Niles Garron and Edythe Bennett

"Amazing Interpreters of Modern Ballroom Dancing"

Now Featured at "500" Club, Atlantic City, N. J.
singers of sophisticated songs and portrayers of smart dances

JEAN and JANE FARRAR

HIGHLIGHTS FROM THESE CRITICAL RAIVES

"...two lovely girls"
"...sweet and beautiful"
"...bright spot in a show of stars"

PHILADELPHIA RECORD, Feb. 20, 1936
There are a pair of ladies at 1523 Locust these days (and in the evening, too) who'll knock your eye out.

BOSTON TRAVELER, May 4, 1936
The Farrar Sisters, favorites at New York's leading night clubs, and seen in numerous motion picture "shorts," are another bright spot in the show of stars.

ATRAVEL WITH KEELER - PACIFIC HOTEL REVIEW
Two lovely girls, Jean and Jane Farrar, are appearing in one of the most popular dining places of Philadelphia. They are English stars who have been before some of the most brilliant audiences in that and this country. In England they were child prodigies and appeared for several years with the famed Caro Laurie's Juveniles in songs and clog dances, imitations and monologues. They are sweet and beautiful—and what is more pointed—utterly unspoiled. In this country they have been on the entertainment programs of many great hotels, among them Shoreham, Washington, Drake, Chicago; on the Geneva Club List; in Philadelphia, the Adelphi, the Bellevue-Stratford and the Waldorf. In the many cafes they have appeared are memories of their cheerful countenances and charming adornments, particularly the Casino de Paris. They also appeared at the popular Trouville Cafe on 32nd Street. Jean is the younger by a couple of years—dramatic, piquant, lovely, her dimples and her blond curls make of her a sonnet of poetry in the flesh. Jane is more of the comedian—and possessed of a natural sense of humor—a comical mimic and portrayer of the old English folk songs—and the modern versions. Both are particularly gifted artists and would be an asset in any hotel, cafe or on any program. If some of the movie studios do not contract them they are losing a good bet.

(Note: Darryl Zanuck)

"...particularly gifted artists"
"...an asset in any hotel, cafe or on any program!"

RADIO ★ STAGE ★ SCREEN
HOTELS ★ NIGHT CLUBS

Permanent Address
MRS. F. FARRAR, 355 W. 51st St., New York, N. Y.
GENIAL FEELING AT NAB MEET

COLUMBIA, S. C., July 4.—Under an act passed by the South Carolina Legislature in May, the recently made S. C. license fee will be reduced November 1, 1936, to the lowest level in any State. Truck fees for vehicles in the lighter classes were also reduced.

Starting at $1 for a passenger vehicle weighing not more than 2,000 pounds, the new fee will be $2 for all trucks over that weight, $3 for each additional 1,000 pounds of weight or fraction thereof. For each truck of a capacity not exceeding one ton, $1 will be charged, and for each truck of a capacity exceeding one ton but not more than one and-half tons $7.50. Heavier trucks will pay the present rate.

S. C. AUTO License Fees as Low As $1; Truck Charges Also Down

Monster Museum Planned in N. Y. C.

NEW YORK, July 4.—Most elaborate museum New York City has had in years is being planned by Dan Christopher for the building at 140 East 14th St., which his brother John operated until recently a Cranial. Entire building of its stories is now being remodelled and will be devoted to the museum.

Last year there was a small museum in Cranial operated by the Wagner Brothers, who have a similar show at Coney Island. It is estimated that the cost to Cranial for the remodeling, equipment and other necessary materials will range between $40,000 and $50,000.

It was announced that the museum under the project alone, his brother having sailed for Italy recently.

Legit Hopes Look Good, With Big Shows Lined Up

"White Horse Inn" and insistent upon production of "The Eternal Road" lead jumbo-feast list—others also scheduled—most promising outlook since boom days

NEW YORK, July 4.—The outlook for Broadway's next leg season is composed of possibilities, possibilities, possibilities, and plans, speculations as to where the money bags will come from, etc. But above all else, the longed-for signs of a potential upswing will be contributed by two major quakes, one of which, The Eternal Road, has been in the planning stage for a long time and will have accumulated enough of what it takes by next season to burst into a magnificent start.

Fire Sweeps Thru Williamsville Park

WILLIAMSVILLE, N. Y., July 4.—Five thousand dollars in damages to private homes and all musical instruments owned by the Allen Brothers Band, including a new piano, was sustained by the owners, the park, stated that it was impossible to estimate the loss definitively. Wednesday evening business was resumed in the park, which was reoccupied on the same night.

One thing is certain: that the so-called dying legitimate theater will go out with one of the most tremendous quakes since the good old days preceding 1929. The upswing will be contributed by two major quakes, one of which, The Eternal Road, has been in the planning stage for a long time and will have accumulated enough of what it takes by next season to burst into a magnificent start.

Copyright, Research Bureau Main Problems Before Group

Sentiment of networks and affiliates against Managing Director Baldwin grows less, but fireworks may come later—Mayor Kelly welcomes delegates

CHICAGO, July 6.—With a record-breaking registration still in progress and the hotel full to capacity, the 500 mark the 14th annual meeting of the National Association of Broadcasters, held in the hotel Stevens July 5 to 8, inclusive, went into its opening session this morning, nearly two hours later than was expected. The cause of delay was generally expected, general feeling appears to be genial, with the important matters of copyright and research bureau considered as the main business to be transacted.

Carroll Wins Actor Dispute

Equity council upholds his charges against Liebert—counterclaim is disallowed

NEW YORK, July 4.—Actors' Equity Association, at its council meeting Tuesday, sustained the dismissal of the Carroll-Liebert case which reached its high mark last season when Sam Liebert, during a performance of the road company of Vanities at the Carolina Theater in Charlotte, N. C., November 18 took the stage and after attempting to persuade the performers to return to work under a new agreement with an account of the financial difficulties faced by the management. Equity, feeling that Liebert was going too far in the breach of contract, was not impressed by the fact that he was acting in the capacity of a deputy of the cast and despite the

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Shubert's Coast Plans

SAN FRANCISCO, July 4.—Fifteenth Coast Company has announced that the San Francisco Field since November will be Lee Shubert's. The company, under the leadership of the late John Downey, has decided to transfer its operations to the West Coast. The decision was reached in consultation with various theatrical personalities and with the approval of the major companies of the coast. The move is expected to provide new opportunities for talent and to enhance the cultural life of the area.

Bob Hope Joins Forces with Fred Astaire

NEW YORK, July 4.—Bob Hope, who recently joined forces with Fred Astaire, is preparing to appear in a new musical comedy film. The film, titled "Fancy Free," is being directed by Busby Berkeley and is expected to be released in the fall. Hope and Astaire's collaboration is evident in the chemistry they share on screen, and fans are eagerly anticipating the film's release.

Summer Theater Season Gets Underway in New York

NEW YORK, July 4.—The summer theater season got underway this week with a variety of productions opening across the city. The season is a significant event for New York, attracting both local and international audiences. The plays range from classical to modern, providing a rich cultural experience for the city's residents and visitors.

Base in Moscow Festival Tiup

NEW YORK, July 4.—Alexander Bly, head of Amos Avony which booked some of the most successful tours of the Soviet Russia last year, will conduct a series of tours of the Soviet Russia this summer. The tours will feature a variety of cultural and artistic programs, providing an opportunity for Westerners to experience the rich heritage of the Soviet Union.

Tourist groups will view the Moscow Theater and the Russian National Opera. The first group sells August 12, with Eduard Chlumsky handling the arrangements.

Bly is the Soviet's contact for American talent desiring to play the Soviet Union.
WPA's 1,839 N. Y. Concerts

Played to 1,094,642 people last season—other news of Federal theater projects

NEW YORK, July 4.—The Federal Music Project reports 1,839 concerts given in 772 towns of a total of 1,104, including 1,094,642 people last season. The concerts, given by orchestras and choruses in all parts of the country, were either free or charged a nominal fee, usually 45 cents top.

This year, the Federal Theater Project which operated three full-size symphony orchestras, symphonic and concert bands, and several chamber ensembles, will start on June 1, with 44 programs and 235 engagements, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world. The Federal Theater Project will give 44 programs and 235 engagements in 15 states, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world. The Federal Theater Project will give 44 programs and 235 engagements in 15 states, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world. The Federal Theater Project will give 44 programs and 235 engagements in 15 states, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world. The Federal Theater Project will give 44 programs and 235 engagements in 15 states, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world. The Federal Theater Project will give 44 programs and 235 engagements in 15 states, according to the Theatre Department of the N. A. C. P. W. A. which is the largest enterprise of its kind in the world.
Eight Air Stars Sue Stations
On Phonograph Record Claims

Whitman, Tibbett, Crumit, Black, O'Keefe are the plaintiffs—WNEW, WEFY and WHN among defendants—based on similar suit lost by WDAS, Philadelphia.

NEW YORK, July 4.—Suits against three radio stations, a recording firm and several hotels and motels are to be filed Monday by eight leading radio performers, all of the following: Whitman, Tibbett, Crumit, Black, O'Keefe, and four others, are the plaintiffs.

Preliminary

Hotels, etc.

Inter ill will is to be forced to cease broad- casting their records, and a Federal complaint by Maurice Speicher, attorney for the performers, will be presented against WDAS, Philadelphia. That case is being used as a precedent for this action.

Paul Whitman, one of the litigants, is an employee of the WNEW, New York, company, operator of WNEW, Newark, and Elton, Inc., home appliance firm, for an induction. WNEW and New York, operators by Whitman were on several occasions cited by the Federal District Court in New York, as an example of a case in which the station was not in accord with its own policy.

Television and radio programs, which use all recordings copyrighted by Whitman's suite, are in the United States District Court, Southern District Court, New York, for an injunction.

Frank Crumit is taking action against the WNEW, New York, operator, WWV, and the National Broadcasting Company. The charges are made by Whitman against WNEW, with the possible suit in the New York Supreme Court, or a suit in the New York, District Court, New York, or a suit in the United States District Court, Southern District Court, New York, for an injunction.

In a letter signed by Harold Hough, of the National Broadcasting Company, the Warners offer to settle with Frank Crumit, by settling with all performers in the suit, and by making the name of Frank Crumit, B. R. Bishop, of the KFVZ, the Worth Worth, also part of the suit, and by having Worth Worth named for the 1937 convention.

15 Texas Stations Pay State Org Dues

SAN ANTONIO, July 4.—Of the 38 Texas stations, 27 states have applied for membership in the State Association of Broadcasters, and as of June 29, 15 of these had paid their dues. Frank Smith, president of the group and owner of the KJL radio station, revealed the figures yesterday.

As stations paid up so include KONO, Amarillo; WAUI, San Antonio; KSTJ, El Paso; WVOA, Houston; KFYG, Lubbock; WRAP, Port Worth; WRR, Dallas; KORV, Fort Worth; KXU, Amarillo; KVC, Waco; KONO, San Antonio; KFIV, Pampa; Port Worth; KHYV, Brownsville; KNOX, Austin; KRL, San Angelo. Association has the following officers: president, Frank Smith; vice president, John Charles Thomas, asignifying treasurer, Mrs.c J. C. Tucker, and secretary, Andrew Meeker. Five others, as the state president, have no reports on the record of the group, and are included in the list of clients served.

Schulz Biz To Continue

NEW YORK, July 4.—Leasing Attrac- tions, Inc., representative of firm, which operates the Columbia Pictures Thea- ter to be continued, with Schulz's widow becoming president. Acts handled by Schulz were to be continued under the management of the group, and John Charles Thomas, has signifying no change in the management, under the same management.

Aaron Steiner, who was a salaried employee of the group, is to be released to the post of vice-president in the company and now holds an interest therein.

Wanted: A Disinterested Party

Before the convention is over it is possible that the Warner Brothers situation may be solved. Of the three little offices is not a position.

Ateneo Warner and Warner publishers and welcome them back with open arms. It cannot promise Warner more money by having their recorders to pay the ASCAP fee plus the Warner money because it already has five contracts in effect, and besides, large North-

San Francisco, Calif., Aug., 30—The American Federation of Musicians, Western Jurisdiction, has been told by the company that it will be necessary to have Port Worth named for the 1937 convention.

Runyon Moves Up; Is Now CBS-P.S.

NEW YORK, July 4.—Columbia Broad- casters Inc., conducted by Sidney Runyon, treasurer, to a vice-presidency, has been granted a position in the executive setup of CBS as assistant to Edward Klauber. Paul Keenan, former assistant to the company, has been made assistant to Klauber and is due back from the west. CBS says the position was expected back a month ago.

CBS also named Willard R. Riggs as senior assistant to the treasurer. A former assistant to the company, Riggs has been appointed by Runyon. Runyon will continue his association with the station.

CBS recently named Herbert Akerberg, head of station relations, to a vice-presidency.

Amateur Actor Survey

CHARLOTTE, N. C., July 4.—Martha Cohn, the former Charlotte Welles who heads the program department of WBT, will be the subject of an interesting letter which will be sent to all amateur actors in the city. The letter will be mailed by the station, asking the actors to write a brief sketch of their experiences in the field of acting. The letters will be answered by one of the actors.

Memphis Ad Agency
Partnership Split

MEMPHIS, Tenn., July 5.—Bernard J. Cohn, for the past six years president of the local advertising firm of Lake-Spruill, Cohn, Inc., has resigned from the partnership to enter business for himself. The announcement of his withdrawal was made by Executive Vice-President Aaron Van Buskirk, and is the result of the acquisition of Cohn's interest along with Milton Shurman, secretary-treasurer.

Doctor Sues WP, Philly

PHILADELPHIA, July 4.—A suit for $65,500 against the Pennsylvania Broad- casting Corporation, operator of WP, Philadelphia, was filed this week by Dr. Henry Lassig, as the Philadelphia Medical Group, which is the station's liquor agent, has canceled their contract without paying the doctor.

Repercussions following the judg- ement that the station is not an advertising-minded doctors, will not be filed. The station's commercial copy giving a drug's name and selling a non-surgical treatment for severe acne and herpes. The contract was handled by Bart Murch, Jr., who was operating the station for Dr. Leonard and the Levy. It was then that the Levy and the other doctors, being a part of the interest in Hondolf Omberg, Jr., Ombeld, assuming the management of the station, decided to relieve the Philadelphia Medical Group's contract after it had been in effect.

The $65,500 suit covers the potential loss of the Philadelphia Medical Group for the next 12-months if the station's local license is not renewed following the conclusion of the Federal Communications Commission, the fixed right to operate the station, the inability of the station to operate on the same frequency as the station, the evidence of the station's technical ability and the station's contracts at the time.

Furthermore, the station's contract with the Pennsylvania Broadcasting Corporation was canceled at the time.

Walt Disney Productions are now under contract with the station.

James C. O'Brien, in the Charles Ed- win, Lawrence, and Isaac, law firm, said the Winnebago case for WP, will probably ask the station to operate the station with the station's contract and a contract to sell its output to the station.

Further reports on the WIP investiga-

New WAAF Antenna

CHICAGO, July 4—WAAF's new verti- cal antenna is being erected on the roof of the WBBM Broadcasting Building.

The new tower, which is the first of its kind to be erected within the city limits, is 291 feet high and is the only vertical antenna in the city. The tower is being operated in accordance with WAAF's increase in power from 600 to 1,000 watts.

Upon request of an eastern adver- tising firm, WAAF telephones the station's output to a nation-wide audience for an hour. Period, to be known as the "Chicago Tower Show," will be piped to New York for an audition show and to other stations for possible use for national air traffic and billboard characters entertainment during the week.
Coast Ad Men Meet; Ether Is Featured

SAN FRANCISCO, July 4—Radio will play an important role in this year's 36th annual convention of the Pacific Coast Advertising Club, scheduled for July 7 at the San Francisco Civic Auditorium. The convention was opened Monday by W. J. McDonald, president of the San Francisco radio station KQW, with a discussion of the current situation in the advertising business.

Mr. McDonald, speaking on behalf of the San Francisco Advertising Club, said that radio is playing an increasingly important role in the advertising world. He pointed out that radio is a medium that can reach a large audience in a short time, and that it is becoming more and more important to advertisers who want to reach a mass audience.

Mr. McDonald also said that radio is a medium that is not subject to the same kind of criticism that television is. He pointed out that television is a medium that is often criticized for its lack of quality and for its tendency to rely too much on the use of visual elements.

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PHILIP DANIELSON has started a new program on WGBH, Boston, as have the Ave Sisters. WBT, Charlotte, has a new program by the name of "The Hula Hour." MENTO has signed with WKNV, Charlotte, on a regular basis. TOMMY MANONE has moved from WGWG, Greensboro, to WHER, Winston-Salem.

On the air in Madison, WIS., for the past two weeks has been RODRIGUEZ. The station is affiliated with the ABC Network. As usual, he has been broadcasting his program, "Dilly Dillo," on the air. The program is heard over KNOM, Des Moines, and KFTF, Davenport.

In Atlanta, WJ-RY, a new station, began its operation with a 25-minute program by JUAN GOMEZ. The program is heard in the Atlanta area and is repeated on WSHG, Macon.

In Chicago, WGN has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the Chicago area and is repeated on WJZ, Pittsburgh.

In St. Louis, WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the St. Louis area and is repeated on WJZ, Pittsburgh.

In Baltimore, WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the Baltimore area and is repeated on WJZ, Pittsburgh.

In New York City, WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the New York City area and is repeated on WJZ, Pittsburgh.

In Philadelphia, WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the Philadelphia area and is repeated on WJZ, Pittsburgh.

In Washington, D.C., WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the Washington, D.C., area and is repeated on WJZ, Pittsburgh.

In New York City, WJ-RY, has signed with a new program, "The Six Family," presented by MARY KELLY. The program is heard in the New York City area and is repeated on WJZ, Pittsburgh.
Program Reviews

EDST Unless Otherwise Indicated

“The Dog House”

Reviewed Wednesday, 7:15-8 p.m. Style—Comedy, and orchestra. Sponsor—

KMOX (CBS network). The program is broadcast from the studios of WLS (CBS network).

Some of the best there is. It’s a show that people love and always look forward to. The characters are well-developed, and the humor is top-notch. It’s a shame that such a great show has to end.

Johnny Lindstrom

“Junglee Runnings”

Reviewed Monday, 3:30-4 p.m. Style—Juggling and clowning. Sustaining on WEAF (CBS network).

Johnnie Ray is a natural on stage and his juggling and clowning are top-notch. He’s a real crowd-pleaser and always delivers a great performance.

Johnny Ray

“Three Naturals”

Reviewed Saturday, 4:30-5 p.m. Style—Vocal and instrumental show. Sponsored by KYW, Philadelphia (NBC network)

The show features three outstanding vocalists and their unique styles. It’s a must-listen for anyone who appreciates great music.

John, Paul, and George

Sponsorship

Sponsorship

Select Story on the Billboard’s accurate check on three notes.

Only songs played at least once during each program day are listed. The figure in parentheses indicates the number of times each song was played. Period cover is from Friday, June 26, to Thursday, July 2, both dates inclusive.

- Take me Home (26)
- The Dog House (23)
- There’s a Small Hotel (20)
- Would You (29)
- And I Love Her (26)

It is True What They Say About Her

- The Beatles

“20th Century Highlights”

Reviewed Wednesday, 7:15-7:30 p.m. Style—Vocal and instrumental show. Sponsored by Chevrolet, dealers of Philadelphia, St. Louis, and Harrisburg.

This new show is a must-listen for anyone who appreciates great music. The performers are exceptional and the music is top-notch. It’s a show that people will love and look forward to.

The Beatles

“Network Song Census”

Select Story on the Billboard’s accurate check on three notes.

Only songs played at least once during each program day are listed. The figure in parentheses indicates the number of times each song was played. Period cover is from Friday, June 26, to Thursday, July 2, both dates inclusive.

- She Shall Move Music (17)
- Cross My Heart (12)
- When I’m With You (20)
- Little Bit Later On (12)
- The Kind

WMLT MUSIC best seller will be found on page 2.

MUTUAL ADDS

(Continued from page 7)

WJPC, Bridgeport, is featured in the WJPC, Bridgeport, edition of the Billboard.

The other station, as yet another, is the Mutual Broadcast Network.

The show is broadcast from the studios of the Mutual Broadcast Network. The station is located in New York City and airs on various radio stations across the country.

The show features a variety of programs, including comedy, music, and news. It is hosted by various celebrities and entertainers.

The show is broadcast from 7:00-8:00 p.m., Eastern Standard Time, and is available for rebroadcast on selected radio stations.

The show is produced by Mutual Broadcasting System and distributed by the Mutual Broadcast Network.

Shouse Heads KMOX, St. L.

CHICAGO, July 4—James D. Shouse, manager of the Chicago office of Mutual Broadcasting System, and the Chicago staff, are now working with the appointed president of Stilox KMOX, St. Louis, Shouse, and his Chicago staff. In this capacity, Shouse is named executive assistant to H. Leslie Allen, Chicago CBS chief.

Shouse Heads KMOX, St. L.
COLUMBIA Broadcasting System has acquired its proposed nightly series, "Night Court," slated to start July 4 as a weekly show. Altho not definitely so scheduled, the show is inside the works as the Rastburg & Ryan agency for Macefield, Inc., has filed an application, via the U.S. District Court on WMCA, Interety and Mutual, to broadcast the series through the summer. The agency was also involved in the mixup with the "Fud" that started over the Commodore in 1935. Rastburg didn't hesitate long in killing the "Fud" project, nor did he require much explanation as to what was harmful about "Fud." The "Fud" report, not verified, that Good Will Court might shift to CBS in the fall.

Fred Waring takes that vacation for two months starting July 31, the date of his program for NBC broadcast until fall. A role will replace him on this network, starting August 3, a new one coming from New York. On CBS Thursday-Warre will fill in for Waring, these programs coming from the Ford exhibit at the Dallas Centennial.

Newscasts before most everywhere left New York, either for the NAD convention of the Fourth week-end, or it may be for Chevrolet and the end of the new week. Waring will be heard having claimed $30,000 programs. The lawyer is now in Europe on a vacation. His wife and children have returned after finally giving his sales as promotion sales to their promotion package. To Market, To Market, has an amusing caption.

Kiplin has joined the Bob Tapplinger line. He was the first to fill in, and his new car none too gently caromed by a car. A whole new set of the Tapplingers came out second in a haste with a mall truck. It runs in the familiar Clubhouse. Dean Colton has recommended that Carl Bixby's suit against Nick Davidson, NBC, be dropped, Bixby having served a case. Bixby claimed that Don Johnson, who handles the defense, was covering a story and Dorse said he handled the defense, which the station claimed is the fault of the "Fud" who was playing. Bixby is dead in the morning, with the defense announcing they will work leisurely. The case was handled by the New York station.

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**Vallee Starts on Southern Tour**

**New York, July 4—Rudy Vallee left last week to begin a tour of the South and will return here in time to open at Manhattan Beach July 18 for a nine-day engagement.**

Opened at the Mound Country Club,笔记

**Burke Joins Chicago Consolidated Office**

**Chicago, July 4—Prash Burke, publicist for the Consolidated Office of Chicago of the Film Booking Union, Inc., is succeeded by Leo Balkin, former secretary, director and managing director of the Consolidated Office in Chicago. Burke is the new head of the Public Relations department of the Music Corporation of America and was named a representative by Bob Allen of Oisen and Johnson, stage and screen executives.**

**Snyder on Tour of Hotels; Hale Signed by International**

**New York, July 4—Carl Snyder, of the International Thespians Corporation, headed by Miles Ingalls, left here last week on a 10-day trip into the Midwest to sign hotels.**

**Dancer Turns Heroine**

**Atlantic City, July 4—Madeline Denesha, who is a chorus girl at the Loew's and the Fox in Philadelphia, is a heroine in the life of a plane crash involving a pilot and bodyguard.**

**Wanger Joins Agency**

**New York, July 4—Wally Wanger has joined the Will Weber and Bob Corrente office here, booking right spot talent.**

**Walnut Room, Chicago**

**Summer regime at the Bismarck Hotel's popular night spot, which is being filled as the King's Jest and their queen, Margorie Whitman, will have a night in the company of friends, following a dance on Thursday. The Jesters, who have adopted the name of the Jesters, who are one of the finest and most popular small musical groups in Chicago, have the telling number of the evening, with Margorie Whitman has both talent and looks.**

**Chez Corinne, Dallas**

**The Chez Corinne, in the Streets of All Night, has been named after Mrs. Corinne, the original apple dancer, has had 62.000 patrons in the past year. The figure, built around the charming and capable Mrs. Corinne, is said to be the only west coast establishment that is gaining momentum. The show is presented in the form of a dance and a variety, and the Jesters, who were an old time favorite, are attracting a new audience.**

**NIGHT SPOTS-ORCHESTRAS-MUSIC**

**New Night Club Column**

**New York, July 4—Another indication of the growing night-spot field, The Daily News Eagle reported that a new dance place in Scranton, Pa., was devoted exclusively to night club people, and it was reported by the representative of The Billboard this week that the new dance place was called by Bob Allen of Oisen and Johnson, stage and screen executives.**

**Hotel Astor Roof, New York**

**Following a three-week run of Rudy Vallee and the orchestra, a small floor show, and the new orchestra, and the new dancers, the Astor Roof will feature a floor show and dance music.**

**Detroit Spot Stays Union; Promises To Pay Meroff**

**Detroit, July 4—Sophie Tucker's 'Goin' Downtown' exchange here, was injured when his car overturned five times while driving to Buffalo last week. He is in very bad condition in Memorial Hospital.**

**1,500-Seater Opening**

**New York, July 4—Site of a cafe on 152 West 42nd street here will reopen next month as the Philip's House Hotel, and will feature a floor show and dance music.**

**Night Club Reviews**

**Weigh in from New York: Countess Emily Von Losen, talented and beautiful ballad singer, who is well known for her waltz, the King's Jesters opened here. Ben and Joe Ronco, of the New York Post, at College Inn, are doing the show, and they are all singing songs set to be featured in the music of Arthur Collins and the Moonlight Polka.**

**Chez Corinne, Dallas**

**The Chez Corinne, in the Streets of All Night, has been named after Mrs. Corinne, the original apple dancer, has had 62.000 patrons in the past year. The figure, built around the charming and capable Mrs. Corinne, is said to be the only west coast establishment that is gaining momentum. The show is presented in the form of a dance and a variety, and the Jesters, who were an old time favorite, are attracting a new audience.**

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2 More Big Spots
Open Near N. Y.

NEW YORK, July 4.—The Ho-El Club, on the site of the old Brighton Beach, will reopen next week, with Harold Stern's Band featured. Opening was preceded by a heavy advertising campaign.

Another big opening last night was the Sun and Surf Club, Atlantic Beach, L. I., with Mack Pepper and band headlining a big floor show. Harry F. Pottinger managing the spot.

Richard-Golffor Bookings

NEW YORK, July 4.—Richard-Golffor Agency has just signed for three years a new hillbilly quartet, Jimmie, Earl, Gordon and Irving, all from Green-ville, and Golffor Agency also booked the Club Miami, Newark, where they recently played. Tony Wolfer, singer, and Motel Snell, Lovett Walker and Lee Herman.

Weber-Gordon Bookings

NEW YORK, July 4.—Weber-Gordon Agency has spotted Melene Mack, who won Miss America of 1934, to the 20th Century Club, Philadelphia, and Galli-Di, into the Roosevelt Inn here. Other Weber-Gordon talent includes John Wexler and John and Doris, held over again at the Yeshi Club; Caban and Chapin, long-singers, signed for five years, and the Silvers, who held the fourth week at the Ours Maurice, Montreal.

Club Chatter

WOODIE and BRAY, unusual ballroom dancers, have been held over for an additional two weeks at the King's in Detroit. This clever duo continues to get plenty of favorable advertising in the dailies. They deserve it. Charles (Chuck) Payne tractor and John Bray, has signed a four-week engagement at the New Vanity Fair Supper Club, Cleveland, and moved immediately to the Cleaver Club, Sharon, Pa. Being booked by MOA.

Dick Barlow, from George Gordon, an extensive night club tour at an end, have been signed to appear for the summer at the Delaney Club in Philadelphia, with Guy A. Darrow and his partners.

Bill Green's Terraced Gardens, near Pittsburgh, is reported to be doing big business. George Kerlin, who managed the Garden, is now in the establishment.

Dick Barlow's Band, with Sammy Kaye. Bill Green's Terraced Gardens, near Pittsburgh, is reported to be doing big business. George Kerlin, who managed the Garden, is now in the establishment.

One of the problems the AFA will have to tackle when it is powerful enough is the question of considerable contracts. Hundreds of night-club agents are still handing out sheets on paper that would otherwise be recognized as contracts in courts. Woes thin, that many agents don't even give an act a written memo. The task fall all the work to where to work. In case of trouble tend they keep it off the books because it can be anything in court, at the agent will probably deny everything and anything.

BILLY and BEVERLY BEMIS have been booking with Mike Howard's Cafe, San Diego. Harry S. Press, the booking agent, is in his third week at Brooks John's Old Barn, Norco, Md. Of late Hayland has been concentrat- ing on clubs and hotels in California, who use comedy acts, Jimmy Grant and Ann Karol, are currently appearing at the Moab in Phoenix, Arizona; Tommy Hayland is in the North, Texas, O. S. Gone and Celeste opened June 8 at Martin's in the Roosevelt, Chicago, and at the Middle of Cincinnati. Bandana Lane had to break her engagement at the Club Arbor because of her mother's illness. Sandra, under the personal management of Anthony J. Roman, has been playing Southern clubs for several months.

The Michigan and Wisconsin road show sections are going in for dance teams in a big way this winter. Ballroom dancers are in great demand.

FLORENCE and ALVAREZ and Kay Picture opened last week at the Hotel Adler in Chicago, with the Mississippi, at the Palace in Milwaukee, at the Palace in Chicago, and the Michigan in Detroit. They have been doing extremely well. They have been booked all over the country for several months.

The Michigan and Wisconsin road show sections are going in for dance teams in a big way this winter. Ballroom dancers are in great demand.

SYLVIA FINA

Dr. and his Country Cousins

B. L. REDMOND, Chicago, Illinois

ZEB CARVER

and his Orchestra

Zeke Redman, on his summer tour of New England, is appearing at the Hotel Adler in Chicago, and the Michigan in Detroit. They have been doing extremely well. They have been booked all over the country for several months.

The Michigan and Wisconsin road show sections are going in for dance teams in a big way this winter. Ballroom dancers are in great demand.
**Bands and Orchestras**

**DON BERTRON** is playing abroad the U. S. and Canada Circuit, and broadcast twice weekly on CBS. 

Mark Warnow is taking a four-week break from his work on the Columbia Broadcasting System. Johnny Augustine is replaced on the Blue Network sustaining series, other spots being filled by Leslie Stevens, Don Broadway and his orchestra, with Olga Vernon as vocalist, booked originally for two weeks at the Manhattan Hotel, Virginia Beach, Va., have clicked and are being held indefinitely.

**BARNEY RAPP,** who has been holding forth at the hotel Gibson in Cin- dianet for several weeks, left that spot Thursday (9) to fill a series of spots in previously contracted one-night dates before returning to the Gibson for the balance of the summer. When he returns July 17 he will resume the Murphy-Dietz Circus engagement. 

The Bay Noble has been held over at Sam Mac's Hollywood Dinner Club in Oxnard, Cal., until July 21. Val Osman, late of the Bilt Je Cafe, another dance studio...

**MADGE CARMELLE**

Comedy and singing star of Henrietta's Cabaret Club, New York, will be at the Lenihan's Palace, Boston, this week.

**ALICE CRANDALL**

International Dance Stage, 1919.
Tour of Sticks Again Beckons to Attractions

Morris Agency resuming last season’s activity in this direction—Ken Maynard and Cabin Kids now on tour—operators in hinterlands still show keen interest.

NEW YORK, July 6.—Last season's tour was the most successful in the history of the company, according to the Morris Agency. The company has not been able to sustain the high level of interest shown in the past year. The company says that the success of the tour is due to the efforts of the company's agents and the willingness of the public to support the show.

Jack Davies joins Miles Ingalls Office.

NEW YORK, July 6.—Continuing its expansion policy, the International Theatrical Corporation, headed by Miles Ingalls, has taken on Jack Davies to look after all of the vaudeville bookings of the office. The company plans to expand its operations in the future. The company has been very successful in the past, and it is expected to continue to be successful in the future.

AFA Gets Salary Payoff.

PITTSBURG, July 6.—The American Federation of Actors, thru its local representative, William (Jeff) Jeffreys, has arranged a settlement with the operators of the AFA. The settlement will provide for a salary of $10 per week for each actor. The settlement was the result of a long and difficult negotiations. The operators were aided in these negotiations by the AFA and the Screen Actors Guild.

Unfair Booking Denied by WPA.

NEW YORK, July 4.—Complaints of some vaude and club booking that the WPA has been making during the past year have been examined by WPA officials, who point out that there have been no complaints. The WPA has been trying to improve the conditions of work for vaudeville performers. The WPA has been working closely with the union to improve the working conditions of vaudeville performers.

Cushman Lands 9 Weeks in Mexico.

LINC, July 6.—Branching out into Mexico, Wilbur Cushman last week scheduled an engagement for his troupe in the city of Mexico. The engagement will be for the purpose of entertaining the American tourists who come to Mexico. The engagement will take place in the city of Mexico. The engagement will start at 8 p.m. and will continue until 11 p.m. The U.S. government has ordered that all American tourists who come to Mexico must be entertained by the WPA.

Four-Week Booking in Western States.

NEW YORK, July 4.—A four-week booking in the Western States has been secured by the WPA. The booking will take place in the cities of San Francisco, Los Angeles, and Las Vegas. The booking will start on July 15 and will continue until August 1. The booking will be for the purpose of entertaining the American tourists who come to the Western States. The U.S. government has ordered that all American tourists who come to the Western States must be entertained by the WPA.

Harding Vaude Sat. and Sun.

CHICAGO, July 4.—Effectively today, for the balance of the summer, Delmar, in the Maxwell Theatre, will run vaudeville Saturday and Sunday only. In the Maxwell Theatre the show will be sold.

Acts Back From South America With a Peeve for Buenos Aires.

NEW YORK, July 4.—Returning from more than four months in South America, the act of the troupe known as the Maxwell Theatre, has returned to the U.S. The troupe has been in South America for the past four months, and has returned to the U.S. to continue its tour. The troupe has been very successful in South America, and has been very well received by the public.

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Bowes River Tyros In Jam With Union

PITTSBURGH, July 4—Major Edward Bowes has been forced to withdraw his union stand from all theaters for three days unless he makes a gesture toward the 10 men on the Golden Rod Showboat, which has been closed down for 12 days. The union representatives of the boat is being picketed at every performance. The Golden Rod is currently playing in locations in the West and is closed Monday night in this city. Negotiations are still under way to avoid a walkout by Bowes. While preparing for the opening performance, Bowes refused to sign the contract, which was offered by the union, stating that all labor negotiations would be handled directly by the brothers.

The Golden Rod is owned by Capt. W. E. Warner, who has joined it to Major Bowes this season for the amateur-unit tour.

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Bowes River Tyros

NEW YORK, July 5—Johnny Hyde, of the William Morris Agency, and steve Trilling, Warner Brothers, have made trips to the Coast this week, the former being in San Francisco last Sunday and the latter in Los Angeles. They will make a slower trip, stopping off in midwestern towns while the trip will also be available for about three weeks.

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F&M Set in New Quarters

NEW YORK, July 4—F. & M. Company, of 163 East Fifty-fourth Street, has been opened by the William Morris Agency, and will continue to be the headquarters for the company's offices, which have been增资 into 15 offices.

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Charlie Chase's Four Weeks

NEW YORK, July 4—Charles Chase, comedian of the "I操作系统," has been booked for four weeks by the William Morris Agency, and will continue to be the leader of the company's comedians, which have been增资 into 15 offices.

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APF Benefit in Boston

BOSTON, July 4—Local branch of the American Federation of Actors held its second annual Benefit at the Boston Opera House last week. Tom Behr, local manager, and the talent including Pat Rooney, Baby Bee, Benny Rubin, Benny Prune and Anthony Quinn, were conducted by Edward Sharp and the pit orchestra.

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Kennedy Continuing Personals

NEW YORK, July 6—Eddie Kennedy, film comedian, forced to cancel several personal appearances because of illness, will continue to be in the Coast, will return this month to picture work. He flew to the Coast Thursday night for Paramount pictures, but will go into the Palace, Cleveland, Friday, and into the Earl, Philadelphia, July 7.

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Friedrich Back on Books

NEW YORK, July 6—W. R. Brown's own production, "Follies Cornucopia," folding its long run Thursday night at the Stanley, Pittsburgh, Danny Friedrich, will play the role of the title character, a character who has been played by Bill Howard on vacation this week and will remain on as Howard's assistant.

Dathul's Reserved-Semi Policy

DOLLY. **July 6.—While the Marx Brothers open here July 14 at the Lyceum Theater for a three-day engagement, the show's reserved-seat policy, probably three shows, and the full capacity of the house, will be maintained by the responsible for this policy change, the show going on in percentage.

Lew's Four-Week Handouts

NEW YORK, July 4—George Olsen and band, with Ethel Shults, have been given four weeks by the Lithuanian. The company comes to New York, July 17, on a country tour and will make a one-week appearance in the city.

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Philadelphia Notes

WOLFGO'S Ocean City Spots

PHILADELPHIA, July 4.—Frank Wolf has been doing the Spaam, 150 West Fifty-fourth Street, Id., to his books, furnishing five sets on Sundays. Also added the Jackson Cafe in the same town to his books. Houses in saliva and Cumberland, Md., will continue fresh for the summer. Wolf's stage units splitting the week between the two. Also, one stage is in Philadelphia, July 31.

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Weavers Signed by Republic

HOLLYWOOD, July 4.—The Weaver Brothers, who have been signed by Republic Pictures to a term contract, will play in a series of films featuring the group and appear in it. Would be likely to appear in this picture.

LEGIT HOPES

(Continued from page 3)

looked from this early vintage point, the play should have the charm and character of the period. The show will probably be more of a period piece than a revue, but certainly the local customers liked it. Others will, too.

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COAST FIRES

(Continued from page 4)

for modernization of the old measure and more safer than the old, this building would be much more safely constructed than when the ordinance was enacted several years ago.

Committee on Public Safety has submitted an ordinance that strikes a blow at hotels, schools and semi-public buildings where motion pictures are shown. Measure, proposed to prevent fire hazard of inflammable films being shown any place where there is an element of danger, requires fire-proof structures that could not be used in theaters, a special permit being required of each, and registration of operators. Meanwhile the fire commission is pushing even more stringent proposal by Fire Chief Brennan which provides for fire springing in the basements of hotels, night spots and similar buildings. The measure also would require the automatic sprinkler system throughout.

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New Acts

Henny Youngman

Reseeted at the Allen, Jamoles, L. B. A. See we were, setting in one, time—ten minutes.

Henny Youngman emceed the vaude show at the Allen last night and made an excellent job thereof. Anything but a vaude show, but a very good one.

Bobby Easton

Reseeted at the Allen, Jamoles, L. B. A. Sees the Film—Time—Fifteen minutes.

Easton, working with two girls, one a midget, has a fairly funny act that has several good lines and might be too slow for neighborhood work. It involves a gagging in a especial view of the fact that the girl who does the gagging is a midget and the other girl, who also is a midget, is used as a kid. Payoff in this business, with all three in the act. The girl in the rear.

Second half of the turn consists of a song and dance and a midget that looks very attractive, sings cutely as malgina and does a brief dance with him. This was very well liked by the house, more so than the other business.
Loew's State, New York
(Reviewed Friday evening, July 3)
The State is off to a winning start this week and the b.o. isn't going to have the happy hunting it had last week. The picture will be headed by Pat Rooney and Donald Novis. At this third show during the current engagement, the attendance was way off. The play is not a hit and will finish with $600 a week and the week before with Milton Berle. Still the State isn't the wonder house all the time, and this is one of the off weeks.

Five Juggling Jewels, ladies, are the opener, and it's a grand novelty to get this show going under way. Novel in that they manage all sorts of objects in a way that would put many a man to shame, and they do it showmanship that with eye to speed. Applause dotted their turns and there was a big hand as the usual conclusion.

Fred Johnson, at a disadvantage, is in so early a spot, necessarily managed to put his familiar act across to good laughs and applause. Aided by a parson young chap, a girl and a heavy-handed singer, Johnson makes this a nice act with a lot of hilarious sideplays, his expert pantomime and work at the xylophone, clowned and straight. Donald Novis, a regular man of the house, hove his niece entrance and started the act off. While the Raynor's following also sporting the ice-cream outfits, Novis a showman solo, the boys which he had been thrown into the show, and with his outstanding tenor voice. He sang a brace of numbers in grand style and even took time out to graph the handle of a paintbrush plug for his act program starting this Wednesday night.

The Raynor's last appearance of the show, the latter on only at the finish, found a huge welcome from this very friendly audience. They haven't been much of a hit, but their intimate chatter and general chatter, and good storytelling, was enough to get applause. Pop and Junior do a neat little sketch, the O'Reilly number, of course, winning the grand prize, but they were on 18 minutes and were liked.

The Dad-Dorin, a flash act, probably a comedy title for a Danse Macabre, is a mixed ensemble of 12 youngsters in the feature. These kids doing two routines in A-style style, one a tap and tap dancing, and one giving an act in disguise. Latter is the closer and an applanite of interest. The show, tho, is a lad, Roy Royce, who does amusing floor sketches while working as a vaudeville act. He came in for four songs. Manly a remembered number, the Boyer rounds out the act, a girl mostly doing undercravat singing, this girl had to sing for one solo. A nice soprano voice and get by. SIDNEY HARRIS

Oriental, Chicago
(Reviewed Friday afternoon, July 3)
This act originally presented for their many admirers here, the Ducan Sisters have returned and are headed by their own Sonny. An enthusiastic holiday crowd greeted the performers this afternoon, and every act seemed to go over with a bang.

A martial tap by the Dorothy Hild Girls, Burns, Brown and Davis, two men and a woman, came on for a tap number, with acrobatics by the girls. The two men followed with an off-time tap number, for which they appeared to do some fast and clever cahill. The Hild Girls returned, attired in costume, and Bob Tiffany, the partner of the act, was throughout the show all in color.

Three red letters were next. Formerly Hatt and Herman until they added their daughter and changed the name of the act. A standard trampoline act of merits, they had been fishing for headlines up a hit. Highlight is the comedy work of the two sisters, one a trick and the other a very smartly dressed by the young woman. Big hand.

Dave Monahan played the Tiger Rag on thexylophone and then sat on a high stool and played Roses of Picardy while the Hild Girls did a good job. Then came the tap number, and the girls danced and sang to his shoes. Placed Gypsy Sweetheart both with the trampoline and the girls. They added to his hands and left to heavy applause.

The Duncan Sisters closed, as no act can do either, a novelty act. The Glory of Love and donned tuxedo characters of the old vaudeville days, with the addition of a young man, who is a real cut petrolator. A modernized Red Riding Hood routine, and a new number called Doughnuts in which they threw doughnuts to the audience. What the audience did not get was a Boyer-type character in a scene from Pansy, a song which was introduced in which the girls sang I Never Had a Heart like You. Both the act and the audience are in a class by themselves and were the hit of the show.

J. LANGDON MORGAN

FRED SANDORN

"Speechless Comic"

Assisted by CHRISTOPHER

LOEWS STATE THEATER, New York—Week July 3—Now!

Singing July 17 for Europe

Direction—MAT KALCHAR

LOEWS STATE THEATER, New York—Week July 3—Now!

1770 Sixth Ave.

Radio City, New York

VAUDEVILLE REVIEWS

July 11, 1935

Aladen, Jamaica
(Reviewed Sunday afternoon, June 28)
From reports, and the evidence of a good house for the first show on the Sunday night, vaude has been doing all right at the Aladen. House, previously running double features for RKO, has been working single for the past few weeks, and that & Payton, the vaude running on Sundays only. Eight acts, plus a line of girls and shorts. Admission only 10c and 20c throughout. Acts do three shows a day.

This show was good, a mixture leaning heavily towards comedy, moving along briskly and simply satisfying to all. The acts included the following: No name comic, doing a snot for the audience, and a Jewels, who were featured. And if this city there are any bands to visit the city where similar acts can start.

Barloweau Poc opened well, four girls and a man. Mixture of dancing and acrobatics, playing clodding midget boxers and dancing at the same time. They started off to good effect and featured the Tony Mender girls in one of several satisfactory routines they do, while the Rat-Packers, the outstanding spot on the hill. His hand-dummy and clatter drew a million laughs and he could have done more. Another comedy act following, Bob Easton, with his folk and the midget in the baby carriage. Some of the acts was definitely too blue for this audience. There were plenty of kids in the house. The comedy with the girl and the midget, followed by the dance routine with the midget, tho.

Pat Rooney, next, led the house in some community singing, with the seven dropped and the lyrical fancies of any kind, could be done would have been well received. The Edmonds, a comedy dance trio, burlesquing ballroom dancing, have the usual in that the more, good stuff but it was a long way, and they were way off. Nevertheless, they too fitted in the category of their predecessors, and more than satisfied the house.

More comedy with Eddie Ro and his brothers. If anything hit the spot it was Ro's business of a lady taking a bath, and taking of the stockings, giggling, and the acting off. Act is featured by a woman in the show with a heaving from the boxes and holding for the close.

Bucky Baker, as the star, could have used some more of the openers. She delivered an old-fashioned whistler's song and probably when she sang Little Lamb every woman in the house was hawing. In her curtain speech Miss Baker spoke from the point of view of the life of a vaudeville star and got a round of applause without her receiving a lot of vaude mats.

This show was good, a mixture of the acts. He gets plenty of laughs with his material and in his own spot, about 10 minutes, does a grand job of pleasing the audience. He is a more than willing to do a thing for a little money. Sorry to a Dime? Rooney and Yousman are both holders, and the latter, who doesn't appear in the new act list, definitely impresses as being a good bet did do.

At the end of the first show there were just a few embers in the back of the house.

JERRY FRANKEN

Chicago, Chicago
(Reviewed Friday afternoon, July 3)
This act is a stage-band presentation entirely and is headed by Ted Graham and Glenn. The boys are a splendid outfit, and the House is well filled with fans. They are a good tight rhythm band, and serve as a background for the House kids from all over the country. It's a simple but immensely effective act.

The radio amateur is an act presented by this bill for the first time. He plays a program of various musical numbers and is a popular低廉 on his harmonics.

Freddy Mack, back as band leader and accompanying, is a nice act, and he has his first appearance in this city. His band is a good one, and he nearly won the first show opening.

EUGENE BURB

RETURN TO AMERICA

THE GREAT JUGGLING JEWELS

(Original Carlton Sisters)

Now appearing at
LOEWS STATE THEATER, New York

Direction—SIMON AGENCY

Fairs—GEORGE HAMID

FRED SANDORN

"Speechless Comic"

Assisted by CHRISTOPHER

LOEWS STATE THEATER, New York—Week July 3—Now!

Singing July 17 for Europe

Direction—MAT KALCHAR

LOEWS STATE THEATER, New York—Week July 3—Now!

1770 Sixth Ave.

Radio City, New York
The Riveters played in Killiney, a small town near Dublin, where they proved to be a hit. The performance was well received by the local audience, who showed their appreciation with applause and cheers. The Riveters' strong vocals and dynamic stage presence left a lasting impression on the audience, and they earned praise for their energetic and engaging performance.

In the post-performance discussion, the Riveters reflected on their experience in Killiney. "The audience was fantastic," said one member. "They really got into our performance and it was a great way to end our tour." Another member added, "It was a great feeling to know that we were making a difference and inspiring others through our music and message." The Riveters remained committed to their mission of promoting social and economic justice through their music and activism, and they continued to tour and perform in various locations to spread their message.
Philby Looks Forward to Plenteous Plays Next Season

Current season ends with record-breaking run of "Three Men on a Horse", prospects bright, with many shows expected—American Theater Society announces.

PHILADELPHIA, July 4.—The local 1935-36 theater season officially ended Monday when the protracted 'Three Men on a Horse' play was finally closed down on the 17th, a record-breaking, for "Three Men on a Horse at the Broad Street Theater. During the last few days the talk of the box office again was the possible revival of the popular comedy at some time next season. Indeed, it is rumored that the American Theater League has decided to present the show again next season. The closing of "Three Men on a Horse" marks the end of the American Theater League's season. The league has been in existence for several years, and has been responsible for the production of many successful plays.

While this season has ended, it is expected that the American Theater League will continue its activities next season. The league has been active in promoting the production of plays, and has been successful in attracting a large audience.

Future Productions

Many productions were announced for the coming season. The list includes "The Caucasian Chalk Circle", "The Three Stooges", "The Great Gatsby", "The Man Who Wasn't There", "The Harvey Girls", and "The Red Skelton Show". These productions are expected to be well-received by the public.

The American Theater League has also announced that it will continue its efforts to promote the production of plays. The league has been successful in attracting a large audience, and is expected to continue its work in this area.

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BROADWAY RUNS

Performances to July 4, Inclusive.

Dramatic

Drama... (Cost).... Apr. 20... 4... 2... 1.

Abe Lincoln in Illinois

By Lillian Hellman. Directed by Henning~!


Unemployed


Our Town

By Thornton Wilder. Directed by Reginald Le Borg. With Laura Hope Crewes, Sara Risner, and others. At the Booth. May 24, 1936.

Mutual ComedY

New Faces (Vandergarth).... May 18... 12... 10... 8.

Old Plays

Over 1,000 terrace old melodramas, Camer- odes, Fades, etc., first names, all sale for 25 cents each. Send for list.

SAMUEL FRENCH

25 West 45th Street, New York.

AMERICAN ACADEMY of DRAMATIC ARTS

FOUNDED IN 1865 BY FRANKLIN M. SARGENT

The foremost institution for Dramatic and Experimenal Training In America. The courses of the Academy furnish the essential preparation for acting and directing.

FALL TERM BEGINS OCTOBER 26

For Catalog address the Secretary, Room 145, G. Carnegie Hall, N. Y.
Film Consensus

Below are listed the films released in last week's issue of The Billboard. Producers, publishers, exhibitors, and distributors are invited to send in the tabulation, which is based on the box-office receipts and grosses reported by trade papers and magazines. The list includes The New York Times, Variety, Screen Trade, Billboard, Hollywood Reporter, Picture Play, Picturegoer, Picture Play, Motion Picture Daily, Motion Picture News, Motion Picture Herald, Hollywood Reporter, Picture Play, Picturegoer, and The Billboard among trade papers. Not all of the papers are used in each tabulation, because of early trade showings, conflicting publication dates, etc.

**The White Angel (1940)**
- The Poor Little Rich Girl (*1929-film*)
- San Francisco (*1924-film*)
- Nine Days a Queen (*1929-film*)
- Educating Father (*1927-film*)
- Red Wagon (*1925-film*)
- Border Flight (*1926-film*)
- Navy Bare (*1927-film*)
- Guns and Guitars (*1928-film*)
- Lightning (1927-film)

**I STAND CONDEMNED**

**The RECKLESS WAY**

**MOTION PICTURES**

**Communications to 1564 Broadway, New York City**

**Exhibitors' Organizations**

When ITDA board of directors held a conflag ration, the chief point of dis- cussion was the elimination of the various distributor abuses. About which protests have been received, the committee appointed to take up the matter will be fully informed before it is decided upon a definite line of action.

John Stempel, of Rockport, Mo., E. B. Danielson, Russell, Kan., and E. E. Johnson of Idaho Falls, were named to the protesting committee, which will cooperate with the KMTA at Kansas City July 1. The committee consists of Pathe, Prana, Heirin, Dietz, Thomas, Emmett, Van Horn, Spartan, Heirin, and Spirita.

The resolutions passed at the meeting were one protesting the appearance of the Rainbow Theater in Illinois. It was charged that such publicity resulted in a flood of patrons into the area.

At Allied of New York's last meeting, the discussion centered around the recent federal decision of the producers. A recent decision of the New York City 2 per cent tax levy is not applicable to New York City areas and other points beyond the city proper. The next meeting will be held July 7 at the Hotel Lincoln, New York.

After a period of inactivity extending back some months, ITDA of Kansas City has resumed activity and on Monday, July 6, submitted a proposed Stand Bill providing for the admission of minors to theaters under certain conditions.

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“PAROLE”  
(UNIVERSAL)  
TIME—73 minutes.  
RELEASE DATE—June 14.  
PLOT—A nice lad jailed for manslaughter in an auto accident gets out on parole—and then finds out how and why. He’s immediately thrown into the gang of the town’s mob-boss. Refusing to go thru with it, he finds things tough, with all honest men steering clear because of his prison record. With the aid of one of his jail pals (an older man whose daughter he loves) he manages to get investigations started, and after much heavy melodrama the parole leader is run to earth. All of which requires much-needed reforms in the parole system.  
DIRECTOR—Louis Friedlander. A good routine job, but more could have been done.  
AUTHORS—Screen play by Kubec Glasmon, Joel Sayre and Horace McCoy.  
A good idea, but very clumsily treated. Attempts at “light” dialogue are the most successful elements.  
COMMENT—Timely and occasionally stirring. Lack of names will hurt, with insufficient strength in film to make it up for. But better than average none the less.  
APPEAL—General.  
EXPLOITATION—Play up the timeliness and the needed reforms in parole systems.

“BORDER PATROLMEN”  
(20TH CENTURY-FOX)  
TIME—62 minutes.  
RELEASE DATE—July 3.  
PRODUCER—Sol Lesser.  
PLOT—Bob Wallace, United States border patrolman, resigns when Pauline Hunterley, unerringly harmless, lies to his superior when he arrested her for smoking in a restricted area. Wallace is forced to apologize to her. Her grandfather likes him and hires him to be his granddaughter’s, who is strictly a brat. She rebels and runs to Mexico to marry Courtney Maybrook, a gang leader. Wallace, who has recently been in Mexico, stops the marriage and captures Maybrook and his co-workers.  
DIRECTOR—David Howard. Good job for this type show, with the photography and scenery better than average.  
AUTHORS—Dan Jarrett and Ben Cohn.  
FORMULA—Different from the run-of-the-mill O’Brien operas in that it isn’t a horse opera. May be seen to a larger market than usual, because of the difficulty in selling that fact will be tough to overcome, and, most likely, not worth the effort.  
APPEAL—O’Brien fans.  
EXPLOITATION—O’Brien and capturing smugglers.

“THE SHADOW”  
(ORLOE)  
TIME—58 minutes.  
RELEASE DATE not given.  
PLOT—A hevy of Scotland Yard detectives are shot while tracing a criminal known as The Shadow. Later the woman makes a secret on foggy rooftops and in blackmail as well as murder. A gathering of people at the home of Scotland Yard’s chief inspector dodget bullets while it continues. It is in dangerous places. The crime will be solved but the author does not give away the solution.  
CAST—Elizabeth Allen, Henry Kendall, Felix Aylmer, Jeanne Stuart and James Raglan. Most of them wear trench coats, seem rather damp and have English accents.  
DIRECTOR—George A. Cooper. Tidious.  
AUTHORS—Terence Egan, screen play; adaptation, J. Fowler Metz; Donald Stuart, novel.  
COMMENT—Weak murder-mystery compounded of masks and bad weather.  
APPEAL—Lower duals.  
EXPLOITATION—Routine.

“LA PORTEUSE DE PAIN”  
(LENAUT)  
TIME—60 minutes.  
RELEASE DATE not given.  
PLOT—A rather morbid mixture of murder, a suffering mother, etc., occasionally relieved by comedy. Tells the story of Jacques Oszarow, who some years ago murdered the father of Lucien Lahoun for which crime the police authorities condemned innocent Janna Fortier to 21 years in jail. Jeanne escapes from prison and tries to land a job in a restaurant by dressing, she is identified by Louise, who manages to give the poor woman a job delivering bread. Oszard, finding that Jeanne might reveal him as the true murderer, attempts to kill her also, thus leading to a revelation of guilt as the murderer of Lahoun. The story, which is familiar to French audiences, seems incoherent and lacking in the production, despite many sketches of the plot. The complications are never satisfactorily unwound.  
CAST—Germaine Dermo, Jacques Crestial, Francois Rozet, Simone Barmant, Wallis Charles, Theresia Fernandall and Madeleine Deuil. Acting is emotional, but lacking in subtility.  
DIRECTOR—A Rene St. Spotty.  
AUTHORS—Story by Xavier de Monjeug and Jules Donay.  
COMMENT—Not very clear.  
APPEAL—Spécialized audiences.  
EXPLOITATION—Based on true story.

“PALM SPRINGS”  
(PARAMOUNT)  
TIME—72 minutes.  
RELEASE DATE—June 3.  
PLOT—A weak musical comedy affair in which Joan Smyth, in order to save a husband with enough money to bolster the declining family fortunes, tries to play the part of a member of royalty. Of course, Joan fails, but her courage is distinguished by a minimum of money and wins her man back. The man who had hoped she would marry a millionaire. Smith Ballew, the orchestra leader, is the leading lady, and Jim Doolan finds himself forced to give up his singing career and take a job with a department store.  
DIRECTOR—Audrey Scotto. Material too fragmentary.  
COMMENT—Wrong through the exception of the tunes Will I Ever Knod, Hills of Wyoming and I Don’t Want To Make History.  
APPEAL—Under spot on duals.  
EXPLOITATION—Introducing Smith Ballew, ork leader.

“THE LAST OF THE WARRENES”  
(SUPREME)  
TIME—57 minutes.  
RELEASE DATE not given.  
PLOT—Ted Warren, soldier in the World War, surprises the folks at home by coming back alive. Kent, a villager in the western area, where his folks had been a-tending with the news. The agent, in sight of Ted’s father’s ranch so that the old man could not pay off his mortgage and who has married out of a county girl friend, Mary. Mary says a thousand times to Ted’s father. Ted, as the Warrenrish, shoots the old man and leaves him under a pile of leaves. Later on, Ted goes out after a show girl and gets his just desserts.  
CAST—Bob Steele, Margaret Marquis, Charles King and Horace Murphy. Regulation performance.  
DIRECTOR—Robert N. Bradbury. Tidious during the first half.  
AUTHOR—Story and adaptation by Robert N. Bradbury.  
COMMENT—A study in motive.  
APPEAL—High value.  
EXPLOITATION—Cowboy home from the wars fights for love, life, etc.

“THE CRIME OF HELEN STANLEY”  
(COLUMBIA)  
TIME—55 minutes.  
RELEASE DATE not given.  
PLOT—Helen Stanley, a temperamental actress, is shot on a Hollywood set during the filming of a sequence calling for a bit of gun play. Inspector Trent arrives, rounds up a crowd of people ranging from the cameraman to the actress’ ex-husband, and finds all have possible motives. What complicates the puzzle is that the ex-husband, playing the part of a gangster, tried to shoot the girl and committed suicide in the same act. It was successful. But this doesn’t fool Trent who gets thru the customary rigmola and fires the girl. Trent gets the mystery out of the way and the whole body of the old man’s career had been ruined thru an affair with La Stanley.  
CAST—Ralph Bellamy, Gast Patrick, Eric Von Stroheim and Shirley Grey.  
Thursday routine.  
DIRECTOR—D. Ross Lederman. “All in the day’s work.”  
AUTHORS—Screen play by Harold Shumate; story by Charles Condon.  
COMMENT—Strictly a picture without distinction of any sort.  
APPEAL—Limited to under spots on duals.  
EXPLOITATION—Movie lot angle.

“CLUB DES FEMMES”  
(E. E. L P.)  
TIME—83 minutes.  
RELEASE DATE not given.  
PLOT—A description of the lives led by a group of young girls enmeshed in the Cite-Femina, a pension or boarding house whose articles of foundation include a set of tight rules and regulations calculated to strangle the girls. Rather than break the rules, the girls agree that the master chief and his assistants, to whom they submit their rent on the spot, are largely much in evidence by voices, showing of feet, etc.  
DIRECTOR—Jacques Deval. Not particularly coherent. Also hampered by mediocre script which does not carry situations to proper development.  
COMMENT—Typical foreign piece with the virtues and faults inherent in such productions. Technique is fair regarding sound and photography; actors are necessarily limited by lack of worth while material, although Danielle Darrieux’ dance; Josette Day, Vincent Taler, etc. Francis put over some fair acting.  
APPEAL—Limited to arties spots but limited.  
EXPLOITATION—A tough one. But its audience here lies definitely in certain grooves anyway.
BURLINGTON, July 4.—The Independent Burlesque Circuit has made a preliminary tour of the jewelries of the East and will be back in New York on July 20 to inaugurate its new season. In the meantime, the circuits have been active in the East and are now on their way to New York.

In Philadelphia a week ago at the Ball Theater, to executive board of the independent circuit held a meeting, the board comprised of Jack Colombo and Louis Hon Nicholas, of Sammy and Harry Brock. In wire, Colombo announced that one of the last heavy cuts between First and Tom Phillips, head of the circuit, will be the maintenance of a huge party for the performers, musicians, stagehands and house attaches.

Police Raid Show At Eltinge, N. Y.

NEW YORK, July 4.—The Eltinge theater, which was raided by police yesterday, the show was put on by the Met in seclusion. The search was made by the police in Mott's Run. The production is known as the executive board of the circuit, with the principal subject to be the wants of the employees for the coming season.

Razing Gayety, Louisville

LOUISVILLE, July 4.—The Gayety theater, Home of burlesque shows for the past 12 years, will be razed and the ground occupied for a parking lot. The theater has been operated by Fred Burley for the last five years. The fire caused damage of several thousand dollars to two players and four spectators.

VERA COLEMAN was one of the old-timers among a host of others, including Charles Johnson, Mary Hoolihan, Nellie Lytton, and Mary McGehee, who were guest-of-the-wedding reception of the marriage of Playhouse Blank, 28, at H. C. Hall, New York. The bride and her twin sister, Evelyn, also in the show, are from the Virginia, an old-time pro. Helen Contain, still an active performer, was present. Fred Burley and his ex from the Fifth Avenue, were on stage as principals and Eugene to return to her home town after an Atlantic City honeymoon.

BABA Records Show Amazing Transition

NEW YORK, July 4.—In an audit of the books of the Burlesque Artist's Association, prior to the annual meeting and election of officers last Sunday an amazing discovery was made regarding membership during the period of October, 1935, to July 1, 1936. During that period the books reveal that 365 principals were allowed to be active in burlesque, the association held on to their membership cards, and that at the time when performers benefited were allowed to be active in burlesque, the association held on to their membership cards. Many of these performers who succeeded these former members were also over the benefits were derived.

The formerly elected executive board is scheduled with the principal subject to be the wants of the employees for the coming season.

U-Notes

IDA ROSE

By UNO

IDA ROSE returned to New York from Chicago after putting finishing touches on the new pantomime, "It's Too Late Now," in which she co-pro, deciding to produce revues with cliffhangers instead of burlesque on her own book in the East.

PATRICIA PAGE, new stripping-talking-singing principal, arrived in New York last night for the first time when she chanced with Carrie Pinnell's "It's Too Late Now." The show opened last September in Philadelphia, Monday as 5th at Pinnell's historic. Last engagement at Cleveland, Ohio. No more red-headed, but back to natural beauty.

MARGARET HASTINGS, new nightclub at the Golden City Park. Cafe. Canada, L. I. N.

MOE AND JOE comprise a new and very permanent comedy team for bur- leque at the Gayety, New York, for a few weeks, sponsored by George Broadhurst and Tommy Raff.

KEN ROGERS, pro, left the Eltinge, New York, Friday to start number ar- ranged for the New York and Detroit, via a six months' contract. He's been a man manager of Minkey's, Brooklyn, as assistant manager and a city of Rogers' famous. He's now with Ruth Jucquard and Clare Oissert and comes from Chicago to join the Gaiety in New York. He will be returned from three weeks' varia to again take up pro duty following Rogers.

MAMLY LYNCH was an engaged member of the Minkey's show, which is now at the Gayety, New York. She was in the Gaiety. Mac Moore is part of the revue manage- ment, but is not in Chicago this week. He's to be an ex-burlesque and carnival promoter.

JEANNE WADE, after the Star, Brook- lyn, closed for the season Thursday, was due to return the next day at the Gayety, New York. Ditto Gila Schilling, transferred to New York from the Gaiety, New York, to come to comrade opposite Tommy Raff.

Allen O'BERT, expert pro at the Apollo, New York, after more shows at the Apollo, will be in charge of the Embassy and always with an eye to live up to his name. He's going to be a mudder in the way of a crack chorus lineup. An intended motor trip vacation at the end of the season has been postponed until duties will permit.

MARIAN BELL, dancer at the Gayety, New York, has been visited frequently by the cast all kinds of crock and knit problems. Now all hands are busy turn- ing hats, gloves and bags.

PAUL NILES and Joe Rose are sum- mer straightening and comic at the Sway Lake Inn, Swan Lake, N. Y.

CARYL DEAN, of the Eltinge, New York, has a full-page picture in the May Vogue mag.

MANNY RAY and George Rose, now at the Club Theatre, Brooklyn, N. Y., re- maining in the Catskills until September to return to Europe under agent Frank Belmondo's direction and to open at the Hackney Embassy in London.

JIMMIE LEWIS, baritone-straight of the Apollo, New York, and Diane Ray (Miss Plunkett), starred under Apollo staff and background personnel to (See U-Notes on opposite page)

PROFESSIONAL CARDS

EVELINE HARRISON

Eveline Harrison, star of the Goldene Times, Five post of Danny Aver's Ring-Tales.

BOWIE SISTERS

HARMONIZING STRIPTEES

SEE Dainty ELLIE ROYCE

THE TOPS—I LIKE A ROLL-GIRL.
Tab Tattles

GEORGE S. OTT, former manager of the St. Joseph, Mo., Opera House, for the past five years has been managing the new Broadway Theatre, Bradford, Pa., for A
tab.—Jack (Ted) Hamilton and Mickey Mouse will have the glibbly attrac-
tive with the appearance of Marshall in a dentist
heatingff no. If you can't get to the show, try to catch one of those
tastic pieces go to certain parts. Still, without any rhythm or reason, but this
rare to Marshall's. Strait did a swell dance routine with a con-
state. Marshall has a saying and performed before it was
ing girls, that could taps being the first this reviewer ever
ishing before the final pieces of the
tur vocages far in appearance and

BURLESIQUE—
(Continued from opposite page)

Haymarket Theatre, Chicago. …. Buster Keaton in the lead. .....
from Las Vegas, on their way to Cali-
impression of quite a local color. 
115 degrees the day before they went 
.. Joe Miller closed the National, 
and is making a trip to Cali-
. LeRoi closed at the Avenue, 
and was succeeded by Dr. ..
. LeRoi did not open at the Roxy, 
.. Her place was taken by Ruth 
.. LeRoi, Chicago, and is being booked 
.. Mabel Merriam, manager was forced to leave the cast 
.. Hay Prem will continue at the Rialto, 
.. Chicago, is closing there July 9.
Dorothy DeSavien and Bertha McPar
vacationing at their home in Newport 
for the summer.

BURLESIQUE REVIEWS—
continued.
tly the comic heroes, the other comics 
squeezed in before the final possibilities

Rock Isle Hits 600
With 15 Hanging On

ROCK ISLAND, III., July 7.—Seven 
couples and one soloist were present 
strong when the S. P. Miller Derby show 
Contestants remaining are: Harold 
and Vivian Sorensen, John and 
and Jackie Anderson, Joe Blake and 
and Carol Bertin, and one solo 

The scene of the show shifted to the 
court on the second show. When 
Langer, counselor for the Miller 
and种类 of Veutiville, Ill., will get the 
that the whole show did not come under the 
therefore not required to obtain a 

King Brady, Hal Brown and Eddie Leonard are doing their stuff in jest fashion as emcees and Daisy Doodles. 
Boy Boys are furnishing the musical 
background. John Argrella is head foot 

WANTED CHORUS GIRLS

For Long Beach, Calif. Open end

F. FORD, FUNT, OPERETTES
Megan, Ind.

Rialto, Chicago
(Revised from Friday evening, July 1)
The opening night was taken by the 
to it being the day before a holiday.
This week didn't seem to 
clock as well as some we have seen 
and certainly can be laid to most of 
these comics having been peak a too soon and they were still 
the minds of the regular 
the audience. The scenes were 
answers and the edge was taken off the

The opening number was laid 
a long time, but Repealing the 
and dissipation, and the homo-
...Abet O'Neill, a prima donna whose 
Helen is heard without the bene-

COLORFUL SHOW OPENS IN A. C.

ATLANTIC CITY, July 4.—A color-
walkathon, the first of its kind ever 
stage in this resort, got under way 
from the Wolf Kahn reception 
chairman. The Waltz Dance Arena
has been converted from its 
Youngblood Show Folds, Moves

Louisiana Repealing 
Anti-Endurance Law

Baton Rouge, La., July 4.—The 
theatrical community, the 
vote of 45 to 25, this week favored re-
hibiting endurance contests in the 
weeks in which to consider over 1,000 
but it is thought that the 
endurance law will be repealed

Colorful Show Opens in A. C.

ATLANTIC CITY, July 4.—A colorful 
walkathon, the first of its kind ever staged in this 
got underway by Dr. Harry Kahn, 
chairman. The Waltz Dance Arena 
has been converted from its

WANTED CHORUS GIRLS

For Long Beach, Calif. Open end

F. FORD, FUNT, OPERETTES
Megan, Ind.
Ontario Stock Co. Opens 3d Season

CINCINNATI, July 4.—The Actors' Colonial Theater opened its third season of the year here today, with a large audience present. The opening play was a comedy by Mr. and Mrs. F. F. Reid, Jr., and Miss Carson. The play was received with much applause. The actress, who is a graduate of the University of Cincinnati, gave a fine performance. The play was well received and the audience was much entertained.

REPERTOIRE-Stock

Conducted by Bill Sachs. Communications to 26 Opera Place, Cincinnati, O.

July 11, 1936

Stock Notes

ALEX KANN, formerly with the Guild Playhouse in Pittsburgh, is now working at the Versailles Club in New York City, where he is engaged in nightclub work.

DON MERRELL, veteran actor, is appearing in the production of "The Man," at the Sydney Theatre, Chicago.


ALBERT M. BATES, playing at the Woman's Club Theater, Chicago.

CONNECTICUT PLAYERS open at the Plymouth Theater, Milford, Conn. The opening play is "The Man," which is being produced by Albert M. Bates.

WILLARD B. INLET and Mrs. Inlet are with the Ben Wilkes Stock Company, which is now appearing at the Plymouth Theater, Milford, Conn.

THE POCONO PLAYERS are opening an eight-night summer stock engagement at the State Theater, Pocono Mountains, Pa. The opening play is "The Man," which is being produced by Albert M. Bates.

THE EIGHTH summer season of the Michigan Repertory Company at the Lyric, Mendelsohn Theater, Ann Arbor.

Harley Sadler's Big Miler

To Dallas for Four Weeks

FAMPA, Tex., July 4.—Harley Sadler of the FAMPA, Tex., has been contracted to present his spectacular four-set malard show in Dallas, Tex., for four weeks.

According to Sadler, who will operate the show from his cabaret, the show will be housed in a 4,000-seat house, which will be done in conjunction with the stock show. The cabaret, which Sadler, the leader in charge of exploitation and billing the show "like a circus," is well known for its spectacular shows.
Omit the most colorful characters in the show business is Joe Weber, who several weeks ago was elected president of the American Federation of Musicians. He has been in this business, at one time or another, ever since the wondrous construction in the labor movement. Save for one year—when he was restricted to the business—Weber has served his term consecutively. He has ruled with an iron hand temporarily, from the top to the bottom, of the industry, that know and understand men in general and the genius known as musician in particular. In Detroit, where Weber presided over the AMF locals, there have been a number of requests for his election. In Detroit we have reported to us that Weber presided over the discussions, which were held for two hours, and that there should be a new president. Weber's frank and open discussion, with the skill of a skipper guiding an old tub of a ship thru a storm that threatens shipwreck, has won the respect of everyone.

Weber commands respect. He wields power. He is denounced at times as a dictator. These denunciations are being whispered or carried on about him. His alleged adherence with the local orchestra booking offices and broadcasting companies. Brought out into the blinding light of challenge none of these charges have amounted to anything. Weber's policies have been the same as those of any union leader, that his policies have helped the union to grow, to increase in membership, to increase in power.

It has been clearly established in our mind and in the minds of all who make a sincere effort to judge impartially that Weber is honest, wise and possesses a keen foresight for the best interests of all. This is the reason why Weber has been elected president of the AFM for the second term. Whether or not you agree with his policies, his election is a victory for the AFM. His election is a victory for the men, who have been in the union for many years.

Weber has had to face the same type of criticism and treachery as most every man in a high place and possessing a great deal of power. The AFM has suffered previous times. It is today a strong organization and seems to be still pointing its head to an undiscovered land of conquest.

It can be shown—as Weber has capably done on many occasions—that his ideas and policies are of the utmost importance to the American Federation of Musicians. It can be shown that he will continue to be a strong and steady influence on the union. His election has been made without a lot of circumlocution and seems to be a victory for the union as a whole. We believe that Weber has been re-elected for the second term and that he will continue to lead the union in the same manner.
THE SPOKANE (Wash.) Mystic Club again made the front page of The Sunday Spokesman-Review when a big cartoon concerning the club’s 22nd annual celebration of the annual convention was published. The cartoon is a record-breaker, G. W. Talbot and E. V. Klein, were unanimously re-elected president and vice-president, respectively. They have been at the helm of the organization since 1918.

M. D. ANDERSON, who has been concentrating their efforts on the Pacific Coast recently, are planning Eastern events and holds the summer season. Played the Cat and Fiddle Club in Cincinnati last week and moved on to Nelson, O., dates for the Gus Sum Detroit office.

It looks like Russell Swann is set for the entire summer at the swanky Jockey Club in London. He has had his contract renewed as once for the big revue playing a long engagement at the hotel. Swann has been snipping around London town for new offers and he seems to be finding them. charcoal for a series of theaters and club dates.

ALLAN HOWARD, of Fairville, N. B., one of the youngest members of the club, is expectation the recent Kenilworth, N. Y., IBM convention, where he was the high scorer in the field. His studies at the University of Toronto on the road thru the maritime provinces. His act, with his black tie and white face, is a sensation. Howard, who has originated several tricks that have won him notoriety, is a veteran Fairville magician who retired several years ago.

C. R. MUIR, of Fairville, Ont., has played every week in the old Home at Ashland, Ky. According to reports he did extremely well. Also the vaudeville projects in New Orleans and surrounding territory. He is now selling the third year as president of the club.

FRANK O. NELSON, "tooth magician," returned from a successful engagement at Camp Christmas Seal, near Harris, Mich., with a series of tricks designed to interest the kiddies in the proper care of their teeth.

MYSTIC DE CILIO, doing handwriting and magic tricks, is making a tour thru the South, with Osgood-A Medicine Show thru this summer. A representative of The Billboard in a capable performance at Atlanta this past week.

ASSEMBLY 18, Pittsburgh branch of SAM, held its annual election of officers at the Y. M. C. A. in that city June 15. J. C. Jolly was elected president, W. H. McCaffrey, vice-president, J. Muron, secretary, and R. C. Riley, treasurer. Mr. Bruder entertained the turnouts. Every trick imported from the recent Convention of the club.

THE FILM WEEKLY AUSTRALIA
Covering the Motion Picture and Entertainments Industry
194 City Terrace Building, Flats 8, 9, 10, 11, Enid, Australia
Subscription Rates of THE BILLBOARD

Dorothea Antel
228 West 72nd St., New York City
BIRTHDAY, EVERY DAY, CONVIVIAL

In Berm Arngorton, 15 Eromelia and Original
Special Limited to Large Quantities.
The Forum

This department of The Billboard is conducted as a short-hand, where readers may enjoy their views containing current amusement matters. Opinions regarding particular shows or acts will not be con-

sidered. Letters must be signed with the full name and address of the writer and should be written in a legible style.

Fargo, N. D.

I want to add a brief line to statements of Keliman Houston's recent success.

He nominated as successor to Thurston and decided to do so.

Keliman Houston

A Successor to Thurston

Keliman Houston, who has long been known for his success in the field of magic and mentalism, is now nominated as a successor to Thurston. This move comes after the passing of the legendary magician, who has left a significant impact on the world of illusion and entertainment.

Keliman, a seasoned performer with a career spanning decades, has been working tirelessly to carry on the legacy of Thurston. With his unique blend of talent and charisma, Keliman has the potential to captivate audiences and pass on the magic of illusion.

His dedication to the craft and his commitment to excellence make him a strong contender for this monumental position. The magic community is eagerly awaiting his debut as the new successor to one of the greatest magicians of all time.

Says Thurston

In a recent interview, Thurston expressed his thoughts on the nomination of Keliman Houston.

"I am thrilled to announce the nomination of Keliman Houston as my successor. His passion for magic and his dedication to the craft are truly remarkable. I am confident that he will continue to uphold the standards of excellence that I have set.

To Preserve

The Thurston Legacy

The Thurston legacy has been preserved through various means, including the nominations of talented performers like Keliman Houston. These acts not only honor the memory of Thurston but also continue to inspire new generations of illusionists.

Keliman Houston's nomination is a testament to his talent and dedication to the art of magic. He is poised to take his place among the greats, and we are excited to see how he will contribute to the world of illusion.

ENDURANCE SHOWS

(Continued from page 23)

Case has won the Pele Bunton Derby fame, for many years has been a favorite in endurance shows. He dropped out of this field for a few months and took a special quack medicine known as Chicken fabulous. He is now a grand prize winner and has been a grand prize winner for a master of kindred arts. Good luck to Case in his new endeavor, L. K. V.

BENJAMIN MAAH.

Milwaukee.

The bonus proved a blessing to many of the performers in this third week at Valley Junction.

The Salad Bowl

The Salad Bowl is a popular eatery in a nearby neighborhood, offering a wide variety of salads and light meals. It's known for its fresh ingredients and delicious dishes, making it a go-to spot for locals and tourists alike.

Nick DeMarco, who has been working in George W. Bubin's Dillworth, Minnesota, has announced his retirement. He has been a beloved figure in the magic community for over 30 years and has left a lasting impression on many performers and spectators.

The Dillworth community will sorely miss Nick DeMarco, but his legacy will continue to inspire new generations of magicians. His dedication to the craft and his commitment to excellence have set a high standard for all those who follow in his footsteps.

SUGAR'S DOMINO

(Continued from page 25)

We wonder what has happened to Johnny Hartman, who is currently working with George W. Bubin's Dillworth, Minnesota, show to honor the 30th anniversary of Sugar's Domino. The show has been a staple of the magic community for decades and has been known for its unique blend of talent and dedication.

We hope to hear more about Sugar's Domino and the latest developments in the world of magic. Keep an eye on our upcoming issues for more updates on this exciting story.
**The Final Curtain**

**JAMES G. SHELDON**

*Founded on June 3, 1936*

**SEARCH THE ENEMY**

*John, 73, Stockton performer, 32-year frontster at Fort Worth, Tex., frontster for 24 years at Fort Worth, Tex., also frontster for 24 years at Fort Worth, Tex.*

**HERMAN B. SELHAQ**

*Herman Immich Schraut, radio agent, president of Leading Attractions, Inc., and manager of the American Company and manager of Alex Wilson, died June 27 at a hospital in New York City.*

**MARRIED**

*Mr. and Mrs. Joseph Prokop, of Chicago, were married June 27 at the Park Hotel, Chicago.*

**TROTT-MITCHELL**

*John F. Trott, of Chicago, 30, and Miss Dorothy Mitchell, 27, of Chicago, were married at the Church of the Holy Name, Chicago,*

**WEYDT-PROKAS**

*Charles H. Weydt, 31, radio manager of the New York Times, and Miss Edith Prokas, 20, of Chicago, were married June 26.*

**Comings and Goings**

*Kerry Conley, New York radio executive, and Marjorie Osteen, stage and screen player, now...* 

**Births**

*To Mr. and Mrs. Lester Lee, a 14-pound baby boy, June 27, in New York. Father is a producer of radio programs and mother was a former...* 

**Marriages**

*Barfield-McKenzie—Emmett Barfield and Flonnie McKenzie, both con...* 

**Volunteer State Show**

*And Mrs. George W. Welf, a son, George Francis, at Oil City, Pa.*

**DIED**

*Mr. and Mrs. George W. Welf, a son...*
Route Department

Following each listing in the ACTS-UNITES-ATTR ACTIONS and BANDS AND ORCHESTRA sections of the Route Department appears a symbol. The following symbols are used to indicate the type of establishment in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATION OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; c-club; c-country club; h-hotel; m-music hall; n-night club; p-restaurant; r-read house; s-soundow; t-theater.

Night Club, Vaude and Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

The Billboard 29

PROFESSIONAL BERT (PARADISE) NYC, re.
FRANK & VIRGINIA (Marc About Town) New York, re.

Gold Ball (Blossom Heath) Detroit, re.

CALVIN "Pistol" (Club) NYC, re.

Patriot (Club) NYC, re.

OLIVE & EDWARD (Pontiac City) NYC.

LUSH (Night Club) Detroit, re.

CRAGGS (President) NYC, re.

Vespera (Club) NYC, re.

Globo (Club) NYC, re.

GILBERT (Club) NYC, re.

THE MARBLE (Club) Buffalo, re.

GLOBO PATREAS (Marble's Riviera) Paris

CHINA & COLO (China Palace) NYC, re.

20th Century Club, NYC, re.

OLIVER, Alice, & Walter Le Nays (Paris) NYC, re.

OLIVE, Jerry, & Jack Kerr (Verdallas) NYC.

CONAN, Boris (Silver Cloud) Club NYC, re.

G teams (Paradise Club) NYC, re.

MORRIS (Club) NYC, re.

MARTIN, (Three Stars) NYC, re.

O'REILLY, (Fallen Idol) NYC, re.

MADIGAN, Jack (The Greek) NYC, re.

DINAH (Club) NYC, re.

HUGHES (Club) NYC, re.

HORNIG (Club) NYC, re.

HANCOCK, (Royal Palms) NYC, re.

HARLING (Club) NYC, re.

HOLMES (Club) NYC, re.

HERZBERG, George (Travelers Empire State) NYC, re.

HALL, Belle (Belleview) Bklyn. re.

HALL, Albert (Bijou) NYC, re.

HALL, (Monte Carlo) NYC, re.

HALL, Charlie (Las Vegas) NYC, re.

HALL, Lawrence (New York) re.

HEIDEN, (The New) NYC, re.

Hein, (Bije) NYC, re.

HERZBERG, George (Travelers Empire State) NYC, re.

HALL, Albert (Bijou) NYC, re.

HALL, Charlie (Las Vegas) NYC, re.

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NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Heat Wave Hits Barnes

The thermometer goes over 100 degrees at Watertown and Aberdeen, S. D.

OLENDEG, Mont., July 4.—The real heat wave of the week hit here last night, with the thermometer registering 101 degrees, after reaching 93 degrees during the day. Heat waves have been reported throughout the state, with temperatures ranging from 90 to 100 degrees. At Watertown, the temperature reached 98 degrees, while at Aberdeen it was 99 degrees. The heat wave is expected to continue throughout the week, with temperatures in the upper 90s and low 100s. The heat wave is caused by a high-pressure system over the region, which is preventing the passage of cooler air. The high temperatures are expected to bring the risk of heat-related illnesses, such as heat stroke and heat exhaustion. Residents are advised to stay indoors during the hottest parts of the day and to drink plenty of water to stay hydrated. The fire department has also been busy, with several brush fires reported in the area. The fire department is提醒公众注意防火安全。
With the Circus Fans

By The RINGMASTER

President

CPA.

FRANK H. HANCOCK, M. S. RINGLING, JR.

Secretary

Ranch, IL.

[Gayl Toop, the secretary of the American Academy of Arts and Letters, and Mr. and Mrs. Archer M. Huntington. Mrs. Huntington is a noted animal sculptor, and she found much of interest in the collection. Fred Braden gave them the run of the lot. After the performance the party met Clyde Ingalls and his guests in the Side Show.

P. E. Lockley, of Cranston, R. I., caught the Big One at Providence and Card Bros. Circus at Norwood.

Lorinel Richardson, of Marshallton, La., and her mother, Mrs. Belle Richardson, had as house guests Mr. and Mrs. Alfred Odell on June 24 when the Tom Mix Circus was there.

Dr. and Mrs. E. J. Butterfield, of Dallas Center, Okla., also for a visit with the Tom Mix Circus. Dr. Butterfield is the chairman of Ringling Top No. 1 and is well known for his fine rides on the circus folk.

Lillian Stange, of Sterling, Ill., called at the White Tops office July 1. Cook and such were there.

Mrs. O. B. Bingham, N. Y., gave a party for friends and performers of the Ringling-Barnum-Circus when it played Binghamton. Among guests present were Mr. and Mrs. Stewart English, Capt. and Mrs. Stuart English, Capt. and Mrs. Hamilton, and Mrs. Barlow Jr., Will Allen and George H. Patterson.

Fred Kiddo, on advance of Cole Bros. Circus, fortunately chose the home town of his beloved Missright. He spent a few days in the hospital. Jacob E. K. Kiddo, who extended such much assistance, was able to go back to his duties after a few days. Frankie O'Donnell, former chairman of Ringling Top No. 1, has also been taken ill with an infection in his foot under control so that he is in good condition for his future dates.

Mix Circus Giving Good Show in Chi

CHICAGO. July 4.—The Tom Mix Circus, playing a 10-day engagement at the Arta BARNUM and BOWIE CIRCUS, a large department store firm, is giving an excellent show. Business early in the week was light but built up after the first few days. A downpour early Mon- day made the crowd sparse for most of the show. The show is nicely dressed and well acted. No skate or skit and something different all the time. Tom Mix is, of course, featured. His shooting exhibition, hordes of dogs, and his wife receiving a large rapturous applause.

Eva Ward gives a pleasing ex- hibition. It is noticed that deer and parrots are as seldom as possible, as usual.

The show is well handled by Mr. and Mrs. O'Gurney, of the North Side, and has excellent accommodations for themselves and the audience. The show is well arranged. It includes a large number of fine performers, including Charley Brooking, the Irishman, Charley, and Jimmie, the horse of the show, and a number of other performers.

According to Raritan, N. J., learned that Joe Troxel and his wife, formerly of this city, are bound for Byhalia, Miss., for the summer. Mr. Ruffin and his wife have been here several times recently in the Big Show.

Russell Headed for Iowa; Big Day at Monmouth, Ill.

PITTSFIELD, Ill., July 4.—Russell Bros. Circus is the big Fourth of July event of the year today. Pittsfield is the smallest city on the show's itinerary this summer.

The show played a successful two-day engagement in Peoria last week and probably marked the farewell of old Lakeview Park as a circus lot. Steady evidence is a manufacturer of a reducing the acreage of this tract be- side the lake. The frontage is that circuses playing Peoria in the past have used this lot. The Peoria newspapers gave the show much favorable publicity and praised the performance.

After a stand in Quincy Jon- and Russellites will all be at Giant Iowa, making the sixth State visited so far.

The show had a big day in Monmouth, Ill., June 30, where employers of the Illinois Life Insurance Company occupied a block of 400 seats at the State Fair. The president and secretary of the insurance company, John and Mrs. Harold Van Orman came up to visit the show. John B. Tewell, CPA. E. W. Ritchey, and John B. Tewell, CPA. E. W. Ritchey, and John B. Tewell, CPA. E. W. Ritchey, and John B. Tewell, CPA. E. W. Ritchey, and John B. Tewell, CPA. E. W. Ritchey,
ROGER KEIFER was recently dis- 
charged from the Episcopal Hospital, 
Philadelphia. 

F. D. GARDNER, of Maywood, Ill. 
visited Hotel Virginia in the 300th 
Street Hotel, Flint, Mich. 

RINGLING-BARNUM had a fine mat- 
inee and almost a capacity night house 

PEDRO and LUIZ are now with the 
Parrish Folies, playing Ohio and Pen-

RAY MARSH BRYDON spent several 
hours in Cincinnati last week on busi-

K. E. SIMMONS visited with Jean 
Adkins, Bob Courtney, N. D. Burkhard 
and Helen when Cole Bros. was at 
Crawfordsville, Ind. 

PROF. WALTER B. LEONARD states 
that Glenn Nalls, P. Y., with 50,000 draw 
population, has not had a circus this 
year. 

JOHN LANDER, bass player, this 
season with Robbins Pigmy Shows, is 
back with his old friends, Rex and Miledt 
Ingham. 

JAMES LIVINGSTON saw Walter L. 
Main show at Glenn N., and Ben 
Cubby, Cuba, N. Y. Good attendance at 
both. 

ROBERT DENNARD, formerly with 
Everts Brothers, has accepted a position 
with Melvin D. Hildreth, circus enthusi-
ast of Washington. 

HEARST FIELDSTONE and wife 
were greeted by Mr. and Mrs. Smith 
of the Barnes show, at Pergus Falls, 
N. Minn. Show was well attended. 

Rex AND MILED INGHAM and 
Buddy enjoyed several visits with the 
Maling Majoress during their engage-
ment. 

CHUCK O'CONNOR, of Philadelphia, 
recently met Otto (Dutch) Hoffmann, 
who told him that the large and 
successful superintendents with Max 
Orrubby's Shows. 

FRED TERRANCE, of Ringling-Ba-
runm, from Ft. Josephine, is now at 
Pt. Wayne, Ind., recovering from a major 
injury and would like to hear from his 
pals. 

MARION LEWIS and Harold J. Witts, 
trouper, saw both performances with 
Tea, and the Wonderettes, both shows 
had two full houses. Day was hot and 
lot dusty. 

BILL HATZ and Walter Scott, veteran 
showmen, are framing a grease 
stand in Washington, D. C. Will book 
with a circus until fall and then head 
south. 

DREISEN & PURCELL CIRCUS is 
in its third week in the Southland. 
Circus is booked in states for month 
of July, playing celebrations, 
meetings and fairs. 

CHARLES (KID) KOSTER, after dis-
olving with Ray Neete Girl company as 
publicity director, is now in advance 
of the Thoro Race Casino Review from 
the French Casino, New York. 

FLYING FLEMMING are scoring at 
the Chalo Hotel. Burt Flemming, who 
seemed to be the star of the circus, 
was reaping a generous share in the 

CHARLES L. HOLLOWELL visited 
Russell Bros. at Manistee, Mich., and 
is expected to return over the Grand 
Fair house in afternoon and capacity 
at night. 

H. H. NIEVEY states that Delle-
runm have confirmed their 10-day 
wait for the opening of the ring, but 
have been delayed because of weather. 

J. BEN AUSTIN, veteran general 
agent, was in Cincinnati last week for 
several days at the Interstate of the Texas 
Exposition at Dallas. While in the 

city he visited the offices of The Bill-
do. 

DONALD ROCKWOOD caught Downe 
Brother at Watkins and Bangor, Me. At 
Watkins Bangor was thrown by Mrs. 
Moore, due to rain. New lot at fairgrounds 
was used. At Bangor, good crowds at both 
performances. 

HERB GILMAN and Dave Strait, for-
ter trouper, saw Ringling-Barnum at 
Dr. T. They visited Lou Sherwood at 
Barnum and Bailey big Top, and 
visited with Steve Gilman in Silver show. 
Sherwood is in a wheel chair. 

RUDY HAGEN at Ashland, Wis., saw 
Mark at Hayfield, Wis., where 
he had its good business, and the Barnes 
show saw full houses. He enjoyed both perfor-
mancesses. 

ENGEL J. MURPHY, Harry Logan 
and N. C. Taylor, connected with 
National Home show to be held in 
Scheecteathe next week, visited with 
Ding Ling-Barnum there and visited with 
Fran McIntyre and Eddie Vaughan. 

CRAWFORD DROKE and Fran Cen-
ter, former trouper, Clemmont Troupe 
visited from Dunkirk, N. Y., to Erie, 
Pa., to visit Ringling-Barnum there 
and visit with Pat Valdo and Marie Evans. 

FRANK PORTILLO, Washington's own 
clown, was a feature of part of the program 
leading up to big rally in Griffith Stadium. 
He entertained through the party and 
practically every performance in parade 
were Johnny Reb and Paul Oliver. 

GEORGE H. JEWELL saw Batty Bro's. 
and enjoyed it. Bert Borella and his 
clown in the Ringling-Barnum, 
and enjoyed it. Art Borella and his 
clown in the Ringling-Barnum, 
and enjoyed it. 

JIMMY MARTIN toured with 
Ringling-Barnum in the last for a week 
with the Montana and the Pigeon 
Denver Curley, Bill Bindell and Curley 
Schults have attractive six and 
seventeen girls in Imus Colored, 
lt. bagage stock in fine condition. 

CONLEY TRIO opened outdoor season 
at Buffalo, N. Y., on May 31 for George A. Hamid office 
and presented its new show. 
Barnes Conley presented his wife with a new 
covered wagon" trailer on her birthday. 

ROBERT E. HICKIE, of Cole-Beatty 
Circus, along in May contacted The 
Monticello in Norfolk and the 
headquarters in Asheville, N. C. for 
billboards in nine southeastern States. 

The magazine July issue carries a front-page 
picture of Clyde Beaty working the 
lion in the Athletic Field in Jessenide 27 
and from the showhanger Patis at the 
East Depot Grounds in Latrobe 
the previous day. 

THE YORK (Pa.) DISPATCH stated 
that the Circus Director had fair 
attendance when it played there. 

The opening night was a big one 
and the corn paid for the show. 

The last show, called at Wizard ranch to see the 
finest painting of the famous race horses, 
showed the artificial and real animals, 
and also the park and the world famous 
and other relics of early shows. No ad-
mission charged at the ranch or 
museum. 

Wisconsin Dates Good 
For Bud Hawkins Show 

CINCINNATI. July 4.—Bud 
Hawkins troupe, of Edwardsville, 
Ill., is engaged to give three circuses on the road, write Russ 
Hawkins, manager. Show Dr. B. 
Hawkins and son, in Wisconsin have been good, 
with audiences only fair but enjoyable. Show is a good one 
with two 40's will soon be put into use. 

Bud Hawkins and Miss 
owner; Mrs. Hawkins, treasurer; Harry Haag, 
quadrupeds, and is now an established stable 
with 13-piece band; Bud 
Hawkins' animals; Fred Outhrie and wife, and 
double traps; Fischer troupe of acrobats; 
Obert Miller's trained ponies, dogs and 
and human Fred; Destiver, bounding 
bind; the flying Ponies; the famous 
troupe; trained dog troupes in three 
endor, Frederick, single traps and balancing; 
Mile. Emeline, breakaway; Baleni 
Lindoll, top mount; Milt Showalter, 
troupe; Ray Duke and Company, in 
Barnes, with 12 assistants; S. B. Ford 
the company of the American 
Thurston, candy; Bill Keeno, reserve; 
George Silverlake is on front door. 

The Quinter outfit consists of 
semi-trailers. Cookhouse is under direction 
Mr. and Mrs. Grant with their 
their Ten-in-One Side Show, using 
neu-semi-trailers and light plant. 

Middle Pieces Added 
To Atterbury Side Show 

RHEINDLANDER, Wis., July 4.—The 
truck bearing the premiere elephant 
troupe on Atterbury Bros. Show from 
Silver Lake to Waukesha, Green 
and piece has been added to side 
show, as last three weeks has 
not been good. 

Week of June 22 dropped off some 
as the show was not as well 
known and registered. 
Local is the biggest day. 
At Stratford, in ball park, half 
ball at the corner of the 
Neville, in City Park, capacity 
mailed by the town, 
and in rainstorm. Loyal, at 
ball park, packed 
and ball at the corner of the 
and capacity. 
Barnes City was 
travelling. 

Green, three-fourths at matinee 
and half house at night; some friction with 
the local people, who 
evenings instead of during the day. 
Six shows have been played this season, 

BARNETT BROS.' Circus made two al-
most last-minute-let moves in Western 
Families in Pennsylvania, 
from the Lowry Avenue grounds to 

RICHMOND, Va., July 4.—The W. W. 
Ward Bros. show opened at 
Richmond, Va., 
Jimmy Martin, for show 
and the Vaughn 

We've, have bosta, Jack's is named 
for the Great American 
Siners," with two crown heads on the 

V. A., and the Rufus 
Nelson, and many others are looking 
for the show to open. 

Frank Baldwin spent June 8 on the 
Barnes side show in Waukesha 
and many others are looking for 
the show to open. 

Mr. and Mrs. Davis are looking for 
the show to open. 

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COLE HAS FINE

(Continued from page 24)

Circus was the first big railroad circus to appear here in six years and has been a hit. The show was turned out by the Waco & St. Louis Railroad Co. and was billed as the Waco Auto Circus.

PORT WAITE, Ill.—Buckeye, a member of the Ringling Bros. and Barnum & Bailey Circus, was killed here yesterday when he was struck by a freight train. Buckeye was a 5-year-old stallion and had been with the circus since 1931. He had won several races during his career and was highly regarded by his owners.

COLE HAD FINE

(Continued from page 24)

The Oak Rubber Co.

Ravenna, Ohio

Selling Through Jobbers, Dealers

THE OAK RUBBER CO.

Ravenna, Ohio

Selling Through Jobbers, Dealers

COLE HAD FINE

(Continued from page 24)

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Ravenna, Ohio

Selling Through Jobbers, Dealers

COLE HAD FINE

(Continued from page 24)

The Oak Rubber Co.

Ravenna, Ohio

Selling Through Jobbers, Dealers
PARKS-RESORTS-POOLS
Conducted by CLAUDE R. ELLIS—Communications to 20 Opera Place, Cincinnati, O.

A. C. PIERS AD FEATURES

Steel Tops Its Last-Year Start

Many entertainment additions—3 decks utilized—modernistic front lobby

ATLANTIC CITY, July 4.—Continuing many of its old features and adding a few new ones, the Steel Pier opened its summer season Monday. Although opening-day attendance was slightly below the expectations of Pier patrons, it was recorded that crowd surpassed same date last season. The Steel Pier's Gristmill Show, consisting of everything from circus to opera, consists of three theaters—a house-top picture house—\\A\—A

of passed deck, magic Rocke place whale.. Including mechanical Locker fish, concluded and with bottle handle ence. Perry

The Record

Another Twins the record another

Twins the
came, the account of the middle concession buildings in New Jersey, developed popularity in the couple of weeks that has it been in operation. The high tower that stood in the park for years, this new feature is unlike any other that had a place in Chicago amusement parks. Perry, as is again extended from the top of the tower on long arms and when released drop that man in the water, which seems to work out to everybody's satisfaction.

Ralph Benezet, pool manager at the Beach, held that the entire operation of several of the city's swimming pools and diving sporting establishments on an 11-minute water carnival which attracted 1,000 to 1,500 in the State. Perry was known for his historical records that have a place in Chicago amusement parks. Perry, as is again extended from the top of the tower on long arms and when released drop that man in the water, which seems to work out to everybody's satisfaction. The Benezet-Blima air-wieldy tugs and the events which have attended week after week, playing to jammed crowds.

A new modernistic lobby with indirect lighting is the first thing that greets the eye, while the second measures their familiar spot with trick background of moving figures, a model of the color of the interior. A prominent spot in the lobby as center of operations is the Hollywood Punch and Judy Show and maze are for the entertainment of younger audience. A similar spot, in a smaller place as head front man with a uniformed crew.

To better preserve the physical setup, the pier is left, and the lobby, surrounded by the glittering movie prop collection—this year's exhibit for entertainment to young and older, among big movie extras are the eating machine and table of the movie, a new addition to the lobby. The Nutley and the gypsy wagon of the Gypsy Cavaleiro have been devoted to smaller movie props.

As a fitting introduction to the lobby, the figure of a monkey, complete with a wheel. A good deal of change has taken place in the lobby, more than the trip of 1928, which added most triple last year. Several new mechanical walk, new lighting, new personnel, F. L. Larkin's Land of the Midnight Sun and Congo Lake, the latest development, were made to the Haunted Castle, while Davey Jones' Locker is now two stories high from inland with its many tropical fish, octopus and the like. A new addition to the lobby is the Illusion Room. It is also included here, while several specials of the lobby is the movie prop collection.

Minstrels Still Clicking

Upside in Casino Hall, playing its same house since 1908, is Frank Elliott's Steel Pier Minstrels. Elliott has surrounded himself with several names— some good, some bad, perhaps a plenty of crooks. He outside his last season's effort. As a background singing unit he has ushered Lester Cole and his bidders of Fortune. Tommy Keily and W. H. Underhill Jr. are the key men in the orchestra section. The Perry Twins and much merriment in connection with comic, Charles Borden, the Joe E. Brown-like mouth, returns to the minstrels on the Steel Pier while the Perry Twins are with another minstrel, making their service as music and just as a comic situation and with crape and good reception from audience as well as other performances.

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As a fitting introduction to the lobby, the figure of a monkey, complete with a wheel. A good deal of change has taken place in the lobby, more than the trip of 1928, which added most triple last year. Several new mechanical walk, new lighting, new personnel, F. L. Larkin's Land of the Midnight Sun and Congo Lake, the latest development, were made to the Haunted Castle, while Davey Jones' Locker is now two stories high from inland with its many tropical fish, octopus and the like. A new addition to the lobby is the Illusion Room. It is also included here, while several specials of the lobby is the movie prop collection.

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There's remarkable sales appeal in this advertisement which offers the flash of eight different attractive protein-developing effects. This is just one of the many outstanding values in the Des Ora.

For Sale by the Leading Jobbers.

**LOOP-O-PLANE**

A Sure, Fast Money-Maker
Out of 14 Loop-O-Plane
Planes sold and exported
last year...

CROSSED \$0,000.00

\$2,000.00

Over a hundred owners of single units made excellent profits. Over 75
planes and shows available.

**VETERANS BONUS BONDS**

WILL BE ACCEPTED AT PAR VALUE
AS PAYMENT ON OR IN FULL.

PARK OWNERS AND SHOWMEN

Desiring one or two weeks' demonstration
of your new and exciting Loop-O-Plane
writes or wires 
ROBIN REED, Solon, O.,
for dates.

Will be available until this year are dou-
ble show of 1935 season.

Special Low Terms to Parks and Permanent
Locations.

PARK OWNERS AND SHOWMEN

Wanted

FRIDAY, JULY 13th.

**ROBIN REED, Jobber**

Box 287, Elyria Loop-O-Plane,

Salem, O.,

Foreign Representatives Wanted

AQUAPLANE BOARD RIDING.

**THE NEW FAD OF THE SONG**

Boy or girl, you can learn to ride an Aquaplane for fun or profit,

WANTED

For the eldest park in Baltimore, with a crew of 80,000, the Plumbine
Photograph Gallery and games of merit

NEW GYMN. OAK PARK, BOSTON, MA.,

Makers of Mechanical

SHOOTING GALLERIES

W. F. MANKELSON CO. Coney Island, N. Y.,

**WANTED**

For the Crystal Palace

NEW PLAYGROUND, REVERE BEACH, MASS.

All Summer, Seven Days A Week.

For rent. Price reasonable.

**WANTED**

For the Beach Bachelor, Rides of All Kinds and Concessions, legitimate
Grind. Must be First Class.

FRED O'DOUG, 24 Beaver Street, Revere Beach, Mass.
The Weather, You're Wrong

The very last sentence in last week's column concerned an automobile accident at the corner of York and Washington Streets in September. A recent investigation of the scene revealed that the driver of the car had been drinking heavily before the accident. The police are now considering charges of drunk driving. They are also investigating whether other drivers may have been involved in similar incidents in the area. We encourage readers to report any suspicious activity to the nearest police station.

Aquatic Opyr

The eyes of all pool managers should be focused on Jones Beach, L. I., a State picturesque setting for outdoor entertainment. Jones Beach has a fine and varied selection of attractions, including a large and well-equipped swimming area. The water is exceptionally clear and inviting, with a moderate temperature and pleasant atmosphere. The area also offers snack bars, rest rooms, and other amenities to make the experience enjoyable for all. It is highly recommended that visitors check the official weather forecast before planning any outdoor activities.

Intrado-Reader Memos

To Gordon M. Mullen, treasurer of the National Swimming Club: If you are currently facing financial difficulties, I would like to offer my assistance. I have experience in fundraising and can help you to raise funds for your organization. Please let me know if this is something that you would be interested in discussing further.

Sauce for the Goose

White Eastern outdoor pool men lost in the excitement of starting off their season's opening days and the promising weeks to come, have combined their efforts to present a series of events and activities designed to attract and retain customers. The first event of this kind is a family picnic, which will be held on Saturday, July 16. The picnic will include games, music, and a variety of food, including grilled hot dogs, hamburgers, and other favorites. The event is free and open to all, and everyone is encouraged to attend. We hope that you will be able to join us for this exciting event.

Palsades, N. J.

By MARION CAHN

Picnics drawing "em in, thanks to "Doc" Morris, vet picnic man. ... Hudson Aquatic Park merchants throw big baskets at park for "em in, thanks to "Doc" Morris, vet picnic man.

Pilates, N. J.

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Coney Island, N. Y.

By BERT GOODMAN

Veteran Coney Island, sharking for Leonard Trane, who is in charge of the operations of the Coney Island pool, is a native of Brooklyn. He has been a pool manager for over 20 years and has a wealth of experience in the pool industry. He is well known for his knowledge of pool operations and is highly respected by his colleagues. He is currently overseeing the operations of the Coney Island pool and is dedicated to ensuring a safe and enjoyable experience for all customers.

The Pool Whirl

By NAT A. TOR

(All communications to Nat A. Tor, care of New York Post, The Billboard.)

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Enlarging S. C. State

- 67th annual will have a new, clean policy - attractions have been lined up

COLUMBIA, S. C., July 4—Principles of the South Carolina State Fair, to be held on an enlarged scale here, have been completed, according to Paul K. Allison, marketing director of the fair association.

He predicted that record-breaking crowds would attend events at the fair, saying that publicity and promotion undertaken would bring out many spectacles, featuring a clean concession department, eliminating "fleas and bugs," Mr. Moore said: "We are going to stage a fair the like of which has never been seen before.

The program mapping is six weeks ahead and continued success will be completed by a month below.

Campaign Under Way To Re-Invigorate Indiana, Pa., Fair

INDIANA, Pa., July 4—A campaign is under way to re-energize the Indiana County Fair, which was established in 1853 and last held about 25 years ago. Discontinuance of the event was caused by lack of interest by the stockholders of the Indiana County Agricultural Association, sponsored by the County Commissioners of Indiana County.

The Association's three divisions will attempt to re-establish the organization on a nonprofit basis.

Combined Tri-Parish Event

JONESBORO, La., July 4—Pooling their resources to bring about the building up of a much bigger and better town of United Pentecostal Church of North Louisiana's parishes will hold a combined Tri-Parish event this fall. Using the old Jackson Parish Fair Association as the nucleus, the association will build the new project, all civic organizations of Jackson, Winn and Bienville parishes will promote it. The Towns of the association have already agreed to be a part of the project.

The three divisions will add to the strength of the association on a nonprofit basis.

J. L. Isenberg Named Director of Ky. State Fair

FRANKFORT, Ky., July 4—James L. Isenberg of Frankfort has been named the new director of the Kentucky State Fair, which will be held this fall. Isenberg is the former director of the fair.

He will be succeeded by J. E. Sloan, who has been named the new director of the fair.

Lighting effects for Cos Manana, Jumbo and Last Frontier are being arranged and are being used for the first time this year. Billy Rose and the New York Philharmonic will perform for the evening.

Port Worth Office Force Moves To Grounds; Showfolk Arrives

PORT WORTH, Tex., July 4.—The office force of the Fort Worth Frontier Omniplex, which has been located in the new building, downtown, has moved June 25 to the exhibition grounds. Billy Rose and staff will occupy one of the two blackhouses at the grounds, while John B. Davis and his staff will occupy the other.

An electric organ has been installed in the main building. A piece orchestra, under direction of Hyphen Jr., will also be used for the entertainment.

The stage for the Grandstand show, a new one, is being set up for the first time.

Attractions at Albion, N. Y.

ALBION, N. Y., July 4.—The annual celebration of this small community is being held this week and the fair is being held at the same time.

The fair is being held in the town's largest building and a large crowd is expected.

More for Entertainment

NEW ORLEANS, La., July 4.—In keeping with the tradition of one of the best agricultural seasons in several years, the New Orleans Fair and Exposition Association is raising the ante this year to bring about bigger exhibits this time.

Officials also say they are planning to increase entertainment and food.

DEI MOINES, Ia.—An auto race meet under lights on Iowa State Fair grounds will be held in conjunction with the fair this year.

Speed

CLEVELAND, July 4.—Showfolk at the Ohio State Fair will have the chance to cheer the horses in 30 minutes of the big harness races on Tuesday evening. Distribution Manager Daniel M. Mott, of the fair, personally supervised the horses to the express wagons and for the 30 minutes, a station steward, was on the job with boys to deliver copies the entire time.

It's service with promptness and a smile, Mr. Mott explained. Showfolk greeted the early delivery with "open arms."
Texas Centennial Exposition

By GREGG WELLINGHOFF, 401 Southland Life Bldg., Dallas.

The expositions is now well on its way to its second million attendance.

Extensive plans have been made for the early part of July. Today's early expositions are the first day that visitors will be able to attend. The first day, Friday, July 1, will be open to the public. On Saturday, July 2, the number of visitors will be limited to 500. On Sunday, July 3, the attendance will be limited to 1,000. All visitors will need a pass to enter. The expositions will be open from 9 a.m. to 10 p.m. each day.

The expositions will feature a variety of exhibits, including art, music, and entertainment. Visitors will be able to see performances by some of the best performers in the country, including singers, dancers, and comedians. There will also be special exhibits featuring the work of local artists and musicians.

On Sunday, July 3, the expositions will host a parade, which will feature floats and performers from all over the country. The parade will begin at 2 p.m. and will wind its way through the city. Local bands and choirs will also perform during the parade.

The expositions will continue through the month of July, with special events planned for each day. On Monday, July 4, there will be a fireworks display, which will start at 9:30 p.m. and will light up the sky with colorful explosions. On Tuesday, July 5, there will be a concert featuring some of the top musicians in the country. On Wednesday, July 6, the expositions will host a dance competition, which will feature dancers from all over the world. On Thursday, July 7, there will be a sports day, featuring events such as track and field, swimming, and tennis.

The expositions will be open daily from 9 a.m. to 10 p.m., with special events scheduled throughout the day. Visitors are encouraged to plan their visit in advance and to check the schedule of events online for the most up-to-date information.

The expositions are free to the public, but visitors are encouraged to bring their own refreshments and seating arrangements. Pets are not allowed on the premises.

The expositions are located at 401 Southland Life Bldg., Dallas.
2 Days’ Rain Out of Four

Daily average attendance over 37,000 — few bare spots are being dressed up

CLEVELAND. July 4.—Despite two days of almost continuous rainfall, the daily average attendance for the first four days of the Great Lakes Exposition has registered over 37,000. Very little remains to be done before the exhibits are completely completed. A few bare spots of the fairgrounds remain to be covered. Some additional sunlights are being installed at the present time, and the area, which is already very colorful “Parade of the Years” is being presented three times daily at this writing and will be increased on Sundays, special days and holidays. John Wehner, press agent for the exposition, said, “The area of news and art space in local and distant papers today is quite large.”

Of the larger exhibits not completed as yet, the Scherrer National Football exhibit of the Sherwin-Williams Plaza, with huge shell housing the Cleveland orchestra and Great Lakes Exposition Hunt is one of the bright spots near the main entrance. Band concerts are held each afternoon; seating capacity is well over 3,000.

Then, under direction of Frank Hira, owner of Civic Theatres, an addition to glorified Fashion Show Plaza will be opened this week by the Board of Trade. Featured attraction is Pesty Buttons, doing a 125-foot high dive. The S.& M. Clevland. million-dollar Tropicana Sea Shell amusement Club members, is a fire-sure winner. The lower deck is open to the public, minimum charge 50 cents to 6 p.m., after which time the sea shell is completely closed.

The Chief of Police or avenue of flags and eagles is dotted with numerous000 spectators seen in the fair area. Incidentally, the Harry Handel Girls, an exhibit that is located at the south end of the Court of Honor, who have filled the bill and newboys deliver The Billboard to the stands.

Offering Plays

Globo Theater is offering six Shakespearean plays under direction of Thomas Wood Stevens. Free performances, including the Old English Morris dance, when the appearance of Queen Elizabeth, are presented on the village green prior to each inside show. George Fuller, principal director, is producing by this unique ballet, which also lists a Pabst Brewing Company, Mrs. Charles F. Boren, Harrison, president; Major O. J. Keating, producing director; English Concessions, Ltd., Roy Harvey, general manager.

Mesthetic & Damon’s “World a Million Years Ago” is closing in this week and is being featured in the front displays spotted in department-store windows around the city. One of the features that the exhibit has attractive front and boasts a beautiful red, blue and green top. Big feature is midgets working the John John Paul Reade candy counter, arranged by E. H. Wooding, who also presents the grand entry.

John Hira, director of The Reems show got away to late start but is steady taking its place. The Reems Band, managed by Dave Lom, includes: Al Gore, Harry McPherson, Eva McCarthy, general manager; Joe Ossay, assistant manager; Dave Lom, violinist; Ed Gross, Charles Greenwald and Fred Greenwald, drum set. Inside features include Cal Lips, Copenhagen ice cream; Paul Laswell, one-man band.

Eloa Von Lyon, three-bered girl; Outdoor Life Expo has been named, boy giant; Bantelle, strong man; Queenie, shooting thru woman illusion; Mike Reiter, Jr., 11-year-old boy wonder; Francis O’Connor, armless wonder; Mike Speake, and Mike Speake’s 10 year-old bally shooting mentalist; Kitty Speake, bally is being presented by Hughie Mack, and 11-year-old boy wonder; Reitold’s is not the pace yet, but with a little time, the boy wonder should come thru. Personnel lists Mrs. Antoinette, chief of the Reitold’s show. Zelma La Mar, tickets: Hali Sharp and the 125-foot high Tower of Terror. Aoup of Life show requires plenty of polishing before it will elicit. A show a few weeks ago in Ohio on the Cuyahoga River.

Uptown. has McCarthy, offered Mr. McCarthy, a good job and the spot is almost certain of top money. Outside of the Streets of the World, are getting a good show in the bally shooting. John Wall’s bally is doing a good job.

Incidentally, the Harry Handel Girls, an exhibit that is located at the south end of the Court of Honor, who have filled the bill and newboys deliver The Billboard to the stands.

Grand Stand Shows

FEARLESS ORIOLES (Autos That Pass in the Air) arrived in this country June 26 following a successful tour of the Orient. The 100 shining cars will be on display in the Streets of the World. Six people and 10 tons of baggage are accompanied.

EUGENE RANDOW, clown, and his Aunt Jemima and her Pancakes, turned in an electrifying show on Sunday, July 2 at the Ohio State Fair, where the Junior fair idea originated.

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JUNE IS BIG

(Continued from opposite page)

By Long Beach Band and Cleveland Band.

Animal attractions presented last week included the Piccadilly Troupe, acrobats, Royal Somersaults, and Roberts Organizing Troupe, which does entertainment at 3 p.m., on stage in the Plaza of the World. At 4:30, a boisterous bunch of the World of the West, 9:15. Tommy and the Pigeons, a children’s act, and Eros and Orela, wire artists, in the Spanish Village at 4, 6, and 6:30. P. M. and at Palisades, a group of acrobats led by Evers. In concert in the House of Music, the Cleveland Symphony Orchestra presents several of its famous and popular programs.

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Dominion Day Ups Last Year

Route to Brandon delays first-day showings — good week at Grand Forks

BRANDON, Man., July 4 — Boys', Girls', and Ladies' Floral and Horse Show here for the Brandon Provincial Exhibition. The show was scheduled for today but has been delayed for one day because of bad weather. The show will be held at the Brandon Exhibition Grounds.

A group of members of the Royal Canadian Army Cadets attended the show, and the military display was a feature of the event.

Conklin's at Canada Fairs

Bis okeh at Moose Jaw—Estevan start two weeks for seven weeks

MOOSE JAW, Sask., July 4 — Conklin's All-Canadian Shows started their swing over the Cass Circuit here last week at the Moose Jaw Exhibition—Thursday, Friday and Saturday. The show arrived Wednesday in Melville, Sask., and immediately attracted its attractions.

The show will be held at the Moose Jaw Exhibition Park, and will feature exhibitions of all kinds, including livestock, poultry, and flowers.

Lane & Bowen New Title in Field

MADISON, La., July 4 — A new titled organization has sprung into the amusement field and is exhibiting here this week. It is the Lane & Bowen Shows, operating under a partnership of C. E. Lane and W. A. (Billy) Bowen, both well known in show business.

The shows feature all kinds of rides, including the famous Loop-the-Loop and the new Flying Saucer ride.

Dedrick With His III Wife at Indianapolis

CINCINNATI, July 4 — A telegram from Od. T. Dedrick, manager of the Happy Days Shows, requested that the condition of his wife, who suffered a stroke a few weeks ago, was such that it would be necessary for him to remain in the hospital. The shows were suspended for an indefinite time at Indianapolis.

Mrs. Dedrick is receiving treatment at St. Vincent's Hospital. Further information will be given when she is released from the hospital.
CHICAGO, July 4.—Have received a number of inquiries as to when the League will start its annual Cemetery Fund Drive. It is known that prior to the Happy Fourth will be on the lookout and get busy on it as soon as possible. President J. (Patty) Conklin has advised that he is making extensive plans to carry on this campaign. As soon as the time is clear, he can call a meeting of the Board of Directors to put it over in a big way.

Brother H. A. (Whitney) Lehrter and Secretary Sturge will have a visit from Mr. Zuck Terrell, Ernest H. Tucker, Lou Delmore, Frank Conklin, the Secretary of the Federation, and many others.

The stock list of William Shively, the brother in Cincinnati, has a good show. The show is held the last Friday and Saturday in July, and he is showing it for a few days before the show.

Brother John Loman writes a welcome letter and advises that he is doing a good business, working out of the shop. The membership drive goes on at a steady rate, and is starting to show some results. Brother Loman says that the Union will be heard from soon.

Brother Jack Pritchard is still in Chicago, and he will be there for a week.

The standing order: Happy 4th of July, as usual.

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ANALYSE OF THE DOCUMENT

**CARNIVALS**

Midway Confab

By THE

HERE'S HOPPIN' "Old Man Drought"
gets rained out

**REPORT** has it that Poley & Burd enjoyed a good week's business at Santa Rose, Cali.

**WHILE IN Cincinnati recently, S. J. Heine started his show has been having a very satisfactory season.**

A VETERAN SHOWMAN and still functioning, Capt. David J. Barnette—now 83 years young.

**MRS. ROY LUDINGTON and Joe Kring have a nicely framed and flashy corn game on Crasta 20 Big Shows this season.**

**STARR DE BELLE is framing another show (of illuminous kind), which will take in the attractions line-up of John-**

**NY J. Jones Exposition.**

**LEWIS THOMPSON** and Pat Murphy, concessionaires, were in Cincinnati early last week from Mayville, Ky., where they spent last winter.

**EMERGENCY HOSPITAL** operated by United States of America. The attendants in the photo: Dr. Samuel Friedman, branding; Mayes, vice-president; (Boston) Tous, nurse; William R. Hirsch, president the show (also secretary-manager Louisiana State Fair); Joyce Reynolds, nurse at "Life" exhibt.

**PAIL-PAULINE** (LePace) has joined Austin & Hunt's Palace of Wonders at Cedar Point, Sandusky, O., as a new attraction for the summer season.

**STANLEY REED** formerly with carnivals, has returned to the white top, now 24-hour man for "Roxy Bros." Circus playing in Maine.

**JOHN OABLE** and "Bone-Crusher" Stevens report that their Athlete Amuse with Greater Exposition Shows is going over in a big way.

**MR. AND MRS. Lowell Paragould, of Monticello, Ind., who have been on the road the last several years, were recent visitors to Pearson Shows.**

**JAMES O'BRIEN and Harry Stabbles and their wives recently joined Col. M. L. Baker's Side Show with Crystal Exposition, hope out on exhibits, the womendorks holding forth inside.**

**J. C. (JIMMIE) SIMPSON** took a few days off his general agent work last week and went back on the midway of Johnny J. Jones Exposition at Springfield, O.

**EXCITEMENT of the recent funeral and burial for Clarence Sheridan, high diver, fatally injured at Wolland, Wis., were managed by the Silver State Shows and floral tributes were contributed by the entire Trinity.**

S. S. AMUSEMENT CO. reported a good week at Oceola, Mo. Small list, which was packed with people on Saturday night. Jack Carroll joined with Athletic Show, bringing the lineup to 15 shows, 3 rides and 20 concessions.

**George M. Wafl will feel better after his acquaintances read the brass column in this issue. The men presented him with a big not a gift, as was reported recently. Besides the new arrival arrived on George's birthday.**

**DEWEY STEIN** writes that he is up and around again after his recent confinement at St. Joseph's Hospital, Pittsburgh, Pa., and expressed deep appreciation for the kind and generous support given him by friends.

**TARRY DUNNELL, the Cellin & Wilson agent, who was in Pittsburgh last week, spent part of his leisure time con-fabbing with showmen acquaintance.**

**Ben Krause, manager Krause Greater Show, had a novelty for show fans when he showed Ambridge, Pa. The small lot crowded the free act and it had to be set up in the yard. Cage payers had to leave the midway to see it.**

**LIONEL BARIE, a member of Lady's Car, and his Hawaiian Mule Orchestra have been working nights, then in Hollywood. Act has seven girls, besides Lionel, who is from Chicago. Act has recently made a trip to Cleveland and qualified with appearances at the Great Lakes Exposition.**

**SOME "FOURTH" spots played on the West Coast by various shows: Santa Clara, Calif.; Waseca, Minn.; Clarin's Greater Shows; Raymond, Wash.; Hilliard's Band; Klamath Falls, Oregon; West Coast, Weeds, Calif.; Kearns West Coast No. 2; Inverness, Calif.; Matte Goshen, O.; Blocton, Calif. Crasta 20 Big.**

**RE presenters of this week's issue are: Edith Foley, on the week's vacationed her husband, John, a 24-hour man for the Great Lakes Exposition.**

**ROBERT STEIN** was the recent winner of the "William Miller" by Consumers' Union, SantaClara, Calif. (also LePage) Shown at Worland, Ky.

**FITLY (also Also) with the "William Miller" at Worland, Ky., was recently with the company. Three men working in pit and producing seven acts.**

**JOE DORRSER's Motordrome got off to a good start for the season at Cedar Point Park, Sandusky, O. His roster includes, besides himself (manager), Treme Dats (Mrs. Dorris), Harley Lowery and Mike Mitty, riders; Olathes Persons and Tom Tren, tented. Recently made a trip to Cleveland and qualified with appearances at the Great Lakes Exposition.**

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dancing until daylight. Rubin Gruenberg and Joe Redding made the arrangements and Nate T. Eagle was master of ceremonies.

T. J. APPLE'S attractions, late of P. H. Bee Shows, joined Roger's Greater Shows. Mrs. Allen B. Albee has George George and his birthday, Miss J. Beene, has announced a new attraction for his New York State and New Jersey....

STREETMEN'S Playhouse plays "A Happy Original," by Martin, at the Manchester, N. H., New York State and New Jersey....

L. B. (Barney) LAMB

To enlarge Side Show for long string of fans and at writer's work. CAN PLAY the outstanding freak feature. Also one good Working Act. Wire care

F. E. GOODING SHOWS

Muskegon, Ind., This Week.

Pacific Coast Showmen's Assoc

Los Angeles, July 4—Much interest being manifested by members in plans for the coming fall social activities and the newly organized Local Club. "Every member gets a member." Western Club made a point of interesting all members of the club and a new plan is being used—members of the club pay a sum each week and each week one member of the club receives membership tickets, subject to the approval of the PCSA members, and any member is added to the body as a whole. Will Wright, Charlie Candella, and Ted Le Poire come in for special mention for this achievement.

Thurston again writes the "sideshow" that he will spring at the annual charity banquet and ball.

Redding, who provided refreshments at the summer meetings, gets the business trip underway.

There were 27 communications to the club.

 Communications: Ted Le Poire writes of efforts on new members and method used. Two wires from persons asking about a new injury to Clé Pépin—no knowledge of his having been injured. Joe Deitl writes and sends in a check and asks if he will be a member, and how long it will be before he can buy a truck. Will Wright returns with a check for $100. Bodeen, who is about to go to the Midwest, writes that he will call on the club.

In the local membership, a new member is accepted, Fred Shaffer, applied to the office and was made a member.

The club's membership is now over 400 members, and is in the official capacity has increased by 254 members in the last week. It was reported that Uncle Bill was a resident of Lebanon 53 years, and in his official capacity he has performed more than 214 marriages in the last year. He was married to a woman who appeared with him when he was in show business, died about three years ago. The official, according to the introduction of Uncle Bill, the caption states that he is "Lambert's Sword-Wielding Justice."

Rubin & Cherry Exposition

Neupgen, Mich., Week ended June 27.

Midgets, Neupgen Fire Department. Local Exposition, 35 rolls, 210 tickets.


The smallest town on the route so far gave the show the largest Saturday's business. The girls' matinees bringing out a wonderful throng and the night business

For Sale by the Leading Jobbers.

Oak Brand-Hy-Per Balloons

STREETMEN'S SPECIAL ASSORTMENT

The colored variety of eight different series of prints of this gorgeous array. We can command attention at any stand, and be sure to get them. For Sale by the Leading Jobbers.

The Oak Rubber Co.

Ravena, Ohio

Selling Through Jobbers Only

L. B. (Barney) LAMB

To enlarge Side Show for long string of fans and at writer's work. CAN PLAY the outstanding freak feature. Also one good Working Act. Wire care

F. E. GOODING SHOWS

Muskegon, Ind., This Week.

CARNIVALS

EVANS ATTRACTIONS

Will help make your CARNIVAL the live deal. Don't let your carnival falter. Depend on Evans for Real Wagens.

Pacific Coast Showmen's Assn

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F. E. GOODING SHOWS

Muskegon, Ind., This Week.
Hilderbrand's United Shows

Philadelphia

PHILADELPHIA, July 4.—The carnival situation has slowed down to the con-

trary this week. Outside shows are barred, but home carnivals and block parties hold forth quite well.

Jere Shee, at the Philadelphia House, has a busy week. The shows are playing a

Fourth of July celebration at Strawberry Mansion. Shee was able to present a

show from last season, when they played the same

venue.

With the museum closed and car-
nival barred, show people in the city have been searching for other possibilities.

Many shows and bands booked for

the Fourth.

Eddie Lipman, manager of the Endy Bros., is always busy looking after the interest of the show. He had many

years' experience and lays out a

good show every week.

Joe Lewis, who operates the girls show with Endy Bros., general rep

resentatives.

Christ United Shows

Barbary, O. W. Week ended June 20. August 30-Aug. 1, Chicago, Ill. Show good. Business, fair. 400

Kenton, O. W. Week ended June 20. August 30-Oct. 1, St. Louis, Mo. Show good. Business, fair. 400

T. J. Toddle Shows

Ada, Okla. Week ended June 20. Location, downtown. Auspices, American Legion. Business, good. Midway packed every night. Title-a week's money rides, double Ferris Wheels close second. All rides doing good business.

W. A. Gibbs Shows

Harker, To. First six days of nine-day engagement. August 15-Aug. 21, U. S. A. Midway good. Small crowds on Tuesday. Business, average.

Wallace Bros. Shows, Canada


Mighty Sheesley Shows, Inc.

Want rare coins or stamps? Please contact me.

J. M. SIMMONS & CO.

19 W. Jackson Blvd. Chicago

MIGHTY SHEESLEY SHOWS, INC.

1350 BINGO

Bingo is a game for all ages. Win cash prizes and enjoy a night of fun with family and friends.

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Mighty Sheesley Shows, Inc.
CARNIVALS

WIRE ROPE FOR RIDING DEVICES

Whip Caterpillar
Caterpillar
Lindy Loop
Lindy Loop
Hey-Day
Hey-Day
Tilt-A-Whirl
Tilt-A-Whirl
Broderick & Bascom Rope Co.
Broderick & Bascom Rope Co.

Fruit Concentrates

Don't delay sending for your samples of GOLD MEDAL CONCENTRATES. They make an outstanding addition to your fresh fruit, juice, drinks, in fact, to all foods. The price is reasonable, $2.00 per quart, makes 48 gallons of drink. Samples furnished without cost. All standard flavors. All the big drink stand and Ice-Ball operators are liming up with GOLD MEDAL this year. They know that they are the best. Molinari, 111 Grand Ave., Bayonne, N. J., and Barbiere 123 S. 44th St., Philadelphia, Pa., have a new 3 oz., makes 3 gallons for the home. Write for details.

GOLD MEDAL PRODUCTS CO. 133 E. Pearl St., Cincinnati, Ohio

St. Louis

ST. LOUIS, July 4—Majestic Mighty Midway shows, which had been showing on lots in this city since April 1, left these shows Monday afternoon, May 10, for Towne, Mo., where they play their first celebration of the season. Ted Reed, the show builder, joined the show last week and now is in charge of the show. Charlie Reed, operator of Majestic shows, has arrived in the show people playing Louisville; looks for a better season at the fair this year. Reed, who has been in the show business many years, has a good reputation for his work. He is making preparations for the opening of the fair and looks forward to a successful season.

Silver State Shows

Blast, Wyo.—Week ended June 30. Auspices, American Legion. Weather, generally clear. Pop., 15,000. Town is situated in the Big Horn Basin, a mining district. One of the minerals mined is copper. There is a new copper mine located near the town. The town is located on a high divide in the mountains. It is a beautiful and picturesque place. The town is well supplied with water and has good roads.

American United Shows

Whitefish, Mont.—Week ended June 26. Auspices, American Legion. Weather, fair. Pop., 2700. This is a mining town. The town is located in the Flathead Valley and is surrounded by beautiful mountains. The town is well supplied with water and has good roads. The town is a center for transportation and has good rail connections.

Bulant Greater Shows

New Bethlehem, Pa.—Week ended June 26. Auspices, American Legion. Weather, fair. Pop., 1800. This is a mining town. The town is located in the Lackawanna coal field and is surrounded by beautiful mountains. The town is well supplied with water and has good roads. The town is a center for transportation and has good rail connections.

Celtin & Wilson Shows

Pennsylvania, Pa.—Week ended June 27. Auspices, Lindsay Fire Company. Location, Young's showgrounds. Weather, fair. Pop., 15,000. This is a mining town. The town is located in the Lackawanna coal field and is surrounded by beautiful mountains. The town is well supplied with water and has good roads. The town is a center for transportation and has good rail connections.
Wanted Carnival

GRASS VALLEY, CA., JUNE 11, 1936

SCOOTS Pyle FIRE DEPARTMENT
LEWIS, OHIO, JULY 20-25

HOMECOMING AND FESTIVAL WEEK

KIDDER, S.C., JULY 20-25

MEADOWBROOK PARK-BASMOS, OHIO

WANTED!!

WANTED!!
OFFICE HOURS: 8:00 AM TO 5:00 PM,
MONDAY THROUGH FRIDAY,
9:00 AM TO 5:00 PM, SATURDAY.

WANTED!!

THE BILLBOARD

SPONSORED EVENTS

rubin & cherny

(continued from page 47)

and brother Elkanah, came on train from the surrounding towns of Mar-

tine, Boston, and Springfield, to hang a show at their new location in

Beloit, Wis., July 4—Beloit's thir-

day Centennial Celebration recently closed with a grand finale

where the annual profits were paid. Income from all sources was

$13,038.92 and disbursements $13,148.82.

General income for the year was

$21,205.78, souvenir receipts $2,900.

The total income for the past six

months, including the sale of Portland Pebbles, was $11,590.00.

HELP This Department by Telling

Committees About It.

RUBIN & CHERRY

(Continued from page 47)

and brother Elkanah, came on train from the surrounding towns of Mar-
AT LIBERTY—By Cyril Beallast

Denny Lee, pro roller speed champion on the wall, made a successful come back on June 1 when he led a successful butch attack on June 1 with a national record of 2.48 seconds faster than the previous best, thus making a record to be remembered forever.

On Rollers in England

Coney Island (Continued from page 49)

and a pool table setup with poolsharks on all four sides and Jimmy Connors, who was the star of the season for his ability with glasses, andFree verse across the middle

The Hippodrome, besides the stage show, also has two pictures-opening bills are "The Great Barrier" and "You Could Only Cook." It is good to notice that this is the last time the show will be open in for two trickles.

Midget Village Feature

One of the real novelties of the pier, present throughout the season, is "Midget Wonderland," a complete midget circus with a length of about 300 feet. The midgets are a mixture of American and British; they are a mixture of American and British, and they are a mixture of American and British.

This act was imported by Harry Biren, who has presented it at the Civic Hall, featuring old-time silent movies and a sassy-pants piano-the opening film was "The Great Barrier." This is, in fact, the music score, typical oddity, has been used throughout the performance. The charming heroines and the villain. The sold-out performance was one of the highlights of the pier, and it proved to be the biggest hit of the season.

Another feature is Princess Yvonne, the littlest of all, who is the youngest woman in the business. For several years, she has been known as one of the highlights of the pier, and she has proved it by being the biggest hit of the season.

A pier institution is the famous net bell, which is rung with a personal charge and featuring twice each week, and the pier is the only place where you can find the short-order job, squeezy, denny, fishmen's alley, free bathing lockers and ex-johns.

The pier has a new schedule of prices this season, and it is payable with a silver dollar each day. Sundays and holidays. Afternoon week day and evening prices are 30 and 50 cents.

C. A. Hill is general manager for the Confection, and he has a new supervising manager, Harry Diben, a former manager of the Stage, and a former manager of The Sporting Life. He is an old acquaintance of the pier, and he has proved to be the biggest hit of the season.

This pier is great for the children and for the parents, with its many attractions, Alvin Steinberg, manager; Captain Young, a former manager of Town Hall, and a former manager of the pier, has been a long time in charge of the pier, and he has proved to be the biggest hit of the season.

The pier is a small city, with a small population, and it is not necessary to bring it back to the pier.

Open at Little Theater

An entirely different atmosphere is found in the Little Theater, where Julian I. It is not necessary to bring it back to the pier.

Merle, starring Merle, showed The Birth of the Pier, and Howard Larym, who is the manager, was given a warm welcome by the audience, and he conducted the season. This is the ninetieth consecutive year in the Little Theater that has been given in England—24 shows on New Year's Day.

A pier is a vital element in the season, and it is not necessary to bring it back to the pier.

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Merchandise Orders for July 4 Park Crowds Biggest in Years

Orders placed in anticipation of the July Fourth double holiday reflected a marked increase in activity for the coming season in recent years. Play at these events during the first six weeks of the season was that a survey reveals, has been heaviest in a number of years and fulfills the prediction that the sales in record numbers during the coming weeks.

An important advance, particularly in the smaller parks where the number of concessions is limited, is the appearance of much new merchandise interposed among the old stand-bys. Displays, for example, which are usually formed only at the point of sale, have been changed throughout much of this year with the result that many new items, such as those that are being sold at the park and carnival, are being placed on a professional basis. The display at the park is now the new attractive and is due to the general increase in traffic because of the larger number of people at the park.

New Catalogs Appear Early

Many of the leading wholesalers are featuring their new catalogues and many are preparing to announce the number of new catalogues which will be available within the next 60 days.

In the past, years have seen the catalogue the wholesalers either introduced in the spring, fall or winter, and it is given to order after which they are equal to the demand for the big mail order market. The catalogue was larger than those ever before. They are being used not only as a guide, but also as a basis of operation and as such they are being used in the business as a whole. In the early introduction of new catalogues as to be ready for the big mail order market, as well as to be ready for the catalogue. This has been the case for many years.

In no doubt that the outlet records which were made last fall and winter and measured by the number of catalogues which are in the hands of the wholesalers who have introduced new catalogues within the past six months.

The catalogue catalogues are now ready for the big mail order market, and are expected to be equal to the demand for the catalogue. As well as to be ready for the catalogue. The catalogue has been the case for many years.

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Rural Markets Pick Up

Demonstrators and plomers will find the rural market more favorable in the coming year. Mail-order houses report sales increasing averaging six to ten percent annually. The effect of the nearly universal service, which is practically all coming from rural enclaves, has been to reduce the number of the mail order houses, and this has been the case for many years.

Eighteen per cent of the nation's rural business is done in communities of 1,000 and more. With the improvement amounted to 3 per cent only.

In every state, the number of farms has increased, Easter being the most important of the season. Eighteen per cent of the nation's rural business is done in communities of 1,000 and more. With the improvement amounted to 3 per cent only.
SMOKER'S SETS


2 Qt. Beverage Pitcher

Players repeat trying to win these beautiful Copper Sets. Larger ash tray is 15" deep, handy server holds 30 cigarettes, serving tray is 7½ x 13½.

NEW ITEMS

New Type Jar Opener

A new adjustable jar opener that holds round, square or oval jars in all sizes from pint to quart has just been placed on the market by the Dayton Moline Company. Adjustments are easy. No tools required. Simply replace the sets & slip arms into desired position. Rubber buttons on the arm & a rubber pad at the base prevent metal from touching anything. The Marvel eliminates the necessity of holding hot jars in the hands and leaves both hands free to tighten or loosen screw caps. It is truly a dinner or party aid in every home.

Pollyanna Sweeping Set

A clever sweeping set is the Pollyanna, comprising a long-handled sweeping brush and pan, which eliminate much of the effort entailed in short-handed sets. Attractively finished in a variety of colors and designed to retail at $1. It makes an excellent premium item or a good article for agents. The makers, Patent Novelty Company, ships them two dozen to a case. Weight 250 pounds.

Four New Gifts

Gift Headquarters, Inc. is featuring a number of new items. Four of which are illustrated here. The Shake-Em-Up Coffeepot, a shaker fits any glass and makes a bucking motion of the bottle to make coffee. The Coffee Tea & Tea Strainer comes complete with tray and chrome finished. The Solid Walnut Cigarette or Trinket Box has decorative top. All are popular priced.

Water Power Mixer

Now instead of 5 or 10 minutes' weary tugging to get the modern housewife attached the World to any faucet, turns on the water, and hands free job is done in a few seconds. This ingenious $4.50 per set at 25 per cent lower than most electric beaters. It is a very cheap and successful.

KOLD-AIR PEDESTAL FAN

Here's the Greatest 25 Cent SUN GLASS VALUE Ever Offered

Get Sunny! CIGARETS

The Hat

FULL LINE OF BEACON BLANKETS AND S/1AWLS ON

IMMEDIATE DELIVERY

Ours Cataloged B29

N. SHURE CO.

200 W. Adams St.

CHICAGO

Here's The Greatest 25 Cent SUN GLASS VALUE

Evel Offered Per Gross

Per Dozen

$1.05

$1.20

$1.50

$1.80

Take 6 tubes for 50 cents. In lots of 50, 150 cents; In lots of 100, 25 cents; In lots of 1000, 15 cents. You mail order brighten your store's display. These are all new, attractive box. The best way to sell them is to put them on sale, put them in every corner of the store. Find the store that will give them away and you will find sales. They help you make sales. They do not compete with your regular stock. The net result is more business.

$6.45 Model 55 H. $6.95 Model 55 L.

In lots of 50, 150 cents; In lots of 100, 25 cents; In lots of 1000, 15 cents. You mail order brighten your store's display. These are all new, attractive box. The best way to sell them is to put them on sale, put them in every corner of the store. Find the store that will give them away and you will find sales. They help you make sales. They do not compete with your regular stock. The net result is more business.

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The Mills Sales Company, a division of the Mills Trust Company of New York, announces the appointment of a distributor for the Eastern territory, located in Boston, Mass. The purpose of this move is to give this important line to many customers in the New England States. They further state that their complete line in the new territory will be carried by the distributor.

The premium merchandise trade in New York City received a mild sensation recently when Jules Fisher, one of the fashion papers of concession and sportswear acumen, announced his intention of entering the wholesale merchant trade in the field.

Mr. Fisher's entry is regarded as quite an expert on the subject of premium merchandise, having conducted the merchandise division of the Fisher sporting chain. Prior to entering the sportswear field he was for years a sporting goods expert in the Therekays in the vicinity of New York City. He states that the Weiss Altrading Company will carry a very complete line of goods and price goods in line with his intention, to make annual trips to Japan and Czecho-Slovakia in search of novelties and other types of merchandise for the trade.

The Mills Company, a division of the Mills Trust Company of New York, recently purchased the assets of the Ohio Coffee Company, a leading wholesale coffee concern, and now announces the appointment of a distributor for the Eastern territory, located in Boston, Mass. The purpose of this move is to give this important line to many customers in the New England States. They further state that their complete line in the new territory will be carried by the distributor.

The premium merchandise trade in New York City received a mild sensation recently when Jules Fisher, one of the fashion papers of concession and sportswear acumen, announced his intention of entering the wholesale merchant trade in the field. Mr. Fisher's entry is regarded as quite an expert on the subject of premium merchandise, having conducted the merchandise division of the Fisher sporting chain. Prior to entering the sportswear field he was for years a sporting goods expert in the Therekays in the vicinity of New York City. He states that the Weiss Altrading Company will carry a very complete line of goods and price goods in line with his intention, to make annual trips to Japan and Czecho-Slovakia in search of novelties and other types of merchandise for the trade.
SHOW CASES

(Continued from page 5)
which has ever been introduced to help the digger machine operate and now that it is growing in popularity certain to bring about a greater boom for the wholesale merchant than he has ever formerly enjoyed from the digger machine industry.

NEW ITEMS

(Continued from page 57)
week the completion of its Catalog No. 37, which is its 20th anniversary edition. And just as the company has made up of pieces of Silver-Glo Aluminum, and as an additional item, the company's name is graced by Copper is certainly one of the most respectable and most beautiful ever placed on the premium and gift market. Every piece not only has a definite price in every home but is a masterpiece in design. You would do well to send for the catalog; it is free to the trade.

Complete Radio Line

The Autocraft Radio Company is now prepared to answer any customer with any type of radios. Midgets, portable and auto radios are included in what is probably the most diverse and extensive line of low-priced radios ever offered. Auto radios range in price from $2.00 to $20.00; midgets from $3.50 to $85.00, which is one of the most popular in the line, is small, compact, practical, which requires no electrical attachment or aerial. It is very light and can be operated with standard batteries. This is attractively priced at $15.11.

Interstate Has New Line

The Interstate Radio Company, of New York, which has been featuring its outstanding automobile radio set, has introduced to the market a new complete line of home radios. A leader in the new line of the $20 to 150, RCA licensed set, which will operate on either 60 or 120 volt. The cabinet is a beautiful walnut and (See NEW ITEMS on page 57)

Here are 2 of Hundreds of Specials Ready for Immediate Delivery at Our 30 Branches
Visit Our Nearest Branch Today!

Meredith Electric Clock

Beautiful Movie Doll

Looks like former movie star. Will go like hot cakes. Almost sold out.

Deluxe Sales Co., Inc.

Branches

New York City

Here We Are Again!

For another Bargain Specialist with 'Almost The Same Name' Ask for "The 40"

The "40"

$5.95

$5.75

The "40"

$5.95

$5.75

There's nothing like a good trademark. Here's an example. The "40" is a trademark, and the man who saw the beauty of the word and the value of a good trademark started this business with the idea that he could do something for the country and for the people.

FREE 5 DAY TRIAL TUBE GENERAL RADIO

For 5 days at your local radio store. You can try it in your home, play it on the market—and you won't be disappointed! So come in and try it! Stop by and see the latest models. You'll be amazed at what you'll find! An excellent way to explore the radio world!

$6.95

$7.45

Sample Sale!

50% off all repairs. 25% off all balances C.O.D. Remember—Ask about repair of your favorite radio.

GENERAL WIRELESS LABORATORIES, Inc.

240 W. 32nd St. (Ory. 12) New York, N. Y.

"THASRITE"—So New, So Different—That's Right!

All in Fashion—Look like 55

The Scotties, 3 Colors, Assembled, R. H. Gum, $2.00.

Snow Drift, $1.50, $1.00, $0.75.

No. 785—CAT. 14—H. Gum, $2.00.

No. 786—CAT. 14—H. Gum, $2.00.

One-third cash with order, balance C. O. D. Remember—Ask about repair of your favorite radio.
Toss-Ups

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Toss-Ups

Balloons

MICKEY MOUSE

Prints-Heads

Toss-Ups

The Oak Rubber Co.
Ravenna, Ohio.
Selling Through Jobbers Only

NEW ERA OPTICAL CO.
Optical Specialities
17 W. Wabash Ave., Chicago, Ill.

Harry Pakula & Co.
5 North Wabash Ave., Chicago, Ill.

Here's a Perfect Imitation Diamond

In a New, Exclusive Design. Has put the right idea since 1911. Three small, 1/2 cts. are worth $50.00. 

HEADQUARTERS FOR SCAPULARIES, NOSE CONE, & OTHER OPTICAL SPECIALTIES

For a Complete Line of Spectacles, Eyeglasses, Spectacles, and Glasses, we are the largest manufacturers. Our prices are the lowest. 

Elgin-Waltmam Watch Co.

108 North Tin Street, St. Louis, Mo.

Shoe Laces

Findings

W. M. Mfg. Co.
Sandwich, Ill.

2.95

E. Z. Way
AUTOMATIC STROPPER

W. M. Mfg. Company

Kicher & Co.

108 North Tin Street, St. Louis, Mo.

Shoe Laces and Findings

Oak Brand: Hy-Tex

Balloons

Mickey Mouse

Prints-Heads

Toss-Ups

PITCHMEN

by BILL BAKER

(Cincinnati Office)

Pitchdom, Five Years Ago

The pen sales were going well for

But there were plenty of "racy" folks

(Chuck), a son of the great Joe

Clay and Baby Rose...

Yes, it was vaca-

tion time, and you rea-

ly true worth for

the window cleaning

feeling tont out of the deep blue

off the St. Peterburg, Fl.

But none of us could do as well as the

him on the nice, blue

back to the boys who were

plank Murphy, a "deadhead".

Ruffing and John Loney were outside

the old Sill-Pluto Circus, Elmira, N. Y.

Waterville, Kan., was the host to

the opening of Doc Tex's Museum.

Even the times were tough,

people had to buy clothing, so

a second-hand clothing store out in

Picher, Okla.

Then, there were the two knights of

who did a swell "decoxx" when

some one in a series claimed to be

and then proceeded to

inquirers to which one of the

boys could get a job shipping

...A special event just out-

of Chicago, F. Walker exam-

bling into this office...

W. C. Wilson was up in the Windy City
doing swell in the shoe business.

was another case where they

thought

the bugaboo of the de-

That was in the fall of

was aiming to get down Mexico way.

Cleveland was flooded with

the boys John Mclane,

Mayfield, John Comstock, Harry

they thought he had a

Mary and Tom Rodgers.

Roy bought this for a

to fill a position to

a plane so you can do.

Finally, of all the times of

the week, Charles (Yiddle) Gamster ex-

from the New York City store.

was tuned to the tune of

1,000 miles worth of wares

boys. If you use this "five-years ago" stuff,

I would appreciate a little note.

As if you were a war

prosperous.

in the summer special.

Well, he's back with the tips

and keister.

and the head of the

that I was just like an orphan in

the story. And that's how

I am glad you.

like the Billboard, Ed

R. Graham, but I am not

the Bill Baker who was formerly

Sandling and Randal.

And here is the dope.

from Pennsylvania, according to

Rex. It was all the more

unusual because

to me and I was just

in the storm. And that's how

I am glad you.

Here's the Reason.

What's your sales average? Fair crowds

in the summer special, I was back

all the times of the week.

Charles (Yiddle) Gamster ex-

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1,000 miles worth of wares

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in the storm. And that's how

I am glad you.
LUCK LTD.

Joe Doakes, the man in the street, likes to believe that he is a bit superior to John Doe, his next-door neighbor. His perfectly human desire to excel is a common trait that spans the globe, but the joy is a bit more open and at play.

The age-old cry, "I'm a better man than you are," is approved by personnel managers and high business executives throughout the world. It is the greatest known stimulus to work. Mr. Doe and Mr. Do are the men who believe they are lucky, too, but he risks much more and he is not the only one. Mr. Doe believes that luck is against them and that whatever success they attain is a result of superior ability.

Uncle Sam, the great patron, on the truth that pinball games are skill games will find business on the upgrade, and there has been surprisingly little door to bring home to the public in a sense how much the marble games are made so that the player can win often.

You've walked into game locations where a majority of the players inserted these nailed magic jukebox machines, and you've watched the balls slam around the playing field. The men and women who play these games are especially human beings, with the life of the game is one of those who gauge the tension of the player springing with painstaking care that games like the plunger knob as that is more rollo in an immediate victory, at least, of the hole for which the player is aiming.

An equipment dealer and operator will tell you that the player who comes close will play again and again, fascinated by the difficulty of controlling his shots. Pinball has a shot for him, and then you have a full-fledged pinball fan.

The best way to convince him that pinball games are games of chance is to have him stand up, have him hold a golf ball round, and tell him that he can get the ball into a pocket every five minutes. The point is that luck is a major factor in the game.

A location owner and operator will tell you that the player who comes close will play again and again, fascinated by the difficulty of controlling his shots. Pinball has a shot for him, and then you have a full-fledged pinball fan.

Or he'll tell you that you could win a pinball game, but that the player who comes close will play again. You could win a pinball game, but that the player who comes close will play again and again, fascinated by the food of controlling his shots. Pinball has a shot for him, and then you have a full-fledged pinball fan.

The fact is that the pinball games are skill games in which the player has to be skilled in order to win.

Pinball Very Popular
At Philly Convention

PHILADELPHIA, July 4.—The pinball machine played an important role at the Philadelphia Convention of the American Pinball Manufacturer's Association held last month.

The pinball machine is a popular form of amusement, and the convention brought together manufacturers, dealers, and players to discuss the future of the industry.

The convention included exhibits of pinball machines from all over the country, as well as lectures and discussions on the history and development of the game.

Pinball machines were featured in the convention center, with players trying their hand at the games. The convention ended with a pinball tournament, which was won by a local player.

The convention was a success, and it is expected that the pinball industry will continue to grow in popularity.

Payout Pete's Coin Comment

"Flaunt of the Coin Machine Industry"

Now that Operator John MacGregor, of Poor Corners, has branched out into the pinball business, he is placing a new emphasis on the coin-operated machines, as well as "The Bible" and "The Bible" for the coin-operated arcades. Pete, the local customer, says that "The Bible" is the most popular game in the coin-operated arcades, and that the pinball machines are gaining in popularity.

In response to the growing interest in pinball, Pete suggests that the coin-operated arcades should consider adding pinball machines to their game selection.

Location Owner Zek Smyth sprang a wonderful surprise on the bystanders and the folks who hung around his place. Zek was looking thru his July 4 issue of the Billy Devil Game 60 Fund," he said. His comment was, "Children shouldn't be permitted to play with the games—and he was mad when nobody laughed.

Operator Wilbur Whiseney over at Larry Corson has added a new thrill to his customers by putting an electric vibrator unit on every machine. For the first time in the game, customers are getting the thrill sensations that have been missing from the game of pinball.

Another location owner has a new game on display, a pinball machine with a high-speed vibration feature. The machine is a hit with the customers, and the owner expects to expand his collection of pinball machines in the near future.

(See PAYOUT PETS on next page)
Mutoscope Hurdle Hop Meets New Games Trend

NEW YORK, July 4.—Bill Rabkin's Hurdle Hop game, which is actually step-ball in pin game form, is believed to be meeting the new trend which the operating industry is undergoing at this time.

The skill which can be developed on the game is remarkable. It is so finely gauged that the player feels himself actually throwing the ball instead of shooting it with the power given by the hopper at the target, the target reports.

Operators from all over the country already have rushed in their orders for the game, inasmuch as the Mutoscope firm states. They believe that the Hurdle Hop is sure to open a great many new locations in the country and that the game will be legal in every territory because of its true step-ball action.

With the large bowling games growing in popularity every day, the demand for a smaller model of the same type game which could be used in the smaller locations became very great, the Mutoscope firm reports, and because of this demand they were prepared with their Hurdle Hop game, which was introduced to the coin-machine industry at the past Chicago convention.

At the convention and for some time afterwards the distributors who were secretly testing the game eagerly awaited its delivery. The firm states it held up delivery for some time as it was certain a part of the Hurdle Hop action conformed with that of the original step-ball under whose license it is working.

The CARGO about to be loaded on this truck is Pikes Races. The game is currently celebrating its second anniversary by reaching new sales marks for the Pace Manufacturing Company, of Chicago.

Philly Jersey Trading Offices Stock New Model.

PHILADELPHIA, July 4.—Harold Landau, manager of the Jersey Trading Company here, reports that the offices of the firm have recently had up with new full merchandise for the operators.

According to headquarters of the company in Newark, the offices in this city are beginning to show remarkable sales of all new premium merchandise. It seems that operators from many states surrounding Pennsylvania are buying their merchandise from these dealers due to lower transportation costs and also the large stock of items on hand here.

"Harold Landau, who rose from the ranks in the Newark headquarters, is establishing a record for himself as a great business man," said Broudy, president of the company, reports. Broudy says that every week Harold is showing a tremendous sales increase over the establishment of the new premium offices in this city.

With the new fall merchandise already in stock and some of it on display, Harold expects to even exceed former sales. He feels that before the year is over the offices in this city will equal the headquarters in Newark for fall merchandise.

Harold extends an invitation to all operators who haven't yet called at these offices to visit with him and see the new merchandise which will appear on the premium market this fall.

Struhl's New Catalog Has Interesting Features

NEW YORK, July 4.—Morris Struhl, premium merchandiser here, reports that his new catalog is the largest in the firm's history. It contains hundreds of highly specialized merchandise suitable to the coin machine trade, ranging from $1 per game up.

The firm is known through this area for the fine merchandise features which it has presented to the coin machine industry. It is considered one of the largest outlets in the country for premiums.

For the past, the firm has been shipping thousands of dollars' worth of merchandise to dealers everywhere in the country. Its special bigger combinations have been known from Coast to Coast, with the catalog sent out every week to leading operators at regular intervals, and so to keep them up to date, as well as to keep them loaded with new merchandise.

The new catalog in its various parts contain every one of the leading items of the firm, and it is especially for the coin machine trade.

Pin game operators, digger operators, card machines and concession trade will all be interested in the new catalog, reports the firm, and that Struhl's contest will fill the coming year with plenty.

In the coming catalog, the firm will also contain the items which the operators order in large quantities and have become popular throughout the industry.

PAYOUT PETE

(Continued from preceding page)

burst right out laughing when he read the heading on the Rock-Claw ad in last week's issue of The Billboard, "Cover All Your Spots."

C. Higgins came over to Glen Landing and read the ad in The Billboard last week, "Permo-Point phonograph needles—2,000 perfect plays." He ordered a package sent to the Brooklyn Podgers, his favorite baseball team, and says he'll be satisfied with the guaranteed number of perfect plays.

operator Oscar Wurle sent $137.50 to the Blonder boys out at Aurora last week for a new Turf Champ game. "If you can send me the original model of your trademark," Mr. Wurle wrote, "I can keep the $137.50 and the game." He received a letter from Ted Splinter, the Boys, which says, "Our model is not for sale. As a matter of fact, Brother Harry has suggested that a copy of our trademark should be painted on each side of our machine instead of simply one side as at the present time, and we are looking for another model exactly like the one you see pictured in our ads."

"There's nothing quite so disconcerting. Location owner Tom Humphries asks, "To have a nickel pinball machine, but to have a nickel pinball machine at 220-foot fellow is playing the game."

"The pinball game inventor who figures out some way of utilizing body structure here will really have something," Location owner Len Squires thinks.

Send this coupon for information on special trade prices.

If you are a legitimate distributor, jobber or operator of pin games you may take advantage of our special trade quotations. For complete information fill out this coupon and send it to us—

NATIONAL CARBON COMPANY, Inc.
P.O. Box No. 609
Grand Central Station
New York, N. Y.

Name

Address

Distributor
Jobber
Operator

Please check
Unit of Unox Carbons and Carbon
Deve Corporation
Coln and Sommer Ride Wurlitzer's Queen Mary

NEW YORK, July 4.—Nat Cohn and Irving Sommer, of Modern Vending Company, who are creating new records for the music machine division of the industry, reported that on their last trip to the Wurlitzer factory at North Tonawanda they were given a ride in the Queen Mary.

According to Nat and Irving, the Queen Mary is the new name for the station wagon of the Wurlitzer factory which was sent to them on their arrival. Nat claims that he saw the sign on the side of the wagon while they were still about 5,000 feet off the ground in the special Stinson plane they hired for the trip.

Nat put it into his language in this fashion: "We've had many a ride from many a factory, but none was a lot of fun to be greeted at the airport on our arrival by the station wagon of the Wurlitzer factory with the new name Queen Mary on it.

"For a moment both Nat and I believed that the driver was going to sell us across the country, but since we had come to the factory to order five more cordials to be delivered in one week's time we were sure that the boys at Wurlitzer weren't out to sink us. Anyway it was a thrill to ride the Queen Mary the way that Wurlitzer arranged it."

Nat and Irving are looking forward to their first trial load of the new Queen Marys which will be delivered next week. This complete train will have five cordials from the Wurlitzer factory and will be as special freight from the Wurlitzer factory to New York, where Modern will be waiting to receive it and unload the five cars in record time.

Both men believe that the five cordials in one week will be the greatest record in all music-machine history.

“Flying” Kresberg Praises Rock-Ola's Multi-Selectors

NEW YORK, July 4.—Past airplane trips to Chicago are becoming routine events to John Kresberg, president of the Capitol Automatic Music Company, Rock-Ola New York distributor. Kresberg's partner, Bill Oetez, accompanied him on his last recent trip to the cop machine center. While at the Rock-Ola plant in Chicago Kresberg and Oetez placed and arranged for delivery of another of their large orders for Rock-Ola Multi-Selectors. This order, for another 500 Rock-Ola phonographs, is interesting to note that the Capitol Automatic Music company has already passed the 3,000 figure in its sale of Rock-Ola Multi-Selectors during the past three months.

The aggressive sales job being done by the Capitol Automatic Music Company with Rock-Ola Multi-Selectors is especially significant because of the unusual, valuable experience and the background of the firm. Kresberg and Oetez have a quarter of a century of experience behind them as the world's largest automatic machine operating organization. During all of that time these two men have sent many instruments to their dealers and have themselves handled every make of phonograph ever manufactured. They have also them.

(See “FLYING” KRESBERG on page 66)
The Billboard

July 11, 1936

WINGY MANNONE
The New Orleans Swing King
One of the exclusive BlueBird artists who's socking home higher profits for coin machine operators

EVEN ONE OF THESE BLUEBIRD AND VICTOR ARTISTS IS A MONEY-MAKER

<table>
<thead>
<tr>
<th>BLUEBIRD</th>
<th>BRUNSWICH</th>
<th>DECCA</th>
</tr>
</thead>
<tbody>
<tr>
<td>6624— “Go You or Don’t You Love Me?”</td>
<td>6640— “There’s a Small Hotel”</td>
<td>6221— “Summer Holiday”</td>
</tr>
<tr>
<td>6678— “Arms of Sleep”</td>
<td>6626— “After You’re Gone”</td>
<td>6219— “Take Me Out to the Ball Game”</td>
</tr>
<tr>
<td>6634— “That’s More Than You Said!”</td>
<td>6634— “Don’t Take Nothin’ For Granted”</td>
<td>6217— “It’s Only a Paper Heart”</td>
</tr>
<tr>
<td>6634— “Quiet Please”</td>
<td>6634— “I Can’t Stand the Tears”</td>
<td>6217— “You Left Me with the Baby”</td>
</tr>
<tr>
<td>6634— “Remember Me”</td>
<td>6634— “What’s the Matter With You?”</td>
<td>6217— “Don’t Let the Sun Catch You Crying”</td>
</tr>
<tr>
<td>6634— “You’re A Little Stiff”</td>
<td>6634— “In the Mood”</td>
<td>6217— “You’re Just Like a Woman”</td>
</tr>
<tr>
<td>6634— “My Heart’s on Fire”</td>
<td>6634— “This Is the Third Time”</td>
<td>6217— “I’ll Take Care of You”</td>
</tr>
<tr>
<td>6634— “You’re Mine”</td>
<td>6634— “I’ve Got a Right”</td>
<td>6217— “I’ll Love You Till I Die”</td>
</tr>
<tr>
<td>6634— “I’ll Be Seeing You”</td>
<td>6634— “I’ve Got You Under My Skin”</td>
<td>6217— “I’ll Be Seeing You”</td>
</tr>
<tr>
<td>6634— “You’re the Only One”</td>
<td>6634— “I’ve Got the World on a String”</td>
<td>6217— “I’ll Be Seeing You”</td>
</tr>
</tbody>
</table>

From Coast to Coast, for America's most successful operators the Wurlitzer-Simplex is making the biggest profits ever known in the history of automatic music. Its beauty and tone make it the one machine that the owners of the best locations demand. That's why it is replacing other automatic phonographs in the most profitable spots. Wire today for the Wurlitzer-Simplex money-making proposition in automatic music.

THE RUDOLPH WURLITZER MANUFACTURING COMPANY
NORTH TONAWANDA, NEW YORK

SOLD ONLY TO OPERATORS

Ten Best Records for Week Ended July 6

1. 6624— “Go You or Don’t You Love Me?” (Bluebird)
2. 6634— “That’s More Than You Said!” (Brusswnich)
3. 6221— “Summer Holiday” (Decca)
4. 6219— “Take Me Out to the Ball Game” (Decca)
5. 6217— “You Left Me with the Baby” (Decca)
6. 6217— “You’re Just Like a Woman” (Decca)
7. 6217— “I’ll Take Care of You” (Decca)
8. 6217— “I’ll Be Seeing You” (Decca)
9. 6217— “I’ll Be Seeing You” (Decca)
10. 6217— “I’ll Be Seeing You” (Decca)
New Peanut Vender Produced By Central Distributing Co.

KANSAS CITY, Mo., July 4.—The Central Distributing Company here has recently produced the first coin-operated machine in the form of a peanut vender called the Rock-Ola vender. This vender is a small machine suitable for booths or arcades. Dealers claim that it is attractive to operators in locations pressed for room, as it takes up so little space.

The Central Distributing Company has been manufacturer for all types of coin-operated machines in Kansas City for the past four years and has concentrated in Missouri and Kansas distributing precision vender machines. The Rock-Ola peanut vender is the first vender in the series of coin-controlled devices and according to F. H. May and T. D. Crummet, owners, this vender has been meeting with fine success.

New England Goes “2-in-1”

BROOKLYN, July 4.—Dave Robbins, of the Robbins Vending Corporation, manufacturer of the 2-in-1 Vender, announces that the New England Sales and Distributing Corporation, Boston, has been appointed distributor for the 2-in-1 Vender for all New England States.

J. A. Camp, of New England Sales Corporation, has been connected to the trade and was formerly connected with another manufacturer of a similar type of vender. He states that since this company has placed a large trial order, and Mr. Camp is very enthusiastic that the possibilities of the 2-in-1 Vender in the New England territory.

ROCK-OLA

(Continued from preceding page) traveling representative for the Acme Vending Company, which he had in and managed a number of years. He is a skillful modeler and his name is well known among coin-operated phonographs. Therefore no one could be more admirable fitted to give valuable service to operators in the selection of an instrument. Their independence of Rock-Ola Multi-selectors is equally positive and enthusiastic. “It is very easy to account for the tremendous swing to Rock-Ola Multi-selectors,” said Mr. Kresberg, referring to the Rock-Ola band wagon as they are doing.

Continuing, Mr. Kresberg said: “Every- thing about Rock-Ola Multi-selectors in years ahead of the industry. The new Rock-Ola Multi-selector automatically ejects its weight which is now being adopted by the world’s greatest phonograph manufacturers. This was pioneered by Rock-Ola. This is also true of the GBS in use by the finest operators for coin-operated sel- acting sets.”

Besides the wonderful distribution the Central Distributing Company is giving Multi-selectors, Rock-Ola officials state that they are doing more than fine a job in the distribution of all other Rock-Ola products in their territory.
What is it?

Watch for next week's introductory announcement on this newest of novelty games that needs no exaggerated adjectives to describe.

It is a 2-ball game without any kickers. Has no holes on the board and has more action than a 10-ball game.

Designed strictly on psychological principles. It holds players and will earn more money than a one-ball pay table. If is a new 100% pure skill game and is legal everywhere.

A few distributor and jobber territories are still open.

WRITE OR WIRE FOR FULL PARTICULARS

PACENT NOVELTY MFG. CO., INC.
A NEW COMPANY WITH NEW IDEAS
1410 LINCOLN AVE. N. UTICA, NEW YORK

London

LONDON, June 18—London Passenger Transport Board, which controls Lon-

don's Underground Railway systems, has ordered 150 more ticket machines of
different types, bringing the number in operation up to 1,000. New order in-
cludes 58 machines which issue ticket and give change in one action. First of
to date was put into service on July 9, 1936. The machines, which are being
installed in busy stations, were found to be serviceable in operation.

Stockley, who has charge of the ticket machines' department, said that the
machines would be of the same type as those already in operation.

McClellan Sees Lively Business During Summer

CHICAGO, July 4—McClellan, owner of the Pacific Amusement Manu-
facturing Company, predicts a stabilized market for coin-operated products thro-
ughout the hot summer months. He bases his opinion on an upward buying trend
on the part of distributors, operators, and jobbers who, according to Palme's
cash executive, have recently taxed the

Kay's Track Continues To Draw Profits For Ops

CHICAGO, July 4—Kay Abney, president of Bally Manufacturing Com-
pany, and namesake of Ray's Track horse-race game, is slated these days at
billion reports coming in on the

"What tickles me most," Ray stated.

"The fact that earnings are con-
sistently increasing, and more and

more players fall under the spell of Ray's Track daily doubles. For example, one
machine that averaged $1.38 the first week, $2.70 the second week and $2.90 the
third week. In one certain operation of 25 machines earnings for four weeks
averaged $190.70 per machine—net profit in the operator's pocket. Further-
more, certified copies of the collection reports are in our files."

Ray stated that production plans now
under way will enable to triple the output of Kay's Track machines in order to
make faster headway into the backlog of orders on hand.

Two Weeks—With!

ST. LOUIS, July 6—Employees of the Tri-Track Novelty Company in this city will
each have a two weeks' vacation this sum-
bale business?" is the

and the retail trade. The firm, gives for the additional week.
London Distrib Summers At Cool Manhattan Beach

NEW YORK, July 4—Alf Cohen, of Cub Operated Motion Pictures, Ltd., London, will distribute the products of many manufacturers in his country, that's him the city so well for the S creek, a four-room Bungalow on Manhattan Beach for the remainder of the season.

All claims that while Chicago is the town in which to purchase his business, Cohen really believes that a great portion of the business is done in this city.

BIRTHS

(Continued from page 28)

June 27. Parents are of Leuthier's Side Show with Johnny J. Joslin Proprietor B. M. and Mrs. Fred Waring a son June 23 in New York.

Late Deaths

(The following items were received at press time. More details in the next issue.)

BISHOP—Joseph F., 87, former opera conductor and one of the leading impresarios of English opera in America, July 1 at the home of friends in Chicago, where he was visiting for a few days.

ELANE'S EXPOSITION SHOWS WANTED

For Mennonites, Pa., Hotel Week—Katshorn Catholic Church—First show in 1879, and Robert Accent

Merv Wilson and Phil. Ride, Mason, and Canonical St. Charles, Mo. heart, No. 4, to the late John B. Haycock, who was the first to show this feature in the United States.

A BLOWOUT DEAL

Our largest stock of 2,000 the 120 sale are with us. You will find in any show, a great quantity of St. Louis, Illinois, 8-17. A new exhibition of 100,000 dollars will be given in this city.

CONDUCTORS of 200,000 dollars will be given in this city.

KRAUSE GREATER SHOWS

Want for BARNESBROOK, PA., Home Week

SHOWS AND LEASE CONCESSIONS.

See Route and Fair List and Shows Wanted in Last Week's Billboard.

Address This Week, Conneautville, Pa.

WANTED GIRLS

With or without show experience, for Pentland's at CLEVELAND, OHIO. Experience preferred to Secs. Write full details, including age, position wanted.

KARL S. WALKER

The Day New Yorkers, with Grand & Gordon Shows, will be in the$ Jahresgeschichtener, No. May 15, 1936.

WANTED SHOW FOR FAIRS

HACKETTSTOWN, N. J., AUGUST 1 to 8

Mary Santer, manager, will be at the station, Monmouth, July 7 to 9, Mays, 1936.

SPOERLER SHOWS WANT

Within Show, Allisville, Ind. Have coming back. Legitimate interested. Previous experience of same, letter.

WANTED AT ONCE

Lady or Gentleman, or both, to handle entertainments, including Wonders, and Presenting Shows at different places.

JAMES 2. BOYD, Manager. Qualified Shows Fair, B. & V. ENTERPRISES, Philadelphia 5, Pa.

SCHELL BROS. CIRCUS WANTS

To hear from Andy Kelly, Odessa, Texas, E. T. B. C. | F. O., F. C., 203, 20th Street, Odessa, Texas, E. T. B. C., and providing time.

ARMOR, 10, Wagon, UT. All South Dakota.

WANTED--CIRCUS

For a circus, July 20, Los Angeles, Calif. Will come at your expense. Attractive salary and board. Contact Mr. J. P. Miller, 710 South LaSalle, Chicago, Ill. 8-17.

DURELL'S UNITED SHOWS WANT

Want to buy one or two small shows. Contact Mr. J. P. Miller, 710 South LaSalle, Chicago, Ill. 8-17.

WANTED

GRUBERG'S WORLD'S EXPOSITION SHOWS WANT

to join immediately, for the balance of long season of the following outstanding fairs:

St. Hysthahn, Quebec, Exhibition, Week August 3.

Three Rivers, Que., Exhibition, Week August 10.

Valley Field, Quebec, Exhibition, Week August 17.

Pine Wood, Fair, Elmira, N. Y., Fair.

New York State Fair, Syracuse, N. Y., Labor Day Week.


CONCESSIONS All Open, No Exclusive

Wire MAX GRUBERG, World's Exposition Shows, Schenectady, N. Y., this week; Watervliet, N. Y., next week.

M. A. HODGE SHOWS, Inc. Want

Good Five or Ten-In-One that can make money, $5-25. Excellent opening for Grand Show or Fun House with own outfit, 75-25. Can always use real showmen at all times. Can use sober Ride Help. Want Lady High Dive to strengthen Water. Concession. Get with one of the Big Ones and get well. Fair and Celebration Committees: We have some more time; look us over at per route: Towagat, Mich., week July 5 to 11; Legion Celebration; Three Rivers, Mich., Legion Celebration, July 13 to 18. Now the big one: Indiana Harvest Celebration, July 20 to 26; then fair starting at Chester County Fair, Newton, Ill., July 20 to August 1. WM. TUCKER, President, or EUGIE B. RICE, General Manager.

ROYAL PALM SHOWS

Birmingham, Ala., Down-Tow Loaction, Second and Twelfth St.

Two Weeks—Two Sundays—July 7 to 18—Auspicia Spanish War Veterans. All Legitimate Concessions open. Also Cook House. We have extra tops and factors for Front Men and Rides. Fair Secretaries, get in touch with us. We are featuring Carver Diving Horse and Hippodrome, greatest outdoor feature. This, with our other strong attractions, will double your gate receipts.

WANT SHOWS WITH OR WITHOUT OUTFITS


J. GEORGE LOOS, GREATER UNITED SHOWS

WICHITA, KANSAS

AMUSEMENT MACHINES
ITS BRILLIANCE ATTRACTS PLAYERS—
ITS THRILLING PLAY HOLD EM'!

NEW Golden

BUCKLEY'S VARIABLE ODDS COUNTERTENDER WITH BIG PROFIT FEATURES!

Now Buckley offers you the pro-fit provoking HORSES in a beautiful "Gold Type Model" that remains perpetually new in appearance. This greatest of odds changing counter venders is a phenomenon money maker on any bar or counter. All the players do is insert a coin and pull a lever. If a winning horse is spilled he is paid according to the odds shown (4 to 10). With every coin inserted, the player gets a ball at once.

HORSES is available in the 4-way coin chute (1c, 5c, 10c, 25c) of the straight 1c or 5c slot.

Send in a trial order now! HORSES is the best saltman we have seen.

IT LOOKS LIKE A MILLION
AND IT'S ONLY—
$1.75

BUCKLEY MFG. CO.
2160 W. Washington Blvd.,
Chicago, Illinois
A COMPLETE 1c AUTOMATIC BELL - MILLS Q.T.

The Q.T. comes in nickel and dime play too, in both Bell and Vender models, but don't forget THE PENNY.

Tourists, transient visitors like the nickel and dime, but HOME TOWN FOLKS will give that penny model a terrible going over the whole year round.

We know hundreds of penny Q. T.'s that have earned $40 to $60 per week.

It's awfully fast a complete play every 4 seconds.

MILLS NOVELTY COMPANY • 4100 Fullerton Avenue • Chicago, Illinois

* Write, wire or phone for prices.

Curtiss Candy To Make Superior Co. Confections

COLUMBUS, July 4—According to an announcement of the Superior Confection Company, the Curtiss Candy Company, of Chicago, is to take over the manufacture and distribution of Superior's confectionery equipment and products.

Superior Confection feels that this arrangement with the Curtiss Candy Company will enable it to secure the manufacturing facilities of a company which makes the most outstanding candy specialties.

Babe Postpones Opening

NEW YORK, July 4—The opening of Babe Kaufman's new display room at 225 W. 44th Street has been postponed until carpenters, painters, electricians and efficiency people complete their work.

"I was expecting to open July 6," Babe states, "but due to unforeseen circumstances the office will not be ready until July 15. I made arrangements to set up partitions of mahogany but changed my mind and am now having the three-inch fire-proof brick with mahogany covering to take its place."

The partitions for the repair and parts department of Babe's new display room have already been set and Babe definitely expects to be ready for an open house July 15.

DEE LANG'S FAMOUS SHOWS

16 Fairs and Celebrations, Starting July 26.


W. G. WADE SHOWS CAN PLACE

Ten-In-One Show Immediately. Will furnish new top and help you finance other equipment if required. Can also place one or two more Shows that do not conflict and a few more legitimate Concessions. Long circuits of Fairs and Celebrations in Michigan. Address, this week, Flint, Mich., or Permanent Address, 208 Eumhurst, Detroit, Mich.

STATE FAIR OF RHODE ISLAND

Tercentenary (300) Agricultural and Industrial Celebration Settlement of Rhode Island by Roger Williams.

Dates—September 2-7, Inclusive, Kingston, Rhode Island.

More than 3,000,000 drawing population within 100 miles radius.

WANTED—Concessions, Rides, High Type Shows, etc.

A. N. PECKHAM, Manager, Tercentenary State Fair, Kingston, Rhode Island.

BOWEN AND LANE SHOWS WANT

For the Houston Centennial Celebration, week July 12th, Houston, Tex. Another scope for this show. Will book shows of all kinds with own equity on low percentage. Concessions all open. Will sell exclusive Cookhouse and Ring. Week exclusive on all concessions at Houston. Also have contract Water Valley Watermelon Festival, Water Valley, Ill. Want Foreman for Leaping Lions. Ride Help all departments. Want several good concession agents, George and Fred Phillips, same as. Our string of fairs to interested parties.

C. F. LAKE or W. E. BOWEN, Mandeville, until July 6th; Houston, Texas, week July 13th.
Heavy Dice Game Sales Reported by Fischer

CHICAGO, July 4.—Fischer Sales Company has introduced a new dice game, together with a stipple line of dice. The game promises a good demand for its latest innovation, the "Fischer Jumbo Sweepstakes." The new products incorporate clever principles of scoring distinguishing them from other dice games which are "booked" by the "house" on a base of $1 to 9, 18, 36. The dice game consists of a simple mechanical device, since the dice are set up from 1 to 9 across the front of the scoring area.

Players do not select a point as with other dice games. The main object of the game is to "cover up" the numbers one or more at a time in eight moves, utilizing two regular dice and a standard cup used to do it. As players hit the necessary number in the squares in front of them, the numbers are covered, and each player marks his own moves. Thus, the game lends itself to individual competition.

Jumbo Sweepstakes is a one-roll, two-die game incorporating the popular "roll-the-luck" type of dice game, with easy-to-read numbers and shapely dice in colored plastic. The dice are of exceptionally fine manufacture, with clean surfaces and vivid colors. The game is designed to appeal to both men and women, and is suitable for all ages.

Pamco Tango Launched By Pacific Amusement Co.

CHICAGO, July 4.—Pacific Amusement Manufacturing Company announces that it has brought out under the name "Pamco Tango," a new "bowl-a-ball" nine-inch roll game. The device is in the nature of the large-type skill games which are now sweeping into prominence. It incorporates a long running lane leading to a bumper box. The players bowl from the bumper box and into a hole in the floor of the "tango" formation. The players may hold vertically and five horizontally to complete a square. Each player is directly connected with corresponding light-up symbols which become illuminated as balls come in.

The game is as follows: Player gets nine balls for a nickel inserted in the visible chute. Bowling them over the pins is not the only aim of the game, but to study the players understood to be Velcro at various points in the country. In this way any possibility of cheating Velcro was also taught that the players were in every way. In order to make the game absolutely theft-proof before garments something was added to the public.

Keeley's "G Man" Stuff Checks Velvet Locations

CHICAGO, July 4.—Players hundreds of thousands of players! You don't know them, yet they control your spending habits. What they think and what they do determine your profits, your growth, your future. Why, a statistic thought in Keeley's created his own game.

Members of the engineering staff of J. H. Keeley & Co. have been traveling up and down the various locations of Keeley's new Velvet game to observe not only the operations of the game but to study the players' reactions to Velvet. It was observed that players to Velvet.

Keeney's "G Men," Fred Stephen, chief engineer, and Al Tholee, assistant engineer, both reported to the "headquarters," that players of all ages, and "bowl-a-ball" or "roll-the-luck" type of game and to make their profits.

At Home Featuring Payout Games in Summer Sale

CHICAGO, July 4.—The big feature of this week's sales is the sale of games. The new Payout machines of the H. C. Dixon Co., the Stirling Novelties Co., the Skill-Ball Co., and the Indian Novelty Co. are all new to the market and are being sold at lower prices than ever. The Skill-Ball company is offering a new type of game which is being sold at a lower price than ever before.

Anderson Predicts Fine Future for Skill-Ball

NEWARK, N.J., July 4.—Levi G. Anderson, general sales manager of Stirling Novelty Company, Inc. manufacturer of the Skill-Ball bowling game, reports that in his estimate "the management industry is being launched on a new era of sales with the introduction of skillfully operated type of games such as the Skill-Ball." Anderson stated that the operators are delighted with the new Skill-Ball which is being offered at this time in their many locations where they believe the Skill-Ball has been reconditioned as the result of the new game. The Skill-Ball is a combination ticket award game that operates on an entirely new principle. Those who have already seen it say it is one of the best one-shot arrangements ever devised.

New Dallas Firm

DALLAS, July 4.—J. D. and F. J. Paletto, well known in the machine industry here, have formed the O. J. Distributing Company. They will have an extensive distribution in the city and will exhibit practically everything of the coin-operated line.
The best to-day

EXHIBITS

'BAMBINO'
10-Ball Payout...$125.00
Ticket Combination...$150.00
'TOP ROW'
1-Ball Payout...$59.50
Ticket Combination...$59.50
'CUSHER'
5-Ball Noveltv Game...$59.50

NEW COUNTER GAMES

'BASEBALL'
$1.25

'WIN'
$1.25

'RETARDING'
$1.00

ORDER FROM YOUR JOBBER — WITH
EXHIBIT SUPPLY CO.
4223-30 W. Lake St., Chicago

Wichita Atty.-Gen. Okchs Possession Coin Machines

WICHITA, Kan., July 4—Ruling of the Kansas Supreme Court that coin machines are not fi-
tnal while they are in operation has received considerable attention and is being filed for 

suit in City Court for recovery of three games of 25 cent slot machines last week.

In the past possession of a machine 
constituted violation of State law and often operators lost lawsuits when pursued for 

the machine in a car or other place to a new location.

A recent decision of Judge Edward Murray of City Court in a previous suit, however, 

contending no proof of operation.

A recent decision of Judge Edward Murray of City Court in a previous suit, however, 

contending no proof of operation.

a will in favor of the manufacturer.

It incorporates all the features that 

impossibilities that the games will be
down.

Flying High is a real players' game. 

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down.
Register now at SHOT SHOW 2023 to experience the latest in firearms and accessories! Attendees will have access to over 1,500 exhibitors showcasing their products. The event is free for registered attendees and will feature seminars, workshops, and live demonstrations. Don't miss out on this opportunity to see the latest in firearms and accessories trends. Register now at wwwSHOTshow.com.
CLOSE OUT OF 200 SLOT MACHINES $10 Each. Each
Advanced Cigarette Machines, like New, $17.50; Iron Crown, $35.00 each; Mills Ten
Grand, $39.50; T-17-7-Toes, brand new, $12.50; Nickels, $17.50; High Tens, $19.65; at
Brand New Penny Payoff Keen Keat, $29.50, Gowan and National Cigarette Machines.

LEHIGH SPEC. CO.,
2nd and Green Streets, Philadelphia, Pa.

Rock-Ola’s Credit Shapes as Sure Hit
CHICAGO, July 4—When operators
can walk right into any jobber or dis-
tributor, ask for credit and get it, that’s
news.
That’s what is happening in every ter-
itory throughout the country right now.
However, the credit is being asked for
—and getting—a Rock-Ola’s new one-
sale pay table of that name.

Some operators have been receiving and
hearing about this new pay table for the last
week through Rock-Ola’s clever adver-
tising campaign. The slogan of the cam-
paign is “Give Yourself CREDIT.”

And, judging from the tremendous
huge run of advance orders, the firm
reports, operators are giving themselves
Credit in large quantities.
The Rock-Ola plant is filling the popular
coin machines meeting place that it is,
a good number of operators, jobbers and
distributors have been looking for Rock-Olas
among the coin machine visitors there.
They were asked to guess what some
price was given Credit. Those who
guessed were not told what the quoted
price would be, but they were given sales
manager of Rock-Ola, reports that everyone
had given away a figure worth
much higher than the price being quoted on
Credit. Those who entered were told that
saying is a real redherring word to tell
whether they would be watching this issue of The Bill-
board to see how close their guess was
to the correct figure.

Rock-Ola states that one of the
distributors who saw Credit before it
was released immediately placed large
quantity orders. A. J. La Beau, of the
La Beau Novelties Sales Company, New
York, was among the Rock-Ola distribu-
tors who ordered a large number. Jim
Rork, of the Atlanta Coin Machine Ex-
change, Atlanta, also saw Credit and im-
mediately ordered a large quantity. The
penny machine user, “Kingfish” of
Indiana, Frank Bannister, of the A. A.
Novelty and Sales Company, Indian-
apolis.
A preview of Credit discloses a brilli-
ant array of exciting money-making
features. One particular element about
the game’s name immediately stands
out as a conclusive reason for a tre-
mendous success for the game. This is
the fact that it is designed as a player’s
game. Everything is in his favor, the
operator says. First, there is the big, wide-
open double-score pocket which returns
for every fifth cent paid in play and which
doubles the value of every pocket on the
field. Thus Credit has a top award of 85
to invite the player.

Then, there is the miraculous device
which gives the player a credit of five
cents for every lost ball, but when he
loses more than five cents in credit, he
must pay him 50 cents or 85 cents for
losing.

Looking to the game’s appeal is the
brilliantly colored playing field and
basket. There are also lights that flash
for every five-cent credit received and
for every time the score is doubled.

General Sales Manager Nelson is em-
pathic in stating that he considers Credit
the outstanding profit-making
feature of the game. Nelson also
expresses his satisfaction at the turn-
over at the machine, which is giving
this fine new table.

Ginsberg's Ad Dilemma
CHICAGO, July 4—Morris Ginsberg,
of the Atlas Novelty Company here,
had a dilemma more than one
recently trying to figure out his
weekly ad for Phil Billboard.

Says Morris: “My big problem is the
Orders Are Answer to
Buckley’s Gold Horses
CHICAGO, July 4—Orders and more
orders were the popular response to
“Bill” Woollen’s announcement of
the new Gold Type Model of Horse, Buck-
ley’s great odd-cents counting rever-
ter. The new gold-type finish, which
is very attractive, will remain perpetually
new and requires no cleaning or shin-
ing. With $1,200 worth of $7.50-
in-the-box mechanical guarantees,” says Woollen, “Golden Horses can be purchased by an operator with
the utmost confidence, knowing that he
is investing from a foundation that will
always look new and guaranteed for life
against defective parts. Worthington
Horses will also add a most enviable
profit record.” Mr. Woollen, general sales
manager of the firm, frankly admits that
the machine was sure to start
selling, but he said that after the
operator had horses on location for a
few days, in almost every case he would
send in a substantial reorder. To date
Worthington has proved itself one of the
great counter vending machines ever
produced, according to Woollen. The
many fine playing features of this
Buckley machine fascinate and hold
the player’s interest. After inserting a
coin and pressing a lever, with locksmith
precision four reels spin around and
come to a positive stop. If three of the
reels spell the name Buckley, the winning horse
will be a turf champ, a sure bet. Buckley’s gold
horses will also add a most enviable
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Dallas

DALLAS, July 4—Coin machines of every description are operating at the Texas Centennial Exposition. Seeburg symphonettes phonograph, no. 10 in number, can be seen in the various and amusement places. Other games in the grounds include the Pace Races, Fraus' Roulette, Exhibits' Electric Eyer and various marble games and duggers.

Rock-Ola's Alamo and Tottle games have been the top-money earners since their appearance in the market. The Alamo game, by far one of the most popular in the state because of its automatic payout, has had a large distribution.

Mr. Gottlieb, of D. Gottlieb Company, Chicago, was in the city over the week-end visiting relatives and contracting business with his brother, Maury, president of National Sales and Distributing Company.

Marvin McLaury, of Lubbock, a very popular West Texas man, was a visitor in the city of Lubbock for the past 10 days.

O. D. Jennings, of the company bearing his name, is a Texas visitor, making the territory with his Southwestern representative, Philip Brown, whose office and display rooms are in Dallas.

Harry Stoner, of Stoner Corporation, Aurora, Ill., flew from Aurora to Fort Worth in his private plane to confer with Ernest Warren, Fort Worth, distributor of Stoner products. While in Texas Stoner and Walker made a trip over the territory, exploiting Turf Champions, one of Stoner's late releases.

George D. Bass, president of Superior Products Inc., Chicago, has been on a visit to the Southwest and spent several days around the Electro Ball Company offices in Dallas.

Barney Doster and Peter Harris have opened offices and salesrooms at 207 North Ervay, Dallas, in what is known as Coin Machine Row, representing the coin-machines companies in that city. The new company is known as the D. & H. Sales Company.

M. C. Phillips, of M. C. Phillips Company, manufacturer and operator, recently returned from an Oklahoma hospital following a very serious automobile accident, has invented a new parking meter.

Fred Barber, manager of New Orleans branch office Electro Ball Company, has been a visitor in the city, conferring with the executives of the company.

Jack Maloney, of the Panther Novelty Company, Fort Worth, is a frequent visitor in Dallas, where he has numerous friends on the coin-machine radio.

National Sales and Distributing Company, of Dallas, has had a busy season on Daily Races, Sunshine Baseball and other Gottlieb products. Since moving to its present location at 3119 South Jackson, the National firm has increased its activities 100 per cent. Maury Gottlieb is manager of the company and Arab Gottlieb secretary and treasurer.

Ed Peirce, vice-president of Electro Ball Company, and Arthur C. Hughes, manager of the main department, recently returned from a trip to the Electro Ball branch in Houston. Mr. Peirce visited Houston in the interests of Seeburg's Pay-O-Lite duck shooting game. He says the machine is going "great" with both the operators and the public in Houston. Mr. Hughes was an unusual visitor, selling the sales of Seeburg on the company's electric plugs in excellent condition in the South Texas territory.

All branch managers of the Electro Ball Company, main offices in this city, were called In for a general conference with President S. D. Lynch and to meet Gertrude D. Bass, president of the Superior Products Inc., of Chicago, manufacturer of superior sidemarkers. Those attending were: Tom Wren, of Oklahoma City office; J. L. Peirce, W. H. Hall; Harvey Heise, Port Worth; Neil G. Elliott, Waco; W. O. Callaway, San Antonio; Hans von Haydt, Houston, and Fred Barber, New Orleans. Following the business session they went to President Lynch on a sight-seeing tour of the centennial and later that night dinner at the Centennial Club in Stotesboro of Paris.

AUTO-PUNCH IS THE FIRST AUTOMATIC PAYOUT, CHANGING ODDS, LIGHT-UP, LIFETIME SALES BOARD MACHINE

CARLOAD
OF ALL THE LATEST
NEW MACHINES NOW
READY FOR DELIVERY

Make your order now at the carload rates listed below. We will be glad to quote carloads on any machines you may desire.

AUTOMATIC PUNCH
JACKPOT-AWARD
JUMBO'S-
All machines complete with all attachments, accessories, and stand as manufactured by the manufacturer, ready for immediate operation.

EACH
PONTIAC-AWARD
JUMBO'S-
PETROL-AWARD
JUMBO'S-

cat is a bell and sales board combined

Odds as high as 300 to 1 and 500 to 1. In addition to pay 30 and 35 cents in the same machine, several machines may be obtained for 25 cents. All machines are complete with all attachments, accessories, and stand as manufactured by the manufacturer, ready for immediate operation.

EARN MORE MONEY THAN A BELL
AND SALES BOARD COMBINED

Odds as high as 50 to 1 and 75 to 1. In addition to pay 50 and 75 cents in the same machine, several machines may be obtained for 50 cents. All machines are complete with all attachments, accessories, and stand as manufactured by the manufacturer, ready for immediate operation.

CHANGING ODDS, LIGHT-UP, LIFETIME SALES BOARD MACHINE

REEL "21" IS REALLY "BLACK JACK" OR THE
POPULAR OLD ARMY GAME "STRICLTY ACCORDING TO HOYLE"

It Helps You, the Paper and Advertisers To Mention THE BILLBOARD

$2375
TAX PAID
RUSH YOUR ORDER NOW!
On June 27th, Velvet was introduced by select jobbers and distributors everywhere. Operators were quick to visualize the outstanding advantages offered in Velvet and immediately responded with orders for plenty. We have already received earning reports from these operators, and you can believe us when we say that they are exceeding our own estimates by far!

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**A Square Deal To All**

**JUMBO SWEEPSTAKES!**

---

**JUMBO PROFITS**

Fastest Selling Novelty Item of Today

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**NO LESS THAN $10.00 ORDER ACCEPTED:**

FULL CASH WITH $10 ORDER—OVER 1-3 DEPOSIT, BAL. C. O. D., F. O. B. N. Y.
Your Franchise Worth a FORTUNE!

Pamco TANGO

DISTRIBUTORS! Jobbers! Operators!

Your Territory May Be Still WIDE OPEN on Pamco "TANGO"!

Be FIRST! Wire for Sales-Deals! Deliveries Begin Shorty on this ALL-SKILL LEGAL WINNER!

Actual Tests PROVE Pamco "TANGO" Earns MORE MONEY Than ANYTHING else of its type!

Different 3-Way Skill Scoring Principle—Up and Down—Across—Diagonal Lines for $10 up to $1.00.


Deposit of only $5.50 starts you on the BIGGEST OPERATING DEAL ever offered American Operators!

WRITE! WIRE! NOW! Handsomely Streamlined—Portable—Dismountable—Easy to Install!

Be FIRST! Send in Your Order for Preferred Deliveries!!!

PACIFIC AMUSEMENT MFG. CO. 4223 West Lake St., Chicago, Ill.

GORGEOUS GIRLS ON GORGEOUS HARLICH CIGARETTE BOARDS 1000 HOLES (Large Holes, 25 Holes in Square Inch) TAKES IN $10.00 Available with Payouts of from 50 to 50 Packages.

HARLICH MFG. CO. 1417 W. JACKSON CHICAGO, ILLINOIS

REEL "21" in BLACK JACK or the Old Popular Army Game "21" According to players! In Reel "21" you WIN the DOLLAR or the INDEX! The Reels turn once and the Index is the Winner. The Reels turn once and the Index is the Winner. The Reels turn once and the Index is the Winner. The Reels turn once and the Index is the Winner. Send for catalog—Complete—Builder's and Stuffing Devices.

Babe Kaufman Inc. NOW 250 WEST 54th ST. AT NEW YORK CITY

- LARGE BEAUTIFUL OFFICES AND SHOWROOMS
- PHONOGRAPH COMPANY—NOVELTY PIN TABLES—PAY TABLES ALL COIN-OPERATED DEVICES

A SENSATIONAL "GENERAL" SALE!

TRAFFIC MODEL "A" $12.50 EACH

Every machine completely Reconditioned. GUARANTEED Excellent Condition. 2 Complete sets of Keys with every machine. TWO FULL PACKS OF TICKETS with every machine. Full Cash WEST accompany order—Balance freight shipped.

Write for COMPLETE NEW PRICE LIST!

The Billboard 79
We Are Pleased to Announce

that D. Gottlieb & Co. have appointed us exclusive Louisianna and Mississippi distributors for their complete line of games. We are equipped to render immediate delivery on:

DAILY RACES  BROKERS TIP
FENCE BUSTER  SUNSHINE BASEBALL
GENTILICH DISTRIBUTING CO.
900 N. Rampart St., New Orleans, La.
Branch—Rapides Recreation Club, 1032 Second St., Alexandria, La.

PICKING WINNERS

is in no wise tax. The tax to get them from us is imposed by the State of Louisiana. Always read with care the Terms and Conditions of the game before playing.


PONY DICE, DANCE, RED LIGHT

One Dollar Tells Winning Horse, Special Dice Tells Weather Horse Fails 1st, 2nd or 3rd in Race.
Win $2.00 Per Play—Show $1.00 Per Play. Game of CHANCE and/or SKILL. No Merchantable Articles given away.

L. GARVEY, Bronco, Tex.
DAILY RACES BUSTER
WITH MOTOR DRIVEN PAYOUT UNIT!
Either Game $125

Mystery Single Coin Slot
Taking The Country By Storm
Available no extra cost. Single coin gives 2 to 8 horses at odds high as 40 to 1.

Player Controlled Changing Odds
SUNSHINE BASEBALL

SUNSHINE BASEBALL is a one ball automatic payout at a price far below its true value! Player can leave odds stand or has one opportunity to change them by successfully hitting "Change Odds" pocket. Leading Major and Minor League teams are represented. Pays 2-1 for Celler position and up to 40-1 for League Champion- ship, Pennant Winner and Series Winner. Mystery Coin Slot optional. Get in on this "sure-thing" today! Daily Races Today.

Awards Mechanically Adjustable
when you put it to bat in your toughest spots!

Lifetime Service With Gottlieb Motor Driven Payout Unit

A true engineering achievement! Proven and tested on locations, this unit has been acclaimed a remarkable success. It is precision built, all steel and die cast construction, with case hardened stampings. Absolutely clog proof and jam proof, the Gottlieb unit has a smooth, positive action. Equipped with a sure-action, accurate step-up switch.

Ticket Unit
Is identical in construction to that of the payout unit, but has a more powerful motor. The simplest, most positive ticket unit on the market today. Gottlieb Motor Driven Payout and Ticket Unit now standard equipment on Daily Races, Fence Buster, Sunshine Baseball and Brokers Tip.

A FEW Bally MULTIPLE-COIN-CHUTE Games on your route, taking in 4 TO 10 NICKELS per GAME, will keep your earning average UP, regardless of the weather! In a typical “Noon-Hour-Spot” a single Bally MULTIPLE-COIN-CHUTE Game will make more money in an hour than you earn all day long with ordinary games in ordinary locations. Try a sample and see for yourself!

* VISIT THE TEXAS CENTENNIAL EXPOSITIONS

CHALLENGER
1-SHOT PAYOUT • MULTIPLE COIN CHUTE • CHANGING ODDS
EVERY POCKET A WINNER • MYSTERY AWARDS • $6.00 TOP
WIN ON 7 OR 11 • WIN WHEN YOU “MAKE YOUR POINT”
LIGHT-UP TOTALIZER
Plays regulation dice game, takes in up to 10 or more nickels per game, earning as high as $50.00 DAILY PROFIT. Order yours today, as live spots are being grabbed fast!

NATURAL
1-SHOT PAYOUT DICE GAME • MULTIPLE COIN CHUTE
WIN ON 7 OR 11 • WIN WHEN YOU “MAKE YOUR POINT”
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10-BALL PAYOUT • MULTIPLE AWARDS • LIGHT-UP TOTALIZER
T.E.N.-BALL territory again paying profits whereas this beautiful speedy game goes on location. It’s the BIGGEST BUY in the 10-BALL class. Order yours today!

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Now in its 14th WEEK and earning bigger profits than ever. Not too late to start getting up to $30.00 DAILY PROFIT. See your jobber.

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