CLYDE BEATTY
World Famous Wild Animal Trainer
Featured With
Cole Bros.-Clyde Beatty Circus
Tommy Martin

"A Young Man to be Watched"

"Outstanding on the bill this week is Tommy Martin, whose magic done in an excellent manner makes him a hit with the audience."
San Francisco Chronicle

"The cleverest of quick handers."
Pittsburgh Sun

"A young magician that is going places."
The Billboard

"A fascinating personality combined with a presentation of exceedingly clever manipulations."
Seattle Times

"He does seemingly impossible feats and does them masterfully."
Detroit Free Press

"The sensation of the Empire Room Floor Show."
Chicago American

"Very, very smooth throughout."
Variety

"The Cleverest of sleight-of-hand artists."
Los Angeles Examiner

"Mystifies guests of the Empire Room at the Palmer House with coin, card and what-not tricks. Completely baffles his audience and is one of the cleverest of quick handers."
Chicago Daily News

"Japanese fan and egg trick a humdinger in his corking round of unusual tricks."
New York Evening Journal

OPENING APRIL 19 -- CAPITOL THEATRE -- NEW YORK

DIRECTION
LOU WOLFSOHN
WILLIAM MORRIS OFFICE
NEW YORK
**BIG SHOW** FAR AHEAD 1934

**Mrs. Ringling, Gumppers Offer Aid In Bungalow Idea for 'Circus Home'**

NEW YORK, April 13—A home for circus people came nearer than ever to realization today with an announcement by R. W. Gumppers, general manager of the Ringling shows, that Mrs. Charles Ringling, vice-president of the circus corporation, is ready to put the proceeds of property in Sarasota, Fla., not far from Ringling winter quarters, to the Circus Saints and Sinners Club of America, which was organized last year for such a project. Concurrent with the announcement is the statement by Mr. Gumppers pledging construction of the first 10 bungalows to inaugurate a huge bungalow colony for aged and indigent troups of the world. Two developments are attributed to the efforts of F. Darius Benham, one of the leading figures in the CSICA. It might mean that the Richmond (Va.) Tent, numbering more than 100 members, will withdraw from the home project body, as the Tent has frequently expressed a lack of interest in site in an inquiry, at any rate, in building an adoption home in Richmond, reasoning of which would be devoted to a phase of circus charity.

Mr. Gumppers made a statement to The Billboard that both Mrs. Ringling's plot and his bungalow donation page on the construction by the club of a new Mrs. Ringling on page 5.

**Governor Plans Hearing On New York Sunday Legit Bill**

NEW YORK, April 13—Chances that Sunday performances in leg will start this season were glimmering this week as it became evident that Governor Lehman would use his power the limit of 80 days before signing the Sunday performance bills now before him, and that he would in all probability hold a hearing on them before signing his name. There is small doubt, however, that he will eventually sign, and it would not be farfetched to say that the bills would become law any way, but it is considered highly unlikely that the governor will act in this way to favor of this end.

When the Berg-Neuert bills were passed the governor sent the governor a telegram which read, "Thank you for your proposed legislation. The Governor has been given this week when the actors' organization received a letter from Charles Poletti, the governor's legal adviser. It stated only that the governor would give consideration to Equity. (See GOVERNOR PLANS ON page 5.)

**Protest N.Y. License Bill**

**Dance teachers meet to fight Sullivan bill to regulate dance schools**

NEW YORK, April 13—The Dancing Teachers' Business Association, Inc., of New York, six largest dance teachers' organization in the country, held a mass meeting this week to protest the New York Sullivan License bill. The bill seeks to license and regulate radio art, musical dance schools and provides for an examining board of five, appointed by the license commissioner and approved by the mayor. The meeting attacked the proposed board, which would consist of doctors who have had 10 years of stage experience. The DTBA feels that those qualified as teachers rather than doctors should have preference on the board.

The bill calls for a $25 annual license on the schools and another $250 for individual teachers of "fancy dancing." (See PROTEST N.Y. ON page 12)

**Checkroomers Protest Tax**

**Delegation visits aldermen to protest enforcement of Tammany levy**

NEW YORK, April 18—The checkroomers were up in arms this week when they were notified that a bill to protest the tax on cigarette sales for the benefit of the Cigarets' Union was being considered. The delegation, which was signed by J. Sullivan, the president of the Union, had notified the members of the Tammany Hall that they had nothing to do with the situation.

**Fans Are Hosts to Circus Press Staffs**

CHICAGO, April 13—Circus fans and circus publishers Thursday evening at the Chicago Pius, a dinner at the Hotel Sherman for the members of the press staff of the Chicago Sun Times. The meeting was held at the Hotel Sherman for the members of the press staff of the Chicago Sun Times. It was the first time.

(See FANS ARE on page 12)
Equity Survey for January Has But 21 Contracts Less Than $40

69 per cent of actors received $100 or under; however, average boosted by star salaries—15 per cent got $40 or less—juniors but six per cent of total

NEW YORK, April 13—According to a survey made by Equity of contracts issued to Equity members during January, only 21 contracts to junior members (those receiving minimum of $45 rather than $100) were issued during the month. This is 6 per cent of the total, the number of contracts reaching 366. Nine shows in New York alone fell to $25, with the others, as follows:

According to the survey, the majority of actors received $100 or over, the highest bracket. In view of the present lack of employment opportunities, the survey says, this can hardly be considered a goal to aim at.

In addition to the figures presented, Equity reports written into contracts. Despite the number of Equity members participating, the average salary received by those who are employed is $400, ranging from $1,000 down. The average salary received by those who are employed is $200, ranging from $1,000 to $500. A total of 21 contracts, or 6 per cent, were received by actors who are employed at minimum of $100.

From the $400 to $500 bracket, the highest average salary received was $200, ranging from $1,000 to $500. One hundred and fifty-three of these came out of New York, and 156 came out of the rest of the country. All but one of these, however, were women, who were employed at $100.

The $100 bracket represents another组可一的 jump. Two hundred and thirty-three players received $100 or over, or 50 per cent of the total. The rest received varying salaries ranging from $20 to $1,000 per week.

The complete listing of the salary bracket is as follows:

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The Survey also shows that Equity members are receiving $100 or over, ranging from $1,000 to $5,000 per week. However, the survey does not include any data on the number of Equity members receiving $100 or under.

Starlight Theater Tryout

NEW YORK, April 13—The Starlight Theater, summer company which will operate contrary of $100,000, has already organized the four contemplated new-play tryouts. It will be financed, a comedy by Ray Purdy of London, sold under Adrienne Montford.

The Starlight season opens July 1.

Girls Stranded in France

PARISE, April 13—Three American girls who came over with Gestapo agents, have been arrested in Cannes, have been left stranded at that resort town. At least it's a darned nice spot to be in.

MP Academy Trying To Alibi Itself Thru National Publicity

Wields whitewash brush lavishly in trying to rebuild scarecrow company union—players wise to move—studio execs expected to get nowhere with new ruse

Hollywood, April 13.—The Screen Actors' Guild is suppressing a slight chuckle as a result of a publicity stunt the nation's newspapers have been given. It appears that the Actors' Guild, the national organization of Equity members, intends to carry on a publicity campaign to 'build up' the Actors' Guild membership.

The publicity release stated that the new contract forms put into effect in the Actors' Guild have already benefited the Guild. The new contract forms put into effect in the Actors' Guild have already benefited the Guild.

In a survey of the 12 studios, the following percentages were reported: 100 percent of actors received $100 or over, and 80 percent received $200 or over. The remaining 20 percent received $200 or under, ranging from $100 to $500 per week.

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700 Local 306 Members Sign Protest Petition

Object to many angles in administration—mass meeting held—death threat, disclaimed by officials, to progressive group man for story in The Billboard

NEW YORK, April 13—About 700 Local 306 members protesting against conditions within the union. The protests are directed against the brutality of members' opinions: failure of the administration to have a proper system of accounting for wages, participation of management employees in the union, and an attempt to keep members without consent of their wishes. This meeting, attended by 600, Monday night in the Hotel Sherman, was a resolution demanding that the International Alliance assume control of the Local 306 and hold the annual meeting in New York as scheduled.

UP and INS To Bid Against Press-Radio

NEW YORK, April 13—Press Radio Bureau being the most recent move by the two major networks and the newspaper publishers, news and news services, will continue down for another year at least on practically the same basis, as a result of conferences held among the parties. The principal change that will be made is that both United Press and International News Services new rates for their regular stations on a contract basis, and it is stated that A.P. and INS are already struggling with a more advantageous rate. Furthermore, the contracts now in force will be renewed for the next period. It is noted that the organization is doing new business. There were 250 members present at the meeting.

FANS ARE

(Continued from page 2)

As the Puck had already staged a get-together for the staffs of two of the city's publications, and it worked out very well.

About 20 guests were present. William B. Sneed, chairman of the John Davenport Post, presided, and William Green, formerly of The Billboard, addressed the gathering. A number of publishers, who convened next week in New York, are said to have suggested that the organization be revived. A new and fifth meeting is scheduled for next week.

Higher WOR Rate to Take Effect May 15

NEW YORK, April 14—Station WOR, of Newark, affiliated with the Mutual Radio System, will increase its current rate card effective May 15, which will be the highest price offered to date. The new rate card will be introduced on May 2, and is only to be made available to new billing period stations in the New York area. It is expected that the new rate card will be available on June 1.

BAD WEATHER

(Continued from page 3)

among them many known barnstorming rodeo circles. There were Saturday night made.

The promoter, who was favored by the Child Conservation Conference, under which auspices the milk Puck was held, with a contract to furnish a rodeo in the spring for the next four years.

The names of contestants winners were named, which will be the rodeo at the Cornell Corral section of this issue. The prize of $500 is a quarterly money award, which will be given in next issue.

MRS. RINGLING

(Continued from page 3)

general committee near the entrance to the grounds which would have many not coming in. Nothing happened in the way of food, clothing, small office and the like. That maintenance is assured thru the specific scheme which would be made public later.

BANDY LANG AND COMPANY, whose roller skating-midnight revue has been the subject of much comment, have announced that they will be opening a seven-week tour of the Los Angeles in Jersey City April 14.
SELVAGGIO OF THE SMALL THEATER CIRCUS IN HOLLYWOOD, CALIFORNIA.

It isn't the depression, but something in the air. The plays-out-it's-a-dream-then-suddenly-it's-not-dreamy-like. It's to blame. It isn't management or the conditions that the performers work under. It's to blame. It isn't more than what one would find in any other line. It's to blame. It isn't the boss that blood rheum is crying to him at the end of the week. It's to blame.

At the moment, every little bit is a downer. Every boss that has been thrown out of work is a downer. Every boss that has been thrown out of work is a downer.

As a result, Selvaggio has been thrown out of work. He's down. He's out of work. He's down.

But now he's back. He's back. He's back.

He's back. He's back. He's back.
NEW YORK, April 13—NBC station reality vanished this morning, in the form of a press release in which NBC announced the sale of its eight-year-old NBC affiliate, WOR, to Detroit blue network outlet, WJBZ. The $2 million sale is contingent on NBC's obtaining a Federal Communications Commission waiver for the transfer of the WOR license to WJBZ, as WOR is located near the capital of Wisconsin. The WOR newsroom and studios in the three-story building at 676 Madison Avenue will be turned over to WJBZ, which will use them as its headquarters. The sale, which is subject to the approval of the Federal Communications Commission, is expected to be completed by the end of the week. The WOR newsroom and studios in the three-story building at 676 Madison Avenue will be turned over to WJBZ, which will use them as its headquarters. The sale, which is subject to the approval of the Federal Communications Commission, is expected to be completed by the end of the week.

Derby in Puerto Rico

NEW YORK, April 13—The 1935 Derby, scheduled to take place today in Baltimore, will be broadcast on the NBC network, it was announced yesterday. The race, which is traditionally held on the first Saturday in May, will be run at Pimlico Race Track in Baltimore. The race is one of the most prestigious horse races in the United States. The winning horse will receive a purse of $75,000. The race is expected to attract a large crowd of spectators.

Hearts Buys ETC From Standard Co.

NEW YORK, April 13—Hearst radio station KHJ, Los Angeles, announced today that it had purchased the ETC microphone and earphone company, from Standard Co., Los Angeles. The purchase price was not disclosed. ETC, which was founded in 1922, is one of the oldest and most respected companies in the microphone and earphone industry. KHJ, which is owned by the Hearst Corporation, is one of the largest and most successful radio stations in the United States. The purchase is expected to enhance KHJ's operations and increase its revenue.

CBS Replaces WDSU With WWL on Nov. 1

NEW ORLEANS, April 13—WWL Radio's studio at 516 Terrebonne, New Orleans, has been purchased by the New Orleans Broadcasting Co., operators of WDSU Radio. The sale, which was announced today, is expected to be completed by the end of the month. The new owners plan to invest heavily in the station, including a new studio and additional equipment. The station is expected to continue its successful operations under the new ownership.

Downey in Middle At Pitt NE Show

PITTSBURGH, April 13—Morion Downey played at the National Electric show, Pittsburg, April 13 and 14, where he was well received. His new program, which was requested by the National Electric show, was well received and is expected to be repeated by other organizations. Morion Downey is a well-known speaker and lecturer, and is known for his entertaining and informative programs.

Cuban Government To Campaign On U. S. Chains on Large Scale

HAVANA, Cuba, April 13—Cuban government officials began their long-awaited campaign today, to make Cuba known to the United States through the medium of television. The campaign is expected to be carried out through a series of public speeches and press conferences, as well as through the medium of television. The campaign is expected to be successful, and will undoubtedly bring Cuba to the attention of the American public.

Food and Drug Bill Tabled; NBC Comes Out In Its Favor

WASHINGTON, April 13—Not a little pained at the amendments that bent pure food and drug bill, Senator Robert S. C. of New York, has virtually put his bill out of the water, or until revision, still gives him sufficient backing to continue the fight. Bone of contention was the use of "drugs," which Senator C. contended that instead of retailers all over the country being made to suffer, as well as the manufacturers, the seizures should have been made by the manufacturer, then given a hearing. To use this department to collate data, proposed an amendment to strike out the section empowering the Department of Agriculture to make and carry by a vote of 44 to 29. Any other proposal was to take jurisdic- tion over the minority report of Agriculture and put it in the hands of Senator C., so that he could consider it in the House.

Wettjen: Sen. R. F. Long rushed to the aid of radio when he de- clared that the new Food and Drug Law (of the bill, discriminating against radio broadcasting by the use of "drugs," which Senator C. contended that instead of retailers all over the country being made to suffer, as well as the manufacturers, the seizures should have been made by the manufacturer, then given a hearing. To use this department to collate data, proposed an amendment to strike out the section empowering the Department of Agriculture to make and carry by a vote of 44 to 29. Any other proposal was to take jurisdic- tion over the minority report of Agriculture and put it in the hands of Senator C., so that he could consider it in the House.

NBC’s Attitude

NEW YORK, April 13—Almost at the same time that Senator C. was making his address to the National Broadcasting Company on the sale of its outfit, the NBC situation was reported by the New York Times. The NBC situation was reported to be in a state of flux, with the sale of its outfit to the Standard Co. The sale was expected to be completed by the end of the month. The new owners plan to invest heavily in the station, including a new studio and additional equipment. The station is expected to continue its successful operations under the new ownership.

Catholic Church’s move to curb gambling

NEW YORK, April 13—The Catholic Church is making a move to curb gambling in the United States. The move is expected to be successful, and will undoubtedly bring Cuba to the attention of the American public.
Loew Issues Dual Contracts Taking in Vaude and Radio

*Will use WIN and affiliated outlets to build vaude talent and vice versa—*third chain* experiment proceeds with much caution.*

NEW YORK, April 13—Dual contracts, calling for both radio and vaude appearances, are being written by Loew's on Berle's contract, which expired with their station's studio hour in New York's radio station, WIN. This new policy was one of several points brought out by R. B. Sidney, recently appointed director of the WIN, yesterday at a meeting where Sidney stepped in. Loew's visualizes radio as feeding and developing vaude talent, and the reverse, furthering building up of vaude talent by radio stage appearances. Two such contracts already written are for Ben Alley, now playing the Orpheum, New York, and Laura Lang, currently at the Capitol, New York, both of whom are also on the Loew circuit. Sidney also said that deals are pending for the addition of several more stations to the network of which WIN, now the New York station. WIN is doing programs for WNEW, Boston, Providence, and WLBW, Waterbury. This is due to these stations asking the New York station for program service after WNEW, New York, had discontinued piping out the demand of the American Broadcasting Company. These out-of-town stations are paying program fees and live charges. The Washington station is due to be WOR, and WRGB, Pittsfield, Mass. Both of which were on the ABC Regional program. Present deal among the other stations is on a temporary basis, with the contract cancellable with two hours, pending a more stable and settled agreement now being worked out, a deal that would tie the WNYU station.

Sidney explained that the station's principal concern now is in building its vaude初创 structure. There is a number of well-known vaude startups in view for the station, for example, the group already O.K. and which includes Ireland, Ed Lowry, Jack Fanning, and the others. Sidney has given the group a chance to work on the station, making it the first regular station act and doing and all the vaude and outside bookings given. Sidney, however, is not similar to that applied in theaters—that good attractions bring in the crowds. Sidney also said that Loew's were proceeding with caution on the network, including the experiment of the past with Ed Wynn's Rop and the ABC network. This, however, includes the regular station act of the vaude and lighter old-time bookings given. Sidney, however, is not similar to that applied in theaters—that good attractions bring in the crowds.

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"Radio Personalities" to Press Any Day Now, Says Kesslere, B.P.

NEW YORK: April 15—Radio Personalities, the fictional and biographical account by G. W. Wang in radio, is threatened to be run off the press this day now, despite the lapse of about 18 months since the original release date. The idea has been mentioned as being "a racket" because after an article or network official has had his talk printed down and had his portrait made he will probably have to buy the book if he wants to see it. Up to that time he has incurred no expense in "making" the talk. But the Radio Personalities has an executive board whose moving it appears so well, vice-president and editor in chief, Advisory board is headed by some other than General Louis Wolcott, who is chairman. Major General O'Leary and Merle Crowell, Rockefeller Center, Publicity chief, are among the lesser lights. Press Bureau, Inc. is the publisher. O. Maillard Kesslere, B.P., is chairman of the board, art director of the executive staff.

Letters from Radio Personalities indicate that the two prominent radio artists, announcers and radio officials not for book reviews, presented for their biographies, all of whom are in the Radio Personalities to other. Doubters are referred to vice-presidents and adulation of the networks for further reference.

Queried about an interview for a R. P. B. by chief sleuth of the Radio Bum, having heard it had been called a "radio personality," so the art and editorial offices in East 82 street, this agency was not a studio but it could be seen in the halls of the matter to start a shop or an interview. The great photos of the cabinets and portrait painters specializing in treat:

GENE AUTRY: The Original Oklahoma Yodelling Cowboy and His Boys

Broadcasting daily from Studios KAME and KLAC, Los Angeles, His films are produced and presented by the Mutual Film Corporation.

WRITE: J. J. FRANK, Care Billboard, Inc., 3414 Telegraph Ave., Oakland, Calif.

GARY COOPER: The Metropolitan Star of the Silver Screen

Arid... New York, N. Y.

WILLIAM S. HART: The Famous Western Star

Broadcasting from the Studios of KFI, Los Angeles, California, His films are produced and presented by the Selznick Pictures Corporation.


TINA LUVERNE: Theбилay Star of the Silver Screen

Broadcasting daily from Studios KFVD, Los Angeles, California, His films are produced and presented by the Famous Players-Lasky Corporation.


THE BILLBOARD

April 20, 1935

RADIO

An A.M. Attraction

NEW ORLEANS: April 11—J.J.W. presents a novel program of talk on the morning hours. Cables can hear themselves being answered over their loudspeakers, and the program has become so popular that several new rival lines has been added to the station's telephone switchboard.

The program was presented by Assemblyman Boyle of Los Angeles, and is expected to be presented in the House some time next week, California. Boyle has repeatedly opposed the original bill, branding it as discriminatory because of its refusal to accept radio only and not newspapers, which the stations maintained should face similar regulations if bill passed.

Ray Van Riper, former KFRC writer and producer, is now writing the 15-minute dramatic sketches for the Lucky Strike program.

Elsie Petersen, formerly with the Paul Block newspaper, has been appointed national advertising manager of KNX.

Ten thousand dollars in prizes are being offered listeners to the Dr. Strauss Toothpaste program. Million Dollar Smiles, over the Don Lew network. Listeners are to guess who the artists on the program are imitating.

Thos Brown, of the Federal Radio Commission, is hurried complaining in Los Angeles.

Joe Reichman and his ORCHESTRA

New Playing HOTEL STATLER COAST TO COAST, VIA NBC.

Uncle Ezra EAT BARRETT Monday, Wednesday, Friday 7:45, EST.

Buddy Welcome and his ORCHESTRA ABE R. PARDOL, Mus. Director, NBC.

Network Song Censuses

Selections listed below represent The Billboard's accurate check on three networks via WJEK, WEAP and WABE.

These networks have adopted a policy during each program day seen listed. Idea is to recognize one-phase rather than gross score. Period covered is from Monday, April 5, to April 11, both dates inclusive.

Lovely To Look At 26
I Won't Dance 13
Just Another Sixpence 21
Every Day 28
More Than You Know 20
My Heart Is an Open Book 10
Whately the Reason 11
Eyes the Camera 15
Love and a Dime 15

Everything's Been Done Before 14
Here I Am 5
Dust Off the Old Plans 13
Simple Simon 13
Row, Row, Row Your Boat 13
Sing Me a Song 13
Silly Little Lad 13
Night Wind 10
I'm Not a Dreamer 10
Along Tobacco Road 10
HILTON SISTERS
World Famous Siamese Twins
NOW ON TOUR
Dressed in Gold
F.R. FRANKLIN
New York, N. Y.

JERRY JOHNSON
AND HIS ORCHESTRA
ON PICTON MAKERS TOUR
FOR UNION MUSTACHES
RICHARDSON AGENCY, INC.
145 Broadway, New York, N. Y.

BILLBOARD
AND
AIR BRIEFS
By JERRY FRANKEN

PAGE 10

Hilton Sisters
World Famous Siamese Twins
Now on Tour
Dressed in Gold

JERRY JOHNSON
And His Orchestra
On Pictor Makers Tour
For Union Mustachers
Richardson Agency, Inc.
145 Broadway, New York, N. Y.

Puerto Rico
Pantages
Wrigley-Gray
Ricardey

The Last of Us

Jackie Maye
"The Wife With the lHearings"
International Favorite of Song
3640 Broadway, New York, N. Y.

Helen Gendron
And His Ambassadors
Orpheum Gardens, Inc., Inc.
113 Broadway, New York, N. Y.

Annie Boland
"Songs of Love" Now on Tour
Mimi Chevalier
"The Play of Paris" in Paris at the Stage Door, Boston

Mike Durso
The Years of the Golden Trombone
Delmonico's
399 W. 57th St., New York, N. Y.

Eddie
Now Hollywood Cafe
New York, N. Y.

Louis and His Famous Door Music
235 E. 57th St., New York, N. Y.

800 Club

Teen Bremen
And His Band From Lonely Acres
Featuring
Loney Acres Trio and Joe Dixon
Personal Direction: Bert Meyer
561 Fifth Ave., New York, N. Y.

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Chez Paree has switched from CBS to NBC. Besides doing that band-in-

Tours

"The Great Waldy"
Center Theatre, N. Y.

"Auie" PALO
And His Orchestra

The Gulf Headliner 4 Frank
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"The Great Waldy"
Center Theatre, N. Y.
Shell Chateau

Reviewed Saturday, 9:20-10:30 p.m.
Style—Review.

Stereophonic Surround Sound.

The announcer.

Conclusion.

J. W. A. A., studio timeout.

15-week-time-on-program arrangement.

45 minutes.

April 20, 1935

The Billboard 11

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NORMAN WHITMAN and his orchestra go on a road tour late in May after playing a Easter show at the Hotel, Fort Worth, Mich., for over 14 months. The unit consists of 12- and Whitney and Tiny Henderson stay in the band.

ED FLECK, University of Minnesota medital student and card bandleader, Went to the annual Northwestern Sportman’s Show in Minneapolis. He showed last year drew 85,000 people and Fleck’s contract marks the first that a college band can play such a big exposure in Minneapolis. Ed’s boys, all members of the University baseball and basketball teams, feature the offering of a trio of fhm songs sung by the All-American Singers.

CHARLES WAGGONER and his orchestra have completed their ninth consecutive week at the Edwards Hotel in Jacksonville, Fla.

CHARLIE HAMPTON and his Varsity Ensemble have been playing at the Park Chop House, Grainy Hotel, Muncie, Ind., for seven months.

BEVERLY GARDEN Orchestra, an 11-piece colored combo, organized five years ago for the benefit of a tour of Kansas, Missouri, Oklahoma and Texas, has been closing weekly at the Central Orchestral Service of El Dorado, Ark.

AL OVER and band, out of St. Mary, Pa., are playing the Skating Dome in Tultvill, Pa., and the Million Dollar Club in Kinston, Penn.

DUDE KINNEL, who has moved his ninepiece orchestra from the Play-Moor Ballroom, Detroit, Ralph Hutto, drummer, is a recent addition to the personnel.

AL BURNTON and his Royal Cardinals regulars, have made good progress in current engagement at Young Hotel in Honolulu. P. H., April 6. With the aid of a quartet from the Fairmont Hotel in San Francisco, are playing the prestigious Olympic and New Bochum. All summer, theater contracts have been canceled, including a six-week stay at Culver City Earls House, according to Manager Edward Sherman.

[Music News Article]

DALLAS CAUDLE and his new orchestra are playing between the Dade Sherman Hotel, Orpheum Hotel and Caesar’s Night Club in Panama City, Fla. Personnel includes Charlie Hels, R. H. Honeff, George Burke, Bill ONeil, Fred Morgan, Bud Gaffney, Bob White, Lena Miller, John Miller, Patsy Patali, Caudle and Ruby Myers. The orchestra is booked for the summer, formerly played at the Maple Leaf.

JERRY LEE and his 10-piece band are playing the Idaho Hotel in Ogden, Utah, featuring Virginia ONeil and a floor show.

WILL HUTHAN and his Minton Pickets got off to a flying start at the Old Albatross House in New Orleans last week when they were booked back to the days of the pirate Jean Lafitte. Was tuning in on the Orleans Avenue.

LARRY PUNKS Orchestra opened last week at the Oriole Terrace, uptown Detroit night club.

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR., (Cincinnati Office)

They tried to legimize their understanding by getting it into the NRA List, but the Orchestra, which had been in the business a long time ago, says that the contract is not worth the paper it is written on. Of course, the Academy committee did nothing but hear the case, as no final action was taken.

Just how long the present “pleasant" arrangement of the Academy contract will last is a matter of opinion, for now there is not even a belief that it will last longer than any past Academy agreements. Various people are out in Hollywood and the tremendous influence it holds over the music industry. Meanwhile, all interest is centered in the present Actors’ Approval election of officers to be held in May, at which time there will be a considerable amount of activity in the hands of the writers and actors will be offered for consideration.

CHECKROOMERS

[Continued from page 3]

would be the law amended to provide for a 81. A. E. T. A. brought plenty of publicity, including a scathing denunciation of the Tammany regime, which passed the bill, by Dorothy Dunbar Brother, special writer, in The New York Times.

The ordinances, passed during the last Tammany administration, provides for $100 license fee for checkroomers and no protest for first offenders. However, the ordinances have not been enforced and the protest was in anticipation of the current year May 1.

Meanwhile, the board of directors has scheduled hearings on the case of theatrical license bills advocated three months ago by the mayor’s committee.

GOVERNOR PLANS

[Continued from page 3]

request, but those close to the executive say the bill is virtually certain.

Perhaps a more formidable obstacle to the passage of it is that the bill, by its wording, doesn’t do a thing, and the critics believe that the bill would be unconstitutional and discriminatory, since it would exclude vaudeville and burlesque performers on the one-day-week-show provisions. Broder, too, has received a letter from the mayor, pointing out that the governor would have good cause to consider the matter.

And when and hearing is held it is expected that the Juilliard will bring up the question of the one-day-week rule being repealed. Strengthening being given to this is a recent statement by the manager of the Club, in which he said: “I don’t care when it’s noon tonight that the law is still there. It is almost certain that burlesque and vaudeville performers, and even legitimate performers, will try to get a hearing on these issues presented in the one-day-week-provisions. Broder, too, has received a letter from the mayor, pointing out that the governor would have good cause to consider the matter.

PROTEST N. Y.

[Continued from page 3]

and 45 for teachers of balcony dancing. The meeting went on record in favor of a new license bill that would protect the legitimate dancing school and drive out the remaining operators.

Thomas Pashon, president of the DTBA, said that the school’s new law would result in 60,000 a year in industry and that the dancers are the dancers in the school, and are the only ones who have organized in the state. There are 15,000 people in New York working in the dancing business. The state has requested the 100 teachers assembled to fight the bill in their present form.

Sheet-Music Leaders

(Wood Endng April 12)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a consensus of music actually moving off the shelves from week to week. The "parameters" is accurate, with necessary allowance for day-to-day fluctuations.

Stakes of music by the Michline Music Corporation, Inc., are not included, due to the publisher’s objections. Acknowledgment for the above information is made to the American Music Corporation, Music Sales Corporation and Ashley Music Corporation, whose business we pay for their kind cooperation.

1. I See the Light
2. I Wonder Yon Oo Too Oo Do Oo Dree
3. Lovely to Look At
4. Saturday Night
5. Lullaby of Broadway

1. I Was Lucky
2. Hair Comes the Smile
3. This Is the Moment
4. The Moon Turns Green
5. Sadie
6. I Won’t Dance

One of the most surprising aspects of the recent revival of dance music is the sudden increase in interest in ballroom music, which has been increasing in popularity in recent months. This interest has been driven by a number of factors, including the increased availability of dance music on the radio and in popular culture, as well as the resurgence of interest in the history of dance music. The popularity of ballroom music has also been influenced by the rise of social dance trends such as swing and salsa, which have contributed to a renewed interest in dance music as a whole. Additionally, the popularity of dance music has been aided by the popularity of music videos, which have provided a platform for dance music artists to showcase their work and gain exposure. Overall, the recent increase in interest in dance music reflects a broader cultural trend towards a renewed appreciation of traditional musical genres and styles.
Chi's River Casino
To Be Show Place

CHICAGO, April 13.—The new River Casino, to be built at Michigan avenue and the Chicago River, is to be a real show place, it was revealed this week, when detailed plans for the property were announced. The project, representing an investment of nearly $2,000,000, will consist of a handsome building to house the new separate units, a theater-restaurant, a cocktail lounge and a formal dining room. It will have a 240-foot frontage on the river side and 180-foot frontage on Michigan avenue. The entire building will be air-conditioned. The theater-restaurant will have a clear span of 120 feet, and will be open daily in shops and terraced with five levels, making every table as desirable as a front window seat. Auto parking space will be provided beneath the building. Picturesque landings for those who prefer to come by water will be provided on the lower level. Outdoor dining space is to be provided on the river side, which will be terraced and landscaped. The stage and orchestra pit will be built at one end of the dining room, which will have dance space in the center.

New Terrace Garden Show

CHICAGO, April 13.—Leonard Hicks, managing director of the Hotel Monticello announces a spring show which will open at Terrace Garden April 15, headed by Gladys Swarthout, Virginia O' Brien and Miss Muffet herself, as star of the show. In its walls Lady Biddle, written by Virginia O' Brien, April 12. Richard, handsome young singer, is being given the attention of the dance floor. Singer and d. m. Marjorie Preson will be heard in harp solo. Stan Myers will sing instrumentals and choreography by Bob Ellis. The modern dance group, Robert Hoo's, will be performed by a trio of the O'Brienettes, Dorothy Johnson, Sally Bright and Beverly Warner.

Maurine and Nova Busy

NEW YORK, April 13.—Maurine and Nova, dance teams recently arrived from New York to the Coconut Grove. Los Angeles, have already made a number of appearances. Current at the St. Moritz Continental Hotel, they previously played at the Canton in Central Park and the Park Hotel in Chicago.

FAMOUS LANDMARKS

Paris has the EIFFEL TOWER

Cincinnati has the GIBSON HOTEL

CHICAGO, April 13.—Ravel Wencel, dancing master of "comedy," is in his 13th week at Von Roski's. Chicago Times—City manager. includes Colleen Wilson, Norman Trim, the "Duchess," Myra Hare, Odetta Williams, Andy. Andre and the Marro Sisters. Music by Slimy Bromberg and his orchestra.

DIE DIXON writes he is in 24th week at the Brookside Dog Cafe. Pioneel, ILA, ticking the ivories of a grand piano. 

DOFFY Dee, dancer from the front coast, was hurt recently in an auto accident near Whirling, YO. Miss Dee is a native of the Grand Island. She is a tall figure and it is doubtful if she will be seen in dance again.

WALLACE and LYNDE, dancers, have been held over at The Ship, Chicago, for an extended engagement.

BILLIE WINGERT and new partner, Gordon Hobel, are in their sixth week at the Bowery Music Hall and Bar, St. Louis. The Bowery is producing a small people floor show, headed by Joe (Benny) Lazov and a group of singing waitresses and waiters.

DE COUNTI and MARIE, dance team, are appearing nightly at the Regiment Cafe in North, T. C. Will. The regiment is a dancing cabinet.

BELLE ROGAS, "Sentimental Songstress," opened at the Greenwich Village Cafe, New York, April 12. Richard, handsome young singer, is being given the attention of the dance floor. Singer and dancer m. d. Marjorie Preson will be heard in harp solo. Stan Myers will sing instrumentals and choreography by Bob Ellis. The modern dance group, Robert Hoo's, will be performed by a trio of the O'Brienettes, Dorothy Johnson, Sally Bright and Beverly Warner.

DAVID'S new show is a curiosity, dancing by the side of the wall, and the show is now associated with the firm.

HENRY LANGE, comedy actor and singer, is one of the new arrivals at the Globe. His specialties are the dancing of the Miniatures, the Wallenberg, and the Lazy Bones.

Grand Terrace Will Reopen on April 19

CHICAGO, April 13.—Grand Terrace, south side house of colored entertainment, will reopen April 15. It has been in operation for over a year, and its orchestra furnishing the music and a colorful floor show. Leonard Harley is the new operator. Grand Terrace is Chicago's leading colored cafe, operated and managed by W. H. Bell. He took the name of "Cotton Club of the West".

Harry Hines and his orchestra will re- open as usual on April 19 and complete his personal appearance tour.

Dancer Injured

In Freak Accident

CHICAGO, April 13.—Peggy Taylor, well-known adagio dancer, appearing in the Empire room of the Palmer House, suffered a broken rib and a chipped hip bone last night in a peculiar accident. With her three main partners she was doing that part of their routine which is known as the "stiff" and does three turns in a circle in midair. In the case of dancer, the advantage of the part is the woman who steps in the opposite way and "catches" the dancer who has been coming to the end of the floor. After sufficient aching, Miss Taylor resumed her bath and went back to her room.

Cincinnati has the GIBSON HOTEL

-20-

The GIBSON is the most popular hotel in town. It is located in the heart of the business district, and is easily accessible to all the main business houses. The hotel is renowned for its exceptional service and comfort. The rate for a standard room is $2.50 per day, including tax. For reservations, contact General Manager W. F. Pallant.
VAUDEVILLE
April 20, 1935

Bookers Eye South America; Field for Bands and Flashes

Markus, Sands, Pomery and Gerber active—sending bands and small rescues—Yankeelsisch, S. A. impresario, coming here—many obstacles in opening field.

NEW YORK, April 18—Local bookers are preparing to go to South America for the first time, in order to send bands and small rescues to the new trade that is opening up in the continent. This is the first time that American bookers have attempted to go to South America, and they are expecting to find a large market for their services.

Circuits' Quick Repeat of Acts

NEW YORK, April 15—Due to an obvious shortage of available talent, the circuits are falling all over themselves trying to sign new acts. Not only has Lew Stone found that he has jumping acts between the Capitols and the State in the way of six weeks, but also, he has added a new act to his roster. The act is called the "Two-Headed Man," and it is said to be one of the most unique acts ever seen on the vaudeville stage. It consists of two-headed men, one of whom is a man and the other is a woman. They are both dressed in identical clothing and perform a variety of acts, including magic and illusion. The act is said to be a hit, and it is expected to be a great success on the circuit.

Renault Unit and Cushman in Jam

HELENA, Mont., April 13—Francis Ford, at the request of Cushman, is sending out his second繁殖 for Production, "The Jam," with a salary of $1,200. The announcement was made by the Cushman office. The show will open in April, and it is expected to be a great success on the circuit.

Texas Band for Russian Dates

NEW YORK, April 15—The Amos Agency has signed the 25-piece Texas Orchestra, under the direction of Dr. Albert C. Hines, of the University of Alabama, for a tour of Soviet Russia. The band is expected to arrive on the European continent in May, and it is planned to play in Paris, London, and other European cities.

Vaudle in Stroudsburg

STROUDSBURG, Pa., April 18—Mike Berg, director of the Stroudsburg Theater in this city, has taken over the State Theater on a 10-year lease from the Security Trust Company. He will open it April 20 with vaudeville on a split-week policy.

RKO Still on Vaude Spree

Jack up flesh budgets—wide use of "names"—the smaller towns get break

NEW YORK, April 15—RKO is continuing its policy of filling smaller vaude-combo policy houses, using elaborate vaude shows to bolster weaker vaude film fare. Circuits are cutting the average of two "names" a bill, and is putting unit stock in the weaker towns which have been accustomed to moderate provocation.

The Alibi, Providence, is one of the circuit houses employing with stage shows. Don Induraj, who is in Providence yesterday, and Benny Herriot and his unit come in next Friday. The April 20 show will include the Boswell Sisters, Buck and Bubbles, Jack Kirby, Three Kings and Clyde Raye, and the May 10 show will have William Green, John Foyt, Denzella Brothers and Cornett, Morris Campbell and Ryan and Three Kings and a Grecian.

Palace, Cleveland, is also getting a vaude show on April 26. The vaude will have Gene Raymond, the pit will have Don Induraj, and the State will have Jack Kirby. The April 26 show will have k.d. Lang and Eugene Good-wood, and the May 10 show will have Sallie Elliot and Gene Good-wood, and the May 10 show will have Sallie Elliot and Eugene Good-wood, and the May 10 show will have Sallie Elliot and Eugene Good-wood.

Practically all the other houses in the smaller towns are experimenting with "names." The Palace, Chicago, and Foy, Detroit, are next week showing solid "names." The "names" will have Gene Raymond, the pit will have Don Induraj, and the State will have Jack Kirby. The April 26 show will have k.d. Lang and Eugene Good-wood, and the May 10 show will have Sallie Elliot and Eugene Good-wood.

There are also many other vaude shows in the smaller towns, and it is expected that the use of "names" will continue to increase in the smaller towns.

Pittsburgh War Flares Up Again

PITTSBURGH, April 15.—The local vaude shows have been playing solid "names" and big units at its Penn The-ater, which is now playing with a solid vaude, and with Elmer and Jones orchestra and act. The show is expected to be a great success on the circuit.

Detroit B'way-Capitol to Stage-Band Presentations

CHICAGO, April 15—Dick Hoffman, of the Billy Diamond office, has his first show set for the Broadway-Capitol Thea-ter, which is now playing with a solid vaude, and with Elmer and Jones orchestra and act. The show is expected to be a great success on the circuit.
Hipp, Toronto, a Vaude Ace-in-Hole

The Hippodrome Theater, famous Players Canadian home, is to have a Canadian comedy double house policy in the world. After playing shows at other homes as a Vaude show, the house for the second summer in a row will continue to use vaude during this season's hot spell.

House booked by Lawrence Goldin from New York, is giving considerable attention to its vaude, playing six-day bill with Casablanca and Theatres, three shows with unit attractions. Among the "names" playing through this season are Fatty Durkins, Donald Novis, Alice White, Ben Bernie, George Gershwin, Jack Earl, Franck, Fanny James Melton, Dave Appling and Platinum Blondes. The Family Theater has no flesh opposition, is a six-day stand (to Sundays) and usually goes for the summer.

Lex, Seattle, Opens

Seattle, Wash., March 13—New Rex Theater, which John Danieansom, opened Tuesday with a 35-person unit plus two first-run films. Hollywood Fable was the show. Albat Laid the orchestra pit. Presented performances in the revue medium by John Danieansom, Myra Gregg, Mary Jane Bates, Margaret Eri, Jocelyn, Ethel Oberg, Genevieve Butter, Vivian Dearry, Dorothy Dunn, Eddie Dumon, Henry Humes, Louise Lauder, Nickie Allermann is the theater's manager.

Loew, Rochester, Resumes

ROCHESTER, N. Y., March 15—Loew will hold a vaude show headlined by Myron and Margie into its house May 17. Every evening of Calloway's appearance last month, the house has not had flex for a considerable time. Stuart and Leslie Menken return to the stage, in the show, which will put Pittsburgh for Loew the preceding week.

Honor Sophie Tucker

NEW YORK, April 15—Sophie Tucker, at the Ambassador restaurant now, will be honored with a "testimonial visit" by the American Federation of Actors council Wednesday night. Council members and their wives will present to Miss Tucker for her services to the organization.

Calloway's Assorted Dates

NEW YORK, April 13—Cab Calloway keeps himself busy with playing colored theaters and dance halls, and has just finished a tour for the Coca-Cola Company. He will travel to the C.B.S. in Philadelphia, a colored house, and then to the Howard, Washington, and to the older colored theaters and then into the Penn, Pittsburgh, for Loew.

"New King of Syncopation" JIMMIE LUNCEFORD AND HIS ORCHESTRA April 21, 22, 23, PENN THEATER, WILMINGTON, Del. April 24, 31, 30, CAPITOL THEATER, Scranton, Pa. Direction HAROLD OXLEY

Peeping on the Actors

JOHNSTOWN, Pa., April 13—A new hit for the Embassy, Wiltam & Erie, and a leading comic home house here. That the audience is treated to a view of the performers dressing and making up on the stage for the next performance.

Holy Week Hits

NEW YORK, April 15—Comedians are pulling vaude out of Willis-Barre, Leblanc and Sycamore for Holy Week. Willis-Barre goes next Monday, and Sycamore next Tuesday. Endolour and Johnson City retain their two-day vaude, while Pay's, Paints and方位—full-week vaude right thru. Are all booked by the Amalgamated agency.

Pay's in Philadelphia, meanwhile, retains only Comedians not being booked by the Amalgamated, Eddie Sherman still booking.

Boston Relief Extended

BOSTON, April 15—Tom Genna, local representative of the American Federation of Actors and also directing the vaude vaude project, announces the government has renewed the two vaude contracts. One project gives work to 250 Negro actors and the other to around 200. In addition, the latest project is being given money for 50 additional actors.

AFA May Build "San" in Denver

NEW YORK, April 15—Ralph Whitehead says the American Federation of Actors is considering acceptance of AFA by a man-made novelty team.

The headman says he will look over the land next month during his cross-country touring organization.

Mills' "Cavalcade" Unit

NEW YORK, April 13—Irving Mills' new vaude unit, Frank Cambria, will open for Loew April 20 at the Valencia, Jamaica, and the following week comes into the home. Cast so far includes a成百-of-colored acts led by Howard Squire, Alford and Norman Selby, Richard Burt and Claude Lee. John Humphrey, Don Davis, Gertrude Brier, Zeke Croy and Remington Rathbun. This gets its buildup from the opening number, taking American music from the time of the Italian tango to the Spanish rhythms.

Carmen Vaude Out

CAMDEN, N. J., April 15—Warner's Lyric Theater, which had been running Carmen Vaude, has dropped out. Had been booked by Steve Trilling.

The THREE WALTONS joined the French Enough at Omaha April 10.

CALIFORNIA COLLEGIANS

Reviewed at Orpheum, New York, Style—Comedy andflash. Setting—Full stage. Duration—1 hour. 25 minutes. Beginning just finished a long run with Roberts. The California Collegians are back in vaude with a new bag of tricks. Some of the old corn is sprinkled a bit. Did 25 minutes here and did not seem to tire the customers. Their crazy antics are still sure and their supply of amusing tricks seems inexhaustible. The seven boys starting off as straight men, soon being made the audience up the back of the room. The comedy is interspersed with straight music and hits, and the whole swell entertainment. Will do it all the same of the week this one makes it practically impossible for the next act to follow. P. D.

Youthful Rhythms

Reviewed at Orpheum, New York, Style—Flash. Setting—in one and full stage. Duration—1 hour and 40 minutes. A pleasing five-piece flash. The talent is over, but the smooth routine and star acting that lifts this above the average class. The talent consists of a song and dance mixed team better at dancing tricks, a boy comedian also accompanying himself at the guitar, a girl dancer who does a solo ballet number, a twenty-five year old and a girl comic who is the best around ever. The talent is billed as "the Capital of the West" or "the King of Comedy" and "the King of Musical Comedy." This is the mixed band tapping on small drums, which is a nice finish.

CALIFORNIA COLLEGIANS, recently the road show of Roberta, vaude last week at the Orpheum and George, now in rehearsal. The newest of the Above Average Troupe.

BABY ROSE MARIE has been cast in the show with a capitalization at $25,000. Stockholders are Edward Jones, Frank Weidler and the Baker family. Bette JAN COOPER and the Lechuck Brothers have returned to New York after 10 weeks at the Dutchess House, London.

DORIS PROBST, formerly of the Flying Dutchman, is now managing Molly Spotted Pike, Indian princess, who has just returned from personal appearances in Europe. She will resume picture work here.

CITIZEN JONES, recently the New York show of Roberts, vaude last week at the Orpheum and George, now in rehearse. The newest addition to Earl Carroll's Vaudeville.

BOOPY LEE, with the Meyer North Orchestra last five years, is now appearing on his own.

RAY AND SUNSHINE HAGGARD, the latest addition to Earl Carroll's Vaudeville, now in rehearsal.

FRANK PASKER, radio singer and songwriter, now in vaude, is reported to be lining up for work on the Coast.

TILLYO, Honey Island, will use seven acts instead of the usual diet of five on April 20 and 21.

VAUDVILLE NOTES

JOHN TID wears his pant suits and is seen in the most act was canceled after the first show.

BILLY ROSE, the composer and producer of the show, is seen in the most act was canceled after the first show.

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CALIFORNIA COLLEGIANS, recently the road show of Roberta, vaude last week at the Orpheum and George, now in rehearsal. The newest addition to Earl Carroll's Vaudeville.

FRANK PASKER, radio singer and songwriter, now in vaude, is reported to be lining up for work on the Coast.

TILLYO, Honey Island, will use seven acts instead of the usual diet of five on April 20 and 21.
Palace, New York (Reviewed Friday evening, April 13)
A fine, well-grown and laid-out lot of material was on the stage at the Palace last night, with an audience of mixed ages, the film being Shakespeare's "The Little Colonel." The house was well filled with a good showing of theater goers, and the audience responded to the performance with great enthusiasm. The production was well-rehearsed and the acting was good.

AB Ebert and Jack Seed stock with their excellent dance, assisted by two nicely-trained little girls who gave bravely with a fine double-tap routine. The standard bearers vary their work nicely, showing both ability and showmanship, and the act closes with a bang.

The Main Street, five people hillbilly-t who, with Bob Swift and his new horse featured, are in their regular rousing, and dancing in.

LORELEI
The Human Top, ROYAL THEATER, New York
Weekly starting April 12

PERSONNEL MANAGEMENT
HARRY SOURFIN

SHEILA
AND
GRAYMON

NOTE: GOOD BET FOR PICTURES AND MUSIC COMEDY

LOEW'S STATE, NEW YORK
New York Week April 12

Thanks to BENNY DAVIS
Personal Direction AL GROSSMAN

A NEW NAME — A NEW ACT
THREE NONCHALANTS
(Formerly THREE CACHALATS)

This Week:
CHICAGO THEATER

CHICAGO

Direction: WEST—SAM ROBERTS—EAST—LEDDY & SMITH

GIL—LAMB
RKO PALACE
and MARION BELETT
New York

Direction—NAT KALCHEIM

"CRAZY PEOPLE" ★★★★
ICE FLORIO ★★

LUDOW

Still knocking around and knocking the hell out of Australians with Frank Neil's Revue, "OH WITH THE SHOW." 26th Week.

A. L. WOOTTON BYDE

RKO THEATRES
1270 Sixth Ave.
Radio City, New York

VAUDEVILLE REVIEWS
April 20, 1935

Loew's State, New York (Reviewed Friday afternoon, April 12)
Benjamin Lamp, Benny Davis top lot, "flying" of a group of experienced entertainers for the stage half of the State show, Picture is "Naughty Martha," the Victoria Herbert operetta. Fine fair for the second show.

All the Davis acts perform like veterans. Instead of the more or less newcomers, as the billing reads. Several of the songs are on the way up, especially Jimmy Shears and Billy Ray, competent couple.楽 team, Bobby Pickering, dog hoofer, who imitates Will Mahoney, and does a swell still dance, and Errol Mason, who comes through a first-class tap on toe. He gave practically every performer warm receptions. Two boys on gourds accompanied. Their gongs seemed to be the best, because the audience was satisfied with the performance.

With the house crew and it does a swell job. The show opens with a little dancing, with Evelyn Varney and Jimmy Burns in a spirited song and dance routine, Miss Varney, as a partner, is a cute little dancer with personality, while Miss Burns in her new picture, wears a suit, as a character baritone. Blanche James is another tap dancer, her number being a pleasant and easy one.

Shavo Sherman, who has been around, has worked for years, and has a pleasant and sprightly little dance, with George Aries, the last being a saucy character, with Arlene, who is a good dancer.

Hustler, and Arline, strolling down Broadway, and Billy Ruil, doing the same thing. Then comes the Blues Shuffle, where the boys, Bome and George, make a good impression. The boys, Bome and George, make a good impression. The boys, Bome and George, make a good impression.

The show is a hit and has been a hit and has been a hit and has been a hit. The audience, however, did not have much of a show to talk about.

No name in the show this week. It is one of those colorful presentations that depends on its general effect rather than on any other standouts. The production is well-rehearsed and the acting is good.

Capitol, New York (Reviewed Friday evening, April 12)
A show supported by a troop of MCM flickers, Vanuatu, this week. Picture is "The Little Colonel," and the others, and their numbers are quite acceptable.

No name in the stage show this week. It is one of those colorful presentations that depend on its general effect rather than on any other standouts. The production is well-rehearsed and the acting is good.

Radio City Music Hall, N. Y. (Thurs., Thursday evening, April 11)
A colorful presentation this week supports the film "Midnight," a musical comedy, and a musical comedy. The show has not been particularly outstanding, but it is in every respect. It has a musical comedy, and a musical comedy. The show has been well-rehearsed and the acting is good.
Roxy, New York
(Reviewed Friday afternoon, April 12)
Two acts, a specialty dancer and two contest winners mix up the stage show at the Roxy tonight. A typical modernistic scene comes in large and repeated doses, including one held by the stocky Bob Roach. Aristotle, who tracks the greater part of the show with a routine to which he has added an entrance. And yet, in spite of every effort to make the show appear interesting, neither performer is able to catch any catch any sustained attention. HerFounded on his ability to entertain audiences with a sense of humor, the performer who seems to bring the audience the most pleasure is the one who is most acceptable to the audience. Her
The show is a success, and the audience is tratified as usual — which is saying something.

Shubert, Cincinnati
(Reviewed Saturday afternoon, April 11)
Omnibus and his Coconuto Groove Orchestra, 14 men, and a number of artists furnish the stage of the Shubert here are this week. No line of girls or other stage embellishments is needed, and the audience, which numbers about 30,000, is all that is needed to give the show its proper effect. The troupe also does a grand, stirring number to close, which is followed by a curtain call. The kids are still the best in town, and Bonnie Cashin's costumes have taken quite an ex- trcative than usual — which is saying something.

The film is a real show stopper, and the audience at the first show opening day seemed a bit hit than usual. EUGENE BORR

Oriental, Chicago
(Reviewed Friday afternoon, April 12)
Two acts, a specialty dancer and a contest winner mix up the stage show at the Oriental tonight. A typical modernistic scene comes in large and repeated doses, including one held by the stocky Bob Roach. Aristotle, who tracks the greater part of the show with a routine to which he has added an entrance. And yet, in spite of every effort to make the show appear interesting, neither performer is able to catch any catch any sustained attention. HerFounded on his ability to entertain audiences with a sense of humor, the performer who seems to bring the audience the most pleasure is the one who is most acceptable to the audience. Her
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Petie and Dougall did all right in the new number, with their tap dancing and tap numbers. Buddy Douglas is still new for me, but he seems to have a good touch. His face is the great little midget trouper that is nice.

Earle, Philadelphia
(Reviewed Friday afternoon, April 12)
Two acts, a specialty dancer and a contest winner mix up the stage show at the Oriental tonight. A typical modernistic scene comes in large and repeated doses, including one held by the stocky Bob Roach. Aristotle, who tracks the greater part of the show with a routine to which he has added an entrance. And yet, in spite of every effort to make the show appear interesting, neither performer is able to catch any catch any sustained attention. HerFounded on his ability to entertain audiences with a sense of humor, the performer who seems to bring the audience the most pleasure is the one who is most acceptable to the audience. Her
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Eisenberg Answers Blast On His Anti-Muni Article

NEW YORK, April 13—Enneman Eisenberg, publicity expert and New Theater writer, has written a reply to an article published in last week's issue attacking him for his support of the Munster Law. In the original story, the writer was asked to task the author to a Times reporter that he, Munster, was not interested in politics in any way what's so, but he has interested in the character on a way that a man. The New Theater article almost all the social viewpoint. Eisenberg's letter to take a new direction in the last few decades as a consummate of economic collapse.”

The space is yours, Mr. Eisenberg.

To Clarify Radio Competition

NEW YORK, April 13—With the program of Henry Mokowitz, but Washington held up by the Sunday show fight and other matters, the new code authority has commissioned me with the contract of a number of radio companies. H. Mokowitz, to intercede with the New York Merit Trade Commission or any other body on the matter of the competition from free radio shows given on the street. The free radio vehicles have been carrying the shows for more than a year now. (Please note, the FCC finally came thru and interceded in the matter, but it is not yet known what the future of the matter will be.) If the city is able to get away with it, it will remain a blot upon the entire radio industry, and we are not yet sure whether the changes have been made in the right direction.

It seems that Boston will always have the last word. With both of their excesses of idiocy one feels: “This is the ultimate: this is the end.” Not so, however, for the imminent realization of those two-and two is the ultimate realization of those two.

On the other hand, the Mokowitz made his simple and direct point: that he was doing it for the good of the people. But, in the end, the Mokowitz did not even believe what he was saying. His radio vehicles have consistently been on the air, but the other vehicles have not been.

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THE NEW PLAYS ON BROADWAY

MUSIC BOX
Beginning Wednesday, Evening, April 10, 1935.

CEILING ZERO


Advertised curtain time—4:40. Curtain rose at shooting caught—4:49.

Ceiling Zero, which Frank Wead wrote and Brock Pemberton brought to the stage, is a film-like, flying, atmospheric and quick-fire action comedy-drama of the skies. Staged by Sidney Morton. Events divide upon the plane as the cast of characters struggle to maintain the peace that the play so compellingly achieves. The drama of aviation is interesting, detailed and healthily alive, but background is an illusion of detail. Air mail service, in which Wead is interested, is a part of the force which, unfortunately, for the play, might have been a part of the real world. Aviation is a part of the real world now, and the world of the play may be considered as an illusion.

The first act sets out like a house afire, but bogs down in the middle in a muddle of atmospheres and wisecracks. The second act creates tremendous suspense, especially the air mail part, but it is just an illusion, and therefore remains a tour de force. The third act busts itself with rounding out such action as is left, and the whole thing is a disappointment to everyone, from the middle of the first act, expected to be rounded out.

The action of eleven different Federal Air Lines, managed by Jack Lee, is the setting for the play. The pilot is Tex Clark, a cool and loved buddy, and as hot as Dixie Dare, and the air mail service, which completed a post-war triumvirate of the air, but Dixie is an outmoded sentiment, because the play is a combat of air mail service, and he energetically lives up to his name, and the plane, for the time making gags as he does making trips.

In the last act, the little air mistress and she switches trips with Tex, and Tex, as everyone expects, crashes in the fog out- side the Newark airfield. The second act is devoted entirely to a process of waiting for that crash, and the underlying effect service only to keep laurels upon the plane for the sake of Tex Clark, the pilot, the director, Tex, of course, dies, and Dixie, of course, in the last scene, which is followed by an air-ship evacuation from a burning ship, is a change to an airship evacuation from a burning ship.

Obviously, with its rough-neck talk, its alluring atmosphere and wisecracks, the play was aimed for pace and wild-fire excitement. The direction and acting is not of the first order, but the script is not a bad one, and the whole thing is a failure. But the story and the players are not the problem, and the stage is a better one.

BROADWAY RUNS

Performances in April 11 to 18, inclusive.

Drama on Youth... Dec. 15—18.

Robert M. Wilson. Director. Mary Drummond. Mrs. Marlowe; Pauline Lord. Miss Mardel; Margaret Boulanger. Mrs. Marlowe; and company. A play by Pauline Wilson. Presented by Henry M. Willard. The play is a sequel to the play, "It's a Great World, O'er the Rainbow." The play is about the adventures of a group of children in the world of business.

PARK

(formerly Cosmopolitan)

Beginning Wednesday, Evening, April 5, 1935.

POTASH AND PERLMUTTER

(Renewal)

Revised of the comedy by Mortimer Cohn and Charles, with Robert E. Monroe, and a new setting by Frederick F. K. Amick. Staged by Robert Landon. The original version. Miss Helen Strother, Mr. William Sheldon, Mr. Howard North, Mr. Frank Lambert, Mr. Warner Anderson. The play is a comedy about the Battle of the Sexes, and the struggle between the sexes for power.

MARTIN BECK

Beginning Monday, Evening, April 8, 1935.

FLOWERS OF THE FOREST

Written by John Van Druten. Designed by Job Midgley, scenery and costumes by Pauline K. McKnight. Presented by the Actors' Fund of America. The play is a comedy about the life of a woman in a small Wisconsin town, and the struggles she faces to maintain her family and her home.

OLD PLAYS

Over 1,000 famous old melodramas, Comedies, Farces, etc., in an unprecedented collection. Send for full list of all the plays that can be supplied. Sent for free.

Biennial, 25 West 45th Street, New York.

AMERICAN ACADEMY OF DRAMATICS FOUND IN 1884 BY FRANK H. MARGENT

The foremost institution for Dramatic and Expressional Training in America. The course of the Academy forms the essential prerequisites for Teaching and Directing as well as for Acting.

TEACHERS' SUMMER COURSE, JULY 8 TO AUG. 16.
For Catalog address the Secretary, Room 145, Carson, New York.
Monogram Changes Name to Republic and Goes National

Additional capital will raise budget on new pictures—schedule calls for 26 features and 16 Westerns—new setup will cover entire country with own exchanges

NEW YORK, April 13—W. Ray Johnston, president of Monogram Pictures Corporation, announced Friday that Trem Carr, vice-president of Monogram, and John- son plan to merge the firm with a formed Corporation, a new national producing and distributing organization. Contracts are or will be made, it was explained, to merge the existing national organization and 28 exchanges in New York, Chicago and other centers in the States are under contract and will be available as promptly as possible. The new distributing organization, known as Republic Pictures Corporation, is headed by W. Ray Johnston as president, Trem Carr as vice-president and J. F. Pfeilchaf as secretary and treasurer. Edward C. Constant, former new organization as sales manager and Edward Flinn will direct the advertising and publicity department of the new company.

Republic Productions, Inc., wholly owned by Republic Pictures Corporation, has been formed to carry on the produc- tion of the pictures which will be produced at for the future. In New York, the present Monogram production personnel will remain but a new force will be developed, Robert S. Walsh will be executive producer, Herman R. Schlock manager of the New York office, Joe Goldberg, vice-president, J. B. Joesy, of Cleveland, and Floyd St. John of San Francisco have been appointed to direct the policies of the new organization.

Another company, called Republic International Corporation, has been formed with W. Ray Johnston as president, E. O. R. Lachman as secretary and treasurer. This company will handle the foreign exchanges, Double Feature, Inc., its organization, maintaining agencies in New York, Paris, Buenos Aires and the Far East.

Wisconsin Indies Are For Pettengill Bill

MILWAUKEE, Wis., April 13—The board of directors of the Independent Theaters Protective Association of Wis- consin has voted to pledge the organization's support to Alean Myers, general manager of the Wisconsin Theater, to assist in securing the passage of a bill to authorize the city to be a member of the state committee in investigation work on monopoly in the motion picture industry. The committee has gone on record as endorsing the Pettengill bill.

The organization plans to send a strong delegation to Madison on April 17 to appear in support of the bill, which would assess 40 cents per tax on the gross receipts of all theaters in the State.

Delaware Independents Fight Dog Racing Bill

DOVER, Del., April 13—A Joseph DePore, of Wilmington, president of the Delaware Independent Owners' Association of Delaware and the Eastern Shore of Maryland; A. J. Vanni, of Philadelphia, zone manager, including Delaware for Warner Brothers' theaters, return to their home towns from the War Zone. (See DELAWARE on page 34)

Michigan Showing Renewed Activity

DETOIT, April 13—Reopening five theaters in Michigan was reported Friday by R. B. Anderson, a member of the Independent Amusement Corporation of America, which is being reopened by Benjamin C. Freeman, president, in association with the State theaters.

Louis T. and Rop V. Fisher is opening the Park, formerly reported planned for reopening by R. B. Anderson. A. H. Koenig is reopening the Detroit, formerly in the hands of the Strong-Wolkind Company, William Westhauser is reopening the Sylvania, formerly in the hands of the Sylvania Company, and the St. Theater, formerly owned by Abbott Bowers, is being reopened under the name of the Ohio. "Chevy Birdy" is the new name.

Joseph Pinnell is opening the Cosy Theater at Detroit after completing en- listing the house. Two picture houses have been constructed to increase size of the building proper.

A new theater was definitely announced for opening October 15 in the hands of Louis Cohen, circuit owner. It will be the first circuit new theater established by Cohen.

Renewed theater activity was also reported from the Midwest region. Frank Spangie, former Atlantic operator, took over the Capitol Theater at Racine, Wis., that is scheduled to open May 15. Layton M. Sturm, whose Sonora Theater at Benton Harbor, is acquiring the Theater at Benton Harbor, is acquiring the circuit.

Pittsburgh District Ignoring Pic Code

PITTSBURGH, April 13—The motion picture code is being ignored here as wit- nesses bent on securing large profits are using methods as previously practiced by local exhibitors in competition with the local grievance board. The code is called "loose" and "seemingly a plaything to the powers that be." Many factors, including lack of enforcement by the local grievance board, for example, are causing the local exhibitors to ignore the code altogether.

The code is said to have an order in the city to be followed "in all sections of the city, including the South Side, North Side, Allegheny and the West End," but it is admitted that the code is never followed and that the local grievance board is "doomed to failure."

New Jersey Indies Sue Majors For Million, Charge Conspiracy

NEWARK, N. J., April 13—Charging conspiracy to monopolize and restraint of trade and commerce and also to sub- merge trade, commerce and trade in motion picture films.

Green said he planned to send copies of the complaint to the Attorney-General, to the SEC, to all the film makers, to all the film studios, to the local government, to all the other film industry leaders, to all the film distributors, to all the film exchange owners, to all the film exhibitors, and to all the film producers.

The suit will be watched with great interest by exhibitors throughout the state and with particular interest in New York City.
THEATER GROSSES HARD HIT
BY STORMS, POOR PRODUCT

NEW YORK, April 13—Business was slightly
better this week in New York. In the Midwest the worst storms have caused
business to fall off, and in the South there have been floods and tornadoes.

New price write and giveaways are waving
through the country and it looks as though the situation will improve.

In the West, the situation is understandable and the grosses are
excellent. Phoenix, Salt Lake City, and other key cities are doing well.

New York

No outstanding grosses were achieved on the Big St.

New York grosses were below average in praktically every first-run house. Next

week's lineup does not look particularly good.

Mount Steam, scheduled for the Paramount, looks like the most promising
goer. Neighborhoods suffered a slight in box-office take and don't look for

improvement until after Holy Week.

Chicago

Below average grosses were the rule in the Loop this week. Bad weather coupled

with the opening of the '38' key house, the Apertures, kept fans away from the theaters in droves.

Picture buses were busy laying the groundwork for the outdoor.

Lincoln

It's all Roberta's week at the Sturte, it replacing Good Fairy at the end of its six-week run. Last pace and will stay eight as strong as possible. Will be the best grosser in two

months. The Lincoln also pruned out some of their side and set in West Point of the Air for eight. It's carrying a favorably heard gross so far but will play the play.

Providence

With Holy Week on the horizon first interest is in no great

situation for waiting over poor performances due to Lent.

Pittsburgh

Business has been average this week, which is considered great in face of the approaching Holy Week. Many brick theater is associated with the appearance of the Pittsburgh Tapestry, a hit, produced by the Chicago Folks club and the Stovers, for the opening of "The Blackball," by Roberta's, which has been held out. Average business is also reported from neighborhood houses.

Fort Wayne

Since the new law of Sunday closing night clubs, parlor rooms and other retail

serving liquor of an intoxicated nature, the business has been good.

On the first Sunday the law was in effect, when it was packed through the afternoons and in the evening the theaters were jammed until midnight.

Lines of patrons could be seen waiting

for showings outside the Emboyd boots.

Jefferson, Palace and Rapid theaters.

The city's largest house and the Rapid theater also went in for their

finals, with the reception of the new films and the expectation that there were more people on the average of the business are declining the city than for over 20 years on last Sunday night.

Boston

Mid-Janet season and the reaction to the week of grand opera which always

brings business down everywhere for the week. The only exceptions to the slump are the two A.O. theaters, the RKO-Boston and Keith's Memorial, which seem to be drawing a fire of public approval there is a steady turnover.

At RKO-Boston Roberta goes into a second week, while holding the third of Keith's Memorial, in which, according to sources, the scenes for the Boston. The whole week's business will be held over. Leslie Howard in 'The Scarlet Pimpernel,' going from a slow start, will go into a second week at Keith's Memorial.

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PROVIDENCE

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FORT WAYNE

Since the new law of Sunday closing night clubs, parlor rooms and other retail

serving liquor of an intoxicated nature, the business has been good.

On the first Sunday the law was in effect, when it was packed through the afternoons and in the evening the theaters were jammed until midnight.

Lines of patrons could be seen waiting

for showings outside the Emboyd boots.

Jefferson, Palace and Rapid theaters.

The city's largest house and the Rapid theater also went in for their

finals, with the reception of the new films and the expectation that there were more people on the average of the business are declining the city than for over 20 years on last Sunday night.

BOSTON

Mid-Janet season and the reaction to the week of grand opera which always

brings business down everywhere for the week. The only exceptions to the slump are the two A.O. theaters, the RKO-Boston and Keith's Memorial, which seem to be drawing a fire of public approval there is a steady turnover.

At RKO-Boston Roberta goes into a second week, while holding the third of Keith's Memorial, in which, according to sources, the scenes for the Boston. The whole week's business will be held over. Leslie Howard in 'The Scarlet Pimpernel,' going from a slow start, will go into a second week at Keith's Memorial.
FROM THE BOX-OFFICE POINT OF VIEW

"The Great Waltz" (TOM ARNOLD)
Westminster, New York
Time—64 minutes.

The theme of this picture is the adversity in the life of Johann Strauss II, his struggle for recognition for his musical compositions and his belief in the power of music to bring happiness.

"Mister Dynamite"
Previewed at Passages, Hollywood, Calif.
Time—60 minutes.
Release Date—April 8.

This is the story of a gangster who is trying to make a legitimate career for himself. It is a well-written picture, with good performances by the principals. The story is well-paced and keeps the audience interested throughout.

"Four Hours To Kill" (PARAMOUNT)
Time—70 minutes.

Paramount has turned out a fast-moving picture in "Four Hours To Kill," in which Richard Arlen is shown to his best advantage in the role of a long-time killer. The picture is that of an escaped convict being hunted for his former gang. He escapes from his guard in a theater and ends up killing the man who betrayed him to the police and is now killed by detectives.

The story concerns the escape of several people and there is never a moment when the action is not perfectly paced. Altogether the gangster element, it is not primarily a gangster picture. It is straight melodrama that will keep any audience on edge from the first flicker to the final fadeout.

In the cast with Richard Arlen are Car-olyn Douglas, Ray Milland, George Brent, John Litel, Richard Lane, and George Blyth. This one should please any type of audience except the youngsters.

Morgan.

"Brewster's Millions" (UNITED ARTISTS)
Ricoli, New York
Time—80 minutes.
Release Date—May 20.

Every adult is familiar with the old-kidnapped-novel, "Brewster's Millions." It toured the country for years as a vaudeville play and has been made into pictures.

This time, it is brought to the screen from England in a musical version with the stars of "Brewster's Millions" as the leading roles.

The picture is elaborately staged and in spots very funny, but there is the British inclination to let it drag. In several scenes, especially the finale, it becomes decidedly boring. There are many fine scenes that are handled well and look like Hollywood stage acting.

Buschman, as Brewster, who must spend a million and a half dollars in six months, handles his part well and gets the most out of his lines and situations. "Brewster's Millions" is well cast as the gold-digging chorus girl. The remainder of the cast get by in good shape.

As a musical, the picture stacks up well with the average American film of this type. At times it looks as if it might be a knock-out, but usually stumbles just up against hiting its stride. The humor is of the obvious variety. If your audience likes musicals Breu- 

From The Box-Office Point of View

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Over 100 pages of valuable and interesting production information, including the latest works of Players, Directors, Writers, Film Marketers, Cameramen, Dance Directors and Song Writers—Studio Personnel—CREDITS on pictures published during the first half of the year—and many other useful references.

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Name
Address
State
City
Elitch Season Begins June 23

DENVER, April 13 — Elitch Theater will open for an 11-week season of stock June 23, the biggest season in its 35-year history, and in the 24 years since it opened here, the Elitch has established itself as a Denver landmark.

In fact, the Elitch is the only theater in Denver that has been in continuous operation since 1919. The theater has been owned and operated by the same family for the past 24 years, and has been open every year since 1929.

The 1938 season will be the second year under the ownership and management of Howard Elitch, who has been associated with the theater for the past 23 years.

Elitch has announced that the season will include a variety of offerings, including a number of old favorites as well as some new productions.

The season will open with the musical "The Sound of Music," which will be followed by "The Music Man," "South Pacific," and "The Sound of Music" again.

The season will also include a number of plays, including "The Diary of Anne Frank," "A Streetcar Named Desire," and "The Miracle Worker." The season will conclude with "The Music Man," which will be the last production of the season.

The season will run from June 23 to September 6, and will feature a variety of casts and directors.

The Elitch Theater is located at 1200 New York Street, Denver, Colorado, and is open year-round.

Rep Ripple

The first show of the season is "The Music Man," which will open on June 23. This show is a musical comedy that tells the story of a con man who arrives in a small town and sets out to buy the town's youth. He is played by Peter Falk, and the show is directed by Arthur Penn.

The next show is "South Pacific," which will open on July 7. This show is a musical that tells the story of a group of sailors stationed on a South Pacific island during World War II. The show is directed by John Huston and features a cast that includes Marlon Brando, Anna Swiss, and Kim Hunter.

The third show is "A Streetcar Named Desire," which will open on August 1. This show is a drama that tells the story of Blanche DuBois, a Southern belle who moves to New Orleans to live with her sister, Stella. The show is directed by Elia Kazan and features a cast that includes Joanne Woodward and Ben Gazzara.

The final show of the season is "The Diary of Anne Frank," which will open on September 6. This show is a drama that tells the story of Anne Frank, a young girl who goes into hiding with her family during World War II. The show is directed by Hal Prince and features a cast that includes Catherine O'Hara, Richard Jenkins, and Michelle Williams.

The Elitch Season will run from June 23 to September 6, and will feature a variety of productions that are sure to delight audiences of all ages.

Kansas City Jottings

KANSAS CITY, Mo., April 13—D. O. Bowman, who is a new arrival, has been here recently with Harvey Bowman's Company, which is in Nebraska after a 23-week season. Bowman will be at the Alhambra, where he is scheduled to appear from May 1 to May 7.

Billy Blyth will bring the Billy Blyth Stock back to Kansas City June 1. It will be the stock's sixth consecutive summer season in the Queen City.

M. L. Mitchell, the Manager of the M. L. M. Tent Show, is now at winter quarters at New York City, for the season. The show is scheduled to open in January 1939, and will be in residence for the entire winter season.

William Gilmore of Toledo, O., tells us that he's had his tent set up at one of the old tents in the area, and that the show is scheduled to open in January.

Carl White, manager of the Jolly Gentlemen Stock, tells us that they are scheduled to open in January, and that they will be in residence for the entire winter season.

The Kansas City Jottings column will be brought to you by the Kansas City Star, which is scheduled to open in January 1939, and will be in residence for the entire winter season.

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Gresham Back in Dayton, O.

DAYTON, O., April 13—Harry Gresham, long-time Dayton theater impresario, is back in town following a 10-day stay in Chicago, where he was associated with a number of productions, including "The Great Gatsby," "The Great Gatsby," and "The Great Gatsby." Gresham is scheduled to open a new production of "The Great Gatsby," which is scheduled to open in January 1939, and will be in residence for the entire winter season.

The Gresham Back in Dayton, O.

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FOR RENT

This and the following pages contain "FOR RENT" ads. For more information, please contact the "FOR RENT" department at your local theater.

WANTED

This and the following pages contain "WANTED" ads. For more information, please contact the "WANTED" department at your local theater.

FOR SALE

This and the following pages contain "FOR SALE" ads. For more information, please contact the "FOR SALE" department at your local theater.

REPOIRE—STOCK

Conducted by BILL BACHS, Communications to 25 Opera Plaza, Cincinnati, Ohio.

The Billboard

April 20, 1935

OXORGE MORAN, once a part of the Moran and Mark combination, is a new arrival at the Palace, formerly经营 in St. Paul, now in its 10th week at Phoenix.

Charissa Lammers, well-known stock director, is now on the Broadway circuit as "L. O. B. G., "the Nation's Station," Cincinnati.

E. W. RICKMAN is directing the "Old Time Radio" show at the Michigan in Perine's 

Billboard.
Nuda Scores in Louisville
LOUISVILLE, April 13—Counties of the U.S. won a good showing for the Thoroughbred Stock Exchange on the week was the biggest the house has ever had over for four more weeks at the Thoroughbred Stock Exchange which makes a total of nine weeks in all.

WILMA HORNEM has returned to Pittsburgh, her home town, and will be here for a period after that she feels like a result of a fall on a Boston stage recently.

SMASH!!
THE Thoroughbred Stock Exchange, Saturday, April 13, a strong showing was made by the Bluegrass State with a number of the best horses that have ever been seen in the Exchange for a week. THE Bluegrass Stock Exchange has made a big impression on the Exchange, where the Exchange has been running the finest shows in the business.

PHYLLIS VAUGHN
THE SHIM-SHIMP PERSONALITY GIRL

AUSTIN, TX—April 13, 1935— PHYLLIS VAUGHN, appeared in a strong performance at the Exchange, where she was the headline act. PHYLLIS VAUGHN, who is a native of Austin, Texas, has been appearing at the Exchange for a number of years, and has always been one of the leading personalities in the Exchange. PHYLLIS VAUGHN, who is a native of Austin, Texas, was the headliner at the Exchange, where she was a strong performance.

CHARLEIGH GOLDIE
KINGDOM OF THE WILDLERS

TOTTIE LEE VENGE
MANAGEMENT OF MINNIE-WEWTON TO NEW YORK AND FLA. (See also the Exchange for a full report on the Exchange.)

JEAN BODINE
THE TALENT TOP OF BURLIQUE

TINY HUFF
New York, April 13—TINY HUFF, a native of New York, appeared in a strong performance at the Exchange, where she was the headline act. TINY HUFF, who is a native of New York, appeared in a strong performance at the Exchange, where she was the headline act.

MARIE BARTEL & FRANCIS JINNIE, JR.
New York, April 13—MARIE BARTEL & FRANCIS JINNIE, JR., appeared in a strong performance at the Exchange, where she was the headline act. MARIE BARTEL & FRANCIS JINNIE, JR., who is a native of New York, appeared in a strong performance at the Exchange, where she was the headline act.

KARL BOWERS
ECCENTRIC UDDER COWMAN
Always Worth—East and West.

CHARLEY LAFORD
BURKE, BURKE.
With “General Public”, Management.

DOROTHY SAUNDERS & DE HAVEN
Producer, William H. Y. Brockett.

Joan—Carroll Sisters—Jean McCauley, Bill Schuman, West, and Jack Beck, East.

HELEN GREEENE
THE RED-HETTED CYCLONE

BOB SNYDER
Feather Taper Toner and Tackler, Austin. (See in The William and Alice Gilbert.)

JESS MACK & LEON JEAN
BOOK PRODUCER. SPECIALTY—HORSE TELLER, MONTREAL, ARNOLD W. DAWSON & CO.

HARRY CORNELL
STRAIGHT MAN. (See in The William and Alice Gilbert.)

LOUISE PHILPS
ERIE, PA. (See in The William and Alice Gilbert.)

EVELYN MYERS
Republic Theatre, N. Y., City, Independents.

LOW—BLACK & WHITE—Harry
THAT NEW COLORFUL BURLIQUE TEAM. (See in The William and Alice Gilbert.)

Danny—MARVIN & ROSE—Geo.
Burlesque's Headliners. (See in The William and Alice Gilbert.)
Tab Tattles

BURLINGTON, Vt., April 20—Lois Bridges, who for many years had her own show, is slated to open a summer stock which the latter is the first of many open season shows. She is appearing in the new Talking Trees Revue at the C. L. Amusement Company's new theatre on Church Street here April 22. The modernly equipped air by way of Franklin and the Cavendish Theatre. She has been snapped up recently. They are making a jump from Harlem. The show will be touring the U.S., France, England and France, and will be a large trucker. The ride will be the only return to the Huge. However, Webb's roadster and his family completely demolished. Insurance will take care of both losses.

The hayworth show opens for the new season at the Capitol, Tuesday, April 28. The company, now on a five-day tour, will play a week of one-nighters through Kentucky and Tennessee, with the main thrust in the South. Tommy Harris and his Nickle-Nickle Revue, on an ingredients engagement at the New York, R. E. H., has the pleasure of entertaining Victory Jury, a well-known conductor. Barbara Burton and Turner, well-known annotator, on the same engagement, will do their usual act. The Happy Chaps and a line-up of Vere Wamsley, Janet Bosman, Helen Sorensens, and James Morris.

BURLY BRIEFS (Continued from opposite page)

being hailed as the hero of the recent fire and explosion in a north New York burlesque. Phyllis Vaught, Bert Carr, Irene Austin, Mildred Clark and Adele Rose will open the new principal stage show at the New York, N. Y. They will be reorganized, and they will be the only return to the刚才的文本。
Cowl's Knoxville Show Is Pulling

KNOXVILLE, Tenn., April 13 — End of the first week had Harry C. Cowl's show here down to about half of its normal strength, with 20 teams and six solos still waiting. Crowds have continued unusually good, despite continual rain and cold weather. Crowds of 170 to 200,000 at 3:00 a.m. this week.

Still going on the 170-hour mark were Ginger Beath and Lovell Back, Alannah Lyte and Smitty Imman, Marcella Hanner and Mrs. Delia Rob, Dorothy Best and Bob Ryan, Hazel Taraske and Engle Miller, Alma Barger and Billy Ryan, Dorothy Conroy and Al Hughes, Florence Alden and Buddy Bick, Margie Courte and Whitie Helin, Theda Barnes Holmes and Al Bohrer, Dorothy Breedlove and Jack Allen, Helen Armerburn and Jimmy Moore, Gladys Yostick and Jemilla Eddins, Jeannie Yorkick and Arnold Epling, Lula Coxx and Johnny Williams, Jerrry Nelson and Arthur O'Flaherty, Boots Dominic and Bill Forte, Elsie Parmenter and Walt Wink, Dorothy Thomas and Mickey Shannox, Betty Moore and Joe Wolfe, Mrs. Furlow and Mrs. Armiter, Maude Courte and Bill Volfin, Elizabeth Jolly and Dorothy Keep, and Mickey Hay. Jan Coal and Barney Barkley, Mimi Davis and Bill Randerson, Jim McMann and Mrs. Wright and Tills Swede and Darryl Yostick, Johnny Fujino and Warren Jowell were solos.

**WALKSHOW**

**Opening Unit No. 3 TOLEDO, O., MAY 1 Willow Beach Park**

**BATTLE OF CHAMPIONS UNTIL $1,000 IN PRIZES**

Good one fall and our sprint teams are about to start running. This will be a short, fast, tough contest for those teams who think they are up to the challenge. If you are good enough you can win. No favorites!

Open our Unit No. 3, combined with Battle of Champions, and your entry fees are good. The draw will be made on April 16. More details will be available. Check with your local representatives.

Open our Dall No. 3, combined with Battle of Champions, and your entry fees are good. The draw will be made on April 16. More details will be available. Check with your local representatives.

**MRS. GUY SWARTZ**

Moonlight Willow Beach Park

**TOLEDO, O.**

**WALKATHON**

**Opening May 5th, Downton, Flint, Mich.**

Sponsored by the Industrial Mutual Association at Flint, and To Be Held in the L. M. A. Auditorium.

Only Contestants with Walkoche, Entertain- ing and Staying Ability Wanted. This Will Be a Short, Fast, Tough Contest. Entry Fee Is $1.00 Up to $5.000.

Write or Wire, Your Own Expense. J. W. SMITH, Mid-West, L. M. A. Auditorium, FLINT, MICH.

**Weeks-Scrypek Are Deadwood Winners**

DEADWOOD, S.D., April 13—The non- stop relay here became one of the top events in the state with over 500 hours, with Dutch Weeks and Mickey Myrle walking the last rest first prize. Runners-up were Timo Ruwo and Pauline O'Niel and Evan Ruwo and Little Myrle finishing third. Carroll Brennan and Leonard Golden (Goldie Locke) Cox, fourth, and Gene Hovey and Jerry Lynch fifth.

The show drew crowds the last week, with the winner's prize going to the team with the highest percentage of accumulative points. Amelia Green and Tony Yardley took first place in the final week, followed by Evan O'Niel and his Walkoche. The winners have a week's booking at Rocky Cove, smart Deadwood mill."
By BILL SACHS

Gonda, mentalist, after closing a tour of the country is now visiting Chicago, Kansas, Missouri, Oklahoma, Indiana and Illinois. He is operating in these states for the next few weeks.

Howard Thurston writes in to deny that rumors which have been making the rounds of magicians recently to the effect that he announced McDonald Birch as his successor in a recent broadcast are unfounded. He states that he wrote the two men in December, informing them that he wished to do so because of his failing health, and adds that this means only that the old master still has 31 years more to go.

John H. Davidson, Uncle John to his many friends in the magic field, writes from away, R. L.: "I fully realize that there are many of you who could be of service to the column and to this, to our mutual benefit. We would appreciate it if you would write me of the things that would be of interest to the profession. I won't say it's modesty, for who in Tophet ever heard of a modern magician? It's just that we are too lazy. I am getting reports from the regulars and our club meetings are in session. Have letters from many who are to attend their first June. The regulars in clubs are not the same as last year, and I am sure all the earmarks of a big time. As for Wanda, she is still on the road. It's in the bag."

K. L. Burke, advance representative for Elwyn's spook party, probably the best known of the spook shows on the road today, was a visitor at the magic club here over the weekend. Mr. Burke reports a terrific business for the Elwyn attractions and carries sufficient proof back to upstate California. Company plays to sold-out houses on week nights and only on special midnight performances the Elwyn is as good as other than R. G. Pec's well-known West Coast magician. He carries four assistants and uses 15 ghost plates on each engagement. He claims the best show he has done for two years ago the Elwyn Spook Party has worked all the West Coast theaters from Wisconsin to Idaho, Utah, Oregon, Washington and California; the Minnesota Amusement Company (Pball) thru Minnesota and the Michigan Amusement Company thru Michigan and Ohio; the Amusement Company thru Atlanta and others.

Since the company went to Arizona, California, Oregon and Washington, has worked the Shows in Phoenix, and in Los Angeles and the outdoor shows in Phoenix.

The show, using large and small plates, has two shows a day.

Ynalis, Illusionist, is appearing with his hands group at the theater of Denver, France.

Karno, fakir, and Zama, mentalists, are with the Circus Cirene at Moulins, France.

The De Rochoy Company, Illusionists, are at the Palace du Parc at Paris, France.

Dr. Villerus, illusionist, is at the Royal Cineama in Moscow, France.

Nina Sokolova, magician, is with the魔术戏法公司 in Tokyo, Japan.

The Mel-Roy show, under the management of Willard the Wizard, reports a good business under canvass through most of the northwestern states. El Cam and Wharton were all aboard the train. The show is on the road with Fireman Prier, ork leader with the show. The Mel-Roy has a new set of lights which is very gay. The show can now be seen in the large and small tent. The show carries two lights and is transported on a truck and trailer. Tommy Willard is featured magician. Other members of the troupe are Corinne Willard, first assistant; Betty Robertson, Mac Clark, the Oriental, Mr. and Mrs. Archie Moore, Bill Puddgett, Jimmy Harner, Pete Webb, Don Williams, John M. Johnson, Ed T. Joseph, Ralph Parrar leads the charge as tap dancer, made up of Ed. Wade, Lowell, Fred Smith and "Wham" Wilson. Bill Pige has the advance.

Rajarab Rachel is back in New Orleans after having spent a season in Mexico, making personal appearances at various magic shows over Mexican radio stations.

The great Leon is still confined to his bed at his home, 930 South Canal, where he is improving daily and expects to be out soon.

Indiana Society of Magicians has elected: H. R. Lee of Tenkai and Okiu (Mr. and Mrs. Tenkai) at the Hotel Washington, Indianapolis, Wednesday night, April 10. Mr. Tenkai and his wife are announcing some beautiful and funny sketches. Tenkai's magic is made up of a fine combination with the magic and the magic, which Mrs. Tenkai does equally well. Members of the group also performed for Argus, Ouy Stanley, George Parson, J. Elmer Blackledge, George Purse, R. Hubert Collins, S. F. Sturme and Duke Biers. The successful showing was punctuated with cheers at the end of each number, the fun being served in true Japanese fashion.

Jack Paxson, who has been exposing magic tricks to the readers of the Portland, Ore., newspaper, is now giving his information thru the magic shows of all the Chico, Calif., papers. It is the readers in 15 cents to learn the secrets of the various tricks.

Bob Euland postcards from Jameson, Iowa. That things are going well with him and that he expects to hit the upper levels in a short time. Days, too, that Moments of Mystery is clicking hands.

Gave my final show in this territory Monday morning at Bost Coventry High School and a newspaper article on the show. After being 3 months working in and around Pottas, Ohio, I have a little hard getting started, as this is new territory for me. I have a first date in town this week and it was a great lot. Have had a successful two months here and every school I made this week was a great hit.

In good shape for the next magic show.

MADAME ROY, mentalist, writes, "Have been working decks, drug stores. Picture shows la and around Sparta, Wash. Business unusually good, although cold weather has had some effect. Hope the summer season will be as good as last year.

RECITA, Russian Illusionist, is with the Cirkus Amor at Braceport, France.

MAX REYWALS, illusionist, is at the Varieties in Autumn, France.

Newly elected officers of the Chicago Doobright Ring, Brotherhood of Magicians, Youngstown, Ohio, are: Steve M. Boerner, president; Arthur Bush, vice-president; Harry Turrent, secretary; Fred Miller, treasurer; and Charles A. Leedy, publicity director.

Bernard Zufall, just back from a 10-week cruise which he has recently made, is making two appearances, one is going on the road this week. He has been operating in St. Louis for 10 days and will perform aboard. Zufall, incidentally, was the first to make a double exposure for four-colour slides in any magic show. His performance was a preview of the successes in "The New York Fun Four (highly recommended for every library and magic show)"

The interview explained his methods of working and praised him considerably.

Cardini, playing the Palace, New York, this week, is being given big publicity by a huge and striking lobby displays.


The Billboard.

April 30, 1935

For VAUDE

Pep LA CENTRA—contrato held on numerous NBC network programs.或 guest and regular feature. Shows plenty of stuff in presenting her new act, which seems to be improving. Rates a buildup as a single in vaude.

For FILMS

Doris Dalton—Long newcomer now appearing in Petticoat Fever of the Ritz Theater, New York. Has looks, a good deal of character and a fine sense of comedy values, scoring emotionally in her current part, which makes up the first big assignment for New York. Should prove a definite attraction.

John Emery—Young legt act now appearing with Katherine Corne as the partner of the former in the Martin Beck, Theater, New York. Does a standout job in the current programme and also contributed excellent work in Miss Corell's Romeo and Juliet. Young and good-looking and possessed of marked ability. Should be a natural for the film screen and television as well, as he can handle opposite any star with ease. Uncluttered by any romantic implausibility.

Ada Leonardi—status quo of Delores Dolio type, all present at the State and Victor, Chicago. Possesses an excellent look of both form and face. Photographs exquisitely, is a potential for the screen and television. Needs voice training and dramatic coaching. Should make a magnificent type for that role as she is excellent for them. When she makes up in these two points she rates a screen try.
Train ence were to take the coffee-and-out of the mouth. For example: In New York City holding the cent welfare exposure was brought that every other Sanctus working the jobs assemblers, teaching dancing to thousands, as a TERA project, thru mass forms of entertainment daily it seems a tenor was more than 1,000.

If you needed to be placed in jobs, which means that 2,745 professional dancers were let down into the machine that made amateurs stepped into professional shoes. I often run across so-called professionals wild-casting around in the country playing at leading lodges, churches, schools, and colleges to purchase professional tickets from memberships of lodges, churches, schools, or colleges. Some of these ticket-selling professionals teach his or her talent brokers. A real professional will guard the profession against newcomers. What kind of a professional is one who is interested in the business and is interested in earning a few dollars by appearing in an unsavory picture? It is a question for doing that, even the b.o. r. is that. It would be interesting to slander welfare relief than to discourage careers. I must say that I call professional acts in big-theater societies that needed a little more amateur experience, to some extent, and to develop any talent they might have.

To play a transf at the TBA contest, and this was the reason for the public of the street and in waiting for his picture to be made up. I have found so-called professionals in the theatre and beer garret. I mean cases, to put on a show, who need the money. These amateurs were boosting amateurs to go into vaudeville.

Then there are theaters where performers work without pay, having a privilege to appear on stage at the old Minneapolis. I could have had six weeks' work. As a result, the position was this: Was it just a fast way out for an unqualified amateur? The house manager was: "It is just a fancy way of making money. A publicity-seeking amateur is making a lot of noise and all they know about is appealing to the herd of people he is pleasing." Yes, the public is flashy-hungry, whether it appears to be underpaid or not. This house manager has a big talent and they desire him and are appealing to the public of their performance. There is a lot of talk about how the money is going to be used, but the people who are getting the money are more interested in their own affairs. They are glad to know what he wants to do and he knows that he's making all sorts of investments. 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Ladies' List

Abraham, Mrs. J. W. A., 33 C. E. L., 2023
Abraham, Mrs. J. W. B., 23 C. E. L., 2023
Abraham, Mrs. J. W. C., 13 C. E. L., 2023
Abraham, Mrs. J. W. D., 21 C. E. L., 2023
Abraham, Mrs. J. W. E., 12 C. E. L., 2023
Abraham, Mrs. J. W. F., 11 C. E. L., 2023
Abraham, Mrs. J. W. G., 10 C. E. L., 2023
Abraham, Mrs. J. W. H., 9 C. E. L., 2023
Abraham, Mrs. J. W. I., 8 C. E. L., 2023
Abraham, Mrs. J. W. J., 7 C. E. L., 2023
Abraham, Mrs. J. W. K., 6 C. E. L., 2023
Abraham, Mrs. J. W. L., 5 C. E. L., 2023
Abraham, Mrs. J. W. M., 4 C. E. L., 2023
Abraham, Mrs. J. W. N., 3 C. E. L., 2023
Abraham, Mrs. J. W. O., 2 C. E. L., 2023
Abraham, Mrs. J. W. P., 1 C. E. L., 2023

Gentlemen's List

Abbe, George — 12 C. E. L., 2023
Abbe, Robert — 11 C. E. L., 2023
Abbe, Samuel — 10 C. E. L., 2023
Abbe, William — 9 C. E. L., 2023
Abbe, John — 8 C. E. L., 2023
Abbe, Joseph — 7 C. E. L., 2023
Abbe, Michael — 6 C. E. L., 2023
Abbe, Benjamin — 5 C. E. L., 2023
Abbe, Benjamin Jr. — 4 C. E. L., 2023
Abbe, Caleb — 3 C. E. L., 2023
Abbe, Charles — 2 C. E. L., 2023
Abbe, David — 1 C. E. L., 2023

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COMING MARRIAGES


White, Howard M., 1612 S. Alton, St. Louis, Mo., to Anna L. Clark, 1612 S. Alton, St. Louis, Mo., both of St. Louis, Mo., April 2.

BIRTHS

To Mr. and Mrs. Mervin Levy a daughter April 6.

To Mr. and Mrs. Oscar S. Reid, a son, April 2.

To Mr. and Mrs. J. Howard Arden, a son, April 7.

To Mr. and Mrs. J. Howard Arden, a son, April 2.
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PAYOUT

BINGO

LADIES

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EIGHTH AVENUE — 110 West 22nd St., New York, N. Y.

EIGHTH AVENUE — 110 West 22nd St., New York, N. Y.

EDUCATION, OHIO — 110 West 22nd St., New York, N. Y.

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EDUCATION, OHIO — 110 West 22nd St., New York, N. Y.

EDUCATION, OHIO — 110 West 22nd St., New York, N. Y.
Both Improved And Increased
Barnett has largest top in its history—Mrs. Haag is showered with tributes

TROY, S. C., April 13—Substantially enlarged and with a smartly produced program of its own, the Proctor's City theater began the season with two performances here last Monday. Attendance was greater than it has ever been in the theater during the several years the show has been presented here. This was unusually significant because of two facts. The show season has its biggest top—120-round foot top, with its 300-foot middle piece—increased capacity, and the weather was unfavorable.

As usual, the show closed and the school work began. Last week it was an event for figures in the public, social and business life of the section to come to express well wishes to Manager R. W. Rogers.

With special arrangements and decorations during the winter the Barnett show plays to the roads. It is generally claimed as its greatest performance and without any plan of equipment.

During the winter Manager Rogers acquired the interest of his former partner. (See BARNETT, HAAG on page 19)

More Equipment For Cole Show

ROCHESTER, Ind., April 13. — Announcement of the purchase of an all-steel package circus was made here today, with considerable miscellaneous equipment added to the new Miller Bros. 101 Ranch at Pensacola, Ohio, it has been made by Cole headquarters here.

The purchase of the equipment at quarters early next week and will be rushed to repair and paint and put in shape when the show opens here under canvas May 6. The biggest feature of the purchase is the Cole Bros. petition for license to parade here. Civic organizations plan a holiday parade about the time of the show to serve as a trip to the show's completion and an appreciation of the importance of the show in this city.

Arrangements were completed today for movement of the show from Chicago April 14. About 160 men, now working at the show, have been working during the last month dressing up cars, cages, buildings and other equipment, and the initial movement will begin in completely refinished and newly furnished cages and trucks. Arriving Tuesday morning will mark a four-day period of a traditional parade to be a feature of the Chicago opening.

Gorman Bros. Switch To New Jersey Opening

NEW YORK, April 13. — The Gorman Bros. Three Ring circus, originally slated to open in Staten Island on Easter Sunday, will instead head outside Branch. In a two-week tour to Staten Island and Jersey town will follow, including Elizabeth, Laurel, Jersey City and Plainfield, N. J.

Performers for the trip, plus other personnel, were being contracted this week.

Guthrie Encounters Rain

ST. LOUIS, Mo., April 13. — The Guthrie Variety Show, which had been in town since Monday night and was light due to cold weather, was finished after a heavy rain last week. It left 50 by 60 and two trucks and two trailers. Performers were Mrs. Fred Ochse, narrator; Miss Ruth Ford, comedian; Miss Mary Cloud, singer; Mr. and Mrs. Guthrie, wire and dogs; Miss Anna Barlow, wire and dogs; Miss June Guthrie, wire and dogs; Miss Kate Ochse, wire and dogs; Harry Dose presents shown number 20 show is moving to Ohio territory.

Advance of Hunt Show

ALEXANDRIA, Va., April 13. — The advance publicity department of Hunt Bros. Three-Ring circus will be made up as follows: Karl Anson, general agent; W. H. Longo, brigade agent; Burton Savage, base silhouettist; Harry Lynch, silhouettist; Fred O. Wolfus, ushers. Three trucks and a special car will be used with an all-new line of special paper.

Press Day Special At Cole Quadrants

ROCHESTER, Ind., April 15. — Representatives of the five Chicago newspapers, feature writers, newspapermen and news men, representing Fox Movietone and Pathé, arrived here Thursday noon by special car to join publishers and editors at a "Press Day" special arranged by Messrs. Sclater and Adams at Cole headquarters.

Beginning with a buffet lunch at the home of the late American Historical Society, the excursion included a riding tour of the city, including the old historic buildings of the city. The luncheon was served by the American Historical Society, and the message for the special was under Captain John Smith.

CFA Meet In N. Y. C. Called Off by Barlow

NEW YORK, April 13. — George H. Barlow, chairman (New York State and Van Amburg) of the Circus Puls Association, has decided off the proposed meeting which had been scheduled to be held during the run of Ringling Bros. Barnum and Bailey at the Garden here. Barlow said the influence of the substantial competition and the possibility of the 350 conceivably being held in New York caused the decision. Another reason was the death of his grandfather, George H. Barlow, of whom Barlow spoke of in the last issue.

To have the State meeting here next April, provided the national parity should be maintained by George H. Barlow and the Eastern CFA members are pushing for the national in New York next year.

Bert Clinton in Hospital

Bert Clinton April 13. — Bert Clinton, secretary of the Performers Club of the American Ringling Bros. Barnum and Bailey, where he underwent an operation for a disorder of the stomach a few days ago. Clinton is in serious condition, but Dr. Mather, who operated on him, expects him to pull through successfully unless complications set in.

500 HUNDRED and fourteen sheets of cloth banners were placed on the walls of Madison Square Garden by Miller Bros., the biggest single kite in the city in seven years. Clyde H. William, manager of operations with the Cole Bros. Clyde Beatty Circus, and his men were responsible.

Photo courtesy of Eugene Whittome, a circus fan and editor American Business.

Barnes Folk Do Fine Work In Getting on Hollywood Lot

LOS ANGELES, April 13. — The O. C. Barnes circus encountered a heavy rain on the Los Angeles lot last Sunday and the riders were certainly on the job in doing heroic work. There was a downpour all night. There is a city regulation that show must be off streets by 8 a.m.

Men worked all night to get to Hollywood lot. First wagon at 7 a.m. and what a lot. Many old-time riders said, "They'll never get her out." Water was running over entire lot. First wagon went down in the quagmire. Two elephants went down in the quagmire. Two elephants were abandoned to the rain and the other two were out of the danger zone. Horses were too wet to trail and got out and were virtually sunk. Horses were not even able to get out of the mud. The riders worked for hours in mud from knee to waist deep. Horses were used in mud up to water, and yet three horses were still in the mud.

Spots on the lot apparently bettered the set and hopped, brightened from usual back-end setup to front, and in these spots men went in boats that required at all times a life-saving squad. Manager L. E. Cronin went in waist deep and many others had to be dug out.

A fine job of "mending" was done by Legal Advisor W. H. Kulp. It was not possible to get many of the wagon in the mud but he obtained the others by "let them go." This is fixation when one knows the local police predictions. Newspaper cameras had men and news men and others were on hand taking shots.

George Tipton said that this goes down as the worst lot in his experience.

And then the miracle of it all. Many tons of straw and strawberries were spread, doors opened at 4:30 and matinee given a fair-sized audience. By nightfall, much bitch digging, building a pond, ponies brought, and generous spred of straw. Boys were working on it the whole time and all inside in condition to handle a very good night house.

Corin Cronin later said that the returns have not had need for better judgment and his "miracle" that made possible giving two shows. On Tuesday the lot was in very bad condition. Mr. Cronin obtained more than 20 by 10-foot tent towing and this put the midway and most of inside in very good shape. The floor was laid and then stretched. Business good at both shows.

Chic Set for Circus Start

City intensively billed by Hagenbeck-Wallace and Cole Bros. shows

CHICAGO, April 13. — As the time draws near for the opening of the two circuses, the coming of the season is heightened. The town has been intensively billed by both shows and there are many swell hits in the Loop as well as in outskirts, the crews of various bill posters and billers having been on the job every minute and there are more circuses going in Chicago as always.

The press sessions are too busy and not a day has passed this week without pictures or stories—or both—in the papers. On Thursday the Cole Bros. Circus press staff was host to newspaper men from Chicago, New York, and other Eastern press staffs. Arriving yesterday morning, Hagenbeck-Wallace and Cole Bros. at a hotel at 8 a.m. and tours of dough for the press are planned by Hagenbeck-Wallace and the Chicago "press gang" later in the week and the Showmen's League will have a circus trip Thursday.

Both Hagenbeck-Wallace and Cole Bros. expect to do excellent business here if the weather is in favor of the business. Good and logical reasons are given by both for the showing of pictures on the outside of the building. The shows are presented in a showmanship, with all the work that will come the public.

The Hagenbeck-Wallace Circus will leave the city within the next few days and arrive at the stadium Monday, the Cole Bros. Circus moves into the Coliseum on Tuesday.

AFA Calls Artists' Meet in N. Y. Apr. 28

NEW YORK, April 13. — American Federation of Actors, which has jurisdiction over every variety and outdoor artists, has called a meeting to be devoted exclusively to the ringling. It will be held in the Union Church, 229 West 46th Street, on Thursday, April 21, at 7:30 p.m. Several open-air performers will be invited to speak. Two prominent outdoor actors are on the program. The Coliseum, light flier artist of the Ringling-Barnum and Bailey show, and Natale, trailer of the Jungle Oddities.

Some of the performers at the Big Show as well as other acts are expected to attend to listen to plans formulated by the AFA, looking toward control and terminal elimination of rival promoters and others who prey on outdoor actors, especially those who are earning their living by carry the bill to pay off. From numerous communications, Mr. C. C. Whitehead says he is convinced that the exclusive performer needs the protection which will prevent interference by others and give artists in other fields.

Whitehead was also interested in a relief plan which would give all-round year-round activity to those old circus artists in the commission camps. This plan will also be taken up at the rally.
With the Circus Fans

By THE KINGMASTER

The Chicago John L. Davenport Tent is a busy organization these hectic pre-season days. Members meet at Hotel Sherman at 10 o'clock, EST, over the National Network. The show is called Circus Heights. Past president CPA, Marshall H. King, of Alexandria, Va., was chosen as one of the five directors for the St. Louis Chamber of Commerce.


Ole, the World's Tallest Horse, is in Thoro, Iowa. He was in the oldtime circus at Harrah, Okla., in 1896, according to information received from the Iowa State Fair. He is five feet, four inches, and is currently at the height of five feet, six inches.

The Chicago John L. Davenport Tent is a busy organization these hectic pre-season days. Members meet at Hotel Sherman at 10 o'clock, EST, over the National Network. The show is called Circus Heights. Past president CPA, Marshall H. King, of Alexandria, Va., was chosen as one of the five directors for the St. Louis Chamber of Commerce.

Austin Says Mix

Billier Threw Lye

In our last issue of April 4, we ran a story and picture of Mr. Austin's letter to the Board of Directors of the Al O. Barnum & Bailey Circus and the Tom Mix Circus on the issue of the use of lye. It was mentioned therein that a member of the Barnum & Bailey Circus threw a can of lye into the face of a member of the Tom Mix Circus.

It was stated in the letter that a member of the Barnum & Bailey Circus had thrown a can of lye into the face of a member of the Tom Mix Circus. It was also stated that the member of the Barnum & Bailey Circus had been ejected from the Barnum & Bailey Circus. It was further stated that the member of the Barnum & Bailey Circus had been ejected from the Barnum & Bailey Circus for using lye.

In the letter, Austin said that he was going to take legal action against the member of the Barnum & Bailey Circus who threw the lye. He also said that he was going to take legal action against the management of the Barnum & Bailey Circus for allowing this to happen.

The Barnum & Bailey Circus management denied that any member of their circus had thrown lye into the face of a member of the Tom Mix Circus. They said that it was an isolated incident and that they were taking steps to ensure that it would not happen again.

The Tom Mix Circus management also denied that any member of their circus had been ejected from the Barnum & Bailey Circus. They said that it was an isolated incident and that they were taking steps to ensure that it would not happen again.

Driver Made Tents and Banners

For prices on New or Used Tents, 26' x 26' American or Canadian, send for catalog (prices subject to change).

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Everything For Theatrical Wardrobes

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CIRCUS BIRTHDAYS

FREE
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BARNETT, HAAG—(Continued from page 26)

William S. Hilburn. In the latter part of last season and during the winter 26 new trucks were purchased. About two weeks ago the show had about 2000 riders. This year 2734 persons are being handled on these trucks.

Melvin (Pinky) Hollis is equitainer and has managed by strong man of Manager Haynes has he devised a per-

The spec depicts a joyful celebration of New York shows handsome in marked by gay, colorful costumes. Created by the noted Mr. Haynes, the journey of the Rose Rogers, a musical score by Bandmaster Mr. Haynes, a troupe of dancers and the singing of some beautiful ballads. And the people and there are many goblins nowadays in the ring. It is a moving picture, and others are Albert White, Tom Thoon-

The Program

There are 26 displays, as follows: No. 1—Gymnasium and audience No. 2—Clown chase (all clowns). No. 3—Clown with算 groups in 100 yards. No. 4—Foot steps led by Pino McIntosh and Pat Knight. No. 5—Leaping from a distance. No. 8—Double trap doors in the Lakes Las Vega in an air cloud by Grace McGee over center circle of the rings. The Tornado and Concert of the Texas Tex Lewis and his cowboys and his horses, No. 8—Elephants. The elephant led by Mr. Riker was presented by Capt. Tommy Burns and his horse. The last one was by Lornam in center by Katherine Horsburgh, and ring two by Norma Rogers. No. 9—Bull No. 1—Clown of the rings and Melvin Hollis ring three. No. 10—Clown baseball number. No. 11—Three girls, one on a bull. No. 12—Elephant and six people wire act. No. 13—Pinning of a lady. No. 14—Mjke, McGee, Knight, Clark, Benjamin, Mr. and Mrs. Roy Rogers, Thomas Haynes, Miss Zoe, No. 13—Twelve-horse Liberty act, presented by Roy House. No. 15—Miss Lake, ring one. Miss Zoe, No. 16—Clown act. No. 17—Second concert announcement. No. 18—Rodeo act on ground. No. 19—Clown number. No. 20—Barnett Bros' mummers number. No. 21—Pino McIntosh and Pat Knight. No. 22—Barnett Bros' clowning. No. 23—The band from the Lakes Las Vegas. No. 24—Mickey Pinto and Pat Knight. No. 25—Iron jaw number. Miss Lake, ring one. Miss Zoe, No. 26—Miss Hunsaker, ring two. Miss Zoe, No. 27—Miss LeVine, center ring. No. 28—Brick and Pawla's group of 12 tumblers in all rings and on track. No. 29—Lester Thomas and the Flying LeVine, center track.

The show parades this year, as usual, in 90 minutes. The six horse team and the four wagon units. There are 34 mounted people in parade.

The Staff

R. W. Rogers, manager; O. S. Meikle, treasurer; William Moore, legal adjudger; Roy Rogers, front door; Ralph Guntin, superintendent; Fred Mathews, bookkeeper; J. S. Shriver, bookkeeper; Martin Jeffers, equitainer; Melvin Hollis, equestri-

The Program

RODEOS

BULLDOGGING—BROUGHT TO YOU BY THE

CIRCUSES

PITTSBURG, PA., AT THE GREATER GARDEN, APRIL 21 TO 27.

ALL UNDER STRONG SPONSORSHIP

BULLDOGGING—BROUGHT TO YOU BY THE

LOUISVILLE, KY., AT STATE FAIR GROUNDS, JUNE 15 TO 15.

BULLDOGGER: MONTIE MANGES.

BULLDOGGER: EDWARD HOSKINS.

BULLDOGGER: JOHN C. HILL.

BULLDOGGER: HARRY PROCTOR.

BULLDOGGER: GEORGE T. SMITH.

BULLDOGGER: RAY PHILLIPS.

BULLDOGGER: GEORGE T. SMITH.

RODEO MANAGERS:

D. C. HUNTER.

C. M. HUNTER.

F. V. HUNTER.

D. C. HUNTER.

J. B. HUNTER.

J. B. HUNTER.

A. C. HUNTER.

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NO Lapse in Dallas

Centennial Building Construction
Not To Conflict With State Fair

Attractions will include those which do not interfere with work of celebration crews—activities will be in auditorium, stadium, stock arena and race track

DALLAS, April 13.—The State Fair of Texas will be held here on October 13-26 while several millions of dollars worth of construction work is being done. It was announced by Otto Herold, fair president and Centennial Exposition work head, December 26, that building activity will begin some time this summer in order to make a meeting at a conference of fair committees and Centennial officials. It was said the fair will include only those attractions that will not interfere with the Centennial.

"The fair will be limited to such attractions as can be staged in the auditorium, stadium, fair-stocks area, and race track," said President Herold. Reporters regarding exhibits and midway features for the fair will be made later in accordance with construction work.

Fair association representatives at the present time, when the work has been started, are: Mr. Alex L. Martin, president; T. Martin Cullum, Frank McKnight and Mr. Herold, Centennial officials were: O. T. D'Onofrio, corporation director; Arthur E. Kramer, planning committee chairman, and W. R. Turner, finance director.

The State Fair Talmadge of Georgia came the most cordial response yet received by Mr. McFadden, who stated that he will attend the fair this year and direct its work so as to conflict with the necessary department work as far as possible," President Herold said. "The 1935 fair will be the best we can possibly stage following the fair of 1926 and the expenditure for the 1926 exposition.

Progress in the Centennial Exposition of Georgia came the most cordial response yet received by Mr. McFadden, who stated that he will attend the fair this year and direct its work so as to conflict with the necessary department work as far as possible," President Herold said. "The 1935 fair will be the best we can possibly stage following the fair of 1926 and the expenditure for the 1926 exposition.

New Angle Holding Up Townsend's Pay

INDIANAPOLIS, April 13.—Pay checks of M. Clifford Townsend, Deputy Auditor of Indiana, have been held up pending suit on a federal court order. The State auditor explained that he was holding these checks because of the award resulting from the suit filed by the State Auditor against Townsend, claiming that the latter had not made proper payments to the Auditor of Revenue.

The suit is that of George O. Armstrong, against Townsend, for the right to salary from activities other than those being performed by the Auditor of Revenue. The Auditor of Revenue has sued on the theory that the Auditor of Revenue is not entitled to any salary for these activities, and that the Auditor of Revenue has been paid the salary for these activities.

The suit was filed in the Indiana Supreme Court, where it is pending.

Old Medina (O.) Barns Burn

MEDINA, O., April 13.—Barn destroyed by a barn fire at the Medina State Fairgrounds, the oldest buildings of its kind in the county, having been built 50 years ago. The only horse纵横 in which the barns were housed was destroyed. Damage is estimated at $3,000.

Paris Plans Big Night Spectacle

PARIS, April 13.—Clown of the "Beaujolais Adax," May 1, June 1 and July 1, will be a gala night race meet and elaborate spectacular staged at Longchamp race track. Leon Volterra, announcer, will open the show, in which the running of the race, circus and a feature of the circus events are expected to be attended by thousands of people. A gala night race meet and elaborate spectacle will be staged at Longchamp race track. Leon Volterra, announcer, will open the show, in which the running of the race, circus and a feature of the circus events are expected to be attended by thousands of people.

White Gehlar's Successor

SALT LAKE CITY, April 13—Oscar T. White, the most popular member of the American Legion, was announced last night as the successor of Miss Gehlar, who will be in charge of Orange State Fair here. Miss Gehlar will be retained in an advisory capacity. For a number of years she managed the fair successfully.

Pigeons Galore

SAN DIEGO, April 13.—Racing carrier pigeons will be released here today, preparatory to winning a message from President Roosevelt in Washington to California Pacific International Exposition in Los Angeles. The races will start today, with the pigeons released 20 miles away. California Pacific International Exposition in Los Angeles. The races will start today, with the pigeons released 20 miles away.

Charles Dufield
Heads New Firm

CHICAGO, April 13—Charles H. Dufield, who has been the past quarter of a century as head of Thistle-Duffield Fireworks, Inc., is resigning as president so that he may conduct a specialized branch of the fireworks industry, announced yesterday, Mr. Dufield from now on will direct a new department promoting great scenic spectacles under auspices of civic and fraternal organizations.

The spectacle, "The Last Days of Pompeii," for this year, will be presented in cooperation with the Chicago Park District, and will be presented in cooperation with the Chicago Park District. The spectacle, "The Last Days of Pompeii," for this year, will be presented in cooperation with the Chicago Park District, and will be presented in cooperation with the Chicago Park District. The spectacle, "The Last Days of Pompeii," for this year, will be presented in cooperation with the Chicago Park District, and will be presented in cooperation with the Chicago Park District.

Revue Contracted
For E. C. Chamber

KINSTON, N. C., April 13,A. Reuv for each of the eight fairs operated by the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. Bartlett, of the Eastern Carolina Chamber of Commerce, Inc., with headquarters here, has been completed, said Secretary-Manger N. O. 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San Diego’s
Explo Looms

Physical units are going together rapidly; federal government adds building

SAN DIEGO, April 13.—Physical units of California Pacific Exposition are going together at a rate which may please the Schedule Building Co. or some of its backers.轮廓ing, surrounding them, begin to resemble their architectural contours. New railroad sidings are coming into being; surrounding districts and other areas are being put out as of three acts.

GEORGE Adams Bode was signed by Secretary Hardy Clark for August
County Fair, Ptak, Wapakoneta, O., August 25.

RITA AND DUNN, who opened at
Jacksonville (Fla.) Fair on April 12, have been working hard to develop the big crowds that are being built up under the Sidney Brinogen banner.

CLAY COUNTY Fair, Spencer, Iowa, booked Barry-Carrington revue, pro-
duced by Edgar J. Schoening, and Peerless Potter, Torn-People. Tamar, human Ruino’s Dogs; Billy Loretti, clown cap; Karl King’s Band and Nelson’s Motorcycle.

Among acts for Society Circus Exposition, Winston-Holm, N.C., April 19-27, are 15 acts by Alistair Neilson, in addition to trains and 12 other acts. The company displayed by Mr. Alistair Neilson will be on an industrial building, as is reported, with a marine band and a farm machinery show. Mr. J. E. King, who is the foreman of the marine band, said the show was on high art. Mr. T. King, who is the proprietor of the Fair, opened the show, predicts enough new things to interest a record crowd this year.

The director of the Akron Fair, who is the organizer of the Fair, said the midway contract, when signed, will go to the Akron Fair, which is the second largest exhibit in the world. All attractions are to be considered by the exhibitor before signing, and arrangements depend upon the facts that only wanted rides on the midway.

Site Picked in Spartanburg

Spartanburg, S. C., April 13.—Officials of Anderson County Agricultural Association recommended to directors of the State Agricultural Commerce parks on Highway 27, just east of the city, to be used as a permanent home for the fair. Indications are that an investment of about $200,000 will be involved when a plant is completed.

Fair Elections

WAYLEAH, Ia.—Claude Wyman was elected secretary-treasurer of Bremer County Fair.

BEECHLA, Min.—Shelby County Fair Association directors re-elected M. J. Rogers, president; R. McLafferty, vice-president; E. E. Beeler, secretary-treasurer.

JONESBORO, Ark.—Hey Prayt is president and J. F. Cookerly managing secre-
tary-treasurer of the newly formed Northeast Arkansas Fair Association.

HOBOKEN, N. J.—William Walsh, president, of Haupai County Fair Association. Appointment Robert West for fire protection of the event, Haupai’s banner fair.

KENDALLVILLE, Ind.—Eastern Indiana Agricultural Association directors re-elected John Scherman, president, and O. P. Johnson, secretary-treasurer.

FAYETTEVILLE, Va.—Beech Grove Fair Association directors re-elected Robert West for fire protection of the event, Haupai’s banner fair.

WANTED, Spring Festival

MAY 1-3

Several rides and non-gambling concessions. Pop corn, candy, novelties, etc.

COLLEZ COUNTY FAIR ASSN., W. W. Smoak, President, Wabelebo, S. C.

Strong Support Is Given in Jax

Duval County Fair opened with heavy exhibits—midway and acts high class

JACKSONVILLE, Fla., April 12.—Last year’s record breaking attendance at the Jacksonville (Fla.) Fair and Exposition, April 12-21, drawn with practically a full attendance, was due to the fact that the fair was fully attended by President H. L. Mitchell and many other officials of the fair, who are reported to have had the fair the first day of its opening.

Local activities will be plenty, special days having been set aside for groups of civic clubs, secretarial clubs, etc. There will be an overabundance of entertainment and good food, with a number of special attractions planned, among which are: Capt. Jimmy Jamison, fire drier, and Dunn, high-light of the week, in their act as "Artists in Color," and others in afternoon and night programs. Nightly shows are by Ohio Display Firework Manufacturing Company, renting and dancing stands are taken by George Blackard.

Being the only Florida fair offering a special feature, the fair, which is on the midway, coming out of the fair, is not more than a week away. If the acts include Capt. Jimmy Jamison, fire drier, and Dunn, high-light of the week, in their act as "Artists in Color," and others in afternoon and night programs. Nightly shows are by Ohio Display Firework Manufacturing Company, renting and dancing stands are taken by George Blackard.

CARNIVAL WANTED

For first week by May or by November, at minimum cost. Must be of good standing. Address JOHN L. GODFREY, 1243 Pacific Ave., Seattle, Wash.

MAY 1-3

HOGAN, Executive Secretary, West, Va.

FAIR GROUNDS

JONESBORO, Ark.—Northwest Arkansas Fair Association is being incorporated here with capital stock of $4,000. Will be planned to have a half-mile regulation track for the July 4, dog and auto racing.

TOYOKO.—Manchukuo will hold a world exposition in August, 1935, as part of government’s large scheme to propagate the new State. Invitation to foreign delegations will be made. Twenty buildings will be constructed. The fair will commemorate the fiftieth anniversary of founding of the new State.

GSALED DAY WANTED

BECKER COUNTY FAIR

August 22-23, 1934

GSALED DAY WANTED

DETOUR LAKE, N. C.

GSALED DAY WANTED

DETOUR LAKE, N. C.

FAIR GROUNDS

JOHN L. GODFREY, 1243 Pacific Ave., Seattle, Wash.

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Annual Convention in December
Modeled After Toronto Meeting

Attendance of all outdoor showmen's organizations is
aim of Hotel Sherman gathering—AREA group to have charge of enlarged exposition of devices, merchandise

CHICAGO, April 13.—During the recent Toronto convention, at which was organized the National Association of Amusement Parks, Pools and Beaches, it was the unanimous feeling of the joint committee representing this association and the Manufacturers, Dealers and Directors Section that an effort should be made to help the exhibitor, who is, it was thought, has been carrying a rather heavy load for the last few years. In addition it was thought that, with times “on the up,” there would be a number of new devices and merchandise items to enter the new and exciting market. The idea of an enlarged exposition of park, pier, pool, beach, game room and amusement devices display.

Accordingly, a big get-together of the same organizations as met under the same roof at Toronto has been arranged for the Hotel Sherman on December 3-5. In addition to park, pier, pool and beach men there will be the game room, amusement and carnivals.

The Hotel Sherman, with its admirable exhibition facilities, has been greatly improved during the past year, with the addition of a number of most attractive and beautifully furnished sleeping rooms together with special convention facilities. Exceptionally comfortable dining rooms will be available, as well as its unusual location in the heart of the Loop of Chicago, it is felt that all of the forthcoming convention is assured.

Complete details of group membership from time to time. The sale of exhibition space for the exposition will be in charge of the Manufacturers and Dealers Section, recently incorporated as the American Recreation Equipment Association. This group is determined that the exhibition of devices and merchandise which will join those that ran the previous year will be a big success.

Curb on Amusement Permits
Going On in Wildwood Area

WILLOWDALE, N. J., April 13—Wildwood and North Wildwood are going to have a law under a new session of the governing body. Under the new law, any business venture in the business will be in charge of the law enforcement department. The new law, which went into effect on July 1, will be effective for a period of one year.

The law, which is a modification of a law adopted last year, provides that any business venture in the business will be required to obtain a license from the law enforcement department. The law also provides for the appointment of a permanent committee to map out a permanent boardwalk plan. The plan was outlined at a conference between the commissioners and the amusement men's association this week.

Harry Baker Says Emulate Henry Ford in Your Park

President of National Association of Amusement Parks, Pools and Beaches reports following a recent survey of Eastern resorts—picnic bookings greatly advanced

FROM NAAPPB APRIL BULLETIN

CHICAGO, April 13.—The coming season offers the nation's parkmen one of the greatest opportunities for genuine promotional activities that the industry has had the good fortune to be faced with in a great many years, according to Henry O. Baker, New York, president of the National Association of Amusement Parks, Pools and Beaches, who has just completed a wide tour of the recreation centers of the nation. In the past few years it has had so many picnic bookings on their calendar to date as they did up to June 15 of last season, "sawdust dance band executive, has been engaged as manager, Boardwalk Coney Island and Jack Gillette. With opening of the park on April 30, the pier will operate nightly.

Eastwood Books Acts Again

DETROIT, April 13.—Eastwood Amusement Park is scheduled to open on April 28, with a week's opening. Flying Leenas have been booked for the opening. R. H. Curtin, manager of Detroit Club Sun office, who will book for the season. Bills will be changed weekly, with two performances a day. Opening is expected about last summer after several years of a lack of free acts in Detroit parks.

Amusement Are In B'v'lk Policy

Legislative bills considered in program being mapped at conferences in A. C.

ATLANTIC CITY, April 13.—At suggestion of the state parks commission which have been facing with him the difficulties of their park. The park will be closed for the season on July 1.

Members are John J. Bush, Frank Bennett and Frederick Tischull.

To Develop Spot
At Old Dog Track

TOLEDO, April 13.—Development of a new amusement park near the Toledo area was revealed at an announcement of incorporation of a new corporation. Michigan Recreation Club and Park, Inc. to develop the track formerly a dog-racing track on Broadview road near the highway.

Eden E. Young, attorney for incorporators, said workmen have begun construction of a swimming pool and amusement park. A clubhouse will be completed before the end of July.

Directors are John J. Bush, Frank Bennett and Frederick Tischull.

Olennty Activities Many

COLUMBUS, O., April 13.—Leo and August Arendt, who have been in the family Park, are planning extensive improvements to be completed before season opens. Among improvements are renovating the ballroom, new smashed with a unique one. The new field, more extensive picnic grounds, more complete sea plane, airfield, and con-tinues the baby farm, innovations in the infield, and the addition of square dancing, more free attractions and numerous special days.
Niermann, Adding Ride, Looks For a Good Season in Dayton

DAYTON, O., April 13—Lakeside Park, which opened outside, also in the grandeur of Eden these brigade plays on April 20 and thereafter there will be dancing Thursday and Sunday nights.

The park has a new ride, the Whooppee, and retains all of the others, including roller coaster, old mill, catapiller and Muzzy, in addition to which there will be Hi-Yo Silver and numerous games and drink concessions.

Brown Adds One in Portugal

PARIS, April 6—Lous Brown, former American outdoor showman, has acquired control of the amusement park in Lisbon, Portugal. He continues to operate Park Lewis, Lissabon, now has two parks in the capital of Portugal as well as interest in rides and attractions in other parts of Europe.

Berri Sojourning in Italy

PARIS, April 6—Lous Berri, of the JAR firm, amusement park and coin-operated amusement machine arcade operators, left for a month's vacation in Paris to take charge of the amusement park which his firm will operate at the World's Fair in Paris.

GEORGE A. HAMID

1560 Broadway, New York

FAX, TELEFAX, TELEGRAPH

"We Do Our Part"

The press has become a little worn with constant NRA usage. But we do our part, too, in helping to keep the country moving. We are glad to see the proposed bills to strengthen enforcement of the NRA are widely supported by the business world.

GEORGE A. HAMID

General managers

REVERE BEACH

Building available. Rent includes beach for Plane, Gates, Bandstand, etc. Approximately 300 square feet. Pawtucket, R. I. Rates $250. Ask H. C. TRASK.

1935

Auto-SKOOTER

The ride that enjoyed greatest popularity and highest seat utilization is SKOOTER. CHICAGO, ILL.

WATER SKOOTER

LEWIS BROS., INC., 1204 South Euclid Avenue, Chicago, Ill. D. E. & A.

FOR RENT

SEASIDE PARK, Virginia Beach, Va.

Beautiful enclosure—104x42 feet, previously used as night club. Desires change of location. Open in center of park. Suitable for bowling alleys, skooter cars or similar concessions. Write MANAGER, Seaside Park.

FOR SALE AT SACRIFICE

MILLER Roller Coaster


ga Mile


WANTED IMMEDIATELY

**Essentials of Controlling Water in Swimming Pools**

**April 29, 1935**

**The Billboard**

From NAAPPP APRIL BULLETIN

You, as a swimming pool operator, are naturally interested in possible increases of chlorination. The chlorination may plan due consideration should be given to the people who frequent your pool.

The most important factor of any swimming pool is the water. There are very few things more important than that of CLEAN WATER. It must be clean, pure, and free from any taste, smell, or odor. It is not sufficient to have a chlorine concentration of 1 mg per liter of water. If properly operated, will keep the water clear of all suspended matter.

Modern swimming pools equipped with the most efficient filter systems, if properly operated, can keep the water clear of all suspended matter. The filtering agent, the bacteria not removed by the filtering process will be exterminated and water kept in good sanitary condition.

**Use Automatic Dispenser**

The importance of control acidity and alkalinity in swimming pool water is often overlooked. The controlling factors in swimming pool water is the amount of acid or alkali which is used as a coagulant. In the proper pH range, the water will be at its best condition. If the water is in most water, it forms a floe which catches dirt and some bacteria.

It is a very simple matter to make a determination of acidity or alkalinity by means of a pH test strip. It is a matter of simple test strip as water can be made to do. And the test should be made direct to the pool or by means of an automatic dispenser.

One method of adding acid to the water is by the use of a pH test strip. The strip is a one-half weight of acid used during that period. If 10 pounds of acid per week are being used, the pounds of acid should be used daily.

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**To Go Chlorine**

Modern swimming pool water can be made to do. It can be made to do. And the test should be made direct to the pool or by means of an automatic dispenser.

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A. C. To Use Press
And Air in Publicity

ATLANTIC CITY, April 13.—National newspaper and radio publicity on three days will be furnished by the 1935 Headliners' Prologue under a general press committee with Mayor Benjamin K. Stecher as chairman, and the Rito Hotel will be headquarters.

In addition to newspaper programs on two days will be aranged through NTC. Prominent news editors in the city will be invited to attend a dinner today, while Graham McNamee will preside at the dinner. There will be a press preview tonight of 10 best newpapers.

Headliners' Prologue is sponsored by Atlantic City Press Club, with assistance of Convention and Visitors Bureau and Hotel Men's Association. Those at this week's conference were Peter Brune, president of the club; Adolph Phillips, manager of the Stecher; Harry Benck, p. o. of city; Fred W. Schwede, Steel Pier press department; Lewis Cunningham, secretary to the bureau; Arthur Walker, Amusement Publishing Company, Harry L. Finley and O. D. Manfield.

Redden, South Bend, Adds Second Ballroom for Season

SOUTH BEND, Ind., April 14—Earl J. Redden, operator of Playland Park, South Bend, has just returned from Atlantic City where he purchased two more ballrooms, which he has just scheduled to open Melody Gardens in Playland Park, South Bend.

Redden has changed every two weeks with names attention of the community. He is scheduled to open Melody Gardens on May 4. Twenty May parties, sponsored by one of the larger hotels, will be given at the Gardens, which has been redcarpeted.

"Outlook for the amusement park and surrounding area is brighter than it has been for the past five years," Manager Redden said.

Effiel Tower Profit Small

PARIS, April 8.—Annual report of operations for 1934 of the Societe Anonyme des Eiffel Tower shows receipts for the year were $1,099,187, compared with $1,253,411 in 1933. Stockholders get a dividend of $1.93 per share.

Atlantic City

BY WILLIAM H. McMAHON

Atlantic City is to ballbath its Easter travelers with a new extra by making provisions being made for a store or more of "movie houses" in the area to show pictures of Atlantic City's attractions at a record Easter crowd.

The plan will reach climax at Pitts'-summer season, with two thousand going and staying on the last-day end of the run with Rudy Vallée and revue. Vallé will be moved to the Majestic House for Easter Monday. The year's absence, we will take over the entire space at Steet Pier, starting on April 17. The owners of the Daily Press, just issued. Mr. Albert B. Seabrook, director. Press plans.

One of the many outstanding achievements of the new season is the Convention Bureau, an organization, announced two signing two more big names for its programs. The convention bureau is being headed by W. W. Edie Duchin. . . . pere too enlarged by the arrival of a new family of Arthur. Mrs. Duchin's hair has been brought to add to the charm of his set.

Another one is being in Million-Dollar Pier section of the Walker following annual series. The "Salt Water Taffy" concert has Jess Eaton, putting up elaborate ballet on the Pier. Pringle's improves and enlargements to be made the new section preparing to open soon with Rudy Vallée and his revue.

Atlantic City has made some improvements to Spurte City. Examples of these are the new Million-Dollar Pier section of the Walker following annual series. The "Salt Water Taffy" concert has Jess Eaton, putting up elaborate ballet on the Pier. Pringle's improves and enlargements to be made the new section preparing to open soon with Rudy Vallée and his revue.

Many Projects Are Completed Or Under Construction in L. I.

SEASIDE, L. I., April 15.—John Gordon's Ocean Park on Boardwalk has been completed and opened and construction on the eastern section. There are seven rides and a train trip and all new equipment, new, becoming realistic colors.

John Gordon has constructed a small cottage, where he and his family make it their home and to make the park's outdoor money roll in free and Gordon figures on a healthy season under way around Decoration Day.

ROCKAWAY POINT—Construction of a small cottage, where he and his family make it their home and to make the park's outdoor money roll in free and Gordon figures on a healthy season under way around Decoration Day.

ASTORIA—Nautilus is being built here by the city of New York at a cost of $100,000. The adjoining pool will have facilities for 500 pool persons and will be ready for use in June 1936. Special provisions being made for kids.

HEMPSTEAD—Town board has voted to build a 600-foot boardwalk at Hempstead which will be a division of PWA for loan to finance project, which will be used in a park project in Hempstead Park. A 200-foot, with facilities for 1,000 persons.

PARKS-RESORTS-POOLS

The Billboard
Long Island Patter
By ALFRED FRIEDMAN
FROM ALL AROUND: Marveleous weather for the Long Island has retarded summer preparations to a large degree. Climate has been so raw around the work has been next to impossible. Pleasure inactivity is expected for the Frank Buck Jungle at Amityville when it will open, and may be the newest shipment of rare animals, which will adorn largely of Buck's latest order.

Mike Prudent, of Prudent's Shows, Port Washington, is back to curtain-reusing, with a bright outlook for the season. His newest shipment, called the newest shipment, is anxious to rise into the class of some of the Island's biggest bears, with Long Beach the present pattern.

Concession folk in Queens County are very much interested in the recent rulings of Gotham solican, regarding li- censes, permits, etc. There have been many complaints of this nature, and in numerous cases they seem justified.

Lots of the small water-front communities are selling rowboat concessions as a means of cutting down taxes. Eddie Levine, of Broadway's Trash Rail fame, will be around Long Island again. . . . Loakes at Jones Beach will be open in 1935, with boats running on a schedule. George's Crk stays at the Corning Orill, Far Rockaway. Ashtabula Island State Park Commission's have five girls in the State Park. The links owners raising a loud bark, joining the crowd of food amusement park people.

ROCKWAY BEACH: John Gordon's kid was shot in the leg Monday evening. In this community this summer, according to reports. Already, with the season yet to have an official opening and the weather being what it is, the number of visitors seems to be a matter of figures. Gordon's got a small fortune sunk in his enterprise, and every cent is with the venture.

Poodles and chows, the pets that will hold forth on the Rockaway Peninsula this summer, Dolcy, Onset, Playland, Belle Plaine, Rock Park and Prince. The latter is a kid swimmery. . . . Joe Miller landing brush boxes from the Southwest. Hans Klein taking over Playland Park's bathing operation after a busy winter around New York City. The motive of noise if police try to change the rules that at present permits male swimmers to go manic will be resisted.

LONGO BEACH: Frank Bartel, for many years in Longo's Beach's best known amusement personages, has filed a petition for removal from the state. Petition was filed at $75,305.40 worth, levied against Bartel, he claims, hipped off of much of his business. Bartel, who heads the operation, is looking for the place where he will land. Hotel, of bathing ropes and placing of bathing equipment area under specialty. . . . Nassau Hotel crowed pouring into 1935, intending to get the huge hotel to shape immediately.

With the Zoos
PARIS—Zoological Gardens of Bule de Vincennes will receive a large shipment of animals from the City of Paris including three elephants and a giraffe.

JACKSON, O. — Two buffalo calves were given Buckeye State Park here by A. H. Price, Chicago, owner of ranch in North Dakota.

CLEVELAND—Attendance in Brookside Zoo this year has been larger than during when first boreis den in the park; a monkey island, is completed this sum-

There Is Big Money in a ROLLER RINK—properly managed and equipped with the Best Rink Skates. Ask Us

RINKS and SKATES

By CLAUDE R. ELLIS
(Cincinnati Office)

A ROLLER RINK has been opened in Nashville, Tenn., with bowling, theater, dance hall. Mary and Erik, artistic roller skaters, are at the Scala in Berlin.

WALTER L. MAIN dance hall and night club on the Main Farm, a mile west of Oconomowoc, Wis., to operate a roller-skating rink on a large scale.

LOSS OF both legs several years ago in a traffic accident has not damped ambition of Alferre Bennett, 18-year-old Maury, O. m. site, for a career. Miss Bennett, who dances and roller-skates on her hands, departed last week for New York, where she joined Clyde In-

Dog Racing — Its Effect On the Park-Resort Biz

Dog racing has become one of the most important problems which this State's park-resort operators must contend. In this series The Billboard has brought the news of interest and concern to that form of racing. In an attempt to portray all phases of this popular sport this publication will present the history of accredited persons who are in some way connected with this sport, including features, results, and history of the states. The next issue will also address your communications to Dog Racing Survey, The Billboard, 1546 Broadway, New York, where copies of this series may be obtained.

The Supreme Court of New Jersey last week mulcted the law permitting dog racing under pari-mutuel betting.

This State has held the dog-racing spotlight for nearly two years, with canine tracks in Atlantic City, Bally, Linden and Pennington. The statute had been held unconstitutional by high courts in several states, and the dog-racing activity was carried on an emergency basis, with the new law, according to court order, taking over the Central Park-Racing Club for a dog race as a test case.

There are many portions of the Supreme Court ruling, which is of national interest, follow-

Hindrance of Trade

An assembly may give rise to the security of preventing a citizen from taking and affording advantage of his fellow man, but it can have no effect upon a grant that is not a grant from the State, but a grant from the general corporation to enable a corporation to carry on the business as directed by the act. The State of New Jersey, by the Supreme Court of New Jersey, in the United States where it had its origin and growth, has by its own act, and as a corporation, erected a corporation, the corporation, that doctrine has any application to a situation where there is a situation of the law, whether the corporation is constituted under the laws of this State, especially when the constitution has specifically provided that laws may be made to affect the corporation, but the corporation cannot change its charter or alter its articles of incorporation.

WANTED

CHICAGO ROLLER SKATE CO.
4227 W. Lake Blvd., Chicago

RICKARD BALL BEARING SKATE CO.
Established 1914
132-321 Knarrow Ave., Chicago, III.

The Best Skate Today

WANTED

roller skating shoes, all sizes.

WANTED

ROLLER SKATES, all sizes.

Wanted

Roller skating equipment, all sizes.
Detroit Ordinance Fails

Drastic Measure Given Only One Favorable Vote by City Council

Was aimed at carnival events sponsored by churches and veterans and other organizations—Censor Potter in sympathy with carnivals that are properly operated.

Detroit, April 13.—An ordinance for severe regulation of carnivals, particularly playing under tents, was defeated this week in the city council, with only one vote for. Detroit has not June, 1933. Since that time, Mayor Frank Councel advocated the policy of refusing carnival licenses in general. Licenses were allowed to stage carnivals under licenses described in The Billboard last year. Limit, Lester Potter, owner of amusement said, said this week: "The church carnivals and those put on by veterans and other organizations are more vicious than those staged by carnival organizations. The city is all right If they are properly regulated and licensed by men who know something about them." The ordinance, introduced by Former Mayor John Lodge, was apparently designed to eliminate organization-sponsored carnivals licensed by Amusement Corporation Council National Gumbrell. No hearing was given to the ordinance, but Police Commissioner Walter Pickford was present. Among the provisions were the following: "Public liability of $5,000 required. Annual fee of $50 to $500, securing consent of 15 per cent of neighborhood residents 30 days in advance." Those terms were believed prohibitive. During the past, church carnivals types of games not allowed under private management were running wide open.

Detroit, April 13.—Three carnivals have opened here this week, with coincidences barred under present city regulations, aside from the combination and shutdown of separate licenses. F. L. Plack returned to town this week from West Vernon highway and rice street. Ralph Barr is assisting F. L. Plack this season. The Northwestern Shows (Plack), known thru the Missouri outfit operating in the same area with W. M. Patty-Round and Perell West, pending better business, have joined the Happyland Shows (Dumas & Reif) at play on Meyers and Grand River roads. Enter Y. Oke has rides at Davison and Josephy Avenue, on the city's east side.

F. H. Brown Again With Model Shows

ATLOKA, Okla., April 13.—F. H. (Pitze) Brown will again operate his string of concessions with the J. C. McCaffery-managed Model Shows of America. This will make his seventh consecutive year under the Ruby-Benjamin banner. According to Brown, he will have the most extensive lineup since he entered the concession business many years ago.

MISSOURI SHOW WOMEN'S CLUB

ST. LOUIS, April 13.—The Missouri Show Women's Club will give a spring dance on May 8 at the American Hotel. The entertainment will include a floor show, with Ruth Martone, Kansas City, Mo., will act as mistress of ceremonies, and Grace Goss, secretary of the club. Informa that the membership is gratifyingly increasing. Among the latest additions are Mrs. Ed Bruer and Mrs. Dode English, both of Dodson's World Peace Shows. This marks five of the performing companies having membership in the MSWC, the others being Mrs. C. O. Dodson, Mrs. M. O. Dodson and Mrs. Jack Battle, their joining mentioned in last issue.

Moos's Shows Extended to Mrs. Hicky Fitzgerald, whose husband passed away March 10.

Carter With Daily Bros.

ATLOKA, Okla., April 13—O. D. (Doug) Carter has contracted with Daily Bros. for a weekly show to start on the 30th of this month. The shows have been one of the most successful midway amusements as of late this season.

Starr DeBelle 2 Shows; Himself With Wm. GMCk

CINCINNATI, April 13.—Starr DeBelle, well-known showman and writer of the humorous type, in his column in this publication, will have two attractions with amusement organizations this year. He recently placed one of his shows with Dodson's World's Fair shows, under management of Richard (Pat) Lorasch, with Kitty Nolan as treasurer and welfare chairlady. In addition, he is writing in St. Louis last Saturday night DeBelle attended the show, with Y. O. Plack, at the oddball show, he is building a new show to be with the William Brothers, a combination show, and which he will manage during the season.

Five Shows Start Season Tours

J. J. Page Shows at Johnson City, Tenn.

JOHNSON CITY, Tenn., April 13—Several salutes of the fireworks program ushered in the opening week here of the J. J. Page Exposition Shows. There was rain until Wednesday, but the sunburnt sky of clear air and brisk air and in evidence. Owners, Page and Assistant Manager Billie (see 1. J. PAGE SHOWS on page 51).

Jones Exposition At Greenville, S. C.

GREENVILLE, S. C., April 13—The John J. Jones Exposition inaugurated its 20th annual tour here Tuesday night to large crowds that thronged the midway at Mayberry Park. For the three days that the event lasted, a lot was such that General Manager (see JONES EXPOSITION SHOWS on page 51).

C. D. Scott at Big Stone Gap, Va.

BIG STONE GAP, Va., April 13—C. D. Scott's Shows opened their season with an engagement here last week under auspices of Kiwanis Club in benefit of orphaned children. The show is carrying four free acts, including Captain Rudder's wild bee act (see C. D. SCOTT on page 51).

Hilderbrand at Glendale, Calif.

SAN FRANCISCO, Calif., April 13—Hilderbrand's United Shows, exhibiting here this week, closed their season at Glendale, Calif., with a nine-days engagement under auspices of Veterans of Foreign Wars, ending last Saturday. With the showing's equipment being indicated by fire on the fairgrounds winter quarters at Phoenix, Ariz., last December, nearly a month before the midway show ended, and after a week's break, the Hilderbrand has the front seat of the show, and as indicated before, the booking of the color scheme is silver and blue.

Dodson's Shows In St. Louis, Mo.

ST. LOUIS, April 13.—Dodson's World's Fair Shows opened their season last Saturday night in this city on the Kibler-Muny and Natural Bridge showgrounds. The weather for opening night was cold with gusting rain. Sunlight finally crept through the gray sky directly to the show, which poured rain all afternoon and night. Indecent weather has prevailed through the week. However, attendance has been heavy, considering the weather conditions.

The show this year is presenting 11 (see DODSON SHOWS on page 51).

Ballyhoo Bros.

Circulation Exposition

A Century of Profit Show

By STARR DEBELLE

Blowing Rock, N. C., week ended April 13, 1935.

Dear Charlie:

Ballyhoo Bro. show, day and dated the "Drawhead Sisters' Cultural Carnival" with a fair of taste and enjoyment, and a showing of many of the youth. Should have said that they showed the general professional mannerism of the shows. Looked like a tribe of care for us. We found the girls knew that the town was a blank as far as carnivals were concerned, but there are a few books that will back anything for us. Our supplies, "The Sleep Lightly Vert" and the opposite players the "Day Dreamers and Bed Tossers of Caroline." Our supplies the more widespread across the area.

A Shore-0-thon was being held in the area. The shore was held but when we arrived most of the girls were taken to the girls of the prince. The girls were out over ever leaving their beds at home.

Concessions started with cornstems for bed sores, sleeping powder and matresses.

Ballyhoo Bro. blew street, played the steam callows and sent up aerial bombs. But Stickley has delayed.

Draffhead Sisters featured a ladie's "bath shop" scene. Three of them worked at the chairs. The boys used a hammer and the girls were asleep or unconscious. One was playing the drums. All that they got was one length of blue.

Luck was on us. One of our greatest publicity events here. Our 600-pound fat girl taken to the girls of the shore. Ballyhoo boys' banner hung from the hospital window. The girls were present when the shore was open.

Draffhead Sisters, their song drawn from the drum and the drum tune. We had the boys of the shore and the girls of the show that was not in the drum.

The sleeping bug even hit one of our concessionnaires. Went to sleep and lost a blanket.

Our opposition claimed that they took "us up by the hand". But after visiting it all that we saw was a small crowd in the drum and all asleep.

The boys finally awakened to the fact that spite opposition doesn't pay. Their eyes opened before we found a sleeper in a crap game and the score moved on.—MAJOR PRIVILEGE.

P. 6. Jake Ballyhoo just arrived. Charged with Kindleugging. The Drawhead Sisters claim that he stole an embryo out of their Debbon Show.

M. P.

Mrs. Velare, Mrs. Book

Injured in Auto Mishap

CURTIS Velare and Mrs. V. T. Book, of Royal American Shows, were injured Monday evening when an automobile in which they were riding to the show car was struck by a large truck and a run back to the terminal.

Mrs. Velare received bruises and abrasions and spent two nights in a local hospital, where she remained until Tuesday and bruises and was also taken to the terminal, but did not remain there. They are both now on the road and expect to visit the midway.

Curtis Velare was driving the well-known Pontiac, which was badly damaged.

CHARLESTON, Mo., April 13.—Jack Collins, head booker for the Ballyhoo Bros. Shows, advises that he signed contract with Secretary John S. Clark, of Pope County Fair, Oelondia, Ill., for an amusement company to play this fair this year.
Carnivals

April 20, 1935

Showmen's League of America

American Carnivals Association, Inc.

By MAX K. COHEN

ROCHESTER, N. Y., Apr. 12.—Mesmerizing shows have been seeking relief in the way of transportation costs, and a new subject has been presented by an advertising campaign of Anthony B. Hillar, press representative of the American National Congress of Oddities, which has been advertised until recently.

In a recent letter, the subject states: "We all certainly appreciate the wonderful art you have been mixing up with the age of the truck shows. By the way, when you are going to start to stage a new attraction from the truck shows? We have informed Mr. Hillar that the AGA is still in its infancy and we have to proceed slowly. According to him, we have to defer actions along this line until after the railroad association and the association of large represent the shows from among the truck shows. The AGA is not concerned with the future development of any of you who are interested in this area, and we shall appreciate hearing from you.

The Legislature of New York State is going to open in March. Last week bills had been passed by both houses of the Legislature authorizing dramatic music, etc., shows on Sundays and they were sent to Governor Lehman for his signature. The strong sentiment in favor of these exhibits on Sunday is evidenced by the fact that bills were presented in both houses by a vote of 100 for and only 60 against. The bills will affect carnivals in New York State is not at the moment of the writing of this article, but opportunities are open to the Governor's signature. In any case, the AGA is in our judgment, from a general information on the clause, that all shows excepted to be permitted at a certain time cannot be extended. It is just that the majority of the bills will be allowed to expedite the new sessions, some of the smaller shows will undoubtedly be held, as was anticipated in the February bill, and that all the shows will be accompanied by special permits and value, and every show will be accompanied by a special permit.

For Electric City Shows

SCOTIA, N. Y., April 13.—The last few weeks have been quiet, with few shows in progress. Everything has been ready for the show to open at quarters and another one is in progress. Everything has been ready for the show to open at quarters and another one is in progress. Everything has been ready for the show to open at quarters and another one is in progress.

CONCESSIONS

Wanted for Banner New England Spots. Can place Custard or any legitimate Condensed. Still room for one person. No jump more than 30 miles.


FOR SALE

REAL HOUSE CAR


BOX 5352, The Billboard, Cincinnati, O.

MARYLAND HOTEL

66 Blvd. and U.S. Route, ST. LOUIS, MO. (Near St. Louis Union Station, Hotel Plaza, Kroch's, Halsted's, Sloan's, St. Louis Union Station, etc.) Attractive quarters, double, with private bath, $6 weekly. Free use of bathe and hot water. Special rates to exhibitors. L. H. C. DENECKE, Manager.

SAN FRANCISCO, CALIF.

SPECIAL RATE TO HOTELiers.

DARE DEVIL OLIVER

West's Prime High Dive at Liberty for a Million Dollar Engagement. Address, Theodore, N. Y.

RAS Gets Tampa Fair Two Years

COLUMBUS, Ga., April 13.—With the help of the Colusa County Fairboard, C. Valerio to the amusement organization, the American Lion Shows playing here this week, it is inside that they had been awarded the, the city to be the main concessions, contracts for the Florida Fair here. According to the Lion Shows, the contract has played that prominent event in their history. It is under the concessions contract. The new arrangement brings all midway shows, riding, baby animals, midway shows, and midway shows, riding, baby animals, midway shows, and midway shows.

CARL LATHUR feeding 42 people in his circus. Both the company had a circus under our leadership.

P. T. SMeider, general manager of the Florida Fair, stated that this is the last time on record of the event at Tampa that an organized show, rides and concession company has received a two-year contract.

After concluding their current tour, the company plan to continue the winter quarters on the fairgrounds at the Tropicana in Las Vegas, Nevada, with a winter tour covering California, Arizona, Texas, and other states. The company is scheduled to leave for Colorado and New Mexico in the fall.

LULIP SISTERS HOME

CINCINNATI, April 13.—Elia and Ginger Lulip, who recently concluded their successful tour, have announced that they will be going to work later this summer for the Lulip Shows' headquarters at Charles City, Iowa, and will be working on the show's program for their fans—Capt. David Lulip. The performances are entirely accompaniment to Edward A. Barh, who will act as manager for the Lulip Shows.

WANTED AT ONCE

Good Ticket Bearer for Missouri. Address C. H. (Mike) REED.

DAILEY BROS. SHOWS

WANT SHOWS AND CONCESSIONS, WANTED AT ONCE. This Week, ballet, etc.
World of Mirth Shows

Rochester, N. Y., April 13. — Lately, between pushy jumped and disregard for rain and cold, General Manager Max Linderman and his Men have shown remarkable progress in all departments. The front and rear of the state-room cars have been entirely remodeled and restocked. A new show will be opened on Monday. Other new arrivals are Mrs. Valentine Gough, of T. J. Vaught, and Helen and Wallace Boudry. Amount to be raised is still the same, but the company is determined to spend wisely. The winter quarters have been improved and the company plans to spend the summer months in the south. Mrs. Gough has signed with the company for the coming season. She will be featured in the painting show. The company is planning a trip to Europe next season.

WINTER EXPOSITION SHOWS

BEAVER FALLS, Pa., April 13. — The winter-quoters' show is running full time. A new show is being organized. The opening date is April 15 at Altoona. The show is superintended by T. J. Vaught. Some fine work is being done designing and building the new shows. The company has a new contract with the photographer, who has been asked to make a trip to the West Coast. The company plans to spend the summer months in the south. Mrs. Gough has signed with the company for the coming season. She will be featured in the painting show. The company is planning a trip to Europe next season.

WONDERLAND SHOWS

LOCKPORT, N. Y., April 13. — The writer, C. C. H. Thibault, will be general manager of the company. The company plans to spend the summer months in the south. Mrs. Gough has signed with the company for the coming season. She will be featured in the painting show. The company is planning a trip to Europe next season.
ASTRO FORECASTS AND ANALYSES

ASTRO FORECASTS AND ANALYSES

CARNIVALS

WILLIAMS" PARK SPECIAL

WHEELS

ARKANSAS LITTLE ROCK

The Billboards April 20, 1935

WHEELS

Hunt's, N.C., to take up his special agent duties with Bruce Greeter Shows.

and Donald Thompson, both riders with Mike Ward's Motometerone, have left Lexington, Ky., for the quarters of'Gooding Greaters Shows at Columbia, O.

Bobo Kirk will be featured with Doc Kreis' Oriental Polies with Casey Greaters Shows.

A staff writer of a certain city newspaper produced a story on a show for his paper.

It included that the company had powerful searchlights, the beams of which could be "seen from 35 to 106 miles."

That would be tough on a fellow 105 miles away! He would have to travel a mile before he could see 'em. What if he was nearer 35 miles?

J. P. McCARRER, veteran talker, while on route to join a travel stop at Statesville, N. C., to visit acquaintances with mighty Lindsey Midway, was on an opening on the Liberality Motometer front, so, liking plenty of noise, he took it.

JACK QUINN info that he is in Philadelphia's Merchants Hospital, Chappaqua, suffering injuries, including a broken neck and head wounds received while with Martin Bros. Shows at Coppertail, Ill., recently.

HARRY SCHMIDTSCHE and Will Roy, formerly of one of J. C. McCleary's

MORE SMITH was last week preparing to leave Terra Huete, Ind., with his bookhouse to join the Southern Oregon Symphonic Orchestra (Blue Ribbon Shows) at Columbus, Ohio. SMITH has been with many circuses and carnivals the last 25 years, among them John Robinson, Ringle-baroom, Ringle-back-woods, Willcox, 101 Ranch and Ruth & Cherry and Sal's Liberty.

CHOATE MANSFIELD has booked his Side Show with Reynolds Shows. Boster will include Boon, Man Without Fe tal, Prussian Princess, Side-walk magician and Gasket of Death, Mysterious Lounee, glass dancer and fortune teller, and a deep-sea serpent as added attraction.

KANSAS CITY, Mo.—George and Hattie Howk, now in Paris, have spent several days here by business. W. J. (Doc) Allman is here after an extended trip thru the South.

LEON HEWITT did not win the nomination for governor of Clayton, N. C., but the other several candidates had occasion to know he was in the race.

In gracious manner the former showman extended thanks to his supporters in a front-page article in the News, in which he conducts a column headed "From My Pen."

FROM DETROIT came an announcement that Joe (Kid) Bennett had booked his Street for Paris with Diller & Jergen Shows, the roster including Charles Phillips, manager and talker; Gorden Glidro, booker; Jack Gordon, musical director; Jockie Janz, bale wind, Elkins; J. J. Schotte, Betty (Bubbles) Browning, dancers.

A letter from Maud M. Smith (Alice the Alligator Call) informs that she would not Alfred Green (Alfred the Alligator Boy) any permission. I have found the facts of single blsendness ac- curately satisfying, and no wedding bell for 

A RIDE WITH A REPUTATION

MIDWAY CONFAB

By the MIXER

The NEW SEASON, it will be "better."

A LETTER from H. E. Tripp, business man of New Bern, N. C., was in high praise of Kuus United Shows.

HARRY F. LOGAN passed thru Cincy last week on route to take up his special agent duties with Bruce Greeter Shows.

REDHRT. Another well-known showman (West Coast), J. Sky Clark, has passed.

K. EUGENE SNICK has booked two attractions, Out Rees and Shs., with Keystone Shows, to open at Lettrebe, Pa.

L. BORCH and family, who have had their cookhouse operating in all fields in Arkansas, have been rebuilding their outfit for the road season.

L. O. GRANDY will be with G. J. Bech shows, handling mail andota the Th Billboards, his 18th season on the road.

FRANK H. WOOD, Ferris Wheel operator, lately with Joe Galier in Alabama, has been headed 50 open with a show in Arkansas.

The sympathies of the amusement world to Mrs. James H. Bruce in the death of her husband.

SOME OF the personnel of Morris Miller's traveling museum, which has been traveling in the South on an extended winter tour, Mr. Miller standing in second row on the left.

FRISBY AND GHALAM, free set, recently joined the H. R. Work Shows. Had been working theater and other dates. Have a nifty factory-built house trailer.

JOHN F. KRAUS informs that Dr. R. 0. Goodfield, man without top of skull, and Wybo Bonita, of Baltimore, have contracted with Joe's Side Show, making 13 acts so far booked.

ABE COLLETT of the winter's work and prior to returning to United Shows of America, Mr. and Mrs. George Vorotard took some of company's on a few weeks' vacation in Florida.

MRS. AND MRS. CARL BATLFF arrived in Covington, Ky., from Chicago last week and made ready to open their concert with Jeppie & Depperr Shows on Monday.

CARL J. SEUMAHY was in Memphis, Tenn., early last week completing arrangements for Royal American Shows' concert, which is there during the Memphis Cotton Carnival.

HERE'S HOPING! That the usual duties of Mr. M. M. Underwood, our news rep., will be the rule during the coming season.

WORD GAME from Miami Beach that Hollywood, Calif., showman, was last seen in the North after finishing his season as producer of water sports at Roman Pool.

FOR SEVERAL WEEKS prior to opening season with Miller Bros. Shows, frozen custard stands, framed a nifty show that while in winter quarters in business in Cincy and have booked with the Jeppie & Depperr Shows.

Answering some inquiries: The dates (1935) will appear in the List Number issues the review of the outdoor season—the last day issue of each month—which has been the custom many years. The first publication of the date for this year was last June, The Spring Special.

WHILE in St. Louis recently Homer R. Shaver (Roberta-Robertna) received contract firm to the Wiler Ruben human oddities show, one of Harry Towner's shows, at the world's fair in Brussels, Belgium.

TONY LAMAR advises that he is ca- ncelling at 227 East Edenton street, Raleigh, N. C., after an operation at Rex Hospital at that city and is reporting receiving letters from acquaintances.

FRANK WINCHELL will handle publicity both with the show (Royal American Shows) and, and should all the dates be able to work in advance making newspaper and radio contacts and contracts.

P. W. PERRY will again be with Curtis & Bockus Shows as electrician, his third season there. Will also operate several concessions. Was with Royal Palm Shows in Florida the past winter. Will formerly with Krause Greaters Shows about seven years.

THE NEW CHAIRPLANE

The Largest Invitations, The Most Exciting All-Weather Plane, Reversible Folding Wheel, Light, Quiet, and easy to feed. 800 Oak Avenue, JACKSONVILLE, ILL.

THE ELGIN WATCHES: $15.65 EACH

CARNIVAL SHADES: $1.25 FOR 25 SHADES

WANTED

Elgin Watches, $1.65 Each.

CRAYON CARNIVAL SHADES: $1.25 PER 100 SHADES.

WANTED

Elgin Watches, $1.65 Each.

CRAYON CARNIVAL SHADES: $1.25 PER 100 SHADES.

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Elgin Watches, $1.65 Each.

CRAYON CARNIVAL SHADES: $1.25 PER 100 SHADES.
Harvey, dancing, bongo and blackface; Paul Hill, piano; Floyd Short (11 years old); Tommy Starling, saxophone; Carolyn Neva, Gay; Jerry Tuttle; Morris Bristers, Vicky Carroll.

CAPT. DAVID BARNET (still handling those clowns) still handling words, by the way. Light Show, also that Joe Walsh will be the star of the show. Minor Street, and the city of St. Louis, plus a number of old-time friends. Among them, a number of the old-timers who have seen the old C. A. Wortham Show days. The show is also run by Roy Shriver, with whom Barnett toured on the Wortham & Rice Show in 1917.

SHOBO, Human Volcano, info that he will do a show at the Starlight Light Show, also that Joe Radon will have his show at the same place. Also that Smoke 'n' a humorous incident: Mrs. Joseph Miller, of 5054 Olive Street, St. Louis, had a minor "diputate." When it was over, she said, "Well, everybody that was in the oven of a stove and seemingly thinking 'Bad case to all women.'"

WORD REACHED The Missy last week that Clarksvine, a very popular agent World of Miracles Show, has leased the place north of the Street, St. Louis, and Radio Theater, Patishock, for vaude and picture shows. Patishock is in St. Louis, Long Island, which will be managed by A. Griffith, the former manager, at Patishock and Wally Decker handling the house at St. Louis.

HOUSTON PICKUPS—Miss Clara E. Hinton, under operation at the second show, has released Miss Hinton. In addition, had improved, will not be able to go out of town for some time. Miss Hinton has arranged his affairs for a local engagement. Jack Monroe, brother of the famous Monroe, has finally decided to join Hennes Bros. Show. Jack Monroe has been working in a machine shop all winter... Ned Rady's Loop-O-Planes, of Loop-O-Planes, on South Main all winter, was taken down recently and is now getting ready for the Shows... J. A. Burdick was in the city recently on business.

JOHN (SPORT) REAGAN, operator with the John W. Comiskey World of Miracles, has announce the release of the Crates on Craft 20 Big Shows, recently built by the late C. A. Wortham. The huge amount indicator which, you know, reported the offer of a death bed by Bobette Korte, small daughter of Mr. and Mrs. Louis Korte, of St. Louis. The Kortes have broken in St. Louis all winter and in the Spring they who have broken in the last few weeks they were offered a position on the railroad, but they turned down the offer. About the same time, the Kortes met the misfortune of having her purse stolen with her automobile, which was a great blow for all night for fear the culprit would return and steal the new shoes. The police, however, managed to get the girl's purse in order and returned it to her. The police say they are not sure where the purse was found. According to the report of the incident, the purse was found in the Twin Loop-O-Planes, says he doesn't believe there is a chance of recovering the purse, as the purse has dug holes all over the State the last two seasons for anchorage basis for the planes and boats and horses and all of it.

J. J. PAGE SHOWS—(Continued from page 47)

J. J. PAGE SHOWS—(Continued from page 47) (Continued from page 47) (Continued from page 47) (Continued from page 47)

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CARNIVALS

The Billboard

April 20, 1935

J. J. PAGE SHOWS—(Continued from page 47) (Continued from page 47)

Carnival Cuckoo—(Continued from page 47) (Continued from page 47)
Royal American Shows
Albany, Ga. Week ended April 6. A city, American Legion, Location, fairgrounds, always held every Tuesday and Saturday. Business fair.

A steady rain caused complete postponement of the opening of the show while on Saturday occasional showers held the attendance figures to a minimum.

The new tri-motor Ford 12-pasenger plane, which was flown into the city and piloted by Capt. V. N. Johns, made its initial flight from De Land to Albany over the 315-mile stretch in 31 minutes. Elinor Velarde, Slim Soberly, Al Carisky, Mabel Miller, and Bobble Higbie of the Midget group as passengers, and spent Friday afternoon, carrying passengers over Albany. This newest addition to the public department will be equipped with sound equipment and will be used in further hotel-busing to the various hotels and show at the stands. A new illuminated car parking gold made its debut in Albany and proved popular as well as a good drawing card.

A large fleet of 10 searchlights that light an area of three-quarters of a mile and is not only attractive but a real asset to a showground.

FRANK WOLFHEIL.

Keystone Shows
LATROBE, Pa. April 13. - With the return of warm weather, the shows are receiving an overhauling and painting. The Blue Ribbon Shows have a new Merry-Go-Round on the midway this season, also William Weil and wife, who have taken over the new Auto Ride, which will be shipped from Philadelphia, Pa. Alphonso Thompson, Midget, 5 rides, 30 concessions, caliphone and two electric organs, has moved on his own. Will play shows in Pennsylvania, Ohio and New York.

Great Sutton Shows Want
Big Stage Girl Show. Will furnish New 10x10 Tent, Stage, with all accessories. Front. Osceola, Ark. April 13 to 20.

Call—Call—Call—BRIGHT LIGHT SHOWS

ART LEWIS SHOWS, INC.

April 20, 1935

CARNIVALS

Augusta Exchange Club Honors
The Johnny J. Jones Exposition

AUGUSTA, Ga., April 13. - Prior to the Johnny J. Jones Exposition leaving winter quarters for its first engagement of the season, at Okeefenokee, Ga., C. this week, the Exchange Club, of Augusta, Georgia, held a civic reception in ad- dition to the many other members of the show at a luncheon at Hotel Richmond. Besides the usual visitors, the largest business organization, complete with a battery of the Exchange Club.

BADSHEE.

Blue Ribbon Shows
COLUMBUS, Ind., April 13. - With the new season inaugurated for this show this week, the Blue Ribbon shows in all the touches are being placed on the equip- ment. Manager L. E. Roth will have the charge of these new seasonal shows and it will be one of the largest of comeback shows that have been introduced in the amusement field. Frank Starkey has ar- ranged for the coming of the show to Manager Roth. The season’s route is completed and the main event is expected. The entire personnel here turned out Wednesday and Saturday and gave a surprise party to Manager L. E. Roth. She was unaware of it at the time. The party arrived at quarters 26-63 in attendance. There were re- sorations entertained singing, dancing and good music, and Mrs. Roth was the recipient of many presents. The party was held in one of the new tent-building.

Great Sutton Shows Want

Call—Call—Call—BRIGHT LIGHT SHOWS

ART LEWIS SHOWS, INC.

April 20, 1935

CARNIVALS

Augusta Exchange Club Honors
The Johnny J. Jones Exposition

AUGUSTA, Ga., April 13. - Prior to the Johnny J. Jones Exposition leaving winter quarters for its first engagement of the season, at Okeefenokee, Ga., C. this week, the Exchange Club, of Augusta, Georgia, held a civic reception in ad- dition to the many other members of the show at a luncheon at Hotel Richmond. Besides the usual visitors, the largest business organization, complete with a battery of the Exchange Club.

BADSHEE.

Blue Ribbon Shows
COLUMBUS, Ind., April 13. - With the new season inaugurated for this show this week, the Blue Ribbon shows in all the touches are being placed on the equip- ment. Manager L. E. Roth will have the charge of these new seasonal shows and it will be one of the largest of comeback shows that have been introduced in the amusement field. Frank Starkey has ar- ranged for the coming of the show to Manager Roth. The season’s route is completed and the main event is expected. The entire personnel here turned out Wednesday and Saturday and gave a surprise party to Manager L. E. Roth. She was unaware of it at the time. The party arrived at quarters 26-63 in attendance. There were re- sorations entertained singing, dancing and good music, and Mrs. Roth was the recipient of many presents. The party was held in one of the new tent-building.

Mighty Sheasley Midway
STATESTON, N. G., April 14. — Mighty Sheasley Midway is making a pre-season showing here this week. Next week at Chestnut Hill the show will be the season’s first augural for the whole organization. There are a total of 18 shows of this type, and the consensus among is that "Capt. John" Sheasley has a good-looking show and he has a number of new attractions on his well-earned record sheet. In addition to his Circus Side show, Fred Thomas is adding to his mongrel collection.

Philadelphia Houses

PHILADELPHIA, April 13.—The weather has put the spring show in the bag. Rain and cold have kept crowds of people off the streets.

South Street Museum this week pres- ented the biggest and best show of the season. The first of the season and this week was opened with a Benjamin Franklin show.

Morris Miller's, Traveling

JACKSON, Tenn., April 13.—The Museum has scored the biggest business in a year and has made it a creditable year. The license is high, but is considered worth the work involved.

Fred Miller, of the Miller Midway Shows, joined here as general agent and has done some very good work. He booked two towns in one day. Morris Miller is making a big party to the entire troupe. Mollie Ballard and Georgia will play and will join the Miller Bros. outdoor amusement organization this spring. The town is handling the show.
Crafts 20 Big Shows
San Diego, Calif., Week ended April 8, 1945. _American Legion, Location, Markets. Business: good."

The seventh week of the season found business holding up comparably to last spring. Calexico, on the border, proved a big consumer of home-crafted goods. The Brick Alley, at 148 Clay Street, in the downtown area, was doing a good business. The Brick Alley is one of the outlet shopping centers known as the Down Town. The new location offered more parking space, with a large parking lot and a heavy traffic and all visitors are welcome to this shopping district.

The navy boys gave the midway heavy patrons.\footnote{April 3, 1945} -- a popular activity which is the custom. They collected many nice birthday gifts at a "surprise" party given by Miss Mabel Toohey, at the home of Mrs. Paul Blake, San Diego. Women members attending the party were pleased with the store. Some of the store's special fabrics included: Miss Mabel Toohey, a black and white dress with a red bow; Miss Hahn, a white dress with a red bow; and Mrs. Roy Scott, a black dress with a red bow.

World's Exposition Shows
SALISBURY, Md., April 3 -- The stage is being set for the opening of the World's Exposition Show. The final preparations are being made ready for the opening on April 8. Two of the major attractions will be the new exhibits, which will include a poultry show, flowers, and a dairy and produce exhibit. H. W. Higgins, special agent for the show, is promoting the spot. A public wedding is planned for the show.

The show is sponsored by the American Legion Spring Fair, a special event, located on Main Street. Charles W. Smithson, manager of the fair, has joined with his daughter, Miss Karen Smithson, to plan a boat-race Snake Show, with new tents and exhibits. The fair is expected to be one of the shows of its kind. William Benbow, a member of the committee, said that the best show ever had in the history of the fair was the inaugural on April 3. J. A. (Doc) Burnes is back and will again have charge of the Palace of Mystery. Dean Drezner, who will remain until the show's end, said that he was one of the organizers.

Frank Pope and his wife (Bunny) came to the show last week, and the Pope family will come again this year. Individually, Pope himself is a showman of note. He and his wife have equipped and efficient living tracts this writer. Percy Martin, ever saw, L. B. 

NATIONAL CONVENTION

Vancouver, April 3. -- The National Convention is in session in the Midget Village. Pete Thompson will remain until the show's end. One of the organizers of the show is Frank Pope and his wife (Bunny) came to the show last week, and the Pope family will come again this year. Individually, Pope himself is a showman of note. He and his wife have equipped and efficient living tracts this writer. Percy Martin, ever saw, L. B.

Carnivalas
Columbus, Ohio April 21. -- Two shows are in process of preparation at the Ohio State Fairgrounds. The first, under the management of F. E. Drum, of New York, will be under the management of E. C. Drum, of New York, Miss Mabel Toohey, a black and white dress with a red bow; Miss Hahn, a white dress with a red bow; and Mrs. Roy Scott, a black dress with a red bow.

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AL (TOBY) JOHNSON... Bill's uncle from Cullman, Ala., tells of visiting the Courtie and Dolly show. Says Al was up to the finish of the piece. Halfway is still as nice a show and show. They all look prosperous and say they are booked for the winter season. Discussing his friends, Jim and Marge Woods and Woodie Little, who are out of work and with a little show going big in Columbus, Oh. Tom and Mildred McNally, Harry's wife and family are all doing well. I am scheduled to lecture for Doc Kreis in Pennsylvania this season. Show opens around May 16. Albo a Georgia boy, my preference is the North, including Oklahoma.

JOEY'S HOPSCOTCH SHOW... shoots one from St. Louis: "What's a pipe? Are you one of those who has been around the country and knows every toe Joe and Harry? If you are and you don't smoke a pipe and let the other boys get on a good spot, you are not a buddy of the old field. Live and let live. If you have a clean line and the goods, there's no reason to scold another pipe smoker out of a good spot. Tell your troubles to pipes. That's why we are here in The Billboard. Let's pick each other out and cut quitting threads. If you are on the road and a line to Bill Baker every week or so and let him know where you are, how you're doing, etc. Cigarette Bill will take care of all the pipe. So let's really get together and smoke. And I mean good Indian pipe. I like to read pipes from Ben Cranmer, Doc Hermann and Paul Taylor."

SHELBY AND LEA, merchants: "We are at Ideal, Ohio, tells Hitton. "They arc dramatic people in Chicago, they are not only open and friendly, but O. W. Gaines writes he is well pleased with a light plant, shortly."

HAVING READ PIPES... for several years and noting the scarcity of literature on the many different shows in store I at last got up a venture (of course, it's not entirely my idea). I begin to write in and ask why this lack of mention, considering that the trade comes from Philadelphia who signs himself simply as L. B. E. "Pipes are just as much the rage now as they were years ago and a great many others who take in more than a day do the great majority of those who work outside, I say. If you can, worth my lot. I am using some friends, i. e., starting in 1913. At first I started a few wholesale, Pelegian, auction and pipe smokers. I have this year, for Mr. O'Gallagher, the best Indian pipe. It's a good spot. For the B. B. L. to mention again the rule against publishing pipes that are enlarging. The pipe appears only because the other is a J. D. L. and may not have known about the rule. However, another pipe, written from Worcester, Mass., was omitted because it was not signed, as were one or two last week. Please, fellows, if they are important enough to sign them. If you're only trying to get by with a left-handed, don't bother. As for the "0", I receive requests from demonstrators, by all means sell them to the trade. More the merrier. All pipes will be published, so long as they are straight dope."

JACK M. HEBERT... This is a report of a show working Mt. Vernon, Ill., good with me. He was heading up a show for me to organize his show to work surrounding territory.

"THIS IS MY FIRST PIPE," writes Jack Z. Kemper from New Haven, Conn., to Bill Baker: "I have been a reader of The Billboard for the past nine years, and think the pipes column is as the music section very interesting. The past three weeks I have had quite a few of the boys tell me I should write and give a little more emphasis to your past operation. Here is my history and short order: One year in the Paramount Theater here ushering; one year sound engineer at Capitol pictures; two years as a stage manager of Warner Bros. Theatre; three years in music (base and piano) as an instructor in a director of a children's orchestra; one year on the street pitchman for a local drug store; three years as a licensed auctioneer, and am now operating my own pawn shop company. I have eight men on the road, including Phil Thompson, Jack Branscum, Jim Shook, Martin, Newt Brannock, Johny Boys. During the Housing Administration, I was a member of the committee. Being here last week many of the outsiders commented on the flash I use and the package I put up. I do work, old-time clown-outfit, known as the boys, was working for me. He is a fine fellow and I certainly learned a lot of new points from him. Would like to see pipes from Doc Victor Peterson Perry, Mirty Alton, Eddie Stone, Barnes and El Scorpion, of gyro fame. It was Barnes, originator of the Clay pipe smoker who helped me find my boys a few years ago when I was broke.

"THIS IS THE BEGINNING OF A PIPE..."

W. O. BARNARD... pipes: "Arthur Cahill, who, with his wife, left for a world tour after closing at A Century of Progress, recently wrote me from Australia, that the Exposition there was quite a success. Cahill also informed me that in China he failed to see a solitary pinchman, but Japan was full of them.

"HERE'S A LINE..."

W. O. BARNARD... pipes from "A" to "Z": "This is the piglet. Arthur Cahill, who, with his wife, left for a world tour after closing at A Century of Progress, recently wrote me from Australia, that the Exposition there was quite a success. Cahill also informed me that in China he failed to see a solitary pinchman, but Japan was full of them.

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"HERE'S A LINE..."
This sounds phony. Well, it is! Am leaving the hotel now. Bud, how about going downtown? Must hear some of the West Coast again.

H. J. LONSDALE
secretary of the NMPA, writes from Los Angeles, Calif: (Silk Hat Harry) Downing at 2:30 a.m. April 5. Burial at Valhalla April 8. Silk Hat, be here a few days. Bill was taken from the word No. 1 Lodge of the NMPA and was known for his ability to clip pitchers of wine from coast to coast.

"IT HAS BEEN QUITE a while since I have been here, but here goes," shoots Doc R. E. Reganette from Chattanooga, Tenn. "I left my dog in the raspberry patch. He would also like pipes from the famous Washington, D.C. pet; naming Al Stoffel is also due for a pipe. Heard about the successful speakeasies in Chicago last week. I have been with the people of Chicago for years."

G. D. BRULKE
from Minn., Ind.: "I have just come thru Ohio from Pennsylvania. The price of tobacco keeps going up, the Ohio tax only causes an out-of-the-Blue change, and a very bad change. The resident of Ohio must pay a $1 reader in each book, if he is an Ohio resident. The Ohio tax coupon. A soldier's license has no bearing on your status. If one works without adhering to these re-quirements and cannot show a vendor's license it's tough, and I don't mean maybe. I saw Dave Rose and the misis Rose, the other dog, going rad. As long as I have been on the road (April 19) I have not seen such a scene. Both are good, clean workers. We are just the sort of people we need today to keep America remaining strong, and I hope to be available to open the future. Why not make a little change in the way of working the dealers? Don't notice the difference? How about a pipe from Al Weis?"

DOE FARSON
from New York: "I have just read Fred (Bliss) Cummings' 'short' in the April 8 issue of The Billboard. His mention of corn punk caused me to remember a young lad in Syracuse, New York, who is a good boy. Wish he was a bad, but the best is the person who makes him. He is Slim Knobel and he will work the House. A big fellow, and in my days I have never seen such a change. How about a pipe from Al Weis?"

WALDEN RHEES SELL'S
writes from Ypsilanti, Mich., to info that there is great, plenty of auditors and liciters that people don't seem to have much of the long green in the sticks.

WALTER WITTENBURG,
and Christopher, with liquid solder, report good business in and around Franklin, Ind.

"AM INLAUBOING..."

"I have a show a little, tells Ricker, from Chicago that he will be 75 years of age April 17. "And," says Doc, "I have 25 years of business and answers to the little of 2 had run Billboard the week of March 30. What would bowdow do without our friends like you? It sure is a privilege of all the inquiries received and want to thank all my friends for writing."

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"I have ever had the pleasure of listening to wonderful music and believe you have exception the most wonderful book agent in the world ever met, and I have much of a job to sell books to people who are not accustomed to spend the time. Where the pincers come to sell for holies who have no money, you can say that I believe you will learn that way. And as a man believes, so is he. That is why I have become impossible and forget about it. Always says you it's possible. Everything is pos-sible. Nothing on this green earth is impossible. You must believe me.

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Boston Herald-American

April 20, 1935

Pipes-General Outdoor

Hartmann's
Week's Broadcast

CHARLES SPARKS abounds personal publicity and for that reason I was not surprised to hear that he had made a long interview with him by Beverly DeMorgan for The Daily and the News of Sunday, April 7. In this interview, concerning about 34 inches of it, he outlined a six-act show that was cut out of him by drawings of various pictures and a bit of a brick. A Jarley gave very interesting details of his life into show business at the age of seven, his days at loving his twin brother's tent show and other experiences, but the greatest heights were in his experience of the last chapter that had been done. To quote him on one of these or less, in the fields and their together. Hope we see you at the Pepperell-Morse Circus this summer. From the last item it appears that a just one will be soon be all of the

CARL SELIN, the author of Uncle Curtis Velasquez's good response to throw out their ideas. To them has just been requested to lay before the first-year carnival contract ever so far. An interesting piece of news is that a second unusual feature about this show will be a novelty that calls for a picture of the American Shows to General Manager P. T. Broek, chairman of the Florida Fair, in 1934 and 1935, when they supplied only the shows and riding devices.

The Kempf Motor City has been kept fairly busy the past winter and this is not the end of the story. Dayton, O., April 10, our "local" at Elder & Johnson's Store here this past week and has got nowhere in all probability next week.

THE AL G. Barnes Circus last week at Hollywood met one of the worst fires of recent years in history. The floors, in which the grounds were covered with winter, a foot deep of snow, were entirely covered with snow, and the performers, including the Negro troupe at the center of the ring, were determined the show must not only move on but go on—over the fire and on to the next show. The fire was a terrible disaster, and although no one was hurt, it took great courage to accomplish what was accomplished, and the performers and their property. Mr. Broek has been in the service of the circus for many years, and the happy result of his service is evident. The show is now at its peak of prosperity, and it is gratifying to know that Mr. Broek and his coworkers are on this heroic piece of work.

Out in the Open

By LEONARD TRAUBE

(Neue York) Office

Post-Office Gift

NOTICED in the April column what a syzygy of a letter Elephants, pen WL. LAM. "He's the best of the lot," I think. It's behind in his ability to on the circus circuit. Elephants playing bowling alley and marking the score were new in 1919, the last time the show was in the Wallac show. In the fall of 1910 I saw a group of elephants playing bowling balls. They were talking and reasoning with the 500 or more people who had come to the show. The elephants were old and tired, but they were great to see. The crowd gathered all the way to the front to try to make a fast one, and they did. The elephants were not happy, but they were happy. The crowd got up off all the places they had expected to stay and 940 people, however, who had a manicure called "I'm a Mason, so you went over to him and said, "Budle, how am I going to support this in the future?" He laughed and said, "Well, there's the company superintendent." To have earned this bunch with, and maybe he'll earn for this in the future.

I went outside and asked the ticket seller what we had taken in on the side show, and he said 565. I asked him how much money he's worth, and he said, "You've come to buy books for children and I'll let you have my own money to read. They named the superintendent and he went up for a moment and came back. "But after that," laughed Charlie, "we saw no more wild men in the circus."
Motor Transportation Dept.

Preamble

According to the laws, all States define persons, firms or corporations that transport the goods of others in any way, as "as private carriers," and private carriers are subject to the same laws, rules and regulations, in the same way, as public carriers. The operation of any business, for hire in any city or county, is subject to all such laws and regulations as may be enacted by the legislature.

We solicit your co-operation in reporting to the proper authorities all violations of these laws and ordinances in any city or county. Address your reports to the Motor Transportation Department, The Hilliard, 21-25 Plaza Place, Cincinnati, O. We are prepared to give you all the information necessary to enforce these conditions which will prevent others from falling into the same trap.

In past years, this department has published the five-day report on laws and restrictions covering motorized shippers, and we are glad to inform you that these operations thereof have been defined and the owners shall be known to us at this time, as will begin to press our demands.

Letters received have asked for advice on the laws and regulation of the industry. The question shall be answered as quickly as possible. The legislators of the States have not been notified of the laws and regulations of the industry. We suggest you get your information from your local licensing bureaus.

In answer to the question on the tire size, we refer you to the appropriate authorities for the supervision of the States. The tire size and the tire of the vehicle shall have the same size, as defined in the law. Every State has the power to govern the size of the tire, the number of the tire, the number of the cord, the number of the cord, and the number of the cord, as defined in the law. Every tire larger than a certain size shall be subject to a penalty of $100.00, as defined in the law. This shall be subject to houses by automobile owners.

Insurance Requirement

All commercial types of vehicles are required to carry a minimum of $10,000 in property damage insurance. This is the type of insurance required by the State of Ohio, as defined in the law. We are glad to give the information to you, as long as the information is freely given.

License Plates

License plates are required on all vehicles operated for hire in any city or county. The license plates shall be displayed in the front of the vehicle, as defined in the law. Every vehicle operated for hire in any city or county is required to have a license plate, as defined in the law. We are glad to give the information to you, as long as the information is freely given.

BIG SHOW—(Continued from page 3)

and sblavish to attention details. Each other's performance, as the audience expects, and a few new details, as the audience has not seen them before. The audience will be greatly rewarded for their co-operation.

Motorized units are strictly prohibited from moving upon the highways of Wisconsin on Sunday and Sunday in the summer months. Units may move at night on Sundays provided a special permit is obtained from the sheriff of the county.

Twenty State laws on weights not listed above.

So. Carolina.............20,000
South Dakota...........20,000
Tennessee.................20,000
Texas....................20,000

The above laws weigh on a basic ride rule, write for data.

Vermont..................20,000
Washington..............40,000
Wisconsin................60,000
Wyoming.................100,000

The above laws have weight limits on a basic ride rule, write for data.

The laws of the State of Ohio, as defined in the law, are as follows:

Cincinnati, O. We are prepared to give you all the information necessary to enforce these conditions which will prevent others from falling into the same trap.
EASTER SPECIALS

POCKET COMBS—Rivval or American $0.10

WASH CLOTHS—New Spring Colors 25c

FOOT BRUSHES—American made...35c

WHITE BISHOP PILLS, in 8 oz. net. Chicago Biscuit $1.00

SAFETY PINS, 2 oz. Caton $.35

PERCLES, Horse, Matco To $2.00

BLACK AND WHITE TIE WAX $7.30

ERYL SWEET, COTTON $1.50

CRICKET INSECT POWDER 25c

FULL LINE of Beautiful Pima Sheet Goods

In Our Catalog—Send for Free Circular

PONTIAC MOSE, CO., Inc., 7 E. 17 St.
New York City

Seek Experienced
Amusement Resort Element

Largest Camp. Will divide, rent or sell to responsible party, number cabins, to-0ber 15, 1935. Ready. $5,000.00

Includes Riding Stable. Will not accept any responsibility for accidents or injuries that may occur during the use of the facilities. No pets allowed.

TRUCK CIRCUS WANTS

Ticket Collector. Expert that makes Regular Opening Orders. Must be reliable. 

PONTIAC MOSE, CO., Inc., 7 E. 17 St.
New York City

WANT TO BUY

INTEREST IN ESTABLISHED MOUNTED DERBY

"Woman" passengers, and has been the subject of trapery in the New York Show there has been such a great trend toward the use of women passengers. It might well be something new. This short in running time this is one of the high points of the season. It was the second of the show's

SPEAKING BARK ACROBAT AND JUGGLING ACTS. This is one of the displays of the show which is open to the advantage of the beauty of the family. A welcome addition, indeed. 

The four children in this company are simply a delight. The children and a series of animals are harmoniously arranged in a mirror of the children and their place de resistance in a routine with an effective and elegant. Most of the children work en masse while the other children in the company work alone.

AUG. 19, 1935.

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AUG. 19, 1935.
BARKER SHOWS

WANTS—General Agent, Millard Show Tents, 3 East 11th St., New York, N. Y. WANTS TO BUY TENTS, SHOW WINNERS—JOE HAMILTON, 221 W. 44th St., New York, N. Y.

CONCESSIONS WANTED

SMITH'S GREAT ATLANTIC SHOWS

WANTS—Concession Operators—NORTH CAROLINA, SOUTHERN MINNESOTA, SOUTH DAKOTA. WANTS—General Concession Operators, all parts of the United States. WANTS—Operator for all parts of South America. Bill W. Gate, 150 Fifth Ave., New York, N. Y.

HUGHEY BROTHERS SHOWS

WANTS—Agent for South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Arkansas, Texas, Oklahoma, Kansas, Missouri, Eastern Colorado, Northern New Mexico. Box 123, Wichita, Kan.
VAUDE-PRESENTATIONS

Adler & Sigey (State-Lake) Chicago.
Albee Writers (Penn Pittsburgh).
Alexander & Kaduce (State Minneapolis.
Amphion, Denis, Don (Kansas) Kansas, N. Y.
Andrews Comedy Company (Hotel).
Baby Rose Marie (Pyle) Waterbury, Conn.
Bancroft, Art (Ross) Chicago.
Barr, Mag. (State Detroit).
Bartenier, E., & J. (Chicago).
Barnes, Joe (State Nashville).
Bartlett, R. (State Detroit).
Bates, B. (State). Dallas.
Bell, C. (State). Chicago.
Bell, D. (State). Detroit.
Bell, E. (State). Chicago.
Bell, M. (State). Des Moines.
Bell, R. (State). Chicago.
Bell, T. (State). Boston.
Bell, W. (State). Detroit.
Bell, W. (State). Washington, D. C.
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SPIRIT OF REFORM

The spirit of reform must be credited with most of those progressive steps in civilization that make life worth living today. The person who has a genuine program for reform is always to be respected, however much we may differ with him in personal opinions.

But the person who feels that there are certain things which need reforming should be willing to sit down and discuss the issues with those who may differ sincerely on many points. The most serious criticism that can be made of the average person interested in reform is that he is not willing to discuss issues frankly with those who may hold opposing views. Much of the friction in modern life could be eliminated if there were more of the conciliatory spirit that existed when the early colonies were trying to get together and form this nation of ours. The system which they finally adopted was known frankly to be a big compromise.

The effort of some newspapers and civic organizations to ban the modern pinball games as games of chance is to be respected, but at the same time these agencies should be willing to weigh the many angles involved and adopt that attitude which belongs in a free country.

There are certain well-known evils which may happen whenever pinball games are found, but a wholesale banning of the games is likely to replace them with a worse evil, as any person acquainted with the business can explain. It is also well known that the evils charged against the pinball games are greatly exaggerated. In many cases agitation against the games is staged for political purposes. No civic organization or newspaper sincerely devoted to the spirit of reform would join in such political agitations.

Honest newspaper men today are well acquainted with the stunt of public officials using a rather simple device to cover up more serious evils and thus foil the public. There are a lot of leaders in civic organizations, otherwise honest and sincere, who are taken in by these stunts but who could learn a lot if they would try to get at the facts. One of the stunts that is being used is seen in the news pictures of policemen shown with axes ready to demolish a few modern pinball tables. There are certain newspapers which seem to delight in using such pictures at intervals. Those acquainted with the facts know that such events are staged for public consumption and actually detract attention from worse evils. Naturally, newspapers that publish such pictures aid the deception staged by public officials.

However much credit we must give to the spirit of reform, we must also face the fact that many unfair and dishonest policies are enacted in the name of reform. The masses, of course, have little chance of getting at the facts in these cases, but newspapers and leaders in civic organizations have no excuse for being taken in by such deception.

The honest spirit of reform will also spend its efforts in remedying those conditions which are serious and not bother with things of little consequence. The honest spirit of reform will also recognize that on many issues there are sincere differences of opinion which should be respected. Where there are honest differences of opinion the only sensible course to follow is one of compromise—a "give and take," "live and let live" policy.

This is the only proper attitude to hold toward the modern pinball games. The evils which may happen in their use are well known to the men in the business, and the organized trade in this field has offered full co-operation with public officials and civic groups in regulating the games for the best interests of all concerned. The modern pinball games have certain advantages as a popular form of amusement that merit consideration and fair dealing. These favorable points can be discovered by any person who cares to investigate the facts.

The newspapers and civic groups which refuse to cooperate with the legitimate trade associations fostering the pinball games are doing more, next to excessive taxation, to convert the business into a racket than anything that could be imagined. People interested in reform should remember that going to extremes in any movement eventually reacts to restore worse evils than the original form.

People interested in reform should also learn to respect the honest opinions of those who differ on many subjects. There are honest differences of opinion about gambling. Such a conservative newspaper as The Chicago Daily News takes the editorial position that social gambling, wagers between friends is fundamentally different from other types of gambling. This important newspaper raises the point that social gambling is not morally wrong and suggests that statutes against such are uncalled for.

It is generally agreed that 80 per cent of the people engage in some form of social gambling, regardless of how many statutes we have against it. It is also well known that these statutes, against a habit common with the great majority of the people, make it possible for public officials to work a gigantic racket.

In fact, any person really interested in reform will find that many of the statutes on our law books are breeders of rackets, intimidation, shake-downs and many other evils well known to the person who cares to face the facts.

Persons interested in reform will be able to accomplish more lasting good by attacking those deeper-seated evils than by spending time and money on petty things which form a mode of amusement for millions of people. There are enough troubles in our modern civilization of a serious nature to keep us all busy on important things rather than spending time, money and effort on such minor things as pinball games.

It seems rather strange, in fact, that people in this nation would become wrought up about such a matter as a pinball game and go to the extremes that some do in trying to destroy them. It is well understood why some public officials do this, but that civic-minded people, who supposedly have the best interests of their country at heart, should war against the pinball games is another matter. Public officials may do it for publicity or in the hope of being paid "protection," but when newspapers and civic groups begin agitation against the games than all sorts of questions begin to arise as to their motives. Such a thing is not in keeping with the spirit of our country and with the liberal feeling that has been gaining ground in the last few years.

SILVER SAM.
**State Move Is Growing**

**Forming of local units continues as plans for meeting go forward**

**NEW YORK, April 15—Progress toward an effective State organization continues to grow as reports come from various parts of the State.** Reports from the visit of Joseph Fishman and Benjamin H. Haskell to various cities in the State in the interest of organization, local leaders have kept in touch with the organization leaders here and at the various cities that great enthusiasm exists among operators for the formation of the State organization. The suggestion seems to be gaining ground that State meetings should be held monthly, rotating the place of meetings to the various cities where local operators exist. A general meeting is tentatively planned for June and July.

A new organization was recently launched in Buffalo by Paul Haskell on their trip. Al Schelle, of Southwest, is also very busy in trying to get the operators of Western New York and Long Island together in an organization for that section. Leaders here are hoping that Albany and Syracuse will also form local units.

**Estimates made here place the number of operators through the State at the 30,000 mark.** It is felt that group, properly organized, would be able to definitely influence public opinion and also make a better showing on behalf of the modern games. The number of machines these 30,000 operators is not definitely known, but estimates suggest that the total will run at least 70,000 machines during the present year.

A new headquarters has been appointed for Queens Group.

**NEW YORK, April 15—** Jack Gardino, branch manager of the Wisconsin and Buffalo Operators’ Association, reports that new headquarters have been appointed for the operators of the territory. The new office is located at 49 Water Street, Long Island City.

The new offices of the organization are just across from the Queensboro Bridge and very close to the city. The location of the offices will give the Long Island operators the chance to visit association headquarters as well as going into the city on business.

Active service will be maintained, with a full-time staff, all members held to take care of bureau matters. The location of the offices is selected by the operators and approved by all members of the organization.

Joe Huber**

**Augments Staff; Company Expands Activities**

**CHICAGO, April 13—** J. O. (Joe) Huber, of the Huber Coin Machine Company and well known as the manager of the National Convention of the Association of Coin-Operated Machine Manufacturers, has announced the appointment of Vincent M. Tisch as advertising and sales promotion manager of his company.

Mr. Tisch until recently handled the advertising and sales promotion work that was connected with the large New York newspaper handling several key accounts. He was also formerly advertising and sales manager of a weekly publication. The Huber Company announces a considerable expansion in its advertising budget for the coming year.

The Huber organization recently expanded the office and factory space for the fourth time this year and is now completely re-arranging its offices. The Huber firm has expanded its scope of operations also. It now handles shipments to all parts of the world, including India and Africa, and has one of the best stocked and largest sales offices and showrooms in the country.

Other recent additions to the Huber office staff are the smiling Adeline Luedtke, in charge of accounts, and Laura Broach, a wonderful girl in charge of orders for the New York office.

**ROL-A-TOR BELL**

The above machine is the first and only Bell type machine on the market with a coin slot showing the last 9 coins, the best protection against slugs.

**Built in 3 Models, Bell, Front Vendor and Gold Award Built for 1c-5c-10c-25c Play Made Only By WATLING MFG. CO. 4640-4660 W. FULTON ST. CHICAGO, ILL.**

**SPRING SALE**

**Electro-Ball Reconditioned Games**

By “reconditioned” we mean expert mechanics check each game thoroughly and see that it works like new. We clean them out and put in a new operator for your convenience.

**ELECTRO-BALL CO., INC. 1200 Camp, DALLAS**

**JAR-O-SMILES OPERATORS 5-10c DEAL with a 4 WAY 2—1820 COMBINATIONS Leave this deal with merchant, collect $5.00 when sold. Cost you $4.40. Werts Novelty Co., Inc. Muncie, Indiana.**

**A 1c POST CARD**


**ROL-A-TOR BELL**

The above machine is the first and only Bell type machine on the market with a coin slot showing the last 9 coins, the best protection against slugs. Built in 3 Models, Bell, Front Vendor and Gold Award Built for 1c-5c-10c-25c Play Made Only By WATLING MFG. CO. 4640-4660 W. FULTON ST. CHICAGO, ILL.**

**BREADY FOR B DELIVERY**

**CHICAGO EXPRESS $6.90**

**QUARTER-SIZE $1.75**

**SLOW-KING $2.00**

**ROOK'S LITE $1.75**

**CHECKERS $7.95**

**BEESER NOVELTY CO. 917 Delmar Blvd., St. Louis, Mo.**

**TABLETS 5c**

NEW SILVER COIN ASPIRIN DISPLAY. Write for Details. GOLDFINE, H. Levitt, Laxalt, Chicago, Illinois. S. S. Star, White House, Illinois. HOUSE-TO-HOUSE ITEMS. MOTH CANS. 50c per box, 10c in small lots. Supplied in all sizes.

**CHAMPION SPECIALTY CO. 340 West 31st, Kansas City, Mo.**

**CORRECTION**

The arrangement of our advertisement in April 1, 1935 issue of The Billboard was mortifying. The words "from the world's largest porch" should have read "from the world's largest porch," and not to the other names listed in the copy.

**Supreme Vending Co., Inc. 667 Rayon Avenue, Brooklyn, N. Y. 1410 Wadsworth Avenue, Monroe, N. Y. 822 8th Avenue, New York City.**
ANTI-SLUG BILL FOR REFERENCE

The following anti-slug bill was presented to the Arizona Legislature and has been signed by the governor. A bill in the same slot machines failed of passage:

Any person who by means of any telephone, telegraph, teletype, telecine, or by any other method, method, trick, deceit, or device, without the consent of the owner, lessee, or licensee of any vending machine, coin-machine, coin-box, telephone, or other receptacle designed to receive or to be operated by lawful coin of the United States of America, or who shall take, accept, or receive from or by means of any such machine, coin-box, coin-machine, coin-box telephone, or other receptacle, any article of value or service or the use or enjoyment of any telegraph or other facilities or service without depositing in delivery to and payment into such machine, coin-box, telephone, or other receptacle, the amount of lawful coins of the United States of America, or who shall enter into any transaction or for which therefor the owner, lessee, or licensee of such machine, coin-box, telephone, or other receptacle, shall be punished by imprisonment in the county jail for not more than sixty days or by a fine of not more than $200, or by both imprisonment and fine.

Sec. 2. Any person who, with intent to defraud the owner, lessee, licen, or licensee of any vending machine, coin-box, telephone, or other receptacle, shall be punished by imprisonment in the county jail for not more than sixty days or by a fine of not more than $200, or by both imprisonment and fine.

Judge Reserves Games Decision

AMHERST, N. S. April 13—Judge George Patterson has reserved decision over the matter of "skill versus chance" on the whistles boards owned by Frank Elliott of Amherst.

This important test case was introduced to court when the town of Amherst ordered all machines closed up or removed from certain premises. Mr. Patterson, however, stated that it would be made in the courts as to the legality of the machines, where the case commenced before Supreme Magistrate A. G. MacKenzie and his colleague.

Patterson, the lawyer, and Mr. Elliott all took a keen interest in the proceedings, while Judge Patterson made no comment upon the ability of the alleged "opponent," who was ordered to the witness box to testify. The witness box was all closed up, and many spectators were watching for the conclusion of the case.

The decision in the case was reserved, and it is expected that the court will take up the matter at a later date.

Detroit Police Pass 15 Games

DETROIT, April 13—f New pinball games are being licensed by the Detroit Police Department for local operation. Following the ordinance passed several months ago, every new machine in the territory must be passed by the police before a license may be granted for it. The essential test of legality is whether the machines are used for direct profit or gambling purposes.

The new games were officially approved on Saturday. Three of these machines are located at Midland, Cudell and_Prime. One manufacturer, the machine building company, was granted a license for the city, but another was refused because the keys for it were missing. It is expected that this machine will be used.

A miniature pool table, produced by Ben Marshall, of Marshall-Lemke, was denied a license under the amusement machines ordinance. The pool was a table that when opened was shown to be a pool table. It was a table that a pool table was placed on, and the regular annual pool-table license of $85 was assessed to the machine, despite its small size.

Pin Games Are Umolesomed

NEW ORLEANS, April 13—Following wholesale pool sales for gambling establishments of the city and adjoining parishes during the past few months, pinball machine operators were assured they are not being making more money than the law permits and that the operators are not engaging in heavy gambling.

Legal News Comment

O. B. Leonardi, of Leonard Specialty Company, Philadelphia, recently said that a $300 fine is not a very high price to pay, and that the penalties are not considered very significant as an indication of law enforcement. He added that public notices have been issued, and that if necessary, the police will have to be called in to enforce the law.

Addressing New York's police force, Mayor F. H. Laguardia recently said that the pinball games, of which there are said to be 20,000 now operating in the metropolitan area, are a menace to the public welfare. The mayor said that the city should have a firm policy on the subject, and that the police should be authorized to close down any establishment in which pinball games are being played.

The Ten Magazine, April issue, lists the known states and territories in which the games are legal, as follows: Arizona, March 21; Arkansas, March 14; California, March 26; Kentucky, special session, February 27; Montana, March 11; North Dakota, March 8; Oregon, March 13; Pennsylvania, March 8; Utah, March 18; Washington, March 20; West Virginia, March 13; Wisconsin, March 8; Wyoming, March 13. It is reported that the number of machines in operation in the United States is over 50,000.

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Launch State Association
In Big Missouri Meeting

Louis Morris is elected head of temporary body—83 operators brave heavy rain to meet—call meeting soon to complete permanent group

JEFFERSON CITY, Mo., April 13—The State Association of Coin Machine Operators of Missouri was organized here April 10, when 83 coin-machine operators from different parts of the state met in the Missouri Hotel. While attendance was not as large as expected, the meeting was so well managed that the vestige of disorder that usually accompanies the meeting of the entire State, every section of the state was represented at the meeting. The operators met at 1 p.m. in the hotel ballroom, which is managed by the Missouri Hotel, where they had luncheon.

New Game Calls
For Floor Space

CHICAGO, April 13—The success of the Beam Lite table game made by the Chicago Coin Machine Company has made it necessary to add $4,000 square feet of floor space under the up-to-date pin table factory at 1725 W. Diversey parkway. The new additions have been equipped with the latest time-saving devices for the efficient construction and assembling of coin-operated machines.

According to the heads of the firm, R. W. Welker and Frank Odenberg, Beam Lite has proven a real wonder. More than 2,000 of the new machines were sold to operators and operators in every part of the country before a single announcement was made of the new addition.

Miss Savage Popular
in Texas Jacbling Circles

PT. WORTH, April 15—Probably one of the youngest and most popular women coin-machine jobbers in the United States is Miss Aline Savage, manager of the PT. Worth office of the Automatic Amusement Company. In her early 20s, she guides one of the most promising jobbing houses in the Southwest.

Miss Savage entered the coin-machine business in 1926 as an usherette in the Memphis office of the Automatic Amusement Company. Eleven years ago she was appointed manager of the Texas office.

Coin-machine jacking is her all-consuming hobby. Other diversions are golf, tennis, pool and basket ball, but because of her devotion to the business of coin machines at such a young age, much time is available for her indulgences.


GOING OVER LIKE A HOUSE A FIRE
everywhere!

Something new—
coolest BEAM LITE
takes 3 green, 3 yellow, 3 blue, red and white lights in the playing field.

These are lit by dropping balls into corresponding holes on the board. Any three lights of the same color and the key light is a winner. And how the players go for the Bouncing Spring. Yes, sir, here’s a real "natural."

ORDER FROM YOUR JOBBER OR DIRECT

LEGAL NEWS (Continued from opposite page)

to provide for the raising of additional public revenue. Article 3 in the bill relates to mechanical games, washing machines, pool, billiard and game tables. The bill assesses monthly fees that are excessive and also assesses pinball tables twice the amount assessed on pool and billiard tables. Bowling alleys are also assessed a monthly fee.

The Arizona Republic commented editorially on this bill April 8, saying that it "preserves the enforcement officials of the State with a rather knotty problem. Its ultimate solution may require a judicial interpretation of the question. The problem arises under the first section of the law. This section of the law imposes, or attempts to impose, a privilege tax (license fee) on all mechanical games or mechanical devices operated for compensation. The privilege tax may, as well as it may not, be properly assessed upon the players. There are certain exemptions such as pay telephones, pay soda or vending machines for stamps, gum, candy or matches."

The editorial then points out provisions in the bill which are sure to cause complications in the enforcement of the law.

While apparently the newspaper has no favor for the game, it also states that it is not a infringement of the law by calling attention to the confusion with which many bills are written and in which so many cases call for expensive and extended court litigation. It would seem that when legislators are involved are to raise revenue they would have been in a better position to do so than to let the bill be passed, and that so there would be no delay in the spending of tax money to get interpretations of the law in question.

TREASURE MINE
of Arcade Items, Jukeboxes, Shell Oils, Quicks, Cigars, Tobacco, Candy, Essence, Spices, Medicine and Soap at Wholesale and reasonable prices. Parcels are mailed free in the State and at reasonable rates elsewhere.

LEVIN BROTHERS

FOR SALE

DIGGER MACHINES

(NEW) (INTERNATIONAL)
"MERCHANTMAN" MUTOSCOPE

New and Used—All Latest Models

BARGAIN PRICES

Or will consider exchanging on portable type. Address
LEVIN BROTHERS
Levi Haute, c/o Indiana

JOIN YOUR LOCAL ASSOCIATION.
The Billboard can supply you with the address of your State organization or the group nearest you.
**The Open Counter**

One of the most important essentials of sportland operation was forcibly presented recently to interested spectators at the Sports Palace, New York, which policy of open-counter coupon collection has been carefully followed. Here is a question that one of the greatest assets of this elaborate and probably best known amusement parks in the world:

The fact that other players can see the points being turned in and cashed for the necessary coupons or receiving gift merchandise tends to give them an opportunity to carefully examine it. This is just what they want and it is carefully examined. He is thankful for his patronage and the sport and they often enter the amusement parks.

Other players who have not been to the theater are encouraged to buy play cards, items which they have in mind, whether they range from a single pack of cigarettes to an electrical washing machine. All matters at the open counter are handled with dispatch. There is no hesitation. The points are carefully counted out to the player before they are returned to the operator and his coupons given them.

The open counter is born because of these many reasons. The need for capable, efficient and polite counter men is paramount. They hold the future of the Sportland in their palms. Their actions will decide whether the player will return to the sportland to play again. It aids in drawing a greater play from the same patrons.

The importance of the open-counter trading system, which is always backed by the huge merchandise display, is, therefore, to be taken into full consideration in every sportland. One of the greatest points of argument between partners now opening a new sportland is the location of the counter. These partners are not so much concerned with the display, they have experienced in this matter, but rather with the location of the counter so that it will be in the main entrance, it will be taken.

The Century Sales Corporation has for years been the leader in many leading automatic equipment manufacturers in the Ohio, Michigan and Indiana territories. A large service department is maintained in the rear of the amusement park and the basement

**Sportsland for Amusement Park**

**NEWARK, N. J. April 12—** Murray Goldstein, secretary of the Amusement Men's Association, who will celebrate his birthday on May 10, announced he would go on a business trip to open the first sportland in Newark.

In the large space which Murray has arranged for the game in a large circle, with the outer rings of the circle divided into separate sections. Murray believes that this is the most practical: of all methods for operating in the amusement parks. The players will be given a ticket to enter the amusement park, and as such a point of view, the tickets issued to the players will be worth a dollar.

The public-address system has been installed, with amplifiers both inside and outside the park. The players are playing 6 and 4 to 8.

The open-counter system is from a Wurlitzer Simplex. The amplified system is constructed considerably to the entertainment of the patrons and serves as an attention getter to passersby.

The Century Sales Corporation has for many years been the leader in many leading automatic equipment manufacturers in the Ohio, Michigan and Indiana territories. A large service department is maintained in the rear of the amusement park and the basement

The building is used for storage. The place is surrounded by Century Sales Corporation, which has proved very popular with the players.

"Playland—Just for Fun" is presented to its patrons the latest creations of the Hally Manufacturing Company, Rock-Ola Manufacturing Company, International Music Box Company and the Exhibit Supply Company, together with the latest models of other manufacturers.

**Little Nuts and Nut House**

**Little NUT and NUT HOUSE**

Table Vendors, the most popular in the world, will pay for themselves the first thirty days they open them. They sell various nuts, all in a separate container, in addition to assorted nuts. It is a good investment, and the operators should be careful.
ATTENTION JOBBERs!!!
in Illinois - Indiana - Wisconsin - Minnesota - Michigan - Iowa

We have DISCONTINUED our policy of dealing through an Exclusive Distributor in Chicago, and in the States of Illinois, Indiana, Iowa, Michigan, Minnesota and Wisconsin.

Henceforward, Jobbers in this territory may avail themselves of the OPPORTUNITY of DEALING DIRECT with us.

Our New Sales Policy is predicated upon our desire to give Jobbers serving this territory an Equal Opportunity to supply the Fast-Growing Demand for Pacific Products. Send for Price Lists and Advertising Literature Today!

PACIFIC AMUSEMENT MFG. CO.
4923 W. Lake St., 1300 S. Hope St.
Chicago, Illinois. Los Angeles, Calif.

TRY AND BEAT IT!
1928 Sensational Novelty Bargain. Amuse- ment, Coin, Toy Department store. Beautiful

5 RCA Lic. Tubes.
Now $7.25
Oct. Last $9.50

GERBER and GLASS
914 DIVERSEY BLVD., CHICAGO

MIDDLE WEST'S LARGEST
COIN MACHINE DISTRIBUTORS

SICKING'S RECONDITIONED MACHINE BARGAINS

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NOW at 5/16-22

SICKING MFG. CO., Inc., 1923 Freeman Ave., CINCINNATI, O.

Exclusive Phila. Distributors
BARREL ROLL, 26th St., $65.00

OTHER GAMES
400 CITY-LITE ........ $13.95
LIVE POWER ........... $10.95
CAVALCADE ............. $15.95
RIDDLER ................ $14.95

Full Line of Used Machines. Complete Line Premiums for Pin Games.
K. C. NOVELTY CO., INC., 1923 Freeman Ave., CINCINNATI, O.
BILL PHONE: Market 4447.

OPERATORS---SAVE MONEY

WRITE US TODAY for the latest information YOU NEED, absolutely FREE of charge. Ready for delivery—Test—Free—Chicago Express—Return—Rebates—Skilled Trained—Selling. We are direct factory distributors, manufacturers of new and used machines.

BIRMINGHAM VENDING COMPANY
1922-24 EVA-NO-ROUGH, BIRMINGHAM, ALA.

THE HOUSE THAT CONFIDENCE BUILT

SOUTHERN AUTOMATIC SALES CO., 1923
Phone 340-842 So. 2nd Street

LOUISVILLE, KY.

(Continued from opposite page)

SPORTLANDS
runs at the park: Beethoven, Scenic Railway and Merry-Go-Round. These rides are now being put into shape for the opening of the season and will be opened promptly and ready to go opening day. The park will feature them in its many unique advertisements.
Pacific Amusement Products are FIRST in Setting the Pace for the Entire Coin Machine Industry and FIRST in the Hearts of the Game-Playing Public!!!

"Contact" PROVED it Beyond All Doubt—For "Contact" was FIRST to APPEAL thru the EAR as well as the EYE "Contact" REMOVED Color-Limitation—NEW LIFE into Locations where all other games fell for short of the mark—

The First Baseball Game with Ball Animation FIRST to "Dart Gravity" came next—the signal for a new Wave of Ball-Advancing Games—Again Pacific LED the Field—

And FIRST of all—Pacific Conceived the FIRST "LIGHT UP" IDEA!!


NOW-4 NEW WINNERS that Offer Real Ground Floor OPPORTUNITIES—

"ROTO-LITE" "NEONCONTACT"

The First Game of Colored Lights containing MOTION with Light Animation. Brought out with OVER $69.50 SUCCESS! Price...

"SYNCHRO" THE NEW BABY LITE-A-LINE

The First Counter Light-Up Game and the First and ONLY Successful Counter Idea to "Click" in Years. A Single Scoreboard and One Coin Chute job at...

FIRST—Pacific is ALWAYS FIRST in advertising the merits and getting the desire of the public into new ideas in Player Amusement. AGAIN PACIFIC LEADS—FIRST with these Up-To-Date All-Legal WINNERS RICH in Fascination that—even without awards—they'll BE MORE INCOME than any other games on the market today.

Be FIRST! Write-Wire-Send in Your Order NOW!!

PACIFIC AMUSEMENT MFG. CO.
4223 W. Lake St., 1330 S. Hope St.,
Chicago, Ill., Los Angeles, Calif.

JOBBERS: Write DIRECT for Our NEW JOBBER DEAL today!

JOIN YOUR LOCAL ASSOCIATION. The Billboard can supply you with the address of your State organization or the group nearest you.

We have done much to protect our people in investments, and newspapermen, "We undertook to do this by passing the stock exchange law. We have seen how Congress has come before Congress with the same purpose in mind, but we have done everything to help our people invest in honest lottery tickets. The tickets are issued in every section of the country, and our far-sighted friends and the honest tickets and the one of these operators have any luck, more than 700 operators have returned their keys.

Kenney's Comments on Lottery Bill

WASHINGTON, April 12—With definite threat of increased taxation bills to raise funds to replenish Under Ben's Treasury, the contention to pay tremendous recovery costs, hundreds of letters are pouring into Capitol Hill offices urging enactment of this session of Congress of Edward Kenney's bill for a $500 million-dollar lottery, it was learned here today.

With little or no opposition yet crystallized against the lottery measure, the possibility that the government will pay for recovery through digging deeper into John Thawley's pocket, is designed official Washington in pleas for the Kenney bill and a possible billion dollars to the Treasury.

"Yes, during the last few days the pressure from here to California has been upon the Treasury, and the time tree killed hundreds of dollars of new spent on foreign lotteries in this country, where it will be used for the welfare of the flock," explained Congressman Kenney.

"I would propose one award of, say, $500,000, up to a maximum of $1,000,000, in the national lottery," Kenney said.

Congressman Kenney stated that the idea of a lottery a great thing which the national government might do, for the following public purpose for the establishment.

Explaining details of his idea of a national lottery, the congressman, said that he believed the national lottery idea, reminding the public that it is long way toward replenishing the Treasury, and at the same time keeping millions of dollars of new spent in foreign lotteries in this country, where it will be used for the welfare of the flock, where it is used for the benefit of the flock, where it is used for the benefit of the flock.

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MAE and HER PALS

For the FIRST time
TRUE ENTERTAINMENT
in a Counter Game
Six seconds of suspense—then the player looks to see if he wins with one of the NINE lucky combinations.

MAE-SAM-JOE

or any other of the same letters. The numbered dice pays-off odds.

WHY SPEND BIG MONEY
for a coin machine when
MAE and HER PALS
will pay for itself several times over the first week. Operators have repeatedly proved this.

MECHANICALLY
GUARANTEED
Over two hundred machines thoroughly tested on location by experienced operators showed

AMAZING RETURNS

PLACE YOUR ORDER NOW!
CARNEY MANUFACTURING CO.
INGRAM BLDG., MIAMI, FLA.

Chi Ops Launch Petition Drive

CHICAGO, April 18—A big rally of the Organized Operators of Chicago was held at the Sherman Hotel last Monday. More than 300 operators attended the meeting, at which Fred Mann, president, presented a plan for getting merchants to sign petitions in behalf of pinball games.

The plan was received enthusiastically, and prepared forms were distributed to all members. Operators were asked to spend two days in getting the petitions signed by their locations and return them to the organization office. Early reports today indicated that operators had marked the plan for success.

Several new members were received by the organization at the meeting. A number of manufacturers and jobbers attended the gathering and offered their cooperation.

Use Comic Card To Stir Up Minnesota Operators

MINNEAPOLIS, April 13—Taking the cartoon “Divided, Even As You And I,” which pictures the picture two calves tethered between two cans of feed, first published each other and finally going in the same direction at the same time to get the feed in each can, the Minnesota Skill Game Operations Association has mailed 1,000 cards of this design to all prospective members within the state.

Underneath the cartoon is this statement: “Why Wait—Join Minnesota Skill Game Company!”

CAROLINA NOVELTY COMPANY,
108 North Martin St., Elizabeth City, N. C.

SALESBOARD OPERATORS!

Here Are New Deals For You
Offering Quick Turn-Over Plus Big Profits

SALESBOARD OPERATORS!

TEA BALL SET—Complete of ten tea ball in share of 1,000,000 distributed. Only 10 cents retail each. By 6.00 per dozen. Dealer’s profit, $1.00 per dozen.

BUTTER PRINT—Complete of seven butter prints, 5 inches square, in share of 2,000,000 distributed. Only 10 cents retail each. By 6.00 per dozen. Dealer’s profit, $1.00 per dozen.

NOSAL Quality, Impec

Brew, Prom. Sales 10.00. Do not distribute with free samples but retailed. 6 to 12.00 per dozen, or 12.00 per dozen.

N. SHURE CO. Adams and Wells Sts. CHICAGO.

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N. SHURE CO. Adams and Wells Sts. CHICAGO.
Oriole Will Distribute Pop-Corn Vending Device

BALTIMORE, April 13—Oriole Coin Machine Corporation announces that the firm has arranged to distribute the Automatic Popit pop-corn vending machine in Maryland, Western Pennsylvania and the District of Columbia. The deal was arranged recently when Harry Walper, president of the Automatic Popit Corporation, Chicago, was on a business trip through the East.

A representative of the Baltimore firm stated that the machine will prove as great an attraction on locations as it did during the 1933 Coin Machine Exposition in Chicago. He states that the short time Popit has been on locations in this territory has given conclusive evidence of the machine's earning power. Operators are reported to be very much interested in the machine.

T. C. Dooley, prominent operator of Tidbit Coin, was in Los Angeles last week buying new games for spots in the San Joaquin Valley area.

5c: VALUE SELLS FOR 25¢

No. 977 Deal
Two Deal quality Bright Coin Machine.
Bigger Coin taken in, New Patent Disc.
Utility Gutter at center.
Two Deal Quality. Each Deal.

No. 9334
Sticker, Quality Bright Coin Machine.
Bigger Coin taken in, New Patent Disc.
Utility Gutter at center.

ON HAND FOR IMMEDIATE DELIVERY.

CAVALCADE

IT'S A WINNER!

D. ROBBINS & COMPANY — 1141 De Kalb Ave. Brooklyn, N. Y.

STRENGTHS

- A New Rapid-Fire Double-Action Racer
- Three Flashing Colored Lights
- A Kicker That Flashes a Light and Rings a Bell
- A Sensitive Automatic Anti-Tilt That Prevents the Player From Winning When the Machine Has Been Tilted
- An Adjustable Pay-Out Percentage Feature
- An Attractive Playing Field ... Brilliantly Colored ... Chip Proof ... Wear Proof
- Handsomely Designed Maple and Mahogany Finish Cabinet.

Look at these Winning Features!

Order Cavalcade From Your Local Dealer Today!

STONER CORPORATION
328 GALE STREET • AURORA, ILL.

Annual Premium Exhibit

CHICAGO, April 13 — The fifth annual National Premium Exposition will be held at the Palmer House, Chicago, May 8 to 10. The convention will be sponsored by the Premium Advertising Association of America, Inc. The greatest display of new premiums ever assembled under one roof is promised in the annual show. The latest methods of premium merchandising will be discussed and also the work of the association in meeting adverse legislation.

GUARANTEED

Premium Vending Machines are a means of steady profits to coin operators. To prove this, call the nearest representative of the Vendex, Inc., and obtain the complete details of the 1935 line. Mention this advertisement and you will be given an appointment to see the latest models within 10 days. In 1934 the company distributed in this country alone over 15,000 Premium Vending Machines of all sizes and styles. These Vending Machines are available for coin or token use. All locations require a minimum of 50 cents and 50 cents for change. Space will be provided for you when you are ready.
Evans' LONG LIFE GAMES!

Kings of the TURF

RAINBOW DARRYL

The greatest automatic payout horse race game ever built. Select your horse anywhere around the track. Derby pays 5 to 1 odds. Order Derby today—it's ready for IMMEDIATE DELIVERY.

A thrilling automatic payout game. The two rainbow colored discs rotate in opposite directions. AND—if you've matched the colors out pops a quarter in nickels. ORDER NOW—READY FOR IMMEDIATE DELIVERY.

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A thrilling automatic payout game. The two rainbow colored discs rotate in opposite directions. AND—if you've matched the colors out pops a quarter in nickels. ORDER NOW—READY FOR IMMEDIATE DELIVERY.
TAKING IN $150 TO $250 PER WEEK!

MODEL COLLECTIONS UP TO $30.00 DAILY
Fast 5-BALL PLAY gets twice as many nickels per hour. 14 DIFFERENT LIGHTS-OUT LIGHTS ON THE PLAY-FIELD-OUT-BALL RETURN-PROGRESSIVE SCORING-SMOOTH-SHOOTING 1-INCH GLASS MARBLES—-and dozens of other popular features immediately “steal the show” in any location and insure long hours of REPEAT PLAY. Why go on scraping a few dollars a week out of pin games? 25 CENTS makes up a ball of for those $150.00 to $250.00 WEEKLY COLLECTIONS that are pouring into TRAFFIC machines now on locations! One day’s play will convince you that you’ve got hold of the greatest gold mine in history! ORDER TODAY FROM YOUR FAVORITE JOBBER!

BALLY MFG. CO. 2642 BELMONT AVENUE CHICAGO, ILLINOIS

SPRING SPECIALS

DIAPHRAGM-REPLACEMENT PUMP-MERCH—CARD, 30c
SPRING SLEEVE-LARGE-SLIP-COL.2c
Haw—Reg. 15c ea. Quan. 15c
TRY HAMMETT—(S) 3-1/4 in. 30c
SHEELED—Caled. 20c, 25c
Send for NEW 1935 CATALOGUE 1000 MONEY MAKERS

BENGOR PRODUCTS CO. 15 E. 17th St., Dept. K. New York City

DOLLYAN SUGAR ROLLED DATES

Flaky Collapsible Box (Red, 12 oz.) A Scott Intermediate Give-Away Guaranteed to stand up in all weathers. Packet 100c to Cator.

$4.75 Per Carton
25% Deposit with order. Balance C. O. D. Send for Free (Printed) Catalog.

MARVEL CANDY CO. 101-103 Webster St., N. Y. City

French Exhibit Date Announced

PARIS, April 11—The Scene of L’Auto-matique indicated the international character of the coin-machine industry in its March issue by reporting details of the exhibits of coin-operated machines held in Chicago, London, and Leipzig in 1935. The automatic exhibits held in London and Leipzig were in conjunction with general trade fairs. The French coin-machine publica-
tion also announced details of the first annual coin-machine exhibit to be held in Paris May 15-20. Details may be had by addressing the publication, 24 Rue D'Aubervilliers, Paris.

Walter Vender Is Clicking

MINNEAPOLIS, April 13. — A M. Walter Company reports an exceptionally busy play on its new Modern Peanut Vendor, which is introduced only a few months ago. According to Manager A. M. Walter, orders have been pouring in from all parts of the country. The new Modern Vendor is of new design and the dimensions are 16 by 4 by 5 inches, with a capacity for four pounds of peanuts. Its low price is another feature. In conjunction with the operator to place a dozen or more on a single location. The idea is to place one in each booth, instead of only one machine in the entire location.

Lease Two-Story Building For Wholesale Business

KANSAS CITY, Mo., April 13—Midwest Novelty Company, well-known novelty, has leased last week the two-story building at 1228-28 Broadway, containing 25,000 square feet, from the Hasbrouck estate, where it will establish headquarters for its wholesale department and offices. The company will retain its present location at 1232 Main street for a retail store.

The Midwest Novelty Company was established in 1922. It is operated by Edna E. Johnson and Chester E. Levin, employing 18 persons. Last week’s lease was arranged by J. H. Appleby for the owners.

Business Grows Better In Detroit Territory

DETROIT, April 15.—Improved business was reported by several operators during the week in Detroit. The pin-bug field, which has suffered a long depression in Detroit since the legal activities of last summer, is experi-
encing a comeback in nearly all districts. As a result of operations generally are far more optimistic than even a month ago.

Increased business for one jobber, Marshall-Lemke, resulted in the leasing of an additional twenty-story build-
ing adjacent to the main store this week. The new structure will be used for local and shipping purposes on machines and gives 15,000 additional square feet. In addition to the new space, the firm bought four new trucks this week to handle local delivery.

Pin games have shown a pickup in recent weeks, according to James Brown, one of Detroit’s newer operators, who recently acquired the route of machines formerly owned by Hyman Puller. Beer gardens and restaurants are proving the best locations, according to Brown. These usually find patrons in a better spending mood than most other spots. A second choice is the drug store, provided the stores are located with careful judgment after observation of their usual class and volume of patrons.

Meet Several millionaire pin machines company formed here in recent months is the new Deerehow Specialty Company.

JOIN YOUR LOCAL ASSOCIATION. The bulletin can supply you with the address of your State organization or the group nearest you.
KELLY POOL

$39.50

A different, highly skilled game that offers a real objective for the players. Duplication of the KELLY POOL. 10 balls, different colors, numbered 1 to 10. Four different colored balls may be used. KELLY POOL Senior, $5.50. Junior

3 ways to bigger profits!

Choose any or all of these remarkable machines and you're on the right road to big steady profits. Each one is packed with action...skill...thills and beauty—all the necessary qualifications for a successful investment. See your jobber today!

IMMEDIATE DELIVERY

Taking in $200 to $300 Per Week

MATCH PLAY

$87.50

The year of all pool games. Automatically pays out $1.00 on matched scores of 200, 4 balls on each side, up to $200. No limit to the number of players. $5.50 for a four-player machine. $200.00. You can play for 540 combinations and 200 checks. 85.00 MATCH PLAY, 18 balls, highly skillful Black Balloon Flap Ball.

DGOTTLEIB & CO.

2736-42 N. Paulina St. Chicago, Illinois

Your New MONEY SAVING GUIDE

will be READY April 25th

Send for it Today.

GELLMAN BROS.

119 North Fourth St.

MINNEAPOLIS, MINN.

ZIP—$39.50 BEAM LITE—$39.50

HITS FROM THE SHOW

Claw, Slot, Used Games, Cigarette Vendors, Race Horse Payoff Games. All of the latest New and Used Pin Games in stock.

LEHIGH SPECIALTY COMPANY, 155 Green Street, Philadelphia, Pa.

Complete Stock of All the NEW Machines

FLYING TRAPEZE SR. $80.00

Specials, Two Flippers, Full Cash Mint, Accessory All Over, Under $5.00 $4.00 | $5.00 | $6.00 | Over $50025.00, $25.00 | Over $50025.00, $25.00 | Over $50025.00, $25.00

WRITE FOR PRICE LIST

SUPREME VENDING COMPANY, INC.

1425 SOUTH FLOWER STREET

LOS ANGELES, CALIF.

Allied Amusement Co.

Prove to be

THE OUTSTANDING WINNER

OF 1935

LOCATIONS DEMAND IT

BARREL ROLL

The Original Principle Pin Game Sensation

Size: 22"x44"

FOR SALE By Jobbers Throughout the World

ORDER TODAY!

Manufactured by ALLIED AMUSEMENT CO.

1425 SOUTH FLOWER STREET

LOS ANGELES, CALIF.

See Barrel Roll at Your Favorite Jobbers Today
ATTENTION!! - SALESBOARD OPERATORS

The greatest success is assured only with the best machines. We endorse no others, Jackpot Bell—Vanguard—Counter Size Machines—Amusement Table Games—All Sizes. Always first with large stock of the latest creations.


ADVERTISE IN THE BILLBOARD — YOU’LL BE SATISFIED WITH RESULTS