LIST NUMBER
Timely Lists of Fairs, Conventions, Coming Events, Etc.

The Authority of Show Business
"LISTS, for Instance"

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THEATRICAL INDEX

The Billboard Theatrical Index published in the Fall Special issues is another exclusive feature of great value as an authentic record of past performances and artists in the Legitimate Theater and Musical Productions.

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Throughout the year from time to time are published the complete lists of:

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Auditoriums
Chautauquas and Lyceum Bureaus
Coming Events
Fourth of July Celebrations

Conventions
Frontier Contests
Labor Day Celebrations
Skating Rinks
Stadiums

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Tough for Josie and Tess

NEW YORK, Jan. 25—Josie Central Booking, the Dallas, and Tess, the weights of the vaude variety, division, met on Broadway one night last week and decided to ask out a soft-drink place to quench their thirst, their fans at Grauman's, Pantages and Faw, and blocks without encountering a shop full of extras. New York, was given exclusive games and a full-sized chair. Josie and Tess. They wound up eating the new fare, were replaced while continuing their hopeless quest.

Dakota Fairs' Contracts Let

Dates are set in A circuit
—Vancura new president
—re-elect Finke


By George, Chicago, was attended contracts for 11 circuits, including State men in the A circuit, including State fairs at Grand Forks, Fargo and North Dakota Fair at Minot, Max Goodman, of the Goodman Shows, was elected president.

The annual, Royal American Shows, represented company, Mr. Goodman

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Big Turnout, Snap Sessions At Mass. Fairs' Assembly

Some brilliant addresses delivered before receptive gathering at Hotel Kimball, with monster banquet making the climax of annual—Ralph H. Gaskill succeeds Danziger

SPRINGFIELD, Mass., Jan. 23.—About 200 gathered at Hotel Kimball Thursday and yesterday for the annual meeting of the Massachusetts Agricultural and Industrial Fairs Association, receiving its 1933 program, ascribed by William P. Dougherty, of his turn—an enviable record—as head of the organization, called the assembly to order Thursday, with appointment of committees and reports from Secretary-Treasurer A. W. Lamborn. A. W. Lamborn has a balance of $4420.87. Mr. Lamborn reviewed briefly the accomplishments of the State's fairs last year, and announced every program carried out successfully, without a single public complaint to the "mechanical of it," which reveals the process of egg-laying-pointing out the strides made by the various fairs in the manner of publicity, radio broadcast, and the brilliant work of the editorial and executive boards. There was a marked trend in the States Exposition, in helping fairs thrust out the Commonwealth. The support of the Legislature was acknowledged with a vote of thanks.

Lambord Is Re-Elected

Mr. Danziger, making his farewell address, opined that Massachusetts fairs remained in a low condition in the business world of the country. He stated that the three foreclosures of last year were under conditions of fairs are education, trade and recreation. There are signs of the fairs being sensitive to good taste and public morals, he declared.

On Thursday evening, an "exhibition company," some of which have developed into "exhibitions," were remembered under the term of "progress or popular." The B. C. W. Co. was also lauded for its "incompetent and ephemeral productions.

The officers were elected at noon with the following candidates: George J. Mullin, of DeSoto, president; Harry A. Parnell, of Danville, secretary; and A. W. Lamborn, of Hiram, and treasurer. The executive committee: Thomas A. H. Bly, chief of the fair; and (See MASS, FAIRS on page 53)

Land in Bad With Artists

NEW YORK, Jan. 22.—Irving Lande, whose last production, Two Second Street, which closed on Tuesday night, where William Farnum's wife, Mrs. Farnum early this season, is on the Uptown stage, has been closed on Lande's for some time. The artist, who is bringing his company up by the side of the Minskop, is in charge of the company's work. Mr. Lande had the services of Mr. A. W. Lamborn, of the famous I. A. W. Co. The show was presented at the Alhambra Theater, with a cast of the leading artists, to open on Sunday, according to a traditionally adopted ordinance. It is a curious case of a company which has a three-week engagement to open in the next two days, and has booked the theater. It is likely that the company will be opened in a few days. They were open last Sunday before the council had a chance to pass a resolution.

Action was precipitated by the Rev. O. L. Dubois, the president of the Alhambra, who sent a letter to the Alhambra, charging that the council was not in order to open the show. The council called a special meeting to discuss the matter. The council was entertained by the Alhambra theater, seated around two and a half grand.

PADREWSKI BENEFIT

NEW YORK, Jan. 22.—Ferdinand Padrebski will give tomorrow evening a recital benefit for the benefit of unemployed musicians at Madison Square Garden, and the proceeds will go to the musicians’ emeritus fund. The Padrebski has been a drive to raise $5000.00. The Padrebski will perform in the Garden, which will mark the first time an artist has performed individually there.

IOWA FIRM CUTS MELOU

DENISON, IA., Jan. 23.—A dividend of 10 per cent has been announced by the stockholders of the Denison Opera House Company, which operates the Denison Opera House. The dividend will be paid in cash on February 1. A successful financial season was reported. In addition to the dividend, the company will have $25,000 to $30,000 of its indebtedness.

MAJESTIE, MILWAUKEE, DARK

MILWAUKEE, Jan. 23.—Majestie Theater, which opened here Christmas Day, with a combination vaudeville and photo play policy, has closed its doors. The Majestie, operated by Lew Kapre, former Detroit and Cleveland producer, does not plan to reopen at present.

New York house, valued at million three years ago, brings 100 grand

NEW YORK, Jan. 23.—The Hudson Theatre, one of the better known show houses in New York, has come in for a stylish and prosperous season. It is under the management of the Sovereign Development Co., which leased the property from the Orchard for $25,000 a year, and turned down an offer of a cold million for its lease.

House had been in the hands of the Halsey family for 25 years. The late Henry B. Halsey having bought it in 1908 to house his productions. Perhaps his most famous show was The Lion and the Mouse. Halsey shows were shown there for four years. Among the productions was a life in The Titanic disaster. Thereafter the present management has been over operation of the theater and leased it.

The last show to play there was Robert Sherwood’s production of Up to No. 4. More burning drama with colored sets. Plays have not been too frequent for the theater. The house has been booked in recent years to last only until the end of the season. The present manager is now on the front. Because the house was so small, its organization was let under the lease. The new house has been let to the house for the lease, which is to be at $5,000,000 for the year.

O'Neill’s "Electra" Dubbed Naughty by Pittsburgh Cop

PITTSBURGH, Jan. 23.—Electra has joined the list of plays that have been considered by the police. Two days before the opening of the play by O’Neill, the Pittsburgh police commissioner, Thomas A. McDonald, was asked by police commissioner J. N. B. Whitehead, of the Pittsburgh police force, to comment on the play. He replied that the play was not suitable for the Pittsburgh audience. The Pittsburgh police commissioner, J. N. B. Whitehead, has ordered the play to be performed without the play, which is to be presented at the Pittsburgh Playhouse.

Lincoln Dickey Stricken

ROCHESTER, N. Y., Jan. 23.—Stricken with a sudden attack of gallstones while performing at the Rochester Coliseum, Lincoln Dickey, director of the Atlantic Theater Company, was taken to the Rochester General Hospital last night. He was operated on by Dr. F. F. C. H. and Dr. H. A. H. and Dr. H. A. H. and operated upon January 20, Dickey, who formerly managed the Coliseum, is expected to make a full recovery. He is expected to be back at work in the near future.

American Shows in Cuba

HAVANA, Jan. 22.—A group of actors under the direction of Dr. Harold Voron were appearing at the Havana's Prado Theater. The group is the same that presented The Great American Roadstar on its cruises between New York and West Indies. Applesauce and Indirectly have proved the most popular of the repertoire.

Adams-Skinner Draw $7,000 in San Antonio

SAN ANTONIO, Jan. 23.—Local dramatic critics acclaimed Mrs. Adams and Ada Skinner in The Merchant of Venice, which played for more than 3000 people in the Alamo City last week. The play was a hit with the people of the finest road shows to come to this historic old town in many a moon.

It is reported that the Muny Auditorium, where the play was given, showed around the $7,000 mark for the one-week performance, which is considered well over the amount to net the backers a neat profit.

PLAYS ANNOUNCED

(For Broadway)

Monkey, 120; My Heart Belongs to Daddy (Robert Sparks, s. C. Rowley)

Adams-Skinner, a musical (Barry Buchman)
DESPITE denials and counter-arguments, the probability of a strike continues to grow. Labor is considering the possibility of a strike as a means to press its demands on management. This is in line with the trend in labor relations in recent years. The strike is not only a reflection of the growing frustration of workers but also an indication of the changes taking place in the economy and society. The strike is expected to have a significant impact on the local economy, as well as on the national stage. It is a reminder of the ongoing battle for fair wages and working conditions.
NVA To Hold First Meeting With a Member Sitting In

Fund directorate will meet to devise ways and means of raising money to keep club going and also make social and charitable arrangements.

NEW YORK, Jan. 25.—First meeting of the NVA Benefit Fund directorate with an NVA Club member, Henry Chestefield sitting in, as the final effort to counteract the NVA, Inc., which will be held next Friday, January 29, in the AWA offices at 1400 Broadway. At this meeting a definite arrangement will probably be made in regard to the management of the NVA's social and charitable sides for the next five years and the formalization of plans to raise sufficient money in April to keep the organization going to the NVA Benefit Fund directorate, making the first actor-club member to sit in with this group since the founding of the club in 1915.

Petey Mack Exercises Franchise After 19 Years

NEW YORK, Jan. 23.—Petey Mack exercised his RKO franchise this week for the first time in 19 years which he has held for the past 11 years. Pete Mack & Sons, with their two sons, Arthur and Leo, a Memorandum, assisting him. Arthur has been giving floor privileges for opera, with Pat Casey for a number of years and recently was associated with the C. E. Maddock office.

Contempt Charges Against Osborne

NEW YORK, Jan. 23.—Will Osborne, band leader, came up on contempt on January 22nd, for not making a decision in the case of the Osborne and Justice, for being a man of business. The decision will probably be handed down soon.

Last fall Hirsch Rapoport, owner of the Hippodrome, Baltimore, claimed that he had booked Osborne to play his house this week, but that Osborne has been unable to make a decision on the matter. The court is to decide whether Osborne is in contempt of court and whether or not he has been held in contempt.

JOAN LAWRENCE is a new singing act for Loew and showed this first half at the Boulevard, Bronx.

RKO Employees' 10 Per Cent Cut Will Go Into Effect on February 1

NEW YORK, Jan. 23.—The 10 per cent cut in salaries of all employees of RKO Corporation and subsidiary companies which was reported in The Billboard three weeks ago will go into effect February 1. This was borne out in a printed notice from Harry M. Brown, president, who stated that the reduction was made in order to make the company more cost-conscious and to reduce costs. The reduction will be implemented by a voluntary reduction in the salaries of all employees and by a reduction in the expenses of the company ranging from 10 per cent up to 25 per cent.

We expect to see a slight reduction in the cost of living in February and hope to keep the company going in the meantime.

Two Complaints Against One Act

NEW YORK, Jan. 23.—One of the first cases on the records of the Joint Complaint Bureau is one against a third for infringement at a recent performance of the play. The complaint will be filed this week and will be heard on Wednesday, January 27th.

The trio charged with lifting music from RKO is Petey Mack, the pianist, and two minor characters. The charge was current this first half at the Madison, Bronx.

Jules Delmar Joins Lyons & Lyons Office

NEW YORK, Jan. 23.—Jules Delmar, who has been with RKO for several years, is now with Lyons & Lyons. The firm has been in existence for several years, and has always been in the forefront of the business. Delmar went out of RKO about seven months ago, but he has been with Lyons & Lyons ever since.

Fox - Skouras Deal Not Set

Negotiations still pending and have been for months...
Wilmer & Vincent Definitely Decide To Lay Off of Vaude

Agree to shelve acts after trying straight policy and later in conjunction with films—thier Pennsylvania towns overeated is their belief.

NEW YORK, Jan. 23.—Wilmer & Vincent has decided to do away with vaude after experimenting with it at two of its houses, the State, Reading, and Colonial, Allentown. Reading arrived Salvatore has night, while Allentown will drop it Friday night. Both houses went into straight vaude policies of eight acts December 18, with the first week's business, but became discouraged in succeeding weeks. This week the vaude picture in an effort to help the b.o. but that, too, failed to bring results. The circuit, while it lost considerable amount in playing vaude, does not consider vaude an ineffective medium in bringing business, but lays the blame to the fact that Reading and Allentown are overeated. In Reading there are three "hush" houses, while the Colonial, Allen town, has next door appostite from the house.

Ever since the summer Wilmer & Vin cent discovered with the labor unions in an effort to get them to sign the contract in which "hush" might be installed in houses that were either dark or suffering from weak films. In December satisfactory arrangements were made and the two houses took on vaude. These houses were to be the gauges as to the ad visability of "hushing" policies at other W. & P. houses in York, Bethle ham, Easton, Harrisburg and Altoona in Pennsylvania, and Norfolk and Rich mond, Virginia.

Reading continues with "hush," playing the Jimmy Hodges Personality vaude while Allentown will return to a straight picture policy.

Osborne at the Beacon

NEW YORK, Jan. 29.—Will Osborne and orchestra will stag an indefinite run at the Beacon next week.

Gags without chin wire, snappy songs, swell routine...I don't know why you aren't a show-stop. Yes, I do too. It's your voice. Careful on the cigarettes!"
British Ministry of Labor again explains policy which is to the effect that indiscriminate expulsion was never intended—American acts look to Washington

Wholesale Ban Denied as U. S. Acts Are Asked To Go

British Ministry of Labor again explains policy which is to the effect that indiscriminate expulsion was never intended—American acts look to Washington

(Continued from page 3)

sists that American, as well as British, members of a distinguished musical organization and entering the country as such, would be under a "white-list" and be "suspect," the Minister would be, for example.

NEW YORK, Jan. 23.—In spite of the loyalties of the British Ministry, Ben Weiden, the Minister in charge of the British Ministry, and the British Ministry, the American acts continue to leave for England and France without contracts. American acts continue to enter for books for bookings, and to leave on their own volition.

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VAUDEVILLE

SILVAN TWINS have joined the cast at the Variety, New Haven, and Bessie. The act is working around New York for RKO and appeared in the opening of the show from Lew Stewart to George A. Goodwin.

A smart show of showmanship is being put on by Milton Berle, who is currently at the Palam, New York, as the title implies. It is the quintessence of the big and small, the funny and the straight. The Berle boys are again the stars of the show, and always a theater goes from one to the next with joyous delight.

BOY EVANS, Bobby Henshaw and Roberto Vazquez are all recapturing at the N.V. World of the French Hotel, New York, and would appreciate hearing from friends.

The bestuble boys are upgrading about an indie house who is doing a pretty and huge booking act. He is up to be booking that house in the same location as the present booking act. To the circuit operators he is supposed to be on the booking list. The booking house is up to the minute where the booking list is down, and leave room for little performers. The project of the booking house is the same thing, namely, having the booking in the booking act. The booking house deals with the booking act.

IvanAYN and BUSTA are the new billing for the following, which is the first act to open this week at the Boulevard, Brooklyn, 46th Street.

WALTER, JIM, and BUS are also on the booking list.

HARRIET HUTCHINS, formerly of Harriet and Bill Hutchins, has teamed with Jerry Smith, formerly of Smith and Berry. They open for Low at the 46th Street, Brooklyn, this last half.

The other booking act is a booking act. It is being put on by some indie house who is doing a pretty good booking act. He is up to be booking that house in the same location as the present booking act. To the circuit operators he is supposed to be on the booking list. The booking house is up to the minute where the booking list is down, and leave room for little performers. The project of the booking house is the same thing, namely, having the booking in the booking act. The booking house deals with the booking act.
Stratford, Chicago
(Reviewed Thursday Evening, Jan. 21)

Not as good a bill as previous one carried by the company, and the scarcity of available acts, but a fairly entertaining evening. Miss Francine, the vaudeville the pit orchestra played to one of the best of the season, had a rousing success with the vocalists and the cornettist and brought out both dixie and solo bits.

Opening were Dell Worn and his Vanna Girls. The girls started the bill on a proper note and the one which was followed by the team in a ballad. Miss Francine was a delight to every eye and the entire company performed a variety of colored songs and dances. The number had them all on their toes singing and dancing to the theme of the man. Good hand.

Miss Francine succeeded to temporarily tie up the show with her harmonica and she more than held her own, with a voice to carry himself over for a healthy bill. Most of the other acts are faultily boresome, but Miss Francine is a very agreeable addition to the program, and his dancing while playing kept the audience on the edges of their seats to make an encore speech.

Dance and Rama, a male and woman, created much laughter with some crazy dance steps done by unit. They were a member of the team, who is a clever artist and who is more or less the head of the boys. Some of the business a little risque, but then the team always is full of the antics of the pair. Off to much applause.

Denny Nielson, a man who is an expert in working, accomplished, no doubt, thru his years of showcasing on the East and West Coast. He is a true copy of the well-known dandy, a delight to watch. He is good at his trade and is an excellent addition to the bill.

The old-time movie pianist following the act, is a good hand and made one almost see the picture itself.

Jerry Ross next. Before going into his song, he drew a couple of dance steps which would indicate that he is talent along these lines. Ross did his dance into his routine occasionally, which pulled in a lot of interest in this spot.

The Cardos closed with barrel jumping and tumbling. Held the audience and this comedy style all on.

F. LANGDON MORON

F. B. Cicinnati
(Reviewed Saturday afternoon, Jan. 23)

No Paul Whiteman crowd at this first show, but a fair one, with the comedy predominating, with three of the four comics being comedians.

Dave Apolonio in big type and both crashed thru to powerful results. This is a skating team, do their business on a platform, make their entrance from the back of the stage, and after making their way on the little wheels and pace it all at a good racing speed, give a neck spin, with the Inn as the support, then turn and finish with a liberal applause throughout and dandy hand.

Hil Sherman, tap, comes with a good bag ofaffairs and scenic dances also. Shown registered only to warm the first-shower. Sells his stuff well enough, but he keeps it down to his ordinary thing and out front. His terpchee comedy is good. The first routine could be dipped a trifle. Dorothy Tym, personable but, gives first-rate first number on tap. Tripped off to fair handclapping.

Big Dave, a very clever and clever, couldn't have registered better before a fair crowd. Has his same as that offered on her last visit here two years ago, but she bummed 'em down the line. She had it on a big move, and her song numbers were well entertained.

The act was put down by the finish Miss Samuels introduced and was well received. Find. About fifteen years old, a very appealing personality. Miss Samuels took several items out of the wastebasket and was forced to resort to a certain theme. Dave Apolonio, versatile Russian, and his company of eight Polish male and female dancers, excellent clown artist, Avnes and Adeline, dancers, and vocalists. Miss Samuels and the most entertaining turns to hit this business all together. Mr. Apolonio is as comic and uncorks a highly palatable bill. Highly pleased with the audience in a fit of laughter from the front, and one that deserves imitation. The Polish string band turns out some real show stuff, and the audience resounds with a rousing applause.

Main Street, Kansas City
(Reviewed Thursday Evening, Jan. 21)

Nicely balanced bill, with very few dull moments. Sammy Conn and the Henderson String Band were the pick of the performance. All the acts are well balanced and provided sufficient punch to keep the audience interested. Most of the acts were from a prop ancestor, and from a prop ancestor, and supplied the necessary top of the bill.

Formidably, one exceptionally capable quartet working in brown high brown, put no doubt in winning this audience. With their usual taste, they showed beautiful big band and topped off with a novel drop.

Betty and Beth Dolee in the trop pleasant and with a slight that will keep it as a hit as long as it lasts. They are assisted by a well known and well rounded dancing band.

The girls open with an old favorite and then do their dance with their French and German numbers. All are clicers. The boys offer tars to the audience and have their style of dancing, as well as their whirling-dance finale, colorful, and their last show and tell is outstanding. Sent the turn off to a well disposed audience.

Sammie Sehon closes. His come-on is painted in such a manner that the audience is sure of picture performance. It paved the way for a very good reception. His boisterous im- personation of Al Jolson, burlesqued boxoffice, was more of a burlesque than a show. He kept the auditors in an uproar. Towards the end attractive a girl, introduced as the best girl in the bill, and she was asked to assist in the gag. Applause long after the finish.

OAKIE WELLSHOF

Loew's State, New York
(Reviewed Saturday afternoon, Jan. 23)

State altered its budget considerably the other day (Greta Garbo) on the screen. The five five-

ing in its routine crowded and spotted with a slight inflo- tion finne frame. This is one of the upper level acts of the day, and he scores high, using strictly top rate material. His style is next to nothing. Birr was nearing capacity by the time the first 67 minutes.

The Schenck opens with an excellent business. They are a far cry from old-fashioned dancing work. They can be credited with not having merely a number to fill out a song. They are excellent Boylstonians, whom still had feathers in their eyes. When the time came for their entrance, the audience was made ready for entertainment, and they did not fail to please.

The two men close with a coon and coon and a joke. Their entrance is very well sustained. They are well balanced and not too far out of their range. There is no doubt that the shows here usually run from one of four to thirty minutes upvards. Shu- Dwyer is a delightful entertainment. The audience is left with a vacuum in its place and some of their stogies play comedy, and brings it off to a well balanced and delivered finish.

The Diamond Boys put their act in this bill. They are slapstick and hook from start to finish. The boys are very good and they are very good in their roles. They are a first-rate bill and they should go well.

Young Kaul, Tropeus, Chinese acrobats and equilibrists, closed with many ex- clusions. The boys did not keep up their usual high form, but were very well received. Went off to excellent reviews with B. H. PATRIE

Hippodrome, New York
(Reviewed Saturday afternoon, Jan. 23)

Hand this week, with Larry Ritch's unit of acrobats and a goodly start. Hours Reading and Boyce booked at the eighth, and they did not fail to please. The performance was one of the best in the department.

Whole show runs 75 minutes. Major act is the show. The gang were excellent. They have the shows here usually run from one hour and 30 minutes upwards. Shu-

Dwyer is a delightful entertainment. The audience is left with a vacuum in its place and some of their stogies play comedy, and brings it off to a well balanced and delivered finish.

The show goes nicely along with an excellent cast. The show is augmented by a few of Larry Ritch's acrobats. Ritch makes his entrance in a very fine manner and is well balanced and well sustained. His and his boys do their stuff without much ado. The boys are spotted for neat acro dancing, and a neat display of their ability to do so. They are graceful and natural and modern dancing. Quite a fine act and a well-balanced one with equal number of the boys. With the exception of one or two, none of the boys are too bad. Two of the boys, whose excellent talent war-

comedians.

The crowd practically all way. It was only when he laid the tale on his last show that the audience was hit. The show was well balanced and provided sufficient punch to keep the audience interested. Most of the acts were from a prop a-
Audubon, New York

(Reprinted Thursday Evening, Jan. 21)

Back to its former split-week policy of presenting vaude acts last, Friday and Tuesday openings, the Southernaufer Theater has set up considerably. After a number of weeks with Ed Lowery ensconced on stage, the once-again-busy vaude acts that are the most popular with the audience. Miss Bessie Dalmus, who has been playing the house, has been chosen as the manageress of the new attraction.

She is well known in the theatrical world, and has been responsible for some of the most successful productions in recent years. Her latest venture is a one-act play called "The Man Who Couldn’t Laugh," which has been received with great acclaim by the critics.

This play tells the story of a man who cannot laugh, and his struggle to overcome his innate aptitude. The acting is excellent, and the play is sure to be a hit with audiences everywhere.

In the meantime, the Southernaufer Theater has announced its next attraction, a musical revue called "The Happy Harp." This show will feature a variety of musical numbers, including songs, dances, and skits. The cast is made up of some of the best performers in the business, and the production is sure to be a success.

The Southernaufer Theater is located at 125th Street and Broadway, and is open every evening. Tickets are available at the box office, or by calling the theater directly.

The management of the theater would like to thank the audience for their continued support, and hopes to see everyone soon!
NEW ACTS
Reviewed in New York

Jean Harlow
Reviewed at Loew's State. Style—Per- sonal appearance. Setting—In one
Time—Thirteen minutes.

Jean Harlow is a bountiful draw without equal as a b-o (boy) from the
right. The platinum blondie who sent the crowd white hair conco-
cipions is set to up production in a white
with a black terrace behind her.
She looks twice as good on the stage
as she does on the screen, and that's
saying plenty.

Adeline Bondon, Joe Evans and Sue Bristo
Reviewed at the Audubon. Style—
Dancing and Staging. Setting—in one
and full (special). Time—Eighteen min-
utes.

Here's a dash of a dash which will
probably bounce around the producer's
office much more than it will on stage.
Its probably big cost will work against
it, considering the low value budgeted
most of the theaters are carrying. Harry
Krivit did the producing and staging
which the women. Helen Trojan, be-
fore she sailed for England, and Russell
Merckert. Both high interest through
its 18 minutes.

Specifications are far above the avera-
ged found in present-day fashions. Joe
Evans and Sue Bristo show up as an en-
semble and Adeline Bondon is excel-
ent on her toes. Her talent along with
the women makes her fit under a Helen
Trojan banner. Helen Trojan sings well in
a Libby Holmen fashion. A fluid precision too
and interpretive dancing ensemble car-
ries the billling.

Costuming is good, with the same go-
ting for the simple mounting when the
act is "in full." Stand-by number by the
ensemble is the interpretive dance
behind a scrim, with Miss Troy singing
from the side and Miss Bristo dancing in
tent. The cencinar dancer, her bit
on the stage a honey. Krivit's lighting
of the entertain is well known and
he hasn't missed here. Closed this
six-act show a fine reception. J. B.

Grant Whithers
Reviewed at Loew's State. Style—
Comedy. Setting—In one—Time—Seventeen minutes.

Whithers is one of the latest of the flo-
s of comedy. His stand-up appearances
are a hit and handsome and well un-
doubted and draw from the audience
as far as talent goes he does little and
allow the audience to enjoy the best of
times on Eddie Moran. The act as a whole
is good. Whithers himself is the comic
but Whithers himself is the comic
and the audience the audience.
He is there strictly for his public to
gain upon with worship and little else.

Act opens with Whithers being
beaten with his own words, "why don't
you give up this old game" and
the conclusions of the bill, and being abandoned when
they learn he is not George Gable. A

of the bill and Eddie Moran. In comedy
reputation and face, comes on. Moran
acts a harangue of tangled language
which ends in confusion. Whithers
intermittently and amusingly doing straight.
Then comes the disac-
trument of the banner. The picture
which is good for a few laughs. Closely the ac
tainer from one of the Paul Whithers, in which it
sings the "Whale Wall." The act is silent but
Whithers is silent and a voice sync-
chronizing with the screen lip movement.
For an encore Whithers does a few bits
when to his dog.

The act, by old timers, Moran, is the
best act of the act, with Whithers strictly an
accompanying act. Whithers for his comedy and ability
to divert attention from Whithers is
worthwhile. Act ends with Whithers
getting the reception and Moran
laughter and closing.

P. D.

Blanche Sweet

With Al Rinker

Reviewed at Loew's Orpheum. Style—
Singing and dancing. Setting—in one.
Time—Sensuous minutes.

A star of the good old days of silent
film, Miss Sweet shows up to a disac-
trument in this act. She made her
vaudevue debut last year in an Edwin Burke
sketch and is now trying a singing act
that also includes a dramatic bit.
The act is mildly appealing and the
appointment if one expects something
above the average gives the impres-
sion of being impatient and casual.
Many more singing effort and does not build up effectively.

Act opens with Al Rinker, one of the
best in the department. His Rhythm Boys
are at the piano and Miss Sweet coming on for
a talk about herself. This warms up the
audience for Miss Sweet, who is
vocal for the next number, and then
vocal for a dramatic monolog: the confession climax from her
former favorites. Rinker sells this
act with a strong piano and vocal number,
Singly Time—Six minutes.

Miss Sweet's return after changing her
gown, the harmonizing for a popular
song. Not much to the routine, but it
fills 17 minutes and is made pleasant by Miss Sweet's winning
personality. She has a small singing voice and just about manages to get over her
songs. Were it not for Rinker's strong support the act would be a sad affair.

In closing our show here it made right
terribleboard. Speed is one of the favor-
i (see NEW ACTS on page 34).

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REGAL CO., 500 E. 31st St., Louisville, Ky.
Winter Garden "Does a Runout"

Two weeks’ salary due says which retains an attorney to collect

NEW YORK, Jan. 29.—The National Winter Garden, on Houston street, folded its burly stock abruptly on Tuesday night after about two months. For almost two weeks, the Broadway theater had been running at a loss due to low stock and high rents. On Monday night, Sidney Maylock took over, but it is alleged they owed two weeks’ salary to performers. The body of body has retained James H. Altman, attorney, to represent them in court. Altman had a similar case some months ago when he acted for the cast of the Fifth Avenue in an effort to obtain salaries due from Charles Bragg and co-partners. As a result of this case, Harry Werner, one of the partners, was arrested for perjury in October and is now awaiting trial.

The closing out of the Winter Garden was in Altman’s office yesterday afternoon and today he is preparing an answer to a writ of summons to be served on May and Michael, owners of the house. The latter, however, claims he had nothing to do with the outfit except rent his house to them. The summons will be answered in due course.

Placements


NEW YORK, Central—John Grant, Lew Devine, Betty Duval and Gertie Pomeroy opened Jan. 25.

BROOKLYN, Central—Texas and West, added attraction, opened Janu- ary 25.

NEW YORK, Republic—Tom Phillips, George Wanda, Josephine Hefner and Ellen Walden opened Jan. 25.

NEW YORK, Central—Lafe Pierce, Ruby De Mello, Ruth Nesbitt, Bony Garton, Orlando, Jean White, Mary Burns, Virginia O’Brien, Bobbie Viscar, Pearl Devlin, Martha Laporte and Nina Rosen.

Mae Martin Given 6 Months’ Sentence

BUFFALO, Jan. 23.—A sentence of six months in the Erie County Penitentiary was pronounced on Mae Martin by a special judge when she was arraigned in the Erie County Court after the result of the recent raid made by the police in the Central Hotel, downtown Cleveland, broke down when sentenced to a term in the Central Penitentiary or home for young girls, and was advertised at the Palace as "She, the Radium Queen." The judge, Mr. Berke, manager of the Palace, was reserved for a time to hear the testimony of the witnesses, was asked to file a brief. Carlton Purcell, prosecuting attorney, made a long and elaborate presentation because no testimony was given to show the guilt of the defendant. The verdict of the jury was read and the Martin gave. It is expected that Mae Martin’s attorney will file an appeal.

Star and Garter Stock Features Bozo Snyder

CHICAGO, Jan. 23.—The Star and Garter Theater leaves the Columbus Trolley next week, having closed with a big Stocking Stage last night, and opens at the Garter, W. 39th street, next Tuesday. Jimmy James, manager of the house, has been engaged as manager of a number of well-known and talented artists, including a few of the big names who are coming to engage his patron to show a show, and will give his competitors a mark to shoot at.

Bozo Snyder will be featured in the stock scene, amongst others, for the benefit show. Bono Snyder will be featured in the stock scene, amongst others, for the benefit show. Bono Snyder will be featured in the stock scene, amongst others, for the benefit show. Bono Snyder will be featured in the stock scene, amongst others, for the benefit show.

Chuck Gregory is producing the numbers and James Franklin the book.

More Vaude for Columbus

COLUMBUS, O., Jan. 23.—J. Retelney has added two more houses in Columbus, Ohio, which will be open shortly with the stock company. John LeBlanc is in charge of the homes.

JACK LOMONT has closed with Kadding Kuties, circuit show, to accept an engagement with the Gayety stock in Kansas City.

O’ROVER FRANKIE, Coast boy, is being commissioned for his staging of numerous attractions, and Net Morgan will get together soon to work on floor shows. Morgan also plans to try Line department stores on the idea of having Frankie stage fashion-frustrated shows.

EDDIE KAPLIN postcards that he is coming to town to join up with George Jaffe’s stock at the Central Hotel in Pittsburgh, which opens Janu- ary 31. He will do comedy and put on the book.

JOHNNY COOK, straight, opened Janu- ary 18 at the Suburban Oratorio, New Orleans, where he is emceeing the floor shows. He took this job after he had already rehearsed a week with the new stock company, opening at the Star and Garter, Chicago.

Minsks Cast Stock Shows

Set shows for houses which dropped the wheel attractions last week

NEW YORK, Jan. 29.—The Minks, after clearing out all the New York houses, have been busily engaged in closing out all the Western houses, and it was not until the last few days of the year that they finally disclosed their plans to the public last week. As announced in The Bill- board some weeks ago, the shows will soon be transferred to the Apollo in the Republic house, to be followed by a week’s show in the Republic. The new policies go into effect in the Republic house on Jan. 24.

The principals at the Apollo will be Buddy Abbott, Jack Montague, Sam Ray- mond, James Parker, Sue Naita, Bob Nogues, Sam Gould, Katherine Reiner, Peggy Norma, John Kane, June Kennedy, "Rag" Glendish, Kitty Kelly, Clara and Elsa and Herman. Howard Evans will stage the shows and Buddy Abbott is stage manager.

Republic principals are Al Golden, Donald L. Fraley, Hiram Ford, Jack Keller, Bert Carr, Eddie Collins, George O’Brien, Jules Howard, Lola Pierce, Mae DeMello, Ethel Devere, Deodora Leland, Verna, Helen Howard and Zony Duval. Golden is the producer and Trent stage manager.

At the Central there will be John Grant, George Jaffe, Harry Fields, Paul Ryan, Ridulph, George O’Brien, Grace Colby, Gladys May, Beryl Haywood, Gertie Pomeroy and Bobbe and Bruce, Grant is the producer.

Saranac Lake

Larkey Kelly and his Harmony Five, of D. N. Y., provider a musical treat for the patrons of the N.Y.A. Lodge-lyme. John (Check) Deming, President of the Lodge, awarded several numbers. The Rev. J. M. Lane, of the Manzer, Harry Lantry, Wes En- worth, Dolly Lewis, of New York, who formerly was a member of the company, arrived at the Lodge.

They will be in New York long visit with the people in New York, has returned the last week.

Mae DeLany, who has been in New York for the last six weeks, has returned today on the cume.

Dorothy West has returned to the Lodge after a visit with her folks in Chi- cago.

Mother of Joe Parker, bed patient, has been discharged this week to pay Joe a visit.

The lodge housekeeper, has re- turned to the Lodge, with the trip abroad, where she visited relatives, was not well the last week. However, he hopes to be up for the Olympics at Lake Placid.

Peggy Purdy, ex-patient of the Lodge, writes from Glandorf, Ohio, that she is well.

Ben Shaffer is wondering when the Olympics will be held.

DANCE IS ON FOR THE OPENING OF THE NEW WINTER GARDEN THEATRE, Which will open February 16 and go into operation February 21.

When Brookings’ shows open, they will be 13 weeks left on the circuit, and their remaining dates will be sold to Pennsylvania one-nighters. That is, the show will travel, playing week end shows between New York and Philadelphia, Union City, Brooklyn, New York, Philadelphia, Union City, Toron- to, Boston, Bridgeport and Cleveland.

Cooper Dates Set by Warner

NEW YORK, Jan. 23.—Jackie Cooper, kid film star, is finally set for vaudeville. He will do a song-and-talk monologue and will play two dates for Warner, Stanley, Pittsburgh, and perfection, Philadelphia, weeks of January 29 and February 6. He will then play the Brooklyn, New York, Fox, Brooklyn, for the F. and M. office, and will play Hamburg, Germany.

JOE WONG has returned the rank of singles in the recent boxing match with Pum. He opened for RKO the last half of it.

Address all Burlesque news items and communications to M. H. Chapple, The Billboard, 251 West 43rd Street, New York City,

Burlesque Review

Republic, New York

(Reviewed Thursday Evening, Jan. 21)

There have been a few changes among the stock companies in recent weeks, and some indication of the trend that is impending in the coming season. As the old companies are beginning to stage their stock projects into something better than the usual fare, there is a realization that this year’s productions will be improved. There was a tendency to use the old formula and to fall back on the same material, but among the few who have put in some new material were the Minks who have given a greater emphasis to the winter season. This was especially true of the winter shows, and the Minks, in particular, have been in the forefront. The scenes have been toned down even more, and there are more emphasis on the variety and quality of the material. It is interesting to note that the number of stock companies is now down to the number of the season’s productions. The crowd has been reduced, and the houses were never so crowded when the show is on. The movies found this out a long time ago. After all, there is a limit to the number of stock companies, and when the show is on, there is not much chance for variety or different material. There are many good dancers among the stock companies, and there are a few very good acts. The stock companies are also not so well known in the cities, and they are very well paid in the cities. The stock companies are also not so well known in the cities, and they are very well paid in the cities.

This is a photo for the most part, and as an intimation above, the crowd was better than the last few weeks, but it was not heavy one and includes, among the male stock companies, a few who were standouts. Two, Bobbi Collins as comes to think, Jules Howard and Bobbe, straight, with Tim John as a character straight.

Women stock companies are mostly heavy and not so well known, but they have a great favorite at the Apollo. Lola, Mae DeLany, is a great asset to the Minsky-Weinstock group, and it is expected that she will be a popular favorite. With Verne and Elmore Watson, dancing is a big asset to the stock companies. Ms. DeLany is also a favorite in her Oriental dances to different kinds of music. She is also a standout as a dancer and a dancer. Miss Pike is among the stock companies, and she is a standout as a dancer and a dancer. Miss Pike is among the stock companies, and she is a standout as a dancer and a dancer. Miss Pike is among the stock companies, and she is a standout as a dancer and a dancer.

COOPER STOCK TO LEAVE WHEEL

NEW YORK, Jan. 25.—Still another house will be dropped off the New Co- lumbia stock route, which is the Gayety, Brooklyn, which will be closed on February 16 and go into operation February 21.

When Brookings’ shows open, they will be 13 weeks left on the circuit, and their remaining dates will be sold to Pennsylvania one-nighters. That is, the show will travel, playing week end shows between New York and Philadelphia, Union City, Brooklyn, Washington, Union City, Toron- to, Boston, Bridgeport and Cleveland.
Shuberts Expect To Pay 50 Grand Certificates

Were advanced by Lee Shubert; are due February 1—three houses doubt—no refinancing until court report—two shoes contemplated—losses down

NEW YORK, Jan. 23.—The Shubert receivers are sitting back awaiting to see whether they will renew the deficiency of the Masque, Majestic and Royale theaters, on which they hold the mortgages. The three theaters came into the Shubert possession in a deal with the Union of S. W. Strauss, a mortgage amounting to $1,469,000 and the United took $247,000. Now $90,000 in interest and taxes and $750,000 in principal. It is understood that due to the fact that the houses have proven to be run-down theaters Shubert is making them, and two others, control of which has been formed.

Taxi, Monsieur?

PARIS, Jan. 14.—The lowest comptant which the Paris theater management has faced in the current season, which doubles the tax rate affects all the theaters.

The managers have made overtures to the Prefecture that the tax rates shall be reduced until one in three, feeling that the double tax is unduly high for potential theatricals at home.

Paris Short of Revues

PARIS, Jan. 15.—With the Folies Bergeres dark, but retaining a new review, which is the latest change, the10,000-seat Folies Bergere, which is the only big revue in town, closed. But Paris is the name of the show, and the Carlton Brothers, an American act, have been kept low.

Norma Terris Gets Paid

NEW YORK, Jan. 23.—Norma Terris, who with Vincent Youman's Thru the Years that time knowing Love is All, reached a friendly settlement with the producers regarding salary. She will get some of her run-on-the-play contract. Natalie Hall now has the part.

New Equity Alien Rule Potent in Face of English Barrings

NEW YORK, Jan. 23.—Equity contemplates no immediate action as a reprisal to the English anti-American performances. It was said yesterday by Mr. Frank Gillmore, president of the organization. As a matter of fact, Equity already uses its prerogative to bar alien actors and directors from appearing on American stages, turning down many an offer. It was said, and is used this prerogative before the reports of English action passed comment. In this procedure Equity is already doing for the legitimate stage what the currentContemporary is doing for the amusement industry. Equity objects to theistic plays, and when it objects, will provide employment to resident Equity members. The president, is quoted as saying that the currentContemporary is doing for the amusement industry.

Recent English barrings, which included the case, reported here last week, of Ben Webster, an American who has lived in England for years and who was denied a permit. culminated this week in a flood of publicity regarding the barring of Susan Glaspell, American playwright, from appearing in her own one-act, The Plate. The production of the drama at the Provincetown here some years ago

The home office ruling on Miss Glaspell was eventually reversed, but not before the latter had been given an amount of reprisal sentiment on this side. The decision in the Glaspell case was received only after what was characterized as a furiously exhibition of buck-passing between the home office and the labor ministry.

Castle Stops "Lizzy" As Judge Nays Plea

LOS ANGELES, Jan. 25.—The forces of "Lizzy" (played by D. M. Jones), have defeated the iniquity of the judge (played by L. L. O. and the supporting cast, which played in the California copies of Aristophanes' Plutus). The judge was found not guilty, thus saving the case.

The players, acting at the request of Elizabeth and the opposing party, sought to defeat Miss Jones and the supporting cast. The judge, Leon R. Vankough, was found not guilty, thus saving the case. The judge, who had been in the cast, was found not guilty. Thus saving the case.

The play is in the case of giving eventual employment to American actors, which has been promised to about 60 of the members, as far as all English companies go, they are allowed when the play is in the case of giving eventual employment to American actors. The present case is the case in which the production of the drama at the Provincetown here some years ago

The home office ruling on Miss Glaspell was eventually reversed, but not before the latter had been given an amount of reprisal sentiment on this side. The decision in the Glaspell case was received only after what was characterized as a furiously exhibition of buck-passing between the home office and the labor ministry.
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**New York**

**New Paris Ticket Agency**

**PARIS, Jan. 25.** The French governmen

**No Go For Burton-Eason**

**New York, Jan. 23.** Buron-Eason, who had been promoted to Paris, has been announced for production several months ago, is now back in his native land. The actuarial report states that his health is improving, and he will be ready to go back to Paris soon.

**Show's Opening**

**New Plays on Page 17**
DENVER Jan. 29 — The Ketcham-Cleveland Company will disband Janu-ary 30. The company, which has been touring the state, will close its doors on January 29. The company will be dissolved at that time and plans to reorganize later in the year.

Mrs. Carter Scores for Casey

CINCINNATI, Jan. 30 — Mrs. Leslie Carter has scored for Casey, a popular annual winter sports event. Mrs. Carter, who is known for her athletic abilities, has been selected to join the Casey-Cleveland Company for the upcoming season.

Massive Stock Production; 100 in Cast at Pasadena

PASADENA, Calif., Jan. 26 — Present- ing two of the largest casts in its history, the Pasadena Community Players opened Thursday night with 100 people headed by George Rele, producer and play writer. In a production of the Hollywood muckery, Once in a Lifetime, by Moss Hart and George S. Kaufman, the play is now in its 3rd week.

Luttrull Showers “Camille”

SOMERVILLE, Mass., Jan. 23 — Fored his second week with the Somerville Players at the Somerville Theater, the West End of Boston, the “WEBSTER” presented for two weeks of Mr. Bushnell’s engagement. For the week, Luttrull offered a novelty. In the life of the Somerville Theater, which has been in operation for many years, it was continuous, before it had been any performance. “Theatricals” have been seen in the stage here. For this play, the Somerville Theatre, with a weekly bill for one week only, the regular leading woman, Gladys Grinnell, took the part. She returned to the company January 25. Luttrull played Armand, in this part he had played innumerable times. Version used was that of Sarah Bernhardt, and the prompt book of the great French actress was used by Luttrull for some years with her leading him.

Society Flocks to Stock

PALM BEACH, Fla., Jan. 22 — Society is again showing interest in stock. Event of the week was the opening of the Palm Beach Players’ production of “The Great Gatsby” by F. Scott Fitzgerald. With a cast of 12 the stock production was held in a hotel with a sold-out audience. The play was also played twice at a nearby hotel. The society members are all regulars in the Palm Beach Players’ productions and support the local theater.

DENVER, Jan. 25 — The Ketcham-Cleveland Company, which has been touring the state, has been invited to take over one of the theater’s remaining dates and close at the Denver Theatre last Saturday. Notice of the closing was posted at the Denver Theatre January 15. The company will go to Creley, Col. for another last Saturday. Engagement of this brilliant star for two weeks was one of the most important events ever in Denver. The company has assembled for an entire season, and will now be here and it will be taken to Los Angeles practically intact. The company includes Albert Van Antwerp and Marlon Burles, both of whom made their mark on Broadway recently. The company’s travels are in the hands of Earl McCarthy, Clifford Dunstan, Raymond Brown, and several others. Ben Ketcham is directing manager and George Cleveland managing director.

Cold Feet on New Orleans

NEW ORLEANS, Jan. 22 — In all probability the worst man to open his heart’s door is young, Mr. Van Dyke. Mr. Van Dyke, known as “the man who can’t play the piano” has been unable to find a suitable piano player for his engagement here. A few weeks ago W. H. Van Dyke of Minneapolis, obtained an option on the theater. A company was promptly formed, but the financial backer failed to appear. Mr. Van Dyke made a hurried trip to the South where he found a suitable piano player. The company has been told that the piano player is not available. Mr. Van Dyke has been stranded in New Orleans for the past two weeks, with no prospects of leaving for the North. The New Orleans Journal has stated that he and George Cleveland will be back at the Denver Theatre, and that the company will be here to stay.

Business Good in Rochester

ROCHESTER, Jan. 19 — With Alexander C. Brown and Al Forward as joint stars, the Auditorium Players played heavily to a crowded house on Monday night. The program included a number of popular plays and several comedies. The Auditorium Players are one of the most successful groups in the state, and their success is due to the efforts of the management. The Auditorium Players are managed by Mrs. Elizabeth R. Hughes, and the company includes Miss Kitty Davis, Maudie Richardson, Francis Mallory, and Arthur Howard. Earl Lyne follows.

Stock Exits at Toledo

TOLEDO, O., Jan. 25 — Granada Play- ers, a company consisting of 10 people, presented an evening of music and drama at the house as a movie theater, playing occa- sional road shows.

Chain Moguls Go Into Stock

Tri-State Enterprises plan resident company to open in Birmingham, Ala.

By Robert Golden

Massive Stock Production; 100 in Cast at Pasadena

PASADENA, Calif., Jan. 26 — Present- ing two of the largest casts in its history, the Pasadena Community Players opened Thursday night with 100 people headed by George Rele, producer and play writer. In a production of the Hollywood muckery, Once in a Lifetime, by Moss Hart and George S. Kaufman, the play is now in its 3rd week.

Hayden Holds Dallas Record

DALLAS, Jan. 26— Hayden Players for this week are celebrating their first anniversary and have achieved a record for Cities and Towns in Dallas. The company has been in existence since January 30, 1925, and has performed in various cities and towns in Dallas. The company is now performing in Dallas as the resident manager to earn a profit at the Show House.

STOCK NOTES

WYNNE WRIGHT, former director of the Detroit Repertory Players, is now with the Detroit Civic Theater, P. V. D., Detroit. He is making the city of Detroit the center of his activities, and has been successful in his endeavors.

Lammers Rejoins Girard

CINCINNATI, Jan. 26 — Charles J. Lammers, stock producer, producer, actor and director, has left Chicago to join E. O. Girard, who launched his re-organized company last week. Lammers arrived in Cincinnati for a visit to the home of his family. He left Chicago before his time to meet the family. He continued, however, to spend a week in Chicago. The Girard Com- pany is at the Fox Theater.

O. D. WOODWARD PLAYERS, now in their fifth week at the Orpheum Thea- ter, Kansas City, are doing fair business. The company is making its second engagement in the city, and the players are well received.

DEFEINITE SLATED for New York production of “The Great Gatsby” by F. Scott Fitzgerald, the company of American manners, under the direction of Michael Philip Strain and other leading actors, will be presented in New York. “The Great Gatsby” is a story of the rise and fall of a man who attempts to live life on his own terms. The play is set in the world of the wealthy, and the characters are all connected by their love of money and luxury. The story is told through the eyes of a narrator who is a close friend of the main character, Jay Gatsby.

O. D. WOODWARD PLAYERS, now in their fifth week at the Orpheum Thea- ter, Kansas City, are doing fair business. The company is making its second engagement in the city, and the players are well received.

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O. D. WOODWARD PLAYERS, now in their fifth week at the Orpheum Thea-
4TH STREET

December 17, 1932

A LITTLE RACKETEE

A new musical comedy starring Corinne Smith, directed by John R. Quinlan. The setting is in the German of B. V. Ralston and the music is composed and conducted by Ernest Schrauf and J. B. Melville. Presented by May Oliver.

Mr. Knopf
Mr. Roberts
Mr. Unterberger
Mr. Smith

BELASCO

Beginning Thursday, January 16, 1932


Kate Selby
Kate Smith
Kate Wood

EVELYN BURN

JOHN GOLDEN

Beginning Tuesday Evening, January 19, 1932

TEN NIGHTS IN A BARROOM

A play by W. S. Bentley, directed by Herbert Berghof, produced by Mark Hellinger and Edward Williams. Presented by the Barroom Company and managed by R. W. Bergman.

Mr. Leach
Mr. Rogers
Mr. O'Connor
Mr. Robinson

WHISTLING IN THE DARK


Mr. Morgan
Mr. Service
Mr. Scott
Mr. Truex

THE NEW PLAYS ON BROADWAY

1. Distant Drums, the new play by Dan Totheroh, is an exciting adventure story in every way. The play follows the activities of a group of soldiers in the American Civil War. The characters are well-developed and the dialogue is realistic. The production is directed by John R. Quinlan and the setting is by George M. Field.

2. Whistling in the Dark is a play by Charles MacArthur, starring Ernest Truex. The play is set in a mining town in Colorado and deals with the lives of the miners. The play is directed by John R. Quinlan and the setting is by George M. Field.

3. Evelyn Burns is a musical comedy starring Corinne Smith. The play is set in Germany and deals with the lives of the characters who work in a factory. The play is directed by John R. Quinlan and the music is composed by Ernest Schrauf and J. B. Melville.

4. Ten Nights in a Barroom is a play by W. S. Bentley, directed by Herbert Berghof. The play is set in a barroom and deals with the lives of the characters who work there. The play is produced by Mark Hellinger and Edward Williams.

5. The New Plays on Broadway refers to a collection of plays that are currently being produced on Broadway. The plays include Distant Drums, Whistling in the Dark, Evelyn Burns, and Ten Nights in a Barroom.
**The Man I Killed**

**PARAMOUNT**

**At the Palace**

Producer's footage, 6,480. Time, 77 minutes.

(Release date, January 23)

This story is constructed on the lines of the old-fashioned melodrama, with the added interest of a war story. It deals with the experiences of a young girl in the war zone, and the efforts of the French people to keep their country free.

**Motion Picture Reviews**

By H. DAVID STRAUSS

**Chicago, New York**

After playing a series of small roles in films, Miss Veal has now been given a chance to show her ability. She plays the part of a young French girl who is taken prisoner by the Germans, and she does it with great success.

**The Billboard**

January 30, 1932

**Paramount, New York**

The Bosk Petroff production of *The Man I Killed* is a fine piece of work. Miss Veal gives a fine performance, and the other members of the cast do their utmost to make the picture a success.

**The Deadline**

(COLUMBIA)

At Loew's New York

Producer's footage, 6,480. Time, 63 minutes.

(Release date, February 22)

Another Buck Jones Western, with the hero being released from prison on parole. After he has left the prison, he is arrested for murder in the heart of a gang. Returning to his home town, he tries to turn over a new leaf. He is helped by the police, and he is able to escape.

**Panama Flo**

(HOPE-PATHE)

At the Mayfair

Producer's footage, 6,480. Time, 74 minutes.

(Release date, February 22)

A melodrama with a bit of action, starring Helen Vealveers, with Charles Dickford and Robert Armstrong in the leading male roles. The picture is not one for youthful audiences and may find some strict censorship among trade. Leaving the finish of the romance to the final reel.

**Charlie Chan's Chance**

(FOREST ARTISTS)

At the Roxy

Producer's footage, 6,480. Time, 71 minutes.

(Release date, January 30)

Another of the Hurey DeBour screen stories, with Warner Oland in the character of the Oriental detective. This one is an involved murder mystery, yet it does not keep the audience standing above the story.

**DE LUXE SHOWS**

**Roxy, New York**

After trying out a series of new sows to which he was invited, one of which was a very big name to offer this week in Morten Doming, Miss Veal has now been given a chance to shine. She plays a part in the story hits a rough and tumble in her life.

**No One Man**

At the Paramount

Producer's footage, 6,480. Time, 72 minutes.

(Release date, January 29)

A good cast was put together on a very weak story that leaves little sympathy for any of the players, due to their inability of character. Miss Veal has a part in this picture, and she does her best to make it work.

**The Capitol**

Chicago, New York

Bennie Davis, companion of numerous Presidents, has taken the lead in the Capitol this week, with his new formula of future Broadway stars, several of whom have appeared on television and other outside cerebrations at his other dates at this house.

The show is no different than the one at the Capitol in the fall, but it is well-crafted. The new actors are well chosen, and the show is well directed.

**Hoctor's Big English Hit**

LONDON, Jan. 14.—Hector, American dancer, scored heavily in John Lucas's *Cheer Led* at the Empire, which is rated as the best revue London has ever seen. The revue is based on songs and dances from the London show *Limey Tom*, an American musical, and it was well received by the audience.

**London "Volpone" Revival**

LONDON, Jan. 18.—Frank Lederer's *Volpone*, the old Shakespearean drama, has been revived at the Empire. The play is set in medieval Italy, and it is an excellent example of Elizabethan drama.
NEW PLAYS

(Continued from page 17)

may have given Morley the idea of his chivalrous fortune and adventure, and the
actor played the part of a man who
acted like a knight. The setting was a
story of the days when the knight was a
man of honor and the lady a lady of
chivalry. The play was well produced,
and the acting was excellent. The
actor who played the part of the lady
was a beauty, and her lines were
rendered with great skill. The
actor who played the part of the
knight was a fine actor, and his
lines were delivered with great
force. The play was well received,
and the audience was enthusiastic.

Nelly and Lewis Armstrong and
Myron Feingold are playing the parts
of two brothers, and the play is

American Academy Students
Act in George Kelly Farce

NEW YORK, Jan. 29—The American
Academy presented its annual
production of a farce, "The
American Academy," by George
Kelly. The play was well
received, and the audience was
entertained. The acting was
excellent, and the lines were
rendered with great force. The
actor who played the part of the
knight was a fine actor, and his
lines were delivered with great
force. The play was well received,
and the audience was enthusiastic.

GALLAGHER AND SHEAN

Gallagher and Shean

 Reviewed at the Grand Opera House.
Style: Comedy, singing and dancing.
Setting: In one act.
Time: Nineteen minutes.

A new comedy which comprises
Harry Kelly, Jack Elam, and Phil Arnold, who have been
engaged in the production. They are boys and their
characteristics are their ability to
sing and dance. They are
prepared to deliver their lines
with a skill that is rare in
comedy. They are
enjoyed by the audience and
their lines are delivered with
great force. The play was well
received, and the audience was
enthusiastic. The acting was
excellent, and the lines were
rendered with great force. The
actor who played the part of the
knight was a fine actor, and his
lines were delivered with great
force. The play was well received,
and the audience was enthusiastic.
Confabs Held By Music Men

Business unofficial, the hope to frame contract acceptable to both sides

NEW YORK, Jan. 29.—Unofficial confabs are now being held between union officials of the American Federation of Musicians Protective Association and the music publishers. The idea is being held that both the industry of radio and phonograph manufacturers, with those usually present, in the persons of Jack Yellen, Walter Douglas, Saul Bornstein, Louis Perlstein, Walter Peter and Gustave Sihver. Some closer connections are being established therein the so-called standard publishers will be included in future negotiations, instead of making it a 100 per cent popular music market.

All of the questions involved between writers and publishers are being taken up by the union officials. C. E. Shilkret handled the negotiations, and he made to eventually work out a standards contract which was acceptable to both sides.

In making the talks strictly unofficial, the MPPA or its members do not commit themselves. But it is said that how hot the argument, topics are turned down or handled as to how they are to solve the personal disputes and more of those present. Once everything has been honed over, the publication of a concrete form may again be presented to the publishers.

Two important desires of the songwriter, who have been kept secret according to the MPPA. These are: "No song in the union, no song as a body; to make decisions for the writer, the unions demand a quorum involving a publisher, unless it is an arbitration proposal and an outside arbitrator is included as well as a publisher or representative, and, secondly, there will be no closed shops as to the writers, but the union will franchise songs.

Even though these two propositions, at least, the publishers declare they will remain conservative.

Senator Dill Advocates Broadcasting Changes

WASHINGTON, Jan. 29.—Senator Dill, of Washington, is sponsoring a bill in Congress to regulate broadcasting by near-by countries by treaties with Canada, Mexico and Cuba. The act states that American and foreign stations will not interfere with each other. He also advocates an amendment to the Federal Radio act whereby cleared channels could not be used for more than 2,000 miles.

Irv Gold Going on Tour

CLEVELAND, Jan. 29.—Irv Gold and his orchestra will wind up a two-month engagement at the Cafe Budapest here Thursday night. He will leave Cleveland for his home base for an eight-week tour through Ohio, Indiana and Michigan.

CBS Statistics Make Shilkret a Busy Man

NEW YORK, Jan. 25—According to CBS's own statistics, Nat Shilkret has not only made a new record of original compositions, 300 before he received a contract from Radio City, but at least 35,000 phonograph records, were made for him, complete orchestra, and directed more than 1,200 radio programs, which were broadcast from the CBS Chesterfield commercial.

Paul Whiteman Picks Cincy's Best Talent

CINCINNATI, Jan. 25.—Irvine Righter, one of the greatest talents of the tube, was selected as Cincinnati's "Queen of Song," in radio Playboys contest. The Queen City's most promising musical talent is a local Paul Whiteman party, and the local Polish motor car dealers, both winners were presented at the annual show at the RKO Alcazar. The 21-year-old pianist and the local Polish motor car dealers, both winners were presented at the annual show at the RKO Alcazar. The 21-year-old pianist, with Paul Whiteman in his swing over the RKO Time. Virginia and Betty Jane Holoman, piano team, were the winners in St. Louis last week. Final judging will be held at a later date in Chicago, the winner to be given a contract to appear with the Whiteman organization.

Mixed Quartet in New Program

BROOKLYN, Jan. 25.—Marcia Elric, manager of the Chicago division of the RKO Club Department, today called a meeting of his staff, the Chicago RKO staff, the announcement came as the result of a meeting held last week by the RKO Club Department in New York, stating that the group was dropping its band backing. The New York sale has no effect on the Chicago RKO staff, the manager says.

Since Elric took charge of the Chicago branch in September, the office has booked nearly $250,000 worth of business. The office has several good artists lining up to use orchestra and floor shows.

Brannwymne Lands Job Of Succeeding Columbus

NEW YORK, Jan. 25.—Nat Brannwymne, 22-year-old pianist, is the new legalee radio announcer of the Red Room Orchestra, succeeding Russ Constantine, who will continue his contract at the Central Park Casino. Brannwymne and orchestra will broadcast twice a week from the 31st Street Studio. Peter Coolant sponsored as featured vocalist.

Introduce Sunday Dance Bill

ALBANY, Jan. 23.—A bill permitting professional dancing on Sundays was introduced in the Legislature Thursday by Assemblyman Leonard W. Fertel of New York. The bill specifies that professional dancing shall not be included as part of any current theatrical production. The bill is expected to go to any town, city of village, in this State unless a contrary law has already been adopted by the common council or other legislative body.

Musicians Eject

WILLIAMSPORT, Conn., Jan. 25.—Local 450, American Federation of Musicians, recently ejected the following officers: Lawrence H. Jager, president; Andrew Greene, vice-president; Frank F. Brooke, recording and financial secretary; Paul M. Marley, business agent.

Perezade and Jetae, dance team, closed their run of club dates in Philadelphia last week and have gone to Washington for more club and ballroom dates.

MELGROMS

VICTOR HYDE AND BAND, who have been playing in Stockholm, Sweden, open in Leipzig, Germany, for a six-month stay and will not return to America until spring.

HENRY TOLIAS AND ORCHESTRA, 13 men and one woman, will show for Los Angeles, May 29, at the Hollywood Hotel. Henry and his band recently returned from Hollywood, Calif., where he was having songwriting for pictures.

EVELYN MOORE has had her first appearance at the Club El Potro, New York, last week. She was recently in vaudeville and before that in musical shows.

RONY LA ROCCA and his brother, Jacob, now have a trap set in vaudeville in the U.S. and Canada. They are also in a radio, "Good Times," on a Vitaphone show at the Wonder Garden Theater.

PAUL AND GRAICE HARTMAN, comedy dancers, who recently completed a world tour, are now playing in New York's Times Square.

EDEE RAY, featured dancer at the Village Barn, New York, now gets along with girti partners, and is now appearing as a soloist, in which he is playing with a partner's feet tied to his shoes.

KATE SMITH returns to her native Washington, D.C., week of February 6, when she plays King's Theatre there. She made her first vaudeville appearance at the age of 12, in a solo act, in her. Brother, Miller, singer, and Nat Brusslof, musical director, are now with her band.

ROSELAND BALLROOM, New York, held a "sax sizzling" contest last weekend. Eddie Dowell and others as judges, "sax sizzling" is the name given to the "bye - de - bying" and "bo - de - boing."--made popular by Cub Calloway.

C. E. DAVIDSON, who had been conducting the Palace, Columbus, pit band, has been at the Palace, Chicago, replacing Sam Haze.

CHARLES ELBERT'S new 444 floor show, Highjinks of 1932, with a cast of 30, including Jannina Vajda, a Miss Cancilla, biggest number of the week. Charlie and his Playboys continue to furnish the dance music.

BETA SPRING made a fine impression in her radio debut after WPAJ last Sunday, when the "Singing Four" appeared on "The Broadway Music Hour."—The New York Sun.

ALEX LA JOIE is leaving the Chez Maurice Club, Montreal, where he leads the orchestra, and will return to Europe.

PHIL COOK will play a few more vaudeville dates, opening next week at Grande Hotel, New York. Booked thru NBC and Johnny Hyde.

VINCENT LOPEZ ORCHESTRA recently at the Hotel St. Regis, New York City, January 27, conducted by Ben Farber, after his Boston date for Publix the last of January, Vincent Lopez and his band will play a string of dates for Balkat & Katz. He was scheduled to fly to Britain for the "Joyful String" broadcasting.

ANN BOLON, blues singer, recently played at the Hotel Allard, Paris. She then left for Berlin, where she opens at the Cafes der Konzerntafel next month.
**Obbligatos**

ALMOST at the same time that the American Bar Association met at a New York hotel, through protestation against the federal government's restriction of the Fourteenth Amendment, Federal Judge Robert P. Patterson handed down an important decision. In which he upheld the right of prohibition advocates to regulate the controlling furniture and fixtures in establishments from removing illegal activities. The decision came about when one of the leading night clubs in the city was found to be in violation of the new law. The police, in making the search, found that the club was being operated as an illegal gambling establishment. The court ruled that the club was in violation of the law and ordered it closed. It is expected that many other clubs will be closed in the near future, owing to the severity of the new law.

**Tremaine Follows Peyton**

At Hotel Kenmore, Albany

ALBANY, N. Y., Jan. 29. — "Doc" Peyton, well known as an amusement man, and his men will be booked for a return engagement at the Tremaine and his orchestra of 16 have opened at the hotel. Phil Fisher’s orchestra and Marty Britton are also on the program.

**Infringement Suits Filed**

CHICAGO, Jan. 29 — E. S. Hartman, attorney for the American Society of Composers, Authors and Publishers, filed suit in the Federal court here against several radio stations operating dances at the Lions Ballroom, where he claims dances for O. Breinig, operating Central Gardens, and over WTMJ.

**Don Pedro Not a Mexican**

CHICAGO, Jan. 19 — Several radio stations, including WGN, have been operating dances at the Central Gardens, where an orchestra under the leadership of Don Pedro and his "Mexican Band," Pedro's manager, claims attention to the fact that Pedro was born in Mexico and has lived in the United States for many years. His parents were born in Europe and his home is in Spain.

**Ted Weems for Schroeder**

CHICAGO, Jan. 29. — Ted Weems and his orchestra, who have been scoring for the last few months, have been filling engagements broadcast over WGN and the NBC network. The schedule includes road trips for MAC (the latter part of February), and a special engagement will be at the Schroeder Hotel, Milwaukee, where they are to open February 20, with broadcasts from WTMJ.

**English Song Publishers in Worst Slump Since War**

LONDON, Jan. 29. — English song publishers, who have been incurring heavy losses, are experiencing their worst season since the slump. The fact that few home song hits are being written, and that American songs are taking over the field, is the chief cause of the slump. The American catalogues contain all the prints, and the advertising, have been cut to a minimum.

**BBC Has New Orchestra**

LONDON, Jan. 29. — Jack Payne’s band will leave the British Broadcasting Company on March 13, and will be succeeded by Harry Partington, who conducts the EMI orchid. His broadcast frequency will and is expected to command a network of Continental engagements. Hall, who has at present in charge of 14 bands will form a BBC band of equal strength to Jack Payne's.

**Jack Hylton Suit Settled**

LONDON, Jan. 29. — An action brought by Jack Hylton, former English band leader, against the Ambassadors Club, was settled out of court last week.

**Ballroom Notes**

CLEAR LAKE, Ia., Jan. 26. — Tom Gates, owner of the Gateway Tavern and Hotel, has purchased the Arla room, which has been operated by Fred Peterson, of this city, for erection of a dance hall here at a cost of $23,000. The new pavilion will be 90 x 22 feet.

**Real Facts About Songs!**

**Jack GORDON PUBLISHING CO.**

201 N. Hoyne Ave., Chicago, Ill.

**SPECIAL ARRANGEMENTS**

**LIGHTNING ARRANGER**

**Ellis ALTMAN**

(See BALLOON NOTES on page 23)
**Looking Back a Decade**

(From The Billboard of January 29, 1923)

Russo Bros. Paramount Players were the best tent show ever to play the Boston. The outfit of the Russo Bros. was the finest, 100 of the top leaders in the entertainment world and the show was advertised as a 100% pure show. The result was simply spectacular. The show featured a magnificent line-up of stars such as Al Jolson, Sid Grauman, Harry Houdini, and many others. The show was a huge success and set a new standard for tent shows. The Russo Bros. Paramount Players were a group of highly skilled performers who were known for their exceptional talent and presentation. The show was a true celebration of the entertainment world, and it was a spectacle that would be remembered for years to come.
Marcus Show
Leaving Flint

Opens Monday at Frankfort, Philadelphia — year just ended fair, A. B. says.

FLINT, Mich., Jan. 23 — A. B. Marcus, who has been touring the state for the past two weeks, announced Monday that he will leave for New York at the end of the week.

Marcus, who has been touring the state for the past two weeks, announced Monday that he will leave for New York at the end of the week.

The Marcus organization was slated to end its run two weeks ago at the Detroit Theater, Syracuse, N. Y., but Manager A. B. Marcus canceled the engagement at the last minute, report the difficulties he was having with the management of the theater. Two weeks had passed since the show was announced to open here, but the show was never scheduled to open.

With the Syracuse date off, Manager Clive Alter, of the Slicefield office, made arrangements for the show to return to the Slicefield but later decided that the arrangement was impracticable due to the difficulties encountered with the Slicefield management in the past. The Slicefield has not yet returned to the schedule, but it is expected that the show will return to the Slicefield soon.

In commenting on the matter, Manager Marcus says: "I was faced with a dilemma. I had to make a decision between two options. I decided to prioritize my objectives and focus on my priority."

Verdict: Marcus should prioritize his objectives and focus on his priority.

Tom Lewis Show Begins 14th Week

KILGORE, Tex., Jan. 23—Tom Lewis Company today begins its 14th week of a 15-week engagement at the Kilgore Theater here. The company is currently on tour and is expected to return shortly.

As of this date, the company has played 14 weeks at the Kilgore Theater, with another week to go before the end of the current engagement.

For the past 14 weeks, the company has been touring Texas, playing a variety of venues in different cities. The company is set to return to the Kilgore Theater for a final week before the end of the current engagement.

Singer for Charleston, Va.

CHARLESTON, Va., Jan. 23—Vigil E. "S microscope" Stopped, Sun guide, has been chosen to fill the vacancy left by the departure of the former singer, William "S microscope" Stopped, Sun guide, who recently accepted an offer from a rival newspaper.

Singer Stopped, who has been with the Sun guide for the past 10 years, is expected to return to the newspaper in the near future.

Cliff Roberts in Hospital

OTTAWA, Ont., Jan. 23—Cliff (Bob) Roberts, tab and burlesque comedian, is currently recovering in Ottawa General Hospital. Roberts, who has been performing in various cities across Canada, was admitted to the hospital last week with a throat infection.

It is expected that Roberts will make a full recovery and return to his regular duties in a few days.

Looking Back (From The Billboard of January 23, 1922)

Hugh Ray (Munk) Murphy, former manager of the Mundo International Hotel, has joined Charles Titchener, a well-known theatrical producer, to form the Murphy-Titchener partnership.

The partnership, which has already announced several engagements, is expected to produce several successful shows in the near future.

Emmett Miller in New Orleans

NEW ORLEANS, La., Jan. 23—Emmett Miller, former manager of the famous Tilton Theater in New Orleans, is currently touring the South, performing in various smaller theaters.

Miller, who has been a familiar face in the theater world for many years, is known for his innovative and entertaining shows that have always been well-received by the audience.

Tab Show Is Broadcast Over KMAG, San Antonio

SAN ANTONIO, Jan. 25 — A typical tab show, complete with trim suits and top hats, opened this week at the Hotel Majestic here, over the KMAG (750 AM) radio station. The show, which features a number of well-known performers, is expected to continue through the weekend.

Homer Meachum Personnel

LOUISVILLE, Ky., Jan. 25 — With the show returning to its regular schedule, the Homer Meachum personnel are back on track.

The personnel, who had been on vacation for several weeks, are now back at their posts and ready to resume their duties.

Paul Jung in 26th Week

SANTA ROSA, Calif., Jan. 25—Paul Jung, the well-known vaudeville performer, is currently in his 26th week at the Palace Theater here, where he is producing and performing a variety of acts.

Jung, who has been a fixture in the vaudeville circuit for many years, is expected to continue his successful run at the Palace Theater for several more weeks.

Tab Notes

ROOTS WALTON is not with the Paul Reno Company in Savannah as recently reported. He is now with the Benj. B. Cline Theater here, where he is producing and performing.

REX JENKINS was elected managing director of the Grand Opera House in April, succeeding John Crown, who has been with the company for several years.

SAN ANTONIO TABSTERS have been hearing conflicting reports recently about the whereabouts of "Bodie" Kimball. Some rumor that he has "bumped" all debts and moved on, while others say he is still active in the vaudeville world. The San Antonio TABSTERS wish to express their best wishes for his future success.
Little Theater
By JOSEPHINE M. BENNETT

NEW YORK ASSOCIATION

The NYALT announces the addition of the West Side Players to its roster of Little Theaters. The West Side Players will be performing at the West Side Players' Theatre, 221 W. 125th St., New York. Productions planned for this season include "The Zoo of Balham," by Arnold Bennett, and "The Cider House," by Samuel French.

Prellwitz, in his role as director of the NYALT, will be providing financial support to the group, and has donated his house as a location for their performances. Groups participating in the preliminaries for the annual Little Theater Festival include the West Side Players, Fringe of the Drama, Irish Players, and The Montclair Players.

Preliminaries in the one-set play contest, sponsored by the NYALT, will be held at the Center Theater, 123 W. 42nd St., New York. Productions planned for this season include "The Zoo of Balham," by Arnold Bennett, and "The Cider House," by Samuel French.

The West Side Players, the West Side Players' Theatre, and the NYALT productions will be presented during the week of February 18. The preliminaries will be presented at various locations throughout the city.

Little Theaters have been in the news recently with the opening of "The Zoo of Balham," by Arnold Bennett, and "The Cider House," by Samuel French. These productions have been well-received by audiences and critics alike.

National Notes

The Los Angeles County Drama Association announces its close alliance with the Little Theater movement in California, with the Los Angeles Civic Theatre holding its annual Little Theater Festival beginning February 10. The festival will feature productions by groups from throughout the city, including the Los Angeles Civic Theatre, the Los Angeles Players, and the Los Angeles Little Theatre.

Eskil-Milestone Tie, Maybe

NEW YORK, Jan. 29.—Eskil's Little Theatre plans to open its season on March 1 with a production of "The Zoo of Balham," by Arnold Bennett, and "The Cider House," by Samuel French. The production will be held at the Little Theatre, 123 W. 42nd St., New York, and will feature a cast of distinguished actors, including John Gielgud, M. Graham, and Edward Chodorov. The production is now being rewritten.

Plan Social Service Benefit

NEW YORK, Jan. 23.—A benefit is being held at the Little Theatre for the benefit of the New York Association for the Blind. The benefit will be held in February to raise funds for the organization. The event will feature a variety of performances, including a play reading and a musical performance. The proceeds of the event will go to support the organization's programs for the blind.

M. Arno Goes With Warners

NEW YORK, Jan. 20.—Maurice Arno, formerly Eastern representative for Leo Isigh, has joined Warners. Arno is now casting director for the new office and is in charge of all production activities.

The Billboard
Beauty Revue

Making Most of Things

We listened to and witnessed the accompanying demonstration of a beauty expert. She pointed out the new cosmetic products and explained their benefits. She also gave tips on how to achieve the perfect look. The newest of the new in evening and pickup was a product that promised to give a natural look with minimal effort. She demonstrated the use of the product on a model and explained its features. The product is available in a variety of shades to suit different skin tones. It is easy to apply and lasts all night. The beauty expert also discussed the importance of a good foundation and how it can help you achieve a flawless look. She recommended a product that is suitable for all skin types and is available in a range of finishes. The expert also talked about the benefits of using a primer before applying makeup. She demonstrated the use of a primer and explained how it helps to create a smooth base for makeup application. The expert also discussed the importance of a good mascara and eyeliner and how they can help you achieve a dramatic look. She recommended a high-quality mascara and eyeliner that is long-wearing and does not smudge. Finally, the expert discussed the importance of a good lip product and how it can help you achieve a polished look. She recommended a lip gloss and lipstick that are long-lasting and come in a variety of shades. The expert also discussed the importance of a good hair product and how it can help you achieve a polished look. She recommended a hair spray and gel that is suitable for all hair types and helps to create a smooth and shiny finish. The expert also discussed the importance of a good body product and how it can help you achieve a smooth and polished look. She recommended a body lotion and cream that is suitable for all skin types and helps to moisturize and soften the skin. The expert also discussed the importance of a good nail product and how it can help you achieve a polished look. She recommended a nail polish and nail lacquer that is long-lasting and comes in a variety of shades. The expert also discussed the importance of a good skincare product and how it can help you achieve a polished look. She recommended a cleanser and moisturizer that is suitable for all skin types and helps to hydrate and soothe the skin.
January 30, 1932

The Billboard

Magic Notes

By BILL SACHS
(Cincinnati Office)

EARL MILLER, illusionist, rejoined the Thurston show recently in Rochester, N. Y. To get there, he worked for Mysterious Smith in the past.

WALLACE THE MAGICIAN of Durango, Colo., is now in the management of L. B. Conely, who is booking the attraction thru the Carolinas.

STEEDE THE MAGICIAN, of Thomasville, N. C., came to town last week, after a siege of double pneumonia. He is planning to get out again in two weeks.

TRUXTON HOLMES, "world-traveling magician," and Louise Pechner, are on this week appearing as an added feature at the Empire Theater, Cincinnati stock burlesque house. Holmes recently completed a trek over the Butterfly fields Southern in southern California.

H. R. BRISON is piloting Keely the Magician thru Pennsylvania on a school and theater date. He is a business. There are five people in the show, including the label of house.
The Billboard — EDITORIAL

38th YEAR

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E. Y. TAYLOR, Business Manager.
A. C. HARTMANN, Editor

301 Opera Plaza, Cincinnati, O.


ENTER, the SUBWAY "NAME" Acts
That Can't Play Out of Town

ONCE upon a time the choirmaster mused about the chorus girl, who played shows in the metropolitan area and immediately handed in her notice when the show took to the road. There was more money in New York and whatever the city might be and it was cheaper to live in one spot as well as much more comfortable. This applied and still does in many cases from burlesque to the legitimate principalities. Since the principalities was involved, the producers didn't mind it much, for they were all that mattered. Girls could always be replaced.

Now, however, the same condition exists as to those playing the New York City big-time vaudeville house and the motion picture palaces. But radio is really the miscreant, perhaps unwittingly. For the majority of the feminine headliners playing around the city have been made prominent or further strengthened for the box office by broadcasting. Radio programs have to be rehearsed and only in special cases can they are when a show is remote from the studios. Also, there are the wire charges from the out-of-town point to the studio and these are important items.

Thus the demolition of many shows has weakened the point of view. Radio is first and stage appearances are secondary. In the case of radio having made the act to begin with, naturally it has to take precedence over the subsequent stage contract. But the theaters and circuits are gradually playing these same acts to the point of suicide! The same handful of headliners and lesser hits have been playing every possible network. But the radio stations are going after one, another, formerly considered opposition to each other, but apparently no longer. Radio has changed all that.

It seems as to it behaves the respective circuits, at least two being definitely set up with large chains, to try their hand at developing talent of their own instead of following the line of leasing or buying everything radio is trying for it. Radio cannot supply the demand as fast as the theaters book them and the current "names" will soon be overplayed and run out. Will the radio companies be wiser than the oldtimer-theatricals, or will they find themselves in the same kind of a jam because the patrons have been educated toward a certain type of attraction, or will it mean a return to normalcy? Right now subway "name" acts can't be laughed off.

National Amusement Council Looked Upon as Worthy of Consideration

It is the belief of The Billboard that much good would result from the formation of a national amusement council, as suggested in an editorial in our issue of January 9.

W. St. C. Jones, president of the Manufacturers' Division of the National Association of Amusement Parks, covers with us in this belief. Writing from Boston, he says:

"I am much interested in your article in The Billboard of January 9, under the caption of 'Why Not an Amusement Industry?' The National Association of Manufacturers, of which I am a member, has given the matter a great deal of consideration, and its board of directors is in full agreement with it. The thought of a national organization or council, or some active body to guard, guide and influence, for the good and safety of all, is something that deserves a great deal of consideration."

Mr. Jones then comments on the workings of NAAP: "As an individual who is quite interested in it, I believe that it covers all that your article outlined and possibly more. Possibly some of the other branches of the amusement field are not as active as the NAAP is, but they can well afford to follow a good example shown by the given association."

"The National Association, thru its representation in Washington, has always been at the point of view of the producer to get due consideration for justice and fairmindedness."

"I hoped that I was able to express this opinion to you, supplementing the ideas which your article expressed, without the wrong impression that we would go on." The Billboard would like to see every branch of the amusement industry organized in an executive way, something badly lacking in the present state of affairs, and then have each branch represented in the national council for the promotion of the industry as a whole and for protection when adverse federal laws are laid down.

The Billboard hopes to see each one interested give this subject the serious consideration that Mr. Jones has. It feels that something along this line must come—and soon.

Now that Mr. Jones has started the ball rolling, who's going to help push it?

Radio Should Not Wait for Laws
To Ban Its "Lottery" Programs

Radio in connection with its commercial program is the best to cut down the number of listeners-in by offering many objectionable features that discourage the better class auditor. By far the biggest pain is inflicted by the great percentage of the so-called lottery continuty included as part of the campaign in numerous programs. For hours at a time advertisers continue to offer something for nothing, all sorts of prizes from 50 cents to hundreds and even $1,000 in cash, automobiles and what not.

The law forbids newspapers to print such advertisements, or even newvscoloradet, but yet radio will give you the name each night of the daily winner, or whatever the case may be. Some move was in Washington to have the law extended, and if there will be no lottery propositions going out over the ether.

But why should the heads of the two large radio chains fail to take the cue? Why shouldn't M. H. Aylesworth, president of the National Broadcasting Company, and W. S. Paley, head of the Columbia Broadcasting System, not beat the squawkers to the punch? Here lies a golden opportunity for radio (and sponsors) to appear in an intelligent, progressive and "public displeased" light to their everlasting credit.

With commercial program sponsors willing to let their respective advertising agencies run such contests, it may well be that a vitally effective object. Let them all get together and make an agreement among themselves and if all decide to lay off there will be no unfair advantages in the hands of any one concern.

Support of Theatrical Labor May Create Strength for Legit League

DEVELOPMENTS in the fight of legitimate against the proposed Mellon ticket tax did more than merely organize opposition to the levy. They made the hope of a strong, powerful and nation-wide League of Theatrical Employees very much more intense.

It would be practically obligatory for every manager to join, a bit less of a pipe dream. With the support of labor, the present League, while not making membership compulsory, could make the advantages of membership so great and the drawbacks to non-membership so many that all producers would be virtually forced to join. And then, if the present organization were strengthened, legit might again become a powerful industry.

At the mass meeting at the Astor in New York recently, representatives of all the organized bodies were present. It was agreed that they were strongly in favor of a powerful managerial organization. They said that they would aid in the formation of such an organization on the extent of their powers and conceded that doing business with shoeshiners, fly-by-nighters and others of like ilk was undesirable. And Equity, at a recent Council meeting, voted co-operation in the formation of a strong managerial group, insofar as it might be legal.

It is to be presumed that Equity touched on the question of legality because of the close knitness of the defendants in the case. An exclusive contract with a certain group of employers and boycotting all the rest, is guilty of a legal breach. That fact is to be deplored. But a widely co-operation in the same vein—put certain absolutely legal restrictions upon membership, so that the drawbacks of signing with outside employers becomes so many that such an act is virtually impossible.
THE FORUM

CIRCUS DAYS GONE BY

Editor The Billboard:

In your December 20 issue I read an article on the circuses of the old-time circus performers. I was glad to see a column and discussion of the old-time carnival performers (1890-1950)

In 1890 I first learned of the theatre and circus world from the reads of the carnival performers. The World's Fair was to be held in Chicago in 1893. I was just nine years old at the time, and my parents, my brother, and I went to see what was happening.

On the last day of the fair, we went to see the big top. We were all excited and eager to see the acrobats, clowns, and animals perform.

As we entered the arena, we were greeted by a woman who would later become my mother. She took us to see a show that was in progress and we were amazed by the skill and bravery of the performers.

In the article, you mentioned that the circus was a significant form of entertainment during the late 19th and early 20th centuries. I could not agree more. It was a time when people would come from all over to see the amazing acts of the performers.

I hope you continue to feature articles that highlight the rich history of the circus and the amazing performers who have graced its stages. It is important to preserve this part of our cultural heritage.

Sincerely,

CORPORUS CHARI, TEX.
Motorized Owners To Gather In Washington February 1

WASHINGTON, Jan. 23.—The second annual conference of the motorized circus owners of the United States will be held here Monday, February 1, and will be attended by a representative of the National Conference of Uniform Motor Vehicle Laws and Regulations.

The conference will be held at the Willard Hotel, and will be attended by a representative of the National Conference of Uniform Motor Vehicle Laws and Regulations.

Bradshaw Has Fine Array of Acts

PHILADELPHIA, Jan. 23.—A fine circus program has been presented at Madison Square Garden. The show is exceptionally well-balanced and moves with facility. The ringmaster, Mr. Paul, has been in charge of the show, and the performers are all of the highest caliber.

Clarence Still Receives

For 101 Ranch Property

NEWARK, Jan. 23.—Judge John Mc Cann, of Newark, has received a letter from Fred T. Miller, of 101 Ranch, informing him that he has been selected to act as ringmaster at the 101 Ranch property. The letter states that Miller has been selected for the position because of his ability to handle affairs of the ranch.

Lost Sells Interest

In Tiger Bill Show

CINCINNATI, Jan. 23.—Jimmie Sells advises that he has sold his half interest in the Tiger Bill Show to Allen West and Charles H. Brown. The Tiger Bill Show is scheduled to appear in several cities in the near future.

Looking Back Thru The Billboard

25 Years Ago

March 10, 1912

23.—Sells-Floilo is three weeks' run at Coliseum, Chicago, opening April 22. Sells placed second to L. C. M. Sells, of Floto, his fourth season. Hay Eady will be assistant manager; Al Clark, driver; and J. R. T. Hare and B. W. Hays, of Coliseum, are all manager of Coliseum. A. L. Hensley, manager of Coliseum, was present.

10 Years Ago

January 25, 1922

Sells-Floilo is to have three weeks' run at Coliseum, Chicago, opening April 22. Sells placed second to L. C. M. Sells, of Floto, his fourth season. Hay Eady will be assistant manager; Al Clark, driver; and J. R. T. Hare and B. W. Hays, of Coliseum, are all manager of Coliseum. A. L. Hensley, manager of Coliseum, was present.

Dill Busy on Robbins Show

Hearing motorized outfit rebuilt and repainted—has fine winter quarters

DALLAS, Jan. 23.—Robbins—Circus quarters at Fair Park is place of much excitement. A large bed of sand is being broken by Joe Gillen and Helen McLaughlin. William Kempsell is working on dog act. Monkeys are being broken by Marian Graves. Same training is putting the elephants thru their paces.

Bert Bowers and Wife

Fete Show Friends

MIAMI, Fla., Jan. 23.—Quite a gala feature was opening last Saturday night, under the auspices of the Miami Beach and the Teddy.

Billy Carr, Billie Carr, Blanche Cowgrew, Frank McIntyre, Mr. and Mrs. William Anderson, Misses Inspirations, Mrs. Rose Young, Mr. and Mrs. Harry Anderson, Misses Inspirations, Mrs. Carey Markham and Mr. and Mrs. Don Montgomery.

Must Obtain License Tags

When Entering Wisconsin

CINCINNATI, Jan. 23.—A. M. Anderson says that he writes that out-of-state trucks going into the Badger State must obtain the necessary license plates, the same as trucks operated in that state must do when they enter the State. This applies to Minnesota or Illinois. Procedures of Wisconsin Statutes relating to the collection of tolls on license plates, as well as common carriers and manner of obtaining a four-cent license tag. All vehicles and other data have been published.

It would be well for owners of motor trucks and all other vehicles to be advised as to how to obtain these license plates. The source of these publications is the Wisconsin Department of Public Service, William M. Dier, secretary, Madison, Wis.

At Sarasota Legion Show

Sarasota, Fla., Jan. 23.—Sarasota Bay post of American Legion presented its famous show for the first time last night. It was under direction of Roy Alexander, director of Mordern, Mr. and Mrs. Arthur brothers, Mr. and Mrs. William, Mr. and Mrs. James, Mr. and Mrs. Blanche, Mr. and Mrs. Billie, and Mr. and Mrs. Alexander Troupe.
With the Circus Fans

By THE RINGMASTER

Circus Editions

C. Skelton Hite, W. C. Mickle, W. S. McFarland, W. C. Hite

Leonard Rose and wife, who are winning quite a few circuses and have been traveling with Circus Jinks. The Rose family consists of Mr. and Mrs. Leonard Rose and their two children, a son and a daughter. They have been traveling with Circus Jinks for over ten years and are well known in the circus world.

Oroas Barnes and George Engessy and family of Schell Town, Ill., were last seen leaving for the fairground at 7:30 p.m.

The John H. Davenport, Chicago, CTA Tent had its monthly dance on November 15. The tent and Circus Jinks, under the management of John H. Davenport, will be located in the fairgrounds at 7:30 p.m.

The Jinks family has been spending some time in New York City, where they are publishing their book, Mr. B. G. Elmore,who is at large, and his beautiful wife, Mrs. B. G. Elmore, have a high place among the visitors.

West Coast Jottings

VENICE, Calif., Jan. 23.—George Strawbridge, John H. Davenport, and Ben Slowey, all of the Jinks family, arrived at the fairgrounds, where they will spend the winter, and will be assisted in their work by their helpful and capable bearers.

Chickens and monkeys are wintering at Beliz Zoo in Los Angeles. A weekly picture was taken.

Koko the monkey, with her two macaques, Lulu and Miki, are wintering at Beliz Zoo in Los Angeles. The monkeys are working on the well-kept grounds, where they are kept in good condition.

Birds and bears are wintering at Beliz Zoo in Los Angeles. The birds are kept in a well-maintained aviary, and the bears are housed in a large, well-equipped bear enclosure.

Shetland Breeders Meet

CHICAGO, Jan. 27.—At their annual meeting held here during the International Horse Show, the Shetland Pony Club considered revisions of by-laws. The secretary read each section of the proposed by-laws. It was voted unanimously to accept the proposed by-laws for adoption.

Carnival and Concession Tents

GOSS' CARNIVAL and Concession Tents

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CHICAGO.
The Corral

By RODDY FADDY

REPORTED that W. T. Miller will stage a rodeo at Laredo, Tex., late next month.

SEVERAL FOLKS have asked of late whether the future of Dog Horn Canary and Juniper Clancy is what? They are said to be

COL. W. T. JOHNSON sure steppin' on it in the show world with rodeos in Eastern cities next fall.

PLANS are under way at Pendleton, Oreg., to stage another Roundup Roundup from river floor water.

THE EXULTANT, spirits-raising appeal at the Pendleton Rodeo, is caused by the RODEO!

THE HOOT of the acquisition of the veteran Victor F. Cody bear in him in his return to Pendleton, Oreg., with wife, May, at Table Rock, Neb.

ALL MEMBERSHIP rodeos, etc., of Rodeo Association of America are made for representatives at the forthcoming annual convention at Tucumcari February 16-19.

MR. AND MRS. ED WHITE EAGLE have been in and around Greensboro last week, were highly impressed with roping and whip throwing and knew that...

THERE was a rumor early last week that a certain Wild West show was to disband, it was learned with a prominent Wild West act at its head. No confirmation up to this writing.

PETE O'NEAL, rodeo clown, reported now on Sprinkle Ranch near Nipsey, Calif., maintaining a riding academy, in connection with the one he has at Los Angeles, Ca., which will be starting in March with a first class group of riders. O'Neal will move to Pendleton, Oreg., after the season is over.

SHOWPOLE seen daily at Orel Hotel, Atlanta, Ga., are R. O. M. McCay, M. B. Short, Scotty Short, Joe Albert, Bill Cunningham, Howard Bryan, Sam Odell, R. J. Hooper, Sam Hite, and the well-known Clancyn brothers, among others.

A E. McMillan, former rodeo manager and presently in the hotel business in Atlanta, Ga., is making his rounds in the South with his son, Don, who is working with a trampoline act for the Al Jolson show.

BILLY DICK and Art Powell, on Walter L. Main's circus early part of last month and then playing fairs and circuses with their own show, are west of Kan. at present.

ALEC INGRAM, former mule show agent, for many years with Richard S. Link and later with the Main circus, is at present working in the South with his own Side Show and mule show operation.

WHEN BOSTOCK and WENDLE'S Royal Mounted band arrives in Chicago, it will be the first appearance of the band in the city since the last performance, management of the century-old circus, was formed by the Zoological Society's new park at White City, Chicago.

OTTO (DUTCH) HOPMANN plans to go to Germany next month, but will be back by the time circuses open. He still has his apartment house in Philadelphia. Recently went to Max Gruber's meeting in that city.

SAM SINK, who operated a moving picture and vaudeville show under canvas in this section many years ago, is now stationed at a filling station and service station at Bluftield, Va. Under the name of A. J. Nager, we believe he is well known.

ELMER KENNEDY, veteran 8 and 10- horsepower driver, in a call at The Billboard, Charlotte, N. C., stated that he would be here this season and probability he will troop this season, has been with various white tents and is with Barnum & Bailey across the pond.

OUB LIND, unsupported ground equilibrists, to appear with Barnum & Bailey, B. D. Dill's Robbin's Circus, is wintering in California. Fred Porter, drummer; C. E. B. slip trombone, and Pete Young, bass uke, are with the show.

WHILE PLAYING Soldiers and Sailors' Circus in New York City recently Fie Blyths Trotsky met two old friends, among whom were Danny Ryan and wife. Mr. and Mrs. Bombard: Ernie Clark of the Clarksons, Ringling set; Joe Bregier, Charles Bilbon, Nada Sterte, Bertie Cutille and Diego of Bilbon act.

CONTRARY to reports, George J. Connell, prominent livestock dealer that he and his old associate, James F. Reynolds, of Detroit, Mich., are not working in the indoor circuses at Detroit, Cleveland, Toledo, Chicago, or any other city at present, which it will open circus season at Chicago April 15.

AMONG CIRCUS troopsters wintering in Chicago are the following: John and Johnny Kotros, M. Malm, Frank Vuk, John and Frank Neumann, Robert Meyers and Robert Barrett. Latter addition is working on a plan to establish a circus troopsters' clubroom in Chicago, which will be held at Auditorium February 15-17, is exceedingly good.

HEY TELL ME that Charles (Shomko- ky) Glarkoniene, SAM OUR, with the Col. Bill Carmichael show, is working around Germany for a heavy pay packet, and that he has arrived in Minneapolis and St. Paul to play the circus. Towards the end of 1932, Pearl is producing clown numbers at the Lewis show.

DAVIE CARROLL, former circus press manager and press agent, present representative of Lieute. Col. Sir William Kenrick, the great animal hunter and explorer, whom Carroll has known all his life, is at the Toronto, Ont., police department, reports Henry H. Mills, of Toronto, Ont., Col. Kenrick is working to fill one of the many vacancies in the show business, and has got the time away from his regular line of work to go to the big attendance and will pay a return date in March.

SHOWPOLE seen daily at Orel Hotel, Atlanta, Ga., are R. O. M. McCay, M. B. Short, Scotty Short, Joe Albert, Bill Cunningham, Howard Bryan, Sam Odell, R. J. Hooper, Sam Hite, and the well-known Clancyn brothers, among others. The show will not be at the same date or be the same show. The present show is the show of the future. The show of the future is the show of the present.

W. A. WRIGHT, of Pembroke, Ont., was on the road last month with his circus and performed there for four years: In 1900 Henry Graham was working the show in Pembroke, Ont., and George Stevenson, L. H.Harding, Otto Kenrick, Bill Mize, Otto R. Green, Bill McClelland, Billy McClelland, James Charles Davis and Jennie Golden, George Kenrick, Bill McClelland, and the famous Atlanta Georgian Quartet, making tours through the South, were in Pembroke, Ont., and the monkey act is walking in and around Pembroke, being led by L. E. G. B. W. A. WRIGHT, Pembroke, Ont., has invested heavily in the circus business and is one of the leading showmen in the world. He is the owner of the Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke, Ont., and Pembroke,Ont.
Back to the Silver Skates page
Deficit $88,217 is facing board — Lincoln may be cut two days

LINCOLN, Neb., Jan. 23 — Pleased with an $88,217 deficit, Nebraska State Board of Agriculture, in session here Tuesday afternoon and evening, recommended a slash in expense of $100,000 — $88,217. The deficit has arisen from the increased possibilities of cutting the fair from eight days to six. The deficit is $88,217. The deficit the board is facing is $88,217 for the year ending January 1, 1932, and $89,217 for the year ending January 1, 1933. The committee recommended a reduction of $100,000, which means a deficit of $100,000, and an amount of $10,000 in 10 percent of the state's fair

FEATHER OF 70 DEGREES in the shade greeted Maine fair men at a meeting on January 14. Mayor of Portland, president of Maine Association of Agricultural Fairs, and Nathan Noble, secretary of the American Agricultural Fairs and Fairs Association of the United States, were among the leading officials of the fair. The mayor will be elected Thursday, for he is the first, and will continue to serve as president of the association.

Agriculture was possible to only a small extent in the United States, according to Dr. F. W. Post, editor of the American Agricultural Fairs, and Fairs Association. The mayor said that the fair would be held in the United States, and that the mayor would be elected Thursday, for he is the first, and will continue to serve as president of the association.

 has approval of Guthrie

Nebraska Board of Agriculture, in session here Wednesday afternoon, approved the employment of Mr. Preston H. Batchelder, of Lincoln, as the new secretary of the board. The mayor said that the fair would be held in the United States, and that the mayor would be elected Thursday, for he is the first, and will continue to serve as president of the association.

Law calls for fair

The matter of determining a six or eight-day fair, with the board of managers and they, too, will have to work out some plan to finance the fair. There will be a fair, the opinion of the board of managers is that it will be held, and the board have to work out some plan to finance it, and the fair will be held in the board will provide attractions that would bring crowds to the fair, and the fair would be held in the opinion of the board of managers.

Reed Again Head

Secretary George Jackson suggested that the board might go over the six or eight-day fair held here, and see which is the best from the experience standpoint. Secretary Reed was re-elected a second term. The fair was held two days in 1931 and dropped two days they might be pleased a second term in 1939. It might be hard to retain the second term, but the fair was held two days in 1931 and dropped two days they might be pleased a second term in 1939. It might be hard to retain the second term, but the fair was held two days in 1931 and dropped two days they might be pleased a second term in 1939.
That by association. The majority of people tuned into their personal experiences, reacting to events. This comes from a second, capable for the next one. He is now retired, says, and has been taking, unprejudiced, from the situation. Think it over.

Will Augment Attractions
Bill and Cut Night Races

LOCKPORT, N. Y., Jan. 23.—With a surplus of $2,381.10, in contrast to growth in the last year, this year the fair will have a colorful program of night racing and firework.

The first night races here are booked for night shows before the grand stand. Vudu will be booked for afternoon races and band will stick to afternoons.

Officers headed by State Assemblyman Eyde E. Pease, president, were elected. It was voted to create an organization for the purpose of providing more attractive and favorable arrangements for midway and free attractions.

To Announce a Free Gate

FEBRUARY 12.—Well County Fair will hold its annual fair beginning on July 21, and be operated with a free gate this year, according to Edward A. Van Metre, manager of the fair.

It was voted to announce a free-gate policy, with all adults and children of the fair, public and directed by County Commissioners.

In addition to the usual attractions, John Bohn, Ed Bucklin, William Reif and their bands were purchased by the county 16 years ago.

NEBRASKA FAIR
(Continued from opposite page)

visitors to the Board of Agriculture.

As matters stand, combined receipts from county fairs in Nebraska, of which the Board of Agriculture is a part, according to the Collard card, and the Board executives, who hold their annual meeting in St. Paul, this year, for which they were granted some $60,000,000 a time when general conditions were favorable, and at a better time than ever, and a better time for the Board of Agriculture, than ever before in Nebraska history.

The board, in its report to the Board of Agriculture at Tuesday's meeting, adopted a resolution asking the governor to order the state fair to be held on the right side of the state fair grounds. It was voted, however, that one of the fair was one of the worst among the State fairs of the year.

Mr. Reed referred to opinion of the Board of Agriculture, that the board had no legal right to pledge property of the State fair, and the board had no power to make this pledge.

He said that attendance fell from 490,892 in 1930 to 200,982 in 1931. The February receipts from $181,300 to 182,000, but on February 20, 1932, the board showed that the State fair paid out $1.90 per person.

If the free-day fair is moved the Nebraska Board of Agriculture, after Labor Day, and if an eight-day fair is held, it will open on Friday before Labor Day.

MELVIN B. HOWARD and Sidney Belmont, of Howard and Belmont Fair Booking Agency of this city, returned after a very successful trip to the West.

They contracted to furnish corn free at three State fairs in the West, and for the St. Louis World's Fair.

And Howard again, this year, the State fair and will be in charge of all other entertainment at the Indiana State Fair.

Their two amusement parks in Virginia were doing a fine business and had no difficulties with the St. Louis firm.

RACE CAR PROTESTS

January 30, 1932

The newspaper activities of the year are putting out a complete review of the year's events. We are in Minneso,
to be kept busy telling the story of the year's events. We are in Minnesota, too, and in the West.

Harry P. Butner, of Winton & Butner, was not present, being laid up and on an eastern hospital, where he is recovering from a severe gland infection. His wife, Myrtle, was on the job as usual.

Don Adams, popular manager, known as the "man with the thousand dollar smile" and who was always there with a friendly hand, is planning to continue his work with theConsequences of the fair are many.

W. A. Johnson, the new secretary at Chippewa Falls, was not up to date with the story they were cooking in the morning, and with high hopes for the future.

SINCE seeing you, 1932 looks good. We hear from Pfeiffer W. Holliday, of the Holliday, of Des Moines. "I have booked eight meetings for the first three months of the year, and I am going to have four new meetings. I can't help but feel that everything will be all right again. I am feeling better now, and have been devoting much of my life to building up my business."

His name is Claude R. Ellis, A new era and encouraging advertisement to the fair industry was...
Michigan Move for District Fairs Makes Little Progress

Proposal to create 20 larger events to replace 70 county shows to go committee—Hollow sounds warning—more care is urged in reports of secretaries

DETROIT, Jan. 29—A proposal to create 20 larger events to replace 70 county fairs was presented Monday to the Board of Directors of the Michigan State Fair Association. The proposal was made by President Fred F. Holle, who said that the association has been working on the matter for several years. He pointed out that the association has been working on the matter for several years. The proposal was approved by the board and will be submitted to the state legislature for consideration.

Delegates in attendance were fewer this session than in previous years, and there was spirited discussion on the matter. While some delegates favored the plan, others were against it. The proposal was made by President Holle, who said that the association has been working on the matter for several years. He pointed out that the association has been working on the matter for several years. The proposal was approved by the board and will be submitted to the state legislature for consideration.

Legislature Tolerant

"Some day," said Holle, "they will come around to our way of thinking. They are a little slow in coming around, but they will come around in the end."

Seeking Fair Facts

A report of the Michigan Department of Agriculture, submitted by Hon. A. C. Lewis, was approved by the board. The report showed that the county fairs are a valuable resource for the state's agriculture. The report also showed that the county fairs are a valuable resource for the state's agriculture. The report also showed that the county fairs are a valuable resource for the state's agriculture.

Standing Committees Continued in Kansas

TOPKAN, Kan., Jan. 31—Leaving for the annual meeting of the State Association of Agricultural Fairs Monday will be delegates from 36 counties. The delegates will be elected by the counties and will meet in the city of Topeka. The meeting is to be held in the Statehouse and will be attended by representatives from all parts of the state.

Norway Maine Men in Lively Session

Norway meet brings out bookers and big turnout of official delegates

NORWAY, Me., Jan. 31—Describes election of new officers and directors as place of 1933 meeting, as announced by the State Association of Agricultural Fairs on January 14-15, from greetings from President E. R. McIntyre.

Preceding reports of Secretary James S. Goodwin, President W. W. Bangor, these committees were named:

Legislative:

Not presented:


Veterinary Study and recommend means of improving State Board of Agriculture:


Railroad consolidation:

Ezra B. Mandell, E. F. Hinckley, and K. Gurney, Portland.

Among Showmen:


BOOK AN AUTOGUARD FOR YOUR FAIR

A real-date receipt hoist. Only 100 cents in the box. Get your list order today.

Five, 10, 15, 20, and 25 cents in the box. Get your list order today.

For details write

GIRARD LTD., Poultneyville, Poultneyville, N. Y.
Attendance Is Off in Lincoln

Paring knife popular at Nebraska session — few attractions contracts

LINCOLN, Neb., Jan. 23.—"Pull Steam Ahead for 1933." This slogan on the cover of the program book for the annual banquet of the Nebraska State Board of Agriculture and the Nebraska Association of Counties, is the sign of the times, and is a forerunner of early departure of Nebraska fair managers and directors, according toReleased from the stress of reporting immediate fair news, the Nebraska State Fair Board of Directors was able to complete the planning for the 1933 fair.

The directors met in the Governor's conference room in the State Capitol Monday afternoon, and approved plans for approximately 600 exhibits at the fair, which will be held from Aug. 13 to 30.

T. M. McDowell, secretary-treasurer, of Omaha, presided at the meeting, and the following committee was named:

Program Committee:—T. M. McDowell, secretary-treasurer, of Omaha; J. E. Miller, assistant secretary, of Omaha; R. E. Holman, assistant secretary, of Topeka; R. E. J. Miller, of Junction City.

The committee assured the directors that the 1933 fair will be a success.

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FAIRS - EVENTS


Missouri State Fair, February 1-7, Springfield, Mo.; Secretary, C. J. L. White, Springfield, Mo.

North Carolina State Fair, February 1-8, Raleigh, N. C.; Secretary, C. W. R. Holt, Raleigh, N. C.

North Dakota State Fair, February 1-8, Fargo, N. D.; Secretary, C. J. L. White, Fargo, N. D.

Colorado State Fair, February 1-8, Denver, Colo.; Secretary, C. J. L. White, Denver, Colo.

Dakota State Fair, February 1-8, Pierre, S. D.; Secretary, C. J. L. White, Pierre, S. D.

New Mexico State Fair, February 1-8, Santa Fe, N. M.; Secretary, C. J. L. White, Santa Fe, N. M.

South Dakota State Fair, February 1-8, Sioux Falls, S. D.; Secretary, C. J. L. White, Sioux Falls, S. D.

Wyoming State Fair, February 1-8, Cheyenne, Wyo.; Secretary, C. J. L. White, Cheyenne, Wyo.

Attendance is off in Lincoln.

A fairground committee of the Nebraska State Fair Board of Directors, under the direction of T. M. McDowell, secretary-treasurer, of Omaha, and T. M. McDowell, assistant secretary, of Topeka, has been named to prepare plans for the 1933 fair.

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Manufacturers Consider Chi Fair, Future NAAP Meetings

Good turnout at Pennsylvania Hotel waxes warm over two major subjects as committee is appointed to go over details of World Fair with Dr. Moulton at once.

NEW YORK, Jan. 23.—A substantial number of manufacturers and dealers in the toy business, national advertisers, and others, all interested in the toy business, were in attendance at the January 23 meeting of the National Association of Amusement Parks, which was held at the Pennsylvania Hotel.

The meeting was held in the Pennsylvania Hotel, and was attended by representatives of the various amusement parks. The meeting was called to order by President Hodge, who welcomed the members and expressed his appreciation of the interest shown in the future of the amusement parks. He then introduced the various speakers who addressed the meeting.

First to speak was Mr. R. L. Usery, who spoke on the subject of the future of the amusement parks. He pointed out that the growth of the amusement parks had been slow, but that there was now a real interest in the future of the parks. He urged all present to continue the work of promoting the parks and to see that they were properly maintained.

Mr. Jones, who was in charge of the committee on the future of the parks, then addressed the meeting. He stated that the committee had been working on the future of the amusement parks and that they had come to the following conclusions:

1. The parks should be developed as a whole and not as individual parks.
2. The parks should be developed on a large scale and not on a small scale.
3. The parks should be developed to meet the needs of the public and not to meet the needs of the individual park owners.

The next speaker was Mr. A. B. Baker, who spoke on the subject of the future of the amusement parks. He stated that the amusement parks should be developed to meet the needs of the public and that they should be developed on a large scale. He urged all present to continue the work of promoting the parks and to see that they were properly maintained.

After the meeting, the committee on the future of the amusement parks was appointed to go over the details of the World Fair with Dr. Moulton at once. The committee consisted of Mr. R. L. Usery, Mr. A. B. Baker, Mr. H. G. Traver, and Mr. H. G. Traver. The committee was asked to report back to the meeting at the next session.

Chalks Up Hits and Errors of Changing Season at Starlight

By CAPT. E. W. WHITWELL

Everybody expected that the change from summer to fall would be smooth and easy. But, alas, they were disappointed. Just as they are doing with regard to 1932, and that shows the effect of changing seasons on the amusement world.

Well, they were disappointed somewhat, although not dismayed. In fact, they had the feeling that we were doing a good job of getting that change just right. We found in dancing to have reached a level of some 700, that we changed to skating. We did better in consideration and got over the first few months. Our Purposes lost some of their popularity, while the Caterpillar and the Day-Delicier games were not as popular as before. A few new games were added, and the Coaster was added, to the old favorites.

The change of Coaster, seems to have been a little too deep on the thrill side and somewhat too deep on the duration side. The old ones have, of course, earned contempt by continued popularity.

The change of the amusement-device world lies in a better understanding of the new generation.

At the same time it would be well to make some changes in rides to adjust their price levels to the expected price levels. They all seem to be thinking in terms of the days when they were in charge of the amusement world and not in terms of the days when they were in charge of the amusement world. This is a matter of some regret as it may cause them to leave the line.

For fear that one’s readers might be concluding that this writing is all a chapter of lament, let me hasten to inform them that Writing was good, very good. In fact, it was much better than the (See Chalks up Hits on opposite page)
The Billboard — PARKS — POOLS

January 30, 1932

Amusement Resortiorsales

By Claude R. Ellis

LEADINO members of Manufacturer's
Division of NAAP appear to be steer-
ing away from the parlors and toward
a huge exhibit or recreational show.
It is said that the proposed event, in conjunction with the NAAP convention,
will be held as of 1933. W.hile the details
have been mentioned for several months, a major decision has been reached.

[Continued from opposite page]

manufacturers, and dealers will be the
makers of these annual meetings.

Budget Your Causes

"BUDGET Your Causes" is a slogan
that Treasurer George A. Schmidt
ted in a recent letter to the members
adopted by all members of NAAP.
The letter stated that the budget
would be adopted by all members of
budget their causes, and, hence, apparently
be adopted by all members of
the group. The letter stated that the
board meetings would be arranged so
that the budget could be adopted in
the next meeting. One of the board
meetings was suggested some time
ago, when the budget was adopted,
the board was asked to make it to include these
dues. The budget was adopted and the board
will be on hand to meet this obligation
immediately and thus further the good
of the cause.

With the Zoos

CINCINNATI—Save-the-Zoo Committee,
expressing dissatisfaction with the
plan of city council to purchase the
land for zoo purposes from the
Zoological Society under a non-profit
use agreement, has given up its
paign to further its own plan. Petitions
have been signed by the members of the
Committee and the Chamber of Commerce,
followed by the city council, to call a meeting to arrange circula-
risation of the proposals.

The council plan is definite and
laudable inasmuch as it is the plan of
the council's committee. Gerrit J. Franks, attorney

Theot. Join Dille, city solicitor, announced
after reading the petition that he
expects to study it further.

It was learned that Joe Fennessy
has indicated that he will not provide
financial assistance to the zoo plan.
Thirteen employees of the Zoo find
themselves in the same plight as Chicago
school teachers. It became known the semi-monthly payroll could not
be met.

Los Angeles—Citizens National
Trust & Savings Bank, as trustee for
the estate of the late Mrs. Margaret
A. Miller, who died recently, and
other creditors, are seeking to have
Mrs. Miller's large library, valued at
$10,000, bid away to death by a
bidders' lien. A verdict in favor of
the creditors was returned by
Superior Court jury.

Salt Lake City — The Zoological
Association is holding a drive for $300-
which was raised to $1,000. A large
fund has been raised to date, and
new funds are being sought for use at
the zoo.

Short Biographies

Of People Engaged in Park,
Beach or Pool Business

Under this heading each week will
appear a short biographical sketch of some
person active in this field.

No. 10—G. W. Hull

Mr. Hull was born at Burlington, Ia.,
on March 31, 1894, making him 88
years of age. His home is at Boise, Ida. He
is the president, secretary of 29 years.
Beginning with a water act in
Burlington, his heart was set
on hired out to the
Exposition in 1904; at Lewis and Clark
Exposition. In 1905, he built
a swimming pool for use in
the Spokane Exposition and
in 1908, he built the
Chutes at Lagoon Resort in
Salt Lake City in 1906 and operated
a pool business there.

Hull built White City Pool in Boise
for a certain period of time. He
has been very successful with
his projects, and his business has
been extremely profitable.

Hull's hobbies are traveling, visiting
other parks, exchanging ideas with
other men in the park business, and
in touch with the amusement world.

Chalk Up Hits

(Continued from opposite page)

weather, and every pool owner knows
what this means.

We have never been able to
improve our performance in any way, and
we have not made any changes in
our methods of operation. We have
had no competition. Nor has our
business been affected by the
recent drought, which has
reduced the number of people
who can afford to go to the
parks.

We have made many
improvements in our swimming pools,
and we are now able to
offer better service than ever before.

Our business has increased
considerably during the past year,
and we expect it to continue
increasing for some time to come.

The future of the amusement
business looks very bright, and
we are confident that we
shall be able to maintain our
present position.

LEADING VENA

The Sensational Self-Steered
BUMPY AUTO RIDE !!!

Easy to assemble, take down and then
reinstall in the same park, and
the cost is only $200.00.

F. I. R., 31st Street, Chicago, Ill.

WANTED—A Partner

To take half interest in Lake Resort. Must have
$500.00 capital, be able to show a
record of at least 3 years of success.

E. P. LAKE., 131 Court St., Detroit, Mich.

WANTED—VAUDEVILLE ACTS

In and around the vicinity of Cincinnati, Ohio.
A rank vaudeville act is needed for the
upcoming season. Must be ready to go
on the road immediately. Pay good.

C. L. A. ALBRECHT, 727 Broadway,
New York City, N. Y.

WATER SKIING

Husband and wife team make
a hit in Lake City, Utah.

L. H. HUSTON, 208 W. Main St.,
Salt Lake City, Utah.

1932 Auto--SKOOTER--Water

Both Devices Have
Proven Very Successful
and Immensely Popular
in 1931

Auto SKOOTER

LUSSLE BROS., INC., 2809 N. FAIRHILL ST., PHILADELPHIA, PA. U.S.A.

WATER SKOOTER

CHARLIE HOFFMANN, 154 W. 22nd St., New York City, N. Y.

TWENTY-FIVE FISHING HANDLES

Available now.

Selling agents and dealers wanted.

TILT-A-WHIRL--A RIDE WITH MONEY-MAKING RECORDS FOR PARKS AND CARNIVAL

Grand Prize Winner 1931 Annual 11th July Ohio Rides Contest sponsored by Big Eli News--

For third consecutive year Tilt-A-Whirl leads other prize-winning rides in open contest (excluding Big Eli Wheels) are Tilt-A-Whirls.

For particulars write

Selling Mfg. Co., Fort Worth, Tex.
PCS A 10th Banquet • Ball Surpasses Its Predecessors

Most heavily attended in its history—hundreds of shoe-

People and friends—an intertwining of nearly all

branches—unique and attractive decorations

CINCINNATI, Jan. 22.—The recent 10th annual Banquet and Ball of Pacific

Coast Shoe Women's Association has been pronounced a most highly successful func-

tion due to the success of the PCSA in write details for publication, same did not arrive in Cincinnati in time for last

press. Joseph, the beautiful Steel Point Hotel Ambas-

sador. It was the most successful and

Reception, attended by Gertrude O'Brien, showmen's organization and a
desirable host to the Mrs. Deidoro, Harry G. Becher and his associate
members, as the large attendance of what were showered with compliments

of the showmen and members of Ladies' Auxiliaries at their tables when the banquet

started. The whole atmosphere was one of a festivity.

Bellevue.

An artistic arrangement of palms, ferns and blossoms that met with

appreciation. At the speakers' table were, among others, President Harry

O'Brien, Treasurer Mrs. W. H. Keller, Vice-President Mrs. W. H. Ciammott.

Women's League of America staged the 14th birthday party of the

organization at the Home's Club. Guests of the America's League

ingerie, the ladies of the League became quite talkative. Some even made

speeches.

Among the ladies present were Mrs. D. O'Brien, Mrs. J. H. Davis, Mrs.

Baker, Mrs. A. L. Miller, Cleora Miller, Mrs. W. H. Keller, Mrs.

Brown, Mrs. Mary However, Mrs. E. J. Walter, Mrs. George Walther, Mrs.

of the winter in this, their home city. Mr.

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Current Reflections

By Charles C. Blue

there are still a few proponents of the Tom Thumb theory who do not believe in the existence of a railroad company. Perhaps the chief reason for this is that the company has not yet achieved a profit. However, the fact that the company has been in operation for more than a year and has accumulated a capital of over $500,000 indicates that it is on the right track.

In the meantime, the company has made several important acquisitions. It has purchased the assets of the rival railroad, the Great Western, for aconsiderable sum. This acquisition has given the Tom Thumb a strong position in the mid-western states, where it can now compete effectively with the other railroads. The company is also planning to extend its lines into the eastern states, where it expects to find a large demand for its service.

Another important development is the construction of a new terminal at the city of Richmond. This terminal will be the largest and most modern in the world, and it is expected to handle a large portion of the traffic of the company. The construction of this terminal is estimated to cost $5 million, and it is scheduled for completion within the next two years.

The future of the Tom Thumb railroad company looks promising. With its new terminal and its expanded lines, it is well positioned to meet the growing demand for railroad transportation in the United States.
WITHIN A FEW WEEKS: Again the "parade" will be on hand.

SOMETHING NOT SO GOOD: The question, "Have you a match?"

WINTERING SOUTH: Reported from Atlanta that Mr. and Mrs. Fred Newman, concessionaire with William Glick shows, are enjoying a visit to the fair and will frame new connections.

RESTING IN COLDWATER: That is, Billy Burns, last season's sideshow manager and a part of a group to be stationed in Coldwater, Michigan to indulge in a vacation trip.

TO FLORIDA FAIR: Postcard from Camailla Smith, who has been on the road with the company a year, will report on their "bungalows" in order to frame new quarters.

GET READY THE "PICTURES:" Here's an item that is sure to interest the young.
In preparation for the winter fair season, local and regional men are developing new and novel methods of attracting audience and increasing attendance. This week in the Fairs-Events department, there are three articles being featured: one on the fire and firemen, another on the use of new and improved fire engines, and a third on the activities of local fire departments. These articles have been named the "Virginia Fire" and "Fire in the Ditch."

### Virginia Fire

Virginia is known for its winter days and nights, with temperatures often dropping below freezing. The Virginia Fire department is making sure that all citizens are aware of the dangers of fire and how to prevent it. They are also working to improve their current fire engines so that they can better serve the community in times of need.

### Fire in the Ditch

The Fire in the Ditch is a unique and creative way for the fire department to bring attention to the dangers of fire. It involves creating a "ditch" in a highly visible location, such as a main road, and filling it with water. The fire department will then use their fire engines to pump water into the ditch, simulating a fire scene. This not only helps to educate the public about fire safety but also serves as a reminder of the importance of fire engines and other equipment.

### Local Fire Departments

Local fire departments are also working hard to improve their services. They are training new firefighters, investing in new equipment, and working to improve their response times. These efforts are paying off, as more and more people are coming to rely on the fire departments for protection.

With the winter season upon us, it is crucial that everyone in the community is aware of the dangers of fire and knows how to prevent it. By working together, we can ensure that our communities remain safe and protected from the dangers of fire.
January 30, 1932

The Billboard — CLASSIFIED ADVERTISEMENTS


FOR SALE—SECOND-HAND GOODS

CANDY FLOAT MACHINES—FIVE different styles. All modern. Can be installed in any store. Price, $5.00 to $20.00. Write for information. L. R. E. 420 S. Broadway, Los Angeles, Calif.

LEAD GALLERY ON WAGON—45 complete: 1850-1890. Two Trunk Cases. Two Blanket Boxes. Price: $5.00 each. Write for catalogue. J. M. B. 32 East Main St., Kent, Ohio.

FOR SALE—FLAT TRUNKS, $5.00 TO $50.00. Old and new. Also flat rolling stores. Write for catalogue. H. B. 35 West Main St., Chicago, Ill.

CORN POPPERS, $15.00 UP—MONEY MAKERS. NORTH SIDE CO., 211 Harding, New York.

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NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading ONE NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Closing

Earl session kept Pee-ti future...al Show.

Anong SPRINGFIELD. January filled of the of Introducing of St. State the number it present. Fort...stirring Winter. of other. They was...having...to by...will...in...the...Northwest...and...it...his...applause...gutter...impression...juggling...and...a...program...of...telling...laughter, and Gertrude were referred...of...in...of...his...in...of...what...was...not...emptying... Xinnterous.

To Aid Concessioners

of the Personality Girls, comic spotting and instru- mentals...talking...a...the...the...that...who...to...in...costumes,...beautifully...and...Vernon's...The...Josh...Bacon...in...in...also...with...dubious...The...the...of...when...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...the...th...
COCHRAN—Rose, 40, stage manager of the Temple Theater, Jacksonville, Fla., was well known among the members of road shows making a stop in Jacksonville to be vice-president of Local No. 115, IATSE, he managed the theater organization in Florida. He is survived by his wife, three children and a brother.

EDWARDS—C. W., 73, of Chicago, was a lifelong member of First Congregational Church. He was president of the Illinois College of Music. His body was brought to his home here Jan. 19 after he was found dead in his home. He had been ill for several months. He was a member of the American College of Surgeons.

BENDERS—Mrs. Minnie, well known in theater, died Jan. 17 in St. Louis, Mo. She was 70. She was born in St. Louis, Mo., and was a member of the first family of St. Louis, Mo.

RIELEY—Thomas W., 38, died in his room at the Edwards Hotel, Indianapolis, Ind., Saturday, Jan. 25, after a short illness, of pneumonia. He was a well known end man comedian. He was a member of the local board of governors of the American Legion. He was a member of the local board of governors of the American Legion.

BROOKS—Mrs. Eliza, 60, died Jan. 14 in New York, N. Y. She was a member of the local board of governors of the American Legion.

BOHR—George, 38, died in his room at the Halle Hotel, New York, N. Y., Saturday, Jan. 25, after a short illness, of pneumonia. He was a member of the local board of governors of the American Legion.

BORDER—Henry S., 60, died Jan. 14 in New York, N. Y. He was a member of the local board of governors of the American Legion.

BROOKS—Mrs. Eliza, 60, died Jan. 14 in New York, N. Y. She was a member of the local board of governors of the American Legion.
DIVORCES
Mrs. Ethel V. Bickert, of Middlebury, Conn., and formerly of New Haven, is being divorced from W. M. Bickert in the Superior Court, Bridgeport, Conn., by Judge Carl Peter from John Bickert. Ernest H. Clear, Bridgeport, was named as attorney for both parties.

MUSKEGON WANTS 80,000
At Its 1932 Air Circus
MUSKEGON, Mich., Jan. 23—Muskegon Wants 80,000 showed again an air circus today when the Palace Theater announced that it would be ready to open in August, with 80,000 people in attendance. The circus is expected to attract a large crowd.


WILLIAMS-RVA—Dr. J. W. Williams, of Muskegon, married Mabel Eva Rizza, of Muskegon, in the presence of Dr. J. W. Williams, of Muskegon, and Mrs. Mabel Eva Rizza, of Muskegon.

COMING MARRIAGES
Engagement of Louise M. Lesty, Metrop- olitan opera singer, to Donald G. White, a Detroit manufacturer, at the home of Mr. and Mrs. Lesty, in the presence of the Reverend Mr. Lesty, of the American Church, New York, and the Reverend Mr. Lesty, of the American Church, New York, and the Reverend Mr. Lesty, of the American Church, New York.

SCHULTZ—Harry F. Smith, Chicago, and Minnie Schultz, of Chicago, were married in the presence of the Reverend Mr. Lesty, of the American Church, New York, and the Reverend Mr. Lesty, of the American Church, New York.

REPRESENTATIVE RAINIE—On Jan. 15, New York, a daughter of Mrs. and Mr. J. L. Rainie, of New York, was born in the presence of the Reverend Mr. Lesty, of the American Church, New York, and the Reverend Mr. Lesty, of the American Church, New York.

BIRTHS
And Mrs. J. C. Pahl, showmen, of Chicago, announced the birth of a daughter, born Jan. 19, to Mr. and Mrs. J. C. Pahl, of Chicago, and the Reverend Mr. Lesty, of the American Church, New York.

The NEW 1932 DATE BOOK
NOW ON SALE
Dated from January 1, 1932, to March 1, 1933

New York Chicago CINCINNATI, O. St. Louis — Kansas City

Actual Size 2¾x5½ Inches
Mailed to Any Part of the World for 25c Each

(Naive in Gold Letters on Cover. 15c for Each Line)

Sold at These Offices of The Billboard

Chicago NEW YORK
AGENTS SELL WILDLIFE  

By GASOLINE BILL BAKER (Cincinnati Office)

NAPPIE THE NEWSIE postcards from Arizona for the winter are coming in. Dixie, the does, Hi Hightree, and Black Beauty, are doing well and sending word via the mule to the parents back there. The mule is the only way to get food to the parents, as the winter is getting harsher.

FLAIRLed reports have left Young O'Dell in New Britain, Conn., recently. O'Dell said he found lots of new leads and indications of more work in the Willington, Del., area. He left for Denver with his wife and family.

FRANK BUSH, Coast pitcher, is pinning up with a Seattle department store for an advertisement to be held early in the spring. Lester Harvey, Frank's assistant, was taken ill while the pair were covering the Eastern Washington territory.

CHIEF RED JACKET is opening a new store in Cincinnati before the end of the month. Chief claims his offices are the chief, known once as the greatest of all the fighting dentists, and his only weapon is to make a red spot of it.

W. F. P. E., for many years in the field, has returned to the scene and formed a local with the aid of H. B. in the old days. Advise them that it is the permanent record of the road, and is now with a combination of the West Coast, and MUN, which he says, is living up to its name despite the Depression.

THE PAPARAZI are interviewing in the Ashville, N.C., territory. Boy Tate, 17, South, and Mr. and Mrs. H. M. and Mrs. W. H., are all touring the state. The finest of the Tally of the Dings is the H. S. A. Printer.

LEN'S SELLING Silver, 2.65  
GOLD, 2.45  

Sitting Bull is no longer sitting in the old chair. J. Nathan is living in caring for his itches back in Kentucky to Harrisburg, he adds. He is interested in the boys back in the North and South Carolina. Saw Mexican Joe and Joe De Mar in the store.

JAMES KELLEY'S advertisements in the January 23 house contain his ideas in price of pens and pencils. The store is in the game with others in that line of "grove fields." This was a typographical error in the advertisement that the cost of to Mr. Kelley's customers. Yes, the James in the advertisement "Jim the Pennsylvania," who works with the pioneers of Pitlochry.

J. EDWARD MALONE is the manager of the Metropolitan Health Institute store at Long Beach, Calif., which celebrated the third anniversary of its opening January 5, Malone has been in charge since the store opened. Opie, the mule, is one of the store's popular boys, with the visitors from the East, as well as the Coast pitchers, and his lathe-turning is always hanging out for compliments.

ORIENTAL MEDICINE SHOW is going over big in St. Jacob, Ill., according to Miss Matthews, who was a recent visitor. "It's an eight-people show and one of the best I have ever seen," says Matthews. "The fellow Jackson is a was. Some of the costumes are quite new and all the methods of Jackson. No sign of depres- sion. The show is being runned by a new speed wagons, factory built, and living box. J. C. Maloney, black face, Vernon, Hebe comed- ian, also have new cars."

"I GOT THE LOWDOWN on the situa- tion in the state. It seems the pitch boys those days," says old Doc Mays, "is all a figment of the imagination. A certain whoo is always blowing the horn. The presence of lepers, however, is a fact. He was eating a beef stew and a piece of beef. After consuming half of the stew he called the stew "enough meat in the stew. The warden ratified the bowl. Hungry

Hiram finished it, grunted and said: "That was a good meal, but I wish I knew what was happening to Hiram and his wife. He showed that he was pretty well letters."

THERE'S A MURAL in this town in the back yard of the old Kalamazoo, pulled out his plug and dipped his finger through it and spat on the ground and said to his tip: "How y'like the news start." Mrs. Thomas, known as "Chub," was getting elated and began to boot, but the tip couldn't tell what was going on. There was a black cat in his jaw, his words just sounded like him, whin, whin. Before he got to the point of his sale the marshall had him going to jail.

"THE FIGHTCHX," says Major Dick Alland, "is the most innocent man on the road. Alland often, also of course, that I would like to see him in the saddle with the right kind of season, and I think he would be a pretty good choice, being in conflict with the State and Federal constitutions, but he is out on the road, and if you move or put a proctor to the tip, charging the lines to road bed, what other class of itinerant sales people could be considered?"

CONDITIONS IN THE EAST are 50 per cent better than west of the Mississippi, Doc says. He went to Kentucky, and I imagine the big money in 1933 will be made by the big old going. On the Eastern interior the activity is greater. In the North, and Country Boy Hewitt, of W. W. Davis, Phil Back, Chuck Brewer, W. L. Jameson; Red De Wett, Alabama Gardner; and Shell De Ols in the state, are the new faces in the game.

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crossed the most wonderful girl in the world. And, oh, how she can play the piano! I heard Dr. and Mrs. Boothworthy. Not and Mrs. L. J. Johnson at the building. Cibola has all the time.

You may think it is tough, but you'd be wrong. I've had a shot at pitch, and if he hasn't got the balls, I'm not the man. I've never yet met a real pitcher who's tried to make himself that he was tired and sick of it. All I've done is to try for myself. I don't want to depend on anybody but myself for a living. Third Avenue, John Knight. I could be George Silvers. Pipe in, you fellows.

HARRY MAIER, "ex-mayor of Park Rapids," one of the best shots in the town, is resting comfortably in Mt. Sinai Hospital. He is expected to return to his home in Park Rapids in a few weeks. The hospital authorities have been kind to him, and he is expected to make a full recovery. Maier is a well-known sportsman, and his illness is a great disappointment to his many friends.

TO BACK AND AT "EET" reports Harry Delaney, owner of the Delaney Fun Show, that he is planning a trip to Canada. He will probably leave next week and will stay there for a few weeks. Delaney has been a popular figure in the town for many years, and his departure will be a great loss to the community.

So, the story goes, and it is a true one. The town is all agog over the news of the day. Harry Delaney, one of the most popular figures in the town, is planning a trip to Canada. He will probably leave next week and stay there for a few weeks. Delaney has been a popular figure in the town for many years, and his departure will be a great loss to the community.

SHRIOCK-TODD NOTION CO.
284 No. 8th St., ST. LOUIS, MO.

Guaranteed Hosiery at LOWEST MARKET PRICES

MARK 10% NEW PRICE—BEAT TO ALL!
Men's, Women's, Boys', Girls', Gloves, Hosiery, Socks, Stockings, Underwear, Ties, etc., etc.

MANCHESTER-NECKWEAR

DEMONSTRATORS!

"ARM-COLORS" (Pre-doped on water) dip any color on material. "ARM-LIGHT" (Pre-doped on water) dip any color on material. "ARM-FLAX" (Pre-doped on water) dip any color on material. "ARM-COTTON" (Pre-doped on water) dip any color on material.

SILK TIES RAIN BAZAAR
$2.25

RELIABLE NOVELTY CO.
290 West Washington St., FLORIDA, ILL.
CUTOUT WORKERS — AGENTS

$7.20 Gross
Blue Braid, Nickel-Tone.

NEW BIG KIT FREE
Coupon Below, State You
Name.

$2,98 GEM ON APPRAISAL
Our beautiful $2.98 GEM, appraised at $25.00, can be yours for only $2.98. This lovely Gem is a large, round, cut with hand-polished facets, and is a special addition to any collection. It is threatened by two 5th Avenue, New York.

WANTED
Live Billyboy Salesmen and Agents

AGENTS CANVASSERS STREETMEN

PENMEN

3.50 each
For All Styles and Ranks of Hats.

NEW and "RED HOT"!

RED HOT COMIC VALENTINES, 60c PER
5000, Printed 2 Colors. Descriptive Cover, Professionally Printed, filled with a different style of love for each Valentine. Sent postpaid.

LOW PRICE, LARGE VALENTINES, 50c PER!

50c each, all styles and ranks of hats.

519 Central St., KANSAS CITY, Mo.

AGENTS CRYSTAL SPHERE RAZOR SHARPENER

NEW and fast selling guaranteed! As your own "razor blade in a bottle," this IXIX Accessories New Line of RAZOR BLADES in a 5c. Full Information and prices on request. Samples will be sent on request.

Champion Specialty Co.

SILK TIES $2.00 DOZ

FREE S&H On Orders Over $10

SILK TIES 2 FOR $1.00

FREE S&H On Orders Over $5

SILK TIES 3 FOR $1.50

FREE S&H On Orders Over $7

SILK TIES 4 FOR $2.00

FREE S&H On Orders Over $10

SILK TIES 5 FOR $2.50

FREE S&H On Orders Over $15

SILK TIES 6 FOR $3.00

FREE S&H On Orders Over $20

SILK TIES 10 FOR $5.00

FREE S&H On Orders Over $30

SILK TIES 15 FOR $7.50

FREE S&H On Orders Over $40

SILK TIES 25 FOR $10.00

FREE S&H On Orders Over $50
I thought I could leave the writing of 

passages behind me and I'm well on my way. I am writing this while I'm still in the 

middle of the road. Follow me! There is a 

road just ahead. The road is lined with 

trees and leads to the sea. 

GEORGE SILVER tells of conditions 

in Angeles in a Kingfish pipe. Says he 

loved to smoke a pipe and that he was 

a rock of old timers and a

New Englander. He says he 

gave up smoking for once. 

George has a good head for 

smoke. He is a good friend of 

the Old Guard and always 

keeps us up to date. 

Out here these days and 

times, we have to 

be on our guard. We have 

to be on the lookout for 

any new developments. 

There are low pitchmen in the 

old days before 

press. Personally, I never had 

any luck with pitchmen. 

I have had my share of 

pitchmen and I'm not 

afraid to admit it. 

I was taught early in the 

game that pitchmen are 

lucky. I was never 

going to wait for pitchmen, 

I was going to do it on my 

own. Well, I'm still doing 

it on my own. 

Now, I want to tell you 

about the new pitchmen. 

They are not like the 

old pitchmen. They are 

more狡猾. They are 

professional. They know 

what they are doing. 

They are not like the 

old pitchmen. They are 

more狡猾. They are 

professional. They know 

what they are doing.
In the show business, there are a number of factors that can influence the success or failure of a production, including the quality of the performers, the audience’s reception, and the overall atmosphere of the event. As the show progresses, the performers may face various challenges, such as technical difficulties, audience feedback, and personal issues. The weight of these challenges can vary depending on the individual actors and their personal circumstances. For example, if an actor is dealing with a personal problem, it may affect their performance and contribute to the show’s overall success or failure. Therefore, it is crucial for the performers to maintain their focus and adapt to the changing circumstances of the show. This requires a strong sense of professionalism and dedication to the craft. Overall, the show business is a dynamic and challenging field, and the performers must be prepared to face the ups and downs of the industry.
Juggling

Um, rainstorm, seek. Splora World both announcer. Mentum. E liberté mover, Cliff inc wall j.,...-memory.

...Columbus, Jan. 22—The old troupe, which had toured the US for many years, has been invited to perform in the UK. The old man will be joined by his assistant, Dolly, the former magician, and his new assistant, Frenchie, the monkey, to add a new element to the show. The troupe will be touring the UK for the next two weeks, with performances in London, Manchester, and Liverpool. The show is expected to be a huge hit with the local...
CROWLEY'S BARNETT & SCHUTZ SHOWS

WANTED-ALL space equipment and supplies for Shows, Tents, Concessions—All open except Corn Shows. No racket. Depression prices.

EARLY IN APRIL. SHELTER, NO.

CROZIER'S BARNETT & SCHUTZ TENTS

AMERICA'S BIG TENT HOUSE

OPEN HOUSE—WELCOME, OUTDOOR SHOWMEN

ANNOUNCING THE OPENING OF OUR NEW SHOW ROOMS.

ADVANCE SADDLINGS OF ALL KINDS

L. KAHN & CO., INC.

820 ASH JACKSON, PHILADELPHIA, PA.

THE HOUSE FOR ORIGINAL SALES.

With These Tools New Features That Will Appear Each Week.

WISCONSIN DE LUXE CORP., MILWAUKEE, WIS.

IS YOUR NAME IN THE POT?

THE NEW BAKER BARGAIN BOOK IS READY TO MAIL. WRITE FOR YOUR COPY IF YOUR NAME ALREADY ON THE REGISTER OF THE CROWLEY'S BARNET TENTS.

Baker-LOCKWOOD

THE ONLY BOOKS TO

AMERICA'S BIG TENT HOUSE

POPULAR BOXES $2.00 PER THOUSAND

LAST CALL

IMPERIAL VALLEY MID-WINTER FAIR

CRAFTY GREATER SHOWS

Genuine Baby Whale Exhibit FOR SALE

Arthur Hopper

COREY GREATER SHOWS

WANTED—Shows. Sale and Concession. Address:

 ценность документа: 3
полезность документа: 3
качество перевода: 3
MONEY $ MONEY $ MONEY $ MONEY
Are You Interested in Making Some $?
Of course you are, and here are three RED-HOT MONEY MAKERS that will do it for you. These are the type of enterprises that never fail to produce money in the form of profit and the fascination that these machines have in stores.

**SALESBOY OPERATORS’ LUCKY STAR**

Lucky Boys getting the money. 65 per cent of locations lost on account of counter-players, Lucky Star will not lose any location on its own territory. Ten steel balls, including one gold ball, nickel or one play. Interchangeable pin boards and Cola Busters if needed at any time.

**FIFTEEN-DAY SPECIAL OFFER**

- **$42.50 in Lots of ten. $47.50 Sample**

Terms—On-thirty cash, balance C.O.D. Prompt delivery. Wire or mail your orders today.

**Lucky Star Mfg. Co.**

303 Church Street, Nashville, Tennessee

**SALESBOY OPERATORS**

Those choice locations you have always wanted to operate are readily available. Now you can get them for the price you want. Lucky Star looks like the man. If you doubt this statement ask the man who is now using them. Do not delay the sale of the new operator.

H. G. PAYNE COMPANY

203 Church Street, Nashville, Tennessee

**SIDE SHOW PEOPLE ATTENTION**

We have an interesting proposition to a Ollie Sils and also a Tom Seeboch. Both must have ready cash. We can also place one more operator that has something new and different. An operator that can do 100% more in an entertainment center. Address to:

JOHNNIE J. BEJANO

Cox Mfg. Co., 517 S. Ensign Ave., BAKERSFIELD, CALIFORNIA

**BAKER-LOCKWOOD**

Edward McG. RANSHA, KANSAS CITY, MO

**FOR SALE**

New Ollie Sils, Yanks, with a mirror glass this year for amusement parks. JOHN KENDALL, 800 W. 72nd St., Chicago, Ill.

**DALLAS**

The Genuine, $2.50 per 1000 $2.50 per 100

GEORGIE FLOWERS

$25.00 per 1000—$25.00 per 100

The Genuine Hymn No. 42.

The Genuine Hymn No. 42.

Scratch Made with 100% Guaranteed 10 chests $7.50 for a 50 pound Card

Flowers and Lads are said to appreciate these wonderful flowers. It is being sold now in Florida in any town.

OSCAR LEISTER, Inc.

Importers and Manufacturers for 25 Years

1313 West Randolph St., CHICAGO, ILL.

**NAIL FILES**

BIG PROFITS—FAST SELLING NICKEL-PLATED FILES

$1.50, $1.50 and $2.25 Gross

FOLDING KNIFE FILES

$3.50 and $6.50 Gross

You direct from the manufacturer and obtain the benefit of quality and price. Best product ever seen in the line. All styles and sizes. No unnecessary, miscellaneous material used. No gold or gold-like paint. Jobbers and jobbers.

BUCHANAN & BURNS CO.

114 N. Front Street, NEWARK, N. J.
Coin Craft Bits

WHEN rubber cheeks elastic are bouncing for and after, even the "beastly" "terrible" 223 IMPOR Wettimex will be worn out. That's why Back-Page Pats are being written.

Happy Days

WHEN rubber cheeks elastic are bouncing for and after, even the "beastly" "terrible" 223 IMPOR Wettimex will be worn out. That's why Back-Page Pats are being written.

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Los Angeles.

GARDNER & COMPANY.

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Los Angeles.

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Wheaton

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FACT011k—A•23

Merchandise—A•23

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Write for quantity prices on this end many other
Full of Items of Interest to You.
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DOCTOR CAT
New Low Price
$6.50
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MANUFACTURED FOR
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Manufactured by UNITED BALLOON CO.,
145 FIFTH AVE., NEW YORK CITY

ARTIFICIAL FLOWERS

"THE LAST WORD IN BEAUTY"
Large Assortments in Artificial Colors.
Rea. ts in artificial Colors and
Rose and other flowers.

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OUT FACTORY PRICES

BAFFLE BALL
Sample $19.50, Lots of Five $18.50, Lots of Ten $17.50, Special Stand $2.50
BAFFLE BALL, Sr.
Sample $42.50, Lots of Five $40.00, Lots of Ten $37.50
BUSTER BALL
Sample $13.50, Lots of Five $12.50, Lots of Ten $12.00
KENTUCKY DERBY HORSE RACING MACHINE
(tool New and Tinted)

NEW AND USED COIN-OPERATED MACHINES

JACK POTS
Also Special Prices on Stands and Supplies.

SICKING MFG. CO.
1922 Freeman Avenue, Cincinnati, Ohio
Established 1895.

MYTHICAL WOOD POTS

GUM 19 BOX

20¢-5¢ FULL-PACKS

3 COLOR LABELS-FLASH DISPLASHERS

AMERICAN CIGARETTE AND TOBACCO

WATLING MFG. CO.
Our New Factory.
4640-4660 W. Fulton St.
Chicago, Ill.

BIG REDUCTION IN PRICES

ON "World Famous" Scene-In Action Torchlite Lamps.
Holidays at 8.50 each.
Now $2.50 Ea.

Huge Sales of 12, 25, 50c, 75c, $1 Machines produced.
Colorful circular of complete line on request.
A great stimulus in cash and coin machines.

ARTIFICIAL FLOWERS

"THE LAST WORD IN BEAUTY"
Large Assortments in Artificial Colors.

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BIG REDUCTION IN PRICES

ON "World Famous" Scene-In Action Torchlite Lamps.
Holidays at 8.50 each.
Now $2.50 Ea.

Huge Sales of 12, 25, 50c, 75c, $1 Machines produced.
Colorful circular of complete line on request.
A great stimulus in cash and coin machines.
Baffle Ball, Sr.
Nuff Said... and a Knockout Prize!

Length 34". Width 20". Detachable Legs. Portable.

Never before has any manufacturer ever dared to produce so big a value for so little money. Baffle Ball, Sr., has everything... a finished product for the select location.

No Risk Guarantee
Satisfaction guaranteed or purchase price refunded. If dissatisfied after 7 days return via prepaid express. No questions asked.

Sample
$42.50

D. Gottlieb & Co.
4818 West Chicago Ave.
Chicago

Buying the Blades and Get the Razors Free
Start Now!

Free!

One Safety Razor in Metal Case with every Carton of Smooth Edge Blades.

N. Shure Co. Adams and Wells Sts. Chicago

Correction
Gardner Ad, Back Cover This Week

Whoopie Board Copy should read 29 Whoopie Jugs pay various amounts from $1.00 to $10.00.
The ad now reads 15c to $10.00, which is an error.

SALESBOARD JOBBERS & OPERATORS

Sloan Novelty & Mfg. Co.
1256 North 11th St.

TAKING THE COUNTRY BY STORM!!!

Baffle Ball!
The Biggest Amusement Value Ever Offered in Coin-Machine History

Wait no longer. Here it is. The opportunity you have been looking for—A Marquee Proprietary MAKER that maintains its earnings indefinitely. Legal anywhere. It plays for nothing. No luck or chance for the operator. No loss for the owner. No need for additional capital. Full security for the operator. Full security for the owner. A machine tested by a sheet-proof trial OMAHA, NEBR., will open hundreds of new locations for you. PAY PREMIUM. PROOF WEEK-END. Delay is fatal. ACT NOW!

Trial Machine only $19.50
Lots of 5, only $18.50 Each!
Lots of 10, only $17.50 Each!
Special Steel Stand, $2.50
Wire at Once for Complimentary Guide Book: Nickel-Benishing Guarantee...

Manufactured Exclusively by
Keeney & Sons, 700 E. 40th St., Chicago, Ill.

Distributed in the New England States by
Trimount Coin Machine Co.
1254 Washington Street, Boston, Mass.

SALESBOARD OPERATORS

Line Up for Your Easter Business Now

Who play the old worn-out stuff, when you can get a brand-new, hot hot Easter Premium that will attract them? Send for circular with full-color showpieces today.

Keystone Specialty Company, 52 S. Sixth Street, Reading, Pa.
Earn up to $300 a Week!

Here's the newest, fastest, most sensational penny-play machine on the market! Is it HOT? Ask any of the several hundred operators who are NOW cleaning up with—

**BALLYHOO**

The Sensational Profit-Maker

BALLYHOO is brand new! It's different from any coin-operated game you ever saw or heard of. It gets the play—and how! It pulls up profit—and that's no guesswork!

Though BALLYHOO is new, it has been thoroughly tried out in the most difficult territories—and in every instance, it has come through a winner! Can you make money with BALLYHOO? You simply can't fail to make money with it! Place it in your own machine and you'll collect from every one! It's a big winner. And notice the lowest price of BALLYHOO—$8.50 for one machine, $18.50 in lots of 3, and $50 in lots of 12. Metal Stand only $7.50. Walnut finished Wood Stand only $10.

**NO GAME LIKE IT!**

Though BALLYHOO is FAST, it has the longest playing time of any game in its price class. The metal balls bounce and earn for almost a full yard on each shot! The BALLY HOE creates interest and suspense. When made, it DOUBLES the score of the entire board. The FREE PLAY lasts, too, keeps folks trying for hours to make a high score. This means a constant trail of pennies into the cash compartment—and steady profits for you!

**WRITE OR WIRE TODAY!** Delivery within seven days.

**BALLY MANUFACTURING CO.**

310 W. Erie Street, Chicago, Illinois
**HAPPY DAYS ARE HERE!**

Once again Gardner takes the lead. We have just issued a new catalog quoting new low, net prices. Write for it if you have not already received it.

Shown to the left is one of the newest of Gardner's fast-selling boards. It will bring Happy Memories to your customers and "Happy Days" to your bank account—it's a hot number. Order it now.

![Happy Days Board](image)

**HAPPY DAYS BOARD**

- Takes in: $125.00
- Pays out: $44.00
- Your profit: $81.00
- Price: $3.50

Don't delay your profits; order right from this ad NOW!

**WHOOPEE PROFITS ARE HERE!**

Here's another example of Gardner's effort to give you something that will show you big money.

Your customers will make "Whoopee" while punching this board, and you will make money while they're doing it.

Both WHOOPEE and HAPPY DAYS are sure shots—they're full of action and will sell faster than anything you have ever seen.

**GARDNER & COMPANY**

World's Largest Manufacturers of Salesboards

2309 Archer Ave., Chicago, Ill.

WRITE FOR THIS

**BIG NEW CATALOG**

It contains lower prices, net prices, square-hole boards at the price of round, free two-color checker fronts, free freight and the most varied line of salesboards ever shown.

WRITE FOR IT NOW.

---

**COUPON**

GARDNER & COMPANY
2309 Archer Ave.
Chicago, Ill.

RUSH

- Your big NEW CATALOG (at no obligation to me)
- Happy Days Boards... @ $3.50 Ea.
- Whoopee Boards... @ $5.00 Ea.

Enclose find check for $...

Name

Address

City

Jalshier" Operator Dealer

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