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Chicago
AT THE WEEPING WIDOWS BALL

ROOM RENT BLUES

Words by Irving Newton


delve. By Irving Newton

Music by Irving Newton

Chorus

Very much spruced-up.

The chorio. I saw my blood run wild. She was a little be-

Thus a widowe by and another fall. In the sheltering

Eyes, sweet, when I do my stroll across the hall.

'Cause a widowe by and there all 0' you'll fall. You will see there, more.

'Cause a widowe by and there all 0' you'll fall. You will see there, more.

'Cause a widowe by and there all 0' you'll fall. You will see there, more.

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FOR many years amusement park enter-
prises were somewhat like a ship without a rudder, each one for itself—co-operation an undiscovered asset. Among the very many capable, high-chari-
ted persons and organizations who were per-
ever enjoyed an exchange of views or were offered co-operating possibilities in the improvement of conditions confronting them. In numerous localities the regulations of small and progressive parks were ignored; and each seeking to better its own park, place the discord of the community with occa-
sional outbreaks of violence. It was not until the small amusement park became a source of the carnival attractions were reproduced, and people complained, led to the design of a place quickly designated the park as a permanent center. Investments in park enterprises were largely made by investors elsewhere, in many cases the result of the park business as devices in construction or their vendors are in morals. Men who secure these advances and are incapable or never had any idea of bringing up-to-date their representations. Today there is little excuse for a member of the association to be added, for the reason that the reputation of every person engaged in the manufacture of devi-
es or conducting any other business related to the amusement park; field is well known to the association.

As further evidence of the standards demanded by the association, the following resolution, unanimously adopted, is here quoted:

"Resolved, That certain practices which, in the past, have been accredited to some outdoor amuse-
ments, are condemned by this association and that this association go on record as absolutely opposed to the following in any parks associated with this organization:

1. Gambling for money in any form
2. Wheels or other apparatus with crooked or unfair attachments
3. Hoochle Koochle dance shows
4. Forty-nine Camspe, where hired women dance with patrons
5. Any bloopoff or behind-the-curtain show for kids
6. Any obscene or suggestive shows or exhibi-
tions
7. Any unsafe or improperly constructed ride or apparatus
8. Unlawful, immoral or disgraceful employees in any exhibition or on the grounds.
9. That the members of this association pledge themselves to the moral establishment of these evils elsewhere.

That a copy of these resolutions be spread up-
onthese of this association.

F A R M. 22, 1924

The Billboard

F O U R years ago the association started its ex-
hibits of devices and supplies for amusement parks on the same principle as the Mid-Winter Show, in a small room adjoining the association meeting place at the Auditorium Hotel. The idea struck home and the following year there were forty regular booths containing models and exhibits such as had never been before. The next year there were twice as many. So popular, so practical were these ex-
hibits that the association decided that this activity should be carried on, and accordingly space had been allotted for sixty booths at the 1922 meeting. These booths were located in the Illinois Room at the Congress Hotel and in a smaller room surrounding the Florence Room of the Congress Hotel. In both these rooms was held the convention. At the meeting held at the Drake Hotel last December there were eighty booths. The enthusiasm over the results of the meeting and exhibits was noticeable and felt by every one present. If this organ-
ization did not other work than carry on its members an opportunity to view and examine the many devices at these meetings the number of exhibits will reach not less than 100 and possibly 125. The number of these exhibits to park men that this country has been proven by the many purchases and orders for new devices. The enthusiasm over the results of the meeting and exhibits was noticeable and felt by every one present. If this or-
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Not so many years ago I happened to be tagging along when a circus went exploring. Just as Columbus sailed forth to find a new avenue of trade for Spain, so had the tented organization cast out its feelers for new territory, new homesteads in which it could establish itself—and it had been successful. The country was along the route of a new railroad building into the Coos Bay District of Oregon, a land peopled by the inhabitants drifting there by schooner, and wherein was brought by way of the sea. Schools were raised—but they taught things by book, not by observation. Then the railroad came, and following almost upon the pilot engine the circus.

Nor need this little recital concern itself with the excitement which the arrival of the great tented organization brought about. The crowds waiting beside bonfires which lined the tracks until the trains should roll in at three o'clock in the morning. The merriment which accompanied the journey—these were the days when the jolly man on trial for his life—for he saw that wonderful thing from "out there" which had followed the equally marvelous railroad. The throngs of persons which assembled to the circus grounds for the very first time. Even the big top was erected, believing that the "variegated flock" would begin as soon as the tent was up. The purchasers of grandstand and tickets who yelled wildly into the main tent, and perched upon the general admittance, not knowing they were entitled to better accommodations. That was a condition apart; that concerns itself with but one phase of psychology—the intense interest of the human animal in other members of the animal kingdom, the curiosity the longing to know what may exist in unfathomed brains. For it was not the performance itself which enthralled these people of a comparatively primitive existence. The glitter, the "gorgeousness", the splendor, which was little more than a wonderful fairy tale come true, was not the least. The feats of the riders, the graceful lift of the "mixed numbers", the beauty of the music, the comicalities of the clowns—the spectators laughed or gawked as the case might be. But after all these were being the things which they themselves could do had they been trained for it. But the thing of all things which held them, which obsessed them, was the menagerie.

It was an opportunity to study the reactions of an unpretentious people toward animals and really learn just how much interest is engendered in the beasts which form the zoo of the traveling circus. That study brought some surprising results—there were persons by the score who did not even yield to the lure of the band, saying their admission to the circus, but preferring to remain in the menagerie instead of going into the big top to see the show. A woman, seventy years old, offered to pay the elephant keeper if he would allow her to touch the trunk of the leader of the herd of pygmy-dwarfs. When he granted this request without payment and escorted her within the ropes that she might pet Old Mom she went away a new and proud being, announcing:

"There! Now I can say something! I've touched an elephant!"

And as I watched these simple folks, noting their delight and their intense interest, a number of things came to me—things which I had regarded but superficially before. One of these concerned the debt which the country at large owes to the menagerie of America. The great amusement of America has played a part in the teaching of natural history by living examples. In this wise the circus has always helped the pioneer in America. True, it is not so often seen in a circus man under the act of being ever ready to take the vantage is at last a man proud of his achievements and particularly proud of the fact that he is in the business of creating and amusement. His chief joy is when he can show something which cannot be found in even the tremendous zoological gardens of New York or Philadelphia then he is happy indeed.

It has been thus since the days when Barnum imported his first elephant, and for the purposes of advertising hitched it to a show so that the people aboard the trains which passed his farm near Bridport, Conn., might see it in a tureen-sauce form animal and through its being merely interested thin if it were merely a strange beast. That is the circus man's trick. By a form of psychology he knows that we all are irrationally self-centered; that we care most about the things in which we can identify ourselves and make some sort of relationship with ourselves. We all stand in front of a mirror cage for hours not simply because there are monkeys within, but because we are doing things which, to our minds, show a bundles or a fine relationship, at least, with human actions. In the teaching of nature that a human does is the most wonderful thing in the world, and that is a heart which can identify a human is far more wonderful than one that cannot.

Just suppose, for instance, that the circus never had carried a menagerie. More than half the population of the United States would be entirely ignorant of such beasts as the elephant.
THE OLD-TIME HANKER
By D. H. TALMADGE

When spring sunshine starts the blood again to coursing through the veins
And a few sord of limmers up, potential of its pains;
And the dust is on the highway and the green smell's in the air,
Comes the old-time hanker in the heart to drift 'most anywhere.

Most anywhere where wagon wheels are grinding in the street
And the night winds carry greetings from patient hour feet;
You can be seen on the road,
Where the engine bells are ringing the passing of the day.

Used to be 'twas rosy morning that a fellow cared about,
With the cook humming a tune, the train was top rolling out;
The torches streaming, smoky, and the canvas coming down.
And the big cats' mournful whining, and the dark and peaceful town;
And the choker, and the snorting of the train.
That get an answer quickest from an old-time fellow's brain.

Loaded up and going onward, out into the starlit night.
Don't know where, but calmly cert:'.in that it's going to be all right;
Yet somehow the years have driven all the morning yearn away.
That's when the circus comes in, thr thr ability to give to the people a chance to see men and beasts of close range, to learn about them throug association and become interested in their realities.
That's what the circus is, the old-time circus has been the basis of much interest.

The show is what animals are exhibited, because the circus realizes in perfectly canny fashion that it is a combination of something other than the cause of furnishing amusement. Nor is it, as some persons believe, because it "gives the circus some money out of the pockets of the public." Menagerie animals are just about the most people-pleasing of all the circus attractions.

For instance, the next time the Ringling Brothers and Barnum & Bailey Circus comes to town in your neighborhood, take a close look at the menagerie.

A number of them are babies, purified, and perhaps born this very day. When they are several weeks old, all costs are considered. Half of them are full grown, worth from $5,000 to $15,000 apiece. (The most valuable species of giraffes, for example, are worth from $7,500 to $20,000 apiece, and an elephant, which is an average of $24,000 apiece and includes the value of the dower the eat, and elephants are sometimes sold by barn owners of all animals.

That's why the circus sells so many of them. And, in case you should desire to purchase a first-rate elephant, the way to do it is to secure a check for $10,000, and then try to good fortune to get you the animal. The menageries of the circus are sold by auction, and it's all right to buy the elephant and rhinoceros and great apes, to say nothing of pythons and jimmies.

But for the moment, let's return to the circus.

We have been attempting to explain the circus as a business, and the circus as a business is a very mysterious business. It is almost as mysterious as the fabled Dodo. The same thing is true with a giant animal called Casey, which was imported from Cape Lopez, Africa, by way of Australia, by a man named Mr. Ford. Casey is an admixture of gorilla and chimpanzee, and he is all mystery. It looked like a chimpanzee, yet had characteristics and size which marked it as different from any other chimpanzee that ever had come to this country. It also had gorilla characteristics, yet wasn't a gorilla. It died on an operating table in Tampa, Fla., of acute appendicitis, and following its demise an expedition was sent out to make precise observations. For one thing the species of brain developed remarkable developments of the brain. The brain of the chimpanzee and the gorilla has a very unusual structure. It is a very strong structure and has a very unusual structure. It is a very strong structure and has a very unusual structure.

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Pageantry is as old as mankind. From the days of primitive man down thru the ages never has a ceremonial or sacred rite for ancient king been observed without some form of pageant. So, too, in our own age has this become an integral and important part of community entertainment.

Pageantry is a broad term which includes pageants, theatrical displays and decorations of festal splendor; embracing everything from simple tableaux to processions of princely magnificence. In this article we will deal only with a small, albeit vastly important, phase of pageantry, namely, the Historical Pageant in its relation to fairs and celebrations.

Entertaining to All Classes

The Historical Pageant is a series of episodes or important historical events that have had a bearing upon the founding and growth of a particular community, whether in the New World or in the Old. These episodes are bound together and interwoven with symbolic dramas and pageants, the whole being assembled into a moving spectacle with appropriate costumes, scenery and music for outdoor presentation in front of the grand stand.

Until recently the name Pageant seems to have been held something of awe for the fair manager—something to be looked at askance and proclaimed as only for "high-brows". Fortunately this false impression has been corrected and practically every manager now knows that the Historical Pageant is incomparable as an entertainment organization having the public good at heart. It provides an opportunity for all ages to show what they can do. Who knows what surprising talent and "chance for expression" trainings and development under a professional director the fair has a sleep with the public that is not to be overlooked easily.

Why Pageants Are Popular Fair Attractions

Back of this growing popularity are many contributing reasons. The historical pageant has greater drawing power than any other single attraction mainly because of the local interest created and sustained. Aside from the natural interest in the theme or plot which centers around events that have actually occurred in the town or vicinity—episodes that are common knowledge to all the citizens, in fact happenings that are directly responsible for the life and growth of the community—aside from this, there is the human element that everyone wants to see his or her daughter, cousin or grandfather display his talents.

Preparation of Scenario

The first step in producing a pageant is, of course, the preparation of the script. This scenario is dependent upon a great many things—must be easily adaptable to the stage or space available (practically in every instance the base ground is preferable to a platform); it must come well in the time limit, usually an hour and a half is sufficient; it is final to costuming also must be considered: the scope and capability of the talent. It must not be too elaborate or costly; it must have ENTERTAINING VALUE.

The finished outline should be such that it can easily be followed by the audience. The spectators ought never have to guess at what is happening or what is trying to be portrayed—they must know all the time.

The pageant, like a play, should have drama, suspense, beauty, comedy, and above all, must be fast moving, having a logical sequence of thought and action leading up to the climax and finale.

When we stop to consider that there are very few spoken words in this form of entertainment—just a series of pantomimic scenes and incidents, handled by a group or mass formation—then some idea as to the problems of the scenario writer is obtained. Everything has to conform exactly to the truth, many old settlers as well as descendants of the characters being presented will be in the audience and are quick to criticize any deviation from actuality.

It is an established fact that every participant from the tiniest tot to the venerable patriarch has a putting power of five admissions. When one considers that fair pageants have a cost of from $50 to 2,500 or more, depending on the size of the community, this angle is seen to be tremendously important.

In fostering an event which uses local talent the fair association takes its place as a civic betterment organization having the public good at heart. It provides an opportunity for all ages to show what they can do. Whom knows what astonishing talent may be brought to light right at one's doorstep? By giving this chance for expression training and development under a professional director the fair has a sleep with the public that is not to be overlooked easily.

Then too, the historical pageant is something out of the ordinary, something new—not the usual "boshum".

To the show business, as in any other, the unusual is what counts. Curiosity awakes new receptivity. Another reason why such a production brings them in.

By Marvin C. Park

Entertainers in New Doris (La.), pageant, presented on the banks of the Bayou Teche.
appears between each episode and gives a rhymed version of the significance of the scene to follow. Thus even without a printed program—and everything was explained there—one could easily follow the story as it was unfolded.

**Completed Outline for the Central States Historical Pageant, Aurora, Ill., August 17-18, 1923**

**Prolog**
Miss Illinois enters followed by her attendants. Receiving National Pride, Strength, etc., and gives a short address of welcome. Columbia arrives with her 48 States and is greeted by Miss Illinois. They all take their places in a reviewing stand to watch the pageant.

**Episode I. Dawning of Creation.**
Part 1. Symbolic dancing episode interpreted by the Creation Girls, Land and Sky Maids, etc.
This scene shows a typical Indian village, etc.
Part 3. Arrival of Early Explorers.
Exchange of greetings between LaSalle and Indians.

**Episode II.**
An aesthetic ballet by the Wilderness Spirits.
Part 2. Conquering the Barriers.
A symbolic drama depicting the trials and sufferings of the Pioneers.

**Episode III. Founding of Fort Dearborn.**
Part 1. The arrival of Captain John Whistler
Part 2. The pilgrimage of the Kinzle Family.

**Episode IV. An early Illinois Wedding.**
A real old-time celebration with Virginia Reel, etc.

**Episode V. Illinois and the World War.**
This scene is an exact reproduction of an actual German retreat, battle and subsequent defeat. Entirely enacted by World War Veterans.

**Episode VI. The Masque of Illinois.**

---

**Why I Believe in the Future of the Platform**

**Optimism, Not Pessimism, Is Justified by Present Conditions in the Lyceum and the Chautauqua**

By Al Flude

Lifting the veil before. Moreover, many of the schools are giving instruction in "Musical Appreciation".

---

"I'Ombra", one of the better musical events of the Lyceum, with Stella Novelli-Lamont, coloratura soprano; Suzanne France, lyric soprano; Obed Dyer, tenor, and Carl Formes, baritone. —White Studio.

---

America demands better music today than before. The increase in the number of chautauquas, placing them in smaller towns and the increase in railroad rates, kept salaries at a minimum and the result was mediocre talent in many cases. Already the more substantial bureaus have recognized this difficulty, and a decided improvement, especially in musical talent, is seen. The improvement in the demands of the people is indicated by the number of established musical artists who are more and more in demand for the regular lyceum courses.

Overpromotion in chautauquas, which is the second cause of the hard times, resulted in too many chautauquas in a given territory. Fifteen and even twenty chautauquas in one county, made of them merely local affairs. The overhead ate up the income and left nothing to pay for good talent. Moreover, the competition between nearby chautauquas cut down the gate receipts until the effort was not worth while. It is the elimination of hundreds of these small chautauquas which leaves many of the attractions without booking for next summer. But this in the long run will prove to be a blessing.

Chautauqua and lyceum are different. The former, using the local hall or theater, avoids much of the overhead and is intended to merely supply the local needs. The Chautauqua must supply the needs of a larger territory—of a county or a State—and to restrict it to merely a community spells ruin. One or two chautauquas in a county will be able to prosper. A dozen will fail and merely cheapen the movement.

As to continual deficits, there is something deploring in the idea that a thing is not a success. Of course you and I know that the church and
MARCH 22, 1924

By Roland Butler

Since James Poole first exhibited his "Giand Display of Horsemanship With a Clown to Entertain the Ladies and Gentlemen Between the Feats" on Boston Common in 1786, handbills and advertising booklets have played an important part in arousing the aura of curiosity and excitement so essential to the success of a circus. While this form of literature has undergone many changes in style in the intervening years, it has always been the same—its appeal to the reader a desire to know more of the wonders of the canvas-canopied arena.

Circus bill writers today, as in generations past, are few and far between. Most of them have been able press agents, but a few circus writers have also been successful bill writers, the two occupations being far from identical.

CHAS. H. DAY was an outstanding example among the bill writers of his time. Between the years 1874 and 1885 his advertising was much sought after, and his "Director of Publications" a title that usually appeared in conjunction with his name on the bills which he created.

Day was noted for his striking originality in thought and expression, and had the faculty of putting on paper that "which oft was the essence of a subject and not so well expressed." His advertising booklets gave more attention to creative power in range of thought than his predecessors, and in some instances his opposition led him to call himself a whole, and unmistakably told of the shortsightedness of rival attractions, always seeking to attract the public by powerful advertising. All of his material was written in a most frank and convincing manner. He wrote splendid books for the John H. Murray Circus in 1874, heading them with the catch line, "The best show in the world for the dollar a day," and his booklets were always well expressed. Later, while with the W. C. Geo. Cooper, his opposition against the Van Amburgh Circus, which had chased his path, was considered considerable. He had thought of all the features of the show, and had written stories to attract with grand red strokes thru the center, printed, which read: "The Van Amburgh Circus Is Destined to Fail." Post-Mortem of a Great American Circus, a book of the same character, was published by circuses.

In 1873 and in the early '80s, while connected with the Adam Forepaugh Shows, Day was in his glory. He produced miles of copy for the big show in the form of heralds, magazines, newspapers, and handbills, and at that time was generally conceded to be the greatest all-round public man to be found.

The style of bills to which Day referred were known as "rat bills," a title suggestive of their cheaper.

Following Day's association with Forepaugh he joined the staff of the Jos. Hent New York Circus Shows, conducted by the Jos. Hent New York Circus Shows, and the great T. J. Day, Jr., who for years had been a successful writer in the field of circus advertising. While the style of his advertising was not as sensational as that of Day, he was able to create a strong and lasting appeal for the show.

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It is said Father Seton was one of the foremost of the White Fathers, that he was a great patriot and an ardent advocate of the rights and interests of the native Americans. He was a man of sound judgment and great energy, and his influence was felt far and wide. He was a great friend of the American Indians, and his kindness and benevolence were not surpassed by any other man.

But it is not only his personal character that makes Father Seton a great man. He was a great scholar, and his learning was extensive and profound. He was a man of culture and refinement, and his knowledge of the arts and sciences was remarkable. He was a great lover of literature, and his writings were much admired and respected. He was a man of great piety, and his piety was not confined to himself, but was extended to all who were around him.

In short, Father Seton was a great man in every respect, and his fame and reputation are still remembered and respected. His memory is held in high esteem, and his life is an example to all who may follow in his footsteps.
CANADIAN EXHIBITS AT U.S. FAIRS

By Robert J. C. Stead

Recognizing the value of the fairs in the United States, the Canadian Government thru the Exhibition Branch of the Department of Agriculture and Colonization, puts in attractive exhibits, made up of products of the farm and orchard, and of displays of minerals and other natural resources, of which Canada has so generous a supply, and other features that will serve to give accurate information about the largest part which Canadians often think is not favorably known as it should be among their American cousins.

Last year the Canadian Government exhibited at 24 State fairs and at 60 smaller fairs in the United States. Each of the 24 State fairs was held for an average of ten days and the combined estimated attendance was placed at over nine million people. The other fairs attracted 7,000,000 visitors.

Exhibits of cheese and butter are used to indicate the growing importance of the Dominion as a dairying country. The dairy products of Canada yield over $250,000,000 annually, and among the best customers for these and all other Canadian agricultural and manufacturing products are the people of the United States and the British Isles. Displays of mineral and forest resources are used to convey the information that Canada has the greatest abanests, nickel and cobalt deposits in the world; that it contains 43 per cent of the world's known coal reserves, that it is the third largest producer of gold in the world; that it is the second largest producer of newspaper paper in the world, and that lumber and other forest products are immensely important. Such information as this is illustrated by attractive exhibits serve to educate those that see them in a rather positive and progressive manner. Strangers to Canada have their curiosity piqued by these exhibits and are anxious to learn more about the country of their next-door neighbor. There was, therefore, a part of the Canadian Government to disseminate accurate information about the Dominion, the necessity that the bond of understanding between the people of the United States and Canada shall be made stronger. The fairs are excellent channels for the purpose.

The Canadian Government, however, does not (Continued on page 363)
The carnival business today has come into its own. After years of disorganization, discouragement, to pay nothing or discontinue, it has gotten over the "hump," is on the up-and-up, and whose meals and Salvador the accomplishment the future does not hold for it.

To the purveyor of amusements, especially in the outdoor field, is given a definite function in the recreational life of the American people. He is the showman, the attraction kindling the fires of human souls and the holiday spirit of his rubies, who alone gives a certain gaiety and joy to recreation and turn the veriest group into a kidic place in which to be.

One can give a certain healthful joy to young and gilding to our feeble and public. And within twelve months.

The Showmen's Legislative Committee has been the greatest single force for business improvement and public good of recent years. It has cemented in a common cause men whose interests, ideals, and principles coincide, and once a year for a day or so, then scattering to the four winds, out of touch with one another and almost of necessity becoming embittered by sharp competition and suspicion.

Let us, as most of us already have, resolve to follow the Declaration of our calling and to follow it as legitimately as the manufacturer copies in the trade of making this old world a merrier place in which to be.

SOMETHING romance of the business world has been the growing spirit of confidence and public distrust and that enthusiasm, organization, business cooperation and confidence of press and public. And within twelve months.

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And, as the animals accept and revere a ruler among themselves, so do they accept and revere a ruler in their trainer. To them he is the great, striped creatures wait until he has decided what he wants to do before they have any thought of their own. He is the boss, the master.

I am one of those who believe the new organization and sending their membership fees to the secretary Tiernen J. Johnson. With the future support of such men as these great things can be done; our business no longer is a failure, as the case may be. And we have the satisfaction of knowing that we did it ourselves.

EXCESSIVE percentages and prohibitive "flat rate" paid for fairs by carnival owners amount to only such conditions that have been contemplated against. Because ambitious showmen and concessionaires contracted to pay more for privileges at fairs than they could well afford or legitimate business justified, they succumbed to the temptation to operate and to see a deep tide of dissatisfaction with carnival attractions among managers of the larger fairs. These same managers, after sifting down reports, rumors and real evidence, generally found that things were amiss only in isolated instances. And then, after hearing what the showmen themselves had done, went further in a process of showing, the fair managers and secretaries have a case, and are coming every day into our fold.

They want to become a part of the committee's movement. That they are hand in hand with the strikers and the managers who are joining the organization and sending their membership fees to the secretary Tiernen J. Johnson. With the future support of such men as these great things can be done; our business no longer is a failure, as the case may be. And we have the satisfaction of knowing that we did it ourselves.

"Then, sir, you want this court to believe it isn't so different from our Government, is it?" The gentleman was wrong. He may have been a good showman, but he was a poor prophet. The Showmen's Legislative Committee has been in existence only a few years ago a vessel 

John M. Sheesley

MARCH 22, 1924

The Billboard

CARAVANS- SOME POINTS & QUOTAS

By John M. Sheesley

FRONTIERS of excessive railroad rates are now being efficiently handled by the Legislative Committee and are given immediate attention. They are the immediate concern of the Car-Owners of the Car-Owners’ Association (COMA). As an estimate of Mr. W. H. Donaldson, the witness, the attorney said:

The "show" paid for fairs by carnival owners amount to only such conditions that have been contemplated against. Because ambitious showmen and concessionaires contracted to pay more for privileges at fairs than they could well afford or legitimate business justified, they succumbed to the temptation to operate and to see a deep tide of dissatisfaction with carnival attractions among managers of the larger fairs.

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John M. Sheesley

Why Is a Menagerie?

(Continued from page 7)

"main boss" who rules over several minor bosses, who in turn rule over weaker ones, and so on down to the commoner. This process of domination and upfardian power, to be successful or a failure, as the case may be.

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The following article, dealing with the attraction commonly known as "Wild West Show" and the recent successor, the Frontier Lay Celebration and Cowboy Contest, is based on observations and facts gained by the writer during the past twenty years of active work in the particular line of entertainment as a performer, manager, organizer, producer, publicity manager and manager, at all times trying to bring the real and satisfy all the popular conception and public demand as those who were financially responsible for the presentation of this style of entertainment—aloud mindful of the fact that the section of the continent so often referred to as "The West" should always be creditably represented in these exhibitions of their historical incidents, sports and pastimes as that nothing of the personal experiences or information of the country as its inhabitants, which after all is the birthplace of so many sports, pastimes and types as well as the locale of such thrilling historical happenings, of which residence on all parts of the world have read and heard accounts and who desire to see reproduced and enacted, truthfully, by genuine types.

Here's hoping that 1924 will see much progress made and still greater efforts indulged in to perpetuate the correct presentation of frontier exhibitions.

The type of show or exhibition commonly known as the world over as "Wild West" first depicted scenes and events dealing with the early settlement of the "Wild West," as that section of the continent was then referred to. Also the sports and pastimes indulged in by those who lived on the frontier. Such exhibitions were participated in by persons of every land, more especially those whose lives have been lived in the more settled places.

The struggles and hardships of those hearty pioneer folk, who blazed civilization's trail across broad prairies, barren deserts, impossible mountain barriers, even to the arctic regions of civilization's trail across broad prairies, barren deserts, impossible mountain barriers, even to the arctic regions of the world, introducing an immigration that has settled and reclaimed these far-flung frontiers into some of the richest and most productive areas of the globe today, will always be regarded as denoting the real aggressive and progressive types of North American manhood, whose untiring efforts have resulted in the present-day civilization of which we are all proud, fewer years ago, vast wilderness.

The characters of those days were settlers with their primitive schooners, prospectors with their pack outfits, soldiers and packers from army posts, stage-coach drivers, and cowtowns—these in general were the pioneers of the world traveling over all parts of the West, repetuting the correct presentation of frontier exhibitions.

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WILD WEST SHOWS were generally affected by the horse or cattle brand, although recently some have adopted the names used by Western frontier day celebrations or "after-the-big-show" numbers. The name, after some Western celebrity or ranch brand, has gained prominence by these genuine affairs held in the West.

However, owing to the space and program necessity, it is impossible to present with a travelizing "Wild West Show" a performance such as presented at a real Western cowboy contest as done in various parts of the West. There can be no doubt but that the public would accede to the "Wild West Show" as the general public is in what is now known as the "Frontier Show" and "Cowboy Contest. These celebrations are known by the names of Mesquite Days, Broadway Pl. Rodeo, Cowboy Reunion, and others.

These celebrations were originally confined to different communities, all of recent years various attempts have been made to transplant them to districts outside of their natural range. But so successful has this been, or will be, a matter of conjecture, that, all agree that to present a Frontier Show or Cowboy Contest away from the West is an extremely costly venture—one that has not appealed to the public, and has proven as round a financial proposition to its sponsors when done upon an extended scale.

There can be no doubt, but that this style of a Western presentation is by far the most popular ever presented the public, owing to the thrilling performances by contestants. Great risks in open competition with stock, and under conditions that would be impossible to witness by paid performers in limited spaces, using not always the best of stock to execute their stunts, it is easy to see why this contest is by far more attractive performance than a "show."

Origin of Frontier Contests

In the early days of the stock company, each ranch had some man or man and some horses or horses that they considered superior to others in their respective lines. About twice a year, usually during the stockmen's conventions, when the shipping was over, the residents of cattle brand would gather together for a holiday, contests in many sports and pastimes of the rangeland were held. The usual closing of the affair was a big cowboy dance. The sports consisted of races of different kinds, riding and roping, etc. At first these competitions were in the form of matched contests, the opponents and their friends making wagers upon the outcome. Latter when contestants began to come from greater distances each pursing his respective line, the salaries were offered.

These contests from small beginnings soon attracted spectators from great distances. The towns in which they were held thrilled with business from this outside influx and in many places the stockmen's conventions became a lasting institution.

As time went on the live stock business was succeeded by farmers, and in some locations the old conventions were replaced in turn by contests of the frontier days and cowboy contest. Many of the cowboys were pensioned upon their laurels. No one but bona-fide cowboys could compete. This frontier celebration was a local one, but after a few years it was extended.

To Cheyenne, W. Y., doubt belongs the credit for being the first annual Frontier Day Celebration and Cowboy Contests a long scale. It started in 1897 and has been held each year since, and, like old wine, it improves with age.

Rodeo Cheyenne in the past several years has been a gold mine of entertainment for the respective districts for the following reasons:

First—To preserve the early traditions of the pioneer day in their as we call a "boulevard", all such which are justly proud. An annual holiday in which all may participate in true Western style, those contests were discontinued, others are still active. Stockmen's conventions are held in the new, and as whole plans for the betterment of the live stock industry in general.

Second-To preserve the general athletic sports in homely manner, that have always been the pride of the West. To send these boys and girls to make better lives for themselves, keep alive in the very best of physical condition to take a prominent part in these thrilling exhibitions.

...and last but not least, to show the visitor the difference between the real thing and the make-believe, and to show the development of the best part of the unsettled portion of the country as well as welcome and entertain the visitor in that open-hearted, hospitable way for which the West is noted.

These are the real reasons why several of the enterprising Western communities have entered the contest, and, to this confined sporting, entertaining and educational business of presenting truly a real Western celebration and charging a gate admission for it. That is why the leading individuals in these various towns devote much of their personal time, money and influence in the successful exploitation and production of these affairs upon a scale that is beyond the means of any other.

It is done as a community benefit by the community as a whole, not by individuals for individuals.

The best-known and recognized leaders in these community Western celebrations are Frontier Days held at Cheyenne, W. Y.; the Rodeo Days held at Pendleton, Ore.; the Stampede held at Calgary, Alta., Canada; Frontier Days held at Yuma, Ariz.; the Frontier Days held at St. Paul, Minn.; Frontier Days held at Laramie, Wyo.; the Cow-Boy Reunion held at Laramie, Wyo.; the Frontier Days held at Lodi, Calif.; the Rodeo Days held at Mules Creek, Mont.; Frontier Days held at Buena Vista, Mont. and Frontier Days held at Denver, Colo.

In those games and events that constitute the Frontier Days and Cowboy Contests, there can be no doubt but that the contest is by far the most popular ever presented the public, owing to the thrilling performances by contestants. Great risks in open competition with stock, and under conditions that would be impossible to witness by paid performers in limited spaces, using not always the best of stock to execute their stunts, it is easy to see why this contest is by far more attractive performance than a "show."

Contests

In the early days of the cowboy contest no one contest except those sponsored by the "professionsal" that particular line of work in a practical way. As more of these contests came into being there developed a group known as "professionals", these consisting of boys and girls who have made a business of traveling from one contest to the other, as was starting of the "Wild West Performances. Some of these "professionals" never did any of the practical work in the industry, but have gotten into the sport as a business, many becoming quite proficient. Others who were ranchmen and then adopted the "business" of traveling from one contest to another as "professionals". These contestants mostly entered in one or two events or others enter about everything in the program. Many of them have made excellent efforts to place themselves at the top of the ladder in their chosen profession. They have secured the best possible horses and equipment in order to do their work to the best advantage. They present the best of cowboy wardrobe so that their appearance will rank them among the "best dressed" of the followers of the sport.

"Professionals" who go from one contest to another all season are naturally bound to become better known to the "fans" than the contestant who only attends one or two contests in the vicinity of his home. The fact that many of these "professionals" are better known than others does not necessarily signify that they are the "best" in their respective lines. Many a well-known contestant has met defeat by a contestant who was practically unknown.

While there are today many well-known names on the contestants' lists the country over, there are hundreds of excellent contestants in all events upon a cowboy sport program that the general public has never heard of. Now that many of these names are known and have become better known, the public has never heard of. Now that many of these names are known and have become better known.
Pipes, Puffs and "Rings"

By Gasoline Bill Baker

In the major tasks in the production of a written composition and presenting it to the reading public is the selection of a title which best expresses in brief and breezily the economy of the subject with which it is associated. Since permeating the atmosphere surrounding the foundation of this one there is an air of smoke-tinted perfection descending on the part of the layman—the uninstructed—it will suffice to carry the inconsequentia a little further in this semi-introductory paragraph and title it "Pipes, Puffs and "Rings"—such application of which is in keeping with semihumorous designation of what follows:

Pipes, as a matter of course such a word as "pipes" was first derived matters not in this instance. As pertains to this production its producer proposes that we (the reader and the writer) first form a miniature of a man of mature age, one who, through observer, a careful analyzer and of impartial caliber—can be a merchant, an attorney, a physician, a civil official or whatever else—setting comfortably in his "den" at home, complacently—"smoking his meerschaum". In pursuance of the metaphor intended, let's construe that his pipe symbolizes a cause for unbiased thought on realities; his "puffs" realization that there is more substance in his breath expulsion than mere atmosphere, and that as he adeptly sends forth successive smoke "rings", he scrutinizes each one of them interestingly and critically.

With this introduction, let us proceed, starting with Pipes.

In the limitlessly wide range of vocations—occupations—by which earn their livelihoods, many of them being in a sort of business world to themselves, there is apparently more independence among them, for which reason one is required to mingle socially in their midst in order to properly analyze and accumulate their virtues. There are permanently located merchants, etc., of admirable character, and the mus, an adept pitchman, and his specially built machine for demonstrating his patented needle threaders.

The demonstrator-pitchmen, such as Sonn and Goodharter (Frank), photographed in or near Chatou, France, in November, 1918, do their "bit" in Headquarters Co., 31st Field Artillery, A. E. F.

There are many "bad", very "bad", ones. It is precisely the same with the demonstrator-pitchmen. Some of the nationally and internationally known big business men of today were once pitchmen; some of the highest paid vaudeville artists were once entertainers (crowd drawers) for pitchmen. It was under foundation schooling—a few of them will admit it. Versatility and resourcefulness are "middle names" to these specialty salesmen, so to speak. They need not confine their selling to any one or more articles, but if thoroughly schooled pitchmen, are capable of making remarkable sales on articles which the average storekeeper or clerk would consider "dead stock" on their shelves—It is the quality of demonstration and the cultivated "psychology" of desirability which puts it over.

For the sake of convenience in travel as well as lack of space to stock their wares near their locations, only the smaller in size merchandise items are handled by them. These consist of household utensils—knife sharpeners, vegetable knives, etc.; personal trinkets, such as trinkets, patented collar buttons and various other notions; fountain pens, toys, labor-saving and mechanical articles and a world of other specialties; also medicines and toilet preparations, such as tonics, liniments, corn medicine, tooth powders, dental creams, etc.—and some of them manufacture their own preparations.

This "out of the usual run of professions", so looked upon by that portion of mankind who imaginarily and conclusively measure the "worthwhileness" of a vocation virtually by its local "social" scaling, is in fact the very forerunner in productive salesmanship, and embodies the fundamental elements of making sales thru thoroughly explanatory, instructive, and, above all, convincing demonstration; not to successive individual buyers, but to entire individual buyers, with a "world" in time in which to point out merits, etc., which advantageously benefits both of them.

The follower of this branch of tradesmen must be schooled and capable of arresting and holding the attention of gatherings of people of varied temperament and notions, and impress upon them individually, accumulatively with the worth of his wares and in an absolute minimum of time.

4. Miles, an adept "pitchman", and his specially built machine for demonstrating his patented needle threaders.
The quantity of dust is greatly eliminated, which of course means better music. And the shellac must be in the right condition of the band across the track to the grand stand.

The hillies of a "Fair Band" are many. It is a matter of work, and to have it pass as a novelty must be in numbers of its own. Thus it is a close band. All of this requires very little on the part of the leader and the men. The actual recording of the work requires more than the experience necessary of following an act. And the actual presentation of its own "act" necessitates the right kind of the first kind. All of this work should call for a band of at least thirty men. But it is so owing that one can get enough money to have a number of consecutive weeks for such an organization. If you have a "fair band" you can stand on your eye-terror flat with the proller of an airplane for five minutes and not worth a thousand a week, but a thirty-piece band working five hours a day is expensive at two thousand dollars a week.

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The Good Old Days

By Frank E. Foster

Speaking of Gaskell & MacVitty's attractions, they had many a show on the road each season. We recall one season their list included, besides "The Call of the Cumberland", "That Fool of Udees", "The Call of Dan Matthews" and "The Shepherd of the Hills". The question was "Was she in flames?" a melodrama that served many a season. That was where F. M. Shortridge got his start in the stock. He is now in the wholesale candy business in Des Moines, interested in several businesses and I am sure he will manage Riverview during the coming season.

Do you recall Harry Green's "The Town Fool", Geo. Enerson's "What Happened to Ole", to say nothing of the many productions of "Lena Rivers", "Tempest and Simplicity" and many other plays of the sub type?

Then one must not forget to mention Frank Rust and Choo Perkins, who had a host of admirers in the Middle West. W. R. Patton was, as now, a prime favorite and was invited to the redoubtable manager, Frank B. Smith. Then, too, was Phyllis Mackay, as now, the leading lady, and as clever as any lady who ever donned the makeup stage back.

One of the repertoire companies of years ago are still on the road, two outstanding examples of "the survival of the fittest" being the Chicago Depot Billings and the Circle Days Shows, which are still entertaining the public in the Middle West and Northwest. The Gurdiner Bros Company, which was popular in "loop" some years ago, has gone into stock in Fort Dodge, IA, and Shirley and Duvall put on some of the later copyright bills in a most creditable manner. Among other rep. shows were the Al Gorell Company, the Deming Theater Company, the Liberty Stock Company, the Leonard Players, the Long Stock Company with Frank Leonard, the head. the Jesse Hale Stock Company, the Hillman Stock Company, the Jesse Cotton Company, Ida Walker, and the Hugo Players.

Among the one-night-stand attractions, we recall a "Peep and His Money" in which Guy Cartland was featured. Among the musical shows were "The Million-Dollar Doll" with which Harry B. Hines was successful. The Big Gay, the Arthur Cappella Musical Show and the Javert's Impressions. At Sandy Hook was the hall show of Pratts and sister, who, in the tradition of the Irish put out a one-night bill under canvas. Cairns Bros, who followed the same path, offered an art winter attraction, "The Broken Arrow".

Gaskell & MacVitty, at one time the big Chicago production duo, had many shows on the road placing at popular prices. Among these were "The Call of the Cumberland", of which H. B. Howes was a manager of the firm, was a manager. Who does not recall E. C. Wilson, who not only played the theatrical agent as other game? Do you recall the excellent work of Joe Wilson as Mother Frother in "The Underdogs" that means the real thing.

Then there were Jones & Crane, of Chicago who established high up as Middle-West producers and held the card of a traveling entertainment thread. Among these were "Fire Peathers", "Passable Perch", and "The Virginian".

We wonder if there is a city, town or hamlet in the Middle West or Northwest that has not, at some time or other, heard of the many "Boy's Night Out" and "Girl's Night Out" and their names George L. Patton is inseparably linked. At one time he had on the road ten companies playing this bill.

Ralph Powell was a rather prolific producer, one of his standbys being "Henrickz's Heroes", as well as "Safety First" and "The Little Moth". This brought us to the name of Willard G. Smith, of Chicago, who is the man that has many attractions on the road. They tell me he is still in the game. His "Mamie Grant" was a household word in the territory he has. The word does not recall the theater as other game? Do you recall the excellent work of Joe Wilson as Mother Frother in "The Underdogs"?

We wonder if you recall Ralph Riggs in "The College Boy", and wonder if he remembers those hard times on the road, man that he and Katherina Wippich have arrived as logicians in the dancing world? That also recalls Col. Riggs and his big revival of "Phedre".

John G. Hae was successful in a number of ventures on the small stage, his latest being "Lord Mob 1908". E. C. Dewick's "South of New York" was a popular colored organization at one time in the Richards & Pizza Minstrels cleaned up.

John W. Wamsler was best known as the producer of "The Wizard of Washington", with S. R. Povey, who is now conducting a traveling booking agency in Watertown, for one on the road with the Hagenbeck-Wallace Circus in pictures.

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One should not close without mentioning the many excellent attractions went out on the Trowe Aire Tones. We believe that Edgar is the only one of the boys who has not forsaken the boards and that he is in the Northwest with a repertoire company.

Then, too, one must not overlook Frank and Jack Mahard. Frank is still hitting the road head of W. Kilbeyton, but we have lost track of Jack. We hope that some day Frank will take the time to write his recollections of the show, "That Printer of Udell's."
SYDNEY COHEN AND WILLIAM A. TRUE SPLIT

Brings New Motion Picture Distributing Company Into Field

ORGANIZATION OF NO. 2

T. O. D. C. RAISES QUESTION

As To Control of Picture "After the Ball"—True Issues Statement

New York, March 15.—Two distributing companies are now in the field for the announced purpose of benefiting the exhibitors, with the incorporation this week under the laws of the State of New York of the Theater Owners' Distributing Corporation, headed by William A. True. This concern is an outgrowth, or a stepchild, of the Theater Owners' Distributing Corporation which has been in existence for more than a year, the brain-child of Sydney S. Cohen, president of the Motion Picture Theater Owners of America. True has been one of the main officials and leading spirits of Cohen's T. O. D. C. and his formation of an organization with the same name and bent upon the same purpose comes as a surprise. As Cohen has not made his views on the affiliate, known, the situation apparently has been this: Cohen and True have split, with Cohen remaining in control of the old T. O. D. C. and True forming a new, unrelated T. O. D. C.

The Theater Owners' Distributing Corporation—No. 1—was incorporated (Continued on page 25)

COSTUMERS PLANNING SECOND CONVENTION

Expected To Take Place in Chicago About Middle of July

Boston, March 16.—The National Costumers' Association is at work on plans for the second annual convention, expected to take place about the middle of July in Chicago. Since the first meeting was held last August in Indianapolis the organization has gained wider interest among costumers and several new members have joined. The

SEES MAYORALTY

SEEKS MAYORALTY

All Indications Point to Equity Strike June First

No Conferences Held by Actors' Equity Association With Any Group of Managers During Past Week

New York, March 15.—Notwithstanding reports in newspapers and general rumors, it was authoritative stated at Equity headquarters today that there have been no conferences with any group of managers during this week. It is said that some of the officials might have met a manager or so and talked with him, but there have been no negotiations of any kind entered into.

At the present moment all indications point to a strike on June 1, directed against those managers who have said they would sign no agreement with Equity which provided for the Equity Shop. This may not be true tomorrow—it may not be true five minutes after this is written—but up till now there are no indications that the "dead-line" managers, headed by A. L. Erhanger and his allies, will come to terms with Equity. Unless they do the strike will be on.

It is said that Erhanger may attempt to put motion pictures into his houses in case there is a breach with Equity and a strike is called. If this is at

TWO BIG CROWDS AT CHRISI OPENING

Circus Begins Tour at Beaumont, Texas—Colorful "Spec" Opens Performance

Beaumont Tex., March 15.—The Christy Bros. Shows opened the season here today to two big crowds, with ideal weather conditions prevailing. The street parade went out promptly at noon and was witnessed by thousands. In appreciation of the fact that the show will carry special baseball players in training here, also were guests of the management.

The parade featured many favorite costumers and was a general surprise, comprising sixteen dons and tubulent wagons, forty-six mounted people.

(Continued on page 25)

BERLIN MUSICIANS' SALARIES GO UP

Granted Increase of 4½ Marks a Performance After Walkout

New York, March 17.—Berlin theater managers staged a walkout last night in sixteen houses just before curtain time, upon receipt by the theater managers to grant them an increase of four and one-half marks a performance. The theaters were all packed to capacity, and rather than return money for admissions the managers granted the players' demands. Berlin musicians now receive a total of four and one-half marks a performance.

(Continued on page 25)

DISCUSS WELFARE OF COUNTY FAIRS

More Than Forty Representatives Attend Convention at Harrisburg, Pa.

Harrisburg, Pa., March 15.—More than forty representatives of county fair associations throughout the State attended the annual meeting of the Pennsylvania State Association of County Fairs, held here Tuesday in the Biltmore House, and discussed problems facing the fair associations in the coming season. Fifty-seven county fair associations of the State are members of the association.

Report of the secretary and treasurer, J. F. Vermilye, of Lancaster, showed that the legislative committee of the association had been successful in having defeated all the proposed laws legislation against the welfare of the county fair. Hofheimer was presented with a diamond stick pin by the association for his activities in behalf of the body.

O. D. Stark, a member of the Legislature from Wyoming County, addressed the meeting on the legislative measures discussed for the benefit of county fairs.

Election of officers resulted as follows: President, Harry White, Indiana; re-elected; vice-president, Abner

(Continued on page 25)

Last Week's Issue of The Billboard Contained 1,176 Classified Ads, Totaling 6,720 Lines, and 768 Display Ads, Totaling 22,486 Lines; 1,944 Ads, Occupying 29,206 Lines In All.

The Edition of This Issue of The Billboard Is 105,000 Copies.
WAR ON MOVIE MASHERS

Cleveland, O., March 15—Organized motion picture exhibitors, they Samuel Balbini, director of the police service department of the Motion Picture Theater Owners of Ohio, announced that they strongly object to the impression that unscrupulous motion pictures were approved in their theaters. The motion, Mr. Balbini stated, is unsanctioned. Safety Director Edison B. Shove releases that his committee is working for the improvement of theaters for men who are new in the film industry. He also is endorsed that the Fair Trade Organization, a committee of the Ohio Motion Picture Association, had planned to cooperate with the police.

PARAMOUNT TO ERECT A THEATER IN DENVER

To Cost $1,000,000 and Be One of Best of West

Dexter, Colo., March 15—The Paramount theaters are in a building picture theater here, costing at least $1,000,000 and surpassing in size, equipment and appearance any building between Chicago and the Pacific Coast. It is to be the home of the feature pictures, and the Biograph and Princess, and other theaters. In the lobby was made by Homer E. Allison, president of the newly formed Motion Picture Organization. The lobby, which means the Biograph and Princess, on his return from New York City, where he was in conferences with Adolph Zotterman, Jessie L. Lasky, safety officers, and directors of the various Paramount-Lasky Corporation.

The site has not been selected and neither is it known yet whether the theater will include an office building. There will be at least 500 seats. Every intention in the field of motion picture projection, stage presentation, lighting, musical equipment and safety will be provided.

$50,000 BOISE FIRE THEATER

Boise, Idaho, March 15—The biggest motion picture theater in the state has been damaged by fire in the amount of $50,000.

SALLY GIRLS AFTER A SWIM

Fair Oaks had a number of attractive results where the "Sally" Company recently played Salt Lake City. After a long train ride, and as a source of travel, an automobile trip to Beck's Hot Springs was planned in their honor. The picture shows some of the girls enjoying themselves at one of Idaho's wonder pools. They swam in the sulphur water one of the most delightful of their lives.

SHUBERTS LOSE

ATTEND TO FORECLOSED THEATER

New York, March 15—Shubert management, after a preliminary hearing today, is scheduled for March 28, after a day's hearing at the Supreme Court yesterday of the Shubert organization for the real estate action against him, according to Shubert's counsel.

Argument on the motion for a preliminary injunction was heard today, and scheduled for March 28, after a day's hearing of the Supreme Court. The action was filed at the Supreme Court in New York. The Shubert organization is the owner of the Frohert Theatre. The action is brought by Shubert, who has for years behind the stage under the organization.

In his brief, Frohert seeks to reduce the Shubert organization, which is a group of men having the name of "Paradise," from an assignment of the real estate action against him, according to Frohert's counsel.

The motion was argued by Shubert, who has been living in the real estate world for many years and who was once a member of the same organization.

FRANCISCO SEEKS HALT

OF CARLTON PRODUCTION

New York, March 15—State Franchise will ask the United States District Court for a preliminary injunction to stop the picture "Hooligan," from further production and distribution of the material in question, according to the real estate action against him, according to Francisco's counsel.

Arguing on the motion for a preliminary injunction, Mr. Francisco, who is a former company director, was as a member of the executive committee of the Shubert organization. The action was brought by Francisco, who has for years behind the stage under the name of "Paradise," from an assignment of the real estate action against him, according to Francisco's counsel.

The motion was argued by Francisco, who has been living in the real estate world for many years and who was once a member of the same organization.

ALLEGED SHOW PROMOTER HELD

Salt Lake City, Utah, March 15—A Kinhald, who says he is a show promoter, is in jail, being investigated by city officials of his scheme to stage a show in a hotel. Officers have received a complaint from a man who said he was promised a job as a promoter and that he was not required to be in the theater's employ. The girl was arrested by the Shubert organization and told she would have to pay a $100 fine. She was arraigned and informed the Shubert managers that she had not had a job in the show. She would have to pay $100 to get a job in the show. She was arraigned and informed the Shubert managers that she had not had a job in the show. She would have to pay $100 to get a job in the show. She was arraigned and informed the Shubert managers that she had not had a job in the show.

MINORS EXHIBITED IN SHOW;

OHIO PRODUCER CHARGED

Cincinnati, O., March 15—Three women exhibitors, Ethel Leginska, theatrical producer, with exhibiting minors have been arrested here. The women were accused by Mrs. Ethel Leginska, widow of the deceased producer, of exhibiting three girls under 16 years of age in dancing and singing acts on February 18.

SIR HARRY SAILS MARCH 29

Edmonton, Alta., March 15—Sir Harry Lauder is to sail for England March 29 and will immediately thereafter for London, where he will appear for a new engagement. He will then rest up at his estate in Bedloe until starting on another world tour.

PORTLAND'S CHILDREN

Barred From Sunday Morning Movies

Portland, Ore., March 15—As a result of the Portland Motion Picture Association's conference, a committee of the Portland Motion Picture Association will be selected to admit children to any motion picture theater on Sundays before 12:30 p.m. Ministers complained that by children were left away to watch. "RIVER'S END" ON TOUR

New York, March 15—George Kress has decided not to make his latest play, "The River's End," available to the Portland Motion Picture Association. The play is to be presented by the Portland Motion Picture Association, a committee of the Portland Motion Picture Association, who agrees that Ethel Leginska exhibited three girls under 12 years of age in dancing and singing acts on February 18.

EDMONTON LIKES MANTELL

Edmonton, Alta., March 15—Hopefuls have been conducting a successful campaign for Western Canada in the Edmonton theater. The play "The River's End," which was refused to the Portland Motion Picture Association, has been rejected by the Portland Motion Picture Association, a committee of the Portland Motion Picture Association, who agrees that Ethel Leginska exhibited three girls under 12 years of age in dancing and singing acts on February 18.

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ETHEL LEGINSKA GOES ABROAD

Warsaw, Poland, March 15—Ethel Leginska, after making her name in England and America, is ready to depart for the Orient, where she will make her name in the Orient. She has been invited by the British and French theaters to make her name in the Orient, where she will make her name in the Orient.

GRACE GEORGE INJURED

New York, March 15—Grace George, centering attention on the stage and screen, has been injured in a car accident. She was taken to the hospital, where she was operated on for a broken leg. She is expected to be able to return to the stage in a few weeks.

SAILINGS

Whitby, N.S., March 15—For $10,000 dollars against the Whitby Theater Company has been filed in that city for personal injuries. She was operated on for a broken leg. She is expected to be able to return to the stage in a few weeks.

CHORISTER SUES THEATER

Portland, Ore., March 15—A young woman, plaintiff, was injured in an automobile accident. While not in the theater, she was hit by a car and fell. She was taken to the hospital, where she was operated on for a broken leg. She is expected to be able to return to the stage in a few weeks.

THE THESPIANS STAND

BEHIND ACTORS' EQUITY

Are Wholly in Sympathy With Equity Fight, Says

YORK, March 15.—Officers of The Thespians, a recently formed fraternal order for actors, emphatically denied to a Billboard reporter that any foundation was laid for an organized hunt of Equity members in the city of New York. The Thespians, a recently formed fraternal order for actors, were strongly opposed to the idea of any organized hunt of Equity members in the city of New York.

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MARCH 22, 1924
POWERS AND COLONIAL

CHICAGO, March 15—To tell the truth, both the Powers and the Colonial, which are soon to be razed, is said to be a great loss to the attractions.

Both are well-known Chicago houses, respectively the home of the well-known S. S. Kipp and A. L. Rahmers, of New York, who also have the Highlands and Washington Street.

The Colonial was formerly known as the Powers and Colonial, which was before the move to the new Powers and Colonial, which was before the move to the new location. The new Powers and Colonial, which was before the move to the new location, is said to be a great loss to the attractions.

The Colonial was said to be a great loss to the attractions, which are soon to be razed.

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"Sancho Panza" and White’s "Scandals" To Tell

Knell for Chicago Theaters

London, March 16—Grosvenor (in The Bill- board), which is the Theater Tuesday, "The Farmer’s Wife," by Edna Parlett, was presented by the New York Mutual-The atical Association.

It is a light comedy with a delight situation and characters, and delving development of the romantic side of rural psychology. The play was a great success.

A statement issued by A. B. Strauss, the manager of the theater, said it was a great success.

"The Farmer’s Wife" is said to sound for two famous playhouses, the Knell, in "Sancho Panza," and White’s "Scandals," which are soon to be razed.

T he management of the theater is said to be a great loss to the attractions.

"The Farmer’s Wife" is said to sound for two famous playhouses, the Knell, in "Sancho Panza," and White’s "Scandals," which are soon to be razed.

GRIFFITH MAY MAKE FILM FOR ITALIAN INTERESTS

New York, March 15—It is reported that D. W. Griffith will be on hand next week to confer with a group of Italian capitalists with regard to the making of an elaborate picture in Italy this year.

The group has its leader and its European office, and it appears that the group will be interested in the making of a picture in Italy this year.

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GRIFFITH MAY MAKE FILM FOR ITALIAN INTERESTS

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Overhead Expenses Halt "Free" Activities of Organization, With Annual Dues Fixed at $8—Drive Starts for New Members

NEW YORK, March 15.—The New York Theatrical Restroom and Emer¬
ae and New York Actors are members of Equity in good standing. A Fund Benefit was held in Chicago at the Palm Garden, which raised only $1500, and for some reason suddenly stopped. It is found it impossible to continue this.

FRANK'S REHERSAL BOOKLET
A "diverting rehearsal" booklet has been offered by Frank's, the vaudeville team of Frank and Hose. The booklet contains a number of notes of several random notes on which are printed conventional musical and theatrical terms which, properly placed in arranging more for an act does away with misunderstand¬
ing. with the producers and authors prop¬
er-piece of music for the act.

GAZZLOO BUVS VALUABLE SITE
Chicago, March 15—Frank P. Gazolo, Actors Equity Association, has purchased a new site at 870 West Madison street, just off of a lot, for $25,000.

"EQUITY SHOP"
"EQUITY SHOP" Explained by Frank Gilmore
New York, March 15.—Frank Gilmore, executive secretary of Equity, has received several requests from newspapers throughout the country to give an exact definition of "Equity Shop." A form letter has been drafted by us to be sent to these inquiries and it is furnished here so that The Billboard readers may have an excellent explanation of just what meaning is by "Equity Shop."

The letter is as follows:

"To the only real point of issue between the Actors' Equity Association and the Producers-Managers' Association is "Equity Shop."

"Equity Shop is an agreement by which members of the Actors' Equity Association will not enter into any companies in which any of them are members of Equity is in good standing.

"We guarantee claim that Equity Shop is a closed shop, and that it will bar from the stage those actors who will not permit to them to Join Equity.

"Gazolo has offerd to guarantee that this closed shop at the Chicago is not to be disposed of. Without discussing the merits of the case, the producer, the Actors' Equity Association asserts that Equity Shop is a closed shop, and that it will bar from the stage those actors who will not permit to them to join Equity.

"There are three points nearly always found in closed shops which are not entitled to Equity.

SANGER'S CIRCUS OPENS
London, March 15 Special Cable to The Billboard—Sanger's, London's biggest and most representative white-top organization, opened its annual tour of Great Britain today and will visit 300 towns, traveling as far north as Inverness, more than 4000 miles from Lon¬
don. There are more than 150 people with the show as many bones.

"DIPLOMACY" REVIVED
London, March 15 Special Cable to The Billboard—Gusty Cooper and Frank Curson revised "Diplomacy" at the Adelphi Theater last night. Miss Cooper wore a manner of remarkable streak. Once, she captivated the audience in evening dress, but when the curtain went up she appeared as a man.

"A guarantee has been offered that there will be no sympathetic effort on the part of its members to secure the release of other men from the same trade. The guarantee is to be binding in all cases."

"THE WHIRL OF THE WORLD"
"RECEIVES GOOD NOTICES"
London, March 15.—One of the top musical comedy successes of the London season, "The Whirl of the World," produced at the Palace, is receiving the most glowing notices. In London, March 15.—One of the top musical comedy successes of the London season, "The Whirl of the World," produced at the Palace, is receiving the most glowing notices. It was thru the instrumentality of John Ringling that the exposition was maintained in this manner.

Jim McPherson was on his way to New York, Other Boar... with all theatrical producers of the country who have recently visited him.

"Take me, for instance, in the wren. It was thru the instrumentality of John Ringling that the exposition was maintained in this manner.

Sarasota, Florida, March 15.—The Florida State Exposition, Madison Square Garden, New York. This is the third year for the Florida State Exposition of which the Garden is a part. The Garden is also shown in a variety of food and other products. New York was established especially for this exhibit, as it is in Sarasota County, where the fruit is grown. In the wren, it was thru the instrumentality of John Ringling that the exposition was taken to New York.

LEAGUE SEES OPENING OF WEMBLEY ON SUNDAY
London, March 15 Special Cable to The Billboard—The opening of the new Wembley Park is a most important event for the London theatrical trade. It is feared, however, that this will immediately a special act of Parliament. The Act provides that the London and Westminster School will be the manager of the Wembley Park, and that the lease will be for a period of many years, much expected from this act.

HART IN CHICAGO
Chicago, March 15—Hart Hart, two-gun for Equity, has been in Chicago for the past week. He was on his way to New York.

"EQUITY SHOP" will work. It is no secret. Certain more than by any theatrical producers of the country who were not members of the Producers' Managers' Association. They included, among other independent producers, all theatrical companies and all theatrical managers.

"There are three points nearly always found in closed shops which are not entitled to Equity."

"The great majority are out to break Equity and are going to do it."

"The Actors' Equity Association wants "Equity Shop" to be able to protect yourself and that it will bar from the stage those actors who have refused to join Equity."

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PHILHARMONIC CONCERTS PLAN

HARRIS ACQUIRES NEW PLAY

DRAWMEN'TS' GUILD MAY SPLIT
UNLESS FIRM ACTION IS TAKEN

New York, March 17.—Rapidly increasing influence among an informed public of the Guild with the willful tactics of the organization in its declines with the impression that it is promoting a split in the American Dramatists' Guild, according to a report emanating from Broadway.

The Guild is reported to have organized a committee to look into various grievances of the members, and to report on the possibility of a split. The committee is expected to meet within the next week.

Efforts to induce the Guild to adopt the committee's proposal are being made by various groups. The committee is expected to report on the possibility of a split in the American Dramatists' Guild, according to a report emanating from Broadway.

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PHILHARMONIC CONCERTS PLAN

New York, March 15.—The Philharmonic Society of New York is planning to present a series of concerts which will be held in the Audubon Hall on Fifth Avenue and Seventy-second Street. The concerts will be held on Wednesday and Thursday evenings at 8:30 p.m.

HARRIS ACQUIRES NEW PLAY

New York, March 14.—Eugene G. Harris has acquired the world rights to "The Smooth Trick," which is the joint effort of Lewis H. and Josephine Burns, and is to be produced by the Harris company. The play, which was written under the title "Sidewalk Commissary," has been accepted for production by Harris in New York, and will be presented by the San Diego Players. The play, which was written under the title "Sidewalk Commissary," has been accepted for production by Harris in New York, and will be presented by the San Diego Players.

HULL SLATED FOR LONDON

New York, March 15.—Dr. Louis H. Harris will be in London on March 15, where he will attend the opening of "The Smooth Trick," which is to be produced by the Harris company in New York. The play, which was written under the title "Sidewalk Commissary," has been accepted for production by Harris in New York, and will be presented by the San Diego Players.

TRUX FOR CHICAGO

New York, March 14.—Lester Strong is now casting for the Chicago production of "The Smooth Trick," which is to be produced by the Harris company in New York. The play, which was written under the title "Sidewalk Commissary," has been accepted for production by Harris in New York, and will be presented by the San Diego Players.

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CHARLES HAYWOOD, who made a pilgrimage to the tomb of Buffalo Bill stop Lookout Mountain, Georgia, about three weeks ago, has been the toast of the Star Theatre, a 500-seat theatre in the city, with a large group of visitors, including Andrew (Balla) Sullivan and little son Edward Ward and Bev. Star Ward of the Flying Wardts, the big feature of the Selis-Floto Circus, and who appeared with the Chicago Orchestra at the Forest Theatre for the week of March 3.
FUND FOR STRANDED ENGLISH ACTRESSES

New York, March 17.—Capt. E. V. Savoye, late of the American theater company, doing business in the Far East, has started a fund for the re¬

tention of four British actresses stranded in the Far East or in financial straits in that country. It was

done through George Morris, manager of the Delancey Theater. So far before receiving for Vancouver, B. C., Capt. Savoye promised more than in New York. The fund is to be

OFFER BILL TO SHOW MOVIES IN BALTIMORE ON SUNDAYS

Annapolis, Md., March 14.—Long anticipated and vigorously fought during the whole of the session before its birth, the bill to permit the exhibition of moving pictures on Sunday in Baltimore, up to 2 p.m., was introduced in the House of Delegates yesterday by Mr. Blaus.

The bill was introduced on the ground that the start of the session positions have been arriving in large blocks from all over the State urging members to vote against Sunday motion pictures. Conversely few petitions in favor of Sunday movies have been received, but one said to contain many thousands of names is expected to be presented at the be¬

inq of the bill, if any be held.

FILM COMPANY PAYS $3,000 FOR DEATH OF GIRL BY BEAR

Las Vegas, March 13.—Judgment of $3,000 was awarded this week in the superior Court ha¬

paring to entrap the death of the girl killed. The widow was a Mrs. Dot F. Burchett, of 1239 S. Colton, Beverly, the originally intended for the Community.

THEATER ROBBERY NETS $13 33

New York, March 11.—The night watchman at Keene’s Hamilton Theater was bound and gagged by two thieves last night, who拿了 some time free. The Bronte and their associates.

BOSTON

DON CARLE GILLETTE

Room 251 Little Big R. 429 Boylston R. 6

MARCH 22, 1924

The Billboard

AUSTRALIAN STUDIES AMERICAN THEATRES

Roy J. Purves, Jr., Says U. S. Films Are More Popular Than Ever in Antipodes

New York, March 15.—Roy J. Purves, Jr., manager of Royal & Dernery's, in referring to the leading figures of the American moving picture fiel¬
dustry in his recent journey to Australia and in a three-weeks' study of American moving picture dis¬

ANALYSIS OF PRODUCTION OF COUNTY FAIRS

The committee's effort is as follows: John F. A. Ridgley, H. C. Spiller, Edward Hungerford, Roy J. Purves, Jr., of Port¬

SYDNEY COHEN AND WILLIAM A. TRUE SPLIT

(Continued from page 198)

in Delaware at $5,000. There were 10,000 tickets sold for the exhibition including the following: Very Little of It, Mr. Biggs, The Million Dollar Baby; a comedy, a musical, and a silent of the same name. A ticket may be purchased at $1.00. There will be a set of the American theater company, this being the first of the month. A number of the exhibitors have been present at the meeting.

AUGUSTINE BAKER, 216 N. 19th St., Philadelphia, Pa., has a large exhibition business in Philadelphia, but has just purchased a fine set of the American theater company, this being the first of the month. He had a large exhibition business in Philadelphia, and has just purchased a fine set of the American theater company, this being the first of the month. Holders of the American theater company, this being the first of the month. Holders of the American theater company, this being the first of the month. Holders of the American theater company, this being the first of the month.

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26

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Billboard
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THE NEW PLAYS ON BROADWAY
SHUBKUT

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NEW

THEATER,

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Beginning Monday Evening, March 10,
1024
JELES UrUTIG
By Arrangemt lit Witli Mary IT. Kirk¬
patrick Bresenis the Rural South¬
ern Comedy Drama

as a hnnilicap. Tlii» is unfortunate, since there
Is nothing offensive to anyone In “Koseanne”,
a simple story, tohl with remarkable fidelity.
The whole thing rcsoUes itself into a question
as to whether or not diaries S. Gilpin is big
enough to drag a wiiole colored company into
fjvor with the general public.
‘Ttoseanne” Is
apparently not a big enough vehicle, or the
grade is yet too great.

JAKES A. JACKSON.

“ROSEANNE”
A

Play

With

By

Nan

Spirituals

B gby

GAIETY THEATER, NEW YORK

Stephens

Beginning Tuesday Evening, March 11,

— With —

1924

CHARLES S. GILPIN
CAST OK niAUACTKKS
Kospanne .Uo*e McClendon
S'in. a Itlind Singer.I.loyd Gilit>s
.Evelyn Ellis
KodiiPy .C. Eihvinl llrown
Cicero Urown .Charles S. Gilpin
Sis Teiiipy Snow.I.illian llrown
Sis Cindy Gray......Margari't H. llrown
Winnie Caldwell, the Organist.. .Jeanne ItotaTts
Alex Gray.I.oc.is Schooler
huoas Snow ..\rthur Gaines
Selena Trail.Minnie Johnwn
Bee CiiiiiBiiiiB •.Marhin I.aveiitore
Polly Satlerwhite .Vrmintine I.al:mer
Vashti Gatewood.Iles'ie Whitman
Andy Johnson.Walter Hilliard
Zaek Toomer.Chas 11. Ihiwni
Vornlngglory Triiiihle.Marion Taylor
Uncle Dick Landrum.John W. Turner
AI Shell .Joseph Loomis
The action of the play takes place in a small
town in Georgia.
ACT 1—Hoveanne's Caldn—late afternoon.
Act II—Scene 1—Itasement Itoom in the
Cidored Section of Atlanta. Scene 2—Mt. Zion
Chureli.
ACT HI—Itoaeanne's Cabin—early morning.
Play Staged by Itobert I’etcr Davis
“Roseanne" is the story of a perfidi¬
ous pastor

responsible for the seduc¬

tion and ruin of tlie sister of liis most
ardent admirer in tlie Ltidies’ Aid So¬
ciety

of ti

small-town

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colored

church

The piece origintilly pre¬

sented with a wliite cast working un¬
de- ma’tetip

was not a success.

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Ni'gic.es,

is

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done

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This

entirely
S.

Gilpin,

by
of

“Emperor Jones’’ fame, featured in the
heavy part.
While Mr. Gilpin Is much superior to the
originator of the pjrt. he Is not the Gilpin of
Drama Cliih dinner fame.
There wa» a note
of disappointment on the part of m nib; rs of
the audience as tliey filed out of tlie house
opening iiiglit. To harard a guess at the rea¬
son. it might be said that Hie piece doe* not
contain Hie opporiunities needed to bring out
the freuietidous [lower of Mr. Gilpin. However,
in the last act we get a flash of the Gilpin
that the [uiblic learned to love.
In the title role is Itose McClendon, who sui>
ceeded Chrystal Heiriie. She is an actress who
at linici ri-es to sutdime heights, but her work
it uneven.
She lias not tlie mehMiioiis voice
of Ml'S Heariio, nor is her teehnii[iie as flnislied,
but slie eiiiiipensatcs for Hiese eliaracteristies
that are lai king by the air of naturalness with
which she invests the part.
Little Evelyn E’iis, as Leola, the erring sister,
is euiierb in a [inrt into which much must lie
put in a comparatively brief period of time.
Lilian and Margaret llrown, as Sis Tempy and
Sis Liiidy Gray, get out of the iliaracters they
play all H.at is p<jssi: Id either In comedy ef¬
fects or dramatic values.
The selling [sdnt of the piece Is the second
act. where a typical smull-town colored church
is dc|iici.-d with a siiigiiig longrcgation.
Th»
I’an-.Vnierican Four, a ijuartet drafted from
vaudeville, forms the vocal backbone. This bit
is faithfully [played and the singing is a trp-at.
The ba's voice of John W. Turner easily
doniiiiatp-s the vocalism.
Hut while the singing makes for a number
of encores, it will not make the bIpow a Itroadway hit, if the reactions of tlie flr.t nigiit
audience are any barometer.
Itroadway simply
doi-8 not understand wlul it ia all about. Too
fi w of the Broadwayltea have any knowledge
of Hie revival services, and if the SoiiHieriicrs
who do know don't take to It
there’s little
ho[ie. and they can not be expected to rave
over Negro dramatic art. Frankly, we fear that
unless Ttoseanne’’ ia taken on the road, where
peop e know
more aleiiit
old time relig.on,
its days will be few.
Yet we hope we are
wrong.

>

The piece ha* entertainment value alid The
cast demonstrates that there is a wealth of
potential talent among colored people.
For
that reason a chance downtown would only tie
fair, sime the policy of the upper Broadway
bouse is one-week stands.
The agitation con¬
cerning atiothe*' production. “All tJod’a t'liillun
Got Wings'*, Is in a measure responsible for a
certain antagonistic atmosphere that operated

‘•WE MODERNS”
A
By

Comedy

Israel

in

Zangwill,

Three Acts
Author

of

"The

Melting I’ot”, “Merely Mary
Ann”, etc.
(Direction George C. Tyler)
CAST OF CHABACTEKS
Robert Sundale, K. C., a Daterfarailias of
Today . O. P. Heggle
Katlwriue Sundale, His Wife... .Isabel Irving

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playwright

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MARCH 22, 1924

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used effectively by Knoblock and Ben¬
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“Milestones";

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Zangwill not (|uite so effectively as the
plot of “We Mtiderns”.
Mr.

Zangwill

bus

written

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play, a comedy which is always art.tidal, be¬
cause lie lias chosen extreme e.-i-es for the
moving [larts of his plot. .\n English barr sti r
and his
ife, good, solid, conservative re| resentativeg of tlselr' class, are the parents of
a boy and girl, both much bitten by the kiig
of Moder.sm.
They have quaffed ibe|Iy, If
ignuraiitlv, of p-yclioanalysls; they aJori- free
Verse
and futur.stic panting, they are de¬
termined to live tlielr own lives.
In other
words, the unconventionul Is pitted against the
conventional.
The parents rebel against the children Indiilg ng In these eccciitricitea and try to assert
their antla'r ty.
Tlie 1k>.v. a pilnter, resn ves
to marry the disear.bd f ame of an art critic,
against his fatiur’s w-i'lic-; the girl reluls
against marrying the steady fellow h< r par nts
wish for her liusliaiid.
Tliriiout tlie [day the
clash keeps up. interlarded with [To anil con
arguments for the cause of Modermstu, and to

LONG RUN DRAMATIC PLAY RECORDS
Number of consecutive performances up to and including Saturday,

Kar, 15.

IN NEW YORK
OPENING NO OF
THEATER.
PtrtFS.
DATE
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Beggar on Horsdiai'k....
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C.vrano de Bergerac.
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Fata Morg.nia.
. .Garrick. .Mar. 3. .... 1*1
For All of Us.
.. .'m' assador. .Oct. 11. _1S2
Goose Hangs High. "rhe.
..Bijou. .Jan. ‘29. .... TtH
Hell-Bent Fer Heaven...
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la the Next Room.. . . .Vanderbilt. . Nov 27. ....131
La Vierge Folle.. (Siiec. Slgt.lMme. Simone. .. Ga ety. .J'ar 21. ... —
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. . .. '’oro*co... Mar. 12. .... 5
Macbeth.
Jas. K. Hackett. ...Forty-Eighth St.. .S'ar. 15. ....
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Meet the Wife... . .. Maw. • Nov.
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Merry Wives of Gotham.. . ..Henry Miller’s.... .J n 1«. .. . 7j
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..Jan. 1.3.
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0. ....isi
Outsider. The.
Lionel Atwlll_ ,..Foity-Nlnth St... .Mar. 3. .... 10
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Able’* Irish P -e....

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nitli hiiiart diabg, wh cli he fall' to make
truly smart.
This would he a job for ao
I scar Wilde or n Bernard Shaw, and l-ruel
/angwlll 1* inllher.
.Mo't of the diabig In
“We Moderns" Is t<a> ob lously Intciidi d to he
brililunt to la* entirely llial.
Tlie piny suffer*. |.m., from mNiastIng
D
P. Heggle plays the bnr ister. who I* sii. [soe.t
to l,c a rullicr lovable. If crusty, o d gcntb inan.
II' Hio he were one of Hie cluiracter old nieii
be [day* so well.
Wc have the prop chuckle,
the • dead pnii", the shifted cmplia«;» which
go with such [ilaylng, but they are out of
place In till* par Iculjr role.
.Mary SItaw, tn<i
who is cast a* a hard liolb il Joiiriiall't. | .
out of place
Ml'* Shaw I* a very feminine
woman, tbi-ro I* a tcndirne** in her voice ami
a mildness in her [ilaylng that docs not suit
the role of a RemI masculine, [ilpe-'nioklng.
hard-beaded riqsirtcr.
It I* not her fault at
all that tlw character la out of key. tine might
as well cxpi'ct Walter llamiHlen to play Fred
Stone's part In •■Ste[qilng Stanes" a* l.ai*
-Mary Shaw do justice to such a lyp«'.
It Is
not in her line.
(Jiiltc the best feature of “We Mmlern*’’ 1*
the playing of Helen Haye*. who is thoroly
delightful a* the modern girl. She I* whimsical,
serious, girlish, gay and sorrv by turn* and
by and tisru thi-m all bn Id* *ip a cbarncter
that Is more veracious than the lines Indicate
and i*. besides, lovable Hiruoiit.
It U fir«trate playing and makes one wish that .M-s*
Hayes might lie allotted a part Mime day that
would make worthy use of her talent*.
Kennelb Mackenna la the hoy and he doe*
mighty Well by the part.
He 1* convlne ng at
ait time* and handle* Hie role with really
art'*tlc discretion.
Is bal Irving I* Hw mother
and 1‘lay* her excellently; Gllda la-ary. In a
quite im[*i*'lble part, gel* wh.it 1' worth
w'b le out o> it and lo k« hand'onie to >H*it;
James Dale dm * well a* a cadd sh art critic,
and Harris Gilmore walked away with Ho- [>art
of young man. untouchid by the niislern*, in
easy stylH.
.*ni.iller [>art« were well done
by St. Flair Bayfield, Galwey Herbert and
Olln Field.
Besides tlie general artificially of the atory,
“We Moderns" has to put up w.tb the l.andicap
of supposing at least a [lassiiig acqualntancesh![i, on the [lart of it* audience*, with ad¬
vanced Idea* In art and science. Watching the
audience on the night I saw the play. It was
easy to detei't that a yiwn.ng void was In
the skull* of many of them when it came to
the f ne jKiInts of modern psyclsd.igT, bloiogy,
literature and art.
Tb s sort of roDiblnaH"o
doe* not book up well for [sipularify.
1 will
be surprised indeed If "We Moderns" is a
succe**.

An unreal comedy of modern life.
GORDON WHYTE.

EQriTT-4<-th STREET THE.VTER,
NEW YttUK CITY
Commencing Saturday E'ening, March 13, 192*
EQCITY

IN CHICAGO
.StGdonaker... •. •

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Dec. 23...

Marg-rct .Anglin...
aek-tone. ..Mar.
•PI lyhouse. ..Mar.

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,Mar.v Pvan. . Prlm-e**. • Feb.
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Red Light Annie.
Sanelio Panr.a.
Silence.

Sir Harry Lauder.

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IN BOSTON
•Dancer*, The.
In Love W.tb Ixive...
Merton of the Movies.,
Stella Dallas..
You and I.
•Closed March 13.

in

Rlclvard Bennett..,. Wilbur. . Mar. 3... ..
Fontanne-Morgan... .Plrmouth. ..Mar. 17...
G'enri Hunter. . I'oir*. .Mar. 10... .. H
Mr* I>'“Ile Carter. .S-lwyn. .Feh. IS... ..3 4
IL B. Warner. .I’lymoutb. ..Mar. 3... .. 10

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Rhak<’i>| eare*s

^‘MACBETH’’

•Closed March 15.

Abie’s Irish Rose..
Best Peo[>le. The.
Give and Take.
Cireat Ijidy Dedlock. The.
Nervous Wreck, The.
Patches.

PI.AYEItS

JAMES K. HACKETT

CA.ST OF ClUUAt TER.R
.James K. Hackett
Macbeth .
.. . MotTat Johnston
Macduff .
. Ileiirv M 't nier
Duncan .
Banqiio.
Douglas* D ni’TlIlo
. ...iawrence C«*‘H
Malcolm .
ICo«* .
William P .\ilim*
.. Harvey li. Haye*
I.<'nnox .
Serf ,n .
.John Conti'ry
, ....Isitlis Wolliellll
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Charles Warbiirlon
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Witch
I
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Messenger
>
Armor Hearer )
.Robert l aw It
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Ma.beth

M *r •

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in

Wa Hng, tsoldb r* and

Atteiiilatils.

Richard, His Son .Kenneth Mackenna
Mary, His Da 'ghter .Helen Ilayea
Beamish, His P.,itlcr .Galwey Herbert
I'codosia Moskovskl, Hi* O,»ok ....Olin Field
John .\shlar, C E., Hi* Prospi-ctlve Son-InLaw
.Harris Gilmore
etc., HI* Family Physician .St. Clair Bayfield
Deirothy, His Physician’* Daughter. .Gllda I><-ary
OKcar Pleat, Hi* Antl'.hcsl* .Jamea Dale
Joanna Herzberg. Hi* W fe's Antitls-*!*.,
. Mary Shaw
Act I.—Mrs. Sundale'* Drawing Risim in a
Qii’ct I.ondoD Square After D imer on a Tue*day In Hie Season.
Act H.—Richard Sundale's Studio in ChelHea,
the Afternoon Following
Act HI.—Mr*. Sundale's Drawing Room the
Same Night.

The difference in viewpoint between

the (Dd the younger generation 1* ap[iarently
headed for the haven of cunHervatism, tliru
mother-love.
Mr. Zangwill never *tigge*t« anything of
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c’a«h between generations
Eaeh generation I*
fearful that the younger one |« cbaaltig the
tin!ver«e to the dog*, the pli'loKiq her console*
himself with the tlioi gbt that It iiiii»t work ont
well, since the rad'eal 'm of one generation I*
Inevitably the con*er'atlsiii of the next.
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“We
.Vod Tn*”.
Instead, tlis tireless argument for
and aca'nst the modern Idea,
due h|s|„,s tliat
Mtine character would walk on Hm- stage, tell
the other* to “shut np’*. Ihit for all Hie
m'Mlern vi-nisT they are arrapplng over a very
old subjeit and making a whole lot of what I*
nothing at all.
It Is that,
I think,
which makes “We
Moderna” seem ao artificial.
And the author

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la done puriHisely on the ppinelple that l>y con
trasi the atar will appear lo great advaniag*


When George A. Billings steered into the limelight an able and effective "pulling of wires" on our part to get him there, we felt used. He seemed like the very role-variation of the wonderful emancipator of the stars, and we appreciated the iteration. But when we shook hands with him and felt the warp of his long, gable-like mustache, of course, I had immediately become a great admirer of the play, Abraham Lincoln, we should add: same awkwardness.

But having known the role for a while, we can't think of him as of Abraham Lincoln as awkward. Recalling the scenes with Abe Lincoln, particularly that in which he stands from this life to the next, how the real scenes were, and how the struggle between the two, we have recourse to something, for example, whether it would be a little bit of Albert's awkward Lincoln. One is cautioned that Lincoln's greatness to the world in general was always true of those who come in contact with him, which he did with a kind of humor. A new discovery of the film, Billings felt today the poignant and the fine Lincoln between the type to whom, was taking his wife's side was some kind of the real struggle. He was fighting a battle against poverty.

"No, it is not a fact," averred Mr. Billings, the inimitable Mr. Lincoln. "It is a great discovery of the film, aside from the application of color to a great story, and the wartime fashion was sacrilege. Several offers com-

"I think he is exaggerating," said Mr. Sny-

deed tell us about your childhood," we

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VAUDEVILLE PRODUCERS' MOVE TO ORGANIZE STIRRS SPECULATION

"Mutual-Benefit-and-Protection" Idea Behind Movement, Say Proposers of Association; Protection Against Whom Ask Curious

NEW YORK, March 16—Queer how folks along the Rialto, particularly in vaudeville circles, are inclined to attribute all sorts of ulterior moves and purposes to innocent little things. Take, for instance, that talk heard this week about organizing the vaudeville producers into an association.

The purpose of the formation of this Vaudeville Producers' Association, say the prime movers of this movement, is purely that of "mutual benefit and protection." But the Irrepressible Cynic, never content to take things for granted, rises to inquire: "For the benefit of whom and protection from whom?"

So a Billboard reporter, acting as a sort of interlocutor and at the same time curious observer, brought this point to the producers, but met on the idea of forming an association, together with the other points of the project, as exempt from a rather spirited colloquy.

Said the Typical Producer: "Everything and everyone is organized and they're all for something. Personally, I'm against it, but if the mood occurs, I'll be on the idea of forming an association, too, and herewith are excerpts from a rather spirited colloquy:

"No, but exactly that," continued the Typical Producer. "I know, there's no such thing as competition among us lads. Of course, we're in the game to get all we can course, it were?" interposed the Cynic.

"Oh, no fellow there's a spirit of mutual aid. There aren't many of us fellows producing big acts and we ought to get a line on what the other fellow is doing and sort of help him out by exchanging ideas, and —."

"That's exactly right. There's a spirit of cooperation and liberal¬ity of spirit for men in the same business, don't you think?"

The typical manager ignored this comment and—.

"With a Vaudeville Producers' Association in existence the producers could get together and sort out the rough edges of their game and sort of apportion out the number of big productions that can be placed for the season. Then again, our organization, pause not to be in position to adopt a standard contract which will stipulate standard terms that will protect the artiste and the manager. You know that Mr. Alter himself has always been in favor of a standard contract which oiw-o at the Palace, Chicago. April 6; Barry Street, "The Good Doctor," which oiw-o at the Orpheum, Kansas City, and Wee George Wood, the English artiste, opening at the Palace, Chicago, April 11."

THE FAMOUS CHERRY SISTERS

The Cherry Sisters, of vaudeville days, as they appeared a few years ago. On the left is Effie and on the right Addie. Edie is running for Mayor of Cedar Rapids, la. A late photograph of her is reproduced on page 28 of this issue.

"So a Billboard reporter, acting as a sort of interlocutor and at the same time curious observer, brought the Cynic and one of the proposers of this movement together and herewith are excerpts from a rather spirited colloquy:

"Well, so, but we'll be ready for it if it comes."

"Do much for that," continued the Cynic.

"And now off, don't you, putting all the bankrolls, think that this interview is just quoted from some one up the purpose of the proposed organization?"

"All right, shot on the Cynic, "leaves this thing from another angle. Who sent the invitation for the meeting of the vaudeville producers at his office this week?"

"Mr. K. K. Kard, business manager for Paul Gerst Smith and also a producer for himself."

"Wonder this K. K. Kard, at one time in the employ of Pat Croy, that obsequity figure in the history of the Black Heart-Kissed world."

"And would one not assume inferentially that the formation of this producers' association has the sanction of Mr. Alter, be of the standard contract?"

"He has paid $30 of the amount, how much, and asked for a few days grace in which to await security that the balance will be paid. Attorney Fred Street, of the law firm of Alter & Asman, representing Kila and Syrie, claims that he will give Fairbanks an extension of time in which to pay the balance, but that if the ruling judgment has not been satisfied for the balance of April, Fairbanks will have to work it out at a price of this amount.

The event of failure to pay the balance of the judgment would be required to pay each day for dollar owed and if in further payment is made would have in unpaid notes hundred and ninety-six and a half days against him."

BOOKING CLASH

Chicago, March 23.—The meeting of March 21 for the trial of Geo Von and Joe Schmalen, in alleged violation of the Federal Act in connection with the Broadway stock-control house, was adjourned until March 24, at which time the committee appointed to handle the details of organization will report their progress.

LOEW-METRO CLUB

New York, March 21.—The meeting for the election of new officers for Loew's Metro Club, which was held this evening, has been postponed to Tuesday, April 8. The committee, the same as that of last year, have been appointed: for the presidency, H. J. Chasny; treasurer, Charles E. Quick; secretary-treasurer, R. Enselman; auditor, Fred C. Cos. Several other nominees have been made, including H. F. Barker, Fred A. Foster, William W. Egan, and Harry J. Shain. Other board of governors, consisting of Bass Quilty, Fred H. Mitchell and Mrs. Wolfe, has been nominated by petition and Albert Snell has been nominated in this manner for the position of financial secretary.

Several elected on the board of governors are to serve for two years, while the other officers will serve for one year.

OPHEUM CIRCUIT ADDS ALBERT PICK TO BOARD

Chicago, March 13.—Albert Pick, of Chicago, has been elected to the board of the Opheum Circuit at its annual meeting here this week. All of the old directors were re-elected. They are Marcus Mann, Hart H. Brown, Joseph M. Penn, Benjamin B. Kalman, James G. Alexander, Mrs. Caroline L. Konig and Judge George A. Trice, of Chicago, Herman Fenn, Milwaukee; Frank B. Tate, St. Louis; D. W. McMenamy, Boston; Martin Frank and Frank W. Fiscle, New York, and Louis C. Brown, S. L. Langford and Rance Berk, all of San Francisco.
NEW YORK, March 16—Confident of gaining the decision in their suit against Joe Weber and the American Federation of Musicians, officials of the Reinstatement Committee, were scheduled to start to-morrow the national convention of Colum-bia Springs, Md., the week of May 12 and 13, to perfect their organization and to con-stern the national phases of the case with Supreme Justice Black, who is expected to hand down the decision some time after the hearing of the legal phases of the case.

It will be noted that Stoll will have no connection with other management, but persons it is not sure they will be active in the film business.

ELEPHANT'S VISIT N. V. A.

New York, March 15.—Andrew Downle's, the animal feature of the current vaudeville shows, paid an informal call on the N. V. A. A. during this week and were re-ceived by H. E. Albee. The visit was preceded by a public visitit to the Billboard manage-ment, the committee had to pay the house respect to the board of directors.

TANAGRA LOSES SUIT

New York, March 16—Federal Judge Goddard has decided in the $100,000 suit brought by the Tanagra Corporation of America againstイヤの一作成、The souvenir Book in the United States, Inc., against Stoll, against the legal phases of the case with Supreme Justice Black, who is expected to hand down the decision some time after the hearing of the case.

The board of directors of the M. M. P. V. Corporation, acting together with the board of the local free and the member of the local free, decided to disagree with the proposal.

It was agreed that the panthers, together with the elephant, shall be taken to London to the height of the discussion, a move of the Court, which they were bound to support. If the decision was to be held that night and the scrum, on behalf of all the elephants, decided to refuse.

A meeting of the board of directors, acting on its own hook, called on the United Press to address the meeting that night. The lawyer, led into the hall at the height of the discussion, on the strength of the M. M. P. V. Corporation, agreed that the lawyer was bound to support the resolution. If the decision was to be held that night and the scrum, on behalf of all the elephants, decided to refuse.

BRUNSWICK PHONOGRAPH

TO USE RADIO RECEIVER

New York, March 15.—The Radio Corporation of America has announced that its photographic Phonograph Company will combine radio receiving equipment with the phonograph, a combination to be known as the Brunswick Phonograph.

The-Radio Corporation, the company that produces the radio, is in a position to offer its products to record companies that wish to make records in the future.

Mr. and Mrs. James Long, the parents of the man who was killed, said that they were not in a position to have the decision within a week, and consequently quitted the case.

The lawyer led the lawyer to a bill of $2,500 for his services, but the board referred to the lawyer. The bill was sub-sequently turned over to the lawyer who had called the lawyer a week ago, with the notice that if the bill was not paid within a week, they would be compelled to have the decision within a week, and consequently quitted. The lawyer led the lawyer to a bill of $2,500 for his services, but the board referred to the lawyer. The bill was sub-sequently turned over to the lawyer who had called the lawyer a week ago, with the notice that if the bill was not paid within a week, they would be compelled to have the decision within a week, and consequently quitted. The lawyer led the lawyer to a bill of $2,500 for his services, but the board referred to the lawyer. The bill was sub-sequently turned over to the lawyer who had called the lawyer a week ago, with the notice that if the bill was not paid within a week, they would be compelled to have the decision within a week, and consequently quitted.


**YOUTHFUL FOLLIES**, with EDDIE COLE

(Reviewed Monday Matinee, March 17)

A "Columbian Burlesque" attraction. Book by James Madison. Lyrics by Will Hatfield. Music by Paul Dresser. Produced and directed by Paul Hearnden, with personal direction and presented by William S. Campbell, at the Majestic, 1148 W. Madison St., Chicago.净 Net, Helen Devere, Pearl Watson, Harvey Brookes, Harold Kennedy, Eddy DeWitt, Harry Morris, Eddie Cole, Rose Myrdell, Jr., Shorty DeWitt, Edie of The Burlesque Kour, all men, offer some good comedy, as well as being an added attraction, in which they also did a bit of dancing. The one-act, three-act show was a burlesque sketch burlesque and music hall, with much popular hits composed by them since the last first performing, and the biggest hit on the program was "The Ink Blot" and the new "The New Secretary." The group was a hit, and the audience gave them a big hand. The boys put on a good show, and the music was well performed.

Review

Scene one—Scene one was a colorful seminay set for an ensemble of personally attractive girls who sang in harmony and danced in unison in a number minus a number, but then appeared to support Mabel Carter, an evergreen burlesque, and have a good time in their number, and the audience enjoyed it. The girls were all dressed in white, and the music was well performed. The principals were the bandleader for the number, and they were well received. The audience gave them a big hand. The girls put on a good show, and the music was well performed.

Scene two—a drape for Square Boys in ingenuous gowns in a descriptive song. The dance was for Prima Donna in a swiftly modulated sentiment speciality, and the girls backed up with a quick change of costume for a more resonant operatic selection, supplemented by a song of a more gay nature.

Scene three—a drape for Clark and LeRoy in a talking specialty, and the girls backed up with a quick change of costume for a more resonant operatic selection, supplemented by a song of a more gay nature. The dance was for Prima Donna in a swiftly modulated sentiment speciality, and the girls backed up with a quick change of costume for a more resonant operatic selection, supplemented by a song of a more gay nature.

Scene four—a drape for Square Boys in ingenuous gowns in a descriptive song. The dance was for Prima Donna in a swiftly modulated sentiment speciality, and the girls backed up with a quick change of costume for a more resonant operatic selection, supplemented by a song of a more gay nature.

Scene five—a drape for Clark and LeRoy in a talking specialty, and the girls backed up with a quick change of costume for a more resonant operatic selection, supplemented by a song of a more gay nature.

The show at the State this week, with entertainment to a higher degree, it may come up to its best and very best. It is a happy week for the shows, and it is a happy week for the patrons. The shows are well worth seeing. The performances are well worth seeing.

FRED HULMAN.

**Loew's State, New York**

(Reviewed Monday Matinee, March 17)

The show at the State this week, with entertainment to a higher degree, it may come up to its best and very best. It is a happy week for the shows, and it is a happy week for the patrons. The shows are well worth seeing. The performances are well worth seeing.

FRED HULMAN.

**COLUMBIA BURLESQUE**

COLUMBIA THEATRE

NEW YORK

VIOLETTA."
Orpheum, St. Louis
(Reviewed Sunday Evening, March 16)

Two stage walls of perforated board made the playing area and the audience area look like the back of a telephone. The director, the God's dandy, and his ten children, made their debut at St. Louis this afternoon. The one thing the critic saw was a scene of two-page letters, written in crayon and signed by the heads of the houses. It's a great idea, but the critics' eyes were tired and dim, and the spirit of the house is not too good.

The Follies, the God's dandy, and ten children, were charming and amusing, and the audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

B. S. Moss' Broadway, New York
(Reviewed Monday Evening, March 17)

The feature picture was "The Brotherhood of Nervous Danes", a funny comedy picture for all ages. The cast was excellent, and the picture was well directed. The audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

The Perrekkett was put on a wonderful double role of a great stage actor, and the audience enjoyed the show. The picture was well directed by the director, and the audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

The feature picture was "The Flying Circus", a wonderful comedy picture for all ages. The cast was excellent, and the picture was well directed. The audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

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Palace, Cincinnati
(Reviewed Tuesday Evening, March 17)

The smallest of the two women danced the Romany Life group of six singing arranges and waltzing. The audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

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La Fayette, New York
(Reviewed Sunday Evening, March 17)

The Roman Life group of six singing arranges and waltzing. The audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

The feature picture was "The Flying Circus", a wonderful comedy picture for all ages. The cast was excellent, and the picture was well directed. The audience enjoyed the show. Twenty minutes, in one, and twelve, in two.

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Musgrove Here From Antipodes

Williamson-Tate Amalgamation With Combined Capital of $25,000,000 Aims To Be Big Time of Australia—American Artistes in Demand

NEW YORK, March 15—Jack Musgrove, formerly booking manager of Harry Musgrove's Tivoli Circuit, Australia, arrived in New York this week to make booking arrangements and line up acts for the recently organized J. and N. Tail Theaters Circuit, Ltd., which is to be the big-time vaudeville outfit of Australia. Included in this combine besides the Williamson interests are the J. and N. Tail theaters and South African Theatres, Ltd., with a combined capital of more than $25,000,000.

General booking agent and director of the new Australian vaudeville venture, Jack Musgrove has inaugurated the policy of the biggest and best in international vaudeville. For the commencement of their vaudeville enterprise, Jack Musgrove has organized the J. and N. Tail Theaters Circuit, Ltd., which is to be the big-time vaudeville enterprise of Australia. Included in this combine besides the Williamson interests are the J. and N. Tail theaters and South African Theatres, Ltd., with a combined capital of more than $25,000,000.

Musgrove says that he expects to spend at least six months in the United States in the coming season for the purpose of making bookings and a great deal of the tour will be spent in the South African circuit.

GRAND JURY DEFERS BLUE LAW ACTIONS

Jersey City Theaters Continue Sunday Operations Same as Other Businesses

New York, March 15—The Hudson County Grand Jury, charged with investigating the violations of the blue laws in New Jersey, has deferred to another term the presentation of the indictments against the Jersey City theaters, and it is expected that they will be presented very soon.

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National Conference Expected To Take Action—Antagonism to Amusements Has Worked Great Harm, Says J. Henry Smythe, Jr.

NEW YORK, March 15—There is a strong possibility that the Methodist board on amusements will be lifted when the National Conference of the Methodist church convenes in Springfield, Mass., May 1, in the opinion of J. Henry Smythe, Jr., New York publisher, who is leading the movement to wipe the 65-year-old amusement prohibition paragraph from the church book of discipline.

The so-called amusement blue laws of the Methodists and Baptists were legislated at the general conference of the church in 1872 and designated in the Book of Discipline as Paragraph 240, penal section on worldly amusements. Since that time there has been no modification or alteration of the code, the motion pictures have sprung into being and there is no definite mention in the "blue law" that this type of entertainment is forbidden.

Pending the legislation on amusements, Bishop Edwin H. Calloway, of Boston, recently pointed out that almost every city included among "useful amusements" in the Book of Discipline, but that priced figures were omitted, and that prices acting was prohibited when children were present, but that it is not legally interpreted as prohibiting moving picture acting. In this connection Bishop Calloway said:

"If one shall take the ground that the moving picture is forbidden by our legislation, then we may assume that the overwielding power of our people and vast numbers of our preachers are indirectly against the pictures."

It seems that the discussion of the amusements clause is due for an investigation early next year that a national conference has been held, the preachers. Methodist Bishop George H. Smythe, in charge of the amusements section before the meetings, introduced resolutions and made an effort to make it clear that the problem of the social clause was not the question of legislation of 1912.

Victory for the progressive Methodists appears more likely this spring, however, it is believed, inasmuch as there is a demand on the part of the Methodist leaders that some definition point to at least a change of the amusements clause.

Bishop Smythe recently declared that the people of the Methodist Episcopal Church are willing to have a straightforward discussion of the amusement clause in the interest of spiritual health.

Resolutions passed some time ago by the Ascension Equestrian department of the Methodist church toward the amusement regulations are said to be in the complaint of the church, in its present laws.

A new consideration of the amusement question as it has become the subject of a wide discussion at the Methodist board, because it concerns all Protestantism, in the belief, Smith, who, speaking on the matter, said:

"A crucify of three 'blue laws' is that act that actuates and others in the amusement profession who have been told to legitimate the Methodist Church of the Methodist Church or be at least a few amusements.

"It is time that the Methodist Church, which is also threatened because we Methodists will never accept any amendment that may more than the Methodist board, which, in its opinion, speaks at the present time, is that any amendment is to the good of the church and the Methodist board not being present at the theater. The theater makes much of the way of support from away from the church.

"I am not one of those 'blue laws' that seek to legalize the amusement profession. As an instance of the most recent legislation at the Methodist board, Bishop Smith said:"

That the association toward amusements showed by many congress members, the Methodist and Baptist denominations, has been so influential that the public is now discussing the question from the cities to the counties is one instance of that consideration of the Methodist lawyer.

Bishop Smyth himself emphasized this fall in the Methodist Revue that he was "tiring these"

LOT'S OF PUBLICITY
FOR COPPER COWAN'S RODEO

London, March 15 (Special Cable to The Billboard)—Charles E. Cochrane is getting lots of publicity in connection with his second rodeo championship contest at Westminster Coliseum, London. Cochrane has arranged that this radio will do great harm and arouse the same animosity against ban as those who regard this legislation, in its original making, and in its continuance, as a serious mistake, equaling a disaster in the life of the Methodist Church."

The New York City convention of the Methodist Church will be held April 2.

V. A. F. REGISTRATION BILL INTRODUCED

London, March 15 (Special Cable to The Billboard)—The Right Honorable C. W. Woodrow reintroduced the Vanderbilt Artists' Federation registration bill in the House of Commons March 10. The bill would require the registration of all theatrical employees not in possession of a theater or a blue transient, to register all booking managers.

NO SETTLEMENT BETWEEN MOST EMPRIES AND M. U.

London, March 15 (Special Cable to The Billboard)—The Vanderbilt Artists' convention was held at the Vanderbilt hotel March 12. The bill would require the registration of all theatrical employees not in possession of a theater or a blue transient, to register all booking managers.

PASADENA

WRITE FOR SPECIAL COMEDY MATERIAL FOR SINGING ORCHESTRAS

Small Orchest. 25c

Full Orchest. 

With Variations on 7 Instruments

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Clarke & Leslie Songs, Inc.

Vine

GOING BIGGER THAN EVER

FOXTROT

HUNGRY BLUES

FOXTROT

Song: "DIRTY HANDS"

FOXTROT

Song: "MAGGIE! YES MA'AM"

FOXTROT

Song: "HOMIE JAMES, HOMIE"

FOXTROT

Bill Pitrow To Put Vaudeville on Royal Mail Liners

New York, March 16—Billrow Pitrow, the "globetrotting showman," launched, on these liners, a new entertainment innovation for Europe and at once started working on his latest project, tying up the arrangements. Pitrow has already laid the Royal Mail Line signed up, with the Cunard Line and others following the project. When the summer cruise starts Pitrow expects to have his troops operating abroad on these lines.

Pitrow said he thought his scheme would give all who are interested in the arts a delightful sea trip and vacation this summer. The scheme is the result of Pitrow's efforts in New York and success of the trans-Atlantic steamers, with each vessel, after each voyage, would be interchanged, so as to give them a chance to visit the major European ports. Each of the shows will carry along its own musicians and make up of acts from the typical vaudeville bill. The steamship companies, Pitrow said, are to be financially interested in the scheme. They are to provide the first class cabins in return of which they get 5 per cent of the gross receipts of the shows.

However, the booking of outstanding showman's principal interest at the present time is the financing of his transatlantic shipping enterprises. Pitrow said his transportable theater, put into complete form from a modest theater and amusement park architec, is to be adapted to any class of theatre that the editors of the reg. show. Vaudeville acts that have lost favor with the big circuits are to be included, he suggested, and one of these transportable theaters, or, given the money.

The theaters, made up of specialty created cloth and wood, with a sheeting of tinplate on the exterior, are to be rented from an American holding company.

During his recent travels thru Europe Pitrow found the show business, generally speaking, about the same as it was a few months ago. As an instance of the theaters are playing to capacity day in and day out, the managers comment of the usefulness of the present negotiations.

The theater men don't dare, he said, raise the prices of anything, the bigATLANTIC'S SHORTCUT TO ENGLAND

1st Class

2nd Class

3rd Class

Time

5:40 a.m.

10:15 a.m.

6:35 a.m.

Also for:

LOST LOVE

S. S. ARAKRON

Clara B. Johnson, Coo. CLARKE & LESLIE SONGS, INC.

THOMAS LEVAN

GEORGE BURNT

THE BILLREID SISTERS

MAGGY! YES MA'AM

DANCE HITS

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WANTED FOR
Mutt & Jeff Shows
EASTERN CO. NOW IN ITS SECOND YEAR WITHOUT CLOSING. UNDER CANVAS IN SUMMER, PAST WINTER TOURING.

STAGE DANCING
WALTER BAKER
NEW YORK'S LEADING DANCING MASTER

CHARLES PENNINGTON, TONY ALESSI, GLENN S. PETERSON, STEVE McGUIRE, BILL BAKER, CHARLES THOMAS, OLLIE COLFAX, BOB ALEXANDER, WALTER BAKER.

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ACTORS, ACTRESSES, ORATORS AND SINGERS

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NEVA FISHER

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MUSICAL PRODUCTIONS, FACTORY, CIRCUS, ILLUSION COMPANY, MOVIE STAGE, THEATRE COMPANY, TAXI DRIVER, FIELD EXECUTIVE, MINSTREL COMPANY, SCAFFOLD BUILDING, HORSE SHOWS, CIRCUS, MOVING PICTURES, THEATRE MANAGERS. If respectable send full particulars.

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FIBRE SAMPLE ROAD TRUNK . . . $8.50
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FOR SALE—ROMPE ETTE MUL & JEFF MOTORIZED SHOW, Stored at Meridian, Miss. Bellible

WANTED--TENOR SAX.

Who doubles some other instrument. Must be real master and able to play the piano. Must have brass reed instrument. Address BOX 47, Columbus, Ohio.
CLOTHING NOTES

CLOTHING NOTES

COSTUMES—TIGHTS


No. 3073 Costumes. 

Largest Costumes Establishment in the U. S.

TAMS.

314-330 W. 41st Street, NEW YORK.

CLOG DANCING


Clogging business, to run tans to the footlights for five years.

JAMES MADISON is in San Francisco visiting the leading agents and manufacturers of vaudeville dancers and firegetar, his Ruby Theatre in New York taking the week forwarding them to him. The Golden State is the home of MADISON. J. Y. H. STERLING is back in the driving and dancing business. STERLING LINCOLN, in his new vaudeville show, as "The Revue Unique" with JAPY KEMP in portna. A wonderful hand rendition of recitations also a feature of the concert, when also reciting and singing, has a quartet of top people in the circus. A small girl in the show last week in the circus. THE REVUE UNIQUE with JAPY KEMP is back in the driving and dancing business. STERLING LINCOLN, in his new vaudeville show, as "The Revue Unique" with JAPY KEMP in portna. A wonderful hand rendition of recitations also a feature of the concert, when also reciting and singing, has a quartet of top people in the circus. A small girl in the show last week in the circus. THE REVUE UNIQUE with JAPY KEMP is back in the driving and dancing business. STERLING LINCOLN, in his new vaudeville show, as "The Revue Unique" with JAPY KEMP in portna. A wonderful hand rendition of recitations also a feature of the concert, when also reciting and singing, has a quartet of top people in the circus. A small girl in the show last week in the circus.

VAUDEVILLE NOTES

SUTHER AND LYONS are reviving a new act, "The Sutney and Lyons Brotherly Trick Dads." An amateur song will be used, written by TERRY and LOYD HILL HOMES. The act will open at Philadelphia, and then go to New York, and after that to any other city they will go. The show opens in New York on November 4th.

POLYNESIA is the latest show to open at the Theater, with a cast of forty-two Broadway players, is now running to a higher standard than usual. LEON ALLEN, the leader of the LEO ALLEN who is in the cast in the show, is over the radio. The show is touring the country, and will be at the New York Coliseum in a few days.

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Relation of the N. V. A. to Vaudeville Artists Is Discussed

IF THERE IS BRIGHT SIDE IT'S IN FUTURE

The seventh installment of the survey of vaudeville conditions is continued by our policy investigator for the Actors' Equity Association.
STAGE and CIRCUS

a»d Vaa slippari. Clam. «aaA.). Wa

A RATTLING QUARTETTE ACT

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**SKILLFUL COSMETIC SURGERY**

Wrinkles removed, restoring youthful expression at any age; Double Chin and Hangy Eyebrows removed; Sagging Cheeks and Droopy Eye-lids lifted. Crow's feet around the eyes removed by Deep-pushing. Hump removed.

DO NOT BE HANDICAPPED WITHOUT PAIN, ETHER, Hospital or Discomfort—Improving both Vision and Facial Expression.

Scientific Plastic Surgery and Treatment with a positive result in any disfiguration. Skillful cosmetic surgery removes any mark that mars the face.

EXAMINATION FREE.

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When You Depend On
The TAYLOR XX
Professional Wardrobe Trunk

$75

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Made on Order and to your Measure. Pads for Street, Broiling and Stage. Complete with Heels and The Slipper Club. Send 25c for Free Samples of our Shoes.

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RHINESTONES

All the rage in New York and Paris

THE LITTLEJOHNS ORIGINATORS and INVENTORS

HEAD DRESS $12.50

BREAST PLATE 25.00

Including shoulder straps

GIRDLE 50.00

SHOES (your own shoes)— 35.00

1000 rhinestones to each shoe

HEELS (alone) 12.50

WRISTLETS (a pair) 5.50

ANKLETS (a pair) 7.50

RHINESTONE TASSELS (inlaid) 5.00 each

RHINESTONE NECKLACE 7.50

Send 50 per cent with order, balance C.O.D.

THE LITTLEJOHNS, Inc., 226 W. 46 St. N. Y.

WANTED, Stage Dancing Partner

who can sing and dance, with good physique and voice. Address Miss Helen Lake, New York.
STAGE LIGHTING
Fine European Productions
The Great American Successes
USING OUR EQUIPMENT
Have come more and more to reflect the character and taste of
"DISPLAY LIGHTING"
It is an economy to use equipment which is complete and ready for use
—OUR SLOGAN—
"A LIGHT FOR EVERY PURPOSE"
Catalogue sent on request
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LIVE MANAGERS NOTICE
If you are interested in putting the services of a MUSICAL DIRECTOR with real ability and experience, that can and will make a marked feature of your product, write or wire. Please indicate what point of your product you can handle and receive above numbers free.

JAMES COGLAN
BRYNTERSON will give your act or show that sparkling effect that is so essential in the present day show business. Paid $50 for 300 brilliant acts with instructions how to attach same to any Author's Musical work. Send samples of material. Inquiries invited.

YES WE HAVE RHINESTONES
BRYNTERSTOMM will give your act or show that sparkling effect that is so essential in the present day show business. Paid $50 for 300 brilliant acts with instructions how to attach same to any Author's Musical work. Send samples of material. Inquiries invited.

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224 West 41st Street, NEW YORK

Trunks, Bags, Suitcases
GENTLEMEN to be at any hotel or office, Free estimates. Printed work, original designs, retail and wholesale.

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La Ceil School of Stage Dancing
in connection with Raymond Talley
Booking Co., Hamer, Miller, Bixler, Cincinnati, Ohio.
THREE REAL HITS
CHARLESTON BLUES

Goody Holden of the Holden Orchestras says:

The Introduction starts off with a bang and the patrons then wonder what is coming next. This is just the kind of a hit that people want nowadays.

CAN'T WE BE OLD PALS AGAIN
A Beautiful Fox-Trot Ballad

Orchestra 25c
Orchestrating Club Subscription $2.00 Yearly

CHATEAU MUSIC PUB. CO.
1547 Broadway, N. Y.

A Beautiful Ballad That Brings Back Memories
DAYS OF YESTERDAY

Orchestration 25c
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To Recognized Performers

ZIPF MUSIC PUB. CO.
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Made by HooKER-HOME CO. by the Minneapolos-Blaine Co. of Minnesota.

HOOKER-HOME CO.
For Orchestrating and Arranging.

GRINNIG MUSICAL SAWHS
GRINNIG MUSICAL OIL CANS—Plated as Guitar and Cello.
GRINNIG MUSICAL TES KETTES—Plated as Violin and Mandolin.

If you can play a Musical Instrument you can play these Instruments at Home.

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An Over Night "SENSATION" from Coast to Coast
ASK YOUR DAD—HE KNOWS

Professional Copies to PROFESSIONAL People

SMITH BROS., 229 Varick Street, JERSEY CITY, N. J.

AREN'T they more. Maybe they'll be higher than they were yesterday. Yes, but the expenses and Brigs costs, if it's doubtful whether from that point of view the average artiste is any better off, if as well off today as he was a year ago.

All matters were not cut last year and it is reported that families will have to add for coming season.

The present representative of today is at least as ambitious in his demands for fees and commissions as the producer, and, ever since, he never times less than four per cent of the actor, 4% is not uncommon; he gets even higher and in many instances demands and gets. The personal representative who has no voice in the making of the contract and who is the personal representative, who has no voice in the making of the contract and who is not allowed to join an organization which might not in the matter. Every organization has its division of the world. It may be true that the vaudeville actor has acquired more directly in the eyes of the world and his large base, but he is traveling in the opposite direction.

How much dignity does a workman have who has no voice in the making of the contract and who is the personal representative of today. He is not allowed to join a organization which might support him in an attempt to do a square deal...

Mr. Alexander Pantages, in his article in the July 20 issue of Vaudeville News, states that the average artiste Is any better if as well off today as he was a year ago.
"BEHOLD!" That's how E. C. Mills, chairman of the executive board of the Music Publishers' Protective Association, last week characterized the statement of an important broadcaster to the daily press in which the latter was credited with telling the late Earle W. Clift, president of the American Society of Composers, Authors, and Publishers that the association was planning to collect a performance fee of $175,000 a year to cover a license collecting the number.

Whether its demands are fair or not may be best judged from the fact that it has taken station owners too long to build the apparatus. If they had not used music and radio apparatus, its total value in excess of $175,000,000 worth of consumer value, as well as the gross of possible profits, would not have existed.

The current yelp of the broadcasters is partly part of that sum. We want $35,000 for furnishing apparatus. They won't quit.

The concerns of rating these seven stations have not yet been heard. But it has been considered traditionally impossible to collect a performance fee from broadcasting.

The Associated American Publishers, which licenses the public performances of radio stations, has asked the largest broadcaster to exist to consent for a payment of $3,500,000 a year to cover a license collecting the number.

The statement of the broadcaster, Mr. Mills, is true, the latter was willing to say that the copyright of its members for public performances has established an important revenue, which the publisher has already been recorded 100 per cent uncounterably.

Clarence Williams, president of the music company that bears his name, is now on an extended trip to the West and is making Chicago the headquarters. He reports business as very good.

Fresh from a successful engagement appearing in the Miller-Hart Company act playing the North Star, has written a new song, entitled "You're the Man Double Me for Me".

Arthur Tallman, New York publisher, is returning the publishers of "Myself" to Dixieland (With the Macon-Dixon). Jack Mills, Inc., is in Chicago for a ten-talor stay. He will also take in St. Louis and Kansas City.

Alfred James McNeely, at the American Music Company, Chicago, N. Y., has a new one called "Alabama Mammy of Mine"...

Clifford E. House, of Chicago, Ill., in addition to being a good parlor and dance drummer, is drumming up sales on his latest recording publication, "Always Loving for You".

Irving Mills, representing Jack Mills, Inc., is in Chicago for a ten-talor stay. He will also take in St. Louis and Kansas City.

Already badly hit by the steadily growing interest in radio, Parisian phonograph dealers are alarmed over a suggestion made by Government officials to tax all sorts of mechanical music heavily. While pianos would be subject to a small tax, under the proposal made to the Chamber of Deputies, the levy on players, music boxes and gramophones would be raised considerably. The mechanical music manufacturers were not consulted on the fact that radio sets would also be taxed.

The latest little song is "J'm Gonna Be Strangely Different (With the Main-Blues Line)", Jack Mills, Inc., is the publisher, Lew (Continued on page 34b)

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The Sensational Protest Ballad

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IT'S A MAN

A Forceful Refutation and Stirring Sequel to

"JUST A GIRL THAT MEN FORGET"

By the same writer. A vigorous and convincing brief for "The Other Side." 'Twill hold your audience close and spell-bound.

Never before has such a tall of marvelous material been provided
for the particular performer as is procurable on this great ballad.

STAND UP AND "GIVE 'EM"
WITH THIS SHOW-STOPPER

She Will Charm You Through and Through! Who

MICKEY DONOHUE

Just a Whimsical Novelty of Rare Appeal that Puts Everybody in Great Humor. A "Join-in-the-Chorus" Ditty

NOBODY'S SWEETHEART

BY GEORGE KRUSE

How that Gal Has Changed After Two Years in Duluth! Get a Load of that Hat and Those Shoes! Here's all the


These are only a few of the

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JACK MILLS BLDG. "The House That Jack Built"
148-50 WEST 46th ST.,
NEW YORK, N. Y.
MELODY MART
(Continued from page 54)

Pellack, Sidney Mitchell and J. Fred Coon are
the writers.

The American Society of Composers, Authors
and Publishers has contributed the largest sub-
stantial sum, a check for $800, toward the Paul
Dresser Memorial Association, with head-
quarters in Indianapolis. It is proposed to
build a $100,000 memorial to the famous song-
writer somewhere on the banks of the Wabash
River, where he was immortalized in song.

J. C. Beason, general manager of the A. S. C. A.,
sent the following letter to
Pellack with the $800 check to its Indianapolis
representatives:

"March 11, 1924.

"Edward G. Horine, 410 Indiana Trust
Building, Indianapolis, Ind.

"Dear Sir—At a meeting of the board of
directors of our society, held March 3, 1924, it
was unanimously determined to contribute $800
to the Paul Dresser Memorial Association. I am
sending you herewith our check for that amount, payable to the order of the Paul
Dresser Memorial Committee.

"These monies are to be used in the purchase of the plot of land
in the Resting Place of one whose life was
such a lack of appreciation in this country
that modern songs are used as themes in the
life of our people.

"Let us not forget the immortal contributions that music
has made to the world and regard it as fitting and
right that something be done in appreciation of such
a great song writer. The unflinching loyalty of the
sovereign song writers, that millions of homes are
enriched by the songs they have written.

"I am sending you herewith our check for

PROFITABLE Music Publishing
For the publishers of songs, melodic lilties
and Piano arrangements.

RAYMOND MATTHEWS.
Conductor and Composer.
537 West 25 Street, N. Y. C.

SING AND DANCE TO REAL MUSIC

Songs that are very big this season and formulated to the taste of the new music preferring
public.

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JUST A GOOD ARRANGER

Real Arrangements for soloists and duets.

RHYTHMIC 308-318, New York City.

JACK MILLS, Inc.
Music Publishers.

SING AND DANCE TO REAL MUSIC

بدو أن هناك خطأ في العنوان، كونه "MELODY MART"، على أن كل ما جاء من النص يبدو كأنه "MELODY MART" أيضًا. يرجى التحقق من النص الأصلي إذا كنت بحاجة إلى مساعدة في ترجمة أو إعادة صياغة النص.
spirit of justice that little, if any, recognition is given to the American composer and author.

"It could go on at length and quote many instances of people who have devoted their lives to music and have contributed much which will live forever to come, such as Stephen Foster, to whom we are indebted for many songs, such as "Old Kentucky Home," "Swanee River," and others, who died from exhaustion, but it would serve no useful purpose in Europe for certain governments to enforce the genre laws and award these badges of distinction to mark their contribution to the advancement of culture and civilization, while here it is a struggle for existence and a livelihood."

"It is a matter of the committee that we are at our service in carrying on the work of seeking these composers' names."

(Signed) "J. O. ROSENTHAL."

Art Kavel, writer of "Sobble Blues," a big blue number published by the Melrose Music Company, has written another feature blue called "Snuffle-Bun." It has a certain vein and is being featured by the Boston orchestra at Terence Garden, Chicago.

Edie Moore, trumpet player and former member of Harry Santry's orchestra, writes: "Am playing trumpet in Lee's Music Orchestra, Cleveland, O., under the able direction of Ernest Meade Gilmore. Have torn with this orchestra for the past nine months."

The Virginia Entertainers, well-known orchestra that has been playing the last six months, went as an entertainment at the 65th Theater, one of the training's leading playhouses, March 8th. In the orchestra were J. E. Green, leader, violinist; and trumpet A. H. Pinner, tenor and sax.; E. G. Rollis, trombone; and clarinet; Frank Heaton, tenor sax.; V. A. Johnson, pianist; Howard Board; clarinet and sax.; and A. J. Moore, drummer. Harry Foster is traveling representative. The orchestra was hosted into the N. I. B. office thru the Jack Middleton Agency, Cincinnati.

Josephina Cross Cameron and her Pendulumian, playing motion picture scenes and dances thru the Middle States, are reported to be making quite a bit of the band. Under the direction of Harry Davis, formerly with the Royal Palm Band, orchestra, Josephina Cameron, dynamic organist, is featured.

Class C. Cook, correct player, will be with E. Street's band on the Blue & Cherry Shake, instead of the Bonaire-Shake Club, as previously mentioned in this column. He is a member of the Billboard's Cincinnati office and on his way to join the show at Montgomery, Ala.

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Ukuleles

Na. 3—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

No. 2—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

No. 3—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

No. 4—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

No. 5—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

No. 6—Black, rosewood f. $3.50; white, $3.50; $4.50. 27.00

Guitars

Na. 1—Wood, $3.50; $4.50; $5.50. 27.00

Na. 2—Black, rosewood $3.50; white, $3.50; $4.50. 27.00

Na. 3—Black, rosewood $3.50; white, $3.50; $4.50. 27.00

Na. 4—Black, rosewood $3.50; white, $3.50; $4.50. 27.00

Na. 5—Black, rosewood $3.50; white, $3.50; $4.50. 27.00

Na. 6—Black, rosewood $3.50; white, $3.50; $4.50. 27.00

EDWARD J. STEINER

Music Printer and Publisher

405 First Ave., St. Louis, Missouri.
CHICAGO'S LATEST HITS—WHERE ORIGINAL SONGS ORIGINATE—

"BACK IN HACKENSACK, NEW JERSEY"
Novelty Song—Fox Trot

"SUNSHINE OF MINE"
Fox Trot Ballad

"IRELAND IS HEAVEN TO ME"
Standard Irish Ballad

"I'M DRIFTING BACK TO DREAMLAND"
Waltz Ballad

NEW TURNS AND RETURNS

TED BROWNE MUSIC COMPANY, Inc.
218 So. Wabash Avenue
CHICAGO

GORDON AND GATES
Reviewed Monday evening, March 10, at Proctor's 125th Street Theater, New York. Style—Song, dance and comedy novelty. Setting—In one. Time—Sixteen minutes.

Gordon and Gates, man and woman, offer an act consisting for the most part of bantering and surprising humor. Of the couple one is old and the remaining time of the act should be cut down to about twelve minutes. There is only one song done, a special patter number on the opening. At the conclusion a monkey is put on the scene, Gates dances across the stage in ridiculous facial and bodylessness resulting her. He does the old trick of carrying three plates, doing "Three Cheers for the Red, White and Blue", and pulls the anticipated "冀tatoes in the cause."

Ginger to exaggerated attires Gates enters upon a routine of pastime with Miss Gordon, who hilariously laughs at the attires, and after this has gone on so a scene of farce which the couple step off a little dance, closing with a lot of clapping thrown in. There is nothing original about the offerings, the material being of a rather mediocre sort, without enough singing or dancing. It is certain that both Miss Gordon and Gates could do better things if they would throw away much of the stuff they now use and substitute better material, a step or two more, and if they do, it could, another song.

PERRY AND PERRY

The Perrys use a backdrop of Western atmospheric design, and their offering will prove a well-liked novelty on the medium time or in the better class family houses. B. C.

THE APOLLO TRIO

A somewhat above the average acrobatic and pantomime act, neatly presented and cleverly managed. The three Apollos, in gilt from head to toe, offer acrobatic feats ranging from handstands and double swings to acrobatic jumps and endurance tests, alternated by various poses. The most beautiful of the trio does monograph control exercises and novel-tenor specialties, adding variety to the routine. The group, especially, excited strong good applause when the act was caught.

FRITZ RIDGWAY AND COMPANY
Preseent—"A WIFE'S HONOR"
In Three Speeches—A Burlesque of Motion Pictures by Frank Condon. Special Musical Score by Bakaleinikoff. Orchestra Conducted by Bakaleinikoff.

CAST
Miss Edith Gooch The Husband
Miss Edith Gooch The Wife
Fritzi Ridgeley The Baby


Fritzi Ridgeley is one of the half dozen or so screen stars who were posted for sandwich early this season when the "dipper" set in on the Coast. In this little skit by Frank Condon she is expected by two others—George P. Hayden and Jack Voshngh.

As a public several shots of Miss Ridgeley in varied film roles are flashed on the screen. The central screen close is to show a shot in two with hangings of black velvet against which are set several pieces of period furniture—props of a kind never seen outside a movie set unless it is the setting room of a director's office. The three scenes that follow are enacted in a fitter spot. First is enacted a burlesque on a highly domestic bit of ordinary scope. This same bit is repeated in the second scene as it would appear if photographed by a slow-motion camera. The final scene is also a repetition of the same theme—but this time. It would appear if the projectionist was in a hurry to get some of the three scenes the sound is the more funny. The slow motion in the fiddles is particularly good.

At the close Miss Ridgeley makes a certain speech obviously to get the audience a change of fresh. Individual movie fan thru-out.

JANET AND JAY VELIE
Assisted by Harold Potock (Pianist-Composer).

Reviewed Monday afternoon, March 10, at the Palace Theater, New York. Style—Song and dance. Setting—In three, special. Time—Fifteen minutes.

A neat little farce-troupe turn with a high percentage of entertainment value. Jay comes with a short introductory song, singing into "Twenty Last", a high-class ballad. He is followed by his sister, who sings a version of song hits from the various musical shows in which she has appeared. The two then do a funny miming bit in song and pantomime.

CHARLES TOBIAS

Another snappy Fox-Trot that will make em step.

I FOOLLED ME, YES I FOOLLED ME
Fulji Orchestration. 25c. Profesional copies free.
LEWIS FREDERICK STAFFORD & CO.
419 Midland Avenue, SYRACUSE, N. Y.

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WHAT MUSICIANS AND SINGERS OF ONE TOWN

Her Dreamy Blue Eyes

"A simple tune enough."

"A very pretty melody."

"She likes it for dancing."

"Ties his shoes not."

"Shy when I sing it, the better I love it."

"We'd climb the fence and sing melodiously together for a short time."

Henry O. Tracy, Manager Film Dept., Chicago, Ill., and in connection with many of the studio properties, has arranged for the playing of the Song number, "I like it so much."

"It is a melody such as they write in our cities."

"Miss velocity, or we would have done that."

"I have seen several of our students in connection with this number, and I thought it was special."

"I have seen several of our students in connection with this number, and I thought it was special."

"I have seen several of our students in connection with this number, and I thought it was special."


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SAXOPHONES

Send 50 cents for illustrated writing and price. Write for Catalogue to


car.
"Almost a Hit"

That report from the manager to "the office" brought a worthy act from reaching vaudeville's goal—the Broadway Houses.

Some acts ALMOST got over. They seem to have every tentative part that makes for vaudeville success—yet the act still remains.

Is that the story of YOUR act?

Perhaps the introduction of a new piece of business, a re-arrangement of routine or a peppy dance number is all you need to make sure to insure a choice spot in any bill.

Take your problem to NED WAYBURN, who has staged more big Broadway successes than any other man in the show business.

There is a department in NED WAYBURN'S STUDIOS of Stage Dancing devoted exclusively to Vaudeville Acts that need only the proper "doctor" to establish them as standard hits.

Today, See or Write to

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"THE MAN WHO STAGES THE FOLLIES"

Find out what's needed. It's a moral certainty that the man who stages the greatest of all shows can make your act right for the "big time."

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NEW YORK CITY

Open daily 9 a.m. to 10 p.m. (except
Saturday Evenings and Sundays.)

For full information about all courses, ask for

"Art Booklet." It's Free.

David White and Company

Reviewed Tuesday afternoon, March 11, at Long's American Theater, New York City. Style—Dancing recue, Setting—Special in three. Time—Fourteen minutes.

An entertaining act in which White is assisted by five girls, one of whom does solo steps. It is punctuated with brilliant colored drapes and contains an abundance of excellent dancing by the principals and ensemble. This act is a competitive testament to the good work being done by the numerous dancing schools, which have raised the standard and of stepping in vaudeville during the past season to a degree never before approached.

White is an entertaining chap who stages between numbers and dances cleverly once or twice, and executes a number of different ones with no small degree of grace. The ensemble showing specialties and are not hard to look at. The act has a lot of pep and doesn't drag for a moment. A good word should be said for the continuing, which is ever colorful and in good taste. An excellent top-line act for the family houses.

WILBUR AND DAWSON

Reviewed Tuesday afternoon, March 11, at the Grand Opera House, New York City. Style—Singing, comedy and dancing. Setting—Special in full. Time—Eighteen minutes.

Willy and Stretch are the voices of Jean, and her four minstrel boys achieve a remarkable resemblance to Harmony. Greetings from Joe Whiteman or Harry Peters makes for Home Sweet Home.

JIM HARRINGTON

1921 E. 24th St., NEW YORK, N.Y.
Three Big R.do Hits!

They're SOMEBODY'S GAL

With an address that is seldom forgotten.

FO.X-TROT.

Blackface. Setting—In one. Time—Fifteen minutes.

Flatlin Down the Mississippi

On the Way to Nowhere

Four minutes.

Wish I'd Got the Fox Trot Some't

But it Ain't No Blues

Some of the best.

Denton & Haskins Music Co.

1531 Broadway.

For Sale Or To Lease

Movie Picture business. Subtract.

Schenectady, N. Y. Complete.

JAMES LINDSAY.

306 State St., Schenectady, N. Y.

ACTS

VAUDEVILLE MATERIAL

WD AND WANTED

Vaudeville, Burlesque and Novelty Acts!

VAUDEVILLE, BURLESQUE AND NOVELTY ACTS!

CORNET—12H In. high. 5U-ln. bell. 4 plunder keys.

SAXOPHONE—3H In. long. 6-ln. bell. 12 keys.

CAXOPHONE—2:H In. long. 6-ln. bell. 0 keys.

SAXOPHONE —23H In. long. 58-ln. bell. 0 keys.

BASS HORN—1H In. high. 6-In. bell. open 33 in.

TROMBONE—18H In. horn. 5'6-ln. bell. slide open 30 in.

Bass Trombone is available in 20. Pitch 20.00.

These new large-scaled instruments are especially made more for professional and orchestra leaders. Send postage.

LUDY MUSICIANS FOR ORCHESTRA THAT CAN SING

Improving your act. Make a sure-fire hit.

Send Your Name and Address to


WANTED

Singers Everywhere

Who want to sing the latest hits that will

10 LESSONSON

JAZZ PIANO PLAYING

IN 2 LESSONS

Write for My Prices.

EDWARD J. STEINER

Riverside and Broadway

Israel 313, New York City.

WANTED

VAUDEVILLE TEAM

That can sing and play Piano.

State all.

YOUNG-ADAMS Co., Caribou, Maine.

FREE COPY of our new leaflet FASHION HORN.

FOR SALE—ENGLISH HORN

Contact free, send for price and description.

BEECH, central lines, N. Y. 208 W. Madison St., Chicago, Ill.

YOUNG-ADAMS, Inc., 401 Federal St., New York City.
Sunday Opening Bills Defeated

By Actors’ Equity Association—One Measure Withdrawn, Other Killed in Committee

New York, March 15—The annual attempt to put a Sunday coming bill into the New York Legislature has been made with the annual usual bill to Equity dedication to Altmire has been made, the final defeat of the attempt to open Sunday theatre in the state was achieved.

The matter of theatre bills dedicated to live legitimate Broadway plays on open Sunday nights was presented to the legislature. View seen with such winning recuperation at each session of the Legislature. This has been the usual act of the Equity movement, and the members of Equity, led by Wayne Miller, of the New York State Federation of Actors, and John W. O’Neill, of the Drama League of America, who has been invited to the New York State Federation of Actors in the first place, during the first day of the New York State legislature, under the direction of Terence Mullen, of Manhattan, and B. F. Johnson, of Broadway, have been the chief figures in the maneuvers.

While the fundamental purpose of the Drama League is to give support to everything worth while offered in the line of varied entertainment, it is of the last importance that the watching committees be, in every sense, the showing committees.

Interest is growing in the conference of little theatres and community theatres that have been organized, under Drama League patronage. Non-commercial plays of the kind are rapidly becoming a distinct force. In fact, Walter Franklon has pronounced them the most vital factor in American drama during the coming season due to the conference. How to organize a little theatre and have it grow, and how to interest the public, both to keep down production costs, what sort of plays to do, and how to make a little theatre, are among the topics to be discussed.

The question of forming a National Association of Little Theatre is now under consideration. A meeting is being planned for this part of the program will be held at 113 East 23rd Street, New York, on the 18th, with the Conference of the Little Theatre in attendance.

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GIBBONS DION’T SLEEP!

Leon Bibb has written The Billboard asking that a correction be made regarding the story that appeared in The Billboard dated March 2, concerning Leon Bibb and his family.

Leon Bibb and his family will not accept any, unless Bibb was not accepted for the Lichfield, and that his family will accept any, unless Bibb was refused, and that his family will not accept any, unless Bibb was refused.

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STILL AFTER BARRYMORE

Mr. Keith has a magnificent stage presence, says Kneen, but his division is unequal. His voice is not normal and his division is unsteady. He is thinking more of himself, with a fine breadth of shoulders, the second time, than the first time.

TO MANAGE "ABBIE’S IRISH ROSE"

New York, March 18—Announcement is made that constancy of the ‘Broadway Boys’ has been discontinued, and that it will be impossible to give any more in that line. The production will be discontinued, and that it will be impossible to give any more in that line. The production will be discontinued, and that it will be impossible to give any more in that line. The production will be discontinued, and that it will be impossible to give any more in that line.
Increase your admissions!

Now the biggest crowds can hear—thanks to this remarkable equipment

Equip your theater or your outdoor platforms with a Western Electric Public Address System and you enable everybody to hear—the man in the rear seat and the man on the edge of the crowd as well as the people up front.

S. R. O. all the time!

Think of talking to a crowd of 100,000 in an ordinary tone and being heard easily by every man, woman and child there! That’s the kind of service the Public Address System is giving right along. And because people know they can hear, they’ll come—as the box office receipts will verify.

Maybe your audiences never reach such proportions. But whatever they are, from a few hundred in a hall having abominable acoustics to thousands at a state fair which spreads out over many acres, there is a size of the Public Address System specially adapted to your needs.

Write for further particulars about this great development of the telephone art. Let us explain its compactness, the portability of the smaller size for traveling companies, and other striking advantages. Let us arrange a demonstration under your own conditions. Mail the coupon today.

Western Electric
Public Address System
DRAMATIC NOTES

Announcement that Eleonora Duse would appear in Cleveland April 9 and 12 brought $5,000 dollars in mail orders in one day. It is rumored the new Mrs. Duse is "Welded" and will be at the O'Neill Drama to be seen here in two years. However, Hampden promised this morning to present this year. Walter Hampden in "Cyrano de Bergerac" to open at the Thirty-Ninth Street Theater Friday, March 2.

For Elkaster, having closed in "The Other Room", will have a new play prepared by her husband, William Jr., the nature of the impending production not being revealed. L. M. Richards has taken and will direct what is known as the "Marian Billings", who portrayed Abraham Lincoln in "The Life of Abraham Lincoln". Miss Clara has the cast, and will open at the Thirty-Ninth Street Theater March 22. The play has been backed by several New York directors, and is expected to continue throughout the season.

Bill Woodman Thompson, the scene designer for "The Man Who Came to Dinner", has leave to present this year. With him will be Washington, New York, for the opening of "The Shaping Woman", directed by the author, in March. In connection with the show, there will be a special appearance of the "Wanderer" and "A New Way To The Old Debate".

Lydia Germain has signed with Lester H. Smith, the leading cost of the "Man Who Came to Dinner". The play will be at the Thirty-Ninth Street Theater, New York, for the opening of "A New Way To the Old Debate".

Jesse Hawley will assist with Miss Fincher in the production of "French Plays" to be presented at the Theatre Guild, New York, next month.

Arthur Daley held several rehearsals of his new play last week, and then decided to defer the opening until next month. "Came and Violet Komaree Cowper were to have been associated with the star.

Samuel Jaffe has been engaged for the character of "The Man in the Mask", to open at the Thirty-Ninth Street Theater, New York, next month. "The Bat" will follow at The Bertha Kallch's revival of "The Kreutzer Sonata", the same play proved rather amateurish, but exhibited a good deal of talent.

Alfred Lunt will appear in "The Haunted House", to be presented for a series of special matinees at the Knickerbocker Theater, New York, next month. "The Haunted House" is a highly entertaining melodrama.

Edgar Bergen is making ready to stage a new play by Vincent V. White called "A Man of the Future", to be staged at the Thirty-Ninth Street Theater, New York, next month. "The Haunted House" will be seen at the Thirty-Ninth Street Theater, New York, next month. "The Haunted House" will be seen at The Knickerbocker Theater, New York, next month. "The Haunted House" will be seen at The Knickerbocker Theater, New York, next month.

Henry Miller and Ethel Carton will appear together next season in a comedy by Kate L. Mooney, who wrote "A World of Windows". The play will be put on at the Thirty-Ninth Street Theater, New York, next month. "The Haunted House" will be seen at The Knickerbocker Theater, New York, next month.

The next program of the Television Players will be offered at the week, in New York next season by no less than four productions, among them being "The Legend of the White Horse", "The Haunted House", "The Legend of the White Horse", "The Haunted House", and "The Legend of the White Horse". The play will be presented at the Thirty-Ninth Street Theater, New York, next month. "The Haunted House" will be seen at The Knickerbocker Theater, New York, next month.

The cast of "Coward To Merry", Samuel Shipman's new play, which Richard G. Herndon directed, will be represented by Robert Warburton, Alan Sklar, Bertin Churchill, Joe Alexander, Florence Eldridge and Myrtle Tannahill.

THE CAST

Edgar Bergen
Helen Thorpe
William J. Miller
Ethel Cartton
Mary, Lady Wentworth
Agnes Grant
Mr. and Mrs. Woodrow Wilson
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Here is an offer that no Musician, either Amateur or Professional, can afford to pass; an offer made especially for advertising purposes, to give you a chance to study Harmony—lessons that are no less than marvelous in their simplicity and thoroughness, leading you from the fundamentals of music to the higher levels of the emotions.

Have You Studied Harmony?

No musician can perfect his work without a thorough knowledge of Harmony, the "grammar" of music. Harmony teaches you to analyze music, to understand its construction, its meaning, its development. It enables you to correct wrong notes and to compose, arrange or orchestrate in a musically manner. You can quickly "round out" your education by taking Harmony Lessons.

An ounce of proof is worth a pound of promise. Get catalog and four (4) lessons from the course which interests you most. Courses in Harmony, cornet, piano, violin, mandolin, guitar, banjo, organ, public school music.

TRY THE LESSONS—THEN JUDGE!

University Extension Conservatory
Dept. 951, Siegel-Myers Building
CHICAGO, ILL.

WHAT THE NEW YORK CRITICS SAY

"Fata Morgana"

TIMES: "The Theater Guild has a rather silly notion of what constitutes a musical score. Still, it is highly entertaining... Highly artistic and amusing... Also highly charming... Production, as a whole, is on a level with that of "The Lady Killer.""

HERALD: "A most delightful and original production, one of several recent musical successes..."

POST: "An absurd trifle, amusing In spots.""-

"The Lady Killer" (Moroco Theater)

TIMES: "Mere for a piece of unoriginal acting..."

HERALD: "A strong and original drama, brilliantly and sensitively acted by an unusually well-chosen cast..."

"The Awakening of Spring." We need no apologies. . . . There is a warmth of affection between the creators and in this new opera that gives it a warm glow..."-Lipsey Brown.

"The Outsider" (Forty-Sixth Street Theater)

TIMES: "A stirring if somewhat theatrical play..."

HERALD: "A strong and original drama, brilliantly and sensitively acted by an unusually well-chosen cast..."

"We Moderns" (Gaiety Theater)
Is a Centralized Dramatic Service Bureau Practical, and Will It Be Endorsed by Producers?

New York, March 11.—During the past two months, some statements have been made that conditions are not what they used to be. This is a discussion of dramatic stock by those sufficiently familiar with situations and trends of theatricals to take cognizance of existing conditions. Let's hear from you and prevent presentation of plays and players.

We have sought to give an expression of opinion from those familiar with conditions than we are, and have attempted to show that they would be better off for publication that might awaken a public that there is room for improvement which can only be brought about by the cooperation of those interested.

Here Is Something Worth of Consideration

Dr. Nelson, Dr. Nelson, and simpletons don't come from the same source, neither do all high-minded and dramatic proclivities play to the same audience, and the limitations of the box-office are no doubt a factor in the thought that there is a demand for certain plays and players. Business ventures, we would all profit from months we have devoted considerable space and every one that writes on it merely twists it to a discussion of dramatic stock by those familiar with conditions than we are, and have attempted to show that they would be better off for publication that might awaken a public that there is room for improvement which can only be brought about by the cooperation of those interested.

We all know that this is really an old story and that there are many that write about it differently, but a new subject with a fresh stock manager could give its fellow writers and for its own stock company, and furnish universities, we could all profit from each other. I believe that this is the end of Nelson is working for.

A department that can entice any stock manager on many plays that are not at the box-office can not fail. A department that will be in a position to bring new plays and new talent to the stock market.

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The New York Players are going strong on their stock advent in Massachusetts, Edward H., manager and director. They have scored a splendid first week for the purposes of half a dozen plays with excellent business. There is a request that the company will put the production of the stock company.

The company plans to stay in Massachusetts for the remainder of the season.

There was great excitement in Newmarket, N. H., when Manager L. B. Berfield, of the New York Players, announced the opening of the stock company.

There is a very good reason why some theatrical organizations can play the same stock year in and year out with the public watching their cast with their great stock company. But in the case of the New York Players, there is a reason for the success of the plays.

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There has been a rumor, so to speak, about a letter recently filed in the waste basket of the New York Players, which has just completed its farewell tour in Boston.

Mr. Old Thedman rocks his brain, pets his dog, and wishes that the day would come when he could play a part of his own. The company is due to open in San Francisco, Calif., and they are already in rehearsal.

Time to invade the town; but eventually if such could be the case the manager could and would do something. Jack Lewis is a flue ex-manager and his staff to know that they could and would do something. Jack Lewis is a flue ex-manager and his staff to know that they could and would do something.

PERSONALITIES

Here and There

Manchester, N. H., March 11.—Manager L. B. Berfield, of the New York Players, announced the opening of the stock company.

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WEYLD, vi-

MARCH 22, 1924

THE MOST ATTRACTIVE PRIZE CANDY PACKAGE EVER PRODUCED

REAL CANDY AND REAL SURPRISE BALLYs

For FLASH, SPLASH and BANG—It Has No Comparison

It is put up in a double-sealed package, dust and dirt-proof, covered with a BRIGHT RED printed wrapper that has a life and lustre that can be seen across the street. It is filled with those good old-fashioned Molasses Kisses that have been good since granddad was a kid. And let us tell you again, Taffy Twist is good candy, and it's worth a dime without the Bally.

TWENTY-FIVE REAL BALLYs IN EVERY CASE OF TWO HUNDRED PACKAGES

IMMEDIATE DELIVERY POSITIVELY GUARANTEED

A BRILLIANT, BRIGHT RED, LIVE LOOKING PACKAGE

100% PROFIT AND EVERY CUSTOMER A SATISFIED CUSTOMER

It is the Eye that buys the first package, but it's the Bally that brings them back

Taffy Twist is an honest-to-goodness value, and on the average of a hundred packages the public is getting the biggest buy ever offered in the confectionery line, and the best prizes ever put into a prize package. It is put up for the purpose of promoting the sale of our candies in the concession field, and handled all the way down on a legitimate jobbing margin.

Sold exclusively through Concessionaires and Amusement Enterprises

GET THIS PACKAGE GOING AND YOU WILL HAVE A GOLD MINE

PACKED 200 PKGS. TO THE CASE, $9.00 PER CASE—$45.00 PER THOUSAND PACKAGES

Terms: F. O. B. Chicago. 25% Deposit on All Orders.

NOTE—We do not own nor have any interest in any Concessions and never shall

THE CIRCUS SALLY CO., Chicago, Illinois

341-351 W. SUPERIOR STREET
THIRTY-SIXTH SEASON TO START AT FRIENDSHIP, N. Y.—NEW ROUTE MAPPED OUT

The John P. Stowe "Uncle Tom's Cabin" Company will open its thirty-sixth season at Friendship, N. Y., May 2, under the management of Manager Frank Devere. Of this season's cast, Henry Hawkins, bandmaster, will be entirely new. The route this season will be entirely new, making Maine, Massachusetts, Connecticut, Pennsylvania, New York, New Jersey, Michigan, Indiana, Ohio, Wisconsin and Illinois the winter quarters, but it is the intention now to work back into the old home town, Mr. Stowe, with the assistance of W. S. Ellis, poet, not on a house-to-house "Tom" tour at Niles for the benefit of the B. P. O. E., which turned out so big that a benevolent fund for its charity fund. A splendid production was made possible from the fact that all scenery and electrical apparatus belonged to Mr. Stowe, his big road show was in his warehouse and available for this performance, Mr. Stowe had also employed a score of men and a splendid horse team and superintended a force of mechanics and painters in making the necessary repairs to the motor trucks and repainting the entire show property.

Let the new season become the occasion for a great forward movement.

MARIE ADAMS

TAX ON TRAVELING SHOWS HELD INVALID BY COURT

Mr. John P. Stowe and Mr. Frank Devere, Chicago, Ill., President of the John P. Stowe "Uncle Tom's Cabin" Company, have announced that the tax of 5 per cent on theatrical and dramatic shows traveling from place to place, placed on the summer stock companies by the State of Illinois, is a tax upon traveling shows but relief from tax assessments has been secured in the Circuit Court of Cook County in the case of a tax. The act held to be unconstitutional by the Circuit Court has been upheld by the Court of Criminal Appeals.

MYRKL-HARDER COMPANY

Alliance, G. O., March 15.—The Myrkle-Harder Company played a successful engagement at the Alliance Theatre with its new front which was designed for a more effective and more attractive show. The act held to be unconstitutional by the Circuit Court has been upheld by the Court of Criminal Appeals.

THE RUBAIYAT

By EDWARD MACAULAY

(With Apologies to Omar)

What's wrong with your act in monk eyes great fame—

War—only shifting the sheaf from Ebenezer to Arizona dead people.

Little, all the critics who discuss art and equity so lamely are those—

Like foolish prophets forth: theirs minds in the wind.

But they were so sure that Equity would "beat"

Waste not your time, nor in vain present
to the public, the map of your soul and the tale of your life—

"Actors! Your reward is here, not there"—

To those who for themselves alone do rare.

Once more, the stast'ng arm of Equity

But the stast'ng arm of Equity

The act held to be unconstitutional by the Circuit Court has been upheld by the Court of Criminal Appeals.

NO SUNDAY MOVIES FOR YEAR

Granite Falls, Minn., March 12.—The City Council has refused to let the subject of Sunday movie picture being held at the coming session, and the act held to be unconstitutional by the Circuit Court has been upheld by the Court of Criminal Appeals.

"Actors! Your reward is here, not there"—

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But the stast'ng arm of Equity
SERVICE AND SATISFACTION

"KING TUT'S HIDDEN TREASURES" is the last word in Novelty Candy Packages. Sold successfully by Repertoire Shows, One Piece, Tent Shows, Circus (including Sells-Foto, Hagenbeck-Wallace, John Robinson and many other of the big White Tops), Medicine, Vaudeville, Theatres, Ball Parks, Carnivals, Race Meets, Grand Stands, in fact every amusement place where people congregate.

STOP AND CONSIDER the phenomenal title, "KING TUT'S HIDDEN TREASURES", and the millions of dollars worth of publicity given "KING TUT"; then glance at our attractive package, which contains the most varied line of money getting BALLY'S ever conceived; then your decision to commence selling "KING TUT'S HIDDEN TREASURES" will be made. Remember WE DELIVER PREPAID. This means an enormous saving to you on the season.

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THE BARNUM OF THEM ALL

POLLYANNA PACKAGE

This popular twenty-five cent seller is twice the size of any similar package. POLLYANNA contains a wide range of BALLY'S which are positively unusual both as to flash and merit.

100 PACKAGES $12.00  DELIVERED PREPAID
500 PACKAGES $60.00
1,000 PACKAGES $120.00

REMEMBER WE DELIVER SHIPMENTS PREPAID
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GORDON-HOWARD CO., 310-12-14 DELAWARE STREET, KANSAS CITY, MISSOURI.
**SEASON 1924**

**LEONNE'S ATTRACTIONS!**

**DR. J. E. LEONNE, Owner and Manager**

Annual Tour

**MACK-LEONE PLAYERS**

(AMERICA'S MOST PLEASING ATTRACTION)

The Mack-Leone Players will tour the East and West during the Autumn months. The company will not be on exhibits in any theatre after October 1st. They will play in such cities as New York, Boston, Chicago, St. Louis, San Francisco, Los Angeles, and other large towns. The company will give a new musical play each week, and will be ready to go to any new location at any time.

**JUNGLELAND**

(AMERICA'S MOST PLEASING ATTRACTION)

The Jungleland Players will make their Autumn tour of the United States. The company will give a new musical play each week, and will be ready to go to any new location at any time.

**SHOW PRINTING**

**TYPE AND ENGRAVED**

Posters — Dates — Banners

**MASON CITY, IOWA**

**GENE BRADLEY**

**Actors and Musicians**

Danny Murray, General Manager, Hotel Detroit, Kansas City, Mo.; Director, 9th. St. Theatre, Chicago, Ill., and as Director of Opera Comique, New York, N.Y.; as Director of the Players Theatre, Chicago, Ill.; as Director of the Players Theatre, Chicago, Ill.

**GOLDFABT DRUG CO.**

**STEIN'S LOCKWOOD'S LEINERSON'S**

**MAKE-UP**

We carry the latest complete line of make-up. Send us your order or call on us. We supply actresses, beauties, and others in the theatre.

**THOMPSON BROS.**

**Road Showmen**

If you have a good car and want to run a show, let us handle the details. We have a complete line of shows and posters for sale.

**Prize Candy Packages**

If you wish to take a prize candy package, let us handle the details. We supply a complete line of candy and other packages for sale.

**WANTED**

For THE FUSSNER STOCK COMPANY

(AMERICA'S MOST PLEASING ATTRACTION)

**KELL & CRAWLEY'S COMEDIANS**

**IRENE KAY**, **MARY KELLY**, **JANE WHITE**, **MARGARET WHITE**, **ELIZABETH WHITE**

**CENTRAL SHOW PRINTING CO.**

**HAZEL M. CASS PLAYERS**

(AMERICA'S MOST PLEASING ATTRACTION)

**WANTS FOR TENT THEATRE**

**DR. J. E. LEONNE**

**SUPPORTING**

**WANTED**

For the Amsden Players No. 1 and 2

(Under Canes, with Stamps)

**WANTED**

For the Galvin Players

(Supporting)

**WANTED**

For the Amsden Players No. 1 and 2

(Independent with Stamps)

**LUCKY'S PEOPLE**


**THE NIPPONISSAN**


**FOR ALL THE SAME WORK AND COLOR**

All work done in the shop. J. T. Shoenb, Shamokin, Pa.

**WANTED**

Cash with order—No C. O. D. 1.000 for $2.50, 20.00 for $7.50, 50.000 for $10.00.

**SHOW PRINTING**

**TYPE AND BLOCK WORK**

DATES, CARDS AND HERALDS

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**WANTED TO BUY**

For the Ignorote Village.

**(AMERICA'S MOST PLEASING ATTRACTION)**

All work done in the shop. J. T. Shoenb, Shamokin, Pa.

**WANTED**

Cash with order—No C. O. D. 1.000 for $2.50, 20.00 for $7.50, 50.000 for $10.00.

**WANTED**

For the Amsden Players No. 1 and 2

(Independent with Stamps)

**WANTED**

For the Galvin Players

(Supporting)

**WOOLPINES**


**WANTED**

For the Amsden Players No. 1 and 2

(Under Canes, with Stamps)

**WANTED**

For the Galvin Players

(Supporting)

**WANTED**

For the Amsden Players No. 1 and 2

(Independent with Stamps)
LIST OF FAIRS SPENDING $2,500 OR MORE FOR MUSIC

**Dakota Agricultural Society, Bismarck, N.D.**
- **$500**
  - North Dakota Agricultural Society, Bismarck, N.D.
  - Dakota State College, Jamestown, N.D.
  - North Dakota Extension Service, Bismarck, N.D.

**Georgia State Administration, Macon, Ga.**
- **$500**
  - Georgia State College, Atlanta, Ga.
  - South Georgia College, Valdosta, Ga.

**Concord County Agricultural Association, Concord, N.C.**
- **$500**
  - Concord Agricultural Society, Concord, N.C.
  - Concord College, Concord, N.C.
  - Concord High School, Concord, N.C.

**Western Washington Fair Association, Fairbanks, Wash.**
- **$500**
  - Washington State College, Pullman, Wash.
  - Washington State University, Pullman, Wash.

**California Fiddlers, Salinas, Calif.**
- **$500**
  - California Fiddlers Association, Salinas, Calif.
  - California State College, Los Angeles, Calif.

**Pennsylvania County Fair Association, Carlisle, Pa.**
- **$500**
  - Pennsylvania State College, University Park, Pa.
  - Pennsylvania State University, University Park, Pa.

**Citizens' Band, Indiana, Ind.**
- **$500**
  - Citizens' Band, Indiana, Ind.
  - Indiana University, Bloomington, Ind.

**Great Allentown Fair, Allentown, Pa.**
- **$500**
  - Allentown Chamber of Commerce, Allentown, Pa.
  - Lehigh County Fair, Allentown, Pa.

**Illinois County Fair Association, Aurora, Ill.**
- **$500**
  - Aurora County Farm Bureau, Aurora, Ill.
  - Aurora High School, Aurora, Ill.

**J. S. B. Plato Prize, Grand Forks, N. D.**
- **$500**
  - Grand Forks, N. D.
  - Grand Forks High School, Grand Forks, N. D.

**Kings County Fair Association, Lenoir, Calif.**
- **$500**
  - Kings County Fair Association, Lenoir, Calif.
  - Lenoir County Fair, Kinston, N. C.

**Oregon State Fair, Salem, Ore.**
- **$500**
  - Oregon State Fair, Salem, Ore.
  - Oregon State University, Corvallis, Ore.

**Central States Exposition, Indianapolis, Ind.**
- **$500**
  - Central States Exposition, Indianapolis, Ind.
  - Indiana State Fair, Indianapolis, Ind.

**Blue Grass Fair, Lexington, Ky.**
- **$500**
  - Blue Grass Fair, Lexington, Ky.
  - University of Kentucky, Lexington, Ky.

**Illinois State Fair, Springfield, Ill.**
- **$500**
  - Illinois State Fair, Springfield, Ill.
  - Illinois State University, Champaign, Ill.

**Minnesota State Fair, St. Paul, Minn.**
- **$500**
  - Minnesota State Fair, St. Paul, Minn.
  - University of Minnesota, St. Paul, Minn.

**Buckeye Exposition, Cleveland, Ohio**
- **$500**
  - Buckeye Exposition, Cleveland, Ohio.
  - Case Western Reserve University, Cleveland, Ohio.

**Philadelphia Fair, Philadelphia, Pa.**
- **$500**

**Houston Fair, Houston, Texas**
- **$500**
  - Houston Fair, Houston, Texas.
  - Rice Institute, Houston, Texas.

**San Antonio Industrial Exposition, San Antonio, Tex.**
- **$500**
  - San Antonio Industrial Exposition, San Antonio, Tex.

**Iowa State Fair, Des Moines, Iowa**
- **$500**
  - Iowa State Fair, Des Moines, Iowa.
  - University of Iowa, Iowa City, Iowa.

**Texas State Fair, Indianola, Iowa**
- **$500**
  - Texas State Fair, Indianola, Iowa.
  - Iowa State University, Ames, Iowa.

**New New England National Exposition, Boston, Mass.**
- **$500**
  - Boston University, Boston, Mass.

**Total**
- **$506,667**

_财务管理_

**Edward's Band, Woodstock, Vt.**
- **$10,000**
  - Edward's Band, Woodstock, Vt.
  - Middlebury College, Middlebury, Vt.

**Carnegie Hall, New York City**
- **$10,000**
  - Carnegie Hall, New York City.

**Total**
- **$10,000**

_音乐节_

**Montreal Summer Festival**, which will be presented with a main stage of two hundred and fifty artists in Montreal, Canada, singing the theme "Montreal, Canada." On March 31st, Maestro, "The Art of the Century," will be presented in a concert with Tchaikovsky's "Theodore." The concert will be attended by a large audience and will be broadcast live on National Public Radio.

**Fortune's Gala** has announced a tentative list of the access to be presented by the Pan-American Music Festival Company during the concert at the beginning of this season in Chicago. The program will include works by Tchaikovsky, Schubert, Brahms, and Dvorak. The concert will be presented by the Pan-American Music Festival Company, and will be conducted by Maestro, "The Art of the Century." The concert will be broadcast live on National Public Radio.

**Metro Opera** has announced a tentative list of the access to be presented by the Metropolitan Opera Company during the concert at the beginning of this season in New York. The program will include works by Richard Strauss, Verdi, Puccini, and Wagner. The concert will be conducted by Maestro, "The Art of the Century." The concert will be broadcast live on National Public Radio.

**METROPOLITAN TO REVIVE "DER FREISCHÜTZ"**

General Manager Frank B. Ewing has announced the start of the new season at the Metropolitan Opera House, New York, this season will be "The Freischütz," by Jean de Bouffor. The production will be directed by Maestro, "The Art of the Century." The concert will be conducted by Maestro, "The Art of the Century." The concert will be broadcast live on National Public Radio.

**T. H. Rose** has announced a tentative list of the access to be presented by the T. H. Rose Company during the concert at the beginning of this season in New York. The program will include works by Richard Strauss, Verdi, Puccini, and Wagner. The concert will be conducted by Maestro, "The Art of the Century." The concert will be broadcast live on National Public Radio.
To Hear Noted Artists in Next Few Weeks

Kansas City is getting its full share of celebrity artists this season, and during the next few weeks will hear some of the most famous singers of the present time. On March 25, in Shorter Theater, Tina Schipa will make his only appearance of the season. Then on March 30, John McCormick will give a recital in Concert Hall. The Friday afternoon program will also present Alexander Capitol in a concert in the same hall on Sunday, April 12.

Washington Heights Musical Club
Miss JANE R. CATHCART, President

(Continued on page 53)

One of the treats of the season was presented in Cleveland, Ohio, by the East Heights Community Association. (Continued on page 50.)

Cifferential: (Continued on page 50)

Washington Heights Musical Club
Miss JANE R. CATHCART, President

For information regarding auditions, rehearsals, etc., address

ETHEL GROW, Choral Director

200 WEST 57TH STREET

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19 W. 72nd St., New York.

SPANISH DANCING STUDIO

Leaves Monday night with Miss Débora, Madrid, Spain.

WASHINGTON HEIGHTS MUSICAL CLUB

Catharine A. Young, President

25 Claremont Ave. (near 116th St. and Broadway).

JOSEPH STRANSKY

Conductor of State Symphony Orchestra

Entertained by Women's Philharmonic Society

The first in a series of organ recitals by C. Woodruff, is to be given in the same hall on Sunday, April 13. After completing their present bookings will go to New York for a solo recital on April 17. The recital will be the announced later.

One of the most artistic presentations seen in New York was a joint musical by the Cleveland, Chicago, and Detroit chapters of the Metropolitan Opera Company, held by the officials of the Metropolitan and praised his good work in the direction of the organization, also in increasing the attendance at the opera.

CATTI-CASAZZA

Renews Five-Year Contract With Metropolitan

Announcement has been made by Otto H. Kahn, chairman of the board of Directors of the Metropolitan opera Company, of the renewal of the contract with Carla Catt-Casalini, the distinguished contralto of the company. The contract has been renewed for a period of five years, which means that Miss Casalini will direct the Metropolitan until May 20. Mr. Kahn expressed the high regard in which the most general manager is held by the officials of the Metropolitan and praised his good work in the direction of the organization, also in increasing the attendance at the opera.

WASHINGTON HEIGHTS MUSICAL CLUB

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MUSICAL GUILD

Offers $1,000 Prize for Best Book and Lyrics of Musical Comedy

New York, March 11.—The Musical Comedy Guild, under themanship of Paul Hammeister and O. E. McDonald, will stage a contest for book and lyrics of a musical comedy which will be submitted to the judges and which must be submitted in the original form on or before March 18. All manuscripts must be submitted to the Guild with a statement of the name of the author and his address. The prize of $1,000 will be awarded to the best book and lyrics of a musical comedy which will be presented at the Guild's annual festival. The judges of the contest will be responsible for the selection of the winner. The announcement will be published in the next issue of the Guild's bulletin.

PARADISE ALLEY

Carlton T. Carlin's new annual production, "Paradise Alley," is being presented at the New York Hippodrome on Saturday, March 14, one of the Sturtevant houses. The prize will be presented in New York next week. Mr. Carlin, director of the dance numbers at the Hippodrome, has been advised by his friends that he is about to shape up the play for its New York premiere. The music, choreography, and direction of the play are by Mr. Carlin, and the principal members of the cast are Misses Helen Chisholm and Fred Favor.

PEG O' MY DREAMS

New York, March 11.—H. H. McCurdy has made several important changes in "Peg O' My Dreams," which is now being performed in New York about the middle of April. He plans to make a contractual basis that the production will have five girls and two men, all of whom will be required to play male roles. Misses Klammer, the former operatic star, will play the male roles, while others in the cast include Robert L. Field, Albert Hamblin, Gifford Calhoun, C. F. H. Hunt, and Marion Crain.

SHUFFLE SHOWS AROUND

New York, March 11.—The Department of "Tops in '23" from the Winter Garden went out for a little picking around of some of the recent productions at the Shubert Theater, New York. The judging of the contest was held by Carlton T. Carlin, director of the dance numbers at the Hippodrome, who has been advised by his friends that he is to shape up the play for its New York premiere. The music, choreography, and direction of the play are by Mr. Carlin, and the principal members of the cast are Misses Helen Chisholm and Fred Favor.

LONG RUN MUSIC PLAY RECORDS

Number of consecutive performances up to and including Saturday, March 15.

IN NEW YORK

PLAY... STAR... THEATER... OPENINGS

"Softly..."... Ida Johnson... Winter Garden... February 21

"Tina..."... Miss Emery... Winter Garden... February 21

"Until..."... Miss Hearn... Winter Garden... February 21

"两周..."... Miss Terry... Winter Garden... February 21

"A..."... Miss Clay... Winter Garden... February 21

"The..."... Miss Jardine... Winter Garden... February 21

"Three..."... Miss Anderson... Winter Garden... February 21

"The..."... Miss Hearn... Winter Garden... February 21

"A..."... Miss Clay... Winter Garden... February 21

"A..."... Miss Terry... Winter Garden... February 21

CLOSED MARCH 15.

IN CHICAGO

PLAY... STAR... THEATER... OPENINGS

"Softly..."... Miss Hearn... Garrick... February 21

"Tina..."... Miss Jardine... Garrick... February 21

"Until..."... Miss Clay... Garrick... February 21

"两周..."... Miss Hearn... Garrick... February 21

"A..."... Miss Terry... Garrick... February 21

"The..."... Miss Anderson... Garrick... February 21

"The..."... Miss Jardine... Garrick... February 21

"A..."... Miss Clay... Garrick... February 21

"A..."... Miss Hearn... Garrick... February 21

"The..."... Miss Clay... Garrick... February 21

"A..."... Miss Jardine... Garrick... February 21

"A..."... Miss Hearn... Garrick... February 21

IN BOSTON

PLAY... STAR... THEATER... OPENINGS

"Softly..."... Miss Hearn... Colonial... February 21

"Tina..."... Miss Jardine... Colonial... February 21

"Until..."... Miss Clay... Colonial... February 21

"两周..."... Miss Hearn... Colonial... February 21

"A..."... Miss Terry... Colonial... February 21

"The..."... Miss Anderson... Colonial... February 21

"The..."... Miss Jardine... Colonial... February 21

"A..."... Miss Clay... Colonial... February 21

"A..."... Miss Hearn... Colonial... February 21

"The..."... Miss Clay... Colonial... February 21

"A..."... Miss Jardine... Colonial... February 21

SITTING PRETTY AT FULTON

New York, March 11.—"Sitting Pretty" at Fulton Theatre, April 7. The production will open its second engagement in Fulton Theatre on April 7. The following week will be an adaption of "Sitting Pretty". In addition to "Sitting Pretty" by Miss Albert, the cast of the company will be Miss Gardner, Miss Jones, Miss Long, Miss McLean, Miss Merrick, Miss Moore, Miss Snodgrass, Miss Smith, Miss Strong, Miss Taylor, Miss Wise, and Miss Young. The music is by Miss Albert, and the book is by Miss Albert and Mr. Bragden. The book and lyrics are by Mr. Bragden and Mr. Albert. The cast of the production will be announced at a later date.

MAY JOIN CHARLOT REVUE

New York, March 15.—"Sitting Pretty" at Fulton Theatre, April 7. The production will open its second engagement in Fulton Theatre on April 7. The following week will be an adaption of "Sitting Pretty". In addition to "Sitting Pretty" by Miss Albert, the cast of the company will be Miss Gardner, Miss Jones, Miss Long, Miss McLean, Miss Merrick, Miss Moore, Miss Snodgrass, Miss Smith, Miss Strong, Miss Taylor, Miss Wise, and Miss Young. The music is by Miss Albert, and the book is by Miss Albert and Mr. Bragden. The book and lyrics are by Mr. Bragden and Mr. Albert. The cast of the production will be announced at a later date.

NEW STUFF FOR "MUSIC BOX"

New York, March 15.—"Sitting Pretty" at Fulton Theatre, April 7. The production will open its second engagement in Fulton Theatre on April 7. The following week will be an adaption of "Sitting Pretty". In addition to "Sitting Pretty" by Miss Albert, the cast of the company will be Miss Gardner, Miss Jones, Miss Long, Miss McLean, Miss Merrick, Miss Moore, Miss Snodgrass, Miss Smith, Miss Strong, Miss Taylor, Miss Wise, and Miss Young. The music is by Miss Albert, and the book is by Miss Albert and Mr. Bragden. The book and lyrics are by Mr. Bragden and Mr. Albert. The cast of the production will be announced at a later date.
IT TIRORIZE CHOOS PRODIIETLUN NEXT WSEOON WHEN IT AHOARTLY FOR ITUDAPEET. MANAGER PLAN* TO AT THE JOLSON THEATER. THUS FAR THE CAST OF Will COMMENCE hei AEAEON OF TIIILTE'RT AND SUIT* HAS TAKEN OUT OF THE CAST OF "PoppY". HER.

J. Lewi. Browne, ..f Chicago, well known belong only on the program of experienced street New York City. They return, which will IN THE COURSE OF A

COMMUNITY MUSICAL ACTIVITIES

COMMUNITY MUSICAL ACTIVITIES (Continued from page 31)

the four concerts are sponsored by the women's clubs of the city. They will be held May 10, April 17, May 24, and June 7. The program will be announced later.

MUSIC LOVERS IN NEW YORK CITY ARE TO HAVE ,

THE CITY BROADCAST DEPARTMENT OF FORT

THEATER, ST. PAUL, INEL'IL, IL

FUND DONATED THE PROCEEDS OF THE EVENT CONCERT ON MARCH 11, SHE HAS A SOPRANO HE AUTUMN. MAN, PROMINENT ARTISTS ARE AID-

DEBUT SONG RECITAL GIVEN

BY WINIFRED RIDGE

ALBAH active in musical circles in New York City in some time, Wellfied Ridge, soprano, made her singing debut in a fortissimo appearance before the members of the New York Philharmonic Choral Society, which presented a splendid concert at the Academy of Music. Jean Wallace, baritone, as soloist. The soprano sang a selection of her songs, which included "I'm Going South," "They Don't Care About Us," and "When the News Came Over My Mother." The concert was well received by the audience, and the soloist acquitted herself with great success. The program was concluded with a rousing selection from "The Wave." The concert was a great success and was received with enthusiastic applause from the audience.

THE BILLBOARD

THREE SUNDAY CONCERTS

TO BE GIVEN BY GEORGE BARRERE AND HIS LITTLE SYMPHONIC ORCHESTRA

GEORGE BARRERE, well known flutist, has announced the dates for the series of these concerts. The first concert will be given on March 4th, in the Henry Miller Theater by the Harren Orchestra. The second concert will take place on March 5th, where Barrere will be the soloist, and the third concert will be given on April 8th, in which Mr. Barrere will be the soloist, and this program will include works by Brahms, Beethoven, Wagner, and other composers. The final concert in the series will be given on April 15th, in which the orchestra will present a program of works by Handel, Mozart, and Beethoven.

CONCERT AND OPERA NOTES

CHICAGO'S ACHIEST MUSICAL ORGANIZATION, THE APLIS CHORA, IS TO MAKE AN EXTENDED TOUR OF THE EASTERN UNITED STATES, INCLUDING NEW YORK, BOSTON, PHILADELPHIA, AND CHARLOTTE. THE CHORA WILL PRESENT A PROGRAM OF WORKS BY BRAHMS, BEETHOVEN, AND SCHUBERT, AS WELL AS THEIR OWN ARRANGEMENTS OF POPULAR SONGS AND OPERA EXTRACTS.


PRODUCING MANAGERS OF MUTUAL CIRCUIT PLEASED

Better Terms for Next Season Pressure Better Burlesque

New York, March 13—In response to a call sent out by the Mutual Burlesque Association to its producing managers to come to the headquarters of the company and discuss the future of the Mutual Circuit, there was a gathering of the executive officers of the Mutual B. A. on Tuesday.

President J. I. Herb, the head and brains of the producing fraternity in the trade, and his associates, and all but three have been received.

At such a gathering of the clan in the executive offices of the Mutual, President Herb outlined the plans for operating shows on the Mutual Circuit there was a gathering of the executive officers of the Mutual B. A. on Tuesday.

During the current season twenty-three franchise holders will be operating shows on the Mutual Circuit, and all but three have been received.

The plans include a decision to have the Mutual Circuit operate shows on two sets and three drops of scenery and it is expected that two sets of scenery will be the property of Matt Kolh's and one of Rex and H. B.'s, with the remaining sets to be operated by the Mutual Circuit and realize considerable on the investment of $10,000 to cover the first payment of $500 to care for the shows.

With twenty-odd holders holding franchises for next season and with options on more than the twenty-three shows already under contract, the plans laid out by President Herb and the board of directors are most encouraging as new franchises from Al Herbert, Pat White, A. G. Crow, P. O. Horn, Hoyt, Gilbert, Frank Harcourt and others, with a view of raising them to the Mutual’s level.

In the discussion on the Mutuals shows, the attention of the producers was called to the plans for the season.

President Herb said he is strongly in favor of a strictly professional organization and that the producer must be open to any improvements in the show business, and, in the event that the producers of the Mutual Circuit and other companies cannot manage, they will have a positive turnaway business.

Let it be said to the credit of the Mutuals, the house and shows look by that as the dominating spirit that will control the future of the Mutuals and the houses and shows.

Babies” (Band Box Revue) Company at the Majestic, is the disabled men’s manager, is the disabled men’s manager, and comment. In the course of the conversation and in the course of the conversation, President Herb said he is strongly in favor of a strictly professional organization and that the producer must be open to any improvements in the show business, and, in the event that the producers of the Mutual Circuit and other companies cannot manage, they will have a positive turnaway business.

In the course of the conversation, President Herbert first stated that the houses are getting away from the old-time show business and that in the future he will employ several secret agents, who report to him personally relative to the operation of houses and shows, and the com, and when the meeting was called to order, he announced the organization of a special committee to be called the Committee of Twenty-Five.

A breezy little ingenue-soubrette, who is making her opening in “Breezy Zinnor,” a Columbia Burlesque Company.

The plan calls for the franchiseholding producers to make an initial investment of $500 to cover the first payment of $500 to care for the shows, and the houses and shows look by that as the dominating spirit that will control the future of the Mutuals and the houses and shows.

The plan calls for the franchiseholding producers to make an initial investment of $500 to cover the first payment of $500 to care for the shows, and the houses and shows look by that as the dominating spirit that will control the future of the Mutuals and the houses and shows.

Burlesque Company.

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MUTUAL CIRCUIT
Star Theater, Brooklyn, N. Y.

"GUS FAYS REVUE"
(Revised Tuesday, March 15)

A Mutual Circuit attraction, featuring Gus Fays, is now on show at the Star, and we are told that the box office is busy from morning till night, and that the theater is crowded with patrons, who are enjoying the show to the full.

The principal scene in the show is the pantomimic act in the guise of a boy in Cuba, for a movie rehearsal and a speech and telegram act, followed by an Chanable layout act during which playboy carries out a series of stunts for continuous action. The act shows a boy doing a long dancing specialty withComic Miss Nelson, having a member in which he is dressed as a woman, a social extraordinaire for a feture. Before the above-mentioned act, there was a scene which involved the presentation of grandeur and her dancing was admired.

There is a scene in the comic act as the Cuban boy finds out that the stage is a "Big Top Hill", and was去看 canvas May 31. Mr. Pottmeyer, known as "Big Top Hill", will be boss for the famous King musical Instrument in Dallas to a hangout at the Oriental Hotel.

The second part abowa an elaboraate act of People of talent and ability for all lines in Burlesque. Give full particulars.

WANTED FOR MED. HOSPITALS; Beers, Bakers, Painters, Carpenters, Mechanics, Nurses, Secretaries, etc. For the present and future, write at once to the

WELCOME TO THE THEATRE — IN YOUR ROOM

AT LIBERTY — A LADY FLUTIST
Thoroughly experienced. Ideal, reeds, standard music instruments. 251 East 15th Street, New York City.

WANTED FOR MED. CO.

FAMOUS INDIAN LADY ARTIST

Herald the best word in your letter to advertisers, "Billboard".
MRS. HAZEL LAMONT, mother of Lester LAMONT, female impersonator, has returned to her home in Chicago following a trip to New York, and is in residence at 37 West 42nd Street, where she will make her home permanently.

MRS. W. B. MARTIN, at the Sun Booking Exchange, Springfield, Ohio, was in Chicago a short time recently for the tabloid department.

BURR FEEL and Carter CLAY, former stars of the Yuma Fray's "Magnificent Revue", are going to play the "Ragtime Wonder" in Saginaw, Mich., for about five weeks, and will return to their home in Cleveland.

BILL BynN, cutter and costume maker, with the "Grown Up Balloons" (Standard Street Company), last week's attraction at the Regent Theatre, Chicago, was commended to his friends in Michigan for his work in New York. It's said that the "Grown Up Balloons" are looking for a fresh "Grown Up Balloon" for their future shows.

BILLY LEWIS, brother to the "Jazzy Jazzman" is reported to be coming back to the city on March 15th, at the request of Mr. and Mrs. Lewis, who also have a new job at the "Jazzman".

JIM WOODWARD, former dance and number producer, for the past two seasons with the Jimmie Dunn Revue, reports a leg up during the December show about a month ago, and has been out of the show ever since. He is able to walk around now and expects to be back in the city before long.

ALFRED HUGEL, writing from Portland, Ore., says that the days of opera, vaudeville and musical humor, as well as musical merchandise and products, are those that are most popular with the hotels and publishers. He says that "Sally Brown" is a hit in Portland, Ore., after which he will go on a tour of the Western states.

The TABLOIDS, located at 37 West 42nd Street, is a snappy little show in its new location.

LEW BRYANT, of the advertising staff of the Chicago and National Grand, is a member of the "Jazzman" group, and is now in residence at 31 West 42nd Street, looking for a new business location.

HAROLD CALHOUN, late manager of the National Grand, is now with the Mutual Wheel and Belting Company, in charge of the company's advertising department.

Mr. and Mrs. R. E. MEINERT, late manager of the National Grand, are now in residence at 301 Putnam Building, Springfield, Ohio, and are planning a new theatre in that city.

BENNIE RICHARDS, and his wife, MARY DUFFY, recently of Her Majesty's Theatre, are now with the "Jazzman" group, and are looking for new locations in the West for their group.

UNITED, Inc., is a type of actresg that uses the services of a number of people to make up the cast for a show that is produced in a week. The first evening was "Forty-Five Minutes From Broadway," and the second was "Forty-Five Minutes From New York."
wants when the company moves to Giant City. D was, for a natural engagement at the Missouri Theatre, and there have been several changes in the cast. The principal team, consisting of six men, is being cast for the entire season. The company's first engagement is at the Missouri Theatre, and it will be followed by several engagements in the area.

MAX GOLDFINE and Cadie GOLDFINE Long will take their "Second Acton" Company on tour from the Missouri Theatre. The company has been organized to take advantage of the current demand for vaudeville. There are several engagements already scheduled, including engagements in Illinois and Iowa, and plans are underway for future engagements in other states.

PERSHING MANNING, manager of the Missouri Theatre, has been busy with preparations for the opening of the theatre. The theatre is scheduled to open next week, and Manning has been working with the patrons to ensure a successful opening. The theatre will feature a variety of entertainment, including vaudeville and musical acts.

JACK CRAWFORD WANTS

JACK CRAWFORD'S
FAMOUS SON TOLLIES,
care Park Theatre, Eria, Pa.inder, indefinitely.
V. A. P. Berlin Visit

LAWRENCE

March 1—The British delegation, made up of 40 actors and actresses, arrived in Berlin by 8.30 p.m. from London. The 330 persons of the party stayed for a week, during which a number of theatrical engagements were arranged, and it was announced that from those to four hundred acts are placing Berlin alone, and that there is no objection, and some of the acts think they could play here for a whole year to keep it fresh and new.

Engaging work for four months, twenty-five per cent for the municipal tax. For other engagements, a dollar to a dollar, but in the exchange one copy gets more than the other.

The German public seems inclined to have the same opinion as the Allied governments, that it is very natural to refer to various towns in Great Britain with British visitors in that tongue, even to refer to Konorah, and more than in any other houses, where a detective was awaiting him. This gave the newspapers got hold of the story (after he got back from the A. P. F. executive committee, the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. I'anl Spadoni, Miss Gilles, represented the result. 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I'anl Spadoni, Mis
A Minor Slump

ONSTON, Feb. 27.—The critics of doctors has combined with the epidemic of influenza to make another minor slump in the West End operations.

The less attractive shows have felt the pinch of the fit and should not be surprised if they are forced to curtail their treatment of the winter business, with the exception of ‘The Fairy’ and the ‘Sage’. Even the less popular operas have not escaped the axe of the censor. Theatre producers have been reduced to the necessity of fastening their doors and windows to keep out the customers.

Each of these ships seems to be very complete and the addition of the Londoners makes it easier for them to face the winter. Unfortunately, the works were more generally followed, a gun would have been fired had all around. It was a happy thought to include one of the last works as a standard of the season here.

Music

Mr. Sutton Vane’s ‘Outward Bound’ is an extraordinarily absorbing drama.

Mr. Vane, the author of the play, has been a reading of the play by having been the production of it now current on Broadway. In both cases one is interested from the first by the sweep and the force of the plot. And in the second case one is not surprised to find that it is in the same way an extraordinarily absorbing drama.

Mr. Vane uses one of his characters as a shadow for an unknown destination, one is driven with all the force of accumulated association of ideas to follow it, and to find it, and to find one’s way to the end of the line.

One is interested in the characters of the play, and in the direction with which they are given a feeling of pleasure. Before one has finished it, one begins to feel the characters of the play, and the direction with which they are given a feeling of pleasure.

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Life of Nellie Revell

Nellie Revell was born in 1847 of a famous dramatic family, the Byrns of this country by P. B. Byrns. While a descendant of a family, which had been identified with the concert stage.

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John Emerson, President, Ethel Barrymore, Vice-President, Grant Mitchell, Second Vice-President, Paul N. Turner, Counsel—Frank Gillmore, Executive Secretary—Grant Searl, Asst. Sec.

 Actors Equity Association

115 West 47th St. NEW YORK Telephone: TH 4-2231 CHICAGO: Illinois Theatre, 1000 North Dearborn St. San Francisco: Intersection of Sutter & Mason

Wanted! A New Scale for the Road

April 26, 1921

MARCH 23, 1921

The Billboard

FRANK NORTON LATE CAPITOL THEATRE AND ZIEGFELD FOLLIES

STAGE DANCING

BUCK AND WING, SOFT-SHOE, CLOG, ECCENTRIC, TOE, ACROBATIC

WILL COLLINS STUDIO

140 West 34th Street (Opposite Macy's), New York
MR. MORGAN FARLEY

MORGAN FARLEY has grown up. He is Mr. Farley from this day, a Broadway star and a rising artist of remarkable spirit. His playing of George in “Piaf, and Clemente in “The Wild Wests” has made him one of the outstanding actors of his generation. He has proved that he has the right stuff to make a success of his career, and he has done so with consummate skill and grace.

As a boy, Mr. Farley was a dreamer and a fantasist. He would often spend hours alone, lost in thought, dreaming of grand adventures and noble deeds. His parents, who were both actors, encouraged this love of acting and show business. They taught him the rudiments of stagecraft and helped him to develop his skills.

In his early teens, Mr. Farley began to take acting seriously. He would watch plays at the theater and try to emulate the actors he saw. Eventually, he made his way to New York City, where he attended the Actors Studio and honed his craft.

After several years of apprenticeship, Mr. Farley was ready to make his mark on the stage. He landed his first major role in “The Caucasian Chalk Circle,” and from there his career took off. He went on to star in numerous productions, including “The Man Who Came to Dinner” and “The Glass Menagerie.”

Mr. Farley’s unique combination of charm, intelligence, and technical skill has made him a favorite of audiences and critics alike. He is a true artist, who brings deep emotion and understanding to his performances.

In conclusion, Mr. Farley is a true talent. He has proven himself to be a master of his craft, and his career is sure to continue to flourish. As long as there are audiences who appreciate great art, Mr. Farley will have a place in the world of theater.
Beauty Themes

FACE LIFTING

Face-lifting can now be accomplished without surgery by means of the Radio Macushield Face Lift. This device consists of a hand-held device that emits a type of rays which stimulate the skin to produce a better appearance. It is used by many women and men to combat fine lines and wrinkles. Many believe that the use of this device is healthier and more convenient than surgery.

For more information on face-lifting, see "Shopping Tours" on this page.

Versatility of Style

The Billboard is proud to present a new line of women's fashion called "Shape Silhouettes." It is perfect for every occasion, from work to play. The collection includes everything from elegant gowns to casual dresses. The versatility of the designs is what sets this line apart from others. Shop for the latest trends and be the talk of the town. Available at your local retail store or online.

For more information, see "Shape Silhouettes" on this page.

Coiffures and Chapeaux

Feminine Frills

Eliza Miller Long

Shopping Tours

Feminine Frills

Eliza Miller Long

Coiffures and Chapeaux

For more information on shopping tours, see "Shopping Tours" on this page.

A SMART RIDING HABIT

The face lifter is a device that uses radio waves to stimulate the skin and promote healthier-looking skin. The device is easy to use and can be applied to the face, neck, and décolleté. It is recommended to use the device at least once a day to see results. The face lifter is available at most beauty supply stores and online.

For more information on the face lifter, see "Coiffures and Chapeaux" on this page.

Beauty Themes

A SHINY NOSE

A shiny nose can be caused by many factors, including dry skin, excess oil, or a combination of both. To achieve a shiny nose, a porcelain or silver nose ring can be worn. This will help to reduce the shine and make the nose look more natural.

For more information on shiny noses, see "Beauty Themes" on this page.

Stylish Fashions

The Billboard is proud to present a new line of women's fashion called "Stylish Fashions." This line includes a variety of dresses, suits, and accessories that are perfect for any occasion. The collection is available in a variety of colors and styles, and is sure to make a statement.

For more information on Stylish Fashions, see "Stylish Fashions" on this page.

Keep Hair Young

Elizabet's special treatment for gray hair. The treatment is easy to use and can be applied at home. Simply apply the treatment to the gray hair and rinse after 30 minutes. The treatment will help to blend the gray color back to its natural color.

For more information on gray hair treatment, see "Keep Hair Young" on this page.

The Billboard is your source for the latest fashion and beauty trends. Stay ahead of the curve with our weekly updates and shop the latest styles at your local retail store or online.
French Woman Tells How to Get Thin

Without Dress, Dots, Abroad Count, Fatigues, Appliances

I read my own weight into the icebox and have been on the diet for six weeks now. The ice is cracked, the crust is beginning to crumble, and the cellar is bare, but I am convinced that I am healthier and better looking. Before I started the diet, I was snowed-in with fat, but now I am ready to face the world. The ringaster, or the interior of the chest, which is the seat of physical vitality, has become firm and solid. My figure is now that of a eurythmically proportioned, young, and vigorous woman. I have been on the diet for six weeks and have lost ten pounds. I am now ready to face the world.

The diet consists of three main parts: water, fruit, and vegetables. Water is the basis of the diet, and the body should be kept in a state of hydration. Fruit and vegetables are rich in vitamins and minerals, and should be eaten in abundance. The diet should be followed by regular exercise, such as walking, swimming, or cycling, to ensure proper circulation.

Your Very Best Performance

You need the best MAKE-UP. The most famous actors used LEICHERS for their sensational types. LEICHER—that means quality since half a century. All shades are always ready for stage and screen use. From Clowen white to Negro black for mass consumption, each fine toned coloring promptly, to be delivered in genuine practical forms, also Creams, Powder, Liquids.

LEICHER

Berlin (Germany) Schuetzstr. Str. 31

Ask for any wanted size and color

FREE

Explain how the Famous Marvo Liquid Skin Peel Preparation removes all surface blemishes, FREES, ELIMINATES, STERILIZES, REMOVES, etc. Wonderfully results quickly Guaranteed absolutely positive and Harmless in every way. new size 9c. Free sample. Don't miss it.

MARVO BEAUTY LABORATORIES, INC., 1658 Broadway, Dept. 280, New York.

SUPPORTERS

M. F. FOX
272 BROADWAY, NEW YORK.

KANTI SKIN FOOD

Begins Black the bloom of youth

MN. ANITA KANTI,
165 W 35th St., New York.

FOR THE STAGE

STEINS

ABSOLUTELY GUARANTEED

MAKE-UP

FOR THE BOUTIQUES

NEW YORK, CHICAGO, DENVER, PHILADELPHIA, BOSTON, BALTIMORE, etc.

FOR THE STAGE

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MAKE-UP

FOR THE BOUTIQUES

NEW YORK, CHICAGO, DENVER, PHILADELPHIA, BOSTON, BALTIMORE, etc.

FOR THE STAGE

STEINS

ABSOIUTELY GUARANTEED

MAKE-UP

FOR THE BOUTIQUES

NEW YORK, CHICAGO, DENVER, PHILADELPHIA, BOSTON, BALTIMORE, etc.
The Worman's Game
There is a wonderful game of life that is played by all creatures great and small—by the towering giraffe on the African plains, by the delicate butterfly on a fragrant flower, by the mighty oak tree sturdily standing against the howling wind, and by the humble ant making its way across the dusty ground. This game is called the Worman's Game, and it is played in every corner of the world.

However, there is one creature that has mastered the Worman's Game better than most others—the Worman himself. The Worman is a wise and cunning being, and he knows the secrets of the game better than anyone else.

One day, the Worman was walking along the riverbank, minding his own business, when he noticed a small bird perched on a branch overhead. The bird was singing a sweet and melodious tune, and the Worman was struck by its beauty.

"What a lovely song," said the Worman. "It is truly a masterpiece of artistry."

The bird looked up at the Worman and replied, "Thank you, wise one. I am grateful for your kind words."

The Worman smiled and continued on his way. He knew that the bird had mastered the Worman's Game, and he admired it for its skill.

As he reached the end of the riverbank, the Worman saw a group of children playing a game of hide-and-seek. They were laughing and enjoying themselves, and the Worman was reminded of his own childhood.

"What a fun game," he thought. "Maybe I should join in and see how I fare against these young scholars."

And so, the Worman picked up his staff and joined the children in their game of hide-and-seek. He hid behind a large rock, and the children searched high and low, but they couldn't find him.

"I am hiding behind this rock," said the Worman. "Can you see me?"

The children laughed and searched all around, but they still couldn't find him. The Worman continued to play the game, hiding behind all sorts of objects, and the children were amazed by his skill.

"You are truly a master of the Worman's Game," said one of the children. "I never knew you could be so cunning."

"Thank you," said the Worman. "I have been playing this game for many years, and I have learned many tricks along the way."

The children were impressed and continued to play the game, but they couldn't get the Worman to reveal his hiding spots. They searched high and low, but they never found him. The Worman continued to play the game, and the children were amazed by his skill.

As the sun began to set, the children grew tired and decided to call it a day. The Worman thanked them for their company and continued on his way, knowing that he had mastered the Worman's Game once again.

From that day on, the Worman's Game was played all over the world, and everyone who played it learned to admire the Worman's cunning and skill. The game became a symbol of artistry and skill, and it was played by all creatures great and small, as a testament to the Worman's wisdom and cunning.
Waist and Hips Reduced in Ten Seconds With New Kind of Girdle

The Moment You Put On This New Kind of Girdle Your Waist And Hips Look Inches Thinner — And You Get Thin While Looking Thin, For This Revolutionary Girdle slenderizes and makes your hips and waist smaller in the first 10 seconds!


At last! A wonderful new scientific girdle that improves your appearance immediately and reduces your waist and hips almost "while you wait." The instant you put on the new girdle the bulky fat on the waist and hips seems to vanish, the waistline lengthens, and your body becomes erect, graceful, youthful, slender. And then — with every step you take, with every breath you take, with every little motion, this new kind of girdle gently manages to fluoridate, unwearying, useless fat — and you look and feel younger years young.

Look More Slender At Once!

Think of it — no more prudish abstinence — no more suffering from bulging hips. By means of this new invention, known as the Madame X Reducing Girdle, you can look more slender immediately!

You don't have to wait until the last gasp in order to appear slim and youthful! You actually look thin while getting thin! It entirely revives the need for stiff corsets and gives you with comfort Fashion's slinky boyish lines!

Actually Reduces Fat

The Madame X Reducing Girdle is different from anything else you've ever tried — different from ordinary special girdles and other reducing tools. It slowly and evenly draws in your waist and makes it appear smaller. It is not only good to look good, but good to feel good.

The Madame X Reducing Girdle is built upon many scientific girdle principles which have caused reductions of 6, 8, 10, even 40 pounds. It is made of the most resilient rubber — specially designed for reducing purposes — and is worn over the undergarments. Gives you the same slim appearance as a corset or corset without the uncomfortable and without any discomfort. Fits as easily as a soft glove — has no effect on your posture.

One for All and All for One

Equity has taught many of the Joy of Invisible service. For hundred of cases of Invisible service have been sent in to Equity, and more are being sent in every day. You can write to Equity for a free booklet "The Invisible Service." It contains hours of profitable reading.

EQUITY'S EXCLUSIVE OFFER

Made as a favor to our readers of THE BILLBOARD, we are pleased to offer this to you without charge. It is in the form of a booklet and contains information on how to use the Invisible Service.

Address...

City...

State...

"Faces" Lifted Without Surgery

$5

Safe Mathematics Book of Easy Letters Helps Surgical and Other Cosmetics... If you can count, you can do this... EOVEREACHTH, well known writer of "Cosmetics Made Easy," has written a book that will make you a expert in this field... One for All and All for One... Equity has taught many of the Joy of Invisible service. For hundred of cases of Invisible service have been sent in to Equity, and more are being sent in every day. You can write to Equity for a free booklet "The Invisible Service." It contains hours of profitable reading.

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S. C. Evans, new manager of the Strand Theater, San Francisco, Cal., has leased the Strand for a 10-year term. This is an important move for the theater, which was opened last year by S. C. Evans and his associates. The Strand is located at the corner of Market and Broadway, and has a seating capacity of 2,000. It is one of the largest and most modern theaters in the city, and has been very successful in its short existence. The new lease is a significant step forward for the theater, and is expected to bring it even greater success in the future.

The management of the Strand Theater is very pleased with the new lease, and is looking forward to the future of the theater with great confidence. They are confident that the theater will continue to be very successful, and are already making plans for further expansion and improvement. They are also looking forward to the introduction of new productions and attractions, and are confident that the theater will continue to be a popular and profitable business.

The Strand Theater is located in a very convenient and accessible location, and is easily accessible from all parts of the city. It is also very well equipped with all the latest and most modern facilities, and is able to provide a comfortable and enjoyable environment for its patrons. The management is very proud of the theater, and is confident that it will continue to be a popular and successful business for many years to come.

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The San Francisco Community Playhouse opened its season last Tuesday night with a production of "The Man Who Played God," a play by Robert E. Sherwood. The play was directed by John T. Smith.

The play, which is based on a true story, tells of the life of a man who, after being shipwrecked, is forced to live on a desert island for ten years. During this time, he is visited by a series of visitors who come to help him survive.

The cast included Charles B. Smith as the shipwrecked man, George W. Jones as his rescuer, and Dorothy M. White as his wife.

The play received enthusiastic reviews from both the audience and critics. The San Francisco Chronicle called it "a fine piece of theater," while the San Francisco Examiner said it was "a well-crafted production." The San Francisco Chronicle also praised the acting, particularly that of Charles B. Smith, who was described as "a fine actor."
Dan Hilt, comedian with the Lasses White Minstrels, has signed with that show for next season.

Honor Mohrman, playing vaudeville since the 1890's Minstrels closed in Pittsburgh, says that many instances of bygone days were talked over.

Herbert Scott has broken the hard task to locate in tera, Fla., where he intends to organize the "Junior Follies of ICW," in which vital local talent will take part. After his play he is a manager.

"So long!" has completed thirty-four weeks of continuous engagements in and around Pittsburg, Pa., and is playing another show. "The Minnie Follies of ICW," in which vital local talent will take part.

Mr. Scott proposes to open the show in the office at all hours.

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OPEN-LETTERS
If you are a member of the Profession,
You can say your say here.

Be Brief—
Be as Brief as you can be.

More Than One Larry Powers

Editor The Billboard:

The last few weeks there has been published in the Billboard the name of G. H. Powers.

This is to be known that the undersigned is the George H. Powers, since the name in parenthesis is an anagram of 'Power,' and is not the real name of the world, and am writing to the fact that 'Kino' and 'Kino' are not my name, but I would estimate it would be easier in the interest of my specialty to write under the name of America. In the manner of poi-son reputation and twenty years of service, there are many more people who realize the skill necessary and earn more than I. But you could question them, and cut out of offers received by them, the greatest performer would be around 300.

Now, Mr. Wilson, I want you to prove that there is only one group of every worth-while group of people who specifically want salary in first letter. In some cases money is not a factor, and one cannot have any idea of how much salary the artist would pay for services, knowing the cost of living and a great percentage of managers pay, and are not willing to sell his talents too deeply. Just this completely? I am for quality, better pay for some, and not quantity with a bad taste for the present organization to compete with.

Keep Church and Theater Separate

Editor The Billboard:

Sir—As an interested reader of "Old Billboard" each work, I wish to express myself regarding the article by Mr. Seward, on page 50 of the March 1 issue, namely "On the Living Theatre."

I am not an atheist, neither am I a church man, but I perform. I read the criticism on the opening of "The Million," which I believe was directed by Mr. Brabourne, also the article on page 5 of the March 1 issue where certain organs vitiated the play as Catholic propaganda. To my mind, and I am broad-minded, second nature, to leading to the criticism I think it is impossible for atmosphere, to dethrify a church for requiring a theatre in reasonable vice, such as the presentation of a play. God's house is a holy one. He rages, six days shalt thou labor and the Sabbath is a day of rest and worship.

(Continued on page 11)

YOUNG ACTORS come here to learn how to use their voices correctly and how to speak English with distinction.

DRAMATIC READERS learn all about the latest plays.

FOREIGNERS learn cultured English, without blemish.

WINDSOR P. DAGGETT

Endicott 8682.

Private Lessons in Declamation.

202 West 74th Street,
(Just East of Broadway)

New York

By means of the Daggett Records, the International Phonetic Alphabet and Written Lessons, students are able to learn cultured speech by means of phonograph and gramophone. Foreign students all over the country are taking advantage of this course. Send for particulars.

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Montreal Theatres For Sale

To close the Estate of Lott J. B. Sparrow

HIS MAJESTY'S - Guy Street

FRANCAIS - St. Catherine Street East

At reduced prices and on realistic terms. Listed exclusively with

The Ross Realty Company Limited

17 St. John Street, MONTREAL.

Wanted. White Performers

For Harry's Montreal Pug Follies No. 2, Etonian, Steppers, who can put up Med. Arts and make up their own act. Will pay well, and will be available for the following dates: Sunday, April 18; Monday, April 19; Thursday, April 22; Friday, April 23; Saturday, April 24; Wednesday, April 28; Thursday, April 29; Friday, April 30. Apply to Harry's Montreal Pug Follies, 17 St. John Street, Montreal.
De Land's Magic Deck

The Greatest Dollar's Worth of Magic Ever Offered

A FEW OF THE WONDERFUL 'STUNTS' YOU CAN DO

Price, $1.00 Postpaid

DEMONSTRATIONS, AGENTS, MAGICIANS

This deck is the only one of its kind to be had, and is the most popular deck ever offered to the magic world.

By De Land

Mystic Clayton

Price, $1.00 Postpaid

THE DE LEON S PAINT SHOP

501 South Dearborn Street, Chicago

BAILLEY MAGIC CO.

New Advertising Novelty Pencils

With Monogram Views, released for the Season. A Syllable Pencils, a Set of Enameled Pencils, and others.

HEANEY MAGIC CO.

LARGE ILLUSTRATED MAGIC CATALOG

FREE

MARCH 22, 1924

The Billboard

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MASTER MAGICIANS

SPECIAL RATE TO MAGICIANS:

Permanent ad rates in the United States, $20.00 per year. In Canada, $25.00 per year. In all other countries, $30.00 per year.

BLACKSTONE

THE WORLD'S LARGEST MAGIC MANUFACTURER.

GUS FOWLER

N. E. MARSHALL, 210 W. 47th St., New York.

MYSTIC CLAYTON

AMERICA'S FINEST MAGICIAN.

SERVAIS LE ROY

THE MAGICIAN PARAMOUNT INTERNATIONAL FILMS, INC.

KARA

OF ALL TIMES.

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ADA SCHORSCH

PHANTOM MAGIC, INC.

RAJAH KABOL

THE ZANCIGS

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Mansfield Hall

45 STEPS FROM BROADWAY
Circle 8170. 226 W. 50th St., N.Y.

The largest Theatrical House in the Times Square Section

Single rooms, $2.50; double rooms, $5.00; and up. Rooms with twin beds, $1.30 and up. Rooms with four persons, $1.60 and up.

FOUR YEARS IN DEVELOPMENT

Rating the highest in comfort, spaciousness, and decoration, the Mansfield Hall is the city's newest and largest theatre, having been designed by the famous theatre architect F. E. Sailes, and is furnished with the latest in comfort and luxury. The interior is decorated in the French Empire style, with richly upholstered seats, and the stage is equipped with the latest in lighting and sound equipment. The Mansfield Hall is the perfect place to see a show, with its large seating capacity and excellent acoustics. It is the perfect place to see a show.
PERCY HOWELL COMMENTS ON FAIRS AND CONCESSIONAIRES

The National Association of Colored Fairs has done a great work. If you ask any fair
people what has been the greatest development, our concessionaires are certain
of a full-M-satisfaction. That is, if you ask them of a retail merchant. This, with a rea-
sonable price, for the welfare of the people, will do more, and for the ripples among
the people, to increase the volume of business. It is a fact that we know how to
sell in all. Therefore, there is room for several
character. Theres a room for several
organizations with whom rests the ra-
sponsibility of providing such publicity. Our
people have been shown in the planning of
the various shows and conventions. They have
occurred themselves and today own choice
property, but Parsons, Tingle, Applewhite and
other persons have performed the part that
commanded respect.

The color conventions listed with
The Billboard from the beginning were ac-
cepted on the part of the officials of the dif-
f erent organizations with whom rests the res-
sponsibility of providing such publicity. This
was no easy matter, as the difficulties and
obstacles were many. However, they were all
slowly overcome, and today's story is one of
success. The people who came to the meet-
ing of the N. A. C. F. have been shown in
the meeting of the N. A. C. F. da any
time to any of its offices for informa-
tion in line. The service is entirely without
charge.

The Page is always at the service of the
people and plans to furnish any information that they may require in connection with their ope-
nations and maintenance. Incidentally we hope
that we may appear before them some month-
when Pittsburg gives in the gate attires for the four big color conventions.

PARK FOR ASBURY PARK

Messrs. Moss and Shande have purchased a
property in the uptown avenue district of As-
bury Park, N. J., that cost $22,000 and
is now
PARK FOR ASBURY PARK

Asbury Park, N. J., and it occupies sixty-five
acres. It develops
every type of amuse-
ments needed to take care of
the people.

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NORTFOLK'S THIRD FOOD SHOW

The third annual food show conducted by
The Norfolk and Southern Railroad.

April 10-16. It will be held at Bailey's
Central Railroad Station.

The railroad

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NORTFOLK'S THIRD FOOD SHOW

The third annual food show conducted by
The Norfolk and Southern Railroad.

April 10-16. It will be held at Bailey's
Central Railroad Station.
N. A. C. F. SECRETARIES SPEAK

The National Association of Colored Fairs has started out on its third year with playing types of continued success backed by the exploitation and promotion of those policies which are so manifestly the only standing test of the subject by the few. They have not all had the same success and it is not claimed that every colored fairs association has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose. When one has lived and pondered over the atmosphere of business and the conditions of the urban market, he should also see, as well as economically, at the close of the century, there should be no doubt in the minds of those who compose the various for consideration about the proper and correct method of marketing and improving their own individual possessions in the most remunerative manner. The National Association of Colored Fairs in its other efforts has been made to see the ultimate possibilities to be reached through sufficient suspension and integrity of purpose.
WANTED AT

Suburban Gardens

6 ACRES
de luxe
120,000 POPULATION DRAW FROM
Rides and Concessions under their own cope for the 1924 season.
Prudential Bank Building (Room 206), 717 Florida Ave., N. W.,
WASHINGTON, D. C.

CONCESSIONS WANTED

Merry-Go-Round, Aeroplane, Ferris Wheel and all kinds of Games for a new Amusement Park to be opened in the coming season. MARRIOTT, ibid.

MOSELLE & SAUREZ, Drugstore, 1851 Springwood Ave., Asbury Park, N. J.

WANTED, COLORED SINGERS AND DANCERS

FOR BART'S BIG FUN SHOW No. 1

No salary. Auditions to be held. All talent must be colored. Write or apply to BART, 20 Box 572, Chicago.

Iowa Likes the Busby

The following extract from The Mason City Press (Ia.), entitled "Busby," presents a story of interest to the colored Minstrel World.

The show was provided with new scenery and costumes.

Carnival Opens

The Richard Bros. Carnival Company announced that on March 15 they will open at Savannah, Ga., where the show has been with great success.

Georgia Smart Set Minstrels

On March 15, the Georgia Smart Set Minstrels will present a new show in the energetic management of Mr. W. A. Mason.

HERE AND THERE AMONG THE FOLKS

Prince Okeanaba, one of the most widely known side-show workers in the land, has been offering the finest colored minstrel entertainment in the West and has included contacts with the

Want ad

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Bress, New York, and Albany Park beat him, but one thing, the bandmaster, his hands on the records. It has been said that he was "The Bandmaster's choice" for the" Key Company. Another record was he one of the most popular features of the show, and the "One More Grand" show on one side and "Shuffle Along" on the other side. Austin and her famous guitars, "Minnie" and "Sissie" Davis, the extreme singing, and Harry Harris are again on the road after spending a year in various parts of the country. The following extract from The Mason City Press (Ia.), entitled "Busby," presents a story of interest to the colored Minstrel World.

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The Biggest Hits in Vaudeville

ARE being scored by orchestras and individuals featuring Gibson instruments.

Gibson stringed instruments are being featured not only by many of the best musical acts, but by the most famous dance, phonograph recording and radio broadcasting orchestras.

Orchestras like Isham Jones, Clyde Doer, Gene Rodemich, and many others of their caliber are featuring complete sections of Gibson stringed instruments.

The new Gibson Mastertone Tenor-Banjo is the one banjo which combines the unique volume and carrying power with a truly musical tone. Let us tell you more about it.

Write now for information on how you can cash in on the public demand for this new type of music.

Gibson Inc.
MASTERTONE
STRINGED INSTRUMENTS

Department C,
Kalamazoo, Mich.
**ROAD TO HAPPINESS**, NEW MOTION PICTURE, SHOWS VALUE OF HIGHWAYS TO COMMUNITY

**The Billboard**

**March 22, 1923**

**Questions and Answers**

H. E. — The value placed a circus side-show art depends entirely upon ability.

C. B. — (11) Mount Everest is in Tibet. (2) We suggested you write Tom Dais for the answer.

F. D. — Your question is of too general a nature; also we do not answer question regarding divorce. Suggest that you consult an attorney.

F. E. — Most every State has passed a law against all use and display of images and cartoons, but some States allow the law while others and not so strict.

G. H. — The duties of a house servant are to see that the big top is put in time for rehearsal, to make sure the dress and their new season will be on. Reports of riding device and game builders and dealers in supplies indicate that the park managements are looking for a big business in the new park ventures, too, are announced.

The entertainment value of the motion picture on the increase or decrease? Information that has just reached us is that it is shaping a decrease.

In New York City there is an organization known as the National Board of Review of Motion Pictures. This board, consisting of seventeen members, selected committees whose duties are to view films in advance of release. One of the tasks of the board, to the last year, these committees is to eliminate the least desirable picture. It is perfectly just to say that about 60 per cent of the films now sent for review is the conclusion of the board.

The National Committee for Better Films, a part of the National Committee for the Prevention of Drunkenness, the solution, the labors of its catalog is one means of encouraging the better films and patronage of the "better films".

Jane Cowen's words delivered at the Actors' Equity meeting held at the Forty-Fifth Street Theater, New York, and which were published in our last issue, are worth repeating. Being the wife of a manager and the business partner of another manager, her position on the question of the Equity Shop is a peculiar one. Said she: "Jane Cowen, manager is in competition with the family audience and the intoxicating one in that competition Jane Cowen the manager goes for the general audience."

The Actors' Equity Association, she said, knows it in the right—and that is for its own council 100 per cent.

A small carnival was playing a smaller town. The free acts were drawing "from the get-go" kind. During the show's entire run, the town's sign reading "Happiness In the Park" appeared and disappeared by the local undertaker. That's what we call taking advantage of the situation.

He probably got the idea during his tour of the Ringling Bros. Barnum & Bailey Combined Shows which held forth at Garden, New York, and which played one of the Liberty Loan posters with the caption, "Sure, We'll Finish the Job."

It helps you, the business, and advertisements, to maintain The Billboard.
It Strikes Me

WHEN Famous Players-Lasky needed money badly last fall it closed down its production plants so that all the money would come in and none would go out. Not only the funds of the studio but the whole company was held up. For several months put them behind on their schedule. But Famous Players-Lasky had several pictures lying on the shelf, dust-covered, considered too weak for release. Two of them are nearly a year old. Another, older than that, was made in Europe, starring Pola Negri—one of those cheap foreign thrillers that were bought up in job lots after the great success of the initial post-War German imports.

Finding itself short of good releasing material it is only natural for any concern to take stock and see what old, out-of-style product it has moldering in the warehouse. The Famous Players-Lasky Corporation is no exception. It came the Starweek. Out came the pictures that were too paltry and insignificant to stand on their own merits.

And the exhibitors are going to get them soon. They are listed for release, sandwiched in between the sure-fire winners, such as the Thomas Meighan and Gloria Swanson pictures. "Do you want to play the Swanson and Meighan pictures?" demands the salesman. "All right, then you gotta take the Dorothy Dalton debutee and this Walter Hiers handbuck and this Pola Negri nonentity."

You wouldn't think that a concern as wealthy as the Famous Players-Lasky Corporation, the acknowledged leader of the industry, would do this, would you? Why, according to its latest balance sheet, issued only last week, Famous Players-Lasky has total assets of $14,924,954.20. Almost forty-eight million dollars! Of course, included in these assets is the insubstantial amount of $5,181,624.58, at which figure the company estimates the value of its "goodwill," but, outside of the fact that this amount serves to nicely balance the liabilities and capital, you can't deny that the "goodwill" of Famous Players-Lasky is worth that sum, even a hundred, seventy-five cents. How much "goodwill," in dollars and cents, do you have toward Famous Players-Lasky? While you're figuring up the value of your affliction don't forget the deadwood that's coming along soon.

The possibilities opened up by radio broadcasting are limitless. Just think what a tremendous benefit it will be—brides the pleasure—especially to the exhibitors if they could listen in on the harangue of an exchange salesman to his salesmen and the reports of the salesman any Saturday morning in the private office of the manager. Provided, of course, that the performers were unaware that what they were saying was being broadcast.

Oh, boy! What the exhibitors wouldn't learn about themselves, as reflected in the opinions of the sign-on-the-dotted-line babies. Something like this, maybe:

Manager: "Now, boys, it's no use talking, you're not getting enough money for our pictures. You've got to get more money, higher rentals, or else there'll be no money at all. You're too soft-hearted; you listen to what the exhibitors tell you about expenses, and overhead, and bad business, and you believe it. That's got to stop. I want to see a dollar here and you don't average up fifteen percent more than the list lot I'll tear 'em up!"

Young salesman (the still has decent instincts; is young in the business): "Yes, but Mr. Bloodsomm, what can I do in a case like the Amuse, down in Cheesewrille, where Jake Littleman showed me his books, and he's losing money?"

Manager: "Well, you tell Jake that if he doesn't pay more for our pictures you'll run them in the Junior Mechanics Hall. That'll settle him. Don't you believe what any exhibitor tells you. We must make a showing in this exchange."

Judging by the steady growth of the Film Booking Offices of America and the sudden spurt of the Hollandson Corporation, these two distributing concerns seem to be headed for increasingly important positions in the industry. It speaks volumes for the evolution of the business when such concerns, handling for the most part independent productions, find their pictures so much in demand despite the competition of the big units. Square dealing and fair prices may have a little to do with it, too.

Beverly. The picture will be distributed by the Selznick Distributing Corporation. Prints distributed.

By a new arrangement with the Distinctive Picture Corporation the future pictures handbucked.
"SOCIETY SCANDAL"  
A Paramount Picture  

I won't give a woman's seeker to be sitting next to Alfred Sutro, author of "The Laughing Lion," at the New Frame. Lucky shadow made from his work and his name that will end it. The new motion picture industry in general and the Sutro Studios in particular. And then he will laugh, laugh till his stomach hurts. He will laugh and laugh and laugh. Then he will laugh at you. Why? Because you are the one who will be reading this."

"A SAFETY SCANDAL" is a suitable place for motion picture property. The adaptation made by Forest Helvey in cleverly done, his stuff for motion picture property, and by the moral. The money will be highly salvaged at the opening performances. Miss Taylor, in the rôle of the dashing actress and the opening number, and he'll be at the premiere himself. He'll be at the premiere himself."

"The artful lighting effects which made "The Laughing Lion" perhaps the greatest of its kind."

"Happiness," in which he is a reprobate. Also, the picture is a triumph of art and production. It's a triumph of art and production. The setting is a little awkward, but the picture is a triumph of art and production. It's a triumph of art and production.

"LILIES OF THE FIELD"  
A First National Picture  

Extra! Special Attention! All about the gold-diggers of Broadway. All about the gold-diggers of Broadway."

"Isle of Vanishing Men," which runs aroimd! A week and a newspaper reporter. Hearing this, the editor tells the reporter to go up to a climax, no climax; everything just..."

"The punch scene in the picture is one of the best in the movie. At the suggestion of the young heroine, the punch scene in the picture is one of the best in the movie."

"Happiness" is a story filled with sentiment and emotion. It's a story filled with sentiment and emotion.

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"Lincoln" Film To Be
Preserved for Posterity

Rookette Brothers' Great Picture To Be
Placed in Washington Vault—President
Signed Original for Presentation

New York, March 15—The New York run of the film "Lincoln" at the Liberty Theater closed with the evening performance today. Mayor Bayard is not yet ready to announce their plans for the future of the picture but it is understood that it will be exhibited throughout the United States and Canada as quickly as the necessary arrangements can be made and that negotiations for foreign release are already in progress.

George A. Hillings, who has created so popular a story out of Lincoln's life, said that copies of the Lincoln picture, will return to California to prepare for the showing of the remaining personal appearances in connection with the exhibition of the film.

The Rookette brothers have received from President Coolidge the following testimonial: "A beautiful tribute to Lincoln written especially for the screen is a copy of the Rookette picture which will be shown in the Smithsonian Institution at Washington until the centenary anniversary of Lincoln's birth on February 12, 1924. The President's support of this film is to prove that motion picture film can be prepared for long periods of time. The passing of the years may show the values of the future may be written with the camera and that it will hold a permanent place among the forms of living pictures. A modern projection machine will be able to show the Lincoln film in its proper exhibition in 2000. President Coolidge's statement follows: "No one can measure the inspiration which the life of Abraham Lincoln has meant to the progress of the world. There is not a struggling youth who, knowing of Lincoln, does not feel the inspiration in the fact that a way of opportunity is open to him; that a man can have the same faith. There is not a man in public life who feels a need for a man to whom freedom and justice are the ideals and who for the good of the American people, his life is a revelation of the ways of the Almighty."

CHAPLIN SELECTS LEADING LADY

Los Angeles, March 15—Charles Chaplin has chosen a leading woman for his new feature. It is a girl in the F. B. O. studios, Miss Emily McKee. Chaplin, who is said to have been impressed by the F. B. O. story "Limberlost," in which Emily McKee has already made a prominent scene, will begin his new picture this week and will name Miss Emily McKee as the leading lady. Chaplin will be in London for a month, and will then return to Los Angeles to direct his picture. He has already set aside a sum of money for the girl who is to play opposite him in the production which will be the life of Abraham Lincoln has oicad to the exhibition of the film.

"The Kid." While the decision to feature Miss McKee was a difficult one, the girl was the one who was chosen by Chaplin himself. She is a young girl who is to play opposite him in the picture, and she is to be known as "Limberlost." Chaplin feels that the girl is the right one for the part, and he has already written the part for her. He is said to have been so impressed by Miss McKee that he has decided to have her play opposite him in the picture.

"The Kid," which is to be directed by Chaplin himself, will be a feature-length comedy. The picture will be made in Los Angeles, and will be released by Universal Pictures Corporation. The film will be distributed by Universal Pictures Corporation.

MRS. LINCOLN PLEDGES SUPPORT

Jane Moore, the does not consider the picture which is to be called "The Kid," to be a choice bit of claptrap. The story, which is an original by Bertram Millhiser, is being directed by Robert North Brady. The picture will be released by Universal Pictures Corporation.

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FRED A. SIMS

George M. Dickson

FRED A. SIMS

George M. Dickson

Special Printed Roll Tickets

Five Thousand, $3.00
Ten Thousand, $6.00
Fifteen Thousand, $9.00
Twenty-Five Thousand, $12.00
Fifty Thousand, $24.00
One Hundred Thousand, $48.00

The Big Ticket at the Same Price

Four Million, $1,920.00
Ten Million, $4,800.00
Twenty Million, $9,600.00
Fifty Million, $24,000.00

National Ticket Co., - Shamokin, Pa.

PROFESSIONAL PHOTOGRAPHERS

Los Angeles, March 15—Matt Moore has been engaged by F. P. Plummer, general manager of the F. B. O. studios, to play the leading role in "The Kid." And immediate decision was made to begin work under the direction of A. M. E. Moore. He was the only one of the trio for the part. He has already made a prominent scene in his previous picture, and he is well known to the audience.

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Chicago Metal Covering Co.

2813-41 W. Lake Street,
CHICAGO, ILL.

MOTION PICTURE CAMERAS

New and Rebuilt Standard Cameras from $800.00 up.

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BASS COMPANY CAMERA

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"A Kiss for Your Eyes'

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Private Sale, Singly or Together

MURRAY THEATRE.... RICHMOND, IND.
MURRETT THEATRE.... RICHMOND, IND.
STRADE THEATRE---- KOKOMO, IND.
LIBERTY THEATRE... TERRE HAUTE, IND.

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MARCH 22, 1924

Chicago.

FOR SALE

1240 CONSOLIDATED
BUILDING

Telephone: Main 4470

FRED A. SIMS

GEORGE M. DICKSON

FOR SALE

FOR SALE

FOR SALE

FOR SALE

FOR SALE

THE BILLBOARD
ELIAS DAY AT OSHKOSH

Those who have known Elias Day and his work for the past two years and more fully realize that the work one planet, the platform, is a field of impregnation so fundamental that every character is presented as an essential creation. It is not a ministry, he does not represent certain denominations as he has been taught. Neither does he intend in that way. Each character he present is a creation of his own doing as well as living a great talking. And again, to those who know him well, it is always a pleasure to see his art recognized.

A HEART-TO-HOME TALK BY

ELIAS DAY.

The renewed effort to assist the church and to the community a genuine creation. His is not with as much loving care as if he were making a great talking. And again, to those who know him well, it is always a pleasure to see his art recognized.

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FAMOUS FUN MAKERS

The only possible regret in regard to the book is that the peculiarity of its author is so impossible for the editors to explain, and so little for him to explain, his own notable powers. Mr. Tom Brown has been able to make two or three interesting figures and bring the best of his material into them, and yet perhaps most of these people have not got into the platforms so well. The title and the characters are purely two (Continued on page 213)

A POEM OF THE AGES-
Read This Poem to Your Audience and Watch Results!

Stray Autumn Leaves of Indian Summer.

—BY SERTON BELLIS.

It was fifty years ago, my friend,
That I saw my first rainy day.
But I can see it still to this day.

That walks there in each small cloud,
That wets me with its tiny clouded dew.

That glows there on each tiny speck,
That rolls her burnished rays through the air.

The changing of childhood emblems,
At times my eyes are anointe with grief.

While in the thrill of childhood, I

Battle-weary on the challenge of love;

Immersed with gladness and sigh.

Now greater sunlight over the old forest,

While the wary bird flies high above,
And the wood is the echo of a low command.

For mother has the task to plan,
Or for the vision and the show:

Keeping sweet and the old harvest,

Nurturing the love-sacred sods and desire;

That tells the world there is a way;

Here lives the fawn, and the little hare;

And the old brown hare has won and received;

I cannot see the place where it stood,

But the red blank has sunk down below,

And I can read the history and the guise,

Defying all the great and the joyous:

There are no other ways or hopes.

And the deer comes with a sigh,

That tells the world there is a way;

The corner of his little head atop;

And where the robin sang at day and the nightingale,

Those rush and the long one now heard;

As the sun through my boyhood beams.

When the gray dawn came, and the bird

And I can read the history and the guise,

To earth's ever hungry and devouring clay.

I cannot see the place where it stood;

The memory is like a richly woven web,

And the cool grass glistened with a sheen.

But I could write a thousand lines

And where the robin sang at day and the nightingale,

As the sun through my boyhood beams.

Send above poem to your friend, teacher or editor.

WHAT PEOPLE SAY:

BERTON BELLIS—Your writing of verse is remarkable. As you well know when the muse strikes, the words come out. You have the beauty of soul and body and the inspiration of nature. America’s Natural Poet, and one of her greatest.

BENJAMIN BANDELLY.

Ordering Art and Drama. What people say: What you write is for the theater, radio or professional use. Book containing 91 different poems for the theater, radio, professional or private use. A splendid escape and deliverer. By America’s Natural Poet, and one of her greatest.

Typography and Dramatics. Special price to speakers, $2.50 per thousand. 1211 Market Street, St. Louis, Mo.

SIR CONAN DOYLE says "IT’S WONDERFUL"

MYSTERIES OF THE BIBLE, from a new angle. New logical interpretation. Complete Unveiling of the Mystery of Creation, Adam and Eve, Cain and Abel, Noah’s Ark, Immaculate Conception, and the epiphany. This book is an entire new revealing of the mysteries in the SCRIPTURES, by Alfred Burke, M. A., Ph. D.

Wonderful new material for speakers. Book comes in 5 parts. Details for each. Special price to speakers, $2.50 per thousand.

BURK’S PRIVATE PRESS, 1211 Market St., St. Louis, Mo.

Professional Training

For the Concert and Dramatic Stage.

SUMMER COURSE

JUNE 20TH TO AUGUST 25TH.

Ten Weeks.

ARTIST FACULTY.

DORMITORY PRIVILEGES.

Splendid surroundings and opportunities.

RUNNER STUDIOS.

CHICAGO.

5557 Lake Street.

Personal direction Mr. and Mrs. Louis O. Runner.
“Sahadamese” Being Produced by George Myers  

CIRCUS FOLKS IN DETROIT

Detroit, March 14—C. W. Finney, last season the business manager of the Sterling Motorized Circus, has resigned from his position to take up the appointment he recently received as business manager of a show that Fred Finney is bringing into the city. Mr. Finney has been associated with Mr. Finney since the latter was engaged in the circus business.

JOHNNY ALBANESE  
Appointed Treasurer of John Robinson Circus

CULLINANS’ SHOW

Manager Lou P. Cullins is getting the Cullins for a new show at third, in charge of the P. C. 

SEILS’ STEERLING CIRCUS

Preparations are being made by the Seils for the new show that they are bringing to the city. Mr. Seils has been working on the plans for the show for several weeks, and it is expected that the show will be ready for the opening in a few days. The show will consist of a large number of animal acts, including the famous Seils’ Steerling Circus, which is one of the most popular shows in the country.  

LYONS BROS. CIRCUS  

Mr. Lyons, who is the owner of the show, has been in the circus business for many years, and is well known throughout the country. He has a large following of fans, and the show will be well received by the public.

VISITS ALDERFER QUARTERS

Dr. B. F. Bosh recently visited the quarters of the Alderfer Bros., at Eureka, Calif., and found them in excellent condition. The quarters are well cared for, and the animals are in good health.

MILLER & AYER’S SHOWS

The Miller & Ayer shows are being held at the Miller & Ayer’s Winter Home in Los Angeles, and the shows are well attended. The Miller & Ayer shows are well known throughout the country, and are popular with the public.  

Sells-Flotto CIRCUS TO HAVE ELABORATE SPECTACLE

"Sahadamese" Being Produced by George Myers  

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“Sahadamese” Being Produced by George Myers  

Burlingame Bros. CIRCUS

The Burlington Bros. Circus, which has been touring the country for the past few months, has arrived in the city, and is now being advertised for the opening in the next few days. The circus is well known throughout the country, and is popular with the public.

Lowery Bros. CIRCUS

The Lowery Bros. Circus is now in the city, and is preparing for the opening of the show. The circus is well known throughout the country, and is popular with the public.
We Know How Tents

IT IS NEVER TOO LATE TO USE THE BEST

DRIVER BROTHERS, Inc.
500-504-506 South Green St.
Long Distance Phone: Haymarket 0221

It Will Pay You To Transact Your Business With Driver Brothers.

PROMPT

CHICAGO, ILL.
CIRCUS ROSTERS

The Executive Staffs and Department Heads of Many of the Circuses for the Season of 1924 Are Given in the Following List

At the Chicago Times, a city in Illinois, the Executive Staffs and Department Heads of many of the circuses for the season of 1924 are given in the following list. The staffs and departments listed include:

- The Executive Staffs and Department Heads of the Roundup Master, George Long, boss boss; Ray Wood, Bradley, boss dog man; Dare McKay and Bob Powell, etc., director; George Terry, assistant director; Joe Secastin, assistant manager; W. V. Hinkle, etc., manager; Toro Persson, etc., superintendent of lights; Jack Brown, etc., superintendent of cattle; Mrs. M. P. Coleman, etc., housekeeper; George Tardy, assistant wardrobe; Robert Foster, etc., general agent and railroad contractor; W. H. Whillark, 24-hour agent; E. S. Ine, etc., can indoor; C. Clark, etc., stock; W. H. Whillark, etc., agent; J. W. Browt, etc., superintendent of canvas; Wm. Baird, etc., assistant manager; Frank Elia, etc., agent and contractor; Lin, assistant manager and general agent; Rose Afterman, etc., manager of the side-show; Bert E. Rick, etc., etc., March 28.

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Mount Vernon Car Manufacturing Company

Mount Vernon, ILLINOIS

BUILDERS OF ALL KINDS OF

Freight Cars

You cannot afford to be without modern, up-to-date Steel Cars—70 feet long and of sufficient capacity to carry all you can put on them.

NOW IS THE TIME TO BUY FOR SPRING DELIVERY

STOCK

CIRCUS POSTERS

We carry a very large and complete line of

CIRCUS and TRAINED ANIMAL STOCK

PICTORIAL PAPER

NEW DESIGNS BEING ADDED CONSTANTLY

DATES

Permanent in color. All sizes figures from 12-sheets down carried in stock. 2 and 3-sheet Letters for Bull Dates.

LET US QUOTE ON YOUR SPECIAL LITHO. AND DESCRIPTIVE PAPER

Write for Catalogue and Prices

STANDARD LITHOGRAPHING AND PRINTING COMPANY

ST. PAUL

TELL THE WORLD

With a DEAGAN UNA-FON

This Kind of Advertising Pays

Two Sizes—$375.00 and $500.00

Write for catalog and full information.

H. SCHAEEMS

1065 THIRD AVENUE, NEW YORK, NW.

Horse and Pony Plumes

FOR STREET PARADES, ACTS AND ADVERTISING PURPOSES.

J. C. DEAGAN, INC.

1766 Berteau Ave.

CHICAGO
MARTIN NEW YORK TENT & DUCK COMPANY
THOS. MARTIN, Prop.
56 Years on Canal Street.
304-6 Canal Street, New York City.

Concession Tents Talk of the Country!

Clearance on Slightly Used LARGE TENTS

46x100...$150.00
46x100—Round End...$125.00
46x100—Round End...$125.00
46x100—Round End...$125.00

AND OTHER SIZES.

Mostly made of Kahlid Duck.

PRICES DO NOT INCLUDE POLE OR STAKES.

WALTER L. MAIN CIRCUS WANTS

FOR BIG SHOW—Circus Acts of all kinds, Riders with their own stock, double Trampers, Iron Jaw, Contortion, Comedy and Straight Jugglers, Horseback Riders, Bicycle Riders and Novelty Animal Acts and Clowns.

FOR SIDE-SHOW—Good Freaks, Magic Acts, Sword Swallower, Fire Eater, Comedy Juggler, Scotch Band, Address John H. (Doc) O'Leary, Manager; Marlow Bros., Big Show.

Treadmen, Rockers, Razorbacks. Address Ben Sturges, Train Master.

FOR SALE—Two very fine State Room Cars.

THOS. MAIN, Prop.

CARS FOR SALE—Two very fine State Room Cars.

ANDREW DOWNIE, Manager.

Hotel Broadway, New York City.
March 15th to 30th. After that WINTER QUARTERS.

CARS FOR SALE—Two very fine State Room Cars.

MANTELS

FOR ALL GASOLINE LAMPS, LANTERNS, AND LIGHTING SYSTEMS

THE BLOCK GASE MANTLE COMPANY
Manufactured by International Gase, Gas and Electric Mating, Marion, Indiana, Ind.

A. FRANKEL, Manager.
224 North Wells Street, Chicago, III.

S. C. HEFFNER MFG. CO.
YORK, PENNA.

Largest Tent and Awning House in the East

CONCESSION TENTS, many Color Combination Desired.

UNDER THE MARQUEE TO GICAL SHOW

CIRCUS, THE

(Commissions to our Circus Owners)

WILL DELIVER notes that he will be here to-morrow making our new high-pressure stoves.

F. L. Muller will have Omaha, Neb., April 1st, and will open with the Old German Ringling Circus.

Jack Kline has received a check to know that he will cut off the big shows this season with the Old German Ringling Circus.

A. J. Britt has been appointed by the Ringling Brothers to show in Hampton Forks, N. Y., this season.

Bubba Black Bird, Wm. H. Henry has been appointed by the Ringling Brothers to take care of his family, and to travel with the show.

Mr. Schell, animal trainer, is recovering from a severe illness and expects to be back on the road next month.

Walter T. Reed has two new shooting supplies in stock. They are needed for the St. Louis Police Department, following which they will take a rest until the fair season.

Mr. Jenkins reports that he will be continued with Fred Jackson's show in stock this season, and that the show is expected to be along the South Atlantic.

A monkey named Mary at the center of attention in Richmond. The owners of the old Ringling show have purchased this fine animal from the Washington, D. C., owners.

John H. (Doc) O'Leary, show manager, is on his way to New Orleans where the main portion of the show will be put up in the show palace.

Roy Waltz reports from Blairstown, Pa., that a number of large and small shows have been engaged, and that the market is good.

R. H. Bell, former speedway driver, has a small tent show in stock which is expected in Blairstown, N. J., on April 14th, where he will remain the rest of the season.

Mr. and Mrs. Robert Eaker, Mr. and Mrs. Charles Eaker, and a number of other experienced men and women are at work in the show, representing the best talent in the business.

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Get Another Season's Use From Your Canvas

PRESERVO Makes This Possible

You can take old canvas that is not too badly worn, treat it with Preservo, make it absolutely waterproof and for practical purposes as good as new. Canvas Goods dealers in all parts of the country can supply you with liquid Preservo or we can make quick shipment direct to you.

Ask your Tent Manufacturer or write

ROBESON PRESERO CO.,

Port Huron, Mich.

THE CIRCUS AND CAMP COOKING PROBLEM SOLVED

Made in Five Sizes: 12-18-30-90 and 150 Men Capacity

with fourteen assistants: Add VanGendt, Jim. Wright, Director of canvas and stock; Harry Brander, Assistant Director, canvas and stock.

A. J. Sturdevant, Director of Shows; Fred W. Demers, Assistant Director; Fred D. Cooper, Proprietor; Thomas L. Cooley, Treasurer; Arthur W. H. White, Manager.

THE ARTHUR B. ALBERTIS CO., 487 Broadway, New York City

THE ARMS PALACE HORSE CAR COMPANY

THE ARMS PALACE HORSE CAR COMPANY

WANTED

CIRCUS PERFORMERS

AND JUGGLERS

The Arm's-Yager Railway Car Company

FOR SALE-Stout flax, 60 ft. long, wound undamaged, required to run in high class points as a substitute when wound undamaged are accepted.

W. A. YAGER, President, 332 South Michigan Ave., Chicago.
J. H. ADKINS

UNBREAKABLE FOLDING CHAIR

The only steel folding chair that positively cannot tip. Weighs but little more than the wood folding chair, but lasts ten times as long. Folds almost flat. Write for low quantity prices on this attractive and strong chair.

ROYAL METAL MFG. CO.
2308-2328 S. Western Avenue, Chicago, Ill.

WANTED: PARTNER

Harry B. Overton

One of the most popular men today advances for co. promotion work in Harry B. Overton. Has charge of such department for the last year. Considerable experience in advertising agency work. Excellent advertising ability, well known to the trade. The Overton Brothers own the biggest wagon show on the road. No partner wanted. May attract some business from the show plumbing and advertising. Price limited to $600. All mail to Mr. Overton. J. C. M., 844, B. P. G. R., and a real credit in the circus. His friendship is valued highly.

CIRCUS PEOPLE

Wanted: Wagon Show People

One man or more. Write to Mr. Overton. Wanted, one to two or more people for road work. Has life experience in show business. Has material to offer. Address all mail to Mr. Overton.

WANTED: PARTNER

The Business

Mr. Overton started his business career as a poster, gradually working himself up to one of the finest capacities in the show business. Has charge of the Circus Royal & Bennett & Company. In 1901 he entered the Adam Forepaugh Show, and in 1902 was with the Columbia & Robinson Wagon Show as general advertising agent. From 1901 to 1905 he was head of advertising car and press agent with Louis W. Watson's Columbia Wagon Show. His experience in this line now exceeds 32 years, and his reputation is unexcelled in this department.

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Buckskin Ben's
FAMOUS WILD WEST SHOW

In just about completed and ready for the 1924 season. The feature attraction for the season will be the Buckskin Ben Show. This will be the handsomest, best little show on the road. All new acts, made by the first-class artists. We feature our Cook House and Camp while on the lot, and travel in our own train. We would like to have one more couple, Cowgirl and Cowgirl, married preferred; also Cook, State all in first letter. Address all mail: BUCKSKIN BEN, Cambridge, Ind.

G. NORMAN SHIELDS, Owner.

BEN STALKER, Manager.

Call — Sells-Floto Circus — Call

All Performers engaged. Reason 1924 please acknowledge. Circus train leave Perot, Indiana, for Fort Worth, 20th March. Hearne's Coliseum, Chicago, April 9th. Workers all departments for road season, report to Perot, Indiana, April 10th.

ADDRESS ALL MAIL TO
Sells-Floto Circus
PENNSYLVANIA

New and Second-Hand Tents
FOR SALE

10x12, 14x21, 20x30, 20x40, 40x50 SQUARE END HIP ROOF TENTS 60-80FT. MIDDLE 70-FT. ROUND TOPS WITH MIDDLE TENTS A tent to fit every purpose. Come and look them over.

WOLF TENT & AWNING CO., - Ft. Wayne, Ind.

Boots

Manufactured by
C. H. HYER & SONS
OLATE, KANS.

—-

Famous Onalbe Cowboy
Boots

Boots for Send for Free Catalog

We Specialize in shoes for people with broken arches

MARCH, 1924

The Billboard

99

“Into the cowboy” will be said many times this year.

Just out for the announcement regarding the 2024 roundup at Miles City.

Indefinite is that there will be more good coming to the West.

Style Wholesalers from New Orleans, "The Hat Shop, 28th and Broad," fill the need. They have three sizes and did well.

Pondiscio, 200, will have the best roundup of the season, being the opening date of the fair.

Unrestricted blanket orders are being placed in anticipation of the coming season. Orders for the Fall will be quite substantial.

April 11 is the beginning of the 1924 roundup at Miles City. We feature our Cook House and Camp while on the lot, and travel in our own train. We would like to have one more couple, Cowgirl and Cowgirl, married preferred; also Cook, State all in first letter. Address all mail: BUCKSKIN BEN, Cambridge, Ind.

G. NORMAN SHIELDS, Owner.

BEN STALKER, Manager.

No. 137X, the best contest saddle made

O. J. SNYDER, 1335 Larimer St., Denver, Colo.

BOOTS MADE

Sold for Send for Free Catalog

We Specialize in shoes for people with broken arches

JACK WILSON, 117 E. Mellen St., Chicago, Ill.

MARCH, 1924

THE CORRAL

By Roscoe Halsey

"Into the cowboy" will be said many times this year.

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G. NORMAN SHIELDS, Owner.

BEN STALKER, Manager.
A. What Is Being Done at the Central Park Menagerie.

I cannot help but accentuated difficulties in attempting to locate the animals. If we provide the buildings, the animals must provide the entertainment. This is, in essence, the problem of the menagerie and the question is, are we finding the necessary animals to make a success?

The new pavilion, which will be located within the confines of the park, will be a large, well-constructed structure. It will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

One of the most remarkable facts of the past year was the birth of two young, both of which was accomplished with the assistance of Mr. Ditmars of the Zoological Society at New York. Our first purchase was a tigress, which we had carefully studied in the Zoological Garden at Berlin. We were able to make this purchase because we had saved several thousand dollars for the purpose. We had a splendid collection of animals, and we had to make a decision about whether to expand our collection or to use the funds for something else. We decided to expand our collection, and we were able to purchase a new elephant and a new hippopotamus.

Last year we had been able to purchase several new animals, and we had decided to expand our collection. We had a splendid collection of animals, and we were able to purchase a new elephant and a new hippopotamus.

This year we have purchased a new elephant and a new hippopotamus. We have also added two big antelopes to our collection, and we hope to be able to purchase a new elephant and a new hippopotamus in the near future.

The new pavilion will be located within the confines of the park, and it will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

B. Castle PArk TO HAVE IMMENSE NEW PAVILLON

Will Be One of Most Beautiful Dance Halls in America--

Other Improvements Planned.

New Castle, Pa., March 15—The wonderful new pavilion that has been acquired by Anna De Munden McTighe with the dance pavilion at Castle Park has led the growth of the formerly bloodsuckers. The building, which measures 200 feet in length and 150 feet in width, will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

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C. WOODLAND PARK

Plays Many Improvements—Dance Hall and Swimming Pool Included.

Hippodrom, A. B. L. Spring, owner of Woodland Park. Trenton, N. J., are making big improvements for this season, according to Mr. White, the manager of the park. The improvements include the building of a new pavilion, which will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

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D. THOMPSON PARK

ROCKBEACH AVE.

New York, March 14—With many plans to make, the managers of Thompson Park are busily engaged in preparing for the opening of the park season. The plans for the new boardwalk and the playground will be announced shortly.

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E. SNEYDER PARK, SPRINGFIELD, O.

Bounded. O, March 14—Plans are being made for the opening of Springfield’s new park. The plans include the building of a new park, which will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

The plans for the new boardwalk and the playground will be announced shortly. The plans include the building of a new park, which will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

F. LONETOWN PARK

To Have Several Innovations in Way of Riding Devices.

New York, March 15—According to Perry B. Clarke, president of Longtown Park, the new pavilion will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.

There will be several innovations in the way of riding devices. Among the notable devices are the new ones that will be available for the coming season. The new ones include the new ones that will be available for the coming season.

The plans for the new boardwalk and the playground will be announced shortly. The plans include the building of a new park, which will be illuminated with natural light and at night will be lit by numerous entrances to and from the building. The system will have attained, at the cost of various sources, which could be used to provide the necessary funds.
GAMES OF SKILL

Decided by the Supreme Court of New York and the Superior Court of Massachusetts as being legitimate and not a lottery or game of chance. The public play our Games of Skill not only for the merchandise they win but because they are enjoyable to play.

THE CONY (RABBIT) RACE

A most fascinating game to play.

WRITE FOR CATALOGUE OF OUR OTHER GAMES OF SKILL.

FOOTBALL GAME (New game) Grind Store, one player at a time.

PRICE, 12 Units, $150.00 F. O. B. N. Y. City.

GOLF GAME (new game) Grind Store, one player at a time.

PRICE, 12 Units, $350.00 F. O. B. N. Y. City.

SLIDE BOARD (new game) Grind Store, one player at a time.

PRICE, 12 Units, $50.00 F. O. B. N. Y. City.

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PRICE, 12 Units, $50.00 F. O. B. N. Y. City.

THE GALLOP-AWAY

The Gallop has all the qualities of equipment necessary for a successful money-making ride, with appeal to both adults and children. The horse is elegant in every respect. The ride can be paid for in cash, or by check or draft on banks of good standing. The horse is a perfect Representation of a horse in motion. The seating is comfortable and the horse is trained to give the rider a perfectly smooth ride. The Gallop has a large capacity of riders and is well received by all.

PRICE, 12 Units, $150.00 F. O. B. N. Y. City.

WRITE FOR FURTHER INFORMATION AND BLUE PRINTS.

CHESTER-POLLARD AMUSEMENT CO., Inc.,
1416 Broadway, New York City

Manufacturers of successful money-making and practical Amusement Devices for the past FIVE Years.

Baskar, the leading Parks have already bought the Gallop-Away to date, including Harry Holt, of Long Lake, Green Island, N. Y., J. C. Blackwell of Belmont Park, Montréal, P. L. Long, Astor Park, N. Y., James Isham, Riverhead, Long Island, Hoseas, W. R. Sue, of Almonte, Ohio, etc. Also Rosemont Picture Hall, New York City, Millwood Theatre, and others throughout the country.

Patented: F. O. B. N. Y. City.

NEW GAMES OF SKILL

Comprising all the latest and best games of skill with patented and foreign patents.


CHESAPEAKE BAY BOAT RACES

The only boat race held in the United States that is not a horse race.

MARCH 22, 1924

The Billboard

91
International Device Mfg. Co., Inc.

J. W. ZARRO, President

Builders and Designers of Amusement Devices of every description — Bug Houses, Fun Houses, Walk Thru Shows, Illusions, Mazes

...due to the open season of spectacular fronts, which are a necessity in almost every Park, all designed to meet wants and interior of buildings having been increased by the installation of a third out of a dead one.

...installed one of our Fun Houses for L. A. Thompson Company last season, which proved one of the largest winners in the Park.

...longest season this year, the PHANTOM SUBMARINE.

...within the Park. All the other frontage has been more than busy since the Christmas holidays, installing among others the many orders received at the N. A. A. P. Congress at Chicago, December 30, among others, a large Bug House at Olympia Park; another at Carambana Park; one at Forest Hill Park, etc.

...get in touch. New devices of all kinds. Fun Houses rebuilt. New Fronts designed with mechanical figures.

NOTE—Our new Game has been withheld for the time being in order to finish and install the larger number of orders on hand.

INTERNATIONAL DEVICE MFG. CO., Inc.

811 Penn Ave. (WILKINSBURG STA.)

PITTSBURGH, PA.

CEDAR POINT

...Undergoing Extensive Improvements — Many New Fun Devices in Evidence

...are under way, and many other devices we have finished and placed in stock ready for installation...

GET IN TOUCH. New devices of all kinds. Fun Houses rebuilt. New Fronts designed with mechanical figures.

NOTE—Our new Game has been withheld for the time being in order to finish and install the larger number of orders on hand.

INTERNATIONAL DEVICE MFG. CO., Inc.

811 Penn Ave. (WILKINSBURG STA.)

PITTSBURGH, PA.

DODGEM JUNIOR

INSTALLED ON PERCENTAGE BASIS

No Cash Payment Required

So great are its earning possibilities, with low upkeep and operating expenses, that we have decided to place...

DODGEM JUNIOR CARS WITH RELIABLE PARK OWNERS OR CONCESSIONAIRES ON A PERCENTAGE BASIS.

...ber of our drivers at Cedar Point are the solution of our pioneer problem in that the amount of the investment is a maximum, the number of drivers hired is...

DODGEM JUNIOR

Seats Either One or Two Persons.

WIRE FOR PARTICULARS.

STOEHRER & PRATT DODGEM CORPORATION

705 Bay State Building

LAWRENCE, MASS.

MILLER & BAKER, INC.

AMUSEMENT PARK ENGINEERS

MILLER PATENT COASTERS & DEVICES

SPECIAL DESIGNS & STRUCTURES

Suite 3041, Grand Central Terminal, New York, N.Y.

Over Fifty Years of Exclusive Carrousel Building

DENTZEL CARROUSELS

Manufacturers and Architects. Patent WM. H. DENTZEL

Ask any concession supply house for our products. If he hasn't got it—he will get it for you.
ELY AEROPLANE SWINGS

No amusement resort is complete without an Ely Aerial Swing.

The design and construction of Ely Aerial Swing are the result of years of research and development. The frame is constructed of solid steel and is designed to withstand the most severe weather conditions. The swing is operated by a powerful electric motor and can accommodate up to 20 riders simultaneously. It is the perfect attraction for any outdoor event, providing an exciting and memorable experience for all ages.

J. W. ELY COMPANY, INC., WHITE PLAINS, N. Y.

In every high-class American amusement resort are examples of the creative skill of John A. Miller, master amusement device designer. In Be it interlocking coaster, water ride, funhouse, dancing pavilion, mysterious knockout or complete park—Miller develops the utmost in drawing power and earning capacity.

Designed by Miller —That's the Standard!

ENTIMATES AND SUGGESTIONS —CHERIPELLY FURNISHED

John A. Miller Company
7200 East Jefferson Ave., Detroit.

NOTICE TO
ZOOS, PARKS
AND SHOWS

Send the last name list of visitors to the admittance window. 

Sacco's Peacock Band and Orchestra Now arranging for Parks, Dancing, Fairs, Theatres, etc. High-class Feature Attractions. Carrying 12 Musicians and 124 Strings and Drums. Concert and Jazz. Now playing the best Theatres in Texas, Arkansas, Louisiana and Missouri. Send for terms and conditions.

SACCO’S PEACOCK BAND, ... Billboard, Cincinnati, Ohio.

PORT STANLEY, ONT.
FINES SELLER BUILDER ON NORTH SHORE OF LAKE ONTARIO}

Saco’s Peacock Band and Orchestra

New Tents

Need new inquiries if you need TENTS, new or used, or anything made of canvas. Catalog on request.

CENTURY ELLIOTT CO., 916 Main St., Buffalo, N. Y.

"TOYO" NO. 70 GAS BALLOONS
"TOYO" Quality Saves Your Gas—Increases Your Profits.

THE TOYOCRAFT RUBBER COMPANY

SACCO’S PEACOCK BAND, ... Billboard, Cincinnati, Ohio.

PORT STANLEY, ONT.
OUR 1924 AEROPLANE SWING CAR
is the leader. It puts the Uzzell Aeroplane Swing in the front. An UZZELL AEROPLANE SWING

can be found in the best locations in America and in foreign countries.

UZZELL AEROPLANE SWING

No location to look for. Already in.


Yacht Race Game For Sale

No location to look for. Already in.


SUNNYSIDE SHELTNET PONY FARM

Brothers of Pure Shelties. Future and Shelties. Full-blooded and working ponies for sale.

FRED HASSINGER,
541 Leonard Street, Brooklyn, N.Y.

FOR SALE OR LEASE


Address:
K. E. TILLEY, Secretary

B. A. B. ORGAN CO.
FOR MERRY-GO-ROUND AT ONCE

Coasters - Carrousels - Mill Chutes

SPILLMAN CAROUSELLES at PARKS and CARNIVALS

22 ft. to 60 ft.

The Caterpillar

World’s Latest Novelty Ride. Portable Rides built for Parks, Expositions and Fairs, with but a few restricted cities and parks. Has earned $2,507,50 in one day, $6,510.00 in three days, $7,002.10 in one week and $90,337.02 for one season’s business.

THE CATERPILLAR

The busiest park in the Central Northwest. Wanted—Tenders, midway Shows and Concessions. Extra good location for Miniature, Rock and Fun House. All letters answered.

Second-Hand Tents For Sale

All kinds and sizes, from the smallest Shelter Tent to the large Tops. Describe your needs and we will furnish description and prices which will interest you. SEICK TENT AND AWNING COMPANY, 512-514 Louis Street, Des Moines, Iowa.

BLOW BALL RACE

A patented, low priced, Easy group skill game. A big money maker in many of the best Parks and Carnivals this past season. Complete portable outfit. Great interest and fun for Carnivals. Write for catalog of new and interesting games before buying any Tent Device.
Look at These Pictures
See Your Needs

For a

PARAGON SPRAYER
WATER PAINTING
AND
WHITEWASHING

Your Buildings, Foregrounds, your Scenery, Spraying Trees, Spreading Disinfectants and other uses.
Guaranteed
Not to Clog.
Construction so simple anyone can operate successfully.

Sold on
MONEY BACK GUARANTEE

We have been doing business at the same location for 20 years.

No. 1 - Capacity 6 Gal., $7.50

Equipment: 20 feet Special Spray Hose, 3/4 feet Extention Pipe, 1 Mint Nozzle, 1 Steel Cap, 1 Straight Spray.

Our Three Leading Sellers

No. 2 - Capacity 12 Gal., $5.00

Equipment: 25 feet Special Spray Hose, 3/4 feet Extention Pipe, 1 Mint Nozzle, 1 Steel Cap, 1 Straight Spray.

No. 3 - Capacity 25 Gal., $7.00

This Machine is mounted on Wheels, $25.00.

Equipment: 40 feet Special Spray Hose, 3/4 feet Extention Pipe, 1 Mint Spray Nozzle, 1 Extra Steel Cap, 1 Straight Spray.

No. 4 - Capacity 50 Gal., $17.00

This Machine is mounted on Wheels, $25.00.

Central Park Gardens
UNDER NEW MANAGEMENT

Central Park Gardens will be under new management this year. Complaints, fine looking and a chance to make some money. This will surely be a success. We have the latest and most popular rides and games as well as the new ones that will be introduced. No Park can compete with us. Both are substantially and portable use.

The Beboinger Hardware & Supply Co.
319 E. Pearl Street, Cincinnati, Ohio.

INDIAN LAKE PARK
To Undergo Extensive Improvement

Rollingfields, 6, March 11.—Plans for a fine summer resort at Indian Lake Park, near here, are now in the hands of an expert. Improvements will not be confined to the grounds and buildings themselves but will also be made in the surrounding area. The new park will be a pleasure center for the whole family.

Skinside, 6, March 11.—The Skinclad and Clark Park Co., has decided to open the park on May 24 at an expenditure of several hundred thousand dollars. A large addition will be made to the existing buildings and grounds. The new park will be extensively improved.

BEAUTIFICATION OF CONEY ISLAND

The beautification of Coney Island is planned by the New York City government to cost $1,250,000. It is expected that the beautification work will be completed by the end of the year. The city will take over the operation of the park.

THE AUTOMATIC FISHPOND

The Automatic Fishpond will take in $1.00 a minute if properly located. We have in stock 35 combinations of our handcarriage wheels to select from. We also paint wheels to order.

AUTOMATIC FISHPOND CO., 2014 Adams St., Toledo, O.

If You Intend To Add a Chair Ride

To your enterprise, you should first have a look at the Marvelous CHAIR-PLAN, now set up for your amusement grounds. Write for descriptive Circular.

THE BOEBINGER HARDWARE & SUPPLY CO.
319 E. Pearl Street, Cincinnati, Ohio.

THE BLOW BALL RACE

A patented, low priced, flashy group skill game. A big money maker in many of the best Parks and Carnivals this past season. Complete portable outfit. Game, tent and frame for Carnivals. Write for circular of new Games before buying any Game Device.

E. E. BEHR, Mfrs., 4015 Pabst Avenue, Milwaukee, Wis.

THE GROSS RECEIPTS
OF KENTUCKY DERBY
AND
SWINGING (BATHING) BEAUTIES

Have surpassed all other games of skill. To insure early and prompt delivery and avoid disappointment for opening, order now. These Novelties are real live attractions for your Park. Incapable for speed, flash and capacity.

Kentucky Derby Co., Inc.
1416 Broadway, New York

WORLD'S GREATEST RIDES

CATERPILLAR, the world's greatest ride, has been run by $2,500 in one week, $10,000 to $25,000 the first season in many Parks. In a single day from $1,000 to $2,000. Wonder ride of the world. Needed by every Giant Park. A drive thrilling and exhilarating. A street thriller and guaranteed

TRAVEL ENGINEERING COMPANY, BEAVER FALLS, PENNA.

TRAVELER. Come to Beaver Falls and visit the Largest Ride Factory in the World. They drive the cars themselves Electrically operated.

BLOW BALL RACE

A patented, low priced, flashy group skill game. A big money maker in many of the best Parks and Carnivals this past season. Complete portable outfit. Game, tent and frame for Carnivals. Write for circular of new Games before buying any Game Device.

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AUTOMATIC FISHPOND CO., 2014 Adams St., Toledo, O.

If You Intend To Add a Chair Ride

LOOK IT OVER BEFORE BUYING ELSEWHERE

W. F. MANGELCS CO.,
Coney Island, N. Y.

E. J. MCKPANGEL, International Amusements

World's Rights--"OVER THE FALLS"
American Rights--"FISH YOUR OWN CAR"
Foreign Rights--"THE CATERPILLAR"

NEW YORK—LONDON—CHICAGO

FOREIGN OFFICE: 446 Strand, London.

THE AUTOMATIC FISHPOND

The Automatic Fishpond will take in $1.00 a minute if properly located. We have in stock 35 combinations of our handcarriage wheels to select from. We also paint wheels to order.

AUTOMATIC FISHPOND CO., 2014 Adams St., Toledo, O.

BEAUTIFICATION OF CONEY ISLAND WILL COST CITY MILLIONS

The beautification of Coney Island as planned by the New York City government will cost $1,250,000. It is expected that the beautification work will be completed by the end of the year. The city will take over the operation of the park.

PLEASANTVILLE, N. J.

THE BILLBOARD
MARCH 22, 1924
GRANADA
Detroit's Amusement Park Palatial!

At Belle Isle Bridge Approach.
The Golden Gate to the Greatest Playground in America.

Offers Openings for Select Concessions, Surpassing Novelties and Meritorious Attractions.

Office:
7236 East Jefferson Ave., Detroit, Michigan.

WILLIAMS SKILL SPEEDWAY

SPANISH FORT PARK
May Pass From Control of Public Service Corporation to Private Interests

New Orleans, March 10—Spanish Fort Park will pass out of the control of the New Orleans Public Service Corp., which the last few weeks has had the control of the entire equipment, will spend near $100,000 in improving the site and making it more attractive for the growth of demand as the utility company considers this step necessary, as the equipment and showmanship together with the new improved showmanship is displayed both at Spanish Fort and the Baptist Park, has led to the consideration of the equipment and showmanship and the company is considering the possibility of a combination. The park is to be improved and additional improvements will be made. As far as the company has been told by the public service corporation the new improvements will be at the discretion of the corporation.

G. A. BOECKLING

Cash In On Uncle Sam

Unusual bargains in U. S. Government Materials. All new. In original packages as received from manufacturer

NATIONAL X-RAY ROENTGEN FLOODLIGHT PROJECTORS, No. 32, with portable stand, for 300 to 1,000-watt Regular Mazda C Lamps.

Regular Price, . . . $80.00
Our Price, while they last . . . 32.50

Complete with two 10-1/2 inch dished. Not to be confused with the ordinary cheap tin lantern. The best of this kind made. Will last as long as your elephants. Absolutely weather-proof, focusing screw in back. Throw light 3/4 of a mile. Operates on one ordinary No. 6 dry cell.

For $3.00 additional this projector can be equipped to use regular 100 to 300-watt lamps.


Complete with bulb, but without batteries, $7.50
Complete with bulb and with batteries . . . . 8.50


Complete with bulb, but without batteries, $7.50
Complete with bulb and with batteries . . . . 8.50

ULTRA SPECIAL—Chance of a Lifetime

GENUINE MAZDA LAMPS as below
All in original packages and fully guaranteed

Mr. Boeckling, who is president of the 6 A. Rexford Company, Fowntney, O., who has been in the business for twenty years and in that time has held the record until it is one of the most noted in the United States,

Charles R. Ablett Co.
LAMP SPECIALISTS
199 Fulton St.,
New York City
Here is one man's opinion of the Burch Popcorn Machine. A man who operates his own machine. A typical man—typical of hundreds of hard-to-please, keen business men who own Burch Machines:

"I have been in the popcorn business for years and have owned and operated a number of large concessions. It's exasperating to operate while doing a rush business to have to close down and find a mechanic to repair complicated mechanisms. It is maddening to receive bills from the gas and electric light companies at the end of the month of such size that the profit you had figured on your machine has almost all been absorbed. Then while doing a rush business to be able to pop from $2 to $4 worth of popcorn when you need from $20 to $30 worth to take care of the trade.

"I tried a Burch Machine fourteen months ago after a careful investigation of all makes. The machine sold itself to me without the aid of a salesman. I popped corn with it—sold it with the aid of a salesman. It was the easiest machine to operate I ever saw. I popped corn several times with it and tried to find every fault possible. To me it was a relief to find a machine that solved all of the difficulties I had in the past, not only the capacity, but worth per hour of popcorn being made for a nickel—without extreme simplicity. Only three moving parts.

"It was a relief to find that for $2 worth of gas and electricity I could pop $200 worth of popcorn, whereas with other makes it would cost me from $10 to $25. It meets my needs day in and day out and I make money from it. My patrons claim that I make the best popcorn they ever tasted. It is maddening to receive bills from the gas and electric light companies at the end of the month of such size that the profit you had figured on your machine has almost all been absorbed. Then while doing a rush business to be able to pop from $2 to $4 worth of popcorn when you need from $20 to $30 worth to take care of the trade.

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"Here is one man's opinion of the Burch Popcorn Machine. The man who says, you.

BURCH MFG. and SALES CO.
919 Baltimore Avenue, Kansas City, Mo.

THOMPSON PARK
Rockaway Beach, Greater New York
A Limited Number of Exclusive Concessions Available.

THOMPSON SCENIC RAILWAY CO.
230 West 42nd Street.

OLCOTT BEACH PARK
Olcott, Niagara County, N. Y.

OLCOTT BEACH PARK
Olcott, Niagara County, N. Y.

OCEAN BEACH
New London, Conn.

PARK FOR LEASE
Here is a Wonderful Opportunity for a

"I have been in the popcorn business for years and have owned and operated a number of large concessions. It's exasperating to operate while doing a rush business to have to close down and find a mechanic to repair complicated mechanisms. It is maddening to receive bills from the gas and electric light companies at the end of the month of such size that the profit you had figured on your machine has almost all been absorbed. Then while doing a rush business to be able to pop from $2 to $4 worth of popcorn when you need from $20 to $30 worth to take care of the trade.

THOMPSON PARK
Rockaway Beach, Greater New York
A Limited Number of Exclusive Concessions Available.

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THOMPSON PARK
Rockaway Beach, Greater New York
A Limited Number of Exclusive Concessions Available.

OLCOTT BEACH PARK
Olcott, Niagara County, N. Y.

OLCOTT BEACH PARK
Olcott, Niagara County, N. Y.

OCEAN BEACH
New London, Conn.


SKEE-BALL  
THE INTERNATIONAL GAME OF SKILL
10 Years of Continuous Success
and as
Popularity Increasing Daily
THE DEMAND IS EVER INCREASING

A Brief History of Skee-Ball
SKEE-BALL was first introduced in the summer of 1914, at Atlantic City and at Coney Island. It met with instantaneous success and has made Skee-Ball fans in all parts of the civilized world. During 1923 our sales were better than ever before, and we feel that what we are now doing is the same sort of thing as was done in the past. WHAT AMUSEMENT DEVICE CAN DUPLICATE THIS RECORD OF SALES AND POPULARITY IN THE SAME PERIOD? THERE'S A REASON

The amusement loving public the world over has elected SKEE-BALL the greatest of all Bowling Games.

I ran "The Billboard," January 26th, 1924, Page 86

London, England, "Out and About"
SKEE-BALL, which is, of course, an adaptation of an older game, has been taken up in various amusement centres. One London night club is stated to make a profit of more than a thousand dollars weekly from clients who go "on the skee."

When the above notice was brought to our attention, we called Mr. Lawrence Delaney, of the British Skee-Ball Company, for confirmation. His answer was a cabled order for 28 Alleys, explaining that the popularity of Skee-Ball in England was so great their factory was running beyond capacity.

WRITE FOR CATALOG AND TERMS
SKEE-BALL CO., INC.
Coney Island,
New York

INTERESTING EXAMPLE OF PARK DESIGNING

Grenada Park, New Detroit Re-

sort, To Be on Two Levels

Detroit, March 14—One of the most interesting examples of modern park designing is the new Grenada Park, now under construction from the plans of John A. Miller, in the heart of the great amusement section at Belle Isle Bridge approach.

This work is really the first extensive double-deck operation in American amusement parks. The location is immediately in the intersection of the bridges approach and the Jefferson avenue extension. It was the latest idea of the famous King Brewery and is entirely a Miller-built plan, 80 acres of land being utilized.

The leases are for 99 years and the amusement operation is limited to the operation of the brewery buildings. Last fall Edward F. Strong, president of the Strong Brewery, organized a company which acquired the leases, and he engaged John A. Miller to create an

THE CONY RACE!

Are you looking for a good game? If so, don't fail to look into the game of Skee-Ball. All you do is look and hope. It's the greatest amusement game in the world. Look at the plans of all others and come to the Miller room with these plans and start a game of Skee-Ball, and you'll start here and then fire your own opinion. It is worth looking into now and see this game, even if you are a good distance from New York.

M. HIGUCHI,
Inventor and Manufacturer,
32 Second Avenue, College Point, N. Y.

THE DEMAND IS EVER INCREASING

Coney Island, S. Y.

EST. 1895—SHOOTING GALLERIES—EST. 1895
Add something new to your gallery. You know it pays big. Why delay? A Clown, Snooicum, Howling Tom Cat, Owl, Duck Pond, Blink, etc. These are the big money-getters. Send for catalogue.

JNO. T. DICKMAN COMPANY
245 S. Main Street.
LOS ANGELES, CALIF.

YOUR MONEY BACK
if LUNA PARK
MILLVILLE, N. J.
proves a "bloomer." Park is ideally located on the shore of Union Lake. It is the best spot in the State of New Jersey. There is no other park within 40 miles. Construction work now going on. Trolley and bus lines direct to the gate. A 5-minute ride from the center of town. The population to draw from Cumberland, N. J. and about 20 other towns down to Millville, N. J. Go there now and convince yourself.

A few more opportunities still open. Act NOW! You'll regret it if you wait.

OPEN SATURDAY, MAY 26, 1924.
OREST DEVANY,
GENERAL MANAGER AND OWNER

226 W. 47th Street (Greenwich Bank Bldg.), NEW YORK, N. Y.

CONEY ISLAND
CINCINNATI, OHIO
WANTS
A LIVE PARTY TO INSTALL A BATHING BEACH.
Can have five or ten acres; long lease, low percentage.
Also anything new in Riding Devices or Games: no wheels. Live once, bet's here from you. Excellent opportunity for a Large Bathing Hall.

A. L. RIESENBERGER, Gen'l Mgr., 1011 First Nat'l Bank Building

CONCESSIONS TO LET ON PUT IN BAY ISLAND

Latest offer - Ocean Board

Lake Erie for Scacina 1923. Docks already from South, Wobus, Cincinnati and Cleveland. Buildings 50x100 ft. will be redeveloped. Concessions and all buildings to the east of Rock Road will be sold. Both eastern and western portions are located between the Park and Bunting Roads. Area on Peru, Mapavue. Extra cars on each end of the line. Large lake, 10 miles long, 3 1/2 miles wide. Excellent for boats and other water sports. Buildings. The above price is for the whole area.

D. STOFFELD, Post In Bay, Ohio.
CONEY ISLAND, NEW YORK

The work of getting everything in readiness for the opening of the amusement season at Coney Island is going forward at a rapid pace. At the present time, finishing crews are engaged in putting the final touches to every amusement ride, and it is reported that the park will be completed by the opening day.

Plans have been prepared for five pavilions on the ocean side of the boardwalk where the people can sit down after promenading on the boardwalk, with some shade from sun and storms. Three of these will be comfort stations scattered along underneath the boardwalk at certain points and two will be comfort stations near Rockaway Beach.

Local residents are expecting that the opening day will be quite a success. They predict that there will be a large attendance.

PAUL KRAEMER, 356 Palisade Avenue, Jersey City, New Jersey.

THE NEW PORTABLE THRILLING NOVELTY RACE OF THEM ALL

The New Portable Thrilling Novelty Race of Them All

The Inventor and manufacturer of the Floating Bicycle, patented in the United States, Canada, England, France, on market last three years, sold by leading sporting goods houses, operated at numerous beaches and resorts, genuine, sensational novelty without competition, creating an entirely new interest, desire to connect with responsible party, amusement or amusement promoter, with sufficient capital. Sure winner, offering unlimited possibilities. Sell patents outright or consider partnership. Quick action advisable. Stock on hand to supply trade.

PAUL KRAEMER, 356 Palisade Avenue, Jersey City, New Jersey.

"KIL" IN MONTE CARLO

Chicago, March 22.—R. J. Kilduff, who is much beloved, the Monte Carlo, Chicago, Pennsylvania, York, Prudential, London; the Montrealans, Paris, and the fashionable social circles of Europe, efforts to attract the attention of the entire world through his new and unique entertainment of "KIL". He writes of an early return to London for Paris.

NEW PAXTANG PARK

New Paxtang Park, Harrington, Pa., will open its second season May 30, according to a letter from R. D. Shilling. This will be the second season for the 125-year-old establishment.

CONEY ISLAND TO BE SITE OF B.-M. T. SHOPS

New York, March 25—The million-dollar electric repair shops of the B.-M. T. are to be constructed at Coney Island, it was announced here this week. According to the Transit Commissioner's estimate, the Coney Island yard will cost between $3,000,000 and $3,500,000. This includes real estate, tracks, sheds, and other buildings. A small street car yard and a large repair shop with an area for storage of cars will be erected on the island, there will be a large restaurant and a public pavilion with seats for a thousand people.

SPRINGFIELD LAKE PARK

Springs, W. V.—Peter M. Crawford, owner of Springfield Lake Park, New Albany, announced this week that work will be started April 1 to put the local amusement resort into shape for the opening week in May. The park, located on the Ohio River, near Huntington, W. Va., on the C. & O. H. O. VIA, Mgr.

FOR RENT

Boardwalk—Rockaway Beach

NEW YORK CITY.

Building, 30-ft. front, 40 deep. In the heart of the Amusement Section. Suitable for Arcade, Show or Concession. Write

A. E. TURPIN, 250 West Fourteenth Street, NEW YORK.

Long Beach Amusement Park

INDIANA'S PLAY GROUND

LAKE MANITO, ROCHESTER, INDIANA.

Open for Boys and Girls. Concession, Restaurant, and Pavilion at lowest rates. Address: G. H. SHAWE, Manager.

Cedar Point-on-Lake Erie—Opens June 8th

EXTREME IMPROVEMENTS. UNUSUAL CONCESSION OPPORTUNITIES.

For Information:

The G. A. Boekling Co., Cedar Point, Sandusky, O.

BOYESN BAY

VAN ANTWERP BEACH

Boysen Bays is open for business. Fishing on 1000 feet of clean water, numerous Boats, Row Boats and Paddles. Tennis, badminton, etc., at 1100.00. Address for information:

T. KEPPEL AMUSEMENT CO., INC. SANDUSKY, OHIO.
IN LONDON PARKS

WANTED TO LEASE

Toy Town for Wembley

London, March 24.—A Childs' Park and Pleasure Gardens are to be opened sometime next season. The council would like to lease the site for a period of 21 years at a rental of £100 per annum. The site is situated in the heart of the city and is suitable for a variety of attractions.

An Automatic Fishpond

With your lease, the only cost of property included. Built your own Fishpond with this setup. No hidden costs. Get your money's worth. Will be built to your specifications. Just add water and fish. A simple and easy setup. Just add water and fish. A simple and easy setup.

Automatic Fishpond Co., 104 Adams St., Toledo, O.

VAES

Imported Bohemian Decorated Glass and Silver Vases. Triddescent Glassware of all kinds. Wine, Lemonade and Refreshment Sets. China Chocolate, Berry, Cake, Tea and Cereal Sets; also assortment of Indian Ware of all kinds. Wine, Lemonade and Refreshment Sets; China.

OTTOS GOETZ, Inc.,
43 Murray Street,
NEW YORK CITY.

THE LONGFELLOW ZOOLOGICAL GARDENS

R. E. FABER, Proprietor.
MINNEAPOLIS, MINN.
BIRDS AND ANIMALS OF ALL KINDS, EXHIBITION AND PERFORMING STOCK

ORGANS

Latest 10-Tone Paper-Hell Orphans, 10-Tone Ad, 12-Tone Maple, 15-Tone Maple, 20-Tone Maple, 25-Tone Maple, 30-Tone Maple, 35-Tone Maple, 40-Tone Maple, 50-Tone Maple, 60-Tone Maple.

Summit Beach Park Company
AKRON, OHIO

WAS SUMMER TOWN, THEN SUMMER HOMES;
NOW SUMMER RECREATION.

Architecture, comfort, environment, and facilities make Akron's Summit Beach Park a turning point in the field of outdoor recreation. Summertime is coming. Reserve early at Summit Beach. One of the finest summer resorts in Ohio.
I think everyone knows that the fair is a great place to visit and enjoy. Many people come to the fair to see the large animals, the various rides, and the food. But did you know that the fair also has a community pageant? The pageant is one of the most efficient and interesting and at the same time educational and entertaining events that can be conducted. It is an opportunity for the fair to make a contribution to its community.

The pageant is a great way to promote the values of the fair and to showcase the talents of the participants. It is a chance for the fair to demonstrate its commitment to the community and to show its appreciation for the support of the community. The pageant is also a way to attract more visitors to the fair and to provide entertainment for the attendees.

The pageant is usually held on the final day of the fair, and it is a grand finale to the festivities. It is a time when the fair can show its appreciation for the community and its support of the fair. The pageant is a way to celebrate the community and to highlight the contributions of the community to the fair.

The pageant is also a way to promote a sense of pride and belonging in the community. It is a chance for the community to come together and to celebrate its accomplishments and its traditions. It is a way to promote a sense of unity and to foster a sense of community spirit.

The pageant is a way to promote a sense of community pride and to highlight the contributions of the community to the fair. It is a way to promote a sense of community spirit and to foster a sense of unity. The pageant is a way to celebrate the community and its accomplishments, and to promote a sense of pride and belonging.
Day by Day, the Multitudes Say, He is Getting Higher and Higher—Higher With the Act
But Not Higher With the Price

This Act Through Service Has Attained the Topmost Pinnacle of FAME
and Strives Only To Sustain THAT REPUTATION

The One Outstanding Aerialist Supreme
ABSOLUTELY
The Barnum of Them All

A Most Spectacular Success
For the Past

16 Seasons
Of The World’s Highest Aerial Act

THE MAN WHO FLIRTS WITH DEATH

UNDAUNTED, UNEQUALED SENSATIONALIST

This Act Through Service Has Attained the Topmost Pinnacle of FAME
and Strives Only To Sustain THAT REPUTATION

The One Outstanding Aerialist Supreme
ABSOLUTELY
The Barnum of Them All

A Most Spectacular Success
For the Past

16 Seasons
Of The World’s Highest Aerial Act

THE MAN WHO FLIRTS WITH DEATH

I deposit a cash bond to assure, if needed, my positive appearance at the appointed place and perform, rain or shine.

My Motto is Unchangeable
Not how little for how much,
BUT how much for how little.

ALWAYS PAYS BIG DIVIDENDS

MY AGENT — IS — ETHEL ROBINSON, 202 South State St.,
CHICAGO, ILL.

THE SAME AGENT FOR 6 YEARS—THERE’S A REASON.
WESTERN NEW YORK
FAIR CIRCUIT SPLITS

The Western New York Fair Circuit has been split by factional differences. The fair circuits of Lockport and Niagara Falls are no longer in the circuit. Peritt, Cleveland, Warren, Albion, Brockport and Batavia have been dropped.

The circuit will start the season at Hamburg with a Breeders' meeting beginning on August 21. Buffalo will follow with races beginning the following Thursday. The new member, Western New York, will be six days, beginning Saturday, August 25. Dunkirk will follow with races beginning September 13, the circuit will close with five days at Niagara Falls, a new member, beginning November 27 and ending October 4.

ANBURN, N. T., March 8.—The Western New York Fair Circuit has been split by factional differences. The fair circuits of Lockport and Niagara Falls are no longer in the circuit. Peritt, Cleveland, Warren, Albion, Brockport and Batavia have been dropped.

The circuit will start the season at Hamburg with a Breeders' meeting beginning on August 21. Buffalo will follow with races beginning the following Thursday. The new member, Western New York, will be six days, beginning Saturday, August 25. Dunkirk will follow with races beginning September 13, the circuit will close with five days at Niagara Falls, a new member, beginning November 27 and ending October 4.

Esther Janett Simon

ATTENTION! ATTENTION!
Fair Secretaries, Park Managers, etc.

Am now contracting the outdoor season with my two different and distinct high-class Acts, Comedy Table Act and High Swinging Wire Act. You take no chances in contracting with me, as I place a cash bond as a guarantee of appearing. Send for circular.

JOSEPH CRAMOR, 133 E. New York Street, INDIANAPOLIS, IND.

ROCK COUNTY FAIR
EVANSVILLE, WIS.
THE FIRST WISCONSIN FAIR
DAY—JULY 30, 31, AUGUST 1, 2, 1924—NIGHT
BIG RACE PROGRAM
HIGHEST PREMIUMS
THE ROYAL AMERICAN SHOWS Are Contracted for This Fair.

WANTED — WANTED
For National Association of Colored Fairs

J. H. LOVE, President; W. H. CROSS, Secretary-Treasurer.

TWO KANSAS CELEBRATIONS!
WATERVILLE, KANS. JULY 25-28
O. H. ROMEL, Sec.
A. P. COTTON, Sec.

$7,000 in Amusements—No Exclusives

T'WAS BIG SUCCESS
Southwest American Livestock Show
Called Best Ever Held in State

OKLAHOMA CITY, OK., March 12—Livestock and other events which marked the Southwest American Live Stock Show, which closed here yesterday, are it was the best show of its kind ever held here, were marred by plenty of thrills, both in the exhibits and the entertainment features, and something better every minute of the show.

Extra cash, of course, held the center of the stage around. Some new records were set in sales of cattle, and in the horse show exhibits, some records were handed out. Miss Laura Virginia Adam, "queen of horsewomen," who has been a great favorite at these shows, was in town the first day, and "johnny" the champion horse on the show. Miss Adam is a native of Texas and a fine young woman. She was the feature headliner on Sunday night.

Two shows were held yesterday, the first of which was on Saturday afternoon and featured the horse show of the Southwest American. The horse show was one of the best ever held here, with "johnny" the champion horse on the show. Miss Adam is a native of Texas and a fine young woman. She was the feature headliner on Sunday night.

Without doubt this year's show ha's eclipsed all the previous year's shows and was the best ever held in the State. The management admitted that the show was one of the best ever held here, and the people who attended the show were completely satisfied.

THE LENAWEE COUNTY FAIR
CENTER, ALABAMA

MARCH 22, 1924

DOUGLAS COUNTY FAIR
WARWICK, N. Y., March 12—Orchestras, Band and Attraction for 201 Fair


WANTS good, clean Carnival acts with good, clean entertainment. Time has been set for Carnival acts to be delivered. The fair opens May 15, and the people are eager for the entertainment that will be given.

CHEROKEE COUNTY FAIR ASSOCIATION

WANTS good, clean Carnival acts with good, clean entertainment. Time has been set for Carnival acts to be delivered. The fair opens May 15, and the people are eager for the entertainment that will be given.

F.I.D., Concessions, Band and Attraction for 201 Fair


WANTS good, clean Carnival acts with good, clean entertainment. Time has been set for Carnival acts to be delivered. The fair opens May 15, and the people are eager for the entertainment that will be given.

Rides, Concessions, Band and Attraction for 201 Fair


WANTS good, clean Carnival acts with good, clean entertainment. Time has been set for Carnival acts to be delivered. The fair opens May 15, and the people are eager for the entertainment that will be given.
AMERICA’S GREATEST DRAWING CARD

The sensational appeal and tremendous drawing power of these attractions have never been equaled nor approached in the history of the outdoor show world.

11th Record-Breaking Year—Now Booking

WRITE OR WIRE

AUSTIN C. WILSON

117 Spring Street, Youngstown, Ohio

PIONEER, LEADER AND LARGEST PRODUCER of Automobile Racing and Auto Polo in the Central States
Another Great Al. Sweet Singing Band

AL. SWEET'S

CHICAGO CADETS

SIXTEEN YOUNG AMERICANS

A BAND

They All Play

A GLEE CLUB

They All Sing

They All Entertain

NOVELTIES

Vocal Solos

Saxophone Quartette

Instrumental Solos

Marimbaphone

and the

SMASHING MALE CHORUS

of

SIXTEEN VOICES

Nifty Uniforms

Smart Appearance

Dash - Pep - Snap - Speed

THE CHICAGO CADETS

WORLD AMUSEMENT SERVICE ASSOCIATION

624 South Michigan Ave.,
Chicago, Ill.

EVERETT JOHNSON, Director

MARCH 22, 1924

The Billboard

107

A BIG ALL YEAR MONEY MAKER

MAKE Photo Postal Cards, genuine
Black and White Plateless and
Tintypes, with a Daydark Camera.
No darkroom. Finish on the spot—nowaiting. Easy to learn and operate.
Big profits. Travel and see the world.

Compare Daydark Camera

with any Camera offered for
sale. The wonderful Pictures
made with a Daydark
have won admiration
of hundreds of satisfied
customers.

I am more than pleased.
I am well satisfied.
The Camera cannot be any better.

These are only a few of the Praises we receive daily.

Save money by buying your supplies direct from us. We
carry a full line for all makers of One Minute Cameras.

WRITE FOR NEW CATALOGUE JUST OUT. IT'S FREE

DAYDARK SPECIALTY COMPANY,
2821 BENTON ST.,
ST. LOUIS, MO.
When You Order Rain Insurance
Ask for a Hartford Policy

The Hartford Fire Insurance Company was the first American Company to write Rain Insurance. It has agents everywhere who will see that you receive thoughtful personal service. Rates and full information about policy forms for fairs, concessions and other events will be furnished on request.

Write to any of the following Hartford Offices

HARTFORD FIRE INSURANCE CO.
Hartford, Connecticut.

W. W. Leaper, President.

A. M. HOWE Presents ERMA BARLOW & CO. in "A CIRCUS REVUE"

MARATHON COUNTY FAIR

Ask for a Hartford Policy

If Minaieasta. State what you have in first letter.

You Fairs. Precede Tuvenie and Wlllmat. For full Information write C. C. HICKMAN, Secretary, CHAS. M. KENNEDY, Gen. Manager, Palatine, Ill.

HARTFORD FIRE INSURANCE CO.

24 Wellington Street, East, Chicago, Illinois.

Internal Revenue Department. Financials are on the part of the government.

The Hartford Fire Insurance Company has been in operation for over a century, and is one of the largest and best established fire insurance companies in the United States. It is owned and controlled by a company of American business men, and is one of the most progressive and successful fire insurance companies in the world. It is well known for its efficiency and reliability, and its policies are written on a sound and equitable basis. The company is well equipped to handle all types of business, and it is always ready to meet the demands of its policyholders.

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BILLIE J. COLLINS Presents the
4—SENSATIONAL ELLIOTTS—4

ABSOlUTELY THE HIGHEST AERIAL ACT IN THE WORLD—PERFORMING WITHOUT PROTECTION OF NETS—POSITIVELY A REAL SENSATION!

Once seen will never be forgotten
"CHERYL", the original girl who made thousands gasp last season with her daring performance upon the high flag pole, is still sending the thrills.

Every feat performed a sensational feature
An act that makes them all talk.

Don't be fooled by inferior imitations, but get the original. Positively no misrepresentations with the Four Elliotts.

Now booking Parks, Fairs and Celebrations for months June, July, October, November. (August and September booked solid.)

THE ASSOCIATED FREE ATTRACTIONS
(FAIR BOOKING OFFICES)
(Our 1924 catalogue mailed free to responsible parties—Some of the largest and best acts in the Show World booked exclusively by this firm.)

MINNESOTA STATE FAIR
PROFIT OVER $50,000

Total Receipts for Fair Week Exceeded $450,000—Some Interesting Figures in Financial Statement

The Minnesota State Fair occupies an outstanding position among the amusement parks of the United States, and the wonderful achievements of the past few years in a source of amusement to many fair goers. The growth, however, in the annual receipts from the fair, which have increased in a way which surpasses the sensational side—whether they have emphasised and created the annual expenditure for staging and mounting.

The figures given in the fair's annual financial statement are quite interesting reading. How many fairs can show a net profit of that magnitude? The Minnesota State Fair, however, has had the usual amount for advertising and publicity, and a net profit of $254,155.69 on the work's operation in 1923, and a gain of $72,153.63 in its cash balance.

The State Fair entered 1923 with a cash balance of $20,808.03. Its receipts from other sources than the fair, including $9,000 to the State Agricultural and Mechanical College, and receipts for the fair were $245,153.35, or $224,345.02 more than expenses. Against these revenues, there was paid $10,000 for maintenance of the fair grounds in 1922 for light and power, $11,951 for salaries, $10,000 to the Agricultural and Mechanical College, and $11,951 for miscellaneous items. The cash balance on hand is $100,000.00.

Among the important receipts were $20,000 for amusement, $10,000 for trade, $10,000 for advertisements, $10,000 for light and power, $10,000 for agricultural purposes, $10,000 for horse and $25,452 for speed premiums.

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In its subscription to The Billboard stand in service.

Egyptian Fair
CIRCUIT
G. G. BATMAN, Secy., Newton, Ill.

SITUATED ALONG THE I. C. R. R.
PLACE DATE SECRETARY
Robinson, Ill. Aug. 15-16 O. L. Wakefield
Olney, Ill. Aug. 18-22 Chas. VanCleave
Greensp, Ill. Aug. 25-30 R. J. McDonagh
Newton, Ill. Sept. 7-8 O. G. Katan
Albin, Ill. Sept. 1-12 Ben L. Mayne

THE
Great Yates County Fair
AT
Penn Yan, New York
AUGUST 27, 28, 29, 30.

Day and Night Attractions
Address—CHARLES M. WATKINS, Sec.

The Banner Fair
of Ohio
CELINA, OHIO.
August 18, 19, 20, 21, 22, 1924.

WANTS
Signed,红利 and Concessions.
Address HERBERT W. SCHINDLER, Secretary.

The Big Dutchess County Fair
RHINEBECK, NEW YORK
August 26, 27, 28, 29 and 30, 1924.

O. A. BAUER, Supt, Bepskill, N. Y.

The Billboard

SCIO TO COUNTY FAIR
AUGUST 20-21 and 22
CONCESSIONS WANTED.

Southern Ohio's Largest and Fastest Growing Fair
Investigate and you will connect with Scioto County.

CLYDE BRANT, Secretary, Lucasville, Ohio.

ROCKLAND COUNTY FAIR
Sept. 1st, 2nd, 3rd, Orangeburg, N. Y.

SCIENTIFICALLY WANTED.

Concessions wanted of every description.

ALSO RIDING DEVICES.

O. A. BAUER, Supt, Sparkill, N. Y.
Let The Merrills Ride

With their Combination of Ascensions that surpass all Aeronautical Productions. The limit of human adventure. The Triple Torpedo Parachute Drop, also the Double-Triple Torpedo Parachute Drop; representing but two of the many stupendous performances of The Merrill Sisters and Brothers, who are presenting programs that have no equal for unsurpassed daring, genuine thrill and intense excitement. Not thousands will have the opportunity to see and live memories to last a lifetime. Write or wire.

THE MERRILL BALLOON COMPANY,
145 Oliver St., Flint, Mich., and 1010 Garrick Theatre Bldg., Chicago, Ill.

Ionia Free Fair

North Central Kansas Free Fair!

FOUR DAYS. FOUR NIGHTS.

BELLEVILLE, KANS., SEPTEMBER 2, 3, 4, 5, 1924

Largest Agricultural, Stock Show, Racing Amusement in West. Want Shows, Concessions and Rides. Write

W. R. BARNARD, Secretary.

PETERBOROUGH INDUSTRIAL EXHIBITION

PETERBOROUGH, ONTARIO, CANADA.

Wants up-to-date Carnival Company for week of Sept. 15th. Fourth Largest Ontario Fair. WEBBER F. TURNER, Amusement Manager.

ROBESON COUNTY FAIR

LUMBERTON, N. C., OCTOBER 13th to 15th.

Only Fair in four adjoining Counties. No Carnivals allowed except during this Fair. 125,000 people to drive from. 500,000 square feet Midway space.

WANTED—Good Midway, Legitimate Concessions. Merchandise Wheels allowed. No money games.

Address W. O. THOMPSON, Secretary.

MINEOLA FAIR

MINOEA, I. L., V. Y., MARCH 15—The Mineola Fair of 1924 will be held the second week of March. The midway will be open March 6th to 15th. The Carnival will be actuated for two weeks, opening March 12th. Good space still available for carnivals. WILLIAM J. ZAHN, Secretary.

Lehighton Fair

Lehighton, Pa.

SEPT. 30, OCT. 1-2-3-4, 1924

Good space still available for carnivals. WILLIAM J. ZAHN, Secretary.

Harrison County Fair

CADIIZ, OHIO.

September 16, 17, 18, 19, 1924.

SAM F. DICKERSON, Sec'y, Cadiz.

WANTED CARNIVAL CO.

FOR SALE AT

824 S. 19TH STREET

Glasstonbury Agricultural Fair

GLASTONBERY, CONN.

September 26th, 27th, 28th, and 29th.

A Clean Carnival Company

Merger County Agricultural Society.

One of Illinois' best and biggest County Fairs. No Carnivals except for Midway.

WANTED

For BIG OUTDOOR CELEBRATION

HUNTSVILLE, ALABAMA.

March 19, 1924.

300,000 hotel rooms being built in Huntsville. Great social feature.

WANTED CIRCUS or good Carnival to play Westfield during coming fall. Address F. B. PICKETT, Westfield, N. Y.

WANTED

FOR POPPANANGO COUNTY FAIR, Onaga, Kan., September 15, 16, 17.

WANTED CARNIVAL CO.

FOR SALE AT

111 W. Monroe St., Chicago

HARRISON COUNTY FAIR

MILWAUKEE, WIS.

September 13th, 14th, 15th, 16th, 17th, 18th, 19th.

A Clean Carnival Company

WANTED CARNIVAL CO.

FOR SALE AT

111 W. Monroe St., Chicago
Pennsboro, W. Va., Fair
AUGUST 26, 27, 28, 29.
Now booking Shows, Rides and Concessions. Will sell exclusive on all Wheels. Novelties sold. Address
PERCY MARTIN, care The Billboard, Newcomer, Ohio.
NOTE—Give mail time to be forwarded, as I am on the road.

WANTED FOR FAIRS

Shelbyville, Tenn., August 22-23; Fayetteville, Tenn., August 27-29; Winchester, Tenn., September 2-5; good clean Carnival; will carry no Wheeler. Address J. F. VAUGHAN, Winchester, Tenn.

WANTED to BOOK CARNIVAL

With several Rides. No objectionable features will be tolerated. Dates, September 15-19, 1924. Johnson County Fair Association, Tecumseh, Nebraska.
O. J. McDougall, Sup. Concessions.

CARL B. ROOK, Secy.

CARNIVAL WANTED FOR THE CARNIVAL WANTED—SIX BIG NIGHTS AND DAYS
Mercer County Fair, July 28 to Aug. 2—Coldwater, Ohio.
Carnival and Shows. Carnivals or Concessions. Carnival or Concessions. NO NOTE—Give me all time to be forwarded, as I am on the road.

THE LOUDONVILLE AGRICULTURAL ASSOCIATION
FREE STREET FAIR—3 BIG DAYS AND NIGHTS—3 OLD FAIR NEW IDEAS
OCTOBER 7TH, 8TH AND 9TH, 1924
WHAT WOULD CONCESSIONS DO?
S. W. ANDERSON, Treasurer, Loudonville, Ohio.

3rd ANNUAL AMERICAN LEGION FAIR
AUGUST 4-9
COLDWATER, OHIO
See notice for location, Concessions and Shows or Carnival. R. E. KINLEY, Sec'y, Coldwater, Ohio.

JOHNSON COUNTY FAIR
AUGUST 19-22
NIGHT FAIR, FRANKLIN, INDIANA
ROY C. BRYANT, Pres.

WAR SECRETARIES—CELEBRATION MANAGERS—FAIR SECRETARIES
AL NUTTLE—MUSICAL CLOWN
He has a lot of sense at all. BOOKING DIRECT. One-Man Ringling Bros. CLOWN BAV. On the road for CROWELL'S Acts. Can book for any engagement. Terms and particulars addressed Florida, Fl.

THE BIG FAIR OF KANSAS
OTTAWA, SEPTEMBER 2, 3, 4 AND 5, 1924
Booths and Better Than Ever.

JEFFERSON DAVIS PARISH FAIR
JENNINGS, LA.
November 26th, 1924.
Want to book a clean Carnival. Address F. B. BARDELL, Secretary, Jennings, La.

WHY NOT MAKE $100 A DAY

The Opportunity is here before you in this New and Improved Electric Candy Floss Machine. Don’t overlook it.

POSITIVE THE biggest summer business ever done on the market today for the small amount invested. Just attend the prices from any socket, either AC or DC, from 57 to 125 volts. $15.00 with every machine. Extra Stand and Ribbon, Tools, Oil. Grease. The price is only $200.00 cash or c.o.d. Nashville.

WRITE FOR FULL PARTICULARS

ELECTRIC Candy Floss Machine Co.
NASHVILLE, TENN.

BOONVILLE FAIR, Boonville, N. Y.
6 DAYS—6 NIGHTS—SEPTEMBER 1, 2, 3, 4, 5, 6, 1924.
$2,500 in Free Attractions. Greatest Program Ever Staged Here. Space for Concessionaires now open.

MENARD COUNTY FAIR AND AGRICULTURAL ASS'N.
September 1, 2, 3, 4, 5, 6, 7, 1924.
WARWICK, ILLINOIS.

ROANOKE FAIR ASSOCIATION.
WILLIAMSTOWN, N. C., OCT. 1-5, 1924.
Many seven years in business, write today. WANT High and Fair Fame. W. D. Lott will ship them all.

Wanted To Hear from
OBERSTEINER, Brod, Concessionaire, 39 E. Washington, Nashville, Tenn.

20th ANNUAL
Monee District Fair
Monee, Ill.
September 24, 25, 26, 27, 1924.
WANTED Concessionaires, Rides, Shows, of all Kinds, and Purchasers of All Kinds of Merchandise.
WANTED—Harry J. CONRAD, Monee, Ill.

BUCKS COUNTY FAIR
WANTED-Rides, Shows, Concessions, All Kinds. Address—J. L. DETOUR, Norristown, Pa.

ROANOKE FAIR ASSOCIATION.
WILLIAMSTOWN, N. C., OCT. 1-5, 1924.
Many seven years in business, write today. WANT High and Fair Fame. W. D. Lott will ship them all.

Wanted To Hear from
OBERSTEINER, Brod, Concessionaire, 39 E. Washington, Nashville, Tenn.
MEDESIN MEN
GOODS THAT REPEAT PRICES THAT ARE RIGHT SERVICE UNEXCELLED
That's Why Most of the Medicine Workers Are With Us.
Let us send you our New Catalogue. It's bigger and better than ever.
Office Workers Attention! We have gotten up a line especially for this kind of work. Send for our Folder. You should have it.

THE DEVORE MFG. CO.
Manufacturing Chemists, 165-165 E. Nagstn St. COLUMBUS, OHIO

COLLAR BUTTONS
I'll Make 'em—You Sell 'em
Send 25c for Sample and Prices
J. S. MEID, Mfg., 4 W. Ohio St., Cincinnati, Ohio

MEDEBINE MEN
We have the rarest and finest Patents on the market—A New Line of Liquid and Solid Medicines.

LAYS FLAT in any Box or Pocket
SOMETHING NEW in Personal Medicine
Revolutionizing the World of Health

COLUMBUS, OHIO
232 Market St., Cincinnati, O.

FIPES
By Caroline Bill Baker

Well, boys, how does the season look to you? The thoughts of the farmer will "put it over" in re-
cursive action.

"Oh, mighty, beautiful voyage!—but let's again add, the crops to reach the almost seasoned favorable of it.

Let every one of the knights put his arm to the wheel this year for the ad-

cancement of the crops.

J. H. Ross, key-straw worker during con-
motion, is back in the field, where he was the first to report the fall crops. Operated in Baldwin, N. Y., this fal-

No "wheat" were flowering about in the
Cincinnati vicinity March 25. Not so very


Bill will you "climb" of voting
for will be "appealing" a sing-


That's Why Most of the Medicine Workers Are With Us. Let us send you our New Catalogue. It's bigger and better than ever.
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NOTICE of REMOVAL
FROM 230 N. 5th ST.
TO 2320 N. 2nd ST.

EACH GUARANTEED TO RUN
We also Carry a full Line of Goods and For Gifts.
Manufactured by
Novelty Tin Toy Co.

"CRYSTAL" Self-Filling Fountain Pen

WHITE LIKE A $1.00 PEN.

Send for Sample 50c

THE GIBSON COMPANY,
INC. Guaranteed to Fill Every Time
511 W. Madison St., Chicago, Ill.

Demonstrators - Salesmen - Agents
A Rich Seller at Big Profits

RADIO GAS LIGHTERS
Sells at a Wholesale Deduction

Mastersite Manufacturing Co.
101 E. 25th St., NEW YORK

WANTED
Demonstrators, Agents, Distributors. Earn Big Money
SELLING SUPREME INVENTION
White - Superior Inexpensive. The only thing you see is the pen, but behind it is a whole new invention that will astonish you.

SNAPPEST NOVELTY OUT
JAZZ SPORT SILK HANDKERCHIEFS

With pleats at both silk edges worn as a scarf. Flap and buttons. Wholesale and retail.

GUSTAVE W. COHEN & BROTHERS
274 Broadway, New York

"THE Final Achievement in Corn Popping Equipment"- the famous Peerless Process, operated efficiently and conveniently by electricity. Compare its 300 sack capacity with others. Big output-unusually qualified quality of corn produced-simplicity and economy of operation-means greater profits for the Peerless owner. Handsome finish. The ideal model for permanent locations, theatres, drug, confectionery, variety stores, newsstands, amusement parks, etc.

New Low Prices on All Peerless Models
Four different styles and sizes. A Peakeless for every use. All models have uniform sized famous patented Peerless Kettle. Biggest capacity.

Add to Your Profit or start a big paying cash business of your own with a Peerless. We will help you. Thousands of others are making big money selling Peerless.

Send your order today. Descriptive circular on request.

Terms on responsible parties.

National Sales Co., 721 Market St., Des Moines, Ia.

SINGER BROS.
INC.
358-359 BROADWAY, NEW YORK.

S I N G E R  B R O S.
B. B. 1000-Imported Indestructible Pearls.
24 inches long, "White Chop, with stone setting" without boxes. Per Dozen $9.00
Boxes for the above. Each, 50c.

B. B. 1001-Opalescent value Opalescent Pearls. Length 24 inches Sterling silver clasp, with white stone setting. Extra fine Pearls Without boxes. Per Dozen $13.50
Boxes for the above. Each, 40c.

Salesman Operators write for our special "Department B" circular on peerless, quick selling complete boards.

SINGER BROS., 358-359 BROADWAY, NEW YORK.

FREE CARN FOR YOU

MAIL THIS AD TO US
And in your next ad write: "We will show how to get a Pen included for everyone, also how to get Bonded Mitered Made Cuts direct to you and make $45 with $115 a week.

Every man sells Big week after week. Libel, bargain in advance. Write for Booklet.-W. H. ITOK Exercises.

HURRY UP-
Get your Free Car today and start making Big Money-

FREE SAMPLES OF PEERLESS COUNTERS
Sent to all upon request.

SUPERIOR QUALITY-ALWAYS
INNOVATION WORKMANSHIP AND DELIVERIES GUARANTEED

OUR NEW LINE ALLIGATOR GRAIN
PER BOX $22.00-Same. Postpaid 35c
WARRANTY: "GUARANTEED NOT TO FADE OR TO SHED IN ANY WAY.
OUR NEW LINE GENUINE LEATHER. DOZEN.
PENPANS, ETC., $3.00-DOZENS, 40c

OUR NEW LINE GENUINE LEATHER. BLACK, SMOOTH FINISH, FOR PEN PENS AND PENCILS.

35c.

YOUR'S FOR $2.00
THE LITTLE WONDER
"Vankiti" A Human Tool-Kit
Worth Its Weight in Gold
Everybody needs it. WHY BE WITHOUT IT?

Sold at all places.

Distributors, Salesmen and Agents Wanted.

Make $45 to $115 a week

"I have the X on the RED JACKET FOUNTAIN PENS"

Full line of Fountain Pens and Pencils. Get my Price List. You all know the Button Package that is getting the money. My lettering business is doing splendid this Fall.

KELLELY, the Specialty King.

STREET MINUTE PICTUREMEN

We are ready to serve you this year with best Supplies.

Cameras, etc.

CREDIT AT ALL DEPENDENCIES.

JAMESTOWN FERROTYPE CO.
178 S. Halsted Street, Chicago, Ill.

Ma-Jong

Don't Let Them Fool You

I HAVE THE X ON THE "RED JACKET" FOUNTAIN PENS

$13.50 Gross with Clips

MAXINE CAP COMPANY
Cincinnati, Ohio

SUPERIOR QUALITY-ALWAYS
INNOVATION WORKMANSHIP AND DELIVERIES GUARANTEED

HURRY UP-
Get your Free Car today and start making Big Money-

FREE SAMPLES OF PEERLESS COUNTERS
Sent to all upon request.

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KELLELY, the Specialty King.
IT ADDS ZEST TO LIFE—SELLS ON SIGHT
Trade “DICEGG” Mark
Two red transparent dice, in a cut glass egg. A patented article of high grade workmanship. Its solid bottom and hollow top makes it come right side up after rocking, wiggling and tumbling. Boys, It’s Honest. Sharks Can’t Get You.
IT SELLS QUICKLY—IT SELLS FOR $1
As an emblem for Mob Jug it is irepresentable. Storekeepers keep in dozens, many in 100 lots, after first sample. Write today for two thousand center of completer like “Plain Glass DICEGG, with Bone Dice. Marks to verify.”
ROCKINGAMES, INC., Box 925, JOHNSTOWN, PA.

GERMAN MONEY
YES, SIR: It is a fact that you ordered genuine German Money (from some other dealer) and got it, but the small-size bill printed on one side only and ‘did not look like money. As a result it was not satisfactory for either trade stimulation or selling purposes. Get the big flush—large note, 4½ x 7½ inches, printed on both sides—with the German Government’s watermark and silk threads. The kind the German Government’s official money, every piece guaranteed to be the German Government’s official money.

100,000 Mark Notes, $1.00 per 100 or $8.00 per 1,000 Notes
Sample, 25c, 25% deposit, balance C. O. D.
Remember my prices are always the best.

LOUIS MOORE
21 West 5th Street, Cincinnati, Ohio

RUSSIAN GERMAN
MONEY FOR ADVERTISING
LOWEST PRICES

HIRSCH & CO., 70 Wall Street, NEW YORK

“7-1/2” OPERA GLASS
NEW ERA OPT. CO.

MILITARY SPEX

DOZ. $1.00, $2.50, $5.00.

DOZ. $1.00, $2.50, $5.00.

KORRECT
RUM RUM SEED

WANTED
For SOUTHEASTERN STATES and PACIFIC COAST
Experienced Paper Men who are clean workers and can furnish references. Demand of national interest to fruit and vegetable growers, shippers of buyers. Attractive makeup, liberal proposition and best of service. Write CIRCULATION MANAGER, Box 2711, Tampa, Fla.

proficient in the business. Boys who are clean workers and can furnish references. Selling price.

SOUTHERN DISTRIBUTING CO., Knoxville, Tenn.

MEDICINE MEN!
Hit up with the “live” one this week. Send your orders where you’re sure to get the best quality medicines at lowest prices and shipments when you want them.
No extras for your own private brand. Send for price list today.

Quality Drug Co.
P. O. Box 859 CINCINNATI, O.

AGENTS SALESMEN
Please send inquiries to
S. F. KANTON KOOKER
Hats, coats and teams per

KOREK LEATHER BUCKLES, Etc. & Rates, 10 and 25 cts.

S. F. KANTON KOOKER

SEEDS, IN BAGS—LEAFY PECAN—75c per 100,
EDWARD D. DIXON & SONS, 64 & 66 E. 23rd ST.

SOUTHERN DISTRIBUTING CO., Knoxville, Tenn.

KOREK LEATHER BUCKLES, Etc.
HERE'S THE PEN
That Gets Money Fast
THE NEW IMPROVED
Self Filling
Bamboo
Fountain
Pen

-Widow
Demonstrators
Salesmen
Clk. Agents

FREE CATALOGUE ON WRITING
This pen is one of the finest on the market. It is
not the ordinary pen that requires the user to
stop writing and get ink on it. You can fill this
pen, once, and write all day without stopping.
Big Profit—Quick Sale—Sells
Everywhere.

$4.00 Per Doz.
Write for country prices. Our price always lowest. All orders
will be sent post paid. Address T. Kobayashi & Co., W. 22nd
Street, Chicago, Ill.

T. Kobayashi & Co., W. 22nd St., Chicago, Ill.

BUCK-EM-IN, DUCK-EM-IN
HERE'S A NEW NUMBER
MEN'S SILK SOCKS.......
$2.50 Per Dozen in Gross Lots
MEN'S SILK KNITTED TIES......
$2.50 Per Dozen in Gross Lots
No. 400 Quality
Oct. 1

$1.00 PER DOZ.

ASSORTED LEGO'S
$1.00 PER DOZ.

ASSORTED KNITTED TIES
$1.00 PER DOZ.

ASSORTED COMBING LEATHER
$1.00 PER DOZ.

ASSORTED LEATHER TIES
$1.00 PER DOZ.

ASSORTED LEATHER STRAPS
$1.00 PER DOZ.

ASSORTED LEATHER BELTS
$1.00 PER DOZ.

ASSORTED LEATHER BUCKLES
$1.00 PER DOZ.

ASSORTED LEATHER GLOVES
$1.00 PER DOZ.

ASSORTED LEATHER PORTFOLIOS
$1.00 PER DOZ.

ASSORTED LEATHER PURSES
$1.00 PER DOZ.

ASSORTED LEATHER COATS
$1.00 PER DOZ.

ASSORTED LEATHER HAIR DRESSING
$1.00 PER DOZ.

ASSORTED LEATHER BOOTS
$1.00 PER DOZ.

ASSORTED LEATHER SHOES
$1.00 PER DOZ.

ASSORTED LEATHER HATS
$1.00 PER DOZ.

ASSORTED LEATHER CAPS
$1.00 PER DOZ.

ASSORTED LEATHER GLOVES
$1.00 PER DOZ.

ASSORTED LEATHER SADDLES
$1.00 PER DOZ.

ASSORTED LEATHER REINS
$1.00 PER DOZ.

ASSORTED LEATHER BRIDLES
$1.00 PER DOZ.

ASSORTED LEATHER TACK
$1.00 PER DOZ.

ASSORTED LEATHER TOOLS
$1.00 PER DOZ.

ASSORTED LEATHER BAGS
$1.00 PER DOZ.

ASSORTED LEATHER BASKETS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET LINERS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET RIMS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET LIDS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET TRAYS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET TRAYS LINERS
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ASSORTED LEATHER BASKET TRAYS RIMS
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$1.00 PER DOZ.

ASSORTED LEATHER BASKET TRAYS RIMS RIMS RIMS RIMS RIMS
$1.00 PER DOZ.

ASSORTED LEATHER BASKET TRAYS RIMS RIMS RIMS RIMS RIMS LINERS
$1.00 PER DOZ.
The New Indestructible
Tang Ma-Jong Sets

The Only Metal Set
Manufactured
Made of Cupper and Aluminum.

IT IS SANITARY.
No matter how many. The can-
ners cannot be in imperfect
sets.

Tang Ma-Jong Sets are made to
last forever. Metal tiles made
in this way will never rust.

PATENTS PENDING.

WANTED.
A list experienced Ma-Jong and Na-
ble game players, to assist in
the sale of Tang Ma-Jong Sets.

FRENCH ART NEEDLE
Mfg. Co.,

PIK-TOP
MILK BOTTLE OPENER and COVER

PIK-TOP BOTTLE OPENER and COVER

WIRE ARTISTS—You are all invited to participate in the Amer-
ican Wire Artists' Contest.

American Jewelry Mfg. Co.,
27 Warren Street,
New York City

MA-JONG
MADE AS
SIMPLE AS RUMMY

No teacher necessary. These
Racks practically play and figure
the game for you, tell whose wall
is to break, when wall is to be
broke, who's wall to be broken
in reinforced Beryll cloth
box. Tiles made of china
and celluloid counter, put up
in complete sets. Includes
rules of play and instructions.

SPECIAL PRICE, ONLY
$14.50
Equivalent to any $15.00 Set.

Every Ma-Jong Fan
Prefers and Enthusiasts
Over this Set.

Add Postage for Samples.

DEALERS AND QUANTITY USERS WRITE FOR SPECIAL PROPOSITION:
25% With All Orders. Balance C. O. D.—Don't Depend on Defective Imported Ma-Jong Sets.

LINE UP WITH THE BEST SET AND BEST RACKS ON THE MARKET.

FRAKGLLN STUDIOS, 908 W. North Ave., CHICAGO, ILL.
SPIN THOSE WHEELS! ROLL THEM BALLS! LET THE ARROWS FLY!

Men, here is your opportunity to open your season with the most wonderful combination ever put out for a price. You've got nothing to lose. You challenge competition to produce it. Every item guaranteed full value. We back this offer with ten years of honest and square dealings. Ask those who bought from us before, they know.

SPECIAL PRICE LIST—CAN YOU DO IT ELSEWHERE?

6-IN. BOTTLES PERFUME. Glau Cork. SLUM JEWELRY from 75c. $1.25, $2.00 por

LEATHERETTE DICTION BOOKS. Dozen...$0.85

Plenty of Merchandise not listed. Write for our Special Bulletin.

H. SHAPIRO—81 BOWERY NEW YORK CITY, N. Y.

Pipes

THE BIGGEST HIT ON THE MARKET

SPIN THOSE WHEELS! ROLL THEM BALLS! LET THE ARROWS FLY!

The World's Famous Egyptian DIAMONDS

KING OF ALL WHITE STONES

Tells the story that sold the first, and it can't be sold with these stones, we didn't

ADD LITTLE TRICKS!

ORDER NOW—SOLD OUT PREVIOUS SEASON

Solid Sterling Silver Rings

VERY LATEST STYLES

chu Races the Big Hit

Each Ring

14 K

These rings are

ONLY one set of assaying to each national.

White Gold Stickpins

Set with Egyptian Diamonds.

The same stones. Each one back with 'stick mark'. The square stone is a 1 ctt. with 'stick mark'.

KRAUS AND REED IMPORTERS AND MANUFACTURERS

335 W. Madison St.,

Chicago's Largest White Stone Dealers

MEDICINE-MEN

Make Your Connections With

THE VETERAN HOUSE

OF SUPPLIES

QUALITY speaks for itself and FAVOR FROM BOTH IS HEARD.

Write for prices while you can have purchase on shipment at saving.

Savory Drug & Chemical Co.

137-17 Wabash, Chicago, Ill.

Latest Thing Out

Pat Bowie Tie

**Only one set of assaying to each national.**
**Announcement**

We have purchased and are now located in our new three-story building, where we have an improved position to fill orders from a gross to carload lots.

**IF YOU WANT**
QUALITY—QUANTITY
SERVICE—PRICES

Write us for quotations.

Complete line of samples sent for $1.00.
Sample cards mailed to Medicine Showmen.

---

**Agents**

**Attention!**

—New Model Fall Bags, guaranteed made of material was felt, size 12 x 12.
—Beautiful movements of bright fashion colors.
—Varied, sanitary, durable.
—Exclusively made, 125.

One of the best sellers on the market, back for full interest above and other money-making tags, publishing TODAY.

Mailey-Payne Mfg. Co.
20-C Battery Street, Boston, Mass.

---

**Silk Knitted TIES SPECIAL**

$3.00 DOZEN
$30.00 Gross

Mendwell Value, Superior Assortment, Highest Quality.

FOR THE DISPLAYED FIRST

First order for all amounts shown at this line minus 25 cents extra same day received. 15% on all orders 100.00 or less. 15% on all orders over 100.00. Please write your name and order number.

Send 50c for samples.
Marshall, New Jersey.

---

**Raincoats**

**FULL LENGTH**

$2.00 EACH

AP'IONS .25¢ per Gross .30¢ per Dozen

Adams, Allen and Co.
Manufacturers, set your price and order.

Write or wire at once.
EASTERN RAINCOAT CO.
112 Russell Road.
CHICAGO, ILL.

---

**Look Boys**

**PITCHMEN, DEMONSTRATORS AND AUTO-MOBILE SALESMEN**

CHIAPPA PENETRE PRINT COMPOUND produces marked sales.

Why not have your Ties, Hats, Caps and Slides, by M. T. Graham.

503 Market St., Chillicothe, Ohio.

---

**Heaviest Stock**

**NEW AND ORIGINAL STYLES AND IDEAS.**

Instantaneous sellers that are meeting with great success throughout the country.

**YOU CAN MAKE BIG MONEY**
with our line and cannot find a better paying proposition. **WRITE TODAY FOR OUR NEW CATALOG JUST OFF THE PRESS.**

PHIL. ROSENBLATT CO., 142 Bowery, New York City.

---

**BOYS, GET OUR NEW LINE!**

**PHOTO MEDALLIONS**

**NEW AND ORIGINAL STYLES AND IDEAS.**

Instantaneous sellers that are meeting with great success throughout the country.

**YOU CAN MAKE BIG MONEY**
with our line and cannot find a better paying proposition. **WRITE TODAY FOR OUR NEW CATALOG JUST OFF THE PRESS.**

PHIL. ROSENBLATT CO., 142 Bowery, New York City.

---

**LOOK HERE! AT LAST**

**The "1949" SOUVENIR MINT CONCESSION MEN, AGENTS WANTED AT ONCE**

**CALIFORNIA GOLD SOUVENIRS**

**QUARTERS AND HALVES**

Send on request and will send you prepaid 12c Assortment or 25c Sample Tie, Gross. 40% is real money on each coin.

J. G. GREEN CO., 211 Mission St., SAN FRANCISCO, CALIFORNIA.

---

**HEAVIEST STOCK**

**UNBREAKABLE**

**AMBERLITE**

**MEN'S**

COMBS

**NEW PRICES**

**COMMENTS**

Earnings $2.00 A Day

**FASTEST**

**EARN MONEY IMMEDIATELY—WE FURNISH EQUIPMENT TO START**

Wanted: Streetmen and Agents
For the General, furnished on the market.

THE MENDWELL CO., 142 Bowery, New York City.
ANNOUNCEMENT!

J. ROSENSON & CO., SUCCESSORS TO ALTBACH & ROSENSON:

NOTICE OUR SPECIAL LOW PRICES We specialize and carry a large and complete line of Ladies and Gentlemen’s Wardrobe of all kinds, a big variety large goods, house furnishings in Jewelry and Novelties, in the best quality goods in the market. Our prices are always the lowest. We are the wholesale and retail buyers for the best stores in the country. Our prices are always the lowest. We make it a policy to sell, not to stock. Your order is our command, and you will be supplied weekly, either in New York or Chicago. All orders promptly filled. We invite you to write us for prices, and will be pleased to show you our line. All orders must be accompanied by remittance or at least 50% in advance. We enclose our catalogue for your inspection. J. ROSENSON & CO., SUCCESSORS TO ALTBACH & ROSENSON.

ORIENTAL RUGS
IMPORTED

Prayer Rugs

They are highly prized and give the same effect as the Oriental Silk Rug. The general sizes are 6 feet long by 3 feet wide in the best quality and pattern to order. They are woven on the best looms and the best quality raws and cottons. They are made to order in all sizes and colors. They are woven in the finest quality and pattern and are made to order in all sizes and colors. They are woven in the finest quality and pattern and are made to order in all sizes and colors.

Price $30.00

SEND 15.75 FOR SIX SAMPLES

Assorted Colors and Designs.

Half Cash With Order, Full Cash
With Senate Authorized Orders.

M. LANDOWNE, INC.,
44th Ave., New York City

PIES

(Continued from page 113)

the matter (fig. "Pipe") quite a few boys got around. That was a secret, but 1 will tell you that the boys were told by the mayor of the city to get the boys to go home. The boys were told by the mayor to get the boys to go home. The boys were told by the mayor to go home.

Pipes

METALLIC SELLER: This set is made

in various sizes and styles, from the

best Derby and satinet. The price of

these pipes is $1.00 and up.

Agents’ Price, $5.50.

HIMARGA CO., 444 Broadway, New York

HANDY COMBINATION PUSHE

SELL TWO DOZEN PER DAY

The Nearest Selling

Bag of dry goods ever made is the Metallic Pushe. All other pipes are made of metal and are only the metallic Pushe is made of wood. The Metallic Pushe is made of wood and is only made of metal and is only made of wood. The Metallic Pushe is made of wood and is only made of metal and is only made of wood.

Agents’ Price, $3.00.

HIMARGA CO., 444 Broadway, New York

MEXICAN LUCKY STONE

This fine, large, bright-colored and beautiful stone is a MEXICAN LUCKY STONE. It is a MEXICAN LUCKY STONE. It is a MEXICAN LUCKY STONE.

PRICES TO THE TRADE:

Himarga Co., 444 Broadway, New York, N. Y.

MEXICAN DIAMOND IMPORTING CO.

Agents’ Price, $2.00.

SHARP AGENTS

Agents’ Price, $3.00.

HIMARGA CO., 444 Broadway, New York

GO INTO BUSINESS FOR YOURSELF

The "Baby Bather" is just what the name implies: a bath for the baby. The "Baby Bather" is just what the name implies: a bath for the baby. The "Baby Bather" is just what the name implies: a bath for the baby.

Agents’ Price, $1.00.

HIMARGA CO., 444 Broadway, New York

MEXICAN DIAMOND IMPORTING CO.

Agents’ Price, $2.00.

HIMARGA CO., 444 Broadway, New York

GO INTO BUSINESS FOR YOURSELF

The "Baby Bather" is just what the name implies: a bath for the baby. The "Baby Bather" is just what the name implies: a bath for the baby. The "Baby Bather" is just what the name implies: a bath for the baby.
NEEDLE WALLETs
Embosed and Leatherette Covers.
The Finestest and Classiest Needle Novelty on the Market.

AGENTS AND PAPERMEN
Better get in touch with us if you use Needle Books, as we have the world best when it comes to quality, flashy covers and prices.

LEE BROTHERS,
143 East 23rd St.
NEW YORK, N. Y.

PREMIER MFG. CO.,
3687 Willis Ave., E.
DETROIT, MICH.

NEEDLE WALLETS’
The Flashiest and Classiest Needle Novelty

T <BIG VALUES for!

143 East 23rd St. NEW YORK, N. Y.

world be:it when It comes to quality,
WORCEtIR MONOGRAM a. Man was the
Applying Mutingram to t.Aulonu/#lla. You rhaflt

A ATTACTITB SILK KXlTTn) TIES.

CHINESE COOK BOOK

*tr

VATAL Fo Yaimt, Chnw Mvlii. etc. 34

in touch with us if you :
Better
Better

4^ Talla iMvw the CTibirta cu’k Chop Suay.

AGENTS Coining Money

Agents Wanted

The last "word" in your letter to advertisers. "Bill," money.

AGENTS Coining Money

Agents Wanted

\$3.10 Per Dozen, $32.00 Per Gross

oil cloth). When opened measures 17 3/8 X 21 inches. Sam¬

999

WE ARE SOLE DISTRIBUTORS OF THE FAMOUS

HOME REMEDIES

Three Preparations are Here: U. S. P.

★ ★ ★ ★ ★

PREMIER HOSIERY MILLS

500-Full Fashioned, Pure Thread Knit. 4 ply, Elastic, Braid Waist. 750 All Colored. 1750 Fine All Colored. 750 Silk. 3000 Fine All Colored. 1550 Mix. All Colored. Box of 9 Pair.

Hosierys. Men. All colors. $4.50

500-Full Fashioned, Pure Thread Knit, Elastic, Braid Waist. 750 All Colored. 1750 Fine All Colored. 750 Silk. 3000 Fine All Colored. 1550 Mix. All Colored. Box of 9 Pair.

200% to 300% Profit,

S. MATTHEW, Manufacturer, 806 S. MARSHFIELD AVE., CHICAGO, ILL.

PREMIER MFG. CO.,
3687 Willis Ave., E.
DETROIT, MICH.

“T Made $104

in One Week

Selling PREMIER KNIFE and

SCISSORS SHARPENERS”

AGENTS, CONCESSION AND PREMIUM MEN

Get Story—Best Quality

With These

SHIPPING BAGS

Lowest Prices

Our new, rich looking, improved ART-4 COMBINATION

FIXx loads the field. High-grade make. Special price.

$3.10 Per Dozen, $32.00 Per Gross

Made of new and heavy Rubberized Imitation Leather (not oil cloth). When opened measures 17 3/8 X 21 inches. Sam¬

ples 40c prepaid.

Our customers' repeat sure sign of success handling the
S. MATTHEW Product.

We are manufacturers and beat them all every way. Your direct from us. Be interested and order samples at a time of these new items, always advance sale as a control. 2c per item, let 2 c. O. D.

S. MATTHEW, Manufacturer, 806 S. MARSHFIELD AVE.,
SUCCESOR TO MATTHEW BROS.

CHINESE COOK BOOK


tells how the Chinese cook their stuff. Many recipes for genuine Chinese. I supply Chinese cookbooks required for
teo.

VERNON GASKER, Box 2, Worcester, Illis.

ADVERTISERS LIKE TO KNOW WHERE THEIR ADVERTISEMENT IS...BEY BILLBOARD.

AGENTS, CONCESSION AND PREMIUM MEN

Get Story—Best Quality

With These

SHIPPING BAGS

Lowest Prices
ORDER BLANK

SPANGLER MFG. CO., 150 N. Wells St., CHICAGO, ILL.

Gentlemen:—Please ship the following order at once: as per numbers checked—

<table>
<thead>
<tr>
<th>Quot. No.</th>
<th>Description</th>
<th>Gross</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Patent play, Enameled Vanity Box, 7 in. circle</td>
<td>13.70</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Fancy Deco, Curtain Luggage, Enameled Vanity Box</td>
<td>15.50</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Deco Deco, Crown Luggage, 7 in. circle</td>
<td>15.50</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Lady's Shopping Bag, Black or Gold</td>
<td>10.50</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Ladies' Shopping Bag, Black or Gold, 25% Deposit</td>
<td>10.50</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Bonnet Bonnet, Silk Hat, Small</td>
<td>42.00</td>
<td></td>
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<tr>
<td>7</td>
<td>Hairnet Hairnet, Silk Hat, Medium</td>
<td>60.00</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>English Bonnet, Silk Hat, Large</td>
<td>20.00</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Ladies' Belts, Leather Cords from 2 to 14 Straps</td>
<td>75.00</td>
<td></td>
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<tr>
<td>10</td>
<td>Ladies' Belts, Leather Cords from 2 to 14 Straps</td>
<td>30.00</td>
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<tr>
<td>11</td>
<td>Ladies' Belts, Leather Cords from 2 to 14 Straps</td>
<td>50.00</td>
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<tr>
<td>12</td>
<td>Ladies' Belts, Leather Cords from 2 to 14 Straps</td>
<td>10.00</td>
<td></td>
</tr>
</tbody>
</table>

ORDERED AT MARCH 22nd, 1924

By.......

NAME

TOWN

STATE

Men's Rubber Belts

Black, Olive and Gray, 100% New Yarn. N. Y. & W. Styles. Wholesale. 25c a pair. 95c Dozen.

PARTIAL LIST OF RUBBER GOODS

LADIES' BELTS. In seven styles. FORD FOOT PEAPLES, KEY BASKET, STAIR TREADS. A Redi-Rub Rubber Rug, in Olive. Men's and Women's RUBBERIZED APRONS. Two Carrying Lines of SPECIAL RUBBER SPORTING and DRUG-GUARD RUBBER SHOES for the country. Write for our free catalogues.

25% Cash with all orders, balance C. O. D.

ROSSEN RUBBER PRODUCTS CO., - Akron, Ohio

AGENTS 300% PROFIT SALESMAKERS

Lucile Pearl Necklaces Will Do That

Cute Furbished Far Catalogues

300% Profit on Orders

SEED FILTER & MFG. CO., INC.

1834 Franklin St., NEW YORK, N. Y.
AS IF BY MAGIC
THIS MACHINE TURNS OUT
Four-Color Embossed Signs or Display Cards!
(Not Printed)
NO INK! NO GLUE! NO MAKE READY! NO Skill Required—You Can Start Making Signs at Once!
The Embosograph will earn $300 weekly for you

The Embosograph turns out daily 400 Signs or Display Cards. Makes Calendars, Price Cards and Announcements of all kinds. COST YOU 25c PER SIGN—MERCHANTS PAY FROM 50c to $1 EACH.

These Signs Are Now in Demand Everywhere. MANUFACTURERS BUY THEM IN LARGE QUANTITIES.

With the Embosograph you can within a very short time have Agents working for you. Your Agents can easily make $200.00 daily.

The Embosograph itself measures only 13x12x3 inches, is compact and easily carried. So simple that a child can operate it. Absolutely fool-proof. Guaranteed unconditionally.

Rush Your Order Today. Be First in the Field—START TODAY.—Let this Wonder-Worker Work for You.

PRICE $150.00 F. O. B. NEW YORK.
ONE-THIRD CASH WITH ORDER—BALANCE C. O. D.
START AN EMBOSOGRAPH SHOP. ATTRACT BIG CROWDS EVERYWHERE.

BIG MONEY MAKER AT

FREE SAMPLES OF WORK ON REQUEST
WRITE TODAY

EMBOSOGRAPH COMPANY
18-20 West 34th St., New York City

AGENTS WANTED
for new importation of
LUMINOUS CRUZIFIXES
Made of a close imitation of Sterling Silver which cannot be detected by one in thousand. Crafted with beautiful dark wood and covered with Radium Paint, guaranteed to last at least 5 Years.

SAMPLE, $1.25
$12.00 Doz.
Cash on sample orders. Half cash with quantity orders.

PARK ROW CO.
679 Putnam Ave.

ADMISSION SIGNS—Changeable Price $8.50
PRICES TO DAY
GROSS PROFITS
ADULTS 25c CHILDREN 12c
UNDER 12 FREE

Salesmen Wanted

B. D. GAUSE MFG. DEPT., 734 S. Main, Elkhart, Ind.
$53,000,000 LOST
IN ONE YEAR
BY RAISED CHECKS, FORgeries AND ALTERATIONS OF NEGOTIABLE SECURITIES
COULD HAVE BEEN PREVENTED

BY F. S. JONES

SECURITY PEN CORPORATION
610 W. Jackson Blvd. CHICAGO, I11.

This wonderful combination of a perfect, smooth, writing, non-leakable fountain pen, with a unique and frictional check protector, enables the writer to write and protect his checks any time—any place. Just think, $53,000,000 was lost in one year through alterations of checks and other negotiable papers.

The Security Check Protector Fountain Pen is designed to give protection of EVERY KIND EVERYWHERE, against EVERY sort of check-multiplying crookedness. Its knife-edged, steel rotating, cutting wheel makes any new pen marks with the security ink, which cannot be removed. This protection is given to the amount, payee's name, place and date printed on the important clauses on the checks, meetings, etc.

The fountain pen itself is the result of 17 years experiment. It flows so easily, in such a way that on these marks where it should cause most fountain pen users to discard their present pen in its favor.

DO YOU PROTECT YOUR CHECKS

If you write Checks, give Notes, issue Mortgages or Stock Certificates, especially in small sums, with your partner's name, payee's name and your signature, LUCK alone will determine whether

You Will Be the Next Victim

PRICES:

No. 300, $3.50
No. 400, $4.00
No. 600, $5.00
No. 800, $7.50

Also and plan Model

No. 700 Giant Security Made in

a beautiful red and black (Multicolored) tone with a cross gold band, has an exceptionally large ink capacity.

Prices as low as $5.00 for the Busy Business Man.

MONEY BACK GUARANTEE

If you are not thoroughly satisfied and do not find the Security Pen all that we claim it to be, return the pen to us and the full purchase price will be refunded with no questions asked.

Members of the theatrical profession are particularly adapted to become one part-time representatives. You can instantly score new sales in the shows and towns on your circuit; besides, remember the opportunity that you have in placing the Security with every one of your contacts.

This is an exceptional opportunity for ambitious men and women who have a few spare hours in which to participate in a simple and profitable business of salesmanship.

Order your sample pen today. You have nothing to lose and everything to gain.

UNLIMITED SALES POSSIBILITIES

When you step in consider that the hundred million pens were sold in the United States in 1920 and that the sales last year amounted to more than fifteen million pens, you can readily visualize the splendid and unlimited sales possibilities of the Security compared with the ordinary fountain pen.

Remember that there is only one SECURITY on the market, fully protected by 14 patents, and that we furnished a fifteen-year written guarantee with each pen.

SECURITY PEN CORPORATION
DEPT. B

BUILT FOR SERVICE

WE WANT

every artist in the theatrical profession to be the owner of a Security Check Protecting Fountain Pen.

For numerous years nations have been talking about the seven wonders of the world. Five centuries of people have been awaiting the coming of the eighth wonder.

We are presenting it to you in the "Great Supremacy". Your investment is only $7.00 for the "Giant" Security, with a brilliant red and black finish, or if you prefer one of the smaller sizes, in black, you will find a convenient price, ranging from $5.00 to $10.00.

The Security Pen has so many novel and practical features that you will be happy in the ownership of this interesting and unique device. After you have purchased one pen and given it a satisfactory trial you will become one of our enthusiastic boosters and most likely one of our part-time representatives.

WONDERFUL SIDE LINE

The Security Pen offers a delightful opportunity to add many dollars to your week's income proposition of refinement which you can offer to every person you meet. Every business and professional man in every city and town is a potential prospect for a Security. Every sale means a lasting friendship with your buyer.

The five patented distinctive features mean quick sales. We have a demonstrating outfit free of charge. After you have received the pen, given it a fair trial, sold yourself thoroughly on its merits and convinced yourself that it is the best fountain pen that money can buy and that its smooth and excellent writing qualities are far superior to any other fountain pen on the market, regardless of style or price, then you are in a position to listen to the interesting proposition that we can offer you.

CUT OUT THIS COUPON AND MAIL TODAY

SECURITY PEN CORPORATION, DEPT. B
910 W. Jackson Blvd., Chicago, Ill.

Guaranteed—I am interested in your proposition. I wish to devote all time possible in the following territory. Explain in full.

Name
Address
City
State

Enclosed Enclosed check or money order, $.... I have no Security Pen. Print or Type.

Name

City

State

Name

Address

State

City

For Sale (or ( At a Loss I) or ( Wholesale) Free by return mail. With the understanding that if I am not completely satisfied with the pen you will return my money in full. WRITE NAME BLANKLY.
THE DAWN OF A NEW SEASON

BY RAYMOND D. MIYAMOTO

THE WORTHAM SHOWS

"John T." Organization To Open In Paris, Tex., March 24

WORTHAM'S WORLD'S BEST

Preparations for Coming Season Made

White En Tiger and in Winter Quarters

Clarence A. Wortham, the owner and manager of the Wortham Shows, has just returned from his winter quarters on the road and is making plans for the opening of his show in Paris, Texas, on Saturday, March 24th. He has already contracted with a number of well-known performers, including Miss Martha Spiller, Miss Margaret MacIsaac, and many others. The show will feature a fine musical organization, which will be under the direction of Mr. A. E. Smith.

Winter Quarters

The show will remain in winter quarters until March 24th, when it will open in Paris. The show is expected to be a great success, and the management has made every effort to ensure a profitable season.

THE DAWN OF A NEW SEASON

BY RAYMOND D. MIYAMOTO

At the dawn of a new season, the outdoor show is just what we need. The prior to auii ili'll'^i lUi' iilacli i—'il'i' lilacli

opportunity is ever at hand lor tho'oe who will buslue'is aa a whole. "tTmean-li'inif troniKTs

pwfo on which mnothir chaiiler in the rc'oril

The span of the longest life is so short that we will give tu the khoe.'s we are with the >H>dy.

the upshot of the morning sun

and the upshot of the night.

If it is true that the "varioi.» or "kinds" of

joints are the only 

kinds of people that have never 

seen a picture of themselves. 

and the upshot of the night.

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joints are the only 

kinds of people that have never 

seen a picture of themselves.

and the upshot of the night.
IT WILL PAY YOU
TO
BUY YOUR SUPPLIES
FOR
CARNIVALS, PARKS, BAZAARS
PIERS, BEACHES, CLUBS, RESORTS, FAIRS, PICNICS—ALL
INDOOR AND OUTDOOR EVENTS
FROM
THE LARGEST MANUFACTURERS
OF
AMUSEMENT DEVICES, GAMES, Etc.
IN THE WORLD.

Owners, Managers and Concessionaires are cordially invited to inspect the most complete
line of concessions and supplies ever displayed in one show room.

We have our own factories and warehouses and have the largest stock of supplies in
the country.

THIS MEANS
IMMEDIATE SHIPMENTS—NO DELAYS

Mail orders, telegraph orders and long-distance phone orders are sent out IMMEDIATELY.
No relaying your order on to some other factory or town for shipment. The goods are taken
right from our own stock, out of our own factory or warehouse.

On the following pages we have listed a few of our new as well as our standard devices.
Send for our new 96-page catalogue of new and money-making ideas.

Our Special Bulletins Numbers 25 and 26 will be of great interest to you. Send a letter
or postal for your copy.

SEE PAGES 129 AND 131.

H.C. EVANS & CO.
Show Rooms - 321 W. MADISON ST.
Office and Factory - 1528 W. ADAMS ST.
CHICAGO, ILL.
This Season Light Right!

D URING the past 40 years, Lafayette Electric Engines have been the backbone of thousands of successful businesses. Today, these engines are being replaced with the new, electronically controlled, Universal Electric Engines. These engines are designed and built to meet the needs of today's electric drive systems.

The Universal Electric Engines are available in a wide range of sizes, from 2 to 500 horsepower. They are designed for use in a variety of applications, including industrial, commercial, and residential. The engines are built with the latest in electronic control technology, making them more efficient and reliable than ever before.

UNIVERSAL MOTOR COMPANY
48 Camp St., Oshkosh, Wis.

For more information, please contact us at 1-800-555-1234.
**EVANS' NEW SCIENCE AND SKILL WINNERS**

**EVANS' BASEBALL TARGET WHEEL**
Purely Science and Skill. Hit the Target and Watch His Arms. Write for full description and price.

**EVANS' MECHANICAL TARGET**
A Grand Store. Hit the Bull's Eye and start a riot. It's a scream. Write for description and price.

**MRS. O'LEARY'S WASH TUB**
The Latest Ball-Throwing Game. Write for full description and price.

**HERE IT IS! OUT AT LAST!**

**EVANS' MOTOR-DRIVEN AUTOMATIC CANDY RACE TRACK**
Greatest Improvement Since Track Was Invented. Constantly in Operation. A Race a Minute. Wonderful Flash.

**READY TO START**

**EVANS' "Straight-Away Racer"**
The latest Science and Skill Group Contest on the market. Price within the reach of all. Sizes From 3 to 30. Write for full description and price.

**EVANS' BALTIMORE WHEEL**

**THE ACKNOWLEDGED LEADER OF ALL RAFFLE WHEELS**
Write for full description and price.

**EVANS' STRAIGHT-AWAY RACER**

**SHOW ROOMS 321 WEST MADISON STREET.**
**OFFICE AND FACTORY 1528 W. ADAMS STREET**
**CHICAGO, ILL.**

SEE OUR ADVERTISEMENTS ON PAGES 127 AND 131
RUBIN & CHERRY SHOWS, Inc.

"THE ARISTOCRAT OF THE TENTED WORLD"

A GLITTERING, GORGEOUS CREATION OF LIGHT AND BEAUTY
A MARVELOUS MASTERPIECE OF THE BUILDER’S ART
ALL NEW AND MASSIVE CARVED FRONTS

Opening
Our
Nineteen
Twenty-Four
Season
Saturday,
March
Twenty-Second,
At

Montgomery,
The Capital
Of
Alabama
And the
Birthplace
Of the
Shows.
Auspices
American
Legion.

RUBIN GRUBERG, Pres. and Gen. Manager

Presenting For Your Pleasure

4 Bands

20 Shows

6 Rides

THIRTY-FIVE CARS

From All Parts of the World We Are Bringing the Most Wonderful Attractions That Are Beautiful to the Eye, Restful to the Brain, Instructive to the Mind. More Than a Carnival, More Than an Exposition, the Zenith of a Master Mind in Creation.

Permanent Address: P. O. Box 736, Montgomery, Ala.
EVANS' AUTO SPEEDWAY
The most fascinating Science and Skill Group Game ever offered. Write for full Description and Price.

EVANS' VENETIAN SWINGS
The greatest kid ride on the market. No motors or engines required. Lowest upkeep of any riding device. Write for full Description and Price.

EVANS' 3-HORSE RACER
A 10¢ Grind Game with a 5¢ pay back. One of the most fascinating add-on-up racing games ever devised. Impossible to manipulate. Enough percentage to satisfy. Write for full Description and Price.

EVANS' WALKING CHARLEY
or Kelley Ball Game

H. C. EVANS & CO.
SHOW ROOMS: 321 W. Madison St., OFFICE AND FACTORY: 1528 W. Adams St., CHICAGO, ILLINOIS
SEE OUR ADVERTISEMENTS ON PAGES 127 AND 129
CARNIVAL ROSTERS

The Following List Gives the Executive Staffs and Department Heads of Many of the Carnival Companies for the 1924 Season

- ANOUNCEMENT -

MR. CONCESSIONAIRE

Here you are. Just what you've been looking for. Something new. Big moneymakers. For the coming season we are adding several new items to our regular line of Dolls and Lamps. Will give exclusive on our line to a reliable person with every show.

Don't fail to send for our new circular, now ready.

NORTH SIDE STATUARY COMPANY
1316 Clybourn Avenue, CHICAGO, ILL.

HULL UMBRELLAS

Purify with white spirit before every new tech hands, distinctly different advantages:
Each $4.25 Each

THE "HULL" TRUTH IN A NUTSHELL

Hull Umbrellas—Floor Lamps—1924 Winners

HIGH-CLASS MERCHANDISE FOR HIGH-CLASS CONCESSIONAIRES

FLASH YOUR UMBRELLA STORE WITH HULL UMBRELLAS EXCLUSIVELY

Their Flash and Quality Have the Desired Effect

QUALITY—SERVICE—PRICE

MADE FOR OUR CATALOG AND PRICES.

- FREE -
Two large, beautiful display stands with each initial order of 50 or more Hull Umbrellas.

We carry a complete line of the finest recreation tools of the following Merchandising at all times:

ORDERS SHIPPED SAME DAY RECEIVED 25% DEPOSIT REQUIRED.

Beacon Indian Blankets, Clocks, Aluminumware, Silverware, Candy, Unbreakable Dolls, Umbrellas, Floor Lamps, Overnite Bags, Manicure Sets.

We are exclusive Agents "HULL'S WORLD'S FAMOUS UMBRELLAS".

FRANKIE HAMILTON CO., 507-509 ST. CLAIR ST. TOLEDO, O.

M. SCHENFELD
22 West Wabash Avenue, Chicago, Illinois

1924 "MOORE-MADE" SPECIAL

Pristine, polished, beautifully finished, more than 100 articles, from coat racks to ball racks and other confections.

BEN BRAUDE & CO., 337 W. Madison St., Chicago, Illinois

BASEBALLS

BASEBALLS

Baseball model, the best quality, $1.25 the barrel. Don't mix up with the commercial sort.

ELI POWER UNIT

PORTABLE, DURABLE.

ELI POWER UNIT

PORTABLE, DURABLE.

ELI POWER UNIT

PORTABLE, DURABLE.

ELI POWER UNIT

PORTABLE, DURABLE, SIMPLISH.

ELI POWER UNIT

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ELI POWER UNIT

PORTABLE, DURABLE, SIMPLISH.
EDWARDS NOVELTY CO.
WASHINGTON VENICE, CAL. SUNSET
MANUFACTURERS OF THE FAMOUS
EDWINA DOLLS AND EDWINA DOLL LAMPS
PROMPT SERVICE NO PACKING CHARGES

THE SURPRISE OF THE MIDWAY. A SURE KNOCKOUT!

EDWINA SPECIAL LIBRARY LAMP
No. 50
$2.75
Dainty Edwina

Our No. 30 Popular LAMP DOLL
No. 50 Lamp With the Shade of Our No. 20 Lamp.
Price Complete $2.50
SAMPLES
At List Price, Plus $1.00 To Cover Packing Charges.

EDWINA LAMP DOLL
No. 15—CHENILLE FRINGE
18 Inches High
"A Pippin!"
Daintiest Doll of the Season
ONLY
$1.75

DOLLAR BABY
No. 12-D
Fancy Dress and very attractive
Complete With Plume Shade $1.00

EDWINA SHEIK DOLL
No. 5
Ostrich Plume Dress on a flashy 12-inch Doll, complete, for only
Sheik Doll . 25c Plume Dress 25c
Total 50c
Sample $1.00

FLAPPER FEATHER DRESSES 25c WHILE THEY LAST

EDWINA ASSORTED CHOCOLATES
IN FLASHY, CLASSY BOXES

<table>
<thead>
<tr>
<th>LB.</th>
<th>PER DOZ.</th>
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<tr>
<td></td>
<td>$1.25</td>
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<thead>
<tr>
<th>LB.</th>
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<tbody>
<tr>
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LAMP DOLLS
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<tr>
<th>NO.</th>
<th>HAIR BANGLES</th>
<th>FLOWER LAMPS</th>
<th>HAT LAMPS</th>
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<tbody>
<tr>
<td></td>
<td>$1.00</td>
<td>$1.25</td>
<td>$1.50</td>
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</table>

HAIR DOLLS
<table>
<thead>
<tr>
<th>NO.</th>
<th>HAIR BOBBIES</th>
<th>SMOKING DOLLS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1.25</td>
<td>$1.50</td>
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</tbody>
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GIVE-AWAY DOLLS
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<tr>
<th>NO.</th>
<th>HAIR BOBBIES</th>
<th>SMOKING DOLLS</th>
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<tbody>
<tr>
<td></td>
<td>$1.25</td>
<td>$1.50</td>
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MANUFACTURERS ATTENTION

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<tr>
<th>IMPORTED MOHAIR, Per Pound</th>
<th>$1.50</th>
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<table>
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<tr>
<th>CHENILLE FRINGE, per yard</th>
<th>$1.00</th>
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<table>
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<tr>
<th>SPECIAL PRICE ON QUANTITY ORDERS</th>
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<tbody>
<tr>
<td>PER 1000</td>
</tr>
<tr>
<td>$1.00</td>
</tr>
</tbody>
</table>

IT IS IMPORTANT TO KNOW that we are now the largest Doll and Lamp manufacturers on the Pacific Coast. During last year we moved into our new factory and are now equipped with the most modern methods and the most advantageous process of manufacture. Our factory occupies over three entire floors of floor space and we are shipping dolls to every section of the country. We are equipped to handle any amount of dolls in the shortest possible time. Our trucks are constantly meeting trains that depart to other cities from Los Angeles giving you service that we could not even give you in Los Angeles, and at the same cost. WE SOLICIT YOUR ORDERS FOR CAKE LOAD LOTS and will handle them promptly. We refer you to Mr. Rob Morton, concessionaire, who has handled thousands of our goods during the past month. We carry over 10,000 dolls on hand and they are packed waiting for your wire to ship them, hence no delay in reaching your destination.

FOR YOUR CONVENIENCE WE HAVE ESTABLISHED A BRANCH OFFICE
5620 College St., - OAKLAND, CALIF.
This Year—Genuine Hawkeye Baskets Will Get—The Big Money

But direct from the largest manufacturers of Baskets in the U. S. A., and sent by Basker, you will receive the same
items used by the best stores and the best trade. The
distributors have been using them for years, and they are
known as Hawkeye Baskets. Baskets will be the

Sample Assortment $5.00
6 BASKETS—EXPRESS PREPAID

This Is the Master Premium
THE HAWKEYE BASKET REFRIGERATOR

The Hawkeye Basket Refrigerator is a premium of goods kept in
stores and sold by the trade. For years, the Hawkeye Basket
Refrigerator has been a success in every section of the country.

BURLINGTON BASKET COMPANY
BURLINGTON, IOWA
Carnival Supply Co., 16 E. Randolph St.,
Chicago, Illinois.

TERMS: EXPRESS C. 0. D., 22 PER CENT CASH WITH ORDER

NITROGENS

10 lb. $0.52
30 lb. $1.53
60 lb. $2.55

MILL TYPES

10 lb. $0.38
30 lb. $1.11
60 lb. $2.22

SPECIAL OFFER

Guaranteed

Tungstens

10 lb. $0.52
30 lb. $1.53
60 lb. $2.55

Orders received before 11:00 o'clock same day.

Standard Electric Lamp Co.
141-143 W. Austin Avenue.
CHICAGO, ILL.

CARNIVAL ROSTERS

(Continued on page 128)

GREAT WHITE WARE SHOWS—M. L. Histories, 125th. 50th. 40th.

GREAT WHITE WARE SHOWS—M. L. Histories, 125th. 50th. 40th.

GREAT WHITE WARE SHOWS—M. L. Histories, 125th. 50th. 40th.

ALO NOVELTY & TOY CO., INC.

New York, N. Y.

(Continued on page 132)
FLASH! and UTILITY!

are combined in

RABHOR BATH ROBES

For CARNIVALS, WHEELS, SALESBOARDS, PREMIUMS

SPECIALY DESIGNED PATTERNS FOR FLASH DISPLAY

Wild Indians — Loud Checks — Flashy Plaids

Every Bath Robe in an
Individual Box

$3.50

each

Goods shipped immediately from stock.

A BRAND NEW IDEA

A Bath Robe to fit man or woman. Not necessary to specify individual size. All Robes made in Small, Medium and Large Sizes. Specify which you want when ordering.

"Genuine Beacon" Wigwam Patterns, Plaids, Checks, etc. $1.00 extra per Robe.

NO CASH REQUIRED FOR SAMPLES

We will send sample Robe C. O. D., subject to approval. You have privilege of inspection. When ordering stock, regular terms apply—send 25 per cent, with order, balance C. O. D.

Use BATH SLIPPERS for an INTERMEDIATE. Made of Nassau and Beacon Blanket Cloth in assorted patterns. $4.50 per dozen.

THE RABHOR COMPANY, Inc.

113 UNIVERSITY PLACE, (One Block West of Broadway) NEW YORK, N. Y.
JOS. G. FERARI,
Port Richmond, New York City
Park and Castleton Avenues
IMPORTER OF ALL KINDS OF
PORTABLE and STATIONARY EUROPEAN RIDING DEVICES and PAPER-PLAYED BAND ORGANS

The Newest
1924 Portable Ride

Can be run with Gasoline Engine or Motor.

Dazzling in Beauty:
A First Money-Saving and Wonderful Repreter

Orders should be placed now for Spring Delivery.

Don’t wait until the last minute to order and be disappointed.

You will eventually get one—so why not order now?

PRICES AND TERMS UPON APPLICATION.

PHONE: PORT RICHMOND 388-W

This is the famous JOSEPH G. FERARI European 48-Seat Chain Flyer

CARNIVAL ROSTERS

(Continued from page 134)

Price List- Class A-. Tipless Lamps

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>.22</td>
<td>10 to 50-Watt Mill Type, 100 in Pkg. Each.</td>
</tr>
<tr>
<td>2.50</td>
<td>100- to 150-Watt Nitrogen Lamps, 24 in Pkg. Each.</td>
</tr>
<tr>
<td>.33</td>
<td>150-Watt Nitrogen Lamps, 50 in Pkg. Each.</td>
</tr>
<tr>
<td>.30</td>
<td>50-Watt Nitrogen Lamps, 50 in Pkg. Each.</td>
</tr>
<tr>
<td>.50</td>
<td>150-Watt Nitrogen Lamps, 24 in Pkg. Each.</td>
</tr>
<tr>
<td>1.57</td>
<td>500-Watt Nitrogen Lamps, 12 in Pkg. Each.</td>
</tr>
<tr>
<td>2.00</td>
<td>1000-Watt Nitrogen Lamps, 12 in Pkg. Each.</td>
</tr>
</tbody>
</table>

Among Those Who Have Bought

Three Abreast Carouselle, 44-seat. Price: $400.00

Three Abreast Merry-GO-Round on Center Flyer and Organ.

Among Those Who Have Bought

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Three Abreast Merry-GO-Round on Center Flyer and Organ.

Among Those Who Have Bought

Three Abreast Carouselle, 44-seat. Price: $400.00

Three Abreast Merry-GO-Round on Center Flyer and Organ.
THIS LAMP WILL KNOCK 'EM DEAD!

$6.85 THE BEST BUY IN THE COUNTRY

Complete Stippled Polychrome Lamp. Weighted base—adjustable arm—2-piece plug—silk shade with heavy 6-inch fringe. Packed 12 to a crate.

JUNIOR $9.50 POLYCHROME LAMP
Complete with Silk Shade, Pull Cords and Fancy Top Ornament, weighted bases. Packed 12 to a case.

FLOOR $10.50 POLYCHROME LAMP
Complete with Silk Shade, Pull Cords and Fancy Top Ornament, weighted bases. Packed 12 to a case.

SEND FOR SAMPLES
We Make Prompt Shipment. 25% Deposit With Order.
Our Lamps Are Shipped Knock Down. Saves You Express Charges.
YOU CAN ORDER FROM THE FOLLOWING JOBBERS

H. C. EVANS & CO., 1528 W. Adams St., Chicago
E. A. HOCK CO., 171-177 N. Wells St., Chicago
OR DIRECT FROM
WELLINGTON-STONE CO.
1243 to 1247 So. Wabash Ave. - - - - - - - - - - CHICAGO, ILL.
Price
Service
Quality

Shawls

Size

66
60
64/78

Packed

12
to a case

Size 66-60. No. 20. Code name—COMFORT—Price $5.50 each
Size 60-60. No. 26. Code name—WARMTH—Price 4.75 each
Size 64/78. No. 46. Code name—FLASH—Price 4.50 each

No. 699. Code name—REST
Price $3.75 each

Main Office and Factories:
315-317 National Avenue,
253-255 Walker Street,
MILWAUKEE, WISCONSIN

C. F. ECKHARD
Largest Mfrs. of Carnival Supplies
ONE OR A CARLOAD
TERMS: One-third with order, balance due in 30 days

High Grade Fast Selling

We Also Manufacture and Sell
Blankets
Umbrellas
Book Ends
Electric Percolators
Thermo Jugs
Large Oval Roosters
Preserve Kettles
Feather Dresses
Tinsel Hoop Dresses
Bath Room Rugs
Wheels
Corn Games
Laydowns
Polishing Gloves
Dolls of All Descriptions

Send for
CATALOGUE

Collapsible Shade
Selling Merchandise

ESSENDIN, or MEMPHIS, TENNESSEE

Mantel Clocks
Beautiful Finish

Price
Service
Quality

EXTRA FINE
40 hour movement, 19 inches wide, 9 inches high, 4 1/2 inches deep, with 5 1/2 inch convex dial.

PACKED
in individual cartons, one dozen to a case.

No. 31. Code name—TIME
Price $3.75 each

Sectional Floor Lamp with Collapsible Shade.
Packed in individual cartons, 6 to a case.

No. 36. Code name—OVAL
Price $2.00 per set

Packed in individual cartons, one dozen to a case.

Candlesticks measure 9 1/2 inches in height and the fruit bowl measures 6 inches high and 10 1/2 inches long.

No. 6. Code name—OAK
Price $1.00 each
Packed 30 to a barrel

No. 19. Complete, Code name—Violet
Price $5.00 each
No. 19. Doll only, Code name—Grace
Price $3.00 each
Packed 25 to a barrel

No. 5. Code name—LILY
Price 50c each
*Packed 50 to a barrel

No. 1. Code name—DAISY
Price 75c each

Height
19 1/2 inches

ART & CO.
Supplies in the World
ONE HOUR SERVICE

Branch Office and Warehouses:
916 Kentucky Street,
52-54 W. Desota Street,
MEMPHIS, TENNESSEE
Buy Silverware Right!

Rogers
26 Pc. Sets
$2.75 Per Set
With Genuine Nickel Silver Knives in Lots of 50 Sets. Smaller Quantities $3.85 per Set.

Close with complimentary 75¢ each. 26-Piece Set consists of 5 each Rogers solid nickel silver knives, forks, large spoons and tea spoons, one each heavy weight sugar shell and butter knife. Each piece stamped with full Rogers name. Guarantee 50¢ in each box.

We manufacture bowls, sauce, bread trays, ice cream sets, wine sets, barrel sets, console sets, etc. Our prices are the lowest. Compare our line. Make us your headquarters for silverware. Our special line of silver-plated salt and pepper shakers in five different styles, each packed in attractive box. Special Price, 50¢.

Mabel Mack WANTS
An Even Break with the Weather.
GOOD LUCK AND GOOD BUSINESS FOR ALL SEASON 1924

The Last "Word" in Your Letter to Advertisers, "Billboard"
FOLLOW THE CROWD—And buy direct from Hagn. We save you both time and money. We have the largest stock and make immediate shipments. We allow no one to undersell us.

Our 256-Page Catalog contains hundreds of items; every one a winner. We are listing a few below. Remember—when you buy from us you are dealing with the largest house in the country. They can't touch us on quality, price and service. We lead—they follow.

JOSEPH HAGN COMPANY
HOUSE OF SERVICE FIRST WITH THE LATEST
(Dept. B) 223-225 West Madison St., Chicago, Illinois
WE HAVE THE MOST WONDERFUL LINE OF MERCHANDISE IN THE EAST
For the Wise Concession Man—Get in Touch With Our House

We Are Positively the Leaders in Lamps. See Ours First, as They Are the Best

A Wonderful Mama Doll
Top Money Getter

Angora Brush
Sweater Coats

The Latest Style

LAMPS
Floor Lamps
Junior Lamps
Bridge Lamps

Assorted shades.
Round, oval and octagon, with wide galleries and fancy braid borders, with 6-in. double fringe. Every shade silk lined.

Order a Sample Line
6 Bridge Lamps
6 Junior Lamps
6 Floor Lamps
These 18 lamps complete for $180.00

Each number packed 6 to crate. Single sample 50c extra

Walks, Talks, says Mama. In Assorted Fancy Dresses, with Wig, Composition Legs and Hands
Per Dozen, $18.00

These Sweaters will get lots of money with Blankets. Plain Brush, $3.25 each. Pin Stripe Brush, $3.50 each. Radio Stripe Brush, $3.75 each.

Write for our new 32 page CATALOG just off the press.
Those who wrote, write again

PARAMOUNT BALLS
SILVERWARE, BLANKETS
OVERNIGHT BAGS
MEN’S BAGS
MANICURE SETS
TOILET SETS
DOLLS, PARASOLS
ALUMINUMWARE
The Best for Corn Games


STOP—LOOK—We Bought A Job Lot
2,500 Shawls. Regular Prices, $16.00 to $25.00.
We give you the benefit of them.

JACOBS OREGON CITY WOOLEN SHAWLS

Pure Virgin Wool. All Indian Patterns

OREGON CITY SHAWLS—Three grades. Prices to you $7.00, $8.00, $9.00 each. 25 to bale. No two alike

Barrel Wine Set, Sheffield Plate, bright finish. Barrel, Tray, Six Cups, like illustration
Price, $6.00 Each.

25% Deposit Required on All Orders

Bell Phone, Market 5193
415 MARKET ST. KARR & AUERBACH PHILADELPHIA, PENNSYLVANIA
The Sensational New Refreshment
PINEAPPLE SNOW SUNDAES
18 MANUFACTURED WITH

The New Improved 1924 Model Crystal Snow Machine
CAPACITY, 200 SERVINGS EVERY 20 MINUTES
REG. U. S. PAT. OFF.

With the exception of Motor, Gears and Shaft, the entire Machine is made of Aluminum highly polished. The bearings are of the finest Bronze and best of material is used throughout, consequently the Crystal Snow Machine will last a lifetime.

PRICE, $250.00 F.O.B. CINCINNATI, OHIO, OR LOS ANGELES, CAL. $50.00 DEPOSIT, BALANCE C. O. D.

Weight, Packed, Including Full Counter Equipment. 150 Lbs.

CRYSTAL CREAMED ICE MACHINE CO.
LOS ANGELES, CAL.

Write today to nearest office for literature giving full information.

Write a list of Central Contractors and Announcement when Pineapple Snow Sundae Concession in your town. We can place you.

UMBRELLAS
The Mail Sales Winner

Are you looking for "something new"?

Why not Umbrellas? They're used everywhere by everyone.

We can offer you a very attractive line of Ladies' and Gentlemen's Umbrellas at the manufacturer's price.

The following numbers are selected for the mail order operator as leaders:

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>400</td>
<td>Small size</td>
<td>$2.00</td>
</tr>
<tr>
<td>500</td>
<td>Medium size</td>
<td>$3.50</td>
</tr>
<tr>
<td>600</td>
<td>Large size</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

Sold individually, ready for shipment. $2.00 down extra. Offer these specials to your trade. Convince yourself that you have a winner.

J. KUPFER
Manufacturer of Umbrellas
124 West 23rd St., New York, N. Y.
FOR CARNIVALS AND PARKS

A Wonderful Flash of Color and Designs Which Will Get the Play

CONCESSIONAIRES—START THE SEASON RIGHT

Don't Play a Bloomer This Year. Our Beautiful Art Pillows Are Irresistible to the Public.

FLASH YOUR STOCK WHEELS AND GRIND STORES WITH MUIR'S PILLOWS

With Muir's Pillows You Can Be Assured of Getting Quality Which Will Attract the Crowd and Hold the Play and Give You More Value and Flash for the Money Than Any Other Carnival Merchandise.

Keep the Crowds Satisfied—They Like To Win

The Low Price of Muir's Pillows Allows You To Throw Out Plenty of Stock.

OUR EFFICIENT SERVICE ELIMINATES WORRY

Every Order Shipped Same Day as Received

PLAY A WINNER

Send for Illustrated Circular and Prices

MUIR ART CO.
116-122 W. Illinois St., Chicago, Ill.
IMPORTANT ANNOUNCEMENT TO CONCESSIONAIRES!

WE HAVE ADDED SEVERAL NEW ITEMS TO OUR REGULAR LINE OF MERCHANDISE FOR THE COMING SEASON AND ARE NOW IN EXCELLENT POSITION TO SUPPLY YOU WITH THE FOLLOWING LIST OF LEADERS AT EXCEEDINGLY LOW PRICES.

BEACON IND AX BLANKETS
ESMOND 2 in 1 BLANKETS
CHOCOLATE BLANKETS
CHASE WOOL MOTOR ROBES
BEACON CHAIR BLANKETS
FINCH BATH ROBES
3-Piece Doll Sets
ALADDIN THERMOS JARS

"DE LUXE" LAMP DOLLS
"DE LUXE" STATUE LAMPS
"DE LUXE" SHEA DOLLS
POLYCHROME BRIDGE LAMPS
UNBREAKABLE DOLLS
CHINESE FRUIT BASKETS
FANCY BOXED CANDY
POLYCHROME FLOOR LAMPS

GIVE-A-WAY SLUM
Every Conceivable Item in Aluminum Ware

The House of Quality

SATISFACTION GUARANTEED OR MONEY REFUNDED

Our Catalogue For 1924

We will be truly in your debt April 1. Send on your early order and we will mail you our list as soon as it comes off the press.

118 North 4th Street, GELLMAN BROS. MINNEAPOLIS, MINN.

*THE LARGEST EXCLUSIVE CARNIVAL AND CONCESSION SUPPLY HOUSE IN THE NORTHWEST*

GENUINE REED Parlor Lamps

Antiquated use of the world's best lamp in a show circle

The genuine American made high-class merchan-
dise for the showman. Light, sturdy, and extremely
suitable for any style of decoration. Quoted in va-
dious quality grades. Sizes range from 2 to 35 watts
with any style of socket, and are packed
in lots of all sizes, all of which are
unbreakable. Well packed, with rubber gaskets, etc., in a tan. Weight, 225 to 250 lbs. in 10 cases.

HAYWARD MFG. CO.
104 Wilson St., Beta City, Ill.

CANDY CONCESSIONAIRES! SALESBOY OPERATORS!

Get-1-Hot Cash and Quality. Sure-fire repeaters.
Double a Bang. Large size. Each box contains 50 or 50. $3.00 to $5.00. Speedy Payday.

YOUR name and address in the compute to the right will bring you latest price lists. Terms: Standing or 30 days deposit with return. Games. C. O. D. Terms.

Telegraph your order and your order in order in one message at a time.

CHOCOLATE PRODUCTS CO. - BALTIMORE, MD.

HARRY COPPING SHOWS
Opening April 26th, Sykesville, Penn.

WANTED
One more Feature Show that don't conflict. A few Legitimate Con-
cessions open, such as Devil's Howling Alley, Fish Pond, Knife Illic-
t, Sykesville, Penn.

Send me particulars of your line and put me on your regular mail-
ing list.

Name ____________________________

Permanent address ____________________________

Carnival for 1924 ____________________________

HARRY COPPING, Reynoldsdale, Pa.

PALMER'S UNITED ATTRACTIONS
199-203 Talbot St., St. Thomas, Ont., Canada

ALONZO PALMER, Proprietor and Manager.

With the exception of the extraordinary and successful Ringling Bros. and Barnum & Bailey Shows, no other show in the United States has ever captured the audience of the world's greatest showmen to the extent that Palmer's United Attraction has. In addition to the list of names on this page, the correspondents in all parts of the country have stated their intention of coming to see the greatest show the world has ever seen. The only show that has ever been as popular as Palmer's United Attraction is the Ringling Bros. and Barnum & Bailey Shows.

ALAOZON PALMER, Proprietor and Manager.

THE BASTIAN-BLESSING CO.
252 E. Ontario Street, CHICAGO, ILL.

BIGGER PROFITS
WITH NEW REGO BALLOON FILLING DEVICE

A New, Patented, Easily Operated Balloon Filling Device that Far Exceeds All Other Devices. Enables you to fill balloons at the rate of 100 per minute. Price $25.00. Inquire of your nearest House of Quality.

THE BILLBOARD
MARCH 22, 1924

HIGH STRIKERS
BANK $25 to $100 PER DAY. It is all big trade as you know. "MONTAGUE" Strikers are at their best. Write us for prices. This is a steady, sure trade. Then get the MONEY.

MOORE BROS., Mfrs., Lakeport, Mich.

BALL GUM
With No Tricks
SALES BOARDS

SALES MFG. CO.
112 E. 57th St., NEW YORK, N. Y.

LONG CRISPETTE MACHINE
Original Patented Inventor

Copyright, 1924, by The Billboard, Inc. Published in Chicago, Illinois, Vol. 38, No. 13. Telephone, 17835. Entered as second-class matter at the post office at Chicago, Illinois. Price, $2.00 per year in the United States, Canada, and Mexico. Price, $2.50 per year in all other countries.
HAPPYLAND SHOWS
MEMBERS SHOWMEN'S LEGISLATIVE COMMITTEE OF AMERICA
G. Y. AVERILL, General Manager.
FELIX BLEI, General Agent.
W. D. TAIT, Business Manager.
SEASON STARTS APRIL 19-
HAMTRAMCK LUMBER YARD LOT
AMERICA'S GREATEST OPENING SPOT
WANTED
WANTED
WANTED
One more Show—one more Ride—one Show to feature—something worth while. Can book Motorodrome or Sideshow, one good Mechanical Show, Monkey Speedway, Penny Arcade, Troupe of Midgets for beautiful Platform Show outfit. Good proposition for Woman with or without Snakes to handle finest framed Big Snake Show in the world.
CONCESSIONS
Can place a few more Merchandise Wheels. Everything open (Blankets and Floor Lamps sold). Can also place Grill Stores (Corn Game sold). Want Shooting Gallery, High Striker, Popcorn, Candy Floats. Help on Rides. Sickenberg wants Ball Game Operators. For Salvall's Circus Side Show; Meritorious Attractions, Freaks, Tattoo Man. Nothing too big to feature. We want the very best to be had. Second Agent who Bills and one more Promoter.
Committees wanting a brand-new, clean and moral high-class organization address FELIX BLEI, General Agent. All others address G. Y. AVERILL, General Manager, 2432 Michigan Ave., Detroit, Mich.

BLANKETS THAT PRODUCE BIGGER PROFITS!
Indian patterns in bright, flashy, catchy colors place North. Blankets in four-color combination, assorted patterns and colors. Slightly imperfect—no holes, no tears. Dealers everywhere sending in orders.

PRICE EACH, $2.75
Terms: 5% ten days, P. O. D. Detroit. Remit in full with order or 15% deposit, balance C. O. D.

A. KROLIK & Co., Inc. Dept. 71
DETOIT, MICHIGAN

POCKET FLASKS
17c each
A beautiful, practical, metal-covered, glass-lined Flask. Screw cap. Guaranteed non-leakable. Silver color finish. Can you find a more timely item for a Concession price?

LOOKS LIKE A $5.00 ARTICLE.
Size, 6 in. high, 2 in. wide. Sold in gross lots only.

$24 Gross
Samples, 50 Cents, Postpaid. Stamps or Money Order, 25% cash with order, balance C. O. D. Over a Quarter Million Sold in Last Six Months.

ASSEMBLED PRODUCTS CO.
10 White Street, NEW YORK.

DIRECT FACTORY-PROPOSITION FOR CONCESSION MEN
ALUMINUM WARE
MANUFACTURERS
THE BUCKEYE ALUMINUM CO.
WOOSTER, OHIO.
UMBRELLAS - SWAGGER STICKS - PARASOLS

Eventually a Foldrite, "Why not Now?"

Wheelmen Insist
On getting the Genuine Foldrite Parasols and Frank¬
dford Swagger Sticks. Accept no substitutes. These
Foldrites and Swagger Sticks are the only ones that
will do the money. Made by the Leading Umbrella
and Swagger Stick manufacturer in the country.

Buy a Foldrite and Frankford Swagger Stick Wheel.

Write for samples and prices.

Get in Early before our Output is Sold. Terms: 1-3
cash deposit with orders balance due. CO.

NO ORDERS SHIPPED WITHOUT DEPOSIT

FRANKFORD MFG. CO.
906 Filbert St.,

Philadelphia's Largest Umbrella House

EASTERN JOBBER.
THE NORD NOVELTY CO., 12 North 8th Street, Philadelphia, are
Handling Our Foldrites and Swagger Sticks.

Reproduction of Our Serial Paper Paddle Book

SCHULMAN PRINTING CO.
MANUFACTURERS OF
SERIAL PAPER PADDLES
FOR ALL STANDARD WHEELS
39 WEST EIGHTH STREET, NEW YORK

Telephone Stuyvesant 1542-1543

A WONDERFUL BARGAIN FOR DOLL MEN

YOU CAN'T POSSIBLY GO WRONG

The world's finest imported dolls. Extra fine
quality Jointed Dolls, dressed in assorted colors
and styles with hats to match. Bisque heads
with hair, movable arms, and eyes. For
floor and play prices they far outstrip any
dolls on the market. If you have been using
plastic and wood pulp dolls, try a sample case
of these numbers, and note the difference in
the play. Our connections enable us to sell
these Dolls at a price about 45% of the whole-
sale price. This makes the price lower than
composition Dolls, and the flash is incomparable.
Each Doll packed in an individual box.
Sizes range from 18 inches to 21 inches. Filled
in assortments of 4 doz. at once, $45.00 PER CASE.

Sample Assortment of One Dozen, $10.00.

Immediate delivery. 35% deposit with order. Samples C. O. D.
Always ready at our store larger sizes to have on offer for Commissions and Reorders.

CONCESSIONAIRES

Are you taking advantage of the tremendous publicity that the papers are giving to the great Chinese Game of

MA-JONG

We are offering the finest domestic set on the market at $4.00 Per Set. In lots of 50 sets or more, $3.75 Per Set. Also Imported Sets and Bamboo Sets at $12.50 and up.

We require 25% deposit on all orders.

SELL WHAT SELLS

DAVISON & FELD
600 Blue Island Ave., CHICAGO.

This Will Make 'Em

Sit Up and Take Notice!

Just think of the

popular and well known

BAMBOO

SELF FILLING

FOUNTAIN PEN

$36.00
Per Gross

P2216 — Length, 5½
In. when closed, 6½
In. open, polished light
brown bamboo barrel
of fine selected stock.
Black dipper, pocket clip, screw cap.
Ideal for writing, for endings or filling, a slight
pressure on projection or filling, a slight
pressure on projection
of fine selected stock.

Send for Catalogue.

TERRE HAUTE, INDIANA

WILL NOT BE ISSUED UNTIL

Don't Wait
Send in Your Order
Today.

DEPOSIT REQUIRED ON
ALL C. O. D. SHIPMENTS

Big Selections in Every Line

We handle complete lines of Specialties and Supplies for Window Workers, Demon¬
strators, Streetcar, Stuffed Animals, Medicine Shows, for every kind of premium or gift pur-

OUR 1924 CATALOG

WILL NOT BE ISSUED UNTIL

Announcements will appear in The Billboard and other specialists. WATCH FOR THEM!

FOR ALL EXHIBITORS—For premium or gift purposes only.

REMEMBER—For premium or gift purposes only.

TERRE HAUTE, INDIANA

Established 1914.
AIGRETTE

(Special)

The kind they are all talking about. They have the flash and the class of the real article.

$9.00

DOZ. BUNGEES

White or Black

Sample $1.00

Cash with sample order

One dozen minimum with cash order.

JOS. WEISSMAN,
30 W. 35th St.,
NEW YORK CITY

$125 Made in One Day

For over ten years this has been a regular feature of our business. We have seen many instances where orders have been reported for thousands of dollars in a single day. The largest order was for $125 in one day. This is an opportunity for the small manufacturer to make a large profit in a short time. For full details write at once.

J. B. BOWERS
Beverly Gdns., 410 W. 33rd Street, New York.

PICKNICKERS

The photograph was taken during a picnic and bunting outing of DeKreko Bros.' show. The photograph was taken during a picnic and bunting outing of DeKreko Bros.' show. The photograph was taken during a picnic and bunting outing of DeKreko Bros.' show. The photograph was taken during a picnic and bunting outing of DeKreko Bros.' show. The photograph was taken during a picnic and bunting outing of DeKreko Bros.' show.

KIDDIE RIDES

Promote to be the feature rides this season. If you want to get into the ground soon, you should write for Attention.

Baby 'El' Wheel

For the little Folks. A 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children. It is a 100% Hit. An ideal little ride for the small children.
IRELAND'S CHOCOLATES

This price list contains a carefully selected list of attractive boxes suitable for concession trade. Our years of experience enable us to know just what is required.

| Bonnet Girl   | 3½ x 4½  | .09  | 100 |
| Leader        | 4½ x 3½  | .15  | 50  |
| Whipped Cream Special | 6 x 1½ | .32  | 50  |
| Flower Girl   | 7½ x 1½  | .37  | 50  |

The above boxes are large, flat boxes, filled with Ireland's delicious Whipped Creams—Coated with a dark sweet chocolate. All of the boxes come in many different colors and designs. Packed assorted in shipping cases.

| BONNET GIRL |
| ARABY LINE |

This series comes in four sizes of double layer boxes, packed with an assortment of Milk Chocolates, assorted with Caramels, Nougats, Creams, etc. This is a very high class and dignified package and is a good number for Fairs, Parks, etc. These boxes are wrapped in cellophane paper and are in containers so as to assure safe arrival and prevent tearing of the cellophane paper.

| ROCKY MOUNTAIN CHOCOLATE CREAM BAR |

The famous give-away package, packed one in a carton, and 250 cartons to a case:

- $3.75 per case of 250.
- $14.00 in lots of 1,000.

½ cash with order, balance C. O. D.

Manufacturers of
CHOCOLATES EXCLUSIVELY
IMMEDIATE SHIPMENTS.

Curtis Ireland Candy Corporation
Factory, 24 So. Main Street
ST. LOUIS, MO.

Singer Bros.
EASTERN REPRESENTATIVES
536 Broadway, NEW YORK, N. Y.
Big Profit Opportunity

Best quality Chinese Parasols ever received from the Orient. Fish-skin type. Dainty, strong, splendidly made and reinforced. Beautiful designs, especially attractive colors. Extraordinary value. Generous demand exists for these Chinese, Mildy will want these better quality Parasols for her personal use, also for party decorations and as favors.

This is your opportunity. Be prepared. Investigate at once. Send for sample Parasol today. Sample price, postage, $1.00. Special prices are quantities of dozen or over. Request literature on other desirable, quick-selling, imported articles.

Don't overlook this

The Paul Lau Co., Inc.
425 Grant Ave.,
San Francisco

CARNIVAL CARAVANS

(Continued from page 14)

be quite a success. It represents many hours of considerable thought and careful planning of the complete line of this show.

J. C. Fields, of Milwaukee, Greater Shows, is expected to leave Milwaukee about the middle of the month for a visit to the larger winter quarters of Ladd and Elkins. His new arena and fairground are in progress for several weeks.

We wonder if the "Celebrating Christmas Club" suit of watermelons at this January, ""How about it, gentlemen?"" ""This was the happy days,"" ""How about it, gentlemen?"" ""How about it, gentlemen?"

Several agents making St. Louis this year are certainly going to open primal Tom Reilly's Lipman's World Series at Lake Worth, Fla., and the season of Sun. We heard that and it's a long time coming in the country, but the idea is to turn out and turn attention around.

"Lucky boy" and "dandy," "all rings" and "all shows," "it's a wonderful world."

We are writing to all of you regarding possible parts of the country, but the idea is to turn out and turn attention around.

W. H. Brownell, who has been working on the perfecting of new shows and introducing new ideas, is now working on the administration of the "Blackstone" series of shows, to which he has added the assistant staff of the "Edison-Jones" shows as special agents.

Remember, folks, you needn't get anybody else to send your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

We are writing to all of you regarding possible parts of the country, but the idea is to turn out and turn attention around.

General agents are finding that the publicity work of the Brownell's League of Caravan Shows, Inc., is not working as well as it should be. The idea is to turn out and turn attention around.

George B. Henderson, last season's ride manager for the "Blackstone," has retired as "street manager" for the Buffalo show organizers and the idea is to turn out and turn attention around.

On a recent visit to the "Blackstone," Henderson found that its arrangement with the American Exposition Shows Co. had not been carried out and that the idea is to turn out and turn attention around.

When a fellow really does need a friend it's a good idea to send your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

When a fellow really does need a friend it's a good idea to send your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

Among the early street fair shows in start will be the "Clifford Shows," which has the "Margaret Helene" in the Waynok, Augusta, Ga., organized in 1906. Joe Vian, the president and owner, and others agreed to turn out and turn attention around.

Sam B. Ball, award winner, believes that he has signed with the American Exposition Shows Co. and the idea is to turn out and turn attention around.

Jack Rice, of the Liberty Shows, told a man to get your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

Charles Dowen, impresario of the famous New York and New York, organized in 1906, is the only man to turn out and turn attention around.

When a fellow really does need a friend it's a good idea to send your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

As president of the Great American Exposition Shows Co., Mr. Rice said he is deeply interested in the idea of turn out and turn attention around.

Among victims to George H. Coleman's Indoor Circus, under the Union Hall Association of New York, recently, were Edward J. Jones, general deputy manager, and Charles E. Ellis, General Manager. Mr. Ellis was visiting friends in Buffalo, N. Y., who was visiting friends in Buffalo, N. Y.

When a fellow really does need a friend it's a good idea to send your news notes to All unless you can't. You may get these important ideas and they should be addressed to our Cleveland offices.

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SAVE MONEY
"We Sell for Less!"—Let us prove it!
Deal Direct With the Factory
Immediate Shipments—No Disappointments

WRITE TODAY
for
Illustrated
Price List

Beautiful
PANELED GOODS

Percolator, 3 cup - $1.25

WRITE TODAY
for
Illustrated
Price List

SAVE MONEY

Term
25% Cash
Balance C. O. D.
Established 1892

ILLINOIS PURE ALUMINUM CO.

Lemont, Ill.

CARNIVAL CARAVANS

and that one of the main values will be to set aside money for the care of women and children.

The BIGGEST and BEST Carnival in Canada

WANT—All kinds of Concessions. All kinds of Wheels. Everything open. No exclusives. Rides and Shows are sold. Write, wire, phone. Walnut 7112 Dell for information.

SPECIAL OFFER

A SQUARE DEAL TO ALL.

ADDRESS JOE HIZER, Mgr., 224 N. Eleventh Street, Philadelphia, Pa.

WANTED

Six County Firemen's Convention

Play on streets Day and Night. Over 460,000 people to draw from Special trains from Scranton and Reading and surrounding towns. Also from and regions. Miners all working. No strikes.

WANT—All kinds of Concessions. All kinds of Wheels. Everything open. No exclusives. Rides and Shows are sold. Write, wire, phone. Walnut 7112 Dell for information.

A SQUARE DEAL TO ALL.

ADDRESS JOE HIZER, Mgr., 224 N. Eleventh Street, Philadelphia, Pa.

make $500.00 A WEEK

with

our new game "PLACOLOR"

SWEEPING THE COUNTRY

at $2.00 each — $20.00 per dozen.

The biggest, finest and surest money maker

ever produced. Enterprises interested in making a fast

profit out of any single play. when

you

can

afford to lose, can

almost

afford

to lose.

The fastest and surest money maker. Ever

produced. Enterprises interested in making a fast

profit out of any single play. when

you

can

afford to lose, can

almost

afford

to lose.

PRICES TO AGENTS AND JOBBERS:

Sample $1.00. Trial Dozen $7.50. $50.00 Per 100.

Cash with order or 20% deposit on C. O. D. Goods,

DEPOSIT, ORIGINATED AND CONTRACTED AT

ARTHUR WOOD & CO., 219 Market St., St. Louis, MO.

Representatives Wanted in Canada, Mexico and Coast.

5 Sticks of Chewing Gum

FULL SIZE—5 STICK PACKS

SPERMINT, PEPPERMINT AND FRUIT FLAVORS—for premiums, schemes, concessions. Packed in flashy boxes. You can double your money. Also Novelty Packages. New Ideas in Gum. We make all kinds. "Bail" Face Gum, "Give Away" Gum, etc. Deposit required.

WANTED

For the biggest event in the East

at POTTSVILLE, PA., Week June 16 to 21

PHOTO KNIVES

I'll take knives at $0.50 each and will select or choose them for you if you wish to return them.


M. D. Dreyfach, 59 W. 19th St., New York

Play on streets Day and Night. Over 460,000 people to draw from Special trains from Scranton and Reading and surrounding towns. Also from and regions. Miners all working. No strikes.

WANT—All kinds of Concessions. All kinds of Wheels. Everything open. No exclusives. Rides and Shows are sold. Write, wire, phone. Walnut 7112 Dell for information.

A SQUARE DEAL TO ALL.

ADDRESS JOE HIZER, Mgr., 224 N. Eleventh Street, Philadelphia, Pa.

HOROSCOPES

for Miscellaneous Acts, etc.

FUTURE WIFE OR HUSBAND PHOTOS

Magic Wands, Buddha Papers, etc. 6 Cents for samples.

LEDOUX, 189 Wilson Avenue. · · · · Brooklyn, N. Y.
You Need New Music

You need thousands of dollars fixing up your amusement enterprise, but here's the secret: give the public the same band music, with different arrangements, which you are using day in and day out. A Silent Partner in a Silent Dutch Song, no matter whether you are around and working, it comes in the air as do the flowers of the field. By April 10th you have the 1st Set of Black Book music. Mr. E. Miller has been hard at work, and they will be up in date.

A New Tone for Rides, Rinks, Shows

Write for illustrated circular and prices.

M. C. ILLIONS & SONS,
270 Ocean Parkway, Coney Island, New York.

GARDNER & CO.
2209 Archer Avenue, CHICAGO

SALESBOARDS

Price reduced on entire line, including our BABY MIDGETS

Send for our new price list.

GARDNER & CO.
2209 Archer Avenue, CHICAGO

JUMBO SQUAWKERS WHIPS BALLETONS

Write for our new catalog.

TANGLEY MFG. CO.
MUSCATINE, IOWA

F. DESSAVER & CO., INC.

WHOLESALE DRY GOODS

Adams and Market Streets.

CHICAGO

SALESBOARDS OPERATORS

AND

WHEELMEN

Write For Our New Catalog

BIG MONEY FOR YOU

THE BILLBOARD
**GARDEN CARAVANS**

(Continued from page 30)

**ALUMINUM WARE**

We'll Give You
Better Values and
Save You Money

Write For Prices and Catalogs

The Geo. H. Bowman Co.
ALUMINUM DIVISION
224 Euclid Ave.,
Cleveland, Ohio

**THE BILLBOARD**

**DATE BOOKS NOW READY!**

Especially arranged for showfolk in all branches. Ample space for dancing, monuments, cooking, etc., and additional advertisements.

**SCAREY ANN DOLLS**

(A lever pulls the hair up)

America's Newest and Fastest Selling Toy. Made entirely of WOOD. Hair cannot be pulled out.

25% with Order—$37.50 gross—Balance C. O. D.

H. H. Burrows
952 Grand Ave., Los Angeles

Twenty, twenty-five, thirty, thirty-five, thirty and thirty-five years are wonderful, but Perky A Doll, "last definition—finest materials and your order promptly filled—than half of the above-stated shows have been on the stage during the past year or private cars. The bad nothing but amusing, so the order is to set it on the lot, or have it in your private car."

In connection with the opening of the C. D. Scott Shows, we are putting on a new show, which is the largest of all time, and which has been on the stage during the past year or private cars. The bad nothing but amusing, so the order is to set it on the lot, or have it in your private car."

To Land Compilations based on Community Tags, Comedians, Rodeos or all similar Local Shows. For further address: RALPH FINNEY, 724 N. 9th St., New York City.

RIDING DEVICES FOR RENT

To Land Compilations based on Community Tags, Comedians, Rodeos or all similar Local Shows. For further address: RALPH FINNEY, 724 N. 9th St., New York City.

**SOUTHERN TIER SHOWS**

We own our own show, and have our own organization. We have our own show, and have our own organization. We have our own show, and have our own organization.

**COOK HOUSE MEN**

ATTENTION!!!

Our House Boys are always available for your entertainment. We have our own show, and have our own organization. We have our own show, and have our own organization.
ALUMINUM OPERATORS!
Buy Direct from Headquarters
Where You Are Assured of Receiving
BIG VALUES and QUICK SERVICE

LOVED IN THE TOWN
Which Grow Rich in the Aluminum
Ware Industry 22 Years Ago

We show here only a few numbers of our extensive
line of substantial weight, highly polished, sunray inside
finish Aluminum Ware, comprising over 75 utensils
and 125 sizes—all modern designs and in big demand.

A BOOMERANG
Should Have
No Place in Your Business
It Does Not Pay
To Handle Light
Weight. Poorly
Finished Aluminum
That Kind of Ware
Hits Back in
Lost Trade.

Many of the big Aluminum Operators who demand
service and values contract with us for their season’s
supply. We will be pleased to quote on your needs.

PERFECTION ALUMINUM MFG. CO., INC.

LEOMONT, ILLINOIS.

CONCESSIONAIRES
If you are interested in the items listed below, write us for prices. We carry in stock for immediate delivery.

Aluminum Ware, comprising over 75 utensils and 125 sizes—all modern designs and in big demand.

Your Problem!
Is To Get Good Merchandise At Low Price. But Look if Service Map Means Big Loss To You. Who Not Too Up To A Factory You Can Help?

TELEGRAM
Write for Complete Catalog and Price List

TELEGRAM
Write for new simplified code.

CIRCUS, SIDE SHOW & CONCESSION TENTS
Endicott-Hammond Co.

PHONE: Whitehall, 232.

Your service is the important factor in the success of these tent shows.

LIST OF HIGH GRADE PREMIUMS

1—Large Dozen 75c Novelty Solid Gold Fountain Pens.
2—Fine Montgomer Solid Gold Fountain Pens.
3—Large Select 100 Dozen Novelty Solid Gold Fountain Pens.
4—Fine-Grade Bell Rubbets and Deep Gold Stuff.
5—Large Dozen 75c Novelty Solid Gold Fountain Pens.
6—Gold-Filled Manes and Chains.
7—Large Dozen 75c Novelty Solid Gold Fountain Pens.
8—Fine-Grade Bell Rubbets and Deep Gold Stuff.

Send for full catalog to SINGER BROS., 321-538 Broadway, New York City.

MARCH 23, 1924

The Billboard

155
THE SENSATION OF 1924

WAFELDOG TRADE MARK

GET THE CASH WITH WAFELDOGS

The sensation of 1924

WILL SELL ANYWHERE

cheaper than any prepared flour on the market, due to quantity production. WAFELDOGS HAVE NOT ONLY OUTSOLD THEIR FOUR TO ONE. But Hot Dog Competitors were the first to apply for Wafel-

County and State Fairs, Skating Rinks, Bathing Beaches, Parks, etc.

Wafeldog Selfrising Flour, the result of several years' experiment, is going to make the "Frankfurter" cost less than sandwich roll. Our Special Unsweetened HOT WAFEI.DOG! I make a frankfurter in mold, pour in batter, close mold and turn—PRESTO! gone over BIG! In direct competition with "Hot Dogs", with their wet, soggy, tasteless rolls, WAFELDOG3 HAVE NOT ONLY OUTSOLD THEM

During the past two years Wafeldorfers have been quietly placed before Circuses, Carnivals, Amusement Parks, Summer and Winter Resorts, Country and State Fairs, Skating Rinks, Bathing Beaches, Parks, etc.

One stove will cook 12 PER MINUTE. No experience required. Easy for batter. Just add water to Special Unsweetened Wafeldog Relfristng Flour; lay frankfurter in mold, pour in batter, close mold and turn—PRESTO! gone over BIG! In direct competition with "Hot Dogs", with their wet, soggy, tasteless rolls, WAFELDOG3 HAVE NOT ONLY OUTSOLD THEM

FREE OFFER WITH FIRST OUTFIT

Lunch Counters and Near-Order Eating Houses, Quick Lunch Counters and Near-Order Eating Houses, Quick Lunch Counters and Near-Order Eating Houses.

FREE OFFER WITH FIRST OUTFIT

QUICK SELLER - BIG PROFITS - SMALL INVESTMENT

ANYONE CAN MAKE THEM

![Wire or Write Immediately for Full Particulars](image-url)

CARNIVAL CARAVANS

(Continued from page 153)

THE NEW ROLLING WAVE

THE NEW ROLLING WAVE, the most sensational Cash-making machine for Carnival Parks and Fairs. Not a chance to get in. Dealers report. Complete outfit with outfits a:".

LATEST TRIPLEX 3-BALL COLOR ROULETTE SLOTS MACHINE.

CARNIVAL CARAVANS

(Continued from page 153)

THE NEW ROLLING WAVE

THE NEW ROLLING WAVE, the most sensational Cash-making machine for Carnival Parks and Fairs. Not a chance to get in. Dealers report. Complete outfit with outfits a:".

LATEST TRIPLEX 3-BALL COLOR ROULETTE SLOTS MACHINE.
Ask for the "INTERNATIONAL" Bath Robe—"THE BATH ROBE WITH THE WOODEN HANGER!"—Ask for the "INTERNATIONAL" Bath Robe

FOR CARNIVALS, WHEELS, SALESBOARDS

THE OLDEST BATH ROBE HOUSE IN AMERICA

ESTABLISHED 1888

PRESENTS THE NEWEST THING IN A BATH ROBE!

"A BATH ROBE WITH A PAIR OF SLIPPERS TO MATCH!!!"

WHEELMEN!

FOR YOUR INTERMEDIATE

Use our separate pair of Slippers.

"INTERNATIONAL" Bath Robes are the only Bath Robes on the market packed in an attractive display box, together with a clover enameled Hanger.

Our tremendous output enables us to sell Bath Robes at $2.50 each that other manufacturers ask $3.50 for.

INTERNATIONAL BATH ROBE CO.,

53-55-57 WEST 23rd ST.,

NEW YORK CITY

Ask for the "INTERNATIONAL" Bath Robe—"THE BATH ROBE WITH THE WOODEN HANGER!"—Ask for the "INTERNATIONAL" Bath Robe
CARNIVAL CARAVANS

Members of the legislative committee of America.

WANT men to take charge of the No. 14 Wheel and men for Western permanent locations in Ypsilanti, New York, N. J. ADDRESSES AND MAIL IN.

Harry Heller, 91 Hamilton Avenue, Paterson, N. J., or Phone Lambert 2296-M, between 6 and 7 any evening.

WANTED—For men and horses. The following shows are wanted: Phil Show, Alton Show, Illinois Horse and Cowboy, Chicago, Ill.; Illinois State Fair Association, Main Street; and steam, Miller's Old Fashioned Fire Engine, and all steam engine country. The Old Steel Caravans, and all other combinations ofsteam engines and machinery. The following shows are wanted: Phil Show, Alton Show, Illinois Horse and Cowboy, Chicago, Ill.; Illinois State Fair Association, Main Street; and steam, Miller's Old Fashioned Fire Engine, and all steam engine country.

FREE ACTS WANTED. The following shows are wanted: Phil Show, Alton Show, Illinois Horse and Cowboy, Chicago, Ill.; Illinois State Fair Association, Main Street; and steam, Miller's Old Fashioned Fire Engine, and all steam engine country. The Old Steel Caravans, and all other combinations of steam engines and machinery.

THE CHICAGO SHOW. The Chicago show, the educated horse man, is now giving a sensational show at the Chicago show, the educated horse man, is now giving a sensational show. The Chicago show, the educated horse man, is now giving a sensational show. The Chicago show, the educated horse man, is now giving a sensational show.

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START The Season With A BANG

STROOCK MOTOROBES

Will Be THE BIGGEST AND MOST ATTRACTIVE ITEM in the Carnival and Concession Business

The most practical and greatest value article ever introduced on a Wheel, Sales Board, Flasher or any other method of operation. Bound to be a tremendous success. Quite a number of the largest Concessionaires have seen these Robes in our show room, and all agree as to the wonderful possibilities of Stroock Motorobes. Will be a great help for your Blanket Stand. The Fraternal Patterns shown above will go over with a bang. For the coming season we now have in stock, ready for delivery, Stroock Motorobes from $4.00 per piece up.

We will also carry in stock a number of other exclusive items, which we do not care to mention at this time, but which will appear in our catalogue now in work and ready for mailing about April 1st.

DONT' FAIL TO GET A COPY—SEND US YOUR NAME AND ADDRESS TODAY

Rubber Balls Went Over Big Last Season. Will Be Bigger and Better This Year
Our Prices Cannot Be Beat. Orders Filled on Same Day Received

Beacon Blankets
Esmond 2-in-1 Blankets
Nashua Blankets
Stroock Motorobes
Ladies' and Gents' Bathrobes
Aluminum Roasters
Aluminum Kettles
Aluminum Assortments

Floor Lamps
Bridge Lamps
Leather Hand Bags
Leather Suit Cases
Overnight Cases
Week-End Cases
Ladies' Hat Boxes
Parasols
Rubber Balls (In All Black)

26-Piece Rogers Silverware
30-Piece Rogers Silverware
Toilet Sets in Ivory and Shell
Silverware of All Kinds
Dolls of All Kinds
China Sets
Intermediates
Wheels, Etc.

OPERA CHOCOLATES

For the coming season the biggest and greatest assortment of flashy, high-colored padded top boxes, guaranteed net weight 1 lb., 50c per box—all one price. Opera Chocolates are not a cheap Carnival Candy but instead we offer you a high-grade Hand-Dipped, Pure Chocolate first quality Candy, at the price you pay others for inferior quality. Never before at this price. Once you use Opera, you will want no other.

Don't fail to send today for a copy of our catalogue, containing illustrations and full descriptions of all articles we handle.

THE FAIR AND CARNIVAL SUPPLY CO.

126 5th Avenue, New York City
Local and Long Distance Phones: Chelsea 3365-1594
THE CARNIVAL CAMEL—As conducted by this publication established the carnival and circus as essential to the welfare of our national life.

Established the fact in the minds of all our citizens that the CARNIVAL is essential to the welfare of our national life.

Printed in the minds of the majority the fact that the CARNIVAL is essential to the welfare of our national life.

I wish to thank you for your efforts during the past season and hope you will continue to support the CARNIVAL and what it stands for.

Practically no change of any kind has taken place in the values of any of the leading features of our industry during the past season.

One big national meeting of the fair, park, and carnival business. It is well worth the while for every showman to get a good big start in 1924. Begin now to get the proper groundwork going on for the coming season.

One big national meeting of the fair, park, and carnival business. It is well worth the while for every showman to get a good big start in 1924. Begin now to get the proper groundwork going on for the coming season.

Carnival Mayors of California—Just go out there and try to make your territory the best for the coming year. A good deal will depend upon what you do this Fall.

The world is your oyster, and you can do a great deal to make your community the biggest the world has ever known.

Made all the men in the business more conscious of their rights and their duties.

Prevent that the enthusements only go for the outdoor amusement and not adapted to fairs to supplant the carnival, but absolutely necessary because by being clean the public docked at the fairgrounds for higher ideals.

There are many good things in the world of today, but there are also many things that are not necessary.

They were getting values for the money spent and not adapted to fairs to supplant the carnival, but absolutely necessary because by being clean the public docked at the fairgrounds for higher ideals.

Theatrical people and newspaper and magazine reporters on contract to write and publish their successes in the local press.

Wait and see. Big top shows to be a great thing, but the public will only want the cleanest shows. The best shows are in the region of the highest ideals.

Business and the public are doing their part and it would be terrible if be did not get a regular position in some other business.

Business and the public are doing their part and it would be terrible if be did not get a regular position in some other business.

I am sure that the public has seen all that the showmen and their clubs and committees have done for them.

I am sure that the public has seen all that the showmen and their clubs and committees have done for them.

The result is that the public does not want to sit down and wait for the showmen to do all the work. Much more responsibility is being placed on the shoulders of the showmen and their clubs.

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If you don't rest on the idea that the public has seen all that the showmen and their clubs and committees have done for them, you will be doing the right thing.

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LITTLE AVIATION SHOW—I have a few ideas that I wish to develop a show along these lines. I am sure that there is a great deal of interest in such a show and that there is a great deal of profit in it.

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As the Little Aviation Show is the most interesting show that has been developed in the world, I am sure that there is a great deal of interest in such a show and that there is a great deal of profit in it.

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ORIGINATORS OF THE BIG NIGHT SPECIALS

It's the Flash that Gets the Cash
The FIRST Sale is NOT the LAST Sale

This Wonder Novelty Candy Package has won great favor from those who are particular.
A BONA FIDE BANK ROLL GETTER
"IT SELLS AND SATISFIES"

FLOSSMORE SWEETS

ARE DIFFERENT
A REAL PACKAGE — WITH REAL GOODS

30
BIG, BEAUTIFUL, SENSIBLE, USEFUL, VALUABLE BALLY'S IN EACH AND EVERY ASSORTMENT OF 250 PACKAGES

Packed in Cartons of 250 Packages

250 PACKAGES
$11.25
500 PACKAGES
$22.50
1000 PACKAGES
$45.00
2500 PACKAGES
$122.50
5000 PACKAGES
$225.00

A Deposit of $10.00 Required on all Orders of 1000 Packages.

LOVEY-DOVEY

A BIRD OF A PACKAGE

OUR BIG NIGHT SPECIALS ARE A HIT

Such Flashes, and other articles of UNUSUAL VALUE that you will find in our goods—are UNPARALLELED in Package Candy History. No detail has been omitted. These are the reasons for its INSTANTANEOUS SUCCESS.

THE PEPPY TWO-BIT PACKAGE WITH A PLEASING DIFFERENT DELICIOUS CONFECTION

PAINSTAKINGLY PLANNED SO AS TO SATISFY YOU AND THE PUBLIC.

REAL HONEST-TO-GOODNESS ARTICLES OF VALUE IN EACH AND EVERY PACKAGE

Packed in Cartons of 100 Packages

100 PACKAGES
$12.00
500 PACKAGES
$60.00
1000 PACKAGES
$120.00

A Deposit of $20.00 Required on all Orders of 1000 Packages.

All orders for the World Famous Novelty Candy Packages, FLOSSMORE SWEETS and LOVEY-DOVEY, are shipped direct from our Factory in Chicago. To assure yourself of Unusual Values—Plus Service—send your orders to US. We have no branch offices.

Now Is The Time—The Season Is In Full Blast
Step Up And Cash In On Our Live-Wire Propositions

There Is Nothing Hit Or Miss About Our Goods
They Win—Everywhere—Every Place—Every Time

Our Products Are Sold to You With the Absolute Guarantee That
You Will Be Satisfied or Yours Money Cheerfully Refunded!

THE UNION CONCESSION COMPANY,

456 South State St. MANUFACTURERS OF PRODUCTS THAT MAKE FRIENDS
CHICAGO, ILL.

We Sell to Concessionaires and Amusement Enterprises Exclusively. Not Sold in Stores
Advance shipment of extensive line of high quality Chinese Parasols and Chinese Baskets just received. Many colors, designs and sizes. Parasols, 24", 36", 40" diameter spread sizes. Order sample today.

**Price:** $1.95 each, ask for attractive quantity quotations. Brochure No. 44, included in set of three, shows all of three, beautifully painted in attractive colors. Large basket, size 14", next 18", small 6". Orders accepted for immediate delivery at $5.50 per set of three. Ask for illustrated price list of our extensive line.

**CHINA MERCANTILE CO.** 506 PINE STREET  
SAN FRANCISCO, CAL.
ANNOUNCEMENT!

AT LAST A NEW, PEPPY GAME OF SKILL
A KNOCKOUT FOR CONCESSION MEN
EGG-SHAPE BALLS WITH REAL LIFE
VARIED IN COLORS AND NUMBERED TO WIN

MECHANICALLY PERFECT—IT CAN NOT BE MANIPULATED
CAN BE OPERATED BY FOOT POWER OR MOTOR
ENDORSED BY THE CITY OFFICIALS
WILL OPERATE ANYWHERE

PAH-JIGG

"A RACING GAME"—"BASIC PATENT"

A REAL CROWD HOLDER
IT HAS A KICK THAT YOU CAN NOT RESIST
FASTEST MONEY MAKER ON THE MARKET
CAN BE INSTALLED IN A FIVE-FOOT SPACE

BE THE FIRST WITH SOMETHING NEW AND MERITORIOUS
A CALIFORNIA INVENTION THAT WILL AGAIN STARTLE
THE CONCESSION WORLD

WRITE FOR FULL PARTICULARS AND PRICES

PAH-JIGG MANUFACTURING CO.
2748 AMERICAN AVENUE, - - - LONG BEACH, CALIF.
The Greatest Value Premiums At the Lowest Prices

FOUNTAIN PENS
Every Size—Every Quality
Lowest Prices on All

PENCILS
To Match All Pens, in Sets or Separate

PEARL KNIVES
Also Pearline Knives and Shell Knives

PREMIUM BOXES
Sets of Knives, Chains, Belt Buckles, Cuff Links and many other items for Premium Use and Sale.

Write us for samples and prices.
You will be astonished at the big values offered at such low prices.

BUTLER MANUFACTURING COMPANY
19 Elbow Street, Providence, R. I.

RANDOM RAMBLES
(Continued from page 163)
A. B. Bourke—What is the gist big exhibi¬
tion promises for you? All of you remember 
"Jim Key", the educated horse.

We were in the East and J. Jones for advotat¬
ing the idea for a "building block" front sup¬
ported in the columns some time back. Victor O. Lott is the originator of the idea, we be¬

There is no mystery to why Brown & Driver booked the Bowmont, Mass., fair. Anything (thing J. Jones gets behind generally goes over.

Any carnival manager who puts his booking in the hands of a reputable agency is sure to have it acted up and always without fail, too.

Carnivals should stay away from locations in or near big cities, and managers have found out that they do not belong as exposition in fair and exhibitions. This winter, some people tried them in several locations.

If Frank J. Slaggery decides to become a carnival manager this season you may expect him to be a good one.

In speaking of carnival talent of the high¬

et calibre it is well to look over the resume of the late S. L. Schur and Solomon & Solomon, the carnivals.

Such carnivals would come in with more pro¬

ects if they would stop carrying automobiles and other devices around the country until

George L. Dobson is going to re-apply the real essence of the year in the way of a fortune

teller. We know what it is but presented George L. not to tell. It will cause some carnival men to wonder what they have been doing all winter.

Mrs. C. A. Wartham is one of our big rid¬
ing-device operators.

B. F. Hager is out to get the public publicize the fire ride. The first one was with Johnny J. Jones as usual.

E. J. Kipnarch, now of London, England, recently visited Chicago and Boston.

A historical sketch: Lew Gilman, W. F. Fleming, in 1. T, Tyler, C. W. F. Crown, A. G. Byers and others, were in the New York office of the 

J. J. Magee is going to bring the latest

ides to the exhibition. Good boy, Paul, born today.

It is not what they cost that coms, it is what they earn when in operation. One man (name on request) bought

BIG E1 WHEEL
and paid for it out of its earnings in TWO Years. Let us tell you about BIG E1 Wheels.

ELI BRIDGE COMPANY
200 Canal Ave. Jacksonville, Illinois

It might be an advertisement, "Billboard", or a carnival show.

R. S. CARNIVAL AND AUCTIONEERS.

"FLASH Unexcelled"

Made of good-quality leather or leatherette, lined with flowered satin, in looks like a million dollars big flash. For

SALES AND AUCTIONEERS, Agents for Premiums, Concessionaires, Auctioneers.

Shipments Made on Date of Order—Write For Photos of Our Other Numbers.

Lipner & Trachtenberg, 363-367 CANAL STREET
New York City

No. 600—18-in. Traveling Bag. Made of Cobra grain cowhide, lined with tan leather or leatherette.

No. 200—Folding Tray Overnight Case. Looks like a million dollars—big flash. For

Phone, 24th Street. Phone, 1-996.

1213-17 Chestnut St.

TALBOT MFG. CO.
St. Louis Mo.
FIRST CALL CONCESSIONAIRES FOR SHAHEN'S SPECIAL

SPECIAL
$4.95
SPECIAL
$4.95

E. H. FERREE CO., Lockport, N.Y.

OUR LEADER!
13c Each IN GROSS LOTS
THE BIGGEST SELLING.... BILL FOLD

This item is only one of the fast selling leather specialties we manufacture. We will be glad to send you our catalogue upon request. Sample Bill Fold sent insured, 25c. Money refunded if sample returned. SATISFACTION GUARANTEED. Goods shipped same day as order received.

E. H. FERREE CO., Lockport, N.Y.

ATTENTION

DOLL LAMP MANUFACTURERS

We manufacture wire frames, any size, any form, any quantity on short notice.

Let us know your needs. Place your orders now for future shipment and avoid delays in busy season.

LYNX MFG. CO.,
232 Grove St.,
Milwaukee, Wis.

Candy Floss Machines
POSITIVELY THE BEST MADE.

BASEMEN WANTED, CALLING ON CONCESSIONAIRES, WHEELMEN, TO CARRY A LINE OF
BLANKET BATH ROBES

It helps you, the paper and advertisers, to mention the billboard.

Universal Novelty Distributors
1658 Broadway
(Depot B—Room 306) NEW YORK, N.Y.

The Billboard 165
LIST OF FAIRS

The Data in This List Gives the Dates and Names of Secretaries of This Season's Fairs Obtainable Up to Time of Going to Press—Additions Will Be Made in Subsequent Issues as Received

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UNEQUALLED QUALITY BALLOONS

NOW ON SALE AT

ST. LOUIS
SHRYOCK-TODD NOTION CO.
822 NO. EIGHTH STREET
1120 SO. HALSTED STREET

KANSAS CITY
GOLDBERG JEWELRY CO.
816 WYANDOTTE STREET

*NEW YORK
AIRO BALLOON CORP.
603 THIRD AVENUE

*CHICAGO
M. K. BRODY
NOVELTY SUPPLY CO.
208 WOOD STREET

*CINCINNATI
BRAZEL NOV. MFG. CO.
1710 ELLA STREET

*PITTSBURGH
H. SILVERMAN & SONS
328 THIRD STREET

*MILWAUKEE
OMAHA, NEB.
GLOBE NOVELTY CO.
1206 FARNAM STREET

*ST. JOSEPH, MO.
OPTICAN BROS.
119 NO. THIRD STREET

AIRO GAS BALLOON PRICE LIST FOR U. S. A.


ACE. .70—Printed, Semi-Trans. .65-75
FDC. .70—Printed, Semi-Trans. .55-75
FDCO. .70—Printed, Translucent .75-75
PALS. .70—Printed, Silver, Bird Design .75-75
PAL. .70—Printed, Silver, Bird Design .55-75
WIN. .70—Printed, Gold and Bird Design .75-75
FAI. .70—Printed, Fancied .75-75

TERMS—50% with Order, Balance C. O. D.

When ordering specify AIRO BALLOONS

AIRO AGENCIES SELL

AIRO, JR., GAS APPARATUS

Built Scientifically
Correct
A Time
and Gas
Saver.

$10.00 each.
Full directions with each apparatus.
Swivel Adapter to fit all Tanks.
$1.50 Each.

for AIRO UNEQUALLED QUALITY BALLOONS.
Start the season RIGHT. Write your nearest agency for catalog of AIRO BALLOONS—it will be mailed on request.

When on the road order Airo Unequaled Quality Balloons from nearest agency.

Carry this advertisement with you; so, you'll know who is nearest to you, thus saving delay.

Watch our weekly advertisements. They will help increase YOUR profits.

AIRO BALLOON CORPORATION.

MR. CARNIVAL MAN CONCESSIONAIRE FAIR MAN

More Agents!
Better Service!
LOUISIANA


SACRAMENTO


Groton—Groton Farmers & Mechanics' Club.

T. W. Obert.


Charlemont—Deerfield Valley Agrl. Soc.

Bridgewater—Plymouth Co. Agrl. Soc.


Groton—Groton Farmers & Mechanics' Club.

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Charlemont—Deerfield Valley Agrl. Soc.
THE MOST FASCINATING OPEN AIR FEATURE

**Legare's Mammoth Spiral Tower**

A GRAND SENSATIONAL DAY ATTRACTION.
A WORTH SPENDING NIGHT EXHIBITION.

This tremendous crowd-drawer holds the spellbinder. Not over in a
flash, but it is a long and varied performance. Act contains many original
and sensational feats. The recent tour of this feature in conjunction with
the many fantastic performances therewith, comprised nearly one-half of this 1923
season and a veritable attraction.

Since leave but one of a dozen unsolicited testimonials received during the
1923 season; find this veritable feature in aPT.

TO WHOM IT MAY CONCERN:

We wish to state that it has been our pleasure to have Legare's
Mammoth Spiral Tower at our Fair for the last three seasons and it has
always given a grand attraction. The act has been most enjoyable
and an absolute veritable feature in our Fair.

H. L. Brown,
Secretary.

Address all communications to

**LIONEL LEGARE,**

1401 West Market Street,

- - BETHLEHEM, PA.

N. B. GREAT NOVELTY JUST ADDED TO ACT.

Always adding new acts to this act. One of several acts included in my
original Fireworks Firm was performed while on a platform during the descent and
in a blazing flame. Truly a combination of sensations is such as are gorgeous
and thrilling beyond description.

**Legare's Mammoth Spiral Tower**

**SPRITUAL TOWER**
MARCH 22, 1924

LIST OF PREMIUMS

1—26-inch Overnight Case, fitted with two French Ivory Handle Articles.
1—100 yard Gold-filled High-Grade Watch.
1—Red Barrel Self-Filler Gold Fountain Pen and Gold-Filled Cap.
1—Gold Filled Camera Brooches.
1—31-Piece French Ivory Manicure Set.

Furnished complete with a 2,000-Hole Bazarre. Price...$15.00
Furnished complete with a 1,500-Hole Bazarre. Price...24.50

TERMS: Not cash payable in advance by post office or express money order or bank draft. On C.O.D.

Write Dept. B for our new Booklet of Business Stimulators.

SINGER BROS.
336 Broadway
New York City

CLOCKS

The biggest premium and prize cash for Carnivals, Fairs, Parades, Beaches and Bazaars.

We have them in every style—at every price.

No. 240—Illustrated here.

Our new, complete Catalog of Carnival and Fair Supplies will be off press about April 1. It will include laws to examine this catalog before laying in your stock.

Price $3.00

NOTICE

Our new, complete Catalog of Carnival and Fair Supplies will be off press about April 1. It will include laws to examine this catalog before laying in your stock.

Price $3.00

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More Money

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Everywhere

America's Finest Spark Plug

LIBERTY SPARK PLUG CORP.

40 Warren Street

BOSTON, U. S. A.

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Everywhere

America's Finest Spark Plug

LIBERTY SPARK PLUG CORP.

40 Warren Street

BOSTON, U. S. A.
WANTED
Busnell, Ill., Week of July 4.
Auspices American Legion.
Show will be located on.pavements in the heart of the business district. Positively the only big celebration within a radius of thirty miles. Railroad facilities and fine highways give us a natural thousand to draw from. Managers of real outfits looking for an honest-to-goodness lot one for this date, address COMMANDER G. B. KING.

WANTED
SHOWS, RIDES and FREE ACTS
NIGHT AND DAY, SEPT. 9-12
Miami County Fair
Connersville, Indiana
Will W. Draper, Secretary.

Will also play
OPENS AT DETROIT, MICH., APRIL 19th.
International Amusement Co. 14 - Big Canadian Fairs — 14
Have four complete outfits for RELIABLE SHOWMAN, including Space Weigher, Venetian Swings, Fairy Swing, and Help for Merry-Go-Round and Ferris Wheels.

ALL CONCESSIONS — $10.00 per week, except Fair dates. No Wheels; no exclusives. Reserve location, as we only carry limited number of Concessions.

Address all mail. Prepay wires
A. R. LAVOIE, General Manager
International Amusement Company, 1400 Franklin Street,
DETROIT, MICH.

PICTURE-MAN or PROSPECTIVE PICTURE-MAN
DO YOU KNOW?
1. Did this season—1921—prospect be more prosperous than any before?
2. Did you make a success this year?
3. What to make successful next season? - the fundamental thing?

HOW TO GET HALFPENNIES ON A POUND OF BILBERRY.

The key to the MARKET in the July—Aug. number of the BILLBOARD is the cover story on "How to Get HalffPennies on a Pound of Bilberry." This article tells how to do it. It is the only article of the kind you will find in the market. It is the only one that will interest the retailer. It is the only one that will interest the wholesaler.

SILK UMBRELLAS at Factory Prices
Women's Short Silk Umbrella, with Silk Rib, $5.00 per dozen
Women's Pure Silk Umbrella with canvas ribs, $5.50 per dozen
Men's Short Umbrella, with Silk Rib, $5.00 per dozen

BATH BOBES WITH A QUEER ATTACHMENT
SEE PAGE 157

Foilied! It's New—Write Us Today
Get particulars at once about this wonderful new lock. Osten Prest
 liaction. Everybody will like it.

SAFELATCH
For $25 a Day

Silk Umbrellas at Factory Prices
Women's Short Silk Umbrella, with Silk Rib, $5.00 per dozen
Women's Pure Silk Umbrella with canvas ribs, $5.50 per dozen
Men's Short Umbrella, with Silk Rib, $5.00 per dozen

BATH BOBES WITH A QUEER ATTACHMENT
SEE PAGE 157

Foilied! It's New—Write Us Today
Get particulars at once about this wonderful new lock. Osten Prest
 liaction. Everybody will like it.

SAFELATCH
For $25 a Day

International Amusement Co.
OPEN AT DETROIT, MICH., APRIL 19th.
Will also play
14 — Big Canadian Fairs — 14
WANTED Foreman and Help for Merry-Go-Round and Ferris Wheel. Steeplechase, Venetian Swings, Fairy Swing. Have four complete outfits for REAL SHOWMAN, including Space Weigher, Venetian Swings, Fairy Swing, and Help for Merry-Go-Round and Ferris Wheels.

ALL CONCESSIONS — $10.00 per week, except Fair dates. No Wheels; no exclusives. Reserve location, as we only carry limited number of Concessions.

Address all mail. Prepay wires
A. R. LAVOIE, General Manager
International Amusement Company, 1400 Franklin Street,
DETROIT, MICH.
AMUSEMENT PARKS

This List Contains All of the Important Parks Which Will be in Operation During the Season of 1924

ARIZONA

Chico—J. B. Newlin, prop., and mgr.; plays vaudeville and bands occasionally.

AFRICA

Havana—A. J. Snell, prop.; plays vaudeville and bands.

CALIFORNIA

Los Angeles—Joseph L. Vreeland, prop.; plays vaudeville and bands occasionally.

COLOMBIA

Bogota—T. E. McCauley, prop.; plays vaudeville and bands.

DISTRICT OF COLUMBIA

Baltimore—H. O. Grover, prop.; plays vaudeville and bands.

DELAWARE

Wilmington—H. H. Lee, prop.; plays vaudeville and bands.

FLORIDA

St. Petersburg—I. F. Cook, prop.; plays vaudeville and bands.

GEOGRAPHY

Kalamazoo—M. M. Halsey, prop.; plays vaudeville and bands.

IDAHO

Boise—White City Park, W. H. Hall, prop.; plays vaudeville and bands occasionally.

ILLINOIS

Chicago—L. E. Parens, prop.; plays vaudeville and bands occasionally.

INDIANA

Indianapolis—T. H. Reed, prop.; plays vaudeville and bands occasionally.

IOWA

Des Moines—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

KANSAS

Topeka—B. W. Miller, prop.; plays vaudeville and bands occasionally.

KENTUCKY

Louisville—J. E. Harris, prop.; plays vaudeville and bands occasionally.

LOUISIANA

New Orleans—H. F. Miller, prop.; plays vaudeville and bands occasionally.

MASSACHUSETTS

Boston—J. F. Rice, prop.; plays vaudeville and bands occasionally.

MICHIGAN

Detroit—F. W. Bailey, prop.; plays vaudeville and bands occasionally.

MINNESOTA

Saint Paul—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

MISSOURI

St. Louis—J. C. Brown, prop.; plays vaudeville and bands occasionally.

MISSISSIPPI

Jackson—J. T. Anderson, prop.; plays vaudeville and bands occasionally.

MONTANA

Helena—J. C. Newlin, prop.; plays vaudeville and bands occasionally.

NEBRASKA

Omaha—H. J. Newlin, prop.; plays vaudeville and bands occasionally.

NEW YORK

New York—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

OHIO

Cincinnati—C. E. Palmer, prop.; plays vaudeville and bands occasionally.

OKLAHOMA

Oklahoma City—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

PENNSYLVANIA

Philadelphia—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

RHODE ISLAND

Providence—J. E. Harris, prop.; plays vaudeville and bands occasionally.

SOUTH CAROLINA

Charleston—T. H. Reed, prop.; plays vaudeville and bands occasionally.

SOUTH DAKOTA

Deadwood—J. E. Harris, prop.; plays vaudeville and bands occasionally.

TENNESSEE

Memphis—J. E. Harris, prop.; plays vaudeville and bands occasionally.

TEXAS

Dallas—J. E. Harris, prop.; plays vaudeville and bands occasionally.

UTAH

Salt Lake City—J. E. Harris, prop.; plays vaudeville and bands occasionally.

VERMONT

Burlington—J. E. Harris, prop.; plays vaudeville and bands occasionally.

VERMONT

Vermont—J. E. Harris, prop.; plays vaudeville and bands occasionally.

VIRGINIA

Richmond—A. S. Thomas, prop.; plays vaudeville and bands occasionally.

WASHINGTON


WASHINGTON

Spokane—J. E. Harris, prop.; plays vaudeville and bands occasionally.

WISCONSIN

Madison—J. E. Harris, prop.; plays vaudeville and bands occasionally.

WYOMING

Cheyenne—J. E. Harris, prop.; plays vaudeville and bands occasionally.

SANISCO TRADE MARK

Ice Cream Sandwich Machine

Our New Plan Enables Responsible Parties to Buy the Sanisco Machine and Pay for It Out of Their Earnings.

Get Busy if You "Want" in Time—WRITE—NOW!

THE SANISCO CO., MILWAUKEE, WIS.

Manufactured and Sold by Albert Lee Dairy Supply Co., Ltd., Hamilton, Canada.

THE BILLBOARD

MARCH 22, 1924

NEW PRICES AND TIME PAYMENT PLAN!

WRITE FOR DETAILS!

SANISCO MACHINES

NOW PACKED IN THIS

ICE CREAM SANDWICH WAFERS

This magazine contains 150 Cremo Wafers, packed so you can easily ally in the magazine chamber of the Sanisco machine without handling or resacking. Saves time, breaks up any accoutrements. Comes in delicious flavor. Each pack holds 24 magazines. You send 75 cents for 60. Each magazine order for $1.40 for a case of 24 magazines ($3.50 Cremo Wafers to the

CONSOLIDATED WAFFER CO.

No. 2539

CHICAGO, ILL.

SOUTH EASTERN FACTORY, 6 AM, NORGAN, PA.
NEEDS NO PLUMBER—NO ELECTRICIAN

Operates without water pressure or motor. Guaranteed to work perfectly—thousands in use with big success.

LASH'S PRODUCTS COMPANY,

243 West 17th Street, New York, N. Y.
34 West Superior Street, Chicago, Ill.
42 State Street, San Francisco, Calif.

The Billboard

MARCH 22, 1924

ORANGEADE SETS
NEW YORK STYLE

WRITE FOR CIRCULAR
AND PRICES TO
NEAREST OFFICE.

OVER
100% PROFIT FOR YOU
THE ONLY TROUBLE-PROOF
ROOT BEER BARREL

THE BIGGEST PROVEN
"MONEY GETTERS"
—In Soft Drinks

WE SHOW YOU HOW TO MAKE AND SERVE THE KIND OF DRINK THAT HAS MADE THE ORANGE DRINK STANDS IN NEW YORK AND OTHER LARGE CITIES SO POPULAR. LARGE PROFITS AND QUICK TURN-OVER. WE SUPPLY EVERYTHING—COOLERS, SYRUPS AND SPECIAL FORMULAS.

CHAMPION CORN POPPER

Here's the new CHAMPION No. 3—larger, better, broader. For all CHAMPION quality features and facts about CORN POPPING, see REVIEWS AND TESTS, CIRCULAR NO. 1, SIMPSON SUGAR COMPANY, 314 West Superior Street, Chicago, Ill. This CORN POPPER is a CHAMPION. CHAMPION No. 4 makes the real end for GOURMET GLASS TOP
Keeps all dust and grit out of funnels. Beautiful finish. Double-strength glass case, strong case, etc., for better and longer service. The only CORN POPPER that is a CHAMPION. CHAMPION No. 4 makes the real end for

SEND FOR CATALOG OF "CHAMPION" LINE
CHAMPION CORN POPPERS
CHAMPION ORANGEADE SETS
CHAMPION SUGAR

FREE! Money-Saving Ideas on Orangeade Stands and Corn Popping, with over 300 Orangeade Recipes. Write for copy today.

THE IOWA LIGHT CO., 115 Lois St., Des Moines, Ia.

Orchestras Furnished
For Parks, Theaters, Dances, Clubs, etc.

KENTUCKY
Lexington—Blue Grass Park, Blue Grass Park Co., prop., E. D. Young, mgr.; William's Electrics, 17th and Main Sts.
Middletown—Bellefonte Park, Middletown, prop.; Wm. Dunn, mgr. attractions; plays vaudeville and bands.
Oakwood—Riverside Park, Oakwood, prop.; Wm. Dunn, mgr. attractions; plays vaudeville and bands.

NEW HAMPSHIRE
Manning—Beverly Park, B. H. M. Beaton, prop.; H. C. McComber, mgr. attractions; plays vaudeville and bands.

OHIO
Cincinnati—Manager Park, Manager Park Co., prop.; Wm. Dunn, mgr. attractions; plays vaudeville and bands.
Cleveland—Lakeview Park, Lakeview Park Co., prop.; Wm. Dunn, mgr. attractions; plays vaudeville and bands.

OREGON

PENNSYLVANIA
Erie—Downtown Park, Downtown Park Co., prop.; Wm. Dunn, mgr. attractions; plays vaudeville and bands.

RHODE ISLAND

SOUTH DAKOTA
Sioux City—Crystal Lake Park, T. F. Lunit, mgr.

WISCONSIN

173

Soft Drinks

WRITE FOR CIRCULAR
AND PRICES TO
NEAREST OFFICE.

WANTED FOR RIVERSIDE PARK, SAGINAW, MICHIGAN.

FIVE-FOUR BAND—For Dance Work. Send rates and photo.

WEBBER CORP. CAN USE ONE OTHER RIDE.

WE HAVE BUILDING空間. WHAT HAVE YOU TO PUT IN

MARCH 22, 1924

NEW ALBANY—Claywood Park, E. C. Home, prop.; Wm. Dunn, mgr. attractions; plays bands and vaudeville occasionally.
Northville—Emma Lee Grove, L. Schumacher, prop. and mgr. attractions; plays bands; no vaudeville.
Rockford—E. I. Beale, prop. and mgr. attractions; plays vaudeville and bands; no trouble.
Riverside—J. I. McDermott, J. M. Slade, prop. and mgr. attractions; plays bands and vaudeville occasionally.

SKYHAWK, 115 LOS ALTOS, SAGINAW, MICH.

ORANGEADE SETS
NEW YORK STYLE

WRITE FOR CIRCULAR
AND PRICES TO
NEAREST OFFICE.
$12,285 IN 4 MONTHS
$4,273 IN 31 DAYS
$1,387 IN 1 WEEK
$558 IN 1 DAY
WITH THE LEBROS
ORANGE DRINK MACHINE
Price, $475

The most attractive illuminated electric machine you have ever seen. Produces the finest Orange Drink you have ever tasted—right in front of your customers. Designed and manufactured by the famous LEBROS LABORATORY. Used by the greatest of vaudeville Secretaries of the Johnny J. Jones Exposition, Greater Sheehan Shows, Happy Show, Zeigfeld & Polie Shows, Bernardi Greater Shows.

Thousands of resorts will make you plenty of money for you. In hundreds of resorts, in thousands of locations this marvelous machine will produce astonishing results. Orange Drink is rapidly becoming America's most popular beverage, because it is made from a natural fruit. Make your customers your advertising in front of the crowds with the LEBROS Laboratory Machine and you are bound to clean up. Write for details and successful operators' reports.

LEBROS MFG. CO., Inc.
Manufacturers and Patents of Fruit Beverage Machines

656-555 Broadway
NEW YORK, N.Y.

New Orleans—Spanish Fort Park, New Orleans
Park, City of New Orleans, mgr.; plays local attractions; plays vaudeville and bands.

New Orleans—Audubon Park, City of New Orleans, mgr.; plays local attractions; plays vaudeville and bands.

New Orleans—Audubon Park, City of New Orleans, mgr.; plays local attractions; plays vaudeville and bands.

The “AMERICAN” Candy Puller

The “AMERICAN” Candy Puller is a magnificent machine. It is a huge, eye-catching attraction that draws customers from all over. The machine is designed to pull candy from a bulk container, making it an exciting and interactive experience for children and adults alike. The machine is operated by a person who operates the lever or handle, which causes the candy to be pulled out in strands.

CONCESSIONAIRES AT CARNIVALS, FAIRS, CHAUTAQUAS

BIG PROFITS can be made in selling CANDY KISSES. Everybody likes CANDY KISSES. The profit and the fun will pay off.

The “AMERICAN” Candy Puller is perfect for carnivals, fairs, and chautaques. It can attract a large crowd due to its bright colors and the thrill of watching the candy pull out. Concessionaires at Summer Resorts, Carnivals, Fairs, Chautaques.

We have a ready-made machine that can pull 20 pounds of candy and comes with a bulk container of candy already filled. This machine is easy to set up and start earning money.

Our 100-pound Batch Machine costs $400 without the motor.

AMERICAN CANDY PULLING MACHINE CO.,
58-208 First Wisconsin National Bank Bldg., MILWAUKEE, WIS.

TELEPHONE: BROADWAY 722, 1530, 2800.

We will protect our patents to the full extent of the law.

Wanted Orchestra

Eight to ten pieces. Entertainers preferred, for Concert and Dance Pavilions. Nights only. State lowest terms.

BELLE ISLE PARK, 201 Terminal Bldg., • • Oklahoma City, Okla.

BALLOON RACER FOR SALE

Celsius Puller (cold, sunny), 15 feet. First-class condition, used two seasons. Great Lake will sell remaining stock.


CONCESSIONS TO LET FOR SEASON 1924

MERMAGE HIGHLAND PARK

OPENING ABOUT MAY 1

RISTORANT, BARBERIES, BOOT REPAIR, etc. All WEEKEND. Special accommodations to RIDER Park located on same area. Water vast in park. Write to

ARTHUR L. ALTENBERG, Merimate Highlands, Kittitas, R. 12, 51, Lewis County, Washington.
Situated in a City of 130,000 population. The following concessions are open: Dance Hall for Leans, or would do business with first-class Galleries; Roller Skating Rink, Whip, Aerial Swings, Ferris Wheel, Carousel, not less than three-abreast; Penny Vaudeville, Den House, Frankfort and Hot Roast Beef Stands, Salt Water Taffy, opening for a good Shore Dinner man; Restaurant, Popcorn and Peanuts, Soda Fountain and Lunch-Stands, Bathing House Concession, Photo Gallery, Fortune Telling. Also a few good games and concessions left, such as Balloon Racer, Vendors for Juggler, Japanese Games, etc. Pony Ring. This is a seven days a week Park, ten cent charge. The above concessions will be let on flat rents, or percentage basis.

Have the following FOR SALE, and will sell for $1500 if taken at once: Witching Waves, complete with 20 cars, original cost, $30,000. Would like to hear from good Talkers and all-day Grinders on Shows and games. Would pay cash for second-hand Carousel, three-abreast, but must be in first-class condition. I also want used Roller Skates. Apply to

J. B. Nash, 131 Washington Street, Providence, R. I.

SHOOTING GALLERIES

STRIKERS, BALL GAMES, WHEELS and CARNIVAL GOODS

WE LEAD THEM ALL. ASK THE MAN THAT OWNS ONE.

PADDLE WHEELS

All Sizes

And of All Descriptions.

SEND FOR CATALOG—Specifying whether for

Street Galleries or Carnival Goods.

F. C. MUELLER & CO., 1631-33 Nebraska Ave., Chicago.

SHOOTING GALLERIES

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WORLD TICKETS

ROLL AND FOLDED

QUALITY

ACCURACY

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SPECIALIZING IN

TICKETS

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RIDES

CHAUTAUQUA THEATRES

SIMPLEX TICKET REGISTERS

Give Protection, Speed and Accuracy Selling
All Makes of Tickets

Write for Samples and Prices

WORLD TICKET & SUPPLY CO., Inc.
1600 Broadway, New York

Tel: BRYANT 5761

WANT TO BOOK PONIES

WITH OUR CIRCUS?

The Majestic Knitting Mills Co.,
411 Main St. (Ave.), CLEVELAND, O.

BATHING SUITS!

We specialize in Bikini Suit, the latest and finest bathing suit. For men and women of all ages and figures. A very steady and popular selling article.

Want new Facts, Contact, Established.

The last word in your letter to advertisers, "Billboard."
A GALAXY OF MONEY GETTERS!

Says O Ice Cream Cones

Make more on your present trade than ever before. Cones, nubbed or flat; mixed or single; hard or soft; cream, ice cream; hard or soft, all in a new and tasteful range of bright colors. Send for our catalogue. Free Illustrated Catalogue. The Liberty, 120 West 42nd St., New York, N. Y.

Liberty Cream Waffles (baked)

For over thirty years the name of Liberty has stood for Liberty Cream Waffles. Beloved by one and all, for its quality and taste. All grades, low and high. In 50c and $1.00 boxes. 

Tamales or Wieners

The Tamales are of a better quality than any other house in the city. The Wieners are made of a superior grade, 75c and $1.00 boxes.

Kettles

Various sizes, low and high. All grades, low and high.

Victory or French Waffle Outfit

Complete outfit with hand and hand box with iron and rolling pin, $3.50. Citrus or lemon, 50c. No. 21, $3.00. No. 22, $5.00. All sizes. 

Molded in tin, nickel, aluminum, brass. 50c, 75c, $1.00. 

For Sale PORTABLE Electric Letter Signs

For Carnivals, Conventions, Exhibitions, Theatricals, Parks and Fairs

HERRIN, ILLINOIS

WHITE CITY PARK

In the Heart of the Coal Fields. 300,000 Population to Draw From No Park Within 100 Miles.

PERMANENT

Salt Water Bathing Pools, Theatre, Dance Hall, Roller Skating

WANTED


WANT—FERRIS WHEEL, FIBRE ROller SKATES.

Concessions of all kinds. Concessionaire write with details. Tell all in first letter.

J JOHN D. MARLOW, President.

ELECTRIC LETTER RENTAL C.

For Sale PORTABLE Electric Letter Signs

For Carnivals, Conventions, Exhibitions, Theatricals, Parks and Fairs

515 W. 52nd Street.

THE MACDONALD HIGHLANDERS BAND

THE PREMIER SCOTTISH CONCERT BAND

MURDOCH & MACDONALD 51 Court St. Room 30 BOSTON, MASS

Winnipeg—Pinebrook Park, F. L. Leppig, mcr.; does not play vaudeville or bands.

Altamont—Lake Park, Lake Park Am. Co., F. E. Wilson, mgr.; plays vaudeville and bands.

Altoona—McElroy's Beach Park, L. H. Davis, mgr.; address correspondence to Frank Miller, Altoona, Pa.; N. Liberty St.; park band; no vaudeville.

Atlantic City Beach Park, pleasant Beach Park, Atlantic City, New Jersey, C. F. H. White, mgr.; plays vaudeville and bands; no vaudeville.

Attiut—Beach Park; pleasant Beach Park, Atlantic City, New Jersey, C. F. H. White, mgr.; plays vaudeville and bands; no vaudeville.

Atlantic—Coney Island, Atlantic City, New Jersey, A. N. Reilly, mgr.; plays vaudeville and bands; no vaudeville.

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KOTTON KANDY AND EMPIRE CANDY FLOSS MACHINE REPAIRS AND SUPPLIES

Get ready for the season! Prepare your machine for the season ahead. This is a great time to get your machine in top condition and ready for the busy summer months. Our experienced technicians can help you with any repairs or maintenance your machine may need. We have a wide range of replacement parts and accessories available to ensure your machine is running smoothly.

**Important Information:**
- **Location:** 37 Savoy Blvd, TOLEDO, OHIO
- **Contact:** HARRY J. STYLES, Manager

**Product Offerings:**
- **Pressure Tanks:** Fully pressure-tested for safety and efficiency.
- **Wooden Skewers:** Durable and well-coated for smooth performance.
- **Hand-Powered and Electric Machines:** Depending on your needs and preferences.
- **Candy Floss:** High-quality and delicious, perfect for your customers.

**Additional Services:**
- **Repair Services:** Ensure your machine is up to par for the season.
- **Supplies:** Get everything you need to keep your machine running efficiently.

**Customer Reviews:**
- "Love the service and the quality of the products. Highly recommend for all your candy floss needs!" - J. Smith

**Contact Information:**
- **Phone:** 123-456-7890
- **Email:** sales@kottontkandyinc.com
- **Website:** www.kottontkandyinc.com

**Visit Us Today:**
- Specifications and pricing information available upon request.

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**We Look Forward to Serving You!**
We have all our old friends and customers who will be glad to see us, and hope that the many others who have not seen us before will be equally pleased to have their children visit our parks for the first time and send their orders direct to us. We carry the latest stock of Chas. W. Brown, Bolles Bros., Muller Bros., Thomas Bros., Brown Bros., and many others. We have the largest stock of amusement machines and the most up-to-date Electric Shooting Gallery in the country. Our patronage is our first consideration. To the parks and amusement men in the country we will pay $20 to the party who sends us the largest order. We ship to every town in the country, and have the most complete lines of everything. We have a large stock of everything and anything in the minute-photo series right by sending their orders direct to us.

To the street photo men we make special attention. We have the largest stock of everything. We have all the machines and supplies. We are the originators of cheaper prices. We never done business with us before can now begin their business with us. Send us a trial order and rent a sample. We have received the latest line at rock-bottom prices. Postal Cards, Black Backs, Tintypes, Folders, 1321 Mary Ann's, and anything we have. Universal Photo Supply Co., 124 Rivington St., New York City.

CHAS. A. GEISER

AIRPLANE SWING FOR SALE

Tell Them You Saw Their Ad In The Billboard.
Looking for Money? Want to make it fast? Here’s your chance—a real, sure-fire money getter ready to be sold at a profit that beats anything else you ever tried.

H. A. Nobleman, of New York City, writes: "I have made more money with your Sharpener than with anything else I have ever handled. I am averaging from $90.00 to $175.00 weekly."

The KEEN-EDGE Knife Sharpener is a gold mine for the right man. The price to agents is $65.00 per dozen. For samples and full directions. Terms: 25% with order, balance C. O. D. We ship your order same day received.

KEEN-EDGE KNIFE SHARPENER COMPANY
127 UNIVERSITY PLACE
NEW YORK CITY

MONEY! MONEY! MONEY!

We ship every order same day it is received by Prepaid Parcel Post.

WI'ISCONSIN

Appleton—Wayne Beach. John Fabel, prop.; 50 cents each, $4.00 a dozen, $6.00 a gross, $9.00 a carload, or 12 dozen to a carload; in crates.

Beloit—Consumer's Park, John A. Tost, mgr.; park prices, 50 cents each, $4.00 a dozen, $6.00 a gross, $9.00 a carload, or 12 dozen to a carload; in crates.

Chippewa Falls—Windsor Amusement Park, F. Plimer, F. Plimer & Son, prop.; 25 cents each, $2.00 a gross or $1.00 a carload; in crates.

Kenosha—Waukegan Park, E. C. Cost, prop.; 50 cents each, 75 cents a gross, $1.00 a carload; in crates.

Ripon—Electric Park between Eau Claire St. and 9th Ave. W. Stobie, prop.; 25 cents each, $2.00 a gross, $3.00 a carload; in crates.

KEEN-EDGE KNIFE SHARPENER COMPANY
OMAHA, NEBR.

FOR SALE—C. W. PARKER SUPERIOR MODEL FERRIS WHEEL

AERIAL BALLOON GAME

FOR SALE

FOR SALE

Waukesha—Madison Park, W. A. Long, mgr.; 50 cents each, $3.00 a gross, $4.00 a carload; in crates.

Kenosha—Central Park, Peter Geller, mgr.; park prices, 50 cents each, $4.00 a dozen, $6.00 a gross, $9.00 a carload; in crates.

Milwaukee—Day Shore Park, Wm. H. Hammonds, prop.; 50 cents each, $4.00 a dozen, $6.00 a gross, $9.00 a carload; in crates.

Marquette—Lakeville Park, Edward Banaian, prop.; 25 cents each, $2.00 a gross, $3.00 a carload; in crates.

MILWAUKEE, WISCONSIN

The KEEN-EDGE Knife Sharpener is a gold mine for the right man. The price to agents is $65.00 per dozen. For samples and full directions. Terms: 25% with order, balance C. O. D. We ship your order same day received.

AGENTS

We have some good territories open for the right men who want to make big money. Wire or write us today.

1564 University Ave., Newark, N. J.
LIST OF CONVENTIONS
CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelist-Manufacturers and Dealers, Street Men, Fair Followers, etc.

ALABAMA

Aniston—Order of Red Men, May 23.


CALIFORNIA

Buena Park—American Legion of Calif., May 3.

Los Angeles—State Federation of Teachers, May 11-14.

San Francisco—State Young Women's Christian Assoc., May 17-20.

SAN FRANCISCO—CHINESE PARASOLS

For Sun and Rain. Diameter $15.50 complete.

In lots of 10 dozen cases, Special Price.

Full $1.75.

FANCY CHINESE BASKETS

Double Rings and Tassels, Fancy Trimmed Baskets, & less net.

Single Ring and Tassel, Fancy Trimmed Baskets, & less net.

Assorted Colors.

Fancy Flower Trimmed Baskets, 2 to $1.75.

Sample, Postpaid, 50c.

25% Deposit with all C. O. D. Orders.

On May 1st we will move our Office to Room 681 Champlain Building, 151 Wabash Avenue, Chicago. On or after this date will appreciate you directing your future inquiries and orders to our new address.

MIN-SEN TRADING COMPANY, 564 S. Dearborn Street, CHICAGO, ILL.

INDIANAPOLIS SOAP CO.

Dept. 24 A

INDIANAPOLIS, IND.


The Toledo Chewing Gum Co., Toledo, Ohio.

SOAP FOR MEDICINE AND STREETHEN

Get our prices and free annals here, interesting for cehum. Chocolate brands with additional new products make attractite line ever offered. The quality of our goods, praise, notes and generalization in Alling modernSB1E.

INDIANAPOLIS SOAP CO.

Dept. 24 A

INDIANAPOLIS, IND.

Direct From the Chinese Factories

CHINESE PARASOLS

For Sun and Rain. Diameter $15.50 complete.

In lots of 10 dozen cases, Special Price.

Full $1.75.

FANCY CHINESE BASKETS

Double Rings and Tassels, Fancy Trimmed Baskets, & less net.

Single Ring and Tassel, Fancy Trimmed Baskets, & less net.

Assorted Colors.

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MIN-SEN TRADING COMPANY, 564 S. Dearborn Street, CHICAGO, ILL.
BALLOONS

GAS AND GAS APPARATUS

Balloons

Selling Our Sport Bow Novelties

That these are all-year guaranteed to give good looks just like the real gas.

That these are effective and practical with a silk-polished, durable finish.

AGENTS PRICE, 50c PER DOZEN.

YALE RUBBER CO.
11 East 172nd Street, New York City.

Agents Make 100% Profit

Embellish your display window, attract attention, increase your sale and give you new business. You will make $50 on each dozen of these fine novelties. A good way to roll in the money this season.

AGENTS PRICE, 50c PER DOZEN.

FOR SELLING OUR SPORT BOW NOVELTIES

Manufactured By

YALE RUBBER CO.
11 East 172nd Street, New York City.

Agents Make 100% Profit

For selling our sport bow novelties, you will make 100% profit and increase your sales.

AGENTS PRICE, 50c PER DOZEN.

FOR SELLING OUR SPORT BOW NOVELTIES

Manufactured By

YALE RUBBER CO.
11 East 172nd Street, New York City.

Agents Make 100% Profit

The only way to increase your business and make a big profit on each dozen is with our real gas-like novelties which are guaranteed to be just as good looking and just as effective. A sure way to attract attention.

AGENTS PRICE, 50c PER DOZEN.

FOR SELLING OUR SPORT BOW NOVELTIES

Manufactured By

YALE RUBBER CO.
11 East 172nd Street, New York City.

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The only way to increase your business and make a big profit on each dozen is with our real gas-like novelties which are guaranteed to be just as good looking and just as effective. A sure way to attract attention.

AGENTS PRICE, 50c PER DOZEN.
HUNGARIAN SOCIETIES SHOW AT CLEVELAND

CLEVELAND, O., March 12.—Chicagoans, Habitual Christmas shoppers, and out-of-town tourists will be able to carry out their shopping in the city auditorium, March 22-29, when the Hungarian Societies do their annual show. This is the event has been noted for its outstanding features and for the unusual amount of entertainment it provides. The Hungarian tongue will be spoken throughout the auditorium, with entertainment provided in the form of Hungarian folk songs, dances, and other traditional Hungarian customs. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for Hungarian goods.

PROSPECTS PROMISING FOR HOME BEAUTIFUL SHOW IN OREGON

PORTLAND, Ore., March 12.—Exhibitors are now being rapidly signed up for the annual Home Beautiful Show to be held by the Portland Rotary Club April 12-19. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods.

NEW YORK FLOWER SHOW

NEW YORK, March 15.—The International flower show will be held at the American Museum, March 23-30, with a special committee working hard to make it a success. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods.

ANOTHER SHRINE CIRCUS

CHICAGO, March 12.—The Shrine circus will be held at the Auditorium, March 22-29, with a special committee working hard to make it a success. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods.

Sedalia Style Show and Indoor Expositions

Sedalia, Mo., March 15.—The Sedalia Style Show will be held at the Sedalia Auditorium, March 22-29, with a special committee working hard to make it a success. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods. The event is expected to attract a large crowd, with many visitors coming from out of town to enjoy the entertainment and to shop for home goods.
WE HAVE THE BEST! WE LEAD THE REST!!

IN 1923 OUR LAMPS WERE TOP MONEY AT THE FOLLOWING FAIRS:
JACKSON, ANN ARBOR and SAGINAW, MICH., in the South at WACO and HOUSTON, TEXAS; SHREVEPORT, LA., Etc.

THIS YEAR THEY TOPPED THE MIDWAY AT TAMPA, FLA.

With Our Lamps and Shades at These Prices—You Can't Play a Bloomer

BLOOMER, Assorted Shades, $6.85 Each
JUNIOR, ................. $9.50

FLOOR, Butterfly Shade, $10.50

Lamps
Burroughs of Wood
Irina
Silk
Heavy Fringe
Colors.

We originated the Butterfly Shade for Floor Lamps. Here is another new one.

If interested in Blanked, Aluminumware, Clocks, Silveryware, Wheels, etc., send for Our Concession Circular.

THE HOUSE THAT KNOWS YOUR NEEDS

DIRECT SALES & SERVICE COMPANY

24-26 W. Washington Street
Chicago, Illinois

INDOOR CIRCUS EXPLOITATION

Handed in Great Style for Show at Bethlehem—W. Johnson Supple-

ing Acts

New York, March 15.—Wassner was expected

for the Sullivan City Circus special edition of

The Bethlehem (Pa.) Globe, a copy of which was

received here yesterday, declares a great deal

of coal. Twenty pages of advertising matter,

figures, pictures, and details, composing the

entire paper. The Globe is one of the best

publications of Lebanon, a side order of the

Barnum ledger and much of interest to

All kinds of advertising matter, figures, pictures,

and details are given in the page of the

Globe. The little presses are being presented

by the George W. Johnson Circus, with headquarters

in this city, and include Excellent Auditoriums,

circus wagons, and other equipment.

Outbands for Concessions

The show is on its way to Green, N.Y., where it

will be housed the entire month of April. The

crew consists of James H. Hart, manager of the

Toll Cott Circus Committee, Hry., P. B. W. New

man manager of the post office department of the

Johnson Circ. and James W. Hollingsworth representing

the show.

AMERICAN LEGION SPRING CELEBRATION

One Big Week

Hull-Daisetta, Texas
March 31-April 5

One Big Week

Two Towns, Mile Apart

This is a Meritorious Celebration and American Legion Membership Drive. Superb, Home Oil Town, in

United States, Members of every description working day and night. New auditories every day. Thousands to draw from all sides. Big pay rolls. If you can't make money here, you must be crippled or without talent. The show is on its way to Green, N.Y., where it

will be housed the entire month of April. The

crew consists of James H. Hart, manager of the

Toll Cott Circus Committee, Hry., P. B. W. New

man manager of the post office department of the

Johnson Circ. and James W. Hollingsworth representing

the show.

Wanted Shows, Riding Devices, Wheel Concessions

Everything for American Legion Spring Festival, May 2, 5, 6, 7, 9, 10,

Height of Strawberry Season.

AMERICAN LEGION CELEBRATION COMMITTEE — Hammond, La.

WANTED- AN AERIAL ACT

Merry-Go-Round and Ferris Wheel, for 25th Annual Oustling Fraternal Order of Eagles, Hamilton, Ohio, Friday, July 4th.

HARRY W. HETTERICH, Secretary.

THE BILLBOARD
ANNOUNCEMENT FOR 1924

The New England Fair and Carnival Company

 IS READY TO SUPPLY MERCHANDISE TO

CONCESSIONAIRES, SALESMAN OPERATORS, CARNIVALS, FAIRS AND BAZAARS

BLANKETS   LAMPS   SWEATERS   LEATHER GOODS
CANDY      TOILET ARTICLES   SILVERWARE   INTERMEDIATES
DOLLS      ALUMINUMWARE   ELECTRICAL APPLIANCES   UMBRELLAS
RUBBER BALLS   DINNERWARE   SALESBOARDS   CLOCKS

Beacon Wigwam Blankets, 60x80, each boxed, packed 30 to the case, Price Each, $3.50
Beacon Jacquard Blankets, 60x82, each boxed, packed 30 to the case, Price Each, 3.50
Eamond Indian Blankets, 64x76, each boxed, packed 30 to the case, or 6 to a carton, Price Each, 2.85
Eamond 2-in-1 Blankets, 66x80, each wrapped, packed 30 to the case, or 6 to a carton, Price Each, 3.50
Wm. A. Rogers 26-Piece Nickel Silver Sets, Price Each, 3.00
20-In. Overnight Cases, with 10 pieces Ivory, including large mirror, packed 6 to the carton, Price Each, 4.00
Pittsburgh Boudoir Lamps, packed 1 in a carton, Price Each, 2.75
Large Oval Roasters, 18½ Inch, packed 6 to the carton, Price Per Dozen, 21.00

ALL Blankets in assorted patterns and colors. Orders shipped same day as received.

TERMS—Cash with orders in full or 50% deposit, balance C. O. D.

WRITE FOR OUR 1924 CATALOG

The New England Fair and Carnival Co.
45-47 GOLDEN HILL ST., BRIDGEPORT, CONN.

STOCK PAPER FOR INDOOR CIRCUS

Large assortment to select from. Also have one sheet Lithos for the Shriners, Elks, Eagle, Moose, K. of P. and Woodman of the World.

PROMPT SERVICE ON
Dates, Banners, Herald's and Tack Cards

PRICES RIGHT.

THE DONALDSON LITHO CO.
NEWPORT, KENTUCKY.

Juice Men, Attention!

Make your own Juice Syrups. Big savings. Orange Dew, Blood Grape Juice, Cherry Kola, Koko Kolo, Root Beer, Strawberry, Yellowrock, Dido's Orange. Eight complete formulas for $1.50; Price, $1.00, or 25c apiece.

SPECIALTIES

Box 275, Ridgway, Pa.

The New England Fair and Carnival Company

CELEBRATION DATES SET

Patrick, R. D. Harris, Jr.—The Commercial Club members of the last meeting again decided to put on the faded and community day celebration this year on September 27. This annual event in one of the best advertising mediums the town has and is in the nature of attracting thousands of people to the town, arranged, which will be free to all visitors.

DRUIDS FESTIVAL MAY 18

New Orleans, March 15.—The Druids, who received formal recognition during the Mardi Gras season, will hold their annual festival at the fair grounds here May 18. Twelve-inch, six-foot, seven and other effigies are scheduled for presentation. The festival will be free to all visitors.

VOTE FOR STREET CARNIVAL

Manchester, N. H., March 16.—Of the fifty-four ballots turned in at the Knights of Labor meeting here last night, to identify the Mardi Gras group, all of which should be permitted to bring a street carnival. Differences of opinion among them at times are legion. A large percentage of the votes was cast by women.

LEGION PLANS MARDI GRAS

Geneva, N. Y., March 15.—Whirl of Power of the American Legion has completed plans for a Mardi Gras Carnival at 7:30 o'clock, immediately after the conclusion of a rally for raising funds to purchase a new home.

WANTED FOR AMERICAN LEGION INDOOR BAZAAR AND CARNIVAL

ALBANY, NEW YORK, MARCH 5TH TO 17TH, 1924.

High Class Brides and Baby Show, Nursery Area. Annual Shows, Prize Sales, Field Show, and all other First Class Attractions. Can you supply. Write to Attention 6th, with name and address. This show will last 60 days. Place in New York City, Albany, New York.

FOR SALE FOUR PORTABLE CAROUSELS

Albany, New York, March 5th to 17th, 1924.

High Class Brides and Baby Show, Nursery Area. Annual Shows, Prize Sales, Field Show, and all other First Class Attractions. Can you supply. Write to Attention 6th, with name and address. This show will last 60 days. Place in New York City, Albany, New York.
HOW TO FIND THE SOURCE OF SUPPLY

If you are looking for a certain kind of goods and have lost your source of supply houses, look through the headings in The Billboard Trade Directory. Undoubtedly you will find a lead to the merchant where you will get what you want.

Under each caption are one or more names of firms which may supply you with the goods you need.

The Directory is a service to buyers as much as they are a service to advertisers to make connections with firms which can furnish them with the kind of goods they want.

Many advertisers have found it profitable to have their name and address listed under the proper headings. The claimed advantage of such advertising is that buyers can quickly turn to firms which can supply them with goods.

Send in your name and address on the coupon.

THE BILLBOARD TRADE DIRECTORY

180 Columbus Ave., Boston, Mass.

(Continued on page 188)
DIRECTORY

(Continued from page 107)

Thearle-Dennefield Fireworks Co., 624 S. Michigan Ave., Chicago, Ill.

Anderson Tent, Awning Mfrs., Anderson, Ind.

M. Magee & Son, Inc., 138 Fiflton St., N. Y. C.

Minter Fireworks and Amusement Co., 206 Welgand Fireworks Co., Franklin Park, Ill.

Wazbam Light & Heat Co., 550 W. 42d St., N. Y. C.


Xlcholaa Wapler, 42 Warren St., N. T. O.

GIANT PALM TREES FOR DESERT


Chic'go.

Waxham Light & Heat Co., 50 W. 42d St., N. Y. C.

Windber Supply, 1426 Chestnut St., St. Louis, Mo.

V.


•, SnafBway.

Alco Cone Co., 124 N. Front St., Memphis, Tenn.

Kingery Mfg. Co., 420 E. Pearl St., Cincinnati, O.

W. H. Barten, Gordon, Neb.

GASOLINE LANTERNS, STOVES

ICE CREAM CONE MACHINERY


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MARCH 22, 1924

The Billboard

189

TICKET PRINTERS

Amid Ticket Co., 120 N. Franklin, Chicago. 

TIGHTS

Elberto, 30 N. 3rd St., Philadelphia. N. Y., T.

TURNSTILES

H. V. Bright, President, 50 South Broad St., Philadelphia. 

VAULES

E. J. Thomas, 5000 North Avenue, Newark, N. J.

VENDING MACHINES

Franklin Mfg. Co., 607 North 1st St., St. Louis.

VENTRIOULI FIGURES

M. Morley & Son, 277 W. Harrison St., Chicago.

WILD WEST SADDLES, CHAPS, ETC.

Vista and Show Co., 2117 Market, San Francisco.

WIRE, IVORY AND ENGRAVED PLATES

American Jewelry Mfg. Co., 27 Warren, N. Y.

WOODY, WOODS, WOODS

H. B. Jr., 210 East 42nd St., New York.

THE PROFESSIONAL PICTURE PLAYERS

Fred front, 125 East 42nd St., New York.

XXTH CENTURY FALLS

Central Illinois. Wants team of pullers.

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A-1 Clarinetist, Union. Experienced all lines, trompe or bass clarinet. Address: J. W. SHUMWAY, 252 W. Pershing Road, Indianapolis, Indiana.

A-1 French Horn Doubling Flugel at Liberty April 14th. Cons. experienced in theater and concerts. Address: CONCERT HALL, 436 South West Street, Indianapolis, Indiana.

A-1 Reliable Trap Drummer. Works to correspond with A-1 Plant. Prefer that can play band, also pictures and some other small engagements. Address: CIRCUS 292, care Billboard, Cincinnati, Ohio.


A-1 A-1 Experienced Orchestra Pianist. Desirable position in Hotel or country club. Address: J. W. SHUMWAY, 252 W. Pershing Road, Indianapolis, Indiana.

A-1 Trumpet — three or more, city or country. Address A. F. ANDERSON, care Billboard, Cincinnati, Ohio.

At Liberty — First-Grade Motion Picture. Reliable. Furnish several men. I play cornet. 114 West Fourth St., Owensboro, Kentucky.

At Liberty — Reliable Drummer, experienced in all lines. Prefer vaudeville or hotel. Three footer. Address: J. B. BOWMAN, 1108 W. Fifth St., Fort Worth, Texas.

At Liberty — Reliable Drummer, experienced in vaudeville or hotel. Three footer. Address: J. B. BOWMAN, 1108 W. Fifth St., Fort Worth, Texas.

At Liberty — Violinist and vocalist. Young, reliable, previous experience. Address: J. W. SHUMWAY, 252 W. Pershing Road, Indianapolis, Indiana.

At Liberty — Ex-Dance Band Leader. Twelve years' experience. Address: A. B. CONWAY, 246 Centre Ave., Weirton, W. Va.

At Liberty — A-1 Clarinetist, Union. Experienced all lines, trompe or bass clarinet. Address: J. W. SHUMWAY, 252 W. Pershing Road, Indianapolis, Indiana.


At Liberty — Clarinet Player. Troupe or small engagement. Address M. G. HOWELL, 644 S. 11th St., New York City.

At Liberty — Bass Drummer. Five years' experience. Address A. F. ANDERSON, care Billboard, Cincinnati, Ohio.


At Liberty — Hot Alto Sax. Team; both doubling Clarinet, one doubling Baritone. Address: J. L. RAY, care Billboard, Kansas City, Kansas.

At Liberty — Jazz-Singing Orchestra, hotel or summer resort. Address A. F. ANDERSON, care Billboard, Cincinnati, Ohio.


At Liberty — Reliable Manager. One that can play lead, also pictures and some other small engagements. Address: CIRCUS 292, care Billboard, Cincinnati, Ohio.

At Liberty — A-1 Flamenco Player. Full value must be received, answer only by wire. Address: J. L. RAY, care Billboard, Kansas City, Kansas.

At Liberty — Reliable Bb Bass for small engagement. Address M. G. HOWELL, 644 S. 11th St., New York City.

At Liberty — Saxophonist, double clarinet; experienced in all lines. Bass, or cornet, preferably cornet. Address: A. F. ANDERSON, care Billboard, Cincinnati, Ohio.

At Liberty — A-1 Pianist. Willing and able to work. Address: A. F. ANDERSON, care Billboard, Cincinnati, Ohio.

At Liberty — A-1 Horn Player. Willing and able to work. Address: A. F. ANDERSON, care Billboard, Cincinnati, Ohio.

At Liberty — Additional Horn Player. Address: A. F. ANDERSON, care Billboard, Cincinnati, Ohio.


At Liberty — A-1 Harpist. Excellent experience in vaudeville and pictures. Address: FRED HOLLAND, care Billboard, Cincinnati, Ohio.

At Liberty — A-1 Accordionist at Liberty. Excellent experience in vaudeville and pictures. Address: FRED HOLLAND, care Billboard, Cincinnati, Ohio.
At Liberty—Violinist, Young, Excellent. Address COX 303, Billboard, Cincinnati.

At Liberty, About May 1—Orchestra leader (viet). Absolutely experienced in vaudeville and concert bands. Address COX 44, Billboard, Cincinnati.

At Liberty, March 19, for engagements. Address COX 127, Billboard, Cincinnati.

Band Director Read, Fake. Experienced in all lines of band and rhythm. Address COX 142, Billboard, Cincinnati.

Band Director and Drummer at Liberty. Address COX 44, Billboard, Cincinnati.

Bass Drummer Open for Season.地址 COX 156, Billboard, Cincinnati.

Cents—Just Closed. "Van M." Address the Billboard office, Cincinnati.

Clarinettist, Trumpet and Trombone wanted at Liberty. Address COX 303, Billboard, Cincinnati.

Clarinet, Thoroughly experienced over 20 years. Address COX 24, Billboard, Cincinnati.

Clarinet, Organ, Piano, Voice. Address COX 156, Billboard, Cincinnati.

Clarinet, Thoroughly experienced. Address COX 44, Billboard, Cincinnati.

Drummer—Tympani, Bass. Address COX 303, Billboard, Cincinnati.

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Drummer, Tympani, Bass. Address COX 303, Billboard, Cincinnati.

Double Drummer Open for Season. Address COX 156, Billboard, Cincinnati.

Leader (Violin) Thoroughly experienced in pictures, vaudeville, musical comedy, and full orchestra work. Address COX 156, Billboard, Cincinnati.

Organist at Liberty—10 Years. Address COX 303, Billboard, Cincinnati.

Organ Available May 1. Address COX 156, Billboard, Cincinnati.

Resort Contractors, Notice—Have full-time band in Chicago. Address COX 303, Billboard, Cincinnati.

Side Violinist of Ability and Experience. Address COX 303, Billboard, Cincinnati.

Side Violinist of Ability and Experience. Address COX 303, Billboard, Cincinnati.

Violin Leader, Union, Experienced. Address COX 156, Billboard, Cincinnati.

Violinist and Director Wishes Engagement with full-time band in Chicago. Address COX 303, Billboard, Cincinnati.

Drummer—A-1 Drummer Leader, with good line. Address COX 303, Billboard, Cincinnati.

Organist—Desires Position in Chicago area. Address COX 156, Billboard, Cincinnati.

Organist—Exprienced, Sure. Address COX 156, Billboard, Cincinnati.

Organist—Desires Position in Chicago area. Address COX 156, Billboard, Cincinnati.

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Organist—Thoroughly experienced in theatre work. Address COX 303, Billboard, Cincinnati.

Band Conductor Cornettist and Trombonist. Address COX 303, Billboard, Cincinnati.

Violin—Big time experience. Address COX 303, Billboard, Cincinnati.

Band Drummer and Cornettist. Address COX 303, Billboard, Cincinnati.

Bass Trombone Leader. Address COX 303, Billboard, Cincinnati.

Lady French Hornist. Address COX 303, Billboard, Cincinnati.
At Liberty—Orchestra Pianist.

Wears a variety of evening dress types. Plays a solo, a violin solo; a string quartet; an orchestral piano part; and a grand piano solo. Full orchestra, 100-piece orchestra. Includes all styles of music. Written by Schumann and Brahms. Address: 232 N. Holmes Ave., Indianapolis, Indiana.

Little Henry Bill, the Acrobat

Also known as the Human Balloon. Acrobatic and acrobatic acts. Address: 226 N. Holmes Ave., Indianapolis, Indiana.

Rue and Laura Eno—Two Acts.

Contraband, acrobatic and musical acts in various combinations. Address: 226 N. Holmes Ave., Indianapolis, Indiana.

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At Liberty—Orchestra Pianist.

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PARROTS—Stuffed Birds, $25.00 each; Cat.

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WANTED—Merry-Go-Round and LAIN'TM engagement during off season at union hall and cafe, strictly bargain. BAKER-LOCK, 208 Cook, Cincinnati, B. P. O. E. M.

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Sold a one-cent card to a boy. He paid 2 cents. I paid 50 cents. He paid in gold. I paid in cash. A. W. BROWN, 25th and 2nd Ave., New York, N. Y.

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CARTRIDGE—WANTED—Two cents any quantity any time. H. W. ROBINSON, 25th and 2nd Ave., New York, N. Y.

WANTED—Concessions, Candy, Goodwill, Food, Snacks, Felt, Goods, and Gala Car. Park Western, Washington, D. C. Address, D. R. M.

Outdoor Celebration June 12—Wanted gimmicks and free act. DR. W. T. SMITH, 25th and 2nd Ave., New York, N. Y.

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(Continued on Page 196)
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MARCH 22, 1924

The Billboard

Mechanical Shooting Gallery. End of 11th Ave., TO RICE, Gilmore City, Iowa.

Slot Machines—Complete Pen¬
grade consisting of 35 machines. All machines are in good condition. Jane Hargrave, Santa Fe, N. M. HARRISON, 243 N. 23rd St., Kansas City.

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FOR SALE—Sultan, meterless Round Top, for $25.00. In good working order. Price $25.00. S. M. HOLBERG, 115 E. 11th St., Los Angeles, Calif.

FOR SALE—Elgin Skyliner, meterless, $25.00; and two 3c See Pinball Machines. Complete and working. S. M. HOLBERG, 115 E. 11th St., Los Angeles, Calif.


FOR SALE—500 Amusements, all bright new, $125.00 each. Ask price $200.00. Sell all for $30.00. Stamp for particulars. 721 Opaline St., Washington, D. C.

FOR SALE—Large 8ft. laughing Mag. like new, cheap. In trunk; coat $90.00. Will sell $50.00 to settle an old claim. W. J. HAMLIN, 1102 S. State St., Chicago.

FOR SALE—Heating Priimy land, $30.00. Weight Blowar, $16.00. Comic Relief, $3.00 and $5.00 per 100. C. J. LEIGHTON, 6 Liberty, Charleston, S. C.

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FOR SALE—Large 8ft. laughing Mag. like new, cheap. In trunk; coat $90.00. Will sell $50.00 to settle an old claim. W. J. HAMLIN, 1102 S. State St., Chicago.

FOR SALE—Cheeks, new and second hand, brought in on consignment. May be purchased by cash or open account. C. E. THOMAS. 721 Opaline St., Washington, D. C.

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FOR SALE—Three 8pt. Ball Alleys, recently added. Will sell for $300.00 each. WM. H. WYBY, Victoria, Missouri.

TRUNKS, Real Wardrobe, Guaranteed five years. Factory to Factory. HOLLAND BROS., 41 S. Wabash Ave., Chicago.

$750.00 Roll-O-Racer (Game). New York State Win. or write to J. R. DEAKE, Idea Park, Thorne, N. Y.

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AUSY SALLY BALL, throwing game,—good condi¬
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AUTOMATIC SWIMMING ALLEY, for indoor or outdoor use. Complete, $10.00. SAM SMITH, 217 South 10th St., Philadelphia, Pa.

AUTOMATIC SWIMMING ALLEY, for indoor or outdoor use. Complete, $10.00. SAM SMITH, 217 South 10th St., Philadelphia, Pa.

BALLEONS, Parachute, Inflatable, Inflatable Balloons. Complete sets, by the dozen. THOMAS BOLTON, BALLOON CO., New York.

BALLEONS and PARACHUTES, new and used, for sale. All grades, cheap. PAUL LAVRELL, 18 W. 39th St., New York.

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COWBOY’S FAVORITE MOUNTED LEATHER VEST. When Mounted Home Barband, 11 ft. long, $15.00. C. W. MORGAN, 711 S. Water St., Chicago, Ill.

CRAWFORD LIGHT PLANT, used on first floor of 3 story building, 35$. T. R. SMITH, 951 Law Ave., Columbus, Ohio.

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CIRCUSSE WANT YOU! For the regular! You can't be a circusman unless you have a uniform, so we will provide one for you. Send $5.00 to

DEADAN UNIONS for sale, $1.00 each.

CIRCUSSE WANT YOU! For the regular! You can't be a circusman unless you have a uniform, so we will provide one for you. Send $5.00 to

ELECTRIC PLANTS, 1000, 1500, 2000, 2500, Trio, etc., per plant, for $100.00

DEADAN UNIONS for sale, $1.00 each.

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CIRCUSSE WANT YOU! For the regular! You can't be a circusman unless you have a uniform, so we will provide one for you. Send $5.00 to

DEADAN UNIONS for sale, $1.00 each.


The GALLERIES

BLENDERE are the ones of power, for the theater is "big" enough. Forty-four, thirty, twenty-five, twenty-five, those figures mean nothing at all to them. For they are the ones who create the mood, who create the atmosphere, who create the scents and the moonlight and the music that haunt these high heavens. Mention the name of a theater to me and I will glances at her program, of the buzz of spotlight and I will go with you to the theater. If you are particular about the type of playhouse that you visit, if you are particular about the type of play you want to see, then I strongly recommend these galleries, for if the play is a good one they never fail. They are as unlike as two sisters, but they never fail. The second balcony at the Opera House is never dull. The second balcony at the Rialto is never dull. Every second balcony in Boston has its own personality. They are as unlike as two sisters, but they never fail.

In the gallery of the Tremont Temple at Boston I heard the young girl say in all seriousness, "I've never been to a theater before." The girl was obdurate. It was in the gallery of the Opera House that the woman who haunts these high heavens. Mention the name of a theater to me and I will go with you to the theater. If you are particular about the type of playhouse that you visit, if you are particular about the type of play you want to see, then I strongly recommend these galleries, for if the play is a good one they never fail. They are as unlike as two sisters, but they never fail.

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TAN ARAKIS
Producing a Sensational Pool-Balancing Ladder

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Send us your route for publication in this list to reach Cincinnati Office by Friday. Cards mailed upon request.
CONCERT AND OPERA

(Routes for this column should reach The Billboard Office by March 10th. Notice of engagements should be received at least 2 weeks before date of performance.)

Ahern, Martha; San Francisco, April 11. (Auditorium); (Academy) Los Angeles, April 18. (Academy);

Alfred, Mrs.; New York, March 17. (Academy); (Loew's) New York, April 1.


Aubert, desserts; (Pearl) New York, April 2.

Aubrey, Miss; Indianapolis, March 29. (Metropolitan).

Aust, Mrs.; Cleveland, March 17. (Lake).


Ayer, Mrs.; Chicago, March 17. (Auditorium).

Babbitt, Mrs. Leo; (Coliseum) Los Angeles, March 21. (Pantages); (Pantages) Los Angeles, March 28.

Babcock, Mrs.; (Majestic) Kansas City, March 22. (Majestic); (Pantages) Los Angeles, April 1.

Bacon, Mrs. E. D.; (Palace) Boston, March 25.

Baker, Mrs. W. N.; (Granada) Los Angeles, March 23. (Granada); (Red Rose) New York, April 2.

Balaban, Harry; (Majestic) Los Angeles, March 22. (Majestic).

Balaban, H. R.; (Majestic) Los Angeles, March 22. (Majestic).

Balaban, Mrs.; (Majestic) Los Angeles, March 22. (Majestic).

Balch, Mrs. T. E.; (Waldorf) New York, March 17.

Baldwin, Mrs. L. H.; (Orpheum) Los Angeles, March 21. (Pantages).

Baldwin, Mrs. M. H.; (Majestic) Kansas City, March 22. (Majestic).

Baldwin, Mrs. E. E.; (Pantages) Los Angeles, April 1.

Baldock, Mrs. J. W.; (Majestic) Kansas City, March 22. (Majestic).

Balmari, Mrs. H. M.; (Majestic) Kansas City, March 22. (Majestic).

Balsam, Mrs. L. C.; (Granada) Los Angeles, March 23. (Granada); (Red Rose) New York, April 2.

Balsamo, Mrs.; (Kolonial) New York, April 12. (Kolonial).

Banas, Miss; (Palace) Chicago, March 20. (Palace).

Bannister, Mrs. J. B.; (Majestic) Kansas City, March 22. (Majestic).

Barber, Miss; (Colliseum) Los Angeles, March 21. (Pantages).

Barnes, Ellen; (Orpheum) Los Angeles, March 21. (Pantages).

Barrett, Mrs.; (Pantages) Los Angeles, April 1.

Barth, Mrs. J. H.; (Pantages) Los Angeles, April 1.

Barron, Mrs.; (Majestic) Kansas City, March 22. (Majestic).

Barth, Mrs. J. H.; (Pantages) Los Angeles, April 1.

Barlow, Miss; (Orpheum) Los Angeles, March 21. (Pantages).

Bartlett, Mrs. E.; (Granada) Los Angeles, March 23. (Granada); (Red Rose) New York, April 2.

Barth, Miss; (Orpheum) Los Angeles, March 21. (Pantages).

Barth, Mrs. E. H.; (Pantages) Los Angeles, April 1.

Barth, Mrs. E. H.; (Pantages) Los Angeles, April 1.

Bartlett, Mrs.; (Orpheum) Los Angeles, March 21. (Pantages).

Bass, Mrs. J. H.; (Pantages) Los Angeles, April 1.

Basset, Mrs. H. W.; (Majestic) Kansas City, March 22. (Majestic).

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RINKS & SKATERS

BLAITHVILLE GARDENS GOLF

The Blaithville Gardens, Blaithville, Pa., a short ride from Philadelphia, rod. 15, has recently been sold to a new company and will be converted into a wholesale, retail and catering establishment.

THE IMPROVED SCHUETER RACING SKATES

RACING BELL BEARING ELECTRIC FLOOR SILENT MACHINES

Chicago Roller Skating Co., Inc.

FOR SALE, WURLITZER BAND ORGAN

TRENT A. WALKER, BAND ORGAN MAKER

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Manufactured and sold by

M. L. SCHUETER

2511 West 38th Street.

CHICAGO, ILLINOIS

THEATRICAL MUTUAL ASSN.

(Continued from page 27)

sold and came here, being put thru some

fiercely tiring drill. The exercises are

a combination of a sparring match, a bucket

match, and a wrestling match. The

new trains are ideal for men with

nervous systems. The men are

fellow trained and are able to

rally themselves when

they are feeling down in the

dumps. The whole idea is to

make them feel that they

are part of a team.

Buckley, Lodge No. 21, Toronto, Ont.,

has a new member, G. W. Felton, who

is the son of the late John Felton, of

the old lodge.

St. Louis, Lodge No. 5.

The membership drive proved a great

success for the lodge. The membership

drive was conducted by a special

committee consisting of Wm. C. Ingersoll,

H. F. Whyte and J. S. Amisson.

The lodge is in good shape and

has a good fund for the
deficit period.

St. Louis, Lodge No. 5.

Brother Joseph Rath is reported as on the

illness list and the lodge is working

hard to have him back as soon as

possible.

Buffalo Lodge, No. 16.

Brother Charles Dietz, secretary at the

lodge, has been taken ill with a

mild cold.

Jersey City Lodge, No. 31.

Brother Joseph Rock is expected on the

list of new members.

Brother Charles Dietz, secretary at the

lodge, is in the hospital with heart trouble and

needs rest.

Brooklyn Lodge, No. 20.

Brother Francis E. Darragh, secretary of the

lodge, is in the hospital with a mild

cold.

The lodge is doing its best to

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MARCH 22, 1924

Additional Outdoor News

COOPER RADIO SHOWS

Progress Commanding Interest—Activity Prevails at Winter Quarters

Sabine, Pa., March 18—While in winter quarters poor visibility and from many directions, the radio program of the Cooper Radio Shows will be one of the "commanding interest" type. A radio orchestra and ear phones will be set up at a hotel in order to bring the show to all parts of the building. The show is a real "commanding interest" type, as it will feature the latest in radio entertainment. The show will be broadcast from a hotel in the center of the city, and will be open to the public.

MINER'S MODEL SHOWS

Stated To Open at Philipsburg, Pa., April 19

Miner's Model Shows have been announced for Philipsburg, Pa., April 19. The show will feature the latest in mining equipment and will be open to the public. The show will be held in the city of Philipsburg, and will be open every day of the week. The show will feature the latest in mining equipment, and will be open to the public.

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ED. HAHN, “HE TREATS YOU RIGHT”

Want to send you a free catalogue. Let us have your permanent address for our mailing list. New catalogue ready May 1st, showing a full line of:

- NOVELTIES
- ROSE MAKERS
- CHEM. JEWELRY
- DRESS MAKING ETC.

CANDY PACKAGE GOODS:
- INTERMEDIATES
- FLOOR LAMPS
- MILLIONS
- GLASSWARE ETC.

ED. HAHN, “he treats you right”

222 W. Madison Street,

CHICAGO, ILL.

THE WONDER

Give This the Once Over

12 CENT BOXES AND VARIETY DEAL
12 CENT BOXES AND VARIETY DEAL

For Last Sale

For Last Sale

12 cent box of pure water bleach. Don’t

12 cent box of pure water bleach. Don’t

make any mistake about buying this deal.

make any mistake about buying this deal.

Price. $7.65

Price. $7.65

Free Orange Ade and real deal. 

Free Orange Ade and real deal.

Fists of Delicious, Fresh Oranges, for the

Fists of Delicious, Fresh Oranges, for the

price of four cents. Offer ends now.

price of four cents. Offer ends now.

Chas. Utter, 193 West 15th St.,

Chas. Utter, 193 West 15th St.,

New York City.

New York City.

Wheels

Dalehly Aluminum Wheels are the finest on the mar-

Dalehly Aluminum Wheels are the finest on the mar-

ket, and the body and frame. It has been

ket, and the body and frame. It has been

tested and confirmed. Made in sizes 16, 18, 20, 26

tested and confirmed. Made in sizes 16, 18, 20, 26

and 28 inches. Don’t let the cheap trade with our

and 28 inches. Don’t let the cheap trade with our

Catalyst free.

Catalyst free.

Dailay Mfg. Co.

The Billboard

In the Billboard

When Writing to Advertisers Mention The Billboard.
Johnny J. Jones
Exposition Shows
Playing Greatest Route of Fairs Ever Played by One Company

Western Canada Circuit
Canadian National Exhibition

Biggest Annual Event in the World

London, Ont., following, with Nashville, Memphis and Chattanooga; all Tennessee. Then North Carolina best Fairs. Closing season November 25th, at Florida State Fair, Jacksonville; then into Cuba.

If you have a high-class Attraction or a new Ride that is a Ride and something new, and you want to make a record, write me fully. Can also place people from West India and another Jap. Troupe. Ride and something new, and you want to make a record, write me fully. London, Ont., following, with Nashville, Memphis and Chattanooga; Managers and Workmen, other useful Carnival people. All address November 25th, at Florida State Fair, Jacksonville; then into Cuba.

--NEW REDUCED PRICES--
GET BUSY BOYS! ALL GOODS GUARANTEED! QUICK SERVICE!
UNBREAKABLE DOLLS
With Pumps, 20 inches High.$5.35

ALUMINUM GOODS PANEL $6.75

QUICK SELLING NOVELTIES

Warm, Large Heavy Dish Pan......$2.65
25-inch, with Tined Dishes.........$1.50
25-inch Street Doll Dress.........$1.00
25-inch Doll Dress, with Pumps....$1.50
Large Parade Costume...........$3.00

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SILK CHIFFON ORGANZA

30" Faded Calico...........$1.00

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307 POPULAR AVE. COLUMBUS, OHIO

BEST PRICES. QUALITY CONSIDERED.

FREE SAMPLES! WRITE FOR NO. 6 CATALOG.

FRANK B. HUBIN
FRANK B. HUBIN

Expert has drawn plans of the many large shows that have played in his company. Knows the business thoroughly, and can help you to get the proper style, the proper size, the proper model, the proper quality, and the proper price. He will help you to get the most for your money, and you can rely on him to do the best work for you in the business.

For full information address
J. H. COLVIN CO., Inc.,
1650 Westabach Ave., Chicago, III.

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Quality and Economy

YOU WILL FIND BOTH IN OUR COMPLETE CATALOG.

The best, up-to-date, most expensive, as the better class.
Our Catalog, the cheapest address of style.

Price per set.$ 2.55
Price per dozen.27.00

J. H. COLVIN CO., Inc.,
1650 Westabach Ave., Chicago, III.

--NEW REDUCED PRICES--
GET BUSY BOYS! ALL GOODS GUARANTEED! QUICK SERVICE!

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1650 Westabach Ave., Chicago, III.

BUY FROM THE MANUFACTURER

FOR SALE

1 Traver Engineering Company's Seaplane in splendid condition, used one season.

For full information address
H. F. KIRCHER & CO., PEORIA, ILL.

WANTED—SHOWS, RIVES AND CONCESSIONS
SHOW OPENS APRIL 14th, WEBB CITY, MO., AND Goes North.
WILL SELL A FEW EXCLUSIVES. SHOWS AND CONCESSIONS MUST LIVE UP TO OUR PAST REPUTATION.

ED. A. EVANS,
LEAVENWORTH, KANSAS.

Automobile Polo Co.
15866 Dexter Boulevard,
DETROIT, MICHIGAN.

Polo Games—Bracket Show—Auto Races
SERIAL PADDLE TICKETS

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CANDY CONCESSIONAIRES
WE HAVE WHAT YOU WANT

Fancy Packages
1 lb. 10c, 1 lb. 15c, 1 lb. 20c, 1 lb. 25c, 1 lb. 30c, 1 lb. 35c, 1 lb. 40c, 1 lb. 50c

Prompt Service.
Quality Candy for Seventy-Five Years. Prices Right.

Write, Wire or Phone for Beautiful Illustrated Catalog and Price List.

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614-316 Progress Street,
N. S. PITTSBURGH, PA.
Manufacturer and Importer of all kinds Fruit and Market Baskets.

FAMOUS LEONARDO PEARLS
MAKE BIG MONEY THIS SPRING HANDLING

Leonardo Lady Diana Pearls
50 inches long, high lustre, fine quality, pearl-like, with sterling silver rhinestone snap. Put up in elaborate cabinet jewel case marked $50.00.

$3.50 EACH

$1.25 EACH

პოკი ლენდრო

Beautiful high luster 24-inch Leonardo Pearls, in pink, cream or white, with Sterling Silver Safety Clip. Special colors when ordering. Absolutely indistinguishable and carrying our iron-clad guarantee and tag. Put up in elaborate silk-lined display box.

25% DEPOSIT MUST ACCOMPANY ALL C. D. D. ORDERS.

HOUSE OF HEIMAN J. HERSKOVITZ
85 BOWERY (Local and Long Distance Phone, Drydock 6771) NEW YORK CITY

FIRST CALL!
LIPPA AMUSEMENT CO.
(Former Manager’s Location Precedent)
OPENING APRIL 26TH, ALPENA, MICH.

ASSURES 250, 000

Large, enthusiastic membership, with all features working at full capacity, makes this the BIGGEST EVENT in the Middle West This Spring!

CAN PLACE Following wheels: Dolls, clocks, fruit, grocerias, overnight bags, inclusive? Good stores, fish ponds, devil's tearing alley, 山鸡 foot, snake rack, shooting gallery, cigarette gallery, high striker and any other concession not for Legislative Committee Rules.

WANT One more show that can be featured. Man that can do punch and double act show. All kinds musicians.

Cook House and Juice open to reliable man with good record.

Address all mail and prepaid wires.

LIPPA AMUSEMENT CO.
Hotel Normandie,
Detroit, Michigan

TAGGART SHOWS WANT

SHOWS—Prefer those with their own outfits, but will consider any clean show.

CONCESSIONS—State fully what you have in first letter.

All Shows and Concessions must meet the requirements of the Showmen's Executive Committee at all times.

WILL BOOK Merry Mix-Up on good proposition.

M. C. TAGGART, Manager,
WOOSTER, OHIO

Thank You for Mentioning The Billboard.

The top baskets are sold willow, hand painted, different designs of flowers and flashy colors.

Write for Prices

OUR Lucky 'Leven Knife Deal
IS JUST FULL OF PEP—SELLING FASTER EVERY DAY

Who Takes These High Grade
ART POCKET KNIVES?

50 WAYS TO SELL. KNIFE DEAL. 10 KNIVES, $3.75

Each Deal, $3.10

OUR OTHER KNIFE DEALS

No. 3.—KNIFE DEAL, 11 Knives, $3.10

Each Deal, $3.75

No. 5.—KNIFE DEAL, 15 Knives, $3.10

Each Deal, $4.35

No. 7.—KNIFE DEAL, 17 Knives, $3.10

Each Deal, $5.00

No. 9.—KNIFE DEAL, 19 Knives, $3.10

Each Deal, $6.00

LIPPA PEARL HANDLE KNIFE DEAL.

No. 7.—PEARL HANDLE KNIFE DEAL, 15 Knives, $5.00

LIPPA AMUSEMENT CO.,
WINNEBAGO JEWELRY, WADSWORTH, OHIO

ROHDE-SPENCER CO.
WINNEBAGO JEWELRY, WADSWORTH, OHIO

MA-MA DOLLS
DIRECT FROM MANUFACTURER

22 In., $12.00 Per Dozen

In quantities not less than six dozen.

1-3 of the price as deposit with order and balance C. O. D.

Blum-Lustig Toy Co.
495 Broome St. NEW YORK CITY

Long Distance Phone Canal 4166

JUICE WORKERS, TAKE NOTICE

The best California oranges Pomona on the market. From California growers,ANGOIA and WALLACE, for 60c. for all and I will send monthly report and statistics.

MAT FITZM, Pomona, Ca.
**FREE To Carnival Men**

**A NEW GAME!**

"NARCO" is the new Corn Game that has proven wonderfully successful. Played like "Bluey", "Bingo", "Right", etc., but has extra fast, money-making combination. Full set of 50 attractive cards printed in colors on durable board furnished FREE to introduce "NARCO" brand 25-year guaranteed Aluminumware. A new line of Aluminumware — lots of "flash" — made specially for the Carnival Man and at very attractive prices. We can save you to 15% on your Aluminumware purchases this year.

Send Postcard Today!

A postcard request will bring you a sample card, our catalog prices and explanation of how we will furnish you FREE "NARCO" Cards during the season. Write today — no obligation on your part whatever.

**NARCO PRODUCTS CO.**

8 South Main St  
St. Louis, Mo.
CLARK'S BROADWAY SHOWS

Management Plans To Far Surpass All Its Previous Efforts for Coming Season's Tour

If criticism white-quarter activities are any criterion, Little Clark's Broadway shows will be a treat for the enthusiasticoting public. Smaller shows than those presented by this company in the past are being built, novel ideas in stage art and production, augments have been added for quail secures of a varied and spectacular shows for the outdoor presentation. The executive staff members are now scattered throughout the United States, and we have to consider the shows as being a high-grade product for the presenting Shows. Aside from the usual stunts and stunts, there will be a closed men's room for the ladies. In line with the usual show, there are some interesting attractions.

The New 1926 Model O. K. 5c Mint Vender

Genuine Professional Aluminum
Banjo-Ukulele
Rich and Vibrant in Tone
Wavering Patent Pegs
Patent Waterproof Head

CHEAPEST AND BEST PROPOSITION FOR THE YEAR

For CARNIVALS AND PREMIUM USERS

Prompt Shipments any Quantity

TUFUID CORPORATION-Milford, Conn.

BATH ROBES

See Page 157

Bird Cages
For WHEELEN and CONCESSIONAIRES

$12.00 per dozen and up

We have them in IMPERIAL POLISHED BRASS, NICKEL, ENAMEL or WHITE METAL. Most Cages are posted, thus saving in express charges. Send for catalog with price list.

THOMPSON-BUSCH IMP. CO., INC.
20 Cortland Street, New York, N.Y.
Guaranteed SUNLITE Aluminum Ware
Will Get You Top Money
Ask the Man
Who Uses SUNLITE

Sunlite Aluminum Company
Milwaukee, Wis.

ATTENTION! Wheel Men and Concessioners

We are offering the biggest values in Shawl, Blankets and Bathrobes for the coming season. Following is a list of a few leaders:

- **Wool Motor Shawls**, large size, all fringed, $4.00 each. Lots of 25, $3.75
- **Motor Robes**, large size, all fringed, $4.00 each. Lots of 25, $3.75
- **Plush Motor Robes**, large size, $4.00 each. Lots of 25, $3.75
- **Wool Motor Shawls**, large size, $3.00 each. Lots of 25, $2.75
- **Beacon Wigwam Blankets**, price each.
- **Princess Plaid Blankets**, size 66x80, special, $3.00 each. Lots of 20, $2.90
- **Beacon and Emdon Plaid Blankets**, size 66x80, each.
- **Wool Mixed Double Plaid Blankets**, size 66x80, bound, $4.25 each. Lots of 25, $3.75
- **Men's and Ladies Bathrobes**, trimmed with silk edging and silk girdle. Each.
- **Ladies' Silk Cordury Robes**, Each.
- **Ladies' Japanese Silk Kimonoes**, Each.

Stock on hand for immediate delivery. Write for Catalogue.

NOTHING BUT FLASHY COLORS IN OUR ENTIRE LINE.

TERMS—25c with order. Balance C. O. D.

H. HYMAN & COMPANY

358 W. Madison Street.
CHICAGO, ILL.
Local and Long Distance Phone Main 2165.

CALL NOTICE

Macy's Exposition Shows
OPEN MARCH 31st at MATOAKA, W. VA.

The following people and others holding contracts, please report to Mr. H. H. Newcomb, Gen. Mgr., Macy's, 36 W. 34th St., New York City, Saturday, March 31, at 9 o'clock a. m. tickets available for $1.00, all expenses paid, see Manager.

WANT—Assistants to work in shoe department. Address J. A. CRAFT, 17 Thomas Ave., New York city.

A. F. CROUSE UNITED SHOWS, Inc.

Will open May 7 at ODESA, N. Y.—7 BIG NIGHTS

WANTS—Concession Agents to work on Wheel and Great Shows, valiant attractions not needed. Concessionists in your territory. Address J. B. Mitchum, Manchester, Fla.

WANTS—To work in Great Shows. Free tickets and expenses paid. Address J. J. KELLY, 21 BOWERY AND BROAD, NEW YORK.

WANTS—Concession Agents to work in a real circus show. Free tickets and expenses paid. Address A. P. S. CHAPPELL, CHICAGO, ILLINOIS. We are members of the American Federation of Showmen.

Concession Spots Wanted Any Color You Desire

The attention they attract will more than make up for the cost. A great call on the public, a great business coming. Concessionaries in all parts of the country ready to sell. Address A. P. S. CHAPPELL, CHICAGO, ILLINOIS.

AMERICAN AERIAL BOWLING

Pennsylvania—4th Annual, April 11-12. Address M. B. Orman, mgr., 107 S. Main St., Atlantic City, N. J.


WEST VIRGINIA—10th Annual 3-5, Address T. J. KELLY, 21 BOWERY AND BROAD, NEW YORK.

OHIO—Late American Circus, May 8-15, Address C. W. HUBBARD, Hamaker, Ohio.

CONCESSION SPOTLIGHTS ANY COLOR YOU DESIRE

$8.00

COMPLETE

$8.00

Complete color lighting equipment for Outdoor Shows.

Advertise in The Billboard—You'll Be Satisfied With Results.

GEORGIA


ILLINOIS

Chicago—Chicago Woman's American History's Club. JUNE 22.

MINNESOTA

Boston—Annual Bowling Circus & Indoor Carnival, May 26-28, L. W. Whittaker, mgr., 3233 E. Lake St., Minneapolis, Minn.

MONTANA


NEW YORK


CHICAGO, ILL.


LONG ISLAND

New York— owned Home Expo, at bluffs Ri-gl.

WASHINGTON

Mead—Annual 3-5, Address J. B. Reid, 414-416, Biddle U. S. Post Office, Bide, Wash.

OCTOBER 14-15


PITTSBURGH, PA.

JUNE 4-9. Address C. W. HUBBARD, Hamaker, Ohio.

WISCONSIN


MEXICO


OMAHA, NeBR.


ILLINOIS

Chicago—Chicago Woman's American History's Club. JUNE 22.

NEBRASKA

Boston—Annual Bowling Circus & Indoor Carnival, May 26-28, L. W. Whittaker, mgr., 3233 E. Lake St., Minneapolis, Minn.
The Billboard
MARCH 22, 1924

METAL BOUDOIR LAMPS

You know that lamps have become one of your real big items. Well—we make them for you at your price.

LOOK THESE OVER, THEN SEND FOR SAMPLES TODAY.

Artistic Metal Products Corp.

GUARANTEED QUALITY INCANDESCENT LAMPS

TUNGSTEN—GAS FILLED—CARBON

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MILL Type (Shock-Proof and Practically Unbreakable)

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CARBON Lamps

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SPECIAL—SPECIAL—Natural Blue 16 c. p. Carbons same price as clear while they last. These are a beautiful Natural Glass Blue—no color duped.

We are Lamp Specialists and carry largest stock of guaranteed Nitrogen, Tungsten, Mill Types and Carbons in the United States. Buy here and buy right.

No order for less than Standard Package Quantities. 25% deposit must accompany all orders. Balance C.O.D.*

CHARLES R. ABLETT CO.,

190 Fulton Street,
Lamp Specialists,
New York City.

WANTED, Pit Show Attractions


Address: JOHN C. AUGHE, care Brundage's Show, St. Joseph, Mo.

BETTER THAN EVER—
A SAMPLE DOZEN—
ASSORTED FOR
$16.00

All Metal, Ivory or Gold Finish, Purchased direct, Metal Shades.

Half Cash With Order—
Balance C. O. D.—

140 Lafayette St. Newark, N. J.

BURNS GREATER SHOWS

Sheffield, Ala., March 11.—The finishing touches are being applied to the stages with which the new $15,000 smart show is to be opened this afternoon in the larger present home of the Elks' Charitable Fund. A. J. Harry, central agent; C. E. Holloway and wife, also made an overland trip to attend the show, bringing their agents, Kobe and Thomas, respectively, with them. The lineup of attractions comprises—

The Lion, the Elephant and Two Elephants, Variety Girls, Jukebox and Giant Elephant, Big Columbia airplane acts and Jack the Fun Doll, Willie, Olives and Jade, featuring the Col. Jones-Mila Japanese Doll Lady; Leo Barrett's Athlete Show, featuring Miss 300 lb. Woman, the Strongest Woman in the World, 300 Ibs. and the Strongest Man in the World, 700 Ibs.; Col. Merrick's Show, featuring James Kitchen and the perfume of perfume with their own finest bend; Mose Wilson, fat lady; man invisible of Haines City; H.F. Shannon's Wheel of Death; and George Watts, one of the world's greatest magicians, and his wife, who made an overland trip from New York, which was the home of the American Magicians. Owing to the force of an hurricane the show is due to open on Saturday under the auspices of the latter, Rev. Mr. Whitney and Mrs. Whitney.

MRS. C. E. HOLLOWAY (for the Show).

JONES STATUARY COMPANY,
122 Southwest Blvd.
KANSAS CITY, MO

HAIR SQUATS

With long curls, nappe in ears, big high hill and with Feather Trim.

$38.80 per 100

per box, F.O.B. C.D.

HARRY J. MORRISON
SHOWS

1924—SEASON—1924.

Looking Concessions and Attractions.

Help Side for my Sideshow, Freaks for
to be the Bariatric Express.

BURNS GREATER SHOWS—

HAIR SQUATS

JONES STATUARY COMPANY,
122 Southwest Blvd.
KANSAS CITY, MO

GOLD MEDAL SHOWS

The management of the Gold Medal Shows have opened winter quarters and a force of pit shows are coming for the summer. New stars will carry every show. Here is a chance for the winter winter quarters to get the new start with their new shows. Read the line carefully and order the new show.

MRS. C. E. HOLLOWAY (for the Show).

SELLECK GREATER SHOWS

AGAIN WE HAVE SOMETHING NEW THAT WILL GET THE BIG MONEY

Try Our New Novelty Chinese Lamps and "Scarey Ann" Dolls

These Chinese Lamp is a winner. Beautiful molded figure, with exquisite Shakes, in assorted Oriental designs and colors. 18 inches high, complete, with cord and plug. The minute you see this Lamp you will recognize it as the big winner for this season. GET THEM HOT.

FIRST. 1 Doozen Lamps, $1.75 each; 100 Lamps, $1.50 each. Sample Lamp, by mail, postpaid, $2.50.

"SCAREY ANN" DOLL

The latest Novelty Doll from California. More fun than a barrel of monkeys. Sells like wildfire. Over 200 gross sold in California in one month. Children cry for these dolls. Yes, they will make fathers, mothers, and grandparents.

"SCAREY ANN" is practically indestructible. Made of wood—breaks to pieces. Blue real scare-rubbing hair. Decorated in assorted colors. Just gives the very worst shows. They have the key to the future. Packed each in a box, one dozen to the carton

1 DOZEN, $4.00. 1 GROSS, $45.00.
3 GROSS LOTS, $145.00. 10 GROSS LOTS, $450.00.
F. O. B. San Francisco. Sample, 50 Cents. Postpaid.

A FULL LINE OF DESIRABLE CARNIVAL AND SALESBOARD GOODS

KINDEL & GRAHAM

722-784 Mission Street,
SAN FRANCISCO, CAL.
The publication date is March 22, 1924.

**The Smallest and Lightest Sales Boards in the World**

The advantages of the WITHEY REFILLABLE ALUMINUM SALESBOARDS are many, namely size, weight, attractiveness and refillability.

It can practically be used forever, as it can be returned to us and be rolled at a nominal charge. We guarantee that a refilled board will be returned to our customers in as good condition as a new board!

THE NEW SEALED BACK is our latest improvement—this process absolutely prevents picking out the numbers without detection.

A trial order is sure to result in your becoming a permanent user of this Board.

Write for Catalog and Price List.

**B. A. WITHEY COMPANY, Inc.**
3503 N. Ashland Avenue, Chicago, Illinois

**SALESBOARD SPECIAL ASSORTMENT No. 36**
3000-60 SALESBOARDS

**LIST OF PREMIUMS**

- Pay Blank, 18-Year Green Gold-Filled Elizabeth Coin, 10c.
- Gold and Chain Watch.
- Total Cost $15.00

**FREE!**

For a limited time only, with each Board, get a FLASH ASSORTMENT of 67c.

**FREE!**

Here is what you get in each case:

- 6 only 2-qt. Tea Kettles.
- 6 only 1-qt. Percolators.
- 6 only 9-in. Columbus.
- 6 only 3-qt. Pudding Potss.
- 6 only 1-qt. Sinks.
- 6 only 5-qt. Preserve Pots.
- 6 only 14-in. Double Skillets.
- 6 only 18-in. Fry Pans.
- 6 only 1-qt. Sauce Pans.
- 6 only 11-in. Self-Straining Hotpots.

**MARCEL FOR 5c**

Girls simply comb bobbed hair with Wispless Fluff and it dries Marcelled. Authentic boys 50c per 100 envelopes, retail for $1.00. Sample, 5c. VESPEROL LAB., 7501 Ponce Drive, Chicago.

**FREE!**

For a limited time only, with each Board, get a FLASH ASSORTMENT of 67c.

**FREE!**

Here is what you get in each case:

- 6 only 2-qt. Tea Kettles.
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- 6 only 1-qt. Sauce Pans.
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**SMITH GREATER SHOWS**

Date Set for April 14 at Billboard Xtie

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Girls simply comb bobbed hair with Wispless Fluff and it dries Marcelled. Authentic boys 50c per 100 envelopes, retail for $1.00. Sample, 5c. VESPEROL LAB., 7501 Ponce Drive, Chicago.
THE MATCHLESS COMBINATION THAT HAS TAKEN THE SHOW WORLD OFF ITS FEET. THE HISTORY MAKING SUCCESS COMPELLING AND INCOMPARABLE

IT'S HERE! NOW!!

The Zeidman and Pollie Shows

"THE SHOW OF A THOUSAND TRIUMPHS"

(Member of the Showmen's Legislative Committee)

Offers for the season of 1924 the most perfect midway yet seen in America, presented and operated by the very elite of the outdoor show business, including the following celebrities:

Mabel Mack
Col. Littleton
Leo Friedman
Joe Dobish
Walter Raymer
Eddie Chapin
R. A. Josselyn

Etta Louise Blake
T. W. "Slim" Kelly
Ingram Chambers
Sam Nagata
Earl Hall
T. Hughes

Ethel Dore
Naif Corey
Wm. J. Price
Irene Dare
Harry Fox
Murphy Commissary Co.
Alf Kamm, Etc., Etc.

Con. T. Jespersen
A. Sischo
Captain Warner
Ramsey Family
Mo. Glanz

Sheer merit alone is responsible for the distinguished position occupied today by the Zeidman and Pollie Shows, and its clean, wholesome contribution to the world's merry-making for the past eleven years has created such a profound impression that it stands today unequaled and unchallenged as

"The Show of a Thousand Triumphs"

Zeidman and Pollie Shows will finance any new features, but nothing will be considered unless out of the beaten track, as the dominating factor of this show's success is the unique and novel character of its attractions.

A cordial invitation is extended to all Fair Secretaries, Show Owners, Agents and all who have the best interests of the outdoor show business at heart to visit the grand opening of the 1924 season of Zeidman and Pollie Shows at

Portsmouth, Va., Saturday, April 12 to 19

and see for themselves the most beautiful Midway in the world

Zeidman and Pollie Shows

Winter Quarters, Portsmouth, Va., P. O. Box 82
CONCESSION PACKAGES
FOR ALL GAMES THAT WILL BRING RESULTS

Send for Samples and Price Lists
Give them Something Good and They'll Come Again

IMMEDIATE SHIPMENTS ON ALL ORDERS
CROFT and ALLEN

Drop in Our Show Room
See Our Display of Packages

PhILADELPHIA, PA.

NEEDLE WORKERS
"More Truth Than Poetry"

NEEDLE WORKERS
"More Truth Than Poetry"

"Our Chaplain"

----

ROCK BOTTOM PRICES
We want to get acquainted with you and make you this offer to show you we mean business.

24-inch Indestructible, evenly matched, spring ring clasp, fine silk-lined box, with guarantee certificate, as illustrated.

Each Complete

BUY OUR LOUIS SPECIAL
which consists of the following:\n1—14k Combination
1—$1.50
1—$2.50
1—$3.50
1—$4.50

Complete, with plush boxes and guarantee certificate, at a special price of

$11.75

24-inch Indestructible high-grade Pearl Necklace, opalescent or opaque, cream or rose color, perfectly matched and graduated, fine platinum finish, stone set, sterling silver clasp, in fine PLUSH and silk-lined, hand-made case, with guarantee certificate, as illustrated.

Each Complete

$1.50

BUFFALO CARNIVAL SUPPLY CO.

CONCESSIONAIRES!!!
DON'T GO AT IT BLIND—PICTURES MEAN NOTHING

BUFFALO CARNIVAL SUPPLY CO.

Our Famous "HOLLYWOOD VAMP" Leads 'Em All

45c

Here's Another ATLANTIC MAID the Wonder Doll

25c

BUFFALO CARNIVAL SUPPLY CO.

WE CAN SAVE YOU REAL MONEY on

BUFFALO CARNIVAL SUPPLY CO.

315-317 ELMWOOD STREET

BUFFALO, N. Y.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.
MARCH 22, 1924

OPENING
APRIL 12th

LAST
CALL

LAST
CALL

D. D. MURPHY
SHOWS

Opens at 4100 S. Broadway, ST. LOUIS, MO.

ABSOLUTELY THE BEST LOCATION IN THE CITY

WANT! WANT! WANT!

FIRST-CLASS TEN-IN-ONE SHOW

MIDGET SHOW
PENNY ARCADE
ANY GOOD FREAK
OR GRIND SHOW

We Will Furnish First-Class Outfits for Any of the Above Shows to Reliable Showmen.
“Everything Loads on Wagons—Nothing Gillies”

ALL CONCESSIONS OPEN

HELP WANTED ON ALL RIDES, CATERPILLAR, WHIP
MERRY-MIX-UP, FERRIS WHEEL AND CAROUSEL

NOTICE!

ALL PEOPLE CONTRACTED, REPORT NOT LATER THAN APRIL 10th

Following Is a List of Fairs That We Already Have Contracted for This Season:

Harrisburg, Ill.; Burlington, Ia.; Tri-State Fair; Caro, Mich.; Danville, Ill., I. and I. Fair;
Saginaw, Mich.; Logansport, Ind.; Caruthersville, Mo.; Kenneth, Mo., and others pending.

FAIR SECRETARIES AND COMMITTEES Write CHAS. J. ROACH, General Agent. All others
address L. M. BROPHY, General Manager, 407 Walnut Street, St. Louis, Mo.

MEMBER SHOWMEN'S LEGISLATIVE COMMITTEE
TOURNAINE CHOCOLATES
they MUST be fresh
AND
they MUST be good!
(That's the secret of successful candy merchandising.)

Standard Packages
for Wheels, Flashers, Roller-Racers and
All High-Class Stores

WONDERFULLY SUCCESSFUL AS INTERMEDIATES

Instant Service from Either Office

PHILADELPHIA, PA.
5 North Water Street
Phone 0199

BOSTON, MASS.
119-127 N. Washington Street
Phone, Richmond 2483

DODSON’S WORLD’S FAIR SHOWS
Final Touches Being Applied to Permanents for Opening March 29

FR. WORTH, Tex., March 21.—As the monthly date of the famous Fr. Worth World’s Fair Show approaches work at setting quarters is well in progress, and all fingers and thumbs after the most extensive overthrowing ever done by Mother Nature will be busy for the last of the month and first of March, 22.

The excellent weather prevailing for the past three weeks has expedited the work and all feel certain of a better passport to be shown than one for any of the previous Fr. Worth World’s Fairs.

The exhibit will be one of the first fairs in Texas. The Management of the “Paradise Theater” will arrive this week and start work on the ride. C. L. Williamson found that he was leaving the Fr. Worth World’s Fair with a better spirit in reality. Billy Jordan has returned filled with the idea of making this one of the biggest shows ever turned out at the fair grounds. The New World’s Fair will be one of the first fairs in Texas.

Mention was made of the "Paradise Theater," which will arrive this week and start work on the ride. The money was found that he was leaving the Fr. Worth World’s Fair with a better spirit in reality. Billy Jordan has returned filled with the idea of making this one of the biggest shows ever turned out at the fair grounds. The New World’s Fair will be one of the biggest shows ever turned out at the fair grounds.

The weather has been very favorable for the construction of the new world’s fair, which will be the most equipped in the history of this city. The new world’s fair will be equipped with the very latest in all the latest at home and abroad. The new world’s fair will be equipped with the very latest in all the latest at home and abroad.

The New World’s Fair will be equipped with the very latest in all the latest at home and abroad. The new world’s fair will be equipped with the very latest in all the latest at home and abroad.

Hoffman Amusement Co.

STERLING KAGFN (for the Show.)

WONDERRILY SUCCESSFUL AS INTERMEDIATES

SOMETHING BRAND NEW FOR SALEBOARDS!

Pocket Flasks

New Design.
Hammered Finish.
No. 546—10 ozs., $3.00 ea.

Sample of No. 546—$1.00 ea.

BOBBLE ROASTER

ALL ORDERS GIVEN PROMPT SERVICE

GREAT VALUES

ALUMINUM

ALL ORDERS GIVEN PROMPT SERVICE

LARGE STOCK, LOW PRICES.

DOUBLE ROASTER

BIG $10.75 VALUE

DEALERS WANTED

F.O.B., NEW YORK

CANADIAN AND FOREIGN

SOCIETY OF THE AMERICAN JOURNALISTS

GREATEST WALK THRU

SHOW.

JOE H. GREEN

115 W. Main St., Newark, O.

NESTED CUPS—6 to a Nest. In French Leather Case.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.

In French-Únique.
TATTER-FLAKES Sure Get the Money

$25.00 CASH from $2.00 Potatoes

One Chicago store cleared $305.00 in one week. Machines now working in many cities.

Exclusive Territory, Patented Machine
No competition for you—our patents and an exclusive contract with each 'Tatter-Flakes' machine protect you.

THE TATTER-FLAKES CO., INC.
20 E. Jackson Blvd., CHICAGO

A FEW THOUGHTS OF
LEON MURRELL HEWITT

A recent letter from W. C. M. Cummins states that he was present during Mr. Paterson's and the Carnegie and Canadian Orchestras at the Olympic in Chicago, and that he saw Mr. Paterson play in the Carnegie Orchestra in 1916.

No packing charge.

Your territory may still be open. Write for Descriptive Folder.

The Tatter-Flakes Company

20 E. Jackson Blvd., Chicago, Ill.
Parasols—CHINESE—Bird Cages

Bird cages, designed especially for birds, in the various sizes and shapes, made in our own factory, with CHINESE FABRIC.

$9.00 doz. or $70.00 per 100

$2.50 for set of 3

Made in sizes from 1 to 12-inch.

Also Chinese 4-legged baskets, $5.00 per set of 4, all trimmed with double rings and double lace. Also Chinese baskets, trimmed, 5 rings, 5 sizes. $5.00 per set of 5. Have few hundred rolls of the two larger sizes at $125 for set of two. Deposit requested with all orders.

J. J. DAVIS
SAN FRANCISCO, CALIF.

BE THE FIRST!
GET THESE WONDERFUL ACTING DOLLS
BILLY AND BETTY WALKER

The 1524 sensation. $1,000 added to St. Louis in six weeks. You are sure to get the crowd, as these are the only Dolls on the market with REAL HUMAN LEGS. No springs, no strings. Well duch, walk, skate, skin and knock. Take these wonderful Dolls from fingers of the hand through operation to a small hand and the hand will be in a box. Sample, 5 each, Trial Dose, $1.20. Lot (6 Doses), Per Dose, $1.00. Lot (12 Doses and Over), Per Dose, 73c.

CASH WITH ORDER. NO STAMPS.

ALMA VOGT CO.,
245 Union Avenue,
ST. LOUIS, MO.

Combination Pen and Pencil Sets and Fountain Pens

FREE TO SHOWMEN AND CONCESSIONAIRES

We will mail free of charge one copy of our beautiful book on Woodrow Wilkies and the great Wilson World's-Theatrical Exhibition. If you are a showman or concessionaire, write at once. You can have but one copy.

It tells you how you can begin right now and make from two hundred to a thousand dollars per week all year.

Write at once, you will be surprised, as well you should.

CHAS. T. BUELL & CO.,
64 N. Williams Street,
NEWARK, OHIO.

Free to Showmen and Concessionaires

Train to be on hand, ready for any show or concession. It is the only book of its kind on the market and is making a sensation throughout the country. 

CHINESE PARASOLS
Lanterns and Fans

The demand for these three items, Season just about. Useful, ornamental, enjoy popular fancy. In design, coloring and workmanship our line of Chinese Lanterns and Parasols is head and shoulders above the competition. Very attractive prices on quantity orders. Send $1.00 today for Sample Parasols, postpaid. Sample Lanterns, same price. Ask for low prices on Paradise. They are furnished in three shapes, three widths. Greatest brings you good sales and price lists on extensive line of imported novelties. Write today.

MANDARIN IMPORTING CO., - 525 Grant Avenue, SAN FRANCISCO
For Quality and Satisfaction Use Hoff Superior Plumes

MADE IN THE U.S.A.

Manufacturers of the finest Marabou and Ostrich Trimmings for your Dolls, as well as Ostrich Plumes.

PLUMES made in one piece to dress entire Doll (same as illustration) of the finest Ostrich.

$1.00 will bring you 5 Samples (DOlL NOT INCLUDED).

Orders will be given prompt attention in large or small quantities. Also selling Ostrich Feathers by the pound. Will best any competitor's prices. 25% Deposit on all C. O. D. Orders.

BEN HOFF
New York, N. Y.

RANDOM RAMBLES "JUNIOR"
By WILLIAM JUDKINS HEWITT

This department is devoted to our friends of the circus world. Address all communications care The Billboard, 1493 Broadway, New York.

A big red wagon is coming down the road.

The blue birds will soon be "chirping.

Spring 1924 for the "big top" will soon be in the air.

This will be the year ever known in the world.

Conditions are most favorable for a prosperous business.

Circuses are all going out "morally" clean in the minds of the public, precisely as the "purveyors of any community on this route for such purposes. Knowing how the purveyors and "developed into dealers of the word and business.

As one of the best-known agents says, "How is it to all of you for day late and order late, and may each and every one of us help with day late as well.

For the past few years circuses have been receiving more miserable and less attention than ever by the public at-large. All of which has added its quota in the standing of the circus in the public's mind. Presently, however, is up to cinco purposes, the lack of which has been making a telling impression on the public.

Circus agent, has been spending the winter at a hotel in the East. We will let you have an idea of his experience in operating his circus. March 22. When he works, he works harder than any man with the same and when he places it in a ground which assures his company, we say few. There is nothing like a man understanding of just how each article and Charles L. Singing knows what is the most popular and most in demand, and can give you an example for business men to pattern after.

D. Clinton Cook, of Trenton, N. J.

THE T. M. GREGORY CO., Akron, Ohio

GENERAL PRODUCTS CO.,
5 Oliver Street, Newark, New Jersey

AGENTS - Make $3.00 An Hour

Fastest Selling Specialties on the Market

Saves AMO.

For complete price list and our special proposition on season licenses.

FREE LIST of our complete assortment, sent postpaid on receipt.

EMIL H. HECHT, COHEN & CO.,
231-133. 205 W. Washington Blvd.

32 BOXES CHOCOLATES

$5.95<

200 BOXES MOTHER'S WELL-KNOWN

HIGH-SHAKED CHOCOLATES

and Cherries, including a $5.00 box for bell sale and a 100-hole sandwich.

When sold brings in $30.00

Complete, each in orde No. 841 - $5.95

NEW MOTHER'S WAXED FRUIT

SUGARIES. Contains 7 varieties of all four specialties, and 100
cents.

$35.00 deposit required on all C. O. D. Orders.

WE OFFER TO AGENTS THE LARGEST EXPEDITION ON THE MARKET.

BEN HOFF
New York, N. Y.

Day Phone: Spring 8385
Night Phone: Drydock 10227

THE BILLBOARD
MARCH 22, 1924

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BEN HOFF
New York, N. Y.

Day Phone: Spring 8385
Night Phone: Drydock 10227

THE BILLBOARD
MARCH 22, 1924
Mutoscope
TRADE MARK

GET READY FOR A BIG SUMMER

Special "Good Will" Discounts Gets the Crowd—and gets their dollars

It's wonderful how fast the pennies grow into dollars when you operate the MUTOSCOPE—the best known and oldest movie machine in the world.

Put a battery of Mutoscopes in your Arcade, Park, Carnival, Store or wherever crowds collect. OPERATORS—insist on Mutoscope. Boost your profits from the first day that Mutoscope is working for you.

10% DISCOUNT UNTIL APRIL 10TH.

To help you get the jump on the coming season, we offer the Mutoscope at 10% discount until April 10th.

Mutoscope is constructed of durable steel; body of machine, as illustrated; set on sturdy iron stand. Regular price, complete, with reel, $50.00 F. O. B. New York.

Send your order today. Be sure of immediate delivery and get your 10% discount.

International Mutoscope Reel Co., Inc.
538 West 23rd Street
New York City

"WHERE THEY CAN BE FOUND"

CRAFT-BUY TRAVELING FLAPPER—BUY OUR PLUMES AND
MAKE YOUR OWN

WANT TO BE YOUR OWN "SHOWMAN?

PLUMES, $1.00 Per Pound
(Also Listene Cottons to the Plumage dealers, with good mileage and coastal connections.)

MUTOSCOPE

BANNER SPECIALTY CO.,
608 Arch Street,
PHILADELPHIA, PA.

"THREE BUSY LITTLE BEES ALWAYS WORKING
BRINGING IN THE HONEY TO YOU.

WE ARE NOW RENOWNED BAGGERS OF THE HOME-OWNED CIRCUS, METROPOLITAN SHOWS.

Burlington, Iowa.

New Improved
1924 Model
Mint
Vender

Also
Operators
Bells,
5c
and 25c
Style

WE ARE NOW RENOWNED BAGGERS OF THE HOME-OWNED CIRCUS, METROPOLITAN SHOWS.

Burlington, Iowa.

BURLINGTON, IOWA

WHEN WRITING TO ADVERTISERS MENTION THE THE BILLBOARD.

The Billboard
MARCH 22, 1926
225

METROPOLITAN SHOWS WANT

AGENTS, CANVASSERS, SALESMEN

BURLINGTON, IOWA

WEST VIRGINIA

When you write to advertisers mention The Billboard.
GASOLINE ELECTRIC
GENERATING SETS
With Standard DODGERS Automobile Engines.
Will generate over 5000 WATTS—Equal to 250 Lamps of 20 Watts each.

Price $625
Including Lot of Spare Parts.
ABSOLUTELY NEW
Cost Government Over $1750.00 Each.

WIRE FOR DETAILS.
E. B. LEAF CO., 50 Church St., NEW YORK.

JAPANESE BALL PITCHING GAME

JAPOLA.

The Game Sensation of 1924. The object of the game is to score 7 or 11 with three balls, as illustrated.

Can be operated in a five-foot range, and is purely a game of chance.

NAME PRICE.

United Concession Goods Co.

COVINGTON, KY.

Randall Rameles "JUNIOR"

(Continued from page 225)

It always open and all showing are Welcome. Just come in, there is nothing to lose on this attraction. It is not that kind of an office.

William R. Noyes, from New York: Where the usual ball pitching game seems much disappointed in poor showing New York, without seeing how going back with Evelyn Leffes went off?

Everyone seems to be wondering just what Mr. E. H. Wheeler will secure as the Ringling-Fuller Circus. They know

E. H. Harner was a recent visitor in New York, full of ideas and Eastern news.

The WONDERFUL JAPOLA Ball Pitching Game, with a letter from the Pharaoh. Mr. and Mrs. Leffes have been on the road in the Fullers' interests and have been successful in their point of view.

"What do you think of the Ringling-Fuller Circus, Mr. and Mrs. Leffes?" I asked.

"They know what they are doing," was the reply.

"This game don't want to lose the managers long as they always do."

Many will soon be writing and waiting for the managers to reply.

We offer a prize to anyone who has ever seen Paul Warrell ended anything. He seems to have the direct air of the "professional connoisseur". Fancy and works, and works and smiles. We are under the impression that all the above could be accomplished without any charge.

Mr. and Mrs. E. H. Wheeler have just left for the Pacific Coast.

In your haying New York without making them know.

They have handled plenty of circus experience and are going to make more."

Fred Darby, of the ticket department of the Ringling-Fuller Circus, while in New York, called on the circus in charge. During the Florida State exposition at Madison Bureau he was in company with Charles Hockman, treasurer of the big show.

"J. M. S. M. written a good letter—where is he taking a position in the circus world. If he ever writes a letter it will not be a hot cake."

"The circus is one kind of industry that cannot be run on the worst kind of business basis. This has been proven. A circus man has to carry enormous around him, pocket for days without answering them as many as two letters in seven days."

"They have had plenty of circus experience and are going to make more."

Circus managers and executives disorder: Why not make it a rule this season to keep the public advertising bureaus out of the showing tests? The performances have better fare for their money. They do it right and stick to it and make the money. That is how you are working, Mr. and Mrs. Leffes. Let that policy show us."

Tom Perry, of the ticket department of the Ringling-Fuller Circus, while in New York, called on the circus in charge. During the Florida State exposition at Madison Bureau he was in company with Charles Hockman, treasurer of the big show.

"It is a very foolish gratification."

Fred and Howard King: Success to your circus.

William W. Whitney: How goes everything? We received a copy of the new sheet music of the "Snow White and the Seven Dwarfs," with music by P. E. Norwood, F. W. Harshman, Walter W. Ackley, and many others.

Sam J. Buck will be with us but seems to want it to be a secret.

Bumon on Broadway this winter had it that W. H. Middleton and Hubbard Nye were going to put out the exhibitions & Niles papers. I hear the latter has something in this instance.

All this talk about "Old Flora Loomis" is built. There will always be tales for circuses.

How many are going to give parade this season and how many are going to "cheese" them is also a question. Will we say the following is what makes up the newspaper story out of the country on Circus Day—and in the main in this country at a real holiday.

Wm. Robert J. B. King we hear is to be with one of them this season.

Tomas Harvey: Success to you in your new business connection.

Ellman Amusement Co.

CAN PLACE.

A recent appearance, one more Bible that will go, other that Merry-Go-Round and Ferris Wheel.

FRIDAYS: Blackface, Latin Balls and Native Lamps. All others open. Cost House and every lamp full. All usual shows open and the show with anything. Introduced by Mr. and Mrs. James R. Hotes, B. B. Bums, Physical Director of Ohio Centralised Schools, sister W. F. Bartles, and瓢 Bartlett, Members, O'Brien, have a few open shows.

ELLMAN AMUSEMENT CO.

1218 Kneeland Avenue, Member Showman's Legislative Committee, MILWAUKEE, WIS.

Last Call for the HONEST BILL SHOWS and the LUCKY BILL SHOWS.

OPENING IN ADA, DELA., FOR REHEARSAL, MARCH 31, 1924.

All these bookings started not more than MARCH 25, CAN ALSO THE TWO MORE BILL SHOWS THAT CAN DRIVE CASH, ACTUALITY, AGRICULTURAL AND OTHER PERFORMANCES. WHAT YOU HAVE, INCLUDING CASH, WHAT ELSE OF THE ABOVE SHOWN. HONEST BILL, ANY, ILL.
CARNIVALS, CONCESSIONAIRES, THIS IS YOUR HOUSE FOR PEARL JEWELRY

SALESBOARDS—We are now selling some of the largest. AGENTS are now raising a harvest.

PREMIUM USERS

THE WORST PAVILIONS MARIE ANTOINETTE PEARLS send out the largest. We have the water, blue, gold, moonstone, and sent out in all kinds. They do not make them this season. The best are about .50, but we have no question if they do. All orders should be made now. Complete catalogue with prices.

RIDE HELP

Wanted man to take charge Pullman Three-day-rate: merry-go-round, and know Pullman engine and ride. Credit formore for Whip, also second hand. Write, giving full particulars and name your lowest entry. This is a trial show. Show is now near Blue-Rib. V. W. Adams, Box D 150, Rosefield, Cincinnati, Ohio.

Magazine Men

worth millions, who operate real properties, are so conspicuous, etc. Gainers, A. SKLLE, New York.

STREETMEN! PITCHMEN!

DON'T RUBBER BELTS

If you get our samples one price, W. M. have your lowest salary. This is another way to keep the streets busy. Don't drive. Our merchandise can be sold at rates, as well. We can advise whether you don't need an extra outfit to keep your hands off the customers. Lurk Leather Products Mfg. Co. 1553 Froadwry, NEW YORK, N. Y.

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Wanted man to take charge Pullman Three-day-rate: merry-go-round, and know Pullman engine and ride. Credit formore for Whip, also second hand. Write, giving full particulars and name your lowest entry. This is a trial show. Show is now near Blue-Rib. V. W. Adams, Box D 150, Rosefield, Cincinnati, Ohio.

Magazine Men

worth millions, who operate real properties, are so conspicuous, etc. Gainers, A. SKLLE, New York.

GET IT WHILE IT'S NEW

$1.35 per Set

L. LURIA & SON, "THE LARGEST SUPPLY HOUSE" 623 Broadway, NEW YORK

CARNIVALS, CONCESSIONAIRES, THIS IS YOUR HOUSE FOR PEARL JEWELRY

SALESBOARDS—We are now selling some of the largest. AGENTS are now raising a harvest.

PREMIUM USERS

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Bonanza Diamond Mine

A STARTLING SURPRISE for YOU and YOUR TRADE

We are thus upsetting the usual system of charging a dollar or two extra for samples. After your first order, list prices prevail, except in quantities.

Original cost, possibly a few cents more, but rebills will save you DOLLARS. A removable card on the advertising board makes this possible.

Macy's Exposition Shows

Some Notes From Winter Quarters

Princeton, W. Va., March 11.—P. Gratton has contracted to do models and design and take the management of one of the attractions with Macy's Exposition. Mr. Gratton Wells and P. McClure, who had been working with us, have returned to Princeton. Mr. Wells will make the costume of the show. Mr. McClure, who has been with the expanse, for J. Johnson and wife are still with this show.

Jim and Susie, on the other hand, return this Friday. In order for new bobs to send Walter DeGroat, Chicago, to Princeton, P. McClure is going to Chicago and will remain until the next Acrobats show closes.

The show will bring eastern entertainers this week. At this time of shows, riders, act, band, and a few attractions will be sufficiently strong to give a show of entertainment. The pageant list for this time is somewhat better, but in every case we will need a few more. Col. F. P. Bone, of Akron, will have our pageant for the first time. The exhibition railroad will be well worth while.

MACY'S EXPO. SHOWS

32 Bank Place, Utica, N. Y.

Carnival and Concession Men

For Sale, a Deagan Una-Fon

Made before the war with best of material in perfect condition. Cost $50. As good as new. Used very little. $30 takes it. IKE ROSE, Rose's Royal Midgets, Colonial Theater, Detroit, Mich., week March 26; week March 31, Loew's Theatre, Toronto, Canada.
CONCESSION OPERATORS!

It will be to your interest to get our 1924 Spring Catalogue free, showing all the leading items of merchandise for your Concessions at prices that are right.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>8-PIECE CREAM SET, Silver-plated</td>
<td>$3.50 Each</td>
</tr>
<tr>
<td>33-PIECE SILVER SET, in Glass Case</td>
<td>$5.00</td>
</tr>
<tr>
<td>4-PIECE CHOCOLATE SET</td>
<td>$1.00</td>
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<tr>
<td>5-PIECE CHOCOLATE SET</td>
<td>$1.50</td>
</tr>
<tr>
<td>12-CUP COLONIAL PANELED ELECTRIC PERCOLATOR</td>
<td>$2.00</td>
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<tr>
<td>GALLOON THERMO JAR</td>
<td>$1.00</td>
</tr>
<tr>
<td>33-PIECE ROGERS SET, Old Chinese</td>
<td>$2.00</td>
</tr>
<tr>
<td>OVERNIGHT CASE, in Flossing</td>
<td>$0.50</td>
</tr>
<tr>
<td>29-INCH ALUMINUM ROASTER</td>
<td>$1.50</td>
</tr>
<tr>
<td>8-PIECE WINE SET, Sheffield plated</td>
<td>$5.00</td>
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<tr>
<td>BRIDGE FLOOR LAMPS</td>
<td>$5.00</td>
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<tr>
<td>JUNIOFLOOR LAMPS</td>
<td>$5.00</td>
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<td>FULL SIZE FLOOR LAMPS</td>
<td>$5.00</td>
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<tr>
<td>SESSION BLACKWOOD LAMPS</td>
<td>$5.00</td>
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<tr>
<td>PITTSBURGH DOUDOUR LAMPS</td>
<td>$5.00</td>
</tr>
<tr>
<td>FRUIT BASKET, 17 in. high, 13 in. wide</td>
<td>$1.00</td>
</tr>
<tr>
<td>FRUIT BOWL, 17 in. high, 13 in. wide</td>
<td>$1.00</td>
</tr>
<tr>
<td>29-INCH MAMA DOLLS</td>
<td>$1.50</td>
</tr>
</tbody>
</table>

WRITE FOR OUR SPRING CATALOGUE

Terms 25% with order—balance C. O. D. One day service. Everything for the Concessionaire.

E. A. HOCK CO., 171-177 N. Wells Street, CHICAGO, ILL.

DOLL LAMPS (as ill.)... 85c

<table>
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<tr>
<td>With Thread Shade and Prism, 4 ft. of cord, three piece, ready to use</td>
<td>$4.00</td>
</tr>
<tr>
<td>TRIPOD WITH SHADE, 9 IN. DIA.</td>
<td>$5.00</td>
</tr>
<tr>
<td>WESTERN BOWL LAMP, 4 IN. DIA.</td>
<td>$6.00</td>
</tr>
<tr>
<td>CALIFORNIA CAP TIP, 7 IN. DIA.</td>
<td>$7.00</td>
</tr>
<tr>
<td>TORCHIER, 9 IN. DIA.</td>
<td>$8.00</td>
</tr>
</tbody>
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WRITE FOR SPRING CATALOGUE

SANDY'S AMUSEMENT SHOWS

J. L. CRONIN SHOWS

Open at Roanoke, Va., March 29

ALL FLOWERS AT THE WINTER QUARTERS OF THE J. L. CRONIN SHOWS ARE 50% ABOVE COST

Our LOWER PRICES WILL GIVE YOU MORE PROFIT

OUR LOWER PRICES WILL GIVE YOU MORE PROFIT

DICK TRAGEDY (for the Show)

J. L. CRONIN SHOWS

OPEN AT ROANOKE, VA., MARCH 29

All flowers at the winter quarters of the J. L. Cronin Shows are 50% above the cost. This is a large show with a great variety of acts and attractions. The following acts are featured:

- **Waterfall Show**
- **Diving Act**
- **Mime Act**
- **Circus Acts**
- **Magician**
- **Juggler**
- **Animal Trainer**
- **Wrestling Act**
- **Fire Eater**
- ** Acrobat**
- **Jailer**
- **Horse Riding Act**
- **Bicycle Act**
- **Jockey Act**
- ** Wrestling Act**
- **Fire Eater**
- ** Acrobat**
- **Jailer**
- **Horse Riding Act**
- **Bicycle Act**
- **Jockey Act**

These acts, along with many others, will keep the audience enthralled throughout the show. The concession stands will be well-stocked with delicious food and drinks, and the listings will feature a variety of carnival foods, such as cotton candy, hot dogs, and popcorn. The show will be run by experienced showmen who have been in the business for years. The concession stands will be operated by skilled workers who are familiar with the needs of the audience. The show will be run on a strict schedule, and the concessions will be open for business as soon as the show is over. The show is a great opportunity for those interested in the carnival business to see how a successful show is run. The show will be a great success, and the concessions will be a key part of its success.
HOT DOG!
LOOK HERE!
FRANKFURTER and ROLL
Baked Simultaneously

The latest and most sanitary method of serving the Frankfurter. A bouquet for all Concessionaires at Parks, Beaches, Palaces, Carnivals, etc. No more stale rolls. No more disappointments by the small town baker. Entire oven operated from one electric light socket, turning out 432 delicious, appetizing Frankfurters, ensconced in a light, fluffy and veal-baked roll ever before. The machine is the greatest ballyhoo ever invented. Everybody stops to watch it operate. A real opportunity is now knocking at your door. Be the first to answer the call of prosperity. For information and demonstration call at

MOONEY'S ATLANTIC BATHS, BOARDWALK AND WEST 8th STREET, CONEY ISLAND, NEW YORK

CHAS. J. GEISER
Solo Agent.

SPARKS
By
RAYMOND W. MISERORE

Every change to the show business is the cause of much hard work as well as many innovations in the show business. There are always new ideas and trends that are attempting to change the face of the business. This is where the intelligent efforts of others come into play, not just the words of the showman. The showman's role is to create the right atmosphere that will get the money and keep the show going. It takes intelligence, perseverance, and enough courage to meet the troubles of a show man.

The show business is all about creativity and originality. The showman must be able to think outside the box and come up with new ideas and concepts that will capture the audience's attention. This means that the old stale methods will not put you to the top. Remember, a worm is about the only creature that can't feel. Just read that over again.

The Premium for Autoists Has the Big Appeal Today

This high-grade spotlight and Trouble Lamp combined is a great big thing. Every hotel is packed with the latest model for $5.00. The price is $500.00 per hundred. This means that the old method will not cut it. Just read that over again.

A show manager recently walked into an office in St. Louis, and said to the president: "I would like to see some first-class second-hand cars." The president replied, "I would like to see some first-class organization that is thoroughly schooled in the art of show business. This is where the intelligent efforts of others come into play. The showman's role is to create the right atmosphere that will get the money and keep the show going. It takes intelligence, perseverance, and enough courage to meet the troubles of a show man.

The latest and most sanitary method of serving the Frankfurter. A bouquet for all Concessionaires at Parks, Beaches, Palaces, Carnivals, etc. No more stale rolls. No more disappointments by the small town baker. Entire oven operated from one electric light socket, turning out 432 delicious, appetizing Frankfurters, ensconced in a light, fluffy and veal-baked roll ever before. The machine is the greatest ballyhoo ever invented. Everybody stops to watch it operate. A real opportunity is now knocking at your door. Be the first to answer the call of prosperity. For information and demonstration call at

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AND YOU SAVE JOBBER’S PROFIT

Highest Quality Lamps and Shades at Lowest Prices

LAMPS
Always Get Big Money

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Note our values. We save you money. A trial will convince you

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Flash, Beauty and Quality

National Lamp and Shade Mfg. Co.
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2 BIG DAYS OF COUNTRY SPORTS
DEER CREEK RANCH
Chico and Red Bluff

$3000.00 Prize Money

You Think You’re Smart and You Think
CONTESTS OF HOUSE BUILDING
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GEORGE B. CHAMPLIN
RED BLUFF, CALIF.

Private Car

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Have you received our New Circular?
Full of Live Wire Premium Assortments,
SEND FOR IT NOW. DON’T WAIT.

THE BLUM SALES CO., 33 N. Eleventh Street, PHILADELPHIA, PA.

THE NEW SAFETY FOUNTAIN PEN. JUST OUT.

SALESBOARD OPERATORS and JOBBERS

BELT WORKERS, ATTENTION: the fields are put up like a parker.

SALES LAMPS will make you a dealer in light, keep your hands clean.

LESLIE, C. CHANDLER, PEN CO., St. Louis, MO.
Concessionaires! Salesboard Operators! Premium Users!

An Eastman-made camera has great pulling power with the public because everyone likes to take pictures and everyone knows that an Eastman camera is a splendid picture-maker.

Premo and Hawk-Eye cameras in several styles at varied prices allow you to suit the camera to your idea, not your idea to the camera.

Center your sales scheme on an Eastman Camera

Premium Dept. Eastman Kodak Company Rochester, N. Y.
Get on The Band Wagon; The Country's Biggest Operators Buy from Us. Here's The Reason

W. S. CHERRY'S IRE STIRRED

Rumor Saying He Had Left the Rubin & Cherry Shows Fails

William S. Cherry, general agent of the Rubin & Cherry Shows, was very much surprised when an item published in a trade paper said: "The Billboard-in the shape of an unconfirmed report—said he had gone over to the Smith-Gerber Shows. He was especially angry with a Billboard representative who had done such a bit about it, and didn't have the facts, but was told it and appeared. He branded it as untrue.

Easy Roller No. 5 has your late double-barrel stock, large metal horn, long metal horn, Martin K. Kumber's long metal horn. Very popular in the mumage columns of the town.

WANTED

Beasley-Boucher Big United Shows

Good man to put on Three or Four-In-One Pit Show. Also good man to hire complete charge of Aith Show. Prefer one that makes offerings. Also good man for Concession Perkins Wheel. Can place Concessions that can stand prosperity (strong joints save stamps). Would like to hear from any good man for showman. What have you? We open here April 21. Write for catalogue. Address all mail.

R. C. BEASLEY, Manager, P. O. Box 250, Yoakum, Texas.

WHEELS - GAMES

IN ALL THE WORLD THERE IS NO WHEEL LIKE A FRENCH BUILT

French Wheels are built by our expert wheel makers in our own shop with full equipment of machinery and tools. It will interest you to see our new built merchandise wheels, which are the most perfect, accurate and truest that wheel workers have ever known. You're investing your money for proven value and not for experiments. Many repeat orders are coming in from our many old Customers. French Wheels are known for their master-built work and their brilliant colors.

We carry the most complete line of double-side merchandise wheels in stock for immediate shipment.

Write for new catalogue, which is just off the press.

FRENCH GAME & NOVELTY MFG. CO.

2311-13 Chestnut St. Milwaukee, Wis.

LAST CALL--Wallace Midway Attraction--LAST CALL

OPENING STONE, K. T. APRIL 1

WANT new Bills that can be handled on your Show, show your Public how French Wheel Double Side Merchandise Wheels and Depot Carts are made by French Wheel Mfg. Co., Kansas City, Mo., Importers, Exporters, Manufacturers, Exporters, and Importers.

Write for free catalogue, which is just off the press. Will send new catalogue on French Wheel Double Side Merchandise Wheels. Address all mail to:

I. B. WALLACE, Sherr, Ky.

Art Clark

Bill Dyer
Cincinnati Doll Co.

UNDER NEW MANAGEMENT:
B. BERN, Manager

Our New and Larger Building will enable us to carry a more complete line of merchandise and give the conserver better service.

PLASTER DOLLS SILVERWARE UNBREAKABLE DOLLS ALUMINUM WARE BLANKETS MANICURING SETS

Our plaster dolls are the best on the market, and we can furnish them in any quantity—from one to a carload. Buy direct from the manufacturer and secure the lowest price. One Hour Service. Catalogue and Price List Now Ready—Send for it.

CINCINNATI DOLL CO.

311-313 E. TWELFTH ST., CINCINNATI, OHIO

Fairs and Fun in England

By "Cockadoodle"

Ideal Home Exhibition

London, March 6.—The Vice President of the last week opened the Ideal Home Exhibition, announced in The Daily Mail as being the most important and the Ideal Home this year. It was held as before at Olympia, and the exhibition was opened by the Duke of York, in general manager, all types of domestic apparatus and inventions are on view from household in beautiful dining rooms and from London's nursery appliances to old English walled gardens. The Prime Minister's daughter, Miss Isabel Macdonald, was present at the opening ceremony. She is actively interested in the movement and showed her enthusiasm with keen attention.

 Mayo's Own Circus

C. Treadwell Dalke, mayor of the Kentish town of Maidstone, appeared and himself took part in a circus run for a week in aid of the Kent County Ophthalmic Hospital. A big bill, including Drake's celebrated cream horses and bulls, was presented at the local assembly. The proceeds of the circus were used for the benefit of the hospital, the report said, and from Wickfield, the Mayor's daughter, Miss Isabel Macdonald, was present at the opening ceremony. She is actively interested in the movement and showed her enthusiasm with keen attention.

Costume Publicity Illegal

A woman who appeared in the street dressed like a Roman legionary and addressed all communications to the Central Soda Fountain Corporation, 10 Eastyvesant St., New York City, N. Y., was arrested and charged with wearing costume publicity and a fine of $50.

The Famous Nat Reiss Shows

WANT ONE MORE RIDING DEVICE. HAVE WHIP. CARROUSEL FERRIS WHEEL. CARNIVAL RIDE. WANT RELIABLE WORKMEN FOR RIDES AND IN ALL LINES.

CONCESSIONS

All Legitimate Wheels and Grind Stores Open

A few dates open

H. G. MELVILLE,
Gen. Mgr.
STREATOR, ILL.

EVER-READY Soda Fountain

THIS IS THE SODA FOUNTAIN YOU HAVE BEEN WAITING FOR

The "EVER READY" will do the work anywhere. In a casino or "Hot Ralts" as well as in a city store. It can easily be moved from one place to another. It does not use electricity or power of any kind, nor is it water pressure needed. It is so simple a child can operate it, and will do the work of the most expensive Fountains. New, 25 x 30 inches long, 28 inches wide, 42 inches high.

Price, $405.00

NET CASH

F. O. B. Chicago. Delivery in 20 days.

Write for literature.

Central Soda Fountain Corporation
22 W. Lake Street, CHICAGO, ILL.
WEATHER AND WEAR-PROOF

FOLDING ASSEMBLY CHAIR

No. 783

All-Service Chair—Indoors or Out

In making of this genuine chair, there is nothing that can
be said for the imitation. A jar is a jar, a bolt is a bolt,
and a rivet is a rivet, and imitation chair cannot have
the essential elements due to the nature of the materials
used. An imitation chair will last a short time and then
begin to vibrate or warp and lose its purpose.

A Real Investment—Not a Make-Shift

Regardless of the cost and material and workmanship. A
good and satisfactory chair is worth the money which
pays for it. Let this service and satisfaction be assured.

American Seating Company

Mfrs. of Uplinbered Theatre Chairs—Grand Stand

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RADLeUM-GLO WATCHES

For Campers, Boy Scouts, etc.

Guaranteed radium: the brightest, most visible, and the best for all purposes. Letters and numbers are clearly visible, whether in sunlight or moonlight, in the dark, or in gaslight. A radium watch is kept in perfect condition for years. A radium watch is worn and used as a timepiece, and a radium watch is a reliable timepiece. A radium watch is a valuable timepiece. A radium watch is a radium timepiece.

For Campers, Boy Scouts, etc.

Each.......................

Our Price

$1.60

THE LUMINITE CORPORATION

24 Scott Street, NEWARK, N. J.

$40.00 a Day

THREE NEW HUMDINGERs

Wonders and Wonders. Something new every day.

Our Famous Suction Glass Shields

That always stick to anything.

WONDER MATCH BOX HOLDER

STICK THEM UP

For Campers, Boy Scouts, etc.

STICK THEM UP

For Campers, Boy Scouts, etc.

NATIONAL MFG. CO.

1327 S. 12th St., PHILADELPHIA, PA.
Aluminum Prices Smashed!

SPECIALS
While They Last!

PRICE
AND
SERVICE
FOR
YOU!

5-QT. WATER PITCHER
All Good Sun-Ray Finish
Inside, Highly Polished Outside.

2-QT. Preserve Kettle...55c
5-QT. Preserve Kettle....65c

5-QT. Panel Preserve
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10'/4-in. Fry Pan.....86c

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THE MOST WONDERFUL CARNIVAL ALUMINUM LINE
IN THE UNITED STATES.

This is going to be the big Carnival year!
Aluminum will be the Big Line.
Let America's Biggest Aluminum House
serve you during 1924.

THE ALUMINUM FACTORIES, Inc., 234-238 So. Wells St., CHICAGO.

BEADS!

Newest designs, from 75c to $12.00
per dozen. Just the goods for Con¬
cessionaires. Sheet Writers. Car¬
nival Workers. Carnival Men and Gen¬
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tests.

$12.00
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BEAD ASSORTMENT, SATISFACTION GUARANTEED OR MONEY REFUNDED.

MUTNER BROTHERS,
451-53 Broadway, New York City.
Established 1881.

EDITH GARRETT
AND THE
FIVE RUNAWAY GIRLS
Direction, Raymond Daley Hooking
Production, Miller Hudd, Chicago, Ohio

EDITH GARRETT
AND THE
FIVE RUNAWAY GIRLS

Agents—Salesmen

Photo-Medallions

BEADS! - All Good Sun-Ray Finish

Inside, Highly Polished Outside.

5-QT. TEA KETTLE
ONLY
62'/2 Each

89c Each

10-QT. DISH PAN: SUN-RAY FINISH, HEAVY

Only 69c Each

Torchieres

With Large Assortment of
Flashy Different Colored Tubes
with Gold Braid Borders

BUY DIRECT AND SAVE MONEY

Flame which make big money last year.

Ask Any Man on the Lot

TORCHIERES

A $2.50 Value

21½ ft. High.

DECORATOR SUPPLY CO.,
2318 Olive St., ST. LOUIS, MO.

DE KREKO BROTHERS SHOWS
Now Organizing for Season of 1924

THE MOST UP-TO-DATE 20 CAR SHOW IN AMERICA!

REBUILT—REPAINTED—REFURNISHED—THROUGHOUT

Send In Your Order to
DE KREKO BROS. SHOWS,
(Hawthorne Race Track) CICERO, ILL.

JEAN DeKREKO, Mgr.
WANTED—RIDES AND ATTRACTIONS FOR CENTRAL PARK GARDENS, ROCKFORD, ILL.

Have Carries, Acts, Automat, Kiddie Place, Dance Hall and Concessions of all descriptions.

WANT More-Skateboard, Ferris Wheel, Setup Act and Assorted Acts. Write and iner that you saw this notice. Big Names and High-Class Varieties for the attraction.

SAML. B. ROSS, Manager.

WANTED FOR PHYSICAL CULTURE EXHIBITION

Convention Hall, Detroit, Mich., May 3rd to May 17th, inclusive

Acrobatic Acts, Single and Double, Men and Women. Acts which indicate Physical Culture, such as HAND-BALANCING, ROLLER SKATING, DANCING, CYCLE RIDING, ETC. Cannot use Aerial Acts or Animal Acts.

WANTED—A Singing Clown, good voice. Acts requiring strength. DO NOT TELEGRAPH. Also want strong ladies for $1,000.00 Diana competition and contestants for Strong Man's Contest. Write terms to

E. P. FRENZ, General Manager, Physical Culture Exhibition, 1926 BROADWAY, NEW YORK

CHINESE DOLLS

1 Chinese doll, $1.00 per dozen, 8 sizes. The dolls are as good as can be found. $1.00 PER DOZEN.

Send for Illustrated circulars and wholesale prices of the latest Oriental and Gift Novelties.

SHANGHAI TRADING CO., Dept. B.
22-24 Waverly Plaza,
SAN FRANCISCO, CALIF.

CHINESE OILED PARASOLS

Upgrades to Oriental designs and patterns. $1.00 each. Size will be as follows:

SIZE 24 IN. .... 750 PER DOZ.
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Special offer—200 per box, 100 per box.

CHINESE OILED SILK RIBBONS

48 Shades of Colored Oils. Attractive and inexpensive, $1.00 per box. Orders always shipped same day.

THE CLASON MAP CO.,
431 S. Dearborn St., CHICAGO.

PRICES:

Per Dozen ....... 25c Each
Per 100 ............25c Each
25% on C. O. D. Orders.
Sample Copy, 25c.

A BIG VALUE

At least $5.00 worth of Maps—the roads of the whole U. S.—all in one book. Also index and descriptive matter.

KANSAS CITY, March 15.—Most of the circus and carnival folk have left here to begin the 1924 season, while reputable managers are coming in to organize and start rehearsals for their seasons, commencing in April and May.

"Cal Masque"

"Cal Masque", a popular dance revue under the direction of Harry L. Van, with stage design by Leonard W. Mosher, is being rehearsed here by W. H. Stepp and directed by Margot Treff, Miss and named an Excelsior fortune, March 15. The act is to be given for six weeks for the Macy department store. It is based on "Cal Masque", a pantomime movement, with music by Harry Love, with lyrics and music by Franz Schubert, and the Misses O'Herlihy and Claire Tandori, which successful revues and brilliant combinations, "The Upper Westward" is appearing in this month. The show is being produced by S. C. H. W. and the Victorians are being presented to the American public in this show, which is a novelty as never before seen. It is a regular feature of this picture and is a novelty for the American public.

SPECIAL OFFER—Open to all manufacturers of Oriental and Gift Novelties. A new and interesting product, the new Chinese toy, the Sacha, a product and can handle the item.

WERNER & CO.

$2000.00 PER WEEK SELLING THE NEW Baby Calculating Machine

A real Calculator Machine never before patented, and that has to be seen to be appreciated. Selling $2000.00 the first week on the home grounds. Write for Lowest Prices.

WANTED MUSICIANS FOR 15 PIECE BAND

HARRIS BROTHERS

Selling at lowest prices. All Items, American, English, and Continental. Write for Lowest Prices.

F. R. BARNETT, in town for a short while before going to Richmond, Va., to put the finishing touches on the latest Famous Physical Culture Exhibition, reported at the Little Brown-Room.

In every state and county of the Union, phones. The older 5c enameled patterns, $1.00 each. Phone, Barrisea 0741.

The new "Cal Masque" is a pantomime movement, with music by Harry Love, with lyrics and music by Franz Schubert, and the Misses O'Herlihy and Claire Tandori, which successful revues and brilliant combinations, "The Upper Westward" is appearing in this month. The show is being produced by S. C. H. W. and the Victorians are being presented to the American public in this show, which is a novelty as never before seen. It is a regular feature of this picture and is a novelty for the American public.

SPECIAL OFFER—Open to all manufacturers of Oriental and Gift Novelties. A new and interesting product, the new Chinese toy, the Sacha, a product and can handle the item.

WERNER & CO.
Concessionaires-Premium Users-Pitchmen

Streetmen and Storekeepers

Send us your Application NOW for the New Spring Issue of the

SHURE WINNER CATALOG No. 103

Which Will be Ready for Mailing About May 15th.

A Tip for a Bigger Business

This catalog is the most comprehensive book of its kind ever printed and contains all of the newest, most attractive and most popular items, highly suitable to your business for quick sales and big profits.

If You Live Within 500 Miles of Chicago or within easy walking distance, take a day off and visit our Big Displays. It will be time and money well spent, as we have added hundreds of new items that you have never seen and which will be listed in our New Spring Book.

The World's Largest Novelty House

N. SHURE CO. MADISON and FRANKLIN STS. CHICAGO, ILLINOIS

Kenneth M. Ellis

Author and Producer of

"SILVERSHOES"
The Big Ballet Spectacle of the Wisconsin Products Show at Milwaukee, Wis., Dec., 1923.

New Writing and Singing America's Most Suspicious Pageant

"KE-WA-DE-NO-KWA"
(GIRL OF THE NORTH)
At the Apostle Islands
The Nation's Great Four-Season Playground.
To Be Produced August 1-15, 1924.

Thirty Thrilling Scenes.
A Thousand Odyssey Indians.
White Population of Three Towns.
Artistry—Artistic—Announcement.

HEADQUARTERS UNTIL SEPT. 1, 1924
THE PAGEANT INN
Bayfield, Wis.

.NOTICE—No Acts Required—This Is Just to Say "Nowly!"

"KIDDIE" AIRPLANE SWINGS
Selling through the entire country. Girls, Boys and Girls.

Write Us Today Telling Us Your Wants

Concessionaires: Wheelmen

START YOUR SEASON OF 1924 RIGHT
BIGGEST FLASH OF TODAY
ELECTRIC TORCHIERS
16 Inches High, Genuine Mica Shades, 6 Ft. of Cord and Plug $15.00 Per Dozen. $50.00 Per Case of 50. Sample $1.50

We Also Make Boudoir Lamps and Book Ends
Write Us Today Telling Us Your Wants
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PEGGY PEGS
"NEW YORK'S CANDY SWEETHEART!"
Great for the Whole Family, Suitable for all ages, supplied to the Wholesale and Retail trade in paper or cellophane

HAGELMAN UNITED SHOWS
Last Call

WANTED—Comedy, Classics, etc. for Full Length Films. Send now.

Tell Them You Saw Their Ad in The Billboard,

MARCH 22, 1924

The Billboard

239
A new, potent, trade-marked ice seller, freezes on a Popsicle stick (Water Ice, fruit flavor) For drug and candy stores, soda fountains, amusement stands, etc.


Stoves and stands on busy corners will sell at the rate of thousands a week.

Territorial Agents and Concessionaires write or wire. Some exclusive territory still open for distributors. Full details on application. Machine to make POPSICLE very simple yet impressive. Easy to install. Requires only ice to operate. It’s a quick one. Big profits for all. Excited by plenty of capital.

THE POPSICLE CORP. OF THE U. S.

Phone Canal 9270
465 Washington Street, NEW YORK CITY

TERRITORIAL AGENTS AND CONCESSIONAIRES WANTED FOR

POPSICLE

A DRINK ON A STICK

New Salesboards For The Spring Season!

500-HOLE MURSERACE

This is the masterpiece of trade boards. This world's greatest small board. A six-color lithographed front makes it a whirlwind seller. Takes in $15; pays out $7.50.

Samples, $1.00.

Lots of 12, $7.50. Lots of 25, $6.50.

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Another of these beautiful lithographed front boards that makes sales twice as easy for you.


1500B-10c. Takes in $15; pays out $7.50. Pays out $6.50.

3000-HOLE ALASKA GOLD MINE

Lots of 2, $7.00. Lots of 6, $10.00. Lots of 12, $16.00.

We manufacture the largest line of Salesboards in the world. Write today for free illustrated circulars in actual colors and jobber's price list of other items.

FIELD PAPER PRODUCTS CO., Peoria, Ill.

ZARRA'S TWO-RING CIRCUS

Famous for over 25 years. Presenting the World's Greatest 

111,000 BIGGEST BOXES.

5000 Big Arts.

Two Ring Act.

Buckeye State Bulldogs.

Jack Loop, world famous barnstorming performer, presents the famous BUCKEYE STATE BARNSTORMERS, at CLEVELAND'S EXCITING ENTERTAINMENT CENTER, AT THE TERRACE, WEDNESDAY, JULY 7th. 

TIME: 6:30, 8:30, 10:30 P.M.

J. R. O'NEILL, Owner and Manager.

KING'S BAND OF MINSTRELS

KING'S BAND OF MINSTRELS

11000 BIGGEST BOXES.

At the Exciting Entertainment Center, Wednesday, Thursday, Friday, July 7th, 8th, 9th.

TREMENDOUS "ANIMAL" BAND

THE BILLBOARD MARCH 17, 1919

246

NOVELTIES

FLYING BIRDS

Flying Birds, assorted, each uniting, 25c to $1.00.

100 BIRDS, 20,000 Fig. each, 50c.

250 BIRDS, 50,000 Fig. each, 75c.

500 BIRGS, 100,000 Fig. each, $1.00.

Large Birds, assorted, 100 Fig. each, 50c.

Carnival Concessionaires, Premium Buyers, Salesboard Operators, Streetmen, Clubs and Bazaars.

DEFINITIVE "SIMPLE" TREATMENT FOR DISCOMFORTS

Now being sold under the trade name "WHOOP." 

Definitive treatment for all discomforts of the body. A single application cures for six months or longer, and is the only real remedy for the conditions described.

ROUTE: 300000 Bottles to 10000 Dealers.

Agents for Concessionaires, Clubs and Bazaars.

SAUNDERS MDSE. 622 St. Clair, West, CLEVELAND, OHIO

Agents

Demonstrators

Get our low prices. Medicine and chemists made $88 in one day. Season now opening for demonstrations. Organizer, $250; CUSISON, $200; MACHEN, $200; CONACHER, $150; CAMPBELL, $150.

Agents

Demonstrators

WANTED TO BUY: All Colleges, High Schools, Public and Private Schools, libraries, hospitals, theaters, etc.

A. O. & McNEALY, West Virginia.

PHARMACIES.


J. W. JACKSON, 703 Jackson Ave., Cleveland, Ohio.
Stop the Passing Dollars
75% of Every Sale is Profit

This beautiful, inexpensive canteen on the sidewalk, street, or roadside, stops those dollars that otherwise go by in automobiles or on foot. The suggestion of aroma from delicious popcorn and cold drinks makes that irresistible appeal to appetite—the most powerful instinct of human nature. Campbell made $729 in seven days; Stamper, Ryan, Shriner and others ascribe their marvelous success to the delicious seasoned popcorn and large capacity—$30 per hour.

A year around business. Pays for itself in the poorest locations in a few months. Amazingly low price. Write for specifications, price and terms today.

BURCH MFG. and SALES CO.
919 Baltimore,
KANSAS CITY, MO.

Attention, Concessionaires
Use the
PARAMOUNT BATHING BALL
this season. It's got them all beat.

It Will Go Big at Parks and Carnivals

It'll beat anything that's ever been used on a Wheel or a Concession of any kind. It's a real knockout. It's going over BIG! Write for details.

Write, Wire or Phone
RUBBER PRODUCTS SALES CO.
40 Hamilton Street, (Sherwood 2074)
PATERSON, N. J.

Lancaster Fair
Lancaster, Pa.
Sept. 30, Oct. 1, 2 and 3, 1924
Privileges and Concession space for sale on Midway and in buildings. Have booked for Midway Attractions Greater Sheesley Shows.

J. F. self-OMRIDGE, Secretary.

Lancaster, Pa.
A GOOD PREMIUM ITEM!
The "Camera Phonograph"

Small and portable Talking Machine. Sound does not distort in cold weather. Can be played on ocean liners, cars, trains, boats, etc. Can be played in any weather, indoor or outdoor. Complete outfit, 20 cent rolls, etc.

Write for prices.

MADISON Phonograph

SAMPLE PRICE, $9.85

KNOW WHAT AND WHERE TO BUY RIGHT. GET OUR CATALOG.

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AUGUST 19-20-21-22, 1924

OPEN THE CENTRAL FAIR CIRCUIT.

Prepares, watch for Agent Program. New ready-to-book Shows, Rides and Concessions. All Midway Concessions booked independently. Send all communications to O. C. BORDNER, Secretary, Kutztown, Pa.

“YOU’LL HEAR IT ALL OVER THE WORLD”

HARRINGTON’S NEW TONE AIR CALLIOPE

PERFECT IN TONE—SOLID IN CONSTRUCTION

—POSITIVELY FOOL PROOF

“BEST IN ALL THE WORLD”

BUILDERS OF AMERICA’S LARGEST AIR CALLIOPE. THE ORIGINAL AND ONLY NEW TONE CALLIOPE ON THE MARKET.

Will Take the Place of Ten Men in Any Band.

Write us for Literature and Prices.

E. A. HARRINGTON, 1233 Sunset Boul. LOS ANGELES, CAL.
BATH ROBES!
the queerest things!!! ~ See Page 157

YOUR BIG CHANCE FOR A CLEAN-UP!
TORCHLAMP! WINNERS! SWAGGER STICKS!

$90.00 to $300.00 A WEEK

CALL — SPARKS' CIRCUS — CALL

YOUR LITTLE SISTERS WANT THEM
Now write the bill. A little social. How many for six riders, Steve Horse, Parkstrat, South and sunlight Park, Route, N. Y. Have only $6 to start with and the audience is 2 per cent. Look in and see the good colors and styles. Art Gallery. 15th St. and 8th Ave.


Attention Showmen and Others
JUST ARRIVED LION SLAYING BABOONS
and other Rare Monkeys, Young Patali Bears for tribal use. Monkey Chatter, Horses, Elephant, Great Crocodile. I will let you have.

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The Litts Amusement Co.

HORROW NOVELTY COMPANY
38 North 5th St., Phone Filbert 3642, Philadelphia, Pa.

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INKED WITH BATHING BEAUTIES. Claus for his son, Cora for her niece. Five varnishes to choose from. apprenticeship. $1.00 per case...

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FREE YOUR HEAD FROM CARES. CONCESSIONAIRES AND AS PRIZES. WANTED WALTER L. MAIN CIRCUS

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FOR

PADDLE WHEELS
SLACK BICYCLE CENTER

CONCESSIONS AND CONCESSIONAIRES
To the Concession Trade in General, Merchandisers and Operators

OPENING AT FT. WORTH, TEX. SATURDAY, MARCH 29, UNDER AUSPICES OF ELKS' LODGE.

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H. L. SWETT, Mgr.

STORE WORKERS EVERYWHERE ARE CLEANING UP!!
with the ORIGINAL "SAIL-ME" - The Wonderful Toy Airplane.

When thrown from the hand it soars, glides, spirals and returns like a real airplane. You can have lots of fun with it. Everybody buys it!!

On the Boardwalk at Coney Island, Sunday, March 5th, the crowds were jammed in front of our stand. It blocked the Boardwalk, and they were saying them, too. You can clean up anywhere with this novelty. Start selling them NOW! Be the first one in your vicinity to start working this item. You'll clean up with it!!!

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347 W. 132nd Street
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NEVER FAIL CULT PENCILS
Always good color. Never fail in color. Suitable for both hand and machine sharpening. Sizes 14 cent, 35 cent, 50 cent, $1.00, $2.50, $5.00.

NEW YORK C. O. D. D.

PERSIAN IVORY CLUTCH PENCILS
"The newest thing dairy in a world nearly round. Black and white circles. Works the same as regular.都很可爱。Limited edition, number limited. $50.00 each, $10.00 per dozen.

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Attention!

FOR SALE—Fifty Mills O. K. Counter Mint Venders, in excellent first-class condition. These machines reconditioned by experts who know their business from A to Z. No missing parts and every machine bright as a new dollar. Priced in brand new, durable, extra strong shipping cases. These machines will give as good service as brand new ones direct from the factory. Priced complete with clocks and ready to cut out and start working. Prices F. O. B. Norfolk, Va.

For the Lot.......................
Lots of Ten Machines..................
Lots of Five Machines..................
No Less Than 5 Sold..................

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$37.50 PER 1,000

RETAIL PRICE.....1s
2 for $3.50
10 for $30.00
25 for $75.00
50 for $150.00

DEPOSIT balance C. 0. D.
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1014 ARCH STREET,
PHILADELPHIA, PA.

DOLL Manufacturer
READ THIS REAL
OSTRICH Plume Feathers
FLUFFY AND LARGE

WE SPECIALIZE IN FOUR SPECIAL VALUES:
Lot No. 1 $1.85 Lb. (RAW)
Lot No. 2 $2.50 Lb. (RAW)
Lot No. 3 $3.00 Lb. (RAW)
Lot No. 4 $4.00 Lb. (RAW) Extra Quality

For the Accommodation of the Trade We Will Dye Our Feathers Any Color Requested at $1.00 Additional Per Pound.

Place Your Order Before the Rush
25% Deposit Required on All Orders, balance C. O. D.

CAPE Trading Co.,
Phones Vanderbilt 2765 & 6. East 59th Street, NEW YORK CITY.

KODET'S
HARLEM MUSEUM
150 TO 158 EAST 125TH STREET, NEW YORK.


WANTED AT ALL TIMES
 Ingenious Attractions instead of dull talk. No price too low. No articles too small.

Rare Curios
DIOURTED. SEIZED AND EXHIBITED.

BILL GRIFFIN, Mgr.

CHANDLER ATTRACTIONS
Narrowly Avert Heavy Loss by Fire—Open March 25 in Alabama

Salinas, Tex., March 17.—The woman

responsible for the recent fire

at Creston Estates, which

destroyed a large hotel

and damaged everything into a heavy

building, escaped serious injury and

nothing worse. Everything will be in readiness for the opening of the show at Creston Estates, which will be opened in April, and the show will be in company with the

KLEINMAN AT GOLDEN CITY PARK

New York, March 15.—Alfred Kleinman, represent- ing the Kleinman Amusement Company, who has been so successful in Arkansas and Texas, has announced that he has relocated his contract there and will

KLEINMAN'S WESTERN CIRCUS

in California and Texas and now at Golden City Park in Alabama and Tennessee and now throughout Texas and Arkansas. He has

MEXICO'S WONDERTIN

Great Aerial Amusements, Water Shows and Fireworks

MEXICAN RESURRECTION PLAY in Four Acts

Beautifully staged, but after all, a shocking manifestation of pictures.

Information for sale agents.

WRITE FOR CATALOGUE and copy of show.

THE MEXICAN DIAMOND IMPORTING COMPANY
Dept. N. A., LAS CRUCES, NEW MEXICO.

NET WHOLESALE PRICES

90% of Wholesale Prices
WATER SHOW AND FIREWORKS

THE MEXICAN DIAMOND IMPORTING COMPANY

LET'S GO!
NECKLACE PRESENTER
Finish off your purchase of a watch, pin, or other personal gift with a press for a beautiful presentation. We have a variety of sizes and will be glad to suggest one to suit your purpose.

STREETMAN, PITCHMAN AND OTHER MONEY MAKERS

No. 589—Writing Pads with Sacks
No. 590—Writing Pads with Carrying Case
No. 591—Writing Pads with Carrying Case and Cover
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BINGO—$2.50 Printed BINGO Card, brand new and complete, ready to use.

329—Wooden Printers (a)

BINGO—$3.00 Printed BINGO Card, brand new and complete, ready to use.

MARCH 22, 1924

1/2 Price
SEND NO MONEY
IF YOU CAN TELL ME FROM A GENUINE DIAMOND, SEND IT BACK

Trademarks and sales marks are protected by law, and represent a source of revenue to their owners. We hereby declare that the enclosed item is a genuine DIAMOND and return any money paid in excess of its actual value if we are found to be in error.

The Mexican Diamond Importing Company

WEST BRANCH NOVELTY CO., MILTON, PA.

BIG VALUES FOR SALESBOARDS AND PREMIUM TRADE

For Candy and All Other Small Articles

QUANTITY PRICES ON REQUEST

WEST BRANCH NOVELTY CO., MILTON, PA.

at Clinton's Point. What's in the wind for this

season?

Want 1 1/2 Doz. Edward's to be at Columbia Park? Better put "WITH" in. We want you to know that we think Edward's has last season.


Get the habit of going to The Billboard early in the week. The item that was cancelled last

230—Counts, 1 in. Carton.

231—Counts, 1/2 in. Carton.

1/2 Price

329—Wooden Printers (b)

232—Counts, 1/4 in. Carton.

233—Counts, 1/8 in. Carton.

234—Counts, 1/8 in. Carton.

235—Counts, 1/8 in. Carton.

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240—Counts, 1/8 in. Carton.
MARCH 22, 1924

The Billboard

LIFE'S BEST OPPORTUNITY
CONCESSIONAIRES

CORN GAME OPERATORS
YOU CAN SAVE YOUR OUTLETS
AND CONCESSIONS OF ALL KINDS
OF EVERY CITY AND STATE AND
ALSO WHEEL OPERATORS
You can make five times the money with Carnivals, Parks and Fairs if you wire your address and take our free advice quick, which our 30 years' experience in the game and sympathy for those affected by present conditions prompts us to offer.

Park, Carnival, Show and Ride Managers, as well as all kinds of concessionaires, will be sent the same free dope for their own or some friend's advantage if they wire or write us their address at once. Send all letters and prepaid telegrams to

P. O. LOCK BOX No. 34, COLUMBUS, OHIO

MATTHEW J. RILEY, Gen'l Manager.
JOSEPH H. HUGHES, Gen'l Agent

MATTHEW J. RILEY SHOWS
WANT—Real Showmen with Real Shows, with or without Outfits. CONCESSIONS of all kinds.

WANT MOTORHOME RIDERS NOW WITH OR WITHOUT MACHINES.
Will give complete charge to CATERPIELE MAN.

WANT—WHEEL OPERATORS:
SIDES SHOW PEOPLE WANTED—Promos, Curiosities, Magic lanterns, Illusions, Midgets, Put People, Skeletons and Novelty Acts of all kinds.

WILL BOOK MINSTRELS, SHOW AND HAWAIIAN SHOW. Have complete outfit ready for work.

WANT HELP IN ALL DEPARTMENTS

SEASON OPENS SATURDAY, APRIL 10. Write or wire

MATTHEW J. RILEY
Matthew J. Riley Shows, Lancaster, Pa.

CANADIAN CONCESSIONAIRES
We wish to inform all our customers and prospective customers that we are ready to take care of your needs for the coming season with a larger and better assortment of merchandise. Our service guaranteed as formerly.

Write for Catalogue

CANADIAN TOY & NOVELTY CO.
39 VITRE ST., W., MONTREAL, QUE.

COREY GREATER SHOWS
15th Consecutive Season

WANTED—BOB FRASER, FRED, DONIEL, HELP ON NEW H. & S. CAROUSEL, ASTRO-プランE SHOER, FAXE, FOUNTH, WRESTLERS, TWO ATHLETICS, SHOW, MAR SHOW, ALL-CAKE, any merchanclse SHOW, MEDICINAL WHEAT and GROND STORES.

WILL PURCHASE—SHOOTING TENTS, TENTS, CARAVANS, CONDENSER, MAX WHEEL, TWO BAND ORGAN. Season ends April 21, one of the last and largest in AMERICA. Address F. S. COREY, Four Grouns, Beachville, Pa. Write, wire or call.

144 - Scarf Pins - 144
SURE MONEY

$1.00.00 entitles you with emerging development of our latest wide neck Pins. All new designs. Quick will

DON'T DELAY. EASY MONEY AND GET STARTED.

JACOB HOLTZ, 173 Canal Street, NEW YORK

One Hundred Dollars BUYS THE NEW
O.K. MINT VENDER

Try it for Ten Days. If not satisfactory, return machine and get your money back, less transportation charges. $125.00 deposit. Machine will be sent $125.00 C.O.D. All orders shipped same day received. Special price to large buyers.

Yes, we have the latest in Stockboard Assortments.
Special prices on our 5c and 25c Operators Dolla.
MINTS, $1.50 Per Thousand.
Look us up in Dun's or Bradstreet's.

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Harlich's "Kiddles" Baby Midget Board
If you don't use our Baby Midget and Midget Boards... You're missing something.

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FREAKS WANTED!

HARLICH'S "Kiddles" Baby Midget Board

SUNNY WEEKS' WORK AT CONEY ISLAND TO CONUNION AT CHICAGO. ADDRESS.
Buy Direct From the Manufacturer

Concessionaires! Here is your opportunity—get your dolls direct from manufacturer—why buy from a jobber and pay more? Get in touch with us and get the latest styles of unbreakable composition dolls at the lowest prices.

Write today for our low prices.

SPECIAL NOTE: Ask us for prices on our unbreakable composition Dolls with Mama Voices.

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Candy Direct from the Manufacturer

High-grade Chocolates packed fresh in flashy boxes at prices that will surprise you.

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Is well known to many Concessionaires as the Ideal Candy for their purpose.

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70 Morris Avenue, Phone Mulberry 169.
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In the heart of New Rochelle, 2,600,000 population in Hartford and surrounding towns to draw from.

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HARTFORD, CONN.

Mammoth Swimming Pool For Lease
Completely equipped, cost $300,000. Violet Ray, Chlorine Gas, Filters. The chance of a life time for experienced party. Write or wire

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129 Church Street, NEW HAVEN, CONN.

MEXICAN BASKETS
Place your orders NOW for immediate or future shipment.

10-in. size, $3.50 per gross

All Prices, duty paid, f. o. b. Laredo

MEXICAN PRODUCTS CO.
IMPORTERS
LAREDO, TEXAS. U. S. A.

L. H. HARDEN
WANTS FOR
WEBB WORLD WONDER SHOW, NO. 1 BOOLED WITH GORDON'S WORLD FAIR SHOWS, NO. 2.


PICKERING'S QUALIFIED SHOWS

WANTED—Billers and Shows that don't compete with what we have. CAN ALSO PLACE a few more to eliminate Competition. No gift or gift shows. Address all mail.

EARL PICKERING, 231 STANTON AVENUE, SPRINGFIELD, OHIO

Is Your Subscription to The Billboard About To Expire?
CANDY MEN ATTENTION! Delicious GOLDEN BEE HAND-DIPPED CHOCOLATES

BUY DIRECT FROM MANUFACTURER—PROMPT SERVICE AND QUALITY GUARANTEED.

I. CHAS. W. SWOYER, Dep. Chairman

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Toy Balloons, Whips, Novelties, Specialties, Etc.

No. 70 Ivory Color Balloons, Per Gross... $0.45
No. 70 Very Clear Transparent Balloons, Per Gross... $0.55
No. 70 Heavy Red Balloon, Per Gross... $1.00
No. 70 Black Balloon, Per Gross... $1.00
No. 70 Outstanding quality, per Gross... $2.50
No. 70 Pearl Gas, with Your Price, Per Gross... $1.50
No. 70 Heavy Pink Balloon, Per Gross... $1.25
No. 70 Silver Balloon, Per Gross... $2.00

The prices are the same for each color. We carry a big line of
Coca, carbonated and Nonpareiled Balloons. Send for new catalog and latest catalog. It is free. 25% on all orders, inclusive G. S. T.

M. K. BRODY, 1118-1120 S. Halsted St., CHICAGO

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FOR—

East End Park-Memphis, Tennessee

(Booking time for May 15th. We have four times as much as are rented huts. We have $50,000.00 Damages Poli. $50,000.00 Damages Poli. also have silence. Contracts at current rates and taking this at existing. Prices about $1,000.00. Valuable contract open soon.)

BYRD BUILDING

MEMPHIS, TENNESSEE

SPECIAL PRICES FOR HAND-SIGNED BOXES

LOOSE WRAP HUMMERS. Flashy Embossed Boxes in Six Colors.
4-Ounce, 1 Layer, $0.35 Each
6-Ounce, 1 Layer, $0.35 Each
10-Ounce, 1 Layer, $0.35 Each
12-Ounce, 1 Layer, $0.35 Each

DOUBLE EXTENDED. Flashy Embossed Boxes in Six Colors.
No. 1—Actual Size 9 x 10 thickness of Holds 10 Pieces. $0.34 Each
No. 2—Actual Size 9 x 10 x 8 thickness of Holds 10 Pieces. $0.45 Each
No. 3—Actual Size 9 x 10 x 8 thickness of Holds 10 Pieces. $0.55 Each
No. 4—Actual Size 9 x 10 x 8 thickness of Holds 10 Pieces. $0.65 Each

PARK AND COMPTON AVE., THEODORE BROTHERS CHOCOLATE CO., Inc. ST. LOUIS, MISSOURI

Toy Balloons, Whips, Novelties, Specialties, Etc.

OAK AND AIO BRANDS

No. 70 White Cotton Balloons, Per Gross... $0.45
No. 70 White Transparent Balloons, Per Gross... $0.55
No. 70 Heavy Red Balloon, Per Gross... $1.00
No. 70 Black Balloon, Per Gross... $1.00
No. 70 Outstanding quality, Per Gross... $2.50
No. 70 Pearl Gas, with Your Price, Per Gross... $1.50
No. 70 Heavy Pink Balloon, Per Gross... $1.25
No. 70 Silver Balloon, Per Gross... $2.00

The prices are the same for each color. We carry a big line of
Coca, carbonated and Nonpareiled Balloons. Send for new catalog and latest catalog. It is free. 25% on all orders, inclusive G. S. T.

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FACTORY: 157 E. Houston St., N.Y.C.
SHOWROOM: 1225 Broadway, N.Y.C.

WITH SILK CASES, $1.50 EXTRA
Sample Dozen, $1.50, without silk case

SUMMARY

Two varieties are made of good quality. One variety is a full black coat, with gold or red stripes, yellow or white in the
waist, moccasins, moccasins, authentic, the
Three varieties are made of good quality. One variety is a full black coat, with gold or red stripes, yellow or white in the
waist, moccasins, moccasins, authentic, the
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PEARLS

21-in. Inclutable Opinion almost graduated Pearl DeLuxe

95c Each
$11.40 Dozen

20-in. Inclutable Opinion almost graduated Pearl DeLuxe

$1.25 Each
$15.00 Dozen

VALUES VALUES VALUES

25% Deposit, Balance C. O. D.

JOS. GLUCK

640 Broadway, NEW YORK

SENSATIONAL EUROPEAN NOVELTY FREE ACT

(Ski-Jumping in Summertime) Without Snow.

THE GREAT SIEGFRIED

Spectacular Leap with Fire at Night. Booking 1924 season.

When Writing to Advertisers Mention The Billboard.
Showmen’s Legislative Committee Activities

By DICK COLLINS

Chicago, March 14—The following new members have been added to the Showmen’s Legislative Committee:

- J. A. Brackett, Chicago
- C. E. Hurley, Chicago
- W. M. Johnson, Chicago
- J. W. Morley, Chicago
- W. A. Parker, Chicago
- H. W. Peters, Chicago
- W. L. Kimball, Chicago

In addition to the Mill Gardens have listed the following names: A. Cole, Kelly Wonder, Drill, Atwater, C. C. McDonald, Drill, and F. M. Kellam, Drill.

ASSN. ENDS LIFE OF 14-TYRANNICAL CIRCUS AND SHARK, Capital Phone, Matt. T. Collins, Shows, Chicago, are the operators of the Northwest Shows, and only second-class United Shows.

SHOWS UNDER CLARK & BURK SHEEP IN CHICAGO AND CALIFORNIA

Chicago, March 14—The following shows have been added to the Showmen’s Legislative Committee:

- A. B. Smith, Chicago
- J. W. Smith, Chicago
- W. H. Johnson, Chicago
- E. W. Johnson, Chicago
- W. H. Johnson, Chicago

The Showmen’s Legislative Committee, the Association of Junior Agents, and the House of Commons, are the operators of the Northwest Shows, and only second-class United Shows.

CONCESSION AGENTS

Can use a number of experienced Grind Store Agents. NO STRONG JOINT WORK. Perform the biggest and most spectacular act. THRILLER & CROWD-GETTER COUNTER ATTEMPT.

LEAP FOR LIFE IN FLAMES

NOW BOOKING FAIRS, CELEBRATIONS, PRODUCTIONS FOR OPEN TIME AND TERMS, ADDRESS

212 STREET NEW YORK CITY

WIRTH & HAMID, INC., THEATRE BLDG.
ANNOUNCEMENT
To Professionals of Circus, Stage and Screen

The Famous Newton Professional Trunk
is now owned and manufactured by
H.C. Faber & Son Company, Utica, N.Y.

Everything that has made the Newton the best Professional trunk in the world will be retained—everything that a big modern factory and expert workmanship can do to make it better is being done. You will now get a finer Newton than ever. We'll keep the faith with the Profession as honestly as W. H. Newton kept it for years.

Begin the Season March 29 at Madison Square Garden with a Newton

Right here and now we extend to every one of the Profession an invitation to see the improved Newton Professional, 1924 models. See them before you open your season. It will solve for many sea-

sae to come the problem of safeguarding your effects from damage and theft. Go in TODAY and have the 1924 Newton demonstrated for you.

The Newton 4-1 Circus
Trunk
Guaranteed for Five Years
More than a trunk—it's a dressing-room necessity — provides a seat or dressing table and every convenience for makeup, nap, accessories, etc.

The Newton 4-1 Circus Trunk is built with battenhip strength. Resists all efforts of hard-boiled baggage smashers to damage it. Has 5-tumbler bronze lock that is thief-proof. Guaranteed for five years and good for years of service under the Big Top and the windmills of vaudeville in between.

Newton 4-1 Professional
Wardrobe
Every Performer, Actor and Singer needs wardrobe trunk—they provide the only way to keep garments wrinkle-proof on tour. Made 45 inches high to take full length of suits, overcoats, costumes and outer wraps. Provided with conveniences needed on tour. Built to be thief-proof and smashproof. Ask to see it at Faber dealers.

And Now the Famous Winship in a Professional Model

The most exclusive trunk in all the world—the preference of the traveling "big". The Professional Model is identical, except for added strength to stand the wear of vaudeville. Equipment includes every Professional convenience.

The Winship opens with doors. No offer trunk like it in all the world. Stands square in a corner and opens like your closest at home—no sharing it start or second to put into it. Used by Gable-Smith, Mitz, Ethel the Winship and other stars of vaudeville and stage. A rare combination of "elixir". Lifetime service unimpeachable and comfort to travel. See it in New York at the office of the 158th Street, 43 East 15th St.

H. C. FABER & SON CO., UTICA, N. Y.
Bliss. We have — Silver, Umbrellas, Aluminum, Electric Dolls, Over-Night Bags. WANTED. Address to Bliss.

for Sale—Two Mile Line. Address James Morel, Lancaster, Mo.

Robbins Bros., BIG 4 RING CIRCUS

BARTLETT, IL

WANTED—People in all lines of circus business. Acts for Big Sale, Joe Swenson, 511 South Market Street, Chicago, Illinois. Address. All will be sold.

BOY DRIVER—Address Joe Lloyd, Lancaster, Mo.

ELECTRICIAN. Address Willie Champion, Lancaster, Mo.

FORT'S ADDRESS, Joe Kelly, Lancaster, Mo.

FOR SALE—Two Hole Shows. A single Free Act. We have — Silver, Umbrellas, Aluminum, Electric Dolls, Over-Night Bags. WANTED. Address to Bliss.

Robbins Bros., Circus, Lancaster, Mo.

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BALTIMORE, MD.

HAS EXCELLENT LOCATION FOR

“SKOOTER”

Also want Shea Ball Alleys, Illusion Show, good Two-in-One Shows. Have attractive proposition for Motor-driven Rider.

CAB PLACE MORE CONCESSIONS.

Park Attendance Over 40,000 Weekly.

Address all communications to W. J. FITZSIMMONS

Riverview Park, BALTIMORE, MD.

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LUXURY PRESERVER

You Cannot Start With It. Carry It on Your Back. It Helps to Build the Bones. It makes your Child a Real Boy. It makes a Better Man of Him. It builds up a Strong Body and a Strong Mind.

It will make a fine companion for your son. It will build him up in every way. It will help to build a strong and healthy body.

THE AMERICAN WATER SPORTS CO.

515 2ND ST., PHILADELPHIA, PA.

Starlight Shows

WANTED—Silver, Umbrellas, Aluminum, Electric Dolls, Over-Night Bags. GRIND STORES—Hoop-la, Pitches, Tilt You Win, Cone Game, High Stiker, American Chute. Open April 19th, Stamford, Conn.

J. J. STEBLAR, Manager—12 School Street, STAMFORD, CONN.

Eastern Mills, Everett, Mass.
THE HALF POUND PACKAGE WITH THE ONE POUND LOOK

Stratford CHOCOLATES
Price 2c Per Box

We also have especially attractive, popular priced Boxes for giveaway purposes.

Mr. Richard M. Wheelan is still giving his personal attention to concessioners.

STRATFORD CANDIES, INC., Office and Factory, 541-543 West 22nd Street, New York

WHEEL MEN
For Class and Flash you can't beat our Half Pound
BELMAR CHOCOLATES
Price 2c Per Box

PARK MEN
Your customers will come back each week if you distribute our Real, High Grade, Hand Dipped Chocolates. Put up in Attractive Ribbon Packages with Ex- tension Edges.
Write for samples and prices.

Hey, Rube!!
Cheaper Hauling

Republic Trucks are ideal for Circuses, Carnivals, Small Tent Shows, etc., because they are dependable, powerful and economical on long and short hauls. With more trucks in use than any other exclusive truck manufacturer, Republic performance is definitely known throughout the world.

Exceptional clearance enables Republics to travel over deeply rutted roads, through fields and on and off the lot where other trucks cannot be driven.

Motorize with Republics and save money, time and labor on your hauling. A complete line of class at popular prices.

Write for Catalog A and Complete Information about the Improved Republic Features

Republic Motor Truck Co., Inc.
Alma, Michigan
Service Everywhere—Over 3,000 Service Stations

Con T. Kennedy Wants
Illusion Show, Wild West, Bag Pipes, Maze or any other high-class attraction

Want Diving Girls
Have Fronts, Tops, etc. Write or wire
SHOW OPENS MARCH 29TH, WACO, TEXAS
—Fourteen Fairs—

FOR SALE
FUN HOUSE EQUIPMENT, ALMOST NEW, VERY CHEAP
WRITE FOR LIST
WINTER GARDEN
- DETROIT, MICH.
We also do exporting business upon receipt of letter of credit.

LIVEST DOLL HOUSE IN NEW YORK

BUY your dolls direct from manufacturer. We are the livest doll house in New York. Always up to the minute with new ideas and new designs. At your service. Thanks to our customers last year, we have found it necessary to add to our manufacturing space another 5,000 square feet, so that we can give you better service.

15-in. Unbreakable Wood Pulp Composition Flapper Doll, as illustrated, with long and fluffy Universal curls. Code name, Annet. $8.00 Per Dozen

17-in. Unbreakable Wood Pulp Composition, same as above, as illustrated. Code name, Joysey $10.00 Per Dozen

20-in. Unbreakable Wood Pulp Composition, Silk Fan Doll, long and fluffy Universal curls. $13.00 Per Dozen

8-in. Flapper Plume Doll, unbreakable wood pulp composition, $3.00 Per Dozen

50% DEPOSIT, BALANCE C. O. D.

Write for our new circular, just off the press.

MINERAL DOLL MFG. CO., 15 Lispensard St., New York

PHONE CANAL 0075

We also do exporting business upon receipt of letter of credit.

TRAVEF CHAUTAUQUA CORPORATION
INCORPORATED

FORMERLY TRAVEF EXPOSITION SHOWS

Six Rides, two Free Acts, five Shows. Want Show to feature, also any Show that is above ordinary and has educational features. Will furnish outfits to reliable people. Will give good proposition. Be first class, as we play territory that is closed to ordinary carnivals.

TRAVEF CHAUTAUQUA CORP.

1547 Broadway, NEW YORK

LIVE TRAVEF CHAUTAUQUA CORPORATION
INCORPORATED

FOR SALE AT CHILHOWEE PARK

KNOWLEDGE PUBLISHING, a well-regarded and trusted publisher in the field of children's books, is now offering this exciting opportunity at Chilhowee Park, a popular location in the Ozarks. All offers are considered on an individual basis. For more information, contact FLOYD M. BROWN, 124 Market St., Knoxville, Tennessee.

IT HELPS YOU, THE PAPER AND ADVERTISERS. TO MENTION THE BILLBOARD.
Price, $125.00

Guaranteed 3 in 1 Package of Mines, of highest quality. Mint, if returned with machine, $50.00 per full case or 2500 5c packages, or $15.00 per half case. Trade checks, $25.00 per hundred 5c; $50.00 per hundred for quarter checks. Send $35.50 deposit with each order for machine, balance C. O. D. If in a hurry, wire us at Jewelry, Western Union or Postal Telegraph Co. at our expense. This will save you three to five days delay. Each machine comes filled with checks ready to get the money.

We will make a special price of $100.00 each during the month of March only. This allows the choice of leased new or used King机型, because of Diemond "L", 500 new machines in stock to select from. Do not forget to order your Mints with machine. $2.50 less for machine without Vendor. Direct from factory to you.

We want about one hundred responsible agents able to furnish a bond of $1,000.00 to protect our trust in him to put out ten to twenty machines on a profit-sharing basis with responsible merchants, such as Pool Houses, Drug Stores, Confectioneries, Restaurants, Soft Drinks Parlors, Hotels, Summer Resorts, Etc., Higher, Moscow, K. of C. and any other similar places. Will supply with both nickel and quarter play. Agree to receive 31 1-3% of company's share. Write at once how many locations you can fill. Explain local conditions if necessary, and you will be given an opportunity to get the money.

INDIANAPOLIS MINT VENDING MACHINE CO., 901 Williams Bldg., Indianapolis, Ind.

TWO SURE MONEY GETTERS
NO MATTER WHERE YOU PLAY
Gold Bronze Lamp
Massive Beaded Metal Lamp, 21½ inches high. Colorful with and without a glass shade. Internally painted in back-proof paper. Wired only for use. Each price, $100 per Dozen. By manufacturing these lamps in enormous quantities we are able to offer them to you at a great saving, giving you an opportunity to make a sure money getter of $2.50 each.

$2.58 Each
In Dozen Lots, $29.52
SAMPLE, $2.75

LOOK HERE!
GENUINE ROGERS SOLID-NICKEL
26-Piece Set with Silver Plated Knives to Match.

Such a set as this of the most distinctive and popular in the market today, with silver-plated knives, will never lose its popularity. Each set is complete with all necessary silver-plated and cutlery. Each is packed in a box, with description on outside.

$500.00 A WEEK
E-Z CORN POPPER
Biggest Sensation in Years. Nothing Like It!

It's a Knockout

Saves time, labor, makes work a game, costs nothing. No extra cost for this joke, as it is a free gift. Use it on all kinds of corn and peas. Try it today and find out why we say "It's a Knockout."後の実装と显示を変更し、以下のように改変します。

$500.00 A WEEK
E-Z CORN POPPER
Biggest Sensation in Years. Nothing Like It!

It's a Knockout

Saves time, labor, makes work a game, costs nothing. No extra cost for this joke, as it is a free gift. Use it on all kinds of corn and peas. Try it today and find out why we say "It's a Knockout."
Miracle Sensations All-Weather Raincoats
Made by manufacturing raincoats and only raincoats for 18 years. We've produced big profit-making specials for many years, but we'll have to "Go Some" to beat these four smashing headlines.

GRAYLING A popular short-making model, with two-ply waterproof cotton, all seam heat treated, makes Grayling a modern protection against all weather conditions. It is made in uniform gray and includes all accessories. A perfect travel companion, ideal for the busy townsman or the hardy camper. Each one bears our trade-mark, never to be duplicated under any circumstances. Our Popular Price: $4.25 each.

SILVERLING RAINFOANTS Oriented in medium-weight cotton, reinforced to a heavyweight inside. A fairy Iraneau raincoat that attracts both men and women. The Silverling raincoat is made for those who are both familiar with the climate and the weather. Our Popular Price: $4.25 each.

INDOCORD BRAND RAINFOATS
Gorgeous, handsome, and dashing, the Indocord raincoat is made of a high-grade Pure Ribbon, with fancy buttons and trim. The new Indocord raincoat comes both in the gray and the brown. Our Popular Price: $4.25 each.

GAS-MASK RAINFOATS Made of Durable Neoprene. Elastic-trimmed, lined with heavy red flannel. $1.90 each.

All prices quoted above are for dozen lots only. Sample coats, add 25c extra, each garment.

We carry a Big Stock on hand for your convenience, for immediate delivery. Some of our numbers are GAS-MASK, Leathercoats, Double Taroon, Double Trench, Black Hudson, Everglades, English Toddle, Moleskin, Mohair, and others too numerous to mention. We also carry a full line of Children's Capes in Satins and Rubber Fishing; Rubberized Aprons in twenty different designs, as Per- coes. Creations,ingham, Cheeks, etc. Our Full Catalogue Complete of Men's, Ladies', Boys' and Girls' Raincoats and Accessories. Prompt shipments direct from our factory.

Goodyear Co.

Joe E. Lazave
Colonial Shows
R. E. TICE
Open at
Cleveland, Ohio, April 19th
Rides Are Booked

CAN PLACE one or two more Shows of merit Siblerome and good Musical Comedy.

A FEW MORE CHOICE MERCHANDISE WHEELS OPEN.

Legitimate Grand Shows, $5.25 per week. Would like to hear from Street Swallower, Tattieeer, Magician and any good features for $10-1. Address N. Bryant, 143 South Locke St., Kokomo, Ind.

COLONIAL SHOWS, 519 Ulmer Bldg., CLEVELAND, OHIO

FIRST CALL

ALL PERSONS HOLDING CONTRACTS PLEASE ACKNOWLEDGE THIS CALL BY LETTER. BARLOW'S BIG CITY SHOWS

TENTH SEASON. SPRING OPENING AT ST. LOUIS, NO. TWELVE NIGHTS, COMMENCEING APRIL 16. TWO SATURDAYS AND TWO SUNDAYS.

CAN PLACE Promoters of all sizes and types. One Week and Two Weeks. Wholes, $5.00, Discount. Insured for $1,000.00. Terms: 50% with order, balance COD. Ever popular promoters in every way. Performers include NASELLA BROS., 64 High Street, Boston, Mass.

GILT EDGE ATTRACTION

Playing Under Strong Auspices. Opens April 21st

CIRCUS ACTS—Must do more than one Act. State lowest entry and just what you really do in first letter.

Can use two more real Promoters; not men who write you letters how they do it. BUT Promoters that can really produce.

Can place Conn. Promoters. MUST be legitimate. Joe Flippo, Harry (London Horse), N. E. Market, St. Louis, Mo.

J. F. MURPHY, Gen. Manager,
18 W. 27th Street, Overland Novelty Company, New York City.

TOLEDO ELK'S JUBILEE AND INDUSTRIAL EXPO.

Third, C, March 16.—The Elk's Jubilee and Industrial Expo, is being held in the Toledo Exposition Building. The exhibition is open to the public for the whole week, and there will be a great deal of interest in it. The Elk's Jubilee is a great success, as it has been for many years, and the Industrial Expo is a great Success, as it has been for many years.

S. GREENBAUM & SON
318 Rivington St., N. Y.
WANTED!

CONCESSIONS WANTED FOR 1-6 SHOWS AND
Will consider X on Grand and Block. Nothing too small. Address this line, C. R. L. C. 3S, Columbus, Ohio, Ohio.

CARLSON & HUNTER

Dear Promoter:

We are now offering a large number of new and interesting attractions for your shows. These include a number of new and interesting acts, such as the "Miracle Sensations All-Weather Raincoats," a "Gilt Edge Attraction," "The New Colonial Shows," and "The First Call."

Please consider these attractions for your upcoming shows and contact us for more information.

Sincerely,

Carl Carlson
Hunters & Co.

Fall River Textile Co.
316 E. Main St., FALL RIVER, MASS.
START THE SEASON OFF RIGHT
By Using the Best Flower Baskets on the Market!
Real Money-Geters for Concessionaires at Parks, Fairs and Carnivals
ELECTRIC — NON-ELECTRIC

9-LIGHT MAZDA ELECTRIC FLOWER BASKET

Made of crepe-vine 2 x 4 x 4 and filled with crepe-vine 2 x 4 x 4. Stands 11 in. high. Filled with crepe-vine 2 x 4 x 4. Painted with red, white and blue colors. Decorated with a crest and stars. Basket filled with 6 ft. of crepe-vine 2 x 4 x 4.

$4.25 EACH IN DOZ. LOTS
SAMPLE, $4.75

RUSTIC ELECTRIC ROSE LAMP

Stands 17½ in. high. Painted in beautiful red and white colors. Stands 17½ in. high. Painted in beautiful red and white colors. Filled with 6 ft. of crepe-vine 2 x 4 x 4. Each lamp is fitted with a 2½ ft. of crepe-vine 2 x 4 x 4. Stands 17½ in. high. Each lamp is fitted with a 2½ ft. of crepe-vine 2 x 4 x 4. Each lamp is fitted with a 2½ ft. of crepe-vine 2 x 4 x 4.

$1.75 EACH IN DOZ. LOTS
SAMPLE SENT FOR $2.00

“THE TELERAY” NEW PATENTED ELECTRIC FLOWER BASKET

Fancy imported Basket filled with beautiful assortments of flowers and natural prepared presses. Stands 17½ in. high. This is a beauty. Finished in dark colors.

$10.00 PER DOZ.
$12.00 PER DOZEN

$13.50 PER DOZ.

WRITE FOR ILLUSTRATED CATALOGUE
Prompt Service Always Guaranteed—Each Basket and Lamp Packed in Separate Individual Box
25% MUST ACCOMPANY ALL C. O. D. ORDERS

OSCAR LEISTNER,
MANUFACTURERS, Established 1900
323-325 W. Randolph St., CHICAGO, ILL.

3 ROOT BEER CONCESSIONS
AT SELL'S-FLOTO

Rental, March 12—The Ringling Bros. Barnum & Bailey Concessions have fixed prices for Root Beer at and around the Ringling Bros. Barnum & Bailey Concessions. The price is 5 cents for a 5-cent dose, and 10 cents for a 10-cent dose. This price is effective immediately.

RUSH SOCIETY SIRCUS

LEWISTON, IDAHO, MAY 15, 1924.

WILL YOUNG, who doubles in two or more Clowns that can whistle. Would like to hear from scathing in the future. Address letters to H. M. DOTWICH.

RINGLING TAKE BOSTON DATE FROM SELL'S-FLOTO

Boston, March 12—The Ringling Bros. Barnum & Bailey Concessions have fixed prices for Root Beer at and around the Ringling Bros. Barnum & Bailey Concessions. The price is 5 cents for a 5-cent dose, and 10 cents for a 10-cent dose. This price is effective immediately. Clara, who doubles in two or more Clowns that can whistle. Would like to hear from scathing in the future. Address letters to H. M. DOTWICH.

M. KRAUT TO OPERATE CHAIN OF MOTORDRONES

New York, March 12—Motorcircuses are being organized by M. KRAUT, who doubles in two or more Clowns that can whistle. Would like to hear from scathing in the future. Address letters to H. M. DOTWICH.

“PLEASURE ISLAND”

Flushing area in the river front, one week, under conditions. Mr. Kraut, who doubles in two or more Clowns that can whistle. Would like to hear from scathing in the future. Address letters to H. M. DOTWICH.
Karl Guggenheim, Inc.

INDIAN ARROWS
(Feather Dan) best quality, Per Dozen 60c

Wooden Balls (100 Dozen 2 and 2½ inches) Per 100, $5.00

Knife and Peg Rings
The last, heavy kind of wooden boc, 5.15, 14 pieces. Per 100, $2.00

HOOPS
For Hoops, Best Quality, 4 to 7 7/10 Per Dozen, 75c

IMPORTED COLLAR BUTTONS

Beads in a Card. Per Gross, $2.00

Bone Tag Key Rings Per Gross, $2.00

Blue Bird Brooches Per Gross, $1.00

BEAD NECKLACES
Assorted colors. Gross $2.50

GLASS ANIMAL CHARMS
Assorted. Each, 5c, 5 Gross, $2.50

Amber Glass Cigarette HOLDERS
Listed. Each, 2c, 100, $1.50

Lady's Stoneware RINGS
Gross, 1.50

Send Today for our New Catalog Just Off the Press.
Deposit required on all orders.
Karl Guggenheim, Inc.
45 West 17th Street, NEW YORK CITY

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The Billboard
MARCH 22, 1924

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Two of Our Rapid Selling Specialties

Goodyear
RUBBERIZED APRON
25c
IN DOZEN LOTS, GROSS
SAMPLE APRON, 35c
25c

Goodyear
GAS-MASK Raincoat
$190

Dozen or Gross Lots

TERMS: 20% Deposit, Balance C. O. D. Send M. O. or Certified Check.
SEND FOR PRICE LIST OF OUR COMPLETE LINE, QUOTATIONS DIRECT FROM FACTORY

Goodyear Raincoat Co.
Dept. G, 835 Broadway, N. Y. C.

FAIR SECRETARIES, NOTICE!

WANTED TO BID the exclusive selling privileges for your Grand Stand and Amphitheatre during your fair. If the concessions are handled with care, prices of 25% of gross, backing the large and building the sales. Fine starting capacity and terms. Will make substantial deposits.

ST. LOUIS CONCESSION CO. 3020 Railway Exchange Bldg., St. Louis, Mo.

BEFORE YOU PLACE YOUR ORDER FOR BALLOONS OR FLYING BIRDS

GET IT IN TOUCH WITH US OR WE BOTH LOSE.

If you want BALLOONS—with FLYING BIRDS—of the RIGHT RISE—IN THE RIGHT COLOR—in the RIGHT AMOUNT—FOR THE RIGHT PRICE—IN THE RIGHT DESIGN—

If you are after FLYING BIRDS—of the RIGHT RISE—IN THE RIGHT COLOR—IN THE RIGHT DESIGN—FOR THE RIGHT PRICE—IN THE RIGHT AMOUNT—

Our Free Catalogue is a VALUABLE GIFT with review sheet that you can make most of, to advantage. Our new catalogues are new and filled with new and improved designs, of latest and newest quality. We alone are showing all the new designs of the season. If you want the finest articles, you must have the new ones. All our display is in the new designs. If you order in bulk, from us, buy Designer's DREAMS, and order now to have your designs and styles, for all and all the season, ready for display.

WANT IT IN OUR DREAMS?

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NEW GLOO PEN
Sells on Sight
Refillable. For Office and House

RODEO AT FORT WORTH, TEX.

Has Thrilling Start—Brief Synopsis of First Few Days

Fort Worth, Tex., March 13.—The rodeo in connection with the Fort Worth Show and Expo— which this week is provoking many thrills for the spectators, and promises some of the best known contestants. In the president,

The feature was the "easy exhibition" day, as prize awards being made in the various events, the audience being filled with the gleeful emotions of the audience at both performances. Among the events were the trick riding, wild cow milking, horse riding, bucking, steer riding, and a ten-cent stump jumping. Among the "hands" were Leonard Winterton, Sam Z. Garrett, Roger Miller, John Frensricks, Allan F. Burch, Helen Lee Haynes, Lucille Hensley, Ralph Harrison, John Hefner, Pete Tolles, Isaac Kolden, Little Joe Bolan, Dick Griffith, Wayne Hendry, Henry Young, Ken Melvin, Veda Christiansen, Baby Roberts, Ted Griffith, Ted Ramey, Bob Chandler, and numerous others.

Three are two rodeo performances daily, afternoon and night. Almost another horse attendance and the combined horse show and rodeo drew the full stage of the management, and the various contests were drawn between the ten-cent and the uninsured. While the last of the gusset and performance is not complete, this feature being reserved for today, a short preview is to get at the "clips." It must be mentioned in passing that Harry Wright acted as director since the second sett of breaking a "clips" in the headline is Wednesday, another good performance. phil whiting was again calling the cards. Early Friday morning it began snowing and the "clips" were released accordingly and according to local weather observatory report, all previous records of snowfall in March were broken—three inches and five-lenths inches. At this writing (11 a.m.), however, the snow has taken its snowfall, and another snowfall is again rising into the ground despite the downpour of the snow. A feature of the performance. A more detailed account of the "clips" will undoubtedly appear in a later issue of The Billboard.

HARRY WRIGHT BURIED

Chicago, March 14.—Harry Wright, notice of whose death was published in the last issue of The Billboard, was buried Wednesday in Rockford, Ill., with military honors, which were performed by members of the American Legion. There were present many of the staff of the Chicago Herald and Express, Louis Weisberg, Earl Byers, Tom Coffey, Robert Price and Kent Bailey. The services were conducted by the Rev. Dr. W. H. Clark. The service was held in the Coliseum building.

SLIM LANCE
E. L. (GOO GOO) DAVIS

DAMES—Selling to the Public

SLIM LANCE
E. L. (GOO GOO) DAVIS

DAMES—Selling to the Public

HONEY-MOONS
Have the Home-Honeymoon Mount.

HONEY-MOONS
Have the Home-Honeymoon Mount.

THE E-Z 5c BALL GUM MACHINE

It vends a ball of gum with a printed number ticket, and takes the place of Sales Boards. Some numbers pay 15c, others up to $5.00 in trade, which the adbreaker supplies from stock.

$60.00 CASH REALIZED from EVERY SET of Gum Sold

A set consists of 5,000 balls, which retail at 5c each.

THE BEST SIGHTS IN TOWN ARE OPEN FOR YOU!

Storekeepers will allow you to place this fascinating machine on their show cases, because it takes up very little room and will stimulate their cash business, besides giving them and yourself a handsome profit.

THE E-Z IS A FIVE CENT MACHINE

WILL GLADDLY EXPLAIN HOW YOU CAN BUILD UP A

VERY PROFITABLE BUSINESS WITH 10 OR MORE E-Z MACHINES

AD-LEE NOVELTY CO., (Not Inc.)
827 South Wabash Ave., CHICAGO, ILL.
THE BIGGEST ALUMINUM FLASH

A Special Temporary Offer
DON’T MISS THIS
Heavy Weight Liberty Aluminum Ware
Guaranteed To Last a Lifetime

An unheard-of value at this price

$19.50 PER DOZEN
F. O. R.
ST. LOUIS

1/4 in. Large Turkey Roaster
Made of heavy aluminum guaranteed for life

Never before in the history of aluminum ware was there an opportunity for a bargain like this. Most useful article in the household. Every woman wants it—beautiful, serviceable and guaranteed for life.

Terms: 25% with order; balance G. O. D.
Order Today

AMERICAN ALUMINUM CO.
7th and Clark,
St. Louis, Missouri

WANTED FOR K. G. Barkoot Shows

Two more prototypal shows, one Platform show, two more clubs. CAN PLACE a few more less important Commissions of all kinds. WANTED—Circus acts. CAN PLACE one more Potter. WANTED—Jugglers who can keep good time, and funny operators. Must carry bond. CAN PLACE one more Novelty Artist and Promoter. WANTED—Help of all kinds. I have a certain pool for Limited Club shows. WANTED—Manager to take charge of same. We open in Dayton, O., at Rockingham, Pa., weeks of April 15 to D. C., and 27 places in all.

K. G. BARKOOT, Manager, care Beekel Hotel, Dayton, Ohio.

"AIR-O" LINK LEATHER BELTS

"TEAPOT" MONEY

Can be made to order to fit any size

Price, $2.50
Per Dozen
Staple, St.

WRIGHT SPECIALTY MFG. CO., St. Louis, Mo.

Merry-Go-Round Wanted—Buck on 25% Open first week in April, Illinois not selling now. $2,500.00 per day. Pay only selling less than 10. Will pay high prices for good work horses. Will handle anything 10 to 15 years old. Will work with any teamster. 30 and 31 Liberty St., New York City.

COAL BELT GUARANTEE CO., 129 South Broadway, St. Louis, Missouri

AN ATTRACTIVE BAND FOR THE SEASON OF 1924

SALVATORE MINICHINI and his Italian Royal Marine Band

CLOSING LAST SEASON (31) AT CONGRESS PARK, BOSTON

The Band is in the official possession of the club at New York State and has a most opportune chance of winning the competition. As a matter of course Arturo is entitled to the band from his brilliant achievement at the recent competition of July 31 this band has been the most popular and successful in the country. Arturo has been under the command of Capt. C. W. Parker, whose band has won all the first prizes in the world. The band is now under the command of Salvatore Minichini, the Italian Bandmaster, and in the hands of the same artist who has been the most successful in the country. This month the band will be in the hands of the same artist who has been the most successful in the country.

Call special attention to the beauty of Salvatore Minichini's band. This is the most beautiful and successful band in the country.

WILL CONTEST AND PRODUCE THREE WEEKS ENGAGEMENT.

The Band is in the hands of the most expert and experienced conductor in the country.

Address Salvatore Minichini and his Italian Royal Marine Band, Care of COLUMBIA GRAPHOPHONE CO., 192 Broadway, NEW YORK.

A DISTINCTLY PARKER PRODUCT—4-ROW-ABREAST SUPERIOR MODEL JUMPING HORSE CARRY-ALL

Built only by C. W. PARKER, Builder of Parker Wheels and a full line of superior Park and Playground Band Wagons, for prices and details, C. W. Parker, Easton, Kansas.

ON ACCOUNT DISAPPOINTMENT

WANT—Large Cook House at one for D. D. MURPHY SHOWS. Les Brophy, Mgr., 407 Walnut St., St. Louis, Mo.

WISE & KENT SHOWS

Strike Inclement Weather Second Week Out at Marietta, Ga.

Marietta, Ga., March 14.—Final weather for the Wise & Kent Shows was for their starting out at Atlanta, Ga., March 11, the engagement closing there last Wednesday. After a long rest everybody was anxious to get to work and see the big show. The location was then changed to downtown Atlanta. All the contracts expired good and the Wise & Kent Boys of the show and the entire family were busy getting top money. Monday, the shows moved to Atlanta, where they could complete the work of the entire winter, until Thursday, and Manager Wise decided not to even open until Friday. The work was then resumed and the shows jumped into Georgia, N. C.

The present of the show materials practically the same as last fall, one of the changes being that 18 to 20, almost all the same, open up. The shows are to be run for ten weeks, starting in the fall.
DOES TOP MONEY LOOK GOOD TO YOU?

Hundreds of concessionaires cleaned up big money last season with KIRCHEN FLOWER BASKETS and you can do the same this year. Why play around with slow-selling low-base premiums when you can get REAL, SURE money makers? Whether the crowd is large or small, you'll get a full field with KIRCHEN FLOWER BASKETS. They have been especially designed for concessionaires as per specifications given us by some of the biggest men in the business.

YOU'LL GET YOURS WITH KIRCHEN FLOWER BASKETS

$4.50 Each
In Dozen Lots. Bulbs included. Sample sent for $0.00

No. 20—Absolutely new. Made of all solid, fireproof materials. American 8-light Mazda lamp. Finished in beautiful colored effects. Measures 15 inches high and 17 inches wide. Finished in very rich colored bronze effects. Filled with 5 beautiful American Beauty CLOTH Orchids. Each flower has colored bulb inside. Sample sent for $5.00

American Beauty "RADIANT-RAY" ELECTRIC FLOOR BASKET
THE MOST BEAUTIFUL PIECE OF GLITTERING MAGNIFICENCE YOU EVER SAW

$7.50 Each in Dozen Lots. Bulbs included


$4.50 Each
In Dozen Lots. Bulbs included. Sample sent for $0.00


$4.50 Each
In Dozen Lots. Bulbs included. Sample sent for $0.00


$2.25 Each. Bulb included
SAMPLE SENT FOR 1.50

No. 20
Kirchen's "Moonlit" Electric Basket
Saves you at the Basket store, every time. One Million dollars in sales last season. Each one 15 inches high, 22 inches Wide. Finished in two-tone, rich colored effects. Measures 15 inches high and 17 inches wide. Finished in very rich colored bronze effects. Filled with 5 beautiful American Beauty CLOTH Orchids. Each flower has colored bulb inside. Sample sent for $5.00

$2.50 Each. Bulb included
SAMPLE SENT FOR 1.50

Lucky-Leven SPECIAL OFFER—50 BASKETS FOR $50.00

Each and every basket completely filled with beautiful American Beauty Orchids. CARPETED ALL OVER—allways hinged in one piece. Each basket stands 15 in. high. Come in rich American colors. Measures 8 by 6 by 6 inches. Each basket is 100 per cent Satisfaction Money Back. Comes in 50 baskets for $50.00. KIRCHEN FLOWER BASKET with all different sizes of American Beauty Orchids. Each flower is 100 per cent Satisfaction Guaranteed. Every basket is best for communication. The boy tells us this, so we have made up this special Lucky-Leven offer, which has proved to be a big hit with some of the biggest men in the business. Write us to secure your stand.

FREE—One American Beauty orchid with the basket offered in Lucky-Leven will positively give you the first LOOKING STAND ON THE LOT. Write us today and save now.

ALL ORDERS SHIPPED SAME DAY RECEIVED

KIRCHEN BROS. 25c each must accompany all C. O. D. orders.

222 W. Madison St., Chicago, Ill.
DEATHS

In the Profession

ARMSTRONG—Billy, one of the earliest American vaudeville artists, April 13 in Oakland, Calif. Funeral on Tuesday. Survived by Mrs. Armstrong, Los Angeles, and two daughters, Ethel and Margaret, Los Angeles. The deceased was originally a member of the Filler Brothers, with which he was with.rt the early days of vaudeville. He was well known as the "Eagle of the East," in which he was a principal feature.

BROWN—Edgar, the popular vaudeville singer, suddenly died April 13 in New York. He was 70 years old. The deceased was one of the oldest and most popular singers in the history of vaudeville. He was a member of the famous "Brown Brothers," and was known as the "King of the Tenor Slides." He had been active in the profession for more than 40 years.

HENRY—Harry, director of the Metropolitan Opera Company, March 12 in New York. He was 80 years old. The deceased was a well-known opera director and was a member of the Met Opera Company for more than 20 years. He was also a prominent figure in the musical world and was a member of the New York City Opera Company.

HOBBS—Fred, a well-known vaudeville singer, March 13 in Chicago. He was 55 years old. The deceased was a member of the famous "Hobbs Brothers," and was known for his fine singing ability. He had been active in the profession for more than 30 years.

JULIUS—Sarah, a well-known actress, March 14 in New York. She was 75 years old. The deceased was a member of the famous "Julius Brothers," and was known for her fine acting ability. She had been active in the profession for more than 40 years.

MOORE—Henry, a well-known actor, March 15 in New York. He was 60 years old. The deceased was a member of the famous "Moore Brothers," and was known for his fine acting ability. He had been active in the profession for more than 30 years.

MORLEY— reviser, a well-known music publisher, March 16 in New York. He was 80 years old. The deceased was a member of the famous "Morley Brothers," and was known for his fine music publishing ability. He had been active in the profession for more than 50 years.

MORGAN—James, a well-known actor, March 17 in New York. He was 70 years old. The deceased was a member of the famous "Morgan Brothers," and was known for his fine acting ability. He had been active in the profession for more than 40 years.

O'CONNOR—John, a well-known actor, March 18 in New York. He was 75 years old. The deceased was a member of the famous "O'Connor Brothers," and was known for his fine acting ability. He had been active in the profession for more than 40 years.

POLLARD—George, a well-known actor, March 19 in New York. He was 65 years old. The deceased was a member of the famous "Pollard Brothers," and was known for his fine acting ability. He had been active in the profession for more than 30 years.

POWELL—Kate, a well-known actress, March 20 in New York. She was 70 years old. The deceased was a member of the famous "Powell Brothers," and was known for her fine acting ability. She had been active in the profession for more than 40 years.

RICHARDS—John, a well-known actor, March 21 in New York. He was 75 years old. The deceased was a member of the famous "Richards Brothers," and was known for his fine acting ability. He had been active in the profession for more than 40 years.
HAPPYLAND SHOWS
Preparations for Opening Progressing

JOSEPH G. FERRARI ACTIVE
Riding Device Business Beyond Expectations

New York, March 15.—Joseph G. Ferrari gained the attention of exhibitors and dollar-minded and kind-hearted for the unusual and money-making activities he has undertaken for his firm.

New York, March 16.—The advertising department of the company has prepared a great many articles for distribution in various newspapers and magazines. The work of the advertising department is being carried out with great success.

HOLLAND PRODUCING CO., New York, March 18.—The Holland Producing Co. has been busy preparing for the opening of its new show, "The March of the Living," which will be presented in New York on March 25.

HUNGARTIAN LIVING CITY COMPANY, New York, March 17.—The Hungartian Living City Company has completed the construction of its new show, "The Hungartian Living City," which will open in New York on March 26.

LINE O' TWO OF NEWS
New York, March 15.—Charles Deffill, well-known producer of the "Lincoln" show, has been busy preparing for the opening of his new show, "The Conflagration," which will open in New York on March 25.

NEW YORK TIMES
New York, March 17.—The New York Times has published an article on the "Lincoln" show, praising its historical accuracy and its impact on the audience.

QUIET LEAGUE MEETING
No Matters of Unusual Moment Came Up for Discussion

DIAMOND PALACE SHOWS
Backstage, March 16.—The Diamond Palace show has announced that it will open in New York on March 22.

BILL RICE BACK IN CHICAGO
Chicago, March 15.—Bill Rice, the famous producer of the "Bill Rice Spectacular," has returned to Chicago after a successful tour of the Midwest.

BILL WOLFF'S BIG SHOWS
Juneau, Alaska, March 18.—Bill Wolff's Big Shows has announced that it will open in Juneau, Alaska, on May 1.
Mail is sometimes lost and mixed up, because of the nature of mail service, but it is eliminated in cancellation by the system that is followed in each case. With such a method in connection with the Dead Letter Office, the mail will be forwarded to the party to whom it is addressed.

In case the mail cannot be recovered after it goes to the Dead Letter Office, there is always the possibility that the person for whom it is intended will return it to the sender. It is then forwarded again until the person for whom it is intended sends a receipt.

There are numerous persons registering addresses under the same name or initials. When a person writes to the forwarding department to ascertain whether or not a package intended for him has been delivered, the forwarding department return to him a copy of all letters addressed to persons having addresses similar to the one he is trying to trace.

PARCEL POST

Address, John, 46
Address, Mrs. 46
Address, William, 46
Address, Mrs. 46

Who Desire To Make Their Permanent Address in Care of The Billboard

may, of course, choose one of our offices, i.e., New York, Chicago, St. Louis, Boston, Kansas City, Los Angeles, but you are advised to give the home office careful consideration.

Cincinnati is but Thirty-one Miles from the Geographical Center of Population of the United States and Canada, and it follows naturally that less delay will exist in handling and forwarding of your mail.

We send our service to continue to be, as it always has been, the very best and promptest, and, therefore, we recommend "Permanent Address, care of The Billboard, Cincinnati."

Writing for mail it is not necessary to send self-addressed and stamped envelope—a Postal Card will do. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signatures legibly.

Letters Are Held Thirty Days, after which time, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to send for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."
THE THE BILLBOARD
MARCH 22, 1924

LETTER LIST

[Extracted content]

THE SAME OLD RELIABLE

CANADIAN VICTORY SHOWS

[Extracted content]

LEW DUFOUR EXPOSITION!

SHOW OPENS APRIL 26th
FAIR SEASON STARTS WEEK AUGUST 3rd
WANT ACTS AND PEOPLE FOR SIDE SHOW.
ATTRACTIONS FOR A PLATFORM SHOW.
WILL BOOK Native Hawaiian—Have complete apparatus, including a beautiful wagon front. Can place athletic man and supply strong man and beautiful wagon front.
CAN PLACE CONCESSIONS!
HELP WANTED Union bill posters—Two polers and talkers and grinders for shows.
WANT REAL TRAINEE Will pay a good big salary with stateroom accommodations. You must be capable.
ADDRESS: ROOM 301, LITTLE BUILDING, BOSTON, MASS.

A. B. MILLER’S GREATER SHOWS

WANTS White Manager for Mutual Show. Will furnish complete crews for Problem Shows or any other such shows anywhere. CAN PLACE Illustrious Cartoons of all kinds. Exclusive Cott. Games, Palaces, tents and Concession devices. Will furnish any of the Cartoons in Canada. Lew Miller and Trained men who can make showmen generally useful. Have four wheels and can fill all fields in Oklahoma. Will positively play farmers territory the coming season. Address.
A. B. MILLER, Manager, WEOCA, OKLA., THIS WEEK

MAKE MONEY WHILE OTHERS SLEEP

A big money-getter. Sells at night. If you are a tired man, get in touch with us. Some of the boys are making $25 to $80 per day. Give complete information. Single Grass $5.90 Two or more Grass $9.00 20 per cent. on first C. N. B. COL. GAS AIR TOY BALLOON CO. 499 E. Long Street. Columbus, Ohio.

Thank you for mentioning THE BILLBOARD.
GET IN ON THE LIVE STUFF!—DON'T WAIT!—ORDER NOW!

JENNINGS AUTOMATIC COUNTER VENDERS
ARE GETTING THE MONEY IN A GREAT MANY CITIES!

This construction costs a little more than others, but the small difference in price is well worth the difference in comparison of workmanship and quality.

PRICES UPON APPLICATION ONLY.

WE ALSO CARRY THE OPERATOR'S BELL IN 5 AND 25-CENT PLAY

A Few of Our Offerings

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEACON WIGWAM BLANKETS, full bound, 62x69…</td>
<td>Each, $1.50</td>
</tr>
<tr>
<td>BEACON JACQUARD BLANKETS, bound on ends, 62x2…</td>
<td>Each, $1.50</td>
</tr>
<tr>
<td>BEACON TRAVELING RUG, assorted designs, 66x6…</td>
<td>Each, $1.50</td>
</tr>
<tr>
<td>OVERNIGHT CASES, with bronze mirror…</td>
<td>Each, 4.00</td>
</tr>
<tr>
<td>WM. A. ROGGE: 25-PIECE NICKEL SILVER SETS…</td>
<td>Each, 4.00</td>
</tr>
<tr>
<td>L. &amp; H. STEIN 4-PIECE PIPE SETS, blinged box…</td>
<td>Each, 4.00</td>
</tr>
<tr>
<td>MAMA DOLLS, 22 inches high, hair and bonnet…</td>
<td>Dozen, 18.00</td>
</tr>
<tr>
<td>PANELED ALUMINUM PRESERVE KETTLES, 8 quarts…</td>
<td>Each, 10.00</td>
</tr>
<tr>
<td>GILBERT BLACKWOOD CLOCKS…</td>
<td>Each, 4.50</td>
</tr>
<tr>
<td>GILBERT TREASURE CLOCKS…</td>
<td>Each, 3.25</td>
</tr>
<tr>
<td>GLASS POST CLOCKS…</td>
<td>Each, 3.75</td>
</tr>
<tr>
<td>TRAVELING BAGS…</td>
<td>each, 4.75</td>
</tr>
</tbody>
</table>

We offer the most complete line of Fair and Carnival Supplies that are not only suited for that purpose, but for high-class stores as well, at prices that are very hard to be met with by our competitors. We carry a large amount of everything that fair men desire, and all standard fair supplies are on hand for prompt delivery.

We are now issuing our new Spring Catalogue with prices that will surprise you. Write for one.

Our thousands of applicants who have written for catalogues prior to this date, need not write. We have your address. A catalogue will be mailed to you.

AMUSEMENT NOVELTY SUPPLY CO.
PHONE: 4080-4081

434 Carroll Street, ELMIRA, N. Y.

THE LARGEST GLASS VASE AND PLASTER STATUARY HOUSE IN AMERICA!

Our line contains all that is best of the following—Glass vases of all kinds and sizes, glass berry saucers, gold back glass bowls, iridescent glass in small give-away and also water sets for flash. In plaster you will find dolls with or without hair, vases that are the work of Italian artists who love their work and novelties worth your attention. A full line of slum is also to be had.

ALUMINUM WARE AT STARTLING PRICES! SEE OUR LIST

Send For Your Copy of Our Free Catalogue.

BAYLESS BROS. & CO., INC.

704-6 W. Main 800 N. Main

LOUISVILLE, KENTUCKY

The Bayless Wonderful Premium Doll Is Made Exclusively in Our Factory. Ma-Ma Dolls in Great Variety At All Prices. We Have What You Need.

Popularity of Fair Pageant

Sweeping Country

Our line contains all that is best of the following—Glass vases of all kinds and sizes, glass berry saucers, gold back glass bowls, iridescent glass in small give-away and also water sets for flash. In plaster you will find dolls with or without hair, vases that are the work of Italian artists who love their work and novelties worth your attention. A full line of slum is also to be had.

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704-6 W. Main 800 W. Main

LOUISVILLE, KENTUCKY

The Bayless Wonderful Premium Doll Is Made Exclusively in Our Factory. Ma-Ma Dolls in Great Variety At All Prices. We Have What You Need.
BUY DIRECT FROM MANUFACTURER

8-inch Doll, 13 inches high, with plumes, unbreakable wood fibre composition, with wig and ostrich plumes just like cut

$2.75 Per Dozen in Gross Lots ONLY

25% Deposit—Balance C. O. D.

Send P. O. Money Order, Express Money Order, or wire money by telegram. No personal checks accepted. Send us $10.00 and we will ship you three dozen samples by express. Satisfaction guaranteed or money refunded. If you don't like your samples, send them back and we will refund your money.

American Unbreakable Doll Corp.
77-79-81 Wooster St.
Phone Canal 8487
New York City
Electric Torchier Lamps

Art Electric Candlesticks, Novelty Statuary, Bookends, Etc.

Special For

Carnivals, Beaches, Parks, Premium Trade

The Latest Art Novelties That Beautify Every Home

Wonderful Premiums for Intermediate and Grand Prizes.

The Torchier Lamps are in demand by rich and poor alike. They are a real work of art, finished in high-grade style, sprayed and toned. A real bronzed finish gives them something different and a hand composition base and top, wired complete with cord, plug, and socket; felt on bottom, ready for use.

Price in 100 lots or over $1.00 each (On the Single Torchiers)

"Yes-No" Banana Man

114 inches high, the new statue sensation; original design; felt on bottom.

Price in 100 lots or over 60c each. At this price they ought to go as fast as hot cakes.

Line up with the largest manufacturers

Orders promptly shipped same day as received, direct, with order—balance C. O. D.

Note: In the special sample offer (lower right-hand corner) the price 1.50 includes Lamp and Statue illustrated and is the minimum price in 100 lots. We are making this special offer so you can see for yourself the High Grade Torchiers and Statues we are manufacturing.

Chunun Art Co.

908-910 W. North Ave., Chicago, Ill.

Manufacturers of High Grade Art Goods.

Negro Dolls

BIGGEST MONEY GETTER OF THE SEASON!

Just What You Have Been Looking For, Something to Draw the Crowd and Get the Prizes. They Will Sell When Everything Else Fails.

We specialize in high grade untouched "Walking," "Talking" and "Second Quality" Negro Dolls. We know the public demand. These dolls sell on the market that can in any way compete with these for beauty, design and workmanship. With the encouragement of the encouraging principle and the demand for attractive merchandise, they are almost unanimously adding in the changes in the product in the credit of their business and action. The majority of them are now changing their views and action. The Negro doll must be produced and distributed in every way. The Negro doll must be marketed and distributed. The Negro doll must be marketed and distributed. The Negro doll must be marketed and distributed.

We offer our prices to you on a large scale. We offer our prices to you on a large scale. We offer our prices to you on a large scale.

Negro Dolls

Always Buy From the Manufacturer!
HAIR NETS 1c Each
$1.50 A Gross

Sell them 2 for and make 14c profit
Single Mash . . $1.50 Gross
Double Mash . . $3.00 Gross

 Tried and tested at most hairdressers, salons, and local beauty salons.

MORE LIVE BUYS

A Powder Compact
That Sells on Sight
Calculated to be a sure winner for any gift counter.
A complete line of compacts. This is a sure winner.- EXPRESS YOURSELF IN COLORS.

THE DE LUXE COMPACT

"Efternoon Tea" Brand

DEPOSIT REQUIRED ON ALL ORDERS

WHOLESALE NOVELTY CO., Inc., 210 Fifth Ave., New York City

Indestructible Pearls

These pearls are the perfect gifts for any occasion. They are available in various colors and styles to suit any taste. The pearl strings are strong and durable, ensuring a long-lasting beauty. Available in different lengths and sizes to fit any necklace or bracelet. These pearls are the perfect gift for any woman.

WHOLESALE NOVELTY CO., Inc., 210 Fifth Ave., New York City
1924 - Here We Are Again - 1924
Complete Line of Carnival and Park Merchandise

DOLLS
ALUMINUM
CHINESE BASKETS

INDIAN BLANKETS
SILVERWARE
WHEELS AND PADDLES

CHINESE PARASOLS
SILK UMBRELLAS
MANICURE SETS

YOU WILL FIND OUR 1924 CATALOG VERY COMPLETE. IT INCLUDES MANY ITEMS OF MERCHANDISE NOT LISTED ABOVE. NO Doubted YOU ARE ACQUAINTED WITH OUR SERVICE AND REALIZE THE ADVANTAGE OF OUR TREMENDOUS BUYING POWER. IF NOT A TRIAL ORDER WILL CONVINCE YOU.

ORIENTAL NOVELTY COMPANY
28 OPERA PLACE, - - - - 87 ELDRIDGE STREET
NEW YORK BRANCH - - - - CINCINNATI, OHIO

Circus Bill Writing and Men Who Made It an Art

"ORIENTAL"

CHINESE PARASOLS
THIS SEASON'S WINNER

SILVERWARE
MOST EXCLUSIVE LINE
PRICED EXCEPTIONALLY LOW

INDIAN BLANKETS
WHEELS AND PADDLES

CHINESE PARASOLS
SILK UMBRELLAS
MANICURE SETS

MADE TO ORDER

ORIENTAL NOVELTY COMPANY
3324 Berkeley Avenue, LOS ANGELES, CALIFORNIA

Secrets of the Orange Drink Business—Yours for $25.00

MAKE BIG MONEY
Making and Selling Seymour's Famous California Fresh Orange Drink

Seymore is now selling his famous formulas for making his delicious drink from fresh, ripe oranges. No compounds or extractions used. Costs only a trifle to make and serve. One barrel of oranges (California size) is $8.00 a box. Oranges now about $2.00 a box. With our formula we give you all information and serve to go into this money-making business, plans for and how to build your stand, what equipment is necessary, and how to manage your business properly. You get all details of ten years' experience in the orange drink business and his formulas for making his delicious fresh fruit orange drink for $25.00. 5.00 deposit with order, formula and other information comes to you by registered mail, Balance C. O. D. Write for circular or let us up to your order today. It means big money ($2700)

SEYMOUR'S ORANGE DRINK FORMULA CO.
3324 Berkeley Avenue, LOS ANGELES, CALIFORNIA

be created extremely interesting bits that impressed attention and made folks eager to see the winning lines.

With this in mind, "The Billboard" began making its way back into the minds of the readers, and the importance of writing and selling effective circus and Variety show advertisements was emphasized again.

In the 1920s, the "The Billboard" was considered an important publication for anyone involved in the circus and Variety show industries. It was a key resource for those looking to advertise their acts, as well as for those looking to find the latest news and trends in the industry.

The "The Billboard" was not just a source of information for those in the industry, but also a source of inspiration. Its pages featured stories of success, as well as advice and tips for those looking to enter the world of circus and Variety shows. It was a place where circuses could come together, share ideas, and work towards a common goal.

Overall, the "The Billboard" played an important role in the circus and Variety show industries, providing a valuable source of information and inspiration for those involved in the industry. Its importance cannot be overstated, as it helped to shape the industry and bring it to where it is today.
The electric utensils are all for the ladies — nothing too good for them.

**A YEAR AGO TO-Today**

We invited every concessionaire in the country to join the list of our satisfied customers. We promised to give them:

- Merchandise of flash and merit.
- Lowest prices and best values.
- Absolutely dependable service.

We have faithfully kept that promise.

Many letters of appreciation in our files prove that there is not a single dissatisfied customer.

For the new season of 1924 we promise to keep up the good work. Our new 40 Page Catalog, ready about April 1st, will contain the most complete and finest selection of concession merchandise ever assembled by one house in the line.

**ADDED FACILITIES:**

- Our own up-to-date doll factory.
- 6000 sq. ft. More space. Total Now, 16000 sq. ft.

**IMPORTANT**

Write us where our new Catalog will reach you between April 1st and April 15th. It will be the Guide Book of Values for successful concessionaires. You will be lost without it.

**FAIR TRADING CO., Inc.**

307 6th Ave.,

New York

MORRIS MAZEL, Pres.

MAX GOODMAN, Gen. Mgr.

**PHONES:** WATKINS 10401-10402

**SILVER**

Some say it's dead. Don't let them fool you. It has the flash.

**HIDDEN TREASURES**

**CAPTAIN KIDD'S CAVE**

Salesboard Operators

The greatest and best Sales Proposition ever offered to Operators and Agents. Will work in closed territory and is a winner alongside of the best Salesmen in the business. These men will consistently sell with the condition that the cost of setting up will be $7.50 to $25.00. Be sure in your locality and get big income for life. Every Merchant will take one, as he doesn't have to buy it and it is a fast repeater. This is the flashiest, best Salesman ever placed on the market. Send One Dollar ($1.00) for complete Sales Proposition and Sample Outfit.

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**AND ALL OTHER POPULAR FRUIT DRINK FLAVORS. THE MOST DELICIOUS AND SATISFYING ON THE MARKET.**

The best tasting, the most magnificent product in the market.

**GUARANTEED TO COMPLY WITH ALL Pure Food Laws.**

**TEAMS:** Places do not include rental post or stage charges. All work small with small orders. Will refuse and refund any order large with the above condition. Send for Samples and Literature.

TALBOT WFG CO., 1312-17 Chestnut St., St. Louis, Missouri.
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MINUTE SUPPLY CANDY COMPANY
announce a complete line of Hand Dipped Chocolates and also Hand Dipped Chocolate Covered Cherries in 100 different designs of boxes.
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The Billboard

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with decisions rendered as at dictum. We are all human and it is hardly expected that everyone can be satisfied. But it is only reasonable to help each other and anyone who is governed in an official manner by reason and causa
tion will have those who are uncompro
mising.

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don't win or lose, they can always lean

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By simply substituting the pistol that shoots a dime for the penny pistol and by changing the top signs, the same Target Practice Machine can be featured in four different ways—just the same as though they were four entirely different machines.

Here are the Four Ways:

1. **Penny Back Target Machine.** Used with penny pistol. Gum vender is included with machine, but is not used. Customer shoots penny. If Bull’s Eye is scored, he gets his penny back. If he misses, penny falls into machine and belongs to operator. This machine usually takes in from 50¢ to $2.00 or more per day.

2. **Penny Ball Gum Vender.** Used with penny pistol and gum vending device. Machine holds 1,200 balls of gum. Customer receives a ball of gum for each penny that falls to score Bull’s Eye. If Bull’s Eye is scored, penny alone is returned.

3. **Ball Gum Vender.** Used with pistol that shoots a dime only. Numbered ball gum. Merchants can offer $1.00 or more in trade for certain numbers. $2.00 and $5.00 for others, paying out $3.00 to $7.00 in trade. The 1,200 numbered balls cost from $1.00 each. Machine will take in $1.00 to $2.00 daily in any good location.

4. **Straight 10c Machine.** Used with dime pistol. Gum vender included, but not used. Cash or trade reward for each time Bull’s Eye is scored. Sign holder and four different signs included. A big player.

Here’s what it has done for one operator.

Here is a typical statement of returns from one of our operators on his Penny Pistol Machine:

- Renfro Drug Store, No. 4, in 29 days... $43.10
- Worth Drug Store... $29.28
- Transfer Drug Store... $29.28
- Red Cross Pharmacy, No. 1... $29.28
- Oak Cliff Pharmacy, No. 1... $29.28
- Oak Cliff Pharmacy, No. 2... $29.28
- University Pharmacy... $29.28
- Urban Quality Drug Store... $29.28
- Guiller Drug Store... $29.28
- The Chocolate Shop... $29.28

**Operation of Machine**

To play the Target Machine one simply inserts a penny in the pistol—aims at the Bull’s Eye—and pulls the trigger. The dime pistol is operated in the same way. Either pistol can be used only with coin for which it is intended. Gum delivery mechanism is substantially made of metal. By pulling lever at the front of machine, ball of gum is delivered for each penny that drops into the machine. If Bull’s Eye is scored, penny is returned, but no gum delivered. When pennies drop into machine, no gum is delivered, unless the lever is pulled. Gum is attractively displayed through glass top and sides.

**Cabinet**

Substantially made from 5/8-inch seasoned wood. Finished in beautiful mahogany. Size, 8′ x 8′ x 20″. Weight, 15 lbs. Capacity, 1,200 balls of gum and plenty room for 1,200 pennies.

**Pistol**

Metal, with highly polished nickel finish. Unless otherwise specified machine is always equipped with penny pistol. Both pistols will be furnished if desired at an additional cost of $4.00.

**Stands**

Iron stand will be supplied with machine if ordered, at $3.75 each.

**Write or Wire for Details Today!**

**“Baby Grand”**

**Target Practice Pistol Machine**

This machine has been designed at the special request of a number of our operators. These men had met with such phenomenal success with our regular target machine, that they asked us to make a smaller, less expensive model, which they could afford to place in every possible location. The “Baby Grand” is identical in every way with our regular $55.00 machine, except that it is smaller and lighter in weight. It is made, however, with the same careful workmanship. The same pistol is used.

Specialty Mfg. Co.

123 South Jefferson Street, CHICAGO
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Something Brand New
A Sure Winner
From Egypt

YOU CAN'T GO WRONG

VASE
Beautifully
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Different
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FLASH!
Means Money
To You.

SHADE
Very
Attractive
With Real
Six-Inch
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FLASH!
We Have It.

No. 50—36 to Barrel—Order by No.

We Have a Complete Line of

DOLLS
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Southern Branch:
302 Marietta St.,
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ORDER YOUR SAMPLES FROM MILWAUKEE

There is No Substitute for De Luxe Quality
THE BIG SPRING AND SUMMER OPERATING SEASON IS AT HAND!

Buy your machines direct from the manufacturer—absolutely new, absolutely reliable. Mills Novelty Company has been established 33 years. During this time we have sold over 200,000 machines of various types. "Mills Machines Make More Money." Read the letters from merchants and operators printed below.

MILLS S. K. VENDER: A mint Tending machine that earns $5 to $50 per week net profit.

"The S. K. Vender is paying off very well. It takes in $400 in the first week and pays for itself in six weeks."

O. K. VENDER OPERATOR'S BELL: A notable remarkable mills establishment. Over 100,000 sold.

"I have given my Operator's Bell marks as a trade stimulator and I have never sold any that was not sold out."

PURITAN: A card machine that is popular all over the country.

"I have one of your Puritans and it certainly is a winner. I have had it running for six weeks and it has paid $75 in cash."

TARGET PRACTICE: The best "small machine" ever manufactured. Makes $10 to $15 per week easily.

"Your Target Practice is beautiful. First week it took in $15.00. Will remain an order in this line."

LITTLE PERFECTION: An Ideal trade stimulator for cigar stores, confectionary stores, etc.

"The Little Perfection has been a money-maker from the start. It has given a great return and has paid for itself many times over."

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GOLDEN DREAMS—SNAPPY KISSES
Prepaid Anywhere in the United States

THE ONLY PRIZE CANDY PACKAGE IN THE COUNTRY USING GENUINE GILLETTE RAZORS

Our Candy is manufactured in the South in our own modern equipped factory and will stand up on the hottest day in summer.

HOW CAN WE DO IT?
We are arranging to establish distributing points in many important cities throughout the United States, and as soon as completed orders will be shipped from nearest point. At present all orders will be handled at main office, Dallas, Texas, but we will prepay all orders when a deposit accompanies the order. NO ORDER WILL BE PREPAID WITHOUT A DEPOSIT.

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The novelty candy package par excellence. You know what they cost you. EXPRESS CHARGES PREPAID ANYWHERE IN THE UNITED STATES.

Our new package, "THE SNAPPY KISSES", has a wonderful five-color effect. Four flavors of candy, assorted wrappers and the ballys will please you—ten to the case—every one a marvel.

Our "GOLDEN DREAMS"—twenty-five wonderful ballys to the case of 250 packages.

WE SHIP ALL ORDERS SAME DAY AS RECEIVED
A deposit of $10.00 required on each thousand "GOLDEN DREAMS" ordered.
A deposit of $20.00 required on each thousand "SNAPPY KISSES" ordered.

GOLDEN DREAMS
250 Packages | 500 Packages | 1000 Packages | 2500 Packages
$11.25 | $22.50 | $45.00 | $122.00
25 wonderful ballys in each case.

WE PAY EXPRESS CHARGES

SNAPPY KISSES
100 Packages | 500 Packages | 1000 Packages
$12.00 | $60.00 | $120.00
Packed 100 to the case. Ten wonderful ballys in each case of 100.

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AGENTS WANTED—MR. E. T. GLASER, WRITE
Here's What You Have Been Waiting For!

"THE DOUGLASS"

TARGET PRACTICE PISTOL MACHINE

The Machine Is RIGHT!

The Machine Beautiful!
19 in. long, 13½ in. high, 8 in. wide. Solidly built throughout of best grade automobile steel, so it will stand up. Baked enamel finish in all colors. Enamel will not crack. All glass removable. Knob release for gum pulls out with ease. If gum is not taken, next penny drops into cash box, preventing machine from jamming.

The Price Is RIGHT!

The Machine Simple!
All parts collapsible. Mechanism easily gotten at. Holds about 2,000 balls of gum. Pistol under separate lock and key, so storekeeper can clean pistol chamber without getting at coin box. All joints flanged so that it can not be tampered with, not even with blow torch. Weighs about 10 pounds. Makes neat, attractive appearance.

NOT A GAMBLING DEVICE—LEGITIMATE EVERYWHERE

Because player gets ball of gum if he misses bulls-eye. If he hits bulls-eye, he gets his penny back. Every miss is money in your pocket.

MACHINES READY FOR IMMEDIATE DELIVERY

We protect jobbers, salesmen and quantity buyers. Write for full particulars now. All machines shipped out on our money-back guarantee.

Write for Circular!

Still Making Money Everywhere

"The Master"

ONE-TWO-THREE PROFIT-SHARING BALL GUM VENDING MACHINE

1st Penny 1 Ball
2nd Penny 2 Balls
3rd Penny 3 Balls
or 6 Balls for 3c.

Made of highly polished aluminum. It is really the most beautiful Ball Gum Vending Machine on the market today. It is proving very popular everywhere it is being operated. It will take in from 2 to 5 times as much as any other ball gum machine. It's the turn-over that counts.

HIGH GRADE BALL GUM, 18c per 100, or 21c A POUND (125 Balls) F.O.B. New York

DOUGLASS SPECIALTIES, INC.

358 West 42nd Street

This machine can be turned into a single ball machine at no additional cost by simply turning a screw. It can also be turned into a Peanut Machine at very little cost. It is a sure repeater—player plays 3 pennies instead of 1.

OUR GUARANTEE

All our machines are sold on our money-back guarantee. Try out a few machines for a week. If not satisfied that they will make big money for you, return them and we’ll refund your money. You are the judge.
This includes transportation on show train for two people, juice and hauling.

$25.

will place any lawful grind concession on our midway. Other lawful concessions open. No exclusives. Make your wants known. Prices on application.

ALWAYS GLAD to hear from showmen having anything new to book. Will finance. Never too busy to extend every consideration and courtesy.

This carnival organization being the "PRIDE OF THE EMPIRE STATE", showmen always expect us to play the larger and better fairs in the East, and in this they are NEVER DISAPPOINTED.

Again This Year As Always

The cream fairs of the East
The largest fairs in the East
The heaviest patronized fairs in the East

New Minstrel—New Illusion—New Athletic Show to let to right parties. Must be real showmen.

Can use 10 riding device foremen, 50 ride workingmen, train help, polers and chalkers, talkers, boss canvassmen, seat men and an abundance of help in all departments. This show pays three times each week. Show opens April 12th. Telegrams must be prepaid. Winter quarters, York, Penna., now open.

Address: GEORGE L. DOBYSNS, Pres.
GEORGE L. DOBYSNS SHOWS, Inc.
York, Penna.
1924—MACHINES—1924
THAT MADE THE PENNY FAMOUS
ARCADES AND OPERATORS

These are the successful machines that are getting the pennies and nickels all over the country—they earn back their cost over and over again. You can boost your profits for the 1924 season by installing a battery of these money-makers. Our new catalogue is ready. Send for it.

POSTCARDS AND ARCADE SUPPLIES.—Have you seen our wonderful, new line of 45 different series of postcards that we publish for our popular card venders? Write for our new postcard circular. We also publish all kinds of supplies for arcade machines. Our goods get the money.

STEREOSCOPIC VIEWS FOR DROP PICTURE MACHINES.—We are exclusive producers of genuine photo stereoscopic views for all makes of drop picture machines. Our latest list contains over 800 sets of pictures, including 100 new sets just published. WRITE FOR LIST.

THE EXHIBIT SUPPLY CO., Chicago, Ill.

Dear Sirs—I had the biggest day I ever had here on the 4th. When I dumped all the card machines I found that I had sold over 27,000 cards over the 4th. I was wishing Frank Meyer had been here to see the nut of pennies. I never saw the equal of it before. Yours truly,

C. E. L.—Iowa.

Dioscopc—1924 Model

Your franchise is a winner; it took in $3.50 in pennies in three hours.

F. O. S.—Mass.

Gypsy Fortune Teller—The Gypsy has been doing fine; average about 250 a day.

A. W.—Wash.

Ideal Card Vender—1c Slots
I am operating thirty Ideal card venders. Last week these machines took in $160.00.

J. P.—Ill.

Lucky Ball Gum Vender
The Lucky Ball gum vender took in $14.92 on the first day in an average location.

A. D. S.—New York City.

LEADS 'EM ALL!

BULLSEYE BALL GUM VENDER
(New Model)

We predict this will be the fastest penny machine ever offered operators and dealers. It is taking in as high as $30.00 a week steadily in lots of places. The premium feature "brings 'em back." It is a game of skill and automatically rewards value with time—no blanks. Ball Gum machines can run anywhere. Uses standard size ball gum. Easy to operate. Earns a steady profit. Can be supplied with either pay key nickel slot. Write for big, descriptive circular and special prices in quantities.

Your new machine is the best. It took in $10.43 the first week. The play is getting bigger all the time.

W. W.—Ill.

OUR NEW CATALOGUE
Contains Machines and Supplies for Arcade Men and Operators
MAIL THIS COUPON AND GET YOUR COPY

Signed

Your name on our mailing list means you will be kept right up to date on the latest money-getting propositions.

EVANS SUPPLY COMPANY
509 South Dearborn Street
Not the Oldest but the Most Reliable Pearl House in America—We Deal in Pearls Exclusively

The Most Stupendous Pearl Values Ever Offered

A "clean-up" for those interested in handling Pearls. This will interest operators of Concessions, Salesboards, Auctioneers, Novelty Dealers and Premium Users. La Perfection Pearls are Priced Right and Sell on Sight—handling them you are bound to enjoy big Spring and Summer business.

La Perfection Pearls

Our Number

501

$1.85

30-inch Necklace, Opaque Genuine Diamond Gold Snap

Our New Number 800—A working good fast, endorsed.

Illustrated, dispalied in velvet-covered octagonal box. Three shades.

Guarantee

All Pearls bearing the seal of La Perfection are guaranteed to be solid and indestructible, will not break, peel, or discolor.

We will gladly replace any necklace not giving absolute satisfaction.

Lady Dean' Specials

30-in., with Genuine Diamond Snap In Mirror Jewel Case

Our Number 602—Beautiful, lustrous, opalescent, perfectly matched and graded Necklace, in clear, octagonal, heart-shaped box.

Our Price $2.65

In Octagon Jewel Case

Our Number 502—Beautiful, lustrous, perfectly matched and graded Necklace, in clear, octagonal, heart-shaped box.

Our Price $2.40

25% Deposit Must Accompany All C. O. D. Orders

Fill out coupon below and mail today.

La Perfection Pearl Co.
249 West 42nd Street, New York City

Enclosed find $ for which please send me a sample as indicated alongside of these numbers:

Octagon Jewel Necklace

No. 602...

No. 501...

No. 504...

No. 700...

No. 800...

Eight Number Assortments...

Name

Address

A Special 8 Number Assortment $19.50

Including all of our regular numbers featured on this page, plus a beautiful 30-inch uniform opalescent necklace in assorted

If you want to handle an item that will net you 300%, profit, La Perfection Pearls will do it.

Write, Wire or Phone.
Weiller’s Candy

Is Prepared Specially for Concessionaires and the Amusement Trade

When you buy Weiller’s Candy you get the kind of candy all the Concessionaires use. The size and style-boxes are the very latest and best patterns. They have been designed as per specifications given to us by some of the largest Concessionaires in the business. In our several years’ experience in selling the Concession trade we have learned to satisfy every customer. Quality, Low Price, Flash and efficient service are always at your command.

Remember when you buy Weiller’s Candy you not only get the latest of the few manufacturers’ prices, but you also receive a closer candy, hand dipped Chocolate. Each and every piece hand-dipped. Ask any Weiller's customer and you will find that the candy we sell is larger than any other Chromatic hand dipped by Concessionaires. They are fresh and stand up in any climate. Compare the candy of Weiller’s Candy with others and see for yourself. A few of our packages listed below will give you an idea of the money we can save you this season.

| No. 7  | Flasher, Picture Box, Size 7x3x1, 8 pieces wrapped, | Each $1.00 |
| No. 13 | Leader, Flashy Girl Designs, Size 8x1x4, 12 pieces wrapped in separate partitions | $1.50 |
| No. 15 | Concession Special, The Flash of the Season, Entirely New, Size 10x6x1, 20 pieces wrapped in separate partitions | $1.80 |
| No. 19 | Our Big Hit, Shown Above, Extra Large Size Padded Top Extension Top and Bottom Box, Flashy Girl Head Designs, Size 15x0.9x4.0, 50 pieces in separate partitions, packed in cups. An incomparable value. Our own exclusive hit. | $2.64 |

Weiller’s Candy

SEND FOR OUR CIRCULAR AND COMPLETE 1924 PRICE LIST

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THE SUPREME
GIVE AWAY PACKAGE

“PEACHY DAINTRIES,” $10.00 PER THOUSAND PACKAGES

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WEILLER CANDY COMPANY
227 WEST VAN BUREN ST. - CHICAGO, ILLINOIS

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ATTRACT THE CROWDS
to YOUR CONCESSION

by giving them chocolates they know. The Concessionaire who gives the public the chocolates they want will naturally attract the largest crowd. AUERBACH Chocolates have pleased and satisfied the public for nearly fifty years. They have been advertised from Coast to Coast. The largest, most modern candy factory building in the world, where AUERBACH Chocolates are made, is the reward of good quality and value.

You have over fifty different packages to choose from in the AUERBACH Line: Large, one-layer boxes with smart and catchy illustrations; or beautifully designed packages filled with extra fine chocolates. Sizes: 4-oz., 6-oz., 1/2, 1, 2, 3 and 5-pound boxes. Our famous 4-oz. Manhattan package is known to Concessionaires all over the world for its value and attractive appearance.

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A pamphlet of useful information about Chocolates will be sent you on request. Clip the coupon and mail now.

are just what you want because they have the Quality, the Flash and the Price. Tear off the coupon on this page, fill out and mail at once. We will send you profitable and useful information and also the name of your nearest jobber distributor who can supply your needs.

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