

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

DECEMBER 14, 2001

M Street Journal's Pat McCrummen:
From Music Row To Ground Zero p. 6

Monitor's Exclusive
Holiday Music Chart p. 20



McCRUMMEN

VOLUME 9 • NO. 50

\$6.95

NO. 1 THIS WEEK:

TOBY KEITH

I Wanna Talk About Me (DREAMWORKS)

GREATEST GAINER

TIM MCGRAW

The Cowboy In Me (CURB)

1st IMPRESSION

CAROLYN DAWN JOHNSON

I Don't Want You To Go (ARISTA NASHVILLE)

AUDIENCE

TOBY KEITH

I Wanna Talk About Me (DREAMWORKS)

Half Of Country PDs Ponder Career Change In '01

■ by Angela King

Most programmers will say they got into radio because they didn't want to find a "real" job. But with a renewed emphasis on the bottom line in the past several years, some PDs are questioning their career choice.

Once again, half of all country PDs polled by *Country Airplay Monitor* in our annual year-end survey have considered leaving the industry altogether in the past 12 months. Some considered leaving for personal or family reasons or saw an opportunity in another field. For others, the increasing demands and responsibilities are making their jobs seem untenable. And some say the events of Sept. 11 and its aftermath have led them to re-evaluate priorities—and radio may not be on top of the list after all.

In 1999, 43% of country PDs surveyed had considered leaving the industry at some point during that year. In 2000 and 2001, that figure rose to more than 50% of all respondents. And country PDs are voicing more questions about staying in the radio industry than programmers of other formats. In 1999, 40% of respondents from all formats covered by the four *Airplay Monitor* publications reported that they thought about leaving the industry. That figure rose to 43% in 2000 but was down slightly to 39% in 2001 (see chart, page 8).

For some PDs, the problem isn't with radio. One PD says, "Another career opportunity in another field presented itself, and I very seriously considered it." In the end, the PD stayed with radio. Still another says, "One very specific opportunity" made him consider another field outside of radio, but he doesn't see himself as a "PD who is looking to leave the industry."



McSHAY

Continued on page 8

After 75 Years, It's Still About The Music.



RCA LABEL GROUP RLG/NASHVILLE
ARISTA • BNA • RCA

The RCA Label Group.

3 OF THE TOP 7 COUNTRY LABELS OF THE YEAR
(#1 - ARISTA NASHVILLE; #5 - BNA RECORDS; #7 - RCA RECORDS)

**3 OF THE TOP 5 MOST PLAYED
COUNTRY SONGS OF THE YEAR, INCLUDING
THE #1 MOST PLAYED COUNTRY SONG OF THE YEAR,
BROOKS & DUNN / "AIN'T NOTHING 'BOUT YOU"**

20 WEEKS AT #1

**5 OF THE TOP 15
MOST PLAYED COUNTRY SONGS OF THE YEAR**

**7 OF THE TOP 15
MOST PLAYED COUNTRY ARTISTS OF THE YEAR**

BlackHawk

Days of America

Written by Henry Paul, Dave Robbins and Lee Miller.

Produced by Henry Paul, Dave Robbins and Mike Clute.

"Days of America is more than just some patriotic ditty whipped up to take advantage of a moment-it's an anthem to the American way of life, and has really captured the spirit of our audience and our country."

-Gregg Swedberg/KEEY

"We sat down and wrote this song last April and recorded it in June based on our belief that the people of America are her greatest resource. When faced with adversity we find a way to overcome it with help from each other. This is our tribute to the spirit of the people that make America great. Historically through our darkest days Americans have risen to every challenge. We are America and these are the days..."

-Henry Paul & Dave Robbins/
BLACKHAWK



Monitor Wraps 2001 By Saluting America's Best

This is the last regular issue of *Airplay Monitor* that readers will receive this year. Mailed along with this issue is the annual 68-page year-end special.

That issue, themed *America's Best: 2001*, includes a year's worth of research from all formats covered by the four *Monitor* magazines. Readers will find the most-played songs and artists of the year, *Monitor's* exclusive Power Playlists reflecting the most-played songs of the year at top radio stations in every format, and a recap of how Sept. 11 affected both radio programming and programmers.

In addition, *Monitor* has profiled the heads of the top label-promotion teams of the year in each format, including Arista Nashville's Bobby Kraig.

Monitor will return with the Jan. 11, 2002, issue. Subscribers of the Hotline chart will receive the faxed publication Dec. 17 and again Jan. 7, 2002, when normal weekly delivery resumes.

Because Broadcast Data Systems will continue to monitor radio—even when the magazine is not publishing—chart data from *Monitor's* hiatus weeks

can be purchased from the archive research department in New York City. Contact Marc Zubatkin or Gordon Murray at research@billboard.com or call 646-654-4635.

Each of us at *Airplay Monitor* thank you for your support during a tumultuous 2001, and we look forward to seeing you in 2002.

AMERICA'S BEST: 2001

COUNTRY CONFIDENTIAL

BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com

A Year Forever Marked By A Single Day

In some respects, 2001 will be a year that Americans will never be able to completely close the books on. As with wartime years defined by events that changed the course of the nation's history, our collective memory of 2001 will forever be stirred by the events of Sept. 11.

We're leaving behind a year that only had one truly memorable day. A day that changed us, somehow, because of the agony and anger we felt at the loss we experienced, as well as the blood-stained evidence that despite our best hopes and desires, Americans are not loved, admired, or respected by everyone who shares the planet with us.

The most profound changes, however, are those that we'll experience in our own individual hearts and inside our own homes. Whether we're completely aware of it, the terrorist attacks and the ensuing war have magnified and illuminated the yearning for goodness and mercy shared by a peace-loving nation and its people.

Collectively and individually, we're rising to the challenges we face as a result of that one day. The pain we feel today in our great land will extend well beyond this decade and the next.

It is my holiday wish that each of us honor those who innocently and unexpectedly gave their lives, as well as those whose lives are at risk now in pursuit of freedom and justice. And as we enjoy our great blessings and the warmth of hearth and home during this season of peace and reflection, let us not forget those who are without consolation or providence. And may those thoughts and prayers linger in our hearts at least as long as the recollection of that most memorable day in 2001.

PANEL CHANGE: KIKK-FM Houston (PD: Darren Davis, APD/MD: John Trapani, Phone: 713-881-5957, Fax: 713-881-5999) and WWKA (K92) Orlando, Fla. (PD: Len Shackelford, MD: Shadow Stevens, Phone: 407-298-9292, Fax: 407-291-4879), have been re-added to our panel of monitored stations, effective with our unpublished chart dated Dec. 21.

RADIOACTIVE

BY PHYLLIS STARK & ANGELA KING

615-321-4284 • pstark@airplaymonitor.com
615-321-4286 • aking@airplaymonitor.com

Now, Your Own Private 'Malone'

Dualtone Records is offering customized versions of David Ball's top five single "Riding With Private Malone" to monitored country reporting stations. The new versions replace the line about the Corvette's haunted radio getting in "that oldies show" with a specific reference to such stations as WDSY (Y108) Pittsburgh.

While customized versions of songs that mention the radio go back to at least the '70s, Dualtone co-founder Scott Robinson tells *Airplay Monitor* that the idea grew from Ball's station visits "where he would occasionally throw in the IDs while performing live on the air."

PROGRAMMING: WYATT NAMED VP

WMZQ/WIHT Washington, D.C., OM Jeff Wyatt becomes VP of operations for the Clear Channel/D.C.-Baltimore trading area, including WPOC Baltimore.



WKDF Nashville drops the "Music City 103" positioner it has been using since its launch and is now calling itself "103 WKDF." The station continues to mix contemporary

country music with older titles from the likes of Merle Haggard and Waylon Jennings. MD/night jock Eddie Foxx moves to afternoons, replacing C.C. McCartney, who exits. Midday host Becca Walls' shift is adjusted to 10 a.m.-3 p.m. A new night jock is expected to be named shortly.

WQDR Raleigh, N.C., OM Brant Curtiss exits. GM Al Bunch is taking T&Rs.

Following budget cuts at Clear Channel and its Premiere Radio Networks, Larry Santiago exits his position as PD of Premiere's country division, which includes *After MidNite With Blair Garner*. Kelly Erickson, MD/promotions director for Premiere and *After MidNite*, also exits. Country programming will be handled by Premiere senior VP of programming Larry Morgan. Santiago can be reached at 818-841-5785 or at lasantiago@aol.com.

Longtime Broadcast Programming/Jones Radio Networks country consultant L.J. Smith has resigned from the company and says he will be "resurfacing shortly after the holiday season." He calls the move "an intentional and well-needed break from the nearly 200 days spent on the road in 2001." He can be reached through his Web site, consultlj.com, or by cell phone at 206-972-1702.

Nashville-based firm the Marketing Group picks up syndication of *Western Beat Radio*, hosted by Billy Block. The hourlong weekly Americana and roots music-based show originates from WSIX Nashville and was previously televised on CMT. It is scheduled to launch into syndication after Jan. 1, 2002.

MANAGEMENT: ERVIN EXITS

Bonneville/St. Louis eliminates the position of group president held by David Ervin, who exits.

WIL VP/GM Jim Worthington assumes duties for adult standards sister WRTH. The group has also eliminated jobs in its Washington, D.C., and San Francisco clusters, where Bonneville does not own country stations.

Dick Lumenello has been promoted to regional VP for Clear Channel's Idaho and Montana properties. He has been running the company's Boise, Idaho, stations—including country AM KFXD—since 1999.

Condolences to the family of former Guaranty Broadcasting/Baton Rouge, La., VP/GM Greg Herpin, who was found dead in his home Dec. 7. The cause of death is unknown. He was 40 years old. Herpin left the Guaranty cluster, including country WXCT, in August.

PEOPLE: CHANGES IN CHARLOTTE

WKKT (Kat Country) Charlotte, N.C., promotion director and market vet Paul Johnson exits at the end of the month. He can be reached at pjohn28277@aol.com or at 704-840-6062. Morning news anchor Tequila Duru also departs from the station. Meanwhile, at Crosstown WSOC, afternoon jock Dale Knippers exits at the end of the year.

WDEZ Wausau, Wis., adds KCLR Columbia, Mo., morning man Lee Peek for APD/p.m. drive duties. Former PD/afternoon host T.K. Michaels segues to MD/midday duties. Midday host Lou Stewart exits. The station also adds WMT Cedar Rapids, Iowa, morning jock Kristen Murphy to the morning show.

WOOZ Carbondale, Ill., hires former Crosstown WDDD midday host Kent Crider for afternoons, as PD Chad Elliot adds PD/afternoon duties on AC sister WUEZ.

As reported here last week, Corus Entertainment has laid off 11 employees from its Edmonton, Alberta, cluster. Those cut from country CISN are Cheryl Brooks from the morning show, midday host Mike Sobel, swing jock Warren Berg, and CISN traffic reporter Don Daniels, who also did middays on one of CISN's AM sister stations.

Congratulations to KMPS Seattle promotion and marketing director Karen Oboy and her husband, KZOK Seattle AE Mike Oboy, on the birth of daughter Emma Katherine Dec. 4.

ACM CALL FOR ENTRIES

The Academy of Country Music is seeking entries for its radio station of the year and country radio disc jockey of the year awards. You do not have to be an ACM member to submit an entry. The eligibility period is Jan. 1, 2001-Dec. 31, 2001. Deadline for entries to arrive in the ACM's Burbank, Calif., offices is 5 p.m. (PST) Dec. 31.

The top 10 finalists in each category, as determined by a panel of judges, will be placed on the preliminary ACM ballot and voted on by members. Winners will be notified two weeks prior to the ACM Awards show, set for May 21, 2002.

ON THE ROW

Warner/Nashville Closes Publicity Dept.

Warner Bros. Nashville unexpectedly eliminated its publicity department Dec. 3, laying off VP of publicity Susan Niles, a 17-year company veteran, and national publicity manager William Smithson. Niles can be reached at 615-828-5000. Smithson can be reached 615-585-8444.

Lauren Murphy, senior VP of publicity for Island Def Jam Music Group in New York City, will relocate to Nashville next year to oversee publicity efforts for the Mercury and Lost Highway labels.

Elizabeth Thiels is closing down her 22-year-old Nashville publicity company, Network Ink, to accept a job as senior VP of public relations for the Country Music Hall of Fame and Museum. Network Ink will shut down Dec. 14, leaving publicists Kyle Frederick and Andy McLendon looking for new positions. Thiels begins her new position Jan. 2, 2002. The museum has been her client since 1981. Other Network Ink clients include Clay Walker, WSM-AM Nashville, Universal Music Group, and Country Music Foundation Records.

Meanwhile, Paul Kingsbury has resigned from his position as senior director of museum services at the Country Music Hall of Fame to resume a career in writing and editing. No replacement has been named.

Capitol Records media information manager Nancy Henderson exits to join *Country Music* magazine as an associate editor.

Grady Martin, one of Nashville's premier guitarists and a member of the Music Row "A-Team" sessionists of the '50s and '60s, died Dec. 3, apparently of a heart attack, at his home near Nashville. He was 72. Martin helped shape literally thousands of classic recordings, including Marty Robbins' "El Paso," Red Foley's "Chattanooga Shoe Shine Boy," and Roy Orbison's "Oh, Pretty Woman." Martin and his Slew Foot Five were featured on Bing Crosby's crossover hit "Till the End of the World" in 1952. Martin recorded as an instrumentalist for Decca and toured with Willie Nelson, Conway Twitty, Loretta Lynn, and Jerry Reed. He is survived by 10 children and 11 grandchildren. Funeral services were held Dec. 6 in Chapel Hill, Tenn.

Sony/ATV Music Publishing in Nashville hires

music business veteran Tom Long to become creative manager for its Lowery Music catalog, which includes such classics as "Games People Play," "Rose Garden," "Be-Bop-a-Lula," and "Young Love." Sony/ATV acquired the Lowery catalog last year. Long's extensive work history includes stints as VP of Balmur Music and director of artist relations at ASCAP.

Capitol Records in Nashville has released more than 1,000 of its titles for digital download through Liquid Audio and Riopart. The list includes several out-of-print albums—including Willie Nelson's *And Then I Wrote*, Suzy Bogguss' *Aces*, and Charlie Daniels' *Same Ol' Me*—that are now available digitally.

Ralph Horn joins the Gaylord Entertainment board of directors. He is chairman/CEO of First Tennessee National and First Tennessee Bank.

To clarify an item in last week's On the Row, the team of record promoters that will be working projects for the new HitPros label—including Bobby Young, Sam Cerami, and Jack Pride—remain independent promoters. They have not been hired on staff at the label.

Elf Abuse



WUBE (B105) Cincinnati morning stunt man Jason Statt dressed as an elf and camped in a local mall's parking lot for 12 days to take donations for the Toys for Tots program.

Some Stations Curtailing Holiday Parties

by Angela King

Recent budget cutbacks and layoffs at radio are making it difficult for some stations to celebrate the holiday season as they have in the past. While programmers surveyed by *Airplay Monitor* are still planning a staff party this year—at least on some scale—it's significantly different from what they've done in past years.

WFMS Indianapolis PD Bob Richards says the usual catered party in a hotel banquet room for staff members and their spouses has been replaced this year with an in-station party for employees only. "It's much less formal," he says. "People are a little disappointed, but everyone understands."

Last year, Richards says, his Susquehanna station would "bring in blackjack tables or roulette. You'd get a certain amount of fake money and [at the end of the night] get a chance to buy something from the prize table." Those prizes included camcorders, jewelry, and satellite systems. But now, he says, the station is using those prizes for on-air giveaways instead.

"If Sept. 11 hadn't happened, people's attitudes would have been different," Richards says. "We're going to do anything we can to

pull together and make it work. It's turned out not to be such a big negative. It's more cozy and [has more of a] family feeling."

Other PDs report similarly scaled-back parties as well. Clear Channel/Alexandria, La., director of programming Scott Bryant, who says his cluster is having a banner fiscal year, nevertheless opted for a more simple party this year. "We wanted some time off together as a staff where you can relax. Our boss is hosting [the party] at his home this year."

Some programmers say cost is the primary reason for scaling back. "It's not even that corporate doesn't want you to do it. [With] five stations, that's a \$30,000-\$40,000 Christmas party," says one PD who asked not to be named.

However, this same PD says, his station will still have a get-together. "All the stations are weaseling

ways to do something—rob from Peter and pay Paul. Do the right thing for employees. Our management is cool." He adds that individual management decisions will not necessarily be shared with corporate. "We've got [a lot] of stations. How do you explain that to the stockholders? It's not that they are doing anything wrong. They are trying to do the best thing for their employees."

'People are a little disappointed, but everyone understands'
—Bob Richards, WFMS Indianapolis PD

Slick Willie



Willie Nelson joined the team from *Country Airplay Monitor* at a post-Country Music Assn. Awards party. Pictured, from left, are director of charts Wade Jessen, Nashville bureau chief Phyllis Stark, Nelson, and *Monitor* publisher Jon Guynn.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Dec. 31	KBEQ Kansas City	New Year's Eve Concert	Hoss Michaels
	APPEARING: Trick Pony		
Jan. 14	WWKA Orlando, Fla.	K92 Acoustic Jam	Kim Riggi
	APPEARING: Jessica Andrews, David Ball, Chad Brock, Tracy Byrd, Chris Cagle, Confederate Railroad, Joe Diffie, Emerson Drive, Rascal Flatts, Tim Rushlow, Trick Pony, Mark Wills		
Feb. 2-March 14	KUPL Portland, Ore.	Jubitz Concert Series	Cary Rolfe
	APPEARING: Chris Cagle (2/2), Steve Holy (3/14)		
Feb. 9	KUPL Portland, Ore.	Valentine's Ball	Cary Rolfe
	APPEARING: Joe Diffie, Jeffrey Steele		

Let us monitor your event! Call Angela King at 615-321-4286 or e-mail aking@airplaymonitor.com

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING 615-321-4286 • aking@airplaymonitor.com

Panelists' Favorite Promos From 2001

It's been a year of Osama Piñatas, diving into coleslaw, and waiting for old satellites to crash from the sky. In short, plenty of fun for our promotions professionals. Of course, fun was only part of the picture this year, as Promogandists logged a lot of overtime putting together patriotic ceremonies and charity drives for the American Red Cross in addition to their other civic-minded promotions.

While everyone has a pet promotion that tickled them or was most meaningful to them, here's a list of some of our panel's favorite efforts from 2001.

IT'S FOR CHARITY

WWZZ Washington, D.C., staged a charity baseball tournament with 98'. The station raised more than \$15,000 for the city police's Boys and Girls Clubs. Melissa Hawes served as batgirl.

WNKS (Kiss 95.1) Charlotte, N.C.'s Diana Ades believes in the healing power of shopping. In addition to the station's Gown Town—where listeners drop off old prom dresses and accessories to a mall storefront and the less fortunate can pick one out for free—and its similar Kissmas promotion for the holidays, the station also ran a retail store for the American Cancer Society for the month of October. All proceeds went to breast cancer awareness and research.

With few days to recover from the attacks of Sept. 11, WBMX (Mix 98.5) Boston salvaged part of its concert event, Mixfest (which was scrapped after the attacks), and had some artists play a *Live & United* radiothon show in its studio for fans. Proceeds went to the American Red Cross.

Also in the wake of Sept. 11, WTIC-FM Hartford, Conn., pulled together a Stand Up America Rally, which had an attendance of 5,000 listeners. Morning host Gary Craig brought firefighters and police officers who had helped at ground zero in New York City onstage. Rockapella performed. "Gary made donations of \$10,000 each to the Red Cross, the Firefighter's Fund, and the United Way," Tristano Korlou says. "This was not a promotion but an event that my staff and I will remember for a long time."

SURPRISE, SURPRISE

Several Promogandists say they pulled together some promotions this year that exceeded their expectations. For Hawes, her Super Bowl promotion brought more than a simple touchdown. "We auctioned off a trip to the Super Bowl, complete with special VIP party passes with artists," she says. "The earthquake in El Salvador had just happened, so we planned to donate [proceeds] to help the victims and their families. With the huge percentage of Salvadorians in the D.C. area, we were overwhelmed with over \$16,000 in donations in two days."

WZMX (Hot 93.7) Hartford, Conn., staged a Fourth of July Riverfest concert with Alicia Keys. "We expected to draw about 5,000 people, [but] 30,000 people showed up," Korlou says. "We had to bring Alicia to the stage by boat."

An insurance promotion, in which one listener gets to choose one bag out of 365 in hopes of finding the one containing \$1 million, went surprisingly well for Ades.

And album rock KSJO San Francisco's Jim Sheehan says the Lamont & Tonelli Politically

Incorrect Calendar featuring his morning show has always been "a big listener favorite. But this year, more than ever, our sales department bought into it. [It's] a good marketing tool for the station and morning show and a revenue generator."

Sheehan also gives high marks to the innovative use of both language and the station Web site for his Show Us Your Pussy online cat contest. And he also takes credit for the Maneuver in the Manure promotion, where lucky listeners had to sift through 200 pounds of "fresh, steaming manure" to find San Jose Sharks playoff tickets, proving yet again that some listeners' threshold for self-respect is a little lower than others.

This year has brought a notable end to most *Survivor*-themed promotions, but Hawes says her station scored with its trip to the Australian Outback, using Outback Steakhouse gift certificates and *Survivor* board games as qualifying prizes.

TOPICAL BAROMETER

TW	LW	TOPIC
1	2	Holiday toy drives
2	1	Days of Christmas promos
3	6	Fund-raisers
4	3	Movies
5	-	Grammys
6	5	Flyaway trips
7	-	NHL
8	7	Station concerts
9	10	NFL
10	-	Winter Olympics

HOTTEST NEW MOVIES: *Ali*, *Ocean's Eleven*, *Spy Game*, *The Lord of the Rings: The Fellowship of the Ring*, *Harry Potter and the Sorcerer's Stone*
HOTTEST TV SHOWS: *The West Wing*, *Friends*, *Sex and the City*, *The Sopranos*

NTR SPOTLIGHT

Clear Channel/Phoenix has five of its eight stations participating in annual police toy drives. Area police officers select toys for children they know from the neighborhoods in which they work. Vicki Fiorelli says, "It allows kids to see police officers in a good light, and the officers usually bring Christmas trees, candy for kids, [and] food for the entire family."

QUICK HITS

Country KFKF Kansas City is giving away a trip to Las Vegas for a listener who thinks he or she is a budding Wayne Newton. The station's annual Christmas Karaoke-Off promotion is featured on the morning show throughout December, where the best and worst selections will be played. PD Dale Carter says he's not worried about people tuning out. "The bad ones are funny, and people stop and listen... [It's] like seeing a bad [car] accident—you slow down and look."

Country WUBE (BI05) Cincinnati upped the ante on its annual Toys for Tots drive, with morning show stuntman Jason "Stattman" Statt dressing like an elf and camping out in a mall parking lot for 12 days (see photo, page 3).

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS Charlotte, N.C. • Bill Albano, Clear Channel/Hartford, Conn. • Dan Bowen, WSTR Atlanta • Tina Bravadas, Clear Channel/Jacksonville, Fla. • Melissa Burnett, KHBS Dallas • Scott Calabrese, WRU Cincinnati • Laura Coedon, Clear Channel/Dallas • Mike Cobatta, WQAN Tampa, Fla. • Dave Demer, WKBA Orlando, Fla. • Carter D.J. KING Denver • Carrie Durbin, Clear Channel/Memphis • Jane Eberly, KMEI San Francisco • Lisa Field, WMMG/WHIS Greensboro, N.C. • Vicki Fiorelli, KTNX/KESZ Phoenix • Andrew Fleming, WJLD Tampa, Fla. • Van Freeman, KIS Los Angeles • Greg Fries, KSON San Diego • Jason Gann, WFBW Memphis • Laura Giannantonio-Anderson, Clear Channel/New Haven, Conn. • Michael Godfrey, CAB Calgary, Alberta • Keith Gross, WPII Philadelphia • Sturgeson Hanson, WMTX Tampa, Fla. • Jason Hart, WMBX Cleveland • Melissa Hawes, WWZZ Washington, D.C. • Mary Halton, WRAL Raleigh, N.C. • Jay Holmwood, WTTT Chattanooga, Tenn. • Simone Jones, WESI Philadelphia • Adam Keis, WBOS WJZ Boston • Tristano Korlou, CBS Hartford, Conn. • Peter Kuhn, KBDN Denver • John Lammann, WRXK Richmond, Va. • Kim Lewis, KPMB-FM San Diego • Larry Lux, WJZ Detroit • Melaine Mito, KSTP-FM Minneapolis • Jane Mrozunas, NEJ1 Phoenix • Barbara Obermeyer, KPWR Los Angeles • Mike Olivero, WXTB Tampa, Fla. • Mike Patterson, KRBE Houston • Jon Peatzer, WCHL Charlotte, N.C. • Vicki Preston, WDTJ Denver • Cary Resman, KATP Las Vegas • Stephanie Ringler, WASE WTSS Buffalo, N.Y. • Lisa Sands, WGAR Cleveland • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jean Steinberg, WBAB Long Island, N.Y. • Jane-Marie Strzebecki, WBAX Boston • Donna Talorini, WGOI Scranton, Pa. • Vanessa Thiel, KLUZ Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

and you can quote me on that...

"One of the best ballads I've heard. This sounds so big on the air and it gets immediate curiosity calls."

—Gregg Swedberg, PD,
KEEY / Minneapolis, MN

"This Coffey is better than Starbucks!! Seriously, this is a great song from a great singer."

—Jeff Garrison, PD, KMLE / Phoenix, AZ

"Hearing Kellie Coffey sing live blew me away! I couldn't help but clap, and the song wasn't even over."

—Shelly Easton, PD,
WRBT / Harrisburg, PA

"In my mind, this is one of the best voices I've ever heard. You can tell she sings from the heart, and I want to sing with her."

—Richie McDonald,
lead singer, Lonestar

"Kellie Coffey is the most impressive female singer I've seen come along in a long, long time. She's a superstar waiting to happen."

—Jim Radler, PL,
WIOV / Lancaster, PA

"People are already calling asking 'who is this?' She's going to have a lot of people talking about her in 2002!"

—Sean Riley, MD,
KXKC / Lafayette, LA

"This is the best, most exciting debut single in months. Kellie sings and writes impeccably. A true talent."

—Tom Goodwin, PD,
KXKT / Omaha, NE

"Kellie Coffey is truly the rising star to watch in 2002."

—Dan Holiday, MD
KZSN / Wichita, KS

"Kellie has an incredible voice. Very passionate, intense and beautiful."

—Ginny Rogers, MD,
WKLB / Boston, MA

"From the first note out of her mouth I knew I was in for a treat—and I was right!"

—Darlene Dixon, MD,
WLWI / Montgomery, AL

"What a voice. And she writes too. This is quality stuff."

—T. J. Phillips, PD,
WEZL / Charleston, SC

"I am very impressed. Her voice is a great 'instrument', and as good as—dare I say—

Celine Dion. She's that solid."

—Greg Cole, PD,
KRMD / Shreveport, LA

"Kellie's got a big league voice backed by big league production. This song tugs at your heart, your mind and your soul."

—Joe Kelly, PD,
WPUR / Atlantic City, NJ

KELLIE COFFEY

"when you lie next to me"

B1A5

© 2001 Sony Music Entertainment. www.kellycody.com



Advertising Predictions For 2002

This year will no doubt go down as one of radio's worst ever. Radio advertising is expected to end the year down between 6% and 10%, due mostly to national, which has been pacing down about 20% all year. Local has held up, tracking down between 3% and 4% all year.

Interop chairman/CEO **Ralph Guild** forecast radio to end the year down 6% to 7%, to \$18.3 billion, with local radio down 4% and national down 20%. **Gary Fries**, president of the Radio Advertising Bureau, sees a similar scenario, with radio ending the year down 9%.

Guild notes that among the top five categories in national radio—retail, telecommunications, automotive, financial/banks, and broadcast and cable tune-ins—only retail has been tracking up, by 5%, compared with last year. The absence of dotcom dollars was partly to blame for the tough national advertising market, which hit the largest markets harder than smaller markets.

When will things get better? Guild analyzed the previous recession in 1991 and 1992 to find some guidance. Then, national business declined seven quarters before turning around, and local radio declined five quarters before turning positive. If the market follows the same pattern, recovery for local radio will come in the second quarter of next year and for national in the third or fourth.

So it could be well into the second half of next year before radio advertising will climb into the plus column to post between 1% and 3% growth in 2002. Fries forecast national to be flat in 2002 with local up 4%. Guild is slightly more optimistic about national. He predicts it will be flat to up 2%, while local will be up only 1% to 2% next year.

Advertising forecast guru **Bob Coen** of Universal McCann predicts national radio will decline 1% next year and local will climb 2.5%. Overall, he's calling for advertising to gain 2.4% next year, to \$239.3 billion, after a 4.1% loss this year.

Mel Karmazin, the outspoken media exec and COO of Viacom who publicly refused to participate in the recession, said during last week's UBS Warburg media conference that radio could recover in the first quarter. "I have put the word out to my sales force that it is totally unacceptable to sell advertising at lower prices than 2001." That could be easier said than done if such companies as Clear Channel continue to price clusters for market share, offering advertisers "buy one, get one free"-type deals.

FLY-IN HIGHLIGHTS PPM DATA

The few consultants who are still doing business in radio met Dec. 6 at Arbitron's Columbia,

Md., headquarters for its annual "consultant fly-in." Along with the usual review of response rates and methodological issues, consultants got a peek at the latest data from the Portable People Meter (PPM) test in Wilmington, Del., which continues to report higher audiences across radio, TV, and cable. The October data was based on encoded signals from all 38 radio stations, all TV stations, and 15 of 25 cable networks.

Radio comes higher, but TSL is lower—two hours and 51 minutes, compared with three hours and 11 minutes for the diary. While the first two data releases showed morning drive at lower listening levels than the diary, October data closed the gap and was only slightly lower. Arbitron VP of research **Bob Patchen** says that could be attributed to the effects of Sept. 11. The PPM also reported more listening occasions and higher listening levels in late nights and weekends.

Now that the first phase of testing is practically complete, Arbitron is ready to move on to the next critical phase in the PPM's development. By the end of March 2002, Arbitron will have expanded its sample from 300 in Wilmington to 1,500, covering the entire Philadelphia DMA. Once station-to-station comparisons are available, Nielsen Media Research, which has invested millions to participate in the first test phase of the PPM, will make a decision about whether it wants to form a joint venture with Arbitron to deploy the technology. That decision will probably come at about the same time Nielsen plans to officially convert Boston from set-top meters and diaries to people meters, the technology it is currently using to measure network TV audiences.

While Arbitron has been confident in Nielsen's participation, Nielsen has said very little. Without Nielsen, Arbitron said it had other options, but deployment of the PPM would move slower. Patchen says, "Nielsen has a lot of questions."

ANOTHER GO AT EEO RULES

Is three times a charm for the Equal Employment Opportunity (EEO) rules at the FCC? At a Dec. 12 meeting, the FCC will try and revive some form of the EEO rules for broadcast licensees and cable companies. Previous FCC EEO rules have been struck down twice by the courts.

The Radio Advertising Bureau has worked out a deal with Clear Channel for all its stations to be members of the RAB. CC president/COO **John Hogan** says, "This is just part of the commitment that the company has made to train and provide support to the sellers within the Clear Channel organization."

M Street Journal's Pat McCrummen: From Music Row To Ground Zero

Pat McCrummen's radio career took him from radio in North Dakota to network radio to the publisher's job at Nashville-based radio database/trade publication *M Street Journal*. Then, on Sept. 11, it took him to ground zero.

McCrummen spent a month in New York City, as part of the American Red Cross' public affairs department. Here's his personal odyssey and his thoughts on how radio can help the Red Cross.

Last December, McCrummen saw an ad in the local paper for disaster services classes. Initially, his duties included helping Nashville residents who had been displaced from their homes due to fire with financial assistance, temporary housing, clothing, and groceries. But on Sept. 11, his duties went national.



PAT McCRUMMEN

Publisher
M Street Journal

"It's important for stations to be good partners in their local communities"

On that morning, "I had just gotten up, and I had gotten a call from my wife who was up in New York." McCrummen's wife, a Queens native, had what he calls a "typical New Yorker response: 'Some idiot in a little plane just hit the World Trade Center.'" Then the second plane hit. After a round of calls to ensure people who knew him that he was in Nashville, not New York City, McCrummen headed for the local Red Cross office.

On Sept. 13, he drove to New York City to be with his wife. By the time he arrived, McCrummen found out he was needed in the public affairs effort there.

Although McCrummen was relatively new to the Red Cross, he was one of 16 people on the public affairs team with varied experience. "It was just me and one other person [who were experiencing] our first national disaster," he says. "The rest of them had done between five and 40."

With a disaster of that scope, even those with experience found it extremely challenging. "It had all kinds of media attention," McCrummen says. "It had all kinds of attention from VIPs and celebrities. Plus, it was a challenge—being in one of the largest cities in the world—to make sure that people knew where they could get Red Cross services."

But first, McCrummen helped set up the new disaster response headquarters, which, as he reported for duty Sept. 16, were moving from Manhattan to Brooklyn. He was amazed "that they're able to set up this multimillion-dollar corporation within 24 hours." When he got to New York City, 300 paid and volunteer staffers had set up a headquarters with a cafeteria, computers, and office equipment. McCrummen says, "It was overwhelming."

McCrummen's duties included coordinating media so that outlets ranging from NBC Network News to the local papers "got the footage that they needed or the interview, without upsetting people or getting people on camera that [didn't] want to be on camera. I did a lot of interview facilitation, asking those that were affected if they wanted to talk to the media and making sure that media didn't get into places that they didn't belong."

With the size of the attacks and victims of the disaster from more than 40 countries, attention went far beyond the region. "There were a lot of VIPs coming through, wanting to see what was going on . . . so part of my job was to escort a lot of those people through the respite centers and the service centers." That included New York City Mayor Rudolph Giuliani, the prime minister of Japan, and such celebrities as Robert DeNiro and Elton John. McCrummen's job became "making sure that they were able to go through and do what they needed to do—especially since most of them were interested in just helping us—doing what they could but also making sure that it didn't turn into a media event and disrupt our delivery of service to those in need."

The final weeks of his "tour of duty" found McCrummen helping set up respite centers on either side of ground zero—a new experience for the Red Cross. "Typically, when a disaster happens, we focus on the needs of those people who lost family members or have health-related issues because of a disaster or have lost their homes. This one was different in that we had so many rescue and recovery workers that we had to help as well." The respite centers were intended to give them "a place where they could get a hot meal or a place to sleep or just a place to relax without having to deal with the media or traveling all the way home and coming back, because some of these guys were working 20-21 hours per day."

The respite centers provided not only cots but also massage therapists, chiropractors, health services, mental health services, and a makeshift den with La-Z-Boys, big-screen TVs, Nintendo consoles, and Internet access "so that they can just go in, relax, hang out, and call home or just veg for an hour," McCrummen says, "which is something that was unique to this response."

But the real sense of scope that McCrummen himself achieved was when he first went to ground zero himself. A former New Yorker, McCrummen was more than familiar with what the area around the World Trade Center used to look like. After passing checkpoint after checkpoint, he says, "you start to get the sense that this is a bigger deal than what you've seen on TV, because TV just doesn't do it justice. Once you get past that last checkpoint, you're pretty much at ground zero. [When I] looked over to my left to see that 11-story pile of what used to be Tower One, that's when it just kind of hits you. You smell the acrid smell of burning steel, and you're looking up at it instead of looking down from a television shot. I had to stop for a second and just absorb that image."

Just as he was reaching the respite center, McCrummen says, "I heard a couple of blasts of a siren from a motorcycle cop." At that moment, all work near ground zero stopped, "as an entourage of four motorcycle cops [passed] followed by an NYPD van . . . with police officers that lost their lives. Everybody stopped and stood at attention and saluted as this motorcade pulled out. And that happened a lot. I guess that's when it hit home for me that this is real."

His work on behalf of the Red Cross, he says is "more fulfilling than anything I've ever done."

Radio has been as strong a pillar in this chapter of American history as the Red Cross, but this chapter has not been closed. Radio can continue to help the Red Cross by "making sure that people know about Red Cross services," McCrummen says. "As long as radio keeps in mind that it's important for stations to be good partners in their local communities, that's really what's going to help America get through this." **MARC SCHIFFMAN**

Music City Men



The team from Lyric Street recently dropped in for a visit with the WKDF Nashville crew. Pictured, from left, are Lyric Street's Kevin Herring, artist Brian McComas, PD Dave Kelly, MD Eddie Foxx, and the label's Dale Turner.

"TY SOUNDS BETTER THAN EVER!"

BILL BLACK, WKSJ

"THIS IS JUST THE SONG THAT TY NEEDS - A HIT!"

BRIAN THOMAS, KYCY

"WOW! THIS IS INTENSE! TY SINGS WITH GREAT EMOTION, WHAT A VISUAL!"

MIKE KENNEDY, KBEQ

"THIS SONG COULD BE HUGE!!! IT'S GREAT TO HAVE TY BACK IN THE GAME! HE'S UNDENIABLY ONE OF THE MOST AMAZING SINGERS IN ANY FORMAT!!"

T.J. McENTIRE, KBEQ

"THIS SONG IS POWERFUL, FIRST "PRIVATE MALONE" AND NOW THIS. NASHVILLE IS REALLY STEPPING UP WITH SOME AWESOME SONGS."

JOHN GLENN, KXKT

"IF PEOPLE REALLY TAKE THE TIME TO LISTEN TO THE LYRICS OF THIS SONG, THEY'LL HEAR WHAT A GREAT SONG THIS IS, AND THAT IT'S A HIT!"

R.J. CURTIS, KZLA

"GOOSEBUMP INDUCING LYRICS. TY SINGS THIS SONG WITH GREAT PASSION."

DUSTY CHANDLER, KOAZ

"GOOD TO HEAR TY BACK IN THE GAME."

BRIAN LANDRUM, WVLK

"I TESTED IT AND IT WON 5 NIGHTS IN A ROW! OUR LISTENERS LOVED THE SONG!"

KRIS DANIELS, KUZZ

"GOOD STORY SONG.... TY NEEDS A SINGLE LIKE THIS TO GET BACK ON RADIO."

MARK PHILLIPS, WWGR

"TY WAS OUR KRMD NIGHT FIGHTS CHAMPION 4 NIGHTS IN A ROW. OUR LISTENERS LOVE IT."

JAMES ANTHONY, KRMD

TY HERNDON



Heather's Wall

"TY'S VOICE STANDS OUT. I'M A HUGE FAN. I'M GONNA FIGHT FOR THIS ONE HARD IN MY MUSIC MEETING!"

MEL MCKENZIE, WWQM

"HUGE!!! WON OUR CAT 5 FIVE NIGHTS IN A ROW! WELCOME BACK TY!"

DANDALION SEESE, WRKZ

"WHAT A GREAT STORY SONG, IT'S GOOD TO HEAR TY AGAIN."

MARK BILLINGSLEY, WGKX

"GOOD TO HEAR TY AGAIN AND IN CLASSIC FORM. I LIKE THIS!"

CARY ROLFE, KUPL

"GREAT STORY, GREAT DELIVERY. THIS ONE COULD BE A GREAT SONG FOR TY!"

KIPP GREGORY, WKNN

"A STORY SONG LIKE THIS IS WHAT MAKES COUNTRY AS STRONG AS DAY OLD COFFEE."

DARLENE DIXON, WLWI

"IT'S VERY GOOD TO HEAR FROM TY AGAIN. A POWERFUL, WELL WRITTEN PICTURE."

TOM GOODWIN, KXKT

"WOW! WHAT A PICTURE THIS TUNE PAINTS."

EDDIE FOX, WKDF

"NICE HOOK. GREAT STORY."

GREG MOZINGO, WGKX

"FIRST FEW LISTENS DIDN'T DO IT. SPEND SOME TIME WITH THIS SONG AND YOU'LL GET IT!"

CHRIS O'KELLY, WYYD

"HE HAS ONE OF THE BEST VOICES IN THE BUSINESS!"

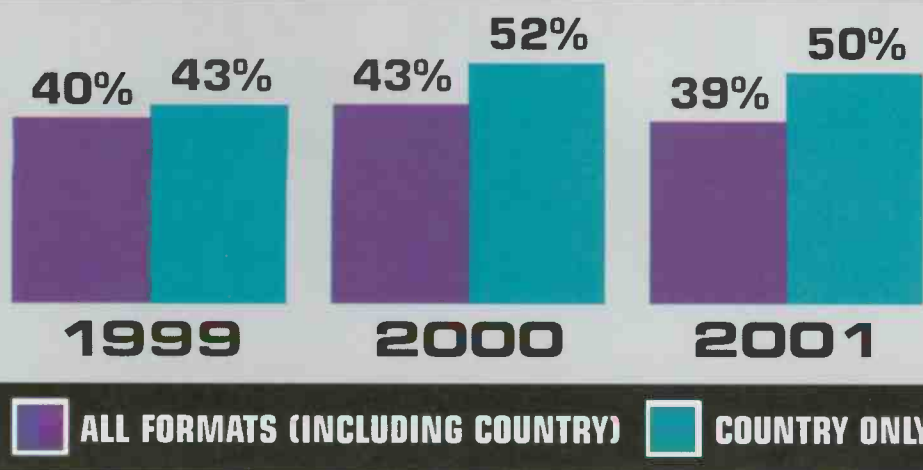
JAY PHILLIPS, WYGY

"TY IS BACK! THIS IS GONNA LINK HIM UP WITH HIS GIANT FAN BASE ONCE AGAIN."

CHUCK GEIGER, WCTO



PDs CONSIDERING RADIO EXIT



But some radio corporations seem well aware of their employees' aspirations outside of radio. A recent "casting call" Clear Channel memo—recruiting employees for the company's 401(k) savings-plan video—reads, "Clear Channel is looking for people with interesting plans for the future who would like to be a part of the video. Are [you] an exceptional cook with plans to have a small restaurant when you retire? Perhaps you coach Little League and dream of going back to school to become a full-time coach."

TWICE THE WORK, HALF THE FUN

One country PD considered leaving the radio industry this year because "the fun has been squeezed out of this business. It's been dumbed-down and downsized. GMs are not interested in creativity [or] taking a chance because your gut tells you something. Good programming does not matter—it's all about safe programming."

Another PD has thought about leaving radio because of the "higher expectations for ratings and revenue, especially revenue. [It] is the way any business should be, [but] nearly 100% of the tools that we historically use to compete have been stripped [away]. Add more and more competition for people's time and big increases and commercial loads, and what do you have?"

This same PD says that the "corporate processes" are taking the fun out of the business. "I spend as much time filling out paperwork as I do listening to music and coming up with exciting ideas for the station. What a hassle. It's sad when you are trying to program a radio station, satisfy your listeners, find new listeners, and manage people while your controller is up your ass about a [purchase order] that has a wrong date on it. What the hell happened?"

Others agree that the day-to-day demands have become overwhelming. WOVK Wheeling, W.Va., PD Jim Elliott says, "I'd considered leaving radio [because of] the punishing workload, plain and simple. It is really starting to take its toll on my health and mental well-being, not to mention my home life."

Elliott, who is PD/MD for three stations, as well as morning host on one and Internet technology manager for the cluster's seven stations, contends his working situation is not a result of corporate radio consolidation. "The overload of duties and the minimizing of staff in my cluster pre-dates our ownership by Clear Channel—and even AMFM and Capstar before that. It's just the nature of the beast in our industry today."

KXKC Lafayette, La., PD Renee Revett isn't thinking about leaving her position but understands why some PDs might be considering it. "I work for an independent broadcaster and have only one station under my charge. I consider myself one of the lucky ones. If my station were sold to a large group, radio would lose its appeal. I would at that time consider a career change or at least a change within the business."

Revett says the radio business still appeals to her because "country listeners afford us the

opportunity to operate on a level that is fulfilling and gratifying—serving our listeners in ways that are sometimes personal and passionate."

However, she notes, "many of the PDs I know have had to forfeit the intimacy of their relationships both with their listeners and their staff to keep up with new, more corporate job mandates. They don't seem as excited about the day-to-day radio business as they once did."

WHERE IS THE PASSION?

While PDs are fighting to hold on to their excitement for the business, they are also unhappy that newcomers to the business don't have a passion for radio. "When I was a kid," one PD says, "I remember seeing pictures of families seated around the radio—they were actually looking at the radio. There's a certain magical power with radio. If you choose the right words, use the right inflection, the right music, it can transport you anywhere. That's the power of this medium, when it's done right. But now we live in the age of homogenized nationwide formats and voice-tracking."

In this corporate age, he says, "we cannot count on the current and future generation to do good, compelling radio. They simply don't know how. It's not their fault—they have been taught this way."

Another PD is similarly frustrated when he tries to find "people who share passion for the business, not only in programming but all aspects of the station. I can't find a kid willing to do *anything* to break into this business anymore. [They're] all talk, no passion, and no action. On the other side, we have a ton of new salespeople through the turnstile [who] can barely add, let alone sell radio. And it takes two to three times as long to deal with these kids [because] nobody trains them. They just toss them out on the streets—it's very sad."

One programmer doesn't hold out hope for improvement in the future. "I got XM [Satellite Radio] this weekend. I love it. Given the sorry state of affairs in radio today, their timing couldn't have been better. Factor in XM, and the next several years [at radio] are not going to get any better."

A NEW VIEW

A lack of newcomers, overwork, and time pressures are big factors in why people are considering leaving radio, but others say job transitions and national events help put things in better perspective. Clear Channel/Huntsville, Ala., OM Wes McShay says, "After leaving my position as PD of WKDF Nashville, I actually looked into some opportunities outside of radio. I wasn't having the kind of fun I was used to having in the business and wanted to look into all possibilities."

McShay opted to stay in the business because "after taking a summer off for the first time in my adult life, I realized that life can't be all sun and margaritas, and any problems with enthusiasm had already been resolved by

ACCESS NASHVILLE

Tragedy's Impact On Airplay Not New

Much recent attention has been paid to the songs whose chart life ended after Sept. 11, when they were suddenly deemed inappropriate in light of that day's events. But it's not the first time current events have changed programmers' interpretations of songs. Gail Davies, a hitmaker in the '70s and '80s, reminds *Airplay Monitor* that she was off to a promising start at radio with her second single, a cover of Johnny Wright's "Poison Love," when the mass suicides took place at Jonestown in Guyana in 1978. "Radio stations pulled it because they deemed it inappropriate," she says. The song peaked at No. 27.

In other news, Garth Brooks is the winner of the American Music Awards' special award of merit, which recognizes outstanding contributions to the musical entertainment of the American public. It will be presented during the awards show telecast Jan. 9, 2002, on ABC-TV. Jamie O'Neal, LeAnn Rimes, Sheldaisy, and Trick Pony will be presenters during the show. As previously announced, Brooks & Dunn and Toby Keith will perform.

Former MCA Nashville group McBride & the Ride has signed with Dualtone Records. The first single, "Anything That Touched You," goes to radio in March 2002 with an album due next summer. Matt Rollings is the album's producer.

Pat Green has signed with the William Morris Agency for booking representation. Green's longtime booking agent, Greg Henry of Austin Universal Entertainment, will continue his relationship with Green as his in-house promoter.

Charlie and Bruce Robison will tour together for the first time in 2002 on the My Brother and Me tour, which kicks off Jan. 17 in Corpus Christi, Texas.

Numerous country stars have posed for the second Down Home Country calendar, which pictures them with Middle Tennessee residents with down syndrome. George Jones, Faith Hill, Tim McGraw, Sara Evans, Vince Gill, and Martina McBride are among the artists participating in the calendar, which is being produced by the nonprofit Down syndrome Assn. of Middle Tennessee. Proceeds benefit that organization. Also featured are Alan Jackson, Marty Stuart, the Oak Ridge Boys, Charlie Daniels, Billy Ray Cyrus, Trace Adkins, and Shenandoah.

Congratulations to Faith Hill and Tim McGraw, who welcomed their third daughter, Audrey Caroline McGraw, Dec. 6 in Nashville. Image Entertainment will release Lorrie

Morgan's first live concert recording, *The Color of Roses*, on DVD and VHS and as double-CD and double-cassette sets March 12, 2002. The title track will go to radio Dec. 14. The performance was recorded at Nashville's Tennessee Performing Arts Center. Charles Callelo was Morgan's musical director. Image will tie in with 1-800-Flowers for a cross-promotion of the project.

Chris Cagle made like Santa and climbed onto a roof of a Wichita, Kan., Wal-Mart with KZSN Wichita's Dan Holiday Dec. 5. They refused to come down until they had collected 13,000 toys for the Toys for Tots organization. Cagle sweetened the pot by promising that he would perform a free concert for the radio station if they reached their goal within 42 hours. The pair exceeded the goal, collecting 13,334 toys in 35 hours and 20 minutes. This was Cagle's second year on the roof with Holiday collecting toys. Next year, he'll challenge Holiday to a "toy-off," with Cagle in Houston and Holiday in Wichita, competing to see who gets the most toys donated in a 24-hour period.

Diamond Rio is performing three benefit concerts in December to support various charities. The first show took place Dec. 9 at the second Bluegrass Benefit for the Homeless in Nashville. The second, set for Dec. 11, is WSIX Nashville's Parade of Pennies concert benefiting the Make a Wish organization. The third, Dec. 14 in Pitman, N.J., benefits Sept. 11-related relief funds.

IBC Root Beer is sponsoring Mark Wills' 2002 Loving Every Minute concert tour, which kicks off in January 2002 and hits 40 cities.

Buck Owens, Dwight Yoakam, and Billy Yates will perform a New Year's Eve show at Owens' Crystal Palace in Bakersfield, Calif.

Alan Jackson and his band will perform "Where I Come From" on NBC's *Sports Illustrated Night of Champions* at 8 p.m. (ET/PT) Dec. 15.

Columbia Legacy will reissue two patriotic Johnny Cash titles from the '70s, *America* and *Ragged Old Flag* for the first time on CD Dec. 11. The label is also planning a series of additional remastered reissues throughout 2002 to celebrate Cash's 70th birthday, which is Feb. 26, 2002.

Freddy Fender is scheduled to receive a long-awaited kidney transplant next month at the University of Texas in San Antonio. The transplant donor is Freddy's daughter, Marla Huerta Garcia. His new album, *La Musica de Baldemar Huerta*, will be released Feb. 12, 2002, on the Backporch/Virgin label.

Kathy Mattea's 2000 Christmas special for Public Television International, *Sounds of the Season*, has been nominated for an Emmy Award by the Nashville chapter of the National Academy of Television Arts & Sciences. Mattea is currently in the studio working on her first album for Narada/Virgin Records, due in spring 2002.

WHAT MATTERS MOST

As one PD who thought about leaving the industry this year puts it, "The reasons were family-oriented. For personal reasons, it was important to come home, and fortunately radio provided me [with] that opportunity."

Others also voice a renewed focus on personal lives. Regent Broadcasting/Utica, N.Y., OM Don Cristi says, "Radio, or anything outside your family or friends, is really not all that important."

And Infinity/Sacramento, Calif., OM Mark Evans agrees that the current world situation "made me re-examine my choices thus far."

WFBE Flint, Mich., PD Brian Cleary agrees. "It has created a greater sense of awareness of the other things in life outside of radio."

Programmers contend they are more apt to connect with family and friends as well. "I go home much earlier on a more consistent basis," WPOC Baltimore PD Scott Lindy says. "I call my family a lot more, too."

moving on to a new working environment.

"And let's face it," McShay continues, "after the gut-check our country and our way of life have received this year, anyone bitching about our little industry problems should put on an apron and start serving burgers and fries."

KBEQ (Q104) Kansas City PD Mike Kennedy agrees that the Sept. 11 attacks made him realize "there is a lot more to life than the radio station, and what we do every day pales in comparison to what police officers, firefighters, and people in the [armed] services face every day. People in radio really tend to take themselves way too seriously. I wish people in radio would check their egos at the door and just have a good time. We are here to have fun and inform and entertain people."

WESC/WSSL Greenville, S.C., OM Bruce Logan says his busy schedule doesn't seem so vital anymore, either. "What we do isn't as important as living life. So I'm trying to get one."

EMERSON DRIVE

Radio is all over this act!

WWW.DREAMWORKSNASHVILLE.COM



We Believe!

©2001 SKG Music Nashville LLC d/b/a DreamWorks Records Nashville

1st IMPRESSIONS

SONGS WITH 6 OR MORE DETECTIONS AT NEW STATIONS THIS WEEK

NEW STATIONS

- #1 CAROLYN DAWN JOHNSON** *I Don't Want You To Go (Arista Nashville)* **22**
KATM, KDRK, KFDI, KHAY, KHKI, KSKS, KSON, KUPL, KZLA, KZSN, WCKT, WCTK, WGAR, WGGY, WGNB, WJCL, WKKO, WKLB, WQMX, WSM, WYNY, WYYD
- #2 TIM MCGRAW** *The Cowboy In Me (Curb)* **20**
KFRG, KGMV, KILT, KMXM, KSSN, KTTS, KXXY, WDSY, WFRY, WGH, WIVK, WLWI, WOGK, WOKQ, WQDR, WQIK, WRKZ, WVLC, WYNY, WYRK
- #3 TOMMY SHANE STEINER** *What If She's An Angel (RCA)* **15**
KASE, KATM, KEFY, KMLE, KRTR, KSOP, KUPL, KYCY, WIRK, WIVK, WKHX, WRBQ, WRNS, WSIX, WYNY
- #4 GEORGE STRAIT** *Christmas Cookies (MCA Nashville)* **14**
KCYC, KFKF, KKAT, KNCI, KRST, KSD, KTST, KXXY, WDSY, WFRY, WGGY, WIL, WNCY, WSM
- #5 MONTGOMERY GENTRY** *Cold One Comin' On (Columbia)* **11**
KNCI, KSKS, KWJJ, WFRE, WIL, WKHK, WKLB, WMIL, WPOC, WRBT, WUSN

ALSO: PHIL VASSAR *That's When I Love You (Arista Nashville)* 11; TRISHA YEARWOOD FEAT. DON HENLEY *Inside Out (MCA Nashville)* 11; EMERSON DRIVE *I Should Be Sleeping (DreamWorks)* 10; CHELY WRIGHT *Jezebel (MCA Nashville)* 10

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1		WTGE Baton Rouge, LA PD: Randy Chase Airplay Leader Designations: 4
	#2	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon) 3
	#3	WKHX, Atlanta, GA (PD/MD: Dene Hallam/Johnny Gray) 2
	#4	KCCY, Colorado Springs, CO (PD/MD: Travis Daily/Kevin Hayes) 2
	#5	KUPL, Portland, OR (PD/MD: Cary Rolfe/Rick Taylor) 1

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS COUNTRY

- TIM MCGRAW • The Cowboy In Me (Curb)** +638
KTTS +27, KYCY +23, KILT +19, WQDR +15, WGH +15, KHKI +14, KTOM +14, WRKZ +14, WIVK +14, WPOC +14
- ALAN JACKSON • Where Were You (When The World Stopped Turning) (Arista Nashville)** +534
KSD +29, KYCY +25, WCKT +25, KWNR +22, KKAT +21, WKCO +20, WQMX +19, WMSI +18, WBEE +18, KUZZ +16
- DIXIE CHICKS • Some Days You Gotta Dance (Monument)** +382
KASE +27, KSKS +25, KUPL +18, KSON +16, KKAT +15, WGKX +14, KZSN +13, KHKI +12, KYCY +12, WQDR +12
- STEVE HOLY • Good Morning Beautiful (Curb)** +353
KXXY +24, WQYK +23, KHKI +16, WQDR +16, KTST +15, WVLC +15, WUSY +15, KASE +15, KMXM +14, WGKX +13
- BRAD PAISLEY • Wrapped Around (Arista Nashville)** +320
WQIK +29, WCKT +23, WROO +18, KFKF +18, KMXM +16, KSD +15, KRST +15, WRBQ +15, WXBM +14, KKAT +13
- CAROLYN DAWN JOHNSON • I Don't Want You To Go (Arista Nashville)** +316
WGNB +16, WGGY +16, KZSN +15, KSON +13, WYNY +11, KHKI +10, WQMX +10, WJCL +9, KHAY +8, KFDI +8
- GEORGE STRAIT • Run (MCA Nashville)** +274
WSIX +18, WRBT +17, WROO +17, WWGR +15, KWNR +14, WKIS +12, WESC +11, WVLC +10, KFRG +10, WHOK +10
- MARTINA MCBRIDE • Blessed (RCA)** +274
KZLA +22, KCCY +15, KTEX +14, WQDR +13, WESC +13, KXXC +11, KATM +9, KRST +9, KHKI +8, KFRG +8
- GARTH BROOKS • Wrapped Up In You (Capitol)** +233
KILT +29, WCOL +23, KKAT +22, KYCY +20, WTQR +19, KUPL +19, KATM +15, WKHX +15, WNKT +14, WGNB +12
- TOMMY SHANE STEINER • What If She's An Angel (RCA)** +226
WRBQ +19, WRNS +18, WSIX +14, KEEY +14, WKHX +14, KSOP +11, KUPL +10, WIRK +9, KYCY +8, KRTR +8

Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS ON CHART	BILLBOARD ISSUE DATE: DECEMBER 15, 2001		ARTIST
Billboard No. 1					
1	1	8	GOD BLESS THE USA	CURB 73128 7 weeks at No. 1	LEE GREENWOOD
2	2	10	WHERE THE STARS AND STRIPES AND THE EAGLE FLY	LYRIC STREET 164059/HOLLYWOOD	AARON TIPPIN
3	3	68	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT	● CURB 73116	LEANN RIMES
4	4	6	AMERICA WILL ALWAYS STAND	RELENTLESS NASHVILLE 5137/MADACY	RANDY TRAVIS
5	6	8	CALL ME CLAUS	CAPITOL 77669	GARTH BROOKS
6	5	8	GOD BLESS AMERICA	CURB 73127	LEANN RIMES
7	10	90	ROCKY TOP '96	DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
8	9	18	SOMETHIN' IN THE WATER	MONUMENT 79625/SONY	JEFFREY STEELE
9	7	29	ON A NIGHT LIKE THIS	WARNER BROS. 16751/WRN	TRICK PONY
10	8	80	IT DON'T MATTER TO THE SUN/LOST IN YOU	● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
11	13	63	THE WAY YOU LOVE ME	WARNER BROS. 16818/WRN	FAITH HILL
12	11	234	HOW DO I LIVE	▲ CURB 73022	LEANN RIMES
13	12	31	AUSTIN	GIANT 16767/WRN	BLAKE SHELTON
14	15	3	GIRL IN LOVE	COLUMBIA 79648/SONY	ROBIN ENGLISH
15	20	2	THE CHRISTMAS SHOES	RCA 69110/RLG	3 OF HEARTS
16	14	52	POUR ME	WARNER BROS. 16816/WRN	TRICK PONY
17	NEW	▶	NIGHT DISAPPEAR WITH YOU	LYRIC STREET 164050/HOLLYWOOD	BRIAN MCCOMAS
18	22	24	DIDN'T WE LOVE	CURB 73126	TAMARA WALKER
19	16	39	LOVE IS ENOUGH	RCA 69034/RLG	3 OF HEARTS
20	19	59	OKLAHOMA/WARM & FUZZY	EPIC 79503/SONY	BILLY GILMAN

Records with the greatest sales gains this week. ●Recording Industry Assn. of America certification for sales of 500,000 units. ▲RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard Top Country Albums

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS AGO	WKS ON CHART	BILLBOARD ISSUE DATE: DECEMBER 15, 2001		PEAK POSITION
Billboard No. 1						
1	1	1	3	GARTH BROOKS	CAPITOL 31330 (10.98/18.98) 3 weeks at No. 1	SCARECROW
2	2	2	52	SOUNDTRACK	▲ MERCURY 170069 (11.98/18.98) O BROTHER, WHERE ART THOU?	1
3	3	4	14	TOBY KEITH	▲ DREAMWORKS 450297/INTERSCOPE (12.98/18.98) PULL MY CHAIN	1
4	4	3	4	GEORGE STRAIT	MCA NASHVILLE 170220 (11.98/18.98) THE ROAD LESS TRAVELED	1
5	5	5	11	MARTINA MCBRIDE	● RCA 67012/RLG (12.98/18.98) GREATEST HITS	1
Greatest Gainer						
6	14	9	7	ANNE MURRAY	STRAIGHTWAY 20335 (19.98 CD) WHAT A WONDERFUL CHRISTMAS	6
7	7	7	32	TIM MCGRAW	▲ CURB 78711 (12.98/18.98) SET THIS CIRCUS DOWN	1
8	6	6	6	REBA MCENTIRE	MCA NASHVILLE 170202 (11.98/18.98) GREATEST HITS VOLUME III — I'M A SURVIVOR	1
9	16	23	4	GARTH BROOKS	CAPITOL 35624 (10.98/17.98) THE MAGIC OF CHRISTMAS — SONGS FROM CALL ME CLAUS	9
10	9	8	70	SOUNDTRACK	▲ CURB 78703 (11.98/17.98) COYOTE UGLY	1
11	13	12	33	BROOKS & DUNN	● ARISTA NASHVILLE 67003/RLG (12.98/18.98) STEERS & STRIPES	1
12	19	16	9	DAVID BALL	DUALTONE 01109/RAZOR & TIE (11.98/17.98) AMIGO	11
13	8	—	2	CLINT BLACK	RCA 67005/RLG (12.98/18.98) GREATEST HITS II	8
14	12	15	54	TIM MCGRAW	▲ CURB 77978 (12.98/18.98) GREATEST HITS	1
15	10	10	23	LONESTAR	● BNA 67011/RLG (12.98/18.98) I'M ALREADY THERE	1
16	11	11	62	KENNY CHESNEY	▲ BNA 67976/RLG (11.98/17.98) GREATEST HITS	1
17	15	13	56	ALAN JACKSON	▲ ARISTA NASHVILLE 69335/RLG (11.98/17.98) WHEN SOMEBODY LOVES YOU	1
18	17	17	118	DIXIE CHICKS	▲ MONUMENT 69678/SONY (12.98 EQ/18.98) FLY	1
19	18	14	60	SARA EVANS	▲ RCA 67964/RLG (11.98/17.98) BORN TO FLY	6
20	20	18	80	LEE ANN WOMACK	▲ MCA NASHVILLE 170099 (11.98/17.98) I HOPE YOU DANCE	1

Albums with the greatest sales gains. ●Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001, Billboard/BPI Communications and SoundScan, Inc.

★ WILLIE ★
NELSON

THE GREAT DIVIDE

NEW STUDIO ALBUM FEATURING TRACKS WITH:

SHERYL CROW ★ KID ROCK

ALISON KRAUSS ★ BRIAN MCKNIGHT

BONNIE RAITT ★ ROB THOMAS

LEE ANN WOMACK

IN STORES 1/15/2002

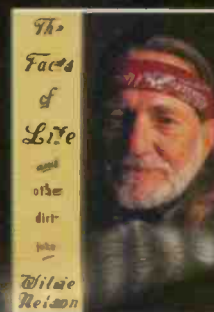
LOST HIGHWAY

www.losthighwayrecords.com

UNIVERSAL MUSIC COMPANY

© 2001 UMG Recordings, Inc.

CHECK OUT WWW.WILLIENELSON.COM FOR TOUR INFORMATION
AND MORE ABOUT "THE GREAT DIVIDE"



FROM RANDOM HOUSE WHEREVER BOOKS ARE SOLD.

WHISKEY RIVER
Country Straight Potato Whisky



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: NOV. 30 — DEC. 6, 2001

CMT PD: Chris Parr CBS Cable 615-457-8500

Great American Country PD: Jim Murphy MD: Jennifer Page Jones Int'l Networks 303-792-3111

KZLA Los Angeles OM: R.J. Curtis MD: Tonya Campos Emmis 323-882-8000

KPLX Dallas APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400

WUSN Chicago PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800

WMZQ Washington, DC OM: Jeff Wyatt APD/MD: Jon Anthony Clear Channel 301-231-8231

WYNY New York PD: Marty Mitchell Big City Radio 914-592-1071

WXTU Philadelphia PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000

WKHX Atlanta OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101

KFRG San Bernardino OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9525

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600

KEYE Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon Clear Channel 952-820-4200

KILT Houston Group PD: Darren Davis APD/MD: John Trapani Infinity 713-881-5100

KNIX Phoenix PD: George King MD: Gwen Foster Clear Channel 480-966-6236

KMPS Seattle OM/DP: Becky Brenner MD: Tony Thomas Infinity 206-805-0941

KYGO Denver PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950

WKLB Boston PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600

WPOC Baltimore PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693

KMLE Phoenix PD: Jeff Garrison APD/MD: Chris Loss Infinity 602-258-8181

WIVK Knoxville MD: Mike Hammond MD: Colleen Addair Citadel 865-588-6511

WIL St. Louis PD: Russ Schell MD: Dan Montana Sinclair 314-781-9600

WYAY Atlanta OM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray Infinity 770-955-0106

WDSY Pittsburgh OM/DP: Keith Clark APD/MD: Stoney Richards Infinity 412-920-9400

"Great Lyrics, melody and emotion. Rock solid country. It's all there!"

Cody Alan - 99.5 THE WOLF/Dallas, TX

"With Kevin Denney, we have seen the future of our format, and life is good!"

Renee Revett & Sean Riley - KXKC/Lafayette, LA

"After 2 spins the phones started smokin' in Baton Rouge, (Now it's in HEAVY and our most requested)...Love this song!"

Jimmy Brooks WTGE/Baton Rouge, LA

MORE EARLY BELIEVERS

KPLX	WAXX
WAMZ	WPCV
WFMS	WPUR
WWQM	WHOK
WYNK	WXBQ
WRBQ	WKXC
WUBE	WCKT
KEEY	KUBL
WSM	WTGE
WSOC	WITL
KMPS	WRBQ
KBUL	WFLS
WIVK	KEEY
WIOV	KTOM
KZSN	KIKK
WKCQ	KFDI

Kevin Denney

"That's Just Jessie"

LYRIC SYREY
RECORDS

lyricstreet.com

COUNTRY AIRPLAY MONITOR

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. (F) denotes songs with 6 or more detections at station for first time this week.

WTQR Greensboro PD: Paul Franklin APD/MD: Angie Ward Clear Channel 336-822-2000

WGAR Cleveland PD: Meg Stevens MD: Chuck Collier Clear Channel 216-520-2600

KYCY San Francisco OM: Brian Thomas APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330

WFMS Indianapolis OM: David Wood PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550

WKIS Miami PD: Robert W. Walker APD: R.J. McCoy MD: Darlene Evans Beasley 305-654-1700

WSOC Charlotte APD/MD: Rick McCracken Infinity 704-522-1103

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, Toby Keith I Wanna Talk About Me, Trace Adkins I'm Tired.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Brooks & Dunn Only In America, Garth Brooks Wrapped Up In You.

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, David Ball Riding With Private Malone, Toby Keith I Wanna Talk About Me.

Table with columns: Rank, Song, Station, Cume. Top entries include Aaron Tippin Where The Stars And Stripes, Toby Keith I Wanna Talk About Me, Alan Jackson Where Were You.

Table with columns: Rank, Song, Station, Cume. Top entries include Steve Holy Good Morning Beautiful, David Ball Riding With Private Malone, Aaron Tippin Where The Stars And Stripes.

Table with columns: Rank, Song, Station, Cume. Top entries include Aaron Tippin Where The Stars And Stripes, Toby Keith I Wanna Talk About Me, George Strait Run.

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840

WQYK Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-0995

WWYZ Hartford PD: Jay McCarthy MD: Jay Thomas Clear Channel 860-723-6000

WQDR Raleigh Curtis Media 919-876-6464

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919

KWJL Portland, OR OM: Bruce Agler MD: Ken Boesen MD: Craig Lockwood Ftsher 503-228-4393

Table with columns: Rank, Song, Station, Cume. Top entries include Alan Jackson Where Were You, Garth Brooks Wrapped Up In You, Trace Adkins I'm Tired.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Aaron Tippin Where The Stars And Stripes, Brooks & Dunn Only In America.

Table with columns: Rank, Song, Station, Cume. Top entries include Garth Brooks Wrapped Up In You, Alan Jackson Where Were You, Lonestar With Me.

Table with columns: Rank, Song, Station, Cume. Top entries include Lonestar With Me, Brooks & Dunn Only In America, Garth Brooks Wrapped Up In You.

Table with columns: Rank, Song, Station, Cume. Top entries include Alan Jackson Where Were You, Toby Keith I Wanna Talk About Me, David Ball Riding With Private Malone.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Lonestar With Me, David Ball Riding With Private Malone.

WUSY Chattanooga OM: Clay Hunnicutt MD: Bill Poindexter Clear Channel 423-892-3333

WSSW Greenville OM: Bruce Logan APD/MD: Kix Layton Clear Channel 864-242-1005

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitty Morgan Clear Channel 414-545-8900

KSD St. Louis MD: Mark Langston Clear Channel 314-436-9370

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley Regent 518-782-1474

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Brad Paisley Wrapped Around, Aaron Tippin Where The Stars And Stripes.

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, Toby Keith I Wanna Talk About Me, Alan Jackson Where Were You.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, David Ball Riding With Private Malone, Alan Jackson Where Were You.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Tricky Pony On A Night Like This, Aaron Tippin Where The Stars And Stripes.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Steve Holy Good Morning Beautiful, David Ball Riding With Private Malone.

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, Toby Keith I Wanna Talk About Me, Garth Brooks Wrapped Up In You.

WKKT Charlotte OM: Mike Berlak PD: Kevin King MD: Keith Todd Clear Channel 704-714-9444

KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Pilot 619-291-9797

KUPL Portland, OR PD: Cary Rolfe MD: Rick Taylor Infinity 503-223-0300

WZZK Birmingham OM/PD: Rick Shingham APD/MD: Scott Stewart Cox 205-916-1100

WUW Cincinnati OM: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton Infinity 513-721-1050

WCOL Columbus, OH PD: Johnboy Crenshaw MD: Dan Zuko Clear Channel 614-486-6101

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, Trace Adkins I'm Tired, Aaron Tippin Where The Stars And Stripes.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Lonestar With Me, David Ball Riding With Private Malone.

Table with columns: Rank, Song, Station, Cume. Top entries include George Strait Run, Toby Keith I Wanna Talk About Me, Brooks & Dunn Only In America.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Garth Brooks Wrapped Up In You, Tricky Pony On A Night Like This.

Table with columns: Rank, Song, Station, Cume. Top entries include Garth Brooks Wrapped Up In You, Aaron Tippin Where The Stars And Stripes, Toby Keith I Wanna Talk About Me.

Table with columns: Rank, Song, Station, Cume. Top entries include Toby Keith I Wanna Talk About Me, Garth Brooks Wrapped Up In You, Alan Jackson Where Were You.

COUNTRY MONITOR



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000. Table with 2 columns: Song, Rank. Includes songs like 'Alan Jackson Where Were You' and 'Steve Holy Good Morning Beautiful'.

WESC Greenville OM: Bruce Logan MD: John Landrum Clear Channel 864-242-4660. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'Toby Keith I Wanna Talk About Me'.

WDAF Kansas City PD/MD: Ted Cramer Entercor 913-677-8998. Table with 2 columns: Song, Rank. Includes songs like 'David Ball Riding With Private Malone' and 'Toby Keith I Wanna Talk About Me'.

KCYY San Antonio OM: Steve Gluttan Cox 210-615-5400. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'Alan Jackson Where Were You'.

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall 401-467-4366. Table with 2 columns: Song, Rank. Includes songs like 'David Ball Riding With Private Malone' and 'Toby Keith I Wanna Talk About Me'.

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535. Table with 2 columns: Song, Rank. Includes songs like 'Toby Keith I Wanna Talk About Me' and 'Alan Jackson Where Were You'.

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-852-7444. Table with 2 columns: Song, Rank. Includes songs like 'Trace Adkins I'm Tryin'' and 'Toby Keith I Wanna Talk About Me'.

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500. Table with 2 columns: Song, Rank. Includes songs like 'Trace Adkins I'm Tryin'' and 'Aaron Tippin Where The Stars And Stripes'.

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'Alan Jackson Where Were You'.

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'Alan Jackson Where Were You'.

WBEE Rochester, NY OM: Dave Symonds PD: Coyote Collins Entercor 716-423-2900. Table with 2 columns: Song, Rank. Includes songs like 'Toby Keith I Wanna Talk About Me' and 'Jo Dee Messina Bring On The Rain'.

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696. Table with 2 columns: Song, Rank. Includes songs like 'Aaron Tippin Where The Stars And Stripes' and 'Travis Tritt Love Of A Woman'.

WNOR New Orleans PD: Les Acree MD: Casey Carter Clear Channel 504-679-7300. Table with 2 columns: Song, Rank. Includes songs like 'Alan Jackson Where Were You' and 'Toby Keith I Wanna Talk About Me'.

WCMS Norfolk OM: Randy Brooks APD: Jack Prater Barnstable Broadcasting 757-671-1000. Table with 2 columns: Song, Rank. Includes songs like 'Aaron Tippin Where The Stars And Stripes' and 'Brad Paisley Wrapped Around'.

WSIX Nashville OM: Bob Barnett PD: Mike Moore MD: Billy Greenwood Clear Channel 615-664-2400. Table with 2 columns: Song, Rank. Includes songs like 'Trace Adkins I'm Tryin'' and 'Toby Keith I Wanna Talk About Me'.

WKKO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536. Table with 2 columns: Song, Rank. Includes songs like 'Aaron Tippin Where The Stars And Stripes' and 'Toby Keith I Wanna Talk About Me'.

WQMX Akron OM: Kevin Mason APD: Ken Steel Rubber City Radio Group 330-869-9800. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'Aaron Tippin Where The Stars And Stripes'.

WGKX Memphis PD: Greg Mazing MD: Mark Billingsley Barnstable Broadcasting 901-682-1106. Table with 2 columns: Song, Rank. Includes songs like 'Steve Holy Good Morning Beautiful' and 'Alan Jackson Where Were You'.

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol 540-669-8112. Table with 2 columns: Song, Rank. Includes songs like 'Garth Brooks Wrapped Up In You' and 'Alan Jackson Where Were You'.

WGH Norfolk OM: Randy Brooks Barnstable Broadcasting 757-671-1000. Table with 2 columns: Song, Rank. Includes songs like 'Toby Keith I Wanna Talk About Me' and 'Aaron Tippin Where The Stars And Stripes'.

WRBQ Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-1047. Table with 2 columns: Song, Rank. Includes songs like 'David Ball Riding With Private Malone' and 'George Strait Run'.

WSM Nashville OM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Seres Gaylord 615-889-6595. Table with 2 columns: Song, Rank. Includes songs like 'Aaron Tippin Where The Stars And Stripes' and 'David Ball Riding With Private Malone'.

KTST Oklahoma City OM: Ted Stecker APD: Crash Clear Channel 405-528-5543. Table with 2 columns: Song, Rank. Includes songs like 'Aaron Tippin Where The Stars And Stripes' and 'Trace Adkins I'm Tryin''.

WFRE Frederick, MD PD: Lisa Allen MD: Linda West Clear Channel 301-663-4337. Table with 2 columns: Song, Rank. Includes songs like 'George Strait Run' and 'David Ball Riding With Private Malone'.

COUNTRY AIRPLAY Monitor

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri. - Thu. cycle. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of monitored duration during the chart week.

TRACE ADKINS 4775/121 I'm Tryin' (Capitol) Total Stations: 147 Chart Move: 6-D

KADOBALL 5204/132 Riding With Private Malone (Dualtone) Total Stations: 147 Chart Move: 3-5

BROOKS & DUNN 2858/188 The Long Goodbye (Arista Nashville) Total Stations: 146 Chart Move: 16-14

GARTH BROOKS 4506/233 Wrapped Up In You (Capitol) Total Stations: 147 Chart Move: 7-D

TRACY BYRD 2605/186 Just Let Me Be In Love (RCA) Total Stations: 147 Chart Move: 19-15

JOE DIFFIE 2512/137 In Another World (Monument) Total Stations: 143 Chart Move: 21-16

DIXIE CHICKS 2506/382 Some Days You Gotta Dance (Monument) Total Stations: 145 Chart Move: 23-17

SARA EVANS 2215/57 Saints & Angels (RCA) Total Stations: 143 Chart Move: 22-22

STEVE HOLY 4507/353 Good Morning Beautiful (Curb) Total Stations: 147 Chart Move: 8-7

ALAN JACKSON 5502/534 Where Were You (When The World Stopped Turning) (Arista Nashville) Total Stations: 147 Chart Move: 5-2

COUNTRY AIRPLAY MONITOR

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fr - Tu cycle. Markets listed in order of population.

Total Detections/Gain 3535/204 MARTINA MCBRIDE 2252/274 TIM MCGRAW 2273/638 JOE DEE MESSINA WITH TIM MCGRAW 3359/173 JAMIE O'NEAL 1988/23

Main table containing chart data for LONESTAR, MARTINA MCBRIDE, TIM MCGRAW, JOE DEE MESSINA WITH TIM MCGRAW, and JAMIE O'NEAL. Each artist's section includes a title, total stations, chart move, and a grid of city/station codes with their respective chart positions.

BRAD PAISLEY 3790/320 RASCAL FLATTS 1741/133 BLAKE SHELTON 1705/91 GEORGE STRAIT 5398/274 AARON TIPPIN 5208/185

Main table containing chart data for BRAD PAISLEY, RASCAL FLATTS, BLAKE SHELTON, GEORGE STRAIT, and AARON TIPPIN. Each artist's section includes a title, total stations, chart move, and a grid of city/station codes with their respective chart positions.

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

DECEMBER 7, 2001

Profile: Clear Channel/
Jacksonville's Mike James p. 5

LeAnn Rimes Re-Signs
With Curb p. 6



VOLUME 9 • NO. 49

\$6.95

NO. 1 THIS WEEK:

TOBY KEITH

I Wanna Talk About Me (DREAMWORKS)

GREATEST GAINER

TIM MCGRAW

The Cowboy In Me (CURB)

1ST IMPRESSION

TIM MCGRAW

The Cowboy In Me (CURB)

AUDIENCE

TOBY KEITH

I Wanna Talk About Me (DREAMWORKS)

Having The Best And Most Christmas

■ by Angela King

The public's need for comfort and holiday cheer this year is spurring more stations than usual to convert their programming to all-Christmas music. Since mid-November, AC, adult top 40, adult standards, smooth jazz, and even some country stations have switched (temporarily in most but not all cases) to all-holiday music, leaving some markets blanketed by more than snow.

"People are anticipating Christmas to be more important this year, [but] at the same time, three all-Christmas stations in the same market is a little excessive," says KSCS Dallas PD Dean James, whose soft AC sister KMEO has converted to holiday programming each Christmas season for the past three years. This year, KMEO is joined by adult top 40 rival KDMX and AC KVIL. "It's overkill," James says. "How many Christmas songs are you going to play?"

And Dallas isn't the only market to get more than one holiday-music outlet. Grand Rapids, Mich., has two. So does Kansas City. As well as Pittsburgh. And Syracuse, N.Y.

Traditionally, country programmers have played more holiday music than other formats. But while the presence of a station specializing in any type of music usually spells the end of a rival's special programming of that genre, country PDs say the abundance of Christmas music is not changing the way they handle their programming at this time of year. If anything, they are playing more holiday cuts earlier. Most say it's a response not to other stations but to audience needs in the wake of Sept. 11. And when a sister station is one of the all-Christmas outlets, many are cross-promoting that fact on the air.

The Christmas Channel
93.9 FM
Christmas Music
24 Hours A Day!

Continued on page 6



Little Big Town

WWW.SONYNASHVILLE.COM

THE #1 ALBUM IN THE COUNTRY



Featuring the Top 10 Hit Single "WRAPPED UP IN YOU"

GARTH BROOKS

SCARECROW

"Was this a good week for us or what? ...we got one of Garth Brooks' best albums ever. The Garth effort is notable because of how deep it is. Hey Garth, don't go away when you can still make records as good as this." - *Gregg Swenberg, KEELY/Minneapolis*

"The response has been nothing short of phenomenal. It could be the best album the man has ever put out." - *Kevin O'Neal, WSOX/Charlotte*

"This is clearly the album we've been waiting for, and one of the best he's ever done. We needed him back!" - *Ray Massie, KFRG/San Bernardino*

"I'm totally wrapped up in this new Garth project and no doubt will squeeze in several cuts! *Scarecrow* is reminiscent of Garth's early albums with a lot of variety and a whole lot of heart! - *Becky Brenner, KMPS/Seattle*

"Garth followed his heart and gave us a great album with a perfect lead single. He did it right!" - *RJ Curtis, KZLA/Los Angeles*

"If Brooks was hoping to go out on a high note with *Scarecrow*, he succeeded (★★★★^{1/2} out of four)." - *Brian Mansfield, USA Today*

"...his best work to date: It pulses with human feeling...If this is to be the last disc from a superstar, what a way to go! Bottom line: Plenty to crow about ☆." - *Ralph Novak, People*

Group Adds Full-Length Plays As Infomercials

Numerous groups, including Clear Channel and CBS/Infinity, have contemplated offering infomercial slots to labels over the years. Now, Entercom is offering infomercials at its top 40, adult top 40, album rock, and modern rock stations. With only three country outlets, Entercom has not offered a similar feature for that format.

According to label sources, Entercom's CD Preview feature allows a song to be heard seven times per week on seven adult top 40s and five mainstream top 40s. Similar programs are available on the group's album and modern rock stations.

The produced feature, which runs in place of a stopset, bookends a song with artist info, tour details, and Web site plugs, before adding a disclaimer like, "We're brought to you by Capitol Records," in the case of the particular feature heard by *Airplay Monitor*. An Entercom executive declined to be interviewed about the program.

While Entercom's program may be the most comprehensive attempt thus far to tap the label dollars that many broadcasters think are wrongly going to other media, sponsored full-length plays

date back to at least the mid-'80s at R&B KACE Los Angeles. Clear Channel's Randy Michaels has publicly mulled the possibility of sponsored plays in overnights, while CBS/Infinity once floated a proposal that, in its initial form, would have included a new-music show with paid spins.

In summer 2000, group owner Citadel unveiled a weekly new-music show, *Airbound*, on its top 40 stations. Citadel's Scott Mahalick says, "If the label is paying for some sort of sponsorship, we run a disclaimer disclosing that. If they want to buy ad time in the program, they can do that. If there's some feature they want to run, they can do that. If it's paid for, we run the disclaimer. If it's not, and there are cases where it's just great programming, there's no pay, no disclaimer."

Citadel offers similar programming for its adult top 40, rock, and R&B stations. Mahalick says that the decisions on what songs to include are based on a consensus of Citadel PDs. The group's country outlets are offered *New Music Nashville*, which is produced by Nashville-based the Marketing Group, not by Citadel, and is not exclusive to the group's stations. **SEAN ROSS**

COUNTRY CONFIDENTIAL

BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com



Garth Gains Ground, But Trails Jackson, Holy

After losing 55 detections last issue, Garth Brooks' "Wrapped Up in You" gains 329 plays to rebound 9-7 on our Country Airplay chart. Although the Brooks increase is solid, it is overshadowed by Alan Jackson's "Where Were You (When the World Stopped Turning)"—which gains 559 spins, the biggest in the chart's top 10—and by Steve Holy's "Good Morning Beautiful," which takes the second-largest top 10 gain, with an increase of 456 plays.

Jackson's single rises 6-5 in its fourth chart week, surpassing his own career record for quick trips to the top five, previously held by 1994's "Summertime Blues" and 1996's "Little Bitty"—each of which needed five weeks to crack that part of the chart.

Of the 16 titles in the monitored-airplay era that have taken five weeks or less to reach the top five, it is Brooks' 1997 single, "Longneck Bottle," that claims the fastest top-five ascent at three weeks.

Brooks maintains two-thirds of a three-way tie for the most rapid ascent to No. 1 with a pair of his titles, "Longneck Bottle" and '91's "Shameless," alongside Tim McGraw's "It's Your Love" (with Faith Hill), all of which needed five weeks to top the detections chart.

To reach No. 1, Jackson would need to topple Toby Keith's "I Wanna Talk About Me," which spends a fourth week at No. 1. Keith closes with 5,849 detections, 700 spins ahead of George Strait's "Run," which gains 189 plays to step 3-2.

Meanwhile, Strait's "Christmas Cookies" is the Hot Shot Debut at No. 56 on the Country Airplay chart. The single is commercially available only on a similarly titled new MCA Nashville multi-artist compilation.

MANY OF OUR READERS have requested that we publish a list of the most-played holiday titles in the weeks leading up to Christmas, and we're more than happy to oblige. Beginning this issue, our 20-position Country Recurrents chart is temporarily on hiatus to make room for the first *Airplay Monitor* holiday-music chart.

Our policy regarding Christmas music for our Country Airplay and Country Audience charts allows only new material released this year to appear on our regular chart. Any seasonal singles or tracks that have previously charted or were released prior to 2001 are eligible to compete only on the holiday chart, which consists of older titles. Exceptions may be made for certain older holiday titles that receive widespread exposure from other media, such as movies and commercials, or unforeseen factors or events that propel them back to popularity.

RADIOACTIVE

BY PHYLLIS STARK & ANGELA KING

615-321-4284 • pstark@airplaymonitor.com
615-321-4286 • aking@airplaymonitor.com



McVay Media's Bob Moody Joins Regent

McVay Media VP of country Bob Moody will exit that consultancy to join Regent Communications in the newly created position of VP of programming, effective Jan. 1, 2002. Moody, who will remain based in Nashville, has been with McVay for five years, where he worked with the Regent stations. Moody will specifically oversee programming for Regent's country properties but will have general responsibilities for the group's stations in other formats, which will continue to be consulted by McVay. Moody's clients will be picked up by McVay country programmers Jaye Albright and Chuck Stevens.



MOODY

Regent owns seven country stations and has a deal to acquire KMDL Lafayette, La. It currently owns New York properties WGNA-FM Albany, WFRG Utica, and WFRY Watertown, as well as WXTA Erie, Pa.; WFYR Peoria, Ill.; WWJO St. Cloud, Minn.; and KALF Chico, Calif.

Meanwhile, Regent's WGNA-AM Albany is being sold to ABC Inc. and will flip from country to ABC's syndicated Radio Disney format.

PROGRAMMING: DEANO OUT AT WWCC

WWCC Greensboro, N.C., PD Deano St. Clair exits. Sister WTQR PD Paul Franklin assumes programming duties for both stations.

Classic country WCCA (Bubba 106.3) Wilmington, N.C., flips to N/T after being bought by Burns Media Strategies.

After several days of stunting with announcements that the station would be "going black," including promos voiced by Isaac Hayes, KZLA Los Angeles announced a three-week promotion with Clint Black that includes giveaways of guitars and Black CD collections, as well as a grand-prize trip to see Black at the Houston Livestock Show and Rodeo.

New York-based consultant Valerie Geller's Geller Media International is preparing a show on addiction, *Steppin' Out: The 12-Step Radio Show*, for launch next year. While the show, which re-creates an actual 12-step meeting, originated at N/T WEVD New York, it's being tar-

geted to all formats. The show is hosted by RCS' Tom Zarecki.

MANAGEMENT: CC CHANGE IN TUCSON

Clear Channel/Tucson, Ariz., market manager Debbie Wagner exits. She is replaced by Clear Channel/Yuma, Ariz., market manager Mike Madigan, who will oversee both markets, including country KOYT Tucson.

According to Canadian press reports, Corus Entertainment has laid off 11 employees from the Edmonton, Alberta, cluster that contains country C1SN.

PEOPLE: KFKF TO ADD 'LIA' SHOW

KFKF Kansas City night jock Brad King will exit at the end of the year and will be replaced with Jones Radio Networks' syndicated *Lia* show. KFKF PD Dale Carter, who tells *Country Airplay Monitor* that King is "a great talent who ought to be doing mornings somewhere," is helping to find him a new gig and welcomes inquiries. King can be reached at 816-452-6603 or, through the end of the year, by e-mail at bradk@kfkf.com.

KKAT Salt Lake City adds WRBT (Bob 94.9) Harrisburg, Pa., PD Shelley Easton's midday show through the Prophet system. MD/midday host Jim Mickelson exited a month ago.

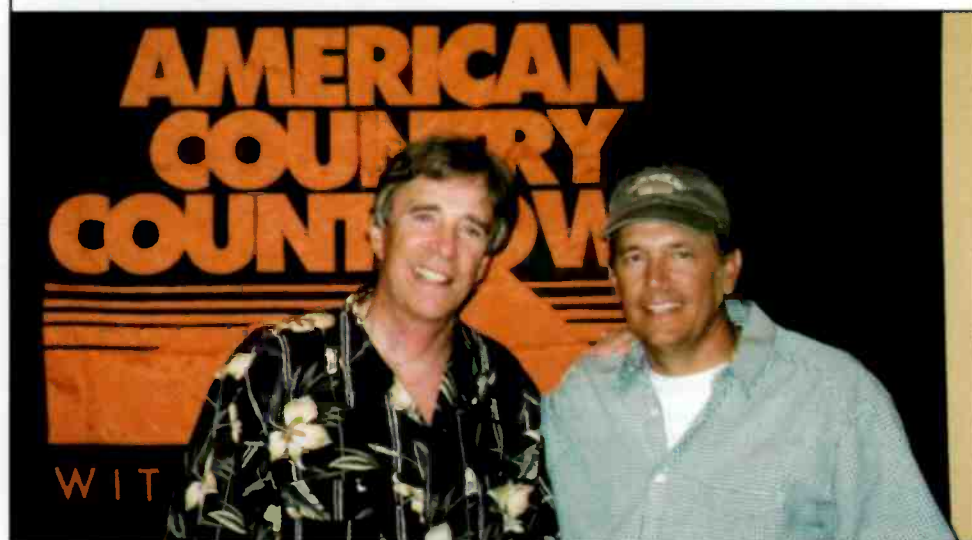
WXTU Philadelphia overnight jock Angel Donato moves to part-time duties as the station adds the syndicated *After MidNite With Blair Garner* for overnights.

WMZQ Washington, D.C., also adds *After MidNite*, as overnight host Mike Kelly segues to P/T and morning news duties through Metro Networks.

WCTO (Cat Country 96) Allentown, Pa., PD Chuck Geiger is seeking a female morning co-host for host Ken Anderson. Rush T&Rs to Geiger's attention.

Sorry to report that William Heatwole (aka Willie Wheelchair), a disc jockey on KFDI Wichita, Kan., for more than 35 years, died of a heart attack Nov. 27, according to *The Wichita Eagle*. He was 65. Heatwole dubbed himself "Willie Wheelchair" because he had damaged his back in an accident at age 19 and had been in a wheelchair ever since. He is remembered for the way he greeted callers: "This is KFDI, this is Willie, and I love you. What do you want?" Heatwole is survived by his wife, Kim; three children; and two grandchildren.

A Couple Of Strait Arrows



American Country Countdown host Bob Kingsley, left, poses with George Strait after an interview about Strait's latest album, *The Road Less Traveled*.

ON THE ROW

Ruff Launches HitPros Label

Ray Ruff has launched the new Los Angeles-based label HitPros and will serve as its president. The label, which will release music in a variety of genres, including country, will be distributed nationally by Navarre. Ruff's record label experience includes stints at Paramount/Dot, MGM, Motown, and Curb. The label's country promotion team will include veterans Sam Cerami, Bobby Young, Jack Pride, B.J. McElwee, and Robert Easterling.

Former Mercury Records VP of national promotion Frank Leffel, 63, passed away from cancer Nov. 28 in Crestwood, Ky. Kenny Rogers credits Leffel for bringing him the hit song "Ruby (Don't Take Your Love to Town)." Leffel most recently had been working as an independent promoter and manager. He is survived by a daughter, a sister, and a grandson. In lieu of flowers, memorial contributions may be made to the Frank Leffel Memorial Fund, c/o the National City Bank of Crestwood, P.O. Box 68, Crestwood, Ky. 40014. Funeral services were held Dec. 1.

Music industry veteran Ted Fuller died Nov. 29 after a long illness. Fuller was a well-known concert promoter and booking agent and, in the 1980s, owned the Lacquer Palace, a Music Row disc-mastering studio. He is survived by two daughters, a son, and five grandchildren. Funeral services were held Dec. 3.

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING 615-321-4286 • aking@airplaymonitor.com

What Promogandists Want For Xmas

*It's the season of Christmas
And all through the land
Promogandists aren't sleeping
For there's too much to plan...*

And that includes their own holiday wish lists. Our Promoganda panelists spend many of their days fulfilling the wishes of listeners, but that doesn't mean they don't have a few suggestions for Santa (or the GM) themselves.

So what's the No. 1 desire in the heart of hearts of promotions pros? Money and credit. While it isn't a big surprise that the panel is unanimous in wanting more cold, hard cash—who doesn't?—there is also a universal desire for “more credit for my contributions here.”

Also at the top of many Promogandists' wish lists this year is a bigger expense account in order to go to conventions and seminars that affect careers. This wish actually showed up more among panelists who view their current job as a stepping stone to something better in the foreseeable future. But it's also a reflection of how budget cuts have frustrated some promotions people in their desire to grow in the profession.

The panel is split on whether they already have too much on their plates to do their jobs well. A little more than half of the panelists wanted less responsibility in order to do their jobs effectively, but some say taking on more would actually help them better manage their day-to-day duties.

Also showing up on wish lists this Christmas is the call for a better health plan—especially considering some of the risks these folks take—and the freedom to take a day or two off without having to call in to ensure things aren't going haywire in their absence.

Despite the wishes, the panelists agree that they are either better off than they were a year ago or doing about the same, and that's good.

And what about the state of the industry today? Top 40 WNKS (Kiss 95.1) Charlotte, N.C.'s Diana Ades is among those who say they're better off this year, but, she notes, “I'm now in a place where I have to work harder for less money due to other people getting laid off, and it sucks. However, at least I still have a job.” Ades was recently promoted to marketing director for sister WSSS (Star 104.7) and the cluster's Internet operations.

While most say they want to do more, one panelist says she worries about good people leaving the business in order to fulfill their potential. “I have always known that after [being] marketing director for a station, you've pretty much hit a glass ceiling in most cases, unless you want to make a jump to sales,” she says. “I would like to focus on what I can do to create a bigger position for myself within my company and my market cluster. This industry loses far too many good marketing [and] promotion people to other fields because they get burned out, are creatively exhausted, and are far underpaid, and their skills, abilities, and contributions are undervalued.”

WWZZ Washington, D.C.'s Melissa Hawes sounds the call for not taking things too seriously. “As the years go by, I [have] become less naive about the industry and [have] learned to appreciate it for what it is,” she says. “Like any industry, there are problems and budget constraints, as well as great people and great companies. I've learned to take things a lot less seriously, focusing on the job at hand and ignoring the politics that tend to get in the way. I remember a silly lit-

tle quote once told to me by a program director: ‘It's PR, not ER’—stupid, but true.”

Infinity/Hartford, Conn.'s **Tristano Korlou** agrees. “I take notice every day that this industry is about fun, creativity, and passion,” he says. “If you make this industry a job, it's time to quit. I always wake up in the morning and say, ‘I love my job.’”

TOPICAL BAROMETER

TW	LW	TOPIC
1	3	Days of Christmas promos
2	1	Holiday toy drives
3	4	Movies
4	7	Internet/Web site use
5	10	Flyaway trips
6	-	Fund-raisers
7	2	Station concerts
8	-	Warm-destination trips
9	5	Fall-book promos
10	8	NFL

HOTTEST NEW MOVIES: *Shallow Hal*, *Lord of the Rings: The Fellowship of the Ring*, *Harry Potter and the Sorcerer's Stone*, *Spy Game*

HOTTEST CONCERTS: Britney Spears, Billy Joel/Elton John, Ja Rule

FITTING TRIBUTE

Classic rock WAXQ (Q104.3) New York mobilized its forces when the news of former Beatle **George Harrison's** death broke. Within hours, the station took part in a candlelight vigil at Strawberry Fields in the city's Central Park and aired a rare 1987 interview with Harrison. The station also set up a special section on its Web site where listeners could share memories and feelings about his passing.

GET PRESS (& PRESENTS) PLAY

WNKS received local press coverage by opening a **KISSmas Store** at a local mall. Listeners donated gently used or new toys, gifts, and ornaments. For one day only, the store opens for the less fortunate to pick out a free gift and ornament, and WNKS jocks wrap them for free.

QUICK HITS: FOOD, GLORIOUS FOOD

The holiday season means ensuring there is a turkey in every pot and a pie in every oven, and radio promotion pros have answered the call. Rock WZTA (94.9 Zeta) Miami's morning team raised 409 tons of food during a marathon 52-hour broadcast. The food went to the Daily Bread Food Bank to feed more than a half-million people in south Florida.

At press time, modern rock WPLY (Y100) Philadelphia's morning show was in the midst of its annual **Camp Out for Hunger**. The morning show broadcasts from a hotel parking lot for a week and collects food donations.

From the international desk, London top 40 **Capital FM** morning host **Chris Tarrant**—who is also the host of the original, British version of *Who Wants to Be a Millionaire?*—is raising money by *not* talking during the morning show. By remaining silent, he'll be helping a British organization that benefits homeless youth.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS Charlotte, N.C. • Bill Alfano, Clear Channel/Hartford, Conn. • Dan Brown, WSTR Atlanta • Tina Brantley, Clear Channel/Jacksonville, Fla. • Melissa Borrill, KHKS Dallas • Scott Colebrook, WWRQ Cincinnati • Loren Gordon, Clear Channel/Dallas • Mike Galata, WQJN Tampa, Fla. • Dave Demer, WTKA Orlando, Fla. • Carole Dill, KYGO Denver • Carrie Dunbar, Clear Channel/Miami • Katie Eberth, KMEL San Francisco • Lisa Fields, WMAG/WHISL Greensboro, N.C. • Vicki Fiorelli, KNDX/KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KIS Los Angeles • Greg Fry, KSON San Diego • Jason Gazi, WHRB Memphis • Laura Guzman-Arroyave, Clear Channel/New Haven, Conn. • Michael Godfrey, CKIS Calgary, Alberta • Roby Gross, WPLI Philadelphia • Shannon Harmon, WMTN Tampa, Fla. • Dawn Hare, WATX Cleveland • Melissa Hawes, WWZZ Washington, D.C. • Mary Hildon, WRAL Raleigh, N.C. • Jan Holman, WTTT Chattanooga, Tenn. • Sharon Jones, WUSL Philadelphia • Adam Klein, WBOS/WRLB Boston • Tristano Korlou, CBS Hartford, Conn. • Peter Kubo, KIMN Denver • John Lasezan, WRXL Richmond, Va. • Kim Leeds, KMBM San Diego • Larry Lee, WJLB Detroit • Melissa Miller, KSTP-FM Minneapolis • Jane Moutzouris, KEDJ Phoenix • Dianne Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paerson, KRQE Houston • Jon Prather, WCHJ Charlotte, N.C. • Vicki Preston, WDJJ Detroit • Carl Reissman, KXTE Las Vegas • Stephanie Ringer, WKSE/WTSS Buffalo, N.Y. • Lisa Sanchez, WCAR Cleveland • Jon Sheehan, KSJ San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WBAB Long Island, N.Y. • Anne-Marie Stozelack, WRBX Boston • Dorota Talancu, WGOY Scranton, Pa. • Vanessa Thill, KLLC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

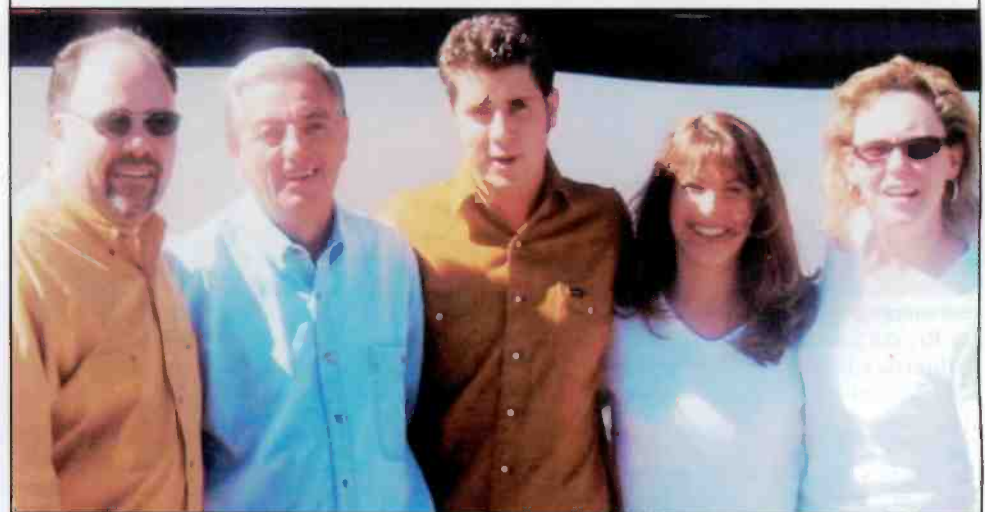
M Street Format Monitor

Country Up In November Station Tally

RANK	The M Street		FORMAT MONITOR		STATION COUNT	
	THIS MONTH	LAST MONTH	NOV '01	OCT '01	NOV '00	NET GAIN OR LOSS THIS MONTH
1	1	Country	2,177	2,175	2,363	2
2	2	News/Talk	1,147	1,143	1,128	4
3	3	Oldies	801	803	840	-2
4	4	Religion (Music)	719	721	796	-2
5	5	Adult Contemporary	720	720	725	0
6	6	Classic Rock/Hits	614	609	498	5
7	8	Adult Standards	569	568	564	1
8	7	Spanish	568	573	485	-5
9	9	Top 40	470	470	386	0
10	10	Soft AC/Easy Listening	379	386	410	-7
11	11	Adult Top 40	370	375	353	-5
12	12	Sports	366	363	266	3
13	13	Religion (Talk)	350	353	282	-3
14	14	Mainstream Rock	280	281	250	0
15	15	R&B Adult/Oldies	213	210	191	3
16	16	Miscellaneous	190	187	171	3
17	17	R&B	187	186	162	1
18	18	Modern Rock	141	141	139	0
19	19	Triple-A	94	94	95	0
20	20	Jazz	87	87	86	0
21	21	Modern AC	58	61	81	-3
22	22	Classical	33	33	39	0
Total commercial operating stations			10,533	10,537	10,310	
Stations off the air			116	117	91	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

That's Just Denney



New Lyric Street artist Kevin Denney stopped by WNOE New Orleans during his recent radio promotional bus tour. Pictured, from left, are Lyric Street VP of promotion Kevin Herring, WNOE PD Les Acree, Denney, WNOE MD Casey Carter, and Lyric Street Southwest regional Sharon LePere.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Dec. 5-7	WSOC Charlotte, N.C.	Concert Series <i>APPEARING:</i> Darryl Worley (12/5), Andy Griggs (12/7)	Chele Fassig
Dec. 8	WHOK Columbus, Ohio	Jingle Bell Jam <i>APPEARING:</i> Jeff Carson, Steve Holy, Chely Wright	Lauren Fitting
Dec. 11	WSIX Nashville	Parade of Pennies Concert <i>APPEARING:</i> Trace Adkins, Tammy Cochran, Diamond Rio, Andy Griggs, Cyndi Thomson, Chely Wright	Kris Tanner
Dec. 12	WYCD Detroit	A Country Christmas <i>APPEARING:</i> Lonestar, Cyndi Thomson	Lauri Brooks
Dec. 14-March 14	KUPL Portland, Ore.	Jubitz Concert Series <i>APPEARING:</i> Blake Shelton (12/14), Chris Cagle (2/2), Steve Holy (3/14)	Cary Rolfe
Dec. 31	KBEQ Kansas City	New Year's Eve Concert <i>APPEARING:</i> Trick Pony	Hoss Michaels
Feb. 9	KUPL Portland, Ore.	Valentine's Ball <i>APPEARING:</i> Joe Diffie, Jeffrey Steele	Cary Rolfe

Let us monitor your event! Call Angela King at 615-321-4286 or e-mail aking@airplaymonitor.com



BMI Approves License For Radio Streams

In what will be a long, drawn-out process, the BMI rate court has approved an interim license agreement for radio stations that stream their signals on the Internet. Stations that already have a blanket BMI license will be required to pay 1.6% of their Internet revenue, along with an annual \$259 minimum fee. The fees are retroactive to 1997.

Keith Meehan, executive director of the Radio Music Licensing Committee (RMLC), says, "Although we don't agree we need a separate license, we agreed to the interim fee for the sake of moving things forward."

The RMLC, which represents about 2,800 radio stations, filed suit in federal court in October '99 over the rates that BMI charges stations to play BMI-licensed music. While BMI wants a separate license for streaming, the RMLC contends that stations, which collectively pay more than \$300 million annually in music licensing fees, shouldn't have to pay for a second license. BMI would like a station to pay 1.8% of its gross revenue from the Web site, the same as what it has proposed for its over-the-air broadcast rate, which is also under negotiation.

The new rate will exist until there is a decision from the judge, which won't come until next fall at the earliest, Meehan says, following a three-month trial in the summer.

Even with the interim solution, stations are unlikely to flock back to streaming anytime soon. "I doubt very much it will bring many stations back. Primarily, they aren't making any money, but there are other issues standing in the way," Meehan says, referring to the American Federation of Television and Radio Artists, which is looking to collect fees for ads that run on the Internet.

CLAYTON GETS SIRIUS

Sirius Satellite Radio's new CEO, consumer electronics veteran **Joe Clayton**, says he signed on with the company after he sampled the product as he drove his family from upstate New York to Detroit. "I got back on Saturday night and consummated the deal. It was signed by Monday night."

Watch for Clayton to steer Sirius' marketing in a different direction than XM's "radio sucks" approach. "I'm going to draft on my experience," says Clayton, who was instrumental in the development and launch of DirecTV's consumer equipment.

Sirius is about five months behind Washington, D.C.-based XM Satellite Radio, which completed its national rollout before Thanksgiving. But the lag doesn't concern Clayton. "The recession is more of a concern to me," he says. "This product is in its infancy. A few thousand units in the [life cycle] of this product is infinitesimal."

The news of Sirius' new CEO comes as the company faces its second class-action suit that was filed recently in the U.S. District Court in Vermont. Both suits charge Sirius with issuing "materially false and misleading statements and press releases concerning when the company's service would be commercially available, which caused the market price of Sirius common stock to be inflated."

Meanwhile, the list of radio groups that won't air XM's ads is growing: Entercom Communications, Greater Media, Buckley Broadcasting, NextMedia, Cox Radio, Delmarva Broadcasting, and Saga Communications.

Radio's best defense against satellite radio—digital terrestrial radio—has cleared another significant hurdle. The National Radio Systems Committee (NRSC) put its stamp of approval on the FM digital radio standard developed by iBiquity Digital, the sole developer of digital AM and FM broadcast technology in the U.S. Jointly sponsored by the National Assn. of Broadcasters and the Consumer Electronics Assn., the NRSC's recommendation to the FCC brings digital radio one step closer to commercialization in 2002.

Following FCC approval, iBiquity plans to begin rolling out digital radio in April 2002, targeting six markets: New York, Los Angeles, Chicago, San Francisco, Seattle, and Miami. iBiquity will be submitting test results for its AM technology in the next two weeks.

CAPITAL: KARA SOLD

In this week's sales news, Empire Broadcasting's **Robert Kieve** has sent a memo to employees announcing that Empire is "in exclusive negotiations" to sell longtime AC **KARA** San Jose, Calif., to Hispanic Broadcasting, which would change it to a Spanish-language format. Empire keeps its country **KRTY** and **N/T KLIV**.

Entercom picks up Bahakel's religious/adult top 40 combo **WPET/WKSI** Greensboro, N.C., for \$20.5 million. Entercom was set to take over the stations Dec. 5 via an LMA.

The Radio Advertising Bureau has added seven radio executives to its board of directors, following elections held during the organization's fall board meeting Nov. 7 in San Francisco. The new members are Nassau Media Partners president/Nassau Broadcasting Partners executive VP **Joan Gerberding**, Clear Channel senior VP **Jay Meyers**, Morris Communications president of radio **Michael Osterhout**, Citadel Communications president **Art Rowbotham**, Root Communications CEO **Dan Savadove**, and Pamal Broadcasting senior VP **Al Vicente**.

Of the 60-member board of directors, five are women, an improvement over previous years. At the beginning of consolidation, the RAB did not have any women on its board and has since worked to include more female board members.

After shutting down online talk radio station **eYada.com** in August, **Bob Meyrowitz**, the creator of radio's first syndicated show, *The King Biscuit Flower Hour*, has started up a new syndication company, **Rex Broadcasting**, specializing in talk radio. The new company is based in New York City.

MONITOR PROFILE

First PD Job 20 Years In The Making, Now Mike James Is Juggling Two

It took Mike James 20 years to land his first PD job. But once he did—after 10 years on the air and spent 10 as a promotions and marketing director—it took less than two years to make the move from **KKCS** Colorado Springs, Colo., to **WQIK** Jacksonville, Fla. And in March, he assumed day-to-day PD duties for Clear Channel sister **WROO** (the Rooster).

With the two stations, James says he's enjoying the additional responsibilities, because "there's only so much you can do for any one station in one particular market. [But] from a time-management perspective, it's pretty tough."

He has been "toying" with the two stations to determine the best formula to use to separate them. "Anyone who has two country stations in the same cluster will tell you it's very difficult to find the best way to differentiate them," James says. "[I've been] experimenting and tweaking. The country format doesn't fragment as easily as other formats. Because of that, you have to be more subtle."

And he's not finding those subtle differences in the music. Last year, he says, "we differentiated more so from an age perspective. **WQIK** skewed older and **WROO** younger. We had some success in that regard, but we wanted to see stronger results." Had that strategy continued, James says the two stations "would have struggled with" issues of viability for the younger country format on the one station and objections that having an older audience on the other is not the easiest pitch to advertisers.

"Now, we differentiate from a gender and show-content perspective," James says. "This may afford us a better long-term success plan than an age differentiation. Musically, [the two stations are] fairly similar. In imaging, show content, and personalities, **WQIK** leans a little more female, [and] **WROO** leans a little more male in its focus."

Unlike other country outlets that rely on more male-friendly gold and attitude songs to appeal to male country fans, James says, "We and some other stations around the country toyed with the idea of [skewing male or female, musically], and ultimately it didn't work to our satisfaction. In other formats, you can really splinter them off into different delineations. With country, it seems your best bet is to appeal musically to both men and women; [separate the stations] in other areas."

Rooster is appealing to male listeners with its syndicated morning program, the **John Boy** and **Billy** show. "It's still early in the game, but we're seeing some nice growth," James says of the show. And **WQIK** is making "an effort to position [itself] as family-friendly. We go as far as promoting that fact on the air. That's helped us." And he says he has seen **WQIK**'s female come grow significantly since making the change last spring.

Like many programmers, James at first found

cross-promotion between the two country outlets to be a foreign concept. But now, the two stations run 10-second spots cross-promoting each other, telling listeners, "In Jacksonville, you've got two great choices for country."

"That took some getting used to," James says, but the cross-plugs "may be helping" both stations in the ratings. "It seems that [cume-sharing] has improved since we started this campaign. Other than exclusive cume, people are going to leave at some point. If they do, it's better to have them go to the other station than [to] a competitor."

With this in mind, James ensures that the stations run commercials at different times. He says, "One of the two is almost always in music."

Neither station did outside marketing for the fall, but both participated in the Clear Channel collective contesting. In other contesting, James tries to ensure the two stations are kept separate.

"The Rooster is doing a free listener concert with **Wild Horses**. **WQIK** has no involvement with that, but [it] was the official Country Music Assn. Awards station, and we flew the morning show to Nashville. Rooster had no involvement there."

With all the changes on the two stations, James continues to look at other areas to "tweak," including his recent move to back off the occasional classic gold on **WQIK**. Until recently, the station was playing some cuts from the '70s, including **Waylon Jennings** and **Willie Nelson**. "WQIK has tremendous strength 35-54, but we wanted to see if we could shore up the 25-34 cell, so we backed away from the classic cuts."

Now, both stations' gold libraries start in the mid-'80s and are 50% gold and 50% current and recurrent. While James still considers **Blake Shelton**'s "Austin" a power current, he ad-

mits that labels would say he has a playlist of about 20 currents.

James started his radio career in 1978 and was doing nights at **WWKA** (K92) Orlando, Fla., nearly 10 years later. He segued to the marketing and promotion director slot, enjoying such classic promotions as **Rollin' in Dough**, which involved covering listeners with honey for their chance to roll in money. "Whatever stuck to them, they won." He says those kinds of promotions might be rarer today. "The question is [whether] radio stations [would] still be willing to give away that kind of money."

Despite recent radio cutbacks nationwide, James says, "If you still have a passion for the business, you find a way to work through the complex issues we face in this industry. I know a lot of people have left radio, but there's still a way to enjoy it and have fun if you always think about entertaining the listener first. That's what keeps your spirits up." That and looking forward to a future GM gig in about 10 years. **ANGELA KING**



MIKE JAMES

Program Director

WQIK Jacksonville, Fla.
Owner: Clear Channel
Ratings: 6.3-6.0-7.0-7.2

'The country format doesn't fragment as easily as other formats. Because of that, you have to be more subtle'



1 P.M.

- Jamie O'Neal**, "When I Think About Angels"
- Blake Shelton**, "Austin"
- Garth Brooks**, "Friends in Low Places"
- Lonestar**, "What About Now"
- Keith Urban**, "But for the Grace of God"
- Shania Twain**, "(If You're Not in It for Love) I'm Outta Here!"
- George Strait**, "Run"
- Toby Keith**, "I Wanna Talk About Me"
- Tim McGraw**, "My Next Thirty Years"
- Dixie Chicks**, "Ready to Run"
- Trace Adkins**, "I'm Tryin' "
- Lee Ann Womack**, "Does My Ring Burn Your Finger"
- Chad Brock**, "Yes!"
- Reba McEntire**, "What Do You Say"

All Over Him



Jones Radio Networks syndicated host **Lia Knight** enjoys a visit from **Blake Shelton**.

Having The Best And Most Christmas

Continued from page 1

WUBE Cincinnati PD Tim Closson, who has two all-Christmas stations in his market, is a proponent of the holiday franchise. "When WUBE and WYGY were both owned by AMFM, we were one of the first to [flip one station to all-holiday music]. We got a big spike on it on WYGY."

CHRISTMAS BONUS

WFMS Indianapolis PD Bob Richards saw country sister WGRL become "the Christmas Channel" Nov. 19; it will return to regular programming at year's end. Richards says that even WFMS will "benefit from phantom cuning to the Christmas Channel. Our morning show was simulcast on [WGRL] for two years."

"We have WFMS promos for our Christmas charity project called the Giving Tree running on the Christmas Channel, and we didn't adjust the promos," Richards continues. "It's running as [a WFMS] program. Our oldies station has a Brenda Lee concert, which is their Christmas event, and they are running their promos lock, stock, and barrel."

Cross-promoting has become commonplace at Clear Channel stations, but it's a new concept for Richards' Susquehanna station. WFMS is running promos directing listeners to the Christmas Channel. "We started running promos for [the station] Nov. 19 and probably will continue until our Christmas music really kicks in."

Those promos position the station as a "gift" from WFMS. They say, "Any time you need a quick Christmas-music fix, tune to 93.9, the Christmas Channel. All Christmas music, all season. Just don't forget to come back. It's a gift from the elves at the country station 95.5 WFMS."

Clear Channel/Alexandria, La., director of programming Scott Bryant, who also does middays on country KRRV, says he doesn't hesitate to send listeners to AC sister KKST (Star 98.7), which, like many Clear Channel ACs, is now doing all-holiday music. "We're just running one Christmas song an hour [right now], with a max of four during Christmas week, but if people call us [to request a holiday song], we have the alternative of sending them to our sister station."

"It's not like we're sending listeners away," Bryant continues. "We're keeping it in the family. And we're not really competing [for that audience]."

TO BING OR NOT TO BING

Even though there's more Christmas music in the market, PDs note that the all-holiday stations aren't playing country Christmas music. "I play country music, even when I do my Christmas songs," Closson says. "All the Christmas stations don't touch our music anyway, because they are playing to the AC and pop Christmas lovers."

KNIX Phoenix PD George King, whose AC sister KESZ is one of the original all-holiday outlets, says, "Country formats have an advantage because so many of our artists have country holiday CDs or songs that you won't hear on the AC station."

Bryant agrees that there's plenty of country cuts from which to choose. "I normally stick to [country] artists [for holiday songs]. It's just my feeling that those are the people whose voices are familiar, and that's who [the audience] enjoys hearing." While some country stations break format, particularly as the holidays get closer, for such standards as "White Christmas" by Bing Crosby, Bryant says that "goes too far away from our philosophy—we're a heritage country station."

At another heritage outlet, WDAF Kansas City, PD Ted Cramer says, "We do play Bing and Nat King Cole's 'Christmas Song.' Our audience loves them—[those titles] cut across all formats."

King also finds room for "Bing, Nat, Burl [Ives], and Vince Vance & the Valiants," he says, although the last of which, having become a country staple in recent years, might not seem like a stretch to many PDs. "We're even playing songs that our morning [hosts], Tim & Willy, have performed, [as well as] a special version of 'White Christmas' that our afternoon personality Steve Goddard recorded with his mom."

James mixes in the traditional standards. He says,

"We play more of the Bing Crosby as we get closer to the holiday. Right now, we stay closer to the standards by country artists. 'Holly Jolly Christmas' by Burl Ives—you're probably going to hear that."

And James doesn't think playing those standards on his station is as big a problem for country outlets as it is for some stations that have set listeners' expectations aside completely to go all-Christmas. "You're a hot AC one day doing Matchbox Twenty, and today I'm hearing Bing Crosby? When you're thirtysomething [and] listening to Burl Ives, it's a much different feeling than hearing that same song on a country station. We're much broader, so it makes a little bit more sense. We're not as niched out [as other formats]."

SHARE AND SHARE ALIKE

James isn't worried about competing with those all-Christmas outlets. "We're a great current format. If I can find the right mix [of holiday songs], I don't see it as a problem. That was our plan all along, and I don't see a reason to change [that even though] there's three flipping holiday stations."

"Is it going to take the majority of our listeners? It hasn't hurt us in the past, [but] we'll find out this time around," James continues. "There is obviously going to be a little bit of sharing, but I still think it's not going to affect us that much. I don't see it as being a huge issue for us. The stations that have changed their music are not our top sharing stations."

The time to mix in Christmas songs did hit earlier for James this year, though. "We started playing some songs before Thanksgiving, and in years past, we never did that. We figured there would be more of a call for that kind of music, [so] we started playing Christmas music a week earlier [than usual]. People are obviously more sensitive to one another since Sept. 11. For me, it's an evolution from playing the patriotic stuff. It's in that kind of spirit."

Richards, however, contends that he hasn't made any adjustments in his holiday game plan. "We're pretty heavy the Friday after Thanksgiving until Dec. 26. We lighten up during the day and are heavy in evenings and weekends, because that's when people are shopping or decorating or getting into the Christmas mood."

And even when there's one or more all-Christmas stations in the market, country outlets are still adopting their own benchmarks for the music. King's KNIX adopted "all-holiday weekends" the first week of December, and WRBQ (Q105) Tampa, Fla., added them in November.

MAKE ROOM FOR BURL

With most PDs adapting their programming to incorporate more seasonal favorites, are country labels going to have a "Blue Christmas"? Probably not. Most PDs say they make room for their holiday songs by bumping "secondary gold." At least at first.

Cramer says, "We play most of our Christmas music after Dec. 12 [when] Arbitron's fall book [ends, but] we replace either recurrences or certain gold."

"The first thing we take out," Richards says, "are secondary gold, and not power recurrences, but recurrences. As we move closer to Christmas, we start getting into currents. The thing I don't want to do is just have a mix of Christmas [music] and currents. In the days up to Christmas, [holiday cuts] are every other song."

Bryant says he guards against taking out currents. "We usually start [making room for Christmas music by cutting] a light gold and then a standard or medium gold. And then we'll probably pull out a light recurrent. We'll keep our currents in, [as well as] our hot recurrences and our power golds."

James is watching his logs carefully. "Some of the older stuff is going to replace gold stuff. We may take out a recurrent depending [on the situation, but we rarely do so]. You are what you are, basically. [You can't] start screwing around with music logs too much. If you replace all your gold, you're too current. If you're replacing all your current songs, then you're not hearing new songs. There has to be a balance there. We spend a lot of time looking at logs here."

Roasting A GM



The members of BlackHawk and Montgomery Gentry's Eddie Montgomery helped WUSY (US101) Chattanooga, Tenn., GM Sammy George celebrate his Distinctive Service Award from the local Chamber of Commerce. Pictured, from left, are BlackHawk's Dave Robbins, MD Bill Poindexter, Columbia's Buffy Rockhill, Montgomery, George, BlackHawk's Henry Paul, and WUSY's David Hughes and OM Clay Hunnicutt.

ACCESS NASHVILLE

Rimes Re-Signs With Curb

After a year of battling in court to be free of the contract she signed with Curb Records at age 12, LeAnn Rimes has made the surprising decision to re-sign with the label.

"I am looking forward to continuing to evolve creatively and professionally as an artist, but more important, I am really excited to be able to share my new music with the fans," Rimes says. The artist has been working on a new project with songwriter/producer Desmond Child that Curb hopes to release next year.

Curb Records chairman Mike Curb says, "We're thrilled that we've come to a new agreement with LeAnn and anxious to start a brand-new chapter in our relationship." In November of last year, shortly after turning 18, Rimes filed a lawsuit seeking to terminate the recording contract that she and her parents signed with Curb in 1995. In a statement posted on her Web site in February, Rimes said, "The terms of the contract were never properly explained to me" when she signed it as a child, adding that she was seeking a new deal "that would be fair both to me and the record company."

Curb has released two Rimes albums since the suit was filed—*I Need You* and the recently issued patriotic compilation, *God Bless America*. Those albums have sold 653,000 and 33,000 copies to date, respectively, according to SoundScan. On Nov. 26, Rimes withdrew the last of her litigation against Curb in the Tennessee courts, clearing the way for the new deal—of which the terms were not disclosed. Rimes has not yet settled a lawsuit pending against her father, Wilbur Rimes, who is also her former producer/co-manager. Her father's countersuit against her company, LeAnn Rimes Entertainment, is also ongoing. Earlier this year, she settled a lawsuit against former co-manager Lyle Walker.

SEPARATED AT BIRTH?

In what can only be described as an "awesome" coincidence, the title of the Temptations' new

Motown Records album, *Awesome*, and its cover—a drawing of the veteran R&B group chiseled in stone, Mount Rushmore-style—eerily resemble last year's Bill Engvall comedy album on BNA Records, *Now That's Awesome*, which features a picture of Mount Rushmore altered to include Engvall's likeness.

In other news, Charlie Daniels underwent successful prostate cancer surgery Nov. 20 in Nashville. He is expected to make a full recovery.

A release date of Jan. 15, 2002, has been set for Alan Jackson's next album. The as-yet-untitled project will include "Where Were You (When the World Stopped Turning)."

Brooks & Dunn and Toby Keith are among the initial performers announced to appear at the 29th annual American Music Awards.

The show will be nationally televised Jan. 9, 2002, from Los Angeles.

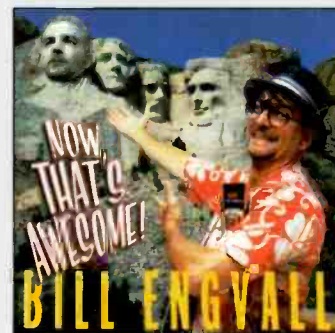
Joe Diffie will host his annual Country Steps in for First Steps charity event Feb. 10, 2002, at Nashville's Ryman Auditorium. Tracy Lawrence, Ricky Skaggs, and Cledus T. Judd will perform at the show, which raises money for First Steps, a Nashville school for children with special needs.

Radney Foster will be the keynote speaker at the seminar "I've Made a Record... Now What?" being held Jan. 30, 2002, in Houston. Other speakers at the event, co-sponsored by Shane Media, are Country Airplay Monitor director of charts Wade Jessen, Gerrieco Marketing and Consulting's Gerrie McDowell, Southwest Wholesale's Frank Jackson, and Shane Media's Pam Shane and Katie Key.

BNA act the Wilkinsons recently entertained U.S. troops stationed at Kadena Air Force Base in Okinawa, Japan, with two shows Nov. 30 and Dec. 1.

Kenny Rogers has donated nine of his photographs of artists and nature to the celebrity photo gallery on the nonprofit photography Web site TakeGreatPictures.com, an online resource for photo enthusiasts. Among Rogers' donations are pictures of Dwight Yoakam, Bill Monroe, and Muhammad Ali.

Lyric Street artist Kree Harrison will make her third appearance on *The Rosie O'Donnell Show* Dec. 12. O'Donnell has recorded a duet of "Do You Hear What I Hear?" with the 11-year-old artist for Lyric Street's holiday compilation, *No Wrapping Required*. Harrison also performs "Mary Did You Know" on the album. Harrison's debut album is due next spring.





1st IMPRESSIONS

SONGS WITH 6 OR MORE DETECTIONS AT NEW STATIONS THIS WEEK

NEW STATIONS

- #1 TIM MCGRAW** *The Cowboy In Me (Curb)* **53**
KATM, KCCY, KFDI, KFKF, KHAY, KHEY, KHKI, KJJY, KRMD, KRST, KRYS, KSON, KTOM, KUPL, KWJL, KWNR, KXKT, KYCY, KZLA, WBUL, WCOL, WDAF, WDXB, WESC, WFMS, WFRE, WGAR, WIL, WJCL, WKDF, WKHK, WKKO, WKKT, WKLB, WMIL, WMSI, WMUS, WNCY, WNOE, WOKO, WPOR, WRNS, WROO, WSCA, WSM, WSOC, WSTH, WUBE, WUSN, WXYZ, WYBM, WXTU, WYGY
- #2 MARTINA MCBRIDE** *Blessed (RCA)* **13**
KATM, KBQI, KFRG, KJJY, WBCT, WCKT, WCTO, WESC, WKHK, WRKZ, WSOC, WUSY, WXYZ
- #3 PHIL VASSAR** *That's When I Love You (Arista Nashville)* **11**
KGMV, KMPS, KRYS, KTTS, WCOS, WFMS, WGNA, WKSJ, WQYK, WSSL, WTGE
- #4 CYNDI THOMSON** *I Always Liked That Best (Capitol)* **11**
KFRG, KXKT, WEZL, WHOK, WKN, WKSJ, WQMX, WRKZ, WSOC, WSSL, WYBM
- #5 TRISHA YEARWOOD FEATURING DON HENLEY** *Inside Out (MCA Nashville)* **10**
KBQI, KHAY, KXKC, WEZL, WHOK, WJCL, WKKO, WSSL, WXYZ, WXTU

ALSO: BLAKE SHELTON *All Over Me (Warner Bros./WRN)* 9; RASCAL FLATTS *I'm Movin' On (Lyric Street)* 9; EMERSON DRIVE *I Should Be Sleeping (DreamWorks)* 8; DIXIE CHICKS *Some Days You Gotta Dance (Monument)* 7; CHRIS CAGLE *I Breathe In, I Breathe Out (Capitol)* 7; LEE ANN WOMACK *Does My Ring Burn Your Finger (MCA Nashville)* 6; TAMMY COCHRAN *I Cry (Epic)* 6; MARK WILLIS WITH JAMIE O'NEAL *I'm Not Gonna Do Anything Without You (Mercury)* 6; GEORGE STRAIT *Christmas Cookies (MCA Nashville)* 5; HANK WILLIAMS JR. *America Will Survive (Curb)* 5

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1		WTGE Baton Rouge, LA PD: Randy Chase Airplay Leader Designations: 3
	#2	WKHX, Atlanta, GA (PD/MD: Dene Hallam/Johnny Gray) 2
	#3	KCCY, Colorado Springs, CO (PD/MD: Travis Daily/Kevin Hayes) 2
	#4	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon) 2
	#5	KUPL, Portland, OR (PD/MD: Cary Rolfe/Rick Taylor) 1

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS COUNTRY

TIM MCGRAW • <i>The Cowboy In Me (Curb)</i> +706 WPOR +18, WBCT +17, KJJY +17, WSSL +15, KUPL +15, WDXB +14, KUJL +14, KFKF +14, WCKT +13, WXTU +13
ALAN JACKSON • <i>Where Were You (When The World Stopped Turning) (Arista Nashville)</i> +558 KUJL +23, WRNS +21, KUPL +21, KXKT +20, KRXY +19, WKN +17, KDRIK +17, WSSL +17, WOKO +16, KRYS +14
STEVE HOLY • <i>Good Morning Beautiful (Curb)</i> +456 WZZK +22, WJCL +19, KCCY +18, KRMD +17, WKIS +17, KYCY +15, KJJY +15, WSIX +15, KKAT +15, KFKF +13
MARTINA MCBRIDE • <i>Blessed (RCA)</i> +361 WSOC +15, KJJY +14, WCTO +12, KSKS +12, WCKT +12, KKCS +10, WGNA +10, WRBT +9, WCOS +9, KHKI +8
GARTH BROOKS • <i>Wrapped Up In You (Capitol)</i> +329 WKSJ +23, KDRIK +19, KYCY +18, WMSI +17, WQDR +15, KATM +13, WNOE +13, WOKO +12, WKKO +12, KXKT +11
TRACE ADKINS • <i>I'm Tryin' (Capitol)</i> +312 WUSY +21, WUSN +21, KAJA +14, WFRE +14, KMDL +13, WSIX +13, WOKY +11, WRBQ +11, WTGE +10, KYCY +10
RASCAL FLATTS • <i>I'm Movin' On (Lyric Street)</i> +280 KGMV +13, KUZZ +13, KNCI +11, KTOM +10, WRBT +9, KZSN +9, WRBQ +9, KIIM +8, KRST +8, WFMS +8
PHIL VASSAR • <i>That's When I Love You (Arista Nashville)</i> +252 KMPS +11, KTTS +10, WFMS +10, WRNS +9, WKSJ +9, KYGO +9, WKN +8, KGMV +8, WQYK +8, KHKI +7
BROOKS & DUNN • <i>The Long Goodbye (Arista Nashville)</i> +213 WPOR +19, WWWR +17, KXKT +13, WKYO +11, WUSN +11, WRNS +10, WSLC +9, WMSI +9, WBEE +9, WGKX +9
JOE DIFFIE • <i>In Another World (Monument)</i> +207 WGKX +20, KUZZ +16, KSOP +15, WKKO +10, KHEY +10, WSLC +9, WRBT +8, WSSL +8, WKIS +8, WAMZ +8

Billboard Top Country Singles Sales



THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
Billboard ISSUE DATE: DECEMBER 8, 2001				
No. 1				
1	1	7	GOD BLESS THE USA CURB 73128 6 weeks at No. 1	LEE GREENWOOD
2	2	9	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD	AARON TIPPIN
3	3	67	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
4	4	5	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137/MADACY	RANDY TRAVIS
5	5	7	GOD BLESS AMERICA CURB 73127	LEANN RIMES
6	6	7	CALL ME CLAUD CAPITOL 77669	GARTH BROOKS
7	8	28	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN	TRICK PONY
8	7	79	IT DON'T MATTER TO THE SUN/LOST IN YOU CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
9	9	17	SOMETHIN' IN THE WATER MONUMENT 79625/SONY	JEFFREY STEELE
10	11	89	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
11	12	233	HOW DO I LIVE CURB 73022	LEANN RIMES
12	10	30	AUSTIN GIANT 16767/WRN	BLAKE SHELTON
13	13	62	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
14	14	51	POUR ME WARNER BROS. 16816/WRN	TRICK PONY
15	16	2	GIRL IN LOVE COLUMBIA 79648/SONY	ROBIN ENGLISH
16	20	38	LOVE IS ENOUGH RCA 69034/RLG	3 OF HEARTS
17	18	56	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH
18	19	20	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD	KORTNEY KAYLE
19	24	58	OKLAHOMA/WARM & FUZZY EPIC 79503/SONY	BILLY GILMAN
20	NEW		THE CHRISTMAS SHOES RCA 69110/RLG	3 OF HEARTS

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2001, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS



THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
Billboard ISSUE DATE: DECEMBER 8, 2001						
No. 1						
1	1	—	2	GARTH BROOKS CAPITOL 31330 (10.98/18.98) 2 weeks at No. 1	SCARECROW	1
2	2	2	51	SOUNDTRACK MERCURY 170069 (11.98/18.98) O BROTHER, WHERE ART THOU?		1
GREATEST GAINER						
3	4	3	13	TOBY KEITH DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
4	3	1	3	GEORGE STRAIT MCA NASHVILLE 170220 (11.98/18.98)	THE ROAD LESS TRAVELED	1
5	5	4	10	MARTINA MCBRIDE RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
6	6	5	5	REBA MCENTIRE MCA NASHVILLE 170202 (11.98/18.98)	GREATEST HITS VOLUME III — I'M A SURVIVOR	1
7	7	6	31	TIM MCGRAW CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
8	NEW		1	CLINT BLACK RCA 67005/RLG (12.98/18.98)	GREATEST HITS II	8
9	8	8	69	SOUNDTRACK CURB 78703 (11.98/17.98)	COYOTE UGLY	1
10	10	7	22	LONESTAR BNA 67011/RLG (12.98/18.98)	I'M ALREADY THERE	1
11	11	9	61	KENNY CHESNEY BNA 67976/RLG (11.98/17.98)	GREATEST HITS	1
12	15	13	53	TIM MCGRAW CURB 77978 (12.98/18.98)	GREATEST HITS	1
13	12	10	32	BROOKS & DUNN ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEERS & STRIPES	1
14	9	25	6	ANNE MURRAY STRAIGHTWAY 20335 (19.98 CD)	WHAT A WONDERFUL CHRISTMAS	9
15	13	12	55	ALAN JACKSON ARISTA NASHVILLE 69335/RLG (11.98/17.98)	WHEN SOMEBODY LOVES YOU	1
16	23	44	3	GARTH BROOKS CAPITOL 35624 (10.98/17.98)	THE MAGIC OF CHRISTMAS — SONGS FROM CALL ME CLAUD	16
17	17	17	117	DIXIE CHICKS MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
18	14	11	59	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY	6
19	15	16	8	DAVID BALL DUALTONE 01109/RAZOR & TIE (11.98/17.98)	AMIGO	11
20	18	14	79	LEE ANN WOMACK MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2001 Billboard/BPI Communications and SoundScan, Inc.

COUNTRY AIRPLAY MONITOR FOR WEEK ENDING DECEMBER 2, 2001

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

VIDEO PLAYLIST TRACKING PERIOD: NOVEMBER 23 — 29, 2001

CMT Chris Parr CBS Cable 615-457-8500

Table with 3 columns: Rank, Song Title, Station. Top songs include Garth Brooks 'Wrapped Up In You', Toby Keith 'I Wanna Talk About Me', and Nickel Creek 'The Lighthouse's Tale'.

Great American Country PD: Jim Murphy MD: Jennifer Page Jones Int'l Networks 303-792-3111

Table with 3 columns: Rank, Song Title, Station. Top songs include Travis Tritt 'Love Of A Woman', Garth Brooks 'Wrapped Up In You', and Aaron Tippin 'Where The Stars And Stripes'.

KZLA Los Angeles OM: R.J. Curtis MD: Tonya Campos Emmis 323-882-8000

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Garth Brooks 'Wrapped Up In You', and Aaron Tippin 'Where The Stars And Stripes'.

KPLX Dallas APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400

Table with 3 columns: Rank, Song Title, Station. Top songs include George Strait 'Run', Alan Jackson 'Where Were You', and Steve Holy 'Good Morning Beautiful'.

WUSN Chicago PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099

Table with 3 columns: Rank, Song Title, Station. Top songs include Alan Jackson 'Where Were You', Toby Keith 'I Wanna Talk About Me', and George Strait 'Run'.

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800

Table with 3 columns: Rank, Song Title, Station. Top songs include Alan Jackson 'Where Were You', Toby Keith 'I Wanna Talk About Me', and George Strait 'Run'.

WMZQ Washington, DC OM: Jeff Wyatt APD/MD: Jon Anthony Clear Channel 301-231-8231

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', David Ball 'Riding With Private Malone', and Aaron Tippin 'Where The Stars And Stripes'.

WYNY New York PD: Marty Mitchell Big City Radio 914-592-1071

Table with 3 columns: Rank, Song Title, Station. Top songs include Reba 'I'm A Survivor', Toby Keith 'I Wanna Talk About Me', and Tricky Pony 'On A Night Like This'.

WXTU Philadelphia PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', David Ball 'Riding With Private Malone', and Aaron Tippin 'Where The Stars And Stripes'.

WKHX Atlanta OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Alan Jackson 'Where Were You', and Rascal Flatts 'I'm Movin' On'.

KFRG San Bernardino OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9525

Table with 3 columns: Rank, Song Title, Station. Top songs include Brooks & Dunn 'Only In America', Tricky Pony 'On A Night Like This', and George Strait 'Run'.

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600

Table with 3 columns: Rank, Song Title, Station. Top songs include Garth Brooks 'Wrapped Up In You', Travis Tritt 'Love Of A Woman', and Aaron Tippin 'Where The Stars And Stripes'.

KEYE Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon Clear Channel 952-820-4200

Table with 3 columns: Rank, Song Title, Station. Top songs include Alan Jackson 'Where Were You', Lonestar 'With Me', and George Strait 'Run'.

KILT Houston Group PD: Darren Davis APD/MD: John Trapani Infinity 713-881-5100

Table with 3 columns: Rank, Song Title, Station. Top songs include David Ball 'Riding With Private Malone', George Strait 'Run', and Toby Keith 'I Wanna Talk About Me'.

KNIX Phoenix PD: George King MD: Gwen Foster Clear Channel 480-966-6236

Table with 3 columns: Rank, Song Title, Station. Top songs include David Ball 'Riding With Private Malone', George Strait 'Run', and Toby Keith 'I Wanna Talk About Me'.

KMPS Seattle DM/PP: Becky Brenner MD: Tony Thomas Infinity 206-805-0941

Table with 3 columns: Rank, Song Title, Station. Top songs include David Ball 'Riding With Private Malone', Toby Keith 'I Wanna Talk About Me', and Alan Jackson 'Where Were You'.

KYGO Denver PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Brooks & Dunn 'Only In America', and Aaron Tippin 'Where The Stars And Stripes'.

WKLB Boston PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Garth Brooks 'Wrapped Up In You', and Aaron Tippin 'Where The Stars And Stripes'.

WPOC Baltimore PD: Scott Linday APD/MD: Michael J. Fox Clear Channel 410-366-3693

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Alan Jackson 'Where Were You', and David Ball 'Riding With Private Malone'.

KMLE Phoenix PD: Jeff Garrison APD/MD: Chris Loss Infinity 602-258-8181

Table with 3 columns: Rank, Song Title, Station. Top songs include Steve Holy 'Good Morning Beautiful', Alan Jackson 'Where Were You', and Aaron Tippin 'Where The Stars And Stripes'.

WVVK Knoxville DM: Mike Hammond MD: Colleen Addair Citadel 865-588-6511

Table with 3 columns: Rank, Song Title, Station. Top songs include George Strait 'Run', Aaron Tippin 'Where The Stars And Stripes', and Tricky Pony 'On A Night Like This'.

WIL St. Louis PD: Russ Schell MD: Dan Montana Sinclair 314-781-9600

Table with 3 columns: Rank, Song Title, Station. Top songs include Toby Keith 'I Wanna Talk About Me', Aaron Tippin 'Where The Stars And Stripes', and Alan Jackson 'Where Were You'.

WYAY Atlanta DM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106

Table with 3 columns: Rank, Song Title, Station. Top songs include Alan Jackson 'Where Were You', Travis Tritt 'Love Of A Woman', and Aaron Tippin 'Where The Stars And Stripes'.

WDSY Pittsburgh DM/PP: Keith Clark APD/MD: Stoney Richards Infinity 412-920-9400

Table with 3 columns: Rank, Song Title, Station. Top songs include Aaron Tippin 'Where The Stars And Stripes', Travis Tritt 'Love Of A Woman', and David Ball 'Riding With Private Malone'.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

POWERPLAYS

WTQR Greensboro

PD: Paul Franklin
APD/MD: Angie Ward
Clear Channel 336-822-2000



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Reba I'm A Survivor' and 'Trace Adkins I'm Tryin'.

FI George Strait Christmas Cookies

WGAR Cleveland

PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Brooks & Dunn Only In America' and 'Toby Keith I Wanna Talk About Me'.

FI Rascal Flatts I'm Movin' On

KYCY San Francisco

OM: Brian Thomas
APD: Steve Jordan
MD: Richard Ryan
Infinity 415-391-9330



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'George Strait Run' and 'David Ball Riding With Private Malone'.

FI Tim McGraw The Cowboy In Me

WFMS Indianapolis

OM: David Wood
PD: Bob Richards
MD: J.D. Cannon
Susquehanna 317-842-9550



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Brad Paisley Wrapped Around' and 'Aaron Tippin Where The Stars And Stripe'.

FI Phil Vassar That's When I Love You

WKIS Miami

PD: Robert W. Walker
APD: R.J. McCoy
MD: Darlene Evans
Beasley 305-654-1700



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'David Ball Riding With Private Malone' and 'Alan Jackson Where Were You'.

FI No 1st Impressions This Week

WSOC Charlotte

PD: Kevin O'Neal
APD/MD: Rick McCracken
Infinity 704-522-1103



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Toby Keith I Wanna Talk About Me' and 'Brooks & Dunn Only In America'.

FI Martina McBride Blessed

WAMZ Louisville

PD/MD: Coyote Calhoun
Clear Channel 502-582-7840



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Garth Brooks Wrapped Up In You' and 'David Ball Riding With Private Malone'.

FI Rascal Flatts I'm Movin' On

WQYK Tampa

OM: Eric Logan
MD: Jay Roberts
Infinity 813-287-0995



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Brad Paisley Wrapped Around' and 'Aaron Tippin Where The Stars And Stripe'.

FI Phil Vassar That's When I Love You

WWYZ Hartford

PD: Jay McCarthy
MD: Jay Thomas
Clear Channel 860-723-6000



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Alan Jackson Where Were You' and 'Aaron Tippin Where The Stars And Stripe'.

FI Martina McBride When God Fears'n' Women

WQDR Raleigh

PD: Brant Curtiss
Curtis Media 919-876-6464



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Toby Keith I Wanna Talk About Me' and 'Gary Allan Man Of Me'.

FI Faith Hill The Star Spangled Banner

WBCT Grand Rapids

OM: Doug Montgomery
MD: Dave Taft
Clear Channel 616-459-1919



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'David Ball Riding With Private Malone' and 'Alan Jackson Where Were You'.

FI George Strait Christmas Cookies

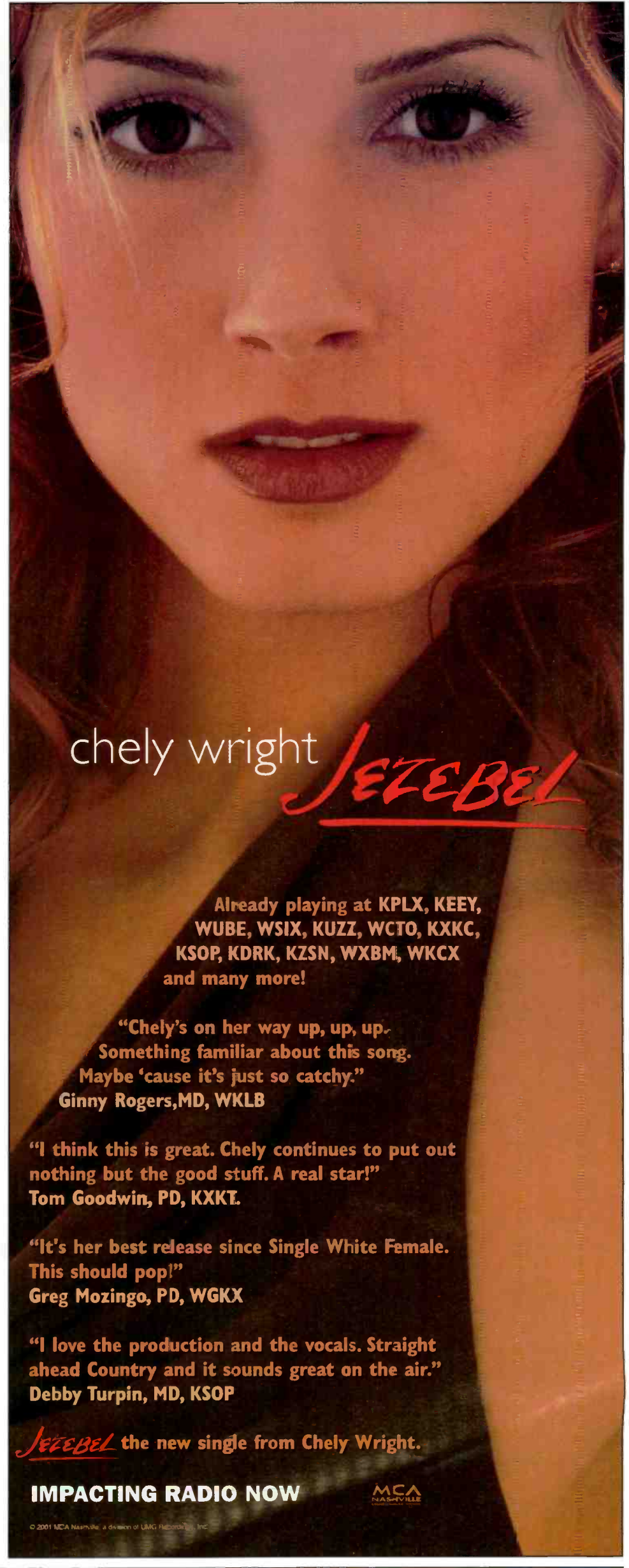
KWJJ Portland, OR

OM: Bruce Agler
PD: Ken Boesen
MD: Craig Lockwood
Fisher 503-228-4393



Table with 3 columns: Rank, Song Title, Artist, and Chart Movement. Top songs include 'Aaron Tippin Where The Stars And Stripe' and 'David Ball Riding With Private Malone'.

FI Tim McGraw The Cowboy In Me



chely wright JEZEBEL

Already playing at KPLX, KEYE, WUBE, WSIX, KUZZ, WCTO, KXKC, KSOP, KDRK, KZSN, WXBM, WKCX and many more!

"Chely's on her way up, up, up. Something familiar about this song. Maybe 'cause it's just so catchy." Ginny Rogers, MD, WKLB

"I think this is great. Chely continues to put out nothing but the good stuff. A real star!" Tom Goodwin, PD, KXKT.

"It's her best release since Single White Female. This should pop!" Greg Mozingo, PD, WGKX

"I love the production and the vocals. Straight ahead Country and it sounds great on the air." Debby Turpin, MD, KSOP

JEZEBEL the new single from Chely Wright.

IMPACTING RADIO NOW



© 2001 MCA Nashville, a division of UMG Records, Inc.

COUNTRY AIRPLAY Monitor

Songs ranked by number of detections. Playlists are listed in order of TSA weekly came, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbltrn surveys. The number of stations shown each week varies depending upon space. 1st impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WUSY Chattanooga OM: Clay Hunnicutt MD: Bill Poindexter Clear Channel 423-892-3333

WSSL Greenville OM: Bruce Logan APD/MD: Kix Layton Clear Channel 864-242-1005

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900

KSD St. Louis MD: Mark Langston Clear Channel 314-436-9370

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley Regent 518-782-1474

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WKKT Charlotte OM: Mike Berlak PD: Kevin King MD: Keith Todd Clear Channel 704-714-9444

KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Pilot 619-291-9797

KUPL Portland, OR PD: Cary Rolfe MD: Rick Taylor Infinity 503-223-0300

WZZK Birmingham OM/MD: Rick Shockley APD/MD: Scott Stewart Cox 205-916-1100

WUBE Cincinnati OM: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton Infinity 513-721-1050

WCOL Columbus, OH PD: Johnny Crenshaw MD: Dan Zuko Clear Channel 614-486-6101

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WESC Greenville OM: Bruce Logan MD: John Landrum Clear Channel 864-242-4660

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-677-8998

KCY San Antonio OM: Steve Giuttari Cox 210-615-5400

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall 401-467-4366

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-852-7444

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000

WBEE Rochester, NY OM: Dave Symonds PD: Coyote Collins Entercom 716-423-2900

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

COUNTRY AIRPLAY MONITOR



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WNOR New Orleans PD: Les Acree MD: Casey Carter Clear Channel 504-679-7300

WCMS Norfolk OM: Randy Brooks APD: Jack Prater Barnstable Broadcasting 757-671-1000

WSIX Nashville OM: Bob Barnett PD: Mike Moore MD: Billy Greenwood Clear Channel 615-664-2400

WKKO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536

WQMX Akron OM: Kevin Mason APD: Ken Steel Rubber City Radio Group 330-869-9800

WGKX Memphis PD: Greg Mazingo MD: Mark Billingsley Barnstable Broadcasting 901-682-1106

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol 504-669-8112

WGH Norfolk OM: Randy Brooks Barnstable 757-671-1000

WRBQ Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-1047

WSM Nashville OM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Seres Gaylord 615-889-6595

KTST Oklahoma City OM: Ted Stecker APD: Crash Clear Channel 405-528-5543

WFRE Frederick, MD PD: Lisa Allen MD: Linda West Clear Channel 301-663-4337

KUBL Salt Lake City OM: Ed Hill MD: Pat Garrett Citadel 801-485-6700

KASE Austin PD: Mac Daniels APD: Bob Pickett Clear Channel 512-495-1300

KWNR Las Vegas OM: John Marks MD: Brooks O'Brien Clear Channel 702-732-7753

WDRM Huntsville OM: Wes McShay MD: Dan McClain Clear Channel 256-837-1021

WOKQ Portsmouth, NH OM: Mark Encison PD: Mark Jennings APD/MD: Dan Lunnie Citadel 603-749-9750

KATM Modesto PD: Randy 'Bubba' Black MD: D.J. Walker Citadel 209-523-7756

WKDF Nashville PD: Dave Kelly MD: Eddie Foxx Citadel 615-244-9533

WQJK Jacksonville PD: Mike James MD: John Scott Clear Channel 904-642-0115

WRNS New Bern, NC PD/MD: Wayne Carlyle APD: Mark Andrews Pinnacle 252-522-4141

WRKC Harrisburg PD: Sam McGuire MD: Dandalion Citadel 717-367-7700

WKQC Saginaw PD: Rick Walker MD: Stan Parman MacDonall 517-752-8161

KIIM Tucson OM: Herb Crowe PD: Buzz Jackson MD: John Collins Citadel 520-887-1000

TRACY BYRD - Just Let Me Be In Love (RCA). Total Stations: 148. Chart Move: 20-19. Includes station list with call letters, week numbers, and chart positions.

DAVID BALL - Riding With Private Malone (Dualtone). Total Stations: 148. Chart Move: 2-1. Includes station list with call letters, week numbers, and chart positions.

BROOKS & DUNN - The Long Goodbye (Arista Nashville). Total Stations: 146. Chart Move: 18-16. Includes station list with call letters, week numbers, and chart positions.

GARTH BROOKS - Wrapped Up In You (Capitol). Total Stations: 148. Chart Move: 9-7. Includes station list with call letters, week numbers, and chart positions.

TRACY BYRD - Just Let Me Be In Love (RCA). Total Stations: 148. Chart Move: 20-19. Includes station list with call letters, week numbers, and chart positions.

JOE DIFFIE - In Another World (Monument). Total Stations: 144. Chart Move: 21-21. Includes station list with call letters, week numbers, and chart positions.

DIXIE CHICKS - Some Days You Gotta Dance (Monument). Total Stations: 146. Chart Move: 23-23. Includes station list with call letters, week numbers, and chart positions.

SARA EVANS - Saints & Angels (RCA). Total Stations: 144. Chart Move: 22-22. Includes station list with call letters, week numbers, and chart positions.

STEVE HOLY - Good Morning Beautiful (Curb). Total Stations: 148. Chart Move: 11-8. Includes station list with call letters, week numbers, and chart positions.

ALAN JACKSON - Where Were You (When The World Stopped Turning) (Arista Nashville). Total Stations: 148. Chart Move: 6-5. Includes station list with call letters, week numbers, and chart positions.

COUNTRY

AIRPLAY MONITOR

FOR WEEK ENDING DECEMBER 2, 2001



Detailed tracking for upward-moving songs. Total Detections Gain does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

Total Detections/Gain			Total Detections/Gain			Total Detections/Gain			Total Detections/Gain			Total Detections/Gain							
TOBY KEITH I Wanna Talk About Me (DreamWorks)			LONESTAR With Me (BNA)			3351/48 MARTINA MCBRIDE Blessed (RCA)			1992/361 TIM MCGRAW The Cowboy In Me (Curb)			1640/706 JO DEE MESSINA WITH TIM MCGRAW Bring On The Rain (Curb)							
Total Stations: 148			Total Stations: 147			Total Stations: 144			Total Stations: 128			Total Stations: 148							
Chart Move: 1-1			Chart Move: 4-12			Chart Move: 26-24			Chart Move: 32-26			Chart Move: 15-14							
TW	LW	ID	TW	LW	ID	TW	LW	ID	TW	LW	ID	TW	LW	ID					
CMT	45	36	41	Albany	WGNA	15	11	56	CMT	30	37	10	WENA	15	11	56			
GAC	38	49	385	Tucson	GAC	22	22	281	GAC	22	22	281	Tucson	GAC	22	22	281		
L.A.	36	40	357	Tulsa	KVOD	16	15	18	L.A.	36	40	357	Tulsa	KVOD	16	15	18		
WYNY	22	22	218	McAllen	KTEX	25	21	350	WYNY	22	22	218	McAllen	KTEX	25	21	350		
Chicago	WYUN	15	16	205	Scranton	WGGY	21	1	1	Chicago	WYUN	15	16	205	Scranton	WGGY	21	1	1
San Fran.	KYCY	60	37	493	Fresno	KSNS	24	2	2	San Fran.	KYCY	60	37	493	Fresno	KSNS	24	2	2
Phila.	WXTU	14	20	165	Gr.Rap.	WBCT	18	6	5	Phila.	WXTU	14	20	165	Gr.Rap.	WBCT	18	6	5
Dallas	KPLX	40	35	369	Allentown	WCTO	3	2	1	Dallas	KPLX	40	35	369	Allentown	WCTO	3	2	1
Detroit	KSCS	30	27	501	Akron	WQMX	47	44	312	Detroit	KSCS	30	27	501	Akron	WQMX	47	44	312
Wash_DC	WYCD	46	42	375	Knoxv.	WKVW	25	29	203	Wash_DC	WYCD	46	42	375	Knoxv.	WKVW	25	29	203
Houston	WKLB	40	38	480	El Paso	KHEY	44	41	337	Houston	WKLB	40	38	480	El Paso	KHEY	44	41	337
Houston	WHZQ	46	46	462	Fl. Myers	WKDT	47	47	414	Houston	WHZQ	46	46	462	Fl. Myers	WKDT	47	47	414
Atlanta	KILT	25	27	201	Albuq.	WWGR	44	46	452	Atlanta	KILT	25	27	201	Albuq.	WWGR	44	46	452
Miami	WKHH	55	53	418	Albuq.	KBOJ	41	27	371	Miami	WKHH	55	53	418	Albuq.	KBOJ	41	27	371
Seattle	WYAY	20	21	17	Omaha	KRST	49	45	440	Seattle	WYAY	20	21	17	Omaha	KRST	49	45	440
San Diego	WKIS	36	32	261	Omaha	KMXM	35	34	200	San Diego	WKIS	36	32	261	Omaha	KMXM	35	34	200
Phoenix	KMPS	40	37	456	San Fran.	KXKT	42	38	340	Phoenix	KMPS	40	37	456	San Fran.	KXKT	42	38	340
Minneapolis	KSON	52	51	430	Monterey	KTOM	38	30	333	Minneapolis	KSON	52	51	430	Monterey	KTOM	38	30	333
New York	KMLB	26	27	582	Harrisb.	WRBT	50	49	417	New York	KMLB	26	27	582	Harrisb.	WRBT	50	49	417
St. Louis	KNIX	38	31	538	Harrisb.	WRBK	34	38	313	St. Louis	KNIX	38	31	538	Harrisb.	WRBK	34	38	313
Tampa	KEYE	25	25	621	Toledo	WKRO	42	37	262	Tampa	KEYE	25	25	621	Toledo	WKRO	42	37	262
New Orleans	KSD	51	51	177	New Bern	WRNS	55	54	463	New Orleans	KSD	51	51	177	New Bern	WRNS	55	54	463
Pitts.	WPOC	50	49	413	B. Rouge	WTGE	32	23	217	Pitts.	WPOC	50	49	413	B. Rouge	WTGE	32	23	217
Denver	WQYK	13	13	121	B. Rouge	WRNS	55	54	463	Denver	WQYK	13	13	121	B. Rouge	WRNS	55	54	463
Portland, OR	WYOB	50	49	413	Harrisb.	WRBT	50	49	417	Portland, OR	WYOB	50	49	413	Harrisb.	WRBT	50	49	417
Cincinnati	WRBO	40	38	459	L. Rock	KSSN	12	27	40	Cincinnati	WRBO	40	38	459	L. Rock	KSSN	12	27	40
Cleveland	WDSY	28	27	255	Wichita	KFOI	25	38	271	Cleveland	WDSY	28	27	255	Wichita	KFOI	25	38	271
Portland, OR	WZLW	44	40	357	Wichita	KFSN	13	13	27	Portland, OR	WZLW	44	40	357	Wichita	KFSN	13	13	27
Cincinnati	WBYE	19	17	115	Mo. Valley	KZSN	24	24	274	Cincinnati	WBYE	19	17	115	Mo. Valley	KZSN	24	24	274
San Jose	KYCY	52	51	343	Bakersf.	KYUZ	14	16	127	San Jose	KYCY	52	51	343	Bakersf.	KYUZ	14	16	127
Rivers	KFRG	17	19	87	Chart., SC	WZLW	44	40	357	Rivers	KFRG	17	19	87	Chart., SC	WZLW	44	40	357
Sacramento	KNCI	46	45	450	Chart., SC	WZLW	44	40	357	Sacramento	KNCI	46	45	450	Chart., SC	WZLW	44	40	357
Kan. City	KBEQ	41	43	438	Mo. Valley	WKNT	46	45	441	Kan. City	KBEQ	41	43	438	Mo. Valley	WKNT	46	45	441
Milwaukee	KFWF	40	37	376	Mo. Valley	WKNT	46	45	441	Milwaukee	KFWF	40	37	376	Mo. Valley	WKNT	46	45	441
San Antonio	WDAF	13	13	121	Mo. Valley	WKNT	46	45	441	San Antonio	WDAF	13	13	121	Mo. Valley	WKNT	46	45	441
Providence, RI	WKAL	44	42	398	Mo. Valley	WKNT	46	45	441	Providence, RI	WKAL	44	42	398	Mo. Valley	WKNT	46	45	441
Colum., OH	KATY	46	39	369	Mo. Valley	WKNT	46	45	441	Colum., OH	KATY	46	39	369	Mo. Valley	WKNT	46	45	441
Salt Lake	KKAT	47	43	407	Mo. Valley	WKNT	46	45	441	Salt Lake	KKAT	47	43	407	Mo. Valley	WKNT	46	45	441
Norfolk	KXCY	11	14	102	Mo. Valley	WKNT	46	45	441	Norfolk	KXCY	11	14	102	Mo. Valley	WKNT	46	45	441
Char., NC	WZLW	44	40	357	Mo. Valley	WKNT	46	45	441	Char., NC	WZLW	44	40	357	Mo. Valley	WKNT	46	45	441
Indianapolis	WFSM	34	32	282	Mo. Valley	WKNT	46	45	441	Indianapolis	WFSM	34	32	282	Mo. Valley	WKNT	46	45	441
Las Vegas	KXNR	48	46	394	Mo. Valley	WKNT	46	45	441	Las Vegas	KXNR	48	46	394	Mo. Valley	WKNT	46	45	441
Greensb.	WTOR	39	23	214	Mo. Valley	WKNT	46	45	441	Greensb.	WTOR	39	23	214	Mo. Valley	WKNT	46	45	441
Nashv.	WKDF	49	43	420	Mo. Valley	WKNT	46	45	441	Nashv.	WKDF	49	43	420	Mo. Valley	WKNT	46	45	441
Hartford	WSM	39	32	305	Mo. Valley	WKNT	46	45	441	Hartford	WSM	39	32	305	Mo. Valley	WKNT	46	45	441
Buffalo	WYRK	48	44	357	Mo. Valley	WKNT	46	45	441	Buffalo	WYRK	48	44	357	Mo. Valley	WKNT	46	45	441
Memphis	WGXX	35	40	41	Mo. Valley	WKNT	46	45	441	Memphis	WGXX	35	40	41	Mo. Valley	WKNT	46	45	441
Rail./Dur.	WODR	26	21	125	Mo. Valley	WKNT	46	45	441	Rail./Dur.	WODR	26	21	125	Mo. Valley	WKNT	46	45	441
Austin	KASE	40	34	310	Mo. Valley	WKNT	46	45	441	Austin	KASE	40	34	310	Mo. Valley	WKNT	46	45	441
W.Beach	WIRK	24	19	125	Mo. Valley	WKNT	46	45	441	W.Beach	WIRK	24	19	125	Mo. Valley	WKNT	46	45	441
Jacksonv.	WRDQ	49	49	409	Mo. Valley	WKNT	46	45	441	Jacksonv.	WRDQ	49	49	409	Mo. Valley	WKNT	46	45	441
Rochest.	WROD	46	49	409	Mo. Valley	WKNT	46	45	441	Rochest.	WROD	46	49	409	Mo. Valley	WKNT	46	45	441
Louisv.	WBEZ	42	39	393	Mo. Valley	WKNT	46	45	441	Louisv.	WBEZ	42	39	393	Mo. Valley	WKNT	46	45	441
Ola City	WAMZ	41	43	401	Mo. Valley	WKNT	46	45	441	Ola City	WAMZ	41	43	401	Mo. Valley	WKNT	46	45	441
Birmingham	WZLW	44	40	357	Mo. Valley	WKNT	46	45	441	Birmingham	WZLW	44	40	357	Mo. Valley	WKNT	46	45	441
Richmond	WKHH	61	57	437	Mo. Valley	WKNT	46	45	441	Richmond	WKHH	61	57	437	Mo. Valley	WKNT	46	45	441
Greenv.	WSSS	49	49	488	Mo. Valley	WKNT	46	45	441	Greenv.	WSSS	49	49	488	Mo. Valley	WKNT	46	45	441

Total Detections/Gain				
JAMIE O'NEAL Shiver (Mercury)				
Total Stations: 146				
Chart Move: 24-25				
TW	LW	ID		
CMT	16	13	141	
GAC	19	24	215	
L.A.	18	13	9	
Chicago	WYUN	15	16	205
San Fran.	KYCY	60	37	493
Phila.	WXTU	14	20	165
Dallas	KPLX	40	35	369
Detroit	KSCS	30	27	501
Wash_DC	WYCD	46	42	375
Houston	WKLB	40	38	480
Houston	WHZQ	46	46	462
Atlanta	KILT	25	27	201
Miami	WKHH	55	53	418
Seattle	WYAY	20	21	17
San Diego	WKIS	36	32	261
Phoenix	KMPS	40	37	456
Minneapolis	KSON	52	51	430
New York	KMLB	26	27	582
St. Louis	KNIX	38	31	538
Tampa	KEYE	25	25	621
New Orleans	KSD	51	51	177
Pitts.	WPOC	50	49	413
Denver	WQYK	13	13	121
Portland, OR	WYOB	50	49	413
Cincinnati	WRBO	40	38	459
Cleveland	WDSY	28	27	255
Portland, OR	WZLW	44	40	357
Cincinnati	WBYE	19	17	115
San Jose	KYCY	52	51	343
Rivers	KFRG	17	19	87
Sacramento	KNCI	46	45	450
Kan. City	KBEQ	41	43	438
Milwaukee	KFWF	40	37	376
San Antonio	WDAF	13	13	121
Providence, RI	WKAL	44	42	398
Colum., OH	KATY	46	39	369
Salt Lake	KKAT	47	43	407
Norfolk	KXCY	11	14	102
Char., NC	WZLW	44	40	357
Indianapolis	WFSM	34	32	282
Las Vegas	KXNR	48	46	394
Greensb.	WTOR	39	23	214
Nashv.	WKDF	49	43	420
Hartford	WSM	39	32	305
Buffalo	WYRK	48	44	357
Memphis	WGXX	35	40	41
Rail./Dur.	WODR	26	21	125
Austin	KASE	40	34	310
W.Beach	WIRK	24	19	125
Jacksonv.	WRDQ	49	49	409
Rochest.	WROD	46	49	409
Louisv.	WBEZ	42	39	393
Ola City	WAMZ	41	43	401
Birmingham	WZLW	44	40	357
Richmond	WKHH	61	57	437
Greenv.	WSSS	49	49	488

Total Detections/Gain				
BRAD PAISLEY Wrapped Around (Arista Nashville)				
Total Stations: 147				
Chart Move: 13-10				
TW	LW	ID		
CMT	19	22	245	
GAC	13	14	111	
L.A.	19	23	285	
Chicago	WYUN	15	16	205
San Fran.	KYCY	60	37	493
Phila.	WXTU	14	20	165
Dallas	KPLX	40	35	369
Detroit	KSCS	30	27	501
Wash_DC	WYCD	46	42	375
Houston	WKLB	40	38	480
Houston	WHZQ	46	46	462
Atlanta	KILT	25	27	201
Miami	WKHH	55	53	418
Seattle	WYAY	20	21	17
San Diego	WKIS	36	32	261
Phoenix	KMPS	40	37	456
Minneapolis	KSON	52	51	430
New York				

IMPACT!



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

AIRPOWER

Total Detections/Gain

TRACY BYRD 2439/142

Just Let Me Be In Love (RCA)
Total Stations: 148/Chart Move: 20-19
Heavy (35+ detections): 1 WBEE
Medium (25-34): 22 KAJA, KBEQ, KBQI, KHAY, KHEY, KHKI, KNIX, KSOP, KSSN, KTOM, KTST, KXKC, WCTK, WDAF, WGNE, WIRK, WKLB, WMUS, WQBE, WRNS, WSLC, WSM
Light (Under 25): 125
1st Impressions: 4 KEEY, KTTS, WQMX, WYGY

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

KUPL - Portland, OR
PD: Cary Rolfe
MD: Rick Taylor
Date: 09/09/01



2399 - 1000 DETECTIONS

Total Detections/Gain

JOE DIFFIE 2376/207

In Another World (Monument)
Total Stations: 144/Chart Move: 21-21
Heavy (35+): 2 KFKF, KUZZ
Medium (25-34): 24 KBEQ, KBQI, KHKI, KRST, KSKS, KSON, KSSN, KXKC, WAMZ, WCTK, WCTO, WIL, WKNR, WKCC, WKYQ, WMUS, WQBE, WQMX, WRNS, WSCA, WSLC, WSSS, WWGR, WXBO
Light (Under 25): 118
1st Impressions: 4 KCCY, KSOP, WBUL, WGKX

SARA EVANS 2169/106

Saints & Angels (RCA)
Total Stations: 144/Chart Move: 22-22
Heavy (35+): 2 KBEQ, WKNR
Medium (25-34): 11 KBQI, KHKI, KKCS, KSKS, KXKT, WCTK, WKCO, WKLB, WQDR, WRNS, WSLC
Light (Under 25): 131
1st Impressions: 2 KRTY, WQXX

DIXIE CHICKS 2125/204

Some Days You Gotta Dance (Monument)
Total Stations: 146/Chart Move: 23-23
Heavy (35+): 1 WKNR
Medium (25-34): 18 KBEQ, KCCY, KEEY, KILT, KKCS, KSSN, KTOM, KXKC, WBCT, WCTK, WGNA, WMZQ, WQBE, WRNS, WSIX, WSLC, WWGR, WYGY
Light (Under 25): 127
1st Impressions: 7 KASE, KBQI, KRTY, KYGO, WESC, WKCO, WUSN

MARTINA MCBRIDE 1992/361

Blessed (RCA)
Total Stations: 144/Chart Move: 26-24
Heavy (35+): 0
Medium (25-34): 15 KEEY, KILT, KKCS, KMLE, KTTS, KUZZ, WAMZ, WCTK, WGGY, WGH, WKNR, WKLB, WMZQ, WRNS, WSLC
Light (Under 25): 129
1st Impressions: 13 KATM, KBQI, KFRG, KJJY, WBCT, WCKT, WCTO, WESC, WKHK, WRKZ, WSOC, WUSY, WYYZ

JAMIE O'NEAL 1966/103

Shiver (Mercury)
Total Stations: 146/Chart Move: 24-25
Heavy (35+): 1 WSTH
Medium (25-34): 13 KBEQ, KHKI, KTTS, WAMZ, WGGY, WKNR, WKCO, WKSJ, WQDR, WRNS, WSLC, WSM, WTGE
Light (Under 25): 132
1st Impressions: 2 WDXB, WPOR

TIM MCGRAW 1640/706

The Cowboy In Me (Curb)
Total Stations: 128/Chart Move: 32-26
Heavy (35+): 0
Medium (25-34): 13 KASE, KBQI, KEEY, KMLE, KSOP, WFLS, WKXC, WKYQ, WQBE, WTGE, WWGR, WXBO, WYYD
Light (Under 25): 115
1st Impressions: 53 KATM, KCCY, KFDI, KFKF, KHAY, KHEY, KHKI, KJJY, KRMD, KRST, KRYS, KSON, KTOM, KUPL, KWWJ, KWNR, KXKT, KYCY, KZLA, WBUL, WCOL, WDAF, WDXB, WESC, WFMS, WFRE, WGAR, WIL, WJCL, WKDF, WKHK, WKKO, WKKT, WKLB, WMIL, WMSI, WMUS, WNCY, WNOE, WOKO, WPOR, WRNS, WROO, WSCA, WSM, WSOC, WSTH, WUBE, WUSN, WYYZ, WXBM, WXTU, WYGY

BLAKE SHELTON 1630/140

All Over Me (Warner Bros./WRN)
Total Stations: 143/Chart Move: 27-27
Heavy (35+): 0
Medium (25-34): 4 KBEQ, KXKC, WKNR, WUSN
Light (Under 25): 139
1st Impressions: 9 KJJY, KSOP, WBUL, WCTO, WFRE, WKKT, WOKO, WPOC, WSOC

RASCAL FLATTS 1611/280

I'm Movin' On (Lyric Street)
Total Stations: 142/Chart Move: 31-28
Heavy (35+): 1 WSIX
Medium (25-34): 8 KBEQ, WIRK, WKCO, WKHX, WKYQ, WSLC, WWGR, WYGY
Light (Under 25): 133
1st Impressions: 9 KGMV, KHAY, KRST, KSON, WAMZ, WGAR, WIL, WMIL, WRNS

MONTGOMERY GENTRY 1542/162

Cold One Comin' On (Columbia)
Total Stations: 140/Chart Move: 30-30
Heavy (35+): 0
Medium (25-34): 7 KBEQ, KEEY, KKCS, KRTY, KSSN, KXKC, KYGO
Light (Under 25): 133
1st Impressions: 4 KSD, WFLS, WKKT, WQXX

CHRIS CAGLE 1512/46

I Breathe In, I Breathe Out (Capitol)
Total Stations: 144/Chart Move: 28-31
Heavy (35+): 1 KUZZ
Medium (25-34): 5 KBQI, KSON, KZSN, WKXC, WQMX
Light (Under 25): 138
1st Impressions: 7 WFLS, WKKO, WOKO, WQXX, WSCA, WSIX, WYRK

CLINT BLACK WITH LISA HARTMAN BLACK 1435/18

Easy For Me To Say (RCA)
Total Stations: 139/Chart Move: 29-32
Heavy (35+): 0
Medium (25-34): 7 KZLA, WKYQ, WNCY, WQBE, WSLC, WWGR, WXBO
Light (Under 25): 132
1st Impressions: 2 KUBL, WIRK

PHIL VASSAR 1066/252

That's When I Love You (Arista Nashville)
Total Stations: 119/Chart Move: 33-33
Heavy (35+): 0
Medium (25-34): 6 KBEQ, KMLE, WGGY, WQBE, WWGR, WXBO
Light (Under 25): 113
1st Impressions: 11 KGMV, KMPS, KRYS, KTTS, WCOS, WFMS, WGNA, WKSJ, WQYK, WSSL, WTGE

999 - 500 DETECTIONS

Total Detections/Gain

CYNDI THOMSON 939/141

I Always Liked That Best (Capitol)
Total Stations: 116/Chart Move: 34-34
Heavy (35+): 0
Medium (25-34): 3 WGGY, WKYQ, WQBE
Light (Under 25): 113
1st Impressions: 11 KFRG, KXKT, WEZL, WHOK, WKNR, WKSJ, WQMX, WRKZ, WSOC, WSSL, WXBM

JEFFREY STEELE 808/25

Somethin' In The Water (Monument)
Total Stations: 122/Chart Move: 36-35
Heavy (35+): 0
Medium (25-34): 2 KDRK, WQMX
Light (Under 25): 120
1st Impressions: 2 WPOR, WYCD

LEE ANN WOMACK 786/109

Does My Ring Burn Your Finger (MCA Nashville)
Total Stations: 93/Chart Move: 37-36
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 93
1st Impressions: 6 KBEQ, WEZL, WKKO, WKYQ, WQBE, WXBO

STEVE AZAR 779/146

I Don't Have To Be Me (Til Monday) (Mercury)
Total Stations: 114/Chart Move: 39-37
Heavy (35+): 0
Medium (25-34): 3 KBEQ, KCCY, WKCO
Light (Under 25): 111
1st Impressions: 4 KHEY, WGAR, WIRK, WMZQ

EMERSON DRIVE 638/106

I Should Be Sleeping (DreamWorks)
Total Stations: 81/Chart Move: 41-39
Heavy (35+): 0
Medium (25-34): 2 WGGY, WSLC
Light (Under 25): 79
1st Impressions: 8 WFRY, WIRK, WKLB, WKYQ, WNCY, WQBE, WXBO, WYNK

TAMMY COCHRAN 559/75

I Cry (Epic)
Total Stations: 71/Chart Move: 44-41
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 71
1st Impressions: 6 KBEQ, KHAY, KHEY, KUBL, WBEE, WGNE

DIAMOND RIO 519/2

That's Just That (Arista Nashville)
Total Stations: 61/Chart Move: 42-43
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 60

499 - 40 DETECTIONS

Total Detections/Gain

BLACKHAWK 458/56

Days Of America (Columbia)
Total Stations: 55/Chart Move: 45-44
Heavy (35+): 0
Medium (25-34): 2 KEEY, WGGY
Light (Under 25): 53
1st Impressions: 4 KXKT, KZLA, WRBQ, WUSY

TRISHA YEARWOOD FEAT. DON HENLEY 425/108

Inside Out (MCA Nashville)
Total Stations: 47/Chart Move: 51-45
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
1st Impressions: 10 KBQI, KHAY, KXKC, WEZL, WHOK, WJCL, WKKO, WSSL, WYYZ, WXTU

WILD HORSES 415/64

I Will Survive (Epic)
Total Stations: 80/Chart Move: 46-46
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 80
1st Impressions: 1 WCKT

KENNY ROGERS 387/41

Homeland (Dreamcatcher)
Total Stations: 54/Chart Move: 47-47
Heavy (35+): 0
Medium (25-34): 1 WQBE
Light (Under 25): 53
1st Impressions: 2 WGGY, WSM

DAISY DERN 369/38

Gettin' Back To You (Mercury)
Total Stations: 73/Chart Move: 49-48
Heavy (35+): 0
Medium (25-34): 1 KRTY
Light (Under 25): 72
1st Impressions: 3 KRYS, KUBL, WXBM

MARK WILLIS WITH JAMIE O'NEAL 369/48

I'm Not Gonna Do Anything Without You (Mercury)
Total Stations: 63/Chart Move: 50-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
1st Impressions: 6 KKAT, KMLE, KRMD, WKCO, WNK, WYCD

MARK MCGUINN 345/68

She Doesn't Dance (VFR)
Total Stations: 47/Chart Move: 54-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
1st Impressions: 2 WOKO, WYGY

THE CLARK FAMILY EXPERIENCE 308/-8

To Quote Shakespeare (Curb)
Total Stations: 41/Chart Move: 52-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41

ALAN JACKSON 304/113

It's Alright To Be A Redneck (Arista Nashville)
Total Stations: 69/Chart Move: 56-53
Heavy (35+): 0
Medium (25-34): 1 KSOP
Light (Under 25): 68

KEVIN DENNEY 237/-10

That's Just Jessie (Lyric Street)
Total Stations: 25/Chart Move: 55-55
Heavy (35+): 1 WTGE
Medium (25-34): 1 KPLX
Light (Under 25): 23
1st Impressions: 4 KFDI, KXKT, WFLS, WSOC

GEORGE STRAIT 220/105

Christmas Cookies (MCA Nashville)
Total Stations: 80/Chart Move: Debut 56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 80
1st Impressions: 5 KNIX, WBCT, WIRK, WIVK, WTQR

3 OF HEARTS 163/106

The Christmas Shoes (RCA)
Total Stations: 55/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
1st Impressions: 2 KFKF, WGNA

CRAIG MORGAN 125/25

God, Family, And Country (Broken Bow)
Total Stations: 28/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 2 KTOM, WSTH
Light (Under 25): 26
1st Impressions: 3 KIIM, KMDL, WRKZ

CAROLYN DAWN JOHNSON 119/59

I Don't Want You To Go (Arista Nashville)
Total Stations: 28/Chart Move: Debut 60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28
1st Impressions: 4 KAJA, KMLE, WNCY, WUBE

CHELBY WRIGHT 109/57

Jezebel (MCA Nashville)
Total Stations: 25
Heavy (35+): 0
Medium (25-34): 1 KPLX
Light (Under 25): 24
1st Impressions: 5 KPLX, KXKC, KZSN, WSM, WUBE

GARTH BROOKS 105/65

Call Me Claus (Capitol)
Total Stations: 47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47

* KELLIE COFFEY 104/73

When You Lie Next To Me (BNA)
Total Stations: 17
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 17
1st Impressions: 5 KIIM, KKCS, KMLE, KXKT, WTGE

* EILLEN SHANIA TWAIN 103/95

The Heart Is Blind (Limelight)
Total Stations: 45
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45

GARTH BROOKS DUET WITH TRISHA YEARWOOD 97/32

Squeeze Me In (Capitol)
Total Stations: 53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
1st Impressions: 1 KRTY

JOHN BERRY 80/8

How Much Do You Love Me (Ark 21)
Total Stations: 12
Heavy (35+): 0
Medium (25-34): 1 WBCT
Light (Under 25): 11

KRISTIN GARNER 68/9

Singing To The Scarecrow (Atlantic/WRN)
Total Stations: 15
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 15
1st Impressions: 1 KIIM

* TY HERNDON 57/20

Heather's Wall (Epic)
Total Stations: 18
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 18
1st Impressions: 1 WSM

TIM RUSHLOW 56/-2

The Package (Love, Will) (Scream)
Total Stations: 10
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 10
1st Impressions: 1 WSM

LEANN RIMES 55/8

National Anthem (Curb)
Total Stations: 28
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28

* AARON TIPPIN 53/33

Jingle Bell Rock (Lyric Street)
Total Stations: 27
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 27
1st Impressions: 1 WGNA

* TOMMY SHANE STEINER 53/52

What If She's An Angel (RCA)
Total Stations: 14
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 14
1st Impressions: 3 KXKC, WQYK, WUSY

AT-A-GLANCE

AIRPLAY Monitor



AIRPLAY Monitor

COUNTRY REGIONAL AIRPLAY

FOR WEEK ENDING DECEMBER 2, 2001

NORTHEAST



TW		LW		TW		LW	
1	Toby Keith, I Wanna Talk About Me	610	610	16	Brad Paisley, Wrapped Around	316	320
2	David Ball, Riding With Private Malone	582	558	17	Tracy Byrd, Just Let Me Be In Love	294	279
3	Aaron Tippin, Where The Stars And Strip	506	490	18	Tim McGraw, Angry All The Time	288	408
4	Trace Adkins, I'm Tryin'	502	470	19	Gary Allan, Man Of Me	284	272
5	George Strait, Run	484	465	20	Alan Jackson, Where I Come From	255	281
6	Alan Jackson, Where Were You	482	432	21	Joe Diffie, In Another World	249	225
7	Travis Tritt, Love Of A Woman	477	529	22	Martina McBride, Blessed	248	167
8	Steve Holy, Good Morning Beautiful	451	406	23	Sara Evans, Saints & Angels	229	219
9	Garth Brooks, Wrapped Up In You	447	421	24	Dixie Chicks, Some Days You Gotta Dance	221	202
10	Reba, I'm A Survivor	407	514	25	Jamie O'Neal, Shiver	210	199
11	Brooks & Dunn, Only In America	387	429	26	Blake Shelton, Austin	201	221
12	Lonestar, With Me	382	368	27	Toby Keith, I'm Just Talkin' About Toni	191	172
13	Jo Dee Messina, Bring On The Rain	352	346	28	Brooks & Dunn, Ain't Nothing 'Bout You	188	168
14	Trick Pony, On A Night Like This	327	339	29	Rascal Flatts, I'm Movin' On	184	142
15	Brooks & Dunn, The Long Goodbye	321	276	30	Trisha Yearwood, I Would've Loved You A	178	169

MID-ATLANTIC



TW		LW		TW		LW	
1	Toby Keith, I Wanna Talk About Me	733	717	16	Jo Dee Messina, Bring On The Rain	359	321
2	Aaron Tippin, Where The Stars And Strip	650	625	17	Alan Jackson, Where I Come From	321	328
3	David Ball, Riding With Private Malone	645	641	18	Joe Diffie, In Another World	306	286
4	Alan Jackson, Where Were You	600	555	19	Dixie Chicks, Some Days You Gotta Dance	303	294
5	George Strait, Run	566	571	20	Gary Allan, Man Of Me	297	297
6	Trace Adkins, I'm Tryin'	540	504	21	Trick Pony, On A Night Like This	289	344
7	Garth Brooks, Wrapped Up In You	475	475	22	Tracy Byrd, Just Let Me Be In Love	279	245
8	Brad Paisley, Wrapped Around	494	454	23	Martina McBride, Blessed	244	201
9	Steve Holy, Good Morning Beautiful	483	444	24	Blake Shelton, Austin	242	243
10	Travis Tritt, Love Of A Woman	454	520	25	Sara Evans, Saints & Angels	242	206
11	Brooks & Dunn, Only In America	425	446	26	Rascal Flatts, I'm Movin' On	236	180
12	Lonestar, With Me	423	437	27	Jamie O'Neal, Shiver	231	217
13	Reba, I'm A Survivor	410	531	28	Trisha Yearwood, I Would've Loved You A	228	222
14	Tim McGraw, Angry All The Time	384	465	29	Tim McGraw, The Cowboy In Me	218	134
15	Brooks & Dunn, The Long Goodbye	363	317	30	George Jones & Garth Brooks, Beer Run	203	193

SOUTHEAST



TW		LW		TW		LW	
1	Toby Keith, I Wanna Talk About Me	1630	1609	16	Alan Jackson, Where I Come From	762	872
2	Aaron Tippin, Where The Stars And Strip	1442	1444	17	Joe Diffie, In Another World	715	649
3	George Strait, Run	1424	1384	18	Brooks & Dunn, The Long Goodbye	706	651
4	Trace Adkins, I'm Tryin'	1341	1237	19	Tracy Byrd, Just Let Me Be In Love	687	636
5	David Ball, Riding With Private Malone	1321	1289	20	Gary Allan, Man Of Me	647	623
6	Alan Jackson, Where Were You	1311	1157	21	Trick Pony, On A Night Like This	643	729
7	Travis Tritt, Love Of A Woman	1257	1461	22	Sara Evans, Saints & Angels	599	554
8	Garth Brooks, Wrapped Up In You	1122	1029	23	Dixie Chicks, Some Days You Gotta Dance	589	516
9	Steve Holy, Good Morning Beautiful	1043	923	24	Jamie O'Neal, Shiver	566	528
10	Reba, I'm A Survivor	987	1200	25	George Jones & Garth Brooks, Beer Run	539	553
11	Brad Paisley, Wrapped Around	895	897	26	Martina McBride, Blessed	532	451
12	Lonestar, With Me	884	852	27	Montgomery Gentry, Cold One Comin' On	517	464
13	Brooks & Dunn, Only In America	852	927	28	Blake Shelton, Austin	485	500
14	Tim McGraw, Angry All The Time	826	1107	29	Rascal Flatts, I'm Movin' On	476	436
15	Jo Dee Messina, Bring On The Rain	826	836	30	Tim McGraw, The Cowboy In Me	474	276

SOUTHWEST



TW		LW		TW		LW	
1	George Strait, Run	799	806	16	Lonestar, With Me	310	301
2	Alan Jackson, Where Were You	768	718	17	Gary Allan, Man Of Me	293	299
3	Toby Keith, I Wanna Talk About Me	742	683	18	Diamond Rio, One More Day	276	285
4	David Ball, Riding With Private Malone	685	637	19	Tracy Byrd, Just Let Me Be In Love	269	248
5	Aaron Tippin, Where The Stars And Strip	603	574	20	Sara Evans, Saints & Angels	268	253
6	Steve Holy, Good Morning Beautiful	571	438	21	Dixie Chicks, Some Days You Gotta Dance	264	199
7	Trace Adkins, I'm Tryin'	535	407	22	Joe Diffie, In Another World	248	243
8	Garth Brooks, Wrapped Up In You	527	523	23	Alan Jackson, Where I Come From	247	303
9	Brad Paisley, Wrapped Around	523	485	24	Blake Shelton, Austin	243	244
10	Travis Tritt, Love Of A Woman	489	708	25	Jamie O'Neal, Shiver	236	212
11	Reba, I'm A Survivor	420	597	26	Trick Pony, On A Night Like This	232	304
12	Tim McGraw, Angry All The Time	420	489	27	Martina McBride, Blessed	215	188
13	Jo Dee Messina, Bring On The Rain	419	386	28	Tim McGraw, The Cowboy In Me	210	162
14	Brooks & Dunn, Only In America	403	387	29	Cyndi Thomson, What I Really Meant To S	200	252
15	Jo Dee Messina, Bring On The Rain	361	331	30	Blake Shelton, All Over Me	199	169

MIDWEST



TW		LW		TW		LW	
1	Toby Keith, I Wanna Talk About Me	951	910	16	Alan Jackson, Where I Come From	516	545
2	Alan Jackson, Where Were You	870	753	17	Trick Pony, On A Night Like This	469	526
3	Aaron Tippin, Where The Stars And Strip	867	796	18	Brooks & Dunn, The Long Goodbye	418	396
4	David Ball, Riding With Private Malone	817	828	19	Tracy Byrd, Just Let Me Be In Love	398	361
5	George Strait, Run	807	785	20	Sara Evans, Saints & Angels	386	383
6	Trace Adkins, I'm Tryin'	775	759	21	Joe Diffie, In Another World	375	345
7	Garth Brooks, Wrapped Up In You	678	612	22	Gary Allan, Man Of Me	374	407
8	Steve Holy, Good Morning Beautiful	671	500	23	Dixie Chicks, Some Days You Gotta Dance	354	328
9	Travis Tritt, Love Of A Woman	657	769	24	Jamie O'Neal, Shiver	345	316
10	Tim McGraw, Angry All The Time	625	706	25	Martina McBride, Blessed	342	287
11	Lonestar, With Me	583	562	26	Jamie O'Neal, When I Think About Angels	311	325
12	Jo Dee Messina, Bring On The Rain	570	556	27	Blake Shelton, All Over Me	290	272
13	Brad Paisley, Wrapped Around	569	548	28	Rascal Flatts, I'm Movin' On	290	238
14	Brooks & Dunn, Only In America	558	598	29	Toby Keith, I'm Just Talkin' About Toni	288	340
15	Reba, I'm A Survivor	536	709	30	Blake Shelton, Austin	284	335

WEST



TW		LW		TW		LW	
1	Toby Keith, I Wanna Talk About Me	1146	1117	16	Alan Jackson, Where I Come From	482	456
2	George Strait, Run	1034	953	17	Trick Pony, On A Night Like This	471	496
3	David Ball, Riding With Private Malone	995	1012	18	Gary Allan, Man Of Me	465	483
4	Alan Jackson, Where Were You	969	834	19	Tracy Byrd, Just Let Me Be In Love	464	446
5	Aaron Tippin, Where The Stars And Strip	925	874	20	Brooks & Dunn, The Long Goodbye	446	435
6	Garth Brooks, Wrapped Up In You	918	832	21	Joe Diffie, In Another World	405	345
7	Steve Holy, Good Morning Beautiful	898	810	22	Sara Evans, Saints & Angels	400	388
8	Trace Adkins, I'm Tryin'	869	814	23	Dixie Chicks, Some Days You Gotta Dance	386	324
9	Brooks & Dunn, Only In America	735	740	24	Martina McBride, Blessed	379	304
10	Lonestar, With Me	696	695	25	Blake Shelton, Austin	343	319
11	Brad Paisley, Wrapped Around	635	657	26	Jamie O'Neal, Shiver	332	343
12	Jo Dee Messina, Bring On The Rain	624	583	27	Cyndi Thomson, What I Really Meant To S	328	334
13	Reba, I'm A Survivor	591	815	28	Diamond Rio, One More Day	328	324
14	Tim McGraw, Angry All The Time	565	683	29	Chris Cagle, I Breathe In, I Breathe Ou	323	308
15	Travis Tritt, Love Of A Woman	560	774	30	Tim McGraw, The Cowboy In Me	319	196

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 148 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ No. 1 ★ ★ ★			
1	1	16	I WANNA TALK ABOUT ME DREAMWORKS	TOBY KEITH	45.493	44.252
2	2	4	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE	ALAN JACKSON	39.854	37.327
3	4	10	RUN MCA NASHVILLE	GEORGE STRAIT	38.378	36.563
4	3	14	RIDING WITH PRIVATE MALONE DUALTONE	DAVID BALL	38.361	37.243
5	5	11	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET	AARON TIPPIN	37.569	36.347
6	9	21	I'M TRYIN' CAPITOL	TRACE ADKINS	32.861	31.996
7	6	25	LOVE OF A WOMAN COLUMBIA	TRAVIS TRITT	31.851	34.929
8	11	16	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	31.516	28.046
9	10	8	WRAPPED UP IN YOU CAPITOL	GARTH BROOKS	31.482	30.235
10	8	24	ONLY IN AMERICA ARISTA NASHVILLE	BROOKS & DUNN	30.810	32.140
11	7	20	I'M A SURVIVOR MCA NASHVILLE	REBA	26.332	32.502
12	14	15	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	25.132	23.926
13	12	20	ANGRY ALL THE TIME CURB	TIM MCGRAW	24.697	28.024
14	13	16	WITH ME BNA	LONESTAR	24.467	24.465
15	16	12	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM MCGRAW	22.315	22.773
16	15	21	WHERE I COME FROM ARISTA NASHVILLE	ALAN JACKSON	21.064	22.783
17	17	28	ON A NIGHT LIKE THIS WARNER BROS./WRN	TRICK PONY	18.747	21.076
18	18	6	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	18.471	16.572
19	19	19	MAN OF ME MCA NASHVILLE	GARY ALLAN	15.279	15.544
20	21	15	JUST LET ME BE IN LOVE RCA	TRACY BYRD	15.048	13.954
21	20	15	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	14.265	14.294
22	23	8	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	13.628	12.058
23	25	6	BLESSED RCA	MARTINA MCBRIDE	13.329	11.417
24	22	9	SAINTS & ANGELS RCA	SARA EVANS	12.968	12.511
25	24	10	BEER RUN BANDIT/BNA	GEORGE JONES DUET WITH GARTH BROOKS	11.890	11.514
26	26	9	EASY FOR ME TO SAY RCA	CLINT BLACK WITH LISA HARTMAN BLACK	10.299	10.511
27	32	2	THE COWBOY IN ME CURB	TIM MCGRAW	10.293	6.603
28	27	13	SHIVER MERCURY	JAMIE O'NEAL	10.244	10.296
29	28	7	ALL OVER ME WARNER BROS./WRN	BLAKE SHELTON	9.159	8.590
30	30	7	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	8.617	8.079
31	29	14	COLD ONE COMIN' ON COLUMBIA	MONTGOMERY GENTRY	8.583	8.370
32	31	7	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	7.832	6.994
33	36	4	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	6.292	4.617
34	35	3	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	5.135	4.666
35	38	3	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	4.489	4.107
36	34	5	THIS AIN'T NO RAG, IT'S A FLAG BLUE HAT/AUDIUM	THE CHARLIE DANIELS BAND	4.454	4.872
37	33	12	GOD BLESS THE USA MCA NASHVILLE/CAPITOL/CURB	LEE GREENWOOD	4.428	5.465
38	37	3	SOMETHIN' IN THE WATER MONUMENT	JEFFREY STEELE	4.167	4.216
39	NEW ▶		I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	4.071	2.947
40	NEW ▶		I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	2.933	2.712

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ○ Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-enters and are removed from this chart in conjunction with the Country Airplay chart.

amusement BUSINESS BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#1	Artist: ELTON JOHN Venue: Auditorio Nacional, Mexico City Date(s): Oct. 22-25 Gross: \$2,817,158 Att: 28,725 Capacity: three sellouts
#2	Artist: ROBBIE WILLIAMS, ZED Venue: Ericsson Stadium, Auckland, New Zealand Date(s): Nov. 18 Gross: \$1,684,557 Att: 44,250 Capacity: sellout
#3	Artist: ROBBIE WILLIAMS, ZED Venue: WestpacTrust Stadium, Wellington, New Zealand Date(s): Nov. 16 Gross: \$1,676,657 Att: 42,570 Capacity: sellout
#4	Artist: BRITNEY SPEARS, O-TOWN, MPRESS Venue: MGM

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 148 country stations are electronically monitored 24 hours a day, 7 days a week. © 2001 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ No. 1 ★★★				
1		17	I WANNA TALK ABOUT ME DREAMWORKS <small>4 weeks at No. 1</small>	TOBY KEITH	5849	5690	
2	3	10	RUN MCA NASHVILLE	GEORGE STRAIT	5149	4960	
3	2	15	RIDING WITH PRIVATE MALONE DUALTONE	DAVID BALL	5101	5037	
4	4	11	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET	AARON TIPPIN	5052	4864	
5	6	4	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE	ALAN JACKSON	5003	4445	
6	8	24	I'M TRYIN' CAPITOL	TRACE ADKINS	4682	4370	
7	9	8	WRAPPED UP IN YOU CAPITOL	GARTH BROOKS	4303	3974	
8	11	20	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	4179	3723	
9	5	27	LOVE OF A WOMAN COLUMBIA	TRAVIS TRITT	3921	4766	
10	13	16	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	3489	3416	
11	7	21	I'M A SURVIVOR MCA NASHVILLE	REBA	3369	4373	
12	14	18	WITH ME BNA	LONESTAR	3351	3303	
13	12	26	ONLY IN AMERICA ARISTA NASHVILLE	BROOKS & DUNN	3329	3523	
14	15	14	BRING ON THE RAIN CURB <small>JO DEE MESSINA WITH TIM MCGRAW</small>		3200	3078	
15	10	21	ANGRY ALL THE TIME CURB	TIM MCGRAW	3074	3850	
16	18	8	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	2687	2474	
17	16	25	WHERE I COME FROM ARISTA NASHVILLE	ALAN JACKSON	2622	2831	
18	17	33	ON A NIGHT LIKE THIS WARNER BROS./WRN	TRICK PONY	2472	2803	
			★★ AIRPOWER ★★				
19	20	17	JUST LET ME BE IN LOVE RCA	TRACY BYRD	2439	2297	
20	19	24	MAN OF ME MCA NASHVILLE	GARY ALLAN	2417	2460	
21	21	21	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	2376	2169	
22	22	14	SAINTS & ANGELS RCA	SARA EVANS	2169	2063	
23	23	11	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	2125	1921	
24	26	7	BLESSED RCA	MARTINA MCBRIDE	1992	1631	
25	24	15	SHIVER MERCURY	JAMIE O'NEAL	1966	1863	
			★ GREATEST GAINER®/BEST 1ST IMPRESSION ★				
26	32	3	THE COWBOY IN ME CURB	TIM MCGRAW	1640	934	
27	27	9	ALL OVER ME WARNER BROS./WRN	BLAKE SHELTON	1630	1490	
28	31	10	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	1611	1331	
29	25	10	BEER RUN BANDIT/BNA <small>GEORGE JONES DUET WITH GARTH BROOKS</small>		1600	1642	
30	30	17	COLD ONE COMIN' ON COLUMBIA	MONTGOMERY GENTRY	1542	1380	
31	28	13	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	1512	1466	
32	29	13	EASY FOR ME TO SAY RCA <small>CLINT BLACK WITH LISA HARTMAN BLACK</small>		1435	1417	
33	33	7	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	1066	814	
34	34	6	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	939	798	
35	36	16	SOMETHIN' IN THE WATER MONUMENT	JEFFREY STEELE	808	783	
36	37	6	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	786	677	
37	39	10	I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	779	633	
38	35	6	THIS AIN'T NO RAG, IT'S A FLAG BLUE HAT/AUDIUM <small>THE CHARLIE DANIELS BAND</small>		673	794	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	41	6	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	638	532	
40	38	29	GOD BLESS THE USA MCA NASHVILLE/CAPITOL/CURB	LEE GREENWOOD	582	633	
41	44	5	I CRY EPIC	TAMMY COCHRAN	559	484	
42	40	14	BABY I LIED BNA	SHANNON BROWN	541	570	
43	42	8	THAT'S JUST THAT ARISTA NASHVILLE	DIAMOND RIO	519	517	
44	45	7	DAYS OF AMERICA COLUMBIA	BLACKHAWK	458	402	
45	51	3	INSIDE OUT MCA NASHVILLE <small>TRISHA YEARWOOD FEATURING DON HENLEY</small>		425	317	
46	46	9	I WILL SURVIVE EPIC	WILD HORSES	415	351	
47	47	7	HOMELAND DREAMCATCHER	KENNY ROGERS	387	346	
48	49	7	GETTIN' BACK TO YOU MERCURY	DAISY DERN	369	331	
49	50	3	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY <small>MARK WILLS WITH JAMIE O'NEAL</small>		369	321	
50	43	14	CARRY ON REPUBLIC/UNIVERSAL	PAT GREEN	350	485	
51	54	2	SHE DOESN'T DANCE VFR	MARK MCGUINN	345	277	
52	52	7	TO QUOTE SHAKESPEARE CURB <small>THE CLARK FAMILY EXPERIENCE</small>		308	316	
53	56	6	IT'S ALRIGHT TO BE A REDNECK ARISTA NASHVILLE	ALAN JACKSON	304	191	
54	48	6	AMERICA WILL SURVIVE CURB	HANK WILLIAMS JR.	283	333	
55	55	2	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	237	247	
			★★ HOT SHOT DEBUT ★★				
56	NEW		CHRISTMAS COOKIES MCA NASHVILLE	GEORGE STRAIT	220	115	
57	NEW		THE CHRISTMAS SHOES RCA	3 OF HEARTS	163	57	
58	NEW		GOD, FAMILY, AND COUNTRY BROKEN BOW	CRAIG MORGAN	125	100	
59	57	9	SIDEWAYS DREAMWORKS	DARRYL WORLEY	125	180	
60	NEW		I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	119	60	

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY			Monitor HOLIDAY COUNTRY			DETECTIONS	
RANK	TITLE	ARTIST (IMPRINT/PROMOTION LABEL)	TW	LW			
1	ALL I WANT FOR CHRISTMAS IS YOU	VINCE VANCE & THE VALIANTS (WALDOXY/MALACO)	553	0			
2	CHRISTMAS IN OIXIE	ALABAMA (RCA)	302	0			
3	TIL' SANTA'S GONE (I JUST CAN'T WAIT)	CLINT BLACK (RCA)	297	0			
4	CHRISTMAS CAROL	SKIP EWING (MCA NASHVILLE)	295	0			
5	A HOLLY JOLLY CHRISTMAS	ALAN JACKSON (ARISTA NASHVILLE)	270	0			
6	CHRISTMAS COOKIES	GEORGE STRAIT (MCA NASHVILLE)	220	0			
7	JINGLE BELL ROCK	BOBBY HELMS (MCA NASHVILLE)	218	0			
8	I ONLY WANT YOU FOR CHRISTMAS	ALAN JACKSON (ARISTA NASHVILLE)	202	0			

RANK	TITLE	ARTIST (IMPRINT/PROMOTION LABEL)	TW	LW
9	ROCKIN' AROUND THE CHRISTMAS TREE	BRENDA LEE (MCA NASHVILLE)	201	0
10	LET IT SNOW, LET IT SNOW	RICOCHET (COLUMBIA)	192	0
11	LEROY THE REDNECK REINDEER	JOE DIFFIE (EPIC)	192	0
12	PUT A LITTLE HOLIDAY IN YOUR HEART	DOLLY PARTON (RCA)	189	0
13	HARD CANDY CHRISTMAS	LEANN RIMES (CURB)	185	0
14	GRANDMA GOT RUN OVER BY A REINDEER	ELMO & PATSY (EPIC)	180	0
15	THE CHRISTMAS SHOES	NEWSONG (BENSON/JIVE)	180	0
16	REDNECK 12 DAYS OF CHRISTMAS	JEFF FOXWORTHY (WARNER BROS./WRN)	178	0
17	MERRY CHRISTMAS FROM THE FAMILY	MONTGOMERY GENTRY (COLUMBIA)	174	0
18	BLUE CHRISTMAS	ELVIS PRESLEY (RCA)	166	0
19	THE CHRISTMAS SHOES	3 OF HEARTS (RCA)	163	0
20	MERRY CHRISTMAS STRAIT TO YOU	GEORGE STRAIT (MCA NASHVILLE)	154	0

3 of Hearts
The Christmas Shoes
a special song for this holiday season
AIRPLAY NOW!

RCA
© 2001 BMG Entertainment www.rcanashville.com