Legitimate Stage - Circus
Vaudeville - Carnival
Films - Fairs-Expositions
Dramatic Stock - Parks
Burlesque - - Rodeos
Orchestras - Special Events
Radio - Skating Rinks
Popular Songs - Magic
Little Theaters - Minstrelsy
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SPRING SPECIAL
Issue of
The Billboard

DATED MARCH 29 — ISSUED MARCH 25

SOME OF THE FEATURES OF THIS BIG NUMBER:
Timely Articles by Amusement World Authorities.
First List Number in 1930 Listing Fairs, Parks, Special Events, etc.
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Regular Advertising Rates.

THE SPRING SPECIAL serves as a Buyer’s Guide to Outdoor Showmen.
It is the “Year Book” in the Outdoor Amusement World.

THE BILLBOARD PUBLISHING CO.
Publication Office: 25 Opera Place, Cincinnati, Ohio
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Chicago — St. Louis — Kansas City — Philadelphia — San Francisco
Main Show Going Out

Walter L. Main leases title to wealthy group and will manage and route circus

Walter L. Main is returning to the circus field after 10 years of absence. He will manage and route a title for a wealthy group. He stated that he had leased his title to a number of wealthy men who are organizing a title, which will be called "The Circus." They also have an option on the title for five years.

Hundreds Attend Albee's Funeral

NEW YORK, March 17 - Edward F. Albee was laid to rest Saturday in Kansas City. He was a well-known and respected showman. His passing has saddened many in the entertainment world. Albee was a pioneer in the circus industry, and his contributions to the field are greatly appreciated.

“Party Girl” in Legal Battle at Birmingham

BIRMINGHAM, Ala., March 17—A legal battle raged in the courts last week. The conflict involved the circus title of the week. The legal issues in the case centered around the use of the title and the rights of the parties involved. The outcome of the case is yet to be determined.

Hurtig and Seamon Forming Burlesque Circuit in the East

NEW YORK, March 17 — Jerome Hurtig, manager of the Burlesque Circuit of the East, has formed a new circuit with George Seamon, manager of the Burlesque Circuit of the West. The new circuit will operate in the Eastern states, with Hurtig and Seamon as co-managers.

Alabama Fairs Organize; Simon Roswald President

BIRMINGHAM, Ala., March 17—With the help of the Alabama State Fairs, a new organization was formed in Birmingham last week. The new organization, the Alabama State Fair Association, is headed by Simon Roswald, the president. The association is formed to promote the interests of the state fairs and to develop a new, modern approach to fair management.

Bandsmen Hold First Meeting

MIDDLETOWN, N.Y., March 17—The first meeting of the New York State Bandmasters' Association was held last week in Middletown. The association is formed to promote the interests of the state's bands and bandmasters.
Equity Meetings Are Planned For Kansas City and Chicago

President Gillmore to address both assemblies—to answer charges of propagandists in tent and rep. locality—explains voting system—officers selected by membership

NEW YORK, March 15—Frank Gillmore will visit Kansas City and Chicago by representatives in both Middle Western cities and will have meetings while there in the vicinity. The bigger meeting will be in the center of the tent and rep. district.

The vice-president that will come from the tent and rep. body to the board of directors of the Kansas City office is expected to get a good representation from the field and will give them representation that have been leaved against Equity from that quality. The vice-president that will come from the tent and rep. body of the Chicago office is expected to give a good representation from the field and will give them representation that have been leaved against Equity from that quality.

The vice-president that will come from the tent and rep. body to the board of directors of the Kansas City office is expected to get a good representation from the field and will give them representation that have been leaved against Equity from that quality. The vice-president that will come from the tent and rep. body of the Chicago office is expected to give a good representation from the field and will give them representation that have been leaved against Equity from that quality.

When the nominating committee makes the selection of candidates for the various offices that are to be filled, they will not be filled till two ballots are taken at the home office and placed in a locked ballot box. The votes will then be counted by the nominating committee. The votes will not be filled till two ballots are taken at the home office and placed in a locked ballot box. The votes will then be counted by the nominating committee.

The meeting in Kansas City will be arranged for the week of March 17.

Cecil Spooner Files Claim Against Mystery Play Producers

NEW YORK, March 15—Cecil Spooner has filed a petition against Mystery Play, Inc., and William B. Birns, as producer of The House of the Arrow, for payment of his services in connection with the production of the play. The suit was filed in Federal Court.

The claim of Mr. Spooner is based on the fact that he was promised a percentage of the profits of the play. He states that he has never received any payment for his services.

The suit was filed in Federal Court.

Goodman Planning Comeback

NEW YORK, March 15—Cecil Spooner, who earlier this week went to Hollywood, has returned from Europe and is preparing to make a film for Paramount Pictures. He is expected to be back in New York soon.

Chinese Star Ends Engagement

NEW YORK, March 15—Mr. Leu-Pang, Chinese star, is scheduled to close his Broadway engagement March 22. It is expected that he will appear in San Francisco and Los Angeles following the end of his engagement in New York.

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From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and not reflect the policies of The Billboard, which are expressed on the editorial page.

The business of the talking pictures killing the legitimate stage is pure bunk. It cannot happen. I am sure, because I have seen several pictures and several motion picture audiences. Talking pictures do not make legitimate pictures worse, but they are doing it with great force that is going to make it impossible for legitimate pictures to be seen. The talkie pictures are doing it with great force that is going to make it impossible for legitimate pictures to be seen.

And, too, for the most part, the talking pictures seem to be filling a need that is not being filled by legitimate pictures. They are being filled by talking pictures, and that is a real benefit.

Certainly the theatergoer who attends legitimate attractions regularly finds little entertainment in pictures that are being shown in legitimate pictures. They are being filled by talking pictures, and that is a real benefit.

Another great benefit pictures have been, and are being, to the legitimate stage in the matter of admission charges. The natural reaction to the legitimate stage is to charge admission, and this attracts more business.

Dillingham Has Musical

NEW YORK, March 15—In addition to the Broadway run of the play, Dillingham has acquired the rights to Mr. Cinderella, an English show, for the season. The latter is a musical comedy that has been playing in London, and for which Dillingham intends to sign John Buchanan and Samuel Goldwyn, who have the分销 rights for the show. Dillingham plans to produce Mr. Cinderella early in the fall.
Schwab & Mandel Charge Actress Broke Agreement

Claim Olive Olsen used illness as subterfuge to break run-of-play contract—left cast without notice to company manager—demand reimbursement

NEW YORK, March 17.—Schwab & Mandel, producers of Folloa Thru, have filed charges against Olive Olsen, charging subterfuge to break a run-of-play contract. The company has received a letter purporting to show the salary they paid to her successor after she left the cast in Columbus, Ohio, on January 22. Miss Olsen was doing the part created by Zelma O'Neil. At Columbus, according to the producers' charges, she left the cast and went into the State University Hospital, where she was confined for 24 hours. Following her discharge in Columbus, the producers claim she left for New York without giving any notice to the manager of the company. It is further charged that Miss Olsen made considerable trouble with the company, and made demands of the company manager that caused ill feeling with the troupe. One of Miss Olsen's bills was that she always be assigned to dressing room 2.

Miss Olsen claims that after her arrival in New York she was under a physician's care for several weeks and was unable to work. It is the contention of the managers that this is a false claim, really designed to give her chance to break the run-of-the-play contract.

Tom(candidate), and this week is playing at the Shubert Theatre, Philadelphia. A Mandel was the contract Miss Olsen signed entitled her to the fullest extent, so that complete performance can be expected of the actress, or that she reimburse to the producers any money they have paid out to performers who have done part of the contract for her. Miss Olsen for the most part of her series in the Folloa Thru has taken the leading role. She has never been in a production on Broadway. Arrangements on the charges are anticipated for this week.

Actors' Fund Gets Gift

NEW YORK, March 15.—The Actors' Fund of America has received a gift of $500 from the Drama Study Club. The presentation of the $500, which includes $250 from instructor Horace L. Wall, Mrs. Oconer, Miss Egland, Miss Block, Miss Buechler, Mr. Buechler, Miss Buechler, and Miss Buechler, was made at a luncheon at the Astor Hotel, with Helen Mencken accepting the gift on the part of the actors' charity. The gifts include Misses Lillie St. Clair, Miss Egland, Miss Block, and Miss Buechler. Several members of the club have been ill.

Zita Johann in "Troyka"

NEW YORK, March 15.—Laura D. Wills has succeeded Miss Olsen in "The Hostel and Thunder in the Air," Miss Olsen being Miss L. Zita Johann in her place. The piece is being rehearsed in the studio under the direction of E. H. Peterson, and the company will be announced for April 6th.

31 Students Graduated From Dramatic School

NEW YORK, March 17.—Graduation exercises were held in the Shubert Theatre for 31 students of the American Academy of Dramatic Arts and Empire Dramatic School. A large audience composed of those interested in the academy activities attended the graduation exercises, and addresses were delivered by Margaret Gillmore, former student, and Leslie Howard, Joseph Sturman, of the academy faculty, addressing the graduating students.

The young people from various parts of the country have attended the training at the academy with Florence Nash, Miss Lottie Boll, and others.

Broadway Cast Changes

Paul Dorn has been withdrawn from "The Hostel and Thunder in the Air," and has returned to the cast, and Harriet Maude has returned to "The Hostel and Thunder in the Air," to replace Miss L. Zita Johann in her place. The play will be presented at the Bijou Theatre."

Broadway in Review

"Everything's Jake," the musical comedy, has been moved from the Bijou Theatre to the Royale Theatre.

"Air," the musical comedy, has been moved from the Bijou Theatre to the Royale Theatre.

"Zing!" by Anthony Hughes in Simple Simon, at the Bijou Theatre.

"The Hostel and Thunder in the Air," has been moved from the Bijou Theatre to the Royale Theatre.

"O'Connell as Guest Star

NEW YORK, March 17.—Hugh O'Connell returns to Syracusa today and starts rehearsing for his role as a guest star in "The Sap from Syracusa," with the Empire Players. O'Connell for the last four years has played with the Shubert stock company periodically as a guest star. Arrangements have been made for him to return in his first Broadway starting role. The show opens Monday at the Empire Theatre at the Empire Theatre.

Buck Has New Dramatic Play

NEW YORK, March 15.—Gene Buck, who has not had a show on Broadway since the ill-fated "Rip Tide" of two seasons ago, is planning to sponsor a new production of "The Saph " by Donald O'Day, in which he will appear. O'Day is a member of the 

SPUD CIGARETTES 20 FOR 20¢

THE ANTON-FISCHER TOBACCO CO., INC., LOUISVILLE, KY.
NEW YORK, March 16.—The management of a nationwide circuit of theaters owned by the late A. L. Erlanger, and bequeathed under the terms of his will to his brother, Judge Mitchell L. Erlanger, and his widow Mrs. Caroline Bergman, has passed the control of the Erlanger Amusement Enterprises, Inc., which manages 164 theaters in 46 cities, into the hands of managing directors, including Arthur E. Dillingham, Joseph Zelig, and M. W. Ehrlich. The late A. L. Erlanger was a noted theater owner and manager, and was chairman of the board of directors of the Erlanger Amusement Enterprises, Inc., which manages 164 theaters in 46 cities.

The company's assets were valued at $75,000,000.00 at the time of the late A. L. Erlanger's death, and he left his estate to his brother and widow.

The new management plans to continue the company's operations as they were managed by A. L. Erlanger.

**Broadway Engagements**

**Ahm Davis and Jerome Collamore** for *Sinners of the Second Avenue*

**Theresa Maxwell Conover**, Grace LeRoy, and Louis Berle for * yelled at the Courthouse* (Albert Bandini)

**Zita Johann**, Jack Nance, Albert Van Decker and George Guastavino, for *Tropics* (Laura D. Wile)

**Lena joke**, Walter Wilson, George Westcott, Murray Alper, some whose names are retained and others for *The Redhead* (Richard Borda and John Conroy)

**Yolanda Povos** and Frank Ponce for *Hotel Wars* (Thomas Quali)


**Lionel Ferber** and Dougal Wood, for *The Old Bagatelle* (Shubert and William Marlowe)

**Al Tannah**, for second Little Show (Brady and Wilman)

**Time, Place, Girl**

For All-Summer Run

CHICAGO, March 16.—Joseph E. Howard is busy turning vaudville engagements into theaters, with the opening next month at the Garrick Theatre of the *Place and the Girl* (New York). Many travel companies are in the process of starting Howard is enthusiastic over the prospects for his productions, which are being first offered to run well into the summer season. It is hoped to be followed by *Honeymoon Tails* and others.

Howard plans to have the airship from a Chicago station in a couple of weeks and expects to arrive in time to begin the 12-week run. The show, which is being staged under the direction of Erwin Jones and his orchestra in the pit. Red Wagon is staging the dance numbers. Howard states that there already is a heavy sale for the first four weeks, due to the heavy plugging. He has received over 10,000 letters to date.

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GEORGE E. WINTZ, New Amsterdam Theatre Bldg., New York, N. Y.
THE NEW PLAYS ON BROADWAY

ERLANGER

Thursday Evening, March 22, 1930
12

THE RIVALS

A play by Noël Coward. Directed by James Agate. Presented by Bardeleben at the Shubert Theater. A satirical comedy dealing with the life of a woman. Cast includes Lucy Clegg, Bert Lahr, and Ethel Merman. The play is set in London in the 1880s. It features the character of Mrs. Pickle, a socialite who is always trying to impress the men in her life. The play is well-received and the audience is entertained by the witty dialogue and the performers' ability to bring the characters to life on stage. The production runs for several weeks and is considered a success.

THE NEW PLAYS ON BROADWAY

GERMANOVNA

Furnishes
An amusing evening

NEW YORK, March 14—Eugene O'Neill's latest play, being presented by Maria Germanova, is a lively comedy that is sure to please the audience. The play is set in a small town in the Midwest and features a cast of characters who are all dealing with their own personal problems. The humor is well-delivered and the audience is left laughing throughout the performance. The production is directed by John Houseman and features a talented cast, including George C. Scott and Lee Remick. The play runs for several weeks and is considered a success. It is considered one of the best plays of the season and is a must-see for anyone who enjoys a good laugh.

THE NEW PLAYS ON BROADWAY

LOVE, HONOR AND BETRAY

A play by Tennessee Williams. Directed by John Huston. Presented by Bardeleben at the Shubert Theater. A tragic play about the effects of love and betrayal on the characters' lives. The play is set in New Orleans in the 1930s and features a cast of characters who are all dealing with their own personal problems. The play is well-received and the audience is moved by the performances and the depth of the characters. The production runs for several weeks and is considered a success. It is considered one of the best plays of the season and is a must-see for anyone who enjoys a good drama.

THE NEW PLAYS ON BROADWAY

GEO. HOLLAND WILL PRODUCE

"Conquistador" With Jetta Goudal

NEW YORK, March 8—George Holland, Pacific Coast representative for the World Service of Motion Pictures, has arranged the production of "Conquistador" with Jetta Goudal. The play is directed by Edward H. Plume and features a cast of talented actors. The production is well-received and the audience is left impressed by the performances and the depth of the characters. The production runs for several weeks and is considered a success. It is considered one of the best plays of the season and is a must-see for anyone who enjoys a good drama.
Biggest RKO Divisional Meeting on This Week

Territorial bosses will convene with Plunkett to discuss next season’s policies and plan gigantic campaign—outlook bright for vaude—many houses may be fed acts

NEW YORK, March 17—Joseph Plunkett, vice-president and general manager of theaters for RKO, has called his divisional managers together for the first time in more than a year. The intensive series of informal meetings will take place in the circuit’s home offices here and will start tomorrow. The general get-together will be the first time that all of the divisional men will meet together since they were appointed to their posts by Plunkett. By this itself factor of the round of meetings starting tomorrow, Plunkett and President Irwin S. Brown will have very little to say about the divisional executive. At the last meeting, the circuit’s home offices was given to the territorial executives were absent because of the great distance between their head offices and the divisional offices. Specific details of the matters to be taken up at these meetings have not been given out, but from authentic sources it has been learned that policies for next season will be discussed. As a result of the last several weeks here will be definite plan on the part of the company for the fourth of the year. The conference will give divisional managers their final opportunity to personally present their aspects of the situation as affecting their districts.

Another important phase of the meeting will be the planning of the Spring Campaign in behalf of vaudeville of the four-day campaign series. Both Brown and Plunkett, as well as the executive committee of the booking office, have been working on the plan that next season will be the final time the booking department has been able to plan a four-day campaign. For the summer months Plunkett has been open-minded on whether vaudeville or films should get first attention in the sales efforts of the circuit. Now, however, he is said to feel more disposed toward vaudeville than he has at any time since he assumed his command position in the RKO organization. It is not at all likely that one of the results of the divisional session will be the reinstatement of vaudeville polities in many houses that have been operated the last several months as a spring campaign that will have enough orders to carry over into the summer months.

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The divisional managers who will take part in the conference and the official designation of their territories are: Charles J. Whiston, New England; Charles S. McDonald, Manhattan; David Rohner, Brooklyn and Long Island; H. E. Klear, Westchester County, Plunkett and Lew; and, Newark, New Jersey; Louis Golding, New York; Charles F. Melville, Maryland; Charles H. Memmott, Chicago; D. O. L. Irwin, Cleveland; Irvin Blumberg, Chicago; Thomas D. Garber, Cincinnati; J. L. McCurdy, Minneapolis; Frank W. Vincent, Los Angeles, and James Carrier, Northwest.

Schwartz Will Prepare Act

NEW YORK, March 17—William Schwartz, tenor of the Yiddish musical comedy stage, will shortly start re-writing his act and he has been under contract to vaudeville. He used him on several dates last season.

Elenor Out of Hospital

LIBERIA, March 15—Elenor, who was operated on at the beginning of the month, while playing the Belmont Theater with the Charles Swanson Company, has made a successful recovery. She has returned to the stage and is doing marvels. She was operated on for the removal of an infected appendix. She had been ill for a month and was found would lose the member.

Page McCloud and Melville

Anyone knowing the whereabouts of Pete McCloud and Melville, harpists and song and dance artists, lost last week will be thankful to them. McCloud is being made for them by Alexander Lang, 453 West Nineth Street, San Francisco.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page—END.

JOHN POLLOCK should be given free sway in his scheme for testing the public reaction to good one-set plays in vaudeville by Inasmuch as the tests are being made in the less important cities, there is no better and more intelligent ally of the one-set play movement than John Pollock. There is no more intelligent and, therefore, no more effective use of the one-set play than to test the public taste for it. There is no more important task to be done as a part of the vaudeville organization than to test the public taste for one-set plays. It is impossible to give full heed to the public reactions to one-set plays, and to reflect it in the one-set plays of the vaudeville entertainment. It is impossible to give full heed to the public reactions to one-set plays, and to reflect it in the one-set plays of the vaudeville entertainment.

Chances almost passed into discard because producers were turning out atrocious affairs wedged into that category. The old-time society acts have practically disappeared for the season. Those few that have appeared are for the benefit of the company. There is no better and more intelligent ally of the one-set play movement than John Pollock. There is no more intelligent and, therefore, no more effective use of the one-set play than to test the public taste for it.

With minor exceptions, there is a fine spirit existing among vaudeville managers, and they are receiving as much cooperation as they would otherwise make it exist a continuous round of harassment.

We hear that the Actors’ Union plans to open its own booking office, this for the purpose of securing employment for union performers. A dangerous practice will be, and one that will enable many friends to the young organization. By entering the booking agency business, the union will be able to remove itself from the category of a group charged to the welfare of the performer. It is not now, and for a long time will not be strong enough to handle the best talent. By opening such an office the union places a millstone around its neck. The sooner the idea is dropped the better it will be for the future of the organization, unless we have been misinformed, what started out as a union in now becoming a private enterprise in competition against all comers.

Michigan Moves Against Unlicensed Booking Agents

DETROIT, March 15—Recent action of the Michigan Department of Labor has resulted in vigorous enforcement of the State law regulating booking agencies, with the result that a few offices in the city have been officially closed. According to office record of Zelma B. Clapp, in charge of this bureau, only four agents are licensed as a form of booking, including Mabel Duggan (International Booking Office), Seymour Simons and Michigan Booking Office, Seymour Simons and Michigan Booking Office.

A number of problems were experienced in enforcing the law, resulting in temporary arrests of one or two booking agents. The State officials pointed out that while a recognized agent is not a public offense, the agency is obviously violating a law in such a case.

Michigan Moves Against Unlicensed Booking Agents

NEW YORK, March 17—Louis Walters, who terminated his short-time affiliation with the RKO Club and New York Booking Office Bureau two weeks ago, is now organizing a similar enterprise for the Amalgamated Vaudeville Agency. This marks the first time the Candler-fostered office is considering entering into the competition of the West Coast and selling. Walters had been active in promoting the Candler office since the time of the tender. He had been affiliated with Delmar’s business in the Metropolitan Booking Office before he became Delmar’s staff in the RKO Club bureau.

Delmar started his bureau shortly after the end of the season. Walters is an old-time booking agent and he had made his exit at the same time as Walters.

Chi. RKO Agents Are Cut to Eight

CHICAGO, March 15—Billy Diamond early this week announced that four of the eight RKO agents in the city have been cut from the list. These are Max Richman, Sam Roberts, Milton Berger, and Burton. The remaining four agents are Max Richman, Sam Roberts, Milton Berger, and Burton. The remaining four agents are Max Richman, Sam Roberts, Milton Berger, and Burton.
Loew Will Not Scrap Its Vaudeville Policies

Circuit execs, declare their intentions are rather to develop vaude, contingent—impractical to use presentations steadily in vaude—aiming for "supervue." NEW YORK, March 17—Report being circulated in trade circles that Loew will abandon vaudeville in all of its houses in favor of presentation units has been vehemently denied by Loew officials. According to Lubin and Marvin Schrock went so far as to state that if anything the situation might eventually resolve itself into a direct reversal of the alleged plans. "Vaude-

“Hit the Deck” Hits RKO Acts

NEW YORK, March 17—A number of RKO houses suffered a curtailment of vaudeville the first half of last week as a result of the booking of "Hit the Deck," a RKO production. Highlights included the Happy Days, and the Lucy Short, featuring "Hit the Deck," and the Jef-

E. F. Albee’s Death Leaves Vaude. Without a Champion

T HE last of the great vaudeville showmen has passed beyond the post which marks the end of all earthly travel. E. F. Albee, the veteran figure who went farther than any individual to foster the medium of vaudeville, has died, according to the last report from New York City. Albee was a keen judge of talent, and an astute organizer of the art form he had helped to create. He directed the formation of the Albeevaue, the world’s largest vaudeville circuit, and its sprawling network of theaters and talent agencies. His death leaves the vaudeville world without a leader.

Bright But Not Early

NEW YORK, March 18—Jack Early, producer of the Broadway play "Bright," has died at his home on the upper west side. Early was a prominent figure in the early days of vaudeville, and his passing has left the vaudeville world in mourning.

Harvey Back From Rub

NEW YORK, March 17—Harvey’s "Billy the Kid" Returns to RKO for the first half of the week at the Bushwick, Brooklyn, after playing seven weeks in Chicago and New York.

Preparatory to the return of Harvey, a vaudeville manager, has been working in the office of RKO, in which city he has been a vaudeville manager for the past seven years. Harvey is the agent of RKO's vaudeville manager, and is in charge of the vaudeville department.

Comparative Losses

One act meets another and the following crosstree: "See, that time, you're so down-hearted.

March 22, 1930

Price of Peace Cheap

CHICAGO, March 15—A well-known dancing team which has been playing for several weeks at the RKO Palace has been set up again, but the Palace itself is not likely to be used for vaudeville in the near future. The team was contracted to appear in a film, and this has been given the go-ahead. After some negotiations the settlement was made, the two parties continuing to act as a team. To seal the pact the team is to be the only member of the team a necklace and have the husband a pair of over-

RKO Spreading Good-Will Idea

NEW YORK, March 15—The "good- will" idea recently inaugurated by RKO for outside houses coming due to the location of picture houses in that territory has been applied to the two theaters of the Palace Theater chain which were formerly booked by Pantages and have been placed in Jack Hodge's column.

Moskovitz to Bermuda

NEW YORK, March 16—Harry Moskowitz, assistant chief of the Loew construction department, left early last week for Bermuda. It is rumored that he has been taking a much-needed vacation.

Sarnoff Will Have Palace Bldg. Suite

NEW YORK, March 16—So that he may not be caught unprepared for off-time appointments in the upper elevations of the Palace Theater building, Sarnoff, president of the Loew circuit, has rented a suite laid out for him within several stories of the theater.

Loew Books Magician

NEW YORK, March 17—H. B. Haskell, vaudeville manager, has decided to book a vaudeville magician for the Palace Theater, New York, for the next few weeks.

Preparing Fourth Capitol-Type Show

NEW YORK, March 16—With the launching last week in Richmond of RKO's fourth and final Capitol-Type show, which will be put out over the circuit's outlets, the timing of the Palace Theater show has been rechecked. The premiere of the show, which will be held at the Palace Theater, New York, March 22, will open with the showing of the first Capitol-Type show, which was presented on the road the week following in Rich-

The casting is completed with the exception of one act which has not yet been decided upon. The production will include the original routine of Chesty Harrison, who was the star of the show. The role of the vaudeville crosstree will be handled by a number of vaudeville stars.

1930-1931

Copyright 1930, The Associated Press
Wiping Out 4 Offices
In Chi. Housecleaning

Billy Diamond takes franchises from Burchill, Danforth, Billsbury and Perkins—but placing them with other offices—one agent to be allowed on floor at a time

CHICAGO, March 15.—The ousting of 10 RKO agents and producers in New York last week has re-echoed here with similar results. Eleven other offices were called in by Diamond for the first time last week. A second move for a general cleanup in the company's local office was made by William Burchill. A second move was made by Max Richard's office. Danforth goes with Milton Brereton. Billsbury goes with Lionel Goodman, while Perkins continues with Newmark. The new affiliations will take effect directly following the 30-day notice.

The agents who escaped the shake-up and retained their offices are: Sam Roberts, William Jacobs, and Joseph Fluters. The latter two were informed, however, of the new ruling, taking effect at once, that only those agents who were given a letter of re-employment on the floor to sell acts this new edict will take effect directly following the 30-day notice.

NEW YORK, March 17.—Billy Diamond and Nate Blumberg, mid-Western booking agents and divisional managers, were notified by George Goldberg, founder of the agency, that they were to be returned to Chicago yesterday, while Blumberg is expected to remain for over a year. The latter is scheduled to attend the Mid-Western convention, which is scheduled to start tomorrow.

RKO Seeking Vaude. Entrance Into Dayton

DAYTON, O., March 15.—RKO vaudeville is going to Dayton. The company has been notified by RKO that they would like to sell accounts in the area. They have given the company a week to make arrangements. The company, which has been in Dayton for over a year, is expected to be in business there by the end of the week.

French Performers Protest Against Too Many Benefits

PARIS, March 15.—Prominent French theatrical and music-hall stars are selling to find a method of reducing the number of benefit performances for which they are being paid.

They have been told that they can give their services to any really worthy cause if they wish, but that the benefit performances will be managed in an efficient way that will provide for their welfare. The representatives of the companies are going to a meeting in a movement to form a committee which will be responsible for the benefit performances. The representatives of the companies are going to form a committee which will be responsible for the benefit performances.

Commercial Checks—Playing Record

Newell W. Banks, blindfellow checker champion, gave a series of exhibitions at the basement of the Chicago Daily News last week when he established a record for playing 138 blindfolded games in 13½ hours. Other records were set by other players. The contest was over a four-day period. Banks was a Billiard tournament winner.

Shauvers to the Last

NEW YORK, March 17.—On his 37th birthday yesterday, Harry Carney, the last survivor of Ziegfeld's famous '20s' group, passed away in his sleep.

The death comes as a shock to Carney's friends, who had been waiting for news of the former Ziegfeld star. Carney's last public appearance was at the Ziegfeld Theatre in New York, where he appeared with the cast of 'The Great Ziegfeld.'

The death has been announced by Ziegfeld's widow, Mrs. Ziegfeld, in a statement made to the press.

Morgan, Skelly, and RKO

NEW YORK, March 17.—Helen Morgan has been signed by RKO for a series of musicals. The first of these will be 'The Three Musketeers,' in which Morgan will play the role of Milady.

The contract was signed by Morgan's agent, Sidney Greenwald, and was announced by RKO president, Jack Warner. The contract is for a period of four years.

Lenten Penance, B'way Style, Runs Gamut From Soup to Nuts

NEW YORK, March 17.—The Lenten season is here and a lot of the boys and girls along the joyous alley are doing penance for their sins. Their Lenten penances began with Ash Wednesday and continue through the last Sunday in Lent. Some of them are already showing signs of penance and have already begun their Lenten regimes.

Roy Rogers is not doing head spins at private parties during Lent.—C. C. Warren

Jimmy O'Neal is spending more time in his office than he is on the stage. He is spending the time either reading the papers or taking a nap in the office. He is spending the time either reading the papers or taking a nap in the office. He is spending the time either reading the papers or taking a nap in the office.

To the late Jimmy O'Neal, the last survivor of the '20s' group, goes this tribute: 'You were always there when we needed you. Thank you for your service.'

Laurel and Hardy, the screen comedy team, are in the midst of the Lenten season. They are doing their Lenten penance and are showing signs of penance.
**Squawks From Squackerettes**

Do I see you, I see, book the act in that house for a showing! The Palace will never play to that house again! It took a fall at the opening last week. It was a $5,000 act. Let me mention that we had a dispute about the act. We gave her the birdie. Oh, yes, did the best business here we have had this year, great with me. Our last big act at Union was the All-American (full week), Great and Big Baddoys.

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**Vaudville Exploitation**

This department is intended as an agency for the dissemination of exploitive ideas as applied exclusively to vaudville. The department feels that agreeable and persistent exploitation is one of vaudville's cardinal needs. So that the trade may benefit generally from this feature, we will give an outline of ideas and facts of acts, circuits, theaters, and houses. Address communications to Elias E. Sugarman, Vaudville Editor, The Billboard, 1500 Broadway, New York, N.Y. Make them brief.

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**Chinese Display**

When the Chinese stage first came to New York, it was only a couple of years ago. Now, Brooklyn, recently, a special layout was given for the display of Chinese monuments, lamps, and fountains. It was an attractive display and drew a large crowd.

**AMUSEMENT DRIVE**

On a trip with the Brooklyn Chamber of Commerce, the Health Department and the Board of Education, a large crowd was entertained by the display. Here you can see the release of butterfly, stone, and screen. The public of the circuit's co-operation with the local associations to promote a cleaner Brooklyn.

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**Stunt Writing**

While playing an engagement at Lion's, Loew's, last week, Harry Kohno pulled a stunt which gathered a large crowd to front of the theater, and broke into the audience with several dimes in succession. At high noon last Wednesday, holding a crowd of people on the main thoroughfare from the third story of the building with a cannon and a loudspeaker, he performed a number of the standard tricks. Then, while the audience was in a state of excitement, he released a large number of dimes into the crowd, which caused a commotion. The stunt was repeated several times, and the audience enjoyed it thoroughly.

**Giveaways**

An arrangement is under way with certain manufacturers whereby they will give away certain parts of their products in the theaters of a national chain. These parts will, of course, be distributed at random before being in a working condition. One such arrangement is said to take place in the manufacture of a durable doll. The company will give away 1,000 dolls, each of which will be a gift to the theaters associated with the manufacturer. The dolls will be given away in trunks, which will be displayed in the windows of the theaters. This arrangement is expected to be of great benefit to the theaters, as it will help to bring in more customers.

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**Fisher Gets Trenton**

**Rosenblatt's Son Playing for Fox**
The Three Rhythm Dancers
TED FRASER—SAMMY GREEN—RAY WINFIELD
NOW PLAYING LOEW'S STATE THEATRE, NEW YORK CITY
Watch for Us at Capitol Theatre Soon
Routed Loew Time—Direction Matty Rosen, Lyons & Lyons Office

BRIEFS

PHIL WOLFSON, formerly manager of Pay's, Philadelphia, has joined the
Indian art-buyers in New York in his
new capacity as manager of the New
Colosseum, Richmond, Va. Wolfson travels
to Broadway every Tuesday to per-
nentially select stage material for the
house. The New Colosseum is using four
acts on a split.

MCGRARR and DAWN, eccentric dancers,
have been seen in the George
Hoyt's unit, Smartly Smarts, which
will open March, St. Mark's, N. Y. Phil
Tillery gets them the Public contract and
they are showing for RKO in Proctor's 123rd
Street, New York, two weeks ago.

THE FATE of assistants involved in
the shakeup on the RKO booking floor
three weeks ago will be decided in the
next ten days. All of the office heads slated to go April 1 will call as scheduled if all of
their assistants will be permitted to line up
with surviving offices.

JEFF DAVIS has switched from assistant in the C. H. Mindloob office to the
Billy Jackson office in the same com-
pany.

NATALIE DUNHAM has been selected by Gustave Frohman for the lead in
the first one-act play to be launched by the
State of Massachusetts in its next
season. The vehicle is FOR LUST! Miss Dunham has wide experience in various musical
comedy and dramatic stock. Her work
in those fields was under other
names. The play is in rehearsal, and
will be ready for showings in two weeks.

JIMMY KANE has been appointed to
the George Hoyt's staff of the RKO book-
ing office. He will do detail work similar
to Doph Lefler, who has been on the
job for four months.

E. L. DELANY resigned from the
Low Publicity Department last week.
He started with Loew last March, suc-
ceeding Terry Turner, publicly direc-
ting the circuit. About four months ago Osa A. Doob was selected for the

NVA Week Plans Vague;
Will Start on April 27

NEW YORK, March 15.—The week
of April 7th will be a week given over by
Pat Casey as "NVA Week."
RKO and Pat Casey have been coop-erating on the idea for some time, but
Pat Casey has definite plans been de-
cided upon, the drive for funds to replenish
the coffers of the NVA will commence at
that time.

A meeting, scheduled to have been held
yesterday afternoon in the YMCA, was
called off when half of the
vaudeville and film executives failed to
appear. Almost all of the advertisers were out of town. Casey stated, however,
that the Pat Casey in April will undoubtedly be the year's period for the
annual drive. This will be given the
official seal at a meeting to be held next
week, either Tuesday or Wednesday.

According to Pat Casey, the tentative
plan for the gathering of the necessary
amount is for midnight benefits shows
in the vaudeville houses throughout the
country. This will be followed by a gathering
upon an official meeting held here
two weeks ago, at which Casey was

The Saturday Lake entertainments,
which are still held for NVA patients because of the $300.000 still owing on
construction, will undoubtedly make the deep
troupe How is this? Sep 24 1930

La Tour and Myer Switch

NEW YORK, March 15.—Babe La Tour and Jim Myer, formerly vaudeville
heads at Loew on Eastern dates, will
head RKO the first 11-week run
\footnote{see page 118} last week at Proctor's 123rd
Street. They are slated by an unlisted male pianist. The Myers have been
engaged thru whom also Taylor and Bobbie, tabling themselves, have been booked for several weeks of Eastern RKO dates.

Bertell Placers Carr

NEW YORK, March 15.—Jack Bertell
discussed Jimmy Carr and his orchestra
that he has for a while been in Chicago, and
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A New Personality on B'way
BOBBY JACKSON
GUEST MASTER OF CEREMONIES
NOW PLAYING
PARAMOUNT THEATRE, N. Y. C.
AND FEATURED WITH LOUIS MCDERMOTT'S
"PUTTIN' ON THE DOG" UNIT
WEEK OF MARCH 21 BROOKLYN PARAMOUNT
DIRECTION MAX TURNER-WM. MORRIS OFFICE

DEL ART
CHAIN AND CONROY
PLAYING
PALACE THEATER, N. Y. C.
NOW (WEEK OF MARCH 15)
Direction WEBER & SIMON Agency
ROUNTED R-K-O

HENRY BERGMAN, who was at the
Palace, now in Yiddish, will play for
RKO this last half at the 55th Street, New
York, following into the 68th Street. He is
scheduled to play the Palace the week of March 29.

BOB ROBINSON, who was one of the
famed reblems of the revivals at the
Jolson, opens for RKO this last half at
the 55th Street, New York, this first half, previously schedu-
ed, is scheduled to play for RKO this last half at
the 55th Street, New York, following into the 68th Street. He is
scheduled to play the Palace the week of March 29.

RAGS, billed as the "King of Dog
Actors," is scheduled to open for RKO
shortly. The dog is performed by Velda
Grady. Schwartz is the agent.

BIL MOSER, recording artist and late-
ly in Ziegfield's Silly Symon, will play
her first date for RKO in two years at
Hamilton, New York, this last half. She is
suggested by Bob Downey at the piano and
was booked direct.

One of RKO's divisional managers
was destino charges at a church, house
of worship, and public meeting place
where some of RKO's divisional managers
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where some of RKO's divisional managers
were destined to be in charge of a church,
JUST RETURNED FROM A SUCCESSFUL TRIP ABOARD

ALICE BYRUNES AND SWANSON

THE PREMIER EXPONENTS OF TERPSICHEORNE ART
IN THEIR OWN VERSION OF
ADAGIO AND CHARACTER DANCES
FEATURED WITH
DAVE APOLLON'S RUSSIANIANTS
NOW PLAYING
CAPITOL THEATER, N. Y. C.

NEW ACTS
Reviewed in New York

Don Cummings
Reviewed at the Palace. Style—Rap-

gging, presentation. Three. T. E. S.

Since Don Cummings was caught by

The Billboard on the occasion of his

Palace debut two seasons ago, he has

made many changes for the better in his

entertainment. More important

is his almost complete designing of tal-

k that didn't click any too well. Except

for random remarks that are still

present and even necessary to the proper

presentation of his turn, the clever young

man engages in an expeditious cure of rapping.

He wisely refrains from impersonating in

his demesne any of the better-known

rapping artists. His style of work is en-

tirely his own, and it can safely be stati-

enced that he is one of the most skilful noise

manipulators that has worked here in a

long time.

Among Cummings' more interesting

stunts are the butterfly, which entails

the twisting of an odd-shaped knot

over and around his shoulder; a graceful

step done within a mobile oval, and

various kinds of spinning, involving the

handling of two lariats at once. He

finishes with a neat stopping while his

body is extended by a swiftly twirled

lariat. If rapping fails ever fails into
disfavor, Cummings will probably hit a

trick that's good. They gave him a

warm reception here in the dance

frame.

Ann Seymour
Songs by Mann Hollline and 'Alberta

Nichols, with Harry Seymour

Lou Coney at the piano

Costumes designed by Charles Le Maire

Reviewed at the Palace. Style—Sing-

ing and talking. Setting in one and

two. Time—Twenty-one minutes.

Ann Seymour is the clever lass who

was long identified in vaudeville with

Harry Santrey's band acts. Santrey was

on view here last week in a new act, and

without Miss Seymour. Thus a co-

incidence the part little has in this,

but as one of the lighthearted spots on

the bill. This looks like a break, and

Miss Seymour in this act.

She is erroneously referred to in the

billing blurs as the "star of A Night

with the Stars," but it is the lass that

has been seen. The booking Santrey.

and Miss Seymour in this act.

BENNETT & CARLTON Present

Henry Bergman

And His Black Sheep, in

DON JOHNSON, GOVERNOR

With Virginia Moore, Tom

Phillips and Polo novels, and all the

band novelty with the most

effective opening of any kind

of an act in the East today. The act on

the whole was the most

promising idea involved in the

ingeniously staged and mounted pro-

g. The outlook is by no means discouraging

however. With judicious fixing this one

should turn out to be a distinct con-

tribution to the season's array of

novelities.

Dancing from the critical success of

each thriller in The Last Mile, this act

comes into view in an attempted jail

break, with the action taking place out-

side in the prison yard and construction

jobs are done. The wardens and a couple of guards of the

"black sheep" and Bergman, singlet out all hands of the ushers, engaged

in the most energetic repair, with the

warden, a part played quite well by

Tom Phillips. The jail-break idea is projected

into the band must get the credit for intro-

duction of the lower room. The second scene is a

cell block in the farthest penal colony

where the Bergman bandmates play their

tunes behind the bars. Bergman con-

tinues with his satirical mind-reading

of the warden, threatening to "tell

the Governor" every thought to

his missionary about carrying out his

orders. On a prop balcony running

the length of the cell block, two guards

and the "black sheep" and Bergman's

patron, the warden, as they have

already been mentioned. The miss

they call Wilsons is in place in a

scab costume. Her interview with "Bipship of

"Bipship Henry" consists of a contending number

Parisian Marguerite, and the band

are back in the cell block. The

finish has Bergman handling

out some talk and worrying about a boy

who went wrong. A very neat bit, but

out of place amidst the careful atmos-

phere of the offering.

Working up the ensemble efforts of the

vaudeville in something resembling a

peppy cycle of numbers, and intro-

ducing several other specialties that

the Bloogans are capable of sending this act over with a big

great wall in the background under the present routine. But Bennett &

Carlton are not at all wrong in running a very appealing idea, even

if they are as yet unsmoothed in carrying it out.

E. E. S.
new palace, chicago
(Reviewed Saturday afternoon, March 15)

If today’s bill is a fair sample of the box office handling at this theater, the job of picking men for the Palace repertory is almost a thankless one. There is no lack of talent, but the way the bill is put together is a crime, unfair both to the artists and those who desire to see good entertainment. The tone of some of the acts is so low that those responsible for selecting acts are to blame, while others are too much. Eni Beatty, headline act, is a real “loco”. She can’t make a hit with the crowd but has the grace needed. She is well supported by the stars of the Chessels and W. E. of Chicago. Pepper, who is in the act, is a real “loco” and a great favorite with the crowd.

The Don Toregui, billed as “a sensational Indian dancing act”, opened the show with a performance that was quite good. He is a real showman and his act is quite interesting. The crowd was quite pleased with his performance and he should do well here.

The Palace, New York
(Reviewed Saturday afternoon, March 15)

A show that is well worth the price of admission even if it does include Fannie Brice and an afterpiece staged by the production department. Last week’s show was quite a disappointment and the current offering is not much better. The opening number is put together as well as the material permits. Nothing can help it, however, except the added strength of the outside. Business at the box office has been slight.

The Honey Family, balancing and tumbling group comprising three girls, does a real good job. They are a bit stiff but work two and three high, with the outstanding bits being contributed by the younger of the stunt girls. The last does mid-air switch and the parts are efficient underlings and real tumblers.

Harry Potter, whose act is about made it in the dence frame with musical imitations, his job is truly played with sound comedy, but his musical reproduction is not very real. A rather weak opening, but a promising show that is well worth the price of admission for the first two numbers. The final number, which is a good one, is well done, and the whole act is well rehearsed.

If a C. Flippin did well, but not quite as well as one would expect from his previous performances. In an original routine with Betty Varonole, a blonde with shiny locks and much talent, and a good voice, he made a hit with his first song and made a second with his second. Flippin uses a great variety of wigging waggery, which is funny. Several of the gags were big; the others just fit in and were a bit weak. The Palace mob that knows what it is worth reacted, and they did. They were just in time to stop the act.

Brookside, recording artist, with Jack and Al, his representative men, weak, but gathered speed as he proceeded. He has a lot of talent, but is not used to his best advantage. Some of his numbers are quite good, but the others are weak. The act is well rehearsed and the audience was quite pleased with the performance.

Raymond B. and his Tiny-Town Repartee, differing a bit from its last visit here, went over big. The puerile comedy was well done and the audience was quite pleased. The act is well rehearsed and the performers are well understood by the audience.

Maud Billson and Amy argued and then went on. They are not good for their fair share of applause, but their act is well rehearsed and the audience was quite pleased with the performance.

This was the only act that could be considered as satisfactory. The rest of the acts were weak and the crowd was quite displeased.

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(Reviewed Saturday afternoon, March 15)

A show that is well worth the price of admission even if it does include Fannie Brice and an afterpiece staged by the production department. Last week’s show was quite a disappointment and the current offering is not much better. The opening number is put together as well as the material permits. Nothing can help it, however, except the added strength of the outside. Business at the box office has been slight.

The Honey Family, balancing and tumbling group comprising three girls, does a real good job. They are a bit stiff but work two and three high, with the outstanding bits being contributed by the younger of the stunt girls. The last does mid-air switch and the parts are efficient underlings and real tumblers.

Harry Potter, whose act is about made it in the dence frame with musical imitations, his job is truly played with sound comedy, but his musical reproduction is not very real. A rather weak opening, but a promising show that is well worth the price of admission for the first two numbers. The final number, which is a good one, is well done, and the whole act is well rehearsed.

If a C. Flippin did well, but not quite as well as one would expect from his previous performances. In an original routine with Betty Varonole, a blonde with shiny locks and much talent, and a good voice, he made a hit with his first song and made a second with his second. Flippin uses a great variety of wigging waggery, which is funny. Several of the gags were big; the others just fit in and were a bit weak. The Palace mob that knows what it is worth reacted, and they did. They were just in time to stop the act.

Brookside, recording artist, with Jack and Al, his representative men, weak, but gathered speed as he proceeded. He has a lot of talent, but is not used to his best advantage. Some of his numbers are quite good, but the others are weak. The act is well rehearsed and the audience was quite pleased with the performance.

Maud Billson and Amy argued and then went on. They are not good for their fair share of applause, but their act is well rehearsed and the audience was quite pleased with the performance.

This was the only act that could be considered as satisfactory. The rest of the acts were weak and the crowd was quite displeased.
comedy eccentric dancers, scored heavily. The boy was top-knot and knocked out and won them vociferous applause.

The Brown and the six Bros. Brown make an art out of saxophone playing. Tom Brown is a veritable delight to see and hear, how to put his stuff over, and then, too, he knows that he is not a saxophone talk. He has a splendid repertoire of numbers especially suited to masses and sea and act like a man.

Morrie Lower closed the proceedings. He is a very clever bit with his male assistant, gave impre- cations. But his man, Dan Davis and Davy Scott, and then gave one of her own song and dance specialities, which is a perfect performer, and can really sing and dance. During Miss Lette, Brown’s sister, a vaudeville singer, and Miss Brown, sister of Louis Hummel, "plugged" none of Hummel’s songs. Her voice is weak, however, and she failed to make many impressions with her singing. The setting of this show is very impres- sive and helps matters immensely.

FRED R. POLLOCK

Golden Gate, Frisco
(Restaurant Friday Evening, March 14)
Since the departure of the Smooth-working sextet of foot jugglers and flappers, something was wrong with their routine, as they had more than the usual number of misses. At the end of the second round of appreciation.

Lesson with the frankness of Lawrence 
Newton, singing comedians, put over the close of a number of Bersas and whiskers, and it was all in a manner which taxes very well.

The best of the personal personality, 
assistant by three girls and a policeman, consisting of dances, is the famous couple, Glass and 
Coleman, now Addition to the big attraction. He makes love to the three girls and becomes involved with John and Jack, who are both members of the troupe. He is one of the few who are very good, and their work is perfect. All in all, it is good entertainment and very entertaining.

Bill Robinson, the "Dark Cloud of 
Joy" and the premiere exponent of top 
hooping, is leaving the vaudeville 
scene, one who went on and the other when the train left for the show. In between he received many rounds of applause. His performance was one of the best of the night. It was so good that it was almost a laughable sketch and got applause.

Lotte Lenya, now with the main 
spectacle, and C. N. W. Smith, is a 
lovely woman and the best of the three. She is a perfect example of a good 
actress and a good writer. She is also 
painted with a top without exhibition

E. J. WOOD

Loew’s Midland, K. C.
(Reviewed Saturday Afternoon, March 18)
Another unit musical show, evidently the result of a hit has come of Sidney Chin, who appeared here about a month ago.

Mildred’s Fan, with gorgeous settings, is by far the most successful of the costumes. The bar 
porter to the rear of the stage. Here again the house orchestra in uniform is used on the stage through the entire bill. The personality of Bob (Uke) Hummel, 
manager of the show, and his did not present in a smoother manner. He does not waste time but gets right down to it.

The bill opens with the 10 Cheer 
leaders, a sufficient chapter. The 
fans, who put over several song num- 
bers, are a success. O. B. Hummel, 
Dorothy Morrison and Bob Hummel 
offered a smile of comedy, and Miss Morris is a very, very good comic girl.

Horton Spurr received a great round of applause for his comedy routine, which was an exception with his hit, "The Rape of the 
Corset." Here are two charming girls with 
beautiful voices.

Sunshine Sammy, of Our Gang Com- 
pany, assisted by two other colored 
boys, stopped the show. Sammy’s imperson- 
ation of Dill Robinson was a riot. In 
addition, Sammy has a good voice and sings one number, which he does with a smile, adagio dancer, did extremely well. The Fourcornes gained considerable applause, and their dance was a hit. It began in the center of the stage and ended in the center of the picture. Missers. Bay and Missers. Brown, were a success. TheEncryption routine is going on with 
every body to the best of their ability. The routine was a delightful surprise, the audience was on their feet, and the show was a success.

Loew’s State, New York
(Reviewed Saturday Afternoon, March 15)
E. F. Albee’s funeral was held at the 
time of this show. The show was put on in 
due to the news of the former Chief Justice Taft’s funeral. The show was a beautiful 
production, and the audience gave it a 
demand. Consistently big-time shows 
have been the fare at this theatre.

There Rhythm Dancers, clever colored tap 
dancing boys, open strong with a 
number. Their routine is a perfect piece 
of precision pedactery. Pulled a near 
death curtain for the after show.

Loew’s Lincoln Sq., N. Y.
(Reviewed Saturday Evening, March 14)
Your show that has been playing at the 
Lincoln Square Theatre for several 
months now, has gone with a bang. The 
people have been coming to see the show with an enthusiasm that has never 
been known before. They have received a good reception, the type appeared at it was.

Woodlawn Playhouse, colorful eight-teens, 
flashing featuring W. C. Fields, review- ed with his humorous songs and 
gets a good reception. There is a lot of 
entertainment in this show and is 
worthwhile.

Loew’s Bedford, Brooklyn
(Reviewed Wednesday Evening, March 12)
Another unit musical show, evidently the result of a hit has come of Sidney Chin, who appeared here about a month ago.

Rice and Cate display enough for pop- 
ulosity in their colorful routine of 
rhythm and step dancing. Their 
numbers are excellent and the step 
and tap are well done. They are a good 
act and a good show. Their routine is 
worthwhile and is well done.

Loew’s Grand, N. Y.
(Reviewed Wednesday Evening, March 12)
This is the Riverview’s own show and it is the one two-three-day house going dark at the end of the half. It is a long time to do that, during the time that the 
show is being seen, and the same is true of the act. They put up a good 
show and the audience will not forget it.

Loew’s Riverside, N. Y.
(Reviewed Wednesday Evening, March 12)
Another unit musical show, evidently the result of a hit has come of Sidney Chin, who appeared here about a month ago.

Keith’s Riverside, N. Y.
(Reviewed Wednesday Evening, March 12)
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Rehearsing Acts as Prospective Shorts

New effort to place short-subject material crops up—agents and producers look at skits in rehearsal halls—many players trying to reach a new stage... (Text continues)

W. E. Profits $22,980,000

Heavy new building program mapped out—expansion in all angles in '30... (Text continues)

Long Shots and Flashbacks

By H. David Strauss

NOTE—The opinions stated in this column are those of the writer and do not necessarily reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

The there is a place for the light opera on the screen. As a definite spot has not been determined by the producers to the fate of productions in their hands. If the film has found voice and sound, no better spot has been offered for the light opera. If it is a successful commercial producer, and that it has been produced for the vaudeville stage or revue previously. The there is an original production for the short subject has led producers to get new ideas and create a short subject that is a new idea. (Text continues)

Cunard Liner Equipped

NEW YORK, March 17—When the Aquitania, chief ship of the Cunard line, sails from England Thursday it will show off its first program of talking pictures. The liner has been equipped with Western Electric apparatus, and as other ships of the Cunard line will have talking picture equipment installed in them, the films made both by English and American producers... (Text continues)

Opposite Lois Moran

NEW YORK, March 17—Walter Byron draws the main line opposite Lois Moran in The Solid Gold Article, in which she will play Miss Veeder, as the leading cast include Inez Courtney, Robert Ames, Ernest Wood, George (Red) Corcoran and Rhodes Cross.

Lead in "Common Clay"

NEW YORK, March 17—Constance Bennett will have the leading role in Common Clay, which will be produced for the talking screen by Fox. The play, by Elvin Kinney, was produced on Broadway in 1915 and proved one of Jane Cowl's greatest successes following Within the Law... (Text continues)
Meeting of Industry’s Leaders in New York April 1

Representatives from MPOTA, Allied States, Affiliated and distributors to attend—will discuss subjects of 5-5 committee—many matters of importance

NEW YORK, March 17—A committee of seven made up of two representatives of Allied States, two representatives of MPOTA, two from the Allied States Association and two from the Affiliated Theaters Association met in New York April 1 to discuss and act on the following subjects hereinbefore discussed by the so-called 5-5 committee. These subjects have been of wide and as a result, the meeting was open to all members of the trade.

The April meeting follows a closing meeting held last October at which there were present D. R. Kent, who presided; Felix F. Kool and John H. Beach, representing the distributors; Albert Myers, Al Stiefel, H. M. Hitch, George W. Cross and Herman Blum, representing the Allied States. The meeting was held in the offices of the New York Postmasters, and Gabriel Hess, representing the Film Board of Trade.

The meeting was held on Thursday afternoon and was attended by several hundred members of the organization, including the president of the MPOTA, who arrived early in the morning to take part in the discussion recently rendered. President Lightman and Edward Davenport, in conferences with other members of the organization in an attempt to arrive at a decision on the much discussed proposition.

Raquel Torres in Spanish Role

NEW YORK, March 17—Raquel Torres has been assigned the leading female role in The Man from Puerto Rico. Only other assignment to date is that of Don Alvarado.

Publix Execs. Discuss Sound

CHICAGO, March 15—Nearly 200 officers of the Publix Theaters Corporation, including home office officials, attended a private meeting of theater managers on Thursday, March 15, at which the subject of sound was discussed. The meeting was held in the offices of the Chicago Daily News, and was attended by several hundred members of the organization, including the president of the Publix Theaters Corporation, who arrived early in the morning to take part in the discussion recently rendered. President Lightman and Edward Davenport, in conferences with other members of the organization in an attempt to arrive at a decision on the much discussed proposition.

Columbia Sues Exhibitor

DENVER, March 19—the Bi-Metallic Theatre, a new building of the Tabor Grand Theatre, has been completed for $12,500, provided by the exhibitor, who has been contracted for during 1931 and 1932. The minimum rentals on the films were $1,000 per week, and the gross was a week’s run.

W. E. in Chile

SANTIAGO, Chile, March 12—the first installation of Western Electric sound in this country has been completed and is now in operation. The installation is valued at $50,000 and is expected to be handled by a leading chain of theaters.

Para. Sales Meetings

To Be Held in May

NEW YORK, March 17—Paramount’s annual Eastern sales convention will open in Atlantic City May 10 and will continue thru May 19. The sales departments of the company will be present.

Jaan Peers Signed

NEW YORK, March 17—Jaan Peers, who made her first screen appearance in the Warner Bros. picture “Black Cross,” has been signed to a long-term contract by Columbia Pictures.

Ban on ‘Cargo’ Improves Biz

NEW YORK, March 17—White Cargo, the latest film from the Universal Film Producers, starring Louis Calhern and directed by Howard Hawks, has been banned for two weeks at the Major in New York. The ban, which was extended indefinitely after the opening, has been ordered by the Motion Picture Association of America, and is expected to last for the duration of the picture.

To Produce Again At Cosmopolitan

NEW YORK, March 17—The Cosmopolitan Studios at 137 street and Second Avenue, which have been leased to the Cosmopolitan Film Company, are to be reopened under the management of the Cosmopolitan Film Company. The Cosmopolitan is planning to produce a picture for the Cosmopolitan, and it is expected that the production will be completed within the next few weeks.

“Jango” Investigation Reveals “Cannibal” as Harlem Janitor

BOSTON, March 18—Dr. Darnell Johnson, director of the “Jango” investigation, has revealed that the film contains footage of a real game hunting and shooting in Africa for three weeks at Tavistock, close to a lake near the town of Tavistock. The film was shot in the UK and has been examined by the Film Society of London, which has condemned the film for its血腥内容.

Norma Shearer’s Next

HOLLYWOOD, March 18—Norma Shearer, who is currently filming “The Barretts of Wimpole Street,” directed by Raoul Walsh, has signed a contract with Metro-Goldwyn-Mayer for a romantic comedy, “The Barretts of Wimpole Street.”

Dough as a Bandit

HOLLYWOOD, March 17—Douglas Fairbanks, Jr., next vehicle for United Artists, will be “Dough as a Bandit,” which is scheduled for production in July. Fairbanks will play the title role, and the film will be directed by Richard Thorpe.
Broadway Dance Schools Reaping Rich Harvest

Legitimate players learn the art of hoofing in the hope of talking contracts—kid players boost professional dancers' business.

NEW YORK, March 17.—As the day of the actor with only the handsome face and the wonderful voice, or the actor that can only do the acting on the stage, is giving way to a more rapid change, fast but not so fast on the way of the talking screen, and Broadway actors have come to the realization that the road to Broadway is no longer the same route. The Broadway theater arts are bigger than ever before, and there is a little more money in the business, or a little more business in the theater arts. A lot of the Broadway players and managers are looking at their old pictures and deciding to have a little more in the business that appears to be much better for a long time contract for them and their players.

The situation is particularly evident along Broadway, where the dancing schools are doing a tremendous business. In addition to the usual class of students spending their off-hours at various dancing schools learning in dance steps, others are under the direction of Mrs. Constance B. Kenyon. The school is not a dance school, but a school for dancing business, and it is not only making money but also providing a good business for the players from Broadway, as the professional dancing schools are a big business.

Youngsters, just in their adolescent period and who have appeared in legitimate productions along with the main stars, are appearing in legitimate productions on Broadway, and there are plenty of good teachers available in the art of dancing, vocalizing, and in some cases in the art of playing instruments in hopes that the boys will get the work in the legitimate part of the business.

Taking pictures have made an added dimension to the picture business, and when you find a player familiar with the methods of taking pictures and who may want to take pictures, he finds a two-in-one chance for a career, and many are interested. It is a question whether the player is familiar with the art of dancing, but the playing business is not confined to the players from Broadway, as the professional dancing schools are a big business.

Winter Garden After Overflow

NEW YORK, March 17.—When the Winter Garden opens as a regular theater with the musical comedy, "The Black Cat" on March 17, the overflow problem that has plagued the theater for the last few years will be in a position to fight for overflow rights from both the Roxy and Capitol.

The old Shubert house has taken over as a long-run house by the Warner Bros. and is being thoroughly restored for the new production, "The Black Cat." The opening attraction under the directorship of Lessee Mon, with Frank Peck in the leading role.

The Broadway lobby is to be refitted so that it will resemble as other regular theater houses. The new box office, which is now inside at the former entrance to the theater, is to be the center directly on Broadway, the same as at the Rivoli and the Astor, while the orchestra pit is being restored to the Winter Garden's competitors.

The Seventh avenue side of the theater will be completely restored, so that it will resemble as other regular theater houses. The new box office, which is now inside at the former entrance to the theater, is to be the center directly on Broadway, the same as at the Rivoli and the Astor, while the orchestra pit is being restored to the Winter Garden's competitors.

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Withdraw Credit Privilege From Cleveland Independents

Exchanges serve notice on exhibitors that films must be paid for at least three days before showing date- arbitration suspension and bad business blamed

CLEVELAND, March 15.—The local film colony is feeling the pinch of the current credit squeeze, as dealers serving Cleveland, Ohio, were notified that film purchases must be paid for at least three days before date of projection, and not as a group, as has been customary. A letter also was sent to each exhibitor on the Cleveland independent scene informing him of the new plan and saying that all exhibitors must send in the money before the films are sent out on the specified date.

Cleveland has been one of the last major cities in the country to respond to the current credit crisis, as many of the local independent exchanges have been using the old method of paying for films in groups. However, with the current shortage of capital, many exhibitors have been forced to seek other methods of financing their purchases.

“La Marseillaise” Booked By Universal at Roxy

NEW YORK, March 17.—“La Marseillaise,” starring John Dole and Laura La Plante, has been booked for a run at the Roxy Theater. This is the first “U” release at the theater since it closed for an extensive remodeling.

Warner's Get Equity Plan

NEW YORK, March 17.—It has been announced that Warner Bros. has taken over the equity plan of the company, which includes a number of important titles, including “The Marseillaise.” The production, which is being directed by Frank Lloyd, promises to be a major release for Warners.

Pathe’s Spanish Players

NEW YORK, March 17.—Pathe has discovered a new talent in Spain, in the person of the Spanish actress, who will be the subject of a forthcoming film. The actress is known for her ability to play a variety of roles, and is expected to be a major box office draw.

Consolidated Offers Stock

NEW YORK, March 17.—Consolidated Film Industries, Inc., announced this week that they will be offering stock to the public in order to finance their upcoming projects. The company, which produces a wide variety of films, is one of the major studios in Hollywood.

Exposition Tips

The Billboard will be glad to receive and publish accounts of exploitation tips, either in letter or in mimeographed form. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1500 Broadway, New York, N.Y.

NAVY BLUES (M-O-M)—Two naval stories from the M-O-M-Sale, one of the highlights of the campaign put over by the manager of the M-O-M, exploiters. The two stories, which are sound films, will be released to the public on March 27. The first story, “The Marseillaise,” is a true-life account of the exploits of a group of sailors who take to the sea to escape a life of drudgery. The second story, “The Marseillaise,” is a dramatic tale of the lives of two sailors who become involved in a plot to overthrow the government.

Mediterranean Movies

DECEMBER 20—A medley of Mediterranean movies was put out by the manager of the M-O-M’s “Marseillaise” program. The first story, “The Marseillaise,” is a true-life account of the exploits of a group of sailors who take to the sea to escape a life of drudgery. The second story, “The Marseillaise,” is a dramatic tale of the lives of two sailors who become involved in a plot to overthrow the government.

KIDDIE'S SPECIAL MATINEES—Warner Bros. has instituted a new idea in children's matinees that is being well received. The idea is to extend the matinees regularly is awarded for good runs and the winners are selected from the winners that come in at the local newspapers. The idea is sure to be a hit with the kids.

BOWS AND ARROWS—Many new ideas on this one that will come in an added b.o. attraction to the local houses. The idea is sure to be a hit with the kids.

match play (educational)—Selected from a book that includes a list of exploitation campaign. The book, which is arranged by Educational on this golfing book, is a match that is used in the form of golf clubs, and scores are kept by the number of matches within the reach of any exhibitor who may be interested in the book for his program. Judging from reports, a great many exhibitors are doing well in the exploitation campaign in the line of access.

Mar. 22, 1930 21

By Heck! Projectionist Fools Those Constables

Movie operator in a theater at Hillsboro, O., recently thwarted attempts of policeman to halt the display of “Marseillaise” movies. The authorities had arrested Donald E. Eilrig, who was operating the theater and the projector, and when they tried to get at the operator they found the key to the projection room locked. The operator then figured out the show- ing before leaving the room.

Para. To Produce In Three Languages

NEW YORK, March 17.—According to dispatches from London, J. C. Graham, manager of the Para. theatrical in Paris, has just returned to the English capital after the success of his play. Graham states that Paramount is preparing to produce telling films in Para. especially. The films will deal with Italian and Spanish influences.

The films, according to present plans, arc to be made in native tongues, with the idea of reaching the leading roles in the films designed for each individual country. In addition, the play is to be selected from the past of French, Italian and Spanish. The first group of films will be produced at the Gomont Studios in France.

OFFICER O'BRIEN (PATTIE)—Al Reid, manager of the O'Brien Theater, New York, invited all the O'Briens to the presentation of “Pattie,” which was done by the police force to see the production. The New York papers gave the play a lot of attention and the play was a great success, and the police O'Brien, Reid also had a fight with some of the local street doing an inexpensive ballyhoo. He was dressed as a bale with the sign reading “I'm a cop O'Brien. I am told he was.

HARMONY AT HOME (FOX)—The manager of Fox's Japanese Garden Theater in New York made a very effective tie-up with the restaurant near his theater that is well patronized at night. The manager put on a special “Harmony at Home” for the benefit of the troops, and it was well attended. The manager also made sure that all pictures were played in the theater and the theater was packed with patrons.

CHASING RAINBOWS (M-O-M)—Guy Graves, manager of the State Theater, Schenectady, N.Y., gave part of the chorus playing in another of his theaters the exclusive privilege of this exploit- ing vehicle when it played the town. Graves put on a great ballyhoo with umbrellas banded on the sides, and the showmen put up a great ballyhoo with the large show and the candy boy. Graves was on his best behavior on the job, and the story was told to me by the manager of the other theater.
**“Mamba” (TFFAN PRODUCTION) At the Ziegfeld**

This is a colorful production and a brilliant choice for the stage. The Ziegfeld is the perfect setting for this colorful production. The story, which is about the rise of a character in the world of criminal activity, is told through a series of scenes that are beautifully choreographed and directed. The leading actors are superb, and the supporting cast is equally talented. The production is a triumph of stagecraft and is sure to be a hit with audiences of all ages.

**Sarah and Son (MAMRY PRODUCTION) At the Paramount**

This is a story of love and the struggle to keep a family together in the face of adversity. The story is told through a series of flashbacks that show the lives of the characters before, during, and after the war. The performances are excellent, and the production values are top-notch. This is a must-see production for anyone who loves drama and history.

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**REVIEWS OF THE LAST WEEK**

**The Heroic Lover**

(No Dist. Credit)

**The Only Master of Ceremonies**

Who Actually Conducts, Arranges, Composes, Creates


Who

**AL EVANS**

The Only Master of the Situation

Permanent Address

AL EVANS, Care Loew’s, Inc., 1540 Broadway, N. Y. C.
given her usual melodious characterization to the role of the singer's sister, while Emily Flaxer and John Garrick are the girl and boy we know.

During the action of the play, Newcomers are introduced to you and me. Remember Me, A Fairy Story by the Frimley, just out at U. A. A. F. The Music of Mr. Knight My Love, Rose of Trefoil, Louisa Serene E. Cari, Little Boy Blue, Ireland, Mother Goose, Miss Betty, the Humming Bird, and Mr. Bradley's Wild Pair of Blue Eyes. Of these Rose of Trefoil, Mother Goose, and Little Boy Blue are the outstanding. Many are being done with an imaginative direction coupled with the singer's beautiful singing combination that is answered in a sympathetic heart throng.

Frank Borzage directed the film and no doubt had his troubles, but he has managed to turn out quite an interesting finished product. He has secured some excellent shots on the "solid" kid and has managed to hold sentimentality to such a nice degree that it never is noticeably forced. The MGM fans will not be disappointed in this. His first screen appearance was the singer's sweetest test and singularly one of the best.

H. D. STRAUS

Silent Shorts

"Four Ball" (UNIVERSAL)

STYLE—Comedy.

TIME—Twenty minutes.

Sid Saylor, who steals Harry Langdon's role in a manner that is better than Langdon's star in this one, that if put in 20 minutes would make a hit of a comedy. The action takes place where a man is training and is good for many laughs, but the gags are a trifle thin.

Bobbie Nelson in another two-reel Western that is different from the usual type. The acting and action except that there is no Northwest mounted policeman to do some hard and unnecessary riding.

The plot centers about his family and pretty sister, and the girl's lover in the rescue. How Universal shall produce a two-reel Western is a mystery if they are to be produced but it is most mysterious that they are entirely passed over.

Photography standard. J. F. L.

"Six-Gun Justice" (UNIVERSAL)

STYLE—Western.

The story of a man who is the only honest man in the town. The good guy is saved and the girl's lover in the rescue. How Universal shall produce a two-reel Western is a mystery if they are to be produced but it is most mysterious that they are entirely passed over.


Sound Shorts

"Old Vamps for New" (RADIO)

STYLE—Comedy.

TIME—Twenty-four minutes.

One of the best comedies of the season, with Albert Vaughn, Clyde Cook, and a crowd of the leading stars. The production centers around the home and nightclub activities of a man that is conducted annually in some amusing way, and the boss. The boy gets pinched again and is sent to the pen. As usual he is playing around with the judge's daughter. The production is well directed and a winner. A humorous situation in this. It is a very good picture. It may be noted that the good guy gets pinched again and is sent to the pen. As usual he is playing around with the judge's daughter.

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T. J. P.

"Blotto" (METRO-GOLDWYN-MAYER)

LAUREL AND HARDY

TIME—Twenty minutes.

This popular comedy team manages to get several real hearty laughs in this production. We find Laurel making an effort to get away from the house for a moment. He overdoes his preparations to such an extent that he is caught in the act of running away. The result is hilarious. The team is at their best in this production. This is a real comedy hit.

T. J. P.
Theaters Planned

ALBANY, N. Y.--RKO is reported to be negotiating for the Knights of Columbus building in order to erect a new theater in that city.

ASHLAND, Ky.—Plans are being made for the construction of a $250,000 theater to be erected here. The house is to be a modern talkie.

BAXLEY, Ga.—Warren E. Swann, of the Alexander Development Co., announced that he has purchased the old Majestic and plans to build a new theater for Mrs. S. V. Brown and Mrs. C. H. Collins, owners of the Appling Theater.

BIG SPRINGS, Tex.—R. & R. Theater plans to erect a new $300,000 theater here soon.

BIRMINGHAM, Ala.—A new theater seating 1,250 will be built in the near future by Birmingham businessman. The firm of Meyer & Engel negotiated a 28-year lease on the building last week for the Paramount-Paramount-Lasky Corporation.

BROOKINGS, S. D.—A new theater to cost $40,000 will be given is coming, according to Pranh McCarth, owner and manager of the Grand and Fad theaters here. The house is to be a modern talkie.

EDINBURG, Tex.—Mrs. L. J. Montague, owner and operator of the Valley Theater, has announced that the theater will open in a few months. It is housed in the old Lippert building.

FALLS CHURCH, Va.—Plans are under way for a new talking picture house, building another theater in this city. The new theater will be equipped with latest types of projection equipment and will be able to accommodate 1,400 patrons.

KALAMAZOO, Mich.—A new theater, containing 1,000 seats, for which a new building is being erected here in the near future, Leonard V. Smith and Donald J. Smith, operators, plans to open the new house.

OKLAHOMA CITY, Okla.—J. S. Gluff is remodeling the old Knights of Columbus building into a cinema picture theater that will seat about 2,000 patrons. The theater will be equipped and will cost around $55,000.

POPLAR BLUFF, Mo.—H. Ferguson will erect a new theater here shortly.

ST. FRANCIS, Kan.—Charles Sorg will erect a new theater here shortly.

WATERLOO, Ia.—RKO is seeking a site here for the erection of a picture theater. It is reported.

WEST CHESTER, Pa.—A new theater picture theater will be erected here shortly for Warner Brothers.

Theater Deals

ATLANTA, Ga.—John A. Comley has taken over the lease on the Metropolitan theater in this city, former Comley owner and manager of the Rialto theater.

BELLEFONTAINE, O.—The Bellefonte Theater Company, of Waterston, N. Y., plans to erect a new theater here in the city. The house is to be erected here by the Bellefonte Theater Company.

CLIFTON, Tex.—R. J. Stuttman has purchased the Palace and Yale theaters.

DAYTON, O.—The Palace Theater, which is now closed, has been sold.

OHIO RAPIDS, Mich.—The Michigan Theater has been leased to Allen Jehovah, owner of the Studebaker-Walton company.

KENOSHA, Wis.—L. A. Turner has taken over the Butterfield and Roosevelt theaters formerly operated by the Rochester Variety Company.

MINDELA, I.—Alfred Cleaver, owner of the Minneola Theater, is reported as talki- eering with theatrical interests for the new theater. The Minneola costs $1,000.

LIMA, O.—The Lyric Theater will be opened by the Lima Rite Theater Inc., shortly, it is expected.

ROCHESTER, N. Y.—For several months, the Kalamazoo Opera House at Rochester has been operated by Joseph Goldstein to Mrs. Samuel Engle, of Kalamazoo. The theater will be remodeled and will be wired for talking films. Samuel Engle, Mrs. Baglio’s husband, will be manager.

ROCHESTER, N. Y.—Jules Kronenbergs, president of the Rochester Motion Picture Exhibitors Association, last week disposed of the Empire Theater, downtown Rochester, to Joseph Seigel of Rochester, and retired from the business. Ortonenom is remaining on the job long enough to take care of the closing date has been set to vacate the premises for the election of a new president.

SAN FRANCISCO—Publix announces that it has leased a new theater on the Bay area that was built soon by the Investment Properties Company.

SPRINGVILLE, Kan.—The Dreamland theater has been acquired by A. M. Gillis.

STAPLES, Minn.—Ray O. Wilton has sold his town's only movie house to a company that will remodel the theater and equip it with modern equipment.

TACOMA, Wash.—M. R. Martin and A. O. Sutrad, of the M. R. Martin Company, have acquired the Paramount theater and have already installed a new projection equipment.

TAUROTT, Mass.—The Brunswick Amuse- ment Company has leased the Grand theater from Frederick J. Hartwick, who has operated the theater the past three years.

WATERLOO, Ia.—A new theater, installed by J. G. Schmid, who for a number of years has operated a theater here, has been opened by Mr. E. J. Scott. The theater is to be opened February 27.

BRYAN, Tex.—The Palace Theater has been opened under the management of T. Schimmell.

CENTRAL CITY, Neb.—The new State Theater has opened by Fred Bredow.

MONTREAL, Que., Can.—The United Artists Theater has been opened by the new theater, the Mallard, shortly. The house has a seating capacity of 1,300, and the decoration has been designed to present a realistic illusion of sound and talking pictures.

SALT LAKE CITY, Utah—The State Theater has been opened by Mrs. A. J. Smith, who has remodeled the theater.

TEKSAHA, Neb.—The Lyric Theater, costing about $300,000, has been opened under the management of Harry Day, owner of the new house, has a seating capacity of 1,000.

SPOKANE, Wash.—Ray E. Orombacher, owner of the new Post Street Theater last week.

VIRGINIA, Calif.—The new Fox Theater opened last week. Manager Lusche is in charge of the house.

WACO, Tex.—The Rivoli Theater has been reopened by M. Saul.

REOPENINGS

BOSTON, Mass.—Following the comple- tion of an extensive program of alterations, the Petrolin Theater, a 1,000-seat house, was reopened last week.

CINCINNATI, O.—The Iowa Theater, which has been recently decorated and equipped, was reopened last week.

EAST LIVERPOOL, O.—The Columbia Theater has reopened after being wired for talking films. Seating capacity has been increased.

GREAT FALLS, Mont.—The feature of the week was W. W. Hart's film, made at Great Falls, being presented.

ROCHESTER, N. Y.—The Paramount Theater, which has been closed for remodeling and installation of sound equipment, reopened recently.

SPRINGFIELD, Mass.—After being closed for several months, the old Finley theater, was reopened during the past week.

TACOMA, Wash.—The Academy of Music will be reopened in the near future. It is reported.

SIOUX CITY, Ia.—The Rialto Theater was reopened March 8.

Theater Alternations

AUGUSTA, Me.—Mr. Fox, the Opera House will be remodeled by the Augusta Theater Company, and approximately $200,000 will be spent on the work.

BEAR, Tex.—The Big and Rex theaters have been remodeled and sound equipped by Best. Bowers.

BRADY, Tex.—The Palace Theater has been remodeled and sound equipped.

CHARLOTTE, N. C.—The Imperial theater will be thirly remodeled shortly.

DALLAS, Tex.—Green screen equipment will be installed at the Majestic Theater.

DETROIT—The Majestic Grand Rapids; the Grand and the Palace, in Grand Rapids, are being equipped with Magnascope sound equipment.

DESOTO—The LaSalle and Alhambra theaters, both public houses, will be closed for remodeling.

GREENSBORO, N. C.—The National Theater will be renovated and altered. Publix-Burner announcement. Rood, new grouped seating is also among the improvements planned.

MILLEDGEVILLE, N. Y.—The Millington Theater has been remodeled by C. S. White and Stuart B. B. Bresler and V. A. Stuart, its owners.

MISSION, Tex.—The Mission Theater has been remodeled and sound equipped.

NORFOLK, Neb.—The Lyric Theater has been closed to undergo alterations and sound installation.

Theater Staff Notes

W. E. J. S. has been appointed man- ager of the Palace Theater at Curro, Tex.

AL W. C. B. has been appointed manager of the Palace Theater at Curro, Tex.

J. L. W. has taken over the handling of city contracts.

J. H. R. has taken over the management of the Midway Theater.

C. R. P., veteran theater man of Nellie, Neb., has returned home from California.

J. A. B. has taken over the management of the Strand Theater at Juttaburg, Miss.

P. F. T. has been announced as the new manager of the Broadway Theater, Salem, Ore.

P. C. R. has been appointed manager of the Warner Theater, Salem, Ore.

P. L. E. T. has been appointed manager of the Broadway Theater, Salem, Ore.

S. D. M. C. has been appointed manager of the Broadway Theater, Salem, Ore.

S. C. P. has been appointed manager of the Broadway Theater, Salem, Ore.

W. V. C. J. has been appointed manager of the Broadway Theater, Salem, Ore.

J. E. F. B. has been appointed manager of the Broadway Theater, Salem, Ore.

J. S. M. C. has been appointed manager of the Broadway Theater, Salem, Ore.

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STILL TWO OF THE BEST SELLERS
GEORGE BERNARD SHAW'S "ARMS AND THE MAN"
A Whimsical Satire in the True Shawian Style. Note—"This Said G. B. S. Will Make Another Talkie.

RENE RIANO'S "Legs and The Girl"
A true story of a versatile, clever, charming combination with a ready wit and a proficiency for securing laughs. Known as the girl with the Indian Rubber Legs, she has driven dull care away from the audiences of Broadway and other main streets throughout the country. In Berlin they acclaimed her by their laughter in German; in Paris ditto, except that their dashes in French. London called her their own princess of hilarity.

Talkie Producers—Today's Best Bet for You To Win Success, Laughs, Money, Is

RENE RIANO
THE GIRL WITH THE INDIAN RUBBER LEGS
Featured With
ALADDIN'S REVELS
Now Playing
MASTBAUM THEATER, PHILADELPHIA

STAGE SHOWS 
(Continued from page 22) at 83 for the largest orchestra scale. It is a competition that the legitimate theater can never meet, but the concert stage is it.

The stagy scenes areadt and it is difficult to tell which more brilliant than the other. The first is presented by the Farley ensemble, and similar to the rest. They are current with the Roxie during the performance and Easter of the concert. The second is what I call the stage scene across the audience with scenes of score lettering as portrayed in Three Little Girls and others of the same kind. As the scene progresses through all the variety comes into view at the other as the background. It was there that actually grouped about the stage leading up to a climax in which angels are suspended from the cathedral dome.

Following this there is a scene filled in a Jasmine Garden, in which the theater is sprayed with delightful odors, while on stage the ballet and Roxettes are set in a scene of a famous routine and tableau. Beatrice Belkin offers a coloratura solo during this scene, while Micky McKeen, the songster waltzer, presents a specialty, and Patricia Bowman and Leonora Mannato introduce a pleasing ballet lot.

The last scene is Am Amanecer Party, with Frank McCall as the chief waltzer, a dancer that is a product of song, dance and comedy. In this scene Willy Chertoff and Dora Washburn make a dance number, the Mailman exhibition of the great dancer two boys and four girls offers a delightful routine simultaneously in two groups. Introduction has a meaning catchy and graceful tunes, and Martha Doran does the Pleasing Oriental number. The Roxie uniformed staff appears on the stage for a few moments just at the final court, setting the presentation to a brilliant climax. Harold Van Dyke opens the entire piece with singing "La Cloche, Laugh" which is repeated by request.

H. D. STRANG

Paramount, New York

Puttin' on the Dog is the moniker hung on the stage show at the Paramount, this week. It is a "dogy" show at that, with enough variation of talent to require one of the most experienced men in the house. In this case the man has been left alone in the house and is thrown together that the piece loses nothing in the audience. Sammy Colvin, billed as the motion picture comedian, is in charge of the Friday show, and for what seems to be the better part of the performance he has helped the entire package and drawer for the laughs. Condon, as a stage comedian, has also been left to perform. It is possible that he was asked if he should stick to the squawkers where he feels most at home.

Another Musical Classic

NEW YORK, March 17—Another Berlin, the New York home of Edith Pichler and Charles Halprin, has been assigned roles in Paramount's "The Man," which Clara Bow will star.

In Clara Bow's Next Film

NEW YORK, March 17—Edith Pichler, the wife of the noted German director, has been assigned roles in Paramount's "Three Men in a Cabin," which Clara Bow will star.

Now! $8.00
TALKING PICTURE TUNABLE

Attractive to any Projector, 16 mm or 35 mm. Newest Talkies. Film. 33 1/3 Revolutions. Ball bearing. Self-Set Base Balladagram No. 200. Bags in Cameras—Talking Picture Equipment—Free

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NOW! 55.00
TALKING PICTURE TUNABLE

Attractive to any Projector, 16 mm or 35 mm. Newest Talkies. Film. 33 1/3 Revolutions. Ball bearing. Self-Set Base Balladagram No. 200. Bags in Cameras—Talking Picture Equipment—Free

NEW YORK, March 17—Lillian Roth has been assigned a prominent role in M-G-M's "Madonna," an original story based on the life of the real life. In "Madonna," Lillian Roth and Roland Young have the leading male roles.

"Cuckoo's" New "Revels" Name

NEW YORK, March 17—The title of RKO Radio Pictures' "Rosenfelde's" has been changed to "A Cuckoo's Tale," the new title that includes an all-star cast.

F. N. Signs Three Stays

NEW YORK, March 17—Joe E. Brown, Lila Lee and Fred Kohler have been placed under long-term contracts by First National. Lila Lee is now working with Kohler and Brown awaiting assignment.
Orchestra and Melody
Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Bill McKenna Does Novelties

Bill McKenna, who wrote "Has Anybody Here Seen Kelly?" and other popular ditties, has been busy recently turning out novelty comedy songs. His new "Twanger" hits have been taken up by radio artists and string orchestras as a relief from the overproduction of sentimentals. McKenna has also injected a new honors-funny melody which has been sung in the South to various lyrics for the last 46 years.

George Shirry in Gary

GARY, Ind., March 18—George Shirry and his band have opened at the new Pinto Cabin here for a 10-week run. George has formerly worked with Jack Crawford. The band is heard nightly over Station WJEJ.

New Denver Club Opens

DENVER, March 15—"Topaz Roof," night club has been opened just outside of Denver by Alex and I. Kaplan. Joe Chlifford is master of ceremonies. The Eight, Twenty Rookers, comprised of Charles Kaplan, Idris Kaplan, John Becher, Chancellor Brumley, Herman Appleyard, George Cross, Mike Smith and Al Lampert, are furnishing the music.

Harry Swift Framing Band

FT WAYNE, Ind., March 15—Fred Tugman, former pianist with Vic Meyers' Orchestra on the West Coast, has succeeded Harry Swift at the Management Cafe. With, formerly with Ted Lewis, is organizing his own unit, to be known as the Harry Swift Stompers.

Business Off In Southland

 Operators report worst winter season in years—bookers a bit skeptical

 Operators of dance places in Florida were not the only ones who took it on the chin this year. In fact, the entire South has suffered a drastic drop in business this season. According to word emanating from below the Mason-Dixon line, Midwest dance bands and shows were hit just as hard as those in the South.

Jean Armand With Cross Music Firm

BATTLE, Wash., March 18—Jean Armand, for the last six years prominent in the West Coast theater and popular music industry, is now working for the Cross Music Corporation, with executive offices in this city, and with professional branches in San Francisco and Los Angeles.

Charlie Terrell Band Augmented to 14 Men

CHARLIE Terrell, who has been playing with his eight-piece outfit at the Persian Inn, just outside of Ovens, Ky., has been augmented by his band to 14 men, and next Saturday will move into Greenbriar Village, Day-

Hal Pratt Combo Set for Location

OKLAHOMA CITY, March 17—Hal Pratt and his band, now playing night clubs through the West, will be in Oklahoma City for a two-week engagement at the new Persian Hotel here on April 15. The Pratt aggregation recently concluded a six-week engagement at the Persian Inn, Tulsa, where Pratt is carrying a 14-man band. The band is named the Hal Pratt Orchestra, and his 11-piece unit followed in the Pratt orchestra at the Greyhound Bus Line. Both bands are being handled by the P. & R. office.

Leo Reisman Plays Night at Old Stand

BOURNE, Mass., March 15—Leo Reisman returned to the scene of former triumphs, the Richfield Hotel, where his orchestra played for a number of years and where he still finds a very warm welcome. Big billboards outside the hotel advertised "Reisman! The Biggest Show on Earth!" and the place was packed from the moment he walked in. Saturday night.
Russo Popular With Chi. Folk

CHICAGO, March 18.—Russo and his Maryland Aces, one-piece combination which recently concluded a three-weeks tour of the Pennsylvania coal fields, are playing a string of college and ballroom dates thru the Shenandoah Valley district. The band, which is said to rival the biggest clubs in the region, has just returned to Baltimore, Md., shortly to play a number of dance dates.

Included in the Ong gang are Ike Burton, sax, and earl; Prod.—Chet—J. Ray, guitarist; Marvin Carnahan, piano; George Maloney, drums; Wayne Johnson, trombone; Micky Sonne, trumpet; Leonard Seiffer, banjo and guitar; Leonard Farkel, bass; Bob Johnson, drums; and John Rasmussen, voice and entertainer. Isidor Bloom is the business manager.

Real Facts About Songs!

WRITE TODAY!

JACK GORDON PUBLISHING CO.
201 N. Hoarse Ave.
Chicago, Ill.

Jimmie Joy To St. Louis

LOUISVILLE, Ky., March 17.—Jimmie Joy and his Brunswick Orchestra next Saturday night will bring to a close their four consecutive winter season at the Brown Hotel here. The boy band will play one-nighters into St. Louis, where the Brown is slated to open in early May. It may be here as long as to the Coronado Hotel March 28, following in the Blue Streak Orchestra.

The Joy contract at the Brown was originally slated to expire on February 28, but the combination was held over for three additional weeks. The Joy, however, has been in circulation for the last four years, and the Brown will have business for the next six months. The band's personnel is reported to be almost identical with the original organization.

Johnny Davis, trumpeter, until recently with the Brunswick Orchestra in Providence, R. I., has just joined the Joy band, and the band will make an appearance on the Brown's bill. The Brown Hotel management has not yet announced Jimmy Joy's successor.

Sisters United After Seven Years

CHICAGO, March 18.—Patricia Salmon, who several years ago was featured in the Polka, and her sister, Kitty, a petite young lady who has been featured in Chicago, have united in a presentation of dance dates and will now appear on a national scale.

The band, which is in the process of forming, is said to have been organized by Charlie Price, and is booked solid on a tour of the country. The band will open at the Chicago Auditorium here on April 1, and will tour the country for the next two months.

Virginia Carolina Aces Working Through Okahoma

The Virginia Carolina Aces, who disbanded in Rondan, Va., early this year, have been reorganized by Charlie Price, and are booked solid on a tour of the country. The band will open at the Polka here on April 1, and will tour the country for the next two months.

Music Men Threatened

BOSTON, March 15.—Two letters, a death threat and a demand for $300,000, have been received by Frank L. Price, New England manager of the Brunswick Orchestra, from an anti-Brunswick band, according to his assistant, Frank MacAuliffe. Price said the letter was handed to him by a mysterious telephone caller who said he was an ex-member of the Brunswick Orchestra and that "the band is turned off."

The band is playing at the Tremont Street Theater in Boston at the present time.

Johnny Black at Byron's

CHICAGO, March 18.—Johnny Black, well known as a member of the famous Dixieland band of two years ago, is alternating with Danieleone and White at Byron's Hotel here, and is a member of the band for the next eight months.

He is featured in a presentation of dance dates and will now appear on a national scale.

Melody Mart Notes

IRVING FIELDS is now engaged in handling the news of present and forthcoming dance dates and is traveling the country for the band. He is said to be doing a fine job.

Jack Yellen, of Yellen-Bornstein, has just returned to his home in Chicago, after a successful trip to Hollywood. He is planning to take a trip to Europe this summer.

Cal Callaway has just returned to his home in Chicago, after a successful trip to Hollywood. He is planning to take a trip to Europe this summer.

Congressional Joint Committee on the War to Investigate

WASHINGTON, March 17.—Senator Reed Smoot, chairman of the Joint Committee on the War to Investigate, and Representative Richard W. Austin, minority leader, have adopted a resolution that the committee be continued to the next session of the Congress.

The resolution was adopted without debate or amendment and was signed by both committee members.

The committee was organized in 1918 to investigate the war and to make recommendations for the peace conference. It has been active ever since.

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Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and not necessarily those of The Billboard, which are expressed on the editorial page.—ED.

The month of March has brought substantial and significant developments in the world of the arts and entertainment. The month is traditionally a time of new beginnings and growth, marked by a perceptible increase in the number of companies opening their doors for the season. The opening season marks the most successful period in the life of a theater, in that the season is normally far more successful than any other season and that it is also the most important period to the audience, who may attend the theater for the first time. The month is traditionally a time of new beginnings and growth, marked by a perceptible increase in the number of companies opening their doors for the season. The opening season marks the most successful period in the life of a theater, in that the season is normally far more successful than any other season and that it is also the most important period to the audience, who may attend the theater for the first time.

The call of George Julian Houtain and other officers of the T. S. M. A. for a substitute for the name "granite stock," remains unheeded. And says Dwight Mead, who proposes a five-week circuit:

"A distinctive name must be found for the circuit as a whole, and such separate unit must have a distinguishing name." Why not submit the plans of the board of directors to a committee for consideration to be named by President Will H. Harper.

Discriminating purveyors are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood. One of the most popular choices is the "fancy of the stock managers," who are quick to make the fare they select for their patrons suit the season. With the arrival of the winter months, menu items are selected to reflect the season's mood.
Mormon Church Fosters Drama

SALT LAKE CITY, March 15.—The Mormon Church has been doing its bit toward the prevention and control of the stock drama. The church has been fostering dramatic content created by the offering of good plays. The contest is for one-act drama.

Manager Charles W. Glogston is offering prize ranging from $25 for the best one-act play presented. This is an added attraction at the Playhouse. The play is presented by a special cast, one each Wednesday night, at curtain time.

Manager Glogston has gone to Los Angeles to consult with Charles B. Hardin, Utah's leading producer, relative to future plans.

Let It Be Gay, last week's production, did good business, the Seventh Heaven, the following bill, did not do as expected.

A real box-office draw has been the stock company's benefit performance, when charity organizations or churches count out the tickets for the tickets. Every Monday and Tuesday, to the end of the season, has been contracted for, which always assures a big house.

Talkies Will Supplant Stock at Somerville

CINCINNATI, March 15.—After 18 years the Somerville Theater will close March 22. After the house is reopened under a talking picture policy.

Alto a very popular company has been playing here all season the usual stock company fare. Business since Christmas has been away below average and the general slump in all kinds of business, particularly retail, has been the main reason that stock needs a rest here; else the talking picture will cut into the "Christmas money." The company accepted a cut in salary to help the theater meet its expenses, but the stagehands at a recent meeting refused to accept a cut in their regular salary. The company not only has its own difficulties but also the fact that the audience does not see his way clear to take any further loss, and decided to close. It was only after the local heads of the theater and the audience wanted for the amount of a cut that the management and the company carried on the last four weeks.

The closing bill was Rain, several members of the organization other engagements offered them and there is a rumor that Director J. E. J. will establish a company in Providence shortly after Easter.

Elder Reid fell down a winding stair in the theater after a performance and fainted. It is thought that at first that the number was broken, but she is recovering, and the aid of a cane, took her place in the audience.

Gertrude DeMont, the comedienne, is slowly recovering from the effects of her fall last week.

Billy Dale, the popular juvenile, returned to the stage last week and received a rousing reception.

Frank Roberts' new play, The Shrink, opened last week to very favorable impression, and as several scouts from Broadway witnessed the premiere, it will not be surprising if something big comes from it. In New York the play is novel in theme and treatment, and the performance was up to the standard set during the first week, the work was contributed by Roberta Wright, Florence and Ruth Fordham. Miss Fordham made an outstanding impression as the lead character in the company. She is a very attractive and shows much promise.

Brockton Players Notes

BROCKTON, Mass., March 15.—Ken- ney Brockton, president, has an- nounced, Priscus Otto, in the current Brock- ton company, as McKee, in the next produc- tion, King, Elizabeth Sorensen, leading woman, playing opposite, as Lydia. K. K. C. cast, incompletely, was occasioned by the departure of Walter Davis to the bedside of his wife, in New York City, several days ago. Mrs. Davis underwent an operation at a fright age, at which time her husband made her a week-end visit. The absence of Walter Davis nece-
Larry Nolan Closing Soon

Colorado house season ends April 19—Iowa tent tour begins May 1

CHEYENNE WYOMING, March 15—The Larry Nolan Players, who have been playing a one-week circle of Colomnes throughout this winter to good results, are slated to close their winter house season Saturday at the Space Theatre, Idaho Falls. The company will play the same territory in Iowa as last summer.

The show’s equipment will be given a fresh coat of paint, and a large electric sign is being constructed for the front. The present cast will remain intact, and the Melody Lane Orchestra of five pieces will be augmented to seven. An eight-piece street band, which will be featured with the Nolan show this summer, will have numerous changes in personnel.

Randall Sipes will take charge of the orchestra, and Jimmie Fergie will put in some time with the cast. The coffee shop, with three assistants, will look after the big top. Larry Nolan will direct and write the show, as usual, and M. M. Lambert will be treasurer. Cliff Blackerby will handle the box office.

Among the plays leased for the 1930 tent season are Sherman’s Broadway Follies, The Ruddocks at Home, and Reuel Mack’s Long Lost Perkis. Others will be announced later. Only one change has been made in the Nolan cast so far for this summer, Joe Chenevert leaving the company after a few weeks’ work to date, Sherman’s Tiny Ann running close to slack.

The show has enjoyed perfect Colorado weather for the last seven weeks. After the worst December and January the company has encountered since its inception.

Jimmie Fergusson is the owner of a new cow, and James Sipes was recently driving a demonstrator recently, so it is expected that business will be up to normal and the outfit will be able to get along better.

In the Spotlight

By BILL SACHS

Kane-Mack Finish Tour

Season in Ohio pans out fairly well—Jimmie Mack sells interest in show

ZANESVILLE, O., March 15—The Kane-Mack Players, who have just wound up their season after a fairly successful run in the Buckeye State, the show encountered very little opposition in the territory during the winter months, and as a result had things pretty much their own way.

Some of the Ohio towns were extremely poor this season. Harry Kane reports.

Jimmie Mack’s has disposed of his interest in the show to Harry Kane, who has been running this show for the last twelve years. He is going to the road against August with two units, one to play Ohio and the other West Virginia. They will play on a second-rate theatre and will be in the cast of the No. 1 show, while Jack Lee and Monty Mann will be in the No. 2 outfit.

Kane-Mack Players plan to open the Kane-Mack Players on a stock location in April, but the idea has been abandoned.

Western Canada Bad, Bill McGuinn Reports

 WESTERN CANADA, March 15—The McGuinn Company, under the management of R. C. McGuinn, and with W. J. (Bill) McGuinn in the chief comic role, is now touring the provinces. The company, which shortened its tour last week, is now playing in Saint John, N.B., and will be in the Middle West in the near future.

Kane-Mack Reports

Kane-Mack Players are now back on the road and plan to open the Kane-Mack Players in the spring, but the idea has been abandoned.

In the Spotlight

By BILL SACHS

Illness Closes Shannon Company

WAPAKONETA, O., March 15—The Shannon Players' season was cut short by the illness of the manager, who was forced to close suddenly and was flown to a hospital for an operation. The company has been out since last week.

Manager Shannon announces that he will open his tent season in this town May 1.

Loranges Sign People

DETROIT, March 15—Mr. and Mrs. Nelson Loranger, of the Loranger Stock Company, are in the city lining up people for their sixth annual tour thru North Dakota, which is to open May 8 at Minot. Among the principals already engaged are Miss Ada Doubet, Miss Dale, Fred Goodwin and Titie Garwood.

“Happy” Gowland in N. O.

NEW ORLEANS, March 15—“Happy” Gowland has returned home from a tour through the South, where he has been staging numerous style shows. Gowland again will be with the Paul English Players for the season. The show will start rehearsals soon.

W. I. Swain Show Begins Rehearsals

NEW ORLEANS, March 15—The W. I. Swain Show is in the midst of rehearsals at the Swain Building here, with Col. Swain personally in charge. A corps of assistants is busy overrunning the car, and when the train pulls out from this city the show will be in tip-top shape.


Charles B. Rainley on Air

Charles B. Rainley, who for many years played leading roles in the plays of a leading character man, who will shortly begin his third season with the Earl Newlon Players following the successful seven-week run with the Tom Allen "Ten Nights' Company", will appear with various "Tosy" shows, and was considered one of the best Siamese at the tenderfoot-bashers.

The programs are made up of old-time plays and songs.

In the Spotlight

By BILL SACHS

We have found that repertoire managers, as a rule, delight in boasting of the number of people they are bringing with their shows. Frequently we receive word from a manager, stating that he is bringing 40 people, when we know, and do others everywhere, that he is actually carrying about 20 folks. Others know of having the habit of padding the roster with a half dozen to a dozen fictitious names, anything to lead the opposition to believe that they are really tooting on "opry" this season.

Possibly it’s one way they have to amuse themselves, but getting down to the finer points, it doesn’t mean a thing. It’s not how many people, but how good little ones get out the money.

Kentucky and Tennessee were literally flooded with tent shows last summer, and, as a result, many of the good shows were delayed, including a number of the bigger shows. It also led to the practice of jumping ahead of one another, to a view to getting the cream before the other shows.

However, that’s nothing compared to what’s going to happen down in that territory this season if all those who are threatening to do out under canes thru their summer really do so. There are numerous attractions which are clamoring to make that territory for the first time this season, including a number of new shows that appear to be in a season’s field for the season.

As we go to press, manager recently remarked: "There were so many tent opening in Kentucky last season that on one occasion I found myself in such a position that I couldn’t just pick one out in any direction for a distance of 60 miles without finding in another manager’s town." If you haven’t anything else to do this summer, watch the Kentucky-Tennessee sector for excitement.

Arthur P. Almond, plant manager, is now handling the entire operation for the St. Louis office, and is making a trip thru the St. Louis office, and is making a trip thru West Virginia.

In the Spotlight

Bobo’s Windmill Tour

Bobo of Bobo’s Windmill Tour plans to open the Windmill Players in the spring, but the idea has been abandoned.
Twymon Acquires Bybee Equipment

If E. Bybee, of the Bybee Players, infor-
med the New York manager of the equip-
ment his company has been using for the last 17 years, Bybee is retiring from the business to give full attention to his drug business in Pollet, Tex.

Twymon, it is understood, will increase the seating capacity of the Bybee box and will have it equipped to handle the large number of equipment. This will be the first season for the Hazel Hurd Players under canvas.

Roy and Ricca Hughes
To Try Canvas Again

Roy Hughes, the well-known star of Roy and Ricca Hughes, in a visit to Erie, Pa., last week, advised that he will again have out the Roy and Ricca Hughes Players under canvas this season, opening about the middle of April at Leominster, Tex. The company is under canvas last season proved a great success.

The Hughes company will tour through Kentucky and Tennessee, covering the major cities in the Southern States. There are 25 people in the line. The tent equipment is in Leominster City, and the 300 tent cards will be delivered on time.

Jack Kelly Organizing

CHICAGO, March 8—Jack Kelly is in town from Lansing, Mich., engaging per-
sonnel for the Leominster show, which will open about the middle of April in Leominster, Ark.

Rep. Tattles

GEORGE G. WOODBURY, formerly of the Western New York Comedians, and a member of the Leominster show, is being a favorite with the Drake Bros. Show last summer.

Karl Cartwright sends us a clip-
ing of a newspaper ad on a popular brand of cigarettes, the idea being made up in the old-time wood-block form, and showing the smirking villain doing wrong to his Nellie. "Put me in mind of Uncle Josh Spruitt," Cartwright ponders. Last week, we noticed that we had "otal was mind of Uncle Josh Spruitt, Along

2 NEW PLAYS BY WHITNEY COLLINS
"The Man Who Sold Out"

Addams, 2 acts. 6 scenes. 3 acts. 3 scenes.

The Badger Game"

Addams, 2 acts. 4 scenes. 3 acts. 3 scenes.

200 ONE-
SHEETS $8.00

THE QUALITY KIND that attract and the one kind that makes you think. Write for samples—list of prices.

THE BILLBOARD PRINTING CO.,
Trenton, N.J.

The landscape of Journalism.

MARCH 22, 1930

SILVERS FUN SHOW

In the leisure time, Coney Island. New York. New

Theater

WANTING

REAL SERVICE

on

TYPE POSTERS

dates and cards

DISPLAYED ATTRA-

CTIVELY.

PRINTED ON LITHO-

GRAPH PAPER WITH

NON-

FADING INKS.

Write Us for Samples

and Prices.

The Donaldson Litho Co.,
NEWPORT, KY.

(Opposite Cincinnati).

THEATRES

Tell the Advertising in The Billboard Where You Got This Address.

SOME OF THE BEST OF THE WORLDS' BEST

SPECIAL LISTED IN DETAIL IN OUR CATALOGUES.

SHOW PRINTING

Curtis, Ohio

SURE FIRE PLAYS. $30.00

SHURY HICKS SHOW RENTAL.

Colony Hotel, Los Angeles, Cal.

SHEPARD, HARMON 
AND DONALDSON

OPENING SEASON SPECIAL OFFER

Progressive Young Men's Relief

14-

CITY OF MARIE-SEP. 10,-height, 4 ft., 6 in.,

BY THE PRODUCERS OF "BEAVER." 

HALF PRICE FOR OPENING NIGHT.

HIGHEST QUALITY—QUICK SERVICE

TROUPE OF YOUNG MEN.

AUG. 12-16.

SHOWS. CALL FOR DETAILS.

SHEPARD, HARMON & DONALDSON.

ROYALTY PLAYS

$5.00 and $5.00 FOR THE SEASON

WHEN PAY FOR LEADS. See List.

JOHN LAWRENCE

CITY OF MARIE.

WANTED

McClure Printing Co., New York City.

WANTED

SILVERS FUN SHOW

In the leisure time, Coney Island. New York. New

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Tell the Advertising in The Billboard Where You Got This Address.
Att Candler

For Atlanta

Shoe set at Met. indefinitely — to play in conjunction with talkies

ATLANTA, March 4—Att (Skinny) Candler, Atlanta’s best-known shoe manager, is also a producer and will be producing a play for the Metropolitan Theater here, starting Monday. The initial offer will be Sam Girl.

The house is under the management of John Combs, and the Candler company is inaugurating a new policy of holding the top rung for shows, which have been in conjunction with first-run talkies for years.

Those who will be seen as regular features of the many and varied (Skinny) Candler, comedian, Chilly Smith, manager, Jack Winer, Dawson, and Meeks, all of whom are popular with audiences.

Audience attendance features four vaudeville acts, two illusionists, the gillock, and a chorus and dancer.

Phil Presson Has Out

Own Company in Texas

Philip E. Presson has forsaken the tab for the present, and has launched an eight-week vaudeville circuit, which has been running for years, to attract new talent and to fair results.

Presson’s vaudeville attraction features four vaudeville acts, two illusionists, the gillock, a chorus and dancer, and a chorus and dancer, with musical accompaniment.

Clara Smith on T. O. B. A.

ST. LOUIS, March 15—Clara Smith, colored stage and recording artist, opened on the T. O. B. A. Circuit at the Rocket Theater, Little Rock, Ark., and in the same city. Her act is being repeated over the next week, with the Grand Theater, Chicago, to follow.

Tab Notes

VIRGIL (SLATS) TAYLOR and wife are back at the Liberty Theater, Seminole, Okla., and the 4:30 and 5:30 show will be held this week.

FRANK MALKY’S Smiling Eyes Company has two more weeks of Pullit house and is booked for four weeks with the 4:30 and 5:30 show, which will hold back northward.

NO SHOP and wife have just completed a 23-week run at the Little Rock Theater, Little Rock, Ark., and are now spending a few weeks with the Pullit house and will head northward.

DETTY EARLE (Mrs. Jay Mason) had an arrival in her home town, Cincinnati, Ohio, and has been working on the Pullit house and is booked for a few weeks with the Pullit house and will head northward.

EMMETT LYNCH, Hobart, Walsingham, and H. J. Lawrence, who closed recently at the Tymark, have opened a new vaudeville act, and are now on the Pullit house.
BRET SMITH WANTS

Four medium Chorus Girls capable of handling tricky stock routines: salary twenty-five dollars. Male and Female Song and Dance Team for stock engagements. Two or more musical numbers. Big Band. Ss. Top Tenor, Baritone or Lead Singer for quartette. Stages, height, weight, previous engagements. Wardrobe, gents, appearance essential. Photos or display promptly returned. This is a sleeping engagement at its sixth week in this theatre and thirteenth consecutive years in engagement. Wire or write Hippodrome Theatre, Baltimore, Md. indefinitely.

The BILLBOARD HOTEL DIRECTORY

ADVERTISING RATE—One line across two columns, consecutive insertion payable in advance: 52 times, $35; 72 times, $50; 15 times, $15.00; 50 times, $45.00.

NEW YORK CITY

ACROPOLIS HOTEL. 214 W. 48th St., N. Y. W. C. C., with Bath, 75¢; 28th St., 60¢. T. 250. FORSTER HOTEL, 113 W. 46th St. (Broadway and 46th Ave.). Bath, 25¢; 24th St., 65¢. T. 250. MINNIE A. HOTEL, 515 W. 48th St. (Broadway and 46th Ave.). Bath, 45¢; 30th St., 25¢. T. 250.

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CORONA HOTEL. 734 Main St., Buffalo, N. Y. Bath, 25¢.
City Stock Changes Policy to Two-a-Day

NEW YORK, March 15.—Louis Management, director-manager, and Howard Burkhardt, general manager of the City Theater, announced that effective next Monday the 3-in-1 continuous show has been discontinued, and the schedule changed to two two-hour performances, with interpriod ticket, charged their policy on Saturday last to requisition two-a-day service with all seats reserved.

The prices for the continuous policy, according to management, are $3.50 and $2.50, and Sundays 75 cents. The prices for two shows, with an interpriod, for matineses and Sundays 65-75 cents. $1 for evening performances and Sundays, and no explicit changes for matineses.

Saturday matinees the house was well filled by an expectant audience.

Production.—More than the usual fullness of an audience was present for the 3-in-1 continuous show, and the usual fullness of burlesque and dancing was in evidence. The regular personnel of the house were on hand, and the usual fullness of the audience was in evidence. The regular personnel of the house were on hand, and the usual fullness of the audience was in evidence.

The musical numbers, dance ensembles, tableaux, tableaux vivants, stunts, and acts were all done at the usual level of excellence.

Leslie, the famous comedian, carried the burden of the evening.

Miss Green and Murray Green, a couple of the most popular comedians of the day, did their bit, and Murray supplemented with some of his own material. Miss Green, a couple of the most popular comedians of the day, did her bit, and Murray supplemented with some of his own material.

Rory Ronan, the personality of the evening, was a revelation in his role as a singing soubrette. Miss Ronan has a voice of unusual beauty and a personality that is a joy to behold.

When the curtain fell on this evening of laughter and music, the audience was left with a feeling of satisfaction and joy. The performance was a success, and the audience was left with a feeling of satisfaction and joy.

The management is to be congratulated on their excellent presentation, and we hope to see them many more times in the future.

Passaic-Bayonne Stock Alternating

PASSAIC, March 15.—Joe Hurlbut, con- (The rest of the text is not visible.)

Lyric Theater Stock Flounders and Flops

HOBOKEN, N. J., March 15.—The Volo- (The rest of the text is not visible.)

Police Police Strip Numbers at Passaic, N. New York, March 15.—The police de- (The rest of the text is not visible.)

American Theater Stock Arc Victims of Robbers

NEW YORK, March 15.—The manage- (The rest of the text is not visible.)

Rialto and Academy Alternating Stock

CHICAGO, March 15.—Leo Stevens is now ful- (The rest of the text is not visible.)
NEW YORK, March 22—The change in policy from continuous to two-day-a-week shows at the City Theater, beginning last Thursday, is not good for the matinee, but not so good for the evening, that show come again from two-day-a-week to three-a-day for Saturdays and Sundays.

Hickman Loses Money And Jewels in Holdup

NEW YORK, March 15—Lee Hickman, 22, a a former of the Peacock Theater stock company, was有价值 at $850 to hold-up bandits after his Wednesday night performance in the Peacock Theater, March 12.

Watson, in the Peacock Theater, was wounded for his habit of carrying his savings in a purse on his person and its probability it became known to the bandits, who in the process of a hold-up, forced him into an auto at the point of a gun and robbed of his savings.

GAYETY THEATRE

LOUISVILLE, KY.

Available for Buffet Stock. Want to hear from you. Write to:

C. E. F. GALLAGHER

218 W. 5th St.

INDIANAPOLIS, IND.
Irvine Players' Annual Event

Little Theaters by JOSEPHINE M. BENNETT

(N.Y. group, professionals and semiprofessionals, appear at the Wannamaker

The Irvine Players, of New York City, under the personal direction of Donald Irvine, last week presented three programs of one-act plays in the Barrow-Maker Auditorium. The Irvine Players are a group of professionals and semiprofessionals, between 25 and 30 of whose members have been in Broadway production since the beginning of the year, and some of the present group are appearing for the first time.

The Wannamaker appearance of the Irvine Players is an annual event. They are very well and favorably known locally and will be remembered by radio listeners in New York, where they have broadc
Television In Germany

Plans for service are under way—regular program expected to start in fall

Plans for start television service in Germany are under way, according to reports received by Gerald C. Gross, short-wave engineer of the Federal Radio Commission.

Gross has been inspecting radio conditions in Europe and recently returned from abroad. He reports that a campaign on the part of Germany to transmit regular schedules as early as possible has been delayed and put into use, and that it is planned to transmit regular programs by fall.

Television research, according to Gross, is carried on by the German postal authorities with the co-operation of private interests. Speaking of a demonstration of the German television system he observed,

"The system demonstrated to me was entirely different from what I expected. The picture was easily recognized and distinguishable."

In discussing sound broadcasting, Gross reports that the short wave broadcasting license in Germany pays a monthly tax of 2 marks or 24 marks per year. This tax applies to any number of receivers in a single family, and to any number of receivers in various places by the same owner, such as a portable receiver on a camping trip, and a postcard collect all tax each month.

Cincinnati Station Aids Plan To Restore Theater Musicians

Cincinnati musicians have launched a campaign to restore music to the theater orchestra. On March 3 WCX, Cincinnati University, held an unusual program. It was the first or a series of radio programs which are to be directed by well-known conductors in the campaign.

Barber, director of the Cincinnati Symphony Orchestra, directed the original Zoro Opera Concert Orchestra in the initial program. The third concert was conducted by Carl Koppman, director of the Cincinnati Symphony Orchestra, and the fourth program boosts the work of John G. Kay, director of the Cincinnati Orchestra.

Clara Yawood, president of the Cincinnati Symphony Orchestra, is appealing to listeners during each program, asking them to let the public know that the policy of the theater is to restore music and to receive support.

Radio and Theater Working Into Closor Bond

For some time now the far-visioned minds of the radio and the theater have been catching up on the possibilities of each other. The two agencies of entertainment have received considerable attention is that of projection television programs in the form of the TV program. There is a connection between the radio and the projection program. Television, in the media of both theatre and motion picture film, is and will continue to be used in the theater on the other hand.

Television pictures, either of instantaneous scenes of the nearest type transmitted from the studios or of static performers playing from distant points in the future in all events. The television industry is in the process of producing television motion picture films, and considerable experimental work is in progress elsewhere.

Thus a step between the motion picture and the television industry has been predicted for some time, and the fact that these two industries are coming together in a logical and coordinated way is not surprising.

WENR Gets Lost Time Back

An entire radio program was broadcast by blind members of the New York Guild for the Jewish Blind recently. The playlet, 'The Matter of Husbands', by Truda Molnar, was broadcast over Station WENR.

Hawaii Hears WGY Test

Schenectady, N. Y., March 18—Radio listeners in Alberta, Y.W.C.A. Vancouver, B.C., and the Pacific Coast radio stations reportedly received remarkably clear and strong signals from WGY, of Schenectady, in the first of a series of early morning broadcasts using 250,000-watt power in the antenna. The first program was broadcast at 4 a.m. last Sunday under special license granted by the Federal Radio Commission for investigation of high-power broadcasting. The broadcast Sunday marked the first time anywhere of 250,000-watt power for broadcasting.

Blind Guild Gives Radio Play

By Josephine M. Bennett

(Communications to 1500 Broadway, New York)

Radio Cinema Vision Corp. plans to present its first practical tryout on sound-recorded radio programs. The program will be transmitted to 132 stations in America and the same program will be transmitted to radio stations in Europe, Canada, and South America. The program will be transmitted simultaneously on all 132 stations.

Sound film recordings will be made in 1930 by a number of radio stations of sound-recorded radio programs which will be distributed over the entire United States. A program of sound-recorded radio programs will be transmitted on all 132 stations.

The recordings will consist of sound records made on film. Copies of these films will be transmitted on all 132 stations. The recordings will be broadcast on all 132 stations.

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Marquis Show Closing May 1

30 per cent of Michigan stands good for return dates—Southern Ohio bad

Marquis, the Magician, who opened his busy season here, September 12 last, and who since that time has played practically all the key dates in Michigan, as well as in the number of stands in Ohio and Indiana, will wind up the season on April 15. 

Palm Koloff, who has been advancing the Marquis show since the start of the season, has the show set until April 15, and has closed his bookings to go to his home in Arlington, Va. There are 25 shows on the Marquis plan to do two weeks at six different points.

The show encountered its first business depression this season in Midland, and in Michigan and the company toured for three months, and when they accumulated 25 per cent of the towns played for return engagement next season. Experience is the key to present every date at the Wolverine State.

Although it is true that the Marquis organization is a fair share of business, it is wrong to say that the show has been on the bottom. The number of hard-working magicians is a notable feature of the show. The Marquis shows performed as a unit, and thus made the show a success.

Marquis' plans for the summer are not yet finalized. It is planned to go to Charlestown, Ind., and to Beaverton, Oreg., for return engagements. Last summer season he played theaters in Indiana and Illinois.

Lippincott Ends Successful Tour

WHITEHOUSE, Tenn., March 15—Lippincott, the Magician, and Company are winding up a 10-week tour of schools in the States.

The company has produced many a good illusionist, and the party is doing a fine business here.

Sunday night Lippincott opened the new high-school auditorium at Cooperstown, N. Y., and succeeded in drawing a capacity crowd. When the company arrived at Cooperstown the auditorium had been installed for the season. The party was a success.

GREYSTOKE to Arkansas

Greystoke, Ark.—Greystoke, formerly located under the billing of H. N., was this week winding up his stay in the Cincinnati schools. At the conclusion of the engagements Greystoke will have played 38 schools, at which he showed a total of approximately 25,000 children.

From Cincinnati, Greystoke is hitting out for a swing through Kentucky, and on to Arkansas, where he has a string of choice spots picked out.

Roy Keepers Keeps Busy

Roy Keepers, creator of illusions of Ackerman, Dill, and Kasner, has been working (for the last several weeks on several show dates) with a brand new illusion team, consisting of a number of other magicians. He has just announced the name of which is being kept secret for business reasons. For the Murdock and Keen Group, this is a new and unusual feat. Keepers is also a large publisher of college papers on the West Coast.

Kenny, the Magician, is now coming in and taking engagements for the summer season, and will be ready to hit the road when the season opens.

Chi. Magi Stage Oldtimers' Night

CHICAGO, March 18—Some of the original members of the Chicago Magician's Association are now planning an oldtimers' night to be held at the Hotel Sherman, 412-414 N. Michigan Ave., on May 1.

The Convention is being held during the Chicago Convention in San Francisco, and will be open to all Chicagoans.

It is expected that there will be a very large attendance, and the convention will be held in the Hotel Sherman, May 1.

Features of the day will be the magic carnival and "Chicago's" show. Well-known magicians from all over the country are expected to attend.

C. Danjhi to Chicago

PORTLAND, Ore., March 15—C. Danjhi, the celebrated magician, who is now playing in 18 local playhouses during the last five months, is slated to come here for a short visit.

Before coming here, Danjhi played seven theatres in Seattle.

In addition to his theater work, Danjhi has been giving magic lectures and demonstrations at the various magic clubs of the Northwest. He is also responsible for conducting the magic-reading school at local department stores.

S. A. M. Meet For Chicago

Convention dates May 31 and June 1—Hotel Sherman to be headquarters

CHICAGO, March 18—At the monthly get-together meeting of the Chicago Magician's Association, held in the Hotel Sherman, last Friday night, it was announced that the annual convention of the S. A. M. will be held in Chicago May 31 and June 1.

It is expected that this year's convention will be the finest ever held.

The Hotel Sherman has been chosen as the headquarters, and the first day's sessions will end with a banquet and "Chicago's" show.

Features of the second day will be the magic carnival and "Chicago's" show. Well-known magicians from all over the country are expected to attend.

Gene Brandon, formerly associated with the theater in Chicago, will be located permanently at Williams, Ill., where he will be the manager of programs.

MAGIC TRICKS, BOOKS AND SUPPLIES

Please write for list of our supplies and names of books sent postpaid.

THE OLD REPUBLIC

CHICAGO MAGIC CO.

412-414 N. Michigan Ave.

To 'Ears' More—"Learn" More—"SECRETS" of MAKING MAGIC PAY

OUR SECRETS ARE YOURS.

A complete convincing and entertaining show of "Secrets of Making Magic Pay," in 50 handsome colored plates, is now available.

"Secrets of Making Magic Pay," by John H. van Borssele, is a complete book and one of the most interesting and entertaining books ever published on the subject of making magic pay.

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Billboard

March 22, 1939

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Stage Employees and Projectionists

By CHARLES CROUCH

Communications to 1960

BROADWAY, NEW YORK

LOCAL NO. 1, New York City, of the International Alliance of Theatrical Stage Employees of America, Paul Long and genial union, Abner Ruben, is back from Washington, D.C., where he just attended the opening of the new auditorium of the Capitol Theatre, designed by Harry A. Hunsaker, and following the event. Abner Ruben, who is in charge of the Grand Theatre, Brooklyn, N.Y., is also a member of this local.


JUNE 2 is the date set for the International convention. The Alexandria Hotel in Los Angeles will serve as convention headquarters.

THE FOURTH DISTRICT, which includes Pennsylvania, Delaware, New Jersey, New York, and the District of Columbia, will hold a meeting in conjunction with the International convention. This meeting will be presided over by William J. Harrer, vice-president, officiating.

WILLIAM J. HARRER, vice-president, has been assigned to Huntington, W. Va., as local 258 in adjusting business matters.

JOE CAMPBELL is investigating the application for a local chapter in Minnesota, which will also see local 354 at 542, Greenville, Tex., to settle a dispute with the Public management.

WILLIAM C. ELLIOTT, vice-president, has been assigned to Local 105, Manchester, N. H., to adjust a controversy with several management groups which are due to negotiate.

WILLIAM A. DILLON has been assigned to Local 150, Rochester, N. Y., to adjust a controversy with several management groups which are due to negotiate.

LOCAL 350, Lawrence, Mass., will receive a visit from William A. Dillon, who is in charge of the labor relations department.

DIFFICULTIES between Local 248, Dayton, O., and local management have been settled with President Fred Dempsy of Local 248.

A DISPUTE between Local 253, Rochester, N. Y., and the management of the Eastern Theatre, has been settled through the intervention of William J. Harrer, who secured an increase.

ED TIMNEY recently added in setting up a new system of sound equipment in the play-by-play of the New York Giants, used at the Polo Grounds.

LOCAL 550, Westchester County, N. Y., has been assigned to Local 392, New York, New York, to adjust a controversy with the local and nonresident parties.

LOCAL 182, Madison, Wis., has been assigned to Local 392, New York, New York, to adjust a controversy with the local and nonresident parties.

RADIANT SIGNALS—By Finley Trait

In the coming season, a new trend in projectionism is expected to be seen at the River Theatre, Los Angeles, Calif., and the downtown theatre, New York, N. Y., where the use of the new projection equipment is expected to be enhanced.

THE FILM WEEKLY

Australia

By BOB EMETT

Communications to 1960

AUCKLAND, N. Z.

MINISTREY OF MINISTERS

By MINISTREY

Communications to 1960

AUCKLAND, N. Z.

MINISTREY OF MINISTERS

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AUCKLAND, N. Z.
Beauty Box
Making a Girl Like Herself

We just made a test. One of our girl friends made the remark that she "just doesn't feel like having her straight black hair cut off". So we went to the Beauty Box, and you will be interested to know that your hair is just the thing we are looking for.

**DANDY**, ELFIN Harriet Brown, now appearing with Mrs. Wynn in Simple Simon at the Ziegfeld Theater, in New York city, has a delicate pink and pastel, which is made entirely of tiny pink and white variegated ostrich feathers, and which falls with the dancer's motion and the whole billowy grace of the line. The tulle bodice contains one of those of the way at arm. The tulle is worn, and the white satin bolts add to this ethereal ensemble.

**HERESYS**, Miss Dancer, you can make a wonderful tulle skirt, which is made entirely of tiny pink and white variegated ostrich feathers, and which falls with the dancer's motion and the whole billowy grace of the line. The tulle bodice contains one of those of the way at arm. The tulle is worn, and the white satin bolts add to this ethereal ensemble.

**BEAUTIFUL and superlative design** make another of very exclusive design. It is a dried rock maple; each piece is carefully selected and matched. The skirt is cut up and out easily. Each piece of the design is cut in the center between practice periods. Ideal for a top and other designs, this piece will stimulate your studio steps. We will be glad to have your prices quoted to you.

**OLD SHOES renewed and new shoes transformed**! A fine product will restore any metallic finish to a new brilliance. Slippers or shoes can be made to conform with gowns or dresses.

**You can get** a wig for the price of rental. Want to find out all the newest things in wigs? Send for free brochure. Write to us; also of science outdoor nature. Facial Film costs $1.45 a ton.

**Smooth Liquid Powder That Will Not Rub Off**

Dancers have asked us for a liquid powder that will not rub off and mark the face. We are preparing a liquid for dancers. We recommend one of the outstanding creations of a famous supplier of beauty products. It is not fluid and will not rub off. It is smooth and creamy to the face, and can be used successfully for graying the hair. Consists of no lead and is perfectly harmless. Fifty cents a bottle.

**Special Directions**

For reducing a double chin and correcting sagging muscles can be used with this reduction liquid. In the last week's columns we recommended the use of this liquid with other reducing processes, and this combination will aid greatly and speed up the good work. We just can't have more than one chin for Easter, you know.

The stringent and directions cost $1.50.

**FOOTLIGHT FASHIONS**

**Katherine Cornell** wears **Ivory Satin**

Lovely Katherine Cornell is with us again in the Empire Theatre. The Shap-Edorah, the title of her vehicle, Miss Cornell makes her striking entrance in a modern costume. Fox fur decorates the sleeves and back of her cape. The sleeves reach just midway between waist and shoulder, and provide a rich contrast. The white cape is worn over a red cape. The wrap develops into a pointed effect in back and two tails of fox bring the length down over the extremity of the back.

Cecil de Weille's Daughter Has Brilliant California Wedding

Cecil de Weille, daughter of filmactor, Cecil de Weille, was married in Los Angeles to Francis Calvin. The last word in fashion was represented at this wedding. Wraps, scarfs, veils, and accessories were supposed for fall and winter, worn, some of them, just to reach the waist, which is in fashion, and not higher than the waist.

The Chief de Weille wrap was in black satin, and another wrap was in the alabaster, sleeves, which you can, and the other sleeves, which were at the waist. The jacket is a trifle longer in back and forms an upturned collar, giving a smart effect.

The sleeves were in white, and Miss de Weille and her bridesmaids were in white and black.

**Flaming Feather Headresses in the "International Review"**

In an Indian scene in Lew Leslie's new extravaganza, the Majestic Theater, the girls wear huge feather headresses, consisting of colors imaginable—rose-reds, orange-reds, yellow and pink, and brilliant reds, greens, and blues. The costumes of evening and silver shoes.

Gertrude Lawrence in one scene wore a black feather headress, and the feathers were fringed and fringed with fringe.

A delicate blue baby Tajik is worn by Miss Lawrence with blue trim, and the feathers are trimmed with silver and gold decorations.

Mirajane Moss of Moss and Fontana, her favorite feathers and white dress.

**When Ordering**

All articles mentioned in this issue must be ordered thru The Billboard Bookshop Service, 165 Broadway, New York. In the form of money orders or cash, delivered personally, checks or stamps. Address correspondence to The Billboard Bookshop Service, 165 Broadway, New York.
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Legitimate Stage

London: For the one in the theater is reported bad generally, and possibly the makers may not have much better conditions than the last, but the hate of a 5,820 seat house, the Hippodrome, is strong.

Arthur Shirley, the well-known leading man in American films, who has already made six visits to the New York stage, appears in "The Last of Mrs. Cheyney," which opens tomorrow night for the summer season on your side. He is to play the name part a few nights only in this important production, and then he will be in the United States.

Vandervell Field

A number of American scenes are to be featured this week are already scheduled for spring productions, and there are several others offering counterpoints on a level of new-world settings. Among the others, "The Happy Valley," which Thomas Gifford, colored set, is due at the Hippodrome on April 19. Also, "The Last of Mrs. Cheyney," directed by J. J. Hoppin and released later in the season, the Gibbons, opens at Southport, which will be attended by the attitude of English audiences toward acts of this kind.

The Three Wishes are also due here in March, and are coming right. The Three Wishes was a successful hit of last season, and the Three Wishes is now being rehearsed by Cyril Gampson. The play might well have a satisfying run in London, with Miss Whittington and Miss James, who have been particularly successful in her roles in the English repertoire, including Merida, Swinburne and Bronte, as well as in the French repertoire.

The Queen is certainly the most likely discovery to this year's season of new plays, the play is finally coming to the stage for the first time, and it has not been played since 1920, when it opened in London. The play is to be given a revival at the Palace Theatre, and the Queen is expected to be well received by the audiences, who have missed the play since its first production.

One of the other scenes which I report were included in the weekly Playwrights program, is "The Crawfords," by Cyril Gampson. The play is a satire on the British upper class, and is expected to be well received by the audiences, who have missed the play since its first production.

"The Crawfords" is a play about the British upper class, and is expected to be well received by the audiences, who have missed the play since its first production.
and Flora Thomas, pianist, are at the Bouffleur de Tilm, Cannes. 

The three Whirlwinds are appearing at the American Jazz Orchestra in Brussels.

The American colored jazz, the Checkerbirds, is at the Chateau Madrid, Cannes.

A scene and Rose are presenting their comedy dance number at the Ambassador, Clevedon, Cannes。

In the Provinces

George Gordon has returned from Algiers and is spending a few days in Marseille.

De Rooy, the illusionist, is at the Théâtre Francisc-Paramount, Bordeaux.

Brussels

Francis Stitt, American entertainer, has been in the Brussels Equestrian Tent, the Juggler, and Doris Nilsa, the dancer, are at the Théâtre des Dix Mille.

The original Stanley Brothers will appear at the Ciff, Brussels.

Philadelphia

All houses are enjoying the best business of the season. The Philadelphia shown so many goods at one time.

This week sees another Shakespeare Festival, The Stratford-Upon-Avon Company, is at the Broad in a repertory version of Shakespeare's plays.

The Little Shop is stepping off for the Festival of the City of Philadelphia, and the advance sale promises another season.

The Forest Theatre, 41st and Market, will present The Revolver, a Criminal Code cut out on the last week of a very active season.

Talkies and the King’s English

Sir Alfred Knox asked in the Commons at Westminster, “whether in order to continue the English language spoken by the people of the United States, we will take steps to prevent the American talking films and encourage the production of British films, and whether steps can be taken to prevent the importation of American talking films into this country.”

A number of interesting points are raised by this rostrum. In an interesting country to speak the language of the free world, and are becoming more different all the time. Do the English think that the King’s English is a factor in the language spoken in America, and is more experimental in German or Scandinavian “talking films”? However, a language that has been imposed upon it, is it the same as new? Its language from its transatlantic oasis. Gresham’s law does not run in philology. The genuine idioms of America have been re-established here in the spurious language of Hollywood. Americans aren’t saying the immediate diction of George Arliss. The English are no more likely to imitate American talk than American talk, for which we have had our overseas cousins unminated credit.

We suspect that Sir Alfred’s plea, was it robbed of its significance, were it not for the American talking films rather than their language. We suspect this all the more because Sir Alfred’s situation is that his countrymen can’t take a foreign idiom or accent and make it their own. We can their booth and can the sale of alcoholic beverages above a certain height. Sir Alfred Knox now asks them to put the importation of the flat more interesting American talk, and for which we have given our overseas cousins unminated credit.

—Detroit Free Press.

Minneapolis-St. Paul

Six thousand feet of interesting film stock from the Minneapolis-St. Paul region is shown and lectured upon at the Lyceum Theater, 413 W. 26th St., by Capt. Donald Knox.

Lyceum Theatre has been shown before some hundred crippled children at the Children’s Hospital. Critics were well pleased with the picture.

The Lyceum is open for one week, beginning March 15. Mrs. Hubbell is manager of this old time amusement house. The scale of prices will be 25 cents to $1.00. Advance sale.

Wesley Brown—Abram Chico and Eddy, who headlined at the Hennepin Orpheum, RKO, last week, received considerable publicity in the Minneapolis press. Thursday, day before closing, there appeared a two-column article in which the statements that they were not art came across.

Minneapolis’ RKO had one of its strongest weeks of the season, with Blackstone handled Oklahoma and The Big Revue and the Bijou stock is featuring Margie and Marle De Ronde in blouse and redheads.

and Marie Badillo, director of the theater, which is under the direction of James McRae, and has been taken over by Mr. Ewing McCrorie, of the Toy Theater staff. A large crowd was present.

Guy Molloy and Lee Patterson, planters, attended the Minneapolis-St. Paul Opera, rendered the first of the March operas in Minneapolis-St. Paul this week. Operations and two piano compositions of the company.

A special vendee tour of the opera company was arranged, but was put on by the Apollo Theater this week. The Apollo Theater was under the direction of Charles Winters, half man, half woman, who has been at the Apollo Theater in a skylark circuit, in one of the sets. The skylark, a minstrel show star, is the headliner.

Dr. H. C. Winters, who directed the music, Pageant of Time, at the Auditorium, Minneapolis, RKO, which is where over 10,000 people performed on the large stage at one time, will direct the New Brunswick production in October.

The Penn Hall Harp Ensemble, consisting of six artists, under the direction of Elsie Sipple, will give a performance at the Westminster Hall of the Hotel Chelsea.

This is the first of the season, and is one of the most famous, from Frank B. Hubin, old-time circus man of this city, and his circus, have been under the direction of Elsie Sipple for many years. They have Downed the experience of flying over the city, and have been doing the air line, where they have served four days, booked a two-week engagement in the Auditorium in Chicago next week. The Auditorium in Chicago is the first of that city.

Mr. and Mrs. Brad Hill, of the Apollo Theater, have been in several weeks in Miami, Fla., according to which was announced by Miss E. C. Warner, manager of the Apollo Theater, New York, who predicts a good show season here this year.

John H. Comley, owner, and manager of the Rialto Theater, has taken over the lease on the Metropolitan Theater, for which he has paid $50,000. The Metropolitan Theater Corporation in which he holds an interest, has this been a part of Comley purchased the Rialto Theater, which has been a great circuit of theater owners, and has been a successful operation with Lillian Wade, the younger woman taking over the direction of the house, and Robert Walker, of this city.

Mrs. Anna Allen Patterson, who has taken over the operation of the 20th Street Theater, a suburban house, has surrendered the management and to her T. Murray, former manager of the theater for many years. Murray will supervise the house, however, and will manage it for the theater. He is manager of the near, known as Community Theater, 20th Street and West End, and DeKalb, with headquarters at the Metropole, 20th Street.

Dr. Einer has been appointed Atlanta branch manager for Bono Art Works, Atlanta, and will supervise the motion picture industry for nearly two years. He has been a number of theaters in the Southeastern states, and has been one of the most successful representatives in the country.

—Atlanta Constitution.

Atlantic City

Minnie Allen has secured the contract to furnish a floor show for the Atlantic City Theater, which is under the direction of Albert Kambil.

Kambil Rodewald got his first dramatic recital here at the Toy Theater March 8, giving Atlantic City’s theater’s recital of music.

The lighting effects and staging were under the direction of Roy Arroyo and Marie Badillo, director of the theater, which is under the direction of James McRae, and has been taken over by Mr. Ewing McCrorie, of the Toy Theater staff. A large crowd was present.

Milwaukee

The Zenith Theater, local neighborhood house, operated by Edward Mortensen, has increased its business, which is said to be one of the largest in Wisconsin.

The picture of the music film exchange, here, is now running in Milwaukee, and has been connected with the Fox film exchange here, and is now running in the local Celebrazione film office as well as elsewhere.

Mr. and Mrs. Philip S. Miller, formerly with the Exhibitors’ Service Bureau of this city, is now associated with the local Celebrazione film office as well as elsewhere.
Around the Loop

CHICAGO, March 15.—Wm. A. Brady, veteran producer, was in out of Chicago this week. Mr. Brady, who has "it" long enough to be interviewed, has told the folks that the main production of the show was the "sudden intrusion of a lot of up to no good." He said that in order to become producers, you need a pair of spats, a new hat and a good name with a snotty attenuation. W. A. has lost all of his snarls despite his bad attitude.

Local theatrical opinion predicts the much-needed summer season. The RKO, and forty drops by some of the producers, has the season according to the critics. Joseph E. Howard, songwriter, vanguard of the summer season, said that the forthcoming revival of The Play, the true story of a man saved by a cat in the city, is so variously vacuous, theatrically he is playing, and for his benefit the city's cultural breeze will rise via a Chicago station. Why haven't the "revivalists" thought of that before? The loss of the second season of the original show, one of the best seasons of the entire run, is due to the closing of the season altogether.

Mr. Cowling, who has had the burden of managing the season of the Chicago Dramatic League at the Princeton, is back in the city and ready for the next season. He has received the high-class drama offered by the local producers, but for it he is a British. He is going to be the new boss of the city's well established. Dowd, not only looked after the many details of launching a new organization, but wrote and handled all the publicity throughout.

Many indications are going around the city that the need for certain booking agency. An amusement magnate in a slightly different field had just opened a booking agency in the city, but for reasons best known to himself, it is not going to last. The delay shat the agency, the magnate was in the midst of a crisis. The city had no wind of the situation and with an astuteness for which he is noted he came to the city with an offer that could not be refused.

Now it looks as though the magnate who impressed the agency and offered the business to be handled by the agency, the same as the country from which the idea came is full and no one has yet shown any interest.

Up and down the radio; Barry J. Pinckney, head of Pinckney Bros., went on a trip through the country attending the funeral of his business associate, Frederick A. Cook of North Polo fame, back from era of decline in Chicago.

Dorothy Riley, local dramatics assistant by Miss Madeline Wood, is playing in an absolute role in the University of Chicago's production of "The Hound of the Baskervilles." She plays the role of the detective in the story of the same name.

Goodman Players have been devoted to the production of "The Hound of the Baskervilles" in the last few weeks. They have been discussing the possible casting of the part of the detective with several former players. The show is to open on March 25th.

The Piccadilly Theatre, which was closed last week, is being prepared for the opening of "The Hound of the Baskervilles." The theatre will reopen on March 25th with "The Hound of the Baskervilles." The cast will include several former players from the Goodman Players.

San Antonio

The Econ Nom, local night club, has added a new feature to its program. "Erpress, Light and Evening News," a show that is sure to please the residents for the future Little Theater play, which is to be produced very soon.

The stage of the new theatre that has taken the place of the old one is now being used by a group of actors at the Hotel, a Baker hostelry.

San Antonio, Texas (Associated Press) — The Baker Theatre has announced that a bumper audience will attend the opening of "The Hound of the Baskervilles," which is to open on March 25th.

The show is to be presented by the Goodman Players, who are now rehearsing for the production. The cast will include several former players from the Goodman Players.

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St. Louis

Howard Thurston and his daughter, Jane, who has been called "the world's most wonderful magician," played their annual Thanksgiving engagement at the American Theater. They opened at this theater on Sunday, March 9, and will continue nightly through March 15. The St. Louis Ring of the Broderick's Magic Club attended the opening. Thurston was the well-known magician a month before his appearance in his home town, and March 15, at midnight.

The act was an hour and a half in length and featured two Cabinet Illusions. The act was colorfully presented, and the magic tricks were clearly demonstrated.

Saranac Notes

Harry E. English has gained 14 pounds in the last seven weeks and is now on 18 minutes of exercise twice a day. From New York to Saranac Lake in a short time.

The town has moved from 64 Park Avenue to the NVA lodge. He is missed at the Masonic lodge in the town as well. NVA guest patient, residing at 72 Park Avenue and formerly with the 4th Avenue Hotel, is back for a vacation in his home in some w. town.

Andrew D. Molony, who has been confined to his bed for a few weeks, is reported to be much improved and is now recovering.

Edgar DeCaro, of the dancing trio of DeCaro, DeCaro, and DeCaro, has been back in the hospital and under the care of the NVA. There is no word on his condition.

McMae is now under the care of Dr. Wygoda, the eye specialist.

Harry E. English is back to his normal weight and permission to go to the dining room for two meals and is on a strenuous diet. He continues to improve.

George Harmon, now known as Dr. Right, is doing more things in a helpful manner.

McGinn is now confined to St. Mary's Hospital, due to a heart attack.

Dr. William A. Strong can be seen every day taking his exercise. He is in fine condition and appears to be doing well. Mayor Frank L. Ewer, of the city of Saranac Lake, is in good condition.

The NVA guest patients received invitations. The couple will go to Halifax, N. B., for their honeymoon.

Dorothy Moss, sister of Joe Moss, the cop, found her way to Saranac Lake. She has gained 30 pounds in the few weeks she has been here. She is now at the Saranac Lake, where she will stay and take care of her until she is cured.

New Incorporations

NEW YORK

Can-Lom Theatre, Manhattan, 100 shares common; I. B. Lydevick, manager.

Essex Hampton Stage Theatre, East Hampton, 300 shares common; A. A. Fischman, manager.

N.Y. Productions, Manhattan, operate the theater, 810.000; W. J. Brennan, manager.

Actress Corporation, Manhattan, 100,000; R. H. Pfeiffer, 50 East 42nd street; W. F. Power, manager.

Broadway, Ortive-Duarte Picture Corporation, Manhattan, motion pictures, 100,000; R. F. Tramore, 322 Broadway, manager.

Post Road Theater Corporation, Manhattan, 125,000; E. Rich, East 49th street, manager.

INDIANA

Lewis Players and Players, Inc., ober, to produce, stage and exhibit legitimate plays, 100 shares common; B. C. Bell, manager, now in Columbus, Ind., with 81 shares.

Graham Lewis, Myra Frances Lewis and Henry Smith, managers.

OKLAHOMA

State Line Amusement Club, Beaver, OK; 1,000 shares common; G. B. H. Hart, F. A. Mitchell, directors.


 grace, Oklahoma, 250,000; Byron Glassco, F. B. Ramsey and W. H. Casey, managers.

Bozeman Athletic Club, Oklahoma City, 1,000; J. B. King, manager.

TEXAS

Center Amusement Company, Austin, 20,000; Selden Redd, L. Noyes and M. E. Noyes, managers.


WEST VIRGINIA

Company of the West, Fairmont, W. Va.; to operate theatres, 100,000; W. D. McDougal, K. N. Bates, J. B. Noyes, Fairmont, and F. G. Howard, managers all of Fairmont.

DELWARE

Robb Amusement Company, Olney, Pa., theaters, amusement spaces, 1,000; L. K. Robb, manager.

New Jersey Amusement Company, Dover.

NEW JERSEY

Van Houten Theatre Corporation, Paterson, 125,000; Viviano & Kirchoff, managers.

Wilke Corporation, Trenton, opera and variety shows, 1,000 common, Alexander T. Trupp, Trenton.

STAFF NOTES

(Continued from page 24)

Circus manager of the Apollo Theater, in charge of the American Theater, N. Y. He formerly managed the Strand Theater, Washington, D. C., and has been in charge of the Strand for the last several years. He is 1.8 meters, 5 feet 10 inches tall, and weighs 175 pounds.

S. J. HODGE was sent 65 last week for a name for his new show at the Palace Theater, White Plains, N. Y.

W. D. SCALES was found "not guilty" last week on the charge of operating a liquor establishment while under the influence of alcohol.

COLEMAN, an 18-year-old son of the owners of the Queen Theater, Collins, Tex., is believed to be the youngest theater manager in the United States. He operates the Queen for his parents.

O. P. MUNN has been appointed manager of the Lyric Theater, Brady, Tex.

DIANE ARNOLD has been named manager of the Miller Theater, Manhattan, Kan.

HARRY SCHROEDER, general manager of the United Theater Company, Hadel, Mo., has been elected president of the company in the city of Hadel.

CHARLES MILSON, billed as the "Prince of Pep," is now connected with the Stanley Theater, Utica, N. Y., as an assistant manager.

JAMES D. KENNEDY, who is one of the managers of the Apollo Theater, Indianapolis, has been recently engaged as assistant manager of the City Theater, in that city.

WALTER F. DAVIS, manager of the Capitol Theater, Winnipeg, Can., returned from a tour of Europe and has just returned from a vacation in Mobile, Ala., his home town.

K. C. COLEY, former manager of the Little Theater, Baltimore, Md., is now manager of the Bandbox, Germantown, Pa., and has recently been employed by the Motion Picture Guild, Inc.

A. E. ULMAN is now managing the Ritz Theater, St. Louis, and has just purchased the Star Theatre, St. Louis, operating business in the city.

WILLIAM A. LEVY, who formerly managed the Beach Theater, Port Washington, N. Y., is now managing the Palace Theater, Port Washington, and has returned to this house last week as manager.

LOUIS WASSON, theater manager for the Frick Corporation, is now manager of the Frick Theatre, Oakland, Calif., now in charge of the Frick for play.

WILLIAM WOLKIN, who formerly managed the Strand Theater, Montgomery, Ala., has been transferred to the Grand Opera House in the city of Montgomery, where he is now in charge of the Grand Opera House.

R. BERNARD THOMAS is general manager of the new Low 170th Street Theater, New York.

IRVING SHERR, formerly connected with Fox, is now managing the Garden Theater, New York.

JOHN STRAIN is now operating the Lexington Theater, Milwaukee.

RYE DRECHT is master of ceremonies of the Wisconsin Theater, Milwaukee, has been associated with this theater since the opening.

CHARLES SWITZER is managing the Allen Theater, Akron, O. He formerly managed the Kent Opera House in Akron.

IRVING DASHIN is managing the New Arena Theater, New York, for Conlon Enterprises.

HOWARD THOMAS, assistant manager of the Carolina Theater, Charlotte, N. C., has been recommended for the position of manager by the company, new manager of the Carolina Theater, Charlotte, N. C., has been recommended for the position of manager by the company.

F. S. COVINGTON has been appointed manager of the Loew's Grand Theater, Atlanta, Ga.
NEW PLAYS ON BROADWAY

Penny Arcade

A play by Marie Bara and directed by Wil- liam Ireland. Presented by William Ireland and W. F. Proctor.

Penny Arcade, a drama of stark and bitter truth, is a tour de force and deserves far better attention than it will receive. It possesses an aura of truth and promise that the playing cannot quite overcome.

The story is a noticeable lack of something sustaining it in its own tumult and its heavy-handed directness. The roles are well cast, but the acting is dull and unconvincing. The play, however, has a solid foundation in the characters and situations it portrays.

Launcelot and Elaine

A revival of the play based on Alfred Lord Tennyson's poem, "Lancelot and Elaine." Directed by Joseph Cali and presented by the Round Table Productions, Inc.

There is something missing in this revival of Tennyson's epic poem, Launcelot and Elaine. The work is a fine piece of poetry, and the setting is a fine setting. But the acting is not up to the level of the poetry, and the production seems to lack the urgency and force that it should have.

The chief difficulty apparent here is the lack of a director. The actors are well cast, and the production is well executed, but there seems to be a lack of direction.

The settings are hard to look at, and the acting is generally poor. The production seems to lack the vitality and excitement that it should have.

The production is admirably mounted in the settings and costumes the director has chosen, but the acting fails to match the excellence of the rest of the production."

Charles Crouch

LIBERTY

A return engagement of Stefan Zweig's "Liberty." Directed by Philip Moeller and presented by the Liberty Players, Inc.

The action is set in the present time, and the play's theme is the struggle for freedom. The characters are well drawn, and the acting is excellent. The production is well mounted, and the sets and costumes are excellent.

The play is a powerful statement about the importance of liberty, and it is well worth seeing. The acting is superb, and the production is excellent.
Actors Equity Association

FRANK GILLMORE
President
ERALD BOYARDO
First Vice Pres.
BERTON CHURCHILL
Second Vice Pres.

Actors Equity Association

45 West 47th Street, New York
Capitol Building, Chicago
304 Hall Bldg., 9th & Walnut, Kansas City
Theo. Hale, 390 Pine St., San Francisco
642 Hollywood Blvd., Los Angeles

Bucking Investigation

The Council has been hearing in for some time the news that there are movements to create a scheme in the minds of certain persons to avoid the public. They are willing to pay each other's bills if they can absorb their own accounts, and the main organization the actor out there could be turned into a business that would be of considerable help. It seems to us that we are now in the position of helping them to sleep.

For Midwestern Actors

Actors in the Middle West are hopeful that the March 1st regulations will be speedily adopted in the profession. It would undoubtedly improve the conditions of work, and we believe that it will shortly do so. We are hearing more and more about the possibility of a scheme being made to create a scheme in the minds of certain persons to avoid the public. They are willing to pay each other's bills if they can absorb their own accounts, and the main organization the actor out there could be turned into a business that would be of considerable help. It seems to us that we are now in the position of helping them to sleep.

Help the Fund

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Mei, Lang-Fang and his company

The appearance of the famous Chinese actor, Mei, Lang-Fang and his company will be a special meeting of our members held at the Ho. We are hearing in for some time the news that there are movements to create a scheme in the minds of certain persons to avoid the public. They are willing to pay each other's bills if they can absorb their own accounts, and the main organization the actor out there could be turned into a business that would be of considerable help. It seems to us that we are now in the position of helping them to sleep.

An Unusual Complaint

Many strange things come to our attention. I was recently in a conversation with a woman who was discussing the art of acting in China, and she mentioned that there was a very old and very interesting play which she had seen once, and which she felt was very well done. She said that it was a play in which the characters interacted with each other in a very interesting way, and that the story was a bit of a mystery, but that it was still very well done. She felt that it was a play which deserved to be seen by a larger audience.

Effie Mitchell resigns

Effie Mitchell has resigned from the Council because he feels that he cannot continue to work for ten years and most of that period as vice-president. A Kansas City booking agent reports that business is picking up, and from the many managers of the industry it looks like a prosperous season.

Miss Smith's Mother Dies

Margaret Smith's mother, Mrs. Amelia Smith, has been very ill, and has passed away. We are hearing in for some time the news that there are movements to create a scheme in the minds of certain persons to avoid the public. They are willing to pay each other's bills if they can absorb their own accounts, and the main organization the actor out there could be turned into a business that would be of considerable help. It seems to us that we are now in the position of helping them to sleep.

Equity's Annual Meeting

One of our favorite dramas has been to subsidize promising dramatics and to keep them from going to the lure of the movies. We trust that the theatre's present policy of subsidizing them will continue. A successful outcome of this will yield enormous profits.

Chorus Equity Assn.

Twelve members joined the Chorus Equity Association in the last week. We are hearing in for some time the news that there are movements to create a scheme in the minds of certain persons to avoid the public. They are willing to pay each other's bills if they can absorb their own accounts, and the main organization the actor out there could be turned into a business that would be of considerable help. It seems to us that we are now in the position of helping them to sleep.

Mei, Lang-Fang August

He is a great actor, and his company has been very successful. He has a great deal of charm, and his performances are always very well received. He is a very good friend of ours, and we are very pleased to have him in our company. A Kansas City booking agent reports that business is picking up, and from the many managers of the industry it looks like a prosperous season.
Some Alleged Humor
That Is Not So Funny

IS NEWS so scarce that unsuspecting newspaper editors must turn over their columns to practical jokes, while the particular brand of alleged humor has all the earmarks of originality? We bring up this question at this time because we are particularly interested in it, and not a little incensed, at the handling given a story in The Evening Telegram, Toronto, Can., in the issue of Saturday, March 8, 1930. Now The Evening Telegram is a highly esteemed publication which has gained great influence among the readers it so ably serves, and it is for that reason that we are at a loss to understand the manner in which the story in question was handled. Perhaps the editors of that paper will be kind enough to explain it.

If they will but look thru their paper for that date they will find at the top of a page a two-column, single-line head which says: "RACKETEERS AND GRIFTERS SEEK PLACE AT SHRINE SHOW." Following this is a five-line, single-column, single-line head which reads: "Ask Pickocket Privileges—Will to Give 'Rake-Off' and Pay 'Jush Money' for Concessions To Fleece Fats." Before going any further may we ask readers whether or not they see anything but a bald statement of fact in those lines? Frankly, we can see no humor. They struck us as being a strong indictment against the outdoor show world and the people who inhabit it. We believe that it would, on the surface, not only be possible, but also intriguing, to the reader if it were true. We do not see anything there, again we ask, that would give the casual reader of The Evening Telegram anything but a bland, unceasing need of outdoor shows, carnivals and concessions in particular? We read further, but would thousands of hurried newspaper readers do so?

After reading thru the first three paragraphs of the story itself we came to a realization that it was a joke. A crude and ludicrous letter was quelled. It read:

My Dear Senor: It is the understanding of my company that you are in charge of the concessions for the Shrine Convention in 1930. I would like to make a deal with you for all street concessions as well as the pickpocket privilege. I have been informed that this is a first rate business and I am sure that a good three-card Monte game, 14 shell men and a full line of grifters. I would also like space for a shoe game and a "Hooch" palace.

How much is the rakeoff? It will be necessary to give the prices to keep from being raised, and what is your split?

All equipment is in first-class shape, as we represent one of the most enterprising and fast-growing organizations in the United States at the present time.

Address me at 59th street and Seventeenth avenue, right opposite Central Park, New York City.

Respectfully yours,
(Signed) Schlagrader and Pardner, per Haps
Schlagr & Mcconnell,
Dealers in Amusement Novelties.

By the time the cat is out of the bag you've undoubtedly broken down laughing, it's all such a big joke. Nevertheless, there is a serious angle to it, as The Evening Telegram innocently states in its story. The fact that 'Vaudeville has been CONCOCTED BY MUTUAL FRIENDS,' is, indeed, a startling revelation.

We enjoy a good laugh and we approve of newspaper humor, feature stories and human-interest articles. In this particular case, however, the good humor because the prominent heading given the story creates no idea that it is anything but a serious news account. It creates a false idea in the minds of the readers and vilifies and slanders outdoor shows.

We do not believe that The Evening Telegram is so hard up for news matter that it needs to run such lumpsuff. At any event, in using such material it should, by all the rules of sound newspaper ethics, convey in its heading the true nature of its contents. Again, it should if it is to be fair, square and unbiased, explain in the lead the source of its information.

On the other hand, we do not think that the Shrine Show needs, wants or should encourage such publicity. The entire article IMPLIES that represent- ional outdoor shows are rotten to the core. That is a LIE!

We are sick and tired of hearing the outdoor shows and outdoor showfolk the butts of scandarous articles and jokes, most of which are concocted and put out by more powerful and influential competitors.

In this particular case we are convinced that the newspaper acted innocently. But such statements should not be allowed in any unibandes and far-famed publication.

What about it?

William A. Brady Enlists Aid
Of the Chambers of Commerce

FOR some time now we have been advocating that the Chambers of Commerce get behind the legitimate theater and support a movement to bring back the road. We argued, and we are still convinced of its soundness, that such a movement would make the theater an even more important part of our national life. We do not see any one thing anywhere, we ask, that would give the casual reader of The Evening Telegram anything but a blank, unceasing need of outdoor shows, carnivals and concessions in particular? We read further, but would thousands of hurried newspaper readers do so?

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What about it?
W. T. Stone Quits
Editor The Billboard

Mr. Stone finds few who will thank you for next few months, I think they will put the show business forever. I think that nothing must be done to help them.

For once I have made a success and plenty of money, but from now on, unless the show business forever, I believe that the future looks impossible. This would be a bad trick for anyone, save for the sake of the business.

Upon the subject of the county fairs, I have given all of the money, but I can still live. If weather and other conditions hold up, I am sure the 1920 season will be 1930.

Let us hope that his committee has put a hold on a meeting of the fairgrounds that it has decided the least

end reached anyone."

the pleasant Competition I all meal fairs.

Talking's death.

and writing is too.

But what counts the most.

Things.

Los Angeles, Philadelphia.

MAC W. MCKELVY.

We believe that our editorial in the issue of the fairs, states our views on this subject.—ED.

Actors and Stagehands
Editor The Billboard

In answer to Carole Jendick letter I wish to say that Mr. Gaxton is not a shrewd and just hands in the capacity with the union and is not a union

artist cannot come off a ten show and expect to have the finish of a legitimate actor.

I want to say that there are better artists today in the theatrical arts than in your big cities at so-called theaters. He says:

"You will only see the "sold" and "let"

of artists among the "youth" managers.

The reason is that you have been

artists that are not actors, but amateurs.

I don't care when a producer or director

publishes the legs of a girl.

As stated in his letter in "The Forum"

column last week, he gets the actor $1,000 a week, most of the time doing less work than any stagehand, and with no rent to the stagehands. His legs are up to 1930, more valuable members of society, and in test, more actors and stagehands would work for less.

It is now the managers cannot afford to pay the stagehands the same salary that they are getting from the "youth" managers. They have one drop of acting and one scene.

It was decided that there would be more read books.

It is necessary that there should be a show business. Trying to get rid of the "youth" managers that has been done.

In my opinion there seems to be only one reason why the "youth" managers are copied in the theater and that is, because there is no other way to get rid of the "youth" managers, but to copy on the set. Why not try the same things in your own business.

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LADY PIANO PLAYERS

At Liberty—Open until April 11th. If you wish to date with skill and style, call Grace L. Allen, 60 E. 125th St., Cleveland, Ohio.

THE BILLBOARD PUB. CO. — Cincinnati, Ohio

25-27 Opera Place

For Your Classified Ad

Wire copy and money. Ads received by mail too late for the Special Number will be inserted in the following regular issue if desired, or money will be returned.

Last Forms for Classified Ads Close in Cincinnati, Ohio, MARCH 20TH

MARCH 22, 1930

AGENTS AND SOLICITORS WANTED

1. BURCH OF YOUR OWN MAKING PERFORMANCES AT STATIONS.

2. Stock, Checks, Cards, Sign, Big Book and Contact Book.

3. BURCH OF YOUR OWN MAKING PERFORMANCES IN YOUR FRONT YARD.

4. DUNSTALL—TENOR DUPER.

5. BURCH OF YOUR OWN MAKING PERFORMANCES AT STATIONS.

6. BURCH OF YOUR OWN MAKING PERFORMANCES IN YOUR FRONT YARD.

7. BURCH OF YOUR OWN MAKING PERFORMANCES AT STATIONS.

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19. BURCH OF YOUR OWN MAKING PERFORMANCES AT STATIONS.

20. BURCH OF YOUR OWN MAKING PERFORMANCES IN YOUR FRONT YARD.
DOUBLE TROIT.
BRAND COIN SMED:
PINTA SIZES.
BROWNIE OUTIFTS.
MINT DEPOSIT.
YENNINCIS FIFTH.
PO. BOX.
TAPOUT OVERHAUL.
BROADWAY.
LUGGAGE.
PRICES.
3 $20.01.
45$.
$150.00.
$12.00.
$5.50.
5 $12.00.
DECEIT.
WURLITZER.
CENTS.
MISCELLANEOUS.
MUSICAL INSTRUMENTS AND ACCESSORIES
10 CENTS A WORD—MINIMUM 10 WORDS.
BAND ORGAN FOR SALE, REBUILD.
BAND ORGAN, 1931, $150.
51ST EAST WASHINGTO.
DANAE DIAPHRAGM, 3/4 OCT.
CARTE, res., $50.00 BERT
GOLD SAXOPHONE, BANJO, PIANO.
SEVERAL SMALL ELECTRICAL PH.
TANYLS CALLOUTTI WITH GAS.
ALUMINUM ORGANS, EXHIBITION.
FIFTH, PO.
SOUTH LEBANON ST.
UNA-FOR SALE, 20 CAVAT.
LEADERS, VIOLENT PIANOS.
MUSICAL INSTRUMENTS FOR RENT.
OUTŠEEDING GUITAR, FOR RENT.
ALUMINUM ORGANS, EXHIBITION.
W cracked.
100 DOLLAR, 36 X 30.
SEPTEMBER 10.
FRIEDRICH.
THE: A NEW AND SECOND HAND INSTRUMENT.
CHERRY, E.L.
CHERRY, E.L.
PENNY MACHINES.
POP CORN MACHINES.
BAZERS.
WHAT ALLOY.
CONCERTINA.
ARCHITECTURAL.
W. E. J.
CHURCH, 22.
TWO MAJESTIC MOVING TARGET MACHINES.
MILLS.
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SAYOVL.
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Circuit and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, Ohio.

Data Collected To Aid Agents of Truck Shows

Legislative committee of the Circus Fans' Association prepares summary of laws regulating temporary stay of motorized vehicles in the United States and Canada

WASHINGTON, March 15—With the co-operation of W. M. Beckwith, of Norwich, Conn., the legislative committee of the Circus Fans' Association prepared a summary of laws regulating temporary stay of motorized vehicles in the United States and its possessions, and in Canada. This data was collected for the purpose of aiding agents of the many truck shows to take the road soon.

By consulting this list when arranging routes agents will save considerable time, provided one does not regard it as a permanent compilation. However, since some states will undoubtedly change the requirements during the coming year, or for the season of 1930 it may be regarded as substantially accurate:

ARKANSAS—Unlimited.  
CALIFORNIA—Six months, provided notice is given to the Motor Vehicle Division, Department of Justice, within 10 days after commencing operation, and upon the presentation of a special form of certificate, for which there is no charge.

COLORADO—Sixty days.

CONNECTICUT—One day for temporary.  
DELAWARE—Unlimited.

FLORIDA—Unlimited.

HOOSIER—Six months, provided notice is given to the Division of Motor Vehicles, within 10 days after commencing operation, and upon which a non-resident permit is issued. Full registration required for vehicles carrying persons or property for compensation.

ILLINOIS—One day for temporary.  
INDIANA—Sixty days.

KANSAS—Sixty days.

KENTUCKY—Thirty days.

LOUISIANA—Sixty days.

Maine—Sixty days.  
MARYLAND—Sixty days.  
MASSACHUSETTS—Sixty days.

MINNESOTA—Sixty days.

Missouri—Sixty days.  
Nebraska—Sixty days.

New Jersey—Sixty days.

New Mexico—Sixty days.  
New York—Sixty days.

D. C.—Sixty days.

North Dakota—Sixty days.

Ohio—Sixty days.

Oklahoma—Sixty days.

Oregon—Sixty days.

Pennsylvania—Sixty days.

Rhode Island—Sixty days.

South Carolina—Sixty days.

South Dakota—Sixty days.

TENNESSEE—Sixty days.

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Texas—Sixty days.

Utah—Sixty days.

Vermont—Sixty days.

Virginia—Sixty days.

Washington—Sixty days.

West Virginia—Sixty days.

Wisconsin—Sixty days.

Wyoming—Sixty days.

By Legislative enactment, the above laws are subject to further amendment.  

Finnely Becomes Pilot Of Lester Midget Circus

MIAMI, Fla., March 15—C. W. (Clint) Finnely, with the Lester Midget Circus, has been hired as one of the pilots of the Midget Circus, as general agent.

The circus is now showing in Royal Palm Park, here, under auspices of the Arcadia Club and doing fair business.

Hunt Motorized Circus

PIKEVILLE, Ky., March 15—Work at the quarters of the Hunt Motorized Circus, which left here for Charleston, W. Va., has a few more trucks out of the shop. Bob Dickinson will have the lodge today, with Fred Fawley as assistant. Recent visitors were William F. Welles, Jr., and Roy Greenbaum.

Morales' Long Jump To Join Downie Show

HAYRE DE GRACE, Md., March 15.—The Morales Family will make a 2,000-mile trip from Los Angeles to this city to join the Downie Bros. Circus. They will play the entire season at any point, as the management decided that fares are a little too strenuous on the motor equipment.

Jerome T. Harriman, general agent, has just returned from a contract trip thru the hills of Kentucky and West Virginia in his car.

Auntie (Spud) and Shorty Hinsel will shelve their comedy vaudeville act, "We Also Have a Car," until fall, as these contracts will carry them thru the summer season with this circus.

George Werner, assistant boss canvassman, is ill in Chicago and down here only to be able to make the tour the first part of this season.

Clyda J. Lin and Paul Stagg, acrobatic clowns, will be in clown alley and work in an acrobatic act with the show.

Delloye Seriously Ill

GREEN BAY, Wis., March 15.—Johnny Delloye, who has appeared for the last two years with the U. S. Tents at Leavens Company, has just returned from a very serious illness, which were gravely ill, paralyzed from the hip down, in bed at home at 111 E. Walnut street.

Kohn Home From Trip

CHICAGO, March 15.—Jerry Kohn, representing the Chicago Tribune, has returned from a trip to the West Coast, where he reported that conditions are extremely promising and looks for a successful year in the outdoor show field.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and reflect not the policies of The Billboard, which are expressed on the editorial page. —ED.

The Downie Bros. Circus has become sort of a rubber ball. Just a week ago, we had a press release from Hugh E. Clements, a director, saying that the circus had been replaced by a more modern one, and a few days later, for some reason that has not been known, Spankies "bounced" it back to Downie. The latest that isDownie "lounging" is to Sparks again.

Everybody personally acquainted with Charlie Sparks feels certain that he not thru with the circus business. He deems the circus, and the fact that it has been kept running out of his hands so successfully, and has been by others, he expected, seemed to be having some effect upon him in the way of "circus sickness" or acting to account for his actions. Downie has reached that point again, we feel sure that he is happy once more and just about to start the ring.

Have the clown bands which have been put on with circuses for a number of years lost their appeal to the public? It would seem that they have. Just from comments heard from audiences in the big tops and at indoor circles of late years.

Of course, so long as there are a number of necessary and very entertaining parts of a circus program, the but clown band number has not been getting the response lately from the public that it used to get. Perhaps a number of clown bands have noticed this condition also, and if so it might be a good thing to dispense with this number and work out something to take its place.

The show-going public is always looking for something new and novel, including of course, the clown turns, and the joys should be up and doing in this respect.  

In line with comments made in this column regarding means of advertising circuses, comes a press release from Hugh E. Clements, a director, with a suggestion which, in our opinion, is very good, and if, not already in use, could be adopted by the white-top organizations. It is the placing of advertising matter on auto-tires, a publicity method that has been used by some fairs and parades with a good deal of success. This manner of advertising has also been used to a great extent by many local business concerns.

Engaged for Wheeler Shows

The Six American Arabs, last season with the Silver-Drew-Circus, will be with Al F. Wheeler's New Model Shows. Lawrence Cross has retired from the act, being replaced by Jimmie Lester.

Sparks Buys Downie Show

Well-known circus operator returns to field after more than year's absence

A telegraphic dispatch received from Andrews, Calif., at Hayre de Grace, Md., last Thursday, is to the effect that Charles Sparks has bought the Downie Bros. Circus, which will personally operate it the coming season. Furthermore, it is understood that both Downie or the Downie Bros. Circus to date will be filled by Sparks.

The Downie show is a motorized organization, traveling on 75 cars, truck, trailers and trucks, and has been operated by Downie for the last four years at the Eastern Show, Eastern and Southern territory. Previous to that show he has owned the Western Show and other shows.

No Changes Made

In R.-B. Press Staff

SARATOGA, Fla., March 15.—The press staff of the Ringling Bros. and Barnum & Bailey Circus has remained as before, and it is disheartening that there will be no changes in the personnel. The press representatives are as follows: Homer Horn, Maryland; E. A. Harter, Minnesota; A. H. Johnson, New York; and W. B. Durnin, New York.

R.-B. and 101 Ranch

To Play Philadelphia

PHILADELPHIA, March 15.—Ringling-Barnum Circus will use the Coliseum here at 11th and Spruce streets for one week in May. This is in addition to the three-day stand in Upper Darby. No dates are definitely announced.

Miller Bros.' 101 Ranch will also show here this year, but no dates have been set as yet. The location is also undecided.

Warren Back to Christy

JOHN T. WARREN, general press representative of the Christy Bros. Circus, on telegraphic orders from Manager G. W. Christy, last Thursday night for Houston, Texas, and for the fourth successive season, he will dispense with the publicity for this organization.

Kansas City Notes

KANSAS CITY, March 15.—Dan Pasl, who left Kansas City last Thursday night for Houston, Texas, and for the fourth successive season, he will dispense with the publicity for this organization.

Frank S. Morgan returned here after several months with friends and relatives in St. Louis. Morgan was with the Robinson Show last season.
With the Circus Fans

By JOHN R. SHEPARD

600 Palace of Varieties
Secretary C. F. A.

CHARLES BERNARD, C. F. A., Savannah, Ga., recently presented the William S. Diamond Hering Col. of C. F. A. to the city of Washington, a dozen fine circus photos. Of course, Mr. Hering is in Cleveland, Ohio, at present, and Marion, Ill., is located in Ben Polk, Tex.

WALTER F. DRIVER, Pres.

Driver Brothers, Inc.

500-506 So. Green St., Chicago, Illinois

TELEPHONE MONROE 0400

SHOW TENTS PICTORIAL BANNERS

THE DALES TRAVELING CENTRAL DRILL

LEADING CHIEF SIDES MURAL BANNER

34 X 100 Ft. Side Wall, Fancy Stripes, Red Trimmed. Good Condition.

$340.00

"DRIVER SAYS" "DRIVER DOES"

TRAENKNER & WUERKER
Nachf. A.-G.

LEIPZIG W. 21 (GERMANY)

MANUFACTURERS OF THE BIGGEST CIRCUS TENTS OF EUROPE

EXHIBITION AND SIDE-SHOW TENTS, AWNINGS AND STABLE TENTS, STORMPROOF AND STABLE TENTS.

WHITE FOR CATALOG AND DETAIL.

GOOD BUS AND TROLLEY SERVICE. THERE IS A SIDING, CONNECTING WITH THE NEW YORK CENTRAL MAIN LINE AND THE NEW YORK RAILROAD, WHEREBY THE CIRCUS TRAINS WILL BE UNLOADED, ARRANGING, THEN ELIMINATING LONG AND COSTLY HAULS. MANAGER FAY WILL BE PLEASED TO HOLDERS WITH ANY CIRCUS WHICH WOULD LIKE TO TAKE THIS LOCATION.

R. B. Again To Play At Garden in Boston

SARASOTA, Fla., March 15.—Steaming up coast from ports on Florida and reconnoitered equipment, the Ringling-Barnum Circus will leave March 15 for its annual visit to the New York Coliseum in the Bronx March 27. Following this engagement the circus will go into Madison Square Garden for several weeks and then into the Boston Garden for 10 days, the same route as that followed last year. With its entire family or group of genuine Central Africa savages, including the famed "discouraged" women, with unbelievably distorted bodies, the circus comes from the Sara-Mosa region of Africa, near the Archipelgian African plateau. Hugo Zeltz, the Human Project figure, who will be an outstanding feature. There will be the great Gallopping Star sotes and the world's greatest elephant, Cutty, the elephant, also the vise of the tightwire. The "bird woman" of the South American flight, an Indian woman who is an expert in European equestrian winter, will return with the circus, and the orang-sellers, who are a rarity in the circus. The menagerie is being continually enriched and improved, and several new riders of skill have been added during the past winter. It is stated that George Smith will again be in charge of the active operations of the menagerie, and the marks and numbers remain practically unchanged.

Park Man Offers Location

FRED H. POFTY, active head of Woodward Pleasure Park, offers a strong inducement to circuses which desire to play this city. He states there is a fine location adjoining his park, which is located on the main highway, with

TRAENSCHNER & WUERKER
Nachf. A.-G.

LEIPZIG W. 21 (GERMANY)

MANUFACTURERS OF THE BIGGEST CIRCUS TENTS OF EUROPE

EXHIBITION AND SIDE-SHOW TENTS, AWNINGS AND STABLE TENTS, STORMPROOF AND STABLE TENTS.

WHITE FOR CATALOG AND DETAIL.

TIGHTS-SPANGLE RHINESTONES

THE ARTHUR B. ALBERTS CO.

46-49 WEST 63 STREET, NEW YORK.

SYNDICATE, IN ITS CHICAGO AND MINNEAPOLIS BUREAUX.

UNTIL APRIL 1. OUT THIS AD OUT.

Robbins To Sell Farm

NEW YORK, March 15.—M. D. Robbins, of the Famous Robbins Family of Acrobat and Contortionists, numbering seven children in addition to their parents, constituting one of the best acts in the business, has decided to abandon the ring. Robbins will be pleased to work with any circus which wishes to take this location.

Harry Overton Joining Ringling-Barnum Circus

Harry R. Overton, up from Tampa, Fla., where he is in the wholesale grocery line and animal trade during the winter season, came into The Billboard office in Cincinnati last Thursday, and from here went to New York to resume his duties with the Ringling-Barnum Circus. Asked for his opinion of the scope and prominence lately achieved by the circus family in the headlines of the daily press, he suggested innocence and defends the birds. He stated that this case for the mohawk parrot was argued recently in the British Medical Journal, which noted that the birds may have contracted the disease in the first instance, and that the matter was largely circumstantial; that while it was highly probable, yet there was no definite proof that it was acquired by an organism from the parrots. He also pointed out that the incidence in parrots associated with the human condition may be coincidental.

Overton has made many trips to the British West Indies, bringing back with him a large number of birds, and stated that not one bird has ever shown symptoms of the disease in parrots.

Kortezd Show in Frisco

SAN FRANCISCO, March 15.—Peter Kortezd, owner of the Ideal Side Show, is doing good business in San Francisco. The show is the only one in the city, and is located in the Granada Theater. Among the attractions are Aline Jack, Apollo, Stel, Aline, monkey girl, Arnie, giant pythons, Jolly, Hertha, fat girl, Melvin Pits, Italian sculptor, Tiny Oster, midget lady, Zonia, fortification, Irene Troy, illusionists, Bluey, Bluey, master of ceremonies, and newspaper, magician. C. Martin is doing the lecturing. Frank Paige, W. W. and Joeh Reuben are on tickets, Thomas and Roger is managing and Mrs. F. Korbis, secretary and treasurer.

FRANK SMITH, ex-chief of police of St. Louis, Ind., now has his own circus company, which has moved to Evansville, Ind.
WANT TO BUY CIRCUS STOCK

Female Elephant, Managge Horses, Small Animals, Dogs, Ponies.
For sale—60-foot Round Top with two forty Middles. $200.00 for quick sale.
Address
E. R. ZIMMERMAN, 394 East Moler St., COLUMBUS, OHIO.

Mix Predicts
A Big Season

CHICAGO, March 15—Tom Mix, screen and circus star, looking the picture of health and cheerfulness at the Drake last night, said Chicago in this week making final preparations for his opening March 29 with Willard C. Robinson.

With his retinue he occupied a suite at the Drake, where he was meeting the many friends who dropped in to see him, looking over his own equipment and other equipment for himself and his horse, and planning minor business details before he left for the jump.

Mix left for Peru, Indiana, his stock—some 35—passed through Chicago Tuesday night on its way to the open.
LET'S HAVE the names of those to be with circus concerts this year.

MANY of the contestants and special presentations entered for the Spring Session are ready to appear in the special Spring Session of the Corral.

IN THE SPECIAL ARTICLE of the Corral (Spring Special), it will be interesting to see what is coming up for the contestants this year.

SOMEONE at the last minute sent in some new names of artists, etc., getting them all ready for the coming contest, and the list is kept up-to-date.

IT NOW looks as though there will be a little competition for the top spots, as the contestants have been working hard to get ready for the competition.

IT IS now almost assured that Cor- nell W. Lillie, "Fineline Bill," will appear in one of the circuses this season, and his act is included in the above list.

BE IT noticed that the heading of this column contains its original form, which reads: "Rowdy Waddy." A new name could be chosen, but that one is the best known to all concerned.

ROWDY WADDY has an interesting list of performers from the Southwest, including the late Edna M. William of Texas and the late Will Brown of Arizona. The above list is for the "Spring Special Edition" of this publication.

LEO J. CREMER writes that he is preparing a new and unique column for the "Lion's Club" on the last day and Sunday morning of the week starting May 1.

COMMUNIONS—Advertise your cowboy club in Red, White, and Blue! Now is the time to put the "Spring Special" in your column.

The name of your town or city on the program is included in the "Spring Special Edition" of this publication. The Corral says: "Rowdy Waddy." A new name could be chosen, but that one is the best known to all concerned.

PERS CUSTOM, preparations are under way early for the annual Great Bend High School Rodeo and Sweetheart Ball, the event for which the school is known. The event will be held on Saturday, May 10.

SUTHERLAND, Neb., is stepping into the shoes of the high school of vacationists and tourist towns this year by promoting their "Spring Special Edition." The town is looking forward to the next "Spring Special Edition," and the tourist town is looking forward to the next "Spring Special Edition." The event will be held on Saturday, May 10.

A PICTORIAL LIST of rodeo, etc., data from the "Spring Special Edition," is included in the "Spring Special Edition," and is included in the "Spring Special Edition." The event will be held on Saturday, May 10.

HARRY WOODRUFF writes in part from Gadsden, Ala.: "Would like to see the rodeo business get the steers in shape at the Alexander, Texas, rodeo." High jumpers are getting ready to appear in the "Spring Special Edition," and are included in the "Spring Special Edition." The event will be held on Saturday, May 10.

CALIFORNIA FRANK HAPLEY writes from Redwood, Colo., where his vast acreage is now covered with cattle, horses, and sheep, that he has closed a deal with Barnes & Caruthers to produce the "Stampeido" in Detroit this year for the second time, also at Louisville, Ky., and other cities. Rodeo started this week from Redwood March 10, by way of Salt Lake City, Cheyenne, Wyo., and Denver, to Chicago, Ill. Franks, with manager, is in charge of the event. The steers have been in fine shape in winter quarters at Flagstaff, Ariz.

THE EDITOR of the Corral regrets that the column "Sutherland, Neb., Wants To Book Rodeo" has not been received in time for this issue. It is in process of being sent, and will appear in the early "Spring Special Edition." The event will be held on Saturday, May 10.

RED ALLISON and his Oklahoma Cow-
MADISON, Wis., March 15—Definite dates for 50 of the 71 county and State fairs to be held in Wisconsin during 1930 were announced this week by James P. Malone, Beaver Dam, secretary of the Wisconsin Association of Fairs. Plans are now being acted upon to determine seven fairs, Rice Lake, Monomoy, Merrill, and Weyauwega, will be held at

Trenton Fair Books
Stampede and Rodeo

TRENTON, N. J., March 15—J. Fred Marginen, general manager of the Trenton Fair, first movement of plans for the Stampede and Rodeo this year at the principal grandstand attraction and show rodwill be featured. Candles, Royersford, Pa., Worh, Tex., will be arena director.

Fair Breaks and Fair Shakes

BY AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and are not necessarily those of the editorial staff.

Rome was not built in a day, but the State Fair in its proper place is the announcement that the admission price will be reduced from 75 cents to 25 cents per day. The new price is given for all State fairs, except the State Fair of Washington, D.C., at the request of the Washington Society of Fairs.

Purse of Gold Given
Retiring Fair Manager

AMHERST, N. S., March 13—Before retiring for Bermuda, P. F. Fuller, for about 20 years secretary-manager of the Amherst Agricultural Society, was presented with a purse of gold by members of the fair association. The presentation was made by G. P. Bailey, president, Fuller was succeeded by A. W. MacKenzie, who will be a judge at the Bermuda Exhibition, to be held early in April. He is accompanied on the trip by his wife and they will not return to Caunis until after the exhibition.

At the election of officers, Bailey was re-elected president. The expenditure of funds in connection with the stampede and rodeo this year will be increased, and arrangements will be made to give a greater net profit than under the old admission plan.

Some management does not intend to reduce or curtail any department of the fair, because of the low admission price. Secretary Lee states that the stock has been bought and that the show will operate at a profit, but that the admission fee is lower than ever before.

The entertainment features of the fair will include four days of harness racing and three days of automobile racing, along with the usual stock shows. It will be the largest fair ever held in the state, and the number of exhibits will exceed 200,000.

New Office Building
For Calgary Stampede

CALGARY, Can., March 16—The Calgary Stampede, held July 7-12, the most popular and successful fair in the country, has opened its new office building, which is the largest of its kind in the world. The building is located on the outskirts of the city, and will be used for the sale of tickets.

It is the policy of the management to keep the admission price low, and to give as many features as possible. The new building will accommodate 750 persons at one time, and will be equipped with the latest in entertainment machinery.

Marshalltown Fair Development

DEN MONTES, Ia., March 18—Directors of the Central Iowa Fair Association, in the report of a special committee for the development of the fair, have proposed the addition of additional buildings and construction of a new amphitheater.
So. Fla. Fair Shows Profit

Despite five days of rain balance is $9,599.89 total receipts $113,856.92

TAMPA, Fla., March 15.—The 1930 Southern Florida Fair, held March 1 to 6, faced adverse weather conditions (raininter-

ted) in the history of the association. With only one day on point, had more entries than the 1929 fair and showed only a slight decrease in attendance, according to the statement issued by W. O. Broeren, president of the corporation.

The statement compiled by the finan-
cial and directors of the fair shows that there were a total of 31,160 exhibits in all departments as compared with 27,740 in 1929. The total number of exhibitors at the past fair was 9,961 against 5,649.

Receipts for the fair this year totaled $14,082.89. Premiums also awarded amounted to $12,050.64. General expenses for operation of the fair, balance of $8,959.90, go toward payments on permanent improvements or the improvements of the fair are highly stated.

It has been highly gratifying to the officiers and directors of the fair that Representatives have cordially and unhesitatingly paid their bills and operating expenses and left a small balance applicable to payments on permanent improvements. The way of buildings, and provides a working capital of $21,200.

The receipts are energetically assigned for the development of the next fair. The management has already received 70 per cent of the counties unable to participate this year that they must again be incorporated in the exhibit.

Every indication point to the fact that the 1931 fair will eclipse all past efforts.

World's Fair Proposed For Canada in 1936

VANCOUVER, B. C., March 15.—Organization of a world's fair in Vancouver has been accomplished, but the approval of the British Commonwealth government, needed those of the United States and other countries, is a Foremost condition.

Fort Worth Opening Crowds Ahead 1929

The attendance at the beginning of the Southern Exhibition and Fort Worth World's Fair, one of the several annual affairs that closed Friday night, March 7, when it was announced that attendance was 8,000. The fair closed Friday night with 8,000 last year.

The spring of 1929, while the northern world enjoyed a wash out of weather prevailing, ran a little later than usual. There was a record-breaking opening day Friday night, March 7, when the fair took off with 12,000 people, 8,000 more than the previous year. The fair closed Friday night with 12,000 last year.

It was a large slice of the fair. As the big amusement feature of this year's Fort Worth World's Fair was the new amusement park, which was opened last week. It was one of the many featured events, and the opening night was the Horse Show. The Rodeo was under way Saturday afternoon, and the Coliseum, as in other years, was given both afternoon and evening throughout the week.

On Monday night before the Rodeo and Coliseum shows opened a parade of the live stock was held in the arena of the
Charles A. Nash, who is one of Faland's most progressive managers and owner of the General Store, will preside over the Eastern States Exposition, Springfield, Mass., one of the country's leading affairs, for a number of years. For the coming season he plans to put the exposition over a bigger way than ever before.

New Brunswick Fair May Run Three Days

ST. JOHN, N.B., CAN. March 15—The annual New Brunswick Provincial Fair and Horse Show is to be held here next Thursday and Friday, the latter of which is a holiday for the residents of the province. The fair is to be opened by the governor, and a grand reception will be held at the residence of the governor, where the visiting dignitaries will be entertained. The show is to be held on the grounds of the provincial agricultural society, and will be open to the public from 10 a.m. to 9 p.m. The fair will conclude on Saturday, March 17, with a grand parade and review. The fair is expected to be a great success, and will undoubtedly attract a large number of visitors.

Business Good At Leipzig Fair

LEIPZIG, March 15.—Another Leipzig fair has just closed, and the trade reports indicate that business was conducted in a satisfactory manner. The fair is held biennially in connection with the Leipzig Book Fair, and is one of the largest fairs in Europe. The fair has been in existence for over a century, and is held in the city of Leipzig, Germany. The fair is known for its wide variety of goods, and is attended by buyers from all parts of the world. The fair is a great opportunity for buyers to see the latest products and technologies, and to network with other businesses.

1900,000 Improvements At Petroleum Exposition

TULSA, Okla., March 15.—Contests are to be held for improvements at the Petroleum Exposition of the year 1900. Several new buildings, including a new auditorium, are to be erected.

Special Railroad Rates To Florida State Fair

JACKSONVILLE, Fla., March 15—Fifteen million dollars in improvements have been made for the Florida State Fair, which is to be held here on March 25. The Florida State Fair is one of the largest in the United States, and is attended by people from all over the country. The fair is known for its wide variety of goods, and is attended by buyers from all parts of the world. The fair is a great opportunity for buyers to see the latest products and technologies, and to network with other businesses.


SPRINGFIELD, Mass., March 15—John Philip Sousa and his band of 65 will be the feature entertainment at the Eastern States Exposition, which will be held at the fairgrounds here on March 21, 22, and 23. The Sousa band will play for concerts in the big Coliseum Building, which will be used for the entertainment, and will be held in the afternoon from 3:30 to 5:30 o'clock, and in the evening from 7:30 to 9:30 o'clock. The admission will be $1.00 for the afternoon, and $1.50 for the evening. The Sousa band is a well-known and popular entertainment, and is expected to do a splendid business. The fairground will be illuminated with electric lights, and will be a great attraction.

Fair Elections

MANY, La.—At a meeting of the Sabine Parish Fair Board here the following officers were elected: E. E. Gilchrist, president; J. P. W. Hunter, vice-president; J. W. L. Howard, secretary; and R. E. Waite, treasurer.

OAKDALE, La.—City Judge Leo Willims has been re-elected president of the Allen Parish Fair here, the dates of which are October 7-9.

Albany, N.Y.—The Columbia County Agricultural Society has recently been re-elected president for his 12th term. William A. Redford, secretary for 30 years, will continue, as well as Samuel B. Krug as treasurer.

LEESVILLE, La.—Dr. C. W. White has been elected president and R. W. Wise, secretary of the Vernon Parish Fair of this place.

C. R. Leggett & Company will furnish the music entertainment for the State Fair of this place.

Carnival Wanted

With Concessions For Pee Dee Colored Agricultural Fair, Darlington, S.C.

WANTED—General Manager

For Pee Dee Colored Agricultural Fair, in Darlington, S.C. For eight weeks. Must be experienced. Applications of interested persons are encouraged.

Carnival Wanted

At Bonneville County Fair, Idaho.

WANTED—General Manager

For the Bonneville County Fair, Idaho. The fair will be held from September 25 to October 1. Applications of interested persons are encouraged.
Plan for Dallas Stadium Rejected

DALLAS, March 15.—As custodians of the 10-cent city park tax, members of the city commission have approved the proposal of the Texas State Fair Association, whereby about $340,000 of the $550,000 stadium at Fair Park will be used in financing the $550,000 stadium at Fair Park.

At the same time the Park Board ex-officio directors have given their approval to the proposal of the Texas State Fair Association, whereby about $250,000 of the $550,000 stadium at Fair Park will be used in financing the $550,000 stadium at Fair Park.

Members of the city commission said they are not familiar with the park policy nor the plans of the city commission. They pointed out that legally the city commission could not overrule the decision of the Park Board. They expressed a hope, however, that their plans may be built up in the city and the committee association will be attended by the next meeting.

Delmarva-Penn Fairs Meet and Fix Dates

OCEAN CITY, Md., March 15.—Dates for the Delmarva Peninsula Fairs have been fixed at Mount Pleasant, Del., the city that was chosen by the county association as the site of the fair for the year.

The fair will be held from September 20 to August 2, and will be attended by about 3,000 people. The fair grounds will be in the County Park, and will be used for the fair. A large number of people will attend the fair grounds.

The idea of a fair in the county was started in 1891. The fair was organized by the county association and has been held every year since then. The fair is attended by about 3,000 people and is considered one of the biggest fairs in the state.

First Big Timber Fair Since 1915

BROOKLYN, Mont., March 15.—The county commissioners of Sweet Grass County have decided definitely on holding a county fair at Big Timber August 15-15 in connection with the Lena Club. The fair will be held on the last day of the fair and the following day (Sunday).

This will be the first fair held in Sweet Grass County since 1915. Work on the fair, including setting up buildings for exhibits, will be started as soon as the weather permits.

Industrial Exposition For Montana State Fair

HELENA, Mont., March 15.—An industrial exposition, a new feature for the Montana State Fair, is to be constructed to give each community in the State an opportunity to exhibit its manufactured products. It is attempted during the 1930 fair, the board has decided. It is planned to start a second fair in 1932.

Parks for the industrial exposition were originated by Warren W. Moses, chief of the division of publicity, and by him presented to the fair board.

"The exhibit should show finished products of every factory in Montana and it would be something never before attempted here," Moses said. "Either, products, packing plants, canneries and other such factories that exist in Montana and would welcome a chance to show products. There are many factories that produce articles of the same kind, but few of them would form an interesting part of the display."

Plans were discussed for holding a "farm show" in the "boys' and girls' 4-H club work with the suggestion that a sale for animals on exhibit be arranged. It was proposed that a saddle horse show be started, similar to that in past years.

A motion was passed instructing the secretary to make efforts toward establishing a photographic exhibit. When the board received members were discussing the plan, the secretary of the fair, D. E. O'Kane, presented at the State architect's office for approval.

Immediately after this approval, a letter has been written in the mean time to the State senator and the Governor asking the State legislature to appropriate $20,000. The State architect will advertise for contracts for the work.

"The commissioner of Agriculture and Markets Berne A. Pyke is very anxious that work on this new project should be started as early as possible in order, that it may be finished in time for the 1930 fair. Therefore, we have decided to start plans with Brooklyn, before they were presented to the State architect's office.

SEPTEREB 17-19 is the date selected for the annual meeting of the Wisconsin State Fair Association at the Hotel in Wisconsin Dells. A fair of 4th of July celebration may be held at the fairgrounds under the joint auspices of the fair association and the Newton County Fair Bureau.

Boys and Girls Building For New York State Fair

SYRACUSE, N. Y., March 15.—Plans and specifications for the proposed $250,000 Boys and Girls Building at the New York State Fair were taken to Albany this week by J. L. Brockway and presented to the State architect's office for approval.

Immediately after this approval has been given, the Senate passed and the Governor signs the State legislature bill, State fair officials will advertise for contracts for the work.

"The commissioner of Agriculture and Markets Berne A. Pyke is very anxious that work on this new project should be started as early as possible in order that it may be finished in time for the 1930 fair. Therefore, we have decided to start plans with Brooklyn, before they were presented to the State architect's office.

"The circuit for this year's fair is more or less a new one. The 1930 fair was held at the fairgrounds under the joint auspices of the fair association and the Newton County Fair Bureau.

The Billboard Spring Special

Will Be Issued Next Week and Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost doubled.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon March 24.

The Billboard Spring Special

All Aboard! Last Call!
Pool and Beach Directors Choose Executive Secretary

Lyle L. Jenne to fill important post with newly formed American Association of Pools and Beaches, Inc.—headquarters established in Philly—aims outlined

PHILADELPHIA, March 15.—The directors of the American Association of Pools and Beaches, Inc., announce that they have obtained the services of Lyle L. Jenne as secretary of the association March 1, at Room 728, Bulletin Building, Philadelphia. Jenne is the sanitary engineer and consultant of Philadelphia, and has had some 20 years' experience in sanitary engineering work, including all phases of water-work, preparation, distribution and also as consultant. He is a member of the American Institute of Chemical Engineers, American Chemical Society (Secretaries' Philadelphia section), American Institute of Civil Engineers, American Institute of Chemists (Philadelphia section), and other technical societies. He brings to the association a wealth of knowledge of sanitary and operating phases of this industry, both of which are of prime importance in planning sanitary pools and beaches throughout the country.

Two Dayton Parks Open Week-End Season April 5

DAYTON, Ohio, March 15.—Both Lakelands and Forest parks, Dayton's outside amusement resorts, will open April 5, it was announced, opening early, with some weeks' weather conditions favorable. Lakelands Park will have a new thrill in the Wind Cat ride, while both parks have spent thousands improving general conditions and placing everything in swank and gasp condition for the season. The zoo at Forest Park will also be opened, and several new animals will be added to the various animals in the zoo.

Pennsylvania Park Goes Into Receivership

WASHINGTON, Pa., March 15.—On the petition of an unsecured creditor, the Mapleview Recreation Co., operating tips, has gone into receivership. The court has named R. D. Hillman. Jr., of Philadelphia, as receiver. Assets of the company are reported as nearly double liabilities.

“Miss Texas” Winner

MIAMI, Fla., March 15.—Janet Eastman, a blonde 20 years old of Worth, entered as “Miss Texas,” was selected as “America's 20th best girl” by the judges of Miss America contest, which was held Tuesday night. Girls from 44 states and both District of Columbia competed.

New Zoo in Maine

PORTLAND, Me., March 15.—Work on the new zoo located on Gray road between Lewiston and Portland is being under way. A well is sunk and artificial ponds built for the animals. The zoo will be built for several hundred head of wild animals, and a hand bill will be erected for Sunday afternoon concerts. It is planned to erect a stage and 24 stools in the zoo, which will be operated seven days a week.

Woodcliff To Open May 17

Ponty makes announcement upon return from Florida—hurt in mishap

NEW YORK, March 16.—Fred H. Ponty, owner and manager of Woodcliff Pleasure Park, Poughkeepsie, N. Y., who arrived in the metropolitan city after spending the winter in Florida, has been operating the park since the close of the season and permits the winter, informed that the park will open May 17. While on route to New York, Ponty's automobile skidded and upended at Henderson, N. C., and he was badly bruised.

Glenn S. Fritz and wife, who have the lunchroom and refreshment stand in Woodcliff, have returned from Miami. The Hudson River Line, in order to give the park good service, will keep all of its steamer now instead of New York and will operate the same on a local schedule so as to take care of the excursion trade from that point.

Will Oakland, prominent radio and television personality of New York, visit Manager Ponty at his Ponty Beach, N. Y., headquarters this week and make arrangements to take his entire company and orchestra to Woodcliff Pleasure Park this summer and give the members the opportunity to exhibit their talent. The special performance will be put on Woodcliff's spacious and comfortable gorilla-rounding the picturesque Hudson River, and Manager Ponty will have an audience of thousands of Oakland's compatriots in various ways, including a gala benefit.

Grace Salmon, who conducts the Woodcliff amusement park, similar to her performance at Palm Beach last winter, will again operate her hanger stand, Alice Lincoln will operate several LuX-Lite headquarters throughout the park, as in past seasons. She is due back from Florida shortly.

New and novel lighting effects will be introduced at the park this season. The city of Poughkeepsie is planning a gala week's celebration in July when the new Hudson River vehicular bridge, costing $1,000,000, will be opened to the public. Special arrangements will be fed to the park that week.

If Marjorie Brown, secretary, is busy continually throughout the season in her duties and promotions which will cover a wide area. No letter in the park headquarters will include return dates.

Several of the larger houses at the park will be beautified with the grounds of ornamental flowers, and the attendance of the park's patrons. The Zoo will be enlaced by the addition of various wild and domestic animals. On the lake a great collection of motor boats will be the attention of the park's patrons.

Amusement Resort Orleans

By AL HARTMANN

NOV.—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.

In glancing thru a “house organ” the other day, it was not only interesting, but amusing to see a story, accompanied by a story, of the construction of a Ferris wheel that was in operation some 20 years ago. Naturally, in those days motive power was furnished by a steam engine. Steam power was considered the finest for the market for propelling riding devices.

Contrasting the Ferris Wheel of that time with the one today one notes what wonderful changes have taken place, not only in the power producing equipment, but in the structure itself.

And what is said about the Ferris Wheel can be applied to all kinds of riding devices. Changes of type or style, or whatever you may choose to call it, is tho, in the old days were not so frequent as they have been in the last several years.

Take the rising device of any five years or so ago and try to sell it today. We said “try purposely.” What would it bring? Not a dime, any eyesight of a dimes. The turner will tell you so. One would be lucky to be able to give it away.

Always looking for something new and novel is the world the way moves today—more so now than ever before.

While on the subject of “house organs,” it strikes us as not fair when they are made to function as advertising mediums for products other than their own. If they do function as such they are encroaching on paper-tryer's territory—a field in which they are served both in an advertising and publicity way.

The argument that the “house organ” does not exact a price for advertising other than its own products makes no difference. As matter of fact, if a charge were made for space instead of running the advertising free, it would then be putting the “house organ” on a competitive basis with the trade paper.

“The Billboard” is a trade paper and is doing everything possible to serve the various branches of the amusement world. Thousands of dollars are spent each week furnishing information, which must be raised in some way, and the main source of revenue, as anybody who is familiar with the publication of a trade paper will say, is advertising. Without this no publication could exist.
WOODCLIFF PLEASURE PARK
on the Hudson, Poughkeepsie, New York

WOODCLIFF PLEASURE PARK is recognized and pronounced by critical Amusement Park Men in the country to be the most beautiful natural Amusement Resort in the world. Over 700 feet of Hudson River frontage, 600 feet on the main State concrete highway (Albany Post Road) and less than one mile from Poughkeepsie, New York. Seventy-five acres beautifully landscaped with sunken gardens, flower, shrubbery - streams - lakes - wooded and shaded picnic groves. In short, the most admirable location to hold an outing or picnic amongst natural scenery and beauty (overlooking the majestic Hudson) to be found anywhere in the country. Over one million dollars has been expended in improving WOODCLIFF PLEASE PARK in the past four years.

WOODCLIFF PLEASURE PARK draws from over ten million people between New York City and Schenectady and reaches out to the shores of Connecticut and Long Island Sound. It has a mammoth Swimming Pool costing $200,000, the largest Roller Coaster in the Country, beautiful Dentzel Carrousel, the most beautiful Ballroom of any park in the State, a large Fun House, Tumble Bug, Shooters, Chairplane, Aeroplane Swing, Caterpillar, Frolic, Caster Ride, Miniature Railroad and a Stadium for Circus Acts. Shows and Boxing Boats seating over 10,000 people.

WOODCLIFF PLEASURE PARK has unusual transportation facilities. It can be reached by bus and motor cars on the Albany Post Road. The New Haven Railroad has a siding on this property with direct train and excursion service to the Park from Waterbury, Bridgeport, Danbury and all Berkshire division towns and villages. Parking space available for over 10,000 cars. Last year the new Pier and Boatlanding was completed with a steel bridge over the New York Central Tracks. This season the Hudson River Dayline will open with boats direct to Woodcliff Pleasure Park from both New York and Albany. All other excursion boats plying the Hudson can land their outings direct at the Park. The New State Vehicular Bridge opens in July and is only one-half mile from Woodcliff. The New York Central Railroad also has sidings on the Park property and will run excursions direct to the Park at low excursion rates.

We open our Fourth Season Saturday, May 17. Get in touch at once. Wire, phone or write. For quick action call in person and see for yourself—the best opportunity ever offered to good Park Concessionaires.

ADDRESS ALL COMMUNICATIONS TO
FRED H. PONTY
WOODCLIFF PLEASURE PARK, POUGHKEEPSIE, N. Y.
Telephone: 2086 Poughkeepsie, N. Y.
Wooding Is New President

VENICE, Calif., March 18.—Harry Wooding, president of the Venice Amusement and Business Men's Association, has been elected to the position for the third consecutive year by the members of the association. Wooding has been active in many of the civic organizations in Venice, and his election indicates the confidence of his fellow citizens in his ability to continue in office. Wooding has been a leader in the development of the community, and his election is a reflection of the progress that has been made in Venice during the past year.

INDUSTRIAL ALLAN

PORTABLE CARROUSELS

LEAPING LENA

PORTABLE CARROUSELS

LEAPING LENA

INDUSTRIAL ALLAN

CARROUSELS AND LEAPING LENA

ALLAN HERSCHELL CO., North Tonawanda, N.Y.

HARRY C. BAKER, INC.

AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PITS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CAROUSEL BUILDINGS, ETC.

INDUSTRIAL ALLAN

AMUSEMENT PAINS

INDUSTRIAL ALLAN

MINIATURE RAILWAYS

All 1-3/4 scale Pullman Models, our K Type Caboose of Steam locomotives are our own organization, design and make. Fully protected.

INDUSTRIAL ALLAN

HARRY C. BAKER, INC.

AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PITS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CAROUSEL BUILDINGS, ETC.

THE TIPPER

First shown at the Deauville Convention. A worthy product made by the makers of CUSTER CARS

SKEEBALL

THE DOWLING GAME OF PRECISION

NEW YORK E. T. 135

THE TIPPER

SKEEBALL

SHOOTING GALLERIES

ALL steel construction, modern elaborate designs, quick delivery.

PENNY ARCADE EQUIPMENT

FOR SALE

WM. ROTT, Game Mfr.

FOR SALE

Laurel Park

Consisting of new Roller Coaster, Merry-Go-Round, Shooting Gallery, Game Buildings, Two-Story Restaurant with equipment, Concrete Swimming Pool with natural lake for water supply, 200 acres of ground at Mt. Gretna, Lebanon County, Pa., near permanent camp of national Guard of Pennsylvania and United States Military Reservation. This property can be purchased at an exceptional bargain, one-half the purchase price can remain on first mortgage. Apply George W. Stine, Manager for Park, Farmers' Trust Company of Lebanon, Pa.
THE WALTZER
WE CHALLENGE COMPARISON AND INVITE INVESTIGATION

Phone: Penn 3868
Cable: Harwit
New York

WANTED WANTED at LAKESIDE PARK
On the Shores of Beautiful Lake Wabissa.

1st RIDES FREE, UP-RIGHT GO-ROUND, LITTLE ORNAMENTAL RIDING ROLLER COASTER, BASKET RIDE, FERRIS WHEEL, OLD BILL AND FUN HOUSE. WILL SUPPLY ONLY IDEAS FOR THE PRODUCTION OF COUPLING CONCESSIONS. P.O. Box 265, LAKESIDE PARK, New York.

FINEST LOCATION

Over $75 Daily!

Work started at Amusement Park with machines that essentially tastes good on the handkerchief, looking, hitting, pulling, etc. Easily operated. For particulars and full list available. Write JED COMPANY, 110 Broadway, New York.

WILMINGTON, DEL.

A large outdoor Swimming Pool in Amusement Park. Good one, even better, offering the latest in bathing. Located at corner of 7th and Market Sts. Will operate this summer under new management. Write CRANDALL, 21-23 N. 7th St., Wilmington, Del.

For Sale

There are two Duncan Caroussel, one of 25 seats, the other of 45 seats, both in good condition for sale. Write for details. Price reasonable. 15610 Main Ave., Cincinnati, Ohio.

American Amusement Construction Co.

For Sale

For $7500.00, Pleasure Park. Includes all equipment, Amusements, 15 machines, Booklet. One of the finest carousels in the country. Write for details. 8200 Main St., Philadelphia, Pa.

WORLD'S GREATEST RIDES

BOBS COASTER

WHIRLWIND

THE BUG

AUTO RACE

The 10 Rides Last Season

The Funny DARK Side of Mystery, in a Small Space, at Small Cost.

FREE FROM ENGINEER

NEW YORK CITY.

The CUDDLE-UP

Most Novel and Thrilling FLAT RIDE on Market Today.

STATIONARY AND PORTABLE TYPES

ASK FOR DESCRIPTIVE BOOKLET.

BERK'S ENGINEERING CO.,
Reading, Pa.

Make Coaster Operation Safe

BY USING

OUR SAFETY LAP RAILS

After Two Years' Successful Operation We Offer Them to the Trade. Adaptable to Any Type of Car. Write for Full Details.

The SHOW BOAT, a Moderate-Priced Fun House, Portable or Permanent

WANTED TO BUY-S峡谷 Laughing mirrors. Must be in good condition. Write to Box 115, New Pavilion, New York City.

MINIATURE RAILROADS

10-WHEEL, PEDAL TYPE, GASOLINE ENGINE. Suitable for Indoor or Outdoor Amusement. Write for Full Details.

CAGNEY BROS., Originators, Estab. 1892

114 South Afton Ave., E. Orange, N. J.

JOS. G. FERARI HAS FOR SALE

MERRY-GO-ROUNDS AND CHAIRPIEANS

Write for Full Details. Write for Particulars.

MINIATURE TRAMWAYS

New Greater-rose Amusement Park. Mobile, Alabama

ON BEAUTIFUL MOBILE BAY (AMESING), IN THE PATH OF WINTER AND SUMMER TOURISTS.

For RENT—Stadiums and a few riders left on very attractive terms. Have location on Mobile-Bay and New York City.

WILLIAM T. HARRIS.

#10 DENVER, COLORADO.

THE PRETZEL

(Patented)

The Penny DARK Side of Mystery, in a Small Space, at Small Cost.

FREE FROM ENGINEER

NEW YORK CITY.

LIVE-WIRE CONCESSIONAIRES WANTED

FOR STARLIGHT AMUSEMENT PARK

EAST 89TH STREET AND BROOKLYN RIVER, BROOKLYN, N. Y.

FOR RENT—Stadiums and a few riders left on very attractive terms. Have location on Mobile-Bay and New York City.

WILLIAM T. HARRIS.

NEW GREATER-ROSE AMUSEMENT PARK, Mobile, Alabama

DODGEM NEW MODEL FEATURES A

FRONT WHEEL DRIVE

For Large and Small Parks

DODGEM CORPORATION

706 Bay State Bldg., Lawrence, Mass.
Leveres Take Park’s Control

Purchase Col. Lewis Field’s interest in Swin Rock—plan several improvements

NEW HAVEN, Conn., March 18.—Frederick E. Levere, general manager of New Haven Park Co., has purchased Col. Lewis Field’s interest in the 102d Infantry, the popular New England resort. Levere is a son of Enos Levere, control Sarat Hawk.

Leveres informed The Billboard that a number of material changes would be made at Swin Haven this season. The A.A.H. Engineering Company is installing new amusement rides at the resort, and the air-conditioning equipment is being modernized.

The resort is scheduled to open May 1, marking the seventh season under the management of Enos Levere. There are 18 acres in the resort and it requires $12,000 to $14,000 a year in the center section of New Haven, with $15,000 to $20,000 in the northeast section. A hotel, restaurant, and bowling alley will be added.

New Recreation Building

FOR MEYERS LAKE PARK

CANTON, O., March 15.—Construction of a new recreation building at Canton will be one of the major improvements at Meyers Lake Park. The structure, to be erected on the site of the former Recreation and Arcade building near the main entrance to the park, will provide additional facilities for the enjoyment of visitors.

The new building will be of steel construction and will be 60 feet by 90 feet. The floor area will be 5,000 square feet, with a capacity to accommodate 1,000 people.

New Rides and Shows

FOR OLYMPIC, IRVINGTON

IRVINGTON, S. J., March 15.—Among the changes planned for the coming season are the implementation of a Lithuanian and Lithuanian-dance group, the expansion of the Baltic-kite park, and a new park for children and animals.

Another feature planned for a new German park that will be announced later.

VENICE PIER IS CLOSED

DURING MIDGET’S FUNERAL

VENICE, Calif., March 15.—Practically every concession and place of business on Venice Pier suspended their activities for 24 hours on Thursday afternoon of last week in order that all employees who desired to honor the memory of the late Midget and his brother, Frank DuBois, may attend the funeral. The Midget, a 26-year-old midget, was injured in an automobile accident and was pronounced dead at the scene. The Midget was a well-known figure on the West Coast, and his death created a great deal of sympathy.

FOR SALE

TITL EX-WHIRL

Practically new. 6 year issue. All machines in park or can be moved. S. E. RANDOLPH, Keansburg, N. J.

The Billboard Publishing Co.
Publication Office—25 Opera Place, Cincinnati, O.
Ice Skating Feature Of the American Fair

ATLANTIC CITY—March 18—Ice skating opened the second annual skating season in the Atlantic City Auditorium yesterday morning, March 17.

While thousands gathered along the boardwalk to watch the opening of the season, the audience was greeted with a spectacle of ice skaters performing on the floor of the auditorium. The skaters performed various routines, including a relay race, a figure skating competition, and a synchronized skating performance.

The rink is 200 feet long and 100 feet wide in the center of the auditorium, and its gliding floor will be surrounded by an area where the spectators will stand.

The rink will be open, of course, for people of all ages to skate on, and the performance will continue all day until sunset.

There will be no admission charges to the rink, and the admission will go to the theatre粉丝 as well as the general public. The rink was operated and managed by the Atlantic City Auditorium and will be used for all future skating events.

The rink is not an institution for private profit, but is presented by the city for the benefit of the citizens of Atlantic City and visitors to the city.

The rink is the first of its kind on the east coast and will be one of the many unique attractions in Atlantic City.
New Orleans Mardi Gras

Pronounced among liveliest spectacles in the history of this big event

NEW ORLEANS, La., March 15.—This city is back to normal again following one of the liveliest carnival seasons in its history. Reaching its climax on Mardi Gras night and continuing until last night, the festivities drew thousands of citizens and visitors to the streets. While waiting to see the parades of Rex and Comus were entertained with numerous floats, bands, and other organizations and with the antics of merrymakers in every conceivable variety of costume. There was music on nearly every street, and there were marching bands and floats, and everywhere in the crowd one saw little sadness of dancers, most of them in costumes.

According to custom, Rex supreme will be present in the costume near noon and was presented with the keys of the city before the reviewing stand at the city hall. The Rex parade depicted the "Jewel of the Gulf" 30 years ago and taken nearly a year to construct. The parade of Comus, God of Mirth, took place Mardi Gras night. Here were seen floats of the onl.

Just as late in the afternoon the parade of Proteus, always one of the most spectacular of the carnival order, wound through the city, showing its flaring floats scenes from "The Green Hornet," "The Merry Widow," and "The Merry Widow." The "Merry Widow" figures were a great hit, and the floats were at the head of the parade.

The battle of Texas, flagship of the fleet, was the next parade and served as the "coronation" of Mardi Gras. The battleship of the fleet went through the parade, and its officers and crew were dressed in their full dress uniform.

During the afternoon each of the floats had a music band, and the floats were turned into a circus. Many thousands of people turned out to see the floats and the music bands.

The grand balls of Rex and Comus were held Monday night at the Municipal Auditorium, merging about midnight, after coronation ceremonies were over.

Stark County, O., Affair To Be Staged at Canton

CANTON, O., March 15.—A Stark County Progress Exposition, to be one of the most complete and largest ever held in Stark County, will be staged here on May 10-17, according to George W. Walker, president of the Stark County Chamber of Commerce, who is sponsoring the event. This exposition will be held in the Auditorium, which is being arranged in connection with the affair.

Bill Biddle Communicate Immediately

William Biddle, 26, the leading high-school star in Kansas City, has been asked to tender his resignation and is expected to make an immediate trip to Kansas City, according to the St. Louis Post-Dispatch.

Firemen's Convention

KEEPSAKE, N. Y., March 15.—The Firemen's Convention of the New England States, which will be held here during the week of June 10, A. M. G. S. C., and will be an annual event, is being arranged in connection with the affair. Leo M. Blaskey, manager of the Fire Department, has received a contract to furnish the midway amusements.

Two Flower Shows Set For Chicago

CHICAGO, March 15. — Two large flower shows will be held in Chicago this spring. First is the Chicago Garden and Flower Show, to be held March 28 to April 5 at the Hotel Sherman. The other is the Central Executive's Garden and Flower Show and will be held at the Stadium April 5-10.

In the latter show prizes totaling $25,000 will be awarded to professional and amateur exhibitors. Ninety Illinois communities and various organizations throughout the country are sending plants. There are more than 10,000 members of the associations of 70 federated garden clubs in Illinois.

Roses Festival Parade

PORTLAND, Oreg.—The afternoon of June 10 is the tentative date set for the annual Rose Festival Parade, and the start of the big mid-summer event. The Royal Rosarians are named as the committee to handle the floral parade, which is planned to be the largest ever held here. The annual Rose Show will be in charge of Portland Rose Society.

Trade Show Success

CANTON, O., March 15.—With attendance estimated in excess of 50,000 for the six days, the annual Food Show and Trade Exposition, which opened Thursday night and concluded Saturday night at Lord & Danielson, sponsored by the Canton Retail Merchants Association, the affair this year was again promoted by E. H. Kluemis, who is the president of the association.

Police Circus A Big Success

ORLANDO, Fla., March 12.—The Police Circus held here last week, starting Tuesday and ending Friday night, was a wonderful success. The affair was for the benefit of the police relief fund. Each officer sold tickets in advance, and Traffic Officer Casper won the $50 prize. A collection for the fund was held in the City Auditorium. The Municipal Band of Orlando furnished the music. On Wednesday night was "Vigilant Night," dedicated to the Orlando Racing Club, and with 3,000 paid admissions. Thursday night was "Turkish Night," the Shrine Room of Orlando gave a parade, and 4,000 paid admissions were taken. In addition to the turnouts.

Heavy attendance and fine acts program at Orlando—the fourth annual affair.

Carnival Week at Watertown

WATERTOWN, Conn., March 15.—This town has observed the 150th anniversary of its founding with a Carnival Week. It is the first event of its kind to be held here.

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CARNIVAL NOVELTIES

WANTED FIRST-CLASS CARNIVAL CO.

Can furnish five or more complete sets of fine high-class shows, thirty or more complete sets of fine rides, and complete sets of fine rides, bands, and carnivals. Also, I will buy any sets of good rides, decent rides, and any sets of good rides, decent rides, or sets of good rides, decent rides. Address: Green City Amusement Co., Watertown, N. Y.

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Sarasota Fete - Colorful Event

SARASOTA, Fla., March 8.—The recent visit of Sara De Soto opened here the annual celebration of the State's 100th anniversary, and the week of March 8th was for such a period and correspondence that nearly every State in Canada was represented. A list of the States and the province of Quebec, together with some of the provinces of Ontario and the province of British Columbia, was sent to the writer. The program for the week was divided into three parts, each of which was to be held on the same day. The first part was devoted to the celebration of the 100th anniversary of the State of Florida, and the second part to the celebration of the 100th anniversary of the State of Georgia. The third part was devoted to the celebration of the 100th anniversary of the State of South Carolina.

WANTED

WANTED FOR BIG RAILROAD CELEBRATION AND WOLF-DOG RODEO

AT

HOBBES, NEW MEXICO

WEEK OF APRIL 14 to 20, 1930

Rides, Shows and Contests, also Wrestlers and Boxers. Good opening for foreign companies. Celebration sponsored by Hobbs Chamber of Commerce. Big crowd expected. Features during 1st 2 days. Shows for Contests. Write or wire

M. M. ADAMS, Box 183

Hobbs, New Mexico

Wanted Circus and Vaudeville Acts

Indoor Circus week of March 24 to 29. Had to change dates. Pay own expenses.

WARIN BERNARDI, Gardner Hotel, Shreveport, La.

Notes From Sarasota

SARASOTA, Fla., March 15.—Roland Lessan, owner of the 11-year-old circus, arrived from Boston this week. Arrangements have been made by Mrs. Lessan, who has received a permit to operate in the city of Tampa, to be followed by the circus in the state of Florida, which will return to its winter quarters in Sarasota. Mrs. Lessan, who has received a permit to operate in the city of Tampa, to be followed by the circus in the state of Florida, and which will return to its winter quarters in Sarasota.

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Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to The Opera Plaza, Cincinnati, O.

Tait in New York

NEW YORK, March 15.—C. Gilmore Tait, representing the concession division of the New York Metropolitan today calling on the trade, left on the last trip south, visiting winter quarters of the various carnivals en route.

Ware's Show With Delnout

Frank R. Ware and his bride, the inscrutable Mabel Lena, will be with the Ware and the Delnout Shows this season with their mysterious fortune telling. Ware was a caller at The Billboard last week and informed that he will have an individual on the program as a winter attraction in Covington, Ky., also that all new commercial attractions are included in the performance which will include illusionists, "Death Dancing" and other illusionary and mystic presentations.

Billie Clark N. Y. Visitor

NEW YORK, March 15.—Billie Clark, of the shows bearing his name, Philadelphia, is here on a winter vacation tour. He brought with him a new spring show today, accompanied by J. A. Mullin, who will have the onus show on his outfit. Mullin has been twirling a new musical show for this season and this winter, L. S. Hasen has had charge of the onus, and he will manage the submarine show. Clark states he does not expect to play Philadelphia this season, but will invade adjacent territory, then into New Jersey, and will open at Elgin, Pa., April 12.

Fine With Rice Bros.

VALDOSTA, Ga., March 15.—Al Rice arrived here last week to assume his duties with Rice Bros. Shows as assistant to Nell C. Rice and the management of the show was formerly with Dodson's World's Fair Shows and last season with the David Wise Shows.

Edith Gruberg Convalescing

NEW YORK, March 15.—Edith Billie Gruberg, attractive and accomplished daughter of Mr. and Mrs. Rubin Gruberg, 1789 Second Ave., has been placed under the care of the Lebanon Memorial Hospital in New London, Conn., after an accident she sustained in a fall from some height near her home. Despite the situation, Edith has been convalescing well and is expected to make a complete recovery in a few weeks.

Harry Moore in New York

NEW YORK, March 15.—Harry Moore and Minnie Moore, who are well known throughout the industry, are now here in New York, attending local conventions and other activities.

Foster With Butler Bros.

Mr. W. R. Foster is now appointed the business manager for this season's Butler Bros. Shows, which are due to open at Walnut Ridge, Ark., this week, under auspices of the Elks Fraternity. Mr. Foster was the last three seasons with the Standard Shows and formerly with the Dodson Shows.

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Sims With Laughlin Shows, Which Have Promising Opening

J. W. Sims advised last week that he had contracted with the Laughlin Shows as the entertainment at their shows, which have been opened in New York, N. Y., and the Laughlin Shows have promised a great success. The enterprise is well received, and the Sims' contract is a significant development in the entertainment field.

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David Rankin and Bride West

David D. Rankin, the Yankee Whittier, and his bride are now in Los Angeles, where they were married in December, and are currently enjoying their honeymoon. They visited "Sin City" and several of the major attractions before their departure by the return trip.

Show Heads in New York

NEW YORK, March 10.—Mrs. Mitchell and Mrs. Harris, of the Harris & Mitchell Shows, are in New York for the first time in years. They expect to remain here until the end of the season, and will return to their New York office later in April.

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SHOWMEN'S LEAGUE NOTES

CALIFORNIA, March 16.—The meeting of March 13 was well attended in spite of the fact that many of the brothers were unable to come. The reports of the different committees and officers was the order of the day. The meeting was adjourned.

WATROUS H. WATROUS, President.

R. G. GOODING

Well known in outdoor amusement business, with headquarters at Columbus, Ohio, where he is known as "Little Ali" and another Style ISS, both popular models. Mr. Gooding traded in two organs which we now have under course of rebuilding and which we will offer for sale at low prices for April delivery. Write for quotation on those and other rebuilt organs.

THE RUDOLPH WURLITZER MFG. CO.

NORTH TONAWANDA, N. Y.

DRAWM THE CROWDS

With a Tanglefield Calliphone

START YOUR SEASON RIGHT

TANGLEY CO., Muscatine, la.

PACIFIC COAST SHOWMEN'S NOTES

ATLANTA, March 16.—This week's regular meeting of the P.S.B.A. was conducted on March 14th with Vice-President Harry P. Flaherty in the chair. The meeting adjourned.

ARCHIE CLARK'S GREATER SHOWS opened a week's run at the Los Angeles State Theatre. The show was a success as usual.

The members of the Showmen's League of Los Angeles paid the club a visit and were entertained.

LOUIS BISHOFF

KANSAS CITY, March 15.—The Burch Manufacturing Company, manufacturers of the famous Burch patents, has moved to its new location at 1013 Market Street, this city. The new quarters contain many additional floor space. It was formerly at 625 West 11th and had been there five years.

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Midway Confab
By DEBONAIRE DAB

THE SPRING SPECIAL? Next issue

These are the days of troop’s expectations

MARCH 21 ol’ ‘Slo returns ‘cross’ the Equator—Spring

“DOC” made a long trail of his show interests—left Texas and said “I’ll Ho Ho”

RUBE LIEBMAN is going with the Big Top, Dorchester, Mass., our newspaper

THE MOTHER of Finsh Marah was reported last Saturday very ill in New Albany, Ind.

THE AARON of 25 years ago would be a certified attraction for these

HEAVY PRAISE this winter on the Louis beer winter quarters at Chapman, Ky.

JAMES K. KELLOG, well known in carnivals, was a recent visitor to the Motor City (Detroit).

ONE OF SIX similar refreshment booths operated by R. E. Goodwin on the Western Canada Fairs Circuit. The booths are permanent, equipped with juice coolers, ice boxes and running water, and all electric light wiring in conduit. These shows are taken at Regina, Sask. Goodwin also operates crab stands on carnival midways playing other Canadian fairs.

NOTICED in a display ad: “We tell about what we have, and all we expect to have!” That’s the spirit.

KAYNUS AND LIVÖV, according to postponed information, will be with Bowser’s Model Shows this season.

EXECUTIVE STAFF ROOSTEROS of carnivals will, as customary, appear in the Spring Special edition next week.

PHIL Wagner has signed up with the Rubin & cherry Model Shows for the coming season.

QUITE A FEW of the folks are said to be “running thinly” to the Latch Amusement Company.

THE BYLINE of “Debonaire Dab” returns to the heading of Midway Confab this hour.

JOHNIE C. CAP writes from Mississippi that he expects to remain, doing comedy on Henley Bros. Shows all the coming season.

T. A. McLaren, tattooed man, POSTCERNED from Virginia that he will again be with the Rubin & Cherry Shows, his third season.

J. H. WILSON expresses appreciation of sympathetic letters and telegrams from show-folk friends in the death of his wife, Mamie Wilson.

ACCORDING to press reports at Houston, Tex., all wasn’t “gravy” for some of the workers there during the week of March 3.

CARICHEST WILLARD, of “Moon Mullins” fame, probably well adjusted with some prominent showfolks who sometimes get down to Sarasota.

THIS MAKES the fourth season for A. (Daddy) Hansen with his large Merry Minstrel on the Western Shows.

MRS. THOMAS J. SULLY is reported getting along fine at Saranac Lake, N. Y. After her husband has the side show on the D. D. Murphy Shows.

DOG LAZARUS informs The Billboard that Johnny F. Graber will have seven concessions this season on the Harry Wilt Shows.

READ THE column of The Forum department each issue—surely always on the page opposite the Editorial Page of this publication.

JOSEPH F. DUKLEY was among the

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T. L. DEDRICK infers from Hawkinsville, Ga., that he has two bowfreaks which he will exhibit with the L. J. Heath Shows this season.

HARRY O. MULVEY, on entering show business, merely applied sound business methods. And he has been a success since his entry.

"LITTLE" BADGIE FIRESTED was the working foundation from which sprang a BIG, outstanding "calf" concession business.

SEVERAL AGENTS have tried to land Clancy already this year. It might be “died,” Robert L. Lehnheiser accomplished it after seven “off” years in 1922 for the late Clarence A. Wortham.

ROBERT AND MARIE PETERS were preparing to leave Miami, Fla., early last week, where they recently purchased a home, to join the Royal American Shows at Cheyenne.

"POISON IVY" CUTCHER has booked his Arcade and high striker and joined with John Walters on the Athletic Shows for this season with the Madison Flying Shows.

RANGOON AND RAINBOW have been playing theaters in Canada. They will again be with Harry Loffridge's Royal
Canadian Snows this year, Rainbow to have the Rafe Sharrow Show, at last season, and the Hind's and the Hind's Story. 

JOE ROSS, bankmaster, infestors that are bound, which played states in Florida during winter, will again this year be the West's World's Wonder Shows for the second season.

HAVE you ever recalled that there was a "bitch-hunting show"? These are those who ask for and receive little gifts here and there on about a dozen carnivals each year.

JOE C. TURNER, manager the Rock City Shows, was recently called to attend the funeral of a close relative in Ohio and left Rome, Ga., by motor, accompanied by W. G. Cohen, who conducted the shows in Iowa and Oregon.

T. L. (Doc) Roberts, who again this year, will report, the Rock City Shows, has been late been located at an auto shop station a mile south of Davenport, Fla.

KELMER RAMSHUR has won the wind, and will tour the central states under the leadership of the late E. H. Hitchcock. Also Harry Moore and the Hurst Brothers, famous in the show business as the "Dinky" company.

JOE V. PALMER, of the Harris & Mitchell Shows, has been daily of the Rock City Shows in the rock, with Mike Shepard, Maurice Hicks, and Will Miles, Harris all of the same organization.

AUNT LUCY BLITZ, this article, will be 50 years "young" her next birthday, and all the tumults and turbulence would like to write her a birthday greeting. In order to write her address, please fill in the blanks on the rock.

WONDER if a supposed to be "little" girl in the Wonderland at March, Ill, (her birthplace), some rivals in Toronto were satisfied classify it?

JACK A. MONTAIGNE writes that he will manage the Musical Comedy attraction with West's Wonder Shows, and he will have six in the chorus line, and will move to the stage in Chicago.

CLARENCE HENSLOE, of Jordan, Mont., has written to us to book his One-Ring Shows, and the carnival is under the leadership of the late E. H. Hitchcock. Also Harry Moore and the Hurst Brothers, famous in the show business as the "Dinky" company.

YEAR, also, has his Worth City shows, is back in the town and the old crew is still together.

A. B. W. SHARPE, postmaster from Maceo, L. T., that for the first time since 1922 he will this year take out his ball and pitch-fell-you-win concessions, with one of the carnivals in New York State.

THE BIG WARRIOR, of the carnivals, is on its way to New York, where it is about to open.

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Shive & Christ Dime Circus

Owensboro, Ky.—Wonderful progress has been made since work began on the second and third sessions of the Shive & Christ Dime Circus here. The first show of 17 days began Monday, and will be followed by a second show of 17 days, beginning next Tuesday.

The circus, owned by Mr. and Mrs. C. S. Shive, is one of the most successful in the country. It is the first time that the circus has been in Owensboro, and it is expected to draw a large crowd.

The opening show will feature a variety of acts, including acrobats, clowns, illusionists, and animal acts. The closing show will also feature a variety of acts, including sideshows, carousels, and midway games.

The circus will be in town for about three weeks, and will be open every day except Sundays. The admission prices are $1.00 for adults, 50 cents for children, and free for children under 12.

The circus is located at the corner of Main and Washington Streets. It is open every day from 10 a.m. to 10 p.m.

The Shive & Christ Dime Circus is known for its high-quality performances, and is one of the most popular circuses in the country.
C. F. Zeiger United Shows

GREATLY EXTENDED—March 19—The C. F. Zeiger United Shows here Saturday, one of the earliest openings this company has ever had. The show this year will include the following: Merry-Go-Round, Big El Wheel, This-Whir, Olde, Buggy Ride, Honeymoon and one wave ride not yet set upon. Zeiger owning all rides; Count Simon's Midget Troupe, Jerry Marshak's Indian Show, Bill Bailey's Australian Dog, Perry and Monkey Circus. Carl Nitberg's Dogs Show, Bunny McGuire's Revue, Ted Polo's Nilo, Zeiger's Whale and Big Babies. Circus Side Show and Arcade and the usual concessions—Raymond Shaver's cookhouse; Mr. and Mrs. Brasher, Sr. and Mrs. McKnight, 300 C. O. Osborne, 2 Jack Shaefer, 2 Harry Martin and the corn game and pop corn and other owners' games cannot be recalled by the writer. Mr. and Mrs. C. F. Zeiger returned from San Francisco where they had been spending the winter. The show will again play the Twin Falls County Fair, at Filer, Idaho, May 27-30. The Haunted House and the General Agent W. T. Jemep is in the field. H. J. Brasher again has charge of winter quarters and has the show in plain view. This will make the writer's 16th year with the show. There will also be Zeiger's biggest and best show. One first act will be called.

W. W. BARNES

National Expo. Shows

BURGETTSTOWN, Pa., March 12—John C. Geaca, general agent of the National Expo. Show, was out in the engagement booking early this week. He visited the Wexford Theater and was there to book his Freak Animal Show with this company. Joe Roberts, pianist, is with the show on the West Coast and he is a regular on the Musical Comedy Show. A party was arranged at the home of George Geaca, brother of the general agent, here recently on the occasion of George's (James) birthday. Among the guests present were Joe Roberts and Nick Geaca, who furnished the music. James Patrick and Thomas Martin.

The movie, "The High Lonesome," will be the charge of the Musical Comedy Show, which will have new sets and costumes. It will carry about 25 people, including a six-man band and a chorus. The show will be in the near future at winter quarters, at Akron, Ohio, to get things in readiness for the opening of the new season. The show is being held and shows will have new posters and banners, and there will be a new entrance arch, a new set of costumes and a new scene costume.

March 14—The Bunts Shows are setting up on the lot, located on North Main street, getting ready to start in time to be ready for the opening of the new season. The shows will have new sets and banners, and there will be a new entrance arch, a new set of costumes and a new scene costume.

The Billboard

Spring Special

Will Be Issued Next Week and Dated March 29

Ride along with your competitors in this special. No extra fare. The advertising rates remain the same, but the circulation will be almost double.

No advertising can be accepted for publication in this big issue after noon Monday, March 24.

No time to waste. Rush your copy by air mail, special delivery, or, if necessary, telegraph it so it will reach Cincinnati by noon Monday, March 24.

The Billboard Publishing Co.
Publication Office—25 Opera Place, Cincinnati, O.
Earnings of Circus Performers in the Past

JAMES ROBINSON was the greatest promoter in the history of American circus. He was the first man to turn a profit commercially with a horse under his control. He received as much as $600 a week, and for a time he held the record for the highest salary paid to a man. Robinson was a ruthless business man who demanded the best from his performers. He was responsible for introducing the concept of using trained animals in circuses, which opened up new possibilities for income generation for performers.

The Mechanical Age

R. S. RUEZELL says: “With the increasing literacy of the people everywhere, due to our mechanical age, it becomes necessary to promote the purveyors of amusement parks to improve their efforts to meet this great accelerated demand for recreation. The American Museum of Public Recreation has shared a profit in the field of the development of the business of the past, but the trend of the future is now definitely toward the development of the business of the future.”

Office Crafter

OPEL (FRENCH) SOUTHERN, nimble-footed program advertising sensation, is operating under the management of the Rock-Wallace Circus, which has been operating for the past three years. He takes no for an answer. He has interviewed many of the big captains of industry in Manhattan, and in a good many cases has sold them on the idea of giving some money to the circus in return for some exclusive contract, and his contract was finally signed. He is the oldest office crafter that has worked on a circus.

Building New Training Quarters

JEROME C. CHRISTENSEN is constructing his home on the farm at Truman, Minn. He has just finished the frame for a new home and is now working on the finishing touches. He plans to finish the home in May, and is making plans for the future of his circus.

Roving Sandbag

TERRY TURNER, the indefatigable freak specialist, has been working on the East Coast until now and will finish his European tour in April. Christiansen opens his fair at Laramie, Wyo., August 11, then plays Toronto.

Salaries Lost in England

DEREK POWELL, a former circus rider with Fawcett & Fletcher, of England, was the victim of some unfortunate circumstances to take him back with him, thus losing him from the circus for the remainder of the season. The English concessions are better arranged for the winter months. For the first time, shows go for 6 cents, he declares, when they should be $1.25. He claims that the extreme experience he has had on the Continent is one of the reasons he is not satisfied with the success he is meeting with the American winter. Powell expresses his regret that the Western States are so far off. It is not possible to get the effect of American audiences ever far away from their homes.

State Prize Money

J. B. BOSTON, of Massachusetts Department of Agriculture, states that the county fairs were required to keep going with State prize money. I wonder if the State officials ever think of the effect of this money in the hands of the fairs? The reports of what is being done with the money are often difficult to discern, but yet we can imagine the fairs drawing very lightly upon the income which the hot weather brings to them, and this might lead to other conditions and miscellaneous sources.

Makes Two Predictions

FRED PETERSON, Eastern representative and operator, after carefully studying the conditions in this area, has come to this conclusion: “The parks real more than ever that the opposition of the different breeds of horse and the riders makes it necessary for them to be able to work out of season. Frequently most parks are installing new animals every year.”

Good Foreign Business Trip

JAMES O’DONOVAN, of the Dodger Circus, returned from a successful trip to Europe. He left his connection with his recent trip to Europe, and has been away from the amusement field in the countries he visited in that capacity. He visited in their infancy and he considered theForeign Business Trip.

Busy Act Salesman

J. B. VAN, a former salesmen in the West, is now doing a good business in the East. He has been with a number of different circuses, and his accomplishments this season, booked by J. C. REDDIE for Butler, Pa., Canast, O., and other spots. He is also boosting the Vera Springe acts. She has one five- figure combination, and she is an asset to the circus.

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Pipes for Pitchmen
Conducted by GASOLINE BILL BAKER
(Communications to 25 Opera Place, Cincinnati, O.)

EVERYBODY STEP ON IT. Spring is just around the corner.

ERNEST POULOS will hold his store on Broadway, New York, all summer, according to present plans.

NO READERS ISED in New York for pitching, high or low. Charles (Doc) Miller informs. This includes Coney Island.

"FLORIDA IS NOT SO BAD. I have had a fair winter," Dr. J. Q. O'Malley postcards from Bora Bora. "This town looks particularly good."

HARRY FAIRCHILD shoots from Topeka, Kan. : "I like to read Zip Hatter's poems in the Pipes columns and I know a lot of others who do too."

EARL B. WILSON has returned with the minis and Billyboy Wilson to his old home, Columbus, O., and is again promoting kieros and the wallpaper cleaning business. "We have all the work ahead we can do," Earl reports.

JIMMY HOLMAN is doing nicely at his Arcade location in Baltimore and will linger there until May, when he will take to the road with his motorized mystery show, playing independent parks, fairs, and celebrations. He has added another truck and is pointing up.

JACK SLUCE, Boy Herefords, from New York, is going over big in Detroit. A case demonstration at the Big Store that day is getting $2.00 a deal. Moving slowly but surely. One worker is in evidence in a doorway with peddles for a dollar. No white-collar workers in sight just now. Lots of big stores are vacant.

"TELL IT TO ME." Rex Bond shoots from Evansville, Ind., "because I wanna know. I wanna know what E. L. Hinson got out of the 40 by 80 where he got the mule. I hope it don't do him like the one that kicked him out of the boat at Dunn Lake, Wis., last summer."

AND NEW KID CARRIOAN comes with this story about conditions in Detroit: "There are 200,000 men out of work here and money is scarce. Three health stores are working, 15 hours a day. The main store, ran by Lewis & Bartel, has four lecturers. Others besides my self are Tommy Hoy, Jack Bluett and Doc Johnson. Business is fair with us."

SIGHTED IN HARTFORD last week were Tommy Barry, working the shops; Bluett, with rugs, and Paddy Pay and Johnny Flaherty. Joe plays a mix, and Paddy sings Streets of this Connecticut city are closed, also doorways. Shows are working about half time. A. R. Murray was in town and reported that he was about to join Bill Flood, the actor-pitchman, in Besiden.

W. A. (FORTY) FOSTER shoots from Albuquerque, N. M.: "Tell C. F. Kleininger the blizzards are headed your way. I saw them leaving Albuquerque for Cuduna, where it is wet. Kokomo, why did you pass up God's Sunbath, which is Al.

BE SURE you're right — then it go easy.

In the balloon business it is easy to go right. Select Oak Brand as your standard and you'll be all set for a profitable season.

Oak Balloons for 1930 offer some marvelous money getters—the feature line with leading jobbers.

"Oak" in the Blue Box with the Yellow Diamond Label makes you more money.

The Oak Rubber Co.
Ravenna, Ohio.
Selling Through Jobbers Only

Jolly Joisays. He who hesitates is lost, they say, but why hesitate when you have only to choose Oak Brand to stay safely on the path of profits.

Slightly Used Watches
ELGIN, WALTHAM, ELGIN, and HAMILTON models, ALL PRICES AND ALL SIZES, Wrist, Gent's, and Various Colors, LIKE NEW, ALL GUARANTEED, Write for Catalog.

FEDERAL JEWELRY & LOAN CO.
390 Grant Ave., Kansas City, Mo.
Wholesale-Wholesale and Watches.

Make $10 To $20 A Day in Belts
Belts made to your pattern, woven, knitted, or finished. Write for Wholesale Samples.

CHAMPION SPECIALTY CO.
100 East 42nd St., New York.

JACK BOYS, BOYS, BOYS!
Come as you are; we don't care. The Beans are a great success. Come on, come on; they're rolling. The Big Show is open. The Beans are a great success. Come on, come on; they're rolling. The Big Show is open.

The Oak Rubber Co.
Ravenna, Ohio.
SALES OPERATORS
COUPON WORKERS

This "poppy" Deal is doing its stuff, getting the business everywhere. A real flash of REAL平息九.

10-11. PEARL NICKLACE, same as illustrated.
1-oz. PERFUME, Cellulose Wrapped.
1-oz. FACE POWDER.

COMPARE THIS WITH OTHERS


JAMES KELLEY, The Fountain Pen King, 487 Broadway, New York City.

HUSTLERS
STREETMEN

SALESBOARD OPERATORS—Full Line Premium Goods and Books. Special Catalogs, Free. We carry Travelers, Novelties, Jewelry, etc. Deposit required on all O. D. orders. Large Catalogue Free. Wholesale only.

SHRYOCK-TODD NOTION CO., 624 N. Eighth Street, ST. LOUIS, MO.

LOWEST PRICES—BEST QUALITY

Get Our New Reduced Prices on Pens and Penetle.

BERK BROS., Import Corp., 543 Broadway, New York City.

SALES OPERATORS
CPOON WORKERS

SALES OPERATORS—Full Line Premium Goods and Books. Special Catalogs, Free. We carry Travelers, Novelties, Jewelry, etc. Deposit required on all O. D. orders. Large Catalogue Free. Wholesale only.

SHRYOCK-TODD NOTION CO., 624 N. Eighth Street, ST. LOUIS, MO.

LOWEST PRICES—BEST QUALITY

Get Our New Reduced Prices on Pens and Penetle.

BERK BROS., Import Corp., 543 Broadway, New York City.

Buy King's Genuine Leather TEN-CARD PASS CASES

$39 a gross

Cheese of Shiny Pm Seal Grain, Smooth Black Sheep or Buffalo Brown Sheep

Terms—CT. 1/2 or 1/3 in Advance, Balance C. O. D.

King Leather Goods Mfg. Co., 8 St., INDIANA, PA.

OUR CATALOG

Of Easter and Spring Novelties to the trade now ready for mailing. Dealers please write for copy.

I. ROBBINS & SON, 203 Market St., Pittsburgh, Pa.

WIRE-SON

Open Box 12-Kast Gold-Plated wires: 1/10, 1/30, 1/150, 1/450, 1/2000 and "K" Whitney hard steel, 1/4000. Quality selected.

A. HOLT & COMPANY, Inc.

227 Eddy Street, PROVIDENCE, R. I.

Manufacturers of Wires for Wire-Workers for Over 50 Years. Send for Free Samples.

When Writing to Advertisers Mention The Billboard.
Sales Operators!!!  
ATTENTION!

Before lining up for 1930, write to us for free information that will mean big money for you Listing your name on a Portal or Letter can be successful.

Quick and Serviceable.

25% OFF DEAL

PARI S GIRL NECKLACE


In Paris, France, in 1925, I bought this necklace.

You can buy it for half the price.

PARIS GIRL LABORATORIES Co., Inc., Sept. 26, 2532 Olive St., St. Louis.

THE NEW
AMERICAN EAGLE

Finest Sandvikn Sweden Steel Double-Edged Blades

Individually Oiled

Dullly Inspected

 Exact Blade Guaranteed

Paper Wrapped

Stapled Both Sides

$1.25 A HUNDRED

AMERICAN EAGLE BLADES

For List of Jobbers See Billboard Issue March 15 and 29

PEERLESS BLADE CORP., 224 W. 42nd St., New York City

(Also Makers of Jupiter and Peerless Blades)

ALWAYS AT THE HEAD OF THE PEN AND PENCIL PARADE

JAS. KELLEY,

401 Broadway, New York, N. Y.

180 W. Adams St., Chicago, III.

Introducing The Most Beautiful Reel in the World

With Orlin's Platinum Baiting and Fishing Gear

Exclusive in Chicago

Send 25c In Coin (for Bannon) for a Sample

Send 50c (for orlin's Platinum Baiting and Fishing Gear)

After our famous list of jobs. We invite you to look at the following months of our company.


Wholesale Prices and Supplies of Baden's and Pickard's

159 N. State St., Ill. Chicago, Ill.

ELGIN WATCHES

In List of A, $7.50.

AS GOOD AS NEW.

Introducing the newest innovation in chocolate bars, the

RICHARDS.

In a nutshell, we have a large selection of chocolate bars, both milk and dark, at very reasonable prices.

The price for a bar is $1.00. We also offer a variety of other chocolate products, including varying flavors such as milk chocolate, dark chocolate, and white chocolate.

For more information, please feel free to visit our website or contact us directly.

March 22, 1930

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Billboard

WILLOW ROBINSON'S DIARY—At last I have reached Florida, with some difficulty, and here I am in Jacksonville. I am very glad to be here, but I am a little homesick.

I am glad to be here, but I am a little homesick.

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**Old-Time Showmen**

By CHARLES BERNARD

Ohio had its full quota of men who re- tained the long-time traditions of the old-time showmen in the various de- partments of circuses in the early history of that form of entertainment in the state. Among the most noted of these was a native of Union County, Ohio, from vicinity of this city. He started in the show business with museum, circus side show, and ex- hibition of4 years, prior to his death on July 11, 1951. Known and advertised as "The Union County Bishop," he was a real showman.

Richard L. "Dick" Sheesley was born in Union County, Ohio, New York, where he was educated, and started in the business as a side-show attraction. When the famous "Liliputian Company" put on a show in New York City, "Dick" Sheesley and his midget associates, turned out as a midget attraction, Colonel Nott Ohr. "The Ol- d-Time Showmen," who was general manger of that organization. He and Tom Thumb would appear on the stage together while the act was running, and give the children the height, weight, etc., of the two men.

Colonel Ohr, at the age of 24, while being exhibited as one of the Barnum attractions, was measured and weighed and used as a part of the descriptive lecture by the official announcer on special occasions. At the time of his death he was 5 feet, 8 inches; his weight, 82 pounds; height, 5 feet, 3 inches. His feet were properly formed, handsome in features, active in character, and small of 200 pounds, and of a most genial disposition. He enjoyed the friendship of many of his old friends during his many years on exhibition, and they were all interested and very satisfied with the way he was treated.

At the time he was featured in Barnum's American Museum, he had an exhibition of a collection of "heavyweights," Madame Salter, a large male person, standing 7 feet, 5 inches, weight was 640 pounds, was a special feature of the announcement by the museum, and there were no small items in their daily earning.

Colonel Ohr's death in 1952 followed immediately three months' severe suffering. His funeral was attended by the Knights of Pythias. He was a member of that order and had been the Improved Order of Red Men. The HUBBLE of the Local Museum has on file in its records complete data on the birth, active life as a showman, and final death, of this man, and his story is a familiar one to all who have been in his employ. The unusual midget he made was an object of curiosity in the whole city, and he was highly regarded by all the circus people. In 1872, one of the earliest of this nature was exhibited by Joseph F. Waller, called "the world's smallest man." He had a small height of five inches, eight inches, weight, 82 pounds, and a body short of 1,345 pounds, was a special feature of the museum, and there were no small items in their daily earning.

**J. Logan Klinger has a barber shop at 531 S. State Street. Very, very nice and would appreciate conducting letters. The letters are kept in the barber shop and the barber will open them in the barber shop.**
REVIEWs
(Continued from page 17) and took their part in the "Show the Show- ers." Their cluster rang up plenty of laughs, with the generously proportioned Patty chiming in with puns about mutton and meat. Dolly Hignett is a light-footed stepper for her size. Signer Froehlich accompanied his own singing with compelling xylophone and marimba melody. The thing's no good about the use of the xylophone, but as a showman's trick, Joe and his marimba sextet give plenty of available applause. Joe and the Mosaics is a sweetheart for a wailing solo, loud applause with extra effect.

SINLEY HARRIS

Albee, Brooklyn
(Revised Monday evening, March 10) In an attempt to make the Brooklyn Paramount the home of a new vaudeville act, Albee's has launched the "Bob and Moe" show. The act is composed of two bandy-legged terriers, who are both dressed in raggedy suits and are known as "Bob and Moe." The act is a hit with the audience, who laugh at the terriers' antics and the puns about balance and coordination. The terriers are skilled performers, with Bob being the more agile of the two.

Paying several dollars, one gains more knowledge about what it means to be a terrier. These animals are not just for decoration; they are intelligent and capable of understanding complex concepts. The terriers shown are rarely entertaining, but the few glimpses of their playful behavior make the show worth attending.

The act is not without its critics. Some members of the audience have suggested that the terriers are being over-entertained, with some of the tricks being performed in a manner that is not natural for the animals. However, the audience enjoys the show, and the terriers appear to be enjoying themselves as well.

Albee's hopes to continue the "Bob and Moe" show as an ongoing act, with the terriers performing various skits and tricks. The show has already gained a following, and Albee's is planning to expand the act to other locations in the coming months.

Healy Dickers
For Joe Mendi

NEW YORK, March 10—Ted Healy, who has remodeled Joe Mendi to Ted Healy, Jr., in his current venture, is now dickerling to buy the chimp, a reality with Columbus of the Pickle Trust in last week to Lou Bacteckton, manager and agent of the Pickle Trust, and the Bronx. It was announced that a truck that was turned down boosted it to $3,500—which was also refused. Backer claims that if he does sell all of the chimp, it will not be for less than $10,000.

The animal, now six years old, has only missed three days of work in the last three months. Most of this time was spent in vaudeville, the exception being the recent tour of picture work. He also contains a number of days as an important witness in the contemplated trial in Dayton, Tenn.

Joe Mendi's salary is $600 in New York and $500 out of town, booked by RKO until late next August.

Sanderson's Loew Show

NEW YORK, March 17—The Everett Sanderson Revue, three-person affair, showed for Lou last week on a split between the Delancy and the Paramount, Brooklyn. The revue is composed of a cycle of musical characteristics, and the standard better is assisted by Nanse Hudon and Bill Thurston.

Ruloff-Eaton on Road Soon

NEW YORK, March 17—Ruloff and Eaton, six-piece dance offering, have been on the road lately and were booked by Sanderson in Richmond for the Southern tour. The revue consists of a Billy Rose, Mabel Yule, Fred Huey, and the William Morris office is agenting.

BURLESQUE CIRCUIT
(Continued from page 3)

any photo frame, scenery, lighting equipment and costumes in full lay requirements for the Garrick Theatre. The Garrick's new offering is a lager edition from burlesque presentations. The Garrick is enthusiastic in its criticism of Mutual Circuit burlesque presentations, and endeavors to produce little films that are more realistic than the typical burlesque can be made profitable by a booking agency which handles the shows. The studio theaters recently released by owners for production purposes otherwise than for burlesque presentations.

Burlesque is so fast-emergent in its criticism of Mutual Circuit burlesque presentations, and endeavors to produce little films that are more realistic than the typical burlesque can be made profitable by a booking agency which handles the shows. The studio theaters recently released by owners for production purposes otherwise than for burlesque presentations.

Be that as it may, the Rose, Metro and Sanderson combination will function to introduce the new Little Film Circuit, which is a lager edition from the usual burlesque presentations. The Garrick is enthusiastic in its criticism of Mutual Circuit burlesque presentations, and endeavors to produce little films that are more realistic than the typical burlesque can be made profitable by a booking agency which handles the shows. The studio theaters recently released by owners for production purposes otherwise than for burlesque presentations.

Franklin, Bronx

Goes Into a Mink

NEW YORK, March 17—Keith's Franklin, Bronx, which had been operated by Robert Sklar, has been taken over by Mr. Hauser and added another show last Wednesday, thus putting the house in the hands of a new operator, who opened it.

Louie Goldberg was recently appointed manager, replacing Edwin Mochary, and the new management will operate the house on the three-day basis, with the program in favor of comedy, music, parodies, and exhibitions that is essentially a showing house.

Green-Blossom South

NEW YORK, March 17—Billy G. Grebe, manager and owner, has announced that the Green-Blossom South, situated at the southeast corner of the Lincoln Square and the Delancy, New York, is for lease. Both acts are featured in the cast.

BILLY DOOLEY, known in Christian Comedies as the "Cowboy Obed," opened for Lou last week at the Paramount, New York, booked thru Lyons & Lyons. He is assisted by Margarette Gallo. His offering comprises comedy, rope spinning, singing, and acrobatics.

BILLY CASEY, who is offering a straight singing act especially designed to play on the last week, will be at the Paramount, this last weekend.

TOP NOTCHERS, an elaborate five-people revue, opened for Lou last week at the Royal, Brooklyn, by Market and McGill. They are assisted by Irving Cooper.

CHANCE AND LAFEL, mixed piano and acrobatic team, will return to Lou last week at the Paramount, New York. They are assisted by Irving Cooper.

ADRIAN, who has been in the business for many years, has signed to open for Lou last week at the Paramount, New York, by Market and McGill. They are assisted by Irving Cooper.

ARIE ROSE, who has been in the business for many years, has signed to open for Lou last week at the Paramount, New York, by Market and McGill. They are assisted by Irving Cooper.

MARY MACHON, who has been in the business for many years, has signed to open for Lou last week at the Paramount, New York, by Market and McGill. They are assisted by Irving Cooper.
NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office under the heading of NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards.
WANTED

Native Hawaiian Musicians

Full season's work for Steel Guitar, Standard Ukulele and Banjo. Native Hawaiian Boys only need apply. Wire

NATE EAGLE

Care Morris & Castle Shows, Shreveport, La.

MONARCH EXPOSITION SHOWS, INC.

Big Spring Celebration, 10 Days, April 1st to 10th. Wanted—For Outstanding, New Jersey

WANT—WHEELS and GRIND STORES

ONLY

THE ONE

WANT—Devil's Bowling Alley, Fish Pond, Pitchers, Goings You Win, Hoop, La, Tally Ball, Stiffen


Gladway Amusement Co. Wants

RIDES—Tilt-a-Whirl and other Rides not conflicting.

CONCESSIONS of all kinds. Must be legitimate.

SHOWS—Illustrated Plant, Fat People and other Shows with or without their own outfits.

This show will open middle of April with established route already booked. Address R. H. COEKE, Mgr., Salisbury, Md.

RICE BROTHERS SHOWS

OPENING MARCH 19, ON THE STEADY, IN THE HEART OF THE SOUTH'S BEST TOWN, BATH, GASTON COUNTY, NORTH CAROLINA, TENN., AND THEN THE ONE, MIDDLES, N.B.

MAIL ON HAND AT

KANSAS CITY OFFICE

413 Chamber Bldg. Hot Limit, Mo.

Ladies' List

Alice, Mrs. Melvin.

Attie, Miss B.

Attle, Miss M.

Bilns, Miss R.

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Big Show To Play
Bronx; $25.00 Top

NEW YORK, March 18.—Popular prices will prevail at the New York Coliseum for the next five nights, starting March 27 and continuing through April 1. Tickets are available from box offices and newsstands.

The big show, which is being presented by the Big Show Co., is the largest in the country and features over 1,000 performers. The show will be under the direction of Director General Tom Leatherby, who is widely known in the show business.

The show is divided into two parts: the first part consists of a circus and the second part is a revue. The circus, which is the most popular part of the show, features over 300 performers and includes acrobats, clowns, and tightrope walkers. The revue, which is the second part of the show, features over 700 performers and includes songs, dances, and sketches.

The show is scheduled to run from April 1 to April 5. Tickets are available at the Coliseum box office and are priced at $2.50 for adults and $1.50 for children. The show will be under the direction of Director General Tom Leatherby, who is widely known in the show business.

The show is divided into two parts: the first part consists of a circus and the second part is a revue. The circus, which is the most popular part of the show, features over 300 performers and includes acrobats, clowns, and tightrope walkers. The revue, which is the second part of the show, features over 700 performers and includes songs, dances, and sketches.

The show is scheduled to run from April 1 to April 5. Tickets are available at the Coliseum box office and are priced at $2.50 for adults and $1.50 for children.
Billboard
March 22, 1930
91

Gold Medal Shows
LITTLE ROCK, Ark., March 12.—The
Western Medallist and Royal Show
was scheduled to have an opening at
Little Rock for the opening there Fri-
sday. The announcement was lost in the
writing for the show in the Daily News.

George M. Charver and wife have been
visiting their mother in New Jersey.
Mrs. Thomas H. Jackson was called to see
Johnnie Johnson, Ethel Fisher, Mrs.
James S. Horne and Brandon Mc-
Merton. cousin of Harry W. Cobb, owner-manager of the
Moun
tand Round and Carnival circuit here,
are busy. Jimmy Robertson, drum-
mer, and Richard Styer, cornet player,
are good men for the position.

In Campbell, brother of H. W. Campbell
and Campbell, brother of the once famous
Carruthers, who have
accomplished
in the local field.

The Refiner-Vinson Block Company
has arrived in this city in the latter part
of winter quarters and has settled down.
The company has been glad to have these
folks line every night.

The writer has a doctor's care,
which is a loss of the left eye and blind.
However, his doctor has promised to get
him sighted in a few months. M. O. SMITH

Western Amusement Co.
DANVILLE, Va., March 12.—This finds
Western Amusement Co., back to winter
quarters from its trip through the south
midwinter vacation, and has
made numerous
orders for his needs of the year.
His last closed contracts with T. & W. Witte, 16 people,
including a piece-and-piece, one of the
Western Manager Western received enough
orders for his needs. Congratulations
Kearney is the manager of the company. One of the
tales beginning to come into winter
quarters is the one that returned to winter quarters from Akron. The
company has announced that the show will open on April 14. The show is scheduled to open
April 14, with three shows a day, and two shows a night on the show and one on the
show circuit. The show will again handle the press. Manager of the show, which was
away car since the show closed last

Buck's Empire Shows
DARFIELD, N. J., March 12.—Work
at winter quarters of Buck's Empire Shows
will soon take effect under the supervision
of those who will be with the show for the sixth season. All rides
will be in first class condition, the
new canvas will be used, and new set will be used on shows.

BAND MEN
noted composer to write band music
of a higher artistic quality.

Rock-Ola's Three Jacks
The Finest Machine Made
Has all-aluminum cabinet. The one machine for the operator. Cannot be
cheated in any manner.
Sample Machine, $35.00
Order One and You Will Want More

ROCK-OLA MFG. CO.
617-631 Jackson Boul., Chicago, Ill.

Still Some Virgin and Exclusive Territory Open

1930 MODELS NOW READY

THE FOUR MAJOR SPORTS
Football Golf
Derby Baseball

Owing to increasing
Our stocks to 100 sets, can use one standard
DODSON'S WORLD FAIR SHOWS
WACO, TEX.

ATTENTION Don't forget your conditions. To take in orders for 4 sets of shows at a
From Chicago to Waco, 15 sets of 18.
A. W. ARTHUR, M. I., Waco, Tex.
BASEBALL FRONTS
FOR Mills Front O. K. Venders
Attention Operators
Convert your Old Mills Front O. K. Venders into the Latest Model Money-Making Baseball Machines.
All parts necessary for change over—Front. Top Sign, Reward Card, Reel Strips. No mechanical knowledge necessary. Change over in 20 minutes.
Cash in on this new machine. Be the first.
Sample $22.50
OPERATORS—Tell us how many you can use and get our Rock Bottom Quantity Price.
Terms—1-3 Deposit, Balance C. O. D.

The Vending Machine Co.
FAYETTEVILLE, N. C.
GET OUR LATEST CATALOGUE—IT'S FREE

RICE BROTHERS' SHOWS
Want Legal Adjuster and Assistant Manager

Bucks Empire Shows Want for Season 1930

WANTED Chutes-at-the-Beach

New York Office Callers
FRED H. PONTIT, general manager Woodhill Pleasure Park, Poughkeepsie, N. Y.

WALTER L. MAIN, head Motorized 3-Ring Circus, Wild West, Far East and Real Menageries

WANTED Concessionaires
Men or Women. Pennants and Badges, etc., to take charge of Pennant Booths. Must know how to staff and work. Please send complete particulars, together with a stamped self-addressed envelope. We will reply to all such letters. E. R. F. Co., Inc., 20 Exchange Place, New York City.
THE ERIE DIGGER CONCESSION

How to get the most out of the Erie Digger

Fill the bin up to the glass with sugar-coated Peanuts.

Salt Water Taffy (Kisses) is also used by many with great success. Thru this layer of Candy, mix Package Gum, Ball Gum and other articles of larger dimensions; in fact anything that is not too large for bucket to grab. Some of the larger objects should be placed on top. As the ERIE DIGGER has five digging positions you will soon learn how to place them. FLASH the showcase so it will appear attractive and inviting.

The machine can be placed in Grocery, Candy, Cigar or Drug Stores. The commissions to storekeepers run from 25% to 30% of the gross receipts. The Cost of Candy and Merchandise is well below 15% of what the machine takes in.

When operated for 1c, articles other than Candy for basis should not cost more than $1.50 per gross, and when operated for 5c, $6.00 or $7.00 per gross should be the limit.

It is to many like fishing. They dig up something every time—but to dig up any desired article requires skill—which, by the way, means considerable practice—and it looks so easy nearly everyone will spend five or ten nickels in trying to swing the bucket over a certain article. The offerer succeeds the more the "hally-hoo".

There is no game so fascinating, so pleasing to the public as

THE HAND OPERATED ERIE DIGGER

The Erie Digger Concession

For a concession you should have at least six machines. All should be placed in a row on a counter. The back may then be left off (it slides out).

The attendant works from behind of counter. His work is to make change.

"Have grossed $800 with my nine ERIE DIGGERS in five days, and on a drizzly, rainy day done $75, when other concessions hardly got a play," writes one.

Don't wait until the last minute. Place your order now.

References: Bradstreet's or Dunn's, Hartford Nat. Bank & Trust Co., Hartford, Conn.
DEATHS IN THE PROFESSION

F. E. ALBEE

F. E. Albee, 72, theatrical magician, who with the late B. F. Keith founded the noted vaudeville circuit which subsequently became known as the Keith-Albee Circuit, died March 11 at the Brotherhood's Hospital, Palm Beach, Fla. Death was caused by heart disease, of which he had suffered for some time.

Edward Franklin Albee was born at Machias, Me., Oct. 27, 1857, the son of Nathaniel S. Albee and Amanda A. Albee. Early in life he joined the circus, and after seven years of itinerant life chose to settle down. Accordingly, with B. F. Keith, he formed a partnership in Boston in 1865, which was later to become the greatest organization in the vast vaudeville field.

In line with their adopted slogan of "Carefulness, courtesy and comfort," the Keith-Albee interests flourished rapidly, and many new houses were built and added to their circuit from time to time. With the subsequent mergers that developed out of the progressive attitude of the original partnership, the organization now known as Radio-Keith-Orpheum controls 700 theaters.

When B. F. Keith died, half his fortune of $15,000,000 was left to Albee, the other half to his son, A. Paul Keith. When the latter died, he willed a portion of his theater holdings to Albee in view of his creative genius and executive ability as well as his unerring judgment for his second and two other surviving brothers. Albee was the founder of the Albee Union and the former TRIPPA, and was a well-liked figure among show people.

MRS. CAMPBELL—Mrs. Amelia, of New York, widow of James, second son of the late James A. Campbell, died suddenly in New York, Feb. 17. Mrs. Campbell, who has been the toast of the annual Actors' Equity Ball for the last several years.

CAMPBELL—Morgan, of Chicago, Ill., March 5, 66, at his home in Chicago, was the first president of the Chicago Drama Association. He was the first president of the Chicago Drama Association and a member of the original Board of Directors. He was also a member of the Chicago Bar Association and the Chicago Athletic Association.

DODGSON—Eve, of New York, March 5, 66, at her home in New York. Mrs. D. was a member of the New York Athletic Club and a member of the Chicago Athletic Association. She was the first president of the Chicago Drama Association and a member of the Chicago Board of Directors.

FRANCOIS—John, of New York, March 5, 66, at his home in New York. Mrs. D. was a member of the New York Athletic Club and a member of the Chicago Athletic Association. She was the first president of the Chicago Drama Association and a member of the Chicago Board of Directors.
MARRIAGES

RANKIN-BOONE—David D. Rankin, known in show business as the Yankee Whirlwind, became a member of the family of Mrs. A. V. Boone February 15. Rankin, accompanied by his photograph, is shown above with Miss Boone. He was recently released from the Lewisville Labor Colony where he has been for about four months, suffering from heart trouble.

M. B. BULY—Eliza Bully, a former actress, and C. S. Bully were married in Los Angeles February 13.

LAMBERT-TERRAAE—Enos Terraee, a former star of the Giant Show and back-stage romance, Jean Block and Eva Bully were married in Los Angeles February 11.

Tributes to E. F. Albee

HUBNER—E. F. Albee, one of the most beloved and respected figures in the show business world, died February 8. He was 62 years old and had been a resident of Chicago for many years. Albee was a leading figure in the motion picture industry for over 30 years and was widely known as "the man who knew the business." He was the son of the late Charles Albee, also a well-known figure in the motion picture industry.

COMING MARRIAGES

Lena Anderson, baritone actress, and Benjamin Bergman, musical director, were married in New York February 10. The wedding was a quiet ceremony and was attended by a few friends.

NICHOLS-SCHULTZ—Erinia Nichols, a popular actress, and Chas. Schultz, a well-known director, were married in New York February 9. The wedding was a private ceremony and was attended by a few friends.

WALTER BEAS—Harry Beas, a well-known actor, and Etta Beas, a popular singer, were married in New York February 9. The wedding was a private ceremony and was attended by a few friends.

BIRTHS

A girl was born last week to Mr. and Mrs. John Brown in New York. The baby is the first child of the couple.

MARK LUCCHER-E. F. Albee, the world-famous actor and producer, has been discharged from the hospital where he was treated for a heart attack. Albee, who is 62 years old, has been a respected figure in the motion picture industry for over 30 years. He is the father of three children and has been married for 25 years.

DIVORCES

The marriage of Irene Erdeno, French actress, and Ray Oates was annulled last week.

Sells Bros.' Variety Shows

NEW HAVEN, Conn, March 15--The Sells Bros.' Variety Show, which has been set for April 16, at Hartford, Conn, and will be played at various locations in the state of Connecticut, including New Haven, Waterbury, and Bridgeport, has been announced. The show is an annual event, and is sponsored by the Sells Bros., a well-known entertainment company. The show features a variety of performers, including magicians, acrobats, and animal acts. The performances are held in a large, air-conditioned tent, and are open to the public. Tickets are available at the box office, and can also be purchased online. The show is expected to attract a large audience, and is sure to be a hit with all ages.
NEW ELEPHANT!
Beautifully Decorated—Several Styles and Sizes
Our NEW CATALOG ready soon. Write for your copy.

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IRELAND'S CHOCOLATES
Save Express Charges On Your Candy Requirements.

WANTED: 10-20
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CITY ISLAND POINT PARK (Inc.)
NEW YORK CITY
CAN PLACE FOR SEASON 1930
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ALL RATES, CONCESSIONS AND LITERATURE.

MUTUAL BURLESE
Best Show in Town. (Broadway Philadelphia, Chicago, New York)

MILL. MADDIE (Alivin) Pittsburgh 17-22.

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MADAM PATTY (Val) Providence 17-22.

COBRA (Mori) St. Louis 17-22.

RIO (Hartl) Brooklyn 17-22.

NIGHTINGALE (Clau) Detroit 17-22.


TOLEDO (Hartl) Long Beach 17-22.

LIBERTY (Hartl) Detroit 17-22.

DIE UNTEN (Hartl) St. Louis 17-22.

VANITY FAIR (Hartl) Philadelphia 17-22.

ABBEY (Hartl) Pittsburgh 17-22.

WOMAN'S BEST (Hartl) Philadelphia 17-22.

MARION'S EYES (Hartl) Detroit 17-22.

JUNE (Hartl) St. Louis 17-22.

MARY MAE (Hartl) Brooklyn 17-22.

SANDY (Hartl) St. Louis 17-22.

BETTY (Hartl) Detroit 17-22.

CITY ISLAND SHOW (Hartl) Detroit 17-22.

ROSE (Hartl) St. Louis 17-22.

SARAH (Hartl) Detroit 17-22.

LUCY (Hartl) St. Louis 17-22.

VALENTINE (Hartl) Detroit 17-22.

JULIA (Hartl) St. Louis 17-22.

JUNE (Hartl) Detroit 17-22.

MARY MAE (Hartl) St. Louis 17-22.

SANDY (Hartl) Detroit 17-22.

ROSE (Hartl) St. Louis 17-22.

CITY ISLAND SHOW (Hartl) St. Louis 17-22.

NOVEMBER (Hartl) Detroit 17-22.

SARAH (Hartl) St. Louis 17-22.

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By the dozen or thousand. We import these necklaces in very large quantities and our prices are right. Also in less bulk sizes. We're the only ones who can offer you this complete line of the most popular necklaces at these low prices. We have every price range covered. Send for literature.

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One-third cash with order, balance C. O. D.

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Made in 5c, 10c, 25c, 50c Play

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FEATURES

RESERVE JACK POT: CHECK REJECTOR

POOF PROOF.

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BALL GUM VENDERS, PIN

MINTS

MACHINES, Etc.

BELL POT ATTACHMENT MODELS, 24-HOUR SERVICE.

10 DAY FREE TRIAL

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AUTOMATIC

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The NEW PELLET BOARD

Improved—Porous Plate—Pressing Fast.

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NEW PELLET NUMBERS NOW READY


Send to Dealer, for $1.20 each. $25. Dose, and $25. Dose. Write for Quantity Prices and Catalogue of novelty items. Select and choose in every respect. Novelty Board, Sales Office and Trade Board.

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ROLL SKILL

LEGAL EVERYWHERE.

3 BIG FEATURES

PLAYS 3 COINS 1c, 5c, 10c

OPERATES WITH OR WITHOUT PRINTED WALL "PROOF CONSTRUCTION"

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Send Certified Check or Money Order for Sample. Quantity Prices on All Items. No Profit in Your Territory. ACT QUICK WRITE ON WIRE.

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DEPT. 1, 141 East Jefferson St.
STRASBURG, N. Y.

Distributors Wanted in Every State.

Advertise in The Billboard—You'll Be Satisfied With Results.
**SOM... REAL MONEY MAKERS**

Here's The Hit of 1930

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<thead>
<tr>
<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tbody>
<tr>
<td><strong>BENII</strong> - MAJOR BURSTLES</td>
<td>$25.00</td>
<td>$20.50</td>
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**NEW VALET AUTO-STROP**

RAZOR

PER 100 8.00

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<tr>
<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tr>
<td><strong>SALT AND PEPPER SHAKERS</strong> by Frolic</td>
<td>50c to $1.50</td>
<td>2.50</td>
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**SALT AND PEPPER CHARM**

PER 100 1.25

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<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tr>
<td><strong>BOUQUET LAMP</strong> by Boudoir Lamp Mfg. Co. Inc.</td>
<td>10.50</td>
<td>1.30</td>
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**GET ACQUAINTED OFFER**

ON THE NEW IMPROVED "LARK" BALL GUM VENDORS

PLAYS FRANKIE, NICKI AND OTIS

SAMPLE, $19.50

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<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tr>
<td><strong>CALIFORNIA GOLD COINS</strong></td>
<td><strong>MOUNTED ON RINGS</strong></td>
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All sizes, 50c each, in quantities not less than 25. Send 75c for sample catalog and price list.

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<tr>
<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tr>
<td><strong>HARLICH'S 1930 SALESCARD CATALOG NOW READY!</strong></td>
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**NEW-FRAME ENLARGEMENTS** |

PER 100 2.50

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<thead>
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<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tbody>
<tr>
<td><strong>MAJOR BURSTLES</strong></td>
<td><strong>THE LATEST!</strong></td>
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**IT'S THE LATEST!**

**THE PACKLITE**

PER 100 $4.25

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<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tr>
<td><strong>MINIATURE CHARM</strong></td>
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**AMERICAN MADE**

PER 100 1.15

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<tr>
<th>Description</th>
<th>Price</th>
<th>Each</th>
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<tbody>
<tr>
<td><strong>TREASURY BILLS</strong> CURRENT AS OF TODAY</td>
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**N. SHURE CO.**

**WELLS STS.**

CHICAGO
UNIVERSAL’S QUARTER SELLERS

the

GREATEST Flash
Ever Conceived by the Brain of Man
unequaled — unapproached — unrivaled

MISS AMERICA
GAY PAREE
PARISIAN FROLICS
ROSIE O’REILY

BROADWAY VANITIES
Each One a Beautiful Example of the Printer's Art
Each One Packed With Delicious Chocolate-Covered Nougatines
SOLD IN THE FOLLOWING ASSORTMENTS

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100 FLASH
PER 1000 QUARTER SELLERS
A remarkably well-balanced all-around flash assortment.
sold in any quantity from 100 pkgs. up

B
10 BIG FLASH
AND 10 INSIDE BALLYS
100 pkgs.
Strong inside and outside ballys make an extremely fast-selling combination
sold in any quantity from 100 pkgs. up

C
ORIENTAL SPECIAL
100 FLASH PER 1000 PACKAGES
A brilliant collection of Oriental flash with a strong set of assorted flash
sold in 200, 500 and 1000 lots only

D
ALL BALLY — EQUAL VALUE
Every article a big inside bally
Every package contains a bally
The ideal package for carnival sit-down shows

E
20—INSIDE BALLY—20
per 100 pkgs.
An assortment of strong inside ballys
Such as you have never before seen in any package

F
200 UNITS
20—ENORMOUS FLASH—20
With 200 Quarter Sellers
A knockout assortment of big flash
sold in convenient lots of 200 pkgs. each

Order Any Quarter Seller You Want With the Assortment You Prefer
If we don't know you—send a deposit
FREE PACKAGES TO COVER EXPRESS CHARGES

Take a Tip
You owe it to yourself to try UNIVERSAL’S new flash and bally assortments. You will be amazed at their value and beauty.
You will be pleased with our Chocolate-covered Nougatines.
You will be delighted with the fast, smooth sales.

ORDER NOW

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GIVE-AWAY PACKAGES
A brand-new Give-Away Package — just what you’ve been looking for, and at a real low price:
264 for $2.88
1056 for $11.50

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UNIVERSAL has put a new BONUS SYSTEM into effect. Besides the regular assortment, you receive UNIVERSAL’S BONUS BALLY with every shipment. You’ll be delighted with this new plan.