

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

NO. 1 THIS WEEK:

TOBY KEITH

Who's Your Daddy? (DREAMWORKS)

GREATEST GAINER

MARK WILLS

19 Somethin' (MERCURY)

AIRPLAY ADDS

DIAMOND RIO

I Believe (ARISTA NASHVILLE)

AUDIENCE

TOBY KEITH

Who's Your Daddy? (DREAMWORKS)

Industry's Health Tops Label Execs' Concerns

■ by Dana Hall, Patrick McGowan, Silvio Pietroluongo, Phyllis Stark, and Bram Teitelman

For the past five years, *Airplay Monitor* has ended the year with a survey of PDs and their pressing issues. In our survey, found on your desk this week in *Monitor*'s special year-end issue, the travails of the record industry are only a middling concern. But the downturn in the record business is, not surprisingly, an overarching concern for a cross-section of label VPs and national promotion executives—just edging out the more specific but related issue of MP3s, file sharing, and disc burning. Rounding out their top five concerns were the industry's cost of doing business, the state of the economy, and the impact of radio consolidation on the industry.

On a scale of 1-5, with five being the most troublesome, the state of the industry ranked with a 4.28.

While several respondents suggested that labels change their business model so labels could still turn a profit by selling fewer records, only 34% agreed with the statement that labels spent their money more wisely this past year.

Shared music files rated a 4.26, getting a 5.00 from 57% of those surveyed. Similarly, 66% disagreed with the statement that the record business did a better job in 2002 of adapting to changes around it. One national promotion director still believes that "we need to find a way to embrace the Internet and control it."

The cost of doing business, including what one R&B VP blatantly summed up as "this bullshit independent situation," rated a 4.17, with 60% of respondents rating the issue a 5.00. DreamWorks Nashville senior executive for promotion and



BORCHETTA

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Profile: Artist Manager

D.J. KISSHAUER

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Mansfield Joins SelectTone Records

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KISSHAUER

VOLUME 10 • NO. 50

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Industry's Health Tops Label Execs' Concerns

Continued from page 1

artist development Scott Borchetta says that one of the year's most significant changes has been "promotions pushing up the expenses of most single releases, and also allowing stiffs to hang around . . . much longer than they should."

"Things are getting so crazy, it's impossible to jump-start a new artist without a million-dollar promotion budget," another VP says. "Whatever happened to good music and gut instinct?"

"A lot of people are forced to compromise their standards to keep their jobs," another VP says. "They are forced to work with an independent promoter by the GM. They are told they need to get promotions for adding records [and] find other sources of revenue to compete with the station across the street that is doing business unethically. All these things tend to happen to people who are worried about job security."

While many cited the independent situation as a cause of concern, 56% of those surveyed believed that the independent promotion system as we know it will still exist a year from now. But some labels have scaled back their involvement with indies. Epic senior VP of promotion Joel Klaiman says that his label is spending 50%-75% less than in previous years.

The effects of radio consolidation on the industry rated a 4.00. One R&B national believes "consolidation has made radio stale and unimaginative. It is about profit now, not pleasure."

"Consolidation has made it harder to get to key people that are integral to getting records on the radio in major chains," Roadrunner VP of promotion Mark Abramson says. "And with the changes coming in the independent promotions world, it should change even more next year."

Consolidation means "PDs wearing many hats, and that has cut into our contact with these people dramatically," adds Tony Smith, VP of promotion at Hollywood Records.

Rating fifth on the list of concerns with a 3.89 was the current state of the economy, which means that "the money available for record promotion has also noticeably deflated," Arista senior director of top 40 promotion Margaret Ann Ronayne says. It is more important than ever "for a promotion team to work creatively as a unit to make up for the lack of capital . . . As record labels as a whole become more acclimated to the declining economy, they will be forced to better spend their money, [and] decisions will have to be made as to what is imperative."

While the survey shows that consolidation and the economy were on our respondents' minds, they weren't concerned about job security, which was next to last (3.31), followed by time management (2.82).

THE CONSOLIDATION SITUATION

Then we asked labels to rate the state of radio overall, which came in slightly more than the mean with a 3.06. Label/station relations also came in on the cusp, with a 2.97. But the impact of consolidation on radio earned only a 2.74. And 91% of our respondents agreed that consolidation has made it harder to get a record on the radio.

"Fewer people are focused on the music," Mercury VP of national promotion John Ettinger says. "Fewer people decide on the music. Fewer stations have autonomy. It makes things much worse. Very few artists have broken without pockets of energetic programmers shouting, 'Hit! With fewer voices, the chances decline.'

But what about when that smaller number of decision-makers believe in your record? We asked VPs to agree or disagree with the statement, "In certain ways, consolidation has made it easier to get a record on the radio," and only 45% agreed. But when asked if they are still able to talk to those with the power to get a record played, on a scale of one to five—with five meaning that they still have access to decision-makers—labels gave themselves a 3.89.

DOES AIRPLAY EQUAL SALES?

Most VPs still see a connection between airplay and sales. "There's still a very strong correlation," Ettinger says, "but it's a much stronger corre-

tion in markets where stations stay local, recognize the music as a tool, and trumpet each individual song as an exciting entity."

"Absolutely," another country VP says. "Every single time we get market airplay, we see a correlative increase in sales. This doesn't happen with every act. But overall, airplay equals sales."

"We're not seeing as much of a correlation, because radio simply doesn't break records any more," a VP of R&B promotion says. Another added that "it's usually through video play that we see the biggest sales increases."

One rock VP calls on labels to find "other avenues" that go beyond radio and music video networks, which remain influential but can't help every project. "The smartest companies are looking outside of the box—way outside."

But not everyone feels they can circumvent radio yet. Asked to agree or disagree with the statement, "It is more possible than before to break a record without radio," 57% disagreed. But one R&B VP who was among the agreeing 43% says that while "there are [fewer] people to talk to on a national level, I spend more time developing ways to market my artists outside of radio."

We also asked respondents whether they thought one station could still single-handedly start a record, and 58% said that it could. However, it would most likely have to be a powerhouse station, as slightly more than half of our respondents (51%) disagreed that small-market outlets can be a breaking ground for new music. And 80% disagreed that overnight-only airplay could be a breaking ground for new music.

DON'T BELIEVE THE HYPE?

In our open-ended questions, *Monitor* asked label execs for what they thought to be the biggest misconception about record promotion. Lyric Street Records VP of promotion Dale Turner says many think that "it's all fun and games, dinners, and backstage [access] at concerts. The reality is there are a lot of hours [spent] imaging and relationship-building, listening, understanding your customer, and sales presentations, whether that be an e-mail newsletter or traveling for one-on-one discussions. It has gone way past just having passion for your product."

Another misconception is "that we make a lot of money," an R&B VP of promotion says. But another contends that "people in this business tend to live beyond their means. Per capita, we probably make more than in most other industries, yet we have very few people who save money, so that when they are forced out of a job or want to retire, they don't have anything to show for their years of hard work."

"People think that everyone [in records] is corrupt or shady," one country VP of promotion says. "It is tough to do business ethically and honestly, but it can be done. I've met and worked with many record promoters and [PDs] who really want to do business in an upstanding, honest way."

"I'm amazed at the rumors that get passed from people just a block away on [Music] Row," Ettinger says. "They'll believe crazy stories from friends in the business, like huge amounts of money are spent to get records on playlists . . . Great promotion people will find out a song's hit potential without spending a dime."

RCA VP of radio promotion Eric Murphy decries the perception that "record executives are shuck-and-jive salesmen who can 'buy a hit' or that their job is to schmooze programmers and hype stiffs. That may have been true in the past, but a good record executive today understands radio programming, research, marketing, promotion, branding, and business. If you're not in tune to all aspects of what truly breaks an artist, you shouldn't have a job."

That being said, the one statement that almost had an unanimous response (97%) was, "Even if my label spends its money as wisely as possible, there will always be someone willing to do whatever it takes to hype a stiff." Although one country respondent did elaborate that "there is no such thing as hyping a stiff, because if you think

MONITOR PROFILE

Borman Manager Kisshauer's Job Philosophy: 'Win For The Artist'

If Borman Entertainment associate manager Donna Jean "D.J." Kisshauer were to write a book, it might be titled *Everything I Needed to Know, I Learned From the Oak Ridge Boys*. Kisshauer, who is currently involved in the careers of Faith Hill, Keith Urban, and Lonestar, believes that the Oak Ridge Boys were ahead of their time when it came to their relationship with radio.



DONNA JEAN 'D.J.' KISSHAUER

Associate Manager
Borman Entertainment

When the rest of the world sees your artist as the winner that you know that they are, that's fulfilling'

put together this incredible plan and it all comes together. You have a great launch, and the single does what it's supposed to do. When the rest of the world sees your artist as the winner that you know that they are, that's fulfilling."

Although radio consolidation can make it harder to plan and implement successful promotions, Kisshauer believes it's still possible. "We just had a very successful Keith Urban promotion with [WUSN] US99 in Chicago. [Then-OM] Eric Logan really made it his mission for the station to present Keith Urban in that market in a very special way. They put together a month-long promotion around the single and his album. It was capped off with a concert appearance, an in-store, and a tie-in with a local charity. That was just a real good partnership where the radio station was working closely with the record label and with management to help facilitate everyone's goals. It wasn't just about, 'What do we need?' They wanted to know how we wanted to brand the artist and how they could help."

"US99 set a standard for what can be done," she adds. "They didn't just say, 'We need your artist here to do this.' It was a win-win for everyone."

Kisshauer sees a positive side to consolidation when it comes to promotions. "If you really want your promotion to work at radio, it really has to be turn-key," she says. "Stations will accept those. You can deliver a turn-key promotion, and it will run. Creativity and planning that used to go into these long-term commitments just aren't there anymore. It's not because there's not a willingness to do it—it's because [radio is] being pulled in so many different directions."

Kisshauer was hired by the Oak Ridge Boys after interning at the band's label, MCA. While having an in-house tour marketing specialist and radio/record company liaison is common today, she believes that the Oaks were one of the first acts to have someone on staff in that role. "That was 1981," she says. "They had the foresight to see how important it is to take care of business at radio. There are a lot of people doing this now, but they were one of the first."

She was with the Oak Ridge Boys' organization for 11 1/2 years, before leaving to work for Barry Coburn's Ten Ten Management and clients Jackson, BR549, and Suzy Bogguss. She later worked with Deana Carter before joining the Nashville office of Borman's firm 3 1/2 years ago.

While the Oak Ridge Boys had a great relationship with radio, Kisshauer says they weren't above pulling an occasional prank to help their success. "Once, when they were going for a No. 1 against another artist, they were at a radio station doing an interview when the jock left the room for a moment. One of the guys took the cart of that other artist's song off the shelf and put it in their pants. I thought he was going to give it back, but he walked out of the station with it. He was thinking that if the station can't play his single, that's fewer spins for the other guy!"

KEN TUCKER

enough of the artist or song, it's not a stiff until you have exhausted all energies and resources and the market doesn't respond."

WHERE DO WE GO FROM HERE?

So what would move the industry past its current crisis? Klaiman suggests "continued analysis of spending from all departments, changing the model to make a profit on [fewer] records sold." Jive senior VP of promotion Joe Ricitelli agrees that "the business has to get back to making a profit on a 100,000-selling project [but] still be able to promote that project to radio."

DreamWorks Nashville head of promotion Bruce Shindler suggests "more synchronicity between the different divisions of the corporations that own record companies."

"The record companies are getting better at providing more value with CD releases," Borchetta says. "We need to listen to what our audience is saying, how they're using our music, and what forms they want it in for their listening pleasure." And while country radio focuses on upper demos, he says, "the future lies in our youth. We need to make sure that a reasonable percentage of our releases and programming reflect that."

Ready To Face Off



WMZQ Washington, D.C., hosted its seventh annual Washington Capitals Alumni Hockey Game, which raised more than \$16,000 for St. Jude Children's Research Hospital. This year, Team WMZQ found a star player in new morning co-host Brian Egan. Pictured in back, from left, are Seth Warner, Nathan Karkis, Egan, Jon Anthony, Dinger, John Flannery, and Kevin Ahearn. Pictured in front, from left, are Greg Crouch, Sean Quinn, Bob Horton, and Kevin Kalis.

RADIOACTIVE

BY PHYLLIS STARK
& KEN TUCKER

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KOAZ To Flip Following Xmas Stunt

Citadel's country KOAZ Tucson, Ariz., which is currently stunting as "Christmas 97.5," will change formats after the holidays. PD/morning man Dusty Chandler will remain with the station. Afternoon driver Mark Bateman returns to sister station KIIM for nights, replacing "Cactus" Dave Lavender, who exits. The other shifts on KOAZ had been voice-tracked. No word yet on what the new format will be.

KYCW (Classic Country 1090) Seattle flips to all-Christmas music as "Classic Christmas 1090."

Clear Channel's adult standards WNNJ-AM Sussex, N.J., flips to country as "Bear Country 1360."

WTWY Dothan, Ala., has been repositioned as "New Country 99.5" under new PD/morning man Dakota West, who recently arrived from mornings at top 40 WZNY Augusta, Ga. The WTWY PD job had been vacant since the departure of former OM/PD Danny Sommers. West's new morning co-host, Jamie Wylder, previously did fill-ins at WZNY. The rest of WTWY's new lineup is Casey in middays, Trevor Chase in afternoons, and the syndicated *Lia and After MidNite With Blair Garner* shows. West says the station is now "very aggressive on new country music."

Clear Channel's country WAWW (Wave) Fort Pierce, Fla., moves from 94.7 FM to 92.7, according to local press reports. The move allows the station to better serve West Palm Beach, Fla., although the format and staff will remain intact. The 92.7 frequency was previously occupied by talk sister WZZR, which moves to 94.3.

Al Tedesco, who founded numerous Midwest radio stations with his brothers Vic and Nick, died Dec. 4, apparently of a heart attack. Among the stations Tedesco launched were country WCOW St. Paul, Minn. (now KDWB-AM) and country KTCA Minneapolis.

MANAGEMENT: NEW WKLB MANAGER

Alan Chartrand has been named station manager of Greater Media's WKLB (Country 99.5) Boston, replacing David Place, who recently exited. Chartrand retains his station manager duties at talk sister WTKK. Prior to joining Greater Media last year, Chartrand spent 13 years as GSM and GM of WJMN Boston.

PEOPLE: CARTER ADDS NEW DUTIES

WNOE New Orleans MD Casey Carter adds



APD stripes. In addition, she will voice-track nights on classic rock sister WRNO using the air name Angie.

Michael Bandy

and Jason Bailey join WKHX (Kicks 101.5) Atlanta for mornings, effective Dec. 16. Bandy & Bailey have been the morning hosts at WBUL (the Bull) Lexington, Ky., since 1998. In Atlanta, they replace Moby, who recently exited the station.

At WYRK Buffalo, N.Y., Brett Alan is upped from part time to nights. He succeeds Wendy Lynn, who recently moved from nights to afternoons (*Country Airplay Monitor*, Nov. 29). PD John Paul temporarily adds MD duties until he names a replacement for Chris Keyzer, who recently segued to WBEE Rochester, N.Y., as PD.

WSM-FM Nashville has ended talks with comedian Cledus T. Judd about Judd becoming the station's new morning host. PD Kevin O'Neal says the morning show "was a bigger commitment than [Judd] initially realized it would be." That means O'Neal is still on the hunt for a morning show and wants T&Rs right away. He plans to make Judd a weekly contributor when he hires his new morning show.

Susquehanna/Indianapolis production director Roland Norio has been named executive morning-show producer for country WFMS. He is replaced by Keymarket/Pittsburgh production director Bob Simpson.

Stacey Austin, formerly of KYNG Dallas during its Young Country days, joins KFWR (the Ranch) Fort Worth, Texas, to co-host mornings with Steve Harmon, according to the *Fort Worth Star-Telegram*.

MONITOR WELCOMES DILLARD

Skip Dillard, PD of R&B WBLK Buffalo, N.Y., will join *Airplay Monitor* as top 40 managing editor, effective in the beginning of 2003. He fills the position vacated earlier this year when Marc Schiffman moved over to *Billboard*. Dillard is a veteran R&B programmer whose background includes programming format powerhouses WMXD Detroit and WYLD-FM New Orleans. He will be based in the New York office.

COUNTRY CONFIDENTIAL

BY WADE JESSEN

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Embarking On A New Era Of Service

It gives me a strange feeling to know that the final regular issue of *Country Airplay Monitor* has now been pressed and is in the hands of our loyal readers, but it's exciting to anticipate the bold new look and design of the forthcoming combined issues. Reflecting on this magazine's history also brings to mind some people who should be thanked for their pioneering work.

As our publisher mentioned in his announcement letter last week, we're looking forward to hearing what you think of the new, multi-format *Airplay Monitor*. Your feedback about the content of this publication has been an integral part of its growth and evolution during the past decade, and we'll continue to place immense value on your input as we embark on a new era of service to the industry. Although some of the changes might seem drastic at first, our commitment to providing you with timely and useful information remains our ultimate priority.

As a format-specific publication, *Country Airplay Monitor* owes a great debt of gratitude to those who worked so diligently on its launch, including its first publisher, Michael Ellis. His vision for the magazine turned its goals into its realities, and his disciplined leadership and exacting standards of quality and responsibility formulated its mission. Those who helped fill the pages each week, including the late chart guru Lynn Shults, brought instant credibility to the new magazine.

When I replaced Shults in December 1994, I had little appreciation for the solid foundation he had built for the acceptance of BDS-based airplay charts at country radio and along Music Row. As a former radio reader, I sort of took Lynn's work for granted. However, it didn't take long for me to realize that his was no simple task. It's easy after more than a decade to assert that BDS and the *Airplay Monitor* publications revolutionized the radio chart-keeping business in the early '90s, but it is less frequently acknowledged that ushering in the technology-based charts era didn't happen overnight.

The daunting task of convincing country radio and label readers of the validity and promise of this new system was first undertaken prior to the *Country Airplay Monitor* launch by former *Billboard* country chart manager Marie Ratliff, who bravely bore the burden of this town's collective doubt as to its survival and viability in the country market. Now retired, Ratliff and her contributions won't soon be forgotten.

Once Shults took the reins, his unique personality and old-school determination helped to gentrify the new magazine and its controversial chart system in Nashville. He helped me immeasurably as I picked up the torch and carried it forward.

But enough reminiscing for now. As the next chapter of the *Airplay Monitor* story unfolds, our staff stands ready to navigate the often uncertain waters of our industry. If you enjoy reading the new and improved *Airplay Monitor* even half as much as the pleasure we take in bringing it to you each week, our work will continue to be monumentally gratifying.

YES, WE'RE OPEN: Our final edition of the Hotline! chart fax for the year will be issued Dec. 16, although there will be no corresponding issue of *Monitor* published that week. Our next issue will be dated Jan. 10 (featuring airplay information for the week of Dec. 30-Jan. 5). During our three-week break, all charts will continue to be compiled and printed in *Billboard*, except for airplay from the tracking week of Dec. 23-Dec. 29, which will be posted solely in the *Billboard Information Network* (BIN). All data and weeks on the chart will count toward a song's chart history and next year's year-end totals as if we were actually printing for those three weeks. To subscribe to BIN, contact 646-654-4635. Otherwise, airplay charts from our upcoming unpublished weeks will be available, for a fee, from Alex Vitoulis in our New York headquarters. He may be reached at 646-654-4632 or avitoulis@billboard.com.

PANEL UPDATE: WFRE Frederick, Md., returns to our chart panel this issue after a brief hiatus because of technical problems. There are 150 monitored stations currently on the panel.

ON THE ROW

Joe Mansfield Joins SelectTone

Veteran record executive Joe Mansfield joins Steve Wariner's SelectTone Records to head the label's sales and marketing efforts.



His first project is Wariner's upcoming release, *Steal Another Day*, due Feb. 4, 2003. Mansfield was most recently president/CEO of Asylum Records in Nashville. Other experience includes a stint as VP of marketing and sales at Capitol Nashville and one as VP of marketing at Capitol in Los Angeles.

Pam Russell has been promoted to VP of national sales for Mercury Records and MCA Nashville. She previously was VP of national sales for MCA Nashville. In her new role, she will oversee national sales initiatives for both labels.

Mindy McCready has parted ways with Capitol Records after only one album. She previously recorded for BNA.

Public-relations veteran Mike Hyland will retire from the music industry after 34 years and close his 5-year-old firm, Full Court Press, effective Dec. 31. During his long career, Hyland worked for Capricorn Records, Elektra/Asylum Records, Monument Records, and Opryland USA, in addition to several public-relations firms.

Ryan Barnstead has been named promotion coordinator at Epic/Monument, replacing Mary Befera, who recently resigned. He previously was an intern in the label's promotion department.

Members of the Americana Music Assn. (AMA) have elected a new board of directors for 2003-2004. All directors will serve two-year terms. Newly elected to the board are Duane Jarvis (in the songwriter category), Cary Baker of Baker-Northrop (publicity), John Timmons of Ear X-Tacy (retail), BMI's Mark Mason (performing rights), Al Moss of Al Moss Promotions (promotion), Dualtone's Dan Herrington (label), Merlefest's Claire Armbruster (presenter), and attorney Steven Gladstone (business/finance).

Three at-large directors were also elected: *No Depression's* Kyla Fairchild, Sugar Hill's Steve Gardner, and XM Satellite Radio's Jessie Scott. They join eight other board members who are serving the final year of their terms.

In related news, the fourth annual AMA conference has been set for Sept. 18-20, 2003, at Nashville's Renaissance Hotel.

150 STATIONS

Akron, Ohio	WQMX	Little Rock, Ark.	KSSN
Albany, N.Y.	WGNA	Los Angeles	KZLA
Albuquerque, N.M.	KBQI	Louisville, Ky.	WAMZ
Allentown, Pa.	KRST	Madison, Wisc.	WWQM
Atlanta	WCTO	McAllen, Texas	KTEX
	WKHX	Memphis	WGKX
Augusta, Ga.	WYAY	Miami	VKIS
Austin, Texas	WKXC	Milwaukee	WMIL
Bakersfield, Calif.	KASE	Minneapolis, Minn.	KEEY
Baltimore	KUZZ	Mobile, Ala.	WKSJ
Baton Rouge, La.	WPOC	Modesto, Calif.	KATM
Birmingham, Ala.	WTGE	Monterey, Calif.	KTOM
Boston	WYNK	Montgomery, Ala.	WLWI
Buffalo, N.Y.	WDXB	Muskegon, Mich.	WMUS
Burlington, Vt.	WZZK	Nashville	WKDF
Charleston, S.C.	WKLB		WSIX
Charleston, W.Va.	WYRK	New Bern, N.C.	WSM
Charlotte, N.C.	WOKO	New Orleans	WRNS
Chattanooga, Tenn.	WEZL	Norfolk, Va.	WNOE
Chicago	WNKT	Oklahoma City, Okla.	WCMS
Cincinnati	WQBE	Omaha, Neb.	VGH
Cleveland	WKKT	Orlando, Fla.	KTST
Colorado Springs, Colo.	WSOC	Oxnard, Calif.	KXXX
Columbia, S.C.	WUSY	Paducah, Ky.	KKXT
Columbus, Ga.	WUSN	Pensacola, Fla.	WWKA
Columbus, Ohio	WUBE	Philadelphia	KHAY
Corpus Christi, Texas	WYGY	Phoenix	WKYQ
Dallas	WGAR	Pittsburgh	WXBM
Daytona Beach, Fla.	KKCS	Portland, Maine	WXTU
Denver	WCOS	Portland, Ore.	KMLE
Des Moines, Iowa	WKCN	Portsmouth, N.H.	KNIX
Detroit	WSTH	Providence, R.I.	WDSY
El Paso, Texas	WCOL	Raleigh, N.C.	WOGI
Ft. Myers, Fla.	WHOK	Richmond, Va.	WPOR
Frederick, Md.	KRYS	Riverside, Calif.	KUPL
Fredericksburg, Va.	KPLX	Roanoke, Va.	KWJJ
Fresno, Calif.	KSCS	Rochester, N.Y.	WOKQ
Gainesville, Fla.	WGNE	Sacramento, Calif.	WCTK
Grand Rapids, Mich.	KYGO	Saginaw, Mich.	WQDR
Green Bay, Wis.	KHKI	St. Louis	WKHK
Greensboro, N.C.	WYCD	Salt Lake City	KFRG
Greenville, S.C.	KHEY	San Antonio, Texas	WSLC
Harrisburg, Pa.	WCKT	San Diego	WYYD
Hartford, Conn.	WWGR	San Jose, Calif.	WBEE
Houston	WFRE	Savannah, Ga.	KNCI
Huntsville, Ala.	WFLS	Seattle	WKCQ
Indianapolis	KSKS	Shreveport, La.	KSD
Jackson, Miss.	WOGK	Spokane, Wash.	WIL
Jacksonville, Fla.	WBCT	Springfield, Mo.	KKAT
Johnson City, Tenn.	WNCY	Syracuse, N.Y.	KSOP
Kansas City	WTQR	Tampa, Fla.	KUBL
Knoxville, Tenn.	WESC	Toledo, Ohio	KAJA
Lafayette, La.	WSSL	Tucson, Ariz.	KCYY
Lakeland, Fla.	WCAT	Tulsa, Okla.	KSON
Las Vegas	WRBT	Washington, D.C.	KRTY
Lexington, Ky.	WWYZ	Watertown, N.Y.	WJCL
	KILT	West Palm Beach, Fla.	KMPS
	KKBQ*	WQIK	KRMD
	WDRM	WROO	KDRK
	WFMS	WXBQ	KGMY
	WMSI	KBEQ	KTTS
	WUSJ	KFKF	WBBS
	WQIK	WDAF	WQYK
	WROO	Tucson, Ariz.	WYUU
	WXBQ	Tulsa, Okla.	WKKO
	KBEQ	Washington, D.C.	KIIM
	KFKF	Watertown, N.Y.	KVOO
	WDAF	West Palm Beach, Fla.	WMZQ
	WIVK	Wichita, Kan.	WFRY
	KMDL	Wilkes-Barre, Pa.	WIRK
	KXKC	Youngstown, Ohio	KFDI
	WPCV		KZSN
	KWNR		WGGY
	WBUL		WQXK
	WVLK		

*Added to panel

ACCESS
NASHVILLE

**Chicks Sign With
CAA, Plan Tour**

The Dixie Chicks have signed with Creative Artists Agency for booking, *Billboard Bulletin* reports. Rob Light in Los Angeles is the responsible agent. Plans are under way for a late spring/early summer tour, although it has not yet been determined whether the group will play arenas or amphitheaters. Previously booked by Buddy Lee Attractions, the Chicks grossed \$44.4 million from their first major headlining tour in 2000.

In other Chicks news, the group is among six finalists in the American Music Awards' Fans' Choice Award category. They are joined by Ashanti, Creed, Eminem, Enrique Iglesias, and Nelly. Fans are being asked to vote for their favorite online at abc.com or americanmusicawards.com. The winner will be announced during the live broadcast of the show Jan. 13, 2003, on ABC-TV. The nominees were determined by a

blue-ribbon panel. In related news, Tim McGraw will duet with Elton John on the latter's "Tiny Dancer" as the opener of the American Music Awards. McGraw recorded the song for his latest album, *Tim McGraw and the Dancehall Doctors*. Also, McGraw's new book, *Tim McGraw and the Dancehall Doctors: This Is Ours*, debuted at No. 19 on the *New York Times* best-seller list. The book chronicles the making of the aforementioned album.

A kickoff date of Jan. 16, 2003, has been set for Kenny Chesney's Margaritas 'n' Señoritas tour, which launches in Tupelo, Miss. The tour, featuring opening acts Montgomery Gentry and Kellie Coffey, runs through April 12 in Lubbock, Texas. In other Chesney news, his New Year's Eve show at the Gaylord Entertainment Center in Nashville sold out its 12,600 tickets in less than a week. Chesney will also appear at the American Music Awards Jan. 13.

Billy Ray Cyrus and his band, Slydog, will also be celebrating New Year's Eve in Nashville with an acoustic show at the Gibson Bluegrass Showcase. Tickets are available for sale exclusively to members of his fan club.

Brad Paisley will be a guest star on the ABC series *According to Jim* in the episode airing Dec. 17. Paisley's fiancee, Kimberly Williams, is one of the show's stars. Paisley will portray a musician.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Dec. 17	WSIX Nashville	Parade of Pennies Concert	Scott Luther
		APPEARING: Vince Gill, Rebecca Lynn Howard, Joe Nichols, Blake Shelton, Sixwire, Trick Pony	
Dec. 18	KZLA Los Angeles	Christmas Concert for Tilden's Children	Eric Zanelli
		APPEARING: Jennifer Hanson, Brad Paisley, Billy Bob Thornton, Dwight Yoakam	

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or e-mail pstark@airplaymonitor.com

Hangin' With Mom And Dad



The parents of WYRK/WBUF Buffalo, N.Y., PD John Paul were recently in Buffalo for a visit, where they got to meet members of Diamond Rio, who performed in the station's conference room. Pictured, from left, are Diamond Rio's Jimmy Olander, Gene Paul, the band's Marty Roe, Frances Paul, John Paul, and Rio's Dan Truman.

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GREATEST GAINERS**COUNTRY**

MARK WILLS • <i>19 Somethin'</i> (MERCURY)	+714
KCCY +27, WWGR +23, KILT +20, WDRM +20, WFMS +20, KWJJ +19, WBUL +18, KASE +17, WKDF +17, WFRE +17	
BLAKE SHELTON • <i>The Baby</i> (WARNER BROS./WRN)	+420
KCY +20, WUBE +19, WCTO +16, WBEE +16, KCCY +16, WXBO +14, WWKA +13, WQYK +12, WSTH +12, WFRE +12	
DIAMOND RIO • <i>I Believe</i> (ARISTA NASHVILLE)	+363
KCCY +24, WNKT +15, KBEQ +14, WESC +14, WNOE +14, KNIX +12, KNCI +11, WKDF +11, WPOC +10, WSIX +10	
SHANIA TWAIN • <i>Up!</i> (MERCURY)	+335
WSIX +28, KMLE +27, WWQM +21, WFLS +17, KATM +16, WIRK +15, KKAT +14, KPLX +13, WKDF +13, WGNA +12	
TOBY KEITH • <i>Who's Your Daddy?</i> (DREAMWORKS)	+309
KCCY +35, WTGE +25, WFRE +25, KSD +24, WOGK +18, WDXB +16, WGGY +15, WZZK +15, WUSN +15, WWQM +12	

COUNTRY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	AUDIENCE (millions)			
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
★★★ No. 1 ★★★						
1	2	17	WHO'S YOUR DADDY? DREAMWORKS	TOBY KEITH	45.177	43.539
2	1	24	THESE DAYS LYRIC STREET	RASCAL FLATTS	43.720	44.049
3	3	16	SHE'LL LEAVE YOU WITH A SMILE MCA NASHVILLE	GEORGE STRAIT	43.005	41.886
4	7	11	19 SOMETHIN' MERCURY	MARK WILLS	35.636	31.102
5	4	25	SOMEbody LIKE YOU CAPITOL	KEITH URBAN	34.700	38.599
6	6	14	RED RAG TOP CURB	TIM McGRAW	33.364	33.477
7	5	16	LANDSLIDE MONUMENT/EMN	DIXIE CHICKS	30.533	35.689
8	8	20	FALL INTO ME DREAMWORKS	EMERSON DRIVE	29.809	28.014
9	10	13	A LOT OF THINGS DIFFERENT BNA	KENNY CHESNEY	27.699	26.430
10	12	15	I JUST WANNA BE MAD MERCURY	TERRI CLARK	26.136	24.398
11	13	8	THE BABY WARNER BROS./WRN	BLAKE SHELTON	26.085	22.985
12	9	34	BEAUTIFUL MESS ARISTA NASHVILLE	DIAMOND RIO	25.954	26.744
13	14	15	EVERY RIVER ARISTA NASHVILLE	BROOKS & DUNN	21.226	21.319
14	15	20	STRONG ENOUGH TO BE YOUR MAN COLUMBIA	TRAVIS TRITT	20.792	20.441
15	11	10	I'M GONNA GETCHA GOOD! MERCURY	SHANIA TWAIN	20.533	26.171
16	17	15	YOU CAN'T HIDE BEAUTIFUL RCA	AARON LINES	19.822	19.434
17	18	16	I WISH YOU'D STAY ARISTA NASHVILLE	BRAD PAISLEY	19.041	18.783
18	16	25	MY TOWN COLUMBIA	MONTGOMERY GENTRY	17.080	19.900
19	20	10	MAN TO MAN MCA NASHVILLE	GARY ALLAN	17.022	15.908
20	21	14	UNUSUALLY UNUSUAL BNA	LONESTAR	15.894	15.666
21	22	19	'TIL NOTHING COMES BETWEEN US WARNER BROS./WRN	JOHN MICHAEL MONTGOMERY	14.502	14.918
22	23	17	AT THE END OF THE DAY BNA	KELLIE COFFEY	11.544	11.333
23	25	9	CHROME CAPITOL	TRACE ADKINS	10.072	9.291
24	24	13	ON A MISSION WARNER BROS./WRN	TRICK PONY	9.958	9.945
25	27	12	BEAUTIFUL GOODBYE CAPITOL	JENNIFER HANSON	8.979	7.773
26	28	6	BROKENHEARTSVILLE UNIVERSAL SOUTH	JOE NICHOLS	8.507	7.717
27	26	5	NEXT BIG THING MCA NASHVILLE	VINCE GILL	8.331	7.953
28	32	6	THERE'S NO LIMIT ARISTA NASHVILLE	DEANA CARTER	6.973	6.346
29	29	12	I'M NOT BREAKIN' CURB	STEVE HOLY	6.912	7.399
30	30	9	FAMILY TREE DREAMWORKS	DARRYL WORLEY	6.869	6.594
31	31	12	WAITIN' ON JOE MERCURY	STEVE AZAR	6.823	6.400
32	33	4	WHEN THE LIGHTS GO DOWN WARNER BROS./WRN	FAITH HILL	5.870	5.937
33	NEW ▶		I BELIEVE ARISTA NASHVILLE	DIAMOND RIO	5.199	3.483
34	35	3	WHAT A BEAUTIFUL DAY CAPITOL	CHRIS CAGLE	4.793	4.694
35	34	18	CRY WARNER BROS./WRN	FAITH HILL	4.580	5.051
36	36	8	PRACTICE LIFE RCA	ANDY GRIGGS WITH MARTINA MCBRIDE	4.523	4.534
37	40	2	RAINING ON SUNDAY CAPITOL	KEITH URBAN	4.511	3.539
38	NEW ▶		UP! MERCURY	SHANIA TWAIN	4.470	1.350
39	38	3	CONCRETE ANGEL RCA	MARTINA MCBRIDE	4.296	4.152
40	37	11	A MEMORY LIKE I'M GONNA BE TICKERTIME	TANYA TUCKER	4.021	4.204

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-currents and are removed from this chart in conjunction with the Country Airplay chart.

Billboard Top Country Singles Sales™

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY

 Nielsen
SoundScan

THIS WEEK	LAST WEEK	WKS. ON CHART	BILLBOARD ISSUE DATE: DECEMBER 14, 2002		
			TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL		ARTIST
			NO. 1		
1	1	3	PICTURE UNIVERSAL SOUTH 172274	3 weeks at No. 1	KID ROCK FEATURING ALLISON MOORE
2	2	17	LONG TIME GONE MONUMENT 79790/CRG		DIXIE CHICKS
3	3	6	BEAUTIFUL GOODBYE CAPITOL 77816		JENNIFER HANSON
4	5	60	GOD BLESS THE USA CURB 73128		LEE GREENWOOD
5	4	120	CAN'T FIGHT THE MOONLIGHT CURB 73116		LEANN RIMES
6	6	284	HOW DO I LIVE CURB 73022		LEANN RIMES
7	RE-ENTRY		THE WAY YOU LOVE ME WARNER BROS. 16818/WRN		FAITH HILL
8	7	29	THE IMPOSSIBLE UNIVERSAL SOUTH 172241		JOE NICHOLS
9	10	3	THE LUCKIEST MAN IN THE WORLD WARNER BROS. 16680/WRN		NEAL MCCOY
10	RE-ENTRY		WHERE THE STARS AND STRIPES AND THE EAGLE FLY LYRIC STREET 164059/HOLLYWOOD		AARON TIPPIN

() Records with the greatest sales gains this week. (●) Recording Industry Assn. of America certification for sales of 500,000 units. (▲) RIAA certification for sales of 1 million units (Platinum). (◆) RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and Nielsen SoundScan, Inc. All rights reserved.

Billboard Top Country Albums™

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY

 Nielsen
SoundScan

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: DECEMBER 14, 2002		
			ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
				No. 1		
1	1	—	2	SHANIA TWAIN MERCURY 170314 (19.98 CD)	2 weeks at No. 1 UP!	1
2	NEW ▶	1	1	TIM McGRAW CURB 78746 (12.98/18.98)	TIM McGraw And The Dancehall Doctors	2
3	2	2	7	FAITH HILL ▲2 WARNER BROS. 48001/WRN (12.98/18.98)	GREATEST GAINER CRY	1
4	5	3	10	ELVIS PRESLEY ▲2 RCA 68079* (12.98/19.98)	ELVIS: 30 #1 HITS	1
5	3	1	14	DIXIE CHICKS ▲3 MONUMENT/COLUMBIA 86840*/CRG (12.98 EQ/18.98)	HOME	1
6	4	5	19	TOBY KEITH ▲2 DREAMWORKS 450254/INTERSCOPE (11.98/18.98)	UNLEASHED	1
7	7	4	5	RASCAL FLATTS LYRIC STREET 165031/HOLLYWOOD (12.98/18.98)	MELT	1
8	6	9	4	ALAN JACKSON ARISTA NASHVILLE 67062/RLG (11.98/17.98)	LET IT BE CHRISTMAS	6
9	8	7	32	KENNY CHESNEY ▲2 BNA 67038/RLG (12.98/18.98)	NO SHOES, NO SHIRT, NO PROBLEMS	1
10	10	6	46	ALAN JACKSON ▲3 ARISTA NASHVILLE 67039/RLG (12.98/18.98)	DRIVE	1
11	9	8	5	VARIOUS ARTISTS ● EPIC/WE/UNIVERSAL/RLG 86920/SONY (12.98 EQ/17.98)	TOTALLY COUNTRY VOL. 2	5
12	11	11	8	KEITH URBAN ● CAPITOL 32936 (10.98/18.98)	GOLDEN ROAD	3
13	12	10	4	ALISON KRAUSS + UNION STATION ROUNDER 610515/UAE (19.98 CD)	LIVE	9
14	13	12	63	MARTINA MCBRIDE ▲ RCA 67012/RLG (12.98/18.98)	GREATEST HITS	1
15	15	13	104	SOUNDTRACK ▲6 LOST HIGHWAY 170069/MERCURY (12.98/19.98)	O BROTHER, WHERE ART THOU?	1
16	16	15	9	LEANN RIMES ● CURB 78747 (12.98/18.98)	TWISTED ANGEL	3
17	14	21	8	BROOKS & DUNN ARISTA NASHVILLE 67053/RLG (11.98/17.98)	IT WON'T BE CHRISTMAS WITHOUT YOU	14
18	17	16	56	GEORGE STRAIT ● MCA NASHVILLE 170220 (11.98/18.98)	THE ROAD LESS TRAVELED	1
19	36	41	5	LEE ANN WOMACK MCA NASHVILLE 170289 (11.98/18.98)	THE SEASON FOR ROMANCE	19
20	18	14	4	JOHNNY CASH AMERICAN/LOST HIGHWAY 063339*/UME (18.98 CD)	AMERICAN IV: THE MAN COMES AROUND	14
21	33	34	84	TIM McGRAW ▲2 CURB 78711 (12.98/18.98)	SET THIS CIRCUS DOWN	1
22	22	20	14	MONTGOMERY GENTRY COLUMBIA 86520/SONY (11.98 EQ/17.98)	MY TOWN	3
23	30	29	66	TOBY KEITH ▲2 DREAMWORKS 450297/INTERSCOPE (12.98/18.98)	PULL MY CHAIN	1
24	21	36	5	JO DEE MESSINA CURB 78755 (18.98 CD)	A JOYFUL NOISE	21
25	27	23</td				

COUNTRY

POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 8, 2002

AIRPLAY Monitor
 Nielsen
 Broadcast Data
 Systems

Songs ranked by number of detections. Playlists are listed in order of TSS weekly cum, beginning with the highest-cumming station. Cumulative surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

**KWJJ Portland, OR**
(PD/MD: Boesen/Lockwood)

Airplay Leader Designations: 2

#2 KPLX, Dallas, TX
(PD/MD: Williams/Alan)#3 KIKK, Houston, TX
(PD/MD: Garrison/Trapani)#4 WGGY, Wilkes-Barre, PA
(PD/MD: Krinik/Green)#5 KTTS, Springfield, MO
(PD/MD: Hansen/Cannon)

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

AA Brad Paisley, I Wish You'd Stay

AA Alan Jackson, Let It Be Christmas

VIDEO PLAYLIST TRACKING PERIOD: NOV. 29 — DEC. 5, 2002

CMT

PD: Chris Parr

CBS Cable 615-457-8500

Great American Country
GAC
AMERICAN COUNTRY

MD: Jim Murphy

APD/MD: Jennifer Page

Jones Int'l Networks 303-792-3111



TW LW

1 Shania Twain, I'm Gonna Getcha Good!	62 61
2 Tim McGraw, She's My Kind Of Rain	58 55
3 Faith Hill, Cry	50 54
4 Dixie Chicks, Landslide	41 42
5 George Strait, She'll Leave You With A S	39 36
6 Toby Keith, Who's Your Daddy?	37 37
7 Travis Tritt, Strong Enough To Be Your M	30 37
8 Bruce Springsteen, Lonesome Day	29 29
9 Cross Canadian Ragweed, 17	29 32
10 Rascal Flatts, These Days	28 34
11 Keith Urban, Somebody Like You	27 30
12 Nickel Creek, This Side	24 17
13 Keith Urban, Somebody Like You	20 15
14 Emerson Drive, Fall Into Me	17 12
15 Cledus T. Judd, It's A Great Day To Be A	16 19
16 Terri Clark, I Just Wanna Be Mad	15 15
17 Steve Azar, Watch On Joe	13 13
18 Trace Adkins, Chrome	13 19
19 Kenny Chesney, The Good Stuff	12 12
20 Aaron Lines, You Can't Hide Beautiful	12 12
21 Jennifer Hanson, Beautiful Goodbye	12 13
22 Troy Keil, Rainin' On Sunday	12 13
23 Brad Paisley, I Wish You'd Stay	12 15
24 Brad Paisley, I Wish You'd Stay	11 0
25 Brad Paisley, I'm Gonna Miss Her	11 12
26 Diamond Rio, Beautiful Mess	11 13
27 Tim McGraw, The Cowboy In Me	11 22
28 Montgomery Gentry, My Town	10 6
29 Charlie Daniels Band, Southern Boy	10 11
30 Gary Allan, The One	10 12
AA Brad Paisley, I Wish You'd Stay	11 0
AA Tim McGraw, She's My Kind Of Rain	6 0
AA Alan Jackson, Let It Be Christmas	6 0

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

AA

COUNTRY POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 8, 2002



Songs ranked by number of detections. Playlists are listed in order of TSM weekly cum, beginning with the highest-cumming station. Cumulative are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

WSOC Charlotte
OM/PD: Jeff Roper
APD/MD: Rick McCracken
Infinity 704-522-1103



Charmers of Country

WYAY Atlanta
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106



WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clean Channel 216-520-2600



WKIS Miami
PD: Bob Barnett
MD: Darlene Evans
Beasley 305-654-1700



WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600



WQYK Tampa
OM: Mike Culotta
APD: Becher Martin
MD: Jay Roberts
Infinity 813-287-9995



TW LW

	TW LW
1 George Strait She'll Leave You With A S	45 46
2 Rascal Flatts These Days	45 48
3 Montgomery Gentry My Town	43 48
4 Toby Keith Who's Your Daddy?	42 48
5 Tim McGraw Red Rag Top	35 45
6 Diamond Rio Beautiful Mess	38 45
7 Travis Tritt Strong Enough To Be Your M	35 46
8 Emerson Drive Fall Into Me	26 22
9 Terri Clark I Just Wanna Be Mad	25 22
10 Brad Paisley I Wish You'd Stay	23 20
11 Brooks & Dunn Every River	23 27
12 Alan Jackson Work In Progress	23 21
13 Kenny Chesney Fallin' Away	23 21
14 Dixie Chicks Landside	23 23
15 Kenny Chesney A Lot Of Things Different	23 23
16 Dixie Chicks Landside	24 45
17 Lonestar Unusually Unusual	21 20
18 John Michael Montgomery 'Til Nothing Co	21 22
19 Keith Urban Somebody Like You	20 23
20 Alan Jackson Drive (For Daddy Gene)	19 16
21 Kenny Chesney The Good Stuff	18 18
22 Joe Nichols The Impossible	18 16
23 Deana Carter There's No Limit	17 5
24 Aaron Lines You Can't Hide Beautiful	17 7
25 Garth Brooks Santa's On His Way	17 6
26 Sam Evans I Keep Looking	17 7
27 Carolyn Johnson One Day Closer To	17 6
28 Tanya Tucker A Memory Like I'm Gonna Be	16 20
29 Steve Azar Waitin' On Joe	15 17
30 Tracy Byrd Late (Been Dreamin') Bout	15 19
AA Kevin Denney It'll Go Away	8 5
AA Alan Jackson Let It Be Christmas	6 5

AA Kevin Denney It'll Go Away

AA Alan Jackson Let It Be Christmas

AA No Airplay Adds This Week

AA No Airplay Adds This Week

WDSY Pittsburgh
VP/Pgm: Keith Clark
APD/MD: Stoney Richards
Infinity 920-9240



WAMZ Louisville
VP/Pgm: Kelly Carls
PD/MD: Coyote Calhoun
Clean Channel 502-582-7840



WWKA Orlando
PD: Len Shackelford
MD: Shadow Stevens
Cox 407-298-9292



KSD St. Louis
VP/Pgm: Mike Wheeler
MD: Mark Langston
Clear Channel 314-436-9370

WWYZ Hartford
PD: Jay McCarthy
MD: Jay Thomas
Clear Channel 860-723-6000

WKKT Charlotte
OM: Mike Berkak
PD: John Roberts
MD: Keith Todd
Clear Channel 704-714-9444



TW LW

	TW LW
1 Rascal Flatts These Days	44 44
2 Emerson Drive Fall Into Me	44 41
3 Toby Keith Who's Your Daddy?	44 41
4 Dixie Chicks Landside	44 41
5 Keith Urban Somebody Like You	44 45
6 Kenny Chesney The Good Stuff	40 47
7 Martina McBride Where Would You Be	39 41
8 George Strait She'll Leave You With A S	39 41
9 Tim McGraw Red Rag Top	35 45
10 Mark Wills 19 Something	35 41
11 Brooks & Dunn Every River	35 40
12 Alan Jackson Work In Progress	35 40
13 Kenny Chesney Fallin' Away	35 45
14 Dixie Chicks Landside	35 45
15 Travis Tritt Strong Enough To Be Your M	35 46
16 Brooks & Dunn Every River	35 46
17 John Michael Montgomery 'Til Nothing Co	35 46
18 Kenny Chesney Fallin' Away	35 46
19 Alan Jackson Drive (For Daddy Gene)	35 46
20 Kenny Chesney The Good Stuff	35 46
21 Brad Paisley I Wish You'd Stay	35 46
22 Joe Nichols The Impossible	35 46
23 Deana Carter There's No Limit	35 46
24 Aaron Lines You Can't Hide Beautiful	35 46
25 Garth Brooks Santa's On His Way	35 46
26 Sam Evans I Keep Looking	35 46
27 Carolyn Johnson One Day Closer To	35 46
28 Tanya Tucker A Memory Like I'm Gonna Be	35 46
29 Steve Azar Waitin' On Joe	35 46
30 Tracy Byrd Late (Been Dreamin') Bout	35 46
AA Dean Miller & Roger Miller Old Toy Train	6 1
AA Alan Jackson Let It Be Christmas	6 2

AA Dean Miller & Roger Miller Old Toy Train

AA Alan Jackson Let It Be Christmas

AA Dixie Chicks Travelin' Soldier

AA No Airplay Adds This Week

COUNTRY

POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 8, 2002

AIRPLAY
Monitor.Nielsen
Broadcast Data
Systems

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumulative detections are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at stations for first time this week.

WNOE New Orleans
PD: Les Acree
APD/MD: Casey Carter
Clear Channel 504-679-7300



KBEQ Kansas City
PD: Mike Kennedy
MD: T.J. McEntire
Infinity 816-531-2535



KASE Austin
VP/Pmng: Jason Kane
APD: Bob Pickett
Clear Channel 512-495-1300



WZZK Birmingham
PD: Brian Driver
Cox 205-916-1100



1 **Toby Keith Who's Your Daddy?**
2 **Rascal Flatts These Days**
3 **Keith Urban Somebody Like You**
4 **George Strait She'll Leave You With A S**
5 **Kenny Chesney A Lot Of Things Different**
6 **Dixie Chicks Landslide**
7 **Alan Jackson Work In Progress**
8 **Mark Wills 19 Somethin'**
9 **Joe Nichols The Impossible**
10 **Travis Tritt Strong Enough To Be Your M**
11 **Diamond Rio Beautiful Mess**
12 **Kenny Chesney The Good Stuff**
13 **Brooks & Dunn Every River**
14 **Tim McGraw Red Rag Top**
15 **Sara Evans Keep Looking**
16 **Blake Shelton The Baby**
17 **Martina McBride Where Would You Be**
18 **Aaron Lines You Can't Hide Beautiful**
19 **Kenny Chesney A Lot Of Things Different**
20 **Travis Tritt Strong Enough To Be Your M**
21 **Tracy Byrd Ten Rounds With Jose Cervelo**
22 **Diamond Rio I Believe**
23 **Rock Feature Sheryl Cr Picture**
24 **Lonestar Unusually Unusual**
25 **John Michael Montgomery Til Nothing Co**
26 **Darryl Worley I Miss My Friend**
27 **Emerson Drive Fall Into Me**
28 **Montgomery Gentry My Town**
29 **Phil Vassar American Child**
30 **Kellie Coffey When You Lie Next To Me**

AA Diamond Rio I Believe

AA Gary Allan Man To Man

TW LW

1 **Toby Keith Who's Your Daddy?**
2 **Rascal Flatts These Days**
3 **George Strait She'll Leave You With A S**
4 **Dixie Chicks Landslide**
5 **Tim McGraw Red Rag Top**
6 **Mark Wills 19 Somethin'**
7 **Alan Jackson Work In Progress**
8 **Mark Wills 19 Somethin'**
9 **Emerson Drive Fall Into Me**
10 **Trick Pony On A Mission**
11 **George Strait The End Of The Day**
12 **Lonestar Unusually Unusual**
13 **Gary Allan Man To Man**
14 **Trace Adkins Chrome**
15 **Travis Tritt Strong Enough To Be Your M**
16 **Sheryl Crow I'm Gonna Getcha Good!**
17 **Martina McBride Where Would You Be**
18 **Aaron Lines You Can't Hide Beautiful**
19 **Kenny Chesney A Lot Of Things Different**
20 **Travis Tritt Strong Enough To Be Your M**
21 **John Michael Montgomery Til Nothing Co**
22 **Deana Carter There's No Limit**
23 **Lonestar Forever Everday**
24 **Andy Griggs With Martina McB Practice L**
25 **Steve Holy I'm Not Broken**
26 **Darryl Worley I Miss My Friend**
27 **Emerson Drive Fall Into Me**
28 **Montgomery Gentry My Town**
29 **Phil Vassar American Child**
30 **Jessica Coffey When You Lie Next To Me**

14 0

AA Diamond Rio I Believe

AA Shania Twain Up!

14 0

AA Diamond Rio I Believe

AA Shania Twain Up!

14 0

AA Diamond Rio I Believe

AA Shania Twain Up!

14 0

AA Diamond Rio I Believe

AA Shania Twain Up!

14 0

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COUNTRY SONG ACTIVITY REPORTS

FOR WEEK ENDING DECEMBER 8, 2002



Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population.

*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

Total Detections/Gain

Total Detections/Gain

Total Detections/Gain

Total Detections/Gain

Total Detections/Gain

KENNY CHESNEY 3889/214
A Lot Of Things Different (BNA)

TERRI CLARK 3627/213
I Just Wanna Be Mad (Mercury)

EMERSON DRIVE 4106/125
Fall Into Me (DreamWorks)

TOBY KEITH 5983/309
Who's Your Daddy? (DreamWorks)

TIM MCGRAW 4696/12
Red Rag Top (Curb)

Total Stations: 148

Chart Move: 10-9

Total Stations: 149

Chart Move: 11-10

Total Stations: 149

Chart Move: 8-8

Total Stations: 149

Chart Move: 2-1

Total Stations: 149

Chart Move: 6-5

Atlanta	WTKH	13 11 13 48	Erl Paso	KHEY*	25 23 24 162	El Paso
Miami	WKIS	5 6 4 4	FL Myers	WCKT	45 47 45 291	
Seattle	KNFS	23 18 24 181	WGR	WGCR	24 22 21 308	
San Diego	KFNS	41 19 20 34	Albuquerque	WSSL	30 18 19 223	
Phoenix	KMLE	15 15 15 48	Omaha	WGNA	34 34 32 318	
Minn.	KEEY	7 7 9 29	Syracuse	KIIM	33 24 17 187	
St. Louis	KSD	30 30 30 152	Harrisburg	KVOO	29 19 18 159	
Balt.	WIL	20 21 22 183	WBTB	KTEX	22 21 27 191	
Tampa	WPOC	23 18 23 161	Toledo	KSCS	20 21 20 220	
Pitts.	WQYU	15 19 19 207	New Bern	WYCD	20 12 6 102	
Denver	WOSY	16 24 15 151	WTKH	WYCD	25 28 29 253	
Cleveland	WOGG	23 15 18 149	WTCO	WYCD	26 25 17 122	
Port., OR	WVFO	33 21 30 172	WQMX	WYCD	27 19 29 327	
Cincinn.	KWJL	18 16 17 178	WQXK	KILT	6 5 3 63	Akron
Charl.	WVYQ	16 16 17 12	WQXK	KKBL	3 2 5 23	Knock.
San Jose	WYGY	15 16 17 29	WQXK	KKBL	23 25 22 27	
Rivers.	KFRG	24 27 26 207	WQXK	KKBL	25 26 27 177	
Sacram.	KNCI	17 14 13 49	WQXK	KKBL	27 29 31 231	
Kan.City	KBEQ	24 25 26 288	WQXK	KKBL	28 29 32 231	
Wichita	KFNG	31 31 31 306	WQXK	KKBL	30 31 31 205	
Milwaukee	WQAF	32 21 2 18	WQXK	KKBL	31 31 31 205	
San Anton.	WMI	32 35 33 235	WQXK	KKBL	32 33 31 205	
Prov.	KAJA	25 22 24 278	WQXK	KKBL	33 33 31 205	
Column., OH	KCYY	43 40 40 202	WQXK	KKBL	34 33 31 205	
Salt Lake	WPHO	26 23 28 230	WQXK	KKBL	35 33 31 205	
Las Vegas	WTKH	21 18 18 122	WQXK	KKBL	36 34 33 205	
New Orl.	WVKL	22 18 18 134	WQXK	KKBL	37 35 33 205	
Greensb.	WNE	21 18 18 136	WQXK	KKBL	38 36 33 205	
Nashv.	WTQR	24 22 27 329	WQXK	KKBL	39 34 33 205	
Hartford	WVFO	22 23 24 197	WQXK	KKBL	40 32 33 205	
Buffalo	WVFO	22 23 24 197	WQXK	KKBL	41 31 33 205	
Memphis	WVFO	22 23 24 197	WQXK	KKBL	42 30 33 205	
Ral./Dur.	WQXK	22 23 24 197	WQXK	KKBL	43 31 33 205	
Austin	WQXK	22 23 24 197	WQXK	KKBL	44 31 33 205	
W.P.Beach	WIRK	32 33 36 238	WQXK	KKBL	45 31 33 205	
Jacksonv.	WQXK	17 21 21 210	WQXK	KKBL	46 31 33 205	
Rochest.	WBEE	23 25 25 154	WQXK	KKBL	47 31 33 205	
Louisv.	WBEE	23 25 25 154	WQXK	KKBL	48 31 33 205	
Oklahoma City	KTST	24 23 25 196	WQXK	KKBL	49 31 33 205	
Birming.	WQXK	4 3 20 152	WQXK	KKBL	50 31 33 205	
Richmond	WQXK	33 31 11 223	WQXK	KKBL	51 31 33 205	
Las Vegas	WKNR	24 18 23 168	Flint/Sag	KCYC	25 26 27 187	
New Orl.	WNEO	27 11 18 136	Flint/Sag	KCYC	26 27 28 187	
Greensb.	WNEO	27 11 18 136	Flint/Sag	KCYC	27 28 29 187	
Nashv.	WTQR	24 18 23 168	Flint/Sag	KCYC	28 29 30 187	
Hartford	WVFO	22 23 24 197	Flint/Sag	KCYC	29 30 31 187	
Buffalo	WVFO	22 23 24 197	Flint/Sag	KCYC	30 31 32 187	
Memphis	WVFO	22 23 24 197	Flint/Sag	KCYC	31 32 33 187	
Ral./Dur.	WQXK	22 23 24 197	Flint/Sag	KCYC	32 33 34 187	
Austin	WQXK	22 23 24 197	Flint/Sag	KCYC	33 34 35 187	
W.P.Beach	WIRK	32 33 36 238	Flint/Sag	KCYC	34 35 36 187	
Jacksonv.	WQXK	17 21 21 210	Flint/Sag	KCYC	35 36 37 187	
Rochest.	WBEE	23 25 25 154	Flint/Sag	KCYC	36 37 38 187	
Louisv.	WBEE	23 25 25 154	Flint/Sag	KCYC	37 38 39 187	
Oklahoma City	KTST	24 23 25 196	Flint/Sag	KCYC	38 39 40 187	
Birming.	WQXK	4 3 31 170	Flint/Sag	KCYC	39 40 41 187	
Richmond	WQXK	33 31 11 223	Flint/Sag	KCYC	40 41 42 187	
Las Vegas	WKNR	22 14 16 140	Paducah	WCKT	3 5 6 54	Green.
New Orl.	WNEO	27 11 18 136	Paducah	WCKT	14 20 21 209	
Greensb.	WNEO	27 11 18 136	Paducah	WCKT	22 23 24 209	
Nashv.	WTQR	24 18 23 168	Paducah	WCKT	30 31 32 209	
Hartford	WVFO	22 23 24 197	Paducah	WCKT	38 39 40 209	
Buffalo	WVFO	22 23 24 197	Paducah	WCKT	46 47 48 209	
Memphis	WVFO	22 23 24 197	Paducah	WCKT	54 55 56 209	
Ral./Dur.	WQXK	22 23 24 197	Paducah	WCKT	62 63 64 209	
Austin	WQXK	22 23 24 197	Paducah	WCKT	70 71 72 209	
W.P.Beach	WIRK	32 33 36 238	Paducah	WCKT	78 79 80 209	
Jacksonv.	WQXK	17 21 21 210	Paducah	WCKT	86 87 88 209	
Rochest.	WBEE	23 25 25 154	Paducah	WCKT	94 95 96 209	
Louisv.	WBEE	23 25 25 154	Paducah	WCKT	102 103 104 209	
Oklahoma City	KTST	24 23 25 196	Paducah	WCKT	110 111 112 209	
Birming.	WQXK	4 3 31 170	Paducah	WCKT	118 119 120 209	
Richmond	WQXK	33 31 11 223	Paducah	WCKT	126 127 128 209	
Las Vegas	WKNR	22 14 16 140	Paducah	WCKT	134 135 136 209	
New Orl.	WNEO	27 11 18 136	Paducah	WCKT	142 143 144 209	
Greensb.	WNEO	27 11 18 136	Paducah	WCKT	150 151 152 209	
Nashv.	WTQR	24 18 23 168	Paducah	WCKT	158 159 160 209	
Hartford	WVFO	22 23 24 197	Paducah	WCKT	166 167 168 209	
Buffalo	WVFO	22 23 24 197	Paducah	WCKT	174 175 176 209	
Memphis	WVFO	22 23 24 197	Paducah	WCKT	182 183 184 209	
Ral./Dur.	WQXK	22 23 24 197	Paducah	WCKT	190 191 192 209	
Austin	WQXK	22 23 24 197	Paducah	WCKT	198 199 200 209	
W.P.Beach	WIRK	32 33 36 238	Paducah	WCKT	206 207 208 209	
Jacksonv.	WQXK	17 21 21 210	Paducah	WCKT	214 215 216 209	
Rochest.	WBEE	23 25 25 154	Paducah	WCKT	222 223 224 209	
Louisv.	WBEE	23 25 25 154	Paducah	WCKT	230 231 232 209	
Oklahoma City	KTST	24 23 25 196	Paducah	WCKT	238 239 240 209	
Birming.	WQXK	4 3 31 170	Paducah	WCKT	246 247 248 209	
Richmond	WQXK	33 31 11 223	Paducah	WCKT	254 255 256 209	
Las Vegas	WKNR	22 14 16 140	Paducah	WCKT	262 263 264 209	
New Orl.	WNEO	27 11 18 136	Paducah	WCKT	270 271 272 209	
Greensb.	WNEO	27 11 18 136	Paducah	WCKT	278 279 280 209	
Nashv.	WTQR	24 18 23 168	Paducah	WCKT	286 287 288 209	
Hartford	WVFO	22 23 24 197	Paducah	WCKT	294 295 296 209	
Buffalo	WVFO	22 23 24 197	Paducah	WCKT	302 303 304 209	
Memphis	WVFO	22 23 24 197	Paducah	WCKT	310 311 312 209	
Ral./Dur.	WQXK	22 23 24 197	Paducah	WCKT	318 319 320 209	
Austin	WQXK	22 23 24 197	Paducah	WCKT	326 327 328 209	
W.P.Beach	WIRK	32 33 36 238	Paducah	WCKT	334 335 336 209	

COUNTRY

IMPACT!

AIRPOWER

Total Detections/Gain

GARY ALLAN 2556/240*Man To Man (MCA Nashville)*

Total Stations: 146/Chart Move: 21-18

Heavy (45+ detections): 0

Medium (25-44): 27 KBEQ, KEFY, KFKF, KHKI, KIIM, KMLE, KMPG, KSOP, KTOM, KUPL, KWJJ, WCTK, WDST, WFM, WFRE, WGGY, WGH, WKCG, WKHX, WNCY, WOGI, WQBE, WQMX, WRNS, WROO, WWQM, WYRK

Light (Under 25): 119

Airplay Adds: 7 WBUL, WCMS, WGAR, WKDF, WKIS, WMZQ, WNOE

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

**KWJJ • Portland, OR**

PD: Ken Boesen

MD: Craig Lockwood

Date: 11/03/02

Also: WGGY • Wilkes-Barre, PA

2599 - 1000 DETECTIONS

Total Detections/Gain

JOHN MICHAEL MONTGOMERY 2509/18*Til Nothing Comes Between Us (Warner Bros./WRN)*

Total Stations: 148/Chart Move: 19-19

Heavy (45+): 1 WKQZ

Medium (25-44): 22 KAJA, KCCY, KKAT, KMDL, KRMD, KRTY, KTOM, WAMZ, WBBS, WBUL, WESZ, WFRY, WKBL, WKYO, WMUS, WOGI, WQBE, WQMX, WQXK, WSSL, WUSY, WXBQ

Light (Under 25): 125

Airplay Adds: 3 KWJJ, WGH, WYCD

LONESTAR 2357/145*Unusually Unusual (BNA)*

Total Stations: 147/Chart Move: 22-21

Heavy (45+): 1 KPLX

Medium (25-44): 19 KAJA, KBEQ, KFRG, KHKI, KMLE, KRTY, KSON, KTOM, KTTS, KUZZ, KXKC, WCTK, WGNA, WKCG, WMIL, WMUS, WRNS, WSIX, WWQM

Light (Under 25): 127

Airplay Adds: 6 KCCY, WBUL, WFRE, WKIS, WMZQ, WXTU

KELLIE COFFEY 1827/26*At The End Of The Day (BNA)*

Total Stations: 142/Chart Move: 23-22

Heavy (45+): 0

Medium (25-44): 13 KBEQ, KFRG, KHKK, KMLE, KRTY, KTST, KWJJ, KYGO, WKYQ, WOGI, WQBE, WTGE, WXBQ

Light (Under 25): 129

Airplay Adds: 1 WOMX

TRACE ADKINS 1776/130*Chrome (Capitol)*

Total Stations: 147/Chart Move: 25-23

Heavy (45+): 0

Medium (25-44): 11 KBEQ, KHKK, KUBL, KUZZ, WGGY, WIRK, WKXC, WNCY, WRNS, WSTH, WWQM

Light (Under 25): 136

Airplay Adds: 5 KILT, KNCI, KSON, WCOS, WQIK

TRICK PONY 1731/49*On A Mission (Warner Bros./WRN)*

Total Stations: 144/Chart Move: 24-24

Heavy (45+): 0

Medium (25-44): 12 KBEQ, KEFY, KHKK, KRTY, KSKS, KUZZ, KVOO, KXKC, WBCT, WCTK, WIRK, WWQM

Light (Under 25): 132

Airplay Adds: 5 KMPS, KSCS, KSSN, WGKX, WWYZ

JENNIFER HANSON 1556/215*Beautiful Goodbye (Capitol)*

Total Stations: 145/Chart Move: 26-25

Heavy (45+): 0

Medium (25-44): 8 KEFY, KHKK, KSKS, KSON, WIRK, WQBE, WRNS, WYRK

Light (Under 25): 137

Airplay Adds: 5 KMDL, WCOS, WIL, WOGI, WUSN

VINCE GILL 1316/58*Next Big Thing (MCA Nashville)*

Total Stations: 130/Chart Move: 27-26

Heavy (45+): 0

Medium (25-44): 4 KHHI, KSKS, WSIX, WWQM
Light (Under 25): 126
Airplay Adds: 9 KAJA, KASE, KZSN, WCOS, WDAF, WEZL, WGNA, WIRK, WYCD**STEVE HOLY 1305/66**
I'm Not Breakin' (Curb)
Total Stations: 142/Chart Move: 28-27
Heavy (45+): 0
Medium (25-44): 4 KFRG, KXKC, WIRK, WSIX
Light (Under 25): 138
Airplay Adds: 4 KWNR, WBCT, WROO, WXYZ**STEVE AZAR 1243/78**
Waitin' On Joe (Mercury)
Total Stations: 136/Chart Move: 29-28
Heavy (45+): 1 WKQZ
Medium (25-44): 6 WGNE, WIRK, WIVK, WQMX, WTGE, WTB
Light (Under 25): 129
Airplay Adds: 2 WESC, WKDF**JOE NICHOLS 1224/104**
Brokenheartsville (Universal South)
Total Stations: 128/Chart Move: 30-29
Heavy (45+): 0
Medium (25-44): 4 KPLX, KSCS, WBCT, WGNE
Light (Under 25): 124
Airplay Adds: 6 KASE, KNIX, KRY, WFRE, WGKX, WXB**DEANA CARTER 1217/100**
There's No Limit (Arista Nashville)
Total Stations: 139/Chart Move: 31-30
Heavy (45+): 0
Medium (25-44): 3 KMLE, KSOP, WGGY
Light (Under 25): 136
Airplay Adds: 7 KFDI, KILT, KVOO, WBUL, WCOL, WGKX, WSIX**DARRYL WORLEY 1133/99**
Family Tree (DreamWorks)
Total Stations: 136/Chart Move: 32-31
Heavy (45+): 0
Medium (25-44): 4 KHHI, KTTS, KXKC, WWQM
Light (Under 25): 132
Airplay Adds: 4 KASE, KYGO, WKXC, WQDR**999 - 500 DETECTIONS**

Total Detections/Gain

DIAMOND RIO 933/372
I Believe (Arista Nashville)
Total Stations: 127/Chart Move: 39-32
Heavy (45+): 0
Medium (25-44): 3 KGMY, KTTS, WPOC
Light (Under 25): 124
Airplay Adds: 19 KBEQ, KNCI, KRMN, KRST, KUBL, WBCT, WBUL, WCTK, WESZ, WGH, WGNE, WIVK, WKDF, WKXC, WNOE, WQMX, WQYK, WSIX, WYRK**ANDY GRIGGS WITH MARTINA MCBRIDE 920/-7**
Practice Life (RCA)
Total Stations: 125/Chart Move: 33-33
Heavy (45+): 0
Medium (25-44): 2 KMLE, WQMX
Light (Under 25): 123
Airplay Adds: 5 KSSN, KVOO, WKHK, WQYK, WWYZ**TANYA TUCKER 735/-13**
A Memory Like I'm Gonna Be (Tuckertime)
Total Stations: 120/Chart Move: 34-34
Heavy (45+): 0
Medium (25-44): 2 WIRK, WWQM
Light (Under 25): 118
Airplay Adds: 1 WNCY**MARTINA MCBRIDE 674/77**
Concrete Angel (RCA)
Total Stations: 82/Chart Move: 37-35
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 82
Airplay Adds: 8 KAJA, KGMY, KKCS, KRTY, KTTS, WCR, WRBT, WUSN**CHRIS CAGLE 669/80**
What A Beautiful Day (Capitol)
Total Stations: 74/Chart Move: 38-36
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 74
Airplay Adds: 9 KHAY, WCTO, WFMS, WNKT, WOGK, WUSY, WWGR, WYNK**KEITH URBAN 668/213**
Raining On Sunday (Capitol)
Total Stations: 82/Chart Move: 43-37
Heavy (45+): 0
Medium (25-44): 4 KEFY, KKCS, KMLE, KTTS
Light (Under 25): 78
Airplay Adds: 13 KDRK, KHAY, KNIX, KUBL, KVOO, WBCT, WCKT, WKLB, WKXC, WNCY, WUSY, WVLK, WWGR**LEE ANN WOMACK 619/63**
Forever Everyday (MCA Nashville)
Total Stations: 118/Chart Move: 40-39
Heavy (45+): 0
Medium (25-44): 1 KHHI
Light (Under 25): 117
Airplay Adds: 1 WIVK**SHANIA TWAIN 603/335**
Up! (Mercury)
Total Stations: 103/Chart Move: 52-41
Heavy (45+): 0
Medium (25-44): 4 KMLE, KUBL, WFLS, WSIX
Light (Under 25): 99
Airplay Adds: 18 KBEQ, KIIM, KKAT, KMLE, KMPG, KSKS, WGKX, WGNA, WIL, WIRK, WKDF, WMSI, WSIX, WSSL, WSTH, WTGE, WUSJ, WWQM**ANTHONY SMITH 536/37**
John J. Blanchard (Mercury)
Total Stations: 105/Chart Move: 42-42
Heavy (45+): 0
Medium (25-44): 1 WBCT
Light (Under 25): 104
Airplay Adds: 3 KKAT, KWNR, WMIL**TRACY BYRD 463/10**
Lately (Been Dreamin' 'Bout Babies) (RCA)
Total Stations: 54/Chart Move: 44-43
Heavy (45+): 0
Medium (25-44): 1 KCCY
Light (Under 25): 53
Airplay Adds: 4 KTST, KVOO, WKSJ, WYNK**KEVIN DENNEY 446/38**
It'll Go Away (Lyric Street)
Total Stations: 68/Chart Move: 45-44
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 68
Airplay Adds: 2 KRTY, WSOC**ALAN JACKSON 412/171**
Let It Be Christmas (Arista Nashville)
Total Stations: 100/Chart Move: 53-46
Heavy (45+): 0
Medium (25-44): 2 KXXY, WYUU
Light (Under 25): 98
Airplay Adds: 12 KHEY, KTTS, KVOO, WDAF, WDSY, WFRY, WMIL, WMSI, WRNS, WSM, WSOC, WWYZ**DARYLE SINGLETARY 397/28**
I'd Love To Lay You Down (Audium)
Total Stations: 37/Chart Move: 49-47
Heavy (45+): 0
Medium (25-44): 5 KFKF, KRTY, KSCS, KUZZ, WIVK
Light (Under 25): 32
Airplay Adds: 10 KASE, KMLE, KNIX, WAMZ, WCTK, WDRM, WFLS, WMZQ, WPOC, WWQM**DIXIE CHICKS 390/245**
Travelin' Soldier (Monument/EMN)
Total Stations: 72/Chart Move: 57-48
Heavy (45+): 0
Medium (25-44): 2 KMLE, KPLX
Light (Under 25): 70
Airplay Adds: 10 KASE, KMLE, KNIX, WAMZ, WCTK, WDRM, WFLS, WMZQ, WPOC, WWQM**CRAIG MORGAN 387/-11**
Almost Home (Broken Bow)
Total Stations: 54/Chart Move: 46-49
Heavy (45+): 0
Medium (25-44): 1 KNIX
Light (Under 25): 53
Airplay Adds: 2 KHHI, WQXK**PINMONKEY 331/26**
I Drove All Night (BNA)
Total Stations: 51/Chart Move: 50-50
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 51
Airplay Adds: 10 KSCS, KTTS, WFLS, WKCN, WQYK, WMSI, WOKB, WQBE, WUSJ, WXBQ**ALAN JACKSON 204/169**
That'd Be Alright (Arista Nashville)
Total Stations: 32/Chart Move: Debut 53
Heavy (45+): 0
Medium (25-44): 1 KCCY
Light (Under 25): 31
Airplay Adds: 10 KSCS, KTTS, WFLS, WKCN, WQYK, WMSI, WOKB, WQBE, WUSJ, WXBQ**★ AARON TIPPIN DUET WITH THEA TIPPIN 167/155**
Love Like There's No Tomorrow (Lyric Street)
Total Stations: 79/Chart Move: Debut 55
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 79
Airplay Adds: 2 KUZZ, WWGR**RANDY TRAVIS 162/6**
Three Wooden Crosses (Word-Curb/Warner Bros. Christian)
Total Stations: 30/Chart Move: 56-56
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 30
Airplay Adds: 2 WCTO, WMSI**TAMMY COCHRAN 136/80**
Love Won't Let Me (Epic/EMN)
Total Stations: 34/Chart Move: Re-Entry 57
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 34
Airplay Adds: 4 KDRK, KHKK, WKCN, WNKT**SIXWIRE 132/26**
*Way Too Deep (Warner Bros. WRN)*Total Stations: 23/Chart Move: 59-58
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 23
Airplay Adds: 4 KUBL, WKYQ, WQBE, WXBO**JESSICA ANDREWS 117/0**
There's More To Me Than You (DreamWorks)
Total Stations: 26/Chart Move: 58-60
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 25
Airplay Adds: 5 KKKC, WGH, WKCN, WSLC, WWQM**BROOKS & DUNN 114/69**
Hangin' Round The Mistletoe (Arista Nashville)
Total Stations: 32
Heavy (45+): 0
Medium (25-44): 1 WYUU
Light (Under 25): 31
Airplay Adds: 3 KNTX, KTTS, KXXY**BROOKS & DUNN 109/57**
It Won't Be Christmas Without You (Arista Nashville)
Total Stations: 40
Heavy (45+): 0
Medium (25-44): 1 WYUU
Light (Under 25): 39
Airplay Adds: 2 KTTS, WDAF**★ HEATHER MYLES DUET WITH DWIGHT YOAKAM 104/93**
Little Chapel (Rounder)
Total Stations: 46
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 46
Airplay Adds: 1 WGNX**KENNY CHESNEY 104/12**
Big Star (BNA)
Total Stations: 8
Heavy (45+): 0
Medium (25-44): 1 WGGY
Light (Under 25): 7
Airplay Adds: 1 WGGY**BROOKS & DUNN 95/44**
Winter Wonderland (Arista Nashville)
Total Stations: 40
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 40
Airplay Adds: 2 KSOP, WGH**★ ALAN JACKSON 49/12**
Santa Claus Is Comin' To Town (Arista Nashville)
Total Stations: 21
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 21
Airplay Adds: 1 WGNX**ALAN JACKSON 56/10**
Jingle Bells (Arista Nashville)
Total Stations: 24
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 24
Airplay Adds: 2 KWJJ, WWQM**★ ALAN JACKSON 49/12**
Santa Claus Is Comin' To Town (Arista Nashville)
Total Stations: 23
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 23
Airplay Adds: 1 WGNX**★ JO DEE MESSINA 49/22**
Let It Snow! Let It Snow! Let It Snow! (Curb)
Total Stations: 22
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 22
Airplay Adds: 2 WGAR, WUSN**★ BROOKS & DUNN 49/19**
Rockin' Little Christmas (Arista Nashville)
Total Stations: 20
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 20
Airplay Adds: 2 KWJJ, WWQM**★ TEBEY 45/30**
We Shook Hands (Man To Man) (BNA)
Total Stations: 12
Heavy (45+): 0
Medium (25-44): 1 KMLE
Light (Under 25): 11
Airplay Adds: 1 KMLE**★ JO DEE MESSINA 43/23**

most airplay adds COUNTRY

DIAMOND RIO / Believe (Arista Nashville)

KBEQ, KNCI, KRMD, KRST, KUBL, WBCT, WBUL, WCTK, WESC, WGH, WGNE, WIVK, WKDF, WKXC, WNOE, WQMX, WQYK, WSIX, WYRK

Total Stations With Six Or More Detections: 62

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 18%, 3-7 15%, 7-12 24%, 12-6A 33%

SHANIA TWAIN Up! (Mercury)

KBEQ, KIIM, KKAT, KMLE, KMPS, KSKS, WGKX, WGNA, WIL, WIRK, WKDF, WMSI, WSIX, WSSL, WSTH, WTGE, WUSJ, WWQM

Total Stations With Six Or More Detections: 32

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 22%, 3-7 18%, 7-12 30%, 12-6A 20%

KEITH URBAN Raining On Sunday (Capitol)

KDRK, KHAY, KNIX, KUBL, KVOO, WBCT, WCKT, WKLB, WKXC, WNCY, WUSY, WVLK, WWGR

Total Stations With Six Or More Detections: 44

TOTAL DETECTIONS BY DAYPART: 6-10 7%, 10-3 19%, 3-7 15%, 7-12 24%, 12-6A 35%

ALAN JACKSON Let It Be Christmas (Arista Nashville)

KHEY, KTTS, KVOO, WDAF, WDSY, WFRY, WMIL, WMSI, WRNS, WSM, WSOC, WWYZ

Total Stations With Six Or More Detections: 21

TOTAL DETECTIONS BY DAYPART: 6-10 13%, 10-3 26%, 3-7 17%, 7-12 18%, 12-6A 26%

DIXIE CHICKS Travelin' Soldier (Monument/EMN)

KASE, KMLE, KNIX, WAMZ, WCTK, WDRM, WFLS, WMQZ, WPOC, WWQM

Total Stations With Six Or More Detections: 17

TOTAL DETECTIONS BY DAYPART: 6-10 8%, 10-3 18%, 3-7 15%, 7-12 21%, 12-6A 39%

NEW STATIONS

19

18

13

12

10

WZZK Birmingham, Ala.

No Airplay Adds This Week

KKCS Colorado Springs

Montgomery Gentry Speed

11

WCKT Fort Myers, Fla.

Keith Urban Raining On Sunday

6

WCOS Columbia, S.C.

Vince Gill Next Big Thing

7

WYRK Buffalo, N.Y.

Diamond Rio I Believe

6

WOKO Burlington, Vt.

No Airplay Adds This Week

WKCN Columbus, Ga.

Jessica Andrews There's More To Me

9

WSTH Columbus, Ga.

Shania Twain Up!

11

WQBE Charleston, W.Va.

Tim McGraw She's My Kind Of Rain

10

WNKT Charleston, S.C.

Tammy Cochran Love Won't Let Me

6

WCOL Columbus, Ohio

Chris Cagle What A Beautiful Day

6

WQBE Charleston, W.Va.

Sixwire Way Too Deep

14

WHOK Columbus, Ohio

Alan Jackson That'd Be Alright

14

WQBE Charleston, W.Va.

Blake Shelton The Baby

13

WKRT Charlotte, N.C.

No Airplay Adds This Week

WSOC Charlotte, N.C.

Kevin Denney It'll Go Away

8

WQBE Chattanooga, Tenn.

Alan Jackson Let It Be Christmas

6

KPLX Dallas

Emerson Drive Fall Into Me

14

KSCS Dallas

Trick Pony On A Mission

9

WTQR Greensboro, N.C.

No Airplay Adds This Week

WNCY Green Bay, Wisc.

Tanya Tucker A Memory Like I'm Gonna

10

WBCT Grand Rapids

Faith Hill When The Lights Go Down

15

WQBE Grand Rapids

Diamond Rio I Believe

9

WQBE Grand Rapids

Steve Holy I'm Not Breakin'

8

WQBE Grand Rapids

Keith Urban Raining On Sunday

6

WQBE Grand Rapids

John Michael Montgomery 'Til Nothin'

7

WQBE Grand Rapids

Vince Gill Next Big Thing

18

WQBE Grand Rapids

Vince Gill Next Big Thing

14

WQBE Grand Rapids

Trace Adkins Chrome

14

WQBE Grand Rapids

Deana Carter There's No Limit

6

WQBE Grand Rapids

Shania Twain Up!

7

WQBE Grand Rapids

Trace Adkins Chrome

6

WQBE Grand Rapids

Shania Twain Up!

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WQBE Grand Rapids

Trace Adkins Chrome

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WQBE Grand Rapids

Shania Twain Up!

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WQBE Grand Rapids

Trace Adkins Chrome

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WQBE Grand Rapids

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ No. 1 ★★★						
1	2	19	WHO'S YOUR DADDY? DREAMWORKS	TOBY KEITH	5983	5674
2	3	16	SHE'LL LEAVE YOU WITH A SMILE MCA NASHVILLE	GEORGE STRAIT	5896	5589
3	1	26	THESE DAYS LYRIC STREET	RASCAL FLATTS	5540	5707
★ GREATEST GAINER® ★						
4	7	12	19 SOMETHIN' MERCURY	MARK WILLS	4790	4076
5	6	14	RED RAG TOP CURB	TIM McGRAW	4696	4684
6	5	25	SOMEBODY LIKE YOU CAPITOL	KEITH URBAN	4219	4931
7	4	16	LANDSLIDE MONUMENT/EMN	DIXIE CHICKS	4164	5049
8	8	24	FALL INTO ME DREAMWORKS	EMERSON DRIVE	4106	3981
9	10	19	A LOT OF THINGS DIFFERENT BNA	KENNY CHESNEY	3889	3675
10	11	17	I JUST WANNA BE MAD MERCURY	TERRI CLARK	3627	3414
11	14	8	THE BABY WARNER BROS./WRN	BLAKE SHELTON	3420	3000
12	9	10	I'M GONNA GETCHA GOOD! MERCURY	SHANIA TWAIN	3160	3867
13	12	16	EVERY RIVER ARISTA NASHVILLE	BROOKS & DUNN	3115	3185
14	13	25	STRONG ENOUGH TO BE YOUR MAN COLUMBIA	TRAVIS TRITT	3093	3088
15	16	19	I WISH YOU'D STAY ARISTA NASHVILLE	BRAD PAISLEY	2894	2871
16	15	37	BEAUTIFUL MESS ARISTA NASHVILLE	DIAMOND RIO	2885	2974
17	18	19	YOU CAN'T HIDE BEAUTIFUL RCA	AARON LINES	2613	2537
★ AIRPOWER ★★						
18	21	12	MAN TO MAN MCA NASHVILLE	GARY ALLAN	2556	2316
19	19	22	TIL NOTHING COMES BETWEEN US WARNER BROS./WRN	JOHN MICHAEL MONTGOMERY	2509	2491
20	17	29	MY TOWN COLUMBIA	MONTGOMERY GENTRY	2435	2772
21	22	19	UNUSUALLY UNUSUAL BNA	LONESTAR	2357	2212
22	23	20	AT THE END OF THE DAY BNA	KELLIE COFFEY	1827	1801
23	25	13	CHROME CAPITOL	TRACE ADKINS	1776	1646
24	24	17	ON A MISSION WARNER BROS./WRN	TRICK PONY	1731	1682
25	26	20	BEAUTIFUL GOODBYE CAPITOL	JENNIFER HANSON	1556	1341
26	27	7	NEXT BIG THING MCA NASHVILLE	VINCE GILL	1316	1258
27	28	16	I'M NOT BREAKIN' CURB	STEVE HOLY	1305	1239
28	29	21	WAITIN' ON JOE MERCURY	STEVE AZAR	1243	1165
29	30	8	BROKENHEARTSVILLE UNIVERSAL SOUTH	JOE NICHOLS	1224	1120
30	31	9	THERE'S NO LIMIT ARISTA NASHVILLE	DEANA CARTER	1217	1117
31	32	10	FAMILY TREE DREAMWORKS	DARRYL WORLEY	1133	1034
★ MOST AIRPLAY ADDS ★						
32	39	5	I BELIEVE ARISTA NASHVILLE	DIAMOND RIO	933	561
33	33	14	PRACTICE LIFE RCA	ANDY GRIGGS WITH MARTINA McBRIDE	920	927
34	34	18	A MEMORY LIKE I'M GONNA BE TUCKERTIME	TANYA TUCKER	735	748
35	37	4	CONCRETE ANGEL RCA	MARTINA McBRIDE	674	597
36	38	6	WHAT A BEAUTIFUL DAY CAPITOL	CHRIS CAGLE	669	589
37	43	4	RAINIING ON SUNDAY CAPITOL	KEITH URBAN	668	455
38	35	5	WHEN THE LIGHTS GO DOWN WARNER BROS./WRN	FAITH HILL	653	707
39	40	9	FOREVER EVERYDAY MCA NASHVILLE	LEE ANN WOMACK	619	556

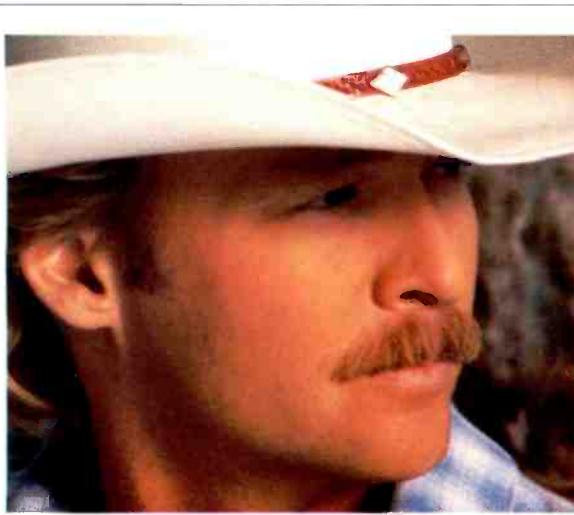
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
40	36	12	MY OLD MAN CURB	RODNEY ATKINS	610	655
41	52	4	UP! MERCURY	SHANIA TWAIN	603	268
42	42	12	JOHN J. BLANCHARD MERCURY	ANTHONY SMITH	536	499
43	44	7	LATELY (BEEN DREAMIN' 'BOUT BABIES) RCA	TRACY BYRD	463	453
44	45	7	IT'LL GO AWAY LYRIC STREET	KEVIN DENNEY	446	408
45	41	18	CRY WARNER BROS./WRN	FAITH HILL	445	503
46	53	2	LET IT BE CHRISTMAS ARISTA NASHVILLE	ALAN JACKSON	412	241
47	49	13	I'D LOVE TO LAY YOU DOWN AUDIUM	DARYLE SINGLETARY	397	369
48	57	11	TRAVELIN' SOLDIER MONUMENT/EMN	DIXIE CHICKS	390	145
49	46	10	ALMOST HOME BROKEN BOW	CRAIG MORGAN	387	398
50	50	6	I DROVE ALL NIGHT BNA	PINMONKEY	331	305
51	48	9	I WANT MY BABY BACK COLUMBIA	MARK CHESNUTT	313	371
52	47	11	PICTURE LAVA/ATLANTIC/UNIVERSAL SOUTH	KID ROCK FEATURING SHERYL CROW OR ALLISON MOORE	300	381
★ ★ HOT SHOT DEBUT ★ ★						
53	NEW▶	THAT'D BE ALRIGHT ARISTA NASHVILLE	ALAN JACKSON	204	35	
54	51	11	WHAT WERE GONNA DO ABOUT IT RCA	TOMMY SHANE STEINER WITH BRIDGETTE WILSON-SAMPERS	176	273
55	NEW▶	LOVE LIKE THERE'S NO TOMORROW LYRIC STREET	AARON TIPPIN DUET WITH THEA TIPPIN	167	12	
56	56	3	THREE WOODEN CROSSES WORD-CURB/WARNER BROS. CHRISTIAN	RANDY TRAVIS	162	156
57	RE-ENTRY	LOVE WON'T LET ME EPIC/EMN	TAMMY COCHRAN	136	56	
58	59	4	WAY TOO DEEP WARNER BROS./WRN	SIXWIRE	132	106
59	54	4	TINY DANCER CURB	TIM McGRAW	122	213
60	58	3	THERE'S MORE TO ME THAN YOU DREAMWORKS	JESSICA ANDREWS	117	117

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	THE GOOD STUFF KENNY CHESNEY (BNA)	2151	2304
2	THE IMPOSSIBLE JOE NICHOLS (UNIVERSAL SOUTH)	1881	1924
3	WORK IN PROGRESS ALAN JACKSON (ARISTA NASHVILLE)	1870	2378
4	TEN ROUNDS WITH JOSE CUERVO TRACY BYRD (RCA)	1826	1958
5	WHERE WOULD YOU BE MARTINA McBRIDE (RCA)	1592	1873
6	ONE DAY CLOSER TO YOU CAROLYN DAWN JOHNSON (ARISTA NASHVILLE)	1578	1619
7	COURTESY OF THE RED, WHITE AND BLUE (THE ANGRY AMERICAN) TOBY KEITH (DREAMWORKS)	1384	1505
8	I MISS MY FRIEND DARRYL WORLEY (DREAMWORKS)	1384	1564

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



ALAN JACKSON

That'd Be Bright

impact date: December 16

ARISTA © 2002 BMG Music www.aristahnashville.com

COUNTRY AIRPLAY

Monitor

• We Listen To Radio •

NO. 1 THIS WEEK:

RASCAL FLATTS

These Days (LYRIC STREET)

GREATEST GAINER

MARK WILLS

19 Somethin' (MERCURY)

AIRPLAY ADDS

MARTINA McBRIDE
Concrete Angel (RCA)

AUDIENCE

RASCAL FLATTS
These Days (LYRIC STREET)

What's In Your 2003 Budget?

■ by Dana Hall, Marc Schiffman, Phyllis Stark, and Bram Teitelman

As PDs plan their budget priorities for 2003, research, airstaff salaries, and marketing and promotions are the items they're fighting for, with mixed results in the last case. Slightly less important, but still a priority for many, is allocating money for production and station imaging. And, not surprisingly, such niceties as street teams and other part-timers haven't made the cut for next year.

The best news, according to our sample of PDs and GMs, is that not everyone is looking at cuts for 2003. Scott Lindy, OM/PD of country WPOC and classic rock WFXB (B104.3) Baltimore, expects to "actually have a bit more in my budgets this year than last [for the] first time in a few years."



LINDY

Infinity/Kansas City OM Jon Zellner, whose stations include top 40 KMXV and AC KSRC, says, "We have the same amount of money next year as this year ... [Infinity executives] John Sykes and Andy Schuon completely understand that you have to spend money to make money."

But an R&B GM, who joined several broadcasters in wishing to remain anonymous, says, "Overall, in this year's budget compared to next year's, there is less money on the bottom line. Expense budgets are lower, and salaries stay the same pretty much with minimal raises. But there are a lot of things cut out, like promotion items and giveaways, [such as] T-shirts and key chains. Our event budget is really cut—almost by half. We'll have less money and be expected to do more with it."

Continued on page 4

DECEMBER 6, 2002

KWJJ, WYUU Flip To Christmas Music p. 3

Profile: WDXB OM/PD Tom Hanrahan p. 6

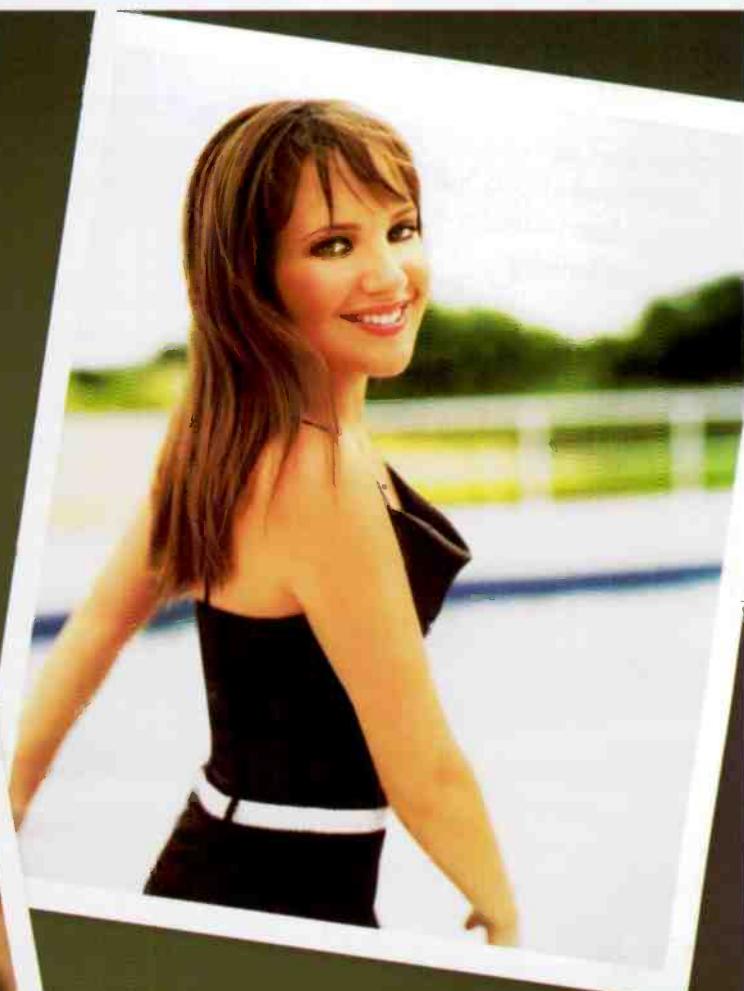


HANRAHAN

VOLUME 10 • NO. 49

\$6.95

*In 2000, this was
"Who I Am"...*



*Now, in 2002.
"There's More To Me"...*

The first single from the forthcoming album **Now**
"THERE'S MORE TO ME THAN YOU"

co-written by Jessica!

AIRPLAY: 12/9 (Now)

Holiday blues? Not Now!

Tempo, attitude, ready to light up your radio.... NOW.

WE BELIEVE IN JESSICA ANDREWS! NOW AND ALWAYS...

AIRPLAY **Monitor** • We Listen To Radio •

Jon Guynn
Publisher

December 6, 2002

Dear Airplay Monitor subscriber,

Ten years ago an upstart publication named *Top 40 Airplay Monitor* was launched, showcasing the revolutionary monitored airplay information from sister-company Broadcast Data Systems (BDS). *Top 40 Airplay Monitor's* first issue dated January 16, 1993 was just eight pages, but its impact on the radio programming community was immediate and undeniable.

But that was just the beginning. The instant success of *Top 40 Airplay Monitor* gave rise to additional *Monitor* publications launched over the following 12 months. As more in the industry embraced the new publications and the BDS data within, the four *Monitors* – Top 40, Country, R&B and Rock - grew in their importance as essential programming tools. Each *Monitor* became the "town halls" of their respective formats, providing the industry with the most reliable information and the most-respected reporting.

Still, one question continued to be asked, "When are you going to combine the *Monitors*?"

Now we finally have the answer.

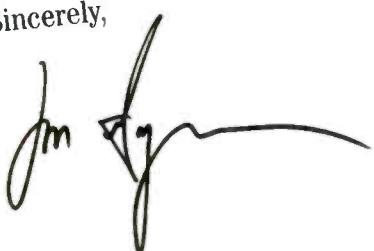
On January 10, 2003, the magazines their readers call the most important, helpful and well-read radio trade publications will merge to become the most comprehensive, as the four *Airplay Monitors* combine to become one exciting publication. The newly redesigned *Airplay Monitor* will offer more airplay and programming information than ever printed in one place before, keeping *Monitor* readers apprised of the entire spectrum of airplay activity across all formats that we cover - every single week. Even if you've read *Monitor* down to the staples for the last 10 years, chances are you've only seen one quarter of our best stuff. Now you'll see it all.

While the individual format communities we've been able to foster remain very important to us, the new *Airplay Monitor* will better acknowledge the way radio and the music industry has changed in recent years. And although you may wonder why we are "bulking up" your *Monitor* in an industry that has itself struggled to grow, we believe that the current consolidated climate makes a multi-formatted *Airplay Monitor*, unifying the entire programming community, even more valuable to our readers and advertisers.

Your subscription to any of the *Airplay Monitor* publications will continue uninterrupted, converting to a subscription to the new *Airplay Monitor* effective January 10, 2003. If you are currently receiving more than one subscription to *Airplay Monitor* and would like to redirect that subscription to a co-worker, or make any other changes to your subscription, just let us know by emailing our customer service department at topa@kable.com or call us at 1-800-745-8922. If you are part of a group subscription, email kducheine@billboard.com or call 646-654-5861.

Our entire staff appreciates your readership and support over the years, and we remain committed to providing you with the best package of programming information available. We hope that you will enjoy your new *Airplay Monitor* and we look forward to your feedback.

Sincerely,



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BPI Communications Inc.
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Smiling With Shedaisy



Shedaisy performed at KSON San Diego's Country Fest II concert. Pictured, from left, are Lyric Street's Renee Leymon, the group's Kelsi and Kassidy Osborn, APD/MD Greg Frey, the group's Kristyn Osborn, OM John Dimick, and Lyric Street's Chris Loss.

RADIOACTIVE

BY PHYLLIS STARK
& KEN TUCKER

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Country Stations Flip To All-Xmas Format

More country stations are appropriating what once had been largely an AC publicity stunt, the all-Christmas music format. On the heels of KXXY Oklahoma City's and WJLM Roanoke, Va.'s recent changes, several more country stations have temporarily adopted the format.

WYUU (Country 92.5) Tampa, Fla., flipped Nov. 27 and is featuring a mix of classics and newly recorded holiday fare from country artists. KWJJ Portland, Ore., went all-Christmas Nov. 28, calling its programming a "Northwest Country Christmas" with new station imaging, including jingles, sweepers, and promos, and a legal ID voiced by Jo Dee Messina.

KWJJ PD Ken Boesen says, "Response has been very strong and overwhelmingly positive. It has been a pretty tough year, and it seemed like a good time to bring some extra holiday spirit to KWJJ listeners."

Also adopting the all-Christmas format are simulcast partners WBYL and WBLJ Williamsport, Pa.

PROGRAMMING: KKJG PD EXITS

KKJG San Luis Obispo, Calif., PD/morning host Andy Morris exits for crosstown AC KSTT. KKJG GM Kathy Signorelli is seeking a replacement and wants T&Rs.

WKYQ Paducah, Ky., PD/MD Mark Summer adds those duties for top 40 sister WDDJ (Electric 96.9). Summer, who will also do afternoons on Electric 96.9, replaces Rich Michaels, who exits.

PEOPLE: HARMON LANDS AT KFWR

Former WCOL Columbus, Ohio, morning man Steve Harmon is now handling mornings at KFWR Fort Worth, Texas. This is a return to the Dallas area for Harmon, who previously did mornings at KPLX with Scott Evans, with whom he later reteam at WXTU Philadelphia.

Kate Siwik is the new promotions director for WBEE Rochester, N.Y. Siwik, who previously had been P/T in the stations' promotions department, will also handle those duties for N/T sister WROC. She replaces Ally-Marie Clark, who exited in October.

Veteran programmer John Sebastian, best-known in country circles as the former PD of KZLA Los Angeles, is attempting to launch a new career as a liberal talk-show host. A demo of his show is

available on his Web site, sebastianradio.net. Longtime WDEN Macon, Ga., afternoon host Rick Knight is out following the sale of the station from U.S. Broadcasting to Cumulus, according to *The Macon Telegraph*. He had been on the air there since 1987. Knight told the paper that today's corporate radio groups "make radio as much fun as going and getting a root canal."

Ace & TJ, the morning hosts at top 40 WNKS Charlotte, N.C., have inked a syndicated deal with Goods Entertainment and plan to syndicate their show to a variety of formats. The show is already heard on six stations, including affiliates in Huntsville, Ala., and Myrtle Beach, S.C.

MANAGEMENT & MONEY

Citadel/Syracuse, N.Y., VP/GM Reggie Jordan is the new VP/GM for Citadel/Charleston, S.C., which includes country WNKT. He replaces Steve Jason, who exits the company. Back in Syracuse, Jordan is succeeded by Zoe Burdine-Fly, who joins from the company's cluster in Flint, Mich., which includes country WITL. She was director of sales there.

John Martin exits Clear Channel, where he has worked for more than 11 years, to launch the Chicago-based Converge Media, which he describes as a company that will "deliver strategies that simplify the convergence of radio broadcasters' on-air and online assets to create profitability." Martin has been president of Clear Channel's Web Services Group since 2000 and previously was president of the company's Critical Mass Media.

Canadian media company CHUM Limited announces some changes, with president/chairman and group founder Allan Waters stepping down. CHUM Television president Jay Switzer has been upped to president/CEO. CHUM Limited executive VP/CHUM Radio president Jim Waters exits those positions to become chairman of the board. CHUM Limited executive VP Ron Waters is named vice-chairman, replacing former CHUM COO Fred Sherratt, who steps down as vice-chairman. Presidents for the radio and TV divisions will be announced at a future date. CHUM owns and operates 28 radio stations in Canada.

Country WARV-FM Richmond, Va., has been sold by Honolulu Broadcasting to MainQuad Broadcasting for \$1.2 million.

COUNTRY CONFIDENTIAL

BY WADE JESSEN

615-321-4291 • wjessen@airplaymonitor.com



Jackson Ushers In Holiday Music Season

Alan Jackson's "Let It Be Christmas" (Arista Nashville) rings the opening bell for the holiday music season, with Hot Shot Debut honors at No. 53 on the Country Airplay chart. The lead single and title track from Jackson's new Christmas set marks the second time he has placed a new, solo seasonal title on the chart. Jackson's "I Only Want You for Christmas" rose to No. 41 during the 1991 Christmas season. He also joined Jeff Foxworthy in 1996 on the latter's comedic "Reindeer Games," which peaked at No. 42. Prior to our 2-year-old policy that allows only new holiday releases to chart, Jackson charted three other tracks from his 1991 set, *Honky Tonk Christmas*: the title track in 1994, "Rudolph the Red-Nosed Reindeer" in 1996, and "A Holly Jolly Christmas" in 1998. Jackson's new single logs 241 plays and is detected at 51 monitored stations.

Tammy Cochran's new reading of the Carpenters' classic "Merry Christmas Darling" (Epic/EMN) is the second-most-played holiday song this issue, followed by Brooks & Dunn's "It Won't Be Christmas Without You" (Arista Nashville), with 56 and 52 plays, respectively (see Impact!, page 14).

Airplay gains on the chart this issue are conspicuously softer than usual, due in part to special holiday programming and several monitored stations that have temporarily shelved non-seasonal songs in favor of holiday fare (see Radioactive, this page). However, several titles post noteworthy gains, including Mark Wills' "19 Somethin'" (Mercury), which takes the Greatest Gainer trophy with an increase of 287 spins (9-7). Blake Shelton's "The Baby" (Warner Bros./WRN) takes the chart's second-biggest increase, up 274 plays, and rises 18-14.

The softer chart doesn't prevent three titles from recapturing bullets this issue, including Rodney Atkins' "My Old Man" (Curb), which bullets at No. 36 with an increase of 50 plays. With an increase of 80 detections, Kid Rock's "Picture" (Lava/Atlantic/Universal South) duets with Sheryl Crow and Allison Moorer rebound and rise 50-47, and McGraw's "Tiny Dancer" album cut gains 70 plays to bullet at No. 54.

With Airplay Adds at 24 monitored stations, Martina McBride takes the Most Airplay Adds with "Concrete Angel" (RCA). That track cracks the top 40 with 589 detections (43-37) and advances 40-38 on the Country Audience tally with approximately 4.1 million estimated audience impressions.

Both charts are again capped by Rascal Flatts' "These Days" (Lyric Street), which counts a third week atop the detections chart and a second on Country Audience.

ON THE ROW

Audium Hires Jack Purcell

Former Warner Bros. senior VP of promotion Jack Purcell is the new head of promotion at Audium Records. The move reunites Purcell with Audium president Nick Hunter, for whom Purcell worked early in his career at WB. It also reunites Purcell with artists Dwight Yoakam and Daryle Singletary, whose records he worked while at WB. Meanwhile, Audium Southeast regional Trudie Richardson exits the label, along with secondary promoter Tammy Lovett.

The Country Music Assn. (CMA) recently handed out its International Awards, honoring those who have dedicated themselves to promoting country music internationally. David Allan, host of the online *Internet Country Show*, was presented with the International country broadcaster award Nov. 20 in London. Marcel Bach, organizer of the Swiss festival Country

Night Gstaad, was the recipient of the International talent buyer/promoter of the year award. Also, the Bellamy Brothers were the winners of the International artist achievement award. It was presented Nov. 6 in Nashville during pre-television festivities for the 36th annual CMA Awards. The award recognizes outstanding achievement by an artist who contributes to the awareness and development of country music outside North America.

Former Balmur/Corus Entertainment creative director Cyndi Forman joins Almo/Irving Music as professional manager.

Keith Urban will headline the WCRS Live! session at Country Radio Seminar Feb. 20, 2003, in Nashville. Deana Carter, Jeffrey Steele, and Craig Wiseman have also been confirmed to participate.

Jane Messmore joins International Management Services as executive assistant to VP Clint Higham. Messmore's experience includes five years with RCA Label Group and five years with the Country Music Foundation.

Condolences to Mercury Records VP of national promotion John Ettinger on the death of his mother, Joan Marie Fulbright, from lung cancer Nov. 27 in the Bronx, N.Y.

deer." The defendants admitted to infringement of 31 copyrights.

SYNDICATION

Mad Kate Productions is offering a one-hour holiday special, *Grass Roots Christmas*, to stations for free. The commercial-free and barter-free show, hosted by Tom Miller, features a mix of bluegrass and Americana holiday songs. Featured acts include Ricky Skaggs, Rhonda Vincent, Dolly Parton, the Del McCoury Band, Patty Loveless, and Alison Krauss. In related news, KNCY Nebraska City, Neb., signs on as the 56th affiliate of Mad Kate's weekly syndicated show, *Classic Country USA*.

Kenny Chesney will host United Stations' year-end special, *Country Winners 2002*, set to air the week of Dec. 23. The three-hour show is a tribute to the most successful artists of the year.

What's In Your 2003 Budget?

Continued from page 1

Modern rock WXRK (K-Rock) New York PD Steve Kingston points to New York, which is currently feeling a fiscal crunch, as a model for next year's budget. "Just like the city of New York," he says, "[we're] creatively doing more with less."

Kingston is allocating more funds toward "market/consumer research, new talent development, [and] marketing initiatives." He also plans on better utilizing parent company Viacom's assets, such as Blockbuster, Viacom Outdoor, MTV, and VH1.

Lindy calls research his top budgetary priority. "We're spending money to find new ways of researching music and station images. Not the same old song and dance, so it will cost some more." He also cites marketing as a priority.

Carl Craft, PD of active rock WRAT Monmouth, N.J., says, "I've asked for more money for my production department, specifically, to fund hiring a part-time cutter for spec spots, copywriting, club calendar, imaging, and some Web-site updates. I've asked for more money in the [station show] budget. We've also allocated more funds to our Web site, because my current site blows, and we have very little control over the timing of updates."

Of the five R&B broadcasters we spoke with, three said they have requested more money in the budget for promotions and marketing.

One anonymous R&B PD says, "If you're a new PD, fight for a promotional budget, either to keep it or to increase it. Without it, you're dead in the water."

He continues, "Some [radio] companies expect you to do more promotionally with the labels, to make up for budget cuts there—especially if you are a monitored station. A lot of these companies just assume the record labels will fund your trips, concerts, and giveaways, but [since] the labels are in such financial dire straits themselves, that's not the case anymore."

Chris Connors, PD of WHXT (Hot 102.9) Columbia, S.C., says, "The most important thing I need in my budget—which I've asked for—is cash for giveaways. The economy has affected everyone, in particular your listeners. It used to be that listeners wouldn't pay any mind if you gave away anything less than \$1,000. Now, they're happy if we give away \$103. Money just makes people happy."

"You always try to get as much promotion money as you can," says one top 40 PD, talking on condition of anonymity. "You can never stop promoting your product. [But] most important is research. I always fight for money so I can research my product. You've got to know what the audience thinks."

Several programmers have asked for more money for airstaff/personnel salaries, raises, and bonuses in 2003.

Connors says, "It's important to try and compensate your people, especially if you have great ratings and they are contributing to that. Today, it's hard to hold on to good people, so when you can, you should do right by them. By keeping them happy, you get to keep them longer and ultimately continue your station's success."

Another PD asked for money for more equipment upgrades and two new station vans.

Stan Branson, PD of WJMI and WKXI Jackson, Miss., says, "We've had a lot of upgrades in equipment this year—including new transmitters for both stations and new consoles for the control and production rooms. Christmas started early this year for us. Our company

[Inner City Broadcasting] is looking at investing in these radio stations even more in 2003, in order to get more back from them."

GOODBYE STREET TEAMS, HELLO VOICE-TRACKING

Broadcasters were also asked what they will be spending less money on in 2003.

Kingston says he'll be cutting back on funds for high-priced talent, instead letting the jocks he has develop. "It is our intention to make Infinity and WXRK a destination for new, emerging talent, and [we] are dedicated to providing the environment, training, and opportunity to attract the next generations of talent, both on-air and [in] other creative positions within the programming department. On this level, opportunity is of greater importance."

Several programmers and GMs say staff cuts will probably happen in 2003 but not with essential personnel. Two mentioned cutting back on their paid street teams, while another will have full-timers voice-track weekend shifts instead of hiring new part-timers.

One Clear Channel PD, who wished to remain anonymous, says, "Initially we thought we would have live weekend personalities, but now we plan to have the full-time jocks voice-track weekend shifts, so we've been able to cut the budget for overall salaries. We've also consolidated a few positions that in the past we've had more than one person cover, such as APD/MD and promotions director. There is a cluster marketing director who can oversee promotions, so we don't need our own person exclusive to the radio station. It's not about letting anyone go, but instead of hiring someone new when a person leaves, we just give those duties to someone else."

Another anonymous PD says, "When we need to cut back staff, I'd have to start with the street team. Although I hate to lose them, I can always have interns go out in the vans or, even better, have the jocks out there, and then they get more exposure as well."

Among other cuts cited by broadcasters, Craft says he's allotting fewer funds for TV advertising.

Country WWQM Madison, Wis., PD Mark Grantin will cut down on "Internet expenses. We no longer stream audio," he says. "Costs regarding streaming have been eliminated."

Lindy will make do with less professional travel. "Time is limited," he says. "I get more done while here in Baltimore."

Asked to describe the biggest overall change in his 2003 budget, compared with 2002, Craft says there's "more pressure to show how the budget requests directly lead to increases in monthly billing. There's more pressure on the staff to bring home the bread in these areas."

Connors says that at his station, "the biggest change from 2002 to 2003 will be in terms of the budget for salaries. Unfortunately, it's not because of any huge raises. We simply have more people on staff now than we did last year."

"Marketing and promotional dollars are now back to a level that's very close to pre-9/11," says Grantin, who adds that "our overall budget is very close to pre-9/11 . . . Our fiscal [year] is October to September, and last year we adjusted our budgets anticipating lower revenue in regards to the economy and the uncertainty of any more terrorist attacks. Our revenue actually increased in the past year, and our budget for this year is reflective of that."

'We'll have less money and be expected to do more with it'
—Anonymous R&B GM

M Street Format Monitor

Country Loses Five Stations In November

RANK	The M Street		FORMAT MONITOR	STATION COUNT			
THIS MONTH	LAST MONTH	FORMATS	Copyright M Street Corp. 2002	NOV. '02	OCT. '02	NOV. '01	NET GAIN OR LOSS THIS MONTH
1	1	Country		2,124	2,129	2,167	-5
2	2	News/Talk		1,207	1,193	1,154	14
3	3	Oldies		797	796	810	-1
4	4	Religion (Music)		695	696	723	-1
5	5	Adult Contemporary		684	692	715	-8
6	6	Classic Rock/Hits		658	654	618	4
7	7	Spanish		621	621	585	0
8	8	Adult Standards		522	527	563	-5
9	9	Top 40		491	489	468	2
10	10	Sports		408	404	370	4
11	11	Top 40 Adult		399	395	369	4
12	12	Soft AC/Easy Listening		362	365	380	-3
13	13	Religion (Talk)		337	340	344	-3
14	14	Mainstream Rock		274	275	280	-1
15	16	R&B Adult/Oldies		195	192	207	3
16	15	Miscellaneous		194	196	188	-2
17	17	R&B		187	189	186	-2
18	18	Modern Rock		160	162	142	-2
19	19	Triple-A		95	94	96	1
20	20	Jazz		86	86	83	0
21	21	Modern AC		54	54	59	0
22	22	Classical		32	32	33	0
Total commercial operating stations				10,608	10,598	10,544	
Stations off the air				109	108	118	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

Atlanta All-Stars



As part of her comeback radio tour, Deana Carter stopped by WKH and WYAY Atlanta for a meet-and-greet. Pictured, from left, are Arista Nashville's Teddi Bonadies, consultant Joel Raab, WKH/WYAY VP/GM Victor Sansone, Carter, WKH/WYAY MD Johnny Gray, and Arista's Nathan Cruise.

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Larry Daniels, Daniels Country Radio Resources*

*"Destined to become an American Christmas Classic."
Bob Saporiti
Sr. VP/GM Warner Bros. Records, Retired.*

*"'Flags On The Christmas Tree' is an excellent song with a great sentiment... Leland really delivers it."
Paul Neumann, KIXZ - Spokane, WA*

*"The combination of a patriotic theme and Christmas will be irresistible to our listeners. This looks like a big Christmas hit for years to come."
Ted Cramer, WDAF - Kansas City, MO*

*"Leland Martin is the only artist on our Christmas music list without a Top Ten hit. But with songs like this, it can only be a matter of time."
Bob Moody - Regent Communications, Inc.*

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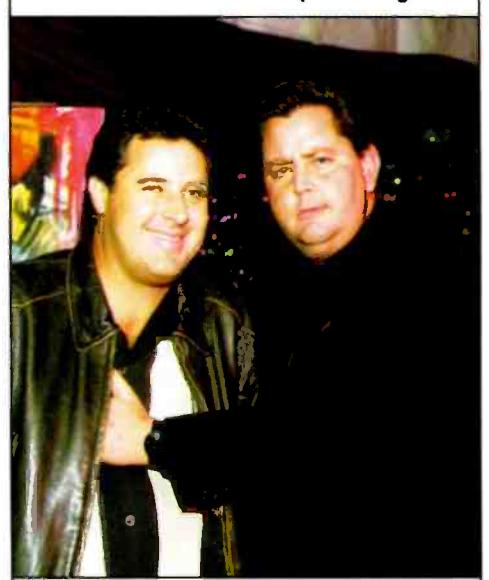
WHAT THIS COUNTRY NEEDS IS COUNTRY.

NASHVILLE

Dean Miller & Dad Recut 'Trains' Track

Universal South artist Dean Miller has created a "duet" with his late father, Country Music Hall of Fame member Roger Miller, of the elder Miller's classic holiday song, "Old Toy Trains." Roger wrote the song for and about Dean. Producer Tony Brown transferred Roger's original 1967 recording of the song to modern technol-

If Gill's Wallet Turns Up Missing ...



Infinity/Tampa, Fla., market manager Tom Rivers, right, cops a feel of Vince Gill at the recent Country Music Assn. Awards in Nashville. Rivers says he was applying the "Chunk-o-Meter" test to Gill to see who lost the most weight for the show. Gill won at 25 pounds. Rivers lost 22.

ogy, and Dean matched his own vocals with his father's. Dean will perform the song during the Dec. 21 telecast of the *Grand Ole Opry Christmas Special*, on CMT. A CD single has been shipped to radio but will not be commercially released.

Jo Dee Messina launched her holiday tour, dubbed Jo Dee Messina's Christmas Gift Concert, Nov. 29 in Lowell, Mass. The nine-date tour runs through Dec. 21 in Ocean City, Md. Messina has partnered with the U.S. Marine Corps' Toys for Tots program and will collect toys from fans at each tour stop. The toys will be distributed to needy children locally.

Sony Music Nashville and Sony Music Special Projects have teamed with TV network PAX and shop-at-home network Global-QVC Solutions to release Billy Ray Cyrus' new album, *Time Flies*. Cyrus, who is signed to Sony's Monument label, stars in the PAX drama series *Doc*. The album went on sale Nov. 26 exclusively at the PAX Web site, pax.tv/store, and via a toll-free number being touted in promos running during *Doc* and other PAX programming. The CD sells for \$17.99 plus shipping and handling. Several of the 15 songs on the album were featured in the series.

Brady Seals, the former member of Little Texas and former Warner Bros. solo artist, will release a new album on California-based Image Entertainment, *Thompson Street*, Feb. 25, 2003.

Terri Clark has been named honorary chairperson for the Special Olympics Winter Games, to be held Feb. 7-9, 2003, in Wetaskiwin, Alberta.

Westwood One will offer a radio simulcast of the one-hour *Dixie Chicks* NBC-TV special, *An Evening With the Dixie Chicks*, at 8 p.m. ET/PT Dec. 10. The show was recorded at the Kodak Theater in Hollywood. The special will be preceded by a 30-minute radio pre-show hosted by KASE Austin, Texas' Bob Pickett and will feature an interview with group members Natalie Maines and Martie Maguire talking about the making of the special.

Patty Loveless' ride aboard the Santa Train will be featured on CBS-TV's *The Early Show* Dec. 12. Loveless recently took part in the 60th annual running of the train, which travels 110 miles from Loveless' hometown of Pikeville, Ky., to Kingsport, Tenn., delivering more than 15 tons of toys at 14 stops along the route. Loveless will also perform her song, "The Santa Train," on *The Early Show*.

MONITOR PROFILE

Hanrahan Re-Brands WDXB With Aggressive Marketing, Street Efforts

One of WDXB Birmingham, Ala., OM/PD Tom Hanrahan's first tasks after arriving at the station in March was to re-brand it. The station first signed on in 1995 as WOZC with a "Young Country" lean and was later re-imaged as the gold-based, more male-leaning WDXB (Dixie 102.5). "But no one knew what 'Dixie' meant," he says. "It meant a lot of things to a lot of different people. We decided to name the radio station something that would leave no doubt what it stood for: Country 102.5."

Hanrahan, who also programs and handles afternoons at adult top 40 sister WMJJ, says the biggest obstacle WDXB has faced is having a tower 40 miles outside the city. "This radio station is kicking butt in Birmingham, but we're almost based in Tuscaloosa. We're third in Tuscaloosa up against our own sister station [WTXT]. I know they're ready to get us moved out of there." WDXB's long-awaited Birmingham move-in is expected to happen this month.



TOM HANRAHAN
OM/PD

'With minimal marketing dollars, if we don't win on the street, we don't win'

WDXB Birmingham, Ala.
Owner: Clear Channel
Ratings: 2.0-3.4-3.1-4.3

nesses couldn't be used," Hanrahan says. "So we handed out free Peppermint Patties and lots of dollar bills. We were able to do that to pre-promote that they were coming. And for almost 60 days [before Oct. 1], we promoted them."

Michelle Lee Outlaw voice-tracks middays from Clear Channel sister WACO Waco, Texas. Dusty Dan does afternoons from CC's WMXL (Mix 94.5) Lexington, Ky., and nights are handled by WSSL Greenville, S.C., afternoon driver Paul Koffy. Overnights are covered by the syndicated *After MidNite With Blair Garner*.

"The thing that people say when they look at this radio station is, 'Wow! This thing's winning, and they've got one live daypart,'" Hanrahan says. "But we've got the most important daypart live."

With a library that is two-thirds current/recurrent and one-third gold, Hanrahan is conservative. "We only play 16 currents, and we don't

COUNTRY
102.5
WDXB

11 A.M.

Dixie Chicks, "Wide Open Spaces"
Rascal Flatts, "These Days"
Tim McGraw, "Down on the Farm"
Brad Paisley, "I'm Gonna Miss Her (The Fishin' Song)"
John Michael Montgomery, "I Can Love You Like That"
Hank Williams Jr., "The South's Gonna Do It Again"
Toby Keith, "Who's Your Daddy?"
Jo Dee Messina, "Bye Bye"
Martina McBride, "Where Would You Be"
Tommy Shane Steiner, "What If She's an Angel"
Kenny Chesney, "She Thinks My Tractor's Sexy"
Sara Evans, "I Keep Looking"

have a light category," he says. "Either the songs merit spins, or we don't play them."

In addition to "Country 102.5," the station uses the slogan "continuous country favorites from yesterday and today" and is currently running a name-the-station campaign. "Patti and Dollar Bill are saying [to the listeners], 'Hey, we really like it here, we like the people, but we think we could have a better name,'" Hanrahan explains. "People are faxing and e-mailing, telling us what they want us to call the radio station. We'll have the results soon."

It's a good thing that Hanrahan didn't listen to his first prospective radio employer. As a teenager, he applied for a job at WJHO Opelika, Ala. "They told me that I didn't have what it took," he recalls. Instead of giving up, he went down the street to WKRR.

His career has included stops at top 40 WCGQ Columbus, Ga.; country WACT Tuscaloosa, Ala.; and WMJJ as a traffic reporter. At that time, WMJJ was owned by Ameron, which was headed by Sweet Tarts magnate Menlo Smith. Hanrahan later moved to New City's crosstown oldies WODL as APD/afternoon driver.

Hanrahan's first PD job came in 1996 at country WSTH Columbus, Ga. He then joined WPAP Panama City, Fla., as PD and was named OM for Clear Channel's six-station cluster there one year later. After a five-year run in Panama City, he returned to Birmingham in March to take on WZZK.

"I bring, I think, a very unique angle to this [battle], because I worked for the company that built that station," he says. "I worked there in its heyday, when Jim Tice was PD and they had 20 shares. I respect their heritage, because I was part of the company that built it. But, I also know its weaknesses better than probably anybody."

KEN TUCKER

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Dec. 6	KZSN Wichita, Kan.	Toy-a-Thon Concert	Dondi Dawes
	APPEARING: Kevin Denney, Ty Herndon, Steve Holy, Rebecca Lynn Howard		
Dec. 11	WYCD Detroit	Christmas Show	Lauri Brooks
	APPEARING: Aaron Lines, Jo Dee Messina		

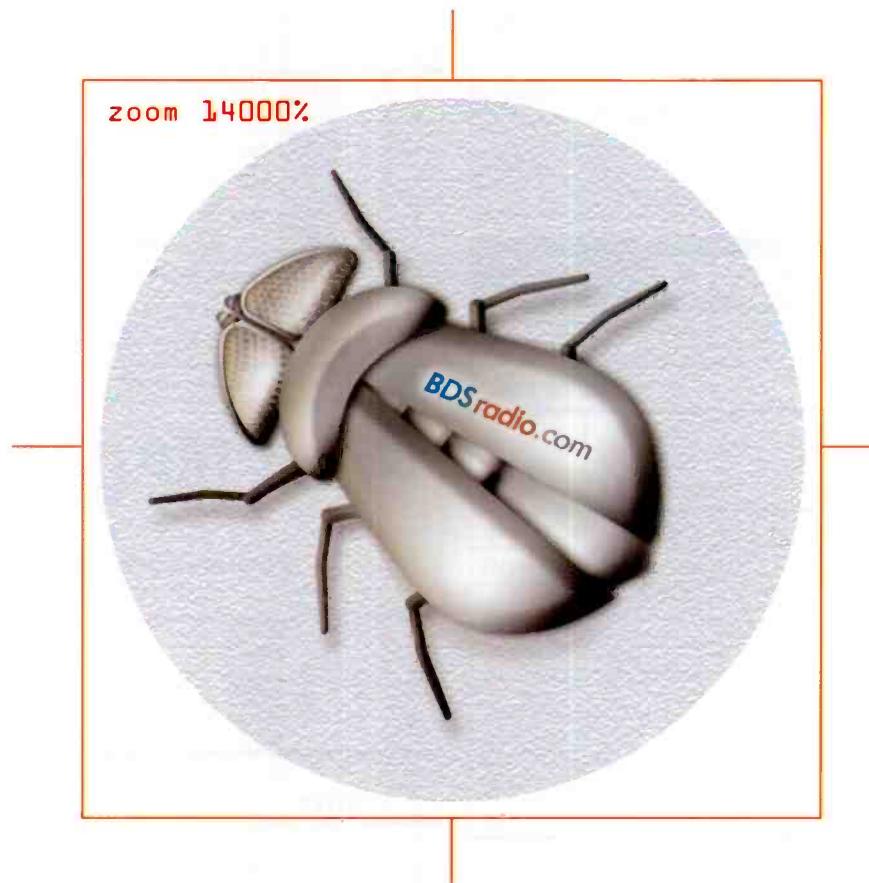
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Howard Sings For A Good Cause



Rebecca Lynn Howard recently performed at a KKCS (CS102) Colorado Springs, Colo., fundraiser to raise awareness and money for the prevention of domestic violence. More than \$7,000 was donated to the cause. Pictured, from left, are overnight jock Cadillac Jack, promotion director Party Shawn, Howard, Tammy Richardson from the station's sales department, and PD Shannon Stone.

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GREATEST GAINERS**COUNTRY**

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WTGE +31, WSTH +23, WYNK +20, WZZK +17, KTOM +14, WQYK +14, KYGO +13, KXKT +13, WEZL +13, WKKT +13	
BLAKE SHELTON • The Baby (WARNER BROS./WRN)	+274
KXKT +20, WYRK +18, KCYY +17, WDWB +14, WKYQ +14, WKHK +13, KILT +12, WMZQ +11, WCMS +11, KRTY +11	
ALAN JACKSON • Let It Be Christmas (ARISTA NASHVILLE)	+232
KXXY +36, WYUU +20, KWJJ +15, WGH +15, KUZZ +14, KMPS +13, WGNA +9, WOGI +7, WCOS +6, WPCV +6	
TIM McGRAW • Red Rag Top (CURB)	+230
WWGR +21, WCOL +21, KZSN +19, WRNS +18, WCKT +18, KILT +13, WKKT +13, KBEQ +12, KTOM +11, KHAY +11	
FAITH HILL • When The Lights Go Down (WARNER BROS./WRN)	+216
KMLE +26, WWQM +17, KSKS +17, KKCS +11, KTTS +9, WQYK +9, WBBS +8, WFMS +8, WMZQ +7, WYNK +7	

COUNTRY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2002 VNU Business Media, Inc. All rights reserved.			
			AUDIENCE (millions)	ARTIST	TW	LW
★★★ No. 1 ★★★						
1	1	23	THESE DAYS LYRIC STREET	2 weeks at No. 1	RASCAL FLATTS	43.958 44.465
(2)	4	16	WHO'S YOUR DADDY? DREAMWORKS		TOBY KEITH	43.454 40.616
(3)	3	15	SHE'LL LEAVE YOU WITH A SMILE MCA NASHVILLE		GEORGE STRAIT	41.811 41.323
4	2	24	SOMEBODY LIKE YOU CAPITOL		KEITH URBAN	38.515 42.929
5	5	15	LANDSLIDE MONUMENT/EMN		DIXIE CHICKS	35.602 38.631
(6)	6	13	RED RAG TOP CURB		TIM McGRAW	33.400 32.706
(7)	9	10	19 SOMETHIN' MERCURY		MARK WILLS	31.048 28.099
(8)	11	19	FALL INTO ME DREAMWORKS		EMERSON DRIVE	27.959 26.445
9	8	33	BEAUTIFUL MESS ARISTA NASHVILLE		DIAMOND RIO	26.714 29.355
(10)	13	12	A LOT OF THINGS DIFFERENT BNA		KENNY CHESNEY	26.346 23.871
11	7	9	I'M GONNA GETCHA GOOD! MERCURY		SHANIA TWAIN	26.113 30.312
(12)	12	14	I JUST WANNA BE MAD MERCURY		TERRI CLARK	24.349 24.046
(13)	16	7	THE BABY WARNER BROS./WRN		BLAKE SHELTON	22.939 20.681
14	14	14	EVERY RIVER ARISTA NASHVILLE		BROOKS & DUNN	21.259 21.718
(15)	17	19	STRONG ENOUGH TO BE YOUR MAN COLUMBIA		TRAVIS TRITT	20.389 19.891
16	10	24	MY TOWN COLUMBIA		MONTGOMERY GENTRY	19.818 27.978
(17)	18	14	YOU CAN'T HIDE BEAUTIFUL RCA		AARON LINES	19.395 18.068
(18)	19	15	I WISH YOUD STAY ARISTA NASHVILLE		BRAD PAISLEY	18.734 17.876
19	15	24	WORK IN PROGRESS ARISTA NASHVILLE		ALAN JACKSON	17.296 20.758
(20)	22	9	MAN TO MAN MCA NASHVILLE		GARY ALLAN	15.878 14.505
(21)	20	13	UNUSUALLY UNUSUAL BNA		LONESTAR	15.661 14.959
(22)	21	18	TIL NOTHING COMES BETWEEN US WARNER BROS./WRN	JOHN MICHAEL MONTGOMERY	14.866 14.716	
(23)	23	16	AT THE END OF THE DAY BNA		KELLIE COFFEY	11.298 10.584
(24)	25	12	ON A MISSION WARNER BROS./WRN		TRICK PONY	9.907 9.145
(25)	26	8	CHROME CAPITOL		TRACE ADKINS	9.283 8.758
(26)	29	4	NEXT BIG THING MCA NASHVILLE		VINCE GILL	7.953 6.791
(27)	28	11	BEAUTIFUL GOODBYE CAPITOL	JENNIFER HANSON	7.766 7.364	
(28)	30	5	BROKENHEARTSVILLE UNIVERSAL SOUTH		JOE NICHOLS	7.717 6.666
29	27	11	I'M NOT BREAKIN' CURB		STEVE HOLY	7.396 7.659
(30)	33	8	FAMILY TREE DREAMWORKS		DARRYL WORLEY	6.565 5.545
(31)	32	11	WAITIN' ON JOE MERCURY		STEVE AZAR	6.397 5.705
(32)	31	5	THERE'S NO LIMIT ARISTA NASHVILLE		DEANA CARTER	6.317 5.709
(33)	35	3	WHEN THE LIGHTS GO DOWN WARNER BROS./WRN		FAITH HILL	5.937 4.722
34	34	17	CRY WARNER BROS./WRN		FAITH HILL	5.051 5.185
(35)	38	2	WHAT A BEAUTIFUL DAY CAPITOL		CHRIS CAGLE	4.694 3.892
(36)	36	7	PRACTICE LIFE RCA	ANDY GRIGGS WITH MARTINA MCBRIDE	4.534 4.459	
(37)	37	10	A MEMORY LIKE I'M GONNA BE TUCKERTIME		TANYA TUCKER	4.202 4.016
(38)	40	2	CONCRETE ANGEL RCA		MARTINA MCBRIDE	4.124 3.015
(39)	39	3	PICTURE LAVA/ATLANTIC/UNIVERSAL SOUTH	KID ROCK FEATURING SHERYL CROW OR ALLISON MOORE	3.602 3.333	
(40)	NEW ▶		RAINING ON SUNDAY CAPITOL		KEITH URBAN	3.539 2.116

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

Billboard Top Country Singles Sales™

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY

 Nielsen
SoundScan

THIS WEEK	LAST WEEK	WKS. ON CHART	BILLBOARD ISSUE DATE: DECEMBER 7, 2002		
			TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL		ARTIST
			No. 1		
(1)	1	2	PICTURE UNIVERSAL SOUTH 172274	2 weeks at No. 1	KID ROCK FEATURING ALLISON MOORE
2	3	16	LONG TIME GONE MONUMENT 79790/CRG		DIXIE CHICKS
3	2	5	BEAUTIFUL GOODBYE CAPITOL 77816		JENNIFER HANSON
4	5	119	CAN'T FIGHT THE MOONLIGHT ● CURB 73116		LEANN RIMES
5	4	59	GOD BLESS THE USA CURB 73128		LEE GREENWOOD
6	6	283	HOW DO I LIVE ▲ CURB 73022		LEANN RIMES
7	7	28	THE IMPOSSIBLE UNIVERSAL SOUTH 172241		JOE NICHOLS
(8)	9	39	I SHOULD BE SLEEPING DREAMWORKS 450362/INTERSCOPE		EMERSON DRIVE
(9)	RE-ENTRY		ALMOST THERE REPUBLIC/UNIVERSAL 015736/UMRG		GABBLE NOLEN
(10)	RE-ENTRY		THE LUCKIEST MAN IN THE WORLD WARNER BROS. 16680/WRN		NEAL MCCOY

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2002 VNU Business Media, Inc. and Nielsen SoundScan, Inc. All rights reserved.

Billboard Top Country Albums™

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY

 Nielsen
SoundScan

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: DECEMBER 7, 2002		
				ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE
(1)	NEW ▶	1		SHANIA TWAIN MERCURY 170314 (19.98 CD)	1 week at No. 1	UP!
(2)	2	1	6	FAITH HILL ▲² WARNER BROS. 48001/WRN (12.98/18.98)		CRY
3	1	2	13	DIXIE CHICKS ▲³ MONUMENT/COLUMBIA 86840*/CRG (12.98 EQ/18.98)		HOME
(4)	5	5	18	TOBY KEITH ▲² DREAMWORKS 450254/INTERSCOPE (11.98/18.98)		UNLEASHED
5	3	4	9	ELVIS PRESLEY ▲² RCA 68079* (12.98/19.98)		ELVIS: 30 #1 HITS
(6)	9	10	3	ALAN JACKSON ARISTA NASHVILLE 67052/RLG (11.98/17.98)		LET IT BE CHRISTMAS
7	4	3	4	RASCAL FLATTS LYRIC STREET 165031/HOLLYWOOD (12.98/18.98)		MELT
8	7	7	31	KENNY CHESNEY ▲² BNA 67038/RLG (12.98/18.98)		NO SHOES, NO SHIRT, NO PROBLEMS
(9)	8	8	4	VARIOUS ARTISTS EPIC/WEA/UNIVERSAL/RLG 86920/SONY (12.98 EQ/17.98)		GREATEST GAINER TOTALLY COUNTRY VOL. 2
10	6	6	45	ALAN JACKSON ▲² ARISTA NASHVILLE 67039/RLG (12.98/18.98)		DRIVE
11	11	12	7	KEITH URBAN CAPITOL 32936 (10.98/18.98)		GOLDEN ROAD
12	10	9	3	ALISON KRAUSS + UNION STATION ROUNDER 610515/UME (19.98 CD)		LIVE
13	12	11	62	MARTINA MCBRIDE ▲² RCA 67012/RLG (12.98/18.98)		GREATEST HITS
(14)	21	29	7	BROOKS & DUNN ARISTA NASHVILLE 67053/RLG (11.98/17.98)		IT WON'T BE CHRISTMAS WITHOUT YOU
15	13	16	103	SOUNDTRACK ▲⁶ LOST HIGHWAY 170069/MERCURY (12.98/19.98)		O BROTHER, WHERE ART THOU?
16	15	15	8	LEANN RIMES ● CURB 78747 (12.98/18.98)		TWISTED ANGEL
17	16	17	55	GEORGE STRAIT ● MCA NASHVILLE 170220 (11.98/18.98)		THE ROAD LESS TRAVELED
18	14	14	3	JOHNNY CASH AMERICAN/LOST HIGHWAY 063339*/UME (18.98 CD)		AMERICAN IV: THE MAN COMES AROUND
19	17	13	3	TRICK PONY WARNER BROS. 48236/WRN (12.98/18.98)		ON A MISSION
(20)	28	27	9	TRAVIS TRITT COLUMBIA 86660/SONY (12.98 EQ/18.98)		STRONG ENOUGH
(21)	36	52	4	JO DEE MESSINA CURB 78755 (18.98 CD)		A JOYFUL NOISE
22	20	21	13	MONTGOMERY GENTRY COLUMBIA 86520/SONY (11.98 EQ/17.98)		MY TOWN
(23)	NEW ▶	1		SHANIA TWAIN MERCURY 170352 (12.98 Cassette)		UP! (COUNTRY MIXES)
24	19	18	3	WILLIE NELSON & FRIENDS LOST HIGHWAY 170340/UME (18.98 CD)		STARS & GUITARS
25	25	19	3	MARK WILLS MERCURY 170313 (11.98/18.98)		GREATEST HITS
26	22</					

COUNTRY

POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 1, 2002

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



KPLX Dallas, TX
(PD/MD: Williams/Alan)
Airplay Leader Designations: 2

#2	KIKK, Houston, TX (PD/MD: Garrison/Trapani)	2
#3	KTTS, Springfield, MO (PD/MD: Hansen/Cannon)	1
#4	WYUU, Tampa, FL (OM/MD: Culotta/Roberts)	1
#5	KCY, San Antonio, TX	1

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

VIDEO PLAYLIST TRACKING PERIOD: NOVEMBER 22 — 28 2002

CMT

PD: Chris Parr
CBS Cable 615-457-8500



Shania Twain, I'm Gonna Getcha Good!

Tim McGraw, She's My Kind Of Rain

Faith Hill, Cry

Dixie Chicks, Landslide

Terry Clark, Strong Enough To Be Your M

Toby Keith, Who's Your Daddy?

George Strait, She'll Leave You With A S

Rascal Flatts, These Days

Cross Canadian Ragweed, 17

Keith Urban, Somebody Like You

Bruce Springsteen, Lonesome Day

Tim McGraw, The Cowboy In Me

Travis Tritt, It's A Great Day To Be A

Nickel Creek, This Side

Mark Wills, 19 Somethin'

Terry Clark, I Just Wanna Be Mad

LeAnn Rimes, Life Goes On

Elizabeth Cook, Stupid Things

Jennifer Hanson, Beautiful Goodbye

Toby Keith, My List

Diamond Rio, Beautiful Mess

Steve Azar, I'm Gonna Getcha Good!

Allison Moorer & Union Statio, Let Me Tou

Gary Allan, The One

Kenny Chesney, Young

Alan Jackson, Drive (For Daddy Gene)

Darryl Worley, I Miss My Friend

Kenny Chesney, The Good Stuff

Dixie Chicks, Long Time Gone

AA Tim McGraw, She's My Kind Of Rain

AA Billy Hoffman, It Just Hurts A Little

AA Allison Moorer, Jumbling Down

Great American Country

PD: Jim Murphy

MD: Jennifer Page

Jones Int'l Networks 303-792-3111



93.9 KZLA
COUNTRY

OM: R.J. Curtis

APD/MO: Tonya Campos

Emiss 323-882-8000

AIRPLAY Monitor

Nielsen
Broadcast Data
Systems

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumulative detections are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.



99.5
the wolf

PD: Paul Williams

APD: Smokey Rivers

MD: Cody Alan

Susquehanna 214-526-2400

TW LW

1 Shania Twain, I'm Gonna Getcha Good!

2 Toby Keith Who's Your Daddy?

3 Lonestar, Unusually Unusual

4 Rascal Flatts These Days

5 George Strait, She'll Leave You With A S

6 Aaron Lines, You Can't Hide Beautiful

7 Dixie Chicks, Landslide

8 Shania Twain I'm Gonna Getcha Good!

9 Aaron Lines You Can't Hide Beautiful

10 Kid Rock, Feat. Sheryl C. Picture

11 George Strait, She'll Leave You With A S

12 Faith Hill, Cry

13 Shania Twain, I'm Gonna Getcha Good!

14 Tim McGraw Red Rap Top

15 Mark Wills, 19 Somethin'

16 Travis Tritt, Strong Enough To Be Your M

17 Trace Adkins, Chrome

18 George Strait, How To Be Your M

19 Darryl Worley, Family Tree

20 Alan Jackson, Drive (For Daddy Gene)

21 Shania Twain, I'm Gonna Getcha Good!

22 Kenny Chesney, Young

23 Darryl Worley, I Wish You'd Stay

24 Chris Cagle What A Beautiful Day

25 Shania Twain, I'm Gonna Getcha Good!

26 John Michael Montgomery, Til Nothing Co

27 Kenny Chesney, Young

28 Alan Jackson, Drive (For Daddy Gene)

29 Shania Twain, I'm Gonna Getcha Good!

30 Shania Twain, I'm Gonna Getcha Good!

AA Tim McGraw, She's My Kind Of Rain

AA Billy Hoffman, It Just Hurts A Little

AA Allison Moorer, Jumbling Down

AA No Airplay Adds This Week

AA Tim McGraw Illegal

AA Tim McGraw She's My Kind Of Rain

KPLX Dallas

PD: Paul Williams

APD: Smokey Rivers

MD: Cody Alan

Susquehanna 214-526-2400

TW LW

1 Rascal Flatts These Days

2 Dixie Chicks, Landslide

3 Shania Twain, I'm Gonna Getcha Good!

4 Keith Urban, Somebody Like You

5 Kenny Chesney, A Lot Of Things Different

6 Joe Nichols, The Impossible

7 Dixie Chicks, Landslide

8 Shania Twain, I'm Gonna Getcha Good!

9 Aaron Lines, You Can't Hide Beautiful

10 Kid Rock, Feat. Sheryl C. Picture

11 George Strait, She'll Leave You With A S

12 Faith Hill, Cry

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COUNTRY POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 1, 2002



Songs ranked by number of detections. Playlists are listed in order of TSM weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

WSOC Charlotte
OM/PD: Jeff Roper
ADP/MD: Rick McCracken
Infinity 704-522-1103



WYAY Atlanta
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106



WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600



WKIS Miami
PD: Bob Barnett
MD: Darlene Evans
Beasley 305-654-1700



WKLB Boston
PD: Mike Brophy
ADP/MD: Ginny Rogers
Greater Media 617-822-9600



WQYK Tampa
OM: Mike Culotta
ADP: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995



1 Rascal Flatts These Days
2 Montgomery Gentry My Town
3 Toby Keith Who's Your Daddy?
4 Travis Tritt Strong Enough To Be Your M
5 George Strait She'll Leave You With A S
6 Diamond Rio Beautiful Mess
7 Dixie Chicks Landslide
8 Mark Wills 19 Somethin'
9 Shania Twain I Gonna Getcha Good!
10 Brooks & Dunn Every River
11 Kenny Chesney A Lot Of Things Different
12 Keith Urban Somebody Like You
13 John Michael Montgomery 'Til Nothing Co
14 Terri Clark I Just Wanna Be Mad
15 Emerson Drive Fall Into Me
16 Tim McGraw Unbroken
17 Brad Martin Run The Right Way
18 Steve Holy I'm Not Breakin'
19 Lonestar Unusually Unusual
20 Brad Paisley I Wish You'd Stay
21 Tracy Byrd Listen To Me
22 Alan Jackson Drive (For Daddy Gene)
23 Tracy Byrd Listen Dreamin' Bout
24 Kenny Chesney Good Stuff
25 Alan Jackson Man To Man
26 Kenny Chesney The Good Stuff
27 Sara Evans I Keep Looking
28 Carolyn Davis Johnson One Day Closer To
29 Steve Azar Water On Ice
30 Alan Jackson Drive (For Daddy Gene)

AA No Airplay Adds This Week

1 Rascal Flatts These Days
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AA Blake Shelton The Baby
AA Kenny Chesney A Lot Of Things Different

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28 Blake Shelton The Baby
29 John Anderson Seminole Wind
30 Reba McEntire Ten Night The Lights Went

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4 Diamond Rio Beautiful Mess
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21 Ronnie Milsap I Wouldn't Have Missed It
22 Kathy Mattea Eighteen Holes And A Dozen
23 Kenny Chesney Don't Happen Twice
24 Shania Twain I Gonna Getcha Good!
25 Alan Jackson Drive (For Daddy Gene)
26 Restless Heart Why Does It Have To Be (I
27 Toby Keith You Shouldn't Kiss Me Like That)
28 Blake Shelton The Baby
29 John Anderson Seminole Wind
30 Reba McEntire Ten Night The Lights Went

AA Keith Urban Rainin' On Sunday

1 Shania Twain I Gonna Getcha Good!
2 Emerson Drive Fall Into Me

WDSY Pittsburgh
VP/Pmg: Keith Clark
ADP/MD: Stoney Richards
Infinity 412-920-9400



WAMZ Louisville
VP/Pmg: Kelly Carlis
PD/MO: Coyote Calhoun
Clear Channel 502-582-7840



WGKA Orlando
PD: Len Shackelford
MD: Shadow Stevens
Cox 407-298-9297



KSD St. Louis
VP/Pmg: Mike Wheeler
MD: Mark Langston
Clear Channel 314-436-9370



WWYZ Hartford
PD: Jay McCarthy
MD: Jay Thomas
Clear Channel 860-723-6000



WKKT Charlotte
OM: Mike Berlak
PD: John Roberts
MD: Keith Todd
Clear Channel 704-714-9444



1 Keith Urban Somebody Like You
2 Rascal Flatts These Days
3 Toby Keith Who's Your Daddy?
4 Emerson Drive Fall Into Me
5 Dixie Chicks Landslide
6 Martina McBride Where Would You Be
7 Kenny Chesney The Good Stuff
8 Montgomery Gentry My Town
9 Alan Jackson Work In Progress
10 Tim McGraw Red Rag Top
11 Gary Allan Man To Man
12 Phil Vassar American Child
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AA Kellee Coffey At The End Of The Day

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30 Blake Shelton The Baby

AA Kellee Coffey At The End Of The Day

AA Vince Gill Next Big Thing

WQDR Raleigh
PD: Lisa McKay
MD: Morgan Thomas
Curtis Media 919-876-6464



WBCT Grand Rapids
OM: Doug Montgomery
PD: Kathy O'Connor
MD: Duke Hamilton
Infinity 616-459-1919



WUBE Cincinnati
OM: Tim Closson
PD: Kathy O'Connor
MD: Duke Hamilton
Infinity 513-721-1050



WMIL Milwaukee
OM/DP: Kerry Wolfe
PD: Mitch Morgan
MD: Alan Hamilton
Clear Channel 414-545-8900



WUSY Chattanooga
OM: Clay Hunnicutt
MD: Bill Pindexter
Clear Channel 423-892-3333



KUPL Portland, OR
PD: Cary Roffe
MD: Rick Taylor
Infinity 503-223-0300



1 Dixie Chicks Landslide
2 Mark McGrath I Miss My Friend
3 Darryl Worley I Miss My Friend
4 Alison Krauss + Union Station Let Me Down
5 Kenny Chesney A Lot Of Things Different
6 George Strait She'll Leave You With A S
7 Travis Tritt Strong Enough To Be Your M
8 Emerson Drive Fall Into Me
9 Brooks & Dunn Every River
10 Brooks & Dunn Every River
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24 Brooks & Dunn Every River
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28 Brooks & Dunn Every River
29 Brooks & Dunn Every River
30 Brooks & Dunn Every River

AA No Airplay Adds This Week

1 Emerson Drive Fall Into Me
2 Dixie Chicks Landslide
3 Toby Keith Who's Your Daddy?
4 George Strait She'll Leave You With A S
5 Kenny Chesney A Lot Of Things Different
6 George Strait She'll Leave You With A S

COUNTRY POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 1, 2002



Songs ranked by number of detections. Playlists are listed in order of TCA weekly cum, beginning with the highest-cumming station. Cumulative are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

WNOE New Orleans
PD: Les Acree
MD: Casey Carter
Clear Channel 504-679-7300



KBEQ Kansas City
PD: Mike Kennedy
MD: TJ McEntire
Infinity 816-531-2535



TW LW

1	Keith Urban Somebody Like You
2	Rascal Flatts These Days
3	Toby Keith Who's Your Daddy?
4	Alan Jackson Work In Progress
5	Dixie Chicks Landslide
6	Martina McBride Where Would You Be
7	George Strait I Wanna Be Mad
8	Keith Chesney A Lot Of Things Different
9	Shania Twain I'm Gonna Getcha Good!
10	Diamond Rio Beautiful Mess
11	Joe Nichols The Impossible
12	Tim McGraw Red Rag Top
13	Shania Twain I'm Gonna Getcha Good!
14	Kenny Chesney A Lot Of Things Different
15	Terri Clark I Just Wanna Be Mad
16	Tracy Byrd Ten Rounds With Jose Cervio
17	Brooks & Dunn Every River
18	Lonestar Unusually Unusual
19	Blake Shelton The Baby
20	Mark Wills 19 Somethin'
21	Rebecca Lynn Howard Forgivne
22	Travis Tritt Strong Enough To Be Your M
23	Aaron Lines You Can't Hide Beautiful
24	Tim McGraw On A Mission
25	Shania Twain I'm Gonna Getcha Good!
26	Brooks & Dunn Every River
27	George Strait Living And Lovin' Well
28	Emerson Drive Fall Into Me
29	Tracy Byrd Ten Rounds With Jose Cervio
30	Blake Shelton Of Red
31	John Michael Montgomery 'Til Nothing Co
32	Lonestar Unusually Unusual
33	Keith Urban Somebody Like You
34	Tim McGraw Red Rag Top
35	Shania Twain I'm Gonna Getcha Good!
36	Dixie Chicks Landslide
37	Kenny Chesney The Good Stuff
38	Terri Clark I Just Wanna Be Mad
39	Travis Tritt Strong Enough To Be Your M
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340	Emerson Drive Fall Into Me

COUNTRY SONG ACTIVITY REPORTS

FOR WEEK ENDING DECEMBER 1, 2002

The logo for AIRPLAY Monitor. It features a large, white, stylized lowercase 'm' and 'n' icon to the left of the word 'Nielsen' in a bold, white, sans-serif font. Below 'Nielsen' is the text 'Broadcast Data Systems' in a smaller, white, sans-serif font.

Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population.

*Indicates station experienced between 24 and

-Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

Total Detections/Gal

COUNTRY SONG ACTIVITY REPORTS

FOR WEEK ENDING DECEMBER 1, 2002

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*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

AARON LINES				2526/66	LONESTAR				2210/38	TIM MCGRAW				4658/230	JOHN MICHAEL MONTGOMERY				JOE NICHOLS				1120/153				
You Can't Hide Beautiful (RCA)				Chart Move: 19-18	Unusually Unusual (BNA)				Chart Move: 22-22	Red Rag Top (Curb)				Chart Move: 6-6	'Til Nothing Comes Between Us (Warner Bros./WRN)				Brokenheartsville (Universal South)				Chart Move: 33-30				
Total Stations: 147				Total Stations: 147	Total Stations: 147				Total Stations: 148	Total Stations: 148				Total Stations: 148	Total Stations: 148				Total Stations: 126				Total Stations: 126				
CMT	TW	LW	2W	ID	WES	TW	LW	2W	ID	WES	TW	LW	2W	ID	WES	TW	LW	2W	ID	WES	TW	LW	2W	ID			
L.A.	GAC	11	12	11	38	Greens.	19	16	16	115	WSSL	17	20	20	154	WSSL	17	20	19	127	KZLA	19	15	15	233	Albany	
Chicago	KZLA	27	27	22	122	Albany	WGN	21	19	19	214	WGN	21	23	17	27	WGN	18	19	18	146	WGN	18	19	18	146	WGN
Phila.	WXTU	22	19	11	99	Toku	KMTR	15	14	12	56	WXTU	23	21	20	117	WXTU	13	13	13	166	WXTU	13	13	13	166	WXTU
Dallas	KPLX	47	33	37	643	McAllen	KTEX	21	20	19	108	KPLX	53	46	49	356	KPLX	34	38	39	267	KPLX	24	24	24	279	KPLX
Detroit	WYCD	42	42	43	375	Sanctuary	WGYY	20	25	28	265	WYCD	2	1	1	41	WYCD	30	38	36	230	KSCS	18	22	16	358	KSCS
Boston	WKLB	34	34	34	344	Grat Rap	KSKS	19	9	1	31	WKLB	21	18	14	107	WKLB	37	42	46	340	WYCD	1	1	1	145	WYCD
Wash.,DC	WMZO	7	6	3	38	Akron	WBT	14	10	120	120	WKLB	21	19	17	230	WKLB	26	23	20	197	WYCD	22	14	14	147	WYCD
Houston	KILT	31	30	35	255	Akron	WOMX	1	1	1	10	WKLB	24	18	14	107	WKLB	37	42	46	340	WYCD	9	13	6	53	WYCD
Atlanta	WKHZ	29	32	33	349	El Paso	WIVK	20	21	17	197	WKLB	24	19	17	230	WKLB	27	29	29	401	WKLB	1	1	1	125	WKLB
Miami	WYAY	1	-	1	1	Ft. Myers	WCKT	8	10	10	104	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Seattle	WKIS	21	15	17	135	Albuquerque	WGR	21	22	17	160	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
San Diego	KSON	19	17	19	137	Albuquerque	KBD	25	25	21	361	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Phoenix	WXTU	16	20	24	252	Omaha	KRST	20	23	28	288	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Minn.	KEDY	17	16	22	254	Monterey	KMLE	24	28	29	250	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
St. Louis	KSD	1	1	1	51	Hans.	KMTR	20	20	19	130	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Balt.	WPOC	25	24	24	137	Toledo	WKKO	14	13	14	192	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Tampa	WQYK	15	14	12	111	New Bern	WNRN	25	26	23	218	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Pitts.	WDSY	7	6	5	63	Ridge	WTGE	16	15	15	193	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Denver	WOGI	13	14	14	44	L.Rock	KSSN	21	24	21	117	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Cleveland	WYGR	15	16	16	105	Wichita	KFDT	11	9	11	54	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Port.,OR	WYGR	20	18	14	163	Bakerst.	KZDF	16	20	21	159	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Orlando	KWJJ	11	14	14	163	Chart.Sc.	WEZL	17	18	15	161	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Cincinn.	WUVE	9	14	12	46	Mobile	WKKO	23	20	19	120	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
San Jose	KRTY	21	21	22	155	Gainesv.	WQKJ	23	20	19	120	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Rivers.	KRTY	15	16	18	78	Col.S.C.	WQKJ	23	20	19	120	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Sacram.	KRCN	18	21	21	124	Spokane	WQKJ	23	20	19	120	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Kan.City	KFKF	14	15	12	83	Day.	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Indian.	WDFM	5	1	2	71	Col.S.C.	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Orlando	WQKJ	23	22	23	102	Jackson	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Milwaukee	WQKJ	6	5	4	32	Wichita	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
New.Ori.	WQKJ	15	8	5	33	Film/Sag	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Greensb.	WQKJ	15	8	5	33	Madison	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Nashv.	WQKJ	24	19	13	87	Pensac.	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Phoenix	WQKJ	24	19	26	236	Montgomery	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Minn.	KEEY	46	42	46	260	Syracuse	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
St. Louis	KSD	30	31	28	243	Omaha	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Balt.	WPOC	7	5	3	51	Toledo	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Tampa	WQYK	18	14	12	84	New Bern	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Pitts.	WDSY	20	8	6	74	Ridge	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Denver	WOGI	26	29	22	220	Wichita	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Cleveland	WYGR	15	12	10	128	Wichita	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69	WKLB	1	1	1	125	WKLB
Port.,OR	KWJJ	16	21	22	127	Chart.Sc.	WQKJ	24	24	24	184	WKLB	24	19	17	230	WKLB	4	4	5	69						

COUNTRY

IMPACT!

AIRPOWER

NO RECORDS QUALIFIED
FOR AIRPOWER THIS WEEK

2499 - 1000 DETECTIONS

Total Detections/Gain

JOHN MICHAEL MONTGOMERY 2476/27*Til Nothing Comes Between Us* (Warner Bros./WRN)
Total Stations: 148/Chart Move: 20-19
Heavy (45+ detections): 1 WKCO
Medium (25-44): 23 KAJA, KBEQ, KDRK, KGMY, KHKI, KMDL, KRMF, KRTY, KTOM, KXKC, WAMZ, WBBS, WCTK, WFRY, WKLB, WKYQ, WMZQ, WOGI, WQBE, WQMX, WQXK, WUSY, WXHQ, Light (Under 25): 124
Airplay Adds: 1 WDRM**GARY ALLAN 2306/105***Man To Man* (Arista Nashville)
Total Stations: 148/Chart Move: 21-21
Heavy (45+): 0
Medium (25-44): 18 KBEQ, KBQI, KEYS, KGMY, KHKI, KIM, KMLE, KUPL, KWNR, KXKC, WDSY, WGGY, WKHX, WMUS, WNCY, WQMX, WRNS, WQWM, Light (Under 25): 130
Airplay Adds: 3 KSON, WGKX, WSIX**LONESTAR 2210/38***Unusually Unusual* (BNA)
Total Stations: 147/Chart Move: 22-22
Heavy (45+): 1 KPLX
Medium (25-44): 12 KBEQ, KFRG, KHKI, KMLE, KSON, KTTS, KXKC, WGNA, WIRK, WQDR, WRNS, WWQM, Light (Under 25): 134
Airplay Adds: 3 WKHK, WNOE, WZZK**KELLIE COFFEY 1791/33***At The End Of The Day* (BNA)
Total Stations: 143/Chart Move: 23-23
Heavy (45+): 0
Medium (25-44): 7 KFRG, KHKI, KMLE, KRTY, KSKS, WBCT, WOGI
Light (Under 25): 136
Airplay Adds: 7 KZLA, WDSY, WDXB, WFLS, WKCO, WYRK, WZZK**TRICK PONY 1671/60***On A Mission* (Warner Bros./WRN)
Total Stations: 144/Chart Move: 25-24
Heavy (45+): 0
Medium (25-44): 8 KBEQ, KEYS, KHKI, KKCS, KSKS, WBCT, WTQR, WWQM, Light (Under 25): 136
Airplay Adds: 2 KTST, WGAR**TRACE ADKINS 1641/140***Chrome* (Capitol)
Total Stations: 143/Chart Move: 26-25
Heavy (45+): 0
Medium (25-44): 11 KBEQ, KHKI, KKCS, KUBL, KXKC, WGGY, WKXC, WNCY, WSTH, WTQR, WWQM, Light (Under 25): 132
Airplay Adds: 4 KSD, WFLS, WJCL, WYRK**JENNIFER HANSON 1338/62***Beautiful Goodbye* (Capitol)
Total Stations: 138/Chart Move: 28-26
Heavy (45+): 0
Medium (25-44): 8 KEYS, KHKI, KSKS, KSP, WIRK, WQBE, WXBQ, WYRK
Light (Under 25): 130
Airplay Adds: 5 KUPL, KZLA, WCOL, WQMX, WXBK**VINCE GILL 1258/165***Next Big Thing* (Arista Nashville)
Total Stations: 129/Chart Move: 30-27
Heavy (45+): 0
Medium (25-44): 3 KHKI, KSKS, WWQM, Light (Under 25): 126
Airplay Adds: 13 KSON, KVOO, KXKT, WCTK, WDSY, WKCO, WKYQ, WMUS, WQBE, WQDR, WXBK, WXHQ, WYGY**STEVE AZAR 1164/58***Waitin' On Joe* (Mercury)
Total Stations: 133/Chart Move: 29-29
Heavy (45+): 0Medium (25-44): 5 KKAT, WGNE, WIVK, WKCO, WOMX
Light (Under 25): 128
Airplay Adds: 4 KRTY, KTST, WMUS, WPCV**JOE NICHOLS 1120/153**
Brokenheartsville (Universal South)Total Stations: 126/Chart Move: 33-30
Heavy (45+): 0
Medium (25-44): 4 KBOI, KMLE, KPLX, KSOP, Light (Under 25): 122
Airplay Adds: 20 KDRK, KFRG, KMLE, KMPS, KNCI, KRST, KUBL, KVOO, KWNR, KXKT, WBEE, WEZL, WKSJ, WMIL, WMUS, WOGK, WPOC, WSTH, WXYZ, WYAY**DEANA CARTER 1110/100**
There's No Limit (Arista Nashville)Total Stations: 126/Chart Move: 31-31
Heavy (45+): 0
Medium (25-44): 3 KMLE, KSOP, WGGY
Light (Under 25): 123
Airplay Adds: 4 KNCI, WCOS, WDAF, WSTH**DARRYL WORLEY 1026/28**
Family Tree (DreamWorks)Total Stations: 128/Chart Move: 32-32
Heavy (45+): 0
Medium (25-44): 2 KHKI, KTTS
Light (Under 25): 126
Airplay Adds: 6 KBEQ, KSD, WCOL, WQMX, WTGE, WXBK

999 - 500 DETECTIONS

Total Detections/Gain

ANDY GRIGGS WITH MARTINA MCBRIDE 927/13*Practice Life* (RCA)
Total Stations: 123/Chart Move: 34-33
Heavy (45+): 0
Medium (25-44): 4 KMLE
Light (Under 25): 122
Airplay Adds: 7 KKAT, KRST, KSD, KTST, WDAF, WFMS, WYRK**TANYA TUCKER 747/42**
A Memory Like I'm Gonna Be (Tuckertime)Total Stations: 117/Chart Move: 35-34
Heavy (45+): 0
Medium (25-44): 1 WWQM
Light (Under 25): 116
Airplay Adds: 4 KAJA, KVOO, KWJJ, WQMX**FAITH HILL 707/216**
When The Lights Go Down (Warner Bros./WRN)Total Stations: 102/Chart Move: 41-35
Heavy (45+): 0
Medium (25-44): 3 KMLE, WGGY, WTGE
Light (Under 25): 99
Airplay Adds: 15 KKCS, KMLE, KSKS, KTTS, KWNR, WEZL, WFMS, WGNA, WHOK, WIL, WKHX, WQYK, WUSJ, WWQM, WYNK**RODNEY ATKINS 655/50**
My Old Man (Curb)Total Stations: 118/Chart Move: 36-36
Heavy (45+): 0
Medium (25-44): 2 WGGY, WQBE
Light (Under 25): 116
Airplay Adds: 4 WFMS, WKDF, WTQR, WZZK**MARTINA MCBRIDE 589/163**
Concrete Angel (RCA)Total Stations: 72/Chart Move: 43-37
Heavy (45+): 0
Medium (25-44): 1 WWQM
Light (Under 25): 71
Airplay Adds: 24 KBOI, KFDI, KHAY, KIIM, KNCI, KRMF, KXKT, KYGO, KZSN, WFMS, WFRY, WIRK, WJCL, WNKT, WOKQ, WPOC, WSIX, WSM, WTOR, WVLK, WXBK, WXTU, WYUU, WZZK**CHRIS CAGLE 589/101**
What A Beautiful Day (Capitol)Total Stations: 66/Chart Move: 42-38
Heavy (45+): 0
Medium (25-44): 4 KAJA, KBEQ, KYGO, KZSN, WCOL, WKCN, WNCY, WOKO, WPCV**DIAMOND RIO 553/44**
I Believe (Arista Nashville)Total Stations: 69/Chart Move: 39-39
Heavy (45+): 0
Medium (25-44): 2 KGMY, KTTS
Light (Under 25): 67
Airplay Adds: 6 KNIX, WCOS, WGKX, WHOK, WMIL, WSSL**LEE ANN WOMACK 548/5**
Forever Everyday (MCA Nashville)Total Stations: 83/Chart Move: 37-40
Heavy (45+): 0
Medium (25-44): 1 KHKI
Light (Under 25): 82
Airplay Adds: 5 KRST, WCAT, WKDF, WRBT, WTOR

499 - 40 DETECTIONS

Total Detections/Gain

ANTHONY SMITH 499/-1
John J. Blanchard (Mercury)Total Stations: 63/Chart Move: 40-42
Heavy (45+): 0
Medium (25-44): 2 KMLE, WBCT
Light (Under 25): 61
Airplay Adds: 3 KSSN, WCAT, WYYD**KEITH URBAN 455/196**
Raining On Sunday (Capitol)Total Stations: 49/Chart Move: 53-43
Heavy (45+): 0
Medium (25-44): 3 KEYS, KKCS, KMLE
Light (Under 25): 46
Airplay Adds: 20 KBEQ, KFKF, KHKI, KMPS, KSKS, KTTS, KUPL, KYGO, WEZL, WIRK, WNKT, WPCV, WQYK, WRNS, WROO, WSIX, WSLC, WSSL, WXTU, WYNK**TRACY BYRD 453/32**
Lately (Been Dreamin' 'Bout Babies) (RCA)Total Stations: 53/Chart Move: 44-44
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 53
Airplay Adds: 7 KAJA, KBQI, KHKI, WCTO, WEZL, WIRK, WNCY**KEVIN DENNEY 408/13**
It'll Go Away (Lyric Street)Total Stations: 62/Chart Move: 47-45
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 62
Airplay Adds: 4 KUPL, WCTO, WIRK, WKCO**CRAIG MORGAN 385/46**
Almost Home (Broken Bow)Total Stations: 52/Chart Move: 49-46
Heavy (45+): 0
Medium (25-44): 1 KNIX
Light (Under 25): 51
Airplay Adds: 3 KBQI, KFKF, WRNS**KID ROCK FEAT. SHERYL CROW OR ALLISON MOORE 381/80**
Picture (Lava/Atlantic/Universal South)Total Stations: 58/Chart Move: 50-47
Heavy (45+): 0
Medium (25-44): 4 KEYS, KZLA, WGH, WYNK
Light (Under 25): 54
Airplay Adds: 1 KSON**PINMONKEY 305/9**
I Drove All Night (BNA)Total Stations: 47/Chart Move: 51-50
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 47
Airplay Adds: 4 KAJA, KATM, KFDI, WTQR**SHANIA TWAIN 268/142**
Up! (Mercury)Total Stations: 63/Chart Move: 58-52
Heavy (45+): 0
Medium (25-44): 2 KTTS, KUBL
Light (Under 25): 61
Airplay Adds: 8 KSOP, KTTS, KXKC, WAMZ, WFLS, WGGY, WGH, WNKT**ALAN JACKSON 241/232**
Let It Be Christmas (Arista Nashville)Total Stations: 51/Chart Move: Debut 53
Heavy (45+): 0
Medium (25-44): 1 KXKY
Light (Under 25): 50
Airplay Adds: 10 KMPS, KUZZ, KWJJ, KXXY, WCOS, WGH, WGNA, WOGI, WPCV, WYUU**TIM MCGRADY 213/70**
Tiny Dancer (Curb)Total Stations: 78/Chart Move: 56-54
Heavy (45+): 0
Medium (25-44): 1 WCTO
Light (Under 25): 77
Airplay Adds: 1 KILT

FOR WEEK ENDING DECEMBER 1, 2002

AIRPLAY Monitor®

Nielsen
Broadcast Data
Systems

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week.

★ TIM MCGRADY
Home (Curb)Total Stations: 55
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 55**TIM MCGRADY**Total Stations: 50
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 50**ALISON KRAUSS + UNION STATION**Total Stations: 6
Heavy (45+): 0
Medium (25-44): 1 WQDR
Light (Under 25): 5**★ TAMMY COCHRAN**Total Stations: 13
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 13
Airplay Adds: 3 KWJJ, KXXY, WYUU**★ BROOKS & DUNN**Total Stations: 15
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 15
Airplay Adds: 2 WGNA, WYUU**TOBY KEITH DUET WITH WILLIE NELSON**Total Stations: 8
Heavy (45+): 0
Medium (25-44): 1 KPLX
Light (Under 25): 7
Airplay Adds: 1 KSCS**★ TIM MCGRADY**Total Stations: 48
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 48**TIM MCGRADY**Total Stations: 34
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 34
Airplay Adds: 1 KILT**★ BROOKS & DUNN**Total Stations: 24
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 24
Airplay Adds: 1 WOGI**★ JO DEE MESSINA**Total Stations: 5
Heavy (45+): 0
Medium (25-44): 1 KXXY
Light (Under 25): 4
Airplay Adds: 2 KWJJ, KXXY**★ ALAN JACKSON**Total Stations: 25
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 25
Airplay Adds: 1 WIVK**★ BROOKS & DUNN**Total Stations: 10
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 10
Airplay Adds: 2 KWJJ, WYUU**BRAD MARTIN**Total Stations: 3
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 3

70/57

69/38

57/-2

Let Me Touch You For Awhile (Rounder/Mercury)

Total Stations: 6
Heavy (45+): 0
Medium (25-44): 1 WQDR
Light (Under 25): 5

56/55

Merry Christmas Darling (Monument/EMN)

Total Stations: 13
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 13
Airplay Adds: 3 KWJJ, KXXY, WYUU

52/52

It Won't Be Christmas Without You (Arista Nashville)

Total Stations: 15
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 15
Airplay Adds: 2 WGNA, WYUU

51/46

Sleep Tonight (Curb)

Total Stations: 48
Heavy (45+): 0
Medium (25-44): 0
Light (Under 25): 48

51/12

most airplay adds
COUNTRY**MARTINA MCBRIDE** *Concrete Angel* (RCA)

KBQI, KFDI, KHAY, KIIM, KNCI, KRMG, KXKT, KYGO, KZSN, WFMS, WFRY, WIRK, WJCL, WNKT, WOKQ, WPOC, WSIX, WSM, WTQR, WVLK, WXBW, WXTU, WYUU, WZZK

Total Stations With Six Or More Detections: 49

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 20%, 3-7 17%, 7-12 24%, 12-6A 30%

JOE NICHOLS *Brokenheartsville* (Universal South)

KDRK, KFRG, KMLE, KMPS, KNCI, KRST, KUBL, KVOO, KWNR, KXKT, WBEE, WEZL, WKSJ, WMIL, WMUS, WOGK, WPOC, WSTH, WWYZ, WYNA

Total Stations With Six Or More Detections: 80

TOTAL DETECTIONS BY DAYPART: 6-10 12%, 10-3 20%, 3-7 15%, 7-12 25%, 12-6A 28%

KEITH URBAN *Raining On Sunday* (Capitol)

KBEQ, KFKF, KHKI, KMPS, KSKS, KTTS, KUPL, KYGO, WEZL, WIRK, WNKT, WPCV, WQYK, WRNS, WROO, WSIX, WSLC, WSSL, WXTU, WYNK

Total Stations With Six Or More Detections: 32

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 19%, 3-7 17%, 7-12 24%, 12-6A 32%

FAITH HILL *When The Lights Go Down* (Warner Bros./WRN)

KKCS, KMLE, KSKS, KTTS, KWNR, WEZL, WFMS, WGNA, WHOK, WIL, WKHX, WQYK, WUSJ, WWQM, WYNA

Total Stations With Six Or More Detections: 46

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 17%, 3-7 18%, 7-12 25%, 12-6A 30%

VINCE GILL *Next Big Thing* (MCA Nashville)

KSON, KVOO, KXKT, WCTK, WDSY, WKQ, WMUS, WQBE, WQDR, WXBW, WXBQ, WYGY

Total Stations With Six Or More Detections: 89

TOTAL DETECTIONS BY DAYPART: 6-10 14%, 10-3 20%, 3-7 15%, 7-12 24%, 12-6A 26%

NEW STATIONS**24****20****20****15****13****KHKG Des Moines, Iowa**Keith Urban Raining On Sunday 7
Tracy Byrd Lately (Been Dreamin' 'B 6**WYCD Detroit**

Brad Paisley I Wish You'd Stay 7

KHEY El Paso, Texas

No Airplay Adds This Week

KCCY

Colorado Springs

The Charlie Daniels Band Southern B 6

KKCS

Colorado Springs

Faith Hill When The Lights Go Down 14

WCOS

Columbia, S.C.

Deana Carter There's No Limit 8

Alan Jackson Let It Be Christmas 6

Diamond Rio I Believe 6

Trace Adkins Chrome 8

WKCN

Columbus, Ga.

Chris Cagle What A Beautiful Day 10

Shania Twain Up! 9

Tammy Cochran Love Won't Let Me 7

Trace Adkins Chrome 6

WSTH

Columbus, Ga.

Deana Carter There's No Limit 15

Joe Nichols Brokenheartsville 15

KSKS Fresno, Calif.

Faith Hill When The Lights Go Down 17

Keith Urban Raining On Sunday 11

Blake Shelton The Baby 9

WBCT Grand Rapids

No Airplay Adds This Week

KRYS Corpus Christi

No Airplay Adds This Week

KPLX Dallas

No Airplay Adds This Week

WGNE Daytona Beach

No Airplay Adds This Week

KYGO Denver

Keith Urban Raining On Sunday 8

Chris Cagle What A Beautiful Day 8

Steve Holy I'm Not Breakin' 6

Martina McBride Concrete Angel 6

WSSL Greenville, S.C.

Keith Urban Raining On Sunday 13

Steve Holy I'm Not Breakin' 6

Diamond Rio I Believe 6

WESG Greenville, S.C.

No Airplay Adds This Week

WSSL Greenville, S.C.

Keith Urban Raining On Sunday 13

Chris Cagle What A Beautiful Day 8

Steve Holy I'm Not Breakin' 6

Diamond Rio I Believe 6

WAMZ Louisville, Ky.

Shania Twain Up! 10

Tammy Cochran Love Won't Let Me 10

Vince Gill Next Big Thing 9

Blake Shelton The Baby 15

Chris Cagle What A Beautiful Day 7

Pinmonkey I Drove All Night 6

WQXK Youngstown

No Airplay Adds This Week

WCAT Harrisburg, Pa.Anthony Smith John J. Blanchard 7
Lee Ann Womack Forever Everyday 6**WRBT Harrisburg, Pa.**

Lee Ann Womack Forever Everyday 6

WWQM Madison, Wisc.

Faith Hill When The Lights Go Down 18

KTEX McAllen, Texas

Mark Wills 19 Somethin' 17

WGKX Memphis

Diamond Rio I Believe 10

Gary Allan Man To Man 6

KILT Houston

Tim McGraw Tiny Dancer 9

Tim McGraw Sing Me Home 6

KKBQ Houston

No Airplay Adds This Week

WDRM Huntsville, Ala.

John Michael Montgomery 'Til Nothin' 6

WFMS Indianapolis

Faith Hill When The Lights Go Down 11

Martina McBride Concrete Angel 10

Andy Griggs With Martina Practice 8

Rodney Atkins My Old Man 6

WMSI Jackson, Miss.

No Airplay Adds This Week

WUJN Jackson, Miss.

Faith Hill When The Lights Go Down 6

WQIK Jacksonville, Fla.

Clay Walker Blue Christmas 7

WROO Jacksonville, Fla.

Keith Urban Raining On Sunday 7

WXBQ Johnson City

Vince Gill Next Big Thing 18

Tammy Cochran Love Won't Let Me 9

KBEQ Kansas City

Darryl Worley Family Tree 16

Chris Cagle What A Beautiful Day 15

Keith Urban Raining On Sunday 13

KFKF Flint, Mich.

Vince Gill Next Big Thing 7

Kellie Coffey At The End Of The Day 7

Kevin Denney It'll Go Away 6

WAFD Kansas City

Andy Griggs With Martina Practice 6

Deana Carter There's No Limit 6

Brad Paisley I Wish You'd Stay 6

WIVK Knoxville, Tenn.

Jo Dee Messina Silent Night 6

Alan Jackson Jingle Bells 6

KMDL Lafayette, La.

No Airplay Adds This Week

KXKC Lafayette, La.

Montgomery Gentry Speed 13

Shania Twain Up! 6

WPCV Lakeland, Fla.

Steve Azar Waitin' On Joe 11

Keith Urban Raining On Sunday 9

Chris Cagle What A Beautiful Day 7

KXXY Oklahoma City

Alan Jackson Let It Be Christmas 36

Jo Dee Messina A Joyful Noise 29

Brooks & Dunn Rockin' Round The Miles 22

Craig Morgan Almost Home 21

KWEE Rochester, N.Y.

Blake Shelton The Baby 9

Joe Nichols Brokenheartsville 7

KNCI Sacramento

Martina McBride Concrete Angel 14

Deana Carter There's No Limit 6

Joe Nichols Brokenheartsville 6

KKAT Salt Lake City

Andy Griggs With Martina Practice 6

KFOP Salt Lake City

Shania Twain Up! 25

Martina McBride Concrete Angel 10

Vince Gill Next Big Thing 9

Joe Nichols Brokenheartsville 6

WQKA Orlando, Fla.

No Airplay Adds This Week

KSSN Little Rock, Ark.

Anthony Smith John J. Blanchard 6

KZLA Los Angeles

Kellie Coffey At The End Of The Day 8

Jennifer Hanson Beautiful Goodbye 6

WQYQ Paducah, Ky.

Vince Gill Next Big Thing 16

Blake Shelton The Baby 15

Chris Cagle What A Beautiful Day 7

Pinmonkey I Drove All Night 6

KJAJ San Antonio

Tracy Byrd Late (Been Dreamin' 'B 8

Tanya Tucker A Memory Like I'm Gonna 8

Chris Cagle What A Beautiful Day 7

Pinmonkey I Drove All Night 6

WGGY Wilkes-Barre, Pa.

Shania Twain Up! 7

WQXK Youngstown

No Airplay Adds This Week

NEW STATIONS reflects stations playing song 6 or more times for the first time. TOTAL reflects stations playing song 6 or more times. DAYPART% reflects total detections on all stations.

AIRPLAY
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COUNTRY AIRPLAY®

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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★★						
1	1	25	THESE DAYS LYRIC STREET 3 weeks at No. 1	RASCAL FLATTS	5680	5779
(2)	2	18	WHO'S YOUR DADDY? DREAMWORKS	TOBY KEITH	5648	5515
(3)	3	15	SHE'LL LEAVE YOU WITH A SMILE MCA NASHVILLE	GEORGE STRAIT	5563	5453
4	5	15	LANDSLIDE MONUMENT/EMN	DIXIE CHICKS	5022	5273
5	4	24	SOMEBODY LIKE YOU CAPITOL	KEITH URBAN	4904	5378
(6)	6	13	RED RAG TOP CURB	TIM McGRAW	4658	4428
★ GREATEST GAINER® ★						
(7)	9	11	19 SOMETHIN' MERCURY	MARK WILLS	4060	3773
(8)	10	23	FALL INTO ME DREAMWORKS	EMERSON DRIVE	3965	3764
9	7	9	I'M GONNA GETCHA GOOD! MERCURY	SHANIA TWAIN	3847	4235
(10)	11	18	A LOT OF THINGS DIFFERENT BNA	KENNY CHESNEY	3653	3452
11	12	16	I JUST WANNA BE MAD MERCURY	TERRI CLARK	3398	3438
12	14	15	EVERY RIVER ARISTA NASHVILLE	BROOKS & DUNN	3167	3196
13	15	24	STRONG ENOUGH TO BE YOUR MAN COLUMBIA	TRAVIS TRITT	3072	3125
(14)	18	7	THE BABY WARNER BROS./WRN	BLAKE SHELTON	2986	2712
15	13	36	BEAUTIFUL MESS ARISTA NASHVILLE	DIAMOND RIO	2966	3347
(16)	17	18	I WISH YO'D STAY ARISTA NASHVILLE	BRAD PAISLEY	2856	2804
17	8	28	MY TOWN COLUMBIA	MONTGOMERY GENTRY	2749	4071
(18)	19	18	YOU CAN'T HIDE BEAUTIFUL RCA	AARON LINES	2526	2460
(19)	20	21	TIL NOTHING COMES BETWEEN US WARNER BROS./WRN	JOHN MICHAEL MONTGOMERY	2476	2449
20	16	25	WORK IN PROGRESS ARISTA NASHVILLE	ALAN JACKSON	2373	2872
(21)	21	11	MAN TO MAN MCA NASHVILLE	GARY ALLAN	2306	2201
(22)	22	18	UNUSUALLY UNUSUAL BNA	LONESTAR	2210	2172
(23)	23	19	AT THE END OF THE DAY BNA	KELLIE COFFEY	1791	1758
(24)	25	16	ON A MISSION WARNER BROS./WRN	TRICK PONY	1671	1611
(25)	26	12	CHROME CAPITOL	TRACE ADKINS	1641	1501
(26)	28	19	BEAUTIFUL GOODBYE CAPITOL	JENNIFER HANSON	1338	1276
(27)	30	6	NEXT BIG THING MCA NASHVILLE	VINCE GILL	1258	1093
28	27	15	I'M NOT BREAKIN' CURB	STEVE HOLY	1238	1348
(29)	29	20	WAITIN' ON JOE MERCURY	STEVE AZAR	1164	1106
(30)	33	7	BROKENHEARTSVILLE UNIVERSAL SOUTH	JOE NICHOLS	1120	967
(31)	31	8	THERE'S NO LIMIT ARISTA NASHVILLE	DEANA CARTER	1110	1010
(32)	32	9	FAMILY TREE DREAMWORKS	DARRYL WORLEY	1026	998
(33)	34	13	PRACTICE LIFE RCA	ANDY GRIGGS WITH MARTINA MCBRIDE	927	914
(34)	35	17	A MEMORY LIKE I'M GONNA BE TUCKERTIME	TANYA TUCKER	747	705
(35)	41	4	WHEN THE LIGHTS GO DOWN WARNER BROS./WRN	FAITH HILL	707	491
(36)	36	11	MY OLD MAN CURB	RODNEY ATKINS	655	605
★ MOST AIRPLAY ADDS ★						
(37)	43	3	CONCRETE ANGEL RCA	MARTINA MCBRIDE	589	426
(38)	42	5	WHAT A BEAUTIFUL DAY CAPITOL	CHRIS CAGLE	589	488
(39)	39	4	I BELIEVE ARISTA NASHVILLE	DIAMOND RIO	553	509

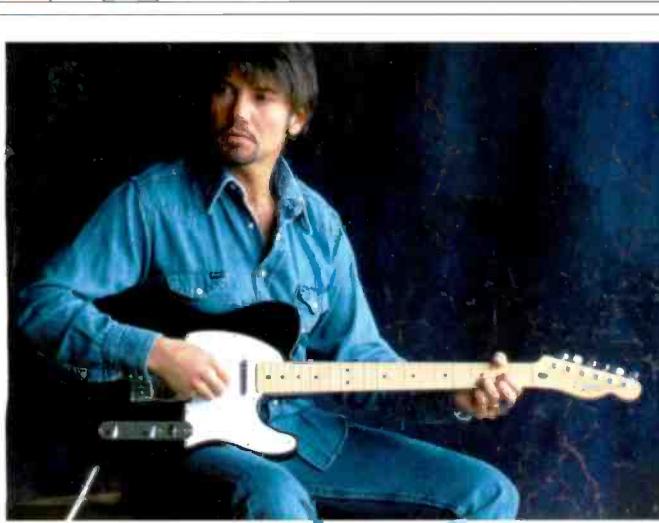
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
FOREVER EVERYDAY						
40	37	8	FOREVER EVERYDAY MCA NASHVILLE	LEE ANN WOMACK	548	553
41	38	17	CRY WARNER BROS./WRN	FAITH HILL	503	529
(42)	40	11	JOHN J. BLANCHARD MERCURY	ANTHONY SMITH	499	500
(43)	53	3	RAINING ON SUNDAY CAPITOL	KEITH URBAN	455	259
(44)	44	6	LATELY (BEEN DREAMIN' 'BOUT BABIES) RCA	TRACY BYRD	453	421
(45)	47	6	IT'LL GO AWAY LYRIC STREET	KEVIN DENNEY	408	395
(46)	49	9	ALMOST HOME BROKEN BOW	CRAIG MORGAN	385	339
(47)	50	10	PICTURE LAVA/ATLANTIC/UNIVERSAL SOUTH KID ROCK FEATURING SHERYL CROW OR ALLISON MOORE	381	301	
48	48	8	I WANT MY BABY BACK COLUMBIA	MARK CHESNUTT	371	394
49	45	12	I'D LOVE TO LAY YOU DOWN AUDIUM	DARYLE SINGLETARY	369	413
(50)	51	5	I DROVE ALL NIGHT BNA	PINMONKEY	305	296
51	46	10	WHAT WE'RE GONNA DO ABOUT IT RCA TOMMY SHANE STEINER WITH BRIDGETTE WILSON-SAMPERS	273	405	
(52)	58	3	UP! MERCURY	SHANIA TWAIN	268	126
HOT SHOT DEBUT ★★						
(53)	NEW ▶		LET IT BE CHRISTMAS ARISTA NASHVILLE	ALAN JACKSON	241	9
(54)	56	3	TINY DANCER CURB	TIM McGRAW	213	143
(55)	NEW ▶		SHE'S MY KIND OF RAIN CURB	TIM McGRAW	164	42
56	52	2	THREE WOODEN CROSSES WORD-CURB/WARNER BROS. CHRISTIAN	RANDY TRAVIS	156	260
(57)	RE-ENTRY		TRAVELIN' SOLDIER MONUMENT/EMN	DIXIE CHICKS	145	46
58	55	2	THERE'S MORE TO ME THAN YOU DREAMWORKS	JESSICA ANDREWS	117	184
59	RE-ENTRY		WAY TOO DEEP WARNER BROS./WRN	SIXWIRE	106	108
(60)	RE-ENTRY		EVERYDAY ANGEL DUALTONE	RADNEY FOSTER	102	91

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 are removed from the chart after 20 weeks.

AIRPLAY
Monitor RECURRENTS
COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	I DON'T HAVE TO BE ME (TIL MONDAY) STEVE AZAR (MERCURY)	1366	1469
10	LIVING AND LIVING WELL GEORGE STRAIT (MCA NASHVILLE)	1310	1430
11	UNBREAKEN TIM McGRAW (CURB)	1305	1309
12	AMERICAN CHILD PHIL VASSAR (ARISTA NASHVILLE)	1277	1556
13	I KEEP LOOKING SARA EVANS (RCA)	1253	1385
14	MY LIST TOBY KEITH (DREAMWORKS)	1232	1258
15	I'M GONNA MISS HER (THE FISHIN' SONG) BRAD PAISLEY (ARISTA NASHVILLE)	1213	1269
16	FORGIVE REBECCA LYNN HOWARD (MCA NASHVILLE)	1185	2022
17	GOOD MORNING BEAUTIFUL STEVE HOLY (CURB)	1039	968
18	LONG TIME GONE DIXIE CHICKS (MONUMENT/EMN)	974	1085
19	SHE WAS MARK CHESNUTT (COLUMBIA)	914	941
20	WHAT IF SHE'S AN ANGEL TOMMY SHANE STEINER (RCA)	905	983

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.



It's here!
The debut single
from the artist
everyone is
talking about!

jeff
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“THE
LOVE SONG”

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