

COUNTRY AIRPLAY

Monitor

• We Listen To Radio •

NO. 1 THIS WEEK:

TOBY KEITH

My List (DREAMWORKS)

GREATEST GAINER

TOMMY SHANE STEINER
What If She's An Angel (RCA)

AIRPLAY ADDS

BLAKE SHELTON
O'l Red (WARNER BROS./WRN)

AUDIENCE

TOBY KEITH
My List (DREAMWORKS)

Country PDs' Growing Reliance On New Acts

■ by Angela King

Amid a general realization that country needs some new drawing cards, labels have been able to chart nearly twice as many new acts this year as they did last winter. While programmers are not without reservations about the number of new acts in the pipeline, they also say that playing the best available songs is sometimes causing them to pick new acts over superstars who have new product out at the moment.

During the five-month period between Nov. 1, 2000, and March 31, 2001, major labels charted singles from seven debut artists. Of those, only three went top 30: Trick Pony's No. 12 "Pour Me"; Mark McGuinn's "Mrs. Steven Rudy," which took four months to reach No. 6; and Cyndi Thomson's "What I Really Meant to Say," which spent three weeks at No. 1 after nearly five months on the chart.

That same period a year later has seen the chart debut of 11 acts, four of which are now in the top 40, and most of whose songs are continuing to build. New acts' singles are breaking faster as well, such as Tommy Shane Steiner's "What If She's an Angel" breaking into the top 10 after three months. Other debut singles currently on the chart are from Emerson Drive, Kevin Denney, Kellie Coffey, Shannon Lawson, Brad Martin, Joe Nichols, Little Big Town, Hometown News, and Gabbie Nolen. They've since been joined by Pinmonkey and Joanna Janet. And while Brett James and Steve Azar aren't listed—because they charted prior singles on other labels—most PDs would regard them as new acts as well.

Programmers and label executives say the reception for debut artists so far this year has everything to do with timing and quality. "There's always a lot



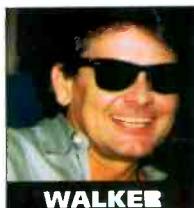
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APRIL 12, 2002

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Aren't You Glad He Used Dial?



KEEY (K102) Minneapolis OM Gregg Swedberg, left, and APD/MD Travis Moon, right, lean on Curb artist Rodney Atkins for support during a recent station visit.

RADIOACTIVE

BY PHYLLIS STARK
& ANGELA KING

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For New Listeners, Radio Comes Fourth

As broadcasters wonder where the next generation of listeners is coming from, there's more disconcerting news. Radio was only the fourth medium of choice for kids in a recent survey who were asked, "If you could only have one medium or media technology, what would it be?"

Of those 8-to-17-year-olds surveyed, 33% chose the Internet, 26% picked TV, 21% said the telephone, and 15% named radio. Respondents were given a total of six choices.

The survey, titled "How Children Use Media Technology," was conducted by Knowledge Networks/Statistical Research. It found dramatically different results between the boys and girls surveyed.

Broken down by gender, boys picked the Internet first (38%), followed by TV (34%). However, the boys surveyed ranked telephone and radio equally, each cited as the top choice by 12% of the boys. Girls also chose the Internet first (28%). The telephone was their second choice (31%), and the girls ranked TV and radio equally, with 17% each.

KRINIK WALKS A 'LONELY ROAD'

WGYY (Froggy 101) Scranton, Pa., is playing Kid Rock's "Lonely Road of Faith"—giving it "at least 20 spins" in its first week on the air—in an effort, according to PD Mike Krinik, to "find a way to get more people to listen to the station." Krinik, who has a history of playing left-field records, claims the song "is our most-requested record. I may move it up to medium."

That the cut is getting play on CMT, as part of its *Crossroads* feature with Hank Williams Jr., Krinik says, adds to the credibility of the record, and musically, he says, "it's really not too much of a stretch."

Krinik hopes the move may bring younger demos to country. "I can take more chances in a market like Scranton," he says. "There's less risk here than a major market. This is not a niche format. We're a mass-appeal format. The 52-year-old is not going to go anywhere else. She'll wait for her Alabama record. And the 22-year-old may come and listen because she's heard too many Ja Rule records on the top 40."

Krinik says he is looking at adding Sheryl Crow as well. "Nashville may not like this. But they are hypocrites. They say, 'Keep it country' and then try to cross over their records [to AC and top 40]. Don't criticize me for going to another format to grab a couple records which may take a slot away [from your artist]."

PLEASE DEFINE 'ON'

Collective contesting is under scrutiny in the Milwaukee Journal Sentinel. The paper reports that a lis-

tener of country WMIL won \$1 million in Clear Channel's group contest and recorded promos for two sister stations, one of which says, "I just won a million on [WLTO] Light 97 FM."

According to the newspaper, station management claims the promo is legitimate because the listener did not say she won "from" the station, simply "on" the station.

The Cincinnati Enquirer provides more details on the eight \$1 million giveaways taking place on CC stations this spring. Winners are being given the choice of taking the money in monthly increments of \$2,083.33 for 40 years or a one-time cash payment of \$369,451. And unlike previous years where Clear Channel stations (and their Jacor and Capstar predecessors) participated in different collective contests, the paper reports that 1,159 stations are participating in a single contest.

PROGRAMMING: GEIGER ADDS DUTIES

WCTO (Cat Country 96) Allentown, Pa., PD Chuck Geiger is named acting OM, adding programming duties for AC sister WLEV (Mix 100.7). He replaces former WLEV PD Vern Anderson, who exits.



Brad Chambers, the veteran country PD who's now Clear Channel's director of programming technology and distribution, is involved in country once again. He built the library and imaging for the company's new classic country AM KTDD (the Toad) Riverside, Calif., which flipped from N/T KEWS last week. Chambers is temporarily programming the station but plans to eventually turn it over to a local PD.

Westwood One and the Academy of Country Music (ACM) have reached a multi-year partnership making WCI the official radio network for the ACM Awards. The network will broadcast the May 22 awards show, as well as host a three-day live remote May 20-22 with 20 country stations participating.

All 17 Infinity country radio stations broadcast an exclusive 25-minute "sneak peak" at Kenny Chesney's new album April 9. The event, broadcast live from Nashville, included three songs from the album and an interview with Chesney conducted by CMT personality Katie Cook.

WSM-AM Nashville will broadcast an evening of live music from the *Caught in the Webb* tribute album as part of its "Live From the Bluebird Cafe" concert series April 15. Among those set to perform the songs of Webb Pierce are Trent Summar, Rosie Flores, BR549's Chuck Mead, Matt King, and Gail Davies.

COUNTRY CONFIDENTIAL

BY WADE JESSEN

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An Eighth Airplay No. 1 For Keith

After nabbing top ink on Country Audience last issue, Toby Keith's "My List" (DreamWorks) is No. 1 this week on the airplay chart, his eighth No. 1 there. Keith tops the audience list for a second week with more than 41.6 million estimated listener impressions, an increase of 1 million. Keith overtakes Chris Cagle's inaugural No. 1, "I Breathe In, I Breathe Out" (Capitol), which is No. 3 on both charts.

With only 37 spins separating their total detections, Kenny Chesney's No. 2 "Young" (BNA) and Keith will duel for No. 1 next issue. With 18 and 17 chart weeks, respectively, Keith and Chesney will likely remain solidly in the fray in a top 10 where the average stay is approximately 21 weeks.

Elsewhere on the detections chart, Travis Tritt collects his 20th top 10. "Modern Day Bonnie and Clyde" (Columbia) gains 232 detections, giving him four consecutive top 10 singles from his *Down the Road I Go* album. At his early-'90s peak, Tritt scored eight consecutive top 10 singles, starting with "Drift Off to Dream" in April 1998. Among those eight songs are a pair of No. 1 titles: "Anymore" and "Can I Trust You With My Heart."

This new stack of four top 10 singles is the second time in Tritt's career that four consecutive top 10 songs came from a single album. Tritt racked four top 10 songs from his 1991 sophomore set, *It's All About to Change*.

CHANGES: Our Power Playlists section has been updated, effective this issue, to reflect new Arbitron cume rankings based upon fall 2001 data. ABC/Disney's WKHX Atlanta advances 8-5 on the new list, and Infinity outlet KMPS Seattle breaks the top 10 at No. 9, up from No. 14.

Playlists are ranked in descending order starting with the format's highest (TSA) cume station. The number of playlists published each week varies depending upon available space.

Meanwhile, KJJY Des Moines, Iowa, has been removed from our panel of monitored stations following a flip to a gold and recurrent-based country format (*Country Airplay Monitor*, April 5). There are currently 148 stations on the *Monitor* country radio panel, including Jacksonville, Fla., outlets WQIK and WROO, which remain on hiatus from the panel because of technical problems.

ON THE ROW

Word, Warner Share Execs Mimms, Norman

Malcolm Mimms, president/COO of Nashville-based Christian music company Word Entertainment, adds COO duties at sister country label Warner Bros. Nashville. Also, Warner Bros. Nashville president Jim Ed Norman adds oversight duties for Word Label Group, the recorded-music division of Word Entertainment. Word and Warner Bros. will continue to operate as separate entities.

Jacqueline Majers has been named VP of marketing at CMT. She was director of marketing at the American Movie Classics network.

Alabama, Brooks & Dunn, and Reba McEntire are the nominees in the Academy of Country Music's Home Depot Humanitarian Award. This inaugural award category will be the first fan-voted award in the 37-year history of the ACM Awards (*Country Airplay Monitor*, March 22). The winner will be named during the ACM Awards telecast May 22.

Stacy Peterson joins Big Tractor Music as creative director. She previously worked with Tzell Entertainment Travel Specialists handling various artists' tours, and she also was the tour manager for Larry Cordle & Lonesome Standard Time.

Mosaic Music Publishing, a subsidiary of Los

Angeles-based Mosaic Music Group, has opened a Music Row division called Mosaic Nashville. Staff members include VP/GM Lisa Ramsey, director of creative services Tim Hunze, director of administration Nancy Tuck, and catalog manager Amy Shepherd. The songwriter roster comprises Bonnie Baker, Amy Dailey, Lee Thomas Miller, Bobby Pinson, and Jimmy Ritchey. Baker's deal is a co-venture with the Farm.

Key Foster joins Gaylord Entertainment as VP of corporate finance and investor relations. He previously worked for Deutsche Bank Alex. Brown in New York.

Robert Earl Keen will reprise his Texas Uprising tour this summer; according to *Billboard Bulletin*. It will begin with Texas shed dates at the Verizon Amphitheater near San Antonio (May 24), the Cynthia Woods Mitchell Pavilion near Houston (May 26), and the Sundance Square in Fort Worth, with shows still to be confirmed for June in Colorado, Utah, California, and the Southeast. Among the artists to perform at some or all shows are Keen, Charlie Robison, Ricky Skaggs & Kentucky Thunder, Cory Morrow, and Jack Ingram.

Finally, get-well wishes to veteran record promoter Mike Chapman, who suffered a heart attack April 2 in Oklahoma City. At press time, Chapman was in critical condition at the city's St. Michael's Hospital but was expected to be moved to Centennial Medical Center in Nashville. A fund-raiser will be held at 8 p.m. April 10 at the Fiddle and Steel club in Nashville's Printer's Alley. Lila McCann will be among the performers. Plans for establishing a trust fund are also in the works.

PEOPLE: WFMS LOSES TWO JOCKS

WFMS Indianapolis morning host Trapper John Morris exits. The cluster's director of news, Kevin Freeman, rejoins the morning show, and PD Bob Richards is taking T&Rs for an executive morning show producer. Also at WFMS, overnight jock Terry Fullen exits. His replacement has not been named.

Look for former '80s oldies WTHZ Greensboro, N.C., PD Chris Huff to return to the country format as APD/MD of KSCS Dallas. He will fill the vacancy left when Linda O'Brian moved to TM Century.

XHCR San Diego ups part-timer Corey Roberts to promotion director. He replaces Adam Jeffries, now MD/night host at KUZZ Bakersfield, Calif.

XHCR also adds a *Southern California Spotlight* feature on Saturday nights, highlighting local artists and bands.

KMPS Seattle copywriter Randy Meyers segues to morning-show producer duties, replacing R.J. Pihl, who stays with the show as a writer.

WYLY (V96) Memphis hires former rhythmic top 40 WXHT Valdosta, Ga., PD/morning man Chris Chaos for mornings. He replaces Jeremy "Danger" Mulder, who left for similar duties at WOGI (Froggy 98.3) Pittsburgh. WYLY also hires former WOGY Memphis morning co-host Polly for middays.

KYKZ Lake Charles, La., hires former WTVY Dothan, Ala., morning host Diane McKenzie for similar duties, replacing Dale Mann, who exited.

NASHVILLE

Yoakam Exits Warner/Reprise

Dwight Yoakam has exited the Warner Bros./Reprise artist roster after 16 years and 15 albums. Yoakam, who has a leading role in the film *Panic Room*, hits the road this month as part of Brooks & Dunn's Neon Circus and Wild West Show tour. A spokesman says Yoakam is "entertaining offers" from other labels.

During his lengthy stint with Warner/Reprise, Yoakam scored six albums that went platinum or multi-platinum and three additional gold albums, according to the Recording Industry Assn. of America. His last three releases, however, failed to reach gold status. On the Country Airplay chart, Yoakam has notched 14 top 10 singles, including the No. 1 hits "Streets of Bakersfield" in 1988 and "I Sang Dixie" in 1989.

FOR MERITORIOUS LYRICS

The Songwriters Hall of Fame will present its Hitmaker Award to Garth Brooks at its June 13 induction and awards ceremony, according to *Billboard Bulletin*.

Brad Paisley was given the songwriter/artist of the year award from Nashville Songwriters Assn. International (NSAI) April 3 during the group's Legendary Songwriters Acoustic Concert at the Ryman Auditorium. Bill Anderson presented the award, which is voted on by NSAI members.

Reba McEntire has been tapped to host the Academy of Country Music Awards this year and next. This year's show will be broadcast live May 22 from Los Angeles on CBS-TV. Travis Tritt will be among the performers and will sing "Modern Day Bonnie and Clyde."

Mark McGuinn married Stacey Mitchell April 7 in Nashville.

Lee Ann Womack has renegotiated and extended her deal with MCA Nashville.

Broken Bow Records has signed Arizona native J. Michael Harter to its artist roster. His eponymous debut, produced by Blake Mevis, is due

mid-summer. First single "Hard Call to Make" goes for adds May 6.

That's Nickel Creek backing Garth Brooks in the latter's current Dr Pepper commercial. The group composed the music for the 30-second spot that shows Brooks reading to his daughters.

Warner Bros. artist Elizabeth Cook signs with Buddy Lee Attractions for touring representation.

Ronnie Milsap will release a new CD on Image Entertainment, *Ronnie Milsap: Live*, May 21. DVD and VHS versions of the concert will follow Sept. 17 and will also include an interview. The concert was recorded in January in Biloxi, Miss.

Clay Walker, Chely Wright, and the Nitty Gritty Dirt Band will perform at the 14th Gstaad Festival Sept. 20-21 in Gstaad, Switzerland.

Shedaisy will perform during the Ford's Theatre's annual presidential gala, *An American Celebration at Ford's Theatre*, airing April 12 on ABC-TV. The show was taped March 3 at the landmark Washington, D.C., venue for an audience that included President George W. Bush and his wife, Laura; the vice president and Mrs. Dick Cheney, and members of Congress. The group performs "Mine All Mine" from its upcoming album, *Knock on the Sky*, due June 25.

Marty Stuart will host Marty Stuart's Late Night Jam, a concert presented by Nashville's Convention & Visitors Bureau, June 12 prior to the start of Fan Fair. Travis Tritt and Montgomery Gentry will also perform.

Clint Black headlines the Dollar Bank Jamboree July 13 in downtown Pittsburgh. The day-long event benefits the Boys & Girls Clubs of Western Pennsylvania.

Diamond Rio's March 26 performance at the Children's Miracle Network Concert for Kids was taped to be part of a syndicated TV special that will air the weekend of June 1-2.

Sonya Isaacs and Brad Paisley co-wrote the track "My Angel Flew to Heaven," which will be included on Isaacs' new Lyric Street album, due in August.

Great American Country has partnered with Capitol Records to give away a trip to Greeley, Colo., to see Chris LeDoux June 28 at the Greeley Independence Day Stampede. GAC is also promoting the release of Mercury's Steve Azar's album, *Waitin' On Joe*, by giving away a trip to Tunica in Azar's home state of Mississippi for a three-day gambling weekend. Fans can register for both contests on GAC's Web site, *Countrystars.com*.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
April 12-May 10	WSOC Charlotte, N.C.	Concert Series	Chele Fassig
		APPEARING: Trace Adkins (4/12), Mark Chesnutt (4/26), Confederate Railroad (5/3), Tracy Lawrence (5/10)	
April 13-14	WFMS Indianapolis	Country Music Expo	Lisa Juillerat
		APPEARING: Rhett Atkins, Jessica Andrews, David Ball, John Berry, Mark Chesnutt, Kellie Coffey, Charlie Daniels, Emerson Drive, Andy Griggs, Ty Herndon, Steve Holy, Tracy Lawrence, Brad Martin, Brian McComas, Mark Miller, Brad Paisley, Daryle Singletary, Jeffrey Steele, Tommy Shane Steiner	
May 11	WCTO Allentown, Pa.	Listener Appreciation Concert	Dave Moore
		APPEARING: Chicasaw, Joe Diffie, Andy Griggs, Rascal Flatts, Keith Urban	

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For subscriptions call: 800-745-8922 or email: bibd@kable.com
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PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING

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Radio's Taste For Gross Promotions

It may be the proliferation of Webcams in station studios and the quest to have ever more titillating photos for the Web site—or perhaps it's the industry's basic tendency to copy what it sees on TV—but stations in nearly all formats are pushing the envelope on what could be considered too gross for radio.

Let's face it, having listeners eat disgusting things is funny to some and intriguing to nearly all. As TV has recently discovered with such shows as NBC's *Fear Factor*, there isn't a shortage of people who will do disgusting or demeaning things to themselves in return for their 15 minutes of fame. And radio, it seems, is watching and emulating.

Radio stations have always had versions of the how-far-would-you-go-to-win promotions. Now, as stations test the boundaries of where exactly the local community-standards lines are drawn, we continue to see more and more promos that fall into the stomach-turning category.

Rock WZTA (Zeta 94.9) Miami gave away tickets to the finale of *Survivor: Marquesas* by putting 10 contestants through a series of challenges, including crab-grabbing and drinking "breakfast in a blender."

The station's top 40 sister WHYI (Y100) Miami staged a *Glutton Bowl* promotion, giving 10 contestants 15 minutes to eat the most bowls of egg-yolk mayonnaise. The winner received \$500 and a coupon for the local cardiac care unit.

Camie Dunbar, who orchestrated the Miami promotions, thinks TV shows like *Fear Factor* raise the stakes for radio promotions and makes such events more acceptable to the public. But is there such a thing as too gross? "As you can see with my stations, the answer is no," she says. Dunbar hasn't heard any complaints from the audience about the promotions, either. "They are actually 'eating' them up," she says with a laugh. So where does she draw the line? "If I will throw up or not. Just kidding."

While rock and top 40 outlets seem to embrace these kinds of promotions more often, country outlets are joining in. Country WMZQ Washington, D.C., staged its own Glutton Bowl, where contestants vied for backstage passes to meet Alan Jackson. The station asked listeners to eat hollow chocolate bunnies filled with clam chowder, refried beans, beets, horseradish, and grape jelly. They then had to drink chicken-liver smoothies, followed by a final round of live worms.

One rock station promotion director agrees that he hasn't found any promotion to be too gross. While he has received complaints about a few promos, the only time he has to put a stop to something is if "it could be harmful, healthwise."

Still others continue to see these promotions as unfit for their audience. WNKS (Kiss 95.1) and WSSS (Star 104.7) Charlotte, N.C., marketing director Diana Ades says, "It isn't [whether something is too] gross, but [if it's] not appropriate." She hasn't received any community complaints, but, she says, "gross is shocking to me; we don't do shock radio."

R&B stations, for the most part, seem to agree. Radio One/SuperRadio syndicated morning host Russ Parr says these stunts do

not "work in urban radio, because it's not appealing. We have to be careful, because black folks hold you more accountable in terms of setting a moral tone. They will call you out if [they feel you're] crossing the line" (*Airplay Monitor*, June 22, 2001).

NTR SPOTLIGHT

WBMX (Mix 98.5) Boston has partnered with the Harlem Globetrotters and the city's Fleet Center to host a national-anthem contest. "Contestants will audition to sing the anthem at the Fleet Center. We've tied in multiple clients with offers for Globetrotter tickets and done several in-store sweepstakes," Anne-Marie Strzelecki says. "[It's a] simple, yet always effective way to gain extra NTR dollars."

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Spring-book promotions
2	3	Internet/Web site use
3	4	Concerts
4	—	Fear Factor promotions
5	2	Flyaway trips
6	5	Movies
7	7	Auto racing
8	—	Osama-bashing promos
9	9	Fund-raisers
10	—	Live-in-it-and-win-it promos

HOTTEST NEW MOVIES: *Panic Room*, *Ice Age*, *The Rookie*, *Blade II*

HOTTEST TV SHOWS: 24, *Fear Factor*, *Survivor: Marquesas*, *Andy Richter Controls the Universe*

QUICK HITS

While you haven't heard as much about patriotic-themed promotions lately, they're alive and well in Columbus, Ohio, where top 40 WNCI received an American flag that had flown in one of the bombers during Operation Enduring Freedom. WNCI's morning team has been taking the flag to a different school each morning and airing that school's announcements and pledge of allegiance live.

Album rock KSJQ San Francisco raised \$73,000 for charity with a memorabilia auction and a Pay for Play weekend. Listeners had to pledge \$25 per song, and local bands could get their first airplay for \$200. Requests ranged from *Slayer* to *Mr. Rogers*. The auction's big-ticket item? Ozzy Osbourne's Black Sabbath guitar, which raised \$4,100.

BUNNY TALES

WMGE (Mega 103.5) Miami staged an Easter Egg Roll promotion, with listeners wrapping themselves in foam and rolling like a barrel. The winner received a trip to Easter Island.

WMZQ morning team Murphy & Cash held their annual Easter Egg Smash contest. Area kids create a box that they hope will protect an egg when it is dropped 100 feet from a crane. The winner receives candy and \$1,000. Everyone else gets a scrambled-egg breakfast.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS Charlotte, N.C.; Bill Allato, Clear Channel/Hartford, Conn.; Dan Bowen, WSTR Atlanta; Tina Brando, Clear Channel/Jacksonville, Fla.; Melissa Burnell, KRIS Dallas; Scott Colebrook, WRKO Cincinnati; Loren Condon, Clear Channel/Dallas; Mike Culotta, WOKK Tampa, Fla.; Dave Demer, WWA Orlando, Fla.; Carol Doty, KYGO Denver; Carrie Dunbar, Clear Channel Miami; Katie Eberle, KMEL San Francisco; Chele Fassig, WSOC Charlotte, N.C.; Lisa Fields, WMAG/WFIS Greensboro, N.C.; Vicki Fornelli, KNXZ Phoenix; Andrew Fleming, WLJD Tampa, Fla.; Von Freeman, KLLS Los Angeles; Greg Frey, KSON San Diego; Jason Gami, WHRK Memphis; Laura Giannetti-Anderson, Clear Channel/New Haven, Conn.; Michael Godfrey, CMXG Calgary, Alberta; Kelly Gross, WPFL Philadelphia; Shannon Hannan, WMXN Tampa, Fla.; Dawn Harr, WMXK Cleveland; Melissa Hayes, WWZZ Washington, D.C.; Mark Holloway, WRL Raleigh, N.C.; Jim Holoway, WTTT Chattanooga, Tenn.; Adam Klein, WBOS/WBL Boston; Rene Knipper, KRMN Denver; Trista Kudlow, CRB Hartford, Conn.; John Lasman, WXRV Richmond, Va.; Kim Leeks, KFMF-FM San Diego; Larry Liu, WLJB Detroit; Melanie Milby, KSTP-TV Minneapolis; Jane Monzours, KEDM Phoenix; Diana Obermeier, KPRW Los Angeles; Mike Oliviero, WXT Tampa, Fla.; Mike Patterson, KRBE Houston; Jon Prather, WCHH Charlotte, N.C.; Vicki Preston, KYTE Las Vegas; Stephanie Ringer, WKSE Buffalo, N.Y.; Jim Sherrill, KSOJ San Francisco; Sheila Silverstein, WPOC Baltimore; Jason Steinberg, WBA-B Long Island, N.Y.; Anne-Marie Strzelecki, WMEX Boston; Donna Takano, WGGI Scranton, Pa.; Vanessa Thill, KLUC Las Vegas; Stanton Way, WFL Tampa, Fla.

Kenny ROGERS

harder cards

THE MOST TALKED ABOUT
SONG OF THE YEAR.

“A subject that's hard to sing about, but necessary.”

Kenny Rogers

“Everyone says they want something different, unique, but are afraid to play anything unfamiliar... PLAY this EDGY, GRITTY record that will blow open your phones by a voice that all your listeners can identify on the first note! Better do it fast... there's only 10 weeks left of the Spring Book!”

John Trapane KIKK/KILT

“He caught us by surprise with ‘Buy Me a Rose,’ don't miss the boat on ‘Harder Cards’.”

Blair Garner, After Midnite

100% Positive Test on After Midnite!

IMPACTING RADIO NOW



of traffic out there," RCA VP of national promotion Mike Wilson says. "Sometimes when you do a single, you're the third or fourth with that type of song. We were first when we released [‘What If She's an Angel’] . . . This has probably been the easiest debut single I've had in years."

Lyric Street VP of promotion Kevin Herring says that while PDs may still think there are too many new acts, "the quality of product the new artists are putting out [combined with] the lack of quality perhaps [on records that] established artists are putting out [is making the difference]."

Herring continues, "There are some very big superstar artists that have records that are really underperforming, and that helps new artists."

For WFRE Frederick, Md., PD Lisa Allen, "It's a combination of good product [from new acts] and a lack of product from more established artists," she says. "You don't have the Dixie Chicks [or] Shania Twain. We had a single from Alabama, but it wasn't . . . comparable to some of their best work."

Herring agrees. "If there was a Shania [song out] right now, one of these [debut] records would not be in the top 20. There's not a Dixie Chicks [single] out right now. Does that help [new acts get airplay]? Yeah. There are only so many slots. Radio would love to have those records [by Twain or Dixie Chicks] going into the spring book. They want to put their best player in [the lineup]. Shania's not in there, so hopefully, that's the slot Kevin Denney is filling."

But KEEY (K102) Minneapolis OM Gregg Swedberg, one of the format's more aggressive PDs, says he's more inclined toward new artists. "Bring me a shiny new penny, tell me it's the greatest thing in the world, and I'll be more likely to believe you than [if it's] something I've already got experience with. [I've] always had somewhat of an open mind to new acts, [but] the quality hasn't always been great."

(YOU GOTTA) FIGHT FOR YOUR RIGHT (TO AIRPLAY)

That's not to say that Swedberg isn't worried about playing debut singles. "There's too many, but it's a good problem to have, because the quality is high [right now]," he says. "I can pick and choose the quality. Programmers and the audience, to a lesser extent, have been chasing the next Garth [Brooks, believing] the next Garth grail will lead us to the promised land."

Nearly everyone agrees that some established acts continue to receive automatic airplay. But, Herring says, "just because you get on [the air] doesn't mean you get in heavy rotation. [Superstars] get their shots, but if they don't perform, research, or sell, there's not as much leeway for them as there used to be. The Kevin Denneys are researching and selling. Steve Azar and Emerson Drive have very competitive records [that] are outperforming Garth right now."

And once those records get on the air, Herring contends, the playing field becomes even. "If it's not even, why would Steve Azar be getting heavy rotations over the Garth and Trisha [Yearwood] duet [‘Squeeze Me In’]? To get on the radio, it's harder for Kevin Denney than Faith [Hill]. Automatically, people go to those [superstar] records. We have to jump through hoops [to launch a debut artist, with] an extensive radio tour [and] listener appreciation tours [to] legitimize him as an act who has a shot. Tim McGraw doesn't have to do those things."

THE OLD WAY WASN'T WORKING

Swedberg thinks many of his programming colleagues are "more open to try something new, because what they were doing wasn't working," he says. "We've all experienced audience losses across the board. I, for one, am at least willing to try something else to stop the downturn. We know where the current stars have gotten us—where we are now. It will take someone new to attract new people. America already knows what Shania, Tim, and Faith sound like."

Allen says that some debut acts are succeeding because "a lot of them are writing their own material. Obviously, the newer acts who don't write don't

MONITOR PROFILE

For Veteran Producer Billy Joe Walker Jr., The Bottom Line Is A Great Song

Few Nashville producers are working as hard these days or having as much success as Billy Joe Walker Jr.

Among his most successful recent projects is Travis Tritt's Academy of Country Music Award-nominated and platinum-selling *Down the Road I Go*, which he co-produced with Tritt. Walker also produced Tracy Byrd's *Ten Rounds* and Mindy McCready's newly released, eponymous album.

Upcoming projects include albums by Tritt, Mark Chesnutt, Brad Martin, Tammy Cochran, and Steve Holy.

Walker has the unusual talent of being able to switch styles between pop-influenced tracks for artists like McCready and hardcore country for such artists as Chesnutt. He credits that to his background as a sought-after session player in Los Angeles, where he played on albums from acts ranging from Glen Campbell to the Beach Boys and everything from soundtracks to Burt Reynolds movies and *The Dukes of Hazzard* TV series to commercials for Roman Bread.

To alternate between genres, Walker says the key for him as a producer is to get to know the artists, perhaps play guitar with them, and "learn who that artist is and where they live [musically]. Then I try to wrap the music around their artistry. The hardest part is learning where that artist feels [his or her] music."

Regardless of the artists or their particular style, Walker says he's always looking for great songs, although he adds that increased competition is making them harder to find. "I keep an open mind for great songs all the time," he says. "The bottom line is a great song, and we literally listen to thousands." But, Walker says, "I'm looking for specialized kinds of songs, songs that are a little different and really reach someone's heart and soul. So many writers are writing . . . for radio. In my view, that's not the key to finding great songs. They are chasing yesterday's hit. I'm trying to find tomorrow's new hit."

get a shot at getting the really good songs. But a lot of these [debut artists] are writing their own material and are truly talented. Remember when all we had was a pretty boy in a pair of starched jeans? These are real artists doing real music."

CAN YOU SQUEEZE THEM IN?

So how many of these new artists can PDs accommodate? Swedberg, with more than 30 currents, doesn't have to ask, "What are these new songs taking the place of? Do I want to play a Kellie Coffey record rather than a Martina McBride record?" A new artist is going to take the place of an artist you've invested a lot of time and effort in. If I only had 19 currents on my station, it would be really hard."

Allen, who also plays more than 30 currents, still has to be careful. "Some people think my list is tight," she says. "It's not tight, but I'm selective, and that kills [label-promotion] people. They might have a song in the top 15 that I'm not playing, but I'll add something out of the box like Hometown News because I believe in it."

Along with the Hometown News single, Allen is playing debut releases from Lawson, Steiner, Coffey, and Emerson Drive. She is also playing Azar. But, she maintains, she's very worried about familiarity. "Our listeners have no idea what artists they are listening to. If their product is comparable to the baby act, I would go with a 'B' act for the familiarity. But even the B acts are not that recognizable. Joe Listener still thinks Tim McGraw is a new act."

However, Allen notes, she has to set those concerns aside when "a lot of the superstars are just not giving us the great product. The first thing we do is look for the best songs that our listeners

Walker says that when "the record companies start chasing radio, it's one person chasing the other, which is very unhealthy. It bogs down the creativity, and people have to work 100% harder . . . For our industry to be healthy and stay healthy, it has to stay diversified."

In fact, Walker says the most significant change he has witnessed in his 22 years in Nashville is a tendency for music makers here to be "looking behind their shoulder to see what the other guy is doing, and I don't think that's the answer. I think we have to be more open-minded."



BILLY JOE WALKER JR.
Producer

'For our industry to be healthy and stay healthy, it has to stay diversified'

Walker has a certain fondness for radio, having hosted his own half-hour show on KJBC Midland, Texas, when he was only 10 years old. On *The Little Billy Walker Show*, he would line up his own sponsors and read their copy, give the news and weather, and sing and play music.

"I've always loved radio people," he says. "They are very interesting people and really have a love for music."

Walker has few complaints about country radio, other than a desire to hear more traditional-sounding acts like Chesnutt. "At this end," he says, "I'm going to try to give them something to play. Hopefully, Nashville can give them more worthy new projects. The bottom line is, we have to make music so incredibly well that they'll just have to play it. I'm still a believer in that." Walker

wants to see Music Row executives "cut out some of the meetings and get in there and get with it."

By the time he landed his radio show in Midland, Walker had already been playing guitar onstage for four years. At age 14 he hitchhiked out of Texas and began doing session work in Oklahoma City. When he turned 18, he made the move to Los Angeles, where he stayed for 12 years before relocating to Nashville in 1980.

In addition to his session-work experience, Walker's versatility as a producer may also stem from his own recording career as a jazz/new age instrumental artist. He has recorded a total of 10 albums of that genre for MCA, Geffen, and Liberty Records, but he stopped making jazz records because he says he "got tired of hearing me."

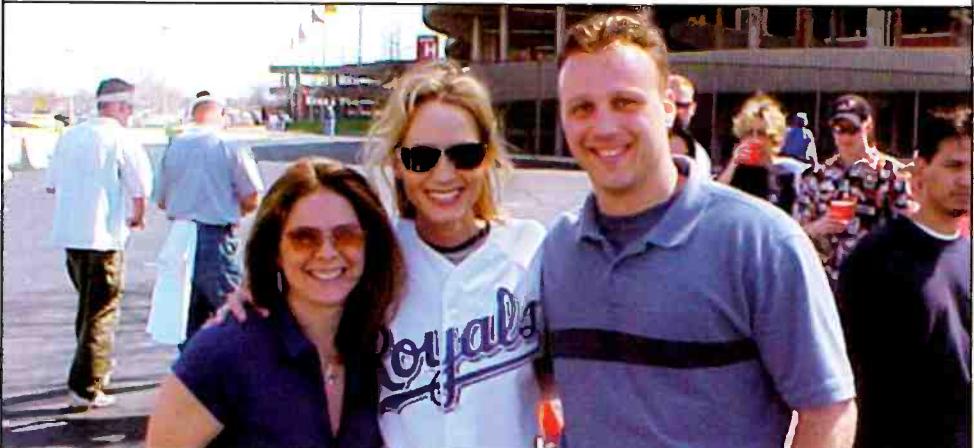
He has also been successful as a country songwriter, with more than 100 cuts, including "I Wanna Dance With You" and "B-B-Burnin' Up With Love," both of which were Eddie Rabbitt hits in the '80s.

Walker began making a name for himself as a producer in the '90s, with Bryan White's first three albums, as well as two each from Pam Tillis and Collin Raye. He has also worked with Isaac Hayes, Take 6, Skip Ewing, Matt King, John Berry, and numerous others.

Walker says he left Texas as a teenager because "there were things I wanted to do with music." Asked if he has now done those things, Walker says he has "not even scratched the surface," despite his impressive résumé. "What I'm hoping to do is be able to contribute better music for the consumer. It doesn't make any difference how I get there." The key to making that better music, he says, is great artists. "All the rest of the avenues are variables—working with publishers, radio, record companies, whatever it takes." And even now, Walker says, "I feel like I have a long way to go."

PHYLLIS STARK

The Royals Treatment



KBEQ (Q104) Kansas City's T.J. McEntire, left, and Bryan Keller, right, visit with Chely Wright, who sang the national anthem at the Kansas City Royals' season opener.

are going to react to."

How many more artists come through the pipeline may also depend on how long it takes to break those who are already in the queue. Wilson says it is "hard to build careers and artists with two singles a year [or] when singles take 30 weeks to get to the top." But, Allen says, "it doesn't matter how slow the chart is; the true hits will break through. The slower chart weeds out some of the crap. It really only takes one fabulous song to sell an album."

But not all PDs see it that way. "Radio has always been [suspicious] if you don't have the follow-up singles," Wilson says. Herring agrees. "If

they are not a complete artist, they may not get a whole look, a complete shot."

But Herring adds that even those debut artists who are not successful with their first single still have a shot at future success. "We've had other records that haven't gotten out of the gate. We still think we can break Brian McComas. There are lots of artists in the same boat as Brian, [like] Steve Holy. His first three efforts didn't pop. That's what you love and hate about what we do. There's no predicting. We have a cycle of really good [debut] artists. For whatever reason, they are [competitive] with everything else right now."

Great **City**
Great **Singer**
Great **Song**

David Nail

Written by David Nail

MEMPHIS

Memphis has... St. Jude's, the Mississippi River,
The Rendezvous, Graceland, Sun Studios, Beale Street

NOW Memphis has a great song too...
LET'S ALL GO TO "MEMPHIS"

Song Arrival Date April 29th

Produced by Keith Stegall & John Kelton

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GREATEST GAINERS®

COUNTRY

TOMMY SHANE STEINER • What If She's An Angel (RCA)	+485
WSTH +33, WTGE +24, WCKT +24, KTST +21, WNOE +19, WYCD +18, WWGR +18, WBEE +18, KMPS +17, WRNS +17	
KENNY CHESNEY • Young (BNA)	+375
WTGE +27, WWGR +23, WNKT +22, KNIX +21, WYNK +21, WMSI +18, WOGK +16, WSOC +15, KDRK +13, WSIX +13	
GEORGE STRAIT • Living And Living Well (MCA NASHVILLE)	+350
KMLE +27, KSCS +21, KPLX +20, KRTY +17, KSON +13, WSOC +13, WYAY +13, KILT +12, WUBE +11, KRST +11	
PHIL VASSAR • That's When I Love You (ARISTA NASHVILLE)	+305
KSCS +18, WRBT +17, KTST +17, KKCS +17, KQXY +16, WFRE +15, WKHK +12, KBEQ +11, KASE +11, KGMY +11	
WILLIE NELSON DUET WITH LEE ANN WOMACK • Mendocino County Line (LOST HIGHWAY/MERCURY)	+267
WCMS +19, WSOC +18, WXBM +18, WCOL +11, WYAY +10, WDRM +10, KSON +9, WRNS +9, KHAY +9, KRST +9	
BROOKS & DUNN • My Heart Is Lost To You (ARISTA NASHVILLE)	+253
KEEY +22, KZLA +20, WFLS +13, KMPS +11, KCYY +9, KSOP +9, WAMZ +8, WYNY +8, KSCS +7, KUZZ +7	

COUNTRY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	AUDIENCE (millions)		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW LW
★★★ NO. 1 ★★★					
1	1	14	MY LIST DREAMWORKS	TOBY KEITH	41.645 40.731
2	4	17	YOUNG BNA	KENNY CHESNEY	38.358 36.202
3	2	25	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	37.201 39.615
4	7	22	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	34.702 33.346
5	6	25	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	34.425 34.108
6	3	24	BLESSED RCA	MARTINA MCBRIDE	33.683 38.537
7	8	9	DRIVE (FOR DADDY GENE) ARISTA NASHVILLE	ALAN JACKSON	33.549 31.333
8	5	20	THE COWBOY IN ME CURB	TIM McGRAW	31.623 34.584
9	9	17	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	30.995 29.152
10	10	34	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	26.160 26.964
11	13	13	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	25.585 23.521
12	16	7	LIVING AND LIVING WELL MCA NASHVILLE	GEORGE STRAIT	25.157 21.537
13	14	19	I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	24.366 22.732
14	12	30	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM McGRAW	23.414 23.957
15	11	24	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	23.399 25.587
16	15	19	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	22.873 21.824
17	17	11	SQUEEZE ME IN CAPITOL/MCA NASHVILLE	GARTH BROOKS DUET WITH TRISHA YEARWOOD	17.966 18.048
18	18	16	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	16.736 16.662
19	19	15	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	15.858 16.303
20	20	10	NOT A DAY GOES BY BNA	LONESTAR	15.697 14.446
21	24	6	I'M GONNA MISS HER (THE FISHIN' SONG) ARISTA NASHVILLE	BRAD PAISLEY	14.584 12.280
22	21	11	MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY	WILLIE NELSON DUET WITH LEE ANN WOMACK	14.119 13.900
23	22	17	I CRY EPIC	TAMMY COCHRAN	14.031 12.995
24	23	12	JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	13.605 12.303
25	25	12	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	13.211 12.201
26	26	15	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	11.271 11.460
27	27	11	THE ONE MCA NASHVILLE	GARY ALLAN	10.272 9.588
28	28	7	TONIGHT I WANNA BE YOUR MAN RCA	ANDY GRIGGS	8.894 8.885
29	32	3	I MISS MY FRIEND DREAMWORKS	DARRYL WORLEY	7.747 5.993
30	29	5	GET OVER YOURSELF LYRIC STREET	SHEDAIKY	7.724 6.639
31	31	6	HELP ME UNDERSTAND CAPITOL	TRACE ADKINS	7.242 6.388
32	30	11	SHE DOESN'T DANCE VFR	MARK MCGUINN	6.597 6.585
33	35	4	I AM A MAN OF CONSTANT SORROW LOST HIGHWAY/MERCURY	THE SOGGY BOTTOM BOYS	6.037 5.190
34	33	6	THREE DAYS REPUBLIC/UNIVERSAL SOUTH	PAT GREEN	5.944 5.708
35	36	4	I KEEP LOOKING RCA	SARA EVANS	5.782 4.923
36	34	6	GOODBYE ON A BAD DAY MCA NASHVILLE	SHANNON LAWSON	5.518 5.326
37	37	3	BEFORE I KNEW BETTER EPIC	BRAD MARTIN	4.776 3.911
38	NEW►	MY HEART IS LOST TO YOU ARISTA NASHVILLE	BROOKS & DUNN	4.374 1.985	
39	38	2	SHE WAS COLUMBIA	MARK CHESNUTT	3.988 3.632
40	39	2	THE IMPOSSIBLE UNIVERSAL SOUTH	JOE NICHOLS	3.839 3.559

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. () Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-currents and are removed from this chart in conjunction with the Country Airplay chart.

Billboard® Top Country Singles Sales™ SoundScan®

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	BILLBOARD ISSUE DATE: APRIL 13, 2002		
			TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL ARTIST		
			NO. 1		
1	1	85	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT ● CURB 73116	24 weeks at No. 1	LEANN RIMES
2	2	12	THAT'S JUST JESSIE LYRIC STREET 164063/HOLLYWOOD		KEVIN DENNEY
3	3	5	I SHOULD BE SLEEPING DREAMWORKS 450362/INTERSCOPE		EMERSON DRIVE
4	5	11	OSAMA-YO' MAMA CURB 73130		RAY STEVENS
5	4	27	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD		AARON TIPPIN
6	6	25	GOD BLESS THE USA CURB 73128		LEE GREENWOOD
7	9	54	LOVE IS ENOUGH RCA 69034/RLG		3 OF HEARTS
8	11	23	A ROSE IS A ROSE MERCURY 172193		MEREDITH EDWARDS
9	7	23	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137*/MADACY		RANDY TRAVIS
10	8	35	SOMETHIN' IN THE WATER MONUMENT 79625/SONY		JEFFREY STEELE
11	10	251	HOW DO I LIVE ▲ CURB 73022		LEANN RIMES
12	13	46	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN		TRICK PONY
13	12	18	NIGHT DISAPPEAR WITH YOU LYRIC STREET 164050/HOLLYWOOD		BRIAN MCCOMAS
14	14	80	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN		FAITH HILL
15	16	38	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD		KORTNEY KAYLE
16	NEW►	1	ALMOST THERE REPUBLIC/UNIVERSAL 015736/UMRG		GABIE NOLEN
17	22	60	WHEN YOU NEED MY LOVE DREAMWORKS 459043/INTERSCOPE		DARRYL WORLEY
18	15	25	GOD BLESS AMERICA CURB 73127		LEANN RIMES
19	20	38	FLOWERS ON THE WALL MERCURY 170128		ERIC HEATHERLY
20	18	107	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE		THE OSBORNE BROTHERS

() Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Billboard® TOP COUNTRY ALBUMS™ SoundScan®

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THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: APRIL 13, 2002		
				ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE PEAK POSITION
1	1	1	69	SOUNDTRACK ▲ LOST HIGHWAY 170069/MERCURY (12.98/19.98)	31 weeks at No. 1 O BROTHER, WHERE ART THOU?	1
2	2	2	11	ALAN JACKSON ▲ ARISTA NASHVILLE 67039/RLG (12.98/18.98)		DRIVE 1
3	4	4	95	RASCAL FLATTS ● LYRIC STREET 165011/HOLLYWOOD (11.98/17.98)		RASCAL FLATTS 3
4	3	3	8	VARIOUS ARTISTS ● BNA 67043/RLG (12.98/17.98)	TOTALLY COUNTRY: 17 NEW CHART-TOPPING HITS	2
5	6	5	31	TOBY KEITH ▲ DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
6	7	6	49	TIM McGRAW ▲ CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
7	5	8	87	SOUNDTRACK ▲ CURB 78703 (11.98/17.98)	COYOTE UGLY	1
8	NEW►	1		GEORGE STRAIT MCA NASHVILLE 170280 (11.98 CD) THE BEST OF GEORGE STRAIT: 20TH CENTURY MASTERS THE MILLENNIUM COLLECTION		8
9	9	7	20	GARTH BROOKS ▲ CAPITOL 31330 (10.98/18.98)	SCARECROW	1
10	8	10	28	MARTINA MCBRIDE ● RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
11	13	14	78	TRAVIS TRITT ▲ COLUMBIA 62165/SONY (11.98 EQ/17.98)	DOWN THE ROAD I GO	8
12	14	16	79	KENNY CHESNEY ▲ BNA 67976/RLG (12.98/18.98)	GREATEST HITS	1
13	11	12	50	BROOKS & DUNN ▲ ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEERS & STRIPES	1
14	10	11	33	ALISON KRAUSS + UNION STATION ● ROUND 610495/DJMG (11.98/17.98)	NEW FAVORITE	3
15	12	9	30	STEVE HOLY CURB 77972 (11.98/17.98)	BLUE MOON	7
16	15	15	71	TIM McGRAW ▲ CURB 77978 (12.98/18.98)	GREATEST HITS	1
17	16	18	11	WILLIE NELSON LOST HIGHWAY 186231/MERCURY (12.98/18.9		

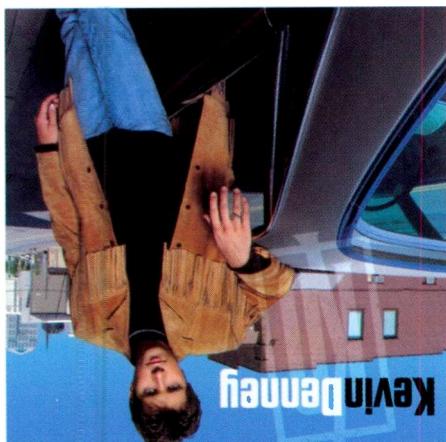
In-Stores, Tuesday, April 23
Kevin Dunnery Self-titled Album

lyricsstreet.com

"It's kind of fun to do the impossible" - Walt Disney

LYRIC STREET

RECORDS



- 4/26 Wichita - KFDI Annual Appreciation Concert
4/20 Boston - WKLB St. Jude Radiothon
4/19 Louisville - Coyotes
4/13 Nashville - Grand Ole Opry

UPCOMING TOUR DATES

(Soundcast Single Sales)

#2 Best-Selling Country Single



Kevin Dunnery
"That's Just Jessie"

MARIE

—Sisters—



"It's as strong as any Dixie Chicks song, that's for sure. And I can relate to the bad mood issue!!!"

- Mike Brophy, WKLB/Boston, MA



"As strong of a vocal performance as anything out there right now!!!"

- Cary Rolfe, KUPL/Portland, OR



"Well sung and full of attitude!!!"

- Ray Massie, KFRG/Riverside, CA



"I love it...good groove...cool vocals!!!"

- Tony Stevens, KFKF/Kansas City, MO



"ATTITUDE!! I love it!!!"

- Eddie Foxx, WKDF/Nashville, TN



"I want to play songs like this on my radio station!!!"

- Mitch Mahan, WIRK/West Palm Beach, FL



"Very cool...I love the attitude and yes they do remind me a little of the Judds!!!"

- John Collins, KIIM/Tucson, AZ



"I didn't want to like it at first but I gotta admit it's kinda catchy and infectious. I found myself singing along!!!"

- Mark Phillips, WWGR/Fort Meyers, FL



"Like the attitude. Potential to light up the phones!!!"

- Steve Mitchell, WYAY/Atlanta, GA



"Good attitude song...there will a place for this!!!"

- Meg Stevens/WGAR/Cleveland, OH



"I like it. Lyrics speak volumes and many people can relate to this in a fun way!!!"

- Mike Kennedy, KBEQ/Kansas City, MO



"I LOVE IT!!!"

- Debby Turpin, KSOP/Salt Lake City, UT



"Attitude, dude, with some solid Country Blues!!!"

- Les Acree, WNOE/New Orleans, LA



"It's got really 'cool' groove! I really dig this tune-YIKES!!!"

- Coyote Collins, WBEE/Rochester, NY



"I love the song!!!"

- Mike Peterson, KSKS/Fresno, CA

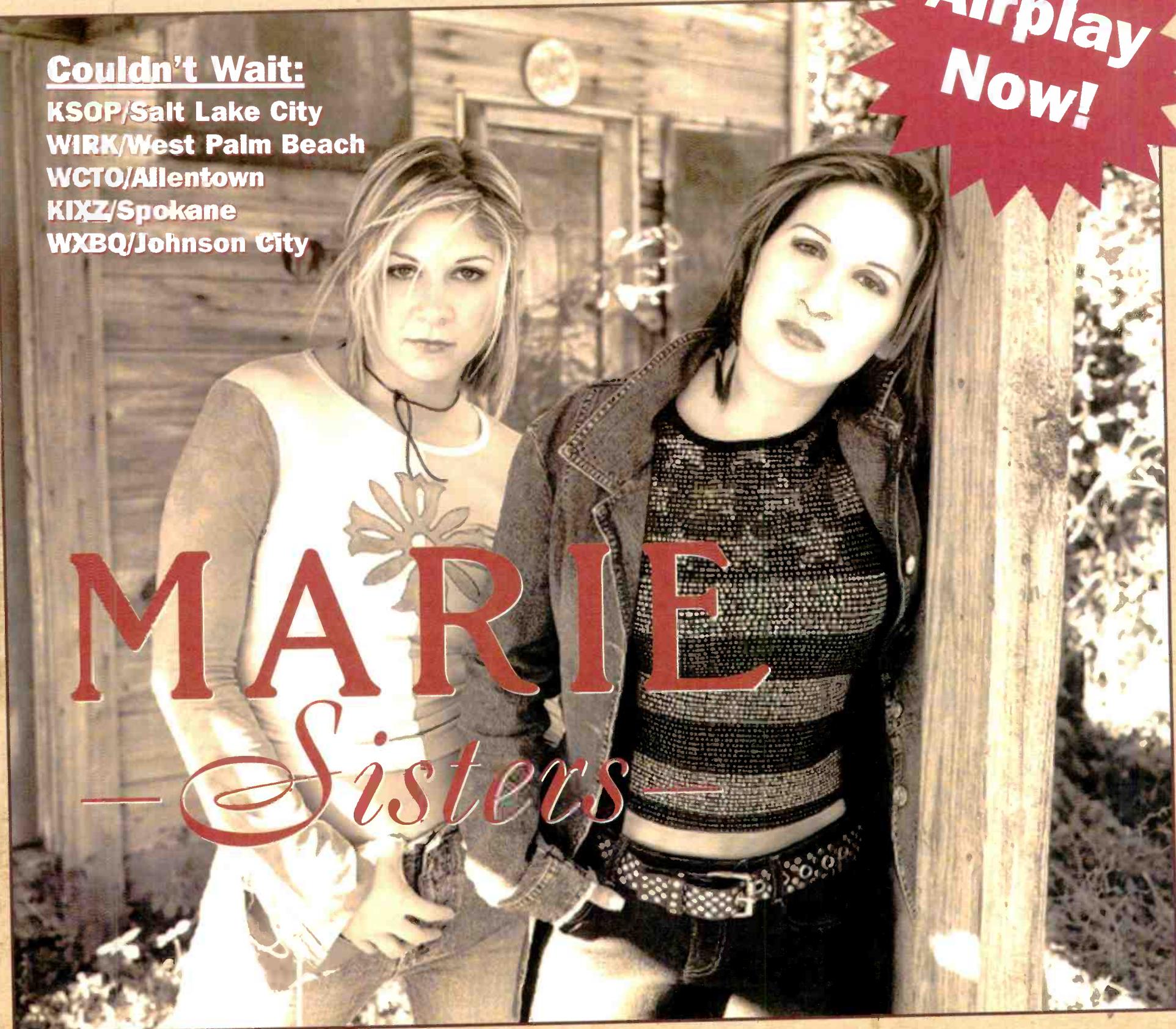
Airplay
Now!

Couldn't Wait:

KSOP/Salt Lake City
WIRK/West Palm Beach
WCTO/Allentown
KIXZ/Spokane
WXBQ/Johnson City

MARIE

-Sisters-



REAL BAD MOOD

From the forthcoming self titled album

MARIE SISTERS

Management: Top 40 Entertainment

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COUNTRY POWER PLAYLISTS



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumulative surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

KNIX Phoenix
PD: George King
MD: Gwen Foster
Clear Channel 480-966-6236



WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600



	TW LW
1 Kenny Chesney Young	52 31
2 Emerson Drive I Should Be Sleeping	45 46
3 Toby Keith My List	44 44
4 Rascal Flatts I'm Movin' On	44 45
5 George Strait Living And Living Well	43 41
6 Alan Jackson Drive (For Daddy Gene)	40 42
7 Phil Vassar That's When I Love You	38 40
8 Chris Cagle I Breathin', I Breathe Out	29 27
9 Tommy Shyne Steiner What If She's An An	24 18
10 Brad Paisley I'm Gonna Miss Her (The Fi	23 17
11 Martina McBride Blessed	23 18
12 The Dixie Chicks I'm Movin' On	21 23
13 Brooks & Dunn Aint Nothing 'Bout You	20 18
14 Keith Urban Where The Blacktop Ends	14 14
15 Brad Paisley Wrapped Around	14 15
16 Lonestar Not A Day Goes By	14 16
17 Darryl Worley Miss My Friend	13 3
18 Shannan Lawson Goodbye On A Bad Day	10 1
19 Chey Wright Jezebel	6 5

AA Darryl Worley I Miss My Friend

AA Shannan Lawson Goodbye On A Bad Day

AA Chey Wright Jezebel

WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600



	TW LW
1 Phil Vassar That's When I Love You	36 31
2 Kenny Chesney Young	36 31
3 Toby Keith My List	36 35
4 Chris Cagle I Breathin', I Breathe Out	36 36
5 Rascal Flatts I'm Movin' On	34 27
6 Steve Azar I Don't Have To Be Me ('Til	32 30
7 Martina McBride Blessed	31 34
8 Tommy Shyne Steiner What If She's An An	30 27
9 Emerson Drive I Should Be Sleeping	29 23
10 Aaron Tippin Where The Stars And Stripe	28 25
11 Carolyn Dawn Johnson I Don't Want You T	23 17
12 Travis Tritt Modern Day Bonnie And Clyde	25 25
13 Willis Nelson Duet With Lee Mendocino	24 19
14 George Strait Living And Living Well	24 22
15 Garth Brooks Duet With Trish Squeeze Me	24 25
16 Lonestar Not A Day Goes By	20 20
17 Tammy Cochran I Cry	15 21
18 Brooks & Dunn Only In America	14 12
19 Brooks & Dunn Aint Nothing 'Bout You	14 13
20 Keith Urban Where The Blacktop Ends	14 14
21 Brad Paisley Wrapped Around	21 21
22 Lonestar Not A Day Goes By	14 15
23 Darryl Worley Miss My Friend	13 3
24 Shannan Lawson Goodbye On A Bad Day	13 1
25 Toby Keith I'm Just Talkin' About Tong	13 10
26 Tim McGraw Next Thirty Years	13 10
27 Dixie Chicks Some Days You Gotta Dance	13 19
28 Aaron Tippin Where The Stars And Stripe	13 20
29 Trick Pony On A Night Like This	12 7
30 Alan Jackson Where Were You (When The W	12 8

AA Darryl Worley I Miss My Friend

AA Brad Paisley I'm Gonna Miss Her (The Fi

AA Chey Wright Jezebel

WTQR Greensboro
PD: Paul Franklin
APD/MD: Angie Ward
Clear Channel 336-822-2000



	TW LW
1 Toby Keith My List	35 21
2 Tim McGraw Angry All The Time	33 29
3 Steve Holy Good Morning Beautiful	32 32
4 Io De Messina With Tim McGr Bring On T	32 34
5 Alan Jackson Where You (When The W	31 32
6 Kenny Chesney Young	31 33
7 Rascal Flatts I'm Movin' On	30 26
8 Tracy Lawrence Do Inside Out	29 21
9 Tommie Shyne Steiner I'm Movin' On	29 23
10 Brad Paisley I'm Gonna Miss Her (The Fi	28 25
11 Emerson Drive I Should Be Sleeping	27 25
12 Travis Tritt Love Of A Woman	26 25
13 Aaron Tippin Where The Stars And Stripe	25 25
14 Travis Tritt Modern Day Bonnie And Clyde	25 25
15 Willis Nelson Duet With Lee Mendocino	24 19
16 Steve Azar I Don't Have To Be Me ('Til	24 22
17 Martina McBride Blessed	24 25
18 Brooks & Dunn Only In America	24 25
19 Brooks & Dunn Aint Nothing 'Bout You	24 25
20 Keith Urban Where The Blacktop Ends	24 25
21 Brad Paisley Wrapped Around	21 21
22 Lonestar Not A Day Goes By	14 15
23 Darryl Worley Miss My Friend	13 3
24 Shannan Lawson Goodbye On A Bad Day	13 1
25 Toby Keith I'm Just Talkin' About Tong	13 10
26 Tim McGraw Next Thirty Years	13 10
27 Dixie Chicks Some Days You Gotta Dance	13 19
28 Aaron Tippin Where The Stars And Stripe	13 20
29 Trick Pony On A Night Like This	12 7
30 Alan Jackson Where Were You (When The W	12 8

AA Darryl Worley I Miss My Friend

AA Brad Paisley I'm Gonna Miss Her (The Fi

AA Chey Wright Jezebel

WKIS Miami
MD: Darlene Evans
Beasley 305-654-1700



	TW LW
1 Toby Keith My List	48 24
2 Alan Jackson Drive (For Daddy Gene)	48 47
3 Kenny Chesney Young	48 50
4 Io De Messina With Tim McGr Bring On T	47 44
5 Alan Jackson Where You (When The W	46 44
6 Kenny Chesney Young	46 44
7 Rascal Flatts I'm Movin' On	45 44
8 Tracy Lawrence Do Inside Out	45 45
9 Tommie Shyne Steiner I'm Movin' On	45 45
10 Brad Paisley I'm Gonna Miss Her (The Fi	45 45
11 Emerson Drive I Should Be Sleeping	45 45
12 Travis Tritt Love Of A Woman	45 45
13 Aaron Tippin Where The Stars And Stripe	45 45
14 Travis Tritt Modern Day Bonnie And Clyde	45 45
15 Willis Nelson Duet With Lee Mendocino	45 45
16 Steve Azar I Don't Have To Be Me ('Til	45 45
17 Martina McBride Blessed	45 45
18 Brooks & Dunn Only In America	45 45
19 Brooks & Dunn Aint Nothing 'Bout You	45 45
20 Keith Urban Where The Blacktop Ends	45 45
21 Brad Paisley Wrapped Around	45 45
22 Lonestar Not A Day Goes By	45 45
23 Darryl Worley Miss My Friend	45 45
24 Shannan Lawson Goodbye On A Bad Day	45 45
25 Toby Keith I'm Just Talkin' About Tong	45 45
26 Tim McGraw Next Thirty Years	45 45
27 Dixie Chicks Some Days You Gotta Dance	45 45
28 Aaron Tippin Where The Stars And Stripe	45 45
29 Trick Pony On A Night Like This	45 45
30 Alan Jackson Where Were You (When The W	45 45

AA Darryl Worley I Miss My Friend

AA Brad Paisley I'm Gonna Miss Her (The Fi

AA Chey Wright Jezebel

WWKA Orlando
MD: Len Shackelford
MD: Shadow Stevens
Cox 407-298-9292



	TW LW
1 Aaron Tippin Where The Stars And Stripe	41 43
2 Tim McGraw The Cowboy In Me	39 40
3 Brooks & Dunn The Long Goodbye	38 42
4 Toby Keith I Wanna Talk About Me	38 42
5 Alan Jackson Where Were You (When The W	38 42
6 Kenny Chesney Young	38 42
7 Travis Tritt Modern Day Bonnie And Clyde	38 42
8 Alan Jackson Drive (For Daddy Gene)	38 42
9 Toby Keith I'm Movin' On	38 42
10 Brooks & Dunn Only In America	38 42
11 Carolyn Dawn Johnson I Don't Want You T	38 42
12 Travis Tritt Love Of A Woman	38 42
13 Aaron Tippin Where The Stars And Stripe	38 42
14 Alan Jackson Where Were You (When The W	38 42
15 Chey Wright Jezebel	38 42
16 Brooks & Dunn The Long Goodbye	38 42
17 Martina McBride Blessed	38 42
18 Brooks & Dunn Only In America	38 42
19 Brooks & Dunn Aint Nothing 'Bout You	38 42
20 Keith Urban Where The Blacktop Ends	38 42
21 Brad Paisley Wrapped Around	38 42
22 Lonestar Not A Day Goes By	38 42
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24 Shannan Lawson Goodbye On A Bad Day	38 42
25 Toby Keith I'm Just Talkin' About Tong	38 42
26 Tim McGraw Next Thirty Years	38 42
27 Dixie Chicks Some Days You Gotta Dance	38 42
28 Aaron Tippin Where The Stars And Stripe	38 42
29 Trick Pony On A Night Like This	38 42
30 Alan Jackson Where Were You (When The W	38 42

AA Darryl Worley I Miss My Friend

AA Brad Paisley I'm Gonna Miss Her (The Fi

AA Chey Wright Jezebel

WFMS Indianapolis
OM: David Wood
PD: Bob Richards
MD: J.D. Cannon
Susquehanna 317-842-9550



KSD St. Louis
MD: Mark Langston
Clear Channel 314-436-9370



AA Chey Wright Jezebel

WBCT Grand Rapids
OM: Doug Montgomery
MD: Dave Taft
Clear Channel 616-459-1919

WWYZ Hartford
OM: Jay McCarthy
MD: Morgan Thomas
Clear Channel 860-723-6000

WQDR Raleigh
PD: Lisa McKay
MD: Morgan Thomas
Curtis Media 919-876-6464



AA Chey Wright Jezebel

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WQDR Raleigh
PD: Lisa McKay
MD: Morgan Thomas
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WQDR Raleigh
PD: Lisa McKay
MD: Morgan Thomas
Curtis Media 919-876-6464

Check out
JoAnna's video in

**HOT SHOT
ROTATION
on CMT!!!**

**& MEDIUM
ROTATION
on GAC!!!**

The debut release from...

JOANNA JANÉT Since I've Seen You Last
{JEN-NAY}

NOW PLAYING ON...

WFMS / WPUR / WHWK / WAYZ / WRKZ / WWYZ // WIOV / WSM / WBEE / WGGY
KCCY / WITL / WWQM / WNKT / WGNE / WRNS / WGNE / WRNS / WIVK / WDEN
WYYD / WCTQ / WRBQ / WYNK / KPLM / KSOP // KUBL / KIXZ / KIIM / KJUG

***"Since I've Seen You Last"* is infectious.**

If you play it a little, you'll have to play it a lot.... Your audience will DEMAND it!!

— PAUL ORR • WYNK, Baton Rouge, LA



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HEAR WHAT COUNTRY PROGRAMMERS HAVE TO SAY
ABOUT "I Should Be Sleeping" AND WIN A DVD!

Tell us your research story and win a DVD of either DreamWorks movie, "The Contender" or "Almost Famous".

Because Emerson Drive is a contender and hey, they are definitely almost famous!

EMERSON DRIVE

"I Should Be Sleeping"

W I D E A W A K E W I T H G R E A T R E S E A R C H !

CRITICAL MASS RESEARCH:

MOVING FROM #9 TO #6 OVERALL!!!! #9 TO #7 MALES 25-34 #14 TO #10 MALES 35-44
RANKING #7 FEMALES OVERALL!!!! #8 FEMALES 24-34 #8 FEMALES 35-44



COUNTRY

IMPACT!

AIRPOWER

NO RECORDS QUALIFIED
FOR AIRPOWER THIS WEEK

2699 - 1000 DETECTIONS

Total Detections/Gain

KEVIN DENNEY 2659/77

That's Just Jessie (Lyric Street)

Total Stations: 146/Chart Move: 19-19

Heavy (45+): 0

Medium (25-44): 32 KAJA, KASE, KHEY, KKCS, KMDL, KMLE, KPLX, KRMD, KRST, KRTY, KSCS, KTEX, KTOM, KKKC, KZSN, WBCT, WDRM, WIVK, WKCN, WKDF, WKHX, WKYQ, WPOR, WQBE, WQMX, WRBQ, WRNS, WSIX, WSLC, WUBE, WXBB, WYGY

Light (Under 25): 114

Airplay Adds: 3 KCYY, WIRK, WWKA

TAMMY COCHRAN 2377/120

I Cry (Epic)

Total Stations: 141/Chart Move: 21-21

Heavy (45+): 0

Medium (25-44): 28 KAJA, KBEQ, KBQI, KFRG, KHKI, KRST, KSON, KSSN, KTOM, KWJJ, KXKC, KXXY, WCMS, WCTK, WIVK, WKQ, WMIL, WMUS, WOKQ, WQBE, WQDR, WQMX, WRBQ, WTGE, WUBE, WXBQ, WYGY, WYNY

Light (Under 25): 113

TRICK PONY 2219/109

Just What I Do (Warner Bros./WRN)

Total Stations: 144/Chart Move: 22-22

Heavy (45+): 0

Medium (25-44): 14 KBEQ, KCCY, KEEY, KFKF, KFRG, KGMY, KHKI, KTST, KTT, KXKC, WBEE, WIRK, WRNS, WSLC

Light (Under 25): 130

Airplay Adds: 4 KSKS, KWJJ, WGAR, WYNK

BRAD PAISLEY 2196/173

I'm Gonna Miss Her (The Fishin' Song) (Arista Nashville)

Total Stations: 145/Chart Move: 24-23

Heavy (45+): 1 KTTS

Medium (25-44): 23 KCCY, KEEY, KHKI, KIKK, KPLX, KRTY, KSCS, KTST, KUZZ, KXKC, KXXY, WAMZ, WBEE, WES, WFLS, WGGY, WIRK, WNCY, WRNS, WSIX, WSLC, WTQR, WWGR

Light (Under 25): 121

Airplay Adds: 10 KMLE, KPLX, KUBL, KVOO, WGGY, WIVK, WKHK, WLKB, WNKT, WUSN

KELLIE COFFEY 2126/119

When You Lie Next To Me (BNA)

Total Stations: 143/Chart Move: 25-24

Heavy (45+): 0

Medium (25-44): 20 KEEY, KHKI, KKCS, KMLE, KTST, KXKC, KXKT, KXXY, KYGO, WAMZ, WGGY, WIVK, WKQ, WKHX, WPOC, WQMX, WRNS, WSIX, WSLC, WTQR

Light (Under 25): 123

Airplay Adds: 3 KSCS, WFLS, WUSN

WILLIE NELSON DUET WITH LEE ANN WOMACK 2009/267

Mendocino County Line (Lost Highway/Mercury)

Total Stations: 144/Chart Move: 26-25

Heavy (45+): 0

Medium (25-44): 16 KCCY, KCYY, KHKI, KKCS, KSON, WCMS, WDSY, WFRE, WGAR, WGGY, WIRK, WKHX, WKYQ, WRNS, WSLC, WUSN

Light (Under 25): 128

Airplay Adds: 10 KFRG, KUZZ, WBUL, WCKT, WCOL, WIL, WMSL, WOKQ, WSOC, WXB

CHELY WRIGHT 2001/-52

Jezebel (MCA Nashville)

Total Stations: 144/Chart Move: 23-26

Heavy (45+): 0

Medium (25-44): 15 KBEQ, KHEY, KNCI, KPLX, KRTY, KTOM, KTST, KUZZ, WBEE, WFRE, WKQ, WKIS, WNCY, WQMX, WSIX

Light (Under 25): 129

Airplay Adds: 3 KIKK, KNIX, KTTS

GARY ALLAN 1735/76
The One (MCA Nashville)
 Total Stations: 141/Chart Move: 27-27
 Heavy (45+): 0
 Medium (25-44): 11 KEEY, KHKI, KJIM, KSON, KYGO, WGGY, WGH, WIRK, WQBE, WSLC, WXBQ
 Light (Under 25): 130
 Airplay Adds: 4 KMLE, KMXM, WDSY, WKIS

ANDY GRIGGS 1654/185
Tonight I Wanna Be Your Man (RCA)
 Total Stations: 142/Chart Move: 28-28
 Heavy (45+): 0
 Medium (25-44): 7 KBQI, KHKI, KRTY, KSON, WKIS, WKYQ, WYGY
 Light (Under 25): 135
 Airplay Adds: 4 KRST, KTST, WIL, WSOC

MARK MCGUINN 1275/0
She Doesn't Dance (VFR)
 Total Stations: 139/Chart Move: 29-29
 Heavy (45+): 0
 Medium (25-44): 8 KBEQ, KBQI, KDRK, KMPM, KRTY, KSKS, KSSN, WQMX
 Light (Under 25): 131

TRACE ADKINS 1236/134
Help Me Understand (Capitol)
 Total Stations: 139/Chart Move: 30-30
 Heavy (45+): 0
 Medium (25-44): 3 KTTS, WIRK, WSLC
 Light (Under 25): 136
 Airplay Adds: 6 KJIM, KTST, KUPL, WCOS, WNOE, WRBQ

SHEDAISY 1190/139
Get Over Yourself (Lyric Street)
 Total Stations: 138/Chart Move: 31-31
 Heavy (45+): 1 KMLE
 Medium (25-44): 3 KEEY, WGGY, WRBQ
 Light (Under 25): 134
 Airplay Adds: 8 KCCY, KRYS, KSCS, WBEE, WKXC, WOKQ, WSM, WUSY

SHANNON LAWSON 1116/134
Goodbye On A Bad Day (MCA Nashville)
 Total Stations: 126/Chart Move: 32-32
 Heavy (45+): 0
 Medium (25-44): 2 KFRG, WIRK
 Light (Under 25): 124
 Airplay Adds: 4 KCCY, KFKF, KNIX, WKXC

DARRYL WORLEY 1087/209
I Miss My Friend (DreamWorks)
 Total Stations: 119/Chart Move: 34-33
 Heavy (45+): 0
 Medium (25-44): 7 KHKI, KSCS, KMLE, KPLX, KSKS, WAMZ, WWGR
 Light (Under 25): 112
 Airplay Adds: 12 KBEQ, KHAY, KNIX, KRM, KXKC, WBE, WDAF, WDRM, WGGY, WHOK, WKLB, WKSJ

SARA EVANS 1037/102
I Keep Looking (RCA)
 Total Stations: 121/Chart Move: 33-34
 Heavy (45+): 0
 Medium (25-44): 4 KMLE, KSOP, WKYQ, WSLC
 Light (Under 25): 117
 Airplay Adds: 10 KJIM, KTOM, KTST, KXXY, WBCT, WKSJ, WMIL, WOKO, WSOC, WTGE

BRAD MARTIN 903/54
Before I Knew Better (Epic)
 Total Stations: 117/Chart Move: 35-35
 Heavy (45+): 0
 Medium (25-44): 2 WUBE, WYGY
 Light (Under 25): 115
 Airplay Adds: 2 WIVK, WMZQ

THE SOGGY BOTTOM BOYS 817/153
I Am A Man Of Constant Sorrow (Lost Highway/Mercury)
 Total Stations: 126/Chart Move: 38-36
 Heavy (45+): 0
 Medium (25-44): 1 WPOC
 Light (Under 25): 125
 Airplay Adds: 5 KDRK, KUBL, KZSN, WEZL, WFRE

PAT GREEN 717/2
Three Days (Republic/Universal South)
 Total Stations: 106/Chart Move: 36-37
 Heavy (45+): 0
 Medium (25-44): 3 KIKK, KPLX, WGGY
 Light (Under 25): 103
 Airplay Adds: 3 KJIM, WRKZ, WXTU

MARK CHESNUTT 682/63
She Was (Columbia)
 Total Stations: 84/Chart Move: 39-38
 Heavy (45+): 0
 Medium (25-44): 1 KUZZ
 Light (Under 25): 83
 Airplay Adds: 3 KSCS, WKIS, WSLC

JOE NICHOLS 610/118
The Impossible (Universal South)
 Total Stations: 86/Chart Move: 40-39
 Heavy (45+): 0
 Medium (25-44): 5 KGMY, KMPM, KTST, WRBQ, WTQR
 Light (Under 25): 81
 Airplay Adds: 8 KRTY, KSKS, KSON, KTOM, WGNA, WRNS, WTGE, WYNK

LITTLE BIG TOWN 514/35
Don't Waste My Time (Monument)
 Total Stations: 74/Chart Move: 41-41
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 74
 Airplay Adds: 5 KBQI, KSSN, WHOK, WKXC, WNCY

BRETT JAMES 470/52
Chasin' Amy (Arista Nashville)
 Total Stations: 67/Chart Move: 43-42
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 67
 Airplay Adds: 12 KEEY, KHAY, KKCS, KMDL, KRMD, WAMZ, WQYQ, WRBQ, WRKZ, WSOC, WXYZ, WXTU

BLAKE SHELTON 464/163
O' Red (Warner Bros./WRN)
 Total Stations: 66/Chart Move: 48-43
 Heavy (45+): 0
 Medium (25-44): 1 KHKI
 Light (Under 25): 65
 Airplay Adds: 13 KBEQ, KKCS, KUBL, KXKT, KXXY, WFRY, WHOK, WIRK, WKDF, WRKZ, WSSL, WTGE, WYNK

JAMIE O'NEAL 460/12
Frantic (Mercury)
 Total Stations: 77/Chart Move: 42-44
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 77
 Airplay Adds: 7 KJAT, KMDL, KMPM, KTST, WKXC, WSIX, WYD

BROOKS & DUNN 386/253
My Heart Is Lost To You (Arista Nashville)
 Total Stations: 77/Chart Move: 57-45
 Heavy (45+): 0
 Medium (25-44): 2 KPLX, KSCS
 Light (Under 25): 75
 Airplay Adds: 9 KEEY, KMPM, KSOP, KUZZ, KZLA, WAMZ, WOKO, WRNS, WYNY

TRACY BYRD 385/6
Ten Rounds With Jose Cuervo (RCA)
 Total Stations: 57/Chart Move: 44-46
 Heavy (45+): 1 KEEY
 Medium (25-44): 0
 Light (Under 25): 56
 Airplay Adds: 4 KGMY, WBEE, WSM, WWKA

HOMETOWN NEWS 368/57
Minivan (VFR)
 Total Stations: 47/Chart Move: 47-47
 Heavy (45+): 0
 Medium (25-44): 2 KMLE, KSKS
 Light (Under 25): 45
 Airplay Adds: 5 KATM, KTOM, KUPL, WCTK, WDAF

FOR WEEK ENDING APRIL 7, 2002

AIRPLAY Monitor®



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week.

MARIE SISTERS 122/85
Real Bad Mood (Republic/Universal)
 Total Stations: 25/Chart Move: Debut 60
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 25
 Airplay Adds: 4 KIKK, WKYQ, WQBE, WXBB

JAMESON CLARK 121/11
Still Smokin' (Capitol)
 Total Stations: 20
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 20
 Airplay Adds: 4 KUBL, WFMS, WSM, WVLL

SHANNON BROWN 109/13
Untangle My Heart (BNA)
 Total Stations: 17
 Heavy (45+): 0
 Medium (25-44): 1 WGGY
 Light (Under 25): 16

TIM RUSHLOW 105/12
Love, Will (The Package) (Scream)
 Total Stations: 6
 Heavy (45+): 0
 Medium (25-44): 1 KFRG
 Light (Under 25): 5

DIXIE CHICKS 92/18
Travelin' Soldier (No Label)
 Total Stations: 11
 Heavy (45+): 0
 Medium (25-44): 1 KZLA
 Light (Under 25): 10
 Airplay Adds: 1 WUSN

ALAN JACKSON DUET WITH GEORGE STRAIT 88/10
Designated Drinker (Arista Nashville)
 Total Stations: 9
 Heavy (45+): 1 KPLX
 Medium (25-44): 0
 Light (Under 25): 8

ANTHONY SMITH 83/17
If That Ain't Country (Mercury)
 Total Stations: 29
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 29

AARON TIPPIN 73/54
I'll Take Love Over Money (Lyric Street)
 Total Stations: 21
 Heavy (45+): 0
 Medium (25-44): 1 KTTS
 Light (Under 25): 20
 Airplay Adds: 1 KTTS

EARL THOMAS CONLEY 73/-2
Love's The Only Voice (I'm Gonna Listen To) (Sunbird)
 Total Stations: 7
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 7

PHIL VASSAR 52/40
American Child (Arista Nashville)
 Total Stations: 19
 Heavy (45+): 0
 Medium (25-44): 0
 Light (Under 25): 19
 Airplay Adds: 2 KMLE, KZSN

GEORGE STRAIT 52/9
Stars On The Water (MCA Nashville)
 Total Stations: 4
 Heavy (45+): 0
 Medium (25-44): 1 KIKK
 Light (Under 25): 3

most airplay adds
COUNTRY**BLAKE SHELTON** *Ol' Red* (Warner Bros./WRN)

KBEQ, KKCS, KUBL, KXKT, KXXY, WFRY, WHOK, WIRK, WKDF, WRKZ, WSSL, WTGE, WYNK

Total Stations With Six Or More Detections: 33

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 17%, 3-7 13%, 7-12 25%, 12-6A 36%

DIAMOND RIO *Beautiful Mess* (Arista Nashville)

KBEQ, KKCS, KSCS, KUPL, WCKT, WEZL, WFRE, WKCN, WQMX, WRKZ, WSSL, WXBM

Total Stations With Six Or More Detections: 15

TOTAL DETECTIONS BY DAYPART: 6-10 3%, 10-3 18%, 3-7 19%, 7-12 24%, 12-6A 36%

DARRYL WORLEY *I Miss My Friend* (DreamWorks)

KBEQ, KHAY, KNIX, KMDL, KRMD, WAMZ, WQYK, WRBQ, WRKZ, WSOC, WWYZ, WXTU

Total Stations With Six Or More Detections: 67

TOTAL DETECTIONS BY DAYPART: 6-10 12%, 10-3 19%, 3-7 18%, 7-12 26%, 12-6A 25%

BRETT JAMES *Chasin' Amy* (Arista Nashville)

KEEY, KHAY, KKCS, KMDL, KRMD, WAMZ, WQYK, WRBQ, WRKZ, WSOC, WWYZ, WXTU

Total Stations With Six Or More Detections: 38

TOTAL DETECTIONS BY DAYPART: 6-10 5%, 10-3 11%, 3-7 13%, 7-12 33%, 12-6A 38%

BRAD PAISLEY *I'm Gonna Miss Her (The Fishin' Song)* (Arista Nashville)

KMLE, KPLX, KUBL, KVOO, WGGY, WIVK, WKHK, WKLW, WNKT, WUSN

Total Stations With Six Or More Detections: 120

TOTAL DETECTIONS BY DAYPART: 6-10 14%, 10-3 20%, 3-7 16%, 7-12 26%, 12-6A 25%

NEW STATIONS

13

WRKZ Harrisburg, Pa.
Brett James Chasin' Amy
Blake Shelton Ol' Red
Diamond Rio Beautiful Mess
Pat Green Three Days**WMIL** Milwaukee
Sara Evans I Keep Looking**WXBM** Pensacola, Fla.
Willie Nelson Duet With L Mendocino
Diamond Rio Beautiful Mess**KSON** San DiegoJoe Nichols The Impossible
McBride & The Ride Anything That To**WWYZ** Hartford, Conn.
Brett James Chasin' Amy**KEYE** Minneapolis
Brooks & Dunn My Heart Is Lost To Y
Gary Allan Alright Guy
Brett James Chasin' Amy**WXTU** Philadelphia
Pat Green Three Days
Brett James Chasin' Amy**KRTY** San Jose, Calif.

Joe Nichols The Impossible

13

KIKK Houston
Chey Wright Jezebel
Marie Sisters Real Bad Mood
Daryle Singletary I'd Love To Lay Y
Chris LeDoux Bareback Jack**WKSJ** Mobile, Ala.
Sara Evans I Keep Looking
Darryl Worley I Miss My Friend**KMLE** Phoenix

Phil Vassar American Child

Gary Allan The One

Brad Paisley I'm Gonna Miss Her (Th

Martina McBride Where Would You Be

12

KILT Houston
No Airplay Adds This Week**KATM** Modesto, Calif.
Joanna Janet Since I've Seen You La
Hometown News Minivan**KNIX** Phoenix

Darryl Worley I Miss My Friend

Shannon Lawson Goodbye On A Bad Day

Chey Wright Jezebel

12

WDRM Huntsville, Ala.
Darryl Worley I Miss My Friend**WLWI** Montgomery, Ala.
No Airplay Adds This Week**WDSY** Pittsburgh

Gary Allan The One

10

WFMS Indianapolis
Joanna Janet Since I've Seen You La
Jameson Clark Still Smokin'**WMUS** Muskegon, MI
No Airplay Adds This Week**KUPL** Portland, Ore.

Diamond Rio Beautiful Mess

Trace Adkins Help Me Understand

Hometown News Minivan

10

WMSI Jackson, Miss.
Willie Nelson Duet With L Mendocino**WKDF** Nashville
Blake Shelton Ol' Red**KWJJ** Portland, Ore.

Lonestar Not A Day Goes By

Trick Pony Just What I Do

10

KBEQ Kansas City
Blake Shelton Ol' Red**WSIX** Nashville
Jeff Carson Until We Fall Back In L
Jamie O'Neal Frantic**WOKQ** Portsmouth, N.H.

Kenny Rogers Harder Cards

SheDaisy Get Over Yourself

Willie Nelson Duet With L Mendocino

9

KFKF Kansas City
Shannon Lawson Goodbye On A Bad Day**WSM** Nashville
The Clark Family Experience Going Awa**WCTK** Providence, R.I.

Montgomery Gentry Didn't I

Tracy Byrd Ten Rounds With Jose Cue

SheDaisy Get Over Yourself

Jameson Clark Still Smokin'

8

WDAF Kansas City
Hometown News Minivan**WRNS** New Bern, N.C.**WQDR** Raleigh, N.C.

Brooks & Dunn My Heart Is Lost To Y

Jeff Carson Until We Fall Back In L

Joe Nichols The Impossible

7

WIVK Knoxville, Tenn.
Brad Paisley I'm Gonna Miss Her (Th**WNOE** New Orleans
Trace Adkins Help Me Understand**WKRK** Riverside, Calif.

Brooks & Dunn My Heart Is Lost To Y

Jeff Carson Until We Fall Back In L

Joe Nichols The Impossible

6

WMDL Lafayette, La.
Tracy Lawrence What A Memory**WYNY** New York
Brooks & Dunn My Heart Is Lost To Y**WYWD** Roanoke, Va.

SheDaisy Get Over Yourself

Brett James Chasin' Amy

Andy Griggs Tonight I Wanna Be Your

5

WWGR Fort Myers, Fla.
No Airplay Adds This Week**WCMS** Norfolk, Va.
No Airplay Adds This Week**WGH** Norfolk, Va.

No Airplay Adds This Week

7

WFRE Frederick, Md.
Diamond Rio Beautiful Mess**WTST** Oklahoma City
George Strait Living And Living Well**WYWD** Roanoke, Va.

Sara Evans I Keep Looking

Blackhawk One Night In New Orleans

Jamie O'Neal Frantic

6

WKKC Lafayette, La.
Darryl Worley I Miss My Friend**WYXO** Oklahoma City
Blake Shelton Ol' Red**WQZT** Sacramento

Sara Evans I Keep Looking

Mark Chesnutt She Was

No Airplay Adds This Week

10

WFLS Fredericksburg, Va.
Kellie Coffey When You Lie Next To**WYXO** Oklahoma City
Blake Shelton Ol' Red**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

13

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

11

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

10

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

9

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

8

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

7

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

6

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

5

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento

Sara Evans I Keep Looking

The Legend

Blake Shelton Ol' Red

Kevin Denney That's Just Jessie

4

WFLW Columbus, Ga.
Diamond Rio Beautiful Mess**WYXO** Oklahoma City
Sara Evans I Keep Looking**WYXO** Sacramento



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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
				TW	LW
★★★ NO. 1 ★★★					
(1)	2	18	MY LIST DREAMWORKS	TOBY KEITH	5428 5204
(2)	4	17	YOUNG BNA	KENNY CHESNEY	5391 5016
3	1	31	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	5050 5437
(4)	5	28	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	4883 4793
(5)	7	25	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	4621 4316
★ GREATEST GAINER® ★					
(6)	9	18	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	4608 4123
7	3	25	BLESSED RCA	MARTINA MCBRIDE	4571 5083
(8)	8	12	DRIVE (FOR DADDY GENE) ARISTA NASHVILLE	ALAN JACKSON	4385 4161
9	6	21	THE COWBOY IN ME CURB	TIM McGRAW	3834 4581
(10)	11	15	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	3669 3437
(11)	12	28	I DON'T HAVE TO BE ME ('TIL MONDAY) MERCURY	STEVE AZAR	3485 3301
(12)	16	10	LIVING AND LIVING WELL MCA NASHVILLE	GEORGE STRAIT	3357 3007
(13)	14	24	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	3203 3137
14	10	26	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	3078 3891
15	13	38	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	3011 3279
16	17	12	SQUEEZE ME IN CAPITOL/MCA NASHVILLE	GARTH BROOKS DUET WITH TRISHA YEARWOOD	2831 2888
(17)	18	19	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	2806 2767
18	15	32	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM McGRAW	2739 3050
(19)	19	20	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	2659 2582
(20)	20	13	NOT A DAY GOES BY BNA	LONESTAR	2519 2270
(21)	21	23	I CRY EPIC	TAMMY COCHRAN	2377 2257
(22)	22	14	JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	2219 2110
(23)	24	8	I'M GONNA MISS HER (THE FISHIN' SONG) ARISTA NASHVILLE	BRAD PAISLEY	2196 2023
(24)	25	18	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	2126 2007
(25)	26	13	MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY	WILLIE NELSON DUET WITH LEE ANN WOMACK	2009 1742
26	23	18	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	2001 2053
(27)	27	14	THE ONE MCA NASHVILLE	GARY ALLAN	1735 1659
(28)	28	12	TONIGHT I WANNA BE YOUR MAN RCA	ANDY GRIGGS	1654 1469
(29)	29	20	SHE DOESN'T DANCE VFR	MARK MCGUINN	1275 1275
(30)	30	8	HELP ME UNDERSTAND CAPITOL	TRACE ADKINS	1236 1102
(31)	31	7	GET OVER YOURSELF LYRIC STREET	SHEDDAISY	1190 1051
(32)	32	11	GOODBYE ON A BAD DAY MCA NASHVILLE	SHANNON LAWSON	1116 982
(33)	34	5	I MISS MY FRIEND DREAMWORKS	DARRYL WORLEY	1087 878
(34)	33	6	I KEEP LOOKING RCA	SARA EVANS	1037 935
(35)	35	10	BEFORE I KNEW BETTER EPIC	BRAD MARTIN	903 849
(36)	38	24	I AM A MAN OF CONSTANT SORROW LOST HIGHWAY/MERCURY	THE SOGGY BOTTOM BOYS	817 664
(37)	36	13	THREE DAYS REPUBLIC/UNIVERSAL SOUTH	PAT GREEN	717 715
(38)	39	11	SHE WAS COLUMBIA	MARK CHESNUTT	682 619
(39)	40	5	THE IMPOSSIBLE UNIVERSAL SOUTH	JOE NICHOLS	610 492

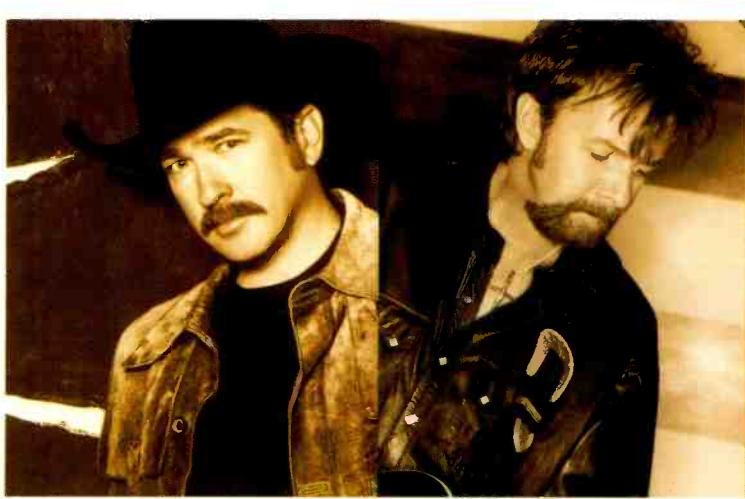
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
				TW	LW
★ MOST AIRPLAY ADDS ★					
(43)	48	4	OL' RED WARNER BROS./WRN	BLAKE SHELTON	464 301
(44)	42	6	FRANTIC MERCURY	JAMIE O'NEAL	460 448
(45)	57	2	MY HEART IS LOST TO YOU ARISTA NASHVILLE	BROOKS & DUNN	386 133
(46)	44	3	TEN ROUNDS WITH JOSE CUERVO RCA	TRACY BYRD	385 379
(47)	47	6	MINIVAN VFR	HOMETOWN NEWS	368 311
(48)	49	5	UNTIL WE FALL BACK IN LOVE AGAIN CURB	JEFF CARSON	308 285
(49)	50	3	THIS PRETENDER MONUMENT	JOE DIFFIE	246 205
(50)	59	2	BARBED WIRE AND ROSES BNA	PINMONKEY	242 127
(51)	45	6	DIDN'T I COLUMBIA	MONTGOMERY GENTRY	237 356
(52)	53	3	ALMOST THERE REPUBLIC/UNIVERSAL	GABBIE NOLEN	214 171
(53)	52	4	HARDER CARDS DREAMCATCHER	KENNY ROGERS	213 190
(54)	55	2	BEAUTIFUL MESS ARISTA NASHVILLE	DIAMOND RIO	209 137
(55)	51	7	THE LIGHTHOUSE'S TALE SUGAR HILL	NICKEL CREEK	188 194
★ HOT SHOT DEBUT ★★					
(56)	NEW ►		LOOK AT ME NOW WARNER BROS./WRN	SIXWIRE	169 79
(57)	56	3	ANYTHING THAT TOUCHES YOU DUALTONE	MCBRIE & THE RIDE	143 137
(58)	60	2	SINCE I'VE SEEN YOU LAST DREAMWORKS	JOANNA JANET	135 121
(59)	NEW ►		SHE TREATS HER BODY LIKE A TEMPLE AUDIUM	CONFEDERATE RAILROAD	134 36
(60)	NEW ►		REAL BAD MOOD REPUBLIC/UNIVERSAL	MARIE SISTERS	122 37

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS
		TW LW
9	LOVE OF A WOMAN TRAVIS TRITT (COLUMBIA)	1338 1394
10	ON A NIGHT LIKE THIS TRICK PONY (WARNER BROS./WRN)	1240 1195
11	WHERE I COME FROM ALAN JACKSON (ARISTA NASHVILLE)	1227 1148
12	IT'S A GREAT DAY TO BE ALIVE TRAVIS TRITT (COLUMBIA)	1206 1181
13	ANGRY ALL THE TIME TIM McGRAW (CURB)	1137 1056
14	RIDING WITH PRIVATE MALONE DAVID BALL (DUALTONE)	1130 1136
15	AUSTIN BLAKE SHELTON (GIANT/WRN)	1111 1193
16	ONE MORE DAY DIAMOND RIO (ARISTA NASHVILLE)	1102 1072
17	WHEN I THINK ABOUT ANGELS JAMIE O'NEAL (MERCURY)	1080 1046
18	I'M TRYIN' TRACE ADKINS (CAPITOL)	1049 1106
19	I'M ALREADY THERE LONESTAR (BNA)	1031 981
20	DON'T HAPPEN TWICE KENNY CHESNEY (BNA)	988 984

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



BROOKS & DUNN

"MY HEART IS LOST TO YOU"

IMPACT DATE: APRIL 15

"BROOKS & DUNN DOES IT AGAIN! ANOTHER HIT WITH A FRESH APPROACH. IT'S A KILLER ON THE AIR."
-DEAN JAMES PD, KSCS

ARISTA

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