

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

April 24, 1998

\$4.95

Volume 6 • No. 17

TOP 40 HIGHLIGHTS

MAINSTREAM TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

★★★ AIRPOWER ★★★

SHANIA TWAIN • *You're Still The One* (MERCURY)
S.O.A.P. • *This Is How We Party* (CRAVE)

GOING FOR AIRPLAY

JAKARANDA • *Never Let You Go* (CRAVE)
LA BOUCHE • *You Won't Forget Me* (RCA)
ESPEN LIND • *When Susannah Cries* (UNIVERSAL)
RONNA • *Sweet Pretender* (RIVER NORTH)
NATALIE MERCHANT • *Kind And Generous* (ELEKTRA/EEG)

RHYTHMIC TOP 40

#1

NEXT

Too Close (ARISTA)

★★★ AIRPOWER ★★★

BOYZ II MEN • *Can't Let Her Go* (MOTOWN)

CROSSOVER

#1

NEXT

Too Close (ARISTA)

★★★ AIRPOWER ★★★

SPARKLE • *Be Careful* (ROCK LAND/INTERSCOPE)
TAMIA • *Imagination* (QWEST/WARNER BROS.)

GOING FOR AIRPLAY

HANNA • *You Only Have To Say You Love Me* (ARIOLA DANCE)
JAKARANDA • *Never Let You Go* (CRAVE)
LA BOUCHE • *You Won't Forget Me* (RCA)
NU FLAVOR • *Baby Be There* (REPRISE)
RELL • *Love For Free* (ROC-A-FELLA/DEF JAM/MERCURY)
SIMPLY RED • *The Air That I Breathe* (EASTWEST/EEG)

ADULT TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

★★★ AIRPOWER ★★★

SHAWN COLVIN • *Nothin' On Me* (COLUMBIA)

ADULT CONTEMPORARY

#1

SAVAGE GARDE

Truly Madly Deeply (COLUMBIA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

GOING FOR AIRPLAY

ESPEN LIND • *When Susannah Cries* (UNIVERSAL)
RONNA • *Sweet Pretender* (RIVER NORTH)

Surprise! R&B Station Outbills Crossover Rival, But No Trend Yet

by Kevin Carter

When Duncan's American Radio released its list of the 15 highest-billing stations of 1997, only one R&B station, KKBT (the Beat) Los Angeles, made the cut, coming in at No. 9 with \$34.2 million in ad revenue.

While the presence of only one R&B station among the top 15 confirms that R&B's longstanding struggle for its fair share of ad dollars is continuing, it's also significant that KKBT came in ahead of its closest competitor, KPWR (Power 106). Twelve years ago, Power 106 became one of the first R&B-driven outlets to insist that it be regarded in the industry as a top 40 station, not R&B,

in the apparent hope of avoiding the agency and sponsor prejudice that R&B outlets often face.

But if KKBT is outbidding KPWR (as well as co-owned WQHT [Hot 97] New York), is there still an advantage to positioning oneself as a top 40 outlet? While the L.A. numbers might lead you to believe that the top 40 station no longer has a sales advantage, a similar battle in Washington, D.C., suggests otherwise. And, although top 40 stations face advertiser obstacles, too, nobody thinks the prejudice against R&B stations has gone away.

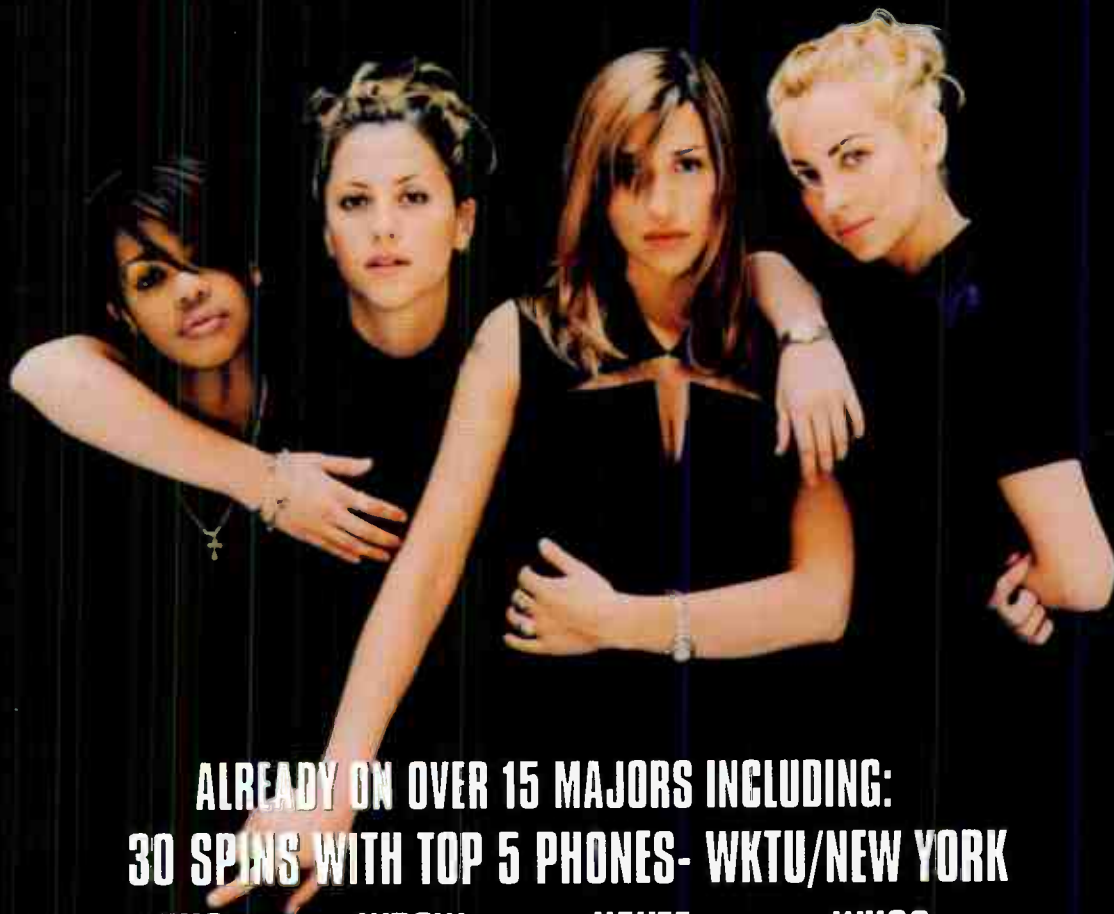
In Miller, Kaplan, Arase & Co.'s recently released 1997 Power Ratio Study, R&B stations were still under-

Continued on page 6

ALL SAINTS

"NEVER EVER"

AS SEEN ON SATURDAY NIGHT LIVE
REGIS AND KATHIE LEE
BURT BACHARACH TRIBUTE SPECIAL



ALREADY ON OVER 15 MAJORS INCLUDING:
30 SPINS WITH TOP 5 PHONES- WKTU/NEW YORK

KIIS
WZJM
KSLZ

WPOW
WIOQ
KKLO
WQZQ

WWZZ
KGGI
KHTS
WNVZ

WKSS
WDRQ
KCHZ

Top 10 in thirty countries!

Winner of two Brit Awards! Including Song of the Year!



©1997 London Records 90 Ltd.

www.londonrecords.com

Management: JOHN BENSON MUSIC MANAGEMENT

Produced by CAMERON MCFEY & MAGNUS FIENNES

Additional production by RICKI DY RAW & MYSTRO



“Initial research on Mono was scary big. Pulling phones at night too!”

Dan Kieley KIIS-FM

KIIS-FM Los Angeles	35x	Great early callout and requests
KBKS Seattle	35x	Top 5 phones
WDRV Pittsburgh	25x	Top 10 phones
KLLC San Francisco	21x	Strong initial callout and Top 10 phones
WDCG Raleigh	15x	Top 15 research overall; #8 w/women 23 -28
KBBT Portland	35x	Top 10 research



#13 HEATSEEKERS
ALBUM CHART LAST WEEK

ON TOUR NOW

NEW: Y100 WBLI WZJM WQZQ

MORE MAJOR ACTION: KISS 108 KRQQ

Performed on Conan O'Brien April 14th

THE FIRST SINGLE FROM THE DEBUT ALBUM

FORMICA BLUES



© 1998 The Echo Label Ltd. www.mercuryrecords.com/mercury

a PolyGram company

Chancellor Re-Signs de Castro; Alex Tear Drops In At WDRQ

On the heels of CEO Scott Ginsburg's surprise departure from Chancellor Media last week, COO Jimmy de Castro and CFO Matthew E. Devine have signed new, five-year contracts with the company. According to a statement issued by Tom Hicks, chairman and interim CEO of Chancellor Media Corp., de Castro will also "increase his oversight responsibilities to include any and all radio stations Chancellor may acquire." Chancellor also announced that it has reached a separation and consultancy agreement with Ginsburg, under which he will resign from Chancellor's board of directors.

PROGRAMMING: WDRQ ON A TEAR; AUSTIN SOURS ON KCMG

It's official—rhythmic top 40 WDRQ Detroit names Alex Tear PD, replacing Lisa Rodman. Tear comes over from the APD/MD slot at modern adult sister WPLT. Shawn Dion (ex-WPNT Chicago) joins the 'DRQ morning show with Joe Mama, female impersonator Trixie Deluxxe, and newswoman Suzanne Easton.

In other Chancellor news, Harold Austin, PD of R&B oldies outlet KCMG (Mega 100) Los Angeles, has exited. Austin, who transferred to Mega from the PD slot at sister R&B KKBT (the Beat), has been the subject of much industry discussion since former KKFR Phoenix PD Don Parker joined the station last month in the newly created OM position. Austin can be reached at 310-657-3153.

Modern AC WSSR (Star 95.7) Tampa, Fla., PD Chuck Morgan is upped to director of programming for Clear Channel/Tampa and will now oversee triple-A WHPT (the Point), AC WILV, adult R&B WRBQ-AM, country WRBQ-FM, jazz WSJT-FM, sports WZTM, and N/T WHNZ.

At press time, WPXY Rochester, N.Y., APD/MD J.J. Rice had been offered the long-vacant PD job at WGTZ (Z93) Dayton, Ohio, but no deal had been struck.

Mahlon Moore, PD of Pacific Star Broadcasting modern adult KUCD (Star 101.9) Honolulu, exits to program crosstown Caribou R&B oldies KHUL (Kool 102.7), effective May 1. Packages to director of programming Jeff Silvers.

You don't hear a lot about new AM top 40 stations, but there'll be another in early May, when suburban WINX Washington, D.C., drops oldies for a third run at the format. (WINX was one of several heritage top 40s in that market during the '60s and early '70s, then took another swing in the mid-'80s.) Dan O'Neil remains OM and needs record service. He's also looking for an overnighter. Call 301-424-9200.

KDRE Little Rock, Ark., is now simulcasting on 106.3 FM as well as 100.7 (the former site of oldies outlet KAWW). The station's other former simulcast site, 101.1 FM, becomes FM talk outlet "the Mouth," anchored by new syndicated morning duo Corey Deitz and Jay Hamilton.

Following last week's departure of KKMGR Colorado Springs, Colo., PD Michael Stuart, look for Mark Todd of Bill Richards Radio Consulting to make the first of several market visits this week to shore up the day-to-day programming.

After 13 years at soft AC KQXT (KQ102) San Antonio, Texas, p.m. driver Bill Norris crosses the street, becoming PD/afternoons at "positive" AC KPOZ-AM (Positive Radio), re-

placing market vet Rick Upton, who exits.

Scrap Jackson, OM of R&B More 94 Nassau, Bahamas, is returning to the States and looking for another rhythmic top 40 or R&B PD job. Reach him at 305-443-5284.

PEOPLE: HEY, ROCKY!

After almost six months off the air, WPLJ New York p.m. driver Rocky Allen returns April 27. Allen has been home recuperating from a series of back surgeries. Brian Whitman, who had been filling Allen's shift, is scheduled to land at KIIS L.A., working with Rick Dees.

As tipped here some time ago, WWZZ (Z104) Washington, D.C., p.m. driver L.A. Reid has exited. Look for APD Ron Ross to fill this primo shift in the interim. Packages to PD Dale O'Brian.

Chancellor AC KBIG L.A., which has a lot of openings, borrows the services of former Westwood One AC PD Bill Michaels for afternoons, temporarily replacing Jeff Davis.

KALC (Alice @106) Denver APD Kelly Michaels is named interim MD, replacing Mary Chavez.

New adult top 40 outlet WNPL (the Planet)

Nashville announces its on-air lineup: Former WNNX (99X) Atlanta P/T Yvonne Monet is doing mornings, followed by Laura Lee (ex-classic rock WXXR Toledo, Ohio); Tommy Noveck joins for afternoons from P/T at crosstown WRVW (the River); and Craig Sanders, (ex-crosstown mod-

ern WRLG) takes nights.

Former WALC (Alice @104.1) St. Louis morning co-host Courtney Landrum moves to the vacant night shift, replacing P/T Debbie Alexander, who segues to swing at country sister WKKX.

Job openings at WDCG (G105) Raleigh, N.C.: Nights, replacing Cosmo, who exits. Also, SFX Raleigh production director Jeff Hayes leaves for the same duties at adult top 40 WKQI (Q95.5) Detroit. Packages to OM Brian Burns.

With WLIR Long Island parent Jarad Broadcasting set to launch rhythmic top 40 WXXP, look for WLIR APD/MD Linda Lopez to take the MD slot at WXXP. WLIR PD Jeff Levine is already director of programming and marketing for both properties.

WPST Trenton, N.J., ups Chris Puorro from P/T to MD. PD Dave McKay still needs an APD/middays and an imaging director.

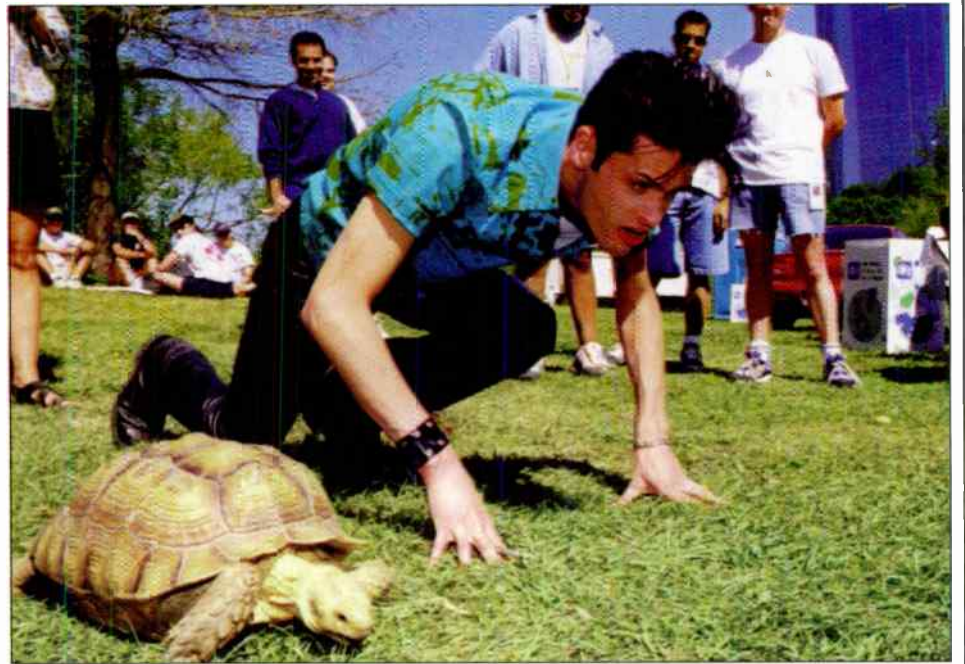
Modern adult KZZO (the Zone) Sacramento, Calif., hires market vet Kevin Anderson as the new morning-show lead, teaming with existing co-host Kim Kaplan and former morning lead Marshall Phillips, who is now doing feature segments. Anderson's gig helming "Boomer And The Boys" in mornings on crosstown KRXQ (98 Rock) ended back in 1993.

Rick Hummer, (ex-KIBB Los Angeles; KGGI Riverside, Calif.) returns to the Midwest for afternoons at WNDU (U93) South Bend, Ind., replacing Buzz Elliot, now at WHMI Howell, Mich.

KQKQ (Sweet 98) Omaha, Neb., borrows night duo Pat and Degan from now defunct sister KDGE (now classic hits KZFX [the Fox]) for nights, replacing the New Guy, who moves to afternoons, as Dave Swann moves to the Fox for APD/MD/afternoons. Former Edge overnighter Big Party (may not appear on his birth certificate) takes the vacant overnight shift at Sweet 98.

WWST (Star 93.1) Knoxville, Tenn., morning guy Tony Hamilton exits. PD Rich Bailey

Tortoise And Hair Race To The Death



KRBE Houston's recent Earth Day Festival included performances by Sister Hazel, Billie Myers, and, inexplicably, a foot race between a local turtle, left, and Epic artist Jimmy Ray, with the loser to be turned into a creamy soup.



212-536-5053 • theda@billboard.com

Mercury Promotes Steve Ellis To Senior VP

MUSICAL CHAIRS: Mercury's Steve Ellis gets his senior VP of promotion stripes . . . Twelve-year S.I.N. magazine vet Tony Monte joins RCA as VP of crossover promotion, replacing Jerry McKenna . . . Look for A&M's Scot Finck to join Hollywood Records as VP of promotion once his contract expires in July. Mercury Los Angeles promo guy Rob Dillman also joins Hollywood as national director of hot AC promotion, effective April 20 . . . Former Elektra and Left Bank promo woman Andrea Newton joins Mercury in Philadelphia for mid-Atlantic promotion chores . . . Jive's Kenyatta "Tally" Galbreth is now director of A&R, and Lori Landew is upped to VP of business affairs.

ANGELS AMONG US: Until this week, the highest mainstream top 40 spin gain on Alanis Morissette's "Uninvited" (Maverick/Reprise) had been 280 spins in its debut week. This week, with some help from the ongoing success of the film "City Of Angels," in which the song is heard, Morissette picks up 398 spins and jumps 37-29 on the mainstream top 40 chart. This week's spin gain on the song exceeds Morissette's spin gains for the past three weeks (124, 133, and 115) combined.

Shania Twain's "You're Still The One" (Mercury), which moves 24-20 at mainstream top 40 to attain Airpower status, isn't just that artist's first top 40 hit. "You're Still The One," which goes to No. 1 on Airplay Monitor's Country Airplay chart this week, is also the first hit to break simultaneously at top 40 and country since Kenny Rogers and Dolly Parton's "Islands In The Stream" almost 15 years ago. While Twain is the second country artist to score a hit at top 40 in recent months, LeAnn Rimes' "How Do I Live" midcharted in country because of the rival Trisha Yearwood version. The other handful of country crossovers in the last 15 years were all established country hits before top 40 showed interest.

Sparkle's "Be Careful," the first song from R. Kelly's co-venture with Interscope, Rock Land Records, debuts at No. 21 as an Airpower track on the crossover chart. Kelly wrote, produced, and is the featured singer on the record.

FOR THE RECORD: Effective this week, KXME (Extreme Radio) Honolulu (PD Jamie Hyatt, MD Kid Leo; 808-254-3596) is added to the mainstream top 40 panel. There are now 92 mainstream top 40 reporters.

ARTIST MONITOR: Ericsson Mobile Phones is sponsoring Celine Dion's 25-city North American tour, which starts Aug. 21 in Boston . . . Jewel's book of poetry, "A Night Without Armor," will be in bookstores next month . . . Look for Hanson to treat its fans to a new fanzine, "MOE," due late this summer . . . NBC has put Ice-T's crime drama "Players" on ice. The show starred the rapper/actor as one of a street-smart band of crime-fighters.

needs a replacement, as well as an on-air APD with Selector skills.

TRANSACTIONS: A HAIL MARY PASS?

Childrens Broadcasting Corp. officially will sell 10 of its AM outlets to John Lynch's Catholic Radio Network. They are KAHZ Dallas, KCNW Kansas City, KIDR Phoenix, KKYD Denver, KPLS L.A., WAUR Chicago, WJDM-EB New York, WPWA Philadelphia, WWTC Minneapolis, and WZER Milwaukee. Those stations had been running Allen Freed's

dance format at night.

Clear Channel goes on a buying spree this week, paying \$85 million for the Fairbanks Communications outlets in West Palm Beach, Fla., including ACs WRMF and WRLX, both of which will then be traded to James Crystal Broadcasting for \$47 million and adult standards WTPX. It also picks up KTSM-AM-FM El Paso, Texas, for \$10.5 million from Com-Corp. Bill Struck, GM of Clear Channel's KPRR in that market, adds those duties for AC KTSM-FM and its sister.



TOP 40 TOPICS BY SEAN ROSS

212-536-5264 • sross@billboard.com

Some Top 40 Stations Swing Both Ways

Remember when hearing pop/rock records was a big deal on **KIIS-FM** Los Angeles? Check out Top 40 Airplay Monitor's Song Activity Reports from April 1997, and you'll see that KIIS was one of the last holdouts on "Barely Breathing" (No. 11 that week) and "I Want You" (No. 5). That's a far cry from being one of the first mainstream top 40s on modern-to-top 40 crossovers **Fastball** or **Mono**, although the station has become more aggressive on some R&B crossovers, too.

We've discussed at length how numerous major-market rhythmic top 40 outlets have drifted toward either the mainstream (**WIOQ** Philadelphia, **WDRQ** Detroit) or R&B (**KUBE** Seattle, **KKFR** Phoenix, **XHTZ** San Diego, **KQKS** Denver). Because of the relatively small size of the rhythmic panel, each change has reverberated on the rhythmic top 40 chart. But mainstream has also been through changes over the past year. And KIIS isn't the only one. While some changes are more pronounced than others, consider some other stations that have evolved over the last year. And the changes took stations in both directions.

• **WXKS-FM** (Kiss 108) Boston: There was still some rhythmic product on the station a year ago, thanks to **Gina G** and **Toni Braxton**. But Kiss had long been one of the most determinedly pop/rock-leaning top 40s in a major market. Right now, there are only the earliest signs that Kiss might move a little more toward the center. But PD **John Ivey** allows that even **K-Ci & JoJo**, which **WXKS** is playing, might have seemed like a stretch for him at one time. And that some dance/pop oldies are again being filtered in. So check out **WXKS** again in a month or so.

• **WWZZ** (Z104) Washington, D.C.: A year ago, Z104 was fastest on dance/pop, a little more aggressive than the national norm on R&B, and while, like **KHKS** Dallas, it always played some pop/rock records, some were played late or not at all. The rhythmic lean is still there, as is the early support for **Daze**, **Solid Harmonie**, and **La Bouche**, but in the intervening months, we've seen Z104 go out of the box on **Lisa Loeb's** "I Do" and, even more surprising, become one of the few major-market top 40s to play **Sublime's** "Wrong Way."

• **WKSS** (Kiss 95.7) Hartford, Conn.: A definite change here. **WKSS** had been leaning rhythmic since the early '90s but had inched closer to the center over the past few years. Now, with an AM R&B outlet, **WNEZ**, pulling 2 to 3 shares out of the market, **WKSS** sounds a lot more rhythmic, showing up early on **Next** and **Destiny's Child**, even though there's still **Hanson**, **Marcy Play-**

ground, etc., too.

• **WKRQ** (Q102) Cincinnati: A year ago, Q102 was still playing hits from **Braxton** and **R. Kelly** that probably wouldn't be on the station today. But even then it was moving to cover the modern AC position in the market with **Tori Amos** and **311**. Q102, which, unlike **WXKS**, **WWZZ**, and **WKSS**, has been through a PD change in the past year, probably moved closest to modern adult several months ago, before it added **Madonna**, **Aqua**, etc., but maintains a strong lean in that direction.

• **KALC** (Alice 106) Denver: PD **Gregg Cassidy** has always prided himself on being able to adjust the station to the needs of the market, and Alice has indeed changed her mind, at least a little. The station that helped invent modern adult was, seemingly, trying to keep potential challengers from moving onto that turf a year ago. (Top 10 at this time a year ago: "Shiver" by **Horny Toad**.) With the recent addition of **Robyn**, **Madonna**, and the return of **Braxton**, it's moved *slightly* back toward the center.

• **KUMX** (Mix 104) New Orleans: A year ago, it was still **KHOM**. **Bill Thorman** was PD. "First Love" by **Buffy** was No. 1, although **Jim Brickman** and **Martina McBride's** "Valentine" was up there, too. Mix 104 is not as aggressive on R&B crossovers as it was a year ago. But it's also not as aggressive on country crossovers, bring-backs, album cuts, indie-label product, or any of the other oddities that made **KHOM** famous. So you can argue that it's leaning more pop. Or that it has always been a straight-down-the-center top 40 that just isn't cutting as wide a musical swath these days.

• **KKLQ** (Q106) San Diego: Another station that was playing **Babyface**, **Keith Sweat**, and **Mark Morrison** a year ago, then almost went modern adult (to the point where some other folks in the Jacor/San Diego cluster were calling it that themselves), but returned to straight-down-the-middle top 40.

• **WSNX** Grand Rapids, Mich.: A year ago, any medium-market mainstreamer that would even play "No Diggity" or "Da Dip" was news. Since then, **WSNX** has become one of the most R&B-driven mainstream outlets in the country. A year ago, it would play **Leah Andreone**, **Shawn Colvin**, **Bruce Springsteen**, and **Duncan Sheik**, some of which might not make the cut now. There's been no PD or ownership change here, despite momentary rumors that the market would get its first R&B FM. Grand Rapids is simply a market that's never been exposed to a lot of R&B hits and is responding like most places that hear R&B for the first time.

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
April 25	WNVZ Norfolk, Va.	N.A.S. Airshow	Color Me Badd, React
May 1	KYLZ Albuquerque, N.M.	Tha Bomb 2	Angelina, Bone Thugs-N-Harmony, LL Cool J, Militia, Johnny Z, more
May 2	KKFR Phoenix	Power Jam 14	LL Cool J, more
May 3	WKCI New Haven, Conn.	Spring Fling Kite Fly	Edwin McCain, She Moves
May 5	WLCE Buffalo, N.Y.	First Birthday	Edwin McCain, Sister 7, Sister Hazel, Kathleen Wilhoite
May 9	KSFM Sacramento, Calif.	Spring Jam	Destiny's Child, Sylk-E. Fyne, M:G, Queen Pen, Timbaland & Magoo w/ Missy Elliott, Xscape
May 15	WABB Mobile, Ala.	25th Birthday	Naked, Sister 7, Garrison Starr, Tuesdays
May 15	WYOY Jackson, Miss.	Jubilee Jam	Jonny Lang
May 16	KPRR El Paso, Texas	Power Jam	Sylk-E. Fyne, Kinsu, Mase, Los Umbrellos, Luke, Rockell, Southside Connection, Voices Of Theory, more
May 16	WNKS Charlotte, N.C.	Kiss Concert	Meredith Brooks, Paula Cole, Color Me Badd, Billie Myers, Smash mouth, S.O.A.P., Tuesdays, Vanilla Ice

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboard.com

Rappin' Granny's Visit Is Z100's Delight



"Rappin' Granny" Ellen Dow (of "The Wedding Singer" fame) sweet-talked her way into a live performance at **KKRZ** (Z100) Portland, Ore.'s 14th Birthday Bash. Pictured in the back row, from left, are PD **Tommy Austin**, MD **Lara**, midday jock **Stacey Lynn**, and morning guy **Dan-O Clark**. In the front row are Dow and morning personality **Valarie Ring**.

Building A Mystery—In The Basement Lab



WMMX (Mix 106.5) Baltimore welcomes Arista recording artist **Sarah McLachlan**. Reportedly standing in VP/prog. **Bill Pasha's** bomb shelter, from left, Arista's **Jim Payne**, APD/MD **Greg Carpenter**, **McLachlan**, and midday personality **Maria Dennis**.

PUBLISHER: JON GUYNN
 EDITOR: SEAN ROSS
 MANAGING EDITOR: KEVIN CARTER
 DIRECTOR OF CHARTS: THEDA SANDIFORD-WALLER
 ASSOCIATE DIRECTOR OF CHARTS: STEVEN GRAYBOW
 WRITER/REPORTER: DANA HALL
 CHART PRODUCTION MANAGER: MICHAEL CUSSON
 ASST. CHART PRODUCTION MANAGER: ALEX VITOULOS
 EDITORIAL PRODUCTION MANAGERS: BARRY BISHIN, MARCIA REPINSKI
 EDITORIAL PRODUCTION: SUSAN CHICOLA, MARC GIAQUINTO
 SARAH JOHNSON, MARIA MANLICIC
 COPY EDITOR: CARL ROSEN
 ADVERTISING PRODUCTION MANAGER: LYDIA MIKULKO
 ADVERTISING PRODUCTION COORDINATOR: PAUL PAGE
 ART DIRECTOR: RAY CARLSON
 ADVERTISING PRODUCTION ARTIST: SHIRA HALFON
 1515 Broadway, New York, NY 10036 212-764-7300
 5055 Wilshire Blvd., 7th floor, Los Angeles, CA 90036 213-525-2300
 For subscriptions call: 800-722-2346

NATIONAL ADVERTISING MANAGER: HANK SPANN
 ACCOUNT MANAGERS: JEFF SOMERSTEIN, SHARON WHITE
 ADVERTISING SERVICES MANAGER: ALYSE ZIGMAN
 SALES ASSISTANTS: EVELYN ASZODI,
 ERICA BENGTSO, CANDACE GIL

EDITORIAL ADVISER: TIMOTHY WHITE
 PRODUCTION DIRECTOR: MARIE GOMBERT
 CIRCULATION DIRECTOR: JEANNE JAMIN



PRESIDENT: HOWARD LANDER
 SENIOR VP/GENERAL COUNSEL: GEORGINA CHALLIS
 VICE PRESIDENTS: IRWIN KORNFELD, KAREN OERTLEY, ADAM WHITE
 DIRECTOR OF STRATEGIC DEVELOPMENT: KEN SCHLAGER
 BUSINESS MANAGER: JOELLEN SOMMER

Airplay Monitor reporting panels are based solely on a station's musical content.

©1998 BPI Communications Inc. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

Natalie Merchant
"Kind And Generous"

On Your Desk Now

Going For Adds This Week



Surprise! R&B Station Outbills Crossover Rival, But No Trend Yet

Continued from page 1

performing other formats, although the format's numbers have improved over the past decade. In a market where a 1 share was worth a certain amount of revenue, R&B stations could expect to make only 87% of that, down from 90% the previous year but up from 75% a decade ago. Top 40 stations could expect to bill 118% of their share value, up from 110%.

"There's no question that there are still certain formats that remain the darlings of the media buyers and the advertising community. It's a fact that AC stations, N/T, country, and album rock still bill slightly higher than top 40, urban, and classical," says Duncan's J.T. Anderton. Only two top 40 stations made Duncan's top 15: WKTU New York (No. 5, billing \$35 million) and KHS Los Angeles (No. 7, billing \$34.3 million).

KKBT senior VP/GM Craig Wilbraham says that "there are those marketers that discount that segment of the population, because they don't think African-Americans patronize particular establishments or products. The fact is, African-American consumers are passionate; they buy products they believe in. They buy expensive cars and clothes and enjoy going to nice restaurants. They are loyal customers. Once they accept a product or service, they take ownership and help move that product."

Ironically, one of the few people who's less concerned about anti-R&B bias is Emmis VP of programming Rick Cummings. "The reality was, in the early days at Power, we really didn't tout the fact that our audience was primarily Latino or African American—today, we brag about the fact we're 70% Latino. The basic demographic issue hasn't changed," he says.

WHY BUYERS FELT THE BEAT

KKBT and Power 106 have seesawed back and forth in the ratings over the past year. Both are customarily in the top five. Both work the younger, more hip-hop-driven side of R&B's musical spectrum, although KPWR tends to lean younger.

Power's younger skew explains the difference in billing, Cummings says. "It's not about format definitions; it's about demos. The Beat does well 25-54, and, while Hot 97 and Power 106 do extremely well, they don't come close to the top 20 nationally, because they're 12-24 radio stations. That's all we care about.

"That's because radio, unlike TV, specialty magazines, and rest of modern media, has never moved off of the 25-54 demo buy," Cummings adds. "Even when Power 106 was No. 1 in L.A., we barely cleared the top 10 nationally. That was in the late '80s, when the station was just so big. At the time, Power was a 7-share station and was actually top five 25-54 for over a year. That was before consolidation, and those 7-share days are over."

Just when we thought the industry had gotten away from its decade-long obsession with the 25-54 demo, Cummings says consolidation has brought "undue pressure" on operators to increase revenue, usually about 20%, "and, under those rules, a 12-24 station can't ever be big enough to accomplish that," he says.

Plus, he adds, "the record labels do so little to embrace the young-end formats by not buying advertising on those stations. Then we wonder why so many companies under consolidation have abandoned contemporary formats in favor of 25-54 adult formats."

Wilbraham echoes Cummings' comments. "Power 106 is really niched in teens, and there's not a big demand for them by advertisers," he says. "The unique nature of the Beat gives us a well-balanced attack and strength across the board: We're No. 3 in teens, No. 3 in 18-34 persons, and the No. 4 25-54 English-speaking outlet. Advertisers do segment English- and Spanish-speaking broadcasters for certain budgets."

But KKBT also positions itself to receive money earmarked for R&B radio while KPWR doesn't. "Some advertisers have black budgets, and we get it," Wilbraham says. "So do KJLH

and KACE to some extent. Power 106 doesn't get any of that. In the past, I felt they were way too Latino-targeted, and they were excluding a large segment of the audience that they could appeal to by being open to other people. They've since backed off from that, because they've seen the success of our multicultural approach."

And while KKBT has never publicly denied being an R&B station, it also makes a point of stressing to advertisers that R&B can be mass-appeal. "The Beat was set up by Michelle Santosuoso and Keith Naftaly five years ago as a multi-ethnic outlet," says Wilbraham. "Although L.A. is 8% black, and we do super-serve them—we wouldn't be a top-ranked station if that's all we did; we'd probably be in the mid-3's. Thanks to our 'No color lines' marketing and multicultural air staff, we've managed to cross all cultures. Unlike, say, [Chancellor sister urban outlets] WJLB Detroit and WGCI Chicago, whose audience comp is about 90% black."

Because of the Beat's multiethnic approach, Wilbraham says, "We also compete very effectively for general-market money, both demographically and ethnically, unlike most urban stations. We're about a third black, a third Latino, and one third other [white, Asian, etc.]. It's been a long process, but it speaks to the strength of size of our audience. Our multiethnic composition allows us to compete."

"The Beat has done an exceptional job of addressing and positioning themselves to the concerns that an advertiser might have," says Charles Warfield, newly named senior VP for urban regional operations for Chancellor Broadcasting. "Things that have worked for them can work in some of our other markets. It just shows the potential for these stations to continue to grow, to continue to maximize the revenue opportunity against their dominant positions in the marketplace."

As for Cummings' contention that age, not race, was the determining demography, Warfield says, "I would argue that if an advertiser has a bias against a young urban audience, then most likely they probably have bias against any urban listeners. So what we have to overcome is what that bias is."

DIFFERENT IN THE DISTRICT

The L.A. situation is reversed in Washington, D.C., where, according to Duncan's Anderton, WPGC-FM is still the No. 1-billing station in the market by a wide margin, with \$22.9 million, or about 10% of the market's money. While WPGC-FM, which has historically positioned itself as a top 40, has publicly embraced the black audience more over the past year, it continues to report as a top 40 station to other trades. Rival WKYS, which has always billed itself as an R&B outlet and has been neck and neck with WPGC over the past year, with a nearly identical musical posture, is No. 10 with \$9.9 million.

Some of the difference in billing between WPGC-FM and WKYS may stem from the fact that WKYS has only recently returned to the top of a ratings battle that WPGC has dominated for years. But Anderton also says of WPGC that "any image they give off that their audience is not 100% urban must carry some weight in the advertising community." By contrast, WKYS, after having "almost fallen apart," is "now on the comeback trail."

Even WPGC's success is a good sign for the R&B format, according to Anderton. "Washington is probably the richest urban market in the country," he says. "The perception is that the majority of the black Washington population is affluent and professional. Plus, he adds, a high percentage of African-Americans work in the advertising community, "making D.C. one city where the race issue is almost transparent."

"The good news is, over time, we've seen a slight improvement in the urban conversion ratio, as well as top 40," Anderton notes. "The trend is up, but it's not dramatic."

MONITOR PROFILE

Modern Rocker Fills Birmingham's Top 40 Hole But Remains Musically Aggressive

Since it moved to a better frequency in November '97, modern rocker WRAX Birmingham, Ala., has more than doubled its numbers, up 3.5-6.0 from summer to fall and up to an 8.3 share 12-plus in the second winter Arbitrend. In a market that has been without a true mainstream top 40 for years, WRAX's determinedly broad music mix has allowed it to fill several niches. Yet at a time when many modern outlets are going more conservative to compete with modern AC and a reinvigorated top 40, WRAX PD Dave Rossi remains one of the format's most outspoken advocates of new music.

After five years of programming modern WAVF Charleston, S.C., Rossi signed on as PD of WRAX when that station was an overly wide active rocker in what Rossi calls "a very boring radio town." Rossi and Jacobs Media flipped the station modern but were hampered by a 6,000-watt signal that only half of the station's own employees could pick up in their offices. His engineer would constantly crack jokes like "You're really 1,400 watts because of the tower height, so your hair dryer has more watts than your station" and "We're using more wattage on the



Dave Rossi
Program Director
WRAX Birmingham, Ala.

"There is no such thing as being overexposed in a market"

tower lights than for your entire radio station."

A year after the modern launch, Jacobs and WRAX parted company. Rossi began to rely on what he had learned from Gene Romano when the now Jacor group PD was a consultant for WAVF. "He's the best programmer in the country, period. His thing is the art of cross-promotion. Also, he understands music very well. . . He implemented the philosophy with me of, 'Yeah, you can step out. You can be weird, as long as it fits what you're doing. You don't always have to play the hits, one after another after another after another. There's an identity there—whatever identity you want to create, be very careful and be consistent when you do step out on things, whether it's an album cut or a new song, that it's consistent with what you want people to think about the radio station."

That direction has allowed Rossi to be aggressive on new music and even change label agendas. Matchbox 20's "Push" became Atlantic's work track only after WRAX began playing it in fall '96 in support of a station concert. Rossi says that most modern rockers miss the fact that "the nature of alternative music fans is, 'Throw some shit at me that's going to totally blow my mind. I want to put on the radio and look at my radio and go, 'What the hell is that?'"

While Rossi says that radio is "getting away from breaking bands," he believes that "the more that you can rally around these bands and break bands, those are golden opportunities that make the bands [and] the listeners loyal to you forever. They add to that image of a groundbreaking radio station and I'm going to hear it here first. More than going on-air every break, saying, 'You're going to hear the songs here first.' You don't have to do that if you're breaking bands."

Rossi draws from the widest possible universe. "You've got pop alternative, rock alternative, [and] adult alternative to pull from. You've got these tremendous pools of music out there, [so] that you don't have to sit there and say, 'Everything's got to sound like Alice In Chains,' and then you have Creed, Days Of The New, and five other bands that sound like that. You don't have to do that. That's a flavor. You can be diverse. And I think that's the opportunity that a lot of people [miss when they] stay under one little area," says Rossi. "There's a lot of palatable music out there. The alternative format can be the most mass-appeal format on the radio."

Here's a music monitor on WRAX: Days Of The New, "Shelf In The Room"; Candlebox, "Far Behind"; Alanis Morissette, "Uninvited"; Third Eye Blind, "Losing A Whole Year"; Dave Matthews Band, "Crash Into Me"; Morcheeba, "Let Me See"; Primitive Radio Gods, "Standing Outside A Broken Phone Booth With Money In My Hand"; Our Lady Peace, "Clumsy"; Radiohead, "Creep"; Semisonic, "Closing Time"; Tonic, "If You Could Only See"; and Jolene, "Pensacola."

When Rossi's not worrying about radio's lack of support for new acts, he worries about localism being lost to automation and satellite broadcasting. "You're basically going to have the same format with the same jock. All the jocks are going to be doing is saying 'Birmingham' instead of 'Charlotte' or 'Nashville.' It gives you that tremendous opportunity there to own the [local] position," says Rossi. "You hear about the advantage that radio's local, but radio seems like it's getting away from the local aspect, and I don't want to be part of the demise of radio. I don't want to be part of what kills radio. I don't want to give this new technology, this new type of radio, the opportunity to do what I do. I don't want to strip my radio station so bare that [a listener will think], 'Why not listen to a satellite-delivered radio station?'"

That gets back to his arrival in Birmingham. "It was almost like everybody had a truce in this market, like 'I'm not going to try my best. You don't try your best. You just do your thing, I'll do my thing, and we're not going to after one another. We're not going to be aggressive,'" says Rossi. "Our station in Charleston was amazingly promotional active. And I brought that here. 'Let's get out in bars. We can't be out enough. There is no such thing in my opinion as being overexposed in a market. It does not exist for an alternative radio station. . . Let's get our call letters up wherever we can.'"

Month by month a promotional calendar, which seemingly no other station in the market had thought of, according to Rossi, was built. "Two years ago, I was here for St. Patty's Day, and it might as well have been any other day of the week," says Rossi. "We implemented a pub crawl, and it's immensely successful. So we go from two years of nothing to this year being covered by the TV stations down here."

Rossi also put Romano's concept of raising listener expectations to use in the annual City Stages event for which streets are blocked off and 15 stages are set up for all types of musical performances. "That's when we whipped out our Porta-Potty giveaway," says Rossi. "We were able to position it as, 'We're the little guys, with no budget. We're going to give you what you really want. We're going to give you VIP passes, so you can VIP hassle-free at City Stages. We're going to give you your own personal Porta-Potty, so you could go whenever you want. Fuck the cars. Fuck the houses that you're never going to win. But how about a Porta-Potty for this big event that you're dying to go to?'"

MARC SCHIFFMAN

WE'RE BREAKING *Next*



The #1 Song in America (Hot 100)!!!!

#1 Rhythmic Top 40 Monitor!!!
Mainstream 499 Spins/Week-+180!!!

Single and Album Combined for Over 160,000 Sales Last Week

KIIS add
KHKS add

KKRZ add
WVSR add

KDWB add
WBLI add

WIOQ add
KKRD add

Already Committed:

WXYV!!!
WKSS
KZZU
WRHT

WZJM!!!
WKSL
WLKT
WSNX

WKSE!!!
WFLY
WDJX
and many more!

WNVZ!!!
KRQ
KBFM

"TOO CLOSE" Now a Mainstream Hit!!!



Jam of the week



Strongest Increase In Airplay This Week

MAINSTREAM TOP 40

	INCREASE IN PLAYS
VONDA SHEPARD • Searchin' My Soul (550 MUSIC)	+567
WKCI +24, WKSZ +22, WFBC +21, KJYO +20, WXKS +20, KALC +19, WNNK +18, WYCR +17, WQSL +16, WXLK +16	
GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+533
WDJX +30, KSLZ +26, KBKS +25, WXLK +21, WHOT +20, WKCI +20, WNTQ +18, KQKQ +18, WFLZ +18, WBZZ +18	
FASTBALL • The Way (HOLLYWOOD)	+481
WGTL +24, WXLK +22, WZPL +21, WHOT +20, WWCK +18, WHTZ +16, KKMG +15, WYCR +14, WTWR +13, WNTQ +13	
ALANIS MORISSETTE • Uninvited (WARNER SUNSET/REPRISE)	+398
KXME +46, WGTL +34, KJYO +25, WXXL +23, WZJM +21, WHTZ +20, KBKS +19, KQKQ +19, KHFI +19, KKRD +18	
NATALIE IMBRUGLIA • Torn (RCA)	+357
WQSL +48, KZQZ +36, KHKS +33, WNTQ +27, KDWB +22, WXXL +18, KHFI +17, KCHZ +16, KRBE +16, WNCI +15	
MARIAH CAREY • My All (COLUMBIA)	+343
WXIS +34, WAPE +22, WABB +21, KSLZ +20, WFBC +20, KKMG +15, WXYV +15, WHOT +13, KSMB +12, WRVQ +12	
MARCY PLAYGROUND • Sex And Candy (CAPITOL)	+317
WZJM +34, WBZZ +20, WZYP +18, KQKQ +17, WSSX +17, WLSS +17, WTWR +16, WFLY +15, KJYO +14, KMXV +13	
BRIAN MCKNIGHT • Anytime (MOTOWN)	+307
WSSX +20, WHTZ +20, KSMB +19, KXME +18, KRUF +18, WPRO +18, WLKT +17, KKRD +17, WHOT +14, KIIS +12	
S.O.A.P. • This Is How We Party (GRAVE)	+242
KUMX +22, WXIS +22, WAEB +15, WNNK +15, KBFM +13, WKRZ +12, KIIS +12, KHHT +10, WWHT +9, KSMB +9	
SPICE GIRLS • Stop (VIRGIN)	+226
KSLZ +37, KZQZ +19, WXXL +19, KBFM +16, WTWR +14, WNTQ +14, WNNK +13, WZJM +11, WKSZ +10, WQZQ +9	

RHYTHMIC TOP 40

	INCREASE IN PLAYS
USHER • My Way (LAFACE/ARISTA)	+133
KYLZ +35, WJMN +23, KKSS +20, WWKX +18, WJJS +13, KBOS +7, KDGS +6, KSFM +6, KYLD +5, KTFM +4	
MYA WITH SPECIAL GUEST SISQO • It's All About Me (UNIVERSITY/INTERSCOPE)	+130
KQKS +37, XHTZ +30, KDGS +14, KGGI +12, KTFM +9, WKXJ +7, WJJS +5, KKSS +4, KSFM +4, KQMQ +3	
SPARKLE • Be Careful (ROCK LAND/INTERSCOPE)	+125
KSFM +37, KYLZ +28, KKSS +20, WHHH +18, WJJS +9, KDGS +7, KYLD +3, KDON +2, KQKS +1	
VOICES OF THEORY • Say It (H.O.L.A./RED ANT)	+121
KSFM +33, KYLD +21, KKSS +20, KQMQ +19, KIKI +14, WBBM +10, XHTZ +8, KUBE +4, WIOQ +4, WKTU +2	
BOYZ II MEN • Can't Let Her Go (MOTOWN)	+106
KQMQ +31, KOHT +20, KGGI +19, WIXJ +13, WHHH +10, KKSS +9, XHTZ +9, KCAQ +6, KDON +4, WJMN +4	
LINK • Whatcha Gone Do? (RELATIVITY)	+104
KSFM +37, KKSS +20, KYLZ +16, KCAQ +13, KYLD +10, KLUC +6, KDGS +4, KIKI +1, KGGI +1	
BRIAN MCKNIGHT • The Only One For Me (MOTOWN)	+104
WJMN +21, KOHT +16, KLUC +13, WHHH +11, KDGS +10, WFHN +10, XHTZ +9, KTFM +9, KBOS +8, KKSS +6	
PUBLIC ANNOUNCEMENT • Body Bumpin' Yippie-Yi-Yo (A&M)	+104
KDON +16, KBOS +16, KISV +15, KKKX +15, KYLD +13, KPRR +13, KGGI +10, KQKS +9, KIKI +7, WDRQ +7	
MARIAH CAREY • My All (COLUMBIA)	+93
KIKI +39, WWKX +18, KDON +11, KOHT +11, KZFM +7, KQMQ +6, KTFM +5, WJMN +5, KYLZ +4, KDGS +4	
JANET • I Get Lonely (VIRGIN)	+89
KISV +27, KZFM +26, KYLD +21, WDRQ +14, KUBE +12, KPRR +11, KKSS +11, KGGI +9, XHTZ +7, KKFR +5	

CROSSOVER

	INCREASE IN PLAYS
SPARKLE • Be Careful (ROCK LAND/INTERSCOPE)	+693
KTBT +55, WJMH +41, WERQ +40, WBHJ +32, WBLX +30, KYLZ +28, WYOK +25, WHTA +25, WQOK +24, WENN +22	
USHER • My Way (LAFACE/ARISTA)	+496
WBHJ +39, KYLZ +35, WJMH +32, KBXX +31, WUSL +29, WCHB +26, WJMN +23, WBLX +21, WWKX +18, WSGF +16	
MYA WITH SPECIAL GUEST SISQO • It's All About Me (UNIVERSITY/INTERSCOPE)	+344
KQKS +37, XHTZ +30, WENN +28, KKDA +20, KXHT +19, WCHB +17, KDGS +14, WJMI +13, WKKV +12, KRRQ +11	
JANET • I Get Lonely (VIRGIN)	+206
WJMH +28, KISV +27, KYLD +21, WBHJ +17, WPGC +16, WERQ +13, WQOK +12, KUBE +12, KRRQ +11, WBLX +11	
BOYZ II MEN • Can't Let Her Go (MOTOWN)	+169
KQMQ +31, WUSL +26, WWVZ +18, WPHI +17, WKXJ +13, WFXA +12, WKKV +12, WHHH +10, XHTZ +9, WJMI +7	

MODERN ADULT

	INCREASE IN PLAYS
ALANIS MORISSETTE • Uninvited (WARNER SUNSET/REPRISE)	+175
WPLT +20, WKZL +14, WMXB +13, WDRV +13, KKPN +12, WTMX +12, KVSJ +11, WSSR +11, KBBT +9, KAEP +9	
THE WALLFLOWERS • Heroes (EPIC)	+161
KKPN +31, WLNK +25, KMXB +19, WWCD +14, WKZL +14, WHPT +11, KTNP +10, WSSR +8, KAEP +8, KYSR +6	
SEMISONIC • Closing Time (MCA)	+149
KVSJ +35, WKRQ +23, WALC +15, KPEK +14, WDCG +13, KLLY +12, WVRV +9, KAEP +9, WPTE +6, KTNP +5	
GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+143
KFMB +21, WPLT +19, WJBJ +17, KDMX +17, KOZN +15, KPEK +14, KVSJ +12, KAEP +12, KXPK +11, KZZP +5	
MATCHBOX 20 • Real World (LAVA/ATLANTIC)	+135
WPLT +24, KAEP +16, KPEK +13, WSSR +13, KMXB +12, WXLX +10, KBBT +10, WSHE +10, WBAM +8, KALC +8	

ADULT TOP 40

	INCREASE IN PLAYS
ALANIS MORISSETTE • Uninvited (WARNER SUNSET/REPRISE)	+223
WQAL +25, WIOG +21, WENS +17, WKZL +14, WMXB +13, WDRV +13, KKPN +12, WTMX +12, WVMX +11, KVSJ +11	
VONDA SHEPARD • Searchin' My Soul (550 MUSIC)	+164
KBBT +16, WBIX +16, KEZR +14, KURB +14, KBEE +13, WEZB +13, WPTE +12, WAKS +12, WYXR +10, WPLJ +10	
GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+158
KFMB +21, KPLZ +19, KDMX +17, KOZN +15, KPEK +14, WQLH +13, KVSJ +12, KVUU +11, KHTQ +8, KLYF +6	
FASTBALL • The Way (HOLLYWOOD)	+140
KHMX +22, KVSJ +14, WSSR +11, KLLY +10, WQAL +8, WQLH +8, WRQX +8, WTMX +7, KPLZ +7, KTNP +6	
THE WALLFLOWERS • Heroes (EPIC)	+131
KKPN +31, WLNK +25, KMXB +19, WKZL +14, KTNP +10, WSSR +8, KYSR +6, KZZO +5, KFMB +4, WMXB +3	

ADULT CONTEMPORARY

	INCREASE IN PLAYS
MADONNA • Frozen (MAVERICK/WARNER BROS.)	+121
KSSK +19, WAHR +16, WTCB +13, KSNE +12, KBIG +11, KTHH +9, WDOK +8, KVIL +7, WBEB +6, KOST +5	
ELTON JOHN • Recover Your Soul (ROCKET/ISLAND)	+101
KSSK +25, WLTS +12, WLTO +10, KIOI +9, KSNE +7, WGSY +7, WMAG +6, KMGA +5, KESZ +5, WRRM +5	
NATALIE IMBRUGLIA • Torn (RCA)	+89
WINK +30, KBIG +20, WRMF +15, WMXS +8, WALK +6, KTHH +6, KTDY +5, WLTS +4, WMJQ +2, WGSY +1	
GLORIA ESTEFAN • Heaven's What I Feel (EPIC)	+85
WTCB +11, WYJB +10, KESZ +10, KOSI +9, WMGS +8, KIOI +7, WLTW +6, WLIF +6, WRCH +5, KLSY +5	
AMY GRANT • Like I Love You (A&M)	+69
WASH +24, WBBQ +12, KSFI +8, WRCH +6, WINK +6, WMYI +6, WDOK +5, KSNE +4, WBEB +4, WLTS +4	



“say it”

“Say It” has no color lines, everybody loves it: Latinos, Whites & blacks.”

- Lisa Vazquez Z90 28x

OVER 1300 COMBINED BDS DETECTIONS!!!
COMBINED AUDIENCE OVER 13 MILLION!!!

RHYTHMIC TOP 40 **(26)** - **(21)**
CROSSOVER DEBUT #40

NEW ACTION
FM 102.39x KQMQ 19x B96 10x



Produced by Steve Morales.
Executive Producer: Jellybean Benitez
Management: Donnie Linton & Dick Scott for Dick Scott Entertainment, Inc.

brandy

The New Album

NEVER
S - A - Y
NEVER

In Stores June 9th

• Debut album 4x platinum

• Four Top 10 singles
on the Billboard Hot 100 charts

• 60 million people watched Brandy star
in Cinderella on ABC Television

• Over 4 million people watch Brandy
each week on Moesha

• Tonight Show May 14

• Brandy will be featured
on the covers of

Vibe, Teen People, Ebony, Seventeen,
Jet, and in an In Style feature

• MTV Ultrasound, MTV Spring Break,
MTV Live (6/9)

BRANDY & MONICA
The Boy Is Mine

The first single from Brandy's forthcoming album

Impacting May 4

"The Boy Is Mine" produced by Rodney Jerkins for Darkchild Entertainment, Inc.,
Dallas Austin for Darp, Inc. and Brandy for Brand Nu, Inc.
Monica appears courtesy of Arista Records, Inc.

www.atlanticrecords.com



THE ATLANTIC GROUP ©1998 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY



POWER PLAYLISTS

For Week Ending April 19, 1998



Table for Monitor station listing songs and artists like Hanson, Marcy Playground, K-Ci & JoJo.

Table for M2 station listing songs and artists like Texas, Busta Rhymes, Propellerheads.

Table for Z100 station listing songs and artists like Madonna, Janet, Savage Garden.

Table for KIIS station listing songs and artists like Natalie Imbruglia, K-Ci & JoJo.

Table for KISS 108 station listing songs and artists like Natalie Imbruglia, Savage Garden.

Table for KRBE station listing songs and artists like Savage Garden, Will Smith.

Table for KISS 106.1 station listing songs and artists like K-Ci & JoJo, Marcy Playground.

Table for STAR 94 station listing songs and artists like Smash Mouth, Natalie Imbruglia.

Table for Z104 station listing songs and artists like Janet, Will Smith, Savage Garden.

Table for WFLZ station listing songs and artists like Marcy Playground, K-Ci & JoJo.

Table for KDWB station listing songs and artists like Janet, K-Ci & JoJo.

Table for Z95.7 station listing songs and artists like Uncle Sam, Savage Garden.

Table for B94 station listing songs and artists like Marcy Playground, Natalie Imbruglia.

Table for Y100 station listing songs and artists like Madonna, Natalie Imbruglia.

Table for KISS 95.7 station listing songs and artists like Brian McKnight, K-Ci & JoJo.

Table for Z100 station listing songs and artists like 'N Sync, Marcy Playground.

Table for WPST station listing songs and artists like Third Eye Blind, Savage Garden.

Table for WNCI station listing songs and artists like Celine Dion, Chumbawamba.

POWER PLAYLISTS

For Week Ending April 19, 1998

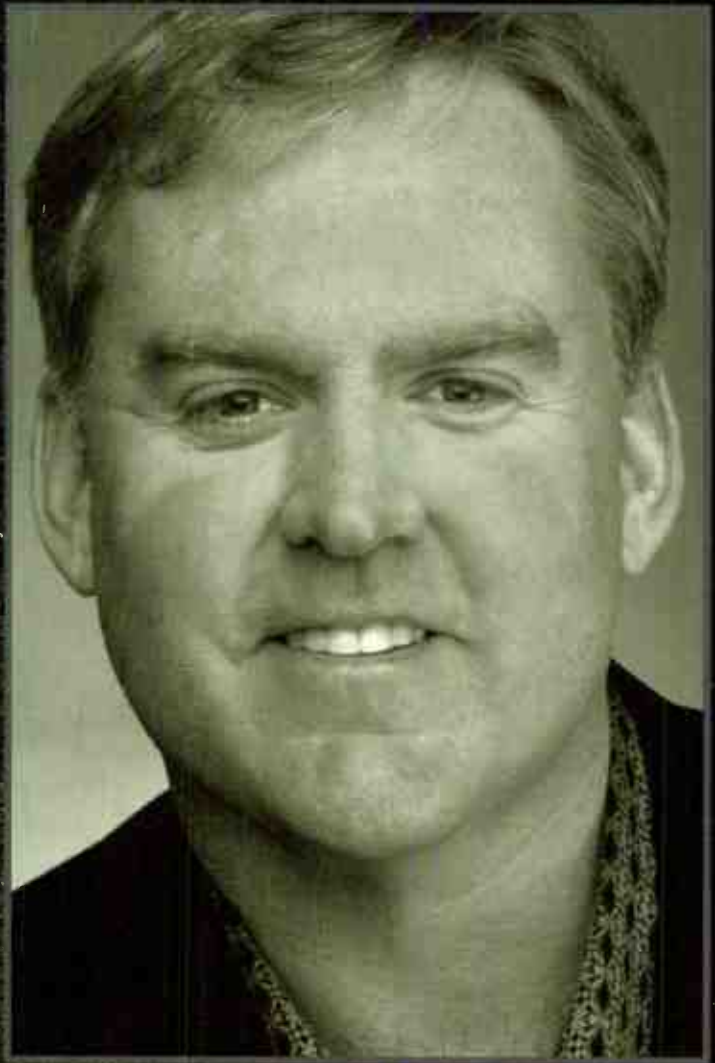


Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly chart, beginning with the highest-ranking station. Cumulative are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Main content table with 12 columns representing radio stations (KZHT, WAPE, B104, WSNX, Q106, KRQ, K92, SWEET 98, Q94, WABB, WZYP, WHOT, THE CAT, WINK 104, 93Q, KC101, THE PARTY, WNOK) and rows of song titles and play counts.

SCREW PHILIPS

**PLEASE JOIN US
IN PUTTING
THE SCREWS TO
BRIAN PHILIPS**



**at the 10th annual
T.J. Martell Foundation Roast.**

**Featuring an All-Star Dais with
Personalities and Artists From the Worlds
of Radio, Records, Comedy and Music.**

Chairman: Kiç Leo; Columbia Records
For More Information Call: 212-833-8605

Help Honor Susquehanna's Director of
Programming; Atlanta/Dallas, at the
10th Annual Music Industry Roast to
support the T.J. Martell Foundation
for Leukemia, Cancer & AIDS Research.

Date: Wednesday, May 6th 1998

Place: Motown Cafe
104 West 57th St.
(between 6th and 7th Aves.)

Doors: 7:00 PM

Dinner: 7:30 PM

Roast: 8:30 PM

Tickets: \$400 Advance Donation
\$500 At The Door

Event Sponsors: Motown Cafe, Schieffelin &
Somerset Co., Sony Studios



MOTOWN

Cafe

This Event Is Dedicated to the Memory of Edward M. Nowak

© 1998 Sony Music Entertainment Inc.

WorldRadioHistory

MAINSTREAM TOP 40

SING-ACTIVITY REPORTS

For Week Ending April 19, 1998



AMBER 310/3 One More Night (Tommy Boy) Total Stations: 39

BACKSTREET BOYS 2146/108 Everybody [Backstreet's Back] (Jive) Total Stations: 89

BARENAKED LADIES 434/10 Brian Wilson (Reprise) Total Stations: 28

BLACK LAB 381/209 Time Ago (DGC/Geffen) Total Stations: 41

BLAIR 619/78 Have Fun, Go Mad! (Jersey/MCA) Total Stations: 43

MARIAH CAREY 1234/343 My All (Columbia) Total Stations: 75

PAULA COLE 1355/92 Me (Imago/Warner Bros.) Total Stations: 85

DESTINY'S CHILD 1077/186 No, No, No (Columbia) Total Stations: 81

EVERCLEAR 335/66 I Will Buy You A New Life (Capitol) Total Stations: 33

FASTBALL 1061/481 The Way (Hollywood) Total Stations: 73

GOO GOO DOLLS 1068/533 Iris (Warner Sunset/Reprise) Total Stations: 66

NATALIE IMBRUGLIA 4871/357 Torn (RCA) Total Stations: 91

JANET 703/66 I Get Lonely (Virgin) Total Stations: 43

WYCLEF JEAN 292/34 Gone Till November (Ruffhous/Columbia) Total Stations: 20

K-CI & JOJO 4364/144 All My Life (MCA) Total Stations: 90

SONG ACTIVITY REPORT

For Week Ending April 19, 1998



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table for LISA LOEB: 584/37. Title: Let's Forget About It (Geffen). Total Stations: 41. Chart Move: 19-17.

Table for MARCY PLAYGROUND: 3708/317. Title: Sex And Candy (Capitol). Total Stations: 91. Chart Move: 8-5.

Table for EDWIN MCCAIN: 1145/70. Title: I'll Be (Lava/Atlantic). Total Stations: 79. Chart Move: 29-30.

Table for BRIAN MCKNIGHT: 2067/307. Title: Anytime (Motown). Total Stations: 88. Chart Move: 19-17.

Table for SARAH MCLACHLAN: 712/94. Title: Adia (Arista). Total Stations: 68. Chart Move: 19-17.

Table for ALANIS MORISSETTE: 1191/398. Title: Uninvited (Warner Sunset/Reprise). Total Stations: 52. Chart Move: 37-29.

Table for 'N SYNC: 3031/1. Title: I Want You Back (RCA). Total Stations: 89. Chart Move: 11-8.

Table for NEXT: 499/180. Title: Too Close (Arista). Total Stations: 37. Chart Move: 19-18.

Table for REBEKAH: 762/125. Title: Sin So Well (Elektra/EEG). Total Stations: 57. Chart Move: Debut 39.

Table for VONDA SHEPARD: 1297/567. Title: Searchin' My Soul (550 Music). Total Stations: 75. Chart Move: 39-26.

Table for WILL SMITH: 3450/24. Title: Gettin' Jiggy Wit It (Columbia). Total Stations: 88. Chart Move: 6-6.

Table for S.O.A.P.: 1511/242. Title: This Is How We Party (Crave). Total Stations: 85. Chart Move: 25-23.

Table for SPICE GIRLS: 291/226. Title: Stop (Virgin). Total Stations: 38. Chart Move: 19-12.

Table for TONIC: 1074/52. Title: Open Up Your Eyes (Polydor/A&M). Total Stations: 84. Chart Move: 30-33.

Table for SHANIA TWAIN: 1606/186. Title: You're Still The One (Mercury). Total Stations: 82. Chart Move: 24-20.

RHYTHMIC TOP 40

POWER PLAYLISTS™ Broadcast Data Systems AIRPLAY Monitor For Week Ending April 19, 1998

WKTU New York PD: Frankie Blue APD/MD: Andy Shane

B96 Chicago PD: Todd Cavanah MD: Erik Bradley

JAM'N 94.5 Boston PD Cadillac Jack APD/MD: Cat Collins

Q102 Philadelphia DM: Glenn Kalina APD: Robyn Bentley MD: Jay Towers

WILD 94.9 San Francisco PD: Michael Martin MD: "Jazzy" Jim Archer

POWER 96 Miami PD: Kid Curry MD: Phil Jones

KUBE Seattle PD: Eric Powers Acting APD: Bobby D. Acting MD: Leah Jackson

WDRQ Detroit PD: Alex Tear MD: Jimi Jamm

FM102 Sacramento PD: Bob West MD: John E. Kage

IN THE KNOW b JON Certified Gold Album! 20,552 (+5,087) Albums Soundscanned this week Crossover Monitor 32 - 30 786 Spins + 104 from last week "THEY DON'T KNOW" Stations Already in the Know: KBXX Houston, WJHM Orlando, KTFM San Antonio, B95 Fresno, KDON Monterey, WPGC Washington D.C., WERQ Baltimore, WJJS Roanoke, KIKI Honolulu, KDGS Wichita, KCAQ Santa Barbara, KMEL San Francisco. Produced by Tim Kelley & Bob Robinson for Tyme Flytes Production. Executive Producers: Tracey E. Edmonds and Michael McQuarn. www.550music.com www.epicrecords.com



SONG ACTIVITY REPORTS



For Week Ending April 19, 1998

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of 40 song activity reports, each with columns for artist, song title, total plays/gain, and station data.

POWER PLAYLISTS

For Week Ending April 19, 1998

Radio Data Systems logo and text: Broadcast Data Systems, Playlist supplied by Broadcast Data Systems...

AIRPLAY Monitor logo

HOT 97 WQHT New York PD: Steve Smith, Tracy Cloherty, Deneen Womack. Playlist with 30 items.

POWER 106 KPWR Los Angeles PD: Michelle Mercer, Damien Young. Playlist with 30 items.

THE BEAT KKBK Los Angeles PD: Michelle Santosuosso, Dorsey Fuller. Playlist with 30 items.

WGCI Chicago PD: Elroy R.C. Smith, APD/MD: Jay Alan. Playlist with 30 items.

POWER 99 WUSL Philadelphia OM: Helen Little, MD: Glenn Cooper. Playlist with 30 items.

WPGC Washington, DC PD: Jay Stevens, Mairrice Devoe, Bob Holmcrans. Playlist with 30 items.

WJLB Detroit PD: Michael Saunders, Janet Gee. Playlist with 30 items.

V103 WVEE Atlanta PD: Tony Brown, Rajeyah Shabazz. Playlist with 30 items.

THE BOX KBXX Houston PD: Robert Scorpio, Kashon Powell. Playlist with 30 items.

WKYS Washington, DC VP/Pgm: Steve Hegwood, MD: Lisa Lisa. Playlist with 30 items.

KMEL San Francisco PD: Joey Arbagoy, Pete Azarnooch, Larry Jackson. Playlist with 30 items.

K104 KKDA Dallas PD: Skip Cheatham. Playlist with 30 items.

PHILLY 103.9 WPHI Philadelphia PD/MD: Mic Fox. Playlist with 30 items.

92Q WERQ Baltimore OM: Tom Calococi, APD: Frank Ski, MD: Buttahman. Playlist with 30 items.

WCHB Detroit PD: James Alexander, APD/MD: Vicki Preston. Playlist with 30 items.

HOT 97.5 WHTA Atlanta VP/Pgm: Steve Hegwood, OM: Don Alias, PD: Sean Taylor. Playlist with 30 items.

POWER 98 WPEG Charlotte PD: Andre Carson, MD: Nate Quick. Playlist with 30 items.

Q93 WQUE New Orleans OM: Gerod Stevens, MD: Angela Harrison. Playlist with 30 items.

102 JAMZ WJHM Orlando OM: Adam Cook, PD: Russ Allen. Playlist with 30 items.

K97.5 WQOK Raleigh PD: Hozie Mack, MD: Jodi Berry. Playlist with 30 items.

102 JAMZ WJMH Greensboro PD: Brian Douglas, MD: Mary K. Playlist with 30 items.

V100 WKVW Milwaukee PD: Nate Bell, MD: Dallas Scott. Playlist with 30 items.

99 JAMZ WJMI Jackson OM: Stan Branson, APD: Alice Marie Dixon. Playlist with 30 items.

THE WIZ WJZF Cincinnati VP/Pgm: Tony Fields, APD: Mark Gunn, MD: Lauri Jones. Playlist with 30 items.

SONG ACTIVITY REPORTS For Week Ending April 19, 1998



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Grid of 20 charts showing song activity for artists like 2PAC FEAT. ERIC WILLIAMS, CHARLI BALTIMORE, BIG PUNISHER FEAT. JOE, BOYZ II MEN, BUSTA RHYMES, ARETHA FRANKLIN, ICE CUBE, JANET, JON B., MONTELL JORDAN FEAT. MASTER P & SLUX THE SMOCKER, THE LOX (FEAT. DMX & LIL' KIM), MYA WITH SPECIAL GUEST SISQO, NEXT, PUBLIC ANNOUNCEMENT, PUFF DADDY & THE FAMILY, SPARKLE, TAMIA, USHER, VOICES OF THEORY, and XSCAPE. Each chart includes song title, chart position, and station data.



POWER PLAYLISTS

For Week Ending April 19, 1998



WPLJ New York. PD: Tom Cuddy, Scott Shannon. List of songs and ratings.

BIG 105 New York. List of songs and ratings.

Q95.5 Detroit. PD: Rick Gillette, Fred Buchalter. List of songs and ratings.

STAR 104.5 Philadelphia. PD: Kurt Johnson, Kim Ashley. List of songs and ratings.

MIX 107.3 Washington, DC. PD: Steve Kosbau, Carol Parker. List of songs and ratings.

KS95 Minneapolis. PD: Todd Fisher, Leighton Peck. List of songs and ratings.

MIX 96.5 Houston. PD: Lorrin Palagi, Rich Anhorn. List of songs and ratings.

Q104 Cleveland. PD: Mary Ellen Kachinske, Steve Brown. List of songs and ratings.

STAR 101.5 Seattle. DM: Rob Dunlop, Kent Phillips. List of songs and ratings.

MIX 106.5 Baltimore. MD: Greg Carpenter. List of songs and ratings.

MIX 101.5 Raleigh. PD/MD: Steve Reynolds. List of songs and ratings.

KYKY St. Louis. PD: Smokey Rivers, Greg Hewitt. List of songs and ratings.

MIX 105.1 Orlando. PD: David Isreal, Tim Baldwin. List of songs and ratings.

MIX 106.5 Cleveland. PD: Randy James, Jay Hudson. List of songs and ratings.

94WKTI Milwaukee. PD: Danny Clayton, Leonard Peace. List of songs and ratings.

MIX 99.1 Milwaukee. PD/MD: Brian Kelly, Jim Morales. List of songs and ratings.

WENS Indianapolis. PD: Greg Dunkin, Jim Cerone. List of songs and ratings.

KISS FM Tampa. PD: Mason Dixon, Rico Blanco. List of songs and ratings.

MAGIC 105 San Antonio. PD: Andy Holt. List of songs and ratings.

WKDD Akron. PD/MD: Chuck Collins. List of songs and ratings.

MIX 94.1 Cincinnati. PD: Brad Ellis, Haynes Johns. List of songs and ratings.

KISN 97 Salt Lake City. PD: Sam Elliott, Brian deGeus. List of songs and ratings.

FM100 Memphis. PD: Russ Morley, Bruce Wayne. List of songs and ratings.

ADULT TOP 40

ADULT CONTEMPORARY

BACKSTREET BOYS 1057/90 As Long As You Love Me (Jive) Total Stations: 40 Chart Move: 21-21

ERIC CLAPTON 1508/27 My Father's Eyes (Reprise) Total Stations: 53 Chart Move: 9-7

SHAWN COLVIN 728/36 Nothin' On Me (Columbia) Total Stations: 52 Chart Move: 26-24

ERIC CLAPTON 1266/33 My Father's Eyes (Reprise) Total Stations: 55 Chart Move: 3-2

DAKOTA MOON 659/28 A Promise I Make (Elektra/EEG) Total Stations: 51 Chart Move: 12-11

FASTBALL 1303/140 The Way (Hollywood) Total Stations: 59 Chart Move: 19-13

FLEETWOOD MAC 618/100 Landslide (Reprise) Total Stations: 36 Chart Move: 29-27

NATALIE IMBRUGLIA 2725/116 Torn (RCA) Total Stations: 68 Chart Move: 1-1

AMY GRANT 547/69 Like I Love You (A&M) Total Stations: 45 Chart Move: 17-15

NATALIE IMBRUGLIA 359/89 Torn (RCA) Total Stations: 18 Chart Move: 22-20

MADONNA 1408/60 Frozen (Maverick/Warner Bros.) Total Stations: 55 Chart Move: 12-9

MARCY PLAYGROUND 1599/70 Sex And Candy (Capitol) Total Stations: 60 Chart Move: 7-6

MATCHBOX 20 654/119 Real World (Lava/Atlantic) Total Stations: 29 Chart Move: 27-26

ELTON JOHN 874/101 Recover Your Soul (Rocket/Island) Total Stations: 51 Chart Move: 9-7

MADONNA 644/121 Frozen (Maverick/Warner Bros.) Total Stations: 53 Chart Move: 14-13

EDWIN MCCAIN 1362/30 I'll Be (Lava/Atlantic) Total Stations: 58 Chart Move: 13-10

SARAH MCLACHLAN 1007/117 Adia (Arista) Total Stations: 57 Chart Move: 23-22

ALANIS MORISSETTE 1153/223 Uninvited (Warner Sunset/Reprise) Total Stations: 39 Chart Move: 22-19

LEANN RIMES 270/48 Looking Through Your Eyes (Curb/Atlantic) Total Stations: 41 Chart Move: 23-22

JOHN TESH FEAT. JAMES INGRAM 958/44 Give Me Forever (I Do) (GSP/Mercury) Total Stations: 52 Chart Move: 6-6

BDS IMPACT

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

MICHAEL BOLTON 377/-7

Safe Place From The Storm (Columbia)
Total Stations: 40/Chart Move: 19-19
Heavy (21+ plays): 2 KTDY, WJDX
Medium (14-20): 5 KSSK, WAHR, WLIF, WMGS, WYJB
Light (Under 14): 33

NATALIE IMBRUGLIA 359/89
Torn (RCA)
Total Stations: 18/Chart Move: 22-20
Heavy (21+): 8 KTDY, KTHT, WINK, WJDX, WLTS, WMJQ, WRMF, WTFM
Medium (14-20): 7 KBIG, KGBY, WALK, WASH, WMGS, WMXS, WSLQ
Light (Under 14): 3
New Airplay This Week: 2 KBIG, WINK

LEANN RIMES 270/48
Looking Through Your Eyes (Curb/Atlantic)
Total Stations: 41/Chart Move: 23-22
Heavy (21+): 0
Medium (14-20): 5 KESZ, KGBY, KTDY, WJDX, WTFM
Light (Under 14): 36
New Airplay This Week: 4 KSNE, WLTS, WMYI, WSHH

SARAH MCLACHLAN 245/51
Adia (Arista)
Total Stations: 32/Chart Move: 27-23
Heavy (21+): 1 KTDY
Medium (14-20): 5 KSSK, WJDX, WLIF, WTCB, WTFM
Light (Under 14): 26
New Airplay This Week: 3 KOSI, KSSK, WMXS

DARYL HALL JOHN OATES 175/24
The Sky Is Falling (Push)
Total Stations: 34/Chart Move: Debut 27
Heavy (21+): 2 KTDY, WDEF
Medium (14-20): 0
Light (Under 14): 32
New Airplay This Week: 3 KKCW, W9EB, WLTV

GLORIA ESTEFAN 169/85
Heaven's What I Feel (Epic)
Total Stations: 17/Chart Move: Debut 28
Heavy (21+): 1 KBIG
Medium (14-20): 4 KIOI, KLSY, WASH, WMGS
Light (Under 14): 12
New Airplay This Week: 6 KESZ, KOSI, WLIF, WLTW, WTCB, WYJB

MARIAH CAREY 162/64

My All (Columbia)
Total Stations: 25/Chart Move: Debut 30
Heavy (21+): 0
Medium (14-20): 1 WRMF
Light (Under 14): 24
New Airplay This Week: 6 KKCW, WAHR, WGSY, WJDX, WLHT, WACH

CHART BOUND

Total Plays/Gain

BONNIE RAITT 121/38

One Belief Away (Capitol)
Total Stations: 14
Heavy (21+): 0
Medium (14-20): 1 WMJQ
Light (Under 14): 13
New Airplay This Week: 5 KTDY, WDOK, WGSY, WLTE, WTCB

VONDA SHEPARD 120/68

Searchin' My Soul (550 Music)
Total Stations: 13
Heavy (21+): 1 KBIG
Medium (14-20): 2 WGSY, WMJQ
Light (Under 14): 10
New Airplay This Week: 5 KIOI, KTHT, WMJQ, WRMF, WTFM

PETER CETERA 113/23

She Doesn't Need Me Anymore (River North)
Total Stations: 15
Heavy (21+): 0
Medium (14-20): 2 KTDY, WTCB
Light (Under 14): 13
New Airplay This Week: 4 KVIL, WAHR, WDOK, WLTE

EDWIN MCCAIN 87/18

I'll Be (Lava/Atlantic)
Total Stations: 11
Heavy (21+): 2 WJDX, WMJQ
Medium (14-20): 0
Light (Under 14): 9
New Airplay This Week: 2 WGSY, WMXS

MOST NEW STATIONS

MARIAH CAREY 6

GLORIA ESTEFAN 6

BONNIE RAITT 5

VONDA SHEPARD 5

CELINE DION 77/1

To Love You More (550 Music)
Total Stations: 10
Heavy (21+): 1 WASH
Medium (14-20): 0
Light (Under 14): 9
New Airplay This Week: 1 WLTS

THE VERVE 58/1

Bitter Sweet Symphony (VC/Hut/Virgin)
Total Stations: 7
Heavy (21+): 1 KTHT
Medium (14-20): 0
Light (Under 14): 6
New Airplay This Week: 1 WMXS

K-Ci & JOJO 56/14

All My Life (MCA)
Total Stations: 7
Heavy (21+): 1 WYJB
Medium (14-20): 0
Light (Under 14): 6
New Airplay This Week: 3 KVIL, WLTE, WRMF

SMASH MOUTH 56/4

Walkin' On The Sun (Interscope)
Total Stations: 7
Heavy (21+): 1 KTHT
Medium (14-20): 0
Light (Under 14): 6

AQUA 56/-1

Turn Back Time (MCA)
Total Stations: 6
Heavy (21+): 1 KTHT
Medium (14-20): 0
Light (Under 14): 5

PAULA COLE 55/10

Me (Imago/Warner Bros.)
Total Stations: 7
Heavy (21+): 0
Medium (14-20): 1 KTDY
Light (Under 14): 6
New Airplay This Week: 2 WGSY, WMXS

Table with columns: THIS WEEK, LAST WEEK, WEEKS ON, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW. Contains chart data for various songs and artists.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

ADULT CONTEMPORARY POWER PLAYLISTS

Grid of 12 radio station playlists including 106.7 LITE FM, KOST, KBIG, 93.9 LITE FM, B101, KVIL, WINDY 100, K101, WASH-FM, PEACH 94.9, COAST 97.3, and WLTE.

Airpower awarded to those records which attain 400 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time.

POWER PLAYLISTS

STAR 98.7 KYSR Los Angeles PD: Angela Perelli APD: Chris Ebbott

MIX 101.9 WTMX Chicago VP/Pgrm: Barry James APD/MD: Jaime Kartak

MIX 98.5 WBMX Boston PD: Greg Strassell MD: Michelle Buczynski

ALICE 97.3 KLLC San Francisco PD: Louis Kaplan APD/MD: Julie Stoelckel

MIX 102.9 KDMX Dallas PD: Jimmy Steal APD: Race Taylor

THE PLANET KKPX Houston PD: Mike Marino MD: Donna McCoy

STAR 100.7 KFMB San Diego OM/PD: Tracy Johnson MD: Greg Simms

96.5 TIC WVIC Hartford OM: Steve Salhany MD: David Simpson

PLANET 103.5 WPLL Miami PD: Rob Roberts APD: Robert Archer

ALICE 104 WALC St. Louis PD: Bob Davis APD/MD: Tommy Mattern

KZZP Phoenix PD: Dan Persighi MD: Dave Cooper

THE ZONE KZZO Sacramento PD: Carmy Ferreri MD: Dave Daniels

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW. Includes No. 1 and Airpower records.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

POWER PLAYLISTS

WXRK New York PD: Steve Kingston MD: Mike Peer. Top 30 list including Verve, Bitter Sweet Symphony, Foo Fighters, My Hero, Third Eye Blind, Graduate.

KROQ Los Angeles VP/Pgm: Kevin Weatherly APD: Gene Sandbloom. Top 30 list including Fastball, The Way, Harvey Danger, Flagpole Sitta, Blink 182, Dammit.

WKQX Chicago PD: Alex Luke MD: Mary Shuminas. Top 30 list including Pearl Jam, Wish List, Fastball, The Way, Barenaked Ladies, Brian Wilson.

WBCN Boston VP/Pgm: Dedipus MD: Steve Strick. Top 30 list including Blink 182, Dammit, Sublime, Carress Me Down, Marcy Playground, Sex & Candy.

KLYY Los Angeles VP/Pgm: Steve Blatter MD: Mike Savage. Top 30 list including Fastball, The Way, Go Go Dolls, Ins, Everclear, I Will Buy You A New Life.

WPLY Philadelphia PD: Jim McGuinn APD: Doug Kubinski. Top 30 list including Marcy Playground, Sex & Candy, Natalie Imbruglia, Torn, Dave Matthews Band, Don't Drink The Water.

WHFS Washington, DC PD: Robert Benjamin APD: Bob Waugh. Top 30 list including Garbage, Push It, Cherry Poppin' Daddies, Zoot Suit Riot, Fastball, The Way.

WPLT Detroit PD: Garrett Michaels APD/MD: Alex Tear. Top 30 list including Marcy Playground, Sex & Candy, Natalie Imbruglia, Torn, Go Go Dolls, Ins.

KDGE Dallas PD: Duane Doherty APD/MD: Alan E. Smith. Top 30 list including Fastball, The Way, Third Eye Blind, How's It Going To Be, Everclear, I Will Buy You A New Life.

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS. Includes 'NO. 1' starburst for 'THE WAY' by Fastball.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

KTBZ Houston PD: Jim Trapp MD: David Sadoff. Top 30 list including Third Eye Blind, Losing A Whole Year, Foo Fighters, My Hero, Everclear, I Will Buy You A New Life.

KOME San Jose OM: Ron Nenni PD: Jay Taylor. Top 30 list including Garbage, Push It, Harvey Danger, Flagpole Sitta, Fastball, The Way.

WXDX Pittsburgh PD: John Moschitta MD: Lenny Diana. Top 30 list including Creed, My Own Prison, Marcy Playground, Sex & Candy, Go Go Dolls, Ins.

WNNX Atlanta DM: Brian Philips PD: Leslie Fram. Top 30 list including Semisonic, Closing Time, Dave Matthews Band, Don't Drink The Water, Eye 6, Inside Out.

KITS San Francisco VP/Pgm: Richard Sands APD: Roland West. Top 30 list including Harvey Danger, Flagpole Sitta, Cherry Poppin' Daddies, Zoot Suit Riot, Fastball, The Way.

KNDD Seattle PD: Phil Manning MD: Kim Monroe. Top 30 list including Fuel, Shimmer, Everclear, I Will Buy You A New Life, Garbage, Push It.

KPNT St. Louis DM: Allan Fee APD: Marly Linck. Top 30 list including Semisonic, Closing Time, Foo Fighters, My Hero, Urge, Jump Right In.

CIMX Detroit PD: Murray Brookshaw APD/MD: Vince Cannova. Top 30 list including Garbage, Push It, Marcy Playground, Sex & Candy, Fastball, The Way.

KEDJ Phoenix PD: Shellie Hart APD/MD: Chris Patyk. Top 30 list including Pearl Jam, Wish List, Fuel, Shimmer, Marcy Playground, Sex & Candy.

Donna

“sweet
pretender”

from the album

Day 14

produced by Peter Cetera



RIVER
NORTH
RECORDS



management: Bernard Porter, BigFish Management

for radio information: Geary Tanner 203.655.4931/Eddie Mascolo 800.859.9850

World Radio History

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM TOP 40		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★ NO. 1 ★★★				
1	1	10	TORN MCA <i>2 weeks at No. 1</i>	NATALIE IMBRIUGLIA	4871	4514	
2	2	26	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	4390	4588	
3	3	13	ALL MY LIFE MCA	K-CI & JOJO	4364	4220	
4	4	23	3 AM LAVA/ATLANTIC	MATCHBOX 20	4038	4108	
5	8	10	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	3708	3391	
6	6	18	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	3450	3426	
7	5	18	MY HEART WILL GO ON 550 MUSIC	CELINE DION	3064	3708	
8	11	14	I WANT YOU BACK RCA	'N SYNC	3031	3030	
9	7	9	FROZEN MAVERICK/WARNER BROS.	MADONNA	3002	3375	
10	9	25	TOGETHER AGAIN VIRGIN	JANET	2814	3070	
11	10	26	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	2717	3048	
12	12	8	DO YOU REALLY WANT ME RCA	ROBYN	2549	2593	
13	13	18	KISS THE RAIN UNIVERSAL	BILLIE MYERS	2388	2507	
14	14	22	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND	2383	2400	
15	15	31	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	2237	2392	
16	17	6	EVERYBODY [BACKSTREET'S BACK] JIVE	BACKSTREET BOYS	2146	2038	
17	19	4	ANYTIME MOTOWN	BRIAN MCKNIGHT	2067	1760	
18	16	28	YOU MAKE ME WANNA... LAFACE/ARISTA	USHER	1991	2076	
19	18	12	BRICK 550 MUSIC	BEN FOLDS FIVE	1704	1925	
			★★★ AIRPOWER ★★★				
20	24	6	YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN	1606	1420	
21	21	10	MY FATHER'S EYES REPRISE	ERIC CLAPTON	1588	1628	
22	23	8	NICE & SLOW LAFACE/ARISTA	USHER	1538	1571	
			★★★ AIRPOWER ★★★				
23	25	4	THIS IS HOW WE PARTY IMWT	S.O.A.P.	1511	1269	
24	20	7	AMNESIA REPUBLIC/UNIVERSAL	CHUMBAWAMBA	1403	1744	
25	26	8	ME IMAGO/WARNER BROS.	PAULA COLE	1355	1263	
26	39	2	SEARCHIN' MY SOUL 550 MUSIC	VONDA SHEPARD	1297	730	
27	34	2	MY ALL COLUMBIA	MARIAH CAREY	1234	891	
28	22	11	TURN BACK TIME MCA	AQUA	1208	1605	
29	37	2	UNINVITED WARNER SUNSET/REPRISE	ALANIS MORISSETTE	1191	793	
30	29	7	I'LL BE LAVA/ATLANTIC	EDWIN MCCAIN	1145	1075	
31	27	11	BITTER SWEET SYMPHONY VO/HUT/VIRGIN	THE VERVE	1130	1247	
32	35	4	NO, NO, NO COLUMBIA	DESTINY'S CHILD	1077	891	
33	30	5	OPEN UP YOUR EYES POLYOR/A&M	TONIC	1074	1022	
34	NEW		IRIS WARNER SUNSET/REPRISE	GOO GOO DOLLS	1068	535	
35	NEW		THE WAY HOLLYWOOD	FASTBALL	1061	580	
36	31	4	WEIRD MERCURY	HANSON	925	998	
37	32	12	I DON'T EVER WANT TO SEE YOU AGAIN STONECREEK/EPIC	UNCLE SAM	912	966	
38	33	18	THE MUMMERS' DANCE QUINLAN ROAD/WARNER BROS.	LOREENA MCKENITT	787	922	
39	NEW		SIN SO WELL ELEKTRA/EEG	REBEKAH	762	637	
40	36	14	ARE YOU JIMMY RAY? EPIC	JIMMY RAY	717	875	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHMIC TOP 40		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★ NO. 1 ★★★				
1	3	13	TOO CLOSE ARISTA <i>1 week at No. 1</i>	NEXT	1574	1548	
2	1	13	ANYTIME MOTOWN	BRIAN MCKNIGHT	1519	1572	
3	2	22	ALL MY LIFE MCA	K-CI & JOJO	1500	1559	
4	4	19	NICE & SLOW LAFACE/ARISTA	USHER	1413	1472	
5	5	14	WHAT YOU WANT BAD BOY/ARISTA	MASE (FEATURING TOTAL)	1089	1104	
6	6	11	ROMEO AND JULIET GRAND JURY/RCA	SYLK-E. FYNE FEATURING CHILL	1087	1097	
7	8	8	I GET LONELY VIRGIN	JANET	1074	985	
8	11	6	BODY BUMPIN' YIPPIE-YI-YO A&M	PUBLIC ANNOUNCEMENT	1002	898	
9	7	23	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	975	986	
10	13	6	DEJA VU [UPTOWN BABY] CODEINE/COLUMBIA	LORD TARIQ & PETER GUNZ	895	844	
11	9	17	SWING MY WAY EASTWEST/EEG	K.P. & ENVYI	893	983	
12	10	19	NO, NO, NO COLUMBIA	DESTINY'S CHILD	885	915	
13	12	15	MY HEART WILL GO ON 550 MUSIC	CELINE DION	817	897	
14	14	8	LET'S RIDE DEF JAM/MERCURY	MONTELL JORDAN FEAT. MASTER P & SILKK THE SHOCKER	816	842	
15	15	13	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	793	790	
16	16	17	LUV 2 LUV U BLACKGROUND/ATLANTIC	TIMBALAND AND MAGOO	732	754	
17	17	35	YOU MAKE ME WANNA... LAFACE/ARISTA	USHER	592	641	
18	19	5	EVERYBODY [BACKSTREET'S BACK] JIVE	BACKSTREET BOYS	579	513	
19	18	9	FROZEN MAVERICK/WARNER BROS.	MADONNA	541	570	
			★★★ AIRPOWER ★★★				
20	25	2	CAN'T LET HER GO MOTOWN	BOYZ II MEN	508	402	
21	26	5	SAY IT H.O.L.A./RED ANT	VOICES OF THEORY	496	375	
22	23	4	THE ARMS OF THE ONE WHO LOVES YOU SO SO DEF/COLUMBIA	XSCAPE	465	424	
23	21	16	GONE TILL NOVEMBER RUFFHOUSE/COLUMBIA	WYCLEF JEAN	457	432	
24	22	8	I WANT YOU BACK RCA	'N SYNC	457	427	
25	29	2	MY ALL COLUMBIA	MARIAH CAREY	451	358	
26	20	25	I DON'T EVER WANT TO SEE YOU AGAIN STONECREEK/EPIC	UNCLE SAM	432	498	
27	24	26	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	432	424	
28	35	3	IMAGINATION QWEST/WARNER BROS.	TAMIA	414	330	
29	32	2	DING-A-LING RESTLESS	HI-TOWN DJ'S	379	353	
30	36	6	DO YOU REALLY WANT ME RCA	ROBYN	368	323	
31	30	4	CLOCK STRIKES BLACKGROUND/ATLANTIC	TIMBALAND AND MAGOO	363	353	
32	34	4	PARTY AIN'T A PARTY LIL' MAN/INTERSCOPE	QUEEN PEN	328	336	
33	28	10	DO FOR LOVE AMARU/JIVE	2PAC FEATURING ERIC WILLIAMS	325	365	
34	31	10	CURIOUS EASTWEST/EEG	LSG FEAT. LL COOL J, BUSTA RHYMES & MC LYTE	317	353	
35	39	4	WE BE CLUBBIN' HEAVYWEIGHT/A&M	ICE CUBE	306	292	
36	NEW		MAKE EM' SAY UHH! NO LIMIT/PRIORITY	MASTER P FEAT. FIEND, SILKK THE SHOCKER, MIA X, & MYSTIKAL	303	261	
37	NEW		IT'S ALL ABOUT ME UNIVERSITY/INTERSCOPE	MYA WITH SPECIAL GUEST SISQO	287	157	
38	27	7	GOTTA BE...MOVIN' ON UP GEE STREET/2	PRINCE BE FEATURING KY-MANI	282	368	
39	40	24	A SONG FOR MAMA MOTOWN	BOYZ II MEN	271	272	
40	RE-ENTRY		BURN RED ANT	MILITIA	256	260	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 500 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

No, No, No (Part I & II)
The smash PLATINUM single from
destiny's child

Mainstream Top 40
35 (32) +185 Spins

INCLUDING:
Z100 KIIS FM WFLZ KHKS
KDWB WWZZ KSLZ WKSS
XL106.7 WKSS KKRZ WKSE

COLUMBIA

40,000 Singles Sold This Week

THE ARMS OF THE ONE WHO LOVES YOU
Executive Produced and Written by Diane Warren

INCLUDING:
HOT 97 NY KYLD WJMN
PRO FM WFLZ KMEL
WIOQ KIIS FM KUBE
KKFR Z90 KTFM

SO SO DEF COLUMBIA

World Radio History

The Single That Radio Demanded!

NOW DELIVERED!



backstreet boys

EVERYBODY [BACKSTREET'S BACK]

From Their Triple Platinum Album!

ON TOUR THIS SUMMER AND SELLING OUT EVERYWHERE:

- | | | | | | |
|------|------------------|------|-----------------|------|--------------------|
| 7/8 | Charlotte, NC | 7/22 | Cleveland, OH | 8/6 | Salt Lake City, UT |
| 7/9 | Jacksonville, FL | 7/23 | Fishers, IN | 8/7 | Las Vegas, NV |
| 7/10 | Miami, FL | 7/24 | Detroit, MI | 8/8 | Los Angeles, CA |
| 7/11 | Orlando, FL | 7/25 | Louisville, KY | 8/11 | Concord, CA |
| 7/12 | Atlanta, GA | 7/26 | St. Louis, MO | 8/13 | Portland, OR |
| 7/15 | Bistrow, VA | 7/28 | Houston, TX | 8/14 | Seattle, WA |
| 7/16 | Philadelphia, PA | 7/29 | Dallas, TX | 8/27 | Hempstead, NY |
| 7/17 | New York, NY | 7/31 | Kansas City, MO | 8/28 | Scranton, PA |
| 7/18 | New Haven, CT | 8/1 | Chicago, IL | 8/29 | E. Rutherford, NJ |
| 7/19 | Albany, NY | 8/2 | Milwaukee, WI | 8/30 | Syracuse, NY |
| 7/21 | Darien Lake, NY | 8/4 | Denver, CO | 8/31 | Grand Essex, VT |

MAINSTREAM TOP 40
17 - 16

RHYTHMIC TOP 40
19 - 18



STRESS ROTATION



CHERRY POPPIN' DADDIES

NEW THIS WEEK:

KIIS Los Angeles
 KLLC San Francisco
 KKPN Houston
 KMXV Kansas City
 KBBT Portland
 WPNT Milwaukee
 WNKS Charlotte
 WSHE Orlando
 WKSI Greensboro
 WJLK Asbury Park
 WZNE Rochester
 WABB Mobile
 WMXL Lexington
 WSKS Utica
 WYAY Atlantic City
 WEGQ Columbus
 ... and many MORE!

MAJOR MARKET AIRPLAY:

WPLJ	New York	10x	KYSR	Los Angeles	22x
KRBE	Houston	12x	WBMX	Boston	10x
KBKS	Seattle	56x	KPLZ	Seattle	27x
WALC	St. Louis	44x	KYKY	St. Louis	12x
KSLZ	St. Louis	39x	HZZP	Phoenix	19x
WDRV	Pittsburgh	20x	WQAL	Cleveland	19x
WSSR	Tampa	14x	KOZN	Kansas City	18x
KZZO	Sacramento	31x	WFTE	Norfolk	10x
WNKS	Charlotte	10x	WPXY	Rochester	11x
WDCG	Raleigh	20x	WMBX	West Palm Beach	22x
KAMX	Austin	13x	WMXB	Richmond	11x
KYSR	Fresno	13x	WKLI	Albany	26x

Featuring
The Hit
Single

ZOOT SUIT RIOT

"#1 callout overall."

Mike Preston - PD, KBKS/Seattle

"#1 callout with our core!"

Leslie Fram - PD, 99x/Atlanta

"'Zoot Suit Riot' is #8 in our callout with adults 23-34 and is also Top 5 phones!"

Dave Daniels - APD, KZZO/Sacramento

From Their Mojo Records' Release

ZOOT SUIT RIOT

ADULT TOP 40 DEBUT (37)
MODERN ADULT (31)
MODERN ROCK 18 - (16)
ON TOUR THIS SUMMER!



UNIVERSAL

MUSIC TELEVISION

THE BOX
MUSIC TELEVISION
YOU CONTROL

MOJO RECORDS