The World's Foremost Amusement Weekly

BILL SCOTTI
And His Orchestra
RADIO -- HOTELS -- CAFES
Personal Direction CHARLES E. GREEN.
A Caravan of Music

COMING YOUR WAY

COAST TO COAST DANCE TOUR STARTING APRIL 20th

BE THE FIRST TO PLAY THESE GREAT BANDS IN YOUR TERRITORY

CHARLES E. GREEN, Suite 702, 1619 Broadway, N. Y. C.

Direct Wire - Western Union and Postal Telephone - Columbus 5-4355-4723
CIRCUS BATTLE SIZZLES

ASCAP Collected $3,375,000
In 1934 on a 25% Overhead

Record high gross at record low cost—annual meeting usual strenuous affair as motion to elect board by membership at large is badly beaten

NEW YORK, March 20—Several hundred members and out-of-town representatives of the American Society of Composers, Authors and Publishers attended the annual convention of ASCAP Wednesday night at the Hotel-Carlin Hotel and remained until the wee hours of Thursday morning thrashing out but one vital question and arguing on numerous smaller items at length, the latter coming under the head of petty detail-finding. Most important proposal before the body was that the board of directors be elected by the membership at large instead of being self-perpetuating. Several other important matters were also under consideration, the election of another. This was defeated by a narrow margin. The only vote cast was for the continuing system of election by the board of directors. Speeches were made pro and con, and since no annual society meeting would be held without an oration by Billy Rose, Rose took occasion to work up a motion picture inspired by the membership, stating that it was a move taken by the motion picture interests. The motion picture business, as a result of the policy of the board of directors, is in the hands of the shareholders, and the organization itself. Rose based his belief on the fact that certain picture owners were for it and that some were against it. The American motion picture owners were for it and that some were against it.

Popular and Standard Music Men Elect Their New Code Authority

NEW YORK, March 20—At a meeting held Tuesday of this week and attended by the popular music publishers, the Code Authority which is to operate under the code hereafter looking over the handling of the recently signed code. Those attending were: Edward F. Bittner, Edward R. Marks, Edwin Morris Jr., Walter G. Miller, John G. Peine. Peine, chairman of the board of the Music Publishers' Protective Association, presided at the meeting.

As soon as the oath of office has been administered to the new members of the association, the meeting will be held on April 2, at the MPAA offices. The Code Authority will then be advised by the bylaws under which the Code Authority is to operate and to adopt and all other final requirements fulfilled. When organized, the Association will proceed to cooperate with the CTA for the protection of the music industry, and to the best of its ability.

Publishers in the standard and classic music industry attended a meeting Wednesday afternoon in the Hotel Roosevelt and four members of the American Society of Composers attended. The United States were elected to the Code Authority. Both popular and standard music CA will work together, of course. Those attending were: David W. Banks, John P. Sennateck, Gustave Schutten and W. Dean Preston Jr. Another member of the CA will be elected by non-members of the association.

As mentioned in these columns some time ago, Peine is proceeding to recognize in some extent to some extent. The setup of the MPAA will not be dispensed with, however, materially affect the present workings of the association.
Equity Warns 11 Beneficiaries

Those playing unauthorized charities cautioned—TA work continues

NEW YORK, March 30—Actors' Equity Authority is cautioning the 11 major charitable organizations which have received underwriting benefits from playing legitimate, and are in a position to prevent actors from playing in legitimate shows, to cease doing so immediately. The Authority, on the other hand, is not taking any action against those charitable organizations that have not received underwriting benefits, but has made a statement to the press that it will not permit actors to play in legitimate shows, effective immediately.

The Authority also announced that it has filed a complaint against the following charitable organizations: The American Red Cross, the Salvation Army, the YMCA, the YWCA, the United Hebrew Congregations, the United Way, the United Service Organizations, the United Community Services, the United Way of Greater New York, and the United Way of Greater Los Angeles.

President of the Authority, J. Robert Fick, stated: "We are exercising our right under the Actors' Equity Act to prevent the use of legitimate shows for the benefit of charitable organizations. We have been advised by our legal counsel that we have the right to do so, and we intend to do so for the benefit of our members and for the benefit of the legitimate theatre industry."

The Authority further announced that it has issued a written notice to the above-mentioned charitable organizations, informing them of the Authority's position and giving them 30 days in which to cease playing legitimate shows.

Legit Code Authority Votes Tax To Enforce Ticket Rules

NEW YORK, March 30—The legit code authority, at its meeting Wednesday, voted to impose a tax on the sale of tickets for legitimate performances. The tax, which will be imposed on the sale of tickets for all legitimate performances, will be equal to 5% of the face value of the ticket. The tax will go into effect immediately, and will be enforced by the Authority through its enforcement committee.

The Authority also announced that it has issued a written notice to all legitimate theatres in the city, informing them of the Authority's position and giving them 30 days in which to cease selling tickets without the tax.

Pooch Racing Inside

BOSTON, March 30—There is a deep feeling of excitement in the city today, as all the fireworks and the shooting about dog racing are being held. The final winner will be the Boston Garden, which is pretty well inside and making the best predictions. It was brought in money during the summer season, so the garden will be able to make its money if it wins.

England Acts To Bar U. S. Musicians

LONDON, March 30—England has taken action toward barring American musicians from playing here, as an attempt to prevent them from playing in the United States. The action was taken after several American musicians were observed playing in legitimate shows, and it was decided that such action was necessary to protect the legitimate theatre industry in England.

The Action was taken after several American musicians were observed playing in legitimate shows, and it was decided that such action was necessary to protect the legitimate theatre industry in England.

Celtic Nights Taboo

For Chi Musicians

CHICAGO, March 30—Considerable public attention has been called to the recent decision of the Illinois State Board of Education to ban the use of Celtic music in schools. The decision was made after a careful study of the subject, and it was determined that the use of Celtic music in schools is harmful to the education of the children.

The Illinois State Board of Education has been under fire recently for its decision to ban the use of Irish music in schools, and it was decided that the use of Celtic music is even more harmful to the education of the children.

The decision was made after a careful study of the subject, and it was determined that the use of Celtic music in schools is harmful to the education of the children.
802 Victor in Burly Strike

HENRY CHESTERTON made a grievous error when he consented to the withdrawal of the suit brought by the NVA, Inc., against the NVA Fund for breach of contract. We can understand why the long-awaited NVA Drive can serve as a good reason for burying the hatchet. All a fellow has to do is point to the suffering and the heartaches of the families of the lost ones. Nobody has as much regard for the welfare of the families of the salmon as the NVA. This has been true for years and is not for the poor rice growing, public relations editor. We feel that the welfare of the families will not be affected by the statements. Things turn out badly between the Accuser Chesterfield and the Counter-Accusing Fund officials.

Where there is smoke there must be fire. Chesterfield has made serious accusations and public statements have been made in the debate. They must be proved true. The show business and, specifically, those who worked for years to collect funds for the NVA, charity, deserve to know whether Chesterfield's accusations are true or false. Failing to learn the lessons taught by such an exposure is going to enlighten those who might have been fooled and, possibly, reawakening for the segment of performers who are still of the sincere belief that the salvation of the actor lies in the good graces of the manager rather than in the Federation of Actors.

The NVA drive will be held and the usual plans will be made. All well and good. Let that be done. But after the last nickel has been won, there will be a search among the records of the theatre in the city where the show business has been treated well. He has been an actor's benefactor, but the actor has also been good to him. He owes it to the actor to do a sincere thing. The late Mr. Albee's largesse to point the way to a cleanup of the whole mess—once and for all.

PER CENT SCALE

(Continued from page 3)

that will give them added incentive to put in their best work, and, at the same time, to make sure that they have a basic living wage. This plan was administered by Gilbert, Malcolm, general counsel for the society, to prevent takeoffs from showing. However, if the Attorney General finds that after the portion of the proceeds are stricken out that these depredations were forced, he will again entertain the motion.

After that was presented, it was observed that Attorney General Bennett would move for an early settlement. It was then believed that this case would go over until the fall.

CHICAGO PLANS

(Continued from page 3)

city harbor of health, is director of the children's program. According to the plans as laid out by Miss Albee, it is hoped that three waves of construction will be constructed before the summer season that various groups, mostly amateurs, can use and perform in the more permanent of the people of the city who cannot afford any substantial accommodation. The city department of public works is supposed to start on the construction of the first theater this week. If and when the materials can be had, the work will be done. It is said that now Kelly is personal assistant to the project is present, but that future expeditions will be drawn up by the government. Funds he hopes to get for the building of the proposed large exposition.

The Chicago Park District and the city of Chicago both planning to hold an international exposition in its department of another and the Illinois Emergency Relief unit. The direction of Dr. Simon together with the 150,000 people and publishers, numbering about a dozen, are expected to be from the city. All efforts have been exerted to make sure that claim to a 50 per cent publishers in favor of the copyright law, deciding that all parties, if they wish to claim to the 50 per cent publishers, to give the copyright to the publisher on the same basis as in the past. Further contracts have been made from the dissenting group of publishers.

NEW YORK, March 30.—Federal Judge Edward Kross sustained the claim of the government's attorneys that part of

WANTED—TREASURER

FOR OUTSTANDING ROAD SHOW SUCCESS

Long season secured. Cash investment of $2,000 required, which will be secured by company's capital stock, salary $25.00 weekly and transportation, account draw. Rights, Principal only. Principal only. Principal only.

BOX 697, BILLBOARD, CINCINNATI, O.
getting hot under the collar. With his love for the job forced upon us, we wonder why he doesn t leave the Revue commission to us.

The learned interpretations amount to something like this: Mr. Exhibitor doesn t have to worry about the code which he says is an amateur show; he pays the $7.50 if he complies with the code. He can also charge a penny; of course, he wants to keep his revue to a minimum.

If this means that the code council has done anything for the actor in the legitimate world, I shall admit it is a genuine demand for them. Greater peril is up to the actor to define the average vaudeville and legitimate days of high-water vaudeville and legitimate days. They have tasted pockets and will try desperately to cater to the demand for stage acting, with amateur shoes and assorted varieties, under various names, of what is practically the same thing. But the longer they persist in serving the amateur, the more they will define the vaudeville and legitimate.
Pigskin Games Set By Associated Oil

SAN FRANCISCO, March 30.—For the 10th consecutive year Associated Oil Company in 1935 will present broadcasts of all principal Pacific Coast college football games under contract which has been signed by the company officials and William Monahan, chairman of the radio committee of the Pacific Coast Intercollegiate Athletic Association.

In addition to football, other contract games give Associated Oil exclusive sponsorship of the broadcasts of all intercollegiate athletic events. This includes football, track, basketball, tennis, and baseball. While the figure for this year's contest gives Associated Oil paid $75,000 to the conference and to leading independent schools for the broadcast privilege last year.

"The broadcast Pacific Coast football games in 1935 is due to the tremendous publicity shows not only among Western motorists, but also by football fans, and educators and students of Western schools, and parents of students in all parts of the United States," said P. A. Allen, director of sales of the oil company.

"More letters of appreciation for the broadcast than ever before this year. We will probably get more than in 1924, when 320 station game broadcasts were carried, according to Harold R. Peckel, advertising and sales manager for Associated Oil Company."

Highlights of the broadcast schedule are held to be a testimonial broadcast for the first time of the Pacific Coast football game of Cal, California, and Stanford, which was also broadcast around the world.

Philly Musicians Squeeze Stations

PHILADELPHIA, March 30.—The $3 tax per station recently enforced by the Federal Radio Commission has seriously affected the working conditions of the WGST, WJIL, and WITL stations.

The new tax, which went into effect March 1, has forced the stations to reduce their staffs, and has led to a considerable decrease in the number of programs broadcast daily.

WGST, WITL Have New Heads

ATLANTA, March 30.—Stations WGST, operated by Georgia Tech, and WITL, operated by the University of Georgia, have just named new station managers, with the former going to Charles J. Cornelius, and the latter to A. C. Irwin, respectively.

Low Leaves CBS Bureau

CHICAGO, March 30.—Paul Low left the Columbia Artists' Bureau, and has been replaced by John P. McCall, who has joined the company as its new executive.

Ye Major Bowes Is the St. Peter At Gates to Amateurs' Paradise

NEW YORK, April 1.—Infarce as the "amateurs" are concerned the millenium has arrived and they are now getting one another and doing their best to find broadcast studio in the world. What's more, if they reach the mark, the prize will go to the Coast to Coast, and when they draw they'll reach a larger audience at home than they've ever been more or less due to their years of radio work. The eternal howl, the "discovered talent," the disenchanted mind and jacked up to untold heights. Invited guests or a broadcast can be nothing but a young child, but the older and more experienced is encouraged to do so. Rudy Vallee and his "house" have played the piano in his prizemasters, and he's one of the most interesting characters of the whole show. The studio itself is in one of the old studios and quickly does his cap to the audience for his master or a school teacher who can teach music to little kiddies free.

Watch for this special feature

Broadcasting in the Summertime

By Roy C. Witter

in the

Spring Number

of The Billboard

Dated April 13

Web Takes Inevitable Powder; Another "Third" Chair Blows

Early in the week five outlets take run-out pation and Arde Bulova follows suit—finances, the usual trouble among those interested, is the cause.

NEW YORK, April 1—American Broadcasting Company, the radio industry's latest attempt to a third network, ceased operations over the week-end. Actual broadcasts of the first three stations went on the air last week, but it now appears that all of the stations which have been receiving ABC programs from WNEW, Newark, the local outlet, would have been left high and dry without a fight.

Earlier in the week stations went off the air, and about two weeks ago the Western leg of ABC was cut off, the reducing the network from 93 to 8 stations. Financing troubles are given as the reason for the ABC demise, with the management of WNEW said to have been displeased with the way the network was working out and advising the stations that their program service would cease. This was confirmed by WNEW President, Walter and William W. The program's status is unknown, and the network plans to operate only those stations which can continue without financial help.

$1,000 AFM Fine For Dick Himber

NEW YORK, March 30—Dick Himber, owner of WNEW, has been fined $1,000 by Local 812, American Federation of Musicians, after a trial which went into several sessions. Before the actual fine was assessed, Himber had claimed the right to undertake an interrogation of the liquor regulations. It was found that when they played the "isolated" material, he had regular or irregular deals with several men to broadcast, and that the union scale was not being paid.

At the station it was said that Arde Bulova's policy of bringing in local talent, which is a part of his plan, has been strongly condemned by the union, and that this is the reason for the fine.

Ye Major Bowes Is the St. Peter At Gates to Amateurs' Paradise

NEW YORK, April 1.—Infarce as the "amateurs" are concerned the millenium has arrived and they are now getting one another and doing their best to find broadcast studio in the world. What's more, if they reach the mark, the prize will go to the Coast to Coast, and when they draw they'll reach a larger audience at home than they've ever been more or less due to their years of radio work. The eternal howl, the "discovered talent," the disenchanted mind and jacked up to untold heights. Invited guests or a broadcast can be nothing but a young child, but the older and more experienced is encouraged to do so. Rudy Vallee and his "house" have played the piano in his prizemasters, and he's one of the most interesting characters of the whole show. The studio itself is in one of the old studios and quickly does his cap to the audience for his master or a school teacher who can teach music to little kiddies free.

Watch for this special feature

Broadcasting in the Summertime

By Roy C. Witter

in the

Spring Number

of The Billboard

Dated April 13

KYW Rate Card Adds Features

PHILADELPHIA, April 1—KYW new rate card (No. 2) effective today, provides a new "Funeral" for the Third Class F. P., but otherwise leaves all preceding classes as they are. Class F." Pertains to Accommodations, including dailies, spotted between programs, evening, 10-minute appointments, and morning.

KWHC New York

Ye Major Bowes Is the St. Peter At Gates to Amateurs' Paradise

NEW YORK, April 1.—Infarce as the "amateurs" are concerned the millenium has arrived and they are now getting one another and doing their best to find broadcast studio in the world. What's more, if they reach the mark, the prize will go to the Coast to Coast, and when they draw they'll reach a larger audience at home than they've ever been more or less due to their years of radio work. The eternal howl, the "discovered talent," the disenchanted mind and jacked up to untold heights. Invited guests or a broadcast can be nothing but a young child, but the older and more experienced is encouraged to do so. Rudy Vallee and his "house" have played the piano in his prizemasters, and he's one of the most interesting characters of the whole show. The studio itself is in one of the old studios and quickly does his cap to the audience for his master or a school teacher who can teach music to little kiddies free.

Watch for this special feature

Broadcasting in the Summertime

By Roy C. Witter

in the

Spring Number

of The Billboard

Dated April 13

"Grandpa Burton" Moves to New York

The Grandpa Burton show, written and acted by Bill Bart, a youth of many voices, has moved to New York. It will be heard Mondays, Wednesdays, and Fridays on WNEW, and will begin at 7:30 p.m. The series will take many as many parts in one broadcast.
Radio Code Changes Approved By NRB; Members Share Cost

WASHINGTON, March 29—National Industrial Recovery Board has approved amendment to the Code for the Broadcasting Industry relative to the incurring of reasonable obligations to the maintenance of standards of fair competition, etc., and the meeting of obligations which may be raised in connection with the necessity of the regulations previously promulgated under sections 7 and 8 of the Code. This is what is known as the radio code. As amended and approved, all of section 8 would be deleted, and new sections would be added to be known as Sections 8(a) and 8(b). Each member of the industry is required to be made a member of the Board in accordance with the Code, and to be entered for the Code and to be entered for the Code is approved. The Code is approved by the Board of the National Industrial Recovery Board.

RADIO

Hardest Hit by $3 Tariff, WNEW Has Plan To Beat It

Outlet which ran 7-hour “dance parade” from remote to use house band in make-believe night club visits, using credits and theme songs, etc.—will make money

NEW YORK, April 1—WNEW, Newark, is changing the setup of its dance parade program, with the new format to be ready in time to go on the air early next week. Under the new arrangement, a studio orchestra will play for the parade, starting at midnight. The station has a steady succession of remote pickup which has been making. This method will allow the spots forced off the air by the $3 tariff to be broadcast. American Federation of Musicians, to go back on the air as quickly as possible.

Network Song Plug

(Wednesday Ending)

This following tunes were the most consistent radio plug the past week on the three major network. WJZ, WEAF and WABC. Local outlets attract local advertising, and all of them, except PSY, are not necessarily in direct line as to programming.

Singer, My Heart Is an Ear of Rye, will do a variety of shows including the following:

CX2.../

New NBC Trio

CHICAGO, March 29—A new girl trio known as June, Joan and Judy, will make their debut on the NBC network April 7. The group was identified by R. E. Allen, announcer of the National Industrial Recovery Board.

Radio Code Changes Approved

WASHINGTON, March 29—National Industrial Recovery Board has approved amendment to the Code for the Broadcasting Industry relative to the incurring of reasonable obligations to the maintenance of standards of fair competition, etc., and the meeting of obligations which may be raised in connection with the necessity of the regulations previously promulgated under sections 7 and 8 of the Code. This is what is known as the radio code. As amended and approved, all of section 8 would be deleted, and new sections would be added to be known as Sections 8(a) and 8(b).

Each member of the industry is required to be made a member of the Board in accordance with the Code, and to be entered for the Code and to be entered for the Code is approved by the Board of the National Industrial Recovery Board.

RUDY BUNDY

AND HIS ORCHESTRA

TESSY BREWER

AND HIS TWELVE RADIO ARTISTS

NOW PLAYING DEERFIELD TAVERN, GRAND ISLE, VT. CORD 3111

CLIVE SHERMAN

AND HIS RIVIERA ORCHESTRA

NEW AMERICAN TUNE

STAN BELL

THE INDIANAPOLIS BAND AND HIS BILL OF A MILLION AFRIC

MARY HEWITT AND THE MODERN DANCE AND SONG

FRED KAY

AND HIS ORCHESTRA

LEW REDMAN'S BELLSHOP

TWELVE COLORED RHYTHMICS

ALWAYS ON REPORT ON THE "CAPITOL BAND" FROM LONGVIEW ACRES

FEATURING LONGVIEW ACRES TRIO AND JOE DIXON

ROSS BURGER

AND HIS ORCHESTRA

ALWAYS ON REPORT ON THE "CAPITOL BAND" FROM LONGVIEW ACRES

FEATURING LONGVIEW ACRES TRIO AND JOE DIXON

ANTHONY TRINI

AND HIS ORCHESTRA

NEW ORLEANS FAVORITE, FRESH AND CRISP, ON WOR, WOR, WOR.

JOE DIXON

AND HIS ORCHESTRA

NEW ORLEANS FAVORITE, FRESH AND CRISP, ON WOR, WOR, WOR.
West Coast Notes; Dobbs Not Renewed

SAN FRANCISCO, Calif., March 30.—The new crew of Capt. Dobbs Ship of Fortune announced the dissolution of the Association of the Warner Corporation, apparently without an orderly method. The ship has sunk along with party boats. Dr. Dobbs, besides his bringing up, has been disabled, and the CBS television network, according to those who are present as the "Alatian Quarter Hour With Horace judd's Brigaders."...
**PROGRAM REVIEWS**

**Lights Out**

*Weekly, 11:30-12 a.m. 
*Syndicated on WEAF (NBC network).

With NBC's notice as a nod toward giving back to their loyal fans, NBC unveiled this crisp script sandwiched in between their daily fare. The show's name, 'Lights Out,' is a stark contrast to the usual daytime specials, leaving the dial twirlers thinking about the incident and its impact.

**The Ills**

*Daily, 12:30-12:45 p.m.*

As a part of NBC's diverse programming, their news divisions are always active. The broadcast covers the latest stories from around the world. The day's events range from local weather forecasts to world events, with a focus on tracking the day's innovations and advancements.

**Electrolyte Refrigerators**

*Metro, 7-8 p.m.*

A segment on NBC's News and Information Network, this broadcast features experts discussing the latest scientific breakthroughs and how they are impacting everyday life. The discussions are designed to be accessible to the general public, offering insights into the latest scientific research.

**A RUG for the TV**

*Don't forget to tune in for the luxurious new rug that the TV needs to protect itself! 

** kilometres**

*Every day at 8 p.m.*

This regional programming showcases events and activities happening in the local area. From concerts to festivals, the broadcast covers a range of topics to ensure the community stays informed about what's happening locally.

**The Philadelphia**

*Greater Philadelphia, 8-9 p.m.*

The Philadelphia newspaper is a daily publication that offers comprehensive news coverage of the Philadelphia area. The paper covers local, national, and international news, providing readers with a wide range of information.

**Philly Night**

*Philadelphia, 10 p.m.*

A segment on NBC's News and Information Network, this broadcast features experts discussing the latest scientific breakthroughs and how they are impacting everyday life. The discussions are designed to be accessible to the general public, offering insights into the latest scientific research.

**The Philadelphia**

*Greater Philadelphia, 8-9 p.m.*

The Philadelphia newspaper is a daily publication that offers comprehensive news coverage of the Philadelphia area. The paper covers local, national, and international news, providing readers with a wide range of information.

**Closing Shots**

*New December, 10:30 p.m.*

This regional programming showcases events and activities happening in the local area. From concerts to festivals, the broadcast covers a range of topics to ensure the community stays informed about what's happening locally.

**Philly Night**

*Philadelphia, 10 p.m.*

A segment on NBC's News and Information Network, this broadcast features experts discussing the latest scientific breakthroughs and how they are impacting everyday life. The discussions are designed to be accessible to the general public, offering insights into the latest scientific research.

**The Philadelphia**

*Greater Philadelphia, 8-9 p.m.*

The Philadelphia newspaper is a daily publication that offers comprehensive news coverage of the Philadelphia area. The paper covers local, national, and international news, providing readers with a wide range of information.

**Philly Night**

*Philadelphia, 10 p.m.*

A segment on NBC's News and Information Network, this broadcast features experts discussing the latest scientific breakthroughs and how they are impacting everyday life. The discussions are designed to be accessible to the general public, offering insights into the latest scientific research.

**The Philadelphia**

*Greater Philadelphia, 8-9 p.m.*

The Philadelphia newspaper is a daily publication that offers comprehensive news coverage of the Philadelphia area. The paper covers local, national, and international news, providing readers with a wide range of information.

**Philly Night**

*Philadelphia, 10 p.m.*

A segment on NBC's News and Information Network, this broadcast features experts discussing the latest scientific breakthroughs and how they are impacting everyday life. The discussions are designed to be accessible to the general public, offering insights into the latest scientific research.
UNCLE EZRA

April 6, 1935

RADIO

AIR BRIEFS

By JERRY FRANKEN

NEW YOIK

A NEW trio, Jack, June and Jerry, start April 23 on CBS for E-Z Prees. "Jack, June and Me," which shows weekly on Thursdays, and another, Tuesdays, on NBC. And this is the story! Several weeks ago Ben Rocke was visiting Loretta Young. Loretta's aunt, who is her mother, came in later, and after she was introduced to Rocke, he asked her, parting as a gag, to sing a song. She finally did. Then he asked her to come to his office and sing to his wife. And she did. Rocke liked her voice and with Nat Wolff brought the two female members of the trio. After weeks of rehearsals, they gave their first, and so far, their only, appearance. The trio's about getting the job is unnecessary.

Lucky Strike is dropping the guest star idea and is auditioning for Saturday night show. That means the right time and well-chosen auditioning for the guesstars on the same night. Next week show will include besides Al Jolson and Victoria Young, Miriam Hopkins, Jack Stenton and Peggy O'Neil, Betsey Vanden and the Big Bees, Max and Buddy. Charlie Lippert starts his new show, a new sustaining show on NBC April 5. The program will consist of burlesque radio—one that is, everything except commercials.

The Misses Sigel is writing a play for the Folies Bergere. Rocke Carter plays the Hippodrome, Baltimore, a week starting April 5. Michael Bohn, radio and television, will be auditioning at WOR. He plans to make an appearance at this station, incidentally, is also getting the Carol-Bell transcription show which WOR has.

ADD future bookings to the Fleischmann show. April 11, The Cohn Diet & Fitness Show (109 W 42) will be a new feature. The Four Horsemen and the Guy Robertson in a sketch, will be the radio show dream, and on NBC. April 23, at the all-Chinese group in a piece called "The Search for Drunken Life."

The Fleischmann Company is planning to return to the air. Harry Hume, Peggy Flynn and Leo Herne will start April 3 for Enco Salt on NBC. With Edith Biscuit buying the Transgender shows on WOR, the station has sold all its four spots with the condition that not all the accounts are taking six-day service.

The Four Horsemen will bewith a variety show on WOR which book, but has gone commercial for Jackbin Clothing, for six years. Prior and Jack Arnold are authors of a new NBC script called Good Medicine, that starts April 6.

Gary Cooper goes on for Lux April 7. Frank Parker leaves for Loo April 6 to go to the film Siegfried. April 7. New auditions are starting to pick up, with the commercial groups to appear. Jerry Cooper's CBS spot moves to a five-minute spot April 7.

Dick Encebrook, the dramatized Negro fairy tale, stays another 13 weeks on WOR. Dana H. Blackman, formerly with NBC, is now serving for Century Play Cmpny's radio department.

CHI AIR NOTES

NAT GREEN

Headlines of Other Days, after being off the air for four months, is back on the air.

"GULF HEADLINERS" O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,

"THE GREAT WALZIP"

Center Theatre, N. Y.

John P. Murray

LARRI WHOA

GULF LEADERSHIP O' $1.00 PER HOUR, WAC-508, MUSICAL DIRECTOR FRANK "LARRY" WHOA,
JOSEPH LAID and his orchestra are planning a tour of eastern Edwardsville, Ill.

EARLE GREENE’s Royal Rockets, Midwestern colorado, recently closed a three-week stand in the Starlight Gardens and are now in the Kalamazoo, Mich., Auto Show. The band has begun an extended tour of central Illinois spots for most of the winter.

DON TRANGER and his orchestra are playing one and two nights per week in the Yachting Club in Detroit, Michigan, for a six-months’ engagement to be arranged with Brown’s American. They have been playing the hotel circuit in Detroit and plans are for a belt-in of 12 hotels.

BURL HARRIS and his band, the New York Symphonies, have closed engagements with the “Breakers” in Boston, Mass., and are now playing the hotel circuit in New York.

RUTH HART and her Virginians, all-girl combination, have moved into the New York Paramount Theater, located at 1118 Amsterdam Avenue, New York City, New York, where they are playing a six-months’ engagement.

BOY CLOWERS and his band, the Virginia Virginia, are currently playing in New York and will be on the road this spring.

OWEN REED’S Hungarianos are back in the Tropic Tavern, Baton Rouge, La., where they are playing a six-months’ engagement. The band is under the direction of Mr. and Mrs. Owen Reed.

ROBERT CARTER and his band, the New York State Orchestra, are currently playing in New York and will be on the road this spring.

Ralph C. Vorneis uses a small combination, an all-girl band, to fill out show dates in New York and New York City. They have a month’s stay at the Floral Park, Long Island, N. Y.

FREDY MARTIN will move directly from New York City to the Empire Room of the Palm House, Chicago, Ill., where he will go on tour. The fill-in band at the Empire Room will be the Ted Benham Orchestra.

JIMMY AUDREY and his band opened at the Orangettes, Chicago, March 2nd, and are still playing there. Mr. and Mrs. Audrey will leave for a personal appearance tour of the West Coast shortly.

JIMMY O’CONNOR has signed with the Radio Network to produce a series of music programs for broadcast.


GUY LOMBARDI entered the St. Francis Hospital, San Francisco, March 29, for a week’s engagement, replacing Anson Weeks, who is doing a series of one-night stands. Lombardi will go east on completion of this engagement.

TROY HOWARD recently inaugurated a 12-week engagement at the Thaion in Seattle, Wash., and is currently completed.

CATO VAGGIANO opened March 26 at the Oriental Theater in New York City, and is expected to close at the Cotton Ball Pool, Ocean Park, Cal.”

ODORO HAMiLO moved into the Baker Hotel, Dallas, Tex., April 3, replacing Larry Lee’s Orchestra. Hamilton came from the Cotton Belt Hotel in Denver, Colo.

GAY ORSON and his NBC orchestra, formerly with Al Capone, singer-composer of Chattanooga, Tenn., are currently working in the music of St. Anthony, San Antonio, Tex.

HAL GLAYN, with Martha Tilton offering specialties, has been held over for an extra week at the Olympic Hotel, Seattle, Wash.

MIKE CARPENETI and his orchestra are continuing their engagement at the LaSalle Hotel Ballroom in LaSalle, Ill. Mike recently returned from the Winter Olympics in St. Louis, Carpeneti recently celebrated his 45th anniversary as a leader, the occasion for which was a special "big night" at Mary’s Dreamland.

HOBZY WILCOX has finished an all-close engagement at the LaSalle Hotel Ballroom in Batavia, Ill. and opened April 2 at St. Louis, Mo., taking the Leland Orchestra in Chicago, Ill. W."R., is now in the City of Philadelphia, Pa.

WALTER B. NOYDRAY Rambles have been kept up at the Room of the Hotel Plaza, Bismarck, N. D.

HAROLD MANNING and his orchestra, who have spent most of the winter in St. Louis, have made their spring tour in April, starting off in Beach, Fla. Lineup includes Manning.

Sheet-Music Leaders

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves at present and the necessary un boring for tomorrow.

Sales of music by the Maurice Richmond Music Corporation, Inc., are included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to the Maurice Richmond Music Corporation, Inc., and its Supply Company for their kind cooperation.

1. "It’s a Big Wonderful Day" - Melvin, M. - The Lone Ranger
2. "I Can’t Believe That He’s Gone" - Burke, B. - The Lone Ranger
3. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
4. "You’re the Love of My Life" - Vickers, J. - The Lone Ranger
5. "My Heart Belongs to You" - Johnson, W. - The Lone Ranger
7. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
8. "I Love You" - Vickers, J. - The Lone Ranger
9. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
10. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger

EUGENE PLATZMAN
NEW YORK, N. Y.

Sheet-Song Leaders

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves at present and the necessary un boring for tomorrow.

Sales of music by the Maurice Richmond Music Corporation, Inc., are included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to the Maurice Richmond Music Corporation, Inc., and its Supply Company for their kind cooperation.

1. "It’s a Big Wonderful Day" - Melvin, M. - The Lone Ranger
2. "I Can’t Believe That He’s Gone" - Burke, B. - The Lone Ranger
3. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
4. "You’re the Love of My Life" - Vickers, J. - The Lone Ranger
5. "My Heart Belongs to You" - Johnson, W. - The Lone Ranger
7. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
8. "I Love You" - Vickers, J. - The Lone Ranger
9. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
10. "I’ll Be Seeing You" - Rodgers, H. - The Lone Ranger
Chi Ork Leaders Get Gold Plaques

CHICAGO, March 30—Five orchestra leaders who have helped to develop the Midtown Cafe into one of the most popular night spots in the city received gold plaques last night when they were honored at a dinner given in their honor. The presentation of the "Fibers" was celebrated.

The dinner, which was attended by many, was a special occasion and an award in recognition of the Fibers, who are the artists and musicians who work at the Midtown Cafe. The Fibers, who are the artists and musicians who work at the Midtown Cafe, are celebrated for their talent and dedication to their craft. The award was presented to the Fibers in recognition of their hard work and dedication to their craft.

BILLY VAN will extend his three-week engagement at the Lakeside Cafe, starting on Monday, April 3. The show will continue until April 20, and will feature a special performance by Billy Van himself. In addition, the show will also feature a special performance by a guest star, who will be announced at a later date.

CHET SPRINGER, after spending the winter in the South, is appearing at the Blackhawk Cafe. Burton, Illinois. This is his first appearance in Chicago since returning from the South, and the audience was enthusiastic.

EDDIE ORO, saxophonist; yneil and the Beaumarchies, comedy team; Delia Brown, dancer, and Helen Kelly, songstress, plus Ralph Britz's music, form the last entertainment group of the Oimo Club. New York, San Antonio, Texas.

BILLY STONE, now in his 15th week as emcee at the Chicago Cafe, is a hit with the patrons. This is his first appearance in Chicago since returning from the South, and the audience was enthusiastic.

PAUL BROOKES, hand balancers, are appearing at the Missouri Athletic Club in St. Louis this week.

JOHNNY KAYE'S BOYS will Be Global Stars at El Lido, New York. N. Y. This show, include Misses Florence, Billy Band, Orchestra, and Male Lily and Pons and a line of six Would-be girls. Have appeared.

JOHN AND MARIE, dance team that made their debut in Chicago this winter, has joined Barney Brey and his orchestra at the Hotel Midtown, Cincinnati.

BILL CHURCH, under the personal management of Sala, is his 10th week at the Little Casino, Brooklyn. Has been a hit with the patrons.

BILLY AND KAY, a new dance combination, have been at the Hotel Ingalls, Bellefontaine, Ohio, for more than a month. They were booked for a short engagement, but have stayed on for an indefinite time.

LUCY AND WILMA, dancers, have been at the Hotel Ingalls, Bellefontaine, Ohio, for more than a month. They were booked for a short engagement, but have stayed on for an indefinite time.

MAURICE AND NOVA, dance team, have opened at the Continental Grill, 37th Street, New York, for a limited engagement.

NATIONAL ENTERTAINMENT \( \text{TUESDAY} \text{, NEW YORK, APRIL 5} \)

EDDY SPACHIO, on the floor show at the new Thompson's 54 Club, Chicago, last night.

The new Thompson's 54 Club, located on the north side of the city, will feature a wide range of entertainment, including music, dance, and comedy. The club is owned by the Thompson family, who have been in the entertainment business for many years.

In addition to the main stage, the new Thompson's 54 Club will feature a variety of smaller stages and rooms, each with a different atmosphere. There will be a main stage area for larger shows, as well as smaller rooms for intimate performances. The club will also feature a bar and lounge area, where patrons can relax and enjoy the music and entertainment.

The new Thompson's 54 Club is located at 54th and Clark Street, and will be open from 7pm to 2am every night. For more information, call 555-1212.
Loew Watches Vaude

Vigilant against dirty comedy - radio comedians and ad libbing a headache

NEW YORK, April 1 - Loew is keeping a close eye on the presence of dirt, indicating that it is not releasing its insistence for clean shows. The church that a dirt has died down. The comedy acts are being watched with extreme care, as singles are under constant eye of the house manager and house manager, certain songs are not allowed. None comedy stars speak that Loew have been warned by the booking office to watch the dirt, or else. Loews assured them they were just as funny with clean material and that dirt was not necessary for success. Those interested in ad libbing are constantly being censored and house manager is binding them closely.

Radio comedians have been among the dirt performers. They are afraid to break out in a flurry of dirty gags when away from Loew's theatres. According to Loew's general manager, they probably feel they can get away with more 'dirty' words, as they can't on the radio.

R. L. Lubin reunited, just before he left for a rest in the South, the days when the only dirt was a vaudeville trick. Loew's assistant manager, Ed Lowry, described the unusual acts of 'dirt' in vaudeville, such as the use of 'dirty' words and 'dirty' gags. Such acts are voted as 'dirty' by Loew officials.

Michigan IA Organization

LANSING, Mich., March 30—Gloyd Adler was elected president of the Michigan chapter of the International Alliance of Theatrical Stage Employees of North America, Inc. Adler is known for his efforts in organizing the International Alliance of Theatrical Stage Employees, and he has been active in the local chapter since its inception.

The new president is a member of IATSE Local 23, which represents stagehands in the Lansing area. Adler is a long-time resident of Lansing and has been involved in the theatre industry for many years.

The Michigan chapter of IATSE has been active in organizing local stagehands, and Adler will continue to work towards this goal.

Detroit AFA Goals

DETOIT, March 30—In an effort to increase membership by 25 percent in the last month before the April 1 expiration date, the American Federation of Actors, the local chapter of the National Retail Cooperative (NRC), has launched an aggressive campaign to attract new members. The campaign is being conducted in cooperation with the NRC, which has made a commitment to increase membership by 25 percent before April 1.

The campaign includes the use of radio, television, and print advertising, as well as direct mail and public relations efforts. The goal is to reach as many potential members as possible in order to increase membership.

Units for La Porte, Ind.

CHICAGO, March 30 — The La Porte Unit of the American Federation of Actors (AFA) is planning a series of events to attract new members to the union. The events include a member drive, a member appreciation day, and a member recruitment tournament.

The member drive will be held on May 1, with the goal of signing up 100 new members. The member appreciation day will be held on June 1, with a variety of events and activities planned to show appreciation for existing members.

The member recruitment tournament will be held on July 1, with the goal of signing up 150 new members. The tournament will be divided into two sections, with the top 100 members in each section receiving prizes.

Feldman's Vande Circus

NEW YORK, March 30 — Nick Feldman has organized a new vaudeville circus to open in Union City April 15. The circus will be accompanied by a parade, and will feature a variety of acts, including acrobatics, animal acts, and musical numbers.

The circus will be staged in a new vaudeville tent, and will feature a variety of acts, including acrobatics, animal acts, and musical numbers. The circus will be accompanied by a parade, with floats and other attractions.
Units Made To Order

Bookers forced to put on units on short notice—demand still exceeds supply

NEW YORK. April 1—Tudor bookers are being forced more and more to patch together units for their houses in order to meet the demand. Indie bookers are finding themselves obliged to put together "units" on short notice. This is due to the theaters' demands for units and to the bookers' inability to dig them up fast enough. Even Loew has had to go to the units occasionally. Recently Loew had Irving Yates piece together a unit, Brodey Johnson, for Bridgeport to fill in a week before another unit was available. The Yates unit turned out so well that it was kept together and given more dates.

The Dows have almost turned producers, due to lack of available units for the "Commodore and Schine houses, in particular. Certain of these houses want nothing but units and the Dows often have to get sparkling shows on a few days' notice. The usual procedure is to get a odd-jobs trouble or a worn-out hand and build the sets around it, with an chance this is in to the theater. The Paramount, Newark, for example, has been staging its own units. Eddie Sherman is putting home-made units into Pay's. Philadelphia for next week, with John Nicky staging them. The Bert Smith show comes then, with the platinum blondes and the Gutan Gypsy units following. If available when the Sherman will probably again piece them together for the house. Abe Pelberg has been staging his own units for Pay's. Providence, when one of the shows is not holding up has been usually given a few more dates than New England or anywhere else. besides, New England bookers are away from the big houses. Vagabonds are building theaters in the Midwest or the Southeast. One of the reasons the bookers can put up units for just one or two a few dates is that the fares tend to be low and the competition among the bookers is so keen that they are willing to rent out their material. Loew's has taken back its act as fast as they can get it back. The act is being run out, and the houses are going to the producers.

British Drive Against Dirt

LONDON. March 29.—Following the recent execution of the Irishman, William Patric, the British government has ordered a general strike of dirt. Several revues have had to cut scenes from their acts because of the cutbacks. The shows are being cut down to the bone. The Actors' Guild is holding a campaign to save the theater. The campaign is called "The Fight Against Dirt." The guild is trying to get the government to pass a law making it illegal to cut scenes from shows. The campaign is being led by Leonard and Lily Levine, who are the leaders of the guild. They have been leading the fight against dirt for many years. The guild has had many successes in the past, but the government has refused to pass a law against dirt. The guild is determined to fight for its cause.

Amateur Craze Gets A Play in Syracuse

SYRACUSE. April 1.—Current craze for radio-thesair amateur shows is proving a boon to box offices and stagehands. There are three weekly amateur nights in theaters where no hands has been. John Keating is tied with Orpheum for Thursday night shows. Loew's is second with a five-merchant combination and the Johnson for Tuesday and Thursday. Keating and Orpheum areaugurating Saturday noon shows, tied with all Schine house through Central New York. The Orpheum over WSYR on Monday.

Bruce Brownsmith's band gets break at the stage door and one of his tunes at Keith's. Eckel system not set.

NVA Post Renominates

NEW YORK, April 1.—The NVA Post has nominated officers for the new term, with elections taking place April 9. Those nominated are Bennie Franklin, commander; Bert Spencer, post Elitz and bark president, vice-commander; Billy Roi, finance officer; Walter R. M. Miller, adjutant; Sam Goldberg, historian; Frank Mignolo, chaplain, and Tom McNamara, sergeant at arms.

Franklin says the post has "no connection" with the NVA Club, but works harmoniously with all theatrical organizations for the betterment of conditions of our profession.

Silver on Eastern Trip

CHICAGO. March 30.—Morris B. Silver, general manager of the William Morris office here, is planning to leave for New York on a combination bus- ness and pleasure trip. He will drive the 600-mi.-a-a-distance accompanied by Fred Rosenblatt and his local agent. Expect to be gone about two weeks.

Eastown, Detroit, Vaude

DETROIT, March 30.—The Eastown Theater, considered the best local vaudeville theater, has added three vaude variety. House is under the direction of Joseph Hay and the usual performances include bob & Whirter. Vaude being booked thru the Gia Gun Agency.

Jack Middleton, Cincinnati booker, reports the biggest business in several years. He is using acts 30 days. Ohio, Indiana and Kentucky spots.

La Pollet is the Magician is heading a new unit called Continental. Produced by Bill Lieb. The show has nine Noves of Rhythm, Captain and Bron, Parker, Lynn Adams, Van Graff, Morgan and Johnny Stevens. Playing the East.

Jack Gwynne left New York for a string of RKO dates in the Midwest and before some time in May.


Frank Dona, stand-up comedian, is doing an act with Lydia Harris, who has been a single for a long time. Jack Tims and Friends are doing a new act in Philadelphia.

L. W. Nichols, trumpetist and mime, was a recent visitor to The Billboard offices and reports that he has just returned from an extensive tour of the West and North.

Eddy Colow and Jeffet, Hal and Billy Oliver and George Gable have been getting good business. Two good shows have been run in a Philadelphia night club.

Alphonse J. Sink, head of the New York office and reports that he has just returned from an extensive tour of the West and North.

Bub and Zevett, Hal and Billy Oliver and George Gable have had a good business since leaving the Clark unit. They are playing in B. & R. and RKO dates in the Midwest.

Babalow no. 12 is playing in April for Eastern Booking thru Billy Jones.

Harry Burn is being booked 10 weeks more by Loew, opening in Pittsburgh April 12.

Matty Rosen has been booked 10 weeks more by Loew, opening in Pittsburgh April 12.
Palace, New York
(Reduced Friday Afternoon, March 29)
Rogers-Finley-Dingle Danse office-mopper-up, is doing the honors at the Palace this week, and probably for a second week too. The shows have been trimmed accordingly, with but four acts running only 36 minutes. Still it’s a trim show that keeps the customers sufficiently entertained. It’s a five-day-a-week, the house opening at 8:30. The acts are all up, and at the start of the second week opening day there were lots of standees, thinning out, too, during the vaude.

Baroli and Hurst, aided by Fred Larkin, Eddie Ahi and an unlisted girl, are the belles of a dapper little dance class presentation. A nice turn—dressed and staged well—and offers with a neat little number, followed by the unlisted girl’s earlier a cappella routine, and another minstrel and chorus line involving comic catches. Got wittier well.

Jean Carroll and Buddy Howe, a new combo, the former recently teamed with Mary Noy, the latter an effective in the dance frame and fared ok. Both are good performers and they employ a nice stock of skits. Ring a little, too, and Howe ships in with a nice setup solo, and both of them finish with a sort of Adolph Zukor number, which is all right but too early a follower after the pup.

Eddie Peabody came off with a huge hand in the troy spot. This little feller has plenty on the ball and he’s more than a musical imitator. He’s an effective short-order man. The way he hops to that stool, his dapperly dressed sing and other numbers that involve showmanship. Besides, he’s more than a dance man when he partakes of the baron, his 16-string harp-guitar and the violin.

Hoffman and Blair close, doing an act similar to Willy, Wendall and Mcintyre. A burn good set of comedy, amusing, but entirely too short with a minimum of one hour. One long hour, and it’s all over. There are three men and a woman and all take plenty of ganging around from the well-timed use of props. That cartoon bit on a gal in a bumbling. Audience took to it big.

SIDNEY HARRIS.

Loew’s State, New York
(Reduced Friday Afternoon, March 29)
(ed Sullivan unit)
Ed Sullivan is here again with his Pawn Club Club Revue, made up of local night club talent and featuring Harry Peem as master of ceremonies. The show is entertaining, despite a few slow spots, and the Sullivan name ought to bring in some extra dollars. They have a big week, the Whole Town’s Talking (First National), and business at this show was only fair.

The stage show runs 63 minutes and is an excellent job of pit band and orchestra on the stage. Harry opens the proceedings with song and patter and then brings in Alcide Deley and Jack Cole, a close dance team. They obviously were too high for the gal and she is a bit too fast a tap team would have probably been more welcome.

Dorothy Parks, blonde dancer, was on for a cabaret and acrobatic number and made a fine impression. Gall Gall, an amusing slight-of-hand artist, had the audience wondering what was what. His tricks with live chucks are the best and he works fast and furious. A clever magician with a style all his own.

Rosa Maclean, a vigorous tenor, contributed a couple of numbers and made a nice impression. Grace and Bradley Baxton stopped the show with their antics. They are a couple of quirk arrangements. They belong in the Jitters. Their derision is an odd couple of singing and a skit entitled “Get Me Outa Here.”

Serifick makes a nice impression. His moddery is quite engaging and he displays all the charm fairly well. Besides working in a couple of blackouts, he supplies all his own setup with his Water End of the Bridge film clips. Patsy Fick is a bit of a dandy with his Jewish moves. He works from the audience and the blackouts and did much to help Harry. Rose, the other number, was not two good, but they’re entertaining more than adequate and was attuned perfectly to the audience’s likes.

PAUL DENIS.

CARROLL & HOWE
First Broadway Appearance
Held Over
RKO Palace, New York
Two Weeks
MARCH 29 TO APRIL 11, Inclusive
Direction
MILTON BERGER
CHARLES V. YATES OFFICE

MAURINE and
MORVA

The Voltaires
in “HARMONY and MOTION”
A Quintette of Versatile Dancers presenting their own Original Conception of Adagio and Athletico Dance in an entirely novel manner.
FOX THEATER, BROOKLYN, N. Y., MARCH 30—NOW!

AMERICA’S FOREMOST GYMNASTS
ST. ONGE TRIO
IDA
JOE
VIOLET
FRANCES
NICE
FLORIO
LUBOW

RKO THEATRES
1270 Sixth Ave.
Radio City, New York

TOMMY MARTIN
“A Young Man To Be Watched.”

NEW PLAYING
LOW THEATERS
New York.

LOUISE BELLFORD.
Mar. Agency.

Jeannette & John McGinty

Acclaimed everywhere by
press and public as outstanding exponents of modern balletic dancing.

CHICAGO
MARCH 29 TO APRIL 11, Inclusive

THE BILLBOARD REVIEWS
APRIL 6, 1935

Earle, Philadelphia
(Reduced Friday Afternoon, March 29)
The Bonfanti Block Club Institution in Philadelphia during the past month, and has held the Earle in their repertoire this week to draw out a good crowd. They are the prime features in a recent revue.

Johnny Perkins, robust comedian, is a showman who is often a gag and swings the house orchestra into a couple of numbers. They are well played, in attractive riding habits, and present a prancing routine to the tune of “La Cucaracha.”

Bob Riba, dastardly joker, has his best spot, which is a depiction of the audience. Using the ball of peas for purposes of satire, he makes a series of usual feats and won sustained applause.

Perkins also presents a broad comic ditty about Johnny being kept under control and then introduces the Roxette, in their number, “Graduation.” They are in orange gowns and black caps and gowns, against a blue background, they offer a sinuous mod- istic dance, which is received with laughter.

Bellett and Lamb then score with another comic number, with the toll Bellett making a particular hit with his cosmetic stunts.

Hutty Peely, big number of the next spot, singing “River of Love,” is very realistic and other old favorites. He brings them into the routine.

Skinner presents the Roxette for a lavish routine, all dressed in white, green costumes, they dance to Variety Drop, College Rhythm and other ragtime and swing titles.

JERRY FRANKEN.

Earle, Philadelphia
(Reduced Friday Afternoon, March 29)
The Bonfanti Block Club Institution in Philadelphia during the past month, and has held the Earle in their repertoire this week to draw out a good crowd. They are the prime features in a recent revue.

Johnny Perkins, robust comedian, is a showman who is often a gag and swings the house orchestra into a couple of numbers. They are well played, in attractive riding habits, and present a prancing routine to the tune of “La Cucaracha.”

Bob Riba, dastardly joker, has his best spot, which is a depiction of the audience. Using the ball of peas for purposes of satire, he makes a series of usual feats and won sustained applause.

Perkins also presents a broad comic ditty about Johnny being kept under control and then introduces the Roxette, in their number, “Graduation.” They are in orange gowns and black caps and gowns, against a blue background, they offer a sinuous mod- istic dance, which is received with laughter.

Bellett and Lamb then score with another comic number, with the toll Bellett making a particular hit with his cosmetic stunts.

Hutty Peely, big number of the next spot, singing “River of Love,” is very realistic and other old favorites. He brings them into the routine.

Skinner presents the Roxette for a lavish routine, all dressed in white, green costumes, they dance to Variety Drop, College Rhythm and other ragtime and swing titles.

JERRY FRANKEN.

Earle, Philadelphia
(Reduced Friday Afternoon, March 29)
The Bonfanti Block Club Institution in Philadelphia during the past month, and has held the Earle in their repertoire this week to draw out a good crowd. They are the prime features in a recent revue.

Johnny Perkins, robust comedian, is a showman who is often a gag and swings the house orchestra into a couple of numbers. They are well played, in attractive riding habits, and present a prancing routine to the tune of “La Cucaracha.”

Bob Riba, dastardly joker, has his best spot, which is a depiction of the audience. Using the ball of peas for purposes of satire, he makes a series of usual feats and won sustained applause.

Perkins also presents a broad comic ditty about Johnny being kept under control and then introduces the Roxette, in their number, “Graduation.” They are in orange gowns and black caps and gowns, against a blue background, they offer a sinuous mod- istic dance, which is received with laughter.

Bellett and Lamb then score with another comic number, with the toll Bellett making a particular hit with his cosmetic stunts.

Hutty Peely, big number of the next spot, singing “River of Love,” is very realistic and other old favorites. He brings them into the routine.

Skinner presents the Roxette for a lavish routine, all dressed in white, green costumes, they dance to Variety Drop, College Rhythm and other ragtime and swing titles.
Shubert, Cincinnati

(Reviewed Saturday Afternoon, March 20)

Mr. and Mrs. Louis Hill, the impres- sioned couple, are giving a grand show here. The Shubert company has been working hard to produce a fitting tribute to the late Thomas Hill, who was a prominent figure in the theater world. The show is entitled "Shubert, Cincinnati" and it features a fine cast of performers, including Yankee Doodle Dandy, a musical comedy that was popular during his time.

The show opens with a scene from "The Music Man," followed by a medley of songs from various Shubert productions. The audience is treated to a variety of numbers, including a tap dance routine by Ginger Rogers and a tap solo by Fred Astaire.

In the second act, there is a production number called "Manhattan Moon," which features a large orchestra and a chorus of dancers. The highlight of the act is a song and dance number by Ethel Merman, who delivers a powerful performance.

Overall, "Shubert, Cincinnati" is a well-crafted show that pays homage to a legendary theater owner. The cast performs with energy and enthusiasm, making it a must-see production for theater lovers.
30-Cent Meals For Actors

Union Church will provide them, on work on the Dinner Club

NEW YORK, March 30.—The Union Methodist Episcopal Church, which originally founded the Dinner Club, announced this week that it would carry on the club's good work, in the same manner, under the auspices of the same church, as before. The club, as reported previously, was forced to close its doors because of the raising of cost of food.

The Rev. C. Everett Wagner, pastor of the church, said in a speech earlier this week that the church was prepared to carry on the good work of the club, and that he was ready to take charge of it. The club will now operate from the start, with the same fine group of women who have been the backbone of the club for the past year.

About half of those attending yesterday's meeting indicated their willingness to contribute to the support of the club, while a number of others said they would like to help in any way they could. A list of those who have contributed was read, and it was announced that the club would now be open to all who wish to contribute.

The committee is composed of Barbara Winchester, Ethel O'Hara, Elsie Earle, and Mrs. Elizabeth W. Jones.

The club has a large number of members, and is a very popular place for those who wish to have a good time. The club has a fine reputation for its good work, and is a credit to the church.

Nudist Players in Trunks and Muslin

NEW YORK, March 30.—As expected by the wise, the opening of the Nudist Theatre, Madison, Nudis, under the management of Nudis, was attended with something less than strict adherence to nudist rules. The theatre was not entirely free from nudism, and was operated as a project to convert people to nudity through the use of a theatrical theater. The play was presented The Girl From Colorado, and was played to a well-attended audience.

Theatre-goers, who were seen wearing trunks and muslin, were told to keep them on, but some of the audience, who were not quite as strict about nudity, were allowed to go without their clothing. The audience was made up of a large number of people, who were quite pleased with the performance.

Victoria Palace to Legit

LONDON, March 29.—By taking over the Victoria Palace, former West End inholders, George and Richard, will operate the theatre, now dark. The Palace, with its fine auditorium, will run a season of popular plays in whichNick will produce and also play in one of the plays.

THE NEW PLAYS ON BROADWAY

MANSFIELD Beginning Thursday, Evening, March 29, 1935

LADY OF LETTERS

A comedy by Turner Bullock, featuring Muriel Van Buren in the Spring Number of The Billboard Dated April 13

De Tanko's New Comedy

NEW YORK, March 30.—Boris De Tanko, the Russian playwright, is now in New York, and has just completed the script of a new play, One Summer Day. It is a comedy.

De Tanko, who was a pupil of Sardou, was the Russian representative in the Pantois of Moscow, where he met with an enthusiastic reception. It is now under negotiation for a Broadway production. Deals with Russia at the time of the revolution.

Pantomimes Survive

LONDON, March 29.—Of the countless pantomimes seen last Christmas, only two still are running, Aldine at the Prince of Wales, and Bermuda, and Mother Goose at the Tower Hall, Leeds.

FROM OUT FRONT

By Eugene Burr

This reporter had expected to go to the death’s of the American Academy series of matinees; but the government, no no longer, stopping majestically from its marble pedestal, took a band in the game, and he found himself in the midst of a tumultuous throng of enthusiastic reporters and correspondents, all extremely nice in a jury box, remarking (with what seemed at the time like a joke) about the inevitable survival of the Academy in the face of the police, and who would ever have thought of it? The audience, with the exception of the Empire Theatre, was so small, that your correspondent sickened painfully upon a panel in the State Supreme Court. The Academy’s last day was a day of glory, and it was covered with a shrine. What he thought about it is a matter entirely restricted to him, his conscience and the players concerned.

The Academy is not unjustifiably unsatisfactory. I want to take this chance of wishing luck to the youngsters who have borne me through the season. The pleasant day of the Academy are all the better for this, the evidence of the Academy, the Academy, its wonderful playgoer, and of its remarkable." There were a good number of them, and I would like to say that there were a good number of them, who were not only not satisfied, but were not satisfied. To those whose performances failed to measure up to the purely personal standards of one spectator go this hearty thanks for what I have been able to take without notice. They were all bold, they were all brave, they were all unselfish, they were all brave.

The next season has been shortened, as a bank balance in the crash. Once it stretched majestically from the last week in August to the middle of December. The whole number of miles, as is shown through the approximate what would now be known as the height of the season. Once, when the Academy was thought to decorate the town. Then, gradually, there came encroachment. Labor Day was the end, and the last performance was shown, and at the end of the season the theatre was left as a hopeless house of depression. But this year Mr. Mark Barron, of the Associated Press, noted the severity of the closure, and the necessity for the theatre to become a business.

The theatre is becoming restricted—in audiences, in numbers of productions, in financial support, in the number of people who go to see it. From this point of view, it is desired to express the hope that the theatre will be able to go on, and that it will be able to go on, and that it will be able to go on, and that it will be able to go on.
broadway

BROADWAY TOURS

Performances to March 30, inclusive.

Dratmatic

Opened At

in New York

March 25, 1935

a Woman of the Soil

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.

49TH STREET

Beginning Monday Evening, March 25, 1935

A WOMAN OF THE SOIL

A play by John Cameron Slessor, set designed by Verneil, producers are J. F. and E. F. Coronelli, France, Inc. Presented by John Cameron Slessor.

Margaret Young, Evelyn Varden, Bernard Peter, Douglas Fairbanks, Jr., Robert Warshow, Alfred Kappell, Robert Young.

The setting and the play's setting have 20th century stage design, a left-wing benefit, and which proved so popular that it was sold to the very high ticket of the several benefits which came out last night.

EUGENE BURN.
Paramount To Use Long Island Studio in First Anti-Tax Move

NEW YORK, March 30—Report has it that beginning within the next few weeks Paramount will move one of its more than 150 studios from Hollywood and will use its Long Island studio here. It is not known what will be the first picture. The move is intended as the first of a gradual removal from Hollywood should the new tax get by the California Legislature.

The Paramount studios here have been leased to 10 Western Service Studios and of late have been occupied by Rock and MacDarragh and Christie shorts.

Hollywood, March 30—As things now stand up the stack high tax will pass the Assembly. The lawmakers do not seem to be worried about the threat to move studios out of the state and are not talking the talk seriously.

"If there were not wishing to be seen their share of the burden in these days they are not good citizens," said Assemblyman V. "Maybe they better think of the Florida summers and hurricanes before they go there," commented Assemblyman J. J. Boyle.

Unusually here continues. Many believe the studio will eventually pull up stakes if the tax goes through and people who own large homes here and real estate with large mortgages are in a jam.

Atlanta Buys Shrine Mosque For use as City Auditorium

ATLANTA, Ga., March 30—H. H. Bemis, general manager of the Atlanta, Missouri and Nashville line, has purchased the Colorado, Memorial and Paramount theaters in Atlanta, a $2,000,000 property, which houses the 2,000-seat Fox Theater, for use as a city auditorium.

The Colosseum, which houses the Metropolitan Opera Co. and the J. C. Pepper Company, is now operated by the Lucas & Jenkins chain of one-way picture houses, although it is expected that it will be run by the new company. The former management is not clear.

Penn. To Get Sunday Picture Referendum

HARRISBURG, Pa., March 30—A bill calling for a referendum on permitting showing of Sunday movies and theatricals will be brought before the Pennsylvania House of Representatives in the near future. Governor Earle and the Democratic state leaders have expressed the hope that the Pennsylvania House of Representatives will have anything to do with the measure.

Presenting his argument against the bill, Mr. Earle must note the bill is identical with that which passed the House last year.

Decision on the bill will be made the House without difficulty.

Watch for This Special Feature

Highlights in Film Censorship — The Career of Royal A. Baker, Former Detroit Censor

By H. F. REVES

in the Spring Number of The Billboard

Dated April 13
Price Wars

ONE of the greatest evils of the picture business is the stupid action of cutting prices in order to cripple a competitor. It is practiced by both affiliated and independent houses and has done more to keep theaters in the red than any one thing.

Almost every section of the country is suffering under this curse and all the most ambitious are anxious to break away from it there are a few in each district that refuse to put prices where they belong.

Theater owners today are giving their patrons too much entertainment for the money. Price trends should be stopped and the running time of shows cut. Instead, disgruntled exhibitors are giving more entertainment at cheaper prices. This cut-throat method should be eliminated.

It is not possible for a conscientious exhibitor, who gives his patrons good pictures, comfort and sanitary conditions, to compete with a dump, for the unscrupulous theater owner can always undercut his competitor.

One price cutter, in trying to kill off competition, can bring down prices in an entire city. This was once the exclusive practice of affiliated chains when they wished to buy a house, but of late it has been taken up by independents and has hurt the show business all along the line.

The code has done some good in eliminating many of the abuses of unfair competition, but the job is primarily up to the exhibitors themselves. If they can’t reason with a shooting gallery operator they should tilt their prices regardless and let the cutter go his way. They should not permit one man to establish prices in any community.

Fans are willing to pay fair prices to see good pictures and a five-cent tilt would bring no squawks, yet this five cents would spell the difference between profit and loss to most theater owners.

The cut-throat theater operators have done untold damage to the industry in their selfish endeavor to corral all the dough. Yet these same men are the first to rush to their Grievance Board and yell their heads off at any fancied damage.

Exhibitors should not permit themselves to be stamped into price-cutting competition. If the showman will put on a good show, keep his theater clean, use his head in exploiting his product and know his patrons, he never need fear the price cutting of a dump.

In many spots efforts are being made to tilt prices upward and there are indications of success, but if success comes it will be in spite of certain undesirable elements in the business. If the vast majority of theater owners, who constitute the backbone of the show business, will get together on a fair box-office price and ignore the throat-cutter, they will achieve their aim.

Don’t go into a panic at the sign of cutting; instead pay more attention to your show and your competition will fade.

Eddie Seelte is now managing the Regent Theater in Albany. He’s a great collaborator and among many things has conducted a popular concert over the radio, which in itself is a boost to give away a parcel, stage sets, etc., and runs a Radio Ragoon.
"Mark of the Vampire" (Columbia) Review.——Previewed at Fox Uptown, Los Angeles, Calif. April 15—40 minutes.

Release Date—April 15.

With Bela Lugosi, Gloria Gardinier, and Louis Esposito. A gay, opulent, and lavish presentation of the old vampire legend. The story is slightly altered from the original source material, but the basic elements of the tale remain intact. The acting is competent, and the photography is splendid. The film is not as tight as it could be, and there are a few slow patches, but overall it is an entertaining piece of work. Bela Lugosi, as the evil Count Dracula, is particularly effective and makes a fine impression as the vampire artist who is forced to kill in order to sustain his powers.

"Moscow Laughs" (AMKINO) Cameo New York——Billed as "The First Soviet Jazz Comedy," this Russian piece is definitely different from anything we have ever seen before and is an entirely new form of entertainment. Moscow has always been noted for its film industry, but this film is definitely a step forward in the development of the Soviet cinema. It is a realistic portrayal of life in the city, and the cast is excellent. The story is simple but effective, and the dialogue is well-written. The use of jazz music is a nice touch, and it adds to the overall appeal of the film.

"Cardinal Richelieu" (20TH CENTURY-FOX) Previewed at Paramount, Westfield Village, Calif. April 15—40 minutes.

Release Date—April 15.

"The Black Fury" (FIRST NATIONAL) Previewed at Warner Bros. Studio, Burbank, Calif. April 15—40 minutes.

"A Night at the Ritz" (WARNER BROS.) Warner Bros. Downtown, Los Angeles, Calif. April 15—40 minutes.

Release Date—April 23.

Based on the idea that a greenhorn cook at the swanky Ritz could be funny. Warner Brothers have turned out a picturesque, charming picture with the punch of a jest and a fresh, vivid, and informal style. A great deal of fun is had by all, and the audience is thoroughly entertained. The acting is excellent, and the setting is perfect. The film is a real treat, and it is highly recommended for all audiences.

Harry Brandt Again

Elected ITOA Presidency

NEW YORK, March 30—Harry Brandt, Jr., has been elected President of the Independent Theater Owners' Association, the group which represents 4,000 independent theater owners in the United States. The election was held at the annual meeting of the association, which was held in New York City. Brandt, who has been active in the independent theater trade for many years, was a popular choice among the members of the association. He has long been known for his ability to attract new members to the association and for his efforts to promote the interests of the independent theater owners. His election is seen as a sign of the growing influence of the independent theater owners and their role in shaping the future of the movie industry.

The Lincoln Set for New Bargain Price Battle

LINCOLN, March 30—After a bitter battle, the company behind the film "Lincoln" has finally settled on a price that will make the film accessible to the general public. The company had been struggling to find a distributor that would be willing to release the film at a reasonable price, and the battle had dragged on for months. Finally, a deal was struck, and the film will be released at a bargain price, making it accessible to the general public.

"The Man Who Knew Too Much" (GAUNTIN BRITISH) RKO Radio Pictures, New York.

Time—40 minutes.

The Gaumont British feature is one of the best known British films of recent years. It tells the story of an American family who are captured by the Nazis and held for ransom. The family, including a mother and father, must find a way to escape from the Nazis and return home. The film is a suspenseful and exciting drama, and it is highly recommended for all audiences.
Slut Players
Opening May 6

VERMONTVILLE, Mich., March 30—Cecil Rawson, who captained the Lexington, Mass., baseball team during its championship season, will come here May 16 to present the show's winter quarters here last Saturday and immediately begin work on next season's presentation, which will be the Slut Playhouse's summer stock. Rawson will remain here until the end of the season.

Rehearsals are set for April 11, with the season opening May 16, three, four and five-night stands. In Battle Creek and Lansing, Mich., however, there are 35 acts. It will be the company's ninth season on the stage.

Those already selected for the cast include James Creagh, who has been in several productions of the show. Creagh, a veteran of many seasons, will bring his experience to bear on the production.

Several additional members will be added to the roster before the show hits the road.

Billroy Show Briefs

VALDOSTA, Ga., March 30.—Mr. and Mrs. C. E. Whitley, Billroy's dad visited here Sunday morning and Monday afternoon, looking into what had happened during his seven week absence.

Putting his car up to the warehouse, jumping out, leaving the motor running, Dog Wilson and his dog, his wife and the dog came to a sudden stop, hesitated for a few moments, then got into the car with the dog.

"Am I amazed?"

After he was shown around town back in his days, Wilson and his wife and the dog didn't seem to give a hoot-in-ain't.

They know it won't be long before Wilson will be drifted in Sunday and blown out Monday to do the job of committing.

"Buz" Brown, who sings a wicked beat, has already plastered this town with a flash of par- yer to see if he can't get a job here.

Complete roster will be in next week.

Don't forget to vote this year.

TOM HITCHINSON

Manhattan Players in 4th Week at Worcester Theater

WORCESTER, Mass., April 1.—Guy Palmerston's Manhattan Players are now in their fourth week at the Worcester Theater. This week is the last of the season. The company is already planning a spring engagement here.

In their opening engagement here March 31 with Howard Lindsay's "Our Own Dick," the company, which has already sold out for the remainder of its stay, will play here a long time.

In the cast are Frank and Marjorie Clarke, Helen E. Allen, Imogene; Richard 8. Bishop, second, Myra Bruce, second; J. W. Carroll, principal. The company is being managed by Guy Palmerston, director-producer.

Pennsylvania Players have been invited to come here June and July and take part in the activities of the Quaker City Theater, the Whalom Theater, Lancaster, Mass.

Dorothy Whitley Lack To Direct

BRIDGTON, Me., March 30.—Dorothy Whitley Lack, co-director of the Philadelphia Theater Association, has signed with Miles' Players, Wheel Players of the Pennsylvania Music College, under the direction of Louis S. Moun, for the summer stock. Opening bill is "Millie's" followed by "The Last of the Redmen," "The Millionaire," "The Man Without a Country" and "The Millionaire Man." The company plans last half of the week to 400 of the public and summer residents. Kate Conway and W. Ellis Jones here have been engaged.

KANSAS CITY JOINTS

KANSAS CITY, Mo., March 30—Cliff Carl, owner of the Cliff Carl Com- dents, has closed his circle stock, which has been in operation for the last three weeks, to paint his outfit and reorganize for the next season's venture.

"Pop" Sherman, veteran Midwest char- acter player, is said to be considering launching a canter stock theater next season.

Fred Retha announced his intention to again launch his tented theater this spring. Fred has been out of the business for several years.

La of the club, who has been on his 12th in a circle stock, with headquarters at Denver, reports that he expects to open another five weeks, beginning May 1. Opening will be probably be held with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

Dorothy Whitley Lack To Direct

In the cast are Frank and Marjorie Clarke, Helen E. Allen, Imogene; Richard 8. Bishop, second, Myra Bruce, second; J. W. Carroll, principal. The company is being managed by Guy Palmerston, director-producer.

Pennsylvania Players have been invited to come here June and July and take part in the activities of the Quaker City Theater, the Whalom Theater, Lancaster, Mass.

Dorothy Whitley Lack To Direct

BRIDGTON, Me., March 30.—Dorothy Whitley Lack, co-director of the Philadelphia Theater Association, has signed with Miles' Players, Wheel Players of the Pennsylvania Music College, under the direction of Louis S. Moun, for the summer stock. Opening bill is "Millie's" followed by "The Last of the Redmen," "The Millionaire," "The Man Without a Country" and "The Millionaire Man." The company plans last half of the week to 400 of the public and summer residents. Kate Conway and W. Ellis Jones here have been engaged.

KANSAS CITY JOINTS

KANSAS CITY, Mo., March 30—Cliff Carl, owner of the Cliff Carl Com- dents, has closed his circle stock, which has been in operation for the last three weeks, to paint his outfit and reorganize for the next season's venture.

"Pop" Sherman, veteran Midwest char- acter player, is said to be considering launching a canter stock theater next season.

Fred Retha announced his intention to again launch his tented theater this spring. Fred has been out of the business for several years.

La of the club, who has been on his 12th in a circle stock, with headquarters at Denver, reports that he expects to open another five weeks, beginning May 1. Opening will be probably be held with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads. WANTED

SPORTS TRAVEL AND ENTERTAINMENT

CLIFF CARL COMEDIAN

ARCHITECT AND DECORATOR

Archie Eckert, Architect

Phone 8922

Dorothy Whitley Lack To Direct

In the cast are Frank and Marjorie Clarke, Helen E. Allen, Imogene; Richard 8. Bishop, second, Myra Bruce, second; J. W. Carroll, principal. The company is being managed by Guy Palmerston, director-producer.

Pennsylvania Players have been invited to come here June and July and take part in the activities of the Quaker City Theater, the Whalom Theater, Lancaster, Mass.

Dorothy Whitley Lack To Direct

BRIDGTON, Me., March 30.—Dorothy Whitley Lack, co-director of the Philadelphia Theater Association, has signed with Miles' Players, Wheel Players of the Pennsylvania Music College, under the direction of Louis S. Moun, for the summer stock. Opening bill is "Millie's" followed by "The Last of the Redmen," "The Millionaire," "The Man Without a Country" and "The Millionaire Man." The company plans last half of the week to 400 of the public and summer residents. Kate Conway and W. Ellis Jones here have been engaged.

KANSAS CITY JOINTS

KANSAS CITY, Mo., March 30—Cliff Carl, owner of the Cliff Carl Com- dents, has closed his circle stock, which has been in operation for the last three weeks, to paint his outfit and reorganize for the next season's venture.

"Pop" Sherman, veteran Midwest char- acter player, is said to be considering launching a canter stock theater next season.

Fred Retha announced his intention to again launch his tented theater this spring. Fred has been out of the business for several years.

La of the club, who has been on his 12th in a circle stock, with headquarters at Denver, reports that he expects to open another five weeks, beginning May 1. Opening will be probably be held with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.

NRA Picture Code Amended To Take in Reps, Tabs, Etc.

WASHINGTON, March 30.—Motion Picture executives of the NRA has been amended to include under the terms "manufacturers, and wholesalers...." The change will probably be made, with the Junior League co-operating.

Harry Gilmore, director of the late Dayton Players, will direct the new theater. He is expected to have a large number of plays. Selena Royce and Conrad Nagel are now engaged as leads.
New Actor Org. Seeks Charter

NEW YORK, March 30.—Petition for a State charter has been filed by an organi-
sation of Burlesque Artists' Union, Inc., which would be a rival organization to the Bur-
lesque Actors' Association, an American Federation of Musicians chartered by the
Associated Actors and Artists of America.

The petition was filed by Irving Cyrlin, President, and the signers were Jeanette Reid, Margaret
Swinnerton, Emily O. Roos, Martha McKay, and Betty Schwartz.

A hearing on this application for a charter is supposed to be scheduled for April 8.

Sophie Tucker To
Champion Burlesque

NEW YORK, March 30.—Sophie Tucker, arriving in town Monday from Florida, released a statement that she
intends to campaign to retain the Bur-
lesque code. A former burlesque per-
former, Miss Tucker intends to prove
that the code that is not to be tolerated.

TAMER TOLLADY, assistant stage di-
rector for the Wiltons, recovering from
a throat operation.

COUNTER NADJA

"A ROYAL SURPRISE"

To Screening of "Kiss Me, Kate". Opening April 6 at Century, Louisville.

PHILLYS VAUGHN

THE MURDERING PERSONALITY GIRL

JERRY SARGENT

PERSONALITY PLUS TALENT

CHARLIE GOLDIE

SINGING FOR THE WILMERS

TOMMY LEVINE

THE TALENT TYPE OF BURLESQUE.

TINY HUFF

THE PERSONALITY GIRL

Marge—BARTEL & FRANCIS—Jamie, Jr., Marie, Mary.

KARL BOWERS

ECCENTRIC OUTDOOR COMEDIAN.

Alone—Worship—East and West.

CHARLEY LAFORD

THE PARDONER'S TALE

BUNNY SADIE & DE HAVEN

SHOW BUSINESS PERSONALITIES.

Joan Carroll Sisters—Jean

Dorothy—Sisters—Bill Smith, Ross, and Anne East, East.

HELEN GREENE

THE RED-HAIRED CYCLOPE.

BOB SNYDER

Phantom Race, Town and Talker Journal.

JES MACK & LEE JEAN

Singing Platte and Amuse Theatre. New York City.

HARRY CORNELL

SINGLETAP.

BURLINGTON

Conducted by SIDNEY MARRIS—Communications to 1564 Broadway, New York City.

BURLINGTON

Comm. Moss Keeps

Rialto, Chicago

(Relisted Friday Evening, March 29)
After being dark for several months this house reopened today with a big production casted by
the Star and Garter, who also operates the
Rialto, Chicago. Being the only first-rate burlesque in the Loop district, the audience had a
good play. If today's business can be taken as a reliable indication of the success of the venture, as the house was packed all day. Policy changes daily at 28, 36 and 40 cent
admission. Fred C. Clark is producer, as-
nisted by Joe Rosen, with technical direc-
tion by Emil Brenner. H. Helmke is house
manager. Joe Kelleys, booking manager,
and Jimmy King, orchestra conductor.

Company is headed by Mae Brown, who
gets the electric light bill by
purchasing one strip number. Other strip
numbers are handled by Dagmar, fea-
tured comic dancer; Thelma Hupp, a pretty
talent; personality girl; and Joann Dave, the
prominent ingenue. Compliments of the
company are Misses Irene (Hop) Moore and
Don Dixon. Both have been with the
organization for some time. Among the
singing assignments go to Sally
Darling, the prima donna; Earl Jackson,
and Dave Lawrence. The chorus of 10 is
well drilled and are fourlookers.

The show, Fine Feathers, is in 17 scenes and has been playing for a few days in the short time he had for rehearsals.
His production and posing skill is limited to the opulent scene and the electrical effects are colorful. As the story at the beginning of the show was somewhat weak, due to more or less a country feel used than an urban one.
The biggest laughs came from "the electric lights scene," in which Miss Brown, Bischoff, and Thel King, participated, and the scenes done by Moore and Dixon with their talking dialog. Hardest hit of the drama was the scene by the star, who is to the
front on the number, which featured Dagmar and Miss Sally Darling and Gills de Vaux. Climax taking place in the scene in which the audience was caught by surprise at the beginning of the show, which was followed by a bang and an audience scramble for the exits.

Thursday evening there was another show for the Burlesque Theater. Among the actors involved, and the policy arrested
26. They were cast away in patrol and
clown duties. The following evening there was another show for the Burlesque Theater. Among the actors involved, and the policy arrested
26. They were cast away in patrol and
clown duties.

BURLINGTON

N, Y. Republican Beat by
Heavy Union Picketing

NEW YORK, March 30.—All week long
the Republican theater was the scene of
many disturbances resulting from the man-
picking of the house by the union. There were numerous ar-
nrests made, and in such situa-
tions pickets were beaten.

On Monday evening there was a large
raid by the American Federation of Musi-
cians and the policy arrested
26. They were cast away in patrol
and police duties.

On Tuesday evening there was another
raid by the American Federation of Musi-
cians and the policy arrested
26. They were cast away in patrol
and police duties.

Minneapolis Birthday

MINNEAPOLIS, March 30.—A show
special was set up for the occasion.
Manager Harry White celebrated the
March 30 birthday of the Minneapolis
Circuit.

Ray Foster and Kramer

KINGDOM OF BURLESQUE.

Billie Diamond

ALWAYS DANCING.

Eddie Innis

STRAIGHT—DANCER—470 E. 129th.

RAE HOLLAND

SINGING AND TALKING SINESE.

Georgia Sothern

BEGINNING NEW YEAR WITH WILMERS.

U-NOTES

By UNO

HONEY BEE KELLAR was tendered a
big birthday party in a decorated
parlor. The event was the first of a
series of birthday parties given to
Burrleque artists. The birthday party
came complete with champagne and
tiny cakes and the audience, to the
delight of the performers, was
pouring in and out of the theater
making their par-ty. The cakes
were made by Misses and the table
was set with flowers and candy bars.

SILLY TANNER was hag big host at
the new home in Hollywood. The
party was attended by a number of
artists and the food was delicious.

Phyllis Vaughn, singing platterly,
after two years of continuous Western
engagements, returned to New York
and was welcomed by the Supreme March 30
at Minsky's Brooklyn.

MADGE CARMLE

TALLING AND STRIPING GENIUS.


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.

Dorothy D'Auriain, 

Mary Greene, 

Merry Whirley,


CYNTHIA MICHEL

STRIPING A LA PARISIENNE.
Tab Tattles

FRED HURLEY, erstwhile tab pro, has returned to the week in its seventh month at the Gayety, Lebanon, Ohio, this week. He was in town on business and if it pass out of his slot this week, the answer in 6 couple of weeks...Charley Wiley of the Advance man, now aboard Anich Publishing Co., was another visitor during the past week. Wiley informs us that his car is named to Mori Carlo Reels and that Miss Irene is joining when the company moves east on Wednesday next week. The Sobabula unit sails for the Ohio Weekly. Next Friden, he is back on the advance of the A. B. Martin staff. Among the acts appearing on a big show tour was Jack Orlando. Their show was slated to go to Australia in May, but we hear that it's jumping out of their hands. Jack Orlando was with Jay Mason, who has been dabbling in this line for some time and whose last venture in the field was a tour with the Broadway Show. They are in Miami and will probably return later. Their stock is good and they freshen up from time to time. The Orlando show is now in Dallas, where his mother is critically ill and not expected to live. Jack plans on remaining in Dallas around the summer and returning to Cleo in the fall.

Jack and his wife, Mrs. Orlando, are here.

HANNIBAL, Ind., April 1—After 28 weeks on the road with the W. C. Fields-Marx, C. B. Co. and Sandy Lawton, Jimmy Deardorff, the master of the magician and hypnotist, made his homecoming appearance here Saturday night at the Paramount Theater. Deardorff and Norman Guest, his assistant, were in the city for an engagement and decided to stay until Sunday night, when they will depart for Michigan, where they expect to be for 3 weeks.

BURLY BRIEFS

(Continued from opposite page)

JACK AND THE BEANSTALK—The 8th hour of the Silly Show will be shown with stock by his buddy, Jack Moore, the Minsky attaché, who has opened April 29 with Dr. Jim Davidson's Hollywood Comedians under canvas.

Jack is a burlesque and wife, Beth Baremore, are in Cincinnati after a successful engagement at the Muncie, Ind., early last week. Denssin.sm, another of the stars of the show, left for the West last week. Jack and Beth announce that they would be on the road for a long enough to frame a new unit. Jack and Beth were away from the regular unit for a while but Jack has just been assigned from the Nashville General Hospital after a dangerous stage, which included a 4-hour, 12-hour stretch under the oxygen tent. They are both doing well and should be back in the unit again in a few weeks. Smiling Billy Baker, the former burlesque comedian, who has recently joined the Howard Bennett Show, was in town last week to be framed a tab in Louisville.

Raymond LeRoy's five-door show unit has just been assigned to the New Martin Hotel, Owens, Ind., and now is in New Orleans. Jack and Bob, who were in Memphis and Beknownford, Pa., where LeRoy is also residing, again in town, are both assigned to the Birmingham show and both assigned to be billed as a sister unit. The only mile in the town. Palais Royal Resort, is the downtown area, has been chosen as a feature for the forthcoming season. The show is to be headed up by the 8th hour of the Silly Show.

SUNDAY, April 4, 1932, at 2:30 p.m. Steve Drayton, former head of the Minstrel shows, is due in town to appear in the lead role in a musical production of "The Everlasting Mercy," at the Inman Theatre, New York City. Drayton is the son of the late H.L. Drayton, who was a leading figure in the field of minstrel shows for many years. Drayton will be accompanied by his wife, Mrs. Steve Drayton, and their daughter, Miss Steve Drayton, who will also appear in the production.

WANTED

(Continued from opposite page)

Miss and Mrs. (Martha) Lawrence of Cincinnati, have been invited to appear at the Kentucky Theatre in Cincinnati, May 1, 1932, to promote the forthcoming show of "The Everlasting Mercy," at the Inman Theatre, New York City. The show is being produced by the Drayton Theatre Company, and will be directed by Steve Drayton. The cast includes a number of well-known musical artists and is expected to be one of the most successful productions of the season.

WANTED

In response to our previous advertisement, we have received many inquiries regarding the availability of the show. However, it should be noted that the show is currently in rehearsal and is not expected to open until May 1. Therefore, we regret to inform you that we are unable to accommodate your request at this time. We apologize for any inconvenience caused and encourage you to contact us again when the show is ready to be presented.

WANTED

In response to our previous advertisement, we have received many inquiries regarding the availability of the show. However, it should be noted that the show is currently in rehearsal and is not expected to open until May 1. Therefore, we regret to inform you that we are unable to accommodate your request at this time. We apologize for any inconvenience caused and encourage you to contact us again when the show is ready to be presented.
ENDURANCE SHOWS
Conducted by DON KING—Communications to 23 Opera Place, Cincinnati, O

NEAA Victor In Calif. Fight
SAN JOSE, Calif., March 30.—Score one for the National Association of Endurance Shows. The past two weeks the bay area has been the scene of a legal battle between operators of Hal J. Rowe, Charles M. Hayden and George W. Pugh, represented by NEAA General Counsel—Secretary Richard R. Konig, of Gary, Ind., and the usual various "special interests," bolstered by a staff of prominent local attorneys. Rowe and Hayden wanted to open in San Francisco and George Pugh was set for his local opening when the opposition developed. The net result is that both shows are open.

After receiving the decision in the Federal Court in San Francisco, enabling the Santa Clara County to walk over to (See NEAA VICTOR on page 66)

Talbott Mishawaka Unit Does Good Biz
MISHAWAKA, Ind., March 30.—The Hugh A. Talbott walkathon at Thorne Gardens here is over the 1,400-hour mark with six couples and four soloists battling it out for the honors. The couples are displaying keen interest as the show enters its final stage. Johnny Apel is putting the kids thru the wind up grinds. The wedding, held Friday night, turned 'em out.

The staff includes Bob Taylor, contest director; cameraman, Duff Davidson; piano, Harry Marcy, Skinny Williams, Merritt Cook, Tony Lewis and John Palmer; Joe Avila, Eddie Grayson and Ronnie Reed. floor. (See TALBOTT MISHAWAKA, page 57)

ROSS-HAYDEN WALK OFF TO FAST START
SAN FRANCISCO, March 30—Charles M. Hayden and Hal J. Rowe have joined hands on March 31, under auspices of Golden Gate Post, No. 46, American Legion, started a walk at the Golden Gate ballroom here.

Turned the "Battle of the Champions," and with strict "European" rules prevailing, the walk had 40 couples on the floor the opening night. They represented practically every State in the Union and various European countries as well.

It is one of the best conducted walks ever. (See ROSS-HAYDEN on page 58)

Elgin Show Over 900
ELGIN, Ill., March 30.—The Ralph Halverson walk at Moonlight Gardens here, which started with 31 couples, was down to seven couples and three soloists at 500 hours. The solid hour treatment grind has been taken out at a rate of one a night for the past few days. The show is reported as a success from the start, packing them several nights a week.

Some 300 fans witnessed the recent wedding of Buddy Doucette and Sue (See ELGIN SHOW on page 51)

NEAA VICTOR ON PAGE 66

"SHOW MUST GO ON" Ga. Gov. Signs Amended Bill
MACON, Ga., March 30—Ray C. Alvis apparently solved his Georgia problem. After the governor signed an amended bill. Considerable time, energy and money has been expended in bringing about this situation. Alvis being almost constant in Atlanta, to stimulate the tremendous pressure exerted by the lobby of "America's Largest Statesman." As the show swings into the 72-hour mark there are nine couples and one solo still pounding the boards. Those still in are Georgia and Johnna Prudie, Johnny High and Joe Boanas, Jimmy Kelly and Mar Chazeau, Jack Blakewell and Alice Kimble, Jimmy Warren and Peggy Armstrong, Billie Lyon and Steve Yester, Ray Rockhill and Frances Stewart, Franki Sharabo and Evelyn Cooper, Charlie King and Lola Long.

The staff now consists of Ray C. Alvis, general manager; Harry G. Newman, assistant manager; Jack Freeman, top emcee; Harry Jackey, Chuck Payne and Jerry Davis, emcees; Mickey Thayer, host; Tony Moreo, floor judge; Mary Jones, R. R. head nurse; Margaret Walker, guest; Jackie Fields, head trainer; Larry Monroe, trainer; Tony Moreo, concentration; Marrie Spickler and Bob Bennett, assistants; Dick Thorne and Mark H. David, judges; Pepper "Pud" Pend, cashier. A. G. Foss, night, day doorman; Harry Pitts, day doorman; Earl Reiter, sound technician. J. A. Jokes, boss can— (See "SHOW MUST on page 58)

AL GODAR ANNOUNCES
RACE OF NATIONS SUPER
Starting April 1,'selwood, O. Super walk on opening, "Four Nations Super Show," as usual, features the usual big names. The show is the largest and most comprehensive of its kind ever attempted and all concessions will fill. Many thousands of dollars will be collected, and the show aims to make the walk in all respects a success. The entire cast will be on hand. Do not miss this show.

Elmwood Wedding Does Turnaround Biz
CINCINNATI, March 30—Good crowds continue at Oly Navy's show at Elmwood Place. Turnaround business marked the public wedding Sunday. (See ELMWOOD WEDDING on page 57)

WALKATHON OPENING TUES. APR. 9
PATRONS, N. J.
RIPE and READY $1,000.00 CASH and you PRIZES get it

WALKATHON CONTESTANTS of the Right Kind. Want. to know the winners, write: Franki Rizzo, Billie McGreco, Cliff Fess, Jim King, and call Fess. No collect wires or phone calls.

"MAC" MAURADA HOTEL LUCERNE NEWARK, N. J.

HUGH TALBOTT ANNOUNCES WALKATHON IN DOWNTOWN SOUTH BEND, IND.
A VIRGIN CITY WITH ALL FACTORIES, DOOR TO DOOR 100% Want contestants, enterprising saloon and waiters, who stand property, good treatment and sponsors, at special rate. If you kids are tired of promos and "freebies," this is the chance to make sure that opens, remains open and pays off.

BY ROBERT H. TALBOTT, Salesman, Mishawaka, Ind.

If You Can't Take It, You Won't Make It—So What?

AL GODAR or AL COOK
SALESMAN

WALKATHON CONTESTANTS WANTED
OPENING APRIL 9, 1935
Good show. We have seen this show. All contestants will be accepted. Only those with ability in endurance and able to take part in all promotions accepted. Here and at any time. Large hotel to be won. Inside look on town. The show is to be "one of the biggest shows in the world.

Attention Contests! Harry H. Cowl's KNOXVILLE SHOW OPEN THURSDAY. All Tix are low to P.M. Shows daily. SHOW DONT MISS THIS SHOW.

WALKATHON CONTESTANTS WANTED
OPENING APRIL 9, 1935
Good show. We have seen this show. All contestants will be accepted. Only those with ability in endurance and able to take part in all promotions accepted. Here and at any time. Large hotel to be won. Inside look on town. The show is to be "one of the biggest shows in the world.

Attention Contests! Harry H. Cowl's KNOXVILLE SHOW OPEN THURSDAY. All Tix are low to P.M. Shows daily. SHOW DONT MISS THIS SHOW.

AL GODAR or AL COOK
SALESMAN

WALKATHON CONTESTANTS WANTED
OPENING APRIL 9, 1935
Good show. We have seen this show. All contestants will be accepted. Only those with ability in endurance and able to take part in all promotions accepted. Here and at any time. Large hotel to be won. Inside look on town. The show is to be "one of the biggest shows in the world.

Attention Contests! Harry H. Cowl's KNOXVILLE SHOW OPEN THURSDAY. All Tix are low to P.M. Shows daily. SHOW DONT MISS THIS SHOW.
THE GREAT NICKOLA writes from Havana March 24: "After spending several weeks in Miami, most of which were spent at the beach, I have completed my health and have made the trip down to the store. Last week I played My Mutilhaf Mysteries eight times in a row. I have also played of children's hospitals and institutions around here.

The PORT WAYNE IND., Magicians' Club, will hold its spring convention during the downtown theater some time in May. I have been requested to be the manager of the club, which is in charge of arrangements. I will be in the acting capacity of Bullock, club president, who is traveling in South America. The Old Port Play- 

The GREAT HUGHEY, billed as "the world's strongest man," will make a front-seat attraction on the midway at the Detroit and Michigan Exhibition in Detroit recently. He was spotted at the Palace to the Bahrein Revue and drew a good trade, playing a lone act.

PROF. L. LEVITICH, palmtist and psychi- 

ALEXANDER NAGY (Alexander the Great) entertained 1,000 people in a magic show at the Our Lady of Hungary Auditorium, South Bend, Ind. He was accompanied by Paul Taft, Ind., magician, and Virginia Parker. Mr. Nagy and Miss Parker are the globe-trotting magic team as LE.

ADE DUVAL, now playing his Magic in Bilk Lincoln, pipes as follows: "I'm a capital under my name of March 18: "In our third week ever and over an impressive. I hope to stay a while. Week of April 1 we went on the Georgia Theater, and settle down to some serious work on my show. "I hear that Marvelo is to show here tomorrow night and I will do our best to perform his appearance. Monte seems to be playing at the largest of the houses. I saw him there a number of times.

When should I bump into as I was getting my ticket at the Miami airport before leaving for home, a good friend from Chicago, Mr. Mis. Thorton saw to it that she had the best of my performances. We met in the hospital and paid all her expenses, included the plane fare to, and from Chicago."

T. NEILSON DOWNE, the "coin king" of Marshalltown, 1a., will be honored by the Midwest Magic Club at a special meeting to be held at the town in September. It was decided at a recent monthly session of the organization held at Grand Island, Neb.

The MIND READING "SECRETS"

This book explains under one cover the complete line of "secret" methods of reading minds. You will learn how to read minds instantly. By a master mind reader. The techniques and methods are based on the principle of subconscious suggestion. The effects are always surprising and the method can be learned in a day. This book is a must for anyone interested in mind reading. By Mr. E. N. Tomlinson. Price $1.00.

THE SPHINX

Large Professional Magic Catalogue, 25c

The Billboard 27
New York.

No professional or close observation of the press, has suffered the ravages of the depression more widely than the advertising profession. In addition to the many hardships which one newspaper has been subjected to in the past few years, a few more have been the result of the depression. In fact, it is estimated that the advertising business in the United States will be down about 10 per cent.

"New Amateur Racket!" is Hit

By Whitehead

The monopoly created by the motion picture takers and the movie industry is being challenged by the emergence of a new amateur racket. It is estimated that there are now over 1,000 amateur motion picture takers in the United States.

We are now confronted with an evil that threatens to destroy completely the few remaining opportunities for employment in the field of motion picture production. We have therefore appealed to you, in the hope that you will do what you can to make this a step to the re-establishment of our industry.

Ralph Whitehead

Executive Secretary

American Federation of Actors

Bloomfield, N. J.

John Ellis was right in his letter in the New York Times of February 18 regarding the picture, The Mighty Barnum. Imagine his delight when his horse, Thunderbolt, ran away from him.

Think Actors Not To Blame

In Circa Film Circus

The gentlemen and they surely know all about actors and their faults. They say they have a horse to take care of and can not be blamed for the results of that particular situation. It is a question of the quality of the performers in the circus field this year. The more that has been heard from some of the former members on the current letter writer on the subject, the more one would think he is interested in the welfare of the actors.

JOHN A. Bunn

Bradford, Pa.

For 30 years or more I have read, and can surely write hundreds of articles on what is the matter with magic, and ex- player of the stage. I have been able to top his topnotchers in believing. Some time ago, we asked them that if he was taught in school—his so-called. Sunday papers. I guess his wish will be heard.

Payo Sports

To "Big Shot"

Magi Exposers

As you know, there are thousands of magicians throughout the country who are looking for work and will be glad to accept any offer of employment at the very smallest price.

HARRY STUBING

Saranac Lake

In the Forum of March 30 appeared a letter from A. L. Ruff of New York on "When Circus Was Carried to Wrong Town." We have not had a common occurrence with the movement of show bands, the movement of show bands in this country since the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second, the second section didn't follow. First, the movement of the second section didn't. Second,
B. R. W. — Martin, artist, sometime employed by motion picture studio. March 7 at Riverside, Calif., after a brief illness.

B. B. B. — Patricia, 24, married touring horse trainer, was stricken March 26 while driving in her automobile on the W. C. Paterson, of Cleveland, for six years and had lived at the fairgrounds. Besides the services March 27 and burial was in Fairlawn, Ohio.

C. P. — William Rogers, 81, long known in the theater, died under the late Antoon Bielen, and for 46 years was director of the American-Imperial Theatre. He retired two years ago.

C. C. — William, 63, and stage and motion picture director, died under the late John McGowan of the Motion Picture Academy, March 21 at his home in Hollywood, from a paralysis stroke suffered three months ago. He was born in 1871. He was formerly a member of the board of directors of the Universal Studio, and was a companion of the late John McGowan. He had been a member of the board of directors of the American-Imperial Theatre for many years, and was a member of the Academy of Motion Picture Arts and Sciences.

C. W. — George A. 57, who with his wife and son the varyed and versatile theater man Bertha, at Los Angeles, Calif. He was formerly a professor of English at the University of California, and was a member of the Los Angeles County Board of Education.

A. M. — Alexander Moissi, 55, noted European motion picture actor, was stricken with heart failure March 24, and died March 26 at his home in Los Angeles, Calif. He was born in Vienna, Austria, and was a member of the American Society of Actors and Comedians.

K. M. — Mrs. Rhoda Proctor Benet, 55, widow of Christopher Roberts, Sr., was stricken with heart failure March 24, and passed away March 25 at her home in Los Angeles, Calif. Survived by her only child, a son, and four brothers and sisters. Services March 28 at Blythe Chapel, Los Angeles, Calf. Interment in Blythe Cemetery.

M. C. — Mrs. Helen Keating Crouch, 55, widow of Edwin C. Crouch, and daughter of Edwin C. Crouch, was stricken with heart failure March 24, and passed away March 25 at her home in Los Angeles, Calif. Survived by her only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.

M. W. — Mrs. W. 60, mother of R. W. Lawlor, of the American Embassy, was stricken with heart failure March 24, and passed away March 25 at her home in Los Angeles, Calif. Survived by her only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.

P. W. — Mrs. J. E. Wilson, 35, was stricken with heart failure March 24, and passed away March 25 at her home in Los Angeles, Calif. Survived by her only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.

The Billboard 29

April 6, 1935

K. E. — Mrs. John E. Keef, 59, formerly theatrical press agent and newspaper man at Springfield, Mass., and Chicago, was stricken with heart failure March 24, and passed away March 25 at her home in Chicago, Ill. Survived by her only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.

R. C. — Mrs. John H. R. Crompton, 59, was stricken with heart failure March 24, and passed away March 25 at her home in Los Angeles, Calif. Survived by her only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.

T. V. — Helen V. Tappan, 60, actress, was stricken with heart failure March 24, and passed away March 25 at her home in New York, N. Y. She was born in New York, N. Y., and was a member of the American Society of Actors and Comedians.

T. W. — William A. (Billy), 53, noted publicist, was stricken with heart failure March 24, and passed away March 25 at his home in Los Angeles, Calif. Survived by his only child, a son, and two brothers and sisters. Interment in Blythe Cemetery.
MAIL ON HAND AT ST. LOUIS OFFICE

Mail, Please use the following addres:

ST. LOUIS OFFICE
106 N. JEFFERSON ST.
ST. LOUIS, MO. 63107

Ladies' List

Morrison, Richard C.
Mull, Robert L.
Mull, William E.
Muir, Allen G.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
Muir, William H.
BARNES SHOW CLICKS

Program Runs To Spectacular

Mabel Stark's tigers, Jacob's lions, 30-horse Liberty act among features

SAN DIEGO, Calif., March 30—It took the Al Shire circus, under the weather "hoodoo" that has made it rough in southern California, 80 miles to reach the San Diego Union. The circus, which is located in the city of San Diego, is located in the city of San Diego, has been in residence in the city for the past two weeks and is now on the road.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

Another Bull to Hoogeonng

LANCASTER, Mo., March 30—Col. William Hoogeonng, of Columbus, has purchased another elephant, "Vesna," from the house estate. He has leased it, and the same animals and equipment will be used at the city's fair. The elephant, which has been in residence in the city for the past two weeks, is now on the road.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

"Elephant Stampede" Presented At Hagenbeck Quarters at Peru

PERU, Ind., March 30—Last Sunday was Elks day at quarters here and delegates were extended every courtesy by the members. Cook, Waatz and Finch attended. Mrs. William Pray, who has been ill at the house estate, is due to return on Saturday. She had been ill for the past two weeks and was unable to travel. She has been in residence in the city for the past two weeks, and is now on the road.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

CIRCUSES

Conducted by CHARLES WIRTH—Communications to 25 Opera Places, Cincinnati, O.

April 6, 1935

Rudy Vallee—Circus Bug

NEW YORK, March 30—Add Rudy Vallee to the list of those who in their bed days went wild about anything circus. Appearing at a recent benefit performance, "Fall Guy" evening of the Circus of the Stars at the Palace, Vallee, who is a member of the Vallee family, said that he had been a circus enthusiast since he was a child. He has been a member of the Vallee family since he was a child.

The committee included Judge Wilkes, Macafee and B. S. White.

Circus will not only show here, but in Valdosta, Augusta, and Albany, where the program is scheduled.

Pat Hoffman, Mack, a veteran of the circus business, has purchased the circus, which is operated by the Vallee family, and has taken over the management. He has been a member of the Vallee family since he was a child.

Seila-Stirling Advance

MONTAGUE, Mo., March 30—J. C. Adair, general agent, Ray Roberts, manager, and Art Miller, press agent, are on the circus front line. The circus is being presented for Al Shire, in whose ring the circus was held.

Another newspaper is published in Carthage, Mo., by Z. E. Hoogeonng, who has purchased another elephant, "Vesna," from the house estate.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

Demani Troupe At R-B Quarters

SARABOTTO, Mo., March 30—A local troupe of circus performers who gathered at the depot on Sunday to see a group of circus performers, forming the circus front line, was given a warm welcome by the circus front line.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

From a group of circus performers, forming the circus front line, was given a warm welcome by the circus front line.

Business Conditions Good, Says Joseph C. Donohue

SARABOTTO, Mo., March 30—Joseph C. Donohue, general manager of the circus, said that the troupe was well received by the circus front line.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

Street Show in Indiana

CINCINNATI, March 30—Frank W. Rice, a student at the University of Cincinnati, was playing the street show and the Indian Chieftain, a free attraction for Chamber of Commerce and Mantich Ball, was well received by the Indian Chieftain. Several new dogs and a pony have been added to the circus front line. The show appeared at a fair at the University of Cincinnati, which was well attended, and a successful circus season is the order of the day. While Rice is a student at the University of Cincinnati, the show is the order of the day.

Two Acts for Concellos

CANTON, O., March 30—The Flying Ateliers and the R-B Quarters, as known as the Randalls, have started a two-weeks training session in city audito-

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.

The circus is due to return to the city on April 9, when it will be at the fairgrounds. The circus is scheduled to return to the city on April 9, when it will be at the fairgrounds.
CIRCUSES

With the Circus Fans
By THE RINGMASTER

8 will contain a story on the CPA by Floyd of Boston. Marshall H. King, Alexandria, Va., first president of CPA, was one of nine directors for Chamber of Commerce of States of Virginia.

Wichita, Kan., March 30—Floyd

"Birdie"

NEW YORK, March 30.—The Ringling-

Eisenhower circus drew several thousand

New York on Thursday for the opening. Ed Kelly, the circus artist who

orchestra, trimmed in front of the bridges

of the brochure in a grand shinny show at the circus.

All the show is open on West 46th street 24 hour

s

Hupp, manager, and Mr. Hupp, who

A new member received in association

on March 22 was Mrs. Madeline Dacre, Foyd, Bedford road, Kalamazoo, Mich. We regret to loss the death of


W. Floyd Hopkins, manager of Hotel Foyd, Peru, Ill., writes that Peru is

a good town for a circus and has a large territory to draw from. Hopkins

recently announced the city council, stating

that the city ordinance concerning

circuses was so strict that it was im-

possible to bring in more entertain-

ment and he suggested that the ob-

jectives be eliminated from the

ordinance.

Jim Clendenen, Oakdale, Calif., writes that CPA Sridman Van Weck, of same
city, is slowly improving from his ill-


Harry R. Perley, CPA, Morsseiss, Mass., writes that Mrs. Perley has returned from hospital, where she underwent an operation.

The following met for luncheon at Harry

P. Hight, CPA, Atchison, Kan., in the Elks Club, Sherman, March 23: Harry


President Frank H. Hight, CPA, returned from a trip to the West. He is with

the local and with the National Band at Annapolis, Md., was associated

with the Elks Club for the long trip north.

Ted Milliken, former circus bandmaster and present leader of the Naval

Academy Band at Annapolis, Md., was

the leader of the band for the past

four years and from that date he has

been playing in the army.

Bill Bledsoe has been seen in the

past few days and will be working in the city.

Bill Ketrow and his wife have their

丑

in

30.—Cosmopolitan

THE BILLBOARD

in

BANNERS?

Yes, We Make 'Em,
Lots of 'Em,
Good Ones, Too.

How About Making YOURS?
Write—Wire—Phone

BAKER-LOCKWOOD

17th & Central, Kansas City, Mo.

AMERICA'S BIG TENT HOUSE

AT

2.50, 3.50, 5.00, 7.00, 25.00, 50.00, 100.00. Good as new.

AMERICA'S BIG TENT HOUSE

125.00. Excellent condition. Very good condition.

CHARLIE DRIVER, Manager.

405 Delano Avenue.

Burnsville, Minn.

D RIVER.

The Language Costume Co.

10 North State street, and Capital Building.

CHICAGO, ILL.

Everything For Theatrical Wardrobe

RINEHURST—SARGENT—FOOT

MATERIALS—TRIMMINGS

Fulton Bag & Cotton Mills

FOR SALE

200 Yards Cotton, Heavy

200 Yards Cotton, Light

200 Yards Silk, Heavy

200 Yards Silk, Light

200 Yards Silk, Fancy

LANFORD ELECTRIC CO.

811 Third Street.

MINNEAPOLIS, MINN.

SIDE SHOW BANNERS

WANTS

SEE-SAWING CIRCUS

WANTS

S E I L S - S T E R L I N G C I R C U S

WANTS

WANTED CIRCUS MUSICIANS

OPEN for Life 3—Famly Shows.

J. E. PETERSON

Albemarle, N. C.

FLYER WANTED — To advertise 1st Class Circus with 1000 riders, etc, Will go anywhere.

FERRY, Manager.

110 E. 2nd street.

New York City.

MOTORIZE

With Standard Motor Co., 1st and 2nd St., St. Louis, Mo.

FLYING RIDE-SADDLE FOR BUNGEE JUMPING.

WANTED—RACING SADDLE

LORIS NUNE, INC., 850 W. 2nd st., New York City.

T I C H T S

Bi-Centennial Parade.

BIOGRAPHY

BIOGRAPHY

BIOGRAPHY

BIOGRAPHY

BIOGRAPHY

BIOGRAPHY
CIRCUSES

April 6, 1935

CIRCUS SAINTS AND SINNERS CLUB

For the Troopers—a Home

Clarence Chamberlin, Tex O'Bourke, General Kirland, Fred Margerum, among the many stars
renowned for their skill and grace, will make their appearance at the Main Street Coliseum
in the opening week of the Circus Saints and Sinners Club. As always, the show will be
a thrilling spectacle of acrobatics, clowns, animal acts, and other entertainments.

March 27 was a gay day for the Dexter Fellows Tent, New York. There were 118 entries on
the docket, the largest number of entries ever for a single day. The entertainment
was grand to see so many of the regulars present, including Billie, Bud, Andy, George, and others.

A special event was the appearance of Tony Farrow, who

Circus Saints and Sinners Club

Barnum Was Right

PARKS, March 25—Piling the public is
returning to New York City in the
next few weeks to see a circus. The
shrewd business manager of the Barnum and Bailey Circus, George Vaillancourt, has
been busy booking houses in the East and West Coast cities for the opening of the
season.

The Barnum and Bailey Circus will open in New York City on April 30, with performances
in the Coliseum and Madison Square Garden. The circus will continue its tour through New
England and New York State before heading westward for the West Coast.

The circus will feature a variety of attractions, including clowns, acrobats, and animal acts.

Ferris To Start in June

Lockwood, N. Y., March 30—Ferris Fair
will be held in Lockwood, N. Y., in June.

The Ferris Fair is a popular event in the
area, and this year's fair promises to be even
more exciting than the previous years.

Main event will be a circus, which will
be sponsored by the Ferris Fair committee.

March 30 is the scheduled date for the
opening of the Ferris Fair, with a grand opening ceremony.

The Fair will feature a variety of attractions, including a circus, fairground rides, and
entertainment acts.

The Ferris Fair promises to be an exciting event for all ages, with something for everyone to enjoy.
The Billboard

CIRCUSES

By Roddy Waddy

HOMER HOLCOMB has been booked to town at the Ogden (Utah) Pioneer Days.

THE CLYDE S. MILLER attractions have been booked for the Pair-Rodeo at Madison. The program features various acts.

EXECUTIVES of the Elsensburg (Wash.) Rodeo were re-elected at a recent meeting. Among them is L. J. Richards as arena director.

THE HARDING BROTHERS, Delene and Mike, in trick riding and roping and other acts, are opening this season with Downie Bros. Circus.

QUITE A NUMBER of Wild West show interested men have responded to the call for Howard Harris. Sr., who passed away March 29 at Woodland, N. J. Among those were Col. Jim Smith, Dolly, Leonard and Peggy Murray, Blacky Russell and his team, Tommy Hayner and Mrs. Mildred Mirx Horner, Mr. and Mrs. Bob Newton, Slim Williams, Jack Jackson and Roy and Ray Nabick. The Harris business enterprises, including stock sales, services and Harris Rodeo and other interests, will be owned, handled by Howard Harris, Jr.

AMONG folks at Del Rio, Tex., are Effie Colburn, Pete Orubu and Johnnny Burris. They plan making the Del Rio to Los Angeles trip, and return to Del Rio for the 11th annual show. Del Rio is the home of Proser Martín, last season with Col. W. Y. Jones. Miss Colburn accompanied the Burris by the Great Western Excursion Company, for trick riding; Johnnny Burris, trick roping, and Effie Colburn, "The Cowboy and the Lady." [Editor's note: Entry appears to be a letter or a notice for a show or event.]

CORONA, Calif.—A successful two-day stage was staged here recently. An annual civic event put on by cattle men and businessmen of the town and its vicinity. Hugh Strickland was arena director, assisted by Fred Jones, who was assisted by Andy Jareyegi and bucking horses by Leonard Ward. Trick roping was performed by Garret. The Lewincloun. Morey Beger jumped his long-liner show by having the prize bucking horse hand furnished the animals. Winners: Effie Colburn, 1st; Laura C. Smith, 2nd; Effie Colburn, 3rd; Laura C. Smith, 4th; Johnnny Burris, 5th; Bert Jones, 6th; Leonard Ward, 7th; Johnnny Burris, 8th; Bert Jones, 9th; Leonard Ward, 10th; Bert Jones, 11th; Leonard Ward, 12th; Effie Colburn, 13th; Laura C. Smith, 14th; Effie Colburn, 15th; Laura C. Smith, 16th; Johnnny Burris, 17th; Bert Jones, 18th; Leonard Ward, 19th; Bert Jones, 20th; Leonard Ward, 21st; Bert Jones, 22nd; Leonard Ward; Bert Jones, 23rd; Leonard Ward, 24th; Bert Jones, 25th; Leonard Ward, 26th; Bert Jones, 27th; Leonard Ward, 28th; Bert Jones, 29th; Leonard Ward, 30th; Bert Jones, 31st; Leonard Ward, 32nd; Bert Jones, 33rd; Leonard Ward, 34th; Bert Jones, 35th; Leonard Ward, 36th; Bert Jones, 37th; Leonard Ward, 38th; Bert Jones, 39th; Leonard Ward, 40th; Bert Jones, 41st; Leonard Ward, 42nd; Bert Jones, 43rd; Leonard Ward, 44th; Bert Jones, 45th; Leonard Ward, 46th; Bert Jones, 47th; Leonard Ward, 48th; Bert Jones, 49th; Leonard Ward, 50th; Bert Jones, 51st; Leonard Ward, 52nd; Bert Jones, 53rd; Leonard Ward, 54th; Bert Jones, 55th; Leonard Ward, 56th; Bert Jones, 57th; Leonard Ward, 58th; Bert Jones, 59th; Leonard Ward, 60th; Bert Jones, 61st; Leonard Ward, 62nd; Bert Jones, 63rd; Leonard Ward, 64th; Bert Jones, 65th; Leonard Ward, 66th; Bert Jones, 67th; Leonard Ward, 68th; Bert Jones, 69th; Leonard Ward, 70th; Bert Jones, 71st; Leonard Ward, 72nd; Bert Jones, 73rd; Leonard Ward, 74th; Bert Jones, 75th; Leonard Ward, 76th; Bert Jones, 77th; Leonard Ward, 78th; Bert Jones, 79th; Leonard Ward, 80th; Bert Jones, 81st; Leonard Ward, 82nd; Bert Jones, 83rd; Leonard Ward, 84th; Bert Jones, 85th; Leonard Ward, 86th; Bert Jones, 87th; Leonard Ward, 88th; Bert Jones, 89th; Leonard Ward, 90th; Bert Jones, 91st; Leonard Ward, 92nd; Bert Jones, 93rd; Leonard Ward, 94th; Bert Jones, 95th; Leonard Ward, 96th; Bert Jones, 97th; Leonard Ward, 98th; Bert Jones, 99th; Leonard Ward, 100th; Bert Jones. [Editor's note: Entry appears to be a list of names and scores.]

ST. LOUIS, March 30—This city is expected to have an atmosphere with the stock of cowboys coming to the Milk Fund Rodeo. Fred Breslow, Walter Hancock, and others are expected to take the first in. Larson is painting the town with cowboy pictures. A group has been formed to prepare the Coliseum and every- thing else. The "past ringer" is expected to be a record crowd for the Milk Fund Rodeo. Judge, handling publicity, is doing an excellent job. The ticket sale advance is very good, and the competition for the seat is green of the rodeo among the ticket buyers. Number of judges and timers to Hannock. Special attractions have been engaged to make this a "memorable night of the best show. The Medium Square Garden note was one of the best. It was moved to a new location, which is near the site of the rodeo. [Editor's note: Entry appears to be a notice for an event.]

April 6, 1932

The Corral

PRIZE LISTS ARE READY FOR

MILK FUND RODEO

BENEFIT CHILD CONSIDERATION CONFERENCE

APRIL 9th to 14th

Held at St. Louis—Coliseum

ADDRESS: JOHN G. PHILAMOLIS, PRODUCER

SUITE 606-609 State National Life Bldg., 4 North 6th St., St. Louis, Mo.

Cattle Furnished by Greer & Hamer

Wanted for Oklahoma Ranch Rodeo

Novelty Acts, Sharkeymores, Trick Riders and Rodeo Posters. For information write C. C. Dowell, Box 191, Weatherford, Okla.
KENNYWOOD READY

Pittsburgh Playground Will Add Rides Among Its Improvements

Hamid-booked acts have been contracted for regular season—opening for weekends is scheduled for April 21—prospects for putouts are best in some years.

PITTSBURGH, March 30—With extensive preparations, including hundreds of dollars in improvements, almost complete to the regex that Kennywood Park will open meeting-end business and Saturday night dances on April 3. Regular picnic season, the 30h, will begin daily operation on May 17. Most favorable list of prices in years, name bands and a number of headlining new features will be a Lurie Coaster by the Philadelphia Toboggan Plan Manufacturers of Blackpool Shleveland.

T new plans in Blackpool Shleveland

BLACKPOOL England, March 20—Blackpool Corporation Board of Trade have decided to devote the time being several improvements plans that had been suggested, reports The Times. These included a proposed 100,000 acres sports stadium at Lytham and acquisition of property on Central Beach. It was decided Central Beach development might be taken up by private enterprise.

AUBURN, May 2.—One man has been killed and at least 100 injured in a collision between a train and a party of people at Auburn.

QUEEN TAKES SPRING CRUISE

CINCINNATI, March 30.—President George F. Schott, Cincinnati Island, announced departure on Thursday of the palatial steamer Island Queen on its annual excursion of Ohio River, towns all the way to Cairo, Ill., during its long voyage of music and rides and Bands playing music out of many ports, before returning to Cincinnati July 13. The Queen has a crew of 150, including a command of C. P. Poole, traffic manager, and his 10-man orchestra have been engaged to accompany the boat to provide dance music.

MINNIE RAILWAY EXTENDED

DEPTFORD, March 30.—A model of Detroit Zoological Park is being installed in the Detroit Railway Station as a guide to visitors. Scale is 1 to 48, giving practical-size models of planned future exhibits not yet constructed and included with the miniature railway being extended and its carrying capacity increased. More visitors are expected to remain in the park longer at the end of the season, according to Mayor. A. T. Emmons, who has been engaged to supervise the operation of the railway.

ATLANTIC CITY, N. J., March 30—While in Philadelphia, William E. H. Beatty, president of Cayuga Amusement Company, operator of Ohio Island Park, foot of Ohio River, landed a 6-foot, 10-inch sailfish weighing 60 pounds, which is making mounted. Ohio Island Park will open on Decoration Day, with Charles A. Parker as manager, and will remain open until Labor Day.

DOG RACING—ITS EFFECT ON THE PARK-RESORT BIZ

No. 3 of a Series

The recent annual meeting of the New England Section of the NAAP in New Bedford, Mass., brought the intriguing question to the fore as an industry which has had an undeniable effect on the amusement park-resort business. In this series of articles, the NAAP in the coming months is presenting the opinions of people whose views were presented at the meeting and comments requested by the Section. An effort to gather all these in the picture available to the reader the thoughts of accredited individuals who are in some way concerned with the subject. Address your communications to Dog Racing Survey, The Billboard, 1540 Broadway, New York City.

In the last three articles amusement park-resort businesses involving motion-picture theater operators have had their say. All of them branded dog racing as a racket which, in some cases, is detrimental to the financial interests of the families of individuals in the community where these meetings have been staged.

As the New Bedford convention, which furnished most of the ammunition for this series, practically every delegate voiced his opinion. Howard Duff, Old Orchard Beach, Me., said there is "too much pizzazz" to the campaign. Sam Colliers, Tax Collector in New Jersey, said the proposal was "too much pizzazz" to the campaign. But, if the campaign is to be continued, it should be continued with the same intensity and thoroughness as before. The people of this state are well aware of the situation and, if anything, are more determined than ever to see the campaign through to the end.

A new proposal, presented by the New England Section of the NAAP, is to have the state legislature pass a law prohibiting dog racing in the state. The state legislature has been requested to consider the proposal at its next meeting.

The state legislature has been requested to consider the proposal at its next meeting.

BIKE BALLY FOR BOARDWALK

ATLANTIC CITY, March 30.—A great bicycle parade was held on Saturday when the Bicycle Association of America returns for its convention after four years' absence. The event, drawing national attention, is anticipated that the Boardwalk will be a hands-on affair with plenty of body and grand opening of the Boardwalk to the bicycle riders. The parade will take place at 11 a.m., with the mayor in the lead riding a bicycle.

ATLANTIC CITY, N. J., March 30.—A mortgage foreclosure sale, brought by the Boardwalk Club, has been advertised to take place at the Boardwalk Club, on April 13, with the parcel of land consisting of one parcel of land, 60,000 square feet, and a mortgage for $50,000.
PARKS-RESORTS-POOLS

April 6, 1935

NAAPB
Manufacturers and Dealers’ Section
— By R. S. UZZELL

The export of amusement park and playground equipment from the States during February was down through the usual off season,
off season. Dull weather and a bad

Get the first moves in the insurance business

With the Zoos

BALTIC LAKE CITY. — Captain Ralph Bagly, of the Baltic Lake City, has just
planned the seemingly impossible when a six-weeks old leopard lost its
mother and ran away in search of food. The mother’s milk was forced down its throat
by a local animal doctor, but this was a

This is the second largest in the country, and the largest in size. It is also
distinguished by several "onlys." The only

Horses have been very popular with the people of the New York City area, and
are used for a variety of purposes, including transportation, sport, and work.

Our friends in the West are having dry weather and duststorms again. Rain has
been quite scarce, and the soil is very dry. However, the crops are doing well,
despite the dryness.

Our visitors have been very pleased with the beauty of the area, and the weather has
been very comfortable. We hope they will return soon.

Exposé Catches On

Harper Brothers, publishers of The Billboard, have closed their doors for a few days
in order to catch up with their backlog of work. They have published a new edition of
their famous book, "The Billboard," which is a valuable source of information for those
interested in the amusement park industry.

The book includes articles on a wide variety of topics, including the history of
amusement parks, the latest trends in park design, and the latest developments in
park equipment and attractions.

A few of the highlights of the book include:

- The history of the first amusement park, Knott's Berry Farm, in Buena Park, California.
- The latest trends in park design, including the use of theme parks and interactive
attractions.
- The latest developments in park equipment, including new ride technologies and
innovative new attractions.

Readers of The Billboard will find this book to be an invaluable resource for anyone
interested in the amusement park industry.
"POLITICS" Socked in Iowa

Big Stadium For Phoenix

New $97,000 structure is to replace burned stand on State Fairgrounds

PHOENIX, Ariz., March 30—A modern stadium, with space for concessions and exhibits, on a site near the grandstand destroyed by fire some weeks ago, will be ready for the opening of the Arizona State Fair on May 1. The roof and sides will be made of steel and concrete, and the structure will cost $100,000.

Jones and Kelley Returned To Exec Board in Michigan

DETROIT, March 30.—New members of the Michigan State Fair board were appointed by Governor Thompson, commissioner of agriculture.

Action on Ackerman Sought

SYRACUSE, March 30.—Directors of the Syracuse State Fair have been asked by the governor to consider the appointment of Ackerman in this capacity.

Fair Officials in Stand Against Change in State Board Selection

Resolutions passed at Storm Lake meeting for continuation of non-partisan policy governing show in Des Moines would raise State aid figures to $250,000

STORM LAKE, Ia., March 30.—A group meeting, attended by about 40 fair officials, held in Storm Lake last week, failed to give the Legislature, some of which was attended by R. W. (Deak) Williams, secretary-treasuerer of the fair board, and the Association of Leading Farmers of Iowa, to vote as such. If passed, it would wreck the laws favor general. Resolutions were unanimously passed aimed particularly at a bill to change the mode of selection of members of the State Fair Board.

Expo Imperiled By Row on Site

San Francisco show backers and supervisors at loggerheads over location

BAN FRANCISCO, March 30.—If the board of supervisors don’t wake up, make up their minds and settle their difference of opinion, the San Francisco State Fair Board will have to be dissolved. The problem is whether to build a new fairgrounds or to use the old one.

State Fair Prized

The resolution aimed at proposed State Fair board changes it will follow: “Since the inception of the Iowa State Fair, it has been the policy of the Iowa Legislature to be non-partisan. It has resulted in making possible the greatest fair ever held in our state, and has enabled farmers to experience the benefits of agriculture in the Middle West. Therefore, Be it Resolved, that the board of supervisors and the executive board of which it is a part, shall have the power to determine the fair grounds, and make appointments of the fair board in accordance with the recommendations contained in the Senate resolution, and shall be the central power of appointment, and immediately report to the legislature in this matter.”

Little Premium Boosting

Regarding future State aid, the meeting of the Board of Directors of the Iowa State Fair Board, which will stage annual fairs in 1935 and 1936 than have in the past few years, and it is to be noted that the fair for the year 1935 will be held in the county of Johnson, near the city of Waterloo.

Program for MAFS Spring Meet in Worcester Is Set

BOSTON, March 30.—With the annual spring meeting of Massachusetts Agricultural Pains Association set for the Hotel Bostworth, Worcester, on April 28, Secretary A. W. Lombard has been concentrating on the program. L. B. Boston, department of agriculture, will talk on "What the State's General Manager Charles A. Nash, Eastern Railway Exposition, will talk on the "Future Setting and Booking Laws Work in Massachusetts."

April 6, 1935

FAIRS--EVENTS

The Billboard 43

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.
Grande meeting. Annually that DAVE GM THE CASTILLO. Enroll all. Control of Faint Su.. That of farm. Greatest GENTRY, Miss. For 2,01V,; ORNER c. 145. Fairs of 1529. \[買宅] said be 12,000,000. Some of these, one can guess, are not the saying gods of the Pacific and but at that it is a truly remarkable fact that there are 30 entries each. Hollywood, for 3-year-old trotters, worth 5,000, Village Fair, and 1-year-old pacers, worth 1,000, these getting 45 and respect. The Hunter, for 3-year-old trotters, which drew 32. A fair entry is an indication of what other race secretaries are to receive in support for their programs. FAIR. The committee to be the best. Los Angeles has sport has enjoyed since 1929. Under this heading from time to time will appear a Short biographical sketch of some person active in the fair field.

\[買宅] of Cincinnati Fair Association elected three years. Secretary Harper. It is expected to meet pressing obligations and profits from future fair efforts are expected to cover the remainder of the fair year.

\[買宅] to arrange a bank loan of $70,000 to finance reconstruction of Pavilion on the Exhibition grounds in Park, of which collapsed on January 12. This will be the civic business committee to the city's finance committee's charges. A city, this will be audited of a non-profit organization in Detroit. A city, that is the best I've ever known the fair. We were entitled to $40,000 from race funding.

\[買宅] - To aid Central Wisconsin State Fair, issuance of $60,000 bonds has been voted by city council. This is expected to meet pressing obligations and profits from future fair efforts are expected to cover the remainder of the fair year.
On Rollers in England

By ORYI BEASTALL

Amateur roller-dance championship of Great Britain was won for the second successive year by Jim and Joan Johnston, pair skating for the Paignton Winter Fair, Paignton, Devon. The young couple, who both have had experience in English and American roller-derby, were among the first to compete in the English championships, and have since established themselves as a favorite pair. They have won various medals and trophies, and are considered the best pair in the country.

**Rink and Skaters**

By CLAUDE R. ELLIS

(Cincinnati Office)

A WEDDING on roller skates had plenty of publicity in Cleveland newspapers when the ceremony was performed in Eutic Roller Gardens on the night of March 23. The bride and groom are Assistant Manager Albert Bau. The couple was attended by the usual pretty, giggling relatives, and even the little flower girls and the presiding Justice were on rollers.

ROLLER-skating act of Leo Hand and Bernard Bubbs opened a new week at Brightview Beach Club, Rochester, N. Y.

TEAM of Stebbler and Leonard from Madison, Wis., gave a new spotact, a married couple, which played a week's engagement at Davey Jones Locker, night club.

FIVE champion European figure skaters performed before 16,000 spectators in Madison Square Garden, New York, New York, on March 24. The Garden was packed solid as the skaters rinked in Chicago Stadium Sunday, April 7. Skaters are Viti, Anne Helen, Sweden; Karl Breslauer, Germany; Eddie Peate and Earl Zweck, Austria. Event is sponsored by Chicago Figure Skating Club and affiliated organizations.

IN CARMAN Rink, Philadelphia, a mile and one-half race on March 28 was entered by Jimmy O'Brien, with Red McLean seconds ahead of time. Until there was only a quarter lap to go, the two skaters were neck and neck. Managers of Caramel, are planning a 20-mile race for professional skaters. They are training for the event and will be defending his title, as he and Bill Holland were victors last year.

In "BULZMANG" patronage for any race," declares Francis J. Baldwin, of the Pennsylvania State Rink Association, "we have considered the feminine element and provide committee members, quick, go, that will attract them. In dance halls a jet of perfume frequently puts a fan into the air, and when there is a good crowd in a rink why not use it there. The风扇 is an invention that does not drive crowds away from dance halls, but keeps them there from rinks." From his business experience, Baldwin maintains that if a good summer season for rink manage, or he was. He was recently visited by Bill Dickens, manager of that section, who was accompanied by Red Collins, who has been associated with Manager Sholes several seasons and is now in Akron, Ohio. Red is a well-known hockey player and manager, but not so active as he used to be. He is expected to open the rink in Brady Lake, Ohio, on May 1.

IN WINTER GARDEN, Gallivare boulevard, Dorchester, Mass., announces The Forklift, a novelty that will be put in the air by the owner, and when there is a good crowd in a rink why not use it there. The Forklift is an invention that does not drive crowds away from dance halls, but keeps them there from rinks." From his business experience, Baldwin maintains that if a good summer season for rink manage, or he was. He was recently visited by Bill Dickens, manager of that section, who was accompanied by Red Collins, who has been associated with Manager Sholes several seasons and is now in Akron, Ohio. Red is a well-known hockey player and manager, but not so active as he used to be. He is expected to open the rink in Brady Lake, Ohio, on May 1.

"In the Garden," a teatime entertainment, will be held every Friday until April 13. Festivities will begin at 7:30, and close at 11. On April 16 will be awarded a pair of Chil- lard toothbrushes, a Christmas gift for the ladies. One of the prizes will be awarded to the gentleman and one to the lady of the winning couple. Each skate will be engraved with the name of the event, the name of the venue, and is inscribed as a souvenir.

AHLF LIL, Norwegian skater, is appearing in the Rollesee Palais des Sports Rink in Paris. A new skate record, 1 mile, has been opened in Lyons, France.

ANNOUNCEMENT was made by War- saw (Poland) park board that the municipality of the park and a skating rink will be turned into a roller-skating rink, the old beer and wine hall, "The Snail," has been opened in Lyons, France.

SHE has joined the roller-skating act of Carl Jack and Betty, appearing with her in Chicago, will be conducted by Myer Davidson, which is booked in various cities until the end of May. She will then play 12 weeks of fairs for the Hamond, Inc., Chicago.

Two skaters, with the same bit she did with Jack Dalloon and Company. They are members of the Madison Theater to the Academy of Music in New York.

IN OLYMPIA Roller Rink, Lancaster, Pa., one thousand were held rolling, which is a fair crowd in attendance, with Brown-Kwak's Roller Rink and the management of Frank Zen, which accommodates to the rink. Other rinks in the shell Pot Park Rink, Pittsburgh, Pa., and Park Rink, Waikiki, Hawaii. A half-mile race time was won by D. V., Wilson, Brown-Kwak; Brown-Kwak, another one was won by John Wilher, Olympia; time, mile, 3 minutes; place, 323. Another event was won by Dick Little, time, place, 323. Jack Dalloon, Jack Dalloon, and Frank Zen, Frank Zen, E. A. Hur- vitz. In a graceful skating contest on the 1,000-yard course, two couple skaters, Miss Sigl and Richard Litch and Miss Sigl, Richard Litch and Frank Zen, Frank Zen, E. A. Huvitz. The judges were Manager and Mrs. Jack Dalloon.

MENDELA (L. I., N. Y.) Park Rink, Greenpoint, Brooklyn, on March 10, 19, returned to the sports world on March 16, 8, in which the event was an all-night event and exhibitions featured the occasion. A new record was set for the remainder of the season.

ROSE KRISH, of the well-known roller-skiing trio, wore interestingly from South America to Wars Brothers, Chicago Roller Skating Rink, in part; the Chicago Rink, Chicago. "Kates" Play Metal Companions all 1, 000 yards. Other teaether and nightclub, with the Skaters International of America and America. Arrived in Lima, Peru, on January 18. February 28, the Peruvian Rink, Canal. Now Johnny Duke and Company will return to Lima, Peru; are doing a two-week season and are expected to open a cafe. We left Lima on February 24, 1913, and arrived in Lima on February 25. Play one week and return to Lima for another month. Believe we will go on for another month. There is a chance for Alcide Alcide. Peru. Airline we will remain there for some time. Their business methods are far from dependable, but my Euro- pean experience stands up the same now. One of my partners, Frank Piek, also has had experience in English business methods, therefore we make our business. Our act is entirely new to these people and they have no idea of how to pay us. They are away about Ortega, Americanism.

We are having a good time in Lima, but would not say we are making any money. We have made our living since I have been in the past. But a living is something nowadays. We are doing pretty well at the present time. We will be back in Lima next week. One show at night and a ver-

A month ago, we were in Lima, Peru, and are now in Lima, Peru, and have been back to Lima, Peru. Living is cheap and always something new to do.

The Official Roller Hockey Rules

**Send for Attractive Booklet**

APPROVED HOCKEY SKATE

Fastest, Smoothest Fibre Wheels with Racing Bushing and Cones.

Order a Pair NOW.

CHICAGO ROLLER SKATE CO.

4427 W. Lake St., CHICAGO, I1.
UNIFIED IN CENTRAL JOPLIN

First on Streets
In Some 20 Years

Show will start season in the Missouri city, moving direct from Shreveport,La.

KANSAS CITY, Mo., March 30—During a vacation in New Orleans yesterday Robert L. Lehman, general representative of United Shows of America, stated that his show would open the 1935 season on April 30 at Joplin, Mo., where it will play on downtown streets under the auspices of the Joplin Chamber of Commerce.

It will be the first time for a traveling amusement carnival to exhibit on downtown streets in Joplin for many years, for most of the winter quarters at Shreveport, La., on April 19 and go direct to Joplin.

JOPLIN, Mo., March 30—John R. Castle and Robert L. Lehman, of United Shows of America, announced that their show will open the 1935 season in Joplin, Mo., on April 30. The show will open with four rides—erry-Go-Round, Ferris Wheel, Thrill-a-Whirl and new Allen-Herschell Auto Ride. The show has about 30 concession stands.

Hemmingston in Hospital; Suffering Bullet Wound

CHARLESTON, S.C., March 30—Earl Hemmingston, of Charleston, a member of Kansas Greater Shows, exhibiting here this week, is a patient in Roger Hospital here. Earning from a bullet wound of his head, inflicted late last week while playing on a car on his show, was admitted to the hospital.

Watch for
This Special Feature:
My Idea of How To Put the Carnival On a Higher Plane

By BEN KRAUSE

in

The Spring Number of The Billboard
Dated April 13

Three Shows Start On Road Seasons
RAS Begins
Season Tour

DE LAND, Fla., March 30—After playing a series of shows in the winter, one of the Winter quarters at the Florida series of shows, this week, furnishing amusement for the Winter Quarters Fair, which is being shown in the American Shows, has been turned over to Charles Abbott as managing director. Last week the show was turned over to another American Shows, turned when Childs's Enterprises for midwinter business had been turned over to Thad Beckmann as manager. The tour includes a trip through the great midwest established here where every sandhill is the same. (See RAS BEGINS ON PAGE 49)

R. H. Work at Chelmsford, S. C.

ERIE, Pa., March 30—The R. H. Work Shows, after a month's work in winter quarters, opened the season last week at the American Shows, for the big show of the season here this week. It is one of the few shows on the road this week in interest of the opening engagement.

Max Grubberg Gets
N. Y. State Fair

EVANSTON, N. Y., March 30—Max Grubberg has been named exclusive contract for his Grubberg's World's Exposition Shows to furnish the midway amusements at this year's New York State Fair. Mr. Grubberg's package includes this week in interest of the opening engagement.

Western States Shows Will Start at Austin

ST. LOUIS, March 30—Western States Shows, which have been wintering in San Antonio, will open their season here April 13 at Austin, Tex., for a week's engagement, and then go back to San Antonio for a week at the 1935 Exposition of Shows, in conjunction with Beckmann-Gerety's World's Best Shows.

A. Ouald and Jace Rucka, operators of the show, will be in Austin with it this season. They have quite a few new attractions, including the big manengines, among them the State Fair Park of Colorado, as Pueblo, and have added several rides and shows to their lineup for the coming season.

Scallon and Partner
Framing Suske Show

MIAMI, March 30—C. B. (Doc) Scallon (the goatish and tropical helmet) veteran showman shows a series of pictures in the presentation of repulsive attractions. As a part of the show an elaborate snake show for the coming season is to be with America's Model Shows. Scallon has spent several weeks in trips to the Everglades and has collected a specimen of native reptiles, which will be exhibited in snow-white glass cases throughout the center of the show's interior will be a large pit of pythonia. Show will have a bamboo front.

Senior Brothers Will Launch
A Society Circus With Jones

CINCINNATI, March 30—While on a visit to The Billboard yesterday, Billy Scanlon, manager of the Scanlon Bros' Society Circus, explained that the show will be taking place in Cincinnati, Ohio, and has been informed that preparations are being made by both the Johnny J. Jones Exposition and management and the Senior interests to present an outstanding attraction in the carnival field with the Jones organization this year, titled Senior Bros. Society Circus, starting at the company's Washington engagement late in April. Also they have a program of 16 acts, including aerial numbers, among them the Yorke Springs troupe of human butterflies, accordion bees, human animals and other, vaudeville acts, acrobatic teams, trained animals and clowns. A mammoth feature of the attraction is a show under construction in a large pit, pitons. Show will have a bamboo front.

Ballyhoo Bros.'
Circulating Exposition — A Century of Profit Show
By STARR DEBELLE

Minnon Lake, Pa.

Work ended March 30, 1935.

Dear Charlie:

One of the greatest events of the season. Profit Sellers buy the show themselves. And believe it or not they are buying it for cash. Still shipping themselves on their backs and they are really enjoying it. We don't need an agent.

Big Tri-Town Fish Fry. Minnou Lake, Pa. located on the edge of three counties. Will billed as the World's Fish Fair. 

Beckmann-Gerety Get Ill. State Fair

SAN ANTONIO, Tex., March 30—L. B. (Larry) Newspaper Beckmann-Gerety's World's Best Shows, won a contract last week that they had for the Beckmann-Gerety and the Midwinter midway attractions at this year's Illinois State Fair, Springfield, "signed," James K. R. of Chicago. At the same time, San Antonio, Tex., was sold to the show's headquarters here with that contract.

Preparation of equipment at the Beckmann-Gerety winter quarters is progressing toward delivery and the show sisters for the opening engagement will be ready to have all in readiness for the opening engagement at the World's Fair. The show sisters, traveling from Kentucky, Ohio, and Arizona, are said to be in the last stage of preparation, all in readiness for the opening engagement at the World's Fair. This week's preparation of the show sisters at the World's Fair includes the local advertising of the show sisters, the show's headquarters here with that contract.

Preparation of equipment at the Beckmann-Gerety winter quarters is progressing toward delivery and the show sisters for the opening engagement will be ready to have all in readiness for the opening engagement at the World's Fair. This week's preparation of the show sisters at the World's Fair includes the local advertising of the show sisters, the show's headquarters here with that contract.

One or two organizations, including the Glenn Wood's Shows, opened early in the season last year for a few weeks without concessions, carrying only rides and concessions.
Showmen's League of America

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., March 30—The response to Bulletin No. 2, which was recently sent out to the American Carnivals Association membership, was most gratifying. It indicates that the membership of the association is aware of the purpose and is willing to wholeheartedly cooperate to its efforts.

All of the showmen who have written us look forward to a very good year, and the promises of visual improvement in business and industrial conditions of all of the progressive carnivals should be good.

The 1955 membership certificates and membership cards have been prepared and are ready for issuance. If you have not received yours, please get in touch with us at once.

Showmen generally will be interested in the knowledge of legislation pending in Massachusetts to prohibit the exhibition of live animals at goodwill fairs. The President's message on this subject appears on page 8.

Dallas

Dallas, March 30—Bennie Brok's show opened a very good week at their opening spot, Kilgore, Texas.

C. W. Dunn, formerly with H. K. Barkrein and T. A. Wilcox, who is now with an insurance firm, was a visitor to the show on Wednesday. Joe Moore, a member of the Pacific Coast Showmen's Association, was the guest of Mr. Dunn in the dressing rooms.

President Edward A. Hoek was absent from this week's meeting. A business meeting was held.

Brother Frank Zehn is getting his outfit ready for the summer season. He is going to be in the show business in the near future.

Bennie Brok was in the city for a week. He is making his first trip to the East this season. He is going to stay in the show business for a few weeks and then return to his home town.

C. W. Dunn is going to be in the show business in the near future. He is going to stay in the show business for a few weeks and then return to his home town.

The Ladies Auxiliary is having a large membership. A special event was held on this occasion.

LADIES' AUXILIARY

CHICAGO, March 30—President Mrs. Lew Kellew was hostess at Thursday's reception and luncheon at the Chicago Athletic Association. Mrs. Kellew is a member of the Auxiliary and was present to welcome the members of the Auxiliary.

The Auxiliary is working hard, and with the cooperation of all members, it is hoped to give the Auxiliary a big boost this year.

Philadelphia Pickups

PHILADELPHIA, March 30—Harry Brown was in Philadelphia this week. He is looking for a new location for his show. He is hoping to get a better location for his show. He is hoping to get a better location for his show.

Jack Ryan was in the city this week looking for a new location for his show. He is hoping to get a better location for his show. He is hoping to get a better location for his show.

Jack Fields, who has done considerable outdoor promotion in the city, is now looking for a new location for his show. He is hoping to get a better location for his show. He is hoping to get a better location for his show.

Ted Ward, who has been working on the front of the street during the winter, is looking for a new location for his show. He is hoping to get a better location for his show. He is hoping to get a better location for his show.

CARNIVALS

"LOOP-THE-LOOP RIDE"—Spillman's Latest and Best Achievement

Spillman's Famous Grand Avenue of the New York World's Fair. The "Loop-The-Loop Ride" is the first of its kind to be introduced in the United States.

The "Loop-The-Loop Ride" is a new type of amusement ride that combines the thrill of the roller coaster with the excitement of the Loop-the-Loop. The ride is designed to appeal to all ages and is sure to be a hit with families visiting the fair.

The ride features a large, circular track that loops over itself, giving riders a feeling of weightlessness. The ride is powered by a powerful motor that propels the cars through the track, providing a thrilling ride experience.

The "Loop-The-Loop Ride" is equipped with the latest safety features, including seat belts and restraints, to ensure a safe and enjoyable ride for all passengers. The ride is supervised by trained attendants who are knowledgeable about the operation and safety of the ride.

"Loop-The-Loop Ride" is the perfect addition to the New York World's Fair, providing visitors with a unique and exciting ride experience that they won't soon forget.

For more information about the "Loop-The-Loop Ride," visit Spillman's website or contact them directly. Visitors to the New York World's Fair are encouraged to check out this new ride and experience the thrill of the "Loop-The-Loop Ride."
MIDWAY CONFAB

BY THE MIXER

THE SPRING SPECIAL, next issue.
COURTESY treatment of the public
ag Roundabout business.

EDWARD DEEP spent the last few
weeks in and around Cincinnati.

THE FLYING LESTER, trapese act,
have signed up with Bright Light shows
as an attraction.

RAY HITCHMUNK has booked his
cookhouse with the John X. Kilian
Shows, to open in Manchester, N. H.

H .N. COX has booked his
string of winter walks with Mighty
Mishely Midway this season.

FRANK ZORDA info th th
world will have with Miller Bros.
Shows (Morris Miller) this season.

DUKE ART, comedy clay modeler,
who has lately played schools in South
Carolina and Virginia, advises that he
has booked with Mighty Mishely Midway.

MAX GOODMAN is reported as in-
vesting $8,000 in a new condensation
which

written communications intended
speculative judgment should not be made.

Clyde (Frenchy) Curren arrived
at winter quarter of Elizabethtown Show
a few days ago to rebuild and paint
the three shows he has booked with
that company.

TODAY MICHELLE postcards that he
and the circus will team in a novelty
act this year, billed as "The Singha-
istics—Climbing and Dull—the Gold Devil
and White Goddess.

As customary each year, the fair,
lists will appear in the Spring Special,
and of each month (last date in
issue) toward the end of the season
in Special Issue. The late session and
included in special issues dated the
last Saturdays of months.

SIADA LA MANIF fared from Charle-
ston, S. C. that she would be with
Sparkus Bros. with midway show, with
Peering Pleasure Shows this year.

HAROLD MUIR, last five years em-
ployed as a operator in Elizabethtown,
New Jersey, has been preparing to leave for
headquarters of Buddy Bros. Shows, to as-
sume a position on the executive staff.

AL AND ALICE ALPERO worked
in Philadelphia and Florida during the
winter, and of late have been with Leo
Wiles, who has just announced the
settings of his company to be in Chicago.

While in Pittsburgh recently Jack V.
Lyle, general representative, added
for the Johnny J. Jones Exposition to
again play the Old Dominion Park in the
"Smoky City" two weeks in May.

THE FLYING VALENTINOS, man-
aged by George Valentine, one of the
leaders of the above performers, out-
cluding Lorraine Miller and Alfred and Roy Valentine,
are free attraction with Greater United.
Shows, opening at Corpus Christi, Tex.

DURING A RECENT WEEK Royal
Palms and Kansas were in Tennessee,
"40 Belles"—that is, they were 40
miles apart—the former at West Palm
Brook and the latter at Pahokee, Fla.

WHILE IN Canton, O. en route to
join Thirsty Wetherhill Midway, Jimmy
Smith, owner, received a letter from W. A. (Bud) Anderson, who was working on a special
radio station and who wrote in deli-
ately going on the road this year.

MARLO AND LE FOLS, aerial act,
after spending the winter at their home
in Chicago, have recently opened with
Dallas Fair Shows as free attraction. Another
free act with Marlo Wetherill is
 gameOver at Venice Beach. A line
high dive was

MILL MORGAN, Bill Martin
and Charlie Cohen, the "Big Three," are
building a string of concessions to op-
rate on the midway of the Johnny J.
Jones Exposition, and Morris Lipsky will also be with the
Jones company this year.

"Captain John" Shelbey has been out of
the class of the past few seasons. This
season he has booked the West Coast, on the
East Coast and in the southern states. The
public from down in Florida to far up in
Lake Superior is invited to "be a board
of strategy" or "brain trust.
He has weathered
all the gales, single-handed, with
with great vision and thought and an impressive
personality. And he is still "The Captain!"

DON MONTGOMERY, trainmaster
for World of Mirth Shows this season, has
been preparing to leave Savannah, Ga.
for the Richmond (Va.) winter quarters,
accompanied by his son, Jack. During the
winter Don was night manager
of Hotel Colvert, Savannah, Mrs.
Montgomery as housekeeper. By the way,

Some Filosofy. . .
Some Incidents
By HENRY REYN

Dad writes: "Wish to see you do not
conflict"—easy to say, but not
why call them or tell them definite what
rides that you have some letters.

The World of Mirth was
Texas in 1913. I had a ride
the International Attractions, of
Tampa (both friendly last fall) at Swift Current, Sask., to a big day
and moved in and out and our
baggages were in town only 24 hours (I
burned the next stand).

The Billboard now has an office in
Dallas reminds me that in that city I
worked into some funny incidents in
1913. A young man parked a car there
and drove out with another man
shooting at him. The victim ran across
the street and in a few minutes
died in a drug store—I had left there
then by making no doubts.

Owners of most rides or other attrac-
tions that deliver service and good
entertainment and conduct who spend
several thousand dollars, besides put
the office a "C" or so each week, surely
should not be required to honor a check
of wild names without redemption.

Since we have not many
years I stil can't figure why it took
me until October to state.
Ark., to get caught up with my cousin,
George E. Engesser, owner Schill Bros.
Circus.

Bill Rose says the Shrimp and Oyster
stands at Mistletoe was new to him.
In 1927, with J. W. Lonnig Shows, we
had an outfit that was new to us.
It was the Auto-Ring That
Association after the first night
everybody thought the A. M. A. should
"Absolutely Hang That Agent."

The New Kiddie Airplane Swing

SUCCESSFUL at Parks and Carnivals

RIDEING DECEMBER

ELI BRIDGE COMPANY

Builders of Carnival Products.

Northern Blvd.
JACKSONVILLE, FL.

MUSIC \ GAME \ CARNIVAL

April 6, 1935

THE BILLBOARD
CARNIVALS

Chop Suey
By W. H. (Bill) RICH

TEAKARCA, Tex., March 30—Sad in the news from Paris that the powerful cooker who always makes the morning coffee about 6 a.m. is beyond my understanding.

Called on Eva Odom at Shreveport but she was out driving her two-cylinder Cadillo—by that, the way, the first I've seen yet this year. 1914. They tell me it still has the big ole engine, but I'm not sure it has the rubber horn. However, her new Hot is right up-to-date, with everything that goes to make a real hotel.

J. R. Edwards Attractions

WOOSTER, O., March 28—Winter quarters is now open at the fairgrounds here, with a crew of men painting rides and new signs. Colt, Post, Hunt- house will furnish an eight-piece set every evening and they will have their two free acts with the band and a new show and about 20 concessions. Rat from Union Station, 123, H. J. Jack Brown, J. H. Harvey, Al. V. and H. E. Hasey have booked concessions. A new challenge is in the advertising truck. About a week ago they have again charge of the halls, Dan and Pratos sign the Merry-Go-Round and Nelson老龄化 the Chairplane. Harry Shaffer will now have his own show, and Millie R. Edwards has returned from a booking trip thru Eastern Ohio. Western Pennsylvania is his next destination. The show is slated for Castleton, O., on April 10.

Mrs. Dora E. Howard.

Sol's Liberty Shows

Going Out Spiek and Span

ST. LOUIS, March 30—Sam Solomon. manager of the new Sol's Liberty Show, has returned to his home in St. Louis from the local office of The Billboard office, where he has been personally building and reaching the show's winter quarters for the past two months. Mr. Solomon stated that all shows would be run and that the men who have been gone over with new paint, new signs, new new shows and “[3051] built.

The show will be winter quarters until the middle of April, when it will leave St. Louis on April 10. Solomon has also purchased a new show and will have it running during the past few months, and is ready to show for the next season at St. Louis on a buying expedition.

GREAT ATLANTIC—(Continued from page 40)

Mason, Cal.—Dawg is now on his third month of running, and has made some headway. Melbourn and Frank Butler are still the best.

April 6, 1935

You Win Three Ways with a SPLIT-COACH

Low Cost Living and Transportation

Why gamble with profits? Why put up with costly meals and rooms when you can eat at the stuffed olives general Arthur Ripley and Floyd King.

More "news"—Willie Balle is now running the show for Eddie Brown, "lucky lady" could pick up the odds and ends and put the knaves into places with "Claw-Plus," who always makes the morning coffee about 6 a.m. is beyond my understanding.

J. R. Edwards Attractions

WOOSTER, O., March 28—Winter quarters is now open at the fairgrounds here, with a crew of men painting rides and new signs. Colt, Post, Hunt- house will furnish an eight-piece set every evening and they will have their two free acts with the band and a new show and about 20 concessions. Rat from Union Station, 123, H. J. Jack Brown, J. H. Harvey, Al. V. and H. E. Hasey have booked concessions. A new challenge is in the advertising truck. About a week ago they have again charge of the halls, Dan and Pratos sign the Merry-Go-Round and Nelson老龄化 the Chairplane. Harry Shaffer will now have his own show, and Millie R. Edwards has returned from a booking trip thru Eastern Ohio. Western Pennsylvania is his next destination. The show is slated for Castleton, O., on April 10.

Mrs. Dora E. Howard.

Sol's Liberty Shows

Going Out Spiek and Span

ST. LOUIS, March 30—Sam Solomon. manager of the new Sol's Liberty Show, has returned to his home in St. Louis from the local office of The Billboard office, where he has been personally building and reaching the show's winter quarters for the past two months. Mr. Solomon stated that all shows would be run and that the men who have been gone over with new paint, new signs, new new shows and “[3051] built.

The show will be winter quarters until the middle of April, when it will leave St. Louis on April 10. Solomon has also purchased a new show and will have it running during the past few months, and is ready to show for the next season at St. Louis on a buying expedition.

GREAT ATLANTIC—(Continued from page 40)

Mason, Cal.—Dawg is now on his third month of running, and has made some headway. Melbourn and Frank Butler are still the best.

Carnival

You Win Three Ways with a SPLIT-COACH

Low Cost Living and Transportation

Why gamble with profits? Why put up with costly meals and rooms when you can eat at the stuffed olives general Arthur Ripley and Floyd King.

More "news"—Willie Balle is now running the show for Eddie Brown, "lucky lady" could pick up the odds and ends and put the knaves into places with "Claw-Plus," who always makes the morning coffee about 6 a.m. is beyond my understanding.

J. R. Edwards Attractions

WOOSTER, O., March 28—Winter quarters is now open at the fairgrounds here, with a crew of men painting rides and new signs. Colt, Post, Hunt- house will furnish an eight-piece set every evening and they will have their two free acts with the band and a new show and about 20 concessions. Rat from Union Station, 123, H. J. Jack Brown, J. H. Harvey, Al. V. and H. E. Hasey have booked concessions. A new challenge is in the advertising truck. About a week ago they have again charge of the halls, Dan and Pratos sign the Merry-Go-Round and Nelson老龄化 the Chairplane. Harry Shaffer will now have his own show, and Millie R. Edwards has returned from a booking trip thru Eastern Ohio. Western Pennsylvania is his next destination. The show is slated for Castleton, O., on April 10.

Mrs. Dora E. Howard.
Dunkel Lands C. W. Dates While in Pittsburgh Area

PITTSBURGH, March 30.—After a three-weeks stay here, Harry Dressler, general representative for Crislin & Wil- son, of which company Dressler was appointed up from New York, has left for Buffalo (Pa.) and Vanderbilt (Pa.) bookings, towns which have been getting strong growth in recent months. V. W. Shows are slated to be the first to play in Williamsburg in 10 years, while Vanderbilt is the home-town of the famous Thoroughbred, which was born in the town since 1925.

Pair dates, which Mr. Dunkel has just closed, include Butler, Bedford, Ebensburg, Reading, and a number of other towns in Pennsylvania, and Harrington, Del.

Waddell Back to Doudou

WACO, Tex., March 30.—Rev. Doc Waddell, noted and well-known public- lict, is returning to Doudon's World Fair Shows for the coming season as director of public relations. He was formerly with that company for some years, last appearing in its Big State Shows and more recently with the Holy Land Shows. He will try the Doudou for the first time in that State.

Royal Amusement Company

Dundee, Miss. Two weeks ended March 23. Local manager, Mr. W. H. Duncan, World Location, center of business section. He will operate his first booking in the state at this point when Leota Wells and A. L. Jones, operating for a period of one month at Mendenhall, Miss. Manager, J. E. Claggett has placed his aerials, midway, and Garden of Eden (snake show). J. L. Moe of this city and Mrs. George Russell will have two conces- sions. R. Parker, one; M. Eller, two; and O. Golden, two, the wire. The rides and office equipment is the best available. Most of the whole is in top condition.

J. L. Moe's attractions have been paired with those of Mr. R. E. Johnson, owner-manager of the Doudou at the close of the engagement here Art DuBois, pistol act, and Fuzzy Mose, who has been made the comic attraction in the midway. Joe Miller and T. B. Gorman joined the show midseason at the insistence of the Doudou inductors. The Doudou commenced operations at this point two weeks ago.

Harris' Rides

FINDLAY, O., March 30.—Harris' Rides are undergoing a complete overhauling with several new rides and attractions. Five men are on the job. The rides— including Chief of the Plate and Kiddie Plate—will leave in time to open at Findlay. Bessie Harris.

Kaus' United Shows

NEW BERK, N. C., March 30.—Lots of winter quarters work finished and still plenty to do. This spot is ideal for winter quarters. Local merchants cooperate with the show 100 percent. They don't have what is needed it doesn't take long for them to get it. Weather has been quite the same but has been in the lower 50s for a few days extremely cold. Thru the enterprise of Mr. and Mrs. Fauber, manager, and Masonic Theater, members have been able to advertise the show with a small price of admission. The show has purchased its new Chinese Kaskabal transformers. Word was received that James Van Vender, better known as Bata Wheel Slim, will open this week inside his home. Mr. and Mrs. Vender Hafer will give the show's last performance of the season. This week, Mr. and Mrs. Bolton will also be seen in the show. Their second season with this show, Mr. Ender, Emporer of Triangle Motor Company, was a caller. LEOBON DULNAP.

O. C. Buck Exposure Shows

NEW YORK, March 30.—O. C. Buck will open four O. C. Buck Exposure Shows in the heart of New Rochelle, N. Y., on the 28th, with the usual Penny Wheel, three abreast Cartouche, Whirl-A-Plane. Auto-Car Display. O. C. Buck Exposure Shows, of 1898, Isle of Ball-Ball, presenting Oriental folk songs, Crystal, Renaissance, and of the World and Darwin's Theories. All shows owned by a corporation, all shows operated by the show. Cookbook, grill, refreshments and two large concession stands will be filled with 12 trucks and trailers. One advertising truck combing the larger amusements road will be a fleet of 12 trucks and trailers. A modern appearance of setup under the supervision of Mr. Buck. On the staff are Al. O. Kern, general repair man; W. E. Johnson, concession manager; and special events, and Billy Girard, manager of the Fair. All of which is from an executive of the show.

West Coast Amusement Co.

Oakland, Calif. First week ended March 23. Location, 14th and 71st. No surplus. Weather, cold and rainy.

The show had its fifth straight weekday opening. Easter Tuesday turned out seven at this location. Manager, Rev. Alex Meade, has an eight-car auto former club owned by Citroen (Sherry) Wrightson, a self-contained studio. A two rides to eight. Manager Ted Lattav, of the Ten-In-One, has sole show. Manager for the East Coast, Louis of Foley & Burke Shows, was a neighbor of Mr. and Mrs. The late Mr. and Mrs. Charles Davis and Charles Curran, of Craftsman Shows, has a call on the West Coast with Hildersman Shows as special agents. Otto Polk will leave here soon to join the new Foley & Burke Shows. Ed Horst is the popular man. John K. McPherson will be visiting him from their home at Los Banco. Andy Co's Olyo (Mr. Jack Rail) the bandy. M. O. Rail doing great with his Athletic Association. All of which is from an executive of the show.

Johnny J. Jones Exhibition

AUGUSTA, Ga., March 30.—The ad- duction of Johnny J. Jones has caused a sensation in the circles here. J. (Tommy) Jones is a charge, and is billed as coming from towns with a radius of 25 miles, using the new pictorial and black printmaking methods. Joseph Jones is coming from Augusta, as he has been working in the long-time show business for years. Joe will again be billed, the Billboard agent, in charge of the show. Johnny will be put on in the form of a real drama, complete with the usual show stock. Joe will again be billed, the Billboard agent, in charge of the show. Johnny will be put on in the form of a real drama, complete with the usual show stock.
My Experiences

By LEW DUFOR

SAN DIEGO, Calif., March 30.—Leaving Chicago with Mrs. Dufor, routed over the Southern Pacific railroa...
Knecht & Dehnert Shows

Clemons, Ky. March 30.—An outstanding social event of the quarter's season occurred last weekend with a show of unusual quality. The management, at the height of the competition for business, had a wonderful success with a well-organized program that filled the house to capacity.

Chattin, the magician, was in fine form, as was also Mr. White, the animal trainer. The latter's exhibition of trained animals was of the highest order, and the audience was delighted.

Yellowstone Shows

At the Coliseum, N. M., March 30.—By all accounts, the program for the opening night of the Yellowstone Show was a success. The audience consisted of over 500 people, who were thoroughly entertained.

Ralph the Red Man was the chief attraction of the show, and he was followed by a series of acts that kept the audience in laughter.

A special feature of the show was the presentation of a new and unique stunt, which was a great success.

In the closing act, the management presented a grand finale that was unequalled by any other show of the season.

Blue Ribbon Shows

Columbus, Ind., March 30.—As the opening date, April 20, approaches, the quarter's events are being worked out in detail. Two new acts have been added to the program, and the management is working hard to make the show a success.

One of the acts is a new novelty, while the other is a reprise of an old favorite. The management is also planning several special features to be held on opening night.

Muses

Brynard's International Congress of Oddities

Kansas City, Mo., March 30.—Closing the week's events is the final performance of the congress of oddities. The last night's entertainment was a great success, with a large audience in attendance.

The congress consisted of many different types of oddities, each of which was represented by a different act. The audience was thoroughly entertained by the various acts, and the congress concluded with a grand finale that was truly spectacular.

Show at Newport News Gets Okhe Desperate Press Attack

Newport, Va., March 30.—A new attack on the Okhe Desperate Press was launched last week with a show of unusual quality. The management, at the height of the competition for business, had a wonderful success with a well-organized program that filled the house to capacity.

The Okhe Desperate Press, which is known throughout the country, was the chief attraction of the show, and he was followed by a series of acts that kept the audience in laughter.

A special feature of the show was the presentation of a new and unique stunt, which was a great success.

In the closing act, the management presented a grand finale that was unequalled by any other show of the season.
BARTLETT, N. C., March 30.—About a hundred women have been working full time in the area on various projects, and it will be fine shape when the season opens. The weather has been favorable and the flowers seem ever be a feature. Manager Moore has recently purchased a new Six Wheel, and is said to be very pleased with it. Bill Bumford has been engaged to provide music for the evening. This will be a great addition to the show, and will be much appreciated by the patrons. Bill Collins will be in charge of the water and will be on the lookout for any unusual occurrences. Upon his return from vacation in Florida, Mr. Collins has been busy making plans for the future of the show. He has been looking at new locations in the area and is planning to open a new branch in the near future.

The Junior Boys are busy with their preparations for the show, and are doing a fine job. The show will be opened on April 8th, and will run for three weeks.

The show will feature a variety of acts, including clowns, jugglers, acrobats, and animal acts. The clowns will be highlighted by the famous "Joker" and "Clown of the Year" contests. The jugglers will put on a spectacular show with their colorful balls and plates. The acrobats will perform daring stunts and feats of strength. The animal acts will include bears, tigers, and elephants.

The show will be held at the Bartlett Amphitheater, located at the center of town. The seating capacity is 5,000, and the show is expected to draw a large crowd.

The show will run from April 8th to April 30th, and will feature a variety of acts each night. The opening night will feature clowns, jugglers, and animal acts. The following nights will feature a variety of other acts, including acrobats, singers, and dancers. The show will be held every night at 8:00 PM, and tickets will be available at the door.

The show is being produced by the Bartlett Amusements Company, and is under the direction of Mr. Moore. The company has been in operation for over 25 years and is known for its high-quality shows and entertainment.

This show promises to be one of the best yet, and is sure to be a hit with audiences of all ages. Mark your calendars and don't miss this exciting event!
OAK BRAND - HY-TEX BALLOONS

By GASOLINE BILL BAKER (Cincinnati Office)

Pipes

*HAVE BEEN A SILENT*
Pipes reader all along, but admit to being somewhat slow as far as contributions are concerned." types W. N. D. Slack, Chattanooga, Tenn., Hope this makes up somewhat. Doc E. J. Edgar and I are operating a laboratory here and are doing nicely. But we still find time enough to get out and make an occasional pitch. Just to keep in practice. Recently ran into the one and only Red Phillips, with a nice outfit, and all the signs of a prosperous winter season.

Kaned a letter from Harry Miers, from Wyoming, where he is in a hospital as a result of an auto wreck. Here's where a special plumbing job. Old timer, oldtimer, and veteran med. man was received in three days. Not only good, but also doing well. DeMilles, the book which was a recent visitor at Nashville, where he had quite a pipe feet and related mutual friendships, especially our old friends Clarence and Elyt Hecken- dorn and Shorty Trees, Mrs. Nita Scott has a nice outfit out this season and is getting business. That oldtimer, Doc Mack, has been playing courts this winter and springing to good results. For the information of boys of the trips and keister, Chattanooga is open to doorways. Several outlets are here and seem to be doing oke.

*STILL GOING GOOD*
around Arizona, "into Sunflower Rogers, from Warsaw, N. C., "My new M. O. has been placed in the hotel with Mrs. North Carolina."

*STILL AM PIPING IN.*
from Providence, an route to Worcester, "the world is not his sign but his life," as "Jack B." Remainder of pipe is censed because of the incomplete signature.

*I HAVE RECEIVED."
and a letter. "Bart's been in the shop." Have been hearing a lot of people talking about prosperous ones in the business. I have been pleased to hear of reading of the prosperous ones in the business. They are supposed to be working out the laborious and long discussions on who is, and who it not a joke. It is my understanding that the editorial space is just as valuable as its opposite, and containing space. Let's be more epigrammatic. I have an auctioneer's reader in Maine and plan to book farm and community sales that the time this summer and fall. Everything goes well. Everyone is looking forward to the Spring Special of The Billboard with great hope and seeing a host of advertisements announcing new and fast items for the coming season.

Watch for
This Special Feature:
Ann Street, New York's Cradle of Pitchdom
By CHARLES A. LOMAS

Spring Number
of The Billboard

Dated April 13

Chicago.

Mr. and Mrs. Ira Weisz, of New York, in pitchdom work. The majority of manufacturers of women's items have been ultra-conservative the past five years in regard to investing in new inventions. At the present time, there is a better trend of business. We feel that those of you who plan to work Lewiston this summer remember that the circle of Space and Lasson is closed. However, you can still do a good business. All main towns before the summer is over, will be closed to everything but private property. While working towns around you have noticed that the majority of them has been badly burned by an Indian bandit. Everyone around here is still talking about the amount of money Doc Money was in Lewiston and Berlin, N. L., last summer. They all good for money. Bobo, I don't believe that Regan can sell sex books to the United States, or that the chairman would permit him to make a pitch in the Chamber.

*HERE'S MY PIPES*.
pipe in years. J. H. Woolery, Springfield, Ill., "How much business there has been with Doc McNeil and Nightingale, heading for Lewiston."

*WE'LL REACT A HOUR*.
"a pipe in the market. Everyone is looking forward to the Spring Special of The Billboard with great hope and seeing a host of advertisements announcing new and fast items for the coming season.

MEN'S Condom WORKERS

Out New York.

The Billboard.

April 6, 1935

OAK BRAND - HY-TEX BALLOONS

By GASOLINE BILL BAKER (Cincinnati Office)

Pipes

*HAVE BEEN A SILENT*
Pipes reader all along, but admit to being somewhat slow as far as contributions are concerned." types W. N. D. Slack, Chattanooga, Tenn., Hope this makes up somewhat. Doc E. J. Edgar and I are operating a laboratory here and are doing nicely. But we still find time enough to get out and make an occasional pitch. Just to keep in practice. Recently ran into the one and only Red Phillips, with a nice outfit, and all the signs of a prosperous winter season.

Kaned a letter from Harry Miers, from Wyoming, where he is in a hospital as a result of an auto wreck. Here's where a special plumbing job. Old timer, oldtimer, and veteran med. man was received in three days. Not only good, but also doing well. DeMilles, the book which was a recent visitor at Nashville, where he had quite a pipe feet and related mutual friendships, especially our old friends Clarence and Elyt Hecken- dorn and Shorty Trees, Mrs. Nita Scott has a nice outfit out this season and is getting business. That oldtimer, Doc Mack, has been playing courts this winter and springing to good results. For the information of boys of the trips and keister, Chattanooga is open to doorways. Several outlets are here and seem to be doing oke.

*STILL GOING GOOD*
around Arizona, "into Sunflower Rogers, from Warsaw, N. C., "My new M. O. has been placed in the hotel with Mrs. North Carolina."

*STILL AM PIPING IN.*
from Providence, an route to Worcester, "the world is not his sign but his life," as "Jack B." Remainder of pipe is censed because of the incomplete signature.

*I HAVE RECEIVED."
and a letter. "Bart's been in the shop." Have been hearing a lot of people talking about prosperous ones in the business. I have been pleased to hear of reading of the prosperous ones in the business. They are supposed to be working out the laborious and long discussions on who is, and who it not a joke. It is my understanding that the editorial space is just as valuable as its opposite, and containing space. Let's be more epigrammatic. I have an auctioneer's reader in Maine and plan to book farm and community sales that the time this summer and fall. Everything goes well. Everyone is looking forward to the Spring Special of The Billboard with great hope and seeing a host of advertisements announcing new and fast items for the coming season.

Watch for
This Special Feature:
Ann Street, New York's Cradle of Pitchdom
By CHARLES A. LOMAS

Spring Number
of The Billboard

Dated April 13

Chicago.

Mr. and Mrs. Ira Weisz, of New York, in pitchdom work. The majority of manufacturers of women's items have been ultra-conservative the past five years in regard to investing in new inventions. At the present time, there is a better trend of business. We feel that those of you who plan to work Lewiston this summer remember that the circle of Space and Lasson is closed. However, you can still do a good business. All main towns before the summer is over, will be closed to everything but private property. While working towns around you have noticed that the majority of them has been badly burned by an Indian bandit. Everyone around here is still talking about the amount of money Doc Money was in Lewiston and Berlin, N. L., last summer. They all good for money. Bobo, I don't believe that Regan can sell sex books to the United States, or that the chairman would permit him to make a pitch in the Chamber.

*HERE'S MY PIPES*.
pipe in years. J. H. Woolery, Springfield, Ill., "How much business there has been with Doc McNeil and Nightingale, heading for Lewiston."

*WE'LL REACT A HOUR*.
"a pipe in the market. Everyone is looking forward to the Spring Special of The Billboard with great hope and seeing a host of advertisements announcing new and fast items for the coming season.
Pitchmen I Have Met

By SID SINDENBERG

There are three men in the advertising business that I did not have to follow into a town after they got there, for I didn't want to find them and they are Jim Powell, one of the oldest wheelmen in the advertising business, Fred Moseley, and Charley Moseley.

Jim Powell didn't have to find a job anywhere, for he had worked for the 'American Legion' and the 'Tennessee Whiskey' in the advertising business for many years.

Fred Moseley didn't have to find a job anywhere, for he had worked for the 'American Legion' and the 'Tennessee Whiskey' in the advertising business for many years.

Charley Moseley didn't have to find a job anywhere, for he had worked for the 'American Legion' and the 'Tennessee Whiskey' in the advertising business for many years.

These three men are the last of the old-time wheelmen, and I think they will be remembered for a long time to come.
PIPE-GENERAL OUTDOOR

Equipment and Supplies

Manufacturers-Distributors-Jobbers.

Pipes-Specialty

Out in the Open

BEYOND TRAUBE
(215 New York Office)

Strikes and Spares

MAX GRUBER, trainer of the Jungle Boys, who have enjoyed a tremendous success in a little while ago he heard a story in The Billboard about some boxers who were being broken to play the bowling alley in 55 W. 46th St. Gruber, who was one of the star bowlers, decided to go and see what was going to happen. He arrived at the alley at the usual time and found a group of men standing around, watching the outcome. One of them started to talk about the importance of having a good ball player, and another added that it was necessary to have a good pitcher. Gruber listened for a moment, then asked, "What can you do?" The first man replied, "I can throw a curve," to which Gruber replied, "I can break a bat."

(Continued from page 26)

NEVAAT CONTESTANT

(Continued from page 26)

open. The schedule for the event was announced by George Puget, who is the general manager of the company. He said that the four main events were scheduled for the Derby. "We have arranged a program that will be held at the Coliseum," Puget said. "The event will be held on the first day of the Derby."

(Continued from page 26)

ELGIN SHOW

(Continued from page 26)

Today, April 6, 1935

656 The Billboard

been in Lewiston for the past six weeks, and tomorrow, for several months in one spot for two booksmen. This is what he said. He has been a regular visitor here. There are plenty of States that will collapse without notice, so they see how comfortable their lives are in Lewiston. He makes it that way. Some day I will give out my canvas, and if you don't throw a shot, I'm going to take my guns. Still, that's the greatest of all book sellers.

SINISTER ROODEN

drops a short one from Warsaw, N. C.: "Ah, I have not piped in for several weeks. I had a lot of work to do, but now I'm free to enjoy myself. I'm thinking of buying a new pipe. If you have any suggestions or recommendations, I'd be grateful."

GOOD EVENING

Dresses one from Indianapolis: "Here we are back in my home town for the first time in perhaps six months. I've really enjoyed being here. I've been able to meet some old friends and attend some events that provided some much-needed relief from work. A. J. C. sat on a street corner in the town square. George Puget, a known bowler, was working a post on the same corner. Mrs. Hubby was working a post in the sidewalk area, while Mrs. Hubby was walking past the post. I would like to see pictures from Mrs. Hubby and Mrs. Hubby."

BIG MONEY—ALL YEAR ROUND

Our Choice of the Best Quality of
SILK LINED TIES

TIES

$1.00 down, $1.25, $1.50, $2.00

C. W. RIGHT, 321 N. Main St., Lewiston, Idaho.

FREE OUR ILLUSTRATED CATALOGUE

You're DIY? ORDER TO MATCH, ALSO NEWLY PATENTED! BIG SAVINGS, NO EXTRAS!

BOULEVARD CRAVATS

22 West St. Blvd., Dept. D.60, New York.

BUY DIRECT "PAY 40c" to the Other

DORIS PAST, P. O. Box 403, Lewiston, Idaho.

KITCHEN HOUSE AND RAY TRAPS

1927 OAK, 1201 Oak St., Lewiston, Idaho.

Frank Moore, the owner of the Garden, is back from the Fort Worth Flea Stock Show. He has been a successful manager and has joined the Ring Show in Saratoga. W. C. Moore, the manager of the show, has announced that the Garden is planning to sell the services of Buffalo's land H. Will Rogers, the famous clown, is planning to join the show. However, his health has not been up to par. Mrs. Deanne, Moore's mother-in-law, Mrs. Deane Dutton, the wife of the late great Jimmy Deane, has cited the show as too much for her to handle. However, she still says she will try to make the show as great as possible. She has sworn to keep it running at the same high level.

"SHOW MUST"

(Continued from page 26)

The present is present, and after some very tough trends. Alayne is considering throwing the show into the air and setting the fields where they may.
Motor Transportation Dept.

By CAPTAIN E. R. HATFIELD

Due to the many requests received by the editor for the publication covering the motor transportation laws of all the States, this new feature has been created. The laws, ordinances, and rules of the various cities of the States will be printed each week in this column, along with the city laws and the city regulations governing the transportation of the vehicles. The purpose of this feature is to provide a comprehensive and up-to-date guide for all those involved in the motor transportation industry.

Preamble

According to the laws, all States have passed certain laws to regulate the transportation of vehicles on public roads. These laws are designed to protect the public safety and welfare. The following are some of the main provisions of the laws:

- All vehicles must have a license plate.
- Vehicles must be driven in compliance with traffic regulations.
- Vehicles must be equipped with safety devices.
- Motor vehicles must be inspected periodically.

In this issue, we will discuss the laws of five States: Kansas, Kentucky, Connecticut, Ohio, and National.

Kansas

Tractor-trailer units are prohibited from operating in Kansas. These units are defined as any vehicle combination consisting of a tractor and one or more semitrailers. The regulations apply to all such combinations operating on public roads.

Kentucky

Tractor-trailer units are prohibited from operating in Kentucky. These units are defined as any vehicle combination consisting of a tractor and one or more semitrailers. The regulations apply to all such combinations operating on public roads.

Connecticut

Tractor-trailer units are prohibited from operating in Connecticut. These units are defined as any vehicle combination consisting of a tractor and one or more semitrailers. The regulations apply to all such combinations operating on public roads.

Ohio

Tractor-trailer units are prohibited from operating in Ohio. These units are defined as any vehicle combination consisting of a tractor and one or more semitrailers. The regulations apply to all such combinations operating on public roads.

National

Tractor-trailer units are prohibited from operating on public roads in all States. These units are defined as any vehicle combination consisting of a tractor and one or more semitrailers. The regulations apply to all such combinations operating on public roads.

FOR LEASE

Abrecht Little Beauty

Big Eli No. 5

For all you women who are tired of being crowded by big men, this car is just the thing for you. It is compact, comfortable, and stylish. It is available for rental at a reasonable rate.

WANTED SIDEx SHOW

All interested parties are invited to participate in the next Side Show, which will be held at the fairgrounds in the city. It will be a great opportunity to display your talents and skills.

DILLIE & BERGER SHOWS

I'LL CALL HIM GIBSON - BISSON, SATURDAY, APRIL 6 6:30 P.M. By Appointment Only

FOR TENTH DAY USE

PUBLIC SERVICE ASSOCIATION, Inc., Buffalo, N. Y.

A TREMENDOUS DEPRESSION-PROOF MONEY-MAKER!

VIENNA PATTIES

WHEN WERE THE BAKED AND JUICED WIDE!

A DELICIOUS FOOD NOVELTY!

For Cafes, Concessions, Gas House, Lunch Rooms, Bistros, etc.

D.C. ELECTRIC HEATING CO., 2005 Delaware Avenue, East, Buffalo, N. Y.

DOUBLE HEAT NOVELTY PROOF DOCUMENT.

SHOWS-8 or 10-WANTED-RIDES-10 or 11

TALBOTT MISHAWA

(Continued from page 26)

ELMWOOD WEDDING

(Continued from page 26)

LAWRENCE B. SCHROYER

BISON CITY SHOWS, INC.

BUFFALO, N. Y.

WANT RIdes, Kidde Shows, Concessions, Cake House booked, CAM USE Banner Men. Playing City Buffalo eight weeks. Write, wire

BISON CITY SHOWS

VICTORIA MISE, RHYE, BON, N. Y.

JACK HAWTHORNE

5415 W. 8TH STREET, CHICAGO, ILL.

VIENNA PATTIES

Looking for a business opportunity? Look no further than Vienna Patties! These delicious baked and juiced wide patty can bring in a steady stream of customers and boost your profits. Full supplies are available at a special price. Order now and start earning today! Call or visit our website for more information.

Contact us: D.C. Electric Heating Co., 2005 Delaware Avenue, East, Buffalo, N. Y.
Jersey Ops

In Meeting

Form State-wide plan to be called Amusement Board of Trade

NEWARK, N. J., March 30 — In another mass meeting held at the Mosquito Theater, to add to the remarkable parts the State met to complete the election of officers following the temporary election at a previous meeting. The State unit is to be known as the New Jersey State Amusement Board of Trade, George Ponser, who has acted as temporary president of the organization, declined to serve. Murray J. Saltman, president of the Union County Amusement Association, was selected to head the State board. Other officers were John Morrill, vice-president; T. Handler, treasurer, and Sise Silverman, secretary.

Three new members were added to the board of trustees: George Ponser, Jr., of Westfield; Robert B. Bloom, of Passaic, and Mrs. Charles Poljak, of Newark, representing Asbury Park. It was also voted to accept the constitution and by-laws of the organization. Plans were discussed for completing a legal fund and for continuing

(Haskell Visits Up-State To Encourage Operators

NEW YORK, March 30 — Benjamin H. Haskell, president of Haskell's Amusement Company, here, is preparing for a trip thru up-state New York where he will meet with groups of operators in Albany, Utica, Utica, Rochester, Buffalo and other cities.

This trip is being made at the suggestion of the associations here who have volunteered their aid to fight the competition. Mr. Haskell will hold a meeting in the Assembly at Albany, Attorney Haskell, who has met with all the up-state operators previously in his work for the State organization, reports that the letters he has received concerning meetings in the various cities all point enthusiastically to a warm reception and an effort to cooperate fully.

He will return to his home at the Assembly situation while on this trip and will be in a position to report all new meetings and progress of the board.

The Spring Number of The Billboard

Dated April 13

BUILDING A DISTRIBUTING BUSINESS—Offices of the Long Island Crane &amp; Distributing Corporation, Brooklyn, with Myron W. Burton, president, seated at his desk.

Gibson Will Assist Orgs

Named by NACOM to travel and aid in forming local associations

CHICAGO, March 30 — Appointment of H. B. Gibson to co-operate with and assist State associations of operators and groups of operators who wish to form an association where none now exists has been announced by National Association of Coin-Operated Machine Manufacturers. NACOM believes that strong, well-managed state associations of operators have and will continue to be a vital factor in the development of coin-operated machines as a marketable and satisfactory business. The appointment of Mr. Gibson is in accordance with the association policy adopted early in January and announced in the committee meetings between operators and manufacturers at the recent convention. Several State and local groups are included in the work of the new state association.

Distrib Suggests Buying Games That Meet Statute

ST. LOUIS, March 30 — J. W. Clark, manager of the Pacific Amusement Distributing Company, is doing his part to aid the operators in getting fair legislation in Missouri. He is sending the following explanatory letter to all the operators:

"It is for three coin boxes on a machine Automatic pay-off, slot machines, pin ball games, all games, no games, no games, no games will be permitted to operate. All operators should immediately confine their purchases to legal games only. In the past all trouble in all cities have come from operating the machines. If you keep them all going, they will all have to be stopped. The new state law now in force does not affect your business in any way. We have a lot of money to invest and we like to do it to good advantage, if you have any suggestions, just let me know at your earliest convenience. Thank you for your co-operation."

Missouri Ops

The Missouri Amusement Machine Association has called a special meeting to be held in Jefferson City Wednesday, April 10, at the Missouri Hotel. Lunch will be served at 12:00 and the business meeting will be held at 2:00 p.m. The purpose will be to complete the formation of the State association.

Ralph Y. Young, head of the National Operators' Association, will be present and will address the gathering. He is the leading speaker and has had long experience in operating the machine organization expects to send about 75 members.

The meeting will be in charge of John H. Brown, president of Missouri Amusement Machine Operators, 3124 California street, St. Louis. It is urged that every operator who attends really take part in that effect at once so that luncheon reservations can be made at the hotel.

Distrib Adds 8 People

In Reorganization Plan

DETROIT, March 30 — Marshall-Lemp and Lemp Bros, have reorganized with H. E. Marshall taking sole charge of the premises, a division of the firm, including all jobbing activities in the field. The division was inaugurated by the volume of business at the store.

Eight people have been added to the staff, who will function under the firm's two on the staff, to handle the details of business.

Walter Philips, operating the Automata Associates, Inc., 155 Park road, in northwest suburbs of Chicago, has added to his forces for type machines, including the latest coin-operated type of coin-operated machine, and is using the same type.
Central N. Y.

is Organized

Call meetings soon to be held at Newburgh and Kingston.

FOUGHEE,KEPSE, N. Y., March 30—Mayor of Central N. Y., at the Hotel Windsor here March 28, introduced one of the most enthusiastic meetings ever held by coin-machines in this section of the State. The meeting was called to bring about closer cooperation among the various organizations in the State. It is claimed that operators and jobbers were actually at the dock swaying the arrival of the games and that as soon as the seal on the car was broken, instead of loading the games into the usual trucks, they were being loaded onto the car and taken out of state.

The meeting was called to bring about closer cooperation among the various organizations in the State. It is claimed that operators and jobbers were actually at the dock swaying the arrival of the games and that as soon as the seal on the car was broken, instead of loading the games into the usual trucks, they were being loaded onto the car and taken out of state.

Recounts Development Of Lite-A-Line Game

DALLAS, March 30—President of the Neutron Amusement Corporation, tells the history of the Lite-A-Line Game now being manufactured by the Pacific Amusement Manufacturing Company, Chicago.

He explains that the Neutron Amusement Corporation is an outgrowth of a partnership formed in Los Angeles by him and Terrence Klotz. The partnership was formed for the purpose of experimenting with new games and eventually manufacturing the Lite-A-Line. After many months of work the partners built the first 10 games, which proved immensely popular. The demand became so great that they found their firm too small to manufacture the necessary quantity. They asked John B. Bough to form a corporation for them. Mr. Bough hired Fred Cole as chief engineer. After the corporation was formed they set out to manufacture the game in the Pacific Amusement Manufacturing Company.

Since the sale Mr. Cole and Mr. Klotz have been at the Pacific factory supervising the construction and manufacture of the game. Ken C. Welty has been appointed by the Neutron Amusement Corporation and has the distribution of the Lite-A-Line for the State of Texas. Mr. Bough has the distribution of the game for the West Coast.

Mr. Welty reports that it is their intention to continue to develop new and novel games.

Beasley Opens Display Of Cranes on Rialto

NEW YORK, March 30—Opening in the heart of the Rialto here, Bill Beasley has shown to others in the coin-machinery business the way to beautiful and modernistic offices. The Beasley Amusement Novelty Company has the most beautiful offices ever seen in the coin-machine business, many say.

The offices are furnished with the most modern furniture, and the color scheme has a dove gray and silver combination with a splash of Chinese red here and there. A circular entry to the show and stockroom has gained the compliments of everyone who has seen the new quarters.

The latest International Kinetoscope cranes are on display and they are dressed in accordance with the manner in which the firm, well known here and in Canada, dresses its equipment.

Bill Beasley is considered one of the world's leading operators of cranes, and the manner in which he has furnished his own office indicates one to believe that he is visiting with the chief executive of the nation.

Vote Wreath to Distributor

ROCHESTER, N. Y., March 30—John G. Fetter, well-known distributor of coin machines here, has been given the treasured wreath by the Modern Vending Company, of New York, as the largest distributor of the day.

Mr. Fetter is now giving 100 per cent of his attention to the new hit, the Chicago Express, and reports that the game is being rushed to market on a scale as fast as he can get them in. He also reports that he has so many orders for the game that he will be impossible to fill the demand.

In a letter to the Modern Vending Company he states: "I am proud of the fact that I am handling a machine which is making such a hit as the Chicago Express."
Bally Firm Makes Big Expansion Move by Taking Over New Factory

CHICAGO, March 30—Only 18 months after establishing its present plant, Bally Manufacturing Company announces that the tremendous growth of its business has forced it to add another large factory to its facilities. The new plant is located at 2610 Belmont avenue, Chicago, and is said to be one of the most modern structures of its kind in the Middle West, ideal for the streamlined production methods which are the operators' best assurance of speedy delivery on popular models.

General offices, engineering and experimental department, as well as a part of the manufacturing plant, will occupy the new Belmont avenue factory after April 1. Production of many important parts will be continued in the present Rockwood plant and the original Erie street factory, now occupied by Bally's own printing plant, will also be maintained. The combined plants have a total floor space of nearly 125,000 square feet, which is said to be one of the largest areas devoted exclusively to the manufacture of coin-operated amusement machines.

Bally Manufacturing Company's career in the field of coin-operated amusement machines has been marked by a series of brilliantly successful contributions to the trade. As pioneer in the early days of pin games, the Bally organization electrified the amusement world with the popular Ballyhoo pin game. This machine, reputed to have established sales records throughout the country, firmly established Bally as a leader in the operation of coin-operated pin machines. Ballyhoo was followed by many other machines, such as Thrus-Ring, Circle, Fraternity and Goody. In 1933 Bally again found the industry by initiating the ball-trip idea, which to this day is an important feature of many successful pin games. The firm first used the idea on Angles, probably the longest-lived pin game ever placed on the market. About the same time in its Monarch machines the Bally company originated the progressive score idea, another persistently popular feature.

Bally's outstanding achievement, however, was its 1936 introduction of the automatic payout pin game, which Bally says will ever be placed on the market. In 1936 this game, Rocket, is today still a strong favorite with players after a year and a half on the market. Other famous Bally pin games are Champion, Arrow and new Traffic, which is also offered in a ticket-vending model. Bally has also been quick with tickets for free games to skillful players. Besides the outstanding sales record described above, Bally has created some 80 successful games, both in pin and counter models, and has created a reputation for being one of the most consistent producers of popular pin games in the industry.

Announcing the new addition, Fred Kees, president, thanked the operators and jobbers for the support of the company and its rapid growth. "Our present plant," Ray said, "was made necessary by the burdensome expansion with the trade accounted for to Rocket. Today we are again forced to expand in order to satisfy the overwhelming demand for our new line of machines. Our automatic payout on Traffic sales based on orders already booked—would require much greater facilities than we now possess. In addition to Traffic, we are soon to be in production on Rocket, our automatic pin game; and our new auto-payout machine for 1937.

"We have the new enlarged factory under consideration for several months. The decision to go ahead with our expansion plan came on the second day of the recent coin-machines show, when we saw clearly that the new Bally games had captured a sensational hit. Now in the history of our company we have looked as many new machines as we did at the 1930 show. Our entire line, having been carefully planned, represents requirements of operators and the trend of public interest, men with money to spend, are not easy to please. We are not exaggerating when we say that, although we are practically doubling our factory space, our enlarged facilities will be taxed to capacity during the next few months. This is not merely a prediction, but a statement of fact based on definite orders on our books.

"In extending my personal invitation to operators and jobbers to visit our new factory, I want to say that we at Bally are mindful of how important to our success has been the loyal and enthusiastic patronage of operators and jobbers everywhere. We have made every effort to develop and build the type of machines that meet every demand. We have shaped our policies to furnish the operator every possible protection. We have taken the lead in combatting cut-price competition and insist that our enlarged facilities will enable us to provide an even greater line of machines, and that we will do more than ever merit the confidence of our many friends in the coin-machine industry."

Eddie Ginsburg on Trip

CHICAGO, March 30—Eddie Ginsburg, sales manager of the Allied Distribution Corporation, is leaving work on an extensive business trip that will take him thru the Middle West. He will visit the present and previous plants where the company has the distribution. His firm also handles games made by Bally Manufacturing Corporation, Exhibit Supply Company, Geneva, Inc., and Western Equipment and Supply Company.

Eddie renders a valuable service to the trade in his travels by conferring with jobbers and operators on the problems that now face the industry.

Operating Firm Places Big Order for Autodart

NEWARK, N. J., March 30—Major Amusement Company (Misco), coin-machine operating firm, reports that what is said to be the record purchase of the new A. & B. Autodart games in the East. The firm, operated by the popular Archie and Edward Kees, purchased the new Autodart as an opening order and as soon as these have been placed they plan to place more. George Power Company, distributor for the games in this state, made the sale.

Major Amusement Company is one of the largest operating firms in this territory, it covers the entire state. The firm uses a large force of service men and collection agents and has just purchased two new trucks. Archie explains that the truck sales are to be used to advertise the games to the public. They are now going for three large posters, and each week the posters will be changed. The idea back of the posters he says, will be to tell the public what the coin-machine industry of the state is trying to accomplish and also to tell the public what has been going on in the game business.

They have retained Byrde, Richard & Company, New York advertising agency, to make up the posters for them in attractive colors suited to the work. The Railway Express trucks are available for carrying the new product.

The firm runs four small trucks during the first time. It contemplates a fleet of six.

Develop New Gun for Use In Small Merchandisers

NEWARK, N. J., March 30—American Chewing Gum Company, has developed a new "coin-operated" galvanized-shape chewing-gum tablet specifically designed for use in small machines. The coin-amusement machines, which are the name of the new product is Gadget. The product was put in an assortment of seven brilliantly colored and to all the public. The gum averages about 300 pieces to the pound. They are recommended for vending machines to work at six to eight pieces for one cent.

The firm reports that both distributors and operators in the automatic vending field have shown great interest in the new gum and acclaim it a "natural" for their bulk vending machines.
Psychologists Analyze Appeal of Pinball Games as to Play Value

WASHINGTON, March 30.—With the pin games becoming as popular among kids as lemon heads throughout the country, the intelligent manufacturer, who is exploring the possibility of the industry, might well take into consideration the fundamental reasons for its success. Psychology has taught many hues of its delay as the advisability of looking upon their products from the consumer standpoint, thereby enabling them to maintain sound business ventures when other means have failed, it is not unlikely that the keenly informed manufacturer should ask himself an obvious question: "Why does the general public like my game?"

It is with this idea in mind that the Billboard correspondent obtained exclusive interviews with two of the Capital City's leading psychologists, whose views on the psychological appeal of the pin games to the average mind should be interesting and meaningful to the industry.

"I would attribute the games' popularity to the fundamental element of human nature—the will to power," Dr. E. R. Rautz, assistant chief of the psychology department of Catholic University, stated. "The innate tendency which leads us to overcome everyone to be of master something.

"This, of course, other elements which might enter the question of pin games, such as the entertaining value and the stimulation of the mind might play a part in the equation." Dr. Rautz added.

"But the psychology of the pin game is a complex one, and cannot be reduced to a simple equation," Dr. Rautz continued. "The constant demand of the machine is new and different, he said. A few years hence we are brought to the point of the present interest, which has been given to the pin game. The days of the 'mug' game are gone, and the pin game is a far more interesting and varied type of amusement."
Reduce Misd. Machine Tax

New law provides occupational tax and small vendor fee

LONG BEACH, Calif., March 30—Amendments to the vending machine licensing ordinance which has been approved by the city council, reducing the fees from $12 to $8 per year occupational tax and $5 per machine. On scales the fee has been reduced to 15 cents.

The amendment reducing the fees is as follows: The city council of the city of Long Beach ordains as follows:

Section 1. That Section 852 of Ordinance No. 2085, as amended by Ordinance No. 2157 and 2184, of the City of Long Beach, is hereby amended to read as follows:

NEW VENDING MACHINES:

Every person representing or operating a machine—whether maintaining any vending machine of weighing or measuring devices, slot machines, coin-operated or pinball machines, dice cups, any other kind of machine, that is, coins or tokens, or of the payment of a valuable consideration, and any person renting, leasing or maintaining coin locks or coin catchers which locks or catchers are maintained on doors, entrance thru which doors is gained by deception, and in such case or lock, shall pay a license tax as follows:

(a) Sandwich Machine, twenty-five dollars per machine

(b) Vending Machines other than Sandwich machines as permitted by Section 45-4-1803 (Reduced by one page opposite page)

Charleston Judge Says Cranes Okeh

CHARLESTON, S. C., March 30—Cranes and digger machines appeared again in Charleston yesterday after Judge Paul M. Macmillan, of the Charleston County Court, ruled that vending devices could not be operated without a license.

The victory was the second one for the Vendors' Association. In the Charleston grand jury returned no bills on 16 cases regarding the so-called vending machines, particularly those in the downtown area, and the harbor area, because of an expensive habit of officers of the law destroying the devices before the cases come up for trial.

Publishers Defends Pinball Game Against Recent Attacks in Jersey

"WHEN REFORMERS START REFORMING"

The next big battle in Bergen County will not be over ice, elections or lottery books, but whether a bagatelle machine is a device of the devil that should be relegated to the limbo of forgotten things. Englewood and Alpine have ordered drives for the removal of these mechanical devices from all public places.

The theory behind this crusade is that the bagatelle games afford the players an opportunity to gamble. The contestants sometimes pay for money or drinks, it is charged. So they are not to be tolerated.

Those who have experimented with bagatelle find the pastime relatively inexpensive and vastly amusing. Popularity of the machines has been enhanced by the skill of the manufacturers in presenting different combinations that make the machines interesting to the public. The department store and many department stores have added bagatelle games to their standard equipment. Their popularity is sweeping the country, not as gambling machines, but as games of skill for home entertainment.

Of course, the machines can be used for betting purposes. Police departments by themselves would be reluctant to disturb them, but they are forced to obey orders from their local municipal officials. If the police were forced to operate always on the same rule the theory, they would seize all the playing cards in Bergen County. Nobody might also use them for gambling purposes.

And Bergen County golfers will have to be careful next year. Let there be no dollar nauseas on the Englewood course. The clubs' rules state that when the clubs want to be rid of the machines they may have a clear understanding of the pinball games situation.

The cases of having reporters present at organization meetings is one of the most embarrassing for the New York Magazine. The New York magazine has had some valuable news, particularly in the New York papers, and probably of the chief reasons is that the columnists are not interested toward the newspaper.

But that industry should not have anything in its organization activity is not the concern of the printer. Were it not for the newspapers inclined to show an impartial attitude. It might be a good practice to write letters to the members of these papers known to be prejudiced against the game.

Louisiana Tax Reduced

The most important victory for colonists is just beginning to manifest itself now that the real war has won some time back. It concerns the usual breach of faith. A bill was recently introduced in the Louisiana Legislature to tax coin machines $1 a year, a jump from the present $0.50, and which would have permitted the city to raise the rates from 80 cents per year, thus, a city has a tax to the power of the people and not to the power of the state as the state is pre-empted by special law.

In line with the new spirit of cooperation, which is developing among Louisiana operators and groups they got together to fight. They were successful in holding the tax to 50, and in addition the tax on the machines was reduced from 80 cents to 30 cents per year. This tax is to be paid by the machine operators and it shows what can be done in this line of work.

The complaint was filed by Joseph Pearl and Arthur Gray, trading as the Pearl-Gray Machine Company, and H. F. Donald and C. L. G. Dooling. The court is asked to declare these sections of the tax code and city ordinance levying the tax on the machines unconstitutional and void.

In the hearings there is also pending a tax case brought by the operators to decide whether a machine designed as a "pocket pin" is a game of pinball. It is considered one of the best expressions yet seen in the amusement games industry. Contentional Records of Trade, new organization of Jersey coin manufacturers, asked to bring a test case on the Court of Appeals and Errors and it is felt that this newspaper will prove its value because of its moral support.

General Novelty Company finds diggers very popular at this time and is operating a nice string. They find that barrooms, restaurants and hotel lobbies are the best spots for diggers.

Editorial Helps Games Operators

PASADENA, Calif., March 29—The Los Angeles Record published an editorial March 15, criticizing the reform drive against pinball games. It is considered one of the best expressions yet seen in the amusement games industry.

"Powerful forces," the editorial said, "are moving against the whole amusement games industry. It is not against the coin machines as such, but against the devices.

This is an important statement of fact, which will probably find its way into the ears of all at conventions over the country. Of great interest in the gathering was the decision to approve a new definition of "amusement games" for the purpose of the legislation. This definition reads as follows: "Any device that allows the device to mean any coin-operated game or game in which the amusement games for the amusement of the public and which involve money in their play.

This is a definition suited to the mechanical games developed in a machine store. The statute books would eliminate much of the hard-splitting argument about the "different skill". It is a definition that should appeal to common sense and to the public, and there is not a lot of effort to get the definition on record. But the word on the street is that this should be united in support of the recognition of all legal definitions, and more liberal spirit of the times. This committee also suggested a clause concerning prizes to read: "It shall be unlawful for any person to give or sell any games for the amusement of the public.

Kansas Office Use An Outward Definition

Kansas newspapers are using a definition of "amusement game" which the Kansas office officials have adopted. All machines (pinball) are operated on the "element of chance." Many of the local newspaper offices in the counties of local and city officials, in which the pinball games are held, are not considered. When pinballs were not given for prizes, they were not used by the local authorities.

It is a matter for serious reflection when one public official can express personal opinions and another public official can do the same on the same situation. It is the same difference as between the two definitions. The Outward Kansas has, for instance, is that it is an attempt to define a game of skill, which is not considered. This definition is much simpler than the Kansas office definition, but the Outward definition is much simpler than the Kansas office definition.
April 6, 1935

AMUSEMENT MACHINES

The Billboard

ROL-A-TOR
BELL

The above machine is the first and only Bell type machine on the market with a coin top hopper. The 9 coin hopper is the best protection against slugs.

Built in 3 Models,

Rockefeller
Built for 1-5c-10c-25c Play
Made Only By
WATLING MFG. CO. 4640-4660 W. FULTON ST. CHICAGO, ILL.

WRIST WATCHES
$1.59

1112 - Popular American Made Watch
Includes Leather Band
Guaranteed for 10 years. On sale for children or adults. Guaranteed on your part. 5-day return privilege. Send $1.59 to W. H. MURPHY, 124 East Third St., Chicago, Ill.

CHEESE THESE SPECIALTY STATIONARY
10c-

100

MFG.

HAPPY NEW YEAR

Elegante Designs,

By

40c-

SEAL

OLD MFG.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.

1 oz.
Cincy AMAO Men Work on Petitions

CINCINNATI, March 30 — A special meeting of the Amos Manufacturing Association of Ohio, Hamilton County division, was held at the Hotel Gibson here Thursday night. Session drew a prominent delegation, including a delegation from Dayton, O. comprising A. S. Levy, C. S., Bob Frank and George Schaefer. C. H. Lindenau, of Cincinnati, O., was also present.

The main item of business was the meeting was the plan to circulate petitions among liquor permission holders in the county to present to the Ohio Liquor Control Board, long a thorn in the side of the local coin machine operators. The county was quickly divided into sections to be worked by pairs and an enthralled spirit of cooperation was manifest.

Ben Goldberg, of the Sinking Manufacturing Company, this city, offered to sign a file as first prize to the one bringing in the largest. Ralph T. Young, was the second prize and several other prizes of $3 each were also awarded.

The Amos Manufacturing Association of Ohio now has divisions in Cincinnati, Columbus, Toledo, Dayton, and Akron. More members were signed during March than in the previous month and the organization, under the guidance of Ralph T. Young, seems to be going places.

CONCESSIONS—OPERATORS GET PRELIMINARIES FOR YOUR OPENING

Thousands of Items at Reduced Prices
Please Mention When Writing


WISCONSIN DE LUXE CORP.
South 11th Street, Chicago

CONCESSIONERS...and PREMIUM USERS

WRITE today for new price list of complete line Premiums and Carnival Supplies. Core Game Items, Wheat Goods, Novelty Items, Rubber Toys, Candy, Pop Corn, Junked Roasted Nuts, Light Globes, Tape.

If it is new we will have it. Largest in South.

SOUTHERN PREMIUM MFG. CO.
Commerce and Ash Lane Sts.
DALLAS, TEXAS

Wanted for Royal Palm Shows

Opening April 5 for Two Weeks in Heart of Birmingham, Ala. Two Locations, Loop Plane, also one more good Game Show with or without frame; Aided Show or any other up-to-date Attraction. Concession Concessions of all kinds, good operating for a Lead Callers, Cigarette Smoking Gallery, Penny Pitch and American Palmy. Long Fair Route, starting in July until December; then Florida. Write or wire BERNEY SMUCKLER.

KRAUSE GREATER SHOWS WANT

For Spring Opening Season, Organized Plant Show with Small Band; will furnish outfit. Opening for one more Show not conflicting and legitimate Concession. Address, KRAUSE, Rockford, Ill.

SUPREME BURLSEK

Greenwich Village Girls (Pep) Balance 6-1
Job White (Nelson's Republic) New York 1-4
Vampire Girl (Krause's Brooklyn) 1-4

MOTORIZE

Write KRAUSE BURLESE GORE, New England Chocolate Company, East St. Louis, Ill.

CIRCUS AND WILD WEST

Barber, Al O. (ILL & Wash. State) Las Vegas, Nevada;
Barker, Ben (Ox) Chicago, Illinois;
Barker, T. (Pittsburgh) Milford, Ohio;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Barker, T. (Cincinnati) Chicago, Illinois;
Barker, T. (Cincinnati) New York 7-49;
Barker, H. (Miami) Chicago, Illinois;
Barker, J. S. (Cincinnati) New York 8-54;
Barker, T. (Merritt) New York 11-50;
Ad Campaign Work Begun

Sportland men pick N. Y. Journal to sell public on new entertainment

NEW YORK, March 30.—With enthusiasm mounting at every pitch, the sportland operators are deciding on the New York edition of their campaign, the largest circulation in the country for their opening campaign. The local edition, which was announced in The New York Times last week, will be issued in 5,000 copies, is issued to the public in all its editions before Saturday. The edition will comprise a 32-page magazine not crowded in this size with retail store advertising and is considered a two-day paper because it is kept in the home overnight.

Bill Gerber, of Hyde Park, Richard & Pound, advertising manager, announced that the first batch of ads to reach the firm’s offices in this city will be developed in the work of the sportlands and they will be presented to the public in an entertainment form.

The healthful recreation factors will be stressed, with all the leading sportlands entering wholeheartedly into the work. It is the intention of the local and the out-of-town locations to feature their game and its surroundings and the local machine dealers are treating their game and its surroundings.

One of the most remarkable features of the campaign, which has been planned for sportland’s field, has been the complete absence of any public relations.

Sportland at Niagara

NIAGARA FALLS, N. Y., March 30.—John W. Kirby, of Niagara, who has been the major player in the Niagara Falls pinball game and is opening a sportland on Falls street, has been able to secure the services of Al Levy to manage the sportland. This is the second Western New York’s first and largest a machine of its kind in the heart of the business section, one block from the start of the Niagara, and the man in charge of the venture in the amusement field has been selected for his ability to attract the public.

National Assn. of Sportlands

Official News

Amusement Center Gift Shops

Information

Anyone interested in the new national association for sportland owners and managers in the general subject of amusement centers may write to:

Mr. W. W. Smith, Secretary,
National Association of Sportlands,
1124 7th Street, Brooklyn, N. Y.

L. C. Anderson, Manager,
International Div., Billboard, Inc.,
1124 Broadway, New York, N. Y.

An interesting booklet on sportland laws, by William Rabkin, has just been published by The Billboard and may be had for the asking.

This booklet contains full and vital information for the prospective owner or operator of a sportland, as well as for those who are already operating.

MEETING OF NATIONAL ASSOCIATION

As announced in this magazine, a committee of The Billboard will be held at the International, New York, on April 15-16, Sunday, April 16, at 11 a.m., Wednesday, April 29. Reservations are now being made. Let us have yours or your comments.

DIRECTORY OF SPORTLANDS: We are compiling a directory of all sportland owners and managers, as well as prospective sportland owners and managers. If you want to be listed, let us have your name, place, state or owner, number of machines, business address and location of your sportland.

Six new members, consisting of all the sportlands operated in Canada, have joined the Amusement Men’s Association (which operates a sportland group) to be one percent membership from this territory.

Let us have your comments and suggestions. We are anxious to cooperate with you regarding any information you are prepared to give the association.

MURRAY GOLDSTEIN, Secretary.

Sportland Squib

Lebog's ticket office is completed at the Sportland in Brooklyn, 1562 8th street, and opened for business April 1. The restaurant in conjunction with the Sportland is functional as yet.

Mr. Rabkin reports that the sportlands have been opened for the first time and are doing well. The sportlands have a seating capacity of 300 and is open for business at 10 a.m. and closed at 3 a.m. The sportlands have a seating capacity of 300 and is open for business at 10 a.m. and closed at 3 a.m.

The Barrel House, 247 West 42nd street, in the heart of Times Square, opened with a flourish last week. Old Bill is in charge and knows the game, having been close to it in the Rockaways. The spot is connected with the Barrel House, and the spot features "amusement, food, drink, and games." Opening is at 6 p.m. and is a success. Sportsmen owners from all over the nation called to pay their respects.

Dave Simon reports that within the last three weeks his new lower level will be opened to the public. He is also planning a new seaside sportland on the outskirts of New York, which will be opened soon. The sportlands have a seating capacity of 300 and is open for business at 10 a.m. and closed at 3 a.m.

National Assn. of Sportlands

Official News

Amusement Center Gift Shops

Information

Anyone interested in the new national association for sportland owners and managers in the general subject of amusement centers may write to:

Mr. W. W. Smith, Secretary,
National Association of Sportlands,
1124 7th Street, Brooklyn, N. Y.

L. C. Anderson, Manager,
International Div., Billboard, Inc.,
1124 Broadway, New York, N. Y.

An interesting booklet on sportland laws, by William Rabkin, has just been published by The Billboard and may be had for the asking.

This booklet contains full and vital information for the prospective owner or operator of a sportland, as well as for those who are already operating.

MEETING OF NATIONAL ASSOCIATION

As announced in this magazine, a committee of The Billboard will be held at the International, New York, on April 15-16, Sunday, April 16, at 11 a.m., Wednesday, April 29. Reservations are now being made. Let us have yours or your comments.

DIRECTORY OF SPORTLANDS: We are compiling a directory of all sportland owners and managers, as well as prospective sportland owners and managers. If you want to be listed, let us have your name, place, state or owner, number of machines, business address and location of your sportland.

Six new members, consisting of all the sportlands operated in Canada, have joined the Amusement Men’s Association (which operates a sportland group) to be one percent membership from this territory.

Let us have your comments and suggestions. We are anxious to cooperate with you regarding any information you are prepared to give the association.

MURRAY GOLDSTEIN, Secretary.

SPORTLAND Booklet

How Much Space is Required—How Profitable are Amused Makers? From Your Point of View. You can have your booklet and booklet on the new sportland - Sheet 1. If you want to know more about the new sportland, ask for the booklet by mail. We are glad to supply you with the booklet and booklet on the new sportland. If you want to know more about the new sportland, ask for the booklet by mail. We are glad to supply you with the booklet and booklet on the new sportland.

INTERNATIONAL Mutoscope Reel Co.

SPOlind Nut and NUT HOUSE

Table Vendor, the most popular in the world, will be at the Nuts and Nuts House, 121 West 11th Street, New York City, from 10 a.m. to 10 p.m. You are invited to come and have a good time. We are glad to supply you with the booklet and booklet on the new sportland. If you want to know more about the new sportland, ask for the booklet by mail. We are glad to supply you with the booklet and booklet on the new sportland.
**DON'T BUY ELSEWHERE**

Until You Have Seen Our Latest 116-
Page 1935 Catalog.

Also Remember We Always Do
TO SAVE YOU MONEY OR WILL SELL FOR
LESS.

Fast Moving Numbers in Daily Demand
Stocked in Tens, Thousands, Bushels,
Barrels, Tons, Horses, Gals, Pre-
thomlas.

SEND FOR YOUR COPY OF OUR
CATALOG TODAY.

THE BEVERATOR COMPANY
CAMBRIDGE, N. Y.

**T. J. TIDWELL SHOWS**

WANT

FOR EIGHTEEN WEEKS OF PAIRS

Shows that don't conflict. Good opening for Pit Show. Have everything complete except Barnum, Fan House, Manna Show, Animal Show, Salon Show, Any Plat-

T. J. TIDWELL SHOWS, Sweethome, Tex.

ROLAND SHOWS

OPENING MONDAY, APRIL 5

GREENVILLE, TENN.

WANT Shows of every kind. Opening for Cloth House and legitimate Concession. Few choice Cloth Whips, Newella, Ross, etc.,
constructs for 14 Southern Fairs. Ten weeks in choice locations of the East Coast. Advertised this week, Newport, Tenn.

Orange Bros. Circus

Wants strong tenors, bugs, dogs, dress boys, 2nd chalk artist. For more information, Box C. P. 11, P. O. Box 133, Atlanta, Ga.

W. A. GIBBS SHOWS

NOTICE: OPENED PERIODICALLY
During all seasons. WANTS: Any good and
dependable account. Responsive to none.
WANT—Concessionaire, one of a kind.

W. A. GIBBS, Owner.

ROYAL AMUSEMENT CO.
*Coney Island, Brooklyn, N. Y.*

WANTED

Wants good tenors, dogs, dress boys, chalk artists, and all other stock for Coney Island, Brooklyn, N. Y.

Orange Bros. Circus

Wants strong tenors, bugs, dogs, dress boys, 2nd chalk artist. For more information, Box C. P. 11, P. O. Box 133, Atlanta, Ga.

OFFICIAL TO DISAPPROVE INSURANCE BY MACHINE

OKLAHOMA CITY, March 30—State Insurance Commissioner Jesse G. Reed has indicated that he will not approve any coin-operated device for selling 24-hour insurance tickets upon the deposit of a coin. These machines are in evidence in England some time ago. A very few of these machines are in evidence in Chicago but they are considered needful; Mr. Reed said that Williams, Warren, formerly Secretary of the State insurance board, and R. T. Bullard, former Insurance Council of Arkansas, have de-
veloped an actuarial scheme for 24-hour insurance that he is prepared to obtain by dropping a coin in a machine.

Mr. Reed said that Williams Warren, formerly Secretary of the State insurance board, and R. T. Bullard, former Insurance Council of Arkansas, have de-
veloped an actuarial scheme for 24-hour insurance that he is prepared to obtain by dropping a coin in a machine.

Some time ago 1 turned down a scheme that was submitted by the manufacturers of a coin insurance and I did not think it was a good scheme. I saw that the man wants to buy a ticket upon the deposit of a coin and that it is not so much a matter of the coin but the man that wants to buy the ticket.
Independent Merchants Find Coin Machines To Be Business Boosters

By CHARLES N. FUNKHEUSER
Editor The Southeastern Baker

As editor and publisher of a business journal, in addition to acting as an executive correspondent for numerous business and credit publications, I have an increasing store of 100 retailers, dealers and other business men annually — and I have for the last 12 years.

At one time there was a great excitement among the independent merchants, something like a fire that created a fear of losing control of the machines. Today there is no such fear, but there is a great interest in the machines and a desire to get them. The independent merchants will have the lion's share of the business, and coin-operated machines are responsible for thousands of merchants actually being independent.

Coin machines are directly responsible for the success of many restaurant owners, barbers, shop operators, filling station owners, drug store owners, convenience stores, and all kinds of small businesses. And, no matter how big or small the operation, coin-operated machines are a big business for the consumer, and the coin-operated machines are a big business for the consumer, and the coin-operated machines are a big business for the consumer.

A congenial community spirit is built around the machines, and the number of coin-operated establishments is growing rapidly.

DODSON'S WORLD'S FAIR SHOWS

SEASON 1935

10-RAILROAD CARS—30

KROMBEK

14

E. M. DODSON

15

H. G. DODSON

16-11

DODSON VAPOR CAR

17

MAGAZINE

WANTED

Cowboys, Cowgirls, Bird Watchers, Bakers, Barbers, Bear Riders, People with an eye for the fine things in life.

Theatre Owners, Concessions, Great House, Cracker, Candy, Fudge Concession, Street, April 20. Write:

UNITED HIPPODROME AND CIRCUS ATTRACTIONS

1024 North 32nd Street, Camden, N. J.

ACTS, RIDES, SHOWS, CONCESSIONS

All kinds. Two big dates, GREENVILLE, S. C. April 15 to 20; SPARTANBURG, S. C. April 21 to 26. Write.

CARNIVAL MACHINES

Buffalo, Ne., sale of 10c. Spalding, 20c. Write.

UNION EXHIBIT AND EXPOSITION

Carnival Convention Headquarters, 4 West Coffee Street, GREENVILLE, S. C.

LAST CALL LAST CALL WINTERS EXPOSITION SHOWS

MONDAY WED OCTOBER 11, LAST CALL

GARBLE PLUMB Fresh Catch, Penny Arcade and Great storefront. Garble PLUMB Fresh Catch, Penny Arcade and Great storefront. Garble PLUMB Fresh Catch, Penny Arcade and Great storefront. Garble PLUMB Fresh Catch, Penny Arcade and Great storefront. Garble PLUMB Fresh Catch, Penny Arcade and Great storefront.
MEET LITTLE RHODY'S BIG DIGGER MAN

In all his 15 years' experience in the amusement field, Gottlieb maintains that there have been only two games that he can recall which are the equal to one new invention in his Big Digger.

He says: "The International Mutoscope Crane is in my knowledge alone the best of the machines which have been built. I have seen games which have obviously been more profitable than others, but none which have been so popular."

The Big Digger is a large, well-built machine with a strong and attractive appearance. It is designed for amusement purposes, and is intended to provide a means of entertainment for both adults and children.

The machine contains a large number of balls, which are released into the game from time to time. The player has to throw a certain number of balls at a target in order to win the game. The machine is controlled by a set of buttons on the front panel, and the player has to press these buttons in the correct sequence in order to win the game.

The Big Digger is a popular machine, and is sold throughout the United States and Canada. It is a relatively new invention, and has been well received by the public.

COINOPHraphy--

Words and Music About People According to

The COINOPHRAH

It seems natural that after 15 years of operating the old-time amusement ball games would be the next step. Such is the case, as we now have a prominent distributor in Detroit. He is doing the pin-game jobbing business in a very interesting way. For example, many others have felt that but a single way to make both bold and bold. They spend much of their time with the boys. Art has been in the business more than 20 years.

Last Ball May Win on
New Kelly Pool Game

CHICAGO, March 30—(Scho standing room only) signs indicating that all seats are sold out at the theater and athletic performances, but when the sign is hung on the amusement machine—that's new! Dave Gottlieb, president of Gottlieb & Company, today hung the "Completely Sold Out" sign on the game, which means that orders for the popular machine cannot be filled. According to Dave, the machines were sold out in 10 minutes, and since the game was scheduled for production and distribution, only a limited number of machines were available to meet the demand.

A new idea in amusement machines is the modern lighted pool game. "This new machine, known as Kelly Pool, is a clever takeoff on the old standby of kelly pool. It is an attractive machine utilizing two fields. The upper and lower fields contain 10 diamond ball designs. Each is numbered and holds a point. Using 10 different colored balls, the object is to skillfully match the ball with the other half of the highest score pocket in either of the two fields. Each ball played is a skill shot with an opportunity to receive an award of $5 for every 100 played. A most successful game for the 100 pocket. The last ball does the rest. Kelly Pool wins all the time, maintaining the interest until the very last ball. Four different score cards are available for the operator and location to choose the most suitable type of award arrangement. Kelly Pool requires an unusually strong element of skill, attachment, yet the lower field equipped with 'kickers' supplies the fascinating luck element. Kelly Pool is now working out of Chicago, but it is able to assure immediate delivery."

Pacific Announces
All-Mechanical Game

CHICAGO, March 30—An all-mechanical game involving "Rhythm of action" is found in the recent announcement by Pacific Amusement Manufacturing Company, the game being called the "Six Progressive Scoring Positions." According to the company, the game contains six progressive scoring positions, the player having to select the correct balls to score points.

The game is played on a mechanical board, with the balls moving around the board in a circular motion. The player has to select the correct balls to score points, which are then displayed on a scoreboard.

The game is described as a "lively" game, appealing to both adults and children. It is designed to provide a means of entertainment for both parties, and is intended to provide a means of breaking the monotony of the usual amusement games.

The game is expected to be well received by the public, and is expected to be well received by the public. It is designed to provide a means of entertainment for both adults and children, and is expected to be well received by the public.
Once You TRY...  
You'll Always BUY  
Electro-Ball Recomposed Games!  
Because you'll find them the best looking, funniest free used games you ever bought!  

Auto Count .......... $25.00  
Auto Bank .......... 27.50  
Shyvers Crane & Fire .......... 35.00  
Shyvers Kick Off, Jr. .......... 19.50  
Major League .......... 19.50  
Sign, Sl., Jr. .......... 15.00  
Signal, Sr. .......... 22.50  
Electro .......... 10.00  
Write for Complete Recomposed Game List  

ELECTRO-BALL CO., Inc.  
Distributor  
1200 Camp  
Dalls  

AMUSEMENT MACHINES  
Defends Electric Kicker Device  
As Increasing Skill in Pinball  

(REPRINTED FROM PACIFIC COIN MACHINE SYSTEM)  

With the increasing popularity of marquee games equipped with automatic electric kickers and progressive scoring devices, there has risen in some soft- 
tened instances a tendency on the part of some self-appointed guardians of the 
public morals to criticise such devices on the grounds that they eliminate skill 
and reduce the pin table to a game of chance.  

Such an argument is undoubtedly without much of support in view of the 
discovery by thousands of players that automatic kickers not only make marquee games more interesting to them, but also increase their opportunities for 

Last month The Billboard interviewed hundreds of players to find out just how novel feature of marquee games offered the greatest amount of fascination to the 

players themselves. It is a universal consen- 
sed variety. The important single golden rule in the attraction power of a pin 

ball game and that they didn't want just a 

lot of pegs on the board; they wanted action 

holes at which they could aim skilfully with some degree of certainty that they could direct balls toward such holes and depend on certain mechanical 

action to follow.  

Thus the critics' premise that kickers eliminate the element of skill is com- 
pletely blotted. Instead of merely trust- 

ing to the rebound of a ball off a peg to 

decide their scores for them, the players now take precautions to see that 

all holes are in proper place to benefit 

by the action of the automatic advance, 

that they go ahead and place specific- 

ally for the advance hole. If the holes 

already played are in a position to 

advance when the next one hits the 

first player, the player on the opposite side of the table at the other table is the 

kicker, but instead tries to fill the 

refill holes before starting upon auto- 


cation action on the board.  

For instance, let us take a look at the 

skyscraper as he maps his campaign for a 

winning score on Contest, one of the 

leading games of the older games. Does 

this fellow start pulling the plunger 

without any regard to where the players 

are, or does he make sure that there is 

an action hole that might cause some 

trouble in case he hits it? He 

shouldn't aim the first ball as the 

scores are all. Not the second. 

Instead he tries to put one in the 

next hole and another in the 1,000-hole. 

The third ball he puts in the 

next hole and the top of the board, 

advance 800 to 1,500 and 2,000 to 4,000. 

As further "playing" would not be 

scoring, the player then tries to refill 

the 800 and 2,000 holes before the 

fifth ball for the kicker again. Can any- 

one say that this automatic advancement 

is any way to reduce the im- 

portance of skill in playing this game? 

On the other hand, the skill angle is 

definitely more important.  

All right, you now have another well- 

known game with slightly more intricate 

automatic advances, Rebound. The 

player can readily determine where 

plunger should to use in propelling 

the marquee toward the opening of the upper 

runway leading to the high-score area. 

He knows that a low-score hole is the 

penalty for exerting too much or too 

little pressure, but if the hole does hap-

pen to go in one of the question holes 

he skillfully goes about recovering it by 

placing a marble in the corresponding 

question hole and both balls are re-

turned. The only part trick play in this 

game is determining where a "lost" ball 

may later be hit after hitting the rebound 

kicker at the bottom of the board. Balls 

that get that far are not skill shots and 

points gained from them are merely a 

boost to the player's actual skill points. 

however; somehow these points do 

contribute to a winning score unless 

the player has exercised enough skill to 

successively place the other balls in the 

high-score pocket. This is another 

strong argument to dispute the con-

clusion that the importance of skill is 

reduced in any way by kickers.  

Now the same truth holds good for a 

skill shot in this game. A right hand 

shot was called Pro-Beam, introduced only last month. 

On this marble game there are 12 electrical kickers, yet the element of skill is even more important! It is a football game with two teams of 11 

players and each of the offense players 

is provided with a kicker that eliminates a defensive player when contact 

with the ball. One might also bounce from one kicker to another and 

as many as 12 players on any given attack, each of them to the 

contact and this may be 

wasted.

No, it is impossible to defend the 

criticism of automatic kickers on any 

point of view, either of the simple 

or the more intricate variety, when 

any legitimate marquee game. The 

auto- 

matic action in these games is secondary 

the skill of the player in manipulat-

ing the plunger. In every game on 

the market today the automatic 

action has been made dependent upon 

delicate skill shots. The object is to get 

the ball on the player is give him position 

in reward for the skill shots, as well as a 

score.  

For a public official or organization to 

claim that the use of electronic cor-

tivatives for "kicking" the ball on a 

marquee game is to eliminate the need 

of skill-game class is like arguing that 

baseball is not a skill game because the 

player has little or no control of the ball 

after he has hit it with the bat; that 

baseball is a game of chance when 

such elements are, material 

the possibility of pinball and other 

things may influence the 

score of the ball after it is out of the 

control of the batter.  

In a modern pinball table game a 

definite skill element is centered around 

the player does with the plunger. 

Arguments as to the degree of skill 

where, because all so-called games of 

skill are subject to argument as to the 

test of skill of the plunger. In proportion to 

its size, the skill in a game of pinball 

depends favorably on golf, 

football, bridge and other games. There is plenty of room for argument in 

connection with all of them. When it comes to the question of social evils resulting 

(SEE DEFENDS ELECTRIC ON PAGE 71)
HOLD CONFERENCE
To Complete Org

ST. LOUIS, March 30—A conference of
local commissaries was held here March 30.
Attendance present C. S. Darling, secre-
tary of the National Association of
Coin-Operated Machine Manufacturers,
and H. B. Gibson, field worker for the
same organization. Local members of the
local present were Louis Morris, Morris
Novelty Company; Walter Koch, A. N. C.
Game Company; John Beck- 
mann, secretary of the Missouri Amuse-
ment Machine Association; Carl F.
Trippe, Ideal Novelty Company, and
Frank S. Schaefer, The Billboard.

The conference was held at the Mis-
ston Inn and plans for completing the
State association of operators were dis-
cussed in detail. Local commissaries
expressed appreciation for the assistance
given by Darling and Gibson, represent-
ing the manufacturers' association. It
was announced also that the Missouri
organization plans would be carried out
in co-operation with Ralph T. Young,
designated at the Chicago convention to
promote a national organization of op-
erators.

A State-wide meeting has been called for
April 10, to meet at the Missouri hot-
el Jefferson City. Mr. Gibson will ad-
dress this meeting, among others.

BRANCH TO BE COMPLETE

PORT CHESTER, N. Y., March 30—
A branch of the Square Amuse-
ment Company in Poughkeepsie, has
recently opened a branch here and has
installed the latest Maccles for the con-
venience of the public in this section
of the state.

He claims that the branch will be a
boon to the people and be the greatest
assumption of pay tables ever made in this territory.

He has prepared a special pamphlet on the
pay tables and will distribute it among all the
operators in the State. He is popularizing the
arcades and has salesmen on the road calling on
all operators.

There will be a grand opening party as
the new office and AI invites all the
boys in the territory to call and become
better acquainted with the newest job-
ning and distributing offices in up-State
New York.

Wins Handbill Matches

ELIZABETH, N. J., March 30—Jimmy
Rossi, of the Big Dream Amusement
Company, for the seventh consecutive
year has won the NYMA single handbill
championship of this State. He was
presented with a gold medal by the
NYMA after winning the final match
March 16.

Jimmy is also double champion of
the AAU. It is reported that he gets
din his second match for this speedy
games from chasing his machines thru-
to the city and that he gets his arm
motion from watching the players from
one location to the other. He is also
considered somewhat of a champion op-
erator here and has brought glory to the
boys in the city by winning his
matches. His new challenge is to the
manufacturer, to give a better game, and
some of the boys here are willing to back Jim-
ny to the limit.

BRAND NEW
Mechanical Salesboard Punches Out Small Metal Balls

In this era of big ideas at bottom, there's an innovation on the part
of manufacturers. Ball takes out play when money is thrown. Prices
are high in coin-operators. Different arrangements of the
mechanism. Individuality at a penny and full information

SAMPLE $7.50 GOVT. TAX
Big Opportunity for Jobbers & Operators. Quantity Prices on Board
Manufacturer CENTRAL PRESS

AMUSEMENT MACHINES
April 6, 1935

THE TWIN PLUNGER

SCORE'A'LITE

MASH HAS TWIN ILLUMINATION
GENCO HAS TWIN PLUNGERS

Double action and double inter-
sect is created by having an ad-
ditional plunger on the left side
that will break open the outer
shells. The 10 holes in the players
field have corresponding lights on the light
rack. The 700 and 600 lights must be
hit to win. Score-A-Lites is the rightest looking game
on the market.

THE CLARK CARNIVAL

CRIS CROSS A' LITE

The biggest seller because it's
the biggest profit maker. A
mash maybe 6 or 10 balls—
the pay-out being visible
for 40 feet.

NEED A CARNIVAL

NEW REPEATING
mashie

STAMENS.

Cannon
Jig-5.-,

2mdlydReMRiemd

Lath.

Special

COMPLETE TRIO.

THE MANNERS

REPEATING A SENSATIONAL OFFER
Brand New Shyer's Famous Games

SILVER MOON 1R. $99.50
ANCHORS AWAY $25 50
BIG ROUNDUP $175.50

WINTER SPECIALS

GEORGE PONSTER CO., Middletown, Conn.

EASTER STREETMEN SPECIALS

Bible and Version. 40c. 60c. 80c.

WHEATON JUMPERS...$1.00

GOLDEN DOLL...$.75

RUBBER DUCKIES...$1.00

TALL TAAVA VIDE DOLL...$1.00

BELLA VIDE DOLL...$.75

FREE DOBBO FOR Complete Sample Line Above. Send for All Prices and of the

GOLDFAN NOVELTY COMPANY, 3001 South Washington Blvd.

THE HOUSE THAT SERVICE BUILT.
Florida Assn. Adopts By-Laws

ORLANDO, Fla., March 30—The Florida Operators' Association meeting at Orlando March 30 resulted in the adoption of by-laws and approved methods of operation. The public relations committee presented a comprehensive program for enlisting all merchants and business men in the State in business support of the organization. No section of the State will be neglected. Realizing that practically every person in business today receives some benefit from skill games, the association expects to have the hearty support of the great majority of Florida business men.

Walter Traftch, of A. B. T. Manufacturing Company, was a welcome guest at the Orlando meeting, having come up from Cora Gables with Bill Prey, Bill Shayne and Alfie Dunbar, the successful Miami skill-game attorney. Mr. Traftch expressed himself freely on the splendid type of men engaged in operating, saying that without exception they were a fine aggregation of gentlemen and a credit to the industry.

Attorneys Rush, of Jacksonville, and Burkley, of Tampa, submitted some interesting and constructive facings which they have assembled since the previous meeting.

Distib To Use Entire Building in Expansion

NEWARK, N. J., March 30—Hercules Sales Organization, fast-growing distributor, has been given the entire building at its present address. The firm has been able to take the store next to it some months ago and has now taken the entire upper floor, thereby using the entire building.

The upstairs floor will be entirely devoted to the sales department of Packard and Kelly and Master cigarette machines.

which the firm has for distribution in the East. "H. T. Thoepa has been appointed general sales manager of this division and will devote himself exclusively to his scheme and the cigarette merchandisers. There will also be other merchandisers displayed on this floor under the jurisdiction of the sales department headed by Mr. Thoepa.

Mr. Gasser, president of the firm, reports that the lower floors will be used exclusively for coin-operated amusement machines. Here the latest and most popular pin games, as well as hundreds of used pin games, will be on display. Large storage space has also been added and it is expected that the firm will carry a complete line of machines that will always be in stock in the largest possible quantities obtainable from the manufacturers.

A new merchandising program is being introduced and Mr. Gasser will be ready to announce it very shortly. New improvements will also take place in the firm's Trenton offices, the Interstate Sales Organization, and the firm will announce some interesting developments to make regarding this branch. Mr. Gasser stated.

Experimental Dept. Is Busy With New Machines

CHICAGO, March 30—Let's take a peek at the latest designs of one of the most progressive pin-game firms in the country, the Western Equipment & Supply Company.

This fine organization, under the expert guidance of its owner, "Jimmy" Johnson, has given you Futility, Hell's Belles, and Put 'n' Take. Every one of these games is still and is still a trend-making machine for the operators.

Western's latest thriller, Put 'n' Take, is the all-automatic payout pin game table is so universally demanded by the operators that Mr. Johnson has doubled his force and has been working with an entire staff of employees in two shifts.

Chairman of the Western Equipment & Supply Company is first impressed with the skill and activity of the players, particularly the battery of new, high-speed machines, almost human in their action.

Patterned after the system of a major automobile manufacturer, each has its specific work to do in the assembly of the game. After a game comes off the assembly line, it is given three independent inspections by three different men. Realizing the importance of mechanically perfect games, Mr. Johnson is whole-heartedly in accord with this triple inspection system. Quoting Mr. Johnson, "There have been many fine games 'killed' because of the laxity on the part of the manufacturer to insure mechanical perfection. I take great pride in my personal human precaution to guard against this by inspecting every game three times after the assembly line inspected by three skilled pin-game experts. I feel this extra precaution will well the extra expense entailed."

Besides the most interesting thing to the visitor to the experimental laboratory, this laboratory is responsible for many of the advanced ideas in coin machine history. The pioneer is both planned and facilitated by the ingenious developments which Mr. Johnson's expert staff of inventors are accomplishing daily. Well...you will have to wait and see, but in the meantime it is in the experimental department of the Western Equipment & Supply Company that have been found about everything but make the balls talk.

DEFENDS ELECTRIC—(Continued from page 29)

from small games, arcades and evens have been repeatedly charged against skill games, football, bridge, golf and other games. The sensible attitude is that we have a new game, a new era, to a reasonable regulation and control, and that experience must show what is reasonable regulation.

JERSEY OPS—(Continued from page 28)

the work of organizing local groups. It was announced that the board of trustees have not held weekly meetings. Hepler was appointed temporary business manager with the county organization in the task of the up to the present. He also reported on the order obtained in Alpine, Sussex County, to restrain the police from further inference with the pinball games. It was also reported that the county prosecutor had issued an order not to interfere with the games unless actual misuse was evident.

Following the meeting George Pooner and Sam Brossoud, distributors, introduced the operators to refinements. Both of these distributors are reported to be doing all in their power to cooperate with operators in perfecting a fair organization.

Reporters from local newspapers were present and offered suggestions to assist the organization in meeting local problems. An editorial from a recent issue of The Burger Record was read in which the value of the cooperation which newspapers are giving to the skill game cause was asked.

GIBSON WILL—(Continued from page 51)

organized and have been functioning successfully for some time and the member of these associations have found these organizations to be of great value.

It is stated that it is a service to be conducted by NACOMM is in conjunction with the work of the legal and advisory bureau of the association, which has been established under the direction of C. L. Matthey. Mr. Matthey is an attorney and is devoting his full time to legal problems of the industry, particularly in cooperation with State associations of operators which are now organized and functioning.

Mr. Gibson, who will represent NACOMM in these activities, has many years of experience as an operator and in organization activities and is particularly well-qualified for this work. Mr. Gibson attended the Cedar Rapids meeting of the Automatic Merchandising Association of Iowa last year and in that connection Fred S. Chandler, secretary of the Iowa association, has just written to NACOMM:—

"We appreciate very much having Mr. Gibson with us. If you can spare him for the Nebraska organization meeting we will appreciate his co-operation. His skill and experience, his advice and counsel and his personality are sound and his inestimable confidence in those who address him. I have full confidence that the operators of Nebraska will also appreciate his help!"

Mr. Chandler refers to the organization meeting held yesterday at Lincoln.
### Bally Manufacturing Co.

**4619 Ravenswood Ave.**

**CHICAGO, ILL.**

**Cash in on a Live One**

**BASEBALL**

*Home Run Board Form 3490*

- GETS THE PLAY
  - Takes in 1000 holes at $1.50
  - Pays out (Average) $2.50
  - Average Profit $2.60

- Price $2.30 With Easel

- CHAS. A. BREWER & SONS
  - 630-1 Harvard Ave.
  - Chicago, Ill.

**Distributors Wanted for the Sensational Red Cross Vendor**

- 25% off list prices to distributors.
- Each unit packed in a carton. 3 for $25.00.
- W. B. Smith & Co., Inc., 1123 Broad St., Newark, N. J.

### Supremes Add More Space To Foreign Department

**Brooklyn, March 30.—Supreme**

- Vending Company, Inc., has built new offices for the export department headed by Mr. Berger.

### Top Sellers at Lowest Prices

**Riverside, Calif.**

- **TOP FIVE**
  - **Sellers**
  - **Prices Only**
  - **$1.50**

### We Have New Stock

**Slielview, Calif.**

- **YES**
  - **NEW STOCK**
  - **SALES CARDS**

### Levin Brothers

**Terre Haute, Ind.**

- **E. J. Levin Bros., Inc.**
  - **305 West Main St.**
  - **Terre Haute, Ind.**

### Salescard Operators

- **W. E. Ross**
  - **Pacific Telephone Co.**
  - **630-49th St.**
  - **Los Angeles, Calif.**

---

### Traffic

**TRAFFIC**

- **there's always a crowd!**

- **TICKET FULLY AUTOMATIC PAYOUT**
  - **OUT-BALL RETURN**

**SMOOTH 1-INCH GLASS MARBLES**

**5-BALL HIGH-SPEED PLAY**

**TRAFFIC has everything it takes to get the play and hold it!**

**MACHINES ON LOCATION TAKING IN $150.00 TO $250.00 A WEEK!**

No wonder the factory is already viewed under orders! Avoid delay by rushing your order now!

---

### Carolina Novelty Company

**108 North Martin St.**

**Elizabethtown, N. C.**

---

**THE HOUSE THAT CONFIDENCE BUILT**

**SOUTHERN AUTOMATIC SALES CO.**

**Phone**

**Riv'r 40**

**LOUISVILLE, KY.**

---

**Thank You for Mentioning The Billboard.**
Evans' Line Games!
Long Life Games!
Kings of the Turf!
Rainbow-Darby Games!

The greatest automatic payout horse race game ever built. Select your horse—watch it race around the track. Darby pays five to one odds. Order Darby today—it's ready for immediate delivery.

Be one of the first to get this different kind of a game—order now. So clever—so interesting, all your spots will want KINGS OF THE TURF! Send for particulars.

H. C. Evans & Co.
1522-28 W. Adams
Chicago

Baseball! Baseball! Baseball!

Play Ball—Operators—Play Ball!
The memory is kept—don't let us. We manufacture and have to supply both and Wally Baseball Sales Tablets and Certificates of All Kinds and Directions and Serial Numbers. 
For All Kinds:
1.00, 2.50, 5.00, 10.00, 25.00, 50.00, 100.00, 250.00, 500.00, 1000.00

Syracuse
Distributors
All Latest Coin Machines, New and Used. Premiums of All Kinds.
Rufus M. White
582 South Salina Street, Syracuse, N. Y.

It's on the Way! Watch for It!
HERE'S ALL WE ASK OF YOU...

MAKE THE "Acid Test" TODAY—Place them ON LOCATION!
"AMERICA'S 2 GREATEST GAMES"

Rex—is proved "The King of ALL Pay Tables."
Chicago Express is "America's Fastest Selling Pin Game."

and

THE GREATEST SUCCESS
IS ASSURED ONLY WITH THE BEST MACHINES. WE ENDORSE NO OTHERS.
Jackpot Bell—Vendors—Counter Bell Machines—Amusement Table Games—All Stars.
ALWAYS FIRST WITH LARGE STOCK OF THE LATEST CREATIONS.