

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

MARCH 8, 2002

KYGO, WIVK, WAXX Win CRB
Humanitarian Awards p. 3

Country Ties Its Lowest Arbs Since
Before The Early-'90s Boom p. 4

KYGO
98.5

VOLUME 10 • NO. 10

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NO. 1 THIS WEEK:

TIM McGRAW
The Cowboy In Me (CURB)

GREATEST GAINER
GEORGE STRAIT
Living And Living Well (MCA NASHVILLE)

AIRPLAY ADDS
GEORGE STRAIT
Living And Living Well (MCA NASHVILLE)

AUDIENCE
TIM McGRAW
The Cowboy In Me (CURB)

Programmers Still Waiting For Breakthrough, But Not 'O Brother'

■ by Angela King, Sean Ross,
and Phyllis Stark

The 33rd annual Country Radio Seminar (CRS), held Feb. 27-March 2 in Nashville, found country PDs and record folks in roughly the same place they were a year earlier: waiting for a "next big thing" to return country radio to its prominence of a decade earlier and strongly divided on whether the soundtrack to *O Brother, Where Art Thou?* should have been acknowledged by country radio.

This year's CRS was heavily influenced by two events that took place shortly before the convention's first session. One was the Feb. 27 Grammy Award triumph for *O Brother, Where Art Thou?* and a number of other titles that had received little support at country radio. The other was the format meetings held by group operator Clear Channel earlier that week, during which numerous labels paid \$35,000 to showcase acts (*Country Airplay Monitor*, March 1).

The radio giant was slammed by panelists and attendees at numerous sessions, with "New Faces" show host Charlie Monk jokingly asking, "What is the difference between Enron and Clear Channel?" His answer: "About six months."

After more serious jabs against the company were lobbed during several panels, Gary Krantz of Clear Channel's Premiere Radio Networks division stood up to defend the \$35,000 showcases. "When you throw these generalities out, it's dangerous, because it's based on fear," he said. "It wasn't a profit center. [It was a way to help labels] justify an expense." Krantz noted that labels spend "an inordinate amount of money doing events and showcases" with uncertain results. A "partnership" with Clear Channel can at least guarantee the acts will be seen and heard by its programmers. "It would be great if three to four months from now



Continued on page 4

MEL GIBSON

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- Steven Curtis Chapman
- Tammy Cochran
- Five For Fighting
- India.Arie
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- Carolyn Dawn Johnson
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Chicks Announce New Record At Fund-Raiser

Dixie Chicks performed Feb. 26 at the Universal Amphitheatre in Los Angeles during a fund-raiser for the Recording Artists Coalition, a lobbying group representing recording artists. According to *The Tennessean*, the Chicks mentioned several times that they've recorded a bluegrass/acoustic album, with producer Lloyd Maines. They also reportedly alluded to the contract dispute they're having with their label, Sony Music Nashville. "We did make a new record," Natalie Maines told the crowd. "Now we have to find a new label to put it out."

Brooks & Dunn were recognized with Country Radio Broadcasters' artist humanitarian of the year award Feb. 28 during Country Radio Seminar in Nashville.

ASCAP will present its Golden Note Award to Garth Brooks March 12 at a reception and din-

ner to be held on Capitol Hill. The invitation-only event, to be hosted by ASCAP president/chairman Marilyn Bergman and attended by members of Congress, will recognize Brooks' contributions to American music as a performer and songwriter. The evening will be highlighted by a musical tribute to Brooks featuring friends and admirers from the songwriting and performing world, including Pat Alger, Alan Bergman, Beth Nielsen Chapman, Cy Coleman, Hal David, former Bread lead singer David Gates, and Jimmy Webb.

Faith Hill will perform at the 74th Academy Awards March 24. She will sing her hit "There You'll Be" from the *Pearl Harbor* soundtrack. The Diane Warren-penned tune is nominated in the best original song category. The Academy Awards will be televised live from Los Angeles on ABC.

Don Henley was recently quoted in the *Los Angeles Times* apologizing for the state of country radio. Henley is reportedly upset that country radio is playing so much Shania Twain and Faith Hill music and so little Merle Haggard, Johnny Cash, and George Jones. Henley told the *Times* that contemporary country music is influenced by what the Eagles used to do. "It's our fault, I'm so sorry," he said. "I apologize to the entire universe."

The International Fan Club Organization will host its 35th annual Fun Fest show June 11 at Nashville's Ryman Auditorium just prior to the start of Fan Fair. The lineup will include the Clark Family Experience, Danni Leigh, Jamie O'Neal, David Ball, John Berry, Jeff Carson, Ty Herndon, and Tommy Shane Steiner.

Also June 11, Chely Wright will host a benefit concert for her Reading, Writing & Rhythm Foundation at Nashville's Wildhorse Saloon. Performers will include Gary Allan, Keith Urban, Cyndi Thompson, Carolyn Dawn Johnson, and Tommy Shane Steiner. Wright, meanwhile, was set to receive the National Assn. for Music Education's Fund for the Advancement of Music Education (FAME) Award March 6 at the Museum of Women in the Arts in Washington, D.C. The FAME Award honors individuals who create a national positive influence on the role of music education and make outstanding contributions to its importance. Wright created her Reading, Writing & Rhythm Foundation in 1999 to raise funds and awareness for public-school music education.

Sooner Or Later



WAMZ Louisville, Ky., PD Coyote Calhoun, right, displays his Oklahoma Sooners memorabilia for artist Kellie Coffey.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
March 14	KUPL Portland, Ore.	Jubitz Concert Series	Cary Rolfe
APPEARING: Steve Holy			
March 15-May 3	WSOC Charlotte, N.C.	Concert Series	Chele Fassig
APPEARING: Darryl Worley (3/15), Ricochet (4/5), Confederate Railroad (5/3)			
May 11	WCTO Allentown, Pa.	Listener Appreciation Concert	Dave Moore
APPEARING: Joe Diffie, Keith Urban			

Let us monitor your event! Call Angela King at 615-321-4286 or e-mail aking@airplaymonitor.com

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PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING

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With Stress Sometimes Comes A Meltdown

Stress is a large part of any job well done, and with time constraints and constant demands, Promogandists find themselves under pressure all the time. But the weight of pressing problems can cause occasional personal meltdowns as well.

Our panelists say they usually have a blowup at work at least once per book, and it's not pretty when it happens. WWYZ Hartford, Conn.'s Annie Sandor says she always knows when she's reaching the boiling point. "It's a buildup that you cruise through and smile and then you just can't smile anymore. And your fingers itch to wrap around someone's throat. It's the itchy fingers that tell me I'm about to snap."

Another Promogandist says the cause of a meltdown depends on the nature of the problem. "Sometimes it's a salesperson who forgot to turn in paperwork and is trying to dump their problem on my department. Sometimes it's my program director changing his mind after I've spent hours finalizing details on an originally discussed plan."

Sandor says that for her, meltdowns are caused by "people just not thinking before they act. Our morning show is infamous for this. And our PD and I are usually putting out fires."

Meltdowns happen for album rock KSJO San Francisco's Jim Sheehan "usually when it's busy," he says. And when he has reached his limit, he seeks a certain kind of sweet solace. "The promotion director for KSJO's sister stations, Rob Ayala, and I have coined a phrase, 'Let's go get a Slurpee,' to be a signal to the other one [that] we need to get out of the office to talk and cool down."

Sandor says she will "close my door, play some computer games, or just turn out the lights. I need to detach and forget about the stressful thing. Then I can gather my composure and think through the best way to handle it."

Another panelist says she works to "put things in perspective. I also like to visualize what the worst-case scenario is. Once I see that the worst really isn't so bad, I tend to calm down."

"I used to just snap, but as I've been in the business longer, I have learned to sense when I'm about to lose it," the panelist continues. "Those are the days I will take a long lunch and run to the mall or leave early and hit the gym. Although this is a lifestyle job, it is just a job, and there are more important things in life like family and loved ones."

How do our Promogandists ward off meltdowns? Sandor says she has to "say no a lot. It's easy to ward off stressful salespeople by telling them it's not a good time to talk or having a meeting where they can all come in at once and ask questions. That way, I know I'm going to get hit all at once, instead of tons of questions throughout the week. I [also] meet with our morning show once a week to get everything in order. That way, I

only need to beat my head against the wall once."

Sheehan contends that it's not easy to intervene when meltdowns are pending. "I wish there was a 'magic bullet,' but there usually isn't just one root cause."

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-book promotions
2	3	Fund-raisers
3	7	Internet/Web site use
4	5	Flyaway trips
5	9	St. Patrick's Day
6	4	Movies
7	—	Academy Awards
8	8	NCAA March Madness
9	10	Easter
10	—	Live pro wrestling

HOTTEST NEW MOVIES: *Ice Age*, *Queen of the Damned*, *We Were Soldiers*, *Spiderman*, *Scooby-Doo*

HOTTEST TV SHOWS: *24*, *Friends*, *Trading Spaces*, *Will & Grace*

HIGH CHOLESTEROL

WHYI (Y100) Miami team Kenny & Footy sought out the largest glutton for punishment recently with its *Glutton Bowl* promotion. Ten contestants had 15 minutes to eat the most bowls of egg-yolk mayonnaise. The winner downed four bowls to take home a \$500 prize and, of course, bragging rights as the newly crowned Sultan of Sandwich Spreads. Camie Dunbar stood by with the complimentary bacon, lettuce, and tomato to wash the mayo down.

Modern rock WBSX Scranton, Pa., is celebrating the close of the winter Olympic Games with its *III Will Games*. Contestants vying for cash and prizes competed in such events as Human Bowling and a Boardercross Underwear Race—snowboarding in nothing more than one's unmentionables. Traci Savidge conducted an instructional course in the sport of curling for the crowd.

Triple-A WXRT Chicago is bringing the joy of spring break to the windy city with its *EXXtreme Spring Break Out* promotion. The free event, sponsored by Dos Equis, will include beer specials, live music, food, and games, including coconut bowling. Two attendees will score a trip for two to Cancun.

THIS BUD'S FOR YOU

KYKY (Y98) St. Louis paid off its Super Bowl bet with AC WMJX Boston recently. Y98 morning host Ed Goodman flew to Boston with quality St. Louis goods, including Budweiser, toasted ravioli, and a jar of Mississippi River water. Good for toasting the victory of the New England Patriots, no doubt.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Adams, CBS/Charlotte, N.C. • Bill Albano, Clear Channel/Hartford, Conn. • Dan Bowen, WSTR/Atlanta • Tina Brando, Clear Channel/Jacksonville, Fla. • Melissa Burnett, RHHS/Dallas • Scott Colebrook, WKRO/Cincinnati • Loren Condon, Clear Channel/Dallas • Mike Cudde, WQX/Tampa, Fla. • Dave Demer, WFLA/Ocala, Fla. • Garret Doll, KRCO/Denver • Carrie Dunbar, Clear Channel/Miami • Kate Eversly, KHEL/San Francisco • Chele Fassig, WSOC/Charlotte, N.C. • Lisa Fields, WMAG, WHSL/Greensboro, N.C. • Vicki Floerle, KRMV, KESZ/Phoenix • Andrew Fleming, WLLD/Tampa, Fla. • Von Freeman, KISS/Los Angeles • Greg Frey, KNON/San Diego • Jason Gani, WFRN/Memphis • Laura Gammeter-Anderson, Clear Channel/New Haven, Conn. • Michael Godfrey, CKIK/Calgary, Alberta • Kelly Gross, WPLY/Philadelphia • Stanton Hamon, WMTX/Tampa, Fla. • Dawn Hare, WMBX/Cleveland • Melissa Hawes, WWZZ/Washington, D.C. • Mary Hollow, WRAL/Raleigh, N.C. • Jay Holloway, WTTT/Chattanooga, Tenn. • Adam Klein, WBOS/WKI/Boston • Rene Knappell, KRMN/Denver • Tristano Korlou, CBS/Hartford, Conn. • John Lassman, WRNS/Richmond, Va. • Kim Lewis, KMBH-FM/San Diego • Larry Lux, WJLB/Detroit • Melanie McGee, ASTP-FM/Minneapolis • Jane Monrozas, KEDJ/Phoenix • Duzana Obermeyer, KPWR/Los Angeles • Mike Olivero, WXTB/Tampa, Fla. • Mike Patterson, KRBE/Houston • Jon Prather, WCHI/Charlotte, N.C. • Vicki Presson, WTTJ/Detroit • Cathy Reisman, KXTE/Las Vegas • Stephanie Ringer, WKSE/WTS/Buffalo, NY • Jim Sheehan, KSJO/San Francisco • Sheila Silverstein, WPOC/Baltimore • Jason Steinberg, WRAB/Long Island, N.Y. • Anne-Marie Strzelczyk, WRMX/Boston • Donna Takano, WGOY/Scranton, Pa. • Vanessa Thill, KLCC/Las Vegas • Sharon Wiza, WFLZ/Tampa, Fla.

ON THE ROW

Augustine Joins MCA Nashville

Longtime Columbia Records West Coast regional Marlene Augustine will join MCA Nashville in a similar capacity April 1. She replaces Denise Roberts, who recently segued to Universal South Records.

Jama Bowen has been promoted to VP of press at CMT and its Web site, CMT.com. She previously was director of communications for the network, where she has worked for seven years.

Doug Stone is in the process of signing with Audium Records. The artist, who previously recorded for Epic, Columbia, and Atlantic, has one platinum and four gold albums to his credit. Stone has scored 15 top 10 singles, including four No. 1 titles.

Chip Hardy has been appointed to the newly created position of VP/GM at Marathon Key Music, reporting to the publishing company's president, Billy Joe Walker Jr. Hardy most recently was VP of creative services at Hamstein Music Group and previously was director of A&R at MCA Records.

Curb Records is working Steve Holy's recent No. 1 hit, "Good Morning Beautiful," to secondary AC stations, impacting March 11.

The Nashville-based Leadership Music program is accepting applications from established industry leaders for its next class of participants. Application requests will be accepted until April 1. Deadline for submissions is May 1.

HARLAN HOWARD PASSES AWAY

Legendary songwriter Harlan Howard, 74, died March 3 in Nashville. Alternately known as "the dean of Nashville songwriters" and "the Irving Berlin of country," Howard penned more than 4,000 songs during a career that spanned five decades. Among his most well-known compositions are "I Fall to Pieces" and "I've Got a Tiger by the Tail," made famous by Patsy Cline and Buck Owens, respectively.

Among the numerous other acts that cut his songs are the Judds, Patty Loveless, Rodney Crowell, Pam Tillis, Reba McEntire, Conway Twitty, Burl Ives, Kitty Wells, Trisha Yearwood, Jimmy Dickens, Johnny Cash, George Jones, Bobby Darin, and Willie Nelson.

Howard was inducted into both the New York-based National Songwriters Hall of Fame and the Country Music Hall of Fame in Nashville in 1997. He joined the Nashville Songwriters Hall of Fame in 1973.

Howard had his first big hit in 1958, when Charlie Walker recorded "Pick Me Up on Your Way Down." The following year, both country singer Ray Price and pop artist Guy Mitchell recorded Howard's "Heartaches by the Number," scoring simultaneous hits on the country and pop charts.

Howard recorded several albums of his own material, including *Mr. Songwriter* and *Down to Earth* on RCA and *Harlan Howard Sings Harlan Howard* on Capitol. Several other artists also cut full albums of Howard's songs, including Waylon Jennings' 1967 RCA set *Waylon Sings Ol' Harlan* and Owens' *Buck Owens Sings Harlan Howard* on Capitol in 1961.

Most recently, Howard and his wife, Melanie, ran the small publishing company Harlan Howard Songs in Nashville.

COUNTRY CONFIDENTIAL

BY WADE JESSEN

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The Disparity Between Adds And Airplay Adds

For years, advocates of reported playlists have asserted that monitored airplay would merely reflect what stations had promised to do during the previous week. Years of comparisons failed to bear that contention out, and the music and radio industries have stopped looking to reported airplay as a barometer of anything.

Except adds.

Because adds remained an important part of the early scorecard on any new record, the industry has continued to hope that stations' reported adds would constitute a commitment to airplay for the following week.

With the introduction two weeks ago of Airplay Adds in *Country Airplay Monitor*, we decided to test that hypothesis. Airplay Adds are songs that have received more than six detections on a given station for the first time. And if previous wisdom was borne out, they should reflect the airplay that stations promised to give songs a week earlier.

So for the 124 *Country Airplay Monitor* reporting stations that also report their adds to another publication, we compared the previous week's reported info with the following week's Airplay Adds. We were specifically looking to see whether all the songs that had been reported as adds the previous week actually showed up as Airplay Adds.

For the first week of Airplay Adds, the correlation was less than half. Only 42% of the stations that share panels actually showed Airplay Adds on everything they had reported a week earlier. Fifty-eight percent did not.

For the week ending Feb. 24, the numbers were even more dramatic. Only 44 of the shared reporters—or 35%—were showing Airplay Adds on all of their previously reported adds. Eighty, or 65%, were not.

Does that mean that everything that didn't match was a paper add? No. Some stations have stopped predicting adds, so that the adds they show in other trades are the same songs that appear during the same week as Airplay Adds. But we also found a surprising number of stations whose "commitment" for the previous week didn't even convert to six spins—less than one play a day—in the seven days that followed.

We also looked at the five "most added" songs for the previous week to see how they matched this week's Airplay Adds. Only three out of five of the most added songs were among the five songs with the Most Airplay Adds in *Country Airplay Monitor*. The two remaining songs that showed the Most Airplay Adds weren't even in the top 10.

The disparity between adds and Airplay Adds suggests that in this day and age—when any song's journey between impact date and the top 10 can be six months—many new songs don't even achieve measurable airplay for at least two weeks after they're "added," if then.

Airplay Adds are just one more example of our ongoing mission to give the radio and music industries the most accurate barometer of real airplay possible. Your feedback is welcome.

TABLE FOR TWO: After topping our Country Airplay chart last issue with "Bring On the Rain," a duet with labelmate Jo Dee Messina, Tim McGraw is the first artist in two decades to replace himself at No. 1 on our Country Airplay chart, as "The Cowboy in Me" shoots 3-1, up 268 detections.

With more than 42 million estimated audience impressions, McGraw's solo single leads our Country Audience chart for a second week, with an increase of 1.7 million impressions.

The last time an artist pushed out his or her own No. 1 record was May 1982, when Waylon Jennings and Willie Nelson's duet "Just to Satisfy You" replaced Nelson's "Always on My Mind" on the *Billboard* Hot Country Singles chart.

BECAUSE OF technical problems, KBQI Albuquerque, N.M., has been temporarily removed from our panel of monitored stations.

WFBE (B95) Flint, Mich., hires WPKX Springfield, Mass., PD Chip Miller as PD, replacing Brian Cleary, who exits.

Keymarket Communications has completed the Pittsburgh move-in of its formerly suburban WOGI (Froggy 98.3). The tower was moved from outside Charleroi, Pa., to downtown Pittsburgh. The station is currently stunting with 10,000 songs in a row and giving away \$1,000 after every 1,000 songs. Longtime Pittsburgh personality Jimmy Roach is the station's morning host. Matt Albritton, who had been PD of the simulcast between WOGI and another suburban Pittsburgh outlet, WOGG, will now devote his entire attention to WOGI, meaning that Terry Hunt from KAGG (Aggie 96) College Station, Texas, becomes PD of WOGG. That station is now being programmed separately from WOGI. When the latter's commercial-free period ends, the stations will simulcast mornings, nights, and overnights. WFGI-AM, which is also part of the former simulcast, will again carry WOGI's programming at some point. At KAGG, midday host Chuck Baker is upped to PD.

Clear Channel's AM powerhouse WWNC Asheville, N.C., which has been country since 1969, flips to N/T March 18. N/T sister WTZY

flips to classic country as WPEK (the Peak).

Former WSM-FM Nashville PD Tim Murphy has launched the Nashville-based Quantum Strategies, a consultancy specializing in marketing, media, planning, and leadership development.

WWWD Fort Wayne, Ind., flips to top 40 as WHTD.

KYYX Minot, N.D., hires crosstown KZPR PD Jim Bradley as PD/morning host. He replaces Jason Walette, who exited. Midday host Dylan Connor assumes MD duties.

WTVN Jackson, Tenn., hires classic rock WZZP Clarksville, Tenn., PD J. Patrick for similar duties as Lori James exits.

PEOPLE: ROBERTS JOINS KATM AS MD
KATM Modesto, Calif., hires KQFC Boise, Idaho, personality Joe Roberts as MD. He assumes duties from morning host D.J. Walker, who was recently upped to APD.

WSOC Charlotte, N.C., hires crosstown AC WSSS imaging director Ricky Wolfe for mid-days, replacing Mike Terry, who segued to middays on WSM-FM Nashville.

WCTO (Cat Country) Allentown, Pa., morning co-host Cat Collins exits after just a few weeks at the station.

RADIOACTIVE

BY PHYLLIS STARK & ANGELA KING

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Stations Honored With CRB Humanitarian Award

KYGO Denver; WIVK Knoxville, Tenn.; and WAXX Eau Claire, Wis., were honored at Country Radio Seminar Feb. 27 in Nashville as the

winners of Country Radio Broadcasters' Radio Humanitarian Award. The award recognizes outstanding community service efforts.

In other CRS-related news, Ray Edwards of Citadel/Spokane, Wash., and Kevin Mason of WQMX Akron, Ohio, were elected agenda chairman and vice chairman, respectively, for next year's seminar. Also, several new members were elected to the CRB board of directors. They are WKIS Miami GSM Carol Bowen; WPOC Baltimore GM Jim Dolan; Cumulus/ Toledo, Ohio, OM Tim Roberts; and KEEY Minneapolis OM Gregg Swedberg. In the record category, new board members are MCA Nashville's Bill Macky and Monument's Larry Pareigis.

Incumbents re-elected to the CRB board are KZLA Los Angeles OM R.J. Curtis, Bridges Consulting's Gene Bridges, former MCA Nashville VP of promotion David Haley, and AristoMedia/Marco Promotions' Jeff Walker.

PROGRAMMING: WALKER WALKS ON

WKIS Miami PD Robert W. Walker exits but will continue to do imaging work for the station. T&Rs to GM Joe Bell. Also at WKIS, Gator moves from mornings to afternoons, as R.J. McCoy exits. Morning host Debbie Blake remains for wakeups. A co-host should be named shortly.

Longtime WQXX (K105) Youngstown, Ohio, PD/MD Burton Lee exits to pursue other business interests after more than 13 years at the station. OM Tim Roberts assumes interim duties and is taking T&Rs.

Celebrating 'ACC'



During Country Radio Seminar in Nashville, *American Country Countdown* host Bob Kingsley was surprised with a special award recognizing his unprecedented 15th consecutive win in the network/syndicated program of the year category of the *Billboard*/Airplay Monitor Radio Awards. Pictured, from left, are Kingsley and *Airplay Monitor* Nashville bureau chief Phyllis Stark and director of country charts Wade Jessen.

Programmers Still Waiting For Breakthrough, But Not 'O Brother'

Continued from page 1

people could say, 'This is a Clear Channel record. This [is a hit] because of those 90 minutes.' ”

Noting that the Clear Channel programmers saw more than 20 acts during the course of the three-day meetings, Krantz said, “The biggest, baddest radio company in the world ordered one-third of the [monitored station] panel to sit and listen to music for nine hours.”

CMT's Brian Philips shot back, “Too bad it had to be ordered.”

'ENRON RADIO'

Citadel Communications president/CEO Larry Wilson spent the opening keynote likening the industry's reliance on cyberjacking and cluster programming strategies to “Enron radio.”

Wilson said during his speech, “There's great talent in local markets. Most [stations] are trying to serve listeners, but right now [the industry] is mixed up. The only uniqueness we have [in the face of] all the emerging technology is our ability to be live and local.”

That said, Citadel also uses voice-tracking in some instances. During the Q-and-A period, Wilson was asked, “When is voice-tracking OK?” Wilson replied that it's for dayparts that are “more music-intensive and less [dependent on] touching people. It's OK if it's done really well . . . but if we didn't have Wall Street [to answer to], my answer would be, ‘Never.’ ”

Wilson also cited country's failure to support the *O Brother, Where Art Thou?* soundtrack and bemoaned “a sameness in country radio. We need to play [songs with passion scores of] 10s and ones. ‘We're playing fives all day long, and people get bored. We've been guilty of trying to be too safe. We see a good sheep and try to clone another one. You guys have to take more chances.’ ”

While acknowledging that country shares declined in the fall Arbitron book, Wilson noted that “every other music format went down too.” But he believes that was more a function of the events of Sept. 11, 2001. “I don't believe it's a weakness in country, and the weakness is temporary.”

WINNING THE COUNTRY CAMPAIGN

While it wasn't the first CRS research project to come to such a conclusion, this year's research presentation, “Winning the Country Campaign,” found a gap between listeners' approval of country music and the radio stations that deliver it. Under the aegis of researcher Larry Rosin, whose work also includes political campaigns, political pollsters Alan Secrest and Linda DiVall applied the same research techniques used at election time to country radio. Among their findings:

- Of a 1,009-person sample, 36% were the equivalent of country P1s, 29% were “battle-ground” listeners (comparable to P2s), and 35% were format “rejectors.”

- Twenty-eight percent were listening more than they did five years ago, but 19% were listening less.

- The core featured a “disproportionate” percentage of women and 65-plus listeners. Fifty-six percent of the core was older than 50 years old.

- Country music's “approval rating” was 68%, compared with 75% for President George W. Bush. Country radio's approval rating was 64%, while “today's artists” as a whole were at 63%. The second-highest approval rating for a musical genre was for jazz, at 46%. But among “swing” (or P2) listeners, the approval rating for music was 66% vs. 55% for radio. Among the 18-49 demo, 65% liked country music, but only 61% approved of today's country radio.

- Twenty-eight percent of country music fans described the genre as “uptempo and fun,” but only 12% of country radio partisans felt that way about their radio stations. Thirty-four percent of music fans thought the genre was “sincere,” but only 6% felt that way about their station.

- The highest approval ratings for individual artists were for George Strait (90%), Alan Jackson (88%), Tim McGraw (86%), Faith Hill (84%), Reba McEntire (82%), and Toby Keith (81%). Kenny Chesney and Garth Brooks were tied with 78%. But asked, unaided, to name a *new* country artist, Brooks was the No. 1 name, followed by Jackson, Hill, McGraw, Strait, and Keith.

- Forty percent of core listeners were aware of *O Brother, Where Art Thou?* vs. 35% of respondents overall. Forty-seven percent of “strong purchasers of country music” were aware of *O Brother, Where Art Thou?*, leading the researchers to suggest that there is a “huge swing audience” that radio is missing.

- Fifty percent of those who were aware of *O Brother, Where Art Thou?* said they'd like to hear more music like it on the radio. That number was 59% when considering “drifters” who had left country radio.

- Seventy-six percent appreciated the patriotic stance that most stations took in the wake of the Sept. 11 tragedies. Only 19% thought that patriotic-themed music and promotions should have run their course by now.

- Asked what their “biggest hesitation” about country was (a question that's always asked about political candidates), 24% of respondents had a specific criticism of their station, usually centering on spotload or DJ chatter.

- Twenty-six percent of the respondents who said they were listening to more country than they did five years ago were also MP3 users, suggesting that new listeners are discovering country music but not necessarily country radio. Only 15% of respondents said they would consider paying a \$10-per-month fee for commercial-free radio.

A VOTE FOR GEORGE

Not surprisingly, many programmers had a differing take on *O Brother, Where Art Thou?*, with several attendees actually suggesting that women weren't responding to “I Am a Man of Constant Sorrow” as a song but rather to the presence of George Clooney in the movie and video.

At the “Nashville Incorrect” panel, ABC/Atlanta OM Dene Hallam said the format has “too much split-focus, and things like the *O Brother, Where Art Thou?* soundtrack take us off the game plan. Don't be thrown off focus [by] Ralph Stanley [having just won a Grammy for] male vocal performance of the year and Dolly Parton for female vocal performance.”

When Trick Pony's Heidi Newfield expressed concern that “one guy” is making the music decisions at each station and made the often-heard plea to let listeners decide, Hallam noted that “there has to be a gatekeeper” in any corner of the industry. “How many acts did [Warner Bros. chief] Jim Ed [Norman] pass on to sign you? How many hundreds of songs did you turn down to pick 10 for your album?”

Whether it's because of radio's choices or those made by labels, “our business model on the label side is completely broken,” Capitol Records president/CEO Mike Dungan said. “It just doesn't make sense anymore. We're at a crisis point, and we can go two ways: Play it safe and sell 300,000-400,000 [units] and keep yourself kind of afloat, or you can play on the edge. That's what we've elected to do at Capitol. We know some of the [music] we bring might be a stretch, but if we hit it, we'll hit it [big].”

But CMT's Philips noted at another session that the current format culture discourages playing on the edge. When he launched KPLX (the Wolf) Dallas, Philips said, “I came [to Nashville] and said, ‘I'm going to play some music that's not on the charts’ and got probably the coldest reception in the history of Nashville.”

SLOWER ROTATIONS DEBATED

The perennial debate regarding whether PDs are holding on to songs too long emerged as another recurring theme during CRS, with several panels citing the Edison Research study that was unveiled at CRS a few years ago that documented the relatively large number of reported No. 1s compared with other formats. Many industryites think PDs slowed down their rotations based on the results of that project, despite that the *Airplay Monitor* charts had reflected that slowdown months before the research was presented.

Dungan called country radio's reaction to the presentation “the worst thing that ever happened to our format . . . It took a lifestyle, [an] interactive format and turned it into . . . wallpaper for dead people.”

At a panel titled “How a Record Company Cre-

Country Pulls Lowest Arbs Since Before Early-'90s Boom

■ by Sean Ross

While the fallout from the Sept. 11, 2001, tragedies gave news/talk radio the strong fall book it had expected, its national Arbitron numbers weren't as stratospheric as many had anticipated. In addition, it appears that some listeners may have been using R&B or Spanish-language radio as their N/T stations for following the disaster.

N/T's uptick didn't come at the expense of AC radio—which rode the all-Christmas format to its best numbers in a year—or even the currently hot modern rock format,

which posted its best numbers since 1999. But top 40 was at its lowest level in two years. And country stations have thus far failed to capitalize on the country's new sense of patriotism in a way that many PDs expected, instead tying their lowest numbers since before the early-'90s boom.

The *Airplay Monitor* and *Billboard* quarterly analysis of the national numbers, based on combining listening in Arbitron's continuous measurement markets, saw N/T radio up 16.1-17.3 12-plus for the fall. That's ahead of the 16.9 the format garnered during the fall 2000 presidential election controversy or during the 1995 O.J. Simpson trial. The format averaged a share's gain in every adult demo, with a 17.7-19.3 climb in 35-64.

That said, many format observers expected the most cataclysmic event in our lifetime to drive even more N/T listening. Instead, results varied on a market-by-market basis, with the format up significantly in New York and Chicago but not in Los Angeles. In some cases, heritage music stations seemed to serve as the information outposts for their markets.

Country was off 8.7-8.2, tying the fluky fall '99 book for its lowest book since the days before Garth Brooks.

Country was down in teens (4.5-4.2), 18-34 (7.3-6.7), 25-54 (8.8-8.1), and 35-64 (10.0-9.3). In men, it was down 8.6-7.7 from last fall. In women, it was off 10.0-9.3.

The numbers were a little surprising, since country was the format that most extensively acknowledged Sept. 11 with songs old (“God Bless the USA”) and new (“Where Were You [When the World Stopped Turning]”). And country actually went up during the fall 2000 election book, despite the combination of a N/T gain and AC's Christmas stunting. One possibility is that the numbers reflect new population estimates based on the 2000 census.

NATIONAL FORMAT SHARE

FORMAT	FALL 2000	SUMMER 2001	FALL 2001
NEWS/TALK	16.9%	16.1%	17.3%
ADULT CONTEMPORARY	13.5%	12.9%	13.5%
R&B	12.8%	13.4%	13.4%
TOP 40	9.8%	9.6%	9.1%
COUNTRY	9.0%	8.7%	8.2%
SPANISH	7.0%	7.1%	7.4%
CLASSIC ROCK	5.3%	6.3%	5.8%
ALBUM ROCK	6.0%	5.7%	5.6%
OLDIES	5.4%	5.7%	5.2%
MODERN ROCK	3.9%	4.1%	4.2%
JAZZ	2.8%	3.0%	3.0%
RELIGIOUS	2.5%	2.8%	2.8%
ADULT STANDARDS	2.9%	2.4%	2.6%
CLASSICAL	1.7%	1.5%	1.5%
MISCELLANEOUS	0.3%	0.4%	0.4%

Persons 12-plus Monday - Sunday
6 A.M. - Midnight SOURCE: Arbitron

ates Its Stars,” Sony Music Nashville president/CEO Allen Butler declared that “some [PDs] are exciting programmers, and some people are lumps and warts on the back of a hog's ass.”

At another session, McVay Media consultant Jaye Albright said, “We're not dummies. We're helping the format by holding on to records longer. More gold is testing through now.”

But Capitol Records executive VP of promotion Bill Catino retorted, “We haven't developed any superstars in the last few years.” Albright disagreed but added, “We won't build a superstar by spinning songs for 12 weeks and moving on.”

MCA Nashville VP of national promotion Bill Macky thinks slower rotations are hurting labels and the industry as a whole. “The biggest problem we have right now is that 30- or 40-week records aren't doing anybody any good.”

At the “Nashville Incorrect” panel, Epic Records' Rob Dalton said, “The six-month singles are killing our freaking format, [especially] the records that start in some overnight, Howdy Doody category. The problem is not that it lasts six months—it's the process of getting through the [rotation] categories [and] seeing four, five, six spins for months.”

Others, however, took aim at the long-term commitment of the label community. Westwood One's Charlie Cook told record reps, “You only care about the one record you're working that week.”

TARGETING THE 18-34 DEMO

At a panel discussing targeting 18- to 34-year-old listeners, KPLX APD Smokey Rivers said that his station's game plan hadn't necessarily been to target younger listeners but rather actives who he knew would bring other listeners. As it happened, Rivers said that the station's success with the 18-34 demo also led to it being top three in all other demos.

Rivers added he was concerned that the potential station attribute—“Plays songs that we can dance to”—had finished relatively low as a country attribute in the earlier research presentation. And he pointed out that his station had made a point of playing some music that didn't test just because it was important to the station image.

And Sony Music Nashville's Mike Kraski told the audience that they shouldn't think of attracting younger demos as contrary to their current goals. He noted that such acts as Montgomery Gentry have attracted males without alienating females, adding, “There's no reason we can't be a cradle-to-grave format.”

CONVENTION CAPSULES

- During a session on Arbitron's Personal People Meter (PPM), Hallam asked an Arbitron rep about PPM households being chosen to participate for a year, thus eliminating the possibility that the sample that turned against you one month will be in your favor the next. He was told, “Most people would rather have smooth sailing” than fluctuations.

- At the session “America at War,” panelists discussed how they had handled Sept. 11 and its aftermath. WSM-FM Nashville PD Kevin O'Neal, who was programming WSOC Charlotte, N.C., at the time, said, “We carried news too long. We carried it into the next month, and we're not branded as a news/talk station.”

Many stations also turned over their airwaves to a N/T sister station in the wake of the tragedies, something Albright now views as “a huge mistake. You need to deal with [events] from the place where your listeners' expectations are. For us to become N/T stations is counterproductive.”

- The total attendance for CRS was 2,106 people, down 13% from last year.



GREATEST GAINERS COUNTRY

GEORGE STRAIT • <i>Living And Living Well</i> (MCA NASHVILLE) +698 KSKS +28, KHKI +22, WQIK +20, WKYQ +19, KEEY +18, WRKZ +17, WRNS +16, WYNY +16, WUBE +15, KXXY +15
ALAN JACKSON • <i>Drive (For Daddy Gene)</i> (ARISTA NASHVILLE) +642 WKHK +24, WDRM +19, KWNR +16, WSLC +15, WDAF +14, WOKO +14, KMPS +13, WIVK +13, WYNY +13, WDSY +13
CHRIS CAGLE • <i>I Breathe In, I Breathe Out</i> (CAPITOL) +481 WZZK +28, KZLA +20, WDXB +20, WUSN +15, KGMV +13, KXXY +13, KXCC +13, WRBT +13, WKXC +12, WMIL +12
CAROLYN DAWN JOHNSON • <i>I Don't Want You To Go</i> (ARISTA NASHVILLE) +376 KTTS +21, WXBQ +14, KCCY +13, WKYQ +13, WGKX +12, WMUS +11, WQBE +11, WMIL +10, KMXM +10, KZLA +9
TOBY KEITH • <i>My List</i> (DREAMWORKS) +368 KEEY +19, WKHK +19, WWGR +16, WMSI +16, WCTO +15, KSCS +15, WSTH +15, WSIX +14, KFKE +14, WQMX +14

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 148 country stations are electronically monitored 24 hours a day, 7 days a week. © 2002 VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ No. 1 ★ ★ ★			
1	1	15	THE COWBOY IN ME CURB	TIM MCGRAW	42.239	40.497
2	2	25	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM MCGRAW	37.146	38.633
3	3	19	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	37.107	37.754
4	5	19	BLESSED RCA	MARTINA MCBRIDE	36.639	36.446
5	4	29	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	34.336	36.519
6	7	12	YOUNG BNA	KENNY CHESNEY	32.089	30.644
7	8	20	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	31.967	29.230
8	11	9	MY LIST DREAMWORKS	TOBY KEITH	30.166	26.804
9	9	21	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	30.002	27.930
10	10	20	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	29.044	27.568
11	6	28	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	28.333	35.663
12	14	17	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	24.867	22.834
13	13	12	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	23.539	23.260
14	12	17	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE	ALAN JACKSON	22.129	24.554
15	19	4	DRIVE (FOR DADDY GENE) ARISTA NASHVILLE	ALAN JACKSON	20.424	16.299
16	16	23	RUN MCA NASHVILLE	GEORGE STRAIT	20.423	22.027
17	18	8	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	18.551	16.838
18	20	6	SQUEEZE ME IN CAPITOL	GARTH BROOKS DUET WITH TRISHA YEARWOOD	17.231	15.761
19	15	28	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	17.068	22.826
20	23	14	I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	15.211	12.628
21	22	14	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	15.052	14.176
22	24	10	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	13.489	12.185
23	25	11	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	13.442	11.883
24	28	12	I CRY EPIC	TAMMY COCHRAN	11.398	10.455
25	35	2	LIVING AND LIVING WELL MCA NASHVILLE	GEORGE STRAIT	10.110	5.543
26	29	10	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	9.953	9.044
27	27	16	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	9.488	10.989
28	31	5	NOT A DAY GOES BY BNA	LONESTAR	9.177	7.691
29	30	7	JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	8.835	7.913
30	32	7	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	8.524	6.833
31	34	8	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY	MARK WILLS DUET WITH JAMIE O'NEAL	6.329	5.904
32	39	6	MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY	WILLIE NELSON DUET WITH LEE ANN WOMACK	6.002	4.850
33	36	6	THE ONE MCA NASHVILLE	GARY ALLAN	5.872	5.185
34	38	2	TONIGHT I WANNA BE YOUR MAN RCA	ANDY GRIGGS	5.674	5.016
35	37	6	SHE DOESN'T DANCE VFR	MARK MCGUINN	5.239	4.992
36	40	3	SWEET MUSIC MAN MCA NASHVILLE	REBA	3.697	3.554
37	NEW		GOODBYE ON A BAD DAY MCA NASHVILLE	SHANNON LAWSON	3.073	3.156
38	NEW		HELP ME UNDERSTAND CAPITOL	TRACE ADKINS	2.994	2.756
39	NEW		THREE DAYS REPUBLIC/UNIVERSAL SOUTH	PAT GREEN	2.986	2.356
40	NEW		I'M GONNA MISS HER (THE FISHIN' SONG) ARISTA NASHVILLE	BRAD PAISLEY	2.931	1.441

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. (○) Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Country Airplay chart.

Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 9, 2002

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
▶ No. 1 ◀				
1	1	80	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT ● CURB 73116	LEANN RIMES
2	2	6	OSAMA-YO' MAMA CURB 73130	RAY STEVENS
3	3	22	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD	AARON TIPPIN
4	5	7	THAT'S JUST JESSIE LYRIC STREET 164063/HOLLYWOOD	KEVIN DENNEY
5	4	20	GOD BLESS THE USA CURB 73128	LEE GREENWOOD
6	6	18	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137/MADACY	RANDY TRAVIS
7	7	20	GOD BLESS AMERICA CURB 73127	LEANN RIMES
8	8	246	HOW DO I LIVE ▲ ³ CURB 73022	LEANN RIMES
9	10	30	SOMETHIN' IN THE WATER MONUMENT 79625/SONY	JEFFREY STEELE
10	9	75	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
11	11	13	NIGHT DISAPPEAR WITH YOU LYRIC STREET 164050/HOLLYWOOD	BRIAN MCCOMAS
12	15	33	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD	KORTNEY KAYLE
13	14	15	GIRL IN LOVE COLUMBIA 79648/SONY	ROBIN ENGLISH
14	13	32	I KNOW HOW THE RIVER FEELS MCA NASHVILLE 172186	MCALYSTER
15	12	42	MATTHEW, MARK, LUKE & EARNHARDT DREAMWORKS 450327/INTERSCOPE	SHANE SELLERS
16	17	102	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
17	16	92	IT DON'T MATTER TO THE SUN/LOST IN YOU ● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
18	23	18	A ROSE IS A ROSE MERCURY 172193	MEREDITH EDWARDS
19	19	41	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN	TRICK PONY
20	22	68	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH

○ Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: MARCH 9, 2002

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
▶ No. 1 ◀							
1	1	1	6	ALAN JACKSON ▲ ²	ARISTA NASHVILLE 67039/RLG (12.98/18.98)	DRIVE	1
2	2	3	64	SOUNDTRACK ▲ ⁴	LOST HIGHWAY 170069/MERCURY (11.98/18.98)	O BROTHER, WHERE ART THOU?	1
3	3	2	3	VARIOUS ARTISTS	TOTALLY COUNTRY: 17 NEW CHART-TOPPING HITS		2
4	5	5	26	TOBY KEITH ▲	DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
5	4	4	15	GARTH BROOKS ▲ ³	CAPITOL 31330 (10.98/18.98)	SCARECROW	1
6	6	6	44	TIM MCGRAW ▲	CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
7	8	7	90	RASCAL FLATTS ●	LYRIC STREET 165011/HOLLYWOOD (11.98/17.98)	RASCAL FLATTS	7
8	10	9	82	SOUNDTRACK ▲ ³	CURB 78703 (11.98/17.98)	COYOTE UGLY	1
9	7	8	25	STEVE HOLY	CURB 77972 (11.98/17.98)	BLUE MOON	7
10	9	10	23	MARTINA MCBRIDE ●	RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
11	11	11	6	WILLIE NELSON	LOST HIGHWAY 186231/MERCURY (12.98/18.98)	THE GREAT DIVIDE	5
12	12	12	45	BROOKS & DUNN ●	ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEERS & STRIPES	1
13	15	25	28	ALISON KRAUSS + UNION STATION	ROUNDER 610495/DJMG (11.98/17.98)	NEW FAVORITE	3
14	18	15	82	JO DEE MESSINA ▲	CURB 77977 (11.98/17.98)	BURN	1
15	17	14	74	KENNY CHESNEY ▲ ²	BNA 67976/RLG (12.98/18.98)	GREATEST HITS	1
16	13	—	2	KASEY CHAMBERS	WARNER BROS. 48028 (18.98 CD)	BARRICADES & BRICK WALLS	13
17	16	16	66	TIM MCGRAW ▲ ²	CURB 77978 (12.98/18.98)	GREATEST HITS	1
18	20	21	73	TRAVIS TRITT ▲	COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
19	19	17	130	DIXIE CHICKS ▲ ³	MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
▶ GREATEST GAINER ◀							
20	28	27	7	HANK WILLIAMS JR.	CURB 78725 (7.98/17.98)	ALMERIA CLUB	9

○ Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

COUNTRY AIRPLAY PLAYLISTS FOR WEEK ENDING MARCH 3, 2002

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

WTGE Baton Rouge, LA
PD: Randy Chase
Airplay Leader Designations: 5

#2	WKHX, Atlanta, GA (PD/MD: Hallam/Gray)	4
#3	KEYE, Minneapolis, MN (PD/MD: Swedberg/Mocn)	4
#4	KCCY, Colorado Springs, CO (PD/MD: Daily/Waters)	3
#5	WRBQ, Tampa, FL (PD/MD: Logan/Roberts)	2

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

CMT
 PD: Chris Parr
 CBS Cable 615-457-8500

	TW	LW	
1	Martina McBride Blessed	35	41
2	Jo Dee Messina, Bring On The Rain	33	39
3	Kenny Chesney, Young	33	41
4	Tim McGraw, The Cowboy In Me	33	42
5	Toby Keith, My List	31	34
6	Alan Jackson, Where Were You	27	32
7	Rascal Flatts, I'm Movin' On	27	31
8	Gary Allan, The One	26	15
9	Steve Holy, Good Morning Beautiful	26	17
10	Willie Nelson Feat. Lee Ann W Mendocino	22	27
11	Chely Wright, Jeezabel	21	24
12	Trisha Yearwood Feat. Don He, Inside Out	19	31
13	Danni Leigh, Sometimes	18	30
14	Shannon Lawson, Goodbye On A Bad Day	17	30
15	Garth Brooks, Wrapped Up In You	16	18
16	Keith Urban, Where The Blacktop Ends	15	16
17	Brooks & Dunn, The Long Goodbye	15	18
18	Carolyne Dawn Johnson, I Don't Want You	15	18
19	Montgomery Gentry, Cold One Comin' On	14	14
20	Nickel Creek, The Lighthouse's Tale	14	25
21	Montgomery Gentry, Didn't I	13	13
22	Emerson Drive, I Should Be Sleeping	13	13
23	Sara Evans, I Could Not Ask For More	13	13
24	Brooks & Dunn, Only In America	13	13
25	Jamie O'Neal, When I Think About Angels	13	16
26	Brooks & Dunn, The Long Goodbye	13	16
27	Cyndi Thomson, I Always Liked That Best	13	23
28	Kid Rock, Lonely Road Of Faith	13	23
29	Garth Brooks/W/Trisha Yearwood, Squeeze Me	12	10
30	Y Herndon, Heather's Way	12	10

Great American Country
 PD: Jim Murphy
 MD: Jennifer Page
 Jones Int'l Networks 303-792-3111

	TW	LW	
1	Tim McGraw, The Cowboy In Me	48	42
2	Steve Holy, Good Morning Beautiful	44	41
3	Chris Cagle, I Breathe In, I Breathe Out	37	38
4	Tracy Byrd, Just Let Me Be In Love	42	40
5	Martina McBride Blessed	41	31
6	Jo Dee Messina, Bring On The Rain	41	38
7	Brad Paisley, Wrapped Around	37	34
8	Alan Jackson, Where Were You	37	35
9	Chely Wright, Jeezabel	24	23
10	Garth Brooks/W/Trisha Yearwood, Squeeze Me	24	23
11	Kenny Chesney, Young	24	23
12	Toby Keith, My List	23	18
13	Cyndi Thomson, I Always Liked That Best	22	21
14	Rascal Flatts, I'm Movin' On	22	22
15	Tammy Cochran, I Cry	21	15
16	Shannon Lawson, Goodbye On A Bad Day	21	16
17	Brooks & Dunn, The Long Goodbye	21	16
18	Mindy McCree, Maybe Maybe Not	21	15
19	Mark McGuinn, She Doesn't Dance	20	19
20	Willie Nelson Feat. Lee Ann W Mendocino	19	13
21	Brad Martin, Before I Know Better	19	17
22	Travis Tritt, Modern Day Bonnie And Clyde	19	17
23	Brian McCann, I Could Never Love You	18	13
24	Blackhawk, Days Of America	18	15
25	Patty Loveless W/Travis Tritt, Out Of Control	18	17
26	Gary Allan, The One	17	10
27	Alison Krauss & Union Station, Let Me Be Your	17	10
28	Andy Griggs, Tonight I Wanna Be Your Man	16	14
29	Carolyne Dawn Johnson, I Don't Want You	16	17
30	Emerson Drive, I Should Be Sleeping	15	10

KZLA Los Angeles
 OP: R.J. Curtis
 APD/MD: Tony Campos
 Emmis 323-882-8000

	TW	LW	
1	Tim McGraw The Cowboy In Me	46	47
2	Rascal Flatts I'm Movin' On	37	37
3	Steve Holy Good Morning Beautiful	37	37
4	Dixie Chicks Travelin' Soldier	35	20
5	Garth Brooks Wrapped Up In You	35	36
6	Chris Cagle I Breathe In, I Breathe Out	34	14
7	Brooks & Dunn The Long Goodbye	33	20
8	Phil Vassar That's When I Love You	33	28
9	Alan Jackson Where Were You (When The W	32	37
10	Martina McBride Blessed	30	46
11	Dixie Chicks Some Days You Gotta Dance	29	29
12	Jo Dee Messina With Tim McGraw Bring On T	29	37
13	Toby Keith My List	27	26
14	Tommy Shane Steiner What If She's An An	27	29
15	Aaron Tippin Where The Stars And Stripe	24	23
16	Kenny Chesney Young	21	19
17	Carolyne Dawn Johnson I Don't Want You T	20	11
18	Garth Brooks Duet With Trisha Squeeze Me	20	15
19	Jessica Andrews Who I Am	17	17
20	George Jones Duet With Garth Beer Run	16	19
21	Emerson Drive I Should Be Sleeping	16	19
22	Tammy Cochran I Cry	15	7
23	Travis Tritt Modern Day Bonnie And Clyde	15	13
24	Faith Hill The Way You Love Me	15	16
25	Steve Azar I Don't Have To Be Me (Titl	14	20
26	Rascal Flatts I'm Movin' On	14	14
27	Blake Shelton All Over Me	14	17
28	Sara Evans Born To Fly	14	16
29	Travis Tritt It's A Great Day To Be Ali	14	17
30	Lee Ann Womack With Sons Of I Hope You	13	10

KPLX Dallas
 PD: Paul Williams
 APD: Smokey Rivers
 MD: Cody Alan
 Susquehanna 214-526-2400

	TW	LW	
1	Kenny Chesney Young	56	39
2	Toby Keith My List	54	41
3	Tim McGraw The Cowboy In Me	54	50
4	Kevin Denney That's Just Jessie	51	35
5	Chris Cagle I Breathe In, I Breathe Out	51	48
6	Alan Jackson Drive (For Daddy Gene)	48	49
7	Tracy Byrd Just Let Me Be In Love	35	47
8	Emerson Drive I Should Be Sleeping	33	28
9	Pat Green Three Days	33	31
10	Martina McBride Blessed	24	27
11	Alan Jackson Drive (For Daddy Gene)	23	22
12	George Strait Living And Loving Well	20	26
13	Brooks & Dunn The Long Goodbye	20	44
14	Jamie O'Neal Frank	21	26
15	Chely Wright Jeezabel	24	27
16	Gabbie Nolen Almost There	23	22
17	Willie Nelson With Lee Ann W Mendocino	21	17
18	Deryl Dodd Pearl Snaps	20	21
19	Brad Paisley Wrapped Around	18	14
20	Jo Dee Messina With Tim McGraw Bring On T	15	10
21	George Jones Duet With Garth Beer Run	15	13
22	Brooks & Dunn Ain't Nothing 'Bout You	15	16
23	Brooks & Dunn Only In America	15	16
24	Keith Urban Where The Blacktop Ends	15	18
25	Tracy Byrd Just Let Me Be In Love	14	25
26	George Strait Run	14	14
27	Pat Green Take Me Out To A Dancin'	13	10
28	Radney Foster With Pat Green Texas In I	13	12
29	Toby Keith I'm Just Talkin' About Me	13	14
30	Montgomery Gentry She Couldn't Change M	12	10

WUSN Chicago
 PD: Justin Case
 MD: Tricia Biondo
 Infinity 312-649-0099

	TW	LW	
1	Tim McGraw The Cowboy In Me	47	45
2	Joe Diffie In Another World	46	42
3	Brad Paisley Wrapped Around	46	45
4	Steve Holy Good Morning Beautiful	44	43
5	Brooks & Dunn The Long Goodbye	44	47
6	Chris Cagle I Breathe In, I Breathe Out	43	26
7	Jo Dee Messina With Tim McGraw Bring On T	38	46
8	Alan Jackson Drive (For Daddy Gene)	28	17
9	Emerson Drive I Should Be Sleeping	26	24
10	Rascal Flatts I'm Movin' On	23	23
11	Travis Tritt Modern Day Bonnie And Clyde	23	22
12	Dixie Chicks Some Days You Gotta Dance	24	23
13	Kenny Chesney Young	23	22
14	Martina McBride Blessed	23	23
15	Tommy Shane Steiner What If She's An An	23	23
16	Toby Keith My List	23	24
17	Garth Brooks Duet With Trisha Squeeze Me	23	26
18	Tracy Byrd Just Let Me Be In Love	23	27
19	Phil Vassar That's When I Love You	21	24
20	Tommy Cochran I Cry	20	16
21	Chely Wright Jeezabel	18	9
22	Blake Shelton All Over Me	18	17
23	Cyndi Thomson Always Liked That Best	17	15
24	George Strait Living And Loving Well	16	16
25	Willie Nelson With Lee Ann W Mendocino	16	4
26	Brooks & Dunn Only In America	16	12
27	Brooks & Dunn Only In America	14	12
28	Blake Shelton Austin	14	12
29	Trick Pony On A Night Like This	14	14
30	Travis Tritt Love Of A Woman	14	14

KSCS Dallas
 PD: Dean James
 ABC/Disney 817-695-0800

	TW	LW	
1	Tim McGraw The Cowboy In Me	51	50
2	Alan Jackson Drive (For Daddy Gene)	51	52
3	Toby Keith My List	44	29
4	George Strait Living And Loving Well	36	51
5	Chris Cagle I Breathe In, I Breathe Out	36	26
6	Kenny Chesney Young	29	32
7	Chely Wright Jeezabel	26	17
8	Willie Nelson With Lee Ann W Mendocino	26	21
9	Travis Tritt Modern Day Bonnie And Clyde	24	32
10	Steve Holy Good Morning Beautiful	23	21
11	Tracy Byrd Just Let Me Be In Love	23	25
12	Brad Paisley Wrapped Around	23	26
13	Garth Brooks Duet With Trisha Squeeze Me	23	28
14	Phil Vassar That's When I Love You	21	21
15	Steve Azar I Don't Have To Be Me (Titl	20	9
16	Brooks & Dunn The Long Goodbye	20	19
17	Kevin Denney That's Just Jessie	20	19
18	Pat Green Three Days	19	19
19	Jo Dee Messina With Tim McGraw Bring On T	16	14
20	The Soggy Bottom Boys I Am A Man Of Con	16	17
21	Tommy Shane Steiner What If She's An An	16	20
22	Dixie Chicks Some Days You Gotta Dance	15	1
23	Joe Diffie In Another World	15	8
24	Gary Walker A Bamba	14	23
25	Rascal Flatts I'm Movin' On	12	20
26	Gary Allan The One	12	8
27	Travis Tritt It's A Great Day To Be Ali	10	8
28	Jessica Andrews Who I Am	10	10
29	Jamie O'Neal There Is No Arizona	10	10
30	Martina McBride Blessed	10	12

WMPQ Washington, DC
 VP/Op: Jeff Wyatt
 APD/MD: Jon Anthony
 Clear Channel 301-231-8231

	TW	LW	
1	Martina McBride Blessed	48	45
2	Tim McGraw The Cowboy In Me	46	44
3	Jo Dee Messina With Tim McGraw Bring On T	45	48
4	Steve Holy Good Morning Beautiful	40	48
5	Brad Paisley Wrapped Around	39	46
6	George Strait Run	36	25
7	Dixie Chicks Some Days You Gotta Dance	35	16
8	Rascal Flatts I'm Movin' On	34	22
9	Kenny Chesney Young	33	35
10	Phil Vassar That's When I Love You	33	21
11	Toby Keith My List	32	27
12	Steve Azar I Don't Have To Be Me (Titl	29	20
13	Rascal Flatts I'm Movin' On	28	27
14	Tommy Shane Steiner What If She's An An	28	19
15	Travis Tritt Modern Day Bonnie And Clyde	28	19
16	Alan Jackson Drive (For Daddy Gene)	27	9
17	Trisha Yearwood I Would've Loved You	27	11
18	Toby Keith I Wanna Talk About Me	26	10
19	Alan Jackson Where Were You (When The W	25	32
20	Aaron Tippin Where The Stars And Stripe	25	17
21	Tommy Shane Steiner What If She's An An	25	18
22	Emerson Drive I Should Be Sleeping	25	15
23	Toby Keith I'm Just Talkin' About Me	25	17
24	Chely Wright Jeezabel	25	15
25	Brooks & Dunn The Long Goodbye	25	16
26	Chris Cagle I Breathe In, I Breathe Out	25	12
27	Aaron Tippin Where The Stars And Stripe	24	8
28	Jessica Andrews Who I Am	24	8
29	Cyndi Thomson What I Really Meant To Sa	24	9
30	Jamie O'Neal There Is No Arizona	22	11
31	Sara Evans I Keep Looking	11	6

WYNY New York
 PD: Marty Mitchell
 Big City Radio 914-592-1071

	TW	LW	
1	Jo Dee Messina With Tim McGraw Bring On T	40	40
2	Brooks & Dunn The Long Goodbye	39	39
3	Tim McGraw The Cowboy In Me	37	28
4	Dixie Chicks Some Days You Gotta Dance	35	36
5	Martina McBride Blessed	31	32
6	Chris Cagle I Breathe In, I Breathe Out	31	32
7	Blake Shelton All Over Me	30	31
8	Rascal Flatts I'm Movin' On	29	31
9	Toby Keith My List	28	22
10	Mark Willis With Jamie O'Neal I'm Not Go	24	21
11	Chely Wright Jeezabel	23	15
12	Garth Brooks Duet With Trisha Squeeze Me	23	15
13	Phil Vassar That's When I Love You	23	20
14	Tammy Cochran I Cry	23	23
15	Andy Griggs Tonight I Wanna Be Your Man	23	24
16	Travis Tritt Modern Day Bonnie And Clyde	22	20
17	Mark McGuinn She Doesn't Dance	22	15
18	Carolyne Dawn Johnson I Don't Want You T	22	21
19	Kenny Chesney Young	22	25
20	Tommy Shane Steiner What If She's An An	21	20
21	Alan Jackson Drive (For Daddy Gene)	21	14
22	Steve Azar I Don't Have To Be Me (Titl	20	14
23	Alan Jackson Where Were You (When The W	18	5
24	Tracy Byrd Just Let Me Be In Love	18	32
25	Travis Tritt Modern Day Bonnie And Clyde	17	16
26	George Strait Living And Loving Well	17	16
27	Aaron Tippin Where The Stars And Stripe	16	17
28	Trick Pony Just What I Do	16	17
29	Kevin Denney That's Just Jessie	15	1
30	Reba I'm A Survivor	15	15

WXTU Philadelphia
 PD: Bob McKay
 APD/MD: Cadillac Jack
 Beasley 610-667-9000

	TW	LW	
1	Brooks & Dunn The Long Goodbye	47	47
2	Dixie Chicks Some Days You Gotta Dance	46	43
3	Kenny Chesney Young	45	42
4	Tim McGraw The Cowboy In Me	44	46
5	Martina McBride Blessed	43	43
6	Alan Jackson Drive (For Daddy Gene)	40	48
7	Rascal Flatts I'm Movin' On	40	39
8	Chris Cagle I Breathe In, I Breathe Out	28	24
9	Jo Dee Messina With Tim McGraw Bring On T	27	24
10	Tommy Shane Steiner What If She's An An	25	23
11	Toby Keith My List	25	27
12	Travis Tritt Modern Day Bonnie And Clyde	24	22
13	Garth Brooks Duet With Trisha Squeeze Me	24	21
14	Carolyne Dawn Johnson I Don't Want You T	22	17
15	Tammy Cochran I Cry	21	20
16	Kevin Denney That's Just Jessie	21	9
17	Emerson Drive I Should Be Sleeping	21	17
18	Cyndi Thomson I Always Liked That Best	16	16
19	Trick Pony Just What I Do	16	17
20	Blake Shelton All Over Me	15	20
21	Alan Jackson Drive (For Daddy Gene)	14	6
22	Kellie Coffey When You Lie Next To Me	13	6
23	Willie Nelson With Lee Ann W Mendocino	13	12
24	Joe Diffie In Another World	13	26
25	Steve Azar I Don't Have To Be Me (Titl	12	12
26	Jessica Andrews Who I Am	11	8
27	Jessica Andrews Who I Am	10	7
28	Toby Keith I Wanna Talk About Me	10	10
29	Kevin Denney That's Just Jessie	10	11
30	Chely Wright Jeezabel	10	15

WKHX Atlanta
 OM: Dene Hallam
 MD: Johnny Gray
 ABC/Disney 770-955-0101

	TW	LW	
1	Rascal Flatts I'm Movin' On	55	55

COUNTRY AIRPLAY MONITOR

FOR WEEK ENDING MARCH 3, 2002

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

WDSY Pittsburgh
VP/Pgm: Keith Clark
APD/MD: Stoney Richards
Infinity 412-920-9400

Y108

TW	LW	Song	Stations
1	44	Steve Holy Good Morning Beautiful	45
2	44	Tim McGraw The Cowboy In Me	44
3	39	George Strait Run	43
4	39	Chris Cagle I Breathe In, I Breathe Out	41
5	38	Aaron Tippin Where The Stars And Stripe	40
6	38	Phil Vassar That's When I Love You	38
7	37	Toby Keith My List	37
8	37	Jo Dee Messina With Tim McGraw Bring On T	37
9	37	Brooks & Dunn The Long Goodbye	37
10	36	Kenny Chesney Young	36
11	36	Tommy Shane Steiner What If She's An An	36
12	36	Rascal Flatts I'm Movin' On	36
13	36	Martina McBride Blessed	36
14	36	Joe Diffie In Another World	36
15	36	Dixie Chicks Some Days You Gotta Dance	36
16	36	Tommy Shane Steiner What If She's An An	36
17	36	Alan Jackson Drive (For Daddy Gene)	36
18	36	Cyndi Thomson I Always Liked That Best	36
19	36	Emerson Drive I Should Be Sleeping	36
20	36	Blake Shelton All Over Me	36
21	36	Trick Pony Just What I Do	36
22	36	Shannon Lawson Goodbye On A Bad Day	36
23	36	Willie Nelson With Lee Ann W Mendocino	36
24	36	Brad Paisley I'm Gonna Miss Her (The Fi	36
25	36	Shannon Lawson Goodbye On A Bad Day	36

WTQR Greensboro
PD: Paul Franklin
APD/MD: Angie Ward
Clear Channel 336-822-2000

104

TW	LW	Song	Stations
1	44	Jo Dee Messina With Tim McGraw Bring On T	44
2	44	Kenny Chesney Young	44
3	44	Martina McBride Blessed	44
4	44	Brooks & Dunn The Long Goodbye	44
5	44	Chris Cagle I Breathe In, I Breathe Out	44
6	44	Tim McGraw The Cowboy In Me	44
7	44	Steve Holy Good Morning Beautiful	44
8	44	Joe Diffie In Another World	44
9	44	Dixie Chicks Some Days You Gotta Dance	44
10	44	Tommy Shane Steiner What If She's An An	44
11	44	Alan Jackson Drive (For Daddy Gene)	44
12	44	Cyndi Thomson I Always Liked That Best	44
13	44	Emerson Drive I Should Be Sleeping	44
14	44	Blake Shelton All Over Me	44
15	44	Trick Pony Just What I Do	44
16	44	Shannon Lawson Goodbye On A Bad Day	44
17	44	Willie Nelson With Lee Ann W Mendocino	44
18	44	Brad Paisley I'm Gonna Miss Her (The Fi	44
19	44	Shannon Lawson Goodbye On A Bad Day	44

WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600

WGAR 99.5

TW	LW	Song	Stations
1	37	Toby Keith I Wanna Talk About Me	37
2	37	George Strait Run	37
3	37	Dixie Chicks Some Days You Gotta Dance	37
4	37	Aaron Tippin Where The Stars And Stripe	37
5	37	Blake Shelton Austin	37
6	37	Steve Holy Good Morning Beautiful	37
7	37	Rascal Flatts I'm Movin' On	37
8	37	Brooks & Dunn The Long Goodbye	37
9	37	Joe Diffie In Another World	37
10	37	Travis Tritt Modern Day Bonnie And Clyd	37
11	37	Phil Vassar That's When I Love You	37
12	37	Jo Dee Messina With Tim McGraw Bring On T	37
13	37	Alan Jackson Where Were You (When The W	37
14	37	Tracy Byrd Just Let Me Be In Love	37
15	37	Alan Jackson Where I Come From	37
16	37	Steve Holy Good Morning Beautiful	37
17	37	Lonestar I'm Already There	37
18	37	Alan Jackson Drive (For Daddy Gene)	37
19	37	Steve Azar I Don't Have To Be Me (Ti	37
20	37	Travis Tritt Modern Day Bonnie And Clyd	37
21	37	Garth Brooks Duet With Trish Squeeze Me	37
22	37	Travis Tritt Modern Day Bonnie And Clyd	37
23	37	Phil Vassar That's When I Love You	37
24	37	Tracy Byrd Just Let Me Be In Love	37
25	37	Alan Jackson Where I Come From	37
26	37	Steve Azar I Don't Have To Be Me (Ti	37
27	37	Trisha Yearwood Featuring Do Inside Out	37
28	37	Travis Tritt It's A Great Day To Be Ali	37
29	37	Kevin Denney That's Just Jessie	37
30	37	Carolin Dawn Johnson I Don't Want You T	37
31	37	Brooks & Dunn Only In America	37
32	37	Mark McGuinn She Doesn't Dance	37
33	37	Aaron Tippin Where The Stars And Stripe	37
34	37	Blake Shelton All Over Me	37
35	37	Kevin Denney That's Just Jessie	37
36	37	Kellie Coffey When You Lie Next To Me	37
37	37	Blake Shelton All Over Me	37
38	37	Cyndi Thomson I Always Liked That Best	37
39	37	Emerson Drive I Should Be Sleeping	37
40	37	Blake Shelton Austin	37
41	37	Montgomery Gentry She Couldn't Change M	37
42	37	Chely Wright Jazazel	37
43	37	Trick Pony Just What I Do	37
44	37	Garth Brooks Duet With Trish Squeeze Me	37
45	37	Trick Pony Just What I Do	37

WFMS Indianapolis
OM: David Wood
PD: Bob Richards
MD: J.D. Cannon
Susquehanna 317-842-9550

WFMS 95.5

TW	LW	Song	Stations
1	39	Brooks & Dunn The Long Goodbye	39
2	39	Tim McGraw The Cowboy In Me	39
3	39	John Berry How Much Do You Love Me	39
4	39	Martina McBride Blessed	39
5	39	Dixie Chicks Some Days You Gotta Dance	39
6	39	Chris Cagle I Breathe In, I Breathe Out	39
7	39	Steve Holy Good Morning Beautiful	39
8	39	Joe Diffie In Another World	39
9	39	Brad Paisley Wrapped Around	39
10	39	Kenny Chesney Young	39
11	39	Trace Adkins I'm Tryin'	39
12	39	Travis Tritt Modern Day Bonnie And Clyd	39
13	39	George Strait Run	39
14	39	Steve Holy Good Morning Beautiful	39
15	39	Steve Azar I Don't Have To Be Me (Ti	39
16	39	Alan Jackson Where Were You (When The W	39
17	39	Phil Vassar That's When I Love You	39
18	39	Tommy Shane Steiner What If She's An An	39
19	39	Kevin Denney That's Just Jessie	39
20	39	Blake Shelton All Over Me	39
21	39	Travis Tritt Modern Day Bonnie And Clyd	39
22	39	Carolin Dawn Johnson I Don't Want You T	39
23	39	Brooks & Dunn Only In America	39
24	39	Mark McGuinn She Doesn't Dance	39
25	39	Aaron Tippin Where The Stars And Stripe	39
26	39	Blake Shelton All Over Me	39
27	39	Kevin Denney That's Just Jessie	39
28	39	Kellie Coffey When You Lie Next To Me	39
29	39	Blake Shelton All Over Me	39
30	39	Toby Keith I Wanna Talk About Me	39
31	39	David Ball She Always Talked About Mezi	39
32	39	Tracy Lawrence What A Memory	39
33	39	Garth Brooks Duet With Trish Squeeze Me	39
34	39	Trick Pony Just What I Do	39

WKIS Miami
PD: Robert W. Walker
MD: Darlene Evans
Beasley 305-654-1700

KISS COUNTRY

TW	LW	Song	Stations
1	32	Tim McGraw The Cowboy In Me	32
2	32	Brooks & Dunn The Long Goodbye	32
3	32	Martina McBride Blessed	32
4	32	Dixie Chicks Some Days You Gotta Dance	32
5	32	Jo Dee Messina With Tim McGraw Bring On T	32
6	32	Chris Cagle I Breathe In, I Breathe Out	32
7	32	Joe Diffie In Another World	32
8	32	Brad Paisley Wrapped Around	32
9	32	Travis Tritt Modern Day Bonnie And Clyd	32
10	32	Kenny Chesney Young	32
11	32	George Strait Run	32
12	32	Toby Keith My List	32
13	32	Chely Wright Jazazel	32
14	32	Chris Cagle I Breathe In, I Breathe Out	32
15	32	Tommy Shane Steiner What If She's An An	32
16	32	Carolin Dawn Johnson I Don't Want You T	32
17	32	Steve Azar I Don't Have To Be Me (Ti	32
18	32	Brooks & Dunn The Long Goodbye	32
19	32	Joe Diffie In Another World	32
20	32	Travis Tritt Modern Day Bonnie And Clyd	32
21	32	Blake Shelton All Over Me	32
22	32	Alan Jackson Drive (For Daddy Gene)	32
23	32	Trick Pony Just What I Do	32
24	32	Chely Wright Jazazel	32
25	32	Steve Holy Good Morning Beautiful	32
26	32	Mark McGuinn She Doesn't Dance	32
27	32	Homestead News Minivan	32
28	32	Cyndi Thomson I Always Liked That Best	32
29	32	Toby Keith I Wanna Talk About Me	32
30	32	Emerson Drive I Should Be Sleeping	32
31	32	Montgomery Gentry Didn't I	32
32	32	Homestead News Minivan	32
33	32	Montgomery Gentry Didn't I	32
34	32	Kellie Coffey When You Lie Next To Me	32

WWKA Orlando
PD: Len Shackelford
MD: Shadow Stevens
Cox 407-298-9292

K92FM

TW	LW	Song	Stations
1	50	Aaron Tippin Where The Stars And Stripe	50
2	50	Alan Jackson Where Were You (When The W	50
3	50	Brooks & Dunn Only In America	50
4	50	Toby Keith I Wanna Talk About Me	50
5	50	Tim McGraw Angry All The Time	50
6	50	Tim McGraw The Cowboy In Me	50
7	50	Toby Keith My List	50
8	50	Tommy Shane Steiner What If She's An An	50
9	50	Steve Holy Good Morning Beautiful	50
10	50	Rascal Flatts I'm Movin' On	50
11	50	Chely Wright Jazazel	50
12	50	Brooks & Dunn The Long Goodbye	50
13	50	Jo Dee Messina With Tim McGraw Bring On T	50
14	50	Travis Tritt Modern Day Bonnie And Clyd	50
15	50	Chris Cagle I Breathe In, I Breathe Out	50
16	50	Martina McBride Blessed	50
17	50	Alan Jackson Where I Come From	50
18	50	Blake Shelton Austin	50
19	50	Montgomery Gentry She Couldn't Change M	50
20	50	Brad Paisley Wrapped Around	50
21	50	Sara Evans Born To Fly	50
22	50	Diamond Rio One More Day	50
23	50	Kenny Chesney Don't Happen Twice	50
24	50	Mark McGuinn She Doesn't Dance	50
25	50	Brooks & Dunn Ain't Nothing 'Bout You	50
26	50	Chely Wright Jazazel	50
27	50	Brad Paisley We Danced	50
28	50	Toby Keith I Wanna Talk About Me	50
29	50	Emerson Drive I Should Be Sleeping	50
30	50	George Strait Run	50
31	50	Mark Chesnut She Was	50
32	50	David Ball She Always Talked About Mezi	50
33	50	Brad Paisley I'm Gonna Miss Her (The Fi	50

WSOC Charlotte
OM/MD: Jeff Roper
APD/MD: Rick McCracken
Infinity 704-522-1103

103.7

TW	LW	Song	Stations
1	49	Jo Dee Messina With Tim McGraw Bring On T	49
2	49	Chris Cagle I Breathe In, I Breathe Out	49
3	49	Dixie Chicks Some Days You Gotta Dance	49
4	49	Brooks & Dunn The Long Goodbye	49
5	49	George Strait Run	49
6	49	Alan Jackson Where Were You (When The W	49
7	49	Steve Holy Good Morning Beautiful	49
8	49	Kevin Denney That's Just Jessie	49
9	49	Garth Brooks Duet With Trish Squeeze Me	49
10	49	Joe Diffie In Another World	49
11	49	Toby Keith I Wanna Talk About Me	49
12	49	Tommy Cochran I Cry	49
13	49	Kenny Chesney Young	49
14	49	Mark Willis With Jamie O'Neal I'm Not Go	49
15	49	Montgomery Gentry She Couldn't Change M	49
16	49	Toby Keith I Wanna Talk About Me	49
17	49	Travis Tritt Modern Day Bonnie And Clyd	49
18	49	Diamond Rio One More Day	49
19	49	Rascal Flatts I'm Movin' On	49
20	49	Tim McGraw The Cowboy In Me	49
21	49	Blake Shelton Austin	49
22	49	Martina McBride Blessed	49
23	49	Lonestar I'm Already There	49
24	49	Steve Azar I Don't Have To Be Me (Ti	49
25	49	Tommy Shane Steiner What If She's An An	49
26	49	Reba Sweet Music Man	49
27	49	Lonestar Not A Day Goes By	49
28	49	Alan Jackson Drive (For Daddy Gene)	49
29	49	Trisha Yearwood She's In Love With The	49
30	49	Kenny Chesney She's Got It All	49
31	49	Shannon Lawson Goodbye On A Bad Day	49

WAMZ Louisville
OM: Kelly Carr
PD/MD: Coyote Calhoun
Clear Channel 502-582-7840

103.7

TW	LW	Song	Stations
1	48	Dixie Chicks Some Days You Gotta Dance	48
2	48	Kenny Chesney Young	48
3	48	Tim McGraw The Cowboy In Me	48
4	48	Brooks & Dunn The Long Goodbye	48
5	48	Martina McBride Blessed	48
6	48	Brooks & Dunn The Long Goodbye	48
7	48	Jo Dee Messina With Tim McGraw Bring On T	48
8	48	Kellie Coffey When You Lie Next To Me	48
9	48	Rascal Flatts I'm Movin' On	48
10	48	Garth Brooks Duet With Trish Squeeze Me	48
11	48	Lonestar Not A Day Goes By	48
12	48	Chris Cagle I Breathe In, I Breathe Out	48
13	48	Tommy Shane Steiner What If She's An An	48
14	48	Aaron Tippin Where The Stars And Stripe	48
15	48	Kevin Denney That's Just Jessie	48
16	48	Phil Vassar That's When I Love You	48
17	48	Travis Tritt Modern Day Bonnie And Clyd	48
18	48	Shannon Lawson Goodbye On A Bad Day	48
19	48	Blake Shelton All Over Me	48
20	48	Cyndi Thomson I Always Liked That Best	48
21	48	Chely Wright Jazazel	48
22	48	Steve Azar I Don't Have To Be Me (Ti	48
23	48	Joe Diffie In Another World	48
24	48	Brad Paisley I'm Gonna Miss Her (The Fi	48
25	48	Emerson Drive I Should Be Sleeping	48
26	48	Trisha Yearwood She's In Love With The	48
27	48	Alan Jackson Drive (For Daddy Gene)	48
28	48	Travis Tritt Love Of A Woman	48
29	48	Steve Holy Good Morning Beautiful	48
30	48	Shannon Lawson Goodbye On A Bad Day	48
31	48	Andy Griggs Tonight I Wanna Be Your Man	48
32	48	Little Big Town Don't Waste My Time	48
33	48	Kellie Coffey When You Lie Next To Me	48

WQYK Tampa
OM: Eric Logan
MD: Jay Roberts
Infinity 813-287-0995

103.7

TW	LW	Song	Stations
1	36	Martina McBride Blessed	36
2	36	Jo Dee Messina With Tim McGraw Bring On T	36
3	36	Steve Holy Good Morning Beautiful	36
4	36	Dixie Chicks Some Days You Gotta Dance	36
5	36	Tim McGraw The Cowboy In Me	36
6	36	Brooks & Dunn The Long Goodbye	36
7	36	Kenny Chesney Young	36
8	36	Chris Cagle I Breathe In, I Breathe Out	36
9	36	Tommy Shane Steiner What If She's An An	36
10	36	Rascal Flatts I'm Movin' On	36
11	36	Garth Brooks Duet With Trish Squeeze Me	36
12	36	Tracy Byrd Just Let Me Be In Love	36
13	36	Chris Cagle I Breathe In, I Breathe Out	36
14	36	Aaron Tippin Where The Stars And Stripe	36
15	36	Kevin Denney That's Just Jessie	36
16	36	Phil Vassar That's When I Love You	36
17	36	Garth Brooks Duet With Trish Squeeze Me	36
18	36	Steve Azar I Don't Have To Be Me (Ti	36
19	36	Rascal Flatts I'm Movin' On	36
20	36	Blake Shelton All Over Me	36
21	36	Alan Jackson Drive (For Daddy Gene)	36
22	36	Shelton Brooks	36
23	36	Toby Keith My List	36
24	36	Cyndi Thomson I Always Liked That Best	36
25	36	Garth Brooks Duet With Trish Squeeze Me	36</

IMPACT!

AIRPLAY
Monitor



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week.

AIRPOWER

Total Detections/Gain

ALAN JACKSON 2757/642

Drive (For Daddy Gene) (Arista Nashville)
Total Stations: 146/Chart Move: 22-15
Heavy (45+ detections): 1 KSCS
Medium (25-44): 39 KCCY, KCYY, KEEY, KGMV, KHKI, KILT, KKCS, KMLE, KMPS, KPLX, KRMD, KRTY, KSKS, KSOP, KTTS, KUZZ, KWNR, KXKC, WDAF, WDRM, WFLS, WFRE, WIL, WIRK, WIVK, WVCN, WKDF, WKHX, WKYQ, WQBE, WQXX, WRBQ, WRNS, WSIX, WSLC, WTGE, WUSN, WWGR, WXBQ
Light(Under 25): 106
Airplay Adds: 9 KMXM, WCMS, WDSY, WKCO, WKHK, WMIL, WMUS, WSTH, WYNY

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)
KSCS • Dallas, TX
PD: Dean James
Date: 02/24/02



GARTH BROOKS DUET WITH TRISHA YEARWOOD 2622/280

Squeeze Me In (Capitol)
Total Stations: 143/Chart Move: 21-17
Heavy (45+): 0
Medium (25-44): 32 KEEY, KGMV, KHAY, KHKI, KKCS, KMLE, KRTY, KSD, KSOP, KTOM, KUBL, KUZZ, KXKC, KZSN, WAMZ, WBCT, WCOL, WCTK, WDRM, WGKX, WGNB, WIVK, WKXC, WMIL, WPOR, WQXX, WRBQ, WRNS, WSIX, WSLC, WSOC, WWGR
Light(Under 25): 111
Airplay Adds: 6 KNIX, KSKS, WDXB, WGAR, WIVK, WPOC

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)
WKHX • Atlanta, GA
PD: Dene Hallam
MD: Johnny Gray
Date: 02/24/02
Also: KMLE • Phoenix, AZ



2599 - 1000 DETECTIONS

Total Detections/Gain

EMERSON DRIVE 2527/172

I Should Be Sleeping (DreamWorks)
Total Stations: 145/Chart Move: 20-19
Heavy (45+): 1 KDRK
Medium (25-44): 25 KBEQ, KFRG, KGMV, KHAY, KHKI, KMLE, KPLX, KSSN, KTOM, KTST, KTTS, KUZZ, WBCT, WFRE, WGGY, WGH, WVCN, WKCO, WKYQ, WMIL, WQBE, WQXX, WSLC, WUSN, WXBQ
Light (Under 25): 119
Airplay Adds: 1 WZZK

CAROLYN DAWN JOHNSON 2372/376

I Don't Want You To Go (Arista Nashville)
Total Stations: 145/Chart Move: 25-21
Heavy (45+): 0
Medium (25-44): 17 KBEQ, KEEY, KHAY, KHKI, KSKS, KSON, KUZZ, WAMZ, WCTK, WEZL, WGGY, WGKX, WGNB, WKCO, WKCO, WMUS, WSLC
Light (Under 25): 128
Airplay Adds: 7 KCCY, KTTS, WDXB, WESC, WKYQ, WQBE, WXBQ

STEVE AZAR 2340/255

I Don't Have To Be Me (Til Monday) (Mercury)
Total Stations: 146/Chart Move: 23-22
Heavy (45+): 2 KKAT, WKCO
Medium (25-44): 17 KBEQ, KFRG, KTTS, WBCT, WBEE, WGGY, WGH, WGNB, WIL, WKYQ, WMZQ, WNCY, WQBE, WQXX, WRNS, WSLC, WXBQ
Light (Under 25): 127
Airplay Adds: 4 KYGO, WDAF, WQIK, WWGR

KEVIN DENNEY 2122/189

That's Just Jessie (Lyric Street)
Total Stations: 147/Chart Move: 26-23
Heavy (45+): 1 KPLX
Medium (25-44): 15 KEEY, KMLE, KWJJ, KXKC, WAMZ, WFLS, WGKX, WVCN, WKHX, WKYQ, WQBE, WSIX, WSLC, WSOC, WXBQ
Light (Under 25): 131
Airplay Adds: 7 KCCY, WKHK, WKIS, WMZQ, WRBT, WROO, WYNY

TAMMY COCHRAN 1865/132

I Cry (Epic)
Total Stations: 143/Chart Move: 27-25
Heavy (45+): 0
Medium (25-44): 11 KFRG, KSON, KSSN, KTOM, KWJJ, WIVK, WKYQ, WQXX, WTQR, WXBQ, WYGY
Light (Under 25): 132
Airplay Adds: 3 KRTY, WESC, WOKO

CHELY WRIGHT 1610/110

Jezebel (MCA Nashville)
Total Stations: 141/Chart Move: 28-26
Heavy (45+): 0
Medium (25-44): 11 KBEQ, KEEY, KSCS, KSON, WIRK, WKDF, WKIS, WKYQ, WNCY, WQBE, WXBQ
Light (Under 25): 130
Airplay Adds: 5 KKAT, WGKX, WQXX, WTGE, WTQR

KELLIE COFFEY 1567/301

When You Lie Next To Me (BNA)
Total Stations: 144/Chart Move: 32-27
Heavy (45+): 0
Medium (25-44): 9 KEEY, KKCS, KXKT, WAMZ, WCTO, WGGY, WGKX, WKHX, WQIK
Light (Under 25): 135
Airplay Adds: 10 KRST, KRTY, KZLA, WDRM, WKHK, WKIS, WKXC, WPOC, WQYK, WRBT

TRICK PONY 1457/157

Just What I Do (Warner Bros./WRN)
Total Stations: 137/Chart Move: 31-28
Heavy (45+): 0
Medium (25-44): 5 KEEY, KHKI, WKCO, WQBE, WXBQ
Light (Under 25): 132
Airplay Adds: 4 KSON, WESC, WSLC, WTQR

LONESTAR 1406/192

Not A Day Goes By (BNA)
Total Stations: 121/Chart Move: 33-29
Heavy (45+): 0
Medium (25-44): 11 KEEY, KSOP, KTTS, KYGO, WBEE, WGGY, WGKX, WSIX, WSLC, WYGY, WYRK
Light (Under 25): 110
Airplay Adds: 4 KASE, KRST, WDSY, WYNY

GEORGE STRAIT 1374/698

Living And Living Well (MCA Nashville)
Total Stations: 114/Chart Move: 38-30
Heavy (45+): 1 WTGE
Medium (25-44): 7 KIKK, KMLE, KPLX, KSCS, KSKS, KTTS, WSIX
Light (Under 25): 106
Airplay Adds: 44 KBEQ, KEEY, KFKF, KGMV, KHKI, KMDL, KMXM, KRMD, KSKS, KTEX, KUPL, KUZZ, KXXY, KYGO, KZSN, WBCT, WBEE, WCOS, WCTK, WDAF, WGNB, WGNB, WIRK, WJCL, WKDF, WKKT, WKSJ, WKXC, WKYQ, WLWI, WNCY, WQBE, WQIK, WQYK, WRBQ, WRKZ, WRNS, WROO, WSM, WUSN, WWGR, WXBQ, WYNY

MARK WILLS DUET WITH JAMIE O'NEAL 1189/51

I'm Not Gonna Do Anything Without You (Mercury)
Total Stations: 136/Chart Move: 34-31
Heavy (45+): 0
Medium (25-44): 7 KHKI, KKCS, WGGY, WKCO, WSIX, WTGE, WYGY
Light (Under 25): 129
Airplay Adds: 1 WOKQ

GARY ALLAN 1097/154

The One (MCA Nashville)
Total Stations: 126/Chart Move: 36-32
Heavy (45+): 0
Medium (25-44): 7 KEEY, KUZZ, WGH, WKYQ, WQBE, WSLC, WXBQ
Light (Under 25): 119
Airplay Adds: 8 KAJA, KCCY, KFRG, KHEY, KUBL, WEZL, WFLS, WFRE

ANDY GRIGGS 1057/126

Tonight I Wanna Be Your Man (RCA)
Total Stations: 126/Chart Move: 37-33
Heavy (45+): 0
Medium (25-44): 2 KXKC, WKYQ
Light (Under 25): 124
Airplay Adds: 11 KFDI, KIIM, KSKS, KXKT, WAMZ, WGGY, WHOK, WRBQ, WSLC, WUSN, WWKA

MARK MCGUINN 1024/-18

She Doesn't Dance (VFR)
Total Stations: 116/Chart Move: 35-34
Heavy (45+): 0
Medium (25-44): 1 KRTY
Light (Under 25): 115
Airplay Adds: 2 WSIX, WXTU

999 - 500 DETECTIONS

Total Detections/Gain

WILLIE NELSON DUET WITH LEE ANN WOMACK 762/235

Mendocino County Line (Lost Highway/Mercury)
Total Stations: 95/Chart Move: 42-35
Heavy (45+): 0
Medium (25-44): 3 KIKK, KSCS, WKYQ
Light (Under 25): 92
Airplay Adds: 15 KASE, KMDL, KSOP, KZSN, WBEE, WCTK, WGNB, WHOK, WJCL, WKCO, WPOR, WROO, WSIX, WSM, WUSY

REBA 702/98

Sweet Music Man (MCA Nashville)
Total Stations: 103/Chart Move: 39-36
Heavy (45+): 0
Medium (25-44): 1 KDRK
Light (Under 25): 102
Airplay Adds: 2 WKDF, WMUS

SHANNON LAWSON 627/66

Goodbye On A Bad Day (MCA Nashville)
Total Stations: 78/Chart Move: 40-38
Heavy (45+): 0
Medium (25-44): 1 WRBQ
Light (Under 25): 77
Airplay Adds: 6 WBEE, WGNB, WKCO, WQXX, WSLC, WSOC

TY HERNDON 581/34

Heather's Wall (Epic)
Total Stations: 97/Chart Move: 41-39
Heavy (45+): 0
Medium (25-44): 1 WKCO
Light (Under 25): 96
Airplay Adds: 7 KFKF, KIIM, KMDL, KWJJ, KWNR, WKSJ, WMZQ

TRACE ADKINS 532/115

Help Me Understand (Capitol)
Total Stations: 71/Chart Move: 44-40
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 71
Airplay Adds: 12 KJYJ, KMDL, WDSY, WFRY, WGKX, WJCL, WKCO, WKCO, WKLB, WKSJ, WNCY, WYGY

BRAD MARTIN 524/37

Before I Knew Better (Epic)
Total Stations: 70/Chart Move: 43-41
Heavy (45+): 0
Medium (25-44): 1 WYGY
Light (Under 25): 69
Airplay Adds: 5 KUBL, WIRK, WQIK, WSIX, WSLC

BRAD PAISLEY 501/285

I'm Gonna Miss Her (The Fishin' Song) (Arista Nashville)
Total Stations: 62/Chart Move: 50-42
Heavy (45+): 0
Medium (25-44): 1 WSLC
Light (Under 25): 61
Airplay Adds: 20 KEEY, KHKI, KKCS, KTOM, KXKC, WBCT, WCTK, WESC, WFLS, WFRY, WGNB, WGNB, WIRK, WKKT, WNCY, WOKO, WRKZ, WROO, WSM, WWKA

499 - 40 DETECTIONS

Total Detections/Gain

PAT GREEN 419/86

Three Days (Republic/Universal South)
Total Stations: 43/Chart Move: 46-43
Heavy (45+): 0
Medium (25-44): 2 KPLX, KWJJ
Light (Under 25): 41
Airplay Adds: 7 KILT, KTOM, KWJJ, WIRK, WKCO, WNCY, WRBQ

MARK CHESNUTT 364/46

She Was (Columbia)
Total Stations: 44/Chart Move: 47-44
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 44
Airplay Adds: 5 KHKI, WBEE, WGNB, WRKZ, WWKA

SAWYER BROWN 359/26

Circles (Curb)
Total Stations: 41/Chart Move: 45-45
Heavy (45+): 0
Medium (25-44): 1 WQBE
Light (Under 25): 40
Airplay Adds: 3 KTOM, KUPL, WSLC

SARA EVANS 351/259

I Keep Looking (RCA)
Total Stations: 66/Chart Move: Debut 46
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 66
Airplay Adds: 13 KHKI, KJYJ, KKCS, KMDL, KMLE, KMPS, KNCI, KZSN, WBEE, WCKT, WGNB, WRKZ, WRNS

SHEDAISY 325/121

Get Over Yourself (Lyric Street)
Total Stations: 68/Chart Move: 52-47
Heavy (45+): 0
Medium (25-44): 3 KEEY, KMLE, WGGY
Light (Under 25): 65
Airplay Adds: 6 KATM, KBEQ, KGMV, KZLA, WNKT, WUSN

BRIAN MCCOMAS 271/17

I Could Never Love You Enough (Lyric Street)
Total Stations: 40/Chart Move: 48-48
Heavy (45+): 0
Medium (25-44): 1 WYGY
Light (Under 25): 39
Airplay Adds: 7 KAJA, KDRK, KFRG, KIIM, KKCS, KTOM, WBEE

JAMIE O'NEAL 194/122

Frantic (Mercury)
Total Stations: 55/Chart Move: Debut 49
Heavy (45+): 0
Medium (25-44): 2 KPLX, WTGE
Light (Under 25): 53
Airplay Adds: 6 KBEQ, KHAY, KRTY, WKCO, WNCY, WWGR

CLINT BLACK 190/-7

Money Or Love (RCA)
Total Stations: 37/Chart Move: 51-50
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 37
Airplay Adds: 2 KFRG, KSON

LITTLE BIG TOWN 178/95

Don't Waste My Time (Monument)
Total Stations: 26/Chart Move: Re-Entry 51
Heavy (45+): 0
Medium (25-44): 1 WRBQ
Light (Under 25): 25
Airplay Adds: 10 KBEQ, KDRK, KZSN, WVCN, WKYQ, WNKT, WQBE, WQYK, WSTH, WXBQ

NICKEL CREEK 169/42

The Lighthouse's Tale (Sugar Hill)
Total Stations: 15/Chart Move: 58-52
Heavy (45+): 0
Medium (25-44): 1 WKYQ
Light (Under 25): 14
Airplay Adds: 2 WIVK, WPOR

TRISHA YEARWOOD FEATURING DON HENLEY 163/-4

Inside Out (MCA Nashville)
Total Stations: 27/Chart Move: 54-53
Heavy (45+): 0
Medium (25-44): 1 WYGY
Light (Under 25): 26

TRACY LAWRENCE 155/23

What A Memory (Atlantic/WRN)
Total Stations: 29/Chart Move: 57-55
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 29
Airplay Adds: 3 KAJA, KIIM, WFMS

DIXIE CHICKS 120/27

Travelin' Soldier (No Label)
Total Stations: 13/Chart Move: 60-57
Heavy (45+): 1 WCTO
Medium (25-44): 1 KZLA
Light (Under 25): 11

HOMETOWN NEWS 103/32

Minivan (VFR)
Total Stations: 17/Chart Move: Debut 58
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 17
Airplay Adds: 4 WBCT, WFRE, WGNB, WKIS

SHANNON BROWN 99/-1

Untangle My Heart (BNA)
Total Stations: 9/Chart Move: 59-59
Heavy (45+): 0
Medium (25-44): 1 WGGY
Light (Under 25): 8

MONTGOMERY GENTRY 90/43

Didn't I (Columbia)
Total Stations: 27/Chart Move: Debut 60
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 27
Airplay Adds: 4 KSSN, WVCN, WKIS, WUBE

EARL THOMAS CONLEY 89/18

Love's The Only Voice (I'm Gonna Listen To) (Sunbird)
Total Stations: 6
Heavy (45+): 0
Medium (25-44): 1 WKYQ
Light (Under 25): 5

TIM RUSHLOW 85/0

Love, Will (The Package) (Scream)
Total Stations: 9
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 9

DAVID BALL 79/16

She Always Talked About Mexico (Dualtone)
Total Stations: 16
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 16
Airplay Adds: 4 KIIM, WFMS, WRKZ, WWKA

JOHN BERRY 76/0

How Much Do You Love Me (Ark 21)
Total Stations: 4
Heavy (45+): 0
Medium (25-44): 2 WFMS, WWYZ
Light (Under 25): 2

TIM MCGRAW 75/0

Angel Boy (Curb)
Total Stations: 9
Heavy (45+): 0
Medium (25-44): 2 KBEQ, KMLE
Light (Under 25): 7

★ HAL KETCHUM 72/72

Two Of The Lucky Ones (Curb)
Total Stations: 38
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 38

TIM MCGRAW 64/12

Telluride (Curb)
Total Stations: 8
Heavy (45+): 0
Medium (25-44): 1 WGGY
Light (Under 25): 7

JEFF CARSON 43/5

Until We Fall Back In Love Again (Curb)
Total Stations: 9
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 9

★ GABBIE NOLEN 42/3

Almost There (Republic/Universal)
Total Stations: 9
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 9

Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. ★ Initial impact: songs appearing on this page for the first time. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

most airplay adds
COUNTRY

NEW STATIONS

GEORGE STRAIT <i>Living And Living Well (MCA Nashville)</i> 44 KBEQ, KEEY, KFKF, KGMV, KHKI, KMDL, KMXM, KRMD, KSKS, KTEX, KUPL, KUZZ, KXXY, KYGO, KZSN, WBCT, WBEE, WCOS, WCTK, WDAF, WDNA, WONE, WIRK, WJCL, WKDF, WKKT, WKSJ, WIXC, WKYQ, WLWI, WNCY, WQBE, WQIK, WQYK, WRBQ, WRKZ, WRNS, WROO, WSM, WUSN, WWGR, WXBW, WXBQ, WYNY Total Stations With Six Or More Detections: 81 TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 23%, 3-7 19%, 7-12 24%, 12-6A 24%
BRAD PAISLEY <i>I'm Gonna Miss Her (The Fishin' Song) (Arista Nashville)</i> 20 KEEY, KHKI, KKCS, KTOM, KXKC, WBCT, WCKT, WESC, WFLS, WFRY, WDNA, WONE, WIRK, WKKT, WNCY, WOKO, WRKZ, WROO, WSM, WWKA Total Stations With Six Or More Detections: 35 TOTAL DETECTIONS BY DAYPART: 6-10 7%, 10-3 23%, 3-7 17%, 7-12 26%, 12-6A 27%
WILLIE NELSON DUET WITH LEE ANN WOMACK <i>Mendocino County Line (Lost Highway/Mercury)</i> 15 KASE, KMDL, KSOP, KZSN, WBEE, WCTK, WDNA, WHOK, WJCL, WKCQ, WPOR, WROO, WSIX, WSM, WUSY Total Stations With Six Or More Detections: 50 TOTAL DETECTIONS BY DAYPART: 6-10 11%, 10-3 19%, 3-7 17%, 7-12 26%, 12-6A 28%
SARA EVANS <i>I Keep Looking (RCA)</i> 13 KHKI, KJJY, KKCS, KMDL, KMLE, KMPS, KNCI, KZSN, WBEE, WCKT, WONE, WRKZ, WRNS Total Stations With Six Or More Detections: 21 TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 16%, 3-7 14%, 7-12 19%, 12-6A 46%
TRACE ADKINS <i>Help Me Understand (Capitol)</i> 12 KJJY, KMDL, WDSY, WFRY, WQKX, WJCL, WKCQ, WKKO, WKLB, WKSJ, WNCY, WYGY Total Stations With Six Or More Detections: 43 TOTAL DETECTIONS BY DAYPART: 6-10 5%, 10-3 17%, 3-7 14%, 7-12 28%, 12-6A 37%

Detections	Station	Artist	Song	Detections	Station	Artist	Song
14	WQMX Akron	Chely Wright	Jezebel	16	KCCY Col.Spr.	Caroly Dawn Johnson	I Don't Want Y
12	Travis Tritt	Modern Day Bonnie And		15	Kevin Denney	That's Just Jessie	
11	Shannon Lawson	Goodbye On A Bad Day		6	Gary Allan	The One	
11	Willie Nelson	With Lee An Mendocino		13	Brad Paisley	I'm Gonna Miss Her (Th	
6	Brad Paisley	I'm Gonna Miss Her (Th		13	Sara Evans	I Keep Looking	
6	Shannon Lawson	Goodbye On A Bad Day		9	Brian McComas	I Could Never Love Yo	
6	George Strait	Living And Living Wel		11	Montgomery Gentry	Didn't I	
9	Kellie Coffey	When You Lie Next To		6	Little Big Town	Don't Waste My Time	
6	Lonestar	Not A Day Goes By		10	Alan Jackson	Drive (For Daddy Gene)	
7	Dixie Chicks	Some Days You Gotta Da		28	George Strait	Living And Living Wel	
7	George Strait	Living And Living Wel		9	Andy Griggs	Tonight I Wanna Be Your	
9	Pat Green	Three Days		6	Garth Brooks	Duet With Tr Squeeze M	
6	George Strait	Living And Living Wel		12	WCKT Ft. Myers	Brad Paisley I'm Gonna Miss Her (Th	
6	George Strait	Living And Living Wel		11	Sara Evans	I Keep Looking	
11	George Strait	Living And Living Wel		12	Brad Paisley	I'm Gonna Miss Her (Th	
7	Kellie Coffey	When You Lie Next To		21	Steve Azar	I Don't Have To Be Me (
11	George Strait	Living And Living Wel		14	George Strait	Living And Living Wel	
7	George Strait	Living And Living Wel		6	Jamie O'Neal	Frantic	
11	George Strait	Living And Living Wel		28	George Strait	Living And Living Wel	
7	George Strait	Living And Living Wel		9	Andy Griggs	Tonight I Wanna Be Your	
7	George Strait	Living And Living Wel		6	Garth Brooks	Duet With Tr Squeeze M	
11	George Strait	Living And Living Wel		12	WCKT Ft. Myers	Brad Paisley I'm Gonna Miss Her (Th	
7	George Strait	Living And Living Wel		11	Sara Evans	I Keep Looking	
11	George Strait	Living And Living Wel		21	Steve Azar	I Don't Have To Be Me (
7	George Strait	Living And Living Wel		14	George Strait	Living And Living Wel	
7	George Strait	Living And Living Wel		6	Jamie O'Neal	Frantic	
11	George Strait	Living And Living Wel		28	George Strait	Living And Living Wel	
7	George Strait	Living And Living Wel		9	Andy Griggs	Tonight I Wanna Be Your	
7	George Strait	Living And Living Wel		6	Garth Brooks	Duet With Tr Squeeze M	
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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 148 country stations are electronically monitored 24 hours a day, 7 days a week. © 2002 VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
①	3	16	THE COWBOY IN ME CURB 1 week at No. 1	TIM MCGRAW	5361	5093
②	2	21	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	5259	5160
3	1	27	BRING ON THE RAIN CURB JO DEE MESSINA WITH TIM MCGRAW		5125	5285
④	4	20	BLESSED RCA	MARTINA MCBRIDE	5061	4919
⑤	9	26	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	4575	4094
⑥	7	12	YOUNG BNA	KENNY CHESNEY	4554	4308
⑦	8	24	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	4365	4117
8	6	33	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	4291	4474
⑨	10	23	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	3937	3697
⑩	11	13	MY LIST DREAMWORKS	TOBY KEITH	3843	3475
11	5	29	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	3597	4682
⑫	14	20	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	3465	3228
⑬	13	13	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	3424	3239
⑭	17	10	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	2761	2491
★ ★ AIRPOWER ★ ★						
⑮	22	7	DRIVE (FOR DADDY GENE) ARISTA NASHVILLE	ALAN JACKSON	2757	2115
16	15	17	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE	ALAN JACKSON	2628	2850
★ ★ AIRPOWER ★ ★						
⑰	21	7	SQUEEZE ME IN CAPITOL GARTH BROOKS DUET WITH TRISHA YEARWOOD		2622	2342
18	12	34	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	2569	3301
⑱	20	19	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	2527	2355
20	16	23	RUN MCA NASHVILLE	GEORGE STRAIT	2522	2711
⑳	25	14	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	2372	1996
㉑	23	23	I DON'T HAVE TO BE ME ('TIL MONDAY) MERCURY	STEVE AZAR	2340	2085
㉒	26	15	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	2122	1933
24	24	19	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	1919	2058
㉓	27	18	I CRY EPIC	TAMMY COCHRAN	1865	1733
㉔	28	13	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	1610	1500
㉕	32	13	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	1567	1266
㉖	31	9	JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	1457	1300
㉗	33	8	NOT A DAY GOES BY BNA	LONESTAR	1406	1214
★ GREATEST GAINER®/MOST AIRPLAY ADDS ★						
㉘	38	5	LIVING AND LIVING WELL MCA NASHVILLE	GEORGE STRAIT	1374	676
㉙	34	16	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY MARK WILLS DUET WITH JAMIE O'NEAL		1189	1138
㉚	36	9	THE ONE MCA NASHVILLE	GARY ALLAN	1097	943
㉛	37	7	TONIGHT I WANNA BE YOUR MAN RCA	ANDY GRIGGS	1057	931
34	35	15	SHE DOESN'T DANCE VFR	MARK MCGUINN	1024	1042
㉜	42	8	MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY WILLIE NELSON DUET WITH LEE ANN WOMACK		762	527
㉝	39	8	SWEET MUSIC MAN MCA NASHVILLE	REBA	702	604
37	30	19	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	642	1435
㉞	40	6	GOODBYE ON A BAD DAY MCA NASHVILLE	SHANNON LAWSON	627	561

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
⑳	41	12	HEATHER'S WALL EPIC	TY HERNDON	581	547
㉑	44	3	HELP ME UNDERSTAND CAPITOL	TRACE ADKINS	532	417
㉒	43	5	BEFORE I KNEW BETTER EPIC	BRAD MARTIN	524	487
㉓	50	3	I'M GONNA MISS HER (THE FISHIN' SONG) ARISTA NASHVILLE	BRAD PAISLEY	501	216
㉔	46	8	THREE DAYS REPUBLIC/UNIVERSAL SOUTH	PAT GREEN	419	333
㉕	47	6	SHE WAS COLUMBIA	MARK CHESNUTT	364	318
㉖	45	7	CIRCLES CURB	SAWYER BROWN	359	333
★ ★ HOT SHOT DEBUT ★ ★						
㉗	NEW		I KEEP LOOKING RCA	SARA EVANS	351	92
㉘	52	2	GET OVER YOURSELF LYRIC STREET	SHEDAISY	325	204
㉙	48	6	I COULD NEVER LOVE YOU ENOUGH LYRIC STREET	BRIAN MCCOMAS	271	254
㉚	NEW		FRANTIC MERCURY	JAMIE O'NEAL	194	72
50	51	4	MONEY OR LOVE RCA	CLINT BLACK	190	197
㉛	RE-ENTRY		DON'T WASTE MY TIME MONUMENT	LITTLE BIG TOWN	178	83
㉜	58	2	THE LIGHTHOUSE'S TALE SUGAR HILL	NICKEL CREEK	169	127
53	54	16	INSIDE OUT MCA NASHVILLE TRISHA YEARWOOD FEATURING DON HENLEY		163	167
54	53	7	MAYBE, MAYBE NOT CAPITOL	MINDY MCCREADY	161	176
㉝	57	5	WHAT A MEMORY ATLANTIC/WRN	TRACY LAWRENCE	155	132
56	55	20	DAYS OF AMERICA COLUMBIA	BLACKHAWK	142	155
㉞	60	6	TRAVELIN' SOLDIER NO LABEL	DIXIE CHICKS	120	93
㉟	NEW		MINIVAN VFR	HOMETOWN NEWS	103	71
59	59	3	UNTANGLE MY HEART BNA	SHANNON BROWN	99	100
㊱	NEW		DIDN'T I COLUMBIA	MONTGOMERY GENTRY	90	47

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY **Monitor** RECURRENTS **COUNTRY**

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	I WANNA TALK ABOUT ME TOBY KEITH (DREAMWORKS)	2357	2355
2	WHERE THE STARS AND STRIPES AND THE EAGLE FLY AARON TIPPIN (LYRIC STREET)	2190	2431
3	ALL OVER ME BLAKE SHELTON (WARNER BROS./WRN)	2168	2426
4	ONLY IN AMERICA BROOKS & DUNN (ARISTA NASHVILLE)	1719	1921
5	JUST LET ME BE IN LOVE TRACY BYRD (RCA)	1628	2310
6	LOVE OF A WOMAN TRAVIS TRITT (COLUMBIA)	1544	1526
7	WHERE I COME FROM ALAN JACKSON (ARISTA NASHVILLE)	1451	1547
8	ON A NIGHT LIKE THIS TRICK PONY (WARNER BROS./WRN)	1420	1477

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	RIDING WITH PRIVATE MALONE DAVID BALL (DUAL TONE)	1419	1408
10	I'M TRYIN' TRACE ADKINS (CAPITOL)	1407	1507
11	WHEN I THINK ABOUT ANGELS JAMIE O'NEAL (MERCURY)	1347	1340
12	AUSTIN BLAKE SHELTON (GIANT/WRN)	1309	1346
13	IT'S A GREAT DAY TO BE ALIVE TRAVIS TRITT (COLUMBIA)	1291	1227
14	I'M ALREADY THERE LONESTAR (BNA)	1251	1284
15	WRAPPED UP IN YOU GARTH BROOKS (CAPITOL)	1245	1502
16	ANGRY ALL THE TIME TIM MCGRAW (CURB)	1218	1266
17	ONE MORE DAY DIAMOND RIO (ARISTA NASHVILLE)	1169	1245
18	I'M JUST TALKIN' ABOUT TONIGHT TOBY KEITH (DREAMWORKS)	1130	1135
19	SHE COULDN'T CHANGE ME MONTGOMERY GENTRY (COLUMBIA)	1112	1101
20	AIN'T NOTHING 'BOUT YOU BROOKS & DUNN (ARISTA NASHVILLE)	1092	1199

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



looking for a fun, up-tempo song this spring (book)?

TRACY BYRD

Ten Rounds With José Cuervo

The follow-up single to his hit "JUST LET ME BE IN LOVE" from his RCA Records album *Ten Rounds*

