

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

NOVEMBER 22, 2002

Consortium, BBR  
Launch C4 Records p. 3

Eric Logan's Run From  
Mascot To Manager p. 4



LOGAN

VOLUME 10 • NO. 47

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## NO. 1 THIS WEEK:

### RASCAL FLATTS

*These Days* (LYRIC STREET)

### GREATEST GAINER

MARK WILLS

19 *Somethin'* (MERCURY)

### AIRPLAY ADDS

BLAKE SHELTON

*The Baby* (WARNER BROS./WRN)

### AUDIENCE

KEITH URBAN

*Somebody Like You* (CAPITOL)

## Why Did 'Ten Rounds' Take Six Months?

■ by Sean Ross and Phyllis Stark

When an artist other than one of the format's undisputed core acts needs five to six months to reach the top of the charts, it's usually just par for the course at today's country radio. Rascal Flatts' "These Days" was at No. 2 after 22 weeks last week. Joe Nichols' "The Impossible" spent 28 weeks to get to No. 3. Rebecca Lynn Howard's "Forgive" needed that long to reach No. 12.

Sometimes a reaction record can circumvent the long trip to the top. Toby Keith's "Courtesy of the Red, White and Blue (The Angry American)" spoke to a national mood and needed only nine weeks to reach No. 1.

And Blake Shelton's tearjerker, "The Baby," goes 27-25 after only five weeks this issue.

But even a reaction record can't count on quick acceptance at country radio anymore. Consider Tracy Byrd's "Ten Rounds With Jose Cuervo," which took 27 weeks to



SWEDBERG

get to No. 1 in late summer and early fall. Brad Paisley's "I'm Gonna Miss Her (The Fishin' Song)," with even more of a novelty component, still needed 19 weeks.

Their long trips to No. 1 speak volumes about the way country radio has changed. Veterans of country radio in the '70s and '80s recall a format that was more reliant on novelty and story songs, most of which could be counted on to run their course quickly. In fact, Shelly West's "Jose Cuervo," a 1981 salute to Byrd's drinking buddy, went to No. 1 and finished its entire chart run in 23 weeks, and that was on a 100-position chart, as opposed to today's 60.

Consultant Joel Raab says it would have taken a song like "Ten Rounds With Jose Cuervo" four to six weeks to get to No. 1 in the late '70s and early '80s, and "then it would be in recurrent after

Continued on page 6



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## In The Holiday Spirit



Members of the Dixie Chicks joined *American Country Countdown* host Bob Kingsley for the taping of his six-hour holiday special, *Christmas in America With Bob Kingsley*. The Chicks did a reading of "Twas the Night Before Christmas" for the show. Pictured, from left, are Martie Maguire, Kingsley, and Natalie Maines.

## COUNTRY CONFIDENTIAL



BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com

### Rascal Flatts Has A Nice 'Day' (Or Two)

After winning the Horizon trophy at the Nov. 6 Country Music Assn. (CMA) Awards show and opening atop the *Billboard* Top Country Albums chart with *Melt* (Lyric Street), Rascal Flatts picks up its first No. 1 on our Country Airplay list with "These Days," the lead single from the new album. With an impressive gain of 361 detections, "These Days" replaces Keith Urban's "Somebody Like You" (Capitol) after six weeks atop the chart.

On the Country Audience chart, the group gains more than 3.5 million estimated audience impressions (for a total of 42.5 million) and moves 3-2. Urban collects an eighth week atop Country Audience with 44.6 million impressions and has one of only four titles to take eight weeks at No. 1 since we introduced the chart in April 1997. Lonestar's "Amazed" grabbed eight weeks in 1999, and Brooks & Dunn's "Ain't Nothing 'Bout You" did so in 2001. Kenny Chesney is the audience king, crowned when "The Good Stuff" (BNA) took nine weeks earlier this year.

With spins heard at 61 monitored stations, Urban bows at No. 57 on the detections chart with "Raining on Sunday," the second single from *Golden Road*.

Elsewhere on the Country Airplay chart, Tim McGraw enters at No. 59 with his cover of Elton John's 1971 classic "Tiny Dancer" (Curb). McGraw's version charts with unsolicited album play at 51 monitored stations and appears on his forthcoming *Tim McGraw & the Dancehall Doctors*, which starts scanning at retail Nov. 26.

**DRIVEN:** Alan Jackson's performance and five wins at the CMA Awards show fueled the biggest increase on the *Billboard* Top Country Albums chart with *Drive* (Arista Nashville), which sells more than 50,000 copies (see Country Highlights, page 8), up more than 37,000 units. The album, which jumps 12-6 on the chart, contains Jackson's new single, "That'd Be Alright." Jackson's new holiday set, *Let It Be Christmas*, enters the chart at No. 10 with approximately 25,000 copies sold.

Meanwhile, the CMA show also lifts Dolly Parton's *Halos & Horns* (Sugar Hill) by more than 4,000 copies. Parton's 202% increase is second only to Jackson's 293% gain.

On the 75-position chart in the magazine's Nov. 23 issue, 22 of the 32 bulleted titles are by artists who performed and/or won trophies during the CMA telecast.

In other chart news, Jennifer Hanson's "Beautiful Goodbye" (Capitol) rises 3-1 on the *Billboard* Top Country Singles Sales tally. It rises 32-31 on the Country Airplay chart.

## RADIOACTIVE

BY PHYLLIS STARK & KEN TUCKER

615-321-4284 • pstark@airplaymonitor.com  
615-321-4286 • kentucker@airplaymonitor.com



### Sleigh Bells Ring As Stations Go All-Xmas

The Christmas formats are already rolling out at stations around the country. WJLM Roanoke, Va., will stunt with all-Christmas music from Nov. 25 through Dec. 29. Look for a format change after that.

AC KMMZ Oklahoma City has been LMA'ed by Citadel and is also now programming all-Christmas music. The station is being co-branded with the cluster's KQBL (K-Bull) by stunting as "the Bull's Oklahoma Christmas."

#### MANAGEMENT: LOBBYIST LEVIN

Clear Channel Communications has officially named Andrew Levin senior VP of government relations. He will be based at the company's new Washington, D.C., office, reporting to chairman/CEO Lowry Mays. Levin, an attorney and CPA, was most recently minority counsel to the House Committee on Energy and Commerce.

Kent Cooper, the former VP/market manager for Clear Channel's Corpus Christi, Texas, cluster (including country KRYS), moves to Tucson, Ariz., for similar duties for CC's cluster there, which includes country KOYT. He succeeds Mike Madigan, who recently exited.

#### PROGRAMMING: ABC TAKES A RIDE

ABC Radio Networks will launch a new show, *The Ride*, the week of Nov. 25. The weekly, two-hour, theme-oriented show will include theme-appropriate movie and TV tracks, comedy, stories, and contemporary country hits. The show is hosted by Charlie Van Dyke and produced by Dan Formento.

Former WTGE Baton Rouge, La., PD Dave Michaels joins mainstream rock rival KOOJ for afternoons.

Americana Entertainment has teamed with a new partner, Chicago-based Creative Broadcast Consulting, to syndicate *This Week in Americana*.

The syndicated *Classic Country USA* picks up KGEE Midland, Texas, as its newest affiliate. In related news, *Classic Country USA* has teamed with Audium Records to produce the three-hour special *A Classic Country Christmas*. The commercial-free show is free on a market-exclusive basis to any station looking for holiday programming.

Superadio's syndicated show *Retro Country USA* adds four new affiliates: WVLK-FM Lexington, Ky.; WJVL Janesville, Wis.; WUUF Newark, N.Y.; and WSSH West Lebanon, N.H. The company is also making its *Retro Country USA Christmas Special* available to existing affiliates and to non-affiliates on a market-exclusive basis.

#### PEOPLE: EVAN ELEVATED

Evan Kroft has been promoted to APD/MD at WUSN (US99) Chicago. Previously the station's programming assistant and research director, he had quietly added the APD title after Eric Logan joined the station as OM about six months ago. PD Justin Case has been handling MD duties since Trish Biondo stepped down to concentrate on mornings.

WWGR Fort Myers, Fla., hires the station's longtime Metro Traffic reporter Gator Greg Michaels as morning co-host. Michaels, who is teamed with morning host Valleri St. John, replaces Tony Hamilton, who exits.

Rachel Marisay joins KASE Austin, Texas, for mornings from crosstown KTND (the End), where she did middays. Marisay teams with Bama Brown and Rob Mason (the KASE Morning Zoo), while co-hosts Gary Dixon and Michelle Roebuck exit the station.

Michelle Jasco has launched Nashville Radio Syndication Inc., an affiliate relations agency. Jasco previously was associate editor of M Street Publications and affiliate relations specialist at Jones Radio Networks, both in Nashville. She currently represents *Rick Jackson Country Hall of Fame*, a weekly

## ON THE ROW

### Consortium, BBR Launch C4 Records

The Consortium, a marketing/management firm launched in Nashville last year by partners Mike Martinovich, Stan Mores, Bernard

Porter, and Al Schiltz, is partnering with Broken Bow Records (BBR) to start a new imprint, C4 Records. Joe Diffie is the first signing to the new venture, which, like BBR, will be distributed by Sony's RED Distribution.

Mores tells *Billboard*, "We are trying to create a very artist-friendly atmosphere, [including] getting the artists involved in the very beginning in terms of the marketing and the music."

That artist-friendly atmosphere appeals to Diffie, who debuted on Epic in 1990 with the No. 1 single "Home" and spent the next dozen years on that label and sister Monument Records. "It gave me some opportunities that I might not have had at the major labels," Diffie says of signing with C4. "Even at Sony, they gave

me the luxury of being pretty involved. But with this, there are more perks on the business side."

Diffie says he will own a portion of his recordings via the agreement. "It's more of a partnership than a record deal," he says. "It's really appealing to have partial ownership in a situation." The BBR promotion team will work the Diffie record, which is tentatively due next spring, to country radio.

#### REGIONAL RODEO

Jennifer Shaffer Thorpe and Neda Tobin join Lyric Street as regional promotion directors for the Northeast and Southwest, respectively. Thorpe, who most recently held regional positions at MCA Nashville and Warner Bros., replaces Shari Reinschreiber, who recently exited. Tobin joins from Atlantic Records, where she did pop promotion, and replaces Sharon LePere, who segues to Arista for pop promotion duties.

Universal South hires Shane Allen for West Coast promotion duties. Allen, who previously was secondary promoter for MCA Nashville, succeeds Denise Roberts, who is moving to Nashville as the label's new director of national promotion (*Country Airplay Monitor*, Nov. 1). The label still has an opening for a Southeast regional.

In other news, Kelly Clague Wright has been promoted to senior VP of rpm management. She has been with the company since its inception more than five years ago.

syndicated classic country show, and the Morning Sidekick Comedy and Show Prep Service.

The Associated Press reports that 54-year-old Laura Mae Dayton has pleaded guilty to causing the traffic accident that killed WTQR Winston-Salem, N.C., PD/morning man Paul Franklin and two others in May. A judge ordered Dayton to complete 130 hours of community service and speak to a motorcycle-safety class.

#### UNITED STATIONS BUYS LAUNCH

United Stations Radio Networks has bought Launch Radio Networks, the syndicated music and entertainment news arm of Yahoo. The Launch networks will continue to operate under that name

and are expected to maintain their editorial, affiliate relations, and advertising staffs in New York, Los Angeles, and Nashville. The syndication operation is separate from Launch's online music portal, which continues to be part of Yahoo.

#### CRB REDOES ITS WEB SITE

Country Radio Broadcasters has launched a redesigned Web site, crb.org, and will post a new, original article by a different industry player every week up until Country Radio Seminar in February 2003. In other CRB news, the organization has extended the submission deadline for entries for its Air Personality Award to Nov. 30. See the Web site for more details.

## Foxx Hunt



Arista Nashville artist Deana Carter has been on a whirlwind radio tour visiting stations lately. Here, she's pictured during a stop at WPOC Baltimore with the station's APD/MD Michael J. Foxx.

## Jon, Michael Meet John Michael



WMZQ Washington, D.C., APD/MD Jon Anthony and WPOC Baltimore APD/MD Michael J. Foxx meet with John Michael Montgomery before his performance at the U.S. Naval Academy in Annapolis, Md. Pictured, from left, are Warner Bros.' Chuck Thagard, Anthony, Montgomery, and Foxx.

## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Dec. 5	WNKT Charleston, S.C.	Toys 4 Tots Concert	Kipp Shives
APPEARING: Tracy Byrd			
Dec. 11	WYCD Detroit	Christmas Show	Lauri Brooks
APPEARING: Aaron Lines, Jo Dee Messina			

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or e-mail [pstark@airplaymonitor.com](mailto:pstark@airplaymonitor.com)

## Mad For Mozingo



Lyric Street artist Kevin Denney, center, meets with Jones Radio Networks syndicated personality Lia, left, and WGKX Memphis PD Greg Mozingo during a recent performance in Memphis.

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49 Music Square W. Nashville, TN 37203  
615-321-4290 fax: 615-320-0454  
For subscriptions call: 800-745-8922 or email: [btbd@kable.com](mailto:btbd@kable.com)  
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## MONITOR PROFILE

### Eric Logan Climbs The Infinity Ladder To VP Of Programming

Sixteen years ago, Eric Logan was standing on hot black asphalt at a car dealership in Oklahoma City, wearing a duck suit, orange boots, and a knee brace from a softball injury, waving at passing cars. It was his first paying job in radio as the Chuck the Duck mascot for country station KXXY. Logan was 16.

Now 31, Logan has moved through the radio ranks quickly, particularly since connecting with Infinity Broadcasting at the former KYCW (Young Country) in Seattle. He has already made three moves within that company and is about to make a fourth.

From Seattle, Logan moved to the PD job at KYCY San Francisco, then the OM job at WQYK-AM-FM and WRBQ (later WYUU) Tampa, Fla., where he also added "format captain" duties for Infinity's country stations. Six months ago, Logan moved to Chicago to join WUSN (US99) in the newly created OM position.



**ERIC LOGAN**  
VP of Programming  
Infinity Broadcasting

'I don't think a PD ever thinks his job is finished, because it's a live medium'

Violating the first rule in the often transient life of a programmer—never buy a house—Logan and fiancée Erin Ritter had just closed on a loft when word came that Logan was named to another newly created position, VP of programming for Infinity.

He and Ritter will be relocating to New York, a city Logan has only visited four times and had never even seen before two years ago when Infinity/Tampa market manager Tom Rivers took him there on a shopping trip and, Logan says, "introduced me to the heroin that is Fifth Avenue."

In addition to Logan, Infinity recently appointed KROQ Los Angeles PD Kevin Weatherly as senior VP of programming. He will remain based at KROQ but will work closely with Logan and their new boss, Infinity Broadcasting president Andy Schuon. Logan's new duties will include strategy, research, talent development, and branding of individual Infinity stations.

But defining his new job in New York, Logan says, is "really a work in progress." He and Weatherly will be "a resource for anyone in the company that needs us." He expects one of his primary tasks will be continuing to find group-wide opportunities like two that have already happened—making audio from *Late Show With David Letterman* available to Infinity stations and booking U.S. Secretary of Defense Donald Rumsfeld for a one-hour exclusive chat with Infinity's N/T stations, which took place Nov. 14.

Despite his short time in Chicago, Logan and the US99 staff had already begun turning that station's fortunes around, having relaunched it as "America's Country Station" and reset the airstaff, among other changes.

He thinks US99 is well-positioned for continued growth. "I think we've got the brand invented, an incredibly powerful brand in Chicago with America's Country Station," he says. "There is still a lot of work to be done,

but the core management team are still here. They can just pick up the mantle and move on. The station deserves the success it's enjoying right now."

Asked if he feels his work was finished in Chicago, Logan says, "I don't think a PD ever thinks his job is finished, because it's a live medium. It's a very fluid and liquid business. After four years in Tampa, there were still things I wanted to do there. That's a good trait for programmers to have—to be [always] yearning for something else."



Logan's first paid radio job was playing the Chuck the Duck mascot at KXXY Oklahoma City in 1986. A 16-year-old Logan is pictured with his brother, Tony.

Logan is not sure when he'll be relocating. He's also uncertain whether he will retain his country format captain duties but says, "I will stay very involved with country music for the time being." That includes keeping his seat on the Country Music Assn. board of directors, for which he was recently re-appointed.

While his new duties at Infinity will involve working with all formats, Logan has worked primarily in country, something he says means he's coming from "a position of strength. I think the country format is so poised for the future."

While Logan's transfer to New York has reignited hopes that Infinity will flip its WNEW New York to country, he will only say, "Infinity is always looking for ways to improve all of our radio stations. Country is a very strong format and demonstrates itself very effectively in a lot of markets, but it's different in every market."

Meanwhile, Logan is very excited about his new position. "I love challenges," he says. "That's one of the things I love the most about programming—that there's a different challenge every day. I don't know what the challenges of this new position in the company will be, but . . . the challenges are what I'm most excited about."

PHYLLIS STARK



Jennifer  
**HANSON**

**Beautiful Goodbye**  
the #1 selling country single in America!

We've been on this song for about six weeks, and it is still the freshest sounding thing on the air. I was reading a story about stations looking to adopt other formats' artists to create some excitement, and I asked out loud, "WHY?" We have plenty of talented people right here in ours. This song is relatable to every female in the audience; it must be, since they all stop by my office when it plays, saying "Who does that 'Beautiful Goodbye'?" She has at least four more behind this one too.

— GREGG SWEDBERG  
OM, KEEY / Minneapolis

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Written by Jennifer Hanson & Kim Patton-Johnston  
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## Why Did 'Ten Rounds' Take Six Months?

Continued from page 1

200 spins," Raab recalls. "Some stations back then would play a song in power one week, then bury it in back in their 2,000-song gold library the next week, if they didn't rest it for a few weeks first."

So how much longer is it taking for reaction records to kick in now, and does that reflect the relatively low number of spins that most titles can expect out of the box? Did Byrd have a tougher time getting a fair hearing, even with a reaction record, than, say, Keith? And does having a novelty/reaction element actually make it harder for some songs at today's country format?

### CAN'T FIND A NOVELTY? INVENT ONE

Country Radio Broadcasters executive director Ed Salamon was one of the format's biggest proponents of reaction records at WHN New York in the late '70s and early '80s. In fact, if Salamon didn't have a novelty record for a major ratings book, he would invent one, even pulling out Wink Martindale's 1959 "Deck of Cards" and forcing the label to reissue it.

Back then, Salamon says, "novelty records would hit the audience's radar very quickly. Once you heard those songs, you knew that you had heard them and would either love them or hate them."

And lest you think that WHN's aggressive use of reaction records was a function of a different, less research-driven time, it was actually research-friendly PDs like Salamon and then-WMAQ Chicago PD Bob Pittman who were driving those records. While Salamon recalls that those records were usually polarizing, the combination of phones and high positives was enough to keep those songs on the air. "The research encouraged those of us who used it to take chances on music in the late '70s. It did not hold us back," he says. "I would absolutely not have played those records if I didn't have the chance to have my opinion validated or negated very quickly."

Former WKHX/WYAY Atlanta OM Dene Hallam has remained a proponent of reaction records since that time. "You will know when you've got one, because you will get *hundreds* of calls a week in a big market or dozens in a small one," he says. "My philosophy on these types of records is to be the first station to hit that song and play it often... [and] be the first station on it and the first off it, too."

That said, Hallam says he didn't see immediate reaction to "Ten Rounds With Jose Cuervo," which he thinks could have been because there were other reaction records at the same time. But he *did* get "hundreds" of calls for Tommy Shane Steiner's "What We're Gonna Do About It," with WKHX's early support, he claims, helping prompt RCA to make it a single.

### JOSE CUERVO, YOU ARE A FRIEND OF MINE/I LIKE TO DRINK, BUT NOT AT GRADUATION TIME

Notably, Hallam's WKHX had greater-than-usual rotations on new songs. So does KEEY (K102) Minneapolis, another early supporter of "Ten Rounds With Jose Cuervo," where regional VP of programming Gregg Swedberg says the record "reacted almost immediately. We saw most requested-type phones right away. Not because it was T-Byrd either, because most people [who] called requesting the song title [then asked] 'Who did that again?'"

Swedberg continues, "I think that because some stations jumped it before release date, it took RCA longer to get it on everywhere. Also, for some insane reason, some stations are slow to put drinking songs on, despite the history of this format."

Consultant Ed Shane says "the lyric came into play at stations that wanted to be cautious. We advised stations to wait until school was out to avoid playing a drinking song at graduation time." Regent Broadcasting VP/programming Bob Moody adds, "My stations were late on 'Ten Rounds With Jose Cuervo.' I feared that it would test poorly, as drinking songs often do in these politically correct days. I was totally wrong. Once we started playing it, the reaction was fairly swift."

Swedberg also thinks that "because ['Ten

Rounds With Jose Cuervo'] was a [third] single, and there were some—not many—stations who had success with the previous cut, they may have been slow to [increase] the rotation. With many programmers, phones are one of the least [important] considerations in moving songs in rotation, and many people don't have early research. And when you have a 19-song list and are still playing songs that are a year old, everything moves slowly."

Consultant Pam Shane thinks the length of time that "Ten Rounds With Jose Cuervo" took to get traction was "less a product of the song than of circumstance," she says. "Tracy Byrd hadn't been hot, so there wasn't an 'automatic add.'"

"He simply isn't an 'automatic add.'" Moody concurs. "If Toby or Brooks & Dunn had recorded 'Ten Rounds With Jose Cuervo,' it would have been added sooner and hit the top in much less time."

### HOW FAST DO HITS REACT?

So how much longer is it taking for reaction records to kick in now? "Same as they always have," Swedberg says. "For example, the Kid Rock song is a huge reaction record. We played it in lunar for a week or two, got a billion calls, upped it to a regular light, got even more calls, and pumped it to a medium. In truth, you can't get a read in research until you get enough spins, so why not get your spins early, find out if it is a hit, then deal with it like any regular song?"

Swedberg answers his own question. "Most stations' playlists are clogged. If you want to play Nashville's game, they don't like it when one of their songs that sits up at No. 15 has to move backward on your list or off your list in favor of a reaction record at No. 42. One of our problems is the inability to let go of records that we know are mediocre. Top 40 doesn't do it. AC doesn't do it. Rock doesn't do it, but we happily pump up that familiar artist's song even when we can see that it's just OK. Superstar acts get the benefit of the doubt and get medium rotation right away. A record by a superstar can get to No. 10, or even slightly higher, before anyone knows whether it's a hit."

Swedberg also notes that "most people have no feedback system in place, and the charts are all they have. But when a record explodes like 'Ten Rounds With Jose Cuervo' did almost everywhere it [was] played, to leave it in a light rotation in favor of some familiar artist's ballad makes no sense."

The initial resistance in some quarters to Byrd's song raises the issue of whether being a reaction record, or at least one with a humorous element, is a negative in today's more cautious country radio. "It has never been a bad thing," Raab says. "We need songs that touch people in a real way. That has always been a strength of the format."

But Raab also thinks country radio is "sometimes keeping records on too long. 'Ten Rounds With Jose Cuervo' is a good example. Some big hits don't need to be played [as] currents for six months. It's OK to have a quick up-and-down-the-charts song once in a while."

"If we didn't have reaction records, then people wouldn't notice us. Our policy is to play songs people notice, even if we play them only a short while," Pam Shane adds.

Swedberg also takes a swing at the tearjerker ballads that have become all the reaction record that many PDs need. "The truth is that just because you're singing about your mama or dog dying, it doesn't make it a reaction record," he says. "Kid Rock and Sheryl Crow are singing about a doomed relationship, and that's a big reaction record. Mark Wills is singing about the '70s and '80s, and that's a reaction record. Anthony Smith sang about a woman who loves the country lifestyle."

"We get trapped [by] too many songs sounding alike, instead of finding different types of reaction songs," Swedberg adds. "It's a bad thing if everything we do involves a family member dying in the third verse after we hear how wonderful they were in the first two. We as programmers just need to exercise control and not play every 'my blank died' song."

## ACCESS NASHVILLE

### Hill Goes To Vegas

Faith Hill will perform at the 2002 Billboard Music Awards, to be telecast 8-10 p.m. (ET/PT) Dec. 9 on Fox-TV from the MGM Grand Garden Arena in Las Vegas. Keith Urban will also appear. Other performers include Justin Timberlake, Avril Lavigne, Creed, Nelly, and Puddle of Mudd. In other Hill news, the singer will be joined by guest Carlos Santana during her one-hour NBC-TV special, *Faith Hill: When the Lights Go Down*, airing at 9 p.m. (ET) Nov. 28.

George Strait wrapped his first arena tour in five years Nov. 2, having grossed more than \$18 million from 24 shows, *Billboard Bulletin* reports. Jo Dee Messina opened all dates. The top-grossing date on the tour was March 8 at the Pyramid Arena in Memphis, earning \$1.2 million.

Kenny Chesney will perform his second annual New Year's Eve show at Nashville's

Gaylord Entertainment Center this year, with opener Montgomery Gentry and Keith Urban. Chesney will embark on his Margaritas and Señoritas tour in early 2003.

Congratulations to Dixie Chicks' Emily Robison and her husband, Columbia/Lucky Dog artist Charlie Robison, on the Nov. 11 birth of son Charles Augustus (Gus) Robison in San Antonio. The couple have asked that anyone wanting to honor the birth of their son make a donation to the Make-a-Wish Foundation in lieu of sending gifts. Donations can be sent to Make-a-Wish Foundation of America, 3550 N. Central Ave., Suite 300, Phoenix, AZ 85012, or logon to wish.org and select the giving page.

In other baby news, Troy Gentry of Montgomery Gentry and his wife, Angie, welcomed daughter Kaylee Alexandra Gentry Nov. 13 in Nashville.

Neal McCoy will team with Wayne Newton and comedian Paul Rodriguez to entertain U.S. troops in Bahrain and Kuwait during a Thanksgiving USO tour. Jamie O'Neal is also part of a USO tour of the Balkans and the Mediterranean that runs Nov. 18-30.

### Man! He Feels Like Miss KSON!



KSON San Diego morning hosts Tony & Kris held a My Man Will Dress Like a Woman contest to send a winning couple to Nashville for the Country Music Assn. Awards and a private Shania Twain listening party. Seven women helped their hairier halves with makeup, wigs, and wardrobe. The dolled-up guys then stood on a street corner while passers-by voted for their favorites in calls to the station. Pictured, from left, are Tony Randall, contest winner Matt "Miss KSON" Jennings, and Kris Rochester.

### Letter: Why Wasn't 'Doc' In The House?

I read with great interest the article about this year's Country Music Assn. (CMA) Awards ("Radio Cites Jackson, Performances Among Highs at CMA Awards," *Country Airplay Monitor*, Nov. 15). While I agree with most of my colleagues that the performances were great and that Vince Gill was again an outstanding host, I feel that the show fell way short on overall entertainment value.

Compared to other awards shows, it seems that producers of the CMAs are content [with] featuring only prominent people within the country music community. We know that a lot of movie stars and sports figures are huge fans of country music, even close friends of some of our format's biggest superstars. Where were they? I recently saw a photo where Brad Paisley was joined onstage by Jim Belushi during a performance. Wouldn't the CMAs have been more of an event if we had people like Belushi, or Brett Favre, or Peyton Manning, or Kimberly Williams, or the cast of *Doc* handling out a few awards?

Earlier this year, the Academy of Country Music Awards took a lot of heat for featuring Kid Rock with Hank Williams Jr. But it sure was something that my audience talked about the next day! And remember the TV shots that Pam Anderson got in the audience? Who would've

thought they would ever see her at a country music awards show? At least they were pushing the envelope a bit on that show, instead of rehashing a lot of the same performances that you would see on CMT if you watch it for any length of time.

And with all due respect, why must our award shows give such reverence—and air time—to the legends of years past, when their appearances often leave people like my wife (who's 31 and not a country P1) asking, "Who is that?"

The TV ratings prove that the CMA Awards are arguably the best chance country music has to showcase itself every year. Alan Jackson's humbling acceptance [speeches] were proud moments for all of us. And it should come as no surprise that 38 million viewers tuned in to see Shania Twain kick off the show. But how do we know that all 38 million of those folks came away with an excitement about our format? If we're ever going to reverse the trend and start growing the format to new listeners, we need to break out and show that country music is America's music and not just for those who live in Nashville.

Jon Anthony  
APD/MD/afternoon personality  
WMZQ Washington, D.C.

# AARON LINES

**"YOU CAN'T HIDE BEAUTIFUL"**

**TOP 20  
AND GROWING!**

FROM HIS  
DEBUT ALBUM ON  
RCA RECORDS -  
*LIVING OUT LOUD*  
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GREAT RESEARCH  
GREAT PHONES...  
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NEW VIDEO ON



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Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumas, beginning with the highest-cuming station. Cumas are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WSOC Charlotte
DM/VP: Jeff Roper
APD/MD: Rick McCracken
Infinity 704-522-1103
Chart with 30 songs and station logo.

WYAY Atlanta
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106
Chart with 30 songs and station logo.

WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600
Chart with 30 songs and station logo.

WKIS Miami
PD: Bob Barnett
MD: Darlene Evans
Beasley 305-654-1700
Chart with 30 songs and station logo.

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600
Chart with 30 songs and station logo.

WQYK Tampa
DM: Mike Culotta
APD: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995
Chart with 30 songs and station logo.

WDSY Pittsburgh
VP/Pgm: Keith Clark
APD/MD: Stoney Richards
Infinity 412-920-9400
Chart with 30 songs and station logo.

WAMZ Louisville
VP/Pgm: Kelly Carls
PD/MD: Coyote Calhoun
Clear Channel 502-582-7840
Chart with 30 songs and station logo.

WWKA Orlando
PD: Len Shackelford
MD: Shadow Stevens
Cox 407-298-9292
Chart with 30 songs and station logo.

KSD St. Louis
VP/Pgm: Mike Wheeler
MD: Mark Langston
Clear Channel 314-436-9370
Chart with 30 songs and station logo.

WWYZ Hartford
PD: Jay McCarthy
MD: Jay Thomas
Clear Channel 860-723-7000
Chart with 30 songs and station logo.

WKTT Charlotte
DM: Mike Berlak
MD: Keith Todd
Clear Channel 704-714-9444
Chart with 30 songs and station logo.

WQDR Raleigh
PD: Lisa McKay
MD: Morgan Thomas
Curtis Media 919-876-6464
Chart with 30 songs and station logo.

WBCT Grand Rapids
OM: Doug Montgomery
MD: Dave Taft
Clear Channel 616-459-1919
Chart with 30 songs and station logo.

WUBE Cincinnati
OM: Tim Closson
APD: Kathy D'Connor
MD: Duke Hamilton
Infinity 513-721-1050
Chart with 30 songs and station logo.

WMIL Milwaukee
OM/PD: Kerry Wolfe
MD: Mitch Morgan
Clear Channel 414-545-8900
Chart with 30 songs and station logo.

WUSY Chattanooga
OM: Clay Hunicutt
MD: Bill Poindester
Clear Channel 423-892-3333
Chart with 30 songs and station logo.

KUPL Portland, OR
PD: Cary Rolle
MD: Rick Taylor
Infinity 503-223-0300
Chart with 30 songs and station logo.

WESC Greenville
OM: Bruce Logan
MD: John Landrum
Clear Channel 864-242-4660
Chart with 30 songs and station logo.

WSSL Greenville
OM: Bruce Logan
APD/MD: Kix Layton
Clear Channel 864-242-1005
Chart with 30 songs and station logo.

KWJJ Portland, OR
OM: Bruce Agler
PD: Ken Boesen
MD: Craig Luckwood
Fisher 503-228-4393
Chart with 30 songs and station logo.

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
Regent 518-782-1474
Chart with 30 songs and station logo.

WYRK Buffalo
PD: John Paul
APD/MD: Chris Keyzer
Infinity 716-852-7444
Chart with 30 songs and station logo.

KSON San Diego
OM: John Dimick
APD/MD: Greg Frey
Jefferson Pilot 619-291-9797
Chart with 30 songs and station logo.





Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri-Thru cycle. Markets listed in order of population. \*Indicates station experienced between 2 and 50 hours of monitored duration during the chart week.

Total Detections/Gain				Total Detections/Gain				Total Detections/Gain				Total Detections/Gain				Total Detections/Gain																					
AARON LINES 2179/217 You Can't Hide Beautiful (RCA)				LONESTAR 2007/122 Unusually Unusual (BNA)				TIM MCGRAW 4159/309 Red Rag Top (Curb)				JOHN MICHAEL MONTGOMERY 2327/97 "Til Nothing Comes Between Us (Warner Bros./WRN)				BRAD PAISLEY 2555/219 I Wish You'd Stay (Arista Nashville)																					
Total Stations: 146	Chart Move: 23-22			Total Stations: 149	Chart Move: 24-24			Total Stations: 149	Chart Move: 10-7			Total Stations: 149	Chart Move: 22-21			Total Stations: 149	Chart Move: 21-19																				
TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID						
L.A.	CMT	-	-	15	WESG	16	18	18	80	CMT	-	-	15	WESG	17	18	17	172	CMT	-	-	15	WESG	17	18	17	172	L.A.	CMT	-	-	15	WESG	16	18	17	172

Total Detections/Gain				Total Detections/Gain				Total Detections/Gain				Total Detections/Gain				Total Detections/Gain																
RASCAL FLATTS 5801/361 These Days (Lyric Street)				BLAKE SHELTON 1982/515 The Baby (Warner Bros./WRN)				GEORGE STRAIT 5199/131 She'll Leave You With A Smile (MCA Nashville)				TRAVIS TRITT 3080/80 Strong Enough To Be Your Man (Columbia)				MARK WILLS 3400/588 19 Somethin' (Mercury)																
Total Stations: 150	Chart Move: 2-1			Total Stations: 144	Chart Move: 27-25			Total Stations: 150	Chart Move: 4-4			Total Stations: 150	Chart Move: 16-15			Total Stations: 150	Chart Move: 18-12															
TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	TW	LW	ZW	ID	
L.A.	CMT	38	40	475	WESG	33	33	323	CMT	18	20	159	WESG	31	33	247	CMT	39	32	237	WESG	30	32	327	CMT	-	-	16	WESG	17	17	81



## most airplay adds COUNTRY

### BLAKE SHELTON *The Baby* (Warner Bros./WRN) 29

KASE, KHKI, KMDL, KMLE, KRST, KSD, KTOM, KTTT, KUPL, KVOO, KXXY, KYGO, KZSN, WBBS, WCAT, WDXB, WGH, WIRK, WKKO, WLWI, WMIL, WMSI, WOGK, WQDR, WRBT, WTQR, WUSJ, WWGR, WXTU  
Total Stations With Six Or More Detections: 111  
TOTAL DETECTIONS BY DAYPART: 6-10 12%, 10-3 23%, 3-7 19%, 7-12 24%, 12-6A 22%

### VINCE GILL *Next Big Thing* (MCA Nashville) 22

KBQI, KFDI, KHAY, KKCS, KNCI, KRTY, KRYS, KSD, KSSN, KXXY, WCAT, WCMS, WFRY, WGNE, WJCL, WKDF, WMSI, WNKT, WOKO, WSLC, WTGE, WWLW  
Total Stations With Six Or More Detections: 58  
TOTAL DETECTIONS BY DAYPART: 6-10 8%, 10-3 21%, 3-7 18%, 7-12 23%, 12-6A 30%

### MARTINA MCBRIDE *Concrete Angel* (RCA) 15

KBEQ, KFKF, KKAT, KMDL, KMPS, KSKS, KSOP, KUZZ, WAMZ, WGNB, WGNE, WIVK, WOKO, WSSL, WWQM  
Total Stations With Six Or More Detections: 18  
TOTAL DETECTIONS BY DAYPART: 6-10 4%, 10-3 16%, 3-7 14%, 7-12 21%, 12-6A 45%

### DEANA CARTER *There's No Limit* (Arista Nashville) 13

KAJA, KHEY, KHKI, KRST, KTOM, KZSN, WBEE, WFLS, WKXC, WMIL, WQDR, WSLC, WUBE  
Total Stations With Six Or More Detections: 70  
TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 16%, 3-7 15%, 7-12 27%, 12-6A 31%

### FAITH HILL *When The Lights Go Down* (Warner Bros./WRN) 13

KEEY, KILT, KMPS, KSOP, KUBL, KZLA, WAMZ, WCAT, WGNE, WMZQ, WPOR, WSSL, WXTU  
Total Stations With Six Or More Detections: 19  
TOTAL DETECTIONS BY DAYPART: 6-10 7%, 10-3 20%, 3-7 16%, 7-12 18%, 12-6A 39%

### NEW STATIONS

#### Detections

**WQMX Akron, Ohio**  
Lee Ann Womack Forever Everyday 12  
Kenny Chesney A Lot Of Things Differ 12

**WGNA Albany, N.Y.**  
Tracy Byrd Lately (Been Dreamin' 'B 9  
Chris Cagle What A Beautiful Day 8  
Martina McBride Concrete Angel 6

**KBQI Albuquerque**  
Brad Martin Rub Me The Right Way 6  
Vince Gill Next Big Thing 8

**KRST Albuquerque**  
Blake Shelton The Baby 10  
Deana Carter There's No Limit 6

**WCTO Allentown, Pa.**  
Tim McGraw Tiny Dancer 11

**WKHX Atlanta**  
Trick Pony On A Mission 11

**WYAY Atlanta**  
No Airplay Adds This Week

**WKXC Augusta, Ga.**  
Rodney Atkins My Old Man 7  
Deana Carter There's No Limit 6

**KASE Austin, Texas**  
Aaron Lines You Can't Hide Beauty 11  
Blake Shelton The Baby 8  
Gary Allan Man To Man 7

**KUZZ Bakersfield, Calif.**  
Martina McBride Concrete Angel 9  
Diamond Rio I Believe 7

**WPOC Baltimore**  
No Airplay Adds This Week

**WTGE Baton Rouge, La.**  
Vince Gill Next Big Thing 11

**WYNK Baton Rouge, La.**  
Darryl Worley Family Tree 6

**WDXB Birmingham, Ala.**  
Blake Shelton The Baby 20  
Mark Willis 19 Somethin' 9  
Gary Allan Man To Man 6

**WZZK Birmingham, Ala.**  
Brooks & Dunn Every River 8  
Tommy Shane Steiner With What We'r 6

**WKLB Boston**  
No Airplay Adds This Week

**WYRK Buffalo, N.Y.**  
Neal McCoy The Luckiest Man In The 10

**WOKO Burlington, Vt.**  
Vince Gill Next Big Thing 11  
Joe Nichols Brokenheartsville 6  
Martina McBride Concrete Angel 6

**WEZL Charleston, S.C.**  
Pinmonkey I Drove All Night 7

**WNKT Charleston, S.C.**  
Vince Gill Next Big Thing 9  
Pinmonkey I Drove All Night 8  
Michael Peterson Lesson In Goodbye 7

**WQBE Charleston, W.Va.**  
Steve Azar Waitin' On Joe 15  
Tracy Byrd Lately (Been Dreamin' 'B 9

**WKKT Charlotte, N.C.**  
Jennifer Hanson Beautiful Goodbye 9  
Shania Twain I'm Not In The Mood (F 6

**WSOC Charlotte, N.C.**  
No Airplay Adds This Week

**WUSY Chattanooga**  
Tim McGraw Tiny Dancer 7

**WUSN Chicago**  
Darryl Worley Family Tree 8  
Neal McCoy The Luckiest Man In The 8  
Shania Twain I'm Not In The Mood (F 7  
Shania Twain Forever And For Always 7  
Shania Twain She's Not Just A Prêt 6  
Shania Twain It Only Hurts When I'm 6  
Steve Azar Waitin' On Joe 6

**WUBE Cincinnati**  
Aaron Lines You Can't Hide Beauty 12  
Deana Carter There's No Limit 10  
Diamond Rio I Believe 6

**WYGY Cincinnati**  
Brad Paisley I Wish You'd Stay 6

**WGAR Cleveland**  
No Airplay Adds This Week

**KCCY Colorado Springs**  
Mark Chesnut I Want My Baby Back 10  
Joe Nichols Brokenheartsville 7  
Darryl Singletary I'd Love To Lay Y 6

**KKCS Colorado Springs**  
Vince Gill Next Big Thing 9  
Jennifer Hanson Beautiful Goodbye 8

**WCOS Columbia, S.C.**  
Darryl Worley Family Tree 9  
Joe Nichols Brokenheartsville 7  
Andy Griggs With Martina Practice 7

**WKNB Columbus, Ga.**  
Diamond Rio I Believe 12

**WSTH Columbus, Ga.**  
Gary Allan Man To Man 18  
Trace Adkins Chrome 6

**WCOL Columbus, Ohio**  
No Airplay Adds This Week

**WHOK Columbus, Ohio**  
No Airplay Adds This Week

**KRYS Corpus Christi**  
Rodney Atkins My Old Man 15  
Vince Gill Next Big Thing 14

**KPLX Dallas**  
Chris Cagle What A Beautiful Day 21  
Tim McGraw Tiny Dancer 14  
Travis Tritt Strong Enough To Be Yo 9  
Mark Willis 19 Somethin' 7

**KSCS Dallas**  
Joe Nichols Brokenheartsville 7  
Darryl Worley Family Tree 7

**WGNE Daytona Beach**  
Vince Gill Next Big Thing 12  
Chris Cagle What A Beautiful Day 12  
Martina McBride Concrete Angel 10  
Faith Hill When The Lights Go Down 10

**KYGO Denver**  
Pinmonkey I Drove All Night 9  
Blake Shelton The Baby 9

**KHKI Des Moines, Iowa**  
Deana Carter There's No Limit 11  
Blake Shelton The Baby 8

**WYCD Detroit**  
Mark Willis 19 Somethin' 7

**KHEY El Paso, Texas**  
Darryl Worley Family Tree 7  
Deana Carter There's No Limit 6

**WKQC Flint, Mich.**  
Brad Paisley I Wish You'd Stay 7

**WCKT Fort Myers, Fla.**  
No Airplay Adds This Week

**WWGR Fort Myers, Fla.**  
Blake Shelton The Baby 17

**WFRE Frederick, Md.**  
Darryl Worley Family Tree 14

**WFLS Fredericksburg, Va.**  
Kid Rock Featuring Sheryl Picture 7  
Deana Carter There's No Limit 6

**KSKS Fresno, Calif.**  
Martina McBride Concrete Angel 7

**WOGK Gainesville, Fla.**  
Blake Shelton The Baby 19  
Aaron Lines You Can't Hide Beauty 18

**WBCT Grand Rapids**  
John Michael Montgomery 'Til Nothin 6

**WNCY Green Bay, Wisc.**  
No Airplay Adds This Week

**WTQR Greensboro, N.C.**  
Gary Allan Man To Man 12  
Blake Shelton The Baby 11

**WESC Greenville, S.C.**  
Tanya Tucker A Memory Like I'm Gonn 17  
Trace Adkins Chrome 7

**WSSL Greenville, S.C.**  
Faith Hill When The Lights Go Down 9  
Martina McBride Concrete Angel 7

**WCAT Harrisburg, Pa.**  
Vince Gill Next Big Thing 14  
Blake Shelton The Baby 13  
Faith Hill When The Lights Go Down 8  
Neel McCoy The Luckiest Man In The 8

**WRBT Harrisburg, Pa.**  
Blake Shelton The Baby 16  
Diamond Rio I Believe 6

**WYUZ Hartford, Conn.**  
No Airplay Adds This Week

**KILT Houston**  
Darryl Worley Family Tree 17  
Faith Hill When The Lights Go Down 6

**KKBQ Houston**  
No Airplay Adds This Week

**WDRM Huntsville, Ala.**  
No Airplay Adds This Week

**WFMS Indianapolis**  
No Airplay Adds This Week

**WMSI Jackson, Miss.**  
Vince Gill Next Big Thing 8  
Blake Shelton The Baby 6  
Anthony Smith John J. Blanchard 6

**WUSJ Jackson, Miss.**  
Blake Shelton The Baby 8

**WQIK Jacksonville, Fla.**  
No Airplay Adds This Week

**WROO Jacksonville, Fla.**  
No Airplay Adds This Week

**WXBQ Johnson City**  
Steve Azar Waitin' On Joe 17  
Tracy Byrd Lately (Been Dreamin' 'B 10

**KBEQ Kansas City**  
Martina McBride Concrete Angel 17  
Joe Nichols Brokenheartsville 15  
Rodney Atkins My Old Man 13  
Pinmonkey I Drove All Night 13  
Tim McGraw Tiny Dancer 7

**KFKF Kansas City**  
Martina McBride Concrete Angel 8  
Diamond Rio I Believe 7

**WDAF Kansas City**  
No Airplay Adds This Week

**WIVK Knoxville, Tenn.**  
Martina McBride Concrete Angel 9  
Darryl Worley Family Tree 7  
Randy Travis Three Wooden Crosses 7

**KMDL Lafayette, La.**  
Blake Shelton The Baby 12  
Martina McBride Concrete Angel 6  
Craig Morgan Almost Home 6

**KXKC Lafayette, La.**  
Randy Travis Three Wooden Crosses 10  
Tim McGraw Tiny Dancer 7  
Tracy Byrd Lately (Been Dreamin' 'B 6

**WPCV Lakeland, Fla.**  
Pinmonkey I Drove All Night 6

**KWNR Las Vegas**  
Randy Travis Three Wooden Crosses 10

**WBUL Lexington, Ky.**  
No Airplay Adds This Week

**WVLK Lexington, Ky.**  
Vince Gill Next Big Thing 10

**KSSN Little Rock, Ark.**  
John Michael Montgomery 'Til Nothin 11  
Vince Gill Next Big Thing 7

**KZLA Los Angeles**  
Faith Hill When The Lights Go Down 24  
Shania Twain Thank You Baby! (For M 7

**WAMZ Louisville, Ky.**  
Martina McBride Concrete Angel 13  
Faith Hill When The Lights Go Down 10  
Rodney Atkins My Old Man 6

**WWQM Madison, Wisc.**  
Chris Cagle What A Beautiful Day 20  
Martina McBride Concrete Angel 20  
Tim McGraw Tiny Dancer 6

**KTEX McAllen, Texas**  
Trace Adkins Chrome 14  
Mark Chesnut I Want My Baby Back 6

**WGKX Memphis**  
Lonestar Unusually Unusual 7

**WKIS Miami**  
Tracy Byrd Lately (Been Dreamin' 'B 7

**WMIL Milwaukee**  
Blake Shelton The Baby 15  
Deana Carter There's No Limit 9

**KEYE Minneapolis**  
Faith Hill When The Lights Go Down 20  
Diamond Rio I Believe 10

**WKSJ Mobile, Ala.**  
No Airplay Adds This Week

**KATM Modesto, Calif.**  
Joe Nichols Brokenheartsville 6  
Kevin Denney It'll Go Away 6

**KTOM Monterey, Calif.**  
Blake Shelton The Baby 14  
Chris Cagle What A Beautiful Day 8  
Joe Nichols Brokenheartsville 8  
Deana Carter There's No Limit 8

**WLWI Montgomery, Ala.**  
Blake Shelton The Baby 11  
Mark Willis 19 Somethin' 8  
Trace Adkins Chrome 6

**WMUS Muskegon, MI**  
Trace Adkins Chrome 11  
Steve Holy I'm Not Breakin' 8

**WKDF Nashville**  
Vince Gill Next Big Thing 16  
Pinmonkey I Drove All Night 8  
Mark Chesnut I Want My Baby Back 7  
Joe Nichols Brokenheartsville 6

**WSIX Nashville**  
No Airplay Adds This Week

**WSM Nashville**  
No Airplay Adds This Week

**WRNS New Bern, N.C.**  
Tracy Byrd Lately (Been Dreamin' 'B 8  
Chris Cagle What A Beautiful Day 6  
Mark Chesnut I Want My Baby Back 6

**KMDL Lafayette, La.**  
Blake Shelton The Baby 12  
Martina McBride Concrete Angel 6  
Craig Morgan Almost Home 6

**KXKC Lafayette, La.**  
Randy Travis Three Wooden Crosses 10  
Tim McGraw Tiny Dancer 7  
Tracy Byrd Lately (Been Dreamin' 'B 6

**WNOE New Orleans**  
No Airplay Adds This Week

**WCMS Norfolk, Va.**  
Aaron Lines You Can't Hide Beauty 7  
Vince Gill Next Big Thing 8

**WGH Norfolk, Va.**  
Blake Shelton The Baby 21  
Tim McGraw Tiny Dancer 17  
Chris Cagle What A Beautiful Day 16

**KTST Oklahoma City**  
Cross Canadian Ragweed 17  
Tim McGraw Who Are They 7

**KXXY Oklahoma City**  
Gary Allan Man To Man 13  
Blake Shelton The Baby 11  
Vince Gill Next Big Thing 8

**KXKT Omaha, Neb.**  
Tommy Shane Steiner With What We'r 11  
Andy Griggs With Martina Practice 7

**WWKA Orlando, Fla.**  
No Airplay Adds This Week

**KHAY Oxnard, Calif.**  
Trace Adkins Chrome 11  
Vince Gill Next Big Thing 6

**WKYQ Paducah, Ky.**  
Tracy Byrd Lately (Been Dreamin' 'B 17  
Steve Azar Waitin' On Joe 15

**WXTU Philadelphia**  
Blake Shelton The Baby 7  
Faith Hill When The Lights Go Down 7

**KMLE Phoenix**  
Blake Shelton The Baby 30  
Andy Griggs With Martina Practice 13

**KNIX Phoenix**  
Mark Willis 19 Somethin' 21  
Trace Adkins Chrome 13  
Darryl Worley Family Tree 10

**WDSY Pittsburgh**  
Trace Adkins Chrome 17  
Darryl Worley Family Tree 16  
Trick Pony On A Mission 15  
Randy Travis Three Wooden Crosses 6

**WOGI Pittsburgh**  
Aaron Lines You Can't Hide Beauty 11  
Pinmonkey Fly 10  
Tanya Tucker A Memory Like I'm Gonn 7

**WPOR Portland, Maine**  
Faith Hill When The Lights Go Down 21

**KUPL Portland, Ore.**  
Blake Shelton The Baby 8

**KWJJ Portland, Ore.**  
Brad Paisley I Wish You'd Stay 21  
Andy Griggs With Martina Practice 12  
Nickel Creek This Side 11

**WOKO Portsmouth, N.H.**  
Tracy Byrd Lately (Been Dreamin' 'B 8  
Darryl Worley Family Tree 7

**WCTK Providence, R.I.**  
No Airplay Adds This Week

**WQDR Raleigh, N.C.**  
Blake Shelton The Baby 10  
Deana Carter There's No Limit 7

**WKHK Richmond, Va.**  
Terri Clark I Just Wanna Be Mad 9  
Gary Allan Man To Man 8  
Mark Willis 19 Somethin' 8  
John Michael Montgomery 'Til Nothin 8

**KFRG Riverside, Calif.**  
No Airplay Adds This Week

**WSLC Roanoke, Va.**  
Deana Carter There's No Limit 21  
Vince Gill Next Big Thing 20  
Diamond Rio I Believe 19  
Trick Pony On A Mission 11

**WYD Roanoke, Va.**  
Jamie Lee Thurston It Can All Be Go 10  
Pinmonkey I Drove All Night 7  
Lee Ann Womack Forever Everyday 6

**WBEE Rochester, N.Y.**  
Deana Carter There's No Limit 7  
Mark Chesnut I Want My Baby Back 6

**KNCI Sacramento**  
Vince Gill Next Big Thing 11  
Randy Travis Three Wooden Crosses 7  
Darryl Worley Family Tree 7  
Shania Twain UP! 6

**KKAT Salt Lake City**  
Martina McBride Concrete Angel 6

**KSOP Salt Lake City**  
Alan Jackson That'd Be Alright 11  
Faith Hill When The Lights Go Down 8  
Craig Morgan Almost Home 8  
Martina McBride Concrete Angel 7  
Tim McGraw Tiny Dancer 6

**KUBL Salt Lake City**  
Faith Hill When The Lights Go Down 8  
Tracy Byrd Lately (Been Dreamin' 'B 6  
Lee Ann Womack Forever Everyday 6

**KAJA San Antonio**  
Deana Carter There's No Limit 11  
Tommy Shane Steiner With What We'r 6  
Mark Chesnut I Want My Baby Back 6

**KCVY San Antonio**  
No Airplay Adds This Week

**KSON San Diego**  
Aaron Lines You Can't Hide Beauty 17  
Nickel Creek This Side 14  
Carolyn Dawn Johnson One Day Closer 9  
Trick Pony On A Mission 7

**KRTY San Jose, Calif.**  
Vince Gill Next Big Thing 15

**WJCL Savannah, Ga.**  
Vince Gill Next Big Thing 7

**KMPS Seattle**  
Faith Hill When The Lights Go Down 13  
Diamond Rio I Believe 12  
Randy Travis Three Wooden Crosses 10  
Martina McBride Concrete Angel 6

**KRMD Shreveport, La.**  
Katie Coffey At The End Of The Day 8

**KDRK Spokane, Wash.**  
Diamond Rio I Believe 7

**KMGY Springfield, Mo.**  
Joe Nichols Brokenheartsville 7

**KTTS Springfield, Mo.**  
Blake Shelton The Baby 26  
Randy Travis Three Wooden Crosses 7  
Steve Holy I'm Not Breakin' 7

**KSD St. Louis**  
Vince Gill Next Big Thing 7  
Blake Shelton The Baby 6  
Steve Holy I'm Not Breakin' 6

**WIL St. Louis**  
Katie Coffey At The End Of The Day 7

**WBBS Syracuse, N.Y.**  
Blake Shelton The Baby 12  
Mark Willis 19 Somethin' 7

**WQYK Tampa, Fla.**  
No Airplay Adds This Week

**WYUU Tampa, Fla.**  
No Airplay Adds This Week

**WKKO Toledo, Ohio**  
Blake Shelton The Baby 13

**KIIM Tucson, Ariz.**  
Rodney Atkins My Old Man 6

**KVOO Tulsa, Okla.**  
Blake Shelton The Baby 9  
Chris Cagle What A Beautiful Day 6

**WMZQ Washington, D.C.**  
Faith Hill When The Lights Go Down 10

**WFRY Watertown, N.Y.**  
Vince Gill Next Big Thing 8

**WIRK West Palm Beach**  
Lee Ann Womack Forever Everyday 12  
Blake Shelton The Baby 8

**KFDI Wichita, Kan.**  
Vince Gill Next Big Thing 10

**KZSN Wichita, Kan.**  
Blake Shelton The Baby 17  
Deana Carter There's No Limit 9  
Pinmonkey I Drove All Night 7

**WGGY Wilkes-Barre, Pa.**  
Bruce Springsteen Lonesome Day 13  
Pinmonkey I Drove All Night 12  
Cross Canadian Ragweed 17  
Tim McGraw Tiny Dancer 7  
Joe Nichols Brokenheartsville 7

**WQXK Youngstown**  
Lonestar Unusually Unusual 6

NEW STATIONS reflects stations playing song 6 or more times for the first time. TOTAL reflects stations playing song 6 or more times. DAYPART % reflects total detections on all stations.

Compiled from a national sample of airplay supplied by Broadcast Data Systems Radio Tracking service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2002 VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★★★ No. 1 ★★★</b>				
1	2	23	<b>THESE DAYS</b> LYRIC STREET <span style="float: right;">1 week at No. 1</span>	RASCAL FLATTS	5801	5440	
2	1	22	<b>SOMEBODY LIKE YOU</b> CAPITOL	KEITH URBAN	5683	5828	
3	3	13	<b>LANDSLIDE</b> MONUMENT/EMN	DIXIE CHICKS	5436	5351	
4	4	13	<b>SHE'LL LEAVE YOU WITH A SMILE</b> MCA NASHVILLE	GEORGE STRAIT	5199	5068	
5	7	16	<b>WHO'S YOUR DADDY?</b> DREAMWORKS	TOBY KEITH	5094	4721	
6	5	26	<b>MY TOWN</b> COLUMBIA	MONTGOMERY GENTRY	4740	4874	
7	10	11	<b>RED RAG TOP</b> CURB	TIM MCGRAW	4159	3850	
8	6	23	<b>WORK IN PROGRESS</b> ARISTA NASHVILLE	ALAN JACKSON	3964	4864	
9	8	7	<b>I'M GONNA GETCHA GOOD!</b> MERCURY	SHANIA TWAIN	3912	3970	
10	9	34	<b>BEAUTIFUL MESS</b> ARISTA NASHVILLE	DIAMOND RIO	3720	3937	
11	13	21	<b>FALL INTO ME</b> DREAMWORKS	EMERSON DRIVE	3464	3232	
			<b>★ GREATEST GAINER ★</b>				
12	18	9	<b>19 SOMETHIN'</b> MERCURY	MARK WILLS	3400	2842	
13	17	16	<b>A LOT OF THINGS DIFFERENT</b> BNA	KENNY CHESNEY	3179	2986	
14	14	14	<b>I JUST WANNA BE MAD</b> MERCURY	TERRI CLARK	3160	3026	
15	16	22	<b>STRONG ENOUGH TO BE YOUR MAN</b> COLUMBIA	TRAVIS TRITT	3080	3000	
16	15	13	<b>EVERY RIVER</b> ARISTA NASHVILLE	BROOKS & DUNN	3078	3012	
17	12	30	<b>FORGIVE</b> MCA NASHVILLE	REBECCA LYNN HOWARD	2742	3299	
18	11	30	<b>WHERE WOULD YOU BE</b> RCA	MARTINA MCBRIDE	2642	3365	
			<b>★★ AIRPOWER ★★</b>				
19	21	16	<b>I WISH YOU'D STAY</b> ARISTA NASHVILLE	BRAD PAISLEY	2555	2336	
20	19	31	<b>THE GOOD STUFF</b> BNA	KENNY CHESNEY	2535	2526	
21	22	19	<b>TIL NOTHING COMES BETWEEN US</b> WARNER BROS./WRN	JOHN MICHAEL MONTGOMERY	2327	2230	
22	23	16	<b>YOU CAN'T HIDE BEAUTIFUL</b> RCA	AARON LINES	2179	1962	
23	25	9	<b>MAN TO MAN</b> MCA NASHVILLE	GARY ALLAN	2007	1754	
24	24	16	<b>UNUSUALLY UNUSUAL</b> BNA	LONESTAR	2007	1885	
			<b>★ MOST AIRPLAY ADDS ★</b>				
25	27	5	<b>THE BABY</b> WARNER BROS./WRN	BLAKE SHELTON	1982	1467	
26	28	17	<b>AT THE END OF THE DAY</b> BNA	KELLIE COFFEY	1645	1412	
27	26	20	<b>ONE DAY CLOSER TO YOU</b> ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	1573	1558	
28	29	14	<b>ON A MISSION</b> WARNER BROS./WRN	TRICK PONY	1482	1385	
29	30	10	<b>CHROME</b> CAPITOL	TRACE ADKINS	1431	1172	
30	31	13	<b>I'M NOT BREAKIN'</b> CURB	STEVE HOLY	1163	1135	
31	32	17	<b>BEAUTIFUL GOODBYE</b> CAPITOL	JENNIFER HANSON	1117	1091	
32	33	18	<b>WAITIN' ON JOE</b> MERCURY	STEVE AZAR	1063	996	
33	34	7	<b>FAMILY TREE</b> DREAMWORKS	DARRYL WORLEY	936	853	
34	36	6	<b>THERE'S NO LIMIT</b> ARISTA NASHVILLE	DEANA CARTER	922	760	
35	35	11	<b>PRACTICE LIFE</b> RCA	ANDY GRIGGS WITH MARTINA MCBRIDE	833	768	
36	39	4	<b>NEXT BIG THING</b> MCA NASHVILLE	VINCE GILL	805	599	
37	40	5	<b>BROKENHEARTSVILLE</b> UNIVERSAL SOUTH	JOE NICHOLS	652	539	
38	38	15	<b>A MEMORY LIKE I'M GONNA BE</b> TUCKERTIME	TANYA TUCKER	645	622	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
39	42	9	<b>MY OLD MAN</b> CURB	RODNEY ATKINS	627	475	
40	37	15	<b>CRY</b> WARNER BROS./WRN	FAITH HILL	601	704	
41	41	9	<b>JOHN J. BLANCHARD</b> MERCURY	ANTHONY SMITH	513	508	
42	43	6	<b>FOREVER EVERYDAY</b> MCA NASHVILLE	LEE ANN WOMACK	505	463	
43	44	8	<b>WHAT WE'RE GONNA DO ABOUT IT</b> RCA	TOMMY SHANE STEINER WITH BRIDGETTE WILSON-SAMPRAS	411	407	
44	46	4	<b>IT'LL GO AWAY</b> LYRIC STREET	KEVIN DENNEY	384	328	
45	53	2	<b>WHEN THE LIGHTS GO DOWN</b> WARNER BROS./WRN	FAITH HILL	381	236	
46	49	4	<b>LATELY (BEEN DREAMIN' 'BOUT BABIES)</b> RCA	TRACY BYRD	360	295	
47	47	6	<b>I WANT MY BABY BACK</b> COLUMBIA	MARK CHESNUTT	353	325	
48	45	8	<b>PICTURE</b> LAVA/ATLANTIC/UNIVERSAL SOUTH	KID ROCK FEATURING SHERYL CROW OR ALLISON MOORER	342	341	
49	57	3	<b>WHAT A BEAUTIFUL DAY</b> CAPITOL	CHRIS CAGLE	332	185	
50	48	10	<b>I'D LOVE TO LAY YOU DOWN</b> AUDIUM	DARYLE SINGLETARY	323	323	
51	51	7	<b>ALMOST HOME</b> BROKEN BOW	CRAIG MORGAN	313	278	
			<b>★★ HOT SHOT DEBUT ★★</b>				
52	<b>NEW</b>		<b>CONCRETE ANGEL</b> BNA	MARTINA MCBRIDE	286	131	
53	50	8	<b>THE LUCKIEST MAN IN THE WORLD</b> WARNER BROS./WRN	NEAL MCCOY	280	292	
54	54	3	<b>I DROVE ALL NIGHT</b> BNA	PINMONKEY	250	225	
55	58	2	<b>I BELIEVE</b> ARISTA NASHVILLE	DIAMOND RIO	249	178	
56	52	8	<b>RUB ME THE RIGHT WAY</b> EPIC/EMN	BRAD MARTIN	210	262	
57	<b>NEW</b>		<b>RAINING ON SUNDAY</b> CAPITOL	KEITH URBAN	191	57	
58	56	4	<b>LONESOME ROAD</b> DREAMWORKS	CHALEE TENNISON	190	201	
59	<b>NEW</b>		<b>TINY DANCER</b> CURB	TIM MCGRAW	161	0	
60	59	18	<b>EVERYDAY ANGEL</b> DUALTONE	RADNEY FOSTER	128	170	

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

## AIRPLAY **Monitor RECURRENTS COUNTRY**

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	<b>THE IMPOSSIBLE</b> JOE NICHOLS (UNIVERSAL SOUTH)	2321	2492
2	<b>TEN ROUNDS WITH JOSE CUERVO</b> TRACY BYRD (RCA)	2067	2389
3	<b>AMERICAN CHILD</b> PHIL VASSAR (ARISTA NASHVILLE)	1960	2459
4	<b>COURTESY OF THE RED, WHITE AND BLUE (THE ANGRY AMERICAN)</b> TOBY KEITH (DREAMWORKS)	1686	1812
5	<b>I MISS MY FRIEND</b> DARRYL WORLEY (DREAMWORKS)	1657	1720
6	<b>I DON'T HAVE TO BE ME ('TIL MONDAY)</b> STEVE AZAR (MERCURY)	1504	1462
7	<b>UNBROKEN</b> TIM MCGRAW (CURB)	1496	1506
8	<b>LIVING AND LIVING WELL</b> GEORGE STRAIT (MCA NASHVILLE)	1473	1567

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	<b>DRIVE (FOR DADDY GENE)</b> ALAN JACKSON (ARISTA NASHVILLE)	1438	1581
10	<b>I KEEP LOOKING</b> SARA EVANS (RCA)	1427	1666
11	<b>LIFE HAPPENED</b> TAMMY COCHRAN (EPIC/EMN)	1370	2023
12	<b>LONG TIME GONE</b> DIXIE CHICKS (MONUMENT/EMN)	1329	1358
13	<b>MY LIST</b> TOBY KEITH (DREAMWORKS)	1276	1381
14	<b>I'M GONNA MISS HER (THE FISHER SONG)</b> BRAD PAISLEY (ARISTA NASHVILLE)	1267	1578
15	<b>GOOD MORNING BEAUTIFUL</b> STEVE HOLY (CURB)	1088	1067
16	<b>WHAT IF SHE'S AN ANGEL</b> TOMMY SHANE STEINER (RCA)	976	951
17	<b>THAT'S WHEN I LOVE YOU</b> PHIL VASSAR (ARISTA NASHVILLE)	963	995
18	<b>BLESSED</b> MARTINA MCBRIDE (RCA)	934	1146
19	<b>WHERE THE STARS AND STRIPES AND THE EAGLE FLY</b> AARON TIPPIN (LYRIC STREET)	922	829
20	<b>I SHOULD BE SLEEPING</b> EMERSON DRIVE (DREAMWORKS)	843	952



# KELLIE COFFEY

## "AT THE END OF THE DAY"

RESEARCH SHOWS  
IT'S A SMASH!

**MEDIABASE:**  
ADULTS ALL AGES: #5  
FEMALES ALL AGES: #5  
FEMALES 25-34: #1  
MALES ALL AGES: #4