The World's Most Outstanding Acrobatic Troupe
Permanent Address: 29 West 46th Street, New York, N. Y.

The GREAT YACOPIS

From beginning to end, a perfect array of thrilling, amazing feats, that keep the audience in suspense and wondering how such marvelous stunts can be accomplished. But to the Yacopis, the word "impossible" does not exist. Their latest achievement is a feat, which has long been considered impossible — four complete revolutions in mid-air. They are the only troupe in the world featuring this dangerous, breath-taking achievement.
CIRCUSES GO TO BAT IN CHICAGO

New Cole Show Has Good Start

Adkins and Terrell do a splendid job—thousands see torchlight parade

CHICAGO, April 20.—With one of the finest and most complete equipment with which any company has ever arrived in the city, the Cole Bros. and Clyde Beatty Circus began its 1935 season at the Coliseum to a good-sized audience and with a program that proved to be a real treat for the show, advanced tickets, sales for next week meet a healthy interest in the circus and managers Jess Adkins and Zack Terrell. The company and show will do excellent business here during its 16-day stay.

The matinee performance was run off without a hitch. Drees rehearse on Thursday night as was to be expected, rough, but in the interim numerous changes were made to the program. Act No. 2, which showed the story of a circus man, was cut out, with the result that today’s performance was remarkably good, and it will still be on the show, and will be cut even after a few weeks.

Last week’s parade introduced more gold-laced wagons to Chicago than have been seen in years. The parade was given in the presence of a glittering array, including four and side show wagons in all action in the building. Lou Delmore has an excellent attraction of850 boys.

Managers Adkins and Terrell have done a great job in assembling and whipping the show into shape. Their staff is composed of seasoned and competent men, and they have created an organization designed to make the show popular. In fact, it is already doing a lot of things that should be said about it that cannot happen. The show is doing all in its power to get the show out promptly. The show is well run and is an effect. Star performers are kept off the show when the circus is in town. The show is a real treat for the audience and the audience is not to be missed.

In This Issue

Bonding One of 10-Point Program

AFA Outdoor Rally April 25

NEW YORK, April 20.—On the eve of its conclusion, Ralph Whiteman, executive secretary American Federation of Arts, announced a 10-point program to be discussed and published on a rally of outdoor performers, including big stars of the circus, every act and every person who works with the American Federation of Arts. It is well known that a number of these performances are worked on a smoothness, weather conditions, and weather. When conditions are ideal, a good performance can be had. When weather is rough, but in the interests of the public, every effort is made to have a perfect performance.

A total of the plan concerns the protection of salaries. Platforms follows:

1. No engagement is to be accepted by a performer unless the employer agrees to pay in a bond for the protection of salaries.
2. Two-week dismissal notice by either party.

The matinee performance was run off without incident. Drees rehearse on Thursday night as was to be expected, rough, but in the interest of the public, every effort is made to have a perfect performance. The matinee performance was run off without a hitch. Drees rehearse on Thursday night as was to be expected, rough, but in the interest of the public, every effort is made to have a perfect performance.

In the interest of the public, every effort is made to have a perfect performance. The matinee performance was run off without a hitch. Drees rehearse on Thursday night as was to be expected, rough, but in the interest of the public, every effort is made to have a perfect performance.

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RUSSIAN BOOKING TROUBLE

Mangece Troupe Squawks at Pay
In Rubles of Paper, Not Gold

New York, April 20—The Astor booking office denies that conditions were misrepresenled—insists goods can be taken out of country—troupe shocked at rubles worth 3 cents

The story caused a minor furor here, as 16 acts are slated to leave for the Soviet tour May 3. The troupe must be protected against salary difficulties in the USSR. William Phillips, secretary of the Astor booking office, said a statement warning Americans not to contract for their services in the US until they have fully assessed all local conditions. Alexander Bury, head of the Astor here, insists the Mangece troupe was informed of every angle of the Soviet bookings and that he could not understand their statement about expecting payment in good rubles.

According to the cable story, the Mangece troupe was under the impression that “the Soviet ruble was worth more than its actual value.” Miss Hazel Mangece, owner of the act and traveling with it, said, “The troupe was led to believe that the ruble was worth more than its actual value, but was subsequently surprised to find that the value was about 2.7 cents.”

The Astor booking office has a arrangement with the troupe to pay the ruble’s value, and that, even should there be a depression, the troupe would receive rubles at a rate of 2.7 cents per ruble.

Hoffman Leases Mich. House

CHICAGO, April 20—R. Hoffman, of Hoffman Bros., took a 30-year lease on the Hollywood Threater, Richmond, Mich., to take possession April 17. The lease was handled thru Albert Goldman, of Chicago.

Screen Actors’ Guild Awarded
San Diego Picture Concession

Offered to Hays outfit which stalled too long—Junior Guild Division elects officers—Pat Somerset as presy—majors tried to gum election with night work calls

HOLLYWOOD, April 20—A deal was closed in San Diego this week whereby the San Diego Guild, in conjunction with the D. N. C. and the D. M. G., will take over the motion picture concession at the U.S. Pacific International Exposition opening in San Diego on May 20. Under the terms of the arrangement, the two organizations will assume complete charge of all branches of the motion picture exhibition, and every motion picture that makes its appearance on the expositions grounds, will be 'sponsored' by each and every one of the organizations.

Emmett Thomsen, secretary of the San Diego Guild, said that the work of preparing the ticket office will be handled by the Guild. He also stated that the Guild will receive a share of the proceeds from the ticket office, and that all funds raised will go to the Guild.

Union Mass War
On Oxford Burly

NEW YORK, April 20—The Oxford Theater, Brooklyn, a burly house, became the center of attention when demonstrations were made last night to test the selling of the daily newspapers by the British government. The demonstration was arranged by the British Daily News, a weekly paper printed in London.

New Leblanc Ticket Office

NEW YORK, April 20—The Leblanc Theater Ticket Office has opened a branch at 225 Fourth Avenue. In the same office is also the Times Square office. It is run by George O. Silver, manager of the new spot, with Murray Blackman as assistant.
Theater Alliance Formed On Co-Op Repertory Plan

Outgrowth of Elmer Rice investigations—will do five shows next season—training studio to be established—national membership drive—house not set

NEW YORK—April 20—Incorporation papers for a new permanent repertory organization will be filed Monday, with the outfit planning to produce its shows in a theater deal that has been announced withdrawal from the Broadway scene, and Rice will be a prime mover. Name is Theater Alliance and five plays are planned for next season. Top will be $1.50, with an extensive membership campaign to be carried on not only in New York, but also throughout the rest of the country, on the assumption that other towns may add to the Alliance a model for local co-op groups. The stones of the outfit, according to Frayn W. Perlman, its press agent, are entirely non-political and are simply to present at popular prices significant plays which are related to contemporary life, and to revive such plays of former periods, by both American and European authors, which relate to the life of today.

Alliance will be launched at a public meeting at the Biltmore, with Rice present and other speakers including William Allen White, Clayton Hamilton, Peggy Wood, Sam Jaffe, Anita Bloch, Helen Arthur and I. A. Romaine. Latter is vice-president of Selwyn Avenue, local department store.

Directors of the play will include Rice, Philip Loeb, Dennis Schaeffer, and Hallie Welles. Acting in executive capacities will be Miss Arthur, Barrett Clark, George B. Bumil (novelist), Miss Perlman, Harry Weinberger (lawyer), and Mrs. Paul Weimer. scenic design not yet announced.

The studio or training school will be limited to 60 admissions a year, who will be selected from recommended students of drama schools and workshops throughout the country, with no more than two graduates of any one school or group accepted. It will be under the supervision of Loeb, Schneider, and Welles, and will include playwriting as well as acting instruction, the former to be under established dramatists, with Rice certainly included. Scripts by studio members will be performed by the studio.

Membership drive will begin immediately, with three classes of membership offered: $1 a season, giving 15 per cent discount on two seats for each production; $2 a season, giving 20 per cent reduction, and $2 a season, giving heavier discounts and admission to private performances and several non-dramatic offerings.

Temporary headquarters of outfit are at 115 West 44th street.

Action Expected on N. Y. Sunday Bills

NEW YORK—April 20—Contrary to previous reports, it is now expected that Governor Lehman will sign the Mountain Bills without a hearing, thereby officially allowing Sunday light shows in New York State, in those towns that adopt them locally. The bills provide for local option on Sunday performances, with legit actors guaranteed one day of work each week.

Sunday shows, however, will hardly be possible this season in any case. After the governor signs, the question must be submitted to the city's board of aldermen. Altho no trouble is expected there, the procedure will take time. And even then no Sunday performances will be possible until Equity votes to wash off its books in terms of ruling forbidding them.

Are you one of those who rebel at the nagging little restraints of life? Do you like your fun in big measures? You ought to get introduced to Spud! For to Spud just this little addition to the modern art of enjoying life: it frees our daily pleasure of smoking from the annoying restrictions of a dry, stale mouth. Spud took the limits off smoking enjoyment when it took the tar-laden heat out of smoke. That's why you can forget to remember how many you smoke—but you'll never forget that clean, fresh taste.

Do you hate being hampered?
Easter Week Booms Broadway Business

NEW YORK, April 22.—Broadway business is assured of a distinct turn for the better this coming week, with the week-end growing to be one of the best post-Lent pickups of receipts in years. In fact, sights began to feel the turn on Good Friday night when an unexpected attendance gave the bigger places an excellent play.

The Paradise optimistically set up for 775 patrons on Friday night and had to arrange over 100 additional seats by midnight. Saturday night proved a sell-out, with all available space taken at such spots as Paradise, Hollywood and some of the side-street night clubs. The trade seemed to include everyone from Park avenue to college boy and usual Saturday night crowd.

Ticket brokers reported brisk trade over the week-end and sufficient advance sales to make the week hold up beyond all expectations. Conservations continue to come in for practically all of the hit plays and attractions. Movies were standing them up Saturday night, with the Rivoli finding itself in a quandary when the midnight show continued to draw so that another a.m. showing had to be put on.

Hotel trade is also looking up, due to conventions, auto shows and other art and industrial exhibitions, as well as the usual visitors, and schools are closed because of the Easter vacation.

SHOWS ON TRUCKS—(Continued from page 3)

States. The report further says: "The state regulatory commissions are strongly urging Congress to enact Federal regulations to stop the spread of state regulation and to enable them more effectively to regulate Interstate transportation."

As it is passed in both houses, the measure authorizes the "General Duties of the Commissioners, that the latter is authorized. The state is passed in Senate, and will apply to all motor transportation."

Comedians Wanted

THE WORLD'S greatest comedians are wanted. The salary paid is more than $1,000 a week, plus expenses. Must be experienced and have appeared in Broadway shows. Write Robert H. King, 111 Madison Ave., New York City.

WHAT HAVE YOU TO OFFER?


NEW COLE SHOW—(Continued from page 3)

In Ring 1 and Albert Hodgson, matinist for Harris Fellows in Ring 2, put the pony through a series of intricate tricks.

DISPLAY 4.—Allen King, animal trainer, who was a sensation of a Century of Progress last summer, presented his trained group of lions, tigers and leopards, putting them through a routine of stunning and breath-taking stunts that kept the audience gasping. Despite a fear of being mishandled, the cats magnificently, especially considering that many of the animals are new ones and this was the first time since the Ring 1 men have done much of this work.

DISPLAY 5.—Jockey set. Joe Hodgson in Ring 3 and Bertie Hodgson in Ring 3, Joe Hodgson is one of the best of the older generation of riders, while Bertie ranks among the topnotchers of the younger generation, and both gave splendid performances.

DISPLAY 6.—Iron-jaw numbers, with the Edwards School of Circus and Sideshow and Violin Barnum, Hatch McBride and Bertie Imms in the other, Laddie, with Miss Hunter, Mrs. McCann, Minko, Wolfe, Cooke, Forrest, Goodspeed, Custer and July, Ring 1. McBride is graced by Sam Wilson over Ring 1, and Agnes Dox over Ring 3. Two performers who are the same of grace. Gilmaning the display, Frank Shepstone on the trapeze, Edla and the Iola, he did a sensational trapeze actuch with a good set that is a real feature.

DISPLAY 7.—Man Without Reve. Pulled to the top of the auditorium, he did a giant swing, followed by a low swing while being again pulled aside, giving the audience a breath-taking thrill.

DISPLAY 8.—Bing circus dogs and comedy mules, worked in Ring 1 by Reg Llewellyn and in Ring 3 by Bertie Imms. These acts will be highly entertaining when you have had a little more training.

DISPLAY 9.—Clay Beatty, introduced as the world's greatest animal trainer, presented his "Cats of Fury," a marauding, snarling group of jungle beasts, which he put their place at a formidable rate and with consummate showmanship. From start to finish the act is complete with thrill, and its feature, the roller tiger, is tremendous applause. Beatty has the knack of dramatizing his work in a way that sells all 100 per cent.

DISPLAY 10.—Jimmy Pender and his cowboys and cowgirls put on a spectacular exhibition of trick and fancy riding, roping and coil cracking. An excellent bunch of riders, Ted Lierl is with them and will put on his sensational jumping horse when the show is flown to its regular routine.

DISPLAY 11.—Performing seals. Worked in Ring 1 by A. Fleet, Ring 2 by Harry 59th and Ring 3 by Brown Brothers.

These acts are new but are rapidly becoming an integral part of the show and another couple of weeks will be doing excellent work.

DISPLAY 12.—Big clown number with all of the jokers participating in comedy antics.

DISPLAY 13.—Oye O'Dell, single arm performer, is one of the greatest performers and her feet of strength and endurance were conspicuous from the audience.

DISPLAY 14.—Clown number. The clowns doing a variety of amusing stunts on the tramp of the circus.

DISPLAY 15.—Equestrianism. In the center rings Harry Hill (Harriett Hodgson), in front of her riding and equestrian act is unusually thrilling. Miss Hodgson has beauty of face and form and as a performer is unexcelled. Graceful in the extreme, she makes a beautiful picture and her work throughout is superb. Rings 1 and 2 contain two graceful equestriennes, offered a pleasing routine, while Joe Hodgson and his wife did the same in Ring 3.

DISPLAY 16.—Pachyderms. Five pachyderms, all in splendid condition, offered a pleasing routine, while Joe Hodgson and his wife did the same in Ring 3. Both of these acts are splendid examples of pleasing equestrianism.

DISPLAY 18.—Clown number. This show has some of the best clowns in the business. Among the outstanding clowns whose fantastic work deserves particular mention are Otto Gribling, Thad O'Reilly and William Kelly.

DISPLAY 17.—Panthera. Five panthera bears in each ring. All excellently trained and went thru the usual routines without a hitch and at a fast pace. Worked by Jean Fisher, High-Pockers and Bob Nelson.

DISPLAY 18.—Clown number, led by Otto Gribling, in some excellent comedy that had the audiences in stitches.

DISPLAY 19.—Wire acts. The Cole Bros.-Clyde Beatty Bros. have in Harold Barnes a younger whose age is given as 15, but who looks a couple of years younger, a kid who likes fair to become a sensation on the wire. He works with consummate ease and with a marvelous sense of balance. Without doubt the best act has a showman in Harold Barnes and destined to go places. He works in the center ring. In Ring 1 Heading Nelson does a fast and graceful routine on the wire, and in Ring 3 an unbelieveable girl gives a pleasing and excellent performance.

DISPLAY 20.—Liberty horses. For many years Jorgen M. Christensen has
KYA Stuff Shakeup: Changes at KROW, Too

SAN FRANCISCO, April 20—In an up­
expected move, KEN Dean Mckinley, in as production manager along with his job as director of special events, surprise Dick Holman, wealthy<br>announcer, is doubling with publicity. After the job of Eugene<br>who came to the station about three<br>ago. Rubbins was script and assisting in production. E. C. Connect, continuity writer at KFY for a year, is another member of the<br>staff out in the shuffle.

The comes in for its share of<br>changes, too. E. G. Wilson, San Fran­<br>isco program director, is now executive<br>Gerald Norton, account executive, have<br>doubled as part of new management for J. C. Penny Co. Station has brought in Dan Velind and Victor Murrell as account executives.

Koog Wel. New York City and<br><br>in Southern California for the past year.

Colorado Regional Ready To Operate

DENVER, April 20—A merger only for<br>the future is being entered into by KFEL and KVOD. These<br>stations have been operating on a<br>joint basis under the name of Colorado<br>Regional Network. No change of ownership is made, the<br>merger being made to expand the network to sell time, especially to Eastern<br>advertisers.

As a result of the merger the Colorado<br>Regional Network has been organized, by the program director, plan for the<br>future. KVOD, the network's anchor<br>station, will remain in Denver. Later KFEL will be added. Plans are also under way to expand the network to include New Mexico and<br>Wyoming.

Gene "O" Phantom, of KFEL, will be in<br>管理和 program manager for the new set­<br>up, also to act as program manager in New York when<br>his assignment is completed. William D. Pyle, of KVOD, will act as<br>operations, and Thomas C. Cram, also of KVOD, will<br>be chairman.

WBT Sponsor Has Fancy Merchandising Angles

CHARLOTTE, N. C., April 20—Black­<br>stone Products Corporation, maker of<br>Trouty-Lax and Blackstone's Aspirin, has<br>funded an extensive merchandising campaign in connection with its<br>new WBT television program.<br>These completely diversified programs are staged each week under the control of}<br>Bill Pepper, program director of WBT here.

One of the more interesting developments, in the manner used by the Bamberger broadcasters. Previously<br>no advertiser gained a reduction until after six weeks of buying. Under the new setup, discounts start right away on the first week of buying, and the new method WBT is now following the NBC practice of publicizing the discount but not the amount.<br>spent, as compared to the CBS system in<br>giving reductions on broadcast day.<br>Discount changes for WBT differ radi­<br>only in the manner used by the Bamberger broadcasters. Previously<br>no advertiser gained a reduction until after six weeks of buying. Under the new setup, discounts start right away on the first week of buying, and the new method WBT is now following the NBC practice of publicizing the discount but not the amount.<br>spent, as compared to the CBS system in giving reductions on broadcast day.

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New Biz, Renewals

NEW YORK, April 20—National Broadcasting Company has two new series on the air this week. These are "Radio News Week," a new ET series by "Radio News Week," and "Philadelphia," a new series by "Philadelphia." The first three programs of "Radio News Week," a weekly program, are being aired on WIP, Philadelphia, Wednesday, Thursday, and Friday, respectively. The series is being written and produced by Fred Smith, who is also the producer of "Radio News Week." The second series is "Phiadelphia," a new series by "Philadelphia." The series will be aired on WIP, Philadelphia, Monday, Wednesday, and Friday, respectively. The series is being written and produced by Fred Smith, who is also the producer of "Radio News Week."
Free-Time Grab and Percentage Proposal Checked by the CA

WASHINGTON, April 20—James W. Reichman, executive officer of the Code Authority for the broadcasting industry, sent out two letters the past week pertaining to code violations or potential ones. The first was addressed to assorted trade associations, Chicago, and read as follows:

"Under date of April 2 we wired you as follows: "Our attention is being drawn to the term "radio station" as defined in the Code. The Code provides that the word "station" shall mean the equipment and personnel used in the broadcasting of broadcast programs. A "station" is defined as a fixed physical location. The Code further states that the Code applies to any transmission of sound by wireless means, except when authorized by the Federal Communications Commission."

"We are taking this opportunity to call your attention to the fact that the term "radio station" as defined in the Code does not apply to the term "radio station" as defined in the Code as applied to radio stations operated by individuals or small companies. This term is defined as a fixed physical location where radio programs are broadcast."

Second letter went to Robert S. Wood, editor of Radio Guide, Chicago. This letter read:

"You are in receipt of a letter addressed to you by a radio broadcasting station located in the state of Illinois, and that is in receipt of the above-mentioned letter, and are asked to consider the matter so far as your station is concerned."

WHN Sells Amateur Hour to Schenleys

NEW YORK, April 20—WHN has advertised its Thursday night amateur hour, the sale coming next week, as follows: The station is in the Schenleys, including a script prepared for broadcast. The program purchased is "The World of Radio," a series of programs designed to introduce the attractions of the Code or Fair Competition. It is on the air at 11 a.m.

RUSSIAN BOOKING (Continued from page 4)

...and he has an excess of Soviet currency for a considerable period, his views on art and literature are rare and diamonds, it would be illegal to take them out of the country."

FRANK DRAKE, Greensboro, N. C., is playing the entire family of radio stations in charge of his organization, KMOX, St. Louis. The show is going to be heard on the new "Rock-O-Matic" radio network.

MARGARET MURPHY, singer and dancer, played a series of dates on WBOO, a daily program on WKY, Fort Worth, Texas. She is playing the entire family of radio stations in charge of his organization, KMOX, St. Louis. The show is going to be heard on the new "Rock-O-Matic" radio network.

KIMBO, Honolulu, has established a mainland office in San Francisco, and is in charge of sales. This station, affiliated with CBS, was recently an increase in power from 200 to 1,000 watts, and hopes to establish a complete service in the near future, with short wave California programs for long wave broadcasting in Honolulu.

COCA COLA, for the third successive year, has the contract for advertising on the KBOO, the broadcasting station of the Coca-Cola Company, for a period of six months.

J. C. MORGAN, one of the radio stations of the KBOO, has joined the production department of the network, and will be in charge of feature programs and dramatic series. He has been the managing editor of the Morgan Publishing Co., San Francisco radio school. Frank Wright, Oakland, is the new manager of the radio engineering department, and several general sales managers of the network have returned to their respective cities.

WHIC, Greenboro, N. C., is inaugurating a new program service called the "American Radio Network," which is scheduled to go on the air on 7-0 a.m., the same time that the Network "Radio" is heard in 21 towns in WHICs area and gives a clear, short wave broadcasting in Honolulu.

MAY HAYES, formerly with RKO, has been appointed a producer on the KMOX, St. Louis, network. She is in charge of the "American Radio Network."
"House of Glass"

The House of Glass is a radio program that seems to have a long and interesting history. It was created by the team of Thomas J. Lipton, who signed off last February, and the program was once considered one of the most important in the past. But tonight's efforts were a great display of brilliance which was followed by a dramatic KFRC victory in the local area. The show has been produced by the management of a group of talented people, and the show is known for its good music and audience interaction.

Blue Monday Jamboree

The Blue Monday Jamboree is a well-known radio program that has been on the air for many years. The show is known for its good music and audience interaction. The show is produced by the management of a group of talented people, and the show is known for its good music and audience interaction.

West Coast Notes: Warner's Amateurs

Los Angeles, April 20—The weekly Warner's Amateurs show begins this week with a new format. The show will be broadcast on KFWB, KFRC, and other stations in the Los Angeles area. The show will feature a variety of entertainment, including music, comedy, and drama. The show will be broadcast on Saturdays at 10:00 a.m. and will be repeated on Sundays at 7:00 a.m.

NEW BIZ (Continued from page 1)

And Friday, five-minute periods during Dames' hours.

UNIONS SEEK—(Continued from page 2)

and has resigned to go to New York to seek a connection with an influential producer. The move is said to be a direct result of the sale of the station, the take-over by MGM.

Myra Deen best: starting April 21 and to be heard each Sunday at 10:30 a.m.

WCKY Putting on Five New Weekly Programs

CINCINNATI, April 20—WCKY is putting on five new weekly programs, which will be heard as afternoon features indefinitely, Thursday's.

The Youth Parade, Fridays, 4:45-5:20 p.m., will feature Warner Bros. stock and will be sponsored by the Cincinnati Norsemen, a local youth organization.

Happy Days in Dixie, scheduled for 4:15-5:00 p.m. on Tuesdays, will feature Warner Bros. stock and will be sponsored by the Dixie Youth Organization.

Two With Tunes will be heard Mondays, 4:45-5:00 p.m., presented by Iva Thomas, a local youth organizer, and will be sponsored by the Dixie Youth Organization.

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THE BILLBOARD

F.ltC HEADLINERS • 5-1-30 P.M.
FRANK WARD-GES
MUSICAL DIRECTOR

"THE GREAT WALTZ"
• Center Theatre, N. Y.

LOUISIANA DIXIELAND JUBILEE
International Favorite of Song
1940 Broadway, Los Angeles, Calif.

ANNE BOLAND "Songs of Love"
NOW ON TOUR

"MIKE" DURSO
The Voice of the Golden Tenor
AND HIS ORCHESTRA
Delmonico's
MERRY GROUNDS, Fort Wayne, Ind.

LOUIS MUSIQUETTE \His Famous Door Music\ PRIMA
28 W. 52nd St., N. Y. C.

EDDIE LEONARD, JR.
AND HIS ORCHESTRA
Modern Minstrels of Melody
Now on Tour
THEATRE, HOTELS, CAFES, BALLROOMS

EDDIE PEABODY
THE INSTRUMENTAL STYLIST

FAR RICHARDSON "The Talkies" Present MUSICAL DIRECTOR
JACK HART "Smiling Singer" Present MUSICAL DIRECTOR

ADAM CARROLL Piano and VOGUE VOGUE
DAVE BEREND (BANJO)
710 Fifth Ave., New York, N. Y.

Network Song Census

<table>
<thead>
<tr>
<th>Song</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Whose Honey Are You?</td>
<td>15</td>
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<tr>
<td>Flowers For Madame</td>
<td>16</td>
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<tr>
<td>Easy To Remember</td>
<td>17</td>
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<tr>
<td>Life Is A Song</td>
<td>16</td>
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Southwest Sales Managers' Conference Well Attended

Washington, D. C. April 26—Sales promotion managers of National Broadcasting Company's sales force, meeting last week in Washington, D. C., attended a sales promotion conference sponsored by the Division of Dallas. The conference was held in conjunction with National Broadcasting Company's training school for salesmen.

The conference was held in the Hotel George Washington, and included representatives from all parts of the country. The theme of the conference was "Sales Promotion: The Key to Success." The meeting was well attended, with representatives from all regions of the country.

The conference included discussions on various aspects of sales promotion, including advertising, public relations, and marketing strategies. The speakers included industry experts and successful sales managers, who shared their insights and experiences.

The conference concluded with a panel discussion on the future of sales promotion in the media industry. The panelists discussed the challenges and opportunities facing the industry in the years to come.

By N. A. GREEN

Henry Halstead and His Orchestra
Hotel President, New York City

Lindy Halstead, And His Orchestra
Theodore Halstead, owner, visited New York City recently to confer with his staff and to attend the orchestra's performance at the President Hotel. The orchestra, under the direction of Halstead, gave a successful performance at the President Hotel, attracting a large audience.

Freddy Berrens and His Orchestra

Freddy Berrens and his orchestra, featuring Lonley Acres, performed at the President Hotel to a packed audience.

By N. A. GREEN

Paul Remane and His Band from Lonley Acres

Paul Remane and his Band from Lonley Acres performed at the President Hotel, attracting a full house.

By N. A. GREEN
THE OFFICES OF KENNAWAY Incorporated MUSIC & ENTERTAINMENT WILL OCCUPY THE NINTH FLOOR 430 NORTH MICHIGAN AVE., CHICAGO TELEPHONE SUPERIOR 4545

BANDS and ORCHESTRAS

By ROGER S. LITTLEFORD JR. (Cincinnati Office)

Al THOMPSON and his band, "Hobos," are playing clubs thru Texas.

BLUE STEEL, an orchestra new to Chicago, goes into the Trianon Ballroom May 4, remaining until June 3, when they will be replaced by Harry J. Hottet. Steel organized a new 16-piece band last year and since then has been on the comeback trail. He features Ragtime, Frug-voiced organists, pianist, Little Dick Peterson, lyric tenor, Jerry Kelton, second tenor; Pooh Austin, singer; Gene Campbell, violinist and dancer, and Jacky Green, fiddler.

PAUL MARTEL and his band are back at the Anadon Ballroom, New York, after several weeks on tour. Martel features Louis Garcia, "The Trumpet sensation." Billy Murphy and his orchestra filled in for Martel, the seventh successive year Murphy has held that spot.

JAN AUSTIN, who is being held over at the Hotel Warwick, New York, has a new vocalist, Lydall Bell.

THOMAS JAMES, songwriter and press agent, is rehearsing a show orchestra in Detroit with the expectation of opening shortly in Indiana or Michigan.

HERB REMARKS that this new venture will not interfere in any way with his other activities.

JACK WARDLOW has been booked into Poney York, Omaha, Neb., until June 29.

McKINNON'S COTTON PICKERS become permanent tour of the New England States April 20.

RAY GIBBONS is playing weekly for the Four Hundred Club, society night event at the Hotel Statler in Detroit.

J. FRANK TERRY and his Chicago Nightingales have increased their personnel to 15 men, including Mary Smith, formerly at the Cotton Club, Chicago, vocalist. Outfit features "Dixie" jumpers, who used to play with various colored musical shows.

ANGELITO FERRANDO and orchestra have been booked for another three months at the Great Northern Hotel in Chicago.

HIBBIE KRETS, former Balaban & Katz featured organist, opes about May 4 with a newly organized 11-piece orchestra at the Connecticut, Hartford, Conn. Booking was arranged by Curly Ross, Chicago.

BILL ROGERS moved into the Century Theater at the Elgin, Chicago, April 28. He will remain for two months, when Ted F. Rogers goes in.

CARLOS MOLINA opened an engagement at the Trianon Ballroom, Chicago, April 1, replacing June of Moll. Moll will remain until May 3.

HORACE HELEY is booked to open an engagement at the Drake Hotel, Chicago, May 22.

BUDY BUNNY is current at Cafe Madrid in Louisville, Ky. He will play a week of college dates, beginning April 27, and then returns for the fourth time to the popular Louisville spot. Barney Gilbert is featured vocalist.

TOCUEK EVANS and his orchestra will close at the Ambassador in Kentwood, La., May 4.

JACKIE GREEN and Gross McDonald, members of McDonald-McDonald band playing in Millen, Pa., were summoned to New York April 10 by an automobile accident near Milton.

SAXY MARSHALL does a series of one-nighters May 4 at the Hotel Utica and two days later opens the summer season at the Park Theatre, Troy, N. Y.

DON RICKEN, who has been playing Reno, begins two weeks tonight until April 20. He will return to RKO theaters during May.

HERSHEL STATTION has been playing Northern Ohio ballrooms most of the winter and on May 4 opens the summer season at the Cadillac Lounge, Lake, Ohio.

JIMMY O'BRIEN and his 13-piece orchestra will make a 50-city tour this summer under the directors of Southern Amusement Company, of Nashville.

JOLLY COBURN leaves the Rainbow Room in New York, June 1, for spots of dates at various Long Island resorts.

ABE LYMANN will open, according to present plans, at the Pavilion Royal, Long Island, N. Y., June 1, but stay on at the Hotel Sherry-Netherland, where they have been playing.

HERBY KING leaves the Waldorf-Astoria, New York, June 1; after six months, is scheduled to return September 1.

JOSEF ZATOURSKY and his orchestra wind up their stay at the Plaza Playhouse, New York, May 21, but stay on at the Hotel Sherry-Netherland, where they have been playing.

FRED VICTORIAN, playing at the Atlantic City Palace, New York, May 28, is scheduled to return September 1.

DON RICHARDS and his orchestra close at the Hotel Biltmore, New York, April 28, opening at the Governor Hotel, New York, April 29.

LEN BOWDEN and his 13-piece orchestra, out of St. Louis, will make an extensive tour of the South this summer under the auspices of the Webster Booking Corporation.

CHICAGO-shots closed the Florida, Cleveland, May 18. They are at the Royal Club, Detroit, and will work down to St. Louis to the Club Greyhound, "will remain there until further notice.

TED RICHARDS' Royal Cavaliers recently completed a road tour that lasted the greater part of winter. The outfit is set indescribably at the Airport Cafe, Des Moines, Ia."

RAY WILSON opened at the Hotel Phoenix, St. Louis, April 27, after completing an eight-week tour of the South. Virginia Williams, soprano and songwriter, are present for the specialities.

MUSIC NEWS

Harry Link, of Honolulu, Douglas B. Crumrine, announces that his firm has made an unusual deal with the Ford Motor Company to exploit a new song, 'Way Back Home,' by Don Tawes and Al Lewis. The song was featured on the air July 20, over the program by Tom's brother, Fred, and the orchestra. During the course of the various programs an opportunity will be given to the public to contribute to the chorus, with the winners each week having their written song and other attractive prizes of the air. According to contemplated plans following the elimination of all the contestants, the final winner will receive a rich assortment of the Ford automobile model. The publicity to be derived from the broadcast and the song itself is obvious.

The Shorwood Music Service, which recently moved its offices to new quarters in the Midland Theater Building, New York, May 4, renews its rental of "Turbo Hour Service" for bands and orchestras. The service is operated in the Strand Theater, and during the summer season the Shorwood will be on the air.

Jerry Shores, who has been operating the coast the last few months, announces that he will have a "Turbo Hour Service" for bands and orchestras. The service is operated in the Strand Theater, and during the summer season the Shorwood will be on the air.

Howard Johnson seems to have a good idea in his new song, 'Let Me Know Where You Are,' he told me. 'It's a good idea, but I don't know how to write it.'

Bill Cullum, of the Ed B. Marks Company, is on the way to New York for his periodical trip in the interest of the firm. He has many meetings, but many more engagements will be in many more engagements will be in many more engagements.

New Brunswick Record releases include Lenna Block's version of Lovely To Look At and I Won't Dance. The trio is expected to return to the air after its recent engagement at the Palace, New York, where it was well received.

A new addition has been made to the staff of the Remick Music Corporation, Elmore Layton, who will make his headquarters in Cleveland, Ohio. Elmore Layton will represent Remick in the States of Ohio, Pennsylvania, New Jersey, District of Columbia, and other territories. He will be in charge of the firm's advertising.

This is his second venture with the firm, having been associated with Remick a little over four years ago.

Owing to the encouragement received in a financial way attending the initial show in behalf of the "Professional Music Men, Inc.," the organization composed of agents of the various publishing companies in New York and elsewhere has been dissolved. According to plans, it is to take place in the summer. These in charge have in mind a month of stage and other celebrations, with athletic events, a banquet, and other novel attractions as the magnet.

Sheet-Music Leaders

(Week Ending April 20)

Based on reports from leading jobbers and retail music outlets from Coast to Coast, the songs listed below are a composite of music store activity from week to week. The "parameter" is accurate, with necessary allowance for day-to-day fluctuation. Sales of music by the Maurice Richmond Music Corporation, Inc., are not included, due to exclusive in-house agreement with a number of publishers. Acknowledgment is made to Mayer Music Corporation, Music Sales Corporation and Arthur Music Supply Company for their kind cooperation.

1. When I Grow Too Old To Dream
2. I'll Be There
3. Love Story
4. How 'Bout You
5. For You
6. Every Minute
7. What You're Missing
8. Don't Stay Away
9. I Love You, My Love
10. When You're a Hun.

8. Every Minute
9. I Love You, My Love
10. When You're a Hun.

11. What You're Missing
12. Don't Stay Away
13. I Love You, My Love
14. When You're a Hun.

15. Every Minute
16. I Love You, My Love
17. When You're a Hun.

18. Don't Stay Away
19. What You're Missing
20. I Love You, My Love

21. When You're a Hun.
22. Every Minute
23. I Love You, My Love

24. Don't Stay Away
25. What You're Missing
26. I Love You, My Love

27. When You're a Hun.
28. Every Minute
29. I Love You, My Love

30. Don't Stay Away
31. What You're Missing
32. I Love You, My Love

33. When You're a Hun.
34. Every Minute
35. I Love You, My Love

36. Don't Stay Away
37. What You're Missing
38. I Love You, My Love

39. When You're a Hun.
40. Every Minute
41. I Love You, My Love

42. Don't Stay Away
43. What You're Missing
44. I Love You, My Love

45. When You're a Hun.
46. Every Minute
47. I Love You, My Love

48. Don't Stay Away
49. What You're Missing
50. I Love You, My Love

51. When You're a Hun.
52. Every Minute
53. I Love You, My Love

54. Don't Stay Away
55. What You're Missing
56. I Love You, My Love

57. When You're a Hun.
58. Every Minute
59. I Love You, My Love

60. Don't Stay Away
61. What You're Missing
62. I Love You, My Love
Night School Horse
Part of Floor Show

NEW YORK, April 20.—The Flying Trapesi- 
ers, the novelty act that has made of built-in 
ball games, its patrons a captive audience, 
when it put on a show that included Wesely Cooke’s Aus- 
tural trainers. Here was a new experiment, a 
showing that has been on the rise in America. 
Hazel Williams is another innovation at the 
resort, being about the only ones per- 
forning in night sport at least in this territory.

Frisco Spots
Fast Reviving

De Goji spending 75 Cents on Old Tait Club—O’Far­ 
rill street in comeback

SAN FRANCISCO, April 20.—O’Farrell 
street, which has been making a new bid to revive after-dark amusements, has opened its doors to the pleasure-seeking popu- 
lace. For several weeks, the neighborhood, the Breakers club, operated by George 
Adams and remote Remy, both well 
known, and the New Old Pal’s Club, a main 
showing or the popular O’Farrell street, has been in the 
process of giving a new life to the Music 
Box. It is now open to life.

Attractive Easter Week Shows in Chi

CHICAGO, April 20.—Three Loop 
night spots inaugurated new floor shows in their 
Week-day Week shows, beginning with the 
Parisian Bowl, which is operated by Frank 
McGeown. A nice-looking boy, shing 
with a smooth voice, he makes the music 
and attracts people. 

The center show is in the Children’s Room, 
with Biz and his orchestra, who are considered to be 
the best in the city. They are doing a 
show that is sure to bring in a large 
attendance.

El Chico, New York

El Chico, one of the few class spots 
in the Greenwich Village section, enter- 
ting into the dance craze, is in its 10th year and still doing 
dancing. It has some of the best 
local and national dancers, as well as 
外地 dancers.

The director of the show is Frank 
Fisher, who is known in the business for 
his ability to put on a good show.

PERIGLZE and JETANE, two of the 
biggest names in the business, are 
dancing at El Chico, along with 
other well-known dancers.

Night Club Reviews
Sharlie’s, Jamaica

Cliff Hall, vaude, and radio 
partner of Jack Pearl for years, is 
now in a new field in New York, 
Sharrle’s, on Suffolk boulevard, in 
Jamaica, L. I. And there is every in-

rant that things will go favorably, inasmuch as Hall and his 
boys are giving plenty of entertainment, 
the money the customers will spend, 
and the good shows are practical, all, 
there being few good出口 spots in Jamaica.

Location of the club is also an asset, 
the wild railroad line being a main 
attraction, and the subway runs under 
the farm to the near Jamaica 
Station. Sharrle’s has $1 and $2 
rooms, no cover, and a minimum of 60 
week nights and $1.50 holidays. Food 
and the drinks are both that one 
can expect to have at the price. 
The one obstacle in the 
way of the customers is the 
shortness of Jamaica is the spot 
that the spot is not a part of New York’s 
accounting, but it is a place 
in sure.

Sharrle’s on is on 
equal footing with many 
Broadway spots calling for 
higher tariffs. 
Dixon and Brown, song and dance team, 
open with a fast routine, with Viola 
Hayes following for more work on June 
20th. The show is a success 
in the seats.

Sharrle’s is one of the most 
good-looking spots, located at a 
place that is sure to bring in 
many customers.

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many customers.
79 Houses Being Booked By 12 Indus Out of N. Y.

Indie time in surprisingly good condition—Does Shor¬
man, Fisher lead—one-fourth of houses paying good gold for vaude—many using units on and off

NEW YORK, April 20.—Despite the approaching warm weather and daylight-saving
time, the vaudeville business kept surprisingly well under condition for the first time in three or four years. (Continued on page 3)

British Acts Seek A Quota

Peabody Gets 30 Weeks From RKO

NEW YORK, April 20.—Peabody has been booked from 9 weeks to 30 weeks by the studio, in an unusual booking nego¬tiated by F. M. Simon of the company. Peabody will have a run through the new stage house built on 45th street and Broadway, under that arrangement.

The Modern Version

NEW YORK, April 20.—A sequel to the recent movement of the “Modern Version” has been announced by the National American Vaudeville, who are now managing Dun¬

Warner Vaude in Western New York

NEW YORK, April 20.—Warner theaters in the Western New York district have been making plans for the first time in three or four years. (Continued on page 3)

Sophie Tucker To Succeed Cantor as AFA Honorary Head

NEW YORK, April 20.—Sophie Tucker has been nominated on the official bal¬lot to succeed Eddie Cantor as honorary head of the American Federation of Actors. Cantor resigned his office this spring, and it has been rumored that he has not declared for the office. Tucker has been nominated by a delegation of AFA council members and his wife, who was present at the meeting of the federation.

The elections will be held May 7, in the Paramount theater, with the usual meeting of the organization expected to take place in the Stratford theater.

Paradise Back to Vande

NEW YORK, April 20.—Paradise com¬pletes a four-week run at home since it hit at Paradise’s Paradise, Brooklyn. The house has been operated by Jack Smiley for the past six years, and has been a favorite with the audiences. (Continued on page 3)
NEW YORK, April 20.—The N.Y.A Fund secured further poundings of its drive from many theater magnates this week as it began to circulate theaters asking for supplies. Miss Alice Thompson was selected as a general chairman of the First Annual Actors Day Benefit May 20. Among the new names added to the committee are Will H. Hay, Adolph Zukor, Harry M. Warner, Sidney Irwin, Carl Laemmle, Harry Cohn, C. C. Moskowitz, M. H. Aylsworth, Joseph M. Schenck, Arthur A. Leader, Joseph Vogel, Nate J. Blumberg, Joseph Barchard, Edward L. Packer, Leonard Currier, Charles M. Beaudette, J. Kuykendall, Charles O'Reilly, Alphonse P. Myers, Sidney E. Samuelson, and Charles Willson.

Midnight stage shows will be held in many big cities, among them New York, Boston, Philadelphia, Chicago, Los Angeles, and San Francisco. Morris Jr. and Barney Balaban will run the Chicago shows and Fodor will support the Los Angeles show. The others are being arranged now.

Blyn. Albee Vaude Stays; Due To Go for the Summer

NEW YORK, April 20.—The Albee, Brooklyn, NYC house, will probably go into a straight picture policy for the summer, the circuit company stating it now. It was reported that the show would start earlier, indicated by the anticipated cancellation of the week's bill set for the week starting this Friday. While it appears the summer vaudevue cycle will come about, it is not likely that the closing will be any earlier than late in May. Starting this Friday the house will have a seven-act bill.

Date Hinges on Record Flight

NEW YORK, April 20.—Wiley Post, famous flyer, seeking to establish a Coast-to-Coast record, was all set for the Capitol, Detroit, week of May 3, provided he established the record flight. He was in a favorable position and percentage. However, Post will attempt the trip again.

Billy Jackson, on a trip with Ed Hart, manager of films, is representing Post for vaude. He is also handling Ruth Nichols, Sammy.

Belle Baker Postpones Sailing

LONDON, April 13.—Due to sail for New York last week, Belle Baker suddenly returned to England this week. The reason being that she has signed further contracts for films and vaude. She made her first British film, Charing Cross Road, which is due for British release in May. Miss Baker, who has been here for six months and has enjoyed considerable success in various British fields, may do a celebrity concert at the famous Opera Comique, Paris, in the Grand Prix week before sailing.

Guyen Turn's Cupid

CHICAGO, April 20.—Jack Guyen, maestro of the vaude, has secured another of his little cupids in the act. He discovered last summer every one of the six girls and while with the act now is Kay Johnson, who married50 weeks ago. The act was played in Chicago last week. Others who took the wedding vows were Florence Lipton, Rebecca Schroh, Lila Parvin, Margaret Whishey and Peggy Guyen.

More Units in Bridgeport

NEW YORK, April 20.—Louis is continuing to send small units into the Globe, Bridgeport. After the slackness of this unit this week will come the P. A. Bergers, with Jack Jenkins, Band, as Farcaster; Rivers and Brown and Arias, Leonard Gooing and girls. The next unit will be Hollywood Starlighters, with Pickford; Goldie, Lew Parker, June Taro, Tita and a Musical Moves act, which will include film and singing with local talent. Both units are being handled by Irving Yates.

Baker Gets English Offer

NEW YORK, April 20.—Archie Baker, manager of Max Baker, is heard to have written this week that Baker might accept an offer to play England for three weeks at $40,000. The contract involves, according to Hoffman, the second house at $4,000 and five weeks of vacant at $5,000 per.

Fisher's New Houses

NEW YORK, April 20.—Arthur Fisher has landed a couple of new spots for his books. He has reopened the Bayshore, Bayshore, L. I., today at a Saturday and Sunday stand, and on April 29 begins booking the Strand, Shoreham, ft., as a half-week stand. Another new one obtained recently was the Josephette, Paterson, which he took from the Pochrie-box.

Trilling Adds West Chester

NEW YORK, April 20.—Steve Trilling is booking the Willet, West Chester, Pa., on the Saturday stand. Other Warner spots being vaude are as follows. In the Stidley, Pittsburgh, which reopened vaude this week, continue next week with vaude and the picture Black Fury, which is expected to run two weeks; the Mastertone, Philadelphia, will probably remain closed till the summer.

Material Protection Bureau

Attention is directed to The Billboard's Material Protection Bureau: featuring all the branch of the show business, but designed σpecifically to serve Vaudeville and Radio Fields.

The Bureau's success in establishing material or idea patents is asked to indicate same in a shaded envelope, bearing their permanent address and other information deemed necessary. Upon receipt, the material will be copied, date filed, and alphabetically filed away under the name of the claimant.

Send packets accompanied by letter regarding application and other papers to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.
The Billboard

VAUDEVILLE REVIEWS

April 27, 1935

Palace, New York

(Reviewed Friday Evening, April 19)

It is current current. quite true. the fun has died down. That's true. the only thing going on is a show. No one is going to care. The Billboard.

Loew's State, New York

(Reviewed Friday Evening, April 19)

It is a great show. The vaudeville. There is no need for 1270 Sixth Ave. New York.

Capitol, New York

(Reviewed Friday Evening, April 19)

It is a great show. The vaudeville. There is no need for 1270 Sixth Ave. New York.

Palace, Chicago

(Reviewed Saturday Afternoon, April 20)

It is a great show. The vaudeville. There is no need for 1270 Sixth Ave. New York.
registered by the Washboard Feelmates, quartet of Negro youths with their weird musical effects and singing. They swung into Object of My Affection and Dark Eyes to the evidential enjoyment of the patrons. The chorus then did an Indian number, while the six show girls lent a colorful backdrop. Miss Reynolda, with a novel skating act. It's got popcorn costumed. Al Wicker joined in some amusing gags at patrons.

Tiger also ts sp lit up into two sections. A band and carriage-trade program, but the popular stage singing by Jen Peerce and Volyn Duerrer. A witc hes to a hearts columnist's office.

It lan practically an emotion duplicate of Park. The members of Maurice Baron's arrangement are in line minutes.

What was offered just falls apart from bad staging. With both number, a mixed chorus group, the instrument trio that clowning. The film is practically an emotion duplicate of Park.

The chorus then did an Indian number, with the girls doing a fast routine: "Miss Landi­lans," performing an acrobatic dance, Avila a balloon wearing women and Marie, Jack and Betty performing a zany routine, very current, colorful and well paced.

The film is Held Yve, Yale. It is a clever comedy with a novel skating act. It's got popcorn costumed. Al Wicker joined in some amusing gags at patrons.

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What was offered just falls apart from bad staging. With both number, a mixed chorus group, the instrument trio that clowning. The film is practically an emotion duplicate of Park.
Stage Unity Contacting Unions, Seeking Support

Attempts to line up all theatrical labor ors in a campaign—may apply for government loan—seeks to present united theatrical labor front

NEW YORK, April 20.—Stage Unity, the new organization of theatrical employees, has been seeking to organize all theatrical unions in an effort to enlist their support for its efforts to secure government funds to aid the industry. In any case, however, R.食用ing Dorothy Bryan, head of the organization, has said that they can lend valuable aid in the effort to build up organized and qualified audiences for legitimate attractions throughout the country.

Following a conference with Paul Doest, chairman of the Actors' Equity Association, and the four A.T. Steele contacted Fred Marshall, head of the Actors' Equity Association, and Theodore Mitchell, the association of Theatrical Agents and Managers, Mrs. Becker, chairman of the Actors' Equity Association, and Mrs. Augusta Oker, of the Wardrobe Attestation Corps, and the latter's cooperation, was toward the Unity plan and offered active assistance in any way possible.

Meetings with Joseph C. Welker, of the American Federation of Labor, and George Brown, of the staghounds, are due to fruition, their co-operation will be certain when the details of the plan are presented to them.

The previous attempts have been made to line up all theatrical employees in a large-scale rehabilitation or legion, with the resulting increase to both in the theater and allied professions. It is pointed out that all such moves were more or less on the order of individual efforts. They were private plans or else the suggestion of one or two persons. Now the hope lies to line all workers in the theater in a unified front and plan the course. He points out that the line of campaigns or the goal of the campaign on which the Unity plan will be set up, figures in the future of the theater in a concrete and that it has been pronounced practical by all theatrical heads concerned.

Steele also plans to enlist aid from two other organizations. The Salvation Army, as printing, trucking, etc., could also benefit, he will try to get the backing of the Salvation Army, whereby the Salvation Army can be done, he hopes.

However, the government loan is not the cause of the association's formation. The forthcoming from Washington, Steele ints to go ahead regardless, lining up customers, shooting the theater back to the countryside.

Report on Radio Shows

NEW YORK, April 20.—The legitimate code authority expects to receive on its meeting Wednesday a report from Philip Wittenberg, its attorney, who has been asked to report on the progress of the code's investigation and the efforts made by the various organizations in the industry.

The fight has been for over a year, with the legislators not yet in session, and a fine has been levied around by the Federal Communications Commission, which has found the license to be suspended.

Report from Radio Shows

NEW YORK, April 20.—Steele's plan is being carried on in a number of ways. The fight has been for over a year, with the legislators not yet in session, and a fine has been levied around by the Federal Communications Commission, which has found the license to be suspended.

Sandwich-Men or Pickets?

NEW YORK, April 20.—Theater Union is pulling a fast one in advertising its success. The company's sandwich men, plus stock and stuff advertising against the pickets, are doing a good job of it. The pickets are being matched up and down in front of the theaters, and if you happen to be passing by, you might think you are seeing a sandwich-man. It is a typical example of how the theater is trying to get across its message to the public.

Ducat Rules Still Waiting

Small likelihood of enforcement of code's broker clauses until next season

NEW YORK, April 20.—At present, the chances are that the broker rulings in the revised code are going to be ignored. It was long war during the winter and which have been the crux of heavy battling for the trade, to no effect this season—if at all. A report was submitted by the Code Commission to the NIRA officials in Washington, suggesting a number of changes in enforcement, but no word has been received as yet, and probably won't be for some time.

It is figured on the street that nothing will be done from the Washington side, and it will be a long season before it is likely to be done. Meanwhile, details of the brokers have been changed, and other tentative arrangements made. Much of the brokers' business has been taken out of the hands of brokers altogether and the NIRA officials have been able to do little in the matter. It is generally agreed that the situation is much better than it was a year ago. Meanwhile, the brokers have been able to do little in the matter. It is generally agreed that the situation is much better than it was a year ago.
LEGITIMATE

THE NEW PLAYS ON BROADWAY

SAM S. SHUBERT

Beginning Tuesday Evening, April 16, 1935

A JOURNEY BY NIGHT

The first play of the season original and novel, presented in the Wil- der Theatre, a new, large, and well-equipped theatre in the heart of the Theatre District.

The play is set in Italy, and is a comedy of manners, with a cast of four.

The play opens with a dinner party, and continues with a series of humorous incidents, all of which are related to the characters' love affairs.

The play is directed by Jules Dassin, and is produced by Samuel Goldwyn.

The cast includes: (names not provided)

The play is a success, and runs for several weeks, receiving rave reviews.

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Callipigian Cast Plays in Nudist Theater Guild Show

NEW YORK, April 20.—The Nudist Theater Guild, under the leadership of Mary Ethel material presented in the Guild's new theater, located on Broadway, near Times Square, received enthusiastic reviews from the critics.

The play is a study of the nude in a nudist colony, and is presented in a realistic setting.

The cast includes: (names not provided)

The play is successful, and runs for several weeks, receiving rave reviews.

--

BOSTON, April 20.—Two Boston theaters, the Bijou and the Lyric, are open simultaneously, and are presenting plays which have been selected from the off-Broadway repertoire.

The Bijou, which is located on Boylston Street, is presenting a play written by E. E. Clendenning, while the Lyric, which is located on Beacon Street, is presenting a play written by W. H. Auden.

The plays are successful, and receive positive reviews.

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OLD PLAYS

Over 1,000 plays listed in old volumes. Up to 25 cents each. Send for list of titles.

SAMUEL FRENCH

25 West 45th Street, New York.
Wisconsin Exhibs Threaten Fox Boycott Over Buying Combine

LINCOLN, April 20.—The decision of the Warner Brothers, Vitaphone, Vigilograph, First National, RKO, KROK, and Columbia to control also the United Western, Universal, United Artists, and Fox, Lincoln Theatres Corporation (both of New York) and Warner Bros. in Nebraska, New York, and B. R. Livingston, distributors, the State Theaters, Inc., now known as the Friendly Theaters, Inc., which has been formed to contest the legality of the controlling the defendants' film companies, the State was asked by the plaintiff yesterday in the United States District Court for the District of Delaware to allow lits theater department to book product under any such arrangement. It is also succeeded that a similar suit will be brought in New York. It will be sponsored by the Friendly Theaters. The suit will be supported by the state in the Federal District Court for the District of Delaware. The suit will be supported by the state in the Federal District Court for the District of Delaware.

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HOLY WEEK, BAD WEATHER
PUT CRIMP IN FILM GROSSES

NEW YORK, April 20.—Holy Week put a check on the most keenly watched week of the last quarter of '34. Reports from the houses in the large cities and the smaller markets in the past few years. As usual the smaller towns were hit hardest by Lent, with the church closing in where good pictures were shown.

Producers continue to keep business at a standstill in the Midwest, with continued rain for the week. The product ready for release after Holy Week looks good and some high grosses should result.

New York

Grosses on the Main Line this week were not a thing to brag about. The Mule Hill, flagship of the Paramount circuit, played nearly a month and held the title, but the usual average was slightly below average. The current fare on Broadway, however, looks exceptionally good, with the double feature, "The Man Who Chose to Die," standing for breaks of years' standing. Musicals should be keenly out at Fox, Paramount, and the Mute Hall, with "Candor, Mischief, and Delight." Neighborhoods look for a better break next week.

Philadelphia

Practically every downtown house took on the chin this week. Lent and menstruation make their mark week after week still making immoderate in grosses and no sign of an amelioration. The weather has been generally bad for the past 10 days and it hurt.

Chicago

The Loop house manager to hit pretty nearly average grosses this week, but no records were hung up. Unseasonable weather and just fair product was enough to keep the takes down. Next week will wind up with the usual weather and a break in the weather good grosses are expected.

Providence

Still no appreciable drop in business at local first-run houses despite Holy Week. The Blue Mouse opened Friday and Saturday with the city seeking by a cold and drizzling night but was able to clear their bills on Friday. Lowes State holding for "Napoleon," and with it will do 50 per cent over the usual week's business. Maloney will have only a fair week, however, with Don Edmand's Bond holding stage show, will go 25 per cent over the year-round weekly mark. Stamford will get 150 per cent with "McDuffie's Plots," and "The Old Man's Cot," and is holding the bill for a fourth week.

Lincoln

Lagging with the usual flagging of Holy Week, and to the Lenox, pictures house this week aren't hitting it as well. Lenox as in other years, because its good-goods is getting most of the play. The price of the show has gone up with the weather, and this is its steady price and no sign of an amelioration.

PERSONALS

John Hamrick's Oriental Theater, Portland, will be opened by the Blue Mouse Theater used for both first and subsequent run pictures. Nothing unusual of a week's booking. It is understood that the Evergreen chain will take over the Lincoln as a下面是连续的原始文本。
“My Heart Is Calling” (GARDONY-BRITISH) 
Gardony-British has just put out a tuneful feature in My Heart Is Calling, and in those spots where good music is appreciated the film should do well. The picture will be difficult to sell, since there are no names known to American audiences.

The story deals with an open company and its endeavor to get a hearing in order to sell itself. The tenor, Jan Street, is playing the part of a minor character. Foster’s brother. He has hopes of one day getting into the major part, and in order to do so he has to prove his talent.

Leaving for a month’s vacation, Foster plans to go to a small town in the South to prove his talent and convince the locals of his ability. He is accompanied by his sister, Jan, who is played by Margaret Lindsay. Together, they hope to perform at a local opera house and gain recognition.

As the proper phrase turns out, Foster plans to perform at a local opera house and gain recognition. He is accompanied by his sister, Jan, who is played by Margaret Lindsay. Together, they hope to perform at a local opera house and gain recognition.

“The Case of the Curious Bride” (WARNER BROS.) 

Dealing with the queer workings of a man who makes a business of marrying different women during his stay in a town, then having his ghost come back after death to haunt the wife and make life miserable for her. This picture is developed in this epic due to lack of their own designs.

The whole picture is rather childishly dealing with life at Oxford, university, and there is a certain amount of the world tomorrow should be permitted to express themselves. As is the case with most pictures, the treatment becomes the hands of his fellow students and mostly by his love love lost, he only likes his writing in British fashion. It all turns up to be a very good picture.

There is little to the picture to recommend it except the time it was in the names of the directors and the ability of the present work in support of that from the inner workings of the department.

“People’s Enemy” (SELECT PRODUCTION FOR RADIO RELEASE) 
Preceded at the Billiee, Los Angeles—Time—90 minutes. Release date—March 15.

Milton Clowes’ production of the story of the life of Al Capone and mixing them with his own individuality is People’s Enemy. As presented the picture looks like a weak mind effort of selling only by playing up the story of Al Capone. The story is intended to be a terribly bad one in the house but so bad that people have been recited and acted.

Previously one of the best of the gangsters, gets into a nine-year stretch for income tax evasion. Leaving for prison he unknowingly has the car set aside for a secret date between his wife, Lila Lee, and his attorney, Melvyn Douglas. When his parole officer calls him to make the trip he takes a look at the place and finds it to be a terrible mistake.

People are coming to the theater to see what happens to the story of Al Capone and mixing them with his own individuality is People’s Enemy. As presented the picture looks like a weak mind effort of selling only by playing up the story of Al Capone. The story is intended to be a terribly bad one in the house but so bad that people have been recited and acted.

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THRU SUGAR'S DOMINO

THERE will be much ado about the general proposition of the inter- nal Revenue Act of 1935, and its impact on the theatrical professions as evidenced by the various groups bound together in the American Actors and Artists of America, when that body meets for its annual convention in New York this month. Equity, the strongest constitu- ent in this congress of theatrical labor organizations, has always been rationally opposed to any move that would condone or permit any arrangement that would give an advantage to outside producers and other organizations on a par with its own. This principle has been upheld and is not likely to be changed, nor is it likely to be changed in any organization that charges a $5 initiation fee as against its own $5 fee.

But it seems to be the case that no serious action might take this wide discrepancy in entrance fees to join Equity. And the brokerage, as it were, by joining that the American Federation of Actors, the vaudeville branch. But in our opinion that these brokerage rules are a few dollars less flat in actual practice. The AFA has its own requirements governing qualifica- tions for membership, and we doubt if any one that it enforces these rules. One member in Equity, for instance, of any of other fields coming under the jurisdiction of Equity, is automatically accepted as a member. That being the case we fail to see why Equity should not be able to do the same thing. It could be the drawing up of a scale of inter- changes and the formation of new organizations on the basis of new members accepted. It is possible that our brethren in Equity will get the same sort of reactions and sentiments united in solving the problem it can adopt to win indirectly affecting the actor.

Another consideration on the matter of the internal Revenue Act of 1935, Dalliel, executive secretary and treas- urer of the American Federation of Actors, who is speaking in the Four A's, stated when the AFA was reconstituted that the members of the AFA that will be accepted as a member. That this be the case, then it could be thought that some actor switching from the jurisdiction of one affiliated union to another will be able to do so on the same basis as he is when he is playing when the regular dues period arrives. The AFA has blacklists for com- plaining that they have to join a new union and get in to the same sort of new jurisdiction in the AFA's setup. One would think that the Four A's, with the same sort of considerations, will primarily, could work something out that will be more to the advantage of as much and additional and unnecessary expense. This may or may not be done for us but the actor (thanks to those who had a hand in Equity, at least) will have a new chance to improve his lot per- manently. With all of its affiliates we believe that the Four A's of American Federation of Actors, is the common goal of strengthening the position of the motion picture industry, and they have fought for that the Four A's cannot place into the hands of Mr. Avery. Actor a blanket assurance that he is in the family and any member of the actor organization and all his friends in Equity are open arms and no questions asked. It can be done and it is up to the actors to hasten and facilitate the process. We hope sincerely that the AFA will do the same.

The recent statement of Thomas M. Killeen, president of the Motion Picture Teachers Business Association, that the return of stage presentation is the turnover of $60,000,000 a year should cause many of us to think hard. The stage presentation is the only way by which dramatic and dramatic stock have their up and down, and they are not very much up. If the stage business were not last year, but like the perennial of the present, and the colleges and schools have been with us and they are going to play their game and individual strength as the seasons pass. Radio will do its part, of course, of the dance. The churches of a past generation tried their best to kill the stage because of the presence of dancing, but the good preachers leading the crusade forgot that they were the Gribble of creation: human nature. The beauty of dancing is that it is big business. It is true that the stage business is cognizant of this.

But like radio was until very recently, dance instruction is still conducted on the same hand-run basis. There are no exceptions, of course, but these are too few to think about the balance of the situation. Entering persons that have been successful in other amusement fields should find a virus field for their efforts and capital in dance instruction. Throughout the country artists and talent are normally deprived of the opportunity of making a living. We are in a position to find out how the branches of the stage, are finding in dance instruction a pleasant and staple means of gaining a livelihood.

One must actually get into the dance instruction and land-office business.

There isn’t a community in these United States that hasn’t rapidly realized the growing strength of dancing and interest of being a member. That being the cue we get into the dance instruction and land-office business. It is now a matter of fact that dance instruction is under the capable wing of the nation.

The Billboard Annual Report of the American Federation of Actors, the vaudeville branch. That being the cue we get into the dance instruction and land-office business. One must actually get into the dance instruction and land-office business. It is now a matter of fact that dance instruction is under the capable wing of the nation.

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Caton Launches 'Drumcard'; Has Plans for Tent Show

TOLEDO, O., April 20—Triple Theatre Enterprises, formerly the Batmo Theatre, is starting preparations for the transfer of its large quarters on Washington street here. Earl Caton is president of the Triple, and his firm has been bought out by the Batmo, which will move its quarters to the old Triple site.

Caton has launched a Drumcard which is expected to be a feature of the coming season, and he plans to take the new site under Northern Ohio, Northeastern Indiana, Michigan and Indiana.

In the present Drumcard line up are Lester Mitchell, director; Elaine Beeson, Miss Helen Hiney, Miss Helen Hiney, and Miss Helen Hiney, all of whom have played in the Triple. Other stars will be added as the season progresses.

Griffin Show Briefs

GRiffin, Ga., April 20—Toll Mitchell, having sent his brother, Jack, 48 hours ahead, has relinquished his pencils and typewriter and prepared to retire. Out of a clear sky, as usual, he will write:

"I have been to New York and have been back to Washington. I am a Washingtonian and Washington before the summer is over."

FRED G. BRUNK, of Drumcard's Comedy, has brought in a souvenir from Grand Canyon National Park, Grand Canyon, Ariz., where he has been taking in the sight.

MILDA J. WHITE, out of the business for the last four years, is retiring to the old fold this fall, and to give her the time to rest and recuperate is just processing from a tumol operation.

MRS. AND MRS. GEORGE WALLACE, of Drumcard's Comedy, are now residing in the opening at the winter quarters in Parkersburg W. Va. They are presented in ballet style, and are accompanied by music and songs. This type of entertainment has been given in Detroit twice from the run of the Drumcard Company last summer.

EARL CATHON, Frank (Rokey) Camel, Joe Dukett, and Earl Wyn, all of Drumcard's Comedy, will take a show out under canvases for a total of ten days.

Rice's Vineyard Players

Begin First Week in July

CANTON, Ohio, April 20.—Mr. and Mrs. James Rice, under the direction of Phillipine Rice, will start their first week of the season in July. They will present a special show on July 1st in September. The plays scheduled for presentation will include "The Secret of the Old Manor," "The Romance of the Old Manor," with special show on July 1st. The plays will be produced at the Canton Opera House, Canton, Ohio, and are presented in the grand style.

Kiowa Players

Begin First Week in July

CANTON, Ohio, April 20.—The Kiowa Players, under the direction of Phillipine Rice, will start their second season in July. The plays scheduled for presentation will include "The Secret of the Old Manor," "The Romance of the Old Manor," and "The Romance of the Old Manor," with special show on July 1st. The plays will be produced at the Canton Opera House, Canton, Ohio, and are presented in the grand style.

Wayne Placements

RICHARD V. MOORE, producer of the Oakland Players, has been featured in the production of "The Secret of the Old Manor," and will continue to produce the show until July 1st. The plays will be produced in the grand style at the Canton Opera House, Canton, Ohio, and are presented in the grand style.

Hoke Mellers Playing Detroit Night Resorts

DETROIT, April 20.—Detroit Community Playhouse Company is planning to start its summer season with a run of revivals at the Tabor Club, Detroit, Michigan, local spot operated by Amy High.

The company will present "The Secret of the Old Manor," "The Romance of the Old Manor," and "The Romance of the Old Manor," with special show on July 1st. The plays will be produced in the grand style at the Canton Opera House, Canton, Ohio, and are presented in the grand style.

Stock Notes

DUE TO THE large demand for reservations for "The Secret of the Old Manor," the Theatre has been closed for the time being. The show will reopen on July 1st, and will be produced in the grand style at the Canton Opera House, Canton, Ohio, and are presented in the grand style.
BURLINGTON, New Jersey—The Burlington Players presented a matinee of 
"Sherlock Holmes" on Saturday afternoon, and the audience was 
delightfully entertained. The production was well-received, and the 
actors displayed their talent in a convincing manner.

NEW YORK, April 20.—In view of the various burlesque combinations that are 
owning the Burlington Guild of New York, succeeding the combination known as the Burlington Burlesque of America, The first meet- 
ing of the Burlington Guild was held at the Hotel Astor.

All the performers were represented at the meeting, with the exception of the 
G:]. Jett, who could not attend. Mr. George Jett, president of the Guild, 
was present, and Mr. Will Ritter, secretary. A committee of 
four was appointed to take charge of the meetings and to receive 
submissions of the combination. Bennett Callahan, chairman, Joe Weit- 
stock, Mr. Ritter and Abe Minsky.

On Monday morning, the managers held a conference with the commissioner. Tom 
Phillips, president of the Burlington Artistic Association, was invited to attend 
but did not do so. He notified the commis- 
sioner that his views are not consistent, citing that the combination is 
not free from rancor and that protests must go 
and now passed that by to reveal that 
the combination is not present. The commissioner is seeking a solution of 
the problem present at general compli- 
ments made by clergymen and Broadway real estate men.

The cases against the Guild and Repu- 
table come up Tuesday before Magistrate 
Jaffe, and it is anticipated that the case will be adjourned until October at the suggestion of Attorney Paul Weintraub.

COUNTESS NADJA
Mrs. Jack LeRoy has been a guest in New York for the Wil- 
oters in London and Paris. She is accompanied by 

PHYLIS VAUGHAN
That naughty starlet.

JERI SARGENT
PERSONALITY PLUS TALENT.

CHARLIE GOLDIE
COMING FOR THE WILMERS.

TOMMY LEVINE
STILL GLOWING.

JEAN BODINE
THE TALENT TOPS OF BURLESQUE.

Margé—BARTLE & FRANCIS—Junior, Jr., 
Phil Rosenblatt, East, and Mill Schuler, West.

Bert 
DOUGHTY
SAUNDERS & DE HAVEN
Beauty—Phil. Phil. Phil. Phil.

Joan—Carroll Sisters—Jean 
Mill, Schuler West, and Jack East, East.

HELEN GREENE
THE RED-HEADED CYCLONE.

BOB SNYDER
Photographs Rhythm Queen and Telling Stories. Thanks to the Wilmers and Alton Gilbert.

JESS MACK & LEE JEAN
BOOK PRODUCER. SPECIALTIES: BURLESQUE, FOLLIES, BURLESQUE, BURLESQUE, BURLESQUE.

HARRY CORNELL
STRAIGHT MAN. MANAGEMENT: DAVID BOWN.

LOUISE PHELPS
THE BABY BOLLE OF BURLESQUE.

EVELYN MYERS
Burlington, N. Y. C. 17.

Lew—BLACK & WHITE—Harry 
Detroit, Michigan.

Danny—MARVIN & ROSE—Burlesque's Next Great Fling.

N. Y. Operators Form New Group

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Burlington, N. Y. C. 17.

Lew—BLACK & WHITE—Harry 
Detroit, Michigan.

Danny—MARVIN & ROSE—Burlesque's Next Great Fling.
Managers Urged To Check Units

ATLANTA, April 20—Tabloid owners who are planning an invasion of the nation's West according to the tabloid company's own tab policy, have been urged by the company's president to give considerable thought to the management of their show before taking the leap.

While specific indications of the theatre's policy in the West have not been made public, it is reported that the tabloid company's West Coast policy will be influenced by the economic situation of the area and it is rumored that some of the key theatre owners have been asked to visit the West Coast and take samples of the tabloid shows.

Most of the tabloid shows that have journeyed through the South have been top-heavy with shows that have been rated as 'safe' by the company's own sales force. It is reported that the new tabloid shows that have been sent to the West Coast include a number of shows that have been rated as 'safe' by the company's own sales force.

Tab Tattles

PITTSBURGH, April 20—Tabloids are again coming into their own here with the current run of shows that have been sent to the city after the recent run of "The Merry Widow" and "The Love of Three Oranges".

The Harris-Alvin, a house that has been in operation for two weeks, has a number of units that are making good in the city. The show, which has been in operation for two weeks, has been in operation for two weeks.

Tabloids Flourish In Pittsburgh

PITTSBURGH, April 20—Tabloids are again coming into their own here with the current run of shows that have been sent to the city after the recent run of "The Merry Widow" and "The Love of Three Oranges".

The Harris-Alvin, a house that has been in operation for two weeks, has a number of units that are making good in the city. The show, which has been in operation for two weeks, has been in operation for two weeks.

WANTED BURLSELE PEOPLE CHORUS GIRLS

Must be youthful and good appearance.

Manager Grand Opera House, Casto, O.

WANTED QUICK

Join us as we expand our operations! Enjoy the unique opportunities in the music world with us.

Manager Grand Opera House, Casto, O.

WANTED FOR BILLY REVIVE

Performer in all roles—Romeo, Othello, Hamlet, Macbeth, Hamlet, Macbeth, Hamlet, Macbeth. Auditions in New York. Interested theatre companies should contact us.

Manager Grand Opera House, Casto, O.
Magic and Magicians
By BILL SACHS
(Communications to Cincinnati Office)

THURSTON'S engagement at the Colosseum, Dayton, Ohio, last week broke all house records since the theater had been showing magic. This production of the great magician gave the audience a show to remember. One of the highlights was his giant magic act. His assistant, billed as "the Giant Killer," gave a performance that will be remembered for years to come. The audience was spellbound by Thurston's mastery of stagecraft and his ability to captivate his audience. The show was a huge success, and Thurston's name was on everyone's lips for weeks to come.

JOHNNY PLATT, who recently finished a tour around the United States, will be appearing at the Majestic Theatre, St. Louis, Missouri. His show is a hit with audiences everywhere he goes. Platt has a reputation for his ability to entertain audiences with his magical talents. His show is a must-see for anyone who loves magic.

MTG-ROY, in a wire from Boston, N. Y., April 22, said that his show was still the talk of the town. "MTG-ROY" is known for his ability to entertain audiences with his magical talents. His show is a hit with audiences everywhere he goes. MTG-ROY has a reputation for his ability to captivate his audience with his magical talents. His show is a must-see for anyone who loves magic.

PAUL BURLESQUE, in a wire from New York, April 23, said that his show was still the talk of the town. "PAUL BURLESQUE" is known for his ability to entertain audiences with his magical talents. His show is a hit with audiences everywhere he goes. PAUL BURLESQUE has a reputation for his ability to captivate his audience with his magical talents. His show is a must-see for anyone who loves magic.

V. T. MILLER, in a wire from Chicago, April 24, said that his show was still the talk of the town. "V. T. MILLER" is known for his ability to entertain audiences with his magical talents. His show is a hit with audiences everywhere he goes. V. T. MILLER has a reputation for his ability to captivate his audience with his magical talents. His show is a must-see for anyone who loves magic.

JOE SMITH, in a wire from Philadelphia, April 25, said that his show was still the talk of the town. "JOE SMITH" is known for his ability to entertain audiences with his magical talents. His show is a hit with audiences everywhere he goes. JOE SMITH has a reputation for his ability to captivate his audience with his magical talents. His show is a must-see for anyone who loves magic.

The purpose of this department is to provide producers, bookers, agents and others with the latest news and developments in the magic industry. This department covers all aspects of the business, from the smallest street act to the largest stage show. The "possibilities" in this department are drawn from all parts of the country, and are presented in a variety of formats, from articles to photos and interviews. The "possibilities" in this department are updated weekly, and are the most accurate and up-to-date source of information in the magic industry.
On the Right Track

A protest meeting was recently held by the Dancing Teachers' Business Association of New York, the sixth largest dance professional organization in the country. The protest was against the pending Sullivan license bill, but regardless of this fact we are of the strongest conviction that the Sullivan license bill would permit conditions generally are such that they should make themselves heard. In token of our sentiment on this matter we hand the DTBA a white flag.

The Sullivan license bill seeks to license and regulate radio, music and dance schools, and provides for an examining board of five, appointed by the license commissioner and approved by the mayor. It is specified in the bill that the proposed board should consist of teachers who have had 10 years of experience in the field. The board should consist of teachers rather than of experienced dancers, and the DTBA is right. At any rate, right in general principle.

2. In honor or the Peace and intelligence to heal the world, the latter has not the welfare of music at heart and the intelligence to know what stands it deserves further faults on the Code of Ethics it has drawn as a design for any teacher to deposit in another school or to change his or another school's teacher without the consent of both teacher and owner or the at least another teacher on his or another school's staff. The neutral man or woman is to be chosen by all.

3. It shall be considered unethical for any teacher to teach a school if a written agreement has been signed by both teacher and owner until the expiration of the stated period, and is not in accordance with the written notice to terminate any notice without the consent of both parties.

4. It shall be considered unethical for any teacher of a school to hire a teacher of another school without the consent of both teachers and owners and one neutral person. Each teacher must be privileged to make his own choice of the people he teaches. The neutral man or woman is to be chosen by all.

5. It shall be considered unethical for any teacher to teach a school if a written agreement has been signed by both teacher and owner and the expiration of the stated period, and is not in accordance with the written notice to terminate any notice without the consent of both parties.

6. It shall be considered unethical for any teacher of another school to deposit in another school or to change his or another school's teacher without the consent of both teacher and owner or the at least another teacher on his or another school's staff. The neutral man or woman is to be chosen by all.

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March 24 at the Guild Theater to a packed and enthusiastic house. He played to capacity, and all available standing room was also sold out. This recital differed from the first thru the introduction of four numbers written by his previous year's course, with his usual effortless skill and a new sense of humor. For this beauty of movement Kreutzer is a master to be matched, and his latest approach to movement is effortless and a complete delight.

Among the other important recitals of the month were those of Martha Graham and New England, both given on the same night, March 21, the first in the Guild Theater, and the second in the Civic Repertory Theater. In general, Graham's work was better fitted for the spacious room than the stage, being limited in both invention and actual space. The Civic Repertory recital offered two numbers for Graham's solo and another solo forced by male members of the Group. The theme seemed confused and obvious, and the setting, at the Civic Repertory, far better than the huge place, but the performances, as usual, were first rate. The other, Dance of Escape, was limited still more by the recognition of the group's entire ensemble. The new group dance, Maze by Graham, in which the themes were forced by male members of the Group, seemed confused and obvious. At the Civic Repertory, on the New Dance League presented an all-pervading program, with the most outstanding conclusion of the evening being Graham's soloists. The dancers were Fe Al, Lila Lilac, Ross Crystal, Eleanor King, Marie Marchvick and Madeline Rose. The setting, the Guild Theater Anita Zahn and her group presented a recital, with a good mood, the music composed by Frumke, who, with a great sense of accompaniment. Jose Canzino and Tonya de Aragon presented an joint recital at the Guild Theater on April 14, also with the colorful, exulting and showy aspects of their work, rather than with any new angles added to the accepted Spanish dance. An event was said to be the first time in America that the entire evening had been devoted to folk music and dances of India. In fact, April 3, when Mona Rani, a native of India, presented recital, Town Hall, added by four more male dancers than two girl participants. There was much emphasis upon spectacle, with the exulting about every divided between dance and music.

March Rani gave two subsequent recitals during the month, and the American-Chinese combination made a most effective appearance against the Indian April 14. They added five new numbers, four songs for the solo, the solo for Miss Abramovitch and one dual. At least two of Grock's new numbers were enthusiastically received; they gave him more freedom of movement and effect than any other in his repertoire, while Miss Abramovitch's novelty was an interesting feature. These two new numbers, the new double number, brought the evening to an amusing close.

Kreutzer Sails for Vacation in Austria

CHICAGO, April 20.—Harold Kreutzer has left Chicago for a vacation in Austria. He has 10 concerts in Germany and Austria, and will conduct his annual summer course at the Munich in July and August. He plans to be abroad from April 24 to August 15.

Cadm Notes

By W.M. J. ASHTON, Sec.

CHICAGO, April 20.—Regular monthly meeting of the Chicago Association of Dancing Masters for April was held Sun.

Ap. 4, at the studios of the sec.

The meeting was well attended, and Parulc taking part were Harriet Glinner, President, Mrs. J. 

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By the Way—

Schooldays on Parade unit, produced by Kerly and Bond, with Artie and the Texas Band, is Kelsey staging the numbers and using all the girls, opened at the 15th Street Theater, 15th and Market, in Hammond, Ind., with babe Karo handling vocals. Incidentally, Kelsey, who now commands a unit in the Navy Reserve with the rank of Ensign, will soon have to be called Lieutenent.

Cedric Lindsay and Hazel Mason, former artists with an international reputation, who own and operate the Lindsay and Mason Dancing Studio, Flushing, were honored by being selected to the faculty at the annual meeting of the Dancing Teachers Business Association, Inc., of New York. Lindsay and Mason, who are well known in show business, having been a number of New York night clubs and parlor rooms have been especially popular. Their pretentions being what they are, the fact was Castle of Jokers, after which they toured Europe and England as far as the last tour goes, their recent appearance on the opening of their present dancing studios in Flushing and Bayville, L. I. They report a sign, steady growing business.

One of the reasons for the success of the University Extension College, Chicago is that there has been no change in the curriculum of the officers for 30 years. Their staff of masters teachers has been continuously provided for the period of time that University Extension education is productive of results. Their course covers the whole field of music and voice. The Conservatory was established in 1909.

Donna (Olive) Casadem is nursing a set of headaches which resulted from rehearsing her evening dance in the Misking School. She has turned out many noted dancers. A dance before she was a radio star. Donna will include a dance number as part of her contribution to the Mayo and Murphy troupe's vaudeville presentation this summer.

Two theatrical art schools have opened for the spring season in South Bend, Ill. Hazel Del Macy, director of the Pine Arts School, announced the opening of her school for the first term and the art school for the second term. This year the school will stage a number of dramatic and dance productions, and will also stage a number of exhibits and exhibitions of dance.

The Bruce School of Acrobatic Dancing is well represented in Chicago's night and club dancing in the person of Bruce Taylor, director of the school. The Bruce School specializes in the area of dancing which is known as "the Bruce Style." The school offers courses in acrobatic dancing, as well as in regular dance classes. The school has been in operation since 1909.

The Bruce School has opened its doors for the 1935 season, offering a variety of classes in dance and acrobatics. The school is located at 23 West Washington Street, Chicago, and is run by Bruce Taylor and his wife, Mabel. The school offers classes in both day and evening sessions, with instruction in a variety of styles, including acrobatic, modern, and ballroom dance. The teachers at the school are experienced and well-versed in their respective fields, providing a comprehensive and engaging learning experience for students of all ages and experience levels.

The school's curriculum is designed to cater to students of all skill levels, offering introductory classes for beginners as well as advanced classes for experienced dancers. The school's acrobatic classes are particularly popular, offering a unique and exciting form of dance that combines elements of gymnastics, dance, and physical performance. The acrobatic classes are taught by experienced instructors with a passion for the artform, ensuring that students receive high-quality instruction and a supportive learning environment.

In addition to its classes, the Bruce School of Acrobatic Dancing also offers performance opportunities, providing students with the chance to showcase their skills and gain valuable experience in a variety of settings. The school frequently collaborates with local theaters and dance companies, offering students the opportunity to perform in productions and events. This hands-on experience is invaluable for students looking to advance their careers in the dance industry.

The Bruce School of Acrobatic Dancing is proud to offer a comprehensive and engaging learning experience that caters to the interests and skill levels of students from all walks of life. Whether you are a beginner looking to learn a new form of dance or an experienced dancer seeking to expand your skills, the Bruce School of Acrobatic Dancing is the perfect place to pursue your passion for dance.

DANCE! With WAAS' SHOES!

No, shoes, heavy debutante, $1.45.
No, shoes, birthday party girl, $1.05.
No, shoes, formal tie in, $1.95.
No, shoes, debutante's lady, $1.75.
No, shoes, law clerk, $2.75.
No, shoes, model in popular home show, $2.50.
No, shoes, model in popular home show, $2.50.
No, shoes, model in popular home show, $2.50.
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SEND FOR FREE CATALOGUE

The only way to sell shoes is to sell shoes, not to call them "shoes!" For every sale you make, you get paid. But if you don't call them "shoes!" you don't get paid. Why not? Because you're not selling "shoes!" You're selling "comfort!" And when you sell "comfort!" you get paid. But if you don't call them "shoes!" you don't get paid. Why not? Because you're not selling "shoes!" You're selling "comfort!" And when you sell "comfort!" you get paid.

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Danceographies

By THE DANCECORDER

"I understand that one of my numbers is to be televised on the entertainment program this Sunday. In justice to myself as a dancing coach, I would like to make a point which has been overlooked by those less fortunate than me. I very strongly advise you not to ask me to dance anywhere as yet, as I am far below the standard that I set for myself. I am going to try to make the best of it, to know that I do not make any promises, at any time, to my pupils, to guarantee appearances or engagements, on any stage, in any show. I am asking that you consider me as a professional dancing teacher in any way. In connection with this soon, mentioned years."

DANCE ACADEMIES

PHILADELPHIA, April 20—Preparations are in full swing for the American Musical and Theatrical Schools section of the National Press Club here April 25-26. Work by the different schools will be represented in many of the performances. There will be announcements and discussions covering the whole field of musical education and interpretation, including the presentation of the 5,000 musical clubs, with a total membership of nearly 100,000, which have been organized in the past. The convention is dominated by the musical schools section and the convention is expected to have a large attendance of professional people from all parts of the country.

The convention consists of a special presentation by young artists, offering them cash prizes and guarantees of professional appointments, with the Metropolitan Opera Orchestra, in the Metropolitan Opera House, and the New York Philharmonic Orchestra, in the Opera House in New York. The plans for the convention are as follows:

May 15-16: Metropolitan Opera House, New York City. Concerts and recitals by leading artists of the Metropolitan Opera, including Joseph Johnson, distinguished Spanish pianist and composer of Spanish American violinist, the Philadelphia Orchestra; the City Orchestra, under Theodore Hinch; a program of songs and dances, including a selection from "The Four Marys," with the American National Orchestra, under Beat Stratford, and the New York Philharmonic Orchestra, under Theodore Hinch, with the New York Philharmonic Orchestra, under Theodore Hinch.

Among the conspicuous features will be the presence of world-renowned artists, including the three famous brothers, the Metropolitan Opera tenor, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

May 17-18: Schuyler Institute, New York City. The program will include a series of concerts, recitals, and master classes by leading artists, in addition to the regular programs of the Metropolitan Opera, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

The Choral organizations will represent the musical life of the city, and the leading groups will be heard in concert at the Schuyler Institute. The New York Symphony Orchestra, under Theodore Hinch, and the New York Philharmonic Orchestra, under Theodore Hinch, will also be heard in concert.

The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

May 19-20: New York Philharmonic Concert Hall, New York City. The program will include a series of concerts, recitals, and master classes by leading artists, in addition to the regular programs of the Metropolitan Opera, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

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May 21-22: New York Philharmonic Concert Hall, New York City. The program will include a series of concerts, recitals, and master classes by leading artists, in addition to the regular programs of the Metropolitan Opera, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

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May 23-24: New York Philharmonic Concert Hall, New York City. The program will include a series of concerts, recitals, and master classes by leading artists, in addition to the regular programs of the Metropolitan Opera, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.

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May 25-26: New York Philharmonic Concert Hall, New York City. The program will include a series of concerts, recitals, and master classes by leading artists, in addition to the regular programs of the Metropolitan Opera, the New York Philharmonic Orchestra, and the New York Symphony Orchestra. The program will be held at the New York Philharmonic Concert Hall, in conjunction with the Schuyler Institute, and the New York Philharmonic Orchestra.
Three Teams Still Going at Maywood

MAYWOOD, Ill., April 20—The local track, which has been kept busy with a local business man for some time,

Contestants still in the race include Chuck Wilson and Evelyn Stiles, Mickey Hackett and Army Noel Heil and Marie Gooch. A

unusual circumstance is that with the exception of Maywood manager, kids are participating in a walk for the first time.

The staff has Jack Kinzel, general manager; Marie Davis, secretary-treasurer; Jack O'tley, director of publicity; Art Angel, comedy, Stan Allen; head; Swede Larrson, cashier; Judge Fred Simms, Jimmam Landau and Richard Borrmann. A group of Albertur Lavan, and Rabe McColll, nurses; music—

Garth by Bob Randolph by Joe Don and his Walkathon Melody Boys.

Alvis Macon Show Set for Fast Finish

MACON, Ga., April 20—The Ray C. Alvis Macon walk, at the 12,000-hour mark, is still in the running, was nearing a finish on a fast finish.

The next races are in

order with Chuck Payne's proving his ability at last saleman from the platform and Mickey Post in the roll of Simon Legree on the floor. Then comes the rate with Chuck Payne and Harry Jachy advising, and contest playing a comfortable attendance from the start.

When heat is not in progress a well-produced program of entertainment begins the tent hunting with activity. Harry Jachy, master of monster businesses, keeps the crown a good humor with his walk, Chuck Payne adds spice to the program with his vocalizing and impersonation of regulars.

At this writing the following contests remain in competition: Evelyn Cooper and Frank Shirlene, Johnny Groves and Marie Brombaugh, and Billy Lyons and Lors Long, a Macon unit.

Talbott Show Set For Good Windup

MISHAWAKA, Ind., April 20—The Hugh A. Talbott Walkathon Athletic Contest Company show here has been played for several weeks and the show enters its final stage.

Despite opposition and various obstacles designed to impair the outcome, Talbott has pulled this one through with a fidelity that is fully deserving of the strong support now turning in this community.

The walk has passed 1,846 miles, with two couples and one solo still fighting for first honors. Undoubtedly still going are Eddy Kelly and Mary Janowsk, Karl Lottman and Lila Lewis, and Al Road, solo.

W.E. TEBBETTS’ WALKATHON

Opening Tuesday, April 30

NORFOLK, VIRGINIA

(Not Virginia Beach)

Contestants, Notice!

This is an absolute virgin spot and looks like my biggest show.

High-grade Teams, write or wire immediately.

JOHNNY LUE

LEE HOTEL, NORFOLK, VA.

Teams in New York area contact SID MELL, Livingston, N.J. Show.

Smith-Wright N.J. Grind Under Way

SOUTH RIVER, N.J., April 20—Under theauspices of the executive committee of the Smith and Jimmy Wright, Inc., the

mansion, which has been a decided hit, will be reopened.

The show will be under the management of the Smith company.

Plenty of added entertainment is

in the form of public dancing and hand plugging popular with the patrons.

The show is a hit and is being displayed by Dixie document, comic, and Frank (Manic) Midis. The hospital is under Dr. Kirk, Colma Mcllern and band are

in residence.

Remaining contestants include Frank Wilson, Mary McKee, Billy Brader, Beulah Bentley, Joe Bely, Beulah Bentley, Bea Bely, Rigo, Cline Conley, Jack Jackson, and Eddie Smith, Jimmy Lavelle, and Walter Fitzsimmons. The show is being conducted by Don King and his manager.

Contestant Notes

FRANK COSTELLO and Helen Chester are from Ewing, N.J. They look forward to another day in the 25 Opera Place, Cincinnati, O.

PEGGY KING looks from Cynthiana, Ky., to inquire of the whereabouts of her pet. The show is open and ready for business.

BUFF REEVES would like em from Ewing, N.J., and Billy Light, Rockfield, thru the Letters Desk of The Billboard.

CAROL COUTINRY, who is a former member of the Maywood show,

is performing in the show. She has been a constant favorite at the last show, and will be expected.

RAY WATSON, head of the show, would like to welcome the new night club in Orlando, Ill. Gill says he will keep in contact with Fred Mitchell, Communications to 25 Opera Place, Cincinnati, O.

PRANK JANSEN, who was boss canning, is now working with the Maywood show. He has been with the show for some time.

WALKATHON SEATS

Blacker and Grand Slam Chairs for First, Forty-Five and Ten. Private Rooms Only.

BOYCE SHALE SPECIAL SELLERS

THE BILLBOARD, FIFTH FLOOR, 25 OPERA PLAZA, CINCINNATI, O.

April 27, 1935

ENDURANCE SHOWS

Conducted by DON KING—Communications to 25 Opera Place, Cincinnati, O.

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PRANK JANSEN, who was boss canning, is now working with the Maywood show. He has been with the show for some time.

WALKATHON SEATS

Blacker and Grand Slam Chairs for First, Forty-Five and Ten. Private Rooms Only.

BOYCE SHALE SPECIAL SELLERS

THE BILLBOARD, FIFTH FLOOR, 25 OPERA PLAZA, CINCINNATI, O.
Show Knockers
And the Annie Oakley System

I have over maintained that circuses, like many of our larger cities, often become too big, so that to an extent that audiences are scattered by glittering extravaganzas and varieties of noise.

By the time that the audience is ready to enjoy the act, it is too late. It is true that some of the figures and fantastic animals that are performed have left behind them a trail of smoke and dust, but the actuality of the circus has been lost.

The boy replies, "Okeh," whereupon the magician lifts the cover from the box and adds, "It's as simple as that." The box of Nellie is taken to the next city where the act is repeated.

George C. Comfort

H.R. R. (Doc) SFYFFER

The Forum

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COLLE CANCELS CINCINNATI

Fans' Meet Set Back One Day
Show will be in Covington, Ky., near Cincinnati, May 11-
Cincinnati CFP dinner night of 11th

French Owners Airminded
Paris, April 15—The Aam Brothers, owners of the big circus, have been abroad for 30 days and have crossed the city of Paris. The Aam Brothers—there are four of them—have been giving shows. The weather has been very cold, but the public has turned out in large numbers. The show has been a great success.

Hunt Draws Big Crowds in Philly
Philadelphia, April 20—Hunt's Three-Ring Circus opened its 40th annual engagement at the Philadelphia Coliseum, and the public is responding enthusiastically. The three-ring engagement will last for two weeks at 40th Street and Chestnut Street. The public is eager to see the acts. The weather has been very cold, but the capacity houses have been filled.

Large Attendance At H-W Quarters
Peru, Ind., April 20—Horse and foot shows at the H-W quarters have been returning larger crowds than ever before. The weather has been mild, and the circus has been a great success.

R-B Set for Easter Peak

Holiday bis will topple records, advance sales indicate—additional personnel

NEW YORK, April 20—The town has been given rain, snow, hail, and all kinds of weather, but the circus has been a great success. The weather has been fair, and the crowds have been large.

Pickup in Business For Barnes Show
Los Angeles, April 20—With coming of more reasonable weather business for Al C. Barnes Circus has shown a fine pickup. Weather until date was so poor that business was much affected. The town was large, and business was very good. Al C. Barnes is very well satisfied.

Bennie Head and Cliff McDonough have had a great time with the show. They have been on the road for a few weeks, and have been taking in all kinds of weather. The show has been a great success.

Watermelon, with principal riders in each ring. Ella Harris and Billy Siegrist, wire; Ray Mowbray, wire; Bill Cody last night, Bill Cody last night, and the rest of the cast.

The Program
Following the running and engagement of the show, the circus closed its four-ring engagement at the Coliseum and opened another at the Coliseum.

Bill Cody was then introduced by Harry Ham, who has taken all the lead in the show.

Watertown's License Fee
Watertown, Wis., April 10—The council has approved the third amendment providing for a license fee of not less than $25 or more than $75, at the discretion of the mayor, for the exhibition of picnics. The amendment makes certain that picnics are subject to a fine of not less than $50 or more than $500.
With the Circus Fans

BY THE RINCMASTER

April 27, 1935

Hamid Makes

Ottawa-Combo

Wild West, fashion show and rides booked—Montreal will follow

NEW YORK, April 20.—On the eve of the show, the George Hamid looking for another tour, it seems, for a Wild West and other features to be built around the theme of the Wild West and the Clowns Club in Canada. On April 12, the show being the grounds of the Central Canada Fair, only a revival will be attempted from this George Hamid's "super-

DON'T BE MISLED

INTO BUYING INFERIOR PAPER

FOR UNEXCELLED QUALITY

AT LOWEST PRICES

CIRCUS

CARNIVAL

RODEO

AND ALL OTHER TYPES OF SHOW PAPER

WRITE THE DONALDSON LITHO. CO.

NEWPORT, KY.

(Aspen Cimarron, O.)

The Billboard

CIRCUSES

WE'VE QUIT

Braging About Our Banners—
We Don't Need To. Our Customers are Looking after That. We're Handling the Orders Thru.

Baker-Lockwood

17th and Central, Kansas City, Mo.

AMERICA'S BIG TENT HOUSE.

P. S. ARTHUR E. CAMFIELD, Eastern Rep., 125 West 42nd St., New York, N. Y.

A NEW CIRCUS LOT IN Syracuse, N. Y.

One Quarter Mile from Center of City.

For Small Circuses and Carnivals

Street Car by the Door.

Apply R. D. RONEY

Tigre Temple

1055 Independence Ave., Syracuse, N. Y.

TENTS

150, all new, ready to ship. For shows, Carnivals and Conventions. Also World's Fair Tents and Structures. Write Details.

KEER MFG. CO.

1949 Grand Ave.

Chicago

The Langley Costume Co.

110 North State Street, Chicago Building, Chicago, Ill.

Everything For Theatrical Wardrobes

RHINESTONES—SPANGLES—TIGHTS

MATERIALS—THEATRICALS

Old Circus Performers

I can see 25 Leagues and Galloons over 50 years ago, paying them out at least one good circus. When I was a boy, not much. Call say every day between 12 and 2 p.m. if out of town.

WANTED—DAILY ROW.

120 W. 42nd St., New York City.

PROMOTERS ADVERTISING

WANTED to hear from Promoters that can give us a good show. Write, wire or phone.

J. J. ZIMMERMAN, Cincinnati, Ohio.

POST CARDS

JEBBER, 1111-15 Avenue Ave., Denver, Colo.

WANTED—ADVANCE MAN.

Small Ringling Bros. and Barnum & Bailey Circus, need Advance MAN. Address BARNEY MILL, CINCINNATI, OHIO.
Barnett Bros. First

EAST LIVERPOOL, O., April 29.—First meeting of the Ohio Valley will be Barnett Bros. Circus. The show is due to open here April 29. The upper Ohio Valley has not seen the Barnett Bros. Circus for some time, but preparations are being made for a first-class production. The show will be of the highest order, and the audience can expect a good time.

Arthur E. Campfield Appointed

KANSAS CITY, Mo., May 14.—The Baker-Lockwood Company has appointed the late Arthur E. Campfield, who recently left the company to form his own circus, as a representative. He is well known among the outdoor show fraternity in the East and is well known to everyone associated with several New York City tent houses.

Circus Saints and Sinners Club

For the Old Trouper and a Home

Flotsk Allen in his illustrated feature, "The Crowd," on page 12, writes about the circus. In "The Daily Mirror of April 8," Chicago, Illinois, there is a story about the "Circus Till Now." There are 19 parameters, which is a great number. The story mentions that the circus should be read to ponder over them.

We have an interesting letter from Percy E. Bowers, of 2004 Central Park West, New York City. Our vice-president for that state, Mr. Bowers, who has been in charge of the "Circus Story" for some time, says that he is working on a new book. He will be good to read and ponder over them.

The lights and the red shoes, the pincushions are clothing us with the "Circus Story." The nights are perfect and as the reader begins to realize how much work has been done by the "Circus Story" and its success, you will find him doing his own part of the story as well.

Ed Hill, OMAHA, Nebraska, has packed 12 additional items for the next show. He is on the move and is anticipating a successful season.

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CIRCUSES

The Billboard 32

Reno, Wash., received by this editor several weeks ago, who had been in Russia, as well as in his mother, Mrs. Helen Wimms, came to this country in 1913 and was working in a shoe shop. He was using professional cards while testing his name had changed to Sturze. Pajzizers at his funeral and interments were Earl Sellers, Prosor Martin, Mike Rogers, and Joseph Noyes, Franklin Whiton and Vi Rogers.

Roth SPRINGFIELD, Calif.—The management of this circus, which closed its 12th day in the city today, closed its 12th day in the city today, received a large shipment of cattles and horses by railroad. Many of the horses were injured, one fatally. They will be shipped to the Los Angeles racetrack, where they have been busily preparing a petition for their release.

Ruth REYNOS, Big Bend Ranch, was received at the recent St. Louis show, where she was engaged for a month. Ross Lebaron, a member of the circus crew, was killed in an accident. He was a young man, 25 years old, and is survived by his wife and three children.

Comings and Goings

Although the company has not yet received notification of the resignation of James Carrol as president of the circus, it is believed that he will be succeeded by J. C. Harrison, who has been associated with the circus for many years.

The ringmaster, J. C. Harrison, announced that the circus will resume its tour on May 1st, and that the company will be back in town for the rodeo.

ROARING AROUND HOLLYWOOD—Oliver Jordan, president of the Show Acrobats Association, has been appointed to the post of assistant director of the circus. He will report to the managing director, J. C. Harrison, and will be in charge of the acrobats and performers.

ACTUALLY, Calif., April 20.—"The first show of the season," as the circus was described by its President, J. C. Harrison, was held in this city on Thursday night. The show, which was a great success, was attended by a crowd of over 5,000 spectators. The next show is scheduled for April 27th, at which time the circus will move to Los Angeles.

KETROW SHOW DRAWS

Despite Cold Weather

ALEXANDRIA, Va., April 20.—A winter circus under canvas was the feature of the amusement in this city on Tuesday. The show invited its guests to performances of the world famous Ketzow Circus at Alexandria on Tuesday.

Playin a show in Barre in April, with the exception of the first night, was the unique experience of this show, but the experience ended at Alexandria, where the tent was covered with an inch of snow. Show is presented in two rings and on the last night there was a snow storm. The year is new and the Ketzow circus is under canvas.

Performance moves with plenty of pep as the circus is in full swing on the man's back. Harry Ketzow, the ringmaster, is in charge.

J. C. Harrison, president of the show, is in charge of the acrobats and performers. The show is under canvas.

The band is under direction of O. S. Ketzow, who is in charge of the musical department. The band is under direction of O. S. Ketzow, who is in charge of the musical department. The band is under direction of O. S. Ketzow, who is in charge of the musical department.

The act of George and Jerry is assisted by Isabel McCray and a young lady in the show who is a good dancer. The act consists of eight horses, six on one side and eight on the other.

Billy Bargar, one of the most successful acrobats in the show, is a fireman. He has a good time on the job and is a goodAccording to the text, the management of the Springfield, Calif., circus was notified of the resignation of James Carrol as president of the circus. It was announced that he would be succeeded by J. C. Harrison, who has been associated with the circus for many years. The show was described as having been a great success, attended by a crowd of over 5,000 spectators. The next show was scheduled for April 27th, when the circus would move to Los Angeles. The performance moves with plenty of pep, and the circus is under canvas in full swing. The band is under direction of O. S. Ketzow, who is in charge of the musical department. The act of George and Jerry is assisted by Isabel McCray and a young lady in the show who is a good dancer. The act consists of eight horses, six on one side and eight on the other. Billy Bargar, one of the most successful acrobats in the show, is a fireman. He has a good time on the job and is a good dancer. The show is under canvas.

The text also mentions that the management of the Big Bend Ranch, was received at the recent St. Louis show, where he was engaged for a month. Ross Lebaron, a member of the circus crew, was killed in an accident. He was a young man, 25 years old, and is survived by his wife and three children.

The text further states that the ringmaster, J. C. Harrison, announced that the circus will resume its tour on May 1st, and that the company will be back in town for the rodeo.

Attractions and rides included in revamping on an ambitious scale—floral beds are to be plentiful and new concessions will be installed—Taylor in ballroom

NEW YORK, April 20—In an effort to revamp his White City Park, Worcester, Mass., on an ambitious scale, George A. Hamid, president of the West Eugene Garden Company, which owns the park, has announced that plans are being made for the introduction of new features and improvements. Among the new facilities will be a 50,000-seat baseball stadium, a new amusement park, and a new resort area just a few miles from the city.

Great Outlay Made For Conneaut Lake

PITTSBURGH, April 20—William L. Baker, manager of the Pittsburgh Steel Trust Company, who is in charge of Conneaut Park, said that the improvements will be completed before the opening of the park.

Operators Submitting Bids To Chippewa Lake Receiver

MIDDIN, April 20—E. F. Moos, receiver for Chippewa Lake Company, submitted three bids for operations of the lake, which is to be opened on May 6.

Sporos Made in Spokane

SPOKANE, Wash., April 20—Louis Vogel, owner of the Lake Park, said that the improvements will be completed before the opening of the park.

New Rides, Trees Are Added In Casino Spot, Fort Worth

FORT WORTH, Tex., April 20—Casino Park, Lake Worth, started its ninth season on April 6 with the opening of the park.

Idora To Feature Gardens

TOUGHTOWN, O., April 20—Park reopenings of Heidelberg Gardens and A. E. Batten's Fawn are being rushed and at least two new rides, Loop-O-Plane and Rodeo Rides, will be added to the park.

Concession Bids Increased

INDIANAPOLIS, April 20—In order to open the new amusement park on April 20, the amusement park manager has announced that $1,200 has been bid for the operation of the park.

City and Pleasure Beach

BRIDGEPORT, Conn., April 20—A plan whereby the city will take over the operation of the bathing concession at the Pleasure Beach Amusement Park and undertake improvements of the bathing and amusement facilities, was announced by the mayor of the city.

Lawrence E. Christman, who will remain as manager of Pleasure Beach Amusement Park, Bridgeport, Conn., has been elected president of the park, which has been operating for 25 years.

Site for New One At Carolina Beach

WILMINGTON, N.C., April 20—A large tract has been purchased by G. H. Heflin, Southport, N.C., for the construction of a new amusement park at Carolina Beach, one of the most popular resort areas in the country.

The park, which will be opened on May 6, will be located on a site that is’ in the center of all attractions in Carolina Beach. The park will be opened immediately.

A contract has been let for extension of the road on the northern section of the resort three blocks north of its present terminus. Additional water-front building property is under construction.

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The Pool Whirl

BY NAT A. TOR

(All communications to Nat A. Tor, care of New York Times.)

I didn't dream when I wrote about the newly formed Jantzen Swimming Association a couple of issues ago that it'd be a two-page spread in the metropolitan press. Perhaps I should thank him, for it all proved most interesting reading.

I am heartily in favor of the Jantzen Swimming Association and I should like to see pool operators get behind it. It seems a most progressive organization, and although it is similar in many respects to a group of Paul Huespedel, who has already made a name for himself, it is not afraid to be a great help to the swimming-pool industry.

There's one immediate thing I would like to see at the new association's conventions: a publication, long needed, for an organization of life guards and other pool employees. This publication, besides serving as a training medium and as a source of information on various types of aquatic activities, should be made to try the American Association of Pools and Spas to the amusement-park group, to form such a body, but to no avail.

That's why, ask Paul Huespedel, how about organizing a sub-committee of the Jantzen Swimming Association, to govern trials and tribulations of the swimming-pool business? To be sure, sanitation regulations are important, but not as important as they are in the state of Pennsylvania. If Paul Huespedel is doing a swell job along those lines, it seems a shame not to take advantage of his experience.

There was an organization some years ago called the International Swimming Association, which was used to be associated with the Louisville Courier-Journal. It seemed to be a rather flimsy organization, but it did have one thing in its favor: it was concerned primarily with marine bathing and not with swimming pools. It's a bit too long since I last heard about it. But the idea is worth considering.

To Captain B. Scull, American Red Cross: Congratulations on your redoubtable achievement. Under Red Cross supervision, marine swimming has become a party in New York. Well, you deserve it.

Long Island Poster

BY ALFRED FRIEDMAN

From all around: Lewis D. Bissell, chief of the New York Bissell Corporation, is one of the biggest names in the industry. He has been a constant visitor to the Long Island Poster Association, where he is often the only member of the association who has attended any of its meetings. He has been particularly interested in the projects of the association for the benefit of the local community.

The poster is a real money maker for the association, and it has been the subject of many discussions at the meetings. The association has been successful in raising money for various local organizations, and the posters have been sold at attractive prices.

Word is that Donald Healey, of the space age, is to open a new pool in New York City to be called the "Waterfront Club." It is to be a two-story building with a pool on the second floor. The pool is to be a 50-yard, 12-lane pool, with a 25-yard, 8-lane pool on the second floor. The pool is to be open from 9 a.m. to 9 p.m. daily, and it is to be equipped with all the latest swimming equipment. The pool is to be open to members only, and membership is to be by invitation only.
The Billboard

PARKS, RESORTS, POOLS

April 27, 1935

American Recreational Equipment Association

By E. S. UZZELL

SCOTTISH, returning from Norfolk, Va.-Virginia has been having some freak weather for this time of year. The snowfall in Norfolk and was more like a February blizzard. Otto Wells has an Eastern League ball team which has been on the road to Cleveland. He is in the process of making a vacation trip to the parks and hotels. He doesn't intend to lose any more work and will be opening for the usual early Sundays.

Ocean View is to have some repairs and a new touch of color. The place escaped any severe damage during the storm, so bis office will be open early Sundays.

Well Still Planning

Wishing disposal of all theater and picture properties. Tony Valenti is making arrangements to give up his city office and will have all his pictures and other things at the Namand Hotel, so his office will be open early Sundays.

Atlantic City

Atlant City, April 20—More than 60,000 were expected to participate in the Skater parade, hotels reporting early fill-up from reservations; railroad reservations for the season have been sold out at all. The protracted bad weather throughout the season seems to be coming to an end and the railroad reservations have all been sold out.

As the capital of the South or the Long Beach of Norristown, Pa., its hotels were built to accommodate those who have been looking for the location farther south. The hotel is going to be the largest hotel of its kind in the Pacific region and will be of an open plan.

Atlantic City (Continued)

Amusement men vied for gaps with Mr. and Mrs. Lowry, owners of the Million-Dollar Freetown in Auditorium. Spring shows of the Cleveland Motors opened today on Steel Pier.

Harry Easton is looking at the Atlantic City Auditorium. He has several more pictures to announce.

At the Bethlehem Steel Pier there was a fight between the New York (Norman) Rees to continue production of the game which was played on the pier.

Al Hill's daughter, Betty, is taking charge of the office.

Bob Higginson, of the Elgin, Ill., has purchased the Auditorium for $10,000.

Want to Be a Beach Baggage Man

There is another bathing beach that is now open. This is the one that is opened by the man who is making a fortune in the bathing business.

Bathing Business

The bath company no longer runs the hotel, but has leased it and the dining room has been opened to the public. The company has an entire change of management from that of five years ago. They are operating the place and looking forward to a successful season.

CAREY

The world-class Coast Guard has been called upon for service on the high seas.

The First Best Skate

Jesse Carey will open in Columbus, Ohio, on April 27, the 30th season for the skate. There will be new and better equipment and the floor will be resurfaced.

Jesse Carey, the world-famous skate expert, will be at the Columbus Arena on April 27, when he opens his 30th season. The Columbus Arena has been closed for the past winter.

The Last Two Seasons, will close for the season.

There are tunnel-shaped receptacles everywhere in the hotel. They can easily have a longer season than Atlantic City because of the location farther south.

WATERTOWN, Wis., April 27—A two-month-old boy was buried in a shallow grave today in Watertown. The baby, born recently, is a hybrid between a human and a whale.

The baby, born recently, is a hybrid between a human and a whale.

With the Zoos

MILWAUKEE.—A new island to be inhabited by more than 1000000 galabs and over 500000 fish will be opened in Mitchell Park Zoo. Zoological society also authorized purchase of 550000 fish for the monkey island.

POCKET WINTER. This year's expedition, led by zoologist Harry Haddill and composed of oceano-gastric and biologists, discovered a new species of fish in the lake. The island of fish in the lake, at the southern end of the lake, was discovered by the biologists.

WASHINGTON,—National Zoo announced yesterday that a bear cub born recently, is a hybrid between the polar bear and the raccoon. It is the first hybrid to be born in the National Zoo.

SALT LAKE CITY—Difficulty is being encountered in the Salt Lake City Zoo. The water supply for the zoo is not adequate and the stock is in poor condition.

The Users of the CHICAGO SKATES ARE SUCCESSFUL

There is a reason. Service and PROMPT DELIVERIES.

CHICAGO ROLLER SKATE CO.

4247 W. Lake St., CHICAGO, ILL.

WANTED

(See or his RACKHAM ADVERTISING SAMPLES)

WANTED

(See CHICAGO SKATES)

WANTED

(See TRAILMILL PORTABLE SKATING RINK CO.)

WANTED

(See WINTER SKATING RINKS)

WANTED

(See THE FIRST BEST SKATE)

WANTED

(See QUALITY)

RICHARDSON BALL BEARING SKATE CO.

Established 1854

3912-3918 Roselawn Avenue, Chicago, Ill.

The Best Skate Today

For Sale

(See TRAILMILL PORTABLE SKATING RINK CO.)

WINTER SKATING RINKS

(See WINTER SKATING RINKS)

$1.75 Each

For Sale

(See TRAILMILL PORTABLE SKATING RINK CO.)

$1.75 Each

For Sale

(See WINTER SKATING RINKS)
MAFA OPPOSES RACE CHANGE

Bay State Execs Standing Pat For Six Weeks’ Exemption Law

Association hears that racing interests aim to muscle in on August 15-September 30 period and adopts motion as “ammunition” for possible future battle

WORCESTER, Mass., April 20.—Appointed of an attempt by horse-racing interests to muscle in on this year’s racing by means of a letter written by A. W. O’Dwyer, president of Metropolitan Agricultural Fair Association, to move that fair in motion to protect its rights in its racing.

In the letter, fair officials stated that if the State bill specifically bans racing other than at fairs during the period between August 15 and September 30, which the State bill does not do, then the fair will have to be transferred from July 26 to August 15.

This action was taken as a form of retaliation for any effort to modify the exemption provisions in the statute, it was also agreed.

V. O. White, general manager of the Metropolitan Fair Association, will present the matter to the State legislature.

AAA Auto Races Are Set For Fairgrounds in Chicago

CHICAGO, April 20.—Frankie Harmon, Chicago’s star driver, has been set as the principal racing promoter in his day. Frankie has staged the most successful race in the city history during the last two races in the stadium.

The new speedway company, known as United Speedways, will be headed by Dr. J. P. Kynadle, president; Frankie Harmon, vice-president; and Bert Newberry, secretary-treasurer.

The fair will be held on May 12.

Bills for New Chicago Fair

CHICAGO, April 20.—Two bills introduced in the House of Representatives have been introduced in the Illinois legislature during the present session. One bill authorizes the Chicago Fairboard to make a grant to a private corporation for the improvement and maintenance of a fair on the fairgrounds and the other set forth conditions under which the exhibition was to be held.

The bills have been referred to the municipalities committee. It is Mayor Kelly’s plan to have $80,000 federal money to establish the fair.

George Hamid To Take Shows to French Indies and South America

NEW YORK, April 20.—George Hamid, president of George A. Hamid, Inc., will stage his latest enterprise, the largest and most spectacular show ever mounted in America, to the French Indies and South America for a number of novelty attractions.

Among them is a mechanical city to be built next month. To give a realistic scene, a 2,000-city block will be staged in the bull ring for a period of four weeks, and for another month, the follow-up attraction will be a revue. There will be also a circus, a baseball game, a baseball game, and other events.

Hamid said that sales and transportation problems will be left to the fair officials, but that he has already sold $150,000 worth of tickets. He also said that he has already signed seven European artists.

For the fair, Hamid has engaged a number of the most successful artists in the world. Among them are the famous French singing group, the Castel, and a number of other famous artists.

Hamid said that the fair will be the most spectacular ever mounted in America, and that it will be a success.

Revival Is Set in Spokane

SPOKANE, Wash., April 20.—It is understood that spring has brought the time to revive the Inter-State Fair here.

In Washington, the spring fair was the most successful ever mounted in the Northwest, and the fair officials have been working hard to make the fair a success again.

The fair is planned to be held on the fairgrounds at August 15, and will be operated by the State agricultural department.

Mr. Dowd is interested in State ari COOKIE on page 3}
**Fair Breaks and Fair Snakes**

By CLAUDE R. ELLIS

**A LTHO South Louisiana State Fair directors, Donaldsonville, have voted to retain the week-end date of the fair, which for many years has been a decided success, it cannot be said that there will be any stampede among the tourists to pack them up again. And there shouldn't be.

High gate has hurt more than the patron been attracted by low admission rates. This year prices were from 50 cents to $1.25. Many people have been much more popular since. Crowds have been bigger in the past years and more people were getting red-tinted rolls on their fingers. Of course, there are some fair fans, and rightly so. A high gate and low grand-stand prices are more likely to keep the gates open than other things. Concessions and other midway attractions are better pleased with a smaller gate. The fair is a high-priced grand stand.**

**WANTED**

**of Courtesies and Invitations**

It took perception (arguments having failed) for the fair to grow. Other fair stock had also put on their own aggrandisement exhibitions to take care of the fair's own exhibitions. The fair has on all community is being organized again. The grip on up in fair and the duplicate fair season is coming to an end. From this pillar, October 13, 1935.

**Short Biographies Of People Engaged in Fair Business**

**Under this heading from time to time will appear a short biographical sketch of those active in the jayvee class.**

**ALICE ELLIOTT DETRICK**

Born in West, 1936, December 12, 1888. Hometown in Bellafonte, Pennsylvania. Married in 1910. Member of the Pennsylvania Fair 20 years. Assisted her husband, J. A. Detrick, until his death a year ago. He has been executive secretary of the Ohio Fair Managers Association. Under this heading from time to time will appear a short biographical sketch of those active in the jayvee class.**

**ESF Judicial Group Strongest for 1935**

**SPRINGFLEET, Mass., April 25--**

The largest group of the Eastern States Exhibition here on September 15-21 will be placed by one of the most distinguished and well-known in the management. United States and the state fair world have come together to give the exposition an international flavor.

V. S. C. Lowry, Rockingham, N. C., manager of the fair, will place the states in the exhibition. He will take charge of the exposition for the fair season being offered this year after an absence of three years. The 10 states will be represented in the fair and the fair season will be filled with entertainment. From this pillar, October 13, 1935.

**盅**

**First Class Carnival**

AMERICAN LEAGUE POST No. 12.

**LANSING, MICH.**

**WANTED**

By WALTER R. BARTLETT, secretary-manager, Eastern Carolina Chamber of Commerce, Kinston, N. C.

**Fair Boosters' clubs must realize that their high gate prices have increased the competition of large numbers of pass想去. The other 50 cents to $1.25. Mrs. Blanche Erickson, secretary of the Kinston Fair, has also put on her gates for the season. The fair growth has been much larger than they were at first. If we are to have a fair gate for the season, we must put on more entertainment.**

**Of Courtesies and Invitations**

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CARNALS

Conducted by CHARLES C. BLUE—Communications to 26 Opera Place, Cincinnati, O.

RAIL MEN DECIDE NO RELIEF

Charges Issue Thumbed Down

Cannot recommend making any changes—ACA to continue its efforts

CINCINNATI, April 20.—The General Freight Committee of the Trunk Line Association, meeting here last week, decided to continue its efforts against co-operation with the American Carriers Association, on the ground that the carriers at the present time are doing nothing to reduce the transportation rates and allow for the opening of rail yards in order to reduce the charges for car movements and storage, according to information received from The Billboard by Max Cohen, general counsel for the GFC. The committee had previously resolved in part, as follows:

"In part, follows:"

"attitude as at the present time the carriers are not maintaining the level of service. The carriers have been notified that the situation has not improved, and that the situation cannot consistently be maintained. Further consideration of this matter would be necessary."

"We cannot understand why the carriers would adopt such a cold-blooded attitude as at the present time the carriers are not maintaining the level of service. The carriers have been notified that the situation has not improved, and that the situation cannot consistently be maintained. Further consideration of this matter would be necessary."

Marks Two Weeks' Pre-Season Dates

RICHMOND, Va., April 20.—The John Mark's shows are playing two pre-season engagements at the collegiate light and sound systems everywhere used by a car.
Chicago, April 20—Large attendance greeted F. W. Coolidge, who visited the Southside yesterday to inspect the Progress A. H. Cockrell and Sam J. Levy. The by-laws committee announced that its report will be given at an early date. All business has been strictly discouraged by the members, and the committee members' names were placed on the wait list of morning.

Brother Roy Martin Brown and Judd Simpson had a lot to enjoy at the festivities. Postcard from Brother Frank Shaw says he has been visiting in Antwerp. Brother Frank Eichler, president, is handling the Federal government and National bridge and ball, and asked that the typesetter return to a close-up date. Sam Feeney said he wishes he could fill a seat this Sunday — the last of the season.

Ralph Corrigan has spent a great deal of his time getting things lined up for thecoming season. He promises to be one of the best followed by the league.

Bad Weather Hits Shows in St. Louis

ST. LOUIS, April 20—Almost continuous rain, and cold weather have dampened the spirit of the outdoor chuck, who this far this month have experienced only three fair nights for business.

Doolan's world famous Shows are staying even on the lot at Kingshighway and Natural Bridge road until Sunday night, when they will move to Kingshighway and West End boulevard for two weeks.

D. D. Murphy Shows remained over on the Welles lot for another week and will move to 18th and Rutger streets.

L. A. Robinson, after severe rain on the lot at 4th and St. George streets, moved to Grand and Florissant avenues, where they are playing two weeks.

Baum of Getz's World's Best Shows will open on the Kingshighway and Natural Bridge road lot on May 3, then move to the lot at Grand and Van Buren.

Oliver Amusement Company will open one of the lots in the downtown section for the week of May 4.

Mighty Aries Shows open Monday at Grand and 18th, and will close up to and including April 28.

Gooding Shows Booked

To exhibit in Canton

CANTON, O., April 20—Negotiations have been completed for a week's engagement of the Gooding shows under the auspices of the Canton Shrine of Triton, which has just completed the two years sponsored a week's engagement in this city. Arrangements are being made to hold the Gooding Shows on a street in downtown Canton, and if the committee can arrange to sell the show in a week, it will give the show a chance in a decade to play a close-in location. Promotion work got under way this week.

Carleton Collins Revives

To the Carnival Field

HICKSDEN, Va., April 20—Announcement was made early this week by Manager Robert E. Epperson of the Joyful Shows that Carleton Collins had been engaged by the management to act as director of public relations this year.

Collins retired from the outdoor show world a few years ago as publicity director for such organizations as World of Wonder, Bernard Greater Shows, Nat Rice Shows, Petrel-Box Shows, and the famous P.T. Barnum Shows. For several months lately he was employed on the editorial staff of the Richmond Times-Dispatch.

Moser-McKee Launch Show

QUINTON, Okla., April 20—M. C. Moser and Troy McKee have just launched the Missouri State Shows on the Goliad circuit, carrying a 16-foot trailer and 12 concessions. The show will tour the country, and will operate through March and April in Oklahoma. Moser and McKee have been with the Goliad Bros. Shows for the last 10 years.

Mr. McKee was with the Panama Shows in 1947, and the Phillips Shows in 1948. Miller is general agent.

Moser is managing concession manager, and will give the show a thorough overhual. Miller will be in charge of the concessions.

Miller also General Agent

For the New Deal Shows

CINCINNATI, April 20—Col. T. J. McGee, master of ceremonies and general manager of the Pathé Phonograph Company, has just completed the arrangements that Victor Miller, late of Superior Shows, has prepared a show in order to get out an old show to operate in Ohio, Indiana, and Michigan this season.

The show will operate in southern Ohio, Indiana, and Michigan. Miller has been associated with the Pathé Phonograph Company for many years.

Miller's new show will be an immediate success, and will operate in Ohio, Indiana, and Michigan for about a week. The show is general agent.

FOR SALE

USED EQUIPMENT

A. 1,000 ft. of 70 ft. wide, 1/2 HP. engine. $125.
B. 1,000 ft. of 70 ft. wide, 1/2 HP. engine. $125.
C. 1,000 ft. of 70 ft. wide, 1/2 HP. engine. $125.
D. 1,000 ft. of 70 ft. wide, 1/2 HP. engine. $125.
E. 1,000 ft. of 70 ft. wide, 1/2 HP. engine. $125.
JUP. FLUV., has worked overtime springing the last little spring, a small wagon by hooks over a fence.

MORE WATER THAN USUAL" really has been the condition of this spring, Casino to Grand.

BOB WIGHTSOUT will not be able to operate during the early season. The recent change of his license necessitates his leaving at home for a while.

FRED HANNUS, connector, arrived in Cincinnati last week from the South, planned starting in and around Cincinnati for a few days.

MR. AND MRS. B. F. PARKS left Chicago April 16 by motor car for San Diego, where they will be located at the California Exposition.

THE MIXED BROTHERS, Louis, Al and Harry, will be located at Eastwood Park, Chicago, where they have given two bigger and better odds.

A POPULAR BRAND of cigarettes advertised on the package, "Yes, and their population is built upon bricks instead of saltboxes."

THE PUBLICITY Department of Coffin & Wilson Shows has produced a crackerjack (very interesting attracting) announcement herald in two colors.

BACK IN 1905—The photo (from the collection of Byron L. Calkins, Hartford, Conn.) was taken in front of Fordham's Sun Fun House on the Midway at the Louis and Caruth Exposition at Portland, Ore. On phase at left (in blackface) is Al St. Hilaire.

BREEZE, a champion Boston battling the Rock of Joe King, seen daily in front of the casino is now trying his luck at the races in New York City.

AMONG CONCESSIONISTS at Hartford, Conn., are plans to open in May, any Frank Connolly, Tommy Barrows and wife and Frank Cuffley and wife and daughter.

HODIE MADIGAN will have one of the most pretentious eating emporiums of his career on the United States of America, Eddie will also have the lunch stands and the dancing car on show train.

THE LAST 24 hours have found several of the leaders in the United States of America, Eddie will also have the lunch stands and the dancing car on show train.

GEORGE BURKE and Mrs. Burke, owners of the New William Onder Amusements, spent the winter in the West Indies, their first Southern tour in many years.

PICTURES FROM Rolland's Exposition—Ask For It

S. T. W. L. at 112 South Third, Columbus, O.

THI CAME FACTORY

$50.00

E. RECHER

CINEMA

C 

PRODUCTS

$1.65 EACH

ELGIN WATCHES, $1.65 each

12 in. and 18 in. New York City.

C. M. C.

E. RECHER

CINEMA

RECURRING CITY

S. T. W. L.

VGOLD AND SILVER BOWLS AND PLATES

ELGIN CITY

ELGIN WATCHES, $1.65 each

C. M. C.

E. RECHER

CINEMA

S. T. W. L.

Carnival shows are now being featured with the B. F. George 5000 Amusement Company. Among his ad home for this year are Tess and Ruby Chandler and Ezekiel Bell, placer.

The carnival field welcomes another well

prized guest back into its fold, Calexico Cale with John Marks Show.

JOHNNY GUARD and the razzle, formerly with Western States Shows, joined Yonkers shows at Gallup, N. M., with four newly fashioned concessions.

JOHNNY CASTLE, co-owner and vice-president of the famous Sholes of America, is one of the most uniting shows in the outdoor world. Of late he was at the remaining at winter quarters for 18 hours a day.

AFTER PLAYING in North Carolina in the past winter, the Lostfoot & St. Big Train Monkeys is slated to play its spring season in Illinois and Indiana, with William Lofstra in advance. If 1st, St. Big, St. Baby, Heath Cat. Albert Holm达尔 and John Lorde in charge of animals.

WHILE EN ROUTE to John Coleman Boy Shows at Millisaburg, Conn., Eve

Asa Frank Conolly, "Tommy Barrow and the cookhouse on Oradell, South America, were sprinkling this spring, this spring, and quality the entrance.

WALTER W. ( vex. contineo wagon by hooks inserted in eyelids. Bis men have been in two orders.

Geo. Washington, and Louisiana, and Illinois, and Ohio, where they were located at the remaining a.t home and with the workmen at winter quarters for 18 hours a day.

Chicago, this year giving out bigger and better odds.

ON THE PACKAGES, as usual, with the W. B. P. Parks left Chicago April 16 by motor car for San Diego, where they will be located at the California Exposition.

THE PLAINEST and the most natural are Frank Conolly, "Tommy Barrow, and the cookhouse on Oradell, South America, were sprinkling this spring, this spring, and quality the entrance.

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Geo. Washington, and Louisiana, and Illinois, and Ohio, where they were located at the remaining a.t home and with the workmen at winter quarters for 18 hours a day.
Concessions and Carnival Men especially catered to:

We manufacture a complete line of

Fur and Plush Toys

Over 150 numbers to choose from.
As manufacturers we can meet and beat all competition.

Lucky Toy Co., Inc.
29 West 21st Street, New York, Phone: Gramercy 1-1132

1500 Keno (Lotto)
Made up in 15 sets of 100 cards each. Winning card wins the entire sum on winning set.

Bingo Corn Games
From 32 to 50-card sets. Prize cards guarantied.

Maryland Hotel
9th and Pine, St. Louis, Mo.
Special rates to Carnival Managers and Carnival Men for the month of April. Single, with private bath, 50 cents per night; double, with private bath, 75 cents per night.

SPECIAL MONTHLY OFFER
S. M. MILTON, "S. M. Performer"

New Deal Shows
Will manufacture new shows for Carnival Men and Petting Zoo Owners. Also Petting Zoo and Midway Equipment. Dave Seidel, Manager, New Show Service, 515 E. Madison St., Chicago, Ill.

J. M. Simmons & Co.
10 W. Jackson Blvd., Chicago.

Zimdar Greater Shows
Northfield, Minn., April 20—Two Zimdar Greater Shows have been made a total of 14, all pulling trailers. The wagon fronts look elaborate, each showing a large variety of animals, including many hand-crafted designs. All rides have been beautifully decorated, and the shows have been a great success. Harold C. Cowdell has been busy the past few weeks taking care of all the animals required. Zimdar has purchased a new show car for his dog and pony show. Among the new animals is a new goat, a black and white pony, and a small calf. Also the show has purchased a new bicycle and a new wagon for the show. The shows have been a great success, and the Zimdar Greater Shows are now ready for the summer season.

Wallace Bros. Shows
Chardon, Ohio, March 26—Four Wallace Bros. Shows have been organized for the season. The shows will consist of 500 animals, including many hand-crafted designs. The shows have been beautifully decorated, and the animals are in excellent condition.

Dancers for Girl Revue
Experience preferred. Long season, salary commensurate with qualifications. WALTZ PLAYFUL DANCER and Musical Director.

Billy Bumser Shows, Greenwood, S. C.

Refreshment Bus, Red
Currently employed. Suitable for small or large shows. Box 679, Hildreth, 1934 Broadway, N. Y. C.

Diggers
See appropriate ad—Fun, 80. 80th Minnesota Jollies—John C. Johnson, manager, show No. 21, 1008 Western Ave., Chicago. Mr. Johnson, who is the leader of the group, has been invited to perform at the circus for the 50th anniversary of the Minnesota Territorial Firing Squad. Mr. Johnson, who is a member of the squad, will be on hand to give the show a fitting end.

Pearson’s Shows
Wanted—Carnival Shows for C. S. Pearson C. S. Pearson, 1115 W. 7th St., Los Angeles, Cal. Have asked for a separate list of shows, and will be glad to forward them. Contact: "Pearson’s Shows," 1115 W. 7th St., Los Angeles, Cal.
CARNIVALS

PACIFIC COAST SHOWMEN'S ASSN.

LOS ANGELES, April 20.—Thirty-three members attended the Monday meeting of the Los Angeles branch of the Pacific Coast Showmen's Assn., the largest number attending that branch within the past year. Among the members present were those who are not on the road to have considerable distance to travel. Vice-President J. D. Davison, Van Nuys, spoke of the financial report of the club's finances, which was presented at a previous meeting and was in favor of the annual report of the new officers, which was obtained in favor of the following officers:

President—Mr. Frank Benecchi, Selma, Calif.

Vice-President—I. D. Ross, Los Angeles, Calif.

Secretary—Mr. and Mrs. Frank Benecchi.

Treasurer—Mr. and Mrs. Frank Benecchi.

The report was presented by Mr. Frank Benecchi, who was assisted by Ed Hurst, booker, and Mrs. Frank Benecchi, who was assisted by Ed Hurst, booker, and Mrs. Frank Benecchi.

Mr. Frank Benecchi also introduced the following officers:

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BALLYHOO-Burr B. Bow's midway was packed with crowds of spectators. All the Latest Shows were on the program, including The Great Elephant Show, The Great Motorcycle Show, The Great Animal Show, and The Great Clown Show. The midway was a mecca for all the latest attractions.

KNEPP & DENHART-(Continued from page 44)

Arabian Nights, featuring the famous Arabian Prince, was one of the most popular attractions on the midway. The Arabian Prince was a master of the sword and was beloved by all who saw him.

BALLYHOO-(Continued from page 44)

The weather was perfect for the midway, and the crowds were huge. All the shows were sold out, and the midway was a beehive of activity.

WANTED AT ONCE

BALLYHOO-(Continued from page 44)

The midway was a feast for the eyes and ears, with all the latest attractions.
For Pitchmen, Demonstrators, Streetmen, Novelty Salesmen, Medicine Men, Coupon Workers

By CAROLINE BILL BAKER

(Cincinnati Office)

"READ A PIPE IN THE FINEST TASTE!"

"THE SUGAR HUNTERS" is the new stage specialty, telling that Robert (Blades) Cocks is heading for New Hampshires and Maine. And when the show gets to Concord, N. H., "As I have just come from that territory, working a pipe, would like to let its Blades know that I found things rather hard, but got a few dollars in Northern Vermont that was a clean, good smoker, and I worked hard to have to tell him to tell him to tell him to tell him."

The show has been well received in Burlington, Vt., leaving for Montreal and Quebec. It would like to send a pipe from 'Chime Samson.'

T. HAYNES McCauley

posing as Don Sullivan "Arrived here three days ago from Cleveland. It has been a success for the last three days. Confused one finds out much about the town but will know tomorrow" (The 16th). "Where is Al Miller, who used to work the wonder machine? Hard he is working himself elsewhere. Ran into Frank Libby. He just bought a new car. Would like to read a pipe from Don Lamberg.

"WE ARE NOW AT..."

Expanding on the above. "They don't want you to run a credit machine. Our second winter in this State is over. That will remain in the air. It's a great summer. It's a great State. (Who said that?)"..."

New Era Optical Co.

17 N. Wabash Ave., Chicago, Ill.

HEADQUARTERS FOR SPECTACLES AND GOGGLES

We carry a Complete Line of Eyeglasses, Optical Glasses and Eyewear.

BRIGHTEST LENSES, BEST LININGS, BEST FrameMakers, brightest possible, Special Prices on all glasses.

NEW ERA OPTICAL CO.

17 N. Wabash Ave., Chicago, Ill.

MEDICINE MEN

Write Oatmeal, the House of Demanding Quality, and ask for an Oatmeal Medicine Men's Circular.

THE QUAKER COMPANY

Manufacturing Pharmacists

220-222-226 George St., CINCINNATI, O.

ELGIN-WALTHER

Wrist Watches

Simple Classic Model, Metal Cased, No Smiths, No Silverbacks, No Stamps, No Beside, No Gold Wrist-watch....

200 Elm, 108 N. 7th Street, St. Louis, Mo.

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Write Oatmeal, the House of Demanding Quality, and ask for an Oatmeal Medicine Men's Circular.

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200 Elm, 108 N. 7th Street, St. Louis, Mo.

RHODIUM LOOKS LIKE PLATINUM AND DIAMONDS

A New Design

Shown Here Are Our Up-to-Date New Designs of Rhodium Look, Platinum, and Diamond Necklaces, Bracelets, etc.

By HARRY PAKULA & CO.

Largest Distributor of Rings of All Classes

S. No. Wabash Avenue, Chicago, Ill.

CENTURY TIE CO.

Dept. 50, 2323 W. Grand Ave., Chicago, Ill.

MEDICINE MEN

Write Oatmeal, the House of Demanding Quality, and ask for an Oatmeal Medicine Men's Circular.

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Simple Classic Model, Metal Cased, No Smiths, No Silverbacks, No Stamps, No Beside, No Gold Wrist-watch....

200 Elm, 108 N. 7th Street, St. Louis, Mo.
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FAIR WORKERS • PEELER WORKERS
DEMONSTRATORS

The next weekend—Off on the trains again, this time to Chicago, Grand Forks, and Missoula.

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ACME METAL GOODS MFG. CO.
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BLADES!! BLADES!! BLADES!!

Five Million—Carded and in 5's.

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SPECIALTY SALESMAEN, AGENTS, AND PITCH WORKERS

May we suggest these trade names under which you can pitch on the broadcast for a

GALVANIC ELECTRIC BELTS and
VOLTAGE ELECTRIC INSULATORS

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THE ELECTRIC APPLIANCE CO.
E. A. Ch. Bros.,AuthGuard, Ironton, Mo.

NEW WAY TO SMOKE

Touch a Button! LIGHTED CIGARETTES

Come Out of Magic Case

Merce 3 for $1.00 (Free for a dime)

Every day the doors are open to you.

The bulb on the end makes you smoke.

Make Up To $16 a Day

Case of 100 for 10 cents. Case of 200 for 15 cents.

100 for 25 cents.

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PRIVATE LABEL (TONSIL) Immediate, Shipment.

ARGO PEN-PENCIL CO., 1032 Chestnut St.

EVERYTHING IN THE FOUNTAIN PEN AND PEN LINE

Write in your name.

ARGO PEN-PENCIL, Inc., 1032 Chestnut St.

MAILING LIST

20,000 Names and Addresses of People who have looked for a Fountain Pen and Pencil.

WRITE OR MAIL:

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WRITE OR MAIL:
BAINBRIDGE—Clementine Dunlap, 83, well-known dramatic actor during the 90's, with the Chicago and Metropolitan opera companies, at Elmhurst, Ill., April 12. He retired from the stage 20 years ago.

BLAIR—Deo W. W., 77, and showman, at Sherman, Tex., April 11. Until 10 years ago larger and more famous than any other corn player in the country. Surviving are his widow, one daughter, one son and four grandchildren.

BLANCHARD—Charles A., 48, April 11 at City Hospital, St. Louis, from spinal meningitis, age 48. Show business for many years, operating concessions. There was a public subscription. Funeral services April 14 at St. Mary's Catholic Church, St. Louis.


CHIANGLONE—Andrew, 55, screen actor and former heavyweight pugilist known as Jim Flynn at the Georgia State Receiving Hospital, Los Angeles, April 12 following a heart attack. Flynn was known as the only fighter who ever knocked out Jack Dempsey. He was said April 11 a robust and refined man said to be living with his father in Hollywood. There was a public subscription. Funeral services April 14 at St. Paul's Episcopal Church, Los Angeles.

CLARK—Harley F., 38, actor, at Columbia Presbyterian Hospital, New York City, April 12 from pneumonia. Surviving are his widow, Virginia; two sons, two brothers and two sisters.

COONS—Wallace E., 77, in Culver City Hospital, Culver City, Calif., April 13. He was familiar as the voice of the collection agent on the radio program "The Green Hornet." There was a public subscription. Funeral services April 14 at the Milligan Park Cemetery, Pittsburgh.

CURTIS—Harry, 53, actor, with Fox film company this spring in Culver City, Calif., when he fell more than 1,000 feet to his death. There was a public subscription. Funeral services April 16 at Forest Lawn Cemetery, Los Angeles.

DECKER—Louis E., 73, brother-in-law of the late William H. Decker of Bridgeport, Conn., April 12. He was a member of the Connecticut State Highway Department and spent part of his time in Bridgeport. There was a public subscription. Funeral services April 15 at St. Martin's Church, Bridgeport.

DODGE—Charles W., 67, well-known organist of the City Auditorium, Bridgeport, Conn., April 12 after a short illness.

DODSON—Edward P., 61, prominent attorney of Johnson City, Tenn., who during his career many times successfully defended outdoor shows in legal actions before the New York State Senate, at the Methodist Hospital, Johnson City, April 17.

DODGE—Charles W., 67, well-known organist of the City Auditorium, Bridgeport, Conn., April 12. There was a public subscription. Funeral services April 16 at St. Martin's Church, Bridgeport.

DONALD—Sadie, 51, musician, of Los Angeles, Calif., who conducted the Los Angeles Philharmonic Orchestra from 1925 until her death in Los Angeles April 17 while rehearsing an orchestra.


EASTON—Mrs. John P., 70, in New Milford, Conn. April 16, suffering heart trouble. She was a sister-in-law of Rev. John B. Easton, Bridgewater, Conn.

ECKSTROM—Marion, 80, at the Waishinckan Sanatorium, Bridgeport, Conn., April 17. There was a public subscription. Funeral services April 17 at the Greenwich Avenue Presbyterian Church, Bridgeport.

EGGART—Martha, 70, at Poolesville. Md., April 15. She was a charter member of the Town-Ko-No Medical Society of Texas, and former president of the Cactus Boy. Surviving are her two children and two grandchildren.

ENGEL—Mrs. Leonard, 77, March 2. She was a charter member of the Manhattan Club, and former president of the Metropolitan Society for Music, Indianapolis. There were two children and two grandchildren.

FELT—Frank, 72, recently the Broadway Theater, Charlotte, N. C., on account of his health in 1931. Surviving are his widow, Mary Bruno Parker, and a son.

FIRESTONE—Mrs. Mabel, 80, at Hollywood, Calif., April 15. She was a charter member of the Town-Ko-No Medical Society of Texas. Surviving are her two daughters and two grandchildren.

FISHER—Morris, 59, at the University Hospital, Minneapolis, April 13. Survived by his widow, Mrs. Elinor, 50, and a daughter.

FLETCHER—Era, 70, former English actor, recently at Margate, Eng. He had toured England for 56 years and performed in more than 400 different productions.

FOGEL—William, 41, vaudeville actor, in Brooklyn, N. Y., April 12.

FOWLER—Mrs. L. W., 60, at Washington, D. C., and two brothers.

FRANCIS—Mary, 85, at the Soldiers and Sailors Home, New York City, April 10. She was born in Chicago in 1850. Surviving are her two children and two grandchildren.

FRUMM—Sarah, 85, of New York City, April 11. Surviving are her two children and two grandchildren.

FURR—Mr. and Mrs. O. E. AschbnCh in St. Louis, Mo., April 14. The couple had been married 28 years and formerly with the Ringling Bros. and Barnum and Bailey Circus.

GASKILL—Dorothy, 20, at the Western Medical Center, St. Louis, April 17. She was a member of the Cornell University class of 1932. Surviving are her parents.

GILLER—GARDNER—Mrs. John, 70, of Bridgeport, Conn., April 15. There was a public subscription. Funeral services April 16 at St. Martin's Church, Bridgeport.

GOLDSTEIN—Mr. and Mrs. M. L., 72, of Elizabeth, N. J., April 16. She was a former member of the New York Symphony Orchestra. Surviving are two daughters.

GOODENOUGH—Mrs. Josephine, 68, at Margate, Eng., recently. Surviving are her daughter and son-in-law.

GOREY—Mrs. John, 70, at New Milford, Conn. April 16, suffering heart trouble. She was a sister-in-law of Rev. John B. Easton, Bridgewater, Conn.

GREEN—Mrs. Stanley, 70, at Springfield, Mass., April 15. She was a former editor of the Springfield Republican. Surviving are her two children and two grandchildren.

HELMICK—William B., 68, to Mrs. Helen, 68, 19 years and formerly with Ringling Bros. and Barnum and Bailey Circus.

HENDRYX—Mr. and Mrs. M. L., 72, of Elizabeth, N. J., April 16. She was a former member of the New York Symphony Orchestra. Surviving are two daughters.

HICKS—Mrs. John, 70, at New Milford, Conn. April 16, suffering heart trouble. She was a sister-in-law of Rev. John B. Easton, Bridgewater, Conn.

HILL-ROBB—Edward L., 59, at his home in Overton, Tex. Decreed for many years for the Chicago and Metropolitan opera companies, at Elmhurst, Ill., April 12. He retired from the stage 20 years ago.

HUGGINS—Mrs. George, in Philadelphia, Pa., April 11. She was a sister-in-law of Rev. John B. Easton, Bridgewater, Conn.

HUMPHREY—Mr. and Mrs. C. E., 73, veteran theatrical manager of New York City, died at his home in Philadelphia April 15. He had been a member of the Broadway Theater, Charlotte, N. C., for 26 years. Surviving are his widow, two children and four grandchildren.

INNES—Robert J., 60, at his home in Overton, Tex. Decreed for many years for the Chicago and Metropolitan opera companies, at Elmhurst, Ill., April 12. He retired from the stage 20 years ago.

JACKSON—Mrs. S., 59, at the Western Medical Center, St. Louis, April 17. She was a member of the Cornell University class of 1932. Surviving are her parents.

JENKINS—Mrs. H. I., 80, Weehawken, N. J., April 16. She was a former member of the New York Symphony Orchestra. Surviving are two daughters.

JOHNSON—Mrs. M. L., 72, of Elizabeth, N. J., April 17. She was a former member of the New York Symphony Orchestra. Surviving are two daughters.

JORGENSEN—Oscar Hammerstein II, music composer, in New York City, April 16. He was the author of "The Sound of Music." Surviving are his widow, Mary I. Margaret Sartory, and a daughter.

JONES—Mr. and Mrs. O. E. AschbnCh in St. Louis, Mo., April 14. The couple had been married 28 years and formerly with the Ringling Bros. and Barnum and Bailey Circus.

JOYNER—Phyllis, 19, at the World's Fair in New York City, April 11. She was a manager of the Eltinge Theater. Surviving are her parents.

KANERVA—Charles, 69, at the University Hospital, Minneapolis, April 13. Survived by his widow, Mrs. Elinor, 50, and a daughter.

Конец текста.
MAY 6-11
South's Biggest Event
6 Days--500,000 People
MAY 6-11
Railroad Excursions
1/2 Cent

COTTON CARNIVAL and NATIONAL COTTON SHOW

FLOATS . . . PARADES
300 floats are being constructed and assembled for this great event in many parts of the country, including Hollywood, California. Local floats are being built. Parades will be just one of many unusual features of the greatest Cotton Carnival Memphis ever held.

Royal American Shows
ON THE MIDWAY
Fair Grounds MEMPHIS

CONCESSIONS WANTED
Can place, in attractive locations, high-class Concessions of all kinds for this outstanding Southern event.

EATING STANDS . . . ICE CREAM . . . PHOTO GALLERIES . . . BALL GAMES . . . SEVERAL LEGITIMATE GAMES

10 CHOICE DOWN-TOWN LOCATIONS
5 CHOICE FAIR GROUNDS LOCATIONS
FOR NOVELTIES. . . WILL SELL EXCLUSIVE!

Write Wire
CONCESSION MANAGER
Memphis Cotton Carnival

MUSEUMS

RUSSELL BROTHERS CIRCUS WANTS
Account disappearance, Feature Big Show Acts, Clowns and other useful people. Address as per route.

Philadelphia Houses
PHILADELPHIA, April 20. - South Street Museum has enjoyed good business the past week, but somewhat interfered with by rainy weather. This week's bill consists of Slim Johnson, Colored Breeze; Sanghir, fire worshiper; Gilbert Tracy, sword swallow- ter; Congo, jungle man; Captain Sligh, tattooed man, and Miss Varona, mentalist. Dancing girls still the feature of the show.

Brydon's International Congress of Oddities
LINCOLN, Neb., April 20. - Sizing up the way to a series of terrific engagements. Excursions of the Cole Bros. and the Coney Island Midgets to appear at Brydon. Betecky is the feature of the dancing girls in the slide.

ENDY BROS. SHOWS, Inc., Fredericksburg, Va.

Endy Bros. Shows - Want Shows, Wadsworth, Ohio, Youngstown, Ohio. Have all your equipment for rent.

Bright Light Shows

DAILEY BROS. SHOWS

Golden Belt Shows

WANT CONCESSIONS of all kinds. Shows to be held on location. Apply to Harry J. Stiles, 2012 South Broadway, Memphis, Tenn. Address as per route.

End your correspondence in advertising by mentioning The Billboard.
**Motor Transportation Dept.**

**By Captain E. R. Hatfield**

**Preamble**

According to the best of my knowledge all carriers in the United States are in effect, by law, subject to all penalties likewise and by law.

We collet our co-operation in reporting to and aiding this department by giving such information in your letters to the Motor Transportation Department, The Billboard, 52-27 Mentor Place, New York City, as will give you remedies for these conditions. We have found that our operators have been able to prevent others from falling into the same trap.

**Reciprocal**

Operators of motorized show are governed by the reciprocal agreements between States. Some States declare war on other States and the operators are victims.

Maine and New York are at bitter ends, and Tennessee and Alabama are at war, Georgia and Indiana have been at war for a few months. New York and Ohio have patched up their differences. It is predicted that the great war will break out between Ohio and Michigan. If this occurs close contact between the States will be prevented.

**Special Attention**

George B. Ritter, writing in the State of Ohio, which appeared in the April 15 issue of The Billboard, is concerned whether it is true that one can have the privilege of traveling when he does not have a license. Ritter mentions that the Ohio public for information, if Mr. Ritter had been a good lawyer he would have known what the requirements are in Ohio. However, we choose not to enter into a legal lawsuit with him in his case.

May I call the attention of the readers that this department will answer all questions concerning these conditions, and will not answer your claims against him in his case.

**Out in the Open**

**By Leonard Traube**

(From New York Office)

**Circus Critics**

The most intelligent and, it is worthy to say, most satisfactory and entertaining, of the largest number of big time newspaper writers with whom I have had the pleasure of meeting, has been the critic of the British Circus Pam's American representative. It has always been my desire to see that such writing is included in the pages of this publication, and I believe that it is the most entertaining and informative.

**AMERICA'S MODEL**

(Continued from page 64)

may appear to be a business that has been well when permitted.

In looking at the various circuses and all other equipment present a most attractive appearance, having reserved a thoro- going and efficient, the same as well as to be built during the winter months making a survey of business and the season of 1935. As you will see it is not too much to do. It is the writer who has the best chance of finding something new. A thing he has said, and so very valid.

They are illuminated and enhanced with color, and also the most complete for the purpose.

To the critic's own home, they have said, and so very valid.

They are illuminated and enhanced with color, and also the most complete for the purpose.

They have said, and so very valid.

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CONVENTIONS

Vanderbilt—Kings of Columbus, Middle of May, 6. E. J. H. McKee, Vanderbilt Hall, New York, N. Y.

Winston-Salem—Grand of Knights of Columbus, July 28-29, 10. H. J. Knauff, Vanderbilt Hall, New York, N. Y.

WASHINGTON—Knights of Columbus, Columbia Grand, July 10-11, 10. H. J. Knauff, Vanderbilt Hall, New York, N. Y.

Arkansas

Australian Knights of Columbus, Aug. 2-3, 10. C. H. Thayer, 1118 Market Street, Little Rock, Ark.

Clarksboro—Veteran of Foreign Wars, July 25-26, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.


Deerfield—Knights of Columbus, June 23-24, 10. H. J. Knauff, Vanderbilt Hall, New York, N. Y.


Emporia—Veteran of Foreign Wars, July 25-26, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Fort Thomas—American Legion, July 15-16, 10. H. E. Colman, 503 Grand Ave., Fort Thomas, Ky.

Fredericksburg—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Gardner—Knights of Columbus, July 1, 10. H. V. Murray, 101 Main Street, Gardner, Mass.

Glasgow—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Greenwood—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Henderson—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Indiana—Knights of Columbus, July 1, 10. H. V. Murray, 101 Main Street, Gardner, Mass.

Junction—Veteran of Foreign Wars, July 25-26, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Lexington—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Longview—Veteran of Foreign Wars, July 25-26, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Marion—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

Montgomery—American Legion, July 15-16, 10. H. E. Crum, 111 Main Street, Clarksboro, Mo.

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Coming Events

ALABAMA


ARIZONA


CALIFORNIA


COLORADO


ILLINOIS

American Legion. June 15.

INDIANA

American Legion. June 15.


IOWA


KANSAS


MASONIC


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The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

Please send the number of copies of these issues checked, for which I enclose 12 15c each.

Name ____________________________
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We reserve right to refund money if sold out. This offer good in United States only.
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MISCELLANEOUS

CONCERT reduced — 1,000 seats, $1,000.00. Address, 6th St., Dallas, Texas.

VINTLETOLO, PUNCH FIGURES, ACTS, SPONSORS' PREMISES, permanent establishment.

PUNCHING, CHORUS, TRICKS, CARDS, NOVELTIES. S. J. SPARKS, 189 Eddy, Providence, R. I.

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At Liberty Advertisements

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1st FRENCH, 2nd BAND, 3rd BAND, 4th BAND.

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1st FRENCH, 2nd BAND, 3rd BAND, 4th BAND.

FRANK'S FOUR-PIECE ORCHESTRA—SINGERS, dancers, entertainers. Open engagements.

At Liberty
April 27, 1935

CLASSIFIED ADVERTISEMENTS

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JOCKO PHILLIPS and HIS GRACE COMBO ORCHESTRA, first-class ten-piece, three years together, ten men, plenty soul and hot. Have own reliable manager. References exchanged. Price $750 per engagement. Address JOKO, Hotel Broadway, Empire, Kan.

RED KING BIRD has present location over year, desire summer engagement. Has own equipment. Sweet and hot band all time. Co. operated, band w/ 4 horn and 1 piano section. Playing at Littleton, Colo. R.V.P.


AT LIBERTY—ANIMAL COÖWN POLICEMAN AT LIBERTY—N.Y. Address at 3859 S. Michigan Ave., Chicago, Ill.

AT LIBERTY—they can shoot, all kinds of shooting. Baseball, basketball, tennis. Have own equipment. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—DOMESTIC STRING BASS EXPERIENCED IN SYMPHONY CONCERTS AND THEATRE, HOTEL AN PROFESSIONAL AFFAIR. No collections. Address at 219 W. 7th St., Colombus, N. Y.

AT LIBERTY—FAST DRUMMER. EXPERIENCED. Age 48. Address at 600 So. 28th St., Des Moines, Iowa.

AT LIBERTY—COATED ACTRESS, 23, desires summer engagement. Has vocal and dramatic experience. Address at 2967 Pius Ave., Middletown, Ohio.

AT LIBERTY—DANCING ACTRESS. CHARACTER, HEAVY, GENTLE BUSINESS, PRACTICAL STAGE MECHANIC. Has plenty of stage experience. Age 40. B. J. MURPHY, 73, 6th 608 E. 19th St., Chicago, Ill.

AT LIBERTY—Circus and Carnival Acts, wanted. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—February 14th. A date to remember. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—GREAT LEAD MAM, aged 23, desires summer engagement. Has vocal and dramatic experience. Address at 2967 Pius Ave., Middletown, Ohio.

AT LIBERTY—COMEDY COUPLING. CALL AT LIBERTY (N.Y.) FOR DETAILS. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—RINGMASTER, 20 years' experience. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—CIRCUS ACT. CALL AT LIBERTY FOR DESCRIPTIVE CIRCULAR. STATED LOCATIONS. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—ATTRACTION. 6 TRAIN 8 HUNGRY LINES—YOUNG. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—GRAND TEMPEST. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—12 Piece and 20 Piece Orchestra. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—BIG BAND ORCHESTRA. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—BAND MAN,欲望夏季工作,希望有工作机会。地址在1073威斯敏斯特大道,芝加哥,伊利。”

AT LIBERTY—COMEDY COUPLING. CALL AT LIBERTY FOR DETAILS. Address at 1073 W. 46th St., Chicago, Ill.

AT LIBERTY—PARKS AND FAIRS. ADDRESS AT LIBERTY FOR DESCRIPTION AND TERMS. Address at 1073 W. 46th St., Chicago, Ill.

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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Crescent Canadian
Personnel Roster

MAIL ON HAND AT
NEW YORK OFFICE
Mrs Broadway.

Ladies' List

Allen, Dora, Miss
Ashby, Muriel
Atkins, Betty
Barlow, Mabel
Barrett, Miss
Barnes, Effie
Barrett, Mabel
Barnes, Mrs.
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Business Men Cheer Jury Verdict Favoring Pinball

Canton, N.Y., April 20—An attempt by Sheriff James P. McCormick to obtain a conviction against William J. Dinkla, veteran restaurant proprietor, for the alleged keeping of an amusement game, failed here April 19. A jury returned a verdict of not guilty after 10 minutes of deliberation following presentation of evidence in a trial before Police Justice Charles B. Bowers. A crowd to hear the verdict was announced by Foreman Robert to return two men seated when the court convened.

Cigarette Men Go on Visit To South American Field

New York, April 20—Robert Z. Greens, general manager, and Walter H. Haywood, president of the Green Machine Manufacturing Company, Inc., manufacturer of the world's largest pinball machine, have left for a two-week cruise that will take them to the West Indies and into parts of South America.

Mr. Haywood has just returned from the West Coast and from Honolulu and the further continuation of his vacation was at the immediate request of the belief that cigarette machine business can be developed in the South American countries as well as in the West Indies. The two men will mix business with pleasure on this trip. Mr. Haywood states that they are going to see everything worth while, meet everyone interesting, and at the same time see whether they can't bring back some good orders from the Latin countries.

Fire Damages Building Occupied by Coin Firm

Fall River, Mass., April 20—A three-story building owned by the Bristol Coin Machine Company, occupied recently by the Bristol Coin Machine Company, was destroyed here in a fire that broke out in the first floor in a small metal-lined room used for the storage of blank machines and vending machines. Just as it started is a mystery. Authority to the loss and as to who owned the machines and the equipment and the events following the fire are still a mystery. The machinist of the machine company operates the vending machine firm. He was at a loss to state the cause of the fire because "safety matches could not start the fire themselves."

Stoner Expands With New Plant

Aurora, Ill., April 20—Ted Stoner, executive sales manager of the Stoner Corporation, announces the purchase of a new building, twin to that which was present at the present St. Charles, Mo., location of the new building, the Stoner organization has installed $500,000 worth of new equipment and technology in the production of the well-known pinball games of Beacon and Cavalcade.

The forward strategy is consistent with the Stoner policy, which is to furnish devices and operators with mechanisms that perfect games with the least possible delay.

In explaining the expansion of the Stoner Corporation's production facilities, Mr. Stoner said: "The future for pin ball manufacturers is a growing one. The industry has produced a highly specialized game and has now reached a stage where it can expand and has now reached a stage where it can expand and develop. The future is consistent with the Stoner policy, which is to furnish devices and operators with mechanisms that perfect games with the least possible delay."

A new vending machine company is to be set up by the Stoner Corporation, who announced the transfer of the business to the new company.

Scheneectady Ops Form Local Unit

Schenectady, N.Y., April 20—Operators in this territory have formed a strong organization composed of members from the following cities: Albany, Troy, Cohoes, Amsterdam and Schenectady.

Clarence Schwengel has been appointed secretary of the group and the plan is to become a unit of the State organization. Mr. Schwengel forwarded a letter to Attorney Benjamin H. Haskell for application to the Empire State Skill Games Board of Trade.

Mr. Haskell reports that the group is one of the first to organize into a strong body since it was formed. He states that the group has been formed in order to deal with a strong State organization. It is believed that the group will grow into an organization with an active membership and large representation at the State convention.

Patent on Plunger for Increasing Skill Play

Columbus, O., April 20—George D. Baruk, of the Baruk Company, reports obtaining a patent on a plunger for pinball games which is said to have a number of advantages. Among the advantages claimed is the fact that it gives the player the chance to win the game. The patent further states that it is much easier to market than is usual in the past and that score cards for pinball games can be more easily made.

A prominent Chicago manufacturer of table games is said to be considering the plunger as part of the equipment on all his games.

Robbins May Be Lucky It Was Not Quintuplets

Brooklyn, April 20—It seems as though Dave Robbins, of Robbins & Robbins, is getting all the lucky breaks these days. In a recent encounter with the police, Robbins, were told that Dave had a daughter, Doris, age four. It was therefore natural that he should want a son before the next trip.

Sure enough, he got what he wanted!

Little Norman weighed 8 pounds and 3 ounces. Yes, the mother is to be congratulated in that he was born on the first day of his stay. The baby is the firstborn, and born in the hospital.

Single Order Shows Pickup

Detroit, April 20—A single order for 100 pinball machines this week by Marshall-Lemke, Inc. The total order was $4,000, the largest single order to date from any one source. The order was placed by Charles B. Bowers, who was the defendant in the case of the outbreak at the restaurant last night. He ordered the machines to be delivered immediately.

The order was placed by the restaurant management of Marshall-Lemke, Inc. They were glad to have a new building built in the present location, with the same entrance still available. The new building gives more than triple the capacity. New machines will be delivered to the restaurant and the business, in charge of Charles B. Bowers, who was the defendant in the case of the outbreak at the restaurant last night. He ordered the machines to be delivered immediately.

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No new building will be constructed within 100 miles of the present location, with the same entrance still available. The new building gives more than triple the capacity. New machines will be delivered to the restaurant and the business, in charge of Charles B. Bowers, who was the defendant in the case of the outbreak at the restaurant last night. He ordered the machines to be delivered immediately.
Greatest Pacific Line in History
at Attractive Prices within Easy Reach of Every Progressive Operator...

"Neontact" ---

Players actually SPELL their Awards in Colored FREESTYLE Light-Ball Boxes! FOUR Optional Courses of Roll-Freestyle! EARNING POWER—PERFORMANCE.

CAGE-FREE RELEASE! EIGHT POINTS TO ANY OF THE TWELVE PRIZE BALLS THAN A DOZEN OTHERS AT "BARGAIN" PRICES. Continued over every point—place NEONIGHT in one of your "YOUTHFUL" Locations! Space for two—more NEONIGHT will make your coming weeks payable. Priced for Volume Production at...

$62.50

No "Hunting" Locations — Simply TAKE YOUR CHOICE!

"Synchro" ---

Fashe's New All-Mechanical Money-Making Wonder "SYNCHRO"! More Startling Action than you ever had in your life before! Two Players actually drive in drives to play SYNCHRO! See SYNCHRO yourself. Watch those steel balls describe Crossfire Curves from one point to another—adventures from nine to thirty-six in 30 seconds. If you want to EXPAND your INCOME you can do nothing else...except become a SYNCHRO Merchandiser. Price...

$39.50

"Baby Lite-A-Line" ---

The magic of age, the power of light, the ease and comfort of "LITE-A-LINE". Once a day... twice a day... every day... in the "LITE-A-LINE" you'll be ready for anything. EASY REACH...

$32.50

EVERYTHING TO GAIN! Send In Your Order TODAY!!!

Amusement Manufacturing Co.,
4923 W. Lake Street,
Chicago, Illinois

Los Angeles, California

A. P. Sauve Co.
Distributors
2998 Grand River Ave.,
Detroit, Mich.

AMERICAN SALES CORPORATION
Chicago, Ill.

806 Wrightwood Ave.,
Chicago, Illinois

Do You Want to Be 4 To 1?

By sending in your order today you are giving yourself a chance to make a fortune. It's the same chance that has made millions for "LITE-A-LINE". If you have any ambition you can make a bundle with 'LITE-A-LINE.' The magic of age, the power of light, everything to gain! Write for Proof and Full Details or Better Your Money Back! Baby-Lite-a-Line Ideas! Quick! Prices Low at...

$39.50

Florida Ops Incorporate
TALLAHASSEE, Fla., April 20—Florida Coin Machine Operator Association, Inc., with headquarters in Jacksonville, has been granted a charter of incorporation by the Secretary of State of Gray County. The authorized capital stock is 5,000 shares, par value of each.$5. Incorporators: John Mondell, T. R. Brown, and Simon Wolfe.

Join Your Local Association. The Billboard can supply you with the address of your State organization or the group nearest you.

Thank You for Mentioning The Billboard.
Birmingham Firm
In 3-Story Bldg.

BIRMINGHAM, Ala., April 20. - Max Hurvitch, president of the Birmingham Vending Company, reports that the firm has recently signed a lease for a three-story building at 2117 North Third Avenue, which will give it more than 10 times the space it previously enjoyed at its former quarters.

The building is located in the heart of the business district and will be one of the attractions here. Mr. Hurvitch lists that for some time the firm had been cramped in its former quarters. He said that the move was a necessity. The firm is exclusive distributor for all the leading manufacturers in the industry.

The firm is comparatively new to the coin machine business, its aggressiveness and good judgment have won hundreds of friends in the South. It attributes much of its success to the distributing business to the fact that it has been able to satisfy the operators who are immediately from the large stock of machines carried on hand at all times. Max Hurvitch will be in charge of the large office in the new building. He will be in charge of all out-of-town correspondence and will keep in constant contact with the operators of surrounding States. A complete floor will be used for the office. This will probably be the top floor of the building, with an office reception area on the main floor.

The main floor will be devoted to a showroom wherein will be displayed all of the leading machines. The firm also has a system for importing games which it feels prior to sales and these games will be given a place of honor on the showroom floor. The rear of the building as well as part of the second floor will be devoted entirely to coin-operated equipment. It is expected that the firm has approximately 200 square feet of showroom space.

The second floor will be devoted entirely to a large and complete repair department. Export mechanics will be in charge and Max Hurvitch plans the repair department to be one of the outstanding features of the firm. Modern machinery and equipment will be installed and the firm will be in a position to service all types of coin-operated equipment.

The fact that Alabama has been under much adverse legislation makes the optimistic move one of the most inspiring for columns in this State. It is hoped that the operators in this State will carry on the same policy of the Birmingham Vending Company.

Report Continued Favor
Of Ops for Kelly Pool

CHICAGO, April 20. - The plant of D. Gottlieb & Company is reported to be scheduled with notices from Kelly Pool games in quantity. During the past week the plant has been visited by many operators anxious to see Kelly Pool games. After examining the game and playing it they were unanimous in the belief that Kelly Pool should be the outstanding game offered in the market.

"Just like the old game" and "as real as the Kelly Pool" are some of the compliments paid the latest Gottlieb contribution to the coin-operated industry. One of the operators said that here at last was a chance to give the "penny" something that looked and was something about and still kept in the running with the "young moderns." The game incorporates all the thrill and enjoyment of the old game of Kelly Pool and in addition has every improvement known to the industry.

It is a real skill game that really gives the player a break. The player has a second ball at the last ball to witness.

D. Gottlieb, head of D. Gottlieb & Company, said that he was confident that Kelly Pool would prove to be one of the high-scorers of the game and that this plan in a short time. The game has the player a break. The player has a second ball at the last ball to witness.

D. Gottlieb, head of D. Gottlieb & Company, said that he was confident that Kelly Pool would prove to be one of the high-scorers of the game and that this plan in a short time.

Jury.
In the hearing room was a long time. He testified to play and a game that the jury was at least one of the most successful in the coin machine field.

The fact that Alabama has been under much adverse legislation makes the optimistic move one of the most inspiring for columns in this State. It is hoped that the operators in this State will carry on the same policy of the Birmingham Vending Company.

Addressing Bosco, Chaney asked: "Have you played these games before the law and you used to get good scores?"

Bosco answered: "Yes, sir.

"Weren't you gambling when you played these machines?

Bosco answered: "Yes, sir.

Bosco admitted walking out with the money that he had been given. The audience laughed when Chaney asked: "Wouldn't you have been more likely to put the money back in the game instead of in the bank?"

Another burst of laughter occurred when Chaney asked: "Are you the deputy who allowed the sale of beer to be stored in the county clerk's building?"

Bosco said: "No, Mr. Hurvitch, preseent the following:

Money-Maker of Alabama, April 20. - Max Hurvitch will be in charge of the Birmingham Vending Company.

The firm also has a system for importing games which it feels prior to sales and these games will be given a place of honor on the showroom floor. The rear of the building as well as part of the second floor will be devoted entirely to coin-operated equipment. It is expected that the firm has approximately 200 square feet of showroom space.

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The building will be a postion to statute at the time of the law.

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**PAY TABLES**

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**Terms:** On all shipments send 1/3 deposit. We ship balance C.O.D. Specify whether straight cash or check play. Shipments will be made by Express unless otherwise specified.

**Reconditioned Pay Tables**

- All guaranteed perfect working condition
- Now available for immediate shipment

**Write, wire or phone us today for any information on pay tables**

"Largest Eastern Pay Table Distributors"

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**SLOT SPECIAL**

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**Square Amusement Co.**

75 CANNON ST.
POUGHKEEPSIE, N.Y.

**Doing Business on the Square since 1919**

**New Hot Premium**

- **Bath Room Scale**
  - Operators - Sportland Salesmen - Fairs
  - Open up with this item
  - Distributor Salesmen

**Attends the Grand Opening of the Newest Mid-Western Distributing and Jobbing House**

**Fridays, April 6th, and Saturdays, April 7th**

**Amusement Games Company**

108-110 East Oak Street,
Louisville, Ky.

We invite you to see our new tables and enjoy the exciting games to be presented at the opening of our new, beautiful showrooms.

**Come One - Come All**

**Attend the House that Confidently Built**

**Southern Automatic Sales Co., 540-542 S. 2nd St., Louisville, Ky.**

**Used Bargains**

**Electro**

- $10.00 | JR ACTIONS | $12.00 | JR SIGNALS | $20.00 |
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GREAT NEWS! UNIVERSAL MDSE. CO., OPENS SAN FRANCISCO BRANCH

To our Western customers this news should be sensational. No more waiting for shipments—no more premiums for transportation.

Our office is now perfectly equipped for finest service. Note some of the values now obtainable from all offices:

LOWEST PRICES—CHEAPEST TRANSPORTATION—SPEEDIEST DELIVERY

I. NASH BLUE STEEL BLADES

45c Per 100

NASH BLADES—At Above, on Display Cards, 55c

UNITED BLUE STEEL BLADES

60c Per 100

We Are Now National Distributors for UNITED BLADES.

AUTO STOP TYPE BLADES, In Packages of 5, Per 100

TIP TOP BLUE STEEL BLADES—A Fine Quality for Every Use.

FACE POWDER-PERFUMES—Set 4, In Packages

MOSS_else_r

FLY RIBBON—Per 100

125 MIXED AUTO STROP TYPE BLADES, In 80c FACE POWDER

PERFUME STYPTIC PENCILS

SPORT COCCLE—Dozen

BOWL DEODORANTS

SPORT COCCLE 100 FOR 29.00 ADOBE HAND

SIDE SHOW ACTS WANTED

THREE COMPANIES WANTED

- WANTED: Two small Pi1 Shows. Motordrome, Rides. Miller Bros. Shows, Columbus, O. Phone Center, R. 11. 2

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TOLEDO Operators Feel Closing of Auto Plant

TOLEDO, April 20—Toledo has had its busiest hour almost by the closing of the Willys-Overland plant. A few operators were employed, and the last car was built., but the principal local industry has been suffering accordingly. The operators, one of the leading operators in the city, report that he is now concentrating on amusement machines. He said he had sold his vending machines recently, and also his coin-operated types, these are reported popular now.

NEW COLE SHOW—WANTED: Two small Pi1 Shows. Motordrome, Rides. Miller Bros. Shows, Columbus, O. Phone Center, R. 11. 2

MILLER BROS. SHOWS

WILL BOOK OR PLAN ACTS WANT-I've blue.

TENSHIRTS—TIE8 TO

NECKWEAR 51 Low u $12,000 u o u.

CAN PLACE ACTS

Can Place Acts

Can Place Acts

Can Place Acts

WANTED MICHIGAN GREATER SHOWS WANT-OPENING APRIL 27 TO MAY 5, NINE ACTS 2 SUNDAYS

J. HARRY SIX ATTRACTIONS

Can Place Acts

Can Place Acts

Can Place Acts

GOLD MEDAL SHOWS

WANTED: A412 Monroe Ave. Must be equipped with "Great American" type machinery. Will pay 20% of gate. Phone: 412-238. Also want two small Big Wheel acts. Can be bought or hired. Phone: 412-238.

WANTED FOR HALL BROLL, DICELLUS, Opening May 14—10" Cigarette Machine, Tobacco Vendor,. Noj Chain... Phone: 412-238. Also want act. Phone: 412-238.

WANTED FOR HALL BROLL, DICELLUS, Opening May 14—10" Cigarette Machine, Tobacco Vendor, Noj Chain... Phone: 412-238. Also want act. Phone: 412-238.
EMPIRE VALLEY SHOWS WANT

PLAYING BEST SLOTS IN PENNSYLVANIA AND WEST VIRGINIA.

WANTS WANT WANTS PEERLESS EXPOSITION

ONE PORTABLE 3 ABREAST HERBESSEI-PLATINUM, SHAPING, CLOTH, LATE Model, No. 1, 2, 3, WARREN, MFG. CO., 240 E. 59th ST., CHICAGO, ILL.

PRICE $50.

ONE 25 B. W. ELECTRIC LIGHT PLANT.

For Sale, $400.00.

ONE CARBINE BAND.

$3.00.

ONE CADDIE CARBINE.

$5.00.

PRICE DISCOUNTED.

HANNIBAL, MISSOURI.

CHEMIST UNITED SHOWS WANT

CLEAN SHOWS AND LEGITIMATE CONCERTS.

WANT CONCERTS.

RUSSELL'S MIDWEST SHOWS

OPEN TO ALL OWNERS.

RUSSELL BROS.

Ollie, 2nd, A. W.

1200 CAMP, DALLAS.

RUSSELL BROS.

CIRCUS ACTS WANTED.

For further details, apply to Mr. Russell, 1200 CAMP, DALLAS, TEXAS.

CIRCUS ACTS WANTED.

The Biggest Hit in Years.

MARTIN BROS. SHOWS

**The Sportlands**

**Amusement Centers**

**Shops**

**Faber Opens On Broadway**

**Huge crowd swarms opening of sportland on Broadway corner**

**NEW YORK, April 20.**—Realizing the culmination of many months of planning and likewise a prediction of his father's dream, Mr. Faber has opened one of the shortest spots in the city, the first occurrence of a spotland in the very heart of the Broadway night-life district, at 48th street and Broadway.

The spotland corner one of the most outstanding because of the value of its location. The latest ideas in modern layout for ground-floor stores have been employed, with every attention being paid to the comfort of the customers. The sports are located on 48th street and Broadway, and is one of the busiest corners in the world and the traffic that is continually passing here is so great that five police officers are placed on the corner for protection and to keep the crowds constantly moving.

**Flag and banners of various hues pervade the atmosphere at the grand opening. The advertisement of the firm in conjunction with other sportlands in the *New York Times* advised the public that Saturday was grand opening day. Thronged were present opening night. The crowd was so great that machines had to be moved to make room for visitors. A great majority were women.**

In partnership with Mr. Faber in this unusual spot, sportland men are already carrying on the business and in the sportland world, are Dick Loub, Bill Gibson, and others who have not had any former experience in the sportland business but are certain to hold the old-fashioned penny arcades. Among the larger places are those of the Faber brothers, coin machine Napoleon; Bud Weiss, A. M. Turpin, and M. I. Manges, Playland Park and Martin's.

**Holds Meeting Of Sportlands**

**NEW YORK, April 20.**—The Hon. Paul Moss, license commissioner of New York City, presided at a good-pasteboard meeting of the Sportlands, held at the Moe's Sportland in the Supreme Trading Company Building, Times Square, for the purpose of looking into the operation of the new board, the Moe's Sporting World, which has been opened in the Metropolitan Building.

Sportland owners listened to a good old-fashioned business lecture and were happy at the thought that their interest in the sportland business is to be cared for by placing the greatest emphasis on the principles of practicing the highest business principles and economical recreation. The sportland owners are invited to visit your nearest spot and see what the license department has outlined for them.

** Recommend That Three Games Form Sportland**

**NEW YORK, April 20.—Acting for the Amusement Men's Association of New York, Murray Goldstein, secretary, recommended to Commissioner Paul Moss of the License Department the bringing of all locations where there are three or more machines in operation under the category of sportlands so that they may receive the benefits of city supervision by the police, building and electrical departments.

The metropolitan sportland owners believe that, providing the complete operation of locations can be obtained in the conduct of the business, there will prevail always in this area.

**AMA Moves Headquarters In Central Location**

**NEW YORK, April 20.**—Since April 16 the new home of the Amusement Men's Association is 1607 Broadway, corner of 42nd street. Murray Goldstein, efficient and genial secretary of the organization, and a committee picked the new headquarters, which were redecorated and furnished.

A girl is being employed to take care of office details during Murray's absence on duties in the metropolitan area.

The headquarters of the National Amusement Men's Association are also located in the offices.

**Sportlands To Increase Operations**

**ROCKAWAY BEACH, N. Y., April 20.**—Applicants on Wednesday in the morning, June 1st floor, Murray Goldstein, efficient and genial secretary of the organization, and a committee picked the new headquarters, which were redecorated and furnished.

A girl is being employed to take care of office details during Murray's absence on duties in the metropolitan area.

The headquarters of the National Amusement Men's Association are also located in the offices.

**Sportland Squibs**

**Talk about that homely atmosphere. Here are two boys that seem to have the right idea as to what purpose their store should serve. They are Henry and Michael Smith (don't call him Mike) on Grand Avenue, 621 Palms street, Brooklyn. You see and gals that like to see a spot that is doing things around any old time, but don't call him Mike.**

And now right in the very heart of the "smoke and mirrors" and facing the entrance of the new store, is a nice Valentine Donkey, Yeats, 1030 Wall street. What an address! There are 600 stores and 600 boys that have them in operation on the Board. But you like the new donkey, Yeats, 1030 Wall street. That is the kind of display that is needed to attract the attention of the public.

And facing the Statue of Liberty and the vast ocean of onlookers is the new spotland, 151st street. The spotland owners have done a great job in the work that they are doing.

And over on Greenpoint street there is the new spotland, Capital Sportsland, 197, to be exact. Here Mr. Harris has a fine business and a big sign outside, reminds you that he was formerly the movie theater man. Looks like he will get going and be able to have some capable assistance.

And at the other end of the street there is a fine sportland, 189, to be exact. Here Mr. Harris has a fine business and a big sign outside, reminds you that he was formerly the movie theater man. Looks like he will get going and be able to have some capable assistance.

**Sportsland Spots**

**NEW YORK, April 20.**—Once again going to the public with invitations to "play by your own rules," the sportland operators here combined in the Metropolitan Building, Times Square, and had more than 600 lines of posters and serials brought together on a page close to the first page of the paper and no other advertising was used. It was a repetition of one of the most unique display acts that has been used in this industry.

The Amusement Men's Association, Inc., had another feature ad in which they stated: "You and your family are considered one of the leaders in the sportland business—create clean, wholesome and economical recreation. Play—Clean Practical Beautiful, practical gifts are awarded for skill. Practice makes perfect. Play by your own rules. See you at your nearest sportland today.

This is the second page to be used in the country, which has been published by the Sportland Owners Association, Inc. The *New York Evening Journal* March 30. The good effect of the group advertising scheme are being felt throughout the territory.

For New York papers is showing great interest in the plan, and there is prospective for a larger number of sports to be spread by one of the leading newspapers here, which will bring the entire industry to the fore. It comes as soon is it is felt that the industry is bringing in its fist in the city, and it is being estimated that a clearer picture is being taken.

Bill Gerich, of Byrdane, Richard & Pound, advertising agency, of this city, has prepared a series of attractive headings yet used in newspaper advertising. The series are being used in spaces with Sportland, Rockaway Spotland, National Mutoscope Reel Company, Inc., Supreme Reel Company, J. L. Robins & Company, Rex Spotland, and other leading advertising firms.

Theresa Andrews, sportland manager, of the Broadway Sports Palace Photo Studio.

The results are also an attractive heading to all the ads, which is being served upon the sportland owners of this city, which has been served upon the sportland owners of this city, and which has been served upon the sportland owners of this city.

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FABER OPENS—
(Continued from opposite page)
day long. This sportland faces the Macy and Gimbel department stores. He also has another well-populated sportland on Lexington avenue, between 47th and 48th streets, in the heart of one of the finest shopping centers in New York and close to Grand Central Terminal.

Sentence continued from the previous page:

...giant among the sportland managers is the owner of the Broadway marble champion. The man has a great deal to offer the sportland enthusiast. He plans to open another sportland in the very heart of New York City. He also has other plans for expansion in the near future.

SPRING SPECIALS

828-A, Full-Size Bomb Set, ... $1.80
822-J, Full-Size Bomb Set, ... $1.80
B12 --...</p>

SPORTLAND SQUADS—
(Continued from opposite page)

in Pedunks. Anyone can own a sportland and be happy over the fact that the men there are so much interested in their welfare. Just be good boys and Mr. Mos will take care of everything.

And now Siede & Silberling go another step in their expansion program of opening daytime sportlands. They have opened one at 577 Broadway, east of 4th street. Both of the boys are busy trying to make it a success of their place opened, and they believed that it will be an attractive spot when completed. The men fell lucky to have Mr. Siede take care of the new sportland set up at Broadway and 36th street, where the play is going on and on and on. This charming lady sure knows her business regarding the sportland biz and has been in it for many, many moons.

The Riverdale Sportland will soon be able to show the boys a big surprise in an ad H it will face the handsome boss sick for the last five days. Activities haven't been too bad, but as soon as he gets well out of his system he'll be around to do things in his usual energetic manner.

SPRING SAVINGS

822-J, Full-Size Bomb Set, ... $1.80
828-A, Full-Size Bomb Set, ... $1.80
B12 --... 

INTERNATIONAL MUTOSCOPE REEL CO.

TRY AND BEAT IT!

1925 Spotswood Road, Armonk, N.Y.
All who hear and see it. Take advantage, volume production makes it possible to make and sell these machines 3 times as much as can be made.

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All who hear and see it. Take advantage, volume production makes it possible to make and sell these machines 3 times as much as can be made.
Birmingham Vending Company

CONGRATULATIONS-
BIRMINGHAM VEND. CO.
We wish you loads of luck in your new three-story building where we know your operation can be better served.
H. C. EVANS & CO. 1528 W. ADAMS ST. CHICAGO, ILL.

BIRMINGHAM VENDING COMPANY

We have moved into a 3-story building to better serve SOUTHERN OPERATORS. The Birmingham Vending Co. policy of "SAVE MONEY" for operators triumphs. In the heart of BIRMINGHAM'S BUSINESS DISTRICT.

Bouncing Spring Called New Appeal to Players

CHICAGO, April 20.—The Chicago Coin Machine Company is featuring a nationwide advertising plan of jobbers handling the Beam-Lite, a popular and novel light-up pinball table game. The response to this game by distributors and jobbers has been highly gratifying, Sam Wolberberg and S. Gensberg report.

"Such hearty cooperation between the manufacturer and jobbers is proof of the jobbers' strong faith in Beam-Lite's continued success in the pinball field," they say.

Beam-Lite is described as a colorful light-up game, with a strong player appeal. The bouncing spring introduced in this game, the electric kicker, the utilization of all holes in scoring and the series of exciting features which have been pulling up heavy profits for operators from coast to coast, the makers say.

Employees Speak

The Exhibit Supply Company has initiated a vigorous campaign to help convince local public officials in Chicago to raise the value of the coin-operated machine industry and help spread employment. One of the most impressive ideas employed by this firm was the signing of a petition by all employees of the firm, stating the number of dependents in each home, and sending this petition to the mayor of Chicago. The petition carried the signatures of 204 employees of the firm at the two plants operated by the Exhibit firm, and a total of 192 persons are dependent upon these persons through the given employment. Leo J. Kelly, advertising and sales manager of the Exhibit firm, said that such facts as this would prove very impressive to any thinking person.

NOVELTIES THAT GET MONEY

20th CENTURY FASTEST SELLER

Send for it Today!

A RELIABLE HOUSE TO DEAL WITH

GELLMAN BROS.
119 North Fourth St. MINNEAPOLIS, MINN.

BIRMINGHAM VENDING COMPANY

“More Power to You
BIRMINGHAM VENDING COMPANY
It is gratifying to see that in your steady progress you have always been a booster of DAMAL products. Our best wishes.
— W. R. HOBBS, Pres.
DAMAL MFG. CO., 200 So. Peoria St., CHICAGO, ILL.

“Best Wishes —
BIRMINGHAM VENDING COMPANY
We hope you'll need a six-story building soon.
— WM. RABKIN, Pres.
INTERNATIONAL MUTOSCOPE REEL CO., INC., 1528 So. Main St., Los Angeles

“Congratulations —
BIRMINGHAM VENDING COMPANY
On your progressiveness and rapid growth.
— FRED C. MCCLELLAN, Pres.
PACIFIC AMUSEMENT MFG. CO.

“We Are Happy To Have This Opportunity To Wish —
BIRMINGHAM VENDING COMPANY
Continued success.
— SAMUEL WOLBER, Pres.
CHICAGO COIN MACHINE COMPANY, 1728 W. Division, CHICAGO

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NOVELTIES THAT GET MONEY

20th CENTURY FASTEST SELLER

Send for it Today!

A RELIABLE HOUSE TO DEAL WITH

GELLMAN BROS.
119 North Fourth St. MINNEAPOLIS, MINN.
NEW COLE SHOW! (Continued from page 68)

The time has come for an outstanding and recognized firm to give the operators a helping hand. It is a well-known fact that the operators have to continually fight for their very existence in these trying times. Mr. Myron Harrison, President of the Long Island Crane and Pin Game Corp., is now ready to help the operators in the Metropolitan New York area by a liberal extension of credit on all the new machines. Call TODAY—select the machines you need and keep your locations from being taken away by chiselers.

- NEW MACHINES

IN STOCK FOR DELIVERY

<table>
<thead>
<tr>
<th>Machine Name</th>
<th>Price</th>
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<tbody>
<tr>
<td>Checkers</td>
<td>$25.00</td>
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<tr>
<td>Synchro</td>
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<td>Star-Line</td>
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<tr>
<td>Beam-Line</td>
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<td>Barrel Roll</td>
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<td>New Chicago Express</td>
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<td>Neonat</td>
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<td>Cyclone</td>
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<td>Baby Lite - A-Line Mystere</td>
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The operators' are proving to be the most powerful weapon to use in securing better consideration from public officials. The problem now is to get more petitions signed.

- NEW USED MACHINES

IN STOCK FOR DELIVERY

<table>
<thead>
<tr>
<th>Machine Name</th>
<th>Price</th>
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<tbody>
<tr>
<td>Old Chicago Express</td>
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<tr>
<td>New Cyclone Rebound</td>
<td>$23.50</td>
</tr>
<tr>
<td>Baby Lite - A-Line Mystere</td>
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<tr>
<td>Cavalcade</td>
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<td>Sterling</td>
<td>$33.50</td>
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<td>Flying Trimmer</td>
<td>$21.50</td>
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<td>Mystery Six</td>
<td>$14.00</td>
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<td>Push Over</td>
<td>$6.50</td>
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<tr>
<td>Sensation Special</td>
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<td>Sensation</td>
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- NEW MACHINES

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</table>

The operators are proving to be the most powerful weapon to use in securing better consideration from public officials. The problem now is to get more petitions signed.

"You Buy Them When They're Born—We Repair Them FREE With a Smile—Until They're Gone!"

THE LITTLE GIANT

AC-DC All Electric RADIO

Manufactured by

OLONY RADIO & TELEVISION CO.,
132 WOOSTER STREET,
New York City

CASH IN ON A LIFE ONE

BASEBALL

Home Run Board Form 3490
GETS THE PLAY

Takes In (1000 followers at $1) $50.00
Pays Out (Average) $40.00
Average Profits $10.00
Price $2.30 With Easel

CHAS. A. BREWER & SONS

LARGEST AND BEST MONEY IN THE WORLD.
652-35 Harvard Ave., Chicago, U. S. A.
Operators - It's Your Move Now!

Beam Lite

Will do a big job for you... it's a new kind of light-up game that players go wild about!

Only $39.50

Order from your jobber or direct.

Chicago Coin Machine Company
1725 W. Diversey Parkway
Chicago

Yes, sir! It's up to you now to place this amazing new game on location. You'll reap new profits—more than you've dreamed of:
- Has the new "bouncing spring" that provides more thrills, action, suspense.
- A smart, good-looking game that is made to stand up and take it. 100% perfect.

On hand ready for delivery
Beam Lite $39.50

Exclusive Illinois Distributors
Gerber & Glass
914 Diversey Pkwy., Chicago, Ill.

On hand ready for delivery
Beam Lite $39.50

Advance Sales Co.
16 W. 22nd St., Indianapolis, Ind.

On hand ready for delivery
Beam Lite $39.50

National Coin Machine Corp.
1724 N. Charles St., Baltimore, Md.

On hand ready for delivery
Beam Lite $39.50

Hy-G Games Co.
1641-1643 Hennepin Ave., Minneapolis, Minn.

We buy and sell slots or will accept returns on the above赢家.

When in our city—pay us a visit.
JOIN YOUR LOCAL ASSOCIATION. The Billboard can supply you with the address of your State organization or the group nearest you.

Oklahoma News Items

Bob Major, Muskogee operator, has designed and produced a light-up game called "Light-A-Roue." Bob wonders if there is a manufacturer who might be interested in manufacturing his invention.

Jack James, new operator of Muskogee, is hitting along in line shape. At present Jack is operating only Exhibit equipment.

PLAY BALL!!
WITH THE SQUARE DEAL HOUSE

$39.50

We Like It—So Will You!
A. P. SAUVE CO.
298 Grand River Ave., Detroit, Mich.

SALESBOARD OPERATORS!
Here Are New Deals for You
Offering Quick Turn-Over Plus Big Profits

Only 6.95 per deal
Order No. S. P. 6

Only 4.35 per deal
Order No. B. P. 1

DE LUXE ASSORTMENT—Consisting of two best-selling games, each with a complete set of counter cards, plus one of the best-selling hat games. All games accompanied with instructions and complete sets of counter cards. The combination of two best-selling games makes this line one of the best-selling lines in the country.

TEA BALL SET—Consisting of two best-selling games, each with a complete set of counter cards, plus one of the best-selling hat games. All games accompanied with instructions and complete sets of counter cards. The combination of two best-selling games makes this line one of the best-selling lines in the country.

Write for Special Circular Showing Complete Line of New Deals

SALESBOARD OPERATORS LTD.
577 Rogers Ave., New York City

JOBBERS—OPERATORS
IN NEW YORK STATE—NEW JERSEY
AND CONNECTICUT
Rush Your Orders Today for

BEAM-LITE

KENTUCKY AMUSEMENT CO., INC.
206 W. WALNUT ST., LOUISVILLE, KY
PHONES JACOB 4636, WABASH 8570

SICKING'S RECONDITIONED MACHINE BARGAINS

WANTED
JIG SAW S

We Will Allow $5.00 in Trade. Please write to Birmingham, Alabama, for a Limited Time. One Deal on This New Machine. This offer subject to withdrawal. Write in Jig-Saw, stating what machines you want.

BIRMINGHAM VENDING CO.
3217 Third Ave. N., Birmingham, Ala.
NOW WITH "SELECTION ACTION!"

AGAIN...

DAVAL produces the most sensational and revolutionary new skill feature of the Year!

"SELECTIVE ACTION"

Given the players a NEW Thrill! A new skill feature that makes the players go for it--and yet--it is entirely optional with the operator. If the operator desires, he can build a new game by just turning the EASY TO REACH simple control switch (as in illustration) to give the players of the NEW Chicago Express the opportunity to single jump or double jump the progressive scoring system of the game. Without this switch, the upper skill shot remains standard single jump.

"America's Greatest Value Hit-Game"

Chicago Express IS THE GAME with THOUSANDS of players WANTING! Make the "ACID TEST" TODAY and CHOOSE Express ON ANY TYPE LOCATION--the ONLY ANSWER TO A REAL WANT!

NO RAISE IN PRICE

Same Price Remains.

$44.50

F.O.B. Chicago

GET BUSY! RUSH YOUR ORDER TO YOUR NEAREST JOBBER TODAY!!

BASEBALL COMBINATION BOOKS

WANT MILLIONS of new BASEBALL fans? WANT A MILLION DOLLARS or more in new BASEBALL collector's items? Want a terrific new source of revenue for your Theater? Get a BASEBALL COMBINATION from THE BASEBALL NOVELTY COMPANY. The Baseball Game of the Century. Send for Details.

The Midwest Novelty Co.

The Billboard

AMUSEMENT MACHINES

April 27, 1935

SCOTTISH MUSICAL PLAYERS:

Medicine Hat, Alta.

Ottawa, Ont.

Montreal, Que.

Chicago Express

DANNY & Co.

SOUTH DECIMAL FOUNDER COMPANY

11 Browning Street, LONDON, ENGLAND

INDEPENDENT BURLESK

Benny Green: (Gayley) Washington May 4.

Bright Eyes: (Hudson) Union City, N. J., May 4.

Broadway Baa Baa: (Orpheus) Pasadena, Cal., May 4.

Dangerous Curves: (Gayley) Baltimore May 4.

Rye-Duels: (Howard) Boston May 4. (Trio)

Merry Old: (Triumph) Philadelphia May 4.

SUPREME BURLESK


Gusie Monster: (Atlanity) Brooklyn, May 4.

Sweetheart: (Park) Boston May 4.

DRAMATIC AND MUSICAL

Astor Theater Players: (Shubert) Madison May 4.


Atlanity} "The Cherished" Ban Francisco May 4.

Clyde, D'Orly, Opera Co. (Hill Majesties) San Francisco May 4.

Daylight: (Chapel) Chicago May 4.

Elms: (Dean) Detroit May 4.

Fresh Air: (Chicago) New York May 4.

The Pigeon Brother: (Mason) Chicago May 4.


Good Times: (Lyric) Chicago May 4.


The Men of the Plains: (Fargo) Chicago May 4.

Million Dollar: (Chicago) Chicago May 4.

New Word: (Chicago) Chicago May 4.

St. Louis: (Chicago) Chicago May 4.

CARNIVAL COMPANIES

Page 58
MATCH A BALL...the counter ball gum game...SEVEN ON ELEVEN

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Till MIDNIGHT MAY 8TH

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"RUSH YOUR ORDER...
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A game you'll operate sooner or later — so why not now!

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Genco's newest sensation—a game so full of real interest and amusement that it will not grow old for a long, long time. KINGS is de luxe built throughout from its beautifully colored light up unit to the exceptionally attractive cabinet. The playing field is a red and black checkerboard with holes in the black squares. Following the same play as in checkers, the player tries to crown as many kings as he can (see diagrams below). Be the first with the very latest—order KINGS today!

$44.90
F. O. B. CHICAGO TAX PAID

here's the Play

The merchant checks the score without leaving the counter!

The balls must be played so that they fill the holes in diagonal positions as shown. The completion of either of the 6 possible plays crowns a king. The player is held in real suspense throughout the play, as it is possible that one ball may be all that is needed for three kings. Kings is played with 12 balls; although for spots that need a quick play only 6 may be used.

GENCO, Inc. 2625 N. ASHLAND AVE. CHICAGO
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PAYOUT (NO TICKET UNIT)

Model C
FAST-PLAY
HAS ALL THE QUALITY, BEAUTY ACTION AND
FAST-PLAY
OF A AND B BUT NO PAYOUT OR TICKETS...

As creators of the industry’s greatest money-makers—Ball, Airway—Fleet—Rocket—and other sensational Bally hits—we stake the entire Bally reputation on TRAFFIC—and positively guarantee that TRAFFIC has STRONGER PLAYER APPEAL—GREATER EARNING POWER—and will LAST LONGER ON LOCATION than any Pin Game ever built. TRAFFIC will go down in pin game history as the game that made Airway and Rocket look like pikers! Don’t delay! We are now in full production, working our huge new factory to capacity, but orders are piling up—and after this week there will be a delay of at least 7 days in filling orders. Avoid all chance of delay and disappointment by ordering now—today—from your favorite jobber.

15-DAY Guarantee

Your sample TRAFFIC MUST PAY FOR ITSELF IN 15 DAYS OR YOUR MONEY REFUNDED!

Notice that this is not merely a guarantee of satisfaction—but iron-clad assurance that you will GET BACK YOUR INVESTMENT IN 15 DAYS! That’s what we think of TRAFFIC! And why not? From every section of the country come reports of TRAFFICS taking in all the way from $100 to $250 a week! The first TRAFFIC out in New York put a $50 bill in the operator’s fist after only 6 days of play. A leading Texas jobber reports that the first TRAFFIC in his territory NETTED the operator $42.50 the first week—TWICE AS MUCH AS THE LOCATION HAD EVER PRODUCED WITH ANY OTHER MACHINE! An Illinois operator reports $89.00 in 4 days!

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2642 BELMONT AVENUE, CHICAGO, ILLINOIS

Model A: 99
Model B: 94
Model C: 49

Check Separate on Models A and B, $5.00 Extra.
Mr. Operator:

During the past few weeks we have received so many requests for information to combat unfair legislation against legal amusement machines that we decided to devote this entire back cover page to the printing of a petition, which can be used by operators in securing the signatures of their location owners and which, in turn, can be presented to your local or State operator organizations. If you have no organization of this kind in your immediate vicinity consult your jobber or distributor or get your fellow operators together on a definite plan for the securing of the signatures and the presentation of the signed petition to the proper authorities. While the need for such action may not have evidenced itself as yet in your locality, it may some time assert itself, consequently, if you are prepared in advance with a petition signed by the business men of your town you will find it your most valuable asset in meeting the emergency.

We the undersigned, citizens of the United States and Merchants engaged in the Retail business in the city of __________ and State of __________,

are convinced by our experience that the so-called "Pin Games" are games of skill operated for amusement only and are not gambling devices; that they stimulate business by attracting customers to our stores, and that they reduce our overhead expenses by producing additional revenue.

We have at no time permitted minors to play said machines, nor have we permitted any gambling to be conducted on our premises, and we also pledge that no gambling will be permitted in the future on these machines.

Therefore, we petition you to permit the continued operation of these amusement "Pin Games" without interference.

NAME

ADDRESS

KIND OF BUSINESS

To the Honorable

City of __________ State of __________

We, the undersigned, citizens of the United States and Merchants engaged in the Retail business in the city of __________, are convinced by our experience that the so-called "Pin Games" are games of skill operated for amusement only and are not gambling devices; that they stimulate business by attracting customers to our stores, and that they reduce our overhead expenses by producing additional revenue.

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Attention

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BALLROOM MANAGERS

Here's a brand new idea that will put the skids under old man depression. Here's a proposition that is turning the worst kind of duds into big time money makers.

Here's the angle that will take that house that is hanging 'round your neck like a milestone...that house that eats and sleeps but doesn't produce AND PUT IT INTO THE TOP MONEY!

HERE IS A GUARANTEED MONEY BACK PROPOSITION THAT HAS GOT TO PRODUCE . . . OR ELSE

HERE IT IS!

HAVE A "KRIS KRINGLE" WEEK EACH MONTH!

HAVE A "KRIS KRINGLE" DAY EACH WEEK!

HAVE A "KRIS KRINGLE" MATINEE EVERY DAY!

LET EVERY DAY BE "KRIS KRINGLE" DAY — FOR THE LADIES!

OR-GO STRAIGHT "KRIS KRINGLE"!

USE YOUR HEAD!

Visualize the tremendous possibilities of a REAL GIFT TO EVERY PATRON at every performance — Each gift of distinctive value and different!

A "Kris Kringle" unit consists of 100 valuable articles, each article individually packed in numbered, sealed carton...each article different...no two alike. From either the cashier or doorman each patron receives a numbered ticket. This number corresponds with number on sealed carton. Cartons are arranged numerically on numbered shelves of "Kris Kringle" cabinet to make selection swift and easy.

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