

Billboard

THE 2016 LATIN ISSUE

THE NEW JEFE

Marc Anthony's major moves in Miami as he aims for a Jay Z-sized empire

Does the genre have a female problem?

Julián Castro, Hillary's would-be deep, on the power of music to make change (and fight Trump)

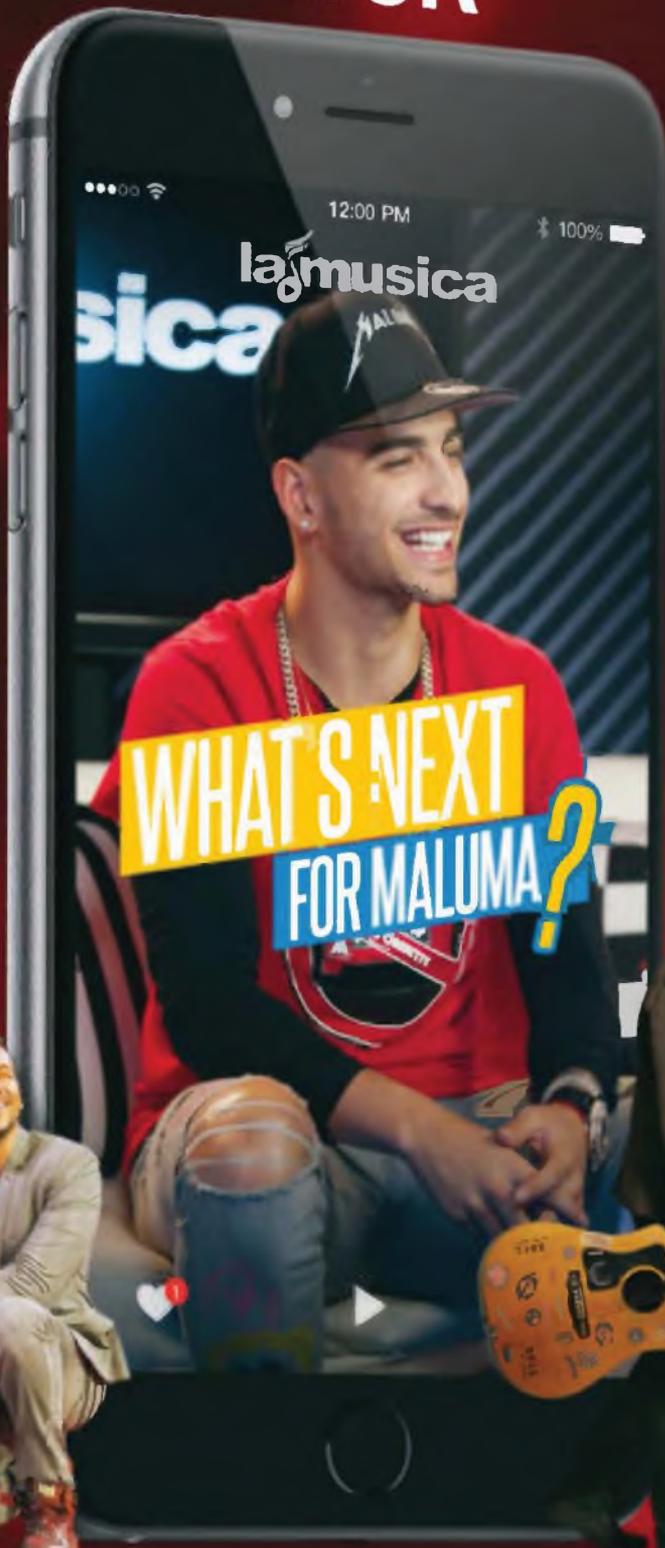
HEY! HO!
THE LUMINEERS'
BIG RETURN

PARIS APRÈS
BATACLAN
Inside the club's secret
plans to reopen its doors
with... The Cure?

April 30, 2016
billboard.com

LOOK

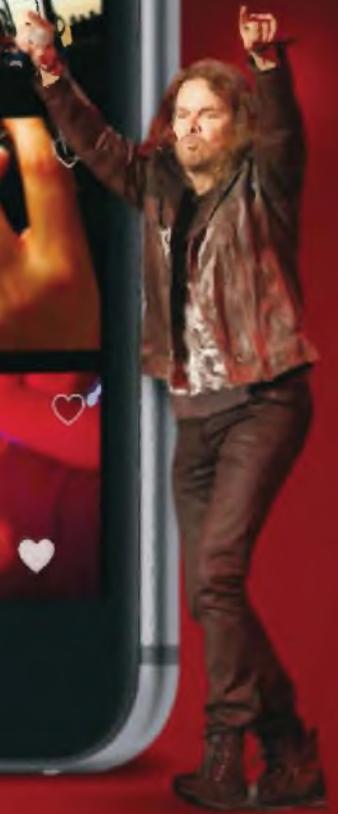
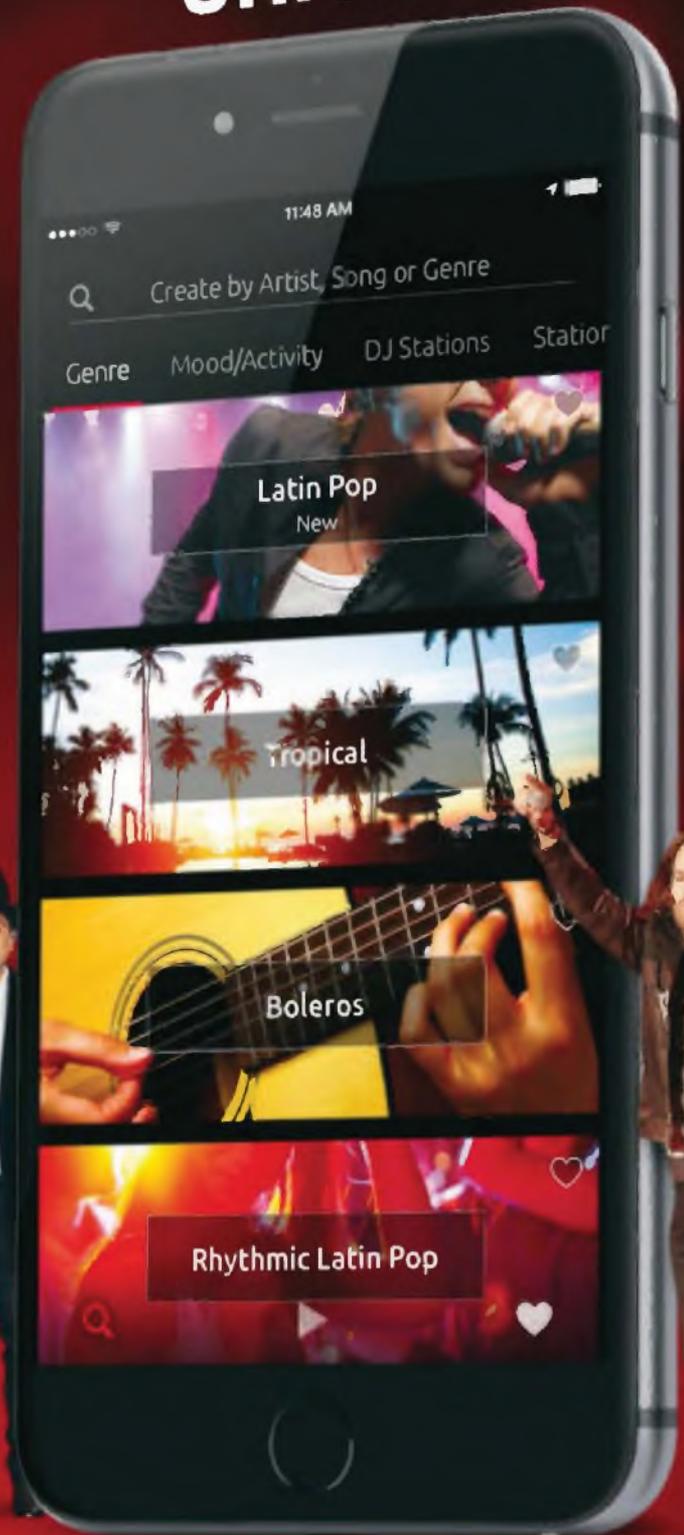
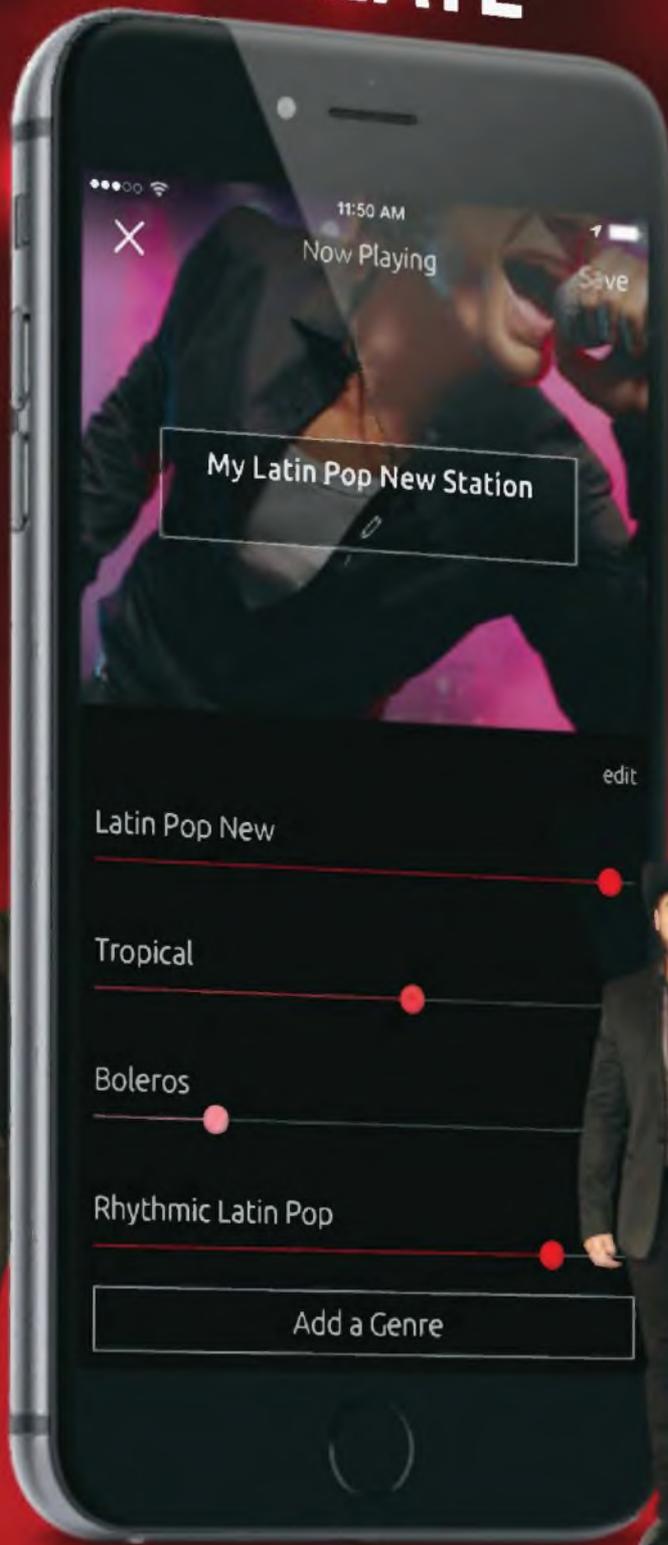
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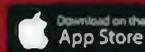
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billboard HOT 100



Drake's two latest singles have ruled Digital Songs — but haven't cracked the Hot 100's top 10.

'Dance' Revolution: Drake Jumps Up The Charts

IF THE NUMBERS ARE ANY indication, anticipation for Drake's upcoming album *Views From the 6*, arriving April 29, is sky high. Singles seemingly slated for the release have topped *Billboard's* Digital Songs sales chart for two consecutive weeks: "One Dance" (featuring WizKid and Kyla) soars 4-1 in its second week with 119,000 downloads sold, according to Nielsen Music, displacing Drake's "Pop Style" (featuring The Throne), which dips 34 percent to 85,000 sold. "One Dance" also jumps 21-13 on the *Billboard* Hot 100, where "Pop Style" falls 16-19. Drake is the first artist to replace himself atop Digital Songs since Jordan Smith, winner of NBC's *The Voice*, led with "Somebody

to Love" and "Mary Did You Know" in December and January. None of Drake's or Smith's latest Digital Songs No. 1s have cracked the Hot 100's top 10 at the time of their sales reigns, meaning four of the last 11 Digital Songs No. 1s have not reached that level. In the prior 10 years, only three Digital Songs chart-toppers did not make the Hot 100's top 10. Translation: With download sales declining, the top-selling track in the United States no longer earns an automatic spot in the chart's upper region. In 2006, sales accounted for the majority of songs' Hot 100 points. In 2016 so far, streaming averages as the chart's most dominant metric, followed by, respectively, airplay and sales.

—GARY TRUST

	2 Weeks Ago	Last Week	This Week	Title	CERTIFICATION PRODUCER (SONGWRITER)	Artist	IMPRINT/PROMOTION LABEL	Peak Position	Weeks On Chart
1	1	1	1	#1 Work	BOUNDA LA, BATHY WHITE, SAMUEL A. RITTER, RETHOMAS, J. A. GRAHAM, RYEN YAMMOIR	Rihanna Feat. Drake	WESTBURY ROAD/ROCNATION	1	12
2	14	5	2	DG Panda	MENACE (J. SELBY, H. A. KHAN)	Desligner	GOOD/DEF JAM	2	8
3	2	2	3	7 Years	FUTURE, ANIMALS, PLO (J. G. FORCH-HAMMER, S. J. ORRISTAN, RISTO, P. M. PILEGAARD)	Lukas Graham	WARNER BROS.	2	13
4	3	3	4	No	RIFFED (J. FREDERIC, M. TRAVINOR, L. K. HINDUN)	Meghan Trainor	BPM	3	6
5	4	4	5	Pillowtalk	L. I. ENNOX (Z. MAI, K. L. ENNOX, M. HANNEDI, S. A. HANNI, D. S. J. GARRETT)	Zayn	RCA	1	11
6	9	8	6	I Took A Pill In Ibiza ▲	M. POSNER, M. TEREFE (M. POSNER)	Mike Posner	ISLAND/REPUBLIC	6	13
7	10	9	7	Work From Home ●	AMINOC, DALLAS K. (C. C. Q. B. MANU, L. DE M. ORESTI, J. G. RIFRIN, R. A. Z. Q. B. F. R. O. D. K. O. E. H. U. Z. E. B. L. I. E. T.)	Fifth Harmony Feat. Ty Dolla \$ign	SYCO/BPM	7	7
8	5	6	8	Love Yourself ▲	BENNY, B. ANCO (C. S. H. E. I. R. A. N. & L. V. I. N. L. B. E. R.)	Justin Bieber	SCHOOLBOY/RATM/CMD BRAUN/DEF JAM	1	22
9	11	12	9	Cake By The Ocean ▲	M. L. ARSSON, R. J. REDRIKSSON (R. J. REDRIKSSON, M. L. ARSSON, J. TRAMER, L. J. ONAS)	DNCE	REPUBLIC	9	26
10	8	10	10	Me, Myself & I ▲	M. H. E. A. N. C. A. N. D. R. E. S. S. O. N. S. G. U. L. I. A. M. K. E. I. N. A. N. C. A. N. D. R. E. S. S. O. N. (A. B. E. N. T. O. N. E. M. A. N. I. S. J. O. H. N. M. A. L. L. I. E. R. B. E. R. T. A. A.)	G-Eazy x Bebe Rexha	G 4 AZ/IMG/BPG/RCA	7	24

celebrando la música

2015

THE BEST LATIN URBANO 2/6 - MADISON SQUARE GARDEN
RICARDO ARJONA 3/8 - MADISON SQUARE GARDEN
ALEX SENSATION'S MEGA MEZCLA 4/14 - MADISON SQUARE GARDEN
EMMANUEL Y MIJARES 5/30 - THE THEATER AT MSG
ALEJANDRA GUZMAN 6/6 - THE FORUM
JULIÓN ÁLVAREZ 7/11 - THE FORUM
EL REENCUENTRO 7/17 - THE BEACON THEATRE
MARCO ANTONIO SOLIS 8/1 - MADISON SQUARE GARDEN
YURI 8/8 - THE FORUM
JUANES 8/19 - THE THEATER AT MSG
CHAYANNE 8/20 - THE THEATER AT MSG
RICARDO ARJONA 9/5 - MADISON SQUARE GARDEN
JUAN GABRIEL 9/11 - THE FORUM
JUAN LUIS GUERRA 9/18 - THE THEATER AT MSG
DADDY YANKEE & FRIENDS 9/19 - MADISON SQUARE GARDEN
RICKY MARTIN 9/19 - THE FORUM
RICKY MARTIN 10/8 - MADISON SQUARE GARDEN
PEPE AGUILAR 10/17 - THE FORUM
MEGATON MUNDIAL DE POLITO VEGA 10/28 - MADISON SQUARE GARDEN
ORQUESTA BUENA VISTA SOCIAL CLUB 11/3 & 11/4 - THE BEACON THEATRE
JUAN GABRIEL 11/4 - MADISON SQUARE GARDEN
CAMILO SESTO 11/6 - THE FORUM
ALEJANDRO FERNÁNDEZ 11/22 - THE THEATER AT MSG

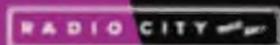
2016

(hasta el momento!)

NICKY JAM 2/3 - THE THEATER AT MSG
JUAN LUIS GUERRA 2/4 - THE THEATER AT MSG
JUAN LUIS GUERRA 2/6 - WANG THEATRE
MARC ANTHONY 2/6 - MADISON SQUARE GARDEN
LO MEJOR DE LOS 90'S MERENGUE 2/13 - RADIO CITY MUSIC HALL
GERARDO ORTÍZ Y CALIBRE 50 2/13 - THE FORUM
LOS TEMERARIOS 2/14 - THE FORUM
ANA GABRIEL 3/12 - THE THEATER AT MSG
ANA GABRIEL 3/19 - THE FORUM
RICARDO MONTANER 4/9 - THE THEATER AT MSG



THE THEATER
MADISON SQUARE GARDEN



THE BEACON THEATRE



WANG
THEATRE

THE FORUM



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Contents

THIS WEEK

Volume 128 / No. 11

CORRECTION

In a story on Blue Man Group in the April 23 issue, the \$51.2 million grossed by the 309 shows reported to **Billboard** Boxscore since 2003 represents only a small portion of ticket sales generated by the group's global business, which has grown to more than 2,000 shows per year.

ON THE COVER

Marc Anthony photographed by Miller Mobley on April 5 at Magnus Media in Miami. Styling by Carolyn Finlayson. Anthony wears a Zadig Voltaire henley shirt, John Varvatos shirt and Diesel pants. For an exclusive interview and behind-the-scenes video of the star revealing whether he would ever run for public office, go to Billboard.com or Billboard.com/ipad.

Yuna photographed March 4 at Studio 1342 in Los Angeles. To watch the singer discussing her Usher collab, go to Billboard.com or Billboard.com/ipad.

FEATURES

58 *The Latin Issue 2016! Starring Marc Anthony* He has sold more than 10 million records and now he's building a management company to rival Jay Z's Roc Nation. As the star "steps up" against the GOP and the music biz, the odds are in his favor.

64 *'I'm A Fan Of Entertainers Not Afraid To Speak Up'* Julián Castro, HUD Secretary and likely VP candidate to Hillary Clinton, talks about the intersection of music and politics in this highly charged election.

68 *Where Are All The Women In Latin Music?* Five women from the genre ask: What can be done to fix the exclusion problem?

75 *The New America* A preview of the **Billboard Latin Music Conference & Awards**, April 25-28 in Miami.

THE BILLBOARD HOT 100

3 Drake's "One Dance" is the top-selling song in America.

TOPLINE

19 Inside the Bataclan nightclub's reopening plans, six months after the Paris terror attacks.
20 How will Paradigm move forward following Chip Hooper's death?

7 DAYS ON THE SCENE

32 *Parties* Coachella, Arista Records reunion

THE BEAT

39 Pharrell's new protégée Yuna on being a Muslim crossover star.
44 '80s pop legend Cyndi Lauper shares the detours that led her to country.

STYLE

51 Beloved by everyone from Elvis to Johnny Cash, Madie Cohn's western take now inspires the runway.
54 Gianni Versace's pad was South Beach's social epicenter in the '90s. Now a boutique hotel, the stars are still there.

BACKSTAGE PASS

85 Lazaro Megret's 35th anniversary.

CHARTS

98 Folk-rockers The Lumineers hit No. 1.

CODA

120 In 1990, MC Hammer nailed a No. 1 with "U Can't Touch This."

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|-------|------------------|-------|--------------|
| 8/26 | NEW YORK, NY | 10/15 | DALLAS, TX |
| 8/27 | NEW YORK, NY | 11/4 | SAN JOSE, CA |
| 8/28 | NEW YORK, NY | 11/6 | DENVER, CO |
| 9/2 | NEW YORK, NY | 11/11 | FOXWOODS, CT |
| 9/3 | NEW YORK, NY | 11/12 | FOXWOODS, CT |
| 9/17 | LAS VEGAS, NV | 11/18 | MIAMI, FL |
| 9/30 | WASHINGTON D.C. | 11/19 | MIAMI, FL |
| 10/1 | PHILADELPHIA, PA | 11/20 | ORLANDO, FL |
| 10/7 | LOS ANGELES, CA | 12/4 | CHICAGO, IL |
| 10/8 | LOS ANGELES, CA | 12/9 | SAN JUAN, PR |
| 10/14 | HOUSTON, TX | 12/10 | SAN JUAN, PR |

WORLD TOUR

ASUNCIÓN • SANTIAGO • MONTEVIDEO • BUENOS AIRES
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PARIS • LA CORUÑA • BARCELONA • MILÁN • BILBAO
MARBELLA • LONDON • DURANGO • MEDELLÍN • BOGOTÁ • CALI

NICKY JAM

11 NOMINATIONS

THE FENIX US TOUR*

- | | | | | |
|----------|----------------|-------------------------|------|------------------|
| SOLD OUT | 3/3 | NEW YORK, NY | 7/10 | DENVER, CO |
| SOLD OUT | 3/5 | MIAMI, FL | 7/15 | LAS VEGAS, NV |
| SOLD OUT | 3/6 | ORLANDO, FL | 7/17 | PHILADELPHIA, PA |
| SOLD OUT | 4/1 | CHICAGO, IL | 7/22 | McALLEN, TX |
| | 7/1 | ATLANTA, GA | 7/24 | SAN JOSE, CA |
| | 7/2 | TAMPA, FL | 7/28 | LOS ANGELES, CA |
| | 7/7 | EL PASO, TX | 7/30 | PHOENIX, AZ |
| | 7/8 | SAN ANTONIO, TX | 7/31 | SAN DIEGO, CA |

LATIN AMERICAN TOUR

MEXICO CITY • CANCÚN • MONTERREY • GUADALAJARA
BUENOS AIRES • CORDOBA • ASUNCIÓN • MONTEVIDEO
CALI • MEDELLÍN • BARRANQUILLA • PEREIRA • BOGOTÁ
SANTA CRUZ • COCHABAMBA • QUITO • GUAYAQUIL
LIMA • AREQUIPA • TACNA • SANTIAGO • LA PAZ

* TOUR DATES SUBJECT TO CHANGE

OUR BILLBOARD LATIN MUSIC AWARD NOMINEES



JUAN GABRIEL

7 NOMINATIONS

US TOUR 2016*

8/19 SAN DIEGO, CA
8/21 SACRAMENTO, CA
8/26 LOS ANGELES, CA
8/28 EL PASO, TX
9/9 SEATTLE, WA
9/11 FRESNO, CA
9/16 LAS VEGAS, NV
9/18 DALLAS, TX
9/22 MCALLEN, TX
9/23 MCALLEN, TX
9/25 CHICAGO, IL

10/1 MIAMI, FL
10/7 GREENSBORO, NC
10/9 NEW YORK, NY
10/21 LAREDO, TX
10/23 PHOENIX, AZ
10/28 FOXWOODS, CT
10/30 SAN JUAN, PR
11/18 HOUSTON, TX
11/20 ATLANTA, GA
12/3 ANAHEIM, CA
12/4 SAN JOSE, CA



JULIÓN ALVAREZ

6 NOMINATIONS

US TOUR 2016*

7/15 SAN JOSE, CA
7/16 LOS ANGELES, CA
7/17 SAN DIEGO, CA
7/22 HOUSTON, TX
7/23 DALLAS, TX
7/24 CHICAGO, IL
7/29 ATLANTA, GA
7/30 NEW YORK, NY
7/31 WASHINGTON, DC
8/11 SAN BERNARDINO, CA

8/13 KANSAS CITY, MO
8/14 DENVER, CO
8/19 SAN ANTONIO, TX
8/20 EL PASO, TX
8/21 TUCSON, AZ
9/17 LAS VEGAS, NV
11/11 PHOENIX, AZ
11/13 ANAHEIM, CA
11/18 SEATTLE-TACOMA, WA
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ÁLVAREZ
Y SU
NORTEÑO
BANDA**

UNITED STATES TOUR 2016

7.15 SAN JOSE

7.16 LOS ANGELES

7.17 SAN DIEGO

7.22 HOUSTON

7.23 DALLAS

7.24 CHICAGO

7.29 ATLANTA

7.30 NEW YORK

7.31 WASHINGTON, DC

8.11 SAN BERNARDINO

8.13 KANSAS CITY

8.14 DENVER

8.19 SAN ANTONIO

8.20 EL PASO

8.21 TUCSON

9.17 LAS VEGAS

11.11 PHOENIX

11.13 ANAHEIM

11.18 SEATTLE

11.20 FRESNO



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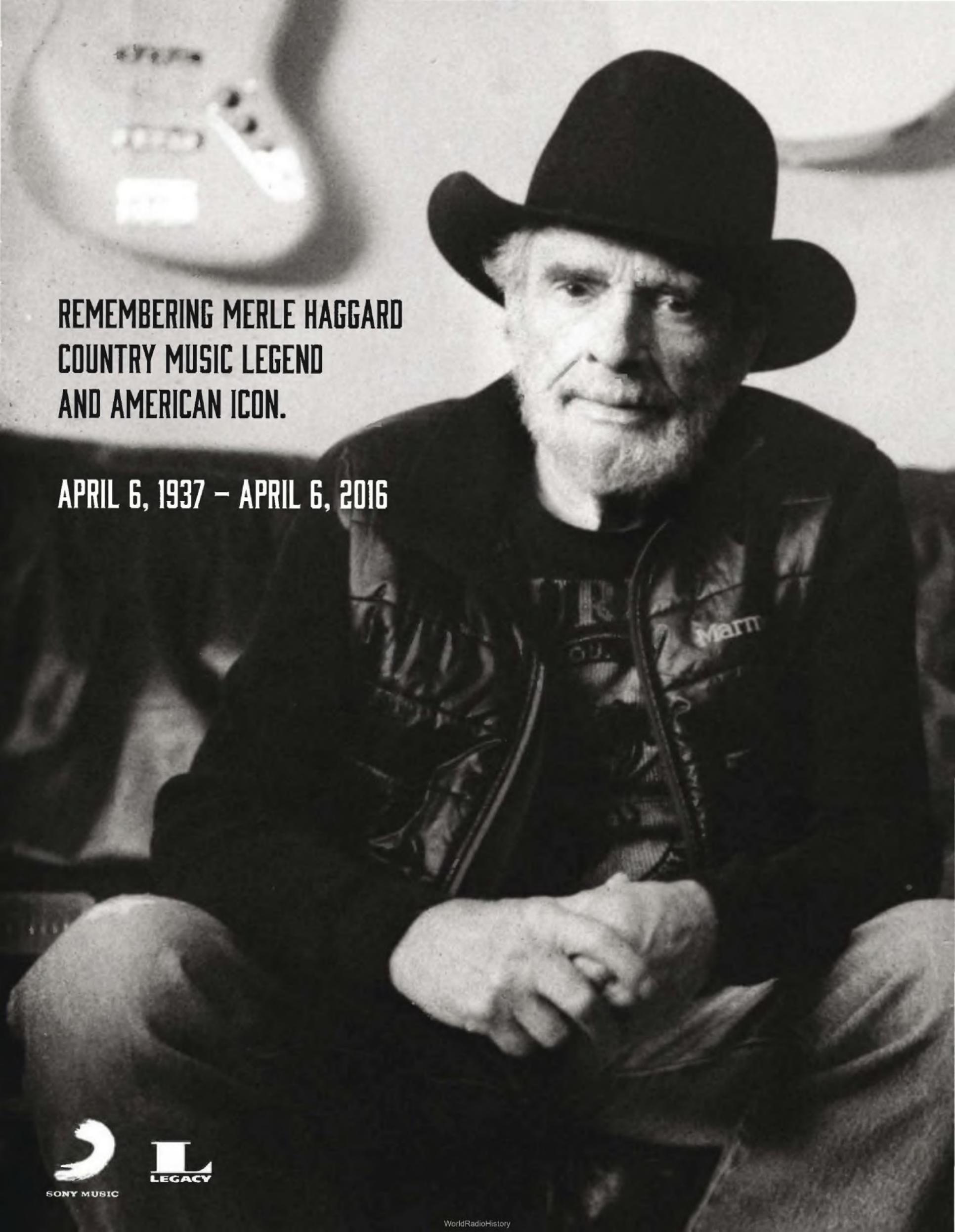
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A black and white photograph of Merle Haggard. He is wearing a dark cowboy hat, a dark vest over a dark t-shirt, and a dark jacket. He has a white beard and mustache. He is sitting on a couch, with his hands clasped in his lap. In the background, there is a guitar hanging on the wall.

**REMEMBERING MERLE HAGGARD
COUNTRY MUSIC LEGEND
AND AMERICAN ICON.**

APRIL 6, 1937 – APRIL 6, 2016





The scene outside the Bataclan on March 17 when investigators re-enacted the November attack.

‘WE KNOW THE MENACE IS HERE TO STAY’

SIX MONTHS AFTER THE BATACLAN WAS ATTACKED BY TERRORISTS, THE PARIS CLUB IS REBUILDING. BUT WITH EXTREMISM STILL RAMPANT IN EUROPE, WILL AMERICAN ACTS COME BACK?

BY MAXIME ROBIN

T

THE LIVE MUSIC INDUSTRY IN France is still coming to terms with a new world order six months after the terrorist attack at Paris venue the Bataclan, where, on Nov. 13, 2015, **Eagles of Death Metal** were performing when gunmen stormed the venue, killing 89. But the club is preparing to open its doors — perhaps, according to insiders, in October with **The Cure** headlining. (A rep for the band, whose first gig in France was at the Bataclan in December 1979, didn't respond to

Billboard's request for comment.)

It has been a long road in a relatively short period of time for the 1,500-capacity room, whose rebuilding started in earnest in March, with the blood-soaked wood floor gutted and the seats replaced (construction to repair the antique ceiling had been planned for this spring prior to the attacks). The stage was hit especially hard, since one of the attackers — identified as **Samy Ammour** — blew himself up on it. (EODM member **Jesse Hughes** alleged that the attack may have been an inside job, comments venue reps called “grave and defamatory.” Hughes later retracted his charge.)

In an unusual move, reps for the club's owners, Lagardère Unlimited Live Entertainment, a division of Lagardère SCA, recently invited

victims and families affected by the attack to tour the reconstruction in a continuing effort to rebuild their lives. One survivor, **Alexis Lebrun**, who hid under bodies for two hours and eventually managed to escape the melee, has sworn off live music altogether. “I'm a different man now,” says the 27-year-old native of Paris suburb Massy.

That view should have French promoters concerned, but the prevailing sentiment seems to be closer to one adopted by survivors association Life for Paris. “We learn to enjoy life a bit more every day. ... We don't need to hide,” member **Lydia Vassalo** told *Newsweek*.

Indeed, other venue owners are pointing to an unspoken bond between concertgoers and those behind the scenes. “Everybody is sticking together,”

THE OVER UNDER



Universal Music Publishing Group chairman/CEO **Jody Gerson** celebrates a sweep at the SESAC Pop Awards.



All Tomorrow's Parties founder **Barry Hogan** cancels the Drive Like Jehu-curated festival four days before its scheduled start.



After a 23-year legal battle, London-born, Bronx-raised **MC Slick Rick** finally is granted U.S. citizenship.

says **Renaud Barillet**, CEO of La Bellevilloise (capacity 1,200) and two smaller downtown venues, adding that audiences are showing few signs of impatience during mandatory pat-downs and bag checks. Adds **Laurent Sabatier**, manager of Les Docks de Paris, a Saint-Denis venue with three event spaces, and a member of Prodisc, the main organization of club owners and promoters: "What was a drag got friendly and relaxed — and faster."

Still, the industry has a ways to go. Security experts have been inspecting venues all over France to assess their preparedness. "We used to get training on fire hazards or brawls between skinheads and punks at a hardcore gig; we basically have to learn a new job," says Sabatier, comparing live music's learning curve with that of

"If the terrorists' motive was spreading fear, they've already won."

—**Benoit Maume**, artistic director of **Silencio**

the airline industry's in the early 2000s.

And they're educating customers, too. Venues have launched several PR campaigns — among them **#PlusQueJamais** ("more than ever") — and distributed fliers of dos and don'ts. Plus, Parisians are considering more tangible changes, "like enlarging the pavement and adding barriers or obstacles, such as big flower pots to prevent ram-raids," says Sabatier. "Nobody wants to change a club into an airport hall," says **Benoit Maume**, artistic director of **Silencio**, a **David Lynch**-designed private club, and former staffer at **Nouveau Casino** located near the Bataclan.

At the same time, awareness of being a "soft target" for terrorism has had an impact. "Security costs have increased by an average of 30 percent for venues," says Sabatier. So far, the bills are only partly covered by a government fund of €4 million (\$4.5 million) that is quickly being depleted (the industry asked for €50 million at minimum). "In case of a

possible attack, or after a prank call — a promoter's worst nightmare — what should a promoter do? What if I cancel my event because of a threat or if an attack occurs miles away? Will I be covered? These are tough questions."

For many venues, more bad news arose after the Bataclan tragedy: Local insurance companies had modified contractual terms in January 2015 after the attack at newspaper **Charlie Hebdo**, so it had already become harder — and pricier — to insure an event. Some promoters are turning to international brokers to find better deals.

An insider says it has become increasingly difficult to book American bands: "To put it bluntly, they are fine with avoiding France for their European summer tour." But **John Reid**, president of European concerts for **Live Nation**, takes issue with that characterization, telling **Billboard**: "Not true. Everyone is routed through Paris, and even some regional shows in France this summer."

Matthew Caws, frontman for veteran indie band **Nada Surf**, which is booked to perform at the Bataclan on Dec. 2, sees a greater purpose in playing Paris. "We want to help contribute to a sense of life continuing and bring positive intentions, which stand in opposition to fear," he says.

In England, there's a similar sentiment. "Security is a fine balance — you have to provide reassurance so people feel safe, comfortable and happy to come, but you don't want to make security such a big concern that it prohibits their ability to enjoy themselves," says **Rebecca Kane Burton**, GM at London's **O2 Arena**. "That's the tightrope we walk, but we're still doing 200 performances a year. We open the building as much as we can."

But Maume offers a different view. "If the terrorists' motive was spreading fear, they've already won," he says, noting that even his own nights out have been marred. "My first reflex is checking an emergency exit."

Adds Sabatier: "People get it. We are no longer living in an emergency situation, but still at the beginning of a long, substantive process. We know the menace is here to stay." ●

Additional reporting by **Richard Smirke** and **Ray Waddell**.



The Cure's **Robert Smith** in 2014.



Paradigm Post-Tragedy

After the death of music chief **Chip Hooper**, the company rebuts talk of a roster reduction and says it is "aggressively" moving forward

BY **RAY WADDELL**

While the March 5 death of **Paradigm Agency** head of music **Donald "Chip" Hooper** "left a huge hole in our hearts," says founder/CEO **Sam Gores**, "he didn't leave us with a hole in our business in any respect." In fact, Gores says the expansion strategy that Hooper spearheaded will continue. "I think you'll see us go a little crazy," says Gores. "We're going to continue to grow very aggressively."

Hooper's death at 53 after a long battle with cancer was not unexpected. To prepare, more than a year ago **Paradigm** formed an executive committee comprising the chiefs of the agencies the company acquired in recent years. It includes **AM Only** founder **Paul Morris**, **Coda** partner **Tom Schroeder**, **Little Big Man** founder **Marty Diamond**, **Monterey Peninsula Artists** co-founder **Dan Weiner** and **The Windish Agency's Tom Windish**. The group, led by **Paradigm COO Greg Bestick**, reports to Gores.

The committee reflects the semiautonomous collaboration among offices and agents Hooper envisioned as he focused on blending personalities to build **Paradigm** into one of the most powerful agencies in music. The firm's music division now stands at 115 agents and more than 2,000 clients that include **Dave Matthews Band** and **Phish** (former Hooper acts now handled by **Mike Greisch** at **Monterey Peninsula**), **Coldplay**, **Ed Sheeran** (in the United

States and Canada), **David Guetta** and **Skrillex**.

"It wasn't like we leaned on him to run the thing and tell us what to do," says **Windish**, who joined forces with **Paradigm** in July 2015. "In my short time with him, what I really got was, 'You guys can do it. We've got great people here, we've got great acts, you have the winning ingredients.'"

The company's agents also dismiss rumors regarding a mass roster reduction or culling. "Any [roster] assessment is no different than any other agency," says **Diamond**. "Some [acts] become dormant, some break up. We have no interest in active culling — that's not what we're about."

A reduction of the massive **Windish** roster, down to about 650 clients from as many as 850, began three years ago, says **Windish**. "Windish has traditionally had a lot of artists, and that was a big criticism of us," he says.

"We stopped working with some acts that weren't playing many shows or that people didn't go to see — and now it's funny; people use the fact that we have fewer artists against us. I guess they're always going to look for something."

Paradigm is "still very aggressively signing, and we're signing smarter," says **Diamond**, whose office has tours out with **Coldplay**, **Sia** and **Shawn Mendes**. "I'm proud of where the roster is right now."

From left: **Hooper**, **Diamond**, **Gores**, **Windish** and **Morris** in 2015.



BMI 2016 LATIN AWARDS

A QUE NO TE ATREVES

Chencho
Haze
Sony/ATV Latin Music Publishing LLC

ADRENALINA

Alih Jey
Gocho
Jennifer Lopez
Ricky Martin
Wisin
Dharmik Music
Nuyorican Publishing
Platinum Muse Music Publishing LLC
Sapo Verde Music
Sony/ATV Bailar
Sony/ATV Latin Music Publishing LLC
Yele Publishing

AHORA POR LEY

Clemente Galistéo
Gar-Mex Music

AL ESTILO MAFIA

Francisco Rafael González Terrazas
TMG Worldwide Publishing

AMOR AMOR

José Luis Rome (SACMI)
Sony/ATV Songs LLC

AY VAMOS

J Balvin (SAYCO)
Universal-Música Unica Publishing

CALLA Y ME BESAS

Ernesto Barajas Serrano
Mendieta Music Publishing

CONSECUENCIA DE MIS ACTOS

Horacio Palencia
LGA Music Publishing
Los Compositores Publishing
Máximo Aguirre Music Publishing, Inc.

CUANDO NOS VOLVAMOS A ENCONTRAR

Carlos Vives
EMI-Blackwood Music, Inc.
White Bright Publishing

EL AGÜITADO

Lenin Ramírez
Universal Music Careers

EL DE LOS LENTES CARRERA

Geovani Cabrera
DEL Melodies
GCR Global Songs

EL KARMA

El Diez
Musica 360

ERES TÚ

Carlos Antonio Zamora
Canciones Hit Music
Con Power Publishing
House Of Blue Love Music

HÁBLAME DE TI

Horacio Palencia
GSALL Music

HUMANOS A MARTE

Chayanne
El Rincon Music, Inc.
peermusic III, Ltd.

JAVIER EL DE LOS LLANOS

Geovani Cabrera
Andaluz Music, Inc.

LA BALA

Jesús Omar Tarazón
Tigres De Norie Ediciones Musicales

LA HISTORIA DE MIS MANOS

Geovani Cabrera
Andaluz Music, Inc.

LA INDICADA

Jesús Omar Tarazón
Bad Sin Publishing

LA TEMPERATURA

DJ Nelson
Dymell
DJ Nelson Music Publishing
EMI-Blackwood Music, Inc.
Por Encima De Ti Publishing
Xuanlu Melody Music

GLORIA TREVIÑO

PRESIDENT'S AWARD

SONY/ATV MUSIC PUBLISHING

LATIN PUBLISHER OF THE YEAR

JESÚS OMAR TARAZÓN

LATIN SONGWRITER OF THE YEAR

J BALVIN

LATIN CONTEMPORARY SONG OF THE YEAR

"AY VAMOS"

UNIVERSAL MÚSICA ÚNICA PUBLISHING

HORACIO PALENCIA

LATIN SONGWRITER OF THE YEAR

REGIONAL MEXICAN SONG OF THE YEAR

"NO ME PIDAS PERDÓN"

GSALL MUSIC

LEVANTANDO POLVADERA

Jesús Omar Tarazón
Songs of Matanga Publishing

LIBRE POR NATURALEZA

Oscar Ivan Treviño
La Bonita Publishing

LLEGASTE TÚ

Luis Fonsi
Dafons Songs
Sony/ATV Latin Music Publishing LLC

ME VUELVO UN COBARDE

Edgar Barrera
Sony/ATV Bailar

MI AMIGA, AMANTE, AMOR

Luis Carlos Monroy
Adrián Pieragostino
Canciones Hit Music
Luismon Music LLC
Sonoro Music Group

MI PRINCESA

Remmy Valenzuela
Rav Hits
Tons Recordsz, Inc.

MI VECINITA

Chencho
David Rafael Durán
DJ Blass
Haze
Maldy
Durán Music
El Artesano Music Publishing, Inc.
EMI-Blackwood Music, Inc.
Sony/ATV Latin Music Publishing LLC

MOVIENDO CADERAS

Luny
Predikador
Yandel
Blue Kraft Music Publishing
EMI-Blackwood Music, Inc.
La Leyenda Publishing
Predikador Music Publishing
Sony/ATV Latin Music Publishing LLC

NO ME DOLIÓ

Darey Castro
Venados Music
Warner-Tamerlane Publishing Corp.

NO ME PIDAS PERDÓN

Horacio Palencia
GSALL Music

ODIO

Dwayne D'Town Nesmith
Nu Jeruz Music
Warner-Tamerlane Publishing Corp.

PASSION WHINE

Jumbo
EMI-Blackwood Music, Inc.

PERDÓNAME MI AMOR

Mario Quintero
Canciones Primo Music

PIENSAS (DILE LA VERDAD)

AJ Junior
DJ Chino
Jorge Gomez
Justin Trugman
Pitbull
The Chef
Abuela Y Tia Songs
Jamz Music Group Inc.
Sony/ATV Songs LLC
The Wheel Tunes Group Inc.
Truzilla Music

PIERDO LA CABEZA

Lennox
Luis Jorge Romero
Wise
Zion
Evo Black Music
Sony/ATV Latin Music Publishing LLC
Wise The Gold Pen Publishing

¿PORQUE LA ENGANÉ?

Espinoza Paz
Don Corazon Publishing

PURA VIDA

Alcover
Don Omar
Lincoln Castañeda
Xtassy
EMI-Blackwood Music, Inc.
Juanezzy Publishing
Lawtown Publishing
peermusic III, Ltd.
We Loud Music Publishing

QUE SUENEN LOS TAMBORES

Osmani Espinoza (SGAE)
FR Connection Publishing

QUE TE COSTABA

Julio Cesar Bahumea Ayala
Editora Marcha Musical

QUÉ TIENE DE MALO

El Komander
Andaluz Music, Inc.

SE ME SIGUE NOTANDO

Espinoza Paz
Don Corazon Publishing
Los Compositores Publishing
Sublime Lyrics

SIGUE

Horacio Palencia
Universal Music Careers

SOLEDAD

Don Omar
EMI-Blackwood Music, Inc.

SOLOTERO DISPONIBLE

Jesús Omar Tarazón
Regulo Caro
DEL Melodies

SOY EL MISMO

Prince Royce
peermusic III, Ltd.

TE TOCÓ PERDER

Remmy Valenzuela
Los Compositores Publishing
Rav Hits
Tons Recordsz, Inc.

TRAVESURAS

Denni Way
Great Touch Publishing, Inc.

TÚ ME QUEMAS

Chino
Nacho
Universal-Música Unica Publishing

TUS BESOS

Juan Luis Guerra
Universal-Música Unica Publishing

UNA FLOR

Juanes
Parce Music LLC
Universal Songs of PolyGram
International, Inc.

TOPLINE

VELOCITY CHART

Ariana Grande's single "Be Alright" zoomed out of the gate after its mid-March release to become one of the fastest-growing songs on Spotify.

VIRAL 50

The growth of Designer's "Panda" has been helped by its high number of social shares.

SPOTIFY REWIND

A viral video of Ben Affleck crying set to Simon & Garfunkel's "Sound of Silence," along with a cover by Disturbed, gave the song a boost in streams.



DESIGNER: NICKER/KORBETT; IMAGES: SHUTTERSTOCK/RECORDED; CHAL DOUS ARCHIVE/GETTY IMAGES; GRANDE: KEVIN MAZUR/WIREIMAGE

BILLBOARD AND SPOTIFY TEAM FOR VIRAL, VELOCITY CHARTS

The streaming service will power playback of more than 75 music tallies and also guide a weekly New Music Fridays editorial feature

BY DAN RYS

As music fans increasingly turn to streaming services to listen to new releases and discover artists, the *Billboard* charts are making it easier to access today's hits. On April 21, *Billboard* announced it has teamed with Spotify as its exclusive streaming partner for 2016, a deal that allows the streaming service to power playback of more than 75 *Billboard* music charts and will include a weekly New Music Fridays editorial feature and three additional Spotify-centric tallies.

Billboard and Spotify are also teaming to present three new Spotify-driven charts published weekly on *Billboard.com*. The Viral 50 will feature songs with the greatest volume of social and sharing activity; the 30-track Velocity Chart covers songs that are growing rapidly on Spotify; and the Spotify Rewind tally will highlight five songs for each decade from the 1960s through the 2000s, ranked by popularity and relative weekly revival. In addition, those who visit *Billboard's* site will be able to hear 30-second snippets of each song on every chart, with the option to stream tunes in their entirety on Spotify's service.

"As the world's largest streaming music service, it's exciting to partner with a highly influential music brand like *Billboard* to help expand its chart offerings," says Spotify chief strategy officer/chief content officer **Stefan Blom**. "We're pleased to offer passionate music fans the ability to listen to hundreds of artists on the *Billboard* charts alongside new content, powered exclusively by Spotify."

In addition, *Billboard's* editorial staff will pore through Spotify's New Music Fridays playlist to highlight the best songs and albums released every week, with each article accompanied by a Spotify playlist bar allowing readers to listen while they read.

"For decades, *Billboard* has remained the world's most influential music brand because we've never stopped innovating and giving our audience expanded access to new content," says **John Amato**, co-president of The Hollywood Reporter-Billboard Media Group. "Our partnership with Spotify will unite both brands and launch new features to better serve today's growing digital audience." ●



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**BECAUSE 5 HOURS IS
PLENTY OF TIME
FOR A COCKTAIL,
A MEAL AND A NAP.**

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TOPLINE



Adele and Justin Bieber helped lead industry growth.

ANNUAL REPORT

Digital Vs. Physical: A New Winner

Combined, downloads and streams dominated revenue for the first time in 2015 as subscription services surged

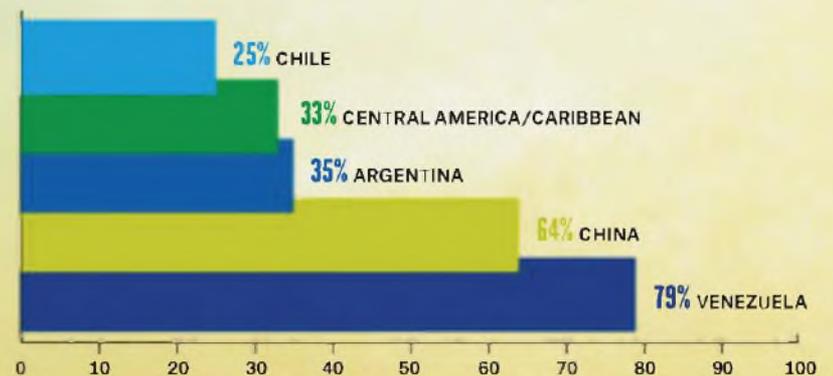
BY GLENN PEOPLES

THE INDUSTRY FINALLY HAS SOME GOOD NEWS. IN 2015, global trade revenue rose 3 percent to \$15 billion — the highest level since 2009 — as digital revenue outstripped physical for the first time and accounted for 45 percent of the global music business (the two finished 2014 in a virtual tie). Streaming revenue from services like Spotify led the way and balanced out the 11 percent decline in downloads. In fact, Spotify claimed that growth of its 2015 revenue alone was enough to offset the download deficit.

That said, music consumers aren't lining up for subscription services just yet. Streaming revenue accounted for 17 percent of total revenue compared with 27 percent for downloads. And even though the number of subscribers to music services rose by 66 percent to 68 million worldwide, that's lower than the 80 million global subscribers Netflix claims, let alone other video streaming services.

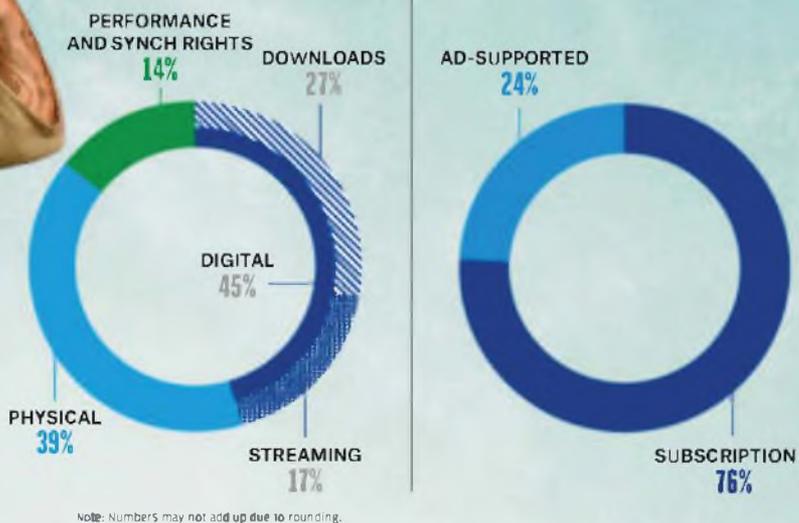
New music business models will take time to mature. Still, the upward creep of revenue growth after years of decline, along with explosive growth in China and strong gains across Latin America, are reasons for optimism. ●

TOP 5 REGIONS AND COUNTRIES WITH MOST REVENUE GROWTH IN 2015

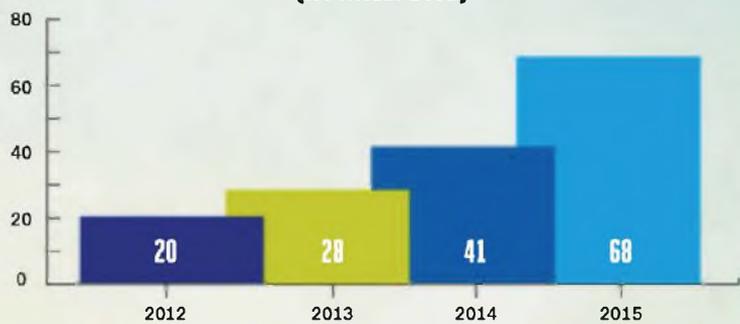


FORMAT SHARES OF GLOBAL RECORDED-MUSIC BUSINESS

SHARE OF GLOBAL STREAMING REVENUE



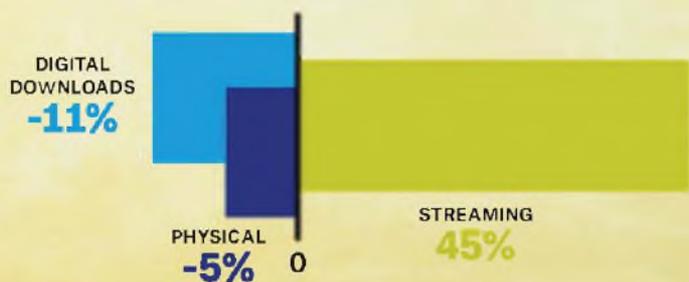
PAID SUBSCRIBERS TO MUSIC STREAMING SERVICES (IN MILLIONS)



GLOBAL RECORDED-MUSIC REVENUE (IN BILLIONS OF \$)



2015 CHANGES IN REVENUE, BY FORMAT



BACKGROUND: MARIANGETTI IMAGES; HELLE WALLE; SHUTTERSTOCK/PERFORMA; BLOOMER; KEVIN MAZUR/GETTY IMAGES



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NOTED

04 - 11
→

Syndicated radio personality **Doug Banks**, host of the popular *Doug Banks Show*, died of complications from diabetes. He was 57.

04 - 12
→

Cumulus Radio announced that SiriusXM on-air personality **Matt Pinfield** will join KFOG San Francisco as its new morning host.

04 - 13
→

Joe Jonas inked an exclusive, worldwide publishing agreement with Universal Music Publishing Group. The deal covers the singer's new songs with **DNCE**, including its debut hit "Cake by the Ocean."

04 - 14
→

John Legend (real name: **John Roger Stephens**) and wife **Chrissy Teigen** announced the birth of daughter **Luna Simone Stephens**.

Season-two *Voice* alumna **RaeLynn** parted ways with Big Machine Label Group's Valory Music as a recording artist. The singer remains signed to Big Machine as a songwriter.

Spirit Music Group partnered with Latin music label and publisher Sunflower Entertainment Group to launch Spirit Music Latino.

04 - 15
→

Imagem USA hired **Karen Macmillan** as vp creative services. She will oversee and facilitate North American synchronization for all copyrights across the company's music catalog.

The Association of Independent Music promoted **Lara Baker** to marketing and events director.



Jonas

Jeremy Erlich was elevated to CFO and executive vp business development at Interscope Geffen A&M Records.

StubHub appointed **Rich Holtzman** head of music business development.

Chad Fitzsimmons was named vp music initiatives at CBS Radio.

Atlas Music Publishing appointed **Phil Claidella** COO.

04 - 18
→



From left: Thomas' manager Michael Lippman, Sony/ATV's Rich Christina, Thomas and Sony/ATV's Brian Monaco.

Sony/ATV Music Publishing extended its worldwide deal with **Rob Thomas**.

ESM Productions and Roc Nation announced a new partnership, through which they will produce large-scale events, concerts and live-stream festivals.

SoundCloud and Sony/ATV announced a multiterritory agreement for Europe.

Genius Brands partnered with Sony Music Entertainment and its Legacy Recordings label to create a new kids music imprint, Genius Brands Music.

Lin-Manuel Miranda's *Hamilton* was awarded the 2016 Pulitzer Prize for drama.

Jennifer Lopez relisted her 17,129-square-foot Hidden Hills estate in Los Angeles for \$12.5 million.

04 - 19
→

MIDEM announced that **Timbaland** will serve as keynote speaker for its 50th anniversary, set for June 3-6 in Cannes.

Brooklyn rapper **Desligner** inked a co-publishing deal with SONGS Music Publishing.

B I R T H D A Y S

- April 22**
Daniel Johns (37)
Peter Frampton (66)
- April 23**
Tao Cruz (31)
- April 24**
Kelly Clarkson (34)
Barbra Streisand (74)
- April 26**
Giorgio Moroder (76)

- April 27**
Patrick Stump (32)
Ace Frehley (65)
- April 28**
Too Short (50)
Kim Gordon (63)
- April 29**
Carnie Wilson (48)
Master P (49)
Willie Nelson (83)

LEGEND: ERIC STRINGS/REXUS/MAG; PROGRAM COURTESY OF CHRISTIE/ELLEN JONES; JASON MCMURRAY/GETTY IMAGES; THOMAS: COURTESY OF SONY/ATV



FROM THE DESK OF

PARTNER/CO-HEAD OF MUSIC DEPARTMENT,
WILLIAM MORRIS ENDEAVOR

Sara Newkirk Simon

How a New York bar booker rose to guide the career of Selena Gomez and 200-plus staffers at a top Beverly Hills firm

BY ANDY GENSLER
PHOTOGRAPHED BY SCOTT WITTER

SARA NEWKIRK SIMON'S ascent to partner at William Morris Endeavor, where she co-heads the music department (with Kirk Sommer) and represents Pharrell Williams, Miguel and Selena Gomez, among others, is a genuine

music-industry rags-to-riches tale.

From humble beginnings in rural Indiana, where her father lived on a hog farm and her mother had a house in Clarks Hill (population: 716), some 50 miles north of Indianapolis, she procured a scholarship to an elite Northeastern boarding school as a 14-year-old that would radically transform her life's trajectory. ("Everyone in my hometown thought I was pregnant, because no one goes away when they're 14," she cracks.)

Her first industry job was an internship at famed Boston venue the Middle East, which led to managing local ska outfit **The Mighty Mighty Bosstones** during the band's mid-'90s heyday. She then moved to New York, skipping college to work as a waitress and booker at a downtown dive bar. Simon began a management concern with Cornerstone in 2000, counting **Nas**, **M.I.A.**, **Maxwell** and **TV on the Radio** among an impressive roster. That lasted until WME's **Dave Wirtschafter** called Simon in 2006, inviting her to the agency side, where she has worked ever since. She now oversees a staff of more than 200.

Married to sculptor **Jesse Simon** and based in Los Angeles, Simon is expecting

her second child in July. *Billboard* caught up with the 38-year-old to learn more about her rise up the music-biz ladder, the art of making crossover deals and the scoop on **Justin Timberlake**'s new album.

What music did you grow up on?

Classic rock. I know every lyric to **REO Speedwagon**'s *High Fidelity*, but I listened to cassettes of **Guns N' Roses** *Appetite for Destruction* — with the original banned artwork, which I still have — and **Sinéad O'Connor**'s "Nothing Compares 2 U" [single] nonstop. It's a great mirror of my career as I love them both equally, but they don't go together.

Was your internship at Boston's Middle East in the mid-'90s your foothold in the music business?

For sure. **Frank Black** was downstairs eating falafel every day; I saw **Aerosmith** do a secret show there and saw **J. Gells**, **Buffalo Tom** — I love Boston bands. That's where I met **The Mighty Mighty Bosstones** and their manager **Amy Bennett**. But after a year in Boston, I realized I needed to be in New York, so I moved to this horrible apartment in Brooklyn and waited

"The secret sauce is when you carry out a vision that's unique for and developed in concert with the artist," says Simon, photographed March 24 in her office at WME in Beverly Hills.

CreativeArtistsAgency

congratulates our clients on being named
2016 Billboard Latin Music Awards finalists

Artist Of The Year
NICKY JAM
ENRIQUE IGLESIAS

Tour Of The Year
ENRIQUE IGLESIAS
PITBULL

Social Artist Of The Year
ENRIQUE IGLESIAS
SHAKIRA

Crossover Artist Of The Year
JUSTIN BIEBER
ED SHEERAN*

Hot Latin Song Of The Year
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS

Hot Latin Song Of The Year, Vocal Event
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS
"SUNSET" FEAT.
NICKY JAM
"MI VERDAD" FEAT.
SHAKIRA

Hot Latin Songs Artist Of The Year, Male
NICKY JAM
ENRIQUE IGLESIAS

Hot Latin Songs Artist Of The Year, Female
JENNIFER LOPEZ
SHAKIRA

Airplay Song Of The Year
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS

Digital Song Of The Year
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS

Streaming Song Of The Year
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS

Top Latin Album Of The Year
A Quien Quiera Escuchar
RICKY MARTIN

Top Latin Albums Artist Of The Year, Male
RICKY MARTIN

Latin Pop Song Of The Year
"I A MORDIDITA"
RICKY MARTIN
"MI VERDAD" FEAT.
SHAKIRA

Latin Pop Songs Artist Of The Year, Solo
ENRIQUE IGLESIAS
RICKY MARTIN

Latin Pop Songs Artist Of The Year, Duo or Group
HA*ASH

Latin Pop Album Of The Year
A Quien Quiera Escuchar
RICKY MARTIN

Latin Pop Albums Artist Of The Year, Solo
RICKY MARTIN

Latin Pop Albums Artist Of The Year, Duo or Group
IL DIVO

Latin Rhythm Song Of The Year
"EL PERDÓN"
NICKY JAM
ENRIQUE IGLESIAS

Latin Rhythm Songs Artist Of The Year, Solo
NICKY JAM

Latin Rhythm Album Of The Year
Dale
PITBULL

Latin Rhythm Albums Artist Of The Year, Solo
PITBULL

Songwriter Of The Year
NICKY JAM

CAA

*Shared representation

tables and started booking a night at the Continental off St. Marks Place.

Were your first experiences booking shows rewarding?

Booking there was a disaster. My budget was like \$300 for five bands. But I got to meet **Chris Whitley** [who died in 2005 at 45 from lung cancer] and spent amazing time with him I'll always cherish. He was one of the great songwriters. After a few months I got a call from Amy, the

“If it doesn't feel right from the beginning, it's not going to go right in the end.”

Bosstones' manager, who said, “Come work for me and be my number two.” I worked for them just as they were blowing up with “The Impression That I Get” [a No. 1 Alternative hit in 1997]. I was 19.

Your first clients at Cornerstone included Zack de la Rocha, M.I.A. and Serj Tankian from System of a Down. Does shepherding outspoken, political artists require a different management approach?

Yes, but they were all very smart about how they were portraying their political messages and views. There were times when things would get a little crazy, but it would just be about talking things through, providing every option and being protective but not being scared. Art is supposed to be about this.

What did you learn as a manager?

To not be a manager. *(Laughs.)* I learned how important it is to care and to always pay attention. There were many great achievements: watching Nas release a double album; what happened with M.I.A.; seeing TV on the Radio break — every one was completely rewarding. It's also completely exhausting. I don't forget that when I'm having to deal with a manager; I know how hard it is. I try to instill that with everybody who works for me.

What led you to jump to an agency?

Management is the hardest job in the business, and I didn't want to be working 24 hours a day and have no life. I had lots of clients at William Morris and was exploring working for other management companies. I got a phone call from Dave Wirtschafter who said, “I have an idea.” And I was like, “I don't want to be an agent — that's the worst job ever.” And he said, “No, I don't want you to be an agent the way you think of a music agent. I want you to come over

and do something different.” Then **Marc Gelger** [co-founder of Lollapalooza and ArtistDirect and WME worldwide head of music], who I met when I first started working with Zack, called and said, “You have to do this, this is the best idea, we need you.” After lots of meetings and thinking about it, I decided to do it.

What were your apprehensions?

My perception of a music agent was that they were limited in the involvement they

had with an artist. It was important to me to work on a deep level and try and push change forward and make sure we weren't just doing transactional tour bookings, but helping with the creative process and branching into other areas.

How has that manifested itself?

Many of my clients are amazing crossover examples. Miguel will be in **Ben Affleck's** movie [*Live by Night*] and recently put together a conceptual installation called Wildheart Motel, which was totally different and forward-thinking. **Usher** plays **Sugar Ray Leonard** in *Hands of Stone*, coming out in August. He's constantly doing things with art, fashion or working with different collaborators. **Pharrell** is such an exciting client, from producing *Dope* to being a producer of *Hidden Figures*, which is a story that resonates with him [about] these African-American women scientists in Virginia in the 1960s who end up working for NASA. **Selena** touches so many different worlds, from her Netflix show to her tour to being one of the few artists who has had three No. 1s in a row [on *Billboard's* Pop Songs radio airplay chart]. It's a credit to the team around her from management to the 15 people here who work on her.

What departments are those 15 agents from?

Everything from a commercial agent; a motion picture-lit agent who finds directors and writers for her projects; a talent agent who's looking for movies; a music agent who's booking tours; a television agent who's looking for TV projects; agents working from the IMG side with models

and branding — we're talking very deep teams here.

What's your take on the general state of the music business with recorded music's revenue decline and streaming unable to fill the breach?

I don't want to sound Pollyanna or naive, but ever since I've been in music, I've always worked with artists who were centered around things other than just record sales. I was managing eight guys in plaid suits playing ska music who weren't going to be all over the radio.

What is a lesson you learned the hard way?

If it doesn't feel right from the beginning, it's not going to go right in the end. There are very few times that something fails and you're completely surprised. I think it's about being able — especially as you get older — to trust your gut more and know that you've got these instincts that come from years of experience.

What is your business philosophy?

I say this a lot to our staff: The client is king and we are in the service business. That is something to never forget.

We hear Justin Timberlake has new music on the horizon and has been working with Pharrell. Anything you can tell us about how it sounds?

Maybe... Maybe I was blown away... ●



1 A sculpture made from a broken surfboard by Simon's surfer husband titled *Imperial Gardens*, which she calls a “prized possession.” The “K” shape stands for his former KGB graffiti crew. **2** A class ring commemorating Outkast's 2014 reunion tour that André 3000 commissioned for everyone involved. Simon worked with the rapper on his acting projects. **3** Van Briggie vintage ceramics, which Simon found online, is the oldest continuously operating pottery studio in the United States dating back to 1901.

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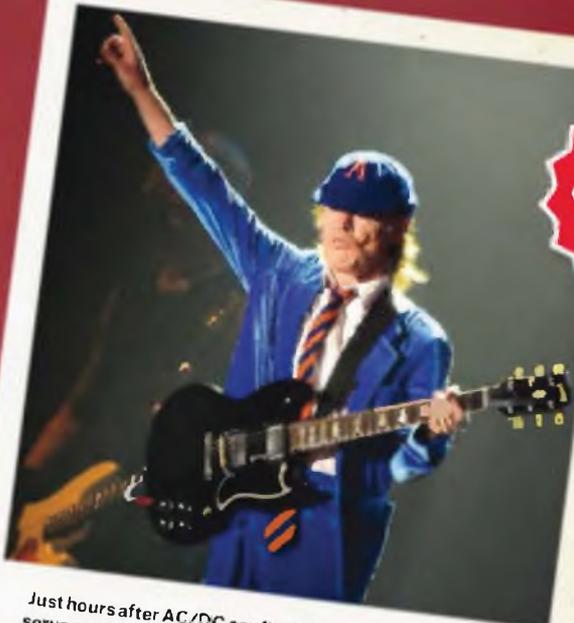
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DAYS

on the
SCENE



Axl Rose, seated on his rock 'n' roll recovery throne (lent to him by Dave Grohl), joined formerly estranged Guns N' Roses compatriots (including Slash, right) for the most talked-about reunion of the Coachella Valley Music & Arts Festival, held April 16 at the Empire Polo Club in Indio, Calif.



**COACHELLA
TAKEOVER**

Just hours after AC/DC confirmed rumors that Rose would serve as singer for the band's European tour dates, guitarist Angus Young arrived onstage to join Guns N' Roses for a performance of AC/DC hits "Whole Lotta Rosie" and "Riff Raff."

Coachella Music Festival

INDIO, CALIF., APRIL 15-17

IT WAS ALL ABOUT "THE SQUAD" AT THE 2016 Coachella Valley Music & Arts Festival. During weekend one of the Southern California desert event, it was the A-list guest appearances that kept the masses talking (3.8 million-plus tweets were generated during the course of three days). **Kanye West** merely had to stand beside **Skrillex** and **Diplo** to electrify the audience at **Jack U's** set while they dropped his 2010 banger "Power." And **Disclosure's Howard** and **Guy Lawrence** had not one, but three cameos: **Aluna Francis**, **Lorde** and **Sam Smith** during their day-two performance. But it wasn't **Rihanna's** surprise appearance during **Calvin Harris's** fest-closing extravaganza that drew attention so much as his girlfriend: the newly platinum-haired **Taylor Swift**, who shrieked; danced alongside squad members like **Lorde**, the **Halm** sisters and **Karlie Kloss**; and then Instagrammed it all, writing, "I'll never forget this moment." But through it all, the most poignant guest performance came when **Kesha**, still in the midst of a legal battle with music producer **Dr. Luke**, joined **Zedd** to perform "True Colors" to a swell of supportive applause.

—CHRIS PAYNE



1 Matt & Kim's Matt Johnson (left) and Kim Schifino during their April 17 set. 2 Janelle Monáe (left), in a Wildfang tee, joined Grimes on April 16. 3 Reunited for its first run of tour dates since 2011, LCD Soundsystem treated main-stage attendees to an analog electronic throwdown. Frontman James Murphy sang hits like "Someone Great" during the group's day-one set. 4 Zoe Kravitz chilled on a swan at the Calvin Klein Hosts: Desert Weekend Brand Experience in Palm Springs on April 16. 5 Rihanna. 6 Killer Mike (left) and El-P of Run the Jewels on April 16. 7 Katy Perry at best friend/designer Jeremy Scott's Palm Springs party on April 16 wearing one of his creations.



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COACHELLA CONTINUED...

A Day In The Life With Joey Badass

INDIO, CALIF., APRIL 15

Billboard shadowed the hip-hop artist as he took the festival's main stage and afterpartied in the desert

EXCLUSIVE PORTRAITS



12:30 P.M. The rapper hung poolside at L'Horizon Hotel in Palm Springs where acts like The Weeknd and Haim also stayed.



2:30 P.M. Once in Indio, the rapper (left), clad in a vintage Tupac shirt, hopped on a golf cart with Omowale St. Just as he made his way to the stage.



3:45 P.M. "I'm a motherf—ing pro, so I changed it to 'Prochella,'" boasted the Pro Era artist during his set.

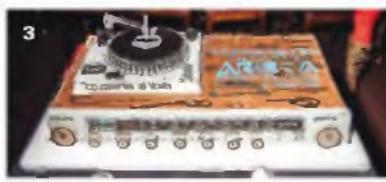


11:30 P.M. Badass en route to Calvin Klein's warehouse party with (from left) Pro Era photographer Dee Francis, Kevin Ulrich and Badass' manager, Cinematic Music Group founder Jonny Shipes.

Arista Records Reunion

NEW YORK, APRIL 16

"THIS IS A CERTIFIED WILD NIGHT," SAID SONY Music chief creative officer **Clive Davis** from the stage at the Cutting Room, where some 200 former staffers at Arista Records, the label he founded in 1974, gathered for a "rare occasion" — its first-ever reunion. Graduates of the now-defunct label have gone on to high-ranking gigs in every sector of the music industry: former GM of Arista Nashville **Mike Dungan** is now chairman/CEO of Universal Music Group Nashville; **Monte** and **Avery Lipman**, who once worked in the mail room before ascending to positions in sales, now run Republic Records; and **Don Ienner**, who headed promotion in the 1980s, when Arista had a string of hits by **Whitney Houston**, **Billy Ocean**, **Thompson Twins** and **Kenny G**, left to head Columbia Records. "We had a very good batting average," said Ienner. "We didn't take a million chances, but when we vetted something we were confident in being able to deliver an artist that would succeed." —SHIRLEY HALPERIN



1 Dungan (left) with Saul Shapiro, now a real estate broker in New York. **2** Davis (left) with event organizer Ken Levy. **3** A turntable-themed cake by Bill Shutz of Creative Cakes was made in honor of the label that was home to Barry Manilow, The Alan Parsons Project and Eric Carmen. **4** From left: Dionne Warwick with model Beverly Johnson and socialite Nikki Haskell. **5** Ienner (left), formerly executive vp/GM at Arista, with former vp publicity Larry Jenkins, who recalled that the label was purposely "apolitical."

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'I THINK YOU CAN SOFTEN PEOPLE'S HEARTS'

Gigi and Bella Hadid are "crazy for" Pharrell's Malaysian protegee Yuna, who wears a hijab and dresses conservatively: "It's my choice"

BY STEVEN J. HOROWITZ

PHOTOGRAPHED BY RAMONA ROSALES

The Heart

THE PULSE OF MUSIC RIGHT NOW

Yuna photographed March 4 at Studio 1342 in Los Angeles. For an exclusive interview about her new album and a behind-the-scenes video of this shoot, go to Billboard.com or Billboard.com/lpad.

IT'S AFTERNOON RUSH IN LOS Angeles, and **Yuna** is cruising through Mid-Wilshire in a black SUV with the windows rolled down. At a stoplight, the singer-songwriter, who left her native Malaysia for the land of movie stars and pricey green juices in 2011, cues up Snapchat and flips the camera to selfie mode. "Some guy on the street just shouted, 'You're beautiful!'" she says, letting out a pinched giggle. "That just made my entire day!"

Los Angeles looks good on Yuna, even if she doesn't fit the Hollywood standard for pop star — hair always wrapped in a hijab (she's a devout Muslim); a stylishly chaste wardrobe that covers her from turtleneck on down; a label home, Verve, known for legacy jazz and adult contemporary artists like **Barry Manilow**. The 29-year-old born **Yunalis Zarai** is a long plane ride from her homeland,

"I DIDN'T WANT TO HOLD BACK ANYMORE."



"Trump's out there promoting hate," says Yuna.

where not so long ago she posted shy folk-pop songs to Myspace and, warmed by the feedback, hit the reset button to move to America and meet her mentor, **Pharrell Williams**. Today, she's markedly different: Her third and best album, *Chapters* (May 20), is edgy alt-soul featuring **Usher**, **Jhene Aiko** and **DJ Premier**. The songs — including "Crush," her first *Billboard* chart hit — are inspired by a wrecked relationship and powered by Yuna's new confidence in herself and her opinions. "I was a timid girl before," says Yuna hours earlier, perched at a table in a warehouse photo studio and dressed in all black. "A lot of people said, 'Your problem is always holding back.' I didn't want to hold back anymore."

"Yuna thinks differently than a lot of people — she has something to say, and she won't compromise," says Verve chairman **David Foster**, who has won 16 Grammys producing and writing for **Whitney Houston**, **Celine Dion** and others. "I'm much older than her, but I relate to her lyrics, and my stepdaughters, Gigi

and Bella [Hadid], they're crazy for her too. She's speaking to a lot of generations."

Yuna was raised in Alor Setar, Malaysia, by her legal-adviser father and chemistry-teacher mother. "It was a very conservative environment — we watched what we said." Yuna spent her childhood focused on her education, set on becoming a lawyer. As a hobby, in between poring over textbooks, she taught herself guitar watching YouTube, writing songs in both Malay and English, inspired by her heroes **Lauryn Hill** ("she was life-changing for me") and **Felst**. Music started taking priority a year before she graduated from university in 2009, when she self-released EPs to local acclaim and won second place in a national songwriting contest. At first, she felt like an outsider in the country's music biz. Malaysia may be predominantly Muslim, but much like in America, "women singers are seen as sexy here — you have to let your hair out and be beautiful," she says. "I struggled with that." Instead, Yuna shrouded her image in mystery, letting her music speak for her. "I didn't put up a proper photo of myself — it was cropped, up until my nose. People didn't know what I looked like until my first show. They were shocked in the beginning, but they accepted me."

Her music began attracting international fans online as well — including her now manager **Ben Willis**, who encouraged her to chase bigger dreams and start over in Los Angeles. Things began quickly: Fader Label, the influential magazine's indie imprint, signed Yuna and introduced her to Williams, who produced much of her 2012 self-titled global debut (it peaked at No. 19 on the Heatseekers chart). In 2013, Yuna signed with Verve and released *Nocturnal*, which featured cutting-edge R&B producers like **Om'Mas Keith (Frank Ocean)**.

But despite the warm welcome, Yuna still sometimes deals with criticism and condescension when it comes to her image. "People say, 'You should let your hair out; you shouldn't be oppressed — you're not in Malaysia anymore. You should show your curves and be proud of it.' But I am proud — it's my choice to cover up my body. I'm not oppressed — I'm free."

Yuna loves **Rihanna's** music, praising several tracks from *Anti*, but doesn't feel the need to dress (or



Yuna and Usher on the set of the video for "Crush."

undress) like her. "It's easier to just be me and not try to look like her," she says. "I have nothing against **Miley Cyrus** onstage being herself, but girls like **Adele** and **Andra Day**, we don't get enough credit. We have talent; we don't count on the extra stuff. We just want to play music."

Chapters is a breakup album, inspired by the crumbling of a real-life relationship, although Yuna doesn't offer many details in person. On the album, however, she puts it all out there, wondering aloud how he's moving on when she's stuck behind — particularly on "Used to Love You," featuring **Aiko**, who pushed Yuna to come out of her shell. "She's very blunt and direct — she expresses what other girls are feeling," Yuna says of Aiko. "I see her as a big sister. When I go through stuff, I listen to her music. The last two years of my life, she played a huge part in it."

Suddenly alone in Los Angeles, Yuna had to learn how to be "more tough" like Aiko, she says. "I used to be dependent on my ex. I didn't know how to love myself. So I made a mental note: 'In 2016, I'm going to be single.' When this album comes out, I want to be in a good place."

Yuna smiles when discussing her plans to push *Chapters* on tour in Europe and the States through May, and just bought a piano for her apartment to start work on a new album, which she says won't wallow in the sadness of the past. "Crush," featuring Usher, is her first song to crack U.S. radio, rising 22-18 on the April 30 Adult R&B chart. She says she feels at home in the Los Angeles soul scene, and America overall — even as she warily eyes the anti-immigrant, anti-Muslim fervor stoked by **Donald Trump** and others. "He's out there promoting hate, violence," she says. "It's really weird that this is acceptable in a modern, advanced country."

"But I'm not too worried about it," she adds. "I think you can soften people's hearts, even if they have a lot of hate. Music can do that, if it's beautiful and honest. If I can do that — soften just one person's heart — I consider myself successful already." ●

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Spotlight

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"He wanted to be respected more than anything," says Shannon (right) of Presley's meeting with Nixon in 1970 (inset)

Q&A

The King And I

Michael Shannon, star of *Elvis & Nixon*, talks stepping into Presley's shoes for his famous (and bizarre) Oval Office visit

BY PATRICK PACHECO

Among the millions of photos on sale via the National Archives, one of the most popular is of Elvis Presley and Richard Nixon together at the White House as perhaps the oddest couple in pop culture history. As portrayed in the new film *Elvis & Nixon*, on Dec. 20, 1970, The King, after days of pestering White House staffers, was ushered into the Oval Office, where the president presented him with an honorary narcotics-agent badge. With the Amazon Studios film's April 14 debut at the Tribeca Film Festival, Michael Shannon, 41, who plays Presley opposite Kevin Spacey's Nixon, reveals how he got inside the mind of music royalty.

Did you have to shake everything you knew about Elvis, the most impersonated pop star ever, to play him?

I hadn't grown up a huge fan, so I started from scratch. I was guided through the whole process by [Presley's childhood friend] Jerry Schilling, played in the movie by Alex Pettyfer. He said to focus on the psychology and not worry about impersonation — though I did spend hours listening to Elvis talk. A lot of what I based it on was conversational: the way he dealt with his friends, not him as this larger-than-life person.

What's the basis of Jerry and Elvis' bromance? Elvis was capable of immense loneliness, even

when he was surrounded by people. He was very much focused on his roots, who he was before he became famous and the people he grew up with. So Jerry was a sanctuary, a safe place.

In the film, Presley is a wily negotiator, getting his way with Nixon and his own team.

He was an incredibly persuasive human being; maybe negotiating with [his manager] Colonel Tom Parker was an aspect of that. People like to think drugs ruined his life, but Jerry's take is that Elvis died of heartbreak.

There were a lot of things he was kept from doing by Parker.

Like what?

He took acting seriously and wanted to do better films. I still can't get through *Viva Las Vegas*, but he was great in *King Creole*. It was something he ran into time and time again: He wasn't taken seriously.

To what extent was his wish to be a narc agent a case of arrested development?

I don't think that was necessarily a game. He had huge respect for law enforcement. And that's the key word: respect. I think he wanted to be respected more than anything. It's odd that you can be in that position and still have insecurities. But that's what is beautiful about Elvis and Nixon together: two very powerful men, both filled with insecurities. ●



Shannon

PRO TIPS

NOT JUST A 'THIRST TRAP'



Insta-star Niykee Heaton on how she parlayed social media love — and lots of skin — into a rising pop career

Play What You Love

In 2012, Heaton blew up with a YouTube cover you wouldn't expect from a pop singer with an acoustic guitar: Chief Keef's "Love Sosa." "I'm a white girl with blonde hair; I didn't want to seem like I was mocking rap," says the Illinois-raised 21-year-old. "But my manager said, 'Cover the music you like.' So I tried it to humor her." Deals with Russell Simmons and Steve Rifkind's All Def Digital and then current home Capitol followed.



A Little Skin Doesn't Hurt

Heaton has more than 2 million followers on Instagram. Her feed is mostly pictures of her wearing a bikini — or nothing at all. "I had no motive to be a thirst trap," she says. "People reacted negatively at first, but I decided to keep posting photos to prove a point: You don't have to be ashamed of your body. F— that."

Talk To The Fans

Heaton is busy wrapping a club tour and pushing her Migos duet "Bad Intentions" (which peaked at No. 28 on *Billboard's* Pop Digital Songs chart), but she makes a point of being just as accessible to fans as she was in her YouTube days. "I check my direct messages as often as I can. I'll spend an hour talking to people on Periscope. I want to be who my fans fell in love with." —ADELLE PLATON



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WEEKLY GRIND

FERG'S FLOW

The MC runs himself ragged at radio stops and thrift shops

SUNDAY

Exhausted after a late show in Las Vegas, **ASAP Ferg**, 27, lands in Santa Monica for a "silent listening party" for his second album, *Always Strive and Prosper* (April 22, RCA). "It was 150 kids with headphones," he says. "I'd never done anything like that!"

MONDAY

After some radio promo and shopping for Ralph Lauren on Rodeo Drive, he hits the studio with **ASAP Rocky** to listen to *Cozy Tapes, Vol. 1*, a posthumous project from late mentor **ASAP Yams**. "It's his vision, so we really want to nail it," says Ferg.

TUESDAY

In between launching Trap Lord Tuesdays with new song "Let It Bang," the Harlem MC sets aside catch-up phone time with loved ones: "My uncle's about to have a baby; Mom's looking for a house. When I speak to my family, I feel complete."

WEDNESDAY

The NBA's Cavaliers fly Ferg to Cleveland to perform at halftime, where he gives single "New Level" a different hook: "Cavs on a new level!" "It was so surreal. It was my first time seeing **LeBron**."

THURSDAY

Ferg lands in New York to interview with a customs agent for his Global Entry application. "It gets awkward waiting on line. People are like, 'Can I get a picture?'" he says. A Manhattan thrift-shopping run later on underwhelms. "You're better off looking for rare stuff on eBay."

FRIDAY

Next up: Chicago for more radio. That night, he hits the town for field research. "I'm not a huge clubber, I just go to see what they're playing."

SATURDAY

Ferg heads to Detroit for college events, but the traveling is catching up to him: He's getting sick. "It's the different climates. Everything's covered in germs," he says. "My ears was killing me. I wanted to bring the plane down!" —DAN RYS



COWGIRLS JUST WANNA HAVE FUN

'80s pop legend Cyndi Lauper explains why she went country on her new album

BY ROB TANNENBAUM



Back when she was still singing **Janis Joplin** covers around New York in her early 20s, **Cyndi Lauper** blew out a vocal cord. A doctor suggested a move to country music, telling the "Time After Time" singer her voice was too small for rock. Forty years later, she's finally there: On *Detour*, her debut on **Seymour Stein's** Sire Records (out May 2), Lauper shares vintage Nashville songs with luminaries like **Willie Nelson** ("It felt like Yoda walked in the studio," she says) and **Emmylou Harris**. The singer, 62, explains the detours that led to *Detour*.

It all started at her former label. "In 1989, someone at Sony said to me, 'What are you wearing? Why can't you dress like **Katrina & The Waves** [whose hit was "Walking on Sunshine]?' I started to cry — I wanted to be on Sire Records, with Seymour. It took 20 years — OK, more than 20, but whatever. I did this album because I wanted to work with him. He sent all these country songs to me. He even sang them all to me. How many people sing to you?"

Actually, it started when she was a kid. "In the early '60s, everything was Western: in the movies, on TV — even *Vogue* had Western motifs. When you're a kid, you don't really live in Queens — you live in Fantasyland. Wherever **Roy Rogers** and **Dale Evans** were, I was with them."

No, wait — it started with Arthur Godfrey. "Nana and I watched two shows. One was *Queen for a Day*. They took a lady who toiled for her family, made her queen and gave her a washing machine. My nana cried for her and I also cried, because they still made her do the wash. **Queen Elizabeth** — she don't do the wash! When I was four-and-a-half, I saw **Patsy Cline** on Arthur Godfrey's TV show [*Arthur Godfrey and His Friends*]. I thought, 'I don't want to be a queen with a washing machine. I'd rather be a singer.'"

The album is a salve for election-weary ears. "How embarrassing: two grown men, **Donald Trump** and **Ted Cruz**, running for president, and talking about the size of their hands? How low can you go? Listen, I can't talk politics or I'll shoot myself. The good thing with this album is it makes people relax and feel better. It's harking back to a time of innocence."

She's going country for her next tour too. "Let me tell you how great 'Girls Just Want to Have Fun' sounds with a pedal steel guitar in it." ●

The "Girls Just Want to Have Fun" singer is making her country debut.



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Kid Cudi's new single, "Frequency," is a return to rap.



'This Year I Chose To Be Happy. I Woke Up'

Clearing the air with Kanye, Kid Cudi says he's done with drugs, depression and alt-rock

BY BRAD WETÉ

Scott "Kid Cudi" Mescudi is beaming from behind a Los Angeles studio console as his new single, "Frequency," blasts through the speakers. Both the song's sound (progressive, melodic rap) and the smile are surprising, coming from the 32-year-old. Cudi has come a long way since his late-2000s peak, when he hit No. 3 on the Billboard Hot 100 with "Day 'N' Nite." In the years following, he split with mentor **Kanye West**; openly struggled with

drugs and depression; released a critically panned alt-rock album, 2015's *Speedin' Bullet 2 Heaven* (Republic), his first to debut below the Billboard 200's top 10; and often seemed to prioritize his acting career (his latest role is in Unified Pictures' *Vincent-N-Roxxy*, which debuted at the Tribeca Film Festival on April 18) over rapping. But now, fresh off a feature on West's No. 1 album *The Life of Pablo* and with new music on the way, Cudi is ready to pick up where he left off.

You seem much happier — and you're back to rapping. What happened?

I really came out of that drug shit. People don't know how real it was. I used drugs to try to fix my depression. It's funny. When I got arrested [in 2010 with cocaine], people said I was an addict. But I was never an addict; I was just on a ride for a little bit. Playing rock was my way of saying, "F— everyone." It wasn't well-received ... The last thing I was catering to was the world.

How did you get through it?

I thought about how much of a struggle it has been the past eight years, to be in the news and pretend to be happy when, really, I was living a nightmare. But I can go anywhere, whenever I want. My daughter is in one of the best private schools in the nation. I have everything I ever dreamed of in terms of stability. But I hadn't been living that reality, because depression was f—ing me up. So this year I chose to be happy. I just woke up.

On Twitter, you've made it clear you're not impressed by much of today's hip-hop. Why not?

I look around like, "This is what y'all think is the best? This shit is not that dope." But I'm pretty quiet on my Twitter nowadays. I made a comment about mediocrity in music on Twitter, around the time **Drake** and **Future** put out [2015's *What a Time to Be Alive*]. People were like, "Cudi's talking shit!" I'm appalled any of y'all think I even sat down and listened to that shit. (Laughs.) I wasn't talking about that at all! But if the shoe fits... N—as are so guilty that they know it's them. I didn't even know they had a project. I tweeted that, put my phone down and walked away. Next time I pick it up, I'm in the news! They say I'm ranting; a rant means you care. I don't care like that.

Three years after leaving G.O.O.D. Music, you've been back working with West. How has it been?

Me and Kanye are brothers. With family, there's always going to be issues and shit. That was the first time I had been around him and his team in a while. In order to get back into the creative process, we had to talk. I'm not one of those people who's just going to come around after a while, jump in and make music. We needed to have a big bro, lil bro convo. As soon as we had that, we were good. Whatever we were dealing with, it was a beautiful thing to clear the air about. I'm really happy to be back working with my friends. ●

OVERHEARD

BY SELMA FONSECA

Songs In The Key Of Sea

The entertainment onboard Microsoft founder **Paul Allen's** rented ship — where he hosted 250 A-listers (Nobel Prize winners and **Quentin Tarantino** among them) on a cruise around Southeast Asia April 1-10 — almost rivaled the sights of Singapore and Malaysia. Especially when **Quincy Jones** was feted in celebration of his

83rd birthday with a performance by **Stevie Wonder**, who sang his signature version of "Happy Birthday." As party favors, guests received currency for every country they visited, plus a copy of Allen's own album *Everywhere at Once* (retailing on Amazon for \$6.99).



Wonder

Stars Rock & Roll All Nite

Los Angeles A-listers who didn't head to Coachella, including **LL Cool J**, **David Foster** and **Ashley Tisdale**, gathered April 15 at **Nancy Davls' Race to Erase MS**. The hobnobbing stayed professional — "When you are a celebrity, you don't show



Kiss' Gene Simmons

the drinks," Foster advised members of pop band **Emblem3** during a photo op — until the performances got going: After **Eric Benét** sang "Unforgettable" to honor the late **Natalie Cole**, **Kiss** took the stage in full costume to play nothing but the hits ("Rock & Roll All Nite," "Deuce" and "Cold Gin" all made the set list) as The Beverly Hilton's red-carpet-ready crowd danced.

Got gossip? Send to tips@billboard.com



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HEAR SAY

A LOOK AT WHO'S SAYING WHAT IN MUSIC

COMPILED BY NATALIE WEINER

"I didn't intend to trivialize that issue."

—ANNA WINTOUR
The *Vogue* editor-in-chief apologizing in a statement after calling Kanye West's *Yeezy Season 3* line "migrant chic" on *Late Night With Seth Meyers*.

"I really don't have any concern for little small minds that get frustrated when they get blown."

—FLEA
The Red Hot Chili Peppers bassist talking to TMZ about the backlash against his all-bass version of the national anthem, which opened Kobe Bryant's last game as a Los Angeles Laker.

"I've been in... situations where male producers would literally be like, 'We won't finish the song unless you come back to my hotel room.'"

—GRIMES
The alt-popper on sexism in the music industry to *Rolling Stone*.



"His depth of passion, his knowledge and commitment to community is an inspiration to me, and I value his friendship immensely."

—BERNIE SANDERS
The presidential candidate on Killer Mike in a video introducing Run the Jewels at Coachella.

"Two teeth in my mouth is \$175,000. My bottom teeth!"

—LIL WAYNE
The rapper revealing to Shade 45's DJ Drama that he turned down an offer from Jay Z to sign to Roc-A-Fella for \$175,000 "years ago."

"My past seems to be way more fascinating for people than my future, which bums me out."

—SELENA GOMEZ
The pop star, in an interview with *GO*, after she was asked about entering rehab in 2014.

"I'm going to create an event around the show as a form of protest to say that despite whatever stupid laws they enact, trans people are not going to be scared."

—LAURA JANE GRACE
The transgender Against Me! singer on why she's playing North Carolina despite its anti-LGBT legislation.

Music Math: The Strumbellas



Start With Canada

The Toronto band, formed after singer **Simon Ward** took out a Craigslist ad in 2008, is already big at home: The group took home a Juno Award in 2014 for best roots and traditional album.



Add A Dash Of Mumford & Sons

The band is proudly inspired by fellow folk-rockers Mumford & Sons, and even signed to the same label (Glassnote) for its third record, *Hope* (April 22). "They are my **Beatles**," says Ward, 32.



Amplify The Emo

The melodies sound sweet, but the lyrics aren't (from "Shovels & Dirt": "If we all die young, we don't get hurt"). "I'd love to write happy, but I was in a bad place," says Ward.



Winning Formula!

The Strumbellas used to play "empty bars" in the United States, says Ward. "We almost lost hope." Good thing they didn't: New single "Spirits" is No. 2 on the Alternative chart. —ROB LEDONNE

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iberoamericana y quienes en ella participan

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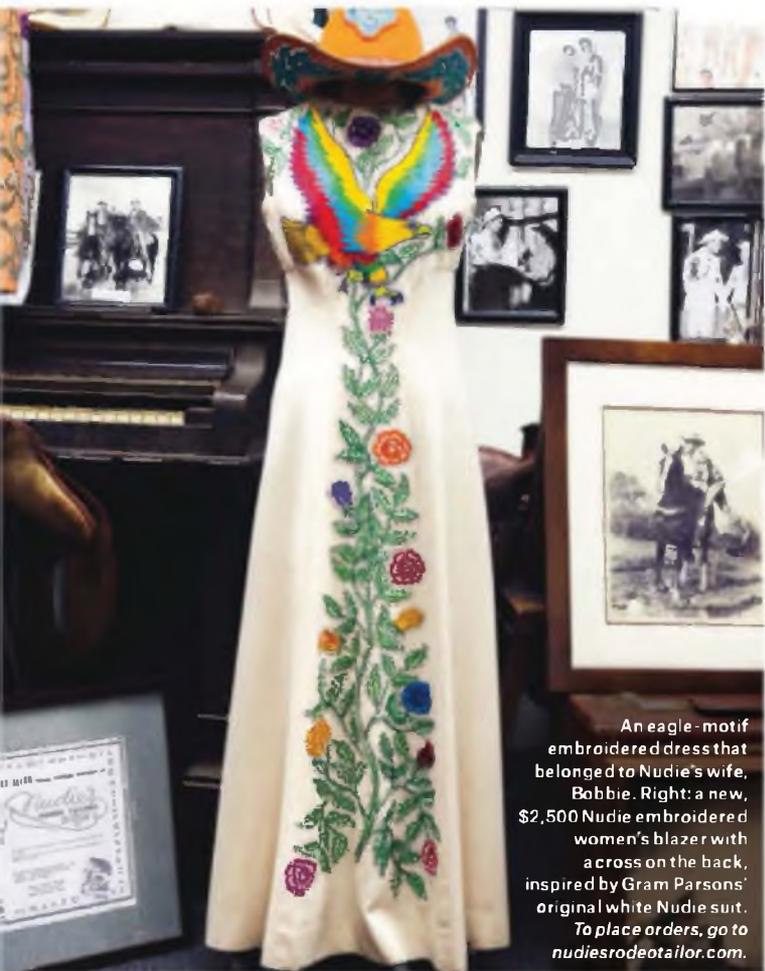


GUCCI men's twill heritage jacket with embroidery, \$3,680; muslin Cambridge shirt, \$550; twill embroidered pants, \$850; and leather boots with tiger head detail, \$1,200; gucci.com.

In Full Bloom

The heavily embroidered men's and women's ensembles surfacing on runways and stages reimagine the work of Nudie Cohn, the tailor who made Johnny Cash and Gram Parsons sparkle

BY SHANNON ADDUCCI • PHOTOGRAPHED BY LUCAS ZAREBINSKI



An eagle-motif embroidered dress that belonged to Nudie's wife, Bobbie. Right: a new, \$2,500 Nudie embroidered women's blazer with a cross on the back, inspired by Gram Parsons' original white Nudie suit. To place orders, go to nudiesrodetailor.com.



JENNY LEWIS' WEED SUIT

Designer Kathie Sever custom-embroiders looks for stars like Bill Murray

Working within the tradition of Nudie Cohn, Fort Lonesome founder Kathie Sever is repurposing western wear for a modern audience that includes Jimmy Kimmel (who gifted Bill Murray a bespoke armadillo-embroidered button-down) and Jenny Lewis, who recently celebrated the 10th anniversary of her album *Rabbit Fur Coat*.



Sever

"She had a vision of Nudie suit-inspired stagewear," says California native Sever, who once worked on a cattle ranch in Montana and now lives in Austin. "I realized it was this unique national costume that seemed to cross all boundaries. Whether you were an oil guy from Houston or musician from L.A., everybody seems drawn to this aesthetic." —LUIS POLANCO

began his garment business creating G-strings and other undergarments for showgirls. He later moved to Hollywood, refashioning himself as a cowboy, and convinced western-swing musician **Tex Williams** to loan him money to start the business.

"My grandfather always got to know his clients and represented them in the design of the suit," says Nudie. "He'd go to the Roxy and the Palomino Club and listen to everyone play." One of his closest patrons was **Gram Parsons**, who commissioned a white suit festooned with marijuana leaves, poppies, pills,

nude women on the lapels and a giant cross on the back. "Gram and my grandfather were buddies — he bailed him out [of jail] a few times," says Nudie. "He took him under his wing as his son. And Gram looked up to him as his father figure."

Nudie owns all the family archives, which include original suits, boots, hats and more than 5,000 photos of famous clients (see story, below). Many of those pictures are on display at Nudie's Custom Java, a Santa Clarita, Calif., coffee shop she opened last fall. "My grandfather always had coffee brewing. Glen

Campbell, **Marty Robbins**, **Roger Miller** and **Roy Rogers**, they were always there. I was the one serving the coffee in the shop." She also recently partnered with Johnny Cash Museum owner **Bill Miller** to open Nudie's Honky Tonk in Nashville.

The bar, set to open in June, will house many of the suits, along with a customized "Nudie Mobile," a 1975 Cadillac Eldorado outfitted with silver dollars and gun door handles that Cohn made. "Before my grandmother died, she handed over the keys to the car and said, 'You're the keeper of all of this.'" ●



Lewis onstage at South by Southwest in March. Orders can be placed at ftlonesome.com; prices start at \$40 for embroidered patches.



The **Rolling Stones** guitarist references Nudie in his 2015 Netflix documentary *Under the Influence*: "Gram Parsons used to pass his cast-offs to me. I did have one of Gram's Nudie suits. We used to go 'round there. What a madman!" says Richards, who performed in a red UFO-themed version.



SLY STONE, 1974 ▲

Vintage **Gene Autry** looks may have been the inspiration, but such stars as Stone, **Jerry Garcia** and **ZZ Top** introduced a rock'n'roll edge to Cohn's designs.

DOLLY PARTON, 1975 ▼

Though it was the country star's longtime duet partner, **Porter Wagoner**, who was better-known for his Nudie collection, Parton owned a few herself, including a yellow jumpsuit that she wore on the album cover of *The Best of Dolly Parton, Vol. 2* (below).



JOHNNY CASH, 1976 ▼

The country icon wore a bald eagle and star-embellished suit for his 1976 bicentennial tour. "He bought a lot — but it was all black," recalls Nudie.



DAVID LEE ROTH, 1990 ▼

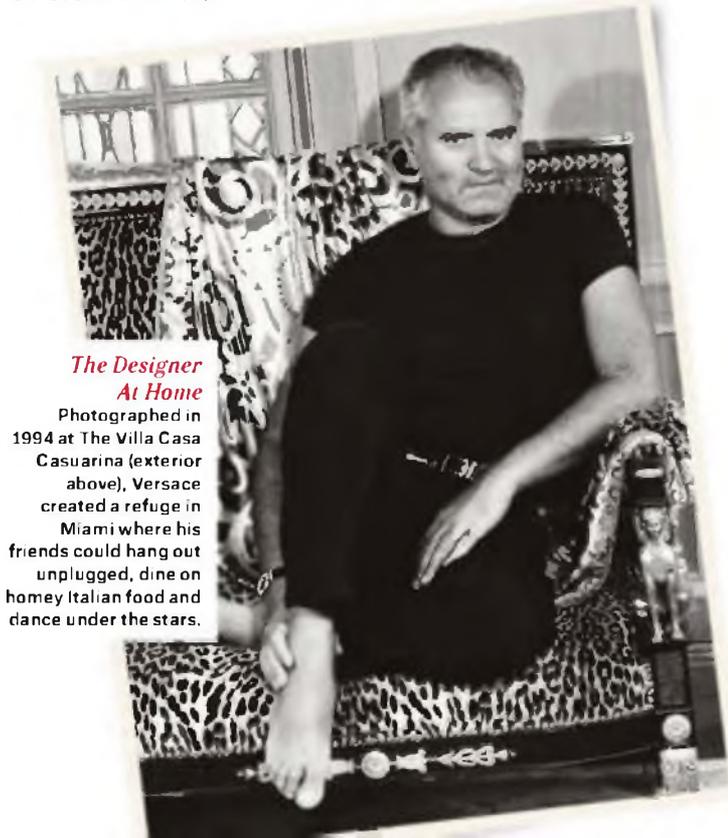
Though Cohn died in 1984, his wife, **Bobbie**, and granddaughter Nudie kept the North Hollywood shop open until 1994, continuing to cater to stars like Roth, who donned a Native American-themed jacket. —S.A.



When Versace's Pad Was South Beach's Social Epicenter

The late legendary designer's Miami mansion drew Madonna, Cher and Sting in the '90s. Now a boutique hotel, the stars are still there

BY LYDIA MARTIN



The Designer At Home

Photographed in 1994 at The Villa Casa Casuarina (exterior above), Versace created a refuge in Miami where his friends could hang out unplugged, dine on homey Italian food and dance under the stars.

IT HAS BEEN THREE YEARS SINCE the late fashion designer **Gianni Versace's** 24,000-square-foot palazzo on Ocean Drive, known as Casa Casuarina, reopened as a 10-suite boutique hotel. The Villa Casa Casuarina has welcomed such stars as **Justin Timberlake**, **Kanye West** and **Justin Bieber**, who in December 2015 posed in swim trunks by the mosaic-floored pool, sparkling with 24-karat gold inlay. **Beyoncé**, **Jay Z** and **Blue Ivy** celebrated New Year's 2014 there at a private bash, posting photos on Instagram. Miami native **Lil Wayne** hosted a listening party in the courtyard, and **The Weeknd**, **Nicki Minaj** and **Drake** have hung out at the hotspot too (the lattermost cited it in his 2013 remix of the **Migos** song "Versace": "We stay at the mansion when we in Miami").

But long before the current day's hitmakers fell for all that beachy baroque-ness, Versace and his friends partied at the mansion to a soundtrack that favored house beats and retro Cuban rhythms.

"Music was everything to Gianni," says **Richard Pollmann**, former president of Wilhelmina Models and a close friend of the designer's. "I remember **Elton John** sending him some early tracks of an album so that Gianni could get a sense of the music as he was designing costumes for [Elton's] tour. He played and played

those tracks while he worked."

In 1992, when South Beach was starting to emerge as America's New Riviera (but still seemed like an inside secret), Versace paid \$2.9 million for a run-down apartment building that had great Mediterranean-style bones and faced the Atlantic. Built in 1930 by famed architect **Alden Freeman** as a replica of the Santo Domingo home of Diego Columbus, son of the explorer, it was named Casa Casuarina in reference to the lone Casuarina tree

left standing on the property after a 1926 mega-hurricane. Versace gutted the place, then filled it with marble, mosaics, murals and the brand's signature Medusa heads. In 1993, he bought the decrepit hotel next door for \$3.9 million, knocked it down and added the pool and garden.

Versace, who also had homes in Milan and Lake Como, Italy, took up in South Beach just as the area was stirring with rebirth. It was especially alluring to the fashion industry, which fell for the photogenic Art Deco hotels and the crystalline winter light. Among regular guests of his subtropical getaway were **Elton John**, **Madonna**, **Cher** and **Sting**.

"One night Cher was there, and I hired a drag impersonator who lip-synced to 'Half-Breed' while rowing across the pool in an inflatable canoe," recalls Los Angeles-based DJ **Jojo Odyssey**, who lived in Miami and was in charge of beats at the house. Odyssey met Versace through Madonna,



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Original Touches

The painted walls of the Venus suite (below) feature a garden motif that Versace oversaw. The courtyard's four statue pillars (right) were designed by the architect to represent Europe (Columbus), Asia, (Confucius), Africa (Frederick Douglass) and America (Pocahontas).



"Sting and Trudie were there. It was always so organic and like being with family." —Ingrid Casares

who regularly hired him to play at her own waterfront Miami mansion.

Miami native and former club owner **Ingrid Casares** fondly recalls nights at the mansion with Madonna, including their first time there, invited by the late **Ingrid Sischy**, co-founder of *Interview* magazine, who was doing a feature on Versace's new South Beach pad. "**Michael Hutchence** was there with **Helena Christensen**, **Sting** and **Trudie [Styler]** were there," says Casares. "It was always so organic, and, of course, it was before selfies. Being there was like being with family."

Versace, who, according to **Odyssey**, "loved Cuban music, especially when **Gloria** and **Emilio Estefan** would throw down on the dancefloor," frequently booked Cuban singer **Albita** to play at the house. "Even when he wasn't in Miami, he'd ask his sister, **Donatella**, to have me perform," the singer says from Paris, where she's rehearsing her role in the musical *Carmen la Cubana*. "She would call him wherever he was in the world so he could listen in."

Everyone knows how the gilded fantasy ended: On July 15, 1997, Versace was gunned down on the steps of his palazzo by a spree killer on the run. The tragedy shook South Beach, the fashion world and beyond. Three years after Versace's murder, a telecom magnate from North Carolina paid \$19 million for the house, lived there for a while, then turned it into a private club and hotel. In 2013, the mansion was picked up at auction during bankruptcy proceedings for \$41.5 million by the family that owns the Victor Hotel next door. Nightly rates at the 10-room hotel start at \$749. A night in Versace's former bedroom, which features a double king-size bed, costs \$4,200 (go to vmmiamibeach.com for more information).

How would Versace feel about all those



Stars And Splendor

Bieber (above) in the Poseidon-themed pool (below). Right: Beyoncé at the mansion on New Year's Eve in 2013.



Gilt-y Pleasures

The tiled mosaics at the pool — the epicenter of many a Versace party — are inlaid with 24-karat gold.

pop stars sleeping at his pad? As the designer who famously brought a sexy rock 'n' roll aesthetic to the runway (**Tupac Shakur** even walked one of his shows), perhaps he would embrace today's version of musicians partying at the palazzo. "Gianni never had a gathering at his house that didn't involve music," says **Odyssey**. "When I was done spinning, he always stood up and applauded." ●

5 TRACKS: THE VERSACE PLAYLIST

The designer's former house DJ, **Jojo Odyssey**, shares some of the tunes from the mansion's soundtrack. "He loved **Celia Cruz**, **Tito Puente**, and he wanted to hear all the house music that was just coming out."

1. "El Chico Chevere" Albita
2. "The Bomb" The Bucketheads
3. "Feel What You Want" Kristine W
4. "Give It Up" The Good Men
5. "Ran Kan Kan" Tito Puente

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The **LATIN ISSUE** 2016

He has sold more than 10 million records, survived a high-profile marriage to J.Lo and is now — from a lavish new home base in Miami — building a management company of musicians and athletes to rival Jay Z's Roc Nation. As he "steps up" against Trump, the GOP and music-business-as-usual, the odds are in his favor. "There are 610 million Latinos on the planet. If it works, we'll be miles ahead of a lot of people"





Anthony photographed April 5 at Magnus Media in Miami. Styling by Carolyn Finlayson. Anthony wears an Aleksandr Manamis shirt. For an exclusive video of him answering silly questions pulled from a fishbowl, go to Billboard.com or Billboard.com/ipad.

MARC ANTHONY'S MOGUL MOMENT

By Jody Rosen Photographed by Miller Mobley

M

ARC ANTHONY HAS SEEN the future, and it's sitting next to him on a couch. It is three in the afternoon in Miami, on the kind of gorgeous, blustery spring day when the South Florida scenery — sky, sea, swaying palm fronds, pastel-painted buildings — seems to have been arranged by a meticulous set designer. Anthony is holding court in a small office on the second floor of the spiffy new headquarters of Magnus Media, the entertainment company he launched in March 2015.

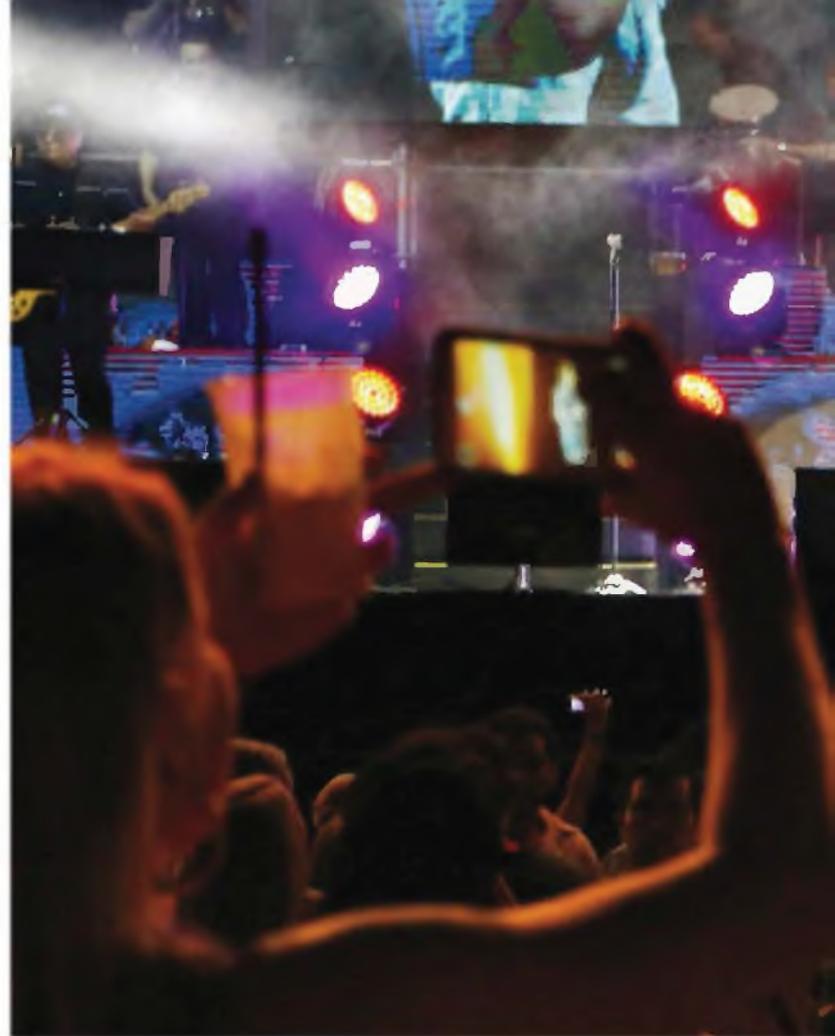
The room is packed. There's Anthony; his business partner, Magnus Media CEO Michel Vega; Anthony's brother, Bigram Zayas, a longtime music industry insider and the co-founder of Loop Labs, an online tool for music collaboration; Anthony's nephew, a producer and DJ who makes music under the name Develop. And then there's the young man seated to Anthony's left, Matt Hunter, a handsome, polite 18-year-old bilingual singer-songwriter of Colombian extraction, raised in New Jersey. Hunter has pursued the kind of guerrilla-style career plan modeled by Justin Bieber, posting videos on YouTube, building a sizable grass-roots following while attracting the attention of record executives. Today, Hunter is in Miami to discuss signing with Magnus Records and to be feted by Anthony, the improbably slight and youthful-looking 47-year-old Nuyorican legend who is among the biggest global superstars — and most powerful people — in Latin music.

"I'm just a massive Matt Hunter fan," says Anthony. "He's a YouTube sensation, and he has done it all on his own, since he was 13 years old. When he goes to Chile, there are 5,000 fans at the airport. There are huge crowds outside his hotel in Argentina. He can pick up the guitar and play his ass off. He's a writer. Imagine an urban sound, in Spanish, played by this young, beautiful kid who's so talented and just lives music. I mean, the girls go bonkers."

In the meeting room, they cue up one of Hunter's new songs, "Amor Real," a blipping ballad whose plaintive vocals and vaguely tropical bounce bear the influence of — surprise, surprise — Bieber's recent music. But Hunter's singing is appealingly sly, and the beat, by Develop, is funky and odd, making clever use of space and silences and taking some surprising harmonic left-hand turns. In short, "Amor Real" sounds like a hit, and Anthony, head-nodding and screw-facing intensely, likes what he hears.

"I believe that this is the sound," he exults. He turns to face Hunter. "I believe that you will develop this — and you'll have your own f—ing lane, man. There's a massive, massive void. Especially in the demographic you reach with your music. A lot of really smart people are looking for creative ways to enter that space." He pauses for emphasis. "This is the future right here."

A skeptic might accuse Anthony of exaggerating, of coming on too strong. Then again: What do you expect? Understatement has never been Marc Anthony's style. In a career that stretches nearly three decades, Anthony has been one of popular music's most



Anthony is with his wife "99.9 percent of the time," even when he's touring. Above, from left: Onstage at Madison Square Garden in February; with De Lima in Miami in 2015.

unembarrassed devotees of the huge gesture, delivering songs full of romantic sentiments and grand crescendos, in a singing voice that is simply one of the most powerful on earth. It's a job, you might say, that he was born to do. Anthony's parents named him Marco Antonio Muñoz, after one of Mexico's schmaltziest ballad singers. As a child growing up in Spanish Harlem, he sang Spanish-language ballads at his parents' house parties; listeners were floored by the intensity, the sheer volume and force, of the sound that emanated from the small boy's body.

The story of Anthony's showbiz rise is the stuff of lore. He graduated from 1980s New York clubland habitue to pioneering house and freestyle vocalist to revivalist and revitalizer of salsa, a breakthrough that came with his blockbuster 1995 album, *Todo a Su Tiempo*, featuring eight No. 1 hits on *Billboard's* Tropical Songs chart. The rest is history: armfuls of Grammys, worldwide album sales upwards of 12 million, a global audience of hundreds of millions, marquee-topping movie roles, a ubiquitous tabloid presence and, among Latinos, the kind of exalted status that transcends mere megastardom. Today, Anthony has reached an apex: He's not just historic, he's folkloric, recognized around the world as both a great entertainer and a standard-bearer for Latino culture.

The closest comparison to Anthony is another bootstrapping son of New York, Jay Z. Now, like Jay Z before him, Anthony is



"It's a multipurpose kind of joint," says Anthony of Magnus Media's luxurious Miami headquarters. "There's a bar, a two-story recording studio, a lounge — you can sleep overnight if your wife throws you out." Anthony wears a Kohl's shirt and pants.

other artists," says Magnus' CEO, Vega, a former agent and one-time head of Latin music at William Morris Endeavor. "Magnus is weaponizing, if you will, Marc's experience."

Anthony is comfortable in his role as a "suit," reeling off talking points about marketing campaigns and branding and synergy. But there's no mistaking the strain of politics that runs through his shoptalk. It is, after all, a portentous moment for Latinos in the United States, in a political season marked by promises for border walls and mass deportations. In February, Anthony made headlines when he laid into Donald Trump at a sold-out Madison Square Garden concert. "I'm proud to be f—ing Puerto Rican," he told the crowd. "No matter where we come from, we're Latinos. We have to take care of each other... F— Donald Trump! Wake that motherf—er up!"

"The Republican Party right now, they're just showing what they've always been," he says. "I had to step up and say, 'I'm not putting up with this shit.' I have a new four-letter word, and it's 'vote.' Because that's when they're going to see our power." So who does Anthony support in the primaries? "I have a lot of respect for Bernie Sanders, his ideas, how he has run his campaign. But I'll be voting for Hillary Clinton. We've been friends for 20 years."

"I'M PROUD THAT PRESIDENT OBAMA HAD THE BALLS TO MOVE THE NEEDLE ON CUBA. TIMES ARE CHANGING."

Anthony is pleased by one major political development of recent months: the restoration of diplomatic relations between the United States and Cuba. "I'm proud that President Obama had the balls to move the needle on that," he says. "Times are changing. I mean, Cuba, the place where my music was born, and I've never stepped foot in it. It has always been a dream of mine."

When exactly Anthony will realize that dream remains to be seen. In the meantime, Anthony's day-to-day life seems to have taken on a dreamy cast. "I'm happily married and in love and at peace," he says. "There's a stability."

Anthony has been something of a serial monogamist. ("There's not much good that can come out of being single as a rock star," he says.) His second marriage, to Lopez, convulsed the media, adding pressure to a relationship that both parties have described as volatile. In a recent interview with *W* magazine, Lopez said that "it was not easy to find forgiveness" after their breakup and that maintaining cordial relations is "by far, the hardest work I do." (Anthony would not comment on the story.)

His life with Lima, by contrast, is low-key, low-visibility, low-maintenance. Anthony and Lima are together "99.9 percent of the time," he says. Indeed, Lima is in the building that afternoon at Magnus, looking luminous in casual black slacks and a white scoop-back top. She trades quips with Anthony's co-workers. She helps Anthony pick out clothes for a photo shoot. Occasionally, the couple sneak away to a corner to chat and smoke cigarettes.

Anthony and De Lima love the water and spend a lot of time gusting around Miami's coastline in what he calls a "fast little Italian boat." They take care of De Lima's son, and Anthony's children, who visit frequently. As often as their busy travel schedule will allow, they hang out at home and do... as little as possible.

"Honestly, I like vegging out, man," says Anthony. "In the silence, that's when ideas occur to me. I like finding a quiet corner with a pad to just contemplate. And the great thing is, Shannon can sit there just as quiet and do her thing, right next to me." Anthony takes a drag on a cigarette. Suddenly, he is looking very relaxed — very Miami. "What can I say? It's a lifestyle thing." ●

'I'M A FAN OF ENTERTAINERS NOT AFRAID TO SPEAK UP'

Julián Castro, the Mexican-American HUD Secretary and potential VP candidate to Hillary Clinton, speaks about the intersection of music and politics in this election. The Donald? "He's not going to be president"

By Tanzina Vega Photographed by Wesley Mann

E

EARLY IN THE ELECTION CYCLE, WHEN Republican presidential frontrunner Donald Trump called for a wall to be built across the Mexico-U.S. border (which Mexico would pay for) and characterized Mexican immigrants as rapists and murderers, the Latino community mobilized in a way that had not been seen in previous elections. There were picketers at Trump properties, protests across the country and, notably, outcry from the Latin entertainment community, especially musicians. At one concert in Los Angeles, Fher Olvera, the lead singer for Mexican rock band Maná, encouraged the crowd to vote as he compared Trump to Adolf Hitler. After receiving an award at Univision's Premio Juventud ceremony this past summer, Pitbull used the platform to speak to the other candidates: "Now that I have the microphone, let me say something... I'm not political, I'm a musician, but above all I am Latino," he said, and called on Democratic frontrunner Hillary Clinton and other candidates to step up their game to prevent a Trump presidency.

The man who may well be the next vice president of the United States is delighted that artists are speaking out against Trump's nationalist invective. "I'm a big fan of

entertainers who are socially aware and not afraid to speak up," says Julián Castro, 41, the Secretary of Housing and Urban Development (HUD) under President Barack Obama. "As a country we need to turn in a more constructive direction than Donald Trump is trying to lead us. He has unleashed prejudice in a way that we haven't seen in quite a while."

Castro is an ardent Clinton supporter, and is widely rumored to be on the shortlist of her potential vice presidential running mates. On this March day, he has just spent the morning at a Miami public housing development announcing a new initiative to connect the complex to the Internet. Flanked by two young African-American aides dressed in sharp tailored suits, Castro is warm and friendly. "I brought my own brush!" he says walking into a room that has been set up for his interview with *Billboard*, laughing as he waves a small circular bristled brush that he uses to smooth his jet-black hair. Despite having aides at the ready and a makeup artist on the set, the brush that Castro had tucked into the breast pocket of his charcoal suit is just another example of his preparedness and poise.

If Clinton becomes the Democratic Party's nominee and picks Castro, the

Castro photographed March 24 at The Westin Colonnade in Coral Gables, Fla. For an exclusive interview with Castro, and video of him singing a Vicente Fernández classic, go to Billboard.com or Billboard.com/ipad. Below: Clinton and Castro during a "Latinos for Hillary" rally in San Antonio in 2015.





Mexican-American would be the first Latino to run for the second-highest office in the United States. Castro, who before his HUD appointment in 2014 was the mayor of San Antonio, continues to tiptoe around the idea that he is a favorite for vice president. "I've said, and I've said consistently, that I fully expect to be back in Texas a year from now and that I'm trying to do a great job at HUD," says Castro. "The number one way to have a good future is to not forget about what's right in front of you."

Castro speaks with a milky, soft voice. He makes direct eye contact when he talks and has a honed ability to know what to say and when. He jokes that his aides warned him about being too honest about his musical tastes — presumably because they are a bit prosaic, and perhaps tailored to the measured politician that he is. They include Jay Z, Billy Joel, Vicente Fernández

**"OUR NATION IS AT ITS
GREATEST WHEN IT
MATCHES HARD WORK
WITH REAL OPPORTUNITY
IN PEOPLE'S LIVES."**

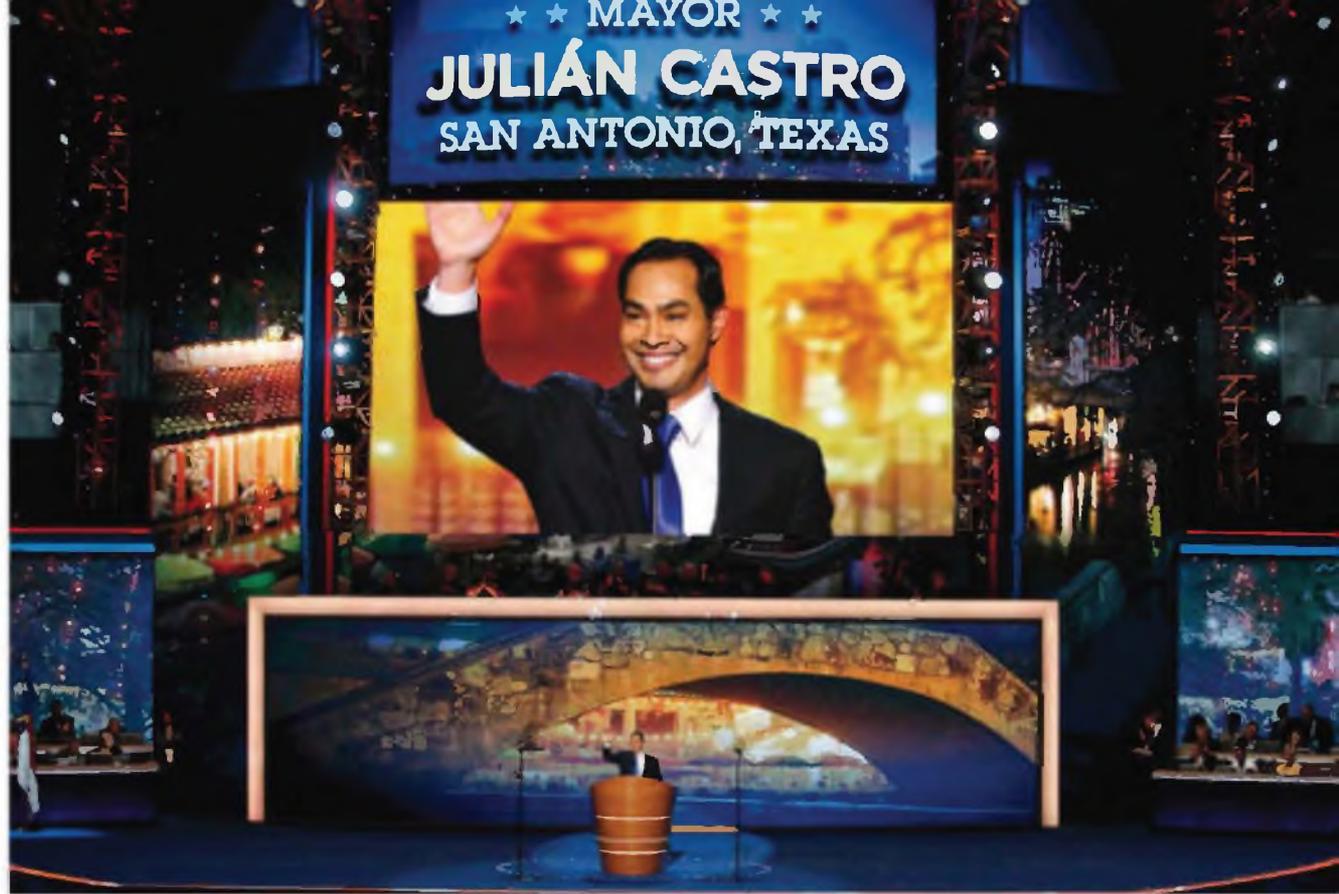
(he knows his songs by heart), Michael Jackson and Jon Bon Jovi. The lattermost artist, as chairman of the Jon Bon Jovi Soul Foundation, which works to end hunger and homelessness, is a fan of Castro's too. "Secretary Castro recognizes that projects, to have lasting impact on homeless populations, should provide a framework for prevention as well," says Bon Jovi.

Music always has played an important role in Castro's life. Growing up, Joan Baez, The Rolling Stones and mariachi king Fernández were family favorites. Castro and his twin brother, Joaquin, a Texas congressman, were raised by their mother, Rosie, a well-known Chicano activist, and grandmother Victoria in a mostly working-class section of San Antonio. The Castro name is the matrilineal mark on the family, passed down from his grandmother to his mother and then to the brothers.

Henry Cisneros, the former San Antonio mayor and HUD Secretary, remembers Castro's mother from the time they were both children in San Antonio. He recalls Rosie bringing the boys to work with her, where "they got an early taste of community involvement," says Cisneros.

Obama cited Castro's family history in a speech nominating him for HUD Secretary, noting that Castro's grandmother had worked as a maid and a babysitter so that the brothers would have a stable home. "Julián ha vivido el Sueño Americano," Obama said in Spanish. "And it's precisely because he has lived out the American Dream that he'll work his tail off to make sure more people can travel that same path and earn their own dreams as well."

Before going on to graduate from Harvard Law in 2000, Julián and Joaquin went to Stanford, where they participated in student government and graduated in 1996. When he was accepted to Stanford, Castro's mother was making about \$20,000 a year and his grandmother's income was limited to "a few hundred dollars in Social Security checks," he recalls. He credits Pell grants, Perkins loans and federal work-study programs with making Stanford accessible.



As mayor of San Antonio, Castro delivered the keynote address on the first night of the 2012 Democratic National Convention, held at Time Warner Cable Arena in Charlotte, N.C. At the time, he was the youngest mayor of a top 50 U.S. city and also the first Latino to deliver a DNC keynote.

"That informed my belief that our nation is at its greatest when it matches hard work with real opportunity in people's lives."

Joe Holley, an editorial writer and columnist for the *Houston Chronicle* who covered Castro while he was mayor of San Antonio from 2009 to 2014, described him as "something of a technocrat" early in his political career. Since then, Holley says Castro has become "livelier and much more engaging. He has been preparing for this his whole life, for this role he's play-

given speeches at the Democratic National Convention, with Castro's 2012 keynote marking the first time a Hispanic has done so. (It resonated so much with viewers that Jimmy Fallon impersonated him during a skit on his late-night show.) Obama and Castro are Harvard graduates who were raised largely by single mothers, and both have grass-roots history. Obama's memoir *Dreams From My Father: A Story of Race and Inheritance* was published in 1995, before he campaigned for state senate in Illinois, and

republished in 2004 after his DNC speech. Castro started his memoir a few years ago but has had to put it on hold as Cabinet rules do not allow him to work on it while he is in office (he plans to recommence at a later date). Both Castro and Obama are married with

"IF WE HAD DONE WHAT TRUMP WANTS US TO DO GENERATIONS AGO, WE WOULDN'T BE THE CALIBER OF COUNTRY WE ARE TODAY."

ing, and he's not going to mess it up."

Castro's political rise seems to mirror that of two of his biggest fans: Cisneros and Obama. Cisneros was mayor of San Antonio from 1981 to 1989 and HUD Secretary from 1993 to 1996. The three men have

two children, and also possess seemingly even temperaments. Unsurprisingly, Castro downplays any similarities between him and POTUS. "I won't be presumptuous enough to put me and my family on the same level as the president and his family," he says. (Castro has been married for nine years to schoolteacher Erica Lira Castro.) "I believe that, for minorities in general, watching the president and his family and how close they are and what a good example they have set has been inspirational to so many of us."

So far the press generally has been friendly to Castro. But as the election season heats up and Castro gets closer to a possible VP nod, detractors are beginning to emerge. Earlier in April a coalition of progressive activists called out Castro and HUD for selling distressed mortgages to Wall Street banks instead of nonprofits. The attack was seen by some as an attempt

Hillary Vs. Bernie: Who You Got?

While progressive-leaning Latin artists are feeling the Bern, more established stars are squarely in the Clinton camp

CLINTON



JENNIFER LOPEZ
When Clinton announced her candidacy, Lopez exclaimed, "It's time for a woman [president]."

RICKY MARTIN
The singer tweeted his endorsement in December and asked his 13.3 million followers to text their support for her.

LUIS CORONEL
The regional Mexican singer performed the national anthem in February at a Clinton rally in Nevada.

CARLOS SANTANA
The legendary guitarist told *Billboard* in April that a female prez "may bring more compassion and equality."

SANDERS

RESIDENTE
The Grammy-winning Calle 13 singer introduced Sanders at a recent campaign rally in the Bronx.

ALEJANDRO ESCOVEDO
The Texas troubadour announced he was "proud to represent" Sanders on his Facebook page in September 2015.



CEDRIC BIXLER-ZAVALA
The Mars Volta singer has been tweeting his Sanders support since October 2015.

RAUL PACHECO
The Ozomatli guitarist joined more than 100 artists and actors on *BernieSanders.com* as official endorsers.

CHIQUIS RIVERA, 30

Regional Mexican performer
and daughter of late Latin music
superstar Jenni Rivera.

PATRICIA FLORES, 38

Touring executive at
AEG Live/Goldenvoice.

WHERE ARE ALL THE WOMEN IN LATIN MUSIC?

In the last four years, not one female artist has had a solo No. 1 single on the Hot Latin Songs chart — and females are conspicuously absent everywhere else. Five women from the genre discuss the pressures they face — everything from weight-loss mandates to “mean girl” attitudes to the lingering sexism of cultural machismo — and ask: What can be done to fix the genre’s exclusion problem?

By Leila Cobo Photographed by Ramona Rosales

LESLIE GRACE, 21

Youngest woman to hit No. 1 on
Billboard's Latin Airplay chart

ALEXANDRA LIOUTIKOFF, 49

First woman to hold the position
of executive VP at Universal
Music Publishing Group.

CARLA MORRISON, 29

Mexican alt-pop singer who
appears on Macklemore & Ryan
Lewis' *This Unruly Mess I've Made*.

Rivera, Flores, Lioutikoff, Grace and Morrison
photographed April 7 at Edge Studio in
Los Angeles. For exclusive footage of Rivera,
Grace and Morrison singing a cappella, go to
Billboard.com or Billboard.com/ipad.



LATIN MUSIC HAS A WOMAN PROBLEM.

At a time when the gender gap is smaller than ever in North America, the inequality between the sexes in the Spanish-language music seems to be *growing*. In the last four years, only two female artists have reached No. 1 on the Hot Latin Songs chart — the most recent was a featured appearance from global superstar Shakira on a 2015 single from all-male Mexican arena-rock band Maná. Meanwhile, since April 2012, only seven individual women scored No. 1s on the Top Latin Albums chart — while 33 solo male performers held the highest slot (a gender tally that doesn't include the masculine population of the many 10-plus-member *bandas* that topped the list during this period). And six of the seven women

women and men in the Latin pop world.

Joining her are four fellow rising stars who embody different values on the Latin spectrum. Newcomer **Leslie Grace** is a 21-year-old Dominican-American who made history at 17 as the youngest female singer to reach No. 1 on *Billboard*'s Latin Airplay chart, and earned her third No. 1 on the Tropical Airplay chart in August 2015. There's Mexican alt-pop singer-guitarist **Carla Morrison**, 29, one of the only Latin acts booked for Coachella, whose same-sex-marriage video tribute for her 2012 single "Eres Tu" has logged 16.5 million YouTube views. From the business side is **Alexandra Lioutikoff** — a former ASCAP executive whose recent appointment to the role of executive vp for Latin music at Universal Music Publishing Group makes her the first woman to hold that position — and **Patricia Flores**, 38, senior director of Latin marketing and touring at AEG Live/GoldenVoice, who most recently ran J Balvin's La Familia Tour in fall 2015.

During the hourlong conversation, the five Latina influencers theorized about why women are so scarce on the Latin charts. Rivera faults radio programmers. Flores thinks it's their "*machista* culture." Lioutikoff says Latin female artists rarely collaborate, unlike their pop counterparts. In any case, they recognize it's their responsibility to make the change. As Lioutikoff puts it: "We need to come together."



"I'M A CHUBBY GIRL. I'M TATTOOED. PEOPLE CAN RELATE: 'IF SHE CAN DO IT, I CAN DO IT.'" —MORRISON

who did manage No. 1s aren't exactly up-and-comers: Three are veteran performers with careers spanning more than 25 years (Gloria Trevi, 48; Thalía, 44; Ednita Nazario, 50) and three are dead (Selena, Jenni Rivera and Natalie Cole).

The seventh is **Chiquis Rivera** — daughter of the late Latin superstar Rivera — a 30-year-old vocalist whose first album, *Ahora*, debuted at No. 1 in June 2015. An outspoken regional Mexican singer with 1.2 million Instagram followers, Rivera bridges the gap between Latin music's insular past and the genre's rapidly acculturating, socially networked future. Offering a singular perspective on the overlap of gender and Spanish-language music, she's come today to Edge Studios in Los Angeles for a *Billboard* roundtable on the considerable imbalance between

There is a strong legacy of women artists in Latin music. But now, when there's supposed to be more equality than ever, there are very few women on *Billboard*'s Latin charts. Why is that?

RIVERA I go back to the whole machismo thing. Radio programmers feel there are more male radio listeners, but [labels say] the ones purchasing the albums and buying the tickets are the women. [Radio programmers] make it harder for us. The machismo really —

GRACE Dominates.

FLORES The Latin culture is patriarchal, I completely agree.

GRACE But I also believe it is harder for women to get airplay because artist development takes longer for a woman — so it takes a while before radio airplay catches on.





"WOMEN'S FAMILIES SAY, 'WHAT, YOU'RE GOING TO BE AN ARTIST? AREN'T YOU GETTING MARRIED?'" —LIOUTIKOFF

One label executive told me male acts looking for record deals tend to have more defined proposals than women.

LIOUTIKOFF For women, culturally speaking, there are many obstacles involved. Their families say, "What, you're going to be an artist? Are you crazy? Aren't you getting married?" Not only that, I think women artists feel they need to be these perfect creatures — and men don't.

GRACE That's why I was saying a woman's artist development takes more time: A woman is supposed to be feminine, but strong; she's supposed to be glamorous, but still identifiable — all of these things. But a man can look very nice, he puts out a song and the girls go crazy. In this instant-gratification era, managers and producers and songwriters [are reluctant] to invest in a woman because it takes more time.

But this isn't the case in mainstream pop — and women are frequently on the charts. In late 2014, there was a record-tying 19 weeks of women topping the Billboard Hot 100.

RIVERA In the mainstream, there's more of an opportunity to be yourself, to be more original. The Latin market is very critical.

MORRISON People put you down.

RIVERA Your own people, they say, "*No te vistas asi*," or, "You shouldn't be wearing that." I get that because I'm a thick girl. I consider myself pretty normal, but on television, I'm sorry that I look huge! Even in expressing yourself in music videos, people are so hard on you.

GRACE Like, "What is she wearing? What is she saying? Why is she eating that?"

LIOUTIKOFF It's cultural. *Los Latinos — somos muy criticones*. [We Latinos are very critical.] Mainstream female artists do crazy stuff all the time and put it online and everybody's like, "Oh, my God! I want to be like her."

FLORES We are in a very *machista* [male chauvinist] society. We have many barriers we need to break through, on top of some of the challenges the mainstream has, but there's just so much more opportunity in mainstream.

Playing the devil's advocate here: Could it be that more women aren't on Latin radio because their music is not good enough?

GRACE When it comes to airplay, everyone's chasing after what is hot, instead of taking a risk on what'll be the next thing. Radio's not [breaking new artists] anymore.

MORRISON I went on tour in Latin America and South America and every radio station was playing the same boring songs. I'm in Argentina, come on! This is pretty far away from home and I feel like I'm on the same couch. I'm thinking, "Of course we're not

Off The Charts

Female Latin artists are underrepresented on the Latin music-focused *Billboard* charts, a review of the last four years reveals

0

Hot Latin Songs No. 1s by solo female lead artists since April 16, 2012

15

Hot 100 No. 1s by female lead artists, out of 39 total Hot 100 No. 1s

On the Hot 100, 10 different women have reached No. 1 as lead acts.



ON THE HOT LATIN SONGS CHART, 0 SOLO WOMEN HAVE REACHED NO. 1 AS A LEAD ACT

Paulina Rubio's "Me Gustas Tanto" was the last No. 1 with a female lead act, peaking on Feb. 11, 2012. It topped the chart for one week.

7

Solo women have reached No. 1 on Top Latin Albums, with 12 albums.

21

Solo women have reached No. 1 on the Billboard 200 with 33 albums.

Top left: "My mother was a diva onstage, but she would tell off someone on the street," says Rivera.

Top right: "I'm French-Russian, but I consider myself Latina because I grew up in Spain," says Lioutikoff. Left: Morrison, whose November 2015 album, *Amar Supremo*, debuted at No. 1 on the Latin Pop Albums chart.

international — we don't have big goals.”
LIOUTIKOFF In mainstream pop, you have the great song, the look, and you have good producers. There are good Latin producers, but for some reason, they aren't getting together with enough women to create hits.

What you're saying is: It's an industry issue, not a lack of creativity?

LIOUTIKOFF Latin music is changing and it's becoming very urban, and there are fewer women in that setting. That's the reality, but you do have [Colombian pop-urban singer] Karol G starting to hit the charts. In Latin America, you have [female pop duo] Ha-Ash and there's Carla in Mexico. I mean, there *are* women. But, do more men go to

I'm tattooed, I like look your neighbor. People can relate: “If she can do it, I can do it. I don't have to be perfect.”

There is always talk that women are partly responsible: They are the biggest music buyers in the Latin market, but they only want to buy albums from the cute guys — Romeo Santos, Marc Anthony and J Balvin — and not music by women. How do you convince the female buyer to buy your music?

“THE LATIN MARKET IS VERY CRITICAL. THAT'S THE TRUTH.” —RIVERA

the labels to see if they can get recorded? I believe that's the case. It's not that you have the same number of women as men and the label says, “I choose the man.”

Carla had the “Eres Tu” video depicting a gay wedding, which is pretty revolutionary — and the album [Déjenme Llorar] was certified platinum in Mexico. Why was it successful there and not in the United States, where we're supposed to be more progressive?

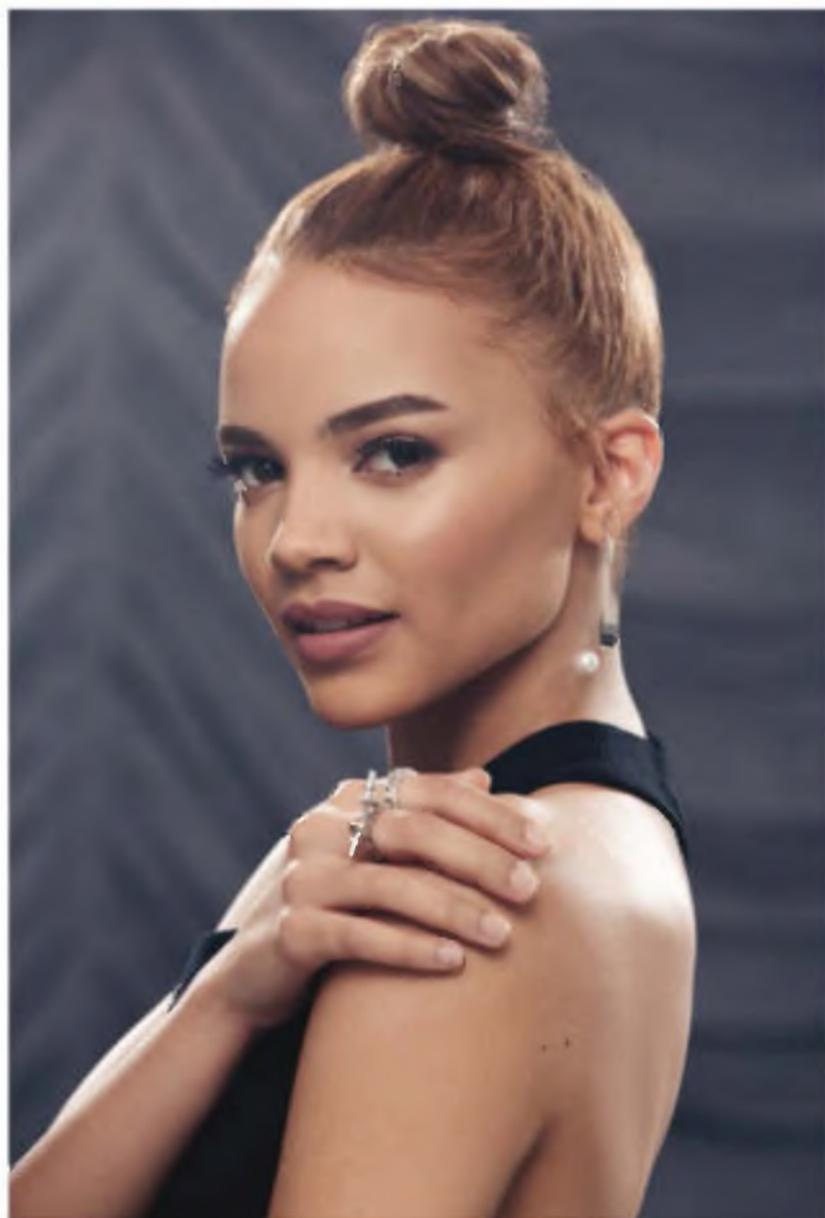
MORRISON In Mexico, there's a lot of — again — *machos*. But there are also a lot of open hearts and open minds that are accepting of [LGBT rights]. They celebrate that somebody's talking about the issue, like, “Wow! She has some balls.”

But then, there are dinosaurs who don't want to change their mind-set. I wanted to go against that [conservative mentality] because of my image: I'm a chubby girl,

GRACE You have to be authentic. You have to be relatable, but at the same time, strong and glamorous: “I almost envy you — but I don't envy you because I feel like I'm your friend.” There's such a fine line, and social media plays a big part in letting us say, “This is who I am without makeup, on my days when I'm at home — and I'm still that same person that is onstage, singing the songs you hear on the radio.”

LIOUTIKOFF Woman buyers want to relate to woman artists.

RIVERA Before, you would see the artist and she was so beautiful, she was untouchable — her body was perfect. Now, social media allows you to have direct contact with your followers and [allows you] to be yourself. I think that's worked for me and that's why I see a lot of women



“More women on the executive end of the music industry will make a huge difference,” says Grace. “They'll know how to treat women.”

follow me — because I speak my mind. I try to empower them. But sometimes when I have a bad day, I'm just like, “You're getting on my nerves right now. I don't appreciate you saying that.” They need to see that realness.

GRACE Chiquis goes there.

RIVERA I do. Sometimes you have to show them, “I'm here. I'm listening. I hear you.”

The 5 Women With The Most No. 1s On Hot Latin Songs

From the chart's launch in 1986 to 2016, these females dominated



GLORIA ESTEFAN, 15

The singer has more No. 1s on Hot Latin Songs than any other female artist.



SHAKIRA, 10

Her 2006 smash “Hips Don't Lie” was a No. 1 on the chart for eight weeks.



SELENA, 7

The late icon also has seven No. 1s on the Top Latin Albums chart.



ANA GABRIEL, 6

Her 1987 ballad “Ay Amor” spent 14 consecutive weeks at No. 1.



PAULINA RUBIO, 5

Her first single to hit No. 1 on Hot Latin Songs was 2003's “Te Quise Tanto.”

Have any of you been asked to compromise the way you sing, look or act? Has anyone said, “Chiquis, si, muy bonito, but you need to tone here, lose five pounds?”

RIVERA Oh, yes. Definitely. “Lose weight,” they’ve told me that. Obviously it’s a battle I’ve had my whole life, but I love how I look. I feel like I’m a normal girl.

What about the challenges of a Latin female executive? Patty, are people resistant when you, say, land in Monterrey, Mexico, and you’re the promoter?

FLORES Oh, all the time! Sometimes it’s based on my age. Because I look very young, they think I’m inexperienced and don’t know what I’m talking about.

How do you overcome that?

FLORES You open your mouth, you start saying what you know, you speak as a professional, and you demand respect.

Who were your female role models growing up?

RIVERA I love very distinctive and strong voices, from Ana Gabriel to Alanis Morissette. I love Shakira, Gwen Stefani — and Paquita la del Barrio because she represents women. And obviously my mother.

GRACE Having Dominican parents, but growing up in New York, I listened to lots of R&B. I loved Whitney [Houston], I loved Mariah Carey. I’m an old soul, too — Billie Holiday and those artists — but I also grew up in that [mid-2000s] girl-craze era when Britney Spears and Shakira were huge. At home, my parents would play lots of tropical music — obviously a male-dominated [genre], but it also had women like Olga Tañón, La India, Gloria Estefan.

MORRISON I used to listen to a lot of Patsy Cline. Ana Gabriel, too. And Rocío Dúrcal was big in my mama’s kitchen.

Ten years ago, when Shakira crossed over with the Hot 100 No. 1 hit “Hips Don’t Lie,” it seemed like a watershed moment for Latin women. But that didn’t last. So why should we think Latinas will have more opportunity now when they aren’t even on the charts?

FLORES We have more women in power now and they’re going to start making it more accessible for younger [women] artists and executives to come in and be great.

LIOUTIKOFF Women still need to help

“A FEMALE PRESIDENTIAL CANDIDATE EXCITES ME. WHETHER SHE WINS OR NOT, SHE’S OUT THERE REPRESENTING US.” —RIVERA

women in our business when they can. I’m a great example — I am at a global company that is run by a woman who happens to be a big supporter of Latin music [Jody Gerson, chairman/CEO of Universal Music Publishing Group]. The pieces are there — we just need to put them together.

Male urban artists — like Nicky Jam, J Balvin, even veteran acts like Daddy Yankee — collaborate with each other. That’s starting to happen in Latin pop, too, but not among women.

LIOUTIKOFF Part of the problem is, the [Latin] piece of the pie in the U.S. is very small. [According to Nielsen’s 2015 year-end report, Latin music represents 4.5 percent of total music consumption in the United States.] So everybody is trying to protect his or her space.

RIVERA We need to come together. There are so many girls I see on Instagram who make me think, “She has such a beautiful voice. Why isn’t she on the radio?” At the end of the day, I have to do something about it: Let me post her; let me bring her on my album, even if no one knows her.

GRACE Artists don’t think that way in Latin because there’s such little opportunity. They say, “Oh, no! She’s going to take my spot.” That is not the way to think at all because you’re tearing each other down and then nobody gets there.

FLORES That “mean girl” mentality — and that insecurity — is not the mentality of now. We are creating opportunities for the new generations. And that’s the change we’ll see in the next couple of years.

RIVERA Just the fact that there’s a female presidential candidate excites me. Whether she wins or she doesn’t, she’s out there representing us. I’ve been using this hashtag, *#eradelamujer* [women’s era], because I really do feel that it is.

Speaking of which, who are you voting for?

GRACE It ain’t going to be Donald Trump.

FLORES It will not be Donald Trump.

RIVERA I’m in between two. That is all I will say.

So we’re not all sold on the woman candidate just because she’s female?

LIOUTIKOFF No. You have to be good at what you do.

FLORES It’s exciting that we have a female candidate, but yes, they all have to represent.

LIOUTIKOFF Like a male. ●

“We should feel comfortable in our own skin, and that’s sometimes missing in our industry,” says Flores.



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Yankee (left) and Omar onstage during a preview of their forthcoming The Kingdom Tour at Coliseo Jose M. Agrelot in San Juan, Puerto Rico, on Dec. 4, 2015. Both artists will appear at the Billboard Latin Music Awards.

The **LATIN ISSUE** 2016



AS AWARENESS GROWS of the burgeoning U.S. Latin population and its formidable buying power — \$1.5 trillion in 2015, according to Nielsen — brands, sports franchises, media companies and even politicians are increasingly looking to music, an acknowledged “passion point” for Latins, to reach bilingual or bicultural fans.

Justin Bieber collaborated with J Balvin and dances to Daddy Yankee’s “Gasolina” at his shows; in the wake of Donald Trump’s inflammatory remarks about Mexicans, Hillary Clinton reached out to Hispanic voters through Marc Anthony, who introduced the candidate at a Miami concert in October 2015; Cuban-American singer-songwriter Jencarlos Canela played Jesus Christ on Fox’s *The Passion*; and Mexican chanteuse Carla Morrison sings on Macklemore & Ryan Lewis’ new album.

'THE NEW AMERICA'

The Billboard Latin Music Conference and Awards (April 25-28) brings out Daddy Yankee and Don Omar, and ends with a bang on TV with Juan Gabriel, J Balvin, Nicky Jam, Paulina Rubio and Juanes

By Leila Cobo



Among the Latin artists who will participate in panels at the 2016 conference are (clockwise from top) Gente de Zona, Zion & Lennox and Luis Coronel.



"I call this 'the new America,'" says Andrés Ordoñez, chief creative officer at advertising agency Energy BBDO. "It's not about 'This is for Hispanics, this is for non-Hispanics.' We're everywhere."

The genre's mushrooming impact on American popular culture — and the artists and entrepreneurs who are looking to capitalize upon it — will take center stage at the Billboard Latin Music Conference, which runs April 25-28 at the Ritz-Carlton South Beach in Miami. Among them: *Billboard* cover subject and conference keynote speaker Anthony, who, in 2015, launched the artist and athlete management firm Magnus Media. (Chicago Cub Jorge Soler and Cuban reggaetón act Gente de Zona are clients.) "Musicians and athletes are influencers of people," Anthony tells *Billboard*. "They mean something culturally." And that influence can translate to dollars spent. According to Nielsen's "Listen Up" report on Hispanic consumers and music, Hispanics — regardless of origin, age, immigration status or linguistic preference — spend an average of \$135 per year per capita on music, nearly 30 percent more than the average American.

This remarkable growth — and the opportunities it represents — will be explored at the conference

through a program that includes candid, in-depth discussions of the following major trends:

Streaming Strong With Latin Listeners

With music fans increasingly adopting digital streaming as their preferred mode of listening, Latin consumers are leading the way. According to Nielsen Music, the share of streaming equivalent-album sales across all genres rose to 38.5 percent in 2015. (The service counts 1,500 streams of a track as the equivalent of a physical sale of one album.) In the Latin genre, however, that percentage was much higher than any other genre: 73 percent. Marcos Juárez, head of Latin programming for Pandora, tells *Billboard* that 25 percent of its listeners identified as Latin in 2015, 12 percent of the music played is Latin music, and the percentage is increasing. And over at Spotify, the world's leading subscriber streaming service, *Baila Reggaetón* is the platform's third-most-streamed channel globally behind Today's Top Hits and Rap Caviar, says Rocío Guerrero, Spotify head of content programming for Latin/global, who will take part in the conference's "Urban Music" panel (April 26, 11:45 a.m.).

BILLBOARD'S LATIN HONOREES

Ceremony will air live April 28 from BankUnited Center in Miami



THE HALL OF FAME AWARD

Presented at the Billboard Latin Music Awards to the artist whose contributions and influence extend well beyond the Latin music industry



ALEJANDRO FERNÁNDEZ

As the youngest son of mariachi king Vicente Fernández, an icon of Latin music, Alejandro Fernández, 44, always has carried the burden of stratospheric expectations. With his 1992 self-titled debut album, he began to meet those high hopes. He has done so since, not only as a mariachi star in his own right but also by acting, touring and collaborating with the likes of Beyoncé and Christina Aguilera. Fernández has had five No. 1s on *Billboard*'s Top Latin Albums chart and eight No. 1s on the Hot Latin Songs tally. "Alejandro has earned the highest award any artist dreams of: the constant applause of millions of Latinos," says Jesús López, chairman/CEO of Universal Music Latin America and Iberian Peninsula.

In His Own Words

"Mariachi is something I'll always do," says Fernández. "It's my origin, my roots."



THE STAR AWARD

Given to the musical artist whose achievements have crossed over to other mediums, such as film and TV



JUAN GABRIEL

After 45 years of hits, Juan Gabriel, 66, continued to dominate in 2015 by returning to the Top Latin Albums chart. His collection of duets, *Los Duo*, was the top-selling Latin album of the past year and has sold 120,000 units total, according to Nielsen Music. In January, the Mexican singer-songwriter commanded all three leading spots on Top Latin Albums with *Los Duo 2* (at No. 1), *Los Duo* (No. 2) and *Mis Numero 1 ... 40 Aniversario* (No. 3). (Previously it was a feat achieved only posthumously by Joan Sebastian, Jenni Rivera, Celia Cruz and Selena.) Gabriel's storied life will be the subject of *Hasta Que Te Conoci*, a new series produced with Disney Media Distribution that will begin airing on Telemundo this spring.

On The Road

Gabriel is the highest-grossing Latin touring act of 2015, selling \$37.2 million in tickets, according to *Billboard* Boxscore.

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Jam will participate in a Q&A session. Right: Rob Light, partner, managing director and head of music at Creative Artists Agency, will be a featured speaker.



Reggaetón Rules

Arguably the most powerful factor fueling Latin music's impact on the broader culture is the rise of reggaetón, an adaptable, accessible subgenre that has become familiar to listeners of pop radio thanks to Bieber's collaboration with J Balvin on "Sorry" and Nicky Jam's "El Perdón" (featuring Enrique Iglesias), which, in addition to being the most successful Latin hit of 2015, climbed to No. 56 on the Billboard Hot 100.

On April 27, the popularity and influence of the musical style will be dissected at two key presentations: At 11:15 a.m., Jam will sit down for a Q&A presented by Sony/ATV Music Publishing, and at 2:30 that afternoon, the two musicians most responsible for reggaetón's explosion, Yankee and Don Omar — whose joint tour, *The Kingdom*, makes its U.S. debut in Las Vegas on May 4 — will speak for the first time at the Latin conference on a panel titled "Clash of Titans." (They also will receive the Leadership Award at the Billboard Latin Music Awards on April 28.)

The reggaetón boom has led to the increased popularity of Latin urban-format radio stations — such as WSKQ (Mega 97.9 FM), the most listened-to radio station in New York, in any language — which in turn has popularized such urban acts as Ken-Y, Gente de Zona and Zion & Lennox, who will take part in "The Urban Panel" (April 26, 12:45 p.m.).

Latin's Sports Connection

In stadiums across America, batters are heading to the plate with walk-on music from Yankee, Pitbull and Nicky Jam. According to Major League Baseball data compiled by *Baseball Prospectus* for 2015, reggaetón is the new sound of the sport — the third-most-popular genre among players, 27.1 percent of whom are Hispanic — next to rock and hip-hop. Among the most popular tracks: "El Perdón" (favored by Los Angeles Dodger Enrique

Hernandez) and "Como Yo le Doy" from Pitbull. ESPN music director Kevin Wilson, who reports that the network has significantly upped its use of Latin music since 2013, and Michel Vega, the CEO of Anthony's Magnus Media, will be among the panelists discussing the synergistic relationship at the "Music and Sports" conversation on April 26. "We have as many Hispanic fans as Caucasians or African-Americans," says Wilson. When music by artists like Yankee, Yandel or Alexis & Fido is broadcast, he says, "we see an immediate reaction on social media. Reaching our Hispanic fans has become more of a priority for the network." Anthony also will discuss how he founded Magnus to bridge the gap between the Latin and mainstream markets during his keynote speech, "Creating Music That Stands the Test of Time" (April 27, 4:15 p.m.).

Translating Latin Music To Other Mediums

Advertisers seeking to reach a broad audience also have found growing value in Latin urban and pop. "The use of music in campaigns in the U.S. that comes from Latin artists is on the rise year after year," says Tomas Cookman, president of Nacional Records, a leading independent Latin label, who will speak at the "Music, Film and TV" panel (April 26, 10 a.m.). It's also true of international markets as well, including Japan and Australia, adds Cookman.

Energy BBDO's Ordoñez, who will take part in the "Beyond the Jingle: Creating New Partnerships Between Brands and Artists" panel (April 26, 2:45 p.m.), explains the strategy behind the "Sarah and Juan" ad campaign for Extra gum. Although the music is American — *American Idol*'s Haley Reinhart sings Elvis Presley's "Can't Help Falling in Love" — male character "Juan is Latin, Sarah is not, because that's the reality of the market," he says. "This market is multicultural, and we wanted to speak to that." And consumers listened: The ad has received 90 million views on Facebook. ●

THE LEADERSHIP AWARD

Presented to a continually evolving artist who has pushed past musical boundaries and revolutionized the Latin industry



DADDY YANKEE AND DON OMAR

The reggaetón genre started in Puerto Rico in the 1980s as an underground musical movement, built on a thumping dembow beat, a rhythm with its roots in older Caribbean sounds like dancehall and soca.

But reggaetón was something fresh, with its gritty lyrics and stripped-down production, playing in the island's toughest neighborhoods. Songs were released on mixtapes and sold out of car trunks.

Then two artists figured out how to bring reggaetón from the barrio to the masses.

Don Omar's *The Last Don* and Daddy Yankee's *Barrio Fino* arrived within months of each other in late 2003 and early 2004, respectively. Together, they started a Latin music revolution.

Yankee's Spanish-language single "Gasolina" rose to No. 32 on the Billboard Hot 100, and his *Barrio Fino* became the top-selling Latin album of the decade, according to Nielsen Music. *The Last Don* wasn't far behind, selling nearly 400,000 copies in the United States, while Omar's later single "Danza Kuduro" (featuring Lucenzo) is one of YouTube's top 50 most-watched music videos.

The success of Yankee (real name: Raymond Ayala, 39) and Omar (real name: William Landrón, 38) paved the way for many reggaetón acts that have scaled *Billboard*'s Latin charts since, including Nicky Jam, Pitbull and J Balvin. Unlike the Latin pop artists dominating the charts in the era of their breakout, Yankee and Omar also shared their acclaim with less-established acts. Yankee collaborated with such up-and-comers as Jam and Prince Royce. Omar launched his own Orfanato Music Group, showcasing artists including Natti Natasha and Syko "El Terror."

What's more, the two reggaetón pioneers have helped reshape the broader Latin music scene in recent years. The popularity of reggaetón forced many Latin U.S. radio stations to switch to Latin urban formats. Today, Latin urban music is the new Latin pop with artists like Jam, Balvin, Yandel and Maluma in the top 10 of the Hot Latin Songs chart.

Now Yankee and Omar are touring together for the first time. After four sold-out preview dates in Puerto Rico in December 2015, *The Kingdom Tour* opens May 6 in Las Vegas. It's the reggaetón equivalent of Rihanna and Beyoncé sharing a stage.

At The Conference

Yankee and Omar will speak during "Clash of Titans" on April 27.

In Their Own Words

"Raymond and I are both thinking big, and we know the power we both have," says Omar. "We've both worked with major brands, we've both worked with movies, we know our individual potential, and we're discovering the gigantic impact this can have."

Stars On South Beach

The third day of the Billboard Latin Music Conference, April 27, at The Ritz-Carlton, will feature:

**LESLIE GRACE AND
CHIQUIS RIVERA**

9:30 A.M.

NICKY JAM

11:15 A.M.

**DON OMAR AND
DADDY YANKEE**

2:30 P.M.

MARC ANTHONY

4:15 P.M.

**MARCO ANTONIO
SOLÍS**

5:15 P.M.

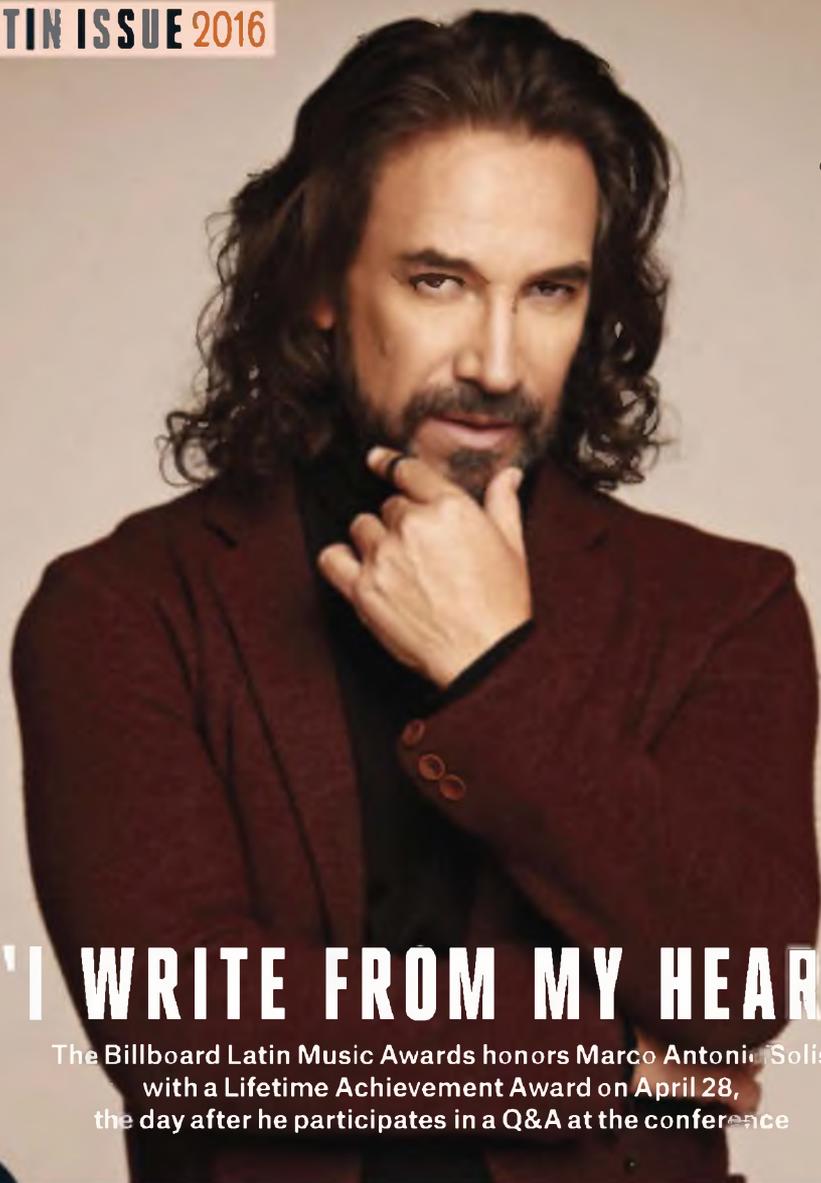
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"I can't repress my emotions," says Solís.

'I WRITE FROM MY HEART'

The Billboard Latin Music Awards honors Marco Antonio Solís with a Lifetime Achievement Award on April 28, the day after he participates in a Q&A at the conference



URING A FOUR-DECADE CAREER, Marco Antonio Solís has recorded 12 albums that have reached No. 1 on *Billboard's* Top Latin Albums chart — more than any other Latin artist.

In 2010, he was named *Billboard's* Latin Artist of the Decade for his chart achievements, which include 30 songs that have hit the top 10 of Hot Latin Songs.

Yet, the 56-year-old Mexican singer declares with a laugh, "If they asked me to give a songwriting class, I'd be a failure! I write from my heart. I can't repress my emotions. I still like to write on paper, because I feel more in touch with the words. You see my scrawls, my corrections — and along the way, I find myself."

Solís also has learned that inspiration can't be forced. "I recently met the pope and had a chance to hear him speak," says Solís, who wrote a song for Pope Francis. "He said, 'We need to get tired.' I connected with those words, which are a great truth. From exhaustion comes inspiration."

Solís reflects on three of his best-loved songs.

"Tu Cárcel"

Chart peak: No. 3 (Hot Latin Songs, 1987)

"This was a key track. It was born at a time of much stress and exhaustion, in a little hotel in Torreón [Mexico]. I was drained, and in the midst of that weakness, this song was born. I discovered that when we set aside our analytical brain, that's the moment of greatest beauty. I simply let my inspiration flow at a time when I had no intention of writing a song. This

song connected with the audience because it was made up of sincere, open phrases ["Just remember, nobody is perfect, and you will see/You'll have a thousand better things, but never a love like mine"]. And 'Tu Cárcel' won an RIAA Diamond Award in Mexico for 1 million copies sold. Since then, I only write based on inspiration. I never force it."

"La Venia Bendita"

Chart peak: No. 1 (Hot Latin Songs, 1997)

"I've never written a song faster. I did it on a plane ride between Mexico City and Cancún, and I wrote it on the napkin they gave me with my peanuts. Then I grabbed my little tape recorder and went into the bathroom to sing it. It was for my second solo album, a mariachi album. The track spent 172 weeks at No. 1 in Colombia, the second-biggest market for mariachi. It broke records. I went on a tour to Bogotá, and they made me sing it three times one night."

"Si No Te Hubieras Ido"

Chart peak: No. 4 (Hot Latin Songs, 1999)

"I always say: It's a blessed song. How else did it reach three generations? I wrote it in 1983. [Mexican singer] Marisela recorded it first. Then I recorded it in 1999, and new listeners thought it was new. Then [Mexican rock band] Maná recorded it in 2005, and once again, it was rediscovered. It's a song that can be 'dressed' for any generation." [Editor's note: The song also gained prominence when it was featured in the 2001 Mexican film *Y Tu Mama También*, directed by Alfonso Cuarón. It also appears on the movie's soundtrack.] —L.C.

The Latin Award Finalists Are...

Last year's show drew record views and Romeo Santos' star power. This year? Hola Shakira!

Broadcast on the Telemundo network for the 18th year, the 2016 Billboard Latin Music Awards follows a 2015 show that drew 2.9 million average viewers, according to Nielsen, and a cumulative audience of 6.4 million, the most-watched edition yet. This year, fans can expect every performance to feature a unique duet. This comes at a time when collaborations are more prevalent than ever in Latin music. With 66 categories, these are the award finalists in four top fields.

Artist of the Year

Enrique Iglesias
Juan Gabriel
Nicky Jam
Romeo Santos

New Artist of the Year

Ariel Camacho y Los Plebes del Rancho
Banda Clave Nueva de Max Peraza
La Séptima Banda
Maluma

Tour of the Year

Enrique Iglesias and Pitbull
Juan Gabriel
Ricardo Arjona
Romeo Santos

Social Artist of the Year

Enrique Iglesias
Prince Royce
Romeo Santos
Shakira



Shakira is a finalist in two categories.

THE FENIX TOUR

NICKY JAM



2016 US TOUR

3/3	NEW YORK, NY
3/5	MAMI, FL
3/6	ORLANDO, FL
3/7	CHICAGO, IL
7/1	ATLANTA, GA
7/2	TAMPA, FL
7/7	EL PASO, TX
7/8	SAN ANTONIO, TX
7/10	DENVER, CO
7/15	LAS VEGAS, NV
7/17	PHILADELPHIA, PA
7/22	MCCALLEN, TX
7/24	SAN JOSE, CA
7/28	LOS ANGELES, CA
7/30	PHOENIX, AZ
7/31	SAN DIEGO, CA

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LATIN MUSIC CONFERENCE & AWARDS

2016

APRIL 25–28

THE RITZ-CARLTON, SOUTH BEACH, FLA.

MONDAY, APRIL 25

7:00pm – 9:00pm

KICKOFF COCKTAIL RECEPTION

SALON 1 & 2, MEZZANINE LEVEL

Hosted and catered by **Wingstop**
Performances by **Piñata Protest** and **TBT Machine**

9:00pm – 1:00am

“MAS Y MAS MUSICA” SEVENTH EDITION ARTIST SHOWCASE

ELEVEN MIAMI, 29 NE 11TH ST., MIAMI

Presented by **Musical Rhythms Promotions** and
Emporia Entertainment

Hosted by **Isabella Castillo** and **Jonathan Islas**, Telemundo
Special guest performances by **Ken-Y** and **Natti Natasha**
Special DJ performance by **Ralphie Mercado**
Live performances by **Say Verse**, **Afrodiziac**, **Melissa Mora & Rhino**, **Catarina**, **Bianc**, **DJ Allen Wish**, **DJ Happy Colors**,
DJ Malcriao, **DJ Prez Taino**, **DJ R1** and **DJ Flaco Fresh**

TUESDAY, APRIL 26

9:15am – 9:45am

LATIN GRAMMY® MASTER SERIES WITH ROB LIGHT

SALON 1 & 2, MEZZANINE LEVEL

Presented by **The Latin Recording Academy**
Moderator: **Gabriel Abaroa Jr.**, The Latin Recording Academy

10:00am – 10:45am

MUSIC, FILM & TV

SALON 1 & 2, MEZZANINE LEVEL

Moderator: **Tomas Cookman**, Nacional/Cookman
Speakers: **Jamar Chess**, Sunflower Entertainment Group
(Narcos); **Lynn Fainchtein**, Casete (*The Revenant*, *Birdman*,
Y Tu Mamá También); **Florencia Mauro**, Telefé Argentina;
Jeimy Osorio, actress

11:30am – 11:45am

SPECIAL LIVE PERFORMANCE: BENJI & FEDE

SALON 1 & 2, MEZZANINE LEVEL

Presented by **FIMI** and **ITA - Italian Trade Agency**

11:45am – 12:30pm

URBAN PANEL

SALON 1 & 2, MEZZANINE LEVEL

Moderator: **Rocio Guerrero**, Spotify
Speakers: **Gente de Zona**, **Juan Magan**, **Ken-Y**, **Reykon**,
Saga WhiteBlack, **Zion y Lennox**

2:00pm – 5:30pm

THE MARKETING EXCHANGE

SALON 1 & 2, MEZZANINE LEVEL

Presented by **NBCUniversal Hispanic Group**, **Telemundo**
and **NBC Universo**

2:05pm – 2:50pm

THE NEW MUSIC CURATORS

SALON 1 & 2, MEZZANINE LEVEL

Moderator: **Emily White**, *Billboard*
Speakers: **Rodrigo Belmonte**, Shazam; **Rocio Guerrero**, Spotify;
Jesus Lara, Spanish Broadcasting System/LaMusica; **Matt
Maysonet**, YouNow

3:00pm – 3:45pm

BEYOND THE JINGLE: CREATING NEW PARTNERSHIPS BETWEEN BRANDS AND ARTISTS

SALON 1 & 2, MEZZANINE LEVEL

Moderator: **Isabel González-Whitaker**, *Billboard*
Speakers: **Luis Miguel Messianu**, Alma; **Andrés Ordóñez**,
Energy BBDO; **Michael Paoletta**, Comma Music

4:00pm – 4:45pm

MUSIC AND SPORTS

SALON 1 & 2, MEZZANINE LEVEL

Moderator: **Michel Vega**, Magnus Media
Speakers: **Luis Coronel**, recording artist; **James Cruz**, Bad Boy
Management/Combs Enterprises; **Stephen Espinoza**, Showtime
Networks; **Román “Chocolatito” González**, professional boxer;
Abner Mares, professional boxer; **Kevin Wilson**, ESPN

5:00pm – 5:30pm

THE LATINO MUSIC REVOLUTION

SALON 1 & 2, MEZZANINE LEVEL

Presented by **NBCUniversal Hispanic Group**, **Telemundo**
and **NBC Universo**

Moderator: **Christine Escribano**, NBCUniversal Hispanic Group
Speakers: **David Alvarado**, Telemundo; **Mario Ruiz**, Telemundo;
Andres Wolff, Sony Music Entertainment

FOR MORE INFORMATION GO TO BILLBOARDLATINCONFERENCE.COM

5:30pm – 7:00pm

EXECUTIVE ROUNDTABLES & COCKTAIL HOUR

STARR BAR, POOLSIDE
[IN CASE OF RAIN: SALON 3, MEZZANINE LEVEL]

Presented by **Buchanan's**

Cristina Bellido, West One Music; **Master Chris**, producer; **Florencia Mauro**, Telefé Argentina; **Amaya Mendizabal**, *Billboard*; **Silvio Pietrolungo**, *Billboard*; **Bryant Pino**, SiriusXM Radio; **Kike Posada**, Boom Media, Marketing & Promotions; **Alfred Rivas**, Beeping; **Luis Rivera**, Music Choice; **Emmanuel Zunz**, ONErpm

7:00pm – 9:00pm

ASCAP SHOWCASE

YUCA, 501 LINCOLN ROAD, MIAMI BEACH
Performances by **Obie Bermúdez**, **Manuel Medrano**, **Panacea Project** and **Angélica Rahe**

9:00pm – 11:00pm

PEERMUSIC & CAPORASO ENTERTAINMENT SHOWCASE

THE FILLMORE, 1700 WASHINGTON AVE., MIAMI BEACH
Performances by **A&X presents The Rise**, additional TBA

11:00pm – 2:00am

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*FIRST 100 CONFERENCE BADGE HOLDERS RECEIVE FREE ENTRY
Performances by **Tom & Collins**, **Santiago Caballero** and **Pirate Stereo**

WEDNESDAY, APRIL 27

9:30am – 10:15am

SOUNDEXCHANGE FIRESIDE CHAT WITH LESLIE GRACE & CHIQUIS RIVERA

SALON 1 & 2, MEZZANINE LEVEL
Moderator: **Michael Huppe**, SoundExchange

10:30am – 11:00am

EXECUTIVE Q&A: A CONVERSATION WITH RAÚL ALARCÓN JR.

SALON 1 & 2, MEZZANINE LEVEL

11:15am – 11:45pm

THE ICONIC SONGWRITER Q&A WITH NICKY JAM: A NEW SONGWRITER ICON

SALON 1 & 2, MEZZANINE LEVEL
Presented by **Sony/ATV Music Publishing**

12:00pm – 1:00pm

THE DIVAS PANEL

SALON 1 & 2, MEZZANINE LEVEL
Speakers: **Paty Cantú**, **Jackie Cruz**, **Fanny Lu**, **Natti Natasha**, **Ednita Nazario**

2:30pm – 3:15pm

CLASH OF TITANS: DON OMAR AND DADDY YANKEE FACE OFF

SALON 1 & 2, MEZZANINE LEVEL
Moderator: **Leila Cobo**, *Billboard*

3:30pm – 4:00pm

MAKING THE TOUR: FROM CONCEPT TO TRAVEL, THE ULTIMATE GUIDE

SALON 1 & 2, MEZZANINE LEVEL
Presented by **Magusa Logistics**

Speakers: **Romy Maguina**, Magusa Logistics; **Rob Markus**, William Morris Endeavor; **Lazaro Megret**, Latino Events Marketing; **Kate Ramos**, Red Light Management; **James Sammataro**, Stroock & Stroock & Lavan LLP

4:15pm – 5:00pm

MARC ANTHONY: CREATING MUSIC THAT STANDS THE TEST OF TIME

SALON 1 & 2, MEZZANINE LEVEL
Moderator: **Marc Anthony**
Speakers: **Sergio George**, **Julio Reyes**, **Motiff**

5:15pm – 6:00pm

THE BILLBOARD LEGENDS SESSION WITH MARCO ANTONIO SOLÍS

SALON 1 & 2, MEZZANINE LEVEL
Moderator: **Leila Cobo**, *Billboard*

Doors at 7:00pm

BILLBOARD EN VIVO

THE FILLMORE, 1700 WASHINGTON AVE., MIAMI BEACH

Presented by **American Airlines**, **Lexus**, **Pepsi**, **Orgullosa**
Performance by **Gente de Zona**

THURSDAY, APRIL 28

7:00pm

THE BILLBOARD LATIN MUSIC AWARDS

Produced and broadcast by Telemundo live from the BankUnited Center

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“HAY QUE VIVIR CANTANDO, LA VIDA ES UNA CARNIVAL”

– CELIA CRUZ



Megret (inset) has promoted shows by Vives (left) and Anthony (right), who were joined by accordionist Egidio Quadrado on the 2015 Unido2 Tour.

The 'No BS' Latin Whisperer Cuban exile and one-time busboy Lazaro Megret built his career as a trusted promoter for Miami Sound Machine, Ricky Martin and Romeo Santos

BY JUSTINO ÁGUILA

I

IN THE EL PASO, TEXAS, OFFICE OF LATIN music concert promoter Lazaro Megret, which offers a panoramic view of the nearby Mexican border, the hooks of a coat rack hold scores of colorful, laminated backstage passes.

Megret, 74, is at his desk, reminiscing about a career that has made him one of the most important concert promoters in Latin music. More often, in

this office, he's on the phone negotiating with a venue, closing a deal for another show or offering guidance to some of Latin's biggest stars, including Enrique Iglesias. The two first worked together two decades ago in El Paso, when Megret promoted Iglesias' first sold-out concert in the United States.

"What I always appreciate about Lazaro is that he has always been there to give me advice, whether we were working together or not," says Iglesias.

Though Megret doesn't remember the exact date, 2016 marks the 35th anniversary of his first show: a performance at the 16,000-capacity Summit in Houston, then one of the hottest concert venues in Texas. (It is now the home of a Christian mega-church.) The show's headliner was singer Jose Luis Rodriguez, known as El Puma, a major star in Mexico.

"I thought it was the biggest show ever," recalls Megret. "But I lost a lot of money. I had to find friends of mine, doctors, who let me borrow the \$60,000 I lost. But I paid them back. That didn't stop me."

In the years since, the Havana native, who had studied to be an accountant, has staged arena and stadium concerts for a who's who of Latin music: Marc Anthony, Chayanne, Marco Antonio Solís, Juan Gabriel, Carlos Vives, Ricky Martin, Ricardo Arjona, Maná, Pepe Aguilar and Romeo Santos. For them, he is the man behind the spotlight.

Megret today is CEO of Latino Events Marketing Services, and, in 2015, he partnered with mainstream promotion giant Live Nation on more than 80 events in nine markets — predominantly cities with large Latino

Backstage Pass /
Lazaro Megret 35th Anniversary

populations in Arizona, Texas and Nevada.

“Some people hit their career stride in their 40s to mid-50s,” says Bob Roux, co-president of North American concerts for Live Nation. “I would say Lazaro probably had his most successful year ever in 2015.”

That success was driven, in part, by smart bookings of Latin superstars in Las Vegas around the Sept. 16 celebration of Mexican Independence Day. Artists promoted or co-promoted by Latino Events for holiday performances in 2015 included Aguilar, Martin, Gabriel, Solís, Vives and Luis Miguel. He presented shows in Vegas venues including The Axis at Planet Hollywood (7,000 seats), Mandalay Bay Events Center (12,000) and MGM Grand Garden Arena (17,000). Although Latino Events is a privately held company and does not regularly report its concert grosses, Billboard Boxscore data does include results for shows that Megret’s company has co-promoted with Live Nation and Cardenas Marketing Network. Among these reported concerts, the most successful is a 2012 Gigant3s Tour performance, featuring Anthony, Chayanne and Solís, at the Mandalay Bay Events Center that grossed \$1.5 million (see chart, page 90).

For all his achievements in his adopted homeland, Megret had not planned to move to America. He graduated from college in Cuba in

1958. A year later, Fidel Castro overthrew Fulgencio Batista and took power. Megret’s family, who were supporters of Batista, “had to leave as soon as possible,” he recalls. “I left for Miami. But it was difficult there. After three months, I moved to New York because work conditions were better.”

In New York he found work, but far removed from his plans for accounting. He was a busboy in a restaurant, clearing dishes for more than 1,200 diners a day. “I worked at the restaurant for about three months,” he says. “I bought a record player at a nearby furniture store, and the owner asked me if I wanted to work there.”

The new job taught him salesmanship and gave him cash to enjoy the New York nightlife of the ‘60s and ‘70s, when the Latin music scene was blossoming. “There was a cabaret known as the Chateau Madrid on 48th and Lexington,” recalls Megret. “That’s where I got to know Marco Antonio Solís, Celia Cruz, Tito Puente, Roberto Ledesma, Los Chavales de España and many others. They all came to New York. At night, I’d go to see them and invite them to go eat after the show.”

As New York’s economy hit the skids in the ‘70s, Megret looked to the booming city of Houston. He moved there in 1977, and his love of Latin music soon led to a career shift into Latin broadcasting. His experience in selling furniture translated to selling radio advertising. But few concert



“I lost a lot of money,” says Megret of promoting his first show 35 years ago. “That didn’t stop me.”

promoters in his new hometown were booking shows for the growing Hispanic population in Texas — and he saw an opportunity.

After his money-losing show with El Puma, Megret soon hit his stride. Another early booking was Miami Sound Machine, whose singer, Gloria Estefan, was “very sweet,” he remembers. “Soon after, I got to work with José José, Emmanuel,

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the man who, singlehandedly, changed the Latin concert industry to the joy and delight of Latin music lovers coast to coast.



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Backstage Pass /
Lazaro Megret 35th Anniversary



Martin is among the Latin superstars who Megret has co-promoted in Las Vegas around the Sept. 16 celebration of Independence Day in Mexico.

Camilo Sesto and Rocio Durcal, among others. I also worked with Maria Conchita Alonso when she had the hit 'Noche de Copas' ["Night of Drinking"]. I took her to Mexico, where we did 20 dates."

Michel Vega, a former agent at the William Morris Agency and its successor company, William Morris Endeavor, has done business with Megret for many years. "He's respected at all levels," says Vega, now CEO of Magnus Media, an entertainment firm established in 2015 by Marc Anthony. "His style is very personal and fits the business as someone who values relationships."

Vega says his own relationship with Megret was tested when the two were among the producers of the musical *Selena Forever*, which debuted in San Antonio in 2000, the fifth anniversary of the Tejano singer's death. After an abbreviated national tour, the show closed.

"We lost a lot of money," says Vega, declining to reveal how much, "but he gave me a second chance. We've worked together on many shows since."

Losing money does not faze Megret, perhaps because he has rebounded before — with grace. "I'm happiest when I've failed, because then I'll be very cool," he says. "Why behave poorly when things don't go well? Being a

gentleman at all times is better, especially during challenging times."

Megret's Latino Events is a family business. His wife, Maria Elena Megret (who declines to provide her age) is CFO, and his son, Michael, 35, is president. (He also has two other adult children, Sandra, 49, and Regla, 55, who do not work for the company.)

Michael Megret says his father's direct demeanor is a big factor in establishing strong business relationships. "He's very blunt," says Michael, who is expected to one day take the reins of Latino Events. "His no-BS approach stings sometimes."

But it works, according to contractors who work with Megret and praise his business savvy and personal style.

Hugo Gonzalez runs the Los Angeles-based Hip Merch, which makes such products as T-shirts for Latino Events' concerts. He has valued Megret's advice through the years.

"He once told me to sell lanyards at a show," recalls Gonzalez, "and they were a hit. He's really like that uncle or dad who has great stories about life, the business and everything in between. He's always in a great mood, and that catches on."

From vendors to superstars, Megret has won the loyalty of his colleagues.

"Ultimately," says Iglesias, "people trust him." ●

Continued on page 90

ANIVERSÁRIO

FELICIDADES
CAMPEÓN

EN TUS 35 AÑOS DE EXITOSA CARRERA

DE TUS AMIGOS, CÁRDENAS MARKETING NETWORK

Latino *events*
& MARKETING SERVICES

FELICITA A
NUESTRO CEO:

**LAZARO
MEGRET**

35 AÑOS DE TRAYECTORIA



Dime Campeón • Bien Bien Bien • Así se corta el bacalao • Si hay miseria que no se note • El amor y el interés fueron al campo un día... Más pudo el interés que el amor que le tenía • Al pan pan... y al vino vino • El Bacalao se corta así...papá De esto yo se un poquitico... • Se le tiene que decir Usted y Si Señor • Home run con bases llenas • De palo pa' rumba La luz de adelante es la que alumbrá, la de atrás es la que hace sombra... • Hoy te gradúas...

Latino Events: A Top Boxscores Sampler

Rank	Artist(s) Venue/Date	Gross Ticket Prices	Attendance Capacity	Promoters
1	GIGANT35: MARC ANTHONY, CHAYANNE, MARCO ANTONIO SOLÍS Mandalay Bay Events Center, Las Vegas Sept. 14, 2012	\$1,471,647 \$226/\$200/\$126/\$66	8,930 Sellout	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
2	MARC ANTHONY & CARLOS VIVES Toyota Center, Houston Oct. 16, 2015	\$1,302,321 \$191/\$61	11,823 Sellout	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
3	JUAN GABRIEL Toyota Center, Houston Nov. 15, 2015	\$1,246,396 \$202/\$56.50	11,225 11,887	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
4	GIGANT35: MARC ANTHONY, CHAYANNE, MARCO ANTONIO SOLÍS Toyota Center, Houston Sept. 1, 2012	\$1,075,228 \$250/\$125/\$90/\$40	11,127 11,945	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
5	MARC ANTHONY & CARLOS VIVES American Airlines Center, Dallas Oct. 15, 2015	\$945,535 \$187.50/\$37.50	9,118 10,592	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
6	JULIÓN ALVAREZ, LA ADICTIVA BANDA SAN JOSE DE MESILLAS The Forum, Inglewood, Calif. July 11, 2015	\$909,021 \$150/\$110/\$89/\$49	9,844 10,884	LIVE NATION, LATINO EVENTS, VIVA ENTERTAINMENT
7	JUAN GABRIEL State Farm Arena, Hidalgo, Texas Nov. 11, 2015	\$816,935 \$203/\$92.50	6,158 Sellout	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
8	JUAN GABRIEL AT&T Center, San Antonio Nov. 12, 2015	\$805,612 \$204/\$53.50	7,960 12,712	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
9	GIGANT35: MARC ANTHONY, CHAYANNE, MARCO ANTONIO SOLÍS Don Haskins Center, El Paso, Texas Sept. 9, 2012	\$753,241 \$194/\$119/\$93/\$43	7,912 Sellout	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS
10	GIGANT35: MARC ANTHONY, CHAYANNE, MARCO ANTONIO SOLÍS American Airlines Center, Dallas Sept. 2, 2012	\$710,701 \$250/\$120/\$85/\$40	8,058 10,135	CARDENAS MARKETING NETWORK, LIVE NATION, LATINO EVENTS

Note: Latino Events chooses to not report many of its concerts to Billboard Boxscore. This chart ranks the top 10 Boxscores reported to *Billboard* between September 2012 and the issue dated April 15, 2016, for which Latino Events is listed as a co-promoter.

Continued on page 92



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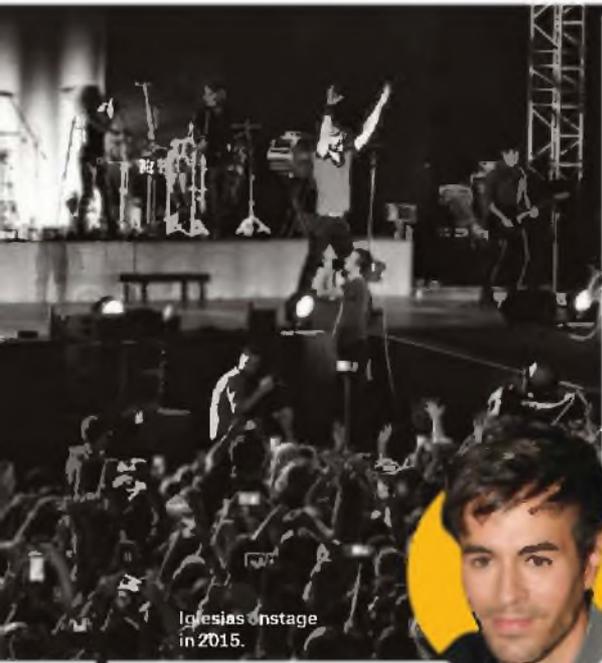
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AND ABOVE ALL "NUESTRO MAESTRO"**





Iglesias onstage
in 2015.

'HE ALWAYS SPEAKS THE TRUTH'

Enrique Iglesias on Megret's lasting influence

Enrique Iglesias remembers when he performed his first sold-out concert in the United States: It was in 1997, at the Don Haskins Center in El Paso, Texas, and behind the scenes promoter Lazaro Megret tended to every detail of the show. Nearly 20 years later, Iglesias looks back fondly on his relationship with the man who helped launch his touring career in America.

What makes Megret a good promoter?

He is more than a promoter. He's a guy that I love dearly. He's the kind of guy that always speaks the truth, which I appreciate. It's good to get honest answers when you ask about how many tickets were sold and how well we did. I wanted to know when things

were going well and when they weren't. Lazaro was always 100 percent honest with me.

You've become friends?

I know his family, I know his kids. I remember the first time I ever went to El Paso, in 1997. I had dinner with his family. He is always in a good mood, and it was always great to hang out with him. I remember that dinner — he even took me to a strip club!

How has your business relationship evolved?

I've seen him grow through the years as well. When we did our first show together, I don't think he was as big as he is now. He really understands the Latin market in the U.S. It's a whole different world, and he understands it well.

Why do you think he continues to succeed?

He's an old-school cat who has been able to adapt to a new era in a different way of promoting. Not a lot of people in the music industry survive, especially as the music world has gone through so many changes.

Why do you think people in the industry are drawn to Megret?

He has built strong relationships with artists in the industry. That kind of connection with people will help you survive. I think people generally want to see him win.

Is there anything else you would like to add?

Yes. He owes me money. (Laughs.) That's the worst thing you can tell a promoter. Just kidding, just kidding. —JA.

Happy 35th Anniversary Lazaro Megret

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35 AÑOS DE TRAYECTORIA

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¡Es simplemente un honor contar con tu amistad, cariño, apoyo, consejos, y que nos hagas parte de tu vida! Desde los principios de tu aventura y reto tan grande, el poder ver y aprender de tus experiencias, retos e innumerable cantidad de éxitos ha hecho que con los años te hayas convertido en una persona entrañable que nunca olvidaremos en nuestras vidas. Tu talento te ha llevado a rebasar límites que no pensabas encontrar. Has roto muros, igual como le pasó a la muralla de Berlín, que se han puesto a tu paso. Has logrado lo que nunca un promotor antes había logrado como hacer que todos los medios creyeran en ti y ser el primer promotor en la región con términos de crédito, que los medios se asocien contigo para lograr eventos mucho más grandes en diferentes ciudades de Estados Unidos y México, y además crear eventos que nunca fueron imaginables. A través de los años hemos visto como has hecho grandes aventuras exitosas con Univision, Hispanic Broadcasting Corporation, Televisa, SBS, Tichenor Media Systems, Clear Channel, Ticketmaster, LiveNation y muchos más.

Hemos visto como has encontrado miles de batallas en tu camino como los más grandes gladiadores, has cosechado muchos más triunfos que cualquier otro promotor. Te has convertido en el más grande promotor de eventos Latinos en este país tan grande. Nos has llevado contigo haciendonos sentir parte de tu familia, incluyendo tu familia misma tan trabajadora nos ha acogido en su hogar como parte de sus vidas. Igualmente nosotros te consideramos de nuestra familia. Orgullosamente agradecidos con tu familia, contigo, por esto te deseamos recibas una de las más grandes felicitaciones que podamos imaginar. ¡Un abrazo muy fuerte de tu familia
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*Congratulations.
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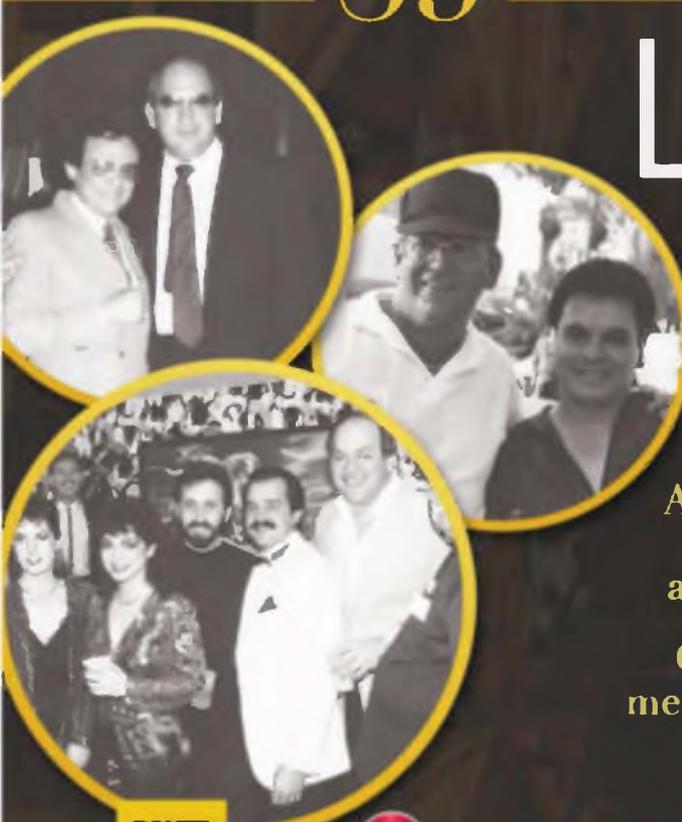


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CHARTS



NUMBERS: TRAINOR'S TRIPLE THREAT

Meghan Trainor is riding high on the Billboard Hot 100 with her smash "No," but that's only part of her current success — she also has co-written the latest hits by Rascal Flatts and Jennifer Lopez

696^K

"No," which ranks at No. 4 on the Billboard Hot 100 (dated April 30), has sold 696,000 downloads through the week ending April 14, according to Nielsen Music. It has spent all six of its weeks on the Digital Songs chart in the top five.

47^M

Rascal Flatts' "I Like the Sound of That" rises 2-1 on Country Airplay, with 47 million in audience. In 2014, Trainor called it her "biggest dream come true" for the act to record the song, which she wrote with Jesse Frasure and Shay Mooney.

1.8^M

Lopez debuts at No. 92 on the Hot 100 with Trainor's co-write "Ain't Your Mama," which bows with 18 million U.S. streams. Lopez premiered the song on the April 7 *American Idol* series finale

—GARY TRUST



The Lumineers earn their first No. 1 album with sophomore release *Cleopatra*.

TOMORROW'S HITS

HELLO GOODBYE BLUE

Americana duo **Goodbye Blue** formed in 2002 after **Charlotte Kendrick's** teacher suggested she work with **Dan Rowe**. Not only did the two click musically, releasing three albums; they eventually married. *Worth the Wait* (Wondermore), bubbling under Folk Albums, marks the New Jersey-based duo's return from a hiatus to focus on family, which the pair is celebrating at an April 27 show at Club Passim in Cambridge, Mass.



BREAKING NEWS

Breaking Southwest (Kent Bell, Kyle Gaston and Lauren Hall) bullets at No. 57 on Country Airplay with its debut, country-rock single "Ghost Town" (Hall's fiddle provides the twang). The Texas group won the maiden Nash Next talent competition, resulting in a deal with Nash Records, the new label launched by Cumulus Media. The trio is working on its first album with producer **Julian Raymond**.

Billboard Artist 100

April 30
2016
billboard



NO. 17 Desiigner

The rapper rises 26-17 on the Artist 100, up 36 percent in overall activity. He's powered by his viral smash "Panda," which jumps 5-2 on the Billboard Hot 100 and could dethrone Rihanna's "Work" (featuring Drake) atop the May 7 chart.

DESIGNER: YOOTPHOTOGRAPHY; PILOTS: JABARI JACOBS; CHAINSMOKERS: COURTESY OF COLUMBIA RECORDS.

	WES. AGO	LAST WEEK	THIS WEEK	ARTIST	IMPRINT/DISTRIBUTING LABEL	PEAK POS.	WES. ON CHART
RE-ENTRY		1	#1	THE LUMINEERS	DUALTONE	1	2
	2	1	2	JUSTIN BIEBER	SCHOOLBOY/RAYMOND BROSUN/DEF JAM	1	93
	6	2	3	DRAKE	YOUNG MONEY/CASH MONEY/REPUBLIC	1	94
	3	4	4	RIHANNA	WESTBURY ROAD/ROC NATION	2	90
NEW		5	5	DEFTONES	REPRISE/WARNER BROS.	5	1
	5	9	6	TWENTY ONE PILOTS	FUELED BY RAMEN/AG	2	52
							
	9	11	7	TAYLOR SWIFT	BIG MACHINE/BMG	1	90
	7	10	8	MEGHAN TRAINOR	EPIC	1	
	66	3	9	KANYE WEST	G.O.O.D./ROC-A-FELLA/DEF JAM	3	44
	1	8	10	ZAYN	RCA	1	12
	4	7	11	ADELE	XL/COLUMBIA	1	63
	11	5	12	LUKAS GRAHAM	WARNER BROS.	5	11
	26	6	13	CHRIS STAPLETON	MERCURY NASHVILLE/UMGN	2	25
	8	12	14	THE WEEKND	XO/REPUBLIC	1	79
	15	14	15	FUTURE	A-1/FREEBANDZ/EPIC	1	39
	10	13	16	ARIANA GRANDE	REPUBLIC	1	92
	45	26	17	DESIIGNER	G.O.O.D./DEF JAM	17	5
	17	19	18	KEVIN GATES	BREAD WINNERS' ASSOCIATION/ATLANTIC/AG	5	16

	13	16	19	SELENA GOMEZ	INTERSCOPE/IGA	2	81
	16	18	20	FLO RIDA	POE BOY/ATLANTIC/AG	11	57
	25	21	21	MIKE POSNER	ISLAND	21	11
	18	20	22	BRYSON TILLER	TRAPSOUL/RCA	10	29
	24	23	23	G-EAZY	G-EAZY/RVC/EPG/RCA	8	24
	21	24	24	DNCE	REPUBLIC	21	18
	19	22	25	FETTY WAP	RCP/300/AG	3	62
	22	28	26	FIFTH HARMONY	SYCO/EPIC	12	56
	35	27	27	LUKE BRYAN	CAPITOL NASHVILLE/UMGN	1	94
	27	31	28	PANIC! AT THE DISCO	DCD2/FUELED BY RAMEN/AG	3	25
	29	25	29	THOMAS RHETT	VALORY/BMG	7	63
	23	29	30	CHARLIE PUTH	ARTIST PARTNERS GROUP/ATLANTIC/AG	10	55
	70	32	31	CARRIE UNDERWOOD	10/ARISTA NASHVILLE/SMN	3	81
	3	33	32	THE CHAINSMOKERS	DISRUPTOR/COLUMBIA	32	20
							
	28	34	33	SHAWN MENDES	ISLAND	2	62
	38	30	34	JOEY + RORY	VANGUARD/SUGAR HILL/FARMHOUSE/GAITHER/CONCORD/CAPI/OLY/CMG	13	10
	33	38	35	JEREMIH	MICK SCHULTZ/DEF JAM	30	89
	36	40	36	DISTURBED	REPRISE/WARNER BROS.	5	20

The week's most popular artists across all genres, ranked by album and single sales as measured by Nielsen Music, with an added audience popularity factor from online music sources tracked by Nielsen Music and FanDango on social networking sites as compiled by the Big Hit and Top Charts. Rights to the logo and design are the property of the Nielsen Music Group. All rights reserved.



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La Sociedad de Autores y Compositores de México, felicita al maestro Juan Gabriel por este tan merecido reconocimiento *Billboard Spirit of Hope Award*, que reconoce su talento y trascendencia a nivel mundial.

Juan Gabriel



Billboard 200

April 30
2016
billboard

LAST WEEK	THIS WEEK	ARTIST CERTIFICATION	TITLE	PEAK POS.	WEEKS ON CHART
	1	NEW	THE LUMINEERS <i>Cleopatra</i>	1	1
NEW	2		DEFTONES <i>Gore</i>	2	1
2	3		CHRIS STAPLETON <i>Traveller</i>	1	31
1	4		KANYE WEST <i>The Life Of Pablo</i>	1	2
6	5		RIHANNA <i>ANTI</i>	1	12
8	6		JUSTIN BIEBER <i>Purpose</i>	1	22
10	7	GG	TWENTY ONE PILOTS <i>Blurryface</i>	1	48
7	8		ZAYN <i>Mind Of Mine</i>	1	3
9	9		ADELE <i>25</i>	1	21
10	10		LUKAS GRAHAM <i>Lukas Graham</i>	3	2
11	11		KEVIN GATES <i>Islah</i>	2	11
12	12		BRYSON TILLER <i>TRAPSOUL</i>	8	29
13	13		G-EAZY <i>When It's Dark Out</i>	5	19
14	14		THE WEEKND <i>Beauty Behind The Madness</i>	1	33
18	15		ORIGINAL BROADWAY CAST <i>Hamilton: An American Musical</i>	12	29
15	16		JOEY + RORY <i>Hymns</i>	4	9
19	17		PANIC! AT THE DISCO <i>Death Of A Bachelor</i>	1	13
NEW	18		ZAKK WYLDE <i>Book Of Shadows II</i>	18	1
NEW	19		BEN HARPER AND THE INNOCENT CRIMINALS <i>Call It What It Is</i>	19	1
20	20		TAYLOR SWIFT <i>1989</i>	1	77
21	21		DRAKE & FUTURE <i>What A Time To Be Alive</i>	1	30
22	22		FETTY WAP <i>Fetty Wap</i>	1	29
23	23		DISTURBED <i>Immortalized</i>	1	34
24	24		THOMAS RHETT <i>Tangled Up</i>	6	29
25	25		FUTURE <i>EVOL</i>	1	10
NEW	26		M83 <i>Junk</i>	26	1
27	27		SAM HUNT <i>Montevallo</i>	3	77
47	28		HALSEY <i>Badlands</i>	2	33
28	29		FLO RIDA <i>My House (EP)</i>	14	54
32	30		FUTURE <i>DS2</i>	1	39
29	31		CARRIE UNDERWOOD <i>Storyteller</i>	2	25
37	32		MIKE POSNER <i>The Truth (EP)</i>	32	12
5	33		TWENTY88 <i>TWENTY88</i>	5	2
35	34		J. COLE <i>2014 Forest Hills Drive</i>	1	71
34	35		SIA <i>This Is Acting</i>	4	11
51	36		MELANIE MARTINEZ <i>Cry Baby</i>	6	35
38	37		LUKE BRYAN <i>Kill The Lights</i>	1	36
46	38		DRAKE <i>If You're Reading This It's Too Late</i>	1	62
62	39		JORDAN SMITH <i>Something Beautiful</i>	2	4
59	40		JAMES BAY <i>Chaos And The Calm</i>	15	56
41	41		SELENA GOMEZ <i>Revival</i>	1	27
42	42		CHARLIE PUTH <i>Nine Track Mind</i>	6	11
49	43		JEREMIH <i>Late Nights: The Album</i>	42	19
48	44		TWENTY ONE PILOTS <i>Vessel</i>	21	87
36	45		KENDRICK LAMAR <i>untitled unmastered.</i>	1	6
65	46		DNCE <i>Swaay (EP)</i>	46	18
33	47		TIM MCGRAW <i>Damn Country Music</i>	5	19
43	48		VARIOUS ARTISTS <i>NOW 57</i>	7	10
53	49		MEGHAN TRAINOR <i>Title</i>	1	66
NEW	50		SKIZZY MARS <i>Alone Together</i>	50	1

LAST WEEK	THIS WEEK	ARTIST CERTIFICATION	TITLE	PEAK POS.	WEEKS ON CHART
51	51		WEEZER <i>Weezer (White Album)</i>	4	2
52	52		TROYE SIVAN <i>Blue Neighbourhood</i>	7	19
26	53		GWEN STEFANI <i>This Is What The Truth Feels Like</i>	1	4
60	54		ALESSIA CARA <i>Know-It-All</i>	9	22
55	55		GUNS N' ROSES <i>Greatest Hits</i>	3	348
63	56		LAUREN DAIGLE <i>How Can It Be</i>	30	49
67	57		ED SHEERAN <i>X</i>	1	95
55	58		ADELE <i>21</i>	1	269
68	59		YO GOTTI <i>The Art Of Hustle</i>	4	8
64	60		CHRIS BROWN <i>Royalty</i>	3	17
45	61		YOUNG THUG <i>Silme Season 3</i>	7	3
81	62		COLDPLAY <i>A Head Full Of Dreams</i>	2	19
63	63		CARRIE UNDERWOOD <i>Greatest Hits: Decade #1</i>	4	71
64	64		Z CHAINZ <i>ColleGrove</i>	4	6
65	65		SHAWN MENDES <i>Handwritten</i>	1	53
66	66		ERIC CHURCH <i>Mr. Misunderstood</i>	2	24
67	67		DRAKE <i>Take Care</i>	1	163
68	68		CHRIS YOUNG <i>I'm Comin' Over</i>	5	22
69	69		ONE DIRECTION <i>Made In The A.M.</i>	2	22
NEW	70		FRIGHTENED RABBIT <i>Painting Of A Panic Attack</i>	70	1
71	71		ELLE KING <i>Love Stuff</i>	26	51
71	72		BLAKE SHELTON <i>Reloaded: 20 #1 Hits</i>	5	25
77	73		G-EAZY <i>These Things Happen</i>	3	92
23	74		K. MICHELLE <i>More Issues Than Vogue</i>	2	3
76	75		SAM SMITH <i>In The Lonely Hour</i>	2	96
76	76		KELLY CLARKSON <i>Greatest Hits: Chapter One</i>	11	64
77	77		MERLE HAGGARD <i>20 Greatest Hits</i>	75	2
78	78		DRAKE <i>Nothing Was The Same</i>	1	131
79	79		KELLY CLARKSON <i>Piece By Piece</i>	1	33
80	80		METALLICA <i>Metallica</i>	1	374
81	81		OLD DOMINION <i>Meat And Candy</i>	16	23
82	82		EXPLOSIONS IN THE SKY <i>The Wilderness</i>	24	2
83	83		KELSEA BALLERINI <i>The First Time</i>	31	39
84	84		RUTH B <i>The Intro (EP)</i>	84	6
85	85		MAJOR LAZER <i>Peace Is The Mission</i>	12	45
86	86		ZPAC <i>Greatest Hits</i>	3	138
87	87		KENDRICK LAMAR <i>To Pimp A Butterfly</i>	1	57
88	88		THE CHAINSMOKERS <i>Bouquet (EP)</i>	31	24
NEW	89		KRIZZ KALIKO <i>Go</i>	89	1
NEW	90		MAYER HAWTHORNE <i>Man About Town</i>	90	1
91	91		QUEEN <i>Greatest Hits II & III: The Platinum Collection</i>	48	33
92	92	PS	THE LUMINEERS <i>The Lumineers</i>	2	112
93	93		BEYONCE <i>Beyonce</i>	1	118
94	94		ROR MARLEY AND THE WALLERS <i>Legend: The Best Of...</i>	5	413
95	95		TY DOLLA SIGN <i>Free TC</i>	14	21
96	96		KENDRICK LAMAR <i>good kid, m.A.A.d city</i>	2	181
97	97		EMINEM <i>The Eminem Show</i>	1	263
98	98		FLORIDA GEORGIA LINE <i>Anything Goes</i>	1	79
99	99		VARIOUS ARTISTS <i>OWSLA World Wide Broadcast</i>	72	7
100	100		ANTHONY HAMILTON <i>What I'm Feelin'</i>	15	3



Streams Keep Powering Pablo

After *The Life Of Pablo* by Kanye West (above) bounded in at No. 1 on the Billboard 200 dated April 23, the set dips to No. 4 in its second week, with 47,000 equivalent album units earned in the week ending April 14 (down 50 percent), according to Nielsen Music. The album launched at No. 1 largely off the strength of its streaming activity, as 70 percent of its first-week units (66,000 of 94,000) were driven by streaming equivalent units. The remaining 28,000 were pure album sales.

On the new Billboard 200, while the album descends with a not-too-shabby 50 percent overall decline in units, its sales erode dramatically: by 95 percent, to slightly more than 1,000 sold.

So, what happened? Much of *Pablo's* first-week album sales were driven by sales of the set in conjunction with tickets sold to West's Yeezy Season 3 fashion show at Madison Square Garden in New York on Feb. 11 and its concurrent live-stream movie theater event. Those albums — think of them as preorders — were fulfilled for buyers in the week ending April 7, so it's natural for the album to take a tumble after such a unique offer boosted its debut week.

Further, with *Pablo* commercially available only on West's official website and Tidal, there is a limited retail reach for the set. Plus, most consumers seem to be opting to experience the album on streaming services: 97 percent of its equivalent album units earned in the week ending April 14 came from streams.

—Keith Caulfield

SALES DATA COMPILED BY NIELSEN MUSIC. *CERTIFICATION: RIAA. **STREAMING: SPIN. ***EQUIVALENT ALBUM UNITS: SPIN. ALL RIGHTS RESERVED. THE WEEK'S MOST POPULAR ALBUMS, AS WELL AS THEIR STREAMING ACTIVITY AND DIGITAL SALES, TRACKED BY NIELSEN MUSIC. CHARTS LEGEND: AN ALBUM OR SINGLE THAT DEBUTS AT NO. 1 ON THE BILLBOARD 200 IS HIGHLIGHTED IN YELLOW. PHOTO: FRASER HARRISON/GETTY IMAGES

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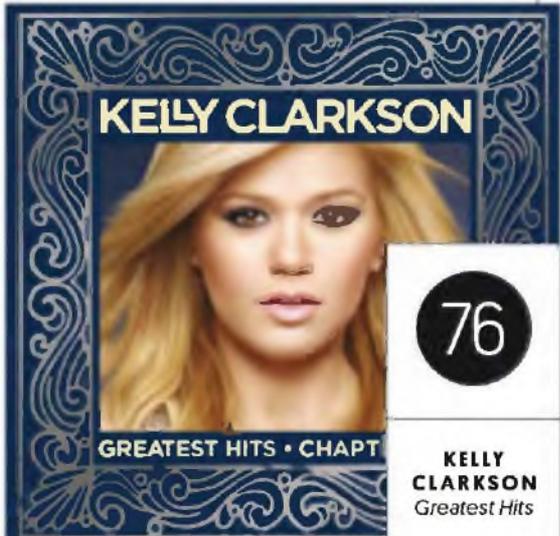
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LAST WEEK	THIS WEEK	ARTIST	CERTIFICATION	Label	Title	PEAK POS.	WKS. ON CHART
NEW	101	ERRA		REPRISE/DISTRIBUTING LABEL	Drift	101	1
98	102	HOZIER ▲		RUBEN/DUNES/COLUMBIA	Hozier	2	80
125	103	X AMBASSADORS		KIDINA/DONCHAY/INTERSCOPE/IGA	VHS	7	42
NEW	104	LIGHTS		REPRISE/DUNES/UMWAVE	Midnight Machines	104	1
NEW	105	HAYES CARLL		REPRISE/DUNES/UMWAVE	Lovers And Leavers	105	1
103	106	NICKI MINAJ ▲		YOUNG MINAJ/SHAW MONEY/REPUBLIC	The Pinkprint	2	70
107	107	ELLIE GOULDING		CHRISTIAN HALL/INTERSCOPE/IGA	Delirium	3	23
104	108	THE BEATLES ▲		APPLE/CAPITOL/UMG	1	1	220
NEW	109	ANGELS & AIRWAVES		THE BEATLES	Chasing Shadows (EP)	109	1
106	110	JOURNEY ▲		COLUMBIA/SONY	Journey's Greatest Hits	10	404
107	111	IMAGINE DRAGONS ▲		KIDINA/DONCHAY/INTERSCOPE/IGA	Night Visions	2	189
100	112	SIA ●		MONKEY PUZZLE/RCA	1000 Forms Of Fear	1	88
113	111	RACHEL PLATTEN ●		COLUMBIA	wildfire	5	15
127	114	MUMFORD & SONS ●		RED WAGON/AT&T/ASAP/RE	Wilder Mind	1	44
199	115	TOBYMAC		REPRISE/DUNES/UMWAVE	This Is Not A Test	4	27
115	116	BIG SEAN ▲		COLUMBIA/SONY	Dark Sky Paradise	1	60
107	117	FALL OUT BOY ▲		AMERICAN BEAUTY / AMERICAN PSYCHO	American Beauty / American Psycho	1	65
NEW	118	PARQUET COURTS		REPRISE/DUNES/UMWAVE	Human Performance	118	1
79	119	JOE BONAMASSA		REPRISE/DUNES/UMWAVE	Blues Of Desperation	12	3
112	120	THE 1975		XL/REPRISE/DUNES/UMWAVE	I Like It When You Sleep, For You Are So Beautiful Yet So Unaware Of It	1	7
116	121	DAVID BOWIE ▲		REPRISE/DUNES/UMWAVE	Best Of Bowie	4	37
145	122	EMINEM ▲		REPRISE/DUNES/UMWAVE	Curtain Call: The Hits	1	285
106	123	ZAC BROWN BAND		REPRISE/DUNES/UMWAVE	Greatest Hits So Far...	20	70
156	124	NIRVANA ▲		REPRISE/DUNES/UMWAVE	Nevermind	1	317
100	125	DEMI LOVATO		SAB HOUSE/RS&A/MOLLYWOOD	Confident	2	26
121	126	NATHAN FORTER & THE NIGHT SWEETS		REPRISE/DUNES/UMWAVE	Nathan Forter & The Night Sweets	17	34
78	127	BRETT ELDREDGE		AT&T/ASAP/RE	Illinois	3	26
122	128	RAE SREMMURD		REPRISE/DUNES/UMWAVE	Sremmlife	5	67
131	129	DAYA		REPRISE/DUNES/UMWAVE	Daya (EP)	67	23
100	130	JOHNNY CASH ▲		COLUMBIA NASHVILLE/LEGACY/AMER. AN.	The Legend Of Johnny Cash	5	225
100	131	LOGIC		DEF JAM	The Incredible True Story	3	22
123	132	MAROON 5 ▲		AT&T/ASAP/RE	V	1	85
119	133	BEYONCE ▲		REPRISE/DUNES/UMWAVE	I Am...Sasha Fierce	1	108
31	134	CHEAP TRICK		REPRISE/DUNES/UMWAVE	Ban Zoom Crazy...Hello	31	2
135	135	LUKE BRYAN ▲		CAPITOL	Crash My Party	1	140
128	136	FLORIDA GEORGIA LINE ▲		REPRISE/DUNES/UMWAVE	Here's To The Good Times	4	172
89	137	SOUNDTRACK		REPRISE/DUNES/UMWAVE	Star Wars: The Force Awakens	5	9
142	138	LANA DEL REY ▲		REPRISE/DUNES/UMWAVE	Born To Die	2	220
189	139	GUNS N' ROSES ▲		REPRISE/DUNES/UMWAVE	Appetite For Destruction	1	166
108	140	MAREN MORRIS		COLUMBIA NASHVILLE/SMN	Maren Morris (EP)	96	12
140	141	TRAVIS SCOTT		REPRISE/DUNES/UMWAVE	Rodeo	3	32
146	142	THE WEEKND ▲		REPRISE/DUNES/UMWAVE	Trilogy	4	111
190	143	KANYE WEST ▲		ROC-A-FELLA/DEF JAM	My Beautiful Dark Twisted Fantasy	1	59
NEW	144	PETER WOLF		COLUMBIA	A Cure For Loneliness	144	1
RE	105	WILLIE NELSON / MERLE HAGGARD		REPRISE/DUNES/UMWAVE	Django And Jimmie	7	10
144	146	MERLE HAGGARD		REPRISE/DUNES/UMWAVE	The Essential Merle Haggard, The Epic Years	139	2
147	147	MERLE HAGGARD		REPRISE/DUNES/UMWAVE	40 Greatest Hits, V. 1	88	2
159	148	A\$AP ROCKY ●		A\$AP WORLD/RODEO GROUND/RS&A	AT.Long.Last.A\$AP	1	46
151	149	LEE BRICE		COLUMBIA	I Dont Dance	5	44
149	150	TORI KELLY		REPRISE/DUNES/UMWAVE	Unbreakable Smile	2	34

LAST WEEK	THIS WEEK	ARTIST	CERTIFICATION	Label	Title	PEAK POS.	WKS. ON CHART
NEW	150	FILTER		WIND-UP/RECORD	Crazy Eyes	151	1
RE	152	SUBLIME ▲		GASOLINI/ALLEY/IMP./A&M	Sublime	13	133
132	151	ZAC BROWN BAND ●		REPRISE/DUNES/UMWAVE	JEKYLL + HYDE	1	51
RE	154	ALABAMA SHAKES ●		ATO	Sound & Color	1	45
127	155	BILLY JOEL ▲		COLUMBIA/SONY	The Essential Billy Joel	15	62
158	156	BRANTLEY GILBERT ●		REPRISE/DUNES/UMWAVE	Just As I Am	2	98
150	157	KANYE WEST ▲		ROC-A-FELLA/DEF JAM	Graduation	1	78
158	158	LITTLE BIG TOWN ●		CAPITOL	Pain Killer	7	72
159	159	BABYMETAL		REPRISE/DUNES/UMWAVE	Metal Resistance	39	2
160	160	EAGLES ▲		REPRISE/DUNES/UMWAVE	The Very Best Of The Eagles	3	163
161	161	CREDENCE CLEARWATER REVIVAL ▲		REPRISE/DUNES/UMWAVE	On the Border: The 20 Greatest Hits	22	264
RE	162	THE NOTORIOUS B.I.G. ●		BAD BOY/RHINO	Life After Death	1	83
164	163	EMINEM ▲		REPRISE/DUNES/UMWAVE	The Marshall Mathers LP 2	1	124
164	164	FOR KING & COUNTRY		REPRISE/DUNES/UMWAVE	Run Wild, Live Free, Love Strong	13	30
154	165	KIDZ BOP KIDS		RAZOR & TIE	Kidz Bop 31	6	13
RE	166	IMAGINE DRAGONS ●		KIDINA/DONCHAY/INTERSCOPE/IGA	Smoke + Mirrors	1	60
RE	167	MERCYME		747/REPRISE/DUNES/UMWAVE	Welcome To The New	4	50
175	168	J. COLE ▲		REPRISE/DUNES/UMWAVE	Born Sinner	1	60
172	169	DR. DRE ▲		REPRISE/DUNES/UMWAVE	Dr. Dre - 2001	2	146
RE	170	ARCTIC MONKEYS ●		DUNED	AM	6	120
161	171	FIVE FINGER DEATH PUNCH		REPRISE/DUNES/UMWAVE	Got Your Six	2	32
188	172	ED SHEERAN ▲		REPRISE/DUNES/UMWAVE	+	5	186
174	173	PANIC! AT THE DISCO		REPRISE/DUNES/UMWAVE	Too Weird To Live, Too Rare To Die!	2	67
NEW	174	SLEEPING WITH SIRENS		REPRISE/DUNES/UMWAVE	Live And Unplugged	174	1
175	175	NICKELBACK		ROADRUNNER	The Best Of Nickelback: Volume 1	21	30
174	176	EAGLES ▲		REPRISE/DUNES/UMWAVE	Their Greatest Hits 1971-1975	1	189
177	177	WIZ KHALIFA		REPRISE/DUNES/UMWAVE	Khalifa	6	10
178	178	BRUNO MARS ▲		REPRISE/DUNES/UMWAVE	Doo-Wops & Hoolligans	3	271
179	179	CAM		REPRISE/DUNES/UMWAVE	Untamed	12	17
RE	180	MICHAEL JACKSON ▲		REPRISE/DUNES/UMWAVE	Number Ones	13	215
RE	181	SIMON & GARFUNKEL		COLUMBIA/SONY	Playas: The Very Best Of Simon & Garfunkel	160	3
NEW	182	JULIO ALVAREZ Y SU NORTENO BANDA		REPRISE/DUNES/UMWAVE	Mis Misas, Hoy Mis Amigos!	182	1
196	183	A\$AP ROCKY ●		A\$AP WORLD/RODEO GROUND/RS&A	Long.Live.A\$AP	1	68
173	184	ELTON JOHN ▲		REPRISE/DUNES/UMWAVE	Greatest Hits 1970-2002	12	109
162	185	MACKLEMORE & RYAN LEWIS		MACK + LE MORE	This Unruly Mess I've Made	4	7
186	186	RED HOT CHILI PEPPERS ▲		WARNER	Greatest Hits	18	79
187	187	EMINEM ▲		REPRISE/DUNES/UMWAVE	Recovery	1	228
RE	188	MY CHEMICAL ROMANCE ▲		REPRISE/DUNES/UMWAVE	The Black Parade	2	78
189	189	KANYE WEST ▲		ROC-A-FELLA/DEF JAM	Late Registration	1	40
190	190	HALESTORM		AT&T/ASAP/RE	Into The Wild Life	5	11
RE	191	LOGIC		DEF JAM	Under Pressure	4	24
186	192	ARIANA GRANDE ▲		REPRISE/DUNES/UMWAVE	My Everything	1	78
RE	193	GREEN DAY ▲		REPRISE/DUNES/UMWAVE	American Idiot	1	135
RE	194	NIRVANA ▲		REPRISE/DUNES/UMWAVE	Nirvana	3	37
RE	195	BORNS		REPRISE/DUNES/UMWAVE	Dopamine	24	8
167	196	COLE SWINDELL ▲		WALL GROUP/COLUMBIA/SONY	Cole Swindell	3	96
163	197	ADELE ▲		XL/REPRISE/DUNES/UMWAVE	19	4	213
RE	198	N.W.A ▲		REPRISE/DUNES/UMWAVE	Straight Outta Compton	4	105
199	199	DMX		REPRISE/DUNES/UMWAVE	The Best Of DMX	102	5
200	200	KID CUDI		REPRISE/DUNES/UMWAVE	Man On The Moon: The End Of Day	4	96



KELLY CLARKSON

GREATEST HITS • CHAPTER 1

76

KELLY CLARKSON
Greatest Hits

The two top-selling *American Idol* finalists — Kelly Clarkson and Carrie Underwood — gain on the Billboard 200 following their performances on the show's finale (April 7). Clarkson, with U.S. album sales of 14 million (according to Nielsen Music), rises 130-76 with *Greatest Hits: Chapter One* (8,000 units; up 41 percent) and 117-79 with *Piece by Piece* (7,000; up 21 percent). Underwood (16 million albums sold) steps 95-63 with *Greatest Hits: Decade #1* (9,000; up 27 percent). —K.C.



40

JAMES RAY
Chaos and the Calm

The album returns to the top 40 (12,000 units; up 12 percent) for a fourth nonconsecutive week in the region, as its single "Let It Go" continues to gain on the Mainstream Top 40 airplay chart (No. 22 with a bullet).



145

WILLIE NELSON / MERLE HAGGARD
Django and Jimmie

The late Merle Haggard (who died April 6) has four titles on the Billboard 200, including this returning 2015 album with Willie Nelson (*Django* debuted and peaked at No. 7 — Haggard's highest charting set ever).

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Bieber's Purpose Success Continues

First, Justin Bieber earned his first No. 1 on the Billboard Hot 100 with his Purpose single "What Do You Mean?" Then, for good measure, the set produced two more No. 1s: "Sorry" and "Love Yourself."

Now Bieber can celebrate that Purpose has outsold his previous album, 2012's Believe Purpose, which arrived Nov. 13, 2015, has sold 1.67 million copies in just 22 weeks, according to Nielsen Music. Comparably, Believe has shifted 1.63 million in total and in its first 22 weeks, had sold slightly more than 1 million copies.

Purpose's solid success also continues on the Billboard 200 as it rises 8-6 in its 22nd straight week in the top 10.

Elsewhere on the Billboard 200 one-time tourmates Metallica and Guns N' Roses climb with a trio of sturdy-selling classic albums. Metallica's self-titled release jumps 90-80 (7,000 equivalent album units earned in the week ending April 14; up 2 percent), while Guns N' Roses have a pair of rising titles: Greatest Hits (72-55 with 10,000 units; up 7 percent) and Appetite for Destruction (189-139 with 5,000 units; up 25 percent).

On Top Catalog Albums, Metallica's self-titled set and GNR's Greatest Hits rise 3-1 and 5-2, respectively, marking the first time the bands have shared the top two slots on the sales-based list. Metallica sold 6,000 for the week (up 6 percent) while Greatest Hits moved 5,000 (up 14 percent).

The bands toured together in 1992. They played stadium shows between July and October of that year and earned \$30 million, according to Billboard Boxscore.

—Keith Caulfield



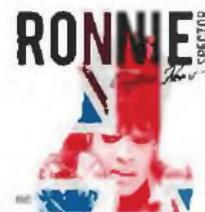
Album Sales

April 30 2016
billboard

TOP ALBUM SALES™					
LAST WEEK	THIS WEEK	ARTIST	CERTIFICATION	Title	WEEKS ON CHART
	1	THE LUMINEERS	DUALCUT	Cleopatra	1
NEW	2	DEFTONES	REPRISE/WARNER BROS.	Gore	1
8	3	CHRIS STAPLETON	MONSIEUR MARI/VIRVANE	Traveller	32
5	4	ADELE	XL/REPRISE	25	21
7	5	JOEY + RORY	FABULOUS/EGOTHE/RCAPITOL CMG	Hymns	9
NEW	6	ZAKK WYLDE	SONIC	Book Of Shadows II	1
NEW	7	BEN HARPER AND THE INNOCENT CRIMINALS	RED WAGON/SONIC/RED	Call What It Is	1
18	8	TWENTY ONE PILOTS	REPRISE	Blurryface	48
10	9	RIHANNA	ROYAL NATION	ANTI	11
14	10	JUSTIN BIEBER	SCHOOL BOY/ATLANTIC/DEF JAM	Purpose	22
23	11	ORIGINAL BROADWAY CAST	SONIC	Hamilton: An American Musical	29
24	12	JORDAN SMITH	SONIC	Something Beautiful	4
NEW	13	M83	M83/MUTE	Junk	1
25	14	PANIC! AT THE DISCO	DEEZ/VEVO/RED WAGON	Death Of A Bachelor	13
15	15	VARIOUS ARTISTS	SONIC/SONIC/SONIC/SONIC/SONIC	NOW 57	10
8	16	ZAYN	SONIC	Mind Of Mine	3
26	17	CARRIE UNDERWOOD	SONIC/NASHVILLE/SAN	Storyteller	25
27	18	DISTURBED	REPRISE/WARNER BROS.	Immortalized	32
9	19	WEEZER	WEEZER/CRUSH MUSIC/AG	Weezer (White Album)	2
NEW	20	SKIZZY MARS	SONIC	Alone Together	1
NEW	21	FRIGHTENED RABBIT	ATLANTIC/AG	Painting Of A Panic Attack	1
8	22	LUKAS GRAHAM	WARNER BROS.	Lukas Graham	2
23	23	KEVIN GATES	SONIC/WARNER BROS./ATLANTIC/AG	Islah	11
32	24	LAUREN DAIGLE	SONIC	How Can It Be	41
25	25	EXPLOSIONS IN THE SKY	THE WILDERNESS	The Wilderness	2
34	26	TAYLOR SWIFT	BIG MACHINE/BMLG	1989	77
19	27	GWEN STEFANI	SONIC	This Is What The Truth Feels Like	4
NEW	28	ERRA	SONIC	Drift	1
NEW	29	KRIZZ KALIKO	SONIC/REPRISE	Go	1
13	30	K. MICHELLE	ATLANTIC/AG	More Issues Than Vogue	3
NEW	31	MAVER HAWTHORNE	SONIC	Man About Town	1
NEW	32	ANGELS & AIRWAVES	SONIC	Chasing Shadows (EP)	1
NEW	33	HAYES CARL	SONIC	Lovers And Leavers	1
21	34	ANTHONY HAMILTON	SONIC	What I'm Feelin'	3
35	35	THOMAS RHETT	SONIC	Tangled Up	29
36	36	SAM HUNT	SONIC	Montevallo	77
37	37	THE WEEKND	SONIC	Beauty Behind The Madness	33
38	38	TWENTY88	SONIC	TWENTY88	2
39	39	KENDRICK LAMAR	SONIC	untitled unmastered.	6
40	40	METALLICA	SONIC	Metallica	346
NEW	41	LIGHTS	SONIC	Midnight Machines	1
31	42	JOE BONAMASSA	SONIC	Blues Of Desperation	3
43	43	GUNS N' ROSES	SONIC	Greatest Hits	300
NEW	44	PARQUET COURTS	SONIC	Human Performance	1
45	45	LUKE BRYAN	SONIC	Kill The Lights	36
40	46	ADELE	SONIC	25	232
47	47	CHEAP TRICK	SONIC	Bang Zoom Crazy...Hello	2
48	48	ERIC CHURCH	SONIC	Mr. Misunderstood	24
49	49	MERLE HAGGARD	SONIC	20 Greatest Hits	2
50	50	TIM MCGRAW	SONIC	Damn Country Music	16

HEATSEEKERS ALBUMS™					
LAST WEEK	THIS WEEK	ARTIST	CERTIFICATION	Title	WEEKS ON CHART
NEW	1	ERRA	SONIC	Drift	1
2	2	CHARLES BRADLEY	SONIC	Changes	2
NEW	3	TIM HECKER	SONIC	Love Streams	1
NEW	4	VEDO	SONIC	State Of Mind (EP)	1
NEW	5	SEVIN	SONIC	Purple Heart	1
NEW	6	RONNIE SPECTOR	SONIC	English Heart	1
NEW	7	MAX	SONIC	Hell's Kitchen Angel	1
NEW	8	DEAKIN	SONIC	Sleep Cycle (EP)	1
NEW	9	THE HARMLESS DOVES	SONIC	Temporary Fix (EP)	1
NEW	10	LEXTHE HEX MASTER	SONIC	The Black Season EP	1
NEW	11	CHARLIE FARLEY	SONIC	All I've Been Through	1
RE	12	THE RECORD COMPANY	SONIC	Give It Back To You	8
NEW	13	INSAHN	SONIC	Arktis.	1
NEW	14	THE MOVEMENT	SONIC	Golden	1
NEW	15	WOODS	SONIC	City Sun Eater In The River Of Light	1
NEW	16	BEFORE YOU EXIT	SONIC	All The Lights (EP)	1
18	17	GALLANT	SONIC	Ology	2
NEW	18	THROW THE FIGHT	SONIC	Transmissions	1
NEW	19	JERREAU	SONIC	Never How You Plan	1
20	20	PARKER MILLSAP	SONIC	The Very Last Day	3
NEW	21	JANIVA MAGNESS	SONIC	Love Wins Again	1
NEW	22	STRAWBERRY GIRLS	SONIC	American Graffiti	1
23	23	THE HEAVY	SONIC	Hurt & The Merciless	2
RE	24	THE WILLIS CLAN	SONIC	Heaven	16
RE	25	AURORA	SONIC	All My Demons Greeting Me As A Friend	3

TOP CATALOG ALBUMS™					
LAST WEEK	THIS WEEK	ARTIST	CERTIFICATION	Title	WEEKS ON CHART
1	1	METALLICA	SONIC	Metallica	744
2	2	GUNS N' ROSES	SONIC	Greatest Hits	353
3	3	ADELE	SONIC	25	123
4	4	MERLE HAGGARD	SONIC	20 Greatest Hits	2
5	5	GUNS N' ROSES	SONIC	Appetite For Destruction	437
6	6	TWENTY ONE PILOTS	SONIC	Vessel	57
7	7	KELLY CLARKSON	SONIC	Greatest Hits: Chapter One	4
RE	8	THE LUMINEERS	SONIC	The Lumineers	18
NEW	9	MERCYME	SONIC	Welcome To The New	1
10	10	BOB MARLEY AND THE WAILERS	SONIC	Legend: The Best Of	1207
11	11	METALLICA	SONIC	Master Of Puppets	519
14	12	METALLICA	SONIC	...And Justice For All	552
13	13	MERLE HAGGARD	SONIC	40 Greatest Hits, V. 1	2
22	14	JOHNNY CASH	SONIC	The Legend Of Johnny Cash	145
15	15	DAVID BOWIE	SONIC	Best Of Bowie	29
29	16	MERLE HAGGARD	SONIC	The Essential Merle Haggard: The Epic Years	2
44	17	MERLE HAGGARD	SONIC	16 Biggest Hits	2
16	18	MICHAEL JACKSON	SONIC	Off The Wall	219
34	19	GREEN DAY	SONIC	American Idiot	60
39	20	NIRVANA	SONIC	Nevermind	121
RE	21	NIRVANA	SONIC	Nirvana	16
22	22	JOURNEY	SONIC	Journey's Greatest Hits	1049
23	23	MERLE HAGGARD	SONIC	40 #1 Hits	2
12	24	ADELE	SONIC	25	167
NEW	25	ED SHEERAN	SONIC	X	1



Spector Finally Hits Album Chart

Music legend Ronnie Spector makes her album chart debut as English Heart starts at No. 6 on Heatseekers Albums (2,000 copies sold in the week ending April 14, according to Nielsen Music). It's the famed leader of The Ronettes' first solo release in nearly 10 years. Her previous solo set was 2006's Last of the Rock Stars.

The Ronettes notched a Billboard 200 entry with their lone studio album, Presenting the Fabulous Ronettes Featuring Veronica, which peaked at No. 96 on Jan. 23, 1965. (Veronica Bennett is Spector's birth name.) The Ronettes also claimed eight entries on the Billboard Hot 100, including the iconic No. 2 hit "Be My Baby."

Meanwhile, up at No. 1 on Heatseekers Albums, rock band Erra claims its second leader as Drift enters the top slot with 6,000 copies sold in the week ending April 14, according to Nielsen Music. That also is the best sales week for the group, which previously led the list with its last full-length studio effort, Augment, in 2013. The new set is the band's first with singer J.T. Cavey, who officially joined Erra in February. Cavey previously was the lead singer of rock band Texas in July, and, with that group, notched a No. 8 peak on Hard Rock Albums with 2014's Bloodwork.

—K.C.

TOP ALBUM SALES: THE WEEK'S HIGHEST-GROSSING ALBUMS AS REPORTED BY NIELSEN MUSIC. HEATSEEKERS ALBUMS: THE WEEK'S HIGHEST-GROSSING ALBUMS IN THE HEATSEEKERS ALBUMS CHART, AS REPORTED BY NIELSEN MUSIC. TOP CATALOG ALBUMS: THE WEEK'S HIGHEST-GROSSING ALBUMS IN THE CATALOG ALBUMS CHART, AS REPORTED BY NIELSEN MUSIC. WEEKS ON CHART: THE NUMBER OF WEEKS AN ALBUM HAS BEEN ON THE CHART. CERTIFICATION: RIAA CERTIFICATION. ARTIST: THE ARTIST'S NAME. TITLE: THE ALBUM'S TITLE. LABEL: THE ALBUM'S LABEL. WEEKS ON CHART: THE NUMBER OF WEEKS AN ALBUM HAS BEEN ON THE CHART. CERTIFICATION: RIAA CERTIFICATION. ARTIST: THE ARTIST'S NAME. TITLE: THE ALBUM'S TITLE. LABEL: THE ALBUM'S LABEL.

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Little Mix Gets First No. 1 On Top Tracks

Little Mix (below) claims its first No. 1 on Billboard + Twitter Top Tracks as "Hair" re-enters at the summit after the girl group unveiled a new version of the tune, featuring **Sean Paul**, on April 15. The single marks Little Mix's fourth top 10 from its November 2015 album, *Get Weird*, following "Black Magic" (No. 3), "Love Me Like You" (No. 4) and "Secret Love Song" (No. 7). The restyled "Hair" fuels 172,000 Twitter mentions for the group in the week ending April 17, according to Next Big Sound, a gain of 118 percent.

Meanwhile, **Halsey** also joins the top 10 with the No. 7 debut of "Castle," stemming from a reworked version of the song for the film *The Huntsman: Winter's War*. "Castle" first appeared on Halsey's *Badlands* album, though the film rendition shortens the track and incorporates dialogue from **Charlize Theron**, one of the film's stars. The singer also posted a music video for the new cut to her YouTube channel, and the clip has clocked more than 27 million global views through April 19, since its April 13 premiere. "Castle" appears on the *Winter's War* original soundtrack album, which arrived April 15.

A film soundtrack also helps **Pink**, who scores a No. 13 debut for "Just Like Fire," from the soundtrack to the forthcoming Disney film *Alice Through the Looking Glass*. The pop star co-wrote the track with **Max Martin**, **Shellback** and **Oscar Holter** and released it on April 15. *Looking Glass*, whose stars include **Johnny Depp**, **Anne Hathaway** and the late **Alan Rickman**, opens in U.S. theaters on May 27.

—Trevor Anderson



Social

April 30 2016

billboard

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LAST WEEK	THIS WEEK	TITLE	ARTIST	WEEKS ON CHART
RE 1	1	HAIR	Little Mix Feat. Sean Paul	4
3	2	DAINGEROUS WOMAN	Ariana Grande	7
7	3	WORK	Rihanna Feat. Drake	12
5	4	WORK FROM HOME	Fifth Harmony Feat. Ty Dolla Sign	8
2	5	ONE DANCE	Drake Feat. WizKid & Kyla	2
3	6	COMPANY	Justin Bieber	12
NEW	7	CASTLE	Halsey	1
14	8	SORRY	Justin Bieber	26
11	9	LOVE YOURSELF	Justin Bieber	23
48	10	YOUTH	Troye Sivan	16
12	11	PILLOWTALK	Zayn	12
15	12	SECRET LOVE SONG	Little Mix Feat. Jason Derulo	24
NEW	13	JUST LIKE FIRE	P!nk	1
42	14	STITCHES	Shawn Mendes	46
47	15	RUN	BTS	9
10	16	NO	Meghan Trainor	7
NEW	17	GIRLS YOUR AGE	Transviolet	1
23	18	7 YEARS	Lukas Graham	10
37	19	DON'T LET ME DOWN	The Chainsmokers Feat. Daya	6
19	20	STRESSED OUT	twenty one pilots	17
RE	21	I NEED U	BTS	15
22	22	HELLO	Adele	26
29	23	HYMN FOR THE WEEKEND	Coldplay	13
4	24	POP STYLE	Drake Feat. The Throne	2
38	25	CHEAP THRILLS	Sia Feat. Sean Paul	6
17	26	STONE COLD	Dem! Lovato	19
41	27	HANDS TO MYSELF	Selena Gomez	21
6	28	BOY PROBLEMS	Carly Rae Jepsen	2
27	29	WHAT DO YOU MEAN?	Justin Bieber	38
33	30	NO BROKEN HEARTS	Bebe Rexha Feat. Nicki Minaj	3
RE	31	FAMOUS	Kanye West	4
21	32	TEAM	Iggy Azalea	6
34	33	KISS IT BETTER	Rihanna	4
43	34	MIDDLE	DJ Snake Feat. Bipolar Sunshine	5
RE	35	WE DON'T TALK ANYMORE	Charlie Puth Feat. Selena Gomez	5
36	36	ONE CALL AWAY	Charlie Puth	19
37	37	BACK TO SLEEP	Chris Brown	9
26	38	FORMATION	Beyonce	11
NEW	39	RANDOM	G-Eazy	1
16	40	LIKE I WOULD	Zayn	6
RE	41	SHE	Zayn	4
RE	42	ROSES	The Chainsmokers Feat. Rozes	6
32	43	CAKE BY THE OCEAN	DNCE	5
RE	44	NEEDED ME	Rihanna	4
NEW	45	THE SOUND OF SILENCE	Disturbed	1
46	46	HOTLINE BLING	Drake	27
47	47	WORTH IT	Fifth Harmony Feat. Kid Ink	55
RE	48	WHEN WE WERE YOUNG	Adele	10
RE	49	BLACK MAGIC	Little Mix	30
RE	50	ADVENTURE OF A LIFETIME	Coldplay	18

billboard • EMERGING ARTISTS™ PRESENTED BY				
LAST WEEK	THIS WEEK	TITLE	ARTIST	WEEKS ON CHART
NEW	1	GIRLS YOUR AGE	Transviolet	1
RE	2	RIGHT NOW	Uncle Murda & Future	15
NEW	3	YOU DON'T OWN ME	Grace Feat. G-Eazy	1
1	4	KEEP IT MELLO	Marshmello Feat. Omar LMX	2
5	5	AM I WRONG	Anderson .Paak Feat. Schoolboy Q	9
6	6	BE THE ONE	Dua Lipa	24
7	7	GLOWED UP	Kaytranada Feat. Anderson .Paak	2
NEW	8	FALLING	Trent Harmon	1
7	9	ALL MY FRIENDS	Snakehips Feat. Minshe & Chance The Rapper	26
4	10	GOLD	Kiara	15
RE	11	ONE NIGHT	Lil Yachty	7
NEW	12	REMINDE ME	Conrad Sewell	1
NEW	13	HEY	Fals Feat. Afrojack	1
9	14	PERMISSION	Ro James	11
15	15	WHAT IF I GO?	Mura Masa	5
6	16	UBER EVERYWHERE	MadeinTYO	7
RE	17	RUN IT UP	Jose Guapo Feat. TakeOff & YFN Lucci	9
RE	18	ALL THAT'S LEFT	Manila Killa Feat. Joni Fatora	4
13	19	MOOLAH	Young Greatness	3
2	20	MIGHT NOT	Belly Feat. The Weeknd	18
11	21	THE GIRL IS MINE	99 Souls Feat. Destiny's Child & Brandy	7
10	22	REALITY	Lost Frequencies Feat. Janieck Devy	14
19	23	BODY	Dreezy Feat. Jeremih	11
24	24	CONQUEROR	AURORA	12
41	25	IN BLOOM	Sturgill Simpson	4
26	26	CROSSFIRE	Stephen	19
RE	27	GANGSTA WALK	SNBRN Feat. Nate Dogg	3
RE	28	YOUR BEST AMERICAN GIRL	Mitski	2
21	29	SPIRITS	The Strumbellas	12
RE	30	CHRONIC	Phoebe Ryan	2
37	31	WEIGHT IN GOLD	Gallant	5
32	32	FEELS	Kiara	11
33	33	LA GOZADERA	Gente de Zona Feat. Marc Anthony	39
34	34	BLACK MAN IN A WHITE WORLD	Michael Kiwanuka	3
35	35	IN2	WSTRN	15
36	36	WAY DOWN WE GO	Kaleo	7
37	37	SALLY	Bibi Bourelly	6
RE	38	FIX	Chris Lane	8
24	39	SOUND OF YOUR HEART	Shawn Hook	11
NEW	40	BROCCOLI	D.R.A.M. Feat. Lil Yachty	1
34	41	TRAIORA	Gente de Zona Feat. Marc Anthony	7
31	42	TAN FACIL	CNCO	6
43	43	DANCING ON MY OWN	Calum Scott	4
44	44	WORKING FOR IT	ZHU x Skrillex x THEY	18
30	45	DON'T WORRY	MacKON Feat. Ray Dalton	39
29	46	HALLUCINATIONS	dvsn	9
NEW	47	DO YOU REMEMBER	Kayla Brianna Feat. Rich Homie Quan	1
RE	48	LOUD(Y)	Lewis Del Mar	2
39	49	INTENTIONAL	Travis Greene	12
50	50	THROUGH IT ALL	From Ashes To New	5



Zendaya Hits Social High

Zendaya (above) reaches a new peak on the Social 50 and breaks into the top 10 on the list for the first time, zooming 29-8 with a 75 percent overall points gain. The star of Disney's *K.C. Undercover* previously reached as high as No. 11 on the list dated Feb. 6.

Instagram engagement is the main factor powering her rise during the tracking week ending April 17, with a 228 percent increase in reactions on the platform, gathering 6.7 million likes and comments, according to Next Big Sound. Zendaya also adds 263,000 new followers on Instagram, a 78 percent increase, bringing her total follower count above 24.4 million.

The actress-singer was one of five individual cover talents of *Marie Claire's* annual Fresh Faces issue, which she shared on her Instagram on April 11. She also attended an event in Los Angeles celebrating the issue, sharing five pictures of herself including one alongside some of her fellow cover stars, **Kylie Jenner**, **Hailey Baldwin** and **Gugu Mbatha-Raw**.

Also on Instagram, Zendaya shared a comical short video of herself rolling her eyes that elicited more than 14,000 comments.

The former *Dancing With the Stars* contestant also tweeted about her return to the ABC show as a guest judge for its Disney-themed week, which aired April 11. She gathered 23,000 favorites on the platform, a 196 percent increase.

—Emily White

BILLBOARD + TWITTER TOP TRACKS: THE WEEK'S MOST SHARED SONGS ON TWITTER IN THE U.S., RANKED BY THE VOLUME OF SHARES. BILLBOARD + TWITTER EMERGING ARTISTS: THE WEEK'S MOST SHARED SONGS ON TWITTER IN THE U.S. BY UP-AND-COMING ARTISTS, RANKED BY THE NUMBER OF SHARES. ALL CHARTS © 2016, PROMOTED BY DISNEY MUSIC. ALL RIGHTS RESERVED.

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SOCIAL 50™			
LAST WEEK	THIS WEEK	ARTIST IMP./PROMOTION LABEL	WKS. ON CHART
1	1	JUSTIN BIEBER IMPACT/RS/A&P	222
2	2	TAYLOR SWIFT BIG MACHINE/UMG	282
3	3	ARIANA GRANDE REPUBLIC	178
7	4	ZAYN RCA	12
4	5	SELENA GOMEZ HYPAC/RS/UMG	280
10	6	SHAWN MENDES ISLAND	69
13	7	5 SECONDS OF SUMMER HIMMELSTROM/SPOT	108
29	8	ZENAYA HIMMELSTROM	88
9	9	RIHANNA WESTWOOD/ROAD/ROC NATION	271
6	10	DEMI LOVATO HIMMELSTROM/WOLFEWOOD	272
5	11	NICKI MINAJ HIMMELSTROM/CASH MONEY/REPUBLIC	281
11	12	DRAKE HIMMELSTROM/CASH MONEY/REPUBLIC	257
19	13	KATY PERRY CAPITOL	282
12	14	CHRIS BROWN RCA	255
45	15	LITTLE MIX SYCO/UMG	93
0	16	ONE DIRECTION REPUBLIC	231
30	17	KANYE WEST HIMMELSTROM/CASH MONEY/DEF JAM	79
16	18	MILEY CYRUS RCA	210
28	19	G-EAZY HIMMELSTROM/RS/UMG	15
20	20	CAMILA CABELLO HIMMELSTROM	12
27	21	JACOB WHITESIDES HIMMELSTROM	37
NEW	22	TRAVIS HIMMELSTROM/BOX	1
18	23	WIZ KHALIFA ROSTRUM/AT&T/CMG	269
40	24	HALSEY HIMMELSTROM	12
22	25	BEYONCÉ HIMMELSTROM/UMG	279
24	26	SNOOP DOGG HIMMELSTROM/COLUMBIA	247
17	27	LUCY HALE DMG/NASHVILLE	94
33	28	COLDPLAY HIMMELSTROM/AT&T/CMG	158
RE	29	SHAKIRA HIMMELSTROM/UMG	277
31	30	TROYE SIVAN LONDON	47
38	31	LADY GAGA STARGAME/INTERSCOPE/UMG	279
15	32	FIFTH HARMONY SYCO/EPIC	47
14	33	JENNIFER LOPEZ CAPITOL	268
41	34	THE VAMPS ISLAND	47
23	35	BRITNEY SPEARS RCA	241
50	36	MARTIN GARRIX SCHEMATA/SPIN/RS/SELENA GOMEZ/BLANCA/REPUBLIC	94
37	37	ADELE HIMMELSTROM	199
35	38	AVERY WILSON RCA	7
39	39	JACK & JACK JACK AND JACE	7
RE	40	LUDACRIS DIPLO/DEF JAM	96
41	41	JUSTIN TIMBERLAKE RCA	245
42	42	GOT7 JYP	8
34	43	TWENTY ONE PILOTS FUELED BY RAMEN/RRP	8
34	44	HAILEE STEINFELD REPUBLIC	2
RE	45	MELANIE MARTINEZ ATLANTIC/UMG	10
RE	46	PENTATONIX RCA	28
RE	47	AUSTIN MAHONE CHASE/CASH MONEY/REPUBLIC	141
49	48	ELLIE GOULDING COLUMBIA/RS/UMG/DEF JAM	136
47	49	CHARLIE PUTH HIMMELSTROM/AT&T/CMG	11
32	50	THE WEEKND HIMMELSTROM	45

Pop/Rhythmic/Adult

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MAINSTREAM TOP 40™				
LAST WEEK	THIS WEEK	TITLE IMP./PROMOTION LABEL	Artist	WKS. ON CHART
1	1	ME, MYSELF & I G-Eazy x Bebe Rexha	14	14
3	2	CAKE BY THE OCEAN REPUBLIC	DNCE	28
2	3	ILLOWTALK HIMMELSTROM	Zayn	11
7	4	I TOOK A PILL IN IBIZA HIMMELSTROM/RS/UMG	Mike Posner	13
9	5	GG 7 YEARS HIMMELSTROM/UMG	Lukas Graham	11
4	6	LOVE YOURSELF HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	20
6	7	MY HOUSE HIMMELSTROM	Flo Rida	23
10	8	NO EPIC	Meghan Trainor	7
11	9	WORK FROM HOME FIFTH HARMONY FEAT. TY DOLLA \$IGN	8	8
8	10	STRESSED OUT HIMMELSTROM	twenty one pilots	22
12	11	NEVER FORGET YOU RELMIND COMPANY/TELEVIC	Zara Larsson & MNEK	10
5	12	HANDS TO MYSELF HIMMELSTROM	Selena Gomez	15
15	13	DANGEROUS WOMAN HIMMELSTROM	Ariana Grande	6
14	14	MIDDLE DJ SNAKE FEAT. BIPOLAR SUNSHINE	12	12
20	15	DON'T LET ME DOWN THE CHAINSMOKERS FEAT. DAYA	5	5
16	16	COMPANY HIMMELSTROM/PAYMOND BRAUN/DEF JAM	Justin Bieber	7
17	17	CLOSE NICK JONAS FEAT. TOVE LO	4	4
13	18	WORK RIHANNA FEAT. DRAKE	12	12
18	19	YOUTH CAPITOL	Troye Sivan	13
19	20	WILD THINGS HIMMELSTROM	Alessia Cara	11
27	21	IF IT AIN'T LOVE HIMMELSTROM/HARNER BROS.	Jason Derulo	3
22	22	LET IT GO HIMMELSTROM	James Bay	8
26	23	LOST BOY HIMMELSTROM	Ruth B	7
25	24	TEAM TWO FIRST MONTELL GANG/DEF JAM	Iggy Azalea	4
23	25	MAKE ME LIKE YOU INTERSCOPE	Gwen Stefani	8

ADULT CONTEMPORARY™				
LAST WEEK	THIS WEEK	TITLE IMP./PROMOTION LABEL	Artist	WKS. ON CHART
2	1	STITCHES HIMMELSTROM	Shawn Mendes	26
1	2	HELLO HIMMELSTROM	Adele	26
3	3	LIKE I'M GONNA LOSE YOU MEGHAN TRAINOR FEAT. JOHN LEGEND	39	39
4	4	EX'S & OH'S RCA	Elle King	31
7	5	GG LOVE YOURSELF HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	12
5	6	WILDEST DREAMS HIMMELSTROM/REPUBLIC	Taylor Swift	33
6	7	WHEN WE WERE YOUNG HIMMELSTROM	Adele	17
10	8	PHOTOGRAPH AT&T/CMG	Ed Sheeran	47
11	9	ONE CALL AWAY ARTIST: PARTNERS GROUP/AT&T/CMG	Charlie Puth	13
9	10	STAND BY YOU HIMMELSTROM	Rachel Platten	26
12	11	SORRY HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	16
13	12	PIECE BY PIECE HIMMELSTROM	Kelly Clarkson	7
13	13	LET IT GO HIMMELSTROM	James Bay	24
14	14	7 YEARS HIMMELSTROM	Lukas Graham	9
15	15	CAKE BY THE OCEAN HIMMELSTROM	DNCE	7
16	16	NO EPIC	Meghan Trainor	4
17	17	SAME OLD LOVE INTERSCOPE	Selena Gomez	15
18	18	NEW ROMANTICS HIMMELSTROM/REPUBLIC	Taylor Swift	5
19	19	STRESSED OUT HIMMELSTROM	twenty one pilots	10
20	20	BROKEN DIPLO/DEF JAM	Trisha Yearwood	3
24	21	CAN'T HELP FALLING IN LOVE HIMMELSTROM	Haley Reinhart	10
23	22	LOOKING UP HIMMELSTROM/AT&T/CMG	Elton John	14
21	23	BURNING HOUSE HIMMELSTROM	Cam	11
24	24	SOMETHING IN THE WAY YOU MOVE HIMMELSTROM	Ellie Goulding	6
25	25	BRAND NEW HIMMELSTROM	Ben Rector	3

RHYTHMIC™				
LAST WEEK	THIS WEEK	TITLE IMP./PROMOTION LABEL	Artist	WKS. ON CHART
1	1	MIGHT NOT BILLY BISHOP/AT&T/CMG	Belly Feat. The Weeknd	14
1	2	WORK WESTWOOD/ROAD/ROC NATION	Rihanna Feat. Drake	12
3	3	OUI HIMMELSTROM/SCHULTZ/DEF JAM	Jeremih	20
4	4	SAVED ATLANTIC	Ty Dolla \$ign Feat. E-40	15
5	5	I TOOK A PILL IN IBIZA HIMMELSTROM/RS/UMG	Mike Posner	12
6	6	ME, MYSELF & I G-Eazy x Bebe Rexha	22	22
7	7	BACK TO SLEEP RCA	Chris Brown	19
8	8	PROMISE HIMMELSTROM/AT&T/CMG	Kid Ink Feat. Fetty Wap	15
9	9	WORK FROM HOME FIFTH HARMONY FEAT. TY DOLLA \$IGN	7	7
10	10	2 PHONES BREAD WINNERS ASSOCIATION/AT&T/CMG	Kevin Gates	11
11	11	PILLOWTALK RCA	Zayn	10
12	12	ACQUAINTED HIMMELSTROM	The Weeknd	9
13	13	MIDDLE DJ SNAKE FEAT. BIPOLAR SUNSHINE	12	12
14	14	MY HOUSE HIMMELSTROM	Flo Rida	24
20	15	PANDA HIMMELSTROM	Designer	4
29	16	GG ONE DANCE HIMMELSTROM/CASH MONEY/REPUBLIC	Drake Feat. Wizkid & Kyla	2
16	17	MIGHT BE HIMMELSTROM/RECORDINGS	DJ Luke Nasly	12
18	18	COMPANY HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	6
19	19	DANGEROUS WOMAN HIMMELSTROM	Ariana Grande	5
20	20	NO EPIC	Meghan Trainor	6
21	21	LOW LIFE HIMMELSTROM/EPIC	Future Feat. The Weeknd	6
22	22	EXCHANGE HIMMELSTROM	Bryson Tiller	6
17	23	LOVE YOURSELF HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	18
14	24	SOMETHING NEW HIMMELSTROM	Zendaya Feat. Chris Brown	9
25	25	ALL THE WAY UP FAT JOE & REMY MA FEAT. FRENCH MONTANA	2	2

ADULT TOP 40™				
LAST WEEK	THIS WEEK	TITLE IMP./PROMOTION LABEL	Artist	WKS. ON CHART
1	1	ONE CALL AWAY ARTIST: PARTNERS GROUP/AT&T/CMG	Charlie Puth	23
2	2	LOVE YOURSELF HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	15
3	3	7 YEARS HIMMELSTROM	Lukas Graham	14
4	4	STRESSED OUT HIMMELSTROM	twenty one pilots	21
5	5	CAKE BY THE OCEAN HIMMELSTROM	DNCE	20
6	6	NO EPIC	Meghan Trainor	7
7	7	LET IT GO HIMMELSTROM	James Bay	28
8	8	STITCHES HIMMELSTROM	Shawn Mendes	33
9	9	PIECE BY PIECE HIMMELSTROM	Kelly Clarkson	16
10	10	NEW ROMANTICS HIMMELSTROM	Taylor Swift	8
11	11	SOMETHING IN THE WAY YOU MOVE HIMMELSTROM	Ellie Goulding	11
12	12	HELLO HIMMELSTROM	Adele	26
13	13	SORRY HIMMELSTROM/BOY/RYMURD BRAUN/DEF JAM	Justin Bieber	22
14	14	AMERICA'S SWEETHEART HIMMELSTROM	Elle King	10
15	15	WHEN WE WERE YOUNG HIMMELSTROM	Adele	20
16	16	I TOOK A PILL IN IBIZA HIMMELSTROM/RS/UMG	Mike Posner	7
17	17	BRAND NEW HIMMELSTROM	Ben Rector	13
18	18	HANDS TO MYSELF HIMMELSTROM	Selena Gomez	8
17	19	MAKE ME LIKE YOU HIMMELSTROM	Gwen Stefani	9
21	20	MY HOUSE HIMMELSTROM	Flo Rida	7
20	21	ELECTRIC LOVE HIMMELSTROM	BURNS	15
22	22	LOST BOY HIMMELSTROM	Ruth B	9
23	23	PILLOWTALK RCA	Zayn	6
24	24	FIRE AND THE FLOOD HIMMELSTROM	Vance Joy	10
27	25	NEVER FORGET YOU RELMIND COMPANY/TELEVIC	Zara Larsson & MNEK	4

SOCIAL 50™: This week's chart is based on weekly additions of streams on YouTube, Instagram and Facebook, Twitter, and other social media platforms, as well as on the number of shares on social media. MAINSTREAM TOP 40™: This week's chart is based on weekly additions of streams on YouTube, Instagram and Facebook, Twitter, and other social media platforms, as well as on the number of shares on social media. RHYTHMIC™: This week's chart is based on weekly additions of streams on YouTube, Instagram and Facebook, Twitter, and other social media platforms, as well as on the number of shares on social media. ADULT CONTEMPORARY™: This week's chart is based on weekly additions of streams on YouTube, Instagram and Facebook, Twitter, and other social media platforms, as well as on the number of shares on social media. ADULT TOP 40™: This week's chart is based on weekly additions of streams on YouTube, Instagram and Facebook, Twitter, and other social media platforms, as well as on the number of shares on social media. BILLBOARD: A division of the Nielsen Company. © 2016. All rights reserved.

Country

April 30
2016
billboard

HOT COUNTRY SONGS™					
WEEKS AGO	LAST WEEK	THIS WEEK	TITLE (ARTIST)	Artist IMPRINT/PROMOTION LABEL	WEEKS ON CHART
3	4	1	AG SOMEWHERE ON A BEACH	Dierks Bentley WARNER BROS./JIVE	13
	1	2	HUMBLE AND KIND	Tim McGraw MCGRAW/C M MACHINE	13
	2	3	YOU SHOULD BE HERE	Cole Swindell WARNER BROS./JIVE	18
	6	4	THINK OF YOU	Chris Young Duet With Cassadee Pope CANYON/REPUBLIC (YOUNG, CROWDER, JUDGE) RCA NASHVILLE/PUBLIC NASHVILLE	16
	5	5	DIE A HAPPY MAN ▲	Thomas Rhett VALORY	30
	5	6	CAME HERE TO FORGET	Blake Shelton WARNER BROS./JIVE	6
	9	7	SNAPBACK	Old Dominion RCA NASHVILLE	22
	8	8	I LIKE THE SOUND OF THAT	Rascal Flatts BIG MACHINE	30
	10	9	CONFESSION	Florida Georgia Line RCA NASHVILLE/SMN	24
7	11	10	MY CHURCH	Maren Morris COLUMBIA NASHVILLE	14
21	EP	11	HUNTIN', FISHER & LOVIN' EVERY DAY	Luke Bryan CAPITOL NASHVILLE	7
	13	12	T-SHIRT	Thomas Rhett VALORY	18
13	16	13	THAT DON'T SOUND LIKE YOU	Lee Brice CUBB	42
2	8	14	DRUNK ON YOUR LOVE	Brett Eldredge ATLANTIC/WAR	22
15	19	15	MIND READER	Dustin Lynch BROCK BOW	23
	18	16	DG LITTLE BIT OF YOU	Chase Bryant RED BOW	34
	17	17	NOBODY TO BLAME	Chris Stapleton MERCURY	24
19	20	18	HEAD OVER BOOTS	Jon Pardi CAPITOL NASHVILLE	27
	7	19	SG LIGHTS COME ON	Jason Aldean BROCK BOW	3
14	21	20	NOISE	Kenny Chesney BLUE CHERRY/COLUMBIA NASHVILLE	4
	23	21	RECORD YEAR	Eric Church EMPIRE NASHVILLE	9
	22	22	HEARTBEAT	Carrie Underwood COLUMBIA NASHVILLE	25
29	17	23	WASTED TIME	Keith Urban MERCURY	3
20	24	24	HOME ALONE TONIGHT	Luke Bryan Feat. Karen Fairchild CAPITOL NASHVILLE	26
22	26	25	FIX	Chris Lane RED BOW	17
23	27	26	FROM THE GROUND UP	Dan + Shay WARNER BROS./JIVE	10
	27	27	FALLING	Trent Harmon MCGRAW/C M MACHINE	2
25	30	28	AMERICAN COUNTRY LOVE SONG	Jake Owen RCA NASHVILLE	6
26	29	29	STONE COLD SOBER	Brantley Gilbert VALORY	22
27	31	30	IT ALL STARTED WITH A BEER	Frankie Ballard WARNER BROS./JIVE	18
28	32	31	NIGHT'S ON FIRE	David Nail MCA NASHVILLE	30
	34	32	CHURCH BELLS	Carrie Underwood COLUMBIA NASHVILLE	3
37	25	33	FIRE AWAY	Chris Stapleton MERCURY	10
41	28	34	PETER PAN	Kelsea Ballerini RED BOW	4
31	35	35	YOU LOOK LIKE I NEED A DRINK	Justin Moore MERCURY	16
		36	HOT SHOT DEBUT FLATLINER	Cole Swindell Featuring Dierks Bentley WARNER BROS./JIVE	1
36	38	37	RUNNING FOR YOU	Kip Moore RCA NASHVILLE	12
33	37	38	HOLE IN A BOTTLE	Canaan Smith MERCURY	17
	39	39	HIGH CLASS	Eric Paslay EMPIRE NASHVILLE	12
	44	40	ROCK ON	Tucker Beathard DOT	2
38	42	41	UNLOVE YOU	Jennifer Nettles BIG MACHINE	11
40	41	42	MAYDAY	Cam ARISTA NASHVILLE	7
		43	SEVEN SPANISH ANGELS	Adam Wakefield REPUBLIC	1
42	45	44	I MET A GIRL	William Michael Morgan WARNER BROS./JIVE	16
39	43	45	WHISPER	Chase Rice DACK NASHVILLE/COLUMBIA NASHVILLE	10
50	49	46	21 SUMMER	Brothers Osborne EMPIRE NASHVILLE	3
45	48	47	LOVIN' LATELY	Big & Rich Featuring Tim McGraw JIVE/WARNER BROS./JIVE	7
44	46	48	NEXT BOYFRIEND	Lauren Alaina WARNER BROS./JIVE	18
		49	RE-ENTRY IT DON'T HURT LIKE IT USED TO	Billy Currington MERCURY	2
		50	NEW SAVIOR'S SHADOW	Blake Shelton WARNER BROS./JIVE	1

TOP COUNTRY ALBUMS™				
LAST WEEK	THIS WEEK	ARTIST	Title	WEEKS ON CHART
	1	32 CHRIS STAPLETON ▲	Traveller	50
	2	JOEY + RORY	Hymns	9
	3	CARRIE UNDERWOOD ●	Storyteller	25
	4	THOMAS RHETT	Tangled Up	29
	5	SAM HUNT ▲	Montevallo	77
	6	LUKE BRYAN ▲	Kill The Lights	36
	7	ERIC CHURCH	Mr. Misunderstood	24
	8	TIM MCGRAW	Damn Country Music	23
	9	GG WHITE NECKLINE/NERE HAGGARD	Django And Arretje	40
	10	CHRIS YOUNG	I'm Comin' Over	22
	11	MARGO PRICE	Midwest Farmer's Daughter	3
	12	PS CARRIE UNDERWOOD ▲	Greater Hits: Decade #1	71
	13	JOEY + RORY	The Album Collection	2
	14	LORETTA LYNN	Full Circle	6
	15	BLAKE SHELTON	Reloaded: 20 #1 Hits	25
	16	OLD DOMINION	Meat And Candy	23
	17	KELSEA BALLERINI	The First Time	48
	18	RANDY HOUSER	Fired Up	5
	19	LITTLE BIG TOWN ●	Pain Killer	78
	20	GRANGER SMITH	Remington	6
	21	KANE BROWN	Chapter I (EP)	4
	22	CAM	Untamed	18
	23	FLORIDA GEORGIA LINE ▲	Anything Goes	79
	24	BRANTLEY GILBERT ●	Just As I Am	100
	25	VINCE GILL	Down To My Last Bad Habit	9

COUNTRY AIRPLAY™				
LAST WEEK	THIS WEEK	TITLE	Artist	WEEKS ON CHART
	1	I LIKE THE SOUND OF THAT	Rascal Flatts	31
	2	CONFESSION	Florida Georgia Line	24
	3	GG SOMEWHERE ON A BEACH	Dierks Bentley	13
	4	YOU SHOULD BE HERE	Cole Swindell	18
	5	THINK OF YOU	Chris Young Duet With Cassadee Pope	16
	6	SNAPBACK	Old Dominion	22
	7	LITTLE BIT OF YOU	Chase Bryant	53
	8	MIND READER	Dustin Lynch	29
	9	HUMBLE AND KIND	Tim McGraw	13
	10	CAME HERE TO FORGET	Blake Shelton	6
	11	THAT DON'T SOUND LIKE YOU	Lee Brice	45
	12	HUNTIN', FISHER & LOVIN' EVERY DAY	Luke Bryan	6
	13	MY CHURCH	Maren Morris	16
	14	T-SHIRT	Thomas Rhett	12
	15	NOISE	Kenny Chesney	4
	16	HEAD OVER BOOTS	Jon Pardi	29
	17	WASTED TIME	Keith Urban	3
	18	STONE COLD SOBER	Brantley Gilbert	33
	19	RECORD YEAR	Eric Church	11
	20	FIX	Chris Lane	19
	21	LIGHTS COME ON	Jason Aldean	3
	22	IT ALL STARTED WITH A BEER	Frankie Ballard	22
	23	AMERICAN COUNTRY LOVE SONG	Jake Owen	7
	24	NIGHT'S ON FIRE	David Nail	37
	25	YOU LOOK LIKE I NEED A DRINK	Justin Moore	24



Bentley, Flatts Return To No. 1

Dierks Bentley (above) earns his 11th No. 1 on Hot Country Songs, and first in nearly four years, as "Somewhere on a Beach" breaks 4-1. It's his first leader on the chart since "5-1-5-0" (Aug. 4, 2012). "Beach" also hits new highs on Country Digital Songs (4-2, despite a 15 percent decrease to 34,000 sold in the week ending April 14, according to Nielsen Music), Country Airplay (7-3; 40 million audience impressions, up 13 percent) and Country Streaming Songs (5-4; 2.4 million U.S. streams, up 5 percent). Meanwhile, Rascal Flatts' "I Like the Sound of That" crowns Country Airplay (2-1), up by 4 percent to 47 million in audience. Like Bentley on Hot Country Songs, Rascal Flatts ends a nearly four-year break between Country Airplay No. 1s, earning its first since "Banjo" (May 12, 2012). Having first led with "These Days" in 2002, Rascal Flatts ties Zac Brown Band for the most Country Airplay No. 1s — 13 — among groups of at least three members dating to the chart's January 1990 inception. "Sound" was written by Jesse Frasure, Shay Mooney (lead vocalist of Dan + Shay) and Meghan Trainor (see story, page 98). "Writing this was a blast. It started out just sitting around, talking with my co-writers," says Mooney. "I had the title in my notes, after hearing someone say the phrase somewhere, which I'm pretty sure was about a restaurant. They thought it was a cool concept, so we started playing around with melodies and ran with it."

—Jim Asker

R&B/Hip-Hop

April 30
2016
billboard

HOT R&B/HIP-HOP SONGS™						
WKS. AGO	LAST WEEK	THI WEEK	TITLE PRODUCER (SONGWRITER)	Artist (M.P./I./P./M.) (PROMOTION LABEL)	PEAK POS.	WKS. ON CHART
1	1	1	WORK Rihanna Featuring Drake	Rihanna (RCA) / Drake (Cash Money/Republic)	1	12
3	2	2	PANDA Designer	Designer (Jive)	2	8
2	3	3	ME, MYSELF & I G-Eazy x Bebe Rexha	G-Eazy (Cash Money/Republic) / Bebe Rexha (Cash Money/Republic)	2	26
-	7	4	AG SG ONE DANCE Drake Featuring Wizkid & Kyla	Drake (Cash Money/Republic) / Wizkid (RCA) / Kyla (RCA)	4	2
4	5	5	2 PHONES Kevin Gates	Kevin Gates (Atlantic)	3	18
-	4	6	POP STYLE Drake Featuring The Throne	Drake (Cash Money/Republic) / The Throne (Cash Money/Republic)	4	2
5	6	7	OUI Jeremih	Jeremih (Jive)	5	18
8	10	8	LOW LIFE Future Featuring The Weeknd	Future (Cash Money/Republic) / The Weeknd (Cash Money/Republic)	8	10
10	9	9	JUMPMAN Drake & Future	Drake (Cash Money/Republic) / Future (Cash Money/Republic)	3	30
6	9	10	DON'T Bryson Tiller	Bryson Tiller (RCA)	4	38
9	11	11	EXCHANGE Bryson Tiller	Bryson Tiller (RCA)	8	26
12	12	12	DOWN IN THE DM Yo Gotti Featuring Nicki Minaj	Yo Gotti (Cash Money/Republic) / Nicki Minaj (Cash Money/Republic)	3	22
15	17	13	NEEDED ME Rihanna	Rihanna (RCA)	13	11
12	15	14	BACK TO SLEEP Chris Brown	Chris Brown (RCA)	5	20
17	19	15	CUT IT O.T. Genasis Featuring Young Dolph	O.T. Genasis (Atlantic) / Young Dolph (Atlantic)	15	13
43	13	16	FAMOUS Kanye West	Kanye West (RCA)	13	3
11	16	17	SUMMER SIXTEEN Drake	Drake (Cash Money/Republic)	1	11
-	14	18	FATHER STRETCH MY HANDS PT. 1 Kanye West	Kanye West (RCA)	14	2
20	21	19	PROMISE Kid Ink Featuring Fetty Wap	Kid Ink (Cash Money/Republic) / Fetty Wap (Cash Money/Republic)	19	14
14	20	20	REALLY REALLY Kevin Gates	Kevin Gates (Atlantic)	14	20
23	25	21	MIGHT NOT Belly Featuring The Weeknd	Belly (Cash Money/Republic) / The Weeknd (Cash Money/Republic)	21	12
28	28	22	ALL THE WAY UP Fat Joe & Remy Ma Feat. French Montana	Fat Joe (Cash Money/Republic) / Remy Ma (Cash Money/Republic) / French Montana (Cash Money/Republic)	22	4
-	18	23	PT. 2 Kanye West	Kanye West (RCA)	18	2
27	32	24	BODY Dreezy Featuring Jeremih	Dreezy (Cash Money/Republic) / Jeremih (Jive)	24	7
24	25	25	MIGHT BE DJ Luke Nasty	DJ Luke Nasty (Atlantic)	22	12
25	33	26	SAVED Ty Dolla \$ign Featuring E-40	Ty Dolla \$ign (Cash Money/Republic) / E-40 (Cash Money/Republic)	25	12
32	27	27	UBER EVERYWHERE MadeniTYO	MadeniTYO (Cash Money/Republic)	27	5
33	27	28	KISS IT BETTER Rihanna	Rihanna (RCA)	27	10
38	29	29	LAW Yo Gotti Featuring E-40	Yo Gotti (Cash Money/Republic) / E-40 (Cash Money/Republic)	29	4
-	24	30	WAVES Kanye West	Kanye West (RCA)	24	2
30	37	31	MOOLAH Young Greatness	Young Greatness (Atlantic)	30	6
31	31	32	JIMMY CHOO Fetty Wap	Fetty Wap (Cash Money/Republic)	19	10
-	22	33	ULTRALIGHT BEAM Kanye West	Kanye West (RCA)	22	2
-	35	34	COME AND SEE ME PARTYNEXTDOOR Featuring Drake	PARTYNEXTDOOR (Cash Money/Republic) / Drake (Cash Money/Republic)	34	2
31	40	35	NEW LEVEL ASAP Ferg Featuring Future	ASAP Ferg (Cash Money/Republic) / Future (Cash Money/Republic)	30	12
-	30	36	FAIL Kanye West	Kanye West (RCA)	30	2
29	44	37	DIGITS Young Thug	Young Thug (Atlantic)	29	3
-	34	38	REAL FRIENDS Kanye West	Kanye West (RCA)	34	2
35	39	39	ALL MY FRIENDS Snakehips Featuring Tinashe & Chance The Rapper	Snakehips (Cash Money/Republic) / Tinashe (Cash Money/Republic) / Chance The Rapper (Cash Money/Republic)	34	11
-	47	40	ORDER MORE G-Eazy Featuring Starrah	G-Eazy (Cash Money/Republic) / Starrah (Cash Money/Republic)	40	5
HOT SHOT DEBUT	41	41	ADDICTED TO MY EX M-City J.R.	M-City J.R. (Cash Money/Republic)	41	1
RE-ENTRY	42	42	RAN OFF ON DA PLUG TWICE Pile	Pile (Atlantic)	42	4
RE-ENTRY	43	43	PERMISSION Ro James	Ro James (RCA)	37	4
RE-ENTRY	44	44	BY CHANCE Rae Sremmurd	Rae Sremmurd (Cash Money/Republic)	39	3
-	45	45	WOLVES Kanye West	Kanye West (RCA)	39	2
-	46	46	FEEDBACK Kanye West	Kanye West (RCA)	36	2
RE-ENTRY	47	47	SEX WITH ME Rihanna	Rihanna (RCA)	38	7
48	50	48	RISE UP Andra Day	Andra Day (Cash Money/Republic)	31	8
RE-ENTRY	49	49	LA CONFIDENTIAL Tory Lanez	Tory Lanez (Cash Money/Republic)	43	2
NEW	50	50	LAKE BY THE OCEAN Maxwell	Maxwell (Columbia)	50	1

TOP R&B/HIP-HOP ALBUMS™						
LAST WEEK	THIS WEEK	ARTIST	TITLE	WKS. ON CHART		
1	1	RIHANNA	ANTI	11		
2	2	SKIZZY MARS	Alone Together	1		
3	3	KEVIN GATES	Islah	11		
4	4	KRIZZ KALIKO	Go	1		
5	5	K. MICHELLE	More Issues Than Vogue	3		
6	6	MAYER HAWTHORNE	Man About Town	1		
7	7	ANTHONY HAMILTON	What I'm Feelin'	3		
8	8	THE WEEKND	Beauty Behind The Madness	33		
9	9	TWENTY88	TWENTY88	2		
10	10	KENDRICK LAMAR	untitled unmastered.	6		
11	11	BRYSON TILLER	TRAP SOUL	29		
12	12	G-EAZY	When It's Dark Out	19		
13	13	2 CHAINZ	ColleGrove	6		
14	14	FETTY WAP	Fetty Wap	29		
15	15	J. COLE	2014 Forest Hills Drive	71		
16	16	JAHEIM	Struggle Love	4		
17	17	KENDRICK LAMAR	To Pimp A Butterfly	57		
18	18	GG	SOUNDTRACK Straight Outta Compton	14		
19	19	CHRIS BROWN	Royalty	17		
20	20	YO GOTTI	The Art Of Hustle	8		
21	21	CHARLES BRADLEY	Changes	2		
22	22	KIRK FRANKLIN	Losing My Religion	22		
23	23	DRAKE	If You're Reading This It's Too Late	62		
24	24	FUTURE	DS2	39		
25	25	ANDRA DAY	Cheers To The Fall	31		

HOT R&B SONGS™						
LAST WEEK	THIS WEEK	TITLE PRODUCER (SONGWRITER)	Artist (M.P./I./P./M.) (PROMOTION LABEL)	WKS. ON CHART		
1	1	WORK Rihanna Feat. Drake	Rihanna (RCA) / Drake (Cash Money/Republic)	12		
2	2	ONE DANCE Drake Feat. Wizkid & Kyla	Drake (Cash Money/Republic) / Wizkid (RCA) / Kyla (RCA)	2		
3	3	OUI Jeremih	Jeremih (Jive)	20		
4	4	DON'T Bryson Tiller	Bryson Tiller (RCA)	40		
5	5	EXCHANGE Bryson Tiller	Bryson Tiller (RCA)	28		
6	6	NEEDED ME Rihanna	Rihanna (RCA)	11		
7	7	BACK TO SLEEP Chris Brown	Chris Brown (RCA)	22		
8	8	BODY Dreezy Feat. Jeremih	Dreezy (Cash Money/Republic) / Jeremih (Jive)	6		
9	9	KISS IT BETTER Rihanna	Rihanna (RCA)	11		
10	10	COME AND SEE ME PARTYNEXTDOOR Feat. Drake	PARTYNEXTDOOR (Cash Money/Republic) / Drake (Cash Money/Republic)	3		
11	11	ALL MY FRIENDS Snakehips Feat. Tinashe & Chance The Rapper	Snakehips (Cash Money/Republic) / Tinashe (Cash Money/Republic) / Chance The Rapper (Cash Money/Republic)	22		
12	12	PERMISSION Ro James	Ro James (RCA)	7		
13	13	SEX WITH ME Rihanna	Rihanna (RCA)	10		
14	14	RISE UP Andra Day	Andra Day (Cash Money/Republic)	11		
15	15	LA CONFIDENTIAL Tory Lanez	Tory Lanez (Cash Money/Republic)	4		
16	16	LAKE BY THE OCEAN Maxwell	Maxwell (Columbia)	1		
17	17	SOMETHING NEW Zendaya Feat. Chris Brown	Zendaya (Cash Money/Republic) / Chris Brown (Cash Money/Republic)	10		
18	18	DESPERADO Rihanna	Rihanna (RCA)	11		
19	19	FORMATION Beyonce	Beyonce (Columbia)	10		
20	20	GOOD PEOPLE Empire Cast Feat. Jussie Smollett & Yaz	Empire Cast (Cash Money/Republic) / Jussie Smollett (Cash Money/Republic) / Yaz (Cash Money/Republic)	1		
21	21	DE JA VU TWENTY88	TWENTY88 (Cash Money/Republic)	2		
22	22	YEAH, I SAID IT Rihanna	Rihanna (RCA)	10		
23	23	CONSIDERATION Rihanna Feat. SZA	Rihanna (RCA) / SZA (Cash Money/Republic)	11		
24	24	RIGHT MY WRONGS Bryson Tiller	Bryson Tiller (RCA)	17		
25	25	RAMBO Bryson Tiller	Bryson Tiller (RCA)	9		



Maxwell's 'Lake' Splashes Onto R&B Songs

Maxwell (above) returns with his first charting song in six years as a lead artist, with "Lake by the Ocean," which debuts at No. 16 on Hot R&B Songs. The track enters mostly based on sales, selling 12,000 downloads in the week ending April 14, according to Nielsen Music. Traction at radio also spurs a 19.8 jump on the Adult R&B chart in its second week (up 170 percent in spins), earning the Greatest Gainer tag and securing his 12th top 10 at the format. Maxwell premiered the song at a Facebook Live event on April 7 as the lead single from new album *blackSUMMERS'night* (a follow-up to 2009's *BLACKsummers'night*), due July 1.

On the Rhythmic chart, Canadian rapper **Belly** marches 2-1 with "Might Not," featuring **The Weeknd** (up 6 percent in plays). While the MC has been a fixture of Canada's hip-hop movement since 2006, the track is his first to chart stateside, marking his first airplay chart-topper (while The Weeknd tallies his sixth Rhythmic No. 1). Lastly, **Designer's** hit "Panda" shows no signs of slowing down as it claws 3-1 on Rap Airplay (climbing to 30.3 million audience impressions, a 33 percent increase), giving the hip-hop artist his first airplay No. 1. The track concurrently spends a second straight week atop Hot Rap Songs, due in part to a 28 percent hike in streams to 28.5 million plays, garnering more weekly streams than any other song in the country. A 23 percent jump in downloads (to 87,000), causes a chart-topping 2-1 hike on the Rap Digital Songs chart.

—Amaya Mendizabal

Latin

April 30
2016
billboard

HOT LATIN SONGS™						
WEEKS AGO	LAST WEEK	THIS WEEK	TITLE CERTIFICATION (R) (G) (M) (C) (S) (D)	Artist IMPRNT/DISTRIBUTING LABEL	DEAR POS.	WEEKS ON CHART
1	1	3	HASTA EL AMANECER SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Nicky Jam LA INDUSTRIA/SONY MUSIC LATIN	1	14
2	2	2	GINZA SAYRE/R/CLAUDIO BALBUENA/RAMIREZ/ARPEZ/ROMERO/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	J Balvin ARTISTAS ASSOCIADOS	1	39
3	3	3	SOLO CON VERTE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Banda Sinaloense MS de Sergio Lizarraga LOS	2	23
5	4	4	OBSESIONADO ALLENBY/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Farruko GUSTAVO DORTCH/SONY MUSIC LATIN	4	13
4	5	5	ENCANTADORA VANDER/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Yandel SONY MUSIC LATIN	3	26
8	7	6	SG BORRO CASSETTE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Maluma SONY MUSIC LATIN	3	39
6	6	7	TRAIIDORA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Gente de Zona Featuring Marc Anthony MAGNOLIA/SONY MUSIC LATIN	6	22
10	9	8	PRESTAMELA A MI SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Calibre 50 ANDEL/SONY MUSIC LATIN	8	9
7	8	9	YA TE PERDI LA FE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	La Arrolladora Banda el Limón de René Camacho DISAPARABLE	7	24
9	10	10	POR QUE TERMINAMOS? SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Gerardo Ortiz BAD STUDIOS/SONY MUSIC LATIN	7	30
16	15	11	EMBRIAGAME SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Zion & Lennox SONY MUSIC LATIN	11	10
14	12	12	BRONCHE DE ORO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	La Trakalosa de Monterrey REMBE	12	22
11	13	13	DEL NEGOCIANTE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Plebes del Rancho de Ariel Camacho DEL	11	18
12	11	14	TOMEN NOTA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Adriel Favela Featuring Los del Arroyo GEORGINA/SONY MUSIC LATIN	11	18
23	18	15	ANDAS EN MI CABEZA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Chino & Nacho Feat. Daddy Yankee WOLFE/SONY MUSIC LATIN	15	8
18	22	16	DESDE ESA NOCHE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Thalia Featuring Maluma SONY MUSIC LATIN	16	9
15	19	17	CULPA AL CORAZON SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Prince Royce SONY MUSIC LATIN	8	22
17	14	18	TAN FACIL SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	CNCO SONY MUSIC LATIN	14	10
13	16	19	HABLEMOS SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Ariel Camacho y Los Plebes del Rancho DEL	7	26
19	17	20	DG COMO LO HACIA YO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Ken-Y & Nicky Jam SONY MUSIC LATIN	14	18
31	26	21	SI NO ES CONTIGO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Banda El Recodo de Cruz Lizarraga KINOPRODUCCIONES	21	6
22	24	22	HASTA QUE SE SEQUE EL MALECON SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Jacob Forever WOLFE/SONY MUSIC LATIN	18	16
26	21	23	SO SOMBRA DE AUSTIN SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Arcangel & DJ Luian PIRA	21	14
20	23	24	NO LO HICE BIEN SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Plebes del Rancho de Ariel Camacho DEL	20	8
24	25	25	NADIE COMO TU SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Banda Clave Nueva de Max Peraza TALENT MUSIC GROUP/SONY MUSIC LATIN	23	10
29	28	26	EL PERDEDOR SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Maluma SONY MUSIC LATIN	26	6
25	27	27	QUE CARO ESTOY PAGANDO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Plebes del Rancho de Ariel Camacho DEL	18	11
34	34	28	AG CICATRICES SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Regulo Caro SONY MUSIC LATIN	28	3
37	37	29	ME EMPEZO A VALER SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	La Septima Banda HYPERMUSIC/SONY MUSIC LATIN	27	12
38	38	30	FUISTE MIA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Gerardo Ortiz BAD STUDIOS/SONY MUSIC LATIN	20	4
36	33	31	UNA EN UN MILLON SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Alexis & Fido P&S/SONY MUSIC LATIN	31	5
38	35	32	NO SOY UNA DE ESAS SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Jesse & Joy Featuring Alejandro Sanz SONY MUSIC LATIN	22	18
38	33	33	VALE LA PENA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Roberto Tapla SONY MUSIC LATIN	27	11
38	30	34	CORAZON ACELERAO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Wisin SONY MUSIC LATIN	30	4
38	35	35	ESPERO CON ANSIAS SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Remmy Valenzuela SONY MUSIC LATIN	35	2
4	36	36	SOLO YO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Sofía Reyes / Prince Royce WOLFE/SONY MUSIC LATIN	36	5
38	37	37	EN ESTA NO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Sin Bandera SONY MUSIC LATIN	32	12
38	40	38	BABY SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Jencarlos Featuring Lennox SONY MUSIC LATIN	38	5
50	39	39	LA OCASION SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Dj Luian & Mando Digo featuring De La Ghetto Feat. Arcangel & Ozuna X Anuel DISCOS SONY/SONY MUSIC LATIN	39	4
34	37	40	EL ERROR SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Reykon SONY MUSIC LATIN	26	15
39	42	41	LA LLAMADA DE MI EX SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Chiquito Team Band PLAZA RECORDER	29	13
35	38	42	PERO SIN EN AMORARSE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Jesus Ojeda y Sus Parientes DISCOS SONY/SONY MUSIC LATIN	35	7
HOT SHOT DEBUT		43	SHALALALA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Tito "El Bambino" SONY MUSIC LATIN	43	1
NEW		44	NOT A CRIME (NO ES ILLEGAL) SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Play-N-Skillz x Daddy Yankee SONY MUSIC LATIN	44	1
42	44	45	YA LO SUPERE SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Plebes del Rancho de Ariel Camacho DEL	42	4
46	46	46	YO QUISIERA ENTRAR SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Ariel Camacho y Los Plebes del Rancho DEL	40	7
NEW		47	AMARTE ES HERMOSO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Huracanes del Norte GEMINI	47	1
45	48	48	EL MENTADO SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Plebes del Rancho de Ariel Camacho DEL	42	7
RE-ENTRY		49	RUMBO A MAZA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Los Titanes de Durango STANICA	49	4
40	41	50	TU AUSENCIA SALA BARRERA/RODRIGUEZ/CRUZ/RODRIGUEZ/RODRIGUEZ/RODRIGUEZ	Intocable GOOD MUSIC	40	4

TOP LATIN ALBUMS™						
WEEKS AGO	LAST WEEK	THIS WEEK	TITLE CERTIFICATION (R) (G) (M) (C) (S) (D)	Artist IMPRNT/DISTRIBUTING LABEL	DEAR POS.	WEEKS ON CHART
1	1	1	PS JULION ALVAREZ Y SU NORTEÑO BANDA SONY MUSIC LATIN	Julion Alvarez y Su Norteño Banda SONY MUSIC LATIN	1	1
1	2	2	LOS PLEBES DEL RANCHO DE ARIEL CAMACHO DEL	Los Plebes del Rancho de Ariel Camacho DEL	6	6
6	3	3	GG JUAN GABRIEL SONY MUSIC LATIN	Juan Gabriel SONY MUSIC LATIN	18	18
2	4	4	BANDA SINALOENSE MS DE SERGIO LIZARRAGA LOS	Banda Sinaloense MS de Sergio Lizarraga LOS	10	10
5	5	5	JUAN GABRIEL SONY MUSIC LATIN	Juan Gabriel SONY MUSIC LATIN	62	62
6	6	6	VARIOUS ARTISTS SONY MUSIC LATIN	Las Bandas Románticas de América 2016 SONY MUSIC LATIN	12	12
7	7	7	LOS TUCANES DE TULUANA SONY MUSIC LATIN	Los Tucanes de Toluana SONY MUSIC LATIN	6	6
13	8	8	PS JULION ALVAREZ Y SU NORTEÑO BANDA SONY MUSIC LATIN	Julion Alvarez y Su Norteño Banda SONY MUSIC LATIN	37	37
9	9	9	SELENA SONY MUSIC LATIN	Seleena SONY MUSIC LATIN	55	55
10	10	10	ARIEL CAMACHO Y LOS PLEBES DEL RANCHO DEL	Ariel Camacho y Los Plebes del Rancho DEL	23	23
11	11	11	VARIOUS ARTISTS SONY MUSIC LATIN	Juan Gabriel: Duos & Interpretaciones SONY MUSIC LATIN	3	3
12	12	12	MARCO ANTONIO SOLIS SONY MUSIC LATIN	Marco Antonio Solís SONY MUSIC LATIN	75	75
13	13	13	JOAN SEBASTIAN SONY MUSIC LATIN	Joan Sebastian SONY MUSIC LATIN	10	10
14	14	14	PITBULL SONY MUSIC LATIN	Pitbull SONY MUSIC LATIN	39	39
15	15	15	LOS ANGELES AZULES Y GRUPO... SONY MUSIC LATIN	Los Angeles Azules y Grupo... SONY MUSIC LATIN	13	13
16	16	16	ANA GABRIEL SONY MUSIC LATIN	Ana Gabriel SONY MUSIC LATIN	48	48
17	17	17	SIN BANDERA SONY MUSIC LATIN	Sin Bandera SONY MUSIC LATIN	8	8
18	18	18	PESADO SONY MUSIC LATIN	Tributo A Los Alegres de Teran SONY MUSIC LATIN	10	10
21	19	19	VARIOUS ARTISTS SONY MUSIC LATIN	20 Bandazos de Oro: Puros Exitos SONY MUSIC LATIN	18	18
22	20	20	BANDA SINALOENSE MS DE SERGIO LIZARRAGA LOS	Banda Sinaloense MS de Sergio Lizarraga LOS	33	33
25	21	21	NICKY JAM SONY MUSIC LATIN	Nicky Jam SONY MUSIC LATIN	18	18
14	22	22	LABERINTO SONY MUSIC LATIN	Laberinto SONY MUSIC LATIN	3	3
23	23	23	CALIBRE 50 SONY MUSIC LATIN	Calibre 50 SONY MUSIC LATIN	59	59
29	24	24	GERARDO ORTIZ SONY MUSIC LATIN	Gerardo Ortiz SONY MUSIC LATIN	48	48
30	25	25	VARIOUS ARTISTS SONY MUSIC LATIN	Las Bandas Románticas de América 2015 SONY MUSIC LATIN	65	65

TROPICAL AIRPLAY™						
WEEKS AGO	LAST WEEK	THIS WEEK	TITLE CERTIFICATION (R) (G) (M) (C) (S) (D)	Artist IMPRNT/DISTRIBUTING LABEL	DEAR POS.	WEEKS ON CHART
1	1	1	SI EL MUNDO SE ACABARA SONY MUSIC LATIN	Los de la Nazza Feat. Justin Quiles SONY MUSIC LATIN	11	11
2	2	2	ESCAPATE SONY MUSIC LATIN	Elvis Crespo Feat. GrupoMania SONY MUSIC LATIN	8	8
3	3	3	OBSESIONADO SONY MUSIC LATIN	Farruko SONY MUSIC LATIN	13	13
4	4	4	TRAIIDORA SONY MUSIC LATIN	Gente de Zona Feat. Marc Anthony SONY MUSIC LATIN	15	15
5	5	5	GG SI ESTA CASA HABLARA SONY MUSIC LATIN	Joel Santos SONY MUSIC LATIN	17	17
6	6	6	ANDAS EN MI CABEZA SONY MUSIC LATIN	Chino & Nacho Feat. Daddy Yankee SONY MUSIC LATIN	9	9
7	7	7	HASTA EL AMANECER SONY MUSIC LATIN	Nicky Jam SONY MUSIC LATIN	12	12
8	8	8	IMPOSIBLE AMOR SONY MUSIC LATIN	Jory Boy SONY MUSIC LATIN	13	13
9	9	9	COMO LO HACIA YO SONY MUSIC LATIN	Ken-Y & Nicky Jam Feat. Victor Manuel SONY MUSIC LATIN	18	18
10	10	10	AVENTURA SONY MUSIC LATIN	Tomas The Latin Boy Feat. Maluma SONY MUSIC LATIN	8	8
11	11	11	SHALALALA SONY MUSIC LATIN	Tito "El Bambino" SONY MUSIC LATIN	3	3
12	12	12	AY MIDOS SONY MUSIC LATIN	I Am Chino Feat. Pitbull, Yandel & Chacal SONY MUSIC LATIN	4	4
13	13	13	CULPA AL CORAZON SONY MUSIC LATIN	Prince Royce SONY MUSIC LATIN	22	22
14	14	14	FUISTE LA MEJOR SONY MUSIC LATIN	Johnny Sky SONY MUSIC LATIN	8	8
15	15	15	EMBRIAGAME SONY MUSIC LATIN	Zion & Lennox SONY MUSIC LATIN	5	5
16	16	16	OTE VASTU O MEVOY YO SONY MUSIC LATIN	Hector Acosta "El Torito" SONY MUSIC LATIN	13	13
17	17	17	NO VUELVE SONY MUSIC LATIN	Yunel Cruz SONY MUSIC LATIN	8	8
18	18	18	LA VIDA SE ME VA SONY MUSIC LATIN	Plurilo y La Tribu SONY MUSIC LATIN	5	5
19	19	19	CULPABLE DE AMARTE SONY MUSIC LATIN	Rik Indio SONY MUSIC LATIN	4	4
20	20	20	ENCANTADORA SONY MUSIC LATIN	Yandel SONY MUSIC LATIN	15	15
21	21	21	LADY LOVE SONY MUSIC LATIN	Jau-D SONY MUSIC LATIN	8	8
18	22	22	NO SE TU SONY MUSIC LATIN	ASiRa SONY MUSIC LATIN	8	8
23	23	23	BABY SONY MUSIC LATIN	Jencarlos Feat. Lennox SONY MUSIC LATIN	7	7
24	24	24	AMOR DE VERDAD SONY MUSIC LATIN	Charlie Cruz SONY MUSIC LATIN	6	6
25	25	25	SO SOMBRA DE AUSTIN SONY MUSIC LATIN	Arcangel & DJ Luian SONY MUSIC LATIN	15	15



Alvarez's Amigos Debuts At No. 1

Regional Mexican act **Julion Alvarez y Su Norteño Banda** (above) earns its third No. 1 on Top Latin Albums as the mostly covers set *Mis Idolos, Hoy Mis Amigos!!!* sells 4,000 copies in the week ending April 14, according to Nielsen Music. The tribute to the norteño genre includes 17 covers of familiar hits with collaborations by prestigious Mexican singers **Pancho Barraza Julio Preciado** and **Jose Angel "El Coyote" Ledesma**, as well as three original songs. The group's last No. 1 was a year ago (on April 11, 2015), when *El Aferrado* debuted atop the list. Prior, *Tu Amigo Nada Mas* bowed at No. 1 in 2013, where it spent a week. Meanwhile, the Tropical Airplay chart greets a new No. 1 as **Los de la Nazza's** "Si el Mundo Se Acabara" (featuring **Justin Quiles**) steps 2-1 in its 11th charting week, despite a 9 percent decrease in plays at the format. Los de la Nazza, a collective that comprises Puerto Rican reggaeton producers **Musico logo** and **Menes**, earns its first *Billboard* chart topper. The chart climb also gives singer Quiles his first No. 1 on a chart. Finally, **CNCO** reaches the top 10 on Latin Airplay with "Tan Facil," hopping 11-8 in its seventh week. The debut single, from the five-member group that was created on Univision's reality competition *La Banda*, rises 4 percent on-air to 8.2 million audience impressions. Produced by reggaeton star **Wisin**, the song also steps 5-4 to its new peak on Latin Rhythm Airplay.

—Amaya Mendizabal

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Christian/Gospel

April 30
2016
billboard

HOT CHRISTIAN SONGS™						
WEEK AGO	LAST WEEK	THIS WEEK	TITLE	CERTIFICATION	ARTIST	WKS. ON CHART
1	1	1	TRUST IN YOU	PLATINUM	Lauren Daigle	35
2	2	2	TELL YOUR HEART TO BEAT AGAIN	PLATINUM	Danny Gokey	19
3	3	3	GOOD GOOD FATHER	PLATINUM	Chris Tomlin	29
4	4	4	OCEANS (WHERE FEET MAY FAIL)	PLATINUM	Hillsong UNITED	135
7	6	5	IT'S NOT OVER YET	PLATINUM	for KING & COUNTRY	29
6	6	6	JUST BE HELD	PLATINUM	Casting Crowns	42
5	8	7	THE RIVER	PLATINUM	Jordan Feliz	33
10	10	8	BREATHE	PLATINUM	Jonny Diaz	22
9	9	9	YOU ARE LOVED	PLATINUM	Stars Go Dim	31
12	13	10	GOD IS ON THE MOVE	PLATINUM	7eventh Time Down	14
11	12	11	IF WE'RE HONEST	PLATINUM	Francesca Battistelli	14
14	14	12	MOVE (KEEP WALKIN')	PLATINUM	toByMaC	12
16	16	13	EVERYTHING COMES ALIVE	PLATINUM	We Are Messengers	13
17	17	14	DIAMONDS	PLATINUM	Hawk Nelson	13
21	29	15	STAND IN THE LIGHT	PLATINUM	Jordan Smith	6
15	18	16	ALONE	PLATINUM	Hollyn Featuring TRU	26
NEW	17	17	SAVIOR'S SHADOW	PLATINUM	Blake Shelton	1
19	2	18	CHRIST IN ME	PLATINUM	Jeremy Camp	10
NEW	19	19	I JUST WANNA KNOW	PLATINUM	NF	1
20	20	20	HAPPINESS	PLATINUM	NEEDTOBREATHE	2
21	21	21	PRICELESS	PLATINUM	for KING & COUNTRY	3
24	21	22	EVER BE	PLATINUM	Aaron Shust	11
32	26	23	WHEN I'M WITH YOU	PLATINUM	Citizen Way	10
18	25	24	REMEMBER	PLATINUM	Passion Feat. Brett Younker & Melodie Malone	12
22	24	25	CALL IT GRACE	PLATINUM	Unspoken	26

HOT GOSPEL SONGS™						
WEEK AGO	LAST WEEK	THIS WEEK	TITLE	CERTIFICATION	ARTIST	WKS. ON CHART
1	1	1	WANNA BE HAPPY?	PLATINUM	Kirk Franklin	33
2	2	2	WORTH	PLATINUM	Anthony Brown & Group therAPY	51
3	3	3	INTENTIONAL	PLATINUM	Travis Greene	50
4	4	4	123 VICTORY	PLATINUM	Kirk Franklin	22
7	5	5	PUT A PRAISE ON IT	PLATINUM	Tasha Cobbs Featuring Klerra Sheard	21
5	6	6	I'M YOURS	PLATINUM	Casey J	33
6	8	7	THE ANTHEM	PLATINUM	Todd Dulaney	30
8	7	8	I'M GOOD	PLATINUM	Tim Bowman Jr.	42
11	11	9	LIVE	PLATINUM	Marvin Sapp	12
10	10	10	YOU'RE MIGHTY	PLATINUM	J.J. Hairston & Youthful Praise	22
13	13	11	BETTER	PLATINUM	Hezekiah Walker	6
12	12	12	MADE A WAY	PLATINUM	Travis Greene	18
16	18	13	BE LIKE JESUS	PLATINUM	Deitrick Haddon	11
14	14	14	I'LL BE THE ONE	PLATINUM	Bri (Briana Babineaux)	23
NEW	15	15	#YDIA	PLATINUM	Zacardi Cortez	1
15	15	16	SPIRIT BREAK OUT	PLATINUM	William McDowell Feat. Trinity Anderson	13
18	17	17	ONE WAY	PLATINUM	Tamela Mann	11
17	18	18	YOU'RE BIGGER	PLATINUM	Jekalyn Carr	5
22	19	19	IT'S ALRIGHT, IT'S OK	PLATINUM	Shirley Caesar Feat. Anthony Hamilton	9
20	20	20	BLESS THE LORD	PLATINUM	Anthony Brown & Group therAPY Feat. Doretha 'Dodi' Sampson	3
21	21	21	YOU	PLATINUM	Jermaine Dolly	10
24	22	22	THANK YOU THANK YOU JESUS	PLATINUM	Chicago Mass Choir	12
25	21	23	IT WILL BE ALRIGHT	PLATINUM	Alexis Slight	8
21	23	24	BETTER DAYS	PLATINUM	Le'Andria Johnson	3
NEW	25	25	I NEED YOU	PLATINUM	Donnie McClurkin	1

TOP CHRISTIAN ALBUMS™						
WEEK AGO	LAST WEEK	THIS WEEK	ARTIST	TITLE	WKS. ON CHART	
1	1	1	JOEY + RORY	Hymns	10	
2	2	2	LAUREN DAIGLE	How Can It Be	54	
10	3	3	TOBYMAC	This Is Not A Test	36	
5	4	4	BETHEL MUSIC	Have It All: Live At Bethel Church	5	
6	5	5	NEWSBOYS	Love Riot	6	
6	6	6	JEREMY CAMP	I Will Follow	62	
7	7	7	VARIOUS ARTISTS	WOW Hits 2016	29	
8	8	8	FOR KING & COUNTRY	Run Wild Live Free Love Strong	83	
9	9	9	THIRD DAY	Lead Us Back: Songs Of Worship	59	
10	10	10	VARIOUS ARTISTS	WOW Hits: 20th Anniversary	4	
11	11	11	DANNY GOKEY	Hope In Front Of Me	75	
12	12	12	ELEVATION WORSHIP	Here As In Heaven	10	
13	13	13	SEVIN	Purple Heart	1	
14	14	14	AMY GRANT	Be Still And Know... Hymns & Faith	41	
15	15	15	CASTING CROWNS	Thrive	113	
16	16	16	BUILDING 429	Unashamed	23	
17	17	17	SOUNDTRACK	God's Not Dead 2	4	
18	18	18	HOLLYN	Hollyn (EP)	20	
19	19	19	JESUS CULTURE	Let It Echo	13	
20	20	20	MATTHEW WEST	Live Forever	45	
21	21	21	FRANCESCA BATTISTELLI	If We're Honest	104	
22	22	22	HILLSONG	Open Heaven / River Wild	28	
23	23	23	STEVEN CURTIS CHAPMAN	Worship And Believe	6	
24	24	24	HILLSONG UNITED	Empres	47	
25	25	25	REND COLLECTIVE	As Family We Go	33	

TOP GOSPEL ALBUMS™						
WEEK AGO	LAST WEEK	THIS WEEK	ARTIST	TITLE	WKS. ON CHART	
2	1	1	KIRK FRANKLIN	Losing My Religion	23	
4	2	2	ANTHONY BROWN & GROUP THERAPY	Everday Jesus	39	
3	3	3	VARIOUS ARTISTS	WOW Gospel 2016	11	
7	4	4	JONATHAN NELSON	Fearless	4	
5	5	5	TASHA COBBS	One Place: Live	34	
6	6	6	TRAVIS GREENE	The Hill	24	
8	7	7	WILLIAM MCDOWELL	Sounds Of Revival: Live	12	
1	8	8	BRI (BRIANA BABINEAUX)	Keys To My Heart	3	
9	9	9	VARIOUS ARTISTS	WOW Gospel 2015	63	
NEW	10	10	BISHOP CARY HARRIS PRESENTS VOICES OF FAITH	Love In Worship	1	
10	11	11	TAKE 6	Believe	3	
11	12	12	CASEY J	The Truth	50	
14	13	13	DEITRICK HADDON	Masterpiece	23	
12	14	14	CHARLES JENKINS & BELLOWSHIP CHICAGO	Any Given Sunday	57	
15	15	15	JONATHAN MCREYNOLDS	Life Music: Stage Two	30	
13	16	16	MARVIN SAPP	You Shall Live	46	
20	17	17	VARIOUS ARTISTS	Marantha: Music Top 25 Gospel Praise Songs	22	
18	18	18	VARIOUS ARTISTS	Billboard #1 Gospel Hits	62	
19	19	19	CECE WINANS	The Best Of CeCe Winans	2	
16	20	20	BRIAN COURTNEY WILSON	Worth Fighting For	53	
17	21	21	ERICA CAMPBELL	Help 2.0	51	
21	22	22	VARIOUS ARTISTS	Icon: Gospel Worship	32	
23	23	23	ISRAEL & NEW BREED	Covered: Alive In Asia	30	
NEW	24	24	JOY ENRIQUEZ	The Call	1	
19	25	25	CORY HENRY	The Revival	4	



Country Crosses To Christian

American Idol champ **Carrie Underwood** (above) returned to help close out the Fox series' 15-season run on April 7 with an emotional performance of her 2014 hit "Something in the Water." In the tracking week following the appearance (ending April 14), the song gained by 108 percent to 12,000 sold (according to Nielsen Music) and vaults 5-1 on Christian Digital Songs. The ballad spends its 23rd week at No. 1 on the list, and first since March 28, 2015: it debuted at No. 1 on Oct. 18, 2014, and has sold 11 million to date.

"Something," which Underwood co-wrote, logged 26 weeks atop Hot Christian Songs in 2014 and 2015. Only Hillsong United's "Oceans (Where Feet May Fail)" has spent more time at No. 1, clocking 61 weeks there. Also on Hot Christian Songs, another core country artist, **Blake Shelton**, makes his first appearance. Shelton's hymn-like "Savior's Shadow" from his album *If I'm Honest* (May 20) bows at No. 17. Selling 7,000 in its opening week, it arrives on Christian Digital Songs at No. 4 (and Country Digital Songs at No. 43).

Striding into the Hot Christian Songs top 10 is **7eventh Time Down** with "God Is on the Move" (13-10), the rock band's second top 10, following 2013's No. 9 peaking "Just Say Jesus."

Finally, **Todd Dulaney** achieves his first No. 1 on Gospel Airplay with "The Anthem" (2-1). The singer-songwriter was a minor-league baseball player for the New York Mets in 2003 and 2004 but retired in 2005 to take a swing at musical hits instead.

—Jim Asker

DANCE CLUB SONGS™

LAST WEEK	THIS WEEK	TITLE (ARTIST/PRODUCTION LABEL)	Artist	WEEKS ON CHART
2	1	#1 THE POP KIDS Pet Shop Boys 7	Pet Shop Boys	7
	2	IF YOU LIKE IT StoneBridge Feat. Elsa J Jones 9	StoneBridge	9
	3	WORK Rihanna Feat. Drake 8	Rihanna	8
	4	ONE NIGHT WTS Feat. Gia 8	WTS	8
	5	FEBRUARY (OUR LAST KISS) Joe Gaulty Feat. Abigail 9	Joe Gaulty	9
	6	SOMETHING ABOUT YOU Da Buzz 8	Da Buzz	8
	7	WALKING ON A DREAM Empire Of The Sun 17	Empire Of The Sun	17
	8	PIECE OF ME MK & Becky Hill 6	MK & Becky Hill	6
	9	ELECTRIC WALK Nytrix Feat. Dev 8	Nytrix	8
6	10	YOUTH Troye Sivan 11	Troye Sivan	11
10	11	ALL MY FRIENDS Snakings Feat. Tinshe & Chance The Rapper 5	Snakings	5
17	12	SMILE Sheila Gordhan 7	Sheila Gordhan	7
	13	FAST CAR Jonas Blue Feat. Dakota 10	Jonas Blue	10
14	14	GG COMING OVER Dillon Franks & Kygo Feat. James Hensley 4	Dillon Franks & Kygo	4
15	15	FEEL THIS WAY Philip George and Dragonette 5	Philip George and Dragonette	5
16	16	SO HAPPY Tony Moran Feat. Jason Walker 3	Tony Moran	3
17	17	UNDER THESE LIGHTS Xenia Ghali 5	Xenia Ghali	5
	18	ONE BY ONE Giovibes + Luciana 9	Giovibes + Luciana	9
30	19	INSANE Ro-Mina & Christiano Jordano 5	Ro-Mina & Christiano Jordano	5
18	20	JEALOUS M.E.L. 11	M.E.L.	11
20	21	I'M COMING BACK Terri B! 6	Terri B!	6
40	22	DON'T LET ME DOWN The Chalmers Feat. Daya 3	The Chalmers	3
22	23	KEEP TALKING Mam Dorey & Somnium Feat. Wally Banjo 8	Mam Dorey & Somnium	8
31	24	I TOOK A PILL IN IBIZA Mike Posner 5	Mike Posner	5
30	25	GET ON UP Aristofreels Feat. Next Step & Kathy Sledge 4	Aristofreels	4
24	26	I'M FEELIN' YOU KC And The Sunshine Band Feat. Blimbo Jones 10	KC And The Sunshine Band	10
25	27	WAIT Vinny Vero & Mykal Kilgore 9	Vinny Vero & Mykal Kilgore	9
28	28	LOVE OVERDOSE Nikki Lund vs. North2South 11	Nikki Lund vs. North2South	11
20	29	FORMATION Beyonce 7	Beyonce	7
30	30	BLINDFOLDS Rilan Feat. Naz Tokio 3	Rilan	3
31	31	NO GOOD Joe Maz & Scotty Boy Feat. Krista Richards 3	Joe Maz & Scotty Boy	3
32	32	SOUND OF YOUR HEART Shawn Hook 12	Shawn Hook	12
33	33	BULLETPROOF NERVO Feat. Harrison Miya 2	NERVO	2
34	34	SOLID GROUND Kourtney Kelly 11	Kourtney Kelly	11
35	35	UNWRITTEN Veronica Bravo Feat. Dave Audé 2	Veronica Bravo	2
36	36	ME, MYSELF & I G-Eazy x Bebe Rexha 4	G-Eazy x Bebe Rexha	4
37	37	MIDDLE DJ Snake Feat. Bipolar Sunshine 10	DJ Snake	10
38	38	WHOLE LOTTA LOVIN' DJ Mustard Feat. Travis Scott 2	DJ Mustard	2
39	39	WORK FROM HOME Fifth Harmony Feat. Ty Dolla Sign 2	Fifth Harmony	2
23	40	I'M IN LOVE WITH MY LIFE PHASES 14	PHASES	14
38	41	TOUCH DOWN Iakopo Feat. Shaggy 5	Iakopo	5
42	42	T.I.T.P. (TURN UP THE PARTY) DirtyFrees & Vassy 1	DirtyFrees & Vassy	1
43	43	NO! CID 2	CID	2
34	44	WHEN WE WERE YOUNG Adele 11	Adele	11
NEW	45	MUSIC FEELS BETTER Alexa Aronson Feat. Snoop Dogg 1	Alexa Aronson	1
41	46	HANDS TO MYSELF Selena Gomez 6	Selena Gomez	6
43	47	CAKE BY THE OCEAN DNCE 11	DNCE	11
NEW	48	LOOK UP TO THE SKY Win Marcinak 1	Win Marcinak	1
42	49	ADVENTURE OF A LIFETIME Coldplay 15	Coldplay	15
NEW	50	HYMN FOR THE WEEKEND Coldplay 1	Coldplay	1

BOXSCORE

April 30 2016 **billboard**

LEGEND

- Bullseye indicates titles with greatest weekly gains.
- Recording Industry Assn. of America (RIAA) certification for physical shipments & digital downloads of 500,000 albums (Gold).
- ▲ RIAA certification for physical shipments & digital downloads of 1 million units (Platinum). Numerical noted with Platinum symbol indicates album's multi-platinum level.
- ◆ RIAA certification for physical shipments & digital downloads of 10 million units (Diamond). Numerical noted with Diamond symbol indicates album's multi-platinum level.
- Latin albums certification for physical shipments & digital downloads of 30,000 units (Oro).
- △ Latin albums certification for physical shipments & digital downloads of 60,000 units (Platino). Numerical noted with Platino symbol indicates album's multi-platinum level.
- RIAA certification for 500,000 paid downloads and on-demand streams where 100 streams equal 1 download (Gold).
- ▲ RIAA certification for 1 million paid downloads and on-demand streams where 100 streams equal 1 download (Platinum). Numerical noted with Platinum symbol indicates song's multi-platinum level.

Awards

- P5** (PaceSetter for largest % album sales gain)
- GG** (Greatest Gainer for largest volume gain)
- DG** (Digital Sales Gainer)
- AG** (Airplay Gainer)
- SG** (Streaming Gainer)

Publishing song index available on Billboard.com/biz.

Visit Billboard.com/biz for complete rules and explanations.

CONCERT GROSSES

	GROSS PER TICKET PRICE(S)	ARTIST DATE	ATTENDANCE CAPACITY	PROMOTER
1	\$11,213,298 (\$1,916.248 PE \$50) (\$402.956 PE \$14.10)	THE ROLLING STONES, LITTLE JESUS TORO SOL, MEXICO CITY MARCH 14, 17	17,567 TWO SELLOUTS	CONCERTS WEST/REG LIVE, ODESA-CIE
2	\$12,255,726 (\$48,495.00 PE \$15) (\$26,435.00 PE \$10.47)	THE ROLLING STONES, TITUS ESTADIO DO MORUMBI, SAO PAULO, BRAZIL FEB. 24, 27	135,656 TWO SELLOUTS	CONCERTS WEST/REG LIVE, TAT-TIME FOR FUN
3	\$8,095,011 (\$297.879 PE \$10.50) (\$107.250 PE \$3.93)	THE ROLLING STONES, FRÁGIL ESTAD O MONUMENTAL, LIMA MARCH 6	47,119 SELLOUT	CONCERTS WEST/REG LIVE, DG ENTERTAINMENT
4	\$6,905,869 (\$22,254.02 PE \$10) (\$10,310.00 PE \$3.50)	THE ROLLING STONES, DIAMANTE ELÉCTRICO ESTADIO EL CAMPIN, BOGOTÁ MARCH 10	40,785 SELLOUT	CONCERTS WEST/REG LIVE, ODESA-CIE, MOVIE CONCERTS
5	\$6,441,579 (\$22,254.02 PE \$10) (\$10,310.00 PE \$3.50)	THE ROLLING STONES, DOCTOR PHEABES, CACHORRO GRANDE ESTAD O BELA A ROD. POP TO ALEGRE, BRAZIL MARCH 7	40,785 SELLOUT	CONCERTS WEST/REG LIVE, TAT-TIME FOR FUN
6	\$6,265,076 (\$34,975.00 PE \$10) (\$19,950.00 PE \$5.70)	GUNS N' ROSES T-MOBILE ARENA, LAS VEGAS APRIL 8-9	28,849 TWO SELLOUTS	CONCERTS WEST/REG LIVE
7	\$3,941,985 (\$18,570)	DAVID GILMOUR MADISON SQUARE GARDEN, NEW YORK APRIL 22-23	28,360 TWO SELLOUTS	LIVE NATION / CONC ENTERTAINMENT STUDIOS
8	\$3,886,575 (\$16,070)	DAVID GILMOUR UNITED CENTER, CHICAGO APRIL 4, 8	28,194 TWO SELLOUTS	LIVE NATION / CONC ENTERTAINMENT STUDIOS
9	\$2,844,250 (\$10,485.99 PE \$15) (\$16,817.52 PE \$5)	IRON MAIDEN, ANTHRAX ALLIAN? PARQUE, SAO PAULO, BRAZIL MARCH 26	30,583 SELLOUT	MOVIE CONCERTS
10	\$2,508,003 (\$34,975.00 PE \$10) (\$19,950.00 PE \$5.70)	BRUCE SPRINGSTEEN & THE E STREET BAND MADISON SQUARE GARDEN, NEW YORK MARCH 28	18,484 SELLOUT	MSG ENTERTAINMENT
11	\$2,211,320 (\$35,016,785)	BRUCE SPRINGSTEEN & THE E STREET BAND PEPS CENTER, DENVER MARCH 21	16,770 SELLOUT	LIVE NATION
12	\$2,181,940 (\$1,507,610 PE \$10) (\$1,117,528.94)	IRON MAIDEN, ANTHRAX ESTAD O NACIONAL, SANTIAGO MARCH 11	54,012 SELLOUT	MOVIE CONCERTS, DG MEDIOS Y ESPECTACULOS
13	\$1,997,405 (\$15,410,765)	BRUCE SPRINGSTEEN & THE E STREET BAND AMERICAN AIRLINES CENTER, DALLAS APRIL 5	15,561 SELLOUT	LIVE NATION
14	\$1,572,117 (\$14,505,495)	BILLY JOEL U.S. BANK ARENA, CINCINNATI APRIL 5	16,213 SELLOUT	LIVE NATION
15	\$1,563,920 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE AMERICAN AIRLINES CENTER, DALLAS APRIL 10	14,364 SELLOUT	AEG LIVE
16	\$1,558,520 (\$2,292,500 PE \$15) (\$776,132.03)	IRON MAIDEN, ANTHRAX EL TORNILLO WILEY SÁRSFIELD, BUENOS AIRES MARCH 25	22,670 SELLOUT	MOVIE CONCERTS
17	\$1,557,353 (\$15,995,550 PE \$16.50)	BRUCE SPRINGSTEEN & THE E STREET BAND CHESAPEARE ENERGY ARENA, OLANHUO CITY APRIL 3	12,602 SELLOUT	LIVE NATION
18	\$1,472,331 (\$25,544.50)	IRON MAIDEN, THE RAVEN AGE MADISON SQUARE GARDEN, NEW YORK MARCH 28	13,780 SELLOUT	METROPOLITAN ENTERTAINMENT CONSUMTAMS
19	\$1,457,492 (\$16,750.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE PEPS CENTER, DENVER APRIL 4	13,010 SELLOUT	AEG LIVE
20	\$1,449,220 (\$2,292,500 PE \$15) (\$715,795,884)	IRON MAIDEN, ANTHRAX ARENA CASTELAO PORTALEZA, BRAZIL MARCH 24	22,521 SELLOUT	MOVIE CONCERTS
21	\$1,432,620 (\$1,981,364 CANADIAN) (\$14,905,223)	RIHANNA, TRAVIS SCOTT BELL CENTRE, MONTREAL APRIL 6-7	20,737 SELLOUT	LIVE NATION / EVERED
22	\$1,407,652 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE TOYOTA CENTER, HOUSTON APRIL 2	12,868 SELLOUT	AEG LIVE
23	\$1,400,612 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE VIVINT SMART HOME ARENA, SALT LAKE CITY APRIL 2	15,115 SELLOUT	AEG LIVE
24	\$1,331,925 (\$17,515)	IRON MAIDEN, ANTHRAX ESTAD O NACIONAL, SAN SALVADOR, EL SALVADOR MARCH 6	22,041 SELLOUT	MOVIE CONCERTS
25	\$1,319,238 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE GILA RIVER ARENA, CLEVELAND, OHIO MARCH 30	13,350 SELLOUT	AEG LIVE
26	\$1,277,252 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE SPRINT CENTER, KANSAS CITY, MO APRIL 8	13,701 SELLOUT	AEG LIVE
27	\$1,222,177 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE BOB CENTER, MILWAUKEE, WISCONSIN APRIL 7	13,231 SELLOUT	AEG LIVE
28	\$1,165,280 (\$4,222,250 PE \$15) (\$18,730,145)	IRON MAIDEN, ANTHRAX ESPANADA DO MINEIRO, BELO HORIZONTE, BRAZIL MARCH 19	16,844 SELLOUT	MOVIE CONCERTS
29	\$1,120,203 (\$16,350.50)	JUSTIN BIEBER, MOXIE RAIA, POST MALONE VALLEY VIEW CASINO CENTER, SAN DIEGO MARCH 20	11,571 SELLOUT	AEG LIVE
30	\$1,085,976 (\$8,500 PE \$10)	IRON MAIDEN, THE RAVEN AGE UNITED CENTER, CHICAGO APRIL 8	13,068 SELLOUT	LIVE NATION
31	\$996,194 (\$40,396 CANADIAN) (\$400,315,822.84)	IRON MAIDEN, ANTHRAX ESTAD O RICARDO APRESSA, SAN JOSE, COSTA RICA MARCH 8	16,655 SELLOUT	MOVIE CONCERTS
32	\$973,624 (\$8,500 PE \$10)	THE KILLERS T-MOBILE ARENA, LAS VEGAS APRIL 8	14,234 SELLOUT	AEG LIVE
33	\$924,870 (\$8,500)	DAVID GILMOUR RADIO CITY MUSIC HALL, NEW YORK APRIL 10	5,903 SELLOUT	LIVE NATION / CONC ENTERTAINMENT STUDIOS
34	\$889,288 (\$1,157,497 CANADIAN) (\$74,915,883)	IRON MAIDEN, THE RAVEN AGE AIR CANADA CENTRE, TORONTO APRIL 3	13,734 SELLOUT	LIVE NATION
35	\$866,918 (\$1,124,307 CANADIAN) (\$742,442,292)	IRON MAIDEN, THE RAVEN AGE BELL CENTRE, MONTREAL APRIL 7	14,963 SELLOUT	LIVE NATION / EVERED



T-Mobile Arena Debuts

T-Mobile Arena, the new 20,000-seat Las Vegas entertainment and sports venue, makes its Boxscore chart debut with ticket sales reported from two concerts held during the facility's first week of operation. The top grosser of the two is **Guns N' Roses** which lands at No. 6 with \$6.2 million in sales from sold-out shows April 8 and 9. The band performed for 28,849 fans during the weekend run promoted by AEG Live's Concerts West and marked its second and third shows with a reunited **Axl Rose, Slash and Duff McKagan** since 1993.

A surprise gig at the Troubadour in Los Angeles on April 1 previewed the Vegas shows. **Guns N' Roses** are following their reunion tour opener with appearances in April at the Coachella festival in California and later this year, a full-fledged stadium tour titled **Not In This Lifetime...** set to hit 20 North American markets between June 23 and Aug. 22.

T-Mobile Arena's official grand opening was held April 6 and featured a performance by hometown band **The Killers** playing for a sell-out crowd of 14,234. The group logged an opening-night box-office take of \$973,624.

Upcoming events during the arena's first year will include country legend **George Strait's** residency with dates in April, September, December and February 2017. **Billy Joel, Garth Brooks and Carrie Underwood** are on the schedule in 2016. Plus, the Billboard Music Awards will broadcast live from the venue on May 22. It will mark the first time the awards have been held at a venue other than the MGM Grand Garden Arena since 1996.

-Bob Allen

COOL CDDA

REWINDING THE CHARTS



MC Hammer performed in his trademark harem pants at a 1991 concert in Birmingham, England.

28 Years Ago MC Hammer Nailed No. 1

His third LP became the first hip-hop record nominated for an album of the year Grammy

ON APRIL 28, 1990, RAPPER MC Hammer stutter-stepped to No. 1 on *Billboard's* Top R&B/Hip-Hop Albums chart with his third LP, *Please Hammer Don't Hurt 'Em*, thanks to the runaway success of single "U Can't Touch This," and spent 29 weeks in the coveted spot.

Almost 30 years later, it remains the longest No. 1 run by a rap album and led to *Please Hammer Don't Hurt 'Em* becoming the first hip-hop full-length to sell 10 million copies (according to the RIAA) and the first to be nominated for an album of the year Grammy.

With its sample of Rick James' "Super Freak" and a deliriously choreographed music video that featured Hammer in harem pants, "U Can't Touch This" also topped Hot R&B/Hip-Hop Songs and reached No. 8 on the *Billboard* Hot 100.

Born Stanley Burrell, the former Oakland Athletics bat boy was christened with his stage name (by the team's clutch hitter Reggie Jackson) because of his resemblance to Hall of Famer Hank "The Hammer" Aaron.

Hammer would go on to land 18 hits on the Hot R&B/Hip-Hop Songs chart but soon flamed out. His extravagant lifestyle during the early '90s led to bankruptcy in 1996, which was memorably recounted in an episode of VH1's *Behind the Music*. In 1997, Hammer told Oprah Winfrey of his financial failing: "There were no books ... or map to follow [about] receiving \$20 million or \$30 million at one time."

The father of five, who has been married for 30 years, has since become a pastor and an entrepreneur in the tech and entertainment fields. He also has appeared on several reality shows, including *The Surreal Life* and, in February, as a guest judge on *Bravo's Top Chef*. —AMAYA MENDIZABAL

Compiled from a national sample of retail store and one stop sales reports

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE
1	2	7	M.C. HAMMER CANTOL 92857 (9 98) (CD)	★ ★ NO. 1 ★ ★ PLEASE HAMMER DON'T HURT 'EM
2	1	30	BABYFACE & SOLAR 77 41028 (EPC) (CD)	TENDER LOVER
3	2	20	QUINCY JONES & QWEST 76020 (WARNER BROS.) (9 98) (CD)	BACK ON THE BLOCK
4	6	33	AFTER 7 (VIRGIN) 91061 (9 98) (CD)	AFTER 7
5	9	8	BELL BIV DEVØE MCA 8387 (9 98) (CD)	POISON

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