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JANUARY 27, 1934

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The World's Foremost Amusement Weekly



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# The Billboard

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## CIRCUS CODE TAKING FORM

### Burly Owners' Labor Problem

**Seek wage reduction from unions—now in deadlock—NBAA names Authority**

NEW YORK, Jan. 20.—The National Burlesque Association of America, comprising burly managers, practically forgot code matters this week, as the organization's attention almost every day this week was occupied with labor problems. Meetings have been held with operators, stagehands and musicians in an attempt to get them to lower their wage scales. However, the unions have stood firm, and up until late last night NBAA and the unions were in a deadlock.

Sol Rosenblatt, Division Administrator for the NRA, has asked the organization to get together with the unions and indicated that until this is done code matters would be held up. The difficulties were even brought before the Regional Labor Board, which stated that there was nothing it could do. At one of the meetings it is understood that the unions threatened a walkout, but this was withdrawn later.

Until this labor angle is cleared up the burly managers will continue to operate as they do now. In many instances there are non-union crews and other matters not coinciding with the code. The NBAA claims that it will continue to meet with the unions and that until a compromise is reached there will be no change in the present status.

The NBAA has appointed what it terms its Code Authority. In the East the board comprises I. H. Herk, Joseph Weinstein, Max Rudnick, Anthony Romano and Max Wilner. The Western board consists of Vio Travers, Warren Inna, Jack Barger and George Jaffe. Herk, as president of the org. is a part of the Western group also.

At recent meetings of the NBAA there was talk about forming a central book. (See **BURLY OWNERS** on page 63)

### Bay Staters Ask CWA Aid

**Resolution is introduced by Dansiger at convention for local allotment**

GREENFIELD, Mass., Jan. 20.—In the closing minutes of the third and last session of the 14th annual meeting of the Massachusetts Agricultural Fairs Association at the Hotel Weldon here Thursday and yesterday Milton Dansiger, assistant general manager Eastern States Exposition, Springfield, introduced a resolution, as chairman of the association's resolution committee, requesting that Bay State fairs share in CWA allotments this year. Resolution designated that a communication be sent to the CWA headquarters in Washington citing the needs in this connection of the State's 1934 events. Should the request be granted the State CWA will undoubtedly take charge of the distribution and management.

Other important matters were discussed. (See **BAY STATERS** on page 57)

### Racket

DETROIT, Jan. 20.—Four downtown houses were victimized this week by Harry Hanson, who claimed to have lost his purse in each theater and got bus fare out of the managers. RKO Downtown, Fox, State and United Artists all gave him funds to get home, he claiming a distance up to 100 miles. Ray Corbin, manager of the United Artists Theater, followed him to the Michigan and caught him there. Hanson's home moved a bit farther away from Detroit with each theater call, till he finally claimed to live in Indiana.

### Railroad, Truck and Fraternal Shows To Be Under One Heading

**"Trade" meet, with heavy representation, results in selection of committee to iron out differences and agreement on minimum wages and "fair trade" practices**

WASHINGTON, Jan. 20.—Selection of a committee representing both railroad and truck shows to iron out grievances but not to displace the Code Authority, agreement on merchant tickets, covering of each other's paper and agreement on minimum wage scales featured a circus trade convention, in a sense, held late last night for the purpose of presenting a united front to Deputy Administrator Farnsworth today on all controverted questions. Following an exhaustive discussion on Friday, with railroad shows represented by John M. Kelly, Secretary William Hamilton of the Outdoor Showmen's Association of America submitted the case for that organization, speaking for members not personally present and endorsing the views submitted by William Newton Jr., president. Today Kelly submitted to Deputy Farnsworth the following, in the form of the trade convention resolution:

Industry resolution, reported by Kelly, in effect provided for unanimous agreement that each show agrees faithfully to respect all billing paper of other shows, that service charges on all billing tickets be eliminated, that merchant tickets be permitted thru the year of 1934 only, that each show determine prices it will charge for entertainment; that minimum of \$20 for actors or performers be established, plus usual board, lodging and transportation, this being minimum also for head control of performing unit or group; minimum of \$10 for each unit member of group or unit performer, plus board, lodging and transportation; \$10 minimum for clowns, but this not a wage rate and with question of allowance for board, lodging and transportation optional; that if no more than three performances by any circus not in excess of three days per season, no extra compensation be paid performers or employees, but on any day beyond two performances daily extra wages for performers or artists prorated on wages paid them; that four performances a day mean double minimum wage.

Farnsworth was assured that the (See **CIRCUS CODE** on page 64)

### Schneider Charges Illegal ABA Election in Open Letter

**Claims it was set beforehand—also sends charges to Four As and asks that charter issuance be postponed—alleges constitution changes and illegal use of funds**

NEW YORK, Jan. 20.—Irving Schneider, attorney for the Actors' Betterment Association, who was superseded by William J. Rapp when the latter was elected counsel to the organization at the election meeting January 4, began this week to circulate the membership with an open letter, charging that the election was illegal and framed. He is, he claims, still attorney for the ABA, never having been notified to the contrary, the election

which named his successor being allegedly illegal. In addition, he has made charges against the present setup of the ABA to officials of the Four As, the parent actor union, requesting that the issuance of the Four A charter be postponed until the charges have been sifted.

In his open letter, Schneider charges that the elections were prearranged and (See **SCHNEIDER CHARGES** page 63)

### Managers Turn Down Code Clause On Share of Secondary Rights

NEW YORK, Jan. 20.—Those managers who have signed the Basic Agreement with the Dramatists' Guild met to turn down the revisions in the ruling regarding secondary rights, which revisions had been incorporated in the code. In other words, that clause has been rejected by the managers, and the Basic Agreement still stands as is.

Code clause provided that the manager share in picture rights even though the play failed to run three weeks—but there was a joker. At least \$500 in advance royalties would have to be paid at the time of contracting for a play.

Present Basic Agreement clause sets no minimum on advance royalties, but says that a play must run three weeks before manager is entitled to his 50-50 split on picture rights.

Managers figured it would be cheaper in the long run to take the chance on three weeks. In any case, few shows that run less than that time are sold to pictures, and so there would be no loss. And the \$500 in order to get in on problematical movie rights of shows running less than three weeks—which is what code clause amounted to—didn't look too inviting.

### Equity Wage Rule To Stand

**Division of junior and senior scales as is—may try to set single minimum**

NEW YORK, Jan. 20.—Committee of Legit Code Authority is meeting to decide definite classification of junior and senior pigeonholes in code clause referring to minimum wage, but no difficulty is expected. Figured that Equity's classification of junior and senior members, providing that juniors graduate to senior membership after belonging to organization for two years, will be followed. Code provides that people with less than two years' experience have a minimum of \$25, and those with more \$40.

Some managers felt that the two years should be reckoned according to actual playing time (104 weeks of playing), but Equity, of course, is dead against that, and there is small likelihood of its being seriously considered. Equity rep. (See **EQUITY WAGE** on page 63)

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## Local 802 Members Prefer Charges Against Officers

**Claim no accounting of fines, 3 per cent kickback and other evils—to go to court—also claim abuse of stagger system—Canavan says accounts are open**

NEW YORK, Jan. 20.—“A case for District Attorney Dodge,” that was NRA District Compliance Board Director Paul F. Hodgson's statement concerning accusations by delegates of greater New York musicians, AFM members, against officials of the union. They claimed that \$260,000 was collected annually by the system of “fines” and that no accounting had been made of any of the funds received by the union. They also charged a “kickback” of 3 per cent on jobs contracts. These were a few of the charges brought by reps of the local membership, these to be filed immediately by Judge Charles A. Oberwager, spokesman for the complainant musicians, for a court case.

Other charges which will come under the jurisdiction of Elinore M. Herrick, vice-chairman under Senator Wagner in the Regional Labor Board, concern accusations brought against officials to the effect that “unfair practices” are in vogue in that labor branch. Henri Conrad, a member of the union for 48 years, declared his constitutional right as a citizen and stated that the union officials were in the position of demanding taxation without representation. It was learned in the meeting at NRA headquarters, attended by delegates of both groups, that 7 of the 13 executive board members were appointed, thus allegedly making the union an autocracy by majority, as this board, it is understood, is the final authority. Edward Canavan, president of Local 802, said his salary is \$200 per week in answer to the question asked by Oberwager. It was further brought out that board members received \$18 per day when on assignment for the local.

Canavan answered the charges last night to *The Billboard* reporter, saying: “This is nothing new. We hear such complaints every day. Personally I have nothing to conceal. I will have my certified accounts at the meeting Monday. Three years ago similar charges were brought before the D. A. and I

(See LOCAL 802 on page 55)

## Music Hall's Deal On Goldwyn "Nana"

NEW YORK, Jan. 20.—The Radio City Music Hall and Sam Goldwyn got together on an unusual deal for the house to play Goldwyn's super pix, *Nana*. It is the first time that such an arrangement has been made for the Music Hall.

The pix is going in for a two-week run, opening February 2. Each week the house takes the first \$65,000 of the gross, and of the balance of the gate Goldwyn shares to the extent of 75 per cent. The deal also calls for Goldwyn to spend \$35,000 in exploiting the film during its run in Radio City.

## Film Angles on New Shows

*False Dreams, Farewell* (opened January 15 at the Little), by Hugh Stange, presented by Frank Merlin—The sinking of an ocean liner, which merges all the smaller tragedies on board. Pictures have done most of this before, but maybe it'll still be good.

*Wednesday's Child* (opened January 16 at the Longacre), by Leopold Atlas, presented by Potter & Haight—An argument against divorce, written from the child's point of view. Uncovers magnificent acting of 12-year-old Frank M. Thomas Jr. He's a picture but even if the play isn't.

*Mahogany Hall* (opened January 17 at the Bijou), by Charles Knox Robinson, presented by John R. Sheppard Jr.—The tale of the love-smitten mistress of a tony bordello, cheaply and dully told. Locale rules it out anyhow.

*And Be My Love* (opened January 18 at the Ritz), by Lewis Galantieri and John Houseman, presented by Maurice Colbourne and Barry Jones—Light and frivolous banter about the exploits of a prize Lotario. Some amusement and charm in the lines, but not for pix customers.

## Stands Up Johnson

Paul Flynn Hodgson, now District Code Compliance Director of the NRA, stood up Hugh S. Johnson on an important conference Friday at 3 p.m. during the chief's brief visit to New York.

Hodgson had promised that he would speak before members of the AFM at Local 802 headquarters at that time, and he left word for Johnson to wait. Hodgson promised the men who jammed the hall that he would start some of them to work within a month, and that he would do everything in his power to help every unemployed musician in the city to get back to work. It was estimated that 23,000 are jobless.

## Hodgson Promises Musicians Aid in Spirited Mass Rally

**District Compliance Director says there will be some work within a month, and that he hopes eventually to provide it for all of 23,000 musicians unemployed**

NEW YORK, Jan. 20.—Amid the tumult of a revolution by unemployed musicians in the AFM asking for work, claiming that union officials have done nothing for their cause, over 1,000 members filled the union meeting hall yesterday and listened to Paul Flynn Hodgson, District Code Compliance Director of the NRA, in a stirring speech in which he declared that his office was prepared to assist in getting some musicians work within a month and that if humanly possible he would help to find work for every one of the 23,000-odd men in this city out of work. The crowded hall swelled with emotion, but the throng was orderly and polite, there being little or no evidence of radicalism. All heads were bared and discussions were of a repressed nature, altho probably 98 per cent of those present have had but little work in the last two years. Ushers milled about getting signatures for local autonomy and the majority signed the petitions.

Judge Charles A. Oberwager was telling of the results of a meeting held that morning, stating that the NRA thru Hodgson was in great sympathy with these men, when Hodgson entered. Every person present arose. Hodgson went to the stage, and after an introduction by Oberwager went into his subject matter. He said he didn't believe in speeches and that this was his last speech. He said too much talk has been expounded already and that he was there to help set men to work. He proposed a workable plan to institute a new field for music, the liquor-licensed restaurants, saying that such places as Childs would find their business increased in volume

if they were to employ string trios or quartets in their restaurants, and that with the help of his own office staff he would set about it immediately to contact such cafes to show them that music would be of incalculable value to them in dollars and cents. He asked that all unemployed men be registered by name, address and the instrument they play, also that those who would care to assist could work thru his office in contacting cafes to sell them music groups.

Hodgson went over in a big way with the men. He displayed keen sympathy and understanding of their situation, and when he said “You don't want charity, do you?” the hall resounded with a thunderous “No.” He said that men trained in music could not wield a pick and shovel and that he didn't think they ought to. He also stated that benefit performances were not worth their salt, as the money derived in the long run means a few dollars temporarily. He said “Music adds something to life and we are going to reopen the channel for it that has been practically killed by mechanical contraptions. Your situation is acute and I am going to see that it is called to the attention of President and Mrs. Roosevelt.”

## 250 Musicians Employed

PHILADELPHIA, Jan. 20.—About 250 musicians are to receive employment here under the CWA, according to David Dubinsky, sponsoring the movement. Music programs are to be given in schools, hospitals and other public institutions.

## CWA Plan for Actor Employment Swings Into Action as 1,000 Sign

NEW YORK, Jan. 20.—The CWA plan for the relief of the needy in the theater, for which \$28,000 has been appropriated, got off to a flying start this week with over 1,000 actors and actresses registering for the 150 parts. More plays are being added. The total is set at 12, but more may be listed. It is 12 now, as three extras were added when *Two Girls Wanted* was pulled after having originally been announced.

Idea, as reported, is to produce the shows with the money allotted (directors contributing their services) and to route them thru schools, auditoriums, hospitals and the like, with admission free. This does double duty: It alleviates theatrical unemployment, and it provides free shows to bolster the morale of the public and the unemployed, something that Equity, thru President Frank Gilmore, has been suggesting almost since the start of the depression.

Salaries are \$25 and \$35, which is under code minimum, but Gilmore explained that code provisions are not applicable in non-commercial productions. Names of players will not be printed in programs or in any way made public in order to avoid as much em-

barrassment as possible for the unemployed stagefolk. Katharine Glugston will serve as liaison between the Board of Education, Equity and the CWA, and will also give short talks before the presentations. Actors will be paid their full salaries during rehearsal periods.

*The Show Off* is now rehearsing under George Kelly, its author, and other plays announced include *A Midsummer Night's Dream*, *The Curtain Rises*, *She Stoops To Conquer*, *The Family Upstairs*, *Tommy*, *The Late Christopher Bean*, *Meet the Wife and Salt Water*. Directors include Perelval Vivian, Frank McCoy, George Vivian, Charles Schofield, Donald Brian, John Haydon, Addison Pitt and E. J. Shunkell.

The free circuit is set to start January 30.

## Ash Stage School Off

CHICAGO, Jan. 20.—Morris Silver, of the William Morris Agency, informs *The Billboard* that plans for opening the Paul Ash School of the Stage have been abandoned. Ash, who recently closed a short engagement at the College Inn, may go into another Loop spot with his band.

## Joe Cook Selling Out

**Looks slated for long stay in Chi loop—Hampden has excellent two weeks**

CHICAGO, Jan. 20.—Joe Cook's show, *Hold Your Horses*, has clicked in a big way with Loop audiences. First week has been virtually a sellout, and it looks as if the show will have a long stay here, altho it was originally booked for but three weeks.

Only other Loop shows operating this week—Walter Hampden in a repertoire that includes *Richellee*, *Servant in the House*, *Hamlet* and *Macbeth*, and Louise Groody in *The Curtain Rises*—have done excellent business. Hampden closes tonight, the engagement having been limited to two weeks; Groody continues at the Cort. *Auf dem Crocus*, the Randall Productions show at the Studebaker, received excellent notices and is an appealing little drama in which both Midge Kennedy and Rollo Peters do beautiful work. The cast includes Helona Stungo, Helen Ray, Ellen Lowe, Betty Hanna, Robert Henderson, Anirwerth Arnold, Evamarie Hechtel, Arthur Davison, Esther Gaylor and Nancy Jane Sugrue. Billed for but six days, the play has been well received. *Elizabeth Sleeps Out* is set to follow it Monday. In the cast will be Carrie Reynolds, Marie Nelson, Margaret Plich, Mabel Leigh, Philip Dakin, Robert Brister, Oscar O'Shea and Edward Bailey. Most of them are local stock players.

The Punch and Judy Theater, which has been presenting *Maya* with a semi-professional cast, has in rehearsal *The Mad Lover*, a drama dealing with the life of Lord Byron. It will be presented early in February.

There are no other immediate prospects for Loop houses, and it looks as if some half dozen theaters will remain dark indefinitely.

## Salary Probe May Cause Fireworks

WASHINGTON, Jan. 20.—Sol Rosenblatt, deputy administrator of NRA, has drafted a questionnaire to go to all picture producers relative to cost of films. The questionnaire asks a listing of all persons receiving a salary of more than \$150 a week and an itemized list of the actual costs of making pictures.

President Roosevelt asked for this information and it must be turned in within 90 days for his personal study. He has asked that the names and compensation of executives' relatives on company pay rolls be listed.

It is expected that the Chief Executive will find food for thought in the questionnaires when they are returned and there are those who believe he will take some action as a result of the information.

## CONRAD THIBAUT This Week's Cover Subject

CONNIE THIBAUT tells his biographer that he was a fellow townsman of the late Calvin Coolidge. And that Silent Cal secured him an engagement with the Philadelphia Company, culminating in his singing baritone lead in “Faust.” Connie's first professional singing efforts were made with a dance orchestra in Northampton, Mass., this following the completion of his course at the Curtis Institute of Music and a vain attempt to find a singing job on Broadway.

Connie studied in Europe following the season in Philadelphia opera and upon his return from abroad lost no time in taking his place in radio among the sought-after baritones. He has appeared on important commercials and has the distinction in another field—that of recording—of being the only Victor artist to make both Red and Black Seal records. His current broadcasts include important assignments on both networks—the Albert Spalding program over WABC and the Show Boat Hour over WEEF.

# Union Draws Wage Scales for House Employees at Meeting

Sets scales for ushers, janitors, doormen, matrons, charwomen and fire prevention men—assails code violations—threatens strike if scale is not met

NEW YORK, Jan. 22.—Wage scales for ushers, janitors, doormen, matrons, charwomen and fire-prevention men have been drawn up by the new Theater and Amusement Employees' Union, Local 118, of Greater New York. The union will offer contracts embodying the wage figures to the circuits this week. It says it expects "the chains to arbitrate on collective bargaining," and if they don't, then it will call "a general strike." The union says it has assured the chains there is no need for a strike, as the new wages sought "will not work a hardship on them."

The proposed union scales range from 45 to 75 cents an hour and the union points out that even the CWA has set 50 cents an hour as a "decent living wage."

At a mass meeting Tuesday midnight at Bryant Hall the following scale was established by vote: 75 cents an hour for head janitors; 60 cents for janitors, doormen, fire-prevention men, char-

(See UNION DRAWS on page 63)

## YORK'S NATIONAL THEATRE LIST

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## Midnight Frolic To Return

NEW YORK, Jan. 20.—With nothing definite to announce on the details as yet, the Shubert office is sure that plans for a *Midnight Frolic*, in the old style, atop the Winter Garden, will go thru. Garden now housing highly successful *Follies*, with Shuberts planning the rooftop club as place for customers to go after the show. Talk of resuscitating the atmosphere of the original *Follies*. Maybe some members of *Follies* cast will double.

## Mammoth Dramatization

NEW YORK, Jan. 20.—Clemence Dane now working on dramatization of her novel, *Broome Stags*, which covers over 700 pages and seven generations of a theatrical family.

# Sarnoff in Triple Spotlight; Speech, New Devices, Opera Post

NEW YORK, Jan. 20.—David Sarnoff, in the past week, has elevated the dignity of the radio industry in several momentous ways, and has put RCA in the spotlight, where the spotlight counts. First, by a speech that was unanimously credited as one of the most illuminating and profound discussions heard by members at the New York Advertising Club; second, by announcing at that time the release for commercial use of two important inventions of new transmission devices, and third, by his election to the board of directors of the Metropolitan Opera Association, Inc., and the Metropolitan Opera Company.

A wealth of philosophy was mingled with predictions for the future of radio

in Sarnoff's speech. He declared that he believed "the energy of air may some day be tapped for useful purpose of man" and that static conditions have practically been eliminated by the comparatively recent introduction of low wave apparatus to the industry. "The spirit of research, initiative and enterprise must be preserved," he said, "in order to overcome the ignorance that still exists about radio." He said ignorance of the things yet unsolved is one of the greatest challenges to those in the field, and that many mistakes must be made if those solutions are to be found. He admitted that no one knows what goes on in space, although there are a (See SARNOFF IN TRIPLE on page 55)

# New License Commissioner Moss Okehs All But 'Cheap and Vulgar'

NEW YORK, Jan. 22.—Show business has been promised a new deal by Paul Moss, new commissioner of licenses in this city. A brother of B. S. Moss and a showman in his own right, the new commissioner has promised a liberal censorship of the stage, elimination of graft in the issuing of licenses and courteous and honest service to all. Coming on the heels of years of inefficiency in which show people lost all faith in the license department, Moss' announcement is more than welcome.

Moss follows Sidney S. Levine, who had succeeded James Geraghty and who had pushed a short and vigorous campaign against dirt in burlesque. Moss says he refuses to be a censor, but thinks burly shows have been "cheap and vulgar." He adds he is opposed to smut and wants to see burlesque and all types of shows kept "decent." Incidentally, the new regime in the Police Depart-

ment has also issued orders against nudity in night clubs and burlesque.

As for legit shows, Moss draws a definite line of distinction between the obscene and the risque and between a (See NEW LICENSE on page 57)

## \$7,000 for Actors' Fund

NEW YORK, Jan. 23.—More than \$7,000 was taken in at the 52d annual benefit for the Actors' Fund of America last night at the New Amsterdam, without counting receipts from advertising or from sale of programs. Robert Emmet Keane and Herbert Rawlinson emceed the long and star-filled show, which included, between song-and-dance numbers, parts of Bulwer-Lytton's *Money* and *Othello* and a playlet by Chester Erkin.

## Potter-Haight-McFadden Arb

NEW YORK, Jan. 20.—Arbitration between H. C. Potter and George Haight, producers of *Double Door*, the season's first success, and Elizabeth McFadden, the author, is set to come up before the American Arbitration Association Friday (26th), with James S. Carson, L. Lawrence Weber and George Kelly as arbitrators. Producers want 15 per cent of royalties from play because of changes they say they made in script.

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### WALKATHON AND MARATHON CONTESTANTS TAKE NOTICE

ERNIE MESLE who has never promoted a flop is opening a Walkathon at Jacksonville January 25, and Miami, Fla., January 30. I want new as well as old contestants that have been with me at Milwaukee; Worcester, Mass.; Brooklyn, N. Y.; Revere, Mass.; N. Attleboro, Mass.; Manchester, N. H., to get in touch with me at Coliseum Ballroom, Jacksonville  
NOTICE—Looks like real floor money. I will not accept Collect Telegrams. Hotel Dancers save your stamps.

### WALKATHON - MARATHON STARTS

THURSDAY, FEB. 1st, 1934 ZANESVILLE, OHIO  
WANTED—Contestants who can sing, dance, entertain. This is a virgin spot. Plenty of floor money to be made. No agitators. ALSO WANT good M. G. A-1 Publicity Man (Harry Fitzgerald wire). Two Candy Butchers; must be fast sleepers. This is a first-class show. No hotel marathons. All people who know Vic Pure, Bill Line-in, Larry Troy, get in touch with  
AL BAKER, care Rad's Station WALK, Zanesville, O.  
P. S.—Watch for opening of Charleston and Wheeling, W. Va. Also summer resort.

# TICKETS

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# BOOKERS' LICENSE BILL UP

## Bill To Control Bookers and Agents Goes to N. Y. Senate

Senator Wald of New York introduces act—ABA sponsor of the bill—designed to protect the actor—hold off from Assembly in order to make necessary amendments

NEW YORK, Jan. 20.—Senator Albert Wald of this city introduced in the State Senate Wednesday the long talked about bill, which officially reads as "An act to amend the general business law, in relation to licensing of theatrical booking agencies by the Department of State, and making an appropriation to carry out the provisions thereof." The bill's introduction to the Senate is the result of the efforts of the Actors' Betterment Association thru its attorney, William J. Rapp. It is designed to protect the vaude actor and curb evils among the artists' representatives and booking offices. Altho Senator Wald intended to bring the bill before the Assembly on Monday, he decided yesterday to postpone this move because he realized that many amendments were necessary. To line up these amendments a meeting will be held Thursday night at the ABA offices.

Senator Wald saw yesterday that his bill was too general and that it passed many technicalities would make its observance difficult. It was pointed out to him that the expression "theatrical booking agency" did not cover his plan in that there should have been a clearer distinction between denoting a booker and an artists' representative. Thursday's meeting should get around those angles, and one of the suggestions will be to issue sublicenses to associate bookers. Since it came out that the bill was introduced, representatives of many large agencies and booking offices have been trying to contact Senator Wald. It is known that these vaude business firms have been upset by this bill and are trying to oppose it.

This bill defines "theatrical booking agency" as "a person, firm or corporation bound under the provisions of this article to consummate contracts between performers proposing to furnish entertainment and parties proposing to engage such performers to furnish such entertainment." Definition of a "theatrical booking agent" or "booking agent" is given as "the proprietor of a theatrical booking agency."

As to the application for a license and the fee, the bill states that after July 1, 1934, no one shall conduct a booking agency unless licensed by the State. Applicant must be a natural person, a United States citizen, a resident of the State of New York or of an immediately adjoining State, of good moral character who has never been convicted of a crime; if a partnership, the same applies, and if a corporation, the officer in immediate charge must have the same qualifications. The license fee shall be \$500. In addition there is a requirement of a \$5,000 bond, on which the department may bring action upon a verified complaint for recovering of any damages.

Revocation or suspension of a license would follow a hearing by the department. (See BOOKERS' LICENSE on page 10)

### HELP WANTED!

THE BILLBOARD wants you to help its staff help you. The Route Department (appearing in this issue on Pages 43 and 44) represents one of the most important functions this paper performs for the entire profession. Most listings for the Route Department are obtained regularly from official sources, but certain listings—such as acts playing independent vaudeville houses, legitimate attractions advertising thru uncharted territory, bands playing in isolated resorts—are obtainable only thru the close and consistent co-operation of the performers and showmen involved.

You as an individual are definitely appreciative of the service performed by the Route Department. You are constantly seeking information about the whereabouts of your friends and colleagues. How about helping them in their efforts to locate you? This can be done only by having THE BILLBOARD'S Route Department informed of your whereabouts, and sufficiently in advance to insure publication. ALL ROUTE LISTINGS NOTED ARE SENT TO ROUTE DEPARTMENT, BOX 571, CINCINNATI, O.

## Lorraine and ABA After B'klyn Exhib

NEW YORK, Jan. 20.—Harry Lorraine, indie booker, is looking for Mike Berg, who with Moe Goldman operated the Century Theater, Brooklyn. Lorraine has a summons to serve on Berg, claiming Berg walked out of the Century the evening of January 9 without paying off six acts.

The house was recently taken over by Goldman and Berg, who ran presentations two weeks, switched to burlesque, then closed the house three days and reopened it with six-act vaude and films. The first and last bill comprised June Boyd, Frank Reckless, Trembley, Lee and Company, Cooper and Hamilton, Blekford Family and Marino, Martin and Company.

Lorraine says he went to the house to see if everything was OK the last performance and was told by the treasurer that there was not enough dough to pay the vaude. He immediately went backstage and told the acts not to go on. Frank Reckless, who was then on, told the audience the show was over. Some left and took passes at the door, while the rest remained for the picture. House is now closed.

The acts have filed a complaint with the ABA.

## Charles E. Mack Buried

NEWHALL, Calif., Jan. 20.—Charles E. Mack, noted blackface comedian and originator of the famous "Two Black Crows" act, who was killed near Mesa, Ariz., in a motor crash January 11, was buried January 18 at Glendale. Funeral services were conducted at his home here. The eulogy was delivered by William S. Hart, a lifelong friend. Noah Beery sang and Jay Whidden played a violin solo. Pallbearers were George Moran, Harry Carey, Julian I. Hazard, Herbe and E. H. Allen. Noah Beery, Jay Whidden and William S. Hart.

## Detroit Units for Canada

DETROIT, Jan. 20.—Michigan Vaudeville Managers' Association is producing a new series of units to play over Ontario (Canada) time. Jack Purvis, manager of the Moorehead Film Corporation, Ltd., of Canada, was here for several days this week to complete arrangements with Ray Conlin, manager of the MVMA.

Initial weeks include the Capitol, Belleville; Rideau, Ottawa, and the Tivoli, St. Thomas. Conlin has been booking these houses for several seasons. Billy Nash heads the first unit as m. c.

## "In Old Mexico" Going Good

CHICAGO, Jan. 20.—The original cast, with some additions, from the Old Mexico show which played at the World's Fair last summer, is making good on the road, according to reports received here. It is being booked by William (Billy) Carr and Paul W. Hamman. The cast includes Tina and Nacho, Chiquita Pangel, Carmen Rosales, Senor Sanchez, Ralph Garcia, Myra Lou Morales, Billy Chandler and Pam Winters, and a Mexican chorus.

### Those Agents

NEW YORK, Jan. 22.—A standard act was amazed the other day when told by an indie booker that he had contacted its agent, but that the agent had replied the act wouldn't take the money. The act, of course, had not even been told of the offer.

When the act checked up it discovered that it had been submitted by an associate of the agent and that the associate was to get half of the commission. When the agent booked the act himself he did not share the commission. Therefore, when the associate brought in the date the agent turned it down on a bluff. Kept the act clear for any dates he could book himself (at full commission).

## Leonidoff Still At Music Hall

NEW YORK, Jan. 20.—Leon Leonidoff, producer of the Music Hall stage shows, claimed today that he has had no word about his being out of that theater, a report which was widely circulated this week. As to the report that he was to go out to the Coast, he did say that he was made an offer to go into the pix field, but nothing definite has developed on that.

The Leonidoff rumor further carried the report that John Murray Anderson was set to go into the house as the producer. This RKO denies.

## Marcus Loses Out

NEW ORLEANS, Jan. 20.—The Marcus Show gave up its fight for an injunction and accepted the mandates of the police and that the company should not exhibit here at a midnight performance at the Municipal Auditorium Sunday, protests being made by both Catholic and Protestant clergymen. Admissions were refunded on approximately 5,000 tickets. The announcement came after Judge Michel Provosty of the Civil District Court refused to issue an injunction to prevent interference by police with the presentation.

## Sally Fanning in Coast House

LOS ANGELES, Jan. 20.—Sally Rand has been booked into the local Paramount by Fanchon & Marco for the week of February 1 in conjunction with Paramount's *Search for Beauty* film. In her contract with F. & M., Sally promises to do her fan dance exactly the same as presented in Chicago prior to her arrests.

## The Bonos for America

LONDON, Jan. 13.—The Three Bonos, European acrobatic and musical clowns, have been booked by Jack Curtis and Dick Henry to open for RKO at a New York house March 9.

## Acts Driving Across Canadian Border After 4:30 Open to Tax

TORONTO, Jan. 20.—American acts coming in by auto and arriving at the United States-Canada border after 4:30 p.m. must make a deposit on dutiable goods or take along a convoy. This was explained by F. S. Leach, surveyor of national revenue, customs-excise division here, in reply to an inquiry by the ABA.

Many acts coming into Canada by car arrive after 4:30, when the customs house at the border is closed. They are often unable to make a deposit to have their scenery and effects cleared. Under those circumstances, according to a regulation in effect since May 20, 1930, the officer at the frontier must place these "under the highway manifest and supply an officer to convoy same to destination."

"These same acts usually leave here

## Loew Picking Up Big Names

Spending more dough for vaude—still using units—four on-and-off vaude spots

NEW YORK, Jan. 22.—Loew is spending more dough for its vaude, revealed by a checkup of its books. It is using more names and standard turns and says it will continue to do so when it comes across talent that means something. It is not going in for producing units, despite reports. Had planned to produce a band unit for the Capitol week of February 9, but has called this off.

Loew is bringing Lionel Barrymore from the MGM studio to play Baltimore February 2, with the Capitol penciled in the week after. This will be Barrymore's first vaude appearance in years.

Bert Wheeler, Robert Woolsey and Dorothy Lee are set for Baltimore next week. The Cab Calloway unit, at the State now, has three more weeks lined up. George Jessel opens at the Paradise next week for a string of Loew dates. NTG's unit has been given three more dates, opening February 2 in Newark.

Singer's Midgets have four weeks to go. Radio Rogues also have four full-week stands before returning to Hollywood. Meyer Davis and orchestra, J. Harold Murray, Earl Carroll's Vanities and the Ted Lewis unit are among other important bookings.

Loew is now booking 11 full-week stands, including the Capitol, and six split weeks. In addition, it is supplying occasional shows for Syracuse, Rochester, Indianapolis and Pittsburgh. Two split-week stands go off the end of this week when Canton and Akron return to straight films. Pittsburgh takes its first unit next week, Vanities, no other show having been lined up to follow.

## "Highlights of 1934" Unit

DETROIT, Jan. 20.—A new unit is being built here by Val Campbell, of the local Gus Sun office, who will book the show in Michigan territory. Tommy Van is producing the show, which will be known as *Highlights of 1934*. Others in the cast, besides Tommy Van, will be Sarah Vernon, Frank Evans, and Doris Dean, singer.

## American Actors in Egypt

LONDON, Jan. 13.—Leon Kimberly and Helen Page, American performers, long residents of England, arrived last week at Cairo, Egypt, on the first stage of their unit tour. Their supporting company includes A. C. Astor and Dolly and Hearn Lewis. After Egypt the troupe will visit Palestine and spots along the Mediterranean seaboard.

"These charges can only be avoided by acts using railways from the frontier to interior ports, as the railways have a bond for \$100,000 with the customs department, which allows them to carry goods from the frontier to interior points under customs manifest."

The ABA is now attempting to arrange a bond at the frontier to cover all ABA members coming in.

# CWA Lines Acts for Jobs

**Job notice on NVA board —no work, just registration—claim early action**

NEW YORK, Jan. 26.—A hubbub was created around the NVA clubhouse this week when a notice went up on the board to the effect that all kinds of singing, dancing and talking acts were wanted by the City Work Service, branch of the Civil Works Administration. Simmered down to other than an enthusiastic feeling among the performers when the notice was suddenly taken off the board, and Henry Chesterfield, secretary of the club, said that the CWS representative merely wanted to get a list of available acts. Chesterfield claims that he will go to Washington, D. C., next week to discuss this project, which he says is in the making.

The notice on the NVA board read as follows: "CWS, City Work Service. Wanted, all kinds of singing, dancing and talking acts to be formed into units to play during the winter months in different schoolhouses and during the summer months at the different camps now being sponsored by the government. Salary, \$25 a week, including transportation, but not expenses, for each person. See Mr. Pinkham, CWS, D Building, Public School No. 8, 188th Street and Webster Avenue, Bronx, Tuesday, Wednesday and Thursday, 9 a.m. to 5 p.m."

A telephone call to Pinkham's headquarters by a *Billboard* staff man revealed that he is located there, but is only available three days a week. His associate in this work is James Plately. Both are said to be former vaudevillians. When Chesterfield was approached on this matter, he said the notice was meant to only get a list of acts available for such jobs. He also said that the plan is now being worked on, and that he will make a trip to Washington about Tuesday or Wednesday on the matter.

When the notice went up another matter came up, this involving the fact that the \$25 salary was below the scale cited in the vaude section of the motion picture industry code. It is reported that certain vaude people communicated with NVA officials about this. Chesterfield, however, said yesterday that this salary is not under code requirements inasmuch as the performance planned would not be playing to paid admissions.

## Indiana Managers Form A Circuit for Units

INDIANAPOLIS, Jan. 26.—At a meeting of Indiana theater owners and managers held at the Claypool Hotel here this week plans were completed for the organization of a group of houses into a circuit to play road shows in conjunction with pictures, the purpose being to afford shows several weeks of consecutive time, with short jumps, thruout the State. The managers in attendance were luncheon guests of Billy Conner, manager of the Indiana Theater in Marion.

The circuit will comprise the larger theaters in Central Indiana cities, including Anderson, Muncie, Marion, La Fayette, Logansport and Bloomington. It is planned to play unit shows of the vaude-revue type. The Burton Theatrical Offices here were designated as the exclusive booking agent for the houses and will start routing shows immediately.

## Roxy Goes to Florida; Still Withholds Plans

NEW YORK, Jan. 26.—S. L. (Roxy) Rothafel finally left for Florida yesterday. However, neither he nor his attorney would make any statement as to his future plans, but did say that the announcement would be made on his return.

The Hippodrome report looks cold at present, altho the Farmers Loan and Trust still didn't deny the report that Roxy was going to take the house over. Firm, however, did say that the house is open for offers.

## London Bills

LONDON, Jan. 13.—The Mae Wynn Foursome, American dance flash, holds the honors in an 11-act bill at the Holborn Empire this week. Despite the fact that it follows four other turns who offer footwork, the Foursome cleans up and finishes to a complete showstop. Max Miller, English monologist and film comedian, registers his usual hit.

Wilson, Keppel and Betty, American dance and comedy offering, are the principal attraction at the Metropolitan, suburban London hall, and click heavily.

Georgie Hayes, American dancer, feature of Parisian revues, is a big hit at Finsbury Park Empire.

The Cole Brothers, American colored comedians and dancers, head the "crazy show" at the Troxy here and prove highly popular.

The Ganjou Brothers and Juanita Richards, with their *Porcelain Romance* adagio novelty, and Max and his Gang, unique dog act, remain as successful items in the Theater Royal, Birmingham pantomime, the principal show of its kind in England.

Crazy Month, at the Palladium, finishes next week after a 15-week stay. House takes on straight vaude January 22.

## Major Donovan To Land a Coast Job

NEW YORK, Jan. 26.—Major J. O. Donovan, formerly of the Joint Complaint Bureau, left here on Monday for the Coast. It is reported that he was sent out there by Pat Casey.

The understanding is that the major is to get a job out there as a representative for Casey on labor angles.

## Jimmy Gold Injured

LONDON, Jan. 13.—Jimmy Gold, English vaude comedian of the team of Naughton and Gold, was injured last week in an auto crash. He received facial injuries, but is progressing very favorably.

## English House's Reopening

LONDON, Jan. 13.—The Garrick, Southport, constructed less than 12 months ago at a cost of \$600,000, will be enlarged and rededicated at a further cost of \$200,000. The theater, indie owned, will reopen with straight vaude on August 3.

# VAUDEVILLE NOTES

GUS VAN is featured at the Palace, Cincinnati, this week. Also on the bill are Stan Kavanaugh, Stone and Vernon, Dave Harris and Company and the Four Ortons.

THE PITT in Pittsburgh is for the first time this season using a double stage. This was necessary on account of the enlarged show, *Spices of 1934*, which is currently playing there. Formerly known as Count Berni Vici's *International Revels*, it has added among others Mary and Bobby, late features of *Murder at the Vantiles*. Unit also lists 15 girl symphonists; Joe Besser, funster; Harriet Cruise, radio singer; Bordine and Carol, of *Foiles Bergeres*; Bob (Uke) Henshaw, Broadway playboy; Miss Caroline. Sam Chiterson, Paul Sutton and Doris Harding.

Ever since those \$2,500 and \$7,500 plus prestige and invaded vaude theaters a lot of vaude-minded folks have been beefing. It is their contention that if a like amount of money were spent for a regular vaude bill the result would be much better. For that money, they say, a house could procure solid entertainment and a couple of "names" instead of just a show little and a lot of production.

SHAW AND LEE, on finishing their 36-week tour with the tab version of George White's *Scandals* in Pittsburgh recently, told *The Billboard* that they plan to organize their own unit.

SWEET AND LOWDOWN, billed as a laugh travelog, follows the current show at the Pitt in Pittsburgh. Arthur and Morton Hovel, featured in *A Night in Venice* and *Just a Minute*, head a company of 35.

GEORGE A. BIRD—Your sister, Fanny Louise Carter, informs *The Billboard* that your brother, Harry (Parker), is

# Producers and Chorus Reps At Code Revision Hearing

**Producer committee and Mrs. Bryant appear before Sol Rosenblatt in Wash.—producers ask for break-in, wage and layoff revisions—referred to Film Code Authority**

WASHINGTON, D. C., Jan. 26.—Another hearing for revision of the vaude and presentation section of the motion picture industry code, brought about by the newly formed United Producers and Directors' Association, was held here Thursday morning before Division Administrator Sol Rosenblatt. Morris Legendre sat with Rosenblatt on the hearing. Rosenblatt listened to the views aired by representatives of the producers' organization and also by Dorothy Bryant, of Chorus Equity. He then decided to appoint a committee from the group before him and have their case presented to the Film Code Authority Board. Rosenblatt told them their case would be discussed by the board on Tuesday in New York and that they would be notified of the outcome.

## Increased Demand For Colored Acts

NEW YORK, Jan. 22.—A shortage of available colored talent looms as Harlem prepares for a new three-cornered battle for vaude talent. Louis Cohen has the Apollo again on his hands since Minaky & Weinstock dropped the house as a burly stock stand two weeks ago. Cohen plans to reopen the house as a colored vaude stand, making it opposition to Leo Brecher's Lafayette and the Manhattan Playhouse spot, the Harlem Opera House.

For some time Brecher, Loew and Manhattan Playhouse have jointly paid RKO rent to keep the Alhambra closed, figuring the district couldn't support another vaude spot. Now with Cohen coming in with his Apollo the competitive situation is cracked wide open.

## Vaude in 5 Manchester Houses

LONDON, Jan. 13.—Five cinemas in Manchester will introduce class vaude into their programs commencing January 20. The houses are the Regal, Altrincham; Ambassador, Pendleton; Kingsway, Levenshulme; Plaza, Stockport, and Coliseum, Hulme.

## Wright on RKO Transportation

NEW YORK, Jan. 26.—Harold Wright is back in RKO again to handle transportation, taking over the work of the late Sam Thall. He was with the circuit before, but went out when Thall came on from Chicago.

seriously ill in Highland Hospital, Oakland, Calif., and would like to hear from you at once.

These frequent auto accidents involving acts, such as the recent one in which Jack McCuskey was killed and Kate Pallman injured, set one to thinking. These accidents can be attributed to the salaries offered by indie bookers to acts which make railroad traveling practically prohibitive. If the bookers have a conscience they'd hesitate asking acts if they have cars before booking them.

MIRIAM HOPKINS will do a scene from *The Affairs of Anatol* when she plays the New York Paramount next week. She closed in *Jezabel* the week before and returns to Hollywood next month.

HARRY KRIVIT and the Slate Brothers are putting out a new unit, featuring the latter. It broke in at Hempstead last week.

ANTON SOBILIA's new unit, *Creole Follies*, is breaking in for RKO this week, agented by the Simon Agency.

AL FRIEND is all excited over his new find, Hazel Childs, singer and mimic.

JOHN WEST, father of Buster, is opening a cafe in Paris.

Bookers and others interested in flesh to such an extent that a lot of personal managers, agents, etc., have been trying to raise bankrolls in order to contract likely talent. They figure to develop these embryonic stars and then in about two years time reap the advantages of their foresight.

JOE PENNER plays the Hipp, Baltimore, February 9, his third date within. (See VAUDEVILLE NOTES on page 10)

The committee appointed by Rosenblatt to make a report on this matter to the Film Code Authority Board comprises Maddock, Perkins, Gerber, Mrs. Bryant and Meyerberg. In order to effect a change the Code Authority must submit the recommendations to Rosenblatt, who in turn must get General Hugh S. Johnson's okeh.

## RKO's Beauty Pageant Suit

NEW YORK, Jan. 26.—RKO and Terry Turner, formerly the circuit's theater publicity and exploitation head, are being sued for \$7,500 by Price Mansfield, involving the beauty pageant held at Madison Square Garden in August. Plaintiff's claim is that he held a franchise from the Atlantic City Beauty Pageant officials to run the pageant here, but that RKO took the \$7,500 profits of the event.

It's great to be one of

## BENNY DAVIS' FUTURE STARS

Thanks to him and his representatives. We are starting on a marvelous tour.

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JACKIE GREEN  
JIMMY SHEA & GUY RAYMOND  
JACK & JANE BLAIR (formerly Mason & Faye)  
EDITH MANGO  
TONY ANGELO  
JUANITA BUDDY and CELIA  
MAY DURHAM  
BOBBY LANE  
RUBY BART  
DANNY WHITE (at the piano)

### Palace, New York

(Reviewed Friday Evening, January 19)

The Palace must have something all right. Here it was the last show opening day and the house was lined deep with standees. Pix is *Design for Living*, which had a run at the Criterion and also two weeks at the neighboring Paramount before it came in here. So the pelley must be the thing. Vaude layout runs a snappy 58 minutes and is one of those good old-fashions, opening with a skating act and closing with an elaborate flash. All thru the bill, which by the way, is overloaded with singing. The customers were enthusiastic.

Van Horn and Inez, with Betty Lytell, shape up as a delightful opener. A roller-skating novelty, with the trio all skilled skaters. Also, the turn is dressy and staged effectively so as to split up the graceful routines with the punchy bits. Audience responded heavily.

Ross Wyse Jr., with ma and pa as usual, follows to serve his same stuff. Still a good act for a spot like this but could stand new trimmings. Has one new item, a girl acro dancer, who isn't brought on right. Ross continues to do his sock legwork and acro bits, as does pa, while ma is still helpful.

Gertrude Nielsen, with a mike up in front of her, was miffed to the extent of having the applause run into Bert Gordon's act. She has a good pair of pipes all right and an effective style, but those new falsetto effects aren't doing her any good. Finishes with a big pig for Radio's *Flying Down to Rio* by singing the *Cartoon* tune and also doing a long legging display with an unbilled lad.

Bert Gordon and Collette Ryan found easy sailing in the next-to-closing frame. Laughs came loud and frequent, with the act much improved since last caught. Bert pulls the lines well and still mugs expertly. Miss Ryan makes a splendid foil for him, the difference in their sizes being effective. She works well in the singing bits also.

Gracella and Theodore, with aid from May O'Dell, Johnny Harris and Max Maurice, close the show with a load of production into a class, tasteful and entertaining flash. Different it is and an act that shows thought and painstaking care. Besides, the dance team contributes their usually sterling work, and there's also nice singing support from Miss O'Dell and Harris. The Maurice fellow stoozes around in the closing piece.

Charlie Stein and the pit boys plugged *Flying Down to Rio* tunes also in the overture. SIDNEY HARRIS.

### Chicago, Chicago

(Reviewed Friday Afternoon, Jan. 19)

Cherniavsky's contribution this week is an excellent arrangement of several musical classics which has been labeled *Musical Snapshots* and comprises excerpts from the *Eurhythmic Overture*, *Dance of the Gipsies*; *Siciliana*, featuring the trombone of Archie Jones; *Russian Dance*, and *Caprice Viennois*, which spotlighted Hans Muenzer, concert master, and the violin section, and ending with the *Finale From the Fourth Symphony*. Heavy applause.

Harry Richman's *Repeal Revue*, the stage portion of the bill, was a disappointment. If the reaction of the audience at the second show this afternoon is any criterion, it's going to be a tough week for the actors, as the sparse applause must have been heart-breaking to the performers. The revue in its present form lacks speed and could stand a lot more rehearsing, as the principals weren't sure of themselves and there was much floundering about, besides a little too much fun among themselves.

The curtains parted showing the Evans Girls, who spoke an introductory song. Vincent Lopez, directing the house orchestra, now on the stage, thru a medley, was followed by Edna Sedgwick with an excellent jazz toe number. Lopez rendered *Canadian Capers* on the piano to a nice hand, after which Richman showed he, too, could tickle the ivories with a bit of Noia. Richman, who acted as emcee thruout the show, next introduced Gordon Reed and King, the men in full dress, who did some nice challenge tap work, returning for a comedy number with guitar and clarinet and leaving with a hot routine. A blackout, with Richman, Lopez, Edna Sedgwick and Janet Reade, was next but wasn't as effective as it would be if they knew their lines better. Janet Reade sang *When That Old Man Devil's Driven Away* and *You're Such a Comfort to Me* and left to good applause. Lopez went back to the piano and played another medley while the Evans Ballet, dressed in fluffy dresses and white wigs,

went thru an artistic toe routine, being joined at the end for some more toe work by Edna Sedgwick. Some talk between Richman and Janet "in one" while the orchestra returned to the pit was followed by Richman's singing of *You're Gonna Lose Your Gal* and *One Minute to One*, which got the most applause of the afternoon. Later he sang *The Birth of the Blues* and *Rhapsody in Blue* in connection with Billy Scott and Leo Neilbair, dressed as old music masters, a sort of musical feud between the old and new, and ending with all the girls grouped on steps as the finale. F. LANGDON MORGAN.

### Palace, Chicago

(Reviewed Saturday Afternoon, Jan. 20)

There is as much difference between the tab musicals that have already played here and the *Greenwich Village Follies* as night and day. Where the others have skimped on production the *Follies* is provided with numerous drops and sets, some of which are beautiful.

Opening with 16 of the 24 girls in a dance number, the scene shifts to a picture showing an artist's palette, with the girls representing paint tubes. Ernest Charles sings during this number, which is ended with a face formation stunt. The Three California Redheads come on for a session of tap work, followed by the Pirate's Den number, in which Rose King did her hokum prima donna bit, with Chick York and Coley Worth on the side lines. The second portion of this scene representing a pirate ship employed the services of Ayres and Rene, with Raache in a colorful adagio number and the sweet singing of the Greenwich Village Octet. Ruby Norton, doing a Mae West, was interviewed by Worth and York and put over some wisecracks, giving her impression of Mae singing *Did You Ever See a Dream Walking?* for her exit. The next act was perhaps the most beautiful of the entire production. Ernest Charles is seen singing before a large window, which later lights up in back showing an English village, with the octet dressed in o'd English costumes singing as the snow flies. Very fine. York and King then did their sleigh and collapsible horse bit and got lots of laughs. The Three Redheads returned for some challenge tap dancing, then the wedding scene, ending with a breath from the past, the *Gay Nineties* scene, where a vocal chorus rendered *Horsey, Keep Your Tail Up* and the chorines went thru the old Weber and Fields military drill number to the accompaniment of old tunes.

F. LANGDON MORGAN.

### Earle, Philadelphia

(Reviewed Friday Afternoon, Jan. 19)

(First Show)

The Earle's big business parade continues. After a record-breaking week with Eddie Cantor, the 10th edition of Earl Carroll's *Vanities* is bringing them in this week. Standees were the rule before the first show ended today.

The edition has been here before, but it comes this time with a new lineup of principals, headed by Ray Bolger, who scored a tremendous hit with his solo eccentric dancing number.

Bolger opened the show with a few comedy remarks, followed by Jean Travers, who sang *Along Came Love*, which was followed by an excellent chorus number with the 30 girls using neon-illuminated wands.

First skit was the *Mystery Story*, a good comedy number, which was followed by *The Three Bears*, with Jack Squires as the introducer. Squires, Lillian Block and Dolores Delain worked excellently thru all the skits with Bolger and Miss Travers.

Next were the Collette Sisters, opening with a harmony singing number. *Rhythm Was Born*, followed by an acrobatic dance which won applause. Bolger then headed the hospital scene with the famous "I wasn't on that picnic" tag.

More good dancing, with some comedy thrown in, was the offering of the Three Samuel Brothers. Miss Travers led the chorus thru *I've Got a Right to Sing the Blues*, which had trick costumes and light effects. Then came the cabinet skit, which won laughter.

The girls pranced vivaciously in a chorus tap, and the Collettes and Samuel Brothers joined in a drill dance that was effective. Then came *The Beauty Parade* number, in which the scantily attired girls posed in real Broadway *Vanities* fashion.

Bolger, who had been winning laughs all thru the affair, then had his biggest single spot with some clever eccentric

dancing, mixed with a good patter line. He stopped the show completely, holding the floor for nearly 15 minutes with his stunts.

*Rockin' in Rhythm* was the fast dance number which led into the finale.

The film is *Man's Castle*.

H. MURDOCK.

### Loew's State, New York

(Reviewed Friday Afternoon, January 19)

Cab Calloway is the draw this week. The picture, *Lady Killer* (Warner), did not do so well at the first-run Strand a couple of weeks ago. The full house this afternoon certainly was a Calloway crowd. Greeted him with a heavy hand and was with him all of the 48 minutes he was on.

The bill is opened by Willie Maus, whose bicycle riding within a huge wheel-shaped drome is always sock entertainment.

Clyde Hager deceus with his well-known street faker spiel. As a pitchman, Hager sells the crowd a load of sags, getting nice laughs most of the way. He could use a stronger get-away, tho.

Artie Lewis and Peggy Ames follow. Lewis is a skillful hauler of comedy lines, while Miss Ames makes a pretty—especially in that black satin gown—and capable foil for Lewis. Material is snappy, and the seven-foot five-inch stodge, coming on for a set encore, means an extra helping at the final bow.

Calloway and his Cotton Club Orchestra of 13 follow and they're hot stuff. Blast away at hotcha Harlem tunes while Maestro Calloway wiggles and dances and sings and struts. He's dynamic, and the crowd went big for him here. Even had them singing *Minnie the Meacher* with him. Of the specialists, Ada Ward drew the biggest hand with her high blues singing, while the Five Perculators sing and dance their way into extra heavy applause. Alma Turner, fast acro tapper, is on for a couple of numbers and does well. Among the numbers were *The Man From Harlem*, *Za Zu Za, Smoke in Your Eyes*, *Everything I Have Is Yours*, *Margie, Hot Wave*, *The Roar*, *Moan Low* and *Father's Got His Glasses On*. PAUL DENIS.

### Radio City Music Hall, N. Y.

(Reviewed Thursday Evening, Jan. 18)

The fact that "Roxy doesn't live here any more" is quite noticeable in this week's stage show. Certainly an abbreviated affair. First its running time is surprising with 23 minutes for the first part and but six minutes for the second, which is strictly a prolog. Besides, the elaborateness and the beauty of former shows is missing. The mechanical steam and rain is missing, and in its place there are ordinary electric lights for a glow-worm effect and ribbons from the files acting as the strings for a puppet routine. So evidently the budget went along with Roxy. Film is *I Am Suzanne*, starring Lillian Harvey. At this last show opening day business was fair.

Following Richard (Dick to us) Leibert's organ music, the symphony crew and Eric Rapee at the helm work on Franz Lehár's waltz, *The Merry Widow*. As usual this found huge favor, but probably more so due to the beauty of the composition. Most folks are softies anyway for a good waltz.

Now comes the show. It is identified as *The Peacock Ball*, using as the set an atmosphere of the grand ballroom of any swanky hotel with the boxes and all. The theater's choral group led off, and for the solo Beatrice Belkin, coloratura, contributes an excellent display of vocal control.

The dancing portion of the *Ball* is taken up by the ballet corps in an interpretation of the *Glow Worm*, which has been done before on this and other deluxe stages. Certainly the Music Hall could have made more of the number than it is doing this week. The girls just trip around, and for the production effect have lights wired under their dresses. Sunny Rice solos, wearing a blue outfit instead of the appropriate leaf-green costumes of the ballet girls.

Still at the *Ball*, Jacques Casselin gets the next spot with a violin solo. He does a grand job of it, but, unfortunately, it's too long and ineffective for a position sadly in need of some pep. But wait—the pep finally arrives in the nature of those 36 Roxyettes, who, to this reviewer's way of thinking, have always been the life of Music Hall shows. They do a fan dance—much different from Fannie Brice or Sally Rand—for which the audience responded loudly. Wind up in a posing number, with a blue eagle in front. To allow the

girls to get set for this number eight girls pose and there's some singing.

Following the newscast the stage is converted into a puppet stage, with the symphony orchestra on the rostrum playing for 24 of the ballet girls, who go thru simple routines in the manner of puppets. Hilda Eckler solos effectively in this number. SIDNEY HARRIS.

### Roxy, New York

(Reviewed Friday Evening, January 19)

Trying to get along without an "opener" proved that a vaude bill without one is like a full-course dinner without soup. They found this out here after two shows, and so they got a good opener in the person of Carl Emmy, who brought his dogs in to save the third show. His 14 terriers are well trained, and Emmy has a charming way of putting the affair over with an audience. Collected the hands okeh.

Trixie Friganza in all her magnificence is back to recapture Broadway and was off to a good start tonight, wowing the folks right and left, even tho there is little change in her repertoire. She recites her song of how nice it is to eat and get fat, *No Time To Grow Old*, and with a twinkle in her eye and a shimmy elsewhere she strips to tights and does a dance with Rube Wolf, whose rick plays from the stage. This silver-haired gal still stays 'em. Had to take four bows.

Vera Van is very appealing in *Everything I Have Is Yours* and *There's No More Love*. Her voice comes over sweetly and her presence is just about right so long as she sticks to the mike. She is plenty winsome and with a little stage experience should make 'em hold their breaths. Also did a few steps. She was very well received.

The Four Franks were grand here tonight. They've cut their act down to the best of it, and with only a little musical stuff and more dance and the one knockabout love scene they've shaped into sure-fire material. That fast challenge dance is a swell finish. Plenty applause too.

The Espeys are positively excellent with the help of Gae Foster, who gives them her gals for some exquisite groupings. Espeys are great for odd acrobatics with one man and two gals in posture that have originality. They call it "A Dance Hongbois," which to Noah Webster means a stately and slow dance in a minor key. Even if we don't quite get it, we and the audience thought it was swell.

BILL WILLIAMS.

### Loew's Orpheum, N. Y.

(Reviewed Wednesday Evening, Jan. 17)

A good one-hour bill, with the CBS act *John Henry*, headlining and the Rimacs getting second billing. Starts off fine, slumps in deuce spot, holds up nicely in the third and fourth positions and comes thru with a sock closer. The Rimacs, closing, are the hit of the bill.

Park and Clifford, two men with impressive physiques, open with a series of hand-to-hand and hand-to-head balancing stunts, strong arm lifts and poses and muscle-control stuff. All are done with a simple ease that is effective. Drew applause right thru the act.

Lo Van and Watson about died in deuce spot, all the fault of weak material. Otherwise Lo Van is a good hooper and nice straight for Luella Watson, who looks like an up-and-coming comedienne. They have the appearance and the ability to put over lines, but the material just isn't there.

*John Henry*, a former CBS sustaining program, makes a very unusual act. Before a plantation drop 12 Negroes are seen working on railroad ties and are later joined by their leader, Juano Hernandez, and a girl. They sing quaint Southern tunes, interspersed with a bit of dancing and dramatic talk. Hernandez is the standout with his rich baritone. The act got over nicely here, but should do much better in class houses.

Masters and Gaultier drew plenty of laughs with their hoke antics. The comedian affects an idiotic Harry Langdon-Zant Pitts style and gets over well. Straight man makes a good enough foil, both working in smoothly with each other.

The Rimacs, with their rumba orchestra and Charlie Boy, stole the show. The band is hot stuff and Charlie Boy hotter, while the two girls supply a bit of sexy flash and the leader does a pleasant emcee job. All in all, a swell band flash.

The picture was *Must Ladies Behave?* (MGM) and business was good. PAUL DENIS.

**Capitol, New York**

(Reviewed Friday Evening, January 19)  
 Things are done in a funny way at this Loew de luxe—no consistency at all. For a time the house splurged with big stage shows, and now for the last month or so it has gone arty, using Roky's type of entertainment. Suffers by comparison, tho, for there's no real production. As in the current show, there are just two beautiful sets but no outstanding production or worth-while entertainment. Split up into two, with the first running 15 minutes and the other only nine minutes. Picture is Eskimo, which should have meant more than less than half a house at this supper show opening day.

Don Albert and the Grand Orchestra do splendidly with the overture, using selections of Johannes Brahms. Certainly excellent music and well appreciated by the audience.

Opening portion of the stage show is confined to *Claire de Lune* (*Light of the Moon*), which, if we're not mistaken, is Debussy's piano prelude. This is indeed beautiful music but not the type around which to build a production. The number is introduced by Sherling Oliver, but this reviewer couldn't make much of what he said. Nina Whitney and William Dollaire dance, as does the ballet corps, but altho this music is great to listen to, it is hard on a dancer. Only real delight of this session is the beautiful blue set with cloud effects and a ridiculous looking moon.

The second number, following an animated cartoon, is entitled *Snow Drifts*, and again you are pleased with the dressing of the number. It's an all-white affair, with the set and costumes very tasteful. Still the production is nothing to speak about, yet in this number it is considerably better than the other. The ballet girls have better music to dance to and as a result show up much better. For a specialty Ruth Harrison and Alex Fisher dance to the much-abused *Manhattan Serenade*. They're forgiven, tho, considering the splendid manner with which they execute their modernistic dance. A lot of class to this couple and, what's more, a lot of talent and grace. Their number is really cleverly routined.

SIDNEY HARRIS.

**Paramount, New York**

(Reviewed Friday Evening, January 19)  
 Eddie Cantor's unit, which played the Brooklyn Paramount two weeks ago, is here this week, with a couple of changes in the cast. Dave Rubinoff, doubling from the Hotel Roosevelt, has replaced Norman Gast, and Chaney and Fox have replaced Bob Ripa.

The show runs an hour and makes solid entertainment. Of course, Cantor is all over the stage and the customers just love it. His entrance is built up nicely thru a pop-eye drop and after that Cantor stays on for gagging, emceeing, and clowning with Rubinoff at the finish.

Cantor presides President Roosevelt, Vallee; his wife, Ida; Chase & Sanborn coffee and Rubinoff, and pans only tells stories and even does a takeoff on

Mae West. His cession with Rubinoff makes a seek closer. Rubinoff is at his best with his violin and makes a fine stooge for Cantor's ribbing.

Miss Diamond, English mimic, is an outstanding smash, while Chilton and Thomas are not far behind on applause getting with their fast tapping. Chaney and Fox are classy dancers as always, and George Prentiss scores easily with his Punch and Judy show. Prentiss, incidentally, has played the Roky and Capitol within the past month.

The picture is Miss *Fane's Baby Is Stolen* (Parsmount). Business was excellent. Was strictly a Cantor audience. PAUL DENIS.

**State-Lake, Chicago**

(Reviewed Sunday Afternoon, Jan. 21)

Sandy Lang and Company gave the bill an excellent start with some fast roller-skate work by Sandy and Eleanor Bunting. The Penny Sisters followed with a tap routine done in radium costumes, and then there were some more twirling and twists by Sandy and Eleanor on the skates. Another radium effect, with the Pennys as toy soldiers and Eleanor in a small airplane, was almost ruined by the wrong lighting from the spotlight man. Left to a good hand.

Stone and Lee, in the next spot, started off quietly and were accepted as good entertainment by the customers with their talk, piano and trombone bits, the mugging of Al Stone and the dance by the girl. Nice applause.

Olive Olson, in a new act by Gordon and Revel, of Hollywood fame, opens with special songs, one of which is *Just a Green Little Olive*, and following with *Guess Who I Am*, which gives her the opportunity of showing what a delightful little comedienne she is. Her *I Want To Be Dramatic* is a gem of buffoonery, and she exited with an eccentric comedy dance. Scored heavily.

Senator Murphy was a riot with his expostulations on things political, and his speech expounding some unique ideas on the NRA, the codes, nudists and inflation classed him as a "diplomat" who was even funnier than some of those we have sent to Washington. Landed a solid hit.

The stage revue opened with a medley of blue songs, while the State-Lake Girls, cutely costumed, interpreted the various musical moods in dance. Lubin, Larry and Andre got lots of laughs out of the stuttering speech of Lou Lubin, but why does the straight man have to shout so? Marie Andre contributed a jazz toe dance, and Lubin scored with his clogging. Singin' Sam (Harry Frankel) came on to a hand and got to work at once with the singing of *Roll Out of Bed With a Smile*, *Shadow Waltz* and a parody on *My Little Girl*. He invited the audience to sing with him on *My Wild Irish Rose* and *Old Gray Bonnet*, which they enjoyed immensely. Encored with *Round the Bend of the Road* and left a hit. Several bows. The finale gave the State-Lake Girls an opportunity for individual specialties. F. LANGDON MORGAN.

**Frances Williams Abroad**

NEW YORK, Jan. 20.—Frances Williams sailed today aboard the *Champlain* for London. She opens February 5, doubling between the Palladium and the Moneigneur Cafe. She was booked

by Dick Henry, who has also lined up Aileen Stanley. She sails next Saturday to open February 5, also doubling between Ciro's Cafe and the Palladium.

ARTHUR HOMER LEE has recovered from a recent fall in which he broke a rib

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NEW ACTS

Reviewed in New York

Reggie Childs AND HIS Hotel Roosevelt Orch.

Reviewed at the Palace. Style—Musical, singing, dancing and comedy. Setting—Full stage (special). Time—Sixteen minutes.

Reggie Childs brings his 12 bandsters, after their stay at the Hotel Roosevelt, to vaude, and they've got an act which merits their sticking around the field. Offer excellent music, also nice singing and dancing specialties, and wind up with an interpretation of Three Little Pigs. All this is done in the short time of 16 minutes, speaking well for the routing and staging of the turn.

Childs is a pleasant type of baton waver, doing all the announcing and revealing a charming personality. He and his boys are clad in evening dress. They're about over-steps on brass and string, and splendidly handle a neat cycle of tunes cleverly arranged. For specialties, Crawford and Caakey contribute two dance routines, a Cuban and a synopated eccentric affair. Latter is very good, showing the male member of the team off to advantage. Don Howard, a classy looker, sings a couple of numbers in sweet voice. The Pigs number is a honey, tho actually a lift of Walt Disney's short. Done very well and worthy of the many laughs and big hitting.

Closed the five-act bill here and was received in grand style. S. H.

track. They are joined by John Henry (Juano Hernandez), and sing Hammer in My Heart, followed by another fine rhythm number. A girl called Julianne is then on and Henry threatens to put the voodoo on her. This leads into a well-staged climax in which Henry prays for the voodoo in half song and half talk.

The act is a well-balanced combination of fine singing, dramatic talk, with a bit of dancing and a thread of a plot thrown in. Held close interest here, altho there were a few misplaced snickers in the voodoo number. Hernandez's rich baritone and delivery of talk are outstanding. P. D.

Park and Clifford

Reviewed at the Orpheum. Style—Acrobatic. Setting—In Two. Time—Four minutes.

A first-rate acrobatic turn. Perfect for opening spot on any bill. Two boys, in Roman gladiator outfits, go thro an interesting routine of hand-to-hand lifts, floor stunts, head-on-hand stunts, head-on-knee lifts, etc. Work up into some impressive lifts off the back of the understander, closing with a floor stunt in which the understander lies on the floor face downward and lifts the other with his legs.

The boys drew a hand with each of the more difficult stunts and bowed off to liberal applause. P. D.

Adair and Richard

Reviewed at the State. Style—Dance flash. Setting—In two and full stage (specials). Time—Twenty minutes.

Adagio dancers, who pack a punch and perform gracefully. Nice looking pair and work energetically. Act is in three scenes. First is that of a waterfall, with Indiana seated around and the dancers in appropriate costume. Next is quartet from Rigoletto, with singers garbed as cats on a backyard fence. Last is a pompous scene in an Arabian court, and for the finale bit the girl leaps from a high perch into the arms of her partner. Backgrounds seem unnecessarily elaborate. Went over well with this audience. B. W.

"John Henry"

Reviewed at the Orpheum. Style—Negro dramatic sketch, with singing. Setting—Full stage (special). Time—Fifteen minutes.

John Henry, a popular CBS sustaining program for some time, has been off the chain network for months. Staged for vaude, it makes an odd but effective act. Should be especially suited for de luxe houses or units built around Negro characters.

The act opens before a plantation set and has 12 Negro laborers singing as they hammer away at laying a railroad

Celebs' Low Numbers On New Auto Plates

NEW YORK, Jan. 26.—Many theatrical celebs came in for special numbers on their new auto license plates. Dave Rubinoff, for example, has UU 2, while Irving Berlin has 7 B. Other numbers are Donald Flamm, DF 5; Arthur (Street Singer) Troy, BS 7; C. G. Moskowitz, S T 9; Abe Lyman, MA 7; George Skouras, MB 8; Spyros Skouras, SS 12; Nick Kenny, NK 1; Herschel Stuart, V 42; Harold B. Franklin, 3 W 2, and A. J. Benline, 1 V 50.

Best of them all, tho, is that held by Orrie B. Kelly of RKO's board of directors. His license plate reads GK 1.

Agency Wants Show Girls as Pro Models

NEW YORK, Jan. 26.—Sammy Harris, former indie booker, has hooked up with Paul Bernie and Herbert H. Gottlieb, furriers, the new combo having opened a local employment agency specializing in supplying ready-to-wear trades with show-girl models.

Harris says there's a shortage of models for the ready-to-wear clothes business and that he has tied up with musical comedy producers in training their surplus chorus and show girls for jobs as models. The new firm has been licensed and is incorporated as Manikins on Parads.

Al Seigal Active

NEW YORK, Jan. 22.—Al Seigal is writing material and music for Lenore Ulric, Doris Kenyon and Georgette Cochan. Miss Ulric is preparing material for radio: Miss Kenyon opened this week in Boston on a vaude tour, while Miss Cochan is readying for vaude.

VINTON HAWORTH, the original Jack Arnold of the Myrt and Marge radio broadcast, is doing vaude now. He did so well at the Hipp, Baltimore, recently that he is repeating this week.

Godfrey-Linder Four More Up-State Houses

NEW YORK, Jan. 22.—George Godfrey and Jack Linder have landed four more up-State houses, all two and three-day stands. They are the Crandall, Chatham; Rose, Troy; Capitol, Albany, and Colonial, Troy, N. Y. The office says these new spots give it a total of 11 houses.

City Hall Adds Vaude

NEW YORK, Jan. 22.—The City Hall Theater downtown here has added seven acts. The house recently built in a small stage.

BOOKERS' LICENSE

(Continued from page 8) ment upon its own motion or upon verified complaint of any party interested, after not less than 10 days' notice in writing to all concerned. In the event of a cancellation of a license, no application for a new license shall be considered for a period of one year from the date of revocation. Granting of licenses must be by advertising in daily and trade papers as prescribed by the department.

In the case of contracts, every licensed person must execute a duplicate, this to go to the applicant for the engagement. It must specify the name and address of the applicant, the same for the employer of the applicant and of the person acting for such employer in employing such applicant; length of the engagement, amount to be paid to such applicant, the character of the work, number of performances; if a vaude date, the name of the person paying the transportation, and if by the applicant, the cost is to be given; if a radio booking, whether vaude appearances will be required; if a dramatic or motion picture job, the cost of transportation to the place where the services begin if paid by the applicant, and the gross commissions to be paid by the applicant

and to whom. Also must contain statements that the performance will not violate any provision of the penal law and shall conform with provisions of the NRA codes. Forms of such contracts must first be approved by the State authorities.

Except in the case of the owner or proprietor of an animal or mechanical act, or the owner of a troupe of performers, the bill specifies that the contracts shall be made directly between the employer and the performer, and whenever the contract is made with the proprietor of a troupe, it shall be accompanied by a statement in duplicate of the compensation paid to each performer, one copy of which goes to the employer and the other to the State authorities.

Regarding fees, the gross fees of licensed persons charged to performers, except vaude or circus dates, shall not exceed 5 per cent, whether the engagement was procured by one or more licensed offices, and is only to be charged for 10 weeks no matter how long the engagement. Vaude and circus commissions shall not exceed 6 per cent either and works on a weekly basis. The commissions are due and payable at the end of each week. No licensed person is allowed to accept directly or indirectly any fee, compensation or gift from the performer or owner in addition to the 5 per cent. Also, a booking agent cannot split any commission with a performer or enter into any other kind of agreement with the performer.

The bill further asks for \$25,000 or as much of that as necessary to be appropriated to carry out the provisions of the act, the money to be paid out by the Secretary of State. While the bill would take effect July 1, the Secretary of State may immediately appoint a deputy and other employees, set up an office and make other arrangements to carry out the provisions.

VAUDEVILLE NOTES

(Continued from page 7) three months there. He broke the Hipp house record on his last date, December 22.

SAM D. SCHATZ is editing Loew's Weekly while Gertrude Geibin is away recuperating from an illness.

Vaude agents who wandered into other amusement fields, figuring they would be easier, are returning to their first love with stories of remarkable chiseling. They say the little chiseling going on in vaude booking now is nothing compared to the grafting and chiseling necessary when placing talent in radio, hotels and cafes.

THE ROXY THEATER, New York, has installed an exhibit of finger painting in its lobby. Proceeds from the sale of pictures will go to the Children's Fund for Unemployed Artists.

J. HAROLD MURRAY has come out of retirement on his Connecticut farm to pick up a Loew date. He plays Washington January 26.

Somebody ought to do something about trailers plugging vaude. Most of them announcing the coming bills are sloppy and obviously hastily put together. Flashed on the screen right before or after the clever picture trailers, the vaude plugs look terrible. How do vaudesters expect to cash in on vaude if they don't advertise it with showmanship?

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**NRA and the Cafes; Talent Spots Sought**

NEW YORK, Jan. 20.—Efforts of the local NRA to place music in cafes is being looked upon by performers and musicians as the miracle that will eventually take the place of the vaude houses and pit orks that had these people working years ago.

The old order has changed, but liquor has the one virtue of drawing trade to these spots, and it is estimated that cafes along the Erie have increased their tills, some of them as high as 1000 per cent.

Musicians and idle vaude artists are telling the owners of these spots that they can add another per cent onto the improvement by good music and an act or two to emulate the foreign idea of aiding the digestion with the right atmosphere. Of course, the reverse may be true if the music and entertainment are bad. A number of silent spots have already started the idea. For instance, Hotel Gotham for the first time has an ork. Von Steuben's new place on 42d will have a couple orks, according to present plans. Childs are considering such an idea for other spots besides their Paramount cafe.

**Cleveland Club Stages Joe Penner Welcome Party**

CLEVELAND, Jan. 20.—The Backstage Club was the scene of an old-time welcome-home party as Romy manager, George Young, entertained Joe and Mrs. Penner, Monk Purcell and other members of genial duck salesman's company, which closes at the Cleveland Automobile Show floor show tonight. Incidentally, this night spot is located on the ground formerly occupied by the old Bandbox Theater, pop burly house of yesteryear, where Penner romped for many a day. . . . Dorothy Frank and Her Debutantes, novelty dancing unit; Betty Benson, Oriental specialty girl; Gibson and Stoff, whirlwind roller skaters, and the Wee Trio close tonight at the basement floor show in public auditorium. All four acts were booked in by Dixie Shaw's local office. . . . Furnace Club, now settled in its new quarters, offers more space for dancing, interior decorations are snappy and entertainment remains the hottest in town, as Henry Levine's classy Creole Folles romp to the strains of Bro Chestern's jazzy music makers. . . . Carter's Rainbow Room and the Mayfair continue to lead local club field with high-grade entertainment, while Hollenden's Crystal Room and the Alpine Club offer an excellent cuisine and a pleasing variety program.

**Salkin Books Many Cafes**

CHICAGO, Jan. 20.—Leo Salkin's office reports cafe bookings since the first of the year heavy. Among the spots and talent booked during the last week are the following:

Vanity Cafe, Milwaukee—Joe Wallace, Three Royces, Zeta and Annis, Jackie Hamlin and Lily and La Verne, Club Madrid, Milwaukee—Manya and Martin, Sonya Ray and Dorothy Taggart, Log Cabin, Louisville—Adele Gould and Ethel Alice, Oliver Hotel, South Bend—Louis Shatler's Orchestra, Bert Dagnar and Joyce Lee, 100 Club, Chicago—Billy Gray, Alois Sterner, Edna Rush and Joan Leigh, Paramount Club, Chicago—Jack Waldron and Harriet, Billy Herbert and Babe Kane.

**Lynch Opens Class Philly Nighterle**

PHILADELPHIA, Jan. 20.—Jack Lynch, former operator of the Chez Samekkan, reopened the Cafe Marguery at the Hotel Adelphia as a de luxe nighterle on Thursday night with an excellent entertainment card.

Talent includes Florence O'Donnahawn, Charis Columbus, Roy Cropper, Three Roberts Brothers, Jerry Blanchard, Helen Wehrle and Janis Williams. Club features double orchestra, with continuous dancing from noon to closing. Featuring also cocktail danstment from 8 to 9 o'clock. There are three shows nightly with Saturday matinee performances.

PATSY MCCOY, who has been dancing in Chicago night clubs for several months, is in New Orleans.



**'ROUND THE TABLES**

REOPENING of the New Robin Hood Room, Worcester, Mass., was announced this week by the Bancroft Hotel. The spot has been completely renovated since it was closed last year. Music for dancing is being furnished by Dol Briasette and his orchestra, who had been appearing at the Hollywood Club.

THE CLUB MONTMARTRE, New York, has dropped its cover charge and installed a new show; David and Hilda Murray, Teddy Lynch and Raoul's Orchestra.

THE PARAMOUNT CLUB, Chicago, opened a new show last week. Jack Waldron, Gypsy Byrne, Babe Kane and Walker Sisters in it.

THE CASINO DE PAREE, New York, has a new show. Rex Weber, Sheila Barrett and Lucille Page joined recently. Bill Robinson remains. The Casino management is now negotiating to take over the Manhattan Music Hall, which folded after one week.

THE CENTRAL PARK CASINO, New York, may be forced to cut its prices and step down from the swank class if the Park Association and the new mayor have their way.

THE LEO SALKIN OFFICE, Chicago, is booking three new night spots—the Vanity Club and Club Madrid in Milwaukee, and the Pines, in Nashville.

CHEF SPRINGER, whose ork was playing the Flint Country Club, Flint, Mich., was forced to give up his engagement and return to his home in Grand Rapids on account of illness. Chef intends to head south when he is sufficiently recovered.

THE COTTON CLUB is the newest name among Detroit's night spots. The former Club Maxine was opened last week with the new name under the management of Maxie Silk, former proprietor. A color atmosphere was given by the engagement of McKinney's Cotton Pickers, headed by the original McKinney, with a largely new personnel in the band. Orchestra was booked by Ray Cornell and Del Debridge. Spot is one of the leading class clubs in downtown Detroit.

PEPPINO AND NAIDA and Helen and Larry Daniels have closed their engagement at Club Forest, New Orleans, and have left for Miami, Fla., where they go into the Roman Pool, newest local night club.

THE YACHT CLUB BOYS — Adler, Kelly, Kern and Mann, who scored so heavily when they played the Chez Paree, Chicago, last fall, are back at that spot and heading a new show that has been

installed by Messrs. Fritzel and Jacobson, the proprietors. Co-starring with them are Gomez and Winona, dance team, and Vincent Lopez, who acts as master of ceremonies in addition to leading his orchestra. Harry Richman, who has been at the Chez Paree for several months, has departed for Florida to fulfill cafe engagements.

CLUB ROYALE, Chicago, has a snappy new floor show produced by Eddie Court and with Joe Lewis continuing as emcee. The show includes Fatsy Ogden, singing and dancing ingenue; Shayno and Armstrong, dance team from Take a Chance; Joas Andrews, ballad singer; Geraldine Ross, acrobatic dancer, and a chorus of "Sixteen American Beauties." Fritz Miller's Orchestra continues to furnish the music.

RAINBOW ISLE, in the Mayfair Hotel in Los Angeles, reopened January 17 after being in the camp for the last few years. George Hamilton and his orchestra, recently featured at Club Airport Gardens and formerly at the Central Park Casino, New York, are furnishing the dance music. Jose Matiznanes and his South Americans are an additional musical attraction.

DUFFIN AND DRAPER, dance team, have opened at the Palmer House, Chicago, for four weeks, with possibly more time there to follow. The team just arrived from Seattle.

NICK SALVATORE, well-known night club owner in New Orleans, has joined forces with Johnny Marchesa at the Old Absinthe House night club.

BOB OAKLEY opens January 22 as emcee at the Villa Maurice in Montreal. He recently finished a three weeks' engagement at the Grove Theater, Freeport.

JEAN AND JANICE, one of the newer sister dancing teams, are now playing the Vanity Club, New Orleans.

MORET AND ERTIA, dance team, who introduced the Carioca in the film Flying Down to Rio, are the feature at Beverly Gardens, New Orleans.

**Edgewood Club Cancels Suit**

ALBANY, N. Y., Jan. 20.—Edgewood Club, Inc., and the Albany Musicians' Association, Local No. 14, have come to an agreement on their differences, and a court action by the club seeking an injunction to prevent the association's alleged boycott has been discontinued, as revealed in papers filed in the county clerk's office.

**Trend Is Toward Entertainment; Typical 3.2 Gardens Are Outdrawn**

DETROIT, Jan. 20.—Suburban gardens and cafes continue to hold the spotlight in popularity in this territory from places visited during the past week. The small garden with only beer to offer is disappearing from most neighborhoods and some form of entertainment is almost a necessary feature everywhere. While the places with floor shows—among the smaller neighborhood type of gardens—are still few, employment is being furnished to hundreds of musicians for the dance orchestra always found in these spots.

In Mayfair Gardens, on the east side of the city in the exclusive suburb of Grosse Pointe, Kid Williams and his Sun Tan Revue, a class colored revue, was booked in this week. Bookings are being made by the Detroit office of the Sun Sun Agency, thru Jack Dickstein, K. Chappough is managing the Mayfair, which is the principal spot on the extreme east end. With a large drive-in trade from a large area, class of clientele is unusually good and the place is retaining its popularity.

At the southern side of Detroit in Delray, Joseph Nykiel has moved into a

new location next door to his old garden, under the name of Joey's Stables. The place is in typical stable manner, with stalls for tables. Colonial style lighting and woodwork and a series of rooms ranging from the Stables design to the old-style taproom. Frenchy and his Ramblers are heading the entertainment here.

A few doors away Joseph Bilago's Delray Gardens are drawing an excellent national patronage. With Steve Lamachy and his Royal Hungarian Gypsies, broadcasting orchestra from WMBC, a special type of national flavor is being given, which is going over good in this neighborhood. The spot has unusual decorations in a series of elaborate mural paintings of historical and patriotic scenes.

Across the street Henry Knight has taken over the Anchor Inn from Adam Garbula. On the banks of the River Rouge, this cafe is designed with atmosphere as the only waterfront type cafe in the city with a garden appeal. Garbula formerly had the large Orange Blossom Garden, which is now closed.

**Night Spot Band Circuit Forming**

NEW YORK, Jan. 20.—A night club circuit for leading cities between here and Chicago has sprung up as a result of legal liquor and one of the trail blazers in the entertainment field is Charles Ebey, formerly with Earl Carroll, Paramount-Public and other Broadway production offices. Ebey believes band units and featured entertainers for night spots are the last word in circuits and he has begun already with three units in rehearsal.

Ebey has taken a rehearsal hall and offices at 110 West 47th street under the name of Ebey Productions. He believes that a "revival of the road" is taking place in the dine spots and he will play them for two-week stands.

**Granada Cafe, Chi, Destroyed by Fire**

CHICAGO, Jan. 20. — Al Quodbach's Granada Cafe, south side night club, was destroyed by fire early Thursday morning, entailing heavy loss. The fire is believed to have been incendiary. Quodbach says he had no insurance, policies of \$150,000 and \$200,000 having lapsed four months ago. Loss is placed at \$200,000.

Altho suit was filed this week to place the cafe in receivership, Quodbach denied he had any financial difficulties.

The Granada is the spot where Guy Lombardo and his orchestra got their start to fame.

**New Night Spots in Paris**

PARIS, Jan. 8.—The holiday season was marked by the opening of several new night spots in the Montmartre and Champs-Elysees districts. Leon Volterra, owner of Luna Park, has opened the Chantilly in Montmartre and another newcomer there is the Far West. In the Champs-Elysees quarter the newcomers are Elysee-Shanghai, Corrida and Rococo.

Chez Florence, in Montmartre, is being enlarged, while the Le Berry, Champs-Elysees, is being remodeled. Lido-des-Champs-Elysees is featuring the American contortionist, Barbara La May, and a bevy of shapely mermaids in the swimming pool.

JADE RHODORA arrived in Philadelphia from Chicago for an engagement at the Bellevue-Stratford Hotel Roof in a feature dancing act.

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# EQUITY COMPLETES SURVEY

## Definitely Embarks on Road To Obtain NRA Jurisdiction

*Its findings contained in comprehensive survey submitted to NRA Administrator as Equity fires first gun in effort to organize the radio actor*

NEW YORK, Jan. 20.—Actors' Equity Association, which accepted the challenge last fall from broadcaster representatives attending the code hearings in Washington to prove its assertions regarding existing conditions in the field, has completed its survey of radio which is contained in a 14-page pamphlet listing all of the abuses and practices which it considers inequitable to the average radio artist. In seeking to obtain jurisdiction over the radio actor Equity attended the preliminary meetings and was advised by Deputy Administrator Sol A. Rosenblatt to go ahead and present its case, particularly in regard to auditions, rehearsals and pay for performers on the air. Equity subsequently contacted several hundred artists and others via letter, phone, questionnaire and otherwise, and in the current issue of its monthly organ prints the first of three installments of its findings.

Opening broadside is entitled *The General Situation*, and other subheads are *What About Abuses?*, *Definitions*, which pertain to the various factions that go to make the broadcasts and its industry, and *The Artist Bureau Which Renders Only Commissions*.

In the general situation angle Equity mentions the fact that there are no standard minimum contracts or rates of pay in radio today. Thus it calls attention to the fact that radio is being run in the same haphazard fashion and in unregulated manner that business in general found so destructive in the years prior to 1933. Equity plainly states herein that it is appearing before the National Recovery Administration in order to obtain recognition as the representative of the actor in radio and to formulate a code for the industry in which it will have a voice in the administration in behalf of the actor.

### Artist Bureau Takes Rap

Workings of the artists' bureaus of the network come in for the heaviest rap since Equity fails to see what if any service is rendered for the commissions deducted even when an artist believes his salary to be "net" when he signs the contract. Theoretically, when these were formed in 1929, says Equity, it was for the purpose of arranging programs for advertisers who were not equipped to produce; also to put on sustaining programs for the network in question. This part of the survey takes particular pains to hit at National Broadcasting Company and its activities along this line.

Survey points out that singers and musicians for instance are placed under contract by either the NBS or XBS artists' bureaus, but never the actor who, in the opinion of Equity, should be guaranteed at least 20 weeks' work out of a possible 52. It is also pointed out that when the check comes from an advertising agency, there are no commissions deducted. But should it be an artists' bureau check, the 10 per cent or more has already been taken out.

Many specific complaints are mentioned, but the general feeling among the actors is the strong resentment against the bureaus for taking out commissions when no service has been rendered. Subsequent installments of the survey will deal with various phases of unfair practices, such as the auditions. (See EQUITY COMPLETES on page 15)

### AFM Plans a Boost For Station Work

NEW YORK, Jan. 22.—Coincidental with the NBC plan to use sustaining programs other than the usual late night club orchestra on its networks, from remote stations, comes the report that the American Federation of Musicians is readying a resolution for submission at the coming annual convention in Cleveland, whereby the price scale for musicians at the out-of-town points will be on a level with the higher one in effect in New York and other large cities.

It is expected that a \$25 per man minimum will be asked for in the resolution for each hour.

## NBC "Nationalizes" Its Sustainings

NEW YORK, Jan. 20.—National Broadcasting Company plans to "nationalize" some of its sustaining programs and is asking its associate stations about the possibility of them having suitable material that might go network.

Several such programs have been booked the last few days and the first will be heard on January 31; WLW will send over the WJZ web Martha Mears, as well as Grace and Eddie Albert. WRVA and WSM will contribute sustaining series under the general head of *Polk Music from the South*. Other such programs are being arranged around the country, following a plan mentioned some time ago by G. F. McClelland for NBC vice-president now organizing his own chain.

## NRA Vs. Babe Ruth Sponsor on Jan. 30

NEW YORK, Jan. 30.—Hearing of NRA vs. Standard Oil Company of New Jersey is scheduled for January 30, at which time a ruling will be handed down as a precedent in premium offers in connection with advertising over the radio.

Standard Oil Company, thru McCann-Erickson, its ad agency, has been presented with a brief asking why an injunction should not be placed to prevent the series of radio programs involving prizes in the Babe Ruth contract.

Suit brought by the government claims under oil administration code that giveaways are unfair practice. It is claimed that S. O. gives out prizes of baseballs, gloves and free trips, etc., and that newspapers and membership but-

## Radio-Press Committees Meet And Pave Way for Final Pact

NEW YORK, Jan. 22.—Final clarification of several points remaining in dispute is expected to bring the radio-newspaper truce to a definite understanding today when the committee comprised of both factions meets today at the Biltmore Hotel. A meeting was held last Wednesday at which Edwin S. Friendly, of *The New York Sun*, presided as chairman of the organization committee. He also represented the Publishers' National Radio Committee, for this particular meeting in the absence of E. H. Harris, of Richmond, Ind.

Radio men who attended the meeting Wednesday and who are expected to attend today also were William B. Paley, president of Columbia Broadcasting System; E. K. Klauber, v-p of CBS, and Paul White, v-p of the CBS News Service. Frank Mason stood for M. H. Arlesworth, president of NBC, who is in Florida. Associated Press, International News Service and the United Press were represented by officers, as well as the Scripps-Howard papers and American Newspaper Publishers' Association.

Not a few complaints have been received meantime from newspaper-owned

### Movie Loss Radio's Gain

LOS ANGELES, Jan. 22.—With the Hays office clamping the lid down on nude and semi-nude pictures and stills, the daily newspapers are looking to radio for their leg photos. Before the Hays order cash of the Coast metropolitan dailies carried pictures of Hollywood actresses, full length, to tone up an otherwise drab sheet. Now the stills are impossible to get and the radio stations are being asked for like poses.

Many an other favorite that heretofore posed only from the neck up is now being asked to show the rest of the frame for the enlightenment of the public.

## CBS Setting Shows For Hudson Studio

NEW YORK, Jan. 30.—Columbia Broadcasting System, which finally got itself a Broadway theater as a studio after having it in mind for a year or more, will open the Hudson, on West 44th street, on February 3 with an inaugural program. House seats about 1,200.

Getting both the Ford Motor Company dealer accounts precipitated the matter of a theater and it is planned to use the house night and day for numerous popular broadcasts. Only hitch will be the impossibility of using an audience for two successive programs when one follows immediately upon the other. This situation, of course, will result in the in-between programs coming from the regular studios now being used and of which there never has been enough.

Programs scheduled for public broadcasts at the Hudson include Waring's Pennsylvanians for Ford dealers; George Jessel; *Evening in Paris*; Stoopngel and Budd; for General Motors; *Boxes and Drums*; for Union Central Life Insurance Company, and others, many of them daytime sustainings and commercials. G. Stanley McAllister will supervise the ticket end of the deal for CBS.

Programs also are included in the free system. Program, which is heard on many stations around the country, is via electrical transcription and induces youngsters to have their parents drive them to ESSO filling stations, where entry blanks are obtained enabling the boys to join the club and become contestants for the prizes. Altho the oil company contends there is no obligation to buy oil or gas at the filling stations, the NRA is going thru with the suit as a test case on account of the complaints received.

stations whose heads failed to see how some of the angles would work out. These complaints are on the heels of the many indie stations which are members of the National Association of Broadcasters, the president of which, Alfred J. McCook, did not attend the meeting because he was out of town.

Both the news bureaus of NBC and CBS are still functioning, altho it is conceded that they will probably cease doing so in about a month.

PITTSBURGH, Jan. 30.—The sudden curtailment of news broadcasts found local tuners—in a shocked lot. The first sign of possible news eliminations came last week when Hearst's *Sun-Telegraph* clipped its daily four 10 and 15-minute *Globe-Trotter* periods to two. Locally, Hearst consumed 60 minutes daily for news broadcasts on his own station WCAE.

*The Post-Gazette* followed when its commentator, Walter Framer, was cut from his usual WWSW news flasher. *The Press* took Cy King off the air with his daily three six-minute broadcasts.

## New Biz-Renewals; NBC Has Big Week

NEW YORK, Jan. 20.—National Broadcasting Company has four renewals and six new accounts, some of the latter being seasonal fare and one (Rex Cole) really being a change of time under a new contract and hookup out down to a spot broadcast. Columbia Broadcasting System discloses two new accounts, one of them being the previously mentioned third General Motors subsidiary using the network thrice weekly.

NBC new business: Procter & Gamble (Ivory guest soap), thru the Blackman Company; starts January 23, Tuesdays, Thursdays and Saturdays, 6:30-6:45 p.m., on WJZ only. Program, *Ivory Stamp Club*—with Captain Tim Healy.

Thomas Cook & Son (Travel service), thru L. D. Wertheimer, Inc.; starts February 11, Sundays, 2:30-2:45 p.m., EST, on WEAF and 12 additional stations to Midwest. *Cook Travels*—travel talks by Malcolm LaPrade, plus incidental music.

Tennessee Corporation (Loma-Garden products), thru Samuel C. Croot Company; starts February 18, Sundays, 1-1:30 p.m., EST, on WEAF and 12 additional stations to Midwest. Richard Clark directing eight-piece orchestra, also special talk on gardening.

Rex Cole, Inc. (General Electric merchandise), thru Mason, Inc.; from January 18, Tuesdays and Thursdays, 5:45-6 p.m., on WEAF only. *Rex Cole Mountaineers*—Fields and Hall, musicians and actors.

The Perfect Circle Company (piston rings), thru Sidener-Van Riper & Keeling, Indianapolis; starts February 4, Sundays, 2:30-3 p.m., EST, on WJZ network of 60 stations to the Coast. Program undetermined.

Continental Oil Company (Conoco oil and gas), thru Tracy-Loock-Dawson; starts February 14, Wednesdays, 10:30-11 p.m., EST, on WJZ and web of 25 stations to the Rockies. *Adventuring With Conoco*—30-piece orchestra and travel talks.

NBC renewals: Tastyest, Inc., thru Stack Goble Advertising Agency; from February 5, Mondays, 7:15-7:30 p.m., on WJZ and seven additional stations in East to Pittsburgh. *Baby Rose Marie*.

Kellogg Company (Cereals), thru N. W. Ayer & Sons, Inc.; from February 5, daily except Saturday and Sunday, 5:45-6 p.m., EST. WJZ hookup of nine stations out of Chicago. *Singing Lady*—songs and stories with piano accompaniment.

Benjamin Moore & Company (paints), no agency; from January 31, Wednesdays, 11:30-11:45 a.m., EST, on WEAF network of 21 stations to South and West. *Betty Moore*—talks about interior decoration.

R. L. Watkins Company (Dr. Lyons toothpowder), thru Blackett-Sample-Hummert, Inc., from January 21, Sundays, 9-9:30 p.m., on WEAF network of 28 stations to the Coast. *Manhattan Merry-Go-Round*—Gene Rodemich Orchestra; Men About Town, quartet; Tamara and David.

CBS new business: Olds Motor Works (Oldsmobile), thru Campbell-Ewald & Company, Inc.; starts February 13, Tuesdays and Fridays, 9:15-9:30 p.m., EST, on WABC and network of 49 stations plus the CBS-Don Lee unit on the Coast. Ruth Etting and Johnny Green's Orchestra; Ted Husing, master of ceremonies and announcer.

Ely Walker & Company, thru Mortimer W. Mears, St. Louis; starts February 1, Thursdays, 10:30-11 a.m., on seven stations. (See BIZ-RENEWALS on page 14)

### Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the inner packet will be dated, attested to, and filed away under the name of the claimant.

Send packets accompanied by letter requesting registration to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

# Air Briefs

By JOE HOFFMAN

Gus Van returns to the NBC network in a new series of programs January 30. Featured on the same series will be Arlene Jackson. Borrah Minervitch and his Harmonica Rascals started a series of programs over WOR for Reid's Ice Cream. Peter Dixon is writing the continuity. Ruth Etting starts her series of programs for Oldsmobile February 13 over the CBS network and will be heard every Tuesday and Friday thereafter. Johnny Green's Orchestra will share honors on the same program. Al Jolson returns to the Kraft program with Paul Whiteman's Orchestra and Deems Taylor February 8. Mary Eastman joined the Butck program with Howard Marsh and Andre Kostelanetz's Orchestra, heard over the CBS network each Monday and Thursday. Jack Denny's Orchestra has been signed for the new *Marvelous Melodies* series, starring Jack Whiting and starting over the CBS network February 9. Jeannie Lang and the Three Rascals will most likely be featured on the same program. Aldo Ricci,

conductor of NBC's Phantom Strings, was the first to introduce the official song in honor of President Roosevelt's birthday during his program over WJZ Sunday morning. The song is titled *Count Your Blessings* and was selected by the national committee in charge of the celebration.

Del Casino will be heard thrice weekly over WOR with Sam Robbins' Hotel McAlpin Orchestra. Jean Sargent replaced Jane Froman on the Lint program over CBS and in the *Follies-Miss Froman* has been ordered to rest up. Jimmy Kemper, baritone, who is being featured over WABC three times a week, was formerly featured in RKO vaudeville. Freddie Rich's Orchestra has been engaged for a series of musical shorts.

Nick Kenny, radio editor of *The New York Daily Mirror*, appeared as the guest of the Don Hall Trio on their program last Saturday, and read some of his favorite poems. Frank Parker is making a short for Warners, and the Leaders are making a short for Educational. Phil Ducey making records for Brunswick. Jack Fulton is getting a commercial shortly. Jack Berger's Saturday broadcast of dance music has been changed from 15 minutes to a half hour each week over WOR. Russell Johns is making at the Algonquin Hotel. Ozzie Nelson's Band is making a musical short. Charles Martin, dramatic director of WMCA, will address the N. Y. Dramatic Society on the art of radio dramatics. His lecture will be made the first week in February and will include an open forum for the benefit of students interested in the radio drama. Tito Guizar being featured at the Palais Royale. It is Paul Sabin's Orchestra that Ben Bernie will use on his broadcast from Florida.

Nancy Kelly has started a *Wizard of Oz* fan club. The Revelers are compiling a book of their favorite tunes. Victor Young is making modern arrangements of several Hawaiian folk songs. Joey Nash is ill with an abscessed ear. This canceled the Himber vaude tour. Dick Powell, film star, has been signed for three performances as singing master of ceremonies for the new *Old Gold* series with Ted Florida Orchestra, beginning February 7, on CBS.

Kate Smith auditioned for a CBS insurance group account, the program being piped in from Minneapolis last Friday.

## TAL HENRY

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NORTH CAROLINIANS ORCHESTRA  
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Cafe Royale 5th Ave. at 43rd St.  
SPECIAL FEATURE EACH MORNING,  
9 TO 11:15, WEAF CHAIN  
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**TEXAS ANN MIX**  
AND HER  
WESTERN ENTERTAINERS  
*The Act With Variety, Featuring Skill—Music—Singing—Playing and Comedy.*  
For Open Time, Wire or Write, Held Over Another Week in Albany, N. Y., Royal and Paramount Theatres, Week January 22-27.  
RAY SALZER, Adv. Agent.

**JACK BENNY**  
WEAF  
10-10:30 P. M.  
EVERY SUNDAY  
CHEVROLET PROGRAM

## Minstrel Association Upholds Arnold Ideas

CHICAGO, Jan. 20.—Altho Gene Arnold, interlocutor and continuity writer of the Sinclair Greater Minstrel, receives thousands of letters thanking him for the entertainment, perhaps the most prized epistle arrived the other day from the National Minstrel Players and Fans' Association.

Letter from the association, however, wished to express its appreciation of the Sinclair show, not only for its quality, but because it was keeping minstrelsy alive at a time when this form of entertainment had almost disappeared from the stage. Letter also added that the association was entirely in accord with Arnold on the somewhat modernized form of continuity used wherein the real names of the end men are mentioned, and who are allowed to address the interlocutor by his first name instead of calling him "Mr. Arnold." On the other hand, an oldtimer will take time out to drop a line of criticism now and then because the old-time rules are not adhered to.

## WHN Ready as Full Time Major Outlet

NEW YORK, Jan. 22.—Marcus Loew Booking Agency has begun work on building up WHN into a major station here. Now that it has received okech from the FCC to drop the call letters, WRNY, WPAP and WQAG, it is building two master studios with dual control on the 17th floor of Loew's State Building, in addition to reorganizing and enlarging the staff of the station. The present WHN studio will be used as an auxiliary.

Major Edward Bowes is directing the reorganization—Perry Charles and Fred Raphael are his assistants, while R. T. Klidde, assisted by Sam Faust and J. Lewis, head the sales department. J. Van Straten is controller, G. R. Windham is chief engineer and Lester Edwards is doing press work. Consolidation, of course, gives WHN full time on the air. Outlet is one of the city's pioneer stations, but fell off since then.

## N. Y. AFM Local's New Rule

NEW YORK, Jan. 20.—Local 802 of the musicians' union has just put thru a new rule that "broadcasting from hotels, restaurants, etc., outside of regular hours, must be paid for at the rate of a single session over the regular broadcasting charge."

pected that after the general publishing industry, including book publishers, get set the music men will tag their code on to it in order to avoid having too many separate codes, as per request of the NRA deputy administrators.

## Hearing Soon for Pop Music Code

NEW YORK, Jan. 20.—It now appears that the popular music publishers will not wait until the publishing industry as a whole submits its code, so that it can come in with it, but will have a hearing within the coming week in Washington.

According to John G. Paine, chairman of the board of Music Publishers' Protective Association, the popular music men will do whatever is amenable to the wishes of the NRA administrators, but do not want to be held up any longer on their own particular code. It is ex-

## Code Committee To Act on Bribe Clause; Eddie Dowling Gets Job

WASHINGTON, Jan. 20.—Acting on a communication from John G. Paine, chairman of the board of the Music Publishers' Protective Association, the Code Committee of the Radio Industry held two conferences this week for the purpose of taking action on the clause in the code which prohibits a broadcaster from knowingly allowing an artist to work on a station or network who has been bribed to sing or play a certain musical composition.

Clause on which Paine seeks action is under Article 7, Section 4, Paragraph d, the inclusion of which in the radio code was suggested by Paine as a checkup on the popular music industry code and as a means of definitely putting a stop to the cut-in and allied rackets. Paine was in Washington on music code business and it is presumed he called upon some members of the Radio Code Committee. Up until now no action had been taken on this particular clause in the code and the meetings held this week were mostly for the purpose of working out a system of seeking out the bribed performers and those giving the statistics.

Earlier in the week, NRA Administrator Hugh S. Johnson appointed Eddie

Dowling and Deputy Administrator W. P. Farnsworth to be members of the Radio Broadcasting Industry Code Authority. At the same time General Johnson named Marion H. Hedges, w.-k. statistician, to serve as a member of the Authority to represent those employees in the industry designated as "Broadcast Technicians."

Dowling's appointment is coincidental with publication of his story in the February issue of *The Forum* entitled *Radio Needs a Revolution*. Dowling attacks the networks to some extent and otherwise reveals an attitude in favor of drastic changes. In view of the fact that Dowling was plugged as being in line for a Federal Radio Commission job, broadcasters are inclined to view the story as "sour grapes."

## Gray Headed for Indiana

SPRINGFIELD, O., Jan. 20.—Otto Gray's Oklahoma Cowboys, handled exclusively by the Gus Sun Booking Agency, are booked solid until the latter part of February, with many requests for dates. They have been breaking house records in Ohio and are now headed for Indiana.

MAX GRUBER JR., formerly of the Kearse Theater, Charleston, W. Va., has joined Lloyd Auer and his Virginians as pianist. Libby Oliver is featured blues singer.

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## PROGRAM REVIEWS

### Harmonica Rascals

Reviewed Tuesday, 8:30-9 p.m. Style—Harmonica orchestra and sketch. Sponsor—Reid Ice Cream Company. Station—WOR.

Borrah Minovitch and his Harmonica Rascals debut on their own commercial, enhancing the mouth-organ music with a script that weaves in and out between sections and is a sort of serial yarn of the trials and tribulations of the organization. Also, Minovitch has added one of those frog-voiced singers who does a few bars every now and then, which further diversifies the entertainment. The ensemble as it stands is probably the best group its leader has ever assembled, and no selection, no matter how difficult, is beyond their execution either as a solo or otherwise. In fact, the outfit sounds as tho it had string accompaniment in the background, so cleverly are the arrangements worked out.

The setting that opens the program concerns the band having made the Palace at last and apparently everything is now easy sledding. Their first show goes over great, but the second does a body because someone plugged the instruments on the boys. Consequently they go from bad to worse, are unable to pay their rent, and wind up at their old shack on the river front behind the park. A couple from Park avenue hear the boys practicing and finally drop in and hire them for a private party. Second half of the program's dialog was somewhat smoother than the early frame, but the various tunes were always there.

Credits for the sponsor were modest and were heard in three short spots. Close of the program hinted at a surprise feature for the next show and advised the listeners to save the carton flap of the next purchase of Mel-Orolic ice cream; also that it may be the "key to a treasure." Program is evidently aimed at youngsters as to the story end of it.

### Eddie Duchin

Reviewed Thursday, 9:30-10 p.m. Style—Orchestra and talk. Sponsor—The NBC Company. Station—WJZ (NBC network).

Apparently Peppercorn Junis facial cream is out to but the Lady Esther proposition, and after numerous auditions made a wise choice in the Eddie Duchin Orchestra. On thrice weekly at the same hour, the program is sandwiched in between Ed Wynn on WJAF and George Jessel on CBS Tuesday nights, which probably gave the sponsors an idea to make it a class proposition altogether and went to its following those who did not go for the low comedy stuff. Anyway there seemed to be a need for a woman whose talk would match the smart rhythms of the orchestra, inasmuch as the program seeks to sell solely to women, altho the music might entertain the whole family. Thus they added Lois Long, associate editor of the *New Yorker*, who also writes under the name of *Lipstick*. Along with Harry Evans, she took her stances at the Central Park Casino locale, from whence the broadcast originated, and did a combination of fashion reporter, gay repartee and other dialog in which the Park avenue women and others who might figure in the society columns were mentioned. Edsel Ford's party came in for a mention, as well as the guests and entertainers, etc. Evidently Evans did not do so well, and the orders from Chicago resulted in Miss Long appearing on the next program minus Evans.

Miss Long did a short bit of fashion reporting on the guests at the Casino and other items of info, suddenly lapsing into a credit for Junis facial cream. The jump seemed to come too sudden to be effective and consensus of opinion so doubt failed to favor this particular program. Quick transition from fashion reporting to sales talk naturally reacted so that one cheapened the other. General trend of the sales talks, however, as done by the announcer, Alvin Fack, hinges on what the sponsor chooses to call "thebeosol," a name for the natural ingredient under the skin which keeps it soft. Scientists have discovered how to make and utilize this substance in the manufacture of Junis cream.

In the meantime there is the Duchin Orchestra handing out a varied selection of dance tunes from fox-trot to waltz, tango and rumba in the smart manner peculiar to the piano-playing Duchin

and his excellent outfit. Duchin for the present seems to be caught in the middle of an undecided sponsor's wants. No fault can be found with the musical end of the program, that's a cinch. The right copy in the mouth of Miss Long may do the trick, or another woman who can smoothly gab a bit in keeping with the general tempo of the program. Locks like it is up to the New York office of Lord & Thomas to come thru.

M. H. S.

### West Coast Notes; One-Minute Blurbs

LOS ANGELES, Jan. 20.—A concerted drive is being made by the one-lung radio stations in Los Angeles and San Francisco to out the amount of commercial copy down to one minute in every 15 minutes of program. Started by KMTR, Hollywood, the move is rapidly gaining ground in the other smaller studios that previously had allowed accounts to do almost anything with their air time providing their bills were paid promptly. In the new setup as approved by the smaller independent stations, all of them agree to allow their accounts to use only one minute of commercial copy during each 15-minute period. During the past year and a half conditions became steadily worse on all of the smaller stations until many of them had a commercial plug between every musical number. Such an over-abundance of advertising lost considerable listeners it is maintained by the group sponsoring the new drive. "In six months under the new plan our listening audience will be increased over 200 per cent," the group announced this week.

A Radio Guild has been organized in Los Angeles to present skits and short plays over various Coast stations. Naylor Rogers and Van O. Newkirk of KNKX announce they have given the Guild a half hour each Thursday night at 9:30 for the presentation of its sketches. Edward Lynn, radio writer, is preparing the material for the Guild, which lists among its members Lucille La Pointe, Paula Winslow, Hanley Stafford, Malcolm Meacham, Ted Osborne, Blanche Kaye, Bert Morrison and Don Wilson. Ted Osborne will cast and direct the productions. The Los Angeles Radio Guild is the first such organization in the United States or Canada.

In presenting its tabloid editions of

newly released pictures KFVB, the Warner Bros.' station in Hollywood, uses voices that sound like the film stars appearing in the film presented. To secure 20 such voices the studio listened to more than 450 individuals. Getting doubles for pictures is old in Hollywood, but getting doubles for film stars' voices for use on radio is plenty new.

David Heenan, former publicity head for the Los Angeles Steamship Company and more recently engaged in newspaper and theatrical work in Honolulu, has joined the Don Lee Broadcasting System as head of the publicity bureau here.

In a radio poll of picture favorites taken this week by KNX, Hollywood, Mario Dressler was declared the most popular actress of the screen, with Mae West a close second. George Arliss was selected as the best actor, and Tuborg Annis was picked as the best picture of 1933. More than 18,000 ballots were cast in the poll.

Fanchon & Marco this week announced the addition of a course in radio technique and continuity writing, at their studios in Hollywood. Eugene Carman and Richard Gerson have been placed in charge of the department and a complete radio technical laboratory has been installed, duplicating those of a modern studio.

SAN FRANCISCO, Jan. 20.—Jean Wakefield, radio artist and songwriter, will be heard every Thursday night on KTAB. She was formerly with other prominent local stations.

Jubilee Cotton Pickers, colored quartet, are now heard on KYA, an NBC affiliate.

All Piedmont policemen will become broadcasters in order to operate a new two-way radio telephone system recently installed by the city. Members of the force took examinations before F. L. Kellogg, inspector of the field force for the Federal Radio Commission, last week for the purpose of securing licenses as third-class radio operators. The new radio telephone operates on ultra-short waves, which can penetrate thru blind spots, hills, under high-tension wires and other areas not reached by ordinary short waves. It is the invention of E. L. Brown, an Oakland radio engineer.

Nell Callahan, well-known radio artist, who has absented herself from the ether for some time, is now heard on KTAB Mondays, 8 to 8:15 p.m.

Definite date set for Ted Fiorito's Old Gold broadcasts originating at KPBC in San Francisco is February 1, to be heard regularly Wednesdays from 7 to 7:30 p.m. PST.

## CHI AIR NOTES

By NAT GREEN

Chuck Haynes and Ray Ferris, harmonic duo heard in the past on many popular NBC programs, have returned to the network after an absence of a year with a program of *Firestide Songs*. Vets of radio in Chicago, Chuck and Ray have been heard on the air for eight years. They teamed together on the stage for six years preceding their debut in radio. During the past year they have been heard over WSM in Nashville and other Southern and Western stations.

The Duncan Sisters, Topsy and Eva, began a new series over WBBM January 18. . . . Don Carlos opened at Terrace Garden January 20 and will be heard over KYW-NBC. . . . *Heat Waves*, an all-colored revue featuring torrid music, opened January 20 over WMAQ and will be heard weekly. . . . Frankie (Half Pint) Jaxon, colored band leader, heads his Hot Shots in the instrumental part of the show, with the Four Knaves vocalizing and Zinky Cohen at the piano. . . . Reinold Werrenrath played a return engagement on the Realisik program January 21 in response to requests of radio listeners. . . . Werrenrath also will be heard on the Gilmalese program January 25. . . . "Singin' Sam" (Harry Frankel) is playing a week at the State-Lake Theater. . . . Gene and Charlie Kretzinger, WEBM songsters, are making personal appearances at several Iowa and Illinois theaters. . . . Alice Joy, radio's dream girl, will be welcomed back to the NBC networks January 24 in a new quarter-hour program to be heard Wednesdays, Thursdays and Fridays. . . . The Gordoni Trio, Lora, Lee and Lou, is now heard on WCFL at 7:30 p.m. . . . Lou Fowler, pianist with Danny Ruseo and his Orioles, heard on NBC,

two months ago started photographing as a hobby. . . . Now the camera has a place on the piano and all the members of the Orioles have been photographed at least four times each. . . . Tony D'Orazi, whose cartoon class is heard over WMAQ, is a versatile man. . . . He originally came to Chicago to exhibit his religious paintings. . . . He is an accomplished sculptor as well, and also frequently appears with Jan Garber's Orchestra as a soloist.

A survey to determine the listening habits of Chicago radio audiences is being conducted by the University of Chicago. Allen Miller, radio director of the university, is directing the survey and has 15 investigators gathering data. The information, together with data obtained from more than 20,000 letters received by Chicago radio stations, will be correlated and the results published.

Dick Platt and Sid Nerman, two-piano team, bring a new program to NBC January 22, featuring original arrangements of popular ballads. . . . Hunter Reynolds, NBC engineer, is the author of a new song, *Moods Mammy*. . . . Frances White is temporarily off the NBC net while appearing at the State-Lake. . . . She may fill several other stage dates. . . . Pat Flanagan, WEBM announcer, and Mrs. Flanagan left Sunday night for a month's vacation in Florida. . . . The lucky bird. . . . John Harrington, WGN sports announcer, missed a broadcast the other night, but it wasn't his fault. . . . When he got ready to go to the studio he found that his car had been stolen. . . . Jimmie Savage, of Balaban & Katz, has signed to write the weekly patter for the King's Jesters on the Swift air pro-

## Television

By Benn Hall

### Improvements Ahead

Again the television atmosphere is electric with excitement. From two thoroly reliable sources we have certain confidential information that big developments are a-brewing. Readers may recall that for some time before Dr. Zworykin announced the amazing details of his "television" the air buzzed with excitement—altho, until that announcement, nothing definite was said. That same mystic intensity is astir now. We hope to report good news soon.

### Sarnoff Speaks

Another development of facsimile service was reported by RCA. This new improvement, different from the facsimile radio newspaper described exclusively in this column last week, will utilize the short waves.

Two-way facsimile transmission connecting New York and Philadelphia will be inaugurated. Later on other cities will be linked in this new communication medium which will transmit pictures and letters. This "radio photograph" is expected to eventually replace telephoto on wire lines.

### Hopes for Television

David Sarnoff was reported to have great faith in this new invention aiding television progress. "Facsimile transmission means the beginning of the end of the dot-and-dash system in the communication field. It means," Sarnoff said, "that not only words but pictures will be able to jump thru space. It will advance the development of television immeasurably. If you can send 16 pictures a second you have television, and with the new system that will be a simple matter."

### BIZ-RENEWALS

(Continued from page 13)  
tions in Midwest. Program originating in KMOX studios.

WOR has a few new accounts and renewals. They are: Philip Morris & Company (Philip Morris cigarette), thru the Blow Company, from January 14 and for 13 weeks thereafter; Sundays, 3:45-4 p.m. Madame Olyanova, graphologist. Borden Farm Products Company, Inc., renews from January 14. Announcements before and after six programs weekly. Fridays, 6-6:30 p.m., *Uncle Don*. Vadsco Sales Corporation, beginning January 29. Sundays, 8:15-8:30 p.m. Michael Bartlett and Trio.

Dr. Miles Laboratories, Inc., six weeks, from January 18; Mondays, Tuesdays, Thursdays and Sundays, at 7:15-7:30 p.m. *Comedy Stars of Hollywood*. Daffymen's League has signed for one broadcast on January 27, 1-1:30 p.m. Talk by Mr. Sexauer, president of the League.

National Association of Engine and Boat Manufacturers will sponsor five broadcasts from 20th annual Motor Boat Show at Grand Central Palace, first broadcast on January 19 and last on January 25.

Programs leaving WOR on February 1 are Katherine and Calliope, now heard six times weekly, and Ann Stevens *Thrift Hour*, now heard Mondays to Saturdays, inclusive. Both sponsored by L. Bamberger & Company.

gram. . . . Harlow Wilcox, veteran announcer, is now on the NBC announcing staff. . . . Frank Wilson, WEBM tenor, is ill with a streptococcal infection of the throat. . . . Adelle Starr and Jerry Marlowe are pinch hitting on his broadcasts. . . . Helen Schurmer, who writes the one-act plays for the Gordoni Parade, is writing a new sketch of family life for WAAB, which will feature Marlaune Manning, Walt Williams, Don Gordoni and Harriette Olson. . . . Earl Burnett replaced Clyde McCoy at the Drake Hotel January 20 and will be heard over WGN.

Bess Johnson, suffering from a cold, became ill the other night while doing the NBC *Today's Children* program and had to be supported by Louisa Roen, announcer, while she struggled thru the last lines, then fainted dead away. She was soon revived and went about her work.

New Song Tips

"In a Shelter From a Shower"

Poz-trot ballad. By Ernest Brewer, George Whiting and Raymond Leveen. Published by Broadway Music Corporation, New York.

Had this episode as related briefly and succinctly in this number appeared in cold print, let us say, as a mere incident from life, one would be disposed to dismiss it with summary indifference. But incorporated in a song and made into a finished product it certainly takes on an entirely new complexion. A shower threatens. In the heater-skelter that usually follows a similar situation we find a boy and girl who eventually locate a point of vantage from the impending downpour. When the rain finally falls they have every opportunity to contemplate each other. He notices the girl and she notices him. She has curly hair and dimples. She visualizes him as a fine chap and all that sort of thing.

The rain descends from the heavens with each patter seemingly saying, to quote the writers, "The streets will soon be dry, the girl is yours, just speak." However, not a word passes between them. Just a silent romance that never materializes as the unexpected denouement tells us. The pair, you see, were waiting for a train, never to meet again except perhaps in memory. That's all there is to the thing, but as told—musically, lyrically and otherwise—a gem of its kind. All in all it possesses charm, something woefully missing in verifications of late. A work, by the way, that ought to reach certain heights as a future favorite on the stage and over the air.

"Let's Go Places and Do Things"

By Harry MacPherson and Albert Von Tilzer. Published by the Sam Fox Publishing Company, Cleveland, O.

As featured in the Chesterfield musical production, Rainbow Over Broadway, this composition must be classified as a situational song, with the text calling for the services of a man and a woman. We cannot say that it amounts to any great shucks in point of originality of thought. Just a conversational affair with one suggesting that they wander here and there, Go Places and Do Things, to reiterate the title in a measure, and on the whole be together as much as they can. The really important part of the number is that it has brought back in the limelight our old friend and musician, Albert Von Tilzer. In the not too dim past Mr. Von Tilzer, a member of a family of successful tunesmiths, has done his share in setting this mundane sphere

a-inging. Al has a distinctive style which is quite distinguishable in his newest effort. This alone should be an asset instead of a liability and presumably aid, if nothing else, in attracting additional attention to the attraction. Another thing to be considered is the widespread exploitation that should also help. But the real news is that Mr. Von Tilzer has made a comeback which should be pleasurably hailed by his large circle of well-wishers.

ASCAP Re-Elects Officers

NEW YORK, Jan. 20.—All officers and members of the board of directors were practically re-elected intact Thursday at the annual election of officers of the American Society of Composers, Authors and Publishers. Officers, general counsel and general manager remain as is, plus all members of the board excepting Harry Warren, who is unable to attend the board meetings as a writer because of duties on the Coast. Fred Ahlert was elected in Warren's place. No definite action was taken on Jack Robbins, who is a temporary member of the board due to the resignation of E. F. Bitner a few months ago.

EQUITY COMPLETES

(Continued from page 12)

rehearsals, hours, graft, the agencies, situations in other cities and a summing up in the form of a "conclusion." Additional summary of the Equity magazine installments will be given in these columns at a later date, The Billboard being honor bound not to beat Equity's own publication by too wide a margin as a matter of fairness.

Orchestra Notes

By DON KING

RIESENBERG BOOKING AGENCY announces near completion of bookings for a nation-wide tour by Paul Ellis and his orchestra. The ork has been playing society and night club engagements in and near New York.

LLOYD AUER and his Virginians are at the Pine Manor Country Club, Charleston, W. Va. Band is playing in conjunction with floor show staged by Joe Friedman. Combo has 12 men—Johnny Cochran, Jimmy Green, "Chink" Horton, Red Barnhart, Dick Fulkes, Bob Price, Bill Keely, Clarkson Watts, Nelson Axton, Max Gruber and Lloyd Auer. Orchestra broadcasts over WOBU.

CALIFORNIA RAMBLERS, under direction of Tommy Hughes, featuring Betty Lee and Chuck Davison, just returned to Steubenville, O., from a tour of Indiana, playing Muncie, Connersville, Fort Wayne, Newcastle and Richmond. Recently recorded five sides for Gennett. The roster contains Al Tronti, Tommy Hughes, Chuck Davison, Glenn Forrester, Betty Lee, Junior Schless, Joe DiAnnibella, Al Jones, Joe Goddard, Chuck Pierce, Dorman Blaine, Frank Kowalt. Plans are under way for a tour of Southwest night clubs, which will be handled by Paramount Theatrical Exchange, St. Louis, under the management of Billy Knight and Mildred Helmuller.

DON FABLO and his International Orchestra are playing dates out of Oklahoma City. They are one of the first combos to feature the Caricoa, dance sensation from the picture Flying Down to Rio. Pablo recently landed a 22-record Victor contract.

BENNY RESH and his orchestra are at the Silver Star Ballroom, Sulphur Springs, Pa. Benny reports the steadily increasing popularity of the waltz and calls for trio numbers. Personnel has Harry Cody, Porter Van Camp, George Callahan, John Oloors, Jack Weidman, Al Chard and Benny Resh, director. Both instrumental and trio broadcasts are attracting attention over WDAE.

BOBBY VISON and his ork return to Cleveland for a brief vacation in celebration of their fourth anniversary. Featured at the Thomas Jefferson Hotel, Birmingham, Ala., since last March, they now may play a Cleveland hotel date or work a stay with a Pittsburgh night club. George W. King manages the combo.

JIMMIE REDMOND and his Recording Orchestra are to start February 10 on a series of one-nighters thru Nebraska, Iowa and Missouri. With the 11-piece

GOOD BYE FLO INDIANS AND TREES SO LONG MARY

THE YANKEE DOODLE BOY

GIVE MY REGARDS TO B'WAY

YOU'RE A GRAND OLD FLAG

STAND UP and FIGHT LIKE A

LIFE'S A FUNNY PROPOSITION

45 MINUTES FROM B'WAY

We are Proud to announce that . . . . .

GEORGE M. COHAN

has appointed us exclusive sales agents for many of his greatest song successes, including his newest hit . . .

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MARY'S A GRAND OLD NAME I WANT TO BE A POPULAR MILLIONAIRE POPULARITY

combo are June Hall, George Good, Don Conner and Herb Cleary, handling the vocals. The Ruth Sisters will join the band February 18.

DON RUOCCO and his orchestra are booked for an engagement at the old Ninth Regiment Armory, New York City, for the annual "affair" of Battery D, 244 Coast Artillery, N. Y. N. G. Johnny Fallon is guitar player and vocalist.

Ballrooms

By DON KING

LINCOLN, Neb.—Leo Beck, local bandleman, will get the Antelope Park Ballroom again for the seventh straight year. Lease starts April 15 and runs for six months thru the summer. City owns the building and announcement is that Beck gets the lease for the sum of \$3,500, which is a \$500 cut from previous rental. Park has been a consistent gold mine.

PITTSBURGH—The Moose Ballroom in the Carnegie District offers an unusual service to its patrons. One of the State liquor stores occupies a partitioned-off corner of the dance floor and residents find it convenient to buy their liquors and dance to a tune or two at the same time.

CHICAGO—Frank Burke, manager of the Aragon Ballroom, Chicago's leading north side dance palace, has staged many successful special events since he took charge a little more than a year ago. These, together with the playing of Wayne King and his orchestra, have kept the Aragon to the forefront among Chicago ballrooms. The gala celebration of the year will be the President's Birthday Party on January 30. The American, Illinois and Chicago Federations of Labor selected the Aragon for their party of tribute to President Roosevelt, and Wayne King and his orchestra will lead the dance festivities. Manager Burke has arranged many special nights for the next two months, including several university affairs. This week Wayne King has moved to Chicago's south side, to the Trionon Ballroom, and Jan Garber, of the Trionon, is playing at the Aragon. They resume their regular places January 27.

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SHERWOOD MUSIC SERVICE 1624 Broadway, Dept. D. NEW YORK CITY. LONG ORCHESTRATIONS FROM LEAD OR PIANO, transposed if necessary correct, back, 25c per part, 4-part minimum. L. H. Pedron, Syracuse, N. Y.

CAN PLACE Good, well-organized, ten or more men in each band in the Northwest. Must be organized, equipped to travel. Individual Musicians write. Immediate opening for good Bands. Address CHARLES TRAVERS, Hotel Martin, Sioux City, Ia.

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New Touring the Northwest. Care GRUITTE AMUSEMENT CO., Oklahoma City, Okla.

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CAN PLACE AN ALL-GIRL BAND, ten or more girls. Must be well organized and well uniformed. Individual Girl Musicians write. Answer CHARLES TRAVERS, Hotel Martin, Sioux City, Ia.

# HARRIS CASE GOES TO NRA

## Code Authority Finds Violations; Pemberton Has a New Ticket Plan

Feeling on street is that Washington should uphold committee—then to U. S. attorney—Pemberton plan to be discussed—would further limit number of agencies

NEW YORK, Jan. 26.—The management of *The Lake* (Jed Harris) was found guilty of violating the ticket provisions of the Legit Code at a meeting of the Code Authority at the League of New York Theaters Wednesday and the evidence has been sent down to Washington to be gone over by Division Administrator Sol A. Rosenblatt. Charges leveled against Harris concern agency sale of tickets to *The Lake*, in which Katharine Hepburn is now starring at the Martin Beck Theater, and they do not include the theater the box office, but under the terms on which Harris took over the house they work under his supervision.

Primary evidence against Harris was presented at the Code Authority meeting a week ago Wednesday at which Rosenblatt was present, and in view of that fact it is felt that the charges against the producer will in all probability be upheld. This Wednesday two more sessions were held and the charges finally referred to Washington. Harris was asked to appear on both dates, but was present neither time. The first day he was represented by Joe Glick, his general manager, but even Glick was absent Wednesday.

If Washington upholds the findings of the Code Authority, after hearings in Washington, then the charges will be passed on to the United States district office in New York, which will prosecute. The penalty for code violation is a maximum fine of \$500 or six months' imprisonment or both.

It is hoped on the street that Rosenblatt will uphold the Authority findings, as an example that the Authority actually has teeth when it is forced to use them. It is felt that by making an example in this case the general situation will be greatly benefited. Authority responsibility was greatly weakened early in the fall when Washington reversed penalties imposed on two ticket agencies found guilty of violations and it is felt that this case would enable it to regain prestige and to force theatrical factions into line under the code. It is said that unless a very real and definite fear of the Authority is inculcated in the minds of potential offenders it will be almost impossible for that body to police the code. Further efforts to control the ticket situation were made at the Wednesday meeting when there was some discussion of Brock Pemberton's new agency plan. Those present were invited to suggest alterations, which will be taken up at the next meeting of the Authority Wednesday. The plan does not, as has been rumored, reduce the number of approved agencies to four, but it does radically reduce the number of those operating and seeks to centralize control. Diggers and sidewalk specs, meanwhile, have continued to operate, with four men with tickets, as an example, canvassing the box-office line at the mid-week matinee of the *Follies*.

### Aylesworth Arb on Fire

NEW YORK, Jan. 26.—Among arbitrations now before AAA is case of Arthur Aylesworth against Acorn Theatrical Enterprises, Eddie Dowling's company, which produced *Big-Hearted Herbert*. Question hinges on salary, with Aylesworth claiming that he was originally hired for show, the later replaced. May be settled before hearings come up.

### Gaige Goes Limey

NEW YORK, Jan. 26.—The London pit is coming to New York when Crosby Gaige opens his production of *Hot, Cool, Glow* at the Selwyn January 31. As an experiment, Gaige will rope off rows in the back of the orchestra, according to the English custom, and sell them for 90 cents a seat. Tickets go on sale an hour before each performance, and first come first served. No reserved seats. Orchestra, which is the same as the pit only in front of it, will sell for \$2.75 plus tax.

abeth Bruce, Henry Fox and James Harris.

Henry Smith, while not ruined by the depression, has too much time to think that perhaps he's getting old and "missing the big things of life." His abstraction and sudden moods worry his wife, Ellen, and when he suggests a marital vacation, each to take a week in New York, she agrees. On his vacation he encounters "life"—and runs away from it. On the other hand, she meets an explorer friend and a delicate romance follows. However, both return to the homestead convinced that it's not a bad place after all.

Comment highly favorable. Situations generally familiar, but in this case not a drawback. Characters very real, dialog natural and comedy unforced. Acting is topnotch. One of the most promising tryouts seen here this season.

### "High Stakes"

(KEOKUK, IA.)

A play by Charles T. Dazey, directed by the author. Opened January 10, with tentative plans to go on to Kansas City and Chi.

Cast includes Norman C. Fetter, Clara Belle Woodworth, Verna Rose Ingraham, Clem J. Wisnann, Wilton E. White, Marjorie M. Gross, Glen P. Thompson and Herman Dege.

Play is reminiscent of the author's famous *In Old Kentucky*. Big and almost only difference is that this has modern setting. Usual love and romance, with background of politics, ending in a horse race, the winner to take the high stakes—which are, of course, the gal.

## OUT-OF-TOWN OPENINGS

### "By Your Leave"

(PHILADELPHIA)

A play by Gladys Hurlbut and Emma Wells, directed by Alfred de Lagere Jr. and presented by him and Richard Aldrich. Sets designed by Jo Mielziner. Opened January 15 for one week.

Cast includes Dorothy Glah, Howard Lindsay, Kenneth McKeena, Ernest Glendinning, Josephine Hull, Dorothy Love, Cynthia Rogers, Esther Dale, Eliz-

## THE NEW PLAYS ON BROADWAY

### MAXINE ELLIOTT'S

Beginning Friday Evening, January 12, 1934

### COME OF AGE

A play "in words and music" by Clemence Dane and Richard Addinsell. Staged by Miss Dane. Settings by James Reynolds. Orchestra conducted by Macklin Marrow. Presented by Delos Chappell.

A Boy ..... Stephen Haggard  
A Shadow of Death ..... Frederick G. Lewis  
A Woman ..... Judith Anderson  
A Man ..... John W. Austin  
Friends of the Woman ..... Edna James  
Clara Palmer, Dorothy Johnson, Mabel Gore, Virginia Voliard, Katherine Tracy, Helen Willis, Alice Swanson Malcolm Soltan, Jeremy Bowman, Judd Carrel, Harold Webster, Wheeler Dryden, Ralph Stuart.  
Singer for the Woman ..... Helen Willis  
Ringer Music ..... Dorothy Johnson  
Singer for the Boy ..... Ralph Stuart  
An Entertainer ..... Muriel Rahn

The Entire Action of the Play Transpires in London, in the Years 1770 and 1933.

In *Come of Age*, which Delos Chappell, father of the dramatists in Central City, brought to the Maxine Elliott Theater Friday night, Clemence Dane and Richard Addinsell have attempted a mixture of the arts. Miss Dane has provided an imaginative fantasy, couched in rhyme, and Mr. Addinsell has provided accompanying music which is far more than incidental; it is, in fact, an integral part of the evening's mood—and mood is the chief thing that you carry away with you from the Maxine Elliott. For his own part Mr. Chappell has provided an excellent production with a fine cast and breath-takingly colorful settings by James Reynolds. Yet when everything is added up there is still something lacking.

The fault, I suspect, lies chiefly in the attempted mixture, which seeks to do for drama and music what Katharine Cornell's production of *Lucrece* last year failed to do for drama and ballet. The players speak thru music and song; a certain mood is indubitably established; but still there is a feeling that all is not well. In any effective work of art one medium must predominate. Music has been used to accompany action on the stage from the days of the early 18th century and its melodramas, but always it has been incidental. In *Come of Age*, for full effect, the action and the verse in which it is couched should predominate, but because of the superiority of Mr. Addinsell's notes to Miss Dane's words the music manages to. That, I think, is the basic reason for the play's weakness.

Another reason, however, is the weak-

ness of Miss Dane's verse. In harold drama verse can always be made to belong. It is *Come of Age's* misfortune that most of its action is in modern times, and even the smallest sort of small talk is given in rhyme. It frequently sounds silly.

As advance reports indicated, *Come of Age* is based on the life (the death rather) of Thomas Chatterton, the 18th century prodigy who pawned off the "Rowley" manuscripts on an unsuspecting world and died by his own hand at the age of 17. Miss Dane in her prolog has him bargain with death for a prolongation of life until he can realize its inner meaning—and as they bargain the years and centuries rush by, and the poet lives out the rest of his existence in our modern world. There he meets and loves a disillusioned and worldly older woman who puts him and herself thru an emotional hell. And then, having realized love, he meets death once more.

It is, of course, an inversion of the *Berkeley Square* idea (in which Peter Standish returned from modern times to the period of the Georges), but it has much less reason behind it. In *Berkeley Square* there were two fundamentals: Peter Standish remained obviously the same person in both periods, and the flight thru time was used as the basis for a comparison of the two centuries. *Come of Age's* seeking adolescent of today is certainly far from Thomas Chatterton—he is far, even from the typical young poet Miss Dane presents in the prolog. And there is nothing to justify the flight thru time. The events described—particularly the embarrassing and rather ridiculous auction at which the woman crowns the lad's ignominy—would fit far better into British and thick-skinned 18th century society than the more sensitive world of today.

Why Miss Dane picked Chatterton at all is a question. Her obvious intent was to present the seeking and unfulfilled young dreamer finding in love the reason for life. But Chatterton fails to fill the bill from almost every angle. He was a neurotic youth, it's true. But he was also a definitely pathological case, with his genius a hard, mad, driving thing, entirely conditioned by a madly intense desire to rise in the world and to look down upon it. The "Rowley" hoax, cold, calculating and derisive, is enough to prove the point. There is another play announced, *A Piper's Son*, also said to be based upon the life of Chatterton; needless to say,

it is extremely unlikely that *Come of Age* will conflict with it.

Judith Anderson plays splendidly as the woman, and Stephen Haggard, imported from England, immediately establishes himself in the first rank of young actors as the boy. The entire production is excellent, and the attempt to weave music and fantasy into a unified whole is highly interesting. Even though the attempt fails to come off completely, it is worth seeing if you happen to be interested in the theater.

EUGENE BURR.

## LITTLE

Beginning Monday Evening, January 15, 1934

### FALSE DREAMS, FAREWELL

A play by Hugh Stange. Staged by Frank Merlín. Settings designed and painted by Arne Lundberg and constructed by J. M. Nolan Construction Company. Presented by Frank Merlín.

Radio Voice ..... Kirk Ames  
Mr. Sims ..... Walter O. Hill  
Executive Officer Jones ..... Charles Quigley  
Mr. Mackay ..... Horley Green  
Miss Rhinocifer ..... Adora Andrews  
Dr. Hartley ..... Arthur Stenning  
Ship News Reporters ..... John  
Fredrik, Elizabeth Weston, James McCall  
Cameraman ..... Ben DeLano  
Joe ..... Frank Lawrence  
A Deck Steward ..... Leslie Urbach  
Murray Finoman ..... Dave Leonard  
Irving Silvers ..... Henry Lane  
Dr. Hayden ..... Edward Forbes  
Joan ..... Sheila Trent  
Edward Duncan ..... Clarence Derwent  
Two Passengers .....  
Thyrza Sturges, Marianne Mosner  
Mash ..... Nalash, Bob Gray  
Ina Jarrett ..... Helen Raymond  
Christopher Jarrett ..... Millard Mitchell  
Daniel T. Moore ..... John Daly Murphy  
Bishop Bliss ..... Royal Dana Tracy  
Dr. Hayden ..... Eric Kalkhurst  
Faith Baldy ..... Frieda Inescort  
Eugene Cabot ..... Glenn Anders  
Two Passengers, Ralph Nelson, Ruth Barlow  
Steward Blythe ..... Harry Green  
Richard Baldy ..... Edward Gordon  
Joan Arden ..... Claudia Morgan  
Eleanor Cabot ..... Lola Baxter  
Captain Sackett ..... Clyde Fillmore  
A Cabin Steward ..... Larry Regan  
Radio Operator McBride ..... Nell McFee  
Ship's Officer ..... Robert Burff  
Sailors, Passengers, Ship's Officers, Etc.

The Entire Action of the Play Takes Place on Board the S. Atlantic, ACT I—Place: A Pier in the North River, New York City, Time: Present. About 8 p.m., a June Evening. Scene 1: News Broadcast. Scene 2: Section of the Promenade Deck. Scene 3: Captain Sackett's Quarters. Scene 4: The Veranda. Scene 5: Section of the Veranda Cafe. Scene 6: Bishop Bliss' and Daniel T. Moore's Stateroom. Scene 7: The Baldy's Stateroom. Scene 8: Drawing Room of Joan Arden's Suite. Scene 9: The Veranda Cafe. Scene 10: Captain Sackett's Quarters. Scene 11: The Promenade Deck. ACT II—Place: At Sea. Time: Same Evening. Scene 1: The Veranda Cafe. Scene 2: The Jarrett's Stateroom. Scene 3: The Promenade Deck. Scene 4: The Baldy's Stateroom. Scene 5: The Cabot's Suite. Scene 6: Joan Arden's Suite. Scene 7: The Cabot's Suite. ACT III—Place: At Sea. Time: About 5 a.m. the Next Morning. Scene 1: The Jarrett's Stateroom. Scene 2: Captain's Quarters and Section of Radio Room. Scene 3: Bishop Bliss' and Daniel T. Moore's Stateroom. Scene 4: Sackett's Quarters and Section of Radio Room. Scene 5: Joan Arden's Suite. Scene 6: Sackett's Quarters and Section of Radio Room. Scene 7: Joan Arden's Suite. Scene 8: Sackett's Quarters and Section of Radio Room. Scene 9: Bishop Bliss' and Daniel T. Moore's Stateroom. Scene 10: Sackett's Quarters and Section of Radio Room. Scene 11: The Jarrett's Stateroom. Scene 12: Sackett's Quarters and Section of Radio Room. Scene 13: The Promenade Deck. Scene 14: Sackett's Quarters and Section of Radio Room. Scene 15: The Promenade Deck. Scene 16: Sackett's Quarters and Section of Radio Room. Scene 17: The Promenade Deck.

Frank Merlín's production of Hugh Stange's *False Dreams, Farewell*, which he brought to the Little Theater Monday night, definitely does at least two things: it illustrates conclusively the superiority of the stage to the screen, even in those mob scenes which are the delight of the movie man's heart, and it incontrovertibly establishes Merlín as one of our foremost producer-directors. That's plenty for one play to do, particularly when, as a play, it's far from first-class.

*False Dreams, Farewell* belongs obviously to the *Grand Hotel* school, attempting, as it does, to give an account of the lives, loves, heartbreaks and joys of the passengers on a transatlantic liner, as all of the small individual tragedies are submerged and drowned in the major catastrophe of the sinking of the ship. The passenger list is long and varied. There is a young doctor with a cancer cure sent to Europe to experiment; his wife, whose face has been

horribly burned in the laboratory, intelligent but wried and torn by defeated physical desire, hating the world that turns away from her horrible face, seeing in everyone an enemy and knowing that her husband is carrying on an affair with the retired, beautiful, good-hearted and dumb film star who is also on the boat; the Catholic bishop going to Rome to be made a cardinal; his atheist friend, who wins his only success in seeing him advance; a Broadway columnist and his wife, who learn of the death of a dearly loved daughter; an American author going across to receive the Noble award, with his cheap, petty and annoying wife, and many more.

The most dramatic (or melodramatic) story concerns the young doctor, whose wife wrecks his experiment after he has spent the night with his cinema flame; whereupon he throws his wife on the bed and strangles her. But all of the individual stories are merged and lashed in the common catastrophe—which, incidentally, is caused by the trite device of having an almost bankrupt owner force the captain to race the ship faster than he should in order to break a speed record. As the wireless messages come from ships speeding to the rescue, as the water always rises and gradually the last hope fades, a tension that is terrific is built up. And in the end, with the women gone in the lifeboats as the men stand and sing *Nearer My God to Thee* in a frenzy of approaching death, the effect is unforgettable. In all the long history of shipwrecked liners in films there has been no single scene so vivid or so compelling or so heart-breaking. The customers cheered thru curtain call after curtain call last night.

The effect is due chiefly to the grand playing of a grand cast and to Mr. Merlin's superlative direction. In this he almost succeeds in doing what he did completely with his previous *The World Waita*, making a weak play seem real and gripping, vital and exciting. For *Faise Dreams*, *Farwell* has many weak spots. Many of its situations are trite and unconvincing; much of its dialog is awkward and ineffective. It seeks to cram so much into the compass of one evening that it never succeeds in clarifying its motives; the actions follow logically, but not enough time can be spent in establishing the reasons clearly in an audience's mind.

Mr. Stange's chief contribution is the writing of two or three outstanding characters. One is the twisted, fearful, noble wife of the scientist, who has material in her for a full-length and highly interesting novel; another is the man born rich, who never succeeds on his own merits and ends life a wealthy and dependant failure. Incidentally, Mr. Stange's bishop is infinitely nobler than the much-publicized noble priest in Eugene O'Neill's *Days Without End*.

The cast is splendid. In the long lineup the playing of Glenn Anders, Claudia Morgan, Frieda Inescourt, Millard Mitchell, John Daly Murphy, Royal

BROADWAY RUNS

Performances, to January 20, inclusive.

Table with columns: Dramatic, Operad, Perf. listing various plays and their performance counts.

Dena Tracy, Lora Baxter, Clyde Millmore, Blaine Corder and Natacha Boleslavsky stood out, altho you can practically go down the entire list of credits. Miss Morgan and Mr. Anders deserve particular mention. Anders, as the scientist, gives his best performance in seasons, almost up to the splendid work that he did in *Hotel Universe*, and Miss Morgan, as the picture star, turns in a gallant and finely effective portrayal. Miss Baxter, while good as the tortured, scarred wife, didn't get out of the part all of its limitless possibilities.

Mr. Merlin's direction, as perhaps I've intimated, is superb. In the tiny compass of the Little Theater stage he gets more effect than picture producers have been able to get with all the sweep and range of their studios.

EUGENE BURR.

BIJOU

Beginning Wednesday Evening, Jan. 17, 1934

MAHOGANY HALL

A play by Charles Robinson. Directed by Eduardo Ciannelli. Setting designed by Gordon Fraser, built by B. J. Birkhead Construction Company and painted by R. W. Bergman Studio. Presented by John R. Sheppard Jr.

Table listing cast members and their roles for Mahogany Hall.

The Mahogany Hall which gives its title to the Charles Robinson play that John R. Sheppard Jr. presented at the Bijou Wednesday is not, as the innocent might suspect, an ancient English manor; it is, rather, the high-toned bordello kept by Madame Paris (you can call her madame all you like), in which, according to Mr. Robinson, the pretty little trollopes all long for escape. But madame, using the well-known rottenness which assails everyone who touches her (she's an evil lady if ever there was one), keeps them there by devious means. Little Tangle alone manages to escape into the arms of her one true love—and only after madame has made her temporarily renounce him by convincing her that she is unworthy of the delights of marriage—the eminently suited to other more transitory delights.

But madame must be given her due. She has at least collected the most intelligent and aspiring and fundamentally decent set of strumpets that, probably, any seraglio has ever known. There's not a floozy there but has aims and ambitions—and you can use capital! A's if you like. Even Big Marge, no dilettante at the oldest profession and one who takes her business where she finds it with more frankness than finesse,

aspires some day to own her own place. In fact, she has a backer who plans to buy Mahogany Hall from the madame's gentleman—but the madame nips that in the bud by the simple expedient of giving her gentleman a drink that contains more than absinthe. Thus she gets undisputed control of the hall.

But to this super-Cyprian comes love in the form of a broken-down pianist who gives his all for art. She feels that she can offer him everything that he has never had (in a nice way, mind you), and furiously she fights to keep the hall until she can win him. But in the end, when she poses the question, he grandiloquently announces that he can give her his respect, but never his love, and marches out of her nice red-plush bawdy house, presumably to find a job in a night club.

It is sadly reported that in spite of Mr. Robinson's rather new (for the stage) milieu and his stageful of charming trulls, his play is unmitigatedly boring and dull. His locale, if treated seriously and intelligently, might have provided excitement and a real insight into other lives than ours—which is one of the functions of the drama. But he has given us merely a life-blown, super-serious, sentimental, lifeless, unreal and very foolish third-class yarn of the mid-Fifteen period, plumped down in a Broadway house to give it a spurious appeal. There is nothing in the play itself that makes it indigorous to its locale. The character of madame has been used countless times before, against other backgrounds, and will be used countless times again. Because of the lack of real flavor, the background becomes shoddy. And even taking the play on its own terms it fails; you simply cannot care what happens to Mr. Robinson's love-tossed ketchup mistress, no matter how hard you try.

The direction kept each role in something of a monotone and in other ways was difficult to understand, seeming trite and obscure. Because of that Olga Baclanova never became as ornate as the madame, as either she or the author would have wanted. Eduardo Ciannelli did well as the pianist, and Frances Sage, who graduated from dramatic school last year, possessed striking beauty (much displayed) and a note of effective underplaying. But really cutstanding was little Florence McGee, as the escaping Tangle. Her eerie, fairy-like loveliness is something to be thankful for, and her playing is consistently splendid.

Mr. Robinson was co-author with Kenyon Nicholson of the hilarious *Sally, David!* in view of *Mahogany Hall*. Prof. Nicholson's achievement seems all the greater.

EUGENE BURR.

RITZ

Beginning Thursday Evening, Jan. 18, 1934

AND BE MY LOVE

A comedy by Lewis Galantieri and John Houseman, starring Barry Jones. Directed by Maurice Colbourne. Scenery designed by David Roman, built by J. B. Birkhead Ltd. and painted by Ambrosio Scenic Studio, all of London. Presented by Barry Jones and Maurice Colbourne.

Table listing cast members and their roles for And Be My Love.

Lawrence Brooke, according to Lewis Galantieri and John Houseman, authors of *And Be My Love*, must have been the most energetic and successful libertine, rip, rake-hell, gallant, seducer, lecherer, Lothario and Don Juan in London. And that, if you take the authors' word for it, is a mild description. Something like 194 women were counted by his maitre de hotel going into his rooms since his residence, and not content with dallying with them, Brooke kept records of them in a ledger as tho they were accounts. Adultery with him was something of a business—and a science.

So when his stick-it-in-the-mud friend, George Barlow, expatriated with him and brought his own marital bliss to witness what happiness could come in more legal love, what could be more natural than that Brooke should lightly heartedly set out to seduce Barlow's wife. That lady met him something more than halfway—nine-tenths would be a good estimate—until her husband's niece breezily walked into her living room and Brooke's heart. For this younger, more charming and less willing lady Brooke, also naturally (on a stage

anyhow) felt an odd passion. But she, wise virgin, managed to fence lightheartedly as well as he—and when Mrs. Barlow, followed by her irate spouse, interrupted their tete a tete to make a scene and, at the end, departed once more his friends, she knew enough to leave. She expected to get married—and it would be pleasant to feed the pigeons from Mr. Brooke's window of an afternoon thereafter.

Stripped of its wit—of which it had a certain amount—and of its charm—of which it had a great deal—the play sounds somewhat unsavoury. However, it isn't. It is as gay and lighthearted and thoroughly frivolous as its own Mr. Brooke—and with just as persuasive a way about it. Infidelity becomes no matter of life and death, but merely a pleasant subject for an hour's talk. That may not be right, but in the proper hands it is amusing.

It is almost in the proper hands in *And Be My Love*, but not quite. At the beginning the straining of wit on subject of sex draws thin. Then, gradually, the charm of the piece is established, and grows greater and greater until the end. There are some excellent lines and some amusing—the old—situations. But the only times the play actually achieves the gay and infectious preflight that it constantly seems to seek are in the scenes between Brooke and the niece, when they are alone. These seem to possess the same quality of love-making make-believe possessed by the best of frothy English comedies.

But counting all its charm and wit and humor *And Be My Love* has hardly enough body to stand on its own feet. Its two major situations, the testing of a friend's wife and a rouse falling for a wise but sweet young thing, are as trite as the words of the latest popular song. The first-named situation ought to be retired on a pension.

Barry Jones—who, incidentally, along with Maurice Colbourne, the director, brought the piece to the Ritz Thursday night—plays Brooke suavely and well, fighting up all the dark crannies that the authors left, and making of him a pleasant and likable fellow after all. Lily Cahill jitters madly and amusingly as the wife, and Ronald Simpson makes of the stock silly-sas husband something fresh and funny. Renee Gadd, who frequently manages to be delightful in the best Best manner (Edna Best, in case you don't know), does a grand job with the play's most amusing lines as the niece.

It's all fluff. Mr. Brooke was in the habit of ordering a soufflé upon each lady's first visit. A soufflé, tho delightful, is hardly satisfying without something else—even Mr. Brooke's love-making—besides. EUGENE BURR.

Chorus Equity Notes

DOROTHY BRYANT, Executive Secretary

The last three clauses which Chorus Equity had written in the motion picture code relate to wardrobe, arbitration and child labor. The wardrobe clause reads, "The exhibitor or independent contractor shall furnish the chorus, without charge, with all hats, costumes, shoes, tights and stockings and other necessary stage wardrobe." The arbitration clause is not, in our opinion, as satisfactory as that for the legitimate theater, but at least a step in advance. The child labor clause was not proposed by the Chorus Equity, but is in line with clauses written in codes for other industries. It forbids the appearance in the chorus of persons under 18.

We are holding checks in settlement of claims for Joan Abbey, Nancy Lee Blaine, Adele Butler, Jimmie Babbitts, Peggy Barrow, Janet Carver, Jay Conley, Charlotte Davis, Dorothy Drum, Betty Elener, Margaret Freeman, Frances Ford, Helen Polson, Betty Field, Marie Gale, John Glenn, Inez Goetz, Gladys Harris, Maurine Holmes, Marge Hyland, Marion Hyland, Elizabeth Kayler, Fred Holmes, Edward Dowell, Dorothy Muller, George Marshall, Jayne Manners, Martha Merrill, Evelyn Monte, Katherine O'Neil, Emmet O'Brien, Eileen O'Connor, Ethel O'Dell, Evelyn Page, Tessa Pearson, Carol Raffin, Percy Richards, Ragda Ray, Frances Stutz, Frank Shea, Romulo Santos, Myra Scott, Hazel St. Amant, John Wolfe and Daniel Wyler.

We are holding mail for Peggy Gillespie, Glenn A. Graham, Jean Gibson, Lillian Griffith, Hans Hama, Doc Harris, Mary Harrison, Della Harkins, Paul Jensen, Billie Joyce, A. H. Jordan, Betty Junod, Eileen Ingraham, Doris Kane, Joe Kaye, Milton Karginol, Phil King, David Leight, Carl Linke, Rene Landau, George Lamb, L. Lawrence, Edward Lucan, Terry Lawler, Bobby Lee, Eileen Leahy, Dorothy Lamh and Jocelyn Lytle.

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# EXHIBITORS MAY CANCEL

## 10 Per Cent Clause Retroactive On Pictures To Show After Dec. 7

Nearly every theater owner expected to dump quota of lemons in distributors' laps—NRA men not to sit in meetings—names still come in

WASHINGTON, Jan. 20.—It looks as if the motion picture distributors are going to have a great many pictures tossed back in their laps from dissatisfied exhibitors. In a ruling made this week by Sol Rosenblatt here, the 10 per cent cancellation clause is effective and retroactive. It means that exhibitors can cancel 10 per cent of the pictures contracted for to show after December 7, regardless of whether or not they were contracted for before that date. This, of course, applies only to pictures contracted for in hardy an exhibitor who has booked major product will hesitate to come in under the new ruling and decline one or more pictures, altho it is believed that few will take full advantage of the 10 per cent.

Exhibitors feel that they have won a great victory in this decision, for if they have the right to decline the lemons, they can fill out a schedule of pretty consistent box-office pictures. They also feel that with this clause in operation, producers will be more inclined to turn out better pictures and make them desirable to theater owners. For some time, however, the whole thing is going to be a pain in the neck to distributors, according to opinion, for the weak sisters will be a total loss, whereas there was always some revenue derived from them in the past.

Rosenblatt stated that no hearings will be held before the various grievance boards, which are now being formed, unless a non-industry member is in attendance.

General Johnson stated that he has changed his mind about deputy administrators sitting on the boards. Instead he is seeking persons outside the NRA to sit in at the meetings and represent the government. These persons will receive \$10 a day and traveling expenses.

Names are still pouring in at the executive offices of the Code Authority and many names are being challenged by exhibitors. On the whole, however, the complaints are not as frequent as might be expected judging from the number of names submitted for places on the boards.

## Judge Bondy Quits Para Bond Hearing

NEW YORK, Jan. 20.—Judge William Bondy, who has been hearing the evidence of attorneys representing minority stockholders of Paramount during the receivership and bankruptcy proceedings, accord the attorneys of the stockholders when he was asked to withdraw in favor of some other judge.

The whole situation of antagonism was brought about when the receivers in equity petitioned for \$225,000 for salaries and expenses during a seven-week period. The stockholders held this amount to be excessive and then asked Judge Bondy to step out.

After flaying the attorneys, Judge Bondy announced that he would leave the case in favor of Judge John Knox.

## Yorke-Reeve Exchange

NEW YORK, Jan. 20.—As part of a plan to bring the Hollywood and New York publicity departments into closer co-operation, Charles E. McCarthy, publicity and advertising director of Fox Film Corporation, announced a transfer of Arch Moore, head of the Hollywood Property Department, and G. B. Yorke, advertising manager of New York. Yorke will leave for the Coast next week and shortly thereafter Moore will come to New York, where he will take over the duties that Yorke has been performing for the last several years.

## "Nans" To Play Music Hall

NEW YORK, Jan. 20.—Samuel Goldwyn's latest feature for United Artists, *Nans*, will be given its metropolitan premiere at the Radio City Music Hall on February 1.

## Radio To Spend Millions

HOLLYWOOD, Jan. 20.—Merian C. Cooper, vice-president in charge of production at RKO Radio studios, started the wheels of production humming when he returned to his office this week after an absence of four months and announced the immediate production of 17 new pictures, involving an expenditure of approximately \$4,000,000.

Completely recovered from the illness which kept him away from his desk for a long period, Cooper has plunged into work on a production plan which will provide employment for more than 3,500 people in all branches of studio work.

Added interest was given the announcement when it was learned that the 17 pictures will go into production within the next three months, and seven of them will start within the next seven weeks.

## Song Writers Will Enforce Music Tax

DALLAS, Jan. 20.—The American Society of Authors, Composers and Publishers will extract more revenue from theater owners, affiliated and independent film producers thruout the South. The society will make a thoro check of theaters as to their exact seating capacity and thru the society's representatives, screenings of independent producers, from whom they have secured permission to sit in, will be checked for copyrighted music. They will use this data in checking theaters using these films which have been lax in payments to the society.

During the last two years, it is said, the society's revenue has slumped considerably.

## Detroit Exhibs Seeking Higher Admission Level

DETROIT, Jan. 20.—Raising of admission prices is coming up again in Detroit thru action of members and the City Affairs Committee, which is taking it up. Committee includes J. C. Ritter, national president of Allied; Lew Wisper, Fred DeLodder, Sam Brown and Frank A. Wetman. Joint action, thru Allied and probably thru the code body, will be undertaken.

No local code authority has been established upon the grievance and zoning committees, and action in this direction is being delayed pending organization.

## Wide Range for New Zealand

NEW YORK, Jan. 20.—One of the biggest equipment deals ever recorded in New Zealand was consummated recently by M. Moodabe, managing director of Amalgamated Theaters for Western Electric sound equipment. The contract calls for the installation of Western Electric sound systems in seven new theaters and for Wide Range modification in 13 theaters where Western Electric sound is now operating.

New installations will be made as the theaters near completion.

## Picture Academy Losing \$900 Month

HOLLYWOOD, Jan. 20.—In his report to the board of governors of the Academy of Motion Picture Arts and Sciences this week William Sistrum, treasurer, stated that the Academy is running at a loss of \$900 per month.

His report stated that on December 31, 1933, the bank balance was \$301.74. Current monthly running expenses amount to \$1,700, which includes cost of handling actors' complaints, cost of maintaining the Technical Research Council and general expenses.

To partially cut down the loss Sistrum recommended the discontinuance of the handling of complaints which would save nearly \$700 off the expenses. Sistrum suggests the producers pay the expense or the standard artist contract be rewritten in part so that employers may hold back sufficient salary to cover cost of proceedings if such there should be.

In another part of his report Sistrum recommended that the technical department be reorganized and some plan be worked out whereby producers would share the cost of maintaining it. This would lop another \$350 off the monthly expense sheet and leave a total of \$650 for general operating expenses which present income will cover.

## Italy Plans Film Expo

ROME, Jan. 20.—Plans are well advanced for the second Biennial Cinema Exposition, which will be held at Venice August 1-20. Among the countries already listed as having promised to enter films in the concours to decide on the "best" film are the United States, Great Britain, France, Germany, Hungary, Japan, Holland, Sweden, Soviet Russia, Spain, Poland, Switzerland and Norway.

## New Mishawaka House

MISHAWAKA, Ind., Jan. 20.—Mishawaka's newest theater, the Roxy, opened its doors this week with the presentation, *The Woman I Stole*, with Jack Holt and Fay Wray. The new theater seats 385 and is the fourth movie to open in this city. O. J. Lambotte is the new manager.

## Survey Shows U. S. Has 18,371 Film Houses; 13,571 Independent

NEW YORK, Jan. 20.—According to the latest figures compiled by the Film Boards of Trade, there were 18,371 motion picture theaters in the United States on January 1, with a total seating capacity of 11,028,950. Of the total number of houses there are 1,984 in affiliated circuits and 2,846 in unaffiliated circuits, leaving 13,571 independent theaters.

There are now 5,985 houses closed, of these 3,750 are not wired for sound.

During the past year approximately 2,500 houses changed hands in this country, and many chains have reduced their number of houses or let out theaters on a sharing basis.

## Censorship For Detroit

Nudist posters last straw—Adams Theater manager put on probation for year

DETROIT, Jan. 20.—A film censorship board to review all films displayed in Detroit, in addition to the present film censorship staff of the police department, was advocated by Judge John J. Maher in pronouncing sentence of 90 days on James Keough, manager of the Adams Theater, for display of posters for *Elysia*, nudist film. Sentence was suspended upon one year's probation. Willis Kinnear, manager of the Rivoli, pleaded guilty upon a similar charge and case is still in court and was recommended for leniency by Censor Lester Potter.

Maher's proposed board would follow out the suggestions of a citizens' censorship committee proposed here by the League of Catholic Women. The proposal is considered irrelevant to the case at issue, inasmuch as the trial was upon posters and not upon the films. The film itself was passed by the censor. In addition, nudist controversies cannot come up in Detroit again, because Censor Royal Baker has issued an order banning all nudie films.

## Take 'Em or Leave 'Em, Says Goldwyn

NEW YORK, Jan. 20.—Samuel Goldwyn met the Independent Theater Owners' Association members this week and told them what he thought of their proposed buying strike against his pictures. He stated that his pictures are all outstanding hits and make money for exhibitors and that he held the right to say what the exhibitor should pay for them.

He stated that he had the right to place a price on a picture and the theater owner could take it or leave it alone. He insisted that exhibitors should see his pictures before looking them and that he was sure the features would be worth all that was asked for them.

"An exhibitor is better off in paying 40 per cent or 50 per cent for a great picture than 15 per cent for a turkey," he concluded.

## Sirovich Seeks Congress Investigation of Films

WASHINGTON, Jan. 20.—Congressman W. I. Sirovich of New York is preparing a bill to go before the House asking an investigation of the picture industry. He specifically wants to know about "financial and operative irregularities and illegal actions of interests actively associated with the motion picture business."

This is Sirovich's annual outburst, and it is not believed that he will get to first base. He created a stir several years ago when he accused New York critics of being detrimental to the theater. This accusation came shortly after a play written by Sirovich laid an egg.

## Fox Lot Showing Unusual Activity

HOLLYWOOD, Jan. 20.—The Fox lot in Hollywood is currently overrun with activity. Four films are before the cameras, five more are ready to be started before the end of January and five others, now in the cutting rooms, will be finished by February 1.

There are three musicals being made simultaneously. These are George White's *Scandals*, G. B. DeSilva's *Bottoms Up* and Fox *Bolites*. *Scandals* is such an elaborate production two units are needed to photograph the various sequences on different stages at the same time.

PERSONALS

J. H. Seidelman, foreign manager for Columbia, called this week for London to attend a convention of the company's representatives in United Kingdom.

Nat Levine returned to the Coast this week after a brief visit to New York.

Earl Carroll left New York this week for Hollywood, accompanied by 11 beauties, for his new Paramount picture.

Will Hays left this week for Hollywood on his 12th annual visit to the picture capital. He will be gone about a month.

Abe Montague, of Columbia, has been made a Colonel on the staff of Governor Laffoon of Kentucky.

B. C. Passio, president of Shamrock Pictures, Detroit, is in New York on a business tour.

William K. Howard, director, arrived in New York this week from Hollywood. He came via the Canal.

Ben Berk, of Blue Seal Sound, left this week for the Coast. He will be gone several months.

George Schaefer, of Paramount, has returned to New York after a tour of Southern exchanges.

Leo Abrams, Universal exchange manager, has returned to New York from a visit to Miami.

George Bancroft left New York this week for Hollywood to go into a huddle with Darryl Zanuck regarding a picture.

Louis Calhern is on route to the Coast to appear in 20th Century's *The Firebrand*.

Carl Laemmle Jr. will leave Hollywood this week for New York, where he will board the Ile de France for a vacation in Europe.

Arch Reeve is due in New York from the Coast this week to take up the duties relinquished by Gabe Yorke, of Fox, who went to Hollywood.

Film Explosion Hurts One

LA PAYETTE, Ind., Jan. 20.—An explosion in the projection room at the Main Theater here following a break in a film resulted in injury to an usher, damage of about \$1,000, but the audience was not aware of what had occurred until informed by the management, when patrons were escorted to rear exits without incident. The usher was standing in the lobby when the explosion occurred and flying debris showered him, inflicting cuts and bruises. The projectionist detail fled from the booth when the film broke.

Class House Folds

DETROIT, Jan. 20.—Rivoli Theater, first-run foreign language and "class" house, operated by Paul LeVeque and C. A. Garner, has closed. This leaves Detroit without a major outlet for foreign films, in contrast to three which were running a year ago.

Paramount Bowlers Leading; Other Teams Crowding Close

NEW YORK, Jan. 20.—Taking three straight games from RKO this week, Paramount increased its lead in *The Billboard* Motion Picture Bowling League to two games, with Fox trailing closely. Five games now separate the first five teams, and it is still anyone's guess as to the winner at the finish.

This week's contest showed that each winning team blanked its opponent. Fox, Warner, Paramount and Universal each clipped three from United Artists.

Oregon Will Test Giveaway Clause

PORTLAND, Ore., Jan. 20.—Fifty Oregon exhibitors and exchange officials gathered this week at the Hotel Benson as guests of the Oregon Motion Picture Club and held a further lengthy discussion on that portion of the code pertaining to giveaways, lotteries, etc. It was decided upon motion and in order to hasten receipt of decision from local NRA officials to make and file friendly complaints against three Portland theaters, and it is expected that this will develop action toward enforcing this phase of the code.

On account of Homer Gill, manager of Paramount Theater, leaving the city, Ted Gamble, of Parker's Portland theaters, was named to take his place on the local code committee.

A committee appointed at a prior meeting of the Oregon Motion Picture Club ascertained that some 38 suburban and 14 downtown houses were guilty of code infractions by using price rackets, lotteries and scrip books.

Exhibitor Can't Stop Auto Show Giveaway

MILWAUKEE, Wis., Jan. 20.—Circuit Judge Walter Schinz refused this week to grant Manning Silverman, operator of two local neighborhood theaters and a theater in Kenosha, a temporary injunction in the exhibitor's attempt to prevent the automobile show, which closed in the Auditorium here January 20, from raffling automobiles.

Silverman was accused of holding a lottery in connection with his theaters recently and was tried in the District Court on such a charge and acquitted. The auto show gave away a free automobile daily.

Australia Offers Prizes for Films

SYDNEY, Australia, Jan. 20.—In order to encourage the writing of scenarios and the production of films in Australia, the government will give a first prize of \$10,000 for the best sound film produced in Australia between July 1, 1933, and December 1, 1934. The second prize will be \$5,000, and the third prize \$3,000. The film must not be less than 8,000 feet long or more than 8,000 feet.

Seventy-five per cent of the scenes must be photographed in Australia or its territories, the capital of the producing company must be substantially British, and approximately 50 per cent of the acting and the production work must be done by British subjects who have lived for at least the two preceding years in Australia.

Griffith Moves Offices

DALLAS, Jan. 20.—R. E. Griffith, operating Westland Theaters in Colorado and the R. E. Griffith Theaters, Inc., in New Mexico and Texas, has moved from Denver to here and established offices. This move, it is rumored, carries with it reports that a powerful theater merger might take place in the near future. T. B. Noble, Denver office, accompanied Mr. Griffith to Dallas in connection with the opening of new offices here.

MGM, RKO and Columbia respectively. Paramount was high for three games with 2,816, and Clausen of Paramount was individual high with 259 for a single game.

Committee chairmen appointed were Dick Gavin, for the prize committee; Al Adams, dinner committee, and John M. Fuchs, of the committee in charge of plans for the 1934-'35 season.

The standing:

	Won.	Lost	Percentage	Average
Paramount	27	6	.812	820
Fox	25	8	.758	854
Warner	23	10	.697	865
RKO	23	10	.697	799
Universal	22	11	.667	815
Columbia	14	19	.424	783
MGM	12	21	.364	755
United Artists	8	25	.242	781

Stupidity

Exploitation when properly adapted is the lifeblood of a theater, and every showman uses various tricks to build up his picture in the most intriguing fashion. More power to him. But there is always a place where exploitation ends and stupidity begins, and one stunt in bad taste might cause harm to every theater owner in the country.

We have in mind the so-called "Moulin Rouge Caravan," which is a special train loaded with picture players, which will tour from Coast to Coast and ballyhoo the United Artists picture "Moulin Rouge." Under ordinary circumstances this might be a bright idea, but coming at this time it is likely to prove a national exhibitor headache.

Aside from the thousands of dollars involved, the ballyhoo is going to focus the attention of national and State legislators on the picture business. The better the ballyhoo and the more publicity it receives, the greater the danger of legislators conceiving the brilliant idea of slapping on additional taxes. They can point to the fact that an industry that can afford to send a special trainload of high-priced players on a Coast-to-Coast ballyhoo for a single picture will never miss a 5 or 10 per cent tax at the box office.

Congress is now in session and seeking every source for revenue. President Roosevelt has sent out a questionnaire asking the costs of picture production and star and executive salaries, and at the same time the "Caravan" chooses, of all places, Washington as its starting point! If there was ever a less opportune time to wave a red flag before a bull it is at this very moment.

It would seem that in a business involving so much capital there would be someone at the head with foresight enough to see the danger of such a stupid move and counteract it with a few well-chosen words. It is not too late to call off all bets and take whatever loss is necessary. The "Caravan" is due in Washington on February 2, and unless it is stopped there will probably be a flock of tax bills and proposed investigations ready for February 3.

The producers will argue that the ballyhoo will benefit the theater owners. The only theaters that will benefit by the stunt will be affiliated houses in the key spots where the "Caravan" stops. On all other theater owners will fall the burden of fighting new tax legislation.

Exhibitors outside the key cities who show "Moulin Rouge" will be asked to pay 60 to 50 per cent for the feature. About 25 per cent of this can be charged against the "Caravan" trip. Exhibitors will be asked to pay the freight on a junket that will bring them nothing but grief.

Will Hays can be of real service to the picture business if he will use whatever influence he might have to turn thumbs down on this proposed piece of GROSS stupidity.

## Studio Sound Men To Press Rosenblatt for Wage Tilt

HOLLYWOOD, Jan. 20.—When Divisional Administrator Sol A. Rosenblatt arrives here next week to delve into the salary situation in the picture industry he will be asked by sound engineers to approve a wage scale set up by the local for studio employees.

IATSE officials feel confident they can force the wage scale, which brought on the studio strike last summer, on the producers now, and have asked William C. Elliott, president, to come here to aid them in their petitions to Rosenblatt.

The sound men claim they have rulings from Rosenblatt in which he officially approved the wage scale turned down by the majority of major producers last summer. They further claim that the IBEW 40-hour contract is also valid, but thru their petitions will seek to have Rosenblatt rescind this approval in favor of theirs. If such an action is taken by Rosenblatt it will mark a victory for IATSE over IBEW, which has been brewing since the strike last April.

In seeking a cancellation of the approval on the IBEW scale, the IATSE men will show that the IBEW rate of \$7 for six hours' work is, in spirit, a violation of the code. They further contend that very few sound men of any rank in the studios receive as little as \$7 for six hours and that in most cases the salaries run up as high as \$175 per week,

which are nearer the wage set up by IATSE in its wage scale.

In its recent election to determine which of the two unions was to have right of collective bargaining with the producers IATSE won and they now believe they can bring into being a full recognition of their wage scale with the government's stamp of approval.

## Double Bills Fail To Draw in Pitts.

PITTSBURGH, Jan. 20.—It is interesting to note that local showgoers are after quality and not quantity in their movie entertainment. Since the film code went into effect and most of the local houses since signing it changed from double-feature programs to single flickers, the State Theater, only downtown house to continue with two pictures, did not increase its biz to any considerable degree.

While the house is taking advantage of the clear field by advertising as being "the only downtown theater to play a double-feature program," the movie consumers have been found to be paying little attention to the caller-in. They patronize the house when it offers two well-talked-of pictures, but stay away in droves when the palace attempts to get by with a pair of inconsequential flickers.

NRA houses are now centering their attentions on the supporting short subjects. It has been found that a movie menu is more likely to draw when it features a well-balanced dish of accompanying shorts.

## Denver Business Shows Improvement

DENVER, Jan. 20.—Reopenings in the Denver territory indicate that business is improving in this section. Fox-West Coast is reopening the Paramount Theater in North Platte, Neb., where it is already operating the Fox. The Paramount has been closed nearly a year. Charles A. Muloch, formerly a Fox manager, but recently managing the only theater in Rocky Ford, has resigned and is remodeling a garage, putting in 700 seats, and will open February 1.

The Griffith Amusement Company has reopened the old Pastime at Albuquerque, N. M., as the Moss. This was a rebuilding job, the theater having been badly damaged by fire last year. J. A. Goodstein, who formerly operated in Philadelphia, Pa., and Pueblo, Colo., has remodeled the old opera house at Alamosa, Colo., back into a theater, and will reopen January 28. The U. S. A., at Fort Morgan, Colo., will be thoroly remodeled and redecorated and will be reopened by the owner of the other house here, Edwin Bluck. Bluck leased both houses from John Anderson, owner, on a long-term lease.

Other reopenings in this territory are the opera house at Mullen, Neb.; the Lyric, Carazoa, N. M., and the Princess, Ault, Colo. The only closing reported is that of the Palm at Pueblo, which was leased recently by the Westland Theaters, Inc. They decided to close the house until the steel mills open up permanently.

## Two Added to List To Study Extra Situation

WASHINGTON, Jan. 20.—The Code Authority of the Motion Picture Industry has appointed, with the approval of Sol A. Rosenblatt, Divisional Administrator, Messrs. J. Buckley Russell and P. M. Friedman as additional members of the Code Authority Standing Committee for Studio Extras.

The full membership of the committee is at present constituted as follows: Dr. A. H. Giannini, Mabel E. Kinney, Mrs. Una N. Hopkins, Messrs. Fred Felton, Dave Werner, M. H. Hoffman, B. B. Kahane, Pat Casey, Charles Miller, Larry Steers, Lee Phelps, Allan Garcia, Fred D. Burns, J. Buckley Russell and P. M. Friedman.

The executive committee of such standing committee is Mabel E. Kinney, M. H. Hoffman, B. B. Kahane, Charles Miller and Larry Steers.

# A STATEMENT

YOU no doubt have read of my resignation from Radio City. Because I am leaving for a brief rest it has been impossible to communicate with many of my friends in the motion picture industry.

Therefore, I am taking this means of expressing to them my very great appreciation for the loyalty and the warm personal friendship shown me.

To my staff, to the executives in the industry and to all the other fine men and women in this business whom I am proud to call my friends, I write this note of thanks and gratitude for the pleasant relations which have been my good fortune to enjoy, and which I am sure will continue.

For the present all communications should be addressed to me at 115 Central Park West, New York City.

Sincerely,



## No Depression in South Bend Houses

SOUTH BEND, Ind., Jan. 20.—For the first time since 1929 every local theater in the downtown district played to capacity houses last week-end, and some of them had lines extending for half a block long almost all day long. At times during the fast-disappearing depression you could have secured a seat at any theater on a Sunday night and then had separate seats on which to lay your coat and hat. And instead of four major theaters being open, there were only two at that time.

The Palace, next largest theater in the State, second only to the Indiana, at Indianapolis, had "hold-out" shows all day long. The Palace has a seating capacity of 2,600. The Colfax, with seating capacity of 2,046, had capacity audiences, with many waiting in the lobby. The Granada, which recently opened, with a capacity seating 2,400, played to capacity. The State, with a seating capacity of 1,900, had a full house in the afternoon and a holdover crowd at night. The Oliver, Strand, Armo and River Park and other smaller houses, it was reported that they also had capacity houses.

## New Salary Setup

HOLLYWOOD, Jan. 20.—Pat Casey, acting for the motion picture producers, this week signed a formal agreement between the producers and the assistant directors and script clerks' union covering salaries in these classifications. New agreement provides for a 54-hour week with a minimum wage of \$49.50. Day rate for extra assistants is set at \$10 for eight hours and \$8 for script clerks. Minimum call for either is set at four hours.

## N. B. Cleric Pans Pix

ST. JOHN, N. B., Jan. 20.—Archbishop Thomas O'Donnell, of Halifax, N. S., has vigorously condemned sex and gangster talkies from the pulpit and also is leading a movement against "indecent films." He charges that "higher-ups" are responsible for the immoral conditions prevailing in the movies and says the employees of the theaters are not to blame. He calls on Catholics to shun the films until the "pictures have been cleansed." He directs his attacks against the film producers and distributors and the owners of the theaters.

## Nathanson on Advisory List

NEW YORK, Jan. 20.—Announcement was made this week by Ralph A. Kohn that N. L. Nathanson, president of Famous Players-Canadian Corporation, had accepted an invitation to act as a member of the theater-operating advisory committee of the Paramount theater interests.

FROM THE BOX-OFFICE POINT OF VIEW

"Coming Out Party"

(FOX)

Previewed at the Westwood, Westwood Village, Calif. Time—70 minutes.

This reviewer sympathizes with the exhibitor who is so unfortunate as to have this piece of film junk on his exhibition contract...

At this preview plenty walked out and those that remained laughed when they should have been using handkerchiefs. Just why Lasky, with his years of experience in making pictures, should ever have turned out such a piece of useless nonsense is hard to understand.

It is the timeworn yarn of the poor lad that fell for the rich girl. And the poor lad, Gene Raymond, wanders thru his threadbare lines with about as much expression as a guinea pig. Frances Dee, as the rich gal, tries hard to make something out of her part, but her serious dialog brought laughs instead of sob.

Best performances of the picture are those given by Nigel Bruce and Harry Green, but both of their parts please only because of their individual mannerisms rather than story situations that give them an opportunity to display their abilities.

Allison Skipworth, Gilbert Emory, Marjorie Gates and Clifford Jones are so-so in smaller parts.

Lasky would be better off if he shelved this flicker and charged it off to better judgment. Blackford.

"Rich Widow"

(MGM)

Previewed at the Alexander, Glendale, Calif. Time—90 minutes.

Chalk up another screen success for May Robson. Altho the story is much too long, too overburdened with meaningless parts and weak in the main, Miss Robson turns in a performance that will carry it thru marvelously.

Taken from a story by Dudley Nichols and Lamar Trotti, Zella Sears and Eva Green adapted the story for the screen. In their handling of the plot the two writers have added several bits that add to the value of the story and make it more interesting.

Miss Robson is cast as a woman whose religion and god are money. Throughout the picture one is led to believe that they are actually sitting in on the unfolding of a true life drama, so realistic is Miss Robson's performance.

Because 30 years past Lewis Stone jilted her in love, Miss Robson causes his bank to close its doors by getting his stock holdings on a demand note. As a run is being made on the bank Miss Robson presents her note and demands immediate payment, which forces the bank to close. As she gloats over her revenge her son, William Bakewell, who is married to Jean Parker, comes to her and denounces her for her act. In a marvelous bit of acting Miss Robson bows the forgiveness of her son and his wife.

Charles Riesner has handled his cast very well in the direction of this picture. Lewis Stone, Reginald Mason and Mary Forbes turn in remarkable performances that help make this the outstanding picture that it is. The story runs smoothly in certain parts and before released will be doctored no doubt so that the superfluous parts are removed and the weak scenes eliminated. Picture dates back to the early '90s, and the scenes and costumes are all very interesting. Blackford.

"Ever Since Eve"

(FOX)

Previewed at the California, Huntington Park, Calif. Time—70 minutes.

This takes George O'Brien out of the saddle and puts him in a soup and fish attire with splendid results. Cast as a partner in a Nevada gold mine, O'Brien

is very good. In the supporting cast are Mary Brian, Herbert Mundin, Betty Blythe, Roger Imhoff and Russell Simpson.

O'Brien, Mundin, Simpson and Imhoff are partners in a Nevada mining project. Machinery is needed, and one of the four must make the trip to New York to select the proper equipment. O'Brien is chosen for the purchasing trip, and Mundin goes along as a companion and escort to see that the gold diggers puz him by.

Once in New York O'Brien meets Mary Brian and marries her. When the couple return west he discovers she has an interest in him only for his money. In a showdown she agrees his accusations are true and she agrees to make-believe she is deeply in love with him to save his pride before his friends and partners. While pretending Miss Brian really falls in love with him, but because of their pretense agreement she finds it impossible to convince him of her true love.

Disgusted, O'Brien hops to China to forget. Miss Brian stays at the mine to help the partners operate it. When O'Brien returns he and Miss Brian are brought together thru a fake abduction.

Mundin, Simpson and Imhoff have an excellent opportunity to inject comedy and make the most of it. The loosely fitted story allows ample room for drawn-out comedy sequences that aid in building the picture. Direction is good, photography is passable.

Like most pictures on previews, this one is considerably overlength. Before finally released it will no doubt be cut down about a reel, which will aid it materially. Blackford.

"King of Wild Horses"

(COLUMBIA)

Previewed at the Wilshire, Santa Monica, Calif. Time—65 minutes.

This picture was intended for small-town audiences and will probably get by in the sticks, but for the average theatergoer it will be a first-class bore.

Climaxly put together, this flicker is as simple a tale as has yet come out of Hollywood. Outside of the acting on the part of Rex, the wonder horse the entire cast act as if they are trying to suppress an outburst of laughter for allowing themselves to be cast in such a silly and simple picture. And outside of the horse there isn't anyone in the cast that will spell 10 cents to the average theater.

Tale is laid on a Navajo Indian reservation in the West. Armed with fake papers authorizing him to kill sick and infected horses, the villain is rounding up the Navajos' horses and killing them and then selling the hides. A young Indian boy named Red Wolfe suddenly grows up and is instrumental in bringing the villain to justice. All thru the picture Rex, the horse, does just the right thing at just the right time. Very unconvincing.

Kids will about their heads off at the antics of the wild horses, but Mr. and Mrs. Average Public will wish they had saved their two bits. Blackford.

"I Was a Spy"

(FOX-BRITISH-GAUMONT)

Roxy

Time—75 minutes.

Release Date—December 15.

British-Gaumont provided a magnificent cast for I Was a Spy, the picture based on the war-time exploits of Marthe Knockhaert—and that cast alone would be almost enough to carry any picture. But it doesn't have to carry this one. I Was a Spy is interesting, intelligent and exciting.

There have been changes made, of course, in the spy's adventures, but none of them spoil the effect. In the picture there is Stephan, another spy, who loves Marthe—but since Stephan goes to his death in the end, and since the love interest fails to affect the real action, the change merely serves to point up some of the sacrifices that Marthe made to get and carry intelligences. More than that, the film gives an immensely interesting account—interesting whether or not it is true—of the working of the Allies' spy network, and it is intelligent enough to build up the girl's gradual assumption of intelligence duties as a real thing. The early part of the picture is devoted to telling how,

slowly but irrevocably, she was drawn into the service, at first entirely against her will.

There follow her exploits—and all of them are exciting—her sacrifices and her final discovery. In the end Stephan takes the blame and goes to his death. The final scene, the Allies' reoccupation of the town, is the only one which the picture could better do without.

Madeleine Carroll plays Marthe and plays her splendidly. She possesses breath-taking loveliness and she is a fine actress, avoiding all of the many easy pitfalls that the picture offered. Herbert Marshall is, as always, excellent as Stephan, and Gerald Du Maurier is magnificent in the sympathetic part of a kindly German doctor. Conrad Veidt is the town commandant; Edmund Gwenn handles fine lines excellently as the burgomaster, and even so good an actor as Nigel Bruce is assigned only to a bit. Burr.

"Strange Holiday"

(PARAMOUNT)

Previewed at the United Artists, Pasadena, Calif. Time—80 minutes.

Paramount's picturization of Strange Holiday brings to the theater another weird, fantastical fable that will no doubt please as a new departure from the ordinary run of feature productions. In some ways this picture is a retitled Death Takes a Holiday. Beautifully made and played by a carefully selected cast headed by Frederic March, supported by Evelyn Venable, Sir Guy Standing, Katherine Alexander and Gail Patrick, this picture will be one of the freak story pictures of the year because of the original ideas presented.

As the story, transformed from a menacing shadow of flesh and blood and delivered into the midst of a house party of socialites, Frederic March plays the role with finesse and effectiveness. At the party his true identity is known only to the duke, played by Sir Guy Standing. Thru the three days of the party he drinks deeply of the joys of life, its delights, its romances, its thrills and its problems and finally falls in love with Evelyn Venable, who is strangely fascinated by the foreshadowing of her own death. Because of his strange behavior others of the party begin to suspect March, and in an outstanding bit of acting March runs the gamut of human emotions.

As the story draws to a close Miss Venable is called to choose between her mother, her lover before her infatuation for March, her friends and March. As the story ends Miss Venable is shown in the lure of the weird destroyer and following him into a shadowy embrace. Mitchell Leisen's direction is outstanding. Throughout the picture he has carefully handled the strange mood of the story to keep interest sustained.

The value of such a yarn at the box office is problematical. The name of March will hold it up in most spots, but the story is of such a type that whether it will interest picturegoers to the point of word-of-mouth advertising or not is a question. If it proves a flop you can charge it up to prestige, for such it will give your theater. Blackford.

"A Big Day"

(MGM)

Previewed at the Alexander, Glendale, Calif. Time—80 minutes.

What goes on in an average family during one full day is the bone of the story in A Big Day, directed by William K. Howard from a novel by Marjorie Bartholomew Paradis.

Lionel Barrymore, Fay Bainter, Mae Clark, Tom Brown, Una Merkel, Mary Carlisle, Dickie Moore, O. Henry Gordon and Eddie Nugent portray the leading roles in a well-balanced and finely directed picture. Barrymore is cast in the role of the father and presents one of his finest characterizations. Fay Bainter plays the part of the wife who writes and has just sold her first story to a picture company and is planning on going to Hollywood for the filming of it. Mae Clark, as a daughter, is preparing to marry Onslow Stevens, while Mary Carlisle, another daughter, is just tasting her first deep love with Henry Wadsworth. Tom Brown, as the energetic

young son, is trying to get into a fraternity.

Throughout the story each member of the family is wrapped up in his own accomplishments and ambitions and pays little attention to the father until, thru no fault of his own, Barrymore is accused of embezzling funds. When the truth reaches his family his wife forgets about Hollywood, the daughters' romances are temporarily shelved and a common room is okay for Brown.

In all A Big Day is class entertainment. It presents family loyalty in a new light. The superb acting of the cast adds to the story value, and William K. Howard's direction is of the best.

By all means play up A Big Day, with a good cast and a good title much can be expected of this grand film. Blackford.

"Woman Unafraid"

(GOLDSMITH PRODUCTIONS—Monogram Release)

Previewed at the California, Glendale, Calif. Time—60 minutes.

This isn't a motion picture—it's a stage play presented in three scenes on a screen. At least that is the way it will stack up to the average theater audience. Overburdened with dialog and tremendously overdrawn, this Goldsmith flicker doesn't reach first base in cinema entertainment.

Lucile Gleason takes the lead as Officer Winthrop, police matron at a cheap dance hall. Fully 40 minutes of the 60 minutes of screening is given over to dialog by Miss Gleason. Towards the end it begins to get tiresome. Throughout the dialog follows so closely together that the audience must keep a close ear to the screen to follow the somewhat mixed-up plot.

As a dance matron, Miss Gleason operates a refuge for fallen girls in her home. Lona Andre, tricked by a man, joins her family of fallen women. Skeets Gallagher falls for Miss Andre and the two provide the love interest. Jason Roberts handles the role of Big Bill Lewis, vice lord, who has handled the wholesale girl racket in his town. Miss Gleason swears to get him, and thru Barbara Weeks, an ex-Lewis gal, obtains some canceled checks and papers. Thru a staged meeting with Lewis in a hotel room Miss Gleason obtains from him a confession of the murder of Miss Weeks and thus ends the girl-trade once and for all.

Warren Hymer, as a dumb sailor trying to write a love letter to his Jane, is supposed to supply a few laughs, but doesn't.

Woman Unafraid might have been a good flicker six years ago, but today's audiences will walk out on it. Blackford.

Nazis in Portland

PORTLAND, Ore., Jan. 20.—The first Nazi film to be shown in the Northwest has passed the local board and opens next week at the Taylor Street Theater. There has been a heavy explanation campaign ahead of the film and there is considerable speculation as to the reception it receives.

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Tabloid Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

BAA Activity Gets Started

Burly actors' union sends protest on code delay—calls a mass meeting

NEW YORK, Jan. 20.—Now that it has been granted an American Federation of Labor charter, the Burlesque Artists' Association is showing real activity. It has called a membership meeting for tomorrow midnight at the Knickerbocker Hotel, at which time the new status of the organization will be explained and the pending burly code discussed. In addition, the BAA president, Tom Phillips, has filed a formal protest with NRA Deputy Administrator William P. Farnsworth, claiming the delay in passing the burly code is hurting the interests of the performer.

The BAA has notified Farnsworth that burly operators are violating most of the promises incorporated in the first draft of the code in Washington. Claims certain houses then listed as two-day spots have gone into three-a-day; that the minimum for chorus girls agreed upon at that time is not being adhered to now; that rehearsal periods are not being shortened, and that "conditions are worse than ever."

As for the burly operators' attempt to cut down the proposed chorus minimum wage from \$20 to \$15 for the smaller stock houses, the BAA unofficially feels that a set minimum wage for all burly houses is not advisable. Would prefer to have the code officially designate it to bargain with each operator individually. This, of course, is most improbable, as all codes set one minimum and then leave it to the unions to keep as much above the minimum as they can thru their own economic strength.

At tomorrow's meeting the BAA intends to set up the machinery for a membership drive, in addition to making any changes necessary in its structure because of its new AFL status. The present officers are: Thomas Phillips, president; Joe Forte, first vice-president; Murray Briscoe, second vice-president; Law Devine, third vice-president; Florence Naomi, treasurer, and Charles McNally, secretary, in addition to a council of 17.

Tab Tattles

THORN BROOKES' Revue played a midnight show in South Boston, Va., on January 13. Business has been very good all along the line. Revue will go into Miami, Fla., in March for an indefinite stay. Roster: E. M. Thornbrooke, owner, manager and producer; Helen Drake, torch singer and parts; Eddie Miner, juvenile emcee with his uke; Diana Valez, dancer; Tom Brown, comedian; the Ford Twins, acrobatic wizards; the Musical Malcombs, accordion and xylophone. Chorus: Elsie Drane, Joanne Gale, Nora Ford, Jeanette Evans, Dora Ford, Diana Valez, Peggy Knight. Band: E. M. Thornbrooke, piano; George Malcomb, tenor sax and clarinet; Joe Malcomb, drums and traps; Ted Blue, trumpet; Jack Gray, alto sax; Ted Smith, trombone. Lew Edwards is on the advance. Phil Alexander, tabloid actor and emcee, is now master of ceremonies at San Antonio's newest night club resort, The Gleam, owned and operated by J. N. Craselneck. David Day (David Rodrick), emcee, is back in town after working the Central and Middle West States. Howard Silver is still featured pianist at Scholz's beer garden.

WORLD'S FAIR PREMIER REVUE, Jesse Knowles and Bob Manderson, owners, and Si Tompkins, agent and business representative, is playing Ohio and Pennsylvania territory. Show had big business at Casino in Vandergrift and at Roxian in McKees Rocks, Pa. It has one of the best tap and rhythm choruses on the road. Among the eight girls in line, Helen Fristov, Gay Sezun, Gerlie Lane, Jane Lewis and Alice Connors step out with fast tap, toe and acrobatic work. Erna Planka is scoring with her guitar and accordion numbers, also blues songs, as are Little Sammy Little and Billy La-Marr with their skating and juggling numbers; Sunys, fan dancer, and Bob Manderson, with his singing, dancing and comedy. Mrs. Si Tompkins, formerly Alice Ward, of Sella-Ploto Circus, closes show with an iron-jaw swivel, with the Modernettes furnishing picturesque atmosphere with difficult poses on swinging trapeze. Company has its own stage band, Henry Konecny and his Seven Musical Stooges, furnishing the music. Show is planning to go south.

AL LEMONS, former tab show operator, is now heading his own vaudeville act thru New England. Evil Hart, ingenue, is back in the Windy City after a road trip. Fred Hurley has closed his show at the World Theater, St. Louis, and reopened January 14 at the Band Box, Springfield, O. He is carded to remain there for an indefinite stay. Hurley reports that biz in St. Louis was good, but the overhead of the house was too much to permit him making a profit. Eddie Mason is still going along successfully with his country-store attraction. At present he is working one house in Hamilton, O., and two in Indianapolis, with several more slated to come in in two weeks, provided the NRA code, now being formulated by the various State exhibitors, does not bar the "giveaway" attraction. Babe and Eddie came into Cincinnati last week to throw a special party for Kenneth Harlan, former movie star, who appeared at the Cox Theater in Cinoy.

SUGAR MARILETTA'S Take a Chance revue is now playing theaters in Memphis. Company left New York in two cars; played Washington, D. C., for Jimmy Lake at Gayety Theater for two weeks; then four weeks around Roanoke, Va.; four weeks around Knoxville, Tenn.; to Nashville at Princess Theater, and then to Memphis. Sugar met Lasses White while in Nashville and they talked over the good old minstrel days. Sugar was on his road show. Lasses is broadcasting. Lineup of revue: Marietta, owner-manager and first comic; Half Pint, Kelly Burns, second comic; Alfred Breen, straight man; Madame Jean, girl with black mind; Burns Sisters, song-and-dance team; chorus—Nellie Breen, Jimmy Williams, Helen Carter, Marie Shepard, Billie Gray, Mr. Gray is advance agent. Marietta expects to work around Memphis for a while and then go to New Orleans and make the Mardi Gras. Earl (Bud) Arlington is still with Miner's tab, reporting business fair. Show is getting more money

Units Booked by Sun

SPRINGFIELD, O., Jan. 20.—The Franklin-Montrose Revue has just been booked over the Florida Public Circuit by the Gus Sun Booking Agency, with the Georgia and North and South Carolina Public circuits to follow. The High-Hat Revue and other units booked by the Sun Agency are slated to follow the Franklin unit.

Placements

KENNETH WAYNE'S THEATRICAL EXCHANGE, Kansas City, Mo. Hamacom (Chautauqua) Players—Ross Robertson and Frances Valley. Phil Duncan Players—Byron and Davis. Hatcher Players—Cornish and Belmar. Earl Gregg Players—Jack and Mona Hart.

Good Biz for Dallas Tabs

DALLAS, Jan. 20.—Tabloids at the Joy Theater, under the skippership of Mrs. Edith Teeter, widow of the late Tol Teeter, are meeting with marked success. A picture program is presented in conjunction with the stage show at pop prices. The Hippodrome also is doing nice business with pictures and tabs.

Charlie Mack's Show Draws

JACKSONVILLE, Fla., Jan. 20.—Charlie Mack's Rip-rody in Fun, featuring Corinna Reynolds, fan dancer, stood up a double line for a block at all shows, afternoon and evening, at the Palace here last Saturday and Sunday. Flicker was Bombay Mall.

VIRGINIA HALLAM, prima donna from the Coast, is at the Mercy Hospital, Baltimore.

on week dates than split weeks. Show will go south. . . . Art Tomlin, an old trouper and piano player on numerous tab shows thru the South, is a patient at the McBride Clinic Hospital, 717 North Robinson street, Oklahoma City, Okla., and would appreciate hearing from friends.

HARRY CLARK'S Revue, so far this season, has been doing exceptionally well, covering the States of Virginia, West Virginia, North and South Carolina, Tennessee, Georgia and part of Alabama, playing "A" houses. Company finished two and one-half weeks for Lucas & Jenkins, of Atlanta, and is playing three weeks on Roy Martin's circuit. Will open February 9 for Sparks, playing four weeks in key cities of Florida. Following Florida time, show will go north, playing return dates in the better spots until close of season. Clark's Revue consists of 23 people—band of six pieces and a director, and seven girls in line. Vaude portion of show includes Art Gleason and his Manhattan Sorenaders; Lester Harding, boy baritone; Harry and Billie Clark, dancers; Gleason and Allyn, in a musical cocktail; Dore and Dians Bock, harmony singers; Ann Morris, "queen of contortion"; Herb Leipzig, in "hilarious moments"; Hal and Raby Order, in upside-down dancing.

H. B. POOLE, owner of Paris Folies, in Houston, Tex., is operating two companies. The front of the day show is handled by W. E. Thompson and Harry Rowe, and night show by Mrs. Kittle B. Poole and "Dad" Gates. Night show is produced by Otto Hollands, assisted by "Slim" Vermont, and featuring Lillie Hollands, Babe Atteaway, Meril Reid, Delores Franklin and Betsy Mathis; 10 girls in line. . . . That mixed quartet (Jimmy Stine, Red Berger and the Wiggin Sisters, Kathline and Naomi) are a nightly feature at Dreamland, upper Vins street beer hall, Cincinnati. Their engagement is for an indefinite period. . . . Moore and Shy, formerly with Jack Burke's tab over the Sun Time and until recently with Olsen and Johnson, are now working vaude dates in the Midwest territory. . . . Boob Blake and wife, Ruby Lang, have returned to Cincinnati after an absence of several years and are visiting with Boob's brother. They recently closed an engagement at Minsky's Republic in New York. . . . George W. Bradley and Wanda Dawn, of Denver, Colo., and Atlanta, Ga., are doing nicely in burlesque, playing the Republic in New York. They are well known in tab and rep circles.

Burly Briefs

MARJORIE LEE went into the Eltinge, New York, Friday. She's been vacationing since she left the Orpheum, Paterson.

INA THOMAS closed for Minsky-Weinstock in Boston a week ago Saturday and was picked up by Max Rudnick to open for him in Philly this past Sunday.

ARTIE BROOKS is current at the Variety, Pittsburgh, as the vaude feature. He recently closed a four-week run as emcee at the Chez Paree and Club Belvidere in Cleveland.

JACK BALLARD, formerly of the Empress, Detroit, is angling to open burly at the State, Albany. Figures that he has the deal practically closed and that he'll open in a couple of weeks.

VIC PLANT postcards from London that he's still at the Palladium. Went in October 2 for four weeks, but his contract has been extended until February 3.

EMPIRE, NEWARK, N. J., goes back into stock this Sunday. Played the Max Wilner shows for several weeks. Phil Rosenberg is lining up the cast for the stock policy.

GENE DARBY and Reggie White aren't working as a team now. Reggie is currently working the Central, New York, while Gene closed the other day for Minsky-Weinstock.

ISSY HIRST, Philly's gift to the burly field, has not joined up with the burly managers' association, giving the ways and whereabouts for this move the other day when he was in New York.

HUDSON, Union City, running burly on the co-operative plan, is dickering with the Orpheum, Paterson, to do the same so that they could rotate the shows.

BILLY FIELDS is said to be going to sue the Raymonds for money owed him because I. H. Herk collected \$75 owed him by Fields thru the process of having it deducted from his last week's salary with Wilner.

PRINCESS CARMELITA is doing her stuff at the Rustle Club, Pekin, Ill., and from there goes to Peoria for five weeks, then on to Quincy and finally into St. Louis. After that she'll wait for the Chicago Fair to reopen.

ANN CORIO was honored at the Modern, Providence, last week. The two Italo-American societies of Rhode Island did the honoring. Bought out blocks of seats and presented her with a loving cup.

BOWER SISTERS, Ruth Rose and Sidling Billy Watson were among those fortunate who escaped uninjured during a fire Wednesday morning at the Irving Hotel, Philadelphia. They were trapped on the fifth floor, but the Philly firemen saved them.

NATHAN ROBBINS, manager of the Majestic Theater, Utica, has engaged Ben F. Bernard, who recently completed a 16-week run there, to return January 27 to produce burlesque revues. Bernard will have a chorus of 18 and 14 principals.

WILNER'S Social Maids show, current at the Trocadero, Philly, is getting along. Ann Corio has been added attracting with it. Agnes Nichols has replaced Betty Joyce, Bessie Bernard is happy on his first circuit job in seven years, and Dave Rose (Jolson of burly) is a newcomer to the East.

ZULEKI, Oriental dancer, is billed as an extra added attraction for the current week at the Variety in Pittsburgh. Clyde Bates, tramp comedian, headlines the Frivolities show. He has the assistance of George Clark, Esther Burt, Jackie James, Eddie Kaplan, Nezzarr Halle and Jack Hunt.

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# Bonstelle Civic Has Brief Run

DETROIT, Jan. 20.—The Bonstelle Civic Theater closed suddenly on Sunday, following a three-day run of *The Pigeon*. The house had been open only three weeks in its new home in the Institute of Art. Poor public response demanded a closing, according to the management.

Thomas Wood Stevens was taking the company intact to Chicago, where negotiations for a house to play repertory were under way, probably either the Punch and Judy or the Court Theater.

Later return to Detroit is probable, according to Arthur Bailey, business manager of the Bonstelle Civic. Thomas Wood Stevens is expected to return as managing director.

Closing of the Bonstelle Civic leaves only one dramatic stock company playing in Detroit at Littman's People's Theater. The company which has been playing at the Fisher Theater in one-act plays is temporarily off the stage after touring the suburban circuit of United Detroit Theaters and no immediate plans to reopen with this policy are known.

## Billroy Show Briefs

SEBRING, Fla., Jan. 20.—My, oh, my, how these Billroyans do cut up! "Night life" in the big towns is responsible for all the giddy disturbances the past week. The "stay-up-late" spots in Orlando received the gang with open arms (or was it palms?) and the depression immediately did a "blackout" that was a pip. Old "happy" Bill Wehle was found in a secluded booth, where he was seriously figuring his income tax on the tablecloth, and Bob (Hot Sock) Fisher, eccentric arm-waving orchestra leader, was caught teaching all of the girls the latest dance steps. Anyone that witnessed the latter will agree that ballroom dancing has developed in leaps and bounds. The celebration, featuring high falsetto voices and prestissimo mumbles, finally came to an end when Johnny Finch, that outrageous punster from Illinois, "musiced in" with his drawing paraphernalia and straight-way proceeded to draw caricatures of Kitty Watkins, Roddy Jordan and other notables who seem to have that "certain something" which makes them "stand out" in a crowd.

The *Chatter Box Revue*, starring Roddy Jordan and Jack Hutchinson, featuring Oladys Scott and Johnny Finch and directed by James P. Stone and Robert Norris, is ready for a "break-in." Here's hoping the "breakup" will be by Manager Billy Wehle.

Recent visitors were Tom and Mickey Harris, Hubert and Patsy Lyons, Mr. and Mrs. Clarence (Chinky Chew) Balleras and Lance (King of Sylvania) Davis.

Now leaving the "fruit" section and headed for the "bean" country, with the "coconuts" to follow.

MAC JOHNSTON.

## Moran Explains Closing Of Majestic Players

CINCINNATI, Jan. 20.—Incorporated in the story of the closing of the Majestic Players at the Majestic Theater, Utica, N. Y., on January 3, which appeared in the issue dated January 13, was the statement that "Joseph Moran failed to aid the company in drawing houses big enough to keep going." Mr. Moran takes exception to the statement. "For the sake of truthfulness," he writes, "I got my notice, along with the company, before I even opened. The three weeks before I arrived were so bad that there was no intention of going on unless, by a miracle, people immediately flocked to the theater.

"The company was handicapped in several ways and had a habit of beginning to rehearse on Thursday (my second week on Friday). True, I received plenty of a certain type of publicity, but when 25-minute waits in a darkened theater with no music were a common entr-acte occurrence and when the thermometer reached 32 below zero in a record cold wave, what good could it do?"

"We had to use the bond held by Equity to pay salaries for my first week, and I received nothing for the three days of my second week, when we closed."

## Rep Ripples

ROSS ROBERTSON and Frances Valley joined the Hamscom Chautauqua Players.

KATHLEEN AND AL BITCHEY are with a circle in Ohio.

NEIL SCHAFFNER Show recently closed in Ft. Dodge, Ia.

BYRON AND DAVIS, last two seasons with Bud Hawkins Shows, joined the Phil Duncan Players in Louisiana.

JACK AND MONA HART joined Earl Gregg's newly organized circle in Nebraska.

MONA RAPIER will spend a week's vacation in Ft. Dodge, Ia., where she closed with the Schaffner Players.

HAZEL WINSLOW closed with a circle stock in Illinois and is now taking a brief vacation in Marshalltown, Ia.

CRYSTAL AND "COTTON" MORSE, vacationing in Kansas, are expected to return to Hopkins Players in Houston at an early date.

BESSIE MAE SMITH returned to her winter home in Richmond, Ind., after spending the holiday season in New Haven, Conn.

W. H. ROWAN advises that his Dixie Funmakers are enjoying good business, despite adverse conditions of weather at times. Rowan Sisters are clicking with their singing and tap-dancing specialties.

EDDIE LANE and Louise Shaw closed a 10-week engagement with the Crago Players' circle stock in Wisconsin on January 16 and left for Minneapolis, where they opened at the Spanish Village in Ritz Hotel for an indefinite run in a new floor show.

JACK AND JUNE ALFRED enjoyed their recent trip to Hollywood, Calif. They reopened their show in Texas on January 11 with the same cast. They visited Horace Murphy's Comedians at Southgate, suburb of Los Angeles, Murphy having been on same location two years.

MUSICAL VAUGHNS have been on the "farm programs" at Station WISW, Topeka, Kan., since October 1. For many years they have appeared in vaude, musical comedy and repertory. Roy Faulkner, "the Lonesome Cowboy," has been added to the staff on the "Poultry half-hour" program. Jim Sarafield, veteran troupier, also appears at this station.

THE GARWOODS (Fred and Tillie) closed with the Hatcher No. 1 Company late in December on account of the illness of the male member of the team. They are now at their home in Olathe, Kan., where Mr. Garwood has regained his health. Helen DuVoyle, of the Helen DuVoyle Players, was recently with the Garwoods, stopping off en route to Miami, Fla., for a vacation.

E. V. DENNIS and wife, Josephine De Costa, who are now in their second season with Fred Jennings Players in California, spent a nine-day layoff during the holidays in San Diego visiting their friend, Lillian Leigh. She was the former Mrs. Robert Grandi, who will be remembered as a popular leading woman in the East, Middle West and Texas, having headed the Grandi Stock Company for 12 years. She has been living in San Diego for the last five years in order to be near her son, Paul E. Grandi, who is in his second enlistment in the navy. During the holidays Mr. and Mrs. Dennis were present at a party given in honor of Seaman First-Class Grandi upon winning his letter E for efficiency in electrical engineering. Miss Leigh is contemplating playing in the Lone Star State again with her own show.

## Play Held Over by Hopkins

HOUSTON, Jan. 20.—*Smith's Thru*, which opened at Hopkins Tent Theater here Sunday for a four-day run, has had such great drawing power, that the bill will be run thru until tomorrow night with a possible extension until Wednesday. Bill, according to Hopkins, has set a half-week record run, and is directed by Hila Morgan, whose show is playing near-by town.

## Loomis Players In West Texas

KNOX CITY, Tex., Jan. 20.—The Almerita Loomis Players are still carrying on in West Texas, with business and weather conditions not so good. Members of company have been exchanging visits with the J. Doug Moygan, Henry Brunk, Kennedy Sisters, Lawrence Liberty Players and the Bell-Williams shows. Tommy Tallor has replaced Bob Stringfellow for juveniles and sax; Mrs. C. W. Wrightman is now on show visiting her sister, Mrs. G. O. Loomis, and Mr. and Mrs. V. E. Curtiss will soon send their two boys back to Comanche, Tex., for the period of the school term. Manager G. O. Loomis intends to stay out all winter, under canvas.

## Kansas City Jottings

KANSAS CITY, Mo., Jan. 20.—Toby Nevius left here on Thursday to join a walkathon in Freeport, Ill., to act as m. c. Jack Earl, who was associated with Bob Bieber in a circle stock venture in and around Picher, Okla., returned here after the show's closing.

Clarence Klein is a recent arrival after closing with the Brunk Show in Texas. Freddie Vance returned here after closing of Schaffner Show in Iowa. Babe and Goddie Godbey, Arthur Bratten and Frank Hugelmann, known as the "Smoke House Quartet," are here after playing dates in and around Sedalia, Mo.

Mr. and Mrs. Earl Gregg were here several days this week, engaging people for a circle to open soon in Nebraska.

## Eddie Leons in South

DAWSON, Ga., Jan. 20.—Eddie Leons, who closed his "Tom" show in New England in November, playing opera houses and halls thru New York, Vermont, New Hampshire and Maine to fair business, is now offering "Ten Nights" in the South. Expects to stay out all winter. Show is carrying 12 people and eight-piece band.

## O'Shea Players Close

MILWAUKEE, Jan. 20.—The Oscar O'Shea Players, one of the city's most successful stock companies, has closed here after playing the Davidson Theater for approximately seven months.

## Kell Opens 12th Tour

HOUSTON, Jan. 20.—Crossing the Arkansas line into Texas, "Skeeter" Kell and his gang opened their 12th tour in a North Texas city week of January 15, with new marquee, top, lighting system, seat covers, etc. A new line of paper is being liberally posted. Leslie and Amber Kell carry a snappy street band and concert ork. Including Kell, his wife and son, L. E. Jr., the troupe numbers 30 people. Present plans call for a tour of the Kell Texas territory that will cover two-thirds of the State.

## Blythe Show Back On Boards Again

HAMPSTEAD, Md., Jan. 20.—After three weeks' layoff Billy Blythe Players opened with a bang at Manchester, Md. Appeared there for a week, auspices of Fire Department. Had town band play in front of theater on opening night, which resulted in SRO biz. Show treated such a sensation with its new billing matter that *The Baltimore News* had an editorial regarding the troupe. A new coupe has been bought for the advance.

Roster remains the same—Billy Blythe, leads and specialties; Betty Blythe, leads and singing and dancing specialties; Lou (Toby) LaCade, comedian; Amy Lee, general business and piano-accordion specialties, and Tommy Elliott, heavies and pianist.

## Stock Notes

GEORGE DRISCOLL's stock company that has been playing at the Empress Theater, Montreal, Can., has been shifted to the Outremont Theater. Rita Davis and John McCardie are playing leads.

JACK CAVE has taken over the American Theater, Portland, Ore., which was opened by White and McCurdy, who will now operate the Town Hall with stock in Seattle.

AFTER SPENDING six months working behind the scenes in Broadway and Boston's theaters, Sol Cornberg has returned to the Play House in Cleveland to resume his duties as technical director.

JAMES BOYS IN MISSOURI was recently presented at the American Theater, Portland, Ore. Cast included Ned Lynch, Philip Irwin, J. O. Lytton, Jack Cassidy, Herbert Carlyle, Dorothy Blakesly, Sam Jones, Evelyn Bennett and Marie Hoy.

THE DEVIL PASSES, by Benn Levy, will be the fifth production to be presented by the Old Fort Players, of Port Wayne, Ind., at the Majestic Theater. Presentation will be on January 26, 27 and 28. It will be directed by Herbert Butterfield. In the cast will be Hilary Denley, James Studer, Jane Levy, Charles Buckmaster, Clara Mae Guy, Philip Perry, James Allen and Butterfield.

GUY PALMERTON'S Manhattan Players, under direction of Frank Lyon, playing at the Pyramid Moeque, Bridgeport, Conn., did *Stella Dallas*, with the radio star, Jane Dillon, January 17-20. *Widow by Proxy* was presented January 10-13. Members of company include Orace Carney, Brooke P. Church, Peggy Coudray, John Hampshire, J. Harrison Taylor, Eleanor Kurtz, Melba Palmer, Roger Belme and Frank Lyon.

## Menke's Difficulties With Memphis Authorities

MEMPHIS, Jan. 20.—Captain Bill Menke's Hollywood Showboat is back in Memphis and is again having difficulties with the local authorities.

County authorities are preparing to attack the showboat's right to show on the ground that it interferes with a canalization project now getting under way in Wolf River. The Hollywood is moored in the upper stretches of the Wolf.

It is also pointed out that Menke neglected to obtain a permit this time from a county board of adjustment and that his original permit from said board expired when he departed these shores last summer.

Menke was forced to move from the city wharf last year when here, but found a haven in the county at the same spot he now occupies.

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## Magic and Magicians

By WILLIAM J. HILLIAR  
(Communications to Cincinnati Office)



**HARRY McDANIEL**, otherwise known as Mysterious Mack, reports he is doing nicely around Dallas and that the people in Texas are becoming more magick-minded every day.

**O. B. PITTSBURGH**, Thanks, but you are wrong. Herbert Albini was the first magician to present the egg bag in America, but he cannot be credited with its invention, as the same trick, perhaps in a crude form, was shown by conjurers in the early part of the 17th century.

**THE GREAT LESTER** made them talk about magic in New England. He was held over by popular demand at the Gates Theater, Lowell, Mass.

**MANUEL**, "Master of the Mighty Dollar," recently thrilled the folks in Los Angeles with his coin and "mirror" manipulation.

**STUDENT BODY** of the junior colleges of California has booked Francisco for a number of magic programs at its various institutions. Shows are to be given in the forenoons at the college auditoriums, first date being Santa Rosa. Francisco will be assisted by Murray Rosenthal, formerly with the Great Leon.

**MARQUIS** is playing to very satisfactory business in the heart of the tobacco market belt in Kentucky. Query, who gained fame years ago as a hypnotist, is now with the Marquis Show in the capacity of assistant publicity director.

**G. C. WYNN**, manager Alamo Theater, Newnan, Ga., writes: "Returning after a lapse of five years, Melroy the Magician packed my house both afternoon and night to the ropes. Many gave up after standing in line for hours to get a glimpse of one of the foremost magicians of today. This act is a natural, and other managers informed me that it has met with great success thru the South."

**BLACKSTONE**, after his San Francisco engagement, will take his big show to Portland; Seattle and Spokane, Wash.; Vancouver, B. C.; Salt Lake City and Denver.

**A. G. ODELL JR.**, of Windsor, Conn., writes: "There is certainly a lot of life now in *The Billboard* magic section. Let's have a lot more expressions of opinion regarding what's best for magic." Odell is doing well with club work and private engagements.

**CINCINNATI Magicians' Club** enjoyed a big night January 19.

**J. A. SHETEROM** recently entertained the Lions' Club at Saxton, Pa., with some clever magic.

**FRED KEATING**, from the tone of his article *Magick's Murder* in January issue of *The Sphinx*, must be peevish about something. But Fred, now a New York stage celebrity, has probably forgotten when he was an amateur and, at my suggestion, got a job with Howard

Thurston as assistant, feeding and locking after his live stock and wrestling trunks around the theaters. He got the necessary experience and is really a clever magical entertainer. Keating writes: "Magic organizations have done considerable damage in killing the glamour of magic. The majority of members of magic organizations are half-baked amateurs, who, instead of having been encouraged to enjoy magic as entertainment when they first expressed enjoyment of it, were advised that they too could be a magician by joining such and such an organization and spending \$15 or so at a magic shop—or if there was no magic shop near them the corner drug store would undoubtedly be able to supply them with enough paraphernalia, such as the bamboo sticks and the linking rings, to enable them to get started. Magic, in other words, was something you just had to buy, a top or puzzle, not the glorious craft of such artists as Herrmann, Keeler, Houdini and Leroy. Exposures of magic in newspapers, magazines and books has not done as much harm as the commercialization and cheapening of magic." But Fred seems to forget that Thurston, Blackstone, Birch, Virgil, Marquis and many other real magicians are upholding the "glamour of magic" and playing to S. R. O. And by the way, he does not mention any of three names in his story, altho he learned the rudiments of magical stagecraft from Thurston. Ostagazuzulum!

**I GET MANY A LAUGH** when I read about this or that one being the originator of the vanishing bird cage. Servais Le Roy really made it famous, but the trick was done as a ballyhoo in front of a carnival show years and years ago by Del Adelphia, who, after the vanishment, removed his coat and vest and let the spectators search him.

**GUS E. CARLSTROM**, magic dealer and enthusiast, must have had a great time visiting with Howard Thurston when the latter recently appeared at Austin, Tex.

**PRINCE RAHMED BEY** is wintering in Las Vegas, Nev., where he is building a new motorized show. George T. Corwin, of Chicago, will be stage manager and chief assistant.

**THE DRAGON** for December, published in Mount Vernon, Ill., is a very interesting magazine. It is the official organ of ISM. Vernon E. Lux is the editor.

**PRINCESS ZELDA**, mentalist, after undergoing a nasal operation at Atlanta, is back in North Carolina repeating her former success.

**PROF. S. P. BOWMAN**, who took a complete magic show around the world in a suitcase, is now partially blind, but still able to present his mysteries. He feels that with a lady assistant he will once again be able to circle the globe. He is living at Elks' Club, Fort Scott, Kan.

**BOB NELSON**, of Nelson Enterprises, recently loaned Rev. E. H. Wall, chaplain of Ohio Penitentiary, enough

magical equipment for one of the "boys" to present a very creditable show when Warden and Mrs. Thomas entertained the Lions' Club.

**CINCINNATI** is already looking forward to the greatest gathering of magicians in history in 1935 if SAM, IBM and IMC decide to merge for convention purposes. And what a marvelous spot Government Square will be for some of the outdoor stunts, with the famed fountain as part of the "stage setting." Let's all start a whispering campaign. Just whisper to every magi you meet. "Cincinnati 1935."

**MARJAH**, "Samaritan of the Air," after a record jump from Shenandoah, Ia., to Florida, writes that he is enjoying a prosperous season. He contemplates a tour of Cuba. Better look in his crystal first.

**LOUIS E. COLLINS** says that Robs., with his "Night in Wonderland," is playing to only fair business thru Missouri on account of bad weather.

**DON WHITE'S** bill, "Five Steps to Power," was adopted by Mystic 13 Magic Club, of Minneapolis. It reads as follows:

1. To set a minimum fee for afternoon and evening engagements by magicians, which fee is to be strictly adhered to by all magicians playing professional engagements.
2. To appoint a committee to visit all clubs and organizations, invoking their aid and begging that they hire no magician that is not a member of Mystic 13, and acquainting the various entertainment committees with the minimum price set by club for engagements.
3. To appoint a committee of professional magicians to play all dates gratis that are reported to them as being engagements secured by nonmembers of Mystic 13.
4. To appoint a committee to list and keep track of all nonmembers and to find out if possible where and when they have engagements. This committee to report its findings to the second-named committee above.
5. To adopt measures whereby all business men using professional magic to acquaint clubs, etc., with their business shall be severely penalized. Which penalties shall be decided upon by popular vote and opinion.

### Magic in England

**LONDON**, Jan. 10.—Keith Clark, the French conjurer, recently returned from the States, where he played vaude engagements and also showed in Yow's Carroll's Vanities, is now featured in Yow's Got Everything, which is playing the class variety houses on the Moss and G. T. C. tours.

Back from a tour of the Central European countries, Rigoletto Brothers are headlining over the Syndicate Halls in London with their famous potpourri act. Harry Rigoletto, who offers a succession of smart magical feats, still scores with his original conception of the needle trick.

**RAIF HOLBEIN**, the international comedy magical cartoonist, with his living drawings stunt, has completed 13 weeks' engagement with Charles B. Cochran's *Revels in Rhythm* at the Trocadero, London, and is now featured in pantomime at the Olympia, Dublin, Ireland.

The Great Hilliards are featuring their sensational escape mystery over the MacNaughten Circuit.



### Little Theaters

The Playbox, of Buchanan, Mich., announces that its first production will be *Attorney for the Defense*, to be given January 30 in the local Hollywood Theater. Robert Geyer, Vincent DeNardo and Mary Franklin are on the executive committee.

The West Side Players, of the West Side YMCA (New York City), will present *Minko*, by Edna Ferber and George S. Kaufman, in their little theater January 26 and 27.

Ralph Hayes and Florence Curtis, well-known stock players in the good old days, are now in their third season directing the Little Theater of Watertown, N. Y. Five plays are presented each season, and rehearsals are now in progress for *The Dover Road*. *He Who Gets Slapped* follows, with *Holiday* to end the season.

*Plays and Players*, of Los Angeles Junior College, presented *Romeo and Juliet* from January 16 thru January 19, under the direction of Jerry Dodaon Blunt. Sara Seegar and Jack Egan had the title roles, and the supporting cast included Bill Candee, Charles Getts, Kay Green, George Keyzers, William Coe, Gareth Goldberg, Gladys Cogswell and Gertrude Hearne.

The New York Junior League Players have in production *The Silver Thread*, by Constance D'Arcy Mackay, a dramatization of George MacDonald's children's story, *The Princess and the Goblins*, and will present it at the Heckscher Theater February 10.



### Showman's Bookshelf

#### Reference

The *Billboard* Index of the New York Legitimate Stage Season, 1932-'33. The most complete reference work published on the activities of the season, listing all plays and musicals produced, their authors, players, scene designers and all others connected with them, together with cross-indexes, lists of addresses, and the New York appearances of leading players in the last 11 years. The *Billboard* Publishing Company, Cincinnati, O. 50 cents.

#### History

*Lorenzo Sanchez and the Argentine Theater*, by Ruth Richardson. Synopsis of the dramatist's plays, an evaluation of his work and a history of the theater in the Argentine from 1747 to 1900. Instituto de las Espanas (paper covers).

#### Published Plays

*The Tavern*, by George M. Cohan. The famous melior now issued in French's Standard Library. French, 75 cents (paper covers).

*The School for Husbands*, by Arthur Guiterman and Lawrence Langner. The adaptation in verse of the Moliere piece which the Theater Guild ran for 14 weeks at the Empire Theater this season. French, 52.

*Come Easy*, by Felicia Metcalf. Another addition to the Standard Library. French, 75 cents (paper covers).

*Within the Gates*, by Sean O'Casey. A drama by the famous Irish playwright, with its four scenes laid within a London park. Macmillan.

*Meleager*, by Stanislaw Wyspianski. A tragedy translated from the Polish. University of California Press, \$1.50.

*This Too, Too Solid Flash*, by Esther L. Cooper and Elizabeth Fuller. A one-act comedy. French, 30 cents (pamphlet).

*Our Lean Years*, by Fred Eastman. A play in one act. French, 35 cents (pamphlet).

*The Best Builders*, by George Henry Trader. A one-act comedy. French, 80 cents (pamphlet).

### MIND READING "SECRETS"

This book explains under one cover the Most Successful Verbal, Silent and Crystal Ball Mind Reading Methods used by Famous Stage, Club and Parlor Performers of the Present Day, such as The Vaudeville Musical "Silent Thought" Transference Act, A vaudeville Second-Sight Act, A "Complete" Crystal Vandyke Mind-Reading Act, Wizard Mystery—s Balling, Sensational Sure-Fire Mind-Reading Experiment, a Latter Day Miracle—"Differential" Sort of Sure-Fire Test, Vaudeville Crystal-Gazing Act, Phonetic System for Silent Thought Transference Acts, Feature Mind-Reading Act, On Answering Questions, Method of Obtaining "Secret" Messages, Written at Home by the Audience, The Illusioled Drive, a Most Sensational Publicity Test, Publicity Stunts for Mind Reader; "Silent" Thought Transference and Mind-Reading Act, written for Club Entertainers; The Chess Knight Tour, Voice Culture Instructions and a Two-hour Act entitled "Dance of the Ghosts." Illustrated and Guaranteed. Only \$2.00, postpaid. "GALOSTRO" PUBLICATIONS, P. O. Box 74, Times Square 614, New York, N. Y.

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## Is Harry Houdini Trying To Communicate With Me?

(By W. J. H.—14th Installment)

The different incidents and happenings that I have written about in this series of articles have been based upon actual occurrences of a strange and inexplicable nature, and those with whom I have discussed the matter agree with me regarding the possibility that Houdini is trying to send me some sort of message.

I have never yet witnessed a demonstration by a so-called medium that I could not duplicate by trickery, and no mediums have had anything to do with the creation of belief in my mind that there is more to genuine spiritualism than I had ever dreamed of.

No one that I have talked to can

offer any logical solution of why the penciled code message faded out after Houdini died—or why his portrait in the "Spirit Painting" frame did likewise, or why "Eloplasm" apparently emerged in his picture, as shown on this page last week. And there are innumerable connecting links—trifles perhaps in a way—but, nevertheless, important when all are considered, that I have come to the conclusion Houdini is trying to communicate with me.

As other manifestations occur, and I am sure they will, I will explain them on this page in another series in the near future.

(Conclusion)



TO ALL who are interested in the welfare of the actor we highly commend a careful reading of the first installment of A Survey of Radio, which appears in the January issue of Equity Magazine. This will be followed by two other installments to complete the whole and to appear in consecutive issues of the official organ of Equity and Chorus Equity. We hope that the first stanza of this revelation of conditions in the radio broadcasting field is a promise of further revelations to come.

Equity's survey, which we assume has been put into enjoyably readable form by Editor Alfred Harding of Equity Magazine, was made at the request of Division Administrator Sol A. Rosenblatt. During the weeks that Equity spokesmen were appearing before the NRA in Washington on behalf of its members in the broadcasting field—at the time the radio code was being put into shape—many of their statements relative to conditions in the studios were challenged. Rosenblatt asked Equity to supply facts and figures to support its statements, and asked for enlightenment particularly with regard to auditions, rehearsals and salaries of other performers. The survey is the answer. The first third is eloquent. It represents what has been in our experience the first intelligent and courageous attempt to put into print the truth about lamentable conditions in radio. It is, of course, merely a beginning, but a most auspicious one.

It is high time that something were done outside of the inner councils of Equity to give the lesser lights in the mike performing fraternity a place in the spotlight of new dealing. The big chains, as well as the independent stations, have had their own way ever since radio crept out of its crystal-set shell. Now it's going to be the performer's inning. The long-suffering artists have gnawed for radio with the desperation of a drowning man for a life line. First it was the novelty of the field, then the dire necessity of making a living when other fields no longer afforded the same opportunities.

Radio had a lion's share in bringing on depression in many amusement branches and parasitically it flourished when the fields that it edged off the course were at their worst. But this is, more or less, a story belonging definitely to the past. Time, the great stabilizer, has created a certain balance among the various fields that radio at first affected. Radio still gnaws at the vitals of the stage, but it also lets up on occasion to thrust back into the laps of the theater industry box-office wonders made by the etherizing process. Before long it will be—with sensible regulation and co-operation of governmental agencies—a clear proposition of give and take.

Meanwhile, in the still young and still disorganized radio field, the performer is the stepchild and the subject of every possible imposition. Only one sensible way is open to the harassed radio artist.

This leads to the portals of Equity, proceeds thru the outer halls of registration and then directly into the sheltering arms of an organization that has fought the actor's fight since the heroic days of its inception.

We have been unparadoxically silent in this pillar up to now on radio conditions. We shall pay up our arrears. We are determined that Equity should succeed in its organizing of radio as it did in legit. It is not the stars we have in mind. Their troubles might be large ones, but they don't excite us. The small fellow, the second, third and fourth-rater . . . these are the ones for whom we shall fight. The stars are needed, however. It is only thru them, thru their full-hearted assistance, that the lowly ones can reach hopefully for a place in the sun. Equity won its spurs by the support of the star. So has it been in all other branches. The star is interested in making more money. The lesser lights are concerned with being given their inalienable rights—making a livelihood and working under humane conditions. Both classes can achieve their purpose only thru the entrenchment of Actors' Equity into the broadcasting field.

Equity must have real recognition as the representative of actors in radio. It must be given a voice in the administration of the broadcasting code and recognition by broadcasters. Equity has every logical claim staked to this project. The NRA has officially recognized and openly encouraged the participation of labor in the administration of industry codes. Equity has jurisdiction over the broadcasting field. Officially, there is no argument over this point. But the American Federation of Labor distributes authority and in matters of enforcement is forced to—except in extreme emergencies—adopt a laissez-faire policy. This is Equity's own job and it should have the support of every radio actor with foresight that extends beyond his prospects.

LAST week should go down in stage union history as the most eventful in a generation. The Four A's granted charters to the Actors' Betterment Association, covering the vaudeville, night club, carnival and circus fields, and to the Burlesque Artists of America, covering the burlesque field. These mark only the beginning of the beginning of these well-conceived organizations. The hardest job is before them. Both need members and money. Members are difficult to get because members must have money, and we needn't go on from that point.

But Ralph Whitehead has guts and a superabundance of energy. Tom Phillips hasn't yet won his chevrons in actual battle, but the few forays in which he has participated have marked him as a sincere worker, a real friend of the burlesquer and a tenacious and shrewd organizer.

To both organizations and their pilots we wish the success that will have to be theirs if fate is kindly to them. If the managers with whom they will have to play their game will be humane and sensible, if their own soldiers do not betray them—and if the various governmental agencies taking part in the national recovery movement give them anything approaching a fair break.

Theatrical Mutual Assn. By DAVID L. DONALDSON Grand Secretary-Treasurer

Pride of Brooklyn Lodge, Auxiliary No. 3, held its installation of officers for 1934 at Labor Lyceum, Myrtle and Willoughby avenues, Brooklyn, January 26.

Grand Lodge President Brother Charles P. Eichhorn was installing officer, assisted by Brother H. E. Schmidt, of the Laws Appeals Committee, Grand Lodge.

Other Grand Lodge members and officers were present, among whom were Brothers P. Hitter, P. Lechmann, Long Island Lodge No. 67, and Brother George Gru, of Brooklyn Lodge No. 30.

The following officers were installed: O. Riordan, president; M. Simons, vice-president; G. Stahl, treasurer; E. Weyrick, financial secretary; A. Bartlett, recording secretary; A. Murray, marshal; M. Kahn, chaplain; B. Kretz, sergeant at arms; A. Morrell, L. McMahon, trustees; J. W. Fitzgerald, legal adviser; R. Sullivan, past president.

Refreshments and dancing were enjoyed and the whole affair wound up in a gay party.

Minstrelsy By BOB EMMET (Cincinnati Office)

JOHN W. VOGEL is reported to be definitely off the road with his latest show. Reason is said to be withdrawal of backing.

DAN HOLT left Chicago last Sunday bound for Macon, Ga.

ROY FRANCIS & Company will soon leave Chicago for Philadelphia.

JACK POLK, former manager of Rosenthal's Minstrel, is now connected with Barnes & Carruthers, free-attraction bookers.

MILTON AND BIRDIE HERRON, with Rosenthal's Minstrel the last two seasons, can be seen regularly in front of the Woods Theater Building, Chicago.

AL TINT is still working club dates in and around Chicago.

COL. BILL BATES reports that he will be ahead of the Van Arnam tent show, opening some time in April.

FIRST ANNUAL minstrel show sponsored by the National A. C. was given the night of January 11 before a capacity crowd in Holyoke, Mass. Howard V. Wolfe directed. A talented group of endmen and soloists sang, danced and quipped their way thru a pleasing repertoire.

PROF. WALTER B. LEONARD writes from Glens Falls, N. Y.: "The John E. Van Arnam Hokey Boy Minstrels played the Riolo Theater January 12-13. The show opened in Watertown and has been playing the Schine Circuit. They jumped from here to Cumberland, Md. There they open on the Sparks Circuit in Florida. I caught the show here and was favorably impressed with the outfit. The 12-piece band cut their stuff right and the parade is a pleasing feature and well costumed. The orchestra of eight men is very creditable and the best I have ever seen with this show. Both are under the direction of Ruddy Hoff. The show runs 46 minutes and is snappy and entertaining. Billy Henderson, late of Nell O'Brien, Al Field and Coburn's minstrels, is the featured comedian, and as usual is a riot. Al Pinard Jr. works the opposite premier and is keeping up the reputation of his granddad, George Guy. Micky Arnold and Jim Laney are great hoofers and were obliged to take several bows after their whirlwind turn. Carl Graves, the old-time vocalist, is in the cast and his pipes are still in creak condition. Others of the quintet are Gene Gerald, Joseph Parrish, Jack Paddock and Whitmore Babcock. Among the numbers introduced after the first part are: Gabby Brothers, comedy jugglers; a middle act, In Close Confinement, arranged and led by Billy Henderson. Gene Gerald, impersonator, has a brand-new act, wonderfully well done and beautifully costumed. I can see no reason why the show will not go great in the South."

NMP&FA Notes

By Robert Reed, Secretary

Cleveland members will again welcome members of the Grotto Circus during its 10-day run at the municipal auditorium. Orrin Davenport, Con Colleano, Major D. Pettingale, Will Schmidt and Larry Bash are but a few of the show's exes that are ardent boosters of minstrelsy. So we welcome these folk of the big top whose annual pilgrimage for the mid-winter circus has become a pleasing event with all of us.

Last week we commented upon the absolute need for 100 per cent membership, active interest and co-operation in all minstrel association activities. We now renew that comment and stress the necessity for such co-operation. We are all vitally interested in minstrelsy and all things pertaining to the future welfare of our beloved pastime. Then, if such be the case, let each one of us play our part in doing just those things which are vital to the interests of our minstrel association.

New members are needed to build up our organization. Payment of delinquent dues is another item. Occasional letters to your secretary have the tendency to strengthen the association ties which bind us together in common harmony for the good of minstrelsy. Even tho you are located at some distant

point remember that a postage stamp will bring you directly in contact with your headquarters and your officers who are striving to keep Minstrelsy's torch eternally aflame.

General business and show conditions are on the upward and forward climb. Be prepared, when the peak is reached, to enjoy the benefits of your association, enjoy its representation in the show world, help your association to help those less fortunate than yourself. Let us not be found wanting when our welfare department is called upon for immediate service. Remember again that in unity there is strength.

Semi-monthly house gatherings of members have been found to be a real boon in bringing members into closer contact with each other. If your community has not established this form of getting acquainted and creating active interest in your association affairs, plan to get started in that direction. Take the lead today. If you are not certain about other members in your locality, write your secretary for information. Names and addresses of members living near you will be gladly forwarded. Should there be no members living in your home territory, interest your friends in your minstrel association. Every city, town, village and hamlet has its minstrel fans, so just step out and build up your own little association circle.

Cleveland Minstrel Notes

The flashy hoofing sextet with Bob Reed's outfit is product of dance maestro George Wallace, formerly known in vaude circles as the Six Dancing Monarchs. . . . Blackface comedian John Sutton is an expert caterer and connoisseur of beverages. Verification of this statement is attested to by some 75 minstrels and their friends who recently attended the annual holiday party of the local colony. . . . Steve Pearson is lost now that all milk deliveries are made after daybreak. "How's a guy to know when to go home?" inquires this mammy singer from Canadian country. . . . Jimmy Ague, radio's minstrel boy from songland, is to get a break. Jimmy has landed a juicy commercial which will keep the proverbial wolf from the door for quite some time. Chambers and Sutton, pop vocalists, are to appear with the Moose Minstrels during the coming season. This unit is under the direction of Bob McLaughlin, veteran minstrel. . . . Norm Borthwick, the Scotch minstrel, has recently completed several local broadcasts and now returns to his first love, Minstrelsy, having signed up with the Reed unit. . . . Pat Hallisey, eretwhile black-face comedian, assumes duties as maitre de hotel at the recently reopened Old Heidelberg Cafe in the downtown area. . . . Ed Dunn, former production manager of the Bambo Minstrel, has effected a complete recovery from his lengthy illness and will return to the Bambo lineup after an absence of almost two years. Dunn will be remembered for his novel dance number which featured the big boy dancing up and down steps with a glass of water balanced upon his head.

Advertisement for 'A Riot of New Fun' featuring 'Everything for Your Minstrel Show' with illustrations of a clown and a woman.

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Advertisement for 'CLARKE'S COMPLETE MINSTREL SHOW' with details about the show's content and contact information.

# The Broadway Beat

By GEORGE SPELVIN

**F**RED DeBONDY, the agent, has a brother-in-law in Washington—which is better than Lyda Roberti's Milwaukee connection. . . . The brother-in-law in question is Bill Connery, former actor, who is now a congressman from Massachusetts. . . . Charlie Morrison evidently takes no chances on having his acts stolen. . . . He moved Andrea Marsli and her ma almost directly opposite his office in the Park Central. . . . It was odd the other day to see Gus Edwards working gratis as a piano accompanist. . . . He did it in the William Morris audition room for four colored lads picked up by Nat Brusloff in Baltimore. . . . When Lillian Miles flopped on Milton Berle for the second week at the Palace, Chi, the Berle family came into some dough. . . . Milton's sister, Rosalind, was booked specially for that week, and for the Detroit and Cleveland weeks besides. . . . In April, Claude and Marion Cleveland (no relatives of the Cleveland in the last sentence) will celebrate the 30th anniversary of their marriage and of their teaming in vaude. . . . They claim they're probably the oldest married vaude team active. . . . Izzy Rappaport has finally taken a cut himself. . . . His tonsils were amputated last week in Baltimore. . . . Leona La Marr did a repeat at the Grand Opera House within two weeks, the first time that that's happened at the theater in 15 years. . . . Ex-Judge Charles A. Oberwager, who is chairman of the unemployed faction of Local 802 of the musicians' union, is a brother-in-law of George Brenner, one of the leaders of the movement. . . . For the first time in years the Equity Building has lost its sedate atmosphere and become a maelstrom of activity. . . . The CWA's registering of unemployed actors is the reason. . . . Hank Senber, of *The Telegraph*, was seen at an opening a couple of weeks ago with an exotic Austrian widow. . . . Speaking of *The Telegraph*, it sent its Dorothy Goulet to cover a matinee of the American Academy students at which the first act of *Mrs. Moonlight* was the curtain-raiser. . . . Miss Goulet panned the play and went on to say: "Naturally a group of seasoned players could hardly be expected to rise above that." . . . They could only rise to the tune of 294 performances back in 1930-31. . . . If Mr. Winchell will pardon a simile, add Jack Chapman's "as slighted as a second-string critic's intelligence." . . . One of the busiest men on Broadway, they say, is E. Y. Harburg, whose lyrics are gracing the *Follies*. . . . In addition to having done lyrics for more shows on Broadway than any other writer for each of the last three years, he has found time to write lyrics for a brace of pictures, *Moonlight and Pretzels* and *Take a Chance*.

**Press Agents' Alley:** Arrangements now under way to have the last of the "bundling" beds, now in Newburg, N. Y., shipped to the Piccadilly Hotel for exhibition purposes. Pursuit of Happiness, which describes the lost art of bundling, is at the Avon on the same street. Funny the sponsors never thought of using the original on the stage, since Bill Fields, Pursuit's p. a., handed the Newburg tip to Chal Panocost, p. a. of the Pic. . . . When Mike Goldreyer, p. a., is asked what happened to Molly Picon's *Birdie*, he answers that it flopped on the road and was therefore never brought to town. This disarms the caustics who are ready to argue the point. . . . Jack Murray now p. a.-ing for Albert Kaufman's new distillery project, Kaufman being the man who operated Grand View Park, Singac, N. J., last summer, with Murray on the press there too. . . . Put Bert Nevins down as the press agentleman who made that offer of three grand to Fay Webb Vallee to appear at a local club, the Richman, an item which made the national news wires. By the time the services shot the refusal answer in to New York the name of the club was completely forgotten—and was Nevins sore. . . . F. Darius Benham, of the Circus Saints and Sinners, who handles the Cumberland Hotel, has challenged Clyde Pangborn, the New York-to-Istanbul flyer, to a race between Times Square and the Chi Loop. But just where the takeoff and landing will be is another mystery.

Bert Adler is close to Mayor LaGuardia, so don't be surprised if you see him in a city job one of these days. . . . Times Square has been flooded with coin-machine and shooting-gallery spots and all of them seem to be flourishing. . . . Burly houses are displaying more conservative photos in their lobbies. . . . Scared by the police department's new warning against nudgy and strips. . . . Some of the cheap grind spots on the street are running very old pictures and advertising them without titles to make them seem new. . . . There's a job for the Film Code Authority. . . . The boys tell of a theatrical figure who assigned his car to his colored chauffeur to avoid attachments. . . . Shortly afterward the fellow died and now the chauffeur refuses to give the car back. . . . Mary McCormack got on the Ile de France the night before it sailed in order to duck process servers. . . . Dick Henry, who booked her abroad, warned her not to come out of her state-room until the boat passed quarantine. . . . Gus Fournaras, restaurant owner on the beat, is doubling as manager of a dance team. . . . Another Skouras in the making? . . . Cynthia White announces the Greenwich Village Ball (1934 edition) for Friday, January 26, at Webster Hall. . . . They say the Ile de France on its last voyage stopped for three minutes in midocean to let Gloria Gilbert do her dance. . . . Couldn't otherwise because of the roll.

40th YEAR

# The Billboard

Founded by W. H. DONALDSON  
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**POSSIBILITIES**  
GLEANED DURING THE PAST WEEK BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business. The "possibilities" grouped below are contributed weekly by members of the staff thru their contacts with various entertainment forms. The field is not limited to theaters and other amusement spots covered in line with review assignments.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

**JEAN CARROLL**—apronmate of Marty May in vaude. She's an attractive, cute looking and shapely brunet. Musical films would suit her best, since she's a good hooper, can handle a song well, and is also a pleasant comedienne. Her speaking voice and looks, however, plus her ability to handle lines, make her a possibility for other roles, too.

**LEA PENMAN**—now appearing in *After Such Pleasures* at the Barbizon-Plaza, and has been seen in many Broadway legit. Is adept in handling lines, has a good speaking voice, and is especially good at light comedy. Ought to be a good bet for pictures in character roles on the Mary Boland style.

**DON SHELTON**—also in *After Such Pleasures*. Is young and has nice appearance and ingratiating personality, as well as ability in handling lines and situations. Rates a picture test, with a juvenile character type in mind.

### For RADIO

**LEONARD MARTOV**—billed in vaude as the Russian baritone. Has a rich and virile voice that sounds as tho it might register nicely over the mike. Sings *Dark Eyes*, a Negro spiritual and Irish ballad songs very well to good applause.

### For LEGIT Musical

**SINCLAIR TWINS**—youngsters sharing billing at present with Lee Murray in a vaude flash. They've got the looks, the talent and the speed and pep that are associated with youth. Both brunets, and are forte at dancing, both taps and acro. Do well also at song-talking specials. A revue might find a spot for them.

# Chicago Chat

By NAT GREEN

**R**OUND the rialto: Groups of performers thronging the sidewalk in front of the Woods Building, attracted outdoors by the balmy, spring-like weather. . . . Tomorrow it may be snowing, but who cares about tomorrow! . . . More activity in the Woods Building these days than for many years past. . . . One is apt to bump into a celeb of stage or air in the hallways any time. . . . Andrew Karzas, ballroom magnate, off for Florida for a few weeks' vacation. . . . Bert Lytell planning revival of some old hits, if he can find an angel who will stay put. . . . Country Washburn leaving the Ted Weems org. . . . Dora Maughan rehearsing a new show which Leo Salkin will launch in the picture houses shortly. . . . Bert Salter, manager for Wilton Crawley, who appeared at State-Lake recently, leaving for the West Coast. . . . Playhouse on Boul Mich going along nicely with films above the ordinary. . . . *Candle Light*, the current pic, has been attracting discriminating folks, and so will *Waits Time*, which is to follow. . . . Bud Somers, now manager of the Uptown Theater, is a former RKO man and used to be at the Albee, Cincinnati. . . . His assistant, Ed Seguin, also is an RKO grad. . . . Greg Rellou, violinist in Wayne King's org., is recovering from injuries he received in an auto accident a week ago. . . . Greg escaped cuts or broken bones, but was thrown against the wind shield with such violence that his tongue was caught between his teeth and so badly lacerated that nine stitches were necessary. . . . He'll be out of the band for a couple of weeks.

Add nominations for meanest man in the world: The fixer who when a poor devil on the circus lot was run over by one of the wagons poured a bottle of booze over him to make it appear he was intoxicated and the circus was not responsible.

Liquor biz of MCA has grown so rapidly that William Cramer, who had charge of the novelty department, is now devoting all of his time to the liquor end. . . . George Campbell has taken over the novelty department. . . . Fritz Blockl pinch-hitting for Charlie Down. *Chi American* night club editor, while Charlie grabs a vacation. . . . Olsen and Johnson may play the Tivoli and Uptown for B. & E. shortly. . . . Hall Cummins, judged the ideal man at Northwestern U a year ago, is promoting a ping-pong tournament at a local hotel. . . . Three acts that played the State-Lake the past week also were together on the bill at the Palladium in London last April. . . . They are Joe and Jane McKenna, Reed and La Vere, and Bob Murphy. . . . Gale Borden, *Times* columnist, back on the job after a short vacation. . . . Madeline Woods' book, *Scandal House*, will be issued in serial form by King Features for syndication. . . . The Duncans, Rosetta and Vivian, are to be at the World's Fair next summer.

If you're not in the money you have no right to express an opinion on someone who is. At least that is the attitude of Milton Berle's secretary. "Who are you to criticize, Berle?", he challenged a *Billboard* reviewer who had the temerity to object to some of Berle's gutter stuff. "Berle is making more money than you will ever make!" So that's the standard by which we must measure, eh! Well, it will be a sorry day for the theater when that standard must be adopted. "Not that it matters to Berle," the righteously (?) indignant secretary declaimed. "What *The Billboard* says doesn't mean a thing." So! Then why all the shouting, Mr. Secretary. Perhaps the criticisms of Ashton Stevens, Lloyd Lewis, Charlie Collins and other reviewers who were veterans before Berle ever saw the inside of a theater do not mean anything either, for probably they are not making as much money as Berle. Just the same the blasts they handed the audacious youngster are still reverberating!

As a stunt, Harry Richman and Vincent Lopez sold tickets in the box office of the Chicago Theater a few days ago, and, of course, there was a curious throng of femmes around 'em. . . . *Let 'Em Eat Cake* is to have a *Chi* showing in March. . . . Marion Talley quit the *Chi* Grand Opera Company when they wanted to cut her salary in half. . . . Benny Meroff off to Miami, where he'll do a bit of playing, both biz and pleasure. . . . Irene Castle McLaughlin both to be slated for a personal appearance tour, receipts of which she will devote to her Orphans of the Storm canine show. . . . Loungers in the Studebaker lobby on opening night of Autumn Crocus thought the Gold Coast was coming to see the show when two top-hatted gentlemen strolled in, but it proved to be only Leonard Doyle, producer of *The Family Upstairs*, and Morgan, a former member of the cast of that show, puttin' on the ritz. . . . Doyle, by the way, may produce another show here before the season is over.

The boys are back from the Winnipeg fair's meeting, some smiling, some glum. . . . The "A" circuit was a nice plum for Carl Sedlmayr and the Velare boys. . . . And Barnes-Carruthers naturally are elated that they again have the free acts contracts after missing out last year. . . . When the mike went bad the other night at Oriental Gardens and two of the boys were testing it Hal Totten wisecracked: "Did you ever hear a team squawking?" . . . The Cherry Sisters again in *Chi*, this time looking for a radio job.

**What Was Wrong With Units**  
Editor *The Billboard*:

I have just read your article, "Final Curtain for Units," and I am not surprised. It is my personal belief that the units would have been a big success if they had been properly handled by the theaters. From what I have observed, the advertising has been quite misleading, for instance: "The Original New York Cast of 76," "The Same Company and Production That Played New York at \$5.50," "See the Original New York show at 50 cents."

The first couple of units did business, but the people were disappointed; they expected to see the original company and when they did not get it they quit. They got a great show for 50 cents, more than they ever got before, but they were led to believe that they were going to see the New York show and they felt they were being played for suckers when they did not see it.

If the unit management would supervise all advertising and tell the public just what they were getting and not allow incompetent house managers to ballyhoo the public, the units would still be on the right side of the ledger. Now I may be all wrong about this, but this is my story and I will stick to it.  
Sioux City, Ia. J. H. CARMODY.

**Caverly Stirs Roy's Memory**  
Editor *The Billboard*:

I wish it were possible to stretch my arm over to Yankeealand and grasp the hand of Frank Caverly in West Scituate, Mass., for his interesting letter on British minstrelsy. His reminiscences touched a chord in this veteran's heart, and perhaps I could add a few lines to his data on the famous English minstrel troupes of yesteryear.

My first glimpse of Sam Hague's Minstrelsy was in 1881, and I have vivid recollection of Billy Richardson, Horace Wheatley and his partner, Ted Traynor. Probably Mr. Caverly will remember one of the featured acts of the Hague troupe, billed as the "India Rubber Four." This quartet comprised Otto Elliott, Joe Lowe, John P. Dane and Matt Robertson, and their routine consisted of athletic and acrobatic stunts, dog dancing and a burlesque zouave drill. This foursome, however, left the Hague organization before the American engagement. John P. Dane ranked among the champion dog dancers in his day.

As far as I know, the Moore & Burgess Minstrelsy never performed outside of St. James Hall in Piccadilly, London. One of the partners, "Pony" Moore, had two daughters. One became the wife of Charlie Mitchell, champion pugilist, and the other married the memorable Eugene Stratton, who came to England with Haverly's Mastodon Minstrelsy in 1881. Stratton was a native of Buffalo. He elected to remain in England and reached stardom in the British music halls, holding his popularity until his death a few years ago. Others in this Haverly troupe were the Bohoe Brothers, banjoists, and Charlie Ousley, comedian and dancer. These were colored men.

Probably Mr. Caverly will remember the Livermore Minstrelsy, a troupe owned and operated by the Livermore Brothers. Maybe he has some data on this aggregation as well as others.

These recollections proved a zephyr on a sultry day. Come on, Brother Caverly, dig once more in your land of dreams. I also have a retentive memory that holds many souvenirs of glad days and happy nights. Some day we may get together—and if we can induce Hugh Smith, of the Irish book store in New York City—another veteran with a real memory—oh, boy! what a time we'll all have!  
Syracuse. J. WILSON ROY.

**Bush Working on Butchers**  
Editor *The Billboard*:

My old pal, W. H. (Bill) Rice, asks something very difficult when he requests information about the old-time candy butchers, as there are few from the old school left to answer him. Let Doc Waddell or Lew Nichols shoot in some dope. Then your humble servant will give a list of real boss butchers and butchers from the W. W. Cola Show, Montgomery Queen Show and others, from 1875 to the present day. I must get my mind set so that I can give the correct names and right shows. I am preparing a list now. So, you oldtimers, shoot them in. Bill, it sure will open the eyes of the youngsters.  
H. L. (SHENNY) BUSH.

Columbus, O.



**THE FORUM**

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to *The Forum, The Billboard, Box 572, Cincinnati, O.*

**Wonders About Kattenburg**  
Editor *The Billboard*:

Last summer there appeared in *The Forum* requests from Burns Kattenburg, of Minneapolis, an author, who is writing a book on the lives of contortionists. He requested all contortionists to communicate with him and give him any information that they could regarding acts of this caliber.

I received several letters from Mr. Kattenburg requesting a brief story of my career as a bender, which I gave him, together with pictures. He informed me that the book would be published, dealing with the lives of contortionists, incidents, etc., and in return he would send each contributor a copy of his book. I have written Mr. Kattenburg asking him if the book was completed,

as I would like to read it and learn something about other benders, but up to date I have not heard a word from him.

It seems to me that he should have answered and given me a little information after my complying with his requests, as, I suppose, others did. It would be only fair, as others besides myself have wondered what became of him. I hope if Mr. Kattenburg reads this he will acknowledge the courtesy I have shown him.  
Port Scott, Kan. LKW HERSHEY.

**Carnivals and "Pass Evil"**  
Editor *The Billboard*:

The carnival season will soon be in full swing and why shouldn't outdoor showmen make up a code of ethics re-

garding the "pass evil"? Last season my show, a Fifteen-in-One, shared 80 per cent of the passes issued, averaging \$22.50 a week, which meant just that much that the members of my troupe and myself did not get.

The fault lies within the ranks of the employees of carnivals, friends and relatives being taken from show to show and ride to ride to be entertained. The weekly average loss of showmen and ride owners and their help is around \$250. This is a big bill to pay just to be good scouts and to entertain people who wouldn't spend a dime to save a life.

It is a proven fact that users of passes are the biggest knockers and squawkers. We see the spectacle of concessionaires taking the stands to shows and rides to be entertained and ride help picking up girls and entertaining them at average expense. As a business person the average carnival troupier is a joke. A weekly date is just a picnic affair; out for a good time; why worry about profits? If the show closes, broke, well, there always is the poorhouse to flop in for the winter!

It is not necessary to issue passes to anybody. If a concession has to be fixed for with passes, at the expense of showmen, then get rid of the concession. If a show has to be fixed for in the same way, get rid of the show. It isn't true showmanship to penalize the innocent troupier who is trying to be honest and decent by taking from him a certain percentage of his income. At my show in a Pennsylvania spot on opening night there were 65 admissions, only five of them paid. The others held round-trip passes. That week the order under whose auspices we played had 1,400 round-trip passes for its 700 members and 960 more passes were issued. Each pass being worth at least \$2, it is seen that \$4,700 was wasted that week. Result, some troupe-ers had to beg food from stores.

Let's put the show business on the same basis as a department store, which a carnival really is. Give no passes to anyone. All friends, relatives, politicians and what not should be made to pay. They are no better than the others who must pay. It is the one rule that will put dimes and dollars into the office, which means food and shelter. Just suppose every employee of a big department store treated friends and relatives to food, clothes, furniture, luggage and other merchandise! How long would that store remain open?

Another fault is committeemen acting as ticket takers, being at a post about 10 minutes, just time enough for all relatives and friends to slip in. And those ticket takers have more friends and relatives than a dog has fleas. Wake up, carnival owners, showmen and ride men! Let's stop these evils that mean the pauperizing of our business.  
Detroit. THOMAS SEIGERT.

**Wants Cast of "Brewster's"**  
Editor *The Billboard*:

The *Forum* furnishes a wealth of information to inquirers and has become a most interesting department of your admirable publication. I wonder if any readers could give me the cast of the *Brewster's Millions* Company that played one-night stands thru Ontario in 1911-'12-'13? It was a capable company and, with others of its kind, gave me considerable pleasure in my teens.  
Buffalo. MARGARET HOLLAND.

**And Park Wheels Were Closed**  
Editor *The Billboard*:

I have read from time to time the reprinted editorial in *The Billboard* entitled "Merchandise Made the Game Business." When I was connected with an amusement park in 1931 the boys there were walling about poor bis on the wheels. I often called to their attention the fact that gaffs and gimmicks were killing the game. No one except ahhla had any merchandise, which was passed back. Once in a while someone wen on the level, but seldom.

For all my efforts to make them see that they were only killing the game, the average reply was, "You're a good scout, Doc, but crasy in the head on the subject." I'm glad to see that there is someone else "crasy in the head" on the subject of giving but merchandise. I sure am in good company with you. The result was that a special law, allowing wheels to be run in the park, was rescinded on November 1, 1931. And what a howl went up when the operators were left out in the cold!  
E. H. (DOO) KELLEY.

Gales Ferry, Conn.

**'Snowbird' Money and Florida**

An open letter to Russell Kay, Tampa, which recently appeared in *The Apopka Chief, an Apopka, Fla., newspaper.*

I have read many of your articles in the different papers with admiration, but there is one article published December 15 I wish to take exception to, about the SNOWBIRDS blowing down here every winter to lap up the gravy that belongs to us homefolks. I want to say right here you are all wet. You are commenting on a business you know very little about and you are stepping on the toes of a lot of good showmen who live in Florida and who have brought their hard-earned money to Florida and invested it, but who are forced out of doing business in their own State by the prohibitive license demanded by the State, counties and cities.

The writer, a former "Snowbird" as you term them, as a theatrical manager of many years experience, a taxpayer of Florida for 29 years and who has brought upwards of \$100,000 into Florida and invested in real estate, etc., but who today is a broken land owner, not allowed to ply his "tent theatrical business" in his own State on account of the prohibitive license which moving picture people have been successful in engineering in Tallahassee.

And, speaking of "Snowbirds," would you call John Ringling a "Snowbird"? Would you call the late Johnny J. Jones a "Snowbird"? These are only two of the many hundreds of good, honest, reliable showmen who are residents of Florida and who are spending money here that they have made in other States, "Snowbird money." If it is right to take their money it is right that the State should allow them to make a living here.

In the evolution of the moving picture industry the "spoken drama" and other theatricals were forced out of the local theaters and into "tent theaters" of their own. Then why not license them the same? Do you know how much a tent theater is required to pay in the State of Florida? About 536 times the amount of the local theater.

No wonder the poor tent theater manager plays under the auspices of the Legion or other local organizations, paying them 20 per cent of his gross receipts, which is more than "paying their share." Then it is up to the local organization to pay the lot rent and license. The showman does not object to paying any reasonable license, because it is the law, but we do object to being a target for mud slinging and unfair criticism.

The law shall not discriminate. Here is an example: A theatrical troupe of 40 people playing your town in their own tent theater means an addition of 40 people to your town during the extent of their engagement, patronizing your hotels, restaurants, drug stores, grocery and dry goods stores, etc., just the same as any other human being. The manager pays for his lot rent, license, railroad, hauling, electric lights, etc. In fact, the money taken in is spent in town before they leave and in many instances they will spend more than they take in.

This old gag, "They take all the money out of town," is ignorance—nothing but ignorance, besides it gives the natives a change to actually see a company of players in the flesh once more, which is their right. Is it right that any body of men shall put the license so high on tent theatricals that the "Spoken Drama" and other theatricals shall be forced out of existence? Is it right that any body of men shall say you shall have for your amusement pictures and nothing but pictures? I have shown you where the money goes taken in by the tent theatrical companies. Now, where does the money go taken in by your local picture theater? Their largest expense is for the reels of pictures, which money is mailed OUT OF TOWN, to New York City and Hollywood, Calif.

The town in which I live has a population of 1,800. The local theater pays a license of \$5 city, \$5 county and \$10 State, \$20 for one year of 365 days, including Sundays. The tent theater pays \$30.25 per day or \$11,041.25 for the same period of one year. Is that discrimination, I ask you?—Who is lapping up the gravy? Yours very truly,

A FLORIDA TAXPAYER.

**SUBSCRIPTION, PAYABLE IN ADVANCE.**

	U. S.	Canada and Foreign.
One Year .....	\$1.50	\$2.00
Six Months .....	1.15	1.50
Three Months .....	.60	2.00

Subscribers when requesting change of address should give former as well as present address.  
DISPLAY ADVERTISING—Fifty cents per agate line. Whole page, \$5.00; half page, \$2.75; quarter page, \$1.75. No display advertisement measuring less than four lines accepted.

Last advertising form goes to press noon Monday. No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday. The *Billboard* reserves the right to edit all advertising copy.

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

# MORE SHOWS SEEM CERTAIN

## But Definite Plans Lacking

Equipment assembly at several points—11th-hour announcements a possibility

CINCINNATI, Jan. 20.—That there will be more circuses en tour the coming season than last year is almost a foregone conclusion, altho how many more on the list and who will comprise the operating personnels of a majority of the additions would not be so much as a good guess at this time. It is known that equipment is being assembled, tentatively or with decided purpose, at several points, but the names of the launchers and titles have been held secretive—if either item has reached decision.

The cause of so few decisive announcements so far this winter may be charged to various angles or conditions. These include a waiting for an almost 11th-hour advance judgment of business prospects for the new season, tax uncertainties and NRA code requirements.

Rumors, some of them criss-crossing, have continuously floated during the last several months. These included that some individuals formerly prominent in circus operation would be financially or executive (or both) affiliated with this or that show to be launched or relaunched; also that a number of old-time prominent circus titles would again be on the boards for 1934. So far it has been mostly rumor, very few definite announcements.

However, that there will be no less than five more circuses in the field the coming season than in 1933 is safe conclusion at this time, possibly one or more of them on rail.

## Harrington Adding 3 Trucks-Trailers

SAN ANTONIO, Tex., Jan. 20.—Mr. and Mrs. E. A. Harrington, of Harrington's Nickel Plate Circus, accompanied by their daughter, Millie, and little granddaughter, Patsy Bee, who have been spending a few weeks at Corpus Christi, will soon return to the show's winter quarters at Oklahoma City, Okla., and work of preparing the show for an early spring opening will be in full swing. Mr. Harrington spent a few days with his assistant manager, Charlie Aldridge, who is spending a few weeks in this city.

Mr. Harrington advises that both the show and its transportation fleet will be augmented, including several odd specimens of animals recently purchased, a new opening spectacle, for which wardrobe is being made, also special electrical effects, and three new motor trucks with 20-foot trailers added to the overland fleet. Probably another elephant may be purchased. A great deal of work has already been under way at winter quarters. Mr. Aldridge will soon report at quarters to take up his job in earnest. While here Mr. Harrington had a pleasant visit with Mr. Sullivan, of the Breckenridge Park Zoo.

ED LIVINGSTON, who has agented various shows, is hibernating this winter at Tamaroa, Ill.

### Circus Code Details

CINCINNATI, Jan. 20.—Advice from Washington is that the general circus code hearing got under way yesterday, with a number of proposals presented and under discussion, and that the meeting is "due to run over Saturday."

This means that the details of the hearing will not be received in time to appear in the circus department. They will be found elsewhere in this issue, probably starting up front.



REUNION OF A "FOURSOME" OF OLDTIMERS. From left to right: Jules E. Jacob, veteran animal trainer; David Wesley Blair, who was with P. T. Barnum in the '80s; Fletcher Smith, widely known press agent and otherwise circus executive, and Harry Raugh, ringmaster at the Circus Room of the Cumberland Hotel, New York, where E. J. Kelly (Century photographer) snapped them during their perusal of *The Billboard*.

## Ringling Execs Reach New York

NEW YORK, Jan. 20.—S. W. Gumpertz and Mrs. Charles Ringling arrived here from Sarasota, Fla., Tuesday night. When asked by a representative of *The Billboard* what their mission was, Mr. Gumpertz would not commit himself.

Also arriving here early this week were Robert Ringling and Dan DeBaugh, the latter of the Ringling Chicago office.

SARASOTA, Fla., Jan. 20.—John Ringling was too sick to make the trip to New York with S. W. Gumpertz and Mrs. Charles Ringling.

## Mrs. Guthrie Recovers Loot

NEW ORLEANS, Jan. 20.—Mrs. Fred Guthrie, who with her husband (Fred and Marie Guthrie) appeared in aerial acts at the Shrine Circus here last week, recently recovered jewelry, valued at about \$200, stolen from their dressing room while playing a theater at Meridian, Miss. Two colored men were arrested by Meridian authorities, in connection with the theft. Mrs. Ida Guthrie, of the old-time Guthrie family, is traveling with her son, Fred, and wife. A few weeks ago the Guthries worked as an added attraction with the Monroe Hopkins Players at Houston, Tex.

## General Atmosphere of Circus Praised in Papers in England

CINCINNATI, Jan. 23.—Circus people in this country will be interested in the following article, complimentary to circuses, which appeared in the December 30 issue of *The World's Fair*, London:

"C. B. Cochran, the famous showman, eulogized the circus in a recent issue of *The Birmingham Dispatch*.

"Like King Charles II, the circus might very well say to its critics:

"I am sorry, gentlemen, to be such an unconscionable time a-dying."

"Every year we hear the same cry—

"The circus is a thing of the past—it's dead," and every year the circus grows

more daring and more popular than ever.

"We, whose business it is to watch

each tiny change in the showman's

world, know very well that the circus

will never die so long as there are people

to be amused.

"There will always be a place for the

big circus and the small one. The tiny

ring in the gypsy encampment outside

the provincial town and the triumphs

## Mix Thinks Motor Show The Ticket These Days

DALLAS, Jan. 20.—The motorized circus is a logical institution in the opinion of Tom Mix, who thus expressed his deduction while here recently to close negotiations for his partnership with Sam B. Dill. "It means," he said, "that we can play towns the circus couldn't otherwise reach. You've got to take the show to the people these days. With radio and other forms of entertainment they can get right at home, they will not travel far looking for amusements." Mix came here as he started a swing around the Interstate Circuit. His personal appearance engagements will close at El Paso January 28, and he will dash back to Hollywood for two more movies before returning here to join the circus about March 15. He will bring his string of ponies and a selected troupe with him. The Dill-Mix show will leave Dallas about the middle of April.

One of the managerie features planned by Mix in conference with Dill is a plate glass inclosed truck, in which will be exhibited his collection of silver spurs and silver-mounted saddles, and modern firearms. One of the saddles is the one given to Brigham Young, prophet of Mormonism, by President Diaz, of Mexico. Mix recalled that he first followed the white top trail as chore boy in Pawnee Bill's Wild West.

of the great arena at Olympia are both carrying on a great tradition which is deeply implanted in the hearts of all people.

### I LOVE A CIRCUS

"I frankly admit that I love a circus myself and often go many miles to see one. There is a flavor beneath the big top which I find nowhere else.

"When I sense once again the indescribable smell of horses and tan which creeps under the tent flaps; when I see the sawdust and the bright colors of the ring, and when I hear the familiar

music of the brass band or the calliope as I wait impatiently for the ringmaster to make his first appearance, I smuggle

happily back in my seat and surrender myself entirely to the charms of the Land of Let's Forget.

"I forget that I have seen it all before and that anyway I'm old enough to know better. Indeed, I find it impos-

sible to criticize at all, for once again

(See GENERAL ATMOSPHERE page 31)

## Sparks Adds Ring Stock

Equestrian numbers will be a big Downie Bros. feature—Harris is re-engaged

MACON, Ga., Jan. 30.—Charles Sparks, manager Downie Bros.' Circus, recently purchased Carlos Correon's horses, late of Ringling-Barnum Circus, also engaged Correon to work same with the Downie Show. A number of high-school horses from the Ragsdale stables, Atlanta, have also been added to the ring stock and are being worked daily in the ringbarn of the circus quarters here. Manager Sparks also advises that negotiations are under way for several other fancy-gaited horses, and it seems that Downie Bros. horse acts will be an outstanding feature this year.

As customary during off-the-road months, Mr. Sparks is making continually progressive preparations for the new season appertaining to both his show's performance and physical equipment.

Rodney Harris has been re-engaged as band director with Downie Bros.' Circus. He will also again act as salesman *The Billboard*. At present, Harris is residing at his orange grove at Longwood, Fla.

## Barnett Bros. Ends 40 Weeks' Season

YORK, S. C., Jan. 20.—Barnett Bros.' Circus ended tour at Brunswick, Ga., Tuesday, and moved back to winter quarters here. Opening last April 11, the show was on the road 40 weeks.

Under the management of R. W. Rogers and William Hamilton the show had a successful season. Traveled 14,000 miles in 17 States. Played three two-day stands, namely, Wilkes-Barre, Pa.; Allentown, Pa., and Wheeling, W. Va. The other towns were played for one day only. Through the season no performances were missed and the parade went out daily.

The personnel of the show remained practically the same throughout the season. The last six weeks were spent in Florida, combining some good business with a whole lot of pleasure. In winter quarters, a great deal of building will be done to enlarge the show for the coming season, which will open some time in April.

## Paul M. Lewis On Business Trip

CINCINNATI, Jan. 20.—Paul M. Lewis, manager Lewis Bros.' Circus, spent a couple of days here this week while on a business trip to cities of the Central States. Visited the Ripley Believe It Or Not Odditorium, which started an engagement here Friday.

During a visit to *The Billboard* Mr. Lewis confirmed some of his plans for his show this year as given in last issue. He also gave a partial list of performers and other attaches so far contracted for the coming season, as follows: The Morris Troupe, six in number, acrobats and acrobates; Haugen Ben Abadajiz Troupe, seven people, acrobatics, pyramids, etc.; Alinee A'laire, juggler; Graac Byrne, menage, swinging ladder and iron jaw; Billie Manning, working elephants and ponies; Tom Murphy, working ponies, also superintendent of all stock; Tex Burrough, charge of concert; Tony Rocco, wrestler in concert; Sammy Waterfield and Mickey Lewis, in featured aerial and other numbers; Mrs. Mae Lewis, high-school horses; Tod and Bill Warner, Sammy Davis and Jack Slight among the clowns; Fred Seymore, superintendent; Alex Hopkins, charge of stock; Peggy Stoltz, charge of concessions; Monroe R. Roberts, talker on side show; John Patterson, charge of pit show. The operating policy this year will be some stands under auspices, others independent. Merchant-ticket coupons not the custom.

**With the  
Circus Fans**

By THE RINGMASTER



C.P.A.

President, HARPER JOY, 428 Riverside Ave., Spokane, Wash. (Conducted by JOHN SHEPARD, P. O. Box 244, Weston, Ill.)

Secretary, W. M. BUCKINGHAM, Thomas Bank, Norwich, Conn.

C.P.A. Joseph E. Minchin, Paterson, N. J., sends a clipping from local press concerning a dinner recently given by the Cardinal Club of that city in Alexander Hamilton Hotel. The principal speaker was Felix Adler, clown on the Big One the last 23 years. His topic was *Life Under the Big Top*. He related many interesting experiences with the circus and proclaimed Charles Ringling as the greatest showman who ever lived. Mr. Adler was guest of Mr. Minchin and was made an honorary member of the club that evening.

Mrs. Jerry Mugivan sent the late James Davidson, of Vancouver, B. C., many beautifully framed pictures of the circuses with which her late husband was connected. Mrs. Davidson recently put her signature to a letter of appreciation for these wonderful pictures. All other members of the Top did likewise. The letter was the product of a professional penman and is considered a work of art. A photostatic copy of the letter was made to be preserved and exhibited in the Circus Room of the Top. This organization recently placed a beautiful floral tribute in the Abbey, where Mr. Davidson's body lies.

George H. Krause, of Milton, Pa., spent four months in South America and experienced a fine time while there. During last season he caught practically every circus in the United States and two small shows in South America.

Among recent visitors at the Circus Room in the Cumberland Hotel, New York, were Wesley Blair, old-time razor-back on Barnum & Bailey; Josie DeMott Robinson, Frank Meredith, Ned Brown; Jimmy Mooney, of the Big One; E. Seebing, old-time English jockey; Fred Mullens, calliope player with Merle Evans' Band; Jules E. Jacot, wild animal subjugator; Pitches Smith, press agent; Alfred Meyer, Jimmy Loughborough and wife, the Six Royal Buccaneers and Fred V. Baldwin. Harper Joy, president C.P.A., visited the room on January 11 and had a fine talk with Harry Baugh. Harry

says he thinks Harper is one of the finest fellows he ever met. Another visitor was C.F.A. George H. Barlow III, of Binghamton, N. Y., who was on his way home from a trip to Miami.

J. Edgar Dillard, chief of the fire department of Seneca, S. C., is now a member of the C.P.A. and his number is 710. As noted in this column some time ago, Chief Dillard is a collector of circus letterheads and he has some 200, all different and from 44 different circuses.

The Harry-Anna Home at Altoona, Pa., is a home maintained by the Eike of that State for crippled children. A "circus room" is being established in the institution and is called "the Gus Sun Circus Room," in honor of that famous showman of years ago. Anything circusy and appropriate for such a place would be appreciated. Those wishing to send anything along this line to the Home should address same to J. Tracy Hager, Box 255, Altoona, Pa.

**Here and There**

ROSSLYN, Va., Jan. 20.—Included in an exhibition of etchings by Martin Lewis on the second floor of the Public Library, Washington, is an excellent etching of Hunt's Circus at night. Drawing was made of the show on one of the Washington lots and is exact in detail, showing side show with ticket boxes, bally and banner line, big show ticket wagon, entrance and big top.

Peggy Waddell, of the old home town, Fort Madison, Ia., who trouped with the writer on the Young Buffalo Wild West Circus in 1913 and again on the Downlo Bros' Circus in 1928, is a featured attraction with Howe Bros' museum-owned and operated by Billy Dick and Art Powell, formerly of the Downlo Show; King & Goldman, Richard Bros' Circus and others.

Circus acts at Washington theaters recently included the Great Gretanex at the Warner Bros.; Earle and the Casting Stars at Loew's Fox.

Edw. F. Flanders, who was boss animal man for F. O. Geesele at the Geesele Animal Circus Farm, Amsterdam, N. Y., has left Geesele to accept another position.

Most every afternoon finds Melvin D. Hildreth, Harry A. Allen, Frank Portillo, Col. Jack Beck, Earl Eldridge, Lou Engle, Vance Kinter and other circus folk in the office of the James E. Cooper Top, C.P.A. Washington, putting them up and tearing them down.

Buzz Barton Wild West played a week's engagement at a Baltimore theater last week. Jumped from Baltimore to Petersburg, Va.

Harry Sells (Sensational Sells) is working theaters in and around New York with Jack McCarthy, strong man. Harry is doing his foot slide and juggling act, and his high stunts for street bally.

REX M. INGRAM.

**Millican Bros.**

WOODSTOCK, N. J., Jan. 18.—Work of overhauling and repainting all equipment of Millican Bros' Modern Circus is going forward at a good pace, according to Manager J. A. Millican, who also provides the following for publication:

F. D. Best, of Harrisburg, Pa., has been signed as general agent. Mr. and Mrs. Fred K. Leonard, late of the Benson animal farm, will have charge of training and working stock. Mr. Leonard also equestrian director and Mrs. Leonard riding menage and in swinging ladder number. Raymond Duke will be in clown alley, also do a foot slide act. E. S. Monroe will be boss canvasman. Richard (Fat) Lorraine will handle front of the Side Show. Della Weirshem and Billie Owens, tap dancers, have also been engaged. Ben Mottie will have the outside refreshment stand. Donald Torenzen is in charge of winter quarters, which have been moved to the fairgrounds here. Mrs. Torenzen is keeping her cockatoos in performance training daily. Millican Brothers are adding two more trucks to the motor fleet. Manager Dalke, of the Dalke Theater, is a friend to showmen and greets them with a smile. He is on the list of theater managers who co-operated with outdoor shows.

**Christy Unit Outfit  
Back in Quarters**

HOUSTON, Tex., Jan. 20.—Outfittings of the Christy Bros' Circus unit that had a successful tour of Hawaiian Islands with E. K. Fernandez recently returned to quarters here. All equipment and stock arrived in good shape. G. W. Christy, Merritt and Nita Boley and Gertrude Thomas state that they "had the time" of their lives and have

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**West Coast Jottings**

VENICE, Calif., Jan. 18.—Roy (Mickey) McDonald, clown with Hagenbeck-Wallace the last few seasons, and wife motored to the Pacific Coast from Tulsa, Okla., after closing a store date there.

Minko Sunburry, clown, is playing vaude dates and states that he again will be with Barnes Circus this year.

Doug Morgan and wife were week-end visitors to the home of Charles (Spud) Redrick and wife in Venice.

Lee McDonald, last few seasons lot superintendent Barnes Circus, is making his home here at the beaches.

Harry Wooding, owner Toyland Circus on Venice Pier, is planning some indoor dates and is repainting and breaking stock at his winter quarters here.

Heavy Morris plans a trip to the desert for his health. Has been employed last two years as night clerk at St. Mark's Hotel here.

One day last week it looked like clowns were having a reunion at the "Town Pump." Those present were Curlic Phillips, Fay Wolcott, Charles Post, Mickey McDonald, Bones Hartzell and Roy Barrett and the writer—"put it on" and "took it off" many times before the night was over.

Ada May Moore is working some indoor dates and pictures with her big snakes this winter.

Gus Marcus, formerly employed by Bill Denny on privilege car with Barnes Circus, states that he didn't troupe last season and may stay here again this year.

George Redder, last few seasons in privileges car with Barnes Circus, returned from St. Louis, where he spent the holidays with his folks. States that he will again be with it this season.

Skinney Matlock, wire walker, is now employed as salesman for a wholesale liquor store. TOM PLANK.

**Tom Atkinson's**

SHERIDAN, Ark., Jan. 17.—Everything sort of quiet at winter quarters at North Little Rock (Arkans.), except some painting. The writer is sending this "letter" from Sheridan because Tigie McCune and Teenie and the writer are taking out a small unit to play in halls, auditoriums, theaters, or what have you, and this town and this date is the opening. Performance includes ponies, dogs, goats, monkeys; swinging ladder, Spanish rings, Roman rings, magic, escapes, Punch and Judy and other acts.

Visitors to winter quarters since last recording in *The Billboard* included: Prof. Goldie, magician and Punch, of Russell Bros' Circus—also with it coming season; Al Clark, of the Aerial Circus, "writing in McRae; "Honest Bill" Newton, on his way to Washington for the circus code hearing; Mr. Lamb and family, sharpshooters, whip poppers, etc., who were with Tom Atkinson on the Robinson Circus. Have been having beautiful weather of late. "Bob" keeps the ol' coffee pot a-bolling for use when visitors drop in. The writer had quite a few dates during Christmas week at churches, hotels, clubs and private functions. LEE TELLER.

nothing but praise for E. K. Fernandez, who booked the show.

H. A. Christy and Boley are now in North Texas, looking after tents, seats and lights that are leased for the winter.

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**Under the Marquee**

By CIRCUS SOLLY



**F. W. ADAMS**, an inside ticket seller with Hagenbeck-Wallace, is again spending the winter at Atlanta, Ga.

**FRED GLASCOCK**, a local dance instructor at San Antonio, Tex., and also a former trouper, has organized a Society Circus to play towns in the Lone Star State.

**CHARLES LOTZ**, Canton, O., erstwhile circus cornetist, will have charge of the band to be selected from local musicians for the Shrine Trum Drum Circus at Canton in February.

AMONG JOEYS "basking in California sunshine" this winter are Hart Brothers, Roy (Mickey) McDonald, Glenn (Kinko) Sunberry, Roy Barrett and Abe Goldstein.

**CARL J. THORSON**, comedy juggler, since closing last season with Sam B. Dill's Circus, has played theater dates in and around Southwestern and Central States cities.

**JOE BAKER**, who is known to most showfolks of the Northwest, has been organizing and coaching juvenile minstrel shows presented in and around his home city, Seattle.

AS EXPECTED, because of peculiarities of the circus field, the code hearing at Washington drew forth many and varied talks and some display of "show politics."

**HARRY ROBERTS**, in his new comedy act called *Pooling Around*, in which he does head balancing and teeth spins, is playing theaters for the Gus Spin office. After Toledo and Cleveland dates he will go east.

**JOHN ROBINSON III** delivered a most interesting discourse relative to circus at a luncheon meeting of the Sigma Chi Alumni in Cincinnati Friday of last week. His subject was *The Circus in America*.

**POODLES HANNEPORD**, who between circus seasons has taken on a wee bit of surplus fat, is seen almost daily doing road work (running) between El Monte and Al O. Barnes quarters at Baldwin Park, Calif.

THE THREE RIDDLES are residing on a rural route out of Poplar Bluff, Mo., the missus and Annetta working out their various serial acts and Jack sort of superintending things, getting ready for the coming season.

**JOHNNY CARSON**, last five seasons a head usher with Ringling-Barnum, was met by an acquaintance at Cumberland, Md., last week. Johnny is managing a vaude unit for Henderson and Ross this winter.

A LARGE, four-column-wide cut appeared in the January 12 *Los Angeles Examiner*, showing Alfredo Codona and Vera Bruce (Mrs. Codona), serialists, and Johnny and Marie Winters, midgets, at luncheon.

WHEN BARNETT BROS.' CIRCUS passed thru Yemassee, S. C., en route to quarters at York, W. R. Kerr, of the Kerr medicine opry, visited a number of acquaintances among the personnel. Kerr was side-show manager with the circus in 1930.

A MONSTER RHINO, named Mary, caused some real thrills at MOM, Hollywood, recently, when the beast charged a heavy cage containing cameramen shooting a picture. Among the "shooters" badly shaken up were Bob Roberts,

Lester White, Eleworth Fredericks, Ray Rainey and William Foxall. Possibly Mary figured locations should be reversed, that she belonged in the cage.

PHILADELPHIA, Jan. 20.—Bob Morion and his organization will leave some time next week for up East, where Bob has a number of promotions booked for the next three months. He is looking forward to repeating his success of last season.

AMONG RECENT visitors to Silver Bros.' Dog and Pony Show, in Georgia: Merle Evans, who was en route from Florida to Ohio; Doc Stumpf and members of his medicine show, and Al Baker, last season with Downie Bros., who stopped off to visit Smut Karr.

AB JOHNSON, veteran trouper, while attending a party at the home of a friend in Chicago, suffered an attack of acute catarrh of the stomach, infes W. P. Kelley. Because of Ab's connection with the toy department of a large department store at Christmas time the last five years, many of his friends refer to him as "Santa Claus."

DAVE MALCOM, comedy juggler (also bills as "Alvo the Clown"), writes Solly that he has had a fairly good year's work. Last summer was at World's Fair, Chicago, and Steeplechase Park, Coney Island, and was recently with Bob Morton's Circus. Dave says he is booked at parks and events in Canada for next summer.

SOLLY RECEIVED two clippings from some newspaper at Vicksburg, Miss., a reprint from *The Vicksburg Weekly Sentinel* of December 4, 1850, giving names of star performers and other information relative to the Spalding & Roger North American Circus. Neither of the readers gave the name of the newspaper from which they clipped the story. Solly would not want to reproduce it without crediting it to the proper paper.

NOW AND THEN one discovers some show-wise (?) writer of "circus" stories for newspapers or fiction magazines referring to canyamen as "razorbacks"—"The razorbacks put up the big tent" and similar statements. It might prove helpful to inform such "authorities" on circus matter that the term has for many years been applied to train crews, originating from the long circus railroad cars bowing upward toward their centers.

ERNE (UPSIDE DOWN) WHITE and wife, Ida, passed thru Cincinnati last Friday, en route from Chattanooga, Tenn., to Grand Rapids, Mich., to present two acts (head-balancing, traps and perch) at the Shrine Circus. They have continued working vaude and other dates since leaving the West Coast last October. While in Cincy they visited acquaintances, among them Mabel Elliott, also the Ortons, whose act was at Palace Theater.

HOUSTON "PICKUPS"—T. E. (Red) Everett, who has been liberating in Houston, looking after his restaurant and beer garden business, has sold out and will leave soon to handle concessions on the Dill-Mix show. . . . Jelly Roll Rogers, former side-show bandmaster and entertainer, has been playing clubs in Houston. His 11-piece band will be on a circus next season, according to Rogers. . . . B. O. McDonald has been playing a reluctant engagement with the flu. Mrs. McDonald also is suffering from the same ailment. . . . La Berta's impalement act has made the rounds of theaters and clubs and is being polished up for return engagements before circus season opens. . . . Tommy Hart is a full-fledged tabster, playing houses here. Hart is a well-known front man and lecturer.

**Local No. 10, IABBP**

MINNEAPOLIS, Jan. 18.—At the last regular meeting the newly elected officers were installed as follows: H. M. Pretag, president; O. N. Munsen, secretary; Zach Luckens, treasurer; Charles Coburn, business agent.

At the last two meetings George Hardy and Max Aberman were made members of Local 10.

The weather here has been ideal and for that reason it seems the billing has been cut out. There is no sniping, no card tacking; in fact, billposting has been dead since New Year's.

Charles Coburn left for Superior, Wis., last week and just returned with a basketful of herring and a feast was had by all.

Ed Schrimpt, past president, is still (See LOCAL NO. 10 on page 37)

**Charley Kannelly**

By FLOYD L. BELL

In the Eternal "Backyard" there is rejoicing today. Here upon Earth where Time is after all so fleeting and so brief there is grief and sorrow and hearts are all but stilled, so weighted down are they with a realization of the fact that Charley Kannelly has passed on.

But up there where Life goes on forever—where the "BACKYARD" is one eternal resting place, they are welcoming Charley—they who have gone before.

There are "Dec" Shields, Happy Jack Sneller, "Bill" Horton and all the rest holding forth their hands in glad greeting to their friend and bidding him welcome to a place under the white tops of Heaven.

Charley Kannelly is dead—no, that is not true. He has but passed on ahead of us and when the rest of us reach that final resting place his smile, his modest, self-effacing greeting will be there to let us know that we, too, are welcome.

Few men ever have lived who will leave behind them such a void as did Charley Kannelly. Few ever will be missed so greatly. The circus lot just cannot be quite the same without him. It was given to this writer to know Charley intimately. We have perhaps shared in many confidences which few did and never have we known a man of such unimpeachable, sterling honesty and one whose word could so absolutely be accepted at all times.

Blessed with a talent and genius which might have raised him to heights never dreamed of by most of us, Charley preferred to live the life he loved—that life which took him always among his fellow men and which kept him always where the strains of circus music might be heard and where circus men and women were his friends.

Charley, we miss you—we shall never cease doing so. And if up there you can say just a kind word for any of us below we know the "man at the gate" will accept your word, for up there, too, your record has been kept and each day we know the Recording Angel has penned some new good deed performed by you.

The lots were muddy and rough at times, Charley, but you never once lost your smile and your marvelous disposition and now at last you have reached the place where all lots are smooth and where your efforts here find their final reward.

Good-by, Charley, we hope we'll be seeing you.

**Peru Pickups**

PERU, Ind., Jan. 20.—Frank Howard, last season with Mrs. Stevens on E.W. wardrobs, arrived last week from a stay in New York. Expects to be again coming season with a Ringling unit.

Helen Adkins, daughter of Mr. and Mrs. Jess Adkins, has returned to South Bend, Ind., after holiday vacation, to resume studies at St. Mary's of the Lake, Notre Dame.

George Gardner, veteran circus farm attaché, many years with AOC shows—serving in various roles as a painter at farm to privilege cars on road—arrived last week from several months' stay at Tuscaloosa, Ala. Disappointed to find winter activities at quarters and railway shops had not been started.

Martin Goodwin, last season E.W. reserved-seat ticket seller, has left for Shreveport, La., where 'tis said will put artistic touches to equipment of Castle-Hirsch Shows. Marty was in demand not only as scenic artist but as an entertainer at civic events here.

Joe Lewis, clown cop, and wife, Ethel, will again be at the Cleveland and Detroit indoor Shrine shows. Joe will work come-in and clown alley, and the missus, who has recovered from ailment that caused her to leave E.W. last year, will work menage horses. Lewis states that they have been contracted with E.W., 1934.

Louis A. Benadone, second cook, 1923, on the Big One, arrived from Chicago last week. Louie will be with a Ringling unit, 1934. Was in charge S.P. cookhouse eight years.

The cut, elephant and ring barn at circus quarters has seen unusual activity last two weeks. Beatty, Gardner and (See PERU PICKUPS on opposite page)

**Old-Time Showmen**

By CHARLES BERNARD

Opportunity for comments on the merits of Canadian Provinces as a profitable field for clean and well-managed circuses is available from the records of such shows thru the last 80 or more years. Evidence of the willingness of Canadian people to indorse and give liberal patronage to a worthy show, even tho it be a stranger on a trial tour, was fully demonstrated in season of 1910, when Manager Charles Sparks decided to introduce his rail-transported Sparks' Famous Shows to the cities of Ontario.

The Sparks Show was well established and popular in the States, where it had grown from a small outfit to an attractive medium-sized show. During the World War period, 1914 to '18, Canada had not been included in the itinerary of circuses that continued to operate in the United States. With the war at an end, business conditions warranted expansion, and Manager Charles Sparks authorized General Agent T. W. Ballenger to include a trial invasion of Ontario in the itinerary for June, 1919. The show opened at Salisbury, N. C., on April 1, made its accustomed early season tour, reaching North Tonawanda, N. Y., June 7. There the show train was transferred to the Grand Trunk Railroad, and on June 8 the Sparks Famous Shows was initiated in the routine of a customs inspection.

The first performances on Canadian soil was at St. Catharines on June 9. Brantford was the second city, and there it was clearly evident that the appearance of the equipment in parade, on the lot, the performance and in the courteous employees of the show it had won friendly recognition. The Brantford Reporter was liberal with editorial praise and made special comment on the fine horses. London was the third city, its daily newspapers cover Western Ontario, reaching the homes of towns and country alike. The Sparks parade and performances made a pronounced hit and the London editors went the limit in columns of praise. It was the beginning of daily praise from public and press. The management promptly decided that a trial of a limited itinerary could be changed to cover a lengthy list of Ontario cities and reach into the Province of Quebec.

The selected route included prominent Ontario towns and cities up to July 5 at Cernwall. Valleyfield was the first stand in the province of Quebec for the Sparks Circus; Lachine, St. Johns, Granby, St. Hyacinth, Victoriaville, Sherbrooke and Theford Mines were played up to July 15. On July 16 Sparks Famous Shows gave two performances in the city of Quebec. An extensive display of pictorial posters, liberal use of newspaper advertising in both the English and French papers, and *LeSoleil*, the favorite French daily, with a far-reaching circulation in the maritime provinces, was used for a special display in the French language. The show met with that full approval that had been given by the London, Ont., papers and with Quebec's indorsement the show was introduced to the French towns and cities east of the city of Quebec. LeTouque, Roberval, Chicoutimi, Grand Mere and St. Jerome were played to large audiences of French-Canadians, then the route turned west again into Ontario at Hawkesbury on July 23.

By July 31 the show had reached North Bay, Ont. The silver-mining towns in the Cobalt district followed for first week in August. North Cobalt, Timmins, Orrilla, New Market, Brampton, Tilsonburg, Simcoe, then a Sunday run to Welland, on the famous Welland Canal. Galt, Goderich, Petrolia, Chatham and Windsor completed the first Canadian tour of the Charlie Sparks organization, the trial of a contemplated few weeks lasting from June 9 until August 16. The Sparks name had been popularized all over the two provinces, and when the show crossed the river from Windsor into Michigan it was with an assured feeling that future tours could be made with full confidence of a hearty welcome and profitable business. Among the interesting experiences of the members of the show while in the Canadian provinces was the visit to Theford Mines, Que., which has the wonderful asbestos mines from which a good portion of the world's supply is taken, and the Cobalt silver mines were outstanding attractions.

LOOK THRU the Letter List—each issue. Send forwarding addresses promptly.

Two "circus acts," last week and this week, big hits on the five-act vaude bills at the Palace, Cincinnati. Headliners from the audience applause angle. Last week Rubio Sisters, who have been featured in their acrobatic-squibbistic offering with Ringling-Barnum Circus; this week the Four Ortons (of the original Miles Orton family). The identical Orton act proper comprises Norman, Myron and Iva Orton and Ray Goody. Along with them is Mrs. Miles Orton (78 years "young")



The Corral

By Rowdy Waddy

AS WITH OTHER amusements 1934 doubtless will be better than the last two years for rodeos.

LET'S HAVE a few lines from Tad Lucas—One of the gamest cowgirls to ever contest in a rodeo arena.

PROBABLY in the near future definite NRA ruling on rodeos, etc., will be forthcoming for publication. The matter at this writing hasn't been decided.

WHAT'SAY, Tex Austin, Guy Weadick and some other well-known producers of big special-event rodeos? Are you fellows again going to lay off this year?

AT PRESS TIME no results of the rodeo at Denver in connection with the Live-Stock Show have arrived for publication. Probably will have them for next issue.

HENRY MORRIS, former contestant, and who has worked in pictures for years in Hollywood with two old-time cowboys, is prospecting for gold in Northern California.

FRANK MARSHALL, of Montana, who does clerk work for shows, recently left Los Angeles for Tucson, Ariz., to begin work on the Tucson Festival and Rodeo in February.

WHAT BECAME of Charlie Campbell, who years ago rode buckers with Dave Noxin's Hippodrome. By the way, Johnny Mullins was also with that outfit, if The Corral editor remembers correctly.

LLOYD SAUNDERS and wife (Helen Holmes), instead of spending the winter on their ranch at Sonora, Calif., have headquartered at Burbank, Calif. Lloyd elected to rope at the Tucson and Denver shows.

ACCORDING TO reliable report last week, that Wild West concert and manage and jumping horse buster during the last many years, Carlos Correon (and probably also Etta), will be with Downie Bros. Circus this year.

TO THE WRITER of a marriage report, mailed at Topeka, Kan.: "Your Best Friend" is not a proper signature to a communication, especially of such nature. You should have signed your name.

THE FOLLOWING info was received from Frances Burgess, from Woodruff, S. C. Ted Burgess, Wild West show and rodeo rider, was recently married to Lillie Bromlett, nonprofessional. They will motor to Texas, to Ted's home at Wichita Falls.

ERNEST H. EVENSON, Topeka, Kan., who has been laid up for some time, writes that next season will find him either on contract or contesting on some string of bucking horses. "Had an operation on my spine in 1932," he states, "a reminder of a ride on Cal Coolidge, one of C. B. Irwin's 'gentle ponies.'"

COLUMBUS, O.—Col. O. F. (California Frank) Hafley is now at his desk at the Ous Sun Booking Agency, having assumed full charge of the Rodeo department. This year, in addition to appearing personally with the Mamie Francis Rodeo Company, he will also present his own show, and will assume directorship of all prominent rodeo contracts booked by the fair department of the Sun office.

HARRY TAYLOR and E. B. Williamson, of the Harry Taylor Rodeo and Hippodrome, have been attending fair men's meetings in the Central States. Williamson advises that among their fair bookings so far is this year's event at Canton, O., in September. He further states that about 40 head of stock and about 25 people will be carried by the show, also its own lighting and sound equipment.

SHADOWS of old "Steamboat," the unconquerable, "Midnight" (now retired) and "Five Minutes to Midnight," of the Elliott & McCarty string, incidentally, a large copy of a painting, by Paul Greig, of the monument to "Steamboat" has for years hung on a wall of The Billboard editor's office, Cincinnati. On the bottom of the frame a copper plate bears this information: "Present-

ed to The Billboard by H. H. Tammen, of The Denver Post."

IN CONNECTION with the Tom Mix Roundup appearance at Worth Theater, Fort Worth, Tex., for four days, the theater staff created some outstanding publicity, a sort of tie-up with Texas Hotel, Tom and the other two saddle horses occupied specially designed stalls in the lobby of the hotel. Guards on duty day and night. "Taking precautions to keep Tony from slipping and getting hurt" the management laid a carpet before him, from the hotel entrance to the stalls.

THE FOLLOWING LETTER was received by The Corral editor from Courtland Mason, Rode Mollie, Oslo, Norway—the veteran trouper was with the Buffalo Bill Wild West when it made its European tour in 1897: "I am an old showman, and was many years with Col. Cody (Buffalo Bill)—if any person doubts it, I refer them to Gordon W. Lillie (Fawnee Bill), with whom I traveled in show business—the last time I saw him was at Antwerp, Belgium. In a last summer issue in The Corral the editor asked who of the original Buffalo Bill Wild West were still living, and I answered, and I sent a photo of the first cookhouse the show had (EDITOR'S NOTE: Mr. Mason's letter was published in this column." The photo will be published in the near future). At present I am caretaker of a big cabaret and dance hall at Oslo, as I am too old to travel now."

J. D. SMITH, a former fair secretary in Jackson County, Fla., writes interestingly of an event he witnessed recently at Marianna, Fla. Following are excerpts: "Someone put a circular in my car advertising Billy Crosby's Amateur Rodeo. I had seen the best in the West and at Chicago, etc., and at first didn't consider losing time to see local amateurs. But I did, and had many laughs. Steers didn't seem to realize that riders were off and kept on going strong. . . . Out came a yearling and one of the boys tied it in about 65 seconds—but in a very small space—no professional could do much better. There was a girl across the arena wearing a red dress. A tough yearling made for her, but could not get thru the wire fence. This beast was not conquered, and was gotten out of the ring by Billy Crosby running ahead of it with his red shirt—I wondered why Billy took the risk of wearing a red shirt around Florida's wild cattle. . . . In bronk riding, one of the buckers, a piney woods gray, did a double cyclone twist, and its would-be rider was lucky to save the scraps. . . . A six-foot Negro boy from one of the planta-

tions provided a laugh hit. He stated that he could ride any man's mule or horse. He did a ride on a mule for two jumps—on the third he did a somersault over the head and struck earth so hard it musta jarred China. . . . It was really good entertainment and in all lasted about two and a half hours."

GENERAL ATMOSPHERE

(Continued from page 28)  
I am a child among children. I go to the circus to forget myself and enjoy myself I do.

"And when I am outside again, and my normal self, I cannot help admiring the ability of the circus performers.

"The circus star is his whole life and effort to his work. All the best performers in the ring today were performing before they were many years old. And every day since they have practiced their turns at every available hour.

"For the circus does not tolerate half-hearted performers, and it would be better for the theater world if they were not tolerated elsewhere.

"None enter the ring unless they are expert at their job, and any shirking of practice hours brings its own reward in due course in the form of sprains and accidents.

"The result is that the circus artist is very often a much more accomplished performer than the actor on any other stage. It would be hard indeed to find more perfect artistry and skill than is shown by Crook or by Fratellinis.

"And who would honestly care to say that the Flying Codonas in their trapeze work are any less graceful than the famous Swan Dance of Pavlova?"

CENTURIES-OLD TRADITION

"Behind the circus performer stands a tradition, many centuries old, handed on to him in solemn faith by his forefathers. From the moment he is born his whole life is devoted to preserving and carrying on that tradition.

"For him life represents the whole world, the object of life and is personified in 'the show.' The only really unforgivable crime he knows is to let down 'the show,' for which, paid or unpaid, he will work himself to the bone.

"That is the secret of the appeal of the circus. The enthusiasm of the folk in the ring is so simple, childlike and great that it spreads to those in the seats beyond, and we feel that we are helping in some happy ceremony which at all costs must come to its usual happy conclusion.

"Undoubtedly much of the appeal of the circus lies in this power to make the audience so entirely a part of the

show—that and the irresistible call it makes to the child that is so near the surface in all of us.

PROGRESS WITHOUT CHANGE

"The circus progresses, but it does not change. It has certainly progressed since the first circus to which I remember going. Then a few horse-drawn wagons conveyed the whole outfit, and the big tent seated only a few hundred people; special trains and boats have to be chartered to transport all the animals and paraphernalia necessary to the giant modern circus.

"But in all essentials it was the same. The glamour was there, the sound of the animals, the colors and the smell of Fairyland. There were men and women who risked their lives every day for the art they followed. And there were clowns who laughed away the very idea that there was anything wrong with the world. What more could you ask for existence?"

"I like to think that the next step in this progress will be the founding of a permanent circus for London. I think it will come. After all, Philip Asley kept a circus going all the year round at Westminster, and I feel sure that the appeal of this unique entertainment is no less now than it was in his day."

PERU PICKUPS

(Continued from opposite page)  
Rudynoff have changes in mid-season shape and ready for indoor dates. Beatty has largest group of all new and young mixed animals ever worked. Gardner has number of unusual bull thrills, and Rudy will again feature his checkboard liberty horses in an all-new routine.

Jim M. Watts, assistant to Jess Adkins on H.-W., and usually found on back lot when executive ability is needed, is daily at farm.

No official word has been given out when railway shops and rebuilding departments at winter quarters will start 1934 activities. Last winter all shops were functioning full speed at this date. Influx of troupers to city, with many artists in their lines, but no promise of work has caused them to depart elsewhere, seeking employment.

Al Dean, crookhouse superintendent H.-W. road season, is employed at a local meat market. "Uncle Al," speaking Yiddish, German, French and Spanish fluently, gives customers, including troupers, many laughs.

The Circus Balliough restaurant, owned and operated by Ray Collins, former assistant trainmaster H.-W., folded the past week. Establishment was meeting and eating place for scores of troupers.

Roy Davis, veteran trouper, has disposed of business holdings here and moved to Terre Haute. Said to have joined up with Ed Callahan, former theatrical producer, and that road show under their management may open in the spring.

All attaches at farm, from officials to laborers, are happy. Big event is new arrival in giraffe barn to Jenny. Stationed in Seal barn, remodeled especially for her, the mamma giraffe has been seen by thousands of visitors to farm during winter months. Youngster is a female, weighing 90 pounds and standing five feet high; is first giraffe ever born at farm. Building, steam heated, in charge Emory Stiles, menagerie superintendent H.-W., and the veteran animal man, John (Dad) Copeland, who guards doors to prevent drafts striking mother and offspring. Stated that animal has given birth to four punks previously, none of which lived.

Silver Bros.

Silver Bros.' Show has realized a pickup of business in the Southeast. It was in its 33d week of the current tour the week ending January 20. There has been activity in overhauling and painting of the paraphernalia.

The roster includes: Sam Dock, manager; H. R. Brison, assistant manager; C. V. Hicks, legal adjuster and big show tickets; Charles Stacey, contracting agent; Carl Annon, billposter and litho. The big show program has been strengthened by the addition of Mrs. Al Kadell's balancing trapeze act and a snappy seven-piece band under direction of Al Kadell. The band consists of, besides Kadell (clarinet); Jack Messick, cornet; Smut Kay, baritone; Harry Sawyer, bass; Clayton Perkins, bass drum; H. R. Brison, snare drum. Among recent visitors were Mr. and Mrs. Joe Siegrist and daughter, Joanne, Siegrist flying act; Mr. and Mrs. John D. Sheesley, and Whitey Palmer, of Mighty Sheesley Midway; Otis L. Smith and Mr. and Mrs. C. O. McClung. C. V. HICKS.



Circus Saints and Sinners Club

For the Troupers—and a Home

JERSEY CITY, Jan. 20.—Among recent visitors to the Circus Room at Hotel Cumberland, New York, were Billy T. Hudson, Rochester, N. Y.; Ned Brown; Jimmie Loughborough, New York; Jimmie Mooney, a Joey of Ringling-Barnum; Ernest Stebbins, an old English Joey; Fred Mullens, caller of the Evans' Band; Jules E. Jacot, wild animal trainer; Fletcher Smith; Alfred J. Meyer, a circus photographer; Mrs. Josie DeMott Robinson, New York.

The club received a letter from Bernat Balkan, C.S.S.A. "We are now in Dunedin on the point of departure for the Antarctic, leaving tomorrow morning. We have been loaded and ready to leave since Saturday. Plano is in perfect shape."

The national building committee met in Richmond on January 18 and some very vital matters in connection with the Old Troupers' Home were discussed. The next "Fall Guy" for Dexter Fellows Tent is none other than Robert L. (Believe-it-or-Not) Ripley. "O. K. I'll consent," he said, feebly, over telephone. A fine letter comes to the club from Martin Johnson, C.S.S.A., from somewhere out of the jungle—from a place we cannot spell, much less pronounce. Among other things, he says: "Most probably we will bring some pets home that we can have at one of our luncheons. You cannot imagine how anxious I am to get home to a Dexter Fellows luncheon."

Did you know that Chris Dalton is a dyed-in-the-wool time announcer and friend of many athletes in competition? He has been official timer at more record swimming meets than any man living. He's always ready with words of encouragement for beginners and, above

all, he's a loyal member of the C.S.S.A., of which membership he feels justly proud.

It is hoped that Ed Hanley, C.S.S.A. wherever he might be, will accept C.S.S.A.'s belated sympathy on the recent loss of his mother. To lose both parents in so short a time is a blow indeed.

Fred J. Heckel, the enthusiastic vice-president for the State of Pennsylvania, writes that the Lillian Leitzel Tent is still going strong and has many membership prospects and has planned a get-together some time this month, to be held at the Limestone House, Bradford. In the Tent's art gallery of circus pictures a large autographed picture of Lillian Leitzel has the honor position.

Sol S. Golinsky, of Beaumont, Tex., as in previous years, was first over the line with his 1934 dues, and a pleasant story is told about it. Sol was recently in an auto accident from which he is fortunately recovering—slowly but surely. When they were able to loosen a few of the bandages sufficiently to allow his voice to sift thru he immediately asked for his checkbook. He wanted to write out a check for his dues to the C.S.S.A. and thus maintain a record which he has held the last five years.

Husper Joy, president C.F.A., stopped in to see the undersigned last Friday and chatted over this and that. It was the first time the writer had the pleasure of meeting this big shot of the C.F.A., and let it be said right here that besides loving the circus he is one fine fellow and our only regret is that we didn't have him in the East long enough to be guest at a Dexter Fellows luncheon. But he promises to attend one in the distant future. F. F. FITZGER, National Secretary.

# PUBLICITY DRIVE FOR A. C.

## \$15,000 Budget Item Considered

**Hackney strong for nationwide ad campaign—twice as many amusements need**

ATLANTIC CITY, Jan. 20.—“Atlantic City hasn't half enough amusements. We need variety and should go out of our way to attract amusement people here who could provide it.”

This was the declaration of Harry Hackney, prominent restaurant and beer garden operator and civic worker, to a representative of *The Billboard* yesterday. He intends to have his views taken before the city and has already emphatically expressed his thoughts on the subject of nationwide publicity and advertising campaigns to the extent that the city is now considering inclusion of \$15,000 in the 1934 budget for this purpose.

Mr. Hackney visions the resort in a greater light than any other beach-front business man. He advocates expending money for building of seawalls in the inlet and attracting of beach travel to extent of providing a special business section in inlet. He is one of the backers of the movement to bring horse racing to the city and among other things is now advocating building of amusement parks for children.

“The resort which considers children in its setup is the one which is going to reap the money,” he said. “Children are greatest advertising mediums ever. Atlantic City now has nothing to attract them. Parks and playgrounds catering especially to them would go a long way not only in this but in other resorts.”

“The city could also stand twice as many amusements, something the visitor cannot find in his home town. Amusement interests with original ideas should be encouraged. I am strong for the publicity program which the mayor has already pronounced favorable to him. We should have someone on the job seeing that publicity and advertising matter on the resort is constantly kept going to all parts of the globe.”

## Chicago Zoo Will Open at Brookfield on July 1

CHICAGO, Jan. 20.—The Chicago Zoological Gardens in Brookfield will open to the public on July 1. It was decided at the annual meeting of Chicago Zoological Society this week. Extensive plans are on foot to increase the number of animals and to complete more improvements before the opening date.

At the meeting John T. McCutcheon, famous cartoonist, was re-elected president. Herbert E. Bradley, chairman of the animal committee of the society, said that it is estimated it will require \$170,000 to stock the zoo completely at the present prices of animals.

Edward H. Bean, director of the zoo, said the collection now totals 181 mammals, 176 birds and 240 reptiles.

## New Penny Development Ready for Recreation

PITTSBURGH, Jan. 20.—Pymatuning Lake, 80 miles northwest of Pittsburgh, 65 miles east of Cleveland and 30 miles from Lake Erie, will soon be a recreational spot for Western Pennsylvania and Eastern Ohio. It is the largest body of water in Pennsylvania, natural or artificial, with 70 miles of shore, surrounded by wooded and open areas.

The new Pymatuning project, besides the utilitarian purposes for which it was constructed, will be a sight-seeing spot for motorists as early as the coming season, and State authorities plan to establish several recreational centers within two years.

Development has been under general guidance of the Water and Power Resources Board, of which Secretary of Forests and Waters Lewis E. Staley is chairman.



**EAGLE EYE**, well-known showman, who has taken on 1,100-acre tract in New Hampshire and will open Wonderland Park, on Daniel Webster Highway, between Concord and Manchester. There are a number of buildings, and amusement park devices and shows as well as a zoo will be installed.

## Waterloo Electric Adds Construction

WATERLOO, Ia., Jan. 20.—Improvements costing more than \$2,500 were constructed during 1933 in Electric Park on Rainbow drive at the west city limits. A new entrance lobby, 24 by 13 feet, with six plate-glass doors, was constructed during November in the park ballroom. A concrete platform, 24 feet in length, was built in front of the entrance. These improvements cost about \$600.

A triangular addition, 54 by 45 by 30, was built at the corner of the ballroom building to fill out the structure to a perfect rectangle. This addition necessitated razing of the giant Roller Coaster, a landmark at the park for the last 21 years.

The new space created is to be used as a refreshment room. The room formerly used to dispense refreshments is being converted into a lounge. To improve heating of the ballroom in winter the ceiling was insulated with wall-board, and a gas heating plant was installed.

## “Progress Means Change”

Billboards everywhere are right now flashing the words: “PROGRESS MEANS CHANGE.” This is the moral being flung at us at every turn by the advertising campaign of one of our leading motor car manufacturers. Of course, it was never thought of as a moral for park men by those who created it—but we think it is.

For a number of years we saw kaleidoscopic changes in the amusement park. It was a far cry from its crude picnic-grove beginning to the great institutions that were operating so successfully in 1929. Great change marked great progress and great progress marked great profits.

Using the same yardstick, however, what progress have we to see since the boom days of 1929? What change is there to be cited to denote progress? Have we done much progressing or have we stagnated? Were we not disappointed even at the midway of A Century of Progress Exposition where we certainly hoped to see progress depicted by change and there found very little that was new or even creditable?

All of this, we think, means only one thing. If our industry is to flourish and move forward, every park man must spend the next few months between begin to create. He must venture into new and untried fields of ideas. He must seek change to find progress—and the opposite of progress is decay and the ultimate of decay is ruin.

DE ARV G. BARTON, Field Secretary, NAAP.

## Send Data to NRA

Operators of amusement parks, pools and beaches who have not received copies of the proposed NRA code will please apply at once to Deputy Administrator Sol A. Rosenblatt, Washington, D. C., for free copies. Acquaint yourself at once with your tentative code and fill in and return immediately the questionnaire supplied by the NRA. This is important to you!

## Chi's White City Is To Carry On

**Big amusement spot will continue to function as exhibit center in '34**

CHICAGO, Jan. 20.—White City Amusement Park will continue to function during 1934, at least insofar as the roller-skating rink, bowling alleys, boxing arena, basket ball court and other enterprises now functioning are concerned. It was announced this week by White City, Inc., which recently acquired the assets of the White City Amusement Company.

The park company went into voluntary bankruptcy last September. The new company, headed by Howard M. Fox, has plans to make the park the home of a permanent exhibit along the lines of the World's Fair, following the close of A Century of Progress. Interested with Mr. Fox is I. B. Ury, who operates a news company and who held the periodical and souvenir concessions at the fair last year.

Tentative plans include considerable reconstruction work. Definite announcement of the changes is expected within a few weeks.

White City Amusement Company was organized in 1904 with the late Joseph Byfield as president. The park covers 13 acres and was originally a \$1,000,000 project.

## Will Develop W. Va. Spot

SHEPHERDSTOWN, W. Va., Jan. 20.—J. D. Billmyer, of this city, has purchased Morgans Grove fairgrounds in Jefferson County. He plans to recondition the grounds and to establish a recreation park as well as to continue the annual fair at that location.

## Plank in Editorial Post

NEW LONDON, Conn., Jan. 20.—Herbert Plank, formerly publicity manager for Savin Rock Park, New Haven, is now editor of *The New London Globe*.

SALT LAKE CITY—Liberty Park has opened the winter season for skating after a late start due to warm weather. This is the first break for Art Gardner, who recently again received the contract for concession privileges after stiff competition.

## Playtime Park

By ALFRED W. NICHOLS

“What's in a name” as it applies to amusement parks, shows and riding devices? The public says, “Oh! it's the same old park,” and the manager says, “We can't think of anything that is really new.”

If he wants to change the name of his park to be up-to-date his mind reviews the long list of park names that have been used before, such as Luna, Paradise, Lagoon, White City, Woodland, Riverside, etc., and he gives it up as impossible to originate a new name.

The title of this piece has never before been used as a name for a park, and it has far more meaning than most park names of the past. The first word is composed of two words, play and time. Play refers to your patrons' objective in coming to your park, and time refers to your patrons' leisure time and not to your own profit-making object. Thus you appeal to your patron and not to your own selfish project.

## Poor Names and Ruin

When naming anything that represents a big investment, take your time and give the name plenty of consideration. Look at your amusement business from your patrons' point of view always and not from your own. If you were all dressed up in your auto with

(See PLAYTIME PARK on page 37)

## Beach Work of CCC Starter for Fed Aid

WASHINGTON, Jan. 20.—Members of the President's CCC camps are being used in novel and constructive ways and one of these, according to the director of Emergency Conservation Work, is building a breakwater some 600 feet long for protection of a bathing beach on Wampler Lake, Hayes Park, Mich. Old railroad ties were used to the number of 1,200. Other activities by CCC men have resulted in many new recreational facilities in Hayes Park.

Improvements are being made by CCC men in Mackinac Island Park, Mich., which has been rehabilitated. This is in harmony with a program for protection of beaches by the Federal Government, being urged by the American Shore and Beach Preservation Association, which held its annual meeting in Washington recently. J. Spencer Smith, head of this association, and president of New Jersey Board of Commerce and Navigation, declares it has become necessary to stabilize beaches to accommodate the large number of people visiting them annually.

Stabilization calls for a financial outlay far beyond capacity of communities and Mr. Smith urges Federal support because beaches are enjoyed by people of the nation, regardless of where their home may be. With benefits extending far beyond State borders, Congress should be educated as to value of beaches and need for their protection. Mr. Smith told delegates. Value of a two-mile beachhead, built at Virginia Beach, Va., was pointed out as emphasizing beneficial effects of this and like structures at beaches.

## Docen To Resume at Coney In Summer; Pay-Leave Plan

NEW YORK, Jan. 20.—Charlie Docen's Freak Animal Show will again be at Coney Island the coming season, occupying the same location on Surf avenue. He will have the animals he exhibited at the World's Fair. Docen left the resort before the 1933 season closed, transferring the show to Chl. Attraction will be conducted on a pay-as-you-leave basis, which he tried out during his last week in Coney to top receipts.

Docen's outfit is scheduled to leave Chl for New York in a few weeks, he advised from Chicago.

OAKLAND, Calif.—A water carnival was held at the newly opened Lakeside Plunge on January 20, with a fire dive by Gordon Corbison as a feature.

# NAAP

## Manufacturers and Dealers' Section

By R. S. UZZELL

It is fine to get back to New York City, where it is warm, warm compared with Canada. We are always glad to return home in winter from the frozen North. It is pleasant to go south in winter, but it is hard to return, especially if it is storming and cold.

The active manufacturers do not wait for favorable weather nor do they travel for the seasons. If they did they would not go to San Antonio in July when you experience heat of 115 degrees in the shade or go to Winnipeg in January when it is 85 degrees below zero, as one of our members did a few years ago. Most of them go when business calls.

It will be generally regretted by all of the friends of the one-time largest ride builder of the world, L. A. Thompson, that the last unit of the large fortune he left will soon go under the hammer to satisfy a bank judgment of \$73,000 on what we called the Oriental Ride.

### Ride Coney Landmark

It was the largest of its day at Coney Island. Before Steeplechase, Luna Park, Mangle's big factory, Dreamland and the municipal baths it was a Coney Island landmark. It stood out as one of the great earners at the Island and encouraged many to enter our field of outdoor amusements. It had no small part in helping to build the Thompson fortune.

Gigantic attractions came, had their brief day and departed while this ride continued to roll up a good profit each year. Some of the very large rides topped it a few seasons and fell behind it, to the amazement of the best of us. The complete melting away of the vast Thompson estate is one of the tragedies of the business.

A lot of us once looked up to him as a big brother and the undisputed leader of us all. He could easily stand with the late D. S. Humphrey as one who began at the bottom late in life and made good in a great way. He had one severe handicap which Humphrey never knew, poor health, and just at a time when he needed the strength of a real man.

### Saga of Thompson

He lived as a wild man in the desert of the Southwest, sleeping on the sand with no cover but the canopy of stars. It cured his insomnia and gave him that vigor to carry out his dream which he had on the shore of Lake Ponchartrain at New Orleans as he stopped off to visit a friend when returning from the desert. His name became almost as well known in Europe and Australia as in the States.

It is all a beautiful story on which we will put the best stroke of the pen in that constantly growing volume where we hope to give due credit to our own heroes.

Perhaps it is well that he cannot look back and see what has happened to the master strokes of his capable hands. In a few years more the oldtimers would be as much lost and perplexed at Coney Island as Rip Van Winkle was when he returned to this city from his long sleep in the Catskills.

### Passing of Jeffries

New England Division of NAAP is alert and keenly aware that its organization has some real work to do, and you may be sure they will do it. Its annual meeting is scheduled for February 27 and 28, W. St. C. Jones is chairman of the program committee. This assures the Division a program in tune with the times.

New England always has been first in emerging from a depression. This time the South may have the odds because of the help of the farm board to cotton growers. At any rate, New England and the South are at the head of the column. Let us learn how they do it and urge the rest of the country to "pack all its troubles in the old kit bag."

Lloyd Jeffries, an old-time foghorn announcer, has passed on. In the days before radio amplification his like were in good demand. Before or in a side show, on a baseball grounds, at a carnival or before a crowd in a park before a show, if he had a good manager, he was a card. But otherwise he was handicapped.

He worked in many parks and was well known from Coast to Coast. He was of

the old school and hardly made the grade into the new way of public entertainment. For over 40 years he was engaged in a summer park somewhere. He surrenders at 57 years of age and was taken back to Indiana, whence he came.

## Long Island Patter

By ALFRED FRIEDMAN

**FROM ALL AROUND:** Bob Moses, who has done much for Long Island's State parks, will be given a banquet by friends in a New York hostelry in appreciation of his efforts. . . . Mail intended for "Rockefeller Center, N. Y.," continuing to pour into Rockville Center, L. I. . . . doing there this summer. . . . Dick Nais and Bob Gorn, Hempsteaders, are taking things easy in Florida before returning to operate a string of concessions scattered around the Island.

Joe Lunn, Richmond Hill flasher man, has a motorboat and just as soon as ice in Jamaica Bay breaks up he'll try to make it go. . . . Island Park being re-zoned, so that there'll be a spot where the amusement sector will sit. . . . Gus Van tugged Eddie Cantor over to the Van and Schenck Club, Ridgewood, the other night to act as master of ceremonies during installation of new officers.

Long Island State Park Commish's offices, to be located at Belmont Lake State Park, now being re-zoned and will be in shape soon. . . . May appeal for a lift on certain building restrictions in the Flushing area so that several amusement rides can be installed there.

**ROCKAWAY BEACH:** Edmund Powers, Rockaway Chamber of Commerce executive secretary, has resigned to take an important post with a large liquor firm. . . . Anchor Inn's doors closed until Decoration Day. . . . Wonder if those two ingenious showmen, J. H. Pierce and Wally Newland, will return here next summer. Crowd misses 'em. . . . Ocean washed a whale ashore at Edgemere, but none of the showmen thought it worth taking over as an exhibit. A 15-footer.

"Honest Abe" Rapp around looking over things at Edgemere. . . . Concessions destroyed by fire on the Boardwalk at 34th street not yet replaced but will be soon. . . . Nick Leparatus, nightclub operator, biding his time until the spring, for which period he has plenty of tricks up his sleeve. . . . Florida postcards from Phil Hogan, Fred Yates, Tommy Hegeman, Fred Thorpe, Mr. and Mrs. Harry Kleinman and Doc Taylor. All with the usual "wish-you-were-here" tone.

**LONG BEACH:** Nothin' heard yet from Uncle Sam on that application for a loan to rebuild the Boardwalk and localities are getting restless. Success of next summer, it is contended, depends largely on whether the loan is approved. . . . Mort Gold's Long Beach's new central figure. . . . Malvin Hoffman, Boardwalk concessioner, already starting to get his places into shape. . . . Still lots of argument in the legal tribunals on that proposition to condemn certain Boardwalk shacks.

Interesting story attached to that keg of beer under the walk that nobody wanted to have anything to do with. . . . Add Florida greetings from Manny Cohen, Teddy Cohen, Jack Bader and Les Hector.

## Seashore Breezes

By WILLIAM H. McMAHON

**ATLANTIC CITY, Jan. 26.**—Resort hit new low last week for lack of amusements. . . . Liquor places, finding biz not picking up as thought, have let go much of talent. . . . Auditorium and Steel Pier only week-end high spots now. . . . Al Steinberg is billing big third request return of Nelson Maples Orch.

La Haraja will return to Philly after a few days' rest here following breakdown. . . . has been going strong and is booked solid for Philly until spring. . . . may be on pier again next summer. . . . Joe La Frana Orch in Aud. . . . May 1 set for opening of State Hotel Men's Convention at Ambassador.

Mayor Doris Bradway, Wildwood, and Mayor George Reading, North Wildwood, usually with party at Auditorium wrestling bouts. . . . both look for good '34 season. N. W. has beer on Walk only down-Coast city permitting. Mentalists' setups barred from Wildwood now settling in A. O. . . . Harry Hack. (See SEASHORE BREEZES on page 37)



## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, care of New York Office, The Billboard)

An important point was raised last week at an informal gathering of indoor pool men. They were discussing local schoolboy meets, and someone insisted that it was a waste of time and money promoting these scholastic contests, contending that the majority of schoolboys were not prospective commercial pool patrons. This particular pool owner believes that most schoolboys can't afford to swim in a privately owned tank, and that time and expense involved in running these tournays should be concentrated on some other field, such as camps, which are sure to result in bigger revenues; that is, according to this particular operator.

That regular camp meets could promote additional business I have no doubt. Boys and girls who attend summer camps usually come from well-to-do families and possibly, as a group, they provide a better prospective patronage lead than do the schoolboys.

But, to be sure, that is no reason for disbanding scholastic swim meets and all ideas of drawing any trade from that line. There is too much business that could be gotten to forget the matter entirely. And then there's always the revenue of tremendous free advertising which often results after those schoolboy meets. For, you see, while camps may offer a "hotter" field insofar as prospective swimmers are concerned, any tieups you make with schools as to meets and contests are sure to result in greater publicity.

The thing to do, therefore, is to sponsor both kinds of aquatic meets at your indoor natatorium. Don't forget about one to concentrate on the other. 'Twould be bad business! Employ both schemes to attract business from both fields.

There's talk of the government operating a number of outdoor pools this summer as part of the big reconstruction recovery plan proposed by the President. Some of the tanks will be run, it is said, in conjunction with mammoth government-controlled parks, while others will be operated separately as individual swim-pool projects. They hope to give thousands of men employment in this fashion.

Those gym classes at Park Central indoor pool, New York City, certainly command interest from patrons of the pool, limited size of the gym notwithstanding. Conducting a mass gym class indoors is no cinch, as compared to outdoor ones, sponsored by most every open-air pool in the summer time, for people seem more timid in exercising in groups when indoors than they do out in the open. They need a great deal more of coaxing to join up, as most indoor men will tell you, and it's exhilarating, knowing the difficult task on hand, to watch them handle the situation at Park Central. Congratulations, then, to Joe Laurie, popular manager there, and his efficient staff!

The winter swim season in Bermuda is under way and rumors crawling north from those inviting climes report exceptionally good business for the early part

of the year. As printed here one or two issues ago, the Florida regions also bulletin that all pools and outdoor bathing resorts are doing near-record business. In sum, it's supposed to look like pre-depression days down South, and if the weather only keeps up the boys will be able to make up a little of the shakelacking they took the last two seasons. Incidentally, Ruth Towers Corsan, the pro long-distance swimming star, is one of the aquatic luminaries who gave up Miami this winter in preference to a job in Bermuda.

**DOTS AND DASHES**—My money (what little there is of it) is on Beatrice Kamins, cashier at Park Central indoor pool, New York City, in whatever beauty contest she cares to compete. . . . Eddie Keating, famous pro swimmer, who was both the Lake George and Wrigley marathons and who is now in a State asylum, went that way because of all the money he lost and not because of his marathon swimming, first reports to the contrary. . . . Business at St. George indoor pool, Brooklyn, dropped off last week. . . . And have you made any plans for the outdoor season?

## With the Zoos

**MILWAUKEE**—Appropriation of \$1,000 for lectures and educational activities at Washington Park Zoo has been approved by city council. Members of the park board said that Edmund Keller, zoo director, would have time to give lectures and conduct groups thru the zoo. He will receive no extra compensation.

**WASHINGTON**—A ghost wolf from South America, one of the rarest of animals in captivity, is a recent acquisition of National Zoological Park.

**ROSLYN, Va.**—Recent shipments by Rex M. Ingham, animal dealer here, include two pairs of Japanese Sika deer, several pairs of red junglefowl, two scarlet macaws, a pair of bald eagles, some native owls and a number of rhesus monkeys.

**LONDON**—There's a slump in lions. And the depression has hit the pygmy hippopotamus. London Zoo has completed its annual stock taking and reported (See WITH THE ZOOS on page 37)

**ATLANTIC CITY**—Two-bit hockey is the answer to bringing the game to the masses, according to Phil Thompson, manager Atlantic City Auditorium, who last week announced the entire balcony and part of the first floor would go for two-bit seats. All seats have been moved closer to the rink.

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# WESTERN CANADA PICKING UP

## Provinces Have 'Turned Corner,' Class A and B Circuits Are Told

Summer fair in Winnipeg is proposed with River Park as site—Barnes-Carruthers and Williams & Lee given contracts for attractions—Royal American Shows win

WINNIPEG, Jan. 20.—Western Canada Association of Exhibitions and Western Canada Fairs Association, embracing all Class A and Class B fairs in the Western provinces, with exception of British Columbia, completed a three days' convention in the Royal Alexandra Hotel here Wednesday evening. Delegates and amusement men left for their homes immediately and will meet next year in the Fort Garry Hotel here at approximately the same time. The convention was successful from two angles. First, executives of various shows were able to report a most encouraging outlook for business; secondly, there is a possibility of Winnipeg having a fair next summer which may result in an annual function.

This is a development for which amusement men and show managers have long been hoping, as the largest city in the Canadian West alone is now unrepresented on the very successful circuit of exhibitions.

"Western Canada has turned the corner. Good times are not here yet, but they are on the way and every day brings normalcy nearer," said Percy W. Abbott, president of the Class A Fairs Association, in his address of welcome Monday morning. "We have every reason to expect better business the coming year as from all sections of the West come optimistic reports."

### May Restore Aid

A similar opinion was expressed by C. E. Grobb, retiring president of the Class B fairs, in opening the meeting of that body. He pointed out that smaller communities of the West, where the Class B fairs are held, are beginning to feel a stimulus of better times. Country stores and small-town merchants, who formerly and for the last three years have been buying from hand to mouth, are now purchasing for the future; farmers are encouraged by slowly rising prices of farm products.

The future looks brighter and there is also evidence that with improved private business public revenues will increase and government assistance to agricultural societies and fair organizations will be restored to a point where managers will be able to plan with greater assurance of security, he said.

Reports of exhibitions in the Class A circuit in 1933 were presented at opening session of the Western Canada Association of Exhibitions. These showed decided improvement in attendance and financial returns over the preceding year. Merchants and manufacturers who had taken space were also satisfied and many more contracts for space are expected to be signed this year than in any since 1929.

### Band Contracts Out

Dates for Class A fairs, tentatively agreed upon before the session opened, were verified. Brandon will open the circuit on July 2-7; Calgary follows, July 9-14; Edmonton, July 16-21; Saskatoon, July 23-28, and Regina July 30-August 4. Competition for the midway at Class A fairs was keen and directors had difficulty.

(See WESTERN CANADA on page 36)

### Rutland Reports Balance And Big Plant All Clear

RUTLAND, Vt., Jan. 20.—Annual report by Secretary F. S. Nicholson, Rutland Fair, showed only 2 per cent loss in gross income in 1933 and, due to strict budgeting, a net income from operation of \$3,368.28, an increase of more than \$7,100 over the previous year. Available cash in bank was reported as \$7,100.

There are no outstanding liabilities and \$1,500 was put into new construction. The fair has no outstanding bonds or notes and owns buildings and equipment that could not be replaced for less than \$166,000, Mr. Nicholson said.

In the society are 155 members, none of whom ever has received any monetary returns.

### Michigan Maiden

DETROIT, Jan. 20.—A new Michigan fair was placed on the books this week by the State Administrative Board, which voted \$10,000 for the first Historical Fair on Mackinac Island, first week in July. About 50,000 visitors are expected. The island lacks automotive transportation, being one of few places in the States where cars are not allowed, and careful plans for handling crowds are being made. An eight-day program with commemorative features prominent and including numerous amusement attractions is being arranged. Fair is in charge of Mackinac Island State Park Commission.

### Ionia Net Is Over \$8,000; Chapman Praises Merchants

IONIA, Mich., Jan. 20.—Ionia Free Fair showed a net profit of \$8,321.39 in 1933. Secretary Fred A. Chapman reported at the annual meeting of Ionia Merchants' Association. He lauded co-operation received from merchants.

Of receipts, outstanding items were \$6,691.48 from concessions and \$24,280.43 from grand stand, toward total receipts of \$30,449.28.

Fred T. Wortman was elected president of the association; Foss O. Eldred, vice-president; Fred B. Post, secretary-treasurer; Archie V. Wright, Harold Hiller, K. R. Smith, John Shoemaker, C. D. Burbank, Hiram Darling, directors.

DASHINGTON'S ANIMALS, after a long Philly engagement and some dates in Florida theaters, will play Florida fairs, starting in Winter Haven on January 23.

## Much Better Prospects Encourage Reorganization in North Carolina

RALEIGH, N. C., Jan. 20.—Mingling here with showmen in talking over new business, fair secretaries of the State in session on January 12 sounded a highly optimistic note for a revival of interest in fairs thruout the State, and showmen voiced confidence for an increase in patronage this year.

The fair officials reorganized the North Carolina Association of Agricultural Fair Secretaries, named officers and adjourned to meet later this month to perfect organization details.

C. S. Parnell, Mebane Six Counties Fair, was elected president. Other officers are Dr. A. H. Fleming, Franklin County Fair, Louisburg, vice-president, and Dr. J. S. Dorton, Cleveland County Fair, Shelby, secretary-treasurer; executive committee, Norman Y. Chambliss, Rocky Mount Fair; N. C. Bartlett, Ten Counties Fair, Kinston; G. W. Hollowbush, New Hanover Fair, Wilmington; L. G. Long, Twin City Fair, Winston-Salem; John Roberson, Hickory Fair, and W. E. McCanless, Rowan County Fair, Salisbury.

During discussions a sentiment was



OREN E. FELTON, who succeeds E. J. Barker as secretary-treasurer of Indiana Association of County and District Fairs. He is president of Grant County Fair, Fairmount, and is a live stock breeder near Fairmount. He was retired this month as a director of Indiana State Fair board, and is present secretary-treasurer of Eastern Indiana Fair Circuit.

### Planning to Stage Stock Show as 1934 Free Fair

GRAND RAPIDS, Mich., Jan. 20.—Plans to stage their 1934 fat stock show as a free fair were discussed at the annual meeting of the Western Michigan Fat Stock Show Association here January 8. Both producers and buyers feel a larger attendance of consumers would prove beneficial thru the fair.

Guy Soper, Grand Rapids, was elected president of the association; George Coe, Ionia, first vice-president; A. J. Longstreet, Grand Rapids, second vice-president, and K. E. Vining, Grand Rapids, secretary-treasurer. No date was set for the 1934 exposition, but it probably will be held in conjunction with the Michigan Farm Show the second week in December.

### Gophers Pick New Directors

MINNEAPOLIS, Jan. 20.—New directors elected to the board of Minnesota Federation of County Fairs, reports Secretary R. F. Hall, are Everett Werner, Blue Earth, second district; Robert Freeman, St. Paul, fourth; B. H. Otte, Sauk Center, sixth; Fred D. W. Thias, Two Harbors, eighth; John A. Stoneburg, Cambridge, seventh.

evident against the State tax of \$1 on advertising billboards, and a special committee will be named to seek some legislative adjustment.

While there was no definite action, the fair officials expressed sentiment against leasing of the State fair plant by the State Department of Agriculture to private interests, as was done last year. Mr. Chambliss, who managed the State fair for George Hamid and his interests last year, announced that he is bidding for the leasing privileges for this year. Dr. Fleming is another who is trying to lease the fair plant.

Showmen and attraction representatives included George Hamid, New York; Max Linderman, World of Mirth Shows; Walter A. White, Jack V. Lyles, Johnny J. Jones Shows; John Marks, Harry Ramish, Marks Shows; Max Gruberg, El Rahn, Max Gruberg Shows; Berney Smuckler, Royal Palm Shows; I. Cetlin, Jack Wilson, Estlin & Wilson Shows; J. H. Bruce, Herbert Tisdall, Bruce Shows; J. P. Bolt, B. & B. Shows; A. T. Vitale, Ohio Display Works Company.

## Bloomsburg's Net Hits High

First place in Penny profits claimed—ranks way up in total paid admissions

BLOOMSBURG, Pa., Jan. 20.—Bloomsburg Fair claims first place in the State in profits for 1933 and either first or second in paid admissions, following reports at the annual meeting.

Profits for the year totaled \$17,819, aside from \$718 paid for building materials and general repairs, and end of the year finds a cash balance of \$20,577.45, with bank loans aggregating \$25,000.

The statement shows net resources of the association are \$33,624.95, highest in history. Profits during the last year were larger than for several years.

Chief items among receipts were more than \$29,000 from gate admissions, more than \$18,000 from grand stand and more than \$10,000 from ground rents. Total receipts of the year were approximately \$68,000.

Chief among expenditures were \$13,410 for premiums, \$5,700 for race horse purses, \$7,245 for entertainment, \$3,000 for auto races, \$3,108 for printing and advertising and \$3,645 for salaries of officers.

### S. D. Looks for Race Aid

PIERRE, S. D., Jan. 20.—After turning a cold shoulder to legal gambling in any form, South Dakota this year will inaugurate licensed horse racing with pari-mutuel betting. Taking advantage of a new law adopted at a special session, the State Board of Agriculture has made tentative plans for the first pari-mutuel meet on State fairgrounds in Huron. Officials look to the venture to make up a \$7,000 deficit incurred by the 1933 exposition. The Legislature directed that 4 per cent of total "contributions" on horses be placed in a State relief fund.

### Naples Opposes Union Event

NAPLES, N. Y., Jan. 20.—Sharp disagreement with any move to combine county fairs into regional events to conserve finances was taken this week by Naples Union Agricultural Society, in reporting itself in the black by \$683.71 after last fall's show. Stockholders by vote opposed a union fair plan and agreed to hold another local show next year. Last year no expense was spared on midway attractions or premiums. Gate receipts were \$572 more than in 1932.

### Acts Back for Vancouver

VANCOUVER, B. C., Jan. 20.—The board of Vancouver Exhibition Association has decided to buy acts for the grand stand between races. Free acts also will be presented about the grounds. This marks a comeback for entertainment here, as no acts have been taken on for the last three years.

### New Yorker for More Acts

UTICA, N. Y., Jan. 20.—Montgomery County Agricultural Society plans a four-day fair to start on Labor Day. At the annual meeting in Fonda, Chester M. Austin, county farm agent, said a better grand-stand performance would be staged this year, with more attractions. He believes it a mistake to scrimp on this part of entertainment.

### Senior Goes to Sun Agency

SPRINGFIELD, O., Jan. 20.—W. C. (Billy) Senior has been engaged by Gus Sun Booking Agency's fair department, of this city, as outdoor salesman, effective immediately. He is well known as an attractions man in the outdoor field.

# Nebraskans, With Much CWA Work, Foresee a Good Year

*But State Fair's finances sound a blue note at annual convention in Lincoln—county sentiment against revival of pari-mutuels—carnivals praised for accounting*

LINCOLN, Neb., Jan. 26.—With rural county fair men pronouncedly believing the worst is behind and a number having been granted CWA money for improvements, their section of the Nebraska Association of Fair Managers' Convention on Monday, Tuesday and Wednesday in the Cornhusker Hotel here was far removed from the deep blue talk of a year ago. However, the State Board of Agriculture, sponsor of the State Fair, was singing low notes all the way and cast a definite shadow over all proceedings. Concessions and free-act agencies, fewer in number than ever before at a Nebraska convention, could get only verbal promises so early in the season in most cases. The State Fair is still a big problem and action regarding its possibility will come later, but all indications are for continuance.

## Betting and Education

When Malcolm Baldrige, Omaha, announced that Ak-Sar-Ben was out to get some 600,000 petition signers to present before the 1935 legislative session to restore pari-mutuel betting in Nebraska legally, the association rose to its feet with effusive protest against that system on county and State tracks. As special inducement Mr. Baldrige pointed out that \$85,000 had been distributed among county fairs by the Ak-Sar-Ben as result of the system over a period of six years before its discontinuance.

He said grass was growing on the Omaha track and something would have to be done about it. He described the Supreme Court's action ruling against it in 1928 as the "bottom dropping out of the world." The conflict came chiefly thru the fairs of Nebraska being educational institutions and pari-mutuel not a part of the education, according to members of the board.

Officers of the fair managers were unanimously re-elected: Otto Pfeiffer, Douglas County, president; R. C. Johnson, Mead, vice-president; and Chet G. Marshall, Arlington, secretary-treasurer. This is the second year for them.

## Free Gate Is Coming

Mr. Johnson led opening day discussions with his idea as to how to get money out of concessioners. He suggested that they never be allowed to set up unless there's 80 per cent of the fee "cash over the barrelhead" and the rest after the first day. E. R. Purcell, Broken Bow, told the meeting that night about utilizing home-talent entertainment in case of emergency, but assured them professional entertainment always had more glamour and was better to draw because it was better to talk about.

Tuesday morning, closing period for the secretaries, was to be devoted to E. B. Scheffelbein, Washoo, and Kenneth Wherry, Pawnee City, who were to talk on pay and free gates. Since Mr. Wherry could not attend, Mr. Scheffelbein took the floor on the free gate and its success and was immediately followed by delegates of the 14 fairs which operated without a gate fee to successful years and great crowds, so the free gate was pronounced generally by officials after the confab to be a constantly growing trend which would probably engulf all fairs before many years.

R. R. Vance, Adams County, said their free gate was a wonderful help in keeping down expenses because it did away with several ticket takers, fence policemen and others generally on pay rolls of pay fairs.

## Bouquet for Carnivals

He handed a nice bouquet to carnival men in general, too, saying: "We used to have a staff of ticket takers and carefully sort out the stubs each night of the fair for the carnival shows to be sure we weren't being gypped, but when we compared it to the carnival report sheet which came in every night we found we were cheating ourselves. So we cut it out and we've gotten along fine ever since, besides saving the ticket takers from eating into the pay roll."

The State board meeting at noon on Tuesday was featured by Secretary Perry Reed's frank talk regarding finances and what must be done before the State Fair can become a paying proposition and keep out of the red.

"In the last 14 years," he said, "we've paid \$616,000 for attractions and the

grand stand has paid us back \$483,000. I am convinced a great help would come in the slogan of 'Everybody Pay,' which will probably be the policy of the next fair if it can be arranged."

## All Officers Re-Elected

Wednesday morning officers of the board were re-elected. They are A. H. Miller, Blair, president; R. R. Vance, Hastings, first vice-president; W. B. Banning, Union, second vice-president; T. H. Wake, Seward, treasurer, and Perry Reed, secretary. A contest had been forecast between George Jackson, former secretary, and Mr. Reed, but the re-election was serenely unanimous. Mr. Jackson, who had been serving as a board member, now has no fair connection for the first time in nearly 25 years. He declared he would pull for the fair as long as he lived and would be glad to help anyone he could.

The only fair to sign for free acts was the single out-of-State attendant, Belleville, Kan., which contracted with Lew Rosenthal Enterprises, thru C. C. Baldwin, for five acts and the Green Mill Follies. Figure was \$2,500. Thearle-Duffield, thru R. W. Anderson, placed them for fireworks. Stryker & Cogger, rodeo, announced dates: North Platte, July 17-22; Auburn, August 1-4, and Central City, August 15-18. Promises were plentiful and not without foundation in many cases, agents contend. Olie Graham, Graham's Western Riders, announced a schedule showing contracts for all except four weeks from April to December.

## Will Aid State Fair

About 300 attended the annual banquet at which there were nine speakers and six acts. Bob Joyce, Lincoln, was toastmaster. Frank D. Throop, president, Chamber of Commerce, said his organization was aware of the State Fair's value and would do everything possible to help force the issue to the 1935 Legislature to pay for the grand stand by taxation appropriation and relieve the fair of the load so that it might continue. Acts furnished were Bertha Owings Aydelotte's Parade of Nations, and Eddie Jughub's Band, Lincoln; Carmen Myers and Company, Seward; Art Teakman's Echoes of Broadway; and the Faubels, Omaha. Jack Folk, Barnes-Carruthers, Chicago, was ensee.

E. R. Purcell, when the meeting neared adjournment, called upon all attractions men to give a few minutes' talk. He said he understood that a representative of The Billboard was present and because of the wonderful work in instructing the fair men which was accomplished by that paper wanted a few words. Not being much of a speaker, the correspondent came back with: "Thank you very much; I'm much more at home behind a typewriter, so I'll write mine."

Concours represented were: Billie J. Collins; Stryker & Cogger, rodeo engineers; Chris Lyck's Fireworks; Thearle-Duffield Fireworks Company; R. W. Anderson; E. G. Staats; Russell Green; Wizard Novelty Circus; Jack Wizard; Graham's Western Riders, Olie Graham; Barnes-Carruthers, Jack Polk; Gordon Fireworks Company, J. Saunders; Gordon; North Bros.' Stock, Ted North; Jack Star Attractions, Jack Star; Hartzer Public Address, J. W. Hartzer; Lew Rosenthal; C. C. Baldwin; Regalia Manufacturing Company, Frank Vana Brocklin; Frank Sharp; J. L. Landes; Program Service, M. O. Phelps, and State Fair Shows, Harry L. Gordon.

LAMONT'S Famous Bird Act, 20 cockatoos and macaws, is to play a return date at Florida Fair, Tampa, January 30-February 10.

## Fair Meetings

Michigan Association of Fairs, January 24 and 25, Fort Shabby Hotel, Detroit. Chester M. Howell, secretary, Saginaw.

Pennsylvania State Association of County Fairs, January 24 and 25, Americus Hotel, Allentown. Charles W. Swoyer, secretary, Reading.

Texas Association of Fairs, January 26 and 27, Adolphus Hotel, Dallas. George D. Barber, president, Mineral Wells.

Association of Tennessee Fairs, February 6, Hermitage Hotel, Nashville. W. F. Barry, secretary, Jackson. Wisconsin Association of Fairs, February 7-9, Flankinton Hotel, Milwaukee. J. F. Malone, secretary, Beaver Dam.

Ontario Association of Fairs and Exhibitions, February 8 and 9, King Edward Hotel, Toronto. J. A. Carroll, secretary, Parliament Buildings, Toronto.

Association of Georgia Fairs, February 12 and 13, Ralston Hotel, Columbus. E. Ross Jordan, secretary, Macon.

Association of Connecticut Fairs, February 20, Hartford. Leonard H. Healey, secretary, State Office Building, Hartford.

New York State Association of County Agricultural Societies, February 20, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine avenue, Albany.

INQUIRIES are being made regarding coming meetings and association secretaries should send in their dates.

## Grand Circuit's Harness Racing for Indiana Again

INDIANAPOLIS, Jan. 26.—Grand Circuit harness racing will return to the Indiana State Fair again next fall. The State Board of Agriculture, making plans for the 1934 exposition, decided last week to retain that feature and will seek assignment of dates. The board will leave unchanged the premium budget of last year, calling for \$76,287.25, but deferred action on other expenditure items until the February meeting. The board elected its vice-president, Everett S. Friddy, of Warren, Ind., to represent it on the State Stallion Enrollment board. Removal of offices into the lieutenant governor's office in the Statehouse also was decided on.

It is believed certain E. J. Barker, for nine years secretary of the board, will make a determined attempt to regain his position by running for the nomination of lieutenant governor on the Republican ticket at the next election, according to his friends. Under the present State government plan, the lieutenant governor is made commissioner of agriculture and as such takes over the fair board secretaryship as part of his duties. Barker's retirement was for political reasons.

Even the heads of the present State government admit the claim of Barker's friends that since he has become connected with the State board he has become one of the best known fair men in the country. Prior to joining the board, he was a pioneer fair exhibitor. He was a judge of live stock at the St. Louis exposition in 1904 and exhibited in every national exposition in the country since the first Chicago World's Fair. He is past president of the Berkshire Association, both State and National; Indiana State Swine Breeders' Association and the National Swine Growers' Association.

## Officials Call Largo Success

LARGO Fla., Jan. 26. — The 17th Finella County Fair, opening here on January 9 with all booth and concession space sold, was the best in five years, in opinion of officials. About \$2,000 in premiums was awarded by Judge William Gomme, county agricultural agent, and Mrs. Joy Belle Hess, home demonstration agent, assisted by State extension service officials. Royal American Shows were on the midway.

# Villages Aplenty At World's Fair

CHICAGO, Jan. 26.—Success of the Belgian Village at A Century of Progress last year has led fair officials to plan installation of several other villages at the 1934 fair. Among them will be a Swiss Village, German Village, Early American Village, probably a Venetian in the lagoon and perhaps other villages. Some are already definitely set, others only in promotion stage.

German Village will be one of the most pretentious ventures. It is to be built by R. J. Sipchen & Company, who erected some 30 concessions at the fair last year and who were associated with A Century of Progress in building of Fort Dearborn, Llana Temple, Wings of a Century and other major projects. The village, to be known as the "Schwarzwalder Dorf," will occupy the site where the Seminole Indian Village, the Havana rumba and the crystal mass held forth last summer. It will be an actual village of the Black Forest region, with peasants making cuckoo clocks, wood carvers making canes, etc. There will be several typically Teutonic eating places, one a huge restaurant.

Swiss Village will occupy several acres west of the Hall of Science, near the 18th street entrance, and will be as realistic and authentic as the Belgian Village, according to George M. Potie, head of La Suisse Pittoresque, Inc., which will build the village. John R. Montgomery, a Chicago attorney, is associated with Mr. Potie.

Contracts have been signed for a 16th Century English Village to occupy nearly two acres along the old midway opposite the Midget Village at 25th street. A reproduction of the Tower of London will form the entrance. The village will be financed by an Eastern syndicate. Plans for the Early American Village are still in the formative stage.



ROCHESTER, N. Y.—Bad weather was blamed for loss of \$2,777.55 on the 1933 fair, reported to Niagara County Fair Society, Lockport, by Treasurer A. O. Trovill. Rain three of five days cut receipts to \$22,485.46, including \$5,000 State aid, while expenses were \$25,263.01. Expenses represented a cut of \$6,065.55 from 1932.

BURLINGTON, Vt. — Besides again presenting William Glick Shows on the midway at Champlain Valley Exposition in 1934, the first airplane show, with an autogyro, will be held, and plans also call for a revue each night in addition to regular free acts.

PRINCE ALBERT, Sask.—Golden Jubilee exhibition broke even, expenditures balancing receipts and leaving the year's administration costs of the society to be otherwise provided for. Thomas Watson, president, Saskatchewan Dairy Association, was elected president to succeed C. C. Young.

ABERDEEN, S. D.—Tri-State Fair Association has had 50 men working on the grounds improving the race track. When finished it will be one of the fastest in the State. A lake on the grounds is being increased to 2,250,000-gallon capacity. There are few plants in the Northwest having their own water supply for sanitary and fire protection. The board is to have 1,000 trees planted and more flower beds are to be provided.

PORTAGE, Wis. — Columbia County Fair Association will ask the city to purchase the buildings on the fairgrounds to assure continuance of the county fair.

WATCH FOR THE "RECOVERY CATALOG" WITH THE NEW DEAL ACTS

Mr. Fair Secretary

George A. Hamid Inc.

1560 BROADWAY, N. Y. C.

## WITH THE Trotters

By EDWIN T. KELLER



Two announcements the past week, long eagerly awaited by harness horse followers are those from the Grand Circuit Stewards who met on Tuesday in Cleveland and the Bay State Circuit whose stewards met in Springfield, Mass. Both announced schedules of meetings and dates for 1934.

Stewards of the premier circuit made some changes in the original schedule which may be subject to further changes. Present plans call for the mile-track season to open at North Randall track, Cleveland, June 23-27. Last year the meeting was cut to one week. Toledo follows Cleveland, as has been the custom. George Bryce, attorney and race enthusiast of that city, has leased the Fort Miami plant, Buffalo, where much Grand Circuit history has been written. It is to return to the lineup. Marvin Smith, vet race secretary, has arranged details for the return of Buffalo, which is to be on a prominent scale, with some \$20,000 to be hung up for horsemen to race for during the five-day meeting at Fort Erie course just across the river from Buffalo in Ontario. Dates are July 16-22.

### Bay Circuit Purses

Salem, N. H. is to follow with a two weeks' meeting, to be followed by Goshen, N. Y., August 13-18; Springfield, Ill., August 20-25; Syracuse, N. Y., August 27-September 7; Indianapolis, September 3-7; Chicago, September 10-15; Cincinnati, September 17-22, and the final close, as usual, in Lexington, Ky., September 24-29. The new members are Buffalo, Chicago and Cincinnati, with one or more doubtful, altho Buffalo is assured of going ahead.

From Secretary Milton Danziger, Bay State Circuit, comes the lineup and list of classes and purses for 1934.

Bay State Circuit season will open in Goshen, N. Y., first week in June and move on to Onaham, N. Y.; Sturbridge, Mass.; Avon and Windsor, Conn. The five weeks will see \$45,500 in purses hung up. Goshen is to hang up \$7,000; Chatham, \$6,500; Sturbridge, \$10,000; Avon and Windsor, \$11,000. To be featured thru the circuit will be an open class for trotters and pacers.

### Parshall Is Honored

The open pacing class, another name for a free-for-all, should prove to be outstanding at each point, for it will bring together those bearcat pacers, Cold Cash, 1:59 1/2, and Chief Abbedale, 4:23 1/4.

In Urbana, O., last Wednesday horsemen from the Central States assembled at a banquet given by Urbana Order of Eagles in honor of Dr. H. M. Parshall, who the past season led all racing-winning drivers in America, the Ohio driving score scoring 68 victories thruout the season. He was presented with a handsome wrist watch. He has the two really outstanding candidates for the 1934 \$40,000 Hambletonian Stake, Muscletons, 2:20 3/8, and Lord Jim, 2:20 1/4, leading colt trotters, who seem destined to go on to even greater things as 3-year-olds.

## Midwest Racing

By CARL HAMILTON

A new organization in the Middle West, called the Midwest Harness and Saddle Horse Improvement Association, is not confined to the Middle West, as it is open to the world for membership. This organization is not for the purpose of organizing any new rules as a governing body, but for a publicity campaign, more ballyhoo for racing at fairs, bringing harness racing forth as one of the features of fairs, co-operating more closely with fair boards and for a more friendly association between attraction people and horsemen, offering assistance to all fair managements enforcing the rules and putting racing on the high plane on which it belongs.

It is our endeavor to clean up and dress up harness racing, as the public is coming to realize more and more that with the change of classifying horses and the different system under which we race that practically all racing is on the level and are patronizing such fairs liberally that are sponsoring such racing.

Our hope is to encourage more fairs

to put on more diversified racing, as the standard-bred horse is becoming more prominent as people are taking to riding. Horsemen are organizing meetings and driving clubs over the country with the hope that it will interest more people to become owners of pacers, trotters and saddle horses. We also are sponsoring thru the Middle West early race meetings, which will give horse owners and trainers a longer season.

The endeavor of the organization is to encourage and improve breeding of the standard-bred horse. Officers of the organization are: President, Fred Kent, Ottumwa, Ia.; secretary-treasurer, Earl Manbeck, Des Moines; publicity man, Carl Hamilton, Oskaloosa, Ia.

Directors of Southern Iowa Fair elected Harry Hanna, a progressive farmer, president, and Roy Rowland, secretary. Mr. Rowland once held the office five years, resigning in 1923. With these two men, support of the community and better times in the corn belt a bigger and better fair and a real racing and attractions program can be expected. The Horsemen's Club of Oskaloosa entertained the executive board and secretary at a turkey dinner and smoker on January 12, pledging support to them and to the fair.

## Fair Elections

**NAPLES, N. Y.**—Naples Union Agricultural Society elected Fred D. Delbridge, president; George L. Tobey, treasurer; Leon H. Cornish, secretary.

**YOUNGSTOWN, O.**—H. O. Brown was elected president of Mahoning County Agricultural Society and F. C. Vigar, secretary-treasurer.

**BURLINGTON, Vt.**—Champlain Valley Exposition elected Milo C. Reynolds president to succeed Dr. J. A. Rust, recently re-elected, but who declined to serve.

**MERCER, Pa.**—D. E. Vernon was named a director of Stoneboro Fair to succeed his father, the late John E. Vernon, who was on the board 40 years and during that time did not miss a meeting. William D. McIntyre was re-elected president; W. B. Parker, secretary; George H. McIntire, treasurer.

**EDMONTON, Alta.**—Edmonton Exhibition Association elected: President, J. M. Douglas; vice-president, G. H. Grearwell; managing director, F. W. Abbott; secretary, Miss E. L. Holmes; directors, H. D. Abbley, F. S. Bailey, G. R. Bell, C. C. Bolton, Carl Berg, Joseph Driscoll, James East, J. W. Fry, A. J. Hale, F. W. Kemp, Joseph Lambert Angus McDonnell, J. T. McCreath, D. B. Mullen, J. H. Ogilvie, W. W. Frevey, H. Boswell, Rios Sheppard, J. A. Sutherland, H. G. Turner, Lee Williams, C. E. Wilson, W. R. West.

**LORIMOR, Ia.**—Lorimor Agricultural Fair elected Lewis Means, president; Norris Gray, vice-president; Blanche Erickson, secretary-treasurer; directors, Means, Gray, Erickson, Ed Roseman, Roy Grandfield, Roy Delmege, Boyd Marquis.

**FLOURTOWN, Pa.**—Flourtown Fair re-elected William J. Goss as general chairman for 1934.

**OREGON CITY, Ore.**—Clackamas County Fair re-elected Herman H. Chindgren, president; H. W. Kanna, secretary; Ward B. Lawton, director.

**LEIGHTON, Pa.**—Carbon County Agricultural Association elected George H. Ezian, president; George D. Kresge, vice-president; E. A. Boyer, treasurer; Frank R. Diehl, secretary.

**RUTLAND, Vt.**—Rutland Fair Society re-elected Will L. Davis, president and treasurer; J. H. Dugan, J. O. Dunn, vice-presidents; F. S. Nicholson, secretary; H. G. Smith, G. A. Davis, trustees.

**UTICA, N. Y.**—Montgomery County Agricultural Society Friday elected O. E. Brookman, president; Richard E. Persee, vice-president; Edward Rothmeyer, treasurer; A. M. Faulkner, secretary.

**FARGO, N. D.**—North Dakota State Fair Association elected John F. McGuire president, succeeding William Storn, elected first vice-president. F. R. Scott and P. S. Talcott were re-elected treasurer and secretary, respectively. H. T. Alsop and F. R. Scott were renamed directors, and O. L. Ashley and D. J. Campbell were elected directors to suc-

ceed Dr. J. H. Shepperd and George M. Black, resigned.

**DEADWOOD, S. D.**—"Days of '78" Association elected L. C. Pugh, president; F. W. Brown, vice-president; Francis Parker, treasurer; Neil Ferrigous, secretary; G. D. Cray, Earl Morford, R. L. Ewing, Carlton Gorder, directors.

**BARABOO, Wis.**—Frank Morley was elected president of Sauk County Agricultural Society; Garth Fremo, vice-president; W. T. Marriott, secretary; Urban Mather, treasurer; Paul Cahoon, marshal; W. T. Marriott, superintendent of privileges.

## Short Biographies Of People Engaged in Fair Business

Under this heading each week will appear a short biographical sketch of some person active in the fair field.

### No. 66—JOE L. MOCK

Mr. Mock was born in Newton County, Tex., on January 26, 1896, making him 38 years of age. His home is in Jasper, Tex., where he is secretary-manager of Jasper County Fair. He was elected secretary of the fair in 1931, was made secretary-manager of Jasper Chamber of Commerce on March 1, 1933, and last October was elected secretary-manager of Jasper County Fair, of which he is now active head. He was in lumber business two years and in banking business six years. He is a member of Texas Chamber of Commerce Managers' Association, East Texas Chamber of Commerce, Kiwanis Club and is past master of DeWitt Clinton Lodge of Masons. His hobbies are singing and dramatics. His father, Alpheus Mock, resides in Newton, Tex. He is unmarried.

## Court Fight Being Waged Over World's Fair "Paris"

**CHICAGO, Jan. 20.**—Suit to restrain Paris, Inc., owner of Streets of Paris at A Century of Progress, from selling its rights in the concession was temporarily lost this week when Superior Judge Lindsay denied a temporary injunction sought by Charles Weber to prevent such sale. Weber contended he feared Paris, Inc., was going to sell out and that he feared he would lose his rights.

He claims to have spent \$15,000 in improvements on the cafes and bars; paid more than \$60,000 in rents, and that subcontractors under him had spent more than \$30,000 additional for improvements, etc.

## WESTERN CANADA

(Continued from page 34)

culty in reaching a decision. It was finally awarded to the Royal American Shows. C. J. Sedlmayr and J. C. Simpson appeared for the shows.

Platform attractions went to Barnes-Carruthers, Chicago, and fireworks contracts will be decided later. No band contracts were awarded this week, music being included in the contract made with Barnes-Carruthers.

Election of Class A fairs resulted in elevation to the presidency of A. M. McIntyre, Saskatoon, succeeding Percy W. Abbott, Edmonton, who served two years. D. T. Eiderkin, Regina, was elected vice-president, and Sid W. Johns, manager of Saskatoon Exhibition, was re-elected secretary-treasurer.

### On Performers' Entry

A resolution adopted calls on the Canadian Breeders' Association to submit a classification for each breed of cattle, leaving the amount of prize money to be decided at each exhibition. This is expected to lead to uniformity in live-stock classification and tend to bring larger classes and better displays. Another resolution asks railway companies to permit two attendants to travel with each car of exhibition stock instead of one as at present.

Customs and immigration regulations affecting entry of performers and their equipment were discussed, and while the association did not go on record, it is understood an effort will be made to have regulations amended so as to help the fairs. Performers coming into Canada have been subject to some delay and added expense at border points, and it is desired to eliminate this. Plan of procedure will be for executives of the Western fairs to communicate with Eastern executives in order that whatever

presentation is made to government officials on the subject will represent the opinion of exhibition associations from one end of Canada to the other.

## Alsager Heads Class B

C. E. Grobb, Portage la Prairie, presided at sessions of Western Canada Fairs' Association, and dates were set as follows: Carmen, June 29-July 2; Estevan, July 2-4; Weyburn, July 5-7; Portage la Prairie, July 9-11; Dauphin, July 12-14; Yorkton, July 16-18; Melfort, July 19-21; Lloydminster, July 23-25.

Contract for the midway again went to Conklin's All-Canadian Shows and the free act contract was awarded to Williams & Lee Attractions, St. Paul. Fireworks and bands will be decided upon later. Preference of directors is to engage only local bands in the show centers. Officers were elected: President, Matt Alsager, Lloydminster; first vice-president, Irwin Dean, Estevan; second vice-president, Dr. G. H. Gunna, Dauphin; third vice-president, H. E. Kaddy, Melfort; secretary-treasurer, T. K. Stewart, Portage la Prairie, re-elected.

Both associations heard proposals to run tractor races as features in 1934. These races, it was said, had proved popular in the American cities and the opinion was expressed that they would be novel in Western Canada. Decision was reserved.

## Proposal for Winnipeg

Suggestion for a summer fair in Winnipeg was informally presented to members of the Class A circuit by representatives of the Northwest Commercial Travelers' Association, which has a membership of 8,000 and staged a fine industrial exhibition at opening of the new Winnipeg Auditorium in October. Success of that prompted an effort to stage a similar exhibition with midway and free acts in Winnipeg during the summer.

It is proposed to take over River Park in Winnipeg as a show site, using the present plant and augmenting it where possible. Dates are tentatively set in July. Chris Wilson, president of the Association, is heading the movement, and J. H. Roe, secretary of the travelers, will be show manager. Aquatic sports in the Red River, running in front of the park; band competitions, horse races, carnival attractions and grand-stand acts are planned.

Winnipeg has always held a membership in the Class A fairs' association and during the last few years several propositions for a show have been advanced. Business decline since 1929 shelved the project, but now that it has been made again and in view of improving business conditions there is every likelihood that this time it will result in something tangible.

## May Revive Dinner

Annual dinner and "get together" of showmen and fair managers, always a feature of previous meetings, but abandoned last year, is likely to be resumed next year. Hosts on these occasions have been the City of Winnipeg, Province of Manitoba and Canadian National and Canadian Pacific Railways.

While everything was optimism at the meeting, there was a distinct note of sadness at absence of Larry Boyd, whose death occurred in Toronto Christmas Day. He had been a constant attendant at the conventions and his geniality and host of good stories made him a prime favorite.

Harold F. DePus, manager, and W. H. Bertsche, vice-president, of Great Falls (Mont.) Fair, were visitors on the first day of the convention and sat in as "fraternal delegates" with the Class A fairs.

Amusement representatives attending were Ed P. Carruthers, Barnes-Carruthers; Earl Taylor, Earl Taylor Enterprises; A. F. Thaviv, Thaviv's Band and Revue; Ernie Young, of his revue company; Williams & Lee Attractions; C. W. Hince, Auto Polo and Thrill Day; Drew McKenna, McKenna Attractions; Capt. H. A. Saires, 91st Highlanders Band; Leo Semb, Miller's Jewels Revue; Edgar L. Schooley, Schooley's Productions; D. E. Waldo, DeWaldo Attractions; Lew Rosenthal, Rosenthal Amusement Enterprises; Carl J. Sedlmayr, J. C. Simpson, Royal American Shows; John B. Castle, Robert L. Lohmar, Castle-Hirsch Shows; J. W. (Paddy) Conklin, Conklin's All-Canadian Shows; Larry S. Hogan, Beckmann & Goret's Shows; Rubin Gruber, J. O. McCaffery, Rubin & Cherry Shows; Theo Fish, John B. Rodgers Productions; Will J. Fudge, T. W. Hand Fireworks, Ltd., and Capt. T. W. James, P. P. O. L. Band. Concession men included Max Goodman and E. A. Hock.



By CLAUDE R. ELLIS  
(Cincinnati Office)

AN ORDINANCE by the city of Vero Beach, Fla., prohibiting operation of skating rinks has been held void "on the ground of unreasonableness" by Florida Supreme Court. Case went to the Appellate Court on a habeas corpus writ, the defendant attacking the ordinance as being "unreasonable, unconstitutional and invalid." The Supreme Court reversed the lower court and released the prisoner.

Chief Justice Fred H. Davis, who wrote the opinion, said State laws permit operation of skating rinks and recognize them with or without a small license charge, and held they are neither a nuisance nor detrimental to the public, as held forth in the Vero Beach ordinance. He further said that "if a skating rink is not in fact a nuisance, a city ordinance, by its mere fiat, cannot make it so, whether it is conducted for a fee or charge or not."

He added: "The policy of the laws of Florida as a tourist and playground State is toward encouragement and not repression in licensing and sanctioning operation of places of amusement which are harmless in themselves," and that operation of skating rinks is "universally recognized by all the authorities as not inherently injurious to the prevailing conception of public morals nor a nuisance per se."

In this case the court held that the attempted prohibition of operation of skating rinks at Vero Beach, a tourist point, was directed not against all operation of such rinks under any circumstances, but was confined solely to a denouncement of their operation where "any price or admission or for the renting of skates is charged, collected or received."

It was explained that in this case it was obvious that it is the execution of a charge or collection of a fee at a skating rink that is in reality attempted to be suppressed and not operation of rinks as such, since the ordinance permits operation of skating rinks free of charge.

AMONG early entrants in the roller skating championships scheduled in Dreamland Park, Newark, N. J., on February 7-28 are Claude Cawthorn, noted St. Louis speed skater, and Bob Ringwald, Newark, well-known pro hockey player. The race is being promoted by Victor J. (Buddy) Brown, Harry Mendel and Jack Mittnick.

BOBBY SKATELLE writes from New Orleans that since repeal cabarets and clubs are using acts and that he has played a couple of spots during the win-



RICHARDSON BALL BEARING SKATE CO.  
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The Best Skate Today

TRAMILL PORTABLE SKATING RINK CO.  
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WANTED  
30,000 PAIRS RINK SKATES.  
Any make. Pay cash.  
WEIL'S CURIOSITY SHOP,  
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\$1.75 MEN'S NEW WHITE LEATHER  
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for Hockey. All Sizes. WEIL'S CURIOSITY  
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WILL BUY For cash, 300 pairs of Obli-  
quo Roller Skates. Also  
looking for good summer Rink Locations. Write  
FRANK STEINBOCK, Leavittsburg, O.

ter, and is riding horses at Jefferson Park race track during the day.

SECRETARY CHAMPLAIN PRO-  
VENCHER, Amateur Skating Association  
of Canada, announces that sanctions  
have been issued to Ontario Speed Skat-  
ing Association for holding the North  
American Indoor Speed Skating Cham-  
pionships at Maple Leaf Gardens, Toronto,  
on February 6 and 7, and to New Brun-  
swick Skating Association for the Cana-  
dian Invitational Indoor Speed Skating  
Championships at The Forum, St. John,  
N. B., on February 12 and 13.

W. E. ROUGHTON, president Amateur  
Skating Association of Canada, and  
Brigadier-General W. O. H. Dodds, C. M.  
O., D. S. O., V. D., both well-known  
skating officials, will be asked to officiate  
at the Canadian meets. Frank Stack,  
Winnipeg, and Alex Hurd, London, Ont.,  
have been given permission by President  
Roughton to take part in skating meets at  
Oslo, Norway, on January 24-28. These  
skaters represent the Maple Leaf at the  
Olympic Games, Lake Placid, in 1932.  
While these skaters were entered to skate  
at the North American Outdoor Speed  
Skating Championships, they will not  
start because of the late invitation to  
compete at Oslo. The secretaries of these  
skaters' respective associations will have  
to cancel all arrangements which had  
been made for them to take part in  
skating meets at home and abroad till  
their return from Norway.

PRESIDENT CHAMPLAIN PRO-  
VENCHER, Quebec Skating Association,  
has appointed Harry St. Pierre, well-  
known international speed skater and a  
member of the Montreal Amateur Ath-  
letic Association, supervisor of skaters in  
Montreal and district.

JUNIOR roller hockey in a league is  
going over well in Charles-Mt. Royal  
Rink, Baltimore, reports Manager Bill  
Henning, who with H. Krieger, league  
manager, was sponsor for the organiza-  
tion. Bill is enthusiastic for the junior  
sport as an attraction of kiddies in rinks.  
Events were scheduled in amateur  
championship races for January 10, Jan-  
uary 26 and January 9. In roller hockey  
on January 9 Holbrook Seniors defeated  
Maryland All Stars, 4 to 1. Holbrook  
Juniors defeated Asquith Juniors on  
January 11, 5 to 2. Boots De Bauffe  
and Virginia Bull, Mar-Del team, were  
defeated by Calvin Shields and Margart  
Everhardt, Mt. Royal team, in 7 minutes  
52 seconds in a two-mile mixed relay  
race on January 12.

"WELL, PRO SKATERS," writes Rol-  
and Cloni, world's champion speed  
skater, from Brooklyn, "you will now  
have a chance to boost your own game.  
For a couple of years skaters have been  
wanting someone to start promoting  
some big racing meets so that they  
might boost the pro racing game."

"And now that chance has come for  
Buddy Brown, owner of Dreamland Rink,  
Newark, N. J., is going to stage a 21-day  
race that deserves every star pro's entry,  
as the stars are the ones who can make  
a race of this kind. Buddy Brown has  
for years been a real booster and a friend  
to pro skaters, and now that he is stag-  
ing this race, which starts on February 7,  
I believe all pros should line up their  
partners or send their entries."

"They can rest assured of a square  
deal from Buddy in helping them secure  
partners for this event. If I can possibly  
get into shape, I will skate the race my-  
self."

WILLIAM SCHOLL, Kent, O., operator,  
has revived roller skating in Shreve, O.,  
in the State Armory, with sessions on  
Wednesdays and Saturdays. An electrical  
organ has been installed and new skates  
have been purchased. He reports attend-  
ance unusually heavy, with capacity big  
Saturday nights. The floor is one of the  
largest of its kind in the State.

THE FOUR WHEELWINDS are pre-  
sented their sensational skating num-  
ber at the Impero in Milan, Italy. The  
Skating Hamiltons are also in Milan at  
the Italia.

IN DECATUR (Ind.) Roller Rink  
Managers Pete Gallego and P. Peterson  
have engaged Ralph Layman, Fort  
Wayne, and Otto Genda, Pittsburgh,  
trick skaters, for several days' engage-  
ment. Berghoff Brewing Corporation,  
Fort Wayne, will back the Fort Wayne  
roller polo team, the city's entry in the  
National Roller Polo League.

ATLANTIC CITY Auditorium is cash-  
ing in on early morning skating week-  
ends for children with price at 15 cents.  
This answers a question of what to do

with rinks in the mornings when skaters  
are hard to attract. There are usually  
over 100 on the ice, otherwise mornings  
would be a complete loss.

LOAR BROS. opened a roller rink in  
the Johnson Building, Leavenworth, Kan.

HAM RICE advises that he is now  
manager of Lakeview Park Skating Rink,  
Vanderhook Lake, Jackson, Mich. He  
has organized a roller hockey club.

NSA Notations

By BERT RANDALL, Secretary

The secretary has been out of the  
city, hence delay in correspondence and  
notations from the office, 5544 John R  
street, Detroit.

Detroit roller hockey team will be hard  
hit remainder of season, two star players  
just drafted having been hurt in an  
auto accident.

Orville and Leonard Godfrey are in a  
hospital with severe injuries.

Detroit will continue its schedule in  
the National Roller Hockey League, but  
may not play any exhibitions or post-  
season games.

Owner Strong, Keego Harbor (Mich.)  
Roller Rink, and a member of the NSA,  
left by auto for an extended visit to  
Florida. His son, Ronald, is watching  
his interests.

Eastwood Park Roller Rink having  
closed, Fairview Rink, Detroit, reports  
exceptionally good business. Special at-  
tention is paid to beginners Wednesday  
evenings, and additions have been made  
to the instructors' staff for that evening,  
when no extra charge is made. Large  
number of society people have asked for  
private parties in afternoons.

Frank Kutsen, former manager of  
Eastwood Park Roller Rink, has opened  
Paradise Cabaret in Detroit. Special  
privileges are extended to NSA members.  
Your secretary on special occasions acts  
as master of ceremonies.

Niagara Falls roller hockey team, after  
defeating Buffalo, Rochester and other  
prominent teams, has issued a challenge  
to any roller hockey team in the country.

Your secretary does not agree with an  
oldtimer's recent article regarding races  
and hockey games being overdone.

If rink managers will establish one  
night each week for races and one for  
hockey they will find the public will  
flock to see the events, and, after all, it  
is the box office that counts. Hockey  
should start not later than 8:30 p.m.

Let the patrons skate after the game  
is over.

Ernie Bartlett, Los Angeles, reports  
great skating good.

This column will have important in-  
formation on a possible NRA working  
code in the next issue.

Johnny Daley, of Daley and Mack  
skating act, is operating a booking  
agency in Detroit.

New NSA members include Johnny  
Daley and Frank Kutsen, former man-  
ager of Eastwood Park, Detroit.

SEASHORE BREEZES

(Continued from page 33)  
ney left for Miami. Commissioner  
Joe Paxson will offer his Abscon Zoo  
to Atlantic County Fair next year as  
special exhibit, it is reported. Steel  
Pier featuring "Tango Night," with  
Charles Le Maire in charge... special  
lobby attraction.

PLAYTIME PARK

(Continued from page 32)  
no place to go and you overheard a  
pedestrian say to another, "Let's go over  
to Playtime," your interest would im-  
mediately become aroused because it  
would be an entirely new name to your  
ear and it would suggest all new things.  
If you give your business a poor name  
it alone can ruin you, whereas if you  
are fortunate in choosing a good name  
it can make you a success.

Some few years ago there was a new  
Coaster built at Coney Island, N. Y.,  
with an entrance between Surf avenue  
and the Boardwalk. As you approached  
the entrance there was very little excite-

ment, a Merry-Go-Round getting the  
attention, a train waiting for passengers  
being a rather dead exhibit. To add to  
this inactivity the name Bobs Coaster  
did not tend to arouse one to action.  
This coaster paid approximately \$80,000  
rental for a season, and there was prac-  
tically no return on the investment.

Success to Some Rides

When the next Bobs Coaster was built  
at another beach I happened to be in  
the Coaster office and asked the owner  
if he intended to call it the Bobs  
Coaster, and he replied, "Yes." I sug-  
gested that the Coaster was a thrill-  
type of ride and should have a thrilling  
name with a punch to it.

They finally named it the Cyclone.  
This coaster was a success and several  
Cyclone Coasters were built since then,  
but the name Bobs Coaster was never  
used again, to my knowledge. There was  
another Coaster rebuilt at another beach  
and it was named Whirlwind. There  
was already a Thunderbolt Coaster at  
that beach and naturally the Thunder-  
bolt continued to get the patronage.  
When the first trolley-pole ride came  
out it was called the Cad-a-Bout. The  
cars were heavy and the scoots were not  
so good. That ride was the scoots and  
Dodgers, both of which have catchy  
names.

How Rollerdom Started

Some years ago I opened a roller-  
skating rink, and I did not want my  
patrons to call it a rink, as the name  
was distasteful to me, so I coined the  
name Rollerdom, and it became imme-  
diately popular. Today there is a Roller-  
drome away at the other extremity of  
the country.

A catchy title will sometimes make a  
success of a worthless moving picture.  
Watch your names and titles.

Fighting the Flames was a sensational  
name and the spectacle grossed about  
\$3,000,000 at Revere Beach years ago.  
This success was all in the name and  
excitement.

If I were going to build a racing type  
of speed ride with a double track today  
I should probably name it the Tornado  
and Typhoon, so we are not really at a  
loss to select new names.

WITH THE ZOOS

(Continued from page 32)  
ports that prices for the king of beasts  
and the dwarfed pachyderms have  
dropped sharply. Where a good-sized  
lion would fetch more than \$1,000 not  
so long ago, he only commands from  
\$150 to \$200 at present. The pygmy  
hippo has dropped to about \$200, owing  
to successful propagation of the species  
in zoos and menageries. Elephants and  
giraffes have suffered corresponding de-  
creases in value. One of the few species  
which owing to its rarity has suffered  
no shrinkage of value is the Komodo  
dragon. Two of these are on loan to  
London Zoo, and if there were any ques-  
tion of their being sold they probably  
would bring more than \$5,000 each.

Rhinos and gorillas are classed among  
most valuable of the zoo's captives. They  
are estimated to be worth about \$5,000  
per specimen. Snakes range in price  
from half a dollar to several hundred  
dollars, depending upon their rarity.

LOCAL NO. 10

(Continued from page 30)  
making trips to and from his lake cot-  
tage. Pretag, the new president, is going  
to hold at least two of the summer  
meetings at the lake cottage.

Fay Bordwell just received word from  
Ed L. Jones that Ed will be in Minne-  
apolis this summer for a visit.

Max McNeil, the agent at the Metro-  
politan, is doing a road job for Schmidt's  
Brewery and has Cyril Heeger as a helper.

Art Beth was in town last week. He  
is staying with Sandy Sanderson at  
Brainerd. They both expect to troupe  
this summer.

Waldo Jensen is still at the Orpheum  
but the billing is very light.  
ZACH LUCKENS.

"CHICAGO" SKATES are used by all the  
BIG RINKS IN CHICAGO

WABISON GARDENS..... 2400 Fairb  
RIVERVIEW PARK (Milwaukee)..... 1300 Fairb  
WHITE CITY ..... 2100 Fairb  
Why not profit by these operators' experi-  
ence and use "CHICAGO" Skates?

CHICAGO ROLLER SKATE CO.  
4427 W. Lake Street, Chicago

# CARNIVAL CODE AGREED TO

## Spirited Discussion Regarding Minimum Wages and Overtime

**Carnivals to be separate and distinct from circuses—\$20 per week for performers and \$15 for labor, net—Deputy Administrator Farnsworth complimented**

WASHINGTON, Jan. 20.—Practical agreement has been reached at informal conferences between Deputy Farnsworth and representatives of the carnival industry that wage provisions of the code shall assure a minimum of \$20 per week for performers and \$15 for labor, net as to both. Performers and labor are to have the option if so desired of being furnished meals and lodging at \$4.50 each. Also a decision was reached to eliminate from the carnival code references to the "circus" use of that term having caused confusion.

WASHINGTON, Jan. 19.—A challenge of the right of code committee to include the circus in a code for carnivals, insistent demands that performers be given assurances of better deals, a vigorous attack upon provisions of pending code as they relate to compensation for musicians, the raising of the question of the need or non-need for a clause under which employers would be bonded for protection of employees, including performers; the part the concession man plays in the industry, protection for children under 16 years of age as regards their participation in carnival features, the preponderance of the bigger carnival outfit as regards responsibility for the code and the question of hours of work per week, all were raised at the hearing here Wednesday at Ambassador Hotel, before Deputy Administrator William F. Farnsworth, of the code of fair competition for the carnival industry.

While there was, as expected, disagreement on different points, there was not by any means the wide differences of opinion often developed at other code hearings. In a word, such differences as did appear, indications were, would be ironed out to the fair satisfaction of all concerned. Naturally with the public hearing on the circus code due two days later, there was reason to expect a slight clash as between the two occasions. Objection was made to the use of the term "circus" as descriptive of a carnival. While it was made plain by Deputy Farnsworth there was no reason for believing ultimate confusion would exist as to the two terms, as regards codes adopted. (See CARNIVAL CODE on page 41)

## Max Cohen Active

ROCHESTER, N. Y., Jan. 20.—Max Cohen, attorney for American Carnival Association, stated today that he was making progress with reference to writing of bonds and public liability insurance for members. According to Mr. Cohen the coverage which Conklin's All-Canadian Shows had in Canada will be available soon to all American showmen belonging to the association.

"A number of requests from members and others have come in for appearance bonds, and I believe that in most instances I can obtain these bonds without much difficulty and without collateral," said Mr. Cohen, when asked regarding interest manifested by different show owners.

Mr. Cohen further stated: "I had occasion to write the National Recovery Administration with reference to the code hearing, and at the request of one of our members submitted the following proposed amendment to Article 7, to be subdivision 9 of the code: 'Tampers or otherwise interfere with the contracts held by any other member of the industry, unless good cause be shown to, and the consent of the Code Authority be granted.'

"In my letter I also suggested that in order to make strict observance of the code possible, that the National Recovery Administration take the necessary steps to exercise its influence in having the parking or demurrage charge on railroads abolished, and that present railroad rates be reduced by 20 per cent to correspond with reductions now in effect on Western railroads and Canadian railroads.

"I also suggested that the American Carnival Association be represented on the Code Authority."

**Ballyhoo Bros.'  
Circulating Exposition—  
A Century of Profit Show  
By MAJOR PRIVILEGE**

Snake Oil, Okla.,  
Week Ended January 20,

Dear Bill:

Best spot of the season. Oil at last. Big gusher just eight blocks from the lot. Showmen brought back bucketsful, but no sale for it. The land of flowing gold at last.



Pete Ballyhoo, new type of showman, whose perpetual smile endears him to all

Show train arrived at 7 a.m. All of us disappointed, none of the natives at the depot to see it come in. Later found out the cause. Local newspaper wrote us up in advance. Said we were a fly-by-night show. Heard there were 20,000 people at the airport at dawn waiting for us to come in. Thought we were an airplane show.

Have started cleaning up our show. Please run the following ad. Get as many words as you can on a \$5 space, one-column wide:

**BALLYHOO BROS. CONTEMPLATE SIGHTING THE CODE. WILL POSITIVELY CARRY NO GIRL SHOWS OR GRIFT. CAN PLACE HIGH-POWERED LEGAL ADJUSTER. Also Flageolet Player. Bring your own mattress and springs. We furnish berths. Out all winter—mildest territory. P. S.: Please charge this to our other 23 accounts.**

## Goodman Gets Big Ones

GRAND FORKS, N. D., Jan. 20.—Max Goodman, well-known concession owner, announced that he had signed contracts to furnish concessions for Class A circuit of Western Canadian exhibitions and also Class A North Dakota fairs.



CASH MILLER, widely known side show impresario, who, after the season at A Century of Progress with Ripley's Believe It Or Not Odditorium, is now managing the road tour of the attraction.

## Bee and Sickle's Fight Ky. Tax Law

FRANKFORT, Ky., Jan. 20.—The proposed Kentucky tax law, covering practically every branch of show business and sports, is meeting with a storm of protests from the amusement-going populace of the Blue Grass State.

As stated in the last issue of The Billboard, the bill calls for a tax at the rate of 5 cents per 25 cents or fraction thereof, in addition to the State and county licenses. If this becomes law Kentucky will be closed to all outdoor amusements and motion picture shows charging 25 cents or less. There would be no more 5-cent Merry-Go-Round rides for the children, as the tax on a nickel ticket would be 5 cents, plus State and county fees.

F. H. Bee Jr., of the F. H. Bee Shows, and Bob Sickle's are here doing their best to prevent the passage of this drastic measure, and all show owners should get in touch with them immediately and lend their support.

The bill comes up for another hearing January 24.

## Castle-Hirsch Gets N. Dakota

GRAND FORKS, N. D., Jan. 20.—Castle-Hirsch Shows will furnish the midway attractions at Fargo, Grand Forks and Minot, N. D. fairs this year, announcement was made here today.

## Class A Fairs To R. A. Shows

WINNIPEG, Jan. 20.—Carl J. Sedlmayr announced that the Royal American Shows had been awarded contracts to play the Class A circuit of Western Canadian fairs for 1934.

Other managers and agents bidding included John R. Castle, Robert L. (Bob) Lohmar, Rubin Gruberg, J. C. McCaffery and Larry Hogan.

Class B circuit went to Conklin's All-Canadian Shows.

## Kassow Is Ready for Vaude Unit Side Show

NEW YORK, Jan. 20.—Mack Kassow, independent showman and well-known side-show operator, is shaping a side show to appear on the stage of Fay's Theater, Providence, week of February 2. Show will have platforms in horseshoe effect on stage. Phil Wirth booked the unit thru the Joe Fineberg office. There will be vaude acts on the program that week too, but the side show will be given the heavy exploitation and lobby buildup. Billing is Congress of International Freaks.

Kassow put in a week at the Mayfair Theater here with his wife, Princess Peggy, the lobby lullian (head-on-sword). This served to swell the receipts of a moderate mystery film. Fay's had a stage circus Christmas week.

## Tampa Bedtime Stories

By W. H. (BILL) RICE

TAMPA, Fla., Jan. 20.—I have had my operation and back in the old reliable cast. Milt Morris got me Tampa's best croaker, Dr. Lancaster, and I'm in the Municipal Hospital on Davis Island. Every room with a beautiful view of Tampa Bay. Not so many visitors, as most everyone went with the Royal American Shows to the Largo Fair.

Sure takes a fair to change the weather from perfect. Ever since Largo opened it's been very cold, with light showers. However, some fair business has been done to date.

J. C. McCaffery has left for the Winnipeg meeting. His missus is carrying on with building of his new concessions.

Peary Hoffman was in town for a day and said Royal Palms Shows would play the Bowling Green Fair week of January 15.

Reported that Royal American Shows play De Land Fair. Sure a great mixup (See BEDTIME STORIES, opposite page)

## The Carnival Will Go On

With the carnival industry filled with optimism regarding the 1934 outlook, and with midways already in operation in Florida and other Southern States, it is not amiss to repeat "The Carnival Will Go On."

Conclusive evidence shows on every hand that despite all opposition, legitimate and illegitimate, the carnival goes steadily marching on, destroying all barbed wire fences of bigotry and jealousy, erected in most instances by local interests, bringing such a barrage of joy and amusement to the world at large that its progress is irresistible.

Forty years ago the traveling carnival was responsible for a new era dawning in the world of tented amusement, and while its upward path has been strewn with rocks at times—both from inside and out—if a vote were taken of the masses of our citizens, the verdict would be overwhelmingly in favor of the collective form of amusements, as typified by the word carnival as known to America.

Whether the show is transported in 30 special cars, or a rented baggage car or by trucks—whether it furnishes the magnificent midways at the Canadian National Exhibition at Toronto, the Minnesota State Fair, Florida Fair and Gasparilla, the State Fair of Texas or the county fair at Mudville, Ia., the undisputed fact remains that it brings to each community the most diversified form of entertainment on earth today.

Yes, The Carnival Will Go On.



M. B. (DUKE) GOLDEN, notice of whose death at Richmond, Va., appears in this issue of The Billboard, was for many years a leading figure in the outdoor show world.

Pacific Coast Showmen's Association

LOS ANGELES, Jan. 20.—Regular meeting of Monday attracted the usual big gathering of showfolk. President S. L. Cronin presided. Letters from Lee Teller and Paddy Conklin read with interest. It was moved and carried that this meeting be designated as Paddy Conklin Night. This in deference to the fact that Paddy penalized himself for failure to attend the Annual Charity Banquet and Ball, and in his letter inclosed a handsome check with the request that part of the funds be applied to the serving of a spread to the members. Three new applications and two new members taken in—Charley Muggivan, brother of the late Jerry Muggivan, and Paul Eagles, well-known feed man, who has supplied all the circuses for years in Los Angeles and Southern California.

Report of George Tipton, chairman of the banquet and ball, showed the largest profit since these affairs have been held. There was a standing vote of thanks given him. Others who assisted were given vote of thanks. Letters were ordered written to all the local papers and the International Photo Service for the remarkable publicity break given. New trustees to handle the Cemetery Funds appointed: Walter Hunsaker, five-year term; Judge J. L. Karnes, four years; Harry Fink, three years; Orville Craft, two years, and Eddie Brown, one year. Meeting January 29 is to be Past Presidents' Night, the annual Oridiron, where everyone has an opportunity to rib. It was voted to have another Hi Jinks February 8. William M. Denny was placed in charge of the affair. Ellis Zemaraky offers a fine wrist watch to the one bringing in the most new members by July 1, to which President Cronin added \$25, so there will be a real battle royal. It was voted to extend the membership drive until that time—this means that the initiation fee is temporarily in abeyance.

Most gratifying to note the fine spirit that pervades in this organization. President Cronin is doing fine work, and it is a safe prediction that the membership will be easily doubled this year. The Paddy Conklin spread was in charge of Bill Denny, and there was an abundance of everything in the eat and drink line. The attention of trouper in the West is directed to the fine work being done by PCSA. Troupers are invited to have their mail directed care of club, and the latch string always hangs out for them. Better think over the matter of joining this fast-growing organization that functions for the betterment of all showfolk.

Los Angeles

LOS ANGELES, Jan. 20.—Steffen Shows plan opening January 20 at Monrovia. Archie Clarke has a full force on paint and remodeling riding devices. The trucks are being overhauled and will be ready for the paint shop in a few days. Roy Ludington, manager of Crafts Shows, leaving to get the shows ready. Charles F. Curran, general agent, touring northern points. Phil Williams will be general agent of Steffen Shows. There are so many carnivals around Los Angeles that it is really a great kick to note the apparent air of mystery that surrounds the movements of owners and agents. Walker Hunsaker will not take the equipment out this year, following usual custom for a few years, but will handle movie requirements. Trade shows, etc.

Bill Harvey and George Moffat are putting up the tops for the Automobile Show at Fairfax and Wilshire Boulevard for February 3-11. Charley Baum has the concessions. William D. Piekens has been engaged by the Gilmors Company to build track and have complete charge of the 800-mile auto race at Municipal Airport. O. H. Hilderbrand announces the opening of the Hilderbrand Shows for February 9. Eddie Tait up north on visit. Will not return to the Orient until next month. Dick Wayne Barlow, who recently returned from the East and Middle West, leaving with his wife and child for New York. Charley Wainert, taking vacation at Caliente, will begin activities February 15. Louis Hoffman, back in town from a trip to Vancouver, B. C., and Seattle, says has a big promotion on the way and will not go to the Orient with Eddie Tait as had been reported. Hollywood Bill White is interested in the 200-mile auto race

February 18 at Municipal Airport. Bill Piekens and he announced today that there would be \$12,000 in cash prizes. Mert and Bill Rasmussen are getting ready for a transcontinental trip in the new housecar and will open at the Chicago show in March. H. G. Rawlings opened new place in the Gardenia district and has booked the Hollywood Bear for eight weeks of vaude, with Hughey Merrifield in charge of the act.

Law Desmond, in for a visit, came thru from Port Amboy, N. J., and will spend balance of winter at Colton, Calif. Rose R. Davis reports his damage to equipment at Lincoln Park not as great as first thought—the big concert organ will be salvaged, altho loss in music rolls is more than \$1,500. Ben Dobbert and Frank Downie both on tour, making the spots in California, New Mexico and Arizona, looking up the carnivals, parks, etc. All the tent and awning folks look forward to a very much better 1934—based on orders now received. C. F. (Doc) Zeiger, of Zeiger Shows, on a short trip to Roswell, N. M., where the show is in winter quarters, will start the force on getting equipment ready, but has not definitely decided as to opening date.

Philadelphia "Pickups"

PHILADELPHIA, Jan. 20. — William Glick passed thru and reports booking going along nicely for the coming season.

Joe Abrams is spending the winter here. Joe is one of the old-time concession men and would like to see the old times come back when plenty of merchandise was passed out.

Joe Hizer, well-known novelty concessioner, who has been in bad health for the past year and showed no great improvement, has left for a long rest to regain his health.

Dave Endy has closed his theater circus unit and is spending the time in New York City, awaiting the commencement of some promotions he has booked.

Max Gruberg left for the South during the week to look after business matters and take up some bookings for the coming season.

Harold Fontaine, who was seriously ill with pneumonia, has returned home from the hospital and is now on the road to full recovery. He is a son of Fred Thomas, who has had the Side Show with Sheesley Shows for last three years.

Tony Cascio, piano-accordionist and xylophonist, who is now doing museum work here, is shortly leaving for his home in New Orleans.

Ladies' Auxiliary HASC

KANSAS CITY, Mo., Jan. 20.—January 12 marked the first social evening of the Ladies' Auxiliary of Heart of America Showman's Club and included bridge, luncheon and refreshments.

The following were appointed on the entertainment committee: Luella Riley, chairman; Hattie Hcwk, Viola Fairly, Etta Smith, Tillie Johnson, Ruby Velare, Ivah Velare, Miriam Rupley, Elizabeth Yewrout and Gertrude Allen.

During the last two weeks the following members entertained at their respective homes in honor of Mrs. Mary Francis, the newly elected president: Margaret Haney, Helen Smith, Irene Lachman and Etta Smith.

The dues of the Auxiliary have been reduced to \$3, and at this figure delinquent members have an opportunity to reinstate themselves, according to Mrs. Juanita Straasburg, secretary.

Ruback Books Attractions

KANSAS CITY, Mo., Jan. 20. — Jack Ruback, manager of Alamo Exposition Shows, now wintering in San Antonio, Tex., spent the last two weeks here visiting his kinfolk. During his stay Ruback engaged Captain and Mrs. Kenneth Blake for the free attraction on the midway, where they will present their sensational high dive.

Ruback announced that work is now in progress in winter quarters and that the number of shows and sides will be increased for the coming season. A new idea in carnival fronts and equipment will be seen on the Alamo Shows this season. Sam Spallo's Lindy Loop also was contracted this week.

Correction

In our last issue (January 20) it was stated that William Glick Exposition Shows would play the Rutland, Vt., Fair week of August 3. It should have read week of September 3, which is Labor Day week.

Heart of America Showman's Club

KANSAS CITY, Mo., Jan. 20.—Brother Lawrence (Moxie) Hanley and wife and Mr. and Mrs. Lambert Hanley left for a motor trip to Baltimore to attend the golden wedding anniversary of their parents, Mr. and Mrs. D. T. Hauley, January 27. Mox Hanley is an oldtimer and halls from the Buffalo Bill Shows.

J. L. Landes and C. O. Buton attended the Nebraska fair meeting in Lincoln. Captain and Mrs. Kenneth Blake left Thursday for the South.

Brother P. C. Franklin has been appointed on the membership committee for the Tulsa, Okla., district. We know P. C. will make a good showing for his territory.

Mr. and Mrs. Charles Hutchinson arrived Wednesday from Osceola, Ark. Cassie Shanahan Cobb is in Mercy Hospital, Des Moines, where she was moved early this week from her mother's home in that city.

Mr. and Mrs. Mel Vaught, of State Fair Shows, and General Agent Harry L. Gordon are visiting Mr. Vaught's sisters in this city after a business trip to Nebraska. From here the trio will motor to Dallas to attend the Texas meeting. The State Fair Shows, a California organization, will invade this territory this season. Mr. Vaught is one of the vice-presidents of the PCSA.

J. Crawford Francis left Wednesday for Houston to prepare his show for an early opening in that territory.

The last regular meeting (January 12), with President L. V. Riley presiding, was well attended. Jack Ruback, manager of the Alamo Shows, San Antonio, was elected to membership. Next meeting will be especially interesting, as several important new deals will be brought before the membership, also the appointment of committees to serve during the 1934 fiscal year.

Ladies' Auxiliary PCSA

LOS ANGELES, Jan. 20. — Regular meeting January 15 called to order with President Label Crafts presiding. Wynlena Smith secretary, with an attendance of 30. After the reading of the minutes the Auxiliary stood in silence in honor of our departed sister, Doty Bascom, who died suddenly Saturday morning. She was buried Tuesday, with the Auxiliary attending in a body. She was the first member of the Auxiliary to pass on.

A special meeting of the board of directors, with Clara Zeiger chairman, was held at noon January 15 and business for the good of the order was taken in consideration, by-laws enacted and rules and regulations adopted for the ensuing year. It was with great applause that the ladies of the Auxiliary received a committee of members of the PCSA at our last meeting. It was approved by the Association to honor the Auxiliary with news that it has passed the vote to recognize the Auxiliary as a body and take us into its organization as bona fide members of the PCSA, to be known as Auxiliary of the PCSA, putting us under its charter. Heretofore the Auxiliary has been operating without benefit of charter. Charles Hatch and Harry Hendraves formed the committee and nice talks were made by both brothers for the future benefit of the Ladies' Auxiliary.

Mrs. Mary Ludington and Mrs. Edith Myers were proposed for membership and accepted. Mrs. Harry Fink and sister, Mrs. Rose Lev, were visitors, also Mrs. Margaret Baloom. Mrs. Fink will enter the Auxiliary next meeting night as a member again. Owing to illness of long standing in her family it was necessary to absent herself from all social obligations. Mrs. Fink received a great big hand.

Mrs. Nadine Hilderbrand returned from a trip north and was among those present Monday night. Our penny-munch box was put in operation meeting night and the first sister to break the ice was Blossom Robinson. Meeting was adjourned and luncheon was served by Mesdames Zeiger, Kirkendall and Barlow.

LUCILLE KING.

Royal Palms Shows Score At Bowling Green, Fla.

BOWLING GREEN, Fla., Jan. 20.—Royal Palm Shows, furnishing the midway amusements here for the Strawberry Festival, have a nice lineup of attractions, including Barney Lamb's Side Show, Mabel Mack's Hippodrome, Prof. Crimis Band; Captain Jamison, fire diver, and Florence Meeker, aerial act.

Benny Huff and party, from Plant City, were visitors and complimented Berney Smuckler, as also did the directors of the festival.

BEDTIME STORIES

(Continued from opposite page) of dates as to who would play many of the smaller fairs.

Nabe Miller is around and looks like his old self. Has the Scooter at Largo this week.

Cleo Hoffman has been a frequent visitor. Sure nice to have your old friends around.

Tommy Thomas, the fashion plate, just visiting around the State.

Eddie Kane Edwards and wife called. He was with me for years as motion picture operator, illustrated song singer and manager. Eddie is now steward of the Floridian Hotel, Tampa.

Bobby Mansfield will have the Hawaiian Show with Royal American Shows. Bobby just sold his Taxi Dance Hall in Yurbo City.

Miami is planning a big show and if it materializes will be played by Royal American Shows.

Carnival men can't see 50-50 at the Century of Progress where they pay all. Quite different from a carnival, where the management furnishes the complete outfit, lights and transportation.

After seeing the suffering and really terrible afflictions of all the patients I have contacted my hurts are really nothing in comparison. If everyone knew how much visitors are appreciated they never would pass up a friend or even an acquaintance. Thank the good Lord I have plenty, but so many sufferers never have any, or at best one or two a week.

Lew Morris, the old side-show king, writes he is to open a thirst parlor in Chicago.

Bonnie Love, the high diver, is in a cast with a broken ankle at Miami. Every visitor autographs the cast.

Stanley Dawson, the globe trotter, writes from Los Angeles.

NOTICE! JOHNNIE BEJANO HAS JOINED THE HENNIES BROS.' SHOWS

Could use a few more Freaks and Platform Attractions. Would like to hear from good, useful people in all lines. Freaks and Acts that have been with me write. Address: JOHNNIE BEJANO, Shreveport, La. P. O. Box 1106.

BINGO CORN GAMES

FROM 25 TO 100-CARD SETS. 20, 35, 50, 75, 100, 150, 200, 300 Cards. 24-Card Set.....\$1.00 35-Card Set.....\$1.25 75-Card Set.....\$2.50 Send for Free Sample Cards and Price List. We pay postage except O. D. expense. Instant delivery. No checks accepted. Established 10 years. J. M. SIMMONS & CO., 108 North Dearborn Street, CHICAGO, ILL.

NOW IS THE TIME

To place your order for Miniature Gasoline Driven Auto Cars, fully equipped with spring bumpers. Good for Parks and Carnival. Full price, only \$125.00. P. O. B. San Francisco, Calif. JAMES DEWARCO, 778 Harrison St., San Francisco, Calif.

Partner Wanted

With some capital, to enlarge Carnival. Have Ferris Wheel, Merry-Go-Round and Whip. Also a few Concessions. Address BOX D-294, cage The Billboard, Cincinnati, O.

WANTED AT ONCE

All winter's work, Freaks and Attractions of merit. Also wanted, Pythons and Specimens for Unicorn. Will pay cash. DR. R. GARFIELD, Moscow, 75 East Main St., Waterbury, Conn.

WANTED FOR BIG CELEBRATION AT MERRITT, FLORIDA

Sponsored by Indian River Post, No. 22, American Legion of Cocoa, Fla. Shows and Rides, Stock Wheels and other legitimate Concessions. Want to buy Candy Race Track. Watch for my ad later. Address all mail to CURTIS IRELAND, Merritt, Fla.

CARNIVAL MUTTERINGS

By MIDWAY BILL

PROF. NIE PASHA is at Royal Street Museum, New Orleans, with Buddha.

MRS. GRACE STARKEY, concessioner, is ill in Cleveland, O.

PROF. ROMA did not troupe last year and is now in the real estate business at Slater, Mo.

WONDER what became of Frank Boetock's Gondola Ride which was sold to Brainerd & Patterson Shows about 15 years ago.

FRED S. MORRISON, who has many friends in the carnival business, is now general manager of a manufacturing concern at Des Moines, Ia.

BARNEY DUFFINGTON, known in the motordrome world as Fearless Barney, and who was with Krause Greater Shows last two years, is now operating a fleet of taxis in Baltimore.

FRANK HEARN, electrician with Johnny J. Jones Exposition, Your father died December 29, 1933. Please write your sister, Mrs. O. R. Perry, 617 Upland road, West Palm Beach, Fla.

NOW THAT two and four-unit Ferris wheels are in vogue, why not double deck Merry-Go-Rounds? The carnival to have the first one in America will reap a harvest.

MR. AND MRS. T. J. APPLE, recently at Nashville, Tenn., entertained Mr. and Mrs. Oliver Roland, who were with Beckmann & Gerety Shows last year. All are well-known motordrome riders.

GEORGE L. (WHITEY) POWELL, who was with William Olick Shows last season. Communicate at once with your daughter, Dorothy L. Powell, 2310 Monroe street, Chicago.

BILL TRUEMAN AND WIFE, cook-house owners, who were with Rex M. Ingham on K. F. Ketchum Shows in 1933, are spending the winter at Fayetteville, N. C.

JACK A. MONTAGUE infos that he will again manage Garden of Beauty Girl Revue with Max Gruber's Famous Shows coming season. He will also act as mailman and agent for The Billboard.

R. C. CLEMANS, known as the American Knife King, writes that he will launch his own show next season. Clemans and his wife are at present wintering at Burbank, Calif.

DOC SCANLON is doubtless having a great time this week cutting things up with the concession boys who will be at Hartford, Conn., for the auto show. And Doc sure can cut 'em.

MRS. C. H. REED, Mrs. Jack Lydick and daughter, Barbara, are making their home in Tampa. Reed and Lydick are interested in a vaudeville unit now being organized in Tampa.

ALABAMA AMUSEMENT COMPANY, according to E. A. Norton, special agent, will open near Atlanta early in March. Will have three rides, six shows and a limited number of concessions. Jerry Martin has been appointed general agent.

RAY GLAUM writes: "Will have an all new show coming season with one of the leading carnivals. It will be called Lions and Fer Pets. Harry Janis will be outside talker. Am enjoying the winter here in Colorado."

BARNEY OLDS, showman and concessioner, is now operating five parking lots in Detroit and doing well chiefly on account of the auto show. Has a crew of 15 men, in addition to Henry Beck, his assistant.

DON CARLOS, whose Pony, Dog and Monkey Circus was with Johnny J. Jones Exposition, Rubin & Cherry and other major shows, is located at Meridian, Miss. He had a nice season managing the park there and has leased it for three years.

LEON LE FEVRE and O. A. Rothrock, of Liberty Fair and Amusement Company, are promoting indoor events in New Jersey. They were recent dinner guests of Mr. and Mrs. Joseph L. Bosco—not

Barco as recently reported in The Billboard.

CLIFF LARRABEE, slide-show talker last year with Pine Tree Shows, and Frank Reed, formerly of Bokus Carnival and now owner of Great Eastern Shows, have been in Maine since Thanksgiving with sound truck tieups with merchants thru local theaters. Report that results far exceeded expectations.

HARRY E. WILSON, of special promotions note, has girl and baby contests under way at Jacksonville, Fla., in connection with a Mardi Gras and Coronation Ball, sponsored by local lodge of Moose. Fred Newell and his dog, Fritz, of Mighty Shealey Midway, are doing street publicity.

W. A. RISNER, owner and manager of Greenburg Amusement Company, will change the name and create an entirely new organization, which will be known as Risner Shows, carrying four rides, six shows and 15 concessions, all operated and owned by the management. Show is scheduled to open March 1 at Phoenix, Ariz., for a 10-day stand.

LATHAM'S ANIMAL SHOW, now playing thru Georgia, recently entertained the Aerial Lerches and Aerial Larcia. Latham is negotiating with a major carnival for the coming season to book a show consisting of 20 monkeys, pony and dog. He infos that the bottom fell out of business for two weeks following Christmas, but is picking up now.

HOUSTON PICKUPS: R. W. (Tommy) Stevens is a permanent fixture on downtown streets. Tommy handles publicity for the Ned Rae theaters. . . . Harry B. Poole, erstwhile carnival proprietor, is enjoying a substantial revenue from his various "in the flesh" enterprises. . . . Judge Calkins, of Snapp Bros' fame, is at present a Houstonian.

RAYNELL (Mrs. Fizzle Brown) is whooping things up in the Sparks theaters in Florida and getting plenty of publicity with her answering of questions in the local papers. She will be at the Florida Fair and Gasparilla with a beautifully framed palmarist camp. Fizzle, with a new idea in concession items, will also be there.

AL GORMAN, former owner of Greater Gorman Shows and well known as an amusement director, is now president of All-Florida Decorating Company, Jacksonville, Fla. Alho Al has left the road he just can't keep out of promoting something or other in the amusement line. He is now associated in the operation of A Century of Progress Food Exposition in Jax.

PAUL DESMUKE, armless wonder with Ripley's Traveling Odditorium, got plenty of publicity in Washington when he called on his "fellow Texan," Vice-President John N. Garner, Washington Herald, January 10, quoted Desmuke as saying to Mr. Garner: "I've taken my pencil in foot and put a cross mark in front of your name every time you've run for office."

THE CARNIVAL as a whole, has the greatest opportunity in years to show the press and public alike that it is determined to keep fully abreast of the times by bringing new ideas and novel attractions into the various localities where it may appear. If 50 per cent of promises made are kept and plans lived up to 1934 is going to be a banner year for the big and little ones alike.

MAJOR PRIVILEGE'S stories regarding the Ballyhoo Bros' Circulating Exposition appearing weekly in The Billboard, are the cause of many a laugh and chuckle around winter quarters and, incidentally, in hotel lobbies where general agents congregate. Many fair secretaries are getting a big kick out of the Major's trials and tribulations. And, by the way, the old saying: "Many a true word is spoken in jest" seems to apply to the Major's writings.

SHOW LETTER WRITERS, Midway Bill will play 50-50 with you. But please don't try to make me believe that "all the new canvas has arrived"—or that "Manager So-and-So came back with lots of contracts," or that "plenty of work

To the PCSA Ladies' Aux.

Mabel Crafts is filling the president's chair. Vice-Presidents Carley and Levine also there. Secretary Wylena Smith without worry or care. While Lucille King, publicist, is shooting hot air.

Clara Zeiger and Rose Clark awaiting each night. For bridge-playing members that don't play so tight. Ethel Krug with her salesboards shiny and bright. Working on customers with all her might.

Florence Weber enjoying the dance of the spring. Nell Robideaux denying the fact she can sing. Vera Downie, Edith Bullock, Estelle Hanscomb forming a ring. With Nora Karnes, Nell Ziv to hear Crosby, I mean Bing.

Addie Butler and Cora Miller a most silent pair. Mother Fisher, Martyns, Marge Conlon absorbing hot air. Millie Dobbett, Dorothy Denny, with never a care. Pearl Brashell and Topsy Gooding looking better for wear.

Blossom Robinson, a star from the Al G. Barnes. Entertaining the ladies in poetry and yarns.

Pearl Vaught, I note as I go my way, Reminiscent of the days that have passed away.

Mabel Brown telling a story pepped with spice. And Maxine Ellison shouting: "Mabel, how nice." Jennine Rawling with a handful of ice. For Wilma Hausman, who is paying the price.

Sis Dyer, I'm sure you've all seen her win. A statute with poise, a cute little thing. Mabel Stark and absent members let me say. Will remember you in prose some other day. LUCILLE KING.

is being done in quarters." when I know in many instances the padlock has not yet been taken off the door. From now on we are going to keep tab on this "winter quarters" activity. And those who send in misinformation are shortly going to get the surprise of their lives. And, boy, how!

R. W. SHARPE sends the following "Pickups" from Augusta, Ga.: "Many showfolk are wintering in and around Augusta. E. B. Roberts sponsored an indoor bazaar the week of January 8. The event was a success. Rob-

"THE MOST PROFITABLE RIDE ON OUR MIDWAY" - Largest net profit return... ELI BRIDGE COMPANY

THE NEW CHAIRPLANE - The Latest Invention... SMITH & SMITH, Springfield, Erie Co., New York

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CHRIST UNITED SHOWS - Will Open April 28 Near Pittsburgh, Pa. WANT money-getting Shows with own transportation. Can furnish Topp for several good Shows. WANT Cook, House (Alcohol guaranteed). Bingo and Concessions of all kinds. We have our own four Rides and Calliope.

SHOW PROPERTY FOR SALE - \$30.00 Large Mounted Moose Head with Horns. Two Feet & Moving Picture Machine. Sell Cheap. \$ 1.25 Pair, Richardson Steel Wheel Skates. Also Five Skates Cheap.

erts will again be the business manager of Reid Greater Shows for coming season. Among the concessioners were Mrs. Klein, Lark Lane, John and Paul Rogers, Art Doggett and an illusion show. Also a minstrel show was presented.

"Gloth Greater Shows are playing the lots in Augusta. Business has been fair. The show consists of one ride, one show and 10 concessions.

"Sam Wesley, of J. J. Page Shows, is operating a fruit stand, as also are Gene Shriver and Red Higgins.

"Whitey Davis has returned from New York and will again operate Mrs. E. A. Reid's Eli Wheel for season of 1934.

"Jimmy Wallace, of Cetlin & Wilson Show, a new arrival. L. MacAbee also spending the winter in Augusta."

"PICKUPS" from R. H. Miner's Model Exposition of Rides, with offices at Phillipsburg, N. J.: All rides, shows and concessions are now stored at Lebanon, Pa. William Goodrich will arrive at quarters early in March and will start to paint and repair rides with Joe Carito, Stanley Linbach, George Ammon and Herbert Roth as assistants. Among callers at the Phillipsburg office have been Stewart Watcher and George Bruch, who signed up for a concession; Joe Fell has signed with 2 concessions; Ike Mast, 2; Bill Stout, 1; Mr. Stewart, 2, and the Flying Nests have signed with 2 and will work as a free attraction. Raymond Parker, 1, and will hold down the job as superintendent of transportation. Meyer Pimentel, 1, and will be the electrician. Mr. Pimentel has held this position for the last 15 years. James Saoder's will also have 2 concessions. The writer is planning a trip to Tonawanda to look over a new Automobile Kiddie Ride and will have 2 concessions with the show. Above information furnished by R. H. Miner Jr.

CARNIVAL CODE

(Continued from page 38)  
was early made evident the definition of the carnival was a sore point.

What Code Is Planned To Do

With a fairly representative attendance, the hearing lasted for two or more hours, after which Farnsworth, prior to part announcing a conference upon the code making would be held at 7 o'clock that evening at the Department of Commerce Building, explained just what would be expected once the code became effective. Likewise, in convening the hearing, Farnsworth made clear to all present objectives of the meeting, what the code was planned to do, why a code, what NRA expects and what it would do to help the industry. William Newton Jr., president of Outdoor Showmen's Association, presented the code. He was followed by William T. Hamilton, Jerome T. Harriman, R. M. Harvey, E. Lawrence Phillips, Max Linderman, Joseph N. Weber, Alt LaRue, R. F. McLendon, Carl E. Barlow and others. LaRue pinched it for Capt William K. Schulz, AFL, kept away by illness.

Assisting the presiding officer were Donald K. Wallace, division of research and planning, NRA; Henry Collins Jr. and Ralph Whitehead, labor advisers; Thomas McGuire, consumers' adviser; W. W. Tangeman, industrial adviser, and Theodore Voorhees, legal aid.

As Newton concluded his interpretation of the code, Deputy Farnsworth permitted him to submit some amendments, one of which would substitute "show as used herein" for the term "tent show" in the code and then began interrogation of the witness. He asked whether it was the intention of code promoters to include circuses as such under the carnival code. Newton replied it was not except where a part of the carnival was identical with the circus, that often a carnival was advertised as a circus. He added that one going to a carnival does not expect to see a circus and that the public understands the difference; that it was not desired to include anything that did not naturally come under designation of a carnival. Farnsworth then commented this definition could be revised later.

Working Week

As to a normal working week, Newton replied this was about 10 hours for a canvassman, time spent in putting the carnival up and in taking it down, but not as to performers. Ten dollars as a minimum wage was thought fair, he said, some carnivals being small, comparatively. While others might and some do pay \$14, the minimum fixed was thought fair as to all, both railroad and motor carnivals. Farnsworth commented that where the employer is not or-

ganized the tendency is to make the minimum the maximum wage and that prospects are for the amusement industry particularly benefiting under the "greater leisure" period now in prospect. Newton replied that for the last three years carnivals had had a hard time in getting along at all. He then added that a 10-car carnival, carrying say 400 men, might pay \$14 minimum, others probably would be able to pay no more than \$12.

The question of a circus employee connected with a carnival was suggested and as suggesting the need for differentiating as between carnival and circus later on.

Hamilton, secretary of Outdoor Showmen, here expressed the view the circus should not come under the carnival for code purposes at all, as employees of the two do entirely different work. Newton went into some detail in discussing Article V, covering general labor provisions, including the place of children in the industry. He said if crobats are to be developed children must grow up in the work, that contortionists for example can't start at 16 and become proficient physically. Expressing willingness to abolish child labor, he said youngsters are not to be confused with common labor, such as canvassmen and stake drivers. He added there was a difference of course as to common labor and that in case of children carrying water to the elephant or doing like tasks in return for a ticket to the performance, these should not be interfered with, and said "don't deny this to any kid," altho agreeing that even in such cases school attendance should not be interfered with.

Weber asserted it is well-known minimum wages tend to become maximum wages and that scales provided for musicians under the code were entirely inadequate. He pointed out that musicians employed with carnivals frequently are excellent artists and furnish music of a high order. Music, he suggested, which ranges from that of the vaudeville type to operatic selections. Therefore it should not be expected musicians capable of furnishing such a variety of music be paid but from around \$5.50 a week in cash and about \$4.50 in food and shelter. A wage of around 11 cents an hour is a sweat-shop wage, he asserted. The spirit of NRA calls for different treatment, and in his opinion musicians in the carnival field should have their situations bettered instead of lowered.

Minimum Wage of \$15

A brief submitted and read by LaRue, in behalf of Captain Schulz, urged a minimum wage of \$15. It also asked that payment for overtime be made certain, pointing out that when a carnival is being set up and taken down long, arduous and trying hours are spent by employees. A 48-hour week of six days was suggested. The brief went quite fully into numerous other phases of the situation from the viewpoint of the workingman. LaRue spoke at length. He was questioned by Deputy Farnsworth, as well as by Whitehead. LaRue made it clear from the beginning he wanted definite assurance given as to sanitary conditions, both as to food and sleeping quarters, as well as to wages, incorporated in the code. He told of his own experience as a performer and said the performer should be paid on the basis of the admission price to the particular show. Holdbacks of a part of the wages on too many occasions, the charging of exorbitant interest rates weekly on money advanced on salaries due performers and the need for player contracts were gone into by him.

LaRue said the wage for performers should be not less than \$25 a week where the admission amounts to 25 cents. Too many performances a day also were attacked by him in asserting that performers have made as many as 25 appearances a day at fairs and expositions. At carnivals they must appear late, at most any time. In event of holdbacks, he asserted, bonds should be required to safeguard the performers' money. Performers are called on to do all kinds of work and therefore no employee should receive less than \$15 a week. Asked by Farnsworth as to overtime and work on Sundays, LaRue replied there seldom is a performance on Sunday, as usually it is against the law. Female performers should be paid the same wage as male. When performers are displaced they are entitled to prompt payment of what is due them, and often men jump shows due to dissatisfaction with conditions.

As to the better class carnival concerns, however, there is little of this action on the part of the men, he added. He described conditions during the

winter when shows are in quarters and pointed out performers and other employees are, as a rule, taken care of by the owners, in return for which they do some work. He complained of some shows in which employees must sleep under a truck, bathe in a creek and get food which cannot be eaten. "Give us real food, food we can eat; good lodgings and fair wages," he asked. There was a considerable exchange between Deputy Farnsworth and LaRue in the way of questions and answers. LaRue also insisted upon a bond to insure weekly salaries, altho making it clear his comments as to salaries did not apply to all carnival concerns. As to those concerns which do not function properly as to treatment of employees, he said, some provision in the code should be inserted to safeguard them. Seasonal contracts and a two weeks' notice also were called for.

Objects to Overtime

R. F. McLendon, an auditor and contracting agent, with many years of service in the carnival industry, vigorously objected to the payment of overtime. He also said he did not think bonding should be provided for and pointed out that in his experience he had not seen many of the ills of which LaRue spoke, altho admitting that in some instances, as to small concerns, naturally as in any other industry, conditions might result which could be bettered. R. C. Yost spoke for the Outdoor Showmen's Association and said membership in the association was around 100, with probably 75 per cent of the industry represented.

Thomas McGuire, consumers' adviser, said prior to adjournment that upon the suggestion of the Bureau of Standards the Consumers' Advisory Boards suggest the following amendments:

"In Article VI, Section 6, Powers and Duties of the Code Authority, insert the following clause between items (c) and (d):

"( ) To establish classifications and standards of quality for services of the industry and standards of safety for devices utilized by the patrons of the industry in order to assist in making effective the reports from the industry and in eliminating unfair competition. The representation of any service of the industry as complying with such standards as may be established by the Code Authority, when such is not the case, is condemned as an unfair method of competition.

"In Article VII—Trade Practices, insert the following clause between items 7 and 8:

"— Make or cause or permit to be made or published any false, untrue or deceptive statement by way of advertisement or otherwise concerning any service of the industry sold or offered for sale.

"Because of this industry dealing so closely with the public it is recommended that one of the government appointees to the Code Authority should be one specifically recommended by the Consumers' Advisory Board of NRA.

"I also suggest the adoption of the recommendations of the U. S. Bureau of Public Health in regard to adoption of standards of health, hygiene and sanitation for both employees and the public.

"In addition to the foregoing I wish to take this opportunity to compliment the carnival industry on the straightforward honest way in which it has presented its code for this public hearing, and I wish to assure it that I will co-operate with its code committee and Deputy Farnsworth in the formulation of additional 'Fair Trade Practices' to aid and assist the industry. I also wish to take this opportunity to compliment Deputy Administrator Farnsworth for the excellent manner in which he has prepared this code for formal public hearing and the fair and impartial manner in which he has conducted it."

Newton returned to the stand prior to adjournment to discuss questions which had been brought up during the hearing and to answer further questions of Deputy Farnsworth. Amendments submitted by him had to do with maintenance of discipline among employees, particularly canvassmen and other common laborers, who have much leisure time after the shows are set up. Newton said all too often where some misdemeanor occurs in a locality where a carnival is showing authorities are apt to charge it up to the show people and that if men could be required to remain on call managements would be able to account for them and to rid the shows of these charges. As to child performers, already referred to, Newton thought some kind of a provision should be in-

serted in the code to take care of this. He recognized difficulties in the way of finding an article which would clearly define a carnival or a circus or both in order to differentiate as between the two.

Hamilton also again objected to confusing with circula-like attractions and insisted there was no desire on the part of carnival people to detract from the prestige of the big shows. He suggested something like "circuses with carnivals" as one way of clarifying attractions which would come within that category.

At the Department of Commerce Building at night and again on Thursday, following the day of the open hearing, long sessions were held by Deputy Farnsworth with representatives of the carnivals in an effort to reach common ground on the question of wages. Most of the discussion revolved around a minimum of \$15.

Phillips Submits Figures

Farnsworth commented it probably would be wiser to have five code committee members, instead of three, when Newton suggested such an increase, but not one which would create a committee with authority to change any laws. Farnsworth replied committee members may interpret and recommend, but they have no authority to change any rules. He also added he thought trade practices of the code were pretty fair. Calling on Phillips for facts and figures as to the industry covered by the code, Farnsworth asked about how many members the industry had. The reply was about 100, if all of the very small ones be not counted, but that this was an approximate figure. Phillips said about three-fourths of the carnival concerns are members of the Showmen's Association. Or, on a basis of volume of business done, suggested by the deputy, Phillips added that about 90 per cent would be represented. Newton commented there were about 85 carnivals, 39 circuses and 36 of various other kinds, minstrel shows and the like.

Discussing a "circus" carried in the carnival code Hamilton said it might be distinguished in various ways, but not as a circus in the generally accepted sense of the word. A tent show, for example, he stated, includes any attraction carried with a carnival; that a dog and pony show might be a part of a carnival. Then, he pointed out, in discussing labor provisions, different so-called canvassmen in fact own their own show, such as are known as family shows, where the owner might be a canvassman and what not. Then, he pointed out, most every carnival employs local people during its stay in given towns for a week's stand, as this is often the most convenient thing to do; that a canvassman employed in this capacity only has little else to do, that a carnival code should be distinctive and not represent shows not connected with it and that "attractions" are used to cover shows not connected with the carnival, this latter in reply to a question from the deputy.

No Combined Code

Jerome T. Harriman, stating that he represented the Circus Committee, told the deputy administrator and his advisers he thought Paragraph 5, Article 2, should be eliminated as having no place in a carnival code. He read two letters from circus owners who, according to Harriman, are protesting the carnival code and contend they have not authorized representation for them in the carnival movement and do not favor combination circus and carnival code. He said Gentry Brothers, the oldest dog and pony show, is a circus, for example; that he had a night letter from John M. Kelly opposing the use of the name "circus" as a part of the carnival code. The circus must remain distinctive, Harriman added, and not lose its identity; that it is historical, has grown up with the country and was not to be confused with the tabloid of other type of circus as some of the latter are designated. Harriman said the circus code would be heard Friday (today) and that all circus interests would then be taken care of.

Max Linderman said Harriman had stated facts. Farnsworth asked him what an aggregation with five acts and running a show of about 25 minutes might be called. The reply was a "one-ring circus," possibly. He also replied, in answer to Farnsworth, that a side show is devoted to freaks, other unusual attractions of this general character and occasionally minstrel shows. That sometimes circus acts are carried as free acts. If so this probably would be termed a one-ring circus.

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- Per Case..... 65c
- PERFUME**—Pumpkin, with Cologne, 12oz. Doz..... 3.60
- KNIFE SHARPENERS**—Each on Card, Gross..... 11.00, 11.35, 2.00
- FINGER NAIL FILES**—Gross..... \$2.35, \$4.20, 4.50
- NEEDLE BOOKS**—Gross..... 16c
- ASPIRIN, BREATH FELTS,**
- CHEWING LUM,** Per Card.....
- Prices F. O. B. New York. Samples at Wholesale, Plus Postage. Deposit 1/4 of Order on G. O. D.

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By **GASOLINE BILL BAKER** (Cincinnati Office)

**Might Step on the Wrong Man's Toes**

Citizens of any and every city or town in the United States have constitutional rights to purchase legalized merchandise items anywhere they wish and from whatever persons or firms they wish. Mayors and other civic officials would not be within their legal scope should they legislate against such buying. The foregoing from a citizens' standpoint.

Pitchmen also have their rights as United States citizens. In some places far too much MIGHT has been thrown in the paths of their RIGHTS by local-merchant self-interest cliques and their friendly supporting civic officials.

At a number of cities of the Middle West where many sorts of propaganda have appeared in print against salesmen (house-to-house "peddlers" principally) other than home-town merchants "peddlers" there might occur some surprises to local powers-that-be should an "itinerant salesman" with financial backing call for a legal showdown.

Some years ago there was a show-down (and show-up) in a city in Pennsylvania. A well-known medicine salesman went to the city, officials of which had been refusing permits and licenses to

**FROM STILLMORE, Ga.** . . . .  
Ricton postcard: "In our 43d week and business is great. Eighteen now in the company. Late additions—the Bishop, Johnny and Vernie, and Smith's Hill Billies."

**FRANK REIKART AND . . . .**  
John Gerner have joined hands, as partners, and doing a musical act. Frank infers from Swornville, N. Y. Sezzee: "We are putting one of the old-time medicine show musical turns, titled *Johnny Wants a Pickle*, and it went over big at Rochester and Lockport. We play 14 different instruments, including trick banjo. Our next engagement is at Buffalo."

**RELATIVE TO . . . .**  
A recent pipe from one of the boys that Tom Sigourney was the first to open a pitch store on State street, Chicago, in 30 years. Sam Goldman writes in part: "I remained at Chicago from December, last winter, until after the close of the World's Fair. Can truthfully say there were three stores operating in Chicago—Broad's on State and Madison streets, and Burns on Madison. I went to the Windy City because I had read where stores in that city were soliciting pitchmen of high caliber, but I found them



**DOC AND MRS. LES WILLIAMS** while on a trip recently stopped their car long enough to be "snapped" by an acquaintance. Note the bright-faced youngster posed in the car window. The Williamses have rented a furnished home at Texarkana, Tex., for the winter.

pitchmen. He applied for a permit, etc., and met refusal. He didn't make a "big flash" of himself—in fact, he presented an appearance that may have caused the local "powers" to think him "just another of those ordinary 'fakers.'" The salesman, after being refused permit, etc., donned his working togs and started to make a pitch and was arrested. "Your ball is \$1,000," he was told, and he caused eyes to almost pop out when he "peeled off" the stated amount. Again he applied for license and was again refused, and again he made a pitch and was again arrested; also again paid heavy bail. He then instituted legal proceedings against the city and some individual local officials. There was an exciting trial. The outcome was the salesman was granted free permit to sell his medicine, and newspapers carried featured stories on the occurrence, with large cuts of the salesman. After this consideration the medicine man dropped his suit against the city and individual officials. Apparently, it was a case of misjudging a "stranger in town." There might misjudged "strangers" appear in other towns.

in poor locations and otherwise not to my liking. About stores in Chicago, within the last five years an Indian, Van Red Feather, had a first-class one on Madison near Clark. He paid \$250 a week for this spot. I saw him lay it on the line on Mondays. I worked in his store for 12 weeks."

**JOHNNY (SMOKEY) BISHOP . . . .**  
last two seasons with Doc Ward's med opra in New York State and who, with his wife, Vernie, recently joined the Ricton Show in Georgia, pipes: "Ricton has one of the keenest outfits I have seen in a long time."

**MR. AND MRS. B. BARTONE . . . .**  
whose Ideal Comedy Company has closed for the winter, spent several days among acquaintances in Cincinnati last week from their home city, Albany, Ind. Made a motor trip in their new sedan. They spent some time with Mr. and Mrs. Harry Rose and son, Loy, of their summertime show's personnel. As customary, the Bartones are enjoying the winter comforts of their home at Albany.

**JACK W. THOMAS . . . .**  
who recently disposed of his interests in the Gold Seal Products Company, has a yen to head the family bus and housecar trailer towards the Golden Gate and spend several months in San Francisco. So it will not be surprising to hear of the Thomas family en route to the West Coast over the Southwest trails in the near future.

**FRED X. WILLIAMS . . . .**  
scribed: "Well, here I am at the 'bunny' show in Wilmington, N. C., after making the poultry shows at Boston and New York. At New York I was teamed with Jimmie Harnett, also Jack Devaney. While there I had the pleasure of meeting Mrs. Ida DeBaugh, scope worker, and her hubby—both real trouperers. Incidentally, with Mrs. DeBaugh fresh eggs

are decided favorites. And thereby hangs a story: The lady has had far more knowledge of merchandise items than farm poultry products. Anyway, across the aisle from where my stand was located were coops of turkeys, and I secured and presented to Mrs. DeBaugh a fine freshly laid turkey egg. When I handed it to her she seemed surprised and said: "Why, I didn't know that turkeys lay eggs!" She didn't know where I got it, so to carry on a little humor I answered: "Certainly not! Turkey eggs grow on turkey trees in Turkey!" By the way, Jimmy Harnett is a square shooter in all his business dealings as a partner. My next jump is to the Rabbit Show at Decatur, Ill., January 21-25."

**QUITE A GATHERING . . . .**  
of paperites at the recent Stock Show at Omaha. Among "those present" were Sam Goldberg, Iasy Kemp, McGinty Cohen, Hymie Chase, A. G. Goldberg, Charles Rosen, Earl Ryan, M. Freeman, Pete Long, Larry Shimmer and Spike Cross.

**A FISH STORY . . . .**  
from Miami, related by Ross Dyer, tells of a catch of more than 500 pounds of fish in a day and a half of fishing at Naples, Fla., recently, with Ross Dyer, Harold Woods, Bert Cayton and Fern Cayton at the "controls" of the fishing line.

**MRS. H. D. GOSS . . . .**  
pipes in, for the first time, from "down among the Georgia pines," where the Goss-Parish Players have been for about six weeks: "To our surprise, have been doing a splendid business in houses—which in addition to the proverbial Southern hospitality and mild climate make work pleasant. Billy and Mae Parish (partners) seem happy to be here this winter after spending last winter up East—I think they prefer the pines of this section just now to heavy snowstorms. Among those whose interest we have at heart and whom we wish to hear from thru Pipes are Mother and Dad Reynolds, Doc Gordon, Ollie Hamilton, George Stoltz, James Clay (the Virginia rambler) and Pat Strickland, who, we understand, is convalescing from a severe case of nerves, but why not, he has had his outfit out five winters and summers, missing only a few nights during that time. To those of you constantly inquiring the whereabouts of the Strickland show it is in for an indefinite

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gage. During the fall and early winter we worked with the Mackey Show, of Greensburg, Pa. Doc J. Frank Mackey had his show thru West Virginia and up the valley of Virginia, and business was very good for a winter season in halls. He is one of the cleanest and

best office workers I have ever had the pleasure of working with. If all the med workers left towns as clean and worked as clean as Doc Mackey what a business this med branch would be! I would like pipes from all acquaintances."

"SEVERAL OF THE... boys here yet (with a number recently left)," pipes Doc George M. Reed from Columbus, O. "Among them are E. B. Bowers, with corn punk; F. E. Bennett and wife, blades; Harry McDonald and Harry Smith, working novelties. I had my demonstration in a chain store on High street last week and did very well with my foot med. I was told that it was impossible to get money here in a chain store, but I did. Am not working this week because of illness of our daughter, also Elliott's wife, who is in hospital for an operation. Many of the boys remember my son Elliott, who used to drive my car for me. I was indeed glad to see Arthur Cox's pipe in last issue and to learn that the report of the automobile accident was erroneous. Hubert Hull and wife have left Columbus—mighty fine people who never knock and are always ready to give straight dope about towns. I cannot understand why some blade workers cut prices. Mr. and Mrs. Hull get a fair price and do business. There are four or five blade workers here selling five for a dime and not getting one-half the business they would if they were selling at five for 15 or 20 cents. Most of the boys are working corn punk at two for a quarter. I get 25 cents a bottle straight and have never sold a bottle for less, and I expect to get 29 cents per two-dram bottle this summer. I say hold up the price and people will buy just the same, if not better. I was grieved to learn of the deaths of Arthur Layton and Capt. George Smith. For the 'love o' Mike,' Frank Libby, pipe in; also Red O'Brien! I will open in a chain store in Pittsburgh on January 29. H. T. Maloney and Jack Thomas, have you fellows broken your writing arms?—pipe up!"

Two colored youths conversing, somewhere in the South: "As I wuz walkin' on do street tother day a white man stopped me and axed me whah does I live an' what does I do. N'don he reched in his pocket and pulls out a pencil an' a book and axes me tu took care uv de mailin'." "What'd yoah-all say?" "I says, 'White man, I ain't got nary a cent!'" —MILTON (DUSTY) RHODES.

'battle royal' on the courthouse square. City officials here (Selma) are fine. Reader, \$2.50 a week and spot looks good. We're aimed for the West Coast—with Alaska in view for July and August. Red Oaks and some of the other Eastern North Carolina bunch pipe in, also Floyd Brothers, patch kings."

HORACE VAN CAMP... "Doc Harold L. Woods' show was here the past season for six weeks and the natives are still praising it and expecting its return. Mary Barrows, of fountain-pen note, recently gave a party in honor of Tommy Barrows' 36th birthday—Frank Conley furnished the principal beverage. Ralph Anderson is lecturing in Tiasha Bhuta's store in Hartford. Chick Shaw, known as the boy wonder, is working around Springfield. Shops here are not working steadily. Mrs. White, of the Barnes Hotel, is a friend of pitchmen. I visited Boston last week. There met Jack Dorsey, who said business was good for him. Visited Sam Lewia's store, and Jack Dillon is still going strong. Bill Cooley still is passing out soap fast. Billy Connors, son of Chuck Connors, and Boston Andy are still going good with razor blades. I also ran across Tom Burns, of needle-threader note, at Boston. Joe and Mrs. Crouse left last week for Florida."

Beckmann & Gerety's World's Best Shows

SAN ANTONIO, Jan. 20.—Frank B. Joerling, St. Louis representative of The Billboard, accompanied by his wife and mother, paid a flying visit to friends in San Antonio this week while en route from attending the South Texas Fair Association meeting at Fredericksburg to the meeting of the Louisiana Fair Association meeting at Lafayette. Frank's many friends in San Antonio were glad to see him but are sorry that he is always in such a rush. Beckmann and Gerety will attend the Texas Fair Secretaries' meeting at Dallas the latter part of January. Paul Hunter, of Paul Hunter's Enterprises, will also attend the Dallas meeting and tell the secretaries something about the successful way of operating merchandise. Work of repairing, rebuilding, painting and gold leafing the massive hand-carved wagon fronts used on the show is progressing nicely under the personal direction of Mr. Beckmann, who is on the job early and late. Work on a new ride that promises to be a thriller in every sense of the word is also being pushed rapidly to completion. Sam Feinberg continues to improve in health and wants to thank his many friends for their messages of cheer. R. C. Ward, who was a visitor with friends on the show for several days, has returned to Oklahoma City. Harold O. Landaker, San Antonio artist, who has done considerable work on the show, has been commissioned by the local CWA committee to do a couple of murals for the Robert B. Green Memorial Hospital. Felix Charniak, who for several years has had charge of the Heyday ride on the show, is still giving his lady friends the same old answer, "Mebbe so, tonight." EDGAR T. NEVILLE.

Bunts Greater Shows

BUNSON, S. C., Jan. 20.—Show will open about the middle of March in South Carolina. The five rides owned by the show will receive a new coat of paint before the band plays the opening number for the new season. G. W. Barker is in charge of winter quarters here. Manager Bunts plans on remaining at Crystal River until about March 1. Work at winter quarters and the routing of the show will be directed from here. PERCY MARTIN.

Latlip Shows

CHARLESTON, W. Va., Jan. 20.—Stavo McDonald, general agent for the show, has just returned from Columbus, O., where he attended the Ohio fair meeting and reports very good progress. Latlip sisters are at home at present, but will leave in a few days for the East to fill vaudeville dates. Captain Latlip and his family will attend the Virginia fair meeting at Richmond January 22-23, and will present some of their acts for the banquet entertainment. Visitors at winter quarters include: Myron Orton, of the Famous Four Ortons; Everett Hickbottom, electrician with Ed Wynn Shows; Mr. and Mrs. Bee of Bee Greater Shows, and Thomas H. Braden, ex-mayor of Lowell, Mass. Captain Latlip will revive his high net dive and will add same to his list of Outdoor Free Attractions. RITA LATLIP.

West's World Wonder Shows

NORFOLK, Va., Jan. 20.—Winter-quarters crew is active with repairing and rebuilding wagons, fronts and paraphernalia. Manager Frank West has decided to route the show in brand-new territory with a complete new lineup of attractions. Work has already started on a new carved wagon front that will grace the entrance to the Trained Wild Animal Show, which will be the feature attraction. This front will be 70 feet in length and will have a 20-foot wagon center on which will be mounted a "Z-key Gavoli" organ. A brand-new outfit will also house Frank West's trained and educated chimpanzees, Adam and Eve, which are at present playing a circuit of theaters and museums in the East. Nothing but legitimate concessions will be tolerated. The show will carry 15 shows, 10 rides, and will travel in 25 cars, and many innovations in keeping with the times will be seen on the midway. Manager West is staging weekly fights here this winter in the Virginia Athletic Club under the auspices of the King's Daughters, and some very good cards are to be seen each Friday night. P. PERCY MORENCY.

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"Many a rose is born To bluish unseen." Many pitchmen's joys Have eases between.

HARRY G. CORRY... was heard from last week. After closing his auction store in St. Louis, Harry has rambled down to St. Petersburg, Fla., where he is working a straight auction for a couple of weeks. Says he will have auction concession with Royal American Shows, starting at their Winter Haven stand; also that he met Tom Rogers at Valdosta, Ga., and Tom will have auction concession with Mighty Sheesley Midway this year. Harry apparently couldn't resist pulling a little fun: "Well, some of the boys are sort of imitating 'Popeye' (of the funny strip) in eating spinach. I nominate Leroy Grandell champion of them all—Bob Kander and I saw that boy Grandell devour a whole lot of spinach on Nebraska avenue last winter (and that's no jackpot)."

WITH A FLOW... of ink that denoted contended nerves, Madeline E. Ragan scribbled from Tampa, Fla.: "Arrived here from Miami, where I had a visit at Harold Woods' camp; also with Mr. and Mrs. Clarence Gerovito—no pitching of any kind. I visited the Largo Fair and met Talu and Madam Zata, Judd Bosworth and the Reynolds. I had rather a 'dirty' trick played on me at Largo, but some people forget favors too quickly, traveling people meet again. Shorty Lubina and Happy Harrison are here. Worked Sulphur Springs yesterday, first pitch in five weeks. O. O. Cox was here, working strong to a good turn. Doc Little is working a chain store, stay with it. We are stopping at Fisher's camp (in Ybor, Tampa). Doc St. Claire also is here with his family, and we all are having a good time. Pipe, in, all you boys and girls, as we look for Pipes like a weekly 'letter' from home! Take a tip: If you are working at points north stay with it, as Florida is overrun with pitch folks, and very few are working. Don't come here unless you want to rest, not work."

WITH SPARKS, POLISH... and waffles and solder, Ed and Ruth Pine and Al West were in Alabama last week, headed to Mississippi. West piped: "Had two good spots in Georgia, Columbus and Milldesville, but both closed except on disabled vet reader. Montgomery was open at \$2.50 a day, but sort of hostile right now—I understand some careless street workers pitched a

CONVENTIONS

ALABAMA
Athens-Junior Order, May 1. E. R. Calhoun, Box 850, Birmingham.
Langdale-Order of Red Men, May 26. A. Nixon, 2252 2nd st., Enaley sta., Birmingham.

MAINE
Shrewsbury-Order of Odd Fellows, March - O. H. Owen.
Augusta-O. A. R. Encampment, June - C. E. Nason, 44 Free st., Portland, Me.
Bangor-American Legion, Last of June. W. S. Gould Jr., P. O. Bldg.

MARYLAND
Baltimore-Order of Red Men, April 25. J. Cluster, 642 W. Baltimore st.
Baltimore-O. A. R. April 9. J. T. Holmes, 114 N. Face st.
Baltimore-Order of Odd Fellows, April 16-17. W. A. Jones, I. O. O. F. Temple.

NEW JERSEY
Asbury Park-Sons & Daughters of Liberty, May 9-10. Mrs. J. Hayward, 218 S. 11th st., Newark.
Asbury Park-Tall Cedars of Lebanon, May 16-20. L. G. Groh, Box 1167, Philadelphia, Pa.

CONNECTICUT
Bridgewater-Soc. Sons of Amer. Revolution, Feb. 22. R. Bradley, 92 Sterling place.
Danbury-Veteran Odd Fellows' Assn., Feb. 22. W. S. Hutchison, P. O. Drawer 1889, New Haven.

INDIANA
Anderson-State Elks' Assn., June 19-21. W. O. Groehl, Box 193, Shelbyville, Ind.
Bloomington-Un. Spanish War Vets. Encampment, April 9. P. Gray, 2117 Nowland ave., Indianapolis.
Evansville-Order of Eagles, June 13-14. E. E. Cloe, Noblesville, Ind.

MISSOURI
St. Louis-Order of Red Men, May 21. C. E. Bennett, Box 23, Battle Mountain, Nev.
Loveck-Order of Eagles, June 21-22. J. A. Malloy, 553 Douglas st., Fallon, Nev.
Sparks-Order of Odd Fellows, June 19-20. O. J. Gault, Box 886, Reno, Nev.

NEW YORK
Albany-State Assn. County Agr. Soc's, Feb. 20. G. W. Harrison, 131 N. Pine ave.
Albany-A. A. Masons, Feb. 6-7. C. O. Hunt, Masonic Hall, New York City.

FLORIDA
Jacksonville-F. & A. Masons, April 17-19. W. Webster, Masonic Temple.
Jacksonville-Order of Red Men, May 16-18. W. H. Fischer, 247 Charlotte st., St. Augustine, Fla.
Jacksonville-Disabled Amer. Vets. of World War, Week of May 10. George Rodway, Box 1, Jacksonville.

KANSAS
Abilene-State Firemen's Assn. June - K. D. Doyle, Wamego, Kan.
Emporia-O. A. R. Approx. May 15. J. W. Friddy, O. A. R. Mem'l Bldg., Topeka, Kan.
McPherson-Knights Templar, May 8-9. E. F. Strain, 320 W. 8th st., Topeka, Kan.

MINNESOTA
Minneapolis-Royal Order of Jesters, June - F. E. Pierce, 1143 E. Jersey st., Ellaville, Minn.
Minneapolis-O. A. R. of Minn., June - A. L. Becker, State Capitol, St. Paul.
Minneapolis-A. O. N. Mystic Shrine, Imperial Council, June 18-21. J. H. Price, Box 3078, Richmond, Va.

NORTH CAROLINA
Asherlie-Knights Templar, June 12-13. C. E. Lovell, Clayton, N. C.
Burlington-Sons & Daughters of Liberty, June 13-14. T. T. Stafford, Box 364.
Elizabeth-City-Order of Odd Fellows, May 15-18. R. A. Holsted, Box 55, Mooresville, N. C.

LOUISIANA
Baton Rouge-Knights of Pythias, May 28. F. Adolph, 1032 Carondelet st., New Orleans.
New Orleans-Knights Templar, Feb. 8. A. B. Davis, 417 Masonic Temple.

KENTUCKY
Lexington-R. P. O. Elks, May 27-29. R. H. Slack, 2234 S. 8th st., Owensboro, Ky.
Louisville-O. A. R. Encampment, Last week in April. M. H. Davidson, 655 S. 35th st.
Pikeville-Knights Templar, May 16-17. E. O. Sellers, Box 4, Covington, Ky.

MISSISSIPPI
Ackerman-Junior Order, April 24-28. W. L. Haskins, Box 43, Meridian, Miss.
Jackson-Odd Fellows' Encampment, June 19. Arthur Allen, Box 212, Passaic, Miss.

NORTH DAKOTA
Fargo-Knights Templar, May 23-25. R. L. Miller, Box 4.
Fargo-F. & A. Masons, June 19-20. W. L. Stockwell, Box 1265.

If Interested in Conventions Let Us Have Your Views, Please
As with our last two List Numbers, we are publishing in Convention List only those meetings which we feel are of interest to the amusement and allied organizations, the following groups:
American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templar, Junior Order United American Mechanics, Eagles, Shriners, Red Men, Sons of American Revolution, Woodmen of the World, Masons, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges and Outdoor Advertising Associations.

Coming Events

ARIZONA Tucson—Mid-Winter Rodco. Feb. 22-25. A. H. Condon, secy., care Chamber of Commerce. CALIFORNIA Los Angeles — Pacific Coast Coin Machine Trade Show. March 12-14. San Francisco — Interstate Jr. Live Stock & Baby Beef Show. March 28-29. D. B. Meek, pres. San Francisco—Auto Show. Jan. 20-27. G. A. Wahlgren, mgr., Humboldt Bank Bldg. San Francisco — National Business Show. April 9-14. E. O. Tupper, secy., 50 Church st., New York City. COLORADO Denver—Auto Show. Feb. 23-27. T. D. Braden, mgr., 3 B. E. Sweeney Bldg. CONNECTICUT Hartford—Auto Show Jan. 20-27. Arthur Pilot, mgr., 182 Wells st. Hartford—Shrine Circus in Armory. Feb. 17-22. DISTRICT OF COLUMBIA Washington—Auto Show. Jan. 27-Feb. 3. R. J. Murphy, mgr., 1002 Chandler Bldg., 1427 Eye st., N. W. FLORIDA Plant City — Florida Strawberry Festival. Feb. 27-March 3. E. H. HULL. ILLINOIS Chicago—Nall Auto Show. Jan. 27-Feb. 3. Alfred Reeves, mgr., 368 Madison ave., New York City. Chicago—Gift Show, in Merchandise Mart. Feb. 8-10. Chicago—Coin Machine Expo. in Hotel Sherman. Feb. 19-22. J. O. Huber, Box 1272. Chicago—Nall Wine & Liquor Show in Hotel Sherman—March 8. Springfield—Auto Show. Feb. 8-10. W. F. Dagon, mgr. INDIANA Indianapolis—Home Show. April 8-14. Ed Hunter, secy., Care Chamber of Commerce. Indianapolis—Auto Show. Feb. 3-9. T. E. Byrns, mgr., 338 N. Delaware st. South Bend—Auto Show & Convention. Middle of April. C. J. Steias, 283 Central Bldg., Ft. Wayne, Ind. IOWA Des Moines—Auto Show. Feb. 19-24. C. G. Van Vleet, mgr., 819 Walnut st. LOUISIANA New Orleans—Mardi Gras. Feb. 13. MAINE Portland—Auto Show. Feb. 19-24. Alex M. Orr, mgr., 380 Forest ave. MARYLAND Baltimore—Auto Show. Jan. 20-27. John E. Raine, mgr., 1700 St. Paul st. Baltimore—Flower & Garden Show. March 17-22. Flower & Garden Show, Inc., 1704 Barclay st. MASSACHUSETTS Boston—Auto Show. Jan. 21-28. Albert C. Rau, mgr., 329 Park St. Bldg. Boston — N. E. Sportsmen's & Motorboat Show in Mechanic Bldg. Feb. 3-10. Boston—Flower & Garden. Letter part of April. George H. Clark, secy., 12 Huntington ave. Springfield—Auto Show. Feb. 8-10. H. W. Stacy, mgr., 122 Lynn st. MICHIGAN Detroit—Auto Show. Jan. 20-27. E. H. Shuart, mgr., General Motors Bldg. Detroit—Flower Show in Convention Hall. March 17-22. Detroit—Detroit Builders' Show. March 10-18. Chas. J. Pross, secy., 900 U. S. Mortgage Bldg. MINNESOTA Mankato—Food Show & Convention. Feb. 18-20. J. J. Ryan, Foot Schulze Bldg., St. Paul. Minneapolis—Auto Show. March 10-17. Geo. Belden, pres., 1201 Hennepin ave. Minneapolis—Northwest Auto, Home & Flower Show. March 10-17. E. H. Cory, mgr., 333 Tribune Annex. City Market Week. Feb. 12-17. F. M. Moore, care Assn. of Commerce. St. Paul—Auto Show. Feb. 3-10. H. P. Warren, mgr., care Warren-Bliven, Inc., St. Paul. MISSOURI Kansas City—Auto Show. Feb. 10-17. G. M. Woodard, mgr., 1115 E. Armour st. Kansas City—Kansas City Natl. Food & Drug Show. March — J. F. Wiedenmann, 912 Grand ave. Kansas City—Food Show. Week of March 18. E. W. Long, 912 Grand ave. St. Louis—Int'l Beverage Expo. in Coliseum. March 12-18. J. P. McAfee, dir. NEBRASKA Omaha — Auto Show. Feb. 6-10. A. B. Waugh, mgr., 1810 Harney st. NEW JERSEY Trenton—Auto Show. Feb. 17-21. John L. Brook, mgr. NEW YORK Albany—Auto Show. Feb. 24-March 3. A. M. Gahrn, mgr., care Chamber of Commerce. Brooklyn—Food Show in 13th Regt. Armory. April 9-21. E. K. Williamson, 612 Argyle rd. New York—Int'l Heating & Vent. Expo. in Central Palace. Feb. 8-9. Chas. V. Roth, mgr. New York — Int'l Miniature World's Fair, Madison Sq. Garden. Feb. 10-24. Frank F. Spellman, mgr. New York—National Motor Boat Show, Grand Central Palace. Jan. 19-27. New York—International Beer & Wine Show. Feb. 19-24. W. E. Ziegler, man. dir., 480 Lexington ave. New York—Industrial Knitwear Expo. Grand Central Palace. Feb. 12-16. M. Thayer, secy. New York—New York's Century of Progress. World's Fair. 70th st. & Broadway. Dec. 15-June 15. J. Jay Goldie, dir. Rochester—National Flower & Garden Show. April 14-22. Florence Wade, secy., Rm. 805, 480 Lexington ave., New York City. Rochester—Auto Show. Jan. 22-27. A. C. Lohman, mgr., 55 East ave. Syracuse—Auto Show. Feb. 10-17. C. H. Hayes, mgr., 213 Hotel Syracuse. OHIO Chardon—Maple Festival. April 5-7. (See LISTS on page 56)

Winter Fairs

CALIFORNIA Imperial-Imperial Co. Fair. March 3-11. D. V. Stewart. San Bernardino—National Orange Show. Feb. 19-25. R. H. Mack, mgr., 386 Fourth st. FLORIDA De Land—Volusia Co. Agr. Fair, ausp. American Legion. Feb. 12-17. Ft. Myers—Southwest Fla. Fair. Feb. 13-17. Hugh A. Senneff. Orlando—Central Florida Expo. Feb. 20-24. Crawford T. Bickford. Tampa—Florida Fair & Gasparilla Carnival. Jan. 30-Feb. 10. P. T. Strieder, mgr. Winter Haven—Florida Orange Festival. Jan. 23-27. J. B. Guthrie, gen. mgr.

Dog Shows

ARIZONA Phoenix—March 21-23. Dr. F. D. McMahon, 337 N. 5th ave. San Bernardino—April 2. Mrs. A. R. Sousa, 2929 Sierra Way. Tucson—March 17-18. Mrs. M. Tiffany, Box 1482. CALIFORNIA Oakland—March 10-11. A. L. Rosemont, 21 Rosemont Place, San Francisco. Pasadena—Feb. 24-25. Jack Bradshaw, 1355 S. Olive st., Los Angeles. San Diego—Jan. 27-28. Chas. S. Beale, 4204 1/2 Cherokee st. COLORADO Denver—April 6-7. Hazel R. Sweeney, 1822 Stout st. CONNECTICUT New Haven—Feb. 17. C. F. Hancock, P. O. Box 340. DISTRICT OF COLUMBIA Washington—April 13-14. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. FLORIDA Orlando—Feb. 20-21. Mrs. M. W. Crossley, R. R. 3. GEORGIA Atlanta—April 6-7. L. F. Scheffer, Chamber. Ga. ILLINOIS Chicago—March 30-April 1. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Chicago — Feb. 25. Paul Schwartz, 644 Wrightwood ave. INDIANA Evansville—March 27-28. F. W. Leach, 644 Wrightwood ave., Chicago, Ill. Davenport—April 3-4. E. O. Zeis, 622 14th ave., Rock Island, Ill. LOUISIANA New Orleans—Feb. 10-11. D. F. Pettipain, 325 Whitney Bldg. MARYLAND Baltimore—Feb. 2-3. George S. Robertson, 514 Park Bldg. Baltimore — April 15. Mrs. C. O. Crook, Catonsville, Md. MASSACHUSETTS Boston—Feb. 21-22. Edward Cunningham, 414 State St. Worcester—April 7. G. F. Foley, 119 S. 19th st., Philadelphia, Pa. MICHIGAN Detroit—March 24. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. MISSOURI Kansas City—April 13-15. P. H. Servatius, 200 Live Stock Exchange. St. Louis—Feb. 24-28. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. NEW HAMPSHIRE Manchester—March 24. Mrs. Henry Wheeler, 1105 Union st. NEW JERSEY Hoboken—May 20. Leo Levy, 67 Willow ave., Hackensack, N. J. Madison—May 26. G. F. Foley, 119 S. 19th st., Philadelphia, Pa. Newark—Feb. 15. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Trenton—May 11. Miss M. A. Murray, 1403 Trenton Tr. Bldg. NEW YORK Buffalo—Feb. 24-25. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Hewlett Harbor, L. I.—May 12. G. F. Foley, 119 S. 19th st., Philadelphia, Pa. Mineola, L. I.—May 19. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. New York—Jan. 29. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. New York—Feb. 10-14. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Rochester—Feb. 28. Frances Rector, Maniowar rd., Hilton, N. Y. NORTH CAROLINA Asheville—April 10-11. T. D. Pepper, 26 Westchester Drive. Charlotte—March 30-31. John W. Reynar, 2121 Belvidere ave. OHIO Cincinnati—March 17-18. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Cleveland—March 10-11. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Columbus—March 7-8. R. H. Brehm, 630 Columbus ave. Dayton—March 13-14. Dr. P. E. Theobald, 257 E. Sheridan ave. Toledo—Feb. 27-28. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. OREGON Portland—March 2-3. B. M. Powell, Box 573. PENNSYLVANIA Devon—May 30. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Whittemarsh—May 27. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. RHODE ISLAND Providence — March 17. T. E. L. Kemp, Bridgewater, Mass. VIRGINIA Richmond—April 20-21. G. P. Foley, 119 S. 19th st., Philadelphia, Pa. Roanoke—April 18. Judith Connell Bedford, Va.

Nashville—Assn. of Tenn. Fairs. Feb. 6. W. Barry, Jackson, Tenn. Tullahoma—Knights of Pythias. June 13-14. E. L. Kerr, Times Bldg., Chattanooga. TEXAS Dallas—Knights Templar. April 10-12. J. C. Kidd, 1220 Elgin ave., Houston. Dallas—State Assn. of Fairmen. Jan. 26-27. Geo. D. Barber, Mineral Wells, Tex. Houston—State Elks' Assn. May — F. L. Amaler, Box 558, Brenham, Tex. Houston—Knights of Pythias (Colored). June 8. F. W. Smith, 2349 Elm st., Dallas. Mineral Wells—State Firemen's Assn. June — O. Culbertson, Edna, Tex. San Antonio—Shrine Directors' Assn. of N. A. March 6-8. L. C. Fischer, Box 635, Charleston, S. C. UTAH Park City—Knights Templar. May 8. J. Dunlap, Masonic Temple, Salt Lake City. Salt Lake City—Order of Odd Fellows. May 15. W. N. Gundry. VERMONT Burlington—F. & A. M. & R. A. Masons. June — A. Harriman, Masonic Temple. Burlington—N. E. Assn. of Fire Chiefs. June 8. F. W. O'Hearn, 98 Main st., Water-town, Mass. Montpelier—Knights of Pythias. May 22-23. F. A. Whitaker, Bellows Falls, Vt. Montpelier—S. A. R. Encampment. June 26-28. W. W. Bolden, Northfield, Vt. St. Albans—Knights of Columbus. May 15-17. D. J. Healy, 70 Forest ave., Rutland, Vt. VIRGINIA Charlottesville—Knights Templar. May 17-18. C. V. Eddy, Winchester, Va. Lynchburg—Order of Odd Fellows. May 22-23. T. W. Davis Jr., 9 N. 6th st., Richmond. Norfolk—Order of Red Men. May — A. M. Tennis, Box 465, Hampton, Va. Norfolk—O. A. R. of Va. and N. O. April 23. Isaac Nichols, Box 612. Richmond—F. & A. Masons. Feb. 7. J. M. Cliff, Masonic Temple. WASHINGTON Bellingham—Order of Eagles. June 18-17. R. Trubshaw, Box 199, Snohomish, Wash. Bellingham—Order of Odd Fellows. June 8. G. O. Rumsey, 602 Fawcett st., Tacoma, Wash. Bellingham—F. M., Order of Odd Fellows. June 5. Maj. J. B. Costello, 6436 Marshall ave., Seattle. Pullman—F. of H. State Grange. June 6-9. F. W. Lewis, 3123 Western ave., Seattle. Spokane — Northwesters Intl. Bowling Congress. April 27-May 6. G. H. Hudson, Washington Athletic Club, Seattle. Spokane—Knights Templar. R. A. M. & R. S. Masons. May 7-12. C. M. Heald, Masonic Temple. Tacoma—F. & A. Masons. June 19-21. H. Tyler, Masonic Temple. Wenatchee — Knights of Columbus. Letter part of May. A. G. Schott, Box 185, Walla Walla, Wash. WEST VIRGINIA Charleston—Order of Red Men. May 22-23. T. H. Clay, Box 147, Huntington, W. Va. Martinsburg—Knights Templar. May 18. H. F. Smith, Box 336, Fairmont, W. Va. WISCONSIN Appleton—G. A. R. Encampment. June 11-13. O. A. Pounder. Eau Claire—Disabled Vets. of World War. May — L. Ewalt, 217 Allard ave., Oreen Bay, Wis. Madison—Farmers' Week. Jan. 29-Feb. 2. Menomonie—Order of Odd Fellows. June 4-6. A. M. Arveson, 745 N. 10th st., Milwaukee. F. & A. Masons. June — W. P. Welter, 700 Van Buren st. Milwaukee—State Assn. of Fairs. Feb. 7-9. J. F. Malone, Beaver Dam, Wis. WYOMING Green River — Knights Templar. June 18. Wm. Rogers. Sheridan—Knights of Columbus. May 26-27. E. A. Prieshoff, Rock Springs, Wyo. CANADA Brandon, Man.—F. & A. Masons. June 13-14. J. A. Ovas, Masonic Temple, Winnipeg. Brockville, Ont.—R. A. Masons. Feb. 27-28. E. Smith, 582 Dufferin ave., London. Calgary, Alta.—Knights of Pythias. March 14-16. W. T. Bannan, 580 Second st., Medicine Hat. Edmonton, Alta.—Veteran Odd Fellows' Assn. Feb. 18. G. Henderson, Calgary. Edmonton, Alta.—L. O. B. Lodge. Feb. 27-28. Mr. W. Coursey, 983 Brannan st., Medicine Hat. Edmonton, Alta.—Orange Lodge. Feb. 28. W. L. Hall, 1610 15th ave., W. Calgary. Edmonton, Ont.—Order of Odd Fellows. March 3-9. A. B. Ballentine, I. O. O. F. Temple, Calgary, Alta. Fredericton, N. B.—Orange Lodge, April 18. R. Wills, Hampton, N. B. Halifax, N. S.—Grand Orange Lodge of B. A. June — L. H. Reid, 55 Queen st., E., Toronto, Ont. Montreal, Que.—Orange Lodge. May 11. L. W. James, Box 1493. Ottawa, Ont.—Can. Order of Foresters. June 20. A. P. Van Bomeran, Bramford, Ont. Sherbrooke, Que.—Order of Odd Fellows. May 16. R. H. Leung, Box 872, Montreal. Toronto, Ont.—Ont. Assn. Fairs & Exhs. Feb. 8-9. J. A. Carroll, Parliament Bldg., Toronto. Toronto, Ont.—Canadian Fraternal Assn. May 20-22. Clair Jarvis, Bellmuth ave., London, Ont. Toronto, Ont.—Ladies Oriental Shrine of N. A. May 18-17. Mrs. O. J. Hartung, 2284 Mayville Place, Toledo, O. Toronto, Ont.—Order of Odd Fellows. June 21-22. W. Brooks, 229 College st. Toronto, Ont.—Optimist International. June 27-30. R. F. Meyer, 2195 Ry. Exch. Bldg., St. Louis, Mo. Toronto, Ont.—Kiwias International. June 10-14. Fred O. W. Parker, 520 N. Michigan ave., Chicago, Ill. Victoria, B. C.—Order of Odd Fellows. June 15-15. E. L. Webber, 142 W. Hastings st., Vancouver. Winnipeg, Man.—R. A. Masons. Feb. 7. Geo. W. James, Masonic Temple. Winnipeg, Man.—Knights of Columbus. May — H. McNeill, Box 38, Brandon, Man. Winnipeg, Man.—Orange Lodge, March 14. O. B. McCready, Box 1048.

Grand Forks—Order of Odd Fellows. June 6-7. B. A. Pahl, Devils Lake, N. D. Grand Forks—Order of Odd Fellows Encampment. June 6-7. H. W. OHL Box 218, Portal, N. D. Mandan—State Firemen's Assn. June — H. L. Reade, Box 522, Bismarck, N. D. OHIO Cleveland — American Fed. of Musicians. July 18-23. Wm. J. Kerrgood, 37-39 Wilham st., Newark, N. J. Columbus — Order of Red Men. June 12. John Braunschweiger, 40 Erie st., Toledo, O. Columbus—State Hort. Soc. Jan. 28-31. F. Beach, State Univ. Ironton—Order of Odd Fellows. June 10-32. G. T. Cross, I. O. O. F. Temple, Columbus. Toledo—Un. Spanish War Veterans. June 26-27. J. P. Edwards, 1109 Wyandotte Bldg., Columbus. OKLAHOMA El Reno—Order of Odd Fellows. May 14-15. L. Kerr, Box 343, Enid, Okla. Lawton—R. & S. R. A. Masons. April 15-17. I. Kirkland, First Natl. Bk. Bldg., Muskogee, Okla. Muskogee—A. F. & A. Masons. Feb. 13-14. C. A. Sturgeon, Masonic Temple, Guthrie, Okla. Muskogee—Knights Templar. May 15-16. H. Downing, 511 W. Main st., Oklahoma City. Oklahoma City—Knights of Pythias. May 8. T. H. McCay, 216 Pythian Bldg., Tulsa, Okla. Tulsa—Sons of Amer. Revolution. Feb. 22. C. R. Gilmore, 1006 N. Denver ave. OREGON Marshfield—Order of Eagles. June — J. R. Voorhes, 821 S. W. 4th ave., Portland. Portland—Volunteers of Amer. May 24. Jesse Dougherty, 414 E. Ash st. Portland—A. F. & A. Masons. June 13-15. D. R. Cheney, 1119 S. W. Park ave. Portland—Canadian Legion of British Empire Service League. June — Geo. Thain, 126 N. 28th ave. Roseburg—F. of H. State Grange. June 12. Bertha J. Beck, Albany, Ore. Tillamook—Order of Odd Fellows. May 22-23. E. E. Sharon, 10th & Salmon sts., Portland. PENNSYLVANIA Allentown—State Assn. of County Fairs. Jan. 24-25. Chas. W. Groves, Reading, Pa. Hanover—Veterans of Foreign Wars. June 21-23. O. A. Onau, 306 Dauphin Bldg., Harrisburg, Pa. Hartleton—Order of Eagles. June 3-5. A. J. Hurlston, 431 3d ave., Pittsburgh. Philadelphia—Canvas Goods Mfrs.' Assn. Feb. 22-23. J. Barnett, 131 Arch st. Philadelphia—Int'l. of Res. Engineers. April Philadelphia—Westman. 13 W. 39th st., New York City. Philadelphia — Order Un. American Men. June 12-14. G. O. Still, 817 E. 16th st., Chester, Pa. Philadelphia—Order of Red Men. June 12-14. Chas. E. Bell, 1523 W. Olived ave., Pittsburgh—Soc. of Amer. Maricians. May 23-24. R. L. Villa, 6 Burr ave., Westport, Conn. Pittsburgh—Knights of Columbus. May — J. R. Magill, Upper Darby, Pa. Pittsburgh—National Monarch Clubs. June O. Howard, 1225 Eye st., N. W. Washington, D. C. Reading—O. A. R. Encampment. Week of June 17. S. P. Town, 240 City Hall, Philadelphia. Scranton—Knights Templar. May 22-23. J. W. Laird, Masonic Temple, Philadelphia. Stroudsburg—Order of Odd Fellows. June 12-14. Frank Shannon, 1516 N. 16th st., Philadelphia. Williamsport—Catholic Knights of St. George. May 25-27. P. J. Reas, 14 Wabash st., Pittsburgh. RHODE ISLAND Pawtucket—Veterans of Foreign Wars. June 29. J. L. Marcoux, 91 Becklin st. Providence—O. A. R. Encampment. April — F. A. Burt, 114 Statehouse. Pawtucket—Order of Odd Fellows. May 1. A. Pika, 84 Weybosset st. Providence—Knights of Pythias. May 7-8. J. U. Clarkson, 49 Westminster st., Room 404. Providence — Sons & Daughters of Liberty. May — Mrs. L. Burdick, 59 Blackmore st. E. Greenwich, R. I. Providence—Knights of Columbus. May 8. M. T. Dunn, 139 Baker st. Providence—Int'l. Order Kings Daughters & Sons. June — Mrs. L. S. Goodhue, 370 Lexington ave., New York City. SOUTH CAROLINA Anderson—Order of Odd Fellows. May 9-11. I. N. Edinger, Columbia, S. C. Columbia—R. & S. R. A. Masons. April 16-17. O. P. Hart, Masonic Temple. Columbia—Junior Order. April 24-25. F. J. Hays, Box 794, Charleston, S. C. Columbia—Knights Templar. April 25. Joseph Lindsay, Chester, S. C. Columbia—Knights of Columbus. June — L. P. Slatery, Greenville, S. C. Sumter—Knights of Pythias. May 22. O. S. Brown, Box 118, Abbeville, S. C. Union—Order of Red Men. April 10. O. M. Suttles, Box 1141, Greenville, S. C. SOUTH DAKOTA Mitchell—Un. Spanish War Veterans. June 1. N. Douglas, Aberdeen, S. D. Sioux Falls—Order of Odd Fellows. June 12-13. Geo. Pettigrew, Masonic Library. Watertown—Odd Fellows Encampment. June 19. G. E. Gibson, Box 113, Salem, S. D. Wierdown—Order of Odd Fellows. Week of June 18. L. L. Trotter, Box 57, Huron, S. D. TENNESSEE Chattanooga—O. R. Encampment. May 17. B. P. Bashor, R. D. 8, Knoxville, Tenn. Chattanooga — Un. Confederate Veterans. June 6-8. Adm. Gen. Harry Rene, 10 Memorial Bldg., Nashville. Chattanooga—Junior Order. May 8. P. Rosenblatt, Times Bldg., Chattanooga, Tenn. Memphis—State Outdoor Adv. Assn. March — J. E. Conady, Box 882, Knoxville, Tenn. Memphis—Order of Spanish War Veterans. Approx. June 15. W. Kennerly, General Bldg., Knoxville. Nashville—F. & A. Masons. Jan. 31. T. Doss, 100 7th ave., Nashville, Tenn. Nashville—Order of Red Men. May 15. C. Eberhardt, 810 Meridian st. Nashville—Knights Templar. May — T. F. Doss, Box 236.

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COLORED REVIEW FOR FLOOR SHOW. Headliner, beer garden. ANITA BUSH, 290 Lenox, Apt. 2, New York. 163

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EXPERIENCED FLANIER - Read, fake, transposer. A road show and dance orchestra man. Now playing beer garden. Will consider all offers. State salary and full details in first letter. TED ASHLEY, General Delivery, York, Pa. 163

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MAGICIAN - Pull evening's performance. Unusual Magic and Illusions. Wife is Pianist. Chalk-Talk Artist or can change for one week in vaudeville or med. Have my own bus. Address DALTON GAARD, Eagle Bend, Minn. 163

AT LIBERTY MISCELLANEOUS

MAN, AMERICAN, 27, single, refined, chauffeur's home, high-school education, wishes position in any line of amusement work or in hotel or apartment house. Salary secondary. Willing to go anywhere; unexceptional references. BOX C-23, Billboard, Cincinnati, O.

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CONTINUOUS STRENGTH Endurance Actual Body Rocking Champion of the World, who four years ago won the entire Madison Square Garden rocking rockathon, rockwalkathon, rockersathlon. My latest registration: cleared from my individual special attraction - Duro-Devil Rocking Stunt upon Play Pole, Electric Signs and Rocking Attached to a Clock Pendulum. Stunts have been acclaimed through the world the most perfect strength endurance culture ever discovered. Write or call personally ALEXANDER MEYER, 1735 Fulton Ave., Bronx, New York.

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YOUNG MAN (77), wishes connection with theatrical or motion picture organization as secretary. Knows talent; can write tags; also original idea. WILL B. LEWIS, Box 440, Billboard, New York.

YOUNG MAN of executive ability wants position as secretary for theatre, circus or carnival. Fast and accurate typist. Five years' office experience. Willing to start work at \$75.00 per month. Non-union, reliable. Can double stage. Age 28, height 6 feet, weight 150. E. J. ELLER, Boxed Lodi, Calif. 163

AT LIBERTY M. P. OPERATORS

LEARNING TO BECOME Motion Picture Operator. Strictly sober and reliable. Work for experience. Union or non-union. Write or wire LEON SCHULTZ, 1704 1/2 Main, Joplin, Mo.

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DRUMMER-RIDE, SING, FLASK, ARRANGE modern. Neat, young. COIT BERSEE, Kailupell, Mont. #62

PIANIST DOUBLE TROMBONE WANTS location. BOB SMITH, 1361 Dwight St., Springfield, Mass. #63

PROFESSIONAL DRUMMER-PEDAL TYMP and Bella. Plenty of experience; references; union. No aerobats. Hokum Bass Singer for quaternions. Co. solo on week's notice. BEX KONSTROM, 827 Main St., Peoria, Ill. #64

STRONG CIRCUUS TROMBONE FOR MOTOR. sized tall circus or reptile show. 12 years' experience on railroad shows. RUSSELL HEATH, LeGrange, O. #65

TROMBONE AT LIBERTY AFTER FEBRUARY 1st. Tone, read, go plenty. Neat appearance. Fine range; Eb above high C; no pump. KEY HOLE, Box 26, Coon, Ia. #66

TROMBONIST, AGE 20, READ OR FAKE, reliable and competent. Write or wire LENOX BRAUX, Crowley, La. #67

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AT LIBERTY - A-1 band leader or best musician sure for carnival, circus, concert band. Write or wire condition. MUSICIAN, 219 Walnut St., Waco, Ga. #70

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FAST TRUMPET TEAM - Plenty experience. Team very nicely together, fast tempo, take sweet and hot. Sober, very dependable, neat, age 23. Will be at liberty after the 25th of January. Just set fast name band. Nothing but sure proposals answer. RUSSELL OILES, 1264 North Main St., Decatur, Ill. #73

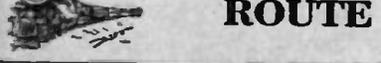
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AT LIBERTY PIANO PLAYERS CARL WHYTE, PIANIST - Blackhawk Hotel, Davenport, Ia. #78



ROUTE DEPARTMENT

When no date is given the week of January 20-26 should be supplied. In split week houses the acts below play January 24-26.

VAUDE-PRESENTATIONS

A Aken & Evans (Ortes Ave.) Brooklyn. Amos & Arno (Boulevard) New York. Amos & Andy (EKO Pal) Rochester, N. Y. Ames, Judy & Zeke (Boston) Boston. Armando & Lelita (Met.) Boston. Armat Bros. (Loew's State) Providence, R. I. Artista & Modela (Met.) Detroit. Artista & Carroll (Met.) Boston.

B Bacon, Virginia, & Co. (Boulevard) New York. Bax, Max (Century) Baltimore. Barla, Herbert (Pal.) Cleveland. Barry & Whitledge (Albee) Brooklyn. Berle, Milton (Pal.) Cleveland. Berry, Rosalind (Pal.) Cleveland. Berry, Harry, Sunkist Studios; Merion Bernier, C. Cassell-Cleaves, Charles and Bobbie, Mary Keith, Theo. Keith, Bette Rogers (Met.) Morgantown, W. Va., 25-27. Bow, Edith (Loew's Bay Ridge) Brooklyn. Bowman, Bibbilla (Proctor's Pal.) Newark, N. J. Brown, Ductera, Three (St. Louis) St. Louis. Brown, Leo Allen (Strand) Cincinnati. Brownlee's, Pop, Hickville Follies (Strand) Cincinnati, N. Y., 24-25; (Enjoy) Johnson City 26-27.

Burke, Johnny (Paramount) Brooklyn. Burko, Whiteside Revue (State) Newark, N. J.

C Callaway, Cab, & Orch. (State) New York. Calloway, Eddie (Paramount) New York. Carlin, (Met.) Brooklyn. Carrell, Bud, & Rosa (Loew's Bay Ridge) Brooklyn.

D Carr, June, & Harry Martin (Loew's State) Philadelphia. Carr, Mrs. Vanities (Earle) Philadelphia. Cassey & Fox (Paramount) New York. Chaplin, Lita Gray (Regent) Paterson, N. J.

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PIANIST - SCHOOLED, EXPERIENCED. Write particulars. Married. LAWRENCE SCRIEBEN, 219 East 8th St., Little Rock, Ark. #81

PIANO TEAM - TOGETHER TWO YEARS in name band. Experienced, modern dance rhythm. Hines style take off. Two pianos novelties. Young appearance. Featured radio vocalist, also director. Have directed own band two years. Prefer two piano job, but will separate. All offers considered. Join immediately. Write MUNTZMANS, Assembly Hotel, Seattle, Wash. #82

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AT LIBERTY - Eccentric Dancer. Six years' experience, complete wardrobe. MISS NANCY DOWERS, 1016 North 34th Street, Fort Smith, Ark. #86

AT LIBERTY - Orphe and "Boopy". Straight and Blackface Comedy Telling Act, Singing, Dancing Specialties. Can join on wire. "SOOPY" AUSTIN, 212 6th St., Lynchburg, Va. #87

AT LIBERTY - A talented team. Experienced medicine show people, lecturer, charges specialties eight nights. Ventriologism, Punch and Judy, Kid Contests, some magic, straight in acta. Wife, Blackface Comedienne, Musical Artist, Pianist, Player, changes specialties indefinitely. Have Electric Collapsio (very good) for street advertising. We can put on and change entire program for eight nights. Write THE TAYLORS, No. 716 Locust Street, Indiana, Pa. #88

NED BERKOWITZ, young man, 24 years old, height five feet ten, weight 164. Know act, do straight and light comedy. Sing and play Ouitar, mostly Hill Billy style. Am known as Harmonica Wizard over radio, doing several variations and novelties. Can work a m. a. Don't use booze in any form. High pressures lay off, as this ad is due to that. Those that wrote before will admit. Can join at once. Write or wire ENTERTAINER, 407 Tomson St., Winchester, Ind. #89

REX MARYLAND writes or draws it with bullets. Light shooting, or head or act or night club. Advertising possibilities. Single, own car. 1520 Elm, Little Rock, Ark. #90

Charles & Bobbie (Met.) Morgantown, W. Va., 25-27; (Plaza) Brownsville, Pa., 28-30; (Grand) Clarkburg, W. Va., Feb. 2-3.

Gibson & Thomas (Paramount) New York. Clark's Harry Unit. (Roanoke) Roanoke, Ala. 24-27; (Opelika) Opelika 25; (Houston) Dothan 26-27; Fort Belling 28; (Rita) Tifton 29; (Rivoli) Douglas 30; (Grand) Fitzgerald 31; (Nylander) Americus Feb. 1.

Clifford & Leslie (Strand) Cincinnati. Cole, Lester, & Co. (Paramount) Brooklyn. Collegians, Three: Easton, Pa., 22-26; Harrisburg 28-31.

Collins & Patterson (Ritz) Elizabeth, N. J. Craig Jr., Bert (Academy of Music) New York. Crazy Quilt (Loew's State) Syracuse, N. Y.

D Dancing Aces (Loew) Akron, O. Davis, Benny, & Garg (Met.) Brooklyn. D'Orsay, Ed (Rainbow Garden Nite Club) Bridgeport, Conn.

Desmond, Florence (Paramount) New York. DeQuincy, Gene, & Lewis (Pal.) Cleveland. Dodge Bros. Revue (Orph.) Boston.

Dorsey & Douglas Revue (Loew's Bay Ridge) Brooklyn. Downey, Morton, Revue (Mainstreet) Kansas City, Mo. Duponts (Orph.) New York.

E East & Dumke (Valencia) Jamaica, N. Y. Edler, Orce, & Reed Bros. (Earle) Washington, D. C.

Eigna, Pive (Regent) Paterson, N. J. Enrica & Novello Revue (Loew's State) Providence, R. I.

Erwin & G. H. (Orph.) New York. Epcyts, The (Roxy) New York. Evans, Jas. (Loew) Jersey City, N. J.

F Parrell, Lillian (Rainbow Garden Nite Club) Bridgeport, Conn. Fearless Flyers (Shrine Circus) Grand Rapids.

Fifty Million Frenchmen (Orph.) Omaha. Franks, Four (Roxy) New York. Frigiana, Trixie (Roxy) New York. Fritchard, Ann & Co. (Loew) Jersey City, N. J.

G Gary, Sid (Loew) Jersey City, N. J. Gay, Louise, & Co. (Orph.) New York. Oellis, Les (Boston) Boston. Gerald, Gene (State) Winston-Salem, N. C., 28-27.

Gordon & Allyn (Opelika) Opelika, Ala., 24-25; (Houston) Dothan 26-27; (Grand) Fitzgerald, Ga., 28-31; (Pa-time) Columbus; Feb. 1-3.

Gordon & Iona (Regent) Paterson, N. J. Gordon & Ryan (Pal.) New York. Gould, Sol, & Co. (Paradise) New York. Oracella & Theodore (Pal.) New York. Oreenwich Village Follies (Pal.) Chicago.

H Hager, Clyde (State) New York. Hill & Shilard & Co. (Oates Ave.) Brooklyn. Harris, Dave, & Co. (Pal.) Cincinnati. Harris Twina & Loretta (Paradise) New York. Harrison & Fisher (Capitol) New York. Harrison's, Happy, Circus (Loew's State) Providence, R. I.

Haynes, Mary (Century) Baltimore. Heas, Jimmy, & Four Spices (Strand) Cincinnati. Healey Bros. (Orph.) New York. Hilton & Garon (Loew) Jersey City, N. J. Hill, Rudy, & Orch. (State) Raleigh, N. C., 22-24; (State) Winston-Salem 25-27.

Honey Family (Academy of Music) New York. Humbert, Dick, & Orch. (Valencia) Jamaica, N. Y. Hyde, Alex, & Orch. (Academy of Music) New York.

I Irving's, I. J., Flapper Freshies (Paramount) Miami, Fla. #91

Joe, May & Doty (Orph.) Boston. Johnston, Mac; Pompano, Fla., 24; Delray Beach 25; Lake Worth 26; Stuart 27.

K Kavanaugh, Stan (Pal.) Cincinnati. Keck, Eddie, Easton, Pa., 22-25; Harrisburg 26-31.

Kebyon, Doris (Boston) Boston. King Brown (Prospect) Brooklyn. Kramer, Dolly (Ambassador) St. Louis.

LaMarr, Jack, Co. (Rainbow Garden Nite Club) Bridgeport, Conn. LaSalle, Jack (Rainbow Garden Nite Club) Bridgeport, Conn.

Lambert (Met.) Brooklyn. Lang, Jeanie (Academy of Music) New York. Lang & Lee (Royal) Columbus, Ga., 25-27; (Strand) Thomasville 28-31; (Lyric) Waycross Feb. 1-3.

Lantry, Frances (Orph.) New York. Lavier, Jack (Boulevard) New York. Lee, Merton & Cora (Strand) Cincinnati. Lee & Rafferty & Co. (Century) Baltimore. Lee & Ames (State) New York.

Lightner, Fred, & Roscia (Oates Ave.) Brooklyn. Love, Robert (Met.) Boston.

McClivney, Owen (Pal.) Cleveland. Macdonald Bros. (Fox) San Francisco 26-Feb. 1.

Madie & Ray (Met.) Boston. Madley, Guy & Pearl, Revue (Oates Ave.) Brooklyn.

Maize, Jerome (Loew) Akron, O. Marvin, Johnny (Paramount) Brooklyn. Maus, Willie (State) New York. May, Mary (State) Newark, N. J. Milt, God, Ray (State) Newark, N. J. Monroe & Adams (Loew) Akron, O. Montgomery, Marshall (Loew) Akron, O. Murray, Ken (Earle) Washington, D. C.

N Navarro, Leon (Loew's State) Providence, R. I. N. Revue (Ritz) Elizabeth, N. J. New Yorkers, The (IRKO Albee) Providence. Nieren, Gertrude (Pal.) New York. Nord & Jeanie (Paradise) New York. North, Jack (Oates Ave.) Brooklyn. Novis, Donald (Paradise) New York.

O Oiler, Vic (Marbro) Chicago; (Fox) Detroit 26-Feb. 1.

Olsen & Johnson (Keith) Columbus, O. Omaha Revue (Rainbow Garden Nite Club) Bridgeport, Conn.

Ortona, Four (Pal.) Cincinnati; (Pal.) Chicago 26-Feb. 1. Oski & Taki (State) Newark, N. J.

P Page, Sid (Century) Baltimore. Parker, Lew, & Co. (Loew) Jersey City, N. J. Parrish, Jimmy (State) Winston-Salem, N. C., 28-27.

Pepper, Jack (Regent) Paterson, N. J. Pele, "The Our Gang" (Orph.) Boston. Pickard & Geal (Strand) Cincinnati. Pickens Sisters (Valencia) Jamaica, N. Y. Pickford, Mary (Met.) Boston.

Priests, George (Paramount) New York. Prokt's Royal Tigers (Earle) Washington, D. C. Puri, Marie, Unit (Met.) Seymour, Ind., 24-25; (Crump) Columbus 26-27; (Pantheon) Vincennes 28-29; (Lincoln) Robinson, Ill., 30-31.

R Radio Rogues (Orph.) Boston. Radio Rubes (Albee) Brooklyn.

RAND'S CANINE REVUE (Fox-Parole) Chanute, Kan., January 19-20; (Cory) Pittsburg, 21-22; (Mythic) Picher, Okla., 23, 24, 25; (Mythic) Wrb City, Mo., 26-27.

Ray & Sunshine (Paramount) Brooklyn. Remos, Paul, & Toy Boys (St. Louis) St. Louis. Reynolds & White (Proctor's Pal.) Newark.

Rich, Larry, & Co. (Capitol) Trenton, N. J. Rimmacs, The, & Orch. (Boston) Boston. Ripps, Bob (Century) Baltimore. Robbins, Harry (Empire) Toledo, O.; (Roxy) Cleveland 26-Feb. 1.

Rogers, Buddy, & Show (Loew's Fox) Washington, D. C. Ross & Edwards (Boston) Boston. Rohl, Murray & Keene (Loew's Bay Ridge) Brooklyn.

Rubino (Paramount) New York. Russian Revels (Proctor's Pal.) Newark, N. J.

S Sherman, Hal (Academy of Music) New York. Smith, Kate, & Her Swanee Music Revue (Loew) Cedar Rapids, Ia. Snake Hip Revue (Rainbow Garden Nite Club) Bridgeport, Conn.

Stanley's, Julian, Collegians (Met.) Seymour, Ind., 24-25; (Crump) Columbus 26-27; (Pantheon) Vincennes 28-29; (Lincoln) Robinson, Ill., 30-31.

Stepping Stars (Regent) Paterson, N. J. Stern, Howard, & Orch. (Paradise) New York. Stoeck & Vernon (Pal.) Cincinnati. Stuart & Lash (St. Louis) St. Louis.

Tantal & Okina (Boulevard) New York. Taylor & Moore (Eika Circus) Newbern, N. C. Thorson, Carl J. (Roxy) Cleveland. Thornbrooke, E. M., Revue: Asheville, N. C., 26-27; Chattanooga, Tenn., 29-31; Atlanta, Ga., Feb. 1-3.

Trado, Frank & Peter (Boulevard) New York. Tucker, Harland (Met.) Boston.

V Van, Ous (Pal.) Cincinnati. Van Horne, Inez & Lytell (Pal.) New York. Van Vera, (Roxy) New York. Vermillion, Irene (Proctor's Pal.) Newark, N. J.

W Wallington, James (Valencia) Jamaica, N. Y. Walton, Bert (Proctor's Pal.) Newark, N. J. Ward, Dolly (Met.) Brooklyn. Weber, Fred, & Co. (Loew's Bay Ridge) Brooklyn.

West, Pat (Met.) Boston. Whiting, G. & Co. (Pal.) Cleveland. Whitney & Dollear (Capitol) New York. Willis & Davis (Loew) Akron, O. Winnie & Dolly (Orph.) Boston. Wise Jr., Ross (Pal.) New York.

Y Youngs, Aerial (Ortole Circus) Cleveland 22-Feb. 3.

Z Zingoni (State) Newark, N. J.

BANDS AND ORCHESTRAS

Following each listing in this section of the Route Department appears a symbol. Persons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked, "Address insufficient," if proper designations are not made.

EXPLANATION OF SYMBOLS

b—ballroom, c—cafe, cb—cabaret, h—hotel, no—night club, ro—read-house and re—restaurant.

(Week of January 23)

A Asonson, Irving (Garter) Cleveland, h. Abrams, Dave, (Brown Derby Restaurant) New York, c.

Adams, John, (Marshall's Blackhawk) Dayton, O., no. Agnew, Charlie, (Stevens) Chicago, h. Albert, Don, (E Chicago) New York, c. Alfonso, Don, (Place Pignalle) New York, no. Amen, Louis, (Klemas Cafe) East End, Pittsburgh, Pa., c.

Anderson, Andy, (E Eacargot D'O) New York, re. Antobal's Cubans, (Maison Royale) New York, no.

Arodin, Sid, (Cotton Club) Joplin, Mo., no. Ash, Lyle, (Star) Oklahoma, h. Austin, Harold, (Dellwood Ballroom) Buffalo, h.

Austin, Shani, (Penthouse, Parkview Hotel) Detroit, h.

B Bartal, Jeno, (Ambassador) New York, h. Baker, Don, (Boyer) Oxford, Mass., no. Beck, Mary, (Gloria Palace) New York, c. Benisco, Leon, (St. Moritz) New York, h. Bennett, Ralph, (Book-Oddities) Detroit, h. Berger, Jack, (Astor) New York, h. Berger, Matt, (Club Piccadilly) Chicago, c. Bergin, Freddy, (Schroeder) Milwaukee, h. Bestor, Don, (Baltimore) New York, h. Bleyer, Archie, (Arcade) New York, c. Black, Ted, (Loyale) New York, c. Bonelli, Michael, (St. Morris) Lake Placid, N. Y., h.

Bonley, Ray, (Riverside Club) Marcy, Ulca, N. Y., no. Brookes, Charles, (Midroad) New York, no. Brown, Ted, (Kings Terrace) New York, c. Burns, Chas, (Sinton) Cincinnati, h. Burthen, Earl, (Drake) Chicago, h. Bush, Henri, (Oshorn) New York, h.

C California Ramblers, (Pittner) New York, re. Calver, Don, (Marta) New York, c. Carlos, Don, (Terrace Gardens) Chicago, c. Casey, Ken, (Greystair) New York, h. Christensen, Paul, (Saint Anthony) San Antonio, Tex., h.

Cirina, Gene, (Chin Lee Restaurant) New York, c. Coburn, Jolly, (Pett Palace) New York, no. Cole, Richard, (Palmer House) Chicago, h. Coleman, Emil, (Palais Royale) New York, no. Conn, Irving, (Arrowhead Inn) New York, c. Conner, Dutch, (Russian Tavern) Auburn, N. Y., c. Cornelius, Paul, (Swiss Garden) Cincinnati, no.

Cox-Fischell, (Pre-Cat) New York, no. (See ROUTES on page 54)







**ADAMS**—George B., saxophone player, died suddenly at his home in Lake City, Fla., on January 13. Survived by widow, Myrtle Adams.

**ADRIENNE**—Madame, 50, famous freak, who toured Europe and America as "the bearded lady," died in Budapest, Hungary, on January 1.

**ARMSTRONG**—Edward, 55, stage comedian and producer of burlesque and tub shows, died at his home in Beverly Hills, Calif., January 15. He made his first appearance at the Unique Theater in Los Angeles 30 years ago. For years he was associated with the Gore Bros. theaters and recently toured with Fanchon & Marco. Funeral services were held in Los Angeles January 18, with cremation following. His widow, a sister and his brother, Will, who played with him for many years, survive.

**ASPINALL**—Sam, English showman and concessioner, who operated at Kelvin Hall Circus, Glasgow; Olympia Circus, London, and Luna Park, Blackpool, Eng., died at Blackpool on January 10 following a brief illness.

**BAHR**—Hermann, 70, Austrian dramatist, died at his home in Munich on January 15 after a prolonged illness. In America he was best known for two plays, *The Concert* and *The Master*.

**BASCOM**—Dorothy (Dot), 42, wife of Jim Bascom, died suddenly January 13 in a Los Angeles hotel. She was well known on the Coast, as well as in Eastern circles, having been connected with some of the major shows as a palmist. She was a member of the Ladies' Auxiliary PCSA and Eastern Star. Burial at Evergreen Cemetery January 16. Survived by a sister and three brothers.

**BRUMOND**—Minna, mother of Leone Meagher, dancer, died at her home in Chicago January 9.

**BURDON**—Lavinia, 62, died on December 31 at Hanley, England. She was the mother of Gertie Gitana, English comedienne and singer.

**BURLINGAME**—O. F., 72, former operator of the old Winona Opera House, Winona, Minn., died in that city on January 13.

**BUTLER**—Francis P., 66, for many years property man at Loew's and His Majesty's theaters, Montreal, died in that city recently. He was a member of the International Association of Theatrical Stage Employees.

**CAMPBELL**—Frank E., 61, who had buried some of the most celebrated persons of Broadway died of heart disease in Post Graduate Hospital, New York, January 19. He had been in the funeral business since he was 12 years old and had arranged the funerals of such persons as Rudolph Valentino, Texas Guinan, Roscoe Arbuckle, Anna Held, Nat Goodwin, Oscar Hammerstein, Vernon Castle and many others. He is survived by his widow and a son by the same name. Services were held for him at his place of business. The establishment will continue under the management of his son and widow.

**CLARKE**—Gilding, "iron man" of the famous old Vre Theatrical Company, who collapsed when given a friendly

slap on the back during a rehearsal of *Orpheus* in London, Eng., January 16, died in a hospital there the following day. He had great strength and weighed more than 250 pounds. It was stated by friends that they believed the unexpected slap had caused a shock affecting the actor's heart.

**COLLINS**—Margaret Harris, daughter of Patrick Hastings Jr. and granddaughter of Sir Patrick Hastings, well known in English fairs and circus fields, died at Wall, Eng., on January 10.

**CONNOLLY**—Mrs. Ella Burke, 74, mother of Walter J. Connolly, stage and screen actor, died in Cincinnati on January 17. She is also survived by two other sons and a daughter.

**DAHME**—William R., a former assistant band leader at West Point, died January 20 at Newburg, N. Y. He is survived by a widow and a daughter.

**DEAN**—Mrs. Eliza E., mother of "Skip" Montgomery E. Dean, old-time trouper, died in Lincoln, Neb., January 14. Besides "Skip," she is survived by three daughters.

**DONNIO**—Rena, 44, French comedienne, died at Nantes, France, on January 4.

**DUMAS**—Mrs. Jonnie, died suddenly of a heart attack on January 8 at her home in Dallas, Tex. She is survived by two daughters—Dorothy Dumas, stock leading woman, and Mrs. Mary Jane Elliot, Hollywood, Calif.; two sons, W. P. Dumas and G. G. Dumas, both of Dallas, and two grandchildren. Interment was at Mrs. Dumas' old home in Terrell, Tex.

**DUNLAP**—Herbert M., Sr., 58, president of York County Fair and mayor of Rock Hill, S. C., died at his home there January 15 after a short illness.

**DUNN**—Bee, singer and pianist, died in Minneapolis, Minn., on January 9 after two years' illness. Her last appearance was in Detroit. She is a sister of Ray and Larry Dunn, now playing vaudeo on the West Coast.

**EARLE**—Sunshine, of the former team of Earle and Sunshine, passed away at her home in Longmeadow, R. I., on January 16 after a brief illness.

**EDWARDS**—Tom, 54, noted English vaudeville ventriloquist, for many years a headliner in vaude, died in London on December 26. He played seven seasons in America, the first being in 1908, and retired from show business in 1928.

**FISHER**—Harrison, 57, famous magazine cover artist, died suddenly in Doctors' Hospital, New York, January 19 following an operation. He was unmarried.

**FITT**—Mrs. Fitt, 59, a daughter of John and Emma Bostock and a descendant of the original founder of the Wombwell managerie, died at Norwich, England, on December 26. Together with her husband Mrs. Fitt operated the Theater Royal, Norwich, an important English vaude and legit theater.

**GALLOWAY**—J. Amour, 61, basso and singing teacher, died suddenly January 17 of a heart attack in New York while on his way home. Among his pupils abroad and in this country were Edward Johnson, of the Metropolitan; Oley Speaks; Anita Rio, who was his second wife; Florence Mulford, Florence Hinkle, and George Hamlin, of the Chicago Opera Company. He is survived by a widow, who was his third wife, and a brother.

**GARBER**—Bernard, 22, author, was killed in an automobile accident near Gallup, N. M., January 15. Garber was on his way to New York, where the Theater Guild was producing his play. He is the nephew of Jan Garber, orchestra leader, and David Garber, art director for Charles E. Rogers Productions. His mother and two uncles survive.

**OECKER**—Harry, 23, also known as "Fackey Davis," carnival concessioner, died recently in New Orleans, La.

**OLASS**—Fred R., showman and internationally known portrait painter, died in Dayton, Ky., on January 4. Interment was in that city. An oil painting of W. H. Donaldson, founder of *The Billboard*, painted by Olass, was unveiled at the testimonial dinner given by the Showmen's League of America to *The Billboard* in Chicago on February 26 last year.

**GOLDIE**—Jay, 57, who for a number of years had produced and booked vaude shows in New York City, died in Montreal, Can., on January 20 of acute indigestion. He went to that city two

weeks ago with his partner, Joe Jones, to arrange bookings for the next few months. He had been a figure in show business for 30 years.

**HADING**—Jane, French comic opera singer, died at Nice, France, on December 30.

**HEDGES**—Dr. Leroy C., father of William S. Hedges, manager of Station KDKA in Pittsburgh, died January 17 at his home in Chicago.

**HELLMAN**—Benjamin, 51, died in Boston January 2. He is survived by his widow, Florence Hellman.

**JOHNSON**—John S., 60, former world's champion bicycle racer and who also was a speed skating champion more than 25 years ago, died of a heart attack at his home in Minneapolis, Minn., on January 17. He held all the American and Canadian speed skating records from 1894 to 1899. His records on the ice for 6, 7, 8, 9 and 10 miles still stand, altho his times for the first five miles have since been bettered. Once from a standing start he skated 100 yards in eight seconds.

**JONES**—William, in past years electrician with a number of road shows and lately electrician at the Trocadero Theater in Philadelphia, died in that city January 11. Burial in Wilmington, Del., January 15.

**KAVANAUGH**—Arthur J., 63, who for more than 20 years operated theaters in Minnesota and North Dakota, died in Grand Forks, N. D., January 11 after an illness of eight months. With his brother, M. J. Kavanaugh, who survives him, he operated the old Gem Theater in Minneapolis, beginning in 1905. In 1910 he moved to Grand Forks and owned and managed the old Grand until it burned in 1918; built the New Grand in 1919 and operated it until six years ago, when he sold his interests to Finkelshtein & Rubin, who later sold the Grand to Paramount-Public. Mr. Kavanaugh also owned and operated theaters at Crookston, Minn., and Jamestown, N. D.

**KOHMANN**—Arthur F., 41, night-club operator of Rochester, N. Y., and former member of the maintenance staff of Ringling Bros.' Circus, died at a Rochester, N. Y., hospital last week after a brief illness. He was the proprietor of Hunter's Lodge, one of Western New York's best known night clubs, and Domino Inn. He leaves his widow, mother and two brothers.

**KRATON**—John, 49, former member of the Kraton Hooprollers, died at the American Hospital in Paris, France, on December 2. Kraton, for several years, had the shoe-shining concession at the American Express in Paris.

**LEMPERT**—Leon Henry, 66, architect for many of the nation's finest theaters, passed away at his home in Pasadena, Calif., following a long illness. Many years ago he and his father, Leon H. Lempert, originated and patented the "Bowled Auditorium" type theater, after which nearly all of the modern theaters are patterned. He also wrote and published many poems. His wife, Carro Lempert, author and poet, and four sisters survive. Interment will be made in Rochester, N. Y.

**LEON**—Frank A., 44, Seattle musician, died at his home in that city from a heart attack. He had been associated with leading theater and symphony orchestras for the last 25 years.

**LEPPER**—Mary M., 30, scenario writer, died on January 17 in Hollywood, Calif. Her ashes will be brought to Cincinnati, O., by her parents.

**LINDSEY**—Jennie, 83, actress of a half century ago, was found dead in her furnished room in New York January 19. In recent years she had spent most of her time writing for radio contests in the hope of winning enough money for her living.

**LYNN**—Carr, world-famous animal mimic and impersonator, who has played his vaude act all over the world, died in London on January 7. His age was about 52. He last appeared in America in 1932 when he played for RKO and Loew.

**MCLEENAGHAN**—William T., 78, connected with Lancaster Fair 51 years, 48 of them as secretary, died following a stroke at his home in Lancaster, O., January 16. He was active many years in Ohio county fair circles, retiring from active work on the fair board in 1929, when he was made honorary secretary.

He was a practicing attorney 53 years. Surviving are his widow and one son.

**MACKENSON**—James, 40, American cabaret owner, died at Saint-Tropez, France, on January 2.

**MAINES**—Donald, 65, motion picture actor, died in Los Angeles January 2 following a heart attack.

**MASTERMAN**—Harry, who for 35 years was manager of the Theater Royal, Castleford, England, died on January 1 at Castleford.

**MINSKY**—Louis, 79, retired merchant and real estate man, and father of Abraham, Herbert, Morton, and the late Billy Minsky, died January 16 at his home in New York. He had built the National Theater and the Winter Garden in East Horstun street in partnership with Max D. Steuer. Born in Russia, he came to this country at the age of 19. He built his career in the dry-goods business and in real estate. He had served as alderman for two terms, 1898-1902, and was president of the Mount Sinai Temple and president and trustee of Congregation Kahiliah Jeshukim. Two daughters and a widow also survive. Funeral services were held January 17 at Riverside Memorial Chapel, and burial was in Montefiore Cemetery, Springfield, N. Y.

**MORA**—A. J., 45, assistant managing director of the Paris, France, office of the Fox Film Company, died at his hotel in Paris on December 24.

**MORGAN**—Fred, 59, operator of the Blanch Lake pavilion, Blanch Lake, Mich., was found dead in his home at Grant, Mich., January 17. Death was due to natural causes, a coroner decided. A sister and two brothers survive.

**NIEMEYER**—William H., 54, actor and playwright and for many years manager of his own companies in stock, died suddenly in Flower Hospital, New York, January 6 following an operation. He had played with such stars as Robert B. Mantell, Tyrone Power and others. He is survived by his widow, professionally known as Vera Temple; by a married sister, Mrs. D. H. Van Pelt, of St. Louis, and a brother, Judge G. C. Niemeyer, of Chicago. Burial will be in Mount Hope Cemetery in Chicago.

**ODDENDINO**—Oddendino, most famous of London's restaurateurs, and owner of the celebrated London rendezvous which bears his name, died in London on January 1.

**PADEREWSKI**—Mme. Helena, 74, wife of the noted pianist, Ignace Jan Paderewski, died at their villa in Morges, Switzerland, on January 16. She had been ill for more than two years.

**PARES**—Gabriel, 73, French bandmaster, retired leader of the famous Garde Republicaine Band, of Paris, died there on January 2. Pares, who at various times was in charge of French military and naval bands, was responsible for the type of military march now in general use in French bands.

**PATTERSON**—Dr. Annie W., organist and conductor, died in Cork, Irish Free State, on January 16. She originated the Irish Musical Festival movement and at one time was conductor of the Hamstead Harmonic Society.

**PERMAIN**—Frederick William, veteran English actor, who had been on the stage for more than 40 years, died in London on January 2. He had also officiated as stage manager for Sir John Forbes-Robertson. Deceased visited America under four managements, Arthur Boucher, Annie Russell, Forbes Robertson and Edward Terry.

**PERCE**—J. B. (Skinny), died on January 16 in the Little Rock (Ark.) Hospital. Survived by widow, Mrs. May Pierce, and sister-in-law, Mrs. Opal Buchanan.

**POLAND**—Edward, 79, character and comedy actor of legit and stock, died at his home on Penks Island, Portland, Me., January 16. He was poet laureate of the Lambs Club and had written a eulogy for each deceased member of that organization. His family name was O'Brien, but he had adopted the stage name of Poland when he entered the profession 40 years ago. He had appeared with Art Harding in *Like a King*; with Douglas Fairbanks and William H. Crane, in *The New Henrietta*, and also with his Dolly Sisters. He is survived by his widow, the former actress, Adelaide Overholt; a brother, Thomas O'Brien, and a sister, Mrs. Daniel Hines.

**REAGAN**—James W., well-known minstrel a number of years ago, died in Phillipsburg, N. J., after a long illness. He operated a hotel for the last 25 years. Years ago a tenor, he was with Lew Dockstader and Al Field and also sang with Primrose & West Minstrels.

**REAY**—Francis of New Roch, publicist with Paramount picture studios, passed away recently in the East.

**REEVE**—Arthur, for many years manager to his father-in-law, Lord George

## M. B. (Duke) Golden

M. B. (Duke) Golden, 72, died at Richmond, Va., January 16. Born in London, O., he had always made that city his home, except while traveling. He had a long and varied career in show business, originally operating the old High Street Theater at London, playing many stars, including Robert Mantell and Al G. Field.

Subsequently he became contracting agent for Polack Bros., 20 Big Shows, which position he held for a number of years, after which he became associated with Bernardi Greater Shows as general representative, and then in a similar capacity with West's World's Wonder Shows. At one time he was a partner in the Golden-Bell Shows. He operated some rides with William Glick Exposition for some time, and was one of the best known showmen in the country.

He had been in poor health for the past year, but had been directing a recreation center at W. T. Skene's Chimney Corner Park, near Richmond, Va. He is survived by his wife and only son, Thomas.

Funeral services were held January 20 at London, O., interment taking place in the Somersford Cemetery.



ROUTES

(Continued from page 49)

Covert, Michael: (Weylin) New York, h.
Craft, Charles: (Rouge) Chicago, nc.
Crawford, Al: (Mayfair) New York, nc.
Cugat, Xavier: (Waldorf-Astoria) New York, h.
Cummings, Bernice: (Desauville Club) Miami Beach, Fla., uc.

D

D'Arcy, Phil: (Greenwich Village Inn) New York, h.
Davis, Eddie: (Leon and Eddie's) New York, nc.
Davis, Meyer: (Mayfair Yacht Club) New York, nc.
Denny, Jack: (Pierre) New York, h.
Dickerson, Carroll: (Grand Terrace) Chicago, c.
Duchin, Eddie: (Central Park Casino) New York, h.
Duke, Doug: (Cordell) Cordell, Okla., h.

E

Eckels, Charlie: (Park Central) New York, h.
Eddy-Burston: (Delmonico's) New York, nc.
Egan, Babe: (New Yorker) Hollywood, nc.
Eisner, Charlie: (Caucho) New York, nc.
Elkins, Eddie: (Roney-Plaza) New York, h.
Ellis, Nick: (Peachtree Gardens) Atlanta, Ga., h.
Eppinoff, Ivan: (La Salle) Chicago, h.
Erepta, Jack: (Argonne Gardens) Des Moines, Ia., nc.

F

Falchid, Cooke: (Algonquin) New York, h.
Fallon, Bob: (Towers) Brooklyn, N. Y., h.
Farmer, Will: (Simpson) New York, nc.
Farney, Jack: (Blue Willow Inn) San Antonio, Tex., nc.
Fields, Al: (Billy Gallagher's) New York, nc.
Fields, Skip: (Shelton) New York, h.
Fischer, Charlie: (Claw New Burdick Gardens) Kalamazoo, Mich., h.
Florida, Ted: (St. Francis) San Francisco, h.
Frost, Ernie: (Ohm's Restaurant) New York, h.
Freeman, Jerry: (Paradise) New York, h.
Fremando, Angelo: (Great Northern) New York, h.
Freeburg, Frank: (Club New Yorker) Seattle, Wash., nc.

G

Garber, Jan: (Aragon) Chicago, h.
Gasparre, Dick: (Chapeau Rouge) New York, nc.
Gaylord, Charley: (William Penn) Pittsburgh, Pa., h.
Gentry, Tom: (Opera Club) Chicago, c.
Gerder, Claude: (Parody Club) Chicago, nc.
Gerrin, Tom: (Forest) New Orleans, nc.
Golden, Ernie: (El Gaston) New York, nc.
Golden, Nell: (Burns & Kisen's Show Place) New York, c.
Granata's Continental: (Victor) New York, h.
Gray, Glen: (Essex House) New York, h.
Greene, Jimmy: (Quoyon's Paradise) Chicago, h.
Greene, Murray: (Pelpark Palace) Bronx, N. Y., h.

H

Haeffel, George: (Empire) New York, h.
Haight, Walter: (Arlington) Hot Springs, Ark., h.
Hall's Angels: (Paramount) Chicago, nc.
Hall, George: (Taft) New York, h.
Händler, Al: (Via Logo) Chicago, h.
Haynes, Joe: (LaCasa) Philadelphia, h.
Henderson, Lee: (Club Richmond) New York, c.
Hendricks, Henry: (Childs) Paramount Bldg., New York, Pa.
Herman, Dave: (Plaza Ballroom) San Antonio, Tex., h.
Harris, Phil: (St. Regis) New York, h.
Harrod, Buddy: (Yoeng's Restaurant) New York, c.
Hawkins, Jess: (Rainbow) Denver, b.
Hays, Roy: (Wiennee Gardens) Flint, Mich., nc.
Himler, Richard: (Ritz-Carlton) New York, h.
Hobbs, Claude: (Roseland) New York, h.
Hunter, Pinky: (Lotus Gardens, Euclid at E. 18th at) Cleveland, nc.

J

Johnson, Charles: (Small's Paradise) New York, nc.
Jones, Broadway: (Rarlem Tavern) New York, c.
Jones, Iham: (Commodore) New York, h.
Jordan, Dooley: (Mission Inn) San Antonio, Tex., nc.
Joy, Jimmy: (Lowry) St. Paul, Minn., h.

K

Kahn, Art: (LaSalle) Chicago, h.
Kassel, Art: (Netherland Plaza) Cincinnati, h.
Kawela, Al: (Chest Pares) New York, nc.
Kay, Herbie: (Mark Hopkins) San Francisco, h.
Keller, Leonard: (Bal Musette) New York, nc.
Kemp, Hal: (Blackhawk) Chicago, c.
Kendy's Rhapsons: (Stables) Chicago, c.
King, George: (Club Casino) Beaver Falls, Pa., nc.
King, Wayne: (Titanon) Chicago, h.
King, Henry: (Embassy) Miami, Fla., nc.
Kiss, Joe: (Grays Camp) Chicago, c.
Kohl, Henry: (Brass Rail Beer Garden) New York, c.
Kounta, Susa: (Webster Hall) Pittsburgh, h.
Kroll, Nathan: (Wandberg) New York, h.
Kuloral, George: (Pre-Cat) New York, nc.
Kyser, Kay: (Bal Tavarin) San Francisco, nc.

L

LaMont, Will: (Roosevelt Hotel) Pittsburgh, c.
LaSalle: (Wivel) New York, h.
Leland, Mike: (Billy Gallagher's) New York, h.
Lannin, Lester: (Lincoln) New York, h.
Leslie, Len: (Bertolotti) New York, c.
Lidston, Louis: (Metropolitan Club) Poplar Bluff, Mo., nc.
Little, Little Jack: (Lexington) New York, h.
Locke, Buster: (Gibson) Cincinnati, h.
Lopez, Don Antonio: (Laurel-in-the-Pines) Greenwood, N. J., h.
Lopez, Vincent: (Chest Pares) Chicago, nc.
Lucas, Clyde: (Morrison) Chicago, h.
Luneford, Jimmy: (Cotton Club) New York, h.
Lynch, Abe: (New Yorker) New York, h.
Lynch, Phil: (Club Evergreen) Bloomfield, N. J., nc.
Lynn, Correy: (Chicago Beach) Chicago, h.

M

McCloud, Mac: (Beach View Gardens) Chicago, c.
Machans's Rhumba: (Montmartre) New York, nc.
Madriguera, Enrique: (Waldorf-Astoria) New York, h.
Maher, Billy: (Aloha Beer Garden) New York, h.
Makin, Eddie: (100 Club) Chicago, nc.
Mann Bros.: (Garden Dancing Palace) Spokane, Wash., h.
Manni, Joe: (Club Leisure) Chicago, c.
Manning, Monroe: (Bastille) New York, nc.
Mapical, Reinaldo: (Riviera Polo & Country Club) Hollywood, Calif., nc.
Markoff, Gypsy: (Park Central) New York, h.
Martell, Paul: (Arcadia) New York, h.
Marlin, Nat: (Lum's Restaurant) New York, c.
Masters, Frankie: (College Inn) Chicago, nc.
Mathews, Steve: (Longview Farms) Pittsburgh, nc.
Maurice, Jack: (Majestic Ballroom) Long Beach, Calif., h.
Mayno, Artie: (Peash Orchard) Bridgeport, Conn., nc.
Meliss, Johnny: (Bohemian Garden) Detroit, Mich., h.
Melody Masters, Hennings: (Crystal Lake) Beaver Dam, Wis., h.
Meyers, Jack: (Montmartre) New York, nc.
Middleman, Herman: (Show Boat) Pittsburgh, nc.
Miller, Fritz: (Club Royal) Chicago, nc.
Millhouse Band: (Steamship Ollie) Chicago, c.
Molina, Carlos: (Congress) Chicago, h.
Morantz, Joe: (Russian Arts) New York, nc.

N

Nelson, Bud: (Eagles' Ballroom) Du Bois, Pa., h.
Nelson, Ozzie: (Park Central) New York, h.
Newman, Emil: (Vanity Fair) New York, nc.
Nichols, Red: (Claridge) Memphis, Tenn., h.
Noone, Jimmy: (Club Lido) Chicago, c.
Norman, Riff: (Bismark Gardens) Chicago, c.
Noury, Walter E. Rainbow Rambler: (Bloose Club) Haverhill, Mass., h.
Nuzzo, Tony: (Club Citrol) Chicago, c.

O

O'Neill, Walter: (Mayfair Yacht Club) New York, nc.

Russo, Dan: (Oriental Gardens) Chicago, c.
Ryshanek, Will: (Schenley) Pittsburgh, nc.
Sabin, Paul: (Roney Plaza) Miami, Fla., h.
Sachs, Coleman: (Gunter Terrace) San Antonio, Tex., h.
Scoggin, Joe: (Shadowland) San Antonio, Tex., nc.
Shaffer, Chic: (Nixon Restaurant) Pittsburgh, c.
Shaw, Maurice: (La Bastille) New York, nc.
Sheridan, Phil: (Davenport) Spokane, Wash., h.
Sherman, Maurice: (Cafe de Alex) Chicago, c.
Shuster, Wait, Revelers: (Majestic Ballroom) Detroit, b.
Simon, Eddie: (Beach View Gardens) Chicago, c.
Simons, Seymour: (Rollywood Country Club) Hollywood, Fla., nc.
Sky Pilot: (Boulevard Cafe) Chicago, c.
Smith, Joseph C.: (El Morocco) New York, nc.
Smith, Eddy: (Winter Garden) Yakima, Wash., b.
Smith, Warren: (The Playhouse) Chicago, c.
Snyder, Mel: (Olson) Cincinnati, h.
Sossin, Harry: (Edgewater Beach) Chicago, h.
Spalding, Fred: (LaFayette Inn) Taylor, Mo., nc.
Speed, Mason: (Rose Garden) Oswego, N. Y., nc.
Spielman, Milton: (Village Nut Club) New York, nc.
Springer, Chet: (Country Club Garden) Flint, Mich., nc.
Stanton, Les, & Club Royal: (Heights Ballroom) Albuquerque, N. M., h.
Stashkin, Maury: (Club Minuet) Chicago, c.
Steele, Blue: (Peabody) Memphis, Tenn., h.
Stein, Jules: (Rainbow Garden) Chicago, nc.
Stern, Harold: (Montclair) New York, h.
Steyton, Hershel: (Semler Tavern) near Akron, O., nc.
Stephans, George: (Ramo's Gardens) Chicago, c.
Stewart, Rex: (Empire) New York, b.
Sylvester, Bob: (Frolie) Chicago, nc.

Tapp, Furman: (Honeymoon Club) New York, h.

Z

Zam, Paul: (Hamovar) New York, nc.
Zem, Central Park Casino) New York, h.
Zollo, Leo: (Benjamin Franklin) Philadelphia, h.

DRAMATIC AND MUSICAL

Biography: (Shubert) Newark, N. J., 22-27.
Cornell, Katharine: (Biltmore) Los Angeles 22-27.
Curtain Rises: (Cort) Chicago.
Dangerous Corner: (National) Washington 22-27.
Double Door: (Chestnut St.) Philadelphia 22-Feb. 3.
Green Pastures: (Auditorium) Cedar Rapids, Ia., 24-25; (Parkway) Madison, Wis., 26-27.
Hampden, Walter, Co.: (American) St. Louis 22-27; (Shubert) Kansas City 29-31.
Hold Your Horses, with Joe Cook: (Grand Co. H.) Chicago, h.
Le Gallienne, Eva, Co.: (Wilson) Detroit 22-27.
Let 'Em Eat Cake: (Forrest) Philadelphia 22-Feb. 3.
Ride-Along of Bordeaux, with Dennis King: (Colonial) Boston 28-Feb. 10.
San Carlo Opera Co.: (Auditorium) Richmond, Va., 22-27.
Shuffin' Sam From Alibam: Geo. L. Barton, mgr.: (Rex) Wheeling, W. Va., 22-27.
Skinner, Cornelia Otis: (Plymouth) Boston 22-27.
Spies of 1934, Walter Rechin, mgr.: (Pitt) Pittsburgh 22-27.
St. George: (Wilbur) Boston 22-27.
Ten-Minute Alibi: (Court Sq.) Springfield, Mass., 22-24; (Shubert) New Haven, Conn., 25-27.
Vandites of 1934, Chas. A. Koster, mgr.: Oakland, Calif., 21-24; (Girof) 25; Palo Alto 26; Watsonville 27; (Green St.) San Francisco 28-Feb. 3.

MISCELLANEOUS

Andrews, Marion, Pep & Fun Revue, Seabee Hayworth, mgr.: (Arcade) Salisbury, Md., 25-27.
Arizona Cowboy Minstrel, H. B. Blackburn, mgr. (Oldham) Sparta, Tenn., 22-24; (Dixie) McMinnville 25-26; (Strand) Tullahoma 27.
Bink's Circus Revue: Iron Ridge, Wis., 23-27.
Birch, Magician: Palatka, Fla., 24; Daytona Beach 25; Do Land 26; Eustis 27; Lake City 29; Valdosta, Ga., 30; Perry, Fla., 31; Gainesville Feb. 1; Tallahassee 2-3.
Bush Comedy Co.: Canton, N. Y., 27-27.
Connie & Billy Show: Columbia, Ala., 22-27.
Cook Talkie & Vaude Show: Alapaha, Ga., 22-27.
Linden, Magician: Hampton, Ga., 22-27.
Daniel, 2-10, Magician: Lewisburg, O., 22-27.
DeCleo, Magician: Marysville, O., 22-27.
Evans, Jean: (Opera Club) Chicago 22-27.
Oilt-Edge Comedy Co.: West Frankfort, Ill., 22-27.
Howard Family Show: Learned, Miss., 22-27.
Johnson, Zeld, Mentalist: (Imperial) Rich Square, N. C., 24-25.
King Fun Show: Hampton, N. B., Can., 22-27.
LaVerne & Lewin Show: Cadwell, Ga., 22-27.
Lawrence Family, J. D. Heston, mgr.: (Itallan Garden) Clifton, Ga., 24-24; (Pal.) Vidalia 26-27; (Savannah) Savannah 29-Feb. 3.
Lottrom & St. Floi Trained Monkeys: Mt. Pleasant, N. C., 24; Quarry 23; Albemarle 26-27; Norwood 29; Concord 29-31; Charlotte Feb. 1-3.
Marquis, Illusionist, & Co.: Elizabethtown, Ky., 24; (University) Ood.: Bowling Green 25-26.
Meadley & Boughton Show: Pedricktown, N. J., 22-27.
Melody Maids: John Gecoma, mgr.: (Loggias Grill) Wheeling, W. Va., 22-27.
Miller, Al, Show: Morven, Ga., 22-24.
Newton, Ch. O. Circus Unit, Clarence Auskins, mgr.: Ada, Okla., 25-27; Tulsa 26-30; Ponca City Feb. 1-2; Tonkawa 3-4.
Original Floating Theater, Chas. M. Hunter, mgr.: Williamsport, N. C., 22-27.
Parker, Smart Set, Revue: Abbeville, Ala., 22-27.
Pavin Show: Oldids, Tex., 22-27.
Phips & Cobb's Show of Shows: (Gadsden) Gadsden, Ala., 22-27.
Potts Jolly Pathfinders Co.: Lewisburg, O., 22-27.
Purcell's Stage Circus, M. J. Dreesen, mgr.: American, Ga., 24; Douglas 25; Columbus 26-27; Albany 26-31; Thomasville Feb. 1-3.

REPETOIRE

Bilroy's Comedians, Billy Wehle, mgr.: Pompano, Fla., 24; Delray Beach 26; Lake Worth 26; Blawie 27.
Bishop Show: Cotuit, Mass., 22-27.
Bythe Players: Taneytown, Md., 22-27.
Leonard Players: Kershaw, S. C., 22-27.
Roberts' Dixie Funmakers: Wrightsville, Ga., 22-27.
Russell Players: Adrian, On., 22-27.
Sedler's Harley, Own Co.: Anson, Tex., 23-27.
Stevens-Mossman Show: Goreville, Ill., 22-27.
Swain, W. I. Show: Alice, Tex., 22-27.

CIRCUS AND WILD WEST

Barton, Buzz, Wild West Rodeo Show: Greensboro, N. C., 24-25; Durham 26-27; Louisville 26; Smithfield 30; Sanford 31; Siler City Feb. 1; Dunn 2.

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Address
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Olman, Val: (Embassy Club) New York, nc.
Olson, George: (Pennsylvania) New York, h.
Olshansky, Al: (Club Plaza) New York, c.
Owens, Don: (Metropole) Chicago, h.
Paige's Band: (L'Alison) Chicago, c.
Pancho: (Ambassador) New York, h.
Panicco, Louis: (Canton Tea Gardens) Chicago, c.
Parker, Ray: (Avalonian) Chicago, c.
Pearl, Morry: (Tent) Boston, b.
Pedro, Don: (Blue Grota) Chicago, c.
Pendarvia, Paul: (Muehlich's) Kansas City, Mo., h.
Peri, Lou: (Club Shelmar) Chicago, c.
Perrine, Cliff: (Casa Loma Night Club) Hamilton, O., 21-25; (Greystone Ballroom) Cincinnati 31-Feb. 4.
Perry, Bob: (Brevort) Chicago, h.
Pettis, Jack: (Embassy) New York, nc.
Pollock, Ben: (Casino de Pares) New York, cb.
Quaw, Gene: (Club Del Mar) Los Angeles, nc.
Raeburn, Boyd: (Harvey's) Chicago, c.
Ransom, Jack: (Danceland Club) San Antonio, Tex., h.
Rasol: (Montmartre) New York, nc.
Rawlins, Jack: (Blossom Grove) Atlantic Beach, near Jacksonville, Fla., nc.
Red, Dick: (Pepper Pot) New York, c.
Redmond, Don: (Casino de Pares) New York, cb.
Rendo, Vito: (Maroni's Beach View Gardens) Chicago, c.
Resh, Bonny: (Silver Star Ballroom) Bulphur Springs, Fla., b.
Richards, Barney: (Limehouse) Chicago, c.
Robbins, Sam: (MacAlpin) New York, h.
Rogers, Buddy: (Paradise) New York, cb.
Rogers, Mack: (Gunter Cave) San Antonio, Tex., c.
Rosenthal, Rarry: (Place Piqualle) New York, nc.
Roth-Andrews: (Ha-Wa) New York, nc.
Roth, Eddie: (Club Alabam) Chicago, nc.
Royal Jesters: (Simpson) New York, nc.
Rubinoff, Dave: (Roosevelt) New York, h.

Eastern States: (Armory) Fort Arthur, Tex. 22-27; (Auditorium) Galveston Feb. 1-8; Silver Bros., Berlin, Ga., 24; Doern 23; Sale City 25; Meigs 27.

CARNIVAL COMPANIES

Bar-Brown; Ocoee, Fla., 22-27; Big Four; Eastman, Ga., 22-27; Freed Bros.; Birmingham, La., 22-27; Gate City; Rochelle, Ga., 22-27; Georgia Attrs.; Alma, Ga., 22-27; Henry's United; Ozon, Ark., 22-27; Panama; Elaine, Ark., 22-27.

Christ United Shows

SPRINGVILLE, N. Y., Jan. 20.—Dad and Fred Christ, in charge of winter quarters of Christ United Shows, report work of building trailers and truck bodies going along okeh.

General Agent R. E. Russell reports that he has some promising territory lined up. Mr. and Mrs. Port Bretzius, of Dayton, O., visited with Russell at his home, Dennison, O., and booked their candy floss machine with the show. Jimmy Price writes from Cleveland that he will be on hand at the opening with his pop-corn concession.

Manager Fred Christ is waiting until better weather before he takes the rides out of the barn at Bedford, Pa., to give them an overhauling.

Dad Christ has his house and office trailers looking nice with a new coat of paint. The calloppo truck is also being painted and lettered in real outdoor show style.

With winter quarters work at Springville and Bedford, it will keep Mr. Christ and his son busy jumping from one place to the other in a few weeks. Mr. Russell has established an office at Dennison, O., where he is booking shows, concessions and territory.

Some of the old ride help is showing up at Springville, eagerly waiting the call of the bluebirds.

The new light plant has arrived at Springville and work of installing it upon a truck will begin soon. It is large and capable of taking care of the lighting needs of a much bigger show than is contemplated by the management.

The opening date has definitely been set for April 28, near Pittsburgh. R. E. RUSSELL.

New Deal Shows

CHATTANOOGA, Tenn., Jan. 20.—Manager T. L. Dedrick arrived with some good fair contracts and a brand-new idea for a show, "World on Parade," with a cast of 22 people. Show will open here April 2 with five rides, seven shows, 12 merchandise concessions, band and free act. Henry H. Beth expected in this week to build his four grind stores. All work in winter quarters is in charge of Louis E. Heth and Oscar Schwab. Chattanooga is an ideal place to winter inasmuch as you can buy any material here you may need. Jimmie Hudson taking the best of care of the animals.

Mr. and Mrs. Norman Smith expected in town shortly from an extended visit to friends. Mr. and Mrs. R. O. Wheeler enjoying their nice apartment block from the quarters. Howe Brothers, Joe and Sam, rebuilding their show. Mr. Lane arranging new Kiddie Ride. You must all "come down and see us anytime." FRANK J. WALKER.

Low Dufour in and Out

NEW YORK, Jan. 20.—Low Dufour, the nationally prominent showman and creator of amusement attractions, was in town this week on business and on Monday was to depart for Chicago on World's Fair activities. He laughs at the rumors of his demise, which originated in Pittsburgh. Appears that his illness in the Steel City started humor row a-talking. He paid a visit to The Billboard office here looking as fit as ever, and unless someone is doubling for him, he was Low Dufour in person.

Paris Pays Carnival Lighting

PARIS, Jan. 20.—Budget discussion of the Paris city council brings to light the fact that the city of Paris pays for street illuminations of the numerous street carnivals held here. Due to financial crisis amount allotted for lighting of the famous Gingerbread Fair this year is only 100,000 francs (\$6,250)—a reduction of 25,000 francs (\$1,562). City schools receive percentage of carnival profits.

The annual street fair of Montmartre is in full swing with large number of sides, freak shows and concessions.



THAT we are coming out of the depression gradually and headed in the direction of normalcy there is hardly the shadow of a doubt. Statistics show that there has been a pickup in general lines of business almost everywhere and in addition there has been a growing confidence on the part of the public in the future.

At the winter meetings of fair men and other groups there has been considerable rejoicing over the rosy aspect of the coming season. This is quite a contrast to the feeling that was apparent at these gatherings a year ago.

For instance, at the convention of the Ohio Fair Managers' Association in Columbus a couple of weeks ago optimism seemed to be at its fullest. It was by far the biggest convention held in the last five years and was marked by an entire absence of gloom. In his address President L. L. Holderman of the association said: "Not in several seasons has the general trend of the fair business been so generally upward. Reports from fairs are in almost every case a record of increased gate attendance and quickened interest in the exhibits and amusement features offered. Many county fairs have recouped their losses of the previous failures and show sizable balances after paying all bills."

At the meeting of the Minnesota fair men enthusiasm ran rampant too. "It has been a long time," reports our representative who covered that convention, "since I have seen a group of fair men as enthusiastic and optimistic over the outlook for the coming season as these Minnesota secretaries were. Reminded me of the 'old days' back in '21 and '22. Not that the fair men think they are entirely out of the woods yet. But the results of last year's fairs were so satisfactory it has put new life in the fair men, and the ruling that CWA funds may be used for improving fair plants has given an opportunity to make improvements that would otherwise not have been made, and this has created a new interest in the fairs thru putting hundreds of men to work."

President Roosevelt has already caused millions of dollars to be placed in circulation thru various public and civil works programs, with billions more to come. Money in circulation means good times, and circulated money means more spent for amusements. With continued improvement in general conditions, think what this will mean to the outdoor fraternity the coming season!

In voicing his opinion of the outlook for amusements, a widely known showman writes me: "Just looks to me that every day the coming season will be like Christmas to the showman who has struggled along these last few years splashing water to keep his head above the waves." Let's hope he's right.

JUDGING by the way carnivals are asserting themselves in their ads in The Billboard, legitimate merchandise games this year are going to get the "break" they rightfully deserve. In eight such ads in the last issue appeared one of these terms: "Strictly legitimate concessions," "legitimate stock concessions," "positively no racket" or "positively no graft." I don't like to say it, but let's hope there is no "covering up."

CLYDE INGALLS, under the heading "Side Show Boss," was given a bit of praise in The World's Fair, of Oldham, Eng., in its issue of December 30. Knowing that his legion of friends in this country will appreciate the notice, I am reprinting it:

"The fun-fair at Olympia is once again under the direction of Clyde Ingalls, famed in the United States as the man who runs the side show on the Ringling Bros.-Burrum & Bailey outfit. Ingalls first started in the show business round about his 20th year. Initial step with the old Edison moving picture machine, run in a black tent. No electricity, so show made its own gas (calcium light). Later became assistant to Alan Sells, whom he eventually succeeded as general superintendent of the Forepaugh-Sells Circus. Used to lead

street parade and see show on and off the lots. The side show which he controls on Ringling's is a mighty affair—we have nothing like it over here. It is housed in a separate tent, about 300 feet long by 100 feet wide. Around the sides are 22 to 25 stages about 5 feet high. Audience assemblies in center to view attractions on the stages. Program includes colored band and minstrel show. In front of tent a line of oil paintings describe attractions. Duration of show somewhere about 45 minutes. Clyde Ingalls is now putting in his 13th season with Mr. Mills. Introduced by John Ringling, who arranged to 'loan' him. Greatly impressed by the progress made by Mr. Mills and his sons. He has not yet come across an American showman nearly so particular over attention to detail as the man who has made such a success of Olympia's annual Christmas season. The junior Ingalls—a boy and a girl—are to be educated in England, father considering that this country is one up there too. Olympia season is a holiday for Clyde Ingalls—what one should term a 'busman's holiday.'"

LOCAL 802

(Continued from page 4) received a clean bill. A little later I was charged with evading the federal income tax. An investigation was made and there were no irregularities found."

Claims are that three to four million dollars have been paid into the union offices by a system of fines that in 32,000 instances have been as high as \$2,000 against an individual member. In the meeting this statement seemed to arouse Mrs. Herrick. She said: "This whole complaint should be investigated for a clarification. A union is not a business and should not be engaged in selling labor. Anything that is unfair has to be cleared up or labor in its entirety will be a complete failure. The labor board's duty is to look after both members and non-members, and where any breach of good faith has been divulged, you can be sure we will take an active part in correcting it."

Other charges were against abuses of the "stagger system," to the effect that musicians laid off simply went and got another job for the week's lay-off period and that the system disrupts any music organization by continual changing of men. This system will undoubtedly be studied by Hodgson himself for a judgment. It was a plan suggested by union officials for putting more men to work, thus sharing the work of employed men with those less fortunate. The plan now in effect is for three weeks' work and a week layoff and substitution.

NEW YORK, Jan. 22.—The NRA Regional Compliance Board today refused to handle the bitter dispute between the insurgent faction and officials of Local 802 of the musicians' union. Mrs. Elzire M. Herrick, vice-chairman of the board, pointed out that the fight was strictly within the union and did not come under the board's jurisdiction.

Joseph N. Weber and Edward Canavan represented the union administration, while Henri Conrad, George Brenner and Richard Becker led the insurgents, who are asking for reforms in the running of the local.

SARNOFF IN TRIPLE

(Continued from page 5) "lot of words and theories about it," but he prophesied that soon the mystery may be known.

The two new commercial boons announced by Sarnoff are: Facsimile transmission of radiograms, a forerunner of what is to come in television, with costs being rated by the square inch rather than the word; also multiple transmission which permits three

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HONOR GIANT CO. SIZE BRUSHLESS SHAVING CREAM (14 New York)... 5c
TOOTH PASTE—National... Known Brands, 3 1/2 Size, in Green Lids, Each... 4c
FACE POWDER AND PERFUME COMBINATION, Special Deal... 4 1/2c
BOBIE HAIR PINE—SPECIAL—12 in Card... \$1.25
24 in Card... 2.50
Grows Cards... 3.40
36 in Card... 3.40
LEAD PENCILS—Yellow, Metal Tip, Full Size 1/4 in. Hexagon, with Red Eraser, 2c Better (Stock, 4,800 Gross)... \$1.15
Gross...
FAVING KNIVES—Stainless Steel, Gross... 3.50
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WANTED Several Novelty Acts. Also nice Pis Show. Answer GENTRY BROS.' SHOWS BOX 127, MOBILE, ALA.

WANTED CIRCUS ACTS OF ALL KINDS. Have some open spots for Concessions. For Elks' Circus, week of January 29 to February 2, 10,000 advance tickets sold. Waycross, Ga., and two more to follow. Wire MANAGER ELKS' CIRCUS, Waycross, Ga.

WEST BROS. AMUSEMENT CO. Now Booking Free Acts, Shows, Concessions for season 1934 1294 Walnut St., East St. Louis, Ill.

TILLEY'S AMUSEMENT CO. Now Booking Shows, Concessions, Cook House Manager. BOX 635, Leola, Ill.

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distinct sets of Morse signals to be sent over one wave length to be separated simply at the receiving end.

Sarnoff's election to the Met board comes as a surprise to the industry in that the new affiliation signifies an interlocking between the Met and Rockefeller center, connecting the organization of the greatest artists with RCA, and at the same time that group is in return receiving one of the greatest authorities on radio within its fold. Sarnoff has been a Monday Night subscriber at the Met for many years. He also was recently made a member of the N. Y. Ad Club.

The ONLY CARNIVAL SUPPLY HOUSE IN KANSAS CITY Write for Our GENERAL CATALOG Be sure and mention your line of business. Auto Scare Bombs 8000 Our Best Seller. DOZ. \$1.50; GROSS, \$16.50. We Cater to Walkathon Marchers. COMPLETE LINE OF NOVELTY AND PREMIUM MERCHANDISE 1322 Main Street, Kansas City, Mo.

WORLD'S FAIR EXHIBITS BAZAAR AND INDOOR CIRCUS wants 2 EXPERIENCED Telephone Mrs. BANNERMAN and CONTEST MAN at once (must show results), Elphinst and Lisa Act, Glass Blowing, CONCESSIONS—All kinds, Juice and Orab. Scale, Orah Game, Jewelry Spindle, Prize Package, WANT organized Musical Tab, Minstrel, Hawaiian Orla and Club Workers, Accordion Player, Talks on P. O. Freaks, Curiosities, Platform Act with Boners, Pitchers, Novelties, Jewelry and Scap Workers. Call to rent for ten weeks, starting Saturday, February 3. Address or come on KALE, P. O., East Haven, Conn.

## MUSEUMS

### Ripley's, Traveling

CINCINNATI, Jan. 20.—With a wealth of advance publicity, including clippings with *The Times-Star*, which carries the Ripley cartoon, the original Ripley Believe It or Not Odditorium came to the Queen City, opening January 18 for a 12-day run at 131 West Fifth street, between Race and Elm.

The interior arrangement is practically the same as at A Century of Progress with the exception that on account of the low ceiling of the vacant department store no scenery could be used on the various platforms, the silken drapes and curtains being substituted.

Opening at 1 o'clock Thursday afternoon, the building soon became crowded, and the throngs continued until the closing performance at night, with all indications pointing to a successful run, as Cincinnati evidently has gone freak-minded.

The show scored heavily with the patrons, and it is difficult to see how it could miss with the following lineup of attractions: E. L. Blystones, who won a Ripley national prize by writing 2,871 letters on a grain of rice. Paul Desmuke, armless Texan, who shaves himself, writes, deals cards, plays checkers, throws knives with his left foot. John T. Bowers, who speaks without vocal cords or any mechanical device. Grace McDaniels, mule-faced woman.

Captain Ringman Mach, lifts heavy weights with rod inserted thru his breasts. Sam Simpson, with a mouth seven inches wide. Singalee, Hindu fire worshiper, whose body is immune to flames. Paul Whitaker, who pops out his right eye. Betty Williams, Georgia baby with four legs and three arms. Earl Hall, human volcano, who exhales smoke thru a hole in his back. Harry and Lillian McGregor, who lift and pull heavy weights with their lower eyelids. Juan and Martina de la Cruz, Filipino midgets.

Leopold Williams, with the skin of a leopard. William Rochfort, ambidextrous cartoonist. John S. Greenwalt, who makes music with the leaves of trees and shrubs. Roy Bard, whose body is slowly turning to stone. Medusa, with the head of an adult and the body of an infant. Martin J. Laurelio, the man with a revolving head. Edna Price, who swallows electric light bulbs and swords. Ed Hayes (Anato), the anatomical wonder.

Lecturers are Harold Wilson, Walter Dunn and Ross Heath. Lyle Harpax, treasurer; Dick Porter, transportation; Clint W. Finney, advance manager; George G. Whitehead, publicity, and Cash Miller, manager.

## LEO KOUGEE THE HUMAN PIN CUSHION

Now One of the Features with Ripley's Believe It or Not Odditorium. Sticks hat pins, needles, fish hooks and safety pins in his bare flesh. Saw buttons on his wrist and throat. Holds his stockings up by pinning them to his bare legs. He experiences no discomfort while doing these things, claiming that it is accomplished thru his psychic mind and a key that he wears on the lapel of his coat.

Working conditions fine here. Glad to hear from all my friends.

Address 614 Grove Street, Pittsburgh, Pa.

### Lauther's, Traveling

RICHMOND, Va., Jan. 20.—Carl Lauther's All-Star Museum staying here the second week. Business very good. The show opens in Wilmington, Del., at 426 Market street January 22 under the auspices of the Spanish-American War Veterans.

Lauther has reframed the whole show; instead of a pit he has built individual platforms with new velvet back drops. All the old material is being stored here in Richmond at the World of Mirth winter quarters.

Max Linderman, of New York, manager of World of Mirth Shows, was a visitor. Mrs. Harry Houdini was also a visitor.

Lady Geraldine and her new baby have rejoined the show, both mother and baby are fine.

Mrs. Lauther is visiting her mother at Millers Tavern, Va., this week.

Eli Cases, clown, proving a big drawing card here and making many friends. Jolly Oille pleasing her patrons with her winning personality.

### Pollic-Scully, Traveling

HICKORY, N. C., Jan. 20.—Business good at Canton, N. C., the last half of last week. Merchants and everyone in Canton very cordial. Nice co-operation from newspapers. Willard Barnes returned to the show at Canton. Bessie Harris has been handling the added attraction. John Dennis joined and is presenting an interesting window attraction. Show moved to Hickory Sunday and is ideally located amidst chain stores and theaters at 1338 Union Square. Jack (Red) Moran's high-powered talking on the inside greatly enlivens the show and carries almost as far outside the building as the front-door talkers' steady verbal barrage does.

Henry J. Pollic returned to the show a few days. Just completed a trip thru several cities. Show to be in Concord, N. C., week of January 22. Business satisfactory in Hickory so far. Madam Orva (Mrs. Martin Hanf) is presenting a very interesting mental act and is also quite busy in her camp.

### Wade's, Traveling

GRAND RAPIDS, Mich., Jan. 20.—W. G. Wade's World's Fair Freaks, playing a downtown location here, doing a fair business. Orville Smith has a Mickey Mouse Show. Princess Liota appears in cabinet mystery and electric chair act. Kholia musical troupe has added a player for front attraction. "Steel Jaw" Merrill is in ticket box as assistant to Dan Deering. George Poth has been added to door staff.

W. G. Wade, general manager, has been attending meetings of fair associations around the State lining up dates for the carnival season. Mr. and Mrs. Jack Farnworth, with son, Dudley, and John Lynch, partner, operating a Flea Circus, have left to join Erber's Museum in St. Louis.

### Garfield's, Traveling

WATERBURY, Conn., Jan. 20.—Dr. Garfield's Museum, featuring Ripley's Subjects, is now in its second week at 78 East Main street, and according to the management business is holding up remarkably well.

### Miller's Modern, Traveling

HOMESTEAD, Pa., Jan. 20.—After two weeks of good business at McKeesport, Pa., Miller's Modern Museum opened here in the heart of the business district and is enjoying good patronage.

Mr. and Mrs. Cash Miller and most of the Ripley Troupe, en route from Washington to Cincinnati, stopped over and visited with the folks.

Roster is as follows: Morris Miller, manager; Miekay Murray and Owen Webb, on front; Joe Lee, inside lecturer; Mrs. Ward, lecturing in Annex; Mr. Ward, tickets; Bill Lonanski.

Attractions: Ward's Pinheads; Paul Herold, German giant; Posey Wheeler, torture act; Jean-Jeanette; Determination Eddie, armless wonder; John Williams, alligator-skin man; Agnes Schmidt, rubber-skin girl; Larry Johnson, sword swallower; Freda Pusheck, half girl (accompanied by her mother); Victoria and Sadie Anderson, leopard-skin girls, and Mrs. Elizabeth Webb, sword swallower.

Mr. and Mrs. Louis Schlossberg, better known as the Bernards, mentalists, have rejoined, as also has Mazie Succor, who works with Paul Herold. Esther Wheeler is chief cook, assisted by "Bud."

Show goes from here to Steubenville, O.

### Philadelphia South Street

PHILADELPHIA, Jan. 20.—Business at this museum continues to be good. Saturdays and Mondays being especially so. Bill this week is a very entertaining and attractive one, being made up as follows: Shackles, handout and escape artist; Neal Johnson, novelty big punching; on the platform, Baby Lillian Jeanette, fat girl entertainer; Prince Zaloug, fire-ater and glass dancer; Dantini, magic; Madame Verona, mentalist. The annex principal dancing girls are Betty King and Mary Monge. Fat Lorraine is still doing excellent work on the front.

### Philadelphia Eighth Street

PHILADELPHIA, Jan. 20.—This week is keeping time with the good business of the past two weeks and cold weather has hurt it little. On the current bill are Ritch Doolan, ventriloquist and juggler; Bruno's performing dogs; the Hudspeths, pigeon illusion and mental act; Victor-Victoria, Van, tattooist and the sword box, with Jimmy Schaeffer. Dancing girls are still the attraction in the annex.

### LISTS

(Continued from page 46)

Cincinnati—Home Beautiful Expo. in Music Hall, April 4-11. Ernst R. Ovinger, secy., 1252 Elm st.

Cleveland—Cleveland Food Show & Household Appliance Expo. Feb. 8-16. W. W. Knight, secy., 1827 E. 55th st.

Columbus—Mid-Winter Magic Fest. Feb. 2-3. Columbus—Auto Show. Jan. 20-23. J. Boyd Cummings, mgr. 518 Nautilus Bldg.

New Waterford—Street Fair, susp. Volunteer Fire Dept. Sept. 6-8. C. A. Klein, chrm.

PENNSYLVANIA

Philadelphia—Sportsmen & Motor Boat Show. Feb. 3-10. A. Rau, secy., 32 Park Sq. Bldg., Boston, Mass.

Philadelphia—Flower Show. March 12-17. B. B. Starkey, secy., 116 Packard Bldg.

Philadelphia—Gift Show. March 12-18. Geo. F. Little, mgr., 220 5th ave., New York City.

Philadelphia—Knitting Arts Exhn. April 23-27. A. C. Rau, mgr., 329 Park Sq. Bldg., Boston, Mass.

Philadelphia—Pa. Relay Carnival. April 27-28. E. J. Swartz, mgr., Franklin Field Stadium, U. of P.

Pittsburgh—Auto Show. in Motor Square Garden. Jan. 20-27. W. N. Owings, mgr.

SOUTH DAKOTA

Mitchell—C. B. Good Roads Fair & Carnival in Corn Palace. Feb. 8-10. W. D. Fisher, secy.

TEXAS

Amarillo—Amarillo Fat Stock Show. March 4-8. P. O. Bennett, secy.

Fort Worth—Southwestern Expo. & Fat Stock Show. March 10-16. John E. Davis.

Houston—Houston Fat Stock Show & Live Stock Expo. Feb. 24-March 4. Haygood Ashburn, secy.

Houston—Oil Equipment & Eng. Expo. Apr. 21-22. E. Leroy, secy., Box 490.

San Antonio—Annual Fiesta & Battle of Flowers. April 18-21. Jack Raybould, secy., 612 Aztec Bldg.

WASHINGTON

Seattle—Auto Show. March — Carl R. Heussy, mgr., 1377 Dexter Horton Bldg.

WISCONSIN

Madison—State Grain Show. Jan. 20-Feb. 3. Milwaukee—Home Show. March 17-24. Fortney Stark, secy., 808 N. Third st.

CANADA

Montreal, Que.—Auto Show. Jan. 20-27. A. Leresque, mgr., care Mount Royal Hotel.

Quebec, Que.—Auto Show. Feb. — M. J. Broussard, mgr., 405 St. Paul st.

## Poultry Shows

CONNECTICUT

New Haven—Jan. 25-27. Mrs. Bessie B. Clark, New Haven road, Naugatuck, Conn.

MINNESOTA

Pipestone—Jan. 24-27. R. J. E. Utson, 515 W. Olive st.

NORTH DAKOTA

Grand Forks—All-American Turkey Show. Jan. 22-27. W. Blain, Box 178.

PENNSYLVANIA

Pittsburgh—Jan. 22-27. J. Bedel, 59 Park st., Millvale, Pittsburgh.

RHODE ISLAND

Providence—Feb. 2-4. C. D. Snow, Sand Pond road, Norwood, R. I.

## Great Superior Shows

NORTH LITTLE ROCK, Ark., Jan. 20.—Jimmie Bidwell is working with his crew repairing the rides and trucks. Walter Hartstock, who has his Ferris Wheel booked, is spending the winter in Kansas City.

Slim Armstrong and wife will have their Kiddie Auto ride on the show. Mr. Harding and Johnnie Webb, who contracted their circus side show, are out playing storeroom shows in the State.

Mrs. Evans Canterberry has her Tilt-a-Wheel booked. Art Signor and Price are framing an elaborate cabaret. George Harris will have charge of the Minstrel Show with Clyde Johnson, announcer. Paul Forsythe and wife will again have the Hawaiian Show. Jack Cooper will be on the Athletic Show. Pete Horton will have charge of the Merry-Go-Round. Hughie Doyle will be in charge of the Kiddie Airplane.

The following concessions are already booked: Earl Duncan, one; Mr. Hartstock, one; Art Signor, two; Slim Armstrong, one; Jack and Rose Holston, two; Paul Marshall, one; Tex Thorpe, one.

The show will open early in March in North Little Rock and play the following territory: Missouri, Illinois, Kentucky, Tennessee, Alabama and Mississippi.

Show this year will carry six rides, 10 show, free act, band and 25 concessions.

ART WILSON.

## J. Crawford Francis Shows

HOUSTON, Jan. 20.—Activity at winter quarters is moving along in a well-oiled groove. This week has seen the finish of equipping the trucks with heavy duty springs. Those in Ardmore will also be so equipped later in the spring. Another Ferris Wheel has arrived and will be operated as a twin wheel unit. We are advised of the arrival in the near future of a Leaping Lena, which will give the show 10 riding devices in all. It is planned to illuminate the Ferris Wheels with five-pointed stars and have them so geared as to run in opposite directions. The truck beds for the office wagon and extra light unit are ready, but the construction work will not begin till the return of Mr. Francis from the Dallas meeting.

A. W. Martin, who has been visiting in Kansas City, returned this week and will go to the South Texas fair meeting at Fredericksburg in the interests of the show. Emil Schuilenberg, concessioner with the caravan last year, has gone to Florida to join the Mighty Shesley Midway.

W. S. STREETER.

## Al C. Hansen Shows

BIRMINGHAM, Ala., Jan. 20.—Work in quarters coming along nicely. The new lighting arrangements, conceived by Manager Hansen and worked out by Electrician Roy Edison and his assistants, will add greatly to the appearance of the midway. New fronts for the shows are now in the making, under the direction of Happy Graff, who promises something different from the usual type of show fronts.

General Representative Harry L. Small recently returned after looking over several prospective dates for the coming season. Mr. and Mrs. Raymond Schumaker and Little Hoyt were here last week. They are now visiting the old home town, Tallapoosa, which, by the way, is the place where our general agent first saw the light of day.

Visitors were A. L. Anderson, Bill Dollar and T. C. McDaniel. HARRY LEE

## Nora Sheat in Hospital

HOUSTON, Jan. 20.—The many friends of Jess and Nora Sheat will regret to learn that Mrs. Sheat has been confined to her bed since early in November with strict orders from her physician to "stay there." It is thought, however, with the rest treatment properly followed only a few months will be required to get her back to normal. The Sheats live at 1200 Robinson street. Their road home is Beckmann-Gerty Shows, where they have had the Minstrel Show for several years.

SAM WAGNER, Pres.

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## WORLD CIRCUS SIDE SHOW

WANTED FOR SUMMER SEASON AT CONEY ISLAND, N. Y.—FREAKS, CURIOSITIES AND NOVELTY ACTS OF ALL KINDS FOR A LONG PLEASANT SUMMER ENGAGEMENT.

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Johnson in New York For Showdown on Rodeo

NEW YORK, Jan. 22.—Col. W. T. Johnson, director and producer of the World Series rodeos at the local and Boston Gardens since 1931, is here from his ranch and headquarters in San Antonio, Tex., to confer with Col. John Reed Kilpatrick on the rodeos for next fall in the two cities. Colonel Johnson's contract was canceled a few weeks ago by the Garden, which invoked the cancellation clause, and his trip here is in the nature of a showdown or what is described as a new deal contract under different terms.

It is believed that two other rodeo producers have put in "attractive" bids, which are to be lower than Colonel Johnson's, who is determined to have his contract reinstated, the while holding his own ground by reason of the fact that during his three-year regime as impresario of the classic event the Garden has had the most financially successful rodeos on record, especially the 1933 chute opera. Fate of the rodeo will undoubtedly be decided early this week.

Dinner to Jess Adkins

CHICAGO, Jan. 20.—Jess Adkins, manager of the Hagenbeck-Wallace Circus, was tendered a dinner at the Hotel Sherman Friday night by the John Davenport Top Circus Fans' association. Harper Joy, national president of the CFA, on his way to Spokane from the East, was a guest and acted as toastmaster. The dinner was in charge of William B. Sneed, chairman of the top, and Ed Shanks, secretary. Jess Adkins gave an interesting talk. Clyde Beatty, who came up from Peru with Mr. Adkins, also was introduced and responded nicely. Harper Joy in his role of toastmaster put on some entertaining comedy. A complete account of the dinner will appear in the Fans' column next week.

Tex Austin Off to London

NEW YORK, Jan. 20.—Tex Austin, well known in rodeo circles, set sail for London last night. Austin managed the local World's Series Rodeos some years ago, his work taking him to all parts of the country. In recent years, however, he had passed into comparative obscurity, tho for a stretch he was engaged in film work on the West Coast. He had been in New York for a month. Officials of the Park Central Hotel, where Austin stayed, could not say whether he had any rodeo plans for England, nor whether he took any rodeo equipment with him, but those who appear to be in the know say that something is brewing in this connection.

Schell Brothers

ATLANTA, Ga., Jan. 18.—Manager George E. Empeyer is busy these days. Painting has just started and the carpenters are also busy. The show will be enlarged this season. A menagerie will be carried this season, entitling purchasers of tickets to see the menagerie and main show. Al Wheeler, formerly of Wheeler & Almond Circus, will have the Side Show, with a new 50x110-foot tent. Menagerie tent will be 60x120 and the big top 90x210, all new canvas. The show lost one of the best baby trained elephants in this country during the holidays, from pneumonia.

Four beautiful Arco car trailers will be with the show this season. Mr. and Mrs. Unath recently purchasing a 22-foot one. A small minstrel will be carried in side show, with small band. The big show will be played with an eight-piece band this year. G. EDWARD MATHEWS.

Late Deaths

OREABON—Alfred Rushton, 52, of The Variety staff, died January 21 of nephritis at the Park West Hospital, New York. Under the name of "Rush" he wrote news stories and reviews almost since the founding of the paper, and had been associated with the late Sime Silverman most of his life. Funeral January 23 at the Riverside Memorial Chapel.

SUMMERVILLE—Amelia, 71, noted comedienne of 40 years ago, died January 21 in New York, following recent injury when she fell on the ice. Her real name was Amelia M. Shaw. Her voice was in the contralto range, and the song number "Gillbert and Sullivan" roles. She is survived by a sister and a daughter.

Because the column conductor, Leonard Traube, was away from New York on business, "Out in the Open" does not appear this week.

Funeral will be held January 24 at the Walter B. Cooke Mortuary. WINNINOR — Frank, 58, veteran repertoire showman, died January 21 at his home in Wausau, Wis. He had been ill for some time.

NEW LICENSE

(Continued from page 5)

salacious play put on "with an artistic intent" and a salacious play put on "solely for private profit." He says the latter type should be stopped.

Altho Moss would not name any legit show that might come within the "salacious" classification, he did say one burly house is under investigation now. As for nudity, Moss says he would permit that which is rendered artistically, but is definitely against nudity which is no longer entertainment.

Moss hopes to co-operate closely with Police Commissioner O'Ryan in controlling taxi dance halls and poolrooms.

In appointing Moss commissioner, Mayor F. H. LaGuardia said: "The significance of the appointment of Mr. Moss is that there will be no more shakedowns of theaters. A theater is either okay or it isn't, as to whether it conforms to the building, fire or health codes. Theatrical people tell me they have been under terrific pressure of late. I told them that is all past."

Moss is 47, a bachelor, and lives at 69 West 58th street. He was associated with his brother in building up the Moss Circuit and also put on several musical and dramatic shows, among them Processional and Subsidy Express.

BAY STATERS

(Continued from page 3)

cuased with the well-known MAFA diversity at the annual huddle in this historic part of Southern Massachusetts, and the Thursday evening banquet was one of the liveliest and most interesting, culminating in the presentation of a group of fine acts contributed by Stuart Kollins, manager of the Boston office of George A. Hamid, Inc.

In the absence of President Harry A. Ford, of Dalton, who was ill, the opening stanza was conducted by Vice-President George H. Bean, Northampton, the incoming Verd, who extended a welcome to the Vermont Fairs Association, which met here jointly. Ceremonious greetings were also extended by James B. Kennedy, president of the local Chamber of Commerce, and John W. Haigis, past president MAFA.

Submitting his annual report, Secretary-Treasurer A. W. Lombard of the State department of agriculture, Boston, noted that last year's events finished comparatively strong after a dismal outlook in the beginning of the year. He also cited the outstanding work done by the legislative committee, especially in the retention of \$30,000 in State aid for agricultural awards, the increasing interest on the part of the public prints, continuance of membership in the international association and the secure financial condition of the organization.

Proper Games Boosted

Otis E. Hall, chairman Hampden County Improvement League, West Springfield, opened the afternoon stanza with suggestions on judging, declaring that judging on type alone without relation to production is almost worthless, but the two features of the p.m. inning were the addresses of General Daniel E. Needham, State public safety commissioner, and Will L. Davis, president Rutland (Vt.) Fair. Speaking on gambling in specific terms, General Needham said: "There is a growing demand for pari-mutuels. As to gambling laws in general, if we applied the laws of the State strictly according to the letter, many midway, beach resort and other needed amusements would be wiped out—and the people wouldn't stand for that. If midway games are fairly and properly run no one objects. The difficulty is that many games are capable of being improperly operated. These games are unfair to the public." The commissioner then went into a lengthy discussion of crime in the State, suggesting how fairs could co-operate in banishing the wave of corruption and murder. This brought a resolution by Mr. Danziger in the final session calling for police support by fairs, especially

in the matter of quick crime detection by means of police radios.

Mr. Davis spoke on Attractions Which Attract, deliberately digressing from the subject by mentioning some non-show features which could be made attractive and therefore part of the "attractions" realm. As in the past, his emphasis was laid on cleanliness. He stressed paint, clean grounds, grouping of exhibits attractively, attractive booths, elimination of drinking cups, restaurant inspection, safe and convenient grand stands, completeness in the boys and girls' division, fish and game exhibits, displays of antiques, importance of harness racing, carnivals as valuable features if they are clean, fireworks as valuable in drawing night trade and the like. For the midway he urged the elimination of money games, controlled devices and buybacks. "Many shows are following this procedure and it is up to the fairs to help by not asking carnivals to pay exorbitant prices for the privilege of engagement." He said that the grand-stand revue at Rutland last year broke all records and "we paid for all our other attractions from the night-show receipts." The study of local needs is necessary in booking vaudeville acts, he said, suggesting that the personnel of fairs seek this information from patrons on the grounds. After thanking the association for extending an invitation to the Vermonters to participate in the meeting, he urged that fair secretaries attend other meetings outside their State, and advised "consistent reading of the fair department of The Billboard."

Many Speak on Racing

Several speakers joined in a discussion of horse racing. Ralph H. Seavoy, Rochester, N. H., who introduced a pari-mutuel bill in the State Legislature last year, reviewed its effect, saying that the public is for that type of racing and "even the strongest opponents of the law find it above criticism." He doubts, however, that the mutuels will ever be practical in harness racing. "As pari-mutuels are not designed for that type of racing," He offered many suggestions as to how the machine betting could be made to fit into harness events at fairs, but concluded that the entire problem is involved and did not think the system will become the vogue at fairs which feature other than the running races. Charles Stickney, Nashua, N. H., substituting for Allan J. Wilson, racing authority of Boston, who was in Washington, said that harness race meetings could not be run under the p.m. system. Mill Mearns, prominent turfman of Natick, R. I., wondered why fairs do not stress racing in their publicity and advertising and why more racing secretaries don't attend circuit meetings. He criticized the annoyance of scoring, blaming the starters, who are invariably at fault, "for they don't control the field." He advocated clean grand stands, watering carts to lay the dust and "a good judges' stand." The fourth in succession on the race question was Glenn O. Rublee, racing secretary of Rutland and secretary of the Vermont association. "Track managers should know more about public wants, and what we need more than ever are larger fields and more publicity." An interesting talk was given by Howard S. Rich, Springfield, on poultry. Season was concluded with a well-conceived illustrated lecture by Joseph W. Hiscoc, chief of Office of Exhibits of the Department of Agriculture, Washington. He demonstrated with representative slides of the World's Fair, urging more entertainment be read into exhibits and displays.

Vermonters Meet

The Vermont group met separately Thursday afternoon in round-table. The general opinion was that, with but a few fairs now running in the State, an elaborate annual meeting within the

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State's confines is indivisible. The association decided to leave the matter to the executive committee, and the feeling is that joint meetings with the Massachusetts men will be held pending the consideration of the latter, which appears to be in sympathy with the proposed move. It was also decided to continue the 1933 incumbents in office this year.

Attraction interests attending included Stuart Kollins, manager George Hamid Boston office; Henry Rapp and Al Striano, of American Fireworks Company, Boston; Beacon Amusement Agency, Boston; Joseph J. Godin, Pearl Fireworks Company, Springfield; R. D. Morrill, Suffolk Electric Company, Belmont; A. Mariani, Randolph Fireworks Manufacturing and Display Company, Rockland; George W. Traver, owner Traver Chautauque Shows, who was the sole carnival impresario on hand, and Phil Wirth, Phil Wirth Attractions.

The new officers of the association: George H. Bean, Northampton, president; Fred B. Dole, Greenfield; Ernest H. Sparrill, Norwell, and Frank H. Kingman, Brockton, vice-presidents. (Mr. Kingman arrived early but left before the opening session account of severe throat ailment.) Executive committee, Harry A. Ford, Dalton; Thomas Ashworth, Charlton City; John W. Haigis, Greenfield; Joseph H. Maloney, Great Barrington; Charles A. Nash and Milton Danziger, Springfield, and Ralph H. Gaskill, Topsfield.

Other details of the meeting and banquet will appear in the next issue.

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KRAUSE GREATER SHOWS WILL OPEN WEEK OF FEBRUARY 19 AT THE MELBOURNE, FLA. FAIR; WEEK FEBRUARY 20, MIAMI BEACH FAIR AND MARDI GRAS, ON STREETS; FORT LAUDERDALE, FLA. FAIR, WEEK MARCH 3, AND OTHERS TO FOLLOW, WITH A POSSIBILITY OPENING WEEK OF FEBRUARY 15 AT A FAIR TO BE ANNOUNCED LATER. WANT Tilt-a-whirl and a all Merry-Go-Round, Flotation Show with Band Will furnish outfit. Other Shows with their own outfits. Henry Polisen write. You can load in baggage car in Fitzgerald and gilly. WANT TO BUY 300 feet of Sidelwall, Opening for legitimate Concessions except Cook House and Corn Game. Address by mail. BEN KRAUSE, Elks' Club, Tampa, Fla

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## Organized Trade Meets To Devise a Defense Program

*Trade situation in Eastern market recognized as opportunity to develop permanent policy of co-operation with officials—need of more effective publicity is suggested*

NEW YORK, Jan. 20.—The gala banquet and dance of the Amalgamated Vending Machine Operators' Association, January 14, at the Level Club was the beginning of a week of activity among the coin-machine trade organizations here. Meetings of various organizations were to discuss plans for a united program in defense of the modern skill devices and pin games. The Sportlands organization met on Tuesday and discussed various plans, also appointed a committee to confer with other organizations. The Amalgamated and the Greater New York operators' associations also held meetings and instructed committees for conferences with representatives from other organizations.

The newest organization, the Metropolitan Coin Machine Jobbers' Association, an organization composed of distributors and jobbers in the metropolitan area, held an interesting session on Wednesday evening at which practically all the jobbing firms were represented. One or two manufacturing firms were also represented and presented new amusement machines in an informal session to the members as a group. This has become a customary trade practice among the jobbers in this area. The informal session was also devoted to a discussion of trade publicity and to hearing a delegation from the Amalgamated Operators' Association.

A delegation from the Amalgamated operators' group, headed by Joseph Fishman, presented a plea for co-operation to the jobbers in carrying thru a test case on pin games to the Appellate Court in New York. This was a necessary and expedient step, they stated, and the principal need was now for united effort by all sections of the trade to support the case to a successful finish. A committee from the jobbers' organization was appointed to meet January 19 with other committees from other associations to develop a course of procedure.

It was reported also that one organization was planning and carrying on a very constructive program of publicity and public relations and that results were very promising. The object in this effort was to acquaint the public and officials with the actual facts and conditions in the coin-machine industry in its modern development.

## Biggest Show Is Looked For

CHICAGO, Jan. 20.—Everything points to the biggest and best coin machine show ever held by the Coin Machine Manufacturing Association. February 19-22 are the dates and the Hotel Sherman the place.

To date over 100 booths have been contracted for, and a goodly number of requests for space have been received from other manufacturers. From indications all booths will be sold out long before show time. Manufacturers are keeping their experimental departments busy day and night to have their new machines ready in time for the show. Much rivalry and keener competition is looked for in 1934 by the manufacturers.

Several of the manufacturers are going to hold open house at their factories during the convention. One of them is planning to throw a big party the last day of the show. All of the railroads have granted the association reduced rates. Operators purchasing tickets must ask for a certificate at time tickets are purchased. These in turn will be validated at the show by Joe Huber, secretary.

(See BIGGEST SHOW on page 65)

## Premium Case Renews Issue

WASHINGTON, Jan. 20.—A case affecting the use of premiums in merchandising was instituted here in charges made against the Standard Oil Company of New Jersey. The charges involve alleged violation of the petroleum industries code of unfair competition and is the first case to be instituted under that code. It comes under the anti-premium clause of that code, one of the few codes to be allowed to retain an anti-premium clause. The principle involved is not directly related to the practice of giving prizes as awards for skill on pin games.

The clause in the petroleum code prohibits the use in connection with the sale of petroleum products of "lotteries, prizes, wheels of fortune or other games of chance," also "... shall not give away oil, premiums, trading stamps, free goods or other thing of value, or grant any special inducement in connection with the sale of petroleum products." This is considered a far-reaching anti-premium clause and President Roosevelt declared the anti-premium clauses unnecessary in practically all codes. Their purpose is to curb the evils of price cutting. The giving of prizes on pin games does not have in any way the effect of price cutting.

Standard Oil is charged with using a coupon system in connection with prizes offered by Babe Ruth. The defense claims that the plan can in no way be called a move to cut prices. The effect of the case is to arouse interest in the question of premiums in merchandising again.

## "Bally Dixie" Special Memphis to Chicago

CHICAGO, Jan. 20.—Bally Manufacturing Company, Southern branch, has completed arrangements for a "Bally Dixie" special train from Memphis to Chicago Coin Machine Convention.

Operators in all Southern States are invited to purchase tickets routed via Memphis, Illinois Central Railroad, or drive to Memphis and board special train there. This will enable them to get acquainted with fellow operators and have a good time on trip. Nearly 150 have already signed up. Reservations can be made thru Bally Southern office.

## Mississippi Is Calling

BILOXI, Miss., Jan. 20.—J. J. Bertucci, of the United Novelty Company here, has sent out a call to all firms and operators in the State to form some means of contact, or organization, so that united action can be secured in case of any emergencies. The State Legislature is now in session, he says, and there are possibilities of adverse legislation any time.

## It's a Great Game!

Getting into the midst of the great Eastern coin machine market at a time when there is excitement everywhere gives the impression that it is a great game after all. Perhaps the operators in New York and vicinity feel that it is too serious to be called a game at all during the present days; it is no doubt true that this present stress is the greatest the industry in the Eastern district has felt for some time. But there is such a thing as regarding a situation so seriously that there is not enough energy left for careful thought and for decisive action.

Full sympathy for the Eastern market territory will be felt by all members of the trade in every section of the country who begin to realize even in a small way some of the problems that face the coin machine fraternity in the New York sector. It is true that business losses will accumulate in amounts that are not pleasant. The most serious phase of the present agitation is that small operators who make their daily living from operating find themselves without an income. The alarm that has spread to locations is also a serious matter.

But there are other industries that have similar or worse troubles, and that is not a mere effort to smooth over an unpleasant situation. When the facts are hard to face it is a good idea to look them squarely in the face nevertheless. The present situation in the East is an opportunity for unity and action. Division within the ranks of the trade is always a handicap. It prevents clear thinking and cool counsel. Maybe a really serious situation is what is needed to force everybody to drop selfish aims and work for the good of the industry. At least it will show up who is for himself and who is willing to work for the good of all.

It may be that this is the time for a real cleanup and freeing from racketeering that the coin machine trade has been wishing for all the while. If the majority of the operators of modern skill games want to conduct a clean and modern business enterprise, this may be a good time to come out in the open and co-operate with the officials who are not themselves connected in any way with racketeering. It is generally recognized that the movement to free all business from racketeering is widespread and that it will have permanent effects. It should make the skill amusement machine business a better business after it is all over. It should mean better officials and better courts in the long run.

The honesty and sincerity of the present city administration is appreciated everywhere; it is that type of administration that should offer the legitimate coin machine industry its greatest opportunity. The only real difficulty is that many intelligent officials are not informed of the actual details of modern amusement machines; very few people outside of the industry understand the types and differences in machines; very few people outside the industry know the size and magnitude of the modern skill amusement device and merchandising machine business. It will require time, patience and real constructive effort in public relations to make the facts known.

The "slot machine" is a serious issue in the present situation, and all that can be said for chance machines is that they are entitled to as much consideration as racing, liquor, stock markets and other matters that are coming in for specific legal control.

The coin machine trade is concerned at present with the just rights of legitimate skill amusement devices. The national trade wishes the Easterners well.

SILVER SAM.

# Pin Game Decision Brings New Hope to Skill Cause

### Magistrate declares pin game to be skill device upon police testimony in court—news of case forms a break in publicity on city clean-up drive

NEW YORK, Jan. 20.—In the midst of the much publicized clean-up campaign in this area, a pin game was declared a game of skill by Magistrate Frank Giorgio in the Ridgewood Court, Queens, on January 17. This decision came as a vital spark of encouragement to the pin-game operators of the entire area. The large dailies of New York regarded it as a hitch in the clean-up program. "The gambling clean-up campaign of the new police administration received a setback," said *The New York Times*. "The vice clean-up campaign of the new police regime stubbed its toe," said *The New York Herald Tribune*. Leaders in the coin-machine industry regarded the case as very encouraging and that newspaper statements of a "setback" in the clean-up campaign were another instance of misinformation on the actual conditions in the amusement-machine industry.

The news report of the case as published by *The New York Herald-Tribune* said:

#### BAGATELLE HELD GAME OF SKILL BY MAGISTRATE

#### Gambling Charge Against Owner of Board Dismissed in Queens Court

#### Police Vice Crusade Lags, etc.

The vice clean-up campaign of the new police regime stubbed its toe over a decision by Magistrate Frank Giorgio in Ridgewood Court, Queens, that bagatelle—a game patterned after the old-time children's game and played with steel balls on a slanting board, studded with nails and perforated—was not a gam-

bling device, as it required a certain amount of skill.

Bagatelle boards have come into extreme popularity in most every drug store and restaurant, in many cases displacing slot machines.

Louis Gitlan, who conducts a candy store at 62-01 Myrtle avenue, Glendale, Queens, stood before Magistrate Giorgio charged with violation of Section 1376 of the Penal Code for possessing a gambling device for public use. Patrolman Isadore Newman, of the Queens headquarters staff, testified he played the bagatelle game 25 times at a penny a game and finally scored 2,200 points, which entitled him to five cents' worth of merchandise.

Attorney Harry W. Goldberg, representing Gitlan, asked: "Officer, does it not take some skill to play the game?" "All luck," said the patrolman.

"But can't you control the ball by the pressure on the plunger?" counsel asked. "Maybe," said the policeman, "but it's mostly luck."

"As a matter of fact, from your testimony, as you continued to play you got better and better, didn't you?" asked the magistrate.

"My scores got higher," said the cop. "Then there is some skill involved," said Magistrate Giorgio.

Goldberg asked for dismissal of the complaint. He said Gitlan admitted possessing the machine and that he gave awards for high scores, but there was nothing illegal in giving a prize for skill. Players could learn to manipulate the plunger, he said, to a remarkable degree.

"In the opinion of the court," said the magistrate, "this is a game of skill and does not come under the penal law. Dismissed."

The *New York Times* published a much briefer account of the case, but similarly regarded it as a hitch in the clean-up campaign:

#### COURT RULING CURBS DRIVE ON GAMBLING

#### Bagatelle Is Held a Game of Skill

The gambling clean-up campaign of the new police administration received a setback when Magistrate Frank Giorgio ruled in Ridgewood Court, Queens, that one of the types of machines which is engaging police attention is not a gambling device but a game of skill.

The game is played with small steel balls or marbles, which are propelled by a plunger onto a slanting board, the object being to lodge the spheres in the holes bearing the highest values. The defendant in the hearing, Louis Gitlan, who runs a store at 62-01 Myrtle avenue, Glendale, was released.

## Campaign On For Special

### Committee sends out details on The Billboard Special to Chicago convention

NEW YORK, Jan. 20.—The *Billboard* "On to Chicago" special committee began active and aggressive publicity this week for the train carrying delegates from the Eastern territory to the national 1934 Coin Machine Exposition in Chicago. The train will leave from the



# PENNANT

## Now Going Like Wildfire!

The Public is going wild over PENNANT'S HILARIOUS HYPNOTIC ACTION SUSPENSE TANTALIZING THRILLS! Operators are cleaning up big money with AMAZINGLY SMALL INVESTMENT. Add single orders for 10 to 100 machines are pouring into the factory in a steady stream. Get in on the ground floor with this wonderful money maker! ORDER NOW:

4 Real Score Cards with Each Machine.

## NEW IMPROVED ROCKET

Don't be caught napping, asleep at the switch when operators start cornering the choice locations with the NEW IMPROVED ROCKET! You owe it to yourself to see how MECHANICALLY PERFECT . . . POSITIVELY CHEATPROOF . . . and ACCURATE we have made the NKW ROCKET . . . the greatest money-maker ever placed on the market! Get in touch with your jobber now.

## BLUE RIBBON - DICETTE

SEE THESE GREAT BALLY HITS AT YOUR FAVORITE JOBBER OR WHOLESALE TODAY!

## BALLY MFG. CO., 4619 Ravenswood Ave., CHICAGO, ILL.

SOUTHERN OFFICE AND WAREHOUSE—441 Linden Avenue, Memphis, Tenn.  
WEST COAST OFFICE AND WAREHOUSE—196 Geary Street, San Francisco, Calif.  
EASTERN OFFICE AND WAREHOUSE—417 W. 67th Street, New York City.

FOR SPEEDY SERVICE ADDRESS INQUIRIES TO OFFICE NEAREST YOU

### SEE BALLY'S BIG DISPLAY OF MACHINES AT THE COIN MACHINE SHOW - Shorman Hotel, Chicago

### The Time: FEBRUARY 19-20-21-22

### The Place: BOOTHS

Remember the DATES and You Remember Bally's Booth Number!

## Operators Go To Council

### Will recommend license on skill games to protect right to operate

PITTSBURGH, Jan. 20.—The Western Pennsylvania Operators' Association held a meeting at the Fort Pitt Hotel January 16 and decided, thru the suggestion of Alfred Block, manager of the Supreme Vending Company, to send a prominent attorney to represent them at city council. Since the new Democratic party, headed by Mayor William N. McNair, took office, local pin game biz has been at a standstill. City officials have been confiscating many operated pin game machines.

The association will introduce a tax measure to council and show them an opportunity to raise some additional funds. President Sam Strahl, Vice-President Sam Katz and Secretary Fred Ludin are now busy deciding on the right man who, in their opinion, will best represent them.

The meeting was attended by some 50 operators, including the two local jobbers—B. D. Lazar Company and Supreme Vending Company.

Grand Central Terminal in New York at 4:20 p.m., Saturday, February 17. A letter giving full details on the service and entertainment to be provided during the trip was addressed to all members of the trade in the New York area this week.

The "On to Chicago" committee consists of Dave Robbins, chairman; Bill Gerah, vice-chairman; Joe Fishman, Nat Cohn, Babe Kaufman, Willie Blatt, and L. G. Anderson, secretary. A number of trade meetings and banquets held in New York and vicinity this week made it possible to give publicity to the special train for the convention.

4 TUBE A.C.-D.C. RADIO  
DIRECT FROM FACTORY  
ULTRADYNE  
SUPER QUALITY  
RCA  
LICENSED TUBES  
COMPLETE 8.25

Next, small, compact—super in Tone-Quality—Power. Operates on any voltage from 8 to 220 volts, 25 to 60 cycles. Needs no ground or aerial. Very fine built-in speaker. Guaranteed Brand-New. Just the set for Home, Office, School, Hotel, Steamship, Hospital, Vacation, etc. Regular Retail Price, \$25.00. Send us your order today, enclose 25% or less 35% when full remittance is sent with order.

**SURPLUS PRODUCTS CORP.**  
20 Hudson Street, New York City

## A. H. THEUER CO.

### Announce Their REMOVAL

To a Store at  
**907 BROADWAY,  
NEW YORK CITY**

We carry a complete stock of Joke Novelties, Carnival Goods, Party Favors and Toys.  
New Illustrated Catalog Ready February 1.

## OPERATORS ONLY LITTLE "BOSCO" DEAD?

Not Bosco is not dead when you make a sensational new game out of the old machine with our new cards and more dice. Make \$8.50 one hour on one. Has insurance, profits \$500 to \$1,000 one week. Clearer payout has proved legal where tried. Wire or letter. Must order cards for total number Bosco you have. Charge in two minutes. Shipped on approval. Ten days after received send \$1.00 per card if satisfied; if not send cards. MARVIN MCCLARTY CO., Lubbock, Tex. P. O.—Take our advice and buy all the Boscos you can get and change them quick. You can't get them later.

**NOTICE** For Proper Construction To Manufacture the DIODER Type Machines, see CHAS. FLEISCHER, 438 Hopkinson Ave., Brooklyn, N. Y.

## BOOKLETS, PHOTOS, CARTOON

BOOKS, COMIC CARDS, ETC.  
Big Sample Assortment, \$1.00. Send stamp for Wholesale List. NOVELTY CO., 28 North 5th Street, Philadelphia, Pa.

## ENJOY RECOVERY! MAKE BIG MONEY AGAIN

With Our Complete Line of CARDED SPECIALTIES DRUG SUNDRIES SOAP DEALS AND LOTIONS RAZOR BLADES SHARPENERS HOUSEHOLD NECESSITIES NOVELTIES AND NOTIONS. Write for Free List.

**CHAMPION SPECIALTY CO.**  
814-S Central St., KANSAS CITY, MO.

**SPECIAL!**  
Boys' Ties at . . . \$1.00 Per Doz.  
French Cravats . . . 1.50 per Doz.  
Silk-lined Ties at . . . 1.50 per Doz.  
Morsador Ties at . . . 2.00 per Doz.  
Hand-Painted Silk-Lined at . . . 2.00 per Doz.  
Bard Tailored Ties at . . . 3.50 per Doz.  
These prices are guaranteed to be the lowest anywhere. Beautiful assortments—plaid, color and smart patterns. Send for circular—Sample switches.  
10% Deposit with Every Order, Bal. C. O. D. Money Refunded if Not Satisfied.  
R. STAUB, 1161 Broadway, New York City.

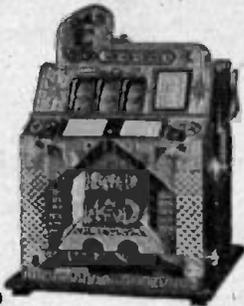
MILLS 5c-15c Escalator Silent Jackpot Bells, \$55.00 Each; Front Vendors, \$37.50 Each; Oosenneck Silents, \$15.00 Each; Pace Penny Everlast Banham Jackpot Bells, Latest Coin Chute, \$42.50 Each; Waiting 5c Twin Jackpot Bells, \$27.50 Each; Jennings 10 Little Duke Jackpots, \$22.50; Mills and Jennings Factory Built Reserve Jackpot Bells, \$27.50. One-third deposit. Get our Prices on New and Used Golden Bells, Mystery Bells, etc. KINZER NOVELTY CO., 1115 E. 69th St., Chicago, Ill.

**PAINT SIGNS**  
FOR VOUCHEES AND OTHERS WITH LETTERS, PATTERNS, OR ANY KIND OF DECORATIVE SCHEMES. WRITE TODAY FOR FREE SAMPLES!  
JOHN RAHN 2120 NEVA AVE CHICAGO

**9c EACH—GENUINE ROCK CRYSTAL LARIATS**  
Also have many other assorted styles and colors. All are the latest and most fashionable numbers.  
**\$3.98 A GROSS**  
And up for Pearl Reproductions Pearl Necklaces. Also have 1,000 other styles, colors and assortments. SEND \$1 for 15 assorted Necklaces and Rock-Bottom Prices.  
**SPONS IMPTG. CO.,**  
124 Erie St., Le Center, Minn.

# BIGGEST BARGAINS

in coin machines today



By good fortune we were able to get 6 MILLS NIENT JACKPOT FRONT VENDERS — ESCALATOR MODELS — the only day. Every one is guaranteed to be exactly like BRAND NEW. As you may know, these Silent Escalator Models go fast. So do not wait. WHILE at once.

- ONLY ..... \$62.50 !
- 6 MILLS Jackpot Bells (Original Bulls-Eye Model, Reserve Jackpots), 5c-10c-25c ..... 37.50
- 4 MILLS Jackpot Front Venders (Serials 270,000 Ed), 5c-10c-25c Play ..... 45.00
- 12 JENNINGS Jackpot Bells with Rock-Ola Jackpot, (Serials Over 70,000), 5c-10c-25c Play, (Very Special)..... 35.00
- 3 JENNINGS Queen Victoria Jackpot Front Venders, 5c-10c-25c Play ..... 47.50
- 4 CATTLE Jackpot Bells (4-Reel Grand Prize Model), 5c-10c-25c Play ..... 46.50
- 4 WATLING Jackpot Bells (Blue Seal Model), 1c-3c-10c-25c Play ..... 37.50
- 1 Slot Machine Piano Automatic Payoff, a \$350.00 Value EXTRA SPECIAL, 25c Play ..... 97.50

ROCK-OLA MFG. CORPORATION  
611 West Jackson Blvd., Chicago, Ill., U. S. A.

# A. B. T. AUTO COUNT

The World's Finest Pin Table

COSTS MORE—DOES MORE—EARNS MORE—WORTH MORE—CONTINUES TO EARN and EARN FOR CHOICE SPOTS and CHOICE COLLECTIONS.

A. B. T. MFG. CO., 3311 Carroll Avenue, CHICAGO

America's Oldest Jobbers—Est. 1895—38 Years of Service

## ALL LATEST GAMES and SLOT MACHINES

Write for Our Prices on Any New and Used Machines in Which You Are Interested.

**SICKING MFG. CO., Inc.,**



1072 FREEMAN AVENUE, CINCINNATI, O.

SIGN ON THE DOTTED LINE FOR IMPORTANT NEWS

PIN GAMES       CRANES

Name .....  
Address .....

INTERNATIONAL MUTOSCOPE REEL CO., 451 W. 31st St., N. Y.  
"HOME OF THE ELECTRIC TRAVELING CRANE"

# STOP! ARE YOU IN THE "KNOW?"

Did You Know We Have for Immediate Delivery PENNANT—SWEET SALLY—JIGSAW—4nd STREET—SCOREBOARD—SILVER CUP—BLUE RIBBON—ROCKET—and All Other PIN and COUNTER GAMES, SLOTS, SUPPLIES, Etc? "BOXY TIPS" Gives You the Lowdown GET A "FREE" COPY TODAY.

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## HOTTEST NOVELTIES

### SINCE THE CHICAGO FIRE

Wonderful High Score and Salaboard Prizes  
**Mechanical HOTCHA GIRL**



Turns right through miles resistance, bringing in record profits. HOTCHA GIRL'S soft, beaklike body twists and wriggles with amazing, rhythmic reality that fires the desire of men and women to buy her. Don't miss this raging success!

### Valentine FAN DANCER

The big novelty card sensation, decorated in colorful Valentine design. Operates by moving beautiful leather fan back and forth from the rear. Each in an envelope, Sample, 1c.



Trial Order—25 for \$1.00, Post-paid.

\$4.00 a Hundred  
1/3 With Order, Balance C. O. D.  
**H. FISHLOVE & CO., Mfrs.**  
6747-33 N. Kilde Ave., CHICAGO, ILL.  
GREAT FOR "DIGGER" TYPE MACHINES.

# The Coin Chute

By SILVER SAM

So this is New York! I doubt that a visit to New York could have been made at a time when things were humming more with activity, committee meetings, conferences, association gatherings, and in the midst of it all, two annual banquet and dance affairs by the operators. Perhaps it is lucky that two very pleasant gala affairs could be staged in a week so full of weighty business matters.

It has been a special privilege to see at home so many members of the trade in New York and Philadelphia, and my regret is that I could not visit other cities in the Eastern district and also meet the rest of the fraternity. Limited to a trip of one week, there are friends in the trade of long acquaintance that I have had to pass by, with regrets, of course.

Hereafter I will be able to appreciate the background of news from the Eastern area more fully and to realize what it is all about. I appreciate the many new acquaintances formed and hope the acquaintance will continue thru the printed page.

As soon as possible I plan to write an extended article based on my observations of one week in the greatest concentration of coin-operated machines of all kinds in the world. While observations in so short a period are rather limited, I have seen and learned a lot and will try to be quite frank about some matters.

Grace Rabkin makes the suggestion that a special section for news about women in the coin-machine business would be appreciated by the girls. It is an excellent idea and space will be gladly given if the ladies will support it. Since there are not so many in the business, every one of them would have to co-operate and send news almost every week. It is an opportunity for the ladies to write to me, and still it will be perfectly ethical under present codes. The only danger is that a letter intended to be personal might appear in print.

I was surprised at the attendance at the operators' affairs in New York and Brooklyn. They are annual affairs, but they rival in size and grandeur the annual banquets at the coin-machine exhibitions in Chicago. If I were not from Chicago I might say that they exceeded the exposition affairs.

What promised to be one of the most interesting discussions in many a day was started in the informal session of the Metropolitan Coin Machine Jobbers' meeting. Time was very limited and the discussions had to be cut short. They revolved around suggestions for improving the coin-machine news service of *The Billboard*. Silver Sam got introduced to the crowd and invited kicks, causing and ideas. If about four hours had been available the discussions could have reached a resting place.

Dave Robbins raised the question of manufacturers announcing and advertising machines several weeks before they are ready to make shipments. The final disposition of this question was that jobbers and distributors could express themselves on this subject as an organized body with greater effect. It would then be news and could be published in *The Billboard*. If the manufacturers got together and decided to talk back, that would be news and could be published.

Bill Rabkin voiced the criticism that operators make concerning the news in *The Billboard*. "The operators all say they want more truthful news and not so much effort to smooth things over; the truth about new machines and the like," he said.

What I think operators would like to have most of all is the full truth and nothing but the truth about machines. Most of the news about machines is, naturally, in the form of a boast. I think I can say frankly that news appearing in this department is toud down within reason more than in any other publication in the coin-machine field.

But there is no one whose judgment is perfect about machines; there are a variety of circumstances, territories, local conditions, etc., that affect or determine the success of machines. I would not risk my own judgment on machines. So, under the circumstances, about all that can be done is to boost where boosting is due and let time and trial on locations tell the truth.

All the publications in the coin-machine field have taken the optimistic side of the trade because the trade really needs some boosting. It is, in fact, a young and growing industry and needs a boost wherever possible. *The Billboard* has a greater responsibility in this respect than other publications because it has a much larger influence on the public outside the coin-machine field. Members within the trade should be able to read between the lines and use a grain of salt wherever necessary.

*The Billboard* has followed a policy of publishing considerable news about the legal complications concerning skill games, and manufacturers have complained severely about this. The objective we have in mind is to publish such news whenever it suggests what the operators do to meet such cases; we also try to show to the newspapers and officials of the country that there is such a thing as skill games and that they are to be considered as a legitimate industry. Perhaps the largest service which this publication will render to the coin-machine industry is in informing the public more fully about the business and the legitimacy of the trade.

With such an immense service to perform, the news which appears in the coin-machine section of *The Billboard* is more carefully edited and developed with certain big objectives in mind than many members of the trade have ever realized.

As to publishing "the whole truth and nothing but the truth," that is humanly impossible. A newspaper can try to be reliable, but it cannot tell all the facts, nor can any speaker, nor can you or I in ordinary conversation. There is also a large group of the coin-machine trade which argues for secrecy and thus limits our sources of information. Operators themselves are often too much inclined to conceal the facts of their business, which does not give the right impression to the outside world.

I have attended many interesting committee and general meetings of coin-machine men. The meeting of 17 men, representing three or four organizations in the New York territory, around a table on the afternoon of January 10 was one of the most serious and interesting discussions in this business that I have attended in all my experience. Good results should come from such sessions.

There is real interest among New York firms in the prospects for foreign sales. Altho domestic business is much larger in volume, there is a thrill about orders from other countries that adds novelty to business, and besides there are future possibilities in foreign trade. The President's money policy is naturally a vital element in all foreign trade. I was very much interested in what some of the New York papers had to say editorially

## Joe Knows

CHICAGO, Jan. 20.—Joe Huber is highly gratified with the reception and support his many friends have given him in the opening of his new company, the Huber Coin Machine Sales Company. Hundreds of letters, telegrams, cables, phone calls, as well as numerous floral pieces, bouquets and potted plants, were received by him.

In the January 6 issue of *The Billboard* the first news of Joe's resignation as vice-president of the Rock-Ola Manufacturing Corporation was published. That issue also carried a story about the new company he was forming. In the following issue the first ad of the Huber Coin Machine Sales Company appeared. From then on Joe was flooded with inquiries and orders for machines.

Inasmuch as the company was not quite ready to take care of the flood of correspondence and orders, a slight delay was caused in the filling of orders and the answering of letters. Additional help in the office and shop has been put on since.

Joe said "It only goes to prove that *The Billboard* is the publication to use to get your message across and which will deliver the goods 100 per cent."

**THUNDERBOLTS!**

**NORWALK BLUE STEEL BLADES** 60c  
(1,000 Lots), 100 Blades.  
**RAZOR BLADES** 55c  
**BLUE STEEL** 55c  
First Quality, Coloph. (1,000 Lots), 100 Blades....

**SHAVING COMBINATION**  
10 BLUE STEEL BLADES  
30 Tube SHAVING CREAM  
**STYLO PENCIL, BLADE SHARPENER** 12 1/2c  
(4 Items), 100 Lots. Deal

**HARMONY BLUE STEEL BLADES**—in Beautiful Coloph. Pkgs. (1,000 Lots), 100 Blades..... 72c

**HARMONY BLADES—On Card.**  
16 Pkgs. of 25. Card..... 60c  
24 Pkgs. of 25. Card..... 60c

**AUTO-STROP TYPE BLADES**—Special Lot in Pkgs. of 5 or 10. 100 Blades..... \$1.00

**ADHESIVE PASTER**—in Tins. 1 1/2" x 1 1/4". Gross..... \$2.25  
1" x 1 1/4". Gross..... 2.38

**SHOE LACES**—47c  
27". Paired. Gross.....

**GOODRICH HONES**  
The Finest Razor Blade Sharpener on the Market. Sharpens anything of its kind. Each in Box. Each..... 6c  
New and Hot.

**BARTENDER'S GUIDE**—132 Pages on "How to Mix Drinks." Each 10c

1934 CATALOG JUST OUT

**UNIVERSAL MERCHANDISE COMPANY**  
123 S. WELLS ST. CHICAGO, ILL.  
512 CANAL ST. NEW ORLEANS, LA.  
146 E. 17TH ST. NEW YORK, NY.

**MAKE \$100 per WEEK** WITH OUR SENSATIONAL SALES PLAN



**4 Tube AC DC Radio** MODEL No. D 40  
Complete With Genuine Ever Ready Tubes

AMERICAN RADIOS are money-makers because they are guaranteed. Their Super-Dynamic Speakers, Radio Frequency Circuits, Self-Contained Aerials and Genuine Ever Ready Tubes all guarantee a perfect and true-to-life tone.

This Exceptionally Low Price is Made Possible by the Tremendous Volume From Hundreds of Distributors Now Making up to and Over \$100 Weekly.

**JOIN THEM**  
100-Hello Sales Book (Takes in \$2.50), 100 Ea. ORDER TODAY—or Write for Full Details. 25% with Order, Balance C. O. D.

**AMERICAN RADIO COMPANY**  
25 West Randolph (Dept. B144), CHICAGO.

**NOTICE**

Advertising Copy and Layout Man, Expert Stenographer and Correspondent. Last three years assistant to Eastern Advertising Manager The Billboard, New York. Open for new propositions. Excellent recommendations. Communicate BOX 999, The Billboard, New York City.

**NEW SPRING LINE**

Bigger Values Than Ever!!!  
\$12.50 Gross—\$1.50 Sample Don- An Unusually Smart Selection of Attractive Patterns Priced Very Low To Give You a Large Profit.  
FLOR-LIND TIES  
\$10.50 Gross—\$1.00 Sample Don- Can Be Sold as High as the Each. Polka Dots, Solid Weaves, Plaid, Dots, Giepes, etc. Plain Colors, Stripes and Fancy Patterns.  
Complete Line Men's and Boys' Neckwear! Our MEN are the BIGGEST MONEY MAKERS! Send for FREE Illustrated Catalog, 30% Cash, Ref. C. O. D. Money refunded.  
**Boulevard Cravats**  
22 W. 11th St., Dept. B-117, N. Y.

about the money situation. The industrial East seems to be more enthusiastic about the New Deal than some other sections of the country; when you travel about a little bit and see the large amount of construction work going on one reason at least for the enthusiasm can be seen.

Here is a sample or two of editorials on the money question. On the subject of The New Dollar The New York Sun said:

"In his monetary message the President for the first time proposes that the dollar be worth in gold or international exchange not to exceed 90 cents; the lower limit remains at 50 cents, previously fixed by law. The outstanding feature of the message is the assurance given to business that the country is a step nearer stable currency value. Knowing that an attempt will be made to hold the dollar between 60 cents and 50 cents, instead of between 100 cents and 50 cents, or possibly below 50 cents, the business man will be able to make contracts for future purchases or sales with a greater degree of confidence. . . .

"To the man who earns or spends a dollar it is always a dollar, even tho it be only 80 or 50 cents in terms of a previous issue. In this country there has yet been no pronounced rise in the average of all prices such as would attract widespread public attention. An ounce of gold is worth 682-3 per cent more than in last year, but a pound of coffee, sugar or potatoes can still be had at no such startling advance"

The New York Evening Post said about gold:

"Our great President drives on in his fight against the depression.

"The purpose and sincerity of this outstanding liberal inspire the nation and eventually will win the battle for prosperity.

"So long as the spirit of our leader be true, methods and details are of secondary import.

"Therefore we must applaud the latest experiment of our President in attempting to raise the price level by commanding Federal Reserve banks' gold.

"But our loyalty to and respect for the President compel us to point out the futility of this experiment, the false economic philosophy which prompts it.

"Our duty as a newspaper impels us to issue solemn warning that this latest gold plan plays right into the hands of the selfish moneyed interests which brought this country into depression and which have been so stupidly stubborn in retarding recovery.

"Washington is still cash-conscious.

"It persists in talking about cash currency control, when its efforts should be directed to credit currency control.

"In the meantime the real control of dollar value rests with the controllers of credit, the big bankers, who dominate the regional Federal Reserve banks if not the Federal Reserve Board itself in Washington.

"These big bankers can contract the \$41,000,000,000 of bank credit currency faster than the President can increase cash currency. Granted that the President increases our cash by \$3,000,000,000, that is but 7 per cent of our medium of exchange, combined credit and currency, totaling nearly \$47,000,000,000.

"The main reservoirs of credit are the 12 regional Federal Reserve banks. According to their present rules, they must have a 35 per cent reserve of gold against their deposit liability."

Whatever may be the facts about money and gold, let's hope that there is more spending change in the people's pockets, and that foreign trade in coin machines grows to gigantic proportions.

While it is a family matter, I must express my appreciation to The Billboard bunch in the New York office for their kindnesses during my visit to the East, and also wish for a continuance of the close and cordial relations existing between them and the various factors in the coin-machine business.

Things move so fast in New York that I practically lost touch with the rest of the coin-machine world while on a short visit.

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- Trouble-Proof Ball Hit.
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FOREIGN NEWS DEPT.

Money Policy Is Favorable

Will prolong foreign trade prospects in coin machines is view

NEW YORK, Jan. 20.—The President's message to Congress asking authority to fix the rate of exchange on the American dollar within the limits of 50 and 60 cents had its reactions in coin-machine circles here where interest in foreign trade has grown to appreciable heights. Wall Street is not the only party interested in the 60-cent dollar it appeared. A number of the leading New York firms have come to expect regular orders for amusement machines to be shipped overseas and if the foreign exchange rate is stabilized at 50 to 60 cents, it will mean that a continuance of export orders may be depended upon for some time to come.

Only one voice of regret at the 60-cent dollar was heard in coin-machine circles here. Eric Wedemeyer, who has built up a national business in offering imported novelties to crane and digger operators, stated that the low rate of foreign exchange on the dollar practically prohibited the importation of novelties at a profit. Mr. Wedemeyer is planning a trip to Germany and other European countries early in 1934, he said.

First news reports of President Roosevelt's message suggested a possible money war between England and the United States, but this was corrected by men in positions of authority on both sides of the Atlantic. Whatever the reactions in high financial circles, coin-machine firms express a purpose to continue cultivating the most cordial relations with the coin-machine trade in other countries. Trade with English firms has now become an everyday occurrence, according to some of the New York firms. One firm received an order for 25 Jig-Saws to be shipped to South Africa. The order came this week and was considered exceptional enough to be circulated as news.

Foreign Trade Notes

During the last two years there have been radical improvements in the equipment of hotels thruout England. Statistics show that more than 1,000 hotels have definitely joined the modernization movement. As in America, an increase in the use of amusement and service machines in hotels is expected.

After 20 years, and at a cost of \$100,000,000 Italy has completed a new railway line between Florence and Bologna. Nearly half the distance is underground. The train service is expected to be inaugurated about April. It is considered as an example of the commercial progress of Italy and may in time provide locations for various types

of vending machines and scales as in America.

The new envoy from Holland arrived in the United States this week and stated that he would proceed at once to the study of pending trade treaties between his country and the United States. He expects much larger trade activities between the two countries, he stated. He regards the talk of war in Europe as ridiculous, after traveling all over Europe.

Secretary Hull returns from South America full of hope for the extension of trade with the Republics to the south of us. Naturally, the coin-machine trade will expect to share in a general increase in trade. Irregularities in coinage prevent the wide use of coin machines in some of the countries. Trade developed in the past has often been by special political favors, but improved commercial relations should open the way for modern amusement devices on a wider scale.

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SECOND ANNUAL DINNER-DANCE Amalgamated Vending Machine Operators' Association, Level Club, New York, January 14.

# Let Uncle Sam Control Gambling Says Humorist Westbrook Pegler

**Syndicated article, suggesting chain of gambling rooms, causing much comment among coin machine operators—offering much food for thought**

CHICAGO, Jan. 26.—Coin-machine circles were buzzing with comment here this week because of a copyrighted article by Westbrook Pegler which appeared in *The Chicago Daily News*. A system of government controlled gambling rooms was suggested in truly Pegler style, with the further idea that it might help the government meet its \$31,000,000,000 deficit. The article is as follows: "My plan to establish gambling rooms, including facilities for the consideration which I think it deserves, but I am wondering whether the proposition could not make some progress now that the national treasury is planning to owe itself \$31,000,000,000 by June, 1935."

"Parties to whom I mentioned the idea in Washington last winter scoffed it away on the ground that the United States Government never could accept the wages of sin, altho efforts had been made even then to exact a fair dividend in the guise of income tax from some of the more sinister characters who made their money running breweries contrary to law. Then, too, the treasury has long demanded a government kitty on the gambling transactions which are conducted on the stock exchange."

"It seems a little supercilious to draw a distinction between the sort of gambling which is carried on with an ordinary pair of crap dice or a little white marble spinning on the tire of a wheel and that somewhat more genteel but morally identical kind of gambling which I have seen conducted in brokerage offices hither and yon."

### Great Benefit for All

"The market, as a source of revenue, is almost dead and seems to be growing dender day by day, but it is my belief, based on considerable observation of the people at play, that if the government were to acknowledge various table sports and undertake to guarantee the citizens a fair shake, perhaps under the auspices of the internal revenue bureau, there would be a great boom in these pleasures with considerable benefit to all concerned, except, of course, the losers. However, the losers we have always with us and no way ever has been discovered to do anything for them, even in Wall Street."

"Just as the repeal program finally acknowledged that the citizens would drink, an idea which would have been repugnant to statesmen a few years ago, it could also be admitted now that the people will and do gamble in many ways. Under prohibition they drank inferior goods purveyed by parties of low moral character and, on the whole, got the worst of it from the law and the bootlegger. In the same way they find themselves victimized by operators of games of chance who also must be regarded as low characters until such time as they, like the bootleggers, receive the cleansing sanction of the law."

### Customers Always Gyped

"The seasonal gambling rooms and the more or less permanent horse parlors which form a chain across and around the country always have given the customers much less than \$1 worth of action for \$1 for two important reasons. The first is the graft, which the government might as well receive for itself, and the second is the deplorable larcenous tendency of the private operator. It is my suggestion, however, that under the management of the internal revenue bureau the larceny would be reduced to a minimum and that the volume of business would enjoy an immense growth, what with government parlors operating at convenient points, preferably in the post offices and federal courthouses."

"From the standpoint of the morality of five years ago this proposal will come as a bit of a shock. Morality is a strange business. The time of the boom was the most moral phase of American civilization, judged by the laws, but the most criminal and sinful on the basis of actual performance. It was immoral to drink and gamble thruout the period of the great boom, when drinking was almost a vocation with great numbers of citizens and gambling was such a gigantic and democratic obsession that even office boys were collecting pools and buying a few dollars' worth on margin."

### Moral Objection Waived

"In the time of poverty the moral

objection to alcoholic refreshments has been waived for a cash price of \$500,000,000 a year, however, and upon serious consideration statesmen might decide that the moral principle which abhors certain vulgar forms of cash speculation was a too expensive luxury for the times.

"I am just an idea man, not a detail man, and the practical problems of the government chain of stores would have to be worked out, as they say, by some corps of experts to be recruited from the talent which operates at Saratoga, Palm Beach and various other centers of such activity."

"This chain would offer to all of that annual class of genteel college graduates who used to go into Wall Street a respectable alternative to a career of common toll which now confronts so many of them. They ought to have some college preparation for it and I suggest that the schools could substitute studies in roulette, faro and the infinite problems of the mutual system for some of the outmoded studies in the business course."

"I do not think the schools would need to institute special courses in the game of craps. Any student who came thru four years of college, even at a theological seminary, without just picking up an expert knowledge of this game would be obviously not the type."

Editor's Note: The above article is from Westbrook Pegler's *Fair Enough* column, written for *The New York World-Telegram* and syndicated thru the United Features Syndicate. The article is reprinted by special permission from *The New York World-Telegram*.

## Chain-Store Law Applied

**Vending machines classed under chain-store rules by tax commission**

MADISON, Wis., Jan. 26.—Gum, cigarette and other vending machines installed in a depot or other building constitute a place of business under the new chain-store tax law and must pay a tax on their gross revenue for 1933, according to a ruling by the State tax commission. Chain-store tax blanks have been mailed by the commission to all concerns it considers chains for return by January 30.

Taxes become due 15 days after they have been certified and no court action to contest the legality of the new law can be begun by a firm until it has paid its taxes under protest. Suit must then be for recovery of the taxes on the ground that the payer does not come within the scope of the law.

### SCHNEIDER CHARGES

(Continued from page 3) that the slate had been personally selected by Ralph Whitehead, executive secretary of the organization held over from the old non-union regime. He charges that members of the nominating committee were handed lists of names by Whitehead, which they later returned as their own selections, and that one of the committeemen admitted to him afterwards that the entire process of nomination had been prearranged and "framed." He also charges in his open letter that changes were made in the proposed constitution and by-laws of the organization without consulting him, after the proposed constitution and

by-laws had been approved by officials of the Four As.

In his communication to the Four As Schneider repents his charges of fraudulent elections and adds an allegation of misappropriation of funds, specifically funds paid in as dues in the new union organization, which were not to be touched until the Four A charter actually reached the ABA.

At the election meeting Bobby Clark, the new president, at first refused the nomination and was prevailed upon to take office only when the floor of the meeting rose up, cheering him and urging him to accept.

Schneider wrote to Rapp, charging him with unethical legal practices in taking away a client. He sent copies of his charges to trade papers and, in his still-claimed capacity as counsel to the ABA, he also sent them to Henry Chesterfield, of the NVA.

Schneider claims that he attempted to see and communicate with Whitehead and Rapp after the disputed meeting, but that he was unsuccessful in all his attempts.

### EQUITY WAGE

(Continued from page 3)

representatives said this week that the organization would definitely refuse to accept any other interpretation of the clause than that contained in the distinction between junior and senior Equity members. With 104 weeks needed, Equity argues, most actors would have to work for five, six or even 10 years before they got out of the junior classification. Equity assumes that when a member pays dues for two years he must be getting his livelihood in the theater during that time, or else why continue paying dues?

There have been some cases alleged in which actors of senior standing voluntarily accepted junior classification without the manager's knowledge, figuring that they'd stand a better chance for the jobs at a \$25 minimum. That, however, is a direct violation of the code, and offenders can be dealt with accordingly under its provisions. It is, in fact, a double violation, the manager being responsible for investigating the status of all his employees.

In the unlooked-for event that the managers refuse to interpret the code clause according to Equity's junior and senior classification, it is possible that Equity would abolish the junior classification altogether and establish a flat minimum to be set by the council. The organization is not forced to accept for its own members the minimums laid down in the code.

In fact, there is some agitation in the organization for such action anyhow. In an article in the current *Equity Magazine* two points are brought out: that the establishment of a minimum has tended to lower instead of increase wages, making the \$40 and \$25 marks a maximum for small parts instead of a minimum, and that senior members, because of the \$15 difference, were feeling discrimination. The article concludes: "If the condition is as represented, are the members in favor of abolishing the difference between the senior and junior members and setting the minimum wage for everybody at one figure, or not? If it is done what should be the figure, the present \$40 for seniors or \$25 for juniors, or somewhere in between."

### BURLY OWNERS'

(Continued from page 3)

ing office for burly, but there is indication that it will not go thru. Such an organization, it was said, would starve out indie burly agents, which is not the aim of the code. The NBAA also is sending out a form letter, subject to Rosenblatt's approval, to burly managers not in the org that unless they join they will not be able to participate in the advantages of the organization and that they would have to pay the \$10 weekly dues to the government anyway.

### UNION DRAWS

(Continued from page 5)

women and chief ushers: 50 cents for assistant chief ushers and matrons, and 45 cents for ushers. This hourly rate to be based on a 40-hour six-day week, no staggering of hours, and part-time employees to get time and a half. Meanwhile the union has complained to Deputy Administrator William P. Farnsworth that cleaners here are working 60 to 80 hours a week and that theaters are using the utilitarian's code to cover this up. Charles G. Levy, secretary-treasurer of the union, claims this code applies only to skilled workers working on emergency jobs, such as

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sound equipment and mechanical contrivances behind the curtain, and that it has nothing to do with cleaners. Farnsworth has promised an interpretation on this point.

The union is also protesting that sub-contractors are working their cleaners 60 to 70 hours a week and that the theaters disclaim responsibility for this. It claims the film code should supersede the sub-contractors' code in theaters. It has told Farnsworth 1,000 more workers would be employed if the 40-hour week prevailed in all local houses.

The union has also appealed to the local NRA Compliance Board, claiming the circuits are bucking attempts at collective bargaining. It claims the Randolph Circuit gave a banquet for employees the same time the union mass meeting was being held Tuesday and that the week before the Springer-Cocals Circuit held an employees' meeting the same time as a union meeting. It claims it has been promised by the NRA board that similar occurrences will not be permitted again.

WASHINGTON, Jan. 26.—Ushers at the Erie, Fox and Palace theaters threatened to strike when Low attempted to cut their wages to 25 cents an hour. The strike was called off when ushers were assured wages would not be cut and that only the new employees would be paid the code minimum hourly rate.

DETROIT, Jan. 30.—Threats of an ushers' strike have subsided. Public theaters having smoothed out its squabble with ushers who threatened to walk because girls had replaced several men.

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as against around 20 a few years ago. Railroad shows are carrying on despite huge daily losses in some instances, and struggles to keep out of the red permanently. He explained that in the case of Ringling Bros. and Barnum & Bailey the circus family represented around 1,400 people, including performers and others.

Practices in vogue as to the circus when it goes into winter quarters were explained and plans for keeping old-time employees with the unit thruout winter months. Taxes such as no other institution knows face the circus, he added, federal and State income; State county and city taxes, taxes here, taxes there, until almost no end is in sight. The circus, however, has reduced its admission charges instead of adding different taxes to them. Kelly asserted, and is in a class by itself in this respect. He contrasted the circus, with its army of performers and laborers, with other amusement enterprises, which have fixed locations and with indoor performances. He said as a result of travel the circus can have no rigidly fixed hours of work for labor, except that an average might be reached. Circus seldom works more than six hours at a stretch, he said, actors and other performers not more than four, and that periods of relaxation for both are frequent.

Employees must remain on the lot in case of emergency. Again, it was suggested, as at Grant Park, Chicago, in one instance the Ringling aggregation had to go thru nine days of rain, with the result as to the effect on business to be left to the imagination. Bonus to employees, good will, other angles of the circus were gone into. Much is done for labor which does not appear on the surface. Fair trade practices were discussed, and the human element, as reflected in circus life, pointed out.

**One Code, Deputy Rules**

Newton said the Outdoor Showmen's Association represented 80 per cent of motorized circuses. He said there was no common ground upon which the railroad and motorized circuses could meet and that it was felt a separate and distinct code should be permitted for the motorized group. If permitted, Newton said it would be ready for presentation Saturday morning. Motorized circus life is very different from railroad circus life, Newton added, asserting that the former represented a kind of gypsy life, without railroad cars, compartments and the like. He said fair trade practices should exist as to all circuses, naturally, with no tearing down of paper permitted, at which point Deputy Farnsworth said he thought fair trade practices should go into the code. In the code as drawn these provisions are not included. Newton went into some detail in explaining motives actuating the group with which he is affiliated in presenting their plea, but said they were willing to co-operate, in the light of the ruling of the Deputy Administrator.

Col. Zack T. Miller said only as to fair trade practices could he see any common ground as between railroad and motorized shows, that labor will travel with a truck show which will not travel with a railroad show. He spoke of the enticing of actors and said it was a practice which should be prohibited, and asked this be made a part of the code practice, referring to specific instances in which actors had been discovered, developed and then been taken away by competitors. He asked a contract which would bind performers as well as showmen. Walter L. Main said he agreed with what Newton and Col. Miller had said.

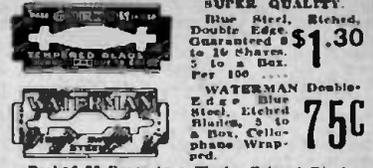
When Deputy Farnsworth had ruled that there must be one code but with separate committees on the code authority, each to be responsible for the conduct of its own group members, Newton made the inquiry as to how code authorities would be appointed or elected and what assurance the smaller units would have of protection under this authority. Farnsworth said: "The act itself protects you gentlemen. I assure you full protection. After the hearing is over we will decide as to how and when and where the code authority is to be set up. If you wish to object then you may do so."

Newton then withdrew his objection to the motorized group going under the code.

**Pleads for Fair Deal**

Following the receipt and the reading by Farnsworth of communications from different organizations for the protection of children, asking that the code be made to prohibit employment of children, Kelly said that while he appreciated references made to the youngster who carries water to the elephant, yet his belief was that this should not be

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Shrill Water Flowers w/ld. Flags. Gro. \$ .75  
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50 Bowery, New York City.  
"Known for Low Prices."

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NEW SPAN—25 3s. Cardrd, Single-Edge and Double-Edge. Per Card. \$ .60  
Veget—Per Gro. Meticulous Type. \$1.00 per 100  
For Auto Strip. \$ .35 per 100  
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Kew-Bak Victory Blades. \$ .50 per 100  
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Blue Blade, Etched Double-Edge, Excellent Box, Cellophane Wrapping. \$ .60 per 100; \$ 5.50 per 1,000.  
**CONSUMERS WHOLESALERS.**  
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Assortment of 5 WATCHES on 12 Jewel, Two 7 Jewel, Two 15 Jewel, 16 Str. Open Face, new Eng'aved ROUND Case. 25% Deposit. Must Accompany All Orders. Dist. Co. O. D. Send for 1934 Catalog.  
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**MILLS SILENT DOUBLE JACK POT ESCALATOR \$47.50**

**....WHAT BARGAINS**

MILLS Original Double Jack Pot Front Vender.....	\$22.50
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**BIG CLOSE OUT LOT PHOTO ART HANDLE Assorted Pocket Knives**  
2 Blades, Brass Lined and Bolsters. Polished Steel Blades, Closed 3 1/2 inches.

Per Dozen, - \$2.25  
Five Dozen for 10.00

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223 W. Madison Street, CHICAGO

**BEN'S BARGAIN "GRAB BAG" ACT NOW, and "grab" yourself one of these "Sweet Specials" in limited quantity. Used Machines, BRYLIDE, \$4.50; BROADCAST, \$7.50; PRESIDENT, \$6.50; NEW CENTURY, JR., \$5 (GR. \$15); FLASH, JR., \$2.50; 5 STAR, JR., \$4.50 (RR. \$15); S & G, JR., \$4.50; MAJESTIC, JR., \$1 (GR. \$15); AIRWAY, \$15.50; JOBAW, \$21.50; GLOVERLAP, \$3.50; HIGGER, JR., \$2.75; RAINBOW, \$2.50; PLAYBOY, SR., \$3.50; BRNO, \$1.50; BALLETHO, \$1.50; LADNY, \$2.50; SUREWY, \$3; OFFICIAL SWEEPSTAKES, with Vender, \$12.25; GOLD COAST, RR. \$5; SILVER CUP, \$18.50.**

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**SLOTS—SUPPLIES ALL NEW PINS**  
Tell Me Your Needs and Get My Prices.  
**BROADWAY VENDING CO.**  
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**SAY "I SAW IT IN THE BILLBOARD."**

**CIRCUS CODE**  
(Continued from page 12)  
minimum wage as to circus did not mean minimum would be the maximum reported as to other industries. Industry was permitted an amendment under which if an employee at the beginning of the season is called on for double duty and paid for extra effort, his wage when normal conditions are reached shall revert to the fixed wage of his class.

Committee for the industry includes John M. Kelly, railroad shows; R. M. Harvey, truck shows; Fred Bailey Hutchinson, Parkersburg, W. Va., retired, as a neutral member. This committee to consider complaints and advise the Code Authority and the administrator.

The trade convention was made up of 100 per cent railroad circus and 97 per cent truck circus representation.

The resolution, highly complimentary Deputy Farnsworth for his fair judicial intelligence and the courteous handling of the code hearing as to individuals and groups.

**Explains Struggles, Practices**  
Kelly told Deputy Farnsworth the history of the circus as an institution was one which was familiar to everyone, young and old, and that he was sorry to have to say that in recent years it had been fighting to keep out of the red, with all too many units unable to stem the tide of the depression. Without a definite location or a definite place in industry or commerce it was much open to question as to whether it properly comes under the act. As usual, however, he said the industry would be glad to function to whatever extent operation of the code might call for. Speaking for railroad shows, Kelly said there are three on the road at present

permitted for the reason that in event a child is injured while so engaged the circus is served with an attachment within an hour on the ground it is responsible for the accident. Following presentations in behalf of the trade women's league, Kelly said he believed in a circus man running a circus just as a hardware man runs a hardware store. That while many people mean well, they have no conception of the intricate character of a circus, of the problems accompanying the running of it. He said that those who would put obligations on the circus as to this or that know nothing of the hungry men who are fed by all circus people, of the men who come to circuses and are so hungry they eat so much they are not able to do work for a week and must be and are paid for the time until they are fit to do service. Kelly's remarks made a big hit with the circus men present and he was roundly applauded as he pleaded in behalf of a fair deal for them.

He said that if those who would seek to uplift the general level of the circus would confine their efforts to the uplift of the city in which they live they would have much to do. He cited a fire some years ago in an Illinois city near the tent of Ringling Bros. and Barnum & Bailey. He said had the circus permitted the man to have time in which to go downtown after tents were up and things out shipshape they would not have been there to prevent people rushing into the circus, with the result tragedies probably would have followed later when one of the tents caught fire. He cited a like case in Maryville, Mo., in which a heavy wind came up making necessary extra stakes, ropes and the like, to protect people inside the tent. Had the men been downtown enjoying themselves, an accident would have happened with possible loss of life, he added.

**Fraternal Circus Included**

At the afternoon session, Bob Morton, Philadelphia, made a plea for exemption

of the so-called fraternal circus, which functions in connection with shows under the auspices of fraternal organizations. He explained the nature of these activities and said same had gotten to be quite an industry. Farnsworth said that no exception could be made in this case, that those active in the connection cited would have to be taken care of under the code, but that the peculiar character of the group could be given consideration under the code authority. Kelly took the position there is properly no fraternal circus, but that by it is meant really an institution which shows circus features, that the two institutions were not the same. A circus he described as one with continuity, capital investment, permanent, etc.

Gorman took the position that as the average circus contracts direct with performers, fraternal circuses coming under the code should be compelled to bill themselves as such, that they are foreign to the circus institution as the term commonly is known. He said the fraternal circuses enjoy many advantages the regular circuses do not, such as local newspaper boosting, the influence of fraternal organizations under which operating, possible exemption from local licenses and taxes, etc. Farnsworth took the position as to bookers that the code could not permit any subterfuge to creep in, that a booker should not be permitted to come in and supply people at a less cost than the regular organization could. Such as this, he added, will be "out," as it leads to sweat-shop conditions.

**Price Fixing Out**

Charles T. Hunt told the deputy he favored the code, as representing the Motorized Circus Owners and Agents' Association, that as written it is acceptable to his organization with a couple of exceptions. He opposed merchant tickets and would like fair trade practice provisions under which, if possible, a 25-cent minimum, with 10 cents for children, might be fixed as to tickets. Farnsworth commented price fixing could not be considered. Jerome Harrison then presented an argument in behalf of Downie Bros.' Circus.

"It is the desire of Downie Bros.' Circus, Inc., to incorporate into the circus code the following fair trade practices:

(A) Every employee identified in circus operation (excepting only persons of the staff and those engaged in managerial or executive capacity) shall be paid weekly. With members adopting the holdback or bonus system, the first pay day shall not be later than the end of the second week after opening of the season, and weekly thereafter.

(B) No amusement enterprise or person shall be entitled to use title 'circus' or operate as a circus under this code unless the outfit and the performance conform strictly to the definition of circus as it is defined in this code.

**LONG IDENTIFIED WITH THE CIRCUS AND FINALLY ESTABLISHED WITH THE PUBLIC IS THE METHOD OF HANDLING TICKET SALES UNIFORMITY IN PRICES FOR GIVEN ACCOMMODATIONS; ESTABLISHED COMMON USAGE IN COMPLIMENTARY TICKETS.**

"In conformity with this established method, and in protection of the public interest, the following conditions and restrictions shall be observed:

**"TICKET SALES—1.** Wherever circus tickets are sold for a given performance the price shall be uniform. 2. Ticket-office wagon or sales places maintained where the public may purchase printed circus-owned tickets from authorized representatives disclosing, without ambiguity or deceit, the prices charged, with tax if any. The use of "give-away" or "throw-away" tickets as distinguished from complimentary tickets is prohibited. 3. Transactions involving exchange of admissions or complimentary tickets for advertising space or for business considerations shall be free from device or deception in enticing patronage, or in exchanging admission charts upon a commonly considered complimentary ticket, whether by a so-called "service charge" or otherwise. 4. Within 10 days after the opening of its exhibition season each circus member shall file with the secretary of the code authority one of each of the several forms of tickets in use for which a charge is made for admission and/or reserved seats, including complimentary or others forms, including billing tickets, in use."

**Explains Merchant Tickets**

Newton then spoke of fair trade practices, assuming incorporation of the same in the code, and devoted his remarks largely to merchant tickets. He justified them as permitting of a service charge while at the same time tending to advertise the circus performance largely and that seats were filled which might otherwise be empty. He said he was agitating the question for the smaller or motorized shows and was not speaking for the bigger units. He submitted samples of advertising tickets, etc., used in this connection, said they were not throw-aways or complimentary tickets, that each one brought in money to the box office. He said those smaller shows which used this practice were able to pay off regularly. He explained to the deputy that regular tickets are sold at the box office in case of use of merchant tickets, that there was no deception as pur-

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**\$1.38 EACH**

Patented Front, Natural Appearance, in Black and Gray, 10-Hour Movement, Tail of Cat Acts as Pendulum and Eyes Move as Pendulum Swings. Height, 7 1/2 ins. Width, 4 1/2 ins.

**Electric Clocks at Rock Bottom Prices**

Attractive Novelty Cases, in Walnut Finish, Height, 15 1/2 in., Case, 14 in. For Use on 60-Cycle Alternating Current.

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#44773—42c  
Each  
Lots of 100, 37 1/2c

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**Hammond Electric Clock**

Beacon Model, Modern Design in Brown or Black with White Case. Height, 4 1/2 inches. Width, 3 1/2 inches.

**B61W76—Each 85c**

New "BAB-NONE" Blades—Each packet cellophane wrapped.

No. B1C60—3 Blades in Package, 20 Packages in Carton.

No. B8070—10 Blades in Package, 10 Packages in Carton.

**90c Per Carton (100 Blades)**

SPAN SINGLE-EDGE BLADES—WILL FIT Gerni, Free-Ready and Similar Types. 3 Blades in Package, 25 Packages on Display Card. 90c

BEAD

**N. SHURE CO. Adams and Wells Sts., Chicago**

chasers knew they were to pay a given amount, except where a merchant might purchase in blocks and give the tickets away as an inducement to trade. He asked that the practice be checked and that under the code those using it would have to file with the Code Authority samples of tickets so used.

Samples of advertisements were filed for the purposes of the record and examined and discussed by the deputy. Farnsworth showed a keen interest in the suggestions of Newton, but did not commit himself in any way as to his future reactions to the suggestions. He did, however, evidence the fact he was keenly interested in provisions of a fair trade practice agreement.

Ralph Whitehead and Art Larus, present in the interest of the performers, were gratified with the \$20 minimum wage as it applies to truck shows, as this is the ABA figure, but are asking a \$30 minimum for railroad shows.

Newton obtained approval of a suggestion that where truck show performers have their own transportation and the management furnishes them gasoline, it not be held responsible for overhauling, painting, etc., alleged charge.

Charles H. Blaun as an individual made a plea for abolishing by railroad shows of the 50-cent charge for laundry, etc., and 15 cents for mail handling. Kelly obaloned any statement that this is the present practice. Blaun said his last circus connection was in 1930.

Melvin D. Hildreth was given an ovation when he closed. He spoke for the Circus Funs' Association, paid a tribute to the history of the circus, asked that it be kept clean and preserved as an institution for the children.

Sitting with Farnsworth as advisers were Henry Collins Jr. and Ralph Whitehead, labor advisory board; Donald K. Wallace, division of research and planning; Thomas McGuire, consumers' advisory board; Theodore Voorhes, legal division, and Ed L. Fries, industrial advisory board.

**SPECIAL THIS WEEK!**

**LUSTERFUL ENGRAVED MATCH KING \$2.75 DOZ. \$30.00**



**JUST OUT!**

B510—Attractive Design, Highly Polished Finish. Regular \$1.80 Retail Value, Special Price, Dozen, \$2.75; **\$30.00**

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B511—De Albert, Cracked Enamel Finish. Dozen, \$2.75; **\$24.00**

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25% Deposit on All C. O. D. Orders.  
**JOSEPH HAGN CO.**  
"The World's Bargain House," Dept. 88,  
223 W. Madison St., CHICAGO, ILL.

**BIGGEST SHOW**

(Continued from page 53)  
tary of the association, and officials of the various railroads. The management of the Hotel Sherman, as usual, is co-operating 100 per cent with the association, and reports there are already over

200 reservations for rooms. Manufacturers, operators, jobbers and distributors are going to hold meetings in connection with this year's show. Here's a good chance for the boys to get together and iron out their difficulties.

**WORLD EVERYTHING here comes**

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**GENCO'S GREATEST de luxe PIN GAME**

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**Gold Medal Twin Jack Pot Slot Machine Series Alive With Novelty and Flash!**



Looks like real machine. Five-color tickets are exact reproductions of symbols on slot machine reels. Every Jack Pot winner is a twin Jack Pot winner, as he also receives amount shown under choice of Gold Medal Seal.

Last punch on board also receives amount shown under choice of Gold Medal Seal which assures a complete sale on each board.

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Gold Medal series of 50-200-hole boards takes in \$500.00 and pays out \$215.00 on the 1,250 ticket awards and an average of \$20.00 on the 60 real awards, or a total of \$235.00, leaving a profit to the operator of \$285.00, even though it is possible for the player to win up to \$25.00 for 5c.

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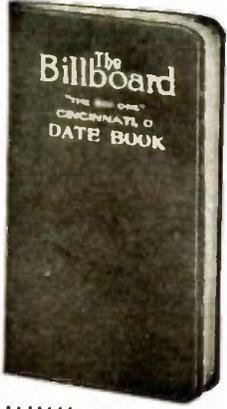
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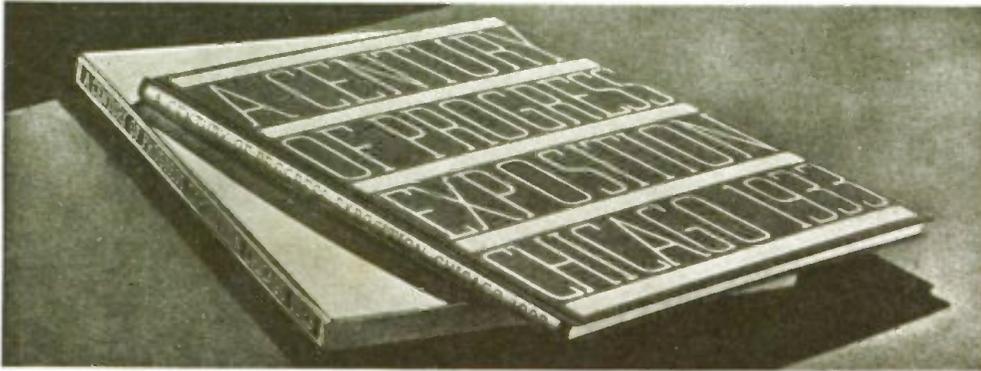
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