

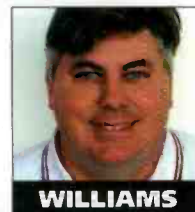
COUNTRY AIRPLAY Monitor

• We Listen To Radio •

JANUARY 25, 2002

Radioactive: KSCS' Linda O'Brian
To Join TM Century p. 3

Profile: New KPLX Dallas
PD Paul Williams p. 6



WILLIAMS

VOLUME 10 • NO. 4

\$6.95

NO. 1 THIS WEEK:

STEVE HOLY

Good Morning Beautiful (CURB)

GREATEST GAINER

KENNY CHESNEY

Young (BNA)

1st IMPRESSION

TRAVIS TRITT

Modern Day Bonnie And Clyde (COLUMBIA)

AUDIENCE

STEVE HOLY

Good Morning Beautiful (CURB)

Why San Francisco Is A City Without A Country (Outlet)

■ by Phyllis Stark

Tony Bennett may have left his heart in San Francisco, but what many seasoned programmers left behind is a little bit of their confidence.

According to many PDs whose careers have taken them through the market, it's not an easy one for the country format. Among the challenges, they say, are the near impossibility of hitting all of the market's geographically distant pockets of country fans with one signal; a crowded radio market; the hip, trendy nature of the listeners in the city itself; and the market's ethnic diversity. But many former San Francisco PDs still believe there is a huge potential audience there for a country station with the right signal and a staff with the drive to make it work.

Just a few years ago, San Francisco sustained three viable country outlets—mainstream stations KSAN and KYCY-FM (Y93) and classic country AM KNEW—plus simulcast KYCY-AM. One by one, they have all changed format, most recently KYCY-FM, leaving the No. 4 market without a country station of its own. (It is still partially covered by country KRTY San Jose, Calif., which did less than a 1 share 12-plus in the San Francisco fall Arbitron, although it continues to be a successful, top 10 station in its home market.)

Country's Bay Area blues began when heritage KSAN went classic rock in 1997, after Chancellor sold the station to Susquehanna. KNEW flipped from classic country to a simulcast of adult top 40 KIOI in 1998. The following year, KYCY-AM flipped from its simulcast of the FM to talk.

The final blow came just a few weeks ago, when Infinity's KYCY-FM flipped to rhythmic AC. In its last book as a country station, KYCY had a 1.4 share 12-plus and was No. 22 in the market.



LOGAN

Continued on page 6

BRAD MARTIN

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music is about turning
ordinary life into
extraordinary music.

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BEFORE
I KNEW
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country songwriting
is based on the truth,
then this is
the most honest song
I've ever recorded."*

*Tracy
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Tracy Lawrence

What A Memory

Airplay date: 2/4



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CC Stations Form A Country Connection In D.C.

Seven country stations owned by Clear Channel in the Baltimore/Washington, D.C., region have banded together to pool their collective resources and influence in hopes of "coordinating the radio stations on sales and marketing initiatives," says Jeff Wyatt, VP/director of operations for the company's Baltimore/D.C. trading area.

Those stations, called Clear Channel's Country Connection, are WMZQ Washington, D.C.; WPOC Baltimore; WDSO Dover, Del.; WFRE Frederick, Md.; WUSQ Winchester, Va.; WWFG Salisbury, Md.; and WXVA Charles Town, W.Va. "The collective power of these stations nets us some things we can't get otherwise," Wyatt says. The seven stations boast a cumulated more than 1 million exclusive listeners.

That collective power will affect not only sales staffs—which are now authorized to sell advertising for all seven stations involved—but also the programming departments. Wyatt says,

"We're able to call a record label to get an artist to play at lunch. Finding out all the station [PDs] in this area will be in one place is extremely attractive to them. That saves them money. The same can be true of tracking concerts." Wyatt contends an act that agrees to play one event can be offered three radio shows in three days. "This is really just about coordination."

While he doesn't anticipate this program being used to solicit large time-buys from labels, Wyatt does see some opportunities for selling space on the company's regional calendar for a new artist. He says, "There's a lot of applications for this."

Wyatt also foresees more group promotion opportunities as well. "WMZQ has an ice-cream truck sponsored by Turkey Hill Ice Cream. We'll sell a program where another truck spends time in each of these regions," he says. "My job is to coordinate how that is executed on site and on-air." **ANGELA KING**

RADIOACTIVE

BY PHYLLIS STARK
& ANGELA KING

615-321-4284 • pstark@airplaymonitor.com
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Country Cares, And It's Not Alone

The program may be called Country Cares for St. Jude Kids, but the scores of country stations that support St. Jude Children's Research Hospital in Memphis with annual radiothons may soon be getting a run for their money from Hispanic stations eager to support the cause as well.

Among the more than 850 people who gathered in Memphis Jan. 17-19 for the annual Country Cares seminar were representatives of some of the 22 Spanish-language stations that participate in a similar program, Promesa y Esperanza. Still, the Spanish stations, which collectively raised more than \$2.4 million for the hospital last year, have a long way to go to match the more than \$157 million country stations have raised for the hospital through the 13-year-old Country Cares program.

In addition to more than 190 stations, many segments of the country music industry—including labels, artists, songwriters, and publishers—participate in the Country Cares program. Among the artists who attended this year's seminar were **Lonestar, Keith Urban, Brad Paisley, Shedaisy, Mark McGuinn, Emerson Drive, Mindy McCready, Tommy Shane Steiner, and Alabama's Randy Owen**, who founded the Country Cares program and remains its most ardent supporter.

Joining Owen in performing at the seminar's closing dinner were songwriters **Buzz Cason, Mark Gray, Stewart Harris, Steven Dale Jones, Phillip White, Tia Sillers, and Mark Selby**. Harris spoke for many when he declared during his performance that touring the hospital earlier that day made him "want to be a better man."

Keynote speaker **Rodger Crawford**, a physically challenged former tennis player and author of the book *How High Can You Bounce*, got a standing ovation for his core message, "Challenges are inevitable, defeat is optional."

St. Jude is the largest childhood cancer research center in the world and conducts clinical research into numerous other types of catastrophic childhood diseases, in addition to treating more than 4,000 children per year.

PROGRAMMING: K-KAT NOW K102

KKAT Salt Lake City drops its longtime K-Kat handle and becomes "12 in a row country, K102." Former PD/morning host **Shawn Stevens** and co-host **Billy Williams** exit and are replaced by syndicated morning team **Tim & Willy** from KNIX Phoenix. PD **Eddie Haskell** also hires **KNCI** Sacramento,

Calif., promotion director **Jason Stark** for similar duties. Stark is also the former promotion director for crosstown **KUBL** K102, which stunted with **Lee Greenwood's** "God Bless the USA" for two days, will feature a heavier gold component than its predecessor.

Infinity Pittsburgh FM operations/programming manager **Keith Clark** adds N/T **KDKA** to his responsibilities and picks up the title of Pittsburgh VP of programming. He was already overseeing programming at top 40 **WBZZ** (B94), adult top 40 **WZPT** (Star 100.7), and country **WDSY** (Y108).

KTTS-AM Springfield, Mo., flips from classic country to N/T.

Infinity/Houston group PD **Darren Davis** has extended his contract with the company for three more years, through the end of 2004.

Slash Phillips, MD of former top 40 **WKSL** Memphis, segues to country sister **WYYL** (Y96.1) as PD/afternoon driver, assuming duties from OM **Chris Taylor**. **WYYL** morning host **Jeremy "Danger" Mulder** adds APD/MD duties.

WTCR-FM Huntington, W.Va., PD/MD/morning host **Chuck Black** exits to become GM for crosstown country **WLGCFM**, effective Feb. 4. The station had been searching for a replacement for a year, after the death of GM **Rob Scheibly**. Meanwhile, former **WTCR-FM** PD **Dave Poole** returns to the station as MD/afternoon driver, after leaving middays on crosstown **WDGG** several months ago. Afternoon host **Clint McElroy** steps up to mornings.

Susquehanna/Dallas promotes sports **KTCK** and N/T **KLIF** PD **Bruce Gilbert** to director of programming for the cluster, including country **KPLX** (the Wolf).

WDJR Dothan, Ala., PD **Jerry Broadway** is upped to OM for the three-station cluster, including top 40 **WBCD** and classic rock **WESP**, where PD **David Sommers** segues to promotion director for the stations. Broadway is taking T&Rs for a **WESP** PD and a night jock for **WDJR**, as **Ken O'Brien** exits.

WXMR Huntsville, Ala., changes call letters to **WUSX** (US93) to coincide with the station's flip to country programming (*Country Airplay Monitor*, Jan. 18).

MANAGEMENT: EMMIS UPS LEBOW

David Lebow has been promoted to senior VP of operations/radio division at Emmis Commu-

COUNTRY CONFIDENTIAL

BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com

No. 1 Spot Now Houses Holy

After staking his lengthiest claims atop our Country Airplay and Audience charts, **Alan Jackson** is pushed to No. 2 on both lists by **Steve Holy**, who tops the charts for the first time. "Where Were You (When the World Stopped Turning)" stops 25 detections short of a sixth week at No. 1 on Country Airplay, as "Good Morning Beautiful" reigns with 5,725 spins. On Country Audience, Holy and Jackson close with 45.1 million and 43.6 million estimated audience impressions, respectively.

Holy's No. 1 conquest comes 15 months after the release of his debut disc, *Blue Moon*, and 27 months after its lead single, "Don't Make Me Beg," first charted. It peaked at No. 29 in February 2000. Two subsequent singles each peaked at No. 24—"Blue Moon" in September '00 and "The Hunger" in April '01.

Holy's new title achieved Airpower status in the Nov. 2, 2001, issue, led by **WKHX** Atlanta, the first station to air the song 150 times. **WKHX** crossed the 150-spin threshold June 24, 2001.

"Good Morning Beautiful" lifts Holy's album to its peak position at No. 10 on the *Billboard* Top Country Albums chart (see Country Highlights, page 9) and to No. 1 on the *Billboard* Heatseekers tally (a 50-position ranking of new acts from all genres that have not yet appeared in the upper half of The *Billboard* 200 albums chart). "Good Morning Beautiful" was also included on the *Angel Eyes* soundtrack, released last May.

Meanwhile, tracks from Jackson's new *Drive* set gain momentum, including "Designated Drinker" (a duet with **George Strait**), which improves 48-46 with spins at 74 monitored stations. The title track from Jackson's album bows on Country Airplay at No. 53, fueled by truck-giveaway promotions in select markets and other street-date promotions.

FAMILY TRADITION: **Hank Williams Jr.** lands his first top 10 debut on the *Billboard* Top Country Albums chart, as *Alberia Club* opens at No. 9 with 12,000 copies sold. Williams first appeared on the chart in 1964 with *Hank Williams Jr. Sings the Songs of Hank Williams*. Williams had a close brush with the top 10 when *Maverick* arrived at No. 11 in 1992. It peaked at No. 7 two weeks later.

Williams most recently topped the chart with new material in 1988 with *Wild Streak*. The new album features "America Will Survive," his post-Sept. 11 reworking of "A Country Boy Can Survive," which rose to No. 45 last December.

Williams is one of several veteran artists who charted in 2001 with patriotic songs, including **Ray Stevens**, whose "Osama-Yo' Mama" returned the artist to our Country Airplay list for the first time in nearly a decade. Stevens last charted with "Power Tools" in late '92.

ON THE ROW

Preston Re-Ups

BMI president/CEO **Frances Preston** has renewed her contract with the performing-rights organization. The new contract will take Preston's tenure through 2004. Preston has been with the company since 1958 and has been president/CEO since 1986.

RCA Records has parted ways with 3 of **Hearts**. Manager **Ken Kragen** says the group has recorded some new sides in Muscle Shoals, Ala., which he is taking around to other labels. Meanwhile, **Rick Ferrell** and **Jolie & the Wanted** exit the **DreamWorks** artist roster.

Madacy Entertainment Group, parent company of the **Relentless/Nashville** label, has formed music publishing division **Madacy Publishing** under the direction of **Relentless** president **Dave Roy**. **Relentless** artist **Irene Kelley** is the publishing division's first signing. Her songs have been cut by **Alan Jackson, Trisha Yearwood, and Little Big Town**.

Jonathan "Pinky" Gonzales has formed **Artist Media Group (AMG)** in Nashville and serves as the company's president. **AMG** pro-

vides new-media services, including designing artist and company Web sites and fan clubs and marketing them to potential clients and fans. **AMG** has joined forces with **Music Today** and **MusicCityNet.net** to provide e-commerce, design, and hosting services. **Gonzales** previously was new-business development coordinator at the **Country Music Assn.**

Jim Havey Public Relations has signed **Warner Bros.** artist **Neal McCoy** as a client.

Jo Ellen Drennon joins the **Country Music Hall of Fame** and **Museum** as event sales and marketing manager. She was VP at the **Tennessee Malt Beverage Assn.**

ARTIST NEWS

Dixie Chicks and **LeAnn Rimes** will perform at the opening ceremonies of the **XIX Olympic Winter Games** Feb. 8 in Salt Lake City. The performance will be broadcast on **NBC**. Other performers will include **Sting, Rita Coolidge, Robbie Robertson, Yo-Yo Ma, and the Mormon Tabernacle Choir**.

Charlie Daniels will host his 12th annual **Angelus Jam** Jan. 27 in Clearwater, Fla. Artists scheduled to appear include **Jo Dee Messina, Trace Adkins, Montgomery Gentry, BlackHawk, Chad Brock, Confederate Railroad, Jeff Carson, Clay Davidson, and Craig Morgan**. The event raises money for the **Angelus**, a home for people in wheelchairs with physical or mental disabilities.

He was a regional VP at the company.

Clear Channel Interactive VP of local sales **John Potter** joins **Cumulus/Toledo**, Ohio, as market manager. The cluster includes country **WTOD/WKKO**. Potter replaces **George Francis**, who transfers to **Cumulus' Albany**, Ga., cluster.

Clear Channel/Portsmouth, N.H., ups former **Manchester, N.H.**, director of sales **Robert Greer** to market manager for the cluster, including country **WUBB**. He replaces **Ruth Jones**, who becomes VP/market manager for the company's **Richmond, Va.**, stations.

PEOPLE: CAREER MOVE OF THE CENTURY
Longtime **KSCS** Dallas APD/MD **Linda**

O'Brian will exit the station Feb. 18 to join the sales department of Dallas-based **TM Century** as regional manager, effective March 5. **TM Century** produces jingles, music and production libraries, and comedy services for radio. PD **Dean James** is seeking her replacement and wants T&Rs and programming philosophies. **O'Brian** will continue to host **United Stations'** syndicated *The American Christian Music Review* show.

WPFB (the Rebel) Dayton, Ohio, morning producer **Dan Stevens** exits.

Country **KKCT** Bismarck, N.D., afternoon host **Michael Newman** joins top 40 **KLZR** (Lazer 105.9) Topeka, Kan., for mornings.

Sharp Dresser



Aaron Tippin, center, shows off the latest fashion craze to WYAY Atlanta PD Steve Mitchell, left, and WKHX/WYAY MD Johnny Gray.

ACCESS NASHVILLE

Strait Trades Fest For Solo Tour In '02

After headlining four consecutive multi-artist stadium tours that notched a combined gross of about \$100 million, George Strait will return to headlining arenas this year, according to *Billboard*. Arena dates helped Strait gross more than \$158 million in the '90s as one of that decade's top-grossing artists, ahead of such acts as Pink Floyd and Billy Joel. Now, for his first arena concerts since March 1997, Strait will play the Cajundome in Lafayette, La., (Feb. 28) and the Pyramid Arena in Memphis (March 1), followed by a March 3 return to the Houston Livestock Show & Rodeo.

Strait will take the summer off before returning to the road this fall for 20-25 in-the-round arena dates, mostly on Thursday-Sunday strings, with one opening act to be determined. Nashville-based Varnell Enterprises, which has worked with Strait for 17 years, will represent the artist in promoting the tour dates.

Strait's arena concerts will be promoted primarily on country radio, "dealing with everybody we possibly can that has the proper bearing on a show," Varnell president Ben Farrell says. "George has a good relationship with all of country radio, and we intend to deal with country radio exactly as we always have his entire career."

Last year, Strait grossed an estimated \$24 million to \$25 million from the fourth run of his multi-act George Strait Country Music Festival, co-headlined by Alan Jackson and produced by Clear Channel Entertainment. Four of the 16 dates routed—Chicago, Pittsburgh, St. Louis, and South Florida—were downscaled

to amphitheaters from stadiums for a variety of reasons, slower-than-expected ticket sales being one of them.

In other tour news, Mark Chesnutt, Tracy Lawrence, and Joe Diffie will team for the Rockin' Roadhouse tour this summer, beginning June 13 at Fan Fair in Nashville. Booked by Buddy Lee Attractions, the tour will play up to 70 dates—including arenas, amphitheaters, fairs, festivals, and casinos—before wrapping at the end of the year.

Nashville indie Sunbird Records has signed Earl Thomas Conley and Johnny Rodriguez to its artist roster. Conley has had 18 No. 1 singles in his career, including "Fire & Smoke," which hit the top of the Hot Country Singles & Tracks chart when he was signed to the original Sunbird Records in 1981. He recorded for RCA for most of his career. Rodriguez, who has recorded for Mercury, Epic, and Capitol, has had six No. 1 hits. New singles from both artists have been shipped to radio.

DreamWorks Records has signed Tony Stampley, son of veteran country singer Joe Stampley. Meanwhile, the elder Stampley, who's on the Critter Records roster, signs with the Mercer Group for public relations.

The WB network has picked up the sitcom *Reba*, starring Reba McEntire, for another season. She recently won a People's Choice Award for favorite female actress in a new TV series.

Cyndi Thomson has been added to the lineup for Joe Diffie's 10th annual Country Steps In for First Steps concert Feb. 10 at Nashville's Ryman Auditorium. The event raises money for First Steps, a Nashville school for children with special needs.

Sawyer Brown's Mark Miller has become a certified basketball coach for grades kindergarten through high school. He is involved in the coaching of his daughter's fifth-grade team and his son's first-grade team, as well as acting as an assistant coach for the boys varsity basketball team at a high school in Nashville.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Feb. 2-March 14	KUPL Portland, Ore.	Jubitz Concert Series	Cary Rolfe
	APPEARING: Chris Cagle (2/2), Steve Holy (3/14)		
Feb. 8-March 8	WSOC Charlotte, N.C.	Concert Series	Chele Fassig
	APPEARING: Darryl Worley (2/8), Montgomery Gentry (2/15), Tracy Byrd (3/1), Diamond Rio (3/8)		
Feb. 9	KUPL Portland, Ore.	Valentine's Ball	Cary Rolfe
	APPEARING: Joe Diffie, Jeffrey Steele		

Let us monitor your event! Call Angela King at 615-321-4286 or e-mail aking@airplaymonitor.com

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING 615-321-4286 • aking@airplaymonitor.com

Stations Kick Off Bowl Promotions

Football widows and football fanatics alike anticipate the Super Bowl as either the culmination of their favorite sport's season or the merciful end to months of lost Sundays in front of the TV. Either way, the event is too large for any promotion team to ignore.

Rock stations lead the pack of those that put a full-fledged promotional effort behind the Super Bowl, but even female-targeted stations can't pretend the big game isn't on the horizon. For those stations, promotions may be geared toward what kind of company will have the best Super Bowl commercial this year or ideas for what listeners can do if they aren't interested in watching the game.

Adult top 40 WWZZ Washington, D.C.'s Melissa Hawes says the Super Bowl takes on a larger-than-life presence, so she tries to put a spin on the game "to make it relatable to our audience."

Adult top 40 WBMX (Mix 98.5) Boston's Anne-Marie Strzelecki says that her station's plans will be beefed up if the New England Patriots make it to the big game. "We haven't actually planned anything yet for this year," she says, except for a promotion with morning personality Stunt Boy George, who is "going to [be involved in a promo called] Play the Pats in a park located near the station. After teasing this for several days, giving the impression that Stunt Boy George is going to go head-to-head with several New England Patriots players, [morning host] John Lander will come clean and instead will recruit 11 guys from Boston named Pat to compete in a test of skills."

Country WWYZ Hartford, Conn., throws more promotional punch behind the Super Bowl, Annie Sandor says, because "it transcends all demographics. We have done several different types of Super Bowl promotions—viewing parties, flyaways, movies. Last year, we ran [coverage of] the Super Bowl in one theater and [the Mel Gibson movie] *What Women Want* in another. It was a tremendous success."

For this year, the station will be giving away a flyaway trip to the Super Bowl, Sandor says, and "the runner-up gets a Super Bowl party at home thrown by [the station]. We also kick off the weekend with a Super Bowl for St. Jude's, a bowling tournament to benefit [the children's research hospital]. It's a fun twist on the normal Super Bowl activities."

As expected, rock formats try and get the most promotional mileage out of the game. Rock WZTA (Zeta 94.9) Miami will host its fifth annual Super Block Party along the riverfront. The station brings in big-screen TVs and couches to the outdoor venue. "The entire riverfront will be blocked off," Camie Dunbar says. "The event is open to the public and free." The station is also setting up interactive sideshows, including football tosses, football pools, and prize giveaways.

Album rock KSJO San Francisco is taking part in Clear Channel's Super Bowl group contest, which has evolved from its original inception. At first, rock outlets were going to have the opportunity to give away a trip to see the game in a Super Bowl With a Centerfold contest. Clear Channel/San Diego director of FM programming Jim Richards says that was expanded into a more universal multi-format promotion. "Because of Clear Channel Entertainment's involvement in the Super Bowl's half-time show with U2, we're giving away 20 trips on the air. Contest winners will [have] access to the field during the half-time show." The trips include airfare, hotel, and Harrah's Casino gambling chips.

TOPICAL BAROMETER

TW	LW	TOPIC
1	2	Internet/Web site use
2	1	Movies
3	5	Super Bowl
4	10	Grammy Awards
5	-	NFL
6	-	Flyaways
7	-	Valentine's Day
8	-	Warm-destination trips
9	3	Station concerts
10	4	Fund-raisers

HOTTEST NEW MOVIES: *Ali*, *The Royal Tenenbaums*, *A Beautiful Mind*, *The Lord of the Rings: The Fellowship of the Ring*

HOTTEST CONCERTS: Aerosmith, Creed, Elton John and Billy Joel

QUICK HITS

Crossover R&B KPWR (Power 106) Los Angeles is the first to weigh in with a new year's resolution promotion. Morning host Big Boy, who tips the scales at 510 pounds, accepted a challenge by actor Will Smith to lose weight. Smith wants his friend to lose 50 pounds during the next five months, and he'll donate \$1,000 per pound to charity. Listeners can track Big Boy's progress with on-air weigh-ins every Thursday morning, as well as on the station's Web site. Dianna Obermeyer is stocking the station fridge with fruits and veggies.

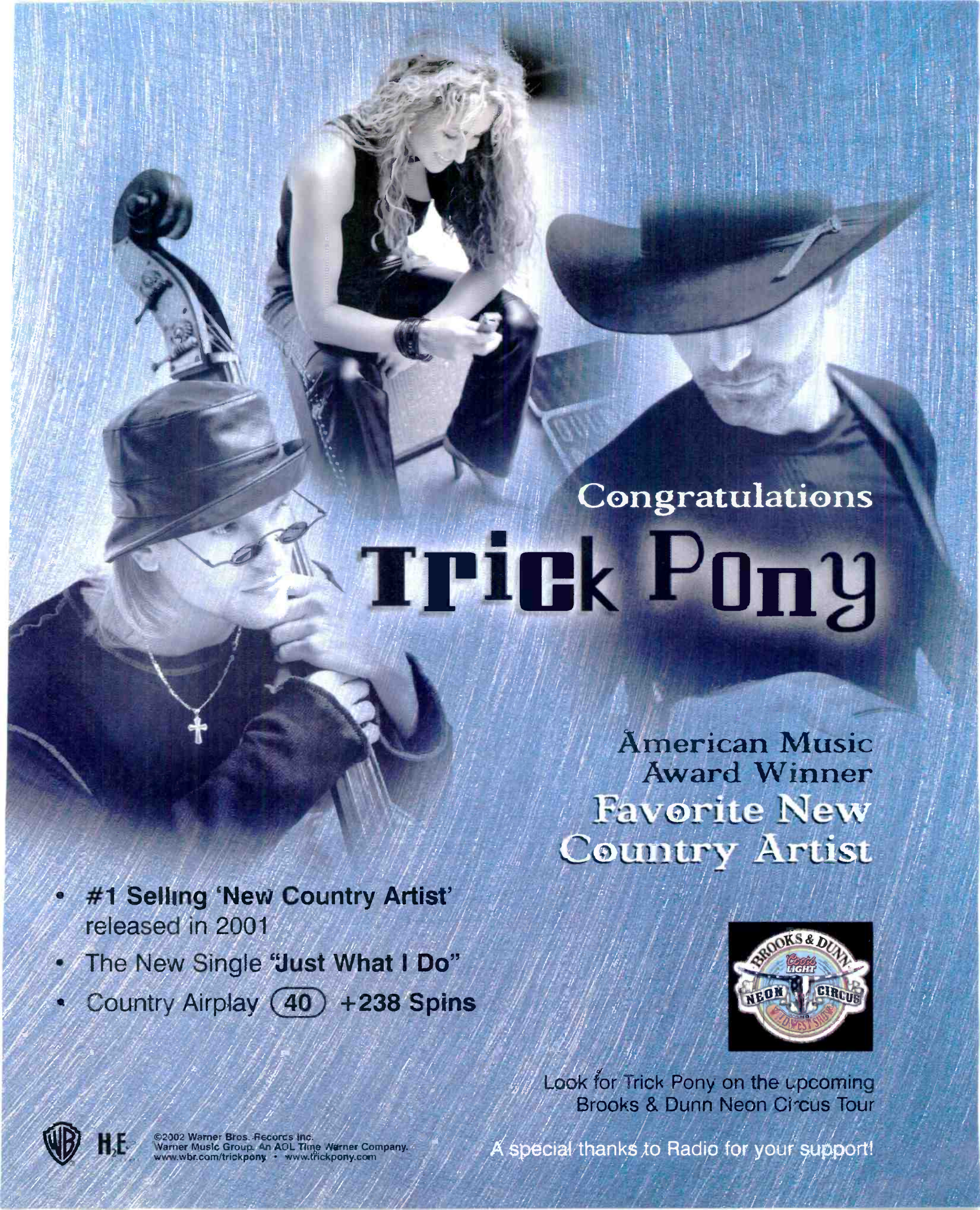
Just when you thought you'd heard the last of the *Survivor*-themed promotions, country KIIM Tucson, Ariz., had three contestants place their hands on a boat, with the last one standing winning a cruise trip for two. The boat-handlers were tempted with prime rib, heckled by onlookers, and fed nothing but Moon Pies and RC Cola. Amber Crowe outlasts the competition with this promotion.

Country WCTO (Cat Country) Allentown, Pa., staged a Girl Who Looks Like Shania contest. The winner receives a cash prize and tickets to every station concert in 2002. Not to mention the undying affection of PD Chuck Geiger.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/Charlotte, N.C. • Bill Albano, Clear Channel/Hartford, Conn. • Van Bowen, WSTR Atlanta • Tina Brando, Clear Channel/Jacksonville, Fla. • Melissa Burrell, KJIS Dallas • Scott Colebrook, WYOR Cincinnati • Loren Condron, Clear Channel/Dallas • Mike Cokota, WQW Tampa, Fla. • Dave Demer, WWSA Orlando, Fla. • Garret Drell, KGO Denver • Carrie Dumas, Clear Channel/Miami • Naue Eberly, KMEL San Francisco • Chede Fong, WSOC Charlotte, N.C. • Lisa Fields, WMAZ/WHSI, Greensboro, N.C. • Vicki Finelli, RNDZ/RSZ Phoenix • Andrew Fleming, WJLD Tampa, Fla. • Van Freeman, KJIS Los Angeles • Greg Fries, KSON San Diego • Jason Gani, WHRS Memphis • Laura Giannantonio-Anderson, Clear Channel/New Haven, Conn. • Michael Godfrey, CKJR Calgary, Alberta • Kelly Gross, WPLJ Philadelphia • Shannon Harmon, WMTX Tampa, Fla. • Dawn Hare, WVMN Cleveland • Melissa Hawes, WWZZ Washington, D.C. • Mary Hallow, WRAL Raleigh, N.C. • Jay Holloway, WTTT Chattanooga, Tenn. • Adam Klein, WBOB/WNLB Boston • Rene Kringspel, KJMN Denver • Tristano Koroku, CBS/Hartford, Conn. • John Lassman, WRXL Richmond, Va. • Kim Leeds, KPMB-FM San Diego • Larry Lee, WJLB Detroit • Melanie Mitz, KSTP-FM Minneapolis • Jane Monzures, KEDJ Phoenix • Dianna Obermeyer, KPWR Los Angeles • Mike O'Brien, WXTB Tampa, Fla. • Mike Patterson, KRBF Houston • Jan Prather, WCHH Charlotte, N.C. • Vicki Prestora, WDTT Detroit • Carly Resman, KXTE Las Vegas • Stephanie Ringer, WISE/WTSX Buffalo, N.Y. • Jim Sheehan, KSO San Francisco • Sherla Silverstein, WPOC Baltimore • Jason Stranberg, WBAB Long Island, N.Y. • Anne-Marie Strzelecki, WBMX Boston • Doutra Tabacco, WGGC Scranton, Pa. • Vanessa Thill, KLUJ Las Vegas • Shannon Wray, WTLZ Tampa, Fla.

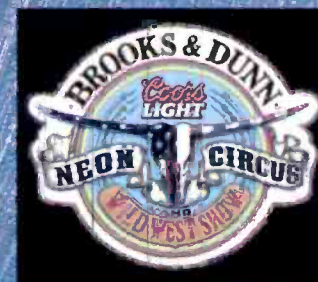


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AND THEN THERE WERE NONE

Perhaps the most revealing story about what it's like to program country in San Francisco comes from former KNEW/KSAN PD Alan Sledge, now Clear Channel's regional director of country programming and head of programming operations for the company's Phoenix cluster. Sledge says that while working in San Francisco from 1995 to 1996, if he attended a cocktail party or other social event and told someone he worked at a country station, the reply was inevitably the same: "Which country?"

WKFX/WYAY Atlanta OM Dene Hallam tells the story another way. While there is nothing a PD enjoys more than sitting at a red light and hearing the next car over blaring your station, Hallam says that never once happened to him during his year at KYCY from 1999 to 2000 in a city where, he says, "it's not cool to like country."

"You can blow a cannon down Market Street in downtown San Francisco and not hit a country listener," says Lee Logan, now executive director of country programming for MJI Broadcasting. Logan was OM of KNEW/KSAN during its heyday from 1987 to 1995.

Many former PDs say the market as a whole is much different from the city itself, which is more cosmopolitan. "The city of San Francisco does not represent where our listeners live," Sledge says. All of the former San Francisco country PDs contacted for this story agree that in the North, South, and East Bay areas, there are plenty of country fans.

"I don't think downtown San Francisco is a mecca of country music," says Tim Roberts, who replaced Sledge as KNEW/KSAN PD in 1996 and is now a regional OM for Cumulus. "But there was certainly a country core audience in the various counties surrounding [it]."

"The island itself could give a damn about country," agrees Monument Records VP of promotion Lary Pareigis, who left the PD job at KYCY to join the record business in 1995. Recalling his days there, he says, "We spent very little time on the island but put thousands of miles on station vehicles doing hometown tours in areas where we could be heard."

A QUESTION OF GEOGRAPHY

Geography was just the first challenge in San Francisco.

Lee Logan admits programming a country station there is "a lot of work" made harder by the geographic issues. One day, KSAN had appearances at the Santa Rosa Fair in the North and the Santa Clara Fair in the South. In trying to figure out why the gas bills were so high for the station van, Logan realized it had traveled 110 miles that day.

"If you could just do business in the South Bay, you're fine," Sledge says. "If you're targeting Marin County, you're wasting your time, because these people are the original latte-drinking, BMW-driving [listeners]."

"Of all the formats I've worked, country is the one that you need to be in the streets the most and shaking hands," Hallam says. "If there is any place that's hard to go in the street and shake hands, it's San Francisco. Not only is it long [on] mileage but also a nightmare traffic commute. No salesperson wanted to do a remote."

Signal challenges in the hilly market, particularly for KYCY, were the second hurdle. By most accounts, KSAN had better coverage than KYCY, "which had drop-out and multipath problems everywhere," according to media consultant Robert Unmacht. "[KSAN] had better coverage up north," he says. "It also had more stable coverage throughout the market."

On paper, the stations' coverage areas could be deceiving. All the country PDs that came through that market, Pareigis says, "wanted to come in and open a can of whup-ass because we're all big boys. The thing I learned out of that is always, always drive the signal and figure out where it can be heard, and if it doesn't reach [the fans], don't take the job."

"It's not a point of personal ego," Pareigis continues. "I look at the list of guys who were through there. They were all smart practitioners. I still firmly believe [the problem] was the signal."

But not everyone agrees. "It's too easy to blame it on the signal," Hallam says. "You can find 26 million

MONITOR PROFILE

At An Unusual Station, An Unusual Route To PD

Paul Williams admits that his role as the new PD for Susquehanna's KPLX (the Wolf) Dallas is not that of a traditional country PD. He will, for example, be leaving the music decisions to MD Cody Alan and APD Smokey Rivers—"If they ask me for an opinion of the song, I'll give it, but if it ain't broke, don't fix it," Williams says. And it certainly isn't broke, as KPLX rebounded to No. 1 12-plus in the fall Arbitrons—a jump Williams attributes to new census and weighting data, as well as to the efforts of marketing and on-air talent. The station also achieved its highest-ever come in the fall.

Williams says the unique programming structure of the Wolf is typical of his station, if no one else's. "What we're doing is different than [that of] a lot of country stations out there. Not only do we do it differently on the air, but [we're also different] behind the scenes than a lot of stations out there."


"It's kind of the Susquehanna way—think outside the box," Williams continues. "[They] let us be creative and different [and] set ourselves apart."

That also goes for a programmer whose first PD job is in market No. 6, at his first country station. Williams joined the Wolf three years ago, after a call from longtime friend Brian Philips, who was then Susquehanna's director of programming for Dallas and Atlanta. Williams worked with Philips doing marketing and promotions for various top 40 stations in Tallahassee, Fla.; Charleston, S.C.; Minneapolis; and Philadelphia. Then, he says, "I got out of radio, and started doing television and radio promotions for Universal Studios in Orlando [Fla.]." After six years with Universal, the allure of radio proved to be too strong.

"I had been talking to Mike Moore, [who was then] PD at [WWKA] K92 Orlando, about getting back in [radio]. The idea germinated. [Then Philips] called me and said he was looking for a good marketing person and [wondered] if I knew someone. I said, 'How much money have you got?' He told me, and I said, 'That's enough money for me.' So mine was the only name I gave him," Williams says with a laugh.

Williams adds that despite Philips' move to CMT late last year, the former PD still has a great deal of influence on KPLX. "I worked with him

in all those markets doing promotions. Either we have a great working relationship or I'm the only one who can put up with him. I pretty much talk to him every day, which I can't believe, since he's running a network." Of course, that kind of access helps the Wolf, too. Williams says, "We've already done three CMT promotions."



'I had the longest audition in radio history to do the job'

PAUL WILLIAMS
Program Director

KPLX Dallas
Owner: Susquehanna
Ratings: 5.7-5.6-4.8-6.1

Despite his nontraditional background, Williams lobbied for the job from the beginning. "The moment Brian announced he was leaving, I had a document prepared, and I presented it to [management]," Williams says. "I said, 'Here's my plan for the future of the Wolf, and here's how I see Smokey and Cody being a part of it.'"

According to Williams, taking on the PD role was a natural progression from what he was already doing under Philips' tenure. "He was overseeing three, and then eventually four stations. A lot of times, he was on the road or tied up, and from a sales standpoint, I was making the programming decisions. He empowered me to make those decisions, because he was really busy with the other properties. As one of our bigwigs said, I had the longest audition in radio history to do the job."

Williams continues, "I've been telling everybody that other than being in a bigger office, nothing's changed day to day."

Of course, his audition for the role of PD included the support of what Williams describes as "the dream team" of himself, Rivers, and Alan. "All three of us wanted to show Susquehanna we

examples of poor-signal stations that are No. 1. If people really want it, they'll find it."

Eric Logan, OM for Infinity's Tampa, Fla., cluster who programmed KYCY from 1996 to 1998, also says, "I refuse to still believe to this day that the reason country can't be successful [in San Francisco] is the signal, because other FMs have that problem."

"The largest county in terms of population, Santa Clara county, is an embedded metro, and in that county you have KRTY," Eric Logan adds. (Hallam also notes that 30%-35% of San Francisco's returned diaries come from Santa Clara county.) Add in stations from such other markets as Santa Rosa and Modesto that can be heard in part of the metro, Logan says, "and you are getting niched to death."

OTHER CHALLENGES

Roberts thinks "the demise of KSAN itself was the demise of the country format" in San Francisco. "When you take a country market force like that with a cume of 300,000 and the next day you're [another format]," he says, "those people are completely disenfranchised. Unfortunately, the folks at [KYCY] could never get those wandering folks to come over and live in their neighborhood."

"KSAN was a top 10 12-plus format even in the worst of times," Roberts continues, "and it was just a huge audience that got blown off unexpectedly one day due to corporate merging."

Eric Logan notes that "Country struggles in all markets where there is a lot of ethnic diversity. Coun-

try is a very non-ethnic format," he says, "and the ethnic weighting that happens in market of that size can be very, very severe."

Roberts thinks another thing that hurt the format in San Francisco was "a lack of marketing dollars behind all of the country products there. It was also very difficult to get any kind of outside media outlets," he adds. "There was a certain un-hip factor associated with the format, [and] San Franciscans consider themselves very hip."

"Marketing in San Francisco is so expensive, and there is so much waste in mass marketing," Hallam says. "So it was tough getting the word out in a meaningful way." That most of the media-buying community is based in the city itself and not in the format's strongholds added a new challenge.

Pareigis says the country lifegroup is there, but he notes that "the cost of finding and isolating them is incredibly high."

HAPPIER TIMES

But things weren't always bleak for country in San Francisco, particularly for KSAN. "We never had any problems filling seats at concerts," Roberts recalls. "We were always very successful on the concert scene there."

Eric Logan says, "There is a big lifegroup there. San Francisco sells a lot of [country] product. There is a strong fan base there."

Lee Logan had made a success of the format even before it became hot nationally in the early '90s. He

could do the job so they wouldn't bring somebody else in." In the reshuffling, Susquehanna also promoted N/T sister KLIF/ sports KTCK PD Bruce Gilbert to director of programming for the cluster.

Williams is very definitive in letting people know that the decision-makers are still in place as they were before. Since getting the PD stripes, Williams says record reps have been calling and congratulating him, "but then they start working me on the record, and I have to say, 'Talk to Cody like you always have.'" Williams says his role in the process begins "once [Alan] tells me what he's going to add," and then he will talk to labels to set up promotional tie-ins. For example, Williams says, "we had a big event coming up, and [after] talking with the clients sponsoring [the event], I thought Chris Cagle would be a perfect headliner. At the time, we weren't playing [Cagle's single] 'I Breathe In, I Breathe Out.' I told Cody, 'If you decide to play it, let's talk about bringing him in for the show.'"

Williams admits that most people wouldn't describe that as the job of a PD. "It's the branding, marketing, and imaging of the product, the creative focus of the station from a marketing standpoint," he says of his job. "In some companies, that may be called a brand manager."

The future growth of the station depends on "public relations," Williams says. "That's probably the area to grow. If you think about it, anybody can copy a station's playlist or their brand. What they can't copy is if you are re-creating and investing constantly. That's how you can set yourselves apart."

Since its inception, the Wolf has been "top 40 country." And there are promotions that match. His favorite, he says, is "a Texas music show called Wolf Dance. Last year, it was 10 bands for 10 bucks. From a national chart basis, probably the only [act] you'd recognize was Robert Earl Keen. We had 20,000 people. It sells more than the Brooks & Dunn [Neon Circus & Wild West tour]. It couldn't happen anywhere else. We had two stages going back and forth, with a young, vibrant, looks-like-a-top-40 crowd."

To Williams, that says his radio station "is not an AC-based, laid-back station. It says our station has a future."

ANGELA KING

attributes that success to "a willingness to go out and understand the multicultural diversity of the Bay area and take advantage of it."

KSAN's staff, he says, "went on an aggressive campaign" to target everyone, hitting events ranging from the Japanese Cherry Blossom Festival to Chinese New Year to the Gay Pride Parade to Cinco de Mayo celebrations to Fleet Week.

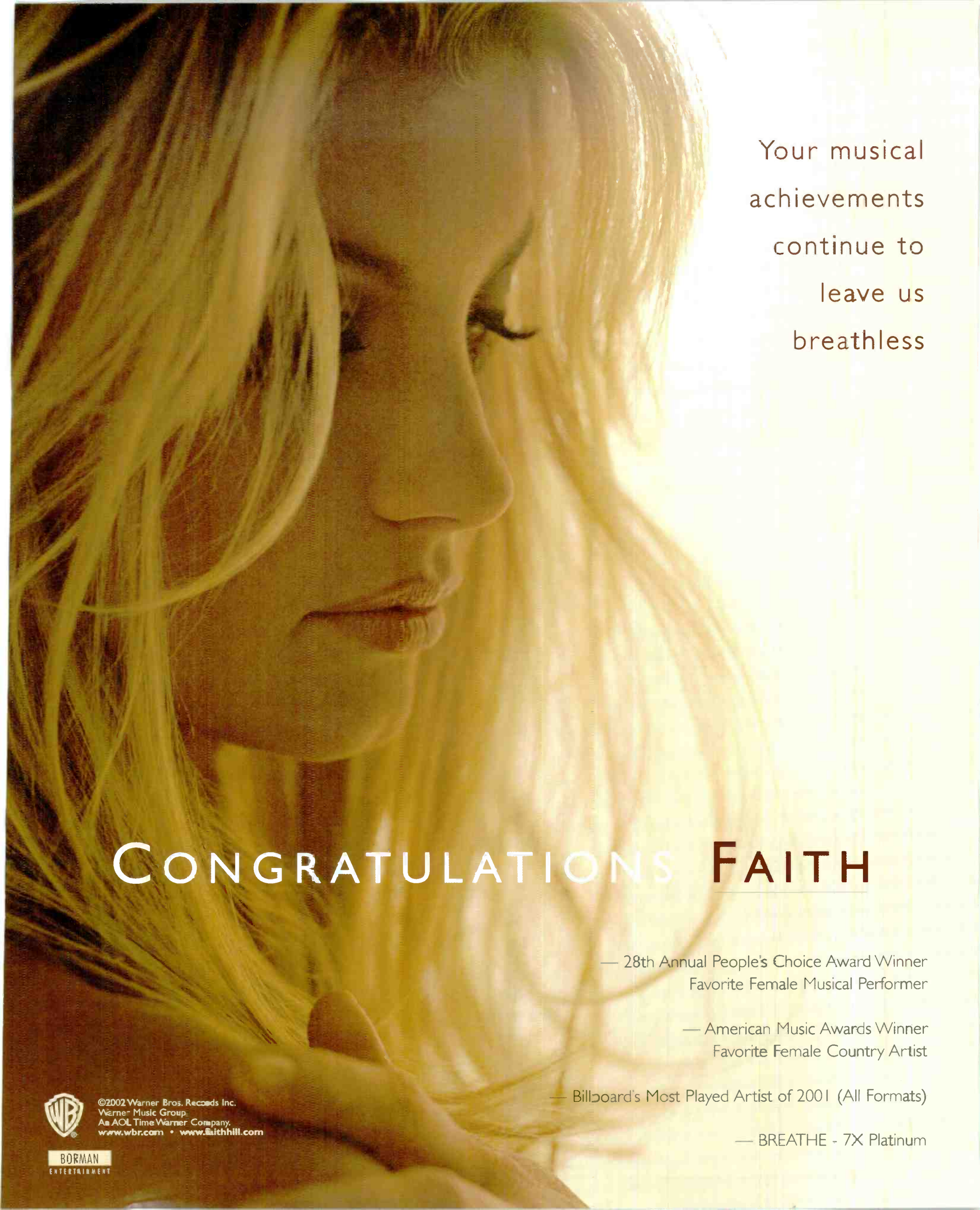
Still, Lee Logan notes that the station "never looked good 12-plus. We always dangled somewhere around a 3 share. But in the adult demos, we were never outside the top five in the eight years I was there."

He says the decision to change KSAN had nothing to do with the viability of the format and, in the end, "its own company did to KSAN what no competitor could ever do."

Most former San Francisco PDs think it's only a matter of time before someone else picks up the format, and the market's rumor mill has already begun to chum.

"I don't think there's *not* going to be a country station in San Francisco for long," Eric Logan says. "Country radio is a strong format, a loyal format, a TSL format, and I'm very bullish on it."

Lee Logan, who thinks "country in San Francisco is very misunderstood," believes that without a country station in the market right now, "somebody is missing a great opportunity. I would crawl on my belly over broken glass to have an opportunity to go back and do something there."



Your musical
achievements
continue to
leave us
breathless

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BORMAN
ENTERTAINMENT



1st IMPRESSIONS

SONGS WITH 6 OR MORE DETECTIONS AT NEW STATIONS THIS WEEK

NEW STATIONS

- #1 TRAVIS TRITT** *Modern Day Bonnie And Clyde* (Columbia) **30**
KASE, KBQI, KCCY, KCYY, KHAY, KIIM, KRKY, KSCS, KTOM, WBEE, WCTK, WFMS, WONE, WJCL, WKDF, WKHK, WKIS, WLWI, WMIL, WMUS, WMZQ, WNKT, WOKO, WRKZ, WTGE, WUBE, WUSY, WVLK, WXBW, WXTU
- #2 KENNY CHESNEY** *Young* (BNA) **24**
KHKI, KMDL, KRYS, KSD, KTEX, KTOM, KUZZ, KWJJ, KWNR, WCKT, WCTO, WDAF, WFMS, WONE, WKKO, WMSI, WNCY, WQXK, WRKZ, WSTH, WUSN, WXBW, WXTU, WYNY
- #3 TOBY KEITH** *My List* (DreamWorks) **21**
KGMV, KRYS, KSD, KTOM, WCKT, WDAF, WFMS, WFRY, WONE, WIVK, WJCL, WKCQ, WKHK, WKKO, WNOE, WQDR, WRKZ, WSOC, WSTH, WUSY, WVLK
- #4 TRICK PONY** *Just What I Do* (Warner Bros./WRN) **19**
KCCY, KDRK, KHKI, KIIM, KRKY, WAMZ, WGGY, WONE, WKCQ, WMSI, WNKT, WOKO, WQIK, WQXK, WRBQ, WRKZ, WSSL, WTGE, WWGR
- #5 REBA** *Sweet Music Man* (MCA Nashville) **15**
KFKF, KHKI, KTOM, KTST, KXXY, WCTK, WCTO, WONE, WIRK, WOKO, WQXK, WRKZ, WRNS, WSTH, WYNY

ALSO: TOMMY SHANE STEINER *What If She's An Angel* (RCA) 11; KELLIE COFFEY *When You Lie Next To Me* (BNA) 11; EMERSON DRIVE *I Should Be Sleeping* (DreamWorks) 9; CHELY WRIGHT *Jezebel* (MCA Nashville) 9; GARY ALLAN *The One* (MCA Nashville) 9

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1		WTGE Baton Rouge, LA PD: Randy Chase Airplay Leader Designations: 5
	#2	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon) 4
	#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire) 2
	#4	WSIX, Nashville, TN (PD/MD: Mike Moore/Billy Greenwood) 2
	#5	WKHX, Atlanta, GA (PD/MD: Dene Hallam/Johnny Gray) 2

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS COUNTRY

- KENNY CHESNEY** • *Young* (BNA) **+478**
WIVK +22, WQXK +17, WYNY +17, WNCY +16, KSCS +16, WONE +15, WUSN +15, KTEX +14, WCTO +13, KWNR +13
- TRAVIS TRITT** • *Modern Day Bonnie And Clyde* (COLUMBIA) **+417**
WKHK +29, WGGY +21, WUBE +17, KTOM +16, KSCS +14, KCCY +13, KRKY +13, WCTK +12, WESC +12, WKDF +12
- TOMMY SHANE STEINER** • *What If She's An Angel* (RCA) **+391**
WWKA +17, WTGE +15, KTOM +14, KHEY +14, KRKY +13, KHKI +12, KUPL +12, WEZL +11, KNCI +11, WMUS +10
- JO DEE MESSINA WITH TIM MCGRAW** • *Bring On The Rain* (CURB) **+379**
KRTY +20, KXXY +19, WCKT +18, KCCY +17, WSTH +15, WDAF +14, KNCI +14, WEZL +13, WJCL +13, WCTO +12
- TOBY KEITH** • *My List* (DREAMWORKS) **+366**
KPLX +25, WKHK +22, KSCS +15, WONE +14, KTOM +14, WCKT +13, KSOP +13, WRKZ +12, WSIX +12, KBQI +11
- RASCAL FLATTS** • *I'm Movin' On* (LYRIC STREET) **+333**
KTST +18, WYRK +13, WQXK +12, WKKO +12, WWKA +12, KZLA +12, KFRG +10, WGH +10, KSON +10, WBCT +9
- BRAD PAISLEY** • *Wrapped Around* (ARISTA NASHVILLE) **+330**
WTGE +28, KASE +23, WYNK +22, KNIX +20, WWKA +17, WDAF +15, KCCY +14, WDSY +12, WIL +11, KUBL +10
- BROOKS & DUNN** • *The Long Goodbye* (ARISTA NASHVILLE) **+285**
WCKT +19, WSTH +17, WTGE +16, WKIS +15, WQDR +14, WRKZ +12, WEZL +12, WJCL +12, WKKO +11, KSCS +11
- TRICK PONY** • *Just What I Do* (WARNER BROS./WRN) **+238**
WRBQ +33, WQIK +13, WGGY +12, WWGR +11, KCCY +10, WQXK +10, KTTS +10, KRKY +10, WMSI +8, WOKO +8
- CHRIS CAGLE** • *I Breathe In, I Breathe Out* (CAPITOL) **+188**
KFKF +14, WIL +11, WYCD +10, KYGO +9, WCOL +8, KDRK +8, KHAY +7, WKCN +7, WRKZ +7, KRKY +7

Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: JANUARY 26, 2002			
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL			ARTIST	
No. 1							
1	1	16	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD	5 weeks at No. 1	AARON TIPPIN		
2	3	74	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT ● CURB 73116	LEANN RIMES			
3	2	14	GOD BLESS THE USA CURB 73128	LEE GREENWOOD			
4	4	12	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137/MADACY	RANDY TRAVIS			
5	5	14	GOD BLESS AMERICA CURB 73127	LEANN RIMES			
6	7	24	SOMETHIN' IN THE WATER MONUMENT 79625/SONY	JEFFREY STEELE			
7	8	240	HOW DO I LIVE ▲ ² CURB 73022	LEANN RIMES			
8	9	69	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL			
9	6	14	CALL ME CLAUS/ZAT YOU SANTA CLAUS? CAPITOL 77669	GARTH BROOKS			
10	13	9	GIRL IN LOVE COLUMBIA 79648/SONY	ROBIN ENGLISH			
11	10	96	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS			
12	12	35	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN	TRICK PONY			
13	11	86	IT DON'T MATTER TO THE SUN/LOST IN YOU ● CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES			
14	NEW		THAT'S JUST JESSIE LYRIC STREET 164063/HOLLYWOOD	KEVIN DENNEY			
15	18	7	NIGHT DISAPPEAR WITH YOU LYRIC STREET 164050/HOLLYWOOD	BRIAN MCCOMAS			
16	14	27	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD	KORTNEY KAYLE			
17	22	63	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE	TOBY KEITH			
18	19	30	DIDN'T WE LOVE CURB 73126	TAMARA WALKER			
19	15	8	THE CHRISTMAS SHOES RCA 69110/RLG	3 OF HEARTS			
20	RE-ENTRY		WHAT I REALLY MEANT TO SAY CAPITOL 58987	CYNDI THOMSON			

Records with the greatest sales gains this week. ●Recording Industry Assn. of America certification for sales of 500,000 units. ▲RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Billboard TOP COUNTRY ALBUMS

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				BILLBOARD ISSUE DATE: JANUARY 26, 2002			
THIS WEEK	LAST WEEK	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION		
No. 1							
1	1	2	SOUNDTRACK ▲ ⁴ MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU?	1		
2	2	1	GARTH BROOKS ▲ ³ CAPITOL 31330 (10.98/18.98)	SCARECROW	1		
3	3	3	TOBY KEITH ▲ DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1		
4	6	7	TIM MCGRAW ▲ CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1		
5	5	6	SOUNDTRACK ▲ ³ CURB 78703 (11.98/17.98)	COYOTE UGLY	1		
6	4	5	MARTINA MCBRIDE ● RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1		
7	7	4	GEORGE STRAIT ● MCA NASHVILLE 170220 (11.98/18.98)	THE ROAD LESS TRAVELED	1		
8	10	12	BROOKS & DUNN ● ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEEPS & STRIPES	1		
9	NEW	1	HANK WILLIAMS JR. CURB 78725 (7.98/17.98)	ALMERIA CLUB	9		
GREATEST GAINER							
10	17	20	STEVE HOLY CURB 77972 (11.98/17.98)	BLUE MOON	10		
11	9	9	TIM MCGRAW ▲ ² CURB 77978 (12.98/18.98)	GREATEST HITS	1		
12	15	25	RASCAL FLATTS ● LYRIC STREET 165011/HOLLYWOOD (11.98/17.98)	RASCAL FLATTS	12		
13	12	13	SARA EVANS ▲ RCA 67964/RLG (11.98/17.98)	BORN TO FLY	6		
14	21	21	JO DEE MESSINA ● CURB 77977 (11.98/17.98)	BURN	1		
15	16	14	LONESTAR ● BNA 67011/RLG (12.98/18.98)	I'M ALREADY THERE	1		
16	13	11	DIXIE CHICKS ▲ ² MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1		
17	11	10	KENNY CHESNEY ▲ ² BNA 67976/RLG (12.98/18.98)	GREATEST HITS	1		
18	8	8	REBA MCENTIRE ● MCA NASHVILLE 170202 (11.98/18.98)	GREATEST HITS VOLUME III — I'M A SURVIVOR	1		
19	18	15	DAVID BALL DUALTONE 01109/RAZOR & TIE (11.98/17.98)	AMIGO	11		
20	19	18	ALISON KRAUSS + UNION STATION ROUNDER 610495/DJMG (11.98/17.98)	NEW FAVORITE	3		

Albums with the greatest sales gains. ●Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: JANUARY 11 - 17, 2002

CMT PD: Chris Parr CBS Cable 615-457-8500. Playlist table with columns for rank, song title, and station.

Great American Country PD: Jim Murphy MD: Jennifer Page Jones Int'l Networks 303-792-3111. Playlist table with columns for rank, song title, and station.

KZLA Los Angeles OM: R.J. Curtis MD: Tonya Campos Emmis 323-882-8000. Playlist table with columns for rank, song title, and station.

KPLX Dallas PD: Paul Williams APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400. Playlist table with columns for rank, song title, and station.

WUSN Chicago PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099. Playlist table with columns for rank, song title, and station.

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800. Playlist table with columns for rank, song title, and station.

WMZQ Washington, DC VP/OPs: Jeff Wyatt APD/MD: Jon Anthony Clear Channel 301-231-8231. Playlist table with columns for rank, song title, and station.

WYNY New York PD: Marty Mitchell APD/MD: Jon Anthony Big City Radio 914-592-1071. Playlist table with columns for rank, song title, and station.

WXTU Philadelphia PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000. Playlist table with columns for rank, song title, and station.

WKHX Atlanta OM: Debra Hallam APD/MD: Johnny Gray ABC/Disney 770-955-0101. Playlist table with columns for rank, song title, and station.

KFRG San Bernardino OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9525. Playlist table with columns for rank, song title, and station.

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600. Playlist table with columns for rank, song title, and station.

KEY Minneapolis PD: Gregg Swedberg APD/MD: Travis Music Clear Channel 952-820-4200. Playlist table with columns for rank, song title, and station.

KILT Houston Group PD: Darren Davis APD/MD: John Trapano Infinity 713-881-5100. Playlist table with columns for rank, song title, and station.

KNIX Phoenix PD: George King MD: Gwen Foster Clear Channel 480-966-6236. Playlist table with columns for rank, song title, and station.

KMPS Seattle OM/MD: Becky Brenner MD: Tony Thomas Infinity 206-855-0941. Playlist table with columns for rank, song title, and station.

KYGO Denver PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950. Playlist table with columns for rank, song title, and station.

WKLB Boston PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600. Playlist table with columns for rank, song title, and station.

WPOC Baltimore PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693. Playlist table with columns for rank, song title, and station.

KMLE Phoenix PD: Jeff Garrison APD/MD: Chris Loss Infinity 602-258-8181. Playlist table with columns for rank, song title, and station.

WIVK Knoxville OM: Mike Hammond MD: Colleen Adair Citadel 865-588-6511. Playlist table with columns for rank, song title, and station.

WIL St. Louis PD: Russ Schell MD: Dana Montana Sinclair 314-781-9600. Playlist table with columns for rank, song title, and station.

WYAT Atlanta OM: Debra Hallam APD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106. Playlist table with columns for rank, song title, and station.

WDSY Pittsburgh OM/MD: Keith Clark APD/MD: Stephen Richards Infinity 412-920-9400. Playlist table with columns for rank, song title, and station.

A photograph of Tommy Shane Steiner sitting in the driver's seat of a car. He has long, light-colored hair and is wearing a light-colored, button-down shirt. He is looking towards the camera with a slight smile. The car's interior is visible, including the steering wheel and dashboard. The lighting is warm and bright, suggesting a sunny day.

TOMMY SHANE STEINER

"WHAT IF SHE'S
AN ANGEL"

Thanks Country Radio for your overwhelming support!



COUNTRY AIRPLAY MONITOR

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

(FI) denotes songs with 6 or more detections at station for first time this week.

WTQR Greensboro PD: Paul Franklin APD/MD: Angie Ward Clear Channel 336-822-2000

WGAR Cleveland PD: Meg Stevens MD: Chuck Collier Clear Channel 216-520-2600

WFMS Indianapolis OM: David Wood PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550

WKIS Miami PD: Robert W. Walker APD: R.J. McCoy MD: Darlene Evans Beasley 305-654-1700

WWKA Orlando PD: Len Shackelford MD: Shadow Stevens Cox 407-298-9229

WSOC Charlotte OM/MD: Jeff Roper APD/MD: Rick McCracken Infinity 704-522-1103

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840

WYQK Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-0995

WWYZ Hartford PD: Jay McCarthy MD: Jay Thomas Clear Channel 860-723-6000

WQDR Raleigh Curtis Media 919-876-6464

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919

KWJL Portland, OR OM: Bruce Agler PD: Ken Boesen MD: Craig Lockwood Fisher 503-228-4393

WUSY Chattanooga OM: Clay Hunicutt MD: Bill Poindexter Clear Channel 423-892-3333

WSSL Greenville OM: Bruce Logan APD/MD: Kix Layton Clear Channel 864-242-1005

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900

KSD St. Louis MD: Mark Langston Clear Channel 314-436-9370

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley Regent 518-782-1474

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WKKT Charlotte OM: Mike Berlak PD: Kevin King MD: Keith Todd Clear Channel 704-714-9444

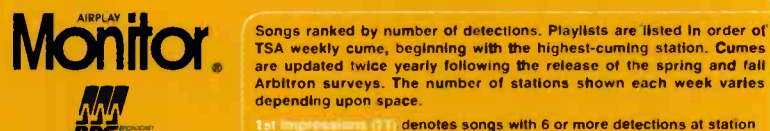
KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Pilot 619-291-9797

KUPL Portland, OR PD: Cary Ruff MD: Rick Taylor Infinity 503-223-0300

KIKK Houston Group PD: Darren Davis APD/MD: John Trapani Infinity 713-881-5957

WZZ Birmingham OM/MD: Rick Shockley Cox 205-916-1100

WUBE Cincinnati OM: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton Infinity 513-721-1050



WCOL Columbus, OH PD: Johnbun Crenshaw MD: Dan Zuko Clear Channel 614-486-6101

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WESC Greenville OM: Bruce Logan MD: John Landrum Clear Channel 864-242-4660

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-677-8998

KCY Kansas City PD: Steve Giuttari Cox 210-615-5400

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall 401-467-4366

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-852-7444

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000

WBEE Rochester, NY OM: Dave Symonds PD: Coyote Collins Entercom 716-423-2900

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WNOE New Orleans PD: Les Acree MD: Casey Carter Clear Channel 504-679-7300

WCMS Norfolk OM: Randy Brooks APD: Jack Prater Barnstable Broadcasting 757-671-1000

WSIX Nashville OM: Bob Barnett PD: Mike Moore MD: Billy Greenwood Clear Channel 615-664-2400

WKCO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536

WQMX Akron OM: Kevin Mason APD: Ken Steel Rubber City Radio Group 330-869-9800

WGK Memphis PD: Greg Mozingo MD: Mark Billingsley Barnstable Broadcasting 901-682-1106

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol 540-669-8112

WGH Norfolk OM: Randy Brooks Barnstable 757-671-1000

WRBQ Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-1047

WSM Nashville PD/MD: Kevin O'Neal APD: Frank Seres Gaylord 615-889-6595

KTST Oklahoma City Dir. of Pgm: L.J. Smith OM: Ted Stecker APD: Crash Clear Channel 405-528-5543

COUNTRY AIRPLAY MONITOR

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (11) denotes songs with 6 or more detections at station for first time this week.

WFRE Frederick, MD PD: Lisa Allen MD: Linda West Clear Channel 301-663-4337

KUBL Salt Lake City OM: Ed Hill MD: Pat Garrett Citadel 801-485-6700

KASE Austin PD: Mac Daniels MD: Bob Pickett Clear Channel 512-495-1300

KWNR Las Vegas OM: John Marks MD: Brooks O'Brien Clear Channel 702-732-7753

WDRM Huntsville OM: Wes McShay APD: Stuart Langston MD: Dan McClain Clear Channel 256-837-1021

WOKQ Portsmouth, NH OM: Mark Encison PD: Mark Jennings APD/MD: Dan Lunnie Citadel 603-749-9750

KATM Modesto PD: Randy "Bubba" Black MD: D.J. Walker Citadel 209-523-7756

WKDF Nashville PD: Dave Kelly MD: Eddie Fox Citadel 615-244-9533

WQIK Jacksonville PD: Mike James MD: John Scott Clear Channel 904-642-0115

WRNS New Bern, NC PD/MD: Wayne Carlyle APD: Mark Andrews Pinnacle 252-522-4141

WRKZ Harrisburg PD: Sam McGuire MD: Dandaion Citadel 717-367-7700

WKQC Saginaw PD: Rick Walker MD: Stan Parman MacDonald 517-752-8161

KIIM Tucson OM: Herb Crowe PD: Buzz Jackson MD: John Collins Citadel 520-887-1000

KXXY Oklahoma City Dir. of Prgm: L.J. Smith OM: Ted Stecker MD: Bill Reed Clear Channel 405-528-5543

WVLK Lexington PD: Brian Landrum Cumulus 859-253-5900

WBUL Lexington OM: Barry Fox PD: Ric Larson Clear Channel 859-422-1000

WYNK Baton Rouge PD: Paul Orr APD/MD: Austin James Clear Channel 225-231-1860

KKAT Salt Lake City PD: Eddie Haskell Clear Channel 801-908-1300

WGGY Wilkes-Barre OM: Jim Rising PD: Mike Krinn MD: Kelly Green Entercom 570-883-1111

WFLS Fredericksburg PD: John Reed Free Lance-Star Publishing 540-373-1500

WMSI Jackson OM: Scott Johnson PD: Rick Adams MD: Van Haze Clear Channel 601-982-1062

KSFS Fresno PD: Mike Peterson MD: Steve Montgomery Infinity 559-490-5800

WDXB Birmingham Dir. of Prgm: Doug Hamand PD: Tex Carter Clear Channel 205-439-9600

WQXK Rockstown OM: Tim Roberts PD: Burton Lee Cumulus 330-337-9544

COUNTRY AIRPLAY MONITOR



Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fig - 7tu cycle. Markets listed in order of population.

Grid of charts for artists: MARTINA MCBRIDE, TIM MCGRAW, JO DEE MESSINA WITH TIM MCGRAW, BRAD PAISLEY, RASCAL FLATTS. Each chart includes station counts, chart move, and song lists with week numbers.

Grid of charts for artists: BLAKE SHELTON, TOMMY SHANE STEINER, CYNTHI THOMSON, PHIL VASSAR, LEE ANN WOMACK. Each chart includes station counts, chart move, and song lists with week numbers.

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March 14-16
Eden Roc Resort • Miami



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- **Top 40 Topics:** Group Editor Sean Ross dissects top 40.
- **Rhythmic Top 40 - Wilder Than Ever:** Is there still a place for pop?
- **Hits for Big Kids:** Adult Top 40 and AC sessions.
- **Ruling the Landscape :** Managing in today's environment.
- **Town Meeting:** Reviewing issues brought up during the seminar.

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- Do Artists Still Matter?

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CANCELLATIONS

All cancellations received between Feb 1 and Feb 28 must be in writing and are subject to a 20% cancellation fee. No cancellations accepted after February 28 and no refunds will be issued. Substitutions may be made at any time. Refunds will be processed after the conference is over.

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Corporate: Cebele Rodriguez, 646.654.4648

QUESTIONS?

Michele Jacangelo 646.654.4660
bbevents@billboard.com

HOTEL

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	2	27	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	5725	5737
2	1	11	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE	ALAN JACKSON	5701	5801
3	3	17	RUN MCA NASHVILLE	GEORGE STRAIT	5602	5642
4	6	23	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	5085	4755
5	4	18	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET	AARON TIPPIN	4667	5264
6	5	15	WRAPPED UP IN YOU CAPITOL	GARTH BROOKS	4644	4780
7	9	21	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM MCGRAW	4489	4110
8	10	15	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	4170	3885
9	8	24	I WANNA TALK ABOUT ME DREAMWORKS	TOBY KEITH	3725	4414
10	11	10	THE COWBOY IN ME CURB	TIM MCGRAW	3714	3636
11	7	31	I'M TRYIN' CAPITOL	TRACE ADKINS	3616	4547
12	13	14	BLESSED RCA	MARTINA MCBRIDE	3361	3236
13	12	24	JUST LET ME BE IN LOVE RCA	TRACY BYRD	3318	3325
14	14	18	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	3283	3161
15	15	28	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	3100	3098
16	16	21	SAINTS & ANGELS RCA	SARA EVANS	2964	2947
17	19	17	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	2871	2538
18	20	20	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	2719	2531
19	18	33	ONLY IN AMERICA ARISTA NASHVILLE	BROOKS & DUNN	2336	2548
20	17	22	RIDING WITH PRIVATE MALONE DUALTONE	DAVID BALL	2264	2735
21	21	16	ALL OVER ME WARNER BROS./WRN	BLAKE SHELTON	2206	2200
22	22	14	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	2205	2079
★ GREATEST GAINER® ★						
23	26	6	YOUNG BNA	KENNY CHESNEY	2058	1580
24	25	7	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	1989	1598
25	24	13	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	1828	1770
26	23	13	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	1820	1784
27	28	7	MY LIST DREAMWORKS	TOBY KEITH	1589	1223
28	27	13	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	1557	1528
29	30	8	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	1208	1097
30	29	17	I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	1194	1211
31	32	10	INSIDE OUT MCA NASHVILLE	TRISHA YEARWOOD FEATURING DON HENLEY	1184	1059
32	33	12	I CRY EPIC	TAMMY COCHRAN	1139	1008
33	31	9	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	1133	1091
34	35	7	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	999	877
★ BEST 1ST IMPRESSION ★						
35	41	4	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	962	545
36	34	10	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY	MARK WILLS WITH JAMIE O'NEAL	917	887
37	37	7	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	736	672
38	38	14	DAYS OF AMERICA COLUMBIA	BLACKHAWK	704	660
39	36	9	SHE DOESN'T DANCE VFR	MARK MCGUINN	654	676

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
40	46	3	JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	609	371
41	40	14	HOMELAND DREAMCATCHER	KENNY ROGERS	544	580
42	45	6	HEATHER'S WALL EPIC	TY HERNDON	409	375
43	44	3	THE ONE MCA NASHVILLE	GARY ALLAN	408	384
44	42	36	GOD BLESS THE USA MCA NASHVILLE/CAPITOL/CURB	LEE GREENWOOD	393	454
45	39	20	EASY FOR ME TO SAY RCA	CLINT BLACK WITH LISA HARTMAN BLACK	321	586
46	48	3	DESIGNATED DRINKER ARISTA NASHVILLE	ALAN JACKSON DUET WITH GEORGE STRAIT	318	228
47	47	17	BEER RUN BANDIT/BNA	GEORGE JONES DUET WITH GARTH BROOKS	292	362
48	55	2	SWEET MUSIC MAN MCA NASHVILLE	REBA	274	121
49	43	14	GETTIN' BACK TO YOU MERCURY	DAISY DERN	249	391
50	53	2	MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY	WILLIE NELSON WITH LEE ANN WOMACK	203	142
★ ★ HOT SHOT DEBUT ★ ★						
51	NEW		TONIGHT I WANNA BE YOUR MAN RCA	ANDY GRIGGS	196	43
52	NEW		CIRCLES CURB	SAWYER BROWN	195	86
53	NEW		DRIVE (FOR DADDY GENE) ARISTA NASHVILLE	ALAN JACKSON	187	40
54	49	8	GOD, FAMILY AND COUNTRY BROKEN BOW	CRAIG MORGAN	160	188
55	58	2	NOT A DAY GOES BY BNA	LONESTAR	128	93
56	NEW		MAYBE, MAYBE NOT CAPITOL	MINDY MCCREADY	128	70
57	52	4	LOVE, WILL (THE PACKAGE) SCREAM	TIM RUSHLOW	123	165
58	NEW		WHAT A MEMORY ATLANTIC/WRN	TRACY LAWRENCE	121	37
59	51	13	THIS AIN'T NO RAG, IT'S A FLAG BLUE HAT/AUDIUM	THE CHARLIE DANIELS BAND	113	169
60	60	2	THREE DAYS REPUBLIC/UNIVERSAL	PAT GREEN	110	91

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY **Monitor RECURRENTS COUNTRY**

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	LOVE OF A WOMAN TRAVIS TRITT (COLUMBIA)	2045	2249
2	WHERE I COME FROM ALAN JACKSON (ARISTA NASHVILLE)	1915	1886
3	COLD ONE COMIN' ON MONTGOMERY GENTRY (COLUMBIA)	1867	1908
4	ON A NIGHT LIKE THIS TRICK PONY (WARNER BROS./WRN)	1767	2067
5	ANGRY ALL THE TIME TIM MCGRAW (CURB)	1691	1881
6	AUSTIN BLAKE SHELTON (GIANT/WRN)	1589	1725
7	I'M ALREADY THERE LONESTAR (BNA)	1540	1560
8	WHEN I THINK ABOUT ANGELS JAMIE O'NEAL (MERCURY)	1520	1583

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I'M JUST TALKIN' ABOUT TONIGHT TOBY KEITH (DREAMWORKS)	1478	1532
10	WHAT I REALLY MEANT TO SAY CYNDI THOMSON (CAPITOL)	1442	1305
11	ONE MORE DAY DIAMOND RIO (ARISTA NASHVILLE)	1376	1373
12	IT'S A GREAT DAY TO BE ALIVE TRAVIS TRITT (COLUMBIA)	1365	1380
13	WITH ME LONESTAR (BNA)	1365	1831
14	SHE COULDN'T CHANGE ME MONTGOMERY GENTRY (COLUMBIA)	1308	1358
15	WHERE THE BACKTAP ENDS KEITH URBAN (CAPITOL)	1215	1194
16	AIN'T NOTHING 'BOUT YOU BROOKS & DUNN (ARISTA NASHVILLE)	1192	1228
17	DON'T HAPPEN TWICE KENNY CHESNEY (BNA)	1143	1137
18	I'M A SURVIVOR REBA (MCA NASHVILLE)	1140	1316
19	WHO I AM JESSICA ANDREWS (DREAMWORKS)	1109	1146
20	I WOULD'VE LOVED YOU ANYWAY TRISHA YEARWOOD (MCA NASHVILLE)	1071	1159

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- Tony Thomas/MD/KMPS, Seattle

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

JANUARY 18, 2002

Profile: WRBT Harrisburg,
Pa., PD Shelly Easton p. 5

Brown And DuBois Launch
Universal South p. 6

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NO. 1 THIS WEEK:

ALAN JACKSON

Where Were You (When The World Stopped Turning) (ARISTA NASHVILLE)

GREATEST GAINER

TOBY KEITH

My List (DREAMWORKS)

1ST IMPRESSION

TOBY KEITH

My List (DREAMWORKS)

AUDIENCE

ALAN JACKSON

Where Were You (When The World Stopped Turning) (ARISTA NASHVILLE)

Gaylord To Keep AM Legend WSM In Country

■ by Angela King

After several weeks of speculation, Gaylord Entertainment's Jan. 14 announcement that WSM-AM Nashville will remain a country station and continue to broadcast the Grand Ole Opry was greeted with applause. On hand for the announcement at Nashville's Ryman Auditorium were Opry stars that included Vince Gill, Marty Stuart, and Connie Smith.



Gaylord CEO Colin Reed told the crowd that the company did indeed consider changing the station to either sports or N/T, in line with the nation's most successful AM outlets, but he "couldn't look at [WSM-AM] in a vacuum." Reed did promise changes for both the station and the Grand Ole Opry and said the company continues "to have talks about syndicating" the Opry.

News that a format change was being considered for the heritage country station rallied industry leaders and fans alike to urge Gaylord Entertainment to "keep it country." Reed said the "outpouring of support from fans" proved to the company that the "audience is there [and is] loyal" to the station. Whether Gaylord was involved in a large-scale publicity stunt—as some believe—or actually evaluating its options, industryites are nearly uniform in the belief that the loss of WSM-AM would have left an enormous void in the format.

Reed asked, "What other station in America would receive national attention for simply thinking about a format change?"

The primary concern for many was the impact that a format change would have had on the future

Continued on page 6

Je-Je-Je-Je-Je
Jessica

An-An-An-An-An
Andrews

Ka-Ka-Ka-Ka-Ka
Karma

Ai-Ai-Ai-Ai-Ai
Airplay

Da-Da-Da-Da-Da
Date

Ja-Ja-Ja-Ja-Ja
January 21st

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& SCOTT BAGGETT

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JEFFREY STEELE IS AT THE TOP OF HIS GAME...
AND CLIMBING."*

BOB KINGSLEY


PRODUCER/HOST: AMERICAN COUNTRY COUNTDOWN

*"I HEARD STEELE'S NEW SONG ABOUT 37 TIMES IN A
ROW YESTERDAY, AND I STILL HAVEN'T HAD ENOUGH!"*

Linda O'Brian, MD/HSCS Dallas

*"AFTER LISTENING TO THIS BALLAD I KNOW
WOMEN WILL FALL IN LOVE WITH HIM AND
MEN WILL WANT TO BE HIM... AN INCREDIBLE
LOVE SONG JUST IN TIME FOR VALENTINE'S DAY!!"*

Jarrie Gordon, MD/WGEY Wilkes-Barre

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Is Artistry

A Green Christmas



KRYS (K99) Corpus Christi, Texas, gave a lucky listener a backyard concert with Pat Green for Christmas. Pictured, from left, are PD Clayton Allen, Green, and MD Cactus Lou.

RADIOACTIVE

BY PHYLLIS STARK
& ANGELA KING

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CRB Announces Air Personality Winners

KPLX (the Wolf) Dallas MD **Cody Alan** is the large-market winner in Country Radio Broadcasters' air personality awards. **WYNK** Baton Rouge, La.'s **Scott Innes** is the medium-market champ. **Becky** and **Brad Austin** of **KLUR** Wichita Falls, Texas, are the winners in the small-market category.

Winners will be recognized during the "Air Talent Coaching" session hosted by consultant **Dan O'Day** during the Country Radio Seminar March 2 in Nashville.



MANAGEMENT: BRAND AWARENESS

Clear Channel is undertaking a major restructuring of its brand-manager system. According to Clear Channel sources, there will be only four country brand managers: **KASE/KVET** Austin, Texas, **OM Mac Daniels**; **WBCT** Grand Rapids, Mich., **OM Doug Montgomery**; **WUSY** Chattanooga, Tenn., **OM Clay Hunnicutt**; and Phoenix-based Clear Channel group PD **Alan Sledge**. The number of stations they work with will vary in a "floating" system. One week, a brand manager may work with one station, the next they may help 15, depending on need. The changes are expected to take effect in the next several weeks.

John Gehron joins Clear Channel as regional VP and market manager for the Chicago cluster. He most recently was senior VP of programming for Infinity.

PROGRAMMING: MR. SMITH GOES TO OKLAHOMA

Former Jones/Broadcast Programming consultant **L.J. Smith** joins Clear Channel as director of programming/Oklahoma City, effective the first week of February. His duties will include working with the programmers of six of its stations there, including country outlets **KXXY** and **KTST**, as well as handling day-to-day programming for a seventh, **N/T KTOK**. He will keep a few consult-

ing clients in non-Clear Channel markets.

KMXM Omaha, Neb., PD **Beverlee Brannigan** segues within Journal Broadcasting to Wichita, Kan., to program **KFDI-AM-FM** and **KYQQ**. She replaces **Moon Mullins**, who transferred to become OM of sister **KVOO-AM-FM** and **KXBL** (the Bull) Tulsa, Okla. (*Country Airplay Monitor*, Jan. 11). Omaha director of operations **Tom Land** is taking T&Rs for her replacement.

WPFB (the Rebel) Dayton, Ohio, PD/morning host **Mary Franco** exits after less than two months with the station. OM **Mark Evar** is taking T&Rs.

WXMR Huntsville, Ala., flips from a classic hits/adult top 40 hybrid to country as **US93**. PD **Holly Johnson** remains. The station was previously a country outlet, **WPZM** (the Possum).

KZSN Wichita, Kan., PD/morning co-host **Brad Streeter** joins Clear Channel's **AC KQSR** Oklahoma City for mornings. OM **Jack Oliver** assumes interim PD duties and is taking T&Rs. Also at **KZSN**, night jock **Brent the Mule** segues to nights on classic rock sister **KRZZ**, while the country outlet picks up the syndicated *Lia* show for nights.

WHKR (Hit Kicker 102.7) Melbourne, Fla., PD **Ted Turner** is upped to OM for the cluster, replacing **Mike Lowe**, who remains PD/morning host for top 40 sister **WAOA**.

Eagle Communications/St. Joseph, Mo., hires **WIBW** Topeka, Kan., PD **Kevin Wagner** as OM for the four-station cluster, including country **KSJQ**.

The syndicated *Classic Country USA* show adds three affiliates: **WQPC** Prairie Du Chien, Wis.; **KDMA** Montevideo, Minn.; and **WPMB** Vandalia, Ill.

ARBITRON EXPANDS PPM TEST

Arbitron has begun recruiting consumers for the planned final phase of its Portable People Meter (PPM) U.S. market trial. The goal for this phase of the test is to expand the PPM sample size to 1,500 across the Philadelphia DMA to allow comparisons of audiences for individual radio stations and formats, as well as TV stations and cable networks.

PEOPLE: WPOR NAMES NEW MD

WPOR Portland, Maine, hires '80s gold **WBZJ** (the Buzz) Scranton, Pa., MD/morning host **Glori Marie Shanda** for similar duties.

COUNTRY CONFIDENTIAL

BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com



WSM: A Monument To Country's History

I have a special fondness for WSM-AM Nashville, so it would have been impossible for me to be objective about the recent controversy regarding the future of the 76-year-old station that gave birth to the country music industry (see story, page 1). That's why I'm so glad to hear that the Gaylord executives who had been considering flipping the format to sports/talk announced that they had decided to keep it country.

As the WSM rumors dragged on, a thousand wonderful memories came flooding back. I recalled the eight years I was part of the grand old station's staff and how thrilled and thankful I was the day I was hired. I thought of the years I spent as a young radio guy longing to be part of the station's legacy. I chuckled to myself when I recalled the many tapes and résumés I sent to various WSM PDs and all the phone calls I made in the early days of my radio career, hoping to get that chance. For me, it was a youthful taste of how the thousands of aspiring performers must have felt as they dreamed of Opry stardom, or what it must have been like for the millions of listeners whose dreams led them merely to a seat in the audience at the Ryman.

My dreams were filled with images of bringing the legends onto the Opry stage with thunderous applause and reading the folksy commercial copy live into the WSM microphone. Needless to say, I did a lot of talking to myself back then, practicing for the big day. Growing up 30 miles from a "big" town of 5,000 in the Rockies, finding the necessary privacy to belt it out was easily accomplished. Whether I was on horseback or plodding along on a tractor, I was certain that I was the only one who could hear me practice—except for the billions of imaginary radio listeners, of course.

I never realized the boyhood dream of bringing **Hank Snow** and **Cousin Minnie Pearl** onto the hallowed stage as an announcer, but I was enormously thankful and humbled by the experience of interacting with them as a co-worker at WSM. **Roy Acuff** never remembered my name from visit to visit—he always knew me as "one of those WSM people." Helping the WSM announcing staff eulogize and remember Acuff on the air in the days following his death remains a personal career highlight for me. I forged enduring friendships with other cast members, including **Jeanie Seely**, **Billy Walker**, **Bill Anderson**, **Jan Howard**, **Jim Ed Brown**, **Jean Shepard**, **Charlie Louvin**, and the late **Dottie West**.

Although my career ultimately took another path, listening faithfully to WSM has been a good habit I've never been interested in breaking. In the years since, I've been thankful to live in a city with such a radio station, particularly since my experiences as a staff member prepared me so well for the next phase of my career.

For lovers of traditional country music, especially those in the Nashville area, WSM is a vibrant, living, breathing thing. To think of it as just another garden variety sports/talk station was like thinking of the Vatican as just another pretty Italian city.

WSM and the Grand Ole Opry stand as monuments to the national past, present, and future. The idea that after 76 years the powers-that-be at Gaylord might have lacked the tenacity and resourcefulness to make the station profitable while preserving its legend said far more about the company than it did about the fiscal condition of the station.

With or without country on WSM-AM, the music and Nashville will survive, but there would have been plenty of weeping in hillbilly heaven.

ON THE ROW

Clay Bradley Joins MCA Nashville

Clay Bradley joins MCA Nashville as VP of A&R. He has spent the past four years as creative manager at Acuff-Rose and previously was director of writer relations at BMI.

Mary Sack exits her position as national director of marketing and promotions at Relentless/Nashville due to a restructuring at the label. She can be reached at musicsack@aol.com or at 615-356-8257.

Singer/songwriter **Jon Randall** has joined Wrensong Publishing as a staff writer.

Country Radio Broadcasters has announced some of the talent lineup for Country Radio Seminar, set for Feb. 27-March 2 in Nashville. Former Epic artist **Collin Raye** will present the

humanitarian award to a surprise recipient Feb. 28. That same day, MCA Nashville artists **Shannon Lawson** and **Lee Ann Womack** will perform at a luncheon sponsored by the label. On March 1, **Jamie O'Neal** will perform at a lunch sponsored by ASCAP and Mercury Records. The Country Music Assn. will sponsor the March 2 lunch, a tribute to the women of country music with two surprise performers.

Image Entertainment, best-known as a DVD and video distributor, has inked a multi-year agreement for the rights to distribute a line of country music concerts recorded at Billy Bob's Texas in Fort Worth, Texas, produced by the Smith Music Group. Image assumes North American distribution rights to a number of previously recorded albums in the "Live at Billy Bob's Texas" series, including recordings by **Lynn Anderson**, **Moe Bandy** and **Joe Stampley**, **Roy Clark**, **John Conlee**, **Pat Green**, **Merle Haggard**, and **Eddy Raven**. In addition, the series will continue with new releases on a quarterly basis, including upcoming projects from **Johnny Lee**, **Janie Fricke**, **T.G. Sheppard**, **Cooder Graw**, and a holiday album from Anderson.

WZZK Birmingham, Ala., morning host **Patti Wheeler** retires, and co-host **Bill Lawson** exits. **WKXC** (Kicks 99) Augusta, Ga., morning team **Chuck Johnson** and **Debbie Johnson** join for mornings Feb. 4.

New York City radio veteran **Jim Kerr** joins classic rock **WAXQ** (Q104.3) for weekends. Kerr has logged time at two incarnations of country rival **WYNY**.

KIIM Tucson, Ariz., morning co-host **Mary Wambach** is exiting. PD **Buzz Jackson** is taking T&Rs.

WQHK Fort Wayne, Ind., MD **Mark Allen** is upped to APD/MD.

WKQC Saginaw, Mich., night jock **Dave Jackson** exits. T&Rs to PD **Rick Walker**.

WOVK Wheeling, W.Va., morning co-host **Scott Fisher** exits. Part-timer **Steve Crow** is upped to full-time mornings.

Erick Ljung is promoted to editorial assistant for Shane Media Services' Texas Music Chart. He joined the company last October working for both Shane and its Best in Texas Music Marketing arm.

Shelly Easton Embraces PD Duties And Voice-Tracking At WRBT

WRBT (Bob 94.9) Harrisburg, Pa., PD/mid-day host Shelly Easton found her radio career in the want ads. She wasn't necessarily looking to become part of the industry—Easton was more interested in getting some money so she could go back to school and become a psychologist. Now, she's part of a different "shrinking" field, as one of a handful of talents who have made themselves invaluable to their company by voice-tracking for sister stations across the country.

Within the past year, Easton not only became PD for WRBT but also has added voice-tracking shifts for Clear Channel's KKAT Salt Lake City and WRBY Utica, N.Y., plus fill-in shifts for WGAR Cleveland. "Voice-tracking like that is a great thing," she says. "I'm a much better jock today than I was a year ago, because you can hear yourself [in playback]. If you can say something in 45 seconds, you can say it in 30, and bet-



SHELLY EASTON

PD/Midday Host

'When other people don't function well in a crisis, I thrive. It's challenging'

WRBT Harrisburg, Pa.
Owner: Clear Channel
Ratings: 6.2-6.4-6.9-6.6

ter." Beyond that, Easton says, "it gives me a little time away from everything else, and it's fun. We're not picking up poop here for a living."

Easton signed on for middays with WRBT when the station went country five years ago, but she had planned to return to her talk show on N/T sister WHP as soon as the country station found a replacement. "I had never worked in country and had no passion for it," she says. "I had no understanding of it. I was like half of America; I accepted the stereotypes."

But that changed quickly. "I don't think I was on the air three days before I fell in love with the music, the accessibility of the artists, and the listeners," she says. "I'd go home at night and watch CMT so I could learn more."

At the outset, then-PD Brad Chambers wrote cheat notes in the program log to help Easton sound more knowledgeable about the format. But it didn't take long before she was learning more about country music than just how to back-announce it. Easton added APD/MD duties after two years and earned the PD title last year.

At about the same time, WRBT was also evolving. "This station was totally changed a year ago," Easton says. "Myself and the morning co-host are the only original people left. We brought in new people [and] got a new voice guy. For the first time, we began doing a lot of music testing."

The station also shifted its focus away from being the "younger" station to heritage rival WRKZ. "We were 'Harrisburg's new country fun.' Now, it's 'Harrisburg's best new country and your all-time favorites.'" Easton says the station had "skewed a little younger," but now, she says, "we've got to be passionate about [country] for all listeners. We can't blow off the older people, who [develop listening] habits and keep them. People who are younger have no [station] loyalty."

With the new positioning, "we tightened up the gold library," Easton says. "We were very fussy [about gold]. Scores had to be high." That gold is primarily from the '90s, but "in lunar [rota-

tion], we play some Eddie Rabbitt." The station also has an "all-time favorite" feature, which plays each day during afternoon drive and can include cuts from Patsy Cline.

WRBT is a blend of 55% gold and 45% currents and recurrences. Easton says, "Like a lot of stations, it's my belief we need to hold on to the currents a little longer. There are so many diversions, opportunities for [listeners] to turn the radio down, it takes more time for them to get familiar and have passion for it."

The station takes part in group contesting in the spring and fall and sends a direct-mail piece to accompany those promotions. WRBT, Easton says, is "huge, promotionally. We try to do stuff that's fun." WRBT did an Osama Piñata promotion at an army-surplus store following the Sept. 11 tragedies. But it's not the station's only example of seizing the moment.



NOON

John Michael Montgomery, "Sold"
Steve Holy, "Good Morning Beautiful"
Travis Tritt, "Take It Easy"
Diamond Rio, "One More Day"
Garth Brooks, "Wrapped Up in You"
Alan Jackson, "Chattahoochee"
Faith Hill, "The Way You Love Me"
George Strait, "Run"
Blake Shelton, "Austin"
Joe Diffie, "Pickup Man"
Lee Ann Womack, "Does My Ring Burn Your Finger"
Collin Raye, "Couldn't Last a Moment"
Brooks & Dunn, "Ain't Nothing 'Bout You"

"For highway-safety day, we do bumper bowling with safety cones," Easton says. "When Garth [Brooks'] album came out, we took our local promotion guy, dressed as a scarecrow, and wrapped him in cellophane for 'Wrapped Up in You.' People could register to win a trip to see Garth in concert. It sounded really fun on the air." Easton also points to this summer's local Reba McEntire concert as a promotional coup, which featured a plane flying over the arena with the station's "Turn Your Knob to Bob" banner.

With all the new duties she has added in the past year, Easton admits, "Sometimes I'm in a hurry, which I don't always like . . . There are days I'm here more than eight hours. By the same token, some people spend an extra two hours watching TV at night. I'd rather fiddle with Selector. I need to be careful to keep a life."

Easton counteracts her whirlwind schedule with daily meditation. "It's just a time in the day when you're completely quiet and can just 'be,'" she says. "It's taking 20 minutes out to be a human being and not worry about what's ahead or behind." And she says it keeps her centered at a time when "I feel like I have to be asleep to get away from myself. I get sick of hearing myself with all these stations."

While Easton balances her career with her home life, which includes her husband and two children, she's ready for more new responsibilities. "I want to continue to move forward. In that respect, I have a goal," she says. "I'm not a good person at treading water. I love new experiences. When other people don't function well in a crisis, I thrive. It's challenging."

Despite that ambition, Easton says she doesn't have any specific career goals. "I want to see the move. I don't plan. I don't limit myself. If I say, 'This is what I want to do,' I'm setting myself up for failure or disappointment. [Right now], I have the opportunity to do what I love for a living. If I never do another thing, I've been blessed."

ANGELA KING

AN OVERVIEW OF RADIO PROMOTIONS

BY ANGELA KING

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Keeping Promos Topical And Timely

With the passing of the holidays and the mid-winter doldrums setting in, promotion pros are looking for the next big thing to stir excitement in their audiences.

Let's face it—the gray days of doing a *Survivor*-themed promotion and calling it a day are over, and the upcoming Super Bowl and Grammy Awards can be stretched only so far.

Our panelists are split on the importance of being first to do a topical promotion in their market. Some say it's vital, because their audiences are conscious of the latest trends. Others say timing is important, but they don't have to be the first as long as they're the best.

Adult top 40 WBMX (Mix 98.5) Boston's Anne-Marie Strzelecki, who says her station has to be the first out the door on a topical promotion in her competitive market, finds her best ideas from listeners. "They will tell you what's topical and what they care about. Just listen to them. You can't tell them what's meaningful or topical."

Where else can Promogandists find out what the water-cooler topic of any given week is going to be? Some say the best source of ideas can be local-news programs and late-night talk shows like *The Tonight Show With Jay Leno* and *The Late Show With David Letterman*.

WNKS (Kiss 95.1) Charlotte, N.C.'s Diana Ades culls the pages of such magazines as *People* and *Vanity Fair* for inspiration. And despite falling out of current favor, *Survivor* provided Ades with her favorite promotion, *Survive Our Island*, during the show's first season.

But timing is important, our panelists warn. What's funny today may not be as funny after a few days' time. Or it might be too outdated a topic for anyone to care about anymore.

WWZZ (Z104) Washington, D.C.'s Melissa Hawes says her bottom line in doing a topical promotion is that "it needs to be something that your audience cares about." And even then she's cautious: "Don't offend when it's your target [audience that] the jokes are aimed at; think out of the box, and don't be cheesy."

Strzelecki cautions that the promotion needs to fit the topic. "Something sensitive [needs to be treated] with respect, sensitivity, and taste," she says. "Which should go without saying, but sometimes it bears repeating." Strzelecki follows a basic rule: "Keep it simple, stupid. Get in, have fun, get out. Don't complicate your promotion with a lot of details and leg work that drag it on and on. You'll find yourself doing a 'topical' promotion five days after everyone else has moved on to the next topic."

Infinity/Hartford, Conn.'s Tristano Korlou adheres to the "make it fun" dictate. "It should be something upbeat, even comical," he says. "Stay away from anything that consists of misfortune or tragedy. Radio is where people turn to get away from it all."

For Korlou, the stars aligned for his *Saving President Clinton Weekend* promotion. He says they staged it "when the movie *Saving Private Ryan* came out. All weekend-long we gave away Monica CDs, cigars, *Barenaked Ladies* CDs, and so forth."

TURKEY TREND-SETTING

Z104 gets credit for an original holiday hand-

out this year. Tired of the usual keychains and T-shirts, the station stopped at area grocery stores to hand out Tupperware containers for holiday leftovers. The containers were emblazoned with the station's logo.

SANTA'S LITTLE HELPER

WZMX Hartford, Conn., gave away coveted Xbox systems for Christmas by having listeners guess at clues in its *Who's on Santa's Lap* promotion. The station also staged a *Naughty or Nice* weekend, where winners had to select which category they fell into for the year. "Naughty" listeners won copies of *Ruff Ryders* documentaries, and "nice" people received movie passes to *Ali*.

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Movies
2	4	Internet/Web site use
3	2	Station concerts
4	-	Fund-raisers
5	7	Super Bowl
6	9	Military booster promos
7	-	Family Fair shows
8	3	Winter-book promos
9	-	Free-gasoline promos
10	5	Grammy Awards

HOTTEST NEW MOVIES: *I Am Sam*, *Ali*, *The Royal Tenenbaums*, *A Beautiful Mind*, *The Lord of the Rings: The Fellowship of the Ring*

HOTTEST TV SHOWS: *Boston Public*, *24*, *Friends*, *Will and Grace*, *ER*

SUPER BOWL AND ECSTASY

The Super Bowl has prompted two completely different ideas from our Promogandists. WAKS (Kiss 96.5) Cleveland is giving away a *Spa Bowl*. Female listeners who have husbands or boyfriends who are football fans can register on the station's Web site to win a party for herself and 10 of her friends. The spa company will go to the winner's house to give massages, manicures, and more. *Dawn Hare* scores a touchdown with this promotion.

Conversely, consider album rock KSJO San Francisco, which is hosting its annual post-Super Bowl contest, the *Super Bowel*. Listeners are rewarded based on the weight of their contributions. *Jim Sheehan* tips the scales on the side of bad taste with this load of a promotion.

QUICK HITS

To kick off the NASCAR racing season, country WWYZ Hartford, Conn., is taking over an indoor go-cart track and letting drivers qualify for prizes. The station is also making "pit stops" at area locations to raise money for St. Jude Children's Research Hospital before the event. *Annie Sandor* is hoping this leads to a new job working the pits for *Jeff Gordon*.

KIMN (Mix 100) Denver staged its annual computer drive. Listeners donated nearly 25 tons of computers and related equipment to be refurbished for needy families in the area. *Rene Knippel* didn't need to call tech support for assistance with this promotion.

Want to participate? E-mail your best promotions to aking@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Debra Ades, CBS/Charlotte, N.C. • Bill Alamo, Clear Channel/Hartford, Conn. • Dan Bowen, WSTX/Orlando, Fla. • Tina Brantley, Clear Channel/Jacksonville, Fla. • Melissa Burtell, NBS/Dallas • Scott Caldwell, WJZO/Cincinnati • Loren Condros, Clear Channel/Dallas • Mike Curbato, WJXX/Tampa, Fla. • Doree Denner, WTKA/Orlando, Fla. • Garrett Dill, WYDQ/Dayton • Carrie Dunbar, Clear Channel/Miami • Katie Eberle, KMEI/San Francisco • Cherie Fanning, WSOX/Charlotte, N.C. • Lisa Fields, WMAZ/WRNS/Greensboro, N.C. • Vicki Fivellit, KNXV/Phoenix • Andrew Fleming, WJLD/Tampa, Fla. • Vito Freeman, KJIS/Los Angeles • Greg Fries, KSON/San Diego • Jason Gant, WBRK/Memphis • Laura Gammeter-Andreone, Clear Channel/New Haven, Conn. • Michael Gordley, CNR/Calgary, Alberta • Kelly Grant, WPLJ/Philadelphia • Shannon Harmon, WMTX/Tampa, Fla. • Dawn Hare, WJMN/Cleveland • Melissa Hawes, WWZZ/Washington, D.C. • Mar Holick, WRAL/Raleigh, N.C. • Jan Holloszy, WTTT/Charlottesville, Va. • Adam Kieft, WBOS/WRLB/Boston • Rene Knippel, KIMN/Denver • Tristano Korlou, CBS/Hartford, Conn. • John Lawson, WRDQ/Richmond, Va. • Kim Lewis, KRMP-FM/San Diego • Laura Lee, WFLB/Dayton • Melissa Miller, KSTP-FM/Minneapolis • Jane Monaghan, KETH/Phoenix • Chandra Oberweiser, KPWN/Los Angeles • Mike O'Brien, WJTB/Tampa, Fla. • Mike Patterson, KRBE/Houston • Jim Prather, WZLH/Charlotte, N.C. • Vicki Prestone, WJTT/Denver • Carli Reussner, KXVE/Las Vegas • Stephanie Ringer, WKSE/WISN/Buffalo, N.Y. • Jim Sheehan, KSJO/San Francisco • Sheila Silverman, WFOC/Baltimore • Jason Steinberg, WBAB/Long Island, N.Y. • Anne-Marie Strzelecki, WBMX/Boston • Doree Tabares, WDCY/Scranton, Pa. • Vanessa Thill, KLVZ/Las Vegas • Shannon Vitez, WFLZ/Tampa, Fla.

Gaylord To Keep AM Legend WSM In Country

Continued from page 1

of the Grand Ole Opry. And PDs of other country gold outlets argue that the format can be a viable one. WSM-AM has outpaced its FM sister 12-plus in certain Arbitron books, and some industryites think Gaylord has failed to take advantage of what should be an enormously profitable entity.

In fact, labels continue to work records to this non-monitored AM station, because they think it has a value beyond spins on a chart. And even those who believe that a decision to change format may have been practical think there would have been a real emotional loss.

Larry Pareigis, VP of promotion for Monument Records and former MD for WSM-AM-FM, says, "Thirty-eight states in the union and [parts of] Canada can hear this station at night doing what it does—delivering a form of country music you usually can't find anywhere, except [for] occasional special programming or on the Web."

Singer/songwriter Billy Yates agrees. "It's totally unique in that it is historical, a landmark, and sacred."

MCA Nashville VP of promotion Bill Macky also puts WSM-AM in a special class. "There are certain things in life that should have a right to do what [they] do," he says. "[WSM-AM] should always be there. It's like [Boston's] Fenway Park—you shouldn't mess with it. You almost wish it was like an old home, where the government steps in and says, 'You can't do this.' It's the mother church of country music."

MEDIA BLITZ

The talk of a potential format change generated stories in newspapers nationwide, as well as a firestorm of publicity in Nashville, and some local observers were left wondering if that was the end goal for Gaylord.

WSIX Nashville PD Mike Moore says, "I think this is a publicity stunt. It seems really odd to me."

The local attention forced all country stations in Nashville to address the issue on-air. WKDF Nashville PD Dave Kelly says, "It's news, and you talk about topical issues. We don't live in a vacuum." Kelly, whose morning show took calls about the issue, adds, "The amount of press surprises me. It outweighs the amount of community outcry."

At WSIX, morning host Gerry House "was on the air when the [initial] news broke, and he was talking about how we were going to change format [too]," Moore says. "He took bizarre suggestions from the audience, everything from playing [R&B singer] Brandy to chant music to polka. It's timely and certainly the talk of the town."

"From a programming standpoint," Kelly says, "[fewer] country stations in the market [would have been] good. We would have the potential to benefit more," because his station already plays many of the veteran acts featured on WSM-AM regularly. However, even Kelly admits that "from a personal standpoint, it [would have been] the end of an era. It's the home of the Grand Ole Opry."

WHO'S GONNA PLAY THE OPRY?

Even those industryites who viewed a music AM as an anachronism or admitted that the loss of WSM-AM's regular format would have been more symbolic than anything else were still concerned about the possibility of losing their regular outlet for the Grand Ole Opry. Dale Turner, Lyric Street VP of promotion administration, calls the Opry "the longest-running radio show in the history of our medium. That's the one thing about the potential format flip that would [have been] disheartening."

Grand Ole Opry GM Pete Fisher confirmed through representatives that the Opry has been negotiating with syndicators for the radio program. But, as one executive who asked not to be named says, the number of FM country stations that would be willing to pick up the program is "damn few. You're gonna want to carry Vince Gill, but not Skeeter Davis." He says that any syndication deal would have been a placating measure for "losing a stick of this magnitude."

"WSM-AM has carried the longest-running radio show in the history of entertainment," says artist Chely Wright, who frequently plays the Opry.

"I don't know who else could [do it] with the same integrity. I don't know if anyone would, honestly."

"It's not that I don't think it could go into syndication," Wright continues, "but they would be hard pressed to get the masses of country music [stations] on it. That's sad, in a way."

Yates adds, "Obviously, [a format change for WSM-AM was] not going to make or break country music. [But] the perception would be that this is a reflection on the industry as a whole. [The format] is on the upswing, and people wouldn't get that impression from it."

ECONOMICS LESSON

Despite being a rare instance of a country AM with competitive 12-plus numbers, Reed confirmed that WSM-AM lost \$1.5 million last year. For that reason, some industryites understand that the format's position was tenuous.

Journal Broadcasting/Tulsa, Okla., OM and former WSM-AM PD Moon Mullins says a format flip for WSM-AM would have been a "sad thing, a real passing of an era." But even Mullins understands why Gaylord considered it. "I'm sure people bemoaned buggy-whip manufacturers when they were put out of business by cars. They are a business, and they have to make their own decisions."

Pareigis agrees. "If it doesn't fiscally make sense and you have shareholders," he says, "you have to answer to them. Nobody's immune."

"I understand the economics," Turner says. "I'm somewhat of a mercenary. If it's not generating enough revenue to turn a profit, they have to look at alternatives."

Those alternatives, however, don't have to involve changing format, Wright says. "I'm not saying it should become WSM-AM 'Young Country' or 'Camel Country' or 'Froggy Country.' But I think there are some opportunities to change it. They are going to have to, or it will go away. They are looking for a certain demographic, and they aren't going to get it as it is right now. [This can be] an opportunity to give the station a face lift."

Still others think the station is already viable. "Change is inevitable, and if it had a 1.5 share, it should probably happen. But it's the third [country station] and close to second [12-plus]," Macky says. "There's an audience for it out there. It may be an older audience, but it's hard for me to understand that they can lose that much money."

PDs like Mullins and KKNG (King Country) Oklahoma City PD Kevin Christopher say a gold-based country format is indeed viable. "You've gotta be at the right place at the right time, and the market has to want the music you're playing," Christopher says. "Here, it's performing very well. We've been on the air doing this three-and-a-half years, and we've certainly been able to sell it."

WORKING IT

WSM-AM is also perceived as an important vehicle for working certain more traditional records. Yates has developed a closer relationship with the station after leaving his record label, Monument, and putting out an album for sale on his own Web site. Yates' "Too Country and Proud of It" was picked up by WSM-AM quickly, since the song's title is also the station's positioner.

Yates traces the "hundreds of sales" from that airplay alone. "It's all from one radio station playing the record," he says. "There's a lot more potential than [Gaylord can] see on the record side of this business. [The station] is willing to play independent records and demos; they have their own set of rules, and it makes for a great opportunity for someone like me who is trying to do their own thing."

It's a good opportunity for labels as well, according to Pareigis. "We always brought artists by WSM-AM. Why blow off that kind of [station]?" he says. "At the very least, you're reaching the entire state of Tennessee and 38 states at night."

"I don't know if they have that much of an impact industrywide, as far as getting a record played," Macky says. But he does recall a recent incident where WSM-AM "went on a record much sooner than the FM did, and that helped us get it on the FM. It helped us build the local story. I'm sure WSM-AM and WKDF were probably the first

Veteran Execs To Drive 'South'

by Phyllis Stark

Veteran record executives Tony Brown and Tim DuBois have launched new label Universal South, which will start with a mainstream country roster and eventually evolve into a multi-genre label. Universal South—which has been in the planning stages (and the subject of relentless Music Row speculation) for seven months—will operate as a joint venture between senior partners Brown and DuBois in Nashville and New York City-based Universal Records.

At a time when the music business overall is soft, and Nashville has been in the doldrums, some may view starting a new label venture there as risky. But Doug Morris, chairman/CEO of Universal Music Group, says now is exactly the right time to strike.

"[UMG] now [has] four functioning labels in Nashville—MCA, Mercury, Lost Highway, and Universal South. At the same time we have increased our presence, many of the other companies are closing their labels or have closed them," Morris says, referring to last year's shuttering of Atlantic, Asylum, Giant, and Virgin's Nashville operations. "I get a big kick out of the fact that other people are running away, and we're loading up there."

The reason, Morris says, is because "I believe there will be an enormous renaissance in Nashville, and when you have that feeling you want to be at the head of the parade instead of behind [it]. That's why we're making these investments."

"I'm not kidding around about Nashville," Morris adds. "We are expecting to really show our support for it and to make a lot of good music." In time, he says, "either we're going to lose a lot of money or we're going to look very smart."

IMPRESSIVE CREDENTIALS

Morris has every expectation of looking smart, thanks to his confidence in Brown and DuBois, who bring impressive solo credentials to their first partnership. Both are successful producers with countless hits and award-winning albums to their credit. DuBois is also the writer of numerous hit songs.

Brown recently left his position as president of MCA Nashville to focus on Universal South. He joined MCA in 1984 and had been president since 1993.

With his MCA contract nearing its end, Brown says he "wanted to do something different, something challenging. And the thought of working with Tim was the thing that intrigued me most of all." He will continue to produce records for several MCA acts.

Meanwhile, DuBois was president of the enormously successful Arista Nashville label, which he launched in 1989 and ran until it merged with RCA Label Group two years ago. During that time, he also launched and nurtured the Arista Austin label. After a brief stint with Gaylord, DuBois jokes that he has recently been "gainfully self-unemployed," although he has been involved in the management of several acts.

Morris says he hopes Brown and DuBois "build a company in their own image and do whatever makes them really proud."

Universal South's senior staff will consist of vet-

eran executives Van Fletcher, Susan Levy, Bryan Switzer, and Mike Owens. Fletcher, the former executive VP/GM of Virgin Records in Nashville, will head the label's marketing and sales efforts. Levy, the former VP of artist development at Virgin who has also worked in senior management roles at MCA and Capitol, will oversee publicity, artist development, and production.

Switzer, the former VP/GM of Atlantic Records in Nashville, will head the record-promotion department. Owens, a longtime DuBois associate who is a veteran of the Arista Nashville promotion department, will be manager of the A&R department at Universal South.

A full country-record promotion team will be hired by early February, but other staffers will be added only as the label's growth dictates.

LABEL'S INITIAL ROSTER

The label's initial artist roster will consist of four country acts that Brown originally signed to MCA Nashville, then moved with him to Universal South with MCA's blessing—Allison Moorer, Dean Miller, Holly Lamar, and Bering Strait.

"Somehow it got out in the press early on that we were going to be an alternative country label, and we had a hard time making that go away, but that was never our intention," DuBois says. "Because of our strengths in mainstream country music, [the plan was] that we would start to build from that but have an open ear and an open mind to going beyond that."

Moorer previously recorded two albums for MCA, 1998's *Alabama Song* and *The Hardest Part* in 2000. Miller, son of the late Roger Miller, recorded one album for Capitol in 1997. Miller's now-completed Universal South debut was co-produced by Brown and Brent Maher. Moorer's and Miller's projects will be the label's first two releases.

Lamar is a prominent Nashville songwriter. Her first Universal South album is being produced by Byron Gallimore. Bering Strait is a group of seven young musicians from Russia.

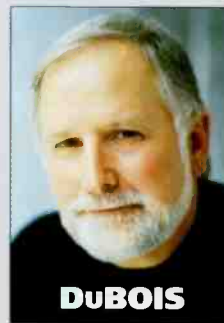
"Hopefully, this label will be able to focus on music that doesn't have to fit into such a narrow space," says Moorer, who is hoping for much more mainstream success with her new album. "I have a really good feeling about it."

Miller, meanwhile, is confident that "because of the power of this label and the names associated with it, at the very least, I know that my album will be listened to and given a fair amount of attention."

Universal South is headquartered for the moment in the Starstruck building on Music Row, owned by Reba McEntire and her husband/manager, Narvel Blackstock.

DuBois, who had been co-managing Bering Strait with Mike Kinnamon, is extracting himself from that arrangement to concentrate on his new job. He's also in the process of winding up several other deals he struck last year, most notably a management and publishing co-venture with Borman Entertainment's Gary Borman (*Country Airplay Monitor*, May 11, 2001). They had jointly managed Capitol artist Keith Urban, who will continue as Borman's client.

Meanwhile, at MCA Nashville, senior VP of A&R Mark Wright will assume Brown's previous duties as the label's chief A&R executive.



DUBOIS



BROWN

two stations in the nation that played [George Strait With Alan Jackson's] 'Murder on Music Row.' And that sold a lot of records for us."

But Turner says his label works with the AM only on "an artist-to-artist, case-by-case basis. I've taken Aaron Tippin there several times. But Shedaisy

and Rascal Flatts . . ."

Whatever its long-term viability, alumni count their days at WSM-AM as valuable. Former PD Mullins says, "It's great to have that set of call letters on my résumé. I wouldn't mind having that on my tombstone: 'He programmed WSM-AM.'"



1st IMPRESSIONS

SONGS WITH 6 OR MORE DETECTIONS AT NEW STATIONS THIS WEEK

- | | | |
|-----------|--|-----------|
| #1 | TOBY KEITH <i>My List (DreamWorks)</i> | 49 |
| #2 | KENNY CHESNEY <i>Young (BNA)</i> | 26 |
| #3 | TRAVIS TRITT <i>Modern Day Bonnie And Clyde (Columbia)</i> | 18 |
| #4 | TOMMY SHANE STEINER <i>What If She's An Angel (RCA)</i> | 12 |
| #5 | CAROLYN DAWN JOHNSON <i>I Don't Want You To Go (Arista Nashville)</i> | 12 |

ALSO: KEVIN DENNEY *That's Just Jessie (Lyric Street)* 12; TRICK PONY *Just What I Do (Warner Bros./WRN)* 12; GARY ALLAN *The One (MCA Nashville)* 11; CYNDI THOMSON *I Always Liked That Best (Capitol)* 10; CHRIS CAGLE *I Breathe In, I Breathe Out (Capitol)* 9; EMERSON DRIVE *I Should Be Sleeping (DreamWorks)* 7; PHIL VASSAR *That's When I Love You (Arista Nashville)* 6; REBA MCENTIRE *Sweet Music Man (MCA Nashville)* 6; SARA EVANS *Saints & Angels (RCA)* 5

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1		WTGE Baton Rouge, LA PD: Randy Chase Airplay Leader Designations: 5
#2	KEEY, Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	4
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	2
#4	WSIX, Nashville, TN (PD/MD: Mike Moore/Billy Greenwood)	2
#5	WKHX, Atlanta, GA (PD/MD: Dene Hallam/Johnny Gray)	2

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS COUNTRY

- | | |
|---|-------------|
| TOBY KEITH • <i>My List (DREAMWORKS)</i> | +668 |
| WSLC +25, KNIX +24, WYNNK +20, KHKI +19, WQIK +18, KZLA +18, WCOL +17, KBQI +16, WPOR +16, WKIS +16 | |
| KENNY CHESNEY • <i>Young (BNA)</i> | +463 |
| KTTS +28, KQKT +22, KSKS +20, WSLC +19, KTST +17, WDRM +14, WUSY +13, WYNNK +13, KIKK +13, WIRK +12 | |
| STEVE HOLY • <i>Good Morning Beautiful (CURB)</i> | +452 |
| KZLA +28, WKXC +13, WPOC +13, WDXB +12, WRBT +12, KMXM +12, WGH +12, WKHK +11, WQDR +10, KHKI +9 | |
| TIM MCGRAW • <i>The Cowboy In Me (CURB)</i> | +403 |
| WEZL +22, KASE +21, WTQR +19, KQXY +19, KILT +16, WKIS +15, KKAT +14, KZSN +13, KUZZ +13, KSON +13 | |
| CHRIS CAGLE • <i>I Breathe In, I Breathe Out (CAPITOL)</i> | +397 |
| KBQI +16, WAMZ +16, WKKO +14, WEZL +14, KVOO +14, KMDL +13, KSKS +13, KDRK +12, WKCN +10, KKCS +10 | |
| BROOKS & DUNN • <i>The Long Goodbye (ARISTA NASHVILLE)</i> | +373 |
| WCOL +23, WUSY +18, KILT +18, KTST +17, WQYK +15, WQDR +14, WFRE +14, KTTS +13, KTEX +12, WDXB +11 | |
| CYNDI THOMSON • <i>I Always Liked That Best (CAPITOL)</i> | +284 |
| KDRK +23, KCCY +15, WUSN +11, KKCS +10, WQDR +10, KRST +10, KVOO +9, WMIL +9, KHKI +8, WCOS +8 | |
| TRACY BYRD • <i>Just Let Me Be In Love (RCA)</i> | +268 |
| WZZK +14, WPOC +12, WMZQ +12, WDAF +10, KUZZ +9, KZSN +8, WIRK +8, WSM +8, WIL +8, WGNE +7 | |
| EMERSON DRIVE • <i>I Should Be Sleeping (DREAMWORKS)</i> | +258 |
| WYCD +23, WUSN +18, WTQR +12, KBQI +10, WOKO +10, WFMS +9, KNIX +9, KEEY +9, KVOO +8, WMIL +7 | |
| BRAD PAISLEY • <i>Wrapped Around (ARISTA NASHVILLE)</i> | +254 |
| KPLX +24, KQYY +16, KMLE +15, KKCS +14, WDRM +12, WTGE +11, WVK +11, WSOO +11, WCTO +10, KMXM +10 | |

Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: JANUARY 19, 2002				
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST
NO. 1				
1	1	15	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD	4 weeks at No. 1 AARON TIPPIN
2	2	13	GOD BLESS THE USA CURB 73128	LEE GREENWOOD
3	3	73	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116	LEANN RIMES
4	4	11	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137/MADACY	RANDY TRAVIS
5	5	13	GOD BLESS AMERICA CURB 73127	LEANN RIMES
6	6	13	CALL ME CLAUS/ZAT YOU SANTA CLAUS? CAPITOL 77669	GARTH BROOKS
7	8	23	SOMETHIN' IN THE WATER MONUMENT 79625/SONY	JEFFREY STEELE
8	10	239	HOW DO I LIVE CURB 73022	LEANN RIMES
9	9	68	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN	FAITH HILL
10	14	95	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE	THE OSBORNE BROTHERS
11	12	85	IT DON'T MATTER TO THE SUN/LOST IN YOU CAPITOL 58788	GARTH BROOKS AS CHRIS GAINES
12	11	34	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN	TRICK PONY
13	13	8	GIRL IN LOVE COLUMBIA 79648/SONY	ROBIN ENGLISH
14	15	26	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD	KORTNEY KAYLE
15	7	7	THE CHRISTMAS SHOES RCA 69110/RLG	3 OF HEARTS
16	22	38	COME A LITTLE CLOSER WARNER BROS. 16762/WRN	LILA MCCANN
17	18	36	AUSTIN GIANT 16767/WRN	BLAKE SHELTON
18	21	6	NIGHT DISAPPEAR WITH YOU LYRIC STREET 164050/HOLLYWOOD	BRIAN MCCOMAS
19	24	29	DIDN'T WE LOVE CURB 73126	TAMARA WALKER
20	16	57	POUR ME WARNER BROS. 16816/WRN	TRICK PONY

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Billboard TOP COUNTRY ALBUMS

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

BILLBOARD ISSUE DATE: JANUARY 19, 2002						
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
NO. 1						
1	2	2	57	SOUNDTRACK MERCURY 170069 (11.98/18.98) 25 weeks at No. 1	O BROTHER, WHERE ART THOU?	1
2	1	1	8	GARTH BROOKS CAPITOL 31330 (10.98/18.98)	SCARECROW	1
3	3	3	19	TOBY KEITH DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
4	5	6	16	MARTINA MCBRIDE RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
5	6	7	75	SOUNDTRACK CURB 78703 (11.98/17.98)	COYOTE UGLY	1
6	7	5	37	TIM MCGRAW CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
7	4	4	9	GEORGE STRAIT MCA NASHVILLE 170220 (11.98/18.98)	THE ROAD LESS TRAVELED	1
8	8	8	11	REBA MCENTIRE MCA NASHVILLE 170202 (11.98/18.98)	GREATEST HITS VOLUME III — I'M A SURVIVOR	1
9	9	9	59	TIM MCGRAW CURB 77978 (12.98/18.98)	GREATEST HITS	1
10	12	10	38	BROOKS & DUNN ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEERS & STRIPES	1
11	10	12	67	KENNY CHESNEY BNA 67976/RLG (12.98/18.98)	GREATEST HITS	1
12	13	16	65	SARA EVANS RCA 67964/RLG (11.98/17.98)	BORN TO FLY	6
13	11	13	123	DIXIE CHICKS MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
14	17	17	7	CLINT BLACK RCA 67005/RLG (12.98/18.98)	GREATEST HITS II	8
15	25	28	83	RASCAL FLATTS LYRIC STREET 165011/HOLLYWOOD (11.98/17.98)	RASCAL FLATTS	14
16	14	14	28	LONESTAR BNA 67011/RLG (12.98/18.98)	I'M ALREADY THERE	1
17	20	22	18	STEVE HOLY CURB 77972 (11.98/17.98)	BLUE MOON	17
18	15	11	14	DAVID BALL DUALTONE 01109/RAZOR & TIE (11.98/17.98)	AMIGO	11
19	18	18	21	ALISON KRAUSS + UNION STATION ROUNDNER 610495/IDJMG (11.98/17.98)	NEW FAVORITE	3
20	24	31	23	CYNDI THOMSON CAPITOL 26010 (10.98/17.98)	MY WORLD	7

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 1D million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

COUNTRY AIRPLAY MONITOR

Songs ranked by number of detections. Playlists are listed in order of TSA weekly came, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: JANUARY 4 - 10, 2002

CMT PD: Chris Parr CBS Cable 615-457-8500

Great American Country PD: Jim Murphy MD: Jennifer Page Jones Int'l Networks 303-792-3111

KZLA Los Angeles

OM: R.J. Curtis PD: Tony Campos MD: Tanya Campos Emmsis 323-882-8000

KPLX Dallas

PD: Paul Williams APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400

WUSN Chicago

PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099

KSCS Dallas

PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800

WMZQ Washington, DC

VP/OPS: Jeff Wyatt APD/MD: Jon Anthony Clear Channel 301-231-8231

WYNY New York

PD: Marty Mitchell Big City Radio 914-592-1071

WXTU Philadelphia

PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000

WKHX Atlanta

OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101

KFRG San Bernardino

OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9525

WYCD Detroit

PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600

KEYE Minneapolis

PD: Gregg Swedberg APD/MD: Travis Moon Clear Channel 952-820-4200

KILT Houston

Group PD: Darren Davis APD/MD: John Trapano Infinity 713-881-5100

KNIX Phoenix

PD: George King MD: Gwen Foster Clear Channel 480-966-6236

KMPS Seattle

OM/PP: Becky Brenner MD: Tony Thomas Infinity 206-805-0941

KYGO Denver

PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950

WKLB Boston

PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600

WPOC Baltimore

PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693

KMLE Phoenix

PD: Jeff Garrison APD/MD: Chris Loss Infinity 602-258-8181

WIVK Knoxville

OM: Mike Hammond MD: Colleen Addair Citadel 865-588-6511

WIL St. Louis

PD: Russ Schell MD: Dan Montana Sinclair 314-781-9600

WYAT Atlanta

OM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106

WDSY Pittsburgh

OM/PP: Keith Clark APD/MD: Stoney Richards Infinity 412-920-9400

COUNTRY

Monitor

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

POWERPLAYS

WTQR Greensboro PD: Paul Franklin APD/MD: Angie Ward Clear Channel 336-822-2000

WGAR Cleveland PD: Meg Stevens MD: Chuck Collier Clear Channel 216-520-2600

WFMS Indianapolis OM: David Wood PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550

Table of song rankings for WTQR Greensboro, listing song titles, artists, and positions.

Table of song rankings for WGAR Cleveland, listing song titles, artists, and positions.

Table of song rankings for WFMS Indianapolis, listing song titles, artists, and positions.

WKIS Miami PD: Robert W. Walker APD: R.J. McCoy MD: Darlene Evans Beasley 305-654-1700

WWKA Orlando PD: Len Shackelford MD: Shadow Stevens Cox 407-298-9292

WSOC Charlotte OM/MD: Jeff Roper APD/MD: Rick McCracken Infinity 704-522-1103

Table of song rankings for WKIS Miami, listing song titles, artists, and positions.

Table of song rankings for WWKA Orlando, listing song titles, artists, and positions.

Table of song rankings for WSOC Charlotte, listing song titles, artists, and positions.

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840

WQYK Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-0995

WWYZ Hartford PD: Jay McCarthy MD: Jay Thomas Clear Channel 860-723-6000

Table of song rankings for WAMZ Louisville, listing song titles, artists, and positions.

Table of song rankings for WQYK Tampa, listing song titles, artists, and positions.

Table of song rankings for WWYZ Hartford, listing song titles, artists, and positions.

WQDR Raleigh Curtis Media 919-876-6464

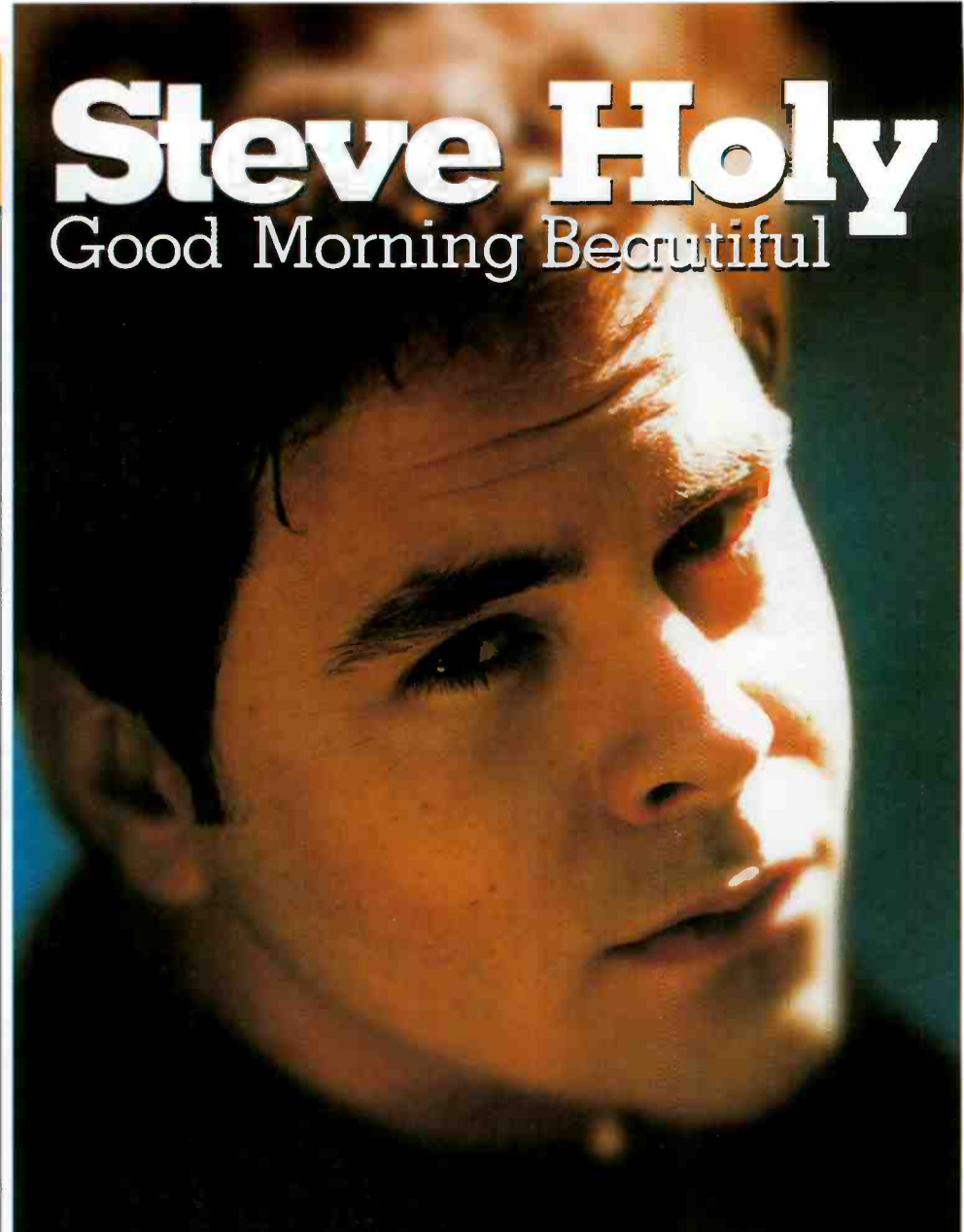
WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919

KWJL Portland, OR OM: Bruce Agler PD: Ken Boesen MD: Craig Lockwood Fisher 503-228-4393

Table of song rankings for WQDR Raleigh, listing song titles, artists, and positions.

Table of song rankings for WBCT Grand Rapids, listing song titles, artists, and positions.

Table of song rankings for KWJL Portland, OR, listing song titles, artists, and positions.



Steve Holy Good Morning Beautiful

On Fire at Callout!

- #1 Ranking Song with The Core (35-44's)
#2 Ranking Song Overall with 25-44's
#3 Ranking Passion Song Overall

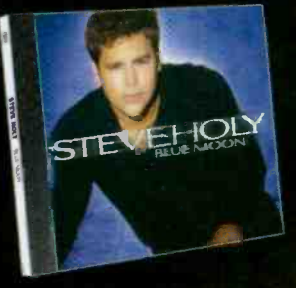
Source: Bullseye Callout

Top 5 Spins Rankings at these Local Callout Stations

Grid of station callouts including KMLE, KNIX, WMIL, WPOC, KEY, WAMZ, KSCS, WFMS, KBEQ, KFKF, WSIX, WIL, KFRG, KUPL, KWJJ, KMPS, WSSL, WVK, WSOC, WCOL, KUZZ, WBEE, WKKT, WUSY, WNOE, KXXY, KXKT, KIIM, KRST, WKCQ.

Billboard 4* - 2* +452

R&R 4* - 2* +540



CURB RECORDS curb.com

COUNTRY AIRPLAY MONITOR FOR WEEK ENDING JANUARY 13, 2002

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.



WUSY Chattanooga
OM: Clay Hunnicutt
MD: Bill Ponderich
Clear Channel 423-892-3333

WSSL Greenville
OM: Bruce Logan
APD/MD: Kix Layton
Clear Channel 864-242-1005

WMLL Milwaukee
OM/PD: Kerry Wolfe
MD: Mitch Morgan
Clear Channel 414-545-8900

KSD St. Louis
MD: Mark Langston
Clear Channel 314-436-9370

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
Regent 518-782-1474

KNCI Sacramento
OM: Mark Evans
APD: Jennifer Wood
Infinity 916-338-9200

WKKT Charlotte
OM: Mike Bertak
PD: Kevin King
MD: Keith Todd
Clear Channel 704-714-9444

KSON San Diego
OM: John Dimick
APD/MD: Greg Frey
Jefferson Pilot 619-291-9797

KUPL Portland, OR
PD: Cary Roffe
MD: Rick Taylor
Infinity 503-223-0300

KIKK Houston
PD: Darren Davis
APD/MD: John Trapani
Infinity 713-881-5957

WZZK Birmingham
OM/PD: Rick Shockley
Cox 205-916-1100

WUBE Cincinnati
OM: Tim Closson
APD: Kathy O'Connor
MD: Duke Hamilton
Infinity 513-721-1050

WCOL Columbus, OH
PD: Johnboy Crenshaw
MD: Dan Zuko
Clear Channel 614-486-6101

KFKF Kansas City
PD: Dale Carter
MD: Tony Stevens
Infinity 816-753-4000

WESC Greenville
OM: Bruce Logan
MD: John Landrum
Clear Channel 864-242-4660

WDAF Kansas City
PD/MD: Ted Cramer
Entercor 913-677-8998

KCYC San Antonio
OM: Steve Giuttari
Cox 210-615-5400

WCTK Providence
PD: Rick Everett
MD: Sam Stevens
Hall 401-467-4366

KBEQ Kansas City
PD: Mike Kennedy
MD: T.J. McEntire
Infinity 816-531-2535

WYRK Buffalo
PD: John Paul
APD/MD: Chris Keyzer
Infinity 716-852-7444

WYGY Cincinnati
PD: Jay Phillips
APD: Dawn Michaels
Salem 513-533-2500

KAJA San Antonio
PD: Keith Montgomery
MD: Jennie James
Clear Channel 210-736-9700

KSSN Little Rock
PD: Bill Dotson
Clear Channel 501-217-5000

WBEE Rochester, NY
OM: Dave Symonds
PD: Coyote Collins
Entercor 716-423-2900

Table with columns: TW, LW, 1-30 ranked songs and artists.

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 148 country stations are electronically monitored, 24 hours a day, 7 days a week. © 2002 VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★★ No. 1 ★★★★★						
1	1	10	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE 5 weeks at No. 1	ALAN JACKSON	5801	5868
(2)	4	26	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	5737	5285
(3)	2	16	RUN MCA NASHVILLE	GEORGE STRAIT	5642	5445
4	3	17	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET	AARON TIPPIN	5264	5376
(5)	7	14	WRAPPED UP IN YOU CAPITOL	GARTH BROOKS	4780	4574
(6)	8	22	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	4755	4501
7	6	30	I'M TRYIN' CAPITOL	TRACE ADKINS	4547	4741
8	5	23	I WANNA TALK ABOUT ME DREAMWORKS	TOBY KEITH	4414	4904
(9)	9	20	BRING ON THE RAIN CURB JO DEE MESSINA WITH TIM MCGRAW	4110	3871	
(10)	11	14	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	3885	3512
(11)	12	9	THE COWBOY IN ME CURB	TIM MCGRAW	3636	3233
(12)	15	23	JUST LET ME BE IN LOVE RCA	TRACY BYRD	3325	3057
(13)	13	13	BLESSED RCA	MARTINA MCBRIDE	3236	3106
(14)	14	17	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	3161	3082
(15)	16	27	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	3098	3031
(16)	18	20	SAINTS & ANGELS RCA	SARA EVANS	2947	2790
17	10	21	RIDING WITH PRIVATE MALONE DUALTONE	DAVID BALL	2735	3740
18	17	32	ONLY IN AMERICA ARISTA NASHVILLE	BROOKS & DUNN	2548	2967
★★ AIRPOWER ★★★						
(19)	21	16	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	2538	2373
★★ AIRPOWER ★★★						
(20)	22	19	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	2531	2134
(21)	23	15	ALL OVER ME WARNER BROS./WRN	BLAKE SHELTON	2200	2077
(22)	25	13	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	2079	1858
(23)	27	12	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	1784	1500
(24)	26	12	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	1770	1542
(25)	28	6	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	1598	1455
(26)	32	5	YOUNG BNA	KENNY CHESNEY	1580	1117
(27)	30	12	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	1528	1270
★ GREATEST GAINER®/BEST 1ST IMPRESSION ★						
(28)	45	6	MY LIST DREAMWORKS	TOBY KEITH	1223	555
(29)	31	16	I DON'T HAVE TO BE ME (TIL MONDAY) MERCURY	STEVE AZAR	1211	1173
(30)	33	7	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	1097	1053
(31)	36	8	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	1091	937
(32)	35	9	INSIDE OUT MCA NASHVILLE TRISHA YEARWOOD FEATURING DON HENLEY	1059	975	
33	34	11	I CRY EPIC	TAMMY COCHRAN	1008	1038
(34)	40	9	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY MARK WILLS WITH JAMIE O'NEAL	887	668	
(35)	38	6	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	877	769
(36)	42	8	SHE DOESN'T DANCE VFR	MARK MCGUINN	676	635
(37)	44	6	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	672	600
38	39	13	DAYS OF AMERICA COLUMBIA	BLACKHAWK	660	711

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
39	37	19	EASY FOR ME TO SAY RCA CLINT BLACK WITH LISA HARTMAN BLACK	586	820	
40	43	13	HOMELAND DREAMCATCHER KENNY ROGERS	580	611	
(41)	50	3	MODERN DAY BONNIE AND CLYDE COLUMBIA TRAVIS TRITT	545	325	
42	46	35	GOD BLESS THE USA MCA NASHVILLE/CAPITOL/CURB LEE GREENWOOD	454	535	
43	48	13	GETTIN' BACK TO YOU MERCURY DAISY DERN	391	398	
(44)	56	2	THE ONE MCA NASHVILLE GARY ALLAN	384	138	
45	49	5	HEATHER'S WALL EPIC TY HERNDON	375	382	
(46)	55	2	JUST WHAT I DO WARNER BROS./WRN TRICK PONY	371	145	
47	41	16	BEER RUN BANDIT/BNA GEORGE JONES DUET WITH GARTH BROOKS	362	647	
(48)	54	2	DESIGNATED DRINKER ARISTA NASHVILLE ALAN JACKSON DUET WITH GEORGE STRAIT	228	148	
49	51	7	GOD, FAMILY AND COUNTRY BROKEN BOW CRAIG MORGAN	188	260	
50	52	5	OSAMA-YO' MAMA CURB RAY STEVENS	175	232	
51	53	12	THIS AIN'T NO RAG, IT'S A FLAG BLUE HAT/AUDIUM THE CHARLIE DANIELS BAND	169	191	
(52)	59	3	LOVE, WILL (THE PACKAGE) SCREAM TIM RUSHLOW	165	100	
★★ HOT SHOT DEBUT ★★						
(53)	NEW▶		MENDOCINO COUNTY LINE LOST HIGHWAY/MERCURY WILLIE NELSON WITH LEE ANN WOMACK	142	80	
(54)	NEW▶		I COULD NEVER LOVE YOU ENOUGH LYRIC STREET BRIAN MCCOMAS	139	46	
(55)	NEW▶		SWEET MUSIC MAN MCA NASHVILLE REBA	121	19	
(56)	RE-ENTRY		THE STAR SPANGLED BANNER WARNER BROS./WRN FAITH HILL	96	82	
(57)	NEW▶		KARMA DREAMWORKS JESSICA ANDREWS	94	32	
(58)	NEW▶		NOT A DAY GOES BY BNA LONESTAR	93	19	
(59)	NEW▶		TRAVELIN' SOLDIER NO LABEL DOWNLOAD TRACK DIXIE CHICKS	91	75	
(60)	NEW▶		THREE DAYS REPUBLIC/UNIVERSAL PAT GREEN	91	75	

Songs are ranked by number of detections. \bullet Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

Monitor RECURRENCS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	LOVE OF A WOMAN TRAVIS TRITT (COLUMBIA)	2249	2529
2	ON A NIGHT LIKE THIS TRICK PONY (WARNER BROS./WRN)	2067	2224
3	COLD ONE COMIN' ON MONTGOMERY GENTRY (COLUMBIA)	1908	1913
4	WHERE I COME FROM ALAN JACKSON (ARISTA NASHVILLE)	1886	2150
5	ANGRY ALL THE TIME TIM MCGRAW (CURB)	1881	2103
6	WITH ME LONESTAR (BNA)	1831	2749
7	AUSTIN BLAKE SHELTON (GIANT/WRN)	1725	1913
8	WHEN I THINK ABOUT ANGELS JAMIE O'NEAL (MERCURY)	1583	1628

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I'M ALREADY THERE LONESTAR (BNA)	1560	1738
10	I'M JUST TALKIN' ABOUT TONIGHT TOBY KEITH (DREAMWORKS)	1532	1744
11	IT'S A GREAT DAY TO BE ALIVE TRAVIS TRITT (COLUMBIA)	1380	1651
12	ONE MORE DAY DIAMOND RIO (ARISTA NASHVILLE)	1373	1673
13	SHE COULDN'T CHANGE ME MONTGOMERY GENTRY (COLUMBIA)	1358	1499
14	I'M A SURVIVOR REBA (MCA NASHVILLE)	1316	1527
15	WHAT I REALLY MEANT TO SAY CYNDI THOMSON (CAPITOL)	1305	1783
16	AIN'T NOTHING 'BOUT YOU BROOKS & DUNN (ARISTA NASHVILLE)	1228	1482
17	WHERE THE BLACKTOP ENDS KEITH URBAN (CAPITOL)	1194	1329
18	I WOULD'VE LOVED YOU ANYWAY TRISHA YEARWOOD (MCA NASHVILLE)	1159	1302
19	WHO I AM JESSICA ANDREWS (DREAMWORKS)	1146	1394
20	DON'T HAPPEN TWICE KENNY CHESNEY (BNA)	1137	1397

Recurrenecs are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



ALAN JACKSON
 "Where Were You (When The World Stopped Turning)"
 #1 FIVE WEEKS AND RUNNING BILLBOARD AND R&R
 The new album Drive in stores now!

BRAD PAISLEY
 "Wrapped Around"
 6* BILLBOARD
 #5 R&R
 #10 GAINER

BROOKS & DUNN
 "The Long Goodbye"
 TOP TEN BILLBOARD
 #9 R&R
 #6 GAINER

PHIL VASSAR
 "That's When I Love You"
 22* BILLBOARD
 #19 R&R
 Look for him on the Kenny Chesney tour this spring!

CAROLYN DAWN JOHNSON
 "I Don't Want You To Go"
 30* BILLBOARD
 #28 R&R
 Touring with Kenny Chesney this spring!

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

JANUARY 11, 2002

WSM-AM Contemplates
Format Flip p. 3

Profile: Songwriter/Producer
Bobby Braddock p. 6



VOLUME 10 • NO. 2

\$6.95

NO. 1 THIS WEEK:

ALAN JACKSON

Where Were You (When The World Stopped Turning) (ARISTA NASHVILLE)

GREATEST GAINER

ALAN JACKSON

Where Were You (When The World Stopped Turning) (ARISTA NASHVILLE)

1st IMPRESSION

CAROLYN DAWN JOHNSON

I Don't Want You To Go (ARISTA NASHVILLE)

AUDIENCE

ALAN JACKSON

Where Were You (When The World Stopped Turning) (ARISTA NASHVILLE)

In '01, Less New Acts, A Few More Breakthroughs

■ by Phyllis Stark

If country PDs think they had an easier time keeping track of the new artists being worked to radio last year, that's probably because there were significantly fewer artists to keep track of.

Programmers were introduced to only 26 new acts in 2001, down from 38 acts in 2000 and 35 in both 1999 and 1998 and off significantly from the 43 acts programmers met in '95 or the 44 rolled out in 1996. In fact, last year's figure is the lowest since *Airplay Monitor* began tracking these trends in 1995, when 34 new acts were introduced.

Perhaps as a result of the reduced competition, labels did a slightly better job on average last year in having hits with their new acts.

Of the 26 acts introduced, three managed a top 10 hit. Mark McGuinn reached No. 6 with "Mrs. Steven Rudy," and two other acts

notched multiple-week runs at No. 1 with their debut singles. Blake Shelton stayed at the top for five weeks with "Austin," and Cyndi Thomson logged three weeks with "What I Really Meant to Say." That makes Shelton and Thomson the most successful new acts of 2001, in terms of airplay chart positions. (See this week's Profile of Shelton's producer, Bobby Braddock, on page 6.)

NEW ACTS' BEST YEAR SINCE 1997

Those three acts with top 10 singles represent 11.5% of the new artists introduced last year. That's up a bit from 2000, when just 10.5% of new acts hit the top 10, and on par with '99, when the figure was 11.4%. The toughest year for introducing new acts, 1998, found only 8.6% of the newcomers in the top 10, which was off dramatically from 18.6% in '97, when eight artists went top 10, and 23% in '95 and '96 combined.

Also showing improvement this year is the

Continued on page 6

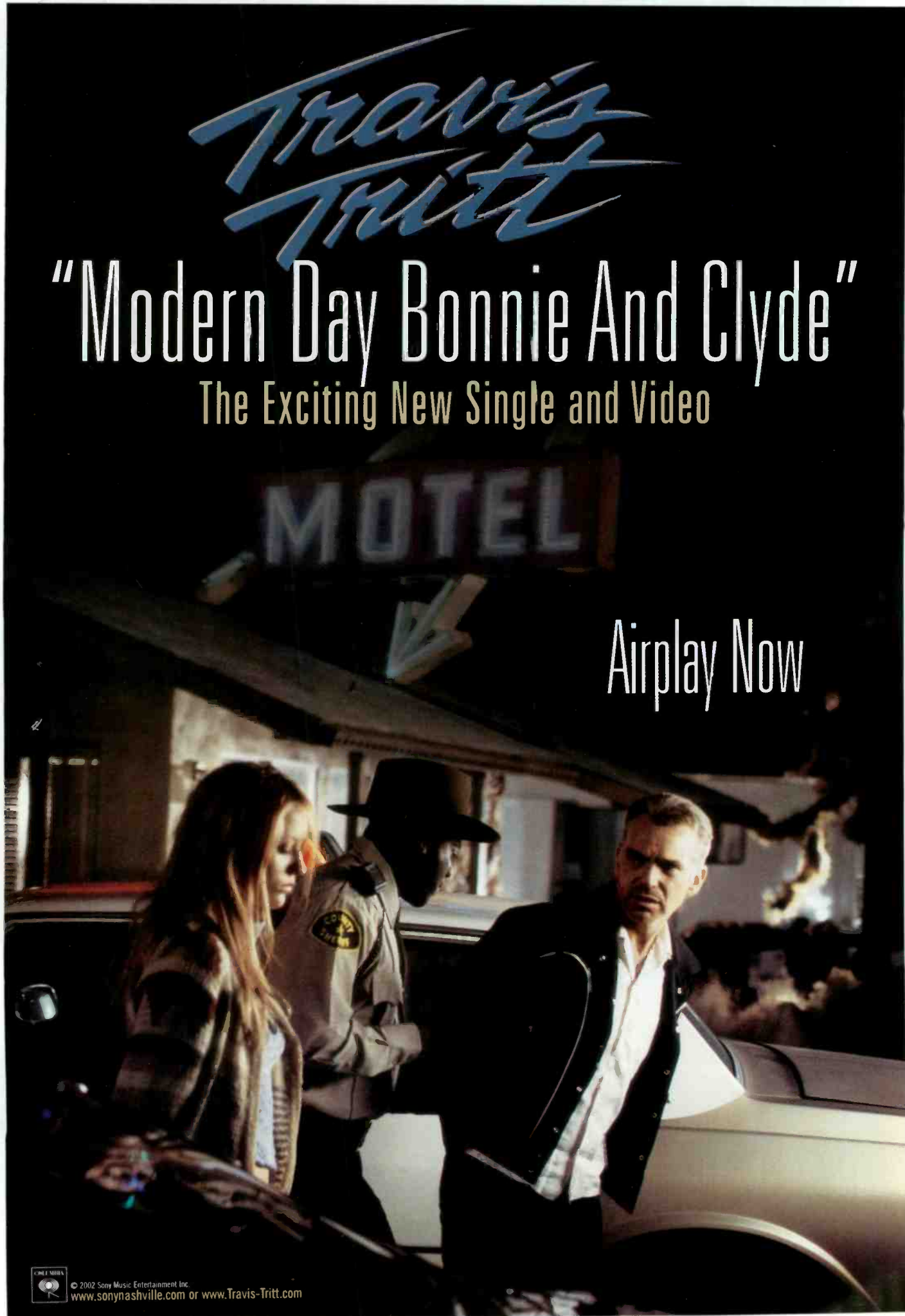
EXCLUSIVE
Monitor
CHART ANALYSIS

Travis Tritt

"Modern Day Bonnie And Clyde"

The Exciting New Single and Video

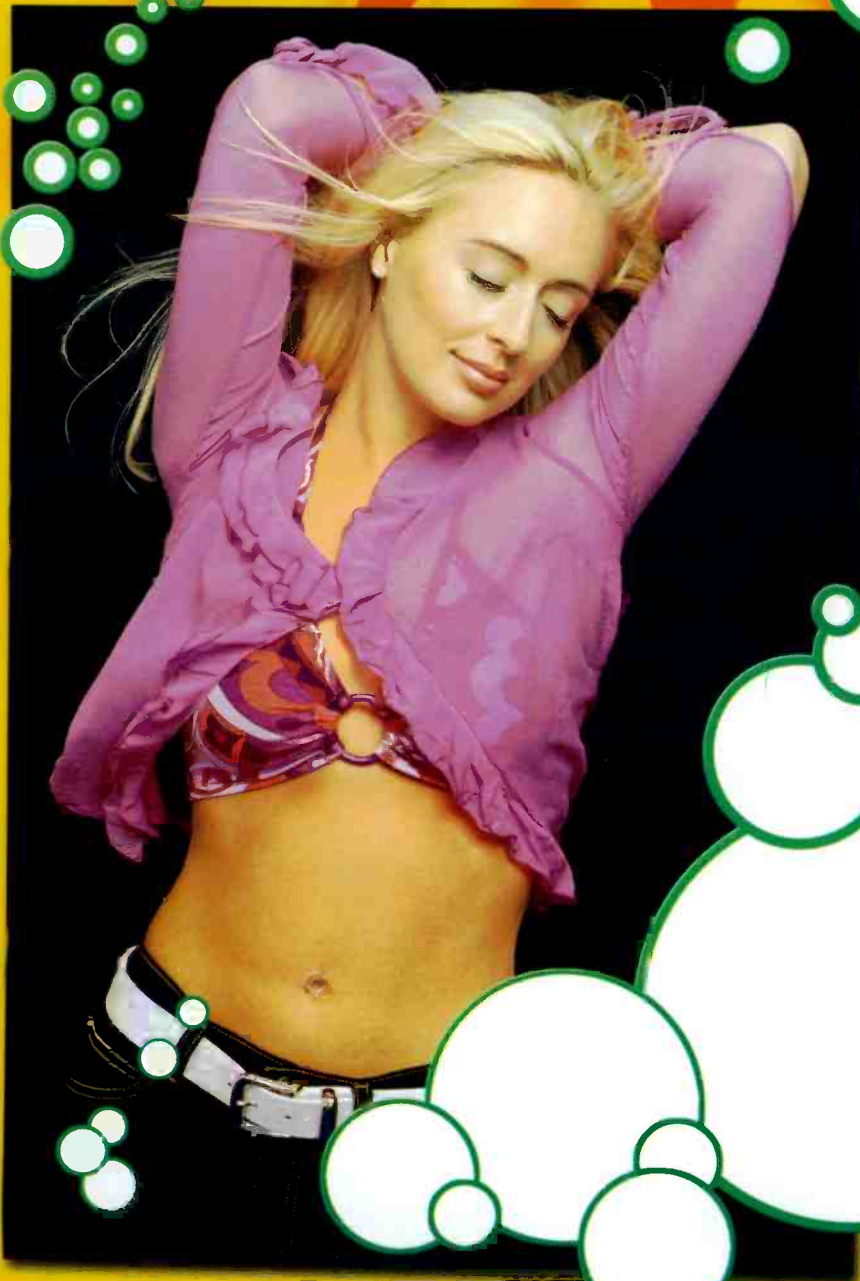
Airplay Now



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Mindy McCready

Maybe, Maybe Not



**The new single
from her upcoming
self-titled album**

Written by Mila Mason and Jim Collins
Produced by Mike Cline and Bobby Huff

Impact Date: January 14

**BUBBLING with
PERSONALITY**



© 2001 Capitol Records

Management: Randy Hoffman/Hoffman Entertainment

Monitor's King Promoted To Associate Editor

Angela King has been promoted to associate editor of *Country Airplay Monitor*, effective immediately.

King joined the *Monitor* staff in May 2000 in the newly created position of staff reporter and quickly began taking on additional duties. In addition to regularly writing feature stories and profiles, King authors the weekly Promoganda column, which runs in all four *Airplay Monitor* publications. She co-authors the weekly Radioactive column in *Country Airplay Monitor* and contributes news reportage to *Top 40 Airplay Monitor*, among other responsibilities.

King continues to report to Nashville bureau chief/managing editor Phyllis Stark.

"Angela has proved herself to be an invaluable member of our staff and has quickly established herself in the radio and record communities, where she has become both well-known and well-respected," Stark says. "We are delighted to give her this well-earned promotion and a title that better reflects her responsibilities."



KING

Prior to joining *Monitor*, King gained diverse experience in both broadcast and print journalism, as well as radio sales. Her previous positions included account executive at country KHKI (the Hawk) Des Moines, Iowa; news director at country KKCW Cedar Falls, Iowa; news anchor/reporter for news/talk station WHJJ Providence, R.I.; reporter for *The Denver Forum* newspaper in Denver, Iowa; and public information officer for the city of New Bedford, Mass.

King holds a master's degree in journalism and mass communications from Drake University in Des Moines. She received her bachelor's degree in English writing and communications from the University of Massachusetts at Dartmouth.

In related news, *Airplay Monitor* announces the addition of two new staff members, Omark Holmes and Jeff Matteuzzi, effective immediately. Holmes joins as marketing manager, and Matteuzzi joins in the newly created position of office assistant. Both positions are based in Los Angeles.

Holmes, most recently senior developer at hijackradio.com, has experience in art, graphic design, media production, and collateral materials in the radio, print, and music industries. He replaces Rob Accatino. Matteuzzi was most recently an advertising/merchandising assistant at Capitol Records and previously worked at Premier Marketing. Both Holmes and Matteuzzi report to *Airplay Monitor* publisher Jon Guynn.

RADIOACTIVE

BY PHYLLIS STARK & ANGELA KING

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Gaylord Ponders Flipping WSM-AM

WSM-AM Nashville fans have launched a grassroots telephone and Internet campaign and staged a protest outside the station in hopes of discouraging owner Gaylord Entertainment from dropping its gold-based format.

Company sources say that among the formats being considered by Gaylord are sports and N/T, although they emphasize that a final decision has not been made, and a timetable has not yet been set. This potential change could leave the *Grand Ole Opry* without its longtime radio partner, and thousands of fans across the country have signed an online petition in hopes of keeping the broadcast. Opry GM Pete Fisher tells *The Tennessean* that he is negotiating with a syndicator for the show.

Meanwhile, cluster OM Kyle Cantrell relinquishes those duties at sister WSM-FM. He remains OM over WSM-AM and N/T WWTN.

HEARINGS ON PAYOLA SOUGHT

In an interview with the *Los Angeles Times*, Rep. John Conyers Jr., D-Mich., says he plans to launch federal hearings looking into possible payola violations in the radio industry. "The government has been snoozing. We intend to probe these issues and ask a lot of questions this year," the ranking Democrat on the House Judiciary Committee told the paper. Conyers also questioned the practice of independent promoters paying annual promotion budgets to radio stations and says he plans to investigate promoters with an internal log system that tracks when stations air certain songs and then uses them to come up with a formula for paying the stations.

PROGRAMMING: THE WOLF MAN

KPLX (the Wolf) Dallas marketing director Paul Williams is upped to PD for the station, replacing Brian Philips, who left to join CMT last year. Williams is seeking a new marketing director.

KFDI-FM Wichita, Kan., OM Moon Mullins segues to Journal's Tulsa, Okla., properties in the same capacity. Mullins will run KVOO-AM-FM and KXBL (the Bull). He replaces Dave Block.

A number of notable country stations segued to other formats during the holidays, most prominently KYCY San Francisco, which flipped to an eclectic rhythmic AC format. OM Brian Thomas remains, but APD Steve Jordan and MD Richard Ryan exit. Earlier format segues include WGRL Indianapolis to '80s oldies and WSCA Savannah, Ga., which becomes R&B WQBT (the Beat). Meanwhile, stations entering the country format are Simmons' jazz KRQS Albuquerque, N.M., which becomes KKRK (the Range) under OM Sam Newton, and suburban Memphis outlet WMPS, which moves its roots-based triple-A format to another frequency and becomes WYYL (Y96.1).

KXKS (Kiss Country 93.7) Shreveport, La., gives interim PD Russ Winston permanent duties. He takes over from director of programming Gary McCoy. KDDK (the Duck) Little Rock, Ark., PD/morning host Joe Bob Hunter exits. Sister KSSN morning co-host Tracy Allen also exits.

WTVY Dothan, Ala., hires KRST Albuquerque, N.M., MD Ben Chalker as PD. Diane McKenzie remains as promotion director/morning host.

KTWB Sioux Falls, S.D., hires KKIA Storm Lake, Iowa, PD Curtis Sawyer for PD/MD duties. He replaces Norm Anderson, who segues to the station's engineering department.

WEGZ (Eagle Country 106) Washburn, Wis., flips to religious programming.

MANAGEMENT: FROM INFINITY TO BEYOND

WARW/WHFS Washington, D.C., VP/GM Phil Zachary leaves the Infinity cluster to become Curtis Media/Raleigh, N.C., executive VP. He'll oversee the 16-station group, including country WQDR Raleigh. Among his first tasks will be hiring a group PD to replace Brant Curtiss, who exited last month. Zachary starts Jan. 14.

Clear Channel/Birmingham, Ala., market manager Anthony Maisano exits after two years. David Coppock, market manager for the company's Mobile, Ala., cluster will serve as interim GM for his stations, which include country WDXB, while a replacement is sought.

WFLS Fredericksburg, Va., hires Clear Channel/Oklahoma City VP/market manager John Moen to oversee the four-station cluster. He

COUNTRY CONFIDENTIAL

BY WADE JESSEN 615-321-4291 • wjessen@airplaymonitor.com



A Plentiful New Year For Jackson

FRESH START: As this week's Country Airplay chart returns to normal post-holiday activity, the artist who caps the list also claims the lone non-bulletheaded single and the Hot Shot Debut, while three top five titles post gains exceeding 1,000 detections.

With Greatest Gainer stripes, Alan Jackson's sobering "Where Were You (When the World Stopped Turning)" is the second of his 19 No. 1 singles to control the chart for four weeks, a feat he accomplished with the conversely lighthearted "Chattahoochee" in the summer of '93. With 45.8 million estimated audience impressions, "Where Were You" notches a fourth week atop our Country Audience list, marking Jackson's longest No. 1 streak since we launched that chart in '97.

Jackson collects Hot Shot Debut honors with "Designated Drinker," a duet with George Strait that opens at No. 54 on Country Airplay. Charting on the strength of unsolicited album play, "Designated Drinker" helps introduce Jackson's *Drive* set, slated for a Jan. 15 retail debut. Jackson's prior single, "It's Alright to Be a Redneck," is the chart's only non-bulletheaded title at No. 58.

In the gainers column, "Where Were You" and Strait's "Run" log the two biggest increases on Country Airplay, up 1,149 and 1,036 spins, respectively. Meanwhile, Steve Holy's No. 4 record, "Good Morning Beautiful," posts an increase of 1,016 spins, taking the third-largest gain on the detections list. It advances 3-2 on Country Audience with approximately 42 million listener impressions.

HOUSEKEEPING: Effective with our unpublished Jan. 4 issue, KYCY San Francisco was removed from our panel of monitored stations following a format flip. Concurrently, WQXK Youngstown, Ohio, returns to the panel after a brief hiatus due to technical problems. There are currently 148 stations on our country chart panel.

ON THE ROW

Senior VP John Grady Exits Mercury

In a surprise move, John Grady has exited his position as senior VP of sales, marketing, and promotion at Mercury and Lost Highway Records in Nashville as part of a corporate restructuring. He was the only Nashville staffer affected. Grady can be reached at 615-438-7557.

Compendia Music Group, the Nashville-based record-label division of Compendia Media Group, has launched, also announcing several key staffers. Compendia Music Group's base music catalog was formed by combining the creative assets of CGI Records, Light Records, Intersound, River North Records, and Platinum Entertainment. The company is organized into four divisions—parent labels Compendia, Light Records, and Intersound Music, plus distribution arm Compendia Distribution Group. Each label division will have a separate staff and music focus. Michael Olsen, CEO of the parent company, will direct day-to-day operations and financial affairs for the music division.

Former Asylum, Capitol, and MCA Nashville executive Walt Wilson has been named VP/GM of the Compendia label. Wilson will oversee the development of two sub-labels, Compendia Classic—focusing on new releases and reissues from established rock, R&B, and country artists—and Compendia Texas, specializing in emerging artists in the Texas music scene. Former Monarch Records

replaces Bill Poole, who retired.

Clear Channel/Findlay, Ohio, GM Chuck Poet segues to the company's Parkersburg, W.Va., properties in the same capacity. He'll oversee the six-station cluster, including country WNUS. He replaces Ron Bishop, who exits.

Fisher Broadcasting senior VP Shannon Sweatte announces his retirement. He oversees both the Seattle and Portland, Ore., markets for Fisher, which includes country KWJ Portland. He will continue to consult the properties for one year.

Clear Channel/Wichita, Kan., hires adult top 40 WKSI Greensboro, N.C., GM Dick Harlow for similar duties. He replaces Gil Wohler, who exited. The cluster includes country KZSN.

PEOPLE: WDRM SHUFFLES LINEUP

Changes at WDRM Huntsville, Ala., as middayer

and Unison Records exec Don Boyer is named VP/GM of Intersound Music. He will oversee several sub-labels, including Classical Heritage, Reference Gold, First Choice, Legends, and Intersound.

Former Intersound, Platinum, and Campusvibe.com executive Phillip White is named VP/GM of Light Records, the company's gospel label. Sub-labels will be Light Christian and Soulace. Nate Wolk is named VP of sales at Compendia Distribution and is based in Minneapolis. He previously was with BMG Distribution, Great American Music, and CBS/Sony Distribution.

Terri Clark has entered into a management agreement with TBA Entertainment and will be represented by the company's senior VP/managing director, Clarence Spalding. Clark parted ways with her previous management company, AGF Entertainment, several months ago.

Director of marketing Greg Gosselin has exited Atlantic Records in Nashville after nine years with the company. Gosselin was the only remaining staffer when Atlantic closed its Nashville division last year.

Gasper Milazzo has been named director of sales at RCA Label Group. He previously was regional sales manager for K-Tel International in Detroit.

CMT personalities Katie Cook and Greg Martin have been named the new co-hosts of *CMT Most Wanted Live*, replacing Lance Smith, who shifts to hosting duties at CMT's weekly *Top 20 Countdown*, replacing Cook. Smith will also host various CMT specials. *CMT Most Wanted Live* shifts to a Tuesday-through-Saturday schedule. Tara McNamara joins CMT as host of the *Big Ticket* series. She previously worked at CNBC and the Oxygen network.

Congratulations to artist manager Stan Mores on his Dec. 21, 2001, marriage to Jerri Carter.

J.J. Madison moves to PD/morning host duties on oldies sister WWXQ. Morning co-host Mindy Carson segues to middays. Afternoon driver Justin Thomas exits, and OM Wes McShay adds that shift. McShay is taking T&Rs for a promotions coordinator.

WCTO (Cat Country) Allentown, Pa., hires Cat Collins, a former Air Force Master Sergeant, as morning co-host.

WKHK (K95) Richmond, Va., hires veteran market talent and former oldies WRCL APD/MD/middayer Bill Drake for middays. He replaces Dennis Nelson, who exited last month.

WMDH Muncie, Ind., ups new morning co-host Sherry Sinclair to MD. She assumes those duties from PD Clint Marsh.

WACO Waco, Texas, morning duo Zack Owen and Jim Cody have re-signed with the station for three more years.

STEVE AZAR

"THREE DAYS WITHOUT PUNCHIN'
A TIME CLOCK
THREE NIGHTS GOING NON-STOP
NO WORK AND ALL PLAY..."

I DON'T HAVE TO BE ME (TIL MONDAY)

GOING FOR AIRPLAY NOW!

THESE LEADERS HAVE BEEN SPINNING NON-STOP, NO WORK, JUST PRESSING PLAY:

KBEQ	421	WGH	238	WQMX	196	WGNE	165	WSM	156
WKCCQ	350	WBCT	217	WFMS	181	KCCY	163	KAJA	148
KSOP	305	KBQI	211	KMPS	176	KSKS	158	KDRK	148
WTGE	294	KTOM	210	KKCS	166	WKLB	157	WUBE	147

JOIN US IN 2002! STEVE'S NEW YEAR'S PARTY HAS JUST BEGUN...



1st IMPRESSIONS

SONGS WITH 6 OR MORE DETECTIONS AT NEW STATIONS THIS WEEK

NEW STATIONS

- #1 CAROLYN DAWN JOHNSON** *I Don't Want You To Go (Arista Nashville)* **14**
KKAT, KNCL, KWJJ, WAMZ, WCOS, WGNA, WHOK, WKCQ, WKKT, WMZQ, WOKQ, WQYK, WRBT, WVVZ
- #2 TOMMY SHANE STEINER** *What If She's An Angel (RCA)* **11**
KRST, KTOM, KYGO, WAMZ, WDRM, WMSI, WNOE, WOKQ, WSM, WXBM, WYYD
- #3 TAMMY COCHRAN** *I Cry (Epic)* **10**
KIKK, KUZZ, KXKT, WAMZ, WCOS, WKLB, WMZQ, WSIX, WVVZ, WYNK
- #4 KEVIN DENNEY** *That's Just Jessie (Lyric Street)* **10**
KAJA, KGMV, KMXM, KUZZ, WBCT, WPOR, WQYK, WRBQ, WSSL, WVVZ
- #5 CYNDI THOMSON** *I Always Liked That Best (Capitol)* **9**
KKAT, KRTY, KWNR, KXKC, WFLS, WGKX, WKCQ, WRBT, WYRK

ALSO: TY HERNDON *Heather's Wall (Epic)* 9; CHELY WRIGHT *Jezebel (MCA Nashville)* 8; KENNY CHESNEY *Young (BNA)* 8; TOBY KEITH *My List (DreamWorks)* 8; ALAN JACKSON DUET WITH GEORGE STRAIT *Designated Drinker (Arista Nashville)* 7; KELLIE COFFEY *When You Lie Next To Me (BNA)* 6; EMERSON DRIVE *I Should Be Sleeping (DreamWorks)* 5; BLACKHAWK *Days Of America (Columbia)* 5; MARK MCGUINN *She Doesn't Dance (VFR)* 5; GARY ALLAN *The One (MCA Nashville)* 5

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1		WTGE, Baton Rouge, LA	PD: Randy Chase	Airplay Leader Designations: 4
	#2	KEEY Minneapolis, MN (PD/MD: Gregg Swedberg/Travis Moon)	4	
	#3	KBEQ Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	2	
	#4	WKHX, Atlanta, GA (PD/MD: Dene Hallam/Johnny Gray)	2	
	#5	KCCY, Colorado Springs, CO (PD/MD: Travis Daily/Kevin Hayes)	2	

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

GREATEST GAINERS COUNTRY

- ALAN JACKSON • *Where Were You (When the World Stopped Turning)* (ARISTA NASHVILLE) **+1149**
KCY +22, WKSJ +19, WSOC +18, KJBL +17, KTOM +16, WYNK +16, WDSY +16, WRBQ +15, KNCL +15, WDXB +14
- GEORGE STRAIT • *Run (MCA NASHVILLE)* **+1036**
KCY +24, WUSN +21, KGMV +15, KILT +15, KXKT +14, KBQI +13, WRBQ +13, WQYK +13, WGKX +13, KSOP +13
- STEVE HOLY • *Good Morning Beautiful (CURB)* **+1016**
WRBQ +20, KATM +17, KSD +17, WSOC +16, KEEY +16, KGMV +15, WCKT +14, KILT +14, WYGY +13, KRST +13
- BRAD PAISLEY • *Wrapped Around (ARISTA NASHVILLE)* **+997**
WYCD +24, WTQR +20, KCY +20, KPLX +20, WDRM +17, KXKT +16, WGKX +16, WNOE +16, WKIS +15, WPOC +15
- TRACE ADKINS • *I'm Tryin' (CAPITOL)* **+935**
KXKT +17, KWJJ +16, WUSN +15, WYGY +14, WNOE +14, WPOC +14, KHKI +13, KATM +13, KMLE +13, KSOP +13
- AARON TIPPIN • *Where The Stars And Stripes And The Eagle Fly (LYRIC STREET)* **+894**
WYGY +15, KGMV +15, WVVZ +15, WPOC +15, KYGO +15, KMPS +15, WDXB +14, KSD +14, WOKO +13, KXKT +13
- TOBY KEITH • *I Wanna Talk About Me (DREAMWORKS)* **+885**
KILT +24, WPOC +19, KJBL +15, WNK +14, KSD +14, WVVZ +14, WSM +14, KSOP +14, WMIL +14, KNIX +14
- GARTH BROOKS • *Wrapped Up In You (CAPITOL)* **+878**
KGMV +16, KHAY +14, WNK +14, WCKT +13, KRST +13, WPOC +13, WSLC +12, KATM +12, KFRG +12, WRBQ +12
- BROOKS & DUNN • *The Long Goodbye (ARISTA NASHVILLE)* **+830**
WKIS +21, WCTO +20, WBCT +18, KILT +18, WKCQ +16, KFKE +16, KGMV +15, KXKT +13, WBEE +13, KCCY +12
- JO DEE MESSINA WITH TIM MCGRAW • *Bring On The Rain (CURB)* **+826**
WQYK +23, WUSN +21, WXBM +19, WTQR +16, WOKQ +15, KJBL +14, WRK +14, WBEE +13, WSOC +13, KXKT +12

Billboard Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

				BILLBOARD ISSUE DATE: JANUARY 12, 2002		
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST		
◀ No. 1 ▶						
1	2	14	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD	3 weeks at No. 1	AARON TIPPIN	
2	1	12	GOD BLESS THE USA CURB 73128		LEE GREENWOOD	
3	3	72	BUT I DO LOVE YOU/CAN'T FIGHT THE MOONLIGHT CURB 73116		LEANN RIMES	
4	4	10	AMERICA WILL ALWAYS STAND RELENTLESS NASHVILLE 5137/MADACY		RANDY TRAVIS	
5	6	12	GOD BLESS AMERICA CURB 73127		LEANN RIMES	
6	5	12	CALL ME CLAU/ZAT YOU SANTA CLAUS? CAPITOL 77669		GARTH BROOKS	
7	7	6	THE CHRISTMAS SHOES RCA 69110/RLG		3 OF HEARTS	
8	8	22	SOMETHIN' IN THE WATER MONUMENT 79625/SONY		JEFFREY STEELE	
9	11	67	THE WAY YOU LOVE ME WARNER BROS. 16818/WRN		FAITH HILL	
10	12	238	HOW DO I LIVE CURB 73022		LEANN RIMES	
11	9	33	ON A NIGHT LIKE THIS WARNER BROS. 16751/WRN		TRICK PONY	
12	13	84	IT DON'T MATTER TO THE SUN/LOST IN YOU CAPITOL 58788		GARTH BROOKS AS CHRIS GAINES	
13	14	7	GIRL IN LOVE COLUMBIA 79648/SONY		ROBIN ENGLISH	
14	10	94	ROCKY TOP '96 DECCA 155274/MCA NASHVILLE		THE OSBORNE BROTHERS	
15	18	25	UNBROKEN BY YOU LYRIC STREET 164048/HOLLYWOOD		KORTNEY KAYLE	
16	15	56	POUR ME WARNER BROS. 16816/WRN		TRICK PONY	
17	22	42	LOVE IS ENOUGH RCA 69034/RLG		3 OF HEARTS	
18	16	35	AUSTIN GIANT 16767/WRN		BLAKE SHELTON	
19	23	30	SIMPLE LIFE COLUMBIA 79541/SONY		MARY CHAPIN CARPENTER	
20	17	61	HOW DO YOU LIKE ME NOW?! DREAMWORKS 450932/INTERSCOPE		TOBY KEITH	

Records with the greatest sales gains this week. ●Recording Industry Assn. of America certification for sales of 500,000 units. ▲RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

Billboard TOP COUNTRY ALBUMS

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

					BILLBOARD ISSUE DATE: JANUARY 12, 2002		
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
◀ No. 1 ▶							
1	1	1	7	GARTH BROOKS ▲ ²	CAPITOL 31330 (10.98/18.98)	SCARECROW	1
2	2	2	56	SOUNDTRACK ▲ ²	MERCURY 170069 (11.98/18.98)	O BROTHER, WHERE ART THOU?	1
3	3	3	18	TOBY KEITH ▲	DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
4	4	4	8	GEORGE STRAIT ●	MCA NASHVILLE 170220 (11.98/18.98)	THE ROAD LESS TRAVELED	1
5	6	5	15	MARTINA MCBRIDE ●	RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
6	7	7	74	SOUNDTRACK ▲ ²	CURB 78703 (11.98/17.98)	COYOTE UGLY	1
7	5	6	36	TIM MCGRAW ▲	CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
8	8	8	10	REBA MCENTIRE ●	MCA NASHVILLE 170202 (11.98/18.98)	GREATEST HITS VOLUME III — I'M A SURVIVOR	1
9	9	10	58	TIM MCGRAW ▲ ²	CURB 77978 (12.98/18.98)	GREATEST HITS	1
10	12	17	66	KENNY CHESNEY ▲ ²	BNA 67976/RLG (12.98/18.98)	GREATEST HITS	1
11	13	16	122	DIXIE CHICKS ▲ ³	MONUMENT 69678/SONY (12.98 EQ/18.98)	FLY	1
12	10	12	37	BROOKS & DUNN ●	ARISTA NASHVILLE 67003/RLG (12.98/18.98)	STEERS & STRIPES	1
13	16	18	64	SARA EVANS ▲	RCA 67964/RLG (11.98/17.98)	BORN TO FLY	6
14	14	15	27	LONESTAR ●	BNA 67011/RLG (12.98/18.98)	I'M ALREADY THERE	1
15	11	11	13	DAVID BALL	DUALTONE 01109/RAZOR & TIE (11.98/17.98)	AMIGO	11
16	20	9	11	ANNE MURRAY	STRAIGHTWAY 20335 (19.98 CD)	WHAT A WONDERFUL CHRISTMAS	6
17	17	19	6	CLINT BLACK	RCA 67005/RLG (12.98/18.98)	GREATEST HITS II	8
18	18	21	20	ALISON KRAUSS + UNION STATION	ROUNDER 610495/IDJMG (11.98/17.98)	NEW FAVORITE	3
19	15	14	60	ALAN JACKSON ▲	ARISTA NASHVILLE 69335/RLG (12.98/18.98)	WHEN SOMEBODY LOVES YOU	1
20	22	25	17	STEVE HOLY	CURB 77972 (11.98/17.98)	BLUE MOON	20

Albums with the greatest sales gains. ●Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲RIAA certification for sales of 1 million units (Platinum). ◆RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and SoundScan, Inc. All rights reserved.

COUNTRY PLAYLISTS FOR WEEK ENDING JANUARY 6, 2002



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. 1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: DEC. 28, 2001 - JAN. 3, 2002

CMT PD: Chris Parr CBS Cable 615-457-8500. Playlist table with columns for rank, song title, and TW/LW values.

Great American Country PD: Jim Murphy Jones Int'l Networks 303-792-3111. Playlist table with columns for rank, song title, and TW/LW values.

KZLA Los Angeles OM: R.J. Curtis MD: Tony Campos Emmis 323-882-8000. Playlist table with columns for rank, song title, and TW/LW values.

KPLX Dallas PD: Paul Williams APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400. Playlist table with columns for rank, song title, and TW/LW values.

WUSN Chicago PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099. Playlist table with columns for rank, song title, and TW/LW values.

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800. Playlist table with columns for rank, song title, and TW/LW values.

WMZQ Washington, DC VP/Ops: Jeff Wyatt APD/MD: Jon Anthony Clear Channel 301-231-8231. Playlist table with columns for rank, song title, and TW/LW values.

WYNY New York PD: Marty Mitchell Big City Radio 914-592-1071. Playlist table with columns for rank, song title, and TW/LW values.

WXTU Philadelphia PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000. Playlist table with columns for rank, song title, and TW/LW values.

WKHX Atlanta OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101. Playlist table with columns for rank, song title, and TW/LW values.

KFRG San Bernardino OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9252. Playlist table with columns for rank, song title, and TW/LW values.

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600. Playlist table with columns for rank, song title, and TW/LW values.

KEEY Minneapolis PD: Gregg Swadberg APD/MD: Travis Moon Clear Channel 952-820-4200. Playlist table with columns for rank, song title, and TW/LW values.

KILT Houston Group PD: Darren Davis APD/MD: John Trapani Infinity 713-881-5100. Playlist table with columns for rank, song title, and TW/LW values.

KNIX Phoenix PD: George King MD: Gwen Foster Clear Channel 480-966-6236. Playlist table with columns for rank, song title, and TW/LW values.

KMPS Seattle OM/DP: Becky Brenner MD: Tony Thomas 94.1 KMPS Infinity 206-805-0941. Playlist table with columns for rank, song title, and TW/LW values.

KYGO Denver PD: Joel Burke MD: Tad Svendsen Jefferson Pilot 303-321-0950. Playlist table with columns for rank, song title, and TW/LW values.

WKLB Boston PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600. Playlist table with columns for rank, song title, and TW/LW values.

WPOC Baltimore VP/Ops: Jeff Wyatt PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693. Playlist table with columns for rank, song title, and TW/LW values.

KMLE Phoenix PD: Jeff Garrison APD/MD: Chris Loss Infinity 602-258-8181. Playlist table with columns for rank, song title, and TW/LW values.

WIVK Knoxville OM: Mike Hammond MD: Colleen Adder Citadel 865-588-6511. Playlist table with columns for rank, song title, and TW/LW values.

WIL St. Louis PD: Russ Schell MD: Dan Montana Sinclair 314-781-9600. Playlist table with columns for rank, song title, and TW/LW values.

WYAT Atlanta OM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106. Playlist table with columns for rank, song title, and TW/LW values.

WDSY Pittsburgh OM/DP: Keith Clark APD/MD: Stony Richards Infinity 412-920-9400. Playlist table with columns for rank, song title, and TW/LW values.



Songs ranked by number of detections. Playlists are listed in order of TSA weekly come, beginning with the highest-cumming station. Comes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WCOL Columbus, OH PD: Johnboy Crenshaw MD: Dan Zuko Clear Channel 614-486-6101

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WESC Greenville OM: Bruce Logan MD: John Landrum 92.5 WESC Clear Channel 864-242-4660

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-677-8998

KCYC San Antonio OM: Steve Guittan Cox 210-615-5400

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall 401-467-4366

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-533-7444

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000

WBEE Rochester, NY OM: Dave Symonds PD: Coyote Collins Entercom 716-423-2900

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WNQE New Orleans PD: Les Acree MD: Casey Carter Clear Channel 504-679-7300

WCMS Norfolk OM: Randy Brooks APD: Jack Prater Barnstable Broadcasting 757-671-1000

WSIX Nashville OM: Bob Barnett MD: Mike Moore MD: Billy Greenwood Clear Channel 615-664-2400

WKKO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536

WQMX Akron OM: Kevin Mason APD: Ken Steel Rubber City Radio Group 330-869-9800

WGTX Memphis PD: Greg Mozingo MD: Mark Billingsley Barnstable Broadcasting 901-682-1106

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel Bristol 540-669-8112

WGH Norfolk OM: Randy Brooks Barnstable 757-671-1000

WRBQ Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-1047

WSM Nashville PD: Kevin O'Neal APD: Frank Seres Gaylord 615-889-6595

KTST Oklahoma City OM: Ted Stecker APD: Crash Clear Channel 405-528-5543

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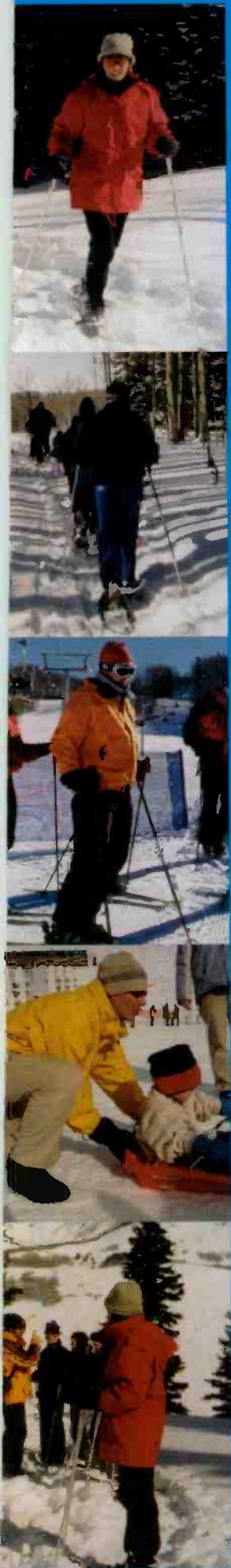
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Detailed tracking for upward-moving songs. Total Detections/Gain* does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

TRACE ADKINS 4741/935 I'm Tryin' (Capitol) Total Stations: 148 Chart Move: 6-6

BROOKS & DUNN 3512/830 The Long Goodbye (Arista Nashville) Total Stations: 148 Chart Move: 11-11

GARTH BROOKS 4574/878 Wrapped Up In You (Capitol) Total Stations: 148 Chart Move: 7-7

TRACY BYRD 3057/738 Just Let Me Be In Love (RCA) Total Stations: 147 Chart Move: 17-15

CHRIS CAGLE 2134/519 I Breathe In, I Breathe Out (Capitol) Total Stations: 143 Chart Move: 22-22

JOE DIFFIE 3031/638 In Another World (Monument) Total Stations: 145 Chart Move: 15-16

DIXIE CHICKS 3082/697 Some Days You Gotta Dance (Monument) Total Stations: 146 Chart Move: 16-14

SARA EVANS 2790/645 Saints & Angels (RCA) Total Stations: 146 Chart Move: 19-18

STEVE HOLY 5285/1016 Good Morning Beautiful (Curb) Total Stations: 148 Chart Move: 4-4

ALAN JACKSON 5868/1149 Where Were You (When The World Stopped Turning) (Arista Nashville) Total Stations: 148 Chart Move: 1-1

SONG MONITOR

FOR WEEK ENDING JANUARY 6, 2002

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri-Tu cycle. Markets listed in order of population. *Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

MARTINA MCBRIDE 3106/690 Blessed (RCA)					TIM MCGRAW 3233/689 The Cowboy In Me (Curb)					JO DEE MESSINA WITH TIM MCGRAW 3871/826 Bring On The Rain (Curb)					MONTGOMERY GENTRY 1913/499 Cold One Comin' On (Columbia)					BRAD PAISLEY 4501/997 Wrapped Around (Arista Nashville)									
Total Stations: 145					Total Stations: 147					Total Stations: 148					Total Stations: 144					Total Stations: 147									
Chart Move: 13-13					Chart Move: 12-12					Chart Move: 10-9					Chart Move: 23-24					Chart Move: 8-8									
TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.					
CMT	26	32	34	120	Green.	WESC	20	16	22	115	Green.	WESC	17	17	16	200	Green.	WESC	33	31	34	418	Green.	WESC	36	32	35	279	Green.
GAC	5	17	23	120	Green.	WSSA	18	16	22	115	Green.	WSSA	14	15	20	198	Green.	WSSA	44	43	43	224	Green.	WSSA	30	27	28	327	Green.
WYNY	21	14	19	193	Albany	WYNY	31	20	22	99	Albany	WYNY	27	26	31	186	Albany	WYNY	16	12	13	162	Albany	WYNY	30	23	42	487	Albany
KZLA	29	25	31	203	Tulsa	KZLA	24	19	11	98	Tulsa	KZLA	12	11	12	121	Tulsa	KZLA	1	1	1	1	Tulsa	KZLA	1	1	1	1	Tulsa
WUSN	29	25	31	203	Tulsa	WUSN	20	18	19	127	Tulsa	WUSN	40	18	39	265	Tulsa	WUSN	20	19	24	185	Tulsa	WUSN	30	24	40	463	Tulsa
WXTU	25	18	22	190	McAllen	WXTU	23	19	20	123	McAllen	WXTU	29	27	31	311	McAllen	WXTU	3	3	3	221	McAllen	WXTU	37	37	31	341	McAllen
KPLX	1	1	1	1	Fresno	KPLX	34	26	38	248	Fresno	KPLX	44	37	46	389	Fresno	KPLX	11	11	11	1	Fresno	KPLX	20	16	19	180	Fresno
KSCS	1	1	1	1	Fresno	KSCS	17	13	14	49	Fresno	KSCS	44	37	46	389	Fresno	KSCS	11	11	11	1	Fresno	KSCS	50	42	50	630	Fresno
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.

RASCAL FLATTS 2373/736 I'm Movin' On (Lyric Street)					BLAKE SHELTON 2077/608 All Over Me (Warner Bros./WRN)					TOMMY SHANE STEINER 1455/382 What If She's An Angel (RCA)					GEORGE STRAIT 5445/1036 Run (MCA Nashville)					AARON TIPPIN 5376/894 Where The Stars And Stripes And The Eagle Fly (Lyric Street)									
Total Stations: 145					Total Stations: 143					Total Stations: 124					Total Stations: 148					Total Stations: 147									
Chart Move: 21-21					Chart Move: 24-23					Chart Move: 27-28					Chart Move: 3-2					Chart Move: 2-3									
TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.	TW	LW	ZW	ID	Green.					
CMT	13	13	13	93	Green.	WESC	19	16	9	52	Green.	WESC	18	17	18	176	Green.	WESC	34	32	34	362	Green.	WESC	31	31	31	450	Green.
GAC	17	16	18	132	Green.	WSSA	19	16	19	147	Green.	WSSA	15	14	15	117	Green.	WSSA	30	29	30	336	Green.	WSSA	31	29	30	328	Green.
WYNY	21	14	22	241	Albany	WYNY	21	12	21	147	Albany	WYNY	21	12	21	147	Albany	WYNY	16	12	13	162	Albany	WYNY	30	31	28	366	Albany
KZLA	29	24	26	241	Tulsa	KZLA	18	16	12	115	Tulsa	KZLA	12	11	12	121	Tulsa	KZLA	1	1	1	1	Tulsa	KZLA	1	1	1	1	Tulsa
WUSN	29	24	26	241	Tulsa	WUSN	24	15	19	167	Tulsa	WUSN	40	18	39	265	Tulsa	WUSN	20	19	24	185	Tulsa	WUSN	30	24	40	463	Tulsa
WXTU	22	14	15	142	McAllen	WXTU	26	14	16	126	McAllen	WXTU	27	31	37	479	McAllen	WXTU	3	3	3	221	McAllen	WXTU	37	37	31	341	McAllen
KPLX	1	1	1	1	Fresno	KPLX	6	1	4	49	Fresno	KPLX	44	37	46	389	Fresno	KPLX	11	11	11	1	Fresno	KPLX	20	16	19	180	Fresno
KSCS	1	1	1	1	Fresno	KSCS	17	13	14	49	Fresno	KSCS	44	37	46	389	Fresno	KSCS	11	11	11	1	Fresno	KSCS	50	42	50	630	Fresno
WYCD	36	34	35	180	Gr.Rap.	WYCD	35	32	32	167	Gr.Rap.	WYCD	21	19	22	153	Gr.Rap.	WYCD	1	1	1	1	Gr.Rap.	WYCD	38	34	35	234	Gr.Rap.

IMPACT!



Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

2399 - 1000 DETECTIONS

Total Detections/Gain

RASCAL FLATTS 2373/736
I'm Movin' On (Lyric Street)

Total Stations: 145/Chart Move: 21-21
Heavy (35+ detections): 3 WIRK, WKHX, WSIX
Medium (25-34): 18 KBEQ, KBQI, KHKI, KMLE, KNIX, KUZZ, WFMS, WFRE, WGGY, WKCN, WKCC, WKYQ, WMUS, WQMX, WSLC, WWGR, WYCD, WYGY
Light (Under 25): 124
1st Impressions: 1 KKAT

CHRIS CAGLE 2134/519
I Breathe In, I Breathe Out (Capitol)

Total Stations: 143/Chart Move: 22-22
Heavy (35+): 4 KSON, KTTS, KUZZ, KWJJ
Medium (25-34): 18 KBEQ, KBQI, KHKI, KIKK, KILT, KPLX, KRKY, KSSN, KZSN, WFMS, WGKX, WQMX, WQXK, WRNS, WSLC, WSSL, WTQR, WUBE
Light (Under 25): 121

BLAKE SHELTON 2077/680
All Over Me (Warner Bros./WRN)

Total Stations: 143/Chart Move: 24-23
Heavy (35+): 0
Medium (25-34): 11 KBEQ, KHKI, KKCS, KNIX, KSSN, KTST, KXKC, WKCN, WSLC, WYCD, WYGY
Light (Under 25): 132
1st Impressions: 1 WYNN

MONTGOMERY GENTRY 1913/499
Cold One Comin' On (Columbia)

Total Stations: 144/Chart Move: 23-24
Heavy (35+): 1 KRKY
Medium (25-34): 14 KBEQ, KEEY, KFKE, KHKI, KSSN, WAMZ, WDSY, WESC, WFLS, WKCN, WKSJ, WQMX, WRNS, WYDD
Light (Under 25): 129
1st Impressions: 3 KILT, KMXM, WBCT

PHIL VASSAR 1858/464
That's When I Love You (Arista Nashville)

Total Stations: 140/Chart Move: 25-25
Heavy (35+): 0
Medium (25-34): 12 KBEQ, KKCS, KMLE, KYGO, WAMZ, WCTK, WGGY, WIRK, WKCN, WSIX, WSLC, WWGR
Light (Under 25): 128
1st Impressions: 2 KILT, WOGK

LEE ANN WOMACK 1542/371
Does My Ring Burn Your Finger (MCA Nashville)

Total Stations: 135/Chart Move: 26-26
Heavy (35+): 1 KWJJ
Medium (25-34): 5 KIKK, KRKY, KXKC, WSLC, WUBE
Light (Under 25): 129
1st Impressions: 3 KUPL, WMIL, WRBQ

CYNDI THOMSON 1500/482
I Always Liked That Best (Capitol)

Total Stations: 137/Chart Move: 29-27
Heavy (35+): 0
Medium (25-34): 7 KBEQ, KMLE, KRYS, WGGY, WKYQ, WUBE, WYCD
Light (Under 25): 130
1st Impressions: 9 KKAT, KRKY, KWNR, KXKC, WFLS, WGKX, WKCC, WRBT, WYRK

TOMMY SHANE STEINER 1455/382
What If She's An Angel (RCA)

Total Stations: 124/Chart Move: 27-28
Heavy (35+): 5 KTTS, KWJJ, WKHX, WKIS, WRBQ
Medium (25-34): 6 WIRK, WQBE, WSIX, WXBQ, WYNN, WZZK
Light (Under 25): 113
1st Impressions: 11 KRST, KTOM, KYGO, WAMZ, WDRM, WMSI, WNOE, WOKQ, WSM, WXBW, WYYD

EMERSON DRIVE 1270/403
I Should Be Sleeping (DreamWorks)

Total Stations: 125/Chart Move: 30-30
Heavy (35+): 0
Medium (25-34): 4 KTOM, WGGY, WQXK, WSLC
Light (Under 25): 121
1st Impressions: 5 KCCY, KSD, WSIX, WSSL, WYNN

STEVE AZAR 1173/352
I Don't Have To Be Me ('Til Monday) (Mercury)

Total Stations: 131/Chart Move: 31-31
Heavy (35+): 2 KBEQ, WKCC
Medium (25-34): 5 KBQI, KSKS, KTOM, WQMX, WUBE
Light (Under 25): 124
1st Impressions: 1 KWJJ

KENNY CHESNEY 1117/352
Young (BNA)

Total Stations: 94/Chart Move: 32-32
Heavy (35+): 5 KASE, KCCY, KMLE, KPLX, WRBQ
Medium (25-34): 6 KEEY, KTST, WKHX, WKYQ, WQBE, WXBQ
Light (Under 25): 83
1st Impressions: 8 KFDI, KFKE, KIKK, WDRM, WFRY, WNOE, WSLC, WSOC

CAROLYN DAWN JOHNSON 1053/353
I Don't Want You To Go (Arista Nashville)

Total Stations: 124/Chart Move: 35-33
Heavy (35+): 0
Medium (25-34): 4 KDRK, KEEY, KNIX, WGGY
Light (Under 25): 120
1st Impressions: 14 KKAT, KNCI, KWJJ, WAMZ, WCOS, WGNA, WHOK, WKCO, WKKT, WMZQ, WOKQ, WQYK, WRBT, WYVZ

TAMMY COCHRAN 1038/328
I Cry (Epic)

Total Stations: 119/Chart Move: 34-34
Heavy (35+): 0
Medium (25-34): 2 KBQI, WQBE
Light (Under 25): 117
1st Impressions: 10 KIKK, KUZZ, KXKT, WAMZ, WCOS, WKLB, WMZQ, WSIX, WYVZ, WYNN

999 - 500 DETECTIONS

Total Detections/Gain

TRISHA YEARWOOD FEATURING DON HENLEY 975/261
Inside Out (MCA Nashville)

Total Stations: 111/Chart Move: 33-35
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 111
1st Impressions: 3 WMIL, WUSY, WYRK

KEVIN DENNEY 937/252
That's Just Jessie (Lyric Street)

Total Stations: 82/Chart Move: 36-36
Heavy (35+): 2 KPLX, WTGE
Medium (25-34): 3 WKHX, WKYQ, WXBQ
Light (Under 25): 77
1st Impressions: 10 KAJA, KGMV, KMXM, KUZZ, WBCT, WPOR, WQYK, WRBQ, WSSL, WYVZ

CHELY WRIGHT 769/272
Jezebel (MCA Nashville)

Total Stations: 106/Chart Move: 40-38
Heavy (35+): 0
Medium (25-34): 2 KPLX, WCTO
Light (Under 25): 104
1st Impressions: 8 KNCI, KUJL, WBEE, WRBQ, WSLC, WSTH, WYVZ, WYNN

BLACKHAWK 711/232
Days Of America (Columbia)

Total Stations: 100/Chart Move: 43-39
Heavy (35+): 1 KEEY
Medium (25-34): 3 WGGY, WNCY, WUBE
Light (Under 25): 96
1st Impressions: 5 KIIM, KMXM, WBEE, WSSL, WYNN

MARK WILLS WITH JAMIE O'NEAL 668/132
I'm Not Gonna Do Anything Without You (Mercury)

Total Stations: 71/Chart Move: 38-40
Heavy (35+): 0
Medium (25-34): 2 KTST, WTGE
Light (Under 25): 69
1st Impressions: 1 KKCS

MARK MCGUINN 635/171
She Doesn't Dance (VFR)

Total Stations: 65/Chart Move: 44-42
Heavy (35+): 0
Medium (25-34): 2 KRKY, KRYS
Light (Under 25): 63
1st Impressions: 5 WEZL, WFMS, WGAR, WKDF, WUBE

KENNY ROGERS 611/183
Homeland (Dreamcatcher)

Total Stations: 96/Chart Move: 45-43
Heavy (35+): 0
Medium (25-34): 1 WQBE
Light (Under 25): 95
1st Impressions: 1 WQYK

KELLIE COFFEY 600/119
When You Lie Next To Me (BNA)

Total Stations: 70/Chart Move: 42-44
Heavy (35+): 0
Medium (25-34): 1 KKCS
Light (Under 25): 69
1st Impressions: 6 KILT, KSD, WGNE, WIRK, WJCL, WLWI

TOBY KEITH 555/187
My List (DreamWorks)

Total Stations: 58/Chart Move: 47-45
Heavy (35+): 1 KTTS
Medium (25-34): 1 WKHX
Light (Under 25): 56
1st Impressions: 8 KWNR, WAMZ, WBCT, WGNA, WHOK, WRNS, WSM, WYNN

499 - 40 DETECTIONS

Total Detections/Gain

TY HERNDON 382/141
Heather's Wall (Epic)

Total Stations: 73/Chart Move: 51-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 73
1st Impressions: 9 KTOM, KXKT, WBCT, WBEE, WCKT, WIRK, WKCO, WRBQ, WRBT

CRAIG MORGAN 260/88
God, Family, And Country (Broken Bow)

Total Stations: 60/Chart Move: 55-51
Heavy (35+): 0
Medium (25-34): 2 KTOM, WSTH
Light (Under 25): 58
1st Impressions: 4 WBEE, WDRM, WHOK, WSSL

RAY STEVENS 232/39
Osama-Yo' Mama (Curb)

Total Stations: 59/Chart Move: 53-52
Heavy (35+): 0
Medium (25-34): 2 KUZZ, WKHX
Light (Under 25): 57
1st Impressions: 2 KRMD, WKXC

★ ALAN JACKSON DUET WITH GEORGE STRAIT 148/148
Designated Drinker (Arista Nashville)

Total Stations: 40/Chart Move: Debut 54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40
1st Impressions: 7 KIIM, WCTO, WKHX, WSM, WUBE, WWGR, WYGY

★ TRICK PONY 145/76
Just What I Do (Warner Bros./WRN)

Total Stations: 29/Chart Move: Debut 55
Heavy (35+): 0
Medium (25-34): 1 WQBE
Light (Under 25): 28
1st Impressions: 3 KBEQ, KIKK, WKIS

★ GARY ALLAN 138/71
The One (MCA Nashville)

Total Stations: 21
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 21
1st Impressions: 5 KKCS, KSOP, KUZZ, WNCY, WSLC

TIM RUSHLOW 100/32
Love, Will (The Package) (Scream)

Total Stations: 13/Chart Move: Re-Entry 59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 13
1st Impressions: 2 KMLE, WGNE

JOHN BERRY 85/21
How Much Do You Love Me (Ark 21)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 8

★ WILLIE NELSON FEATURING LEE ANN WOMACK 80/33
Mendocino County Line (Lost Highway/Mercury)

Total Stations: 7
Heavy (35+): 1 KPLX
Medium (25-34): 0
Light (Under 25): 6
1st Impressions: 1 KIKK

★ MEREDITH EDWARDS 79/79
Ready To Fall (Mercury)

Total Stations: 40
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40

★ PAT GREEN 75/16
Three Days (Republic/Universal)

Total Stations: 4
Heavy (35+): 1 KPLX
Medium (25-34): 1 KIKK
Light (Under 25): 2

★ SAWYER BROWN 56/25
Circles (Curb)

Total Stations: 9
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 9
1st Impressions: 2 WBEE, WQBE

TIM MCGRAW 56/27
Angel Boy (Curb)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 7
1st Impressions: 2 KPLX, KSOP

★ MINDY MCCREARY 51/27
Maybe, Maybe Not (Capitol)

Total Stations: 8
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 8
1st Impressions: 1 KSOP

★ BRIAN MCCOMAS 46/14
I Could Never Love You Enough (Lyric Street)

Total Stations: 4
Heavy (35+): 1 WYGY
Medium (25-34): 0
Light (Under 25): 3

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio-Track service to Country Airplay Monitor. 148 country stations are electronically monitored 24 hours a day, 7 days a week. © 2002. VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ NO. 1/GREATEST GAINER ★ ★ ★						
1	1	9	WHERE WERE YOU (WHEN THE WORLD STOPPED TURNING) ARISTA NASHVILLE 4 weeks at No. 1	ALAN JACKSON	5868	4719
2	3	15	RUN MCA NASHVILLE	GEORGE STRAIT	5445	4409
3	2	16	WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET	AARON TIPPIN	5376	4482
4	4	25	GOOD MORNING BEAUTIFUL CURB	STEVE HOLY	5285	4269
5	5	22	I WANNA TALK ABOUT ME DREAMWORKS	TOBY KEITH	4904	4019
6	6	29	I'M TRYIN' CAPITOL	TRACE ADKINS	4741	3806
7	7	13	WRAPPED UP IN YOU CAPITOL	GARTH BROOKS	4574	3696
8	8	21	WRAPPED AROUND ARISTA NASHVILLE	BRAD PAISLEY	4501	3504
9	10	19	BRING ON THE RAIN CURB	JO DEE MESSINA WITH TIM MCGRAW	3871	3045
10	9	20	RIDING WITH PRIVATE MALONE DUALTONE	DAVID BALL	3740	3260
11	11	13	THE LONG GOODBYE ARISTA NASHVILLE	BROOKS & DUNN	3512	2682
12	12	8	THE COWBOY IN ME CURB	TIM MCGRAW	3233	2544
13	13	12	BLESSED RCA	MARTINA MCBRIDE	3106	2416
14	16	16	SOME DAYS YOU GOTTA DANCE MONUMENT	DIXIE CHICKS	3082	2385
15	17	22	JUST LET ME BE IN LOVE RCA	TRACY BYRD	3057	2319
16	15	26	IN ANOTHER WORLD MONUMENT	JOE DIFFIE	3031	2393
17	14	31	ONLY IN AMERICA ARISTA NASHVILLE	BROOKS & DUNN	2967	2398
18	19	19	SAINTS & ANGELS RCA	SARA EVANS	2790	2145
19	18	23	WITH ME BNA	LONESTAR	2749	2254
20	20	32	LOVE OF A WOMAN COLUMBIA	TRAVIS TRITT	2529	2028
21	21	15	I'M MOVIN' ON LYRIC STREET	RASCAL FLATTS	2373	1637
22	22	18	I BREATHE IN, I BREATHE OUT CAPITOL	CHRIS CAGLE	2134	1615
23	24	14	ALL OVER ME WARNER BROS./WRN	BLAKE SHELTON	2077	1397
24	23	22	COLD ONE COMIN' ON COLUMBIA	MONTGOMERY GENTRY	1913	1414
25	25	12	THAT'S WHEN I LOVE YOU ARISTA NASHVILLE	PHIL VASSAR	1858	1394
26	26	11	DOES MY RING BURN YOUR FINGER MCA NASHVILLE	LEE ANN WOMACK	1542	1171
27	29	11	I ALWAYS LIKED THAT BEST CAPITOL	CYNDI THOMSON	1500	1018
28	27	5	WHAT IF SHE'S AN ANGEL RCA	TOMMY SHANE STEINER	1455	1073
29	28	20	SHIVER MERCURY	JAMIE O'NEAL	1292	1046
30	30	11	I SHOULD BE SLEEPING DREAMWORKS	EMERSON DRIVE	1270	867
31	31	15	I DON'T HAVE TO BE ME ('TIL MONDAY) MERCURY	STEVE AZAR	1173	821
32	32	4	YOUNG BNA	KENNY CHESNEY	1117	765
★ BEST 1ST IMPRESSION ★						
33	35	6	I DON'T WANT YOU TO GO ARISTA NASHVILLE	CAROLYN DAWN JOHNSON	1053	700
34	34	10	I CRY EPIC	TAMMY COCHRAN	1038	710
35	33	8	INSIDE OUT MCA NASHVILLE	TRISHA YEARWOOD FEATURING DON HENLEY	975	714
36	36	7	THAT'S JUST JESSIE LYRIC STREET	KEVIN DENNEY	937	685
37	37	18	EASY FOR ME TO SAY RCA	CLINT BLACK WITH LISA HARTMAN BLACK	820	659
38	40	5	JEZEBEL MCA NASHVILLE	CHELY WRIGHT	769	497
39	43	12	DAYS OF AMERICA COLUMBIA	BLACKHAWK	711	479

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
40	38	8	I'M NOT GONNA DO ANYTHING WITHOUT YOU MERCURY	MARK WILLS WITH JAMIE O'NEAL	668	536
41	41	15	BEER RUN BANDIT/BNA	GEORGE JONES DUET WITH GARTH BROOKS	647	484
42	44	7	SHE DOESN'T DANCE VFR	MARK MCGUINN	635	464
43	45	12	HOMELAND DREAMCATCHER	KENNY ROGERS	611	428
44	42	5	WHEN YOU LIE NEXT TO ME BNA	KELLIE COFFEY	600	481
45	47	5	MY LIST DREAMWORKS	TOBY KEITH	555	368
46	48	34	GOD BLESS THE USA MCA NASHVILLE/CAPITOL/CURB	LEE GREENWOOD	535	339
47	46	21	SOMETHIN' IN THE WATER MONUMENT	JEFFREY STEELE	524	391
48	50	12	GETTIN' BACK TO YOU MERCURY	DAISY DERN	398	267
49	51	4	HEATHER'S WALL EPIC	TY HERNDON	382	241
50	56	2	MODERN DAY BONNIE AND CLYDE COLUMBIA	TRAVIS TRITT	325	131
51	55	6	GOD, FAMILY AND COUNTRY BROKEN BOW	CRAIG MORGAN	260	172
52	53	4	OSAMA-YO' MAMA CURB	RAY STEVENS	232	193
53	54	11	THIS AIN'T NO RAG, IT'S A FLAG BLUE HAT/AUDIUM	THE CHARLIE DANIELS BAND	191	191
★ ★ HOT SHOT DEBUT ★ ★						
54	NEW		DESIGNATED DRINKER ARISTA NASHVILLE	ALAN JACKSON DUET WITH GEORGE STRAIT	148	0
55	NEW		JUST WHAT I DO WARNER BROS./WRN	TRICK PONY	145	69
56	NEW		THE ONE MCA NASHVILLE	GARY ALLAN	138	67
57	60	12	TO QUOTE SHAKESPEARE CURB	THE CLARK FAMILY EXPERIENCE	111	92
58	57	10	IT'S ALRIGHT TO BE A REDNECK ARISTA NASHVILLE	ALAN JACKSON	104	106
59	RE-ENTRY		LOVE, WILL (THE PACKAGE) SCREAM	TIM RUSHLOW	100	68
60	RE-ENTRY		LIFE DON'T HAVE TO BE SO HARD ATLANTIC/WRN	TRACY LAWRENCE	90	50

Songs are ranked by number of detections. **○** Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY **Monitor RECURRENTS COUNTRY**

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	ON A NIGHT LIKE THIS TRICK PONY (WARNER BROS./WRN)	2224	1750
2	WHERE I COME FROM ALAN JACKSON (ARISTA NASHVILLE)	2150	1853
3	ANGRY ALL THE TIME TIM MCGRAW (CURB)	2103	1701
4	AUSTIN BLAKE SHELTON (GIANT/WRN)	1913	1517
5	WHAT I REALLY MEANT TO SAY CYNDI THOMSON (CAPITOL)	1783	1266
6	I'M JUST TALKIN' ABOUT TONIGHT TOBY KEITH (DREAMWORKS)	1744	1463
7	I'M ALREADY THERE LONESTAR (BNA)	1738	1409
8	ONE MORE DAY DIAMOND RIO (ARISTA NASHVILLE)	1673	1321

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	IT'S A GREAT DAY TO BE ALIVE TRAVIS TRITT (COLUMBIA)	1651	1280
10	WHEN I THINK ABOUT ANGELS JAMIE O'NEAL (MERCURY)	1628	1341
11	I'M A SURVIVOR REBA (MCA NASHVILLE)	1527	1269
12	SHE COULDN'T CHANGE ME MONTGOMERY GENTRY (COLUMBIA)	1499	1224
13	AIN'T NOTHING 'BOUT YOU BROOKS & DUNN (ARISTA NASHVILLE)	1482	1238
14	DON'T HAPPEN TWICE KENNY CHESNEY (BNA)	1397	1144
15	WHO I AM JESSICA ANDREWS (DREAMWORKS)	1394	1108
16	ANGELS IN WAITING TAMMY COCHRAN (EPIC)	1371	1066
17	COMPLICATED CAROLYN DAWN JOHNSON (ARISTA NASHVILLE)	1338	931
18	WHERE THE BLACKTOP ENDS KEITH URBAN (CAPITOL)	1329	1159
19	I WOULD'VE LOVED YOU ANYWAY TRISHA YEARWOOD (MCA NASHVILLE)	1302	1119
20	I COULD NOT ASK FOR MORE SARA EVANS (RCA)	1260	1044

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



tonight I wanna be your man

andy griggs

the new single
from his forthcoming album
FREEDOM

LOOK FOR ANDY ON CMT'S OPRY LIVE JANUARY 19th

