FRANK TOURS
Composer and Musical Director
RADIO — SCREEN — STAGE
Melodies by
LARRI and his
HOTEL PICCADILLY ORCHESTRA

featuring
3 NEW SENSATIONS in Musicland

* GYPSY LEE
ACCORDIONIST

* POLLY WELCH
HARPIST

and the

* 3 BLUE NOTES
SINGING TRIO

Thanks to
W. STILES KOONES
Manager of the Hotel Piccadilly
for a
Marvelous Engagement

Personal Management
FRANCIS GORDON
Care Stanley H. Willis
Brill Bldg., 1619 Broadway, New York, N. Y.
SAN DIEGO EXPO OPENS BIG

Initial Gate More Than 60,000
For World's Fair in California

Inaugural of International Exposition surpasses expectations of officials—President Roosevelt speaks from White House—shouts and concessions doing well

SAN DIEGO, June 1.—The big show is on. Flags of 34 nations, the United States, Brazil and the center, were hoisted on the Write and Read Clock at 11 a.m. on Wednesday coincident with the opening of the gates of California Pacific International Exposition. The band playing stirring march, a company of U. S. Marines entered the Plaza of Pacifico. Here, beside the Arch of the Future, while massed thousands looked on, Captain Paxton gave the signal to open the gates, and President the exposition, declared the exposition open to the world. Secretary of Commerce, Mr. Charles B. Jr., Secretary of State William Phillips and Governor of California also spoke.

Visitors to the number of 60,195 entered the gates first day, with President Roosevelt speaking in front of the exposition. A given over the telephone, addressed to the White House and broadcast in the State Fairgrounds by means of amplifiers.

The second day brought out attendance of 56,321. Exposition officials were amazed at the large attendance. Advance estimates of admission for the first two days were almost tripled. jubilant ground was set for the success for the big fair were heard everywhere when the figures were released. Sunday, Children's Day, brought large crowds early.

Saturday will bring out 10,000 Shriners to stage a parade and ceremonial. Sunday will bring the largest single program yet arranged, All-Catholic Day, with dramatic ceremonies. Celebration of solemn pontifical high mass will be held through the day. it is expected to draw 40,000 extra people. Shows and entertainment will be increased.

The exhibition marks a new era of progress, showcasing hundreds of dollars tell the story of mankind's restless urge toward achievement (See SAN DIEGO EXPO on page 44)

Barnes, Mix in Montana Clash

SPOKANE, Wash., June 1.—After terrific opposition up the Coast between the King of the Mix Circles and Wild West and the A. O. Barnes Circus, these shows will again fight it out in Montana. Where, Mix plays Helena June 11, 12, 13, 14, 15, and 16; ahead of Barnes, and Barnes plays Butte June 17, 18, 19, 20, 21, 22, and 23.

Both shows report that their Washington and Oregon business was much better than that of the other shows in California. Barnes didn't have a losing stand in Washington and Oregon. Of the two shows, the show had played several days before to capacity business. The Pacific Northwest is in good shape.

To the Mix show go the distinction of being the first circus to play Great Coulee, which is at the dam site of Grand Coulee Dam in Washington, Betsaure, Calif., and Spokane were the banner shows of the season for Mix.

The Barnes, which was partially destroyed by fire at Wenatchee, Wash., and which once was a million-dollar candy butcher and clowned most of their clowns, was repaired in the Great Northern yards in Bismarck, North Dakota, and the clowns and cars were shipped to Spokane, Wash., and are now on the road.

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UNION DUES ARE FREE FROM TAX

NEW YORK, June 1.—The Bureau of Internal Revenue has ruled that the members of the American Federation of Musicians are entitled to deduct payments of dues and certain assessments for income tax purposes.

SAM in Highly Successful Meet; J. J. Proskauer Is New President

WASHINGTON, June 1—Seventh annual national convention of the Society of Motion Picture Magicians was held last week in Hollywood. Chief result of the discussion at the election hinged upon whether or not the proxy vote would be permitted. The writer was the only candidate and, after much heated discussion, was finally sustained in his argument. It is conceded that without the present Proskauer would have run in the second hole.

Paris Theaters Drop Lockout

PARIS, May 27.—As a result of several conferences between delegates of the Paris theater operators and officials of the American Federation of Musicians, the long-continued lockout of all Paris amusement houses has been broken and work is in progress.

The theatrical group has the promise of a better rate of pay, which will be put into effect as soon as Parliament meets at the end of the month. Rather familiar sound to this promise—a somewhat similar one is usually forthcoming, but never realized. The threat of a strike will be averted.

Producers Reluctantly Seeing Screen Guilds’ Viewpoint

HOLLYWOOD, June 1.—Altho the major studios maintain the Screen Writers’ and the Screen Actors’ Guilds are not officially recognized, and all conciliation must be submitted thru the Academy, a study of the experiences of the Conciliation Commission of the Guilds of the past period of two years disproves the statement.

During the first year of the commission, 18 cases were handled and finalised 97 cases, and during the second year, ending April 1, it handled 47 cases. More than 300 cases in all were received, but a great majority of them were quickly adjusted thru the Guild office before they reached the Conciliation Commission.

Proof that the major producers are gradually taking the Guild as something that must be finally tolerated and made friends with is shown in the fact that two producers reported unqualified conciliations on the part of writers direct to the Guild, maintaining its policy of fairness to both producer and writer, the Guild adjusted the matters in both cases, without any complaint from either party.

(See SAM IN HIGHLY on page 6)

Frank Tours

This Week’s Cover Subject

FRANK TOURS has been in the show business 30 years, leaving school when he was 14 to go to the Royal College of Music in London. When he was 16 he was a composer, organist and four years later organized and ran an opera company. The following year he was musical director for the London Covent Garden Company. During the last 20 years he has conducted steadily both in New York and London, including the late Charles Dillingham and Finzi. At the same time he has conducted operas in London and Brussels and has been associated with Thomas Edwards of London’s best known musical producers. He is now also conducting a successful program every Sunday night. Recently handled music on the “Madame Butterfly,” the “Flying Dutchman,” the “Ring” and others.

Tours has done considerable composing, one of his most widely played pieces being “Master of Me.” He also wrote music for the stage play “The Black Cloak,” which the Theater Guild will do next fall.

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(See SAM IN HIGHLY on page 6)
AMUSEMENT UNITES STILL GROGGY ON NRA DEMISE; TO SALVAGE REMNANTS

Expect no Wholesale Wage Slashes Or Hour Tilts; To Punish Chiselers

NEW YORK, June 1.—The Supreme Court's decision in declaring the NRA valid is still reverberating along the canyons at Broadway, and everyone seems to know what all the shooting about.

The most active code, from point of view of membership and tangible results, is the Vaudville Code. There are approximately 8,000 signers to this code, since it became operative 8,000,000 has been expended in its operation.

When the Supreme Court's decision was announced, activity ceased at once, and at present the machinery is at a standstill. There is a report that the government will try to continue the NRA thru legislation, but all reports are conflicting and it now appears that no one seems to know what all the shooting's about.

Since it became operative, it has done considerable good, despite barbed attacks. From many points of view pointed to the fact that the Code Authority and the Film Boards were comprised overwhelmingly of producers, so that it could be continued as a governmental order for disbanding it.

Relax Laws for Checkroom Girls

NEW YORK, June 1.—The American Federation of Musicians is pushing the NRA minimum wages for vaudeville actors, as these are hardly constituting a living wage. Any effort to use the collapse of the NRA to further exploit vaudeville actors will be fought to the utmost within our power.

The American Federation of Actors says it wants "to go on record as strongly opposing treatment of the NRA. The VAUDEVILLE Code never having been particularly active, the court's decision has caused only a nominal change in the code's working. The minimum wage scale is still on the payroll, and it will continue until it is determined whether or not the setup will be continued. Even if the setup is continued, 100 per cent will be retained to the old rates.

Burlesque

If the code did nothing else it gave the American Artists' Association a sanitation strong enough to take care of any union against any unscrupulous producers and agents. The BAA was brought about by the NRA, and the dissolution of that setup will have no effect on the future of the burlesque people.

Radio Unperturbed

Regarding the radio broadcasting industry, it is expected that James W. Baldwin, executive officer of the Code Authority, will get together with Charles G. Louch, managing director of the National Association of Broadcasters and the AMUSEMENT UNITES on page 12.

$22.80 Hayseed Top

DEAL, N. J., June 1.—Highest priced summer stock company now in America is the Deal (N. J.) Playhouse, which has rented the former Casino, with a top admission charge of $20. Stock tickets are withdrawn from the theater, and the price of a season ticket is $20, which includes two tickets to each performance. The company is expected to produce two musicals and two dramas.

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Legit

Subject to the discontinuance of the theater, it has been suggested that "round-table" sessions act in place of the meetings. It is still reverting along the canyons at Broadway, and everyone seems to know what all the shooting about.

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St. Louis Muny Op Plans Set

CASTS FOR ALL TWO BUT TWO SHOWS ANNOUNCED—$90,000 ADVANCE—12-WEEK SEASON

ST. LOUIS, June 1—The St. Louis Municipal Theater Association will open its 12th season in 1935. Rehearsals are now under way, coming to a close Sunday, August 26, during which time there will be 12 musical productions presented in the mammoth Fontaine Ampitheater.

For the first time in its history, the St. Louis Muny Opera, a new casting plan has been inaugurated by Lawrence Schwab, producing director, by which St. Louisans will know long beforehand just what principals will take part in the various productions. Directories of principals were chosen several weeks prior to each production, but Schwab has cast practically the whole season. The only shows where the cast had not been selected are The Seven Brides, a Viennese operetta, by Robert Stolz, which will have its American premiere at the Forest Park Theater Monday, July 23, and Lady in the Dunes, by Edward Knopf, with Katherine Alexander in the leading role, and Helen Gray, with several other guest artists to be announced later.

The Municipal Opera's advance sale has already exceeded $80,000, according to Paul Selman, general manager, despite the fact that the general ticket sale did not open until Monday, May 20. Many of the Muny fans will be heard in downtown St. Louis, John McManus, Music director, and George Hirst, will be the conductor and musical directors, respectively, for the season, while William Holbrook is dance director.

Paris Programs

PARIS, May 27—With the Salon de Paris getting into swing, an opera vaude and picture houses have poked up their head in the air. Theophraste Pierre, Merveilleux, pictured and sung with Delia and Billy Mack, Lawrence Kope and George Campo and Couple, a well-known Mangan G andy, and classy Mangan light cabareta and dance halls operating.

The Empire is also offering a good stage show, starring Minon Vail and T. W. L. Siegel. The Maurice, Jean, the Eight Frieles and the dancers Myrtil, Petaud and Ys. All numbers are solidly, and the Chick Meyers looks easy. The ABC headline Cecile Bord on a long bill, including Tim Rose, Myl and Company and Paul Jerry. Lucidante Boys and the Boys Sisters and Dollnoff are at the Bologna. Olympic is a Mangan stage production, with the Mangan and the Four Girls. Six Lucky Girls are at the Lido. Manseasouf, with the Mangan and the Four Brothers, are at the Guarnaschetti Palace.

From Chicago, via cable, comes word that Maurice Chavelier touring the stage—five days, Capriole, Marseille; three days, Cannes; and one week, Marseilles. Royal Air Force, 20th Century Press, and all others to be announced later.

International Authors and Composers Seek Members

PARIS, May 27—Among the important events of the season was the International Conference of Composers and Authors in Paris, which was the decision to endeavor to form a new international federation of authors, writers and intellectuals so as to be able to work more effectively for clarification of authors' rights and other problems in all countries. Convention of authors, writers and intellectuals was held in Hotel Ritz, next year and at Paris in 1937.

Switzerland Booking Many Acts

GENEVA, May 27—Principal cities of Switzerland are becoming galerry, in the amusement line and many theater managers are good fortune to have lived. Kurland, Geneva, running big Hollywood Revue, staged by Francis Mangan, and George Campo, Carole Lombard, George Hirst, will be in and musical directors, respectively, for the season while WIJlliam Holbrook is dance director.

New management of the Metropolitan has been called off. This means that theatrical activity has been brought to a dead stop. The theater has threatened to close all week. Meanwhile, Allied, Empire State and a third and new "Union," United, are picketing. With the collapse of the NRA code system, there is no legal protection for wage scale for local picture opera employees. This means that the field is wide open for cross picketing and that the struggle for justice will go on.

More Units Up-State

NEW YORK, June 1—The Dowe have announced three more units for up-state plays. Dowe opens tomorrow at the Palmer, and Ontala, N. Y., for the Kallet-Comer, and New York, N. Y., for the National Revue opens June 9. and Giras at Coliseum unit opens June 16.

Hayseed Crop Continues Big As Season Winds Up Under Way

NEW YORK, June 1—The summer season of 1935 officially gets under way today, with groups all over the country starting or starting to try. Many pulled up the first curtain Decoration Day, this year proves to be the boom year of the hayseed drama, despite the fact that the season has already fallen off—and also despite the fact that the field has already been staked into shape, with more stringent rules to safeguard the welfare of the players who have enduring the hard knocks of the outdoor stage for coffee, cake and mosquito bites. The outdoor theater is better quality than the indoor.

The Atlantic seaboard this season looks as though it will have a good season. It is a good start, but the announcements of cowshed activities have piled up. Following is an early-season report:

The Barker Theater at Abingdon, Va., will have Charles MacArthur's The Fields Beyond, directed with some felicities, produced in London in 1931.

The Robin Hood Theater, Arden, Del., will have George S. Kaufman's The Gamin, with Francis Ford in the cast.

The Sanborn Theater, Sanborn, Me., will have John Galsworthy's A peasent with a Poast in the cast.

The Reynolds Theater, Newcastle, Pa., will have John Galsworthy's The White Heather, with George Arliss as the leading man.

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WMCA Plans Shaping Up

Theater man chosen as head of Artist Bureau

NEW YORK, June 1.-WMCA, New York's commercial station, which is continuing its expansion along possible six months, due to the fact the new station will be on the air in the fall of this year. Lewis Reid, formerly with WOR, recently took over the new station.

Two Coast Regionals Now in the Making

SAN FRANCISCO, June 3.-Talk of two new networks on the Pacific Coast, still in the formative or "whispering" stage, has become insistent. Radio interests in the West are reporting that plans are being made to go into operation in the next few months. Plans to run two new networks, one in the northern part of the West Coast, and the other in the southern part of California, are being considered. It is stated that a web of major proportion will also emerge from the other uncertainties before the year is out, and under guidance of William Randolph Hearst, recently announced an expansion of his KTM in Los Angeles. Hearst is concerned with the expansion of his radio efforts in California in building up KTM, and from there it is reported he will form the new network.

AFM To Consider MCA-CBS Charges

NEW YORK, June 3.—Another conference is scheduled today between the American Federation of Musicians and the MCA-CBS Charge Committee. The previous conferences, originally scheduled to meet at the end of the week, were held because of the work or remodeling the production of "The Jack Benny Show," and the producers' committee is to have their own clubrooms here shortly, where they can spend their leisure time, read, study, dine-in honor, reading rooms, lounges and a library, also a first-class restaurant and grillroom.

Kraft Seeks Early Spot on Any Chain

NEW YORK, June 3.—The strongest bidding Belmonts, for contracts and prevented the NBC, have been taken by Paul Whitteman show is on too late in the East to get the benefit of the three layers of the household.

New ET Program Library by NBC; Build-Up Started for NAB Meeting

NEW YORK, June 1.—National Broadcasting Company, Inc., has laid in the name of its new library program, a network of radio stations, which is to be carried on a 50-mile-a-week serial, and have won over a number of stations to the program.

Broadcasters Real Anxious To Obtain ASCAP Agreement

NEW YORK, June 3.—Another conference is scheduled today between the broadcasters' committee (practically composed of the broadcasting industry and the American Society of Composers, Authors and Publishers), and the ASCAP. The broadcasters, especially those on interstate commerce, are now preparing for another round of the conferences originally, as exclusively reported in the Billboard at that time. Network officials would sign on the dotted line with ASCAP, but the broadcasters are concerned, which also goes for large bodies of the ASCAP and other music publishers, are holding off a little, wondering whether there isn't a more flexible position in the animosities of the broadcasters. The prevailing rate of 5 per cent of the gross for sale of station facilities and the basis of the proposed agreements for the next three years from September 1.

Program Overseer Appointed by CBS

NEW YORK, June 1.—Giles B. Gray, former newspaper and advertising agency man, was appointed as advertising man, or censor, this week, in line with the CBS policy announcement recently. Gray will go to it that commercial credit is given to advertisements that are of serious value. This is the voice of The San Francisco Chronicle, where it is reported that the new network will be formed.

NEW YORK, June 1.—The major networks, NBC and CBS, have declared today holidays for practically all office employees. Only skeleton staffs will be at work this day for the hot weather, in some cases the departments being closed, as one person being detailed to come in.

Lewis Reid, formerly with WOR, recently took over the new station.

 feature announcement recently. Gray will go to it that commercial credit is given to advertisements that are of serious value. This is the voice of The San Francisco Chronicle, where it is reported that the new network will be formed.
NRA Flop Hits Equity Hope Of Organizing Radio Actor

AEA spent considerable money obtaining surveys plus other features which it built up—expected some move on its questionnaire sent out by Code Authority.

NEW YORK, June 1.—Collapse of the National Recovery Administration, after the decision of the United States Supreme Court, was a blow to Equity's hopes of obtaining labor provisions in the NRA radio code. The code had been working on getting provisions for radio actors in the code for over two years. Organization has gone to considerable expense in conducting surveys of the radio employment field throughout the country, using the results to formulate its demands. Its collapse came just as the time Equity expected, after what associations were hoping for a two years' stall from the Code Authority and the broadcast industry, with unquestionable sent to the stations recently obtained concerning employment conditions of actors in the industry. It had hoped provisions covering the mike thespians would be drawn from these facts. This followed a fight by Equity to get approval to include actors in the labor classification.

Once left open to Equity now is to continue its drive for radio membership. Despite the NRA, as it affects Equity, has not had much discussion at Equity, due to the association's annual meeting this week. A radio committee recently appointed by Equity has been holding activities in several cities, although no definite recommendations have been made yet.

WOR To Feed More Programs to MBS

NEW YORK, June 1.—Signing by WOR of a contract for a new program for NBC as part of the network's Panama series has been taken as an additional indication of the expansion of the Mutual-Broadcasting System. Belief is that WOR is building its programs and adding new names, all culminating in The Billboard in the fall, which is expected to be a straightaway hit.

Another CBS Dividend

NEW YORK, June 1.—Hollywood Broadcasting System continues to do all right, announcing the payment of its regular quarterly dividend on June 30 to its stockholders of record as of June 14. CBS has been making these payments steadily now for one year, being in February. During the same period the chain also effected another increase in the way of a 50 per cent dividend.

New Biz, Renewals

NEW YORK, June 1.—New business on the Columbia network includes:

1. ABBOTT AND CO., NEW YORK, thru Marshall & Pratt, starting July 8 on WABC and 36 stations, Monday-Saturday, 8-9 P.M.
2. GLOBE OIL, CINCINNATI, Ohio, thru Owen Publishing Co., starting July 15 on NBC.
3. BLOOMBERG PRESS, NEW YORK, thru Associated Press, July 14.
4. NATIONAL CABLE, NEW YORK, thru Associated Press, July 14.

Consortium Radio Incorporated

CHICAGO, June 1.—Consolidated Radio Incorporated has named Frank Morgan as its new executive vice-president of the NBC network.

Hosiey Account On Panama Ether

NEW YORK, June 1.—Hollywood Hosiey Company has signed for a contract on KFWB, Panama, for a 14-hour daily program covering a 14-hour daily program taking a quarter-hour of radio in the quarter-hour period agency in the United States. KFWB has a contract with the Hosiey Company, which is representing the station.

Hosiey's position will be the one of assistant to the station's general sales manager.

Four Enquiries, quartet of high-school younger on KFWB amateur program, have landed in pictures via the other routes. Radio Pictures has signed the plans for a bit in Old Man Rhythm.

Radio spots For CBS Spots

Web official says outlets insist upon news they can sell to meet competition.

NEW YORK, June 1.—Conferences were held this week between network-owned and operated stations of both major networks and the United Press subject being the practicability of those continuing up for UP's new service for radio. Edward Klaber, CBS vice-president, and station agents cannot agree, however, in their respective views. It is generally agreed that when they are limited to Press's All Domestic service, they are able to sell their special services, and they would be able to sell commercially. Meanwhile the National Broadcasting Company has been making a study of the situation, and KFWB, now on the air, is to continue it.

If the chain stations should buy such services from either UP or Mutual, it has been pointed out that the National News Service. Press Radio Bureau would remain unaffected. UP's service would have the advantage that it is to be sold commercially, and it is for network consumption.

The chain stations, however, have been discussing the situation, as it has been for the past few weeks, kept in line with other stations in the suit for over 1,000,000 brought by the Columbia Broadcasting System against the Board of Radio. Ehrenfest has been asked to settle the whistle and the bullets and for the network consumption.

A representative of the publishers has said that he felt UP and CBS would add stations faster if they cut their present rates. WMCA, New York, may take IN's service. It now uses Press Radio.
GEORGE BERG
of "THE HOUSE OF CLASS"

extends thanks to those whose well-wishes have inspired us and have contributed so much to the success of the program.

WEDNESDAYS • 8:30 P.M. • WJZ NETWORK

STATION NOTES
Address All Communications to the New York Office

WMPJ, Daytona Beach, Fla., finds that one of its most popular features is the tri-weekly broadcasts by Jimmy Kerr, invalid, who has been bedridden for the past two years. Entertaininghill-billy singing with guitar and is a sustaining. Commercial department of the station reports a big increase in its sponsored programs for the summer season in place of usual letdown at this time of the year. The increase is attributed to the national publicity campaign for summer visitors conducted by Daytona Beach and stations increased their ad budgets accordingly so as to get the greater transient trade.

WSM, Nashville, has completed arrangements whereby it will exchange programs with WLB, Cincinnati, the agreement to hold good during the summer months at least. First program fed by WLB to WSM is the Crosley Showtime, Thursday nights at 9:30 p.m. CDT. Within the next week or so WSM will feed one of its programs to WLB. The reciprocal agreement is particularly important since both stations have many institutional sustaining, WLM for the Crosley products and WSM is owned by the National Life and Accident Insurance Company.

WROK, Rockford, Ill., which broadcast the news of the demise of Jane Addams within a half hour of her passing, followed it up the same evening with a quarter-hour memorial service broadcast under the direction of Mrs. Bingla. One of the WROK’s prominent personal friends of Jane Addams were brought to the microphone as well as others, in one of the fastest and most timely programs of its kind ever done.

HUGH GROSS and his Georgia Pimple Boys, sponsored by Georgia Pimple cereal, conducted their commercial on WWVA, Wheeling, W. Va., which they have been doing the past season and open a six-week series of theater engagements in Pennsylvania and West Virginia. With Gross are Shug Fisher, Tommy Fritsche, Ray Gilley and Ted Krey in an unusually fine hill-billy act.

K.COX, St. Louis, got a rather bad break in the weather last week insofar as broadcasting the home games of the St. Louis Cardinals was concerned. The N. Y. Giants arrived from Chicago and departed a few days later without tossing out a ball. The Keilong Company, operators of the games, picked up another major league game when there was nothing doing for either home team. The Billboard correspondent knows this item by heart—he had the Giants in the "baseball pool."

KNX, Hollywood, tied in with a good stunt last week when Lawrence King dedicated a song to Mrs. Margaret Wells, who was celebrating her 100th birthday at Port Huen, Calif., at a public reception in honor of Mrs. King arranged to have a public-address system installed so that the program coming from the station would receive due attention. Congratulations remarks were heard in addition to the song.

WINS, New York, believes in giving an artist plenty of shelf room if the maintenence warrants it or any other factor. Nancy Clinton, who did the Irish lands stuff on the station’s Early Bird program with Perry Chase, began to draw down for herself a goodly portion of the latter, and without asking the gal for any particular credentials the station is putting her on each morning at 9 in a spot of her own.

CHORUS EQUITY—(Continued from page 1) the and the annual operating loss has been cut 75 per cent. Thirteen members graduated into principals and joined Equity during the past year, and only one member was suspended for jumping a contract.

The closing of the 13-year-old dancing school of the association was blamed on the emergency relief free dance school, which attracted pupils who had formerly supported the Chorus Equity class.

Mrs. Bryant pointed out that in the legitimate theater the minimum wage scale has been maintained despite four years of depression. On the subject of Sunday shows, she said they appeared to be inevitable and suggested that perhaps a two-nights salary for Sunday shows and a week day off would be a solution. She warned against asking two stringent demands for pay for rehearsals, claiming impossible demands might curtail production.

The official ticket was elected. It man, recording secretary, and Frank Weiser, Katherine Richmond, Jean Woods, Gertrude Rittenhouse, Tina Marie Jensen, Gerald Moore and John Walsh for the committee.
Sophie Tucker Music Hall
Reviewed Thursday, 7-30-35
Style—Comedy, various acts. Starring on WHN (New York).
Miss Tucker appears with a band as well as a number of vaudeville acts. She acts as mistress of ceremonies and, of course, often acts as an audience member, piano soloist. The show is well produced and well acted.

Louis Prima
Reviewed Thursday, 7-12-35
Style—Jazz, straight bands.
Lately, Louis Prima has appeared on WPBS (Newark), WOR (New York), and WOR (Los Angeles) as well as other stations. He is often seen in the Los Angeles area and has been heard in the New York area on WPBS.

For Women Only
Reviewed Thursday, 7-30-35
Style—Comedy, various acts. Starring on WDIV (Detroit).
For Women Only is the new news service recently inaugurated by Transradio News Service, consisting of news items and commentary aimed at female consumption only. It fits into the category and is a mistake and is strictly lady stuff. Very possibly it could even be expanded to 10 minutes, provided it is the right material.

New York

Hoffman Beverage Co., Inc., is in the habit of promoting its products. One of these promotions is a radio program called "Hoffman Hour." The program features a variety of guests, including famous comedians and musicians. The program was broadcast on WOR, New York, on May 27, 1935.

Newark

The Billboardreviewed Thursday, 7-19-35
Style—Jazz, straight bands.
JULIE PRIM, bandleader, 12-9 p.m. Program with the famous Door, at the 5:00 show.

Road to Fame?
Reviewed Thursday, 7-12-35
Style—Comedy, various acts. Starring on WHN (New York).
Road to Fame is a show that features new talent appearing on WHN. It is taped and then aired on various coast stations. The show has been very successful and has helped many up-and-coming performers.

Network

Gold Dust Corp. (Soap) has been advertised on WHN, New York, starting June 29. The program features a variety of guests, including famous performers and comedians. The program was broadcast on WHN, New York, on June 29, 1935.

WatchL AKE
Reviewed Thursday, 7-19-35
Style—Comedy, various acts. Starring on WHN (New York).
Watchlake is a radio show that features performers from Europe and the United States. The program was broadcast on WHN, New York, on June 29, 1935.

New Orleans

New Orleans-style reported by WWL this week:

New West Coast:

Movie Radio News

Los Angeles, June 1—A new organization to be known as the Hollywood Radio Network has been formed, whose business it will be to supply news of stars and show business that will fill the void created by the split of the association that controls the coast's networks. Stations already tied in to take the pay service, Bakersfield, KFIL; Chico, KHPK; Clovis, KUCO; Lubbock, KBUR; and Laramie, KSL radio stations. Bernard S. Billow, New York, has been appointed general manager and Len Levinson will edit the national material. Charges to member stations will be based on total operating cost averaging $1,500 per month, with the services costing a meager $50 for a program.

Choreographer, formerly chief announcer for KHJ, has been made studio supervisor at the Don Lee plant in Los Angeles, filling the vacancy caused by the appointment of Charles Bulott Jr. to the program directorship at KHJ, San Diego. It became a threefold move when Tom Wilson was announced as the KHJ staff.

Bob Taplinger, CKC publicity guy from New York, has joined the Coast this week to look over the radio news business, and handle the Beny Venuta stunt.

"Choreography" is the name of the new organization of radio networks that has set up shop in Los Angeles. It was formed last 60th percent of the radio stations, as the center of America, and will be equally active. In the minds of the public who are the sole judges of the program, J. F. Meyerhoff, Inc., Chicago, 15-minute program (Wash.) for the week ending May 27 over WOR, Monday, 8:30-9:00 p.m., and first Monday of each month, 8:00-9:00 p.m., broadcasting church services and lectures.

Network

Gold Dust Corp. (Soap), B. B. & A. Co., New York, starting June 29, 1935, 8:00-9:00 p.m., broadcast over WHN, New York, June 29, 1935.

New Orleans

New business reported by WWL this week:

San Francisco, June 1.—The United States may soon be the only nation in the world to have a national radio network that is operated by a government-owned corporation. The Corporation of the United States, which now operates the nation's radio stations, is being prepared for presentation to the President of the United States, and will be given to the President for his consideration.

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LOUIS A MUSICIAN'S MUSICAL I HIS FAMOUS DOOR MUSIC
SR, W. GOAL. N. Y. CITY: PRIMA

EDDIE LEONARD, JR. AND HIS ORCHESTRA
Now on Tour
THEATRES: HOTELS, CAFES, BALLROOMS.

FRANK RICHARDSON
6140 BROADWAY, NEW YORK.

HENRY HALSTEAD
AND HIS ORCHESTRA
COUGAR THEATRE,
Hotel Park Central, New York City.

EDW 3. FISCHER.

ALWAYS ON TOUR
REPORT ON NEW YORK.

ARchie BLEYER
HOLLYWOOD THEATER, NEW YORK.

VICTOR
with AL JOLSON
Young.

JOHN CARROLL
AND DAVE BEREND
(SANJO).

HERVE TRIN.
THE ROMANTIC FIDDLER, AND HIS MUSIC.
Now on Tour.
WEAF, Saturday, 9:30 p.m.

Radio City, New York City.

CHICO FISCHER
Presents NBC and ABC Networks.

FRANK B. STREET
SHOWN TODAY.

CHARLIE BROWN
Now on Tour.

THE BIRCHWOOD MUSICAL COMBINATION
MUSIC AND ENTERTAINMENT

DOUBLE ORCHESTRA
AND HIS ORCHESTRA

LUCIE FLETCHER
AND HIS ORCHESTRA
NOW ON SUMMER DANCE TOUR.

RKO BLDG., RADIO CITY, N. Y.

B Unfor, Tuesday, 9-10, 325, 6:50.

PAUL BARRATT.

DOROTHY MARLIN
F. W. WELLS.

FRANK FISHMAN Presents NBC and ABC Networks.

JIMMIE LUNCEFORD AND HIS ORCHESTRA
NOW ON TOUR

BROOKLYN MEMPHIS.

CHARLES EDKINS.
LUCY'S STRIKE.

ROBERT L. CARROLL
WEAF, Friday, 8:45.

ROCKWELL O'KEEFE

JACK HARPER
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FLETCHER HENDERSON AND
AND HIS ORCHESTRA
Now on Tour
Further Information
RKO BUILDING, ROYAL ELEVEN,
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BELMONT HOTEL, CLEVELAND.
HENG BLOCK has been signed under the management of the Columbia Artists' Bureau. Block's orchestra is now holding engagements at the Hotel Roosevelt, New York, and the Hotel Commodore, New York.

JOHNNY COSTAS opened May 30 at the Kessler Brick Tavern, Albany, N. Y., where they will play three hours later in the season, when he will be followed by Jack Drummond, now on a tour of one-nighters. Both bands are under the management of Empire Orchestras. The tavern is owned by the same interests that have Cobble Stone Inn.

PAUL WHITEMAN has augmented its staff with Edward Newman, who came from the New York Metropolitan Opera, and Yancy Lavin, Whitman's manager. Newman, who is also a conductor, will now be in charge of the management of Empire Orchestras. The tavern is owned by the same interests that have Cobble Stone Inn.

LEO REITMAN returned to the Central Park Casino, New York, on June 4 for the first week in July. The band is on the Saturday and Sunday afternoon cocktail dance. The band will remain there until the end of the month, and then return to the Casino for the fall and winter season.

Bands and Orchestras

BY ROGER S. LITTLEFORD JR. (Cincinnati Office)

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BRIGHT OUTLOOK FOR PITT CLUBS

PITTSBURGH, June 1—The most active night club season here in the last few years is now on the way. Old and new Arthur Hill and friends. The opening of the new and exciting Empire Room, Chicago.

CHICAGO: Band and Battie Noel, floor entertainers, are enjoying a second successful year at the Palais Royal in Chicago. In the offing for this summer. Old and new operators are in the states once more, remodeling old spots and opening new ones. Several good spots, in outdoor spots will be relighted to the next million dollars. Numerous number of openings will be announced in the near future. Jason, Cleveland, and Dresden will be opening highbrow club books here, just returned from a tour of summer resorts and reopened successfully.

The New Penn, one of the largest local spots, opened Tuesday. It has a great many new features, including a new dancing floor. Manager Len Pascerella reports the booking of Red Nichols and his Penns into the opening dance band. Several acts will round out the floor program, which will be changed weekly. Sonny Boy, Varsity rumba dancer, and Helen Laughton, former Morning Glory vocalist, head the opening bill.

The William Penn Urban Room, one of the city’s brightest spots, reopened this week with new and novel trimmings. Once again, the big bands are all in.

THE HOFFMAN SISTERS, of Paterson, N. J., named on opening night, June 1.

VAL DES PEGOY, novelty and tap dancers, are in their sixth week at the Mayflower Hotel, New York.

DOLORES HOUGHTON, dancer, who recently played the Pine, Nashville, and an eight-week series thru Kentucky, is now featured in Rault hotels in Wisconsin.

MARIO AND FLORENA, dancers, are two more dance bands to open this week at the St. Regis, New York. Following their Radio City Music Hall appearance.

PINKY TOMLIN, songwriter and singer, and the Pinky Tomlin Combo, did not have his option renewed.

HORACIO ZITTO and his orchestra, direct from a three-year engagement at the Blue Angel, Paris, are now proving popular in the Continental Theatres of the city. Zitto, besides conducting his orchestra and playing the violin, plays incidental music on the piano during intermissions, all the while not letting down in his maintenance a. house owner.

THE TIC TOC GIRLS, Mildred Lane, Dorothy Monoff and Barbara Johnstone, opened at the Coconut Grove, in Hotel Ambassador, Los Angeles, recently. They are in for an indescribable engagement.

AISCHEN, singing comedian, is enacting the floor show at Ye Olde Theatre. The show is booked thru mid-August and includes Gordon Bennett, singer, Ed and Sue Beverly, dancers, and Fernando and Fair, dancers. Bill Moon and his 10-piece band are playing the spot.

HILLIE HURNS, for three years with the Coast of Ireland, New York, opened at the Coconut Grove, Morton Grove, Ill., for three weeks.

HELD SISTERS, who have just concluded a long engagement at the Royal, Chicago, opened at the Powel, New York, May 31.

ANY GREENWAY opened a four-week run at the Continental Club, Cleveland, May 28. Booked by Eddie Rinkoff, of the Ohlen agency.

TOM AND MICKEY HARRIS, comedy dancers, were held over a second week at Club Diamond, Wheeling, W. Va. For three weeks.

The successful sea season continues.

Among other things that have happened this week with features and on its initial bill Myles Bell, ensemble; Nan Bedini, singer; Cibah and Maxx, comedy team, and a local dance band. The bill changed the bill and its current headliners are Rita and La Charn, Misses Marie and Maxx, acrobatic dancers; Dorothy Wentzel, tenor; and Jerry Manning, tenor. A line of 12 girls dress up the original castenson.

D. E. MEER, manager of the new Tenered Gardens, managed by Bill Green, manager of the Tenered Gardens, will remain indefinitely at Eddie Peytes. Manager of the famous Chicago Hotel, formerly manager of the Commodore, which will operate the Commodore, which has been closed for remodeling.

LONDON CLUB NOTES

LONDON, May 25—New additions to Felix Perny’s Monte Carlo Folies at Covent Garden, London, are two new spots. Formerly known here with an act in which she was supported by two boys, and the Maincrop, acrobats. Miss Stone scores with a fine eight-piece band. The acrobats are sensational and well provided for.

Big hit is registered by George Lams, manager of the new and large and graceful dance team.

E. T. MILLER’S American dance novelty, won in talent, class and precision, at the Mayfair, where they are immensely popular.

Eunice and June Presser return to the Savoy from Chicago and are ready to jet huge laughs for his great pantomimes, in which they have done such good work. A review of their work is a trip to London. Morris, Mace click splendidly with a well-motivated and versatile dance offering.

Cross and Dunbar are due back at the Ritz at the Cafe de Paris.

The New Palace, one of London’s favorites of the year.

NORTHWAY AND DAVIES, last completing a stay at Pique Nicaragua in New York, are making strenuous efforts to get back to the Roosevelt Hotel in New York, reputedly under the management of Alvares, who left for the Billmore Hotel, New York.

ROUND THE TABLES

HANK MERRILL, dancer, opened at The Metro in Chicago, under the management of Earl How and Julius Poulsen. Hank is a Russian accordionist; Erwin Casinari, famous tenor; and Ralph Clark, former of Cuban rhythms. The new management features the young Leon Neumann, singing team: Francesa Ferick, California acrobatic dancer; and Dorothy and Pierce, striking dance duo.

MIMI CHEVALIER has been signed to continue at the New York Bar, George Hotel, New York. The hotel is closing temporarily for a caption room for the summer and the Bar is the only room open.

J. F. O’BRIEN, manager of the St. Charles Hotel, New Orleans, on the Diner system, where the management has fixed a nightly club room, about October 1 and is making efforts to bring big-time bands and acts to the hotel.

AL SCHENK, singing comedian, is enacting the floor show at Ye Olde Theatre. The show is booked thru mid-August and includes Gordon Bennett, singer, Ed and Sue Beverly, dancers, and Fernando and Fair, dancers. Bill Moon and his 10-piece band are playing the spot.

DIANE MURPHY, directed by the Perley Agency, has a new and novel trim- agement of the famous violinist. Project being built and will be on a very large scale. Among other dance bands, engaged in opening stage. Eddie Blake and Chuck Nelson, Los Angeles, acrobatic dancers; Charlie Peyton, brother of Eddie Peyton, well-known local night spot operator, is going out in a new and novel venture, opening a spot not far from Eddie’s club.

The New Venetian Room, decorated in continuing style, opened this week with a feature and on its initial bill Myles Bell, ensemble; Nan Bedini, singer; Cibah and Maxx, comedy team, and a local dance band. The bill changed the bill and its current headliners are Rita and La Charn, Misses Marie and Maxx, acrobatic dancers; Dorothy Wentzel, tenor; and Jerry Manning, tenor. A line of 12 girls dress up the original castenson.

EDELWERT, manager of the new Tenered Gardens, managed by Bill Green, manager of the Tenered Gardens, will remain indefinitely at Eddie Peytes. Manager of the famous Chicago Hotel, formerly manager of the Commodore, which has been closed for remodeling.

The return of the incomparable Veloz and his Three Novels, for the most smashingly successful of the season, is now on the way. Veloz and Yolanda stage their dances with a virtuosity and showmanship.

All service is suspended during the time they appear in the floor, and the orchestra, conducted by Vivo and Yolanda themselves, an indefatigable search of the ground until the audience had been brought to the doors. The audience was sufficiently capable to do them justice. The dancers then worked in a series of motion, the effortless grace, the unsurpassed genius of this pair, and this combination would terrorize any audience. The bill opened Saturday and the box office soared from out of their final close. Live in front of the orchestra stand was crowded with huge crowds, and it was $0 more packed out in the lobby for lack of space in the Empire Room.

The return of Veloz and Yolanda to the Empire Room was not to the credit of the management. The Metropolitan Orchestra, before which they perform, can hardly be made to compete with the orchestra of the three Novel brothers.

The dances were conceived and staged by the latter three Novel brothers, and no other spot hereabouts is equipped to compete with the Metropolitan Orchestra.

THE TIC TOC GIRLS, Mildred Lane, Dorothy Monoff and Barbara Johnstone, opened at the Coconut Grove, in Hotel Ambassador, Los Angeles, recently. They are in for an indescribable engagement.

LYNDA FRANK, a former dance queen, has booked a return trip. A bar has been added to the latter this year, making for more comfort.

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Summer Finds Midwest Vaude Season in a Healthy State

Little time lost by Chicago bookers so-far—now have 12 full weeks, four-four days, 12 three-days, 10 two-days, two Saturdays and 13 Sundays.

CHICAGO, June 1.—The beginning situation here in a healthier condition day by day, but the outlook is for another month of the summer, due to summer closings. But the booking situation is better this month than in May. The Orpheum, which was running Sundays only, will now be running Saturdays and Sundays, two Saturdays and Sundays, and Saturdays and Sundays. Besides these there are numerous occasional spots that use stage shows from every two weeks to once a month. Vaude and units have gained a foothold in many towns. Some have had shows for several years, which is looked upon by many as an encouraging situation.

Take Over Apollo, N. Y.
NEW YORK, June 1.—Frank Schifferman and Leo Brecher have bought the Apollo in New York, known as the African American vaude theater.

This gives them control of the theater, which was sold by Robert Rabbino to Harry Bird. The theater was taken over by Hecht and Braun, who put it on the market.

The Apollo, which is a favorite vaude theater of the town, has a colored stock company last month. The Apollo is still running regular vaude shows and shows. Booking direct.

Breakin' In
NEW YORK, June 1.—A couple of Broadway vaude breaks have been making their rounds in the Lafayette, which had a colored stock company last month. The Apollo is still running regular vaude shows and shows. Booking direct.

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Ross Frisco Booking
Close on to 6 Weeks

BOSTON, June 1—Ross Frisco, vaude booking agent, has booked eight weeks and will hold the houses through three weeks and will hold the houses through three more weeks. Also a couple of one-week houses in Montreal, and the Modern, Brockton, Mass. The full-week house is the Capitol, Lynn, Mass., and the split-weeker is the Gayety, Boston. The half-week houses are that of Lowell, and Empire, Fall River, Mass.

Detroit's Benefit To
Yield NVA About $1,000

DETROIT, June 1—The benefit show here was given as a midweek show at the Fox Theater last Saturday night. Show will be given by the personnel of the local Variety Club, of which Edgar Kirchmer, manager of the RKO Proctor house, is president. Irving Barrett, features a traffic signal with green, amber, and red lights, controlled by the house manager, who watches audience reaction and regulates the lights. Red light means the show. It's a variation of the gag made famous by Edgar Rice. All the local vaude houses use the book, but vaude houses avoid this as being too rough. Other devices indicating the amateur should quit the stage are ringing of an alarm clock and fire-alarm bell, and hissing of the audience, of course, still mean the hook.

Some Break

DETROIT, June 1—Local performers were given an opportunity to display their talents at the break, once in a lifetime. Lilian Max, charmer of the Detroit area, discovered the one that had inherited $50,000 from her deceased uncle. She has been the theatrical ballet since the house opened in 1927.

Warner Vaude Holds
Up for the Summer

NEW YORK, June 1—Steve Trilling is selling up his 500 Club Revue in vaudeville centers, he plans to open a nightclub next summer, and the full run-week shows appear set to stick it out.

Hall and Marion Team Up

NEW YORK, June 1—Cliff (Shelley) Hall, Jack Pearl's straight man, has teamed up with Marion. The pair will open for Leon at one of the neighborhood houses.

Chez Paree Closes

CHICAGO, June 1—The Chez Paree will fold tomorrow night to undergo expansion and renovations, involving an entirely new reproduction of the room. It is planned to reopen the spot late in August.

Big Demand for Amateurs as Bookers Hunt for New Angles

NEW YORK, June 3—Par from slow- ing up, the craze for amateur shows is still riding high and bookers are looking for new angles and interest in these shows. Realizing they must find new methods of staging the show are introducing mechanical devices and new emceeing styles to distinguish their shows from those of competition.

For example, Harlem houses presenting amateurs have introduced prop "wishing trees" which the amateur touch for good luck. The RKO Proctor house, managed by Irving Barrett, features a traffic signal with green, amber and red lights, controlled by the house manager, who watches audience reaction and regulates the lights. Red light means the show. It's a variation of the gag made famous by Edgar Rice. All the local vaude houses use the clock and fire-alarm bell. Booing and Among the local circuits using amateur shows regularly are Rambrose, Connected, Shouns, Century, Loew and RKO.

One booker of amateur shows is patenti ng a mechanical device for amateur contest, claiming the exhibitors are demanding new angles in amateur shows. Bookers who are doing the bulk of the amateur business are David Stern, Harry Lee, Irving Barrett, Harry Green, Sam Birch (Godfrey-Linder Agency) and Jack Fauer (Arthur Fischer Agency). Fauer has been staging amateur booker for Fisher for months, working out of the Curley & Knapp office in the Strand Building. In that time he has 17 amateurs and placed them with cafe shows and vaude acts. Fisher denies he has an interest in amateur booking, but does.

Fish er and Godfrey-Linder are the only two established vaude bookers who are cultivating the amateur business thru outside reps, altho others may follow.

Among the local circuits using amateur shows regularly are Rambrose, Connected, Shouns, Century, Loew and RKO.
VAUDEVILLE REVIEWS
June 8, 1935

Palace, New York
(Reviewed Thursday Evening, May 30)

Taking advantage of the Decoration Day holiday, the Palace opened its new show today instead of tomorrow and will run it for an eight-day stretch. A full lower floor was on hand at the finish of this supper show. Fox is Katharine Hepburn in Break of Hearts, while the vaude is a pretty good burlesque that runs an hour and a half. Spotty, tho, the second and third acts seeming thin after the very fast opening turn. Finishing two acts, however, brought the show around to a grand finish.

Mangan's Internationals pep up the opening frame with their fast serving of serial and floor sussertouting, cramming a lot of tricks into the five-minute running time. A soaring seven-people group, with not a miss in the many letterboard tosses to the understander catalogue. Audience minded it off well.

La Paul follows with his magic, the slow delivery not fitting in with the fast opener. He's a good worker, tho, and a girl, were a neat opener. The boys, in a lot of tricks into the five-minute running time. The third acts seem slow after the very fast opening turn. Spotty, tho, the second and third acts being more or less the rest of the night. The nub of the act being very clever and executed with much class and talent. That adagio routine of theirs is a humdinger, worth of a production. Associated with Billy Beary, who adds ballets and more, and Noel Cravath, who pianos and sings, the latter not cold.

State-Lake, Chicago
(Reviewed Saturday Afternoon, June 1)

Bay Brothers and Marion, two men and a girl, were a neat opener. The boys, in white mess jackets and black trousers, and the girl a number together, followed by solo routines by the boys and a high-aceo-musical number. Act is a combination of fast and snappy stepping that sent them off to two bows and a good hand.

Harrison and Zimo, black-face comedians, got started with some funny dialogue in one between them. Goes to show what a good writer the act has that the act has many trick gadgets and a couple of ghosts that come in for a good laugh. Marion with pictures falling from the wall and other falling articles as the curtain closes. Good hand.

Bobby May in the next spot proved to be a juggler of no mean ability. Opening with the juggling of three Indian clubs, he switched to four, during which his hand-stuffing acted as a perfect foil. With hat and cigar work and then did the juggling of an old-time red lights that was a gem, in which he included the last one and then six nice, excellent comedy effects. Made a hit with the audience and took four bows. Unlike, with Verne Prinb and the Band, opened with the State-Lake act as a nice act and followed by Britt Wood. Britt is work with a great deal of personality. Not following the red lights nor doing the same act, opening with two numbers on the harmonica and then following with his magic with all his tricks. Lighted a telephone, My Double Eagle, My Long-Necked Goose, and did a dance while playing Sneeuw River. A dance and Bells, and Zimo and woman, started with some talk, did a juggling routine (which is too long) and was followed by both with Spanish or Mexican costume doing more talk and a high-kick dance. Most of the talk by the girl. The act is not so funny and the act is not strong enough for the spot it had in this show. Two bows. The revue closed with the State-Lake brothers doing a grand finish.

P. LANGDON MORGAN

Loew's State, New York
(Reviewed Friday Evening, May 31)

For a change Manager Al Rosen can be proud of the opening turn in the act of the same title, the act being the second run of Review in the Fleet (MGM) and replaces its original run with Frankenstein. Along with the picture the house has an old-fashioned but on the up-break headed by Britt Wood and Eve Sully. They're the only bow. Once the customers get in the entertainment there is, nevertheless, a pretty good five-acter that runs a number during every second of their stay, he did some one-hand stuff. Followed by Britt Wood. Britt is work with a great deal of personality. Not following the red lights nor doing the same act, opening with two numbers on the harmonica and then following with his magic with all his tricks. Lighted a telephone, My Double Eagle, My Long-Necked Goose, and did a dance while playing Sneeuw River. A dance and Bells, and Zimo and woman, started with some talk, did a juggling routine (which is too long) and was followed by both with Spanish or Mexican costume doing more talk and a high-kick dance. Most of the talk by the girl. The act is not so funny and the act is not strong enough for the spot it had in this show. Two bows. The revue closed with the State-Lake brothers doing a grand finish.

F. LANGDON MORGAN
VAUDEVILLE REVIEWS

June 8, 1935

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Sunday Referendum Ready To Go Out to Equity Members

Annual meeting deadlock question, 152 to 152—administration slate elected by 565 to 183, with 160 ballots scratched—two-eighths for Sundays?

NEW YORK, June 1.—Equity will send out its referendum on Sunday shows to its membership for a two-eighths vote, which are used to play on Sundays, in order to settle the vote of the referendum. A convention of members, to whom the question had been expected to fail, to meet in the Hotel Astor Tuesday morning to hear the results of the vote.

OUT-OF-TOWN OPENINGS

"Up to the Stars" (Detroit)

Authors, Noel Coward, Norman Zeno, Fred Bros BRoches, Nanny Hamilton, June Stillman. Director, Leonard Sillman. Producer, Robert Henderson. Scenic design, in (in this, Sweet at least) an America of 1920 and the clover of the shining stars. The opening show, May 27, scheduled run, one season. The play, to Lydia Mendelssohn Theater, Ann Arbor.


This revue includes numbers produced in the Coward revue, Words and Music, last season London, some of which were made. Will be run there, it is expected, until midsummer.

There was a brief discussion of the Sunday question at the meeting, with many members favoring postponement of the action, so that Sundays could be held as a weapon to be used with the producers for other concessions.

If Sundays go thru with the two-eighths vote, as the majority of the audience seem to agree, it is equal to selling them altogether. It was pointed out that this would probably not play Sundays any more, but the play to take in only Monday and Wednesday.

The players were said to be a weapon to be used with the producers for other concessions.

New Orleans Rep Sets Its Plans

NEW ORLEANS, La., June 1.—Completion of our next Or leans Repertory Theater with plans for a 3,400 membership drive to start this week, gives pianist, writer and further assurance of Broadway successes this fall and winter, said the manager, who brings at least eight of the strictly high-class plays to the stage next season.

The plays are to be presented in New Orleans at the beginning of the month, starting with the last week of September, and then after each play has played its run in New Orleans, plans are being made for a similar season in Chicago, which will bring the series in next fall, and then in various parts of the world. Among the plays to be presented are: "Bachelor Button," "The Dragon Lady," "The Green Pastures," "The Emperor Jones," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world. Among the players to be presented are: "The Emperor Jones," "The Green Pastures," "The Great White Hope," and "The Green Pastures." The plays will be presented in New Orleans and Chicago in the fall season of 1899, and the series will continue throughout the year in various parts of the world.
THE NEW PLAYS ON BROADWAY

ETHEL BARRYMORE

On Wednesday evening, May 29, 1935.

THEM'S THE REPORTERS

A play by Philip Barry. (Scenery by Karl Amund. Presented by the Fourth Estate. Directed by Frederick Sherman. A popular play. A scene of action.)

Mr. Cohhan, of course, plays it all to a fare-thee-well, and he is aided, besides, by two fine supporting players--Asa Griggs, James F. Power, and others. The richly and superbly comic characterization of Holdood is superb, and the man of the people--who has a special mention.

The manager, vice-president of the club, opened the proceedings with a graceful and gracious speech. Sam Beulah then directed the play and directed it again.

A shame that Broadway should be privileged to see it for only a week, and then, as one of the last plays of the last revue, the run had to be extended. The play was rude but true, and it was a success. Maybe the audience can be persuaded to extend this engagement, too.

-too.

PARK

Beginning Tuesday evening, May 28, 1935.

THE YOUNG GO FIRST

A play by Peter Martin, George Sauter and Charles Friedman. Staged by Alfred Saxe. (Dipsy, the old man. Presented by the Dipsy Corporation. A fable of newsmen. A new form of theater.)

The acting and direction are uneven, but the play succeeds in bringing out the spirit of the times in a manner that will be appreciated by the audience.

The Major Appleman, (The Petrified Forest), and the other sections have gone on strike.

The direction Is as ordered on the first act and at intervals thereafter, as devastating to Mr. Rivkin's play as Mr. Rivkin's play is devastating to the audience.

The actors are dressed like elevators and have a great deal of how they ruined what insight is necessary in the order of merit.

S. Clair Bayard (Judgment Day), Joanne Ross (Tight Bitches), Bette Blair (The Green Pastures), Lemp! (Small Miracle), Walter Abel (The Petrified Forest), (The Last Frontier), John Wood (The Purchasing Agent), Lenore Blum (The Children's Play), Laura Cottrell (Children's Hour), David Winters (The Petrified Forest).

KNOCK ON WOOD

A comedy by Allan Rivkin, featuring James Cagney, Peter Lorre, and Bette Davis. Directed by Walter Barnet. (The Petrified Forest) (Said by Melodrama, Corn."

The acting and direction are uneven, but the play succeeds in bringing out the spirit of the times in a manner that will be appreciated by the audience.

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SCHENCK'S MOVE SURPRISES

Merger With Fox Not To Keep Him From Seeking Met Control

Failed to reach agreement with United Artists on distribution of 20th Century product—statement says no changes in personnel, but workers are worried

NEW YORK, June 1.—The picture industry is still stunned at the suddenness of the recent Schenck move, which will not take place. In the new setup, it is possible that Cecil DeMille and Ernest Pagano will lose their jobs.

There are so many reports flying around the film center that nothing sounds too unlikely. The studio is to be called United Artists. There will be no changes in personnel, there will be a question as to who will actually supervise production—Winnie Sheehan or Darryl Zanuck. It is considered impossible to have two acting production men and not create friction.

The fact that Schenck has joined forces with Fox in this attempt to make his plans to become head of the Metropolitan Playhouses in Greater New York. As a matter of fact such a setup would be ideal and Fox would compete seriously with Loew's in New York.

Schenck's decision to cut away from United Artists was the lack of agreement regarding the split of the profitable Playhouses. At a meeting held in Hollywood a statement was issued, signed by Schenck, Howland and Charlie Chaplin, Jr. "Mr. Joseph M. Schenck has been negotiating with the Metropolitan Playhouse for several months for the release of his future pictures but failed to come to an acceptable terms. He has, therefore, apparently somewhere else.

All the resources of 30th Century will be made available to Fox and the company will be in full operation this fall.
PERSONALS

G. LEONARD BENNETT has been named manager of the Pike and Uni, Lima, Ohio.

BIRD LUDWICK is now manager of the Embassy Theater, Jacksonville, Fla.

HARRY BRANDT, Brooklyn theater owner, has taken over the theatres in Brooklyn and the Atrium, Middle Village, L. I.

CONSTRUCTION is expected to be started about June 15 on a new 1,000-seat theatre in new 1,000-seat theatre at $50,000, which will be erected at the corner of Ogden and Wisconsin Streets, Chicago.

THE OLD Strand Theater at Batavia, Ill., may be reopened soon by the Theatre owner, of New Or-

leans, it is reported.

CONSTRUCTION work is well under way on the new Grand Theater at Lake City, Fla., and Manager B. E. Gore says he new theatre will be ready to open at early next year.

LIE CAHROW, Detroit theater owner, has returned from Florida, where he operated a theater for the winter months.

BERNIE LANE and Eddie Travis have taken over the state house, which was managed for them by Wallie Llane. It is reported the house has been remodeled and reopened by Saul Korn, who formerly operated the Med-

bury Theatre on the same street.

HARRY A. THACKER, former manager of the Palace Theatre, Fort Wayne, Ind., and later at the Temple Theater, that city, for about 25 years, is seriously ill of cancer at St. Joseph's Hospital. Fort Wayne Bus, Inc., is holding his house for his recovery. Tr Mickey is next proprietor of a local tavern.

THE INDIANAPOLIS Variety Club will hold its annual golf tournament on July 1 at Bittersweet Country Club.

THE PALACE, Fort Wayne, Ind., has inaugurated a new film-sales policy under the new management.

RICHARD TRIMMER, former assistant manager of the Embassy, Fort Wayne, is now Ingrand, S. M. F image, for the Sagamore, Gary and Alamo, Indianapolis.

JACK SCHWARTZ, Republic Pictures, Chicago, will become a beneficiary June 9.

AL FINCHETT, head of the Inde-

pendent Variety Club, has been named manager of the Palace, Milwaukee, according to Variety.

STEVEN O. SPARLEI, who has been associated with the Wisconsin Theaters for the past three years, has been ap-

pointed manager of the Billings Theatre in Billings, Mont., succeeding Mark H. Claxton Jr., who has been transferred to the Tower there.

COMET THEATRE Company, with principal offices at M. C. has been chartered to own and operate a movie-theater talking picture business. Authorize stock with a capital stock of $10,000, which stock was subscribed by Mary Lou, James L. Young, C. Byrd and Pearl Byrd, all of Angier.

S. C. EARLY has taken over a new theater at Tualatin, Mic.

FOR THE new 600-motion picture theater at Waverly, Enid, Okl., has been selected, according to James E.

Dead Endal Profit

Hollywood, June 1—If the dissolu-

tion of the NRA has done nothing else, it has saved the producer approximately $50,000 a year by permitting him to elimi-

nate the clip of the blue eagle on the admission ticket. The reason the time of the new issue will be about 10 seconds and it is figured that with this amount of film the amount to the above sum saved in a year.

Government Will Study Tax Returns

Washington, June 1—Believing that some of the theaters in the nation's cities are falling to turn in all the tax returns required, a plan is under way to set up a staff of investigators to ferret out the matter, and such cases will be chosen from the ranks of the unemployed.

The theater to be investigated include:

New York, Buffalo, Chicago, Phila-

delphia, Pittsburgh, Detroit, Denver, San Francisco, Cleveland, Cincinnati, St. Louis, Kansas City, Baltimore, Wash-

ington, Milwaukee, New Orleans, Seattle and Newark.

265 Attend Annual Fox Film Meeting

Chicago, June 1—About 265 execu-

tives and press representatives were in attendance at the annual sales convention of the Film Corporation, which was held here in the Golden Gate Club of the Congress for the past three days. Fox announced the acquisition of 81 features, 112 subjects and 104 issues of Fox Movietone News, besides several features from 20th-Fox, M-G-M, RKO, Metro-Goldwyn-Mayer, Warner, Loew's, Universal and Paramount.

The meeting got under way the mor-

ing of May 30 when Sidney G. Colowick, president of the company, and John D. Clark, general manager of distribution, reviewed the company's plans for the coming season. Clayton F. Sheehan, the foreign department manager, delivered a report on foreign department sales and general traffic, and several foreign representatives were also featured.

These were: S. H. Cobb, Australia: J. C. Davitt, Brasil: O. V. flats, Japan; S. S. Ben, Spain: C. Montel, Portugal: F. L. Lombardo, Cuba, and F. P. Brinich, Peru.

The meeting adjourned at 9 p.m.

TheINVOICE

FROM COMPLETE NOSE-DIVE

HOLLYWOOD, June 1—Most of the key spots suffered from excessive heat this week, and the box office hit about the average, which was hardly due to the heat. Otherwise the trade would have fared better.

The out-of-door spots are beginning to get a play and it is expected that the houses will be able to add to their gross, which will add to the good films.

It is expected that now that the summer is definitely on, business will improve. No doubt these long days and hot weather will start business.

The theater openings in the hot period. Even those houses that have a limited appeal in the hot period will do well, despite the fact that most pictures of the next month.

New York

No outstanding hits on Broadway and the box office figures were below average. The biggest draw on the street is Let's Eat Ice Cream. Across the street at the Strand & Men is in its sixth week. Paramount forced Code to Town to four weeks, although the third week found the gross very low. Lineup of films for next week does not look much better.

Chicago

Business was just slightly below average this week. No outstanding grosses in any of the Loop palaces. Neighborhoods fared well enough with good second castings, but in general, local interests failed to show marked improvement in next week's pictures, business will show a decided drop.

Philadelphia

Grosses were not so hot this week, despite the hot weather. The holiday class is down to the Atlantic City and as expected by parks. Neighborhoods held up better than expected downtown, although still not holding and no indication of a return to the usual at least until fall.

Lincoln

Unrelated, at the Sturt, and Presenting the Lincoln, at the Lincoln, are reporting most of the business this week, the start doing a little better. As the Hammon's return, and the Rialto was closed a few days.

BOMBSHELL

The action of the Supreme Court in dissolving the NRA has placed the motion picture business in a peculiar situation. Altho the picture code setup was not perfect, it at least acted as a clearing house for the industry's business, and with a few minor changes it could continue. An organization that would have benefited everyone in the industry.

Despite the Supreme Court's decision, exhibitors and producers should immediately get together and either straighten out the differences that exist or else establish a new organization to meet their needs. Unless this is done there is going to be an epidemic of lawsuits between the parties that will prove costly and gain little.

We believe the majority of exhibitors and producers are in favor of the code. There is no denying that the producers get the best breaks, but at the same time the code has been functioning, it has done a great deal of good.

Prior to the Code Authority and local Grievance and Zoning boards there was contact between the producer and exhibitor thru the Film Boards of Trade. Altho these were claimed to be not a part of the Hays office, this was merely theory. With the Film Boards not functioning, there is now no direct contact.

The Film Boards, like the picture code, gave every edge to the producers and distributors, but they answered a purpose.

If these boards and do not do so immediately the Film Boards will undoubtedly be revived.

There can be nothing but chaos if action is not taken im-

Providence

With rising temperatures on Saturday and Sunday cutting into in-week-end business, many of the steam organs were considerably off. Exceptions are Majestic, following up two strong weeks with G. A. Peterson. The stage attraction, Our Little Girl, Shirley Temple will get this house double its usual take on the week. Abbe, with The Inner Circle, will do 15 per cent over the average gross. Pay's will hit its usual mark with the city's only vaudeville-foozer film, The Blue Angel. To do no better than 10 per cent with Deal Your Woman; High Noon, with Baby-Bose Harrington and Peggy and Indi-

Pittsburgh

Business has been below average this week. The summerlike weather attracted a large number of people and other outdoor affairs which operated against the trade on both the Loew's, Inc., at Forest Ave-

ue and Lake street, Oak Park, the first uncomplimented chain, has called for an expenditure of $1,500,000.

Miami, proprietor of the Colonial Thea-

ter at 38th and 2nd, has announced that the new house will seat 700 people. It was shunted.

EMER F. VEPERI has sold out his interests in the American Colosseum at 15th and Market Sts.

WILLIAM KLEINBERG has closed his of-

cice for Property Premium Company in Detroit to take over the job as general manager of the Jacob Schrader Com-

mittee.
"Klono" (BENNETT PICTURES CORP.) Previewed at the Ritz, Hollywood, Calif. Time—60 minutes. Release Date—Not set. Beautiful in its presentation, interesting in its story, and different enough to make it thoroughly pleasing. Klono means "the mysterious woman," and the picture itself is an outside-the-track, tiger-hunt molded together in a feature-length picture. Picture was filmed by Henri de la Fulache, husband of Consuelo Bernardini, in the hinterland of Indo-China. Entirely in technicolor, the production is a valuable feature for any box-office show to show.

Klono plays an important role in the picture himself and his handling of the natives in the construction of the picture is particularly unusual. No attempt is made to thrill the audience witnessing the uncanny of the production...rather, it is intended as something interesting, novel, different and beautiful for the eyes to see and enjoy.

Using the natives, Fulache tells a story of a changing of a native character into a man-eating tiger and his life slowly slipping away. The voice of the evil native informs the audience that only the lifeblood of the man-eater slowly trickles away, and one by one the native villagers are killed.

A young lad, anxious for the hand of the Moi's childbrth's daughter and breastsinked by the threat of the man-eater going to town, stalks the beast in the jungle, brings the girl to safety, and learns the secret of the tiger. The end.

Musical score played by Heinz Hermsfeld does not attempt to build up artificial sentiment. It is perfectly good, especially the shots of the man-eating tiger, and the rich golden skins of the undressed natives.

Klono is a novel story worthy of the finest theaters in the country.


A lot of hard riding, quick trigger action and dirty work at the cross roads makes this a better-than-average Western that might even get across nicely to the ladies. Story is in no way different from the usual, as our local sheriffs go out in the wilds,Business.

The cast, unknown to American audiences, is well taken and it is in the close-up that makes one realize the power of the average thriller.

Most theatres should find this a welcome feature.

"A Shot in the Dark" (MAYFAIR) Previewed at the United Artists, New York. Time—56 minutes. Release Date—February 16, 1935. Chesterfield started out to make a mystery, but its plot is so obvious the rank amateur will guess the murderer in two reels. Neither the story nor its acting make this more than dual product.

The story concerns a murder on a college campus and the usual business of fastening suspicion on everyone but the cameraman. The picture moves slowly and there is no change of pace. Chesterfield continues to go thru their Moscow, and there is a little interest in their work.

Chesterfield has plenty of good days to interest the picture fans, and a Shot in the Dark does not come under this classification.

"Alias Mary Dow" (UNIVERSAL) Previewed at the Pantages, Hollywood, Calif. Time—61 minutes. Release Date—Not set. In the class where audiences go for the sophisticated type of entertainment, the picture in Spring will be a box-office bonanza. Its take will be limited in the average house because of its lack of femininity and its above cosmopolitan manner in which the picture is presented. In the first place it should be considered an ordinary program.

Mary Ellis and Putto Carrmatini are co-starred in a picture that is as far as it goes, as an attempt at achievement for Lewis Milestone. The grace, beauty and gay spirit of the picture are beautifully presented in drawn cartoons.

Story concerns a prominent French singing star and her Italian lover who wanted to marry her. The story can't quite make up her mind whether or not to get married.

In the play, political and business interests are at stake in their relationship to the story of the picture, and the picture itself is a brilliant production.

Miss Ellis and Carrmatini need no introduction. Both are seen to splendid advantage. Miss Lupino and Blakely are very good, but book a job well with the part of the detective.

Three numbers, by Gordon and Bres, and sung by Miss Ross, are in Paris, and are to be sung on the day of the wedding. A song as far from being of the popular variety as can be found.

Some unusual sets are designed by Max Fried, and the artistic photography of Ted Talsah is commendable.

"Ginger" (POZ) Previewed at the United Artists, New York. Time—60 minutes. Release Date—August 9, 1935.

For has another sensational success. Written by an 18-year-old Jane Williams, the story of a man who is sent to New York by his family due to an unspecified reason, and is followed by a detective mystery, but its plot is so obvious the rank amateur will guess the murderer in two reels. Neither the story nor its acting make this more than dual product.

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 Thrill Domino

"Now that summer's dog days are no longer than the best," said the most important dance band in the city, "it will be summer's best ever." Ever since vaudeville grown into the back alley in the city of business (too many trouble having given up their jobs) and the band has been playing on a regular basis for the past six years. But it has not been a natural, indestructible process that will bring a revival about. So far, the early revival hopes that it will occur have been dashed. The only sight that the entire organization has been buying paper to use for the purpose of shaping the destiny of the bust!

Several developments during the season have led to the evipement of economic crisis to the fighting chances for a revival in the downtown area. Foremost among these was the failure of Hollywood to help jumpstart the organization. Although the American Federation of Actors and the Screen Actors' Association have kept up the struggle, the hopes of a revival are still in doubt. The hope of a revival is still dim, and the uncertainties of the future are not far away.

While the musicians' and stagehands' groups have often been at odds during the past season, the musical organizations have been able to unite in their efforts to bring a revival about. The musicians' groups have been able to help the organization, while the stagehands' groups have been able to help the organization, while the stagehands' groups have been able to help the organization. These groups have worked together to bring about a revival in the downtown area.

The Billboard

The Broadway Beat

T.H. Morning Players, up at Columbia University, have organized and will present a new musical, "Love's Paradise," the last summer day. Lowry, at Love's Paradise, is probably the busiest man in vaudeville. He写s, casts and produces his revues at the theater each week. In addition to entertaining, he also manages the theater. Mrs. Curtis Burnley, calling vocal teacher, was recently given a new contract.

Benny Ross, owner of the Baltimore Hipp, the current pit is La Zephra in Break of Heart, while an earlier, crowd favorite of the organization, Red, has been announcing for the last season. But the current pit is La Zephra in Break of Heart, while an earlier, crowd favorite of the organization, Red, has been announcing for the last season. But the current pit is La Zephra in Break of Heart, while an earlier, crowd favorite of the organization, Red, has been announcing for the last season.

The Chicago Chat

First new theater in Chicago since the depression hit is the Beverly. Warner brothers' house on 65th street opened last week. It is an ultra-modernistic building with every comfort and convenience for patrons but located in a purely residential district. The house has been declared as being for patrons but located in a purely residential district. The house has been declared as being for patrons but located in a purely residential district.

Dick Bergan, Greek states booker, has been walking with a cane, the result of tearing a ligament in his right leg while playing baseball. Art Cohn, former editor of Chicago Parade magazine and Chicago Publications, was discharged from the hospital last week with a broken ankle. Mrs. Roy and Mrs. Shubert (the former Jean Lehmann, daughter of Otto Lehmann) in town for the opening of a New York production. "The Book of Life," directed by Zasu Pitts. The New York production will be directed by Zasu Pitts. The New York production will be directed by Zasu Pitts.

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Hirst’s Deal With Minsky

NEW YORK, June 1 — After it was reported that Minsky was in a deal with Warner and Jack Hirst to merge into a circuit, Minsky last night made it known that this was not the case. Minsky had recently acquired the New York burlesque houses of Cal Ofcian and was not interested in merging with any other circuit. He had previously been in talks with Warner and Hirst about the possibility of a merger, but these talks had been terminated by Minsky.

Minsky has been approached by several circuit owners, including Warner and Hirst, about the possibility of a merger. Minsky has stated that he is not interested in merging with any other circuit and that he is focusing on expanding his own burlesque houses.

Minsky’s New York burlesque houses include the Republic, New York, and the Republic, Brooklyn. He also owns the Republic, New Jersey, and the Republic, Chicago.

Minsky’s acquisition of Cal Ofcian’s houses will give him a total of 15 burlesque houses in New York City. He has stated that he is looking to acquire more houses in the future.

Minsky’s deal with Warner and Hirst was rumored to be for a total of 20 burlesque houses. However, Minsky has denied this, stating that he is not interested in merging with any other circuit.

Minsky has been a prominent figure in the burlesque industry for many years. He has owned and operated several burlesque houses in New York City and has been involved in numerous deals and partnerships. He has a reputation for being a shrewd businessman and has been known to make strategic deals to expand his empire.

Minsky’s latest acquisition of Cal Ofcian’s houses will give him a major boost in the burlesque industry. He is expected to make several moves in the future to further expand his empire.

BURLESQUE

República, New York

(Removed Tuesday Evening, May 28)

With its next-door neighbor, the Republic, New York, Manhattan’s only burlesque theater, the Republic continues on and to pretty fair business. It is a little better than all half full at this supper show. As usual, there is a stock insect of certain production, which will be played out, but it is not likely that it will be a hit. The appearance of "Here It Is" took it or leave it.

Burly Burlesque Review

The headliners in the hands of Charles (Red) Marshall, Harry Fields and Sam Bayne. An capable quartet could not be deserted and they manage to pull a flock of laughter. The audience was with the Indel Circuit. The new circuit, managed by bring to the production. The audience was pleased with the Indel Circuit's work, which may run through the entire month.


The stripping features are Margot Ll;o, tops in the borough, Louise Stewart, pinch-hitter, and Martha, the latter with a cane. The audience was pleased with the Indel Circuit's work, which may run through the entire month.

Burly in Cabaret

DETROIT, June 1 — Burlesque in a cabaret is the newest novelty offered, opening today at the Cosmopolitan Theater, Detroit. The show, produced by the Indel Circuit, which was met and welcomed with open arms, has an H. H. Phillips, director, and the chorus, under Milton Bernie. The act takes the spot for the last week.

 Burlington, and the girls and the racy chorus, the latter with a cane. The audience was pleased with the Indel Circuit's work, which may run through the entire month.

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Jewell Back at Salt Lake House

SALT LAKE CITY, June 1—W. Jewell, owner of the Salt Lake House, has completed the renovation of his theater. Jewell has been in the market for a new stage and a new screen. The stage show will be presented by the Lincoln-Bert Pettis from the Salt and Bert Levy from the Salt Lake House. The new screen is a complete renovation from front to back. The renovation will include new stage facilities and a new screen.

The stage show will be presented by the Lincoln-Bert Pettis from the Salt and Bert Levy from the Salt Lake House. The new screen is a complete renovation from front to back. The renovation will include new stage facilities and a new screen.

The opening program includes the Fever-James Dance Group, the Vibrato, the Swing House Band, and other specialty artists. The program will be selected from the line-up of the organization. Two changes are expected in the production manager. The changes will be selected from the line-up of the organization.

The chorus is being selected by Dorothy Denman, Beverly Dorch, Dorothy Streader, Paulina Ubert, Patty Johnson, Lois Conn, and Mary Jo Wilson, with Dorothy Denman as the choreographer. The chorus line was furnished by the Jack Blue Agency and the girls are all new to the city.

The orchestra comprises Roy Dunlap, leader; Bob Wolfe, Walter Keck, Bob Sweeney, and John Johnson and York Johnson. The stage crew consists of Ginger Patten, producer; Eddie DePaul, electrician, and Warren Davis. The stage crew is being selected from the line-up of the organization. Two changes are expected in the production manager.

Baron Lee in Pittsburgh

PITTSBURGH, June 1—An accident that occurred in the course of a game failed to utilize the chorus of Baron Lee's Cotton Club Revue during its recent engagement at the Pittsburgh theater. A girl was injured and the entire cast was taken off the stage after the accident. The accident occurred when one of the chorus girls fell and injured herself. She was taken to the hospital for treatment. The show was scheduled for another week, but the accident caused a delay of three days. The show was cancelled and the cast was released for the summer season.

Follies, L. A., Cast

In Movies and Baseball

LOS ANGELES, June 1—The Follies Theatre, located in the heart of Hollywood, is being used as a location for the filming of a new movie. The movie is being directed by a well-known Hollywood director and is expected to be released in the fall. The cast includes some of the top names in Hollywood, including Joan Crawford, Ava Gardner, and Marlon Brando. The movie is being produced by a well-known producer and is expected to be a box-office hit.

Princess, Youngstown, Folde

YOUNGSTOWN, O., June 1—Princess, which has been offering stock burlesque under the name of the Princess Theatre for the past two seasons, has concluded its season on May 25. There are no reports of any plans for the future of the house. Viola Sparta and the staff of the Princess were the last attraction of the season.

Tab Tattles

JEWLETT RICH, of the vaudeville and musical stage, is alternating between the Princess, Shawnee, and the Orpheum, Memphis, the companies spending a considerable amount of time on each. Jewleett Rich is master of one and all and is doing his best to make the other shows carry 45 people, with a chorus of 13 girls, and a new set of costumes for each. Jess All Theater, Lexington, Ky., has discontinued its stage show, which was considered the most meritorious project of the company. The show is now being installed in the United States. J. Hazel Krum, veteran tab show producer, is still managing the Stilo, Cleveland, Ohio. He has Sally Band, who produces his act in Cleveland. J. Gray Goodman, manager of the WSM Grand Ole Opry Company, is still the leading stage show producer. He is still trying to place his act with the New York Times. In his daily press he has been able to secure 41 bills, and it is expected to realize a nest egg big enough to build a new theater.

JIM BURCHETT, with Buck Buchanan's company at the State, Fort Worth, to join the Fort Worth Civic Opera. The Buck Buchanan show has been filled by Paul Breston, who is now producing the Buck Buchanan show for the Buck Buchanan Company. With business holding up well, Buck is looking forward to an all-out run at the State for the next four weeks.

Warner Brothers have booked J. Gray Goodman for a tour of neighborhood houses in West Virginia. Goodman has a complete line of eight Broadway hits. The company includes Chuck Wilson and George Armes, comic team; Della and Mooy, dancer; Charlotte Dooley, dancer; and Arvo, N. Y. G. girl. The show is expected to be a success.

BANDS AND ORCHESTRAS

JERRY NELSON, straight man, closed his six-month engagement at the Mutual Theater, Indianapolis, June 1. He has been with the band and is expected to go to work at the Burrough Theater.

BILL POLAR, the well-known radio and television performer, has been announced as the new star of the Burrough Theater. He will be accompanied by a large ensemble, which will include the famous Burrough Theater Orchestra. The show is expected to be a success and will run for six months.

ROCKY RAY, the well-known radio and television performer, has been announced as the new star of the Burrough Theater. He will be accompanied by a large ensemble, which will include the famous Burrough Theater Orchestra. The show is expected to be a success and will run for six months.

DON PABLO, the well-known radio and television performer, has been announced as the new star of the Burrough Theater. He will be accompanied by a large ensemble, which will include the famous Burrough Theater Orchestra. The show is expected to be a success and will run for six months.
Bryant Boat Begins 7th Season in Cincy

CINCINNATI, June 1—Bryant's Showboat, under the management of Billy 
Bryant, left for its summer season at the foot of Lawrence street last 
Monday night with The Sweetheart Girl in Pints. A number of Bryant's 
fans greeted the players at the opening. The boat is being placed in the 
comedy end. Other boats in the industry for dramatic stock, including 
Dunbar Showboat, are being launched to play the field. The 
operation of a new tent company, called Home due to the death of its 
managers, is under way. The Bryant boat left in Cincinnati last night for 
stock fields before its season ends. The showboat is under the 
management of R. B. Mills, who will continue good acce" with 
Dunbar Jordan, who graduated recently, and a crew of five 
worked on the boat. The Bryant boat is under the management of 
B. B. Mills, who will continue good acce" with Dunbar Jordan, 
who graduated recently, and a crew of five worked on the boat. 

Gene Sharkey Heads New Detroit Moller Company

DETROIT, June 1.—A series of melodramas, produced by the 
Moller Theater, exclusive private club theater here, opening June 3. Eugene Sharkey, 
who left the Hall Theater last year to 
play dramatic stock, is the managing director. 
Eugene Sharkey is the managing director of the 
Moller Theater, which is producing The 
Broward for an all-Detroit record for 
dramatic stock last season in the same place.

Cast includes William B. Aldred, 
Robert Hatfield, Henry B. Long, 
and Jay Schambein for the opening 
production of After Dark, the Brown 
Theater. The Brown is the New York. The New 
Glads, and other old revivals will follow. 

July F. Rowen has plans to 
launch a tent show. This time it's 
gong to be a new venture. The managing director is 
July F. Rowen, who plans to have 
the show in Texas. The show is under the 
management of Samuel S. Strange will be the new 
company as orchestra conductor.

KANSAS CITY

CLADSTONE HOTEL

Headquarters for Show People. 
Weekly Rates, Daily Rates at 
The Cladstone.

WANTED FOR LEWIS PLAYERS

Verne, Mo., June 1.—George 
Dawes, who has been with 
the McClellan company for 
over a year, has joined 
the Lewis company, which is 
in St. Louis. The company is under the 
management of W. H. Morgan, who has 
been with the Lewis company for 
over a year, and is at present 
in St. Louis. The company isunder 
the management of W. H. Morgan, who has 
been with the Lewis company for 
over a year, and is at present 
in St. Louis.

Slouch Going Along Okeh

TRIAGO, Mich., June 1—L. V. 
Smith opened the tent season in 
Verona, Mich. recently. Business has 
been good since the opening 
developed from the extremely cold 
weather. Davenport, Iowa, has a 
show of its own, and the business has 
developed from the extremely cold 
weather. Davenport, Iowa, has a 
show of its own, and the business has 
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show of its own, and the business has
CINE MAXWELL, (M_VALUES), who bills himself as the "world's youngest hypnotist," has been a professional entertainer since he was three years old. His performances have been seen in all parts of the world, including the United States, Canada, England, and Australia. He is currently appearing on the Hollywood circuit.

The 11-WIN SPOOK SHOW has just finished a season around the Di tremendous circuit of dates. They have been playing the Sahara, the Wonder, and the Elms for the past two months. The show is a hit everywhere they go. They are currently playing in the Los Angeles area.

MINSTREL show has been a hit in Los Angeles, where they have been playing the Orpheum, the Fox, and the Hollywood theatres. They are currently appearing at the Palace Theatre in San Francisco. The show is a hit everywhere they go.

PROF. JOHN H. WILSON, who bills himself as the "world's foremost hypnotist," has been a professional entertainer since he was two years old. His performances have been seen in all parts of the world, including the United States, Canada, England, and Australia. He is currently appearing on the Hollywood circuit.

The TASTE OF AMERICA show has been a hit in Los Angeles, where they have been playing the Fox, the Orpheum, and the Paramount theatres. They are currently appearing at the Pantages Theatre in Hollywood. The show is a hit everywhere they go.

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FREDERICK W. WILLIAMSON, who bills himself as the "world's foremost hypnotist," has been a professional entertainer since he was three years old. His performances have been seen in all parts of the world, including the United States, Canada, England, and Australia. He is currently appearing on the Hollywood circuit.

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NEAA TAKES IN CONTESTANTS

Swartz Bloomington Unit Okel at 1,000

BLOOMINGTON, Ill., June 1—The Guy B. Swartz-Ped Sheldon Unit No. 1 here has passed its 1,000-hour mark with six couples and two solos still on the floor. Unit is under the personal management of Carrie Cope, who is also working in a personal capacity. The entire staff includes Lou McCullum, Tiny Perkinson, Joe Paland and Joe ONeil; Billy Monroe, Judge; Eddie Bausman, Frank Mahr and Harry Haywood; Lulu Onen and Martha Hope; and Solos Walter Cox and Ralph Evans.

Anti-Walk Law Fails To Pass Mich. House

DETROIT, June 1—Endurance events were considered safe in Michigan as the legislature adjourned its biennial session on Saturday after failing to pass a bill which would have all walkathons. The bill was brought up in the House of Representatives and was defeated by a vote of 65 to 49. A similar measure was also defeated in the Senate.

CHICAGO, June 1—Masters of ceremonies, floor judges, trainers, nurses, other employees and contestants are to become important factors in walkathons and other endurance show events since the National Endurance Amusements Association. This was decided upon at a meeting of operators and representatives held in Chicago May 27-28. This important decision gives the contestants and employees of endurance shows the protection for which there has been an urgent demand for several years and it will be the basis of a permanent, year-round membership basis. The need of protecting the interests of contestants and employees in every department of endurance contests was recognized at this convention in a resolution and adopted by members whereby all contestants and employees are invited to become the permanent, year-round membership basis. The need of protecting the interests of contestants and employees in every department of endurance contests was recognized at this convention in a resolution and adopted by members whereby all contestants and employees are invited to become the permanent, year-round membership basis.

12 and Six Going in Steinel Flint Grind


Winston-Brady Have Cold Show Moving Along

KNOXVILLE, Tenn., June 1.—Harry H. Combs, here, under the management of John Wisman, is down to five couples at 1,280 hours. The five teams still in the battle are Al Miller and Eileen Parry, Hill, Billy Ray and Minnie Davis, Danny Hines, and Mylly Helms, Jimmy Lown and Bobby Morris, and Bill Valentine and Tom Holmes.

King Brothers, chief emcee, has proved very popular with Knoxville fans and is doing a good job, working with assistants from Smitty's, Tennessee, comedian, who is featured in all shows. Jim Mullins and Bill Oliver, heat judges, are doing their part in keeping the crowds interested. The show was given the personal assistance of John Franklin, kinetics; Jim Sherwood, purchasing agent and concession manager; Paul Mullin, bookkeeper; Larry Rock and Curly Kent, trainers; Me Branch and Florence Alden, nurses. Broadcasts are over WBL, three times daily.

12 Teams on Leinen Cleveland Floor

CLEVELAND, June 1—Leinen's one-half floor show has passed the 1,000-hour mark with 12 couples and 12 solos. The show has averaged over 1,000 hours in spite of exhibition. Constant change of events and the general admission price has not helped this, according to local officials. Contests still in the fight are Betty and Betty Landen, Jimmy Sargent and Billy Prichard, Jimmy Sargent and Peter Schendel and Paul Stain, Billy and Virginia Cain, Eddie Thompson, and Warner Sargent, Mike, August and Claire Kay, Terry Nolan and Betty Kellogg, Terry Nolan and Betty Kellogg, Bill Ross and Eleanor Baker, Mickey Leneh and Paul Smith, John Williams and Loy Wilson, and Eddie Fox.

ENDURANCE SHOWS

Conducted by DON KING—Communications to 29 Opera Place, Cincinnati, O.

GREETINGS

CONTESTANTS—MASTERS OF CEREMONIES AND ALL STAFF AND OTHER EMPLOYEES

Your Need for Organization
Affiliation Has Been Answered

You are hereby invited to join the NEAA

and participate in another step toward the protection for which you have long asked and hoped.

In forming a close-knit organization of Emcees, Staff Employees (Including Floor Judges, Trainers, Comics, Stooges, Nurses, Cashiers, Doormen and all others regularly employed by Operators on a salary basis) and Contests, it will be possible to more quickly secure immediate justice in salary disputes, assure Contestants of better treatment, the fulfillment of transportation agreements, more harmonious floor conditions, protection of prize monies and various other benefits too numerous to mention here.

A booklet outlining in detail the benefits to be expected from your membership in the NEAA will be sent to you along with your membership card. (N.B.: In order to accept employment as an emcee you must carry an emcee's card.)

Membership fees: Emcees (white card), $10 per year; all other paid staff employees (tan card), $5 per year; Contestants (blue card), $2 per year.

APPLY FOR YOUR MEMBERSHIP CARD TODAY!

Fill out the following form (or provide some information on separate sheet) attach membership fee and mail to DON KING, Treasurer, 29 Opera Place, Cincinnati, O.

NATIONAL ENDURANCE AMUSEMENTS ASSOCIATION

Application

Name _______________________________________________
Present Address __________________________________________
Permanent Address _______________________________________
Age ________ Occupation _________________________________
(State if Emcee, Contestant, Etc.)
Show Connected With _________________________________
(if Any)

* AN ASSOCIATION IS YOUR PROTECTION *

(Putty per cent above space courtesy Billboard Publishing Company.)

Emcees, Judges, Nurses, Trainers, Managers Also Invited To Join

Operators: Chicago convention takes important step for protection of legitimate promoters and as powerful influence in ridding the field of the illegitimate promoter

WALKATHON

Another Winner HERE IT IS!

CORAL GABLES, EAST LANSING, MICH. SHOW OPENS WEDNESDAY, JUNE 12, 1939, Broadcaster (1008) up to $1,750 in prizes.

Complete staff headed by Archie Gayer. Sponsors, floor money, good food and transportation. Ask the kids that walked at Pontiac and Jackson. No collect wires or transportation. Contestants, do not report before June 9.

Ickie LA RUE or ARCHIE GAYER.

Coral Gables, East Lansing, Mich.
CONTESTANTS WANTED

WONDERFUL SUMMER SPOT
“UNCLE JIM HARKINS” House

Must have wardrobe and talent. All Dancers, MC’s and Help who worked for Don Mahón, write or wire this address for perfect wires. Good treatment assured.

OPEN JUNE 20

SAM YOUNG

RECREATION PIER
LONG BRANCH, N. J.

CONTESTANTS

WALKATHON SEATS

TICKET OFFICE

Riviera Garden, 23 W. 49 St., New York City. Phone 2121. First Night Early Traffic.

$25.00 PER WEEK

NEW YORK, June 1—New telephonetelevision cable will be tested next April in one coast and will be used by engineers of the American Telechron and Telegraph Company announced this week. The experiment aims at establishing practicability of tele for daily use. New telephonetelevision cable has been designed to conduct frequencies as high as 1,000,000 cycles. Also, the cable has been tested 5,000 cycles and is being constructed to meet such obstacles as are not encountered in the laboratory.

In a broadcast on WEVD, New York, June 1, the company announced that ATSC would have the key to the new type cable. The cable was successful in transmitting telephonic and television signals for miles, extending beyond the present limits. Sufficient evidence was also received from the tests which the system will ensure wide distribution of television signals at this time.

One on, One Off Suspension

NEW YORK, June 1—Equity suspended one Coast member at the council meeting of the Equity fraternal order of the temporarily suspended list. Suspended was a member who had charges preferred against him for playing a non-Equity company in a theatrical company in Los Angeles. Before Barlow, who had been temporarily suspended on non-equity charges arising over another Coast production, had his suspension lifted when the management notified Equity that the arbitration ruling on the case had been satisfactorily satisfied.
The Forum

This department of The Billboard is conducted as a clearing house, where information regarding current affairs may be exchanged. Currents regarding particular shows or acts will not be considered. Letters must be signed and a remittance of $1.00 must accompany all queries. Personal problems are discussed. Letters must be signed and the full name and address of the writer must be given. All letters will be considered but the names of writers will not be printed. The full page of the various shows will be considered but only one letter from each writer will be published.

One of the biggest "dumb-bulb" satires that labor unions so often pull was recently illustrated by the American Federation of Musicians when it ruled that bands doing summer-rental work must receive the wage scales of their original local.

Chicago.

Nellie McHenry

Death Reels

Visits in Ulica


ACIOT—Henry J., 94, of the leading and most popular character in the theatre, and a member of the company in the Standard Film Company and the Universal Exchange, died in his sleep at his home last night. He is survived by his widow and two sons. Burial was in Forest Lawn Cemetery.

BACCHUS—William J., 75, of New York City, died May 26 from pneumonia. He was a longtime resident of the city and a well-known figure in the theatrical world. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

BACON—Oliver, 82, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Baker—William J., 82, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Barlow—James, 80, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Batley—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bayes—Charles W., 80, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bekker—David, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Behrens—William, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bell—James, 80, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bennett—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Benson—Thomas, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Berg—William, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Birch—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Blair—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Blair—William, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bloom—Morris, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Boden—Charles, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Booth—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bowen—William, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bragg—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bryan—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bray—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Buck—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Bullock—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Burnett—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Butler—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.

Byers—James, 75, of New York City, died May 26 from pneumonia. He was a well-known figure in the theatrical world and a former resident of the city. He was survived by his wife and sons. Burial was in Forest Lawn Cemetery.
NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
AT LIBERTY

M. P. OPERATORS

AT LIBERTY

MUSICIANS

WELL-KNOWN PROFESSIONAL CELEBRITY. Have large party and 2 acts of uniform. Wishing position with cash, expenses and travel funds. Address E. T. WELLS, 322 W 52nd St., N.Y.C.

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GRANDSTAND MAGICIANS

SALMON'S CRYSTAL, 12 years old, agile. Works location at Dresden, N.Y. Send travel plans and salary offer. Address TOM DREY, 718 West 122nd St., Chicago, Ill.

AT LIBERTY

PIANO PLAYERS

ACE PIANO PLAYER—Real, false, has license. Trumpet, clarinet, 12-piece band, piano, harp. Write Box 3337, New York City, New York.

EXPERIENCED MEN—READ, TAPES, TRUMPET, OFR, write for information. Box 3337, New York City, New York.

COMPETENT PIANISTS; WITS, w.p. professional experience at aspective addresses. Box 3337, New York City, New York.

PIANIST DESIRES WORK—SMALL salary. Also has A-1 Alto Sax, 12-piece Band. Write Box 3337, New York City, New York.

AT LIBERTY

VAUDEVILLE ARTISTS

A-1 YODELER—ALSO 20-year-old act. Address E. T. WELLS, 322 W 52nd St., N.Y.C.

SUGAR’S DOMINO—Continued from page 23

trouble with most of them is that they pin down 20 years at Gemini, 12 shows a week, and ears and souls are absorbed in the постоянной проблеме. The Orpheum, on the other hand, looks toward the hills for gold and it is right in their backyard.

Vaudville made fortunes for many in the years gone by. It can do the same thing again. Men with imagination made millions in pits and tents and vaudeville. Theatres and bands had what Mencken calls stagecraft. This simplicity is something that the Orpheum, on the other hand, looks toward the hills for gold and it is right in their backyard.

SUGAR’S DOMINO—Continued from page 23

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COLE BILLED AS 2D LARGEST

Additions Made
At Williamsport

Show is carrying six-pole big top—performance in three rings, two stages

ELMIRA, N. Y., June 1.—The circus that was only an idle seven months ago is now the greatest in the world. That is the way the billing reads for Cole Bros. and that is how the New York Thursday edition of the Elmsira Evening Star described the opening of the Ringling Bros. and Barnum & Bailey Circus at Williamsport, Pa. After two days, a second six-pole house has been added to the show and the circus is now billed as the second largest in the world.

The six-pole tent was put into the air last night. It is the largest big top in the world. And the circus, as usual, rated the highest of its kind. The managers, Adolph and Harry W. McFarland, resigned the rounds, so there was no conflict.

The performance is given in three different parts, and is divided into two shows. The first show is given in the ring, and is a six-pole show. (See COLE NOW on page 41)

Capacity at Night
For R-B in Philly

PHILADELPHIA, June 1.—Ralph Barnum opened its annual week's engagement here on Monday with a full house. The big top of the Barnum & Bailey Co. was put up in the site of the old time circus, and the show was given in the new Forest Park.

Tremendous Business for
Barnes, Mix at Spokane

SPOKANE, Wash., June 1.—Spokane lived up to its reputation as a good circus town. A full house was given on the opening night of the huge 5,000-seat barn, and the business was good. Barnes and Mix have enjoyed excellent business in the Pacific Northwest.

Kellogg With Cole Show

AEBON, O., June 1.—William Kellogg of tent sales in the Western states, has been appointed general manager of the tent sales department of major circuses, is back in Kansas City. Kellogg was assistant general manager of the tent sales department of the Ringling Bros. and Barnum & Bailey Co. He has been with the circus for many years, and is well known to the circus fraternity.

POCATOLO, Id., June 1.—The Al G. Barnes Circus entered Washington after two tours in Portland, Ore., first standing in Tacoma. Mill strike was on, and the Circus did not seem to hurt the strike. A good house in afternoon and packed house at night. The ring was well crowded, and the ring was crowded. Many children from various organizations were taken in charge by the Al G. Barnes Circus.

Harper Joy, CPA, took a plane from his home in Spokane to be with the show the second day in Seattle. When he went to the field for his ride he found that he had made the plane and that he had no reservation made for a seat. He then spent the day with Leon Adams, CPA, in Tacoma and returned to Spokane that night by train.

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POCATOLO, Id., June 1.—The Al G. Barnes Circus entered Washington after two tours in Portland, Ore., first standing in Tacoma. Mill strike was on, and the Circus did not seem to hurt the strike. A good house in afternoon and packed house at night. The ring was well crowded, and the ring was crowded. Many children from various organizations were taken in charge by the Al G. Barnes Circus.

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DON'T BE MISLED
INTO BUYING INFERIOR PAPER

FOR
UNEXCELLED QUALITY
AT
LOWEST PRICES
ON
CIRCUS
CARNIVAL
RODEO
AND ALL OTHER TYPES OF SHOW PAPER

WRITE
THE DONALDSON LITHO. CO.
NEWPORT, KY.

(WrJope Cincinnati, O.)

THE GREAT
ACROBATIC
TRouPE

"IT'S THE TOWN"

Brought to the World From the Earth, "IT'S THE TOWN"

ACROBATS - AERIALISTS - ACTORS - ACROBATS - AERIALISTS - ACTORS

Permanent Address 22 West 26th New York, N. Y.

NORTH AMERICAN
FRANK H. HAYES
461 Main Street.

BURLINGTON, IOWA

CIRCUSES

BY THE RINGMASTER

With the Circus Fans

Big Day for H-W Show at Canton, O.

CANTON, O., June 1—Heacock-Wallace-4-Paw-Sells Bros. Circus started
its customary trek here Memorial Day morning, where in an attempt to
stir steel string which has resulted in a sound of several thousand feet, the
show hung up a new record for holiday attendance with a straw maxioma and
a near capacity house at night. Weather
one ideal, show was on fairground.
back, but other Ohio stands a good chance
also was big.

Manager Ralph Clason was highly complimented by showmen here
on the space and precision with which
the H-W show is being moved. Equip
ment, despite much rain and mud
encountered at start of tour, is sneak
and sparks, baggage stock in excellent shape and show is up at all stands late
or over scheduled for opening doors.

The program, one of the best ever
offered by the show, is scoring heavily
and clicking perfectly under capable
management of Alfred Coddington. The
show's act is holding the ace spot and is
a proving a big hit. Maria Ruppin, rec
covering from her recent accident, will
soon be able to do her complete act. The
spice, "Furida," gets the program away to
an excellent start with much comment.

All acts on the program are of the
great merit, with the liberty horse and
manipulating and mugging numbers and
the uninviting music by the Mills
and Coles

Date Druckenbrod, whose home is here,
told the show shortly before the ob
and the tent was fitted to ca
pacity with almost 11,000. In the day entertainment his parents and friends and found time to visit
the various show homes. Two new boss carnies, has kid
screen for only and driven down on ground and day came off
this time. George Davis estimated the
holder with magic mugs on the menu. Through the tent American flags were
completely, a very successful day for the show. Collin
and person who possessed a seat check was

Mr. Clason greeted and entertained
audience and expressed himself as being
highly pleased with business here. Visitors
included C. W. Mann, J. J. Brown, Jack Nadon, Don Jones, Roy
Sawyer and油耗 and Ray Wallace.

Big Biz for Pollack
In Western Cities

CINCINNATI, June 1—Polack Bros.
Circus has had big attendance at all
points so far this season. The opening
was a very successful engagement at Newton,
Kan., where the tents were pitched on a
Tuesday and opened for two nights.
Another successful engagement was at
Burlingame, 1954 Grand Ave., Chicago.

The Language Co. 25 North State St., 641 Capital Building, CHICAGO, I1l.

Everything For Theatrical Wardrobe
FRINGESTORES--SPANGLES--TIGHTS--MATERIALS--TRIMMINGS.

SPANGLES
J. J. WYLE & BROS., INC.
15 West 36th St., NEW YORK CITY

WILSON BROTHERS COMPANY
Imports: Mexican Fabrics, Birds and Animals

EAGLE PASS, TEX.

WILSON BROTHERS COMPANY

EL PASO, TX.

WANTED, CIRCUS ACTS
of all kinds, experienced and reliable,
Wanted for Fall. Reply as soon as possible. WANTED, CIRCUS ACTS
..."
Gossip of the Dressing Rooms

Items for This Column Must Reach the Cincinnati Office Not Later Than Friday

TOM MIX—Wanda Bell has changed costumes from Wanda to Wanda Bell. She is now being taught by Miss Arquette, who gives her a complete course in acting. Miss Arquette is an accomplished young actress and singer, and is also a married woman, which makes her double. "Curly" Ehrlich, assistant in charge of the "Woman's Ninth" show, stated that the three sister-act group led by the Misses Hamilton would be coming to Cincinnati shortly. Misses Hamilton played the Cincinnati Auditorium a few weeks ago and were received with enthusiastic applause.

KELLY—Mrs. Williams, the former star of the Hamilton Circus, is now in Ohio. She has returned from a trip to New York, where she visited her mother, and is now preparing for her appearance in the Cincinnati Auditorium. Mrs. Williams is expected to be here within the next few days.

HUNT’S, KAY BROS., GROUPED DAY APART IN CINCINNATI

ROCKVILLE, Conn., June 1—Hunt’s Circus appeared here on May 24 and Kay Bros, followed in the last day. Hunt’s matinee big, with school-tie hoop, but might his off account cold weather. Kay Bros, opened its hotel area, and covered it with a red carpet that had been laid over it. Miss Elrose, the leading films star in the new show, was well received. The Kay Bros, show is going on a tour throughout Ohio and Indiana, playing in the state’s capital.

COLES BROS.—Saw Kinko bringing his barrel from the coaches, so have a hunch the new act will be for the audience. Kinko is well known as a favorite of the audience.

THE CORNET PLAYER

Circus news, east and west. The Cornet player says that he has sold his cornet for $200. He says he will play the cornet for the amusement of the audience.

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CIRCUSES

The Corral

By Rosly Waddy

NEWARK, Del., June 1—Parker's Rodeo Company, the first to give the Corral, has some of the most unusual animals on the big tour.

Newark has about 100,000 population and no one had been to a circus in Newark before.

The only other state in the Union where the Corral has not been to is Alaska.

The circus has a complete program of games and music and a large kaleidoscope of colors.

The program is designed to give the audience a thrill and a good time.

The circus is now on its way to the next stop, which will be in the state of New York.

Big Business

For Hagenbeck

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FED AID SOUGHT BY MINN.

Federation Would Have Counties Eligible for Improvement Funds

Minneapolis conference urges National Emergency Relief Council to make allotments to counties for improvements of roads, bridges, sewers, and other public works.

Minniapolis, June 1.—Aid from federal funds for improvements of roads, bridges, sewers, and other public works was urged by the National Federation of County Officials at a conference held here Wednesday. The conference was called by the National Emergency Relief Council of the federal government, which is in charge of the relief program, to discuss the possible use of federal funds for improvements of roads, bridges, sewers, and other public works.

Aid is sought by the counties to improve public roads, bridges, sewers, and other public works. The conference was called by the National Emergency Relief Council of the federal government, which is in charge of the relief program, to discuss the possible use of federal funds for improvements of roads, bridges, sewers, and other public works.

Texas State Show Called Off for '35

Dallas, June 1.—State Fair of Texas called off this year. The cancellation of the fair is due to the severe drought and the resultant low prices of crops and livestock.

Bids Rejected in Raleigh

Apply May Apply for a PWA Loan

Raleigh, N.C., June 1. — A bid of $60,000 for a new building on the State Fairgrounds was rejected by the board of directors of the board of the Raleigh Agricultural Society.

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Rhode Island Funds Set Up

Providence, June 1.—State appropriations for construction of a new building on the State Fairgrounds were approved by the board of directors of the Rhode Island Agricultural Society.

The board of directors of the Rhode Island Agricultural Society has approved a state appropriation of $60,000 for the construction of a new building on the State Fairgrounds. The board of directors of the Rhode Island Agricultural Society has approved a state appropriation of $60,000 for the construction of a new building on the State Fairgrounds. The board of directors of the Rhode Island Agricultural Society has approved a state appropriation of $60,000 for the construction of a new building on the State Fairgrounds.

Banning in Nebraska

Lincoln, June 1.—A bill banning the sale of fireworks in Nebraska was introduced in the Nebraska legislature. The bill, which was introduced by Representative W. B. Banning, would prohibit the sale of fireworks in Nebraska. The bill, which was introduced by Representative W. B. Banning, would prohibit the sale of fireworks in Nebraska. The bill, which was introduced by Representative W. B. Banning, would prohibit the sale of fireworks in Nebraska.

Pomona's Pretentious Prep Work

To Make Show Place of Grounds

Pomona, Calif., June 1.—In preparation for the Pomona State Fair, a major program, including construction, landscaping, and alterations in progress on Los Angeles County fairgrounds, will be completed. The Fair Manager, C. B. Ailsworth, is working with the Pomona Agricultural Society to provide the necessary facilities for the show. The fair will feature a variety of attractions, including a grandstand, a midway, and a variety of exhibitions.

The preparation of the Pomona State Fair grounds will be completed. The Fair Manager, C. B. Ailsworth, is working with the Pomona Agricultural Society to provide the necessary facilities for the show. The fair will feature a variety of attractions, including a grandstand, a midway, and a variety of exhibitions.

New York State Fair

Maine Out for Free Act Tops

Eight Pine Tree events go in for heavy grandstand layouts—Hamid books

New York, June 1.—Hamid's book will be the subject of the main event at the New York State Fair, which is scheduled to begin on August 26. The main event will be a grandstand layout featuring Hamid books.

Pomona's Pretentious Prep Work (continued)

The Pomona Agricultural Society has completed the preparation of the Pomona State Fair grounds. The fair will feature a variety of attractions, including a grandstand, a midway, and a variety of exhibitions. The Pomona Agricultural Society has completed the preparation of the Pomona State Fair grounds. The fair will feature a variety of attractions, including a grandstand, a midway, and a variety of exhibitions. The Pomona Agricultural Society has completed the preparation of the Pomona State Fair grounds. The fair will feature a variety of attractions, including a grandstand, a midway, and a variety of exhibitions.

Hollowbush Quits in N. C.

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Duffield Books
Cleveland Fete

"Last Days of Pompeii" to be part of Summer Festival —other cities contracted.

CHICAGO, June 1 — Charles H. Duffield, head of Charles H. Duffield Fireworks Productions, Inc., has a contract to present the spectacle, "The Last Days of Pompeii," at the Cleveland Summer Festival, Cleveland, O., on July 22-27.

The festival, under management of Lincoln G. Dickey and Almon B. L. Dull, is being sponsored by the Committee of Cleveland Amusement and Exposition and will be held in the city streets. It promises to be the event of its kind ever held in the Ohio city. Action will begin with Cleveland on Parade, a grand entry of the city, followed by the 250 people and numerous animals that are part of the spectacle. First part will depict features in the history of Northern Ohio. Second part will include high-class hippodrome acts, circus acts, ballets and spectaculars, and will close with The Last Days of Pompeii.

In connection with the festival 40 acts are being offered winners in popularity contest. There will be big starts to Europe, two to the Pacific Coast, two to the West Indies and 15 shorter tours. An intensive advertising drive is being conducted and already thousands of tickets have been sold. All points to this being one of the big events of the summer.

Management is by especially capable hands, Lincoln G. Dickey being manager of the American Association of Amusement and Exposition and Almon B. L. Dull an executive of the Cleveland committee.

The Duffield firm has also signed contracts to present The Last Days of Pompeii in St. Louis, Chicago, Buffalo, Philadelphia and Atlanta.

Stalls Working Out Texas Center Plans

DALLAS, June 1 — Frank Watson, head of this city's new amusement company, has named a provisional Dallas-Central Texas Carnival Committee and is organizing its staff. George Dahl, Dallas architect, who made preliminary plans for many buildings, has been appointed permanent chairman of the technical department. His task is to work day and night to rush plans to buildings.

The committee, which will supervise expenditure of $500,000 on the 80,000 seat sports enclosure, will be supervised by the State Amusement and Exposition Commission.

Ralph F. Bell, director of space and seating, who is handling daily sales for the company, will work with his assistants, Faye H. Madigan, Jack Ruben and Phil Ellis. The committee will be first to hold a Centennial Celebration, turning the Washington Gardens into a centennial park, according to plans of Laredo Chamber of Commerce.

Grand-Stand Shows

BRUNN WHEELEW and his Lizards of the Sawdust, assisted by Guy Purdy, cowboy cap, and Norman (Shoo) Parkinson, a party of fair dancers for George H. Hardin, Inc.

TINNIES Troupe, jugglers, are the stars of a new combination and production, "Texas Center Show," at Brookside Park, Dallas, N. C., June 9-10.

AMERICAN LEGION HOME COMING

NEAREST FAIR TO PHILADELPHIA.

NEW CARNIVAL COMPANY OF MERIT

MONTGOMERY COUNTY FAIR, Hatfield, Pa.

WANTED:

A CARNIVAL COMPANY OF MERIT unserer Paul Made: Accommodation all day.

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SAN DIEGO EXPO—

(Continued from page 3)

from time high-spirited galloons of Juan Rodríguez Cabrillo sailed into San Diego Bay and from that day forward the place has remained a center of federal activities and commerce.

Grounds occupy 500 acres in Balboa Park and are subdivided into different sections, including exhibits, parks, gardens, and educational areas. Each section is designed to provide a unique experience for visitors, ranging from historical exhibits to cultural performances.

Fairs—Events

June 8, 1935

SAN DIEGO EXPO—

(Continued from page 3)

EXHIBIT HALLS

Palace of Science is the largest of the exhibit halls and offers a comprehensive look at the latest advancements in technology, science, and industry. The hall is divided into several sections, each dedicated to a specific area of interest.

Music

Mostly, the exhibit presents a never-to-be-forgotten picture. Organ music is the breath of life in the world of the instrument. Daily concerts are presented, and visitors can experience the magic of sound and sight.

Lighting

America's Exposition has a new note in nocturnal beauty by offering a night scene hitherto unimagined. This area is a part of the exhibition and is designed to show the latest developments in lighting.

Aurora del Parque (Arch of the Future)

One of the most striking features of the grounds and midway between the main western entrance and the Avenue of Palaces. Done in stately proportions, it is a magnificent structure, with a 60-foot entrance.

Aurora del Parque (Arch of the Future)

Colorful sections

Howard Air糟，Pacific Relations is one of the foreign currency compositions of 15 hydromelodic colour, with floral motifs surrounding a central pool and dedicated to international peace. The colors of Old Spain are reproduced faithfully in the work, which is 12 feet long and containing numerous units.

Aurora del Parque (Arch of the Future)

Amusement Zone

This section—the midway—a kaleidoscope of merry-making which offers an abundance of fun for all ages, is 1,200 feet long and 300 deep, with 40 promenades, called “22 Zoos,” each consisting of specific exhibits.

MINOTO'S JUBILEE—

(Continued from page 2)

log buildings built 60 years ago upon the site of the jamboree is to be the center of activity for all visitors of the jubilee. Heavy rains have assured excellent crop prospects and heightened attendance expectations.

Forecasts to feature the "portrayal in flame" of the representative pioneer from each county is planned. Wild buffalo riding by Indians will draw attention to the area. A giant redwood, 100 feet tall, and the world's largest model of a railroad locomotive will be featured.

The Foreman Miller's Jamboree will present Golden Memories, three-fourths of the members to be old fashioned and the fourth part of the program, of the cowboys, will be the show feature.

Regular fair features include Live-Stock Show,时间为9:30 a.m. to 4:30 p.m., and the balcony of the State Hall, where a special concert will be held.

JOHNNY EDWARDS, A. L. E. Wood Bridge, and the Southern Pacific Railroad will be on hand to assist with the transportation of goods and visitors.

FED AID SOUGHT—

(Continued from page 4)

as chairman: R. S. Borden, Minne-

apolis, Minnesota, and E. R. W. Earle, Minneapolis, Minnesota, was then pressed to assist Mr. Holahan a loan upon which to work. It is planned to get an act of Congress which would authorize the officials to charge the Office of Mr. Holahan, with such a sum of money as may be necessary to carry on this work.

This resolution upon legislation was unanimously adopted.

FRAISE FROM HALL

"Organizations making up the State association are cooperating," said President Harmon, "and the result would be individual co-operative during the last few years the members of the service county farm parties of today are on a higher plane in Minnesota and are appreciated more by the public than ever before in the history of our State. The new State office building has been occupied by 400 people who attended our first last year. In the future, the State is now boosting for the county fair at this time to increase the amount of agricultural land being built up the avenue of the fair."
By CLAIRE R. ELLIS
(Cincinnati Office)

ED LEHRAND, operator of roller rinks in the Youngstown (Ohio) district and several Western Pennsylvania spots, closed the Muskingum Wood Auditorium, which he operated all winter, and replaced it with another rink in Eola Park, Youngstown, on May 26.

JAMES C. AFFENRE, pro speed skater, skates into the end came before it ran the Skaters trick roller skater and juggling. He's been trained to turn tricks to music and do jumps and keep time with the music and do jumps and keep time with the music. He's the only one in the world who can do this.

Manager Hyatt D. Hulman saying East Liberty, Pittsburgh, for the Bink were Mr. and Mrs. R. G. Smith, a professional skater in New York, and in the future he plans to return to skiing and maybe even ice skating.

The 11-day roller rink in Chicago, largest of its kind in the nation, is now under the management of President Earl J. Pruyne, many years, identified in Rocky Springs and two in Maple, Ohio, Ohio, Ohio, Ohio, Columbus, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, Ohio, 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SEASON’S SWING BOWED IN

Sportlands

THE sportland as a feature of amusement parks, pier, beach and resort is spreading rapidly. Quite a number of these enterprises are already offering this form of amusement equipment and are doing well in the past few weeks.

Would be well for park owners and managers who watch the Sportland department in the Amusement Machines division of The Billboard each week and read what opportunities are offered for the increased revenue in parks.

The approximately 100 representatives of the United States and Canada have sold-operated amusement machines on their programs.

Free Tickets
Up to Par

Eastern spots resume with novelty turns, finding them source of pulling power

NEW YORK, June 1—Free acts will go up as much and more work in amusement parks this season, according to preliminary reports from the early season going. Following is a schedule of free acts bookings during the early season, with the various major metropolitan grounds:

FRANK P. CRAVATT, president and general manager of Steel Pier, Atlantic City, is anticipating a second year at the Jersey playground and making preparations accordingly, in an effort to secure new open acts; he is re-cooperating with George Rand, New York, in sending a representative abroad in search.

View Bright for Janzen

PORTLAND, Ore., June 1—Janzen Beach had an outstanding opening, with near-capacity business. Because of continued warm weather, the pool under supervision of Paul H. Hufnagel may open as early as this week. The Journal of Janzen's kids, organization, opened with a parade and "morning order," which was heard for miles. Manager Harvey Wells predicts very big business will be down at the park's best year.

New Record for Cincy Zoo

CINCINNATI, June 1—Management of Cincinnati Zoological Garden announced that Sunday's attendance broke all pre-season records. Fine all-weather attractions bringing out 6,287 persons. Regular Zoo season opened on Decoration Day with a special program.

Yielding Bowed In

CONWAY, N. Y., June 1—Following a moderately successful 1981 experiment in which the park was partially opened on limited space, Luna Park aimed at making the debut this year. Dr. William Senior, project sponsor, opened the park Saturday evening at full strength.

On Sunday the entire island was packed with patrons, and the fare was perfect as the park started the current week to a hot temperature.

A. C. Piers and Beach Get Off
To What Appears Record Season

ATLANTIC CITY, June 1—Summer season officially opened on Decoration Day in spite of a large crowd despite the date falling on an off day. Boats had many reservations for a four-day period and fine all-weather announcements and setting houses one of the best weeks to date, with a prediction that the summer will be a record one. Mainly ran several specials in, including忽视 the precaution.

Bathing season's special ceremony at South Carolina avenue and the beach was attended by Annette Kishman, mayor, Harry Barmack, Jr., Charles Besco, chief of beach patrol, and life guards were on duty throughout for movie camera and bathing beauties batt the surf in the latest creations. Models taking parts were Ethel Purcell, Dorothy Hatch, Mary Boston, Jack Johnson, Grace McPherson, Virginia Thoma, Francis Furlong, Marita Maroth, Ethel Mayo, Crist

Olympic's "Death Valley"

IVINGTON, N. J., June 1—Daily shows were opened at Olympic Park on Sunday, exhibiting a rare collection of alligators, and many other reptiles. The park had a good run of rats that is among the largest of the season. It was a fine day outside, public and admission. Show then on a week with open wagon, aactus and other skunks, including shows and cash.

Stone Ready for Biggers
Season in Paragon Park

BOSTON, June 1—Nantasket Steamboat Company started water service to Paragon Park last Saturday, with opening following on Decoration Day. Daily shows begin in the waterway, or as it is called, a water taxi, and the beach, of course, is running at its best.

Parks, beaches and resorts are spread

TAKEN FOR 1,000 RIDES

CINCINNATI, June 1—Some theft is all set for a summer's season at Coney Island, New York, and the city is all set for a season of open houses and the various rides were stolen.

Taken for 1,000 Rides

June 8, 1985

Conducted by CLAUSI R. ELLIS—Communications to 20 Opera Place, Cincinnati, O.
of batters patronizing the bathhouses. Still, receipts from all sources are nothing to be excited about as yet.

Luna Park is in full swing under manager Charlie Miller, but not even the enthusiastic hucksters of his cohorts will deny that newspaper publicity is sorely needed. Changing therecipe and bottle thrown in his direction, your correspondent entrais the suggestion that a press agent be employed. Surely the investment in opening up the big playground is worth backing up with publicity. The resort itself is operating with a minimum of exploitation, newspaper or otherwise. Luna can and should allow the way, as it has in the past, in this vital department.

Isle's Reigning Artist

Eric Slocum has done over the Manhatan Bar of the Half Moon Hotel and it is indeed an interesting piece of work, being curious in color adorning the walls. Slocum, who has built up a reputation as Coney's leading mural and scenic artist, is preparing the layout of murals for exhibition purposes. This will surely help three institutions—the hotel, the artists and the island. In all the years we have been hanging around the showplace of the masses, it was not until recently that we discovered the Half Moon's sign, the only New York City Hotel on the Atlantic. We never thought about it from that angle.

Those People of Property

Herman Bergoffen, realtor of the Loew Theater building, dips back into local history for some lines on the Herman Proper building on Jurf Avenue, which Sid Kahn has leased (all three stories of it) for his Pastime Opera, which has been installed on the main floor. "This building was a matter of pride to Coney island 16 to 20 years ago. One of its foremost substantial structures of that time," he reports. It was built by the late Herman Proper as a wholesale liquor warehouse and distributing depot, and is now owned by his widow, now Mrs. Frank, of New Jersey.

Supreme Court Justice Crockery has reduced the assessed valuation of two large parcels in the West End of 1885, but enlivened the city's valuation for 1885 and 1886... More than a month has gone by without a purchase of Bay by Joseph Bonnemont, of the L. A. Thompson Bible and other amusement... Newcomers to Jurf Avenue are Jim Patano and Harry Novick, who have taken on the lease on the big railroad company plot and the prospect hotel property for parking fields. The area of the two plots makes it among the most commodious public parking grounds in Coney, having the advantage of a staff turn over the very head of Jurf Avenue. Patano and Novick are quintessential gentlemen, large of frame and wide of scope. They have added a portion of the hotel frontage to theirs & Auer for a Loop-Plane, a firm doctrine that bids fair to stop traffic on the avenue.

Veteran of the Red Coats

Amen Abbott is putting in his sixth consecutive season on the gate of the Half Moon Bar side of Luna Park and his 74th year on the island. He started out as talker of Luna's famous Fire and Flames, became a forer (See Coney island on page 49)

NEW IDEAS—PLANS—SUGGESTIONS

—Expert Advice and Practical Plans—
Outlining Elaborate Programs of High Class, Dignified Entertainment That Will Bring Financial as Well as Artistic Success, and Build Goodwill.

AVAILABLE WITHOUT COST OR OBLIGATION
To Parks, Fairs, Exhibitions, Fraternal Societies, Civic Associations, Historical, Centennial and Summer Festival Celebration Committees, Industrial Organizations.

—WRITE - WIRE OR TELEPHONE—
The Pool Whirl
By SAT A. TOR.

(Y) SAY IT ISN'T SO!

That's what I'm asking Charlotte Epstein, of the Women's Swimming Association, when she hears this buzzer and stands up, saying, "I don't think so."" I'm sure that I'm not. A woman's name, I think, is Claris K. Holm, she informed me about this plan.

I was at the early stage of my work, for example, you get a car at Ro.

It's a rumor that it's going to happen. It is true. I'm sure that it is. I'm going to pass this information on to the public. It makes for much arrogance. From the time of the 19th century, the news of this case has been spread among the women. The rumor in question concerns the Royal Bath. A woman of this name will be named as the holder of this throne.

No More Santa Claus

Those who have so loudly shouted the refrain, "Shall we have a Christmas?" have now been reported to have given up on their claim. A man has been reported to have said that he would not allow the Christmas to be made public. He has been reported to have said that he would not allow the Christmas to be made public. He has been reported to have said that he would not allow the Christmas to be made public.

Opening Big in Galveston;
Mrs. Barfield in Derby Park

GALVESTON, Tex., June 1.—Galveston Beach ornamental Splashing Day was celebrated yesterday, and another sitting on May 5. Galveston Beach Association put on a beautiful fireworks display and swim contest to add to the beauty of the day. The contest was held with rides and concessions reporting capacity basiness.

Mrs. A. Barfield in the Derby Park has three attractions booked this season: Frank Roche's merry-go-round, a new 100-horse power, 14-wheel, Madame Wanda (Evangeline Rogers), numerologist, Temple of Egypt, a 200,000 gallon water tank, regular rides afloat in the vicinity of the island, and a large amusement park at the southeast corner of Mrs. O. E. (Pearl) Barfield.

Spending Better in Whalton

PITTSBURG, June 1.—Opening of Whalton Park for the season May 25 was a blaze of fireworks and light shows. One of the chief attractions of the day was the opening of the Whalton Park, said patrons are spending better than ever this year, and considerable business has been done at the park. Mr. Forest Smith, park manager, has been a major attraction at the park since he opened it. He is the organizer of the Whalton Park. He has been a major attraction at the park since he opened it.

Reception to Beauty

More new cars are on the streets of Chicago than ever before, but the public is just beginning to realize what they mean. Among the new cars that have appeared are the following:

American Recreational Equipment Association

By R. S. UZZELL.

Whirling, Va.—It would seem certain now from events in Washington that the tourist industry is in the hands of some new force. Authority in unlimied doses almost always makes for much arrogance. From the time of the 19th century, the news of this case has been spread among the women. The rumor in question concerns the Royal Bath. A woman of this name will be named as the holder of this throne.

Will Surpass Europe

We welcome your requests for our products, but all of your manufacturers have some kind of a question. We are all willing to co-

Amateur Craze Is Snaking
Into Major Spots in East

NEW YORK, June 1.—Amateur clubs, revolved by radio, is sneaking into amusement parks. The radio audience is increasing young people. No contact has announced amateur nights, Playland at Hyde and Luna in Coney.

Penguins for Brookfield Zoo

CHICAGO, June 1.—Thirteen penguins from the Galapagos Islands arrived in Chicago last Saturday. The penguins were carried here by the Air Lines from Chicago, and have been housed at the zoo since their arrival.

Colgaters at Enna Jettick

AUBURN, N. Y., June 1.—Enna Jettick Park on May 28 had an all-time opening with the largest attendance of any of the parks in the state. A huge crowd thronged the park, and the weather was perfect for a day at the park. The park was sold for $50,000, and the new owners are already planning for next year's season.
Atlantic City
By WILLIAM H. McMAYON

ATLANTIC CITY, June 1—Deport to a gallon of milk a day, with plenty of activities on lower level, over 8000 people are enjoying the amusement arcade machines and arcades. The weather is said to be quite pleasant. 

Many strange people have been seen in the area. Some are tourists, others are local residents who enjoy the cool weather.

The Surfboard Market, which opened on Sunday, is doing an excellent business. Many visitors have been seen there, including some who are new to the area.

The Beachcomber, located at the head of beachfront, is doing a good business. The music is lively, and the atmosphere is pleasant.

The Boardwalk is crowded with people enjoying the amusement rides and games. The rides include a Ferris wheel, roller coasters, and other popular attractions.

The Atlantic City police have been on hand to maintain order and ensure the safety of the visitors.

The boardwalk is a popular destination for both locals and tourists.

The weather is expected to remain pleasant throughout the week, making it an ideal time for a visit to the boardwalk. 

Atlantic City is a popular destination for visitors looking for a relaxing and enjoyable time. The boardwalk is a must-see attraction for anyone visiting the area.
FELIX BLEY at San Diego Fair

Felix Bley has been appointed representative of The Billboard of the California Pacific International Exposition, San Diego, and has an office in the Press Building on the grounds. His residence address is 1246 C Street, San Diego.

We really boast of the fact that we have the biggest family show on earth, carrying more living tops, bed rolls, springy matresses, show poles and skillets than any other four shows combined.

The management so enthused with the family idea it holds cooking school in the cookhouse daily for the regular rush of June. Brides off the shows. To further encourage these marriages the house gives the young couples a start in life. Donated a first furnace living top. "A home away from home," their slogan. "That is provided the wedding is a public one on our midway.

The big Mood Court feature trial was a marvelous big one. Sensational in every detail. A small-town "Knickkneys Club" had held a convention. To raise (See BALLYHOO BRO, page 59)

NELALA, June 1—The Polli-Berger Shows have acquired the entire Forest Show they could find, and Manager H. J. Polly, who has promised to use it as a feature attraction and that the title will be changed to the Polli-Berger Exposition and Wild Animal Circus. In the big top will be presented circus animals, animals in tigers and bears, which will make 60 trucks and trailers with the Polli-Berger organization.

Binghamton Good Spot
For the States Shows

BINGHAMTON, N. Y., June 1—Under the auspices of the Chamber of Commerce, Binghamton State Shows of which James E. Stoudt is manager, J. J. Joly, general agent, played to very good business here last week considering the old weather which prevailed during the closing day.

The show is carried on 12 double-length railroad cars and two box cars. Concessions are carried by trucks and most of the food is prepared by motor cars. It is the equivalent to a 12-car railroad and Wild Animal Circus.

Included in the list of attractions are the Great Miniature World, Airship, Menagerie, Merry-Go-Round, Ferris Wheel, Big Wheel, Whip and Riders, which is one of the best. All wagon and other paraphernalia newly painted and well maintained.

FOX on Business Trip

CINCINNATI, June 1—Walter B. Fox, general representative of C. O. Haenel Bros., was in the city yesterday arranging some railroad movements for the coming season. Mr. Fox is to state that there are about a couple of bears and some small animals. The manager sent a letter with the pretense of having a number of small bears and some small animals. He is to pay for the bears and some small animals. The manager sent a letter with the pretense of having a number of small bears and some small animals. He is to pay for the bears and some small animals.

Mr. Fox was not pleased with the new electric current rate to show many plants the effect of additional accommodations which is in the interest of the!!!!!! University Utilities Commission, which revised the rate schedule, 525 for the first 20 kw and 50 for each additional kilowatt; 50 for each additional kilowatt, and a minimum of 10 kw for the month when making application for the service, 25 per cent on the second day and the remaining 25 per cent on the third day of showings.
American Carnivals Association, Inc.

By MAX COHEN

BOUNTCH, N. Y., June 1: Our first show violation for this season took place Friday of last week when we paid our respects to the Strates Shows Corporation, one of the ACA members, then playing at the fairground in Longwood, N. Y., under the auspices of St. Joseph's Church. We were delayed to start because Mr. Binghamton had overwrought a motor to the point of being too hot to move any other than a "slow" motor.

George J. Bokem, general manager, advised us that his show this year was transformed from a modest outfit to 10 railroad cars. The show is considerably larger this year than when we saw it at the Coliseum (N. Y.) Fair and has now 8 rides, 7 shows and 26 concessions, including the new day of our visit a new form of Sky Skyscraper ride arrived. We regret that Badger (quarter) rides, general agent, was out of town the day we visited, but we did have pleasant visits with Mr. and Mrs. George B. Kelleher, secretary-treasurer, and many other members of the personnel.

We are still obtaining additional reports with reference to the Florida hurricane situation. To date insufficient information has been given us which we can form an opinion as to the extent of the damage or the number of casualties.

Chairman Frank G. Cook, President, Frank G. Moore, Vice President, Frank G. M. Moore, Secretary, B. F. M. Moore, Treasurer.

American carnivals are getting interesting.

And the Strates entry for this year has been more or less a "colossal" town.

A recent entry has been made for the United States carnival circuit by looking for the 1935 season to make our appearance.

WANTED

1. Anything made by W. H. Miller.
2. Any company that can provide a satisfactory service.

H. W. MOLLER ENGINEERING CORP.
Norwich, Conn.

American Carnivals Association, Inc.

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A recent entry has been made for the United States carnival circuit by looking for the 1935 season to make our appearance.
IN REFRESHING to people of outdoor shows, was the fact the show had a large variety of music, including the famous "Hornet," "Gibbons," "Parker," "Inferno," etc.

MIDWAY CONFAB

BY THE MIXER

A sign in a Western cardinal's Mineral show: "Pothoos Not Smoking Signed."

WAR, 100 Card Bingo Game $3.00

MRS. AND MRS. WILLIAM TOOMB, of bright lights, were among those recently for the funeral of Doc's mother, Mrs. Dorothy, in a recent scene in the Arizona Daily Star.

STEVE (TAMAR) ROSSCHEIKER, has given up the road and is working for the federal government in Nevada, N. Y.

MIDWAY CONFAB

Any loads of sawdust every day

CANTON, Ohio—The Billboard magazine, June 8, 1935

SOME OF THIS transportation trucks with the No. 1 unit of Art E. Thomas "rollover." All paid white with gilded letters. In all, 16 of 'em in the fleet.

Cincinnati last Friday and was a visitor to Pine Lake.

HARRY F. GILLESPIE, postmaster; "Eric Boy, of minerals, was on the CKB engine last time, and I carried messages to George for two years at Ohio. Gaa, was he a 'funky' kid! I'll say he was!"

MRS. FRANK WOOD is after heavy sales of The Billboard with the Knepper & Dehner Shows. She expects to be selling around 100 copies within a few weeks.

WOMEN POLK OF United Shows of America recently formed a social club, which will be a full evening's feature entertainment among the personnel of the show.

These women interchanges of visits by members of the Pike & Berk Shows and the CKB Shows during several weeks while playing cities not widely separated in California.

CHRIS M. SMITH, after two years absence, connected with a business firm at Philadelphia, has returned to the mineral field. He is with Banty's Shows (Harry Coppin, manager) as press representative.

SILK-TED (Special to The Mixer, by Sitting at Birds) The casks with J. A. Colby's Shows has discontinued the use of "Blondies" in its advertising.

A 100 Card Bingo Game $3.00

ON A PAGE of the front-pages of the Billboard magazine, June 8, 1935.

On being asked "How's your b. c. coming along this season?" an oldtimer was one of the big outfits. "So far, no divot!"

MANY YEARS AGO during an unusually wet halting season, a"rwake 1025" was painted "Deep in the mud." That could have been revived this spring.

THE PUBLICITY department of Crafts

IN OHIO OR ARIZONA. Or Arizona the public is turned into its Roy Todds of Crafts at the Phoenix, Ariz. and Crafts a. Roy Todds has been doing a lot of work for Doc's mother, Roy Todds and Crafts a. Roy Todds has been doing a lot of work for Doc's mother, Roy Todds and Crafts and Crafts a. Roy Todds has been doing a lot of work for Doc's mother, Roy Todds and Crafts.

WILLIAM A. ALLAN, described the use of "Blondies" in its advertising.

A 100 Card Bingo Game $3.00

ON A PAGE of the front-pages of the Billboard magazine, June 8, 1935.

On being asked "How's your b. c. coming along this season?" an oldtimer was one of the big outfits. "So far, no divot!"

MANY YEARS AGO during an unusually wet halting season, a"rwake 1025" was painted "Deep in the mud." That could have been revived this spring.

THE PUBLICITY department of Crafts

IN OHIO OR ARIZONA. Or Arizona the public is turned into its Roy Todds of Crafts at the Phoenix, Ariz. and Crafts a. Roy Todds has been doing a lot of work for Doc's mother, Roy Todds and Crafts a. Roy Todds has been doing a lot of work for Doc's mother, Roy Todds and Crafts.

WILLIAM A. ALLAN, described the use of "Blondies" in its advertising.
The Billboard

The sun was setting and the air was cooling, and the excitement of the day was winding down. The midway was filled with the sounds of music and the laughter of the children. The rides continued to operate until late into the evening, with the lights of the fairground glowing against the setting sun. As the night fell, the fair became a magical place, lit up with lights and filled with the sights and sounds of the carnival. The atmosphere was electric, and everyone was enjoying the festivities.

The sun set in the west and the carnival went on, the rides whirring and the lights flashing. The music filled the air, and the carnival became a place of wonder and delight. The fairground was alive with the sounds of laughter and the excitement of the children, and everyone was having a great time. The lights were shining, and the carnival was a place of joy and celebration.

As the night went on, the fairground became a place of magic and wonder, with the lights shining and the rides whirring. The atmosphere was electric, and everyone was having a great time. The fairground was a place of joy and celebration, with the lights shining and the rides whirring. Everyone was having a great time.

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CARNIVALS

June 8, 1935

William Click Shows
Barstow, Bch. Week ended May 25. Location, opposite Big Cross L. Weather, cold.

Chalked up the biggest week of the season. Mr. J. N. Y. Fairchild and Mr. A. G. Green had the biggest crowd of the week, including thousands passed through the front gates. The sky was cloudy in the noon hours and hundreds found the midway packed and jammed with patrons. Mr. Mike O'Brien, the sudden rain at 3:30 p.m. sent them scurrying to shelter, but at 4:15 they were back. The weather was very cold. The carnival closed and a great crowd was out for the first day of the carnival. The 110-room tent, the highest in the area, gives many of the people a chance to see the fair and cold.

The show is doing very well, and the crowd stayed late. Much credit is due Special Agent W. S. G. for the way he handled the situation here. Many visitors from Riverside and other parts of the state, who came on the show. Andy Carnegie and his troupe of Chinamen, who also did well.

Beckmann & Gerety's Shows

The week was a big one for this location in a downtown of rain early Monday. Lot, due to continuous rains of the week, there was no business. Many wagon drivers, who are always looking for work, showed up at the location within the short time, and with the assistance of many willing hands, numerous loads of cinders and other materials were delivered to the area. The profits of the week were fair in condition. Customers were satisfied with the service and a clock was sent to a customer, who by a clock for the show. The clock arrived in the week, Hartville, with her carload, was the highest in the week. There was much interest in the clock, which is a vintage timepiece, and is expected to be back around May 30.

Great Olympic Shows

The Side show received an excellent week of business, followed closely by the main show. The Side show received much attention, and many people were interested in the show. The Side show was well attended, and the business was good. Mr. C. T. C. general manager, Mr. J. A. general agent, and Mr. C. T. Day, manager, were on hand to lend a hand to the business.

West Bros.’ Amusement Co.

Despite the weather the gate and merchandising business was good. The people left early. Mr. W. W. Whitt joined his nephew, Mr. W. C. Whitt, in the business. The ’360’ Shows are now being given away as gate prizes and are proving to be a big hit.

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Carleton Collins

Crafts 20 Big Shows


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CARNALS

MINIATURE LOCOMOTIVE

Complete Miniature, Oil-Burning Locomotive with Cars and Track. Two EUA Engines with 7000-lb. Steam Boiler. Original cost, $15,000. Will sacrifice for quick sale for $1,500. Wire, or phone.

SONKEN - CALAMBA CORPORATION

62 NORTH 2ND STREET
KANSAS CITY, KAN.

MAKE FINEST SOFT DRINKS FOR 1/4 PER GALLON - COMPLETE
ORANGE, LEMON-LIME, GRAPE, CHERRY, ROOT BEER
Make your own drinks for only 10¢ each in 1-gallon bottle and get cash discount for cash in advance. The Service Center in all cities will furnish you with a complete setup and recipes. No breakage or damage in shipment. Free Illustrated Circular.

MAKE BREAKFAST OILS, PASTES, DRESSINGS, etc.

BUY 10 Ace Soft Drink Bottles Today.

9 Days CHEVROLET

MARDI GRAS CELEBRATION, Saginaw, Michigan

June 15th to 23rd, Inclusive

Sponsored by the Chevrolet Athletic Association and Supported by Tote Service Units of the Saginaw Area Chamber of Commerce.

WANT SHOWS, RIDES, LEGITIMATE CONCESSIONS

Hudson Valley Fireman's State Convention

MONTICELLO, N. Y., WED. JUNE 17-13, INC.

UNION SCHOOLS, INC.

WE SELL SHOWS, RIDES, CONCESSIONS

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KAUSE UNITED SHOWS, INC.

WANT LOW-PRICE, Athletic Association, Women's Auxiliary, Legion Post, Community, Student, Negro, etc. Full permits. Complete setup furnished.

Hudson Valley Fireman's State Convention

MONTICELLO, N. Y., JUNE 17-13, INC.

UNION SCHOOLS, INC.

WE SELL SHOWS, RIDES, CONCESSIONS

NORTH AMERICAN VETERANS

MINIATURES

Complete Miniature, Oil-Burning Locomotive with Cars and Track. Two EUA Engines with 7000-lb. Steam Boiler. Original cost, $15,000. Will sacrifice for quick sale for $1,500.

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Johnny J. Jones Exposition


The annual engagement at Pittsburgh was a success for both the operators and management, who were able to do the best business they have done for a long time. The attendance at the exposition was much larger than ever before, and the operators were able to make a good profit. The weather was fine all week, and there was not a single complaint made by the patrons.

Benny Krause was a visitor, and he did a very good job of selling tickets. He was able to sell a good many tickets, and his presence was very much appreciated by the patrons.

The Legion gave excellent cooperation, and the show was successful in every way. The weather was perfect, and there was no rain to interfere with the show. The Legion gave excellent cooperation, and the show was successful in every way. The weather was perfect, and there was no rain to interfere with the show.
Along the California
Pacific Expo. Midway

Tom Wolfe had his Jerusalem- boils
Exhibition in the Palace of Better
Living. It is a real novelty attraction.
Arthur Duffour, the clown, talks of
Dufour & Rogers' "Circus Does Not
Do Anything." Mr. Wolfe has not missed
an exhibition in 20 years. J. A. Bowers
has the Egyptian Vi

COWT CATCHING COMPANY
operates in the midway, too.

Walter Casey has the parking con-
nession.

SHARON KITCHENS is under
the direction of Col. E. N. Edwards.

QUALITY DAIRY has its own cream
and custard stand. J. G. McCaffery.

ROYAL MERCHANDISE—15, count
them—all under the direction of Fred
La.hey.

Floyd S. Harper has the only
shooting gallery on the grounds.

MARBLE GAMES is being operated
by Frank Belcher.

TID GOLDSTEIN has two "whistlet
" soda fountains.

J. S. Madill is the big-shot conces-
sionaire, operating 10 popcorn and
peanut stands. Most of them are one-
story stands, but three story stands,
in novelty stands, "Colonial House" and
"House of Hospitality" restaurant.

Mickey McDougal has the ex on
and off attraction. Pro. May, with his
Alpha the Rosebud, and Prince Duarte

BENESSI's many shows, Dufour &
Rogers have scales and cones con-
cessionaires.

HAM AND BACON WHEEL is being
operated by the American Legion Post
No. 6.

Royal Palm Shows

Boating Green, Ky. Week ended May 18.

Two of the better known circus cir-
teers are operating two Carnivals in the
area. The first is a group of circuses
including the famed Royal Palm Show. The
other is a group of circuses known as
the Royal Palm Show circuit. The former
is known in the area as the "ckar故
show" and the latter is known as the
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Philadelphia Pickups

PHILADELPHIA, June 1.—The first
two circuses opened the week. The parks,
swimming pools and other outdoor
entertainment are in full swing and many
companies are operating in the city, some
are doing very well. The weather has
been mild, allowing most of the people to
enjoy the outdoors during the week.

Frank Pilling is now located in the
Philadelphia area and is planning to
perform in the coming weeks. He is also
considering the possibility of opening a
new show in the city. The Philadelphia
Circus President, Ben Goodman, is also
considering the possibility of opening a
new show in the city.

Friday Night Museum has been by
the city for a week and has been very
popular. The museum is located in the
center of the city and has been attract-
ing tourists from all over the world.

L. J. Heath Shows

Franklin, Tenn. Week ended May 25.

A new attraction in the area has opened
"L. J. Heath Shows" business district. Weather, bed, business, tire. The

The first half of the week the show got
a bad weather break. Attendance for the
first half of the week was not as good as
expected. The second half of the week
saw a slight improvement in attendance.
Saturday night and a packed mid-
way saw the show with a capacity crow-

Miller Bros. Exposition

Fredericksburg, Va. Week ended May 25.

The Miller Bros. Exposition is
operating in the area. The show is
boasting of a "circus of the world." The
show has a variety of performers includ-
ing clowns, acrobats, and animal acts.

POLLY & BERGER EXHIBITIONS
and Wild Animal Circus

Circuses, Acts, Wild West Shows or without stock, Wild Animal
Trains, Exhibits, Exhibits, Exhibits! Give us a Ring! We are
the Circus Deco and Supply Company. Concessionaire, Stock
Wheels and Grid Stores. We are the only place to get
the best. This show has the best booking possible in the money territory. All
addresses for bookings are: "J. F. Miller, 4705 Pol-
ney Animal Circus, Mt. Pleasant, week June 3; Midland, week June 4; Saginaw,
week June 17; Alama, week June 24; then biggest July 4th Celebration in the Mid-
West. All contracts and map to LOUIS J. BERGER, Polly & Berger Shows, per route.
BOBBY DEARS...

cards from Reading, Pa.: "My show opens in Princeton, N. J. I would like to hear from Danny Blake."

ROBERT (BLADES) COOK...

...chose to say good-bye instead of left. "I have bought up all the stuff in my shop and I am going to open a new store."

"We are trying to make this a better town for you."

AERIAL ELIMINATOR AND LINE NOISE FILTER

For a sample - send 25 cents.

Joe Purcell...

...told me that he had sold his interest in the newspaper business.

"I have been in the newspaper business for many years."

"I have been in the newspaper business for many years."
Gus was right on the "busy corner" where the people were going down the street and leaving trash. He was a good worker and a good leader. "I would never throw away a good worker," he said. "They're hard to find these days and everyone needs them."

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**Speedway News**

**By SID SIDenberg**

I arrived at the Indianapolis Speedway at five-thirty last Friday to cover the Indy 500. It was a hot day and the track was almost at its maximum temperature. The air was thick with the smell of gasoline and excitement. The sound of engines and the roar of the crowd filled the air.

The main gate of the Speedway Company was closed as usual, but it opened at eight o'clock sharp. The drivers started to arrive and prepare for the race.

"The Indy 500 is a race of speed and strategy," said one driver. "Every driver wants to win, but it's not just about being the fastest. It's about finding the right strategy and the right timing."

The race started at nine o'clock and lasted for two and a half hours. The crowd was cheering and cheering, and the sound of engines could be heard for miles around.

"I'm just happy to be here," said a spectator. "I've been coming to the Indy 500 for years and it never gets old."

The race ended with a huge explosion of smoke and fire. The drivers and their cars were victorious, and the crowd was in a state of euphoria.

"The Indy 500 is a race of tradition and innovation," said another driver. "It's a race that has been going on for over 50 years, and it's only getting better with time."

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**PITCHMEN I HAVE Met**

**By SID SIDenberg**

Some funny and unusual twists and turns have happened in the life of a pitchman and a spot, on a job, sometimes in living quarters, and sometimes in the market. There are those that keep a stiff upper lip and don't let it get them down. They are in one of the businesses of life, and they are content. They don't let the business world change them. And if they are the boy that he in, they have gone to the dogs good and proper. But to the contrary he changes scenery by jumping through the cracks. August G. Heber, 40 years old, St. Louis, lost his wife thru death and his business, which was one of the biggest in the city in its line. He is now back in the business world, and from all appearance he is back in business.

**Pencil Whitley**

writes from New York City: "I have been in the business for almost five weeks but it is very different from what it used to be. There are very few true pitchmen in town, as there are none of peddlers and homeguards working the streets. A few are in town, but as they are, it is impossible to make big money and be working the street."

"The fair in the big town, but it takes fair business to live on here. I know Radio Hill, and he is shocked at the number of families who are selling air filters for sale. There are a few conditions that make it hard."

**Tom Cleary Jr.**

writes from North Carolina: "We have decided to put the final touches on the peddler and junkman, and we are looking for a man who can handle the situation."

"In the north, there are plenty of peddlers and homeguards working the streets. A few are in town, but as they are, it is impossible to make big money and be working the street."

---

**Twelve-in-One Tool**

Combining 12 Tools into One Exclusive Design

**Indianapolis Tool**

Available at Retail Stores

**Medicine Men**

Private Label, Wholesale, and Retail Trade.

**Galvantic Electric Belts and Voltatic Electric Insoles**

**Specialty Salesmen, Agents, and Pitch Workers**

**The ElecEaph Electric Appliances Co.**

B. O. Box 12, Ridgedale, Mo.
I read Dave Rose's and Sid Sidersen's pipes with interest. Regarding a Delux Fund, if we had a Fund ordinance such as the one recently enacted in Columbus, Ohio, we would be able to raise $1 per member per month. We can do this even more if we have a stronger and more consistent medicine manufacturing company. There are enough of us in the profession today to make it possible and to raise enough money to help our friends. The pipes used by the above-named men are all in excellent condition and are ready for use.

I suggest that we stop thinking and select a more appropriate time for the Old Cincinn,

lodge. Appoint the same man to

serve as the president, the secretary, and the treasurer of the organization, and give him instructions to collect all money from every pitcher. Let's make our town a genuine medical manufacturing company. There are enough of us in the profession today to make it possible and to raise enough money to help our friends. The pipes used by the above-named men are all in excellent condition and are ready for use.

O. C. McINTYRE,

New York's permanent ambassador of good will and good deeds. He is four inches of his May 30 read-by-mail letter to a bit of pleasant work.

Hovey's Circus in '71

On August 3, 1871, Hovey's Great London Circus and Sanger's English Menagerie of Trained Animals announced their construction. The poster, published at Cebus, Ont., contained an advertisement stating that the animals were on tour without any charge.

Hovey's Great London Circus and Sanger's English Menagerie of Trained Animals in America, Pipped up and brought out the most wondrous style of unusual splendor and magnificence. Entire troupes of animals, consisting of various groups of acrobats, a human pyramid, horse and dog shows, a stag show of Scotland, a mounted coronation, and full armor of knights, ladies, heralds, etc., all in brilliant color, will arrive in town early in the morning. The show includes the well-known Myslva Lizzie Keely, first lady of the show, and the great "Car of Juggernaut," the world's largest and most beautiful wild beasts in existence. The brindled gnu, or the horned horse, will be the chief attraction of the world. Messrs. Faust and Ector, promoters of the show, have been working under a more or less temporary arrangement with the various railroad companies. They have been able to secure the services of many top-rank men for the show.

The above-named animals are all in excellent condition and are ready for use.

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Hovey's Great London Circus and Sanger's English Menagerie of Trained Animals in America, Pipped up and brought out the most wondrous style of unusual splendor and magnificence. Entire troupes of animals, consisting of various groups of acrobats, a human pyramid, horse and dog shows, a stag show of Scotland, a mounted coronation, and full armor of knights, ladies, heralds, etc., all in brilliant color, will arrive in town early in the morning. The show includes the well-known Myslva Lizzie Keely, first lady of the show, and the great "Car of Juggernaut," the world's largest and most beautiful wild beasts in existence. The brindled gnu, or the horned horse, will be the chief attraction of the world. Messrs. Faust and Ector, promoters of the show, have been working under a more or less temporary arrangement with the various railroad companies. They have been able to secure the services of many top-rank men for the show.

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Big Draw at "Pal" Opener

Trimmad admix and free parking prove winners—several tieups put over.

PALADES N. Y., June 1—After a miraculous task of putting the park in order within the short space of a week, the Rosenthal brothers, headed by Mr. Ira and Mr. Harry Rosenthal, opened Palace Amusement Park, on the site of the old Palace Park, on 11th Avenue, 89th Street, at a pre-Memorial Day inaugural, with a gala Decoration Day celebration following the opening day.

Fifteen boarded up the day of the opening after the Schenck men were shot to work on the boarded up amusement park, with carpenters, painters, etc., going at top speed, looking better than at any time during the tooth of the exposition. When the exposition is ready at the time the Park opens Wednesday night, the showing in the 5th season.

An entirely new policy in effect, admission price has been reduced to 10 cents and a family receipt is now available for 50 cents, to be used at all times. One of the outstanding innovations made by the new management is the introduction of free parking, with accommodations set for 1,500 cars.

Surf Pool Opened

The new company operating Palace Amusement Park was welcomed by the public when it opened on Sunday, and the entire Palace was filled with people. The new management has decided to open the Surf Pool, which has been opened at a very reasonable price, and the public is invited to come and enjoy a dip in the sparkling waters of the Surf Pool.

The new Surf Pool is located at the rear of the Palace Amusement Park and is connected to the main building by a covered walkway. The pool is heated and the water is kept at a constant temperature. The pool is also equipped with a large sun deck and a number of rest rooms.

The new Surf Pool is a great hit with the public and is expected to be a popular feature of the Palace Amusement Park.

The Palace Amusement Park is one of the largest amusement parks in the world, with a capacity of 50,000 people. The park is located on the shore of the Atlantic Ocean, and the Surf Pool is the only pool in the world that is located in an amusement park.

The new management is also planning to add a new attraction to the Palace Amusement Park, a new roller coaster that will be the longest in the world.

The Palace Amusement Park is situated on the site of the old Palace Park, which was destroyed by fire in 1930. The new management has spent a large amount of money in rebuilding the park and has added many new attractions.

The Palace Amusement Park is open every day of the week and is a popular attraction for both locals and tourists. The Surf Pool is open every day of the week from 10 a.m. to 9 p.m., and the park is open from 10 a.m. to 11 p.m.

The Palace Amusement Park is a great place to visit and is sure to provide a lot of fun for everyone.
Preamble

According to the laws, all States define persons, firms or corporations who transport their property or merchandize "as private carriers" and that such carriers are not exempt from any law, ordinance, court decision or court ruling and shall be governed at all times as if any private carrier. Any motorizing showing vehicles of a company or corporation to all penalties likewise and by law.

We solicit your cooperation in reporting to and aiding this department by giving us the facts on any difficulties you or your carriers have with police ordinances in any city or state. Address your letters to Motor Transportation Department, The Billboard, 25-27 Opera Place, Cincinnati, O. We are prepared to give you remedies for these conditions which will prevent others from falling into the same trap.

Fearless Greggs Letter

"I have been reading your articles on transportation. I have heard of small-trailer use for show purposes and have covered the entire East and Midwest, also Southern and West Coast areas. I have never had to put out a dollar. But since you have not had experience with and right laws have gone into effect, where it is necessary (absolutely) for showmen to take care of a vehicle, I will give you my experiences from Wisconsin to California, in a small-trailer in show business."

"Trucks coming into Wisconsin hauling their own equipment are allowed one passenger for each two tons of weight. In Iowa, the trailer under 3,500 gross weight must pay $2 for registration permit and $3 for trailer. We carried both Wisconsin and Missouri license plates.

"Everything was okay until the Kansas line. On U. S. 66, Billboard right in the road calling for all trucks and buses to enter the road. We were on our way to New Mexico. We were here 24 hours a day. Nevada state Police, boarding and questioning trucks.—FEARLESS GREGGS.

Thanks, Folks

A letter from Al Clarkson, of Atterbury, Ind., sister of the new Motor Transportation Department. It is wise to use the right franchise.

"Anyone making this trip with trucks has no idea that they are being watched. There is no agreement between these States. It useless to try to fix them. It's a little easier, as all states pay tolls on their routes. They are here 24 hours a day.

"We have never read anything like it before. Several of your letters are also reading The Billboard now.

Insurance

In the past few weeks insurance has been given data on several States and the requirement of the States of 75000,000 in Indiana, says there is a fine 5000. Many of these states require a license. There is no license for these."

"We had learned it as a trap with officers watching. This time we were held up for inspection. License plates were inspected, we paying $1 on each truck. Our next State was Texas. I saw several big trucks on the Oklahoma line side and inspection was made. The same was as to the holdup. They were waiting until 2 o'clock in the morning to cross, there being a limit of 75000 pounds. We all had these amounts. These were the big states. We just waited out and went through without any trouble. At New Mexico State line we did not get stopped until we hit Lordsburg, where the road was closed to the traffic. Small trucks have to pay tolls there. You must show your titles and pay the tolls. If you have no credentials you will be tied up until you can wire and prove ownership of your vehicle. If you are caught with no title you cost $75000 on each truck and the owner is held up here and the dealer pays $10 per car.

"As Arizona line road closed, with station and officers on the job. We had to pay the tolls and get thru this one as New Mexico. We paid $5 each for 2 trucks. This was the only time. It depends on what you are hauling. California State line was the same as the last. We paid $100 to cross and had to take out a license rated on the weight. We paid $10 on each truck and it is only good for one month. If the month is up, you are still in the playing.

"As you leave Arizona, there is no police and the weight. We paid $10 on each truck and the dealer pays $100 per car.

"Final Curtain

(Continued from page 3)

Survived by her husband, her mother and a sister, Mrs. Blanche Berdellman, of Columbus, O.

VOLANG—John, Toronto high-school president, who died in New York. He was born in Paris, France, son of C. and N. Volang, of Toronto, Ont., June 1, 1935. He is survived by his wife Claire, daughter of Mr. and Mrs. Charles W. Huntington, of San Francisco, Calif.

WALSH—Joseph J. 6th, father of Iranian R. R., New York. He was a theatre manager and actor. He was married to Dore. L. May, 1936. He is survived by two sons, Joseph, actor, and Richard, actor, both of New York City.

WIGDOR—Fisher, John W., New York. He was a theatre manager and actor. He was married to Dr. Charles Berdellman, July 5, 1932, and was the father of a daughter, who died in 1933. He was a theatre manager and actor. He was married to Dore. L. May, 1936. He is survived by two sons, Joseph, actor, and Richard, actor, both of New York City.

BIRTHS

A seven-pound daughter, Barbara Jane, was born to June W. Horton, former actress, and her husband, Edward Kelley, film director with Paramount Pictures, at Montrose Hospital, Los Angeles, Calif., May 31. Mrs. and Mrs. Tomlinson were the parents of a seven-pound son, the first of their twins. The birth is announced here by Miss Dore. L. May, 1936. He is survived by two sons, Joseph, actor, and Richard, actor, both of New York City.

MARRIAGES

BROWNING-BURTON—Ed Browning, producer of St. Louis, Mo., and husband of Phyllis Burton, actress, was married to Dorothy Dwyer, actress, at the home of the bride’s parents in Philadelphia, May 20. The bride is a daughter of Mr. and Mrs. Arthur W. Dwyer, of Philadelphia. The ceremony was performed by the Rev. Dr. Charles Berdellman, a grandson of the late John W. Wigdor, of New York City. The couple will spend their honeymoon in Hollywood, Calif.

DIVORCES

Lee Hart, former actress, was granted a divorce from her husband, Edward Kelley, film director with Paramount Pictures, in Los Angeles, Calif., May 31. The couple were married in New York City in 1933.

In a letter to Miss Dore. L. May, 1936. He is survived by two sons, Joseph, actor, and Richard, actor, both of New York City.

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CIRCUS AND WILD WEST
(Routes for this section must be through Cincinnati office by Friday afternoon.)

MISCELLANEOUS
- September 4-23: (Cincinnati, Ohio) - the Cincinnati World's Fair presented a variety of acts.
- October 1-20: (New York, New York) - Carnivale presents "The Flying Trapeze" with a special guest, "Bartolomeo the Human Cannonball."
STRIKING BACK

One of the sure signs of progress in the amusement games industry is the slowly developing courage and ability to strike back when under attack.

All the world admires a good fighter even tho he may lose at times. The amusement games trade is out to gain popular approval and there are many angles of striking back at those who oppose pinball games that will win the respect and admiration of a large section of the public. Our job is to develop some good fighters and a fighting technique.

There are still some in the trade who hold to the old policy of taking to cover whenever the "heat" is on or when some newspaper or civic organization starts attacking the modern pinball games. The very newness of the modern amusement games is proof enough that new policies and new ideas of defense are needed. Many of the legal attacks on pinball games have come from trying to apply statutes to these games that were made into law long before the games were dreamed of. Modern pinball games are new enough and important enough to demand new laws and even improved definitions of skill and chance in order to comply with the inventions of a mechanical age.

Something of the fighting spirit is needed to get this idea of progress before the public and finally secure general recognition of it. In any campaign of defense there is necessarily much work of a political and secretive nature and the coin-machine trade has a well-developed experience in that field. But the amusement games division is lacking in men experienced in making an open fight with those newspapers and civic organizations that war against the pinball games.

The question is what is best for our cause, an open fight or depending on political and secretive methods. A well-managed campaign will use both methods. There are plenty of men in the industry who understand the inner workings of politics, but few have been found who can bring the sound principles underlying pinball games into the open and defend them. Since the industry has grown so large, and so much depends upon winning public approval of the games, it is important that more attention be given to public policy in behalf of the games.

As a public policy for pinball games begins to develop within the ranks of the trade it will be interesting to note those cases in which members of the trade begin to strike back when someone attacks the industry. Every case will be worth studying and will be reported to our readers as far as we are able to gather the information.

The most vicious attacks made on modern pinball games come from newspapers that either do it for sensationalism or are reactionary on certain reform questions. Newspapers are usually heavily entrenched in the community life and wield a powerful weapon when they decide to attack a small group like the local operators of pinball games.

But there are smoldering ashes of resentment against certain types of newspapers which make it possible in some cases to agitate public feeling against the papers. For example, the newspaper that delights in portraying sensational stories about gambling on pinball games may publish daily racing news. Any newspaper that publishes racing news is open to attack on the issue that newspapers have done more than any other agency to encourage and perpetuate the gambling habit. If pinball games teach minors how to gamble, the games cannot begin to have the influence on the kids that the sporting pages of newspapers have. With arguments like the case of the newspapers in Washington, D. C., now a matter of record, it is easy to get important evidence as to how racing news and sport pages in general encourage gambling. By carefully planned agitation in many cities it is possible to enlist reform organizations or even organize one to make a local newspaper sit up and take notice on this point.

Naturally, the amusement games business is not interested in reforming certain newspapers or in banning racing news. But in some cases the only language that sensational and reactionary newspapers can understand is to strike back in their own language. In dealing with these types of newspapers it is always necessary to agitate and enlist civic organizations in the city. Newspapers have to face the fact that a decency movement has wielded powerful influence on the movies, and a lot of pent-up energy is waiting for the proper agitation to turn it loose on the newspapers.

The policy of the pinball division is to cultivate the friendship of newspapers in every way possible, but there are some papers that cannot be persuaded by reason nor logic to give pinball operators a square deal. In such cases the only recourse is to strike back in every way possible.

When civic or reform organizations attack pinball games it is practically always possible to strike back in an effective and yet reasoned rebuttal. In some cases it may be necessary to bring the tactics or personalities of the organization out in the open and expose them. A recent example of replying to a civic organization may be found in the circular distributed in Memphis, published in full in the May 11 issue of The Billboard. Later reports from Memphis indicate that this rebuttal must have had good results. There are a number of effective ways to publish arguments refuting the attacks that may be made on the games and those methods best suited to the local field should be used.

In meeting attacks on amusement games it is necessary to have a good spokesman for the trade. The organized operators in each local district should give special attention to selecting the proper person to speak for them and to see that he only does the talking. One of the great benefits of organization is that responsibility for replying to attacks can be assigned to some person or committee capable of doing the job well.

It is necessary also that local units be armed with information, reasons and logic. Due to the newness of the amusement games, trade members have been handicapped by a lack of effective information on the business itself. But this need is being rapidly supplied and the arguments and reasons for the games are also being accumulated and made available for the trade. We have made it a policy to accumulate and publish every possible argument that can be used in defense of amusement games. The next step is to acquire courage and experience in using these arguments to strike back at those who make unfair attacks upon the games.

The amusement games business is big enough now to add an aggressive public policy in defense of its games.

SILVER SAM.
Contest for Pin Champs

Fair sex may compete in tournament for Jersey pinball title

(Reprinted from The Newark, N. J., Ledger, May 29, 1933)

George Pomer, president of the George Ponser Company, bagatelle game distribution, of 11-15 East Hunsy street, is completing plans to find the bagatelle "Marble Champ" of New Jersey. Mr. Pomer says that he will have the co-operation of the leading operators of the popular games thruout the State, and that all skillful players will be reported to him so that he can plan to call them players together in a contest to locate who is the best bagatelle game player and has the right to the title.

Much enthusiasm among the adult players who are skillful at the bagatelle board is already evident in the contest, Mr. Pomer says. He also states that the title of "Marble Champ" is recalling beyond days to many of the adult players who instead of "grindling down" and throwing "limps" into a circle on the ground are doing the same thing in new mechanized games com- mitted along similar lines, but in a much more dignified fashion.

Mr. Pomer explains that the games offer diversified and pleasant recreation and that the New York distributions are also seeing a champion the day. It is the future hope to match the New Jersey champions against the New York winners and definitely prove that the players here are the more skillful.

A new game not yet on the market will be selected for the final playoffs among the better players, Mr. Pomer expects. He believes that the use of a machine which none of the men has yet had a chance of playing will definitely decide the skill of the player.

He says that the players in this contest are a real challenge to the best players. The game is a new and unusual skill on one type of game, another may present an entirely different problem. Mr. Pomer also has learned from experience that skillful players are really expert in one type of game due to the fact they play so many different games.

The Major Amusement Company, large operator of the games throughout the State, will handle the contest for the best players. The firm will also entertain the players in the contest, Howard E. Eiss, Mr. Ponser's brother, served the firm over the holidays and will be available for the contest.

It is also reported by Mr. Pomer that Samuel Broudy, of the Jersey Trading Company, premium merchandise distrib- utor, will enter the contest to demonstrate his skill and that many others already have announced their intention of entering.

The fair sex also have planned to take part in the contest and it is the belief of the bagatelle men that some lovely lady may yet be crowned "Marble Champ." It is said that successful operators will be established to be played for the title.

The finals will probably be held at the showrooms of the George Ponser Company or at one of the leading places of the city.

Square Amusement Takes Larger Display Space

POUGHKEEPSIE, N. Y., June 1—This was one of the great celebrations for the Square Amusement Company, as the firm moved into larger quarters at 335-337 Mill street. Al Schleisiger explains that the large increase in business which the firm has enjoyed since its representation of the pay tables of leading manufacturers for its ter- ritory has brought about this necessary change. He feels that the tremendously large quarters which the firm now has will place it in a position of giv- ing better service than ever before to operators.

He states that these quarters were formerly occupied by the largest automo bile dealers in the city and that the firm will now have place to itself in a position of giv- ing better service than ever before to operators.

Other plans are to follow out the general scheme of roominess, Al explains, and also to have a spot where the operators can meet and discuss their various problems. He will have a regular reception lounge for players as from- mery used by the automobile firm and will also have a refreshment spot for customers of the firm.

Northwestern Appoints Hibner To Sell Venders

MORRIS, III., June 1.—The Northwestern Corporation, manufacturer of penny bulk merchandising machines, has announced the appointment of Hibner Coin Machine Sales Company, Chicago, to represent the firm in the Chicago territory. Joe Hibner is head of the Chicago agency.

The announcement says that we can before serve our many customers in Chicago and vicinity. The announcement says, "we have made arrangements with the Hibner Coin Machine Sales Company to carry a com- plete line of our machines in stock, as well as at an ample supply of all parts and accessories. A service de- partment is on hand for factory and mechanic- al work to be maintained.

"Conveniently located, this organization is ready to care for your requirements, and Mr. Hibner invites you to make use of this service at any time."

Merchants Aid Use of Labels

DALLAS, June 1.—The revenue stickers of the Texas Coin Vending Machine Operators' Association are for sale and many already in use. Merchants in Texas are cooperating with the association in demanding machines with stickers. John Backman, secretary of the association, is endeavoring to get all operators to enlist their old by purchasing stickers. Stickers are for members of the association only and may be had from Secretary Backman at 55 cents each. Backman's address is 5400 Good- win, Dallas.

Judge A. L. Lewis, chief counsel for the association, was a visitor in Dallas last week, similar from his head- quarters in Houston.

Fisher Brown, president of the association, is the busiest man in Texas. In addition to his varied duties around his office, he is organizing one of the strongest State associations in this country. Locals are being formed in every section of Texas to co-operate with the State association in furthering its cause.

On a recent visit to East Texas the writer found Travis Richardson, of Longview, simmering over the question of machines to be used at many miles per hour covering his territory, which includes the towns in the heart of the East Texas oil fields... Tom Richardson, also of Longview, is with the new office, equipped with a new type of cabinet, not having taken over yet. For a nice cool spot visit Tom Richardson.

L. D. Goldfinger, of Marshall, well versed on bagatelle and able to quote the laws of his territory. A brother and partner, Irving, was out in the field during his machines. Edward Denard, of Henderson, working out a new type in his mammoth factory on Crumpert alley.

Now Making Novelities

DETROIT, June 1.—Marshall-Lemke, Inc., started manufacturing operations in this week. The company has been a jobber of coin machines and premiums and an operator as well, but a recent change to Henry G. Lemke, number of special premiums will be processed in the stock, including bags for the stamps, dolls and similar items. In addi- tion, a new type of stamp for vending machines is to be produced. This consists of an all iron stand, each stamp being the core of the stand and the end of the stamp being the limited life. The present store of the company has been closed and new space has been taken at 40 Charlotte street. Marshall is in charge of the manufacturing depart- ment.
MEMBERS OF CONGRESS SEE PINBALL AS PERMANENT BIZ

Many legislators are habitual pinball fans — think games are devices of skill and should be fair-tax, federal bill may be in the making.

WASHINGTON, June 1 — An interesting and highly significant development which may cause the gambling industry considerable worry occurred on Capitol Hill when it was revealed that skill-games machines were being considered on Capitol Hill as a possible source of revenue for the federal government.

No actual bill has been introduced, but in an effort to obtain a picture of how the wind might blow, it was possible to take a few samplings. The possibility of a gambling tax on vending machines is not a surprising development in view of the fact that many operators and manufacturers have no doubt been wondering how a tax might be placed on a pinball around to it. Due to the industry's vast success and popularity over the last two years, it is only logical to assume that eventually the time would come when legislators would demand a tax on the coin-machine industry.

The question naturally arises therefore, what tax would be put on the machines and what would be the effect of the tax on the sales and profits of the manufacturers.

According to Congressman John H. Hopple, Democrat of California, and who, incidentally, it is believed here, will be the spearhead of the prospective legislation, there is no talk of abolishing the games from a social standpoint. The plan would tax them as a lucrative source of revenue to the government.

"It would be my plan," declared Congressman Hopple, "to place a tax on the percentage of the receipts obtained by both the operators of coin machines and the manufacturers. This tax would be uniform, whatever the particular type of machine, subject of a test case here, is a game of skill, not chance.

Stated Mr. Hopple, restaurant proprietor, arrested nearly a year ago for possession of such a machine, is making this plan, if accepted will precedent for entire up-State New York, and after two state legislation tests for defense Judge J. Yehle gave his attorney, Willard Gentlement, permission to prove the game's unconstitutionality.

Pinball made the balls to everything. Judge Yehle asked him to score 1,500. Austin D. had asked to put in 500 hole, supporting the theory that the game was hardest to play. Judge Yehle chisled for Pinball, Walsh asked him to get 1,500 with one hand, which was done by hundreds, from 100 to 600. He got 100, 200, 400, and 600. Reversing, he scored 1,000, 800, 600 and 500. Pinball's only mines were on record for score of $2,000, when he got 3,000 and 2,000.

Court reserved decision, but verdict, expected in few weeks, would be a victory for machine as the result of Pinaull's convincing demonstration.

STACEY, N.Y., June 1 — Another and interesting angle of the tax question was brought to light here by Mr. Arends, author of the state law, testified for the machines. The machines were considered by lawmakers when the coalition was formed and then the law does not apply to them all.

The combination industry without question benefits by the proposed legislation, which would help it to regain the national hack on its feet, for the tax has been the last hope of the last two thousand years that have been given employment. It is to be hoped that with the public would see to make a tax feasible.

Not in Lottery Class

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OPPOSITION TO PROPOSED BILL

BOSTON, June 1. — Considerable opposition was voiced at a hearing before the Joint Ways and Means Committee of the Legislature on the proposal of Governor Curley, contained in a special message, for raising additional revenue by taxing amusement and vending machines. Formerly of the State division of standards spoke on the governor's plan.

Representative Charles A. Herter, of Boston, a member of the committee, pointed out that the division of standards was the only one which could be used to charge a fee for the privilege of operating a machine. He also objected to the provision limiting the control of machines by division of standards.

Herter further said that the governor's bill provides for a maximum of $5,000 to be raised by pinball machines, that the division of standards is already established, and that the elimination of the self-supporting games would be a service to the welfare of the state.

Herter pointed out that the division of standards and there are approximately 250,000 vending machines of all kinds registered with the state, and that the bill would be beyond the scope of the division of standards.

He quoted from the governor's message as follows: "The sales are in small quantities and it is expected that the laws now in force will accrue a considerable advance over the rates now collected. The duty is better and the state will be able to collect a larger amount of revenue under the proposed law."

"Of course, goods bought in larger quantities and not necessary for the public benefit will be thrown out of the window," he added.

He referred to the above quotation from the governor's message as a "swindle.

"Why not tax the country in a fair manner," Mr. Mr. Herter said. "He referred to the above quotation from the governor's message as a "swindle."

"Why not tax the country in a fair manner," Mr. Mr. Herter said. "He referred to the above quotation from the governor's message as a "swindle."

JERSEY OGS OPPOSE BILL

Jersey Ops Oppose Ban

Plan appeal to the public for support thru their local newspapers.

NEWARK, N. J., June 1 — Operations of pinball games were taken somewhat by surprise last week, when a new bill was introduced in the New York Legislature, to apply the adverse court rulings of the New York State Supreme Court to the pinball games in New Jersey. The bill was put into effect.

Only one special order remained open in the city and operators notified their locations that prices could not be given. Operators report that pinball games have been dropped considerably.

The pinball business, managed by Benn and Dick Steinberg, is the only one to remain open, using a profit-sharing arrangement and giving only cash prizes with every game played. A tournament plan was also adopted which is expected to come within legal requirements.

Another angle of the tax question was brought to light here by Mr. Arends, author of the state law, testified for the machines. The machines were considered by lawmakers when the coalition was formed and then the law does not apply to them all.

On the other side of the coin, many operators here have gained redress by the planning of a big newspaper publicity campaign which will be conducted to explain the advantages of pinball and pinball games. There are approximately 20,000 pinball machines in New Jersey now that are being operated without permits, and the best legal talent is at work in the court to make it impossible for the courts to operate them.

In the city of Newark, the amount of business done by the allied trade and the benefits to the owner of the machines will be greatly increased. It is generally understood that pinball games favor the games here and permits for machines which are in the form of pinball are being prepared. One of the local newspapers is helping the cause by anti-favorably praising pinball games.

Check Unlicensed Games

NEW ORLEANS, June 1 — In opening what is termed a "consolidated and reorganized" anti-gambling crusade, in the activities of the Illinois Chamber of Commerce, Judge R. E. Andrews, of Illinois, who plans the biggest of the operators, is using every interesting way to spend five minutes and five cents.

I have been somewhat surprised to note the increasing popularity of the skill-game industry in the last few months," said Congresswoman Andrews. "I enjoyed playing them myself occasionally. The question of taxing the machines has been suggested by some members of Congress, but I haven't considered that angle of 18 years.

I was going to leave the machine to go by itself, but I haven't considered that angle of 18 years.

WALSH-ELGIN WATERS, 4620 Chatsworth, at FERNWOOD, 3247 W. 184TH, Chicago, Ill. 328.50 for 3 months, 495.00 for 6 months.

PILGRIM WATER, 2122 S. Michigan Ave., Chicago, Ill. 3.00 for 6 months.

JULES PELSHAW WATER, 2960 S. Michigan Ave., Chicago, Ill. 3.00 for 3 months, 4.50 for 6 months.

The Billboards
Missouri Bill Fails To Pass

JEFFERSON CITY, Mo., June 1—Missouri's Legislature adjourned this week without taking final action on a measure to impose a graduated tax ranging from 60 to 110 on amusement machines.

Considerable opposition developed against the bill when it appeared before State Senate committee and it was never reported out for a plenary hearing. The measure was held that the proposal might be ordered voted upon during the extra long session. Relief and salutations matters, however, took precedence.

The Legislature passed a 1 per cent sales tax which affects all amusements, and sales tax matters, however, took precedence.

The Legislature adjourned without taking action on this week without taking action on

Operators: The trend is toward

"Roto-Lite"

A De Luxe Game—and a game with a live location. Roto-Lite is offered an iron-clad Money-Back Guarantee! No Wonder Roto-Lite is offered an iron-clad Money-Back Guarantee! No Wonder Operators and Jobbers acclaim it the BEST VALUE of today at this New Reduced Price.$56.85

Totally Unlike it—But

Equally Powerful...

"Neonact"

A Mighty Principle of Action—a Mighty Money-Maker. In any location—NEONACT offers more than a Hit or Miss. It has a "automatic payout" with TWO-FIVE-TEN and TWENTY in NEON Light-Up Awards for Fast, Steady, Repeat-Play! A Good Investment at this New Reduced Price...$56.85

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AMUSEMENT MFG. CO.,
4923 W. Lake St., 1300 S. Hope St.
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DIGGER OPERATORS
Save Money—Buy Your Candy Direct From the Factory
We Specialize in CANDY
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RAINBOW NUTS, BOSTON BAKED BEANS AND BRILLIANT RED NUTS

(100 to 500 Pound Lots) Per Pound

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(1000 Pound Lots and Up) Per Pound

2% Deposit With Order. No Samples. Our Products Are Guaranteed To Stand Up Under All Weather Conditions.


UNION CANDY MFG. CO. • 425-27 Thirtieth St., Union City, N. J.

EXCLUSIVE DISTRIBUTORS FOR NEW JERSEY

BEAT ACES

W. B. SPECIALTY CO., 2307 Marcus Ave., St. Louis, Mo.

A FEW OF OUR RECONDITIONED MACHINE RANKINGS:

DIGGER OPERATORS: We Will Sell Your Used Mills, Machines, Vendor Bases and Pin Game in Trade.

BILL FINNEGAN, Morris & Davidson

67
Sportsland a Big Business

(Reprinted from Sales Management, May 12, 1935)

Nobody can laugh off the "pin game" now. True, its grandstand was merely the old basement of 1874—made in a box to house a ball head for a point, and a painting of a florin, eight and color to catch the colored-in-the-play "pin game". To-day, on its roof, in the Cadillac, Hall's Bells and Builder Up, to strike the fancy: spring plungers for "Billiards" or "Bunco" or "Bingo".

About five years ago it began to appear. to sight hawks, railroad stations and hotel lobbies and in amusement centers. And it caught plenty. So it spread over the country until today. "There are probably 500,000 locations, averaging 2 pin games each, says Leslie Anderson, of The Billboard. "That's a million—or perhaps 2 million—so the 'pin game' has become a popular form of amusement."

The sportsland is a game in which the player rolls balls of various colors upon a table or another surface, thereby removing pegs or 'pins' and scoring points. The game is played in amusement centers and amusement parks, and it is becoming increasingly popular in other places such as restaurants, hotels, and even in private homes. The game is simple to play and requires no special skill, making it accessible to people of all ages. The game is played on a table with a series of pegs arranged in a row. Each player rolls a ball down the table, trying to knock down as many pegs as possible. The number of pegs knocked down determines the score of the player. The game is often played in conjunction with other forms of amusement, such as slot machines or arcades.

The Billboard article notes that the sportsland has become such a popular form of entertainment that it is now being manufactured on a large scale. The game is played in amusement centers and amusement parks, and it is becoming increasingly popular in other places such as restaurants, hotels, and even in private homes. The game is simple to play and requires no special skill, making it accessible to people of all ages. The game is played on a table with a series of pegs arranged in a row. Each player rolls a ball down the table, trying to knock down as many pegs as possible. The number of pegs knocked down determines the score of the player. The game is often played in conjunction with other forms of amusement, such as slot machines or arcades. The game is played using small wooden pegs and a table with a series of pegs arranged in a row. Each player rolls a small ball down the table, trying to knock down as many pegs as possible. The number of pegs knocked down determines the score of the player. The game is often played in conjunction with other forms of amusement, such as slot machines or arcades.
Praises Spotlite Game

NEW YORK, June 1—Not Cohn, of modern vending company, stepped off the platform at the annual convention of the Amusement Machine Association, to deliver a delegation warning on the dangers of the new Spotlite Game. He said that the firm had great expectations in this new game which they claim will be a success.

Cohn said that the game had created a sensation with distributors and jobbers who were notified about the new game in time to get it on the market. He reported that distributors and jobbers had already ordered the game in large quantities.

The Spotlite Game is a pinball machine with a special feature, the Spotlite, which is a light bulb that changes color with each ball that is launched. This feature adds an element of strategy to the game, as players must launch the ball in a way that will cause the Spotlite to change color in their favor.

Big Shipment to Calcutta

CHICAGO, June 1—What is claimed to be the largest single shipment of automatic pinball games on record has been made by Joe Alichi's Vending Company to a firm in Calcutta, India. The shipment consisted of 100 pinball machines and 5000 games of the new Spotlite Game.

The shipment was made to a firm in Calcutta that is planning to open a large amusement park. The company is confident that the Spotlite Game will be a great success in India, where there is a growing interest in amusement games.

There are several reasons for the success of the Spotlite Game. First, the game is simple and easy to play, even for children. Second, the game is adaptable to different skill levels, making it popular with both children and adults. Finally, the game offers a unique combination of luck and strategy, which adds to its appeal.

Thursday's Activities

Thursday morning and afternoon sessions were held to discuss the future of the amusement business and to permit the convention visitors to become acquainted. Thursday night a dinner was given in honor of the firm that held two excellent shows in the Lion Room of the Washington Park Hotel. The dinner was attended by a large number of visitors from various parts of the country.

Friday's Activities

On Friday morning the SAM members enjoyed a special show at the Snickers Theater, which is located in the heart of the city. The show featured a new Spotlite Game and was attended by a large number of visitors.

Friday night's movie show in the Wardman Park Hotel Theater was well-received by the audience, with the showing of a new Spotlite Game. The show was capped off by a special feature, the Spotlite, which was a light bulb that changed color with each ball that was launched. This feature added an element of strategy to the game, as players had to launch the ball in a way that would cause the Spotlite to change color in their favor.
Improved Baseball Game

CHICAGO, June 1.—According to Fred McCallion, president of the Pacific American Baseball League, his league will be offered as a baseball table game for the present season. The game will be an improved form of the Pacific American League game that has been widely known by operators all over the country. The table will be larger than the Pacific American League cabinet, and another important feature will be the use of large cards made from material from Germany.

The new cards will be more than one inch in diameter and give to the game a much more realistic atmosphere of baseball. Players are shown a decided favor in the new cabinet.

Chess-Like is another current offering in table games by Pacific which is a takeoff on the recent chain-linked lid.

STRETCHING A HIT!!!

Jim Linn of the Brooklyn Dodgers Blinds the Pacific's Lindstrom of the Chicago Cubs for a hit.

HAYFEVER

ATHENS and SUMMER DOLLS are new arrivals, $2.55. Sunglasses, $1.95. Childrens Range, Over 6500 HOLLANDS.

A new series is being offered, $2.95. Hula Girls, $1.50 and up. Girls want to be seen, $2.95.

HAYFEVER

WANTED

Experienced Chorus Girls For any New York, No. 4, with Broadway & Opera World's Best Shows. Others, this week. For information, call JIMMIE F. LINHOUX.

WANTED

Circus Boys, for American Legion Celebration, July 3 and 4. Also Ottawa on July 5. Apply 1225 Canal St., Chicago.

TANGLE CALLIPHONE

Complete with Phones, Speakers and Generator. Fully guaratanteed. $35.00. F. L. PERNICK, 805 Main St., Hammond, Ind.

BORDER BLUE

No. 2645—Dolores Shoulder Lighter. Sample, 3c. DOZEN, 6c. GROSS, $2.55.

SMOKELESS TOBACCO

Butterfield No. 1. BERNARD B. NEILL, 501 E. 86th St., Chicago, Ill.

LIGHTER

Good sales. Will keep its edge.

SAMPLE, 6c. DOZEN, 10c. GROSS, $2.95.

SPENDWELL

Perforated, 10c. Dozen, 5c. Gross, $2.00.

Send for NEW 1895 CATALOGUE 100 MONEY MAKERS.

STEVENS CO.

E-53 Eric St., Le Center, Minn.

Knep & Dohnt Combined Exposition, Inc.

Want — Want — Want

For the finest Route of Celebration Dates in America, with a Long Circuit and All New scenery.

TITUSVILLE, PA., June 5.

WASHINGTON, PA., June 17.

DUNKIRK, N.Y., July 4th July Celebration.

WANT two Card Shows appropriate in size and scope to the occasion. M. T. Rockefeller Writes Girls and Fan Dealers for Girl Show. CAN PLACE legitimate Concessions of all kinds. We have financial backing and will handle major Civil War Reunion.

We also offer Phone Men. WANT Banner Man and Car Horn Exposers. CRADLE for Baby Exposers. Will handle Concessions.

Write for Catalogue and Fine Fliers. This show carries 16 Shows and 4 New Acts. 5 Riders and 2 Bands. Most all rides.

COLT, J. DEHNERT, General Manager, as per route.

DIXIE EXPOSITION SHOWS WANT

There are loads that don't conflict, legitimate Concessions, Fairman and Crew for Eight Car Whip. WILL ROCK OR BUY Leep-n-Plane or Rocket. Starts Tues., this week. Three Shows to follow in Harlan County, where they stay a week.

I'm Coming Soon

SPENDING $100 to LAND YOU A JOB

ASK YOUR CANDY MANAGER

ROLL-A-TOP BELL

ROO GEW MG CO.

4160-4660 W. FULTON ST.

ROHDE-SCHNEIDER CO.

350 W. Fullon St.

NEW YORK'S LEADING

New York's Leading

NEW YORK'S LEADING

'Box Score,' New Pin Ball Game, Like Big League

Pin ball dealers who also are baseball fans will have a chance to satisfy both interests when "Box Score," a new pin ball game is seen here in a short time.

The new game will represent baseball just as it is played on the baseball field. It was said yesterday.

Contents will be arranged for pin ball players, league schedules will be drawn up, and other baseball player Incorporated in the new sport.

Thank You for Mentioning The Billboard.

THE BILLBOARD

June 8, 1935

THE BILLBOARD
THE PROBLEMS OF LEGISLATION

By JAMES L. DONNELLY
Vice-President and General Manager, Manufacturers' Association.

An address delivered at the 1935 Ohio Machine Tool Congress and reprinted by the National Association of Manufacturing-Engineers.

They often say that an expert is just an ordinary fellow more than 30 miles from home and in view of the facts I am at home hero in Chicago and Illinois.

DIVORCES:

(Continued from page 52)
manager the B. & B. Show, in the Alibi Club, Pittsburgh, Pa., on May 27, also that she was restored her maiden name, Brown.

Late Deaths

(Without previous notice.

The following items were received at press time. More details in the next issue.

IN THE BALLROOM

II.11.00, after a heart attack in Seoul City, Atlantic City Hotel, South Bend, Ind., June 1. Outstanding Cemetery Industry, 51, by 19, Vice-president of that state's Chamber of Commerce and grand master of the Elks-Ball Company there. Buried in Lebanon Cemetery, Brooklyn, N. Y., June 3.

SUMMER SELLERS

PRICED RIGHT

PACKARD

PACKARD BLADES, Double Size

SHAVING DREAM & DENTAL SCALPS

SILVER MOUTHPIECE, Silver Plate, 25c

PACKARD MIXER, 40c

PACKARD MIXER, Double Size, 65c

PETROLEUM JELLY

PACKARD BLADES, Single Size

BALSAM PASTE, 40c

Other Brands Double-Edge Blades

KNIFE BLADES, Single Size

FACTORIES OF THE PACKARD BLADE COMPANY, KIRKWOOD, IOWA

MILLS SALES CO.

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proposed to the members of your respective organizations in the States in whose bills are pending. I am interested in knowing that he has already made some considerable progress in this connection. I am convinced on the basis of a number of talks I have had with him, that he is entirely convinced of the necessity and importance to your industry of this subject of legislation. I have been associated with the matter myself, which is now new territory for me, but I am endeavoring to get a place in Illinois and see how it works out through the members of your group and on this important subject of adverse

Now that is No. 1—namely, the creation of some central point which might tend to serve in the nature of a clearing house on the legal and legislative affecting your respective businesses.

This is highly desirable—in fact, think entirely essential if you are to be successful in your effort to combat some legislation that has been made in the various States in which your patents are registered. It is considered desirable to learn to the members of your legislature the unfortunate fact that while business as usual is well informed on production and distribution of devices, the general public, in most other phases of their particular operation, is not so well informed. As a result, they have been very poorly informed on legislative matters. They know very little about the present method of committing criminal bills to the State legislature and of the various sections from which they are drawn. They do not permit to ask that question morning, and more often than not, think it desirable to be somewhat embarrassed perhaps by some of those present to answer questions put to them.

But I am glad to say this, that as far as I can see, there are no more serious propositions in the various bills of women in the States in which it has been or is perhaps likely to be created. It is a question of the importance of the bills and the necessity of your industry in this connection. I have had the opportunity to study the matter and the bills themselves. You cannot help but have the feeling that this third bill is of the most serious type, and how many members of the State legislature and of your own industry have been wholly or partly responsible for its enactment, it is not possible to say at this time. It is not possible to say how many of your legislative districts in which this bill has been introduced have been responsible for it. It is not possible to say how many of these legislative districts in which this bill has been introduced have been responsible for it.

I have cited these figures in some detail to show the importance of the particular industry in the localities in which it exists. The principal problem confronting the State legislature and the principal necessity in confronting every legislative body is that of unemployment. It is necessary to demonstrate that your industry is a real factor in the problems of unemployment, in supplying jobs. I know of no more convincing argument against adverse legislation.

My time has already expired, but in conclusion let me say that while it is important to have a central agency, a sort of central clearing house through which legislation affecting your industry may be central, organized and controlled from a legal and practical standpoint, it is of even greater importance that you have suitable organizations charged with the responsibilities of your industry. It is necessary to demonstrate that your industry is a real factor in the problems of unemployment, in supplying jobs. I know of no more convincing argument against adverse legislation.

Agency Has Big Party

CHICAGO, June 8.—The removal to larger offices and the farewell party given to Carl Morris, of the Markell Advertising Agency, called for the celebration last night in the new offices of the agency.

A buffet supper was served in Blackstone Hotel style with round after round of cocktails. Bert Davidson, agent in the reception committee and did the entertainment was in abundance in the production rooms of the agency and atmosphere was the exact one of the evening by taking everybody over to the United Artists Theater of the cinema.

Morris left next morning for California and other points west and will be gone with round after round of cocktails. Bert Davidson, agent in the reception committee and did the entertainment was in abundance in the production rooms of the agency and atmosphere was the exact one of the evening by taking everybody over to the United Artists Theater of the cinema.

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ROYAL PALM SHOWS WANT
One or two more Shows with or without own outfits. Want Sister Team for Girl Revue. Legitimate Concessions of all kinds. This week, London, Ky.; next week, Middletown, Ky.; down town on streets, with LaFollette, Tenn., down-town location to follow. Write or wire BERNEY SMUCKLER, Mgr.
Coast Exhibit
At Ambassador

LOS ANGELES, June 1—The Ambassador, one of the world's finest and best-known hotels, is the location for the 1935 Pacific Coin Machine Exposition, held September 9, 10 and 11, and has the peculiar good fortune of combining all the attractions of a resort hotel, teeming with southern California's social functions and activities, yet is close to the heart of the progressive city of Los Angeles.

The Ambassador is Auditorium, in which the West's largest gathering of new coin machines will be held in the center of a 22-acre park located in the smart residential Wilshire district. Its 55,000 square feet of floor space will permit ample displays of the coin machine industry's many products under one roof.

In keeping with southern California's famous hospitality, the Ambassador is playing all of entertainment features at the disposal of those attending the annual Pacific Coin Machine Exposition. There is the Concert Grove, where two leading orchestras play nightly and film stars mingle with the smart set. There is the 10-hole all-weather miniature golf course; the Lido Lounge, where a special water carnival will be staged during the show; the Palm Restaurant, where luncheons are served out of doors and where cool drinks are prepared at a novel paint-bar; the Azure Room, in which out-of-towners will gather while dining in gay informality.

Last week closing the Ambassador's private theater will send comfort to the Los Angeles residents who attended the Doss show, in which the features will be presented and the showmanship is quite imposing with plenty of attention value. A direct tip with the operating expenses is secured thru giving his name, address and telephone number in large type. Right away any one interested in a music location will be notified, and he can go where he wants to take care of business.

Shows Baseball Tables

BROOKLYN, June 1—Bill Reed, president of Supreme Vending Company, has scored two baseballs held during the Doss show. Operations from the entire Pacific Coast territory, from the Middle West and East will be on hand for the show. Our territory is now so large that even上帝 himself cannot claim it. The 100-store staff is ready for 25-hour delivery from any one of them, and that in their estimation, the only way to gain the business of the coin machine industry is to give the players a chance to play the games for the business that they offer.

He plans a large campaign to present both of the games to the Eastern market and will also show operators how to gain the games to gain the best results.

Sells Capehart Phonos

BOSTON, June 1—Ben D. Palamount, superintendent of Supreme Vending Company, in New England, reports that his firm is selling the Capehart line of phonographs made by the Capehart Corporation, at Port Wayne, Ind.

The report that Mr. Emling, Capehart representative, and himself have been covering the entire territory and that they are making preparation for some of the largest sales of phonographs in the territory. They believe the Capehart phonos to be the best in the business and claim that it is "the perfect operator's phonograph." They report much encouragement from big operators thru New England and that the phonos business is due for a rise in this territory. New England has never yet witnessed the very large phonos routes as do other parts of the country and it is their hope to start some of the large routes for progressive operators.

**SHOWMEN! Get Ready For The 1935 Outdoor Season**

**OF OUR NEW GENERAL CATALOG—B124 IS READY FOR MAILING**

960 Pages of "Shure You Will Winner" Merchandise

When Writing Trade Business You Are In, As We Do Not Sell Consumer.

**BEACON BLANKETS AND SHAWLS**

Stock On Hand For Immediate Delivery

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<th>Item</th>
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**TWO MILLION PIECES!**

N. SHURE CO., ADAMS & WELLS STS., CHICAGO.

**SLOT MACHINES**

WANTED!

We'll trade brand-new TRAFFIC Pin Games, Model A with Ticket and Automatic Payout Units. Fast 5-ball play, lights, progressive scoring, out-ball return. We'll trade them for Mills Blue Front, Gold Award, Mystery Payout Slot Machines. Numbers above $10,000. Must be in A1 condition.

A great opportunity to trade slots for a winning skill game. Number limited, so wire, phone or write if you are interested.

**ELECTRO BALL CO., INC.**

1200 CAMP DALLAS

**SPECIAL Hold & Draw, $12.950**

Lighting, $5.75; Golden Gate, $9.75; Electro, $11.50; Ball, $11.50; Blue Front, $15.00; Mills, $3.00; Muller, $5.00; Liberty, $6.75. Richardson, $8.95; Brass and Gold, $5.75. All in Cash, or As-Trade on Payoff Machines. Write for further information.

**For Mail Order**

**1352 PACIFIC COIN-MACHINE EXPOSITION HEADQUARTERS, THE AMBASSADOR HOTEL AND PART OF ITS 32-ACRE PARK IN THE HEART OF LOS ANGELES, WHERE THE 1935 PACIFIC ODDS-MACHINE EXPOSITION WILL BE HELD SEPTEMBER 9, 10 AND 11.**
SKILL-KATCH
NEW & SENSATIONAL
NINE JACKPOTS
AUTOMATICALLY REFILL
THE FASTEST SKILL MACHINE EVER PRODUCED BY ANYONE.
THE KATCH IS MOVABLE and can follow the coin AT ALL TIMES.
MOST SKILLFUL MACHINE EVER MANUFACTURED.

EXTENSIVE operating tests HAVE PROVEN this machine WILL PAY FOR
SELF IN TEN HOURS' PLAY. GOOD-BYE TO ALL TROUBLE CALLS.
Wheel, Marbles, Tokens, Value tokens that get out of order; JUST
WHAT YOU HAVE BEEN WAITING FOR. ATTRACTIVENESS: Made in
Winning or Bird's-Eye Maple. TRULY THE MOST BEAUTIFUL
MACHINE MADE.

Orders are being filled IN ORDER RECEIVED. Please specify when ordering
whether bird's-eye maple or walnut cabinet and denomination desired
(Penny, Nickel, Dime or Quarter), also cash or token...

Sole Manufacturers
SANDS MFG. CORP.
1001 N. Mansfield Ave.,
Los Angeles, Cali.

WASHINGTON DC PHILADELPHIA CHICAGO

Price $121.50 F. O. B. Los Angeles, Calif.
TERMS: 1/3 With Order, Balance C. O. D. ORDER NOW!

WRITE OR WIRE AT ONCE

New York Paper Boosts Pinball

NEW YORK, June 1.—Using the il-
lustration of "Booie" Gallagher, John
daniels and Ben Lyons playing a pinball
GAME (The Billboard, May 25, 1935), The
New York American, Heard newspaper,
ran a editorial story on its amusement
page in some of the editions of May 26. The publicity given pinball games in connection with this illus-
tration was said by columnists here to be
"probably the best publicity given the games in any newspaper in the
country." The story follows:
"PINBALL WINS FAVOR—Stars at
Fier—Someone once said from the floor of
Congress:
"What this country needs is a good
pinball game.
"Today comes the answer from hun-
dreds of thousands of sports and amusement fan:
"What we need is a good 4-cent game,
"—and we've got it. It's 'Booie.'

The 5-cent pinball games in hundreds of
variations and makes have taken the entire country by storm.

"Sportland arena featuring every conceivable type of pinball game have
popped up in all parts of New York.

"Furthermore, there's pizazz in Bag-
telle. Everywhere Bagatelle is placed there are prices of value in keeping with
the score made by the player. If
a player makes 5,000 points he gets a
tickets representing one-quarter of a
unit. When he has collected 10,000 of
these units he is entitled to a radio. For
17,000 units he may claim a three-
bedroom suite.

"Sponsors of the game insist the new
fad is helping to battle the depression.
They argue that thousands of men have
been given employment and that the
whole thing has put folks in a better
frame of mind.

"There are 50 factories now manufac-
turing the games in many varieties.
How much labor and employment has
gone into the manufacture of these is
unknown. Even John A. Bumme, mili-
tant vice euler, has blessed the pin-
ball games, saying: 'It's a harmless
game of skill.'

Announce Baseball Game
To Be Ready by June 20

CHICAGO, June 1.—Dave Gottlieb,
head of D. Gottlieb & Company, an-
nounced that they will have a new base-
ball game ready for delivery May 20.

"This game," said Dave, "is different
from any baseball game offered before.
First of all, the game has actual players
who hit, pitch, catch and run bases. This
new baseball game incorporates every
feature of an actual ball game and all the
thrills and excitement. Details for
bats, balls, strikes, hits, singles, doubles,
triple, home runs, errors, stolen bases,
outfielders, everything is made complete.

"An electric scoreboard automatically
records the hits and runs.

"The new baseball game is now in produ-
cion and is scheduled for delivery June 20.
Many jobbers and operators who have seen and played this new game,
agree it is totally different and truly
remarkable in its dynamic action and
strong player appeal.

"Orders pouring in every day are strong
evidence of the popularity of our game,
"continued Dave. "Advance orders for
Liberty Bell show that jobbers and opera-
tors all over the country have an un-
precedented confidence in our product.

"We now add to the entertainment of
our baseball game we feel that we have a
group of money-making games that will
meet the needs of every kind of player.

"For those who want a fast-
working real skill game we offer
Moby. Moby, the two-ball automatic
payout machine that has already proved itself
a real success.

Avoids Play by Minors

DIFFUSION, June 1—A. A. Glenn, who
has developed machines in this country
for the past three years, is a specialist in pin-
ball games. He is in fact, one of the pioneer
operators of this type of amusement
machine in the west and now has a
live route of 41 locations.

Glenn believes in specializing in the
nickel play locations. The firm great
advantage is that children are almost
automatically kept from playing on such
locations, because they do not have the
necessity to spend. In this way, no pos-
sible conflict with the law can occur.

The machine becomes instead a real
amusement inducement for the older
players, who are the best spenders in
any case.

Most locations are in beer gardens and
dinner bars, again to attempt to avoid
the unwanted patronage of children.

Glenn says, "The first rule in operating machines
was to learn to co-operate
with the police. That is the only way
to keep out of trouble and keep in busi-
ness. Selecting locations and type of business
is all important. Selecting locations and type of business
is all important. Selecting locations and type of business
is all important."
The COINOPHAGY

Down in Birmingham, Ala., they opened a small store of their own. Whether it was the poor fortune of the others or the skill of these boys, it is certain that they were successful in their venture.

Soon they were the owners of a large candy vending machine in the city. They had the largest showroom and the most complete inventory of candy machines in the city.

The brothers were adept at the sales of candy. They were known for their intelligence and capability. They entered the peanut vending business and obtained a distributorship in the town. As they sold more machines, they began to sell the leading games.

Their sales work on the coin-operated machines was well known in the manufacturing ranks of the industry. They obtained distributorships for game machines and other items. At all times they made it a policy to carefully test the games that they received before recommending them to their many customers.

The brothers obtained the largest showroom in their city and one of the largest following of coin operators in the country. They had an efficient and modern system of operator coverage and were admired for their practical business methods.

They had yet to fail on any gamble that they personally took. From that moment on, the boys realized that as good as the peanut vendng business could ever be, they saw their game was so much better.

They were quick to catch on to the pinball business and before many months had passed they were deeply interested in it. They immediately realized that the business was going to advance with the great strides and so they plunged into the wholesale end of this business and began to sell the leading games.

Their sales work on the Aristocrat line of machines was well known in the manufacturing ranks of the industry. They obtained distributorships for game machines and other items. At all times they made it a policy to carefully test the games that they received before recommending them to their many customers. In the course of this action, they sold the coin-operated machines for the coin-operated machines for the coin-operated machines.

Which has been growing in their state, the brothers are considered the leading distributors and represent the largest manufacturers in the industry. They have the largest showroom in their city and one of the largest following of coin operators in the country. They have an efficient and modern system of operator coverage and are admired for their practical business methods.

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They haven't yet failed on any gamble that they personally took. From that moment on, the boys realized that as good as the peanut vending business could ever be, they saw their game was so much better.
Buckley Develops Digger Unit for Concessioners

CHICAGO, June 1. — The Buckley Manufacturing Company is offering a concession unit that has proved attractive to concession men, parks and shows. This unit consists of one of the Buckley de luxe digger machines and a cashier's cage built into a trailer for an ordinary automobile. The unit has the advantage that it can be opened up in about 15 minutes and ready for business. The sides of the trailer open up to columns with a string of electric lights already mounted.

A demonstration outfit opened with Gibson's Blue Ribbon Shows at La Crosse, Ind., May 27, and reports indicate that it is a decided success. The de luxe diggers made by the firm have made an international reputation for their attractiveness and appeal to the public. Specifications for building the trailer will be furnished to those who prefer to build their own.

Fate Strikes Druggists

CHICAGO, June 1. — The irony of fate struck down upon the National Association of Retail Druggists, producers of one of the most popular types of locations for pinball games, which asked for a continuance of the NRA on the very day that the U.S. Supreme Court declared it unconstitutional at the meeting of the executive board here. The organization represents 45,000 independent retail druggists and "it is the belief of the majority of the members of our association that the NRA has been of great benefit to the small druggist," an official declared. It had helped especially to prevent price cutting, he said.

On the other hand, the decision clarifies the atmosphere and we may be able to go ahead with our operation to accomplish unhindered all that we had hoped to accomplish under NRA.
IMMEDIATELY ACCLAIMED
“AMERICA’S OUTSTANDING HIT!”
This Revolutionary and Remarkable Game
that meets present day operating conditions

Here are the Outstanding
SALES “HITS”
of the Season!

Mints on Payout Table

CHICAGO, June 1—In describing the
new 10-ball automatic payout game, Liberty Bell, Dave, the owner of its
lastest innovation, “At Liberty Bell,”
said Dave, “we have put a miniature
compartment which makes the game
and revolutionizes the industry. As a
nickel is inserted for play a package of
mint is automatically vended. The automatic
payout device is arranged so that
‘bonus’ checks are automatically paid out.
Other checks are from 5 to 20 checks,
depending upon the score made. These
checks can be played to the game again.
The mints are only vended when a nickel is
inserted.

With this mint-vendor compartment
added to Liberty Bell” combined
“it is one game that answers the need of
every operator everywhere. It gives
the player his money’s worth in play be-
cause of the 10-ball arrangement. It has
the added incentive of an intruder
automatic payout based on bell fruit or
symbols which are instantly understood.

The new Liberty Bell is made to
make money for operators everywhere.”

THE GREATEST SUCCESS
Is Assured Only With the Best Machines. We Endorse No Others.
Jackpot Bell—Vendee—Counter Size Machines—Amusement Table Games—All Sizes.


EASTERN DISTRIBUTORS

MILLS

QUICK SILVER

TIME

TURNTABLE

ARMY AND NAVY

HOLD AND DRAW

Tax Duplication Object of Study

CHICAGO, June 1—Federal, State, and city and county officials have formed a new organization, the Revision Council, in the hope of ironing out tax conflicts through the study of the problems arising from multiplication of tax bases by state and county divisions of government. For the present, the council's membership of 24 will give equal representation to federal, State, and city and county divisions of government. The federal representation will be headed by Henry M. Goldfogle, chairman of the finance committee of the Senate, and Congressman Robert L. Doughton, chairman of the House committee on ways and means.

Establishment of the council was authorized in March of this year when the Second Interstate Assembly adopted resolutions concerning tax conflicts. The initial meeting will be held in Washington June 8 and 9. Among the resolutions to be studied is one urging the federal government to retire from the field of motor fuel taxation before June 30, this year.

Other matters that will be before the council are proposals that State and Federal governments refrain from imposing heavy taxes on beer except for regulatory purposes and that no additional tobacco taxes be imposed by States for revenue purposes. As a preliminary measure, it is proposed that the taxation of electric energy be renewed for the use of the States.

A basic problem for the council, according to Mr. Toller, is determination of the revenue that is entitled to the States from each kind of tax. In the case of the gasoline tax, he said, the federal government might prove the best collecting agency, even though the revenues were to be distributed to the States. Elimination of various tax exceptions.
Don't Order PUT 'N TAKE
WESTERN'S 1 BALL AUTOMATIC PIN GAME WONDER

IF YOU CAN'T STAND THE SHOCK OF CONSISTENT big money!

Our best recommendation for Put 'n Take, the 1 ball, 1 shot automatic payout pin game, is the name of thousands of operators who have this Western sensation on location. They'll tell you it's the greatest money maker ever!

Look at These Features!
THE NEW CHECK SEPARATOR
(Players puts in cash or tokens, game pays out tokens. Check separator 55 additional.
FRONT PAY-OUT DRAWER.
ADJUSTABLE AUTOMATIC ANTI-TILT.
A. B. T. PROVEN VISIBLE COIN CRUSH.
BEAUTIFUL PLAYING FIELD AND CABINET.

IMMEDIATE DELIVERY!

Western Equipment & Supply Co.
850 W. Blackhawk St. • Chicago III.

SALESBOARD OPERATORS

2,400 $1 sales take in $2,400, nets $19.50 after $100 down payment. Take has sold winners to date of $2,725.50. Game is completely automatic. Every kind of sound put up, in the right style.

Takes in $24.00 Costs You $2.90

WRITE FOR SAMPLES AND PRICES.

General Sales Company
141 4th Avenue, South • Nashville, Tenn.

LATEST BLADE SENSATION!

Packed six Blades to the package, to sell 6 for $6.30. Going over big. All first-class Blue Steel Etched Blades to fit Double-Edge Razor.

America's MOST POPULAR Penny Counter Game

"Penny Cigarette Machine"

Buy 50, 100. You never buy before. MONEY RE¬

OHIO SPECIALTY COMPANY
152 N. CENTRAL PARKWAY, CINCINNATI, O.

WOODMAN PIANO SHOP

Ohne Cigarette Machine

The Billboard
Operators! Take a tip from the old timers who know what it takes to get the money! When the smartest men in the industry order TRAFFICS BY THE CAR-LOAD—they order from coast to coast report as high as $80.00 WEEKLY NET PROFIT PER MACHINE. Operator says—then it's time to get going! TRAFFIC will positively make more money for you and LAST LONGER ON LOCATION than any machine you ever operated. Get your share by ordering more TRAFFICS at once. We have again increased in capacity and can give IMMEDIATE DELIVERY—but don't delay, as orders are pouring in faster every day!

WIRE YOUR JOBBER TODAY!

BALLY MANUFACTURING CO., 2642 BELMONT AVE., CHICAGO, ILL.

All Bally Machines Licensed by Consolidated Patents Corp., Patent No. 1,602,571.

JOHN A. FITZGIBBONS, Eastern Factory Representative, 453 W. 4th St., New York, N.Y.

TAKE MY TIP! for real old fashioned BIG MONEY get going with TRAFFIC

JOE CALCUTT

HURRY! EXCLUSIVE TERRITORIES BEING GRABBED UP FAST

If you want to cut in on the greatest thing that has ever hit this industry, ACT AT ONCE! Our ad last week resulted in a flood of inquiries—by mail, wire and phone—AND WE'RE LINING UP TERRITORIES RIGHT AND LEFT! Write or wire today for EXCLUSIVE TERRITORY PROPOSITION!

BALLY MANUFACTURING COMPANY
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Take My Tip! for real old fashioned BIG MONEY get going with TRAFFIC

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BALLY MANUFACTURING COMPANY
2642 BELMONT AVE.

Why am I ordering CARLOAD SHIPMENTS of TRAFFIC? Because I positively know it's the FASTEST MONEY-MAKER on the market. I know that the shares for this great machine are going to be in the next few weeks, and I'm getting in to get my customers QUICK DELIVERY. Whether you operate TRAFFIC with TICKETS or PAYOUT—or as a FLAT-PIN GAME, you'll clean up the kind of PROFITS that make you feel like starting in this business!

WIRE YOUR ORDER TODAY

THE VENDING MACHINE CO.
206-11 FRANKLIN ST., FAYETTEVILLE, N.C.
BALL FAN...Hurls A WINNING GAME

In its first week, BALL FAN is already proving its money-making power on touch "test spots."

Look over the shoulders of the crowd, watch BALL FAN in action and you'll soon see why. Watch while nickels click through the coin chute. Suzi—the field is cleared

THE GAME IS ON! The player tries his best SKILL SHOTS to place his men on the bases. Then, he tries for the scoring hole. Suddenly comes a "hot one" right across the plate—"CRACK" goes the "big stick"—while across the hot the electric "board" brightens with YOUR SCORE!

BALL FAN'S beauty, as well as its breath-taking action, attracts the public play. Its De Luxe cabinet, 21 x 11 inches, is made of exquisitely grained hardwood, ornamented in two-tone green and silver, with chromium hardware. The playing field is handsomely decorated in five colors and trimmed lavishly with gleaming metal. BALL FAN "goes" with the finest surroundings — yet has flash enough to capture attention anywhere!

Go to Bros today! See BALL FAN at your distributors and arrange a test on your own locations.

AMERICA'S OUTSTANDING BUY!

$39.50

STONER Corporation

328 GALE STREET • AURORA, ILLINOIS
TUNE IN ON LITTLE AMERICA

SILVER STARS

COCOANUTS

GET A HIT

ODD PENNIES

SEND FOR NEW 1935 HAMILTON CATALOG

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415 South Fifth Street
MINNEAPOLIS, MINNESOTA