Bouquet (ARISTA NASHVILLE)*  
SARA EVANS • *I Could Not Ask For More (RCA)*

★ BEST 1ST IMPRESSION ★

BRAD PAISLEY • *Two People Fell In Love (ARISTA NASHVILLE)*

ON YOUR DESK

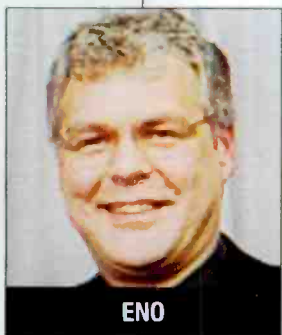
THE TRACTORS • *Can't Get Nowhere (AUDIUM)*  
THE WILKINSONS • *I Wanna Be That Girl (GIANT)*

## Stations Balance Bottom-Line Concerns With Fun & Games

by Angela King

Radio has always been serious business, but never more so than today, when some radio companies expect 20% growth each year and people live or die by the bottom line. But the increasing corporatization of radio does not necessarily mean the business can no longer be fun.

Recognizing this, the recent Country Radio Seminar offered "The Fish Philosophy" panel—an effort to teach corporations how to make their businesses more appealing places to work. The presentation focused on Seattle's Pike's Place Fish Market—a dirty, smelly place to work that has evolved into a joyful location for employees. And despite the more intense atmosphere, some radio stations have kept the focus on employees, teamwork, and fun, while still watching that ever-important bottom line.



ENO

After polling a number of consultants, record promotion executives, and other radio professionals, Country Airplay Monitor found three country stations that exemplify how to have fun and still be successful within corporate structures: KUPL-FM Portland, Ore., CJJR Vancouver, and WQYK/WRBQ Tampa, Fla.

### PUTTING THE 'FUN' IN FUNDS

Tom Rivers, GM of Infinity's WQYK and WRBQ, who points out that he worked his way up from the lowest rung on the jock ladder, says, "I don't believe that being a for-profit business and having fun are an oxymoron. In the best circumstances, you have both. Are there more corporate structures [today]? Yes. Does being publicly traded affect our lives? Yes. It's not for everybody. There are some broadcasters [for whom] 20% growth year after year is too much. For them, there are other companies."

While Rivers was vacationing last December, a new Sony PlayStation 2 arrived at the station. "Automatically, it

was hooked up in my office. Because I was away on vacation, they more or less turned my office into game central." After he returned, the PlayStation 2 remained. "They are still coming in, [saying], 'Can we play some John Madden here?' [And] I say, 'Sure!'" Rivers says that he seldom needs his entire office space to himself. "I just need a telephone to return calls and a place for my computer. I don't need trappings to remind myself I'm the GM."

That attitude permeates the building, where OM Eric Logan decorates the programming area as a "Haunted Hallway" for Halloween. Logan also holds a Christmas door-decorating contest, offering station restaurant trade for prizes.

Play is also a key part of what makes Infinity's KUPL successful, says OM Lee Rogers. "It's a difficult time to be in this business. Corporate pressure, adding units—there's more pressure in this business now than there's ever been. Because of harassment [laws] and [the] politically correct [environment], it's even more difficult to create that [fun] atmosphere, but it's more necessary that you do create it."

Rogers adds, "It's not unusual to turn the corner in our building and have someone say, 'Look out!'" because KUPL has a four-hole putting course built into the halls of the building. Each hole is up against the wall at the end of a hallway. "Sometimes you have to ricochet off the walls [to make your putt]," Rogers says. Putters and golf balls litter the halls, and the staff sometimes has competitions for prizes.

The staff also takes turns hosting potluck dinners at their homes, and spends other off-hours together as well. "We work together eight hours a day, go out and do promotions, and [still] socialize with one another," says Rogers. "It's not like you're so sick of the people afterwards that you don't want to see them."

Continued on page 7

## CAROLYN DAWN JOHNSON *"complicated"*



"I like this record so much I stole a copy so I could play it early. First chance I get, I'm stealing the album! She makes longing, confusion, and vulnerability just sound so good."

—TIM MURPHY, PROGRAM DIRECTOR WSM-FM, NASHVILLE

IMPACT DATE: 4/9

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# keith urban

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## CRB Selects Hall Of Fame Inductees

Country Radio Broadcasters has chosen five new inductees to its Country Music DJ Hall of Fame. In addition, Mike Lynch has been selected as the first recipient of the CRB's Radio Hall of Fame award, which is given to a prominent country broadcaster who did not hold an on-air position.

The inductees are:

- Terry Burford, who hosted afternoons at KFDI Wichita, Kan., for 33 years.
- Dale Eichor, a longtime PD/MD/midday host at KWTM Fort Dodge, Iowa.
- Country Joe Flint, who has hosted the morning show at KSOP Salt Lake City since 1970.
- Rhubarb Jones, morning host at WYAY Atlanta, where he's worked since 1985.
- Chris Lane, who created the "Legend Mak-

ers" syndicated series that, at one time, was heard on more than 70 stations. He also wrote and hosted "Christmas in the Country/Country Christmas," a holiday special now in its 26th year. Lane will be posthumously inducted.

• Mike Lynch, along with partner and country DJ Hall of Fame member Mike Oatman, built and ran the successful Great Empire chain.

The awards ceremony will be held June 28 at the Renaissance Hotel in downtown Nashville.

Inductees were selected by a committee of 10 industry executives appointed by the CRB board. DJ inductees must have spent at least 25 years on the air. The Radio Hall of Fame inductee must have spent 25 years working in radio.

PHYLLIS STARK



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## Roanoke PD Threatens Artist Boycott

WSLC Roanoke, Va.'s hiring of former crosstown WYYD/WJLM MD Robynn Jaymes as MD has touched off a controversy in the market and in Nashville. Jaymes, who assumes music duties from PD Brett Sharp, also joins night jock Chuck Marsh for morning drive, replacing Larry Dowdy and Kacey Cleveland, who exit.

WYYD PD Chris O'Kelley E-mailed Nashville label executives threatening a boycott if any of their artists phoned WSLC to welcome Jaymes on-air. Country Airplay Monitor obtained a copy of one of the E-mails, which threatened that if a call was aired on WSLC, there would be "no airplay on WYYD on any [label] artist." O'Kelley says that his goal is to "protect the country franchise for Clear Channel" in his market. Jaymes had been with WYYD for 18 years.

O'Kelley says that his communication with labels was an attempt to use his station's ratings dominance to his advantage. "If it were an even playing ground, I would have no leverage. The labels need to remember who has made them as successful in this market as they have been," he says. "I wasn't hired to be the nice guy here."

After the communication, only one artist call was aired on WSLC, from Atlantic's Craig Morgan. O'Kelley would not say whether he would now stop playing Atlantic artists. "That will show in time," he says. "Of all the labels in Nashville, I've only had one problem."

Atlantic national promotion director Terry Stevens says he was unaware of any E-mail, which may have been directed to someone else at the label, but he says, "If people play our music and support our acts, we do what we can to support them on the air."

### PORTLAND RIVAL SLAMS CONTEST

Infinity's new collective contesting hasn't gone unnoticed by competitors.

The contest, which offers listeners a chance to win \$1,000 per hour between 8 a.m. and 8 p.m. weekdays and \$10,000 each hour on Thursdays, began airing March 22 and runs through May 2.

While Airplay Monitor's check of the rules on station Web sites found that the national nature of the contest was spelled out more explicitly than many similar efforts, KWJJ Portland, Ore., has begun airing two produced promos slamming the competition's use of these contests. The promos call the contests "national marketing scams" that are "more than a little misleading." The copy reads, in part, "With 75 million people playing, your odds of winning are less than being hit by lightning or a meteor from outer space." The promos, which also plug KWJJ's own contest and one on a sister station, are billed as being "paid for by Oregonians against misleading radio contests."

### PROGRAMMING: J'VILLE CHANGES

WQJK Jacksonville, Fla., PD Mike James adds those duties at sister station WROO. Current WROO PD Buzz Jackson becomes APD/MD for both stations. John Richards, who had been OM for both stations, exits and has not been replaced. Former WROO MD Rhonda Goff moves to the

human resources department. WROO is repositioned slightly from "Rooster Country 107" to "107.3 the Rooster" and picks up the syndicated John Boy & Billy morning show. Longtime WROO morning man Robbie Rose moves to afternoons, which he will co-host with Jackson. Morning co-host Dee Davenport remains in place anchoring the local segments of the syndicated show. At WQJK, midday host Big Charlie moves to afternoons, replacing Mike "the Sandman" Sanders. James, who had been handling an early afternoon shift, comes off the air. The midday show will now be handled via the Prophet system by Chuck Britton at WTNT Tallahassee, Fla.

KMXH (Max 96.5) Springfield, Mo., flips to rhythmic top 40 as "Power 96.5 Jams," and is searching for new call letters. PD Chris Cannon remains. Morning hosts Andy Taylor and Julie Vanvig segue to mornings on country sister KTTS-FM, replacing Cougar Michaels, who exits. Meanwhile, KTTS-FM expands its playlist from 27 currents to 35.

Clear Channel's KWFM Tucson, Ariz., flips from oldies to "Coyote Country" with new calls to come. The station, under interim PD Mark Medina, PD of top 40 sister KRQQ, is currently jockless. KWFM's oldies format moves to 97.1.

KOUL Corpus Christi, Texas, ups APD/MD/morning host Glenn Michaels to the PD post that had been vacant since Danny McWilliams' departure. The station is also adopting a "Texas Country" music stance, incorporating songs from acts such as Charlie Robison, Pat Green, Sonny Burgess, the Great Divide, and Chad Austin. The station is now positioned as "KOUL Country 103.7—Texas proud."

WARV-FM Richmond, Va., which formerly simulcast country sister WJRV, splits off as "Cat Country" but will keep its call letters. WKHK Richmond PD Jim Tice is serving as interim PD and will continue to consult. The station, now 75% current and 25% gold, is currently running jockless and is still searching for a new PD.

KITT (Thunder Country) Shreveport, La., re-launches as "Kiss Country." A call-letter search is under way, and the station's lineup changes. Clear Channel's syndicated Big D & Bubba morning show replaces the syndicated Tim & Willy. Top 40 sister KRUF night jock Russ "Atom Smasher" Winston segues to middays at KITT, replacing Kathryn Usher, who takes over morning news. OM/PD Gary McCoy takes on afternoons, replacing former PD Danny Fox, who remains as production director. Tod Tucker joins for nights, replacing Patrick Sanders, who exited.

Kovas Communications/Fort Wayne, Ind., new VP of programming Roy Jaynes exits. OM Bob Shannon continues to take T&Rs for all dayparts at the new WWWD (Big Red Country).

### MANAGEMENT: LAW OUT

Barnstable/Des Moines, Iowa's new GM Bruce Law exits, following last week's LMA arrangement with pending new owner Wilks Broadcasting. Joining as GM from Wilks' corporate office in Boston is Kim Jones.



# COUNTRY CONFIDENTIAL

BY WADE JESSEN

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## Recent Titles Recall Livelier Times

Sometimes you just have to feel sorry for country music. Trying to be all things to all people is no easy task.

We've evolved into a format that loves the ladies and doesn't care much about the men. And we've all but given up on the teens, even though it means writing off the next generation of potential country fans.

But for a format that allegedly supersedes only country's biggest fans these days, the music has become so sanitary and suburbanized that a lot of the real-life issues that once engendered listeners' loyalty to country music have practically disappeared. Despite that, three recent singles that eschew political correctness bring hope for a return of country's tried-and-true themes.

Throughout the great cleansing period that began about a decade ago, hit country songs about drinking and cheating were, as they say down home, as rare as hen's teeth. Then along comes a single such as Trick Pony's "Pour Me" (Warner Bros.), and once again we feel as if we were born to boogie.

As the single continues to climb on the Country Airplay chart, isn't it refreshing to hear a hard-driving honky-tonker about drinking a lost love goodbye in the music mix without feeling guilty? I mean, it's not as if it doesn't happen in the world anymore, and it's still a far cry from George Jones' "If Drinkin' Don't Kill Me (Her Memory Will)." Maybe we really are lightening up after all.

The Trick Pony single fueled a record-breaking debut for the trio's self-titled album as well. With about 17,000 copies sold, "Trick Pony" sets a new SoundScan-era record for first-week sales on a debut album for a duo or group. The previous record-holder was Rascal Flatts' self-titled debut, which started with more than 11,000 units last June. "Trick Pony" enters Billboard's Top Country Albums chart at No. 12. On the Top

Country Singles Sales chart, "Pour Me" sells 6,000 copies and encores at No. 2 (see Country Highlights, page 8).

Another interesting example of a lighthearted song about throwing caution to the wind is Lorie Morgan & Sammy Kershaw's "He Drinks Tequila" (RCA). The back-street theme and Latin melody yanks our collective three-minute-positive-not-too-country-uptempo-love-song heads back around to what really goes on when the sun goes down. I must admit, there's nothing too tily about this song, but when I hear it, there's a secret little part of me that wants to talk dirty to someone in Spanish, at least for the two or three minutes I'm hearing it. I think it's called entertainment.

Then there's Aaron Tippin's "People Like Us" (Lyric Street), which is sort of a state of the union address for the American Honky-Tonk Bar Assn. The thirsty dance-club crowd has to be loving this; that is, unless they've long since abandoned the country station for classic or active rock.

Unfortunately, most material like this seems to get ear-tagged as appealing only to men. One trip to the local country dance club or beer hall would seriously call that theory into question. For every good ol' boy, there's a good ol' girl just down the bar, and they dance, drink, and throw darts just as hard and heartily as the men. So it's not that those kinds of songs alienate all the female listeners; they just aren't all that popular with the soccer moms—who seem to be the only type of women PDs know these days.

As the format gears up for the next big thing, it's entirely possible that those seemingly elusive stars aren't necessarily all going to be carrying the Good Housekeeping seal of approval. That we're allowing some elasticity in the format to include songs about the wild side of life is not only encouraging, it's also smart business.

## ON THE ROW

### Warner Bros.' VP Mayne Opts Out

Warner Bros. senior VP/GM Bill Mayne has opted to take an AOL Time Warner early-retirement package and will exit the label at the end of May. Mayne plans to take the summer off before exploring other options in the business.

Rodney Bailey joins Monument Records as West Coast regional, filling the spot formerly held by Pamela Newman. Bailey, who starts April 9, had been Southwest regional for Giant Records and previously worked in sales at BMG.

### PEOPLE: KKAT ON 'OPRAH'

KKAT (Kat Country) Salt Lake City will be featured on "The Oprah Winfrey Show" for spearheading a community effort to build a new home for a family who were burned out of their home last June. Look for PD/morning host Shawn Stevens and morning co-host Dobie Maxwell to appear. The airdate is Wednesday, April 4.

Former KYNG (Young Country) Dallas personality A.W. Pantoja joins WRBQ (Q105) Tampa, Fla., for mornings. Morning producer Carmen remains and is now joined by Tampa Bay radio veteran Cowhead, who will function as producer and sidekick. They replace Ken Cooper and John Ritter, who exited last week. Also at Q105, Joey Steele rejoins for afternoons after spending six years as night host at sister WQYK Tampa. He replaces PD Ronnie Lane, who comes off the air. Longtime afternoon producer and weekend air talent Veronica is promoted to evening host at WQYK.

WNKT (Cat Country) Charleston, S.C., morning host Steve Waters segues to top 40 WBFA

As first reported here last November, artist manager Frank Callari has been named senior VP of A&R and artist development for Lost Highway Records. He previously owned and operated FCC Management, which represented the Mavericks, Lucinda Williams, and Kim Richey, among others.

Publicist Scott Stem will exit FORCE and launch his own firm, Scott Stem Publicity, effective April 2. He will retain some clients, including Tyler England and Peter Frampton.

Houston-based Shane Media has retained industry veteran Nina Rossman as Nashville advertising sales representative for its new Best In Texas Country Music Magazine. She handles similar duties for Radio Ink magazine.

Sorry to report that Toby Keith's father, Hubert Covell Jr., 67, died from injuries sustained in an automobile accident March 24. Funeral services were held March 27 in Norman, Okla.

Columbus, Ga., for mornings. PD Jon "Dusty Chandler" Allen is now filling in on mornings.

WUSJ Jackson, Miss., morning hosts Jim Fox and Monica Sage are out.

WYAK Myrtle Beach, S.C., adds Westwood One's syndicated Young & Elder for mornings, replacing former PD Coyote McGee and co-host Angel Tucker, who exited.

Karen Tobin joins Infinity as director of group promotions for its Southern California cluster, including KFRG Riverside, Calif. The longtime marketing director at KIIS Los Angeles, Tobin most recently helped launch online ticketing service Fandango.

WYNK-FM Baton Rouge, La., PD Paul Orr contends that his station never ran advertisements for the new morning show, "Mojo in the Morning," on crosstown competitor WXCT (Tiger Country), as WXCT OM Ted Kelly asserted in this column two issues ago. Orr says that his station did run promos, calling its giveaway the "Mojo Money Man," in order to cause confusion with the new show. Kelly did not return phone calls by press time.



# ACCESS: NASHVILLE

## O'Neal Provides Cover Tune For Film

Jamie O'Neal has recorded a version of Eric Carmen's 1976 hit "All By Myself" to be featured during the title sequence of the upcoming film "Bridget Jones's Diary," starring Renée Zellweger and Hugh Grant. The song will be included on the film's Island Records soundtrack release, and O'Neal will attend the film's April 2 premiere in New York.

The Bellamy Brothers and Ty Herndon recently taped the pilot for the new game show "Hell Yes I'm A Redneck" in Los Angeles. The show, scheduled to air on the Game Show Network, features three contestants competing to determine who is the most redneck by telling stories to a panel of three celebrity judges.

Loretta Lynn was hospitalized for pneumonia March 21 near her Tennessee home. Doctors anticipate a full recovery.

Clay Davidson recently broke his right elbow in a go-cart accident. He's wearing a sling and has to stay away from guitar playing for a while.

Congratulations to Shania Twain and her husband Robert John "Mutt" Lange, who are expecting their first child later this year.

PAX-TV has picked up the series "Doc," starring Billy Ray Cyrus, for eight additional episodes.

Vince Gill will perform during the "All-Star Tribute To Brian Wilson" taping March 29. The show will air on Turner Network Television this summer. Phil Ramone is music producer for the special, which will also feature Elton John, Paul Simon, Billy Joel, Carly Simon, and Ricky Martin, among others.

Lee Ann Womack will perform "I Hope You Dance" on "The Oprah Winfrey Show" March 30. Womack is also scheduled to perform during the Academy of Country Music Awards show, which will air live on CBS-TV May 9. Womack will make in-store appearances at Best Buy locations in various cities while participating in the George Strait Country Music Festival through June 8.

Tracy Byrd's annual Homecoming Weekend concert March 30 in Beaumont, Texas, will be filmed for a future special on Great American Country. Byrd's guests will include Mark Chesnutt, Bill Engvall, Brad Paisley, and Sammy Kershaw.

The event benefits Children's Miracle Network.

The Bellamy Brothers kick off their Let Your Love Flow 25th anniversary tour April 4 in St. Louis. The tour runs through December.

The Rockabilly Music Foundation will host a concert to benefit the foundation April 5 at Nashville's Ryman Auditorium. Brenda Lee will be presented with the Lifetime Achievement Award. Wink Martindale will host the show, which will feature performances from Eric Heatherly, Rosie Flores, and the Jordanaires, among others.

Rodney Crowell will be a guest on "Politically Incorrect" April 9.

Sara Evans will perform at the Player Who Makes a Difference awards banquet during the Family Circle Cup tennis tournament April 20 in Charleston, S.C. The event honors a Women's Tennis Assn. player who makes a difference off the court.

Sons Of The Desert will open for previously announced headliner Martina McBride at the annual Country Music Marathon April 28 in Nashville. The marathon and post-race concert benefit the Leukemia and Lymphoma Society.

The Judds will perform May 2 at the First Lady's Luncheon in Washington, D.C. In attendance will be 2,000 women associated with politics, including the wives of congressmen, judges, and senators.

Jessica Andrews and Billy Gilman will headline the seventh annual Sizzlin' Country Concert benefiting the Cystic Fibrosis Foundation May 8 at Warner Bros. Studios in Los Angeles. Their manager, Scott Siman of rpm management, will receive the Heart of Country Award from the Cystic Fibrosis Foundation, which recognizes contributions to the community.

Jo Dee Messina will perform at the Susan G. Komen Breast Cancer Foundation's 19th annual race June 2 in Washington, D.C. She will sing at the post-race party of the 5K walk/run.

More acts have been added to the list of performers scheduled to appear during the 30th anniversary of Fan Fair, which will take place June 14-17 in downtown Nashville. The additional acts are Trace Adkins, Susan Ashton, John Berry, Terri Clark, Eric Heatherly, Sonya Isaacs, Lila McCann, Neal McCoy, Jamie O'Neal, Rascal Flatts, Sheldaisy, Sons Of The Desert, Chalee Tennison, Pam Tillis, Trick Pony, Phil Vassar, Steve Wariner, Mark Wills, Lee Ann Womack, and Chely Wright.

Mandy Barnett performs "The Letter That Johnny Walker Read" on the upcoming album "The Very Best Of Asleep At The Wheel," due this spring on Relentless/Nashville.

## Beam Me



Trick Pony interviewed with the folks at Sirius Satellite Radio during the Country Radio Seminar. Pictured, from left, are Sirius' Al Skop, Trick Pony's Heidi Newfield, Sirius' Steve Warren, and Trick Pony's Keith Burns and Ira Dean.

## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
April 4	KBEQ Kansas City	Q104 Birthday Bash	Hoss Michaels
APPEARING: Chris Cagle, Steve Holy, Mark McGuinn, Rascal Flatts, Phil Vassar			
April 13	WSOC Charlotte, N.C.	Coyote Joe's Concert	Chele Fassig
APPEARING: Travis Tritt			

Let us monitor your event! Call Angela King at 615-321-4286 or E-mail aking@airplaymonitor.com

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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## Training As Scarce As Qualified Interns

Like the gene pool in the movie "Deliverance," it is widely believed that the training ground for a career in radio is shrinking. With continued cutbacks, syndication in overnights—and sometimes nights—as well as voice-tracking, the options for those trying to break into the business are diminishing. Perhaps because there are fewer starter jobs, our Promogandists report that there's no shortage of warm bodies willing to work without pay in order to prove themselves.

Without exception, our panelists say that there is a plethora of interns to choose from in their markets. However, quantity does not always equal quality. Most say that even though there are plenty of potential interns, only a choice few can spell "job."

What are the best ways to find the few talented interns available? Anne-Marie Strzelecki at modern AC WBMX (Mix 98.5) Boston says that despite the number of colleges available to choose from in her market, referrals from other interns are the best resources. "Word-of-mouth from other good interns works for us."

Michael Godfrey of CKIK (Power 107) Calgary, Alberta, agrees. "Generally, we have done very well with referrals from our existing interns. Like attracts like," he says.

The most popular place to recruit interns continues to be colleges. But Strzelecki notes, "Ironically, the students who tend not to work very well for us are the radio [or] broadcasting majors. They tend to have the attitude, 'Well, I'm a radio major, point me to my corner office.' I had a candidate who... thought they were going to be producing our stationality and major contest promos as an intern. It was all I could do not to say, 'Well, if you're lucky, maybe our production director will let you push one of the buttons.'"

Once an intern is inside the door, our Promogandists warn, it is inevitable that mistakes will be made. "I have yet to find an intern who can write a business letter, or, for that matter, use proper English for those letters," says Clear Channel/Phoenix's Vicki Fiorelli.

Album rock KSJO San Jose, Calif.'s Jim Sheehan says that the level of talent varies. "Sometimes they show up the current staff, and other times they can't tie their own shoes." But, Sheehan says, they don't get much room for error. "Three strikes and they're out."

Godfrey also doesn't give interns much rope. "Radio as an industry isn't really known for a ton of training, even with our full-time staff. So interns kind of have to sink or swim."

Most Promogandists do not give their interns much responsibility at first, since, Strzelecki says, they are "most likely to screw up your systems, because so much detail passes through the department. The other thing they might screw up is remembering that they're representing the station when they're at an appearance. [Some interns] have to be reminded [not to] cut people off when driving the station van, or when you're at a concert handing out station trinkets to the crowd, it's not a good idea to be talking about how hung over you are [or] your latest boyfriend troubles."

Where did our panel of promotion pros get their best experience for their current jobs? Fiorelli says that it was sitting in on "department meetings, sales presentations, and department-head meetings. I learned more about the radio business than any textbook in college could have ever taught me, by just listening and observing

our top managers."

Country WYNY (Y107) New York's Jason Steinberg had greatness thrust upon him. "My former boss and mentor Cha Chi Loprete at [modern rock] WBCN [Boston] was out of work with kidney stones and left me to run the station without him. It was trial by fire, and I feel that I owe all my successes to his kidneys and their stones."

Godfrey's best training was a little more abrupt. He was told, "Welcome to sales. Here is the phone. There are the Yellow Pages."

Strzelecki notes that one of her early learning experiences had to do with an intern. "I learned to ask the question, 'Are you currently interning for any other radio station in town?' Believe it or not, a couple of weeks into the semester one year, I discovered an intern was simultaneously interning for our competition. Neither station knew about it. The intern was dismissed from both stations. He honestly couldn't understand the conflict of interest."

## TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-book promotions
2	—	The Oscars
3	4	"Survivor 2"
4	6	Movies
5	7	Station concerts
6	3	Mother's Day
7	—	NBA basketball
8	—	Easter
9	—	April Fools' Day
10	10	Job fairs

**HOTTEST CONCERTS:** U2, George Strait, Backstreet Boys With Shaggy, Brooks & Dunn

**HOTTEST TV SHOWS:** "The Job," "Survivor 2," "The Sopranos," "Friends," "Ally McBeal"

## QUICK HITS

If imitation is the sincerest form of flattery, then Taco Bell is being admired far and wide by the radio world for its recent Mir space station banner promotion. For those who do not follow news closely, Taco Bell placed a banner in the South Pacific, and if part of the falling space station hit the banner, everyone in the U.S. would have received a free taco.

But radio stations didn't "Mir-ly" imitate Taco Bell. Sports WCNN (the Fan) Atlanta promised to reward any "unlucky" Atlanta homeowner who had part of the space station fall on his or her residence with a \$1 million prize.

Country KRYS (K99) Corpus Christi, Texas, placed a target in a local water source with the words "Free CD here." If any part of the space station had fallen on the target, each Corpus Christi resident would have received a free CD.

For the ever important client tie-in, country WCTO (Cat Country) Allentown, Pa., placed its banner in a gas station parking lot and promised residents a prize pack if Mir hit the banner. Although it would have been difficult to discern whether the banner or the gas pumps were hit when the smoke cleared, PD Chuck Geiger checks in with this blaze-of-glory promotion.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

## PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brandon, Clear Channel/Jacksonville, Fla. • Stephen Byars, KRQJ Albuquerque, N.M. • Melaine Clements, KSTP-FM Minneapolis • Scott Colebrook, WRBQ Cincinnati • Loren Condran, Clear Channel/Dallas • Mike Calotta, WQYK Tampa, Fla. • Dave Demer, WKXA Orlando, Fla. • Garret Doll, KJZO Denver • Carrie Dunbar, Clear Channel/Miami • Kate Eberly, KVEL San Francisco • Lisa Fields, WMAG/WHSI Greensboro, N.C. • Vicki Fiorelli, KRUX/KEZJ Phoenix • Andrew Fleming, WJLD Tampa, Fla. • Von Freeman, KJBS Los Angeles • Greg Frey, KSON San Diego • Jason Gant, WKSI Memphis • Laura Gammante-Andronaco, Clear Channel/New Haven, Conn. • Michael Godfrey, CKIK Calgary, Alberta • Keith Gross, WPLI Philadelphia • Dawn Hare, WMYX Cleveland • Melissa Hayes, WWZZ/WWVZ Washington, D.C. • Mary Holton, WRAL Raleigh, N.C. • Jay Holloway, WJTT Chattanooga, Tenn. • Simone Jones, WUSL Philadelphia • Adam Klein, WBOS/WRLB Boston • Tristano Karlou, CBS/Hartford, Conn. • Pete Rubin, KDMN Denver • John Lawson, WRN1 Richmond, Va. • Champagne Lou, KMB-FM San Diego • Larry Lux, WJLB Detroit • Jane Monroes, KEDJ Phoenix • Dianna Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KRBE Houston • Carly Resman, KXTE Las Vegas • Stephanie Ringer, WISE/WISS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMX Boston • Dorina Talanco, WGGY Scranton, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wrag, WFLZ Tampa, Fla.



# Mary Chapin Carpenter

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## Studies Find Radio Behind The Times

A pair of new studies looking at radio and the Internet forecast uncertain times for the incumbent medium. According to Houston-based research firm the Media Audit, daily newspapers are beating radio and TV in the war of the Web, while a white paper from Jupiter Research states that traditional broadcasters may be moving too slowly with their adoption of Internet strategies.



BRS Media reports that there were 4,398 radio stations streaming on the Internet as of last November. More than half are U.S. radio stations, while 451, or roughly 10%, are Internet-only. That's still less than half the stations in the U.S.

"I understand [stations'] reluctance [about] getting into it. They all say, 'There's no money there, our traditional markets aren't under any threat, the online guys can't get our local advertising, the online guys are having trouble building brands, they can't get into cars, so we're not exactly worried,'" says **Aram Sinnreich**, the Jupiter senior analyst who authored the paper. "Part of my message in this report is [that] you should start worrying, because all those factors are going to disappear in the next few years. You have to start building that brand for yourself online now, before people get so attracted to and loyal to the online brands that when you do move online they're not interested."

Sinnreich thinks that in the absence of traditional broadcasters, Internet-only radio stations have dominated, differentiating themselves mostly on the basis of personalization and segmentation.

Yet, Sinnreich thinks Internet radio's head start won't last much longer, as dotcom brands are still fairly weak. "Right now, they're succeeding partially because there's no competition, because the traditional stations have stayed away from the Internet, and because they've got some cool technology, which is going to seem a whole lot less cool in five years." That technology, allowing Webcasters such as Spinner, Sonicnet, and Launch to offer limited personalization to their users, will be replaced by better hardware from the retail sector, allowing Internet surfers to download more music via subscription.

### NEWSPAPER SITES DOMINATE

The Internet, say the seers of cyberspace, will make newspapers obsolete. Yet, that day appears to be far off in the future, according to a survey of old and new media in 81 U.S. cities. The study, by the Media Audit, finds that daily newspapers are building a commanding lead over other local-media Web sites. TV and radio seem "incapable" of attracting the Web audience numbers of newspapers, says Media Audit co-chairman **Robert Jordan**, who adds that "radio stations are way out of the loop." In those 81 cities studied, researchers found that in 67, the newspaper sites attracted more than 10% of their market's adult population.

The Washington Post Web site led the way, attracting nearly 33% of Washington, D.C., adults, followed by the Austin (Texas) American-Statesman, at 26%, and Raleigh, N.C.'s News & Observer, which garnered 21% of that market's adults.

On the flip side, radio and TV struggled to attract low, single-digit percentages. "There are some exceptions, some of them rather spectacular exceptions," says Jordan, "but they are very few." While all the radio stations in a market receive as many Web site users as TV stations, Jordan notes that since there are more radio stations than TV stations, the numbers are much smaller for each radio site. "An individual radio site is not that competitive at all, certainly compared to daily newspapers," he says.

Jordan points to Cox Interactive, the Web di-

vision that ties together Cox's radio, TV, and newspaper properties, as a successful radio/TV site. In several markets, most notably Atlanta, Cox has set up a local portal site that drives users of each of its media properties to a single site—in this case AccessAtlanta.com. Says Jordan, "Certainly, somebody like Clear Channel could do that very easily in many of their markets."

Many radio broadcasters worry about splintering listening by creating their own competitor. Sinnreich thinks that there is reason to worry about losing listeners and advertisers to the Web. "There's no question that Internet usage is negatively impacting radio listening, and there's no question that more and more music behavior—from shopping to browsing, listening, and distributing—is being moved onto the Internet. Meanwhile, we see aggressive moves to deliver wireless Internet radio to cars, so every bunker or buffer which every traditional radio station has had against cannibalization is in danger of being overrun sometime in the near future."

Instead, he suggests focusing on the new opportunities. "They can sell CDs online, banner advertisements, coordinate advertising across platforms, [and] reach out into new demographics and genre markets that you don't have the resources to approach on the air." The Jupiter report projects that by 2005, more than 5% of terrestrial radio advertising, amounting to \$1.4 billion, will have moved onto the Internet. "Radio stations that begin to feel the effects of cannibalization will become motivated to build an online presence," it says. Clutter will be a lingering issue; however, this time it may become a benefit for radio. Jupiter analysts say that commercial clutter on the Web will almost double to 950 impressions per user per day by 2005. Given this number, audio advertising will become one of the more intrusive, and thus more appealing, forms to marketers.

"Radio could do better if it took a different approach," says Jordan. "Most are thinking streaming, and I'm not sure that is the way to go, because streaming is not winning a content battle."

Sinnreich disagrees. He thinks the greater use of side channels, which allow a terrestrial station to offer more varied programming on the Web, is an opportunity that must be further exploited. "Offline radio should absolutely re-purpose their terrestrial streams online, [because] that's a good way to pad out their offerings. In the short term, that might be the bulk of what people want to listen to, but in the long term, they'll have to take those brands and air talent and ultimately build narrower channels than they can do offline." He does not think, however, that such side channels will corrupt a successful radio brand, as long as a station keeps within its format realm.

"Terrestrial programmers just aren't accustomed to thinking this way. They're probably giving up because there's not an immediate threat of cannibalization, and there is a learning curve with providing the amount of programming that seems to work online," he says.

These maneuvers, according to the 30-page report by Jupiter, will help traditional radio compete against the next generation of wireless, mobile Internet radio. Says Sinnreich, "That's absolutely a threat to terrestrial broadcasters and another reason for them to be available in an online platform before that happens. It's going to be a lot harder for them to make up ground five years from now than it will be today."

### FCC TO KROQ: YOU, ER, STINK

The FCC has upheld modern rock **KROQ** Los Angeles' \$2,000 indecency fine. A listener complained that the station aired the unedited version of **Consolidated's** "You Suck," but Infinity lawyers argued that since a transcript or recording of the song was not supplied, the jock may have played the "clean" edit. Although the FCC didn't agree, it fined the station the bare minimum.

### NEW MEDIA

3Com Corp. has scrapped its plan to market the Kerbango Internet radio receiver and will instead look for a buyer of its technology. The move comes as part of a larger corporate restructuring that will cut 1,200 jobs.

## MONITOR PROFILE

### From Rodeo Rider To Firefighter, WKKW's Steele Has Worn Many Hats

If you see a group gathered around and listening intently to a man in a black cowboy hat and blue jeans at an industry gathering, chances are good he's not the latest hat-act singer. It could be **WKKW** Morgantown, W.Va., GM **Dave Steele** reciting his "Archibald Barisole" tongue twister, a perennial convention crowd-pleaser and something Steele says that he learned "from some drunk rodeo guy in Nebraska."

Steele is one of a dying breed in the music business, a true character. When he's not running **WKKW**, where he also serves as PD and afternoon driver, Steele is off fighting fires and saving lives as a member of a local volunteer fire company.

He comes by his cowboy hat honestly. He's a former rodeo rider who participated in team penning events while working in Kansas City at **KBEQ** and in Lincoln, Neb., at **KFGE**—his first PD job. His radio career also includes stints at **KKMG** Pueblo, Colo., **KXBZ** Manhattan, Kan., (then owned by Steele's mentor, **KBEQ** PD Mike Kennedy), **WBYT** South Bend, Ind., and **WCAC** (Cat Country) Baton Rouge, La.



**Dave Steele**  
General Manager/  
Program Director  
**WKKW Morgantown, W.Va.**  
Owner: **AJG Broadcasting**

*'I haven't stretched myself so thin that I'm a loose cannon'*

He joined **WKKW** as PD last June, shortly before the station was sold by West Virginia Radio Corp. to a Connecticut woman named **Lauren Kelley** and her **AJG Broadcasting**. Steele says that the station had to be sold because West Virginia Radio owned too many sucks in the market, noting the irony that in "a little biddy market one owner owns too many things and Clear Channel can own the whole planet."

**AJG** immediately struck a sales marketing agreement with **WKKW's** previous owners, allowing the station to stay in the same building as its former sisters.

Steele says that he added GM duties last November "after a long discussion about responsibilities."

After years as a PD, Steele says that he had a lot to learn about stepping into the GM chair, especially "the legalities in dealing with the FCC, painting the tower right, licenses, more detailed analysis of the public file, EEO requirements, and financial disclosures."

Asked what is the best part of being the GM, Steele quips, "That my boss is in Connecticut."

The most eye-opening part of the PD-to-GM transition, Steele says, was understanding why he was so often shot down on things he requested as a PD.

"We'd go to the GM and ask for something—they'd say 'No,' we'd say 'Why,' and they'd come up with some lame excuse about budgets. Well, I get to see those [budgets] now. I have to watch the books and play bad guy." But, Steele says, "I try not to say 'no' as many times as I was told 'no.'"

While Steele relies heavily on the assistance of APD/MD **Jon Thomas**, he says he's not ready to give up the PD duties. "There is something about stepping away from programming right now that I just don't want to do. It's what I know. I still listen to every record that comes across the MD's

desk." While he's considered hiring a PD, for right now, he says, "we seem to be running OK. I haven't stretched myself so thin that I'm a loose cannon."

Keeping the message simple, **WKKW** uses no on-air slogan or catchy identifier. "I thought about trying to tie in some fancy deal, an image, an animal, but... no sense in blowing up something that is already a winner." Instead, Steele says, "we just tightened it up a little bit and went through the music library with a fine tooth comb and worked with the jocks a little bit on their presentation."

Steele says that **WKKW** is "not a heavy current station," with just 23 new records on the playlist along with "a lot of power recurrences and a good... gold library. We play a real good variety of... well-testing songs from the '80s, like the **Alabamas**." The station, consulted by **Mike O'Malley**, is positioned as "good times, great country."

Here's a recent 4 p.m. hour: **Shedaisy**, "Lucky 4 You (Tonight I'm Just Me)"; **Shania Twain**, "(If You're Not In It For Love) I'm Outta Here!"; **Clay Walker**, "What's It To You"; **Montgomery Gentry**, "She Couldn't Change Me"; **Phil Vassar**, "Carlene"; **George Strait**, "If You Can Do Anything Else"; **Faith Hill**, "Wild One"; **Brooks & Dunn**, "Ain't Nothing 'Bout You"; **Alan Jackson**, "www.memory"; **Alabama**, "Feels So Right"; **Andy Griggs**, "She's More"; **Keith Urban**, "It's A Love Thing"; and **Garth Brooks**, "If Tomorrow Never Comes."

Steele recently started looking at adding some mountain music—bluegrass-tinged acts such as **Nickel Creek**, **Rhonda Vincent**, **Ricky Skaggs**, and **Alison Krauss**—to spice up the mix and give it more of a regional flavor. "Maybe just a light mix into the music, because we're seeing a big drop in male listeners," he says. "I don't want to change everything we're doing, but if I can add just enough spice, maybe they'll come back around."

Steele says that there are 14 country radio stations "that boom into this TSA," although only five of them showed up in the fall 2000 Arbitron book. In that book, **WKKW** was No. 2 12-plus overall with a 14.2 share, down from 16.5 in the spring. Among the country stations, **WKKW** was No. 1 by a wide margin. Its next closest competitor, **WPDX**, had a 5.3 share, followed by **WBRB** with a 4.4, **WTUS** with a 2.2, and **WVUC** with a 0.4 share.

Steele says that **WKKW** outdistances the competition, in part, because "we have been a heritage station and the dominant leader in the market for many years. We don't have any competitor that worries us."

Steele takes a big-market approach to his small-market station. "Why not?" he asks. "If you want to have a big-market sound, approach it [like a] big market [station]. The production elements we have are outstanding. We don't have the budget for big-market announcers, but we do very well with what we've got."

The market, a 60-mile-wide metro, comprises three cities: **Fairmont**, **Clarksburg**, and **Morgantown**. Steele says of his audience, "People here really do like contemporary country. What has kept **WKKW** going for so long is not the outrageous, wacky contests and money giveaways, it truly is because, [for] the people in this metro, for the most part, country is the choice of music. I think it's because, over the years, **WKKW** has been able to deliver great music, good promotions, and an unbelievable signal."

In his spare time, Steele says, he goes on four to six emergency runs per week with the fire squad, although he's run as many as 12 calls in a week, ranging from car crashes to heart attacks to fires.

He does not go on calls when he's at work. "I have a job to do," he says. "I'm not a volunteer at the radio station." **PHYLLIS STARK**



## Live And Unplugged



The "WCRS Live!" guitar pull at the Country Radio Seminar in Nashville reigned again as a crowd favorite. Pictured, from left, are performers Keith Urban and Pam Tillis; Country Airplay Monitor's Wade Jessen, who acted as host for the event; and performers Carolyn Dawn Johnson and Harley Allen.

## Stations Balance Bottom-Line Concerns With Fun & Games

Continued from page 1

CJJR PD Gord Eno says that his staff also socializes together, but he doesn't think that's unusual. "Our atmosphere in this radio station is what it was 20 years ago, before corporate, before [revenue] goals," he says. "We got into [radio] because it was a fun way of making a living."

To keep it fun, CJJR has "theme lunches just about every month. We [recently] had a [staff] chili cook-off, [with] six competitors who had the gumption to put their chili on the table." Blindfolded judges picked the winner, who was awarded a \$100 restaurant gift certificate.

Eno says that at Christmas, there is a staff lunch, during which everyone takes a turn reading a page from "How The Grinch Stole Christmas."

"When it got to the [on-air] guys, they made it very animated, and the accounts payable person who wanted to compete went over the top. We were laughing so hard we had tears coming down our faces."

CJJR also has a lunch tradition on the longest day of the year. "We have any long food you can imagine: foot-long hot dogs, Long Island iced tea, 10-foot-long sub sandwiches," says Eno, who adds that these activities are not only purely for staff morale but also have an impact on the overall product on the air.

### THE EGO AND THE ATMOSPHERE

Rogers says that he wants people with a sense of humor working at his station. "We yank each other all the time. That's what you hear in the halls, and it borders on politically incorrect," he says.

"There's a lot of good-natured, funny people here," Eno says. "I don't think anybody allows anyone else to take themselves too seriously."

Rivers tells people to "take your work seriously, but don't take yourself seriously. We've taken self-deprecation to the highest level." His sense of humor is evident in his own car, where he keeps a red clown nose and swim goggles. Whenever Rivers is cut off by someone while driving, he pulls up beside the car while wearing the goggles. "Two things happen: Either they get more irate, or usually they laugh."

Rivers uses his office as a "safe haven" inside the building. "My office is the creative, decompress zone of the radio station, where people can come with a problem and hopefully get it fixed." To enhance the no-holds-barred atmosphere, Rivers has a unique decorating scheme in his office, which has been called "the bat cave." He even has faux

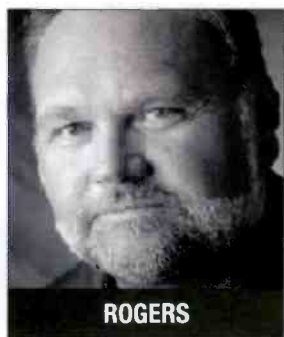
stone on the walls to create a cave-like atmosphere.

### TEAMWORK

Eno says that the camaraderie his station has built is enhanced during his weekly staff brainstorming meetings. "We call it the 'hot stuff' meeting. We brainstorm what's hot and what's relatable to our listeners. It could have the potential to be a very dry meeting, but it's the most fun time of the week for most of us. We get a bunch of creative radio types in one room and let free flow go. It's the

highlight of my week. It's part of why people notice a different atmosphere when they come into our station. We emphasize [being a] team," Eno says.

Being part of the team, for Rivers, is not being afraid to do any job. "I came



ROGERS

totally through the ranks. There's virtually nothing I haven't done in the radio station, and I'm not above it today. I hope I run a good enough organization that I don't have to go drive the remote truck on Saturday, but if I had to, I would," he says.

Rogers helps build his team with a yearly campout, which includes between 350 and 450 listeners. "We party hard for two straight days, and the whole air staff hangs with listeners [and] has water fights and softball games. A lot of it is the exact same thing that happens in our hallways. We set up an atmosphere to allow people to have a good time without being judged. Have a good time, but here are the rules, because we need to respect each other."

### BEING THERE

While play and creating the right atmosphere are part of keeping employees happy, Rivers says that the key ingredient is paying attention to them. "I do a lot of what I do by walking around and talking to people. [I] sit in the traffic department and ask how spots are going. [I] listen to them and pay attention to them. [I] value who they are and what they are about."

Recently, Rivers says, he shifted the job responsibilities of his national sales manager, Dave Hutchinson, a 24-year veteran, after listening to his frustrations. "National business is struggling right now," Rivers says. "And it personally bothered [Hutchinson] to more or less dive for the dollars. Morally, and personally, it bothered him." Rather than ignoring that dilemma, Rivers shifted Hutchinson to handle national sales related solely to the Tampa Bay Buccaneers, for whom Infinity has the broadcast rights, and which command premium rates.

## Editorial

# A Place For Criticism, And For Optimism

Anyone who covered country radio in the late '80s remembers how hard it was to suggest, even tentatively, that anything was amiss in the format. Always a tightly knit bunch under any circumstances, the country community often took anything that wasn't boosterism as a personal attack (a viewpoint that was somewhat understandably the result of the stereotypical view that much of the outside world did have of country music until the early '90s). Even in the mid-'90s, few PDs went to see country's declining shares as anything other than a "leveling off." By the time most acknowledged that it was anything more than that, country's numbers were again about where they had been before Garth.

There's much more candor these days. But even now, there are members of the country community who think that bad news should not be discussed in public at industry conventions or in these pages. But that feedback is nothing like the controversy that was touched off by two recent articles in *The Tennessean* that reported negative remarks made by several label chiefs about the state of country radio and music. Some readers thought that it was unfair for the labels to attack radio. Others were still worried that Music Row was airing its dirty laundry, instead of presenting a unified front.

What was most unusual about the Tennessean stories was that they came at a time when, many agree, country product is getting better. "Mrs. Steven Rudy," a record hailed both for being different and proving that an indie-label record can still break through, certainly isn't the entire format. But add it to "If I Fall You're Going Down With Me," "Ain't Nothing 'Bout You," "Move On," "Pour Me," "There Is No Arizona," "Who I Am," and "She Couldn't Change Me," among others, and suddenly there are at least a handful of records that sound different on the radio, or appeal to the young listeners who returned to top 40 in 1995-96, or appeal to the format's disenfranchised men, or all of the above.

There's also more experimentation going on at country radio now, and it's not just KPLX (the Wolf) Dallas. It's also KIKK-FM Houston's "alternative country" format; WRBQ (Q105) Tampa, Fla.'s recent refocus-

ing to a more current approach; the Cox country stations' ultra-high spins; WKDF Nashville (among others) establishing itself with a "yesterday and today" position; or even rival WSIX getting a little more current itself in recent weeks. And that doesn't count stations like KBEQ (Q104) Kansas City, KEEY (K102) Minneapolis, or KMLE Phoenix that never knew they were supposed to stop being aggressive with the right new music. Not every experiment will work. But their very existence implies that PDs are proactively looking for a way to grow the format.

None of this guarantees country radio its next boom yet. But if these times aren't yet reminiscent of 1989 or 1990, it is feeling a little bit like 1987 or 1988 these days. None of which really came through in the Tennessean articles or at the recent Country Radio Seminar. While KPLX and Mark McGuinn came up in plenty of conversations, there was still a certain defensiveness left over from previous years, as witnessed by panels such as "Too Country? Too Pop? The Rematch." It wasn't heated and angry like last year. But it wasn't exactly optimistic, either. It was just sorta there. And the same could be said for much of this year's CRS dialogue.

So one has to wonder: After years of denying bad news, is the country community now not ready to hear good news where it exists? Are PDs and label folks so happy to get a chance to speak candidly about what's wrong in the format that it's hard to retool when things get better?

We hope not. It's not time for an orgy of self-congratulation yet, but maybe just a minute of "I'm OK, you're OK" would be all right, before we go back to tackling the format's issues. There's still plenty that needs to be addressed in our industry, from the cost of doing business, to the way we treat each other, to whether country is too narrowcast, and, oh yeah, generic music. We're glad that some prominent industryites think that they can speak candidly without betraying the whole industry. Now comes the time to view any further constructive criticism for what it is: part of the dialogue that furthers the forward momentum that is once again taking place in our format.

SEAN ROSS

## PD Irked By Execs' 'Bad-Mouthing'

Following is WESC-FM Greenville, S.C., OM/PD Ron Brooks' response to the story "Label-Head Comments Rile PDs" (*Country Airplay Monitor*, March 23), which excerpted two articles that recently ran in *The Tennessean* and were picked up by other media outlets.

What I have a problem with is [that] the comments by some major-label heads (at a conference [South by Southwest] that the average music consumer and radio listener have never heard of) have ended up being headlines in my local newspaper. There are plenty of people who believe that the mainstream press' speculations of a crashing economy have accelerated the decline. I'm concerned that country music, and specifically country radio, could suffer similar consequences.

"I judge an organization on how you treat people in tough times," says Rivers. "When things get rough, when people's kids have an issue, step up and be supportive. That's the mark of a family unit that has come together—the way these stations have."

### HIRE RIGHT

To keep building the right team for a radio station, Eno says, he hires "very carefully. The chemistry of the team is so essential in our hiring process. You gotta be able to fit. What goes on in the halls is so important: people whistling, singing, laughing, enjoying each other. We don't need any

Before you start bad-mouthing radio and your own music, think about who is going to hear your comments.

I'm embarrassed for the city of Nashville, the hard-working folks in the music industry, retail and promotions staffs, and country artists. A bunch of people at the top of the music industry have said in public that you all stink. If that is true, then remember the old adage: A rotting fish stinks from the head down! Maybe you country label heads who don't listen to country radio need to find a new job, or a new way to expose your music.

Rather than spending your time bashing radio and creating damaging headlines... let's have some useful, constructive dialogue—in private.

Ron Brooks, OM/PD  
WESC-FM Greenville, S.C.

poison in here. That would be awful."

"We really hire with an eye toward attitude," says Rogers. "We'd much rather have someone a little less talented but with a much better attitude. One of the key questions we ask is, 'How sensitive are you?' This is a fun place to work, but [people] are subject to being kidded, and if you can't take it, it's not the place for you."

At WQYK and WRBQ, Rivers says that strong personalities are encouraged. "Our building has been referred to as a 'sink or swim' building. We move very fast. There are a lot of 'A' [type] personalities in this building banging into one another. We don't slow down for weaklings."





# 1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- #1 BRAD PAISLEY** *Two People Fell In Love* (Arista Nashville) **NEW STATIONS 44**  
KAJA, KCCY, KCCY, KFRG, KHKI, KIIM, KJJY, KSKS, KSSN, KTEX, KTOM, KXKT, WAMZ, WBEE, WCMS, WCOS, WCTK, WFRE, WGAR, WGGY, WONE, WIL, WIRK, WKIS, WKKO, WKLB, WKSF, WKXC, WKYQ, WLWI, WMIL, WMSI, WMUS, WNOE, WPOC, WQBE, WRNS, WROO, WSLC, WSSL, WSTH, WXBM, WYGY, WZZK
- #2 RASCAL FLATTS** *While You Loved Me* (Lyric Street) **28**  
KFKF, KMLE, KMPS, KRMD, KTTS, KXKC, KXKT, KZLA, WCKT, WDRM, WFLS, WGGY, WGNE, WJCL, WKCO, WKIS, WKSF, WPOR, WQDR, WQXK, WRBQ, WRKZ, WSLC, WUSJ, WUSY, WVLK, WYNK, WYYD
- #3 JAMIE O'NEAL** *When I Think About Angels* (Mercury) **25**  
KATM, KCCY, KDDK, KFDI, KFKF, KIIM, KNIX, KSKS, KTTS, KUPL, KZLA, WBCT, WCTO, WFMS, WIVK, WKN, WKIS, WKSJ, WKXC, WMZQ, WRKZ, WSSL, WUSY, WWGR, WXBM
- #4 LEANN RIMES** *But I Do Love You* (Curb) **19**  
KFRG, KMPS, KMXM, KRST, KUBL, KUPL, WBEE, WFRE, WGAR, WGNA, WKIS, WKLB, WMUS, WQDR, WQYK, WRKZ, WSM, WXTU, WYNK
- #5 CHRIS CAGLE** *Laredo* (Virgin/Capitol) **18**  
KBQI, KMXM, KNCI, KTOM, KTTS, WDRM, WFRG, WFRY, WGGY, WKIS, WMSI, WOKO, WQDR, WRNS, WSM, WVLK, WYNY, WYYD

**ALSO:** TRACY BYRD *A Good Way To Get On My Bad Side* (RCA) 17; TRACY LAWRENCE *Unforgiven* (Atlantic) 14; TRISHA YEARWOOD *I Would've Loved You Anyway* (MCA Nashville) 14; GEORGE STRAIT *If You Can Do Anything Else* (MCA Nashville) 13; TAMMY COCHRAN *Angels In Waiting* (Epic) 13

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>	<b>99.5 the wolf</b>	<b>KPLX</b> Dallas, TX PD: Brian Philips MD: Cody Alan Airplay Leader Designations: 8
<b>#2</b>	<b>KMLE, Phoenix, AZ</b>	(PD/MD: Jeff Garrison/Chris Loss) 7
<b>#3</b>	<b>KSOP, Salt Lake City, UT</b>	(PD/MD: Don Hilton/Debby Turpin) 7
<b>#4</b>	<b>KBEQ, Kansas City, MO</b>	(PD/MD: Mike Kennedy/T.J. McEntire) 5
<b>#5</b>	<b>KEEY, Minneapolis, MN</b>	(PD/MD: Gregg Swedberg/Travis Moon) 5

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

# GREATEST GAINERS

INCREASE IN DETECTIONS	
<b>TIM MCGRAW</b> • <i>Grown Men Don't Cry</i> (CURB) <b>+768</b> WSLC +31, KMXM +22, KCCY +21, WQIK +20, WFRY +19, KUBL +19, WCOS +19, WRNS +18, KWNR +18, KHEY +16	
<b>BRAD PAISLEY</b> • <i>Two People Fell In Love</i> (ARISTA NASHVILLE) <b>+761</b> KCCY +43, KSKS +30, WZZK +29, WSLC +28, KNIX +20, KHKI +18, WKIS +17, WQBE +16, WGNE +14, WIL +14	
<b>BROOKS &amp; DUNN</b> • <i>Ain't Nothing 'Bout You</i> (ARISTA NASHVILLE) <b>+587</b> WYRK +17, KMDL +16, WQMX +16, WXBM +16, WRKZ +16, KMLE +16, KDRK +15, WQDR +15, WXCT +13, KRYS +13	
<b>MARK MCGUINN</b> • <i>Mrs. Steven Rudy</i> (VFR) <b>+452</b> KRYS +19, KILT +19, WRNS +17, KDDK +15, WKKT +15, WRBQ +14, WYNY +14, KAJA +13, KEEY +13, WUSN +13	
<b>DIXIE CHICKS</b> • <i>If I Fall You're Going Down With Me</i> (MONUMENT) <b>+434</b> KCCY +28, KDDK +20, KMXM +18, WRNS +16, WSIX +16, WJCL +16, WMSI +15, WYRK +14, WXTU +14, WDRM +12	
<b>SARA EVANS</b> • <i>I Could Not Ask For More</i> (RCA) <b>+429</b> WSLC +25, KTST +20, WDRM +17, WYRK +16, WUSY +14, WUSN +14, WKSF +12, WTQR +12, WXCT +11, KTOM +11	
<b>GEORGE STRAIT</b> • <i>If You Can Do Anything Else</i> (MCA NASHVILLE) <b>+381</b> KCCY +28, WKHK +20, KXXY +17, WYRK +16, WIL +16, WWGR +14, WPOR +14, WTQR +14, WNKT +13, WGNE +11	
<b>FAITH HILL</b> • <i>If My Heart Had Wings</i> (WARNER BROS./WRN) <b>+372</b> WOGK +20, WKCO +18, WKHK +14, WEZL +12, KIIM +10, WRKZ +10, WSSL +10, WYNK +10, WYYZ +10, WYRK +10	
<b>CHRIS CAGLE</b> • <i>Laredo</i> (VIRGIN/CAPITOL) <b>+302</b> WKIS +16, KTTS +14, KPLX +14, WYNY +14, WFRG +13, KTOM +12, WFRY +11, WQDR +11, WGGY +9, WMSI +9	
<b>LEANN RIMES</b> • <i>But I Do Love You</i> (CURB) <b>+293</b> KUPL +24, WSLC +19, WKIS +14, KSSN +13, KSKS +12, KCCY +12, WXTU +12, KUBL +11, WFRE +11, WKLB +10	

# Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>Billboard ISSUE DATE: MARCH 31, 2001</b>				
<b>No. 1</b>				
1	1	31	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
2	2	15	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
3	4	26	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
4	3	10	I HOPE YOU DANCE MCA NASHVILLE 172185	LEE ANN WOMACK WITH SONS OF THE DESERT
5	5	23	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
6	6	6	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
7	7	5	MRS. STEVEN RUDY VFR 734758	MARK MCGUINN
8	11	6	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
9	8	20	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON
10	9	21	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
11	10	20	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
12	20	2	LOVE IS ENOUGH RCA 69034/RLG	3 OF HEARTS
13	<b>NEW</b>		I WANT YOU BAD LUCKY DOG/COLUMBIA 79542/SONY	CHARLIE ROBISON
14	13	59	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
15	12	23	I'M IN EPIC 79496/SONY	THE KINLEYS
16	17	27	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE
17	14	28	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEDUS T. JUDD
18	16	197	HOW DO I LIVE CURB 73022	LEANN RIMES
19	15	23	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON
20	18	23	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

# Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>Billboard ISSUE DATE: MARCH 31, 2001</b>							
<b>No. 1</b>							
1	1	1	15	SOUNDTRACK	MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU?	1
<b>GREATEST GAINER</b>							
2	2	3	33	SOUNDTRACK	CURB 78703 (11.98/17.98)	COYOTE UGLY	1
3	3	2	3	JESSICA ANDREWS	DREAMWORKS 450248/INTERSCOPE (10.98/16.98)	WHO I AM	2
4	5	5	17	TIM MCGRAW	CURB 77978 (12.98/18.98)	GREATEST HITS	1
5	4	4	71	FAITH HILL	WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
6	6	6	43	LEE ANN WOMACK	MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
7	7	8	81	DIXIE CHICKS	MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
8	8	7	7	LEANN RIMES	CURB 77979 (11.98/17.98)	I NEED YOU	1
9	9	11	25	KENNY CHESNEY	BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
10	10	9	72	TOBY KEITH	DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
11	11	10	6	DIAMOND RIO	ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
12	<b>NEW</b>		1	TRICK PONY	WARNER BROS. 47927/WRN (11.98/17.98)	TRICK PONY	12
13	13	12	24	TRAVIS TRITT	COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
14	12	14	39	BILLY GILMAN	EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
15	15	19	23	SARA EVANS	RCA 67964/RLG (11.98/17.98)	BORN TO FLY	8
16	14	13	33	JO DEE MESSINA	CURB 77977 (11.98/17.98)	BURN	1
17	16	16	97	SHEDAISY	LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG	6
18	19	22	73	GARY ALLAN	MCA NASHVILLE 170101 (11.98/17.98)	SMOKE RINGS IN THE DARK	9
19	18	18	59	KEITH URBAN	CAPITOL 97591 (10.98/16.98)	KEITH URBAN	18
20	<b>NEW</b>		1	DELBERT MCCLINTON	NEW WEST 6024 (17.98 CD)	NOTHING PERSONAL	20

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.



Detailed tracking for upward-moving songs. Total  
Detections/Gain does not include video play.  
Markets listed in order of population.

\*Indicates station experienced between 24 and 58 hours of most-  
repeated downtime during the chart week.

VIDEO PLAYLIST TRACKING PERIOD: MARCH 16 - 22, 2001

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

	TW	LW
1 Travis Tritt, It's A Great Day To Be Alive	31	21
2 Jessica Andrews Who I Am	31	29
3 Diamond Rio One More Day	31	29
4 Sara Evans, I Could Not Ask For More	30	27
5 Jo Dee Messina, Burn	30	31
6 Keith Urban, But For The Grace Of God	30	32
7 Kenny Chesney, Don't Happen Twice	30	34
8 Toby Keith, You Shouldn't Kiss Me	30	32
9 Brooks & Dunn, Ain't Nothing 'bout You	28	0
10 Charlie Robison, I Want You Bad	28	26
11 Soggy Bottom Boys, I Am A Man Of Constan	28	27
12 Darryl Worley, A Good Day To Run	28	11
13 Trick Pony, Pour Me	28	11
14 Faith Hill, Breathe	18	12
15 Gary Allan, Right Where I Need To Be	17	19
16 Nickle Creek, When You Come Back Down	17	21
17 Faith Hill, It Matters To Me	17	11
18 Alan Jackson, When Somebody Loves You	16	16
19 Patty Loveless, The Last Thing On My Min	16	17
20 Dixie Chicks, Without You	15	17
21 Chris Cagle, Laredo	15	17
22 Alison Krauss, Maybe	15	17
24 Dwight Yoakam, What Do You Know About Lo	15	18
25 Sherrie Austin, Alone	15	18
26 Aaron Tippin, People Like Us	15	19
27 Rascal Flatts, This Everyday Love	15	28
28 Jo Dee Messina, That's The Way	14	13
29 LeAnn Rimes, I Need Love	14	13
30 Travis Tritt, Best Of Intentions	14	14

**GREAT AMERICAN COUNTRY**  
PD: John Hendricks  
MD: Jennifer Page  
Jones Int'l Networks 303-792-3111

	TW	LW
1 Sheddah Lucky 4 You (Tonight I'm Just	35	25
2 Keith Urban, But For The Grace Of God	35	27
3 Diamond Rio One More Day	35	31
4 Sara Evans, I Could Not Ask For More	34	29
5 Travis Tritt, It's A Great Day To Be Alive	34	32
6 Toby Keith, You Shouldn't Kiss Me	34	26
7 Kenny Chesney, Don't Happen Twice	33	24
8 Lee Ann Womack, Ases By Now	33	33
9 Jessica Andrews, Who I Am	31	29
10 The Kinleys, I'm In	27	13
11 Sherrie Austin, Alone	27	13
12 Tim Rushlow, She Misses Him	27	12
13 The Wilkinstons, I Wanna Be That Girl	26	12
14 Rascal Flatts, This Everyday Love	26	22
15 Mark McGuinn Mrs. Steven Rudy	25	22
16 Brad Paisley, Two People Fell In Love	25	22
17 Rascal Flatts Prayin' For Daylight	22	19
18 Dixie Chicks Without You	22	21
19 Sara Evans, I Could Not Ask For More	21	19
20 Rascal Flatts, This Everyday Love	21	22
21 Aaron Tippin, People Like Us	21	20
22 Martina McBride, It's My Time	21	22
23 Dwight Yoakam, What Do You Know About Lo	21	22
24 Eddy Raven, Cowboys Don't Cry	21	22
25 Sherrie Austin, Alone	21	22
26 Aaron Tippin, People Like Us	21	20
27 Len Doolin, Breakin' Somebody's Left Of My H	20	16
28 Alan Jackson, When Somebody Loves You	20	16
29 Terri Clark, No Fear	19	19
30 Jo Dee Messina, Burn	19	30

**KZLA Los Angeles**  
OM: R.J. Curtis  
MD: Tonya Campos  
Emmis 323-882-8000

	TW	LW
1 Jessica Andrews Who I Am	49	49
2 Diamond Rio One More Day	47	53
3 Faith Hill If My Heart Had Wings	47	43
4 Dixie Chicks If I Fall You're Going Dow	47	43
5 Toby Keith You Shouldn't Kiss Me	47	51
6 Phil Vassar Just Another Day In Paradis	38	40
7 Lee Ann Womack I Hope You Dance	35	40
8 Jamie O'Neal There Is No Arizona	32	31
9 Travis Tritt It's A Great Day To Be Ali	30	30
10 Keith Urban But For The Grace Of God	29	24
11 Brooks & Dunn Ain't Nothing 'bout You	28	17
12 Tim McGraw Grown Men Don't Cry	27	25
13 Sara Evans I Could Not Ask For More	25	25
14 Mark McGuinn Mrs. Steven Rudy	25	25
15 Brad Paisley Two People Fell In Love	23	22
16 Rascal Flatts Prayin' For Daylight	22	19
17 Dixie Chicks Without You	22	21
18 Sara Evans I Could Not Ask For More	21	21
19 Rascal Flatts, This Everyday Love	20	3
20 Clay Walker Say No More	20	19
21 John Michael Montgomery The Little Grl	18	17
22 Lonestar Amazed	18	17
23 Martina McBride It's My Time	18	17
24 Brad Paisley We Danced	18	17
25 LeAnn Rimes I Need Love	18	22
26 Jo Dee Messina Burn	17	16
27 Kenny Chesney Don't Happen Twice	17	17
28 Travis Tritt Best Of Intentions	17	18
29 Andy Griggs She's More	15	19
30 Trick Pony Pour Me	13	10

**WUSN Chicago**  
PD: Justin Caste  
MD: Tricia Biondo  
Infinity 312-649-0099

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	37	36
2 Jessica Andrews Who I Am	37	37
3 Faith Hill If My Heart Had Wings	36	35
4 Keith Urban But For The Grace Of God	36	37
5 Diamond Rio One More Day	35	27
6 Rascal Flatts This Everyday Love	33	32
7 Jamie O'Neal There Is No Arizona	33	33
8 Tim Rushlow She Misses Him	33	35
9 Tim McGraw Grown Men Don't Cry	31	35
10 Brad Paisley We Danced	30	32
11 Travis Tritt It's A Great Day To Be Ali	29	25
12 Mark McGuinn Mrs. Steven Rudy	26	13
13 South 55 The Most Beautiful Girl	25	27
14 Kenny Chesney Don't Happen Twice	25	25
15 Brooks & Dunn Ain't Nothing 'bout You	24	24
16 Sara Evans I Could Not Ask For More	23	9
17 Martina McBride It's My Time	23	22
18 Sara Evans I Could Not Ask For More	23	23
19 Dixie Chicks If I Fall You're Going Dow	23	26
20 Chris Cagle Laredo	22	22
21 Aaron Tippin People Like Us	21	8
22 Phil Vassar Just Another Day In Paradis	17	14
23 Lonestar Tell Her	17	21
24 Tim McGraw My Next Thirty Years	16	24
25 Chalee Tennison Go Back	15	28
26 Jo Dee Messina Burn	15	15
27 Trisha Yearwood I Would've Loved You An	14	11
28 Keith Urban But For The Grace Of God	14	13
29 Darryl Worley A Good Day To Run	14	13
30 Lonestar What About Now	14	13

**KPLX Dallas**  
PD: Brian Phillips  
APD: Smokey Rivers  
MD: Cody Alan  
Susquehanna 214-526-2400

	TW	LW
1 Brooks & Dunn Ain't Nothing 'bout You	59	53
2 Dixie Chicks If I Fall You're Going Dow	57	50
3 Kenny Chesney Don't Happen Twice	55	53
4 Travis Tritt It's A Great Day To Be Ali	55	49
5 Jessica Andrews Who I Am	52	53
6 Chris Cagle Laredo	50	36
7 Tim McGraw Grown Men Don't Cry	50	52
8 Toby Keith You Shouldn't Kiss Me	48	42
9 Diamond Rio One More Day	48	42
10 Mark McGuinn Mrs. Steven Rudy	39	39
11 Sara Evans I Could Not Ask For More	36	31
12 Faith Hill If My Heart Had Wings	35	27
13 Keith Urban But For The Grace Of God	31	25
14 Pat Green & Cory Morrow I Was On My Min	31	30
15 George Strait If You Can Do Anything El	31	30
16 Charlie Robison I Want You Bad	29	30
17 Gary Allan Right Where I Need To Be	29	36
18 Tracy Lawrence Unforgiven	27	22
19 Of Hearts Love Is Enough	27	26
20 Sheddah Lucky 4 You	26	11
21 Aaron Tippin People Like Us	15	8
22 Kenny Chesney She Couldn't Change M	14	9
23 Sara Evans Born To Fly	14	14
24 Lonestar What About Now	14	24
25 Faith Hill The Way You Love Me	13	10
26 Aaron Tippin Kiss This	13	16
27 Rascal Flatts Prayin' For Daylight	13	15
28 Chris Cagle My Love Goes On & On	13	17
29 Darryl Worley A Good Day To Run	12	12
30 Dixie Chicks Cowboy Like Me Away	12	8

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

	TW	LW
1 Dixie Chicks If I Fall You're Going Dow	46	46
2 Alan Jackson When Somebody Loves You	46	42
3 Diamond Rio One More Day	42	47
4 Kenny Chesney Don't Happen Twice	35	34
5 Travis Tritt It's A Great Day To Be Ali	33	38
6 Brad Paisley Two People Fell In Love	29	20
7 Brooks & Dunn Ain't Nothing 'bout You	27	27
8 Lee Ann Womack Ases By Now	24	27
9 Tim McGraw Grown Men Don't Cry	24	25
10 Montgomery Gentry She Couldn't Change M	23	27
11 Kenny Rogers There You Go Again	22	23
12 Mark McGuinn Mrs. Steven Rudy	21	18
13 Phil Vassar Rose Bouquet	21	19
14 Faith Hill If My Heart Had Wings	20	22
15 Warren Brothers Move On	19	13
16 Trick Pony Pour Me	19	21
17 Gary Allan Right Where I Need To Be	18	17
18 Keith Urban But For The Grace Of God	18	18
19 Clay Walker Say No More	18	17
20 Clay Davidson Sometimes	16	16
21 Darryl Worley A Good Day To Run	15	16
22 Toby Keith You Shouldn't Kiss Me	15	16
23 Lee Ann Womack Ases By Now	13	17
24 Soggy Bottom Boys I Am A Man Of Constan	13	17
25 Vince Gill Shoot Straight From Your Hea	13	18
26 Charlie Robison I Want You Bad	12	16
27 Meredith Edwards A Rose Is A Rose	12	8
28 Tim McGraw She Misses Him	12	11
29 De Heather Good Love O'Clock	12	17
30 Dwight Yoakam What Do You Know About Lo	11	14

**WXTU Philadelphia**  
PD: Bob McKay  
APD/MD: Cadillac Jack  
Beasley 610-667-9000

	TW	LW
1 Brooks & Dunn Ain't Nothing 'bout You	38	33
2 Faith Hill If My Heart Had Wings	37	35
3 Travis Tritt It's A Great Day To Be Ali	36	35
4 Kenny Chesney Don't Happen Twice	36	39
5 Martina McBride It's My Time	35	36
6 Jessica Andrews Who I Am	35	36
7 Dixie Chicks If I Fall You're Going Dow	33	33
8 Diamond Rio One More Day	32	31
9 Tim Rushlow She Misses Him	29	31
10 Trick Pony Pour Me	24	22
11 Gary Allan Right Where I Need To Be	24	22
12 Mark McGuinn Mrs. Steven Rudy	24	22
13 Phil Vassar Rose Bouquet	24	21
14 Vince Gill Shoot Straight From Your Hea	23	21
15 Steve Holy The Hunger	22	20
16 Patty Loveless The Last Thing On My Min	22	23
17 Tim McGraw Grown Men Don't Cry	22	20
18 Phil Vassar Rose Bouquet	22	21
19 Sara Evans I Could Not Ask For More	18	17
20 George Strait If You Can Do Anything El	17	19
21 Clay Davidson Sometimes	17	13
22 Montgomery Gentry She Couldn't Change M	16	14
23 Meredith Edwards A Rose Is A Rose	15	14
24 South 55 The Most Beautiful Girl	15	14
25 Toby Keith You Shouldn't Kiss Me	15	14
26 Terri Clark No Fear	14	13
27 Alan Jackson When Somebody Loves You	13	13
28 LeAnn Rimes But I Do Love You	12	10
29 Tim McGraw My Next Thirty Years	12	10
30 Sheddah Lucky 4 You	12	10

**WKHX Atlanta**  
OM: Dene Hallam  
MD: Johnny Gray  
ABC/Disney 770-955-0101

	TW	LW
1 Sara Evans Born To Fly	52	50
2 Jessica Andrews Who I Am	51	51
3 Phil Vassar Just Another Day In Paradis	49	49
4 Brooks & Dunn Ain't Nothing 'bout You	40	41
5 Faith Hill If My Heart Had Wings	39	40
6 Toby Keith You Shouldn't Kiss Me	38	37
7 Mark McGuinn Mrs. Steven Rudy	38	39
8 Jamie O'Neal There Is No Arizona	36	33
9 Tim McGraw Grown Men Don't Cry	36	35
10 Jo Dee Messina Burn	36	35
11 Keith Urban But For The Grace Of God	36	38
12 Travis Tritt It's A Great Day To Be Ali	34	38
13 Lee Ann Womack Ases By Now	26	23
14 Kenny Chesney Don't Happen Twice	33	32
15 Steve Holy The Hunger	28	27
16 Alan Jackson When Somebody Loves You	27	24
17 Tracy Byrd A Good Way To Get On My Bad	26	17
18 Lee Ann Womack Ases By Now	26	23
19 Dixie Chicks If I Fall You're Going Dow	25	21
20 George Strait If You Can Do Anything El	24	29
21 Rascal Flatts While You Loved Me	23	14
22 Tim McGraw Something Like That	20	19
23 Lonestar Tell Her	19	18
24 Chad Brock Yes!	19	20
25 Martina McBride I Love You	19	18
26 Rascal Flatts Prayin' For Daylight	18	18
27 Sheddah Lucky 4 You	18	18
28 Tim McGraw My Next Thirty Years	18	19
29 Jo Dee Messina Burn	17	15
30 Aaron Tippin Kiss This	16	12

**WYCD Detroit**  
PD: Lisa Rodman  
APD/MD: Ron Chatman  
Infinity 248-799-0600

	TW	LW
1 Jo Dee Messina That's The Way	34	35
2 Toby Keith You Shouldn't Kiss Me	33	33
3 Jessica Andrews Who I Am	33	33
4 Tim McGraw My Next Thirty Years	31	31
5 Faith Hill If My Heart Had Wings	31	34
6 Dixie Chicks Without You	30	30
7 Travis Tritt Best Of Intentions	29	29
8 Jamie O'Neal There Is No Arizona	28	24
9 Travis Tritt It's A Great Day To Be Ali	26	28
10 John Michael Montgomery The Little Grl	26	19
11 Diamond Rio One More Day	25	22
12 Clark Family Experience Meanwhile Back	24	21
13 Lee Ann Womack Ases By Now	23	24
14 Keith Urban But For The Grace Of God	22	22
15 Phil Vassar Just Another Day In Paradis	21	19
16 Lonestar Tell Her	20	16
17 Jo Dee Messina Burn	19	17
18 Tim Rushlow She Misses Him	18	18
19 Trick Pony Pour Me	16	14
20 LeAnn Rimes But I Do Love You	16	14
21 Martina McBride It's My Time	15	14
22 Faith Hill If My Heart Had Wings	15	22
23 Steve Holy The Hunger	15	15
24 Rascal Flatts This Everyday Love	13	10
25 Martina McBride I Love You	13	10
26 Warren Brothers Move On	13	13
27 Sheddah Lucky 4 You	13	13
28 Darryl Worley A Good Day To Run	13	13
29 Garth Brooks Friends In Low Places	11	9
30 Shania Twain Don't Be Stupid You Know	11	9

**KILT Houston**  
Group PD: Darren Davis  
Infinity 713-881-5100

	TW	LW
1 Faith Hill If My Heart Had Wings	35	32
2 Jessica Andrews Who I Am	33	31
3 Faith Hill If My Heart Had Wings	32	32
4 George Strait If You Can Do Anything El	32	36
5 Diamond Rio One More Day	32	33
6 Dixie Chicks If I Fall You're Going Dow	31	25
7 Tim McGraw Grown Men Don't Cry	29	22
8 Brooks & Dunn Ain't Nothing 'bout You	29	24
9 Clay Walker Say No More	29	24
10 Kenny Chesney Don't Happen Twice	27	22
11 Sara Evans I Could Not Ask For More	26	21
12 Trick Pony Pour Me	24	27
13 LeAnn Rimes But I Do Love You	23	24
14 Steve Holy The Hunger	22	23
15 Alan Jackson When Somebody Loves You	21	20
16 Mark McGuinn Mrs. Steven Rudy	20	1
17 Jamie O'Neal When I Think About Angels	20	21
18 Soggy Bottom Boys I Am A Man Of Constan	17	17
19 Tim Rushlow She Misses Him	18	19
20 Pam Tillis Please	18	22
21 Gary Allan Right Where I Need To Be	17	7
22 Montgomery Gentry She Couldn't Change M	10	5
23 Sara Evans Born To Fly	10	21
24 Chalee Tennison Go Back	8	6
25 Jo Dee Messina Burn	8	25
26 Clay Davidson Sometimes	8	14
27 Warren Brothers Move On	8	14
28 Dixie Chicks Goodbye Carl	7	5
29 LeAnn Rimes But I Do Love You	7	9
30 Patrick Murphy Don't Call Me	7	9
31 Dixie Chicks Sin Wagon	6	3

**WYNY New York**  
PD: Larry Bear  
APD/MD: Marty Mitchell  
Big City Radio 914-592-1071

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	40	38
2 Keith Urban But For The Grace Of God	39	40
3 Travis Tritt It's A Great Day To Be Ali	39	41
4 Jamie O'Neal There Is No Arizona	37	37
5 Faith Hill If My Heart Had Wings	35	34
6 Travis Tritt It's A Great Day To Be Ali	32	25
7 Sheddah Lucky 4 You	32	29
8 Lee Ann Womack Ases By Now	32	30
9 Jessica Andrews Who I Am	30	22
10 Dixie Chicks If I Fall You're Going Dow	25	24
11 Kenny Chesney Don't Happen Twice	24	21
12 Warren Brothers Move On	24	22
13 Brooks & Dunn Ain't Nothing 'bout You	23	25
14 Tim Rushlow She Misses Him	22	19
15 Garth Brooks Wild Horses	22	28
16 Vince Gill Shoot Straight From Your Hea	21	22
17 Patty Loveless The Last Thing On My Min	21	22
18 Sara Evans I Could Not Ask For More	21	24
19 Alan Jackson When Somebody Loves You	20	17
20 Phil Vassar Rose Bouquet	20	20
21 Martina McBride It's My Time	20	21
22 Trick Pony Pour Me	20	21
23 Sara Evans I Could Not Ask For More	19	17
24 Chalee Tennison Go Back	17	21
25 Clay Davidson Sometimes	16	2
26 Chris Cagle Laredo	15	1
27 Steve Holy The Hunger	15	14
28 Faith Hill If My Heart Had Wings	15	14
29 George Strait If You Can Do Anything El	15	16
30 Dixie Chicks Sin Wagon	15	19

**KEY Minneapolis**  
PD: Gregg Swedberg  
APD/MD: Travis Moon  
Clear Channel 952-820-4200

	TW	LW
1 Cyndi Thomson What I Really Meant To Sa	54	40
2 Dixie Chicks If I Fall You're Going Dow	41	37
3 Jessica Andrews Who I Am	41	39
4 Travis Tritt It's A Great Day To Be Ali	40	41
5 Kenny Chesney Don't		



Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

KKBQ Houston PD: Michael Cruise MD: Jay Kelley Cox 713-961-0093. Chart with 30 songs and TW/LW columns.

WKLB Boston PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600. Chart with 30 songs and TW/LW columns.

WYQK Tampa OM: Eric Logan PD: Beecher Martin MD: Jay Roberts Infinity 813-287-0995. Chart with 30 songs and TW/LW columns.

WFMS Indianapolis PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550. Chart with 30 songs and TW/LW columns.

WYAT Atlanta OM: Dene Hallam MD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106. Chart with 30 songs and TW/LW columns.

WTQR Greensboro PD: Paul Franklin APD/MD: Angie Ward Clear Channel 336-822-2000. Chart with 30 songs and TW/LW columns.

WKIS Miami PD: Robert W. Walker APD: R.J. McCoy MD: Darlene Evans Beasley 954-431-6200. Chart with 30 songs and TW/LW columns.

WUBE Cincinnati OM: Tim Closson APD: Grover Collins MD: Duke Hamilton Infinity 513-721-1050. Chart with 30 songs and TW/LW columns.

KYCY San Francisco OM: Bryan Thomas APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330. Chart with 30 songs and TW/LW columns.

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840. Chart with 30 songs and TW/LW columns.

WQDR Raleigh PD: Brant Curtis MD: Robin O'Brian Curtis Media 919-876-6464. Chart with 30 songs and TW/LW columns.

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900. Chart with 30 songs and TW/LW columns.

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919. Chart with 30 songs and TW/LW columns.

WSOC Charlotte PD: Kevin O'Neal APD/MD: Rick McCracken Infinity 704-522-1103. Chart with 30 songs and TW/LW columns.

WSSL Greenville PD: Bruce Logan APD/MD: Kix Layton Clear Channel 864-242-1005. Chart with 30 songs and TW/LW columns.

WWYZ Hartford PD: Jay McCarthy MD: Jay Thomas Clear Channel 860-723-6000. Chart with 30 songs and TW/LW columns.

WUSY Chattanooga OM: Clay Hunicutt MD: Bill Poindexter Clear Channel 423-892-3333. Chart with 30 songs and TW/LW columns.

KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Jolt 619-291-9797. Chart with 30 songs and TW/LW columns.

WKKT Charlotte OM: Mike Berlak PD/MD: Kevin King Clear Channel 704-714-9444. Chart with 30 songs and TW/LW columns.

KUPL Portland, OR PD: Cary Rolfe MD: Rick Taylor Infinity 503-223-0300. Chart with 30 songs and TW/LW columns.

WDAF Kansas City PD/MD: Ted Cramer APD/MD: Rick Taylor Entercom 913-677-8998. Chart with 30 songs and TW/LW columns.

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200. Chart with 30 songs and TW/LW columns.

WGNA Albany, NY PD: Buzz Brindle MD: Bill Carley Regent 518-782-1474. Chart with 30 songs and TW/LW columns.

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-852-7444. Chart with 30 songs and TW/LW columns.



# MONITOR AIRPLAY COUNTRY

FOR WEEK ENDING MARCH 25, 2001

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population. \*Indicates station experienced between 24 and 36 hours of monitored downtime during the chart week.

GARY ALLAN 2794/153 Right Where I Need To Be (MCA Nashville)				JESSICA ANDREWS 5743/71 Who I Am (DreamWorks)				BROOKS & DUNN 4675/587 Ain't Nothing 'Bout You (Arista Nashville)				KENNY CHESNEY 4305/281 Don't Happen Twice (BNA)				DIXIE CHICKS 4089/434 If I Fall You're Going Down With Me (Monument)							
Total Stations: 147		Chart Move: 16-15		Total Stations: 149		Chart Move: 2-1		Total Stations: 148		Chart Move: 7-6		Total Stations: 148		Chart Move: 8-7		Total Stations: 148		Chart Move: 10-10					
City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID
New York	CMT	17	19	25	582	Tucson	KIHM	20	24	24	378	New York	CMT	17	19	25	582	Tucson	KIHM	20	24	24	378
New York	GAC	23	23	23	542	Tucson	KVOD	33	33	34	479	New York	GAC	23	23	23	542	Tucson	KVOD	33	33	34	479
L.A.	WYNY	17	15	15	17	Chicago	WYNY	33	24	24	371	L.A.	WYNY	17	15	15	17	Chicago	WYNY	33	24	24	371
Chicago	KZLA	9	21	10	153	Chicago	KZLA	9	21	10	153	Chicago	KZLA	9	21	10	153	Chicago	KZLA	9	21	10	153
Chicago	WUSN	11	16	10	153	Chicago	WUSN	11	16	10	153	Chicago	WUSN	11	16	10	153	Chicago	WUSN	11	16	10	153
San Fran.	KYCY	18	8	8	26	San Fran.	KYCY	18	8	8	26	San Fran.	KYCY	18	8	8	26	San Fran.	KYCY	18	8	8	26
Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6
Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275
Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19
Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260
Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1
Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165
Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3
Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52
Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2
San Diego	KSDN	15	12	4	29	San Diego	KSDN	15	12	4	29	San Diego	KSDN	15	12	4	29	San Diego	KSDN	15	12	4	29
Phoenix	KMLE	7	1	1	1	Phoenix	KMLE	7	1	1	1	Phoenix	KMLE	7	1	1	1	Phoenix	KMLE	7	1	1	1
Minn.	KEYY	23	21	14	74	Minn.	KEYY	23	21	14	74	Minn.	KEYY	23	21	14	74	Minn.	KEYY	23	21	14	74
St. Louis	WIL	15	13	10	49	St. Louis	WIL	15	13	10	49	St. Louis	WIL	15	13	10	49	St. Louis	WIL	15	13	10	49
Balt.	WPOC	26	18	15	89	Balt.	WPOC	26	18	15	89	Balt.	WPOC	26	18	15	89	Balt.	WPOC	26	18	15	89
Tampa	WYQY	10	16	7	36	Tampa	WYQY	10	16	7	36	Tampa	WYQY	10	16	7	36	Tampa	WYQY	10	16	7	36
Pitts.	WRBQ	16	16	7	72	Pitts.	WRBQ	16	16	7	72	Pitts.	WRBQ	16	16	7	72	Pitts.	WRBQ	16	16	7	72
Denver	KYGO	30	17	14	163	Denver	KYGO	30	17	14	163	Denver	KYGO	30	17	14	163	Denver	KYGO	30	17	14	163
Port.,OR	WGAR	8	8	8	8	Port.,OR	WGAR	8	8	8	8	Port.,OR	WGAR	8	8	8	8	Port.,OR	WGAR	8	8	8	8
Cincinnati	KUPL	29	30	26	340	Cincinnati	KUPL	29	30	26	340	Cincinnati	KUPL	29	30	26	340	Cincinnati	KUPL	29	30	26	340
San Jose	WUBE	14	14	15	165	San Jose	WUBE	14	14	15	165	San Jose	WUBE	14	14	15	165	San Jose	WUBE	14	14	15	165
Rivers	KRNY	11	14	10	146	Rivers	KRNY	11	14	10	146	Rivers	KRNY	11	14	10	146	Rivers	KRNY	11	14	10	146
Sacram.	KFRG	9	7	1	1	Sacram.	KFRG	9	7	1	1	Sacram.	KFRG	9	7	1	1	Sacram.	KFRG	9	7	1	1
Kan City	KBEQ	39	37	39	817	Kan City	KBEQ	39	37	39	817	Kan City	KBEQ	39	37	39	817	Kan City	KBEQ	39	37	39	817
Milwaukee	WDFW	31	29	15	262	Milwaukee	WDFW	31	29	15	262	Milwaukee	WDFW	31	29	15	262	Milwaukee	WDFW	31	29	15	262
San Antonio	WMLJ	15	18	5	68	San Antonio	WMLJ	15	18	5	68	San Antonio	WMLJ	15	18	5	68	San Antonio	WMLJ	15	18	5	68
Provid.	WCTK	19	17	11	64	Provid.	WCTK	19	17	11	64	Provid.	WCTK	19	17	11	64	Provid.	WCTK	19	17	11	64
Colum.,OH	WCOL	16	12	5	54	Colum.,OH	WCOL	16	12	5	54	Colum.,OH	WCOL	16	12	5	54	Colum.,OH	WCOL	16	12	5	54
Salt Lake	KKAT	10	12	2	47	Salt Lake	KKAT	10	12	2	47	Salt Lake	KKAT	10	12	2	47	Salt Lake	KKAT	10	12	2	47
Norfolk	KSPD	26	20	18	508	Norfolk	KSPD	26	20	18	508	Norfolk	KSPD	26	20	18	508	Norfolk	KSPD	26	20	18	508
Charl.,NC	KUBL	29	18	12	92	Charl.,NC	KUBL	29	18	12	92	Charl.,NC	KUBL	29	18	12	92	Charl.,NC	KUBL	29	18	12	92
Indian	WCMS	24	14	12	92	Indian	WCMS	24	14	12	92	Indian	WCMS	24	14	12	92	Indian	WCMS	24	14	12	92
Las Vegas	KWNR	16	19	13	97	Las Vegas	KWNR	16	19	13	97	Las Vegas	KWNR	16	19	13	97	Las Vegas	KWNR	16	19	13	97
New Or.	WNOE	24	20	17	117	New Or.	WNOE	24	20	17	117	New Or.	WNOE	24	20	17	117	New Or.	WNOE	24	20	17	117
Greensb.	WTOR	23	15	12	89	Greensb.	WTOR	23	15	12	89	Greensb.	WTOR	23	15	12	89	Greensb.	WTOR	23	15	12	89
Nashv.	WKDF	30	23	15	157	Nashv.	WKDF	30	23	15	157	Nashv.	WKDF	30	23	15	157	Nashv.	WKDF	30	23	15	157
Hartford	WSM	26	22	16	248	Hartford	WSM	26	22	16	248	Hartford	WSM	26	22	16	248	Hartford	WSM	26	22	16	248
Buffalo	WYRZ	15	18	13	122	Buffalo	WYRZ	15	18	13	122	Buffalo	WYRZ	15	18	13	122	Buffalo	WYRZ	15	18	13	122
Memphis	WYRK	6	6	7	7	Memphis	WYRK	6	6	7	7	Memphis	WYRK	6	6	7	7	Memphis	WYRK	6	6	7	7
Rai./Dur.	WOPR	3	1	9	3	Rai./Dur.	WOPR	3	1	9	3	Rai./Dur.	WOPR	3	1	9	3	Rai./Dur.	WOPR	3	1	9	3
Austin	KASE	13	13	6	10	Austin	KASE	13	13	6	10	Austin	KASE	13	13	6	10	Austin	KASE	13	13	6	10
W.P.Beach	WIRK	29	26	27	333	W.P.Beach	WIRK	29	26	27	333	W.P.Beach	WIRK	29	26	27	333	W.P.Beach	WIRK	29	26	27	333
Jacksonv.	WQIK	4	2	2	9	Jacksonv.	WQIK	4	2	2	9	Jacksonv.	WQIK	4	2	2	9	Jacksonv.	WQIK	4	2	2	9
Roche.	WROD	20	18	9	76	Roche.	WROD	20	18	9	76	Roche.	WROD	20	18	9	76	Roche.	WROD	20	18	9	76
Oklahoma	WBEZ	15	13	8	42	Oklahoma	WBEZ	15	13	8	42	Oklahoma	WBEZ	15	13	8	42	Oklahoma	WBEZ	15	13	8	42
Albany	WGNW	21	22	11	65	Albany	WGNW	21	22	11	65	Albany	WGNW	21	22	11	65	Albany	WGNW	21	22	11	65

SARA EVANS 2308/429 I Could Not Ask For More (RCA)				FAITH HILL 5172/372 If My Heart Had Wings (Warner Bros./WRN)				STEVE HOLY 1796/128 The Hunger (Curb)				ALAN JACKSON 2024/152 When Somebody Loves You (Arista Nashville)				PATTY LOVELESS 2149/260 The Last Thing On My Mind (Epic)							
Total Stations: 147		Chart Move: 26-18		Total Stations: 149		Chart Move: 5-3		Total Stations: 143		Chart Move: 29-26		Total Stations: 143		Chart Move: 27-23		Total Stations: 144		Chart Move: 25-21					
City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID	City	Station	TW	LW	ZW	ID
New York	CMT	30	27	6	74	Tucson	KIHM	6	6	6	37	New York	CMT	16	16	13	75	Tucson	KIHM	14	10	14	29
New York	GAC	24	11	3	68	Tucson	KVOD	22	24	21	191	New York	GAC	20	20	15	106	Tucson	KVOD	14	16	14	53
L.A.	WYNY	17	15	15	17	Chicago	WYNY	35	34	33	324	L.A.	WYNY	17	15	15	17	Chicago	WYNY	22	20	15	172
Chicago	KZLA	25	24	14	11	Chicago	KZLA	25	24	14	11	Chicago	KZLA	3	3	4	14	Chicago	KZLA	2	2	2	2
Chicago	WUSN	23	9	13	37	Chicago	WUSN	23	9	13	37	Chicago	WUSN	23	9	13	37	Chicago	WUSN	23	9	13	37
San Fran.	KYCY	18	12	3	26	San Fran.	KYCY	18	12	3	26	San Fran.	KYCY	18	12	3	26	San Fran.	KYCY	18	12	3	26
Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6	Phila.	WXTU	24	22	27	6
Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275	Dallas	KPLX	29	36	36	275
Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19	Detroit	WYCD	1	1	7	19
Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260	Boston	WKLB	32	27	23	260
Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1	Wash.,DC	WHRQ	1	1	1	1
Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165	Houston	KILT	17	17	15	165
Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3	Atlanta	WKHX	1	1	1	3
Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52	Miami	WKIS	20	23	10	52
Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2	Seattle	KMPS	2	2	2	2
San Diego	KSDN	15	12																				



# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 25, 2001

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

MARTINA MCBRIDE 2936/45 <i>It's My Time (RCA)</i>										TIM MCGRAW 3600/768 <i>Grown Men Don't Cry (Curb)</i>										MARK MCGUINN 2975/452 <i>Mrs. Steven Rudy (VFR)</i>										MONTGOMERY GENTRY 1933/250 <i>She Couldn't Change Me (Columbia)</i>										TIM RUSHLOW 4167/198 <i>She Misses Him (Atlantic)</i>																																																
Total Stations: 145					Chart Move: 11-14					Total Stations: 147					Chart Move: 13-11					Total Stations: 145					Chart Move: 19-13					Total Stations: 146					Chart Move: 28-24					Total Stations: 147					Chart Move: 9-8																																											
City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	
New York	CMT	2	1	1	1	1	1	1	1	1	New York	CMT	15	19	14	23	20	15	11	11	11	11	New York	CMT	14	23	23	151	151	151	151	151	151	New York	CMT	14	23	14	116	116	116	116	116	116	New York	CMT	11	11	11	11	11	11	11	11	11	New York	CMT	27	28	22	258	258	258	258	258	258	New York	CMT	11	11	11	11	11	11	11	11	11	New York	CMT	11	11	11	11	11	11	11	11	11

GEORGE STRAIT 2549/381 <i>If You Can Do Anything Else (MCA Nashville)</i>										AARON TIPPIN 1834/191 <i>People Like Us (Lyric Street)</i>										TRICK PONY 2990/111 <i>Pour Me (Warner Bros./WRN)</i>										TRAVIS TRITT 5034/218 <i>It's A Great Day To Be Alive (Columbia)</i>										PHIL VASSAR 2504/103 <i>Rose Bouquet (Arista Nashville)</i>																																																
Total Stations: 146					Chart Move: 22-16					Total Stations: 142					Chart Move: 30-25					Total Stations: 148					Chart Move: 12-12					Total Stations: 149					Chart Move: 4-4					Total Stations: 145					Chart Move: 21-17																																											
City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	City	St.	W	L	W	Z	W	L	W	Z	ID	
New York	CMT	15	16	12	56	56	56	56	56	56	New York	CMT	15	19	14	23	20	15	11	11	11	11	New York	CMT	14	23	23	151	151	151	151	151	151	New York	CMT	14	23	14	116	116	116	116	116	116	New York	CMT	11	11	11	11	11	11	11	11	11	New York	CMT	27	28	22	258	258	258	258	258	258	New York	CMT	11	11	11	11	11	11	11	11	11	New York	CMT	11	11	11	11	11	11	11	11	11



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**GEORGE STRAIT 2549/381**

**If You Can Do Anything Else (MCA Nashville)**  
Total Stations: 146/Chart Move: 22-16  
Heavy (35+ detections): 3 KCCY, KCY, KMLE  
Medium (25-34): 25 KASE, KGM, KILT, KMDL, KNCI, KNIX, KPLX, KSOP, KTTS, KXKC, KXXY, KYCY, WCTK, WDRM, WEZL, WGN, WIL, WIVK, WKDF, WKHK, WKXC, WQBE, WSLC, WXCT, WYGY  
Light (Under 25): 118  
1st Impressions: 13 KDDK, KSKS, WKCO, WNKT, WFOR, WQIK, WRBO, WSOC, WUSN, WWGR, WYDZ, WYNN, WYRK

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**KCY • San Antonio, TX**  
PD: Steve Giuttari  
Date: 03/18/01



**PHIL VASSAR 2504/103**

**Rose Bouquet (Arista Nashville)**  
Total Stations: 145/Chart Move: 21-17  
Heavy (35+): 2 KMDL, WSLC  
Medium (25-34): 16 KBEQ, KEEY, KGM, KHKI, KKAT, KMLE, KMXM, KSOP, WCKT, WFRE, WIRK, WKCN, WKSF, WMZQ, WQMX, WSM  
Light (Under 25): 127  
1st Impressions: 2 WNKT, WPOC

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**WSIX • Nashville, TN**  
PD: Mike Moore  
Date: 02/04/01



**SARA EVANS 2308/429**

**I Could Not Ask For More (RCA)**  
Total Stations: 147/Chart Move: 26-18  
Heavy (35+): 4 KMLE, KPLX, KSKS, WZZK  
Medium (25-34): 18 KBEQ, KHKI, KILT, KKCS, KMDL, KNIX, KRYS, KTTS, KUZZ, KZLA, WDAF, WFRG, WGH, WGN, WKXC, WMUS, WRNS, WSLC  
Light (Under 25): 125  
1st Impressions: 9 KASE, KHEY, WCMS, WOKO, WQYK, WSOC, WTQR, WUSY, WYRK

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**KBEQ • Kansas City, MO**  
PD: Mike Kennedy  
Date: 01/14/01



**2199 - 1000 DETECTIONS**

Total Detections/Gain

**PATTY LOVELESS 2149/260**

**The Last Thing On My Mind (Epic)**  
Total Stations: 144/Chart Move: 25-21  
Heavy (35+): 0  
Medium (25-34): 20 KBEQ, KHEY, KMXM, KRKY, KSOP, KYCY, WAMZ, WCKT, WDAF, WFLS, WFRG, WFRY, WKDF, WKLB, WMUS, WNCY, WRBO, WSIX, WSLC, WSM  
Light (Under 25): 124  
1st Impressions: 9 KCCY, KDDK, KWJJ, WCMS, WCOL, WGH, WKIS, WPOC, WSCA

**PAM TILLIS 2109/-6**

**Please (Arista Nashville)**  
Total Stations: 144/Chart Move: 23-22  
Heavy (35+): 1 WSLC  
Medium (25-34): 15 KBEQ, KHEY, KRKY, KSKS, KSOP, KSSN, KXKC, WCKT, WFRG, WGN, WIRK, WKCN, WKYQ, WQMX, WRNS  
Light (Under 25): 128  
1st Impressions: 2 WKIS, WMZQ

**ALAN JACKSON 2024/152**

**When Somebody Loves You (Arista Nashville)**  
Total Stations: 143/Chart Move: 27-23  
Heavy (35+): 2 KSCS, KTTS  
Medium (25-34): 11 KXKC, KYCY, WCKT, WFRG, WGN, WIVK, WKDF, WKHX, WKSF, WSIX, WSLC  
Light (Under 25): 130  
1st Impressions: 10 KBQI, KKCS, KSKS, KUPL, KUPL, WKIS, WMIL, WQIK, WTQR, WYNN

**MONTGOMERY GENTRY 1933/250**

**She Couldn't Change Me (Columbia)**  
Total Stations: 146/Chart Move: 28-24  
Heavy (35+): 2 KCCY, KTTS  
Medium (25-34): 13 KBEQ, KEEY, KFKF, KIKK, KKCS, KRKY, KSOP, WBCT, WDRM, WGN, WKDF, WNCY, WWGR  
Light (Under 25): 131  
1st Impressions: 10 KBQI, KILT, KJJY, KRST, WGAR, WIVK, WNKT, WNOE, WRBT, WYDZ

**AARON TIPPIN 1834/193**

**People Like Us (Lyric Street)**  
Total Stations: 142/Chart Move: 30-25  
Heavy (35+): 1 KUZZ  
Medium (25-34): 14 KBEQ, KFKF, KRMD, KRKY, KSOP, KUPL, WCKT, WCTK, WFRG, WKCO, WKDF, WKXC, WQBE, WSLC  
Light (Under 25): 127  
1st Impressions: 6 KHEY, KRYS, KTTS, WGH, WQMX, WUSJ

**STEVE HOLY 1796/128**

**The Hunger (Curb)**  
Total Stations: 143/Chart Move: 29-26  
Heavy (35+): 2 KXKC, WBEE  
Medium (25-34): 7 KBEQ, KKCS, KSSN, KUZZ, WCKT, WKCO, WTQR  
Light (Under 25): 134  
1st Impressions: 1 WKHK

**CLAY DAVIDSON 1717/103**

**Sometimes (Virgin/Capitol)**  
Total Stations: 143/Chart Move: 31-28  
Heavy (35+): 0  
Medium (25-34): 14 KBEQ, KEEY, KFRG, KNIX, KXKC, WCKT, WJCL, WKCN, WKCO, WKDF, WKYQ, WSIX, WSSL, WYGY  
Light (Under 25): 129  
1st Impressions: 3 KVOO, WTQR, WYRK

**BRAD PAISLEY 1623/761**

**Two People Fell In Love (Arista Nashville)**  
Total Stations: 126/Chart Move: 36-29  
Heavy (35+): 3 KCCY, KKAT, KTTS  
Medium (25-34): 13 KEEY, KMLE, KNIX, KRKY, KSCS, KSKS, KSON, KUPL, KUZZ, KYGO, WSLC, WSM, WZZK  
Light (Under 25): 110  
1st Impressions: 44 KAJA, KCCY, KCY, KFRG, KHKI, KIM, KJJY, KSKS, KSSN, KTEX, KTM, KXKC, WAMZ, WBEE, WCMS, WCO, WCKT, WFRG, WGAR, WGGY, WGN, WIL, WIRK, WKIS, WKLO, WKLB, WKSF, WKXC, WKYQ, WLWI, WMIL, WMSI, WMUS, WNOE, WPOC, WQBE, WRNS, WROO, WSLC, WSSL, WSTH, WXB, WYGY, WZZK

**LEANN RIMES 1289/293**

**But I Do Love You (Curb)**  
Total Stations: 128/Chart Move: 34-30  
Heavy (35+): 1 KMLE  
Medium (25-34): 9 KBEQ, KSKS, KSOP, KUPL, KYCY, WIRK, WQBE, WSIX, WSLC  
Light (Under 25): 118  
1st Impressions: 19 KFRG, KMPS, KMXM, KRST, KUBL, KUPL, WBEE, WFRE, WGAR, WGN, WKIS, WKLB, WMUS, WQDR, WQYK, WRKZ, WSM, WXTU, WYNN

**VINCE GILL 1251/-43**

**Shoot Straight From Your Heart (MCA Nashville)**  
Total Stations: 135/Chart Move: 32-31  
Heavy (35+): 0  
Medium (25-34): 7 KBEQ, KDDK, KSSN, KUZZ, WKXC, WRNS, WSLC  
Light (Under 25): 128

**TERRI CLARK 1110/54**

**No Fear (Mercury)**  
Total Stations: 123/Chart Move: 33-32  
Heavy (35+): 1 KTTS  
Medium (25-34): 1 WGN  
Light (Under 25): 121  
1st Impressions: 6 KDRK, KKAT, KRYS, WCOS, WCKT, WYNN

**KENNY ROGERS 1065/99**

**There You Go Again (Dreamcatcher)**  
Total Stations: 123/Chart Move: 35-33  
Heavy (35+): 1 KKAT  
Medium (25-34): 0  
Light (Under 25): 122  
1st Impressions: 3 KBQI, WNOE, WPOC

**999 - 500 DETECTIONS**

Total Detections/Gain

**CHRIS CAGLE 961/302**

**Laredo (Virgin/Capitol)**  
Total Stations: 123/Chart Move: 37-34  
Heavy (35+): 1 KPLX  
Medium (25-34): 3 KBEQ, WBCT, WQMX  
Light (Under 25): 119  
1st Impressions: 18 KBQI, KMXM, KNCI, KTM, KTTS, WDRM, WFRG, WFRY, WGGY, WKIS, WMSI, WOKO, WQDR, WRNS, WSM, WVLK, WYNN, WYDZ

**JAMIE O'NEAL 655/287**

**When I Think About Angels (Mercury)**  
Total Stations: 71/Chart Move: 45-35  
Heavy (35+): 0  
Medium (25-34): 2 KMLE, KSOP  
Light (Under 25): 69  
1st Impressions: 25 KATM, KCCY, KDDK, KFDI, KFKF, KIM, KNIX, KSKS, KTTS, KUPL, KZLA, WBCT, WCTO, WFMS, WIVK, WKCN, WKIS, WKSJ, WKXC, WMZQ, WRKZ, WSSL, WUSY, WWGR, WXB

**CLAY WALKER 633/25**

**Say No More (Giant)**  
Total Stations: 81/Chart Move: 39-36  
Heavy (35+): 0  
Medium (25-34): 2 KILT, WSLC  
Light (Under 25): 79  
1st Impressions: 8 KBQI, KGM, KIM, KRST, WEZL, WGN, WRKZ, WXTU

**RASCAL FLATTS 575/292**

**While You Loved Me (Lyric Street)**  
Total Stations: 79/Chart Move: 48-37  
Heavy (35+): 0  
Medium (25-34): 1 WRBQ  
Light (Under 25): 78  
1st Impressions: 28 KFKF, KMLE, KMPS, KRMD, KTTS, KXKC, KXKT, KZLA, WCKT, WDRM, WFLS, WGGY, WGN, WJCL, WKCO, WKIS, WKSF, WFOR, WQDR, WQXK, WRBO, WRKZ, WSLC, WUSJ, WUSY, WVLK, WYNN, WYDZ

**MEREDITH EDWARDS 574/27**

**A Rose Is A Rose (Mercury)**  
Total Stations: 86/Chart Move: 40-38  
Heavy (35+): 1 KSKS  
Medium (25-34): 1 KBEQ  
Light (Under 25): 84  
1st Impressions: 2 KBQI, WBCT

**SONS OF THE DESERT 540/36**

**What I Did Right (MCA Nashville)**  
Total Stations: 71/Chart Move: 42-39  
Heavy (35+): 0  
Medium (25-34): 1 WSLC  
Light (Under 25): 70  
1st Impressions: 8 KBQI, KTM, KUBL, WFMS, WKIS, WMZQ, WRBO, WWGR

**LORRIE MORGAN & SAMMY KERSHAW 523/23**

**He Drinks Tequila (RCA)**  
Total Stations: 61/Chart Move: 43-40  
Heavy (35+): 0  
Medium (25-34): 6 KIKK, KKCS, KSKS, WGN, WSTH, WYGY  
Light (Under 25): 55  
1st Impressions: 2 KUZZ, WRKZ

**499 - 40 DETECTIONS**

Total Detections/Gain

**TRACY BYRD WITH MARK CHESNUTT 497/139**

**A Good Way To Get On My Bad Side (RCA)**  
Total Stations: 67/Chart Move: 46-41  
Heavy (35+): 0

Medium (25-34): 1 WKHX  
Light (Under 25): 66  
1st Impressions: 17 KDDK, KGM, KJJY, KMDL, KSSN, KUPL, WBCT, WCKT, WESC, WFRY, WGN, WKKO, WKLB, WMUS, WRKZ, WSM, WXTU

**TRACY LAWRENCE 421/178**

**Unforgiven (Atlantic)**  
Total Stations: 75/Chart Move: 50-42  
Heavy (35+): 0  
Medium (25-34): 1 KPLX  
Light (Under 25): 74  
1st Impressions: 14 KATM, KBQI, KEEY, KMDL, KRMD, KRST, KRYS, KTM, KUZZ, WBCT, WDRM, WEZL, WGN, WSCA

**HAL KETCHUM 403/-13**

**She Is (Curb)**  
Total Stations: 70/Chart Move: 44-43  
Heavy (35+): 0  
Medium (25-34): 2 WKYQ, WQBE  
Light (Under 25): 68  
1st Impressions: 2 WMSI, WRKZ

**TAMMY COCHRAN 309/172**

**Angels In Waiting (Epic)**  
Total Stations: 70/Chart Move: 56-46  
Heavy (35+): 0  
Medium (25-34): 1 WSTH  
Light (Under 25): 69  
1st Impressions: 13 KATM, KCCY, KSSN, KZSN, WAMZ, WKCN, WMZQ, WNCY, WSM, WSOC, WYDZ, WYRK, WYDZ

**MARSHALL DYLLON 300/69**

**You (Dreamcatcher)**  
Total Stations: 71/Chart Move: 51-47  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 71  
1st Impressions: 3 KBQI, WGN, WSM

**TRISHA YEARWOOD 283/183**

**I Would've Loved You Anyway (MCA Nashville)**  
Total Stations: 40/Chart Move: Debut 48  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 40  
1st Impressions: 14 KBQI, KFKF, KPLX, KRKY, KSOP, KTEX, WBEE, WCKT, WGAR, WGGY, WRKZ, WRNS, WYDZ, WXB

**CHARLIE ROBISON 219/95**

**I Want You Bad (Lucky Dog/Columbia)**  
Total Stations: 29/Chart Move: 58-49  
Heavy (35+): 0  
Medium (25-34): 3 KIKK, KPLX, WRBQ  
Light (Under 25): 26  
1st Impressions: 7 KHKI, KTM, WCTO, WGGY, WKDF, WRBQ, WSM

**CYNDI THOMSON 193/32**

**What I Really Meant To Say (Capitol)**  
Total Stations: 22/Chart Move: 53-50  
Heavy (35+): 3 KEEY, KIKK, KMLE  
Medium (25-34): 0  
Light (Under 25): 19

**JOHN RICH 144/79**

**Forever Loving You (BNA)**  
Total Stations: 23/Chart Move: Debut 53  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 7 KBEQ, KFDI, KHKI, KZSN, WNKT, WSM, WYDZ

**K.T. OSLIN 139/17**

**Live Close By, Visit Often (BNA)**  
Total Stations: 9/Chart Move: 59-54  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 8

**DARRYL WORLEY 138/78**

**Second Wind (DreamWorks)**  
Total Stations: 31/Chart Move: Debut 56  
Heavy (35+): 1 KCCY  
Medium (25-34): 0  
Light (Under 25): 30  
1st Impressions: 7 KFDI, KKCS, KMDL, KSCS, KSOP, WKCN, WSM

**LEE ANN WOMACK 100/41**

**Why They Call It Falling (MCA Nashville)**  
Total Stations: 11/Chart Move: Debut 58  
Heavy (35+): 1 KMLE

Medium (25-34): 1 WKHX  
Light (Under 25): 9  
1st Impressions: 1 WGH

**CRAIG MORGAN 95/-1**

**I Want Us Back (Atlantic)**  
Total Stations: 11/Chart Move: Debut 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11

**PAT GREEN & CORY MORROW 79/0**

**Texas On My Mind (Writeon/Greenhorse)**  
Total Stations: 4/Chart Move: Debut 60  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 KPLX  
Light (Under 25): 2

**SHERRIE AUSTIN 71/21**

**Jolene (WE)**  
Total Stations: 14  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 14  
1st Impressions: 2 KSOP, WFLS

**★ THE WILKINSONS 70/52**

**I Wanna Be That Girl (Giant)**  
Total Stations: 22  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 3 WJCL, WKYQ, WQBE

**★ JO DEE MESSINA 62/37**

**Downtime (Curb)**  
Total Stations: 8  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 8  
1st Impressions: 2 KBEQ, WYGY

**SHANE SELLERS 61/19**

**Matthew, Mark, Luke & Earnhardt (DreamWorks)**  
Total Stations: 17  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 17  
1st Impressions: 1 WLWI

**JOHN ANDERSON 58/-2**

**The Big Revival (Columbia)**  
Total Stations: 49  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 49

**SHEDAISY 55/6**

**Still Holding Out For You (Lyric Street)**  
Total Stations: 5  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 4

**★ BLAKE SHELTON 48/31**

**Austin (Giant)**  
Total Stations: 14  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 14  
1st Impressions: 2 KBEQ, WOKO

**3 OF HEARTS 46/-2**

**Love Is Enough (RCA)**  
Total Stations: 14  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 14

**★ DELBERT MCCLINTON 43/39**

**Livin' It Down (New West)**  
Total Stations: 1  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 0  
1st Impressions: 1 KIKK

**★ MARY CHAPIN CARPENTER 40/36**

**Simple Life (Columbia)**  
Total Stations: 36  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 36

**★ ERIC CLAPTON 40/37**

**Superman Inside (Duck/Reprise)**  
Total Stations: 1  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 0  
1st Impressions: 1 KIKK





## Monitor AIRPLAY COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING MARCH 25, 2001

### NORTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	616	633	16	Tim McGraw, My Next Thirty Years	306	282
2	Jessica Andrews, Who I Am	613	577	17	Gary Allan, Right Where I Need To Be	294	281
3	Faith Hill, If My Heart Had Wings	565	500	18	Brad Paisley, We Danced	277	272
4	Toby Keith, You Shouldn't Kiss Me	557	618	19	Jamie O'Neal, There Is No Arizona	266	261
5	Travis Tritt, It's A Great Day To Be Alive	543	516	20	Phil Vassar, Just Another Day In Paradi	266	227
6	Tim Rushlow, She Misses Him	539	539	21	SheDaisy, Lucky 4 You (Tonight I'm Just	258	325
7	Brooks & Dunn, Ain't Nothing 'bout You	485	419	22	Pam Tillis, Please	254	253
8	Keith Urban, But For The Grace Of God	481	523	23	Patty Loveless, The Last Thing On My Mi	254	249
9	Kenny Chesney, Don't Happen Twice	474	436	24	George Strait, If You Can Do Anything E	250	187
10	Dixie Chicks, If I Fall You're Going Do	407	349	25	Jo Dee Messina, Burn	242	319
11	Tim McGraw, Grown Men Don't Cry	378	294	26	Sara Evans, I Could Not Ask For More	235	171
12	Martina McBride, It's My Time	373	368	27	Alan Jackson, When Somebody Loves You	234	195
13	Mark McGuinn, Mrs. Steven Rudy	342	278	28	Sara Evans, Born To Fly	227	234
14	Phil Vassar, Rose Bouquet	336	320	29	Lonestar, Tell Her	221	214
15	Phil Vassar, Rose Bouquet	309	306	30	Lee Ann Womack, Ashes By Now	219	292

### MID-ATLANTIC



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	693	714	16	Trick Pony, Pour Me	320	284
2	Jessica Andrews, Who I Am	693	703	17	Tim McGraw, My Next Thirty Years	320	315
3	Faith Hill, If My Heart Had Wings	624	581	18	George Strait, If You Can Do Anything E	311	270
4	Toby Keith, You Shouldn't Kiss Me	593	639	19	Mark McGuinn, Mrs. Steven Rudy	310	273
5	Brooks & Dunn, Ain't Nothing 'bout You	564	493	20	Warren Brothers, Move On	294	320
6	Travis Tritt, It's A Great Day To Be Alive	542	552	21	Jamie O'Neal, There Is No Arizona	293	333
7	Kenny Chesney, Don't Happen Twice	496	452	22	Patty Loveless, The Last Thing On My Mi	271	224
8	Tim Rushlow, She Misses Him	491	450	23	Phil Vassar, Just Another Day In Paradi	263	278
9	Dixie Chicks, If I Fall You're Going Do	481	429	24	Sara Evans, I Could Not Ask For More	259	193
10	Keith Urban, But For The Grace Of God	451	523	25	Dixie Chicks, Without You	257	258
11	Tim McGraw, Grown Men Don't Cry	448	323	26	SheDaisy, Lucky 4 You (Tonight I'm Just	250	374
12	Martina McBride, It's My Time	357	346	27	Pam Tillis, Please	240	232
13	Gary Allan, Right Where I Need To Be	328	312	28	Sara Evans, Born To Fly	230	223
14	Phil Vassar, Rose Bouquet	326	304	29	Alan Jackson, When Somebody Loves You	228	244
15	Jo Dee Messina, Burn	323	399	30	Lee Ann Womack, Ashes By Now	225	328

### SOUTHEAST



	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	1569	1548	16	Lee Ann Womack, Ashes By Now	722	1013
2	Diamond Rio, One More Day	1548	1595	17	George Strait, If You Can Do Anything E	711	577
3	Faith Hill, If My Heart Had Wings	1525	1430	18	Warren Brothers, Move On	696	858
4	Travis Tritt, It's A Great Day To Be Alive	1497	1455	19	Patty Loveless, The Last Thing On My Mi	682	626
5	Toby Keith, You Shouldn't Kiss Me	1406	1522	20	Alan Jackson, When Somebody Loves You	658	614
6	Brooks & Dunn, Ain't Nothing 'bout You	1359	1171	21	Phil Vassar, Rose Bouquet	651	626
7	Keith Urban, But For The Grace Of God	1302	1466	22	Aaron Tippin, People Like Us	642	598
8	Kenny Chesney, Don't Happen Twice	1272	1141	23	Pam Tillis, Please	640	643
9	Tim Rushlow, She Misses Him	1212	1195	24	Jo Dee Messina, Burn	639	717
10	Dixie Chicks, If I Fall You're Going Do	1125	991	25	Phil Vassar, Just Another Day In Paradi	635	619
11	Tim McGraw, Grown Men Don't Cry	969	745	26	Montgomery Gentry, She Couldn't Change	634	579
12	Trick Pony, Pour Me	948	916	27	Jamie O'Neal, There Is No Arizona	627	715
13	Mark McGuinn, Mrs. Steven Rudy	856	700	28	Tim McGraw, My Next Thirty Years	614	632
14	Gary Allan, Right Where I Need To Be	765	721	29	Sara Evans, I Could Not Ask For More	606	467
15	Martina McBride, It's My Time	739	733	30	Sara Evans, Born To Fly	573	581

### SOUTHWEST



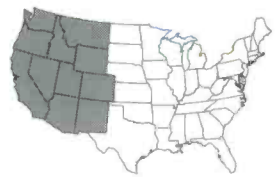
	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	777	781	16	Sara Evans, I Could Not Ask For More	350	308
2	Diamond Rio, One More Day	721	780	17	Martina McBride, It's My Time	330	317
3	Travis Tritt, It's A Great Day To Be Alive	716	646	18	Alan Jackson, When Somebody Loves You	329	314
4	Faith Hill, If My Heart Had Wings	670	616	19	Phil Vassar, Rose Bouquet	310	288
5	Dixie Chicks, If I Fall You're Going Do	650	574	20	Tim McGraw, My Next Thirty Years	304	271
6	Brooks & Dunn, Ain't Nothing 'bout You	628	530	21	Jamie O'Neal, There Is No Arizona	248	327
7	Kenny Chesney, Don't Happen Twice	587	548	22	Dixie Chicks, Without You	248	250
8	Toby Keith, You Shouldn't Kiss Me	583	618	23	Steve Holy, The Hunger	247	226
9	Tim McGraw, Grown Men Don't Cry	471	396	24	Garth Brooks, Wild Horses	239	242
10	Tim Rushlow, She Misses Him	470	385	25	Lonestar, What About Now	237	196
11	Keith Urban, But For The Grace Of God	467	514	26	Travis Tritt, Best Of Intentions	234	231
12	George Strait, If You Can Do Anything E	424	380	27	Warren Brothers, Move On	227	303
13	Mark McGuinn, Mrs. Steven Rudy	381	356	28	Brad Paisley, Two People Fell In Love	226	119
14	Gary Allan, Right Where I Need To Be	378	350	29	Pam Tillis, Please	220	215
15	Trick Pony, Pour Me	369	361	30	Phil Vassar, Just Another Day In Paradi	218	195

### MIDWEST



	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	827	805	16	Phil Vassar, Rose Bouquet	410	374
2	Faith Hill, If My Heart Had Wings	797	745	17	Sara Evans, I Could Not Ask For More	389	320
3	Travis Tritt, It's A Great Day To Be Alive	793	752	18	Montgomery Gentry, She Couldn't Change	373	302
4	Diamond Rio, One More Day	784	793	19	Tim McGraw, My Next Thirty Years	372	362
5	Toby Keith, You Shouldn't Kiss Me	724	792	20	George Strait, If You Can Do Anything E	357	301
6	Brooks & Dunn, Ain't Nothing 'bout You	671	594	21	Patty Loveless, The Last Thing On My Mi	356	291
7	Kenny Chesney, Don't Happen Twice	659	648	22	Warren Brothers, Move On	334	403
8	Dixie Chicks, If I Fall You're Going Do	618	576	23	Aaron Tippin, People Like Us	334	282
9	Tim Rushlow, She Misses Him	613	569	24	Pam Tillis, Please	326	317
10	Keith Urban, But For The Grace Of God	575	701	25	Jo Dee Messina, Burn	325	341
11	Tim McGraw, Grown Men Don't Cry	507	399	26	SheDaisy, Lucky 4 You (Tonight I'm Just	320	425
12	Martina McBride, It's My Time	478	421	27	Lee Ann Womack, Ashes By Now	312	373
13	Trick Pony, Pour Me	464	452	28	Jamie O'Neal, There Is No Arizona	298	343
14	Mark McGuinn, Mrs. Steven Rudy	448	343	29	Phil Vassar, Just Another Day In Paradi	291	297
15	Gary Allan, Right Where I Need To Be	429	403	30	Rascal Flatts, This Everyday Love	280	316

### WEST



	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	1153	1147	16	Trick Pony, Pour Me	497	489
2	Diamond Rio, One More Day	1108	1178	17	George Strait, If You Can Do Anything E	483	430
3	Faith Hill, If My Heart Had Wings	887	826	18	Phil Vassar, Just Another Day In Paradi	462	493
4	Toby Keith, You Shouldn't Kiss Me	875	1025	19	Jamie O'Neal, There Is No Arizona	474	511
5	Brooks & Dunn, Ain't Nothing 'bout You	872	775	20	Brad Paisley, Two People Fell In Love	460	306
6	Travis Tritt, It's A Great Day To Be Alive	818	784	21	Phil Vassar, Rose Bouquet	432	461
7	Tim Rushlow, She Misses Him	802	798	22	Jo Dee Messina, Burn	425	439
8	Keith Urban, But For The Grace Of God	794	881	23	Dixie Chicks, Without You	424	408
9	Tim McGraw, Grown Men Don't Cry	786	648	24	Sara Evans, I Could Not Ask For More	421	347
10	Dixie Chicks, If I Fall You're Going Do	723	684	25	Brad Paisley, We Danced	395	415
11	Kenny Chesney, Don't Happen Twice	712	702	26	SheDaisy, Lucky 4 You (Tonight I'm Just	389	533
12	Tim McGraw, My Next Thirty Years	596	557	27	Patty Loveless, The Last Thing On My Mi	388	342
13	Martina McBride, It's My Time	578	574	28	Kenny Chesney, I Lost It	385	394
14	Mark McGuinn, Mrs. Steven Rudy	528	490	29	Garth Brooks, Wild Horses	380	344
15	Gary Allan, Right Where I Need To Be	526	506	30	Pam Tillis, Please	375	394

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	2	18	WHO I AM DREAMWORKS	JESSICA ANDREWS	44.885	44.352
2	1	19	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	44.554	45.648
3	3	22	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	39.862	42.442
4	5	13	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	38.540	35.929
5	4	12	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	37.997	36.844
6	7	7	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	35.692	31.710
7	6	23	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	33.400	35.797
8	9	7	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	31.399	28.246
9	8	10	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	31.312	29.832
10	10	17	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	29.541	28.107
11	11	3	GROWN MEN DON'T CRY CURB	TIM MCGRAW	28.424	23.482
12	14	8	MRS. STEVEN RUDY VFR	MARK MCGUINN	21.876	19.406
13	12	27	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	19.599	21.778
14	17	14	POUR ME WARNER BROS./WRN	TRICK PONY	18.746	18.194
15	15	13	IT'S MY TIME RCA	MARTINA MCBRIDE	18.717	18.628
16	19	13	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	18.384	16.883
17	13	24	BURN CURB	JO DEE MESSINA	17.934	19.608
18	23	4	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	17.201	14.325
19	25	6	I COULD NOT ASK FOR MORE RCA	SARA EVANS	16.102	12.230
20	21	9	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	15.952	15.712
21	24	5	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	13.255	12.386
22	27	10	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	12.358	11.216
23	22	19	WILD HORSES CAPITOL	GARTH BROOKS	11.743	14.931
24	26	13	PLEASE ARISTA NASHVILLE	PAM TILLIS	11.295	11.613
25	28	6	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	11.291	10.436
26	34	2	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	11.115	6.508
27	31	8	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	10.842	9.357
28	30	8	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	10.582	9.760
29	29	12	THE HUNGER CURB	STEVE HOLY	10.357	9.764
30	33	3	BUT I DO LOVE YOU CURB	LEANN RIMES	8.752	7.087
31	32	7	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	7.236	7.698
32	37	3	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	6.262	4.374
33	35	5	NO FEAR MERCURY	TERRI CLARK	5.911	5.631
34	36	4	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	5.700	5.213
35	NEW		WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	4.806	2.708
36	NEW		WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	4.511	1.696
37	39	2	SAY NO MORE GIANT	CLAY WALKER	4.204	3.707
38	NEW		A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	3.022	1.845
39	NEW		A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	2.772	2.646
40	NEW		HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	2.771	2.496

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

## amusement business

## BOXSCORE CONCERT GROSSES

### TOP 5 OVERALL

#1	Artist: BACKSTREET BOYS, KRISTAL Venue: Allstate Arena, Rosemont, Ill. Date(s): Feb. 12-13 Gross: \$1,808,634 Att. 29,427 Capacity: two sellouts
#2	Artist: MATCHBOX TWENTY, EVERCLEAR, LIFEHOUSE Venue: Gund Arena, Cleveland Date(s): March 5 Gross: \$422,683 Att. 14,614 Capacity: sellout
#3	Artist: MATCHBOX TWENTY, EVERCLEAR, LIFEHOUSE Venue: Patriot Center, Fairfax, Va. Date(s): March 11 Gross: \$314,760 Att. 8,415 Capacity: sellout
#4	Artist: MATCHBOX TWENTY, EVERCLEAR, LIFEHOUSE Venue: Mellon Arena, Pittsburgh Date(s): March 9 Gross: \$291,535 Att. 8,845 Capacity: 9,376
#5	Artist: BARENAKED LADIES, CHANTAL



"who i am" is #1!

"who i am" is gold!

"who i am" is...

# Jessica Andrews!

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	2	21	WHO I AM DREAMWORKS	JESSICA ANDREWS	5743	5672	
2	1	22	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	5567	5793	
3	5	13	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	5172	4800	
4	4	16	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	5034	4816	
5	3	24	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	4778	5304	
6	7	8	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	4675	4088	
7	8	12	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	4305	4024	
8	9	23	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	4167	3969	
9	6	26	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	4116	4645	
10	10	7	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	4089	3655	
			★ GREATEST GAINER® ★				
11	13	3	GROWN MEN DON'T CRY CURB	TIM MCGRAW	3600	2832	
12	12	23	POUR ME WARNER BROS./WRN	TRICK PONY	2990	2879	
13	19	11	MRS. STEVEN RUDY VFR	MARK MCGUINN	2975	2523	
14	11	15	IT'S MY TIME RCA	MARTINA MCBRIDE	2936	2891	
15	16	28	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	2794	2641	
			★ ★ AIRPOWER ★ ★				
16	22	6	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	2549	2168	
			★ ★ AIRPOWER ★ ★				
17	21	12	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2504	2401	
			★ ★ AIRPOWER ★ ★				
18	26	8	I COULD NOT ASK FOR MORE RCA	SARA EVANS	2308	1879	
19	18	33	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	2238	2544	
20	20	25	BURN CURB	JO DEE MESSINA	2192	2506	
21	25	13	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	2149	1889	
22	23	16	PLEASE ARISTA NASHVILLE	PAM TILLIS	2109	2115	
23	27	5	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	2024	1872	
24	28	9	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1933	1683	
25	30	13	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1834	1641	
26	29	20	THE HUNGER CURB	STEVE HOLY	1796	1668	
27	24	20	WILD HORSES CAPITOL	GARTH BROOKS	1724	2104	
28	31	11	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1717	1614	
			★ BEST 1ST IMPRESSION ★				
29	36	3	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	1623	862	
30	34	7	BUT I DO LOVE YOU CURB	LEANN RIMES	1289	996	
31	32	12	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1251	1294	
32	33	9	NO FEAR MERCURY	TERRI CLARK	1110	1056	
33	35	11	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	1065	966	
34	37	8	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	961	659	
35	45	2	WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	655	368	
36	39	7	SAY NO MORE GIANT	CLAY WALKER	633	608	
37	48	2	WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	575	283	
38	40	10	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	574	547	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	42	9	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	540	504	
40	43	8	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	523	500	
41	46	3	A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	497	358	
42	50	3	UNFORGIVEN ATLANTIC	TRACY LAWRENCE	421	243	
43	44	8	SHE IS CURB	HAL KETCHUM	403	416	
44	38	20	GO BACK ASYLUM/WRN	CHALEE TENNISON	390	625	
45	41	8	BEATIN' IT IN GIANT	NEAL MCCOY	383	511	
46	56	2	ANGELS IN WAITING EPIC	TAMMY COCHRAN	309	137	
47	51	4	YOU DREAMCATCHER	MARSHALL DYLLON	300	231	
			★ ★ HOT SHOT DEBUT ★ ★				
48	NEW		I WOULD'VE LOVED YOU ANYWAY MCA NASHVILLE	TRISHA YEARWOOD	283	100	
49	58	2	I WANT YOU BAD LUCKY DOG/COLUMBIA	CHARLIE ROBISON	219	124	
50	53	2	WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	193	161	
51	47	5	YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	190	285	
52	52	4	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	171	196	
53	NEW		FOREVER LOVING YOU BNA	JOHN RICH	144	65	
54	59	3	LIVE CLOSE BY, VISIT OFTEN BNA	K.T. OSLIN	139	122	
55	49	19	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	139	252	
56	NEW		SECOND WIND DREAMWORKS	DARRYL WORLEY	138	60	
57	54	9	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	135	144	
58	NEW		WHY THEY CALL IT FALLING MCA NASHVILLE	LEE ANN WOMACK	100	59	
59	NEW		I WANT US BACK ATLANTIC	CRAIG MORGAN	95	96	
60	NEW		TEXAS ON MY MIND WRITEON/GREENHORSE	PAT GREEN & CORY MORROW	79	79	

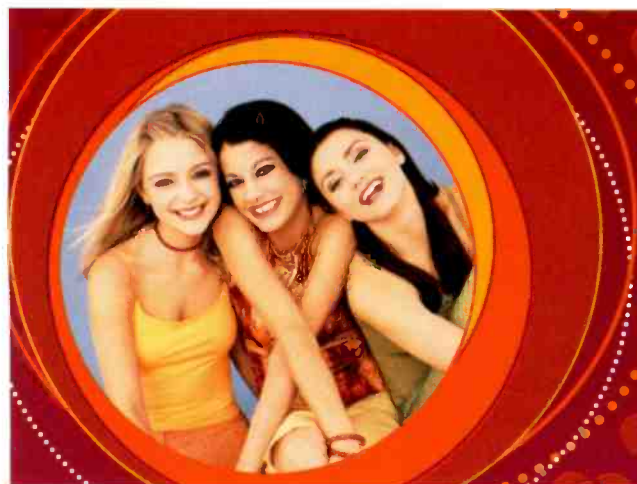
Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

## AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	MY NEXT THIRTY YEARS TIM MCGRAW (CURB)	2552	2470
2	MOVE ON THE WARREN BROTHERS (BNA)	2189	2639
3	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2174	2117
4	LUCKY 4 YOU (TONIGHT I'M JUST ME) SHEDAISSY (LYRIC STREET)	1953	2648
5	ASHES BY NOW LEE ANN WOMACK (MCA NASHVILLE)	1917	2659
6	WITHOUT YOU DIXIE CHICKS (MONUMENT)	1849	1873
7	BORN TO FLY SARA EVANS (RCA)	1816	1786
8	TELL HER LONESTAR (BNA)	1740	1868

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1695	1784
10	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1584	1704
11	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	1527	1623
12	WHAT ABOUT NOW LONESTAR (BNA)	1499	1535
13	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1413	1357
14	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1370	1460
15	KISS THIS AARON TIPPIN (LYRIC STREET)	1367	1484
16	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1276	1263
17	I LOST IT KENNY CHESNEY (BNA)	1248	1282
18	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1237	1201
19	YES! CHAD BROCK (WARNER BROS./WRN)	1211	1242
20	A GOOD DAY TO RUN DARRYL WORLEY (DREAMWORKS)	1185	1456

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 9, 2001 \$4.95 Volume 9 • No. 10

## COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

TOBY KEITH

*You Shouldn't Kiss Me Like This* (DREAMWORKS)

★ ★ AIRPOWER ★ ★

DIXIE CHICKS • *If I Fall You're Going Down With Me* (MONUMENT)

THE WARREN BROTHERS • *Move On* (BNA)

TRICK PONY • *Pour Me* (WARNER BROS./WRN)

★ BEST 1ST IMPRESSION ★

GEORGE STRAIT • *If You Can Do Anything Else* (MCA NASHVILLE)

ON YOUR DESK

TAMMY COCHRAN • *Angels In Waiting* (EPIC)

JAMIE O'NEAL • *When I Think About Angels* (MERCURY)

DOLLY PARTON • *A Tender Lie* (SUGAR HILL)

## CRS Tackles Major Issues, But With Fewer Sparks This Time

by Angela King, Sean Ross, Frank Saxe, & Phyllis Stark

The guarded optimism that many country music industryites feel about their format's prospects these days was reflected in a relatively muted Country Radio Seminar, held Feb. 28-March 3 in Nashville. Marked last year by several galvanizing issues, including the "traditional vs. pop" debate and a call for country to again target male listeners, this year's sessions delivered fewer controversies than in the past.

For instance, last year's "Too Pop Or Too Country" panel discussion was heated and contentious, but this year's sequel offered fewer sparks and a repeated call from programmers to just "play the hits." While one PD blamed the lower-key discussions at many programming panels on the corporate culture of radio, concerns about sharing too much information, and the greater fear of burning a bridge with a future employer, there were still some broadcasters, label reps, and even artists who were willing to speak candidly.

At the session "Blow Up The System," the question was raised about whether there is any independent thinking going on at radio, particularly whether PDs are willing to resist label priorities. Although his answer was yes, consultant Joel Raab added that "there are a lot of companies whose 'independent thinking' is given to them every week."

For WPOC Baltimore PD Scott Lindy, independent thinking took

the form of keeping Tim McGraw's "Something Like That" in "A" rotation for 62 weeks. "We did this to ourselves," he said of the format's current slump. "We have the power to say this next boom will last much longer than the last one knowing what we now know and making decisions that aren't chart-based."

And while Raab suggested that PDs shouldn't be reluctant to drop even a bulletted song if it isn't performing, RCA's Keith Gale noted that Sara

Evans' "Born To Fly" went No. 1 in its 31st week. "If we had lost people in week 13 or 14, we never would have gotten there," he said.

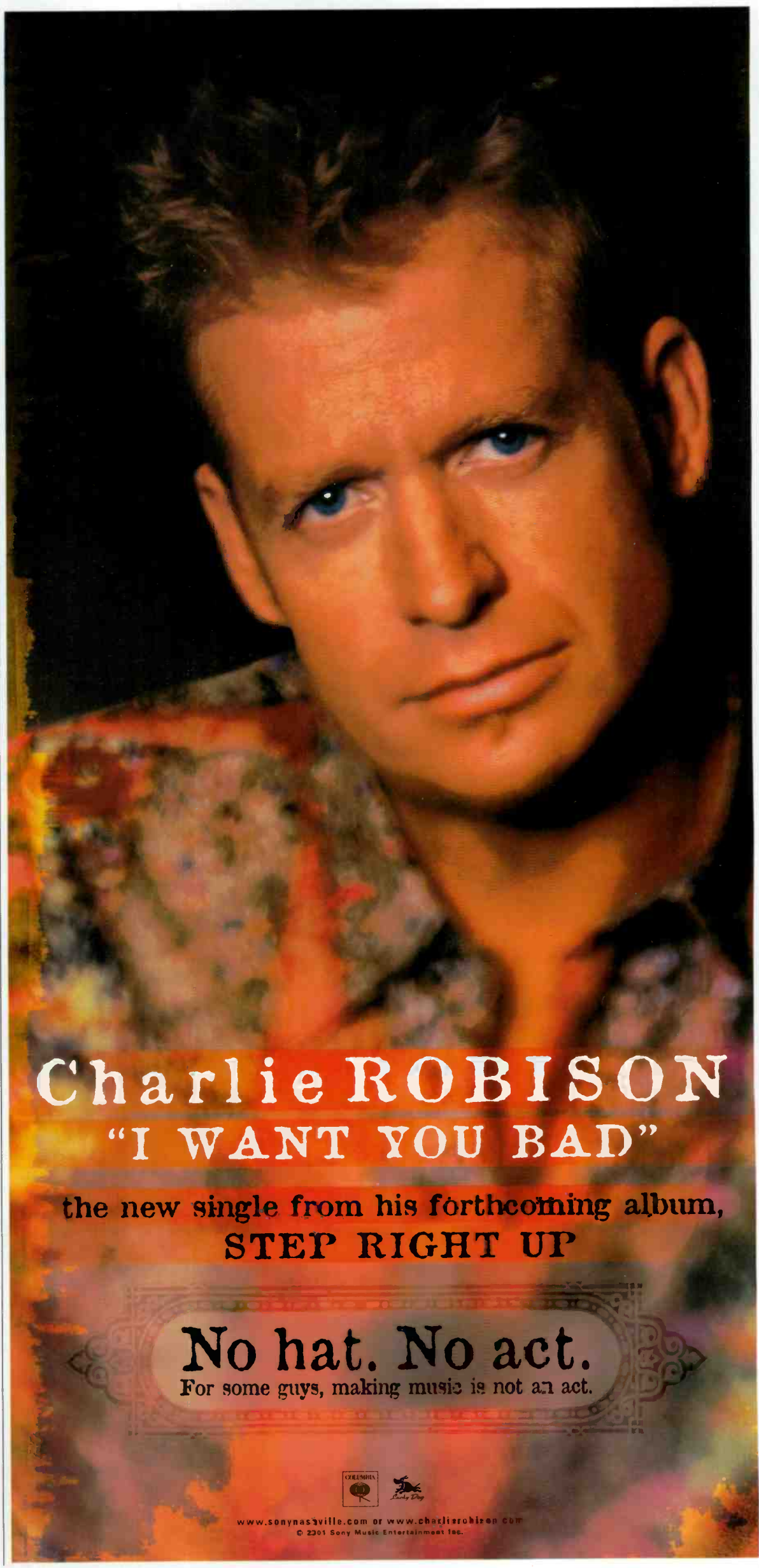
In a discussion of whether

there is room in the system for regional hits, WUSN (US99) Chicago PD Justin Case said, "I don't think there's anything wrong with regional hits. There's nothing wrong with being a Southwest phenomenon."

But Gale noted that an Alabama record he worked had 97.8% of the monitored station panel playing it in heavy rotation, and it "barely went to No. 1. That's not a system that leaves room for regional hits."

As always, there was much discussion of pop crossovers at CRS. After someone in the "Blow Up The System" panel mentioned the often-cited theory that country songs on pop stations are a three-minute advertisement for the country station, KRTY San Jose, Calif., PD Julie Stevens said, "Don't take the fiddle out of a record and tell me it's an advertisement for my format." That led Curb's Jimmy Harnen to counter, "So fiddle and pedal steel define

Continued on page 4



## Charlie ROBISON "I WANT YOU BAD"

the new single from his forthcoming album,  
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"This song has a great, fresh sound." -Ray Edwards/KDRK

"I like it, this song could break these guys through." -Tony Stevens/KFKF

"There's been a buzz on this act since day one and you can hear why on this one." -Shadow Stevens/WVKA

"The group has terrific harmonies reminding me of prime Restless Heart." -Larry Bear/WJNY

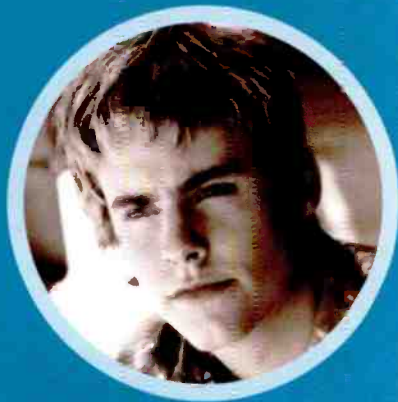
"Potential to bring younger listeners to the format." -Spencer Burke/KIZN

"Beautiful song with lyrics that females will instantly take to." -Ronnie Lane/WREQ

"It's the new sound of today's country music!" -Stephen Guttari/KCYJ

"The more I listen, the more I believe it could be the song to break them!" -Mike Peterson/KSKS

"These guys came in live recently and blew us away!" -Brian Landrum/WVLK



"There is a buzz about this band!" -Joan Glenn/KXKT

"Great harmonies, women will love the message." -Dusty Chandler/WNKT

"It's really a pretty song. High in female appeal." -Ray Massie/KFRG

"Fresh sound, good ballad." -John Collins/KIIM

"Great lyrics women love to hear." -Bill Black/WKSJ

Radio wants, radio needs, women crave, women breathe... *you*



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## Roundin' Up CRS' Highs And Lows

Here are some of the more lighthearted moments and memories from the Country Radio Seminar, held Feb. 28-March 3 in Nashville.

- CRS' presence in town wasn't just acknowledged on country stations, as is typically the case. It was also the object of an on-air salvo from top 40 WRVW Nashville morning hosts Woody & Jim, who read off a list of bogus session topics, including "How to properly resent any artist who becomes popular outside the format." The duo also encouraged "the last artist in country" to "turn off the lights."

- Actor Russell Crowe made a surprise appearance at Saturday night's Wildhorse Saloon concert sponsored by Lyric Street, Mercury, and DreamWorks Records. Crowe performed Johnny Cash's "Folsom Prison Blues."

- KRYS (K99) Corpus Christi, Texas, PD Clayton Allen rushed the stage at the disco party sponsored by Premiere Radio Networks with the words "Soy Bomb" emblazoned on his chest. He remained onstage dancing with a flustered Tim Rushlow.

- At a Sony showcase, senior VP Jack Lameier threatened to close the bar if attendees talked while his acts performed, then

ended up shouting "shut up" into the microphone during Tammy Cochran's performance.

- In more serious news, final CRS attendance was 2,241, up 3% from last year.

- Country Radio Broadcasters elected KMPS/KYCW Seattle's Becky Brenner, KFKF Kansas City's Dale Carter, Susquehanna/Dallas' Dan Halyburton, Capitol's Mike Dungan, and the Country Music Assn.'s Kim Leslie to the board of directors. Westwood One's Ed Salamon was re-elected president. Warner Bros.' Bill Mayne was re-elected VP, Premiere's Gary Krantz was re-elected secretary, and Jeff Walker of Aristomedia and Marco Promotions was re-elected treasurer. Also re-elected to the board were Westwood One's Charlie Cook and Citadel's Larry Wilson. Monk Family Music Group's Charlie Monk was named director emeritus, a newly created lifetime board position.

- WYNK-FM Baton Rouge, La., senior AE Jim Hogg won a free cruise from Winstar Radio Networks during Country Airplay Monitor's Family Jam party March 2.

Compiled from staff reports.



# RADIOACTIVE

BY PHYLLIS STARK AND ANGELA KING

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## ACM Announces Awards Nominees

Radio station of the year nominees for the Academy of Country Music's (ACM) 36th annual awards presentation are KASE Austin, Texas; KNIX Phoenix; WTVK Knoxville, Tenn.; and KPLX (the Wolf) Dallas. The nominees were announced Feb. 27 in Los Angeles.

Nominated for DJ of the year are Cody Alan, KPLX; Steve Harmon and Scott Evans, WXTU Philadelphia; Carl P. Mayfield and the P Team, WKDF (Music City 103) Nashville; and Randy Miller, KBEQ (Q104) Kansas City.

The awards show will be held May 9 at the Universal Amphitheatre in Los Angeles and will be broadcast live on CBS-TV from 8 p.m. to 11 p.m. EST. Radio winners will be announced about two weeks prior to the event.

### MANAGEMENT: BENSON BENEFITS

Jefferson-Pilot corporate VP Don Benson has been named senior VP of operations and programming for the company's 17 radio stations, including country KSON San Diego and country KYGO and KCKK Denver. Benson will continue to report to Clarke Brown, president of Jefferson-Pilot Radio.

### PROGRAMMING: FROM A VOLUNTEER TO A GENERAL

Citadel Broadcasting names WIVK Knoxville, Tenn., OM/PD Mike Hammond as country format general for the company's country outlets.

Former country PD Paul Wilson, most recently the PD of soft AC KOSY Salt Lake City, resurfaces as the OM for Clear Channel/Honolulu.

As expected, classic country KRAK Sacramento, Calif., flips to Radio Disney as KIID. PD Don Langford exits.

WYXY Springfield, Ill., changes call letters to WMHX and formats to adult top 40. PD Joe Crane remains.

### PEOPLE: COUNTRY JOCKS GO POP

Adult top 40 WFLC (Coast 97.3) Miami's new air staff includes several country folks: Tony Russell from KPLX (the Wolf) Dallas will

do middays, while Mike "Gnarly Charlie" Rivers from WIRK West Palm Beach, Fla., joins as host of "Friday Night '80s."

WNOE New Orleans MD/morning host Rebecca Lynn exits to join the road staff of the Isaacs Family, including artist Sonya Isaacs. T&Rs to PD Les Acree.

KSCS Dallas overnighiter Liz Johnson exits. T&Rs, but no calls, to PD Dean James, who is also looking for a morning producer/stunt person.

Country WUSN (US99) Chicago APD Kevin Curnow joins album KLPX and new country sign-on KCMT Tucson, Ariz., as promotions and marketing director.

Ken Anderson, WCTO (Cat Country) Allentown, Pa.'s original morning host, returned to the station March 5. Most recently he has worked at KLTA Fargo, N.D., and WCOL Columbus, Ohio. The move displaces current morning host Jeff "Crash" Andrews. Also, Chris Kelly joins the station for nights and station imaging March 12. He arrives from KIXQ Joplin, Mo., and replaces Jake Ehrman, who is now a producer at KIIS Los Angeles.

WFBE Flint, Mich., taps Dave Daniels for nights, replacing Keith Allen, who moves to middays. Daniels, from WIXK Lansing, Mich., will use the name "Dave Geronimo."

Bristol Broadcasting loses corporate imaging guy Jack Frazier to Scott Studios.

WKKO Toledo, Ohio, brings over oldies sister station WRQN night jock Cliff Smithers for nights, replacing market veteran Dan Dixon, who exited to XM Satellite Radio.

Todd Corbett has been named producer of NBG Radio Network's syndicated "Honky Tonk Sundays" show, hosted by Ichabod Caine. Corbett previously was an engineer for several NBG programs.

### SALES: BUTTERFIELD TWO

Butterfield Broadcasting buys country KULE-FM and N/T KULE-AM Ephrata, Wash., from Mirage Communications. Butterfield, operated by Mick Tacher, owns several Spanish-language stations in Washington and Oregon.



## COUNTRY CONFIDENTIAL BY WADE JESSEN

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## Diamond Rio Denied 'One More Day' On Top

If the top five on this issue's Country Airplay chart were a dance, it would definitely be a shuffle. Toby Keith's former chart-topper "You Shouldn't Kiss Me Like This" (DreamWorks) gains 127 plays and regains control after being overtaken by Diamond Rio's "One More Day" (Arista Nashville) last issue. That title dips 1-2 on the detections chart, as Keith's single holds sway for a fifth consecutive week atop the Country Audience chart (see At a Glance, page 15).

Despite this, Keith's title posted an increase, as did its first predecessor at No. 1, Keith Urban's "But For The Grace Of God" (Capitol), which gains 113 spins to bullet at No. 3 this issue.

Add Jessica Andrews' stubborn "Who I Am" (DreamWorks) and Lee Ann Womack's "Ashes By Now" (MCA Nashville) to the mix, and you have a bullish top five—the likes of which we haven't seen in recent memory. Andrews improves 254 detections to encore at No. 4, while Womack holds at No. 5 despite dipping 103 plays. "Ashes" closes 345 spins ahead of Faith Hill's "If My Heart Had Wings" (Warner Bros.), which jumps 8-6, up 388 detections.

Elsewhere on the chart, Gary Allan's "Right Where I Need To Be" (MCA Nashville) repeats its recent airplay spurts, conquering what was initially a plodding chart run. With an increase of 385 plays, Allan's single rises 25-21 in its quest for top 20 protection from our recurrent rule (see legend below chart). The track has accumulated 25 chart weeks but remains on the chart under a provision that allows such titles to continue their ascent, providing they post weekly gains.

Meanwhile, with spins at 45 monitored stations, we welcome K.T. Oslin back to the Country Airplay chart as "Live Close By, Visit Often" (BNA) enters at No. 58. Oslin last appeared on the chart in summer '96 with "Silver Tongue And Gold Plated Lies." The new single is the first from a new set that arrives at retail July 10.

Also of note, the fictional Soggy Bottom Boys bow at No. 60 with "I Am A Man Of Constant Sorrow" (Mercury), a single issued from the "O Brother, Where Art Thou?" soundtrack. The song spins at 42 monitored signals.

MAMA'S BLEARY EYES: By the time this issue hits subscribers' desks, the last trace of redness should be gone from the bleary eyes of

many attendees of Nashville's annual Country Radio Seminar, which concluded March 3. Here's a brief rundown of some of the memorable moments at this year's gathering.

Keynoter Sam Donaldson of ABC News spoke to a receptive crowd after the opening ceremony, reminding them that he used to work in country radio, and belted out a chorus of "Rub-A-Dub-Dub," a 1953 hit by Country Music Hall of Famer Hank Thompson.

It's hard to single out the best entertainment event since there were so many, but Garth Brooks' intimate acoustic set during the ASCAP-sponsored lunch is certainly a contender. Although he's a wild man on the concert stage, industry pros treasure the quieter, more gentle moments with Garth. He was, as always, powerful, touching, entertaining, and inspirational.

The Country Music Assn. luncheon was one of the more invigorating two hours that participants spent all week. Kudos to the CMA's Kim Leslie (who also chaired the seminar agenda this year), who put together an all-star, multimedia encore of CMA singles of the year. Starting with Jack Greene's electrifying performance of "There Goes My Everything," priceless footage of CMA acceptance speeches were woven together with other live performances, including John Anderson's "Swingin'," Vince Gill's "When I Call Your Name," and the Oak Ridge Boys' "Elvira."

A mostly comedic repeat of last year's "Too Pop? Too Country?" session left some observers hoping that the agenda committee for the 2002 seminar skips the session entirely. The crossover topic fueled a heated exchange at last year's conference, but this year's selection of Judge Mills Lane as the moderator was probably ill-advised. While he gave the session comic relief, his participation ended up being a distraction in the long run. Not to mention that the topic, as it is currently being discussed, seems to be wearing thin with many industry observers.

LINED UP: Wondering where your station's playlist is? In this issue, our Power Playlists section has been updated based on the fall 2000 Arbitron results. Playlists are ranked in order of TSA weekly come, beginning with the highest cuming station. They will be adjusted again following the release of the spring 2001 survey.

## ON THE ROW

### Country Music Assn. Cuts 4 Jobs

The Country Music Assn. has eliminated four positions. CMA president Ed Benson says the positions include one manager in the projects and events department and three staff people, one from the communication department and two from the international and new-business executive department. The duties of these people have been consolidated, reclassified, or outsourced. The organization shrinks from 36 employees to 32. Benson says, "This wasn't a case of economy. It's a case of strategic focus." He says trade organizations like the CMA must follow other business models in keeping the full-time staff "at a minimum."

Brian Payne, the former president of Gaylord Entertainment Co.'s now-defunct interactive media group, will exit the company to pursue other business interests. He will continue his association with Gaylord through projects with the company's music, media, and entertainment groups.

The Bobby Roberts Company has signed Capitol artist Clay Davidson for booking representation.

Audium Records president Nick Hunter announced on a Country Radio Seminar panel that he is close to signing former Monument and Decca artist Danni Leigh to his label.

Songwriter Bobby Tomberlin has re-signed with Curb Music Publishing. He is the co-writer of Diamond Rio's recent No. 1 hit, "One More Day," as well as Darryl Worley's "A Good Day To Run."

The Nashville Songwriters Assn. International has announced the lineup for its annual Tin Pan South, scheduled for April 2-7 in Nashville. The highlight of the event is expected to be the Legendary Songwriters Concert April 3 at the Ryman Auditorium. Participants will be Gordon Lightfoot, Ray Parker Jr., Andrew Gold, Sharon Vaughn, and Merle Kilgore. Other activities will include a golf tournament, an open-mike night for aspiring songwriters, workshops, panels, and numerous performances.

The Nashville-based Leadership Music program is accepting applications from established entertainment-industry leaders for the next class of participants. Because of a revised application form, all previous applicants must reapply this year. Written requests for applications will be accepted until April 1. The deadline for submitting applications is May 1.



*Continued from page 1*

country? The Dave Matthews Band has a fiddle, and Don Ho has pedal steel."

That discussion was continued later in the "Too Pop? Too Country?" session, which included artists Brad Paisley and Collin Raye as panelists. Raye agreed with many PDs that "there is no question that some songs sound pop, but what does that really mean? It all comes back to benefit us in the long run if somebody brings fans back to country radio. I don't think we should discriminate against a record because of the instrumentation."

Paisley was more concerned about the "too country" half of the equation. "The thing ... that bothers me is when people say, 'That's a great song, but it's so country.' If it's a great song, take a chance on it, and who gives a crap about research," he said.

Raye said what makes pop interesting "is there are no barriers. That's what I hate about country sometimes."

**SHANE SURVEY**

The pop vs. traditional country issue also resurfaced at a well-received Friday morning presentation previewed by Country Airplay Monitor (March 2). Shane Media CEO Ed Shane re-examined the issue of why former country PIs are spending less time with the format, as well as why some people never listen to country. He found that the former group was still amenable to country, but the latter group was not approachable by the format. He also found that the "country vs. pop" debate had not gone unnoticed by listeners, although they tended to think of it more as "country vs. roots."

Shane found that half of his 1,006 25-54 respondents still cuned the format. Of those, 26.3% still considered it their favorite. In addition, 35.5% said it used to be their favorite format. Only 15% hated country music.

Of those PIs, 48.3% believed country was better than ever, up slightly from several years ago. Only 23% considered it not as good as a year ago. In verbatims, listeners who were satisfied with country liked it because it's "not twangy," because of the new artists, and because it was positive. Those who thought the music was worse saw it as "too pop" (or "commercial" or "slick"), missed veteran artists, and thought it sounded too much like rock or too generic.

Of the "expatriates" or former PIs, Shane said, 65% of those listeners still cuned the format. Of those listeners, 14% had become former PIs in the past two months and 18% over the past year. Thirty-three percent had left in the past two to five years. (That "past two months" number may have been influenced by fall election coverage.) Of those listeners, 40% had gone to rock radio, 30% to AC, and 20% to top 40. Those listeners said they left because their tastes changed or they preferred other formats, and also because the format was "too pop," because they had switched to Christian music, or because of a change in life circumstance/workplace/etc. Shane also said that a large number of both P1 and P2 listeners saw the format as "too depressing."

Shane tested four clusters with expatriate listeners—pop country (e.g., "Amazed"), "Strait" or more traditional recent country ("That's Why I'm Here," "Where The Green Grass Grows," "Write This Down"), late '80s, and early '80s. Of those clusters, the late-'80s titles tested strongly with both men and women, while the pop cluster tested respectably with women.

As for the respondents who had no interest in country, Shane found that, surprisingly, 52.5% had heard the format in the past year, and 89% could name a country station in their market. While respondents were asked to agree with a series of negative statements about country (asked, among other things, whether they were embarrassed to be seen listening to the format), Shane found that few non-listeners felt that country was "too twangy," "too whiny," or only for residents of trailer parks. But 75% agreed that there was "nothing wrong" with the format—it just was not their taste. And 37% said that not having grown up with country, the music had little

meaning to them.

Shane encouraged PDs not to give up on former PIs and to "strive for variety," which didn't mean more titles but "textural changes."

The Arbitron half of the presentation primarily concentrated on stereotype-busting qualitative data from the format (e.g., 22% of country listeners own stock, 73% own homes, and 38% subscribe to an online service). But that presentation also pointed out that, despite its reputation, country's 12-plus shares had actually been fairly stable over the past two years, sticking to the 8.8-9.8 range. In a seeming contradiction to the spirit of the Shane survey, the presentation encouraged country PDs to concentrate on super-serving their PIs.

**NO FRAGMENTATION YET**

One of Shane's respondents told researchers that the format was "on the verge of getting better, but it hadn't happened yet." In doing so, he could have spoken for a lot of country PDs, and for VFR Records' Nancy Tunick, who told a panel audience, "I feel like we're coming out of the hole." While the success of VFR artist Mark McGuinn's indie-label left-field hit "Mrs. Steven Rudy" and such out-of-the-box approaches to the format as KPLX (the Wolf) Dallas were cited in numerous panels, there were still programmers, such as former WCTQ Sarasota, Fla., PD Rob Carpenter, who thought that few fresh new acts had taken advantage of the Dixie Chicks' stylistic breakthrough several years ago. Unlike Garth Brooks, who opened the door for many other showpiece artists, "the Dixie Chicks are it right now," Carpenter told a Saturday-morning roundtable on alternative country formats. That led KEYE (K102) Minneapolis MD Travis Moon to note that many acts copied the Chicks' look but not their music.

While the alternative-formats roundtable did become a rap room on the state of country, it departed quickly from its intended topic after most of the participants, including moderator L.J. Smith of Jones Broadcast Programming, agreed that such formats were viable primarily as flanker formats in very specialized situations.

**ARBITRON PPMS EXAMINED**

Although the present is largely the focus of most programmers, the ratings of the future were the focus of a panel on Arbitron's personal people meter (PPM), the beeper-like device that captures all media exposure. Arbitron is preparing to begin testing PPM in Wilmington, Del., in 300 households this fall. But not everyone is convinced that PPM will be Arbitron's white knight. "We haven't solved the Rubik's cube; we've just changed the colors. This is basically the same methodology; it just changes the way they send data back," said Eric Logan, OM for WQYK/WRBQ Tampa, Fla.

Critical Mass Media's Carolyn Gilbert is worried that Arbitron will still rely upon the telephone to enlist respondents, a task that has become much more difficult in the age of Caller ID and call-waiting. She thinks Arbitron may have just as difficult a time enlisting young males, African-Americans, and Hispanics to take part in the survey.

Arbitron's Bob Michaels said many tests need to be conducted before it can be said that PPM works as it is hoped it will, and a number of key issues still need to be resolved. Among them is whether to lower the ratings age from 12-plus to 6-plus; whether to release minute-by-minute ratings; and whether to change the traditional average quarter-hour methodology—which gives the station credit if it gets five minutes of listening per AQH.

Bob Walton, who oversees Clear Channel's stations in Wilmington, says his stations have already been encoded with the PPM-detectable signal, and so far there have been no problems. "It changes the way we're going to do things," he explained, noting that his main objective will no longer be getting diarykeepers to remember his station when they sit down each night to fill out their diary. Walton adds, "We may find our phantom cume, but we may also be appalled at

where our listeners go every Thursday night."

**COLLECTIVE CONTESTING**

Collective contesting is apparently here to stay, so programmers at a CRS panel on the subject appeared to be less concerned over whether it is a good thing and are now focused on ways to maximize its effectiveness—or compete against it. Clear Channel has been at the forefront of the collective contesting movement, and many of its 160 country-formatted stations have already participated in at least one promotion. Cumulus' stable of 70 country stations has also conducted groupwide contests.

For many PDs, the biggest challenge has been convincing their jocks that the contests are good for the station. "That is one of the most difficult parts, because they're the ones that want the screaming winner," said WCOS Columbia, S.C., PD Lance Tidwell. "But you can't really argue with the [ratings] numbers. Once you show that to your staff and you get some local winners, they realize it can work."

McVay Media consultant Jaye Albright said the focus must be moved away from the money. "It's the sizzle," she said. "It's not about giving away the \$1 million; it's about the drama and excitement."

Although groupwide contests have increased the amount of money available to give away to listeners and have given middle and small markets marquee artists for their local TV spots, it's still not without a few bugs at this stage. For instance, Tidwell pointed out that the first contest of the day is after most East Coast morning teams sign off.

Tidwell said the typical collective contest runs only four weeks, just one-third of a ratings period. That leaves many stations on their own to fill the other eight weeks with local promotions that generate as much buzz as a contest giving away huge sums of cash.

**HOSTILE MARKET TIPS**

At a Saturday-morning roundtable discussion about programming in a hostile market, WKLB Boston PD Mike Brophrey said he is very careful with his music, with a library of just over 300 songs. He says he won't put any artist on the air if they "don't sound like they are from here," because he is fighting the "hick" label that is deeply ingrained in the market.

At a McVay Media client session just prior to the start of CRS (see story, page 6), WPOC's Lindy said repetition is key. "We say 'WPOC' 42 times an hour on average. And 'WPOC.com' 15 times an hour."

WBCT Grand Rapids, Mich., PD Doug Montgomery said it's not just repetition but originality that works. When his Clear Channel collective contest ended three weeks before the end of the summer ratings, Montgomery opted to become the station with "rhyme, not reason." WBCT produced promos

saying it would like to give away a boat, but because of budget cuts, it would give away six goats. Perceptual studies later found that the audience remembered the goat promotion but not the collective contest that preceded it.

**SRO EXAMINES OTHER ISSUES**

As a spinoff to the main CRS convention, the Country Music Assn. resurrected its SRO live-music forum in the form of two 90-minute sessions. Moderated by Russ Simons, GM of the Gaylord Entertainment Center in Nashville, SRO touched on topics affecting the country music touring business.

Among the prickly issues were high ticket prices, the dearth of club business, tight radio playlists that allegedly hinder artist development, free radio shows, and overall dilution of talent in country brought on, in part, by the proliferation of labels in Nashville.

"We've got 30 labels trying to fill 10 slots, and there's just not that much talent in town," said Clarence Spalding, co-manager of Brooks & Dunn. "Some of these people with record deals don't deserve record deals. We're trying to put mediocrity into radio's pipeline, and we wonder why the shares are going down when people switch [formats]."

Tight playlists and slow chart action add to the problem, according to Paul Lohr, agent at Buddy Lee Attractions. "To have a single take 25 weeks to run up the chart, now an act gets two songs a year," Lohr said. "People complain acts don't have enough material to do a show. Well, at this rate it could take six or seven years for an artist to have a set's worth of material so they can do a show people are familiar with."

**CAREER LONGEVITY**

In the session "It's A Marathon, Not A Sprint," about career longevity, Loretta Lynn said, "This fantasy stuff that everybody's listening to ain't going to stick. You need to hit you in the heart with one [song], then laugh at one."

Audium Records' Nick Hunter said, "As things slow down, [artists] find the integrity of [their] endeavors. If you work on your true [artistry], a lot of times the commercial success will come back around." Hunter said artists who chase being hot all the time tend to have careers of short duration. "Is it a marathon or a sprint?" Hunter asked. "Today it's a blink."

Artist Kathy Mattea, who moderated the panel, said, "I talk to artists who can't listen to country music. I can barely listen anymore, [but] I do because I want to keep up. I know you [radio] guys have numbers to meet, but do something that feeds your soul. Add a record into the playlist because it's the right thing to do."

*Assistance in reporting this story was provided by Billboard's Ray Waddell.*

**Pardon Me**



DreamWorks' Jimmy Harnen, far right, goes to Washington, D.C., to request a pardon for that jaywalking offense. Pictured lending support, from left, are WMZQ Washington, D.C., OM Jeff Wyatt, APD/MD Jon Anthony, DreamWorks artist Jessica Andrews, and WMZQ GM Bennett Zier.



# TAMMY COCHRAN

## "ANGELS IN WAITING"

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real emotion



WHERE IT'S STILL ABOUT THE MUSIC

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## Analysts' Forecast For Radio: Static

One of radio's top Wall Street analysts has a gloomy forecast for the industry. Merrill Lynch's **Jessica Reif Cohen** says radio's revenue estimates will continue to be pulled back as the advertising market remains soft. For the first quarter, she calculates industrywide revenue to be off by 4% to 6%.



"What you see is what you get, as the second-quarter outlook reflects ongoing, difficult prior-year dotcom comparisons until next July, as well as sluggish demand in the domestic automotive category," says Cohen. She predicts that the second half will see some growth and projects the radio industry to close 2001 with revenue gains of a meager 1% to 5%.

Hardest hit, Cohen says, will be such midsize groups as Cox Radio, Citadel, Spanish Broadcasting Systems, and Entravision. Less vulnerable will be Viacom and Clear Channel, which, she says, are "more secure, given the consolidator cost efficiencies related to the large-scale acquisitions." Emmis, which projects its revenues to be down in the first half of 2001, should find some relief in its international operations, which, Cohen notes, are growing.

"We believe major markets, including New York, Los Angeles, and Chicago, are pacing down 8% to 10%, while middle markets are nearly flat vs. the prior-year period," adds Cohen. "This reflects the heavier reliance in major markets on national spot advertising, which is weaker than local advertising, as well as the concentration of last year's dotcom advertising in top ten markets."

The risk to investors, she says, is whether the economic downturn is harsher than expected and lasts longer than predicted. The bottom line for broadcasters, says Cohen, is that 2001 will be a year for "coping."

Radio analyst **Jim Duncan** is downsizing his prediction of how much radio revenues will grow this year. Late last year Duncan predicted a 6.9% rise in revenues, but he says that number is now too "optimistic" and has cut it to 4%.

Meanwhile, the Radio Advertising Bureau has released its first revenue report for 2001. It shows that national business was off 15% in January compared with last year, while local revenue actually grew 1%. Combined, radio advertising revenues fell 3% for the first month of the year. To blunt the effect of the slowdown, the RAB has released a new index that compares the current month with previous years. It shows January 2001 outpaced other Januaries by one-third.

### CAPITAL: CLEAR CHANNEL EMPIRE MEETS INLAND EMPIRE

Clear Channel has successfully bid for a new 103.3 FM signal in Riverside, Calif. The signal, adjacent to its nearby AC **KOST** Los Angeles, went up for grabs during an old-fashioned auction last month—which was allowed when all 15 applicants for the signal agreed to battle it out auction-style. Clear Channel's winning bid was \$6.225 million.

### CAPITOL

It didn't take long for low-power FM to return to Capitol Hill. Sen. **John McCain**, R-Ariz., has introduced a bill that would strip away the hard-fought-for ban on LPFM stations on third adjacent channels. That translates into hundreds of additional LPFM stations. McCain, who chairs the Senate Commerce Committee, has often sided with broadcasters and the National Assn. of Broadcasters—but not this time. He is attacking the NAB and National Public Radio for mounting "a successful behind-the-scenes campaign to kill LPFM radio without a single debate on the Senate floor." Although the move has left some scratching their heads, wondering about

McCain's apparent reversal, insiders contend that the move has more to do with political pay-back than public access to the airwaves. One lobbyist thinks it is a pointed attack on Sen. **Judd Gregg**, R-N.H., one of the most outspoken opponents of LPFM. He says Gregg supported **President Bush**, not McCain, during the critical New Hampshire primary. Noting that there were no co-sponsors nor a companion bill in the House, one NAB official says they are not taking the threat of another LPFM debate seriously—yet.

Meanwhile, the NAB has filed its formal opposition to the FCC's proposed revision of the way its radio markets are defined and the way it counts the number of stations in a market. Although it requests a grandfather clause, the NAB says any change in FCC rules would be contrary to what Congress wanted when it passed the 1996 Telecommunications Act. "The commission must in particular refrain from changing its market definition so as to effectively cut back on the radio-station ownership levels that Congress expressly set in 1996," the NAB writes in its filing.

The association also urges the FCC not to use Arbitron's definition of what a radio market is, noting that half of all U.S. radio stations are not located in an Arbitron market. "Arbitron data also lack the neutrality and consistency needed for data to be used as a regulatory tool," it continues, pointing out to the commission that the sole purpose of Arbitron is to serve advertisers. In addition, the NAB argues that modifying the rules will not necessarily eliminate the problems that some have with the commission's math. "NAB doubts that a perfect, anomaly-free method of defining radio markets could ever be formulated," it says.

The FCC is going back to court in an effort to revive its Equal Employment Opportunity rules. The petition, filed in the District of Columbia Circuit's U.S. Court of Appeals, asks for a rehearing to bring back portions of its EEO rules, which the court struck down in January as unconstitutional. FCC Commissioner **Gloria Tristani** says that although she is happy the new Republican-led FCC is still fighting for EEO, she is "disappointed" it is not trying to resurrect the rules in full.

Despite filing a protest calling the FCC's indecency standards unconstitutional, rhythmic top 40 **WLLD** (Wild 98.7) Tampa, Fla., will still have to pay a \$7,000 fine for airing a live concert during which a speaker "repeatedly and unmistakably [asked] the audience in patently offensive terms whether they perform and/or enjoy a type of oral sex." Of note, Infinity lawyers tried to convince the FCC that when saying the word "pump," the speaker meant "playing loud music," and that "bang" meant "fight to kill." The feds didn't buy it.

The agency has, however, decided that a promotion by sports **WGR** Buffalo, N.Y., is *not* indecent. WGR bought urinal splash guards emblazoned with National Hockey League team logos, then encouraged listeners to "piss on" members of the NHL.

FCC Chairman **Michael Powell** has named deputy managing director **Mary Beth Richards** to lead his reform efforts. Richards has been appointed special counsel to lead what is being called the "comprehensive FCC reform project."

The FCC has fined country **WCVP** Murphy, N.C., for operating the station for the month of July 2000 without an EAS system in place. The fine will cost Cherokee Broadcasting \$6,500. The owners argued the terrain around the station was too hilly, which prevented it from receiving two EAS sources. Under FCC regulations, a station can make alternate arrangements with an EAS coordinator, but WCVP management apparently made no effort to do so.

### SALES

Susquehanna Radio buys country **WAVG** Louisville, Ky., and country **WQKC** and AC AM **WZZB** Seymour, Ind., from Sunnyside Radio for \$3.3 million. At 93.7 FM, WQKC is on the adjacent channel to Susquehanna's nearby country **WGRL** Indianapolis.

Portland Broadcasting, operated by **Chris Devine** and **Bruce Buzil**, buys country **KXPC** Portland, Ore., from Spotlight Media.

## Seminars Focus On Women, Young People

by Angela King & Phyllis Stark

While her colleague Bob Moody is on a mission to repatriate country's males, McVay Media's Jave Albright urged caution on that score. "As with many things, women lead the way," Albright told a client seminar just prior to the start of the Country Radio Seminar Feb. 28 in Nashville. Using that assumption and the principles put forth in marketing expert Faith Popcorn's book "EVEolution," Albright is advising her clients to cater to women, not only in their song selections but also with "what happens between the records."

Musically, Albright follows the contemporary thinking, which is more female-leaning, even though she credits acts like Montgomery Gentry and Travis Tritt with helping the fall Arbitron resurgence of men and younger demos. She advocates a continued variety between new music and familiar tunes, and disagrees with those who think the tempo of the format is too slow.

Musical tastes of country listeners are evenly split, said Albright, after tracking the research figures of her 37 client stations. She said the trend is "trying to keep [all listeners] in the tent," but it may not be possible. "Fifty percent say stations should play older gold from 1990-93, even if it means playing less new music, but 43% disagree. Forty-seven percent say they want gold from the '80s, but 49% disagree. We in radio are juggling that disconnect. It is a case for fragmentation." But Albright said unless two stations are under the same ownership, format fragmentation runs the risk of splitting the audience, and it isn't advisable at this point.

Albright said the combined research of her client stations shows two things that most of the country audience agrees on. First, "Eighty-three percent say we are not too slow, musically," while 13% of the audience considers the format too ballad-heavy. "One-third thinks we should play newer songs of today, but two-thirds disagree. Being variety-based is the right way to go." She said it is "more and more difficult to cater to all listeners' [music] needs," so the importance of the nonmusical elements is taking a front seat.

"Are the non-duplicatable branded assets of the station on balance and in sync with the audience? Women are increasingly driving the economy. But they don't buy brands, they adopt them," she said.

Using a relationship-marketing approach, Albright advises her clients to use one of the basic strengths of country radio: its community-building. "Connect listeners to one another," Albright said. "Make sure jocks are sharing ideas, emotions, feelings."

During her client presentation, Albright also urged stations to abandon the "ideal listener" philosophy, where stations have one model for their target listener, her age, income, and family situation. "If you are marketing to only one [woman] you are missing others. Understand the [many] roles [of the women in the audience] and anticipate their needs and time-management concerns."

While describing your radio station as "family friendly" can drive away male listening or make a station sound bland, Albright still encourages stations to be mindful of the whole family. "Moms pass their love of this music onto their daughters. Co-parent with them." She also urges stations to work on relatability and share "coffee pot stories [because] everything matters."

### TSL AT CRS

Jones Broadcast Programming focused on increasing time spent listening and came during its pre-CRS client seminar, also held Feb. 28.

"We're losing the battle for people under 30," said KFRG Riverside, Calif., PD Ray Massie. "We're just this thing with crappy commercials for car dealers and bad songs. We have ceased to become important in their lives. We have allowed the things we do well in radio to be usurped by other media."

Jones' L.J. Smith said, "People want to use radio the same way they did back... when it was compelling. What has changed is the pace of people's lives. We have not taken the time to learn [how] to condense what we say and understand how little they care about radio. We haven't taken the time to understand how we can adapt to how our audience uses radio today."

During a discussion of ways to get young people interested in radio again, an audience member said,

"Remember standing on top of a van and throwing 45s out to kids? There is no rule that says we can't do that now... We need to go out and get those little boogers."

By brainstorming with the audience, the Jones session resulted in a list of things stations can do



to increase TSL:

- Be local.
- Do things only radio can do.
- Sizzle. Make it exciting. Find an angle.
- Be unique and a great communicator.
- Do lots of appearances and touch the listeners.
- Make it emotional. Getting to know your audience makes this easier.
- Care about what you're doing.
- Address what the audience really cares about.
- Personality and promotion should be the focus.
- Focus on the contest process, not the prize, since most listeners don't play contests anyway.
- Put more energy and creativity into commercials.

### ARBITRON ADDRESSES WOBBLERS

Arbitron's Bob Michaels addressed the question of ratings wobbles brought about by small sample sizes (Country Airplay Monitor, March 2). Responding to an audience member who described a book in which **KEKB** Grand Junction, Colo., had nearly a 100 share in women in a particular daypart and demo, Michaels said, "On occasion, this is going to happen [in small markets]." The only answer is a larger sample size, Michaels said. "The problem is we can't send out more diaries because we'll oversaturate the market." As a result of the small populations in these markets, Michaels said that "people will end up getting called [by Arbitron] every other year."

In his presentation, Michaels also noted that the trend of fewer people agreeing to keep diaries is increasing, but the company has still stepped up its efforts to get diaries back from hard-to-sample demos, such as young males, blacks, Hispanics, and the newest hard-to-reach demo, women 65-plus. In those households, he said, survey participants will get reminder calls "as few as six and as many as 10 times."

When an audience member noted that in a recent diary review he had seen comments to Arbitron such as, "Your people are obnoxious, stop calling us," Michaels noted that at least those people had returned their diaries.



## Logo-istics



Tim Rushlow admits to his obsession with camels during a recent visit to KMEL Phoenix. Pictured, from left, are morning host Brian Egan, Rushlow, and morning host Ben Campbell.

## ACCESS: NASHVILLE

### Raye Wins CRB Humanitarian Prize

Collin Raye received the artist humanitarian of the year award from Country Radio Broadcasters Inc. at the Country Radio Seminar March 1 in Nashville. Raye devotes his time to numerous charities, including Childhelp USA and the American Indian organization Hecel Oyakapi.

During an ASCAP-sponsored acoustic performance at CRS, Garth Brooks discussed the difficulty of finding songs for his next Capitol project. Because of his impending divorce, Brooks said, the material he's writing is darker than "Edgar Allan Poe on downers." He said he has listened to 4,000 songs by other writers and put only two on hold, including one that will be a duet with Trisha Yearwood. Meanwhile, Brooks' producer, Allen Reynolds, has listened to some 10,000 songs, Brooks said, and has not brought one prospect to Brooks yet.

Montgomery Gentry have signed on as spokesmen for Jim Beam and its Country Band Search during 2001. Joining them on their Jim Beam-toged tour bus will be a Jim Beam "tour manager," who will collect quotes, pictures, and stories from the road to be featured on JimBeam.com. Among the band's duties as spokesmen for the liquor com-

pany are being featured in a "real friends, real bourbon" ad campaign, judging applications for the Country Band Search, conducting radio interviews on behalf of the company's Benefiting Emerging Artists in Music program, and acting as members of the program's advisory board.

Web site Clickincountry.com has teamed with Gigtours for a Billy Ray Cyrus sweepstakes. The winner receives a trip for two (not including airfare to Nashville) to travel on a luxury tour bus, complete with driver and tour manager, behind Cyrus' bus to shows in Caruthersville, Mo., and Fort Worth, Texas, the weekend of March 16-18.

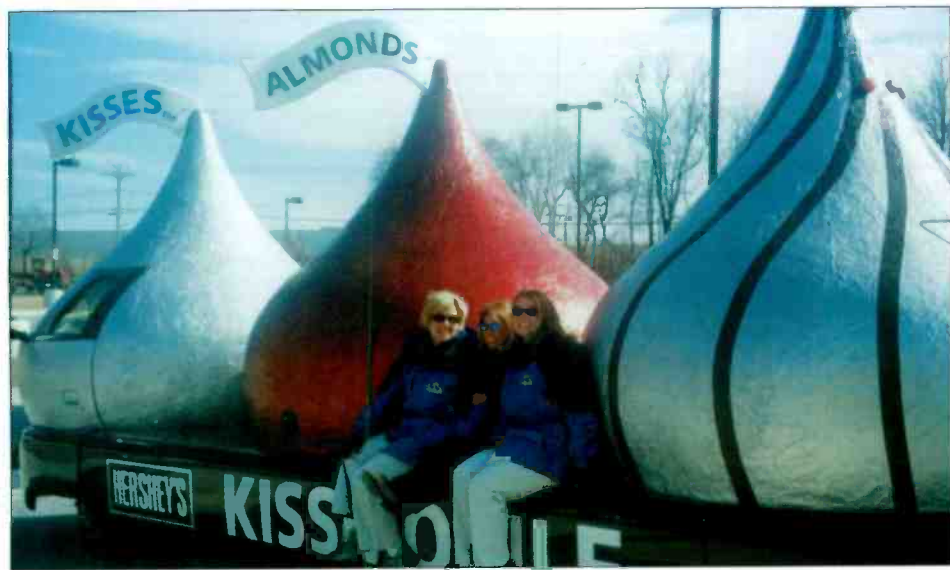
Cledus T. Judd will host the second Hook, Line & Singer April 27 on Old Hickory Lake in Lebanon, Tenn. The industry-only bass-fishing tournament is an annual fund-raiser for St. Jude Children's Research Hospital.

Singer Richard Marx will release a single, "Straight From My Heart," to country radio at the end of March on his own Signal 21 label. Alison Krauss sings background vocals. Marx, whose wife is from the Nashville area, has been spending a lot of time working with artists and writers in Music City. His forthcoming album will include a duet with Chely Wright.

Dolly Parton has been added to the talent lineup for the 14th annual Merlefest, a celebration of the music of the late Merle Watson and his father, Doc Watson. The event is set for April 26-29 in Wilkesboro, N.C. Parton will perform April 28.

Trent Summar & the New Row Mob have been added to the lineup for Charlie Daniels' Volunteer Jam tour, which kicks off May 11 in Charlotte, N.C.

## Kiss This!



WPOC Baltimore morning host Laurie De Young, center, takes a sweet ride with the Hershey Kissmobile girls, Jennifer Kreft, left, and Lindsay McNamara.

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

615-321-4286 • aking@airplaymonitor.com

## Promos Can Do Good As Well As Goofy

A lot of space in this column is devoted to discussing the best way to post nude pictures on station Web sites and how to torture listeners with off-the-wall endurance tests, such as stuffing 10 people in a Volkswagen Beetle or forcing listeners to drink 10 gallons of water through a straw without bathroom breaks. But promotions professionals know that radio can be at its best when it uses its powers for good and not just goofy.

Just as radio is a place to voice our collective thoughts about which "Survivor" cast member will be voted off, it is also a place to express our outrage and sorrow. The death of NASCAR star Dale Earnhardt gave radio an opportunity to be an outlet for community grieving in many parts of the country. Last fall's odd presidential election allowed radio to be a place to vent national frustration. In every market, promotion directors are called upon to find unique, tasteful means of helping the community in times of trouble or distress.

Country WPOC Baltimore put together a spur-of-the-moment fund-raiser for a police officer with five children who was murdered. "The morning it happened, [APD/MD/p.m. driver] Michael J. Foxx was filling in for [morning host] Laurie DeYoung. He was overwhelmed with calls from listeners [and] other police officers, and he was swept up in this tragedy," says Sheila Silverstein. Listener calls continued into the midday show, and the station quickly organized an effort to help the family. "We were out at five Baltimore County Police Departments with donation boxes. Michael took over on the street and did live call-ins from their locations so listeners could come and drop off money. Our GM went on the air and let our listeners know that WPOC would match contributions made that day." Silverstein says the station raised more than \$50,000 for the officer's family, and Foxx's efforts were featured on three local TV stations. "We learned [to] keep it short and focused, and when you've had enough and are emotionally drained, you can bet your audience is too."

Community outreach efforts are not format-specific, although Jim Sheehan says many find it hard to believe the efforts of his station, album rock KSJO San Francisco, which is better-known in this space for its Internet party promotions. "The Tracy Biletnikoff Foundation was founded after the daughter of [Oakland] Raider Hall-Of-Famer Fred Biletnikoff was murdered. With the name 'Biletnikoff' tied to it, most fans know what happened, and it pissed them off as much as it did me," says Sheehan. KSJO has raised more than \$100,000 over the past two years for substance abuse and gender violence programs. "We've had a lot of people who were surprised that KSJO took up this cause," says Sheehan.

Top 40 WHYI (Y100) Miami marketing director Camie Dunbar says that community outreach doesn't always have to center on a tragedy. "When Dan Marino retired from the Miami Dolphins, Y100 went out in full force. At his retirement celebration, we broadcast all day from Joe Robbie Stadium, and we created huge roaming billboards. Every inch of the boards was signed wishing him luck in his retirement. We presented the boards to him at our annual Wing Ding; his kids were so thrilled they were already planning a permanent place for the boards in the backyard of their home." Dunbar says Marino's retirement also proved to be an opportunity to forge partnerships. "We created Cheer Cards that were sent out via the Miami Herald to over

300,000 people before the tribute. As you can imagine, the Y100 logo was everywhere."

News/talk WTIC-AM Hartford, Conn., staged a "president's pool" last fall, while the nation waited for the presidential election to end. "We did a When Will This End? promotion, with the first person correctly guessing the final verdict winning a trip to Florida," says Tristano Korlou, who voted for Spiro Agnew.

## TOPICAL BAROMETER

TW	LW	TOPIC
1	1	"Survivor 2"
2	5	Warm-weather trips
3	—	St. Patrick's Day
4	—	Mother's Day
5	—	Mardi Gras
6	3	Spring-book promotions
7	—	March Madness
8	6	Job fairs
9	10	Station shows
10	—	Easter

**HOTTEST NEW MOVIES:** "Hannibal," "The Mexican," "The Wedding Planner," "3,000 Miles To Graceland"

**HOTTEST TV SHOWS:** "The Sopranos," "Survivor 2," "NYPD Blue," "Friends," "Malcolm In The Middle"

## NTR PROMOTION OF THE WEEK

Country WGAR Cleveland is hosting a Rock and Roll Hall of Fame and Museum charity concert, featuring artists Hal Ketchum, Mindy McCready, and Steve Holy. Lisa Sands reports it is a fund-raiser for "Harvest For Hunger. It's being supported by three clients in various ways." Sands adds that it isn't a "huge moneymaker" for the station, but it's a big plus for the charity.

## FABULOUS FEBRUARY

The month offered three different topical-promotion opportunities, and our Promoganda panelists made good use of Valentine's Day, Presidents Day, and the Grammys. Kudos to Tristano Korlou, who is obviously watching his calendar closely, for using Presidents Day and the Grammys to their promotional fullest. Korlou's R&B oldies WZMX Hartford, Conn., played the "leaders of the music industry" during Presidents Day weekend and gave away four-packs of presidential movies comprising "Nixon," "JFK," "Primary Colors," and "Dave."

Korlou's modern AC WTIC-FM gets "press play" honors this week for its Grammy promotion, which was staged at a local mall. Listeners auditioned for a chance to be in the station's TV commercial, which aired during the Grammy Awards show. "Over 200 people auditioned for a chance at stardom, and WTIC received tons of TV and print media attention," he says.

## QUICK HITS

Modern rock KDGE (the Edge) Dallas promotion director Loren Condran reports that the station's Itty Bitty Boobie Contest is in full swing. Finalists in this less-is-still-less contest will be chosen from pictures posted on the station's Web site. They will then compete in an Itty Bitty Olympics for the privilege of winning, as Condran so politely calls them, "a new set of boobs."

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

## PROMOGANDA HONOR ROLL

Diana Aides, CBS/Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Tina Brandao, Clear Channel/Jacksonville, Fla. • Stephen Byars, KBOJ Albuquerque, N.M. • Melanie Clemens, KSTP-FM Minneapolis • Scott Calkinok, WWRQ/Cincinnati • Loren Condran, Clear Channel/Dallas • Mike Ciolotta, WOPX Tampa, Fla. • Dave Dener, WTKA Orlando, Fla. • Garret Doherty, KJGO Denver • Camie Dunbar, Clear Channel/Miami • Kate Egan, KMEL San Francisco • Lisa Fields, WMAG/WHSI Greensboro, N.C. • Vicki Fiorelli, KNDV/KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KUS Los Angeles • Greg Frey, KSON San Diego • Jason Gami, WKSJ Memphis • Laura Gammattieri-Anderson, Clear Channel/New Haven, Conn. • Michael Godfrey, CKJX Calgary, Alberta • Kelly Gross, WFLY Philadelphia • Dawn Hare, WMYX Cleveland • Melissa Hawes, WZZJ/WVZZ Washington, D.C. • Mary Holme, WRAL Raleigh, N.C. • Jim Holloman, WTTT Chattanooga, Tenn. • Simone Jones, WUSL Philadelphia • Adam Klein, WBOS/WRLB Boston • Tristano Korlou, CBS/Hartford, Conn. • Pete Kuhn, KMMN Denver • John Lassman, WRXL Richmond, Va. • Chantiquane Lutz, KFMB-FM San Diego • Larry Lutz, WJLB Detroit • Jane Monroes, KEDJ Phoenix • Diana Obermeyer, KPWR Los Angeles • Mike Olivieri, WXTB Tampa, Fla. • Mike Paterson, KRBE Houston • Carly Resman, KCTE Las Vegas • Stephanie Ringer, WKSE/WTSS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMN Boston • Donna Talarico, WGGY Scranton, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.





## 1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- NEW STATIONS 43**
- #1 GEORGE STRAIT** *If You Can Do Anything Else* (MCA Nashville) 43  
KAJA, KASE, KBEQ, KCKI, KDRK, KEEY, KFKE, KHAY, KHKI, KIIM, KILT, KMDL, KNCI, KRMD, KRST, KSON, KSSN, KTOM, KTST, KUPL, KVOO, KZLA, WCOS, WCTK, WDRM, WEZL, WGH, WGNA, WIRK, WIVK, WKKT, WKSF, WKXC, WKYQ, WMIL, WNOE, WOGK, WPOC, WQBE, WSSL, WXBQ, WXCT, WYNY
  - #2 ALAN JACKSON** *When Somebody Loves You* (Arista Nashville) 31  
KAJA, KGMV, KMPS, KSSN, KTEX, KVOO, KXKT, KYCY, WCKT, WCTK, WCTO, WEZL, WFMS, WFRE, WJCL, WKCN, WKDF, WKKO, WKSF, WKSJ, WLWI, WMZO, WNOE, WPOR, WQDR, WQMX, WQXK, WSTH, WWGR, WWYZ, WXTU
  - #3 SARA EVANS** *I Could Not Ask For More* (RCA) 22  
KGMV, KHAY, KIIM, KJJY, KMPS, KSSN, KTST, WDAF, WFRG, WFRY, WIVK, WKCO, WKSF, WKXC, WMUS, WNCY, WPOR, WROO, WSCA, WSIX, WSLC, WWGR
  - #4 MARK MCGUINN** *Mrs. Steven Rudy* (VFR) 18  
KIIM, KKBQ, KRMD, KTOM, KXKT, KYCY, WBEE, WESC, WFLS, WIRK, WIVK, WKCO, WKHK, WKXC, WLWI, WMUS, WRBT, WUSN
  - #5 PATTY LOVELESS** *The Last Thing On My Mind* (Epic) 17  
KCKI, KHEY, KKAT, KRST, KSON, KWNR, WCOS, WESC, WFRE, WGAR, WIL, WKHK, WKSF, WOGK, WRBT, WSLC, WXCT

**ALSO:** TERRI CLARK *No Fear* (Mercury) 17; CLAY WALKER *Say No More* (Giant) 13; CHRIS CAGLE *Laredo* (Virgin/Capitol) 13; MONTGOMERY GENTRY *She Couldn't Change Me* (Columbia) 11

## AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>		<b>KMLE</b> Phoenix, AZ PD: Jeff Garrison MD: Chris Loss Airplay Leader Designations: 7
	#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan) 7
	#3	KSOP, Salt Lake City, UT (PD/MD: Don Hilton/Debby Turpin) 7
	#4	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon) 4
	#5	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire) 4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

## GREATEST GAINERS

	INCREASE IN DETECTIONS	
<b>DIXIE CHICKS</b> • <i>If I Fall You're Going Down With Me</i> (MONUMENT) +771 WSLC +25, KRYS +25, KWJ +24, WKHK +23, KCKI +22, KNIX +20, KHEY +17, WYRK +17, WXTU +17, KXKC +16		
<b>GEORGE STRAIT</b> • <i>If You Can Do Anything Else</i> (MCA NASHVILLE) +724 KASE +25, WEZL +21, KMLE +20, KBEQ +20, KXKC +19, KMDL +18, KAJA +18, KTST +17, KCYY +17, WQBE +16		
<b>BROOKS &amp; DUNN</b> • <i>Ain't Nothing 'Bout You</i> (ARISTA NASHVILLE) +622 KRYS +21, KHEY +21, WCKT +17, WKIS +17, WSOC +17, WBCT +16, WKKO +16, WOGK +15, WYRK +15, KCKI +14		
<b>ALAN JACKSON</b> • <i>When Somebody Loves You</i> (ARISTA NASHVILLE) +517 WEZL +19, WPOR +18, WQDR +18, WKSF +16, WAMZ +15, WWGR +14, WDRM +14, KTEX +13, WQXK +13, KAJA +13		
<b>TRAVIS TRITT</b> • <i>It's A Great Day To Be Alive</i> (COLUMBIA) +510 WKCO +25, KMLE +22, WZZK +19, WKIS +16, KBEQ +16, KNCI +15, WJCL +15, WOGK +14, WQXK +14, WKYQ +14		
<b>KENNY CHESNEY</b> • <i>Don't Happen Twice</i> (BNA) +417 KCKI +28, KMLE +17, WPOR +15, WCKT +15, WDSY +14, WPOC +14, WKKO +12, WIRK +12, KXKY +11, WKCO +10		
<b>FAITH HILL</b> • <i>If My Heart Had Wings</i> (WARNER BROS./WRN) +388 WNKT +20, WZZK +20, WMSI +19, WWGR +16, KGMV +16, KMLE +16, KZSN +15, WQXK +13, WFRG +11, WBEE +11		
<b>GARY ALLAN</b> • <i>Right Where I Need To Be</i> (MCA NASHVILLE) +385 WYRK +17, KMXM +16, KCKI +13, KTST +13, KWNR +13, WOIK +13, WIRK +13, WPOC +13, KXKT +12, KEEY +12		
<b>MARK MCGUINN</b> • <i>Mrs. Steven Rudy</i> (VFR) +370 KKBQ +53, WKHK +27, WESC +20, KMXM +15, WMZO +15, KYCY +14, KXKY +12, KUPL +11, WFRG +10, KSCS +10		
<b>PATTY LOVELESS</b> • <i>The Last Thing On My Mind</i> (EPIC) +346 KSON +18, WESC +16, KWNR +15, WSIX +14, WCOS +12, KHEY +10, KMDL +9, WYNY +9, KCKI +8, WLWI +8		

## Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MARCH 10, 2001	
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST	
<b>NO. 1</b>					
1	1	7	I HOPE YOU DANCE MCA NASHVILLE 172185 7 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT	
2	2	28	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES	
3	3	23	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL	
4	4	12	POUR ME WARNER BROS. 16816/WRN	TRICK PONY	
5	5	20	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN	
6	6	3	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY	
7	7	17	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON	
8	8	18	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH	
9	9	17	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE	
10	14	56	BREATHE ● WARNER BROS. 16884/WRN	FAITH HILL	
11	10	25	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEUDUS T. JUDD	
12	11	3	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65	
13	15	194	HOW DO I LIVE ▲ CURB 73022	LEANN RIMES	
14	12	20	I'M IN EPIC 79496/SONY	THE KINLEYS	
15	13	34	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS	
16	17	20	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON	
17	16	20	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS	
18	18	24	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE	
19	20	38	THAT'S THE WAY CURB 73106	JO DEE MESSINA	
20	22	21	SO WHAT EPIC 79502/SONY	TAMMY COCHRAN	

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: MARCH 10, 2001		
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>NO. 1</b>						
1	1	1	12	SOUNDTRACK ● MERCURY 170069 (11.98/18.98) 3 weeks at No. 1	O BROTHER, WHERE ART THOU?	1
2	3	3	30	SOUNDTRACK ▲ CURB 78703 (11.98/17.98)	COYOTE UGLY	1
3	4	6	68	FAITH HILL ▲ WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
4	5	4	14	TIM MCGRAW ▲ CURB 77978 (12.98/18.98)	GREATEST HITS	1
5	2	2	4	LEANN RIMES CURB 77979 (11.98/17.98)	I NEED YOU	1
6	7	8	40	LEE ANN WOMACK ▲ MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
7	6	7	78	DIXIE CHICKS ▲ MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
8	8	5	3	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
9	10	10	69	TOBY KEITH ▲ DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
10	9	9	22	KENNY CHESNEY ● BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
11	12	11	36	BILLY GILMAN ▲ EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
12	11	14	30	JO DEE MESSINA ● CURB 77977 (11.98/17.98)	BURN	1
13	17	18	21	TRAVIS TRITT COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
14	15	15	94	SHEDAISSY ▲ LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG	6
15	14	13	5	DOLLY PARTON SUGAR HILL 3927 (10.98/16.98)	LITTLE SPARROW	12
16	13	12	6	ALABAMA RCA 69337/RLG (11.98/17.98)	WHEN IT ALL GOES SOUTH	4
17	16	17	17	JAMIE O'NEAL MERCURY 170132 (11.98/17.98)	SHIVER	14
18	20	19	20	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY	8
19	21	22	56	KEITH URBAN CAPITOL 97591 (10.98/16.98)	KEITH URBAN	18
<b>GREATEST GAINER</b>						
20	24	21	71	ANNE MURRAY ● STRAIGHTWAY 20231 (19.98/19.98)	WHAT A WONDERFUL WORLD	4

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.



# AIRPLAY Monitor POWER PLAYLISTS COUNTRY

FOR WEEK ENDING MARCH 4, 2001

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: FEB. 23 — MARCH 1, 2001

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

	TW	LW
1 Alan Jackson, When Somebody Loves You	35	10
2 Keith Urban, But For The Grace Of God	33	30
3 Travis Tritt, It's A Great Day To Be Alive	29	20
4 Rascal Flatts, This Everyday Love	29	24
5 Lee Ann Womack, Ashes By Now	28	23
6 Carolyn Dawn Johnson, Georgia	27	24
7 Gary Allan, Right Where I Need To Be	27	25
8 Jo Dee Messina, Burn	27	25
9 Dwight Yoakam, What Do You Know About Lo	26	24
10 Jessica Andrews, Who I Am	26	24
11 Diamond Rio, One More Day	26	24
12 Alison Krauss, Maybe	26	25
13 Toby Keith, You Shouldn't Kiss Me	26	25
14 Darryl Worley, A Good Day To Run	26	25
15 Jamie O'Neal, There Is No Arizona	26	25
16 Soggy Bottom Boys, I Am A Man Of Constan	26	25
17 Tim Lincecum, No Fear	22	15
18 Clay Davidson, Sometimes	21	18
19 Nickel Creek, When You Come Back Down	21	18
20 Patty Loveless, The Last Thing On My Min	21	18
21 Sherrill Austin, Joene	21	18
22 Kenny Chesney, Don't Happen Twice	21	19
23 Chris Cagle, Laredo	20	5
24 Meredith Edwards, A Rose Is A Rose	20	17
25 Mark McGuinn, Mrs. Steven Rudy	20	18
26 Montgomery Gentry, She Couldn't Change M	19	17
27 George Strait, Don't Make Me Come Over T	19	17
28 Cledus T. Judd, How Do You Milk A Cow	15	11
29 Dixie Chicks, Goodbye Earl	14	11
30 Shedaisy, Lucky 4 You (Tonight I'm Jus	12	5
FI Chris Cagle, Laredo	20	17

**Great American Country**  
PD: John Hendricks  
MD: Jennifer Page  
Jones Int'l Networks 303-792-3111

	TW	LW
1 Diamond Rio, One More Day	36	35
2 Jamie O'Neal, There Is No Arizona	35	31
3 Lee Ann Womack, Ashes By Now	34	28
4 Keith Urban, But For The Grace Of God	33	33
5 Jo Dee Messina, Burn	33	34
6 Darryl Worley, A Good Day To Run	31	34
7 Toby Keith, You Shouldn't Kiss Me	30	29
8 George Strait, Don't Make Me Come Over T	30	31
9 Travis Tritt, It's A Great Day To Be Alive	27	21
10 Rascal Flatts, This Everyday Love	26	33
11 Jessica Andrews, Who I Am	26	37
12 The Kinleys, I'm In	25	22
13 Billy Ray Cyrus, Burn Down The Trailer P	24	12
14 Aaron Tippin, People Like Us	24	19
15 Kenny Chesney, Don't Happen Twice	24	19
16 Alabama, When It All Goes South	24	24
17 Cledus T. Judd, How Do You Milk A Cow	24	25
18 Trick Pony, Pour Me	24	27
19 Sara Evans, Born To Fly	23	18
20 Clay Davidson, Sometimes	23	21
21 Patty Loveless, The Last Thing On My Min	23	22
22 Steve Holy, The Hunger	22	18
23 Dwight Yoakam, What Do You Know About Lo	22	21
24 Shedaisy, Lucky 4 You (Tonight I'm Jus	22	24
25 Len Doolin, Breakin' What's Left Of My H	22	20
26 Gary Allan, Right Where I Need To Be	22	21
27 Tim Rushlow, She Misses Him	20	19
28 Hal Ketchum, She Is	19	12
29 Sawyer Brown, Lookin' For Love	19	21
30 Tyler England, I Drove Her To Dallas	18	21
FI Charlie Robison, I Want You Bad	16	1
FI Kortney Kaye, Don't Let Me Down	12	1
FI Chris Cagle, Laredo	11	1

**KZLA Los Angeles**  
OM: R.J. Curtis  
MD: Tonya Campos  
Emmis 323-882-8000

	TW	LW
1 Jessica Andrews Who I Am	54	49
2 Toby Keith You Shouldn't Kiss Me	51	50
3 Jamie O'Neal There Is No Arizona	42	34
4 Sara Evans Born To Fly	42	43
5 Dixie Chicks If I Fall You're Going Dow	40	28
6 Phil Vassar Just Another Day In Paradis	40	44
7 Lee Ann Womack I Hope You Dance	39	36
8 Keith Urban But For The Grace Of God	37	42
9 Diamond Rio One More Day	32	33
10 Lee Ann Womack Ashes By Now	31	21
11 Martina McBride It's My Time	31	27
12 Travis Tritt It's A Great Day To Be Ali	27	14
13 John Michael Montgomery The Little Girl	24	31
14 Brad Paisley We Danced	26	41
15 Rascal Flatts Prayin' For Daylight	25	20
16 Shedaisy Lucky 4 You (Tonight I'm Jus	25	30
17 LeAnn Rimes I Need You	25	30
18 Faith Hill If My Heart Had Wings	24	25
19 Jo Dee Messina Burn	23	30
20 Brooks & Dunn Ain't Nothing 'bout You	23	30
21 Travis Tritt Best Of Intentions	21	18
22 Sara Evans I Could Not Ask For More	21	23
23 Clay Walker The Chain Of Love	21	23
24 Dixie Chicks Without You	21	24
25 Lonestar Amazed	21	25
26 Andy Griggs She's More	20	18
27 Garth Brooks Wild Horses	19	16
28 Tim Rushlow She Misses Him	19	17
29 George Strait I Can Do Anything El	18	24
30 John Michael Montgomery Home To You	17	20
FI George Strait If You Can Do Anything El	11	1
FI Kenny Chesney Don't Happen Twice	11	3
FI Clay Davidson Sometimes	7	0

**WUSN Chicago**  
PD: Justin Case  
MD: Tricia Brondo  
Infinity 312-649-0099

	TW	LW
1 Jessica Andrews Who I Am	36	36
2 Jamie O'Neal There Is No Arizona	36	37
3 Toby Keith You Shouldn't Kiss Me	35	33
4 Rascal Flatts This Everyday Love	35	36
5 Lee Ann Womack Ashes By Now	34	26
6 Shedaisy Lucky 4 You (Tonight I'm Jus	34	26
7 Keith Urban But For The Grace Of God	32	31
8 Tim McGraw My Next Thirty Years	32	31
9 Travis Tritt Best Of Intentions	32	33
10 Travis Tritt It's A Great Day To Be Ali	26	10
11 Brooks & Dunn Ain't Nothing 'bout You	25	21
12 Dixie Chicks If I Fall You're Going Dow	25	23
13 Garth Brooks Wild Horses	24	22
14 Tim McGraw Things Change	24	23
15 Jo Dee Messina Burn	24	32
16 Faith Hill If My Heart Had Wings	23	23
17 Martina McBride It's My Time	23	24
18 Lonestar Tell Her	23	25
19 Diamond Rio One More Day	23	25
20 Tim Rushlow She Misses Him	23	25
21 South Side FIVE The Most Beautiful Gir	22	24
22 Phil Vassar Rose Bouquet	18	12
23 Chris Cagle Laredo	18	13
24 Aaron Tippin Kiss This	17	11
25 Kenny Chesney Don't Happen Twice	16	10
26 Jo Dee Messina That's The Way	15	13
27 Darryl Worley A Good Day To Run	15	18
28 Chalee Tennison Go Back	15	19
29 Phil Vassar Just Another Day In Paradis	14	8
30 Dixie Chicks Without You	14	10
FI Gary Allan Right Where I Need To Be	12	3
FI Pam Tillis Please	9	4
FI Mark McGuinn Mrs. Steven Rudy	6	1

**KPLX Dallas**  
PD: Brian Phillips  
APD: Smokey Rivers  
MD: Cody Alan  
Susquehanna 214-526-2400

	TW	LW
1 Diamond Rio One More Day	56	44
2 Kenny Chesney Don't Happen Twice	55	50
3 Dixie Chicks If I Fall You're Going Dow	53	54
4 Brooks & Dunn Ain't Nothing 'bout You	53	54
5 Jessica Andrews Who I Am	53	55
6 Travis Tritt It's A Great Day To Be Ali	52	50
7 Chris Cagle Laredo	51	38
8 Toby Keith You Shouldn't Kiss Me	49	43
9 Gary Allan Right Where I Need To Be	49	47
10 Sara Evans I Could Not Ask For More	48	29
11 Mark McGuinn Mrs. Steven Rudy	35	46
12 Jamie O'Neal There Is No Arizona	34	29
13 Darryl Worley A Good Day To Run	32	32
14 Charlie Robison I Want You Bad	31	32
15 George Strait If You Can Do Anything El	30	28
16 Pat Green & Cory Morrow Texas On My Min	30	28
17 Faith Hill If My Heart Had Wings	28	31
18 Lee Ann Womack Ashes By Now	28	37
19 Garth Brooks Wild Horses	25	29
20 Chris Cagle My Love Goes On & On	23	23
21 Shedaisy Will, But	16	13
22 Lonestar What About Now	16	19
23 Brad Paisley We Danced	16	23
24 Rascal Flatts Prayin' For Daylight	14	13
25 Tim McGraw Something Like That	14	16
26 Sara Evans Born To Fly	13	5
27 Tracy Lawrence Lonely	13	5
28 Brooks & Dunn Beer Thirty	13	9
29 Chad Brock Yes!	13	12
30 Tim McGraw My Next Thirty Years	13	13
FI 3 Of Hearts Love Is Enough	9	0

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

	TW	LW
1 Dixie Chicks If I Fall You're Going Dow	47	45
2 Diamond Rio One More Day	45	24
3 Alan Jackson When Somebody Loves You	45	42
4 Kenny Chesney Don't Happen Twice	45	44
5 Kenny Rogers There You Go Again	29	0
6 Jessica Andrews Who I Am	27	31
7 Brooks & Dunn Ain't Nothing 'bout You	24	22
8 Warren Brothers Move On	24	25
9 Faith Hill If My Heart Had Wings	22	19
10 Montgomery Gentry She Couldn't Change M	22	22
11 Travis Tritt It's A Great Day To Be Ali	22	25
12 Keith Urban But For The Grace Of God	21	18
13 Mark McGuinn Mrs. Steven Rudy	19	9
14 Pat Green & Cory Morrow Texas On My Min	19	18
15 Soggy Bottom Boys I Am A Man Of Constan	18	8
16 Phil Vassar Rose Bouquet	18	16
17 Trick Pony Pour Me	18	23
18 Vince Gill Shoot Straight From Your Hea	17	17
19 Jamie O'Neal There Is No Arizona	17	17
20 Heather Wong Five O'Clock	17	20
21 Darryl Worley A Good Day To Run	16	20
22 Lee Ann Womack Ashes By Now	16	21
23 Clay Davidson Sometimes	16	21
24 Clay Walker Say No More	15	0
25 Gary Allan Right Where I Need To Be	14	18
26 Dwight Yoakam What Do You Know About Lo	15	17
27 Tim Rushlow She Misses Him	14	40
28 Charlie Robison I Want You Bad	13	9
29 LeAnn Rimes But I Do Love You	12	0
30 George Strait If You Can Do Anything El	12	8
FI Kenny Rogers There You Go Again	29	0
FI Clay Walker Say No More	15	0
FI LeAnn Rimes But I Do Love You	12	0

**WXTU Philadelphia**  
PD: Bob McKay  
APD/MD: Cadillac Jack  
Beasley 610-667-9000

	TW	LW
1 Faith Hill If My Heart Had Wings	38	35
2 Shedaisy Lucky 4 You (Tonight I'm Jus	37	34
3 Travis Tritt It's A Great Day To Be Ali	36	33
4 Keith Urban But For The Grace Of God	36	36
5 Diamond Rio One More Day	35	34
6 Jessica Andrews Who I Am	35	34
7 Toby Keith You Shouldn't Kiss Me	35	36
8 Lee Ann Womack Ashes By Now	35	36
9 Martina McBride It's My Time	29	18
10 Pam Tillis Please	23	15
11 Dixie Chicks If I Fall You're Going Dow	23	15
12 Eric Heather Wong Five O'Clock	22	19
13 Gary Allan Right Where I Need To Be	21	19
14 Phil Vassar Rose Bouquet	21	20
15 Patty Loveless The Last Thing On My Min	21	21
16 Brooks & Dunn Ain't Nothing 'bout You	20	17
17 Warren Brothers Move On	19	17
18 Tim Rushlow She Misses Him	19	17
19 Trick Pony Pour Me	19	22
20 The Kinleys I'm In	17	20
21 Steve Holy The Hunger	17	12
22 Vince Gill Shoot Straight From Your Hea	16	13
23 Kenny Chesney Don't Happen Twice	16	15
24 South Side FIVE The Most Beautiful Gir	15	12
25 Garth Brooks Wild Horses	15	35
26 Clay Davidson Sometimes	14	14
27 Vince Gill Feels Like Love	14	14
28 Tim McGraw My Next Thirty Years	13	10
29 Hal Ketchum She Is	13	11
30 Montgomery Gentry She Couldn't Change M	13	12
FI Dixie Chicks If I Fall You're Going Dow	22	5
FI Meredith Edwards A Rose Is A Rose	9	0
FI Alan Jackson When Somebody Loves You	8	0

**WYCD Detroit**  
PD: Lisa Rodman  
APD/MD: Ron Chatman  
Infinity 248-799-0600

	TW	LW
1 Dixie Chicks Without You	33	30
2 Brad Paisley We Danced	33	30
3 Lonestar What About Now	33	30
4 Tim McGraw My Next Thirty Years	30	32
5 Jo Dee Messina That's The Way	28	25
6 Kenny Chesney I Lost It	28	25
7 Brooks & Dunn You'll Always Be Loved By	26	27
8 Garth Brooks Wild Horses	26	33
9 Jessica Andrews Who I Am	25	11
10 Lee Ann Womack Ashes By Now	25	23
11 Travis Tritt Best Of Intentions	25	20
12 Phil Vassar Just Another Day In Paradis	23	22
13 John Michael Montgomery The Little Girl	22	18
14 Alan Jackson Wuv Memory	22	18
15 Jo Dee Messina Burn	21	20
16 Lonestar Tell Her	20	20
17 Sara Evans Born To Fly	20	23
18 Vince Gill Feels Like Love	17	24
19 Jamie O'Neal There Is No Arizona	14	12
20 Toby Keith You Shouldn't Kiss Me	13	10
21 Steve Holy The Hunger	13	12
22 Shania Twain Home I'm Home	13	13
23 Martina McBride It's My Time	12	8
24 George Strait Don't Make Me Come Over T	12	11
25 Jo Dee Messina I'm Alright	12	11
26 John Michael Montgomery Cover You In W	11	11
27 Alabama When It All Goes South	12	13
28 Dixie Chicks Ready To Run	11	7
29 Martina McBride Wrong Again	11	8
30 Toby Keith Dream Walkin'	11	10
FI Diamond Rio One More Day	6	1

**WMZQ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Ron Anthony  
Clear Channel 301-231-8231

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	47	46
2 Rascal Flatts This Everyday Love	46	33
3 Sara Evans Born To Fly	46	34
4 Jessica Andrews Who I Am	46	45
5 Tim McGraw My Next Thirty Years	45	48
6 Jamie O'Neal There Is No Arizona	45	45
7 Phil Vassar Just Another Day In Paradis	41	42
8 Travis Tritt Best Of Intentions	34	33
9 Shedaisy Will, But	34	34
10 LeAnn Rimes I Need You	34	34
11 Alan Jackson I Must Be Love	34	35
12 Mark McGuinn Mrs. Steven Rudy	33	18
13 Diamond Rio One More Day	33	27
14 Travis Tritt It's A Great Day To Be Ali	32	25
15 Keith Urban But For The Grace Of God	32	29
16 Brad Paisley We Danced	32	32
17 Aaron Tippin Kiss This	32	32
18 Joe Diffie It's Always Somethin'	32	33
19 Brooks & Dunn Ain't Nothing 'bout You	31	30
20 Lonestar What About Now	30	29
21 Faith Hill If My Heart Had Wings	30	45
22 Jo Dee Messina Burn	29	30
23 Shania Twain Home I'm Home	29	45
24 Shedaisy Lucky 4 You (Tonight I'm Jus	28	18
25 Kenny Chesney I Lost It	28	31
26 Dixie Chicks Without You	28	40
27 Tim Rushlow She Misses Him	27	27
28 Kenny Chesney Don't Happen Twice	21	16
29 Phil Vassar Rose Bouquet	21	18
30 George Strait Don't Make Me Come Over T	20	16
Dixie Chicks If I Fall You're Going Dow	17	13
FI Alan Jackson When Somebody Loves You	14	2
FI Warren Brothers Move On	14	5

**WYNY New York**  
PD: Larry Bear  
APD/MD: Marty Mitchell  
Big City Radio 914-592-1071

	TW	LW
1 Diamond Rio One More Day	43	30
2 Lonestar Tell Her	39	37
3 Toby Keith You Shouldn't Kiss Me	38	40
4 Jo Dee Messina Burn	37	37
5 Faith Hill If My Heart Had Wings	32	33
6 Keith Urban But For The Grace Of God	31	31
7 Lee Ann Womack Ashes By Now	31	31
8 Jamie O'Neal There Is No Arizona	31	32
9 Garth Brooks Wild Horses	30	31
10 Brooks & Dunn Ain't Nothing 'bout You	25	13
11 Dixie Chicks If I Fall You're Going Dow	25	13
12 Travis Tritt It's A Great Day To Be Ali	25	23
13 Vince Gill Shoot Straight From Your Hea	24	22
14 Jessica Andrews Who I Am	24	23
15 Chalee Tennison Go Back	23	15
16 Pam Tillis Please	23	15
17 Patty Loveless The Last Thing On My Min	22	13
18 Kenny Chesney Don't Happen Twice	22	16
19 Warren Brothers Move On	22	23
20 Martina McBride It's My Time	21	24
21 Rascal Flatts This Everyday Love	21	24
22 Shedaisy Lucky 4 You (Tonight I'm Jus	18	23
23 Trick Pony Pour Me	16	1
24 LeAnn Rimes But I Do Love You	15	1
25 Steve Holy The Hunger	15	1
26 Clay Davidson Sometimes	15	15
27 Phil Vassar Rose Bouquet	15	15
28 The Kinleys I'm In	14	12
29 Alan Jackson When Somebody Loves You	14	12
30 Sara Evans I Could Not Ask For More	14	14
FI Trick Pony Pour Me	16	1
FI LeAnn Rimes But I Do Love		



# AIRPLAY COUNTRY SONG ACTION REPORTS

FOR WEEK ENDING MARCH 4, 2001

Detailed tracking for upward-moving songs. Total  
Detections/Gain does not include video play.  
Markets listed in order of population.

\*Indicates station experienced between 24 and 56 hours of more  
loved downtime during the chart week.

**KEYE Minneapolis**  
PD: Gregg Swedberg  
APD/MD: Travis Moun  
Clear Channel 952-820-4200

**KNIX Phoenix**  
PD: George King  
MD: Gwen Foster  
Clear Channel 480-966-6236

**KMPS Seattle**  
OM/PO: Becky Briener  
MD: Tony Thomas  
Infinity 206-805-0941

**KFRG San Bernardino**  
OM: Ray Massie  
MD: Don Jeffrey  
Infinity 909-825-9525

**WDSY Pittsburgh**  
OM/PO: Keith Clark  
APD/MD: Stoney Richards  
Infinity 412-920-9400

**WLJ St. Louis**  
PD: Russ Schell  
MD: Dan Montana  
Sinclair 314-781-9600

	TW	LW
1 Jessica Andrews Who I Am	42	41
2 Diamond Rio One More Day	41	43
3 Travis Tritt It's A Great Day To Be Alive	40	38
4 Keith Urban But For The Grace Of God	39	39
5 Darryl Worley A Good Day To Run	39	40
6 Toby Keith You Shouldn't Kiss Me	38	35
7 Rascal Flatts This Everyday Love	38	38
8 Dixie Chicks If I Fall You're Going Down	35	29
9 Brad Paisley & Chely Wright Hard To Be	35	26
10 Faith Hill If My Heart Had Wings	27	24
11 Warren Brothers Move On	27	29
12 The Kinleys I'm In	27	27
13 Mark McGuinn Mrs. Steven Rudy	26	25
14 Montgomery Gentry She Couldn't Change M	25	25
15 Brooks & Dunn Ain't Nothing 'bout You	25	25
16 Trick Pony Pour Me	25	27
17 Chesley Don't Happen Twice	24	19
18 Shedaisy Lucky 4 You (Tonight I'm Jus	24	26
19 Tim Rushlow She Misses Him	24	26
20 Joe Messina Burn	24	22
21 Sara Evans Born To Fly	23	20
22 LeAnn Rimes But I Do Love You	23	19
23 Clay Davidson Sometimes	22	19
24 Phil Vassar Rose Bouquet	22	26
25 Dixie Chicks Without You	21	20
26 Tim McGraw Things Change	21	21
27 Tim McGraw My Next Thirty Years	20	19
28 Patty Loveless The Last Thing On My Min	20	25
29 LeAnn Rimes But I Do Love You	19	19
30 Terril Clark No Fear	19	19
F1 George Strait If You Can Do Anything El	17	1
F1 Brad Paisley You People Fell In Love	16	0
F1 Gary Allan Right Where I Need To Be	16	4

	TW	LW
1 Tim McGraw My Next Thirty Years	47	45
2 Diamond Rio One More Day	46	52
3 Keith Urban But For The Grace Of God	45	44
4 Jessica Andrews Who I Am	44	43
5 Toby Keith You Shouldn't Kiss Me	44	44
6 Dee Messina Burn	39	44
7 Travis Tritt It's A Great Day To Be Alive	39	40
8 Kenny Chesney I Lost It	39	41
9 Martina McBride It's My Time	38	35
10 LeAnn Rimes But I Do Love You	37	38
11 Faith Hill If My Heart Had Wings	36	32
12 Shedaisy Lucky 4 You (Tonight I'm Jus	34	34
13 Tim Rushlow She Misses Him	33	33
14 Clay Davidson Sometimes	33	34
15 Brooks & Dunn Ain't Nothing 'bout You	32	37
16 Phil Vassar Rose Bouquet	23	24
17 Chesley Don't Happen Twice	22	20
18 Clay Walker Say No More	22	21
19 Rascal Flatts This Everyday Love	22	22
20 LeAnn Rimes But I Do Love You	22	22
21 Sara Evans Born To Fly	21	20
22 Tim McGraw My Next Thirty Years	21	20
23 Kenny Chesney Don't Happen Twice	21	22
24 Dixie Chicks If I Fall You're Going Down	20	0
25 Faith Hill The Way You Love Me	20	17
26 Steve Warner W/ Garth Brooks Katie Went	19	17
27 Tim McGraw My Next Thirty Years	19	19
28 Travis Tritt Best Of Intentions	19	18
29 Toby Keith How Do You Like Me Now	19	18
30 Keith Urban When Somebody Loves You	18	15
F1 Dixie Chicks If I Fall You're Going Down	20	0
F1 Meredith Edwards A Rose Is A Rose	13	0

	TW	LW
1 Travis Tritt It's A Great Day To Be Alive	42	33
2 Keith Urban But For The Grace Of God	42	37
3 Jessica Andrews Who I Am	39	38
4 Faith Hill If My Heart Had Wings	37	33
5 Toby Keith You Shouldn't Kiss Me	36	38
6 Diamond Rio One More Day	35	40
7 Jamie O'Neal There Is No Arizona	34	15
8 George Strait I Don't Make Me Come Over I	32	15
9 Brooks & Dunn Ain't Nothing 'bout You	29	29
10 LeAnn Rimes But I Do Love You	28	28
11 Dixie Chicks If I Fall You're Going Down	27	17
12 Trick Pony Pour Me	24	24
13 Garth Brooks Wild Horses	24	33
14 Rascal Flatts This Everyday Love	23	27
15 Martina McBride It's My Time	22	24
16 Tim Rushlow She Misses Him	21	20
17 Tim McGraw My Next Thirty Years	20	12
18 Warren Brothers Move On	20	13
19 Pam Tillis Please	14	15
20 LeAnn Rimes But I Do Love You	13	10
21 Kenny Chesney Don't Happen Twice	12	11
22 Phil Vassar Just Another Day In Paradis	12	11
23 Brooks & Dunn Ain't Nothing 'bout You	12	11
24 Phil Vassar Rose Bouquet	12	13
25 Sara Evans I Could Not Ask For More	11	0
26 LeAnn Rimes But I Do Love You	11	9
27 Faith Hill The Way You Love Me	10	9
28 Steve Warner W/ Garth Brooks Katie Went	10	9
29 Tim McGraw My Next Thirty Years	10	9
30 LeAnn Rimes But I Do Love You	10	9
F1 Sara Evans I Could Not Ask For More	11	0
F1 Meredith Edwards A Rose Is A Rose	10	0

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	41	31
2 Keith Urban But For The Grace Of God	41	39
3 Tim McGraw My Next Thirty Years	41	40
4 Kenny Chesney I Lost It	36	34
5 Diamond Rio One More Day	32	28
6 Jessica Andrews Who I Am	31	28
7 Faith Hill If My Heart Had Wings	30	27
8 Rascal Flatts This Everyday Love	28	29
9 Lonestar Tell Her	28	29
10 Garth Brooks Wild Horses	27	26
11 Dixie Chicks Without You	27	27
12 Andy Griggs You Made Me That Way	26	24
13 Lonestar Tell Her	26	25
14 Darryl Worley A Good Day To Run	26	28
15 Clay Davidson Sometimes	25	16
16 Tim Rushlow She Misses Him	25	27
17 Phil Vassar Just Another Day In Paradis	25	18
18 Brad Paisley We Danced	25	18
19 Warren Brothers Move On	23	26
20 Travis Tritt Best Of Intentions	22	22
21 Travis Tritt It's A Great Day To Be Alive	20	17
22 Clay Walker Say No More	18	13
23 Brooks & Dunn Ain't Nothing 'bout You	18	18
24 Martina McBride It's My Time	17	16
25 Trick Pony Pour Me	17	19
26 Warren Brothers Move On	16	12
27 Faith Hill The Way You Love Me	16	12
28 Phil Vassar Rose Bouquet	16	16
29 Sara Evans Born To Fly	13	14
30 Tim McGraw My Best Friend	12	6
F1 Terril Clark No Fear	7	0
F1 Dwight Yoakam What Do You Know About Lo	7	3

	TW	LW
1 Toby Keith You Shouldn't Kiss Me	43	44
2 Travis Tritt Best Of Intentions	36	37
3 Phil Vassar Just Another Day In Paradis	36	37
4 Brad Paisley We Danced	36	38
5 LeAnn Rimes But I Do Love You	29	24
6 Keith Urban But For The Grace Of God	29	24
7 Garth Brooks Wild Horses	28	22
8 Jamie O'Neal There Is No Arizona	28	25
9 Jessica Andrews Who I Am	26	22
10 Diamond Rio One More Day	26	32
11 Tim McGraw My Next Thirty Years	25	23
12 Lonestar Tell Her	25	26
13 Joe Messina Burn	25	23
14 Faith Hill If My Heart Had Wings	23	21
15 Travis Tritt It's A Great Day To Be Alive	22	19
16 Alan Jackson I Must Be Love	20	18
17 Chad Brock Yes!	18	18
18 Trick Pony Pour Me	18	12
19 Collin Raye Couldn't Last A Moment	17	16
20 Faith Hill The Way You Love Me	17	16
21 Chad Brock Yes!	17	17
22 Phil Vassar Rose Bouquet	17	17
23 Brooks & Dunn Ain't Nothing 'bout You	16	14
24 Pam Tillis Please	16	14
25 LeAnn Rimes But I Do Love You	16	14
26 Tim McGraw My Best Friend	16	14
27 Faith Hill The Way You Love Me	16	14
28 George Strait I Don't Make Me Come Over I	16	14
29 Mark Willis Back At This	16	15
30 Aaron Tippin Kiss This	16	16
F1 Kenny Chesney Don't Happen Twice	18	4
F1 Brooks & Dunn Ain't Nothing 'bout You	16	4
F1 The Wilkisons I Wanna Be That Girl	7	3

**WIVK Knoxville**  
OM: Mike Hammond  
MD: Colleen Addair  
Dick Broadcasting 865-588-6511

**WKLB Boston**  
PD: Mike Brophy  
APD/MD: Ginny Rogers  
Greater Media 617-822-9600

**KKBQ Houston**  
PD: Michael Cruise  
MD: Jay Kelley  
Cox 713-961-0093

**KMLE Phoenix**  
PD: Jeff Garrison  
APD/MD: Chris Loss  
Infinity 602-264-0108

**WKIS Miami**  
PD: Robert W. Walker  
APD: R.J. McCoy  
MD: Darlene Evans  
Beasley 954-431-6200

**WYAY Atlanta**  
OM: Dene Hallam  
PD: Steve Mitchell  
MD: Johnny Gray  
ABC/Disney 770-955-0106

	TW	LW
1 Lee Ann Womack Ashes By Now	35	29
2 Darryl Worley A Good Day To Run	33	23
3 Keith Urban But For The Grace Of God	33	30
4 Neal City Legacy	33	30
5 Kenny Chesney Don't Happen Twice	33	34
6 Travis Tritt It's A Great Day To Be Alive	32	31
7 Toby Keith You Shouldn't Kiss Me	32	34
8 LeAnn Rimes But I Do Love You	31	29
9 Lonestar Tell Her	31	29
10 Diamond Rio One More Day	31	40
11 Jessica Andrews Who I Am	27	28
12 Jamie O'Neal There Is No Arizona	26	21
13 Faith Hill If My Heart Had Wings	26	26
14 Joe Messina Burn	26	23
15 Patty Loveless The Last Thing On My Min	23	22
16 Eric Heatherly Wrong Five O'Clock	23	26
17 Garth Brooks Wild Horses	22	23
18 Aaron Tippin People Like Us	22	21
19 Tim McGraw My Next Thirty Years	22	21
20 Sawyer Brown Lookin' For Love	18	30
21 Phil Vassar Rose Bouquet	17	14
22 Alan Jackson When Somebody Loves You	16	7
23 Gary Allan Right Where I Need To Be	15	14
24 Kenny Chesney Don't Happen Twice	15	14
25 Shedaisy Lucky 4 You (Tonight I'm Jus	13	18
26 Brooks & Dunn Ain't Nothing 'bout You	12	16
27 Mark McGuinn Mrs. Steven Rudy	11	11
28 Martina McBride It's My Time	11	11
29 Tim McGraw My Next Thirty Years	11	11
30 Dixie Chicks If I Fall You're Going Down	10	1
F1 Kenny Rogers There You Go Again	13	3
F1 Mark McGuinn Mrs. Steven Rudy	11	3
F1 Dixie Chicks If I Fall You're Going Down	10	1

	TW	LW
1 Lee Ann Womack Ashes By Now	39	39
2 Toby Keith You Shouldn't Kiss Me	37	35
3 Keith Urban But For The Grace Of God	37	39
4 Joe Messina Burn	35	36
5 Diamond Rio One More Day	32	42
6 Travis Tritt It's A Great Day To Be Alive	30	37
7 Jessica Andrews Who I Am	30	31
8 Tim Rushlow She Misses Him	28	21
9 Faith Hill If My Heart Had Wings	27	24
10 Warren Brothers Move On	27	25
11 Martina McBride It's My Time	27	25
12 Shedaisy Lucky 4 You (Tonight I'm Jus	27	27
13 Tim McGraw My Next Thirty Years	26	19
14 Brooks & Dunn Ain't Nothing 'bout You	26	23
15 Travis Tritt It's A Great Day To Be Alive	24	20
16 Gary Allan Right Where I Need To Be	23	23
17 Dwight Yoakam What Do You Know About Lo	21	25
18 Kenny Chesney Don't Happen Twice	21	21
19 Steve Holy The Hunger	20	21
20 Eric Heatherly Flowers On The Wall	18	17
21 Dixie Chicks If I Fall You're Going Down	18	17
22 Phil Vassar Rose Bouquet	17	16
23 Kenny Chesney Don't Happen Twice	16	12
24 Brooks & Dunn Ain't Nothing 'bout You	16	16
25 Lonestar Tell Her	16	16
26 Rascal Flatts This Everyday Love	16	12
27 Brad Paisley We Danced	15	11
28 Steve Warner W/ Garth Brooks Katie Went	15	13
29 Tim McGraw My Next Thirty Years	15	13
30 Sara Evans Born To Fly	15	18
F1 Sons Of The Desert What I Did Right	9	5
F1 Terril Clark No Fear	7	3

	TW	LW
1 Travis Tritt Best Of Intentions	101	100
2 Dixie Chicks Without You	100	98
3 Keith Urban But For The Grace Of God	99	100
4 Joe Messina Burn	84	83
5 Diamond Rio One More Day	82	89
6 Phil Vassar Just Another Day In Paradis	69	69
7 Mark McGuinn Mrs. Steven Rudy	53	0
8 LeAnn Rimes But I Do Love You	43	43
9 Faith Hill If My Heart Had Wings	45	44
10 Vince Gill Feels Like Love	44	43
11 Martina McBride It's My Time	44	43
12 Toby Keith You Shouldn't Kiss Me	44	45
13 Tim McGraw My Next Thirty Years	42	43
14 Lonestar Tell Her	42	48
15 Tracy Byrd A Good Way To Get On My Bad	41	0
16 Clay Davidson Unconditional	21	20
17 Darryl Worley A Good Day To Run	21	23
18 LeAnn Rimes But I Do Love You	20	19
19 Lee Ann Womack I Hope You Dance	20	21
20 Andy Griggs She's More	20	19
21 Dixie Chicks If I Fall You're Going Down	19	19
22 Faith Hill The Way You Love Me	19	19
23 Alan Jackson I Must Be Love	18	18
24 Phil Vassar Just Another Day In Paradis	18	18
25 Shania Twain I'm Holdin' On To Love To	17	19
26 Joe Diffie It's Always Something	17	19
27 Sara Evans Born To Fly	16	12
28 Aaron Tippin Kiss This	16	14
29 Collin Raye I Can Still Feel You	16	15
30 LeAnn Rimes But I Do Love You	16	11
31 Shedaisy I Will... But	14	11
F1 Mark McGuinn Mrs. Steven Rudy	53	0
F1 Tracy Byrd A Good Way To Get On My Bad	41	0

	TW	LW
1 Shania Twain I'm Holdin' On To Love To	56	39
2 Jessica Andrews Who I Am	54	54
3 Faith Hill If My Heart Had Wings	53	49
4 Toby Keith You Shouldn't Kiss Me	53	49
5 Diamond Rio One More Day	53	49
6 Brooks & Dunn Ain't Nothing 'bout You	52	38
7 Dixie Chicks If I Fall You're Going Down	37	34
8 Keith Urban But For The Grace Of God	35	32
9 Rascal Flatts This Everyday Love	35	47
10 Mark McGuinn Mrs. Steven Rudy	34	33
11 Tim McGraw My Next Thirty Years	27	27
12 Dixie Chicks Without You	27	27
13 Faith Hill The Way You Love Me	27	27
14 Phil Vassar Rose Bouquet	24	24
15 George Strait If You Can Do Anything El	28	8
16 LeAnn Rimes But I Do Love You	28	26
17 LeAnn Rimes But I Do Love You	27	26
18 Aaron Tippin Kiss This	23	19
19 Aaron Tippin Kiss This	23	19
20 Lonestar Tell Her	22	18
21 Faith Hill The Way You Love Me	22	18
22 Shedaisy Still Holding Out For You	22	27
23 Phil Vassar Just Another Day In Paradis	22	43
24 Shania Twain I'm Holdin' On To Love To	21	21
25 George Strait Go On	21	21
26 Sara Evans Born To Fly	21	21
27 Jamie O'Neal There Is No Arizona	20	15
28 Shedaisy Lucky 4 You (Tonight I'm Jus	20	15
29 LeAnn Rimes But I Do Love You	19	15
30 LeAnn Womack I Hope You Dance	19	15
F1 Cyndi Thomson What I Really Meant To Sa	12	0

	TW	LW
1 Lee Ann Womack Ashes By Now	35	30
2 Toby Keith You Shouldn't Kiss Me	35	31
3 Jessica Andrews Who I Am	35	32
4 Joe Messina Burn	34	34
5 Keith Urban But For The Grace Of God	34	35
6 Faith Hill If My Heart Had Wings	33	31
7 Diamond Rio One More Day	33	34
8 Travis Tritt It's A Great Day To Be Alive	29	29
9 Rascal Flatts This Everyday Love	29	19
10 Jamie O'Neal There Is No Arizona	22	21
11 Phil Vassar Just Another Day In Paradis	20	15
12 Trick Pony Pour Me	20	16
13 Brooks & Dunn Ain't Nothing 'bout You	19	12
14 LeAnn Rimes But I Do Love You	19	12
15 Travis Tritt Best Of Intentions	19	15
16 Tim McGraw My Next Thirty Years	19	13
17 Alan Jackson Wagon Wheel	18	15
18 Dixie Chicks Without You	18	15
19 Eric Heatherly Wrong Five O'Clock	18	15
20 Darryl Worley A Good Day To Run	18	17
21 Tim Rushlow She Misses Him	17	14
22 Sara Evans Born To Fly	17	16
23 Kenny Chesney Don't Happen Twice	16	12
24 Garth Brooks Wild Horses	16	15
25 Lonestar Tell Her	16	18
26 Alabama When I All Goes South	16	16
27 George Strait Don't Make Me Come Over I	15	10
28 Warren Brothers Move On	15	11
29 Faith Hill The Way You Love Me	15	11
30 Montgomery Gentry She Couldn't Change M	15	13
F1 Brooks & Dunn Ain't Nothing 'bout You	19	2

	TW	LW
1 Diamond Rio One More Day	24	21
2 Kenny Chesney I Lost It	23	18
3 Lee Ann Womack Ashes By Now	22	21
4 Sara Evans Born To Fly	22	21
5 Keith Urban But For The Grace Of God	21	9
6 Toby Keith You Shouldn't Kiss Me	21	20
7 Jamie O'Neal There Is No Arizona	21	22
8 Alabama When I All Goes South	21	23
9 Brad Paisley We Danced	20	19
10 Lonestar Tell Her	20	12
11 Phil Vassar Just Another Day In Paradis	20	2







# COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 4, 2001

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Markets listed in order of population.  
 \*Indicates station experienced between 28 and 56 hours of monitored downtime during the chart week.

GARY ALLAN 2207/385										JESSICA ANDREWS 5459/254										BROOKS & DUNN 3265/622										KENNY CHESNEY 3354/417										CLAY DAVIDSON 1390/170									
Right Where I Need To Be (MCA Nashville)										Who I Am (DreamWorks)										Ain't Nothing 'Bout You (Arista Nashville)										Don't Happen Twice (BNA)										Sometimes (Virgin/Capitol)									
Total Stations: 146										Total Stations: 149										Total Stations: 147										Total Stations: 146										Total Stations: 127									
Chart Move: 25-21										Chart Move: 4-4										Chart Move: 19-12										Chart Move: 14-10										Chart Move: 30-28									
City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID								
New York	CMT	27	15	23	27	10	Tucson	KIIM	37	31	24	32	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10								

DIXIE CHICKS 2970/771										FAITH HILL 4374/388										STEVE HOLY 1447/165										TOBY KEITH 5612/127										PATTY LOVELESS 1594/346									
If I Fall You're Going Down With Me (Monument)										If My Heart Had Wings (Warner Bros./WRN)										The Hunger (Curb)										You Shouldn't Kiss Me Like This (DreamWorks)										The Last Thing On My Mind (Epic)									
Total Stations: 147										Total Stations: 149										Total Stations: 139										Total Stations: 149										Total Stations: 141									
Chart Move: 23-16										Chart Move: 8-6										Chart Move: 28-27										Chart Move: 2-1										Chart Move: 29-25									
City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID	City	Station	W	L	W	W	ID								
New York	CMT	27	15	23	27	10	Tucson	KIIM	37	31	24	32	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10	New York	CMT	27	15	23	27	10								









Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**DIXIE CHICKS 2970/771**

*If I Fall You're Going Down With Me (Monument)*  
Total Stations: 147/Chart Move: 23-16  
Heavy (35+ detections): 9 KEEY, KMLE, KPLX, KSCS, KSOP, KTTS, KUBL, KZLA, WKHK  
Medium (25-34): 36 KASE, KBEQ, KCCY, KCKI, KHAY, KHKI, KIKK, KMDL, KMPS, KRYS, KSSN, KTEX, KTOM, KUZZ, KWJJ, KXKC, KXKT, KYCY, WAMZ, WBCT, WCKT, WCTK, WDRM, WEZL, WFRG, WKDF, WKSF, WMUS, WQBE, WROO, WSIX, WSLC, WSM, WSSL, WUSN, WYNY  
Light (Under 25): 102  
1st Impressions: 8 KKAT, KNIX, KRYS, WIVK, WSLC, WXTU, WYNK, WYRK

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**KSOP • Salt Lake City, UT**

PD: Don Hilton

MD: Debby Turpin

Date: 08/27/00



**THE WARREN BROTHERS 2668/126**

*Move On (BNA)*  
Total Stations: 147/Chart Move: 21-18  
Heavy (35+): 7 KBEQ, KDDK, KMXM, KRTY, KSOP, WRNS, WSM  
Medium (25-34): 31 KEEY, KHAY, KHEY, KHKI, KKAT, KKCS, KMDL, KNCL, KSKS, KTOM, KUPL, KXKC, WAMZ, WBCT, WCKT, WCTK, WEZL, WGH, WIRK, WKLB, WKSF, WKXC, WKYQ, WMUS, WPOR, WQBE, WQDR, WQIK, WRBQ, WSLC, WZZK  
Light (Under 25): 109  
1st Impressions: 1 WMZO

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**KBEQ • Kansas City, MO**

PD: Mike Kennedy

MD: T.J. McEntire

Date: 11/12/00

Also: KEEY • Minneapolis, MN



**TRICK PONY 2666/123**

*Pour Me (Warner Bros./WRN)*  
Total Stations: 144/Chart Move: 20-19  
Heavy (35+): 2 KMXM, WRNS  
Medium (25-34): 36 KAJA, KBEQ, KCCY, KDDK, KEEY, KFKF, KGMV, KHEY, KHKI, KIIM, KIKK, KMDL, KRTY, KSKS, KSSN, KTOM, KUPL, KXKC, KYCY, WCKT, WCTK, WDAF, WEZL, WFRG, WGNB, WIRK, WKSJ, WKXC, WKYQ, WMUS, WQDR, WRBQ, WSCA, WSLC, WSM  
Light (Under 25): 106  
1st Impressions: 3 WCMS, WQDR, WYNY

**AIRPLAY LEADER**

(FIRST STATION TO 150 PLAYS)

**KEYE • Minneapolis, MN**

PD: Gregg Swedberg

MD: Travis Moon

Date: 11/12/00



**2299 - 1000 DETECTIONS**

Total Detections/Gain

**GARY ALLAN 2207/385**

*Right Where I Need To Be (MCA Nashville)*  
Total Stations: 146/Chart Move: 25-21  
Heavy (35+): 8 KBEQ, KDDK, KPLX, KSKS, KXKC, KXKT, WFMS, WSLC  
Medium (25-34): 14 KAJA, KCKI, KGMV, KHKI, KKCS, KMXM, KTOM, KUPL, KUZZ, WAMZ, WBEE, WPOR, WQIK, WSM  
Light (Under 25): 124  
1st Impressions: 8 KEEY, KSON, WCKT, WKHK, WPOC, WUSN, WYNK, WYRK

**PHIL VASSAR 2066/172**

*Rose Bouquet (Arista Nashville)*  
Total Stations: 145/Chart Move: 24-22  
Heavy (35+): 1 KMDL  
Medium (25-34): 12 KBEQ, KCKI, KHKI, KMLE, KSOP, KTOM, KWJJ, KXKT, WDRM, WOKO, WSIX, WSLC  
Light (Under 25): 132  
1st Impressions: 5 KFDI, KHEY, KRTY, WVLK, WYNK

**PAM TILLIS 2037/222**

*Please (Arista Nashville)*  
Total Stations: 142/Chart Move: 26-23  
Heavy (35+): 0  
Medium (25-34): 17 KBEQ, KHEY, KMDL, KRTY, KSKS, KSOP, KSSN, KUZZ, KXKC, WCKT, WFRY, WGGY, WIRK, WKYQ, WQMX, WSLC, WSM  
Light (Under 25): 125  
1st Impressions: 3 KUPL, KYCY, WUSN

**MARK MCGUINN 1737/370**

*Mrs. Steven Rudy (VFR)*  
Total Stations: 129/Chart Move: 27-24  
Heavy (35+): 5 KIKK, KKBO, KPLX, KWJJ, WKHX  
Medium (25-34): 17 KBEQ, KEEY, KHKI, KMLE, KMXM, KSKS, KSOP, KXKC, WFRG, WGGY, WKDF, WKHK, WKYQ, WMZO, WQBE, WRBQ, WXBQ  
Light (Under 25): 107  
1st Impressions: 18 KIIM, KKBO, KRMD, KTOM, KXKT, KYCY, WBEE, WESC, WFLS, WIRK, WIVK, WKCO, WKHK, WKXC, WLWI, WMUS, WRBT, WUSN

**PATTY LOVELESS 1594/346**

*The Last Thing On My Mind (Epic)*  
Total Stations: 141/Chart Move: 29-25  
Heavy (35+): 0  
Medium (25-34): 6 KBEQ, KGMV, KYCY, WKDF, WSIX, WTQR  
Light (Under 25): 135  
1st Impressions: 17 KCKI, KHEY, KKAT, KRST, KSON, KWNR, WCOS, WESC, WFRG, WGAR, WIL, WKHK, WKSF, WOGK, WRBT, WSLC, WXCT

**STEVE HOLY 1447/165**

*The Hunger (Curb)*  
Total Stations: 139/Chart Move: 28-27  
Heavy (35+): 0  
Medium (25-34): 8 KBEQ, KKCS, KMDL, KUZZ, KXKC, WBEE, WKYQ, WTQR  
Light (Under 25): 131  
1st Impressions: 6 KSCS, KSON, WIVK, WROO, WYGY, WYNY

**CLAY DAVIDSON 1390/170**

*Sometimes (Virgin/Capitol)*  
Total Stations: 127/Chart Move: 30-28  
Heavy (35+): 0  
Medium (25-34): 7 KBEQ, KFRG, KNIX, KSKS, KSOP, WKYQ, WQBE  
Light (Under 25): 120  
1st Impressions: 8 KHEY, KMXM, KUBL, KZLA, WGNB, WIRK, WSCA, WSLC

**AARON TIPPIN 1375/161**

*People Like Us (Lyric Street)*  
Total Stations: 127/Chart Move: 31-29  
Heavy (35+): 1 WSLC  
Medium (25-34): 4 KBEQ, KCCY, KUZZ, WFRG  
Light (Under 25): 122  
1st Impressions: 9 KAJA, KCKI, KMXM, KSCS, KSSN, WCOS, WFLS, WQDR, WTQR

**MONTGOMERY GENTRY 1294/273**

*She Couldn't Change Me (Columbia)*  
Total Stations: 132/Chart Move: 35-30  
Heavy (35+): 1 KTTS  
Medium (25-34): 6 KBEQ, KCCY, KEEY, KKCS, KSOP, WBCT  
Light (Under 25): 125  
1st Impressions: 11 KIKK, KNCL, WCOS, WCTO, WFRG, WKCO, WKSJ, WMIL, WQYK, WSIX, WSLC

**VINCE GILL 1210/123**

*Shoot Straight From Your Heart (MCA Nashville)*  
Total Stations: 119/Chart Move: 32-31  
Heavy (35+): 0  
Medium (25-34): 6 KSSN, KUZZ, WBCT, WKXC, WSLC, WXBQ  
Light (Under 25): 113  
1st Impressions: 3 KMXM, KTOM, WROO

**SARA EVANS 1181/239**

*I Could Not Ask For More (RCA)*  
Total Stations: 104/Chart Move: 37-32  
Heavy (35+): 3 KCYQ, KPLX, KTTS  
Medium (25-34): 4 KBEQ, KMLE, KSKS, KSOP  
Light (Under 25): 97  
1st Impressions: 22 KGMV, KHAY, KIIM, KJYJ, KMPS, KSSN, KTST, WDAF, WFRG, WFRY, WIVK, WKCO, WKSF, WKXC, WMUS, WNCY, WPOR, WROO, WSCA, WSIX, WSLC, WWGR

**ERIC HEATHERLY 1100/51**

*Wrong Five O'clock (Mercury)*  
Total Stations: 140/Chart Move: 34-33  
Heavy (35+): 1 KMXM  
Medium (25-34): 4 KBEQ, KDDK, WNCY, WUSY  
Light (Under 25): 135  
1st Impressions: 1 WEZL

**999 - 500 DETECTIONS**

Total Detections/Gain

**ALAN JACKSON 985/517**

*When Somebody Loves You (Arista Nashville)*  
Total Stations: 100/Chart Move: 42-34  
Heavy (35+): 1 KSCS  
Medium (25-34): 0  
Light (Under 25): 99  
1st Impressions: 31 KAJA, KGMV, KMPS, KSSN, KTEX, KVOO, KXKT, KYCY, WCKT, WCTK, WCTO, WEZL, WFMS, WFRG, WJCL, WKCN, WKDF, WKCO, WKXC, WMLL, WNOE, WQGX, WPOC, WQDR, WQMX, WQXK, WSTH, WWGR, WWWZ, WXTU

**THE KINLEYS 972/14**

*I'm In (Epic)*  
Total Stations: 114/Chart Move: 36-35  
Heavy (35+): 0  
Medium (25-34): 6 KBEQ, KEEY, KKCS, KSKS, KSOP, WTQR  
Light (Under 25): 108  
1st Impressions: 1 WIRK

**GEORGE STRAIT 952/724**

*If You Can Do Anything Else (MCA Nashville)*  
Total Stations: 92/Chart Move: 53-36  
Heavy (35+): 2 KCYQ, KTTS  
Medium (25-34): 5 KASE, KMLE, KPLX, KSOP, KXKC  
Light (Under 25): 85  
1st Impressions: 43 KAJA, KASE, KBEQ, KCKI, KDRK, KEEY, KFKF, KHAY, KHKI, KIIM, KILT, KMDL, KNCL, KRMD, KRST, KSON, KSSN, KTOM, KTST, KUPL, KVOO, KZLA, WCOS, WCTK, WDRM, WEZL, WGH, WGNB, WIRK, WIVK, WKKT, WKSF, WKXC, WKYQ, WMIL, WNOE, WQGX, WPOC, WQBE, WSSL, WXBQ, WXCT, WYNY

**KENNY ROGERS 891/159**

*There You Go Again (Dreamcatcher)*  
Total Stations: 118/Chart Move: 39-37  
Heavy (35+): 1 KKAT  
Medium (25-34): 2 KSCS, WGGY  
Light (Under 25): 115  
1st Impressions: 8 KHAY, KHEY, KSCS, WCOS, WIVK, WKHK, WRBT, WSM

**TERRI CLARK 835/190**

*No Fear (Mercury)*  
Total Stations: 85/Chart Move: 40-38  
Heavy (35+): 0  
Medium (25-34): 3 KBEQ, KTTS, WGGY  
Light (Under 25): 82  
1st Impressions: 17 KAJA, KCKI, KDDK, KFRG, KGMV, KHEY, KUZZ, KXKT, WBCT, WFRG, WFRY, WKCN, WKLB, WKSF, WQYK, WSIX, WXBW

**499 - 40 DETECTIONS**

Total Detections/Gain

**LEANN RIMES 582/99**

*But I Do Love You (Curb)*  
Total Stations: 70/Chart Move: 41-41  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KMLE, KYCY, WQBE  
Light (Under 25): 66  
1st Impressions: 11 KASE, KDDK, KGMV, KSCS, KSKS, WCOS, WFLS, WKHK, WKXC, WPOC, WYNY

**NEAL MCCOY 506/38**

*Beatin' It In (Giant)*  
Total Stations: 65/Chart Move: 43-42  
Heavy (35+): 0  
Medium (25-34): 1 KBEQ  
Light (Under 25): 64  
1st Impressions: 6 WBCT, WCKT, WCTK, WCTO, WDAF, WDRM

**MEREDITH EDWARDS 462/95**

*A Rose Is A Rose (Mercury)*  
Total Stations: 60/Chart Move: 47-43  
Heavy (35+): 1 KSKS

Medium (25-34): 1 KBEQ  
Light (Under 25): 58  
1st Impressions: 7 KATM, KHKI, KNIX, KXKT, WFMS, WRBQ, WXTU

**LORRIE MORGAN & SAMMY KERSHAW 456/74**

*He Drinks Tequila (RCA)*  
Total Stations: 42/Chart Move: 45-44  
Heavy (35+): 0  
Medium (25-34): 4 KCCY, KKCS, KTEX, WYGY  
Light (Under 25): 38  
1st Impressions: 2 WDAF, WIRK

**CLAY WALKER 449/128**

*Say No More (Giant)*  
Total Stations: 48/Chart Move: 50-45  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 48  
1st Impressions: 13 KFDI, KFKF, KHKI, KSCS, KUBL, WBEE, WKNK, WKCO, WKSJ, WMSI, WNCY, WSLC, WUBE

**CHRIS CAGLE 442/100**

*Laredo (Virgin/Capitol)*  
Total Stations: 46/Chart Move: 49-46  
Heavy (35+): 1 KPLX  
Medium (25-34): 2 KBEQ, WBCT  
Light (Under 25): 43  
1st Impressions: 13 KEEY, KFDI, KRMD, KSCS, KSON, KTST, KUBL, KXKT, WJCL, WKCN, WKXC, WNCY, WSSL

**SONS OF THE DESERT 412/57**

*What I Did Right (MCA Nashville)*  
Total Stations: 54/Chart Move: 48-47  
Heavy (35+): 1 WSLC  
Medium (25-34): 0  
Light (Under 25): 53  
1st Impressions: 9 KFDI, KFKF, KHEY, KHKI, KRYS, KSCS, KSKS, KSSN, WKLB

**HAL KETCHUM 388/110**

*She Is (Curb)*  
Total Stations: 39/Chart Move: 51-48  
Heavy (35+): 0  
Medium (25-34): 2 WKYQ, WQBE  
Light (Under 25): 37  
1st Impressions: 9 KATM, KHEY, KRYS, KTOM, KYCY, WDAF, WGGY, WKSJ, WRBQ

**LISA ANGELLE 280/129**

*I Will Love You (DreamWorks)*  
Total Stations: 58/Chart Move: 59-50  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 58  
1st Impressions: 6 KTEX, KTOM, KUBL, WDAF, WMSI, WRNS

**COLLIN RAYE 217/54**

*You Still Take Me There (Epic)*  
Total Stations: 29/Chart Move: 56-52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 29  
1st Impressions: 3 KMDL, WKCO, WMSI

**TYLER ENGLAND 205/-6**

*I Drove Her To Dallas (Capitol)*  
Total Stations: 33/Chart Move: 55-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 33  
1st Impressions: 2 WSM, WYNK

**SOUTH 65 187/32**

*The Most Beautiful Girl (Atlantic)*  
Total Stations: 43/Chart Move: 58-55  
Heavy (35+): 0  
Medium (25-34): 1 WRBQ  
Light (Under 25): 42

**MARSHALL DYLLON 160/83**

*You (Dreamcatcher)*  
Total Stations: 51/Chart Move: Debut 57  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 51  
1st Impressions: 11 KAJA, KFDI, KUBL, KXKT, WCKT, WCTO, WNKI, WOKQ, WQMX, WXBW, WXCT

**K.T. OSLIN 154/94**

*Live Close By, Visit Often (BNA)*  
Total Stations: 45/Chart Move: Debut 58  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 44  
1st Impressions: 5 KDDK, KIKK, WKYQ, WQBE, WXBQ

**THE SOGGY BOTTOM BOYS 127/72**

*I Am A Man Of Constant Sorrow (Mercury)*  
Total Stations: 42/Chart Move: Debut 60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 42  
1st Impressions: 1 KWNR

**KORTNEY KAYLE 117/52**

*Don't Let Me Down (Lyric Street)*  
Total Stations: 24  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 24  
1st Impressions: 7 KCKI, KKCS, KMDL, KSOP, KTOM, WFMS, WMUS

**ALLISON MOORER 117/29**

*Think It Over (MCA Nashville)*  
Total Stations: 21  
Heavy (35+): 0  
Medium (25-34): 1 KSKS  
Light (Under 25): 20

**CHARLIE ROBISON 114/18**

*I Want You Bad (Lucky Dog/Columbia)*  
Total Stations: 15  
Heavy (35+): 0  
Medium (25-34): 1 KPLX  
Light (Under 25): 14  
1st Impressions: 1 WAMZ

**★ TRACY BYRD WITH MARK CHESNUTT 96/96**

*A Good Way To Get On My Bad Side (RCA)*  
Total Stations: 17  
Heavy (35+): 1 KKBO  
Medium (25-34): 0  
Light (Under 25): 16  
1st Impressions: 5 KHKI, KKBO, WCTO, WKHX, WYNK

**★ TRACY LAWRENCE 75/36**

*Unforgiven (Atlantic)*  
Total Stations: 15  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 15  
1st Impressions: 2 WCTK, WFLS

**CRAIG MORGAN 75/19**

*I Want Us Back (Atlantic)*  
Total Stations: 11  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11  
1st Impressions: 1 KTOM

**CLEDUS T. JUDD 73/34**

*How Do You Milk A Cow (Monument)*  
Total Stations: 53  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 53

**BRAD PAISLEY & CHELY WRIGHT 59/14**

*Hard To Be A Husband, Hard To Be A Wife (RCA/MCA Nashville)*  
Total Stations: 9  
Heavy (35+): 1 KEEY  
Medium (25-34): 0  
Light (Under 25): 8

**★ BRAD PAISLEY 50/50**

*Two People Fell In Love (Arista Nashville)*  
Total Stations: 8  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 8  
1st Impressions: 3 KEEY, WSM, WYNK

**LEE ANN WOMACK 49/2**

*Why They Call It Falling (MCA Nashville)*  
Total Stations: 7  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 6

**PAT GREEN & CORY MORROW 45/1**

*Stuck In The Middle With You (Green Horse)*  
Total Stations: 2  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 1

**★ JAMIE O'NEAL 41/16**

*When I Think About Angels (Mercury)*  
Total Stations: 3  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 4





**AIRPLAY**  
**Monitor**

## COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING MARCH 4, 2001

### NORTHEAST



	TW	LW		TW	LW		
1	Toby Keith, You Shouldn't Kiss Me	618	584	16	Lonestar, Tell Her	326	318
2	Diamond Rio, One More Day	601	609	17	Kenny Chesney, Don't Happen Twice	316	256
3	Keith Urban, But For The Grace Of God	594	549	18	Dixie Chicks, If I Fall You're Going Do	309	218
4	Jessica Andrews, Who I Am	563	547	19	Trick Pony, Pour Me	297	269
5	Lee Ann Womack, Ashes By Now	515	516	20	Brad Paisley, We Danced	287	278
6	Faith Hill, If My Heart Had Wings	476	425	21	Darryl Worley, A Good Day To Run	283	308
7	Jo Dee Messina, Burn	467	508	22	Phil Vassar, Just Another Day In Paradi	277	264
8	Tim Rushlow, She Misses Him	420	384	23	Warren Brothers, Move On	260	240
9	Garth Brooks, Wild Horses	418	444	24	Sara Evans, Born To Fly	258	307
10	Travis Tritt, It's A Great Day To Be Al	409	346	25	Phil Vassar, Rose Bouquet	255	225
11	Jamie O'Neal, There Is No Arizona	399	450	26	Rascal Flatts, This Everyday Love	253	332
12	SheDaisy, Lucky 4 You (Tonight I'm Just	392	410	27	Pam Tillis, Please	247	212
13	Martina McBride, It's My Time	349	327	28	Dixie Chicks, Without You	246	256
14	Brooks & Dunn, Ain't Nothing 'bout You	347	259	29	Travis Tritt, Best Of Intentions	235	245
15	Tim McGraw, My Next Thirty Years	342	337	30	Lonestar, What About Now	226	214

### MID-ATLANTIC



	TW	LW		TW	LW		
1	Toby Keith, You Shouldn't Kiss Me	704	668	16	Tim Rushlow, She Misses Him	348	325
2	Keith Urban, But For The Grace Of God	688	653	17	Dixie Chicks, Without You	339	363
3	Diamond Rio, One More Day	654	679	18	Martina McBride, It's My Time	337	321
4	Jessica Andrews, Who I Am	653	620	19	Dixie Chicks, If I Fall You're Going Do	337	229
5	Jo Dee Messina, Burn	563	610	20	Warren Brothers, Move On	334	314
6	Lee Ann Womack, Ashes By Now	535	583	21	Sara Evans, Born To Fly	296	333
7	Jamie O'Neal, There Is No Arizona	525	508	22	Phil Vassar, Just Another Day In Paradi	291	282
8	Faith Hill, If My Heart Had Wings	492	437	23	Lonestar, Tell Her	277	345
9	Travis Tritt, It's A Great Day To Be Al	471	390	24	Darryl Worley, A Good Day To Run	265	334
10	Garth Brooks, Wild Horses	431	466	25	Gary Allan, Right Where I Need To Be	258	220
11	Brooks & Dunn, Ain't Nothing 'bout You	409	336	26	Travis Tritt, Best Of Intentions	252	210
12	Tim McGraw, My Next Thirty Years	408	418	27	Trick Pony, Pour Me	251	237
13	SheDaisy, Lucky 4 You (Tonight I'm Just	406	406	28	Phil Vassar, Rose Bouquet	232	224
14	Kenny Chesney, Don't Happen Twice	360	306	29	Pam Tillis, Please	227	228
15	Rascal Flatts, This Everyday Love	360	363	30	Lonestar, What About Now	205	185

### SOUTHEAST



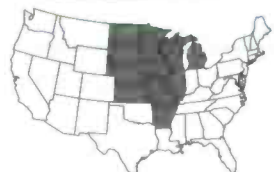
	TW	LW		TW	LW		
1	Toby Keith, You Shouldn't Kiss Me	1526	1512	16	Lonestar, Tell Her	790	811
2	Keith Urban, But For The Grace Of God	1515	1506	17	Trick Pony, Pour Me	777	686
3	Diamond Rio, One More Day	1464	1581	18	Tim McGraw, My Next Thirty Years	762	798
4	Lee Ann Womack, Ashes By Now	1447	1420	19	Dixie Chicks, If I Fall You're Going Do	735	562
5	Jessica Andrews, Who I Am	1437	1341	20	Darryl Worley, A Good Day To Run	710	903
6	Faith Hill, If My Heart Had Wings	1217	1087	21	Martina McBride, It's My Time	696	680
7	Travis Tritt, It's A Great Day To Be Al	1090	947	22	Alabama, When It All Goes South	665	955
8	Jamie O'Neal, There Is No Arizona	1062	1128	23	Rascal Flatts, This Everyday Love	649	283
9	Jo Dee Messina, Burn	1011	1128	24	Dixie Chicks, Without You	633	692
10	Garth Brooks, Wild Horses	998	1145	25	Phil Vassar, Just Another Day In Paradi	617	579
11	Kenny Chesney, Don't Happen Twice	924	832	26	Pam Tillis, Please	605	526
12	Brooks & Dunn, Ain't Nothing 'bout You	892	751	27	Gary Allan, Right Where I Need To Be	559	445
13	SheDaisy, Lucky 4 You (Tonight I'm Just	886	826	28	Sara Evans, Born To Fly	554	608
14	Tim Rushlow, She Misses Him	856	790	29	Phil Vassar, Rose Bouquet	517	487
15	Warren Brothers, Move On	790	736	30	Patty Loveless, The Last Thing On My Mi	511	411

### SOUTHWEST



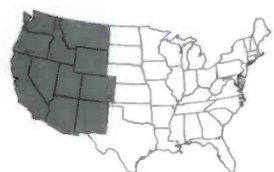
	TW	LW		TW	LW		
1	Diamond Rio, One More Day	908	795	16	Martina McBride, It's My Time	348	349
2	Jessica Andrews, Who I Am	835	820	17	Tim McGraw, My Next Thirty Years	330	350
3	Toby Keith, You Shouldn't Kiss Me	790	807	18	Mark McGuinn, Mrs. Steven Rudy	324	227
4	Keith Urban, But For The Grace Of God	713	687	19	SheDaisy, Lucky 4 You (Tonight I'm Just	324	325
5	Faith Hill, If My Heart Had Wings	618	608	20	Garth Brooks, Wild Horses	322	81
6	Lee Ann Womack, Ashes By Now	599	666	21	Lonestar, Tell Her	308	469
7	Travis Tritt, It's A Great Day To Be Al	575	525	22	Phil Vassar, Rose Bouquet	307	275
8	Kenny Chesney, Don't Happen Twice	567	496	23	Dixie Chicks, Without You	305	338
9	Jamie O'Neal, There Is No Arizona	537	559	24	Warren Brothers, Move On	303	308
10	Brooks & Dunn, Ain't Nothing 'bout You	505	346	25	Darryl Worley, A Good Day To Run	288	414
11	Jo Dee Messina, Burn	463	331	26	Travis Tritt, Best Of Intentions	283	280
12	Jo Dee Messina, Burn	387	433	27	Brad Paisley, We Danced	269	289
13	Gary Allan, Right Where I Need To Be	360	311	28	Sara Evans, Born To Fly	264	259
14	Tim Rushlow, She Misses Him	352	336	29	George Strait, If You Can Do Anything E	256	70
15	Trick Pony, Pour Me	348	377	30	Pam Tillis, Please	229	215

### MIDWEST



	TW	LW		TW	LW		
1	Keith Urban, But For The Grace Of God	820	804	16	Brooks & Dunn, Ain't Nothing 'bout You	444	365
2	Jessica Andrews, Who I Am	809	762	17	Martina McBride, It's My Time	443	430
3	Toby Keith, You Shouldn't Kiss Me	801	767	18	Trick Pony, Pour Me	439	445
4	Diamond Rio, One More Day	766	775	19	Tim McGraw, My Next Thirty Years	438	416
5	Lee Ann Womack, Ashes By Now	701	700	20	Warren Brothers, Move On	391	386
6	Faith Hill, If My Heart Had Wings	671	612	21	Jamie O'Neal, There Is No Arizona	385	474
7	Travis Tritt, It's A Great Day To Be Al	616	561	22	Dixie Chicks, Without You	345	324
8	SheDaisy, Lucky 4 You (Tonight I'm Just	542	518	23	Gary Allan, Right Where I Need To Be	340	266
9	Garth Brooks, Wild Horses	513	649	24	Phil Vassar, Rose Bouquet	322	307
10	Kenny Chesney, Don't Happen Twice	499	443	25	Lonestar, Tell Her	313	312
11	Tim Rushlow, She Misses Him	492	446	26	Pam Tillis, Please	310	259
12	Tim Rushlow, She Misses Him	479	444	27	Travis Tritt, Best Of Intentions	301	315
13	Tim Rushlow, She Misses Him	473	515	28	Phil Vassar, Just Another Day In Paradi	290	285
14	Rascal Flatts, This Everyday Love	462	517	29	Sara Evans, Born To Fly	281	306
15	Dixie Chicks, If I Fall You're Going Do	446	373	30	Montgomery Gentry, She Couldn't Change	279	232

### WEST



	TW	LW		TW	LW		
1	Toby Keith, You Shouldn't Kiss Me	1051	1028	16	Dixie Chicks, If I Fall You're Going Do	581	423
2	Jessica Andrews, Who I Am	1027	975	17	Martina McBride, It's My Time	533	502
3	Keith Urban, But For The Grace Of God	1009	1026	18	Trick Pony, Pour Me	490	490
4	Diamond Rio, One More Day	984	1068	19	Warren Brothers, Move On	485	458
5	Lee Ann Womack, Ashes By Now	818	835	20	Dixie Chicks, Without You	463	484
6	Faith Hill, If My Heart Had Wings	802	734	21	Phil Vassar, Just Another Day In Paradi	462	496
7	Jo Dee Messina, Burn	705	792	22	Rascal Flatts, This Everyday Love	455	478
8	Tim McGraw, My Next Thirty Years	653	661	23	Darryl Worley, A Good Day To Run	439	553
9	Tim Rushlow, She Misses Him	648	589	24	Brad Paisley, We Danced	403	420
10	Brooks & Dunn, Ain't Nothing 'bout You	631	536	25	Travis Tritt, Best Of Intentions	398	400
11	Garth Brooks, Wild Horses	614	726	26	Gary Allan, Right Where I Need To Be	397	337
12	Jamie O'Neal, There Is No Arizona	603	656	27	Phil Vassar, Rose Bouquet	381	327
13	SheDaisy, Lucky 4 You (Tonight I'm Just	590	574	28	Kenny Chesney, I Lost It	376	338
14	Travis Tritt, It's A Great Day To Be Al	588	490	29	Sara Evans, Born To Fly	371	366
15	Kenny Chesney, Don't Happen Twice	583	518	30	Lonestar, Tell Her	359	402

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ NO. 1 ★ ★ ★			
1	1	19	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	42.768	42.090
2	3	15	WHO I AM DREAMWORKS	JESSICA ANDREWS	42.372	39.655
3	2	16	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	42.202	41.892
4	4	20	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	39.876	38.024
5	7	9	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	33.299	30.219
6	5	21	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	32.985	33.396
7	11	10	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	29.963	24.723
8	8	24	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	28.985	30.004
9	6	21	BURN CURB	JO DEE MESSINA	26.723	30.887
10	10	27	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	25.869	25.882
11	15	4	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	25.472	20.834
12	14	7	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	23.965	20.846
13	9	16	WILD HORSES CAPITOL	GARTH BROOKS	23.808	27.842
14	20	4	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	22.574	16.473
15	13	14	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	22.186	21.006
16	12	17	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	21.968	21.231
17	19	10	IT'S MY TIME RCA	MARTINA MCBRIDE	19.160	18.514
18	17	22	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	17.225	20.497
19	21	11	POUR ME WARNER BROS./WRN	TRICK PONY	16.790	15.459
20	22	16	MOVE ON BNA	THE WARREN BROTHERS	16.696	15.176
21	25	10	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	14.286	11.974
22	24	6	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	13.554	12.144
23	26	5	MRS. STEVEN RUDY VFR	MARK MCGUINN	13.548	10.209
24	27	10	PLEASE ARISTA NASHVILLE	PAM TILLIS	11.404	9.703
25	29	7	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	9.246	7.744
26	28	9	THE HUNGER CURB	STEVE HOLY	8.970	7.789
27	30	5	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	8.745	7.468
28	23	19	WHEN IT ALL GOES SOUTH RCA	ALABAMA	8.736	13.383
29	31	5	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	8.118	7.227
30	36	3	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	7.950	5.848
31	33	3	I COULD NOT ASK FOR MORE RCA	SARA EVANS	7.828	6.476
32	34	4	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	7.420	6.468
33	35	11	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	6.515	6.080
34	NEW		IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	6.465	2.026
35	40	2	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	6.452	3.581
36	37	8	I'M IN EPIC	THE KINLEYS	5.679	5.561
37	NEW		THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	5.145	3.295
38	39	2	NO FEAR MERCURY	TERRI CLARK	4.865	4.010
39	38	5	GO BACK ASYLUM/WRN	CHALEE TENNISON	4.681	4.699
40	32	13	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	4.655	6.969

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-enters and are removed from this chart in conjunction with the Country Airplay chart.

## amusement business

## BOXSCORE CONCERT GROSSES

### TOP 5 OVERALL

### TOP 5 COUNTRY

#1	Artist: ELTON JOHN & BILLY JOEL Venue: MGM Grand Garden, Las Vegas Date(s): Feb. 17-18 Gross: \$4,843,650 Att: 26,977 Capacity: two sellouts
#2	Artist: BILLY JOEL & ELTON JOHN Venue: America West Arena, Phoenix Date(s): Feb. 13 Gross: \$1,754,000 Att: 17,5





Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★ ★ ★ NO. 1 ★ ★ ★</b>				
1	2	21	<b>YOU SHOULDN'T KISS ME LIKE THIS</b> DREAMWORKS <span style="float: right;">2 weeks at No. 1</span>	TOBY KEITH	5612	5485	
2	1	19	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	5491	5582	
3	3	23	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	5469	5356	
4	4	18	WHO I AM DREAMWORKS	JESSICA ANDREWS	5459	5205	
5	5	23	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	4719	4822	
6	8	10	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	4374	3986	
7	10	13	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	3847	3337	
8	6	22	BURN CURB	JO DEE MESSINA	3697	4189	
9	9	30	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	3556	3843	
10	14	9	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	3354	2937	
11	7	17	WILD HORSES CAPITOL	GARTH BROOKS	3347	3994	
12	19	5	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	3265	2643	
13	11	22	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	3227	3149	
14	15	20	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	3150	2914	
15	13	31	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	2984	3040	
			<b>★ ★ AIRPOWER/GREATEST GAINER® ★ ★</b>				
16	23	4	<b>IF I FALL YOU'RE GOING DOWN WITH ME</b> MONUMENT	DIXIE CHICKS	2970	2199	
17	18	12	IT'S MY TIME RCA	MARTINA MCBRIDE	2771	2669	
			<b>★ ★ AIRPOWER ★ ★</b>				
18	21	22	<b>MOVE ON</b> BNA	THE WARREN BROTHERS	2668	2542	
			<b>★ ★ AIRPOWER ★ ★</b>				
19	20	20	<b>POUR ME</b> WARNER BROS./WRN	TRICK PONY	2666	2543	
20	12	24	A GOOD DAY TO RUN DREAMWORKS	DARRYL WORLEY	2519	3097	
21	25	25	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	2207	1822	
22	24	9	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2066	1894	
23	26	13	PLEASE ARISTA NASHVILLE	PAM TILLIS	2037	1815	
24	27	8	MRS. STEVEN RUDY VFR	MARK MCGUINN	1737	1367	
25	29	10	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1594	1248	
26	22	20	WHEN IT ALL GOES SOUTH RCA	ALABAMA	1473	2235	
27	28	17	THE HUNGER CURB	STEVE HOLY	1447	1282	
28	30	8	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1390	1220	
29	31	10	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1375	1214	
30	35	6	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1294	1021	
31	32	9	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1210	1087	
32	37	5	I COULD NOT ASK FOR MORE RCA	SARA EVANS	1181	942	
33	34	19	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	1100	1049	
34	42	2	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	985	468	
35	36	19	I'M IN EPIC	THE KINLEYS	972	958	
			<b>★ BEST 1ST IMPRESSION ★</b>				
36	53	3	<b>IF YOU CAN DO ANYTHING ELSE</b> MCA NASHVILLE	GEORGE STRAIT	952	228	
37	39	8	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	891	732	
38	40	6	NO FEAR MERCURY	TERRI CLARK	835	645	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	38	17	GO BACK ASYLUM/WRN	CHALEE TENNISON	815	840	
40	33	16	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	670	1055	
41	41	4	BUT I DO LOVE YOU CURB	LEANN RIMES	582	483	
42	43	5	BEATIN' IT IN GIANT	NEAL MCCOY	506	468	
43	47	7	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	462	367	
44	45	5	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	456	382	
45	50	4	SAY NO MORE GIANT	CLAY WALKER	449	321	
46	49	5	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	442	342	
47	48	6	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	412	355	
48	51	5	SHE IS CURB	HAL KETCHUM	388	278	
49	44	9	THAT'S WHAT I LIKE ABOUT YOU ATLANTIC	JOHN MICHAEL MONTGOMERY	353	431	
50	59	3	I WILL LOVE YOU DREAMWORKS	LISA ANGELLE	280	151	
51	52	19	THINGS CHANGE CURB	TIM MCGRAW	223	257	
52	56	2	YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	217	163	
53	46	9	BURN DOWN THE TRAILER PARK MONUMENT	BILLY RAY CYRUS	215	377	
54	55	7	I DROVE HER TO DALLAS CAPITOL	TYLER ENGLAND	205	211	
55	58	6	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	187	155	
56	54	14	LOOKIN' FOR LOVE CURB	SAWYER BROWN	170	222	
			<b>★ ★ HOT SHOT DEBUT ★ ★</b>				
57	NEW		<b>YOU</b> DREAMCATCHER	MARSHALL DYLLON	160	77	
58	NEW		<b>LIVE CLOSE BY, VISIT OFTEN</b> BNA	K. T. OSLIN	154	60	
59	57	8	I DON'T KNOW CURB	HANK WILLIAMS III	134	160	
60	NEW		<b>I AM A MAN OF CONSTANT SORROW</b> MERCURY	THE SOGGY BOTTOM BOYS	127	55	

Songs are ranked by number of detections.   Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

## AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	2443	2757
2	TELL HER LONESTAR (BNA)	2422	2703
3	WITHOUT YOU DIXIE CHICKS (MONUMENT)	2356	2472
4	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2163	2187
5	BORN TO FLY SARA EVANS (RCA)	2051	2212
6	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1964	1905
7	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1920	1924
8	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1721	1585

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	WHAT ABOUT NOW LONESTAR (BNA)	1615	1619
10	KISS THIS AARON TIPPIN (LYRIC STREET)	1561	1534
11	I LOST IT KENNY CHESNEY (BNA)	1442	1506
12	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1408	1330
13	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1340	1240
14	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1331	1202
15	YES! CHAD BROCK (WARNER BROS./WRN)	1261	1270
16	IT MUST BE LOVE ALAN JACKSON (ARISTA NASHVILLE)	1200	1310
17	GO ON GEORGE STRAIT (MCA NASHVILLE)	1169	1266
18	WHAT DO YOU KNOW ABOUT LOVE DWIGHT YOAKAM (REPRISE/WRN)	1166	1483
19	THAT'S THE WAY JO DEE MESSINA (CURB)	1149	1262
20	I WILL...BUT SHEDAISY (LYRIC STREET)	1112	1078

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

# TRACY BYRD

"A GOOD WAY  
TO GET ON MY BAD SIDE"

A DUET WITH  
MARK CHESNUTT

the FIRST SINGLE from  
Tracy's latest RCA Records release  
available this June.

Be on the lookout for Tracy's annual  
"Homecoming Weekend"  
concert on March 30th!

**IMPACTING RADIO NOW!**

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 16, 2001

\$4.95

Volume 9 • No. 11

## COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

TOBY KEITH

*You Shouldn't Kiss Me Like This* (DREAMWORKS)

★ ★ AIRPOWER ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ BEST 1ST IMPRESSION ★

TIM MCGRAW • *Grown Men Don't Cry* (CURB)

### ON YOUR DESK

SHERRIE AUSTIN • *Jolene* (WE)

TRACY BYRD WITH MARK CHESNUTT • *A Good Way To Get On My Bad Side* (RCA)

THE GREAT DIVIDE • *Out Of Here Tonight* (BROKEN BOW)

LORETTA LYNN • *I Can't Hear The Music* (AUDIUM)

TIM MCGRAW • *Grown Men Don't Cry* (CURB)

BRAD PAISLEY • *Two People Fell In Love* (ARISTA NASHVILLE)

RASCAL FLATTS • *While You Loved Me* (LYRIC STREET)

JOHN RICH • *Forever Loving You* (BNA)

CHARLIE ROBISON • *I Want You Bad* (LUCKY DOG/COLUMBIA)

TRISHA YEARWOOD • *I Would've Loved You Anyway* (MCA NASHVILLE)

## Rocking Their World, 'Cause Country Superserves Girls

by Angela King & Marc Schiffman

While country PDs have long thought of oldies, and, more recently, top 40 stations as their closest out-of-format competitors, the Shane Media study unveiled March 2 at the Country Radio Seminar in Nashville found that it was actually rock radio—particularly classic and heritage rock outlets—that was claiming the largest number of former country P1s. Shane's study of more than 1,000 such listeners found that 40% had gone to rock radio, compared with 30% to AC and only 20% to top 40.

Format observers say that the country-to-rock exodus isn't surprising, given country's more female lean of recent years. And while some country PDs have made tentative efforts at male outreach, most do not think that there's much they can do to combat rock radio. Luckily for them, however, most rock PDs do not see country as a format whose listeners they can target.

"I would absolutely say yes, we've seen the trend increase over the last couple of years," reports album rock WBVR (the Bear)/classic rock WFWI Fort Wayne, Ind., OM Jim Fox. "The Bear is No. 1 25-54 males, which used to be a stronghold for country stations." Fox, who has country WQHK in his cluster, says the shift is "directly a response to the proliferation of female-based artists" at country. Male listening is currently not "anything they can hang their hat on—pardon the pun—because country has done a lot of things... since Shania Twain to alienate males."

Classic rock KYYS Kansas City PD Greg Bergen says that his station is "guy radio," and I could see that switchover," since "Faith Hill and Shania Twain are killing country radio. In some ways, you feel like you should go 'that's mine,'" he says of male listeners cut adrift.

Classic rock WZGC Atlanta PD Frank Jaxon remembers that "rock people

went to country in the late '80s and early '90s, because people who grew up on the Eagles and Doobie Brothers got disenfranchised with Warrant." And while he does not see an overwhelming country-to-rock trend, he thinks it make sense. "In the last several years, country has turned into an AC format."

Likewise, McVay Media country consultant Bob Moody has seen only anecdotal evidence of men moving from country to rock, but "it stands to reason. There is widespread dissatisfaction among men, especially younger demos, with the female-targeted pop songs now passing as country." And it's not just benign neglect. "Some [recent hits] verge on male-bashing."

It's not just the music, either. Lifestyle issues can endear a rocker to a male country former P1. Album rock WKLS (96 Rock) Atlanta PD Tim Dukes hasn't noticed an influx of country converts, but he says, "The NASCAR race this weekend is in Atlanta. We'll have a bigger presence, more remotes, more promotions and giveaways, and more driver interviews." It is a bigger part of his station than others in the market.

And country WWCC (formerly WHSL) Greensboro, N.C., PD Deano says cross-cuming with rock sister WVBZ may be higher because former country WHSL morning-show hosts John Boy and Billy are now on the rock station. "There are going to be some country listeners who will listen to John Boy and Billy in the morning." He's hopeful that they'll still come back to country for the rest of the day, especially given WWCC's new, more traditional-leaning approach.

Similarly, album rock KMOD Tulsa, Okla.'s morning show is home to the "Roy D. Mercer" character, whose seven comedy albums have gotten the bulk of their play outside the market at country radio. Beyond that, PD Rob Hurt says that listeners "grow up in rural areas around Tulsa, and you're raised on country music and rock," meaning

Continued on page 6

# 3 of Hearts



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## Clear Channel To Offer Ad Time To Labels

A March 9 Los Angeles Times story reports that Clear Channel Radio president **Randy Michaels** is planning a group initiative that one media watchdog assails as "legal payola." The Times reports that Clear Channel, hoping to get its share of the "tens of millions of dollars in record company promotional funds that go to independent promoters," is hoping "to generate more than \$20 million annually by selling chainwide advertising packages, research, and a variety of airplay data to labels whose songs are played on its stations."

The Clear Channel program would reportedly feature paid backlogs at \$1,000 apiece. Michaels tells the Times, "We don't have anything in mind that would tie the payment from record labels to airplay for specific titles. We may well sell information about what we are playing. We may well also sell research that would help guide labels to the songs that we believe have the greatest hit potential." But the Times also reports that Clear Channel's "think tank has even considered selling late-night commercial time directly to labels for the purpose of promoting new songs." And Michaels tells the Times, "Would you rather hear a couple used-car commercials and carpet-store ads in a row or a song that the record companies believe has hit potential?" before pointing out that such plays would be clearly identified as commercials.

Michaels, who had not responded to Airplay Monitor's request for comment at press time, tells the Times that Clear Channel is eyeing the millions of dollars that record labels spend to promote acts. He also insists that the CC initiative will "save labels money" by cutting out the middlemen, namely, indie promoters.

Michaels says the system would not violate federal pay-for-play laws, adding that Clear Channel has fired two PDs this year "because their effectiveness had been compromised." He also asserts that the station would only sell the ads backselling a song after a programmer had already decided to add the song.

While Clear Channel had originally considered setting up its own independent promotion arm in-house, Michaels says it has instead opted to sign a deal with an outside firm. He says two indie promoters have put up \$20 million bids for exclusive rights to represent Clear Channel. Many industry observers, however, have long expected Tri-State Promotions to get the business, since Michaels is a longtime friend of Tri-State's founders, **Bill Scull** and **Lenny Lyons**.

**Steve Rendell** of New York-based media watchdog FAIR is quoted in the story as saying, "Clear Channel is trying to skirt the law, using its power to shake down record companies in what amounts to legal payola."

### PROGRAMMING: MCSHAY TO EXIT

**WKDF** (Music City 103) Nashville PD **Wes McShay** has given notice of his resignation from the station but will remain until the end of his contract, which expires June 26. No word on a replacement. McShay says that he will be looking for his next "creative challenge" and can be contacted at the station (615-244-9533) or home (615-221-8026).

**KILT-FM** Houston PD/MD **Debbie Brazier** exits the station after 21 years. Group PD **Darren Davis** will assume her duties.

**KSD** (the Bull) St. Louis ups APD **Rob Walker** to PD, replacing **Mike Wheeler**, who remains OM but will segue to PD duties for top 40 sister **KSLZ** (Z107).

**WCTO** (Cat Country 96) Allentown, Pa., APD/MD/midday jock **Ed "Walker" Parreira** exits for the PD job at Citadel sister station **WHWK** (the Hawk) Binghamton, N.Y. **WCTO** PD **Chuck Geiger** is looking for a small-market PD or medium-market APD who can replace Parreira and wants T&Rs.

New South/Jackson, Miss., OM **Benji Kurtz** adds day-to-day PD duties for country **WUSJ**, re-

placing **Jim Fox**, who remains for mornings. Kurtz is also PD of top 40 sister **WYOY** (Y101).

Former **WDEZ** Wausau, Wis., PD **Mark Skibba**, who most recently had been that station's morning host, exits to become director of operations for crosstown country outlets **WYTE** and **WOSQ**. Skibba, who will also join the morning show on WYTE, replaces **Walt Bergman**, who exited.

Country **WTUS** Morgantown, W.Va., re-images itself as the latest "Froggy" station, taking new call letters **WGYE**. New OM **Jim Miller** replaces **Keith Ashton**, who stays on for other duties. Miller is taking T&Rs for a midday opening.

**WPAW** Vero Beach, Fla., flips to an '80s format as **WGNX** (Generation X Radio).

Former **KXKB** Manhattan, Kan., PD **Dan Engle** returns to the station after a year's absence as PD/MD/afternoon driver. He replaces acting PD/MD **Lee Ann Madison**, who exits to concentrate on getting her degree at Kansas State University.

### PEOPLE: WHISTLE FOR KIX

**WSSL** (Whistle 100) Greenville, S.C., ups middayer **Kix Layton** to APD/MD, replacing **Kerry Owens**, who exited.

Former **KSKS** Fresno, Calif., MD/night jock **Steve Montgomery** returns to the station for those same duties and replaces **Jason Hurst**, who exited. Since leaving a year and a half ago, Montgomery has worked at Premiere Radio Networks, Metro Networks, and P/T at **KSKS**' sister, modern AC **KVSR** (Star 101).

**WYGY** Cincinnati hires back former morning host **Big Dave Chandler** for nights, replacing **Dawn Michaels**, who moves permanently to middays. Michaels takes over for **Audra Evans**, who exited. The station also taps **Ron Harper** as production director from Clear Channel/Little Rock, Ark.

**WXCW** Wilmington, Del., nabs **Chris "Arlington" Austin** from P/T at **WPOC** Baltimore for middays. **Tracy Jenkins** segues from middays to nights and retains creative services director duties. MD/night jock **Keith Thompson** adds programming assistant duties and is now voice-tracking overnights.

After a three-year absence from the market, **Kenny Hazelette** joins the **WXCT** (Tiger Country) Baton Rouge, La., morning show, "Morning Mojo." The station ran advertisements on Hazelette's former station, crosstown **WYNK**, saying, "Mojo is coming."

**WPOR** Portland, Maine, reshuffles its lineup, moving midday jock **Jon Shannon** to mornings, replacing **Alan Baxter**, who exits. Also joining for mornings is former sister AC **WGMX** night jock **Joe Lerman**. **Mike Matthews** moves from nights to middays. The station adds Jones Broadcast Programming's syndicated "Neon Nights," hosted by **Lia Knight**, starting March 19.

After a prolonged search for a midday host, **KMXM** (Max Country) Omaha, Neb., PD "Commander" **Tom Oakes** adds those duties himself. Afternoon jock **Gary Greenwood**'s shift is slightly adjusted to 2 p.m.-6:30 p.m.

Former **WKKT** (Kat Country) Charlotte, N.C., promotion director **Mike Brooks** joins '80s outlet **WTHZ** (HitZ 94) Greensboro, N.C., in that capacity. **WTHZ**'s PD is **Chris Huff**, formerly of crosstown **WHSB**.

**WXTU** Philadelphia APD/MD/p.m. driver **Cadillac Jack** has re-upped his contract for three more years.

### FOR THE RECORD

Because of incomplete information provided by the Academy of Country Music's publicity firm, Rogers & Cowan, some nominees for the ACM Awards were left off the list in last week's issue. **WFMS** Indianapolis is nominated as radio station of the year. **WUSY** (US101) Chattanooga, Tenn., midday host **Lynn Sharpe** is nominated as DJ of the year.

Assistance in preparing this column was provided by **Frank Saxe** in New York.

## Keith's 'Kiss' Continues To Linger At No. 1

**TOBY KEITH** and **Diamond Rio** continue to duke it out for No. 1 on our Country Airplay chart. **Keith** claims victory this issue as "You Shouldn't Kiss Me Like This" (DreamWorks) gains 81 detections to finish 24 plays ahead of "One More Day" (Arista Nashville). Eager to recapture the top seat, which it held two weeks ago, **Diamond Rio**'s ballad improves 185 spins to close at No. 2.

On the Country Audience chart, **Diamond Rio** handily ends **Keith**'s uninterrupted five-week run at No. 1. With an increase of more than 2 million estimated audience impressions, "One More Day" closes with 44 million, while "You Shouldn't Kiss Me Like This" is pushed back 1-3 but stays in the game with an increase of roughly half a million impressions.

**Jessica Andrews** will likely pose the triple threat next issue, as "Who I Am" (DreamWorks) gains 90 detections and rises 4-3 on Country Airplay. On Country Audience, **Andrews** tightens her grip at No. 2 with an increase of approximately 1.7 million listener impressions.

With the second-largest first-week sum on Billboard's Top Country Albums chart so far this year, **Andrews** makes a splash at No. 2 with more than 62,000 copies sold (see Country Highlights, page 8). Starting with 83,000 units six weeks ago, **LeAnn Rimes**' "I Need You" (Curb) is the only new title in 2001 to enter the chart with more scans.

ALSO AT THE REGISTERS: Although many artists in the alternative- and roots-country communities sell their music directly to

consumers through venue sales and the Internet, retail activity appears to be catching up with regional airplay in the case of **Pat Green** & **Cory Morrow**'s "Songs We Wish We'd Written," on Green's Green Horse label. It has scanned more than 5,000 units to enter Billboard's Top Country Albums chart at No. 26 in the March 17 issue. Spurred primarily by the duo's fan base in the Southwest and airplay for several tracks at **KPLX** (the Wolf) Dallas and **KIKK-FM** Houston, the album enters Billboard's Top Independent Albums chart at No. 13. Both **Green** and **Morrow** had built notable "Texas music" careers as solo artists.

No official single has been released, but the favored track at **KIKK** is a cover of "Stuck In The Middle With You," a 1973 pop hit for **Stealers Wheel**. It was the second most-played title at the station last issue and logs 27 total plays this issue (see Power Playlists, page 9). At **KPLX**, "Texas On My Mind" ranked No. 16 on the station's most-played list. This week, 52 total plays are detected.

The album, at its essence, is a songwriters tribute, but rock'n'roll it isn't. Tracks include updated treatments of **Waylon Jennings**' "Are You Sure Hank Done It This Way," **Merle Haggard**'s "Red Bandana," **Johnny Cash**'s "Delia's Gone," and **John Prine**'s modern folk/bluegrass classic "Paradise."

BECAUSE OF technical difficulties, we have temporarily removed **WXBQ** Bristol, Va., from our panel of monitored stations, effective this issue.

## ON THE ROW

### Ellis Exits MCA; Combustion Forms

**MCA** Nashville senior director of Midwest promotion **Rob Ellis** exits. A replacement is expected to be named shortly.

Producer/songwriter **Chris Farren** of Farren Square Music and **Ken Levitan**, president of Vector Management, have teamed to form Nashville-based publishing company Combustion Music.

Former Virgin Records West Coast regional **Rhonda Beasley-Christensen** is set to join new Nashville-based management company, Elements SeventyEight, which will represent country and pop acts. **Christensen**, who starts March 26, will run the West Coast office of the company, which is owned and operated by **Rob Olds**.

**Bob Beckham** has been promoted from president to chairman of the Nashville office of the Japanese-owned HoriPro Entertainment Group Inc. **Ronnie Gant** succeeds **Beckham** as president while retaining his longtime position as HoriPro's head of creative services. In related news, HoriPro has signed duo **Montgomery Gentry** and **Frank J. Myers** to songwriting contracts and has added newcomer **George Molton** to its writing staff. **Molton** is managed by HoriPro CFO **John Dorris**.

Nashville-based **Gaylord Entertainment** has sold its stock and equity interests in five businesses to the privately held Oklahoma Publishing Co. for \$22 million in cash, as well as the assumption of approximately \$20 million in debt. The businesses sold were California-based **Gaylord Films**, **Pandora Films**, and **Gaylord Event Television**; **Scottsdale, Ariz.-based Gaylord Sports Management Group**; and **Tennessee-based Gaylord Production Co.**

The Canadian Country Music Assn. has added a "roots artist or group of the year" category to its annual awards honoring the best in country music. The award will be given to an act whose

music is based upon traditional or roots country styles beginning with this year's award show, set for Sept. 10 in Calgary.

### SIGNINGS

**Curb Records** has signed **Tyler McDowell**, the 11-year-old son of former **Curb** artist **Ronnie McDowell**, to a recording contract, according to The Tennessean. **Tyler** is a pop artist, unlike his country-singer father. An album is due late this year.

Copyright.net Music Publishing has signed veteran songwriter **Thom McHugh** and his **McMore Music** to a multi-year publishing contract. **McHugh**'s compositions include **Kenny Chesney**'s "Don't Happen Twice," **Tracy Byrd**'s "Holdin' Heaven," and **Faith Hill**'s "You Can't Lose Me." His songs have also been cut by **Collin Raye**, **Dixie Chicks**, **John Michael Montgomery**, **LeAnn Rimes**, **Steve Wariner**, **Randy Travis**, and **Neal McCoy**.

**Corlew Music Group** has signed former **BNA Records** artist **Jason Sellers** to a writing deal.

**Kenny Rogers** signs with Brooklyn, N.Y.-based **Shore Fire Media** for public relations.

**Relentless Records** Nashville artist **Valerie DeLaCruz** has signed with **Chuck Thompson's** **Thompson Entertainment Group** for management and career development. She was recently nominated for entertainer of the year and song of the year by the Northeast Country Music Assn.

Nashville-based **Hot Schatz Public Relations** has signed Capitol artist **Mindy McCready** for media representation.

**Lonestar**, **Tracy Byrd**, and **Rascal Flatts** have signed with Nashville-based merchandise company **Richards & Southern Merchandising**.

### LIFELINES

Congratulations to **Vince Gill** and **Amy Grant**, who welcomed their first child together, a daughter, March 12 in Nashville. A name had not been announced at press time. **Gill** has one daughter from his previous marriage and **Grant** has three children from her first marriage.

Condolences to **Warner Bros.**' Northeast regional promotion manager **Cliff Blake** on the loss of his mother, **Gloria Blake**, Feb. 19 after a nine-month battle with gallbladder cancer.



## Clear Channel/SFX's First Summer Season

SFX promoters hope that by adding Clear Channel's radio business to SFX's concert business, it will mean more business for both sides. In the first summer-touring season following their \$4 billion February '00 mega-merger, the two entities are trying to implement the synergies that were promised a year ago. "My goal is more consumer success for our company," says Steve Smith, the SFX VP charged with capitalizing on the opportunities provided by Clear Channel assets. "From a local perspective, we've really engaged the Clear Channel radio stations on a market-by-market basis to help us develop creative solutions to our marketing challenges."



The traditional concert model has promoters securing time and promotional mentions on the appropriate local station, either through cash media buys or bartering tickets for promotions.

"We're still doing that, not only with Clear Channel stations but also with format-appropriate stations run by other companies," Smith tells Billboard. "But instead of working with one or two stations in a market, we sit down with [CC] cluster managers and say [for example], 'We need to sell 4,000 more tickets using all stations, sales staffs, street teams, and nontraditional sales staff. What does the company own that we don't have to pay much extra for [so] that we can focus on selling more tickets for this event?'"

Sometimes market cluster managers are approached for ideas before an event ever goes on sale, Smith says. "Other times, if we're faced with a challenge, if an event is not living up to expectations, or if the expectations are huge, we go in and try to put some extra, creative Clear Channel local juice behind the show."

That can include advertising on all Clear Channel formats in the market, something that was once considered as casting too wide a net. "Now that Clear Channel owns us, the ultimate efficient buy is with a Clear Channel station, because it keeps the money in the company," says Smith.

Such coziness begs the question, How are SFX promoters' media buys on Clear Channel stations handled? "There is no 'one size fits all,'" says Smith. "In some markets it's an 'all you can eat' fee, and in others it's a 'favored nations' rate, the best rate in town. It varies from town to town."

So what does an SFX discount do to each station's budgeted revenue? "SFX has committed itself to spending millions more than last year with Clear Channel stations," says Smith. "We understand that synergy is not spelled 'F-R-E-E.' We want to grow the radio business and the concert business. Currently, SFX has set a goal of spending \$10 million more with Clear Channel stations this year. In this economy, how many advertisers are sitting down with radio saying [they are] committed to spending more this year than last year?"

### CAPITOL: LOGJAM CLEARED AT FCC

In a dramatic step aimed at clearing a logjam of station sales applications at the FCC, Chairman Michael Powell is pushing through 75% of all the proposed sales that have been bogged down in agency red tape. Under Chairman William Kennard, the FCC began "flagging" deals that it thought could give an owner too much leverage in a local advertising market if the sale were to go through. "A substantial number of cases have been awaiting action, some for over two years," says Powell, who points out that Congress has clearly defined the number of stations that one owner can hold in a market. "While I am sensitive to the issues raised by the concentration levels in some of these cases, I do not believe the public interest is served by inaction." The FCC's Mass Media Bureau will continue to review outstanding cases with an eye toward clearing the docket.

Although Commissioner Susan Ness agrees that the backlog needed to be cleared, she says the FCC needs to clearly define what a local market is, since most large-group owners have pushed the regulatory envelope beyond recognition. "I sound the alarm over the growing levels of local radio ownership consolidation."

Commissioner Gloria Tristani, who opposed the move, takes particular issue with the abandonment of previously set caps on how much of the local advertising market can be split by just a handful of owners. "This commission has departed without reason from its prior standards and has set the public interest adrift on uncharted seas," she says.

In Springfield, Ill., the state Senate is debating a bill that would outlaw non-compete clauses in broadcast-talent contracts. The bill, backed by the American Federation of Television and Radio Artists, was recently voted out of committee and should make it to the Senate floor shortly.

### CAPITAL: RADIO ONE SALE SCRAPPED

GETGO has scrapped plans to buy the Denver-based Radio One Networks operation. The \$6 million deal, announced last November, is no longer in the shareholders' best interests, says chairman/CEO Derrin Smith.

The Finova Group, which helped fund the radio boom of the late '90s by making billions of dollars available to the largest radio groups, has filed for Chapter 11 bankruptcy. The bankruptcy, one of the largest in U.S. history, is part of the planned takeover of Finova by Warren Buffett's Berkshire Hathaway and Leucadia National.

### NEW MEDIA: 'BIG' TROUBLE

SoundsBig.com won't be making any more noise. The Webcaster has shut down its Boston-based operation, according to sources, who say the company is still trying to sell itself.

Sirius Satellite Radio has passed a major hurdle in convincing Lehman Brothers that its satellite radio system works. The investment firm said Sirius had to pass that test in order to receive a credit line of \$150 million. Sirius had to prove to Lehman's engineers that its radio signals could be received in both urban and rural areas as well as during inclement weather.

### SALES

Clear Channel buys country KATP Amarillo, Texas, from Cropper-McGuire Broadcasting for \$1.5 million.

and Trini Triggs. The event is a fund-raiser for City of Hope National Medical Center and the Beckman Research Institute.

Former Boy Howdy singer (and Curb solo artist) Jeffrey Steele has signed a development deal with Sony's Monument Records.

Brad Paisley's guitar playing will be featured on the track "Sugarfoot Rag," a cover of '50s picker Hank Garland's signature song, on *Asleep At The Wheel's* "The Very Best Of Asleep At The Wheel" album, which is due in late spring on Relentless Records.

Lonestar's Dean Sams will act in the film "New Horizons," starring Tom Cruise and Catherine Zeta-Jones, which will be in theaters this spring. In other Lonestar news, Richie McDonald and his wife, Lorie, are expecting their third child in April.

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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## Promo Ideas Were Plentiful At GRS

The toughest part of the creative endeavor known as promotions—aside from low pay, long hours, and working every holiday—is coming up with fresh ideas. Our panel says inspiration strikes in odd places, such as the shower, the family dinner table, even at professional gatherings.

During the recent Country Radio Seminar in Nashville, there were many opportunities to hear about successful radio promotions in a variety of formats. Panel discussions such as "90 Ideas In 90 Minutes" and "Event Marketing: Larger Than Life" offered a chance to steal ideas from the best in the promotion profession. Here are some of the quality suggestions:

### WRESTLING WITH CONVENTION

Country WGGY Scranton, Pa., PD Mike Krinik had great success with his *Iron Man* competition to win backstage passes to a live World Wrestling Federation show. Instead of the weightlifting contest that listeners expected, the station set up ironing boards. The listener with the best-ironed shirt won.

Another suggestion for WWF events is offering a "make your own sign" booth, with the station logo on the back of the placards. That way, everyone in the arena will know you were there.

### THE BIZARRE

Album rock WVBZ (the Buzzard) Greensboro, N.C.'s Lisa Fields is looking forward to her *Sinko De Mayo* promotion in May, offering listeners a chance to win prizes by bobbing for them in mayonnaise. Potential problems include splatter and leaving the mayo in the sun too long.

### CONCERT IDEAS

For a live multi-act station concert, KZLA Los Angeles OM R.J. Curtis suggests having a rotating stage and playing videotaped skits with each artist in between acts to keep the "momentum and flow."

AC WYYY Syracuse, N.Y., added an annual disco concert promotion, despite initial objections that the station doesn't play that type of music. Carol Fargo says it became a "lifestyle event" with more than 5,000 attendees. "This year, we'll include a wine and cheese tent and a dancefloor," she reports.

Country WSIX Nashville PD Mike Moore offers this highly "sponsorable" *Best Seats in the House* promotion: Ask the concert promoter to let you put a stool by the side of the stage. "The client paid \$15,000" for the sponsorship, says Moore, and the winner gets the story of a lifetime.

### OTHER GEMS

Give away whole-carat diamonds every weekday throughout May. This female-targeted *Diamond a Day* promotion can work as a TSL builder.

Auction off the Christmas cards that celebrities send to the radio station, and give the proceeds to charity.

Get any home-improvement store to sponsor a *Name That Tool* contest. Listeners are asked to identify the sound of the tool on-air to win.

### CLUSTER PROMOTIONS

With enlarging radio clusters in every market, many stations are using their joint promotional power at mass-appeal events. Country WBBS Syracuse, N.Y., holds an annual *Fire and Ice* food-sampling event at the fairgrounds in February, but they include a steel-drum band as well as a stage featuring such new country artists as Tim Rushlow. They also offer dance lessons in all genres, including line dancing and salsa. Carol Fargo

says, "WBBS took the lead, but the promos were on all our stations."

Sandra Dill from country WSSL (Whistle 100) Greenville, S.C., also offers a large-cluster promotion, which may go statewide to all Clear Channel stations next year. *WSSL's Invention Convention* at the Greenville Mall has children in grades 4-8 compete for prizes, including computers and a trip to Walt Disney World. Sponsors include Michelin as well as local businesses. Each contestant walks away with a gift bag, and Dill says this year it generated more than \$40,000 in ever-important NTR money.

## TOPICAL BAROMETER

TW	LW	TOPIC
1	6	Spring-book promotions
2	4	Mother's Day
3	9	Station concerts
4	7	March Madness
5	—	NBA basketball
6	1	"Survivor 2" promotions
7	10	Easter
8	—	Internet/Web site use
9	—	Movies
10	—	Spring-break promos

**HOTTEST NEW MOVIES:** "Hannibal," "Down to Earth," "The Mexican," "Pearl Harbor"

**HOTTEST TV SHOWS:** "Friends," "Sex And The City," "Survivor 2," "Malcolm In The Middle"

### AWARD WINNERS

A number of Promogandists won awards at the CRS using tried-and-true promotions with a twist. "Survivor" promos were prominent with live-in-it-and-win-it stunts ranging from country WKSF Asheville, N.C.'s *Spa Survivor*, which had contestants spend 54 hours in a hot tub, to WTVK Knoxville, Tenn.'s glass house in a mall, where one contestant was hauled out in handcuffs because the police spotted him and found that he was wanted for unpaid child support.

Other award winners included fund-raisers for charity, including country KATM Modesto, Calif., which combined a live broadcast in 14 different small cities in the area with a drive to collect a million pennies. They far outperformed that goal by raising more than \$270,000 for St. Jude Children's Research Hospital.

### QUICK HITS

R&B oldies WZMX Hartford, Conn., is sending listeners to Jamaica with its *Vacation Vault* promotion. If a listener guesses the three-digit code to the "vault," he or she will win an all-inclusive trip to a resort in Jamaica. If the code isn't cracked, the listener receives a copy of the film "Cool Runnings," which is about a Jamaican Olympic bobsled team and stars John Candy.

AC KSTP-FM Minneapolis morning show hosts Van Patrick and Cheryl Kaye are celebrating their third anniversary with the station with their third annual *KS95 for Kids* 84-hour radiothon. During the marathon broadcast they will broadcast live from two local children's hospitals as well as the Mall of America. Last year's radiothon raised more than \$1 million for two local children's charities.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

### PROMOGANDA HONOR ROLL

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## ACCESS: NASHVILLE

## Acts Go To Bat For Fund-Raiser

Country Music Television will telecast the 11th annual City of Hope Celebrity Softball Challenge June 16 as part of the network's Fan Fair week coverage. The game will take place June 14 at Nashville's Greer Stadium. Acts set to participate include Vince Gill, Eric Heatherly, Bryan White, Sons Of The Desert, Andy Griggs, the Wilkinsons, David Kersh, South 65, Chris Cagle, John Berry,



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## Rocking Their World, 'Cause Country Superserves Girls

Continued from page 1

there's a comfort level there. "Most men, at least 35-54, probably have a country station punched in on their radio."

Then again, most northeast country PDs do not see a connection. WCTK Providence, R.I., PD Rick Everett says his PDs are not leaving for album rock WHJY. "Our shared listening with rock is only 10,000 listeners. We have 150,000 in total cume. We're talking very small percentages here."

Similarly, country WKLB Boston PD Mike Brophrey says, "The sharing [with rock stations] is very low, in the 8% area. It's more for [rocker] WBCN, but that's because of Howard [Stem]."

### DON'T MAKE ME COME OVER THERE AND TARGET YOU

Even with the country/rock connection documented, some PDs plan no male outreach beyond what they're doing now, if at all. Country KSCS Dallas PD Dean James says, "I don't think the music is hot enough to realistically think we're going to pick from other formats. We need to take advantage of converting the cume we have [to TSL]." James says that if station makes the mistake of trying to reclaim rock converts, they will "chase away the core—again. [We need to] maximize the listening of [current] PDs."

KNIX Phoenix PD George King says that he has not seen his market's rock stations benefit from country's declining shares. When it comes to growing his station's cume, King says that he would "look at the AC station [before] we ever would [target] a rock station." KNIX skews 60% to 65% female right now, which King feels makes sense for his market. Even WWCC's PD Deano, who isn't targeting females, says that he won't target rock listeners directly.

Markets such as Providence and Boston are "traditional rock areas," Everett says. "I can certainly play the male songs to attract the male audience, but I don't think that's going to happen." There may be an appetite for male-appeal songs, Brophrey adds, but they are "few and far between. I was going to code everything in my music-scheduling system for female appeal, male appeal, and appeal to both. There were only 14 to 20 male-skewing songs."

Everett thinks his biggest fight is not in winning over a rock audience but in bringing younger demos to the country format. Describing his audience as "35-plus," Everett says that he chooses to be a "family station. We can't do an event at a high school or college, because it doesn't work for us. They don't know the artists."

### ROCK NOT WORRIED

Rock PDs do not tend to see country stations as their competition either. KMOD's Hurst says, "I feel like we've both got our place in the market. I don't think they target towards [us]." And KMOD is not specifically out for country PDs either. "We're targeting 25-54 men in general, [so] we know we're going to get some carry-over," Hurst says. But he's

"not directly pointing towards country in any way."

Still, KYYS' Bergen admits that country sister WDAF has asked to borrow his Molly Hatchet and Marshall Tucker Band CDs. But, he notes, his station can go deeper on those albums than most, and he says the WDAF listener is "such a different psychographic [with] completely different motives . . . I would think that would be a bigger turnoff than a turn-on for that person."

WKLS' Dukes does figure in country listeners who are WKLS PDs in his call-out, but he's not targeting those listeners in any active way. Referring to country's exiled males, he quips, "The only thing we would do to go after that audience is put up a nude billboard of Faith Hill." Fox allows that with former country PDs now on the rock books, "the danger is we've gotten used to having them there, [and] that's one of the things we have to consider if there is a niche country format targeting male. At that point, we do have to keep our eye there and see if we have to protect ourselves, or say they weren't ours to begin with and let them go. I'd choose the latter."

To Fox, if country expects to get males back in the house, "it's going to take country radio going through the same metamorphosis [as] when 'Smells Like Teen Spirit' hit rock," he says. "Maybe some country guys can anticipate what [that is], but I don't know what that might be."

### MORE MONTGOMERY GENTRY

Well, it's not quite a movement on the grunge level, yet, but there have been a few more male-friendly records sneaking through the pipeline over the past year from acts such as Eric Heatherly, Montgomery Gentry (which recently performed with Charlie Daniels), and others. But country PDs say that they're not going overboard on that product yet. "The strongest stuff is leaning female," James says. "Do we think about [ment]? Yes. Do we salivate when a new Montgomery Gentry record comes out? Yes. But we're playing records that make sense."

"I'm not here begging for 'guy' records," James adds. "I want good records. I don't want to 'guy up' the station at the expense of the females."

Deano says WWCC will power some male-leaning records that might only be secondaries for sister WTQR, but he doesn't shy away from the female ballads either. "We will play Faith [Hill] because you still play the hit songs, [but we'll also play] Trick Pony's 'Pour Me' and Eric Heatherly's 'Wrong Five O'Clock' in heavy, because they are good for men."

Despite a handful of "male country" stations, such as McVay and Moody's KYFX (the Border) Texarkana, Ark., and others such as KPLX (the Wolf) Dallas or KIKK-FM Houston that see men as at least equal partners, not everyone is sure that repatriating the men is a battle worth fighting. As James notes, "As long as you've got Howard Stern out there, I'm not sure that you're going to start pulling guys back [to country]."

## MONITOR PROFILE

### 'Mrs. Rudy' And A 'Star' Promo Team Help Put VFR Records On The Map

At the recent Country Radio Seminar in Nashville, Mark McGuinn's "Mrs. Steven Rudy" easily earned "buzz record" status, as it was mentioned by attendees at nearly every session, resulting in an increase of 454 spins this week.

VFR Records director of national promotion Nancy Tunick and her newly hired team of regionals were there in force to hear the kudos and be seen in their black VFR jackets. "I felt like I was at my wedding," says Tunick of CRS. "Every time I stopped, people would line up to talk to me. I was shaking hands and taking business cards. It's exciting to be at CRS when people are motivated and positive about the music. [It's so] much more exciting to be actually involved with the record that was sort of the cornerstone of it."

McGuinn and the label team were also visible thanks to a giant Ford Expedition limousine bearing McGuinn's likeness that shuttled attendees to other label events on Thursday and Friday nights while McGuinn and two other musicians performed in the vehicle. (McGuinn estimates that he sang "Mrs. Steven Rudy" 40 to 50 times in those two nights.)



**Nancy Tunick**  
Director of National Promotion  
VFR Records

*'We're not in the business of putting out three or four artists and being happy that one of them works'*

The limo, as well as the CRS talk, only served to bring further attention to a record that already had a compelling story behind it. "Mrs. Steven Rudy," currently at No. 21 on the Country Airplay chart, faced three obstacles: It's on a brand-new label, that label is also independent, and it's by an unknown artist.

Tunick says each of those challenges is being met and overcome. "The new-label issue was a question of awareness, and building the regional team was incredibly helpful," she says. "We were out there working [VFR progressive country act] Trent Summar & New Row Mob with just myself and one other person and . . . had good sales success and started to build a low-level reputation. In December, when we started to put on a regional team, the awareness obviously greatly increased. I was very careful to hire people who were experienced and had relationships. We're a small label, and I don't have a national, so I need people who could just hit the ground running . . . I built a dream team as far as I'm concerned. I have stars. That is so rare."

The team comprises radio and record veterans Suzanne Alexander, Johnny Mitchell, J.R. Hughes, Jon Conlon, and Greg Edwards.

"When the music went out, and everyone started reacting to 'Mrs. Steven Rudy,' the comments I heard equally were, 'You have a tremendous record' and 'You have a great team.' That helped overcome the obstacle of being a new label quickly," says Tunick.

The new-artist issue is quickly being overcome by McGuinn himself, thanks to the freshness and originality of his banjo and drum loop-laden music. McGuinn says his vision for the album project included that kind of instrumentation because "that just happens to be the particular musical experiment I was into at the time when I was making the record. It may be glockenspiel and pan flute on the next record . . ." he jokes. "I'll keep experimenting 'til I find something people hate."

While "we were surprised by the speed and excitement" of the record's success, Tunick says,

"we believe that we have a superstar artist and an album that has a lot of hits on it. We believed it so strongly that we put on a regional team, and we went to mainstream country radio. The only reason we would ever do that is if we believed it would be successful, because we're not out there dabbling. We're not in the business of putting out three or four artists and being happy that one of them works."

As for the indie-label issue, Tunick says that while VFR has been hailed as a poster child for indie-label success, "I'd rather be the poster child for great music."

"The whole indie/major thing is a big issue," she says. "I consider a major label any label that has major national distribution. We're distributed by RED, which has tremendous market share. They distributed 'Who Let The Dogs Out.' Our distribution is as intensive as any 'major' label. So there is a big difference between what our indie label is about and what some other indie labels are about. We released a commercial single on Mark McGuinn, and Wal-Mart bought 50,000 pieces, so we're in every store that you could possibly buy product."

"I love the image of an independent label breaking through with a new artist, and I love the thought that smaller independent labels will have success and [that] independent artists will have success, but I also want to make sure that everybody knows that we have the ability to support this record."

"I don't want to make it sound like I'm distancing myself from independent labels, but I don't like labels for anyone," she adds. "Whatever size label you have . . . our main goal is to provide great music and have people react to it. I'm all about mission and vision, and when I took this job I could feel the mission here, and it was that we wanted to be able to provide an opportunity for exposure and distribution to great music."

"Radio, for programming reasons, has the same vision in reverse. They need great music for their ratings and their listeners, and that's what they're all about. So, in some ways, we're not always on the same page, but without a doubt we're on the same page that they want music that creates reaction and emotion and passion, and we want to provide that. That's the joy of working at a record company."

"Smaller labels, whether they are independent or major, have more flexibility and oftentimes will take more risks, because they see that's what's going to differentiate them from everybody else," says Tunick. "[VFR managing director and co-founder] Paul Lucks likes to say if we have Chad Brock, and Warner Bros. has Chad Brock, they win every time, because they are more established and have the equity of Warner behind them. If we have Mark McGuinn, then we have a calling card. I'm just a big believer in music that creates reaction. That's the cornerstone of any promotion plan."

Initially, the label—with input from programmers—had chosen "That's A Plan" as the first single, and a video had been shot and singles pressed for that song. Neither the single nor the album were to have been shipped in the first quarter. But when KPLX (the Wolf) Dallas, quickly followed by KBEQ (Q104) Kansas City, began spinning "Mrs. Steven Rudy" off a sampler sent by VFR, the label completely changed its plans.

"The wonderful and empowering thing about this story was that I spoke with the regionals that morning and talked about the idea of switching the single," Tunick says. "Then I spoke with Paul Lucks, and because we are a label that only reports to itself, we changed the single that day and didn't have to go through any kind of approval process. That was an exciting way to do it."

Now, Tunick says, "I'm watching this momentum and continually adjusting my predictions for when we'll be top 10, top five, and No. 1, because it's just moving so quickly." **PHYLLIS STARK**

## A True Baby Act



WCTK Providence, R.I., PD Rick Everett offers advice to DreamWorks' latest artist, Lucas Harnen, whose father Jimmy also works for the label. This touching moment took place at the Country Radio Seminar in Nashville.



# CRS 2001

## Lucky 4 You, We Brought Along A Camera: Scenes From CRS 2001

More than 2,000 country radio broadcasters, record label reps, recording artists, and assorted industryites descended on Nashville Feb. 28-March 3 for the Country Radio Seminar. As always, CRS featured a dizzying array of panels and parties and tons of live music. Pictured here are some of this year's memorable moments.



Charlie "Hannibal" Monk of Monk Family Music Group hosted Saturday night's "New Faces" show, letting people know he likes liver with some fava beans and a nice Chianti.



KFKF Kansas City PD Dale Carter, right, gets acquainted with new Atlantic artist Kristin Garner at CRS.



KATM Modesto, Calif., MD/morning host D.J. Walker, "After MidNite" host Blair Garner, and KATM PD Randy "Bubba" Black discuss transcendentalism and the poems of Robert Frost at Premiere Radio Networks' disco party. Pictured, from left, are Walker, Garner, and Black.



Country Airplay Monitor's Wade Jessen hosted an impromptu debate on the merits of pop vs. country in the hallway at CRS. Pictured, from left, are Jessen, Marco Promotions' Rick Kelly, WKDF (Music City 103) Nashville PD Wes McShay, and Airplay Monitor's Sean Ross.



KMLE Phoenix PD Jeff Garrison, left, parties backstage at the CRS DreamWorks show with, from left, Lisa Angelle, Toby Keith, and Eddie Montgomery.



"American Country Countdown" host Bob Kingsley, center, shares his secrets for enduring style and class with Phil Vassar, left, and Kenny Chesney.



During team charades, WKKO Toledo, Ohio, OM Tim Roberts, left, Country Airplay Monitor's Angela King, and WPOC Baltimore's APD/MD Michael J. Foxx acted out Toby Keith's "You Shouldn't Kiss Me Like This."





# 1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- NEW STATIONS 82**
- #1 TIM MCGRAW** *Grown Men Don't Cry (Curb)*  
KASE, KATM, KBEQ, KCCY, KCKI, KCOY, KDDK, KDRK, KEEY, KFKF, KHKI, KIIM, KIKK, KJJY, KKAT, KKCS, KMDL, KMLE, KMPS, KMXM, KNCI, KNIX, KPLX, KRKY, KRYS, KSCS, KSXS, KSOP, KTTS, KUPL, KUZZ, KWJJ, KXKC, KXKT, KYCY, KYGO, KZLA, KZSN, WAMZ, WBCT, WBEE, WCOL, WCTO, WDAF, WDSY, WFLS, WGAR, WGGY, WGH, WGKX, WIL, WIRK, WIVK, WJCL, WKCN, WKDF, WKHX, WKLB, WKSJ, WMIL, WMSI, WMZQ, WNKI, WNOE, WPOC, WQYK, WRBQ, WRBT, WROO, WSCA, WSIX, WSM, WSOC, WSSL, WTQR, WUBE, WUSY, WWGR, WXTU, WYGY, WYNK, WYNY, WZZK
  - #2 GEORGE STRAIT** *If You Can Do Anything Else (MCA Nashville)* **45**  
KATM, KGMV, KMPS, KMXM, KRYS, KTEX, KUZZ, KWJJ, KWNR, KXXY, KYCY, KYGO, KZSN, WBCT, WCOL, WDAF, WFMS, WFRE, WFRG, WFRY, WGAR, WGKX, WIL, WJCL, WKCN, WKDF, WKHK, WKKO, WKLB, WKSJ, WLWI, WMUS, WOKO, WQDR, WQXK, WRBT, WRKZ, WRNS, WSCA, WSLC, WUBE, WUSY, WVLK, WXTU, WYYD
  - #3 ALAN JACKSON** *When Somebody Loves You (Arista Nashville)* **31**  
KATM, KCOY, KDRK, KEEY, KFKF, KFRG, KHKI, KMXM, KRYS, KSON, KTOM, KTTS, KUZZ, KWNR, KZSN, WDAF, WESC, WFRG, WFRY, WIL, WKKT, WKLB, WNCY, WOKO, WQYK, WRBQ, WRKZ, WSLC, WVLK, WXBW, WYYD
  - #4 SARA EVANS** *I Could Not Ask For More (RCA)* **26**  
KATM, KDRK, KFRG, KSON, KTOM, KUZZ, KVOO, KWNR, WBCT, WBEE, WCOS, WCTK, WFRE, WIL, WJCL, WKDF, WKHK, WKKO, WLWI, WMIL, WPOC, WRBQ, WRKZ, WSM, WYYD, WZZK
  - #5 BRAD PAISLEY** *Two People Fell In Love (Arista Nashville)* **19**  
KATM, KBEQ, KFDI, KHAY, KKAT, KMDL, KMLE, KMPS, KMXM, KSOP, KTST, KTTS, KXXY, KYGO, KZLA, KZSN, WBCT, WFRG, WJCL
- ALSO:** LEANN RIMES *But I Do Love You (Curb)* 16; MARK MCGUINN *Mrs. Steven Rudy (VFR)* 13; TRACY BYRD WITH MARK CHESNUTT *A Good Way To Get On My Bad Side (RCA)* 9

# AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>		<b>KMLE</b> <b>Phoenix, AZ</b> <b>PD: Jeff Garrison</b> <b>MD: Chris Loss</b> <b>Airplay Leader Designations: 7</b>
<b>#2</b>	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	7
<b>#3</b>	KSOP, Salt Lake City, UT (PD/MD: Don Hilton/Debby Turpin)	7
<b>#4</b>	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	4
<b>#5</b>	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

# GREATEST GAINERS

	INCREASE IN DETECTIONS	
<b>TIM MCGRAW</b> • <i>Grown Men Don't Cry (CURB)</i>	<b>+1464</b>	
KCOY +45, KMLE +44, KPLX +43, WCTO +42, WSSL +33, WSIX +32, WSM +31, KNCI +31, KXKC +30, KTTS +30		
<b>GEORGE STRAIT</b> • <i>If You Can Do Anything Else (MCA NASHVILLE)</i>	<b>+579</b>	
KCYC +25, WGKX +20, WIVK +17, WYGY +16, WCOS +16, KCOY +16, WXCT +14, WDRM +14, KUZZ +14, WKDF +14		
<b>ALAN JACKSON</b> • <i>When Somebody Loves You (ARISTA NASHVILLE)</i>	<b>+478</b>	
WSLC +27, KCOY +26, KTTS +23, KYCY +21, WESC +15, WIVK +15, WYYD +12, WKKT +12, KFRG +11, WIL +11		
<b>SARA EVANS</b> • <i>I Could Not Ask For More (RCA)</i>	<b>+471</b>	
WZZK +43, KUZZ +18, WYYD +12, WMIL +12, KVOO +11, KATM +10, KHKI +9, WKLB +9, KDRK +9, WKSJ +9		
<b>MARK MCGUINN</b> • <i>Mrs. Steven Rudy (VFR)</i>	<b>+454</b>	
KTST +28, KTTS +20, KKBO +20, WRNS +19, WQDR +18, WSSL +17, KDDK +15, KMLE +14, KFKF +13, WSIX +12		
<b>TRAVIS TRITT</b> • <i>It's A Great Day To Be Alive (COLUMBIA)</i>	<b>+405</b>	
WSIX +23, WCTO +22, KMXM +20, WCKT +17, WWGR +15, KNCI +15, KATM +13, KGMV +12, WXCT +11, KBEQ +11		
<b>DIXIE CHICKS</b> • <i>If I Fall You're Going Down With Me (MONUMENT)</i>	<b>+347</b>	
WXCT +27, WQDR +21, KMDL +17, WRBQ +16, WKIS +15, KZSN +14, KRKY +13, KXXY +13, KGMV +10, WYCD +9		
<b>FAITH HILL</b> • <i>If My Heart Had Wings (WARNER BROS./WRN)</i>	<b>+321</b>	
KASE +24, WSOC +18, KHKI +15, KWJJ +15, WGKX +13, WKHX +12, WKHK +11, WQYK +10, WGH +10, WNOE +9		
<b>KENNY CHESNEY</b> • <i>Don't Happen Twice (BNA)</i>	<b>+296</b>	
KMXM +16, WJCL +15, WOKO +14, WDAF +14, KEEY +14, WQXK +13, WGH +13, WYNK +12, WQMX +11, WKCN +11		
<b>BRAD PAISLEY</b> • <i>Two People Fell In Love (ARISTA NASHVILLE)</i>	<b>+296</b>	
KTTS +21, KBEQ +16, KKAT +16, KMPS +16, KMDL +15, KTST +15, KMXM +14, KFDI +13, KYGO +13, KXXY +11		

# Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 17, 2001				
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
			<b>NO. 1</b>	
1	1	8	I HOPE YOU DANCE MCA NASHVILLE 172185 8 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT
2	2	29	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
3	4	13	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
4	3	24	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
5	5	21	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
6	6	4	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
7	7	18	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON
8	8	19	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
9	9	18	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
10	12	4	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
11	22	3	MRS. STEVEN RUDY VFR 734758	MARK MCGUINN
12	10	57	BREATHE ● WARNER BROS. 16884/WRN	FAITH HILL
13	14	21	I'M IN EPIC 79496/SONY	THE KINLEYS
14	11	26	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEDUS T. JUDD
15	13	195	HOW DO I LIVE ▲ CURB 73022	LEANN RIMES
16	15	35	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS
17	16	21	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON
18	17	21	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS
19	18	25	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE
20	21	45	WHEN YOU NEED MY LOVE DREAMWORKS 459043/INTERSCOPE	DARRYL WORLEY

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

# Billboard TOP COUNTRY ALBUMS

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BILLBOARD ISSUE DATE: MARCH 17, 2001						
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
				<b>NO. 1/GREATEST GAINER</b>		
1	1	1	13	SOUNDTRACK ● MERCURY 170069 (11.98/18.98) 4 weeks at No. 1	O BROTHER, WHERE ART THOU?	1
2	NEW		1	JESSICA ANDREWS DREAMWORKS 450248/INTERSCOPE (10.98/16.98)	WHO I AM	2
3	2	3	31	SOUNDTRACK ▲ CURB 78703 (11.98/17.98)	COYOTE UGLY	1
4	3	4	69	FAITH HILL ▲ WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
5	4	5	15	TIM MCGRAW ▲ CURB 77978 (12.98/18.98)	GREATEST HITS	1
6	6	7	41	LEE ANN WOMACK ▲ MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
7	5	2	5	LEANN RIMES CURB 77979 (11.98/17.98)	I NEED YOU	1
8	7	6	79	DIXIE CHICKS ▲ MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
9	9	10	70	TOBY KEITH ▲ DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
10	8	8	4	DIAMOND RIO ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
11	10	9	23	KENNY CHESNEY ● BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
				<b>PACESETTER</b>		
12	13	17	22	TRAVIS TRITT COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
13	12	11	31	JO DEE MESSINA ● CURB 77977 (11.98/17.98)	BURN	1
14	11	12	37	BILLY GILMAN ▲ EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
15	15	14	6	DOLLY PARTON SUGAR HILL 3927 (10.98/16.98)	LITTLE SPARROW	12
16	14	15	95	SHEDAISSY ▲ LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG	6
17	17	16	18	JAMIE O'NEAL MERCURY 170132 (11.98/17.98)	SHIVER	14
18	19	21	57	KEITH URBAN CAPITOL 97591 (10.98/16.98)	KEITH URBAN	18
19	18	20	21	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY	8
20	16	13	7	ALABAMA RCA 69337/RLG (11.98/17.98)	WHEN IT ALL GOES SOUTH	4

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ● RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001, Billboard/BPI Communications and SoundScan, Inc.



Detailed tracking for upward-moving songs. Total  
Detections/Gain does not include video play.  
Markets listed in order of population.

\*Indicates station experienced between 24 and 56 hours of non-  
reported downtime during the chart week.

**VIDEO PLAYLIST TRACKING PERIOD: MARCH 2 — 8, 2001**

**CMT**  
PD: Chris Parr  
CBS Cable 615-457-8500

	TW	LW	
1	Rascal Flatts, This Everyday Love	33	28
2	Jessica Andrews, Who I Am	30	26
3	Diamond Rio, One More Day	30	26
4	Toby Keith, You Shouldn't Kiss Me	29	26
5	Darryl Worley, A Good Day To Be Alive	28	26
6	Savage, Bottom Boys, I Am A Man Of Constant Sorrow	28	26
7	Jo Dee Messina, Burn	28	27
8	Keith Urban, But For The Grace Of God	28	27
9	Jamie O'Neal, There Is No Arizona	27	26
10	Lee Ann Womack, Ashes By Now	27	28
11	Travis Tritt, It's A Great Day To Be Alive	27	28
12	Alison Krauss, Maybe	26	26
13	Dwight Yoakam, What Do You Know About Love	25	26
14	Gary Allan, Right Where I Need To Be	25	27
15	Kenny Chesney, Don't Happen Twice	24	27
16	Caroleen Dawn Johnson, Georgia	24	27
17	Mark McGuinn, Mrs. Steven Ruddy	23	20
18	Alan Jackson, When Somebody Loves You	23	25
19	George Strait, Don't Make Me Come Over T	21	27
20	Chris Cagle, Laredo	20	27
21	Montgomery Gentry, She Couldn't Change M	20	20
22	Clay Davidson, Sometimes	20	21
23	Nickel Creek, When You Come Back Down	20	21
24	Shirley Horn, I'm In	20	21
25	Meredith Edwards, A Rose Is A Rose	19	20
26	Patty Loveless, The Last Thing On My Mind	19	21
27	Terri Clark, No Fear	19	22
28	Dixie Chicks, Without You	18	23
29	Faith Hill, Breathin'	18	23
30	Faith Hill, The Way You Love Me	18	23

**Great American Country**  
PD: John Hendricks  
MD: Jennifer Page

	TW	LW	
1	Lee Ann Womack, Ashes By Now	33	34
2	Rascal Flatts, This Everyday Love	32	26
3	George Strait, Don't Make Me Come Over T	30	30
4	Jo Dee Messina, Burn	31	33
5	Jessica Andrews, Who I Am	31	26
6	Darryl Worley, A Good Day To Be Alive	29	31
7	Diamond Rio, One More Day	29	26
8	Travis Tritt, It's A Great Day To Be Alive	28	27
9	Toby Keith, You Shouldn't Kiss Me	28	30
10	Jamie O'Neal, There Is No Arizona	28	26
11	The Kinleys, I'm In	27	29
12	Keith Urban, But For The Grace Of God	27	33
13	Hal Ketchum, She Is	25	19
14	Cleatus T. Judd, How Do You Mix A Cow	25	24
15	Dwight Yoakam, What Do You Know About Love	24	22
16	Billy Ray Cyrus, Burn Down The Trailer P	24	24
17	Gary Allan, Right Where I Need To Be	23	27
18	Shedaisy Lucky 4 You (Tonight I'm Jus	23	21
19	Steve Holy, The Hunger	22	22
20	Christy Nye, The Last Thing On My Mind	22	22
21	Aaron Tippin, People Like Us	23	24
22	Trick Pony, Pour Me	23	24
23	Alabama, When It All Goes South	23	24
24	Tim Rushlow, She Misses Him	22	20
25	Terri Clark, No Fear	22	20
26	Len Dougan, Breakin' What's Left Of My He	20	21
27	Kenny Chesney, Don't Happen Twice	20	24
28	Lee Ann Womack, Ashes By Now	19	30
29	Faith Hill, Breathin'	19	23
30	Clay Davidson, Sometimes	19	23

**KZLA Los Angeles**  
OM: R.J. Curtis  
MD: Tony Campos  
Emmis 323-882-8000

	TW	LW	
1	Toby Keith, You Shouldn't Kiss Me	50	51
2	Jessica Andrews, Who I Am	48	54
3	Dixie Chicks, If I Fall You're Going Dow	43	40
4	George Strait, Don't Make Me Come Over T	43	42
5	Phil Vassar, Just Another Day In Paradis	40	40
6	Lee Ann Womack, Ashes By Now	37	39
7	Shedaisy Lucky 4 You (Tonight I'm Jus	37	35
8	Diamond Rio, One More Day	33	32
9	Sara Evans, Born To Fly	30	42
10	Faith Hill, If My Heart Had Wings	28	24
11	Travis Tritt, It's A Great Day To Be Alive	28	27
12	Shedaisy Lucky 4 You (Tonight I'm Jus	27	25
13	Sara Evans, I Could Not Ask For More	24	21
14	Clay Walker, The Chain Of Love	24	21
15	Martina McBride, It's My Time	24	31
16	John Michael Montgomery, Home To You	23	17
17	Keith Urban, But For The Grace Of God	23	21
18	Tim McGraw, Grown Men Don't Cry	22	0
19	George Strait, The Best Day	22	0
20	Travis Tritt, Best Of Intentions	21	21
21	LeAnn Rimes, I Need You	21	24
22	Rascal Flatts, Prayin' For Daylight	20	23
23	Brad Paisley, We Danced	20	26
24	John Michael Montgomery, The Little Girl	20	26
25	Lonestar, Amazed	19	21
26	Brooks & Dunn, Ain't Nothing 'bout You	18	21
27	Mark McGuinn, Mrs. Steven Ruddy	18	20
28	Andy Griggs, She's More	17	20
29	Lee Ann Womack, Ashes By Now	17	31
30	Tim Rushlow, She Misses Him	14	19

**WUSN Chicago**  
PD: Justin Case  
MD: Tricia Biondo  
Infinity 312-649-0099

	TW	LW	
1	Jessica Andrews, Who I Am	35	36
2	Keith Urban, But For The Grace Of God	34	34
3	Toby Keith, You Shouldn't Kiss Me	33	35
4	Tim McGraw, My Next Thirty Years	32	32
5	Lee Ann Womack, Ashes By Now	32	34
6	Jamie O'Neal, There Is No Arizona	31	36
7	Mark McGuinn, Mrs. Steven Ruddy	30	27
8	Shedaisy Lucky 4 You (Tonight I'm Jus	29	34
9	Sara Evans, Born To Fly	28	23
10	Brooks & Dunn, Ain't Nothing 'bout You	28	25
11	Travis Tritt, Best Of Intentions	28	32
12	Rascal Flatts, This Everyday Love	28	35
13	Dixie Chicks, If I Fall You're Going Dow	26	25
14	Clay Walker, The Chain Of Love	25	18
15	Travis Tritt, It's A Great Day To Be Alive	25	26
16	Martina McBride, It's My Time	24	23
17	Shedaisy Lucky 4 You (Tonight I'm Jus	24	23
18	Jo Dee Messina, Burn	23	24
19	South 65, The Most Beautiful Girl	22	22
20	Lonestar, I'll Be Here	21	23
21	Brad Paisley, We Danced	20	11
22	LeAnn Rimes, I Need You	20	24
23	Rascal Flatts, Prayin' For Daylight	20	24
24	Kenny Chesney, Don't Happen Twice	18	23
25	Tim McGraw, Things Change	17	24
26	John Michael Montgomery, The Little Girl	15	25
27	Mark McGuinn, Mrs. Steven Ruddy	15	26
28	Andy Griggs, She's More	13	28
29	Phil Vassar, Just Another Day In Paradis	13	12
30	Martina McBride, There You Are	13	14

**KPLX Dallas**  
PD: Brian Phillips  
MD: Smokey Rivers  
MD: Cody Alan  
Susquehanna 214-526-2400

	TW	LW	
1	Brooks & Dunn, Ain't Nothing 'bout You	55	53
2	Dixie Chicks, If I Fall You're Going Dow	54	53
3	Kenny Chesney, Don't Happen Twice	54	55
4	Jessica Andrews, Who I Am	52	53
5	Diamond Rio, One More Day	51	56
6	Toby Keith, You Shouldn't Kiss Me	48	49
7	Chris Cagle, Laredo	30	27
8	Travis Tritt, It's A Great Day To Be Alive	48	52
9	Tim McGraw, Grown Men Don't Cry	43	0
10	Mark McGuinn, Mrs. Steven Ruddy	42	45
11	Gary Allan, Right Where I Need To Be	38	38
12	Sara Evans, I Could Not Ask For More	36	38
13	Charlie Robison, I Want You Bad	31	31
14	Darryl Worley, A Good Day To Be Alive	31	32
15	Faith Hill, If My Heart Had Wings	30	28
16	3 Of Hearts, Love Is Enough	29	29
17	Brooks & Dunn, Ain't Nothing 'bout You	22	30
18	Keith Urban, But For The Grace Of God	20	18
19	Brad Paisley, We Danced	20	16
20	Pat Green & Cory Morrow, Texas On My Min	20	20
21	Tim McGraw, My Next Thirty Years	18	13
22	LeAnn Rimes, I Need You	17	12
23	Jamie O'Neal, There Is No Arizona	16	34
24	Tim McGraw, Something Like That	15	14
25	Christy Nye, The Last Thing On My Mind	15	17
26	Montgomery Gentry, Lonely & Gone	14	10
27	Dwight Yoakam, What Do You Know About Lo	13	12
28	Travis Tritt, It's A Great Day To Be Alive	13	11
29	Lonestar, Amazed	13	11
30	Aaron Tippin, Kiss This	13	12

**KSCS Dallas**  
PD: Dean James  
APD/MD: Linda O'Brian  
ABC/Disney 817-695-0800

	TW	LW	
1	Kenny Chesney, Don't Happen Twice	46	43
2	Diamond Rio, One More Day	46	45
3	Dixie Chicks, If I Fall You're Going Dow	44	47
4	Alan Jackson, When Somebody Loves You	41	43
5	Jessica Andrews, Who I Am	28	27
6	Travis Tritt, It's A Great Day To Be Alive	27	27
7	Brooks & Dunn, Ain't Nothing 'bout You	26	24
8	Montgomery Gentry, She Couldn't Change M	25	29
9	Kenny Rogers, There You Go Again	25	22
10	Trick Pony, Pour Me	23	18
11	Warren Brothers, Move On	23	24
12	Mark McGuinn, Mrs. Steven Ruddy	20	19
13	Gary Allan, Right Where I Need To Be	19	15
14	Darryl Worley, A Good Day To Be Alive	19	22
15	Darryl Worley, A Good Day To Be Alive	18	16
16	Eric Heathery, Writing Five O'clock	18	16
17	Wince Gill, Shoot Straight From Your Hea	18	17
18	Tim Rushlow, She Misses Him	17	14
19	Clay Davidson, Sometimes	17	16
20	Lee Ann Womack, Ashes By Now	16	16
21	Phil Vassar, Rose Bouquet	16	16
22	Keith Urban, But For The Grace Of God	16	21
23	Toby Keith, You Shouldn't Kiss Me	14	12
24	Pat Green & Cory Morrow, Texas On My Min	14	19
25	Tim McGraw, Grown Men Don't Cry	13	0
26	Lonestar, Amazed	13	12
27	Dwight Yoakam, What Do You Know About Lo	13	12
28	Brad Paisley, We Danced	11	12
29	Clay Walker, Say No More	11	15
30	Jamie O'Neal, There Is No Arizona	11	17

**WXTU Philadelphia**  
PD: Bob McKay  
APD/MD: Cadillac Jack  
Beasley 610-667-9000

	TW	LW	
1	Jessica Andrews, Who I Am	38	35
2	Travis Tritt, It's A Great Day To Be Alive	37	39
3	Martina McBride, It's My Time	37	39
4	Toby Keith, You Shouldn't Kiss Me	37	35
5	Diamond Rio, One More Day	36	35
6	Shedaisy Lucky 4 You (Tonight I'm Jus	36	37
7	Keith Urban, But For The Grace Of God	35	37
8	Lee Ann Womack, Ashes By Now	35	35
9	Tim Rushlow, She Misses Him	29	19
10	Trick Pony, Pour Me	24	19
11	Gary Allan, Right Where I Need To Be	23	21
12	Dixie Chicks, If I Fall You're Going Dow	22	13
13	Keith Urban, But For The Grace Of God	22	16
14	Warren Brothers, Move On	21	19
15	Brooks & Dunn, Ain't Nothing 'bout You	21	20
16	Phil Vassar, Rose Bouquet	21	21
17	Wince Gill, Shoot Straight From Your Hea	20	18
18	The Kinleys, I'm In	20	17
19	Patty Loveless, The Last Thing On My Min	20	21
20	Pam Tillis, Please	20	23
21	Kenny Chesney, Don't Happen Twice	18	16
22	Constatin, What About Now	18	19
23	Montgomery Gentry, She Couldn't Change M	15	13
24	Neal McCoy, Beat It	14	11
25	Clay Davidson, Sometimes	14	12
26	Phil Vassar, Just Another Day In Paradis	13	6
27	Keith Urban, But For The Grace Of God	13	6
28	Terri Clark, No Fear	13	13
29	South 65, The Most Beautiful Girl	13	15
30	Steve Holy, The Hunger	13	16

**WYCD Detroit**  
PD: Lisa Rodman  
APD/MD: Ron Chatman  
Infinity 248-799-0600

	TW	LW	
1	Jessica Andrews, Who I Am	35	25
2	Brad Paisley, We Danced	33	33
3	Tim McGraw, My Next Thirty Years	32	30
4	Dixie Chicks, This Everyday Love	32	33
5	Kenny Chesney, I Lost It	31	28
6	Jo Dee Messina, Burn	31	29
7	Travis Tritt, Best Of Intentions	30	31
8	John Michael Montgomery, The Little Girl	28	22
9	Lonestar, I'll Be Here	26	20
10	Keith Urban, But For The Grace Of God	21	11
11	Toby Keith, You Shouldn't Kiss Me	21	13
12	John Michael Montgomery, Cows You, In M	20	18
13	Diamond Rio, One More Day	20	16
14	Jo Dee Messina, Burn	20	21
15	Garth Brooks, Wild Horses	20	26
16	Phil Vassar, Just Another Day In Paradis	19	23
17	Shedaisy Lucky 4 You (Tonight I'm Jus	18	9
18	Faith Hill, If My Heart Had Wings	18	11
19	Martina McBride, It's My Time	14	12
20	Shedaisy Lucky 4 You (Tonight I'm Jus	13	9
21	Darryl Worley, A Good Day To Be Alive	13	10
22	Montgomery Gentry, Cows You, In M	13	13
23	Shania Twain, Home, I'm Home	13	13
24	Clay Davidson, Sometimes	12	8
25	Clay Davidson, Sometimes	12	10
26	Rascal Flatts, This Everyday Love	12	10
27	Keith Urban, But For The Grace Of God	12	10
28	Jamie O'Neal, There Is No Arizona	12	14
29	Travis Tritt, It's A Great Day To Be Alive	11	1
30	Trick Pony, Pour Me	11	1

**WMWZ Washington, DC**  
OM: Jeff Wyatt  
APD/MD: Jon Anthony  
Clear Channel 301-231-8231

	TW	LW	
1	Jessica Andrews, Who I Am	46	46
2	Brad Paisley, We Danced	46	42
3	Tim McGraw, My Next Thirty Years	46	46
4	Rascal Flatts, This Everyday Love	46	46
5	Toby Keith, You Shouldn't Kiss Me	46	47
6	Jo Dee Messina, Burn	44	45
7	Travis Tritt, Best Of Intentions	39	37
8	John Michael Montgomery, The Little Girl	35	30
9	Diamond Rio, One More Day	35	33
10	Shedaisy, I Will, But	35	34
11	Travis Tritt, Best Of Intentions	34	32
12	Wince Gill, Shoot Straight From Your Hea	33	32
13	Brad Paisley, We Danced	33	32
14	Jo Dee Messina, Burn	33	32
15	Alan Jackson, I Must Be Love	33	34
16	Phil Vassar, Just Another Day In Paradis	33	34
17	Shedaisy Lucky 4 You (Tonight I'm Jus	31	31
18	Travis Tritt, It's A Great Day To Be Alive	31	32
19	LeAnn Rimes, I Need You	31	34
20	George Strait, Don't Make Me Come Over T	30	20
21	Keith Urban, But For The Grace Of God	30	32
22	Mark McGuinn, Mrs. Steven Ruddy	29	31
23	Phil Vassar, Rose Bouquet	27	27
24	Shedaisy Lucky 4 You (Tonight I'm Jus	27	28
25	Kenny Chesney, Don't Happen Twice	19	21
26	Dixie Chicks, If I Fall You're Going Dow	17	17
27	Dixie Chicks, Without You	17	17
28	Lonestar, What About Now	17	17
29	Lee Ann Womack, Ashes By Now	16	12
30	Trick Pony, Pour Me	16	15



WGAR Cleveland PD: Meg Stevens MD: Chuck Collier Clear Channel 216-328-9950

WPOC Baltimore PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693

KIKK Houston Group PD: Darren Davis APD/MD: Larry Davis Infinity 713-881-5957

KYGO Denver PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950

WFMS Indianapolis PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550

WTQR Greensboro PD: Paul Franklin APD/MD: Angie Ward Clear Channel 336-822-2000

WUBE Cincinnati OM: Tim Closson APD: Grover Collins MD: Duke Hamilton Infinity 513-721-1050

WQYK Tampa OM: Eric Logan PD: Beecher Martin MD: Jay Roberts Infinity 813-287-0995

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840

WWYZ Hartford PD: Jay McCarthy MD: Jay Thomas Clear Channel 860-723-6000

WSOC Charlotte PD: Kevin O'Neal MD: Rick McCracken Infinity 704-522-1103

KYCY San Francisco OM: Brian Thomas APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330

WKKT Charlotte OM: Mike Berlak PD/MD: Kevin King Clear Channel 704-714-9444

KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Pilot 619-291-9797

WUSY Chattanooga OM: Clay Hunicutt MD: Bill Poindexter Clear Channel 423-892-3333

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Korgan Clear Channel 414-545-8900

WSSL Greenville OM/MD: Bruce Logan APD/MD: Kix Layton Clear Channel 864-242-1005

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WQDR Raleigh PD: Brant Curtiss MD: Robin O'Brian Curtis Media 919-876-6464

KUPL Portland, OR PD: Cary Rolle MD: Rick Taylor Infinity 503-223-0300

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley Regent 518-782-1474

KWJJ Portland, OR OM: Bruce Agler PD/MD: Ken Boesen Fisher Broadcasting 503-228-4393

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-677-8998



# COUNTRY AIRPLAY MONITOR

## FOR WEEK ENDING MARCH 11, 2001

Detailed tracking for upward-moving songs. Total  
Detections/Gain does not include video play.  
Markets listed in order of population.  
\*Indicates station experienced between 24 and 56 hours of monitored  
down-time during the chart week.

**WQMX Akron**  
OM: Kevin Mason  
APD: Ken Steel  
MD: Toni Fox  
Rubber City Radio Group 330-869-9800

TW	LW	Artist	Song
1	43	Lee Ann Womack	Ashe's By Now
2	46	Lonestar	Tell Her
3	46	Jo Dee Messina	Burn
4	48	Diamond Rio	One More Day
5	46	Shedaisy Lucky 4	You (Tonight I'm Just)
6	46	Toby Keith	You Shouldn't Kiss Me
7	39	Sara Evans	Born To Fly
8	36	Diamond Rio	One More Day
9	39	Charlie Tenison	Go Back
10	24	Martina McBride	It's My Time
11	29	Faith Hill	If My Heart Had Wings
12	29	Rascal Flatts	This Everyday Love
13	29	Dixie Chicks	Without You
14	25	Warren Brothers	Move On
15	26	Travis Tritt	It's A Great Day To Be Alive
16	27	Tim Rushlow	She Misses Him
17	26	Pam Tillis	Please
18	21	Phil Vassar	Rose Bouquet
19	21	Jamie O'Neal	There Is No Arizona
20	23	LeAnn Rimes	I Need You
21	23	Brad Paisley	We Danced
22	22	Joe Diffie	It's Always Something
23	22	Teri Clark	A Little Gasoline
24	23	Patty Loveless	The Last Thing On My Mind
25	23	Travis Tritt	Best Of Intentions
26	23	Andy Griggs	You Made Me That Way
27	23	Aaron Tippin	Kiss This
28	23	Gary Allan	Right Where I Need To Be
29	23	John Michael Montgomery	The Little Girl
FI	11	Kenny Chesney	Don't Happen Twice

**WSIX Nashville**  
OM: Bob Barnett  
PD: Mike Moore  
Clear Channel 615-664-2400

TW	LW	Artist	Song
1	47	Travis Tritt	It's A Great Day To Be Alive
2	44	Toby Keith	You Shouldn't Kiss Me
3	44	Keith Urban	But For The Grace Of God
4	44	Diamond Rio	One More Day
5	44	Jessica Andrews	Who I Am
6	44	Rascal Flatts	This Everyday Love
7	32	Tim McGraw	Grown Men Don't Cry
8	32	Mark McGuinn	Mrs. Steven Rudy
9	30	Brooks & Dunn	Aln't Nothing 'bout You
10	29	Dixie Chicks	If I Fall You're Going Down
11	28	Faith Hill	If My Heart Had Wings
12	27	Tim Rushlow	She Misses Him
13	27	Patty Loveless	The Last Thing On My Mind
14	27	Warren Brothers	Move On
15	26	Martina McBride	It's My Time
16	27	Phil Vassar	Rose Bouquet
17	27	Shedaisy Lucky 4	You (Tonight I'm Just)
18	27	Alan Jackson	When Somebody Loves You
19	27	LeAnn Rimes	I Need You
20	27	Montgomery Gentry	She Couldn't Change M
21	27	Trisha Yearwood	I Would've Loved You An
22	27	Clay Davidson	Sometimes
23	27	Aaron Tippin	People Like Us
24	27	Warren Brothers	Move On
25	27	Sara Evans	I Could Not Ask For More
26	27	Pam Tillis	Please
27	27	Lonestar	Tell Her
28	27	Warren Brothers	Move On
29	27	Gary Allan	Right Where I Need To Be
30	27	LeAnn Rimes	I Do Love You
FI	32	Tim McGraw	Grown Men Don't Cry
FI	15	Trisha Yearwood	I Would've Loved You An
FI	9	Rascal Flatts	While You Love Me

**WZZK Birmingham**  
OM/PD: Rick Shockey  
APD/MD: Scott Stewart  
Cox 205-916-1100

TW	LW	Artist	Song
1	52	Diamond Rio	One More Day
2	47	Phil Vassar	Just Another Day In Paradise
3	47	Faith Hill	If My Heart Had Wings
4	47	Jamie O'Neal	There Is No Arizona
5	46	Rascal Flatts	This Everyday Love
6	45	Tim McGraw	My Next Thirty Years
7	45	Sara Evans	I Could Not Ask For More
8	39	Jo Dee Messina	Burn
9	31	Toby Keith	You Shouldn't Kiss Me
10	36	Sara Evans	Born To Fly
11	36	Dixie Chicks	Without You
12	36	Tim Rushlow	She Misses Him
13	36	John Michael Montgomery	The Little Girl
14	36	Tim Rushlow	She Misses Him
15	36	Alabama	When It All Goes South
16	36	Travis Tritt	It's A Great Day To Be Alive
17	36	Brooks & Dunn	Aln't Nothing 'bout You
18	36	Kenny Chesney	Don't Happen Twice
19	36	Warren Brothers	Move On
20	36	Brad Paisley	We Didn't Have To Be
21	36	George Strait	It's My Time
22	36	Clay Davidson	Sometimes
23	36	Jo Dee Messina	Lesson In Leavin'
24	36	LeAnn Rimes	I Need You
25	36	Tim McGraw	My Best Friend
26	36	Chad Brock	Yes!
27	36	Toby Keith	How Do You Like Me Now
28	36	Faith Hill	The Way You Love Me
29	36	Warren Brothers	Move On
30	36	Aaron Tippin	Kiss This
FI	43	Sara Evans	I Could Not Ask For More
FI	24	Brooks & Dunn	Aln't Nothing 'bout You
FI	9	Tim McGraw	Grown Men Don't Cry

**WRBQ Tampa**  
OM: Eric Logan  
PD: Ronnie Lane  
MD: Jay Roberts  
Infinity 813-287-1047

TW	LW	Artist	Song
1	46	Diamond Rio	One More Day
2	37	Jo Dee Messina	Burn
3	37	Faith Hill	If My Heart Had Wings
4	37	Toby Keith	You Shouldn't Kiss Me
5	36	Dixie Chicks	If I Fall You're Going Down
6	36	Tim McGraw	My Next Thirty Years
7	36	Keith Urban	But For The Grace Of God
8	36	Jessica Andrews	Who I Am
9	36	Lonestar	Tell Her
10	36	Garth Brooks	Wild Horses
11	36	Vince Gill	Feels Like Love
12	36	Phil Vassar	Just Another Day In Paradise
13	36	Rascal Flatts	This Everyday Love
14	36	Tim McGraw	Grown Men Don't Cry
15	36	Kenny Chesney	I Lost It
16	36	Sara Evans	Born To Fly
17	36	Mark McGuinn	Mrs. Steven Rudy
18	36	Brooks & Dunn	Aln't Nothing 'bout You
19	36	Trick Pony	Pour Me
20	36	Shedaisy Lucky 4	You (Tonight I'm Just)
21	36	Dixie Chicks	Without You
22	36	Warren Brothers	Move On
23	36	Lee Ann Womack	Ashe's By Now
24	36	Travis Tritt	It's A Great Day To Be Alive
25	36	South 85	The Most Beautiful Girl
26	36	John Michael Montgomery	The Little Girl
27	36	Patty Loveless	That's The Kind Of Mood
28	36	Tim McGraw	My Next Thirty Years
29	36	Warren Brothers	Move On
30	36	Travis Tritt	Best Of Intentions
FI	28	Tim McGraw	Grown Men Don't Cry
FI	13	LeAnn Rimes	I Do Love You
FI	9	Alan Jackson	When Somebody Loves You

**WESC Greenville**  
OM: Ron Brooks  
MD: John Landrum  
Clear Channel 864-242-4660

TW	LW	Artist	Song
1	35	Diamond Rio	One More Day
2	35	Garth Brooks	Wild Horses
3	35	Lee Ann Womack	Ashe's By Now
4	35	Darryl Worley	A Good Day To Run
5	35	Keith Urban	But For The Grace Of God
6	35	Dixie Chicks	Without You
7	35	Travis Tritt	It's A Great Day To Be Alive
8	35	Tim Rushlow	She Misses Him
9	35	Charlie Tenison	Go Back
10	35	Trick Pony	Pour Me
11	35	Patty Loveless	The Last Thing On My Mind
12	35	Montgomery Gentry	She Couldn't Change M
13	35	Aaron Tippin	People Like Us
14	35	Warren Brothers	Move On
15	35	Warren Brothers	Move On
16	35	Brooks & Dunn	Aln't Nothing 'bout You
17	35	Kenny Chesney	Don't Happen Twice
18	35	Mark McGuinn	Mrs. Steven Rudy
19	35	Chase Tenison	Go Back
20	35	Hank Williams III	I Don't Know
21	35	Lonestar	Tell Her
22	35	Alabama	When It All Goes South
23	35	Tim McGraw	My Next Thirty Years
24	35	Kenny Chesney	Don't Happen Twice
25	35	Jamie O'Neal	There Is No Arizona
26	35	Alan Jackson	When Somebody Loves You
27	35	Jo Dee Messina	That's The Way
28	35	George Strait	Go On
29	35	Joe Diffie	It's Always Something
30	35	Toby Keith	Country Comes To Town
FI	16	Kenny Rogers	There You Go Again
FI	15	Alan Jackson	When Somebody Loves You

**WYRK Buffalo**  
PD: John Paul  
APD/MD: Chris Keyzer  
Infinity 716-852-7444

TW	LW	Artist	Song
1	39	Diamond Rio	One More Day
2	37	Tim Rushlow	She Misses Him
3	37	Toby Keith	You Shouldn't Kiss Me
4	37	Brad Paisley	We Danced
5	37	Joe Diffie	It's Always Something
6	37	Tim McGraw	My Next Thirty Years
7	37	Lonestar	Tell Her
8	37	Dixie Chicks	Without You
9	37	Travis Tritt	Best Of Intentions
10	37	Shedaisy Lucky 4	You (Tonight I'm Just)
11	37	Jo Dee Messina	Burn
12	37	Brooks & Dunn	Aln't Always Be Loved By
13	37	Lee Ann Womack	Ashe's By Now
14	37	Keith Urban	But For The Grace Of God
15	37	Kenny Chesney	Don't Happen Twice
16	37	Jamie O'Neal	There Is No Arizona
17	37	LeAnn Rimes	I Need You
18	37	Kenny Chesney	I Lost It
19	37	Keith Urban	But For The Grace Of God
20	37	Lonestar	Tell Her
21	37	Faith Hill	The Way You Love Me
22	37	Vince Gill	Feels Like Love
23	37	Martina McBride	It's The Only House
24	37	Travis Tritt	It's A Great Day To Be Alive
25	37	Aaron Tippin	Kiss This
26	37	George Strait	Write This Down
27	37	Faith Hill	Breathe
28	37	Jo Dee Messina	That's The Way
29	37	Warren Brothers	Move On
30	37	Brooks & Dunn	Aln't Nothing 'bout You
FI	12	Mark McGuinn	Mrs. Steven Rudy

**WKKO Toledo**  
OM: Tim Roberts  
PD: Gary Shores  
APD/MD: Harvey J. Steele  
Cumulus 419-385-2536

TW	LW	Artist	Song
1	37	Diamond Rio	One More Day
2	37	Toby Keith	You Shouldn't Kiss Me
3	37	Faith Hill	If My Heart Had Wings
4	37	Jessica Andrews	Who I Am
5	37	Lee Ann Womack	Ashe's By Now
6	37	Keith Urban	But For The Grace Of God
7	37	Travis Tritt	It's A Great Day To Be Alive
8	37	Kenny Chesney	Don't Happen Twice
9	37	Brooks & Dunn	Aln't Nothing 'bout You
10	37	Martina McBride	It's My Time
11	37	Jo Dee Messina	Burn
12	37	Pam Tillis	Please
13	37	Shedaisy Lucky 4	You (Tonight I'm Just)
14	37	Patty Loveless	The Last Thing On My Mind
15	37	Jamie O'Neal	There Is No Arizona
16	37	Dixie Chicks	If I Fall You're Going Down
17	37	Rascal Flatts	This Everyday Love
18	37	Dixie Chicks	Without You
19	37	Darryl Worley	A Good Day To Run
20	37	Sara Evans	I Could Not Ask For More
21	37	Phil Vassar	Rose Bouquet
22	37	Warren Brothers	Move On
23	37	Mark McGuinn	Mrs. Steven Rudy
24	37	Alan Jackson	When Somebody Loves You
25	37	Aaron Tippin	People Like Us
26	37	Lonestar	Tell Her
27	37	George Strait	If You Can Do Anything El
28	37	Aaron Tippin	Kiss This
29	37	Jo Dee Messina	Lesson In Leavin'
30	37	Tim Rushlow	She Misses Him
FI	12	Sara Evans	I Could Not Ask For More
FI	8	George Strait	If You Can Do Anything El

**WCOL Columbus, OH**  
PD: Gail Austin  
MD: Dan Zuko  
Clear Channel 614-273-9265

TW	LW	Artist	Song
1	48	Keith Urban	But For The Grace Of God
2	48	Lee Ann Womack	Ashe's By Now
3	48	Jo Dee Messina	Burn
4	48	Garth Brooks	Wild Horses
5	48	Kenny Chesney	I Lost It
6	48	Dixie Chicks	Without You
7	48	Tim McGraw	My Next Thirty Years
8	48	Phil Vassar	Just Another Day In Paradise
9	48	Warren Brothers	Move On
10	48	Jessica Andrews	Who I Am
11	48	Toby Keith	You Shouldn't Kiss Me
12	48	Faith Hill	If My Heart Had Wings
13	48	Diamond Rio	One More Day
14	48	Martina McBride	It's My Time
15	48	Kenny Chesney	Don't Happen Twice
16	48	Jamie O'Neal	There Is No Arizona
17	48	Shedaisy Lucky 4	You (Tonight I'm Just)
18	48	Lonestar	What About Now
19	48	Trick Pony	Pour Me
20	48	Phil Vassar	Rose Bouquet
21	48	Dixie Chicks	If I Fall You're Going Down
22	48	Toby Keith	How Do You Like Me Now
23	48	Brooks & Dunn	Aln't Nothing 'bout You
24	48	Brooks & Dunn	Aln't Nothing 'bout You
25	48	George Strait	The Best Day
26	48	Travis Tritt	It's A Great Day To Be Alive
27	48	Chad Brock	Yes!
28	48	Phil Vassar	Just Another Day In Paradise
29	48	Faith Hill	The Way You Love Me
30	48	John Michael Montgomery	The Little Girl
FI	12	Tim McGraw	Grown Men Don't Cry
FI	7	Rascal Flatts	While You Love Me
FI	4	Pam Tillis	Please

**KFKF Kansas City**  
PD: Dale Carter  
MD: Tony Stevens  
Infinity 816-753-4000

TW	LW	Artist	Song
1	33	Diamond Rio	One More Day
2	33	Faith Hill	If My Heart Had Wings
3	33	Trick Pony	Pour Me
4	33	Jessica Andrews	Who I Am
5	33	Travis Tritt	It's A Great Day To Be Alive
6	33	Shedaisy Lucky 4	You (Tonight I'm Just)
7	33	Warren Brothers	Move On
8	33	Aaron Tippin	People Like Us
9	33	Kenny Chesney	Don't Happen Twice
10	33	Montgomery Gentry	She Couldn't Change M
11	33	Tim Rushlow	She Misses Him
12	33	Pam Tillis	Please
13	33	Gary Allan	Right Where I Need To Be
14	33	Toby Keith	You Shouldn't Kiss Me
15	33	Keith Urban	But For The Grace Of God
16	33	Vince Gill	Shoot Straight From Your Heart
17	33	Martina McBride	It's My Time
18	33	Alabama	When It All Goes South
19	33	Sara Evans	I Could Not Ask For More
20	33	Phil Vassar	Rose Bouquet
21	33	Dixie Chicks	If I Fall You're Going Down
22	33	Jo Dee Messina	Burn
23	33	Lee Ann Womack	Ashe's By Now
24	33	Brooks & Dunn	Aln't Nothing 'bout You
25	33	Mark McGuinn	Mrs. Steven Rudy
26	33	Travis Tritt	It's A Great Day To Be Alive
27	33	Dixie Chicks	If I Fall You're Going Down
28	33	Gary Rogers	There You Go Again
29	33	Kenny Chesney	Don't Happen Twice
30	33	John Michael Montgomery	The Little Girl
FI	14	Mark McGuinn	Mrs. Steven Rudy
FI	10	LeAnn Rimes	I Do Love You
FI	4	Teri Clark	No Fear

**KATM Modesto**  
PD: Randy "Bubba" Black  
MD: D.J. Walker  
Citadel 209-523-7756

TW	LW	Artist	Song
1	46	Keith Urban	But For The Grace Of God
2	46	Diamond Rio	One More Day
3	46	Toby Keith	You Shouldn't Kiss Me
4	46	Jessica Andrews	Who I Am
5	46	Travis Tritt	It's A Great Day To Be Alive
6	46	Jo Dee Messina	Burn
7	46	Tim Rushlow	She Misses Him
8	46	Travis Tritt	It's A Great Day To Be Alive
9	46	Trick Pony	Pour Me
10	46	Martina McBride	It's My Time
11	46	Dixie Chicks	Without You
12	46	Sara Evans	Born To Fly
13	46	Kenny Chesney	Don't Happen Twice
14	46</		











Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

**AIRPOWER**

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

**2299 - 1000 DETECTIONS**

Total Detections/Gain

**GARY ALLAN 2283/85**  
*Right Where I Need To Be (MCA Nashville)*  
Total Stations: 143/Chart Move: 21-20  
Heavy (35+ detections): 10 KBEQ, KDDK, KMXM, KPLX, KSKS, KWJJ, KXKC, WFMS, WRNS, WSLC  
Medium (25-34): 15 KAJA, KCCY, KCKI, KGMV, KKCS, KTM, KUPL, KUZZ, KXKT, WAMZ, WGH, WGN, WIRK, WKDF, WSM  
Light (Under 25): 118  
1st Impressions: 3 WOGK, WOYK, WYGY

**MARK MCGUINN 2160/454**  
*Mrs. Steven Rudy (VFR)*  
Total Stations: 140/Chart Move: 24-21  
Heavy (35+): 8 KIKK, KKBQ, KMLE, KMXM, KPLX, KTST, KWJJ, WKHX  
Medium (25-34): 18 KBEQ, KDDK, KEEY, KHKI, KSKS, KXKC, WCTK, WGGY, WGH, WCN, WKDF, WKHK, WKYQ, WMZQ, WQBE, WRBQ, WSIX, WSTH  
Light (Under 25): 114  
1st Impressions: 13 KFKF, KTTS, WCKT, WKIS, WKSF, WQDR, WQYK, WRNS, WSCA, WSSL, WVLK, WYGY, WYRK

**PHIL VASSAR 2148/84**  
*Rose Bouquet (Arista Nashville)*  
Total Stations: 141/Chart Move: 22-22  
Heavy (35+): 2 KMDL, WSLC  
Medium (25-34): 9 KCKI, KHKI, KMLE, WCKT, WCTK, WGGY, WMUS, WMZQ, WSIX  
Light (Under 25): 130  
1st Impressions: 3 KASE, KKAT, WQXK

**PAM TILLIS 2077/60**  
*Please (Arista Nashville)*  
Total Stations: 140/Chart Move: 23-23  
Heavy (35+): 1 WSLC  
Medium (25-34): 18 KBEQ, KCCY, KILT, KRKY, KSKS, KSOP, KSSN, KUZZ, KXKC, WCKT, WEZL, WGGY, WIRK, WKN, WKYQ, WMUS, WQMX, WRNS  
Light (Under 25): 121  
1st Impressions: 4 KWJJ, KZLA, WCOL, WFR

**PATTY LOVELESS 1802/210**  
*The Last Thing On My Mind (Epic)*  
Total Stations: 141/Chart Move: 25-24  
Heavy (35+): 0  
Medium (25-34): 9 KBEQ, KRKY, KYCY, WFLS, WKDF, WRNS, WSIX, WSLC, WTQR  
Light (Under 25): 132  
1st Impressions: 6 KRYS, WIRK, WKCQ, WKYQ, WMZQ, WQBE

**SARA EVANS 1652/471**  
*I Could Not Ask For More (RCA)*  
Total Stations: 137/Chart Move: 32-25  
Heavy (35+): 3 KCCY, KPLX, WZZK  
Medium (25-34): 8 KBEQ, KILT, KKCS, KMDL, KMLE, KSKS, KTTS, WAMZ  
Light (Under 25): 126  
1st Impressions: 26 KATM, KDRK, KFRG, KSON, KTM, KUZZ, KVOO, KWN, WBCT, WBEE, WCOS, WCTK, WFR, WIL, WJCL, WKDF, WKHK, WKKO, WLWI, WMIL, WPOC, WRBQ, WRKZ, WSM, WYYD, WZZK

**GEORGE STRAIT 1519/579**  
*If You Can Do Anything Else (MCA Nashville)*  
Total Stations: 119/Chart Move: 36-26  
Heavy (35+): 1 KCCY  
Medium (25-34): 9 KCCY, KMDL, KMLE, KNCI, KTTS, KXKC, KYCY, WAMZ, WIVK  
Light (Under 25): 109  
1st Impressions: 45 KATM, KGMV, KMPS, KMXM, KRYS, KTEX, KUZZ, KWJJ, KWN, KXXY, KYCY, KYGO, KZSN, WBCT, WCOL, WDAF, WFMS, WFR, WFRG, WFRY, WGAR, WGKX, WIL, WJCL, WKN, WKDF, WKHK, WKKO, WKLB, WKSJ, WLWI, WMUS, WOKO, WQDR, WQXK, WRBT, WRKZ, WRNS, WSCA, WSLC, WUBE, WUSY, WVLK, WXTU, WYYD

**CLAY DAVIDSON 1513/147**  
*Sometimes (Virgin/Capitol)*  
Total Stations: 137/Chart Move: 28-27  
Heavy (35+): 1 KNIX  
Medium (25-34): 9 KBEQ, KCCY, KFRG, KSKS, WCKT, WFRG, WKN, WKDF, WKYQ  
Light (Under 25): 127  
1st Impressions: 3 KDRK, KFDI, WQXK

**STEVE HOLY 1505/81**  
*The Hunger (Curb)*  
Total Stations: 140/Chart Move: 27-28  
Heavy (35+): 0  
Medium (25-34): 6 KBEQ, KXKC, WBEE, WKYQ, WRNS, WTQR  
Light (Under 25): 134  
1st Impressions: 3 KKAT, WKN, WLWI

**AARON TIPPIN 1493/128**  
*People Like Us (Lyric Street)*  
Total Stations: 140/Chart Move: 29-29  
Heavy (35+): 0  
Medium (25-34): 7 KBEQ, KFKF, KUZZ, WCKT, WFRG, WIVK, WSLC  
Light (Under 25): 133  
1st Impressions: 3 KNCI, KRST, WROO

**ALAN JACKSON 1460/478**  
*When Somebody Loves You (Arista Nashville)*  
Total Stations: 123/Chart Move: 34-31  
Heavy (35+): 1 KSCS  
Medium (25-34): 7 KCCY, KMDL, KYCY, WIVK, WKHX, WKXC, WSLC  
Light (Under 25): 115  
1st Impressions: 31 KATM, KCCY, KDRK, KEEY, KFKF, KFRG, KHKI, KMXM, KRYS, KSON, KTM, KTTS, KUZZ, KWN, KZSN, WDAF, WESC, WFRG, WFRY, WIL, WKKT, WKLB, WNCY, WOKO, WQYK, WRBQ, WRKZ, WSLC, WVLK, WXB, WYYD

**MONTGOMERY GENTRY 1429/148**  
*She Couldn't Change Me (Columbia)*  
Total Stations: 138/Chart Move: 30-32  
Heavy (35+): 0  
Medium (25-34): 8 KBEQ, KIKK, KKCS, KSCS, KSOP, KTTS, WBCT, WDRM  
Light (Under 25): 130  
1st Impressions: 6 KDRK, KFRG, KTST, WGH, WGN, WKXC

**VINCE GILL 1249/66**  
*Shoot Straight From Your Heart (MCA Nashville)*  
Total Stations: 131/Chart Move: 31-33  
Heavy (35+): 1 KUZZ  
Medium (25-34): 6 KBEQ, KSSN, WBCT, WKXC, WQXK, WSLC  
Light (Under 25): 124  
1st Impressions: 3 KHKI, WIRK, WIVK

**999 - 500 DETECTIONS**

Total Detections/Gain

**TERRI CLARK 997/162**  
*No Fear (Mercury)*  
Total Stations: 124/Chart Move: 38-34  
Heavy (35+): 1 KTTS  
Medium (25-34): 2 KBEQ, WGGY  
Light (Under 25): 121  
1st Impressions: 8 KCCY, KFKF, KHAY, KNCI, KTM, WNOE, WVLK, WXCT

**THE KINLEYS 960/10**  
*I'm In (Epic)*  
Total Stations: 135/Chart Move: 35-35  
Heavy (35+): 0  
Medium (25-34): 6 KBEQ, KEEY, KKCS, KSKS, WQBE, WTQR  
Light (Under 25): 129

**KENNY ROGERS 938/49**  
*There You Go Again (Dreamcatcher)*  
Total Stations: 126/Chart Move: 37-37  
Heavy (35+): 1 KKAT  
Medium (25-34): 3 KFRG, KSCS, WGGY  
Light (Under 25): 122  
1st Impressions: 8 KHKI, KRYS, WAMZ, WBCT, WCOL, WESC, WGAR, WVLK

**LEANN RIMES 805/235**  
*But I Do Love You (Curb)*  
Total Stations: 87/Chart Move: 41-38  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KEEY, KMLE, KYCY  
Light (Under 25): 83  
1st Impressions: 16 KATM, KFKF, KHAY, KILT, KKCS, KMDL, KVOO, KZSN, WGKX, WNCY, WOKO, WQXK, WRBQ, WSLC, WSSL, WYGY

**CHRIS CAGLE 543/101**  
*Laredo (Virgin/Capitol)*  
Total Stations: 70/Chart Move: 46-40  
Heavy (35+): 1 KPLX  
Medium (25-34): 3 KBEQ, WBCT, WUSN  
Light (Under 25): 66  
1st Impressions: 5 KDRK, WIRK, WKSJ, WSOC, WWGR

**CLAY WALKER 542/106**  
*Say No More (Giant)*  
Total Stations: 56/Chart Move: 45-41  
Heavy (35+): 1 KCKI  
Medium (25-34): 1 KBEQ  
Light (Under 25): 54  
1st Impressions: 5 KRKY, KSKS, KTST, WKXC, WQDR

**NEAL MCCOY 534/28**  
*Beatin' It In (Giant)*  
Total Stations: 71/Chart Move: 42-42  
Heavy (35+): 0  
Medium (25-34): 1 KBEQ  
Light (Under 25): 70

**499 - 40 DETECTIONS**

Total Detections/Gain

**LORRIE MORGAN & SAMMY KERSHAW 482/26**  
*He Drinks Tequila (RCA)*  
Total Stations: 55/Chart Move: 44-43  
Heavy (35+): 0  
Medium (25-34): 2 KCCY, KKCS  
Light (Under 25): 53  
1st Impressions: 1 WQDR

**MEREDITH EDWARDS 462/0**  
*A Rose Is A Rose (Mercury)*  
Total Stations: 58/Chart Move: 43-44  
Heavy (35+): 1 KSKS  
Medium (25-34): 1 KBEQ  
Light (Under 25): 56  
1st Impressions: 3 WVLK, WYGY, WYNK

**SONS OF THE DESERT 449/37**  
*What I Did Right (MCA Nashville)*  
Total Stations: 58/Chart Move: 47-45  
Heavy (35+): 0  
Medium (25-34): 1 WSLC  
Light (Under 25): 57  
1st Impressions: 3 KATM, KBEQ, KMXM

**HAL KETCHUM 395/31**  
*She Is (Curb)*  
Total Stations: 65/Chart Move: 48-47  
Heavy (35+): 0  
Medium (25-34): 2 WKYQ, WQBE  
Light (Under 25): 63  
1st Impressions: 4 KFDI, KHKI, KMXM, WXCT

**BRAD PAISLEY 346/296**  
*Two People Fell In Love (Arista Nashville)*  
Total Stations: 54/Chart Move: Debut 48  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 54  
1st Impressions: 19 KATM, KBEQ, KFDI, KHAY, KKAT, KMDL, KMLE, KMPS, KMXM, KSOP, KTST, KTTS, KXXY, KYGO, KZLA, KZSN, WBCT, WFRG, WJCL

**TRACY BYRD WITH MARK CHESNUTT 284/188**  
*A Good Way To Get On My Bad Side (RCA)*  
Total Stations: 37/Chart Move: Debut 49  
Heavy (35+): 1 KKBO  
Medium (25-34): 0  
Light (Under 25): 36  
1st Impressions: 9 KEEY, KSOP, KTST, KTTS, KUZZ, KXKC, WFRG, WIVK, WSOC

**COLLIN RAYE 222/5**  
*You Still Take Me There (Epic)*  
Total Stations: 27/Chart Move: 52-51  
Heavy (35+): 0  
Medium (25-34): 1 KSKS  
Light (Under 25): 26  
1st Impressions: 3 KFRG, KYGO, WRKZ

**MARSHALL DYLLON 210/50**  
*You (Dreamcatcher)*  
Total Stations: 64/Chart Move: 57-52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 64  
1st Impressions: 8 KATM, KDRK, KMDL, KRST, WIRK, WIVK, WMSI, WYNK

**THE SOGGY BOTTOM BOYS 158/31**  
*I Am A Man Of Constant Sorrow (Mercury)*  
Total Stations: 34/Chart Move: 60-56  
Heavy (35+): 0  
Medium (25-34): 1 KIKK  
Light (Under 25): 33  
1st Impressions: 3 KIKK, KTM, WSOC

**TRACY LAWRENCE 119/44**  
*Unforgiven (Atlantic)*  
Total Stations: 28/Chart Move: Debut 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 28  
1st Impressions: 2 KXKC, WOKO

**KORTNEY KAYLE 119/2**  
*Don't Let Me Down (Lyric Street)*  
Total Stations: 24/Chart Move: Debut 60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 24  
1st Impressions: 4 KUBL, WCKT, WCOL, WKCC

**CHARLIE ROBISON 115/1**  
*I Want You Bad (Lucky Dog/Columbia)*  
Total Stations: 14  
Heavy (35+): 0  
Medium (25-34): 2 KIKK, KPLX  
Light (Under 25): 12  
1st Impressions: 1 KDDK

**JAMIE O'NEAL 111/70**  
*When I Think About Angels (Mercury)*  
Total Stations: 33  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 33  
1st Impressions: 1 KMLE

**TRISHA YEARWOOD 100/68**  
*I Would've Loved You Anyway (MCA Nashville)*  
Total Stations: 22  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 6 KDRK, WFLS, WSIX, WSM, WUSY, WXTU

**CYNDI THOMSON 99/80**  
*What I Really Meant To Say (Capitol)*  
Total Stations: 8  
Heavy (35+): 1 KEEY  
Medium (25-34): 2 KIKK, KMLE  
Light (Under 25): 5  
1st Impressions: 1 KIKK

**CRAIG MORGAN 79/4**  
*I Want Us Back (Atlantic)*  
Total Stations: 10  
Heavy (35+): 0  
Medium (25-34): 1 WSTH  
Light (Under 25): 9  
1st Impressions: 1 KMDL

**DAN ROBERTS 70/70**  
*cowhand.com (Old Boots/DOS)*  
Total Stations: 35  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 35

**LORETTA LYNN 70/67**  
*I Can't Hear The Music (Audium)*  
Total Stations: 35  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 35

**VICTOR SANZ 68/63**  
*One Forever (Gramac)*  
Total Stations: 32  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 32  
1st Impressions: 1 WOKO

**LEE ANN WOMACK 55/6**  
*Why They Call It Falling (MCA Nashville)*  
Total Stations: 9  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 8

**SHERRIE AUSTIN 52/15**  
*Jolene (WE)*  
Total Stations: 21  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 21

**PAT GREEN & CORY MORROW 52/-1**  
*Texas On My Mind (Writeon/Greenhorse)*  
Total Stations: 4  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 4

**JOHN ANDERSON 51/24**  
*The Big Revival (Columbia)*  
Total Stations: 39  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 39  
1st Impressions: 1 WIVK

**SHEDAISY 51/5**  
*Still Holding Out For You (Lyric Street)*  
Total Stations: 3  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 2

**CAROLYN DAWN JOHNSON 48/12**  
*Complicated (Arista Nashville)*  
Total Stations: 25  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 25

**TRICK PONY 41/41**  
*On A Night Like This (Warner Bros./WRN)*  
Total Stations: 38  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 38

**JOHN HIATT 40/6**  
*Crossing Muddy Waters (Vanguard)*  
Total Stations: 1  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 0





## AIRPLAY Monitor COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING MARCH 11, 2001

### NORTHEAST



TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

### MID-ATLANTIC



TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

### SOUTHEAST



TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

### SOUTHWEST



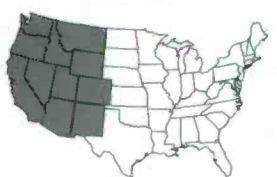
TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

### MIDWEST



TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

### WEST



TW	LW	TW	LW
1	1	16	16
2	2	17	17
3	3	18	18
4	4	19	19
5	5	20	20
6	6	21	21
7	7	22	22
8	8	23	23
9	9	24	24
10	10	25	25
11	11	26	26
12	12	27	27
13	13	28	28
14	14	29	29
15	15	30	30

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	3	17	ONE MORE DAY ARISTA NASHVILLE 1 week at No. 1	DIAMOND RIO	44.019	41.939
2	2	16	WHO I AM DREAMWORKS	JESSICA ANDREWS	43.821	42.105
3	1	20	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	42.978	42.540
4	4	21	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	37.679	39.621
5	5	10	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	35.400	33.023
6	7	11	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	32.395	29.722
7	11	5	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	27.757	25.246
8	6	22	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	26.918	32.770
9	12	8	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	26.648	23.709
10	15	15	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	25.447	22.170
11	8	25	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	25.393	28.850
12	14	5	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	24.859	22.392
13	9	22	BURN CURB	JO DEE MESSINA	24.703	26.537
14	10	28	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	24.187	25.758
15	16	18	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	21.686	21.902
16	17	11	IT'S MY TIME RCA	MARTINA MCBRIDE	18.847	19.145
17	13	17	WILD HORSES CAPITOL	GARTH BROOKS	18.643	23.594
18	19	12	POUR ME WARNER BROS./WRN	TRICK PONY	17.130	16.697
19	23	6	MRS. STEVEN RUDY VFR	MARK MCGUINN	16.710	13.298
20	20	17	MOVE ON BNA	THE WARREN BROTHERS	16.469	16.480
21	NEW		GROWN MEN DON'T CRY CURB	TIM MCGRAW	15.256	0.000
22	21	11	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	14.936	14.213
23	22	7	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	13.302	13.547
24	24	11	PLEASE ARISTA NASHVILLE	PAM TILLIS	11.531	11.225
25	31	4	I COULD NOT ASK FOR MORE RCA	SARA EVANS	10.640	7.828
26	25	8	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	10.543	9.235
27	34	2	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	9.984	6.388
28	27	6	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	9.916	8.532
29	26	10	THE HUNGER CURB	STEVE HOLY	9.653	8.771
30	35	3	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	9.453	6.433
31	29	6	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	9.017	8.039
32	30	4	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	8.859	7.837
33	32	5	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	7.755	7.202
34	NEW		BUT I DO LOVE YOU CURB	LEANN RIMES	6.027	4.234
35	33	12	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	5.750	6.498
36	38	3	NO FEAR MERCURY	TERRI CLARK	5.382	4.865
37	36	9	I'M IN EPIC	THE KINLEYS	5.349	5.487
38	37	2	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	5.105	5.134
39	NEW		LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	4.331	3.624
40	39	6	GO BACK ASYLUM/WRN	CHALEE TENNISON	3.966	4.680

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. (○) Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

## amusement business

## BOXSCORE CONCERT GROSSES

### TOP 5 OVERALL

#1	Artist: BACKSTREET BOYS, KRYSTAL Venue: Tacoma Dome, Tacoma, Wash. Date(s): Feb. 25-26 Gross: \$2,005,916 Att. 35,977 Capacity: 40,023 two shows one sellout
#2	Artist: JIMMY BUFFETT & THE CORAL REEFER BAND Venue: Ice Palace, Tampa, Fla. Date(s): Feb. 22 Gross: \$900,134 Att. 18,873 Capacity: 19,497
#3	Artist: JIMMY BUFFETT & THE CORAL REEFER BAND Venue: Charlotte Coliseum, Charlotte, N.C. Date(s): Feb. 20 Gross: \$876,230 Att. 19,732 Capacity: sellout
#4	Artist: JIMMY BUFFETT & THE CORAL REEFER BAND Venue: Reunion Arena, Dallas Date(s): Feb. 13 Gross: \$851,511 Att. 16,889 Capacity: sellout
#5	Artist: STING, SORAYA Venue: Hiram Bithorn Stadium, San Juan, P.R. Date(s): Feb. 3 Gross: \$773,250 Att. 13,742 Capacity: 24,639

### TOP 5 COUNTRY

#1	Artist: BROOKS & DUNN, ERIC HEATHERLY Venue: Mark Eteess Arena, Atlantic City, N.J. Date(s): Feb. 17-18 Gross: \$289,733 Att. 9,545 Capacity: 10,441 two shows
#2	Artist: ALAN JACKSON, JOHN KEATING Venue: Oakdale Theatre, Wallingford, Conn. Date(s): Feb. 23 Gross: \$215,459 Att. 4,615 Capacity: 4,827
#3	Artist: ALAN JACKSON, SARA EVANS Venue: Augusta Civic Center, Augusta, Maine Date(s): Feb. 7 Gross: \$194,286 Att. 5,877 Capacity: 6,223
#4	Artist: ALAN JACKSON, COLLIN RAYE Venue: First Union Arena, Wilkes-Barre, Pa. Date(s): Feb. 22 Gross: \$181,896 Att. 4,429 Capacity: 6,500
#5	Artist: WILLIE NELSON Venue: The Fillmore, San Francisco Date(s): Feb. 21-22 Gross: \$103,750 Att. 2,500 Capacity: two sellouts

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
			★★★★ No. 1 ★★★★★			
1		22	<b>YOU SHOULDN'T KISS ME LIKE THIS</b> DREAMWORKS 3 weeks at No. 1	TOBY KEITH	5669	5588
2	2	20	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	5645	5460
3	4	19	WHO I AM DREAMWORKS	JESSICA ANDREWS	5515	5425
4	3	24	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	4931	5439
5	6	11	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	4660	4339
6	7	14	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	4221	3816
7	5	24	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	3862	4694
8	10	10	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	3616	3320
9	12	6	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	3526	3235
10	14	21	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	3435	3147
11	16	5	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	3295	2948
12	8	23	BURN CURB	JO DEE MESSINA	3199	3673
13	13	23	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	3136	3220
14	9	31	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	2985	3538
15	17	13	IT'S MY TIME RCA	MARTINA MCBRIDE	2823	2768
16	11	18	WILD HORSES CAPITOL	GARTH BROOKS	2751	3324
17	19	21	POUR ME WARNER BROS./WRN	TRICK PONY	2736	2652
18	15	32	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	2641	2973
19	18	23	MOVE ON BNA	THE WARREN BROTHERS	2603	2646
20	21	26	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	2283	2198
21	24	9	MRS. STEVEN RUDY VFR	MARK MCGUINN	2160	1706
22	22	10	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2148	2064
23	23	14	PLEASE ARISTA NASHVILLE	PAM TILLIS	2077	2017
24	25	11	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1802	1592
25	32	6	I COULD NOT ASK FOR MORE RCA	SARA EVANS	1652	1181
26	36	4	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	1519	940
27	28	9	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1513	1366
28	27	18	THE HUNGER CURB	STEVE HOLY	1505	1424
29	29	11	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1493	1365
30	<b>NEW</b>		★★ HOT SHOT DEBUT/GREATEST GAINER/BEST 1ST IMPRESSION ★★ GROWN MEN DON'T CRY CURB	TIM MCGRAW	1464	0
31	34	3	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	1460	982
32	30	7	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1429	1281
33	31	10	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1249	1183
34	38	7	NO FEAR MERCURY	TERRI CLARK	997	835
35	35	20	I'M IN EPIC	THE KINLEYS	960	950
36	33	20	WRONG FIVE O'CLOCK MERCURY	ERIC HEATHERLY	953	1097
37	37	9	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	938	889
38	41	5	BUT I DO LOVE YOU CURB	LEANN RIMES	805	570

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
39	39	18	GO BACK ASYLUM/WRN	CHALEE TENNISON	687	814
40	46	6	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	543	442
41	45	5	SAY NO MORE GIANT	CLAY WALKER	542	436
42	42	6	BEATIN' IT IN GIANT	NEAL MCCOY	534	506
43	44	6	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	482	456
44	43	8	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	462	462
45	47	7	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	449	412
46	40	17	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	422	667
47	48	6	SHE IS CURB	HAL KETCHUM	395	364
48	<b>NEW</b>		TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	346	50
49	<b>NEW</b>		A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	284	96
50	49	10	THAT'S WHAT I LIKE ABOUT YOU ATLANTIC	JOHN MICHAEL MONTGOMERY	240	353
51	52	3	YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	222	217
52	57	2	YOU DREAMCATCHER	MARSHALL DYLLON	210	160
53	54	8	I DROVE HER TO DALLAS CAPITOL	TYLER ENGLAND	197	205
54	53	10	BURN DOWN THE TRAILER PARK MONUMENT	BILLY RAY CYRUS	194	215
55	50	4	I WILL LOVE YOU DREAMWORKS	LISA ANGELLE	185	280
56	60	2	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	158	127
57	55	7	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	145	170
58	51	20	THINGS CHANGE CURB	TIM MCGRAW	144	223
59	<b>NEW</b>		UNFORGIVEN ATLANTIC	TRACY LAWRENCE	119	75
60	<b>NEW</b>		DON'T LET ME DOWN LYRIC STREET	KORTNEY KAYLE	119	117

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

**AIRPLAY**  
**Monitor** RECURRENTS  
**COUNTRY**

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2175	2155
2	WITHOUT YOU DIXIE CHICKS (MONUMENT)	2171	2350
3	TELL HER LONESTAR (BNA)	2103	2412
4	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	1976	2420
5	A GOOD DAY TO RUN DARRYL WORLEY (DREAMWORKS)	1859	2494
6	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1854	1920
7	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1843	1961
8	BORN TO FLY SARA EVANS (RCA)	1822	2044

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1525	1717
10	KISS THIS AARON TIPPIN (LYRIC STREET)	1509	1548
11	WHAT ABOUT NOW LONESTAR (BNA)	1497	1609
12	I LOST IT KENNY CHESNEY (BNA)	1357	1439
13	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1271	1403
14	YES! CHAD BROCK (WARNER BROS./WRN)	1212	1259
15	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1198	1333
16	IT MUST BE LOVE ALAN JACKSON (ARISTA NASHVILLE)	1183	1194
17	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1183	1322
18	THAT'S THE WAY JO DEE MESSINA (CURB)	1148	1137
19	FEELS LIKE LOVE VINCE GILL (MCA NASHVILLE)	1123	1108
20	GO ON GEORGE STRAIT (MCA NASHVILLE)	1107	1164



*John Rich*

**"FOREVER LOVING YOU"**

*"As a songwriter, every once in a while you write something that feels magical to you. 'Forever Loving You' is one of those songs. I feel like it was a gift to me."* — John Rich

**IMPACTING RADIO NOW!**



# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 23, 2001 \$4.95 Volume 9 • No. 12

## COUNTRY HIGHLIGHTS

#1

★ ★ ★ NO. 1 ★ ★ ★

DIAMOND RIO

One More Day (ARISTA NASHVILLE)

★ ★ AIRPOWER ★ ★

TIM MCGRAW • Grown Men Don't Cry (CURB)  
GARY ALLAN • Right Where I Need To Be (MCA NASHVILLE)  
MARK MCGUINN • Mrs. Steven Rudy (VFR)

★ BEST 1ST IMPRESSION ★

TIM MCGRAW • Grown Men Don't Cry (CURB)

ON YOUR DESK

3 OF HEARTS • Love Is Enough (RCA)  
KRISTIN GARNER • Lightly (ATLANTIC)  
RAY HOOD • What's A Little More Water (CAPTION)  
CYNDI THOMSON • What I Really Meant To Say (CAPITOL)  
DARRYL WORLEY • Second Wind (DREAMWORKS)

## Champs Say It's Stationality, Not Mechanics, That Spurs TSL

by Angela King

For most programmers, increasing country's market share depends not on trying to build cume—something PDs don't consider viable in this age of lowered marketing budgets and fewer superstars—but on increasing time spent listening. Unfortunately, country stations have also seen TSL fall during the past several years. Of Airplay Monitor's 150 reporting stations, only 26 have TSL of 10 hours or more, and just three have 12 hours or more.

For tips on keeping the audience longer and making them turn on the station more frequently, Country Airplay Monitor turned to PDs at stations achieving more than 10 1/2 hours of TSL. Those PDs say that it's not about contesting or marketing; it's about being careful with the music, creating compelling radio, and serving the community.

WUSY (US101) Chattanooga, Tenn., OM Clay Hunnicutt, whose station ranks first with 12 1/2 hours of TSL in the fall Arbitron, says that the erosion of TSL in some country markets is a barometer of poor programming. "A lot of us used to say, 'When the music goes away, we'll find out who the real program directors are.' The days of driving around with a pickup and people throwing their Arbitron books in the back are gone... We go to [a] tribal council every month—only it's called Arbitron."

It's no shock that some of the highest 12-plus TSL country stations in the fall 2000 Arbitron ratings have no country competitor: However, one major market station, KILT-FM Houston, is among the top 20 TSL stations, despite fierce competition and a market with approximately 4 million people.

The one-time programming truism—that listeners are done with the radio after they hear their favorite song—does not bode well for TSL in highly competitive markets, where the audience can find their favorites faster. But, some PDs say, format competition does not have to be a negative for TSL, as long as you take a more careful ap-

proach to the songs that you play.

Infinity/Houston group PD Darren Davis says the high TSL for KILT-FM "wasn't an aberration. If you look back book to book, it's pretty consistent. It doesn't hurt things that KILT plays such a huge variety of music, especially when [crosstown Cox outlet] KKBQ plays the same six songs, and [Infinity sister] KIKK-FM is dancing back between country and triple-A." Davis says he turns his powers over every five hours, while he claims KKBQ is spinning theirs every 90 minutes.

Davis says he monitors what is being played at KKBQ closely. "Luckily, [the songs getting] 100 spins [on KKBQ] are recurrences," he says. "They burn [those songs] into the ground much faster than it would otherwise, and it causes us to back off of things sooner." But, Davis says, "There haven't been instances where I've had to pull off a song that I wasn't ready to anyway."

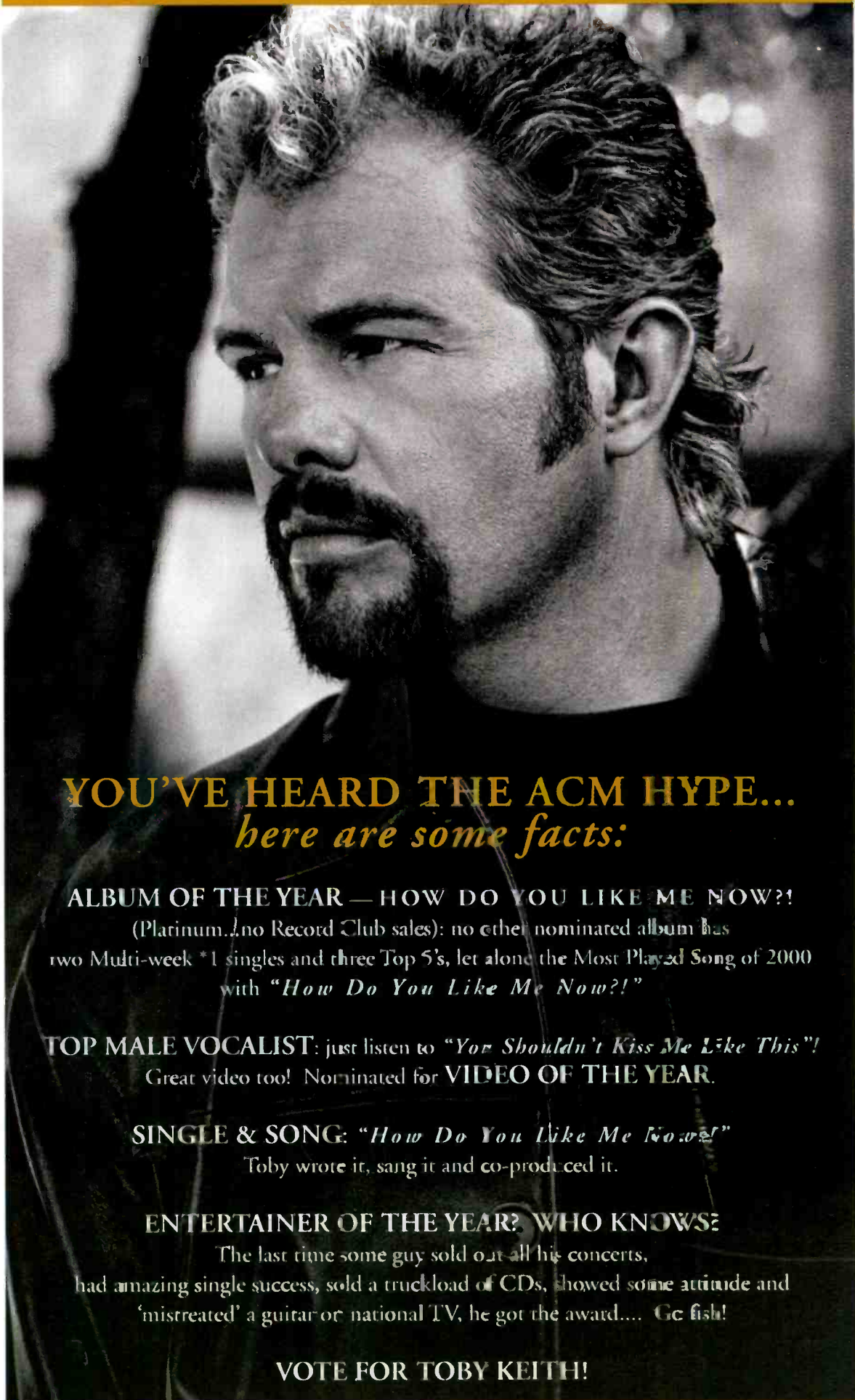
While a number of country stations have pumped up their spin count lately, even if few go to the extremes of a KKBQ, most of our TSL leaders were in the 35-44 spins-per-week range, which is typical for a country station's powers today. Specifically, two stations, WGNA Albany, N.Y., and WOKQ Portsmouth, N.H., were at 34 spins or less on their No. 1 record on the week we examined them, eight stations were between 35 and 39 spins, and another eight between 39 and 44. KATM Modesto, Calif., was in the 45-49 spin range and had hit 50 the previous week. Only KUZB Bakersfield, Calif., topped that number, with 52 spins per week.

In Houston, KILT offers music that the other two stations do not, Davis says. "There's an entire 12 or 13 years of music in the country format that only KILT plays. KKBQ and KIKK by and large don't dip beyond the '90s, and KILT plays everything, dipping well back into the '70s. Country is not as strong today as it was five years ago, and that's why I don't want to be playing a sub-par recurrent." KILT-FM also benefits from longer and more consistent heritage

Continued on page 2

# THANK YOU COUNTRY RADIO

FOR A HISTORY MAKING CHART RUN ON TOBY'S  
"You Shouldn't Kiss Me Like This"!



## YOU'VE HEARD THE ACM HYPE... here are some facts:

### ALBUM OF THE YEAR — HOW DO YOU LIKE ME NOW?!

(Platinum...no Record Club sales): no other nominated album has two Multi-week #1 singles and three Top 5's, let alone the Most Played Song of 2000 with "How Do You Like Me Now?!"

### TOP MALE VOCALIST: just listen to "You Shouldn't Kiss Me Like This"!

Great video too! Nominated for VIDEO OF THE YEAR.

### SINGLE & SONG: "How Do You Like Me Now?!"

Toby wrote it, sang it and co-produced it.

### ENTERTAINER OF THE YEAR? WHO KNOWS?

The last time some guy sold out all his concerts, had amazing single success, sold a truckload of CDs, showed some attitude and 'mistreated' a guitar on national TV, he got the award.... Go fish!

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## Champs Say It's Stationality, Not Mechanics, That Spurs TSL

Continued from page 1

than the other two country stations and a resultant greater loyalty.

WUSY's Humnicutt doesn't believe his listeners will turn off the radio after hearing their favorite song, because, he says, he follows it up with another favorite. "It's our objective to play five, six, or seven hits in a row. And when you're playing newer music, it's all in the presentation. We as PDs and jocks ought to take it upon ourselves to polish up a turd. When it's a new song, it's very unfamiliar, so you've got to do your homework and provide deeper meaning, so listeners have an instant relationship [with the song and artist] the next time they hear it." Humnicutt says that as many as 70% of the songs he plays are powers, power recurrences, or power gold, making them instantly familiar to the audience.

### COMMUNITY SERVICE

Humnicutt says the dominance of WUSY, and other stations with high TSL, is spurred by the halo they achieved when the music was hot. "It can't be just about the music anymore. Stations which have held market dominance are stations that during [boom years] took the opportunity to do other things to ingrain themselves into the community. When the music went away, US101 was still the community radio station."

That identity is reinforced by events like their St. Jude Radiothon and Christmas for Kids. "That's the kind of thing we hang our hat on. We get credit for so many things we don't do, because when country was at its peak, we were all over everything, omnipresent. When country went away, we still were all over everything," Humnicutt says.

KATM PD Randy "Bubba" Black says that Kat County's entire fall campaign—Quest for a Million Pennies—was a fund-raiser for St. Jude Children's Research Hospital, which netted \$270,000 and helped maintain nearly 11 hours of TSL. "We did no cash [giveaways]. We didn't have to flash prizes. This was a 14-week promotion, and that's all we talked about." The campaign entailed having the entire staff broadcast from one area of town one day per week, where pennies would be collected for the charity. And they pitted towns against one another to encourage greater giving. "St. Jude's, Toys for Tots, somebody gets burned out of a house, or something tragic happens, [and we respond]. It's helped us reach out and grab folks, and that alone

has been enough to keep us on top."

Being a community radio station is not necessarily predicated on market size, either. "In a big market, you don't find that many radio stations that are as much at the heart of the community as this one is," Davis says. His station achieved more than 10 hours of TSL in the fall ratings, in part, he thinks, because of its service elements. "We have the largest FM news staff in Houston, with a news director, three full-time anchors, and a full-time traffic person."

### HEY KIDS, LET'S PUT ON A SHOW

Humnicutt, who notes that his station's TSL has been as low as 11 hours and 30 minutes and as high as 12 hours and 45 minutes in the past five books, says that his TSL is down from the peak of 1993, where it was "probably in the 14-hour range." But, his station has been able to hold a higher TSL for one reason: "It's a direct correlation with doing entertaining radio. We're putting on a three-ring circus at all times. [You want to keep] the flow coming in the front of the tent bigger than the flow going out, and while they are in the tent, you've got to put on a hell of a show. We [as PDs] are promoters. We're the front-of-the-curtain people, and if we're not putting on a good show, no matter how many people you bring to the show, they aren't gonna stick around for it."

With that analogy, Humnicutt says that shrinking TSL is not about the quality of the music, which he thinks is improving. "Not a lot of people are doing fun, energetic radio. We could have a competitor on against us and match us song for song, and it's what goes on between the records that makes the difference."

Davis says KILT-FM sizzles, because his staff members are all pros. "Every one of them, even the night show, entertain every day. So much so, I'm looking at putting all of them on seven days a week, even if it's voice-tracking. They are so wonderfully entertaining, [especially] compared to a part-timer making \$20 an hour."

Black says that same feeling is built into his station's positioning statement, "Continuous Country Favorites And Fun." People listen to Kat to know what we're going to say next."

### IT'S NO CONTEST

The stations that maintained high TSL in the fall Arbitrons didn't necessarily do it with large TSL promotions and contests. In fact, WUSY did group-contesting, while KILT-FM did \$1,000 Thursdays, and Black's station collected money for charity, rather than give it away.

Humnicutt says that group-contesting is not necessarily known for its ability to increase TSL, but he says Clear Channel's Big Money Birthday Game can achieve that goal if used correctly. "It drives me crazy when I hear radio stations at 7 a.m. say, 'Listen for this song of the day sometime between now and 6 p.m.' There is no way you can even realistically dream that someone is going to listen [for that long] to win a game. The Big Money Birthday Game plays four times a day. It's setting an appointment. Get them to come back."

For marketing, Humnicutt says, "we didn't do hardly any at all—three rotator billboards up for the entire book. We spent under \$20,000 on TV, and that's not a lot."

The fall campaign at KILT-FM was not a huge promotion by major market standards, Davis says. "Honestly, it was a last-minute thing. We had some cash left to give away, but we only gave away \$50,000 over six weeks." KILT-FM will be participating in Infinity's new group-contesting for the spring campaign, giving away \$1,000 per hour every weekday and \$10,000 per hour on Thursdays.

Black says that personal appearances are extremely important for his station, including stops at area grammar schools. "We have a vinyl-wrapped PT Cruiser, and a local dairy has a 'Cruiser' milk drink; we take our Kat Cruiser and do product-sampling at a different grammar school each day. You can hit the adults if you get the kids. We get airwaves sampling out of this tiny little promotion."

Davis, however, says, "There are a handful of big station events we all get to, but I don't think you're going to win any sort of ratings battle going out and doing appearances. It's better to be focused on what's coming out of the speakers."

# PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY ANGELA KING

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## Juggling Stations At 'Cluster' Events

Today's corporate radio culture allows for a whole new way of thinking about the competition, especially if it exists down the hall rather than across town. This culture has created radio "superstores" inside a cluster, akin to super Wal-Marts: a one-stop shopping opportunity for clients. What that means for promotion pros is a thin line to walk. They must create an atmosphere where an individual station owns an event, but they must also provide opportunities for clients to get the added promotional value of having many stations behind their event or product.

This can also mean extra headaches for everyone involved, including programmers who have to ensure that other stations' call letters are removed from their promos, and sales people who promise clients incredible returns. In the middle are the marketing people.

Top 40 WNKS (Kiss 95.1) Charlotte, N.C., marketing director **Diana Ades** says the request to bring in additional stations on a promotion is difficult to handle at times. "I don't like it from a promotional standpoint only because you want to get the most and best for your [one] station. I'm very possessive, so I constantly worry about events and the image of the station if we don't have complete control."

Control is important, agrees **Stephanie Ringer** at top 40 WKSE Buffalo, N.Y. "Hey, I'm greedy. I always want my station to outshine the rest."

Having said that, most Promogandists say they don't have much choice but to make some of their events "cluster" events, and they try to make it work for all the stations involved.

"Each event is looked at individually," says active rock **KSJO** San Francisco's **Jim Sheehan**, "and we see how we, as a cluster, can best serve the needs of each situation." Sheehan says sometimes it doesn't make sense for all stations to have a presence at the event. "It depends on the event. Sometimes there are all stations on-site, and other times just the lead station is there."

"It's important to look at everything as a team effort," says Infinity/Hartford, Conn.'s **Tristano Korlou**. "If a particular station succeeds at putting an event together, the entire cluster wins. For example, one of the stations I work with, [soft AC] **WRCH**, hosts an annual event called **Nite of Lite Laughter**. The event is hosted by a nationally renowned comedian, with proceeds supporting local breast cancer charities. The other three stations in the cluster promote the event as well, without attaching their call letters. Why pay for a newspaper ad and not support the event with the force of your radio stations?"

Ringer says that cluster promotions have worked well at her stations. "Our adult top 40 [WTSS] is doing a food-and-wine tasting event that is a good match to our news station's demographic. We cross-promote the event through on-air promos and giveaways. [For] our tailgates, each station is represented and has its own identity, but basically [we] let the sports station take the lead."

While cluster promotions tend to work well for NTR-generating promotions, they are less effective with events aimed at branding or imaging, where a single station presence might send a clearer message to listeners. "Anything we do to image [our station] isn't a partnership with other family members," says Ades, who is wary about losing station identity inside a cluster promotion. "Slowly, people [at the stations] are beginning to understand that the event will be better if we im-

age it like we image other things. Our station has a certain reputation and way of doing things. If our sister station does it differently, it may affect our brand and image even if it doesn't hurt theirs."

### NTR SPOTLIGHT

WKSE is sponsoring a **Kiss 98.5 Cheer for the Cure** event. The middle- and high-school cheer-leading competition benefits the Juvenile Diabetes Research Foundation. Stephanie Ringer reports that more than 50 squads with more than 3,000 members will participate. Sponsors include Kellogg's and Neutrogena. "It's a great targeted demographic," Ringer says.

### TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-book promotion
2	8	Internet/Web site use
3	2	Mother's Day
4	6	"Survivor 2"
5	—	Warm-weather trips
6	9	Movies
7	3	Station shows
8	—	Extreme weather
9	—	April 15 tax deadline
10	—	Job fairs

**HOTTEST NEW MOVIES:** "Hannibal," "15 Minutes," "The Mexican," "Down To Earth"

**HOTTEST TV SHOWS:** "The Sopranos," "Friends," "Survivor 2," "The Job," "Malcolm In The Middle"

### GET-PRESS PLAY OF THE WEEK

Oldies **KRTH** Los Angeles joins with its local CBS affiliate for a live broadcast of their morning show each week. **Jim Carson** and **Joni Caryl** discuss and dissect the previous night's episode of "Survivor" with listeners, and the show is simulcast live on the co-owned CBS affiliate.

### QUICK HITS

Country **WGAR** Cleveland made the best of a weird concert-ticket allotment with a "Good News, Bad News" promotion for a recent **Jo Dee Messina** show. The station received tickets for the fifth, fourth, third, and second rows. That was the good news. The bad news was that the station had a pair of tickets in the last row—but that winner also won backstage passes. **Lisa Sands** checks in from the nosebleed section with this idea.

WNKS plays fairy godmother to countless teenagers with its **Gown Town** promotion. Listeners drop off old prom and bridesmaid dresses. After three weeks of collecting, the station opens a mall store and invites women who can't afford a dress to stop by and pick one up for free. **Diana Ades** models her glass slippers for this event.

KSJO offers a **Bikini Model Weekend** promotion. All winners receive a "spankin'" new copy of the Sports Illustrated swimsuit issue, and the grand-prize winner scores a date with one of the girls from morning show **Lamont & Tonelli's** "Politically Incorrect" calendar. Modeling his tangerine Speedo for the event is **Jim Sheehan**.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

### PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Dan Bowen, WSTR/Atlanta • Tina Brandao, Clear Channel/Jacksonville, Fla. • Stephen Byars, KBOJ/Albuquerque, N.M. • Melanie Clemen, KSTP-FM/Minneapolis • Scott Colebrook, WRDQ/Cincinnati • Loren Condon, Clear Channel/Dallas • Mike Calotta, WOPX/Tampa, Fla. • Dave Demer, WWSA/Orlando, Fla. • Garret Dull, KJGO/Denver • Carrie Dunbar, Clear Channel/Miami • Nate Everh, KMEI, San Francisco • Lisa Fields, WMAG/WHSI/Greensboro, N.C. • Vicki Fiorelli, KNIX/KESZ/Phoenix • Andrew Fleming, WLLD/Tampa, Fla. • Von Freeman, KJIS/Los Angeles • Greg Frey, KSON/San Diego • Jason Gani, WWSL/Memphis • Laura Gammates-Andraco, Clear Channel/New Haven, Conn. • Michael Godres, KJIK/Galveston, Texas • Kelly Gross, WPLY/Philadelphia • Dawn Hare, WPMV/Cleveland • Melissa Haves, WWZZ/WNVZ/Washington, D.C. • Mary Hollok, WRAL/Raleigh, N.C. • Jay Holloway, WJTT/Chattanooga, Tenn. • Simone Jones, WUSL/Philadelphia • Adam Klein, WBOS/WKLB/Boston • Tristano Korlou, CBS/Hartford, Conn. • Pete Kuhn, KJMN/Denver • John Lasman, WRXL/Richmond, Va. • Champagne Lutz, KMB-FM/San Diego • Larry Lane, WJLB/Detroit • Jane Monzones, KEDJ/Phoenix • Diana Obermeyer, KIPWR/Los Angeles • Mike Obermeyer, WXTB/Tampa, Fla. • Mike Paterson, KRBE/Houston • Carly Resman, KXTE/Las Vegas • Stephanie Ringer, WKSE/WTSS/Buffalo, N.Y. • Lisa Sands, WGAR/Cleveland • Jim Sheehan, KSJO/San Francisco • Sheila Silverstein, WPOC/Baltimore • Jason Steinberg, WYNY/New York • Anne-Marie Strzelecki, WRBX/Boston • Donna Talarico, WGON/Scranton, Pa. • Vanessa Thill, KLUC/Las Vegas • Shannon Wray, WFLX/Tampa, Fla.

## COUNTRY'S TOP TSL STATIONS

POS.	MARKET	TOTAL TIME
#1	WUSY/CHATTANOOGA, TN	12:30
#2	WFRY/WATERTOWN, NY	12:15
#3	WDRM/HUNTSVILLE, AL	12:00
#4	WYYD/ROANOKE, VA	11:45
#5	WQBE/CHARLESTON, WV	11:30
#6	WNCY/GREEN BAY, WI	11:15
#7	WGNA/ALBANY, NY	11:00
	WOKO/BURLINGTON, VT	11:00
#8	KATM/MODESTO, CA	10:45
	WOKQ/DOVER, NH	10:45
	WRKZ/HARRISBURG, PA	10:45
	WYRK/BUFFALO, NY	10:45
#9	KFRG/SAN BERNADINO, CA	10:30
	KHAY/OXNARD, CA	10:30
	KILT/HOUSTON	10:30
	KUZZ/BAKERSFIELD, CA	10:30
	WAMZ/LOUISVILLE, KY	10:30
	WBCT/GRAND RAPIDS, MI	10:30
	WIVK/KNOXVILLE, TN	10:30
	WKXC/AUGUSTA, GA	10:30

BASED ON 12-PLUS RATINGS IN THE FALL 2000 ARBITRON



## Label-Head Comments Rile PDs

A front-page story in *The Tennessean* March 16 caused a minor flap around Music Row with the inflammatory headline, "Even label chiefs don't listen to country, one says."

The story reported that at a panel at the South By Southwest (SXSW) convention in Austin, Texas, MCA Nashville president Tony Brown and Luke Lewis, chairman of the Mercury and Lost Highway labels in Nashville, took the format—and radio—to task. Lewis reportedly told the SXSW audience that he was on the verge of quitting the business before the launch of Lost Highway. "If you were to poll label heads on Music Row, the ones who didn't lie to you would tell you they don't listen to country radio," he said. "How sad is that?"

Brown is quoted as saying, "For me, in Nashville, our music is totally boring, and I'm partly responsible... I think we've let ourselves be manipulated too much by radio."

Some radio programmers, speaking with Country Airplay Monitor, took exception to those comments. WSIX Nashville PD Mike Moore says, "It's convenient to blame radio. You talk to people in the record community and they make radio [out to be] this awful gatekeeper. There's a bunch of different people it has to go through before it ever gets to us."

"It's always the radio stations' fault," says WSM-FM Nashville PD Tim Murphy. "The reality is, if they are making boring music, shame on them." Murphy also thinks, however, that there is a public appetite for the music that the label chiefs disavow. "Baskin-Robbins sells more vanilla than anything else. Not everything can be eggy."

Moore agrees that some of the product being offered to radio is boring. However, he says, the comments by Brown are "really sad. Tony Brown is saying that, and he makes [the records]."

Brown later explained his comments to Country Airplay Monitor. "In the beginning, I used to listen to my own instincts and follow those instincts," he says. "As time has gone on, I have

found that I've let radio influence my own beliefs about certain things, and it makes me mad when I'm not standing up for things I know are right... I'm not blaming radio for doing it to me; I blame myself for listening to them more than to my own heart. We're chasing hits as opposed to chasing artists, and that's not what we're supposed to do in A&R."

Brown also said of *The Tennessean's* lead-story status and seven-column headline, "I certainly don't think this deserved the 'Japanese Invade Pearl Harbor' status [that it got]."

Surprisingly, Murphy didn't have a problem with what Lewis reportedly said. "That's probably true—they don't listen to country radio," he says. "There's a certain snobbery on Music Row. Record executives [and] writers are going to be a little further ahead of the curve, with a sound in their heads. That's not necessarily the way it is."

Moore says that the timing of the comments, and the headline, are harmful to the format. "At a time when we should be circling the wagons and working together to better the format, two key figures in the industry are doing us an incredible disservice by saying, in print, [that the country format] is not very good."

The following day, *The Tennessean* had a follow-up story, also on the front page, which, predictably, quoted other label heads as saying they do, in fact, listen to country radio.

One of the more colorful quotes came from Capitol Records president Mike Dungan, who told the paper, "The reason we suck right now is because our music is bland and boring. If I keep making the same records that are out there now, I'm not going to be doing this for long, and nobody's going to care." Asked if the quality of music can be improved, Dungan said, "Sure, but you've got to have [guts]. I hear things every day that perk my ears up, but I think a big chunk of what they call country radio right now is nothing but bad adult contemporary records."

ANGELA KING & PHYLLIS STARK



# COUNTRY CONFIDENTIAL

BY WADE JESSEN

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## McGuinn Takes Indies Back To Top 20

**IN TIMES LIKE THESE:** Most of us would like to think that Mark McGuinn's impressive run on our Country Airplay chart signals a broadening of the format's search for image artists—or at the very least that it's still possible for a virtual unknown to rise from obscurity, less encumbered by Nashville's often-plodding talent development system. Whatever you make of McGuinn's success so far, he is the first new artist in nearly 20 years to take a debut single on an independent label into the top 20 (we define an independent label as one that doesn't have major-label distribution).

This issue, McGuinn's "Mrs. Steven Rudy" (VFR) gains 362 plays and collects Airpower stripes as it hops 21-19. On the Country Audience chart, the single gains approximately 2.7 million estimated audience impressions to rise 19-14.

Not since the tiny MDJ label issued "Atlanta Burned Again Last Night," a 1983 top 10 for the nine-member male group Atlanta, has such a sin-

gle competed in the top 20. While independent country singles were more common until that time, distribution challenges were still commonplace for those records. But the times have changed, and McGuinn's label is distributed by RED, which is one of the kingpins of the independent distribution sector.

On Billboard's Top Country Singles Sales chart, "Mrs. Steven Rudy" scans more than 1,000 units to jump 11-7 in its fourth week on that chart (see Country Highlights, page 5).

**AT THE TABLE:** This issue, we begin using airplay data from WUSJ Jackson, Miss., (OM/PD Benji Kurtz, APD/MD Jason Williams, 601-956-0102, Fax: 601-978-3980) and KBQI (the Big 1) Albuquerque, N.M., (PD Tommy Carerra, MD Sammy Cruise, 505-830-6400, Fax: 505-830-6543) for chart tabulation. KCKI Tulsa, Okla., is no longer a reporting station. There are now 150 monitored stations on the country panel.

## ON THE ROW

### Rogers Sues Former Manager Over Act

Kenny Rogers and the company he co-owns, Dreamcatcher Entertainment, have filed suit against Rogers' former manager, Ken Kragen, accusing Kragen of "self-serving disloyalty."

The suit, filed March 6 in the Circuit Court for Davidson County, Tenn., claims Kragen diverted RCA Records act *3 Of Hearts* away from Dreamcatcher's artist-management division and toward his own firm, Kragen & Co., after Dreamcatcher expressed an interest in signing the trio.

Kragen, who managed Rogers without a written contract for 33 years, was abruptly fired from both his position as Rogers' manager and as president of Dreamcatcher Artist Management earlier this year (Airplay Monitor, Feb. 9). Kragen had retained his Los Angeles-based Kragen & Co. management firm throughout his affiliation with Dreamcatcher.

The lawsuit accuses Kragen of "participating in self-dealing" and "competing with the business interests of Dreamcatcher for his own personal gain."

Kragen says that he is unable to comment, acting on the advice of his attorneys. However, his attorneys offered the following statement.

"We have reviewed the complaint. It has no merit," the statement said. "Mr. Kragen did not steal or attempt to steal any clients. Mr. Kragen's reputation is and has been impeccable, and he is greatly saddened that it has come to this."

### SAPORITI EXITS WARNER BROS.

Bob Saporiti exits Warner Bros. in the first of what is expected to be several departures by Nashville staffers who are taking the recently offered AOL Time Warner early-retirement package. He was the senior VP of global marketing.

Charlie Dean joins MCA Nashville as Midwest regional April 2. Dean, who replaces Rob Ellis,

Mack was inducted into the Country Music DJ Hall of Fame in 1982.

WYYD/WJLM Roanoke, Va., MD (and former PD) Robynn Jaymes exits after 18 years. She also did afternoons at WYYD and middays at WJLM. T&Rs to PD Chris O'Kelley.

WKIS Miami hires market veteran Don Cox for mornings, replacing the team of Sunny Fox, Ron Hersey, and Janet Speciale.

WSTH (Rooster Country) Columbus, Ga., APD/MD Kim Carson segues to mornings at top 40 sister WBFA. Dave "the Gerbil" Anderson slides from nights to middays and adds APD/MD duties. P/T jock Ed Vanicky is upped

to nights.

WKL Boston hires AC WMAS-FM Springfield, Mass., APD/MD Keith Stephens for nights, replacing Jim Radler, who exited to become PD at WIOV Lancaster, Pa. Stephens has been a part-timer at WKL for a year. He starts April 2.

WPKX Springfield, Mass., ups promotion assistant Heather Tower to promotion director, replacing Jerry West, who exits for the same duties at new album rocker WBUF Buffalo, N.Y.

KTCS Fort Smith, Ark., PD Ken Michaels moves from morning drive to afternoons, swapping shifts with former p.m. driver Maverick.



**RADIOACTIVE**  
BY PHYLLIS STARK AND ANGELA KING

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## OM Logan Sets Sail As Format Captain

WQYK/WRBQ Tampa, Fla., OM Eric Logan adds "format captain" duties for parent Infinity. Those duties were previously handled by former KILT-FM Houston PD/MD Debbie Brazier. Logan also joins WUBE Cincinnati PD Tim Closson and WSOB Charlotte, N.C., PD Kevin O'Neal as part of a three-person team charged with seeking out and developing new opportunities for the company's country stations. Brazier had previously been part of that team.

Meanwhile, WRBQ morning hosts Ken Cooper and John Ritter are out. Their replacements will be named March 22. And Q105 is being repositioned to further differentiate it from WQYK. WRBQ will be more current-driven, and currents will turn over faster and be given a higher profile on the air. Logan says that the station will be "very reflective of what's happening in Nashville." Its slogan is slightly modified from "Q105 Country" to just "Q105."

In other news, Cumulus/Toledo, Ohio's Tim Roberts has been elected agenda chairman for the Country Radio Seminar 2002. Country Airplay Monitor's Wade Jessen is elected vice chairman.

### PROGRAMMING: KING OF THE HILL

Ed Hill has been promoted to corporate director of imaging and format development for Citadel Communications. He is PD of Citadel's KUBL Salt Lake City and will retain those duties.

KRST Albuquerque, N.M., (and Citadel/Albuquerque) OM Brad Barrett exits. Midday jock Juan Velasco takes on acting PD duties.

KFDI-FM Wichita, Kan., PD Jeff Allen segues to a sales position elsewhere in the market. Journal Broadcast Group VP of country programming Moon Mullins adds KFDI PD duties.

Mark Lindow has been named PD/morning host of Keymarket's WOGH (Froggy 103.5) Steubenville, Ohio, using the on-air name Jimmy Hoppa. Lindow most recently was PD/p.m. driver at WYRK Buffalo, N.Y., and also programmed WGGY Wilkes-Barre, Pa. He succeeds Steve "the Frogster" Kline, now the PD/morning host at WOGF Steubenville.

WYGC (Gator Country) Gainesville, Fla., hires former Prophet Star System PD Lance Houston as PD, replacing Dane Daniel, who exits.

Kovas Communications flips modern rock WEJE Fort Wayne, Ind., to WWWD (Big Red Country) under new VP of programming Roy Jaynes. Programming is currently being supplied by Jones Broadcast Programming, but OM Bob Shannon is taking T&Rs for all dayparts.

The planned separation of simulcast stations WKXU/WKIX Raleigh, N.C., has taken place. The two stations now "shadowcast" with identical music and liners but separate air staffs.

### SALES: DES MOINES CLUSTER SOLD

Barnstable Broadcasting is selling its Des Moines, Iowa, properties, including country stations KJYY and KHKI (the Hawk), classic rock KGGO, and classic hits KRRQ, to Jeff Wilks, who is a smaller New England radio owner.

Susquehanna Radio buys country WAVG-AM Louisville, Ky., and country WQKC and AC WZZB Seymour, Ind., from Sunnyside Communications for \$3.4 million.

### PEOPLE: MACK TO RETIRE

Bill Mack, the Grammy-winning songwriter of "Blue" and longtime host of the overnight syndicated "Midnight Cowboy Trucking Network," based at WBAP Dallas, will retire at the end of March. Co-host Eric Harley will replace him.



## Media, High-Tech Lacking Female Execs

Females account for 9% of the board members at major media, telecom, and Internet companies, according to a new report by the Annenberg Public Policy Center. Females are also under-represented at the top, accounting for 13% of those companies' top execs.



In radio, according to the study, females constitute 13% of GMs, 37% of general sales managers, and 43% of promotion directors. The only on-air position that researchers tallied was that of news director, of which 28% are female.

The Annenberg study also broke out a number of companies' executive suites. It found that of Clear Channel's 20 top managers, 25% are female. At Viacom, parent to Infinity, 17%, or two out of 12, are female. At ABC Radio's parent, Disney has two of its 20 top slots filled by females. And AOL/Time Warner ranked last, with all of its 20 top executive offices filled by males.

In the boardroom, Clear Channel ranked last, with males in all 13 of its board-member spots. Viacom's board is 11% female, while Disney's board is 21% female.

The trade associations for media companies also took a hit in the study, with females comprising 17% of their boards of directors. But 41% of the board members at the National Assn. of Broadcasters are female, according to Annenberg.

### CAPITOL

On Capitol Hill, House Majority Leader **Dick Arney**, R-Texas, says he opposes any effort to mandate that free air time be given to political candidates. "I'm going to try to kill it," Arney told reporters following a recent speech at the NAB State Leadership Conference in Washington, D.C. Arney says he will work to block a bill that Sen. **John McCain**, R-Ariz., is drafting that would force broadcasters to pay for new spectrum space to fund politicians' TV ads.

Meanwhile, Rep. **David Price**, D-N.C., has introduced the Stand By Your Ad Act, which would require candidates and advocacy groups in federal races to disclose who paid for the spot and

whether the candidate had authorized it.

### CAPITAL

While the industry awaits more details of Clear Channel's proposed promotional relationship with record labels, Emmis Communications executive VP of programming **Rick Cummings** doubts his company will follow suit with a similar program. With 23 stations, Cummings says, "I don't think we have enough size to make that a legitimate stream of revenue for this company. We have not talked about doing anything like that, and whether we will remains to be seen. But we have never believed that at our size the notion that we could sell our research or late-night slots to record companies to play records would bring much revenue. If I had 50, 60, or 100 stations in a format like Clear Channel does, we probably would be talking about it." He also questions whether such a system could work, in the wake of Infinity's failed experiment among its country stations in 1997 and 1998. Emmis' **KZLA** Los Angeles also got very little response to its initial attempts at promotional partnerships with Nashville.

Emmis does, however, hope to raise \$200 million through the sale of senior discount notes; the net proceeds will be used to pay for three Phoenix radio stations, **AC KKLT**, **N/T KTAR**, and sports **KMVP**, that it is buying from Hearst-Argyle Television. The \$160 million deal is expected to close by the end of March.

As it prepares to become a privately held company, Citadel Communications has begun to sell off some of its assets. The group is selling **AC WFGP-FM**, country **WPUR**, and **N/T WFGP-AM** Atlantic City, N.J., to Millennium Radio Group for \$19.4 million. Millennium will also operate modern **AC WKOE** through a limited marketing agreement. Citadel CEO **Larry Wilson** has publicly stated that he intends to sell stations in smaller markets, allowing the company to "focus on its core properties." The deal should close during the third quarter. Millennium is headed by **Charles Banta**, president of Mercury Capital Partners, which has loaned a number of broadcast groups critical expansion funds. Citadel has set April 26 for a shareholders meeting to approve the proposed \$2 billion sale of the company to Forstmann Little. The deal is expected to close during the second half of this year.

The Delaware Supreme Court has reinstated a lawsuit charging that Viacom manipulated its stock price during its takeovers of Paramount Communications and Blockbuster Entertainment. The shareholder lawsuits total \$1.6 billion in damages.

Curb, according to Billboard. The mostly acoustic album will be produced by **Chuck Howard** and include songs recorded at a former schoolhouse in Almeria now used for social functions. His father, **Hank Williams**, played the building in 1947 with his wife and Hank Jr.'s mother, **Audrey**. A shooting incident that occurred during the show has since become local legend. Another song for the project was recorded last week at the Greater Pentecostal Church of Kansas City, the church of the late Kansas City Chiefs defensive lineman **Derrick Thomas**, as a tribute to Thomas, who was a close friend of Hank Jr. Three more blues sides will be recorded in late March with **Kid Rock** and selected players at Rock's studio in Detroit.

**Charlie Robison** is opening for labelmate **Travis Tritt** on his *Down the Road I Go* tour.

**Trisha Yearwood** and video director **Chris Rogers** recently traveled to Spain to shoot the video for "I Would've Loved You Anyway," the first single from her as-yet-untitled new album that is due June 5.

**Mary Chapin Carpenter** will kick off a tour to support her upcoming album, "Time, Sex, Love," with 12 dates in the U.K., where the album, which is due May 29, was recorded.

**Alabama's Jeff Cook** has opened a Southern-cooking restaurant, **Jeff Cook's Warehouse**, in Gadsden, Ala.

**Natalie Maines** of **Dixie Chicks** and her husband, **Adrian Pasdar** of **PAX-TV's "Mysterious Ways,"** welcomed son **Jackson Slade Pasdar** March 15 in Austin, Texas.

**Vince Gill** and **Amy Grant** have named their daughter, who was born March 12, **Corrina Grant Gill**.

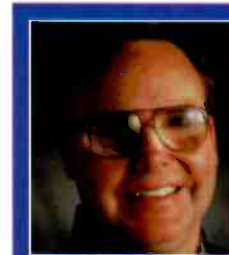
## MONITOR PROFILE

### APD/MD/Racing Director McCracken Helps Keep WSOC On The Fast Track

**Rick McCracken**, WSOC Charlotte, N.C.'s APD/MD and director of racing, is celebrating his 15th year at the station this week. While some radio veterans of that duration aren't wild about the state of the industry these days, he still advises people looking to get into the business that "if you want it bad enough, you can go get it." That can-do attitude helps McCracken continue to take on new challenges, despite being legally blind.

"It's just an inconvenience," he says of the extra time it may take him to perform some job tasks. "The biggest adjustment is allowing myself more time in preparation. It means coming in earlier and staying later."

McCracken was diagnosed with glaucoma and congenital cataracts by the time he was 6 months old. He says, "Having never been able to see perfectly, I don't know what I'm missing." He has one prosthetic eye—"I can take it out in bars"—and limited vision in the other. "I can't see facial features clearly. I can see large objects but no detail at a distance. I have no depth perception." Despite that, "I don't think about being blind until I misidentify somebody in a crowd or have to be reintroduced to someone I've known for 15 years."



**Rick McCracken**  
APD/MD  
WSOC Charlotte, N.C.

Owner: Infinity

*'It's up to me to show [them that] I deserve an opportunity'*

Even with those sight limitations, McCracken says doing his job is never a problem. "I don't use much adaptive equipment. I have some magnifiers I use. I sit real close and put my head right up into a computer screen. There are so many functions we perform that are automatic. In Selector, I only have to see the names of the songs. Running a board, I've found, is something anybody should be able to do with their eyes closed."

McCracken says computers have made his job easier. "I remember the days when I couldn't read a newspaper. The computer is now my library card, because I'm able to enlarge things."

Growing up in rural Erath County, Texas, McCracken says that "the most different thing about my life is [that] I had to go to public school in Austin at a state-run school." It was 150 miles from his home, and he lived at the school. "I learned Braille from the moment I was in first grade but only realized after I graduated high school that I never learned to sign my name."

A gifted musician who plays clarinet and saxophone, McCracken went to East Texas State University on a music scholarship but changed his major to radio and TV in his sophomore year and started working at the campus radio station. "This whole radio thing came easily, because it's a sound media," he says.

After spending the first several years of his career in small Texas markets—his first job in radio was at country **KSEY** Seymour—he "made a huge leap" and sent a tape to WSOC after visiting his wife's family in the area. "Almost two years after I sent the tape, they asked me if I would work Sundays running the [network **NASCAR**] race and 'American Country Countdown [With Bob Kingsley]." I worked part time for eight months," while continuing to live in Texas. "In October of that year, they called and said, 'We have an overnight shift, and if you can find a way to move

up here, we'll give you the shift.' That was 15 years ago," he says, laughing, "and I haven't made progress since." Hardly.

McCracken recently added more responsibilities on top of his APD/MD duties at WSOC, becoming the director of racing, a one-of-a-kind job. "The cool thing about being the first one [in the position] is [that] I really get to make up the job description. Really, my job is not to let anything get by us. I call more people now than I used to. If it means getting more racing personalities involved in the morning show, then that's what I work on."

Racing is at the heart of WSOC, because the sport is at the core of the community. McCracken says 90% of the racing industry lives and works within a 30-mile radius. "This is the center of the sport. It doesn't make any sense to sit here and know how passionate people are about it and not devote any resources to it."

Calling itself "the **NASCAR** station," WSOC devotes two five-minute programs every weekday to racing, as well as two different one-hour talk shows on Monday and Tuesday nights. On Sunday, McCracken hosts "Race Day," which immediately follows the broadcast of that day's race. The show incorporates "interviews with drivers, highlights of the race, and phone calls. [The show also has] lots of features and reports from speedways and tracks in the area, because we realize virtually all these [drivers] got their start on little short tracks." The show averages about 2 1/2 hours. "Our Sunday afternoons have been our ratings winner on this station for as long as I can remember." He says his "Race Day" format is similar to a morning show, concentrating on the station's powers. "Listeners are getting the best of both worlds: the best country music and a healthy dose of their weekend passion."

Despite its emphasis on **NASCAR**, McCracken says WSOC's music continues to skew toward females, who, he says, are equally devoted to racing. "History dictates that if you program for males, you're going to get burned." While the station did adjust its music with more male-appeal songs last year to "bring more excitement" to the radio station, McCracken says it has since been toned back down to "a more comfortable level for the female audience."

The station is based 65% gold and 35% current and recurrent. McCracken says the gold goes back to the late '80s, although it will toss in occasional cuts such as **Waylon Jennings** and **Willie Nelson's "Good Hearted Woman"** for "flavor."

Here's a sample noon hour at WSOC: **Alan Jackson, "Who's Cheatin' Who"; Sheldaisy, "Lucky 4 You (Tonight I'm Just Me)"; Lila McCann, "I Wanna Fall In Love"; Travis Tritt, "It's A Great Day To Be Alive"; Kenny Chesney, "I Lost It"; Tracy Byrd, "Holdin' Heaven"; Tim McGraw, "She Never Lets It Go To Her Heart"; Lee Ann Womack, "Ashes By Now"; George Strait, "Go On"; Diamond Rio, "Meet In The Middle"; Brooks & Dunn, "Neon Moon"; Aaron Tippin, "People Like Us"; Andy Griggs, "She's More"; Alabama, "Sad Lookin' Moon"; and Keith Urban, "But For The Grace Of God."**

Being the **NASCAR** station has added benefits, McCracken says. During a recent "Media Day" at **Loews Motor Speedway**, he was able to ride the track. "I didn't drive," he says, but "I did three laps on the speedway at better than 170 miles per hour. I was very uncomfortable getting into the car, but then it was, 'Oh, yeah, this is so natural and so cool.' I was just amazed you can take something to the verge of being out of control and control it."

Control, McCracken tells people who are also legally blind, is within their grasp. "It's important for anybody in my situation to realize that we all deserve a chance, but society is not going to understand, and we shouldn't expect them to slow down and give us an opportunity. It's up to me to show [them that] I deserve an opportunity."

ANGELA KING

## ACCESS: NASHVILLE

### Rimes Loses Court Battle Against Curb

A Nashville judge ruled against **LeAnn Rimes** March 16 in her effort to be let out of a contract that she signed with **Curb Records** when she was 12, according to *The Tennessean*. Rimes, now 18, was seeking to have **Davidson County (Tenn.)** Chancellor **Irvin Kilcrease** set aside the order that he signed in 1995 removing Rimes' minority status so she could sign a long-term contract with Curb, the paper reports. Rimes attorney argued that the judge was misled by attorneys who represented Rimes in 1995 because, he said, Rimes did not own any property in Tennessee—a prerequisite for her being allowed to sign a contract in the state as though she were an adult. Kilcrease said Rimes met the property requirements because her father had deposited \$1,000 in a bank account in her name. Rimes reportedly "began shaking with sobs" as the judge rendered his verdict, then turned to her father and former producer, **Wilbur Rimes**, and said, "I hate you." **LeAnn Rimes' publicist** told *The Tennessean* that the singer plans to appeal the ruling to a higher court.

**Hank Williams Jr.** will head to **Almeria, Ala.**, March 21-24 to record songs for an upcoming album, "The Almeria Club," due in September on





## 1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- #1 TIM MCGRAW** *Grown Men Don't Cry (Curb)* **NEW STATIONS 56**  
KAJA, KBQI, KFDI, KGMV, KHAY, KILT, KRMD, KRST, KSON, KSSN, KTEX, KTOM, KTST, KUBL, KVDO, KWNR, WCKT, WCMS, WCOS, WCTK, WDRM, WESC, WEZL, WFMS, WFRG, WFRY, WGNB, WONE, WJCL, WKCO, WKHK, WKIS, WKKO, WKSJ, WKXC, WKYQ, WLWI, WMUS, WNCY, WOKO, WPOR, WQBE, WQDR, WQMX, WQXK, WRKZ, WSTH, WUSJ, WUSN, WVLK, WXYZ, WXBM, WXCT, WYRK, WYYD
- #2 BRAD PAISLEY** *Two People Fell In Love (Arista Nashville)* **29**  
KBQI, KDRK, KFKF, KGMV, KKCS, KNIX, KRMD, KRST, KSCS, KSON, KUPL, KUZZ, KWNR, KXKC, WDRM, WEZL, WFLS, WFRY, WGNB, WIVK, WKCN, WKSJ, WPOR, WRBT, WRKZ, WSIX, WUSJ, WVLK, WWGR
- #3 JAMIE O'NEAL** *When I Think About Angels (Mercury)* **21**  
KHKI, KILT, KKCS, KMPS, KMXM, KSOP, KTEX, KXKT, KZSN, WBEE, WGGY, WGH, WONE, WIRK, WKCO, WMSI, WPOR, WQDR, WRNS, WSIX, WSM
- #4 GEORGE STRAIT** *If You Can Do Anything Else (MCA Nashville)* **19**  
KBQI, KHEY, KKCS, KNIX, KRST, KXKT, WBEE, WCKT, WCMS, WDSY, WESC, WONE, WMSI, WNCY, WQYK, WSM, WTQR, WUSJ, WXBM
- #5 MARK MCGUINN** *Mrs. Steven Rudy (VFR)* **17**  
KBQI, KKAT, KMDL, KMPS, KRST, KRST, KSON, KSSN, KWNR, WCOS, WGAR, WMIL, WNCY, WNKT, WPOC, WUSJ, WXTU

**ALSO:** ALAN JACKSON *When Somebody Loves You (Arista Nashville)* 16; CHRIS CAGLE *Laredo (Virgin/Capitol)* 15; SARA EVANS *I Could Not Ask For More (RCA)* 14; LEANN RIMES *But I Do Love You (Curb)* 14; MONTGOMERY GENTRY *She Couldn't Change Me (Columbia)* 12

## AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

<b>#1</b>	<b>KPLX</b> Dallas, TX PD: Brian Philips MD: Cody Alan Airplay Leader Designations: 8	
<b>#2</b>	<b>KMLE, Phoenix, AZ</b> (PD/MD: Jeff Garrison/Chris Loss)	<b>7</b>
<b>#3</b>	<b>KSOP, Salt Lake City, UT</b> (PD/MD: Don Hilton/Debby Turpin)	<b>7</b>
<b>#4</b>	<b>KEEY, Minneapolis, MN</b> (PD/MD: Gregg Swedberg/Travis Moon)	<b>4</b>
<b>#5</b>	<b>KBEQ, Kansas City, MO</b> (PD/MD: Mike Kennedy/T.J. McEntire)	<b>4</b>

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

## GREATEST GAINERS

INCREASE IN DETECTIONS

<b>TIM MCGRAW</b> • <i>Grown Men Don't Cry (CURB)</i>	<b>+1356</b>
KKAT +35, KWWJ +32, WKHK +30, KCCY +28, KILT +21, KBQI +20, KSKS +20, WEZL +20, KTST +19, KTEX +19	
<b>GEORGE STRAIT</b> • <i>If You Can Do Anything Else (MCA NASHVILLE)</i>	<b>+635</b>
WESC +23, KNIX +23, WSLC +20, WOKO +19, WRNS +18, WFRY +16, WDSY +15, WFRG +14, KCCY +13, KRYS +13	
<b>TRAVIS TRITT</b> • <i>It's A Great Day To Be Alive (COLUMBIA)</i>	<b>+573</b>
KKBO +43, WMIL +20, WSTH +19, WRNS +18, WFRG +18, WCOS +17, WKSF +16, KTOM +15, WXBM +15, KUZZ +15	
<b>BROOKS &amp; DUNN</b> • <i>Ain't Nothing 'Bout You (ARISTA NASHVILLE)</i>	<b>+551</b>
KTST +26, KDDK +22, WXCT +20, WWGR +18, KFKF +18, WVLK +17, KKAT +17, WSIX +16, WFRY +15, KUBL +15	
<b>BRAD PAISLEY</b> • <i>Two People Fell In Love (ARISTA NASHVILLE)</i>	<b>+502</b>
KKAT +27, WDRM +20, KSCS +19, KMLE +18, KUPL +18, KRST +17, KYGO +15, KTTS +14, WWGR +13, KRMD +13	
<b>TIM RUSHLOW</b> • <i>She Misses Him (ATLANTIC)</i>	<b>+490</b>
WNKT +19, WSTH +19, WKIS +18, WYAY +18, WOGK +17, WRKZ +17, WCKT +16, WNOE +16, KUBL +15, WIVK +13	
<b>KENNY CHESNEY</b> • <i>Don't Happen Twice (BNA)</i>	<b>+416</b>
WOGK +21, KZSN +17, WQDR +16, KYGO +15, WFMS +14, WFRY +13, WBEE +13, KHKI +11, WTQR +11, WZZK +11	
<b>ALAN JACKSON</b> • <i>When Somebody Loves You (ARISTA NASHVILLE)</i>	<b>+396</b>
KILT +20, WRNS +19, KRYS +18, WCKT +17, WUSY +16, WFRY +15, KTTS +15, WFRG +13, WCOL +13, WRKZ +13	
<b>GARY ALLAN</b> • <i>Right Where I Need To Be (MCA NASHVILLE)</i>	<b>+362</b>
WESC +21, WSTH +15, WDAF +15, WYYD +13, KUZZ +13, WSIX +13, WMIL +13, WCOL +12, KBQI +11, WQMX +11	
<b>MARK MCGUINN</b> • <i>Mrs. Steven Rudy (VFR)</i>	<b>+362</b>
WIL +19, WXTU +18, KWNR +17, WKIS +17, KMDL +16, WNKT +14, KMPS +14, KTTS +13, WKCO +13, KSON +13	

## Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 24, 2001

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
<b>No. 1</b>				
1	2	30	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
2	3	14	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
3	1	9	I HOPE YOU DANCE MCA NASHVILLE 172185	LEE ANN WOMACK WITH SONS OF THE DESERT
4	4	25	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
5	5	22	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
6	6	5	SHE COULDN'T CHANGE ME COLUMBIA 79540/SONY	MONTGOMERY GENTRY
7	11	4	MRS. STEVEN RUDY VFR 734758	MARK MCGUINN
8	7	19	GEORGIA ARISTA NASHVILLE 69010/RLG	CAROLYN DAWN JOHNSON
9	8	20	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
10	9	19	MEANWHILE BACK AT THE RANCH CURB 73118	THE CLARK FAMILY EXPERIENCE
11	10	5	THE MOST BEAUTIFUL GIRL ATLANTIC 85051/AG	SOUTH 65
12	13	22	I'M IN EPIC 79496/SONY	THE KINLEYS
13	12	58	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
14	14	27	MY CELLMATE THINKS I'M SEXY MONUMENT 79495/SONY	CLEDUS T. JUDD
15	17	22	NOBODY'S GOT IT ALL EPIC 79481/SONY	JOHN ANDERSON
16	15	196	HOW DO I LIVE CURB 73022	LEANN RIMES
17	19	26	MY LOVE GOES ON AND ON VIRGIN 58867/CAPITOL	CHRIS CAGLE
18	18	22	ALL NIGHT LONG/MERRY CHRISTMAS FROM THE FAMILY COLUMBIA 79515/SONY	MONTGOMERY GENTRY FEATURING CHARLIE DANIELS
19	16	36	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS
20	NEW		LOVE IS ENOUGH RCA 69034/RLG	3 OF HEARTS

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

## Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 24, 2001

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
<b>No. 1</b>							
1	1	1	14	SOUNDTRACK	MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU?	1
2	3	2	32	SOUNDTRACK	CURB 78703 (11.98/17.98)	COYOTE UGLY	1
3	2	—	2	JESSICA ANDREWS	DREAMWORKS 450248/INTERSCOPE (10.98/16.98)	WHO I AM	2
4	4	3	70	FAITH HILL	WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
5	5	4	16	TIM MCGRAW	CURB 77978 (12.98/18.98)	GREATEST HITS	1
6	6	6	42	LEE ANN WOMACK	MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
7	8	7	80	DIXIE CHICKS	MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
8	7	5	6	LEANN RIMES	CURB 77979 (11.98/17.98)	I NEED YOU	1
9	11	10	24	KENNY CHESNEY	BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
10	9	9	71	TOBY KEITH	DREAMWORKS 450209/INTERSCOPE (10.98/16.98)	HOW DO YOU LIKE ME NOW?!	9
11	10	8	5	DIAMOND RIO	ARISTA NASHVILLE 67999/RLG (11.98/17.98)	ONE MORE DAY	5
<b>GREATEST GAINER</b>							
12	14	11	38	BILLY GILMAN	EPIC 62086/SONY (11.98 EQ/17.98)	ONE VOICE	2
13	12	13	23	TRAVIS TRITT	COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
14	13	12	32	JO DEE MESSINA	CURB 77977 (11.98/17.98)	BURN	1
15	19	18	22	SARA EVANS	RCA 67964/RLG (11.98/17.98)	BORN TO FLY	8
16	16	14	96	SHEDAISY	LYRIC STREET 165002/HOLLYWOOD (12.98/18.98)	THE WHOLE SHEBANG	6
17	15	15	7	DOLLY PARTON	SUGAR HILL 3927 (10.98/16.98)	LITTLE SPARROW	12
18	18	19	58	KEITH URBAN	CAPITOL 97591 (10.98/16.98)	KEITH URBAN	18
19	22	23	72	GARY ALLAN	MCA NASHVILLE 170101 (11.98/17.98)	SMOKE RINGS IN THE DARK	9
20	17	17	19	JAMIE O'NEAL	MERCURY 170132 (11.98/17.98)	SHIVER	14

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001, Billboard/BPI Communications and SoundScan, Inc.







# COUNTRY AIRPLAY MONITOR

## FOR WEEK ENDING MARCH 18, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice weekly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

**1st Impressions (FI)** denotes songs with 6 or more detections at station for first time this week.

**KKBQ Houston**  
 PD: Michael Cruise  
 MD: Jay Kelley  
 Cox 713-961-0093

**THE NEW 93.0**

TW	LW	Song	Artist
1	1	Dixie Chicks Without You	Dixie Chicks
2	2	Travis Tritt Best Of Intentions	Travis Tritt
3	3	Tim McGraw My Next Thirty Years	Tim McGraw
4	4	Phil Vassar Just Another Day In Paradise	Phil Vassar
5	5	Keith Urban But For The Grace Of God	Keith Urban
6	6	Brad Paisley We Danced	Brad Paisley
7	7	Diamond Rio One More Day	Diamond Rio
8	8	Lonestar What About Now	Lonestar
9	9	Toby Keith You Shouldn't Kiss Me	Toby Keith
10	10	Jessica Andrews Who I Am	Jessica Andrews
11	11	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
12	12	Lonestar Tell Her	Lonestar
13	13	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
14	14	Tracy Brubaker Good Way To Get On My Mind	Tracy Brubaker
15	15	Faith Hill I'll Be There For You	Faith Hill
16	16	Chad Brock Yes!	Chad Brock
17	17	Faith Hill If My Heart Had Wings	Faith Hill
18	18	Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy
19	19	John Michael Montgomery The Little Girl	John Michael Montgomery
20	20	Lee Ann Womack I Hope You Dance	Lee Ann Womack
21	21	Clay Davidson Unconditional	Clay Davidson
22	22	Andy Griggs She's Love	Andy Griggs
23	23	Alan Jackson I Must Be Moving	Alan Jackson
24	24	David DeCade It's Always Somethin'	David DeCade
25	25	George Strait Go	George Strait
26	26	Vince Gill Feels Like Love	Vince Gill
27	27	Shania Twain That Don't Impress Me Much	Shania Twain
28	28	Shania Twain Come On Over	Shania Twain
29	29	Clay Walker When It Rains	Clay Walker
30	30	Chely Wright Single White Female	Chely Wright
FI		Travis Tritt It's A Great Day To Be Alive	Travis Tritt
FI		Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy

**WKLB Boston**  
 PD: Mike Brophy  
 APD/MD: Ginny Rogers  
 Greater Media 617-822-9600

**Country 99.5**

TW	LW	Song	Artist
1	1	Diamond Rio One More Day	Diamond Rio
2	2	Jessica Andrews Who I Am	Jessica Andrews
3	3	Faith Hill If My Heart Had Wings	Faith Hill
4	4	Phil Vassar Just Another Day In Paradise	Phil Vassar
5	5	Toby Keith You Shouldn't Kiss Me	Toby Keith
6	6	Tim Rushlow She Misses Him	Tim Rushlow
7	7	Kenny Chesney Don't Happen Twice	Kenny Chesney
8	8	Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy
9	9	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
10	10	Gary Allan Right Where I Need To Be	Gary Allan
11	11	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
12	12	Martina McBride It's My Time	Martina McBride
13	13	Warren Brothers Move On	Warren Brothers
14	14	Rascal Flatts This Everyday Love	Rascal Flatts
15	15	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
16	16	Jamie O'Neal There Is No Arizona	Jamie O'Neal
17	17	Steve Holy The Hunger	Steve Holy
18	18	Phil Vassar Rose Bouquet	Phil Vassar
19	19	Faith Hill I'll Be There For You	Faith Hill
20	20	Tim McGraw Growin' Men Don't Cry	Tim McGraw
21	21	Pam Tillis Please	Pam Tillis
22	22	Jo Dee Messina Burn	Jo Dee Messina
23	23	Vince Gill Shoot Straight From Your Heart	Vince Gill
24	24	Alan Jackson When Somebody Loves You	Alan Jackson
25	25	Sara Evans I Could Not Ask For More	Sara Evans
26	26	Lee Ann Womack I Hope You Dance	Lee Ann Womack
27	27	Trick Pony Pour Me	Trick Pony
28	28	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
29	29	Clay Walker When It Rains	Clay Walker
30	30	Eric Heatherly Flowers On The Wall	Eric Heatherly
FI		No 1st Impressions This Week	

**WQYK Tampa**  
 OM: Eric Logan  
 PD: Beecher Martin  
 MD: Jay Roberts  
 Infinity 813-287-0995

**Country 99.5**

TW	LW	Song	Artist
1	1	Diamond Rio One More Day	Diamond Rio
2	2	Faith Hill If My Heart Had Wings	Faith Hill
3	3	Jessica Andrews Who I Am	Jessica Andrews
4	4	Keith Urban But For The Grace Of God	Keith Urban
5	5	Toby Keith You Shouldn't Kiss Me	Toby Keith
6	6	Lonestar Tell Her	Lonestar
7	7	Jo Dee Messina Burn	Jo Dee Messina
8	8	Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy
9	9	Dixie Chicks Without You	Dixie Chicks
10	10	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
11	11	Garth Brooks Wild Horses	Garth Brooks
12	12	Tim Rushlow She Misses Him	Tim Rushlow
13	13	Phil Vassar Just Another Day In Paradise	Phil Vassar
14	14	Warren Brothers Move On	Warren Brothers
15	15	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
16	16	Jamie O'Neal There Is No Arizona	Jamie O'Neal
17	17	Lee Ann Womack I Hope You Dance	Lee Ann Womack
18	18	Tim McGraw Growin' Men Don't Cry	Tim McGraw
19	19	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
20	20	Martina McBride It's My Time	Martina McBride
21	21	Trick Pony Pour Me	Trick Pony
22	22	Patty Loveless The Last Thing On My Mind	Patty Loveless
23	23	Aaron Tippin People Like Us	Aaron Tippin
24	24	Phil Vassar Rose Bouquet	Phil Vassar
25	25	Steve Holy The Hunger	Steve Holy
26	26	Montgomery Gentry She Couldn't Change Me	Montgomery Gentry
27	27	Tim McGraw My Next Thirty Years	Tim McGraw
28	28	Alan Jackson When Somebody Loves You	Alan Jackson
29	29	Eric Heatherly Flowers On The Wall	Eric Heatherly
30	30	Terril Clark No Fear	Terril Clark
FI		George Strait If You Can Do Anything Else	George Strait

**WFMS Indianapolis**  
 PD: Bob Richards  
 MD: J.D. Cannon  
 Susquehanna 317-842-9550

**Country 99.5**

TW	LW	Song	Artist
1	1	Jessica Andrews Who I Am	Jessica Andrews
2	2	Kenny Chesney Don't Happen Twice	Kenny Chesney
3	3	Diamond Rio One More Day	Diamond Rio
4	4	Keith Urban But For The Grace Of God	Keith Urban
5	5	Gary Allan Right Where I Need To Be	Gary Allan
6	6	Lonestar Tell Her	Lonestar
7	7	Tim Rushlow She Misses Him	Tim Rushlow
8	8	Chaley Tennessee Goes Back	Chaley
9	9	Lee Ann Womack I Hope You Dance	Lee Ann Womack
10	10	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
11	11	Trick Pony Pour Me	Trick Pony
12	12	Patty Loveless The Last Thing On My Mind	Patty Loveless
13	13	Dwight Yoakam What Do You Know About Love	Dwight Yoakam
14	14	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
15	15	Pam Tillis Please	Pam Tillis
16	16	Kenny Chesney Don't Happen Twice	Kenny Chesney
17	17	Clay Davidson Sometimes	Clay Davidson
18	18	Vince Gill Shoot Straight From Your Heart	Vince Gill
19	19	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
20	20	Steve Holy The Hunger	Steve Holy
21	21	Warren Brothers Move On	Warren Brothers
22	22	Rascal Flatts This Everyday Love	Rascal Flatts
23	23	Phil Vassar Just Another Day In Paradise	Phil Vassar
24	24	Sara Evans I Could Not Ask For More	Sara Evans
25	25	Phil Vassar Rose Bouquet	Phil Vassar
26	26	Montgomery Gentry She Couldn't Change Me	Montgomery Gentry
27	27	Alan Jackson When Somebody Loves You	Alan Jackson
28	28	Jamie O'Neal There Is No Arizona	Jamie O'Neal
29	29	Eric Heatherly Flowers On The Wall	Eric Heatherly
30	30	Aaron Tippin Kiss This	Aaron Tippin
FI		Tim McGraw Growin' Men Don't Cry	Tim McGraw
FI		Sara Evans I Could Not Ask For More	Sara Evans
FI		Tammy Cochran Angels In Waiting	Tammy Cochran

**WYAY Atlanta**  
 OM: Steve Hallam  
 PD: Steve Mitchell  
 MD: Johnny Gray  
 ABC/Disney 770-955-0106

**EAGLE 106.7FM**

TW	LW	Song	Artist
1	1	Tim Rushlow She Misses Him	Tim Rushlow
2	2	Diamond Rio One More Day	Diamond Rio
3	3	Jamie O'Neal There Is No Arizona	Jamie O'Neal
4	4	Lonestar Tell Her	Lonestar
5	5	Keith Urban But For The Grace Of God	Keith Urban
6	6	Sara Evans Born To Fly	Sara Evans
7	7	Phil Vassar Just Another Day In Paradise	Phil Vassar
8	8	Toby Keith You Shouldn't Kiss Me	Toby Keith
9	9	Brad Paisley We Danced	Brad Paisley
10	10	Kenny Chesney I Lost It	Kenny Chesney
11	11	Tim McGraw My Next Thirty Years	Tim McGraw
12	12	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
13	13	Rascal Flatts This Everyday Love	Rascal Flatts
14	14	Brad Paisley We Danced	Brad Paisley
15	15	Dixie Chicks Ready To Run	Dixie Chicks
16	16	Tim McGraw Down On The Farm	Tim McGraw
17	17	Hal Ketchum Small Town Saturday Night	Hal Ketchum
18	18	Clint Black M/Steve Warner Been There	Clint Black
19	19	Dave Stone When I Think Of That	Dave Stone
20	20	Judds Rockin' With The Rhythm Of It	Judds
21	21	To Dee Messina Burn	To Dee Messina
22	22	Kenny Chesney Don't Happen Twice	Kenny Chesney
23	23	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
24	24	Wynonna Jett When I Get On Earth	Wynonna Jett
25	25	Clay Walker When It Rains	Clay Walker
26	26	Martina McBride Happy Girl	Martina McBride
27	27	Vince Gill One More Last Chance	Vince Gill
28	28	Dixie Chicks I Can Love You Better	Dixie Chicks
29	29	Colbie Raye I'm Not The Only One	Colbie Raye
30	30	Mark Chesnut Your Love Is A Miracle	Mark Chesnut
FI		Kenny Chesney Don't Happen Twice	Kenny Chesney
FI		Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn

**WTQR Greensboro**  
 PD: Paul Franklin  
 APD/MD: Angie Ward  
 Clear Channel 336-822-2000

**104 WQR**

TW	LW	Song	Artist
1	1	Faith Hill If My Heart Had Wings	Faith Hill
2	2	Diamond Rio One More Day	Diamond Rio
3	3	Toby Keith You Shouldn't Kiss Me	Toby Keith
4	4	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
5	5	Jamie O'Neal There Is No Arizona	Jamie O'Neal
6	6	Keith Urban But For The Grace Of God	Keith Urban
7	7	Jessica Andrews Who I Am	Jessica Andrews
8	8	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
9	9	Kenny Chesney Don't Happen Twice	Kenny Chesney
10	10	Steve Holy The Hunger	Steve Holy
11	11	Montgomery Gentry She Couldn't Change Me	Montgomery Gentry
12	12	Patty Loveless The Last Thing On My Mind	Patty Loveless
13	13	Tim Rushlow She Misses Him	Tim Rushlow
14	14	Sara Evans Born To Fly	Sara Evans
15	15	The Kinleys I'm In	The Kinleys
16	16	Brad Paisley We Danced	Brad Paisley
17	17	Pam Tillis Please	Pam Tillis
18	18	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
19	19	Lee Ann Womack I Hope You Dance	Lee Ann Womack
20	20	Rascal Flatts Prayin' For Daylight	Rascal Flatts
21	21	Toby Keith How Do You Like Me Now	Toby Keith
22	22	Travis Tritt Best Of Intentions	Travis Tritt
23	23	Lonestar Tell Her	Lonestar
24	24	Dixie Chicks Without You	Dixie Chicks
25	25	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
26	26	Chaley Tennessee Goes Back	Chaley
27	27	Alan Jackson Wm Memory	Alan Jackson
28	28	Tim McGraw My Next Thirty Years	Tim McGraw
29	29	John Michael Montgomery The Little Girl	John Michael Montgomery
30	30	Darryl Worley A Good Day To Run	Darryl Worley
FI		Tammy Cochran Angels In Waiting	Tammy Cochran
FI		Phil Vassar Rose Bouquet	Phil Vassar
FI		George Strait If You Can Do Anything Else	George Strait

**WKIS Miami**  
 PD: Robert W. Walker  
 APD: R.L. McCoy  
 MD: Darlene Evans  
 Beasley 954-431-6200

**93.9 KISS COUNTRY**

TW	LW	Song	Artist
1	1	Keith Urban But For The Grace Of God	Keith Urban
2	2	Diamond Rio One More Day	Diamond Rio
3	3	Tim Rushlow She Misses Him	Tim Rushlow
4	4	Rascal Flatts This Everyday Love	Rascal Flatts
5	5	Toby Keith You Shouldn't Kiss Me	Toby Keith
6	6	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
7	7	Jessica Andrews Who I Am	Jessica Andrews
8	8	Gary Allan Right Where I Need To Be	Gary Allan
9	9	Faith Hill If My Heart Had Wings	Faith Hill
10	10	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
11	11	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
12	12	Aaron Tippin People Like Us	Aaron Tippin
13	13	Darryl Worley A Good Day To Run	Darryl Worley
14	14	Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy
15	15	Kenny Chesney Don't Happen Twice	Kenny Chesney
16	16	Jo Dee Messina That's The Way	Jo Dee Messina
17	17	Warren Brothers Move On	Warren Brothers
18	18	Darryl Worley A Good Day To Run	Darryl Worley
19	19	Trick Pony Pour Me	Trick Pony
20	20	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
21	21	Sara Evans Born To Fly	Sara Evans
22	22	Tim McGraw My Next Thirty Years	Tim McGraw
23	23	Gary Allan Right Where I Need To Be	Gary Allan
24	24	Lonestar Tell Her	Lonestar
25	25	Travis Tritt Best Of Intentions	Travis Tritt
26	26	Phil Vassar Just Another Day In Paradise	Phil Vassar
27	27	Jamie O'Neal There Is No Arizona	Jamie O'Neal
28	28	Alan Jackson Wm Memory	Alan Jackson
29	29	Tim McGraw Growin' Men Don't Cry	Tim McGraw
30	30	Dixie Chicks Without You	Dixie Chicks
FI		Tim McGraw Growin' Men Don't Cry	Tim McGraw

**WUBE Cincinnati**  
 OM: Tim Closson  
 APD: Grover Collins  
 MD: Duke Hamilton  
 Infinity 513-721-1050

**105**

TW	LW	Song	Artist
1	1	Darryl Worley A Good Day To Run	Darryl Worley
2	2	Diamond Rio One More Day	Diamond Rio
3	3	Lee Ann Womack I Hope You Dance	Lee Ann Womack
4	4	Jessica Andrews Who I Am	Jessica Andrews
5	5	Toby Keith You Shouldn't Kiss Me	Toby Keith
6	6	Shedaisy Lucky 4 You (Tonight I'm Just)	Shedaisy
7	7	LeAnn Rimes But I Do Love You	LeAnn Rimes
8	8	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
9	9	Tim Rushlow She Misses Him	Tim Rushlow
10	10	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
11	11	Lonestar What About Now	Lonestar
12	12	Patty Loveless The Last Thing On My Mind	Patty Loveless
13	13	Sara Evans Born To Fly	Sara Evans
14	14	Tim McGraw My Next Thirty Years	Tim McGraw
15	15	Kenny Chesney Don't Happen Twice	Kenny Chesney
16	16	Garth Brooks When You Come Back To Me	Garth Brooks
17	17	Tim McGraw Growin' Men Don't Cry	Tim McGraw
18	18	Dixie Chicks Without You	Dixie Chicks
19	19	The Kinleys I'm In	The Kinleys
20	20	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
21	21	Lorrie Morgan & Sammy Kershaw He Drinks	Lorrie Morgan
22	22	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
23	23	Montgomery Gentry She Couldn't Change Me	Montgomery Gentry
24	24	Faith Hill If My Heart Had Wings	Faith Hill
25	25	John Michael Montgomery The Little Girl	John Michael Montgomery
26	26	Jamie O'Neal There Is No Arizona	Jamie O'Neal
27	27	Lee Ann Womack I Hope You Dance	Lee Ann Womack
28	28	Phil Vassar Just Another Day In Paradise	Phil Vassar
29	29	Travis Tritt Best Of Intentions	Travis Tritt
30	30	Lisa Angelie I Will Love You	Lisa Angelie
FI		Sara Evans I Could Not Ask For More	Sara Evans

**KYCY San Francisco**  
 OM: Brian Thomas  
 APD: Steve Jordan  
 MD: Richard Ryan  
 Infinity 415-391-9330

**105.3**

TW	LW	Song	Artist
1	1	Jessica Andrews Who I Am	Jessica Andrews
2	2	Keith Urban But For The Grace Of God	Keith Urban
3	3	Diamond Rio One More Day	Diamond Rio
4	4	Toby Keith You Shouldn't Kiss Me	Toby Keith
5	5	Travis Tritt It's A Great Day To Be Alive	Travis Tritt
6	6	Faith Hill If My Heart Had Wings	Faith Hill
7	7	Jamie O'Neal There Is No Arizona	Jamie O'Neal
8	8	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
9	9	LeAnn Rimes But I Do Love You	LeAnn Rimes
10	10	Brooks & Dunn Ain't Nothing 'bout You	Brooks & Dunn
11	11	Kenny Chesney Don't Happen Twice	Kenny Chesney
12	12	George Strait If You Can Do Anything Else	George Strait
13	13	Phil Vassar Rose Bouquet	Phil Vassar
14	14	Dixie Chicks If I Fall You're Going Down	Dixie Chicks
15	15	Patty Loveless The Last Thing On My Mind	Patty Loveless
16	16	Mark McGuinn Mrs. Steven Rudy	Mark McGuinn
17	17	Tim Rushlow She Misses Him	Tim Rushlow
18	18	Alan Jackson When Somebody Loves You	Alan Jackson
19	19	Tim McGraw My Next Thirty Years	Tim McGraw
20	20	Lorrie Morgan & Sammy Kershaw He Drinks	Lorrie Morgan
21	21	Fa	



Total Detections/Gain

Table for GARY ALLAN, 2641/362, Right Where I Need To Be (MCA Nashville). Includes station names and detection counts.

Table for JESSICA ANDREWS, 5672/155, Who I Am (DreamWorks). Includes station names and detection counts.

Table for BROOKS & DUNN, 4088/551, Ain't Nothing 'Bout You (Arista Nashville). Includes station names and detection counts.

Table for KENNY CHESNEY, 4024/416, Don't Happen Twice (BNA). Includes station names and detection counts.

Table for DIAMOND RIO, 5793/124, One More Day (Arista Nashville). Includes station names and detection counts.

Table for DIXIE CHICKS, 3655/344, If I Fall You're Going Down With Me (Monument). Includes station names and detection counts.

Table for SARA EVANS, 1879/214, I Could Not Ask For More (RCA). Includes station names and detection counts.

Table for FAITH HILL, 4800/115, If My Heart Had Wings (Warner Bros./WRN). Includes station names and detection counts.

Table for ALAN JACKSON, 1872/396, When Somebody Loves You (Arista Nashville). Includes station names and detection counts.

Table for PATTY LOVELESS, 1889/66, The Last Thing On My Mind (Epic). Includes station names and detection counts.



Table for MARTINA MCBRIDE, 2891/54, 'It's My Time (RCB)'. Includes station data for 146 total stations and chart move of 15-11.

Table for TIM MCGRAW, 2832/1356, 'Grown Men Don't Cry (Curb)'. Includes station data for 143 total stations and chart move of 30-13.

Table for MARK MCGUINN, 2523/362, 'Mrs. Steven Rudy (VFR)'. Includes station data for 142 total stations and chart move of 21-19.

Table for TIM RUSHLOW, 3969/490, 'She Misses Him (Atlantic)'. Includes station data for 146 total stations and chart move of 10-9.

Table for GEORGE STRAIT, 2168/635, 'If You Can Do Anything Else (MCA Nashville)'. Includes station data for 139 total stations and chart move of 26-22.

Table for PAM TILLIS, 2115/8, 'Please (Arista Nashville)'. Includes station data for 143 total stations and chart move of 23-23.

Table for TRICK PONY, 2879/120, 'Pour Me (Warner Bros./WRN)'. Includes station data for 148 total stations and chart move of 17-12.

Table for TRAVIS TRITT, 4816/573, 'It's A Great Day To Be Alive (Columbia)'. Includes station data for 149 total stations and chart move of 6-4.

Table for PHIL VASSAR, 2401/258, 'Rose Bouquet (Arista Nashville)'. Includes station data for 145 total stations and chart move of 22-21.

Table for THE WARREN BROTHERS, 2639/21, 'Move On (BNA)'. Includes station data for 147 total stations and chart move of 19-17.



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.



Total Detections/Gain

**TIM MCGRAW 2832/1356**  
*Grown Men Don't Cry (Curb)*

Total Stations: 143/Chart Move: 30-13  
Heavy (35+ detections): 11 KCCY, KCY, KKAT, KMLE, KPLX, KTTS, KWJJ, KXKC, WCTO, WSM, WZZK  
Medium (25-34): 23 KEEY, KHKI, KMPS, KNCI, KNIX, KSCS, KSKS, KSOP, KUPL, KYCY, KZLA, WAMZ, WBCT, WGH, WIRK, WKDF, WKHK, WKHX, WPOC, WRBO, WROO, WSIX, WSSL  
Light (Under 25): 109  
1st Impressions: 56 KAJA, KBQI, KFDD, KGMV, KHAY, KILT, KRMD, KRST, KSON, KSSN, KTEX, KTOM, KTST, KUBL, KVOO, KWNR, WCKT, WCMS, WCOS, WCTK, WDRM, WESC, WEZL, WFMS, WFRE, WFRG, WFRY, WGNA, WGNL, WJCL, WKCO, WKHK, WKIS, WKKO, WKSJ, WKXC, WKYQ, WLWI, WMUS, WNCY, WOKO, WOPR, WQBE, WQDR, WQMX, WQXK, WRKZ, WSTH, WUSJ, WUSN, WVLK, WYYZ, WXBM, WXCT, WYRK, WYYD

NO AIRPLAY LEADER

**GARY ALLAN 2641/362**  
*Right Where I Need To Be (MCA Nashville)*

Total Stations: 147/Chart Move: 20-16  
Heavy (35+): 11 KBEO, KDDK, KMXX, KPLX, KSKS, KUZZ, KWJJ, KXKC, KXKT, WRNS, WSLC  
Medium (25-34): 19 KAJA, KBQI, KFKF, KHKI, KTOM, KUPL, WAMZ, WDAF, WESC, WEZL, WFMS, WFRE, WFRG, WGH, WIRK, WKDF, WKLB, WQMX, WSIX  
Light (Under 25): 117  
1st Impressions: 10 KBQI, KFRG, KKAT, KYCY, WCOL, WESC, WKKO, WMLL, WRBT, WUSJ

**AIRPLAY LEADER**  
(FIRST STATION TO 150 PLAYS)

**WQBE • Charleston, WV**  
PD: Jeff Whitehead  
MD: Bill Hagy  
Date: 04/23/00



**MARK MCGUINN 2523/362**  
*Mrs. Steven Rudy (VFR)*

Total Stations: 142/Chart Move: 21-19  
Heavy (35+): 13 KBEO, KDDK, KHKI, KIKK, KMLE, KMXX, KPLX, KSKS, KTST, KXKC, WIL, WKHK, WKHX  
Medium (25-34): 26 KEEY, KHAY, KKBQ, KNCI, KSOP, KTTS, KUZZ, KXXY, KYCY, KZLA, WCTK, WEZL, WGGY, WGH, WKCN, WKDF, WKIS, WKSJ, WKYQ, WMZQ, WQBE, WRNS, WROO, WSIX, WSM, WWGR  
Light (Under 25): 103  
1st Impressions: 17 KBQI, KKAT, KMDL, KMPS, KRST, KRTY, KSON, KSSN, KWNR, WCOS, WGAR, WMLL, WNCY, WNKI, WPOC, WUSJ, WXTU

**AIRPLAY LEADER**  
(FIRST STATION TO 150 PLAYS)

**KPLX • Dallas, TX**  
PD: Brian Philips  
MD: Cody Alan  
Date: 01/07/01



**2499 - 1000 DETECTIONS**

Total Detections/Gain

**PHIL VASSAR 2401/258**  
*Rose Bouquet (Arista Nashville)*

Total Stations: 145/Chart Move: 22-21  
Heavy (35+): 1 KMDL  
Medium (25-34): 16 KBEO, KHKI, KKAT, KMLE, KSOP, KWJJ, KXKT, WCKT, WCTK, WEZL, WGNL, WMUS, WMZQ, WQMX, WSIX, WSLC  
Light (Under 25): 128  
1st Impressions: 8 KBQI, KYCY, KZLA, WKYQ, WQBE, WTQR, WUSJ, WYRK

**GEORGE STRAIT 2168/635**  
*If You Can Do Anything Else (MCA Nashville)*

Total Stations: 139/Chart Move: 26-22  
Heavy (35+): 3 KCCY, KCY, KTTS  
Medium (25-34): 20 KASE, KILT, KMLE, KNCI, KPLX, KSOP, KUBL, KUZZ, KXKC, KYCY, WAMZ, WEZL, WIVK, WKDF, WKSF, WKXC, WOKO, WQBE, WRNS, WSLC  
Light (Under 25): 116  
1st Impressions: 19 KBQI, KHEY, KKCS, KNIX, KRTY, KXKT, WBEE, WCKT, WCMS, WDSY, WESC, WGNL, WMSI, WNCY, WQYK, WSM, WTQR, WUSJ, WXBM

**PAM TILLIS 2115/8**  
*Please (Arista Nashville)*

Total Stations: 143/Chart Move: 23-23  
Heavy (35+): 1 WSLC  
Medium (25-34): 19 KBEO, KHAY, KRTY, KSKS, KSOP, KSSN, KUZZ, KXKC, WCKT, WEZL, WGGY, WGNL, WIRK, WKSF, WKYQ, WMUS, WQMX, WRNS, WSM  
Light (Under 25): 123  
1st Impressions: 4 KBQI, KSON, WPOC, WUSJ

**PATTY LOVELESS 1889/66**  
*The Last Thing On My Mind (Epic)*

Total Stations: 142/Chart Move: 24-25  
Heavy (35+): 0  
Medium (25-34): 12 KBEO, KRTY, KYCY, WFLS, WFRG, WGNL, WKN, WKDF, WNCY, WSIX, WSLC, WTQR  
Light (Under 25): 130  
1st Impressions: 3 KBQI, WUSJ, WUSN

**SARA EVANS 1879/214**  
*I Could Not Ask For More (RCA)*

Total Stations: 143/Chart Move: 25-26  
Heavy (35+): 2 KCY, KPLX  
Medium (25-34): 11 KBEO, KKCS, KMLE, KRYS, KSKS, KTTS, KUZZ, KZLA, WAMZ, WKXC, WZZK  
Light (Under 25): 130  
1st Impressions: 14 KBQI, KRST, KRYS, KWJJ, KXXY, WCOL, WFMS, WCKT, WUBE, WUSJ, WUSN, WYYZ, WXCT, WXTU

**ALAN JACKSON 1872/396**  
*When Somebody Loves You (Arista Nashville)*

Total Stations: 142/Chart Move: 31-27  
Heavy (35+): 3 KCY, KSCS, KTTS  
Medium (25-34): 8 KCY, WAMZ, WCKT, WGNL, WIVK, WKSF, WSIX, WSLC  
Light (Under 25): 131  
1st Impressions: 16 KIIM, KILT, KRST, KYGO, WCOL, WCOS, WGNA, WIRK, WKHK, WMSI, WMUS, WOGK, WRBT, WRNS, WUSJ, WUSY

**MONTGOMERY GENTRY 1683/242**  
*She Couldn't Change Me (Columbia)*

Total Stations: 145/Chart Move: 32-28  
Heavy (35+): 1 KTTS  
Medium (25-34): 13 KBEO, KCCY, KEEY, KIKK, KKCS, KRTY, KSCS, WBCT, WDRM, WGNL, WRNS, WTQR, WUSY  
Light (Under 25): 131  
1st Impressions: 12 KHAY, KWNR, WCMS, WDSY, WJCL, WLWI, WOGK, WOKO, WQDR, WQIK, WROO, WUSJ

**STEVE HOLY 1668/143**  
*The Hunger (Curb)*

Total Stations: 141/Chart Move: 28-29  
Heavy (35+): 2 KXKC, WBEE  
Medium (25-34): 6 KBEO, KSSN, KUZZ, WCKT, WKCO, WTQR  
Light (Under 25): 133  
1st Impressions: 5 KBQI, KVOO, WKSF, WSLC, WUSJ

**AARON TIPPIN 1641/143**  
*People Like Us (Lyric Street)*

Total Stations: 140/Chart Move: 29-30  
Heavy (35+): 1 KUZZ  
Medium (25-34): 11 KBEO, KFKF, KRTY, KSOP, KUPL, WCKT, WESC, WFRG, WIVK, WNCY, WSLC  
Light (Under 25): 128  
1st Impressions: 9 KATM, KBQI, KWNR, WOKQ, WQXK, WROO, WSM, WUSY, WYYZ

**CLAY DAVIDSON 1614/84**  
*Sometimes (Virgin/Capitol)*

Total Stations: 141/Chart Move: 27-31  
Heavy (35+): 1 KNIX  
Medium (25-34): 8 KBEO, KFRG, KSKS, WCKT, WKCN, WKDF, WKYQ, WSIX  
Light (Under 25): 132  
1st Impressions: 5 KBQI, KUPL, KYCY, WROO, WUSJ

**VINCE GILL 1294/33**  
*Shoot Straight From Your Heart (MCA Nashville)*

Total Stations: 133/Chart Move: 33-32  
Heavy (35+): 1 KUZZ

Medium (25-34): 5 KBEO, KSSN, WBCT, WRNS, WSLC  
Light (Under 25): 127  
1st Impressions: 3 WCTO, WCKT, WUSJ

**TERRI CLARK 1056/46**  
*No Fear (Mercury)*

Total Stations: 120/Chart Move: 34-33  
Heavy (35+): 1 KTTS  
Medium (25-34): 3 KBEO, WGGY, WGNL  
Light (Under 25): 116  
1st Impressions: 5 KBQI, WCTO, WSCA, WSLC, WUSJ

**999 - 500 DETECTIONS**

Total Detections/Gain

**LEANN RIMES 996/181**  
*But I Do Love You (Curb)*

Total Stations: 107/Chart Move: 38-34  
Heavy (35+): 0  
Medium (25-34): 7 KBEO, KEEY, KMLE, KYCY, WIRK, WKHX, WSIX  
Light (Under 25): 100  
1st Impressions: 14 KBQI, KCCY, KRMD, KSSN, KXKT, WFRY, WGGY, WJCL, WKSF, WKSJ, WMSI, WUSJ, WWGR, WYYZ

**KENNY ROGERS 966/27**  
*There You Go Again (Dreamcatcher)*

Total Stations: 120/Chart Move: 37-35  
Heavy (35+): 1 KKAT  
Medium (25-34): 2 KFRG, WGGY  
Light (Under 25): 117  
1st Impressions: 6 KVOO, KYCY, WFRY, WRNS, WYYZ, WXTU

**BRAD PAISLEY 862/502**  
*Two People Fell In Love (Arista Nashville)*

Total Stations: 97/Chart Move: 48-36  
Heavy (35+): 2 KKAT, KTTS  
Medium (25-34): 2 KMLE, KYGO  
Light (Under 25): 93  
1st Impressions: 29 KBQI, KDRK, KFKF, KGMV, KKCS, KNIX, KRMD, KRTY, KSCS, KSON, KUPL, KUZZ, KWNR, KXKC, WDRM, WEZL, WFLS, WFRY, WGNA, WIVK, WKCN, WKSJ, WOPR, WRBT, WRKZ, WSIX, WUSJ, WVLK, WWGR

**CHRIS CAGLE 659/110**  
*Laredo (Virgin/Capitol)*

Total Stations: 77/Chart Move: 40-37  
Heavy (35+): 1 KPLX  
Medium (25-34): 3 KBEO, WBCT, WQMX  
Light (Under 25): 73  
1st Impressions: 15 KFKF, KGMV, KHAY, KKCS, KSSN, KXKC, WAMZ, WGNA, WLWI, WNKI, WQXK, WRBO, WRKZ, WUSJ, WXBM

**CLAY WALKER 608/88**  
*Say No More (Giant)*

Total Stations: 85/Chart Move: 41-39  
Heavy (35+): 0  
Medium (25-34): 3 KBEO, KSOP, WSLC  
Light (Under 25): 82  
1st Impressions: 8 KHAY, WGNL, WJCL, WOPR, WUSJ, WVLK, WWGR, WXBM

**MEREDITH EDWARDS 547/77**  
*A Rose Is A Rose (Mercury)*

Total Stations: 75/Chart Move: 44-40  
Heavy (35+): 1 KSKS  
Medium (25-34): 1 KBEO  
Light (Under 25): 73  
1st Impressions: 7 KHEY, KSCS, KSSN, KWJJ, WIVK, WSM, WUSJ

**SONS OF THE DESERT 504/66**  
*What I Did Right (MCA Nashville)*

Total Stations: 70/Chart Move: 45-42  
Heavy (35+): 0  
Medium (25-34): 1 WSLC  
Light (Under 25): 69  
1st Impressions: 4 KDDK, KGMV, WUSJ, WYYD

**LORRIE MORGAN & SAMMY KERSHAW 500/13**  
*He Drinks Tequila (RCA)*

Total Stations: 64/Chart Move: 43-43  
Heavy (35+): 0  
Medium (25-34): 3 KKCS, WGNL, WYGY  
Light (Under 25): 61  
1st Impressions: 3 KDRK, WMSI, WYNK

**499 - 40 DETECTIONS**

Total Detections/Gain

**HAL KETCHUM 416/21**  
*She Is (Curb)*

Total Stations: 72/Chart Move: 47-44  
Heavy (35+): 0  
Medium (25-34): 3 KBEO, WKYQ, WQBE  
Light (Under 25): 69  
1st Impressions: 4 KAJA, KXKT, WGH, WXBM

**JAMIE O'NEAL 368/257**  
*When I Think About Angels (Mercury)*

Total Stations: 60/Chart Move: Debut 45  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 59  
1st Impressions: 21 KHKI, KILT, KKCS, KMPS, KMXX, KSOP, KTEX, KXKT, KZSN, WBEE, WGGY, WGH, WGNL, WIRK, WKCO, WMSI, WOPR, WQDR, WRNS, WSIX, WSM

**TRACY BYRD WITH MARK CHESNUTT 358/74**  
*A Good Way To Get On My Bad Side (RCA)*

Total Stations: 68/Chart Move: 49-46  
Heavy (35+): 0  
Medium (25-34): 1 KKBO  
Light (Under 25): 67  
1st Impressions: 7 KFKF, KMLE, KTEX, KZSN, WKCN, WKDF, WSTH

**COLLIN RAYE 285/63**  
*You Still Take Me There (Epic)*

Total Stations: 32/Chart Move: 51-47  
Heavy (35+): 0  
Medium (25-34): 2 KKAT, KSKS  
Light (Under 25): 30  
1st Impressions: 4 KGMV, KNIX, WFRY, WGGY

**RASCAL FLATTS 283/205**  
*While You Loved Me (Lyric Street)*

Total Stations: 73/Chart Move: Debut 48  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 73  
1st Impressions: 9 KHKI, KKCS, KMXX, KPLX, WEZL, WGH, WKCN, WKHX, WQMX

**TRACY LAWRENCE 243/119**  
*Unforgiven (Atlantic)*

Total Stations: 47/Chart Move: 59-50  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 47  
1st Impressions: 7 KPLX, KRTY, WCKT, WFRY, WMUS, WRKZ, WRNS

**MARSHALL DYLLON 231/21**  
*You (Dreamcatcher)*

Total Stations: 63/Chart Move: 52-51  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 63  
1st Impressions: 2 KDDK, WRKZ

**THE SOGGY BOTTOM BOYS 196/38**  
*I Am A Man Of Constant Sorrow (Mercury)*

Total Stations: 32/Chart Move: 56-52  
Heavy (35+): 1 KIKK  
Medium (25-34): 0  
Light (Under 25): 31  
1st Impressions: 5 KDDK, KILT, KZLA, WBCT, WYNK

**CYNDI THOMSON 161/62**  
*What I Really Meant To Say (Capitol)*

Total Stations: 19/Chart Move: Debut 53  
Heavy (35+): 2 KEEY, KMLE  
Medium (25-34): 1 KIKK  
Light (Under 25): 16  
1st Impressions: 3 KZSN, WGH, WGNL

**TAMMY COCHRAN 137/136**  
*Angels In Waiting (Epic)*

Total Stations: 37/Chart Move: Debut 56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 37  
1st Impressions: 8 KMDL, WBEE, WCTO, WDAF, WFMS, WSTH, WTQR, WYGY

**CHARLIE ROBISON 124/9**  
*I Want You Bad (Lucky Dog/Columbia)*

Total Stations: 24/Chart Move: Debut 58  
Heavy (35+): 0

Medium (25-34): 1 KPLX  
Light (Under 25): 23

**K.T. OSLIN 122/5**  
*Live Close By, Visit Often (BNA)*

Total Stations: 8/Chart Move: Re-Entry 59  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 WQBE  
Light (Under 25): 6  
1st Impressions: 1 WSIX

**TRISHA YEARWOOD 100/0**  
*I Would've Loved You Anyway (MCA Nashville)*

Total Stations: 20  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 20

**CRAIG MORGAN 96/17**  
*I Want Us Back (Atlantic)*

Total Stations: 11  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 11  
1st Impressions: 3 WGNL, WRKZ, WSM

**PAT GREEN & CORY MORROW 79/27**  
*Texas On My Mind (Writeon/Greenhorse)*

Total Stations: 4  
Heavy (35+): 0  
Medium (25-34): 1 KIKK  
Light (Under 25): 2

**JOHN RICH 65/28**  
*Forever Loving You (BNA)*

Total Stations: 13  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 13  
1st Impressions: 1 WOKQ

**CAROLYN DAWN JOHNSON 61/13**  
*Complicated (Arista Nashville)*

Total Stations: 33  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 33  
1st Impressions: 1 KRMD

**JOHN ANDERSON 60/9**  
*The Big Revival (Columbia)*

Total Stations: 48  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 48  
1st Impressions: 1 WGNL

**DARRYL WORLEY 60/60**  
*Second Wind (DreamWorks)*

Total Stations: 22  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 22  
1st Impressions: 3 KCCY, KEEY, WYYD

**LEE ANN WOMACK 59/4**  
*Why They Call It Falling (MCA Nashville)*

Total Stations: 8  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 7

**SHERIE AUSTIN 50/-2**  
*Jolene (WE)*

Total Stations: 16  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 16

**SHEDAISY 49/-2**  
*Still Holding Out For You (Lyric Street)*

Total Stations: 3  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 2

**3 OF HEARTS 48/12**  
*Love Is Enough (RCA)*

Total Stations: 21  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 21

**SHANE SELLERS 42/9**  
*Matthew, Mark, Luke & Earnhardt (DreamWorks)*

Total Stations: 8  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 8  
1st Impressions: 3 KMDL, WGNL, WSM





**AIRPLAY**  
**Monitor**

## COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING MARCH 18, 2001

### NORTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	633	622	16	Tim McGraw, Grown Men Don't Cry	323	191
2	Toby Keith, You Shouldn't Kiss Me	618	641	17	Lee Ann Womack, Ashes By Now	292	414
3	Jessica Andrews, Who I Am	577	566	18	Garth Brooks, Wild Horses	283	352
4	Tim Rushlow, She Misses Him	539	464	19	Tim McGraw, My Next Thirty Years	282	297
5	Keith Urban, But For The Grace Of God	523	542	20	Jamie O'Neal, There Is No Arizona	281	311
6	Travis Tritt, It's A Great Day To Be Alive	516	456	21	Gary Allan, Right Where I Need To Be	281	242
7	Faith Hill, If My Heart Had Wings	500	493	22	Mark McGuinn, Mrs. Steven Rudy	278	225
8	Kenny Chesney, Don't Happen Twice	436	365	23	Brad Paisley, We Danced	272	281
9	Brooks & Dunn, Ain't Nothing 'bout You	419	357	24	Pam Tillis, Please	263	254
10	Martina McBride, It's My Time	368	351	25	Patty Loveless, The Last Thing On My Mind	249	217
11	Dixie Chicks, If I Fall You're Going Down	349	325	26	Warren Brothers, Move On	247	252
12	SheDaisy, Lucky 4 You (Tonight I'm Just)	335	412	27	Sara Evans, Born To Fly	234	204
13	Trick Pony, Pour Me	320	321	28	Lonestar, What About Now	228	223
14	Jo Dee Messina, Burn	319	422	29	Phil Vassar, Just Another Day In Paradise	227	279
15	Phil Vassar, Rose Bouquet	306	276	30	Lonestar, Tell Her	214	301

### MID-ATLANTIC



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	714	662	16	Tim McGraw, Grown Men Don't Cry	323	191
2	Jessica Andrews, Who I Am	703	665	17	Warren Brothers, Move On	320	314
3	Toby Keith, You Shouldn't Kiss Me	639	691	18	Tim McGraw, My Next Thirty Years	315	342
4	Faith Hill, If My Heart Had Wings	581	542	19	Gary Allan, Right Where I Need To Be	312	261
5	Travis Tritt, It's A Great Day To Be Alive	552	498	20	Phil Vassar, Rose Bouquet	304	261
6	Keith Urban, But For The Grace Of God	523	605	21	Trick Pony, Pour Me	284	260
7	Brooks & Dunn, Ain't Nothing 'bout You	493	438	22	Phil Vassar, Just Another Day In Paradise	278	275
8	Kenny Chesney, Don't Happen Twice	452	416	23	Mark McGuinn, Mrs. Steven Rudy	273	236
9	Tim Rushlow, She Misses Him	450	416	24	George Strait, If You Can Do Anything E	270	192
10	Dixie Chicks, If I Fall You're Going Down	429	375	25	Dixie Chicks, Without You	258	313
11	Jo Dee Messina, Burn	399	593	26	Alan Jackson, When Somebody Loves You	244	202
12	SheDaisy, Lucky 4 You (Tonight I'm Just)	374	404	27	Rascal Flatts, This Everyday Love	232	232
13	Martina McBride, It's My Time	346	331	28	Pam Tillis, Please	232	232
14	Jamie O'Neal, There Is No Arizona	333	424	29	Travis Tritt, Best Of Intentions	228	244
15	Lee Ann Womack, Ashes By Now	328	451	30	Lonestar, Tell Her	225	246

### SOUTHEAST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	1995	1568	16	Martina McBride, It's My Time	733	743
2	Jessica Andrews, Who I Am	1548	1472	17	Gary Allan, Right Where I Need To Be	721	611
3	Toby Keith, You Shouldn't Kiss Me	1522	1711	18	Jo Dee Messina, Burn	717	955
4	Keith Urban, But For The Grace Of God	1466	1475	19	Jamie O'Neal, There Is No Arizona	715	917
5	Travis Tritt, It's A Great Day To Be Alive	1455	1276	20	Mark McGuinn, Mrs. Steven Rudy	700	631
6	Faith Hill, If My Heart Had Wings	1430	1338	21	SheDaisy, Lucky 4 You (Tonight I'm Just)	698	610
7	Tim Rushlow, She Misses Him	1195	964	22	Pam Tillis, Please	643	651
8	Brooks & Dunn, Ain't Nothing 'bout You	1176	990	23	Tim McGraw, My Next Thirty Years	632	709
9	Kenny Chesney, Don't Happen Twice	1141	992	24	Patty Loveless, The Last Thing On My Mind	626	504
10	Lee Ann Womack, Ashes By Now	1013	1310	25	Phil Vassar, Rose Bouquet	626	568
11	Dixie Chicks, If I Fall You're Going Down	991	879	26	Phil Vassar, Just Another Day In Paradise	619	645
12	Trick Pony, Pour Me	916	850	27	Alan Jackson, When Somebody Loves You	614	464
13	Warren Brothers, Move On	858	807	28	Aaron Tippin, People Like Us	598	534
14	Tim McGraw, Grown Men Don't Cry	745	431	29	Sara Evans, Born To Fly	581	569
15	Garth Brooks, Wild Horses	743	907	30	Montgomery Gentry, She Couldn't Change	579	462

### SOUTHWEST



	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	781	804	16	Lee Ann Womack, Ashes By Now	335	445
2	Diamond Rio, One More Day	780	833	17	Jamie O'Neal, There Is No Arizona	327	428
3	Travis Tritt, It's A Great Day To Be Alive	646	568	18	Martina McBride, It's My Time	317	324
4	Toby Keith, You Shouldn't Kiss Me	618	735	19	Alan Jackson, When Somebody Loves You	314	247
5	Faith Hill, If My Heart Had Wings	616	634	20	Sara Evans, I Could Not Ask For More	308	259
6	Dixie Chicks, If I Fall You're Going Down	574	541	21	Warren Brothers, Move On	303	299
7	Kenny Chesney, Don't Happen Twice	548	541	22	Tim McGraw, My Next Thirty Years	271	287
8	Brooks & Dunn, Ain't Nothing 'bout You	530	469	23	Phil Vassar, Rose Bouquet	268	282
9	Keith Urban, But For The Grace Of God	514	583	24	Dixie Chicks, Without You	250	321
10	Tim McGraw, Grown Men Don't Cry	396	229	25	Jo Dee Messina, Burn	246	263
11	Tim Rushlow, She Misses Him	385	349	26	Garth Brooks, Wild Horses	242	295
12	George Strait, If You Can Do Anything E	380	330	27	SheDaisy, Lucky 4 You (Tonight I'm Just)	233	275
13	Trick Pony, Pour Me	361	357	28	Travis Tritt, Best Of Intentions	231	239
14	Warren Brothers, Move On	356	378	29	Steve Holy, The Hunger	226	213
15	Mark McGuinn, Mrs. Steven Rudy	350	345	30	Pam Tillis, Please	215	218

### MIDWEST



	TW	LW		TW	LW		
1	Jessica Andrews, Who I Am	805	812	16	Tim McGraw, Grown Men Don't Cry	399	220
2	Diamond Rio, One More Day	793	792	17	Tim McGraw, My Next Thirty Years	382	395
3	Toby Keith, You Shouldn't Kiss Me	792	796	18	Phil Vassar, Rose Bouquet	374	323
4	Travis Tritt, It's A Great Day To Be Alive	752	680	19	Lee Ann Womack, Ashes By Now	373	503
5	Faith Hill, If My Heart Had Wings	745	725	20	Mark McGuinn, Mrs. Steven Rudy	343	246
6	Keith Urban, But For The Grace Of God	701	744	21	Jamie O'Neal, There Is No Arizona	342	355
7	Dixie Chicks, If I Fall You're Going Down	648	581	22	Jo Dee Messina, Burn	341	406
8	Kenny Chesney, Don't Happen Twice	594	507	23	Sara Evans, I Could Not Ask For More	320	288
9	Brooks & Dunn, Ain't Nothing 'bout You	576	500	24	Pam Tillis, Please	317	317
10	Tim Rushlow, She Misses Him	569	507	25	Rascal Flatts, This Everyday Love	316	340
11	Martina McBride, It's My Time	471	453	26	Montgomery Gentry, She Couldn't Change	302	289
12	Trick Pony, Pour Me	452	446	27	George Strait, If You Can Do Anything E	301	217
13	SheDaisy, Lucky 4 You (Tonight I'm Just)	425	533	28	Phil Vassar, Just Another Day In Paradise	297	290
14	Warren Brothers, Move On	403	410	29	Travis Tritt, Best Of Intentions	291	271
15	Gary Allan, Right Where I Need To Be	403	346	30	Lonestar, Tell Her	287	296

### WEST



	TW	LW		TW	LW		
1	Diamond Rio, One More Day	1178	1084	16	Gary Allan, Right Where I Need To Be	506	423
2	Jessica Andrews, Who I Am	1147	1067	17	Phil Vassar, Just Another Day In Paradise	493	513
3	Toby Keith, You Shouldn't Kiss Me	1025	1096	18	Mark McGuinn, Mrs. Steven Rudy	489	474
4	Keith Urban, But For The Grace Of God	881	932	19	Trick Pony, Pour Me	461	367
5	Faith Hill, If My Heart Had Wings	826	896	20	Phil Vassar, Rose Bouquet	451	387
6	Tim Rushlow, She Misses Him	798	733	21	Jo Dee Messina, Burn	439	593
7	Travis Tritt, It's A Great Day To Be Alive	784	666	22	George Strait, If You Can Do Anything E	420	449
8	Brooks & Dunn, Ain't Nothing 'bout You	775	710	23	Warren Brothers, Move On	420	499
9	Kenny Chesney, Don't Happen Twice	702	639	24	Brad Paisley, We Danced	415	402
10	Dixie Chicks, If I Fall You're Going Down	684	637	25	Dixie Chicks, Without You	408	479
11	Tim McGraw, Grown Men Don't Cry	648	323	26	Pam Tillis, Please	394	372
12	Martina McBride, It's My Time	574	563	27	Kenny Chesney, I Lost It	394	417
13	Tim McGraw, My Next Thirty Years	557	623	28	Lonestar, Tell Her	370	370
14	SheDaisy, Lucky 4 You (Tonight I'm Just)	533	562	29	Travis Tritt, Best Of Intentions	356	401
15	Jamie O'Neal, There Is No Arizona	511	537	30	Lee Ann Womack, I Hope You Dance	353	326

## COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			*** NO. 1 ***			
1	1	18	ONE MORE DAY ARISTA NASHVILLE	DIAMOND RIO	45.648	44.198
2	2	17	WHO I AM DREAMWORKS	JESSICA ANDREWS	44.352	43.916
3	3	21	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	42.442	43.143
4	5	11	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	36.844	35.521
5	6	12	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	35.929	32.511
6	4	22	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	35.797	37.771
7	7	6	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	31.710	27.868
8	9	9	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	29.832	26.736
9	12	6	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	28.246	24.955
10	10	16	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	28.107	25.599
11	21	2	GROWN MEN DON'T CRY CURB	TIM MCGRAW	23.482	15.278
12	11	26	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	21.778	25.466
13	13	23	BURN CURB	JO DEE MESSINA	19.608	24.852
14	19	7	MRS. STEVEN RUDY VFR	MARK MCGUINN	19.406	16.719
15	16	12	IT'S MY TIME RCA	MARTINA MCBRIDE	18.628	18.948
16	15	19	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	18.398	21.835
17	18	13	POUR ME WARNER BROS./WRN	TRICK PONY	18.194	17.180
18	8	23	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	17.267	26.914
19	22	12	RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	16.883	14.975
20	20	18	MOVE ON BNA	THE WARREN BROTHERS	16.065	16.509
21	23	8	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	15.712	13.335
22	17	18	WILD HORSES CAPITOL	GARTH BROOKS	14.931	18.801
23	27	3	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	14.325	10.047
24	30	4	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	12.386	9.492
25	25	5	I COULD NOT ASK FOR MORE RCA	SARA EVANS	12.230	10.695
26	24	12	PLEASE ARISTA NASHVILLE	PAM TILLIS	11.613	11.631
27	26	9	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	11.216	10.622
28	32	5	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	10.436	8.892
29	29	11	THE HUNGER CURB	STEVE HOLY	9.764	9.730
30	28	7	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	9.760	9.975
31	31	7	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	9.357	9.058
32	33	6	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	7.698	7.779
33	34	2	BUT I DO LOVE YOU CURB	LEANN RIMES	7.087	6.073
34	NEW		TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	6.508	2.878
35	36	4	NO FEAR MERCURY	TERRI CLARK	5.631	5.444
36	38	3	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	5.213	5.107
37	39	2	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	4.374	4.346
38	40	7	GO BACK ASYLUM/WRN	CHALEE TENNISON	3.790	3.966
39	NEW		SAY NO MORE GIANT	CLAY WALKER	3.707	3.263
40	NEW		SHE IS CURB	HAL KETCHUM	2.799	2.526

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-candidates and are removed from this chart in conjunction with the Country Airplay chart.

**amusement**  
**business**

## BOXSCORE CONCERT GROSSES

### TOP 5 OVERALL

### TOP 5 COUNTRY

#1	Artist: BILLY JOEL & ELTON JOHN Venue: Great Western Forum, Inglewood, Calif. Date(s): Feb. 6-11 Gross: \$4,886,9
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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★★★★ No. 1 ★★★★★</b>				
1	2	21	ONE MORE DAY ARISTA NASHVILLE 2 weeks at No. 1	DIAMOND RIO	5793	5669	
2	3	20	WHO I AM DREAMWORKS	JESSICA ANDREWS	5672	5517	
3	1	23	YOU SHOULDN'T KISS ME LIKE THIS DREAMWORKS	TOBY KEITH	5304	5692	
4	6	15	IT'S A GREAT DAY TO BE ALIVE COLUMBIA	TRAVIS TRITT	4816	4243	
5	5	12	IF MY HEART HAD WINGS WARNER BROS./WRN	FAITH HILL	4800	4685	
6	4	25	BUT FOR THE GRACE OF GOD CAPITOL	KEITH URBAN	4645	4937	
7	9	7	AIN'T NOTHING 'BOUT YOU ARISTA NASHVILLE	BROOKS & DUNN	4088	3537	
8	8	11	DON'T HAPPEN TWICE BNA	KENNY CHESNEY	4024	3608	
9	10	22	SHE MISSES HIM ATLANTIC	TIM RUSHLOW	3969	3479	
10	11	6	IF I FALL YOU'RE GOING DOWN WITH ME MONUMENT	DIXIE CHICKS	3655	3311	
11	15	14	IT'S MY TIME RCA	MARTINA MCBRIDE	2891	2837	
12	17	22	POUR ME WARNER BROS./WRN	TRICK PONY	2879	2759	
13	30	2	★★ AIRPOWER/GREATEST GAINER®/BEST 1ST IMPRESSION ★★ GROWN MEN DON'T CRY CURB	TIM MCGRAW	2832	1476	
14	7	25	ASHES BY NOW MCA NASHVILLE	LEE ANN WOMACK	2659	3850	
15	13	24	LUCKY 4 YOU (TONIGHT I'M JUST ME) LYRIC STREET	SHEDAISY	2648	3187	
16	20	27	★★ AIRPOWER ★★ RIGHT WHERE I NEED TO BE MCA NASHVILLE	GARY ALLAN	2641	2279	
17	19	24	MOVE ON BNA	THE WARREN BROTHERS	2639	2618	
18	14	32	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	2544	3002	
19	21	10	★★ AIRPOWER ★★ MRS. STEVEN RUDY VFR	MARK MCGUINN	2523	2161	
20	12	24	BURN CURB	JO DEE MESSINA	2506	3245	
21	22	11	ROSE BOUQUET ARISTA NASHVILLE	PHIL VASSAR	2401	2143	
22	26	5	IF YOU CAN DO ANYTHING ELSE MCA NASHVILLE	GEORGE STRAIT	2168	1533	
23	23	15	PLEASE ARISTA NASHVILLE	PAM TILLIS	2115	2107	
24	16	19	WILD HORSES CAPITOL	GARTH BROOKS	2104	2804	
25	24	12	THE LAST THING ON MY MIND EPIC	PATTY LOVELESS	1889	1823	
26	25	7	I COULD NOT ASK FOR MORE RCA	SARA EVANS	1879	1665	
27	31	4	WHEN SOMEBODY LOVES YOU ARISTA NASHVILLE	ALAN JACKSON	1872	1476	
28	32	8	SHE COULDN'T CHANGE ME COLUMBIA	MONTGOMERY GENTRY	1683	1441	
29	28	19	THE HUNGER CURB	STEVE HOLY	1668	1525	
30	29	12	PEOPLE LIKE US LYRIC STREET	AARON TIPPIN	1641	1498	
31	27	10	SOMETIMES VIRGIN/CAPITOL	CLAY DAVIDSON	1614	1530	
32	33	11	SHOOT STRAIGHT FROM YOUR HEART MCA NASHVILLE	VINCE GILL	1294	1261	
33	34	8	NO FEAR MERCURY	TERRI CLARK	1056	1010	
34	38	6	BUT I DO LOVE YOU CURB	LEANN RIMES	996	815	
35	37	10	THERE YOU GO AGAIN DREAMCATCHER	KENNY ROGERS	966	939	
36	48	2	TWO PEOPLE FELL IN LOVE ARISTA NASHVILLE	BRAD PAISLEY	862	360	
37	40	7	LAREDO VIRGIN/CAPITOL	CHRIS CAGLE	659	549	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	39	19	GO BACK ASYLUM/WRN	CHALEE TENNISON	625	688	
39	41	6	SAY NO MORE GIANT	CLAY WALKER	608	520	
40	44	9	A ROSE IS A ROSE MERCURY	MEREDITH EDWARDS	547	470	
41	42	7	BEATIN' IT IN GIANT	NEAL MCCOY	511	545	
42	45	8	WHAT I DID RIGHT MCA NASHVILLE	SONS OF THE DESERT	504	438	
43	43	7	HE DRINKS TEQUILA RCA	LORRIE MORGAN & SAMMY KERSHAW	500	487	
44	47	7	SHE IS CURB	HAL KETCHUM	416	395	
45			<b>★★ HOT SHOT DEBUT ★★</b>				
45	NEW ▶		WHEN I THINK ABOUT ANGELS MERCURY	JAMIE O'NEAL	368	111	
46	49	2	A GOOD WAY TO GET ON MY BAD SIDE RCA	TRACY BYRD WITH MARK CHESNUTT	358	284	
47	51	4	YOU STILL TAKE ME THERE EPIC	COLLIN RAYE	285	222	
48	NEW ▶		WHILE YOU LOVED ME LYRIC STREET	RASCAL FLATTS	283	78	
49	46	18	DON'T MAKE ME COME OVER THERE AND LOVE YOU MCA NASHVILLE	GEORGE STRAIT	252	422	
50	59	2	UNFORGIVEN ATLANTIC	TRACY LAWRENCE	243	124	
51	52	3	YOU DREAMCATCHER	MARSHALL DYLLON	231	210	
52	56	3	I AM A MAN OF CONSTANT SORROW MERCURY	THE SOGGY BOTTOM BOYS	196	158	
53	NEW ▶		WHAT I REALLY MEANT TO SAY CAPITOL	CYNDI THOMSON	161	99	
54	57	8	THE MOST BEAUTIFUL GIRL ATLANTIC	SOUTH 65	144	145	
55	55	5	I WILL LOVE YOU DREAMWORKS	LISA ANGELLE	138	185	
56	NEW ▶		ANGELS IN WAITING EPIC	TAMMY COCHRAN	137	1	
57	53	9	I DROVE HER TO DALLAS CAPITOL	TYLER ENGLAND	131	197	
58	NEW ▶		I WANT YOU BAD COLUMBIA	CHARLIE ROBISON	124	115	
59	RE-ENTRY		LIVE CLOSE BY, VISIT OFTEN BNA	K.T. OSLIN	122	117	
60	50	11	THAT'S WHAT I LIKE ABOUT YOU ATLANTIC	JOHN MICHAEL MONTGOMERY	102	249	

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

## AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	MY NEXT THIRTY YEARS TIM MCGRAW (CURB)	2470	2696
2	JUST ANOTHER DAY IN PARADISE PHIL VASSAR (ARISTA NASHVILLE)	2117	2212
3	WITHOUT YOU DIXIE CHICKS (MONUMENT)	1873	2190
4	TELL HER LONESTAR (BNA)	1868	2156
5	BORN TO FLY SARA EVANS (RCA)	1786	1808
6	WE DANCED BRAD PAISLEY (ARISTA NASHVILLE)	1784	1865
7	BEST OF INTENTIONS TRAVIS TRITT (COLUMBIA)	1704	1844
8	THIS EVERYDAY LOVE RASCAL FLATTS (LYRIC STREET)	1623	1987

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	WHAT ABOUT NOW LONESTAR (BNA)	1535	1498
10	KISS THIS AARON TIPPIN (LYRIC STREET)	1484	1497
11	THE LITTLE GIRL JOHN MICHAEL MONTGOMERY (ATLANTIC)	1460	1515
12	A GOOD DAY TO RUN DARRYL WORLEY (DREAMWORKS)	1456	1865
13	I HOPE YOU DANCE LEE ANN WOMACK WITH SONS OF THE DESERT (MCA NASHVILLE)	1357	1259
14	I LOST IT KENNY CHESNEY (BNA)	1282	1408
15	HOW DO YOU LIKE ME NOW?! TOBY KEITH (DREAMWORKS)	1263	1209
16	YES! CHAD BROCK (WARNER BROS./WRN)	1242	1232
17	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS./WRN)	1201	1182
18	THAT'S THE WAY JO DEE MESSINA (CURB)	1138	1144
19	IT MUST BE LOVE ALAN JACKSON (ARISTA NASHVILLE)	1137	1181
20	I WILL...BUT SHEDAISY (LYRIC STREET)	1069	1007

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

"'TWO PEOPLE FELL IN LOVE' IS ABSOLUTELY THE BEST SONG I'VE HEARD IN AT LEAST 3 YEARS!

WE ADDED IT INTO MEDIUM"

-NATE DEATON (APD), KRTY, SAN JOSE

"WE ALL WANT BRAD PAISLEY TO JOIN THE ORIOLES HERE IN BALTIMORE BECAUSE HE KEEPS KNOCKIN' EM OUT OF THE PARK!"

-MICHAEL J. FOXX (MD), WPOC, BALTIMORE

"THE BRAD PAISLEY SINGLE MAKES ME WANT TO STAND UP AND SHOUT TO THE HEAVENS! THIS IS A POWERFUL SONG THAT HELPS ME TO APPRECIATE EACH MEMBER OF THE HUMAN RACE."

-TAD SVENDSEN (MD) KYGO, DENVER

# BRAD PAISLEY

"two people fell in love"

THE DEBUT SINGLE  
FROM HIS FORTHCOMING ALBUM, PART II  
AVAILABLE MAY 29

