

AIRPLAY Monitor[®]

• *We Listen To Radio* •

December 21, 2001

\$9.95

Volume 9 • No. 51

AMERICA'S BEST: 2001



**RADIO'S BIGGEST HITS, ARTISTS
AND TRENDS OF THE YEAR!**

The runaway radio story of the year from the gentlemen of Bad Boy.

• PART III - 2 MILLION SOLD



OUTKAST

The Ambassadors of hip-hop leading one nation under a groove to "THE WHOLE WORLD."

• STANKONIA - 5 MILLION SOLD



USHER

The hottest male R&B artist on the planet...period.

• 8701 - 3 MILLION SOLD



DIDO

The BIGGEST female artist of the year, WORLDWIDE!

• NO ANGEL - 11 MILLION SOLD



P!NK

From last year's breakthrough, to today's SUPERSTAR!

• MISSUNDAZTODD - #8 DEBUT - PLATINUM IN JUST 2 WEEKS!

- #1 RHYTHM LABEL
- #2 R&B MAINSTREAM LABEL
- #2 CROSSOVER LABEL
- #3 TOP 40 LABEL
- #3 R&B ADULT LABEL

ARISTA

BLU CANTRELL

2001 marked her arrival. This amazing voice is here to stay.

• SO BLU - PLATINUM



P. DIDDY

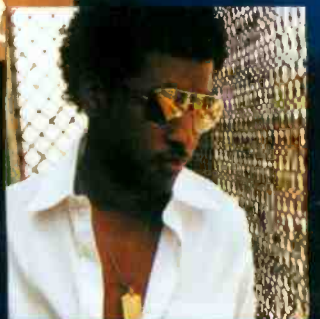
From an illustrious past, rises an even brighter future.

• P. DIDDY & THE BAD BOY FAMILY... THE SAGA CONTINUES - PLATINUM



TOYA

This genre defying breakthrough artist is just getting started!



BABYFACE

One of the most gifted and influential figures in music today continues his legacy.

DREAM

To sing is their dream but making smash hits is their reality.

• IT WAS ALL A DREAM - PLATINUM



ADEMA

The most buzzed about hard rock band prepares for world domination.

• ADEMA - OVER 450,000 SOLD



FAITH EVANS

The first lady of Bad Boy returns and is Faithfully yours!

COMING IN 2002...

- WHITNEY HOUSTON • SANTANA • TLC • KENNY G
- BOYZ II MEN • DONELL JONES • CEE-LO • AVRIL CHEROKEE
- THE CLIPSE • LADY MAY • LATRELLE MIDWIKID
- MISERY ILL • TINA NOVAK • RAYNE



A YEAR OF HARD ISSUES AND HARD CHOICES

BY SEAN ROSS

It's Sept. 10, and Americans wake up to the news that nearly 20 men have been arrested for their part in a bizarre conspiracy. As the too-fantastic-to-be-believed story unfolds, Americans hear about plans for hijacked planes and the destruction of the Pentagon and the World Trade Center. They're stunned, but once again safe in the knowledge that it can't happen here.

Would that it had really played out that way. But even if there had not been any Sept. 11 terrorism, those in the music and radio businesses would now be trying to regroup from the most difficult year since the early '90s. The music industry—which hit record levels the year before despite the proliferation of file trading—suddenly found itself laying off staffers as the consumer press noted that only one album had sold more than 1 million units in its first week this year.

On the radio side, advertising revenue—boosted by last year's dotcom boom—dropped for the first time in years. By summer's end, the Radio Advertising Bureau was trying to find good news in that the year-to-year decline was continuing, but at a slower pace. It was inevitable that this slowdown would cause layoffs as well. Even during the good times of a year previous, consolidation was continuing to claim jobs as owners tried to impress the financial community. So it was inevitable that after Sept. 11, the cutbacks would continue, and this time they would hit bone.

The first nine months of the year were already characterized by a particular harshness throughout our industries. Even if 10 albums had debuted with sales of more than 1 million units, most industryites agreed that the "cost of doing business" was already jacked up to unprecedented levels. That story garnered more attention in the consumer



ROSS

press than ever this year, with further allegations of "pay-for-play" and more details of radio's promotional consideration deals with independent promoters floating to the surface. But there wasn't any immediate response from the FCC, which continued to view pay-for-play not as payola but as a sponsor-identification issue.

Radio stations went through more individual scandals during 2001, often without consequence. The most bizarre—a morning host's decision to slaughter a live boar in the station's parking lot—resulted in negative publicity and one down ratings book for his station, followed by a rebound to the station's previous levels. The decision to announce that Britney Spears had been killed in a plane crash—which wasn't even a new stunt—got one Dallas team fired; they were hired in another top 10 market shortly thereafter. Even the Greaseman—who inspired an entire generation of morning guys to brazen it out, before proving that you couldn't do that indefinitely a few years ago—found his way back on the airwaves without too much controversy.

If it hadn't been for Sept. 11, 2001 would have been remembered as the year that even country label executives (who used to close ranks against any criticism of the format) decided they didn't like the current music very much. The year that a station (allegedly) ordered staffers to work at a concert and pay for their own tickets. The year that wacky stunt guys showed up at listeners' houses claiming to be escaped criminals or pet molesters. The year that a DJ made fun of Aaliyah's death, then diverted attention from that controversy by deriding Jews instead.

THE WORST BRINGS OUT THE BEST

Indeed, after all that had happened in the first nine months of 2001, you might have thought that radio had physically lost the ability to be its better self. Yet, somehow, it regained that Sept. 11. Radio once again found itself in the business of conveying information to the public. Listeners once again found themselves with an emotional connection to radio—something that seemed to have been

lost in recent years. And at a time when most of us felt helpless, radio became the place where listeners could help those affected by the tragedies, by raising millions of dollars.

Even as it contributes to relief efforts, radio itself is still reeling. Major groups are announcing almost weekly cutbacks at all levels, with PDs suddenly finding themselves in charge of even more stations. Even Infinity's John Gehron, the well-respected programming executive who had spent much of the past four years trying to get broadcasters to see the good side of consolidation, is among the layoffs. Even those who survived the recession of the late '80s/early '90s say this is worse. And after showing just how potent a healing force it could be after Sept. 11, there are signs of the old aggression creeping back in, as the human flags give way to the Osama Piñatas then to the wacky stunt guy dressing up as an Arab and trying to buy hunting gear.

Radio finds itself at a programming crossroads as well. Internet radio imploded in 2001, finally bearing out PDs' predictions that it would go the way of cable radio, but even as other competitors folded, AOL Radio debuted, with a much higher built-in cume than any of its predecessors. Satellite radio became a reality as well, after years of delays, and immediately set about trying to take advantage of radio spotloads that had been alleviated only slightly by the recession.

But the year also saw traditional radio step up with programming innovations of its own. "Alternative country" finally found a group-owned champion in KIKK Houston. WBHH Norfolk, Va., finally decided to represent hip-hop (without worrying about R&B). And while some PDs worried about an overload of extremes, top 40 became more musically aggressive and current-based than it had in a decade. The year also saw Bonneville's WWZZ (Z104) Washington, D.C., become the first major station in years to adopt an "only six units" spotload policy.

WHEREVER YOU WILL GO

2001 was a year of hard issues and hard choices for radio and the music industries, and *Airplay Monitor* remained the only

trade committed to tackling those hard issues with them. *Monitor* was where PDs were able to air their thoughts on what satellite radio sounded like now that it had really arrived, on Z104's controversial decision to sell the naming rights for its morning show, on whether "adds" still mattered, and how promotional support was being affected by the industry's fiscal crisis. We were the trade that asked female and gay PDs how they felt about Eminem during the Grammy controversy and aired the controversial views of some programmers that the FCC's decision to crack down on indecency was a positive. And even when our part of Manhattan was blockaded, *Monitor* staffers were busy putting together our extensive coverage of radio's response to the Sept. 11 tragedies.

In this special year-end edition, we'll recap some of radio's best efforts in the wake of Sept. 11 and look at how the crisis continues to affect it. We've also given PDs their chance to speak out in our annual programmers poll; recapped the top songs, artists, and labels of the year; and given the labels that managed to dominate the charts—despite the climate—a chance to talk about how they did it.

A BOLD NEW LOOK. NOW, A BOLD NEW INITIATIVE?

Monitor also unveiled a bold new look in 2001. (So did the author. It wasn't really my intention at the time, but I now tell people that I decided earlier this year to not shave or get a haircut until the music business came out of its recession.)

Sept. 11 did much to reinforce the things that really matter for most of us and to show us how contentious the industry had become over little things. Throughout 2002, it's everyone's job to ensure that the revelations of 2001 really do lead to a new way of doing business. In the toughest times that anyone can recall, that is what's demanded. The entire *Monitor* staff thanks you for your support during these tough times and looks forward to helping facilitate and reflect change in the year ahead.

CONTENTS

ALL-FORMAT CHAMPIONS	5/66
COUNTRY	11
R&B	21
ROCK	34
RHYTHMIC TOP 40/CROSSOVER	47
AC/ADULT TOP 40	52
MAINSTREAM TOP 40	58

Group Editor: Sean Ross
Managing Editors: Dana Hall (R&B), Marc Schiffman (Top 40, Rock), Phyllis Stark (Country)
Associate Editor: Bram Teitelman (Rock)
Director of Charts: Silvio Pietroluongo, Wade Jessen (Country)
Reporter: Angela King (Nashville)
Contributor: Katy Bachman
Copy Editor: Chris Woods
Chart Managers: Anthony Colombo (Mainstream Rock, Triple-A), Steven Graybow (Modern Rock), Jonathan Kurant (Adult Top 40, Modern AC, AC), Minal Patel (Crossover, R&B)
Chart Coordinator: Jonathan Kurant
Chart Assistant: Mary DeCrose (Country)
Chart Production Manager: Michael Cusson
Associate Chart Production Manager: Alex Vitoulis
Administrative Assistant: Gordon Murray
Senior Editorial Production Manager: Barry Bishin
Editorial Production Manager: Susan Chicola
Editorial Production: Marc Giaquinto, Rodger Leonard, Maria Manlicic, Leilla Sivey, Sandra Watanabe
Advertising Production Managers: Len Durham, Lydia Mikulko
Advertising Production Coordinator: Chris Dexter
Art Director: Ray Carlson
Advertising Production Artists: James Babbin, Ken Diamond, William Tracy
Account Managers: Rebecca Barton, Johnna Johnson, Lee Ann Photogio, Jeff Somerstein
Sales Assistants: Allison Farber, Loretta Genco, Eric Vitoullis

Circulation Director: Jeanne Jamin
Editorial Adviser: Timothy White

Publisher: Jon Guynn



President: Howard Lander
Vice Presidents: Howard Appelbaum, Marle Gombert, Irwin Kornfeld, Karen Oertley, Ken Schlager, Joellen Sommer, Adam White

VNU BUSINESS PUBLICATIONS USA
President and CEO: Michael Marchesano **Chief Operating Officer:** Howard Lander
Executive Vice Presidents: Mark Dacey (Marketing, Media & Retail), Richard O'Connor (Travel, Performance, Real Estate/Design and Food Service)
Senior Vice President: Toni Nevitt (Marketing Information)
Vice Presidents: Joellen Sommer (Business Management), Joanne Wheatley (Circulation)

VNU BUSINESS MEDIA
President and CEO: Michael Marchesano **Chief Operating Officer:** Howard Lander
Vice President/Business Development: John van der Valk **Vice President/Human Resources:** Sharon Sheer **Chief Financial Officer:** Joseph Furey
President, Expositions: Greg Farrar **President, eMedia:** Jeremy Grayzel

770 Broadway, New York, NY 10003 646-654-4696
 49 Music Square W., Nashville, TN 37203 615-321-4290
 5055 Wilshire Blvd., 7th floor, Los Angeles, CA 90036 323-525-2300
 For subscriptions call: 800-745-8922

©2001 BPI Communications Inc. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

BUSTA RHYMES

The Source says

"Busta Rhymes is reborn. This is the evolution of a hip-hop revolutionary."

Jay Allan, PD of WPWX/Chicago says

"Busta Rhymes is true hip-hop royalty. The music is hot and Power 92 listeners have let us know they feel him & the music!"

Busta Rhymes begins again at J Records with his latest album "Genesis"!

Gold first week of sales!

Debut **7 on the Billboard 200 albums!**

Debut **2 Billboard Top R&B Albums**

GREAT AIRPLAY AT:

WPWX/Chicago	26x
WHHH/Indianapolis	31x
WFUN/St. Louis	42x
KPWR/Los Angeles	41x
WPHI/Philadelphia	34x
WCDX/Richmond	30x
WHTA/Atlanta	47x
WEUP/Huntsville	63x
WJMI/Jackson	71x
WJHM/Orlando	64x
WJMH/Greenville	56x
WQHT/New York	34x
KBFB/Dallas	28x
WQSL/Greensboro	50x
WENZ/Cleveland	45x

Make sure to check out "Genesis" featuring tracks produced by Dr. Dre and the Neptunes, with special appearances by P. Diddy, Mary J. Blige, Rah Digga and the entire Flipmode Squad!

Video breaking the top of the charts on 

THE NEW SINGLE PRODUCED BY DR. DRE

BREAK YEA NECK

FROM THE LP
GENESIS



© 2001 J RECORDS, LLC.

PARENTAL
ADVISORY
EXPLICIT CONTENT



DECLINING TSL TOP WORRY, BUT BUDGET CUTS RIGHT BEHIND

BY MARC SCHIFFMAN

For the second straight year, declining time spent listening (TSL) is the biggest concern facing programmers, according to *Airplay Monitor's* 2001 PD survey. More than 100 PDs, representing the various formats our four magazines cover, rated more than a dozen issues facing radio on a scale of one to five, with five being the most worrisome. Last year, TSL—which tied with the effects of increased spotload atop our PD Worry Watch—got a rating of 3.88, down from 3.95 in 1999. This year, it's a 4.12, with most respondents rating the issue a five.

Spotload was No. 1 in 1999 with a 4.0; it's down to No. 3 this year (with a 3.92), replaced by the problem of cuts in a station's marketing and promotions budget, which earned a 3.99 and second place, up from a fourth-place rating of 3.6 last year. Both spotload and budget issues were rated a five by most respondents. When asked the open-ended question, "What's the single biggest problem at your station?" Most programmers said, unaided, that it was the lack of a marketing budget.

Rounding out the top five concerns were the state of the economy at No. 4, with a 3.66 rating, and general budget cuts, at No. 5 with a rating of 3.55. Asked later whether the economy had negatively affected their station, 84% of PDs said it had. That dismal news was further reflected in response to the "single-biggest problem" question, where the economy was the second most-cited answer. Asked to project when the economy might recover, most PDs weren't expecting any relief until the second quarter of next year.

Two of 2001's top-five concerns—finding qualified air talent and time management—landed at sixth and seventh place, respectively. The talent puddle had topped the list in 1998.

Despite their concerns about declining TSL, the effect of alternate media came in at the bottom of our PDs' worries. The spectre of listeners giving their radio time to, say, the Xbox or the Internet, came in at a 2.6, while satellite radio—despite its debut this year—came in at a 2.5. As KQKS Denver PD Cat Collins says, "They will not lose interest if we do our damn job."

That said, the fear that the next generation of potential listeners might not be interested in radio came in at a 3.36. Adult top 40 KSTZ Des Moines, Iowa, PD Jim Schaefer says, "We need to keep our industry product focused or risk the same fate from satellite radio that network TV experienced at the hands of cable." Voice-tracking and increased spotloads "open a door for new competition that should not ever have been allowed to open."

The increased use of voice-tracking and a fear of being laid off were in the middle of the pack with ratings of 3.32 and 2.88, respectively. Still, 57% of those polled agreed with the statement, "Voice-tracking is ruining the talent pool." Rhythmic top 40 KQCH Omaha, Neb., PD Erik Johnson disagrees. "Voice-tracking makes it tough to get a job," he says. "[But] it does increase the [caliber of] talent in the market."

Since Clear Channel is known for its use of voice-tracking, we broke out Clear Channel PDs separately. Sixty-seven percent of non-Clear Channel PDs agreed with that statement vs. 42% of Clear Channel programmers.

RADIO GOES TO WAR

Monitor asked PDs to assess how radio responded to Sept. 11 and how prepared the medium is for further breaking news in our new world. Not surprisingly, these two questions got the most positive responses. On a scale of one to five, with five being the best, programmers gave themselves a 4.33 when it came to radio's reaction to the tragedies. More than 50% of those surveyed rated radio at a 5.0. They were only slightly less positive about how radio would meet the challenge of future breaking news, giving those prospects a 4.21 rating. As for the potential effect of life during wartime on the business, PDs rated it a 3.09.

AC WSNY Columbus, Ohio, PD Chuck Knight says radio did falter in one place. "I had to laugh at the quotes from some PDs describing the challenges of keeping their voice-tracks updated by their out-of-market talent the morning of Sept. 11. And that's serving the local community?"

HOW WAS YOUR YEAR IN MUSIC?

We asked programmers to evaluate their formats in three key areas: the overall state of their format, the quality of available music, and the relationship between records and radio in their format. R&B formats were the most positive for those three categories, while rock was the least positive in two out of three cases.

R&B PDs rated their format a 3.71 on a scale of one to five, with five being the best. AC/adult top 40 followed with a 3.65, with top 40 at a 3.63. Country and rock brought up the rear with a 3.45 and 3.28, respectively.

On the music front, R&B radio rated its music a 4.14, the only four-plus rating. Top 40 followed with a 3.6 and country with a 3.45. This time, AC dipped below rock's 3.39 rating for its music and earned the role of least-pleased with its available tunes. AC gave its available tunes a 3.1. Maybe that explains the willingness of more than one-third of the panel to break format for Christmas music.

BUILDING A BETTER RELATIONSHIP

Monitor also asked the age-old question, "How are the two sides of the business getting along?" Not one format was particularly happy with its relationship with the promo side, but R&B again led the pack, giving the relationship a three-plus rating at 3.14. Country just tipped the scale into positive territory with a 3.03. Rock again was at the bottom, rating it a 2.89. Top 40 and AC were just shy of the mid-point, offering 2.97 and 2.95 ratings, respectively.

So what would make the labels/radio relationship better? What radio wanted most from record companies is a better understanding of the station to which they are promoting.

Honesty followed, with AC WKTI Milwaukee PD Bob Walker asking, "How many times have I been told [by a label rep] that this other PD added it right away and loves it, only to speak to the PD and hear, 'Yeah, we buried that piece of crap in overnights?' Reminds me of the car salesman who [says he] has somebody else 'really interested' in this beautiful 1973 Maverick, so I'd better act fast."

PDs also want better music and a longer commitment to the music that is released. Country WWGR Fort Myers, Fla., PD Mark

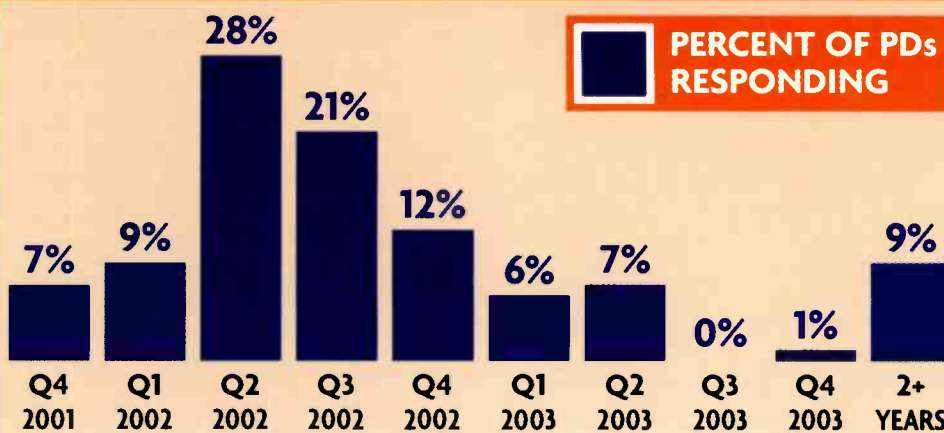
AMERICA'S BEST: 2001

2001 WORRY WATCH

THE TOP FIVE PD CONCERNS

ISSUE	2001 SCORE	2000 SCORE (rank)	1999 SCORE (rank)
1 Declining TSL	4.12	3.8 (1t)	3.95 (2)
2 Marketing/Promotion Budget Cuts	3.99	3.6 (4)	3.55 (5)
3 Increased Spotload	3.92	3.8 (1t)	4.0 (1)
4 State of the Economy	3.66	--	--
5 General Budget Cutbacks	3.55	--	--

PROJECTED ECONOMIC RECOVERY



Phillips wants to see new artists with more than one hit off a release and labels to "quit working so many records . . . A lot of labels seem to be in the 'spray and pray' mentality—spray a bunch of singles out there and pray some of them work."

Top 40 WKZL Winston-Salem, N.C., PD Jeff McHugh says, "Labels are not as hungry as they used to be. It's frustrating to see labels throw up their hands and give up on worthwhile projects when they have a difficult time getting radio support . . . There are [now] so many avenues to expose product, from the Internet to XM . . . that many projects could already be selling by the time it's worked at radio. [For example], I applaud Elektra's marketing of Natalie Merchant's new CD through nontraditional means."

McHugh also wants labels to "stop spending ignorant amounts of money advertising in those Best Buy, Target, and Wal-Mart newspaper circulars. It's an unrefutable fact that 12- to 24-year-old music buyers don't read the damn newspaper."

A modern PD adds, "Give me your bands for my festival and realize that my radio station sells your records and keeps you employed . . . Only MTV can lay claim to anything more from a retail standpoint." And another anonymous adult top 40 PD—echoing a suggestion made several times by the *Airplay Leaders* that *Monitor* saluted in October—suggested that labels create a panel of PDs to give input on the artist-development process.

This was the year that the "cost of doing

business" between records and radio came to the fore in the media, and it was also a hot topic for a number of programmers, including the adult top 40 PD who bemoaned the increased "pressure for programming to make money through music adds, which is very sad and doesn't benefit anyone."

Similarly, just slightly more than 50% of our PDs said that the availability of a concert act or a flyaway or other promotion provided by a label figured into a music decision at their station this year. That was, incidentally, more likely to be the case with non-Clear Channel programmers (57%) than with their Clear Channel counterparts (42%). One Clear Channel PD said that a promotional commitment might have tipped his hand toward a song in the past but went on to say, "I suspect this will be the last year that will happen."

The majority of both Clear Channel and non-Clear Channel PDs believe, though, that pay-for-play will remain an issue in 2002.

LIFE DURING CONSOLIDATION

As the realities of consolidation sink in, those who remain in radio are resigned to doing more than they used to, though many think they're adequately compensated for that work, and fewer people are considering leaving the business altogether, compared with previous years.

Still, 75% of those polled think consolidation is bad for radio. As top 40 KRQQ/KOHT Tucson, Ariz., PD Mark Medina says, "Last year, we were all waiting to see what consolidation

Continued on page 47

SEPT. 11: A DAY THAT CHANGED BOTH PROGRAMMING AND PROGRAMMERS

BY ANGELA KING

In the wake of the Sept. 11 terrorist attacks, programmers rethought many things: whether certain songs were still appropriate, whether their music stations needed more news and information, and how best to meet their community's needs. But the attacks also brought deeper changes in the way PDs conducted their business, making them more aware of life's "big picture" issues.

Modern AC WTMX Chicago station manager Barry James says, "We must compete. We will win. But on a day-to-day basis, we all realize there's far more to life than radio or any other career. Hopefully, I've instilled this mind-set into the entire staff."

Top 40 WBTI Port Huron, Mich., PD Jerry Noble agrees that the events of Sept. 11 have forced him to "strip away the trivial. It's awfully hard to get worked up over [such issues as] the salesperson [being] late for their remote these days."

And modern rock KFTE Lafayette, La., PD Rob Summers says that Sept. 11 "has made me think seriously about the future and whether radio is what I want to do forever. I mean, really, doesn't it just all seem dumb?"

Country WOVK Wheeling, W.Va., PD Jimmy Elliott agrees. "With the unreasonable workload and horrendous hours we all put in now, I'm still less dominated by my work [than] I was pre-Sept. 11. It's sad that it takes something like that to make us all stop and think, 'These are just jobs, and there are way more important things in our lives.'"

That includes improving relationships with staff, as well. Adult R&B WBAV Charlotte, N.C., PD Terry Avery is "more sensitive to my staff's family issues and concerns." Country WSTH-FM Columbus, Ga., PD Dave Anderson agrees. "I am more concerned with [staffers] as individuals, as friends, and as part of my extended family," he says. "I want them to know that I am concerned about what's going on in their lives outside the studio, and they can talk to me about anything."

NEWS MAKES A COMEBACK

Radio also emerged from the Sept. 11 horrors as a place where listeners felt they could talk about anything. A bond that had previously seemed frayed by high spotloads and proliferating entertainment choices was reinforced. And, as one regional OM notes, the attacks "made radio realize we are information sources [and] not just entertainment." Many stations that had strayed from news programming, or had abandoned it altogether,

were suddenly running hourly news again, even if it came from a N/T sister.

Rhythmic top 40 KCJZ San Antonio PD Doug Bennett says, "It has forced us to redefine what the audience expects from a fun, upbeat music station. It's more important than ever to balance the music presentation with the information and community support listeners expect."

With the war on terrorism billed from the start as a "long-term effort," many stations now have long-term emergency plans in place, including helping air talent transition from entertaining to informing. R&B WFXC/WQOK Raleigh, N.C., OM Cy Young says, "We [are] extra-diligent about any and all information we report. We are definitely more news-savvy than we were in the past."

Programmers had differing views on how their staffers should handle news. WDRQ Detroit PD Alex Tear says, "We didn't try to pretend [that] we were the news station—we shared that very openly with our audience. We were watching things happen in real time and passing that along. I heard some of our competitors' jocks trying to be CNN news anchors, and they're not" (*Top 40 Airplay Monitor*, Sept. 28).

Country WNKT Charleston, N.C., PD Loyd Ford says, "We ran an hourlong special [called] *Anthrax: Are You at Risk?* I never thought that or other news programming would be a part of my fall programming. Things can change in an instant."

FROM THE TRENCHES

While few would now disagree with Ford's assessment, some industryites got a firsthand look at the devastation of Sept. 11. Pat McCrummen, publisher of the *M Street Journal*, volunteers for the American Red Cross and shared his experiences from ground zero (*Top 40 Airplay Monitor*, Nov. 2). On his first trip to the World Trade Center, McCrummen had just reached the disaster site when "all the workers stopped and stood at attention as an entourage of four motorcycle cops followed by an NYPD van [went by]... with police officers that lost their lives. Everyone stopped and saluted. That's when it hit home for me that this is real."

WPLJ New York PD/morning man Scott Shannon says being on the air when the attacks were taking place was a life-altering event (*Top 40 Airplay Monitor*, Sept. 28). "We spoke to people who were in the building and never made it out. We spoke to people whose husbands were missing and were never found. We spoke to daughters whose fathers were in the building. We talked to a man who dropped off his wife at work every day at the World Trade Center, and we cried with him



KRQQ Tucson, Ariz., organized 6,000 listeners into the shape of a 300-foot-by-160-foot flag—one of many such events that radio stations hosted around the country in the wake of Sept. 11.

AMERICA'S BEST: 2001

FALL PLANS RECAST FOR RELIEF EFFORTS

Just days before the planned kickoff of their fall promotions, stations quickly segued their attention to relief efforts and public vigils following the Sept. 11 attacks.

Many concerts that were planned before the attacks moved forward as benefits for the American Red Cross. Active rock WZTA (94.9 Zeta) Miami held its Halloweenie Roast Oct. 26 to benefit the Clear Channel Relief Fund.

Adult top 40 WBMX (Mix 98.5) Boston canceled its Mixfest and instead featured various artists during a radiothon instead. The station auctioned tickets for listeners to be a part of the studio audience, and the money raised went to the Red Cross.

Clear Channel/Washington, D.C.'s eight-station cluster hosted a Unity Walk near the Pentagon to raise funds for relief efforts. Walkers gave donations.

When stations did decide it was time to resume contesting, many tried to include a charity com-

ponent. Top 40 KUDD Salt Lake City went forward with its fall-book *Beat the Buzzer* promotion but matched half of a winner's money and put that sum toward disaster relief. Similarly, those top 40 WAPE Jacksonville, Fla., listeners who heard the station's liberty bell ring won cash prizes to help kick-start the local economy. A charity contribution accompanied listeners' winnings.

Other stations tried to provide outlets for grief and anger. KUBE Seattle held a United We Sing songwriting contest for area high-school students. The student who composed the best song reflecting how he or she was affected by Sept. 11 had his or her song recorded and played on the station.

Top 40 KIIS-FM Los Angeles, the first of numerous stations that offered listeners a chance to take out their aggressions, gave its audience the opportunity to take a whack at an Osama Piñata. KIIS-FM also offered the effigies for purchase through its Web site.

ANGELA KING

as he described how much he loved her."

Adult R&B KSSM Killeen, Texas, PD Marc Raymond says his station caters to "the largest military institution in the free world" (*R&B Airplay Monitor*, Nov. 9). "Everything in this city, in some fashion, is associated with [Fort Hood]. So we are touched every day by what is going on overseas. For example, many of my neighbors are in the service. I can see my next-door neighbor this morning, talk to him as I leave for work, and think, 'He could be gone tomorrow,' he says. "We are faced with the reality of war every day. It forces you to treat people differently."

Country WCMS/WGH-FM Norfolk, Va., PD Randy Brooks sees the same thing in his military market (*Country Airplay Monitor*, Oct. 5). "It's difficult to be upbeat on the air [right now]. We're trying to hit the right tone—'We salute you, support you. We're not happy and fun right now, but we're saying we [have] pride in America and the job you are going to do for us.'"

IN SEARCH OF NORMALCY

For many PDs, finding the right tone, whether in music or promotions, has been an issue. With most stations suspending their contesting and turning their attention to charity events for several weeks, PDs were eventually faced with the question of re-entry.

Modern rock WMRQ Hartford, Conn., PD Todd Thomas says, "We are a fun, attitude-driven station. It took us a while to feel that we should have fun and an attitude. We still are careful how we word things as far as promotions. [For] example, we were going to do something with an air-raid sound effect, [but] we reconsidered. We also have shied away from trip giveaways for the time being."

Many outlets immediately adopted inspirational and patriotic themes, but some PDs were careful not to go too far. For WHRI Albany, N.Y., PD Susan Groves, "It goes back to not wanting to be viewed as trying to profit from any sympathy or wave of patriotism," she says. "That's something our listeners would call bullshit on right away. People don't want to hear that. They're turning on the radio and listening to music as an escape" (*Rock Airplay Monitor*, Oct. 12).

But modern rock WMFS Memphis PD Rob Cressman did choose to reflect the public's patriotic fervor (*Rock Airplay Monitor*, Oct. 12). "We're not soapboxing, but we're not ignoring it either," he says. "Some of our recorded IDs reflect the patriotic environment that the nation is enveloped in."

Programmers had similar issues with music, as songs that were written about the mosh pit (Drowning Pool's "Bodies"), the breakup of a relationship (Marc Anthony's "Tragedy"), or traveling rock stars (Steve Miller Band's "Jet Airliner") all took on unintended irony. While several songs, most notably "Bodies" and Afro-man's "Because I Got High," lost their chart momentum with the events of Sept. 11, other songs—some written long earlier—became anthems. Among them Enrique Iglesias' "Hero," Enya's "Only Time," Five for Fighting's "Superman (It's Not Easy)," and Lee Greenwood's "God Bless the USA."

It's also notable that stations' music research showed that many songs PDs had thought might no longer appeal to listeners—particularly those with a party theme—did hang in through the period of national mourning, reinforcing PDs' beliefs that listeners wanted normalcy.

Now, many PDs say, Sept. 11 is having little ongoing effect on their music. Country radio, however, has taken on a decidedly patriotic tone, with new titles that reflect the tragedy from Alan Jackson ("Where Were You [When the World Stopped Turning]?"), Aaron Tippin ("Where the Stars and Stripes and Eagle Fly"), and the Charlie Daniels Band, whose controversial "This Ain't No Rag, It's a Flag" means that not all debates about lyrical appropriateness have ended.

Traditionally ballad-heavy country outlets also became more upbeat musically after the attacks (*Country Airplay Monitor*, Nov. 9). WQMX Akron, Ohio, PD Kevin Mason says, "We need to be up, bright, happy, and fun, because that's what people want right now. As we all try to recover from the tragedy, we're looking for ways to help people escape. We're very conscious of it. And I'm back with normal contesting. My cash cow is mooing five times a day."



The RCA Record Label is a unit of BMG Entertainment - Inc. a registered service mark of BMG Entertainment - Inc. © 2001 RCA Records, a division of BMG Entertainment - Inc. All rights reserved. RCA and the RCA logo are trademarks of RCA Records, a division of BMG Entertainment - Inc. in the USA and other countries. RCA and the RCA logo are registered trademarks of RCA Records, a division of BMG Entertainment - Inc. in the USA and other countries. RCA and the RCA logo are registered trademarks of RCA Records, a division of BMG Entertainment - Inc. in the USA and other countries.

January 14, 2002

MOST-PLAYED ARTISTS OF 2001



1 FAITH HILL



2 DESTINY'S CHILD



3 TIM MCGRAW



4 MATCHBOX TWENTY



5 CREED



6 GEORGE STRAIT

7 ALAN JACKSON

8 JENNIFER LOPEZ

9 GARTH BROOKS

10 3 DOORS DOWN

11 SHAGGY

12 TOBY KEITH

13 LENNY KRAVITZ

14 LONESTAR

15 DIXIE CHICKS

16 BROOKS & DUNN

17 NELLY

18 MADONNA

19 'N SYNC

20 LIFEHOUSE

21 U2

22 JANET JACKSON

23 BACKSTREET BOYS

24 AEROSMITH

25 SHANIA TWAIN

26 INCUBUS

27 JO DEE MESSINA

28 STAINED

29 LEE ANN WOMACK

30 TRAVIS TRITT

31 TRAIN

32 FUEL

33 KENNY CHESNEY

34 DIDO

35 JAGGED EDGE

36 SUGAR RAY

37 PINK

38 METALLICA

39 STONE TEMPLE PILOTS

40 JAY-Z

41 MYA

42 NELLY FURTADO

43 DAVE MATTHEWS BAND

44 R. KELLY

45 MARTINA McBRIDE

46 RED HOT CHILI PEPPERS

47 DIAMOND RIO

48 VERTICAL HORIZON

49 112

50 UNCLE KRACKER

Acts ranked by total detections of all songs (current, recurrent, or gold) during the 2001 chart year.

**TOP
5 PHONES:
WPGC, KXHT,
92Q, WHHH,
KBXX, KBMB**

**JUMPED
ONTO THE
CHARTS IN
JUST 2
WEEKS**

MYSTIKAL

bouncin' back

(Bumpin' Me Against The Wall)

Produced by The Neptunes

EXPLODING COAST TO COAST

**WQHT
KMEL
KTFM**

**KPWR
KBMB
WHHH**

**WPGC
KXJM
KXHT**

**WERQ
WPOW
WCHH**

**KBXX
KQBT
WBHJ**

**KYLD
XHTZ
WJMH**

TARANTULA

LP IN STORES 12.18.01



WWW.MYSTIKALONLINE.COM
WWW.JIVERECORDS.COM

congratulations

arista

nashville

a proud member of the rca label group

<i>bobby kraig</i>	AIRPLAY MONITOR'S
<i>teddi bonadies</i>	TOP COUNTRY LABEL OF 2001
<i>nathan cruise</i>	<i>brooks & dunn</i>
<i>jeri detweiler</i>	<i>diamond rio</i>
<i>dawn ferris</i>	<i>alan jackson</i>
<i>david friedman</i>	<i>brett james</i>
<i>matt galvin</i>	<i>carolyn dawn johnson</i>
<i>lori hartigan</i>	<i>brad paisley</i>
	<i>phil vassar</i>
<i>ken. rush</i>	BILLBOARD MAGAZINE AND
<i>cindy mabe</i>	AIRPLAY MONITOR'S
<i>april taylor</i>	MOST PLAYED COUNTRY
<i>jon elliot</i>	SONG OF 2001
	<i>brooks & dunn</i>

"ain't nothing 'bout you"



ARISTA'S BOBBY KRAIG REFLECTS ON LABEL'S SUCCESS IN 2001

BY PHYLLIS STARK

The Arista Nashville team is celebrating its victory as label of year, having taken the top spot from MCA Nashville after a decade-long run. Airplay Monitor recently chatted with Arista VP of promotion Bobby Kraig about his team, his star artist roster, and the other factors that made his label a winner this year.

How did you manage to knock MCA out of No. 1 after 10 years?

I've got a great roster that I can credit for that and a great promotion team. We dug in on everything we had. It just feels good when everything is hitting on all cylinders. My entire roster turned loose some great projects this year, but I have to give credit to my staff.

What are some of the other contributing factors that led to the label's success this year?

Certainly the planning that goes into each project here at RLG [RCA Label Group] made a big difference. You learn to strategize about squeezing every spin you can out of something. It has always been important, but certainly when you have an industry where sales are off, it's increasingly important.

What attributes does your staff have that make the label stand out from your competitors?

I've been involved in managing staffs for almost 25 years now, and I have had the opportunity to work with some incredibly talented people both on the radio side and the record side, but I can tell you that I've never worked with a staff that gets along so well. The teamwork here and the sharing of ideas—nobody's shy about saying what's on their mind. It's not about grabbing credit—it's about what can we do for the success of our artists and our label.

What was the biggest surprise hit of the year for you?

I've had so many great things happen this year. Certainly the one that came out of nowhere was Alan [Jackson's] "Where Were You (When the World Stopped Turning)." In terms of surprise, I'd have to say that one. We had little warning. I did get a chance to hear it with [RLG executives] Joe [Galante] and Butch [Vaugh] in the studio just before the Country Music Assn. Awards. I knew that [Jackson] had written something very special. It took me an hour to get over what I had heard.

Certainly the resurgence of Brooks & Dunn and [their] "Ain't Nothing 'Bout You" [also fall in that category]. The first time I heard it, did I say, "This is going to be a six-week No. 1"? I certainly didn't, but I knew it was a hit record. The staff was so excited about it. It's a fun time to be in the record business when that happens. We

felt really good about the projects we took out this year.

We had a lot of good feelings throughout the year, [including] Carolyn Dawn Johnson having her first top five hit, [and] Diamond Rio having the biggest record of [its] career. How great is that? Also the continued success at radio of Brad Paisley and Phil Vassar.

Any disappointments this year?

I was disappointed that we couldn't somehow deliver a big hit on Pam Tillis. [Tillis amicably parted ways with the label earlier this year.]

What would you say has been your proudest moment of 2001?

It's hard to isolate one. The resurgence of Brooks & Dunn is one proud moment. But I guess I would have to go back to the CMA Awards and watching Alan Jackson sing that song. Not only was I very proud of him, but to know that you are, in some small way, associated with it—Wow!

What do you see as the state of the format right now and its primary challenges?

New acts are our lifeblood. You've got to be able to develop new acts. There is nothing new about that. [Also] getting sales back to a level where they were—getting them back [to at least where] they show an increase every year is key.

Someone recently commented that with radio's changes forcing music decisions to be consolidated higher up the food chain,

record promotion may change in the coming year with less reliance on field staffs and more reliance in nationals with key radio contacts. Do you see that happening?

I don't know if it's going to happen in the next year. I hope it doesn't come to that. Having the relationships inside various radio stations is very important. . . . I would hope there would be some reliance for some time to come on that.

How do you see satellite broadcasters XM and Sirius affecting your job, and radio in general, in the coming year?

I don't know how big of an impact they will have over the coming year. It's some-



KRAIG



Are there any other Sept. 11-related changes you're seeing in the industry?

[In business], the mission hasn't changed. Personally, I think you tend to think about people in a different way. In that sense, I don't know if it will be business as usual. We tended to take things for granted, and [we] don't anymore. I was always an easygoing guy, but since Sept. 11, I can't remember the last time I really got mad. It just seems so inappropriate to me. It doesn't mean you don't do your job, but I tend to approach things a little differently.

What new projects do you have coming in 2002?

Brett James [a new addition to the Arista Nashville roster] has a single coming in February, "Chasing Amy." We're very excited about that. Alan Jackson's album will be out in January. A new Phil Vassar, hopefully with a single toward the end of April. New Diamond Rio at some point. We [also] have a new artist, Kristy Lee. That will probably come in the summer.

BOBBY KRAIG THANKS

- Joe Galante, chairman, RCA Label Group
- Butch Vaugh, executive VP
- Teddi Bonadies, director, national promotion
- Nathan Cruise, manager, regional promotion
- Jeri Detweiler, director, regional promotion
- Jon Elliot, senior director, RCA artist development/marketing
- Dawn Ferris, manager, regional promotion
- David Friedman, manager, regional promotion
- Matt Galvin, promotion coordinator
- Lori Hartigan, director, regional promotion
- R.G. Jones, manager, Gavin promotion
- Cindy Mabe, director, Arista artist development/marketing
- Ken Rush, director, regional promotion
- Sam, my boss at the house
- April Taylor, administrator, Arista artist development/marketing

Country radio
The entire RLG family and our wonderful roster!

'Since Sept. 11, I can't remember the last time I really got mad. It just seems so inappropriate to me'
—Bobby Kraig

ARISTA NASHVILLE'S TOP COUNTRY SONGS OF 2001

1. Brooks & Dunn, "Ain't Nothing 'Bout You"
2. Diamond Rio, "One More Day"
3. Brooks & Dunn, "Only in America"
4. Carolyn Dawn Johnson, "Complicated"
5. Alan Jackson, "Where I Come From"

TOP ARTISTS

Pos.	ARTIST	(No. of Charted Titles) Imprint/Label
1	TIM MCGRAW	(6) Curb
2	TOBY KEITH	(4) DreamWorks
3	TRAVIS TRITT	(3) Columbia
4	LONESTAR	(6) BNA
5	BROOKS & DUNN	(3) Arista Nashville
6	ALAN JACKSON	(5) Arista Nashville
7	KENNY CHESNEY	(3) BNA
8	JAMIE O'NEAL	(3) Mercury
9	KEITH URBAN	(2) Capitol
10	DIXIE CHICKS	(4) Monument
11	JO DEE MESSINA	(3) Curb
12	SARA EVANS	(3) RCA
13	DIAMOND RIO	(3) Arista Nashville
14	BRAD PAISLEY	(4) Arista Nashville
15	GEORGE STRAIT	(4) MCA Nashville
16	MONTGOMERY GENTRY	(4) Columbia
17	PHIL VASSAR	(4) Arista Nashville
18	JESSICA ANDREWS	(2) DreamWorks
19	FAITH HILL	(4) Warner Bros./WRN (1) Interscope/WRN
20	RASCAL FLATTS	(3) Lyric Street
21	LEE ANN WOMACK	(3) MCA Nashville
22	TRICK PONY	(2) Warner Bros./WRN
23	BLAKE SHELTON	(1) Giant/WRN (1) Warner Bros./WRN
24	GARY ALLAN	(2) MCA Nashville
25	CYNDI THOMSON	(2) Capitol
26	CAROLYN DAWN JOHNSON	(2) Arista Nashville
27	MARTINA MCBRIDE	(5) RCA
28	TRISHA YEARWOOD	(1) MCA Nashville
29	CHRIS CAGLE	(1) Virgin/Capitol (1) Virgin (1) Capitol
30	DARRYL WORLEY	(3) DreamWorks
31	GARTH BROOKS	(2) Capitol (1) Bandit/BNA
32	AARON TIPPIN	(4) Lyric Street
33	MARK MCGUINN	(2) VFR
34	SHEDAISY	(4) Lyric Street
35	REBA MCBENTIRE	(2) MCA Nashville
36	TIM RUSHLOW	(1) Atlantic (1) Scream
37	TAMMY COCHRAN	(2) Epic
38	ANDY GRIGGS	(2) RCA
39	THE WARREN BROTHERS	(2) BNA
40	STEVE HOLY	(2) Curb

TOP LABELS

Pos.	LABEL	No. of Charted Titles
1	ARISTA NASHVILLE	22
2	CURB	21
3	MCA NASHVILLE	18
4	CAPITOL	15
5	BNA	16
6	DREAMWORKS	14
7	RCA	19
8	WARNER/REPRISE NASHVILLE	23
9	COLUMBIA	11
10	MERCURY	16
11	LYRIC STREET	14
12	MONUMENT	10
13	EPIC	13
14	ATLANTIC	6
15	VFR	2

MOST-PLAYED COUNTRY SONGS OF 2001



1 AIN'T NOTHING 'BOUT YOU
 Brooks & Dunn Arista Nashville
 118792 detections



2 IT'S A GREAT DAY TO BE ALIVE
 Travis Tritt Columbia
 117121



3 DON'T HAPPEN TWICE
 Kenny Chesney BNA
 109709



4 YOU SHOULDN'T KISS ME LIKE THIS
 Toby Keith DreamWorks
 107828



5 I'M ALREADY THERE
 Lonestar BNA
 107092



6 ONE MORE DAY
 Diamond Rio Arista Nashville
 103637

7	SHE COULDN'T CHANGE ME	Montgomery Gentry	Columbia	103386
8	WHO I AM	Jessica Andrews	DreamWorks	103258
9	AUSTIN	Blake Shelton	Giant/WRN	95968
10	WHAT I REALLY MEANT TO SAY	Cyndi Thomson	Capitol	95137
11	WHEN I THINK ABOUT ANGELS	Jamie O'Neal	Mercury	93722
12	GROWN MEN DON'T CRY	Tim McGraw	Curb	91766
13	I'M JUST TALKIN' ABOUT TONIGHT	Toby Keith	DreamWorks	88243
14	ONLY IN AMERICA	Brooks & Dunn	Arista Nashville	87190
15	WHERE THE BLACKTOP ENDS	Keith Urban	Capitol	86857
16	BUT FOR THE GRACE OF GOD	Keith Urban	Capitol	84722
17	I WOULD'VE LOVED YOU ANYWAY	Trisha Yearwood	MCA Nashville	83694
18	I COULD NOT ASK FOR MORE	Sara Evans	RCA	82725
19	MY NEXT THIRTY YEARS	Tim McGraw	Curb	74734
20	IF I FALL YOU'RE GOING DOWN WITH ME	Dixie Chicks	Monument	73593
21	BURN	Jo Dee Messina	Curb	73474
22	COMPLICATED	Carolyn Dawn Johnson	Arista Nashville	72397
23	ASHES BY NOW	Lee Ann Womack	MCA Nashville	71739
24	WHERE I COME FROM	Alan Jackson	Arista Nashville	71511
25	ON A NIGHT LIKE THIS	Trick Pony	Warner Bros./WRN	70661
26	TWO PEOPLE FELL IN LOVE	Brad Paisley	Arista Nashville	70236
27	ANGRY ALL THE TIME	Tim McGraw	Curb	70112
28	RIGHT WHERE I NEED TO BE	Gary Allan	MCA Nashville	69874
29	THERE IS NO ARIZONA	Jamie O'Neal	Mercury	69471
30	IF MY HEART HAD WINGS	Faith Hill	Warner Bros./WRN	69308
31	DOWNTIME	Jo Dee Messina	Curb	68858
32	IF YOU CAN DO ANYTHING ELSE	George Strait	MCA Nashville	66344
33	WHEN SOMEBODY LOVES YOU	Alan Jackson	Arista Nashville	65361
34	WITHOUT YOU	Dixie Chicks	Monument	64991
35	LAREDO	Chris Cagle	Virgin/Capitol	64232
36	TELL HER	Lonestar	BNA	63573
37	LOVE OF A WOMAN	Travis Tritt	Columbia	62420
38	WHILE YOU LOVED ME	Rascal Flatts	Lyric Street	59415
39	BORN TO FLY	Sara Evans	RCA	58838
40	WILD HORSES	Garth Brooks	Capitol	58143
41	ANGELS IN WAITING	Tammy Cochran	Epic	57903
42	SHE MISSES HIM	Tim Rushlow	Atlantic	56543
43	I'M A SURVIVOR	Reba	MCA Nashville	52317
44	WHEN GOD-FEARIN' WOMEN GET THE BLUES	Martina McBride	RCA	49038
45	MRS. STEVEN RUDY	Mark McGuinn	VFR	48751
46	THIS EVERYDAY LOVE	Rascal Flatts	Lyric Street	48319
47	REAL LIFE (I NEVER WAS THE SAME AGAIN)	Jeff Carson	Curb	45806
48	BEST OF INTENTIONS	Travis Tritt	Columbia	45401
49	I LOST IT	Kenny Chesney	BNA	44975
50	A GOOD DAY TO RUN	Darryl Worley	DreamWorks	44136
51	WWW.MEMORY	Alan Jackson	Arista Nashville	43778
52	SIX-PACK SUMMER	Phil Vassar	Arista Nashville	43679
53	I'M TRYIN'	Trace Adkins	Capitol	43352
54	WE DANCED	Brad Paisley	Arista Nashville	43180
55	LUCKY 4 YOU (TONIGHT I'M JUST ME)	SheDaisy	Lyric Street	42945
56	POUR ME	Trick Pony	Warner Bros./WRN	40043
57	WHEN IT ALL GOES SOUTH	Alabama	RCA	39606
58	WHY THEY CALL IT FALLING	Lee Ann Womack	MCA Nashville	39251
59	JUST ANOTHER DAY IN PARADISE	Phil Vassar	Arista Nashville	36068
60	I WANNA TALK ABOUT ME	Toby Keith	DreamWorks	35462
61	IT'S MY TIME	Martina McBride	RCA	35049
62	ROSE BOUQUET	Phil Vassar	Arista Nashville	34597
63	WHAT I DID RIGHT	Sons of the Desert	MCA Nashville	34264
64	LOVING EVERY MINUTE	Mark Wills	Mercury	34201
65	MOVE ON	The Warren Brothers	BNA	33942
66	SECOND WIND	Darryl Worley	DreamWorks	33676
67	SWEET SUMMER	Diamond Rio	Arista Nashville	33394
68	WITH ME	Lonestar	BNA	33360
69	THERE YOU'LL BE	Faith Hill	Warner Bros./WRN	32636
70	PEOPLE LIKE US	Aaron Tippin	Lyric Street	31773
71	SOMETIMES	Clay Davidson	Virgin/Capitol	31369
72	BUT I DO LOVE YOU	LeAnn Rimes	Curb	30520
73	HOW COOL IS THAT	Andy Griggs	RCA	30517
74	MAN OF ME	Gary Allan	MCA Nashville	28212
75	THE TIN MAN	Kenny Chesney	BNA	27823
76	DON'T MAKE ME COME OVER THERE AND LOVE YOU	George Strait	MCA Nashville	27422
77	THE LITTLE GIRL	John Michael Montgomery	Atlantic	27254
78	THE LAST THING ON MY MIND	Patty Loveless	Epic	27036
79	YOU MADE ME THAT WAY	Andy Griggs	RCA	26942
80	A GOOD WAY TO GET ON MY BAD SIDE	Tracy Byrd Duet w/ Mark Chesnutt	RCA	26583
81	RIDING WITH PRIVATE MALONE	David Ball	Dualtone	26127
82	WRAPPED AROUND	Brad Paisley	Arista Nashville	25084
83	THERE YOU GO AGAIN	Kenny Rogers	Dreamcatcher	25048
84	PLEASE	Pam Tillis	Arista Nashville	24597
85	THE HUNGER	Steve Holy	Curb	24451
86	NEVER LOVE YOU ENOUGH	Chely Wright	MCA Nashville	23208
87	MEANWHILE BACK AT THE RANCH	The Clark Family Experience	Curb	23130
88	RUN	George Strait	MCA Nashville	21936
89	HEARTBREAK TOWN	Dixie Chicks	Monument	21904
90	WHERE THE STARS AND STRIPES AND THE EAGLE FLY	Aaron Tippin	Lyric Street	21828
91	GOOD MORNING BEAUTIFUL	Steve Holy	Curb	21681
92	GEORGIA	Carolyn Dawn Johnson	Arista Nashville	20488
93	THAT'S A PLAN	Mark McGuinn	VFR	19414
94	NO FEAR	Terri Clark	Mercury	18633
95	WHAT DO YOU KNOW ABOUT LOVE	Dwight Yoakam	Reprise/WRN	17782
96	STILL HOLDING OUT FOR YOU	SheDaisy	Lyric Street	17417
97	IF YOU EVER FEEL LIKE LOVIN' ME AGAIN	Clay Walker	Warner Bros./WRN	17399
98	JUST LET ME BE IN LOVE	Tracy Byrd	RCA	17353
99	BRING ON THE RAIN	Jo Dee Messina With Tim McGraw	Curb	17181
100	A LITTLE GASOLINE	Terri Clark	Mercury	17121

WHAT a DREAM year!

EIGHT WEEKS AT #1

TOBY KEITH IS THE #2 MOST PLAYED ARTIST OF THE YEAR!

TOBY KEITH IS THE #2 ALBUM & SINGLES ARTIST OF THE YEAR.

DREAMWORKS HAS 6 SINGLES
IN THE MOST PLAYED 100 SONGS OF 2001:

#4 "YOU SHOULDN'T KISS ME LIKE THIS" • TOBY KEITH

#8 "WHO I AM" • JESSICA ANDREWS

#13 "I'M JUST TALKIN' ABOUT TONIGHT" • TOBY KEITH

#50 "A GOOD DAY TO RUN" • DARRYL WORLEY

#60 "I WANNA TALK ABOUT ME" • TOBY KEITH

#66 "SECOND WIND" • DARRYL WORLEY

IN 2001,
DREAMWORKS
NASHVILLE
had an amazing chart
share increase, jumping
from #12 to #6
in chart share
ranking!

From all
of us at
DreamWorks
Nashville

THANK YOU COUNTRY RADIO

for believing!!



WWW.DREAMWORKSNASHVILLE.COM WE BELIEVE

©2001 SKG Music Nashville LLC d/b/a DreamWorks Records Nashville

WEB PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

KZLA Los Angeles
OM: R.J. Curtis
MD: Tonya Campos
Emmis 323-882-8000



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Toby Keith You Shouldn't Kiss Me', 'Diamond Rio One More Day', 'Jessica Andrews Who I Am'.

KPLX Dallas
APD: Smokey Rivers
MD: Cody Alan
Susquehanna 214-526-2400



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You', 'Kenny Chesney Don't Happen Twice', 'Chris Cagle Laredo'.

WUSN Chicago
PD: Justin Case
MD: Tricia Biondo
Infinity 312-649-0099



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Toby Keith You Shouldn't Kiss Me', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Travis Tritt It's A Great Day To Be Alive'.

KSCS Dallas
PD: Dean James
APD/MD: Linda O'Brian
ABC/Disney 817-695-0800



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Toby Keith I'm Just Talkin' About Ton', 'Montgomery Gentry She Couldn't Change M', 'Brooks & Dunn Ain't Nothing 'Bout You'.

WMZQ Washington, DC
OM: Jeff Wyatt
APD/MD: Jon Anthony
Clear Channel 301-231-8231



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Travis Tritt It's A Great Day To Be Alive', 'Toby Keith You Shouldn't Kiss Me', 'Diamond Rio One More Day'.

WYNY New York
PD: Marty Mitchell
Big City Radio 914-592-1071



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Trisha Yearwood I Would've Loved You An', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Faith Hill It's A Great Day To Be Alive'.

WXTU Philadelphia
PD: Bob McKay
APD/MD: Cadillac Jack
Beasley 610-667-9000



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Montgomery Gentry She Couldn't Change M', 'Trisha Yearwood I Would've Loved You An', 'Brooks & Dunn Ain't Nothing 'Bout You'.

WKHX Atlanta
OM: Dene Hallam
MD: Johnny Gray
ABC/Disney 770-955-0101



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You', 'Travis Tritt It's A Great Day To Be Alive', 'Jessica Andrews Who I Am'.

KFRG San Bernardino
OM: Ray Massie
MD: Don Jeffrey
Infinity 909-825-9525



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Diamond Rio One More Day', 'Toby Keith You Shouldn't Kiss Me', 'Brooks & Dunn Ain't Nothing 'Bout You'.

WYCD Detroit
PD: Lisa Rodman
APD/MD: Ron Chatman
Infinity 248-799-0600



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Travis Tritt It's A Great Day To Be Alive', 'Lonestar I'm Already There', 'Brooks & Dunn Ain't Nothing 'Bout You'.

KEYE Minneapolis
PD: Gregg Swedberg
APD/MD: Travis Moon
Clear Channel 952-820-4200



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Cyndi Thomson What I Really Meant To Sa', 'Carolyn Dawn Johnson Complicated', 'Travis Tritt It's A Great Day To Be Alive'.

KILT Houston
Group PD: Darren Davis
APD/MD: John Trapani
Infinity 713-881-5100



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Lonestar I'm Already There', 'Kenny Chesney Don't Happen Twice', 'Brooks & Dunn Ain't Nothing 'Bout You'.

KNIX Phoenix
PD: George King
MD: Gwen Foster
Clear Channel 480-966-6236



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Travis Tritt It's A Great Day To Be Alive', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Lonestar I'm Already There'.

KMPS Seattle
OM/PD: Becky Brenner
MD: Tony Thomas
Infinity 206-805-0941



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You', 'Jessica Andrews Who I Am', 'Kenny Chesney Don't Happen Twice'.

KYGO Denver
PD: Joel Burke
MD: Tad Svendsen
Jefferson Pilot 303-321-0950



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Gary Allan Right Where I Need To Be', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Diamond Rio One More Day'.

WKLB Boston
PD: Mike Brophrey
APD/MD: Ginny Rogers
Greater Media 617-822-9600



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Jessica Andrews Who I Am', 'Kenny Chesney Don't Happen Twice', 'Brooks & Dunn Ain't Nothing 'Bout You'.

WPOC Baltimore
PD: Scott Lindy
APD/MD: Michael J. Fox
Clear Channel 410-366-3693



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You', 'Kenny Chesney Don't Happen Twice', 'Gary Allan Right Where I Need To Be'.

KMLE Phoenix
PD: Jeff Garrison
APD/MD: Chris Loss
Infinity 602-258-8181



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Jessica Andrews Who I Am', 'Kenny Chesney Don't Happen Twice', 'Lonestar I'm Already There'.

WVKK Knoxville
OM: Mike Hammond
MD: Colleen Addair
Citadel 865-588-6511



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Kenny Chesney Don't Happen Twice', 'Tim McGraw Grow Men Don't Cry', 'Montgomery Gentry She Couldn't Change M'.

WIL St. Louis
PD: Russ Schell
MD: Dan Montella
Sinclair 314-781-9600



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Kenny Chesney Don't Happen Twice', 'Diamond Rio One More Day', 'Brooks & Dunn Ain't Nothing 'Bout You'.

WYAY Atlanta
OM: Dene Hallam
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Travis Tritt It's A Great Day To Be Alive', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Blake Shelton Austin'.

WDSY Pittsburgh
OM/PD: Keith Clark
APD/MD: Stoney Richards
Infinity 412-920-9400



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Toby Keith You Shouldn't Kiss Me', 'Travis Tritt It's A Great Day To Be Alive', 'Diamond Rio One More Day'.

WTQR Greensboro
PD: Paul Franklin
APD/MD: Angie Ward
Clear Channel 336-822-2000



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Diamond Rio One More Day', 'Brooks & Dunn Ain't Nothing 'Bout You', 'Kenny Chesney Don't Happen Twice'.

WGAR Cleveland
PD: Meg Stevens
MD: Chuck Collier
Clear Channel 216-520-2600



Table with 2 columns: Song Rank and Song Title. Includes songs like 'Brooks & Dunn Ain't Nothing 'Bout You', 'Travis Tritt It's A Great Day To Be Alive', 'Kenny Chesney Don't Happen Twice'.

CURB RECORDS THANKS COUNTRY RADIO & OUR ARTISTS FOR MAKING US BILLBOARD'S TOP COUNTRY LABEL OF THE YEAR

TIM MCGRAW CMA Entertainer Of The Year
Billboard's Top Country Artist of 2001

LEANN RIMES Billboard's Top Country Single
Sales Artist of 2001

JO DEE MESSINA "Burn" album #1 on Billboard Country Chart

LEE GREENWOOD "God Bless The USA" #1 Billboard
Single Sales Chart

HANK WILLIAMS JR. "Greatest Hits" 4x Platinum
"America Will Survive" Billboard Hot Country
Singles & Tracks Chart

STEVE HOLY "Good Morning Beautiful" one of
Billboard's Most Played Country Songs of 2001

CLARK FAMILY EXPERIENCE "Meanwhile Back At The Ranch" one of
Monitor's Most Played Country Songs of 2001

JEFF CARSON "Real Life" one of Monitor's
Most Played Country Songs of 2001

SAWYER BROWN "The Hits Live" 41 weeks on the
Billboard Album Chart

HAL KETCHUM "Lucky Man" Billboard Album Chart 2001

JUNIOR BROWN "Mixed Bag" Billboard Album Chart 2001

HANK WILLIAMS III "Risin' Outlaw" Billboard Album Chart 2001

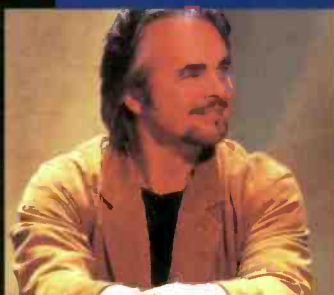
LYLE LOVETT "Anthology Vol. 1" Billboard Album Chart 2001



TIM MCGRAW



JO DEE MESSINA



HAL KETCHUM



LEANN RIMES



HANK WILLIAMS JR.



LEE GREENWOOD



SAWYER BROWN



JUNIOR BROWN



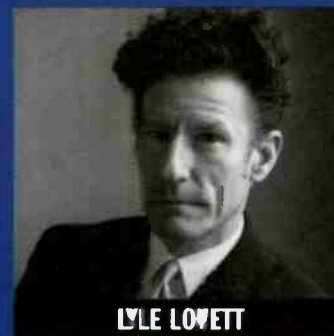
JEFF CARSON



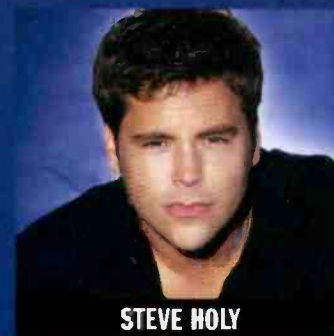
TRINI TRIGGS



WYNONNA



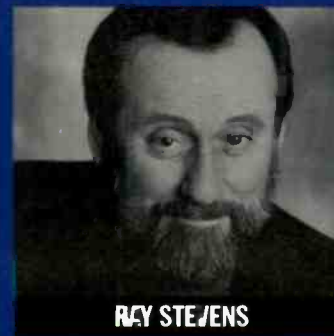
LYLE LOVETT



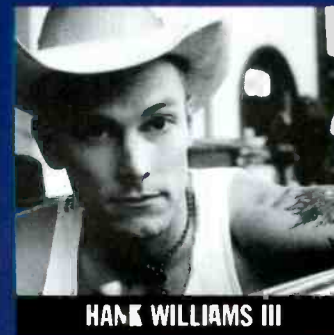
STEVE HOLY



CLARK FAMILY EXPERIENCE



RAY STEVENS



HANK WILLIAMS III

POWER PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

KYCY San Francisco
OM: Brian Thomas
APD: Steve Jordan
MD: Richard Ryan
Infinity 415-391-9330
DETECTIONS
1 Kenny Chesney Don't Happen Twice 1436

WFMS Indianapolis
OM: David Wood
PD: Bob Richards
MD: J.D. Cannon
Susquehanna 317-842-9550
DETECTIONS
1 Gary Allan Right Where I Need To Be 920

WKIS Miami
PD: Robert W. Walker
APD: R.J. McCoy
MD: Darlene Evans
Beasley 305-654-1700
DETECTIONS
1 Montgomery Gentry She Couldn't Change M 942

WSOC Charlotte
APD/MD: Rick McCracken
Infinity 704-522-1103
DETECTIONS
1 Travis Tritt It's A Great Day To Be Ali 921

WAMZ Louisville
PD/MD: Coyote Calhoun
Clear Channel 502-582-7840
DETECTIONS
1 Montgomery Gentry She Couldn't Change M 887

WQYK Tampa
OM: Eric Logan
MD: Jay Roberts
Infinity 813-287-0995
DETECTIONS
1 Kenny Chesney Don't Happen Twice 832

WWYZ Hartford
PD: Jay McCarthy
MD: Jay Thomas
Clear Channel 860-723-6000
DETECTIONS
1 Kenny Chesney Don't Happen Twice 1150

WQDR Raleigh
PD: Brant Curtiss
Curtis Media 919-876-6464
DETECTIONS
1 Kenny Chesney Don't Happen Twice 973

WBCT Grand Rapids
OM: Doug Montgomery
MD: Dave Taft
Clear Channel 616-459-1919
DETECTIONS
1 Travis Tritt It's A Great Day To Be Ali 981

KWJL Portland, OR
OM: Bruce Agler
PD: Ken Boesen
MD: Craig Lockwood
Fisher 503-228-4393
DETECTIONS
1 Brooks & Dunn Ain't Nothing 'Bout You 1230

WUSY Chattanooga
OM: Clay Hynett
MD: Bill Pondexter
Clear Channel 423-892-3333
DETECTIONS
1 Montgomery Gentry She Couldn't Change M 971

WSSL Greenville
OM: Bruce Logan
APD/MD: Kix Layton
Clear Channel 864-242-1005
DETECTIONS
1 Toby Keith You Shouldn't Kiss Me 1256

WMIL Milwaukee
OM/PD: Kerry Wolfe
MD: Mitch Morgan
Clear Channel 414-545-8900
DETECTIONS
1 Travis Tritt It's A Great Day To Be Ali 913

KSD St. Louis
MD: Mark Langston
Clear Channel 314-436-9370
DETECTIONS
1 Travis Tritt It's A Great Day To Be Ali 2090

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
Regent 518-782-1474
DETECTIONS
1 Jessica Andrews Who I Am 884

KNCI Sacramento
OM: Mark Evans
APD: Jennifer Wood
Infinity 916-338-9200
DETECTIONS
1 Jessica Andrews Who I Am 890

WKKT Charlotte
OM: Mike Berlak
PD/MD: Kevin King
Clear Channel 704-714-9444
DETECTIONS
1 Kenny Chesney Don't Happen Twice 961

KSON San Diego
OM: John Dimick
APD/MD: Greg Frey
Jefferson Pilot 619-291-9797
DETECTIONS
1 Toby Keith You Shouldn't Kiss Me 1477

KUPL Portland, OR
PD: Cary Rolfe
MD: Rick Taylor
Infinity 503-223-0300
DETECTIONS
1 Brooks & Dunn Ain't Nothing 'Bout You 921

WZZK Birmingham
OM/PD: Rick Shockley
APD/MD: Scott Stewart
Cox 205-916-1100
DETECTIONS
1 Diamond Rio One More Day 1461

WUBE Cincinnati
OM: Tim Closson
APD: Kathy O'Connor
MD: Duke Hamilton
Infinity 513-721-1050
DETECTIONS
1 Jessica Andrews Who I Am 956

WCOL Columbus, OH
PD: Johnny Crenshaw
MD: Dan Zuko
Clear Channel 614-486-6101
DETECTIONS
1 Toby Keith You Shouldn't Kiss Me 1522

KFKF Kansas City
PD: Dale Carter
MD: Tony Stevens
Infinity 816-753-4000
DETECTIONS
1 Montgomery Gentry She Couldn't Change M 678

WESC Greenville
OM: Bruce Logan
MD: John Landrum
Clear Channel 864-242-4660
DETECTIONS
1 Diamond Rio One More Day 960

THANKS

FOR AN INCREDIBLE

2001

We just wrapped up my first headline tour. It required the help of so many people to make each show happen. I am truly grateful to all of them. As I look back and see all the shows we did, all the memories we made and all the love we shared, I couldn't let this year come to an end without saying thank you.

- JO DEE MESSINA



DANCERS

Ashley Behmyer
Alicia Gotlieb
Raine Reed
Lindsay White

CREW

Chris Alderman
Shaun Alderman
Chris Coffie
John Garriott
John Gibbons
Scott Halle
Nate Helyer
Chris Jones
Matt Jumper
Andy Knighton
Don Muzquiz
Dan Scher
Brian Westrope
Sonny Olyer
Jimmy Hatten

BAND

Steve Byam
Howard Duck
Ralph Friedrichsen
Hollie Poole
Joel Stevenett
Chris Wormer
John Zocco

DRIVERS

Mark Turley
Scott Fletcher
Mike Hanks
Vicki Plattel
Ray Oliver



THANK YOU To my friends at RADIO. Your support made each show possible.

TO THE FANS There are no words that even come close to how magical you made this past year for me, my band and crew. Your support, enthusiasm, excitement, energy and love, will be carried in our hearts forever.

TOUR SPONSORS JERZEES and CMT. You made it possible to put together the set, show, crew and carry it across the country

TO MY FAMILY ON THE ROAD. You always gave me your best and that's all anyone could ever want. I love you.

SPECIAL THANKS TO

Stuart Dill and Refugee Management
My Curb Records Family
Greg Oswald and William Morris Booking Agency
Maryann McCready / Flood Bumstead, McCready & McCarthy
Trent Hemphill and Hemphill Brothers Coach
Mike Golden and Bandit Lights
Mike Berne and All Star Audio
Mike Horn and American Audio
Kim Klocek and Travel, Inc
Allen Burch and Paramount Trucking
David Schneiderman - Jodi/Todd, Inc
Russell Clark and Sigma Services
Magcraft
RASCAL FLATTS
Cyndi Thomson
All the promoters who took their chances and believed...

WEEKLY PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

WDAF Kansas City PD: MD: Ted Cramer Entercom 913-677-8998

KCYC San Antonio OM: Steve Guttari Cox 210-615-5400

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall 401-467-4366

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McIntire Infinity 816-531-2535

WYRK Buffalo PD: John Paul APD/MD: Chris Keyzer Infinity 716-852-7444

WYGY Cincinnati PD: Jay Phillips APD: Dawn Michaels Salem 513-533-2500

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

KSSN Little Rock PD: Bill Dotson Clear Channel 501-217-5000

WBEE Rochester, NY PD: Dave Symonds PD: Coyote Collins Entercom 716-423-2900

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WNOE New Orleans PD: Les Acree MD: Casey Carter Clear Channel 504-679-7300

WCMS Norfolk OM: Randy Brooks APD: Jack Prater Barnstable 757-671-1000

WSIX Nashville OM: Bob Barnett PD: Mike Moore MD: Billy Greenwood Clear Channel 615-664-2400

WKKO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536

WQMX Akron OM: Kevin Mason APD: Ken Steel Rubber City 330-869-9800

WGKX Memphis PD: Greg Mazingo APD: Bill Bingsley Barnstable 901-682-1106

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neal Bristol 540-669-8112

WGH Norfolk OM: Randy Brooks Barnstable 757-671-1000

WRBQ Tampa OM: Eric Logan MD: Jay Roberts Infinity 813-287-1047

WSM Nashville OM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Seres Gaylord 615-889-6595

KTST Oklahoma City OM: Ted Stecker APD: Crash Clear Channel 405-528-5543

WFRE Frederick PD: Lisa Allen MD: Linda West Clear Channel 301-663-4337

KUBL Salt Lake City OM: Ed Hill MD: Pat Garrett Citadel 801-485-6700

KASE Austin PD: Mac Daniels APD: Bob Pickett Clear Channel 512-495-1300

Congratulations **JAMIE O'NEAL!!!!**

Billboard's TOP NEW COUNTRY ARTIST OF THE YEAR

☀ Debut album *Shiver* goes **GOLD**

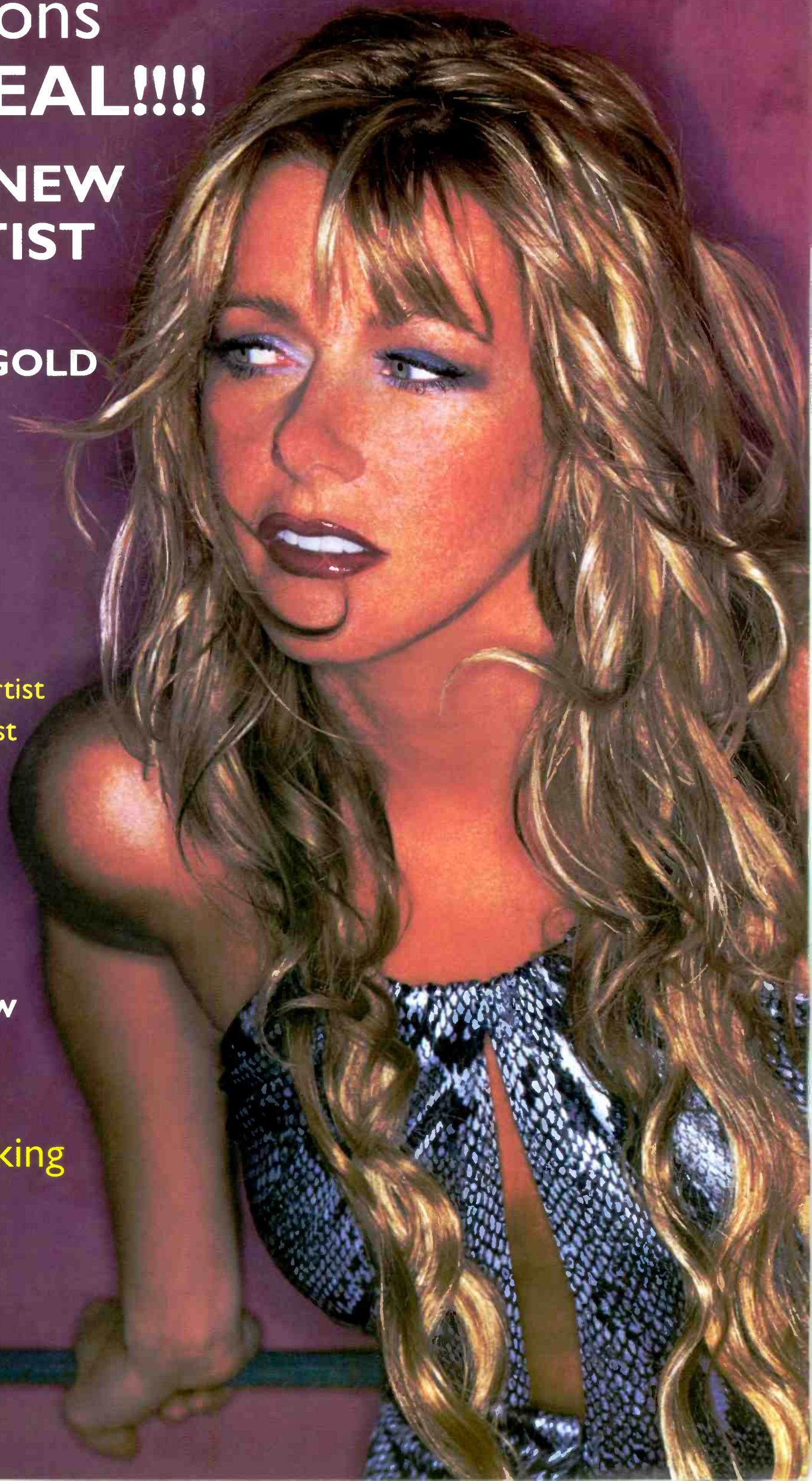
☀ **Airplay Monitor's:**
#8 Top Country Artist
#11 Most Played Country
Song Of The Year

☀ **R&R names her
Country Radio's:**
#1 Most Valuable Female Artist
#1 Most Valuable New Artist
#10 Most Valuable
Performer Overall

☀ **ACM's 2001 Top New
Female Vocalist**

☀ **American Music Award
Nominee: Favorite New
Artist – Country**

Thank **YOU** for making
2001 a great year for
JAMIE O'NEAL!!!!





What About Us?
On Your Desk January 3

WARNER MUSIC GROUP
©2001 ATLANTIC RECORDING CORP.
AN AOL TIME WARNER COMPANY



DEF JAM'S SECOND CHART HAT TRICK

BY DANA HALL

For the second consecutive year, Def Jam leads the mainstream R&B, rap, and crossover charts. It was even the No. 5 label at adult R&B. A look at the year's 100 top mainstream R&B hits shows Ja Rule and Jay-Z each with four titles, Ludacris with three, Musiq Soulchild with two, and one apiece from DMX and Case. Johnnie Walker, senior VP of R&B promotion at Def Jam/Def Soul Records, tells Airplay Monitor about her team's hard work and tenacity.

How competitive is it between labels to be No. 1 at the end of the year?

It's extremely competitive. Of course we want to be No. 1. In fact, we go into the game each week with the mind-set of winning. And even though we might not win every week, or we fall short of our goals, the beauty of it all is that other weeks we surpass our goals. I think every label feels that way, whether they admit to it or not. How can you settle for less?

What were some of the unique contributing factors leading to the success of Def Jam/Def Soul in 2001?

One of the things we incorporated early this year was to have a mantra of "one." Meaning that we as an entire company agreed on a common goal. When we're able to break a new artist like Ludacris and sell 2.5 million albums, that's an incredible win for us as a company. But that only happens when the urban, crossover, and pop departments are working in unison. We're in sync, with the same goals. While my staff and the crossover staff will work a single at the same time, we also meet with the pop department to know when they plan to launch the project. In fact, we and the crossover department will have input in making that decision. That way, I know where I need to be and at what point. We're all parallel, keeping each others' objectives in mind.

Last year at this time, Def Jam/Def Soul president Kevin Liles referred to his promotion staff as regional marketing people. How do you describe them?

I feel the same way, but in addition to that, I think each regional is also their market's national. That person is responsible for knowing everything that goes on in their region/market/city, as it pertains to music. They just don't call radio—they talk to retail and video outlets. They hit the clubs. They are even aware of the new, unsigned acts that are making noise in the city. They are our eyes and ears out in the real world.

Also, what makes my staff stand out from other labels' reps is that no matter how grueling or pressure-filled it is, they love it. I ask these guys, "Aren't you taking a vacation?" and they tell me, "I can't take a vacation, we have the new Ludacris single coming." There is a strong sense of commitment. It's like they wear a Def Jam tattoo on their chest.

When we finish our often much-too-long conference call each week, the staff will end up having their own call afterward to continue talking about a game plan and how they can help one another.

Were there any songs or artists that came off this year even bigger than you expected?

"Love" by Musiq Soulchild. It wasn't in the original game plan. We had scheduled "The Girl Next Door" as the follow-up single to "Just Friends (Sunny)," because it fell in line with what was happening at the time in music—it had a similar tempo and feel to "Just Friends," which was a big hit. So the idea was to play off that vibe. But one day, Kevin and I were looking at [Broadcast Data Systems] and saw that WPGC Washington, D.C., was playing "Love" as an album cut and playing it like it was their national anthem. Other stations were spiking it as well, so we flipped the order of the next two singles.

And "Love" blew up. I think it was so popular, in part, because the song addressed so many issues—being in love with a partner, or a situation, or God. It was very powerful and impacted so many lifestyles. I feel very fortunate to have been the team working that record.

What were the biggest challenges you faced this year in working records?

Radio consolidation and having to deal with one person, whether it be a programming VP or director, as opposed to being able to deal more directly with PDs—especially when you've had relationships with some of those PDs for many years. Often, we might have a record that is working well in a market, but because the national programmer isn't ready to do the song yet, it has to wait. That makes it very difficult, especially for us with the rap genre, because we've been trained to try and start certain records regionally. That's how we used to break records. If we knew we couldn't get it on right away in Chicago or Philly, we'd try to break it in the mid-South or the Carolinas and work our way up. But now, that's not always possible.

But I have to say I look at the situation as a reason for me to work harder and smarter. It forces me to re-address how we promote and market records and even set up our records. We can't necessarily just call up a PD and ask him for more spins anymore. It has forced us to figure out ways to do our jobs better.

What issue will affect the industry as a whole the most in the coming year?

The growing acceptance of the independent marketing companies—or, as some people call themselves, independent promotion companies. It seems they are finding ways to position themselves, which appeals to the corporate hierarchy at radio companies, and so we have to deal with it whether we like it or not and learn to work with it and grow from it.

With less day-to-day contact with individual market PDs, some label people say there will be less of a need for a field promotion staff.

I agree and disagree. As the consolidation at radio continues, there may not be a need for as many people in the field, but to some

degree, we will always need that human factor when it comes to working music—a person who can talk to the PD face to face. When we start to rely on the FedEx man to get our records at radio, we lose our impact. Just delivering a record to radio isn't delivering a record at radio. It takes a human being to translate that excitement to another human being.

Do you see any musical trend that started in 2001 that you predict will grow in 2002?

Good old-fashioned R&B, which we started to see emerge last year and which really blossomed this year. Labels are putting out girl groups or great singers like Jill Scott. Radio has been starving for really good R&B for years. Fortunately for us, hip-hop and rap has been the leading musical genre the past few years, and I

don't think that is going away. I just think we will see more of a melding of the two and a larger spot for more quality R&B that is now breaking out. A good indicator of that was what Erick Sermon did with Marvin Gaye. And with artists like Jill Scott and Musiq Soulchild having so much success in 2001, that opens the doors for others in 2002.

How have the recent economic downturn and the tragedies of Sept. 11 affected you personally and professionally?

Fortunately, despite the hard times right now, Def Jam has been able to flourish. I could give you some methodical, fancy, record company answer, but I'm from the country, and I say it's simply because we are blessed. You look at a project like Jay-Z's, and even with the economy in the shape that it's in and considering the amount of bootleg copies of the album probably out there, we still are doing 400,000 albums a week.

But it's all relative. When I was in radio, MCA could have put out the Coca-Cola song, and radio would have played it. So, in a way, it's just our time. There's a curve that Def Jam happens to be at the top of right now. When I started at Def Jam in 1990, we had acts like Downtown Science, Newkirk, and No Face—and we struggled. Look at where we are now. All power rests in [God]. It's as simple as that, along with some hard work, tenacity, discipline, and a lot of blessings.

JOHNNIE WALKER THANKS

Wes Johnson—who hired me at Def Jam 12 years ago

Kevin Liles, Def Jam president—my partner in crime

The most supportive **Lyor Cohen**, **Russell Simmons**, and **Jim Caparro**
The best damn field staff in the business
Melvin Jones, OM at Gilliam

Communications—who gave me that first gig at R&B radio

Ms. Sylvia Rhone—whose strength and fortitude I've always admired

Ramona, my daughter—for putting up with me



WALKER



R&B

TOP MAINSTREAM R&B ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	JAY-Z	(6)	Roc-A-Fella/Def Jam/IDJMG (1) Jive
2	JA RULE	(5)	Murder Inc./Def Jam/IDJMG (1) Epic
3	112	(3)	Bad Boy/Arista
4	R. KELLY	(4) Jive (1) Terror Squad/Atlantic (1) Roc-A-Fella/Def Jam/IDJMG	
5	JAGGED EDGE	(4)	So So Def/Columbia
6	MISSY "MISDEMEANOR" ELLIOTT	(3)	The Gold Mind/Elektra/EEG (1) Roc-A-Fella/Def Jam/IDJMG (1) Virgin
7	MUSIQ SOULCHILD	(2)	Def Soul/IDJMG (1) Def Jam/Def Soul/IDJMG
8	GINUWINE	(2)	Epic (1) The Gold Mind/Elektra/EEG
9	OUTKAST	(2)	LaFace/Arista
10	USHER	(2)	Arista (1) LaFace/Arista
11	LUDACRIS	(3)	Disturbing Tha Peace/Def Jam South/IDJMG (1) Disturbing Tha Peace/Def Jam/IDJMG (1) Virgin (1) BME/TVT
12	DESTINY'S CHILD	(4)	Columbia
13	MYSTIKAL	(3)	Jive (1) Virgin
14	ALICIA KEYS	(2)	J
15	NELLY	(2)	Fo Reel/Universal (1) So So Def/Columbia (1) Priority/Capitol
16	TANK	(2)	Blackground
17	JILL SCOTT	(2)	Hidden Beach/Epic
18	JAHEIM	(2)	Divine Mill/Warner Bros.
19	EVE	(2)	Ruff Ryders/Interscope (1) Booga Basement/Interscope
20	MARY J. BLIGE	(1)	MCA (1) Columbia

TOP ADULT R&B ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	JILL SCOTT	(3)	Hidden Beach/Epic
2	MUSIQ SOULCHILD	(2)	Def Soul/IDJMG (1) Def Jam/Def Soul/IDJMG
3	LUTHER VANDROSS	(2)	J
4	MAXWELL	(2)	Columbia
5	DAVE HOLLISTER	(2)	Def Squad/DreamWorks (1) Warner Bros.
6	INDIA ARIE	(3)	Motown
7	JAHEIM	(2)	Divine Mill/Warner Bros.
8	BABYFACE	(2)	Arista (1) Epic
9	ALICIA KEYS	(2)	J
10	DONNIE McCLURKIN	(1)	Verity/Jive
11	THE ISLEY BROTHERS & RONALD ISLEY	(1)	DreamWorks (1) DreamWorks/Interscope
12	TAMIA	(2)	Elektra/EEG
13	CHARLIE WILSON	(1)	Major Hits/Jake/Interscope (1) Major Hits/Interscope
14	CARL THOMAS	(3)	Bad Boy/Arista (1) Ghet-O-Vision/Bad Boy/Arista
15	SUNSHINE ANDERSON	(2)	Soulife/Atlantic
16	GERALD LEVERT	(2)	Elektra/EEG (1) Motown (1) EastWest/EEG
17	BRIAN McKNIGHT	(3)	Motown
18	ERYKAH BADU	(3)	Motown
19	JESSE POWELL	(2)	Silas/MCA
20	TANK	(2)	Blackground

TOP RAP ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	JAY-Z	(8)	Roc-A-Fella/Def Jam/IDJMG (1) EastWest/EEG (1) Def Jam/Def Soul/IDJMG
2	MISSY "MISDEMEANOR" ELLIOTT	(3)	The Gold Mind/Elektra/EEG (1) Roc-A-Fella/Def Jam/IDJMG
3	JA RULE	(6)	Murder Inc./Def Jam/IDJMG
4	OUTKAST	(3)	LaFace/Arista
5	LUDACRIS	(4)	Disturbing Tha Peace/Def Jam South/IDJMG (1) Disturbing Tha Peace/Def Jam/IDJMG (1) FB/Universal (1) BME/TVT (1) So So Def/Columbia
6	NELLY	(4)	Fo Reel/Universal (1) Priority/Capitol
7	EVE	(2)	Ruff Ryders/Interscope (1) Booga Basement/Interscope
8	SHAGGY	(3)	MCA (1) Big Yard/MCA
9	TRICK DADDY	(2)	Slip-N-Slide/Atlantic
10	CITY HIGH	(2)	Booga Basement/Interscope
11	MYSTIKAL	(2)	Jive
12	SNOOP DOGG	(2)	No Limit/Priority (2) Doggystyle/TVT (1) Universal (1) J (1) Aftermath/Doggystyle/Interscope (1) Doggystyle/Priority (1) TRU/No Limit/Priority (1) Aftermath/Interscope
13	LIL BOW WOW	(5)	So So Def/Columbia
14	JUVENILE	(2)	Cash Money/Universal
15	BUBBA SPARXXX	(1)	Beat Club/Interscope
16	NATE DOGG	(1)	Desert Storm/Elektra/EEG (1) Disturbing Tha Peace/Def Jam/IDJMG (1) Rawkus (1) No Limit/Priority (1) So So Def/Columbia (1) Avatar (1) Baby Ree/London-Sire (1) Sick Wid It/Jive
17	2PAC	(2)	Amaru/Death Row/Interscope
18	LIL' ROMEO	(2)	Soulja/Priority
19	PETEY PABLO	(1)	Jive
20	QB FINEST	(1)	Ill Will/Columbia

FOR EPIC'S RODNEY SHEALEY, 13 WAS THIS YEAR'S LUCKY NUMBER

BY DANA HALL

With 13 charting records on the adult R&B chart for the year 2001, Epic Records was not only the format's top-performing label but also boasted the format's top artist—Jill Scott. While Epic's senior VP of urban promotion Rodney Shealey is proud of his accomplishments at adult R&B, Epic also climbed into the top five labels of the year at mainstream R&B (at No. 4).

This is the first year in your tenure at Epic that the label has been No. 1 in any format. What was your strategy to get there?

The strategy is to chart as many records as we can and then put them in the No. 1 or at least a top five position. For me, the thought is, "How big can we grow our audience on those records? Are we reaching the most listeners possible?" I've been in situations where we've been the No. 2 or No. 3 record on the chart for several weeks, but our audience was matching, if not close to matching, the No. 1 record [due to our song] being in better dayparts or bigger markets. I look at that and say, "Do I beat a dead horse to sustain a lock in that spot, or do I move on to the next record?" I move on. Even when you occasionally have a record that you know is not a No. 1 track, you still want to chart it and move it up as high as you can. We want to give every record the opportunity to perform. So even without trying to be the No. 1 label as a specific goal, you make it there by simply getting your records to chart by getting them the most exposure you can.

In addition to being the No. 1 adult R&B label, you were also the No. 4 label on the mainstream side, up from No. 12 last year. What were some of the songs and artists that helped in Epic's success?

Two songs in particular [at mainstream] that came at the end of the year. The Jennifer Lopez and Ja Rule track, which sat at No. 1 for about six or seven weeks. Then, we swapped that out with Ginuwine's "Differences," so we basically held the No. 1 position on the mainstream chart for over two months. In general, charting records and putting them in the top 10—like Jill Scott's "A Long Walk"—then having them remain on the charts for a long time also helped.

A good example of that was the group 3LW, which began at the end of 2000 and

carried over to 2001. We didn't give up on them, so they were on the chart for an enormous length of time. Also, at any given time, we've had at least three records on the charts simultaneously. When Jill Scott was finally moving off, we already had Michael Jackson's "You Rock My World" moving up.

I think that 3LW surprised the industry. They sold a million-and-a-half albums. At first, people would say they are a pop group, but they charted higher on the R&B side than at any other format. The same thing is possible with our new guy group, B2K. There is a huge market out there of young, black teens. They want these types of artists, and we are the first company to really break into and make inroads into that arena.

A lot of people were also surprised about the success of Jennifer Lopez. But PDs had told me, "If you give us a black record, we'll play Jennifer." And that's what happened. Black radio wasn't hating on Jennifer; they just wanted something they could play. It just took people off guard when it went to No. 1 and stayed there for weeks. It even broke records for the most spins in a single week. Then, the fact that Ginuwine's "Differences" was bigger than "So Anxious" was a surprise to a lot of folks. In fact, in general people are in awe at how big black music is today overall. You have Mary J. Blige with a No. 1 record at top 40. That just illustrates the state and the power of black music at this point in time.

Any other factors that earned Epic this title?

My staff. First, when you look at the national staff, you have very distinctive and crucial qualities in each person. With David Lawrence, you have a guy who is on the road constantly, no questions asked. Kathi Moore [handles] everything from maintenance to clean up. She has the kinds of relationships [at radio] where she can get almost any PD on the phone, then talk for an hour, nurturing that relationship. She is the calm to the storm. She brings sensibility to us. When I've said something to piss off a PD, she's the one who comes in and makes it all right. Then there is Shanita Carter, who manages the entire field staff in addition to working her very challenging market—the South.

With the field staff, each rep brings their own degree of professionalism. . . . We have staffers who have never done this before and staffers who are vets. They help each other, learn from one another, and teach each other. . . . [Sometimes] people mistake our passion for anger. It's not anger—it's a desire to win. Losing is not acceptable.

Consolidation has changed radio a great deal in recent years. What issues make your job a little more difficult than in years past?

Radio has been through a lot of changes in a short period of time. There are more corporate issues and exclusivity issues.

The increased use of research is a concern to me. . . . Too often it is used by PDs as a crutch to get out of playing records. I find it

very interesting that we are seeing more and more records that test poorly initially then come back strong later, like the Tyrese record. A lot of stations gave up on it, but now the research is coming back really strong on it.

As promotion people, we have to remember that part of our job is working records over a period of time. Too many stations want to jump off records quickly, because they want everything to research like rap records. We have to convince them to believe in an artist, like a Glenn Lewis or Jill Scott, so that new talent can flourish. If we left it up to research alone, those types of artists may not get past the first few weeks. The thing that will sustain us as a label and as a format overall is the ability to identify and define new talent then break it. Not just records—artists.

With consolidation at both radio and labels, are we going to see less reliance on a promotion field staff in the future?

If you take a label without a good field staff—even when you have a strong national staff—you're not going to have the same results in terms of breaking new artists. We need people in the field feeding us information. You can take Colin Powell or any great general and tell them to win a war, but without soldiers they will lose. You need those people in the trenches to fight for every spin.

I am worried though. In the past two years, we've seen the demise of three black-music departments. In the 10-plus years I've been in the business, I don't ever recall a company closing down a top 40 department. Now, if you look at the music on top 40 today, much of it comes from the black-music division. I don't get it.

To me, that says we have to continually break new artists, so that we are still valuable. That's the bottom line. And each new artist that succeeds helps pave the road for the next. Erykah Badu in part made it possible for Jill Scott, and Jill made it possible for Alicia Keys.

What do you think the role of satellite radio will be in breaking new acts?

I don't know. The question for me is, "Why would a consumer pay for radio, which they can get free?" I understand paying for cable because you get nudity and such. But why pay for hearing songs you can hear for free on regular radio? If you want to hear hip-hop in New York, you tune in to [WQHT] Hot 97, and 90% of what you want to hear is on. If you want to hear album cuts, you'll buy the CD.

What one issue will affect the industry—both radio and records—the most in the coming year?

The thing that will affect us the most will be exclusivity deals. It's changing the way we all do business. But I'm concerned that when PDs and record executives are beholden to one individual person or company to make decisions that neither the PD nor the label really wants to participate in, it's not right. To me, the marriage between [PDs and labels] has worked effectively this long, why change it? When you can no longer look at programmers as the gatekeeper—when they have to look at a list and make a decision solely based on what's on



SHEALEY



R&B

TOP MAINSTREAM R&B LABELS

Pos.	LABEL	No. of Charted Titles
1	ISLAND DEF JAM MUSIC GROUP	22
2	ARISTA	20
3	COLUMBIA	19
4	EPIC	13
5	JIVE	9
6	ELEKTRA ENTERTAINMENT GROUP	11
7	INTERSCOPE	15
8	ATLANTIC	9
9	J	9
10	UNIVERSAL	11
11	MCA	7
12	BLACKGROUND	4
13	MOTOWN	6
14	RCA	5
15	DREAMWORKS	3

TOP ADULT R&B LABELS

Pos.	LABEL	No. of Charted Titles
1	EPIC	13
2	J	8
3	ARISTA	19
4	MOTOWN	17
5	ISLAND DEF JAM MUSIC GROUP	6
6	MCA	14
7	ELEKTRA ENTERTAINMENT GROUP	11
8	JIVE	9
9	DREAMWORKS	3
10	COLUMBIA	7
11	WARNER BROS.	9
12	INTERSCOPE	5
13	CAPITOL	6
14	ATLANTIC	4
15	BLACKGROUND	3

TOP RAP LABELS

Pos.	LABEL	No. of Charted Titles
1	ISLAND DEF JAM MUSIC GROUP	29
2	INTERSCOPE	23
3	UNIVERSAL	24
4	ELEKTRA ENTERTAINMENT GROUP	8
5	ARISTA	12
6	COLUMBIA	19
7	PRIORITY	12
8	ATLANTIC	9
9	MCA	7
10	JIVE	4
11	J	5
12	LOUD	10
13	TVT	4
14	TOMMY BOY	2
15	RAWKUS	2

RODNEY SHEALEY THANKS

Dave Glew, Epic Records Group chairman

Polly Anthony, Epic Records Group president

David McPherson, Epic Records Group executive VP of A&R and urban music

Kathi Moore, VP of urban promotion

David Lawrence, VP of urban promotion

Maurice Warfield, national director of operations

Charita Brittenum-Carter, national director of urban promotion

The entire Epic field and support staff because of their hard work and dedication

that list—it's the music that is going to suffer.

What has changed for you personally and professionally since the Sept. 11 attacks?

Personally, I have always tried to be a positive person and value the things I'm lucky to have—my family, a good job, and a home. So those things haven't changed, except that maybe I feel even more thankful today. Professionally, the biggest change for me is a concern over flying. In this business, we have to travel a lot, and I know a lot of folks who don't want to go near an airport, let alone get on a plane. So we'll see more people doing their job over the phone, at least initially. At the same time, events like this create a greater desire for music from consumers. In times like this, people want to feel better. They want music to take them away from the sadness and their day-to-day concerns. So in some ways, we can say music has helped soothe our country during this time.



Last year we were #11. Things have changed.

THANKS TO OUR BROTHERS & SISTERS AT RADIO, OUR INCREDIBLE ARTISTS,
THE STAFF, AND OUR FRIENDS AT VIDEO & RETAIL FOR MAKING
EPIC THE #1 ADULT R&B LABEL OF 2001

Jill Scott | Sade | Ginuwine | Glenn Lewis | Macy Gray | Amel Larrieux | Michael Jackson



MOST-PLAYED MAINSTREAM R&B SONGS OF 2001



1 PEACHES & CREAM
112 Bad Boy/Arista
59077 detections



2 WHERE THE PARTY AT
Jagged Edge With Nelly So So Def/Columbia
57980



3 PUT IT ON ME
Ja Rule f/Lil' Mo & Vita Murder Inc./Def Jam/IDJMG
54248



4 I'M REAL
Jennifer Lopez Featuring Ja Rule Epic
53884



5 DIFFERENCES
Ginuwine Epic
53740



6 GET UR FREAK ON
Missy "Misdemeanor" Elliott The Gold Mind/Elektra/EEG
53684

7	LOVE	Musiq Soulchild	Def Soul/IDJMG	52095
8	PROMISE	Jagged Edge	So So Def/Columbia	51007
9	FALLIN'	Alicia Keys	J	50807
10	DANGER (BEEN SO LONG)	Mystikal Featuring Nivea	Jive	48246
11	FIESTA	R. Kelly Featuring Jay-Z	Jive	48080
12	HEARD IT ALL BEFORE	Sunshine Anderson	Soulife/Atlantic	47661
13	U REMIND ME	Usher	Arista	46714
14	FAMILY AFFAIR	Mary J. Blige	MCA	44612
15	STUTTER	Joe Featuring Mystikal	Jive	44272
16	MAYBE I DESERVE	Tank	Blackground	44024
17	CONTAGIOUS	The Isley Brothers f/Ronald Isley AKA Mr. Biggs	DreamWorks	42179
18	I JUST WANNA LOVE U (GIVE IT 2 ME)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	41831
19	SOUTHERN HOSPITALITY	Ludacris	Disturbing Tha Peace/Def Jam South/IDJMG	41334
20	MS. JACKSON	OutKast	LaFace/Arista	40492
21	IZZO (H.O.V.A.)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	40340
22	LET ME BLOW YA MIND	Eve Featuring Gwen Stefani	Ruff Ryders/Interscope	40325
23	SO FRESH, SO CLEAN	OutKast	LaFace/Arista	37657
24	MISSING YOU	Case	Def Soul/IDJMG	37313
25	MUSIC	Erick Sermon Featuring Marvin Gaye	NY.LA/Def Squad/Interscope/J	36233
26	I'M A THUG	Trick Daddy	Slip-N-Slide/Atlantic	35903
27	ROCK THE BOAT	Aaliyah	Blackground	34561
28	MY FIRST LOVE	Avant Featuring Ketara Wyatt	Magic Johnson/MCA	33367
29	FEELIN' ON YO BOOTY	R. Kelly	Jive	32791
30	ONE MINUTE MAN	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	32641
31	WAIT A MINUTE	Ray J Featuring Lil' Kim	Atlantic	31463
32	LIVIN' IT UP	Ja Rule Featuring Case	Murder Inc./Def Jam/IDJMG	31069
33	SUPERWOMAN PT. II	Lil' Mo Featuring Fabolous	EastWest/EEG	30965
34	STRANGER IN MY HOUSE	Tamia	Elektra/EEG	30800
35	IT'S OVER NOW	112	Bad Boy/Arista	30695
36	SET IT OFF	Juvenile	Cash Money/Universal	30681
37	A LONG WALK	Jill Scott	Hidden Beach/Epic	30284
38	LIFETIME	Maxwell	Columbia	29336
39	JUST IN CASE	Jaheim	Divine Mill/Warner Bros.	29307
40	JUST FRIENDS (SUNNY)	Musiq Soulchild	Def Jam/Def Soul/IDJMG	28176
41	IT WASN'T ME	Shaggy Featuring Ricardo "RikRok" Ducent	MCA	27624
42	AFTER PARTY	Koffee Brown	Divine Mill/Arista	27618
43	CAN'T BELIEVE	Faith Evans Featuring Carl Thomas	Bad Boy/Arista	27194
44	I WISH	R. Kelly	Jive	26870
45	SURVIVOR	Destiny's Child	Columbia	26784
46	U GOT IT BAD	Usher	Arista	26550
47	AREA CODES	Ludacris Featuring Nate Dogg	Disturbing Tha Peace/Def Jam/IDJMG	26472
48	THERE IT IS	Ginuwine	Epic	26188
49	CAN'T DENY IT	Fabolous Featuring Nate Dogg	Desert Storm/Elektra/EEG	25644
50	UGLY	Bubba Sparxxx	Beat Club/Interscope	24851
51	ALL FOR YOU	Janet Jackson	Virgin	24769
52	RAISE UP	Petey Pablo	Jive	24462
53	VIDEO	India.Arie	Motown	24394

54	ONE WOMAN MAN	Dave Hollister	Def Squad/DreamWorks	24325
55	EMOTIONAL	Carl Thomas	Bad Boy/Arista	23276
56	INDEPENDENT WOMEN PART I	Destiny's Child	Columbia	23241
57	I CRY	Ja Rule Featuring Lil' Mo	Murder Inc./Def Jam/IDJMG	22866
58	OOCHIE WALLY	QB Finest f/Nas & Bravehearts	Ill Will/Columbia	22645
59	THE WAY	Jill Scott	Hidden Beach/Epic	22133
60	COULD IT BE	Jaheim	Divine Mill/Warner Bros.	21199
61	BAD BOY FOR LIFE	P. Diddy, Black Rob & Mark Curry	Bad Boy/Arista	20695
62	I LIKE THEM GIRLS	Tyrese	RCA	20679
63	HIT 'EM UP STYLE (OOPS!)	Blu Cantrell	RedZone/Arista	20511
64	LOVE OF MY LIFE	Brian McKnight	Motown	20299
65	PROJECT CHICK	Cash Money Millionaires	Cash Money/Universal	19928
66	WE NEED A RESOLUTION	Aaliyah f/Timbaland	Blackground	19906
67	SHE'S ALL I GOT	Jimmy Cozier	J	19848
68	MY BABY	Lil' Romeo	Soulja/Priority	18474
69	DON'T TALK	Jon B	Edmonds/Epic	18434
70	BOW WOW (THAT'S MY NAME)	Lil Bow Wow	So So Def/Columbia	18346
71	E.I.	Nelly	Fo' Reel/Universal	18182
72	WHO'S THAT GIRL?	Eve	Ruff Ryders/Interscope	17692
73	911	Wyclef Jean Featuring Mary J. Blige	Columbia	17558
74	YOU ROCK MY WORLD	Michael Jackson	Epic	17481
75	JOHN DOE	Public Announcement Featuring LeLe	RCA	17018
76	WHAT IT IS	Violator Featuring Busta Rhymes	Violator/Loud/Columbia/J	16974
77	UNTIL THE END OF TIME	2Pac	Amaru/Death Row/Interscope	16840
78	LAY LOW	Snoop Dogg f/Master P, Nate Dogg, Butch Cassidy & Tha Eastsidaz	No Limit/Priority	16608
79	YOU GETS NO LOVE	Faith Evans	Bad Boy/Arista	16577
80	TAKE IT TO DA HOUSE	Trick Daddy Featuring the SNS Express	Slip-N-Slide/Atlantic	16444
81	BETWEEN ME AND YOU	Ja Rule Featuring Christina Milian	Murder Inc./Def Jam/IDJMG	16185
82	NO MORE (BABY I'MA DO RIGHT)	3LW	Nine Lives/Epic	16022
83	IS THAT YOUR CHICK	Memphis Bleek f/Jay-Z & Missy Elliott	Roc-A-Fella/Def Jam/IDJMG	15891
84	WHAT AM I GONNA DO	Tyrese	RCA	15589
85	CHICKENHEAD	Project Pat	Hypnotize Minds/Loud/Columbia	15258
86	DANCE WITH ME	112	Bad Boy/Arista	14948
87	GIRLS, GIRLS, GIRLS	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	14901
88	BOOTYLICIOUS	Destiny's Child	Columbia	14845
89	WHAT'S YOUR FANTASY	Ludacris f/Shawna	Disturbing Tha Peace/Def Jam South/IDJMG	14173
90	CAMEL	City High Featuring Eve	Booga Basement/Interscope	13545
91	CHA-CHA SLIDE	Mr. C the Slide Man	M.O.B./Universal	13411
92	PUPPY LOVE	Lil Bow Wow Featuring Jagged Edge	So So Def/Columbia	13395
93	BIZOUNCE	Olivia	J	13158
94	RIDE WIT ME	Nelly Featuring City Spud	Fo' Reel/Universal	12539
95	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	12210
96	SHAKE YA ASS	Mystikal	Jive	12074
97	SNOOP DOGG	Snoop Dogg	No Limit/Priority	11248
98	LIAR	Profyle	Motown	10459
99	#1	Nelly	Priority/Capitol	10350
100	WHO WE BE	DMX	Ruff Ryders/Def Jam/IDJMG	9857

THE NEW YORK TIMES CALLS HER "THE NEO SOUL QUEEN".
SHE'S BACK TO SEIZE YOUR SOUL... COMPLETELY.

Angie Stone

BROTHA

THIS YEAR'S #2 ADULT R&B AND
TOP 10 MAINSTREAM LABEL OF
THE YEAR, J RECORDS, BRINGS
YOU ANGIE STONE!

NEWSWEEK HAILS HER AS
"The Princess Of Soul"

THE LOS ANGELES TIMES SAYS
"No single album during the neo-soul
movement has embraced the soul
experience as fully as Angie Stone's
'Mahogany Soul'."

SKIP CHEATHAM, PD OF KKDA/DALLAS SAYS
"This single is reacting for my listeners.
I played it and the phones haven't stopped
ringing!"

HER TOP 10 SINGLE "BROTHA" IS OVER
21 MILLION IN AUDIENCE THIS WEEK WITH
TOP AIRPLAY MARKETS LIKE:

1 ROTATIONS AT WWIN/Baltimore,
WRKS/New York and KKDA/Dallas!

WYLD/New Orleans	26x
WTLC/Indianapolis	22x
WPGC/Washington	56x
WCXV/Columbus	39x
WVAZ/Chicago	20x
KPRS/Kansas City	24x
WJMR/Milwaukee	24x
KKBT/Los Angeles	20x
KMEL/San Francisco	48x
WERQ/Baltimore	38x
WWIN/Baltimore	29x
WAMO/Pittsburgh	32x
WKYS/Washington DC	34x
WPGC/Washington DC	56x
WBOT/Boston	31x
WRKS/New York	27x

MAKE SURE TO CHECK OUT THE REMIX "BROTHA II"
FEATURING ALICIA KEYS AND EVE AS PERFORMED ON
THE BILLBOARD MUSIC AWARDS!

VIDEO BLAZIN' ON !



THE POWERFUL FIRST SINGLE FROM HER NEW ALBUM MAHOGANY SOUL.

PRODUCED BY RAFAEL SAADIQ

MOST-PLAYED ADULT R&B

MOST-PLAYED CROSSOVER SONGS

MOST-PLAYED RAP SONGS



1 TAKE YOU OUT
Luther Vandross J
19054 detections

2 LOVE
Musiq Soulchild Def Soul/IDJMG
17451

1 PEACHES & CREAM
112 Bad Boy/Arista
69751 detections

2 I'M REAL
Jennifer Lopez Featuring Ja Rule Epic
68369

1 PUT IT ON ME
Ja Rule f/Lil' Mo & Vita Murder Inc./Def Jam/IDJMG
118984 detections

2 GET UR FREAK ON
Missy "Misdemeanor" Elliott The Gold Mind/Elektra/EEG
107055

3	THE WAY	Jill Scott	Hidden Beach/Epic	14951
4	A LONG WALK	Jill Scott	Hidden Beach/Epic	14475
5	FALLIN'	Allcia Keys	J	14164
6	WE FALL DOWN	Donnie McClurkin	Verity/Jive	13980
7	CONTAGIOUS	The Isley Brothers f/Ronald Isley AKA Mr. Biggs	DreamWorks	13301
8	LIFETIME	Maxwell	Columbia	11980
9	LOVE OF MY LIFE	Brian McKnight	Motown	11385
10	EMOTIONAL	Carl Thomas	Bad Boy/Arista	11362
11	JUST IN CASE	Jaheim	Divine Mill/Warner Bros.	11288
12	HEARD IT ALL BEFORE	Sunshine Anderson	Soulife/Atlantic	11275
13	ONE WOMAN MAN	Dave Hollister	Def Squad/DreamWorks	11257
14	STRANGER IN MY HOUSE	Tamia	Elektra/EEG	10837
15	WITHOUT YOU	Charlie Wilson	Major Hits/Jake/Interscope	10389
16	MY FIRST LOVE	Avant f/Ketara Wyatt	Magic Johnson/MCA	10164
17	MISSING YOU	Case	Def Soul/IDJMG	10097
18	GET TO KNOW YA	Maxwell	Columbia	9683
19	MUSIC	Erick Sermon f/Marvin Gaye	NYLA/Def Squad/Interscope/J	9321
20	MADE TO LOVE YA	Gerald Levert	Elektra/EEG	9139
21	I AM YOUR WOMAN	Syleena Johnson	Jive	8854
22	VIDEO	India.Arie	Motown	8664
23	MAYBE I DESERVE	Tank	Blackground	8318
24	BROWN SKIN	India.Arie	Motown	8069
25	OPEN MY HEART	Yolanda Adams	Elektra/EEG	7803
26	JUST FRIENDS (SUNNY)	Musiq Soulchild	Def Jam/Def Soul/IDJMG	7663
27	TAKE CARE OF HOME	Dave Hollister	Def Squad/DreamWorks	7636
28	AFTER PARTY	Koffee Brown	Divine Mill/Arista	7494
29	DIDN'T CHA KNOW	Erykah Badu	Motown	7375
30	ALL FOR YOU	Janet Jackson	Virgin	7288
31	WHAT IF	Babyface	Arista	6973
32	DIFFERENCES	Ginuwine	Epic	6567
33	SOMETHING IN THE PAST	Jesse Powell	Silas/MCA	6545
34	I WISH	R. Kelly	Jive	6378
35	SHE'S ALL I GOT	Jimmy Cozier	J	6102
36	BY YOUR SIDE	Sade	Epic	5990
37	LOVE DON'T LOVE ME	Eric Benét	Warner Bros.	5854
38	YOU ROCK MY WORLD	Michael Jackson	Epic	5444
39	REASON FOR BREATHING	Babyface	Epic	5325
40	COULD IT BE	Jaheim	Divine Mill/Warner Bros.	5039
41	MORE THAN WHAT I WANTED	CeCe Winans	Wellspring Gospel/Sparrow/Capitol	5032
42	LET'S RIDE	The O'Jays	MCA	4960
43	MAN AIN'T SUPPOSED TO CRY	Pucci Announcment	RCA	4913
44	IF I	Jesse Powell	Silas/MCA	4868
45	PROMISE	Jagged Edge	So So Def/Columbia	4714
46	BITTER	Chanté Moore	Silas/MCA	4528
47	CANDLES	Pru	Capitol	4514
48	STUTTER	Joe	Jive	4428
49	YOU SHOULD'VE TOLD ME	Kelly Price	Def Soul/IDJMG	4346
50	IS THIS LOVE	Will Downing f/Lee Fitzmaurice	GRP/Verve	4290

3	PUT IT ON ME	Ja Rule f/Lil' Mo & Vita	Murder Inc./Def Jam/IDJMG	66211
4	WHERE THE PARTY AT	Jagged Edge With Nelly	So So Def/Columbia	65426
5	LET ME BLOW YA MIND	Eve f/Gwen Stefani	Ruff Ryders/Interscope	60194
6	GET UR FREAK ON	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	59529
7	FALLIN'	Alicia Keys	J	55983
8	U REMIND ME	Usher	Arista	53714
9	DIFFERENCES	Ginuwine	Epic	51199
10	STUTTER	Joe Featuring Mystikal	Jive	50919
11	DANGER (BEEN SO LONG)	Mystikal Featuring Nivea	Jive	50444
12	FAMILY AFFAIR	Mary J. Blige	MCA	50279
13	MS. JACKSON	OutKast	LaFace/Arista	50213
14	PROMISE	Jagged Edge	So So Def/Columbia	48572
15	I JUST WANNA LOVE U (GIVE IT 2 ME)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	47305
16	FIESTA	R. Kelly Featuring Jay-Z	Jive	45026
17	IZZO (H.O.V.A.)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	44276
18	SOUTHERN HOSPITALITY	Ludacris	Disturbing Tha Peace/Def Jam South/IDJMG	44041
19	ONE MINUTE MAN	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	41432
20	RIDE WIT ME	Nelly Featuring City Spud	Fo' Reel/Universal	39348
21	I'M A THUG	Trick Daddy	Slip-N-Slide/Atlantic	38339
22	SUPERWOMAN PT. II	Lil' Mo Featuring Fabolous	EastWest/EEG	37763
23	CAN'T DENY IT	Fabulous f/Nate Dogg	Desert Storm/Elektra/EEG	36446
24	SO FRESH, SO CLEAN	OutKast	LaFace/Arista	36177
25	LIVIN' IT UP	Ja Rule Featuring Case	Murder Inc./Def Jam/IDJMG	35213
26	IT WASN'T ME	Shaggy f/Ricardo "RikRok" Ducent	MCA	34913
27	HEARD IT ALL BEFORE	Sunshine Anderson	Soulife/Atlantic	32905
28	LOVE	Musiq Soulchild	Def Soul/IDJMG	31500
29	OOCHIE WALLY	QB Finest f/Nas & Bravehearts	Ill Will/Columbia	31173
30	SURVIVOR	Destiny's Child	Columbia	30685
31	LAY LOW	Snoop Dogg f/Master P, Nate Dogg, Butch Cassidy & The Eastsideaz	No Limit/Priority	30563
32	AREA CODES	Ludacris f/Nate Dogg	Disturbing Tha Peace/Def Jam/IDJMG	30400
33	HIT 'EM UP STYLE (OOPS!)	Blu Cantrell	RedZone/Arista	30207
34	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	30111
35	CONTAGIOUS	The Isley Brothers f/Ronald Isley AKA Mr. Biggs	DreamWorks	29840
36	UGLY	Bubba Sparxxx	Beat Club/Interscope	29424
37	INDEPENDENT WOMEN PART I	Destiny's Child	Columbia	29285
38	MISSING YOU	Case	Def Soul/IDJMG	28314
39	CRAZY	K-Ci & JoJo	MCA	27983
40	WAIT A MINUTE	Ray J Featuring Lil' Kim	Atlantic	27747
41	ROCK THE BOAT	Aaliyah	Blackground	27461
42	U GOT IT BAD	Usher	Arista	27261
43	ALL FOR YOU	Janet Jackson	Virgin	27018
44	SET IT OFF	Juvenile	Cash Money/Universal	26072
45	I WISH	R. Kelly	Jive	26039
46	WHAT'S YOUR FANTASY	Ludacris f/Shawna	Disturbing Tha Peace/Def Jam South/IDJMG	25942
47	FEELIN' ON YO BOOTY	R. Kelly	Jive	25807
48	MAYBE I DESERVE	Tank	Blackground	25691
49	MUSIC	Erick Sermon f/Marvin Gaye	NYLA/Def Squad/Interscope	25504
50	I LIKE THEM GIRLS	Tyrese	RCA	25450

3	LET ME BLOW YA MIND	Eve f/Gwen Stefani	Ruff Ryders/Interscope	101690
4	MS. JACKSON	OutKast	LaFace/Arista	90126
5	RIDE WIT ME	Nelly Featuring City Spud	Fo' Reel/Universal	77487
6	I JUST WANNA LOVE U (GIVE IT 2 ME)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	77004
7	DANGER (BEEN SO LONG)	Mystikal Featuring Nivea	Jive	75965
8	IT WASN'T ME	Shaggy Featuring Ricardo "RikRok" Ducent	MCA	67071
9	SOUTHERN HOSPITALITY	Ludacris	Disturbing Tha Peace/Def Jam South/IDJMG	65471
10	ONE MINUTE MAN	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	64739
11	IZZO (H.O.V.A.)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	64241
12	SO FRESH, SO CLEAN	OutKast	LaFace/Arista	59784
13	I'M A THUG	Trick Daddy	Slip-N-Slide/Atlantic	57523
14	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	56523
15	ANGEL	Shaggy Featuring Rayvon	MCA	56051
16	OOCHIE WALLY	QB Finest f/Nas & Bravehearts	Ill Will/Columbia	52001
17	CAN'T DENY IT	Fabulous f/Nate Dogg	Desert Storm/Elektra/EEG	49565
18	WHAT'S YOUR FANTASY	Ludacris f/Shawna	Disturbing Tha Peace/Def Jam South/IDJMG	49231
19	LIVIN' IT UP	Ja Rule Featuring Case	Murder Inc./Def Jam/IDJMG	49229
20	AREA CODES	Ludacris f/Nate Dogg	Disturbing Tha Peace/Def Jam/IDJMG	47113
21	MUSIC	Erick Sermon f/Marvin Gaye	NYLA/Def Squad/Interscope/J	46230
22	E.I.	Nelly	Fo' Reel/Universal	45147
23	BETWEEN ME AND YOU	Ja Rule f/Christina Milian	Murder Inc./Def Jam/IDJMG	44916
24	TAKE IT TO DA HOUSE	Trick Daddy f/The SNS Express	Slip-N-Slide/Atlantic	42395
25	UGLY	Bubba Sparxxx	Beat Club/Interscope	41621
26	SET IT OFF	Juvenile	Cash Money/Universal	40306
27	LAY LOW	Snoop Dogg f/Master P, Nate Dogg, Butch Cassidy & The Eastsideaz	No Limit/Priority	40055
28	WHO'S THAT GIRL?	Eve	Ruff Ryders/Interscope	38617
29	RAISE UP	Pete D Pablo	Jive	36435
30	PROJECT CHICK	Cash Money Millionaires	Cash Money/Universal	35570
31	BOW WOW (THAT'S MY NAME)	Lil Bow Wow	So So Def/Columbia	35260
32	BAD BOY FOR LIFE	P. Diddy, Black Rob & Mark Curry	Bad Boy/Arista	34792
33	UNTIL THE END OF TIME	2Pac	Amaru/Death Row/Interscope	34649
34	MY BABY	Lil' Romeo	Soulja/Priority	33553
35	I CRY	Ja Rule Featuring Lil' Mo	Murder Inc./Def Jam/IDJMG	32899
36	PURPLE HILLS	D12	Shady/Interscope	31885
37	WHAT IT IS	Violator f/Busta Rhymes	Violator/Loud/Columbia/J	26327
38	CHICKENHEAD	Project Pat	Hypnotize Minds/Loud/Columbia	24763
39	CAMEL	City High Featuring Eve	Booga Basement/Interscope	24187
40	#1	Nelly	Priority/Capitol	23018
41	IS THAT YOUR CHICK	Memphis Bleek f/Jay-Z & Missy Elliott	Roc-A-Fella/Def Jam/IDJMG	22841
42	MIDWEST SWING	St. Lunatics	Fo' Reel/Universal	22232
43	911	Wyclef Jean Featuring Mary J. Blige	Columbia	21209
44	BECAUSE I GOT HIGH	Afroman	Universal	20629
45	SHAKE YA ASS	Mystikal	Jive	20117
46	GIRLS, GIRLS, GIRLS	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	19783
47	SNOOP DOGG	Snoop Dogg	No Limit/Priority	19732
48	PUPPY LOVE	Lil Bow Wow f/Jagged Edge	So So Def/Columbia	19519
49	BIA' BIA'	Lil Jon & The East Side Boyz f/Ludacris, Too Short, Big Kap & Chyna Whyte	BME/TVT	19482
50	X	Xzibit	Loud/Columbia	17403

WESLEY SNIPES

VING RHAMES

CASH MONEY MILLIONAIRES

(LIL WAYNE, BIG TYMERS, LAC & MIKKEY)

UNDISPUTED

FEATURING THE SINGLE "UNDISPUTED"

PARENTAL ADVISORY EXPLICIT CONTENT

EDITED VERSION ALSO AVAILABLE.

IMPACTING 12/18

WWW.CASHMONEY-RECORDS.COM
WWW.UNIVERSALRECORDS.COM



UNIVERSAL RECORDS

www.parentalguide.org

Artwork © 2001 Miramax Film Corp. © 2001 Cash Money Records, Inc. Manufactured & Marketed by Universal Records, a Division of UMG Recordings, Inc.

POWER PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

WQHT New York
VP/Pgm: Tracy Cloherty
MC: Mara Melendez
Emmis 212-229-9797
HOT 97 logo
DETECTIONS table with 40 rows of song titles and numbers

KPWR Los Angeles
VP/Pgm: Jimmy Steal
APD: Damien Young
MD: E-man
Emmis 818-953-4200
POWER 106 FM logo
DETECTIONS table with 40 rows of song titles and numbers

KKBT Los Angeles
PD: Robert Scorpio
APD/MD: Dorsey Fuller
Radio One 323-634-1800
THE BEAT 100.3 logo
DETECTIONS table with 40 rows of song titles and numbers

WBLS New York
PD: Vinny Brown
MD: Deneen Womack
Inner City 212-447-1000
97.9 THE BOX logo
DETECTIONS table with 40 rows of song titles and numbers

WGCI Chicago
OM: Elroy R.C. Smith
APD/MD: Carla Boatner
Clear Channel 312-986-6900
WGCI logo
DETECTIONS table with 40 rows of song titles and numbers

WJMN Boston
VP/Pgm: Cadillac Jack
MD: Kid David Corey
Clear Channel 781-663-2500
WJMN logo
DETECTIONS table with 40 rows of song titles and numbers

WPGC Washington, DC
VP/Pgm: Jay Stevens
APD: Reggie Rouse
MD: Thea Mitchem
Infinity 301-918-0955
WPGC logo
DETECTIONS table with 40 rows of song titles and numbers

WVEE Atlanta
PD: Tony Brown
APD: Greg Street
MD: Tosha Love
Infinity 404-898-8900
V103 logo
DETECTIONS table with 40 rows of song titles and numbers

WUSL Philadelphia
PD: Glenn Cooper
APD: Colby Colb
MD: Tosha Love
Clear Channel 215-483-8900
POWER 99.5 logo
DETECTIONS table with 40 rows of song titles and numbers

KBXX Houston
PD/MD: Kashon Powell
Radio One 713-623-2108
97.9 THE BOX logo
DETECTIONS table with 40 rows of song titles and numbers

WEDR Miami
PD/MD: Cedric Hollywood
AMD: Shelby Rushin
Cox 305-623-7711
99 JANZ logo
DETECTIONS table with 40 rows of song titles and numbers

KMEL San Francisco
OM: Michael Martin
APD/MD: "Jazzy" Jim Archer
Clear Channel 415-538-1061
KNTV logo
DETECTIONS table with 40 rows of song titles and numbers

WJLB Detroit
PD: K.J. Holiday
APD/MD: Kris Kelly
Clear Channel 313-965-2000
WJLB logo
DETECTIONS table with 40 rows of song titles and numbers

WKYS Washington, DC
PD: Daryl Huckaby
MD: Big Zo
Radio One 301-306-1111
WKYS logo
DETECTIONS table with 40 rows of song titles and numbers

KKDA Dallas
PD: Skip Cheatham
APD: Man at Large
Service 972-263-9911
KKDA logo
DETECTIONS table with 40 rows of song titles and numbers

WDTJ Detroit
VP/Pgm: Lance Panton
OM: Monica Starr
PD: Charles "Spudd" Spencer
Radio One 313-259-2000
105.9 logo
DETECTIONS table with 40 rows of song titles and numbers

WERQ Baltimore
PD: Dion Summers
APD/MD: Neke Howse
Radio One 410-332-8200
92.7 logo
DETECTIONS table with 40 rows of song titles and numbers

WHTA Atlanta
PD: Jerry Smokin' B
MD: Ramona DeBreaux
Radio One 404-765-9750
107.9 logo
DETECTIONS table with 40 rows of song titles and numbers

R&B RADIO, THANKS FOR HELPING TO MAKE 2001 AN ELECTRIFYING YEAR.



From Allure, Avant, Black Star, Black Thought, Mary J. Blige, Common, Taye Diggs, Ricardo "Rik Rok" Ducent, E-Dub, Field Mob, GZA/Genius, Infinity Tha Ghetto Child, Jodeci, K-Ci & JoJo, Kardinal Offishall, Gladys Knight, Patti LaBelle, Mos Def, nine20, The O'Jays, Pam & Dodi, Rahzel, Rayvon, Res, The Roots, Shaggy, UNT, Jaguar Wright, KeKe Wyatt, Yasmeeen & All the Artists and Staff at

M C A MUSIC | CORP
IN AMERICA

www.mcarecords.com

©2001 MCA Records

POWER PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

KBFB Dallas PD: Tony Fields MD: Marie Kelly Radio One 214-521-4661

WPHI Philadelphia PD: Luscious Ice APD: Cheryl Martinez MD: Raphael George Radio One 215-884-9400

WZMX Hartford PD: Victor Starr APD: David Simpson MD: Raphael George Infinity 860-677-6700

WENZ Cleveland PD: Lance Pantone MD: Sam Sylk Radio One 216-579-1111

WQUE New Orleans OM: Marv Hankston PD/MD: Uptown Angela Clear Channel 504-827-6000

WJHM Orlando OM: John Roberts PD: Stevie DeMann MD: Jay Love Infinity 407-919-1000

KKFR Phoenix PD: Bruce St. James APD/MD: Charlie Huero Emmis 602-258-6161

WPEG Charlotte APD/MD: Nate Quick Infinity 704-333-0131

KQKS Denver PD: Cat Collins MD: John E. Kage Jefferson-Pilot 303-321-0950

WQOK Raleigh OM: Cy Young MD: Shawn Alexander Radio One 919-848-9736

WJMH Greensboro OM/MD: Brian Douglas MD: Tap Money Entercom 336-605-5200

WHRK Memphis PD: Nate Bell APD/MD: Eileen Nathaniel Clear Channel 901-529-4300

WOWI Norfolk OM: Daisy Davis APD/MD: Heart Attack Clear Channel 757-466-9116

KPRS Kansas City PD: Sam Weaver APD/MD: Myron D. Carter 816-763-2040

KATZ St. Louis VP/Operations: Chuck Atkins PD: Tiffany Green Clear Channel 314-692-5108

WBOT Boston PD: Steve Gousty APD: Lamar "LBO" Robinson MD: T. Clark Radio One 617-427-2222

WKKW Milwaukee PD: Jamillah Muhammad MD: Doc Love Clear Channel 414-321-1007

WQQK Nashville PD: Maurice DeVoe Dickey Brothers 615-321-1067

ON YOUR
DESK NOW!!



RYDE OR DIE VOL. III



PARENTAL
ADVISORY
EXPLICIT CONTENT

EDITED
VERSION ALSO
AVAILABLE.

To learn more about the parental advisory
program, go to www.parentalguide.org

IN THE "R" WE TRUST

THE SMASH NEW SINGLE

"THEY AIN'T READY"

Featuring **JADAKISS & BUBBA SPARXXX**

WITH NEW MUSIC FROM

**DMX • EVE • LOX • DRAG-ON • LUDACRIS
THA EASTSIDAZ** and the entire **RUFF RYDERS FAMILY**

BLAZIN' NEW TRACKS BY **SWIZZ BEATZ • TIMBALAND • P.KILLER** and **IRV GOTTI**

WWW.RUFFRYDERS.COM

IN STORES 12.18.01



©2001 Ruff Ryder Records. All rights reserved.



POWER LAYLISTS

POWER LAYLISTS

WBXL Mobile PD/MD: Myronda Reuben Cumulus 334-432-7609

WCDC Richmond PD: Lamonda Williams MC: Reggie B Radio One 804-672-9299

WAMO Pittsburgh PD: Jay Michaels MD: D.J. Boogie Shenandoah 412-471-2181

WRKS New York OM: John Mullen PD: Tony Beasley MC: Julie Gustines Emmis 212-242-9870

WVAC Chicago OM: Elroy C. Smith APD/MD: Armando Rivera Clear Channel 312-360-9000

WDAS Philadelphia VP/GM/PD: Joe Tamburro MD: Jo Gamble Clear Channel 610-617-8500

DETECTIONS table for WBXL Mobile with 40 rows of song titles and numbers.

DETECTIONS table for WCDC Richmond with 40 rows of song titles and numbers.

DETECTIONS table for WAMO Pittsburgh with 40 rows of song titles and numbers.

DETECTIONS table for WRKS New York with 40 rows of song titles and numbers.

DETECTIONS table for WVAC Chicago with 40 rows of song titles and numbers.

DETECTIONS table for WDAS Philadelphia with 40 rows of song titles and numbers.

KBMB Sacramento PD: Travis Loughran APD/MD: Big Kid Bootz Diamond 916-440-9500

WJMI Jackson OM: Stan Branson APD: Alice Marie Dixon Inner City 601-957-1300

WCKX Columbus PD: Paul Strong APD: Warren Stevens Radio One 614-487-1444

WHUR Washington, DC PD/MD: David A. Dickinson Howard University 202-806-3500

KMJQ Houston PD: Carl Conner MD: Sam Choice Radio One 713-623-2108

KJLH Los Angeles PD/MD: Cliff Winston TAXI 310-330-2200

DETECTIONS table for KBMB Sacramento with 40 rows of song titles and numbers.

DETECTIONS table for WJMI Jackson with 40 rows of song titles and numbers.

DETECTIONS table for WCKX Columbus with 40 rows of song titles and numbers.

DETECTIONS table for WHUR Washington, DC with 40 rows of song titles and numbers.

DETECTIONS table for KMJQ Houston with 40 rows of song titles and numbers.

DETECTIONS table for KJLH Los Angeles with 40 rows of song titles and numbers.

WBHJ Birmingham PD: Mickey Johnson APD/MD: Mary K. Cox 205-322-2987

WHHH Indianapolis PD: Brian Wallace MD: Liz Dickson Radio One 317-293-9600

WJMZ Greenville, S.C. PD: Doug Davis Cox 864-235-1073

WMMJ Washington, DC VP/Pgm: Kathy Brown MD: Mike Chase AMD: James Pair Radio One 301-306-1111

WALR Atlanta PD: Jim Kennedy APD: Melissa Summers Cox 404-688-0068

WHQT Miami PD: Derrick Brown APD/MD: Karen Vaughn Cox 954-584-7117

DETECTIONS table for WBHJ Birmingham with 40 rows of song titles and numbers.

DETECTIONS table for WHHH Indianapolis with 40 rows of song titles and numbers.

DETECTIONS table for WJMZ Greenville, S.C. with 40 rows of song titles and numbers.

DETECTIONS table for WMMJ Washington, DC with 40 rows of song titles and numbers.

DETECTIONS table for WALR Atlanta with 40 rows of song titles and numbers.

DETECTIONS table for WHQT Miami with 40 rows of song titles and numbers.

**NEW
DATES!**

March 14 - 16
Eden Roc Resort • Miami

Billboard Monitor AIRPLAY RADIO.2002 seminar

Radio's Hot Button Topics

- **How Far is Too Far:** Radio's responsibility to the community.
- **Top 40 Topics:** Group Editor Sean Ross dissects top 40.
- **Rhythmic Top 40 - Wilder Than Ever:** Is there still a place for pop?
- **Hits for Big Kids:** Adult top 40 and AC sessions.
- **Ruling the Landscape :** Managing in today's environment.
- **Artist Panel:** Darius Rucker of Hootie & the Blowfish, Michael Peterson & more!
- **Town Meeting:** Reviewing issues brought up during the seminar.

PLUS . . .

Special R&B Panel host:

Elroy Smith

Operations Manager,
WGCI-AM/FM &
WVAZ, Chicago



**For Complete List of
Radio Award Nominees:**

www.billboard.com/events/radio

Exciting Highlights

Clear Channel Florida Pre-Seminar Party

Welcoming all Labels, Wednesday March 13

Heston Hosten Memorial Golf Tournament

to benefit the TJ Martell Foundation
Miami Shores Country Club 212.833.7538

Arista Records Spa Day

Treating weary and over-partied attendees - manicures, pedicures and massages (invitation only).

Island Def Jam Video Screen

featuring their latest and best artist videos.

Poolside Welcome Reception

Cool cocktails, great food, and an incredible view of the ocean.

Electrifying Artist Showcases

By today's brightest & tomorrow's stars.

Special Programming

ROCK DAY

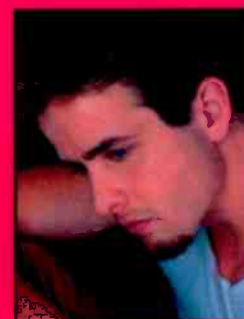
presented by Pollack Media Group

- Rock Format Updates.
- What's Next for Rock & Alternative?
- Mixing Talk & Rock.
- Do Artists Still Matter?

COUNTRY SEMINAR WITH A SEMINAR

- How to repatriate disenfranchised listeners.
- Branding a successful country station.
- Stations differentiate with regional sounds and crossover records.

the grand finale!



Billboard/Airplay Monitor

RADIO AWARDS

hosted by **Joey McIntyre**

Honoring America's
leading programmers
& personalities.



T O R E G I S T E R

ONLINE

billboard.com/events/radio

MAIL

Billboard, Attn. Michele Jacangelo,
770 Broadway, 6th Fl, NY, NY 10003

FAX

646.654.4674, Attn. Michele Jacangelo

\$595 - Full-Registration

\$199 - RADIO STATION EMPLOYEES ONLY

FREE - REGISTRATION FOR RADIO
STATION NOMINEES

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Amex MC/Visa Company Check

Card#: _____ Exp: _____

CONFERENCE FEE & PAYMENT

Make all payments to Billboard. Group discounts for 10 or more are available. Contact Phyllis Demo 646.654.4643.

CANCELLATIONS

All cancellations must be received in writing by Feb. 1 and are subject to a \$150 administrative fee. No cancellations accepted after Feb. 1 and no refunds will be paid. Substitutions may be made at anytime.

SPONSORSHIPS

Top 40: Jeff Somerstein, 646.654.4710
R&B: Johnna Johnson, 646.654.4707
Country: Lee Ann Photoglo, 615.321.4294
Rock: Rebecca Barton, 323.525.2331
Corporate: Cebele Rodriguez, 646.654.4648

QUESTIONS?

Michele Jacangelo 646.654.4660
bbevents@billboard.com

HOTEL

The Eden Roc Resort & Spa
305.531.0000
Discounted Room Rate \$239

UNIVERSAL'S SUCCESS REVOLVES AROUND BIG HITS, SMALL STAFF

BY BRAM TEITELMAN

Universal Records nabs label of the year honors in three categories this year: active, heritage, and mainstream. It's the label's second year topping the mainstream and active categories. The continued success of Godsmack and 3 Doors Down, as well as solid performances from some of the label's newer acts, helped cement Universal's status as a label synonymous with rock radio. The label's recognition is due at least in part, however, to the hard work of senior VP of promotion Steve Leeds and his staff.

What has been your proudest achievement this year?

When your industry peers acknowledge you have achieved the No. 1 position. It's hard to find a pinnacle bigger than that.

What makes Universal stand out from other labels?

Hopefully, it starts with the music. Then—as it always has been and always will be—it's about hit songs that we identify and our staff, which has the tenacity and the perseverance to take the music to its logical end so that the consumer can't escape our exposure, whether it's through radio, video, retail, or live performance. [Leeds interrupts the conversation to answer the phone.] Another label just called to say they'd like to interview one of my employees for a national position. That's the ultimate compliment. I think we've got a phenomenal staff. They work hard, and they're small—we only have 10 people in the field, and in this day and age, that's tough. We do great work, though. I'm blessed. I've got a really good staff.

Any other attributes that led to the latest success this year?

It's great music, great people, a great work ethic, and a desire to win. I hate sounding like it's a locker-room coach talk, but there's no secrets. Everyone knows that great records make great promotion people, and everyone's got the work ethic that they want to win. Doug Morris and Monte [Lipman] give us great tools to work with, and we just go.

Any surprise hits or disappointments this year?

I'm not surprised by anything other than day-to-day life. Waking up every day is a surprise, because you never know what's going to appear on the horizon or be there. I'm disappointed in things I can't change—that there's only 24 hours in a day. The public won't respond to new music 24 hours a day, seven days a week. I'm also disappointed in the state of the world right now. If you want to talk disappointments, I would have to say it has to be with current events. Some of the biggest surprises and disappointments that I never thought I'd see in my lifetime are that some people really don't value or respect life. That kind of overshadows our ability to bring happiness to people by playing good music.

That said, any concerns that relate to station/label relationships?

I hope the radio relationship/concert business scenario works itself out to some sort of positive conclusion so that the artists can still tour and make a living. I also hope that radio promotion people don't become relegated to concert promoters and that radio programmers who got in the business to be radio programmers don't find themselves as concert promoters. I think we can hopefully keep our roles straight.

What are rock radio's primary challenges now?

Current events have provided a huge distraction, so there's a lot of competition from other media, whether it be print or news/talk. I think fragmentation of formats is a real challenge in how to develop a critical mass. Can the economics sustain a channel that only appeals to people who want to hear Lithuanian whaling songs? We have the technology to do it. We can build it through the Internet or satel-

lite or terrestrial, but is the economic wherewithal there to sustain such a format and make it a profitable thing?

So how do you see the XM and Sirius products affecting radio in the next year?

They're not on my radar yet, because they are not signatories yet to the digital licensing that's necessary for them to be properly doing business with the record labels. Having said that, they'll probably get that worked out and will provide another avenue of exposure. Joe Capobianco and Lee Abrams, who are good pals of mine, aren't going to want to hear this, but until they get the business side worked out, I can't answer that [question], because I don't know.

What do you think will be the next big thing that radio will experience?

The next big thing—and I'm stealing this quote from someone else—is and always will be a hit song. I think you'll see comfort music that attracts the introspective side of people with meaningful lyrics. People are looking for comfort zones, and I think people are also in a quandary as to where to find comfort music. Of course, there's also the angry, rebellious side of things. Rock 'n' roll is always about two things: rebellion and sex. Those will always be

there, and in times of stress and crisis, those things—at least for the short term—get magnified.

What one issue will affect the industry as a whole the most in the coming year?

It goes back to societal world politics. People are not going to be able to escape the uncomfortable nature of their lives. They'll try to escape and use the media as a short-term escape, but until that changes, that's a real challenge—to hold people's attention span and try to entertain them and provide them with an emotional release, since the world situation is in a state of flux.

Entertainment has always been and will continue to be a great value. In depressed times, people look for escapism, and I still think the price of a CD is a great value for someone, and [it] has a repeatability factor that other mediums perhaps don't offer. So I think the entertainment value of music is always there. Sure, since Sept. 11, people perhaps have less discretionary dollars—they're more cautious with their money, they're concerned. There's a lot of friends of mine in the business who are unemployed. Business is down significantly at retail. But I'm optimistic about the future, because people are going to look for entertainment value and . . . to get away from the weirdness that the world presents right now.



LEEDS



'Fragmentation
of formats is
a real challenge
in how to develop
a critical mass'
—Steve Leeds

STEVE LEEDS THANKS

- Monte Lipman, president
- Howard Leon, VP of rock formats
- Suzanne Perl, director of rock formats, and our ace field staff
- Jessica Siracusa, national manager of college and metal promotion

- Our A&R staff
- Video programmers, both national and local
- Our friends in radio who have been receptive and open to playing our music

UNIVERSAL'S TOP MAINSTREAM ROCK SONGS OF 2001



GODSMACK



3 DOORS DOWN

1. Godsmack, "Awake"
2. 3 Doors Down, "Loser"
3. Godsmack, "Greed"
4. 3 Doors Down, "Duck and Run"
5. 3 Doors Down, "Be Like That"

TOP MODERN ROCK ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	LINKIN PARK	(3)	Warner Bros.
2	STAINED	(3)	Flip/Elektra/EEG
3	INCUBUS	(3)	Immortal/Epic
4	FUEL	(3)	Epic (1) 550 Music/Epic
5	BLINK-182	(3)	MCA
6	WEEZER	(3)	Geffen/Interscope
7	LIFEHOUSE	(2)	DreamWorks
8	3 DOORS DOWN	(3)	Republic/Universal
9	ALIEN ANT FARM	(2)	New Noise/DreamWorks
10	SUM 41	(2)	Island/IDJMG
11	LIMP BIZKIT	(2)	Flip/Interscope
12	TOOL	(2)	Tool Dissectional/Volcano
13	U2	(3)	Interscope (1) Island/Interscope
14	DISTURBED	(3)	Giant/Reprise
15	NICKELBACK	(2)	Roadrunner
16	GODSMACK	(3)	Republic/Universal
17	DAVE MATTHEWS BAND	(3)	RCA
18	COLDPLAY	(3)	Capitol
19	CRAZY TOWN	(1)	Columbia
20	SALIVA	(2)	Island/IDJMG

TOP ACTIVE ROCK ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	GODSMACK	(3)	Republic/Universal
2	LINKIN PARK	(3)	Warner Bros.
3	STAINED	(3)	Flip/Elektra/EEG
4	DISTURBED	(3)	Giant/Reprise
5	3 DOORS DOWN	(3)	Republic/Universal
6	FUEL	(3)	Epic (1) 550 Music/Epic
7	LIMP BIZKIT	(3)	Flip/Interscope
8	SALIVA	(2)	Island/IDJMG
9	TOOL	(2)	Tool Dissectional/Volcano
10	TANTRIC	(3)	Maverick
11	INCUBUS	(3)	Immortal/Epic
12	NICKELBACK	(3)	Roadrunner
13	PUDDLE OF MUDD	(2)	Flawless/Geffen/Interscope
14	PAPA ROACH	(3)	DreamWorks
15	A PERFECT CIRCLE	(3)	Virgin
16	AEROSMITH	(4)	Columbia
17	CREED	(2)	Wind-up (1) Elektra/EEG
18	DROWNING POOL	(2)	Wind-up
19	AARON LEWIS	(1)	Flawless/Geffen/Interscope
20	STEREOMUD	(2)	Loud/Columbia

TOP HERITAGE ROCK ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	3 DOORS DOWN	(4)	Republic/Universal
2	FUEL	(3)	Epic (1) 550 Music/Epic
3	STAINED	(3)	Flip/Elektra/EEG
4	AEROSMITH	(4)	Columbia
5	TANTRIC	(3)	Maverick
6	TRAIN	(2)	Columbia
7	CREED	(3)	Wind-up (1) Elektra/EEG
8	U2	(3)	Interscope (1) Island/Interscope
9	LIFEHOUSE	(2)	DreamWorks
10	THE BLACK CROWES	(2)	V2 (1)TVT
11	NICKELBACK	(2)	Roadrunner
12	OZZY OSBOURNE	(1)	Epic (1) Divine/Priority
13	GODSMACK	(4)	Republic/Universal
14	PRIMUS	(1)	Divine/Priority
15	COLLECTIVE SOUL	(3)	Atlantic
16	INCUBUS	(2)	Immortal/Epic
17	STONE TEMPLE PILOTS	(4)	Atlantic (1) Elektra/EEG
18	THE CULT	(2)	Lava/Atlantic
19	SEVEN MARY THREE	(2)	Mammoth
20	LINKIN PARK	(3)	Warner Bros.

TOP MAINSTREAM ROCK ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	GODSMACK	(4)	Republic/Universal
2	STAINED	(3)	Flip/Elektra/EEG
3	3 DOORS DOWN	(4)	Republic/Universal
4	LINKIN PARK	(3)	Warner Bros.
5	FUEL	(3)	Epic (1) 550 Music/Epic
6	TANTRIC	(3)	Maverick
7	AEROSMITH	(4)	Columbia
8	DISTURBED	(3)	Giant/Reprise
9	TOOL	(2)	Tool Dissectional/Volcano
10	SALIVA	(2)	Island/IDJMG

TOP TRIPLE-A ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	U2	(3)	Interscope (1) Island/Interscope
2	TRAIN	(2)	Columbia
3	DAVE MATTHEWS BAND	(3)	RCA
4	DAVID GRAY	(3)	ATO/RCA
5	COLDPLAY	(2)	Capitol
6	R.E.M.	(2)	Warner Bros.
7	FIVE FOR FIGHTING	(2)	Aware/Columbia
8	BLUES TRAVELER	(2)	A&M/Interscope
9	JOSH JOPLIN GROUP	(1)	Artemis
10	ERIC CLAPTON	(2)	Duck/Reprise

MOST-PLAYED ACTIVE ROCK SONGS OF 2001



1 AWAKE
 Godsmack Republic/Universal
39927 detections



2 ONE STEP CLOSER
 Linkin Park Warner Bros.
35620



3 IT'S BEEN AWHILE
 Staind Flip/Elektra/EEG
34505



4 SCHISM
 Tool Dissectional/Volcano
34080



5 CRAWLING
 Linkin Park Warner Bros.
31749



6 GREED
 Godsmack Republic/Universal
29177

7	YOUR DISEASE	Saliva	Island/IDJMG	28687	54	BUTTERFLY	Crazy Town	Columbia	7151
8	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	24430	55	BROKEN HOME	Papa Roach	DreamWorks	6931
9	DOWN WITH THE SICKNESS	Disturbed	Giant/Reprise	23586	56	SO FAR AWAY	Stabbing Westward	Koch	6449
10	CONTROL	Puddle Of Mudd	Flawless/Geffen/Interscope	22916	57	IN THE END	Linkin Park	Warner Bros.	6366
11	OUTSIDE	Aaron Lewis Of Staind With Fred Durst	Flawless/Geffen/Interscope	22626	58	THE PEOPLE THAT WE LOVE	Bush	Atlantic	6269
12	MY WAY	Limp Bizkit	Flip/Interscope	20666	59	BAD MAGICK	Godsmack	Republic/Universal	6117
13	HOW YOU REMIND ME	Nickelback	Roadrunner	20414	60	BEGINNING OF THE END	Systematic	TMC/Elektra/EEG	5947
14	BREAKDOWN	Tantric	Maverick	20160	61	KARMA	Diffuser	Hollywood	5537
15	DUCK AND RUN	3 Doors Down	Republic/Universal	19257	62	MY SACRIFICE	Creed	Wind-up	5485
16	VOICES	Disturbed	Giant/Reprise	18948	63	STEP INTO THE LIGHT	Dust for Life	Wind-up	5448
17	DRIVE	Incubus	Immortal/Epic	17368	64	WHY PT.2	Collective Soul	Atlantic	5329
18	BODIES	Drowning Pool	Wind-up	16060	65	DAYS OF THE WEEK	Stone Temple Pilots	Atlantic	5221
19	LOSER	3 Doors Down	Republic/Universal	15990	66	MAKE IT RIGHT	Econoline Crush	Restless	5179
20	HANGING BY A MOMENT	Lifehouse	DreamWorks	14470	67	CAFEBUS WITH THAT MIC...	Clutch	Atlantic	5113
21	ROLLIN'	Limp Bizkit	Flip/Interscope	12955	68	WAIT	Seven Mary Three	Mammoth	4992
22	PAIN	Stereomud	Loud/Columbia	12847	69	SWEET DAZE	Pete.	Warner Bros.	4934
23	WISH YOU WERE HERE	Incubus	Immortal/Epic	12251	70	SIMPLE CREED	Live Featuring Tricky	Radioactive/MCA	4903
24	FADE	Staind	Flip/Elektra/EEG	12070	71	BE LIKE THAT	3 Doors Down	Republic/Universal	4690
25	RISE	The Cult	Lava/Atlantic	11923	72	MOTO PSYCHO	Megadeth	Sanctuary	4659
26	LAST RESORT	Papa Roach	DreamWorks	11867	73	GOODBYE LAMENT	Iommi Featuring Dave Grohl	Divine/Priority	4524
27	OUTSIDE	Staind	Flip/Elektra/EEG	11482	74	FEEL SO NUMB	Rob Zombie	Geffen/Interscope	4469
28	ASTOUNDED	Tantric	Maverick	11250	75	OLD ENOUGH	Nickelback	Roadrunner	4440
29	CHOP SUEY	System of a Down	American/Columbia	11150	76	ANGEL'S EYE	Aerosmith	Columbia	4430
30	RENEGADES OF FUNK	Rage Against the Machine	Epic	10970	77	LEFT BEHIND	Slipknot	Roadrunner	4417
31	GETS ME THROUGH	Ozzy Osbourne	Epic	10966	78	NEW DISEASE	Spineshank	Roadrunner	4335
32	GIVING IN	Adema	Arista	10815	79	HEADS EXPLODE	Monster Magnet	A&M/Interscope	4302
33	ARE YOU THERE?	Oleander	Republic/Universal	10581	80	WANT YOU BAD	The Offspring	Columbia	4293
34	ALIVE	P.O.D.	Atlantic	10324	81	JUDITH	A Perfect Circle	Virgin	4290
35	ANGEL'S SON	Strait Up Featuring Lajon	Immortal/Virgin	9931	82	DIG	Mudvayne	No Name/Epic	4274
36	NO ONE	Cold	Flip/Geffen/Interscope	9810	83	BETWEEN ANGELS AND INSECTS	Papa Roach	DreamWorks	4060
37	INNOCENT	Fuel	Epic	9459	84	END OF THE WORLD	Cold	Flip/Geffen/Interscope	4037
38	THE HOLLOW	A Perfect Circle	Virgin	9369	85	FEEL ALIVE	U.P.O.	Epic	3977
39	N.I.B.	Primus With Ozzy	Divine/Priority	9246	86	REVOLUTION MAN	The Union Underground	Portrait/Columbia	3824
40	KILLING THE FLY	The Union Underground	Portrait/Columbia	9094	87	WASTE	Skrape	RCA	3719
41	STUPIFY	Disturbed	Giant/Reprise	8941	88	WASTING MY TIME	Default	TVT	3714
42	ARE YOU READY?	Creed	Wind-up	8833	89	CONGRATULATIONS SONG	COC	Sanctuary	3656
43	JADED	Aerosmith	Columbia	8800	90	JUST PUSH PLAY	Aerosmith	Columbia	3520
44	ORIGINAL PRANKSTER	The Offspring	Columbia	8622	91	PRAISE	Sevendust	TVT	3485
45	3 LIBRAS	A Perfect Circle	Virgin	8353	92	LICKIN'	The Black Crowes	V2	3466
46	HALO	Soil	J	8305	93	MAYBE TOMORROW	Mesh stl	The Label/Jive	3441
47	RIDIN'	Buckcherry	DreamWorks	7837	94	WARNING	Green Day	Reprise	3385
48	SMOOTH CRIMINAL	Alien Ant Farm	New Noize/DreamWorks	7733	95	BAD DAY	Fuel	Epic	3376
49	CLICK CLICK BOOM	Saliva	Island/IDJMG	7452	96	DEATH BLOOMS	Mudvayne	No Name/Epic	3342
50	HASH PIPE	Weezer	Geffen/Interscope	7406	97	DIG IN	Lenny Kravitz	Virgin	3249
51	WHEN IT ALL GOES WRONG AGAIN	Everclear	Capitol	7330	98	I'M STUPID (DON'T WORRY 'BOUT ME)	Prime STH	Giant/Reprise	3172
52	WHAT A DAY	Nonpoint	MCA	7193	99	BOILER	Limp Bizkit	Flip/Interscope	3166
53	REXALL	Dave Navarro	Capitol	7173	100	BLEEDER	Nothingface	TVT	3165

#1 ROCK LABEL
OF THE YEAR
2000*

#1 ROCK LABEL
OF THE YEAR
2001*

#1 **GODSMACK**
ARTIST OF THE YEAR**



#1 **3 DOORS DOWN**
ROCK ACT OF THE YEAR*

RAMMSTEIN

STROKE 9

SISTER HAZEL

TONIC

* SOURCE: AIRPLAY MONITOR, ACTIVE, MAINSTREAM & HERITAGE
** SOURCE: AIRPLAY MONITOR, MAINSTREAM & ACTIVE
● SOURCE: AIRPLAY MONITOR, HERITAGE

THANK YOU ROCK RADIO

CLASS OF 2002



JEREMIAH FREED



HATEBREED



FLAW



LIFER



MUSHROOMHEAD

FOR YOUR SUPPORT!



**UNIVERSAL
RECORDS**

©2001 UNIVERSAL RECORDS, A DIVISION OF UMG RECORDINGS, INC.

ACTIVE ROCK POWER PLAYS

NOVEMBER 13, 2000—NOVEMBER 11, 2001



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly sums, beginning with the highest-cumulative station, according to the Spring 2001 Arbitron survey.

WYSP Philadelphia
OM: Tim Sabean
MD: Nancy Palumbo
Infinity 215-625-9460



DETECTIONS	
1	A Perfect Circle Judith 1216
2	Godsmack Awake 1016
3	Tool Schism 869
4	Godsmack Greed 719
5	Staind It's Been Awhile 707
6	Linkin Park One Step Closer 653
7	Aaron Lewis Of Staind W/Fr Outside 647
8	Linkin Park Crawling 648
9	3 Doors Down Duck And Run 633
10	Metallica I Disappear 559
11	Nickelback How You Remind Me 542
12	Primus W/Ozzy N.I.B. 534
13	Lifehouse Hanging By A Moment 488
14	Saliva Your Disease 434
15	Aerosmith Jaded 412
16	Limp Bizkit My Way 384
17	Isle Of Dogs Trunks 354
18	Fuel Hemorrhage (In My Hands) 324
19	Puddle Of Mudd Control 323
20	Papa Roach Last Resort 319
21	Creed Are You Ready? 284
22	3 Doors Down Loner 283
23	AC/DC You Shook Me All Night Long 280
24	Creed What If 279
25	Foo Fighters Stacked Actors 276
26	Isle Of Dogs Little Sees 274
27	3 Doors Down Kryptonite 271
28	Stone Temple Pilots Heaven & Hot Rods 270
29	Stone Temple Pilots Heaven & Hot Rods 260
30	Red Hot Chili Peppers Otherside 260

WRIF Detroit
OM: Doug Podell
APD/MD: Troy Hanson
Greater Media 248-547-0101



DETECTIONS	
1	Godsmack Awake 675
2	Fuel Hemorrhage (In My Hands) 625
3	Godsmack Greed 567
4	Staind It's Been Awhile 483
5	Tantric Breakdown 477
6	Creed Are You Ready? 457
7	Linkin Park One Step Closer 410
8	Staind Outside 380
9	3 Doors Down Loner 372
10	Nickelback How You Remind Me 372
11	Tool Schism 367
12	3 Doors Down Duck And Run 351
13	System Of A Down Chop Suey 339
14	Puddle Of Mudd Control 326
15	Disturbed Down With The Sickness 300
16	Limp Bizkit My Way 288
17	Aaron Lewis Of Staind W/Fr Outside 281
18	Linkin Park One Step Closer 253
19	Buckcherry Rollin' 251
20	Ozzy Osbourne Gets Me Through 247
21	Tantric Astounded 246
22	3 Doors Down Be Like That 243
23	Creed Riders On The Storm 242
24	Saliva Your Disease 236
25	Linkin Park Crawling 228
26	Drowning Pool Bodies 226
27	3 Doors Down Kryptonite 221
28	Aerosmith Just Push Play 217
29	Spineshank New Disease 213
30	Days Of The New Hang On To This 206

KEGL Dallas
PD: Duane Doherty
APD: Chris Ryan
MD: Cindy Scull
Clear Channel 972-869-9700



DETECTIONS	
1	Godsmack Awake 1035
2	Tool Schism 790
3	Linkin Park One Step Closer 772
4	Godsmack Greed 760
5	Disturbed Stupify 709
6	Staind It's Been Awhile 687
7	Linkin Park Crawling 682
8	A Perfect Circle Judith 618
9	Incubus Pardon Me 598
10	Godsmack Keep Away 591
11	Metallica I Disappear 581
12	Saliva Your Disease 527
13	System Of A Down Chop Suey 522
14	Disturbed Down With The Sickness 505
15	Drowning Pool Bodies 488
16	Linkin Park One Step Closer 479
17	Godsmack Whatever 443
18	Primus W/Ozzy N.I.B. 440
19	Metallica No Leaf Clover (S & M Live) 424
20	Limp Bizkit My Way 422
21	Puddle Of Mudd Control 417
22	Nickelback How You Remind Me 416
23	Saliva Your Disease 406
24	Tantric Breakdown 405
25	Stone Temple Pilots Sex Type Thing 400
26	White Zombie More Human Than Human 386
27	3 Doors Down Loner 381
28	Metallica Fuel 369
29	Staind Home 365
30	3 Doors Down Kryptonite 358

KSJO San Francisco
OM: Gary Schoenwetter
APD/MD: Sarah Berg
Clear Channel 408-453-5400



DETECTIONS	
1	Godsmack Greed 1098
2	Primus W/Ozzy N.I.B. 1000
3	Godsmack Awake 902
4	Tool Schism 812
5	Staind It's Been Awhile 726
6	Linkin Park Crawling 674
7	Saliva Your Disease 630
8	Deleander Are You There 552
9	Fuel Hemorrhage (In My Hands) 452
10	Puddle Of Mudd Control 423
11	Papa Roach Last Resort 412
12	Alice In Chains Would 406
13	3 Doors Down Duck And Run 404
14	Stone Temple Pilots Wicked Garden 403
15	Limp Bizkit My Way 397
16	Saliva Your Disease 382
17	Rob Zombie Dragula 379
18	Papa Roach Last Resort 352
19	Alice In Chains Man In The Box 358
20	3 Doors Down Kryptonite 355
21	Tool Forty Six And 2 361
22	Soundgarden Spoonman 356
23	Soundgarden Outshined 343
24	Godsmack Bad Religion 347
25	Alice In Chains Them Bones 345
26	Soundgarden Fell On Black Days 337
27	Megadeth Use Or Lose 329
28	Nirvana Come As You Are 327
29	Metallica Deadhead 313
30	Godsmack Whatever 325

WAAF Boston
PD: Dave Douglas
MD: Mike Brangiforte
Entercom 617-779-5800



DETECTIONS	
1	Godsmack Awake 1112
2	A Perfect Circle Judith 971
3	Linkin Park One Step Closer 961
4	Godsmack Bad Religion 731
5	3 Doors Down Loner 650
6	Staind It's Been Awhile 625
7	Disturbed Down With The Sickness 597
8	Incubus Drive 577
9	Saliva Your Disease 567
10	Rage Against The Machine Renegades Of F 706
11	3 Doors Down Duck And Run 681
12	Godsmack Greed 662
13	Disturbed Down With The Sickness 632
14	Puddle Of Mudd Control 617
15	Staircase Mice 601
16	Disturbed Stupify 574
17	Cold No One 571
18	Weezer Hash Pipe 560
19	Nonpoint What A Day 551
20	Alien Ant Farm Smooth Criminal 540
21	Drowning Pool Bodies 469
22	Papa Roach Last Resort 440
23	Staind Fade 442
24	3 Doors Down Loner 440
25	Aaron Lewis Of Staind W/Fr Outside 427
26	Nullset Smokewood 415
27	Fear Factory Linchpin 413
28	Mudvayne Dig 381
29	Slipknot Wait And Bleed 368
30	Soil Halo 368

WMMS Cleveland
OM: Greg Ausham
MD: Mark Pennington
Clear Channel 216-781-9667



DETECTIONS	
1	Godsmack Awake 1200
2	A Perfect Circle Judith 795
3	Fuel Hemorrhage (In My Hands) 757
4	Godsmack Bad Religion 731
5	3 Doors Down Loner 650
6	Staind It's Been Awhile 538
7	Aaron Lewis Of Staind W/Fr Outside 513
8	Primus W/Ozzy N.I.B. 503
9	Staind Fade 503
10	Linkin Park One Step Closer 486
11	Limp Bizkit My Way 485
12	Tool Schism 482
13	Disturbed Down With The Sickness 442
14	Deleander Why I'm Here 439
15	Godsmack Greed 423
16	Papa Roach Last Resort 418
17	Stone Temple Pilots Heaven & Hot Rods 405
18	Tantric Astounded 405
19	Ozzy Osbourne Gets Me Through 385
20	Red Hot Chili Peppers Scar Tissue 374
21	Alice In Chains Man In The Box 360
22	Soundgarden Outshined 359
23	Godsmack Whatever 355
24	Live The Dolphin's Cry 350
25	3 Doors Down Kryptonite 350
26	Kid Rock Bawitaba 333
27	Linkin Park Crawling 331
28	The Offspring Totalimmortal 329
29	Jim Hendrix All Along The Watchtower 321
30	Jim Hendrix Foxy Lady 310

KXXR Minneapolis
PD: Wade Linder
Interim MD: Pablo
ABC/Disney 612-617-4000



DETECTIONS	
1	Saliva Your Disease 866
2	Staind It's Been Awhile 859
3	Tool Schism 846
4	Tantric Breakdown 797
5	Linkin Park Crawling 789
6	Linkin Park One Step Closer 717
7	Godsmack Greed 707
8	Limp Bizkit My Way 681
9	Disturbed Down With The Sickness 647
10	Puddle Of Mudd Control 559
11	Godsmack Awake 548
12	Nickelback How You Remind Me 538
13	Fuel Hemorrhage (In My Hands) 517
14	Disturbed Voices 508
15	Metallica I Disappear 479
16	Nickelback Dig Enough 465
17	Papa Roach Last Resort 431
18	Weezer Hash Pipe 429
19	Nirvana Smells Like Teen Spirit! 422
20	Rage Against The Machine Renegades Of F 417
21	Staind Outside 415
22	Foo Fighters Everlong 400
23	Primus W/Ozzy N.I.B. 399
24	Korn Got The Life 396
25	White Zombie More Human Than Human 392
26	Alice In Chains Man In The Box 383
27	Lifehouse Hanging By A Moment 358
28	Alice In Chains Would 365
29	Incubus Pardon Me 365
30	Metallica No Leaf Clover (S & M Live) 361

KQRC Kansas City
PD: Neal Mirsky
APD: Don Janzen
Entercom 913-677-8998



DETECTIONS	
1	Godsmack Awake 1274
2	3 Doors Down Loner 923
3	Staind It's Been Awhile 859
4	Rob Zombie Dragula 746
5	Aaron Lewis Of Staind W/Fr Outside 735
6	Tool Schism 712
7	Godsmack Greed 707
8	Primus W/Ozzy N.I.B. 692
9	Puddle Of Mudd Control 677
10	Papa Roach Last Resort 675
11	Limp Bizkit My Way 675
12	Full Devil Jacket Now You Know 602
13	Disturbed Stupify 517
14	Tantric Breakdown 508
15	Buckcherry Rollin' 496
16	Saliva Your Disease 484
17	Meat Slit Maybe Tomorrow 476
18	Metallica I Disappear 432
19	Nirvana Smells Like Teen Spirit! 429
20	Foo Fighters Learn To Fly 429
21	Linkin Park One Step Closer 412
22	Union Underground Turn Me On 'Mr. Deadm 405
23	Buckcherry Rollin' 394
24	Nickelback Breathe 392
25	3 Doors Down Duck And Run 389
26	Linkin Park Crawling 375
27	Lifehouse Hanging By A Moment 350
28	Disturbed Down With The Sickness 351
29	Collective Soul Heavy 335
30	Fuel Hemorrhage (In My Hands) 335

WXTB Tampa
Dir/FM Pgm: Brad Hardin
PD: Rick Schmidt
APD: Carl Harris
Clear Channel 813-832-1000



DETECTIONS	
1	Linkin Park One Step Closer 1196
2	Linkin Park Crawling 1162
3	Godsmack Awake 1144
4	Disturbed Stupify 1018
5	Staind It's Been Awhile 985
6	Limp Bizkit My Way 968
7	Godsmack Greed 945
8	Tool Schism 903
9	Puddle Of Mudd Control 826
10	Disturbed Voices 771
11	Saliva Your Disease 728
12	Fuel Hemorrhage (In My Hands) 697
13	Incubus Pardon Me 659
14	Tantric Breakdown 639
15	Primus W/Ozzy N.I.B. 625
16	Papa Roach Last Resort 583
17	Aaron Lewis Of Staind W/Fr Outside 569
18	Nickelback How You Remind Me 522
19	Limp Bizkit My Way 508
20	Soil Halo 484
21	Alice In Chains Man In The Box 470
22	Staind Outside 452
23	Drowning Pool Bodies 442
24	Godsmack Bad Religion 393
25	Korn Freak On A Leash 368
26	Nickelback How You Remind Me 385
27	3 Doors Down Loner 380
28	Limp Bizkit Rearranged 374
29	Rob Zombie Dragula 374
30	Alice In Chains Would 368

WZTA Miami
VP/Pgm: Gregg Steele
APD: Lee Daniels
MD: Kimbra
Clear Channel 954-862-2000



DETECTIONS	
1	Linkin Park Crawling 1176
2	Staind It's Been Awhile 1124
3	Linkin Park One Step Closer 1035
4	Tool Schism 960
5	Godsmack Awake 661
6	Fuel Hemorrhage (In My Hands) 653
7	Aaron Lewis Of Staind W/Fr Outside 655
8	Lifehouse Hanging By A Moment 592
9	Limp Bizkit My Way 553
10	Disturbed Down With The Sickness 552
11	Disturbed Stupify 551
12	Papa Roach Last Resort 548
13	Godsmack Greed 541
14	Puddle Of Mudd Control 512
15	Rage Against The Machine Renegades Of F 492
16	A Perfect Circle Judith 475
17	3 Doors Down Be Like That 445
18	Cult Rise 439
19	Incubus Drive 463
20	Red Hot Chili Peppers Californication 438
21	3 Doors Down Duck And Run 435
22	System Of A Down Chop Suey 422
23	Alice In Chains Man In The Box 421
24	Pearl Jam Even Flow 411
25	Nirvana Smells Like Teen Spirit! 411
26	Nickelback How You Remind Me 412
27	Adema Living In 406
28	Limp Bizkit Rearranged 406
29	Pearl Jam Jeremy 395
30	A Perfect Circle Judith 393

WYFF Baltimore
PD: Rick Strauss
APD/MD: Rob Heckman
Heard 410-889-0098



DETECTIONS	
1	3 Doors Down Duck And Run 833
2	Staind It's Been Awhile 832
3	Tantric Breakdown 811
4	Godsmack Awake 784
5	Tool Schism 751
6	Aerosmith Jaded 714
7	Incubus Drive 665
8	Linkin Park One Step Closer 663
9	Saliva Your Disease 659
10	Linkin Park Crawling 638
11	Fuel Hemorrhage (In My Hands) 625
12	Lifehouse Hanging By A Moment 583
13	Puddle Of Mudd Control 579
14	Godsmack Greed 524
15	Staind Fade 475
16	A Perfect Circle Judith 468
17	3 Doors Down Be Like That 445
18	Incubus Drive 441
19	Fuel Hemorrhage (In My Hands) 427
20	Limp Bizkit My Way 428
21	Nickelback How You Remind Me 427
22	Drowning Pool Bodies 427
23	Buckcherry Rollin' 384
24	Aaron Lewis Of Staind W/Fr Outside 378
25	P.D. Alive 374
26	Incubus I Wish You Were Here 347
27	Creed Are You Ready? 340
28	Papa Roach Last Resort 343
29	Incubus Pardon Me 333
30	Ozzy Osbourne Gets Me Through 313

KUPD Phoenix
PD: J.J. Jeffries
MD: Larry McFeele
Sandusky 480-838-0400



DETECTIONS	
1	Linkin Park Crawling 775
2	Godsmack Awake 728
3	Staind It's Been Awhile 696
4	Tantric Breakdown 684
5	Tool Schism 658
6	Disturbed Voices 624
7	Linkin Park One Step Closer 586
8	Disturbed Down With The Sickness 538
9	Godsmack Awake 507
10	Papa Roach Last Resort 460
11	3 Doors Down Loner 447
12	Buckcherry Rollin' 427
13	Powerman 5000 When Worlds Collide 425
14	U.P.O. Godless 416
15	Puddle Of Mudd Control 415
16	Monster Magnet Space Lord 414
17	A Perfect Circle Judith 404
18	Incubus Drive 405
19	Fuel Hemorrhage (In My Hands) 395
20	Creed Higher 394
21	Incubus Drive 393
22	Marilyn Manson The Dope Show 391
23	Staind Moshoviv 388
24	Sevendust Denial 385
25	Creed Are You Ready? 379
26	Godsmack Keep Away 379
27	Godsmack Whatever 373
28	Incubus Pardon Me 373
29	Lenny Kravitz Fly Away 371
30	Sevendust Birch 367

WBXL Columbus
PD: Hal Fish
APD/MD: Ronni Hunter
North America 614-481-7800



DETECTIONS	
1	Linkin Park One Step Closer 1420
2	Fuel Hemorrhage (In My Hands) 1275
3	Incubus Drive 1183
4	Staind It's Been Awhile 1103
5	Godsmack Awake 1066
6	Rage Against The Machine Renegades Of F 1059
7	Aaron Lewis Of Staind W/Fr Outside 998
8	Tool Schism 987
9	Linkin Park Crawling 969
10	Limp Bizkit My Way 946
11	Saliva Your Disease 930
12	Disturbed Voices 860
13	Disturbed Stupify 848
14	Godsmack Awake 725
15	3 Doors Down Duck And Run 745
16	Disturbed Down With The Sickness 722
17	Korn Make Me Bad 666
18	Limp Bizkit Rollin' 642
19	Rage Against The Machine Testify 632
20	Union Underground Turn Me On 'Mr. Deadm 617
21	Puddle Of Mudd Control 612
22	Incubus Pardon Me 598
23	Stereomud Pam 534
24	Rage Against The Machine How I Could Ju 476
25	Weezer Hash Pipe 464
26	Nickelback How You Remind Me 464
27	3 Doors Down Loner 432
28	Drowning Pool Bodies 431
29	Crazy Town Butterfly 419
30	Tantric Astounded 406

STAIN'D ALREADY GAVE YOU THE #1 SELLING ROCK ALBUM OF THE YEAR
BUT THERE'S STILL MORE
FOR YOU

STAIN'D

FOR YOU

THE NEW SINGLE AND VIDEO FROM
THE FOUR MILLION-SELLING ALBUM BREAK THE CYCLE



www.staind.com www.staindmusic.com

Produced by Josh Abraham. Mixed by Andy Wallace. A&F by Fred Durst and DJ Lethal. Executive Producers: Jordan Schur. Exclusive Management by **FIRM**
On Flip/Elektra compact discs and cassette. ©2001 Flip Records/Elektra Entertainment Group Inc., Warner Music Group, An AOL Time Warner Company.

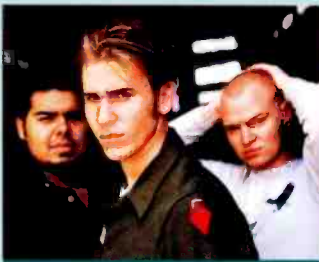
MOST-PLAYED MODERN ROCK SONGS OF 2001



1 DRIVE
Incubus Immortal/Epic
68888 detections



2 IT'S BEEN AWHILE
Staind Flip/Elektra/EEG
62082



3 HANGING BY A MOMENT
Lifeshouse DreamWorks
52049



4 SCHISM
Tool Tool Dissectional/Volcano
50877



5 CRAWLING
Linkin Park Warner Bros.
47329



6 HASH PIPE
Weezer Geffen/Interscope
46638

7	FAT LIP Sum 41	Island/IDJMG	46009	54	STAY TOGETHER FOR THE KIDS Blink-182	MCA	14687
8	SMOOTH CRIMINAL Alien Ant Farm	New Noize/DreamWorks	43757	55	HEY PRETTY Poe	FEI/Atlantic	14414
9	HEMORRHAGE (IN MY HANDS) Fuel	550 Music/Epic	43606	56	WALK ON U2	Interscope	14400
10	SOUTH SIDE Moby Featuring Gwen Stefani	V2	41578	57	GREED Godsmack	Republic/Universal	14320
11	BUTTERFLY Crazy Town	Columbia	40309	58	HIT OR MISS New Found Glory	Drive-thru/MCA	14025
12	ONE STEP CLOSER Linkin Park	Warner Bros.	40087	59	NO ONE Cold	Flip/Geffen/Interscope	13969
13	HOW YOU REMIND ME Nickelback	Roadrunner	40043	60	ORIGINAL PRANKSTER The Offspring	Columbia	13918
14	THE ROCK SHOW Blink-182	MCA	39403	61	BODIES Drowning Pool	Wind-up	13470
15	OUTSIDE Aaron Lewis of Staind With Fred Durst	Flawless/Geffen/Interscope	37655	62	BROKEN HOME Papa Roach	DreamWorks	13424
16	CONTROL Puddle of Mudd	Flawless/Geffen/Interscope	35276	63	THE HOLLOW A Perfect Circle	Virgin	12391
17	BREAKDOWN Tantric	Maverick	33570	64	WHEN IT ALL GOES WRONG AGAIN Everclear	Capitol	12331
18	YELLOW Coldplay	Capitol	33390	65	AGAIN Lenny Kravitz	Virgin	12285
19	MY WAY Limp Bizkit	Flip/Interscope	33369	66	MOVIES Alien Ant Farm	New Noize/DreamWorks	12255
20	WISH YOU WERE HERE Incubus	Immortal/Epic	31859	67	BETWEEN ANGELS AND INSECTS Papa Roach	DreamWorks	11961
21	CLINT EASTWOOD Gorillaz	Virgin	30308	68	3 LIBRAS A Perfect Circle	Virgin	11837
22	DOWN WITH THE SICKNESS Disturbed	Giant/Reprise	30286	69	DIG IN Lenny Kravitz	Virgin	11718
23	FLAVOR OF THE WEAK American Hi-Fi	Island/IDJMG	30110	70	BLEED AMERICAN Jimmy Eat World	DreamWorks	11685
24	YOUR DISEASE Saliva	Island/IDJMG	30080	71	REXALL Dave Navarro	Capitol	11199
25	RENEGADES OF FUNK Rage Against the Machine	Epic	28529	72	ANGEL'S SON Strait Up Featuring Lajon	Immortal/Virgin	11170
26	AWAKE Godsmack	Republic/Universal	26763	73	WHEREVER YOU WILL GO The Calling	RCA	11021
27	DUCK AND RUN 3 Doors Down	Republic/Universal	25480	74	ARE YOU THERE? Oleander	Republic/Universal	10432
28	DROPS OF JUPITER (TELL ME) Train	Columbia	24731	75	MY SACRIFICE Creed	Wind-up	10233
29	SHORT SKIRT / LONG JACKET Cake	Columbia	24272	76	BREATHE Nickelback	Roadrunner	9785
30	WARNING Green Day	Reprise	24252	77	CLICK CLICK BOOM Saliva	Island/IDJMG	9766
31	INNOCENT Fuel	Epic	23615	78	IT DON'T MATTER Rehab	Destiny/Epic	9575
32	THE SPACE BETWEEN Dave Matthews Band	RCA	23522	79	SICK CYCLE CAROUSEL Lifeshouse	DreamWorks	9371
33	LOSER 3 Doors Down	Republic/Universal	23409	80	DIGITAL BATH Deftones	Maverick	9242
34	FADE Staind	Flip/Elektra/EEG	22753	81	IN TOO DEEP Sum 41	Island/IDJMG	9052
35	IN THE END Linkin Park	Warner Bros.	22081	82	ON THE ROOF AGAIN Eve 6	RCA	8966
36	ALIVE P.O.D.	Atlantic	21591	83	WASTING MY TIME Default	TVT	8847
37	OUTSIDE Staind	Flip/Elektra/EEG	21535	84	MY HAPPINESS Powderfinger	Republic/Universal	8364
38	YOU WOULDN'T BELIEVE 311	Volcano	21225	85	SIMPLE CREED Live Featuring Tricky	Radioactive/MCA	8209
39	GIVING IN Adema	Arista	20942	86	SO FAR AWAY Stabbing Westward	Koch	8051
40	ROLLIN' Limp Bizkit	Flip/Interscope	20818	87	BE LIKE THAT 3 Doors Down	Republic/Universal	7968
41	I DID IT Dave Matthews Band	RCA	20256	88	LIFE Our Lady Peace	Columbia	7955
42	CHOP SUEY System of a Down	American/Columbia	19648	89	NAME OF THE GAME The Crystal Method	Outpost/Geffen/Interscope	7907
43	ISLAND IN THE SUN Weezer	Geffen/Interscope	19238	90	OPTIMISTIC Radiohead	Capitol	7834
44	VOICES Disturbed	Giant/Reprise	17870	91	STEP INTO THE LIGHT Dust for Life	Wind-up	7826
45	DREAM ON Depeche Mode	Mute/Reprise	17568	92	MINORITY Green Day	Reprise	7594
46	BAD DAY Fuel	Epic	17367	93	WAIT Seven Mary Three	Mammoth	7561
47	ELEVATION U2	Interscope	17144	94	BABYLON David Gray	ATO/RCA	7551
48	DAYS OF THE WEEK Stone Temple Pilots	Atlantic	16234	95	DEEP Nine Inch Nails	Nothing/Elektra/EEG	7482
49	MAN OVERBOARD Blink-182	MCA	15946	96	I'LL BE HERE AWHILE 311	Volcano	7435
50	BEAUTIFUL DAY U2	Island/Interscope	15876	97	ONE ARMED SCISSOR At the Drive-In	Grand Royal/Virgin	7364
51	LIPSTICK AND BRUISES Lit	Dirty Martini/RCA	15340	98	RISE The Cult	Lava/Atlantic	7252
52	WANT YOU BAD The Offspring	Columbia	14741	99	THE SHAME OF LIFE Butthole Surfers	Surfdog/Hollywood	7160
53	THE PEOPLE THAT WE LOVE Bush	Atlantic	14733	100	ROCKIN' THE SUBURBS Ben Folds	Epic	7087

WHAT A RIDE IT'S BEEN!



HAPPY HOLIDAYS

YOUR FRIENDS AT NATIONAL MUSIC MARKETING

17200 Ventura Blvd., Suite #305, Encino, CA 91316 • Phone: 818 501-8111 • Fax: 818 386-2390
www.natmusic.com • grossman@natmusic.com • jeff@natmusic.com • mikequinn@natmusic.com • dale@natmusic.com

LOWER PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly come, beginning with the highest-cumming station, according to the Spring 2001 Arbitron survey.

WXRK New York
PD: Steve Kingston
MD: Mike Peer
AMD: Woody
Infinity 212-314-9230

DETECTIONS	Song	Count
1	Staind It's Been Awhile	1088
2	Incubus Drive	949
3	Fuel Hemorrhage (In My Hands)	916
4	Red Hot Chili Peppers Parallel Universe	886
5	Tool Schism	851
6	Linkin Park One Step Closer	822
7	Linkin Park In The End	789
8	Godsmack Awake	767
9	02 Beautiful Day	753
10	Tantric Breakdown	733
11	Alien Ant Farm Smooth Criminal	690
12	Weezer Hash Pipe	694
13	Staind Outside	643
14	3 Doors Down Kryptonite	638
15	Lenny Kravitz Again	626
16	Linkin Park Crawling	617
17	Incubus Drive	613
18	Papa Roach Between Angels And Insects	605
19	Moby South Side	584
20	Godsmack Greed	579
21	U2 Elevation	537
22	Saliva Your Disease	516
23	Papa Roach Last Resort	517
24	Linkin Park One Step Closer	513
25	Nickelback How You Remind Me	506
26	Rage Against The Machine Renegades Of F	495
27	Sum 41 Fat Lip	482
28	Incubus I Wish You Were Here	481
29	3 Doors Down Loser	480
30	Puddle Of Mudd Control	473

KROQ Los Angeles
VP/Pgm: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
Infinity 323-930-1067

DETECTIONS	Song	Count
1	Linkin Park Crawling	1186
2	Staind It's Been Awhile	1120
3	Incubus Drive	992
4	Linkin Park One Step Closer	933
5	Red Hot Chili Peppers Parallel Universe	900
6	Linkin Park In The End	904
7	Tool Schism	859
8	Weezer Hash Pipe	834
9	Sum 41 Fat Lip	814
10	Papa Roach Last Resort	754
11	Incubus Drive	754
12	Coldplay Yellow	697
13	Alien Ant Farm Smooth Criminal	660
14	Moby South Side	647
15	Weezer Island In The Sun	645
16	Godsmack Awake	641
17	Gorillaz Clint Eastwood	635
18	Rage Against The Machine Renegades Of F	580
19	Sublime April 29, 1992 (Miami)	575
20	Foo Fighters Everlong	556
21	Depeche Mode Dream On	548
22	Limp Bizkit My Way	547
23	Blink-182 Dammit	528
24	Staind Outside	523
25	Crazy Town Butterfly	522
26	Korn Freak On A Leash	519
27	Travis Sing	499
28	Puddle Of Mudd Control	488
29	Korn Got The Life	480
30	The Offspring The Kids Aren't Alright	467

WKQX Chicago
PD: Tim Richards
Emmis 312-527-8348

DETECTIONS	Song	Count
1	Staind It's Been Awhile	1215
2	Incubus Drive	957
3	Lifeshouse Hanging By A Moment	944
4	Linkin Park Crawling	929
5	Tool Schism	915
6	Linkin Park One Step Closer	911
7	Rage Against The Machine Renegades Of F	819
8	Fuel Hemorrhage (In My Hands)	797
9	Weezer Hash Pipe	783
10	Linkin Park One Step Closer	779
11	Sum 41 Fat Lip	723
12	Aaron Lewis Of Staind W/Fr Outside	674
13	Crazy Town Butterfly	664
14	Moby South Side	650
15	Alien Ant Farm Smooth Criminal	611
16	Gorillaz Clint Eastwood	552
17	Papa Roach Last Resort	536
18	Incubus I Wish You Were Here	533
19	Sublime April 29, 1992 (Miami)	530
20	Disturbed Stupify	519
21	Nickelback How You Remind Me	515
22	Blink-182 The Rock Show	508
23	Cypress Hill Superstar	499
24	Staind Outside	492
25	3 Doors Down Loser	475
26	Korn Freak On A Leash	448
27	Travis Sing	402
28	Red Hot Chili Peppers Californication	396
29	3 Doors Down Kryptonite	395
30	Limp Bizkit Kick Stuff	393

WPLY Philadelphia
PD: Jim McGuinn
APD: Suzie Dunn
MD: Dan Finn
Radio One 610-565-8900

DETECTIONS	Song	Count
1	Lifeshouse Hanging By A Moment	1262
2	Incubus Drive	1184
3	Weezer Hash Pipe	1056
4	Limp Bizkit My Way	1043
5	Train Drops Of Jupiter	1025
6	Moby South Side	1022
7	Sum 41 Fat Lip	1012
8	Staind It's Been Awhile	897
9	American Hi-Fi Flavor Of The Week	874
10	Dave Matthews Band The Space Between	845
11	Blink-182 The Rock Show	838
12	U2 Elevation	826
13	Fuel Hemorrhage (In My Hands)	815
14	The Offspring Want You Bad	772
15	Coldplay Yellow	729
16	Crazy Town Butterfly	704
17	Alien Ant Farm Smooth Criminal	686
18	Tantric Breakdown	682
19	Linkin Park Crawling	652
20	Fuel Bad Day	646
21	U2 Beautiful Day	621
22	Blink-182 The Rock Show	607
23	Papa Roach Last Resort	600
24	Our Lady Peace Live	596
25	Weezer Island In The Sun	596
26	David Gray Babylon	585
27	Lenny Kravitz Again	584
28	Fuel Innocent	563
29	Eve 6 Here's To The Night	564
30	Nickelback How You Remind Me	553

WBCN Boston
VP/Pgm: Oedipus
MD: Steve Strick
Infinity 617-266-1111

DETECTIONS	Song	Count
1	Staind It's Been Awhile	911
2	Tool Schism	816
3	Weezer Hash Pipe	796
4	Tantric Breakdown	748
5	Incubus Drive	693
6	Crazy Town Butterfly	645
7	Linkin Park Crawling	631
8	Blink-182 The Rock Show	619
9	Sum 41 Fat Lip	589
10	Coldplay Yellow	580
11	Lifeshouse Hanging By A Moment	536
12	Moby South Side	520
13	Fuel Innocent	504
14	Alien Ant Farm Smooth Criminal	503
15	Gorillaz Clint Eastwood	485
16	American Hi-Fi Flavor Of The Week	453
17	Saliva Your Disease	434
18	Incubus I Wish You Were Here	420
19	Linkin Park One Step Closer	417
20	Staind Fade	414
21	Aaron Lewis Of Staind W/Fr Outside	411
22	Fuel Hemorrhage (In My Hands)	401
23	Linkin Park One Step Closer	400
24	Limp Bizkit My Way	399
25	3 Doors Down Duck And Run	392
26	Radiohead Optimistic	376
27	Puddle Of Mudd Control	363
28	A Perfect Circle 3 Libras	349
29	3 Doors Down Loser	340
30	Godsmack Awake	330

WHFS Washington, DC
PD: Robert Benjamin
APD: Bob Waugh
MD: Pat Ferrise
Infinity 301-306-0991

DETECTIONS	Song	Count
1	Linkin Park One Step Closer	1224
2	Incubus Drive	1153
3	Staind It's Been Awhile	1138
4	Linkin Park Crawling	1044
5	Fuel Hemorrhage (In My Hands)	943
6	Moby South Side	884
7	Limp Bizkit My Way	838
8	Weezer Hash Pipe	832
9	Sum 41 Fat Lip	819
10	Rage Against The Machine Renegades Of F	755
11	Tool Schism	711
12	Staind Fade	708
13	Papa Roach Last Resort	701
14	Incubus Pardon Me	687
15	U2 Waiting	650
16	Gorillaz Clint Eastwood	651
17	Blink-182 The Rock Show	629
18	Red Hot Chili Peppers Parallel Universe	626
19	Alien Ant Farm Smooth Criminal	617
20	Incubus I Wish You Were Here	592
21	Lifeshouse Hanging By A Moment	559
22	Godsmack Awake	552
23	Coldplay Yellow	546
24	Nickelback How You Remind Me	542
25	Staind Outside	535
26	Weezer Island In The Sun	524
27	Dave Matthews Band The Space Between	522
28	Puddle Of Mudd Control	496
29	Aaron Lewis Of Staind W/Fr Outside	484
30	Blink-182 Stay Together For The Kids	476

WNNX Atlanta
Dir/Pgm: Leslie Fram
PD: Chris Williams
Susquehanna 404-266-0997

DETECTIONS	Song	Count
1	Lifeshouse Hanging By A Moment	1177
2	Fuel Hemorrhage (In My Hands)	1134
3	Incubus Drive	1129
4	3 Doors Down Loser	1047
5	Moby South Side	969
6	Rehab It Don't Matter	919
7	Train Drops Of Jupiter	890
8	American Hi-Fi Flavor Of The Week	850
9	3 Doors Down Duck And Run	843
10	Weezer Hash Pipe	825
11	Linkin Park Crawling	778
12	Staind It's Been Awhile	755
13	Alien Ant Farm Smooth Criminal	748
14	Tool Schism	748
15	Coldplay Yellow	699
16	Incubus Stellar	672
17	Incubus Pardon Me	673
18	Staind For You	658
19	Dave Matthews Band The Space Between	624
20	Oleander Are You There	627
21	Lenny Kravitz Again	616
22	Sum 41 Fat Lip	595
23	Fidelity Allstars Battletag	583
24	Godsmack Awake	581
25	Staind Muddoh	555
26	Blink-182 The Rock Show	529
27	Linkin Park One Step Closer	526
28	Gorillaz Clint Eastwood	519
29	Puddle Of Mudd Control	517
30	Aaron Lewis Of Staind W/Fr Outside	507

KDGE Dallas
PD: Duane Doherty
APD/MD: Alan Ayo
Clear Channel 972-770-7777

DETECTIONS	Song	Count
1	Lifeshouse Hanging By A Moment	1235
2	Moby South Side	1172
3	Incubus Drive	1151
4	Fuel Hemorrhage (In My Hands)	1027
5	Weezer Hash Pipe	989
6	3 Doors Down Loser	975
7	Train Drops Of Jupiter	964
8	Freedom's Leaving Town	932
9	Coldplay Yellow	930
10	Staind It's Been Awhile	868
11	Blink-182 The Rock Show	850
12	Tool Schism	838
13	Oleander I Walk Alone	825
14	Blink-182 Adam's Song	798
15	Dave Matthews Band The Space Between	776
16	Incubus Stellar	772
17	Poe Hey Pretty	755
18	Lil' Mispheria	674
19	Alien Ant Farm Smooth Criminal	665
20	Aaron Lewis Of Staind W/Fr Outside	661
21	U2 Elevation	659
22	Sum 41 Fat Lip	658
23	Seven Channels Breathe	633
24	U2 Beautiful Day	603
25	Nickelback How You Remind Me	583
26	3 Doors Down Kryptonite	573
27	3 Doors Down Be Like That	564
28	Foo Fighters Learn To Fly	554
29	Fuel Bad Day	525
30	Matchbox Twenty Bent	538

KITS San Francisco
PD: Jay Taylor
MD: Aaron Axelson
Infinity 415-512-1053

DETECTIONS	Song	Count
1	Staind It's Been Awhile	1311
2	Linkin Park One Step Closer	1284
3	Papa Roach Last Resort	1213
4	Fuel Hemorrhage (In My Hands)	1196
5	Rage Against The Machine Renegades Of F	1173
6	3 Doors Down Loser	1050
7	Red Hot Chili Peppers Parallel Universe	1029
8	Weezer Hash Pipe	1025
9	Fuel Hemorrhage (In My Hands)	976
10	Papa Roach Between Angels And Insects	929
11	Incubus Drive	901
12	Tool Schism	873
13	Godsmack Awake	872
14	Moby South Side	837
15	Sum 41 Fat Lip	834
16	Alien Ant Farm Smooth Criminal	821
17	A Perfect Circle Judith	756
18	Lil' Mispheria	748
19	Foo Fighters Everlong	731
20	Crazy Town Butterfly	724
21	Gorillaz Clint Eastwood	702
22	Blink-182 The Rock Show	698
23	Aaron Lewis Of Staind W/Fr Outside	687
24	Disturbed Stupify	593
25	Incubus Stellar	585
26	Puddle Of Mudd Control	555
27	Incubus I Wish You Were Here	535
28	Linkin Park In The End	528
29	Deftones Change	525
30	U2 Beautiful Day	501

KTBJ Houston
OM: Jim Trapp
PD: Steve Robison
Clear Channel 713-968-1067

DETECTIONS	Song	Count
1	Incubus Drive	1212
2	Coldplay Yellow	1184
3	Oleander Are You There	1171
4	Linkin Park One Step Closer	1159
5	Nickelback Breathe	1119
6	Lifeshouse Hanging By A Moment	1096
7	3 Doors Down Duck And Run	1063
8	Staind It's Been Awhile	1042
9	Fuel Hemorrhage (In My Hands)	1029
10	Train Drops Of Jupiter	879
11	Moby South Side	864
12	Tantric Breakdown	839
13	A Perfect Circle 3 Libras	816
14	Crazy Town Butterfly	810
15	Saliva Your Disease	783
16	Papa Roach Last Resort	741
17	Fuel Bad Day	731
18	3 Doors Down Loser	726
19	Staind Outside	706
20	Linkin Park Crawling	699
21	Eve 6 On The Road Again	694
22	The Calling Wherever You Will Go	678
23	Blink-182 The Rock Show	673
24	A Perfect Circle Judith	653
25	Incubus Stellar	651
26	Nickelback Leader Of Men	638
27	Tool Schism	630
28	Limp Bizkit Take A Look Around (Theme)	603
29	Sum 41 Fat Lip	593
30	Everclear When It All Goes Wrong Again	542

CIMX Detroit
PD: Murray Brookshaw
APD: Vince Cannova
MD: "Phat" Matt Franklin
CHUM Group 519-258-8888

DETECTIONS	Song	Count
1	Finger Eleven First Time	1118
2	Sum 41 Fat Lip	1057
3	Limp Bizkit My Way	849
4	Linkin Park Crawling	810
5	Tool Schism	789
6	Godsmack Greed	778
7	Staind It's Been Awhile	768
8	Weezer Hash Pipe	704
9	Fuel Hemorrhage (In My Hands)	697
10	Our Lady Peace Live	595
11	Nickelback How You Remind Me	682
12	Incubus Drive	670
13	Blink-182 The Rock Show	661
14	Godsmack Awake	655
15	Crazy Town Butterfly	650
16	Tantric Breakdown	604
17	Linkin Park One Step Closer	601
18	Puddle Of Mudd Control	599
19	Aaron Lewis Of Staind W/Fr Outside	581
20	Moby South Side	574
21	Lifeshouse Hanging By A Moment	574
22	Train Drops Of Jupiter	542
23	Blink-182 The Rock Show	533
24	3 Doors Down Loser	522
25	Edwin Alive	503
26	Jimmy Eat World Bleed American	490
27	Staind Outside	481
28	System Of A Down Chop Suey	482
29	Red Hot Chili Peppers Parallel Universe	479
30	Gorillaz Clint Eastwood	493

WLIR Long Island
PD: Gary Gee
MD: Andre Ferro
Jarad 516-222-1103

DETECTIONS	Song	Count
1	Delerium Innocente	1087
2	Train Drops Of Jupiter	984
3	Lifeshouse Hanging By A Moment	974
4	Moby South Side	913
5	Modjo Lady (Hear Me Tonight)	877
6	Eya Only Time	839
7	Datt Punk One More Time	816
8	Sugar Ray When It's Over	791
9	Staind It's Been Awhile	781
10	Crazy Town Butterfly	764
11	Depeche Mode Dream On	758
12	Incubus Drive	740
13	Dido Thank You	735
14	Digital Aliens Without You	682
15	Lenny Kravitz Again	664
16	Uncle Kracker Follow Me	646
17	Nelly Furtado I'm Like A Bird	627
18	Gig! D'Agostino I'll Fly With (Lam	627
19	Five For Fighting Superman	590
20	Plummet Damaged	585
21	Eve 6 Here's To The Night	579
22	Dave Matthews Band The Space Between	576
23	Blink-182 The Rock Show	574
24	Saliva Paris Look At Us	534
25	Ian Van Dahl Contains The Sky	529
26	Madonna Don't Tell Me	525
27	The Calling Wherever You Will Go	521
28	U2 Beautiful Day	506
29	DI Spiller Groovejet (If This Ain't L	504
30	David Gray Babylon	493

KNDD Seattle
PD: Phil Manning
APD: Jim Keller
MD: Seth Resler
Entercom

MODERN ROCK

POWER PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly come, beginning with the highest-cumming station, according to the Spring 2001 Arbitron survey.

WFXN Boston PD: Cruze APD/MD: Kevin "Matthews" Mays Phoenix Media 781-595-6200

KTCL Denver Dir/Pgm: Mike O'Connor MD: Sabrina Saunders Clear Channel 303-713-8000

KNRK Portland, OR PD/MD: Mark Hamilton APD/MD: Jayn Entercom 503-223-1441

WEND Charlotte OM/PO: Jack Daniel APD/MD: Kristen Pettus Mercury 704-338-9600

WSUN Tampa PD: Shark Cox 727-577-7131

WRAX Birmingham APD: Hurricane Shane MD: Mark Lindsey Citadel 205-945-4646

KCNL San Francisco OM: Gary Schoenwetter APD: Sarah Berg SM/PO: John Allers Clear Channel 408-453-5400

KXRK Salt Lake City PD: Mike Summers APD/MD: Todd Nokem Simmons 801-524-2600

WHTG Monmouth/Ocean PD: Darrin Smith MD: Brian Zanyor Press 732-918-1000

KXTE Las Vegas PD: Dave Wellington APD/MD: Chris Ripley Infinity 702-889-7500

WGRD Grand Rapids PD: Bobby Duncan MD: Tim Bronson Regent 616-459-4111

WAQZ Cincinnati PD/MD: Rick Jamie Infinity 513-699-5959

WEDG Buffalo OM: John Hager PD: Lenny Diana Citadel 716-881-4555

KKND New Orleans OM: Dave Stewart MD: Sig Clear Channel 504-679-7300

KENZ Salt Lake City PD: Bruce Jones MD: Kari Bushman Citadel 801-470-1075

KROX Austin OM: Jeff Carroll MD: Melody Lee LBJS 512-832-4000

KFRF Fresno PD: Chris Squires Inosphere 559-255-1041

WXEG Dayton PD: Steve Kramer Clear Channel 937-224-1137

WPLA Jacksonville PD: Scott Pettibone APD/MD: Chad Chumley Clear Channel 904-642-3030

KMYZ Tulsa PD: Lynn Barstow MD: Corbin Pierce Shamrock 918-665-3131

WCYV Portland, ME PD: Herb Ivy MD: Brian James Citadel 207-774-6364

WPBZ West Palm Beach OM/PO: John O'Connell Infinity 561-616-4600

WROX Norfolk PD: Michelle Diamond Sinclair 757-640-8500

KFMA Tucson PD: John Michael Lotus 520-622-6711

ACTS NEW AND OLD PUT COLUMBIA ATOP TRIPLE-A

BY BRAM TEITELMAN

Columbia's commitment to artist development showed in its triple-A chart success this year. The label's Trina Tombrink has seen the breakout success of newcomer Pete Yorn and a cross-format smash with Train's "Drops of Jupiter." Also garnering critical accolades were new material from John Mellencamp and Bob Dylan, whose *Love and Theft* has been hailed as his best album in years.

What was your crowning achievement of 2001?

I had many proud moments in 2001. I would say my most proud moment was when Pete Yorn's "Life on a Chain" went No. 1 on the Monitor triple-A chart . . . because it was one of the most difficult songs I have ever worked. I guess it's true what they say: The hardest songs to get on the radio are the ones that stay on the longest.

Any surprising hits or disappointments?

I can't really say there was a surprise hit that I worked this year. Every song that eventually became a hit was one that I believed in wholeheartedly. The biggest disappointment of the year is that triple-A radio has yet to commit to Bob Dylan's latest record. Of course, there are many stations that have supported Dylan's latest work, especially the noncommercial panel, but the format as a whole has not. Dylan is writing and performing at the top of his game, and it's frustrating to have to argue that point with radio.

How does your staff make Columbia stand out?

Columbia has the best promotion staff in the business. People on our staff possess a unique combination of passion, energy, creativity, and intellect. The willingness to work hard and the desire to succeed is unfailing. We have a balance of talented, excitable rookies and excellent, accomplished promotion veterans.

What factors have contributed to Colum-

bia's triple-A success this year?

Most important is the music. It was a year of amazing records from artists like Train, Pete Yorn, Five for Fighting, John Mellencamp, John Mayer, Cake, and Shawn Colvin, to name a few. Second, radio took a more aggressive stance with hit songs and a renewed interest in developing artists in their respective markets. Last, but certainly not least, was the encouragement and trust of executive senior VP of promotion Charlie Walk. Charlie's ability to empower his staff and create synergy with every aspect of an artist's career gave us all the tools to win.

Do you recall any particularly rewarding radio-station visits by artists?

A memorable artist station visit was Train, taping a *World Café* session. At the height of their success with "Drops of Jupiter," the band recorded a performance and interview. The *World Café* staff was ecstatic about having a band of their caliber and recent multi-format success. In addition, it was great for the band to experience noncommercial radio again after many years. It was a pleasant departure for them.

What about the state of the triple-A format?

The state of the format is fairly strong now. [During] the past two years, triple-A has spawned multi-format hits and acquired higher ratings. In my opinion, the format faces many challenges in the coming year. First is the ability to win in the climate of consolidation, convincing major broadcast companies to nurture triple-A stations and have the patience to focus. Also, garnering a marketing and promotion budget.

Then there's continued support of new music and developing artists, which has set most



TOMBRINK

COLUMBIA



who their audience is and remaining true to the lifestyles and interests of that audience.

Are there any trends coming at radio that you can predict?

It's happening right now. The resurgence in popularity of the singer/songwriter and listeners' desire to hear songs with a deeper meaning. As a side thought, satellite radio might create a negative impact on radio in the coming year.

That said, what impact do you think the satellite radio services might have, and how will they affect you?

I think it is too soon to establish an opinion on XM and Sirius products and whether they'll affect my job in the coming year. Columbia has an online/satellite radio person in the promotion department, Brian Cullinan. He will most likely spend the coming year establishing a base for our artists. The satellite products will definitely have an effect on radio. In the short term, there will be a lot of curiosity usage from otherwise loyal radio listeners. If the products become hugely successful, obviously radio will feel a long-term effect from the loss of listeners.

With Sept. 11 behind us and the country in the midst of a recession, do you see people spending less on entertainment?

I believe the country will still spend money on entertainment during the recession. Music has always been a source of pleasure and comfort for humanity. I don't see that changing. It's still comparatively cheaper than many other leisure activities. Sept. 11 fallout that I've seen so far is budget crunching in line with the falling economy. For a while, the record industry will have to spend less to see profits.

the whole process down and thus impedes momentum on a developing record. No small effect indeed. I've also seen too many qualified people—and friends—on both sides of the aisle lose their jobs. It has not been pretty.

How is Sept. 11 affecting the business?

People will be more inclined to stick close to home. Because of that, I think they will be looking for music to help entertain, and in many instances, soothe them. Music has always helped define moments in people's lives. I think music with more lyric content will become more important—people needing someone to help express their emotions for them.

COLUMBIA'S TOP TRIPLE-A SONGS OF 2001

1. Train, "Drops of Jupiter (Tell Me)"
2. Pete Yorn, "Life on a Chain"
3. Five for Fighting, "Superman (It's Not Easy)"
4. Five for Fighting, "Easy Tonight"
5. John Mellencamp f/India.Arie, "Peaceful World"

TRINA TOMBRINK THANKS

Don Ienner
Charlie Walk
Will Botwin
John Ingrassia

Jim Burruss
Gregg Latterman
Kid Leo
Pete Cosenza

My courageous radio friends
My loved ones, whom I didn't have as much time for as I would have liked (you know who you are)

For Atlantic, A Satisfying 2001

Continued from page 52

What one project from another label would you have liked to work this year?

The job done on Enya was excellent. I know the challenges they faced, and being involved in the format as well, I love when mainstream AC steps up and breaks a record.

What shape was adult top 40 in overall during 2001?

Pretty solid. As a whole, they have come back to a more balanced form of programming, leading on the guitar-driven rock bands

but more open to playing the big crossover hits from pop, i.e., Alicia Keys, etc. The challenge is developing true stars for the format. The only way that can be done is by supporting an artist, not just a song.

Finish this sentence: Consolidation has changed my life by . . .

Making it harder to get records on the air. Programmers have less individual autonomy in what goes on their station. Approval for an add has to pass through several levels. It slows

ROCK

TOP MODERN ROCK LABELS

Pos.	LABEL	No. of Charted Titles
1	INTERSCOPE	17
2	EPIC	14
3	DREAMWORKS	11
4	COLUMBIA	10
5	ISLAND DEF JAM MUSIC GROUP	7
6	UNIVERSAL	10
7	REPRISE	12
8	ELEKTRA ENTERTAINMENT GROUP	7
9	WARNER BROS.	6
10	RCA	11
11	VIRGIN	10
12	MCA	7
13	ATLANTIC	10
14	CAPITOL	10
15	VOLCANO	4

TOP ACTIVE ROCK LABELS

Pos.	LABEL	No. of Charted Titles
1	UNIVERSAL	9
2	INTERSCOPE	18
3	EPIC	16
4	WARNER BROS.	8
5	COLUMBIA	17
6	ELEKTRA ENTERTAINMENT GROUP	9
7	REPRISE	6
8	ATLANTIC	17
9	DREAMWORKS	8
10	ISLAND DEF JAM MUSIC GROUP	5
11	VOLCANO	3
12	MAVERICK	6
13	ROADRUNNER	6
14	WIND-UP	6
15	VIRGIN	5

TOP HERITAGE ROCK LABELS

Pos.	LABEL	No. of Charted Titles
1	UNIVERSAL	12
2	COLUMBIA	16
3	EPIC	12
4	ELEKTRA ENTERTAINMENT GROUP	10
5	INTERSCOPE	16
6	ATLANTIC	18
7	DREAMWORKS	5
8	WIND-UP	7
9	MAVERICK	3
10	PRIORITY	2
11	REPRISE	8
12	WARNER BROS.	8
13	V2	2
14	ROADRUNNER	2
15	RCA	6

TOP MAINSTREAM ROCK LABELS

Pos.	LABEL	No. of Charted Titles
1	UNIVERSAL	11
2	INTERSCOPE	19
3	EPIC	14
4	COLUMBIA	18
5	ELEKTRA ENTERTAINMENT GROUP	8
6	ATLANTIC	17
7	WARNER BROS.	8
8	DREAMWORKS	9
9	REPRISE	6
10	MAVERICK	6

TOP TRIPLE-A LABELS

Pos.	LABEL	No. of Charted Titles
1	COLUMBIA	11
2	INTERSCOPE	13
3	RCA	8
4	REPRISE	8
5	WARNER BROS.	4
6	VIRGIN	6
7	CAPITOL	5
8	ISLAND DEF JAM MUSIC GROUP	3
9	ATLANTIC	4
10	ARTEMIS	1

MOST-PLAYED HERITAGE ROCK



1 IT'S BEEN AWHILE
Staind Flip/Elektra/EEG
25715 detections

2 HEMORRHAGE (IN MY HANDS)
Fuel 550 Music/Epic
24686

3	LOSER	3 Doors Down	Republic/Universal	21874
4	DROPS OF JUPITER (TELL ME)	Train	Columbia	19976
5	JADED	Aerosmith	Columbia	17844
6	N.I.B.	Primus With Ozzy	Divine/Priority	16487
7	DUCK AND RUN	3 Doors Down	Republic/Universal	16476
8	HANGING BY A MOMENT	Lifhouse	DreamWorks	15994
9	BREAKDOWN	Tantric	Maverick	12972
10	HOW YOU REMIND ME	Nickelback	Roadrunner	12969
11	BE LIKE THAT	3 Doors Down	Republic/Universal	11360
12	SOUL SINGING	The Black Crowes	V2	10033
13	KRYPTONITE	3 Doors Down	Republic/Universal	9822
14	GETS ME THROUGH	Ozzy Osbourne	Epic	9599
15	RISE	The Cult	Lava/Atlantic	9325
16	ARE YOU READY?	Creed	Wind-up	9253
17	WHY PT.2	Collective Soul	Atlantic	8893
18	SCHISM	Tool	Tool Dissectional/Volcano	8655
19	OUTSIDE	Aaron Lewis of Staind With Fred Durst	Flawless/Geffen/Interscope	8479
20	JUST PUSH PLAY	Aerosmith	Columbia	8142
21	BAD DAY	Fuel	Epic	8139
22	ASTOUNDED	Tantric	Maverick	8009
23	WAIT	Seven Mary Three	Mammoth	7978
24	OUTSIDE	Staind	Flip/Elektra/EEG	7243
25	SUPERMAN INSIDE	Eric Clapton	Duck/Reprise	6900
26	CONTROL	Puddle of Mudd	Flawless/Geffen/Interscope	6757
27	LET SALLY DRIVE (RIDE SALLY RIDE)	Sammy Hagar	Cabo Wabo/Beyond	6724
28	AWAKE	Godsmack	Republic/Universal	6622
29	ANGEL'S EYE	Aerosmith	Columbia	6587
30	DAYS OF THE WEEK	Stone Temple Pilots	Atlantic	6536
31	BEAUTIFUL DAY	U2	Island/Interscope	6010
32	ELEVATION	U2	Interscope	5907
33	WISH YOU WERE HERE	Incubus	Immortal/Epic	5762
34	SAFE IN NEW YORK CITY	AC/DC	EastWest/EEG	5669
35	RIDIN'	Buckcherry	DreamWorks	5648
36	LICKIN'	The Black Crowes	V2	5446
37	I DISAPPEAR	Metallica	Hollywood	5321
38	WALK ON	U2	Interscope	5234
39	DRIVE	Incubus	Immortal/Epic	5227
40	I DID IT	Dave Matthews Band	RCA	5135
41	GREED	Godsmack	Republic/Universal	5054
42	FADE	Staind	Flip/Elektra/EEG	5031
43	INNOCENT	Fuel	Epic	4802
44	MY SACRIFICE	Creed	Wind-up	4717
45	CRAWLING	Linkin Park	Warner Bros.	4466
46	DIG IN	Lenny Kravitz	Virgin	4425
47	RIDERS ON THE STORM	Creed	Elektra/EEG	4386
48	ARE YOU THERE?	Oleander	Republic/Universal	4300
49	YOUR DISEASE	Saliva	Island/IDJMG	4284
50	SLAVE	David Coverdale	Dragonshead	3963

MOST-PLAYED MAINSTREAM ROCK



1 IT'S BEEN AWHILE
Staind Flip/Elektra/EEG
62083 detections

2 AWAKE
Godsmack Republic/Universal
55636

3	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	49706
4	SCHISM	Tool	Tool Dissectional/Volcano	42812
5	LOSER	3 Doors Down	Republic/Universal	38993
6	CRAWLING	Linkin Park	Warner Bros.	36545
7	ONE STEP CLOSER	Linkin Park	Warner Bros.	34870
8	GREED	Godsmack	Republic/Universal	34456
9	HOW YOU REMIND ME	Nickelback	Roadrunner	33383
10	YOUR DISEASE	Saliva	Island/IDJMG	32736
11	DUCK AND RUN	3 Doors Down	Republic/Universal	32168
12	BREAKDOWN	Tantric	Maverick	31539
13	OUTSIDE	Aaron Lewis of Staind With Fred Durst	Flawless/Geffen/Interscope	30585
14	CONTROL	Puddle of Mudd	Flawless/Geffen/Interscope	29715
15	JADED	Aerosmith	Columbia	27967
16	DOWN WITH THE SICKNESS	Disturbed	Giant/Reprise	26716
17	HANGING BY A MOMENT	Lifhouse	DreamWorks	26325
18	N.I.B.	Primus With Ozzy	Divine/Priority	23610
19	MY WAY	Limp Bizkit	Flip/Interscope	22574
20	DRIVE	Incubus	Immortal/Epic	22535
21	RISE	The Cult	Lava/Atlantic	21046
22	GETS ME THROUGH	Ozzy Osbourne	Epic	20565
23	ASTOUNDED	Tantric	Maverick	19463
24	BODIES	Drowning Pool	Wind-up	19308
25	VOICES	Disturbed	Giant/Reprise	19222
26	OUTSIDE	Staind	Flip/Elektra/EEG	18602
27	WISH YOU WERE HERE	Incubus	Immortal/Epic	17741
28	FADE	Staind	Flip/Elektra/EEG	17021
29	ARE YOU READY?	Creed	Wind-up	16996
30	BE LIKE THAT	3 Doors Down	Republic/Universal	16973
31	DROPS OF JUPITER (TELL ME)	Train	Columbia	16498
32	WHY PT.2	Collective Soul	Atlantic	14984
33	ARE YOU THERE?	Oleander	Republic/Universal	14881
34	PAIN	Stereomud	Loud/Columbia	14854
35	INNOCENT	Fuel	Epic	13929
36	ROLLIN'	Limp Bizkit	Flip/Interscope	13335
37	RIDIN'	Buckcherry	DreamWorks	13209
38	ALIVE	P.O.D.	Atlantic	12600
39	LAST RESORT	Papa Roach	DreamWorks	12421
40	WAIT	Seven Mary Three	Mammoth	12261
41	ANGEL'S SON	Strait Up Featuring Lajon	Immortal/Virgin	12039
42	CHOP SUEY	System of a Down	American/Columbia	12002
43	GIVING IN	Adema	Arista	11838
44	DAYS OF THE WEEK	Stone Temple Pilots	Atlantic	11581
45	NO ONE	Cold	Flip/Geffen/Interscope	11264
46	BAD DAY	Fuel	Epic	11166
47	ORIGINAL PRANKSTER	The Offspring	Columbia	11100
48	JUST PUSH PLAY	Aerosmith	Columbia	11093
49	ANGEL'S EYE	Aerosmith	Columbia	10726
50	KILLING THE FLY	The Union Underground	Portrait/Columbia	10542

MOST-PLAYED TRIPLE-A SONGS



1 DROPS OF JUPITER (TELL ME)
Train Columbia
10906 detections

2 YELLOW
Coldplay Capitol
7370

3	THE SPACE BETWEEN	Dave Matthews Band	RCA	7217
4	CAMERA ONE	Josh Joplin Group	Artemis	6674
5	LIFE ON A CHAIN	Pete Yorn	Columbia	6018
6	IMITATION OF LIFE	R.E.M.	Warner Bros.	5700
7	THANK YOU	Dido	Arista	5623
8	WHEN YOU'RE FALLING	Afro Celt Sound System f/Peter Gabriel	Real World/Virgin	5586
9	BEAUTIFUL DAY	U2	Island/Interscope	5573
10	HANGING BY A MOMENT	Lifhouse	DreamWorks	5110
11	BABYLON	David Gray	ATO/RCA	4357
12	DRIVE	Incubus	Immortal/Epic	4284
13	WHAT IT IS	Mark Knopfler	Warner Bros.	4149
14	WALK ON	U2	Interscope	4121
15	BACK IN THE DAY	Blues Traveler	A&M/Interscope	3972
16	I DID IT	Dave Matthews Band	RCA	3831
17	AGAIN	Lenny Kravitz	Virgin	3729
18	SUPERMAN INSIDE	Eric Clapton	Duck/Reprise	3611
19	ELEVATION	U2	Interscope	3576
20	SUPERMAN (IT'S NOT EASY)	Five for Fighting	Aware/Columbia	3513
21	EASY TONIGHT	Five for Fighting	Aware/Columbia	3446
22	STUCK IN A MOMENT YOU CAN'T GET OUT OF	U2	Interscope	3389
23	PEACEFUL WORLD	John Mellencamp Featuring India.Arie	Columbia	3345
24	WHOLE NEW YOU	Shawn Colvin	Columbia	3290
25	DREAM ON	Depeche Mode	Mute/Reprise	3181
26	PLEASE FORGIVE ME	David Gray	ATO/RCA	3135
27	IF YOU'RE GONE	Matchbox Twenty	Lava/Atlantic	2969
28	EXTRA ORDINARY	Better Than Ezra	Ezra Dry Goods/Beyond	2878
29	GIRL INSIDE MY HEAD	Blues Traveler	A&M/Interscope	2876
30	ESSENCE	Lucinda Williams	Lost Highway/IDJMG	2837
31	SLEEPWALKER	The Wallflowers	Interscope	2765
31	TRAVELIN' LIGHT	Eric Clapton	Duck/Reprise	2765
33	CHEMISTRY	Semisonic	MCA	2705
34	LETTERS FROM THE WASTELAND	The Wallflowers	Interscope	2677
35	PERFECT DAY	Collective Soul Featuring Elton John	Atlantic	2660
36	SOUL SINGING	The Black Crowes	V2	2390
37	EVERYWHERE I GO	Shawn Mullins	Columbia	2379
37	MY OLD FRIEND	John Hiatt	Vanguard	2379
39	I WANT TO BE IN LOVE	Melissa Etheridge	Island/IDJMG	2337
40	SAIL AWAY	David Gray	ATO/RCA	2262
41	RUNNING OUT OF TIME	Joan Osborne	Interscope	2222
42	SHORT SKIRT / LONG JACKET	Cake	Columbia	2159
43	NEW YORK, NEW YORK	Ryan Adams	Lost Highway/IDJMG	2156
44	REBECCA (ARE YOU ALL RIGHT)	Pat McGee Band	Giant/Warner Bros.	2150
45	SOMETHING MORE	Train	Columbia	2146
46	PLANETS OF THE UNIVERSE	Stevie Nicks	Reprise	2074
47	IT'S OK	Tracy Chapman	Elektra/EEG	2054
48	WARNING	Green Day	Reprise	2006
49	KING OF ALL THE WORLD	Old 97's	Elektra/EEG	1972
50	NO SUCH THING	John Mayer	Aware/Columbia	1891



WE PLAYLISTS POWER PLAYLISTS

WAXQ New York PD: Bob Buchmann APD/MD: Eric Wellman Clear Channel 212-575-1043

KLOS Los Angeles PD: Rita Wilde MD: Jim Villanueva ABC/Disney 310-840-4800

WMMR Philadelphia PD: Sam Milkman APD/MD: Ken Zepeto Greater Media 610-771-0933

KFOG San Francisco PD: Dave Benson APD/MD: Haley Jones Susquehanna 415-817-5364

WXRT Chicago VP/Pgmng: Norm Winer APD/MD: Jon Farneda Infinity 773-777-1700

WBOS Boston PD: Chris Herrmann MD: Michele Williams Greater Media 617-822-9600

WKLS Atlanta PD: Tim Dukes MD: Jimmy Tidwell Clear Channel 404-325-0960

WDVE Pittsburgh OM: John Moschitta MD: Val Porter Clear Channel 412-937-1441

WFBQ Indianapolis OM: Marty Bender PD: Mike Thomas MD: Ace Cosby Clear Channel 317-257-7565

KBCO Denver Dir/Pgmng: Mike O'Connor PD: Scott Arbrough MD: Keeler Clear Channel 303-444-5600

KTCZ Minneapolis PD: Lauren MacLeash MD: Mike Wolf Clear Channel 612-339-0000

KKMR Dallas PD: Scott Strong MD: Jeff K Susquehanna 214-526-7400

KLOL Houston PD: Jim Trapp OM: Vince Richards Clear Channel 713-830-8000

WBAB Long Island PD: John Olsen APD: Ralph Tortora MD: John Parise Cox 631-587-1023

KSHE St. Louis PD: Rick Balis MD: Marty Linck Emmis 314-621-0095

KMTT Seattle SM/Interim PD: Chris Mays MD: Shawn Stewart Entercom 206-233-1037

KINK Portland, OR PD: Dennis Constantine MD: Kevin Welch Infinity 503-226-5080

WXRV Boston PD: Joanne Duddy MD: Dana Marshall Northeast 978-374-4733

WEBN Cincinnati OM: Scott Reinhardt PD: Michael Walter MD: Rick "The Dude" Vaske Clear Channel 513-621-9326

WHY Providence PD: Joe Bevilacqua APD: Doug Palmeri MD: John Laurenti Clear Channel 401-438-6110

WDHA Morristown PD/MD: Terrie Carr Greater Media 973-455-1055

WKOC Norfolk PD: Paul Shugrue MD: Kristen Croot Sinclair 757-640-8500

WTTS Indianapolis PD: Jim Ziegler APD/MD: Marie McCallister Sarkes Tarzian 812-332-3366

WDOM Chattanooga OM/PD: Dan Howard Bahael 423-321-6200

ARISTA SHOWS ITS OWN HIT 'EM UP STYLE IN 2001

BY MARC SCHIFFMAN

Rick Sackheim made the leap to the majors this year, joining Arista about nine months ago as VP of promotion. What better way to celebrate that new post than by capping the year with top rhythmic label of the year honors? The label also finished No. 3 in mainstream top 40 and No. 2 in crossover.

Why did Arista come out on top at rhythmic this year?

Honestly, it boils down to having great music—between OutKast, 112, Usher, Blu Cantrell, and Toya, we really had some great music that worked for radio.

What sets Arista apart from other labels?

I've been at Arista for about nine months, and we have an amazing executive staff, from L.A. Reid and Steve Bartels directing the company to all our regionals and locals in the markets. We have some regionals who have been [with] Arista for 25 years, and we have some that are rookies, and everyone offers support, no matter what marketplace you're in. It's probably a promotion cliché, but we really are a team.

What was it like for you joining a big label?

Needless to say, it was fun. It's nice to have a staff and records that are viable in today's world. It was an easy transition. The difference at Arista vs. small labels, obviously, is your product flow, but you're still talking to the same amount of stations every week.

What song developed faster or better than you even expected it to do?

For us, Usher's "U Got It Bad" and "U Remind Me" were just such huge gainers every week at radio. As soon as we dropped either single, it just ran up the charts. It was the No. 1 Greatest Gainer at the *Monitor* rhythm and crossover [charts] every week until it reached the top. And it's not that I was surprised by that, but it was just so amazing to see every week that you were up 700, 800 spins. It was just incredible.

Any particularly tough projects?

The one nice thing, even though Arista is a major label for rhythm/crossover, is that we still develop artists. An example was Toya—we could have easily lost our radio, but we really dug in and worked her to the rhythm format and reaped the benefits. Toya was a record that I would assume a lot of labels would have turned their back on and walked, after eight or 10 weeks of slowly creeping up. But we had such huge call-out success stories at just a handful of stations that we knew we had something. And we just kept [at] it.

Unlike some labels that are critiqued for throwing things against the wall...

When you're at week 12, 13, 14, 15, whatever it is, and if you're not, [say], in the top 10 or the top 20 or growing X amount of either units or spins a week, at some point a lot of labels turn their back. You look at some of the indicators—[such as] KQKS Denver getting top five phones forever—that the rest of the country needs to [know] and spread those stories. We believe in our records and try to stick with them.

Any stories from the road this past year?

I love being on the road. It's very easy to not go on the road because of all the meetings or phone conferences or me traveling to New York, but being on the road is the best thing. You're actually out there listening to radio and seeing your friends in radio.

To me, one of the best moments I've had with Arista on the road was watching Sean "P. Diddy" Combs at the [WBBM] B96 [Chicago] Halloween show onstage doing "I'll Be Missing You" and doing a tribute to the people who lost their lives on Sept. 11 and having the videos in the background and holding the American flag and having the whole audience singing along.

Is it harder to find passionate music decision-makers these days?

No, and that's why right now I like doing rhythmic/crossover, because I think overall [in this] format you have very passionate people making the decisions.

How do you characterize the state of rhythmic radio right now?

Rhythmic radio is doing great now. The format itself is leading the way when it comes to radio members, with [KPWR] Power [in] the last book being tied for No. 1 in L.A.—the first time a Hispanic station hasn't taken that slot. Or [WQHT] Hot 97 in New York doing so well. If you look at radio on that side, it has been doing well.

Even on the sales

side where you have a Busta Rhymes, a Ludacris leading the sales charts on SoundScan, I think rhythm radio is real strong right now and the way the country is leaning.

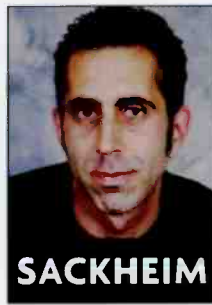
Does being in a recession change the way you do promotion?

It definitely changes things. In any industry there's monetary waste, and it definitely makes you rethink what you're doing as a company. You rethink your promotion dollars, the sense of a promotion tour, how much it costs to send an artist out on the road to do a promo run. It's very expensive, and you want to make every dollar count now. Not that people wasted money in the past, but now you are more cognizant of what you are spending.

RICK SACKHEIM THANKS

Antonio "L.A." Reid, president/CEO
Steve Bartels, senior VP
Caroline Bazbaz, national manager of mix-show promotion

The entire regional and national staff



SACKHEIM



Declining TSL Top Worry, But Budget Cuts Right Behind

Continued from page 5

meant. This year, we got a lot of answers and not many positives." His thoughts were countered by top 40 WBTI Port Huron, Mich., PD Jerry Noble. "The economies of scale and cluster management are better-developed than they were a year ago," he says. "Once competition better develops in a shrinking market, the pendulum will swing back in incredible ways for those who are 'sticking it out.'"

Asked to rate the effect of consolidation on a scale of one to five, the average rating was a 2.23. The average for Clear Channel respondents was a 2.63, compared with the rest of the pool's 2.1.

But it's another sign of the times that 91% of those polled think their station will still be operated next year by their current owner—the topic on which our respondents were most unified.

Looking at the day-to-day effects of what it means to work in a consolidated world, a majority of PDs (58%) noted that they now handle more responsibilities than they did a year

ago, and 65% spend less time with music than they'd like to. Still, few are complaining of negative extracurricular impact. Less than one-third (29%) said their job negatively affects their personal life, down from 36% last year and closer to 1999, when 28.6% responded in the affirmative. And 65% said they are adequately paid for the work they do.

And with a nearly equal split of respondents—consistent with the previous two years—programmers are evenly divided regarding whether they've thought of changing jobs in the past year. But while last year's 43% had pondered leaving radio altogether, this time around that figure was 39%, perhaps indicating that people have come to terms with the current state of radio.

While PDs may be better-adjusted to their working conditions, a majority (67%) still think radio is in worse shape than it was a year ago. When given an open-ended chance to say why, the No. 1 culprit was the economy. Others blamed consolidation, the war, and

other post-Sept. 11 fallout, as well as the lack of marketing and promotion money.

And as a response to that same open-ended question, Clear Channel itself was a divisive issue for PDs. Former Clear Channel PD Brian Burns—whose survey arrived shortly before he left Entercom's KRBZ Kansas City—thinks "companies like Clear Channel are systematically eliminating the brains to cut costs while trying to keep the body alive." But at CC's WMTX Tampa, Fla., OM Tony Florentino says that "the ability to effectively communicate within the brain trust of a company—like Clear Channel—gives us far more resources than we had even a year ago."

Monitor also asked PDs about the impact of group contesting, a practice championed by Clear Channel but now widely adopted. Asked to assess group contesting on a scale of one to five, those within the Clear Channel chain gave the practice a 3.28, compared with a 2.41 for non-Clear Channel PDs. Both sides disagree with the statement, "It's tough to compete against group contesting"—63% of Clear Channel PDs disagreed, while 79% of other PDs disagreed.

TOP 40

TOP MAINSTREAM TOP 40 ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	DESTINY'S CHILD	(5)	Columbia
2	JENNIFER LOPEZ	(3)	Epic
3	JANET JACKSON	(2) Virgin (1) Def Jam/Def Soul/IDJMG	
4	LIFEHOUSE	(1)	DreamWorks
5	SHAGGY	(3)	MCA
6	NELLY FURTADO	(2)	DreamWorks
7	MYA	(1) University/Interscope (1) Ruffnation/Warner Bros./Interscope	(1) Interscope
8	NELLY	(3) Fo' Reel/Universal	(1) So So Def/Columbia
9	'N SYNC	(3)	Jive
10	LENNY KRAVITZ	(2)	Virgin
11	PINK	(2) LaFace/Arista	(1) Interscope (1) Arista
12	DREAM	(2)	Bad Boy/Arista
13	O-TOWN	(3)	J
14	MADONNA	(3)	Maverick/Warner Bros.
15	UNCLE KRACKER	(1)	Top Dog/Lava/Atlantic
16	MATCHBOX TWENTY	(2)	Lava/Atlantic
17	TRAIN	(1)	Columbia
18	BLU CANTRELL	(1)	RedZone/Arista
19	BACKSTREET BOYS	(4)	Jive
20	3 DOORS DOWN	(2)	Republic/Universal

TOP RHYTHMIC TOP 40 ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	DESTINY'S CHILD	(5)	Columbia
2	NELLY	(3) Fo' Reel/Universal	(1) So So Def/Columbia (1) Priority/Capitol
3	JA RULE	(4) Murder Inc./Def Jam/IDJMG	(1) Epic
4	JENNIFER LOPEZ	(3)	Epic
5	112	(3)	Bad Boy/Arista
6	MISSY "MISDEMEANOR" ELLIOTT	(2) The Gold Mind/Elektra/EEG	(1) Virgin
7	JAY-Z	(3) Roc-A-Fella/Def Jam/IDJMG	(1) Jive
8	OUTKAST	(2)	LaFace/Arista
9	SHAGGY	(3)	MCA
10	JAGGED EDGE	(4)	So So Def/Columbia
11	EVE	(2)	Ruff Ryders/Interscope (1) Booga Basement/Interscope
12	K-CI & JOJO	(2)	MCA
13	LUDACRIS	(2) Disturbing Tha Peace/Def Jam South/IDJMG	(1) Disturbing Tha Peace/Def Jam/IDJMG
14	JANET JACKSON	(3) Virgin	(1) Def Jam/Def Soul/IDJMG
15	USHER	(2) Arista	(1) LaFace/Arista
16	CITY HIGH	(2)	Booga Basement/Interscope
17	MYA	(1) Ruffnation/Warner Bros./Interscope	(1) University/Interscope (1) Shocking Vibes/VP/Virgin
18	ALICIA KEYS	(2)	J
19	MYSTIKAL	(3)	Jive
20	R. KELLY	(3) Jive	(1) Terror Squad/Atlantic

TOP CROSSOVER ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	JAY-Z	(6)	Roc-A-Fella/Def Jam/IDJMG (1) Jive (1) EastWest/EEG
2	JA RULE	(5)	Murder Inc./Def Jam/IDJMG (1) Epic
3	112	(3)	Bad Boy/Arista
4	MISSY "MISDEMEANOR" ELLIOTT	(3)	The Gold Mind/Elektra/EEG (1) Roc-A-Fella/Def Jam/IDJMG (1) Virgin
5	JAGGED EDGE	(4)	So So Def/Columbia
6	LUDACRIS	(3)	Disturbing Tha Peace/Def Jam South/IDJMG (1) Disturbing Tha Peace/Def Jam/IDJMG (1) Virgin (1) BME/TVT
7	R. KELLY	(3)	Jive (1) Terror Squad/Atlantic (1) Roc-A-Fella/Def Jam/IDJMG
8	NELLY	(3)	Fo' Reel/Universal (1) So So Def/Columbia (1) Priority/Capitol
9	OUTKAST	(2)	LaFace/Arista
10	DESTINY'S CHILD	(4)	Columbia
11	USHER	(2)	Arista (1) LaFace/Arista
12	EVE	(2)	Ruff Ryders/Interscope (1) Booga Basement/Interscope
13	GINUWINE	(2)	Epic (1) The Gold Mind/Elektra/EEG
14	JENNIFER LOPEZ	(2)	Epic
15	ALICIA KEYS	(2)	J
16	MYSTIKAL	(3)	Jive
17	MARY J. BLIGE	(1)	MCA (1) Columbia
18	TRICK DADDY	(2)	Slip-N-Slide/Atlantic
19	MUSIQ SOULCHILD	(1)	Def Soul/IDJMG (1) Def Jam/Def Soul/IDJMG
20	LI'L MO	(2)	Elektra/EEG (2) Murder Inc./Def Jam/IDJMG (1) EastWest/EEG

MOST-PLAYED RHYTHMIC TOP 40 SONGS OF 2001



1 RIDE WIT ME
 Nelly f/City Spud Fo' Reel/Universal
55817 detections



2 LET ME BLOW YA MIND
 Eve f/Gwen Stefani Ruff Ryders/Interscope
53578



3 PUT IT ON ME
 Ja Rule f/Lil' Mo & Vita MurderInc./Def Jam/IDJMG
51956



4 CRAZY
 K-Ci & JoJo MCA
50895



5 PEACHES & CREAM
 112 Bad Boy/Arista
49997



6 I'M REAL
 Jennifer Lopez Featuring Ja Rule Epic
48722

7	ANGEL	Shaggy Featuring Rayvon	MCA	47436
8	STUTTER	Joe Featuring Mystikal	Jive	43482
9	WHERE THE PARTY AT	Jagged Edge With Nelly	So So Def/Columbia	42187
10	MS. JACKSON	OutKast	LaFace/Arista	42103
11	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	40261
12	GET UR FREAK ON	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	39032
13	FALLIN'	Alicia Keys	J	38142
14	LOVE DON'T COST A THING	Jennifer Lopez	Epic	37132
15	U REMIND ME	Usher	Arista	36572
16	LADY MARMALADE	Christina Aguilera, Lil' Kim, Mya & Pink	Interscope	35925
17	IT WASN'T ME	Shaggy Featuring Ricardo "RikRok" Ducent	MCA	34286
18	HIT 'EM UP STYLE (OOPS!)	Blu Cantrell	RedZone/Arista	33069
19	ALL FOR YOU	Janet Jackson	Virgin	32812
20	INDEPENDENT WOMEN PART I	Destiny's Child	Columbia	32612
21	FAMILY AFFAIR	Mary J. Blige	MCA	31996
22	SURVIVOR	Destiny's Child	Columbia	31306
23	WHAT'S YOUR FANTASY	Ludacris f/Shawna	Disturbing Tha Peace/Def Jam South/IDJMG	30556
24	I JUST WANNA LOVE U (GIVE IT 2 ME)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	30423
25	ONE MINUTE MAN	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	28311
26	PROMISE	Jagged Edge	So So Def/Columbia	26108
27	I DO!!	Toya	Arista	26006
28	OOCHIE WALLY	QB Finest Featuring Nas & Bravehearts	Ill Will/Columbia	24925
29	SUPERWOMAN PT. II	Lil' Mo Featuring Fabolous	EastWest/EEG	24114
30	DANGER (BEEN SO LONG)	Mystikal Featuring Nivea	Jive	23822
31	BETWEEN ME AND YOU	Ja Rule f/Christina Milian	Murder Inc./Def Jam/IDJMG	23358
32	IZZO (H.O.V.A.)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	23314
33	E.I.	Nelly	Fo' Reel/Universal	23174
34	FILL ME IN	Craig David	Wildstar/Atlantic	22576
35	I LIKE THEM GIRLS	Tyrese	RCA	21417
36	NO MORE (BABY I'MA DO RIGHT)	3LW	Nine Lives/Epic	21307
37	DIFFERENCES	Ginuwine	Epic	21072
38	CAN'T DENY IT	Fabolous Featuring Nate Dogg	Desert Storm/Elektra/EEG	20946
39	BUTTERFLY	Crazy Town	Columbia	20585
40	SOUTHERN HOSPITALITY	Ludacris	Disturbing Tha Peace/Def Jam South/IDJMG	20225
41	PURPLE HILLS	D12	Shady/Interscope	20061
42	TAKE IT TO DA HOUSE	Trick Daddy f/the SNS Express	Slip-N-Slide/Atlantic	19419
43	HE LOVES U NOT	Dream	Bad Boy/Arista	19253
44	I'M A THUG	Trick Daddy	Slip-N-Slide/Atlantic	18611
45	FREE	Mya	Ruffnation/Warner Bros./Interscope	17849
46	SOMEONE TO CALL MY LOVER	Janet Jackson	Virgin	17502
47	LIVIN' IT UP	Ja Rule Featuring Case	Murder Inc./Def Jam/IDJMG	16921
48	SO FRESH, SO CLEAN	OutKast	LaFace/Arista	16887
49	FIESTA	R. Kelly Featuring Jay-Z	Jive	16576
50	I WISH	R. Kelly	Jive	16568
51	AREA CODES	Ludacris Featuring Nate Dogg	Disturbing Tha Peace/Def Jam/IDJMG	16106
52	LAY LOW	Snoop Dogg f/Master P, Nate Dogg, Butch Cassidy & Tha Eastsidaz	No Limit/Priority	15734
53	UGLY	Bubba Sparxxx	Beat Club/Interscope	15456

54	BOOTYLICIOUS	Destiny's Child	Columbia	15453
55	IRRESISTIBLE	Jessica Simpson	Columbia	15414
56	BIZOUNCE	Olivia	J	15108
57	DANCE WITH ME	112	Bad Boy/Arista	14606
58	WHO'S THAT GIRL?	Eve	Ruff Ryders/Interscope	14080
59	JUST ANOTHER GIRL	Monica	Epic	13377
60	U GOT IT BAD	Usher	Arista	12921
61	CASE OF THE EX (WHATCHA GONNA DO)	Mya	University/Interscope	12912
62	BOW WOW (THAT'S MY NAME)	Lil Bow Wow	So So Def/Columbia	12776
63	BECAUSE I GOT HIGH	Afroman	Universal	12744
64	UNTIL THE END OF TIME	2Pac	Amaru/Death Row/Interscope	12348
65	YOU MAKE ME SICK	Pink	LaFace/Arista	12260
66	WAIT A MINUTE	Ray J Featuring Lil' Kim	Atlantic	11865
67	MY BABY	Lil' Romeo	Soulja/Priority	11202
68	PLAYAS GON' PLAY	3LW	Nine Lives/Epic	10942
69	#1	Nelly	Priority/Capitol	10812
70	PLAY	Jennifer Lopez	Epic	10785
71	DO U WANNA ROLL (DOLITTLE THEME)	R.L., Snoop Dogg & Lil' Kim	J	10417
72	LOOK AT US	Sarina Paris	Playland/Priority	10029
73	STAN	Eminem Featuring Dido	Web/Aftermath/Interscope	9901
74	TURN OFF THE LIGHT	Nelly Furtado f/Ms. Jade & Timbaland	DreamWorks	9871
75	MISSING YOU	Case	Def Soul/IDJMG	9739
76	BAD BOY FOR LIFE	P. Diddy, Black Rob & Mark Curry	Bad Boy/Arista	9141
77	CARAMEL	City High Featuring Eve	Booga Basement/Interscope	9089
78	MIDWEST SWING	St. Lunatics	Fo' Reel/Universal	8841
79	RAISE UP	Petey Pablo	Jive	8594
80	PERFECT GENTLEMAN	Wyclef Jean	Columbia	8551
81	MOST GIRLS	Pink	LaFace/Arista	8538
82	PROJECT CHICK	Cash Money Millionaires	Cash Money/Universal	8400
83	BROWN EYES	Destiny's Child	Columbia	7867
84	DON'T TALK	Jon B	Edmonds/Epic	7796
85	HOW MANY LICKS?	Lil' Kim Featuring Sisqó	Queen Bee/Undeas/Atlantic	7723
86	STRANGER IN MY HOUSE	Tamia	Elektra/EEG	7685
87	HEARD IT ALL BEFORE	Sunshine Anderson	Soulife/Atlantic	7579
88	EMOTION	Destiny's Child	Columbia	7495
89	ONE MORE TIME	Daft Punk	Virgin	7463
90	AROUND THE WORLD (LA LA LA LA LA)	ATC	Republic/Universal	7277
91	MY EVERYTHING	98°	Universal	6958
92	POP 'N Sync		Jive	6864
93	DON'T TELL ME	Madonna	Maverick/Warner Bros.	6728
94	NOBODY WANTS TO BE LONELY	Ricky Martin Duet w/Christina Aguilera	Columbia	6457
95	CONTAGIOUS	The Isley Brothers f/Ronald Isley AKA Mr. Biggs	DreamWorks	6335
96	YOU ROCK MY WORLD	Michael Jackson	Epic	6272
97	THIS I PROMISE YOU	'N Sync	Jive	6176
98	NOT ENOUGH	Outsiderz 4 Life	Blackground/Virgin	5893
99	SHAKE YA ASS	Mystikal	Jive	5866
100	MAMACITA	Public Announcement	RCA	5785



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

WKU New York
PD: Frankie Blue
APD/Research: Jeff Z
MD: Geronimo
Clear Channel 201-420-3700



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Tamia Stranger In My House', '2 Ian Van Dahl Castles In The Sky', '3 Blu Cantrell Hit 'Em Up Style'.

WBBM Chicago
PD: Todd Cavanah
MD: Erik Bradley
Infinity 312-944-6000



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Nelly Ride Wit Me', '2 K-Ci & Jolo Crazy', '3 Ja Rule F/LiF' Mo & Vita Put It On Me'.

KYLD San Francisco
OM: Michael Martin
MD: 'Jazzy' Jim Archer
Clear Channel 415-356-0949



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 112 Peaches & Cream', '2 Ja Rule F/LiF' Mo & Vita Put It On Me', '3 Nelly Ride Wit Me'.

WPOW Miami
PD: Kid Curry
APD: Tony The Tiger
MD: Eddie Mix
Beasley 305-653-6796



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Missy Elliott Get Ur Freak On', '2 Ja Rule F/LiF' Mo & Vita Put It On Me', '3 112 Peaches & Cream'.

WBTS Atlanta
PD: Dale O'Brian
APD/MD: Jeff Miles
Cox 404-897-7500



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Ja Rule F/LiF' Mo & Vita Put It On Me', '2 Shaggy Angel', '3 Eve Feat. Gwen Stefani Let Me Blow Ya M'.

KRBV Dallas
OM: John Cook
APD: Alex Valentine
Infinity 214-630-3011



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Nelly Ride Wit Me', '2 Shaggy Angel', '3 Eve Feat. Gwen Stefani Let Me Blow Ya M'.

WKIE Chicago
PD: Chris Shebel
Big City Radio 312-573-9400



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Da Buzz Let Me Love You', '2 Daft Punk One More Time', '3 Modjo Lady (Hear Me Tonight)'.

KUBE Seattle
OM: Shellie Hart
PD: Eric Powers
APD/MD: Julie Pilat
Ackerley 206-285-2295



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Eve Feat. Gwen Stefani Let Me Blow Ya M', '2 112 Peaches & Cream', '3 Ja Rule F/LiF' Mo & Vita Put It On Me'.

KGGI Riverside
PD: Jesse Duran
MD: Robert 'O.D.M.' Gutierrez
Clear Channel 909-684-1991



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Nelly Ride Wit Me', '2 Shaggy Angel', '3 Eve Feat. Gwen Stefani Let Me Blow Ya M'.

KZZP Phoenix
PD: Tom Calococci
APD/MD: Corina
Clear Channel 602-279-5577



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Shaggy Angel', '2 Crazy Town Butterfly', '3 K-Ci & Jolo Crazy'.

WQX Boston
PD: Ron Valeri
MD: Rob Tyler
Entercom 617-779-5300



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Jennifer Lopez Love Don't Cost A Thing', '2 Blu Cantrell Hit 'Em Up Style', '3 QB's Finest Feat. Nas Oochie Wally'.

WLLD Tampa
PD: Orlando
APD: Scantman
MD: Beata
Infinity 727-568-9870



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Ja Rule F/LiF' Mo & Vita Put It On Me', '2 112 Peaches & Cream', '3 QB's Finest Feat. Nas Oochie Wally'.

XHTZ San Diego
OM/PD: Lisa Vazquez
MD: Dale Soliven
Califormula 619-575-9090



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 112 Peaches & Cream', '2 Ludacris Southern Hospitality', '3 Ja Rule F/LiF' Mo & Vita Put It On Me'.

KSFM Sacramento
PD: Byron Kennedy
Infinity 916-920-1025



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Ja Rule F/LiF' Mo & Vita Put It On Me', '2 112 Peaches & Cream', '3 Nelly Ride Wit Me'.

KBBT San Antonio
PD: JD Gonzalez
MD: Romeo
Hispanic 210-829-1075



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Jennifer Lopez I'm Real', '2 Missy Elliott Get Ur Freak On', '3 112 Peaches & Cream'.

KTIB Minneapolis
PD: Randy James
APD: Broadway Joe
Radio One 952-842-7200



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Eve Feat. Gwen Stefani Let Me Blow Ya M', '2 Nelly Ride Wit Me', '3 Jagged Edge Where The Party At'.

KJXM Portland, OR
VP/Pgm: Mark Adams
APD: Mario Devoe
MD: Pretty Boy Dontay
Rose City 503-243-7595



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Ja Rule F/LiF' Mo & Vita Put It On Me', '2 Eve Feat. Gwen Stefani Let Me Blow Ya M', '3 Nelly Ride Wit Me'.

KLUC Las Vegas
PD: Cat Thomas
MD: J.B. King
Infinity 702-364-8400



DETECTIONS

Table with 2 columns: Rank and Song/Artist. Top entries include '1 Nelly Ride Wit Me', '2 Eve Feat. Gwen Stefani Let Me Blow Ya M', '3 Janet All For You'.

IDJMG'S POWER OF (NO.) 1

BY MARC SCHIFFMAN

This is the second straight year that Island Def Jam Music Group has walked away with top crossover label honors. So, once again, Airplay Monitor sat down with VP of rhythm crossover promotion Marthe Reynolds and senior director of rhythm crossover promotion Motti Shulman to discuss their success.

This is your second consecutive year as top crossover label. How have you kept the stamina up to continue that success?

Marthe Reynolds: Work for Lyor [Cohen] and Kevin [Liles].

Motti Shulman: And have great artists. I give a lot of credit to our artists and A&R. If they give us good product, we can run with it. We have an amazing team, but you need a great record to start with.

Reynolds: My philosophy always was that I waited for Def Jam to come back. We were together. They left, and I hung out, because I had good artists that I didn't want to leave, but I knew and counted on the fact that they would come back. And, of course, they did, but it's just so much easier when you know that you have great artists. It's hard enough as it is, and to start with artists that are marginal or that you are not confident in—that you have doubts about—is just suicide.

Shulman: We've been blessed, and even with our new artists and breaking artists, I have a lot of confidence in our A&R department and [in] making good decisions, and we have a great team from the top down. From Kevin and Lyor to Ken [Lane] and Johnnie Walker on the urban side. They all support us. I came from the Def Jam side, where we were the stepchild for a long time. We were not treated like part of the family, and now we are the family. And we work so well [together]. I think we work better than any other company as far as integrating the urban and the pop departments. There are always hiccups, but we really are one big family. And we're in it to win, to sell the most possible records... Both Marthe and I sit [in] on both the pop and the urban conference calls. We work with both the pop and urban staffs. Our [Broadcast Data Systems] guru, Rich Westover, oversees both. So, it's a good thing.

How is that different from other labels?

Reynolds: [At] most labels, the black people and the white people don't even speak [to each other], and they know that that's the truth. You know who you are out there.

Shulman: Sometimes it's like they're separate companies. They're trying to beat their own company. The pop department is trying to beat the urban department to get an artist for a radio station. We're trying to battle other record companies and have a most-added [title]. Sometimes that's in-house. They're trying to get their act to the urban station before the pop station or the pop station before the urban station. And it's not a matter of calling and saying, "Hey, are we going to have a problem if we do this?"

Reynolds: One thing that I would like to see is that labels spend so much time pitting each other against each other in the building, and that energy—and it's pure energy—and karma and vibe would be better used to de-

live artists. Because at the end of the day, isn't that what we're here for?

Shulman: And it's not about one format. You said this is two years in a row, but it's two years in a row that we're [the] No. 1 R&B label, too. We're working together, and it's a new thing. We want to be [the] No. 1 pop label, No. 1 AC label, No. 1 rock label, No. 1 alternative label, and we're starting to do that. I go to our label's rock shows. I go to the alternative shows. I go see Shelby Lynne and Sum 41, and I just saw Ryan Adams at the House of Blues. And I'll support those people, if there's something I can do. Strangely enough, Jimmy Steal, the PD of [KPWR] Power 106 in Los Angeles, was at the Ryan Adams show, which is great to me. I love it. It's all about music. It's all about our company and building that. And you feel more secure if your whole company is successful.

Reynolds: We had two themes this past year. One was, "We are one"—that we are one company. And the other one was being thirsty. We're continually thirsty for success, and we are one, and that is how come we are successful.

Shulman: We work hard at doing that. Honestly, radio doesn't always make that easy for us. It's very competitive. And the urban station in town doesn't want to hear that we're one and we want to do stuff for the pop or crossover station or vice versa.

Reynolds: It's like, "I thought we had a relationship. You're not looking out for me."

Shulman: They would be happier if we were pitted against each other, honestly. Because then they could go in and fight and have us say, "Fuck it. I don't care about the urban department. I don't care about the guy across the street." But the reality is I've got to care. That's my family, and I'm not going to fuck my family.

Bottom line, I want to sell the most records in the market. I want to have Ja Rule on the AC station if I can.

Is there a way that you guys approach artist development that differs from other labels?

Reynolds: Protect and build. We introduce artists on records...

Shulman: ... [From] our successful artists. A lot of it comes through other artists on the label, and if not, we make those marriages, and sometimes they're humongous. Redman and Method Man came together because they were on our label together. But they became best buddies. They ended up doing a record ["How High"] together years ago that was on a soundtrack. Now, they're starring in a movie called *How High* and doing the whole soundtrack and [doing] phenomenal... And we take it from introduc-

ing them on each other's records to the street level, where we have the best street team in the business. We have alternative marketing from barber shops to restaurants to wherever we can get our artists seen. [We] get samplers out there, get posters up, get kids in clubs, club DJs, mobile DJs. We try and cover everybody from the mix-show level at radio to get a record added and on up to MTV and the more obvious bigger ways of getting our record seen.

Being focused on the street has to be very important these days as people tighten budgets.

Reynolds: You have to be set up. I see so many labels and they say, "God. How does Def Jam do it?" We send out vinyl to the DJs.

Shulman: And we work them. We don't just send it out. We keep in touch with them, and they know that they can get us. It's important to hit it on every level. Def Jam started out not getting radio airplay. So we did everything on that level, from retail to street to clubs. And we haven't given that up.

Was there a big surprise hit for you guys in the projects you worked this year?

Reynolds: Musiq Soulchild just dominated so many awards categories. I knew he was great and groundbreaking, but just the way that the urban department got him to dominate so many categories. And Ja Rule. Look between Ludacris and Ja Rule and how many labels are borrowing those two artists for their records. It's a great compliment that they think our artists are so successful that they have to have them on their records to be successful.

Shulman: Ludacris was a brand-new artist, as was Musiq, [who] did his own little independent thing and everybody was saying, "Oh, it's a Southern record." I had radio stations out here on the West Coast telling me, "Oh, it's a regional record. Southern records don't work here." I'm like, "Hits work everywhere." These are the same people who now consider him a core artist and now want him for their Christmas shows and everything else.

Was there any act that you worked whose reaction at radio disappointed you?

Reynolds: For me, it would be the lack of [support in] the rhythm community [for] Musiq. They missed "Just Friends," and they certainly missed "Love." And I will hold them accountable for this [in the] coming year. They're not going to do it twice.

Do either of you have a particularly fun or interesting artist visit from the past year?

Shulman: Ludacris, everywhere he goes.

Reynolds: He can't go to the mall. He gets chased in the malls.

Shulman: And going to radio with him is such a pleasure and a surprise from everyone at radio, because he came from radio, so he totally gets it. And we did Ludacris radio [in] a lot of places, where he'd come in and do an airshift. It's not like it has never been done, but it has never been done this well. The jocks who are board-opping for him are scared for their jobs. They're like, "Thank God this guy is making so much money that he doesn't want my meager salary."

Or when they do these radio shows and

there are other artists in town, I've had the PDs ask if he can interview other artists... Having come from radio, he understands what it's like to be a jock and when an artist comes in and respects the radio station and respects the jock on the air and knows how to make the most of it and understands that the medium is going to benefit his career and sell records for him.

What challenges does crossover radio face as we move toward 2002?

Shulman: Some of the challenges of radio in general—the consolidation stuff; radio's going through a hard time right now, and things are changing. From our standpoint, it's in great shape. As long as you have hits, you're going to be successful. Knock on wood, we have a lot of hits, and it doesn't look like it's slowing down.

MARTHE REYNOLDS & MOTTI SHULMAN THANK

Ken Lane, senior VP of pop promotion

Mike Kyser, Def Jam/Def Soul VP of promotion

Erik Olesen, VP of pop promotion & field ops

Mike Easterlin, VP of pop promotion

Johnnie Walker, Def Jam/Def Soul senior VP of R&B promotion & her staff

Thomas Lytle, Def Jam/Def Soul VP of R&B promotion

David Bouchard, Northeast regional manager of Internet marketing and promotion

Katie Pedretty, Southeast/Florida regional manager of Internet marketing and promotion

Noah Sheer, Mid-Atlantic regional manager of Internet marketing and promotion

Christine Conte, North Central regional manager of Internet marketing and promotion

Scott Backer, Upper Midwest regional manager of Internet marketing and promotion

Trina Morehouse, Pacific Northwest regional manager of Internet marketing and promotion

Bubba Wayne McManners, South Central/Dallas regional manager of Internet marketing and promotion

Lelle Lutts, New England regional manager of Internet marketing and promotion

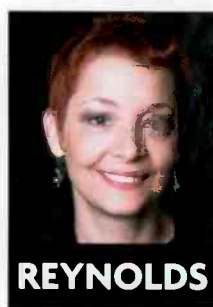
Brett Dumler, Midwest regional manager of Internet marketing and promotion

James Marsh, South Central/Houston regional manager of Internet marketing and promotion

Roland West, Pacific/San Francisco regional manager of Internet marketing and promotion

Alex Garofalo, West Coast regional manager of Internet marketing and promotion

Our amazing A&R staff & our artists for bringing us such great records to work



REYNOLDS



SHULMAN





THERE IS STRENGTH IN NUMBERS!

THANK YOU TO ALL OUR ARTISTS FOR MAKING US THE
#1 RAP / R&B / XOVER LABEL.



MARY CONROY THANKS

Val Azzoli and Ahmet Ertegun, co-CEOs and chairmen—they lead this company with foresight and humanity

Ron Shapiro—executive VP and GM—his passion for our artists is nothing short of inspiring

Andrea Ganis—executive VP and head of promotion—a gifted leader and someone I am proud to call a friend

The national and field staffs—many of us have had the unique experience of working with each other for many years; we are family and a better team for that

FOR ATLANTIC, A SATISFYING 2001

BY JONATHAN KURANT

Matchbox Twenty is now something of an adult top 40 staple, so it's no surprise that it tops the list of Atlantic's top-performing acts at the format this year. But Uncle Kracker? That was a surprise, and indicative of Atlantic's influence at the format this year. Airplay Monitor spoke with VP of AC Mary Conroy and got her evaluation of her label's championship year.



CONROY

out there. They are aggressive and super-proactive in their promoting of their stations. I also think our having three national people in the field makes us enormously effective: Pamela Jouan

in Los Angeles, Mark Fritzes in Pittsburgh, and Kim Stephens in New Orleans give us a constant national presence that I'm not

sure other labels have.

What was the biggest surprise hit of the year? I would have to say Uncle Kracker's "Follow Me." Programmers had all sorts of excuses not to play this song initially: "too country," "can't say 'kracker' on the air." Stuff like that.

Were there any disappointments? Edwin McCain. He gave us a great in-depth album and really great songs. I'm disappointed radio didn't give him more of a shot. Plus, he's truly one of the nicest, hardest-working artists out there. He deserved more consideration from radio.

Any particularly memorable artist visits this year?

It wasn't an actual station visit, but my clearest memory was having the Corrs play WVRV St. Louis' Christmas show last December. They had just come from a long tour in Europe with a stop in Los Angeles to play the VH1 Awards show, and they were exhausted—plus, it was their first radio show in this country in a long time. They took the stage that night and literally tore the house down. People doing the Irish jig in the aisles—very exciting.

Continued on page 44

TOP ADULT CONTEMPORARY LABELS

Pos.	LABEL	No. of Charted Titles
1	WARNER BROS.	6
2	JIVE	8
3	COLUMBIA	14
4	ATLANTIC	9
5	HOLLYWOOD	5
6	UNIVERSAL	5
7	REPRISE	5
8	ARISTA	4
9	CURB	6
10	ISLAND DEF JAM MUSIC GROUP	3
11	EPIC	4
12	BNA	2
13	ARISTA NASHVILLE	1
14	CAPITOL	4
15	INTERSCOPE	4

TOP ADULT TOP 40 LABELS

Pos.	LABEL	No. of Charted Titles
1	ATLANTIC	12
2	COLUMBIA	14
3	RCA	12
4	DREAMWORKS	5
5	INTERSCOPE	17
6	REPRISE	10
7	EPIC	10
8	ARISTA	5
9	WARNER BROS.	9
10	VIRGIN	5
11	UNIVERSAL	8
12	CAPITOL	8
13	WIND-UP	3
14	ISLAND DEF JAM MUSIC GROUP	6
15	ELEKTRA ENTERTAINMENT GROUP	3

TOP MODERN AC LABELS

Pos.	LABEL	No. of Charted Titles
1	ATLANTIC	13
2	RCA	13
3	COLUMBIA	13
4	DREAMWORKS	6
5	EPIC	11
6	INTERSCOPE	17
7	REPRISE	10
8	CAPITOL	7
9	UNIVERSAL	7
10	ARISTA	4
11	VIRGIN	4
12	WARNER BROS.	11
13	V2	4
14	ELEKTRA ENTERTAINMENT GROUP	5
15	WIND-UP	3

What's your proudest moment of 2001?

I try to steer clear of the word "pride." It is one of the seven deadly sins. I'm more comfortable with "most satisfying moment"—and I would have to say helping to bring Atlantic Records to the No. 1 position in this format fits that bill.

Give an example of a new approach to a project this year.

We probably just stuck with our tried-and-true approach—set up, follow up, and ritual sacrifices in [executive VP and head of promotion] Andrea Ganis' office to placate the airplay gods.

What single leadership quality do you feel is most effective in motivating your team?

Bamboo under the fingernails works well, followed closely by honesty and frequency in communicating with your field.

What attributes distinguish your staff from your competitors?

We have, hands down, the best field staff

HAVING FAITH PAYS OFF FOR WARNER BROS.' CERCHIONE

BY JONATHAN KURANT

Navigating AC radio can be tough, but with help from Faith Hill and Don Henley, Warner Bros. took top label honors this year at the format. VP of adult formats Debbie Cerchione defines her label's long-term approach to artist development and promotion.



CERCHIONE

Hill at adult contemporary, "There You'll Be" only peaked top 15 at adult top 40.

What one project from another label would you have liked to work this year?

Enya. [Sister label Reprise] did a stellar promotion job.

What do you see as the state of the format right now and its primary challenges?

The adult contemporary format depends on other formats in the market to break records and rarely steps out on new artists. Even though the format thrives on the core AC artist, they should step out on new artists more often, so that they can claim them as their own.

Finish these sentences: I wish I was a PD because...

I would like to make the decisions of what the public gets to hear.

I'm glad I'm not a PD because...

I would have to take calls from annoying, aggressive promotion people.

With the country in a recession, do you think people will stop spending on entertainment? Is there other Sept. 11 fallout you're seeing?

People will continue to spend money, but perhaps the type of entertainment they seek will be more family-oriented.

TOP ADULT CONTEMPORARY ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	FAITH HILL	(2)	Warner Bros. (1) Hollywood/Warner Bros. (1) Interscope
2	BACKSTREET BOYS	(4)	Jive
3	LEE ANN WOMACK	(1)	MCA Nashville/Universal
4	'N SYNC	(3)	Jive
5	MATCHBOX TWENTY	(1)	Lava/Atlantic
6	BBMAK	(2)	Hollywood
7	LEANN RIMES	(2)	Curb (1) Sparrow/Capitol/Curb
8	DIDO	(1)	Arista
9	DON HENLEY	(2)	Warner Bros.
10	ENYA	(1)	Reprise
11	SAVAGE GARDEN	(1)	Columbia
12	MARC ANTHONY	(2)	Columbia
13	LIONEL RICHIE	(1)	Island/IDJMG
14	LONESTAR	(2)	BNA
15	DIAMOND RIO	(1)	Arista Nashville
16	CELINE DION	(1)	550 Music/Epic (1) Columbia/Epic
17	THE CORRS	(2)	143/Lava/Atlantic
18	UNCLE KRACKER	(1)	Top Dog/Lava/Atlantic
19	CHRISTINA AGUILERA	(1)	Columbia (1) RCA
20	HUEY LEWIS	(1)	Hollywood
20+	GWYNETH PALTROW	(1)	Hollywood

TOP ADULT TOP 40 ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	MATCHBOX TWENTY	(4)	Lava/Atlantic
2	DIDO	(3)	Arista
3	TRAIN	(2)	Columbia
4	LIFHOUSE	(2)	DreamWorks
5	LENNY KRAVITZ	(2)	Virgin
6	UNCLE KRACKER	(1)	Top Dog/Lava/Atlantic
7	BARENAKED LADIES	(3)	Reprise
8	VERTICAL HORIZON	(3)	RCA
9	NELLY FURTADO	(2)	DreamWorks
10	DAVE MATTHEWS BAND	(3)	RCA
11	U2	(2)	Interscope (1) Island/Interscope
12	INCUBUS	(1)	Immortal/Epic
13	3 DOORS DOWN	(3)	Republic/Universal
14	SUGAR RAY	(2)	Lava/Atlantic
15	CREED	(2)	Wind-up
16	MADONNA	(3)	Maverick/Warner Bros.
17	EVAN & JARON	(2)	Columbia
18	FIVE FOR FIGHTING	(2)	Aware/Columbia
19	SMASH MOUTH	(1)	DreamWorks/Interscope (1) Interscope
20	EVE 6	(1)	RCA

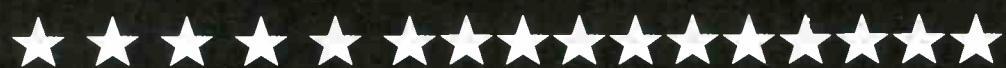
TOP MODERN AC ARTISTS

Pos.	ARTIST	(No. of Charted Titles)	Imprint/Label
1	MATCHBOX TWENTY	(4)	Lava/Atlantic
2	TRAIN	(2)	Columbia
3	LIFHOUSE	(2)	DreamWorks
4	U2	(3)	Interscope (1) Island/Interscope
5	DIDO	(2)	Arista
6	3 DOORS DOWN	(3)	Republic/Universal
7	DAVE MATTHEWS BAND	(3)	RCA
8	BARENAKED LADIES	(3)	Reprise
9	LENNY KRAVITZ	(2)	Virgin
10	INCUBUS	(1)	Immortal/Epic
11	VERTICAL HORIZON	(3)	RCA
12	UNCLE KRACKER	(1)	Top Dog/Lava/Atlantic
13	NELLY FURTADO	(2)	DreamWorks
14	FUEL	(1)	550 Music/Epic (1) Epic
15	SUGAR RAY	(2)	Lava/Atlantic
16	FIVE FOR FIGHTING	(2)	Aware/Columbia
17	CREED	(2)	Wind-up
18	STAINED	(1)	Flip/Elektra/EEG
19	COLDPLAY	(2)	Capitol
20	EVE 6	(2)	RCA

#1 Adult Top 40 Label

#1 Adult Top 40 Song

#1 Adult Top 40 Artist



#1 Modern AC Label

#1 Modern AC Artist



**Thank You Radio
From Your Friends
At Atlantic Records**



MOST-PLAYED ADULT TOP 40 SONGS OF 2001



1 IF YOU'RE GONE
Matchbox Twenty Lava/Atlantic
108269 detections



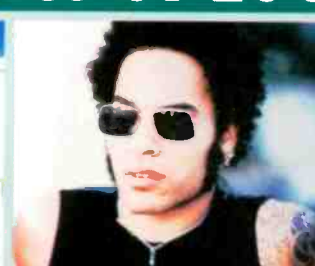
2 THANK YOU
Dido Arista
100726



3 HANGING BY A MOMENT
Lifehouse DreamWorks
95487



4 DROPS OF JUPITER (TELL ME)
Train Columbia
94946



5 AGAIN
Lenny Kravitz Virgin
85838



6 FOLLOW ME
Uncle Kracker Top Dog/Lava/Atlantic
81839

7	DRIVE	Incubus	Immortal/Epic	67003
8	WHEN IT'S OVER	Sugar Ray	Lava/Atlantic	62214
9	THE SPACE BETWEEN	Dave Matthews Band	RCA	60455
10	WITH ARMS WIDE OPEN	Creed	Wind-up	59368
11	I'M LIKE A BIRD	Nelly Furtado	DreamWorks	54520
12	CRAZY FOR THIS GIRL	Evan & Jaron	Columbia	50305
13	PINCH ME	Barenaked Ladies	Reprise	46740
14	BEAUTIFUL DAY	U2	Island/Interscope	46651
15	DON'T TELL ME	Madonna	Maverick/Warner Bros.	45253
16	SUPERMAN (IT'S NOT EASY)	Five for Fighting	Aware/Columbia	44721
17	HERE'S TO THE NIGHT	Eve 6	RCA	42785
18	BREATHLESS	The Corrs	143/Lava/Atlantic	42051
19	SOUTH SIDE	Moby Featuring Gwen Stefani	V2	41616
20	I'M A BELIEVER	Smash Mouth	DreamWorks/Interscope	40313
21	MAD SEASON	Matchbox Twenty	Lava/Atlantic	38174
22	IT'S BEEN AWHILE	Staind	Flip/Elektra/EEG	36306
23	JADED	Aerosmith	Columbia	35867
24	BEST I EVER HAD (GREY SKY MORNING)	Vertical Horizon	RCA	35306
25	BE LIKE THAT	3 Doors Down	Republic/Universal	34653
26	EVERYWHERE	Michelle Branch	Maverick	32977
27	ONLY TIME	Enya	Reprise	30778
28	KRYPTONITE	3 Doors Down	Republic/Universal	30161
29	YELLOW	Coldplay	Capitol	28105
30	BABYLON	David Gray	ATO/RCA	28064
31	YOU'RE A GOD	Vertical Horizon	RCA	27246
32	BENT	Matchbox Twenty	Lava/Atlantic	26864
33	I HOPE YOU DANCE	Lee Ann Womack	MCA Nashville/Universal	25581
34	THE WAY YOU LOVE ME	Faith Hill	Warner Bros.	25121
35	WONDERFUL	Everclear	Capitol	22183
36	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	21720
37	EXTRA ORDINARY	Better Than Ezra	Ezra Dry Goods/Beyond	20505
38	TURN OFF THE LIGHT	Nelly Furtado	DreamWorks	20053
39	FALLING FOR THE FIRST TIME	Barenaked Ladies	Reprise	18545
40	BAD DAY	Fuel	Epic	18361
41	LEAVING TOWN	Dexter Freebish	Capitol	16977
42	START THE COMMOTION	The Wiseguys	Ideal/Mammoth/Hollywood	16522
43	STUCK IN A MOMENT YOU CAN'T GET OUT OF	U2	Interscope	15700
44	DREAM ON	Depeche Mode	Mute/Reprise	15547
45	IN YOUR EYES	Jeffrey Gaines	Artemis	15121
46	EVERYTHING YOU WANT	Vertical Horizon	RCA	14867
47	TOO LITTLE TOO LATE	Barenaked Ladies	Reprise	14800
48	THANK YOU FOR LOVING ME	Bon Jovi	Island/IDJMG	14494
49	NEVER LET YOU DOWN	The Verve Pipe	RCA	13605
50	AM RADIO	Everclear	Capitol	13313
51	HUNTER	Dido	Arista	13171
52	EVERYWHERE I GO	Shawn Mullins	Columbia	13112
53	WHEREVER YOU WILL GO	The Calling	RCA	13070
54	DESERT ROSE	Sting Featuring Cheb Mami	A&M/Interscope	12682
55	CAMERA ONE	Josh Joplin Group	Artemis	12608
56	AFTER THE RAIN HAS FALLEN	Sting	A&M/Interscope	12600
57	THERE YOU'LL BE	Faith Hill	Hollywood/Warner Bros.	12077
58	I DID IT	Dave Matthews Band	RCA	11502
59	IMITATION OF LIFE	R.E.M.	Warner Bros.	11320
60	I WANT TO BE IN LOVE	Melissa Etheridge	Island/IDJMG	10437
61	WALK ON	U2	Interscope	10122
62	THIS I PROMISE YOU	'N Sync	Jive	9919
63	IF I AM	Nine Days	550 Music/Epic	9552
64	SILENCE	Delerium Featuring Sarah McLachlan	The Engine/Arista/Netwerk	8927
65	LAST BEAUTIFUL GIRL	Matchbox Twenty	Lava/Atlantic	8895
66	SHAPE OF MY HEART	Backstreet Boys	Jive	8747
67	UNFORGIVEN	Go-Go's	Go-Go's/Beyond	8714
68	ALL FOR YOU	Janet Jackson	Virgin	8680
69	STANDING STILL	Jewel	Atlantic	8474
70	PLEASE FORGIVE ME	David Gray	ATO/RCA	8126
71	EASY TONIGHT	Five for Fighting	Aware/Columbia	7811
72	PEACEFUL WORLD	John Mellencamp Featuring India.Arie	Columbia	7727
73	SOMEONE TO CALL MY LOVER	Janet Jackson	Virgin	7589
74	LADY MARMALADE	Christina Aguilera, Lil' Kim, Mya & Pink	Interscope	7276
75	FALLIN'	Alicia Keys	J	7187
76	MUSIC	Madonna	Maverick/Warner Bros.	7168
77	CHAMPAGNE HIGH	Sister Hazel	Universal	7131
78	SOMETHING MORE	Train	Columbia	6257
79	TROUBLE	Coldplay	Capitol	6002
80	CHEMISTRY	Semisonic	MCA	5972
81	DIG IN	Lenny Kravitz	Virgin	5959
82	UNDER YOU	Trickside	Wind-up	5951
83	ANALYSE	The Cranberries	MCA	5931
84	WHAT IT FEELS LIKE FOR A GIRL	Madonna	Maverick/Warner Bros.	5900
85	IT'S MY LIFE	Bon Jovi	Island/IDJMG	5857
86	ABSOLUTELY (STORY OF A GIRL)	Nine Days	550 Music/Epic	5794
87	NOBODY WANTS TO BE LONELY	Ricky Martin Duet w/Christina Aguilera	Columbia	5788
88	SWEET BABY	Macy Gray Featuring Erykah Badu	Epic	5754
89	OUTSIDE	Aaron Lewis of Staind With Fred Durst	Flawless/Geffen/Interscope	5508
90	SHE BANGS	Ricky Martin	Columbia	5326
91	WHEN YOU'RE FALLING	Afro Celt Sound System f/Peter Gabriel	Real World/Virgin	5170
92	NEED TO BE NEXT TO YOU	Leigh Nash	The Engine/Miramax/Arista	5168
93	HEY PRETTY	Poe	FEI/Atlantic	5020
94	BROWN EYED GIRL	Everclear	Capitol	4922
95	NOW I CAN DIE	Nina Gordon	Warner Bros.	4900
96	DEEP INSIDE OF YOU	Third Eye Blind	Elektra/EEG	4863
97	FADED	SoulDecision	MCA	4775
98	HOW YOU REMIND ME	Nickelback	Roadrunner/IDJMG	4740
99	FROM MY HEAD TO MY HEART	Evan & Jaron	Columbia	4570
100	FLAVOR OF THE WEAK	American Hi-Fi	Island/IDJMG	4215

MOST-PLAYED ADULT CONTEMPORARY SONGS



1 I HOPE YOU DANCE
LeAnn Rimes MCA Nashville/Universal
69178 detections



2 THIS I PROMISE YOU
'N Sync Jive
66878



3 IF YOU'RE GONE
Matchbox Twenty Lava/Atlantic
61476

4	THANK YOU	Dido	Arista	48433
5	THE WAY YOU LOVE ME	Faith Hill	Warner Bros.	48176
6	ONLY TIME	Enya	Reprise	46545
7	I NEED YOU	LeAnn Rimes	Sparrow/Capitol/Curb	46052
8	SHAPE OF MY HEART	Backstreet Boys	Jive	45385
9	I KNEW I LOVED YOU	Savage Garden	Columbia	43098
10	CRUISIN'	Huey Lewis & Gwyneth Paltrow	Hollywood	43005
11	TAKING YOU HOME	Don Henley	Warner Bros.	43000
12	BACK HERE	BBMak	Hollywood	39702
13	THERE YOU'LL BE	Faith Hill	Hollywood/Warner Bros.	39467
14	ANGEL	Lionel Richie	Island/IDJMG	35796
15	ONE MORE DAY	Diamond Rio	Arista Nashville	28851
16	NOBODY WANTS TO BE LONELY	Ricky Martin Duet w/Christina Aguilera	Columbia	27242
17	MORE THAN THAT	Backstreet Boys	Jive	25135
18	BREATHE	Faith Hill	Warner Bros.	24718
19	AMAZED	Lonestar	BNA	24155
20	MY BABY YOU	Marc Anthony	Columbia	23532
21	FOLLOW ME	Uncle Kracker	Top Dog/Lava/Atlantic	22501
22	BREATHLESS	The Corrs	143/Lava/Atlantic	21014
23	THAT'S THE WAY IT IS	Celine Dion	550 Music/Epic	20884
24	GHOST OF YOU AND ME	BBMak	Hollywood	18760
25	ALL OR NOTHING	O-Town	J	16697
26	NEVER HAD A DREAM COME TRUE	S Club 7	A&M/Interscope	16459
27	YOU SANG TO ME	Marc Anthony	Columbia	15913
28	MY EVERYTHING	98°	Universal	11276
29	I WANT LOVE	Elton John	Rocket/Universal	10985
30	BELIEVE IN LIFE	Eric Clapton	Duck/Reprise	10669
31	SIMPLE THINGS	Jim Brickman Featuring Rebecca Lynn Howard	Windham Hill	9778
32	EVERY DAY	Stevie Nicks	Reprise	9619
33	DROPS OF JUPITER (TELL ME)	Train	Columbia	9374
34	THANK YOU FOR LOVING ME	Bon Jovi	Island/IDJMG	9226
35	BURN	Jo Dee Messina	Curb	9169
36	I'M ALREADY THERE	Lonestar	BNA	8971
37	BY YOUR SIDE	Sade	Epic	8230
38	I TURN TO YOU	Christina Aguilera	RCA	7989
39	ANGEL ON MY SHOULDER	Natalie Cole	Elektra/EEG	7880
40	I CAN'T DENY IT	Rod Stewart	Atlantic	7422
41	NEVER TOO FAR	Mariah Carey	Virgin	6874
42	SHOW ME THE MEANING OF BEING LONELY	Backstreet Boys	Jive	6735
43	DIDN'T WE LOVE	Tamara Walker	Curb	5985
44	YOU CAN'T WALK AWAY FROM LOVE	Gloria Estefan	Epic	5624
45	CAN'T FIGHT THE MOONLIGHT	LeAnn Rimes	Curb	5311
46	SPANISH GUITAR	Toni Braxton	LaFace/Arista	4787
47	SOON	LeAnn Rimes	Curb	4711
48	EVERYTHING IS DIFFERENT NOW	Don Henley	Warner Bros.	4615
49	PERFECT WORLD	Peter Cetera	DDE	4609
50	GOD BLESS AMERICA	Celine Dion	Columbia/Epic	4526

MOST-PLAYED MODERN AC SONGS



1 HANGING BY A MOMENT
Lifeshouse DreamWorks
6144 detections



2 DROPS OF JUPITER (TELL ME)
Train Columbia
58094



3 DRIVE
Incubus Immortal/Epic
46064

4	IF YOU'RE GONE	Matchbox Twenty	Lava/Atlantic	45267
5	THANK YOU	Dido	Arista	45259
6	AGAIN	Lenny Kravitz	Virgin	45177
7	THE SPACE BETWEEN	Dave Matthews Band	RCA	42461
8	FOLLOW ME	Uncle Kracker	Top Dog/Lava/Atlantic	42071
9	SOUTH SIDE	Moby Featuring Gwen Stefani	V2	38213
10	BEAUTIFUL DAY	U2	Island/Interscope	37452
11	WHEN IT'S OVER	Sugar Ray	Lava/Atlantic	36062
12	SUPERMAN (IT'S NOT EASY)	Five for Fighting	Aware/Columbia	29493
13	IT'S BEEN AWHILE	Staind	Flip/Elektra/EEG	29304
14	WITH ARMS WIDE OPEN	Creed	Wind-up	29000
15	PINCH ME	Barenaked Ladies	Reprise	27539
16	I'M LIKE A BIRD	Nelly Furtado	DreamWorks	27463
17	HERE'S TO THE NIGHT	Eve 6	RCA	27392
18	KRYPTONITE	3 Doors Down	Republic/Universal	25665
19	BE LIKE THAT	3 Doors Down	Republic/Universal	25131
20	MAD SEASON	Matchbox Twenty	Lava/Atlantic	24906
21	CRAZY FOR THIS GIRL	Evan & Jaron	Columbia	24703
22	BEST I EVER HAD (GREY SKY MORNING)	Vertical Horizon	RCA	23179
23	YELLOW	Coldplay	Capitol	22763
24	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	21961
25	EVERYWHERE	Michelle Branch	Maverick	21260
26	I'M A BELIEVER	Smash Mouth	DreamWorks/Interscope	20903
27	JADED	Aerosmith	Columbia	19415
28	BABYLON	David Gray	ATO/RCA	18870
29	DON'T TELL ME	Madonna	Maverick/Warner Bros.	17710
30	EXTRA ORDINARY	Better Than Ezra	Ezra Dry Goods/Beyond	17216
31	BAD DAY	Fuel	Epic	16379
32	ONLY TIME	Enya	Reprise	15870
33	YOU'RE A GOD	Vertical Horizon	RCA	15439
34	FALLING FOR THE FIRST TIME	Barenaked Ladies	Reprise	13464
35	DREAM ON	Depeche Mode	Mute/Reprise	13415
36	WONDERFUL	Everclear	Capitol	12688
37	BREATHLESS	The Corrs	143/Lava/Atlantic	12249
38	TURN OFF THE LIGHT	Nelly Furtado	DreamWorks	12159
39	NEVER LET YOU DOWN	The Verve Pipe	RCA	11309
40	STUCK IN A MOMENT YOU CAN'T GET OUT OF	U2	Interscope	11266
41	AM RADIO	Everclear	Capitol	10929
42	LEAVING TOWN	Dexter Freebish	Capitol	10751
43	I DID IT	Dave Matthews Band	RCA	10424
44	TOO LITTLE TOO LATE	Barenaked Ladies	Reprise	10423
45	WHEREVER YOU WILL GO	The Calling	RCA	10421
46	START THE COMMOTION	The Wiseguys	Ideal/Mammoth/Hollywood	10318
47	IN YOUR EYES	Jeffrey Gaines	Artemis	9992
48	CAMERA ONE	Josh Joplin Group	Artemis	9414
49	WALK ON	U2	Interscope	9338
50	HUNTER	Dido	Arista	9098

POWER PLAYERS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

WPLJ New York* VP/Pgm: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro ABC/Disney 212-613-8900

KYSR Los Angeles* VP/Ops: Angela Perelli APD/MD: Chris Patyk Clear Channel 818-955-7000

KBIG Los Angeles SM: Jhani Kaye Clear Channel 818-546-1043

WTMX Chicago* SM: Barry James APD: Mary Ellen Kachinske Bonneville 312-946-1019

WBMX Boston* PD: Greg Strassel APD/MD: Mike Mullaney Infinity 617-779-2000

WRQX Washington, DC Dir/Ops: Steve Kosbau MD: Carol Parker ABC/Disney 202-686-3100

KLCC San Francisco* PD: John Peake APD/MD: Julie Nakahara Infinity 415-765-4000

WDVD Detroit* PD: Tom O'Brien APD/MD: Lisa Thomas ABC/Disney 313-871-3030

KDMX Dallas* PD: Pat McMahon APD/MD: Lisa Thomas Clear Channel 972-991-1029

KSTP Minneapolis PD: Leighton Peck APD/MD: Donna Cruz MD: Jill Roen Hubbard 651-642-4141

KHMX Houston PD: Marc Sherman Clear Channel 713-830-8000

WQAL Cleveland PD: Allan Fee APD: Dan Binder MD: Rebecca Wilde Infinity 216-696-6666

WTIC Hartford* OM: Steve Sahnay APD/MD: Jeanine Jersey Infinity 860-677-6700

WVRV St. Louis* PD: Mark Edwards MD: David Myers Bonneville 314-231-3699

KPLZ Seattle OM: Rob Dunlop PD: Kent Phillips MD: Alisha Hashimoto Fisher 206-223-5700

KFMB San Diego* GM: Tracy Johnson APD/MD: Jen Sewell Midwest TV 858-292-7600

WOMX Orlando Dr. Ops/PD: John Roberts APD: Jeff Cushman MD: Laura Francis Infinity 407-919-1000

KALC Denver* OM: Mike Stern PD: Kozman MD: Michelle Matthews Emmis 303-572-7000

WRAL Raleigh OM: Joe Wade Formicola MD: Jim Kelly WRAL, Inc. 919-890-6101

WMMX Milwaukee PD/MD: Brian Kelly APD: Mark Richards Entercom 414-529-1250

WMMX Baltimore OM: Bill Pasha PD: Steve Monz MD: Greg Carpenter Infinity 410-825-5400

KYKY St. Louis OM: Smokey Rivers MD: Greg Hewitt Infinity 314-531-0000

WSSR Tampa* OM: Jeff Kapug PD: Scott Chase APD/MD: John Stewart Clear Channel 813-839-9393

WMTX Florentia PD: Tony Lorenzo APD/MD: Bobby Rich Clear Channel 813-839-9393

LOWE PLAYLISTS



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cum, beginning with the highest-cum station, according to the Spring 2001 Arbitron survey.

WLTV New York
OM: Jim Ryan
Clear Channel 212-603-4600



KOST Los Angeles
Stn. Mgr.: Jhani Kaye
APD: Stella Schwartz
Clear Channel 818-546-1043



WBEB Philadelphia
PD/MD: Chris Conley
WEAZ Radio 610-667-8400



WNIC Detroit
PD/MD: Lori Bennett
Clear Channel 313-846-8500



WLIT Chicago
PD: Bob Kaake
Clear Channel 312-329-9002



WMJX Boston
PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence
Greater Media 617-822-9600



Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance, Backstreet Boys Shape Of My Heart.

Table with 2 columns: Song Title, Detections. Includes songs like Faith Hill The Way You Love Me, Dido Thank You, Backstreet Boys Shape Of My Heart.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance, Dido Thank You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance, Dido Thank You.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance, Huey Lewis & Gwyneth Patricius.

WNND Chicago
PD: Mark Hamlin
MD: Haynes Johns
Bonnevill 312-297-5100



WASH Washington, DC
PD: Steve Allan
Clear Channel 301-984-9710



KVIL Dallas
PD/MD: Kurt Johnson
Infinity 214-691-1037



WPCH Atlanta
PD: Jeff Silvers
APD: Steve Goss
Clear Channel 404-367-0640



WDOK Cleveland
PD: Scott Miller
MD: Ted Kowalski
Infinity 216-696-0123



KEZK St. Louis
OM: Smokey Rivers
APD: Bob London
MD: Jim Doyle
Infinity 314-531-0000



Table with 2 columns: Song Title, Detections. Includes songs like N Sync This I Promise You, Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, N Sync This I Promise You, Don Henley Taking You Home.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, N Sync This I Promise You, Lee Ann Womack I Hope You Dance.

Table with 2 columns: Song Title, Detections. Includes songs like Huey Lewis & Gwyneth Patricius, Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone.

WALK Long Island
PD: Rob Miller
Clear Channel 631-475-5200



WRCH Hartford
PD: Allan Camp
MD: Joe Hann
Infinity 860-677-6700



WLTE Minneapolis
PD/MD: Gary Nolan
Infinity 612-339-1029



WMGF Orlando
PD: Ken Payne
APD/MD: Brenda Matthews
Clear Channel 407-916-7790



KESZ Phoenix
PD: Shaun Holly
MD: Craig Jackson
Clear Channel 480-966-6236



KRWM Seattle
PD/MD: Tony Coles
Sandusky 425-373-5545



Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, Lee Ann Womack I Hope You Dance, Faith Hill The Way You Love Me.

Table with 2 columns: Song Title, Detections. Includes songs like N Sync This I Promise You, Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, N Sync This I Promise You, Lee Ann Womack I Hope You Dance.

Table with 2 columns: Song Title, Detections. Includes songs like N Sync This I Promise You, Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone.

KLSY Seattle
PD: Barry McKay
MD: Darla Thomas
Sandusky 425-653-9462



KOSI Denver
PD: Rick Martini
APD: Steve Hamilton
Tribune 303-696-1714



WLIF Baltimore
OM: Bill Pasha
APD: Steve Barrett
MD: Ken Merson
Infinity 410-823-1570



WHUD Poughkeepsie
PD: Steve Petrone
MD: Tom Furci
Palmar 845-838-6000



WRRM Cincinnati
OM: T.J. Holland
APD: Ted Morro
Susquehanna 513-241-9898



WSSH Pittsburgh
PD: Ron Anblil
Renda 412-875-9500



Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Faith Hill The Way You Love Me, The Corrs Breathless.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like LeAnn Rimes I Need You, N Sync This I Promise You, Dido Thank You.

Table with 2 columns: Song Title, Detections. Includes songs like Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone, N Sync This I Promise You.

Table with 2 columns: Song Title, Detections. Includes songs like Matchbox Twenty If You're Gone, N Sync This I Promise You, Lee Ann Womack I Hope You Dance.

Table with 2 columns: Song Title, Detections. Includes songs like N Sync This I Promise You, Lee Ann Womack I Hope You Dance, Matchbox Twenty If You're Gone.

COLUMBIA'S TOP 40 FOUR-PLAY

BY MARC SCHIFFMAN

After three straight years atop Airplay Monitor's list of top 40 labels, Columbia comes back again with successes that ranged from Train to Crazy Town to Destiny's Child to the Five for Fighting story—which is still being written at top 40. Executive VP of promotion Charlie Walk spoke with us from New York City, and senior VP of pop/adult promotion Lee Leipsner checked in from his home away from home—the road.

How do repeated label of the year honors happen?

Walk: Every record we look at and every artist that has a new single, we start from the beginning. Everything is starting over. You're always proving yourself time and time again with each single.

One of the things that we do is we're never really concerned about being most-added. We're never really concerned about trying to impress anybody. What we're trying to do is find the people—in this format especially; there's always someone that has to play a record first. There's always someone that has to find the passion in their heart to play these songs. Those are the people we're concerned about. People that actually play records because they hear it and they want to play it between 6 a.m. and midnight, when people actually listen.

And that's how we do it. We don't worry about the people that are in it for different reasons. We're truly about the music... Keep it organic. Keep it under the radar. Find the right people that believe in your music and that will spread accordingly. And that has been our philosophy over the last few years here.

So you're not so hooked on the chart game?

Walk: You can't be. If you try to play a game or you try to manipulate, you lose. It has to be real, because ultimately radio and the records that are successful are really truly based upon research more than ever, especially with consolidation. Research is basically the decision of the masses, of the people who listen. So, there's no real time to manipulate. If you're wasting time trying to figure out a chart game or being most-added—if you're doing that, you're really taking away the true art of finding people and going to the tastemakers and spreading the music.

By doing what we do, we're doing it quietly and methodically, with great strategy tied in with our marketing department. And [we're] really looking at markets and having our plan not necessarily include radio from the beginning for some of these acts and songs that we've broken over the last few years. There has to be a plan that ultimately includes radio to be a big part of the picture. But I also find that songs don't research unless there's other things happening in addition to the song being on the radio.

There will absolutely be a few anomalies

when a song will go out and research right away and become a special record. But for the most part, you can't ever think that. You have to surround radio, whether it's [with] television—MTV, VH1, BET, MTV2—or things happening in the marketplace from a touring, college, or street-marketing perspective, all of those types of things that come into play to help the whole picture.

We also look very close and really work with all the formats together. If you look at top 40, they truly more than ever cherry-pick the best records of other formats like modern, adult top 40, and rhythm/crossover. We watch those records early. We have those research stories early. We watch development and the sales of those records and artists to other formats, and we develop a plan early on to cross those

records over to top 40... We truly strategize and focus on the plan months and months before we even go to top 40—how to surround the top 40 stations with real organic things happening in the marketplace. It's got to be real. We try to keep it real. We're

spreading reality to radio.

Is the way you work with the marketing department unique vs. other labels?

Walk: I can't speak for other places, because I've only been here, but I can tell you that everything is done in tandem with our marketing department. We need them, and they need us. Too many labels have seen the marketing plan be the radio add-date plan. Hint: It doesn't work in this day and age, in this particular culture we're living in and this particular time, with digital downloads, satellite radio, and all the things changing our culture. It's a different time... And we're so cognizant of that. If we feel like we're getting to a place where all we have is an impact date at radio, we pull it.

You've spoken of focusing on PDs who are passionate about music. Is it harder to find them?

Walk: It is, and it gets harder every day. But what keeps us going and motivated is that top 40 radio is driven on hit songs, and somebody has to play the song first... Those are the people we superserve. Those are the people we want to let know what's happening early on.

If a record's exploding at [R&B], we'll go to that [starter] station early on. You don't have to add it. Put it in callout. Let's see what happens. Because the information that we have before we send it to them shows the song will probably come back top 10 in their callout.

Do you have an example of how that worked in the past year?

Walk: Five for Fighting. We just went market by market. We started off in the adult formats and drove the record. And while it was becoming a big record in certain marketplaces on the adult side, we went to top 40. And we told them the story across the street. "Put it into callout. Here's their research. Here's what's happening generally. Look at album sales." We did all the micro-managing

of markets by markets from the adult side of things and spread it organically to the top 40 side of things. And if you look today, we're top 15 at top 40 and continuing to rise, and if you look at the adult formats, we've been No. 1 for three weeks at adult top 40 adult and modern [AC]. And it's a true market-by-market, seven- or eight-month process. We were never most-added. We never had more than 20 stations a week ever on Five for Fighting at top 40.

Leipsner: When people first heard the record, they thought to themselves right off the bat, "[This is] soft AC, not contemporary. Lyrically strong, but where was it going to fit in between Britney Spears and Toya? Was it going to work with Nickelback on the air?" With a lot of extreme stuff happening and the teen-pop phenomenon—which has always been alive and well for the last five years—was this record going to be a fit at mainstream top 40 radio? How far was it truly going to go? Were people really going to embrace it? Those were a lot of walls and a lot of barriers. And still having a record No. 1 at adult and modern—and hot and top 15 and growing—we're all very proud of that. For the industry, I think, it was a bigger surprise than it was for us. We were just determined.

And those early adapters are where you focus?

Walk: If you have people that are chart-watchers, they're not going to help us. They're going to be the last ones on. If you do your research and you look at *Monitor* and you read the history of these particular programmers and you know that their stations are always the last ones on, we're not going there. Let them do their thing. I don't get upset. We don't get angry. We're not going to make deals and do this and that. They're not on our radar. It doesn't matter. They'll play it when it becomes a hit somewhere else.

If you look at Alicia Keys, somebody had to play that record first. And I know that everyone didn't hear that record in tandem. [As for] Train's "Drops of Jupiter"—Nobody heard the record in tandem. There were one or two people who raised their hands and said, "This record could be a classic." One of them was Tom Poleman at [WHTZ] Z100 in New York, who raised his hand in my office when he heard the record and got goose bumps. And the rest is history.

One of the three biggest audience records of all time was "Independent Women [Part 1]" by Destiny's Child. You would think right now as you look back that everyone heard that together and it just blew up. Not true. Look at the history of [Broadcast Data Systems]. Look who played it first. Look how long that song took. And that was after a big record... It's very hard to get everybody to agree that they all like the same food. So relate that to music. It's very hard to get everyone to like the same song at the same time. Eventually, if you slowly and surely prove and build the song, it spreads. But we have to do that, and that's our job.

And Lee, that has you on the road a lot?

Leipsner: I never want to be somebody who runs the department and sits in the big white castle. I won't do it. With consolidation and brand managers and e-mail systems now, and a lot of people who are unavailable, and music times scarce, [for] about an hour each week, it's the only way to get one-on-one time [with PDs]. There's nothing like being able

TOP 40

TOP MAINSTREAM TOP 40 LABELS

Pos.	LABEL	No. of Charted Titles
1	COLUMBIA	18
2	INTERSCOPE	18
3	ARISTA	13
4	EPIC	14
5	ATLANTIC	11
6	MCA	8
7	UNIVERSAL	11
8	DREAMWORKS	5
9	VIRGIN	7
10	JIVE	11
11	J	5
12	WARNER BROS.	6
13	ISLAND DEF JAM MUSIC GROUP	10
14	RCA	8
15	ELEKTRA ENTERTAINMENT GROUP	5

TOP RHYTHMIC TOP 40 LABELS

Pos.	LABEL	No. of Charted Titles
1	ARISTA	18
2	COLUMBIA	24
3	INTERSCOPE	19
4	ISLAND DEF JAM MUSIC GROUP	17
5	EPIC	11
6	MCA	7
7	JIVE	15
8	UNIVERSAL	12
9	ELEKTRA ENTERTAINMENT GROUP	8
10	ATLANTIC	11
11	VIRGIN	9
12	J	6
13	PRIORITY	6
14	RCA	4
15	WARNER BROS.	4

TOP CROSSOVER LABELS

Pos.	LABEL	No. of Charted Titles
1	ISLAND DEF JAM MUSIC GROUP	21
2	ARISTA	22
3	COLUMBIA	21
4	INTERSCOPE	15
5	EPIC	14
6	JIVE	7
7	ELEKTRA ENTERTAINMENT GROUP	12
8	MCA	6
9	UNIVERSAL	12
10	ATLANTIC	9
11	J	6
12	PRIORITY	7
13	BLACKGROUND	4
14	VIRGIN	5
15	RCA	4

to stand up in a PD's office and push play and then give him the breakdown of a marketing plan—really unfolding it [before] their eyes. That's what it's about, explaining how the market is coming together or bringing in a sales rep from Sony who can explain the retail side of things. Being on the road is the most effective way to do this job.

It's still about relationships, and I think some people have gotten away from that. I've followed my programmers and my friends everywhere they've gone in their career. We've stuck together. The problem is... It's tougher to find that next program director... So you've really got to be on the lookout for who's going to be the next Tom Poleman or the next John Ivey or the next Jay Stevens. You've got to find those people, and they're out there. I've met more smart programmers in my career by being on the road. And I still want to do it.

#1 Top 40 Mainstream Label



COLUMBIA  The world is listening.

MOST-PLAYED MAINSTREAM TOP 40 SONGS OF 2001



1 HANGING BY A MOMENT
Lifehouse DreamWorks
196722 detections

2 AGAIN
Lenny Kravitz Virgin
137846

3 ANGEL
Shaggy Featuring Rayvon MCA
134244

4 LADY MARMALADE
Christina Aguilera, Lil' Kim, Mya & Pink Interscope
126839

5 FOLLOW ME
Uncle Kracker Top Dog/Lava/Atlantic
126515

6 RIDE WIT ME
Nelly f/ City Spud Fo' Reel/Universal
125897

7	ALL FOR YOU	Janet Jackson	Virgin	125418
8	DROPS OF JUPITER (TELL ME)	Train	Columbia	122565
9	LET ME BLOW YA MIND	Eve Featuring Gwen Stefani	Ruff Ryders/Interscope	119274
10	HIT 'EM UP STYLE (OOPS!)	Blu Cantrell	RedZone/Arista	117766
11	LOVE DON'T COST A THING	Jennifer Lopez	Epic	113220
12	BUTTERFLY	Crazy Town	Columbia	112122
13	IT'S BEEN AWHILE	Staind	Flip/Elektra/EEG	111662
14	INDEPENDENT WOMEN PART I	Destiny's Child	Columbia	110640
15	I'M REAL	Jennifer Lopez Featuring Ja Rule	Epic	110232
16	THANK YOU	Dido	Arista	107740
17	ALL OR NOTHING	O-Town	J	106873
18	IT WASN'T ME	Shaggy Featuring Ricardo "RikRok" Ducent	MCA	105040
19	IF YOU'RE GONE	Matchbox Twenty	Lava/Atlantic	101426
20	SOMEONE TO CALL MY LOVER	Janet	Virgin	99882
21	CRAZY	K-Ci & JoJo	MCA	96519
22	FALLIN'	Alicia Keys	J	95950
23	I'M LIKE A BIRD	Nelly Furtado	DreamWorks	95552
24	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	95294
25	HE LOVES U NOT	Dream	Bad Boy/Arista	95115
26	CASE OF THE EX (WHATCHA GONNA DO)	Mya	University/Interscope	89298
27	DON'T TELL ME	Madonna	Maverick/Warner Bros.	88878
28	WHEN IT'S OVER	Sugar Ray	Lava/Atlantic	87446
29	DRIVE	Incubus	Immortal/Epic	87024
30	IRRESISTIBLE	Jessica Simpson	Columbia	87015
31	JADED	Aerosmith	Columbia	83893
32	SURVIVOR	Destiny's Child	Columbia	80192
33	PLAY	Jennifer Lopez	Epic	78658
34	WITH ARMS WIDE OPEN	Creed	Wind-up	78556
35	U REMIND ME	Usher	Arista	66586
36	TURN OFF THE LIGHT	Nelly Furtado	DreamWorks	66498
37	NEVER HAD A DREAM COME TRUE	S Club 7	A&M/Interscope	64519
38	EVERY OTHER TIME	LFO	J	61807
39	FILL ME IN	Craig David	Wildstar/Atlantic	60469
40	BE LIKE THAT	3 Doors Down	Republic/Universal	58633
41	BOOTYLICIOUS	Destiny's Child	Columbia	58601
42	SOUTH SIDE	Moby Featuring Gwen Stefani	V2	56907
43	EVERYWHERE	Michelle Branch	Maverick	55771
44	GOTTA TELL YOU	Samantha Mumba	Wild Card/Interscope	55540
45	HERE'S TO THE NIGHT	Eve 6	RCA	55073
46	KRYPTONITE	3 Doors Down	Republic/Universal	54816
47	CRAZY FOR THIS GIRL	Evan & Jaron	Columbia	54141
48	THIS I PROMISE YOU	'N Sync	Jive	54128
49	POP	'N Sync	Jive	54020
50	FLAVOR OF THE WEAK	American Hi-Fi	Island/IDJMG	53811
51	STUTTER	Joe Featuring Mystikal	Jive	52582
52	I WANNA BE BAD	Willa Ford	Lava/Atlantic	51474
53	MOST GIRLS	Pink	LaFace/Arista	50259

54	DANCE WITH ME	Deborah Morgan	The DAS Label/Atlantic	50120
55	WHERE THE PARTY AT	Jagged Edge With Nelly	So So Def/Columbia	48796
56	MS. JACKSON	OutKast	LaFace/Arista	48583
57	THIS IS ME	Dream	Bad Boy/Arista	47053
58	NO MORE (BABY I'MA DO RIGHT)	3LW	Nine Lives/Epic	46121
59	YOU MAKE ME SICK	Pink	LaFace/Arista	46025
60	PEACHES & CREAM	112	Bad Boy/Arista	44736
61	GONE 'N Sync		Jive	44439
62	ONLY TIME	Enya	Reprise	43120
63	AROUND THE WORLD (LA LA LA LA LA)	ATC	Republic/Universal	41833
64	NOBODY WANTS TO BE LONELY	Ricky Martin Duet w/Christina Aguilera	Columbia	40732
65	MY EVERYTHING	98°	Universal	40714
66	THE SPACE BETWEEN	Dave Matthews Band	RCA	40207
67	I'M A BELIEVER	Smash Mouth	DreamWorks/Interscope	40023
68	START THE COMMOTION	The Wiseguys	Ideal/Mammoth/Hollywood	39949
69	MORE THAN THAT	Backstreet Boys	Jive	39805
70	I DO!!	Toya	Arista	39067
71	HERO	Enrique Iglesias	Interscope	38615
72	THE WAY YOU LOVE ME	Faith Hill	Warner Bros.	38054
73	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	37632
74	DON'T THINK I'M NOT	Kandi	Columbia	37272
75	FREE	Mya	Ruffnation/Warner Bros./Interscope	36425
76	FAMILY AFFAIR	Mary J. Blige	MCA	36115
77	BABY, COME OVER (THIS IS OUR NIGHT)	Samantha Mumba	Wild Card/A&M/Interscope	35767
78	SMOOTH CRIMINAL	Alien Ant Farm	New Noize/DreamWorks	34022
79	BEAUTIFUL DAY	U2	Island/Interscope	33498
80	STILL ON YOUR SIDE	BBMak	Hollywood	32087
81	E.I.	Nelly	Fo' Reel/Universal	30880
82	AM TO PM	Christina Milian	Def Soul/IDJMG	30717
83	SHAPE OF MY HEART	Backstreet Boys	Jive	30673
84	EMOTION	Destiny's Child	Columbia	30648
85	FADED	SoulDecision Featuring Thrust	MCA	30557
86	STRONGER	Britney Spears	Jive	29959
87	MUSIC	Madonna	Maverick/Warner Bros.	28282
88	PINCH ME	Barenaked Ladies	Reprise	26798
89	PUT IT ON ME	Ja Rule Featuring Lil' Mo & Vita	Murder Inc./Def Jam/IDJMG	26754
90	DROWNING	Backstreet Boys	Jive	24938
91	BREATHLESS	The Corrs	143/Lava/Atlantic	24828
92	BAD DAY	Fuel	Epic	24072
93	MAD SEASON	Matchbox Twenty	Lava/Atlantic	23608
94	GET UR FREAK ON	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	22982
95	SUPERMAN (IT'S NOT EASY)	Five for Fighting	Aware/Columbia	22609
96	LIQUID DREAMS	O-Town	J	22075
97	WHAT IT FEELS LIKE FOR A GIRL	Madonna	Maverick/Warner Bros.	22049
98	THANK YOU FOR LOVING ME	Bon Jovi	Island/IDJMG	21620
99	(HOT S**T) COUNTRY GRAMMAR	Nelly	Fo' Reel/Universal	21567
100	I HOPE YOU DANCE	Lee Ann Womack	MCA Nashville/Universal	21472

breathing

WINNER OF 3

2001 BILLBOARD MUSIC AWARDS:

- HOT 100 SINGLE OF THE YEAR
- NEW ARTIST OF THE YEAR (MALE)
- NEW ROCK ARTIST OF THE YEAR

LIFEHOUSE

REACTING ON OVER 150 STATIONS INCLUDING:

Z100	KIIS	W100	WXIA	WNOU	WFLZ
WKQI	WSTR	WNCI	KSLA	WWZZ	KDND
KFMD	KRBE	KLZR	WKRQ	WAKS	KDWB
KBKS	KZHT	KKRZ	KMXV	KXXM	WNKS
WKRZ	WKZL	WDKF	WZEE	KKDM	KNEV
KRQQ	WVSR	WABB	and many more...		

OVER
2 MILLION
ALBUMS
SOLD

PRODUCED BY RON ANIELLO
MIXED BY BRENDAN O'BRIEN
MANAGED BY WATERTOWN PRODUCTIONS/AZOFF MUSIC MANAGEMENT

WWW.LIFEHOUSEMUSIC.COM
WWW.DREAMWORKSRECORDS.COM
©2001 skg music LLC



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

WHTZ New York
Dir. E. Cst. Pgmng: Tom Poleman
MD: Paul Bryant
Clear Channel 201-209-6200



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1731), American Hi-Fi Flavor Of The Weak (1309), Lenny Kravitz Again (1203).

KIIS Los Angeles
PD: John Ivy
APD/MD: Michael Steele
Clear Channel 818-845-1027



Table with 2 columns: Song Title, Detections. Top songs include Shaggy Angel (1817), Lenny Kravitz Again (1569), Janet All For You (1510).

WIOQ Philadelphia
PD: Brian Bridgman
MD: Marian Newsome
Clear Channel 610-667-8100



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1693), Nelly Ride Wit Me (1477), Shaggy Angel (1236).

WKSC Chicago
PD: Rod Phillips
MD: Jeff "Smash" Murray
Clear Channel 312-255-5100



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (2390), Nelly Ride Wit Me (1758), Lenny Kravitz Again (1705).

WXKS Boston
PD: Cadillac Jack McCartney
APD/MD: Kid David Corey
AMD: Skip Kelly
Clear Channel 781-396-1430



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (2315), Train Drops Of Jupiter (1539), Dido Thank You (1349).

KHKS Dallas
OM: Todd Shannon
MD: Dave Morales
Clear Channel 214-891-3400



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1920), Nelly Ride Wit Me (1920), Uncle Kracker Follow Me (1694).

KRBE Houston
PD: Dom "Domino" Theodore
APD/MD: Leslie Basenberg-Whittle
Susquehanna 713-266-1000



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (2064), Shaggy Angel (1837), Destiny's Child Survivor (1811).

WDRQ Detroit
PD: Alex Tear
APD: Jay Towers
MD: Keith Curry
ABC/Disney 313-871-9300



Table with 2 columns: Song Title, Detections. Top songs include Nelly Ride Wit Me (1476), Lifehouse Hanging By A Moment (1426), Crazy Town Butterfly (1383).

WKQI Detroit
Co-APD/MD: J. Love
Co-APD: Booker
Clear Channel 248-967-3750



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1579), Shaggy Angel (1385), Train Drops Of Jupiter (1376).

WWZZ Washington, DC
PD: Mike Edwards
APD/MD: Sean Sellers
Bonneville 703-522-1041



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (2314), Janet All For You (1263), Incubus Drive (1222).

WSTR Atlanta
PD: Dan Bowen
MD: J.R. Ammons
Jefferson Pilot 404-261-2970



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (2510), Train Drops Of Jupiter (2116), Dido Thank You (2010).

KZQZ San Francisco
PD: Casey Keating
MC: Ivan Trujillo
Bonneville 415-957-0957



Table with 2 columns: Song Title, Detections. Top songs include Mya Free (1852), Nelly Ride Wit Me (1719), Janet All For You (1654).

WFLZ Tampa
OM/PD: Jeff Kapugi
MD: Stan "The Man" Priest
Clear Channel 813-839-9393



Table with 2 columns: Song Title, Detections. Top songs include Nelly Ride Wit Me (1766), Jessica Simpson Irresistible (1465), Lifehouse Hanging By A Moment (1390).

KDWB Minneapolis
PD: Rob Morris
MD: Derek Moran
Clear Channel 612-340-9000



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1893), Nelly Ride Wit Me (1560), Shaggy Angel (1405).

WHYI Miami
PD: Rob Roberts
APD: Tony Banks
MD: Chris Marino
Clear Channel 954-862-2000



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1731), Dido Thank You (1614), Lenny Kravitz Again (1489).

WMEG San Juan
PD: Raymond Torres
MD: Edwin Santiago
SBS 787-720-5001



Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1419), Dido Thank You (1219), Janet All For You (1273).

WBZZ Pittsburgh
OM/PD: Keith Clark
APD: Ryan Mill
Infinity 412-920-9400

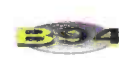


Table with 2 columns: Song Title, Detections. Top songs include Lifehouse Hanging By A Moment (1585), Shaggy Angel (1486), Janet All For You (1346).

WKSS Hartford
PD: Tracy Austin
MD: Mike McGowan
Clear Channel 860-723-6160



Table with 2 columns: Song Title, Detections. Top songs include Shaggy Angel (1383), Blu Cantrell Hit 'Em Up Style (1273), Ashley Ballard Hotte (1234).

WQHT New York
WKTU New York
WBBM Chicago
KMEL San Francisco
WJMN Boston
WPGC Washington
KBXX Houston
KTHT Houston
WBTS Atlanta
WPOW Miami
KUBE Seattle
KKFR Phoenix
KZZP Phoenix
XHTZ San Diego
KTTB Minneapolis
WERQ Baltimore
WLLD Tampa
KQKS Denver
KXJM Portland
KBMB Sacramento
KSFM Sacramento
KGGI Riverside
KTFM San Antonio
WWKX Providence
KUUU Salt Lake City
KLUC Las Vegas
WHHH Indianapolis
WJHM Orlando
WZMX Hartford
KQBT Austin
and many more!

OVER
1.5 MILLION
COPIES
SOLD.

The follow-up to
the Number 1 smash
"Family Affair"!

Crossover (26)
Rhythmic Top 40 (27)

Mary J Blige

"NO MORE DRAMA"

GIVING IT TO YOU REAL LIKE NO ONE ELSE
THE TITLE TRACK FROM MARY'S
ELECTRIFYING NEW ALBUM

Written by James Harris III, Terry Lewis,
Barry Devorzan, and Perry Botkin, Jr.

Produced by Jimmy Jam & Terry Lewis
for Flyte Tyme Productions, Inc.

Executive Producer: Mary J. Blige
Management: Tra-La-Lee & The Firm

MCA
MUSIC
RECORDS

www.mjblige.com www.mcarecords.com
©2001 MCA Records

IMPACTING
TOP 40
January
21st



Playlists supplied by Broadcast Data Systems. Songs listed by number of detections in monitored period. Playlists are ranked in order of TSA weekly cume, beginning with the highest-cuming station, according to the Spring 2001 Arbitron survey.

KBKS Seattle PD: Mike Preston MD: Marcus D MC: Jerry Kelly Infinity 206-805-1061



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'American Hi-Fi Flavor Of The Weak', 'Janet All For You'.

WBLI Long Island PD: JJ. Rice APD/MD: Al Levine Cox 631-669-9254



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Nelly Ride Wit Me', 'Shaggy Angel'.

KHTS San Diego Dir./FM Pgm: Jim Richards PD: Diana Laird MD: Hitman Haze Clear Channel 619-291-9191



Table with 2 columns: Rank and Song Name. Includes songs like 'Nelly Ride Wit Me', 'Shaggy Angel', 'Ja Rule Ft. Lil' Mo & Vita Put It On Me'.

WPST Trenton Sr. VP/Pgm: Michelle Stevens PD: Dave McKay APD/MD: Chris Puorro Nassau 609-419-0300



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Lenny Kravitz Again', 'Shaggy Angel'.

KSJZ St. Louis OM: Mike Wheeler PD: Boomer MD: Jill Devine Clear Channel 314-692-5108



Table with 2 columns: Rank and Song Name. Includes songs like 'Nelly Ride Wit Me', 'Shaggy Angel', 'Lifehouse Hanging By A Moment'.

WNCL Columbus PD: Jimmy Steele APD/MD: Joe Kelly Clear Channel 614-430-9624



Table with 2 columns: Rank and Song Name. Includes songs like 'Uncle Kracker Follow Me', 'Lifehouse Hanging By A Moment', 'Train Drops Of Jupiter'.

WNKS Charlotte PD: John Reynolds MD: Jason McCormick Infinity 704-331-9510



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Lenny Kravitz Again', 'Aerosmith Jaded'.

KMXV Kansas City PD: Jon Zellner APD/MD: Dylan Infinity 816-756-5698



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Nelly Ride Wit Me', 'Fuel Hemorrhage (In My Hands)'.

WKST Pittsburgh PD/MD: Michael Hayes APD: Trout Clear Channel 412-937-1441



Table with 2 columns: Rank and Song Name. Includes songs like 'Ja Rule Ft. Lil' Mo & Vita Put It On Me', 'Nelly Ride Wit Me', 'K-Ci & Jolo Crazy'.

WRVW Nashville OM: Bob Barnett PD: Rich Davis APD: Tom Peace Clear Channel 615-664-2400



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Train Drops Of Jupiter', 'Uncle Kracker Follow Me'.

WNOW Indianapolis PD: David Edgar APD: Chris Ott MD: Doc Miller Emmis 317-236-9300



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Nelly Ride Wit Me', 'Shaggy Angel'.

WXKL Orlando OM/PD: Adam Cook APD/MD: Pete deGraaf Clear Channel 407-916-7800



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Lenny Kravitz Again', 'Shaggy Angel'.

WKRQ Cincinnati PD: Tommy Frank APD: Grover Collins MD: Brian Douglas Infinity 513-699-5102



Table with 2 columns: Rank and Song Name. Includes songs like 'Dido Thank You', 'Lifehouse Hanging By A Moment', 'Matchbox Twenty If You're Gone'.

WPRO Providence PD: Tony Bristol MD: Davey Morris Citadel 401-433-4200



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Uncle Kracker Follow Me', 'Train Drops Of Jupiter'.

WKFS Cincinnati OM: J. Harris MD: Donna DeCoster Clear Channel 513-763-5477



Table with 2 columns: Rank and Song Name. Includes songs like 'Nelly Ride Wit Me', 'Lifehouse Hanging By A Moment', 'Shaggy Angel'.

KKRZ Portland PD: Michael Storm APD: Dr. Doug Clear Channel 503-226-0100



Table with 2 columns: Rank and Song Name. Includes songs like 'Lifehouse Hanging By A Moment', 'Nelly Ride Wit Me', 'Janet All For You'.

WDCG Raleigh PD: Chris Edge APD: Keith Scott Clear Channel 919-871-1051



Table with 2 columns: Rank and Song Name. Includes songs like 'Train Drops Of Jupiter', 'Lifehouse Hanging By A Moment', 'Uncle Kracker Follow Me'.

WXSS Milwaukee PD: Brian Kelly MD: Jolo Martinez Entercom 414-529-1250



Table with 2 columns: Rank and Song Name. Includes songs like 'Nelly Ride Wit Me', 'Lifehouse Hanging By A Moment', 'Ja Rule Ft. Lil' Mo & Vita Put It On Me'.

LeAnn Rimes

Can't Fight The Moonlight

from the 3x platinum
soundtrack to **Coyote Ugly**
and LeAnn's Gold CD
"I Need You"

CAN'T FIGHT THESE CALL LETTERS:

New this Week: **WHTZ, KIIS-FM, WPLJ, KDND, WKSC, WIOQ, WHYI, WKQI, KHKS, WVKS, WKGS, WSTW, WYKS, WQEN, WWKZ, WLVI, KRSK, WMXY, KMHX, WINK, WXXX**

CAN'T FIGHT THE RESEARCH:

"We didn't do anything to help make this record... it was a self generated hit! 'Can't Fight the Moonlight' moves to power at B97, #3 with B97 core listeners and #8 with all respondents."

Stacy Brady, APD, B97

CALL-OUT AMERICA: #6 overall - 3.66 score, #3 teens - 4.05 score
#12 18-24 3.58 score

CAN'T FIGHT THE SPINS:

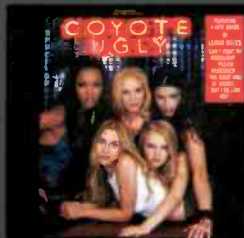
KZHT 25x, WZEE 40x, WAPE 28x, WBLI 37x, WTIC 35x, WWMX 35x, KQMB 30x, WAPE 28x, WPRO 24x, WBMX 23x, WWWQ 22x, WHTZ 20x, WNKS 19x, KHKS 19x, WNCI 17x, KFMB 16x, WKTI 16x, KDWB 13x, WSTR 11x

CAN'T FIGHT THE SALES:

Single sales - Top 10 one year later - 'Coyote Ugly' sales up over 50% last week!

CAN'T FIGHT... A REAL HIT!

Graham Stack version (cut #2 on pro) #1 international hit written by Diane Warren



CURB
RECORDS
curb.com



RADIO'S MOST-PLAYED SONGS OF 2001



1 HANGING BY A MOMENT
Lifeshouse DreamWorks
419986 detections



2 AGAIN
Lenny Kravitz Virgin
317254



3 IF YOU'RE GONE
Matchbox Twenty Lava/Atlantic
312436



4 DROPS OF JUPITER (TELL ME)
Train Columbia
312250



5 THANK YOU
Dido Arista
296929



6 DRIVE
Incubus Immortal/Epic
289369

7	IT'S BEEN AWHILE	Staind	Flip/Elektra/EEG	285614
8	FOLLOW ME	Uncle Kracker	Top Dog/Lava/Atlantic	277511
9	WITH ARMS WIDE OPEN	Creed	Wind-up	245240
10	RIDE WIT ME	Nelly Featuring City Spud	Fo' Reel/Universal	237898
11	ANGEL	Shaggy Featuring Rayvon	MCA	237586
12	BUTTERFLY	Crazy Town	Columbia	229915
13	ALL FOR YOU	Janet Jackson	Virgin	226762
14	LET ME BLOW YA MIND	Eve Featuring Gwen Stefani	Ruff Ryders/Interscope	226469
15	KRYPTONITE	3 Doors Down	Republic/Universal	223341
16	FALLIN'	Alicia Keys	J	219692
17	I'M REAL	Jennifer Lopez Featuring Ja Rule	Epic	219159
18	INDEPENDENT WOMEN PART 1	Destiny's Child	Columbia	218573
19	HEMORRHAGE (IN MY HANDS)	Fuel	550 Music/Epic	213783
20	I HOPE YOU DANCE	Lee Ann Womack	MCA Nashville/Universal	213455
21	IT WASN'T ME	Shaggy Featuring Ricardo "RikRok" Ducent	MCA	212479
22	THE WAY YOU LOVE ME	Faith Hill	Warner Bros.	207206
23	LADY MARMALADE	Christina Aguilera, Lil' Kim, Mya & Pink	Interscope	199243
24	I'M LIKE A BIRD	Nelly Furtado	DreamWorks	198115
25	LOVE DON'T COST A THING	Jennifer Lopez	Epic	196222
26	SOUTH SIDE	Moby Featuring Gwen Stefani	V2	195067
27	CRAZY	K-Ci & JoJo	MCA	191864
28	HIT 'EM UP STYLE (OOPS!)	Blu Cantrell	RedZone/Arista	188791
29	DON'T TELL ME	Madonna	Maverick/Warner Bros.	186312
30	JADED	Aerosmith	Columbia	184390
31	STUTTER	Joe Featuring Mystikal	Jive	178853
32	ONE MORE DAY	Diamond Rio	Arista Nashville	177488
33	PUT IT ON ME	Ja Rule Featuring Lil' Mo & Vita	Murder Inc./Def Jam/IDJMG	175299
34	BEAUTIFUL DAY	U2	Island/Interscope	173652
35	PEACHES & CREAM	112	Bad Boy/Arista	173072
36	MS. JACKSON	OutKast	LaFace/Arista	170980
37	THIS I PROMISE YOU	'N Sync	Jive	170570
38	HE LOVES U NOT	Dream	Bad Boy/Arista	168878
39	WHEN IT'S OVER	Sugar Ray	Lava/Atlantic	167025
40	SURVIVOR	Destiny's Child	Columbia	165514
41	CRAZY FOR THIS GIRL	Evan & Jaron	Columbia	164710
42	CASE OF THE EX (WHATCHA GONNA DO)	Mya	University/Interscope	162992
43	WHAT WOULD YOU DO?	City High	Booga Basement/Interscope	161531
44	U REMIND ME	Usher	Arista	159481
45	WHERE THE PARTY AT	Jagged Edge With Nelly	So So Def/Columbia	155337
46	WHO I AM	Jessica Andrews	DreamWorks	153498
47	THE SPACE BETWEEN	Dave Matthews Band	RCA	151826
48	ALL OR NOTHING	O-Town	J	145826
49	HIGHER	Creed	Wind-up	144884
50	GET UR FREAK ON	Missy "Misdemeanor" Elliott	The Gold Mind/Elektra/EEG	143854
51	YOU SHOULDN'T KISS ME LIKE THIS	Toby Keith	DreamWorks	143564
52	AIN'T NOTHING 'BOUT YOU	Brooks & Dunn	Arista Nashville	142961
53	SOMEONE TO CALL MY LOVER	Janet Jackson	Virgin	142791

54	DON'T HAPPEN TWICE	Kenny Chesney	BNA	139769
55	IT'S A GREAT DAY TO BE ALIVE	Travis Tritt	Columbia	139549
56	I'M ALREADY THERE	Lonestar	BNA	136152
57	BUT FOR THE GRACE OF GOD	Keith Urban	Capitol	132241
58	BE LIKE THAT	3 Doors Down	Republic/Universal	132078
59	ONLY TIME	Enya	Reprise	132034
60	MY NEXT THIRTY YEARS	Tim McGraw	Curb	125645
61	BREATHLESS	The Corrs	143/Lava/Atlantic	125547
62	PINCH ME	Barenaked Ladies	Reprise	124785
63	FAMILY AFFAIR	Mary J. Blige	MCA	123045
64	NO MORE (BABY I'MA DO RIGHT)	3LW	Nine Lives/Epic	121499
65	HERE'S TO THE NIGHT	Eve 6	RCA	121461
66	BENT	Matchbox Twenty	Lava/Atlantic	121139
67	SHE COULDN'T CHANGE ME	Montgomery Gentry	Columbia	120522
68	MOST GIRLS	Pink	LaFace/Arista	120125
69	IRRESISTIBLE	Jessica Simpson	Columbia	119151
70	FLAVOR OF THE WEAK	American Hi-Fi	Island/IDJMG	118225
71	GROWN MEN DON'T CRY	Tim McGraw	Curb	117939
72	NOBODY WANTS TO BE LONELY	Ricky Martin Duet w/Christina Aguilera	Columbia	117250
73	YELLOW	Coldplay	Capitol	117042
74	LOSER	3 Doors Down	Republic/Universal	113493
75	WITHOUT YOU	Dixie Chicks	Monument	112613
76	BURN	Jo Dee Messina	Curb	111470
77	BORN TO FLY	Sara Evans	RCA	111096
78	I COULD NOT ASK FOR MORE	Sara Evans	RCA	110614
79	SHAPE OF MY HEART	Backstreet Boys	Jive	109799
80	EVERYTHING YOU WANT	Veritcal Horizon	RCA	109621
81	NEVER HAD A DREAM COME TRUE	S Club 7	A&M/Interscope	109133
82	THERE YOU'LL BE	Faith Hill	Hollywood/Warner Bros.	109010
83	E.I.	Nelly	Fo' Reel/Universal	108549
84	SMOOTH	Santana Featuring Rob Thomas	Arista	108489
85	BREATHE	Faith Hill	Warner Bros.	108083
86	I JUST WANNA LOVE U (GIVE IT 2 ME)	Jay-Z	Roc-A-Fella/Def Jam/IDJMG	108042
87	PROMISE	Jagged Edge	So So Def/Columbia	107815
88	WHEN I THINK ABOUT ANGELS	Jamie O'Neal	Mercury	107038
89	JUST ANOTHER DAY IN PARADISE	Phil Vassar	Arista Nashville	106490
90	THERE IS NO ARIZONA	Jamie O'Neal	Mercury	106438
91	MUSIC	Madonna	Maverick/Warner Bros.	106328
92	AUSTIN	Blake Shelton	Giant/WRN	106289
93	BOOTYLICIOUS	Destiny's Child	Columbia	105667
94	PLAY	Jennifer Lopez	Epic	105373
95	TURN OFF THE LIGHT	Nelly Furtado	DreamWorks	105136
96	ONE STEP CLOSER	Linkin Park	Warner Bros.	104799
97	FILL ME IN	Craig David	Wildstar/Atlantic	104057
98	AWAKE	Godsmack	Republic/Universal	102951
99	HOW YOU REMIND ME	Nickelback	Roadrunner/IDJMG	100682
100	OUTSIDE	Aaron Lewis of Staind With Fred Durst	Flawless/Geffen/Interscope	99867



VISIONS OF PARADISE

THE NEW SONG FROM THE NEW ALBUM GODDESS IN THE DOORWAY

MILK AND HONEY

< IMPACTING MODERN AC & HOT AC > JANUARY 14, 2002

< IMPACTING TOP 40 > EARLY FEBRUARY, 2002



THERE IS STRENGTH IN NUMBERS!

THANK YOU
URBAN RADIO
FOR **KILLER**
SUPPORT,
YOU'RE OUR
#1!!

THANK YOU TO ALL OUR ARTISTS FOR MAKING US THE
#1 RAP / R&B / XOVER LABEL.

