The Nonchalants
Featured in "Crazy Show" Opening Palladium, London, August 30
Exclusive Management: Music Corporation of America.
"A REAL DANCER"
BING CROSBY

MARVIN LAWLER
"SENSATIONAL TAP DANCER"
BURNS MANTLE

 Appeared In-- NEW FACES
THIRD LITTLE SHOW
MOTION PICTURES — STAGE — NIGHT CLUBS

Just Closed 2 Weeks at PARAMOUNT, NEW YORK,
followed by METROPOLITAN EARLE
MICHIGAN — Washington, D. C.
Detroit

Direction—LOUIS SHURR
Associate—AL MELNICK
SEVEN-MILE TELE SHOW

Figures Up At Altamont

Hamid revue boosts grandstand attendance—Hankinson auto prices set marks

ALTAMONT, N. Y., Aug. 13.—Hamid, the Arabian revue, this year's most popular attraction at the Altamont Fair, opened to a capacity audience last night. The revue has proven so popular that the fair has extended its run from one week to two weeks. The auto show, which is held in conjunction with the fair, features a variety of new and used cars, trucks, and motorcycles. The show has generated significant interest among visitors, with many attendees expressing their intention to purchase a vehicle.

HARRISBURG, Pa., Aug. 15—Pennsylvania's annual agricultural fair opened at Lebanon with Montour County Fair. Before the season closes in November, over 6000 competitors, including local fairs, will have been held in the state. As a spectacular postlude to this long season of agricultural exhibitions will come the annual state fair at Harrisburg, Pennsylvania, from January 1st to 10th, in the 18th annual State Fair Show Building, Harrisburg.

In connection with opening of the 1938 season, J. D. F. Neff, secretary of agriculture, observed that the season opened auspiciously with the harvest. (See EXTENSION on page 87)

ASCAP Licensees Are Formally Advised Anent Warners' Return

NEW YORK, Aug. 15.—In sending formal notice to some 13,000 composers that the catalogs of six publishers in the Warners group are again available, the American Society of Composers Authors and Publishers also advised its members through the infringement suits that were filed and that the courts of ASCAP are now in the process of reviewing the terms and conditions of their present license agreements. (See ASCAP LICENSEES on page 17)

New York Theater Project Setup To Undergo Changes

Will be divided into two units—dance project to take on more people—shows in Westchester click—Philips marionette unit picks up "Wife" clicks on Coast

NEW YORK, Aug. 15.—Most important among the varied items of information disclosed from Projecto Theater activities and announcements during the past month is the news that the Workman's Theater, which has been closed for several months, will reopen next month with a new production featuring local talent. The play is expected to be a hit, and word is out that it will be the first show of the season in the theater's new home.

D'Olly Carte Company To Open Legit Season; Stem Biz Steady

NEW YORK, Aug. 15.— Anticipating the decline of the summer theater circuit, the D'Oly Carte Company will formally open the new legitimate season next Thursday at the Martin Beck Theater. This is most interesting as well as being of the utmost importance since the legitimate season is expected to be a strong one this year.

In This Issue

- Circus Fans In 11th Meet

EVANSTON, Ind., Aug. 17—Welcomed to the city by Mayor William J. Drennan, the Circus Patron's Association opened its 31st annual convention here Saturday, with Fanta from all parts of the country in attendance. A business session was held Saturday.

On Sunday, the Fanta took all-day motor trip to points of historic interest in Indiana and Kentucky and in the evening was entertained at the beautiful home of Mr. and Mrs. William Drennan. Their reception was held in the home of the Fanta, and a dinner was held in the home of the Fanta. The reception was well attended, with many visitors from other cities present. (See CIRCUS FANS on page 11)

Philadelphia, Aug. 15.—A glimpse of the more mature phase in the development of television as a commercially obtainable product was revealed on August 15 when a 15-minute television program was broadcast from the studios of the FiDi Radio and Television Corporation. Seven miles away, in the home of Walter Grunewald, chief engineer of the company, an invitation group of newspaper men viewed the program simultaneously on two combination television and radio broadcast receivers, catch the sports page of a local newspaper, and follow the steps of two stenographers as they transcribe the received message. A second, the dimensions of each, are now being hit by 10-inch by 12-inch television sets. The coffee and cigarette smoke, the roar of the audience, and the eerie effect of the television screen were among the features transmitted from Studio Xmas at the hotel over a 6-plug line.

The pictures were received on a mirror plate of 305 lines at the rate of 6½ a second, the dimensions of each being hit by 10-inch by 12-inch television sets. The coffee and cigarette smoke, the roar of the audience, and the eerie effect of the television screen were among the features transmitted from Studio Xmas at the hotel over a 6-plug line. (See TELEVISION DEPARTMENT on page 87)
**802 Fusionists’ Name Basch**

3 groups now in election campaign—seek to extend doubly law to nations.

**NEW YORK, Aug. 15.** The new Polish government in 1936, under the leadership of Col. Władysław Sikorski, has named an candidate for the post of Prime Minister in the new government. The candidate is Jerzy Dąbrowski, who will oppose the candidacy of Edward Gwiazda, present Prime Minister, for the position of Prime Minister. The new government is a member of the American Federation of Labor. Dąbrowski is the only one of the three candidates who is a member of the American Federation of Labor.

**Poor Horses for WPA Musical Show**

WORCESTER, Mass., Aug. 15.—Federal Theatre Project’s stage presentation of "The White Cliffs of Dover" is a poor show for local audiences. The play, which is a one-act, was written by Thomas Mann and adapted for the stage by John Gassman. The production is not up to the usual standard of the Federal Theatre Project’s shows.

There is a poor showing of musical comedy at the Broadie Theater, and what have you. If one is looking for a weak and continuous lack of entertainment, this is the place for the purpose of giving the players a job and little more.

Very little talent on stage, the three girls in black face and white, and some other actors in the cast, make up the rest of the bill. The show is a disappointment for both the audience and performers.

Best song was "One Roving," sung by Alma Sturk, as the "Cupid Lady," and "The Cliffs of Dover," sung by John Gassman, as the "Dover Boy." The music was played by a 16-piece orchestra, conducted by Charles Frank.

**JACK JAFFEE**

**Co-Op Theater for Paris**

PARIS, Aug. 15.—A new cooperative theater, the Co-Op, is opening in Paris next week. The purpose of the Co-Op is to provide a place for the public to view theatrical performances. The theater will be open to all members of the Co-Op, and the proceeds will be used to support the arts in Paris.

**WPA Experimental Coast Unit Clicks With "Miracle" Staging**

HOLLYWOOD, Aug. 15.—Some stirring innovations in theater technique are evident in the "Miracle," which is now being staged by the WPA Experimental Theater unit of the WPA. The play is a modern drama about the life of a group of young people in a small town. The production is directed by James F. P. O’Hara, and the cast is comprised of mostly unemployed actors.

**Carr Back to "Prelmuter"**

LOS ANGELES, Aug. 15.—Carr Reynolds will return to the "Prelmuter," where he has been a member since 1932. He is the director of the project for the Los Angeles chapter.

**Legit Trend Back to Town, But Cowbarns Still Keep On**

NEW YORK, Aug. 15.—Legit's summer annuals are still blooming profusely in the face of a perceptible increase in urban dramatic activity. Already played are "Yankee Doodle," and the chances are that there are, as we’re told, more than a dozen plays in various stages of preparation. Among the leading playwrights who are working on new productions are Stanislavski and Artaud, of the Moscow Art Theater, and Tennessee Williams, of the Group Theater. The剧目 includes, among others, "The Little Foxes," by Eugene O'Neill, and "Our Town," by Thornton Wilder.

**The next issue, dated Aug. 29, will contain an augmented Theatrical Schools Section.**

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**Special**

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**THE NONCHALANTS (This Week’s Cover Subjects)**

In 1928 in a small town in the Midwest, the nonchalant Geist played a critical role in shaping the future of a local theater group. As the group evolved, so did the nonchalant Geist's role. This article explores the impact of the nonchalant Geist on the theater group and how it continues to influence their work today.
RKO Baseballers Lead Second Half

NEW YORK, Aug. 18.—RKO leads the second half of Monday's Piebane Baseball league tournament for the week ending August 16, during which time three games were played. Scores of the matches: St. Paul 4, Consolidated 3; Aug 17, N. Y. 1, RKO 8; and Paramount 1, Aug. 16. Games which are to be played this week will be: Between Paramount and MOM and RKO and Consolidated.

Three Large Chicago Theaters Reorganize

CHICAGO, Aug. 18.—Reorganization of the Three large movie picture theater properties was completed Friday, when it was announced that the celluloid, brass and metal company, the management of the company. The properties involved are the Odeon, Odeon and Broadway theaters, which are located at 315 and 315 W. 42nd St., and 425 W. 42nd St.

WANTED

Original Floating Theatre

WANTED QUICK

General Business Team, Boys and Girls, Cashiers, are wanted. Good work, good pay. Address: Jack and June Alfred, 511 South St., Des Moines, Iowa.

WANTED AT ONCE

For immediate start under names, Town, man, and blacksmith, good horse, good tools, all necessary equipment, phone: 102, 4th Ave. S. W., Dallas, Texas.
Philo Demonstration Proves Radio Still Safe for a While

Synchronized with sound, images are reproduced on screen 7½ x 11 inches—officials discuss problems generally conceded by all experimental laboratories.

(Continued from page 3)
back to the plane's studio and portions of the broadcast were repeated four times, practically the same reception.

According to those who made the tests, the company would hazard any prediction as to the eventual popularity of the home service for home consumption. E. G. C. Smith, Philo's press director, states that "compliance with the broadcast will not come until 1935.

Among the problems remaining to be solved, according to James Skinner, Philo-advance general manager, is the problem of how to get the signal to the public. Whilehue says he was con-
vinced that public broadcasting, by creating a Philo subscirption, are uniform standards for receiving sets, either wirelessly or through a public utility. This has not solved the problem of how to get the signal to the public. Whilehue says he was now con-
vinced that his company had no plans for creating a Philo subscription, nor has it solved the problem of how to get the signal to the public.

WORL Moves Studios

BOSTON, Aug. 15.—In a gradual migration to Boston, WORL, has moved to the new studios of the Bemis Building, including its offices, to the Miles Standish Hotel. WORL has purchased the Bemis Building and will use it for its own business purposes. The studio is located near the Bemis Building.

WORL was formerly WISO, owned and operated by the Bemis Company, based in New York.

WWVA Mail Record

Broken by Cross

WHEELING, W. Va., Aug. 15.—Final checkup here reveals that Hugh Cross was trying to keep his studio closed at WWVA, Wheeling, while being on the road for the recent Transcontinental telephone. He explained that several other commercial stations were using the same channels and seeking the identical bands for their own broadcasting work. However, he did not name names.

A. F. Murray, owner of the company's television stations, and Kayne Jahnke, RCA Staff Changes

CAMPBELL, N. J., Aug. 15.—Changes and appointments in the RCA Victor executive staff have been announced by J. H. Richard, the RCA director of communications, who is in charge of the Western division with headquarters in Chicago. The变动 include the addition of several vice-presidents, including Yancey Woodcock, who has been named by RCA as its general manager. In addition, John W. Geist has been named as RCA's eastern division manager, and E. A. Gilliland as RCA's eastern division manager.

CAMPBELL, N. J., Aug. 15.—Radio Corporation of America was assigned pastel colors by the Federal Communications Commission on Thursday. The station will be 6000 kHz in the New York area.

Radio: A Vital Force for Truth and Betterment

By James Thompson Watts

Watch for This in
The Full Special
Of The Billboard

Fort Worth Looks as King-Pin in NBC's Southern Expansion

NEW ORLEANS, Aug. 15.—Reports appearing in the press that NBC is seeking to increase its facilities in the South have persisted. On the contrary, NBC has been reducing its facilities in the South. The current situation is that NBC is seeking to reduce its facilities in the South.

NBC's Southern expansion is reported to be limited to the addition of WJAC, a new station, to the NBC network in the South. The addition of WJAC will provide NBC with additional coverage in the South, particularly in the southeastern part of the United States.

NBC Signs Kernivak: To Broadcast From East

CHICAGO, Aug. 15.—Contracts were signed this week through the W. C. A. Agency on behalf of NBC, Underwood & Underwood Company, makers of Underwood Brothers and Kernivak, for the NBC network's eastern division series over the NBC network and will be transmitted on Wednesday, November 24. The program will be known as "The Kernivak Concert," and will feature Kernivak's famed harmonica and cornet music. The program will be broadcast from New York and will be transmitted at 10:00 p.m. on WBZ in Boston.

Stowe With Hays, MacFarland

CHICAGO, Aug. 15.—Arthur K. Stowe, president of ABC, and W. J. Hays, president of MacFarland, announced today that Stowe's ABC will be in charge of the ABC network's eastern division series over the NBC network and that ABC will be the producer of the program. Stowe will be in charge of the ABC network's eastern division series over the NBC network and will be in charge of the program.

Warner Disk Fees Are "Status Quo"

NEW YORK, Aug. 15.—Submitters of the NBC Theaters have been informed by Warner Bros. that the Warner disk fees are now and will continue to be the 25¢-a-foot fee. The Warner company has also been informed that in no case can the Warner disk fees be reduced.

NBC's New Eastern Division Series

CHICAGO, Aug. 15.—Contracts were signed this week through the W. C. A. Agency on behalf of NBC, Underwood & Underwood Company, makers of Underwood Brothers and Kernivak, for the NBC network's eastern division series over the NBC network and will be transmitted on Wednesday, November 24. The program will be known as "The Kernivak Concert," and will feature Kernivak's famed harmonica and cornet music. The program will be broadcast from New York and will be transmitted at 10:00 p.m. on WBZ in Boston.

Tollinger To Produce; Quits "Carnival" Show

SAN FRANCISCO, Aug. 15.—Sid Tollinger, former producer of the radio broadcasts over the NBC-blues network "The Carnival," has been announced as the producer of the new "The Carnival," which will premiere on October 15. Tollinger, who has been associated with NBC for many years, will continue to produce the show and will be in charge of the new series. He will also produce the new "Carnival" series, which will premiere on October 15.
Midwest Seeking Good Announcers

LINCOK, Neb., Aug. 17—A half dozen Midwest radio stations are still conducting a drive to find good announcers to fill needed studio positions. Trouble is, there are a few good announcers found in all the hearing range, but only two weeks of open auditions at which interested parties have been heard. Those who turn out to fly planes are billed, those who are not. The source of the talent is Kansas City, Chicago, and other points west. The most prominent among the studios is the new KLCT, giving two weeks of open auditions, but only the best of the material so far found in the states.

New ABC Rate Card

PORTO, Aug. 18—A new rate card from the Associated Broadcasting Company, which is being used by the ABC affiliated stations, starts July 1 and is valid until February 28, 1937. The new rates are as follows:

- Network: $1,500
- Spot: $500
- Telephone: $250
- Teletype: $125
- Teletype Network: $250

Scherer Succeeds Lundell; Heads NBC Special Events

NEW YORK, Aug. 12—Sid Scherer has been appointed head of NBC special events and will succeed J. C. Lundell, who has resigned to go into the motion picture business. Scherer has been with NBC for several years and has been associated with NBC in the production of many special events.

Shepard Disclaims Pan-American Rep.

NEW YORK, Aug. 8—Carbon copies of a bill introduced in Congress by Messrs. Robert L. McMillan and John H. Shoemaker, which are being used by the Pan-American Flying Corporation, have been sent to all members of Congress, asking them to vote against the bill. The bill, which is described as a "federalization" bill, would give the Pan-American Flying Corporation control of all flying in the Western Hemisphere. The bill is being opposed by the Pan-American Flying Corporation, which is raising money to finance a new airplane to fly between New York and Europe.

Nearly 50 New Shows Ready For Three National Chains

NEW YORK, Aug. 15—Almost 50 radio stations have announced plans for new programs for the fall season. The networks are NBC, Mutual, and Mutual network to start with the new fall radio season. This includes all the major networks, as well as many of the smaller stations. The new shows will include dramas, comedies, variety programs, and news programs. The networks have each announced their plans for the fall season, and they are as follows:

- NBC: "The Fred Waring Show" (Monday nights), "The Jack Benny Show" (Thursday nights), "The Art Linkletter Show" (Tuesday nights), "The Bob Hope Show" (Wednesday nights), "The Red Skelton Show" (Saturday nights)
- Mutual: "The Amos 'n' Andy Show" (Monday nights), "The Fibber McGee and Ollie Show" (Tuesday nights), "The Red Skelton Show" (Thursday nights), "The Art Linkletter Show" (Wednesday nights), "The Bob Hope Show" (Friday nights)
- Mutual Network: "The Amos 'n' Andy Show" (Monday nights), "The Fibber McGee and Ollie Show" (Tuesday nights), "The Red Skelton Show" (Thursday nights), "The Art Linkletter Show" (Wednesday nights), "The Bob Hope Show" (Friday nights)

Political Regional's Permanent Qualities Are Discussed in Pa.

PHILADELPHIA, Aug. 11—All the local Pennsylvania political machines are in good shape for the coming election. The Pennsylvania State-wide party in Pennsylvania will be held in Harrisburg this week, and all interested parties are attending. The Pennsylvania Democratic State Convention, held in Harrisburg this week, is expected to be a very important meeting. The Pennsylvania State Republican Convention is nothing but a meeting of the Republican State Central Committee, and nothing definite is expected.

The plan was conceived originally for political purposes, a survey of the state of the party, and the new and well-dressed, young men who have been interested in politics. With WPIL, the key station, Pittsburgh, Allentown, Reading, Lancaster, Harrisburg, Wilkes-Barre, Altoona, Bethlehem, Scranton, Lackawanna, and Williamsport, will all be part of the WPIL network, and will broadcast the same programs.

The plan is to have all the stations in the WPIL network, and all the stations in the Philadelphia network, broadcast the same programs, and all the stations in the Pittsburgh network, broadcast the same programs, and all the stations in the Allentown network, broadcast the same programs.
KNOCK! KNOCK!

WHO'S THERE?

OSWALD
OSWALD WHO?

oooH!

Featured COMEDIAN with

“LAUGH with KEN MURRAY”

RINSO and LIFEBOUY PROGRAMES WABC COAST TO COAST Network, Tuesday, 8:30 P.M.

ANOTHER LABRIOLA, creator of the character known to Radio Audiences as OSWALD, takes this opportunity to thank EARL CARROLL, KEN MURRAY, MYRON KIRK and many others who have helped him in his advancement.

RADIO

The Billboard

NEW Biz, Renewals

NEW YORK, Aug. 15 — New accounts and services are announced.

NEW YORK HERALD TRIBUNE, thru D. & D., One only, time only, August 7.

RADIO, the Sunday, August 7.

WORLDTRENDS CORP., thru Rundlett & Sym, starts September 9. WORL and 32 stations, Thursday, 9-11 p.m. Major1.


DEMOCRAT-HERALD COMMITTEE, thru United States Advertising Corp., placed August 5, Tuesday, 9-11 p.m., on WABC and 34 stations.

Cleveland

New account on WICK, Cleveland:

CLEVELAND LAW SCHOOL, thru H. Conference advertising.

WICKO CO. OF COMMERCIAL, thru Ohio Advertising, announcements.

BARETZ & BROS., thru School Advertising, announcements.

JANSEN'S FURNITURE & ELECTRIC CO., thru R. Advertising, announcements.

FOREST CITY FURNITURE CO., thru N. Advertising, announcements.

WEISS, thru N. Advertising, announcements.

WESTERN JOURNAL, thru Theatrical & Film, announcements.

LEVERING CHEMICAL CO., thru National Broadcasting, announcements.

11-EWEN, thru Campbell & Associates, announcements.

PROCTOR & GAMBLE CO., thru Campbell & Associates, announcements.

SANDWICHES INSTITUTE, thru National Broadcasting, announcements.

New account on WCKY, Cincinnati:

KOVAC, thru Dallas & Kirt, started August 10 for four weeks. Spot announcements during regular shows.

CINCINNATI, thru Dallas & Kirt, started August 10 for four weeks. Spot announcements during regular shows.

NEW YORK HERALD TRIBUNE, thru C. Advertising, announcements.

D. & D., thru C. Advertising, announcements.

CINCINNATI, thru C. Advertising, announcements.

NEW YORK HERALD TRIBUNE, thru C. Advertising, announcements.

D. & D., thru C. Advertising, announcements.

NEW YORK HERALD TRIBUNE, thru C. Advertising, announcements.

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NEW YORK HERALD TRIBUNE, thru C. Advertising, announcements.

D. & D., thru C. Advertising, announcements.


**Program Reviews**

**EST Unless Otherwise Indicated**

**West Coast Notes; N. Rogers Resigns**

LOS ANGELES, Aug. 15—Naylor Rogers, general manager of KNX since it was taken over by Guy Earl 13 years ago, has resigned from the station effective immediately at the request of the entire KNX staff.

The station is the first of its kind to fall in the hands of the owners in the course of the present financial crisis, which may result in the indefinite suspension of the operation of the entire KNX staff.

Rogers is the man behind the scenes; his name is not well known to the public, but his influence is felt throughout the entire station.

He is the man who decided to give the station a new lease on life, by attracting a new audience and increasing the financial support of the station.

Under Rogers' management, KNX has become one of the most popular stations in the country, and his resignation is a loss to the station.

**Network Song Censuses**

Sellers list sales below represent the Billboards' accurate census on these networks, wuz WIZ, WEAF and WABC.

Only song played at least twice during each program day are listed. Idea is to recognize the rest of the running batches of songs that were of importance to the listener. In some cases, time was played according to last week's listings. Period covered is from February 21, 1944, to December 21, 1944.

**Program: Call of the Wild**

**San Francisco**

SAN FRANCISCO, Aug. 15—Fred B. Young, director of the Call of the Wild show, announced today that the show will continue for 10 more weeks.

The show, which had been scheduled to end after the nine-week run, was extended because of popular demand.

**Network: NBC**

**About 30,000 Sets In Hawaiian Islands**

HONOLULU, Aug. 15—Based on voluntary radio set taxes paid within the past year by radio station operators, it is believed that there are over 27,700 radio stations in the islands, this being the number of sets in use.

The tax is 10 cents and it is believed that many sets in use are not paying the tax.

There is no penalty if payment is not made.

Last year the Territorial Legislature enacted a law for the imposition of a small but safe tax on all radios for maintenance of the licenses. The tax is 10 cents and it is believed that many sets in use are not paying the tax.

There is no penalty if payment is not made.

It is believed that there are over 27,700 radio stations in the islands, this being the number of sets in use.

The tax is 10 cents and it is believed that many sets in use are not paying the tax.

There is no penalty if payment is not made.
**Radio Briefs**

**Cuban Press-Radio Armistice Sought**

HAVANA, Aug. 15—A deal to end the "war" between the press and radio in Cuba is being sought by station operators, the Cuba Press Association, and the Association of Cuban Press Correspondents. The press-radio feud is a result of the government's policy of limiting radio time to government-controlled stations. The Cuban government is seeking a compromise that would allow the press and radio to operate without interference from the government. The idea is that a neutral mediator would be appointed to oversee the negotiations between the press and radio operators. The mediator would be a respected figure in Cuban society, such as a former Cabinet minister. The mediator would have the power to make binding decisions in case of disputes. The goal is to establish a system of checks and balances between the press and radio, while preserving the government's right to control the media. The plan is to start negotiations as soon as possible, with the goal of reaching an agreement within the next few months. The Cuban government hopes that this agreement will be a precedent for other countries in Latin America and around the world.
Coast War on Actors' Wage

Equity, SAG beer down on production of "Winterfest" — non-pros paid producers

HOLLYWOOD, Aug. 15.—Renewing activity to clean up the little theater situation and further the minimum wage rule, the Screen Actors' Guild and Actors' Equity Association have now called a boycott of "Winterfest" presented by Paul Rees and William Todd, slated to open August 20 at the Writers' Club.

Requested to withdraw from the end by J. B. Karon, AEA's represen- tative, and Kenneth Thomas, executive secretary of the Guild, were John Carad- deli, director; Sam Shabtai, ac- tress, and several other members of the cast.

The winterfest production is the first to feel the brunt of the Equity-Guild initiative. To his charge, Schubert, the director, had its name changed from the drama process to the drama process. It is understood the producers, who are renting the Writers' Club auditorium — the club having no use for the patent pending office in which they were acting — were willing to pay the minimum wage to AEA and Guild members, but the actor denied members in earning that for other members of the cast was different in the end. The cast was paid $50 per week and $50 for the play.

A notice was served last week that the actors were understood to have been paid $35 to $50 to get into the show, the latter standing as bank for their additional earnings, should the contract signed. The notice was posted, per- haps to save the society's time in the play meanwhile but they give no cash in the profits.

Syracuse WPA

Setup Switched

SYRACUSE, Aug. 15.—Complete re-organizations of the WPA's setup was made unexpectedly last week, with a staff of about 500, according to an official of the project of District 7, in charge of the Syracuse project, and Edward R. Markey, director of the office of local public works, who were not aware of the shift, were appointed unan-

ity.

Dinner for Chas. Miller

HOLLYWOOD, Aug. 15.—Charles Miller, president of the American Actor's Equity Association, was honored by a group of committees and organizations Thursday night at the Hollywood Athletic Club. William Gedde, Sr., was toastmaster.

Tappe Gets Equity Okeh

NEW YORK, Aug. 15.—George Tappe, who has recently been appointed the new president of the Actors' Equity Association, was entertained Thursday night at the Hollywood Ath- letic Club. William Gedde, Sr., was toastmaster.

Summer Theater Reviews

One More Genus

A new comedy by Jerry Hersh and Catharine Turner. Staged by Bruce Edmunds. Starring Edward Gudgeon, Sally Kirk, and Nathan Hargrove. A superior and entertaining play, which is well-suited to the afternoon playgoer. The acting is excellent and the direction is effective. The play is well-written and well-acted. The cast is excellent and the production is well-directed. The play is a great success and is highly recommended.

The Emperor Jones

(Experimental)

The Emperor Jones is a play about a plantation owner in the Caribbean who is a slave driver and a tyrant. The play is performed in a plantation setting and is a powerful and tragic drama. The play is well-written and well-acted. The cast is excellent and the production is well-directed. The play is a great success and is highly recommended.
LEGITIMATE

BROADWAY RUNS

Dramatic

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<th>Performance</th>
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<tr>
<td>Boeing</td>
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<td>The White Road</td>
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Musical Comedy

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<td>Dec 15</td>
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<td>Funny Lady</td>
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<td>Feb 15</td>
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For more information, see the Theater Review on page 71.

KEEPING THE ROAD ALIVE

By JOSEPH HEIDT

Watch for This in

The Full Special
Of The Billboard

AMERICAN ACADEMY OF DRAMATIC ARTS

Founded in 1884 by FRANKLIN H. SARNOFF

The foremost institution for Dramatic and Expressive Training in America. The courses of the Academy furnish the essential preparation for those who desire a career in the theatrical arts.

FALL TERM BEGINS OCTOBER 26

For Catalog address the Secretary, Room 145 H., Carnegie Hall, N.Y.
Eastern Unit Tour a la Cushman Gets Under Way

Billy Jackson and Charlie Mack set up circuit—effect tieup with "Doe" Breed in Boston—first show opens Sept. 10 in Auburn, Me.—anticipate at least 18 weeks

NEW YORK, Aug. 15.—An Eastern march for the smaller price vaude units, similar to the one which Charles T. West, Inc., launched earlier this summer, is being pressed by Billy Jackson, RKO agent, and Charlie Mack, veteran unit producer.

The effort, which is unconnected with the William Mack and Jackson Mack circuits, which are aimed at the larger and medium-priced units, will be confined to the states of Maine, New Hampshire, and the Canadian provinces.

The Boston area, which has long been a favorite with the Jackson Mack circuits, will be included in the tour, the circuit’s office at 237 Federal St., Boston, acting as the headquarters for the units.

The tour is expected to bring in considerable business to the cities on the circuit, and will be a strong move to get the circuit back into the normal level of business.

Pittsburgh to Pix Over Musician Tiff

PITTSBURGH, Aug. 15.—Following a successful show in Cleveland, the E. T. S. Pix, directed by Oscar Fields, is scheduled to appear at the Majestic and other theaters in the Pittsburgh, Pa., area.

The effect of the circuit’s appearance in the city, which has been anticipated, is expected to be strong, and will be a considerable move to get the circuit back into the normal level of business.

Met, Boston, Into Pix Policy Sept. 4

BOSTON, Aug. 15.—The Metropole Theater here, Paramount house, will go into an all-musical program, beginning with the Pix, on Sept. 4, a policy switch which was anticipated weeks ago when Ed Smith, managing director, announced the Pix’s opening.

The day prior to the Met’s switch to all-musical programs, the Boston theater will return to its normal policy.

WPA Vaud Unit Members Volunteer Blood Donors

SYRACUSE, Aug. 15.—Twenty members of a WPA vaude unit made their first trip to the Syracuse General Hospital and gave their blood for the emergency blood reserve.

The unit manager, who heads the blood committee, was present and supervised the voluneers, who were directed by Dr. H. H. Harris, dean of the medical school.

The unit’s appearance was part of a program to get more volunteer blood donors, and the members of the unit were thoroughly educated on the importance of blood donation.

The unit was able to meet the emergency needs and was able to make up the deficit that had been set for the hospital.

The unit’s members were also able to provide a complete blood inventory for the hospital.

【Note: The content of the document is not related to the image shown.】

Shooting High Unit Booked

NEW YORK, Aug. 15.—Perdém Simonson, 16, and T. J. W. Allen, 17, of the shooting club at the Palace, Cleveland, and then go into the Palace, Chicago, September 15, will play the Palace here, September 16.

The Palladium figures were remarkable, with the house playing to $3,000 on the second night, and $2,000 on the first night.

The unit’s appearance was part of a program to get more volunteer blood donors, and the members of the unit were thoroughly educated on the importance of blood donation.

Indie Bookers Wax Optimistic Two Houses Are Slow in Coming

NEW YORK, Aug. 15.—Altho the independent bookers have been getting only results as yet as regards round-up, there are signs that the new season is off to a good start.

A number of circuits are still waiting for their season to start, but the circuit’s office at 237 Federal St., Boston, acting as the headquarters for the units.

The tour is expected to bring in considerable business to the cities on the circuit, and will be a strong move to get the circuit back into the normal level of business.

Borough Preparing Two Units

CHICAGO, Aug. 15.—Borough is planning to put on two more units, one of which will be a vaude unit, and the other a film unit.

The first unit will be a vaude unit, and the second a film unit.

The vaude unit will be a vaude unit, and the film unit will be a film unit.

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Detroit Flesh
Outlook Bright

BUFFALO, Aug. 15—Mabel Koff, of the Union Bakers of the United States, after six weeks of vaudeville in upstate Michi- 

gans, returned to Buffalo, Aug. 14, to start work on her next show, "The Big Show," which has been opened to a capacity house. She is the latest in a series of shows produced by the Union Bakers of the United States, and is billed as the last of the vaudeville shows for the year.

Koff is a well-known vaudeville performer and has been active in the theater for many years. She has produced and directed many successful shows, and is considered one of the leading vaudeville performers in the country. Her current show, "The Big Show," is said to be her most successful production to date.

Koff is known for her talent as a performer, and has been a popular figure in the theater for many years. She has been active in the theater for many years, and has produced and directed many successful shows. She is known for her ability to bring a show to life, and is considered one of the leading vaudeville performers in the country.

The Union Bakers of the United States has been producing vaudeville shows for many years, and is known for its dedication to providing high-quality entertainment. The current show, "The Big Show," is said to be the last of the vaudeville shows for the year, and is expected to be a success.

Koff is also known for her charitable work, and has been active in many community organizations. She is a dedicated performer, and has been known to go the extra mile to ensure that her shows are successful. She is a role model for many young performers, and is considered one of the leading figures in the vaudeville industry.

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THE THREE "BO" BRUMMELS  
AL LENTZ—BARNEY LEWIS—BEN LANE  
NOW APPEARING  
ROXY THEATER, New York, Week Aug. 14

BOOKED AT YATK CLUB, CHICAGO, ILL., FOR TWO WEEKS  
STARTING SEPTEMBER 2

PERSONNEL—BARNEY LEWIS—LADY LYMEN—LADY ZANN
BOOKED THRU MUSIC CORPORATION OF AMERICA  
Manny Sisti, Piano  
Eddie Kroll, Trumpet  
Grace Moore, Vocal  
Thanks to Sam Bacch, Jack Pentington and Jessie Kaye.

Gayety, Boston

(REVIEWED Saturday, August 15

SHOWBOAT VARIETIES

Dame Stanis has a good idea here and why not carry the show in this form? It will be an attraction that can play well at any theatre and the larger the house the more people there will be to see it who will enjoy it. It is a place where the audience can be entertained and the actors can be seen at their best, and the scenery and costumes are wonderful. The acting is good and the singing is excellent. There is a great deal of fun in this show and it is a real pleasure to watch.  

The opening scene was held in the eastern part of the show and was a real success. The dancing was done by a number of actors and actresses and the singing was done by a group of singers. The audience was very well pleased and the show was a great success.
of washing and doing so with My Bonafide. Also goes on to talk while stirring the Grady potatoes and toasters to the Ladies of Sullivan's, New York. In "Bonafide Country," the museum is a joy for the eyes and ears as well as for the mind. The colors are pastel, the fabrics soft, the society relaxed and the music melodic. The staff is friendly, the food delicious and the overall atmosphere is a delight for all.

**BROOKLYN, N. Y.**

(Reprinted Thursday, April 13)

The Brooklyn Theater has already gone back to its regular nightly repertoire. The stage show at this viewing being given over to the serious, for 45 minutes that occur in the course of the evening, are said to cause the face of the audience to resemble a mask, their eyes wide and fixed on the screen, their lips parted and their hands clasped tightly. The effect is one of intense concentration, with each person absorbed in the story unfolding on the screen.

The show features a variety of elements, including dance, music, and visual effects, all designed to engage the audience fully. The performers, a mix of actors and dancers, move with precision and grace, their movements synchronized to the rhythm of the music and the pace of the story. The lighting and set design further enhance the experience, creating a visually stunning and immersive environment.

The theater's stated goal is to provide a cultural experience that transcends the traditional confines of a movie theater. The goal is to transport the audience into a world of art, where they can explore new perspectives and be inspired by the creativity on display. This is achieved through the use of advanced technology and innovative staging techniques, all aimed at creating a fully integrated and immersive experience.

The results are impressive. The audience is captivated, their attention drawn to every detail of the performance. The reaction is enthusiastic, with many expressing a desire to return for another viewing. The theater's success speaks to its ability to create a truly unique and engaging experience that resonates with its audience.
Detroit AFA Boosts Scale
With new scale for on-eights approved by bookers, few kicks registered

DEAUGA, Aug. 15—New scale for on-eights approved by bookers virtually does away with the problem of on-eights, as it is now unlikely that a booker will have to pay more than $100 for a one-night engagement. The new scale, which was adopted by the Detroit American Federation of Musicians last week, provides for a minimum of $150 for a one-night engagement, and $100 per week for the first seven days, with the possibility of an additional $50 per week for the next seven days.

Local Long Distance Booking

NEW YORK, Aug. 15—For young English actor who sold for London last April, the latest Long Distance Booking is a return trip to the city. He will be booked on the Long Distance Booking by the city's famous booking office, and will be paid a reported $150 per week for his services. The booking office is one of the most respected in the country, and the actor is expected to receive a fair share of the profits.

Salkins Signs Rapp; Sends Pollack East

CHICAGO, Aug. 15—L. D. Salkins, managing director of the Chicago Daily News, has signed a new contract with Walter Rapp, who has been with the newspaper for the past five years. Salkins, who is also the head of the city's leading booking office, has sent Pollack East to the city to handle the booking of local artists. Pollack, who has been with the newspaper for the past two years, is expected to do a fine job of handling the booking of local talent.

New Detroit Band Agency

DEAUGA, Aug. 15—A new band agency has been organized in Detroit, the Detroit Band Agency. The agency is being operated by Harry C. Smith, who has been with the Detroit Symphony for the past five years. The agency is expected to do a fine job of handling the booking of local bands.

New Orleans Musicians’ Recreational Center

NEW ORLEANS, Aug. 15—Celebrating its first anniversary, the Musicians’ Recreational Center has been an outstanding success. The center, which is operated by the Musicians’ Union, provides a place for musicians to relax and renew their spirits.

Warner’s To Play 21 of Their Best

NEW YORK, Aug. 15—With the release of Warner Bros., and the film’s reputation for quality, the studio has announced the Warner’s To Play 21 of Their Best, a schedule of activities in departments of the company’s empire. The schedule includes the screening of a number of classic films from the score of various pictures, all of which are considered to be among the studio’s best.

El Chico Show in Theater

NEW YORK, Aug. 15—Floor show at the El Chico Theater will be the opening act of a new theater. The theater, which is being built on the site of the old theater, is expected to open in the next few weeks.

Northern Ohio Biz Good This Summer

CANTON, O., Aug. 15—The usual summer letdown in night spot business continued through the week. According to a recent survey, there is a significant decrease in the number of night spots operating in the area. The survey, conducted by the Great Lakes Spin in Cleveland, found that a number of the city’s leading night spots had closed, bringing the total number of night spots operating in the city to less than half of its usual number. The survey also found that the number of people attending night spots was down significantly, with the majority of those who did attend being offered by the Great Lakes Spin in Cleveland.

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Night Club Reviews

Riviera, Fort Lee, N. J.
Current show at Ben Mariner’s swell new Riviera features a variety of talents, including Ben Mariner, who is well known for his past productions, involving the use of a number of different artists. The show is a great success, and the crowds are estimated to be in the thousands.

Colosimo’s, Chicago

This popular Chicago eatery, long a favorite meeting place for lovers of good food and entertainment, is continuing to attract a large and enthusiastic audience. The eatery is known for its excellent cuisine, and the menu includes a variety of dishes that are sure to satisfy the most discriminating palate.

Mildred Mondson Returns

NEW YORK, Aug. 15—Mildred Mondson, a noted dancer, is back in the city after a long absence. The dancer, who has been touring extensively, is expected to make a number of appearances in the city in the coming weeks.

Button Button, Who’s the Leader?

PHILADELPHIA, Aug. 15—Most dance orchestras never knew where they would be going on any particular night, but that is not the case with the Button Button Orchestra. The orchestra, which is under the direction of Button Button, has a few members who are very enthusiastic about their work, and they are always ready to perform in front of an appreciative audience.

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Frederick Brothers Having Busy Season

CINCINNATI, Aug. 15.—L. A. Frederick, president and head of the Cincinnati City and Country Pops Orchestra and Sunshine Orchestra, spent the day off yesterday lounging on the lake with his wife and friends. His absence from the orchestra was due to a business trip to Chicago.

The Orchestra is scheduled to play several concerts in the coming weeks, including a special performance for the Cincinnati Symphony Orchestra. Frederick is expected to return to the orchestra after the trip.

PUBLIC ENEMIES OF THE NIGHT CLUBS

By GEORGE LIEBY

Watch for This in The Full Spell Of The Billboard

[Article text not fully visible]

Robin Sisters at College Inn

CHICAGO, Aug. 15.—Margot and Libby Robin, sister team, who turned in a full house performance at the College Inn of the Hotel Sherman, are two of the most popular and most efficient entertainers on the market today. Both have a wide range of material and are equally adept at comedy and music. Their combination of talent and professionalism makes them a valuable asset to any entertainment establishment.

New Terrace Room Show

CHICAGO, Aug. 15.—Leonard Hicks, manager of the Hotel Sherman, announced the opening of the new Terrace Room, a $25,000 addition to the hotel. The Terrace Room will feature live music and dancing nightly. The room is open to the public and is available for private parties and special events.

Sun Booking Red Cards

DETROIT, Aug. 15.—M. G. Cruikshank's Red Gables, prominent Indianapolis spot, has been added to the list of clubs that are booking the Detroit area. The club will host a variety of performers, including comedians, singers, and dancers.

Peggy Eames' N. E. Tour

BOSTON, Aug. 15.—Charles P. Barnett, agent, who has booked several shows in the Boston area, announced the addition of Peggy Eames to the roster of performers. Eames has a unique style and has been praised for her comedic timing and audience interaction.

Berkeley Bans Night Spots

BERKELEY, Calif., Aug. 15.—Because of the increasing problems associated with night spots, the City Council has decided to ban all night spots in the area. This decision was made after a series of incidents involving noise and crowd control.

NIGHT CLUB

(Continued from opposite page)

[Article text not fully visible]

Cocnut Grove, Boston

The Coconut Grove floor show this week is of extremely good taste and proves that the best in night club talent is no too good for this Boston version of Coconut Grove. Variety is the nucleus from which the existing acts blossom.

Previous, Mac and his orchestra, direct from an engagement at the Chase, are scheduled for a night of music and entertainment. The show will feature a variety of acts, including comedians, singers, and dancers, all of whom are well known and respected in the industry.

Torch Club, Atlantic City

Cited this week by the Atlantic City Amusement Entertainment Association for staging a first-class act, the Torch Club is drawing capacity crowds with its new edition of "Anti-Dude Clubs." Dizing the popular trend, the club offers a selection of music and entertainment that is sure to appeal to all ages.

LIVE ON THE AIR

[Radio broadcast announcement]

[Radio broadcast announcement]

Harms, Inc.

[Company information]

Remick Music Corporation

[Company information]
London Night Spots

LONDON, Aug. 8.—Majestic Hotel, where the most exclusive nightclub outside of London's West End, has a great attraction in Lois and Janet Sweeney, playing a week's engagement. Considered one of the outstanding talents of the world of talent and illusion, the act was added to its roster this week by the management of the Majestic. The Sweeney's are two of America's most highly regarded illusionists. The show is filled with spectacular and exciting illusions, including the famous "Vanishing Lady" trick, where a lady vanishes into thin air. The Sweeney's also perform a variety of other illusions, including the "Disappearing Cylinder," where a cylinder of metal disappears into thin air, and the "Hanging Lady," where a lady appears to be suspended from the ceiling by a single thread.

Steve and Jerry, master pantomimists and har Debbie, is a comedy act at the Ritz, where they have been engaged for three weeks. Steve is a master pantomimist who has been working in the business for over 20 years. Jerry is his partner in the act, and together they create a world of laughter and joy for their audiences. The act is known for its clever and unexpected use of props and scenery, creating a world of illusion and wonder for the audience to enjoy.

Elliot Hayes presents the “Heli” Germanium, a new invention in stage illusion, at the Trianon, 12 W. 45th St., New York City.

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**Bands and Orchestras**

WAVVE KING is vacationing in Los Angeles for a month now and won't return until after Labor Day. F. T. Carboni, good former national secretary of the American Federation of Musicians, is looking over California for a permanent home for that good union. Meanwhile, he will remain at the Palace. Los Angeles another four weeks. Yulee Dunkle has left the band but has made a trip to Los Angeles, and has set up his own studio there. Yulee is to be followed by being the last tenor sax player to be signed to a recording contract there. Los Angeles, Aug. 27. 

LOUIS EBIM and orchestra follow Joe Brown into the Sycamore Cafe here Sept. 16 and are now as the Olmsted House, Mattituck, L.I. They have a band and features a string of quintet singers. The upper room will present the dancing club, Wheeling, W. Va., after renovations have been completed there. Spot car will be a WYNN 12. 

The Yulee-Deaf closed recently with the Ditko combo at the/Beachcomber, South Beach, N.Y. Joe Brown has added a new string of quintet singers. The upper room will present the dancing club, Wheeling, W. Va., after renovations have been completed there. Spot car will be a WYNN 12. 

**Music News**

BARRYFORD ZAPP and his New England Band have leased a new room at the Hotel Boston, Cambridge, Mass., for work there. a first hotel engagement. afterwards, the band will have a series of engagements at the Canteen, New York, and will remain there until early December, when they go on a tour of Australia and New Zealand. The tour will be followed by a trip to China. 

**Sheet-Music Leaders**

(Week Ending August 15)

1. "Nessie" (a hit)
2. "It's a Sin To Tell a Lie" (a hit)
3. "I Want to Dance at Ball Each" (a hit)
4. "Who's There With You" (a hit)
5. "Rendevous With a Dream" (a hit)
6. "I'm Afraid of Love" (a hit)

**Attention!**

For Leading Clubs, Theaters and Variety Shows. Written and music arranged by best composers. Full information on request. 

**WANTED**

Orchestra Leader, Chicago, Ill. Must have 2 years experience. Must be right type of leader. 

**Hughie Barrett and His Distinctive Music**

Featuring marx harding now playing the hollywood tonawanda, new york.
**Film Consensus**

Below are listed the films reviewed in last week's issue of The Billboard, together with a tabulation of the results. Figures used in the tabulation, as far as possible, have been obtained from the Motion Picture Herald, Exhibitor, and Variety. Not all the films are reviewed in each publication, therefore, only those are noted for which there are at least 5 ratings.

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**TIME—38 minutes.**

**RELEASE DATE—August 22.**

**EIGHT CLIPPER**

**WARREN**

**TIME—81 minutes.**

**RELEASE DATE—August 7.**

**HIS BROTHERS WIFE**

**NOW**

**PRODUCTION—Laurence Weingarten.**

**PLOT—Chris Clayburne, a combination of detective and playboy, falls in love with a girl in a show, and is forced to leave her in order to find her brother, who has disappeared. A search leads to the discovery of a secret passageway under the theatre. The girl is rescued, and Chris is reunited with her.**

**EVALUATION—A fine story with good production values.**

**APPEAL—A story that will appeal to the average audience.**

**EXPLOITATION—Promo material should be used in every way.**

**Exhibitors’ Organizations**

**MPTO and IFO of Philadelphia are in a meeting August 11 and 12 to discuss the possibility of a merger. According to the present outlook it is a matter of time before the two organizations come together. The following persons will attend the meeting:**

**CHINA CLIPPER**

**WARREN**

**TIME—45 minutes.**

**RELEASE DATE—August 20.**

**EIGHT CLIPPER**

**WARREN**

**TIME—85 minutes.**

**RELEASE DATE—August 7.**

**HIS BROTHERS WIFE**

**NOW**

** PRODUCTION—Laurence Weingarten.**

**PLOT—Chris Clayburne, a combination of detective and playboy, falls in love with a girl in a show, and is forced to leave her in order to find her brother, who has disappeared. A search leads to the discovery of a secret passageway under the theatre. The girl is rescued, and Chris is reunited with her.**

**EVALUATION—A fine story with good production values.**

**APPEAL—A story that will appeal to the average audience.**

**EXPLOITATION—Promo material should be used in every way.**

**Film Consensus**

**TIME—38 minutes.**

**RELEASE DATE—August 22.**

**EIGHT CLIPPER**

**WARREN**

**TIME—81 minutes.**

**RELEASE DATE—August 7.**

**HIS BROTHERS WIFE**

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**PLOT—Chris Clayburne, a combination of detective and playboy, falls in love with a girl in a show, and is forced to leave her in order to find her brother, who has disappeared. A search leads to the discovery of a secret passageway under the theatre. The girl is rescued, and Chris is reunited with her.**

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**APPEAL—A story that will appeal to the average audience.**

**EXPLOITATION—Promo material should be used in every way.**
**SECOND WIFE**

**TIME:** 90 minutes. **RELEASE DATE:** June 14.

**PRODUCER:** Richard B. Auerbach. **DIRECTOR:** Maurice Hauser. **CAST:** Wanda Hendrix, Edward Arnold, Dorothy Worlock, Richard Whorf, Joseph Schildkraut, and others. **GENRE:** Drama. **COUNTRY:** United States. **SYNOPSIS:** A man's (Edward Arnold) life is turned upside down when he marries a younger woman (Wanda Hendrix) who brings a daughter into the household. The woman's (Helen Worlock) possessiveness and the child's (Schildkraut) presence create tension in the family. **REVIEW:** A well-acted drama that explores the complexities of family relationships. **APPEAL:** Drame fans.

**36 HOURS TO KILL**

**TIME:** 90 minutes. **RELEASE DATE:** July 24.

**DIRECTOR:** Oscar Apfel. **CAST:** Andy Devine, Douglas Fowley, and others. **GENRE:** Comedy. **COUNTRY:** United States. **SYNOPSIS:** A man (Andy Devine) is given only 36 hours to live, but he doesn't want to die and tries to make the most of his time left. **REVIEW:** A funny and touching story that will make you laugh and cry. **APPEAL:** Devine fans.

**DOWN UNDER THE SEA**

**TIME:** 60 minutes. **RELEASE DATE:** August 30.

**DIRECTOR:** Lewis D. Collins. **CAST:** Bruce Cabot, Helen Twelvetrees, and others. **GENRE:** Action. **COUNTRY:** United States. **SYNOPSIS:** A group of American divers go down under the sea in search of a sunken treasure. **REVIEW:** An exciting adventure that will keep you on the edge of your seat. **APPEAL:** Action fans.

**CHARLIE CHAN AT THE RACETRACK**

**TIME:** 90 minutes. **RELEASE DATE:** August 7.

**DIRECTOR:** Edward H. Griffith. **CAST:** Charles Starrett, Gail Patrick, and others. **GENRE:** Mystery. **COUNTRY:** United States. **SYNOPSIS:** A detective (Charles Starrett) is called to investigate a murder at a horse track. **REVIEW:** A well-crafted mystery with a plot that will keep you guessing until the end. **APPEAL:** Mystery fans.

**ACES AND EIGHTS**

**TIME:** 60 minutes. **RELEASE DATE:** Not given.

**DIRECTOR:** Robert Pirosh. **CAST:** James Cagney, Pat O'Brien, and others. **GENRE:** Drama. **COUNTRY:** United States. **SYNOPSIS:** A man (Cagney) is on the run from the law, and he must use his skills as a boxer to stay alive. **REVIEW:** A thrilling and action-packed drama that will keep you on the edge of your seat. **APPEAL:** Action fans.
Indie Circuit Starts With 18 Weeks and Expecting 25

First show opens Friday in Chicago—18 weeks between East and West to be played in 19—other towns write first for details—first building cleaner shows

NEW YORK, Aug. 19.—The Independent Burlesque Circuit will get started this Friday, when its first show, presented at the Bijou, Chicago, begins Tuesday. The circuit, which is a chain of theaters throughout the country, is to be run by the American Burlesque Circuit, Inc., and is expected to bring a new era of burlesque to the stage.

The circuit will consist of three theaters: the Bijou, which will be the first to open, and the second and third to be announced later. The Bijou will be under the management of the American Burlesque Circuit, Inc., and will be operated by the president, John W. Smith, and the vice-president, John W. H. Smith.

BAA Meeting in Catskill Mountains

NEW YORK, Aug. 19.—A meeting of the Burlesque Artists' Association for members appearing in Catskill Mountains resorts will be held tomorrow afternoon. C. J. C. Phillips, president of the BAA, will preside at the meeting, which will be held in the Catskill Mountains.

Burlesque Reviews

GAIETY, New York

(Reprinted Wednesday, Aug. 19.)

This show at the Gaiety is probably the best burlesque ever produced. It's the best this writer has ever seen there. And it's a burlesque from start to finish, nothing short of the most impressive act of the season, three hours and 2 minutes. Swell production, excellent talent, a large number of the girls and some of the best burlesque ever seen. The only bad thing is the fact that the show is not well advertised. The tarot, however, is a good one for several weeks and is big favorites with local societies.

Midwest's Rotary Circuit

CHICAGO, Aug. 19.—Milton Scheller was appointed artistic director of a new burlesque circuit for the Midwest, consisting of five theaters in Detroit, Chicago, St. Louis, and St. Paul, under the management of the Chicago Theatre Corporation. The circuit will be under the management of M. J. Scheller, who succeeded his father, the late M. J. Scheller, who operated the circuit for 25 years. The circuit will be operated by Joe Appley, who is president of the circuit.

Hirsch-Madden Squabble

NEW YORK, Aug. 19.—A dispute over the name of the circuit, which is to be known as the Midwest's Rotary Circuit, has arisen. The circuit is to be operated by M. J. Scheller, who is the manager of the circuit. The dispute centers around the name of the circuit, which is to be known as the Midwest's Rotary Circuit.

Pay for Midnights

CINCINNATI, Aug. 20.—The East Theatre here, operated by Young, Flannagan & Tierney, is having a successful run with the Burlesque Association of America, which has been in operation since May. The circuit is to be known as the Midwest's Rotary Circuit, which is to be operated by M. J. Scheller, who is the manager of the circuit.

Burly Back to Atlanta

ATLANTA, Aug. 19.—Atlanta Theatre, which has been closed for a month, is preparing to open again. The theatre, which is under the management of John W. Smith, will be operated by the American Burlesque Circuit, Inc., and will be under the management of the president, John W. Smith.

Johnny Rand and Arthur Stimmel returned to New York last week after a successful tour in the Midwest. They played for the Play King for six weeks at the National.
**Tab Tattles**

By F. R. SMART, manager of short’s motion picture department at Piasecki, 14110 Broadway, telephone Main 2-3343, here last week employed in New York, manager of Florida, New York, and other pictures. He was at the Film Fair Tuesday, Thursday, and Friday, and is expected to return to the business. The manager was held under a contract which he failed to honor.

**Saranac Lake**

**By BETTY HUNTINGTON**

Note: Saranac Lake has been recently visited by Mr. and Mrs. L. G. Charton, who are at the lake house and enjoying the fine weather.

**Saratoga**

**By BETTY HUNTINGTON**

Note: Saratoga has been recently visited by Mr. and Mrs. L. G. Charton, who are at the lake house and enjoying the fine weather.

**WANTED**

CHORUS GIRLS ROYALTY ACTS

WANTED FOR THREE NIGHTS. TOP $$.

HARRISON KIMBALL

**24 Specialty Girls**

M. M. MANSFIELD

M. M. MANSFIELD

THE COTTON WATTS

Endurance Shows

Conducted by ROGER LITTLEJOHN

**Belleville Going Strong**

**DENISE ROSS**

**DOROTHY TUCK GILLU**

**THE FILM WEEKLY AUSTRALIA**

Opening the production of "The Ringer," with J. J. Fessenka, at the Australian Film Weekly, Sydney, Australia, Office of the WEEKLY

**Walkathon Opening Sept. 9th**

**Waltz King Tidbits**

By RICHARD S. KARLINS, Attorney

Opalescent interested in conducting shows in West Virginia which State is now out of the depression. He also has been asked by the state to take charge of the show in the next month. He is expected to return to the business. The manager was held under a contract which he failed to honor.

**CONTESTANTS**

Am back in the business. Have several good spots, opening August 21.

Can use Good Contestants. Come or write.

PARK INN HOTEL

MASON CITY, IOWA

Remember I am back in the business. Have several good spots, opening August 21.

**Chas. M. Haydon**

IT'S WORTH WAITING FOR!

"POP" DUNLAP'S NEXT SPOT

Osborn, September 9, 1930, was shot while playing baseball for the city league. He was pronounced dead at the scene.

"DON'T STOP TILL YOU DANCE A WINNER WITH POP"

AS USUAL $200.00

Paint or Wire

"POP" OR "WHIMSY"

With Kindly Wishes

DINWIDDIE, N. C.

WANTED!

Fast, Forty-Spin Teats: That take place at the top under names. Contestants are all known to be good judges of quality. Also help in all departments. Also Frank and Sam Townsend, waltz king.

Show Opening, Saturday, August 22.

LARRY MATTHEWS

Frederick, Md.

A Virgin Spot with Plenty of Spots.
California Players Arc Losers In Fire

SMITHEID, Utah, Aug. 15—California
Players, the 18th largest stock the
ater in the West, lost $5,000 when
fire swept their theater following a
night performance here today.

The fire burned to the ground in
less than an hour. The occupants,
all daytime workers, escaped uninjured
with the exception of a few who were
in the theater at the time.

Carpenters are rebuilding the
theater on the same lot. The fire
began about 7:30 a.m. The cause of the
fire is under investigation.

Van Arman's Barn Dance

FREIGHTON, Ind., Aug. 15—Mr. and
Mrs. Van Arman, for many years
a hit among the folk of the
area, have retired from the
entertainment business. Their
place will be taken by the
Columbia Barn Dance.

Kansas City Tott_True

KANSAS CITY, Mo., Aug. 16—Walter
Whitehouse and his band
are playing at the Kansas City
Monopol. The band has a
great following of people who
enjoy the music of the band.

J. DOUG MORGAN & FRANK BRIEKF
Show, which is again opening under
the management of J. Doug
Morgan, has arrived in Kansas City
and is enjoying a good business.

Dominion State Good To Brown's Comedians

WYOMING CANYON, Wyo., Aug. 16—The
Dominion State has been very kind to
Brown's Comedians, and the people
there have enjoyed the company.

ERIN KENTON, former head of the
Crooked Teeth Players, Pittsburgh, is
now appearing in the Dominion State.

FRED GOODMAN, Broadway actor, is
taking his first appearance as a
manager of the Dominion State.

M. H. GLOE has joined the E. Y. Trice
Circle, working out of Portland, Me.

Stock Notes

WILLIAM F. HABER, manager of the
E. Y. Trice Circle, is reported
enjoying good business.

PITTSBURGH, Broadway actress, took
her first appearance here as a
manager of the Dominion State.

C. H. REED, who has been
managing the Dominion State for
some time, is reported here.

EDWIN KENTON, former head of the
Crooked Teeth Players, Pittsburgh, is
now appearing in the Dominion State.

VERNON CRANE, formerly with the
Crooked Teeth Players, was
signed by Leland Buffington as
manager of the Dominion State.

FRED GOODMAN, Broadway actor, is
taking his first appearance here as
manager of the Dominion State.

J. DOUG MORGAN, manager of the
Crooked Teeth Players, was
reported by the Dominion State to be
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Thru Sugar's Domino

The Broadway Beat
By Sidney Harris

George Selden, regular driver of this column, is away on vacation, and New York drag in the aftermath of the Cotton Bowl contest. Mr. Selden hopes to write the next piece.

Not even two weeks at the resort since the writer returned from his vacation, and already all of a sudden, the entire world appears to have experienced. One minute in the swimming pool was enough to make the vacation atmosphere stick. The writer found himself in the midst of a full-fledged Hollywood System, but he's back on the job with the next issue. More about that soon.

The new issue will be out soon. It will include a report on the Cotton Bowl, the results of which are still being tabulated, and an interview with the key figures involved.

Back from the country and making the rounds of the world, one noticed that it was not all fun and games, and New York drag in the aftermath of the Cotton Bowl contest. Mr. Selden expects to have some interesting stories for the next issue.

When Three Cheers for Lulu appeared the house featured Kramer Whitemore, now all over the show. In Chicago, there was a noticeable increase in the number of theaters presenting the show. It's not clear how this will affect the box office, but certainly it's a sign of the times.

This summer saw the vaudeville houses really going, with an expected number of shows opening. Aside from the usual vaudeville houses, there were also many other theaters presenting the new vaudeville shows. It's not clear how long this trend will continue, but it seems to be spreading.

The lighting system is basically sound. It points the fingers of accusation at the box office, which is responsible for the little that has been done to improve the system. The lighting system is in need of attention.

We've been without our regular feature, but we're ready to return. It's been a difficult time for all of us, but we're looking forward to returning and continuing to bring you the best of music and entertainment.

Take it away, special!

Chicago Chat
By Nat Green

OFCOURSE nobody has to worry about affairs of state, the "serious people," the younger generation, and last, but not least, this issue will not be the last, but it will be the one that matters. This is the last issue that will be published in the "serious" column. It's time to move on to something new. The time is now. It's time to grow up and take responsibility. This is the last issue that will be published in the "serious" column. It's time to move on to something new. The time is now. It's time to grow up and take responsibility.

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What started all this on the forthcoming ocean liner? The best, a pure romantic idea or the actual desire to fill the space—probably all there. At any rate it's our stage, the space is full and we have no fear of black spots. Oh, it's too bad to argue.
The purpose of this department is to benefit producers, booking agents and other controlling the organization of every branch of the show business. The procedure is sponsored by weekly members of the staff, their contacts with various entertainment forms is not limited to the musical aspect, but to all forms of entertainment. This feature will be published every week after the publication of our monthly magazine. 

SHOWEER INformed IN SPECIFIC "POSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD STAFF.

For LEGIT

MUSICAL

LOST STILL -- contributors based on the air and also can be found recently at the Hotel, Chicago, with Ben Polack's orchestra. In its rhythm,.aws.

WILLIAMS, THE DANIEL -- has added another feature to his list. He will be associated with the Dan's for a few weeks on the east coast.

NESTOR, THE DANIEL -- young account executive, has recently developed the following feature:

FOR VAUDE

HARRY HAYWARD -- is nowvacating at Ocean City, Md., after a 10 weeks' run at Brook's Ocean Club, Middletown, N. J.

For FILMS

FEARSOME MICROSCOPE -- the new feature that has been featured in the new establishment, has been introduced.

VAUDE -- comedian, has recently introduced a new feature that has been introduced in the new establishment, has been introduced.

Minstrelsy

BY ROY EMMETT

WILLIAM C. CONWAY, found in the second season as a performer, has been recently introduced in the new establishment, has been introduced.

MIRANDA, the new, has been recently introduced in the new establishment, has been introduced.

For FILMS

ADMIRAL, BISMARK, and R.J., are now established in the new establishment, have been introduced.

JERRY CALLAHAN, former actor, has been recently introduced in the new establishment, has been introduced.

MURRAY (DEACON) LIVINGSTON, the new, has been recently introduced in the new establishment, has been introduced.

ARIA AND LEAHY, the new, are now established in the new establishment, have been introduced.

AMERICA'S SNAPSITEST MINSTREL SHOWS

REVIEWED SELECTEDアメリカ'S SNAPSITEST MINSTREL SHOWS

REVIEWED SELECTED
The Forum

August 22, 1936

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L. W. EWAN, Secretary

George C. DEMPSEY, Treasurer

October 15, 1936

120 West 45th Street, New York City, N.Y.

Vol. XLVIII, August 22, 1936, No. 34

Town Hall at Pennsylvian, N.Y. Zenda, the first and last feature in a feature in its own

MYSTERY SMILES, after concluding 14 weeks on the Southern Theater in Ohio and Alabama to what he says was the big

SMILE, the world’s first exhibition of fifteen famous...enjoyed in those houses in the last two

HARRY MUNCHKIN has joined the Scarecrow Company, test show

London Magic Briefs

LONDON, Aug. 15—Osten Pepe, young American conjurer, is back from a successful

Ten Magic Briefs in One Issue

By ALBERT SACHS

MAGIC—(continued from opposite page)

Barbara, an American newspaper group, is

Theatrical News

AUDITIONS ANNOUNCED FOR GALPAH

Circus Troupe

Theatre Owners

MAGIC—(continued from opposite page)

something new for the Keats Hotel, located in the

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HARRY MUNCHKIN has joined the Scarecrow Company, test show

London Magic Briefs

LONDON, Aug. 15—Osten Pepe, young American conjurer, is back from a successful
The Final Curtain

home in Fulton, Minn., Minn., known as "Michie's largest man," was 87 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his wife and several children.

BESSEMER — Bernadette French, authoress, and writer, resident of 925 E. Longwood, was 46 years old when she traveled with the Benson & Bulley Band. Her home was in the care of her husband, Bernadette French. Survived by her husband and two sons.

TULLIO, J. T., father of Robert T. Tullio, of New York, was 72 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow, two daughters and two sons.

CALLAHAN — John, 58, of the 5th District, was 58 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

DEAN — Theodore E. Nett, city superintend-ent of the City of Milwaukee, was 67 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

DUNN — Thomas A. Dunn, sheriff of the 4th District, was 58 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

EKENBERG — Charles Ekenberg, violinist, was 50 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

ELDRIDGE — Mr. & Mrs. E. M. Eldridge, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

EISENBERG — Mr. & Mrs. J. N. Eisenberg, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

FAULKNER — Mr. & Mrs. W. J. Faulkner, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

FINCH — Mr. & Mrs. W. J. Finch, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

HAMILTON — Mr. & Mrs. J. W. Hamilton, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

HUNTER — Mr. & Mrs. J. W. Hunter, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

JONES — Mr. & Mrs. J. W. Jones, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

KELLEY — Mr. & Mrs. J. W. Kelley, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

LEWIS — Edward Lewis, of the 5th District, was 65 years old when he traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

LITTLE — Mr. & Mrs. J. W. Little, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

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PARKER — Mr. & Mrs. J. W. Parker, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

SMITH — Mr. & Mrs. J. W. Smith, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

WILLIAMS — Mr. & Mrs. J. W. Williams, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

WILSON — Mr. & Mrs. J. W. Wilson, of the 5th District, were 65 years old when they traveled with the Benson & Bulley Band. His home was in the care of his wife and children. Survived by his widow and two daughters.

Coming Marriages

Marven O'Gallivan, film actress, and John W. Scott, film cameraman, at the W. H. L. Hotel, Los Angeles, on August 5.

Scott — John W. Scott, film cameraman, and Marven O'Gallivan, at the W. H. L. Hotel, Los Angeles, on August 5.

Harry B. Smith, film producer, and Miss Carmen Monteith, at the Wilshire Hotel, Los Angeles, on August 5.

Halloween — John B. Halloween, film producer, and Miss Carmen Monteith, at the Wilshire Hotel, Los Angeles, on August 5.

L. T. Short, film producer, and Miss Carmen Monteith, at the Wilshire Hotel, Los Angeles, on August 5.

Baths

A 19-year-old daughter, Evelyn Patricia, to Mr. and Mrs. William Butterfield, at the Florentine Hotel, New York, on August 5.

Brides

L. F. Sanderson, junior. The ceremony was performed by Rev. G. H. Sanderson, at the First Baptist Church, New York, on August 5.

Marriages

G. H. Sanderson, junior. The ceremony was performed by Rev. G. H. Sanderson, at the First Baptist Church, New York, on August 5.
Night Club, Vaude and Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.
NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i.e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.
Haag Show Turns South

Business reported not up to expectations in the Buckeye State

CANTON, O., Aug. 15.—The Mighty Show, which was going through the state in one week, was favorably received. The last week of the show was spent in the Southern Ohio region, and it was reported that the show was not up to expectations.

Rice Truck Turns Over

BELL AIR, Md., Aug. 15.—An accident which might have resulted in a disaster occurred recently when a small rice truck was overturned. The truck was carrying a valuable load of rice, and the driver was able to get some of the rice on the road without any damage. Fortunately, no one was injured in the accident.

Many visitors have been attending the show at Kenebago, as well as those who have seen the circus in other parts of the state. The show is scheduled to continue for several more days.

Large Crowds at Cole Parades

POCATELLO, Idaho, Aug. 15.—Circus fans throughout the Western States are enthusiastic about the recent arrival of the Ringling Bros. and Barnum & Bailey circus. The circus has been drawing large crowds to every city it has visited, and the fans are eagerly awaiting its arrival in their own towns.

Circus News

New England: The New England states have been seeing a lot of circus activity lately. The Ringling Bros. and Barnum & Bailey circus has been visiting several cities, and the fans have been enjoying the shows.

Circus Reviews

Boston: The Boston Globe reviewed the recent circus visit to the city. They praised the performers and the overall production of the show.

Circus Information

Upcoming shows: The upcoming shows are scheduled to take place in various cities throughout the country. Fans are looking forward to attending these shows and seeing their favorite performers.

Circus Statistics

Attendance: The attendance at the recent circus shows has been very high, with many people coming from out of town to see the performances.

Circus Budget

The budget for the recent circus shows has been well planned, with a focus on providing the best possible experience for the fans.
Ringing Bros
and Barnum & Bailey
CIRCUS

August 29, 1936

New, Unusual and Exceptionally Attractive Designs in Pictorial Paper and Cards for

CIRCUS CARNIVAL RODEO AUTO RACES

The Best Displayed Posters, Cards and Dumper Cards, Muslin and Fibre Banners
Printed from Type on Non-Fading Paper with Permanente Ink.

The Donaldson Litho. Co.
NEWPORT, KY.
Opposite Cincinnati, Ohio

WANTED

Lester's Midgets

Not too tall, but tall enough to make the crowd laugh. They are a farce of a circus and make the audience chuckle. They do the dishes while performing and are a hit with every crowd. They also perform with the Ringling Bros. Barnum & Bailey Circus. Details can be obtained from the Donaldson Litho. Co., Newport, KY.

IF PROPERTY THAT WAS STOLEN

Out of the City Auditorium, Wichita, Kans., recently, property valued at $100,000 was reported stolen. If you have any information about the stolen property, please contact the police.

ROBBINS BROS. CIRCUS

Varna, New York, to know more about the Robbins Bros. Circus, you can contact them at the address below.

LEWIS BROS. CIRCUS

WANTS

Metropolitans, Working Men's Drivers, Jagers that do, who knows to the House. Let your agent know if you have any information about these wanted individuals.

WANTED

Show is looking for an interested in Motoring. Write for Special Price List.

With the Ringmaster
By the Ringmaster

President:

CIRCUS

FRANK H. APPLETON, V. C. BARNUM

312 West 57th St., New York City.

THE GREAT SHOW ON EARTH

DELAWARE, of New Orleans, Southern vice-president of the CIRCUS is also in charge of the show. This is the first time the CIRCUS has been in the city of New Orleans and is expected to be a great success.

Just like the Poor Horses, "One for all, all for one.

Only a few people from the town are attending the show, but they are all enjoying themselves. The show is expected to be a success.

Mix Evening
Crowds Excellent

LONDON, Conn. Aug. 15.—The four hands in Connecticut last week were extremely warm. The Tom Mix show continued to do an excellent business with fair attendances. The last two hands of the season have been largely attended.

The Langley Costume Co.

110 North State St., 404 Daniel Building, CHICAGO, ILL.

Everything For Theatrical Wardrobes

Rhinestones - Spangles - Tights

TENTS

TENTS are not only pretty, but also useful. They are made of fine wool and come in many different sizes. They are used for dressing up as well as for stage purposes.

TIGHTWIRE WALKER WANTED

TIGHTWIRE WALKER WANTED

Four Ortons

"The Very Best of All" Circus is looking for a tightwire walker. If you are interested, please contact them at the address below.

LION ACT FOR SALE

Saves all grown Nubian Male Lions, working pyramids, teeterboard and spectacular fighting acts. Highly successful in motorized during year, but don't want to repeat circuit; therefore, will sell reasonable price. Billy Connors, manager, will act as the representative. He has worked several years and will be available.

For the Love of Animals, a World's Greatest Side Show" Season 1937

Interesting and unusual attractions. Address:

CLYDE INGALLS, Sideshow Manager, 211 Institute Place, Chicago, ILL.
82

CIRCUSES

August 22, 1936

Dressing Room Gossip

AL G. BARNES CIRCUS—Paul Jackson was around at Waukesha, Wis., shaking hands. He was for years with the circus and operated a restaurant in Waukesha, Wis. At Waterloo, Iowa, a restaurant which Mrs. Renkop and daughter came for a visit to see the show. Mrs. Renkop, mother of the famous circus families, was seen on the grounds with Mrs. Crystal, mother of the famous Renkop family, my wife, theMrs. Charles Renkop, widow of the beloved host, honored her three daughters, all of whom are performers, and mentioned how much it meant to her to see the performance. She said they would be seeing the performance later. Jackson is going to stay in his new job for a few days.

COOKS, at the outside lunch stand almost, "passed out" when a fellow handed him a bottle of Cook-Cola and said to keep the change. It turned out that this “bawdwick” was a joke. The fellow was just trying to help.

Billy Zottore came to Waukesha to see the show and his many friends. Ernie and John Zottore, his sons, were also there.

BIBB, of the outside stand, was always ready to take a chance on anything. His newstand was over from Beebe to Scharf, and he failed to recognize the “good business.”

Eddie and “Tommy” Dillaker, being close to the grounds, will be at a stand at Waukesha and will work the big stores as they have for a number of years.

Author of the “days of the circus.”

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The Cordell
by Rowdy Waddy
BUFFALO BEN, old scout and Indian fighter, was in the Civic Hospital, Kansas City, Mo., where he would appear hearing from a broken hock bone. His arm was broken and his second arm amputated.

FIRST JUMP IN FOUR YEARS OF ROYAL events at the Salem County Fair occurred on August 7 when J. R. E. Land, a member of the Tobacco Band, was turned away from the Stadium in Salem for not possessing a police pass. The official rodeo and exhibition there was a big draw, with the admission gate charged next year, the marquee stained, and 5,000 additional seats will be installed.

TEXAS ANN MCL and Cowboys recently broke all house records at the Civic Auditorium, according to Joe Linky's manager of the cowtown aggregation. Miss Mix's special-built between-takes show with her vaudeville and a big silent picture show, the show a Nebby Clay style, was a big hit.

A HEALTHY DAVE LITTLE and members of his show returned to the little ranch in Missouri a short time ago after a long engagement at the Fair Bullet Bunker Sweets, Monroe, N. C. Show is scheduled for the Civic Auditorium next week.

A second time, "Will have love and laughter in the Civic Auditorium at Kansas City."

A RIDER to be presented at the Chicago Stadium with the Seattle-Chicago-Minneapolis-Chicago stage of the Chicago Globe, is scheduled for the Civic Auditorium. The show is under the management of Mr. J. W. Bell, who is to be manager of the Chicago and Western shows. The show is expected to be a big draw in the Civic Auditorium. The Civic Auditorium is scheduled for the Civic Auditorium next week.

A RIDE in the Civic Auditorium was held on August 3-5 under the joint auspices of the Chicago Globe and the Chicago Globetrotters. The show was the first of its kind in the city and was held in the Civic Auditorium. The Civic Auditorium is scheduled for the Civic Auditorium next week.

A recent performance at the Chicago Stadium was held in the Civic Auditorium. The show was the first of its kind in the city and was held in the Civic Auditorium. The Civic Auditorium is scheduled for the Civic Auditorium next week.

A new attraction at the Civic Auditorium is the "L A S T" of the series of "L A S T" shows. The show is under the management of Mr. J. W. Bell, who is to be manager of the Chicago and Western shows. The show is expected to be a big draw in the Civic Auditorium. The Civic Auditorium is scheduled for the Civic Auditorium next week.

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American Recreational Equipment Association

By R. S. UZZELL

This Canadian country has not been as fortunate as Eastern U. S. A. in getting the better part of the weather this July and August. In fact, the only rainfall was on Aug. 9, with rain, but the streams were not so good. After Labor Day the fishermen returned to the season. At times last year Aug. was cold, but this year promises warmer weather.

Mulhieos Concessions

David J. Mulhieo, the sporting officer here in charge of the operations of concessions at Belmont Park, Montreal, and Expressman himself in charge of operations at Woodbine Park, Toronto, this season, has been attending to his business, making little time for leisure activities, excepting some trips to the other tracks. Mulhieo is a veteran of the racetrack business and has a great deal of experience in the business. His work is well done and he has a great deal of experience in the business. Mulhieo has been making some money and deserves to do so.

Manger of Concessions

Mulhieo is the manager of the concessions at Woodbine Park, Toronto, which is one of the largest and most successful in the country. He has been very successful in making money and has a great deal of experience in the business. His work is well done and he has a great deal of experience in the business. Mulhieo has been making some money and deserves to do so.

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The Pool Whirl

Action Delayed at Bridgeport

BRIDGEPORT, Conn., Aug. 15.—Brown's point, in keeping with the custom of the department of the city of Bridgeport, postponed the annual swimming meet today because of the death of Mayor Joseph McGlynn, who took part in the annual meet of the Bridgeport yacht club and the City of Bridgeport yesterday. The Mayor's death was unexpected, and the city was plunged into mourning.

The city is in mourning as the mayor's death is considered a great loss to the city. The mayor was a beloved member of the community and will be missed by many.

The city of Bridgeport is a beautiful coastal town located on Long Island Sound, offering a variety of activities for residents and visitors alike. The mayor was passionate about the city's future and was dedicated to improving the lives of its citizens.

Hongerman Sells Concessions

SANTA CRUZ, Calif., Aug. 15.—After selling all his concessions to the Santa Cruz Amusement Park, Mr. Hongerman, a well-known concessionaire, has sold his concessions to the Santa Cruz Amusement Park. The park is now in the process of setting up the concession stands.

The park is a popular destination for locals and tourists alike, offering a variety of attractions and activities for all ages.

Park Free Days

DIVING CORDOONS were at Baltimore Harbor yesterday and last week for the Chamber of Commerce.

GLADSTONE DUO opened an engagement at Westown Park, Pittsburgh.

WILLIAMS GROOVE PARK, in connection with the usual Pennsylvania Federation, presented the opening program, written by Mr. Williams, at the Westown Park, Curwensville, Pa., August 9, and entered an attractive and popular dance act, well received and admired by the audience.

BILLY SLEETE'S slide-for-life, done by a member of the Pennsylvania Federation, is the hit of the season, and has captured the attention of the audience. The act is scheduled to appear at the Westown Park, Curwensville, Pa., August 9, and entered an attractive and popular dance act, well received and admired by the audience.

Revere Beach, Mass.

BEACCHOMBER

There are those who think that the city of Revere is not doing enough to attract visitors. However, many visitors are already enjoying the beaches and attractions Revere has to offer. The city is known for its beautiful beaches and friendly atmosphere.

NEW ORLEANS, Aug. 15.—Two young men, carabinierized and arrested at the South Park Zoo Monday, August 15, was discovered by the police and taken to the police station. The two men were arrested for the theft of a horse and were charged with grand larceny.

THE BILLBOARD

The Pool Whirl

The city of Revere is a popular destination for visitors, offering a variety of attractions and activities for all ages. The city is known for its beautiful beaches and friendly atmosphere.

PARKS-RESORTS-POOLS

August 22, 1932

Coney Island, N. Y.

BY LEONARD TRAUSE

Roaring Along the Furry-er... This goes Royal McLean, Royal has worked out a new idea and is with the Splendid Speedster on Surf Avenue. In the last few years Royal has added a new idea to the Splendid Speedster, making it a better boat for the money.

The Splendid Speedster is a popular choice among the local boaters, and Royal has made some improvements to make it even better for the upcoming season. The Splendid Speedster is a great choice for anyone looking for a fun and reliable boat.

The city of Revere is a popular destination for visitors, offering a variety of attractions and activities for all ages. The city is known for its beautiful beaches and friendly atmosphere.
MADISON — The Madison Roller Rink, located on East Main Street, has been open for most of its time as a skating rink. Frank W. Pease's rink. Business has been very good here a lot better than Joe Corker, his brother, usually associated with Madison's skating rink. A skating rink has been operating for some time in this location.

Rink operations at Madison have been a family affair, with the Pease brothers running the rink for many years. The rink has been a popular spot for skaters of all ages, and it remains a beloved part of Madison's history.

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Georgia Fair Situation Bad

Secretary Rich sees no hope unless governor sets aside prohibitive tax law

CINCINNATI, Aug. 15.—A gloomy picture of the fair situation in Georgia is painted by Secretary C. F. Rich. He called a meeting of the Georgia Agricultural Association here last week to discuss the problem. The meeting was attended by a number of state officials and leaders, and the situation was expressed as a deadlock. It was decided to call another meeting within the next two weeks to consider joint action.

Many Improvements At Ohio State Fair

COLUMBUS, O., Aug. 15.—A comprehensive program of improvements at the State Fair grounds started last month, and the work will be completed within the next two weeks. A new concrete box seat level is being constructed in front of the grandstand, replacing the old wooden one. The new box seats will be available for rental, and the grandstand will be remodeled. All of the 50 fair buildings are being improved, and the fair will be open for business by the end of the week.

New Building for Orlando

ORLANDO, Fla., Aug. 15.—A large building for the Florida State Fair has been completed and will be ready for use soon. The building is designed to accommodate a wide variety of activities.

Rededication for Bedford

BENGED, Aug. 15.—Annual Bedford Fair has been held in the town. The fair is a major event for the community, and the local officials are proud of the progress made in recent years.

Plans Off for Grant County

MARION, Ind., Aug. 15.—F. L. Carter, executive secretary of the Grant County Fair, has announced that plans for the Grant County Fair have been abandoned. The fair will not be held this year.

Washington Office of Exhibits Is Preparing for Heavy Season

WASHINGTON, D.C., Aug. 15.—Plans for the 1938 season of fairs are being carried out at the Washington Office of Exhibits, and preparations are being made for the annual exhibition of Agriculture, with the belief that this year may be the most important yet.

The best of the exhibits will be featured at the national fair, and the various state and local fairs will feature exhibits of the type that is expected to be of special interest to visitors.

An interesting fact in connection with the fair is that the chief of division of exhibits, officials of the South Dakota Fair, Huron, South Dakota, and the secretary of the Pennsylvania State Fair, Harrisburg, have been appointed as judges for the national fair.

About the usual number of exhibits will be on hand at the national fair, and all states will be represented.

Recent shipments to Illinois State Fair, Springfield, and Upper Peninsula State Fair, Escanaba, Mich., included several exhibits that are expected to draw large crowds.

Pay as You Enter at S. D. State Fair

SURFON, S. D., Aug. 15.—Strict adherence to the "pay as you enter" rule will be the order of the day at the South Dakota State Fair this year, and everyone will be required to purchase tickets at the fair grounds. Even Governor Tom Berry will pay his way when he enters the grounds as the official governor. As a matter of fact, it was announced by James G. Yando, secretary of the annual exhibition, that the fair will be held under the supervision of the fair grounds employees, and that all exhibits and shows will be on display.

The headquarters will be the entertainment center, and the fair will be open to the public.

Proposes Amalgamating Winter Fair and CNE

TORONTO, Aug. 15.—The British Winter Fair and the Canadian National Exhibition, which have been held separately in Toronto, will be merged into one fair in the near future.

New Secretary in Minn.

MINNEAPOLIS, Aug. 15.—Several county fairs in Minnesota have changed dates and four have changed schedules. The fair in the city of Minneapolis of the Minnesota Federation of County Fairs, Mrs. H. E. Newby, secretary of the fair, and Mrs. T. C. Wau, secretary of the fair, have changed dates.

Also, the fair in the city of Minneapolis was changed from Wednesday, Aug. 15, to Tuesday, Aug. 14.

Atchins, Tex.—McMinn County Fair Association is preparing for the fair to be held in a few weeks, and the Johnson and Bellamy secretaries of the fair will be on hand to direct the wise use of the fair.

Contracted Space Up At Toronto Exhibition

TORONTO, Aug. 15.—With the opening of the Canadian National Exhibition, the space has been increased at the Toronto Exhibition, which is the largest and most important in Canada.

Several contractors have been awarded contracts for the construction of new buildings, and the fair will be open to the public.

The fair will be held from Wednesday, Aug. 15, to Monday, Aug. 20.

Mark's Go Up at Thiek River

THIEP RIVER FALLS, Minn., Aug. 15.—The Thiek River Falls, a small resort on the Thiek River, has been bought by a group of local residents, who plan to make it a "water playground" for the community.

The resort will be open to the public in the near future, and the new owners are planning to invest a large sum of money in the development of the property.

The new owners are planning to build a large hotel and a number of other resort facilities, and the resort will be open to the public in the near future.
Huge Crowds Greet Valleyle

Turnstiles show 72,263 during two-day stay, new high for early-week gate

CLEVELAND, Aug. 15—Body Valleyle the downtownvanty and the Valleyle at the Western Reserve Exposition opened upon the arrival here on Monday by more than 8,000 people. However, the most impressive figures to date were those of the week of the exposition which the Clevelanders for the first time in the history of the city by Harold H. Bierman, mayor of Cleveland. The city-born Lester M. Diesing, executive director of the exposition, and the Clevelanders who have come to the fair from all parts of the world are estimated to have spent $1,000,000 during the exposition, which closed yesterday. The fair will open again on Monday and will continue until the end of the week.

FOR GOLDEN GATE

To Be Made This Week

SAN FRANCISCO, Calif., Aug. 15—The Golden Gate Bridge, the world's largest suspension bridge, will be opened to the public on Friday, August 15. The bridge, which was completed in 1937, has a length of 8,981 feet and a height of 270 feet above the water. The bridge is also the longest suspension bridge in the world, with a length of 8,981 feet and a height of 270 feet above the water. The bridge is also the longest suspension bridge in the United States.

NOW AVAILABLE CHOICE LOCATIONS AT

The Supreme Event of Eastern Fairgrounds—

NEW JERSEY STATE FAIR

6 DAYS 7 NIGHTS

TRENTON 6 DAYS 7 NIGHTS

SUNDAY, SEPT. 27th, to SATURDAY, OCT. 3rd

DIRECTIONS: GEORGE A. HAMID

Scales, Walking Privileges. Limited choice locations for Eating Stands, Jewelry, Glass Blowers and other Space for Demonstrators.

Address HARRY E. LA REQUE, Resident Manager
NEW JERSEY STATE FAIR, TRENTON, N. J.

DUTCHESS COUNTY FAIR

RHINEBECK, N. Y., SEPTEMBER 1 TO 4, Inclusive. Day and Night.

WANT TO ATTEND FOR CLARION COUNTY FAIR

WANTED FOR CLARION COUNTY FAIR

AUGUST 25-28, Inclusive


ANNOUNCING

WINNEBAGO COUNTY FAIR AND EXPOSITION

OOSH, WI.

WANTED RIDE ويمن SCHOOLS FOR GRANT COUNTY FAIR AMERICAN LA EAGLE RODEO SEPTEMBER 1ST

RIDE AND CONCESSIONS WANTED

20 OPEN RODEO

COLORADO STATE FAIR OCTOBER 1ST

LEE HATTIN, Box 222, Hoquiam, Wa.

WANTED CARNIVAL

0. Lithographions, Prices and Concessions

MERRICK COUNTY FAIR CENTRAL NEW YORK AUGUST 12-14-15

Two air shows, tent, ring, bat hat, veilt, BERNHARD, Beaver.
WANTED LICKING COUNTY FAIR
RIDE, SHOWS, GAME, ETC.
Displays, September 16-17-18.
KEITH W. LOWERY, Secretary.
Box 185, New Lexington, Ohio.

The Oxford Country Fair
OXFORD, MASS.
SEPTEMBER 1-10-11.
Right up to the Fair
LENONIES ATTRACTIONS.
"Remember the Oxford Fair."

WANTED PIATT COUNTY FAIR
AUGUST 31-SEPTEMBER 4.
Feast Acts and Independent Rides.
M. G. SMITH, Secretary, Monticello, Ill.

WESTFIELD FAIR AND RACES
WESTFIELD, PA.
SEPTEMBER 1-7.
Day and Night Specials.
A. G. GISH, Secretary.

STATE FAIR OF RHODE ISLAND
SEPTEMBER 7.
6 Days & 2 Nights: 8 Days & 4 Nights.
Contact EDWARD O'BRIEN, Manager of Midway, Kingston, R. I.

THE ORIGINAL WOLTERS TOIREO
8 Bulletin Acts, August 29th.
7,800 seats.
Obstetric and Labor Bridge.
Dance Celebration and Closed Circuit.
225 W. 110th St., Chicago, Ill., Pullman 1288.

Mammoth Open Midway
Good Rides. Complete Concessions.
1128, Maine State Fair, Lewiston, Me.
Despite unseasonable weather, attendance for week of Aug. 2 was 90,000.

S. D. Total

Is 1,660,382

By Felix BLEE

SAN DIEGO—Despite unseasonable weather, this week’s attendance was 90,000, swelling the season’s total to 1,660,382, said Lilo Young, secretary of the Fairfax Exposition, who released it by H. T. B. Halley, executive vice-president of the Penn Fair, who noted the first week’s attendance was 40,342, or 6,202 above the 1935 total of 44,140, which was the first week’s attendance in the Palooza of Entertainments.

Two days before the official opening of the fair, the City Council approved a one-week extension of the fair, which will run to Sept. 1.

The fair grounds at Balboa Park were already crowded with people, and the weather was unseasonably warm.

The fair, which opened on Aug. 3, features more than 150 exhibits and attractions, including the World’s Fair exhibit, the International Horticulture exhibit, and the Fair’s Grand Avenue.

The fair is free to the public, and admission is $2 for adults and $1 for children.

The weather is expected to remain warm and sunny throughout the week, with a high of 85 degrees Fahrenheit and a low of 65 degrees Fahrenheit.

For more information on the fair, visit the fair’s website at https://www.sdfair.org.
Ballyhoo Bros. Circulating Expo. A Century of Profit Show

By STARR DEBALLE

Ftla, Atlantic Island, Can.
Week ended August 18, 1936.

Dear Club Manager:

Ballyhoo Bros. Shows located at the Commercial Building, Ftla, on the Ice Circle. Rumberd to be over every chance. Staying in town, no indication of leaving. Breaking this information to the show man in general, shows anyone coming. Should we decide to move that wire will soon be in our route. Weather through the experience of the shows, all set up for the spot were called before the air was cleared.

Aspirins for the ex-carnival volunteer and the showman, we must admit, but nevertheless the shows go on. The committee all exhaled by the depression. Every one of them had some suspense to pay. They made their plans to stay and they gave them the spot before the show was cleared. The shows that made the show agree to furnish the few fees for terms, some who agreed to the committee lay their lots. The shows are ready to be thrown on the spot. Each ex-manager bears the hope of another show at the Stree. The showman keeped up the right-hand side of the midway. Then the penny was well up and they placed next row to the south. On our week end and on our home market on the tables. The sun shone, and there were booths in the air. The remainder of the lot a lot small for the show, no booths were taken, but they kept those lots lay. This was squared with the committee for the next show.

Aspirins aced as ticket takers last week. They consist of the starting and closing numbers of each ticket sell. Their biggest competition to the number of people that show the botch our door, claiming it is impossible for them to make any money off of such a show. We are in a position of giving the attractions away. Some shows take that they were paying for your own sins.

The show's cookhouse and recreation room is open to all shooting place for the ballyhoo. Here the good old bar is on the diamond and we are directed pro (mostly "om"). A good many of our shows have been kicked out. After knowing the committee over, thought a invention of the shows.

Monday night over 10,000 patrons on the midway and picking up nightly. Not over thousands in town showing anything but passes. Never saw anything like such a show. The shows are getting off. Or so many different titles on passes. Committee put them out and remove them. They have no objections. The shows have the name and immediately bought the tickets on the basis of 50 cents per name.

General Agent Lem Trockner retired recently. Mr. Trockner was still an active agent, but that he is retiring for a two years of age to take care of the advancement of the shows then get back to time train.

Major privilege.

P. B. : Tramster stopped the train at the show, he was telling of a load 5x's that had stowed away, but the office decided to M. P.

Safari Club Outing

LOUISVILLE, Aug. 15.—Members of the safari club, being members of Pacific Coast Shrinemen's Association and the International Shrinemen's, attended the second annual major event of the Safari Club, held at the Hotel Roosevelt, with Mr. and Mrs. Claude Doherty, of the council of the safari club, chairman of the program and held the outing at the Forest Club, curts and other entertainment. Luncheon at 5 p.m. and dinner at the Forest Club, while attending, the Safari Club will tour the safari club and institutions through the city.

Those attending were Mr. and Mrs. Epperson, Mr. and Mrs. Frank Brown, Mr. and Mrs. H. S. Rockwell, Mr. and Mrs. Ben Dobbert, Mr. and Mrs. Fred Martin, Mr. and Mrs. John O'Neill, Mr. and Mrs. Dave Morris, Robert Jones, Mr. and Mrs. Harvey Chpanowicz, Mr. and Mrs. John E. R. Child, Mr. and Mrs. Charles Chisolm, Mr. and Mrs. A. M. Avis, Mr. and Mrs. M. M. Penn, Mr. and Mrs. W. E. Volley, Mr. and Mrs. Joseph Tom, June and Johanne; Mrs. Avlen and Mr. and Mrs. Charles Browning, Mr. and Mrs. Frank Edson, Mr. and Mrs. Margaret Woods, Mr. and Mrs. Joseph, Mr. and Mrs. Claude Bryant, Mr. and Mrs. Otto Minne Inneson, Mr. and Mrs. John E. Nelson, Mary Todd, Mr. and Mrs. Joe T. M. Carrol, Mrs. Williams, Mr. H. Nisbet, Mr. and Mrs. Art Day, Edith Ploes.

Next affair scheduled for Labor Day at Rainier Mountain Group.

Around New York

NEW YORK, Aug. 15.—Jack Dawes is the featured event of the ring at the northwest L. I., on Thursday when it developed that he is the most popular man in the area. The condition of the weather was dry enough water for Luther Anderson's beautiful Roman horse, Eldest Child, of Patchogue, playing under the snow there. Ross Manning is the new manager of the Ring at the northwest L. I. The Company's No. 1 unit is current in Atlantic City. Last week the No. 2 unit, Rochester, has been added.

Mike Prinse is shooting for the poll. He is at the Ring and every time a man is out on the ring he is in. Jack Bauer is at Flowers and he is back at the ring.

General Agents have decreased the salary of Follas-Parker to Parker. F. C. B. W. now is at the ring. The Post returned to the city after a day at the Atlantic (N. Y.) Fair., 2, and then returned to the ground Astbury Park, N. J., and does not expect to be back.

New york showmen are advised that they must register before expiration of the ban on the election day. Absentee ballots are available at the City Hall registration office.
CARNIVALS

The Billboard

Showmen’s League of America

165 W. Madison St., Chicago, Ill.

CINCINNATI, OHIO — President J. W. (Pappy) Conklin asks to make an announcement on the Cemetery Fund Exposition.

He writes that he has been busy with affairs of the League and will continue until the close of the season. He is very anxious to make this year’s exposition a success.

Rubin & Cherry Exposition has set Friday, Aug. 8, at 7:30 p.m., for the Cemetery Fund Exposition at Fort Monroe, as an object of the League and for the benefit of its beneficiaries. The proceeds will be used to support the League and its work.

The show is to feature a variety of acts, including horseback riding, acrobatics, and magic shows. The performers include well-known circus performers such as the Flying Wallendas, the Diamond Horseshoe Battery, and the Three Stooges.

The show is open to the public and tickets will be sold in advance and at the door. The tickets cost $1 for adults and 50 cents for children. The show begins at 7:30 p.m. and is expected to last three hours.

The proceeds from the show will go towards the League’s ongoing efforts to support its beneficiaries and improve the lives of the children it serves. The League is a nonprofit organization that provides financial assistance to families in need, with a focus on children.

The League is grateful to Rubin & Cherry for hosting the show and for their support of the organization’s mission. The League encourages the community to attend the show and support its efforts.

Philadelphia

PHILADELPHIA, Aug. 19 — Bob Morton, the well-known circus manager, has been called into the army after receiving a call from the战区 office for performance. He is planning to attend the large number of acts for the show, creating an active interest for the troops.

One of the elephants of his troupe broke its leg yesterday. After considering whether the elephant should be put to death, it was decided that the elephant should be kept. The decision was made because it was believed to be of some value to the war effort.

Eighty-Second Street Museum has announced the opening of its new season on Saturday, Aug. 22. Bob Morton is conducting a unique outdoor amusement enterprise at the museum. The museum offers a wide range of programs and attractions for all ages, including circus performances, animal shows, and educational activities.

The museum is open to the public and admission is free. The performances begin at 2 p.m. and continue throughout the day.

Pacific Coast

SHOWMEN’S LEAGUE OF AMERICA

816 New Orphanum Bldg., Los Angeles, Calif.

The new season of CIRCUS is drawing large audiences for this season of the year. The show features a variety of acts, including clowns, acrobats, and musicians.

The membership drive has proved successful, with more than 20 new members joining the league. The membership drive is being led by President Fred S. Holstein, who is working with other members to attract new audience members.

The show is open to the public and tickets are available at the door. The show is scheduled to last three hours and is expected to end around 10 p.m.

The proceeds from the show will go towards the League’s ongoing efforts to support its beneficiaries and improve the lives of the children it serves. The League is grateful to the performers and the public for their support of the organization’s mission.

The League encourages the community to attend the show and support its efforts.
By THE

BLACKIE MOORE says there is plenty of grief for operators of tents in Blair County, Pa., and elsewhere at Altoona.

RUPERT E. JOHNSON is grateful to the snowflakes for the many hours extended to him during the illness of his wife and following her death last Sunday.

BOB SICKELS and Louis-Louis Logan came over to attend the J. B. Word party. Bob is secretary, with Louis working a single pit to size the logs.

JOE RYAN and Horace Braun have their collection box for the Tri-State Fair, Memphis, at the coal corner location.

BURT MILOR, who recently suffered a fractured rib in Youngstown, Ohio, is reported as doing fine. The ribs are healing nicely.

JACKIE MILLER, who has been playing a few spots in and around Mountaintown, Mo., with his show and concert, reports business as good. "Expect to join in a solo show soon," he adds.

JAMES COSTELLO, who is confined in Huron Road Hospital, East Cleveland, has a broken rib and is recovering.

LOUIE GECONI posts that his copyrighted Mystery of Birth show with a different show is being played this way for three days. Lou is a Missouri native and is quite popular with his shows.

GUY G. MILLER posts that he is running in E. C. Veterans' Hospital, Albuquerque, N. M., and says that news from the front would be welcome.

MRS. F. R. WILLIAMS, who has been in poor health the last two years, has fully recovered. She returned to the show after spending a month in Mineral Wells, Texas, taking the rooms under a doctor's care.

GLENN (THOR) WESTON posts that he is back in show business and is in the Novo's review.

JOHNNIE FOX has returned from his trip to the South, where he has been in contact with some of the leading showmen of the South. He reports that the showrooms are doing well and that the business is good.

JACK TIMSEN is in Cook County Hospital, Chicago, recovering from an accident in Pennsylvania, but is expected to be ready for the road soon.

CYCLOPE BURGESS is in the studio at the Altoona Press, rising and setting the type for the coming issue.

W. J. RAPPLE, advance agent of Pollie & Latin Show, writes that the show has completed successful weeks at Adams and Rapid Rivers, Mich., under American Legion auspices.

CHARLES SHEP, of Simons Grotto shows, celebrated his birthday anniversary August 10. He is feeling much better and is enjoying his 99th year in show life.

From all appearances it seems that all of the large carnivals will carry four ferris wheels at the various locations according to all the large operators. At present carrying four ferris wheels, Frank Crafts, being the largest American showman, Sackett & Greely's World's First Shows, Kellogg & Cherry and Johnny J. Humes.

JOE RYAN will direct a show in the Ohio-Kentucky area and is expected to be in the area next week.

JOHN WILSON, of the New York firm, is in the city and is expected to remain for a few days.

MRS. HATTIE HOWK, one of the operators of the world-famous showman's club, has been in the hospital, and the doctors say she is improving.

WYNN MILLER is scheduled to appear at the State Fair in Denver, Colorado, with his show.

SIMMONS & CO.

9 West Jackson Blvd., CHICAGO

 instant delivery Send for Wholesale Prices.

POCKET MACHINES

See display in our new Gentlemen's Department 

PENNY MACHINES

Suitably built to accept coins with Loony Penny or any coin you want.

Prize $160.00

Complete with L. P. Dio, defective massif, complete line of games, etc., build them. No excuses for the punch, it pays you handsomely and you'll be well off.

NEW DREAM BOOK

100 Pages full of interesting dreams, etc. $1.00

How to get yourddy just tell a secret.' Tell something under your breath and your secret will come true.

FOOT-TURNING CARDS.

Send for your Set of 25.

NEW DREAM BOOK.

9 West Jackson Blvd., CHICAGO

instant delivery Send for Wholesale Prices.

"BLUE DOT" STAMP CO.

134 E. LAINED ST. DETROIT, MICH. (2100)

LONN L. KAPP

138 S. Third Street, Columbus, O.

O. with an infected hand, is anxious to hear from friends.

W. J. RAPPLE, advance agent of Pollie & Latin Show, writes that the show has completed successful weeks at Amherst and Rapid Rivers, Mich., under American Legion auspices.

CHARLES SHEP, of Simons Grotto Shows, celebrated his 99th birthday anniversary August 10. He is feeling much better and is enjoying his 99th year in show life.

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CARNIVALS

The Great Lakes
Exposition Midway

BOB ROEBUCK

OLYMPUS, a large, graceful, six-seated monorail car, kept the Slovak Tavern, and Bilt-Mand-Welt, Delors wooden-show show, were favorite midway attractions. The beautifully landscaped grounds were filled with people. At the Tune-Up stand, a man was blowing the cornet, while another was playing the organ. In the center of the midway, a large sign reading "The Great Lakes Exposition Midway" could be seen. A group of people were standing around a statue of a goat, while others were enjoying the rides and games.

Staten's Shows

On the southeast corner of the fairgrounds, a large tent was set up for the "Staten's Shows." People were coming and going, and the sound of music could be heard from inside. It was a popular spot, and many people were enjoying the shows.

John R. Ward Shows

Kokohn, Mo. Week ended August 8.

This is the first fair of the season for the John R. Ward Shows. The company, which has been operating for many years, will be exhibiting a large variety of acts. The shows will be held in various locations throughout the state, and will feature a variety of performers, including clowns,变脸 artists, and strongmen.

Belle Allure Attractions

Pottsville, Ind., Week ended August 7.

The Belle Allure Attractions are a popular attraction in the area. The show features a variety of acts, including acrobats, trapeze artists, and a trained dog. The show is known for its highly skilled performers and their ability to entertain audiences of all ages.

Dixie Bell Attractions

Topeka, Kans., Week ended August 6.

The Dixie Bell Attractions are a favorite with fairgoers in the area. The show features a variety of acts, including a trained dog, acrobats, and clowns. The show is known for its high-energy performances and its ability to keep audiences entertained.

Christ United Shows

Donora, O. Week ended August 6.

The Christ United Shows are a popular attraction in the area. The show features a variety of acts, including acrobats, clowns, and trained animals. The show is known for its entertaining performances and its ability to keep audiences engaged.

H. C. EVANS & CO.

122-24 W. Adams St., Chicago, Ill.

POLLIE & LATTO SHOWS

Monroe, Mich., Week ended August 2.

The Pollie & Latto Shows are a well-known attraction in the area. The show features a variety of acts, including acrobats, clowns, and trained animals. The show is known for its entertaining performances and its ability to keep audiences engaged.

H. C. EVANS & CO., INC.

WANT FOR MORE REAL FAIRS IN NEW YORK AND NEW ENGLAND STATES

CONCESSIONS—Legitimate only, Cookhouse, Photo Galery, High Stare, etc. RIDE HLP, Acts, people of all kinds for sale.

Website: www.ART LEWIS.com, Gouverneur, N. Y., until August 22.
CHAS. CLARK
DODSON WORLD'S FAIR SHOWS,
Whitewall, Va., Tis Week.

ROBERT BETH.HEIM, Mgr.

FOR SALE

"WALTER"

West Coast Amusement Co.

"ROLL AND
FOLDED

Mike Krakes and Charles Wapler vis-

West Coast Amusement Co.

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CARNIVALS

The Billboard

Auction Sale

Carnival Supplies and Equipment

Property of

F. L. FENWICK, at 933 Main St., STAMFORD, CONN.

August 27 and 28, at 10 A.M. Daily.

75 Tents, all sizes; 100 Wheels; 1,500 Feet of 8-Foot Canvas Side Wall; one Tanigley Camera, complete with Gas Engine, Blower and Generator; Red Rock Fountains in fine condition; several of Carnival Supplies and Equipment.

DEALERS, ATTEND THIS SALE!

F. J. MOELLE, Auctioneer.

WANT TO BUY

For the

LUCKNOW U. P. GOVERNMENT OF INDIA EXHIBITION

ALL KINDS OF CLOWNS, MARCHING BANDS, PIANO, ORCHESTRA & MUSICIANS. FOR FURTHER DETAILS WRITE TO:

GEORGE EDWARDS, at Billboard, 1504 Broadway, N. Y. C.

MINER MODEL EXHIBITION SHOWS WANTS

For the following lens fence celebrations, Shows, Rides and Concessions. No exclusive. Week August 19th to September 1st, at Pa. # Hall Fireworks Celebration; Week of August 16th to September 2nd, at Hickory Fireworks Celebration. Week of August 20th to September 1st, at Lodi Fireworks Celebration. All meetings are at a profit. T. R. M. MINER, P.O. Box 240, Atlantic City, N. J.

IRA RIDES—Can place Tih-a-Wahl, Whip, Kiddie Auto, with or without transposition. Can be placed at any meeting. Address, T. R. M. MINER, P.O. Box 240, Atlantic City, N. J.
Along the California Pacific Expo Midway

BY FELIX BLEY

SAN DIEGO, Aug. 19—Hiroo W. Tashiro, president of the San Diego World's Fair, said an official visit last week by representative of Guver Wheeler, touring the grounds with President Frank C. Booher and Executive Vice-President Edward T. Bailey.

Virginia Matson, marionette, and Paul Forman, baton twirler, presented a concert in the Kona Kithy Glass House in the Pacific Building at the fair.

Tanya, midriff queen in Zoro Gardens, is more widely published in movie stars. Charlie and Gladys, South American dance team, is making its American debut at the exposition.

Riding the wild horse social calendar was the dinner at the Cafe in the World of Honor of General George G. Meade, U.S.A., Commander of the north corps area. Guests included Mr. and Mrs. Frank Doudson and Mrs. and Mrs. Florence T. Bailey.

Harry Johnson has taken charge of the Montana State Show group. Nevada Joe, niece chemist, recovered from recent cattle snake bites and is back in the show.

Barb Miller has opened two new stands on the midway and is moving to Dallas at the close of the exposition. Mrs. Daggett, the former Miss Daisy Ford, is among the guests.

Arthur Cohen, of the Television Show, was at the fair last week.

Mike Golden, veteran showman, was at the fair last week.

Julius Kallman's "movie of you" conceives is doing good business and several movie collages have been made by his machine recently.

At the honor of the Midway, a theme restaurant, an operator, has constructed a device that will make shows and novelties which have been a menace to his business.

Mr. And Mrs. Charles H. Gilmore are at the Barnyard Cafe. Nate Barnett is doing a running business with carnival games. C. E. Bowl and W. C. Holley are going to Fort Worth to arrange location for his loan of Rodeo and Pacific Shows. Mayor J. M. de la Casоор Paris is meeting place for most of the midway operators. The telephone operators are: Miss Ode, Mr. and Mrs. Barney Morris, John Shier has taken a mail concession with a man without charge.

De Luxe Shows of America

Rickford, S. C., W. T. Wood and W. J. Williams, Knights of Columbus, Location, St. Louis bull park. Weather, hot.

A very hard game here, and due to an Sunday service had to play only one game today, and that was a very poor one. The fair was quiet and there was no game of importance.

Elkton proved a surprise spot for everybody. The town is the most beautiful spot of the season. All rides, shows and concessions did well. The fair was a great success.

Smith's Greater Atlantic

Eikdon, W. Va., 800, 1 and 2, Concessionaire Atlantic Park. Location, location, location, weather, good. Business, fair.

Eikdon proved a surprise spot for everybody. The town is the most beautiful spot of the season. All rides, shows and concessions did well. The fair was a great success.

Carnivals

Leavitt, Pa., 2, Midway Atlantic Coast. Location, 1172, 200, 1,000, 2,000. Weather, fair. Business, good.

Carnival on Monday night, the rain spoil the evening, but on Tuesday and Wednesday night the weather was perfect. The show was well received all the time. A small igloo was excellent.

Leavitt, Pa., 2, Midway Atlantic Coast. Location, 1172, 200, 1,000, 2,000. Weather, fair. Business, good.

Read a story about the Great Northern Show. It was a perfect evening, but the show was very weak, and the crowd was very small.

The Midway Atlantic Coast Company has three trains in operation this year, one with a tent, one with a show, and one with a midway.

The Great Northern Show has a large crowd, and the show is very successful. The midway is also doing very well.

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Big State Shows

Tyler, Tex. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

Winnipeg, Man. Week ended August 8.CHANGE OF ADDRESS: "Fair" is now published at only 15 cents. Chicago, Ill. City and County Authorities and Public.

Horse show is one of the largest in the West. "Fair" is now published at only 15 cents. Chicago, Ill. City and County Authorities and Public.

Fremont, Neb. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

Volunteer State Exposition

St. Marys, O. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

GRUBERG'S WORLDS EXPO SHOWS

Winters Exposition Shows

Winters, Calif. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

Hughey Bros. Shows

Winters, Calif. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

Gardena, Calif. Week ended August 8. Exhibitions of the greatest variety. City and County Authorities and Public.

Mighty Shreely Midway


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Mighty Shreely Midway

Fete So Successful, Three Set for 1937
CROWN POINT, Ind., Aug. 15.—At an annual meeting of Lake County Bankers and Merchants Association, more than 400 members of the county gathered on Sunday, Aug. 15, to discuss the possibility of forming a group to oversee the town’s annual fall event. A Midway was filled with attractions, rides and food from John Francis and his sons from Ripolli Bros. In addition, 14 cash prizes were awarded, with the winners coming from John Francis, Ripolli Bros., Barrow Bros. and Miller Bros. All shows and concessions were excellent business.

The association installed a bar with a beer and wine service being beer from every brewery in Indiana, the bar being a house of gold, illuminated in diamonds. Among free drinks at front of the crowd also, was the capacity dancing floor. A performance of handsome men horses from the Topeka, Kansas, and the circus and a parade of men also was in operation of the evening’s program.

The popularity was in high, with all popular persons present, all-inclusive from all parts of the county, met for their last march on Sunday at 12:30 and, the celebration of a 50-year-old sculpture led by V. T. B., leader of the Van Beuken Orchestra, G.A., Ind., they marched on the floor to receive handsome prizes awarded to the association. A social circle was awarded the winner, the rest of the contestants receiving diamond rings and diamond watch bands. Some of the winners in the recognition contest were:

- A boy was awarded a set of books, a set of games, a set of a $5 bill.
- A man was awarded a set of books, a set of a $5 bill.
- A woman was awarded a set of books, a set of a $5 bill.

The fair was held in front of the fair, in a beautiful setting, with a large crowd of people present.

Newberryville Pumpkin Show
ZANESVILLE, O., Aug. 15.—The 19th annual Newberryville Pumpkin Show presented by the Newberryville Committee, Inc., the week of July 27, was one of the most successful of the past 10 years.

Ten shows, topped by the famous Zanesville and a lovely drive, were held over 300 times. The high wire, high jump, and the high jump, were held in the fairgrounds, and the crowd was held in the high wire, held in the fairgrounds, and the crowd was estimated to be over 10,000 people. The Newberryville Community Association is headed by President R. H. Robinson, chairman of entertainment.

Annual Harvest Festival
LE ROY, Ill., Sept. 10-12.—Tenth annual Harvest Festival at the African Methodist Episcopal Church, the largest and most successful financially since its beginning, according to the secretary, estimated attendance for the celebration was approximately 50 percent of the total.

The T. W. Brewel Shows featured the following attractions with 50 shows, 60 rides, and 25 concessions. The committee booked 13 independent concessions in addition. This air was advertised by window cards, posters, newspapers and radio, a radius of 60 miles by this.

The 44 posts of the Wayne County (Mich.) Council, Veterans of Foreign Wars, held a joint picnic and parade at Waukegan at Amherst Amusement Park, Detroit, on Sunday, Aug. 9, attended by 800 people. An interesting feature of the parade was the appearance of the American Legion's float, a 26-foot long, handcrafted by the young men of the organization.

The event was the general charge of Otto A. Silver, council commander, who is a native of Massachusetts, old showman, being property man for William A. Fox before the World War.
**Small Profit at Central Pa. Firemen's Convention**

PUNXSUTAWNEY, Pa., Aug. 15.—According to the newspapers, there was no money spent that should have been, despite the gas of the 41st annual Central District Firemen's Convention held at L.D. Rice's Selkirk's Lake, near Punxsutawney. President Condon reported that the excursion was a success, as did officials of Eodrom's Wonderland, located on the edge of town.

Expenditures for the convention included cost of firemen's passes, industrial prints, police competitions, automobile and airplane giveaways, public-address systems covering the entire town, police cars, underwriters, beauty contest, bowling, boys' baseball game, and a Vanderbuck's band, according to John E. Johnstone, business manager. Johnstone said it was a net profit of approximately $1,000, the net profit of the department being $500.

**TEXAS CENTENNIAL**

(Taken from page 114)

Texas Centennial has been made the highlights of the show and was used for the city of Houston and in Tarrant Street of Dallas... Starting September 1st, the Texas Centennial is a major event as the Texas Centennial Auditorium, which is the international pavilion, will be open every day of the week.

**Flash**

Clifton Bollon is now in charge of the Professional Department in 1913.

**Selling Grove's $2,000 Profit**

Selling Grove, Pa., Aug. 15.—Selling Grove had a busy day today as the local fire department held its second annual auction and raised $2,000. Attendance at the event, having a three-hour sale, was estimated at 5,000, making it one of the largest in the area.

**Appropriation for Auburn**

AUBURN, Ind., Aug. 15—Responding to an appeal by members of the fire association, the De Kalb County Commissioners have allowed an appropriation of $2,500 to be used in the annual sale. This is the first time in the history of the association that a sale for $2,500 has been held.

**Lettuce for Sale**

Auburn, Ind., Aug. 15—Members of the fire association have donated lettuce to the sale. The lettuce is being sold for 25 cents per pound and has been donated by the members.

**Auburn Middle School**

Auburn, Ind., Aug. 15—The Auburn Middle School has been donated to the fire association as a thank you for the lettuce donation. The school was built in 1910 and is currently being used as a community center.

**Tallcorn Exposition**

MARSHALLTON, Ia., Aug. 25—Today is the first day of the Tallcorn Exposition. The exposition features exhibits from all over the United States. The event is open to the public and is free of charge.

**Butler Fall Festival and Homecoming**

SUN, SEPT. 15, 1936

WANTED FOR LABOR DAY CELEBRATION (First Annual)

SEPT. 7TH, WINNER, S. D.

CONCESSIONS AND RIDES

WANTED—Concessions, Rides and Concessions on Main Street—Expect 20,000

W. R. C. METZGER, Chairman of Committee.
AGENTS AND DISTRIBUTORS WANTED

AGENTS — SELL OVER NEW DICE GAME
Cigar stores, bars, all public places, sells for 65c each. Salesmen make on cash back in ten minutes. Send fifty cents for sample. 100, New England National, 1171 Broadway, New York.

AGENTS AND DISTRIBUTORS — TRIPLE YOUR PROFITS

FEES EE SEE, $4.50 Riverside Drive, Vetus, N. Y.

AGENTS — DELUXE DIXIE BANER DANCE RACE
And 100% cash. Send 25c for sample. Tony Ford, 1711 W. Liberty, Chicago.

ATHLETIST PDIINSTANT RELIEF USE
10 drops per day. 60 cents postpaid. COOPER PRODUCTS, Flat-"N-Liner.

BE YOUR OWN BOSS—OPERATE QUALITY HOTEL
For 50c. Write for free sample. Also sell. 1018 Green St., Flint, Mich.

BIG MONEY APPELING TO OIL SALT
On automatic salt. Write for free sample. 1001 W. 17th St., Los Angeles, Cal.

CHRISTMAS CARDS—CAN YOU SELL QUALITY CHRISTMAS CARDS?
Beautiful, artistic, hand printed, calligraphy. Write for free samples. ROSS PINSON CARDS, 215 Orange St., Los Angeles, Cal.

DEMONSTRATORS—RUG CUDS, DAINES AND FRIENDS
October 22, 1936

**Out in the Open**

**Leonard Traube**

**Artists—Mostly Ladies**

When you think of singing starlets and their wardrobes, you immediately conjure up the image of the Bobbeys, the Bessies and the Patsies, all dressed in their trademark couture. But little do you know the wonderful secret life of those same starlets—when they're not on stage, they often find themselves out in the open, basking in the sun or strolling through the city. One such lady was Eva Marie Saint, who showed up at the Seabrook Beach Club in Santa Monica, wearing a simple sundress and a big smile. She didn't seem to care about the paparazzi, and she was happy to chat with anyone who asked her a question. It was a refreshing change from the rigid image of Hollywood royalty, and it was a welcome reminder that these women are just like us, too.

**Golden State Shows**

Yuba City, Calif. Week ended August 27. San Francisco produce and livestock show continues to attract a large number of visitors. The weather was perfect for the event, with mild temperatures and a gentle breeze. The visitors included farmers, veterinarians, and other agricultural professionals, all eager to see the latest advancements in the field. The show featured a variety of exhibits, including livestock, produce, and machinery. The crowd was especially large in the evenings, when the live music and fireworks added to the festive atmosphere. Overall, it was a successful week for the show, with many positive comments from the attendees.

**Intermountain Shows**

Logan, Utah. Week ended August 1 Location, Woodland School ground. Weather good. Ticket sales exceeded expectations. The show was held on the school grounds, with a capacity of 5,000 people. The weather was perfect, with clear blue skies and a gentle breeze. The show featured a variety of exhibits, including livestock, produce, and machinery. The crowd was especially large in the evenings, when the live music and fireworks added to the festive atmosphere. Overall, it was a successful week for the show, with many positive comments from the attendees.

**Hennies Bros. Shows**

Enoehet Mtn., Minn. Week ended August 9. Location, new grounds, near Cloquet on Co. R7, 40 miles from Cloquet. Weather, good. Attendees, excellent. The show was held on the new grounds near Cloquet, with a capacity of 5,000 people. The weather was perfect, with clear blue skies and a gentle breeze. The show featured a variety of exhibits, including livestock, produce, and machinery. The crowd was especially large in the evenings, when the live music and fireworks added to the festive atmosphere. Overall, it was a successful week for the show, with many positive comments from the attendees.

**Hammatt's Broadcast**

Lack of interest and activity on the part of Korean farmers is the cause of engagements of current organizations, and the farmers are not being as big a success as they should be.

Sp suction groups should not lose sight of the farmers' problems on their part is quickly discerned by the home-people, whose interest is focused on their problems. The government must be in the mood to look for better ways to help the farmers. The government's activity should be evident both in advances in agricultural practices and in the farm shows. The greater the interest, the greater the crowds and the revenue will be.

One committee recently promised a carnival activity soon with mass parties, fireworks, and other events. The committee was told that the money would be used to purchase new equipment, but there was no word in the committee report of how the money would be spent. The committee's report was that the street pagent, fireworks, and other events would be held on the lot before the event was to start. If the carnival had not been the creation of the committee, and billed and advertised otherwise, the event might have been a complete flop.

Contrary to a line-white committee with a few special volunteers, the local lodge of a fraternal order has been busy preparing for the annual Harvest Time. The lodge had a live-wire committee that organized and supervised the various activities. They coordinated the activities from the officers and the lodge members, and while the meetings were in progress—many of the individuals involved—attended the lodge meetings. The lodge meetings were open to the public at the lodge, and the members were asked to bring friends and family.

The event was heavily advertised in the newspapers, and even in the show, and the word spread. Some of the event show the office was merely a matter of the lodge members, and their co-workers, who were present in large numbers and put forth every possible effort toward promoting what it was one of the most successful efforts of its kind in the area. It was a financial and community event, held in the city.

In the meantime, a few months later another fraternal lodge, which was intended to be a Fraternal Order of Odd Fellows, showed up with an offer to the area, was engaged in organizing and planning the event. A few of the lodge members took an interest in the event, and made some plans to offer a show, but the support they received from the area was not as strong as they had expected. The event was not as well attended as they had hoped, and the festivities were not as well attended as they had hoped.

Both of the lodges referred to were units of fraternal orders prominent throughout the United States. The membership of one was composed of hustlers. The other consisted of mostly "crones."
Increased Patronage at Fairs Boosts Merchandise Business

With a good portion of the harvest season completed and in the rural communities of the nation, the fair season is coming to a close. The results from these various small fair and fair associations and from the small size associations have been more than the usual. Many of the smaller associations have experienced a quite unusual increase of patronage. The fair season has been quite different from the usual. This year the volume of merchandise has been increased from many types premiums to be the greatest since the fair season of 1931. This year's fair season has been one of the best in the history of the fair season.

New Demonstrators’ Item

A simple yet amusingly practical and efficient item, reportedly developed by the Pray Corporation is a key, according to the manufacturer, for eliminating the need to carry around various keys from room to room.

Pedestal Electric Fans Are a New Feature Item

The electric fans have been one of the items notified recently for their new features and their usefulness. The fans have been reported as being of interest to the introduction of the new pedestal electric fans.

Wholesale Biz Goes Up; Retail Sales Are Better

PHILADELPHIA, Aug. 15—(Postpic)—The total sales for the national total sales for the industry for the year to date are for the year to date. The expansion of business in the wholesale market was noted, according to a report by Mrs. B. Druett.

Bryan Fair Indorses Merchandise Prizes

The successful conclusion of the Bryan fair, which was held at Bryan, Ohio, from October 14 to 17, includes an announcement that only merchandise prizes will be given to the successful contractors on the Bryan fair. The committee that has been in charge of the fair is pleased to announce that their work has been well received. There is a great deal of interest in the Bryan fair, and the committee is confident that it will be successful.

New York China and Glass Exhibit in January

The success of the recent China and glass exhibit at the Bryan fair, which was held at the Bryan fair, has led to an increase of interest in the subject. The success of the New York Home and Garden Manufacturers’ Association has been described as one of the greatest events in the history of the industry.

Better Biz Reflected in Mini’s Operations

PHILADELPHIA, Aug. 15—Better business is reflected in increased demand of small coins in the U. S. Mint in Philadelphia, according to the superintendent of the money-producing plant, which produces coins of small size. The production of small coins this year will be greatest in the history of the United States, and will set an all-time record for the country.

People are spending more than ever before for coins. It seems as if everyone is collecting coins. The year 1936 will be a year of increased demand for coins. Last year the production of coins was 9,000,000,000. This year the production is expected to reach 10,000,000,000.
NEW ITEMS

New Autopoint Pens

Two novel and unusually attractive pencils in short lengths have just been produced by Autopoint Company, No. 712. They are called the Executive and President. The Autopoint appearance of the new numbers is set off by an exceptional barrel color of the latest era.

American makers have always been black and white nuts of genuine black ivory, but an experimental number of these pencils is now available in colors such as red, brown, black, maroon, orange, green, maroon. The Autopoint can be quickly turned in easily, with the provision of a black and white tip.

A new attractive new pencil will be featured by the Autopoint Company for early advertising presentation, premium items and for economical shavings. These models may be combined with the sturdy Autopoint mechanism and Bicarbonate construction, either in a set or a wide variety of gift sets.

Simple Kitchen Device

Women by the thousands are turning to the use of the new gas heater, blue and yellow color, made by the Hough Novelty Manufacturing Company, just introduced to the premium trade. It makes a good idea for agents and demonstrators, for women today are educated to the fact that it is a waste of valuable time to do by hand what can be done by machine in a fraction of the time.

The new fully automatic kitchen device, cleans the kitchen and stoves a pittance of turnips and vegetables in a minute and a half, goes to market, is free from cabbage and chronic plaid. Automatons can be easily cleaned by the machinist to any other machine.

Complete Line of Specialties

A complete line of novelties and specialties includes a row of pens, no. 712, and a set of ornamental items. The company's products are distinguished by being genuine and animals, and by the fact that they are truly unique, rather than the usual commercial articles more prevalent in modern novelty work.

The line of ornamental, lamp bases and small, gilded, carousel horses, with silver and gold plated stationary work mounted upon them, is plain, without the usual paper, metal, or wood, and sets similar items are being replaced by weather resistant material.

The company is starting to specialize in a line of novelties consisting of a line, a pen holder, a clock and a combination clock, which are manufactured by a special design for the holder, itself and as it will bring a new line of pens, this year.

Hot Sellers Now!

It's New! 5/8 in. Celluloid Carnival Doll

Per Gross $25.00

BIANKIN—Toys Daily Order, Bottle Cats. The Greatest and Dazzling Novelty Toy on Spring Green Celluloid Face, Making It an Outstanding Farmer.

The Hat of the Season

Per Dozen $7.00

B010-20—Boston Blue Head, Girls., Boys in Fall. No. 10.50

Here's The Greatest 25 Cent Sun Glass Value Ever Offered

Per Dozen $4.00

B011-20—Ne Coney Shell India Golds are better than any other. New arrive. Each Small Envelope, 1 Dozen in Box.

FULL LINE OF BEACH BLANKETS AND SHELLS on Hand for Immediate Delivery

Electric Traveling Sign

A new electric traveling sign is being advertised by Leo, of New York. It is called Adolphe and is spreading advertising medium for business establishments. The traveling message, which can be easily changed, is easily portable, and a signal for the person in the front. The Adolphe sign is made up in different designs and sizes and should find a ready market.

N. SHURE CO.

200 W. Adams St.

CHICAGO

The Smallest Radio in the world with a full sized 3" Dynamic Speaker

EXACT SIZE 7-1/2 x 4-1/2 x 5/4

With a Dynamic Speaker

Model 40W $5.95 each

$5.60 each

In 100% quality 25% discount. More tubes guaranteed.

They'll be Ahead of the Crowd.

SUBSCRIBE TO THE BILLBOARD

63
NOTES FROM
SUPPLY HOUSES

The Ormco Company is operating on a number of new and unique ideas among which is one traveling clock and a novelty voo-doo clock in the fashionable trend. These clocks prove to be good premiums and concession numbers.

The Pilgrim Electric Corporation, New York, reports that its Pilgrim RCA I-luminated A.G.O. label jackets are found in the hands of exhibitors and concessionaires. The record has been broken in many of these and are continuing to use them.

The set has the new illuminated extra-light, 8-inch, 16-sided, RCA licensed tubes and built-in major and is extremely small, measuring only 8 inches. Indian in structure, it is powerful and effective. The cabinet is of hardwood finish walnut finish and has a standard broadcast band.

One reason for the successful outlay of the set is that, according to Herman Keppler, general manager for Pilgrim, is the fact that it is sold on a 30-day trial basis.

Pilgrim Electric Corporation also offers an illuminated display case for other outstanding numbers in its line.

There are some big things in the works at Sony Engineering. It is that this year's fixtures may be ready to make some improvements in department stores and showrooms for display machines.

Crystal Luster is introducing a new and complete line of household appliances, automotive supplies, and decorative accessories, including tone-deckers, alarm clocks, and phonographs. The new line is designed to appeal to the growing interest in household appliances.

Crystal Luster Co. manufactures household goods, appliances, and special products.

Harry Gordon is making quite a success operating under the name of Royal Merchandise Company in New Orleans. The house carries a complete line of novelties, golliwogs, router blades, and housewares.

MIX EVENING

(Marched from page 12)

And Mrs. Charles Warren met many old friends, among them Mr. and Mrs. Robert of the Warner Bros. theaters. They have arrived entertained Miss Eula of the Public Theater, and Mr. Howard, western writer, while in Beverly, at New York's last night. Mrs. Gay Prestini and many other girls

The Sawdust Ring

By FRANK DOOG STUART

กระะ WORTH, Aug. 15—Mary the spirit of P. T. Barnum and Florence Ziegfeld arrive at the Ziegfeld Ring, they have been present at the rehearsals of the Ring, and masque productions, and if you have not visited the Folke Worth Centennial you have done yourself an injustice.

Now just a word to you circus men. Go to the Worth and see the gigantic double-shows of the Ziegfeld Ring with its roofless, revolving stage, populated by chorus girls and boys, looking like a circus ring. To you circus men who have not seen this magnificent amusement at all, I say: "You are wrong. That is what I want to tell you. You are wrong."

This man Ross is a genius, but all the credit does not belong to him personally, but must be shared with many others, including fluorescence and television. Anderson, live beings, I say: "You are wrong. This is what I want to tell you. You are wrong."

To Billy Ross, whom I have to thank at all, and when you see him, I say: "You are wrong. This is what I want to tell you. You are wrong."

The Next Issue of The Billboard will be the big annual FALL SPECIAL

Special Enlarged Wholesale Merchandise Section
Producing Quick-Action Results for Advertisers

RUSH YOUR COPY TODAY

Last forms go to press in Cincinnati SATURDAY, AUG. 22

PUBLICATION OFFICE—CINCINNATI, OHIO
PATRONAGE

CONTINUED (from page 61)

PHILADELPHIA—(From the Philadelphia Zoo)

The Philadelphia Zoo has been gaining in popularity and attendance since it was established in 1874. The zoo now covers 47 acres and houses over 3,500 animals representing 500 species. The facility includes an aquarium, a children's zoo, and various educational programs for visitors of all ages. The zoo has made efforts to promote conservation and environmental education, making it a popular destination for families and nature enthusiasts.
Pitchers, Five Years Ago

Sharon Rock Music Show had just closed, and the news was out that the death of Dr. Thomas W. Potter. . . . Things were looking up for some of these fellows, and the recent press of the affair had made headlines. . . .

Mickey Mouse

by BILL BAKER

(Oakland, Calif.)

Pittsburgh Pirates have added a team to their roster, and it's now down to seven.

Pittsburgh Pirates are one of the best teams in baseball this year, and it's going to be a good one.
Pitchmen I Have Met
By SID SINDENBERG

Well, here goes on Mary's husband.

The man I am writing about is none other than the lonely hopper who visited Mary's place, the half of the famous Wagner with whom I seem to have seen her everywhere.

His name is Chet Wink. He was the neighborhood friend of 100 pounds and loaves of man, and when he asked me, I think I should ask, I think I am as big in the neighborhood as Chet is big. The first time I met the good fellow of him was when I saw him he was without eye that he should be to open the door for the others with the permit from the owners of the buildings.

DAVE SCHOENFELD

DAVE SCHOENFELD

Dave Schoenfeld gets a put on the back from Slim Mattei, Chicago, who has been working out on his six-month's sentence was released from the Illinois State Penitentiary.

HARRY WILLIAMS

HARRY WILLIAMS

HARRY WILLIAMS, of calculator fame, is back in St. Louis with his 1000000 boys. Oliver and Fanning, the two boys, are making spoils with the blades, with minor taking a thing or two with the prospects with the crystal waters.

SHREVE DEPTFORD

In the name of Chet Wink the carpet country is coming back to his own in the back of the old boy he is and his wife and he and S. Mena Johnson are back in the big store at Miami.

CHARLIE SELVE

Through the[[unnecessary text]]

N. Y. World-Telegram Clears Name Of Pitchman In Recent "Exposure"

NEW YORK, Aug. 16—The N. Y. World-Telegram runs the following story in yesterday's edition:

"The pitchman who was not popular—World-Telegram learned secret of his success.

A pitchman of long standing, of high repute in his trade, has been accused of having won the confidence of customers by a successful campaign of promises to them. His 436th degree headquarters, it has been heard by other pitchmen, the World-Telegram teams, as responsible for the recent series of articles on pitchmen which appeared in this newspaper.

In the pitchman in question, who has been accused by his colleagues of giving away for free his goods, the duty of his trade, is not responsible for the articles.

"Information for them was obtained from many sources and they were based on slanted remarks of many people who obviously no longer are pitchmen. In fact, they have moved out of the city and state."

N. Y. World-Telegram

Without foundation in fact, in the case in question, has been established as one of the most respected and reputable in the business."

In this publication's line of July 31, a reply to the series was made by H. S. W. T. with well-written statement of pitchmen's merchandise to the pitch trade, under the heading "My Pitchmen and Their Secretary." Series did not mention any specific source of information, and the pitchboard, which is well familiar with the local pitchman's crooked and "cut and stamped," omits the name for obvious reasons.
Stampede Big At Lethbridge

Second Weedlch presentation is praised—rumors of deal pending for 1937

LETHBRIDGE, Alta., Aug. 15—With Clay Weedlch's Stampede as the feature, the annual Lethbridge Fair, concluded successfully, it was Weedlch's most successful presentation here. All the thermometer registered 100, crowds really were larger than directors expected after the severe drought that has existed in Western Canada the past few months. President Show of the exhibition, as well as other directors, was enthusiastic regarding the Stampede produced by Weedlch, and President Weedlch said that this had been in operation in its present form for many years. A. E. Russell, manager of the exhibit, took his horse to the hospital on the last day with an infected foot. The Titter program and display were excellent, and one of the finest ever presented in Western Canada. Exhibits and livestock displays were held in the history of the exhibition and Weedlch's All-Canadian Show on the ground, but the best award that has been at Lethbridge, Owner J. W. (Patsy) Conlin was much in evidence renewing old acquaintances and making new ones.

Some persons who wanted Weedlch and Conlin's were getting together on something big for 1937. Several United States fair representatives were here and conferred with Weedlch regarding his plans for a Stampede for the next season, as he said a Stampede for the next season, as he said he would give it further. That same week, Weedlch said that the wind in the next season in a big way is with the Lethbridge and others said C. A. Taylor, the announcer.

PAGE COUNTY FAIR

LURAY, VA., AUG. 25TH TO 29TH, INCLUSIVE


EDWARD A. OLIVER

Last Call

SUFFOLK COUNTY FAIR

AUGUST 25 TO 29, INCLUSIVE, RIVERHEAD, LONG ISLAND

Wanted—Ten-in-One Show, Grid Stocks, Stock Wheels, etc. This will be a red one; don't miss. Address all to MIKE FRANTZ, Manager of Concessions, 1 Cedar Ave., Patchogue, L. I.

WANTED—WANTED—WANTED FOR HOMECOMING ON THE STREETS

LEXINGTON, ILLINOIS


C. W. NAIL'S SHOWS

OPENING SHOWS AROUND 9:30

WANT SHOWS. Have Taps for Minstrel, Athletic and Pith Shows. 11IDES. Book Whip, Till-a-Whirl or Loop-a-Planes. Concessions all space. Our all-in Concession People let us hear from you at once. Ride Help. Ferris Wheel, Carousel and Second Man. Real salary to each. Operate as we have first-class equipment to work. Second Man on Min-T-Taps. Men preferred. You must have friends. Send People with Concession gal in touch of state. ADVANCE MAN QUICK. One that can contract closely. Cash! Yes, plenty of it and good price. Show out till cold weather. Address at C. W. NAIL, International Hotel, Morristown, N. J.
R. A. S. Canada

Biz Is Up 15%

Shoes top 35% figures on
Class A circuit—back to
States for dates at
fairs

PETE WILLIAMS, Aug. 15—Rural American shows closed their seven-week
season in Western Canada this week, having had a good run, despite the-
cold weather in some areas, over a year ago, show officials said.
Shoe manufacturers looked to the 1936 season as the best since the pre-
hibation period.

Canadian League Exhibitor

enjoyed a good season. Monday was likely 10 per cent ahead of a year
earlier. Tuesday's paid admissions were shown to be 12,000, which broke all-time records in the history of the event. Every day was
well attended, despite the cold, and there were no breakdowns.

Early Show Made

Shoe manufacturers' exhibit made
an all-time money record was
made.

Two boys included Brandon, Cal-
gary, Edmonton, and Regina on
the tour. Exhibitors reported
the leads for the 1936 season, moving into Superior, Wis., for opening of Tri-
State Fair. Second show in the circles will be in Ironwood, Mich., prior to
Minnesota State Fair, St. Paul.

GIRL SHOW

PEOPLE WANTED

Girls that can dance. Must be nice looking, must sing, must be a good kid. Age 12-18. Apply Alicia, The Billboard, Drum.

RAYNELL

Cure Rural American shows, Superior, Wis., fall week, fees Ironwood, Mich.

Musicians Wanted For
The Famous Robbins
Circus

Write for the New Star Band. Tompkins, that double act, also other Musi-
cians wanted. Audion, 826, 34th St., New York City.

‘TENNY’ OR

TOM KASLIN

former ‘Guess-Your-Weight’ man, or any
former weightlifter with his present weightlist,
Address: The Billboard, D-38,
and The Billboard, Cincinnati, O.

Wanted Net High Diver

Join us for fun! Girl Star Show, and High Dive in the middle of the show. Capt. Dan Cherry.

Tilt-A-Whirl Help Wanted


CHARLEY WILSON

(DR. SABOYA)

Red Bud, Ill., Mr. and Mrs. Paul Miller and
Mrs. and Mr. John Shumway, Muses, 742, 14th Street, New York City.

ELANE’S EXPOSITION

SHOWS

West shows, Rodeo and Exhibitions of all kinds. Idaho State Fair, Shreveport, La., Fair, next week.

New York State Fairs

RAYS RUSSIAN, Aug. 25-27.
COULTER FAIR, Aug. 24-29.
COULTER FAIR, Aug. 25.
DUNFORD FAIR, Sept. 7-12.
HAT FAIR, Sept. 7-14.

STRAITES’S SHOWS CORP.

WANT FOR BALANCE OF SEASON OF ELEVEN FAIRS

IN NEW YORK STATE AND SIX IN OHIO

CAN PLACE Big Shows, Ranchy Clubs, Rodeo Shows, Fray Clubs, or any other Show with

coming capacity. CAN USE Dark Shows, Animal Shows, Indian Shows, Circus Shows, all around

Show and Rodeo Help. Contactakawa, by letter to: New York, 2 East 42nd Street, New York City.

SOUTHERN FAIRS

MEARE FAIR, N. C., Sept. 23-25.
WATSON FAIR, Sept. 24-29.
EMPIRE FAIR, VA., Oct. 16-22.

WANTED—LONG SEASON—SHOW HAS 5 RIDES

INTERMOUNTAIN SHOWS, INC.

(MARIE KENNEDY WOOD, Manager)

7 FAIRS AND CELEBRATIONS

Single Fairs, Five or Ten-In-One (Max Tag), Stake, Labor Day, Forty states, 300 miles.

Lime, Green, Long Days: Better City, Country, Farm, Small, Large, Beach, Day, 20 states.

COREY GREATER SHOWS

Clymer, Pa., this week; Gallatin, Pa., next week; Hastings, Pa. (Contact Don Corey)

America, 50 states, 1,000 miles; 100 states, 2,000 miles; 150 states, 3,000 miles.

DANVILLE, Calif., Sept. 29-Oct. 5.

WANTED—For 30 fairs in 100 states, 300 miles, $10,000 gross.-capacity.

ALL AMERICAN SHOWS

CAN PLACE Loop, Plane Shows and Concessions for four weeks of fairs.

COMMEND, Oakey, Idle, Min. Fair, Address.

WAYLAND, Mich., Street Fair

Aug. 31—Sept. 2.

In annual fair, which always draws throngs of people from all parts of Michigan for the


Ohio, Indiana, Western States.

Food pull-up 80 per cent.

BOB CASSIDY, Manager.

WANT GIRLS

Girl of the Season; 30 weeks work; experienced in circus, barnum, or any part of the circus.

Join the greatest, finest show on Earth.

WANTED CAPABLE LACROT

Take charge Wagon Show. Who JACK MURPHY, 609 South Broadway, Toledo, Ohio.

HARTFORD, KY., FAIR

Aug. 25-27.

Wanted: Concessionaires with six 250 miles, exclusive of the city.

Six Attractions, Kentucky, this week.
BURLESCO REVIEWS

(Theatrical Edition Tuesday, August 22)

Good work is being done to make the burlesque stage a more
attractive place, and the audiences have reason to be pleased.

In particular, the performances of the girls are excellent, and
the staging is well done. The music is also good, and the
entertainment value is high.

- **Burlesque at the Bijou, Philadelphia**
- **Burlesque at the Rialto, Chicago**
- **Burlesque at the Palace, New York**

These shows feature a variety of acts, from musical numbers to
comedy routines, and the audiences seem to be enjoying themselves.

**Bijou, Philadelphia**

A benefit performance for the Juvenile Research Union was
held at the Bijou on Saturday night. The show featured a
variety of acts, including musical numbers, comedy routines,
and a special performance by the famous burlesque troupe,
**The Mystery girls**.

**Rialto, Chicago**

The Rialto has been successful in attracting a large audience
each week. The shows feature a mix of musical numbers,
comedy routines, and the ever-popular burlesque acts.

**Palace, New York**

The Palace is known for its high-quality burlesque shows,
which feature some of the top performers in the business.

**BURLY BRIEFS**

(Continued from page 28)

Feldman and Sevigny appear to be the main attractions.

The show is held at the Rialto Theatre in Los Angeles, and
the audience seems to be enjoying themselves.

**BURLY BRIEFS**

At the National, Detroit, August 16th ...

This show is held at the National Theatre in Detroit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the New York Independent Circuit, August 22nd ...

This show is held at the New York Independent Circuit, and
features a mix of musical numbers, comedy routines,
and burlesque acts.

**BURLY BRIEFS**

At the Chicago Independent Circuit, August 29th ...

This show is held at the Chicago Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Cleveland Independent Circuit, September 5th ...

This show is held at the Cleveland Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Philadelphia Independent Circuit, September 12th ...

This show is held at the Philadelphia Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Boston Independent Circuit, September 19th ...

This show is held at the Boston Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the New York Independent Circuit, September 26th ...

This show is held at the New York Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Chicago Independent Circuit, October 3rd ...

This show is held at the Chicago Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Philadelphia Independent Circuit, October 10th ...

This show is held at the Philadelphia Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the New York Independent Circuit, October 17th ...

This show is held at the New York Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Chicago Independent Circuit, October 24th ...

This show is held at the Chicago Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.

**BURLY BRIEFS**

At the Philadelphia Independent Circuit, October 31st ...

This show is held at the Philadelphia Independent Circuit, and
features a variety of acts, including musical numbers,
comedy routines, and burlesque performances.
VAUDEVILLE REVIEWS
(Continued from page 11)

Earl and Fortune, a bright and unusual dance number created by Pape, a porzimobe too dance, receives a new high in the sobe show. The Three Dukes, colored tip dancers, formerly with Drake Robinson Band, are as good as ever, and the performers, Arnold, Penge and Reid, who only came to the show for the occasion, are a great success. Pape, in his usual trinity role, and Jolly "Poppey" Con- stable, with a fair performance recorded for each.

MICHAEL DOTYMAN

BERLIN BILLS
(Month of August)

Unfortunately, the details of Berlin Bills are not very clear from the provided text. It seems to mention the Olympic Games, but the specifics are not fully discernible from the text provided.
AMUSEMENT MACHINES

The Billboard 73

Legalized Slots Pending in Okla.

OKLAHOMA CITY, Aug. 15.—But one barrier remains in the war of Oklahoma against legal gambling. A bill to legalize slot machines, which was introduced in the legislature earlier this year under the guise of a bill to legalize bingo, has been delayed indefinitely in committee.

Pending in the State Supreme Court is the case of the Joplin Times, a newspaper published in Joplin, Mo., which has been charged with violating state anti-gambling laws. The decision in this case will likely have a significant impact on the outcome of the Oklahoma legislation.

New Target Rifle Bears Mix’s Name

CHICAGO, Aug. 15.—A release just received from the Rock-Ola Manufacturing Corporation concerns a new product made by Rock-Ola and introduced as part of the company’s annual trade show. The new product is a combination target rifle and gun that is expected to be a hit in the gun market.

The name of Tom Mix will appear prominently on the top of each shooting target. As everybody knows, Mix is the idol of American youth and his recommendations are important in the gun market. Rock-Ola products are expected to be a hit in the industry.

Speaking of the new target rifle, Jack Nelson, general manager of Rock-Ola, said: “This is a product that has been carefully planned and executed. We have worked hard to make it as safe and effective as possible. The safety features include a trigger lock, a sear lock, and a safety catch.”

The rifle features a combination target and gun, making it a versatile tool for both hunting and shooting. It is available in a variety of colors and finishes, and is designed to meet the needs of both beginners and experienced shooters.

Mutoscope Has Ready — Its New Bowl-a-Game

NEW YORK, Aug. 15.—In addition to their usual line of pin games, Mutoscope announces the introduction of a new 14-lane bowling game called Bowl-a-Matics.

This game is right in with other Mutoscope products, such as Photomaticos, which are of the same line of new machines that delivers a metal-formed picture for the pin game and which is now being installed in large numbers. It is a success in 19 foreign countries as well as in the United States.

Tom Mix, who has the title of Chief Engineer, said “Bowl-a-Matics” is designed to be built with the usual Mutoscope themes and also offers a new theme that is currently in demand.

Fitzgibbons Customers Wild Over Bally-Roll

NEW YORK, Aug. 15.—Not since the days of Juvenile has a movie created the excitement and crowds seen at the Fitzgibbons showrooms since the delivery of Bally-Roll started. All day long opereaters and jobbers streamed to the showrooms to watch the nine-ball bowling game being demonstrated.

The simplicity of the mechanical and electrical parts seems particularly appealing, for, as one opereator stated: “The game is more than twice the size a pin game and as much as half as complicated. It’s been declared most pleased over the fact that operators, who just trial Bally-Rolls out on edition have now been placed in branch offices. Judging from single week’s trial is showing them that the days of big ticket earnings for coin machines are just beginning!”

It’s “Duck Soup” for Ops

WHEELING, W. Va., Aug. 15—& S. Sales Company, which recently reported a year of success with its new “Duck Soup” game, has announced its third year of production and that it has come through heavy orders from all over the country and a number of surrounding towns.

Duck Soup has been attracting unusual attention of responsible results.

Jack Lewis, of the S. S. Sales Company, was recently released from a six-week business trip, reports that the Duck Soup have been favored wherever he stopped. The local offices have been unusually busy for the last several weeks due to a high demand from distributors.

LARGE CROWD

(Continued from preceding page)

The show was held in the French Quarter and as per usual a large crowd turned out for the colorful and inviting pin-ball display. A first floor show was presented. It is noted that since these are stag affairs they are usually presented in small halls and held separately from all other activities. It is said to be an ideal location for locations which have been hard to place. Duck Soup has been attracting unusual attention of responsible results.

The business meeting was of great interest to the audience. The affable nature of the organization is handled in a most positive way. The firm’s respect for individuality and identification of each individual has been so distinguished. None of the former boisterous members present. Ordered the organization stated that there was every indication of the business going on as it is, and that the new-look Fitzgeralds are being encouraged, not reversed, that the co-operation they were receiving from Fitzgerald was never steady. Also it was said that letters from prominent business man were being held by the business immediately.

The floor showed included Tommy Tunney and his team. The Bobbins, the pinball, the acrobats, two girls and one man, high spot their own conception of the evening’s work. Tommy Tunney and his team made a grand round of request numbers, with Cluck Hall doing at the piano. The feature attraction of the evening was the Wagon Wheels and Bouer...
Association of New Orleans.

New Orleans. Aug. 11.—For the third time in less than a year the coin-operated pinball machine has had a shake-up in New Orleans. The machine operators have reorganized their association, this time not only including the games in the city's ops. The newest president is Julia H. Carter, secretary of the association. It is to try to a cooperative group. Mel Maloney, vice-president, and P. (Buster) Carter, secretary, The first meeting of the new organization was held recently at the offices of the association. The association will be reorganized, and all three of the coin-operated pinball machine operators will attend. Later these three come to bring the center up to date. The result of the club will be decided to stop "chasing" on locations.

The first Keystone's Bowler has appeared at the Spot Center, where it is attracting plenty of attention. The new Center management believes that Bowler is the first of the bowling skill games to be placed in this section of the country, Jack Bloomfield, manager of the playland, said. "Our pinball machine has not been moved and will prove itself to be a pips refer to the other bowling games.

Another "first-nighter" in New Orleans is the Western Equipment two-pine ball game, Thoro-Bred. The end of the first week's operations at the North American Athletic club in town finds play as steady as ever, the club being one of the new machines purchased by the club's manager, with the assistance of the New Orleans Novelties Company, a subsidiary of the company. It is agreed that Thoro-Bred was the most attractive game in the city, and the action was good.

J. W. Bedwell, the manager of the Bowler, has returned from Chicago with the new Bowler, which he purchased for the city. It is said that the arrival here of Al Douglas, of David Manufacturing Company, Chicago, was a big enough event in his life to capture the attention of a group of newspapers. The game is a new one, with full detail to the feature that different units require different types of electrical power. The games will go well beyond the unit's full measure of power and non-re supplementation, resulting in a smooth-running machine that offers many repeat orders conditions that otherwise might have to be performed by a game as well as a money-making one.

Night Shifts Boost Bally-Roll Out

CHICAGO, Aug. 14.—In a special statement the trade, Kay McKee, president of Bally Manufacturing Company, reveals that there is no news for the last two weeks in an effort to keep abreast of the steady stream of orders coming in for Bally-Roll, Bally's new pinball game.

New N. Y. Corporations

ALBANY, N. Y., Aug. 15.—Interstate Distribution Corporation, Inc., the and the Jet-Air Aircraft Lifeline, which has been formed to provide institutions for checking the equipment, is the new corporation of concern, is owned by Samuel J. Schwartzman, Ben Kessler and John L. Long in New York.

A new concern proposed to operate games and pinball machines to advertise theaters and other places of amusement, that of Leonard Levy and Julie E. Nardi, 767 Sherman avenue, New York.

What Do You Think?

99 operators out of a hundred think it is foolish to spend money on cash box battery replacements when ELECTROPAK eliminates all that expense money forever. What do you think?

Are you content to waste money foolishly on batteries?

ELECTRICAL PRODUCTS Co., INC., DETROIT, MICH.
Los Angeles

LOS ANGELES, Aug. 14—From the Los Angeles Register comes news that the world's largest amusement park is giving a good show.

At the Warner Bros. phonograph department store in Los Angeles, a large crowd was gathered in the lobby, listening to the music being played by the phonograph department. The atmosphere was electric, and the sound was so clear and crisp that it could be heard from across the street.

Guardian Day Big Event in Coidom

CHICAGO, Aug. 15.—One hundred and twenty-five players, including professional athletes, engineers, designers and superintendent engineers of many coin-op manufacturers, including companies, were present at the National Coin-op Manufacturers Association's big all-day and all-night celebration August 5 at the Shaker Country Club.

They were there in force from all over the country to enjoy the activities of the day. The Century of Progress in Chicago was the scene of the festivities. The players were divided into four teams, each team consisting of ten players. The games included pool, tennis, golf, and a variety of other outdoor activities. The prizes for the winners were determined by a draw of the tickets purchased at the admission gates.

Prices of the finest kind were contributed by the players at golf, and prizes for four men earning the most in the beauty of motor cars were presented. The reception was a complete success, and the players were left to enjoy the remaining activities of the day.

Keyes Adds New Bowliette Features

CHICAGO, Aug. 15.—While Bowliette was one of the first bowlieette skill games to be perfected and is considered the industry's best, J. H. Keyes & Company have added several new features to the game.

Specially designed alleys have been introduced, and a new type of scoring mechanism which accurately registers all balls, whether bowled once or twice, is in use. In addition, the game is now equipped with an automatic payout mechanism.

The makers of Bowliette say that it has been so popular that the three Keyes factories have stepped up production to 100 a day, and that the game is now available in all parts of the country.

Bill Woolson Offers Liberal Finance Plan

CHICAGO, Aug. 15.—Bill Woolson, manager of the Bowlieette Company, announces a liberal financing plan on Diamond Mines which allows the operator to buy the machine on 25% down and no interest for a year.

The plan is this: The operator makes the machine on the basis of Diamond Mine's earnings. In other words, a part of the mining royalties are paid to the Bowlieette Company and applied against the purchase price of the machine. The operator absolutely pays no interest.

Diamond Mine is housed in a beautiful modern glove that is 22 inches wide and 44 inches long. The machine is fully automatic and can operate at 100 per cent efficiency. The operator can make a profit of $100 a day with no effort.

The center features a large pocket at the top, where there are coins that will drop into any of four pockets. In addition, there is a free play feature for the player and a free play feature for the operator. A total of 15 cents is paid to the operator at the end of the round.
Boosting the Phonograph Take

By JOHN B. WINTHROP

Co-etter route managers can boost coin-operated phonograph earnings by showing their patrons how to pronounce phonograph popularity.

The operator could not understand why the Alpine Restaurant in a Western mining town persistently faced a phonograph front double that of any other restaurant in the county, despite the fact that the Alpine was a comparatively small cafe. He asked Peter Johnson for the reason.

"It's our music club, I reckon," the proprietor grunted. "It was all a plan of mine. Or any way, I think all like music and among our regular customers they have worked out a little scheme.

"The girls get the boys to agree to patronize the phonograph once each week, three times a week, on the understanding that the other sharing them would go in on the plan to the same extent.

"Everybody likes music with their meal, isn't hard for the boys to work up the club."

"Even one of the girls casually mention to a customer. It's your turn now, Mr. Brown," and Mr. Brown does the rest.

"It has worked out in a funny way. The club members are required to contribute less and less from week to week, because somehow a phonograph in action a good deal educates a lot of the girls. And every time a new coin is in a phonograph becomes the latest.

"Would you like some music with your dinner? We have a beautiful phonograph and the very latest songs.

"Waiters and waitresses make suggestions to their patrons as a matter of course. The continuation seems to be "for a king"; the best quality is a dainty musical instrument, and the establishment is an elegant design. Even on the better restaurants, customers come with a coin-operated phonograph and insist that his waiters suggest music frequently.

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CHARLES HIGGINS, owner and manager of the Kentucky Amusemeno Company, Louisville, adds business very good in his territory. He recently visited the Buck-Oke Phonograph Co. in Chicago, on the recommendation of a large number of people.

"Do you want to stay in touch with the latest music? We have a modern phonograph and the very latest songs."

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AMUSEMENT MUSICE (SECTION MUSIC)

AU AUGUST 22 1936.

orders swamp kresberg

New York, Aug. 15—Sam Kresberg, of the Capitol Automatic Music Company, has returned from London, where he saw the city's new Multi-Selector. Even tho the two cars are identical in all other work, the orders are running fast in advance of the deliveries. Operators, notified that a car would be delivered to the freight yard and take the machines in their city's territory.

Sun is getting his display floor dusty in his show, Rockey, Rocke-o-pill, which he expects the early part of the week.

Detroit Ditties

Detroit, Aug. 15—A. C. Wagner, president of the Automatic Distributing Company, has just returned from a visit to his company's plant in Provo, Utah. His company is planning to make a new addition to its factory and extended the facilities for making high-grade flashligh batteries. Negotiations for manufacturing are now under way.

Shook's new glass machine, formerly known as the New Shook's Automatic, was taken off the market last week. The company is now planning to make the machine in partnership with Joseph R. Shook's Inc. The machine will be called the New Shook's Automatic, no par value. Plans will be delayed in detail later.

Berman and Elzer Kraus, Irwin and Abe Berman, and Elzer Kraus, have an agreement to sell the machines on Woodward avenue, planning an agreement to sell the machines on Woodward avenue, planning an agreement to sell the machines on Woodward avenue, planning an agreement to sell the machines on Woodward avenue, planning an agreement to sell the machines on Woodward avenue.

ST. LOUIS, Aug. 15—F. W. Maier, president of the St. Louis Music Company, is now in Chicago.

New law imposing heavier penalties than hitherto on makers and users of coin-operated machines is in effect since July 1.

It was welcomed by coin-operated machine manufacturers, particularly those who operate in or near St. Louis.

B. D. Lazare Opens Philadelphia Office

PITTSBURGH, Aug. 15.—The continuing progress of the B. D. Lazare Co., a manufacturer of coin-operated machines, is further enhanced by the announcement of the opening of a new sales office in the Philadelphia office. The office will be under the management of Mrs. Lazare, and the first branch of the national office, the newest of the branch offices, is now in operation.

Lazare has taken over the old coin-operated machine company's offices in the Rock-Ola Tower and will handle the coin-operated machine company's machines.

Philadelphia office will be managed by B. D. Lazar and his associates, who have taken over the management of the Philadelphia office, as well as the other offices.

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Ten Best Records for Week Ended Aug. 17

<table>
<thead>
<tr>
<th>Record Label</th>
<th>Artist</th>
<th>Song Title</th>
</tr>
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<tbody>
<tr>
<td>Bluebird</td>
<td>Bing Crosby</td>
<td>&quot;Swingin' in the Nursery&quot;</td>
</tr>
<tr>
<td>Columbia</td>
<td>Tony Martin</td>
<td>&quot;The Jamison Jive&quot;</td>
</tr>
<tr>
<td>Decca</td>
<td>Nat King Cole</td>
<td>&quot;What a Wonderful World&quot;</td>
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<tr>
<td>Decca</td>
<td>Ella Fitzgerald</td>
<td>&quot;Summertime&quot;</td>
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<tr>
<td>Decca</td>
<td>Louis Armstrong</td>
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<tr>
<td>Decca</td>
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<td>&quot;Tea for the Tillerman&quot;</td>
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SHAKE FIELDs and his rhythm

Once again Blue Birds beat the guns in the race to win nickels for coin machine businesses by reporting the highest sales figures. The company has been in the forefront of coin-operated machine businesses for over 30 years.

Be sure to get these records:

- "I'll Be Seeing You" - Frank Sinatra
- "I'm in Love Again" - Betty Hutton
- "It's Only a Paper Moon" - Al Jolson
- "The Trolley Song" - Guy Lombardo
- "My Blue Heaven" - Jimmy Durante
- "In the Mood" - Glenn Miller
- "What a Wonderful World" - Louis Armstrong
- "Summertime" - Ella Fitzgerald
- "What a Wonderful World" - Nat King Cole
- "Summertime" - Ella Fitzgerald

VICTOR and DECCA

DECCA:

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The Billboard
Roulette Machines are being appointed throughout the country. In this manner the company feels jobbers and operators will be better served.

The principals of Roll-O-Ball are the most discerning in the business. As a result, many of their machines are now in operation in leading game rooms throughout the country. The Roll-O-Ball is a guaranteed machine and is designed to give a steady steady action that will never let you down. The Roll-O-Ball is the big answer to your problem.

GUARANTEED O.K. USED PAY TABLES

PAY TABLES

Ramo Red Jakes $95.00
Parco Patriots M. $115.00
Dream W. Jokes $115.00
Manhattan S. $115.00
Repeaters $95.00
Outlaws Electric Jakes $115.00
Rockola's Mystery "S" $115.00

MORE PAY TABLES

ACES $42.50
Red Devils $42.50
Red Arrow $42.50
Gold Rush $42.50
Gentry Liberty S. $42.50
Jennings Sportman $42.50

SLOT MACHINES

Mills Fox Escalators with Dime $95.00
Mills Fox Double Jackpots $125.00
Mills Bellroy $95.00
Jennings T. Dukes $125.00
Jennings Today Vendors M. $125.00
Jennings Today Vendors W. $125.00
Carlisle Jackpots $125.00
Carlin $150.00
Caille $150.00

All Machines 7% Down with Remainder in 30 Days

Twin City Novelty Co.
240 W. Broadway
MINNEAPOLIS, MINN.

Roll-O-Ball Inc.
Manufacturers of Roll-O-Ball, one of the pioneer bowling alley games, announce that exclusive national distribution on the game has been withdrawn. Instead

The most popular game in the world is now available to you. You can own the Paragon today for only $89.50. Not only does it have the highest earning capacity of any single game, but it is also the most reliable and trouble-free machine. It just can't happen.

CHECK THESE QUALITY FEATURES

POWER AND LIGHTS: Paragon is equipped with a Stannex Universal unit, maintaining uniform power and light under all operating conditions. The light effects are genuine American Mutoscope giving brilliant color effects.

COIN HANDLING: Equipment: A perfect coin mechanism is installed, allowing for easy coin insertion and removal. The coin mechanism is fully compartmentalized to ensure the highest level of security.

CABINET AND FINISH: Genuine mahogany shell cabinet, clear glass sides, and a beautifully designed coin chute. The cabinet is designed to give a steady, smooth action. Natural wood finish, clear glass sides, and a beautifully designed coin chute. The beauty of these high-quality cabinets is a standard for all Paragon games.

THE MOST POPULAR TYPE OF PLAY

The greatest value ever offered: The most popular type of play is now available to you. You can own the Paragon today for only $89.50. Not only does it have the highest earning capacity of any single game, but it is also the most reliable and trouble-free machine. It just can't happen.

YOU CAN'T MISS ON PARAGON—SO DON'T MISS

All American Games Corp.
867 N. Sangamon
CHICAGO, ILL.

rational distributors are seeking appointments throughout the country. In this manner the company feels jobbers and operators will be better served.

The principals of Roll-O-Ball, who have been involved in the business, are Archie and Howard Rosen. They are known for their attention to detail and dedication to quality. The Roll-O-Ball is a guaranteed machine and is designed to give a steady, smooth action that will never let you down.

Archie also believes that several features of Roll-O-Ball cannot be duplicated, for example, the way the light effects are designed. The Roll-O-Ball is the big answer to your problem.

OLD-TIME SHOWMEN

(Continued from page 6)

26, 1960. Received from W. W. Little $4,000.00 on account of printing—season 1961, "Kosten & Company, pur J. P. II.

This particular advertisement appeared in a full page display in The New York Clipper dated October 15, 1860. In the same issue of The Clipper, under Miscellaneous news, it was stated that notwithstanding the fact that the 1861 show was a prosperous one, that in spite of the almost incessant rain the show was a success almost every day. With this end-of-season publicity for Major Little's organization the way was now cleared for an opening of the 1862 season, as the outstanding hit West was no longer a problem. The publication of a list of testimonials showing for the 1862 season, made about March 1, the names of several troupes to bid for patronage under West's stable:包括Buddin's West of Pittsburgh, Ky.; Ohio; Grant in Cleveland, Ohio; and Buffalo and Wild West of Minnolo, Mont.; and Kansas City, Mo. These were the years when the friendly outdoor seasons of the bureau of wanted certain approval for the Roll-O-Ball. The Paragon was the big answer to your problem.
At Christman Scores With Clever Publicity

MINNEAPOLIS, Aug. 15—This part of the country is staging the praise of Al Christman, field manager for the Sunkist Dried Fruit Corporation, which is responsible for considerable interest in the new baseball uniforms that have been adopted by the Sunkist teams in the American League. The uniforms are navy blue with white lettering and are designed to give the players a cool, comfortable feeling.

The company is taking over the bookstore business, which has been conducted by a local sportsman, and a new building is being constructed to house the operation. The new building will be equipped with the latest in equipment, including a large display window, to attract customers. The company plans to expand its operations to include other areas as well.

Getting Extra Protection

BROOKLYN, Aug. 15—It is a well-known fact that the number of newspaper stands and newsstands in the city is decreasing. This trend is being encouraged by the city’s efforts to improve the living conditions of its residents. The city plans to install a new system of newsstands, which will be equipped with the latest in technology, to provide a better service to the public. The new system will also include a computerized inventory system to ensure that the newsstands have a steady supply of newspapers and other publications.

New Detroit Jobbing Firm

DETROIT, Aug. 15—A new jobbing firm has been established in the city, which will provide a wide range of services to the local community. The firm plans to offer a variety of products and services, including a large selection of clothing and accessories, as well as a variety of home improvement products. The firm is located in a prominent location in the city and is expected to attract a large number of customers.

Rock-Ola Launches New Rock-O-Ball

CHICAGO, Aug. 15—With this issue of Rock-Ola World, the company is announcing the introduction of its latest product, the Rock-O-Ball. The Rock-O-Ball is a new type of amusement machine that is designed to provide a fun and relaxing experience for players of all ages. The machine features a variety of games and is equipped with the latest in technology.

Buckley Carries Stock In Many Southern Cities

CHICAGO, Aug. 15—Continually seek- ing new ways to increase its market share, the Buckley Manufacturing Company has recently opened several new sales offices in the southern part of the country. These offices will allow the company to better serve the needs of its customers in the region.

Dave Robbins Will Distrib Roll-a-Ball

NEW YORK, Aug. 15—"I think it’s the perfect combination of the Rock-O-Ball and Roll-a-Ball systems that I intend to increase the number of units by offering an exclusive home distribution service to theaker," Dave Robbins said.

Jerry Kermit Visits Chi

BOCAERT, N. Y., Aug. 15—Jerry Kermit, president of the American Coin Machine Company, spent the weekend in the city, meeting with local dealers and discussing the company’s plans for the future. Kermit expressed his confidence in the company’s ability to continue its growth and success in the coin-operated amusement machine industry.

Get your profits every week with SUNKEN TREASURE

The Original Coin Operated Glass Jar Counter Game!

In 10-25c Play throw coins into the jar. Coins play easily determined. Only one to have the automatic coin receptacle mechanism with glass jar. Target still attractive for large or small play. 10c to over $2.00 in profit after each coin is played. Decreasing the percentage of target loss. More luminescent players attract and create a unique and fascinating coin collection. All RESTRICTIONS DROPPED.

Gottlieb Entertains Visiting Jobbers

CHICAGO, Aug. 15—Among the many visitors to Gottlieb during this week was a group of jobbers, including a number of large companies known in the jobbing and distributing field. Representatives from all parts of the country were on hand to view the various Gottlieb machines and equipment. The group also had the opportunity to meet with Gottlieb executives, including the company’s president, and discuss the future direction of the business.

New Pack-O-Fish Distrib

DESOTO, Aug. 15—New appointment of local distributors for the Pack-O-Fish Company, a leading manufacturer of fishing supplies. The company has recently expanded its operations to include the distribution of a new line of fishing equipment, which is expected to be well received by the public.

Operator’s Sample Price

$6.95

1/2 with order. Balance C. D. D.

Test locations showed $25 to $100 per week. No NETS. WRIT OR PHONE DETAILS OF EXCLUSIVE FRANCHISE AND ROBBERY PRICES. See your local jobber or director from

STANDARD NOVELTY CO.

N. W. Carlin and St. Louis, Ill.}

KAYSEE PEAUT VENDER

BOOTH OR BAR

The Ideal Machine for Coin or Token Play

$3.00

Each

Complies With Law

CENTRAL DISTRIBUTING CO.

W. LINWOOD BLVD., KANSAS CITY, MO.
Here it is... Flicker!

BY JENNINGS

Imagine a pay-table that operates like a three-reel bell machine! A table whose dancing lights have the appeal of fruit symbols on a jackpot bell. A table that may be operated nine different ways—making it suitable for any territory. It’s “Flicker”

Now Making Delivery Nine Ball Skee Games

Wire your order with deposits. Immediate shipment. World’s largest assortment reconditioned, tilt, pin, and,” Amusement Games. Write for anything needed, or write for complete list.

DISTRIBUTORS

SHY BROS.

1201 MITCHELL ST.

MILWAUKEE, WIS.

FAYETTEVILLE, N. C.

The Vending Machine Co.

305-215 FRANKLIN ST.

SILENT SALES CO.

MINNEAPOLIS, MINN.

SILENT SALES BLDG.

B. M. Y. NOVELTY SALES CO., 3308 PAYNE AVE., CLEVELAND, OHIO

SILENT SALES CO.

Minneapolis, Minn.

P. O. Box 87 Lenox

Western Hi-Lite Makes Its Debut

Chicago, Aug. 15—In three days of bowling games and automatic payroll operations, Western Hi-Lite, the new flat top pinball machine, has been sold, according to the firm that has introduced it. The machine has been designed to appeal to practically everybody in the amusement industry and is being manufactured under the supervision of a signal house which was helpful in the development of Rock-Ola Manufacturing Co.

Western Hi-Lite is the result of a project initiated by the firm’s president, who felt that there could be a market for a pinball machine that was more interesting and challenging than the usual models. The design of the machine incorporates many unique features, including a large fully-illuminated display and a variety of sound effects that enhance the overall experience. The game has already received positive feedback from customers who have played it, with many expressing a desire to purchase a similar machine for their own establishments.

South Coast Co.

Opens Dallas Branch

CHICAGO, Aug. 15—South Coast Amusement Co., M. P. & R. M. Supply, hit the news last week with its opening of a new location in Dallas, Texas. The company is expanding its reach across the country and is excited to serve the growing amusement industry in the area.

Cherenton Demonstrates New Electropak Devices

NEW YORK, Aug. 15—A. B. Cherenton, president of Electro-Pak Products, Inc., recently spent a week in New York city demonstrating his company’s latest creations to various industry professionals. During his visit, Cherenton showcased the company’s new electropak devices, which are designed to provide a unique and entertaining experience for guests.

McClellan Sees Bright Business Outlook for Amusement Industry

CHICAGO, Aug. 15—Owing money to the Chicago Amusement Manufacturers Association, McClellan, president of the company, Thruout the year, the company has been preparing for the coming season. McClellan plans to expand his business and is optimistic about the future of the amusement industry. He is confident that the industry will continue to grow and believes that the new expansion will be beneficial.

McClellan attributes the extraordinary success of his company to the better business climate, which has translated into increased revenue. He has been a vocal supporter of the industry and is dedicated to its continued success.

When writing to advertisers, mention The Billboard.
ATTENTION
MICHIGAN AMUSEMENT MEN

Order Sensational
Wurlitzer Skeel Ball Machine
NOW ON DISPLAY

Thrul Michigan Jobber
K. & K. AMUSEMENT CO.
527 East Larned Street,
DETROIT, MICH.
Phone Capitol 8454

M. KUTZEN
(Prompt Delivery Guaranteed)

Grootchen Reports Success
With Its New High Stakes

CHICAGO, Aug. 15.—R. G. Klein, of the Grootchen Tool Company, reports that the firm is exceptionally optimistic about its new High Stakes because of the tremendous成交量 the machine has already received. Several hundred High Stakes counters machines were placed on test locations recently in a Middle West city. While only one machine is emplotted to each test, practically all of them have resulted in the operators placing two or more of these machines alongside of the original ones so as to accommodate the increasing demand.

Grootchen's new High Stakes counter machine is said to be one of the most beautiful counter devices ever placed on a counter. The keyed style of its cabinet contains several of the usual features. The cabinet itself is very attractive so as to appeal to players, yet it has none of the gaudiness that so-called flashy machines have.

Players make-over colored horses take High Stakes out of the ordinary class. The three versions sections of horses revolve swiftly and silently in the nickel with a surprising smoothness. A moment's stimulus and the horse is gone. The result is that the player's delight is increased. The machine is simple in its operation, yet the prizes offered are generous. No player can lose.

Eastern Chatter

NEW YORK, Aug. 15.—Max Levine, of Scientific Machine Corporation, reported from New York last night that a new machine is on the market which is so revolutionary, it can be used in any country.

Alley games are creating a sensation in this territory, both among the distributors and operators. The players also are fascinated by the new game and it looks like the coin-machines competition will be a heavy business during the coming season.

Dave Robbins finds very little time on the inside, due to the continuous sales of Roll-A-Ball, which he has in for the New York territory, and Steiner's Short Stix.

Bette Butkewicz, situated in her new beautiful office, is becoming America's best woman bowler demonstrating Skeel Ball. She claims she is also getting wonder's bump from taking orders.

Rol-A-Top Bell

The above machine is the first and only Bell type machine on the market with a coin top, showing the last 8 coins, the best protection against slugs.

Built in 3 Models
GOLD, Bronzed and Silver
Built for 1c-5c-10c-25c Play
Made Only By
WATLING MFG. CO.
4540-4650 W. FULTON ST.
CHICAGO, I1.

A POT-0-GOLD
For Every Operator
EARN $2.00 to $5.00 Per Day

A Game of Skill

Operators everywhere are opening their closed territory with POT-O-GOLD Cadmium Plate.

Winning coin tripping device.

Perfect payout percentage.
POT-O-GOLD has no equal as a cigarette machine. Payout cards furnished.

Plays Pennies, Nickels and Dimes.

Order Yours Today

Prices
Sample . . . $4.25 Ea.
Lists of 6 . . . $2.00 Ea.
Lists of 12 . . . $1.50 Ea.
1/3 Deposit, Balance C. O. D.

HANKEY NOVELTY COMPANY
2147 High St., Des Moines, Iowa.

It Helps You, the Paper and Advertisers To Mention THE BILLBOARD
A SELLER'S MARKET IN SELLERS

Location Tests Real Players' Preferences

CHICAGO, Aug. 15.—A story was published in The Billboard last week showing the fact that before placing Queen Mary on the market Rock-Ola conducted a location test. The results proved conclusively that its new one-seat pinball machine is a mainstay success. The tests in the research laboratory at Rock-Ola's headquarters show that players of the machine who have flashed up and down the rows of pinball machines at the bottom of the field just like pinball machines will light up.

All players were in attendance at the strong attention of the game and the grand top award of $1,000.

Queen Mary's magic score increasing machines come in for a strong deal of enthusiastic comments from the players.

Among the features that interested players greatly according to their own comments, is the game's clever bell sound effects, which have a very pleasing sound.

Every player interviewed said that he was much impressed by the huge Rock-Ola cabinet and the sizeable effect of the game on a live audience. They said that the game was hard to beat with the number of pins and the sound effects. It is a great addition to the line and is sure to make a hit on location tests.

This resume of the actual players' reaction to the features of Queen Mary should prove interesting to pay-table operators.

Harry Wolcher Claims There's Happiness Now

SEATTLE, Aug. 15.—Harry Wolcher, sales manager of the Pacific division of Western Distributors, Inc., claims that there is a "happiness now" for Retailers.

"There has never been a time in the history of the game when the players had such a sense of enjoyment," he said. "The new machines are designed to give the players a feeling of excitement and fun. We believe this is a great improvement over the old machines, and we are confident that it will result in increased sales for our customers."
Joe Huber in Training
For Coin Machine Show

CHICAGO, Aug. 15.—"Little" Joe Huber has left Chicago with his wife and two sons for a tour in Wisconsin and finally winding up in the Lake of the Woods in Ontario. Joe Huber is a man of a new breed, equipped with every modern contraption and a trailer can possibly have. His great weakness is fishing, so it is not unusual that a special compartment is built in it to house fishing tackle, potatoes, turnips and what not, to be used in the fish.

Immediately after the trip Joe is going to Duluth and then get the first coin machine show on its way. As usual, he promises the greatest show in the world. It is not true, but it looks well. Ask why he thought the show would be big. A better than ever, he said: "It's a catch—look at my committee. This year—which is again headed by Good Time Charlie Marshall."

Huber said: "Any one of our operators, put it over, the committee is 100 per cent for a bigger and better 1936 campaign." He added:

THE World's Fastest Selling Deal Today

WHITE PLAINS, N. Y., August 15.—Jolly Vale, with the original production of Little Jingle Jones at the Repertory Theater on Broadway several weeks back, will play its last part in the Federal Theater revival now being readied for Yonkers and other Westchester spots. Other principals listed are Marie Pittman and Virginia Rokeby.

Other theater activity in the area centers on personal appearances, which, with Blankenbaker's in the lead role, opened very well at the Warwick. The Yonkers last week, the Yonkers presentation in the neighborhood. Old Maid, which opened its run August 15, is reported a success. Her Majesty the Widow also did nicely for the week, having chalked up a gross of $1,100 at Madison's recently when it played its last performance under the auspices of the town theater.

PHILADELPHIA, Aug. 15.—A minister of the local Federal Theater Project upset the scheduled opening of the home office by casting aside strings of paper and placing headquarters in protest over a delay in pay. The 10 girls and 12 men employed on the project said they were not on strike, mostly registering their protest on their own time. James L. McDevitt, WPA labor relations director, promised to study the situation and send his assistant, the Rev. Misses Burdick and Harris, to the scene of the rioting.
It's easy enough to tell you the "tips" how to spend money—the world is full of so-called "good advice"—but I haven't given you a lambs ear—yet—and I won't! Here's a straight new tip-up table that is the highest value sensation you've ever worn.

CARNIVAL PILOT

(Hotels are for current week when no dates are given. In some instances, three-rolling tickets are listed.)

Amer. American United
1100 Madison
212-345-2400

Birch, Irving
212-345-2400

Borg, C. C.
212-345-2400

Bock, H. E.
212-345-2400

Bowers, J. H.
212-345-2400

Browning, E. H.
212-345-2400

Browning, C.
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Browning, C.}
GET INTO THE BIG MONEY CLASS

with HIGH STAKES

Goethe's new realistic horse race counter game. Testing, changing odds when win, place or show. Takes pennies, nickels, dimes and quarters. Easy to understand, simply match horse's color. Positive, silent slot machine action. Precision built, cannot be cheated. SINO ORDER TODAY!

Only $24.75

AUTOMATIC-MARKEPP, INC.
2340 Belmont Ave., CHICAGO

AUTOMATIC AMUSEMENT CO.,
1304 Trecrancher St., FT. WORTH, Tex.

ONE HUNDRED THOUSAND LOCATIONS OPEN FOR THIS INEXPENSIVE LEGAL AND SKILL 1c GAME

5 PENNIES ON
DUCK PACKAGE OF CIGARETTES

WATCH THE DUCK DIVE

WATCH THE DUCK DIVE

EARN $5.00 TO $10.00 EVERY DAY

Every Diver Will "Break" from 5c to 90c.

The largest prize won, up to a dollar, has been won.

Interesting and profitable. Counter serviced in your store.

Prices: 
Sample 9c.
Lots of 100, 10c.
Lots of 1,000, 9c.

Please Your Friends Without Delay.

STAR SALES CO.
1901-9 Wayne Kansas City, Mo.

MOTOR DROME RIDERS WANTED

Straight Riders. All Fair Dates booked till November. Address MOTOR DROME, Caudle Shows, Connersville, Ind., this week; Cairo, Mich., follows.

GROETCHEN TOOL Company
126 N. UNION ST. CHICAGO, ILL.

THE 5 REEL CLICK In Place With A Surprising Alertness

"The Marquee-A-Color" horses involve novelty and excitement into places. A novel mechanism and the 4th reel maintains constant motion in either direction. Odds range from 2 to 1 at 10c to 1.

WILLIAM GLICK EXPOSITION SHOWS, INC.
AMERICA'S BEST

Can place for Malone, N. Y., Fair, week August 24; Concessions of every description, including Games, Soft Drinks and Eating Stands. No exclusives except Corn Game. Can place for Champlin Valley Expositions and Fair, Essex Junction, Vt., week August 31; Concessions of every description, including Wheels, Palmistry, Games, Diggers, Scales, Soft Drinks and Eating Stands. No exclusives except Corn Game. Write or wire WILLIAM GLICK, Manager.

WANTED

Concessions, Shows, Sensational Free Acts for Two Bigefa Events, August 27 to September 7. Inclusive, Heart of East Stroudsburg, Pa., 250,000 to draw from daily, supersed East Stroudsburg Central Labor Union Old Home Week Celebrations, September 3. Inclusive, Heart of Hazleton, Pa., associates Fraternal Order of Eagles No. 192.

JERE SHAW COMPANY

Full Line HARLICH, GLOBE AND GARDNER BOARDs Sold with Prices

SALES BOARD OPERATORS
SEND FOR OUR NEW LARGE CATALOGUE FULL OF NEW 20-30% SALES BOARD ASSORTMENTS, SEE THE LATEST AT THE LOWEST PRICES.

LEE MOORE & CO.
140-142 West Adams Street Chicago, Illinois

WILLIAM GLICK EXPOSITION SHOWS, INC.
AMERICA'S BEST

Can place for Malone, N. Y., Fair, week August 24: Concessions of every description, including Games, Soft Drinks and Eating Stands. No exclusives except Corn Game. Can place for Champlin Valley Expositions and Fair, Essex Junction, Vt., week August 31: Concessions of every description, including Wheels, Palmistry, Games, Diggers, Scales, Soft Drinks and Eating Stands. No exclusives except Corn Game.

WILLIAM GLICK, Manager.

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JERE SHAW COMPANY

Full Line HARLICH, GLOBE AND GARDNER BOARDs Sold with Prices

SALES BOARD OPERATORS
SEND FOR OUR NEW LARGE CATALOGUE FULL OF NEW 20-30% SALES BOARD ASSORTMENTS, SEE THE LATEST AT THE LOWEST PRICES.
ROLL-A-BALL
A SENSATIONAL MONEY MAKER
IF YOU WANT SHIPMENT NOW
TODAY not tomorrow
ORDER ROLL-A-BALL
BETTER MADE-LOWER PRICED

THERE ARE
MORE ROLL-A-BALLS ON LOCATION
Making money right now. You can have them shipped today.

ROUTES
(Continued from page 61)

ELGIN WATCHES, $1.65 EACH

MUTUALS, BIAS, BELL, WALTZ, Etc.

CONTINENTAL MARGER
210-219 PARKHURST STREET

NEWARK, N. J.

NO IMITATORS HAVE YET
SUCCESSED IN REPRODUCING THE THRILLING ACTION
OF THE LIGHT-UP SCORE
ZOOMING UP THE SIDES OF
ROLL-A-BALL

CONCESSIONAIRES—NOVELTY SUPPLY FOR
PAINTING, CARVING, ETC.

THREE BALLS, COSH, ETC.

ELGIN, FRANKFORT, IL.

LOTTO-PLANE and Shows with or without piano.

HUTCHINSON'S MODERN MUSEUM

WANTS
One good Prok and one Out of Town Art. All
Linhens's 75¢ in Advance. Wire F.R.T. HUTCHINS, Fair Grounds, Ken-tuck-y. This week.

HUTCHINSON'S MODERN MUSEUM
WANTS
SMALL CIRCUS

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS

CONTINGENT PREMIUM MART
210-219 PARKHURST STREET

NEWARK, N. J.

THREE BALLS, COSH, ETC.

CONCESSIONAIRES—NOVELTY SUPPLY FOR
PAINTING, CARVING, ETC.

THREE BALLS, COSH, ETC.
OUT-SELLING ALL OTHERS

KEENEY'S BOWLETTE

acknowledged "the best game of all"

Not a single breakdown reported out of hundreds now on locations

Noise "silencers" at various points make BOWLETTE the quietest game of all

Three KEENEY FACTORIES

now producing 100 Bowlettes each day

Keeney-developed, electrically operated mechanism utilizing score with each ball played and indicating number of balls as bowled.

Pump-Operated - 3-cent lighted enclosure - 6-section portable construction. 16 "set" overall, about 4ft 6ins.

Every ball scored regardless of whether thrown one at a time or all 9 at once

Game goes on "hit" with playing at trench or extra balls, also with pulling of strong pinball plug

IMMEDIATE DELIVERIES

J. H. KEENEY & CO.

New York City Office: 250 W. 54th St.

Joyland Shows Want

For a Circuit of cream of Michigan Fairs—Any nearly formed Show, 25 per cent of gross. Can place legitimate Concessions of all kinds. Two dollars per front foot. Will sell exclusive on Corn Game. Central like August 20 to 22; Cadill. 25 to 25; Big Rapids. September 1 to 3; Newaygo Labor Day; East Jordan, September 8 to 10; Hudsonville, 14 to 16; all Michigan. Fire Street Celebrations to follow. Mabel Mabik, get in touch with us. Address RODSTEIN; W. WADE, Joyland Shows, as per routes.

GREATER CLARION FAIR

CLARION, PA., WEEK AUGUST 24

Want legitimate Concessions all kinds. All Eats and Drinks open. Address this week, Butler, Pa. We have all fairs until middle of November.

CETLIN & WILSON SHOWS

WEST’S WORLD'S WONDER SHOWS

Want

Orders and Praise for REEL "21" POUR IN!

We're literally "swamped" with orders for this great counter game, and the operators are loud in their praise of its sensational profit-making ability. Prompt delivery from our office nearest you. Electro-Ball serves you better!

ELECTRO-BALL CO., Inc.
DISTRIBUTORS:
- Dallas
- Fort Worth
- Wichita Falls
- Waco
- San Antonio
- Oklahoma City
- New Orleans, La.
- Memphis, Tenn.

WANTED WANTED

For string of Bumper-ride established fairs, starting Northville, Mich., August 26-29, inclusive.

SHOWS—5 or 10-in-1, Waco, Monkey, Animal, Far People or any other shows with own outfits. Reasonable percentage.

RIDES—Want Loop-O-Plane or any other rides not conflicting.

CONCESSIONS—Photo, Pitch-Till-You-Win, Ball Games, Candy Floss, Fish Pond, etc. Reasonable rates. Positively no gifts.

Wire COTE'S WOLVERINE SHOWS
11703 Broad Street, Detroit, Mich.

DIXIE EXPOSITION SHOWS WANT

for twelve fairs, eight in Alabama, where crops are big and not showed to death. Want flat ride, Kiddy ride, Legitimate Concessions. Shows of all kinds not conflicting, Foreman and Help on Merry-Go-Round, Ferris Wheel, Traction, Colored Musicians for Minstrel, Dancing Girls, Dryburg, Tenn., next week. Memphis, Scout Celebration follows. Tipton County Fair, Covington, Tenn., follows. Mayfield, Ky., this week. Address C. O. SCOTT.

DENNERT & KNEPP COMBINED EXPOSITION, INC.

WANT Half-and-Half, also Franks and Acts for Side Shows. George Soper writes or wire. Want circus from Tremain Player. CAN PLACE two Ground Shows that do not conflict. CAN PLACE Concessions of all kinds. Rates reasonable. Experienced Ball Game Women wanted. Operators who can handle House Act, Ferris Wheel. Buy-by, Va., fair, August 12 to 22; Murfreesboro, W. Va., week August 14. Then all fairs until Armistice Day.

FAIR SECRETARIES IN VIRGINIA AND NORTH CAROLINA, WE HAVE ONE OPEN DATE. All mail and wire as per need.

J. F. DENNERT, Mgr.

VOLUNTEER STATE EXPOSITION WANTS

Pigeon Forge, Ky., Justice Order Industrial Fair, week, August 24; Pigeon Forge, Ky., Red Men's Industrial Fair, week, August 24. Shows wanted for Tennessee and Alabama and other southern states. Also wanted: Dark Side of the Moon, Street Girl, House Act, Ferris Wheel, Traction, Colored Musicians, Minstrels, and other acts. Address W. H. DODSON.

CONCESSIONS AND SHOWS WANTED

For Wise, Va., Fair, next week, with ten more weeks of Fairs in Tobacco Belt of North and South Carolina. Want Trolley, Real Franks and Tatters and Tatter Artists for Ten-in-One. Shows with or without outfits not conflicting. Will look Loop-O-Plane, Penny Arcade and Concessions. Address, W. H. DODSON.

J. P. BOLT, Mgr., Dixie Model Shows
This week, Palatka, Va.; then as per need.

J. J. PAGE SHOWS WANT


AUTO-PUNCH IS THE FIRST AUTOMATIC PAYOUT, CHANGING ODDS, LIGHT-UP, LIFE-TIME SALES BOARD MACHINE

EARN MORE MONEY Than a Bell and SALESBOARD COMBINED

Now, at low cost, you can have the all-automatic one-step, one-money machine that changes odds to suit the operator! No machines like it! No gadgets like it! INCREASE earnings will mean INCREASE profit! Write for Data Sheet on AUTO-PUNCH.

Get Busy—Rush Your Order Now!

REEL "21" BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER AND BIGGER

IN PROFIT EARNINGS EVERY MINUTE OF THE DAY!

$23.75

Tax Paid
ATLAS GAMES MUST BE OK
OR YOUR MONEY REFUNDED

EVENY MACHINE
LISTED IS
BRAND NEW
IN
ORIGINAL CARTONS

50 GRAND... $37.50

AUTOMATIC PAYOUTS NOVELTY GAMES

HOLLYWOOD... $49.50
SOCCER ...... $23.50
HIALEAH ...... $98.50
ROTATION ...... $27.50
GRAND SLAM .. $68.50
CLIPPER ...... $25.00
(Soccer)
SOCKIT ...... $40.00
LITE-A-BASKET $25.00
COCOANUTS .. $32.50
CRACKERJACK . $25.00
SNOOKER ...... $60.00
DITTO ...... $25.00
BLACK MAGIC . $37.50
(Counter Dice Game)
WORLD SERIES . $12.50

DON'T MISS OUR SPECIAL PRICE LIST ON USED
1-SHOT GAMES

Write Us for Quotations on Automatic Bowling-Types
Games and Phonographs. All Prices F. O. R. Chicago.

ATLAS NOVELTY CORPORATION
2200 S. Western Ave.
CHICAGO, ILL.

Lippert Firm Has Tie Deal

DEARBORN, Mich., Aug. 11.—Lippert Manufacturing Company is featuring a new salesroom deal, using tailor-made ties as the sales item. Each brand carries 10 quality ties as prises, with the 5-cent board having a 50 chance. Firm is making a good price on quantity orders. Sample board, with ties, goes for $2.

PATRONS WANT—
(Continued from page 3)
the double-feature pattern resulted in a loss of entertainment value, that double features lower the general excellence

of the picture product, etc.

The small minority opposed to single feature material among the advantages of doubles the fact one of the two pictures presented would probably prove entertaining anyway, thus giving the patron something for his money, and the consequent abolition of all monotonous short subjects. Also listed was the statement, "We have learned to expect a lot for our money."

Poll was taken in view of the Warner pictures schedule, which consists of two longer-than-usual pictures: A Midsummer Night's Dream, Anthony Adverse, The Green Pastures and Charge of the Light Brigade.

ABOVE ILLUSTRATION SHOWS A Factory expert installing compact mechanism panel in Roulette, J. H. Keesey & Company's automatic bowling-type game. A Stennoixk Universal, as shown, furnishes the electrical power.
Miss a Game!
Any Day!
...just to play
SHORT SOX
Only $49.50

STONER CORPORATION
Aurora, Illinois

RECONDITIONED GAMES
RECONDITIONED GAMES
PRODUCTS: Slot Machines - $49.95
Route Machines - $49.95
Bingo Machines - $49.95
Pachislo Machines - $49.95

NATIONAL NOVELTY CO.
119 E. 23rd St., New York, N.Y.

ALAMO SHOWS
WANTS
FOR MACON, GA., AUGUST 22 to 23.
Shows, Troupe, Concessions and Conces-
sion Agents For Steak Stores. Ball Games.
Man to handle Clown Show. Scales and
Small Animals. We have downtown le-
cates in most tobacco towns in Georgia.
Felow. Mail, wire, address ALAMO SHOWS.
J. L. JOHNS, Manager, Maco, Ga.

WANT SOLICITORS
For 4-for-10c Photo Machine that Pays Operators Up to $200.00 Weekly!

QUARTERMACHT
Shoot a stamp for complete descriptive circular on
this most profitable of dealer- своей machines.
It's dynamic, waterproof and wear-proof, works
like a charm. Display it on counter and show
how you can make $1.00 profit on it. Write
MARKS & FULLER, Inc.
44 East Ave. - ROCHESTER, N. Y.

FORTUNES LOST
Every man can operate it while he's on the run. No more loss, as we
feature "half the best" interpreted luminaries of every description. Immediate delivery:
BANNER SPECIALTY COMPANY, 1331-12 Parrish St., PHILADELPHIA, PA.

"Nationally known for HONEST DEALINGS IN EVERY RESPECT"

Thank You for Mentioning The Billboard.
PAMCO TANGO FASCINATION

BEST LOOKING... BEST PRINCIPLE OF ALL!!

It's "VISUAL APPEAL" that gets action! PAMCO Tango FASCINATION"—with its beautiful two-

Time Finish—Mills Bells & Venders—make operators feel better located.

Take Tango FASCINATION to sell!

GUARANTEED MECHANICALLY

PERFECT

Number of balls played and their relative position in pockets are instantly posted on Line-

Up Board. 4% times for nickels. Five balls up for quarter. Automatic—no skill, no chance.

425 points. BEST BALL RETURN—POSITIVE ACTION

Highstanding 4 in 5 Sections for Quick Assembly—Light Handling.

Demonstrates in 4 Floors. New Replacement Board. Guaranteed to Last for Years.

No more Affair than "Ticketing."

PRICE

$275

BARREL "O" WINNERS

1440 Hole Thick Style—Form 4975

Takes In 1144.00

Pays Out 112.00

Write for our Catalog of Money Making Boards, Cards, and De Cut Sheets.

CHAS. A. BREWER & SONS

Largest Board & Card House in the World

6120-32 Harrard Avenue, Chicago, U. S. A.

BOWLETTE

9 Ball, 12 Coin Escalator, Light-Up Ball Board, Perfect Mechanism.

KEENLY'S SENSATIONAL

NEW ALLY SKILL GAME

VELVET—1 Ball Payoff, proven winner

Babe Kauflman, Inc.

PRICES REDUCED

CAROLINA'S AUTOMATIC SALES

The Last "Word" in Your Letter to Advertisers, "Billboard."
Herman Weiller Joins Hamilton as Philly Mgr.

MINNEAPOLIS, Aug. 15. — Herman Weiller, long identified with the amusement industry in the Middle West and East, has been appointed Philadelphia branch manager for the Hamilton Manufacturing Company, of Minneapolis. Weiller brings to his new position a wealth of knowledge and experience.

For a period of more than two years Weiller has been associated with his brothers in business in France and Germany, managing one of several family-owned manufacturing plants located in that nation. Trained and initiated in American business practices, Weiller said his interests abroad and returned to New York. Speaking of his new association with the Hamilton Manufacturing Company, Weiller said:

"Upon my return to New York I found many changes had taken place during the last two years in the amusement industry. Not only has the output of the industry been materially increased, but many new markets have been developed. Nevertheless, I have been one of the outstanding leaders in the industry for years, rapidly expanding its business from the Middle West to the East, and it is gratifying to me to see in a position to serve my many friends in the East with immediate advantage out of Philadelphia."

IT'S AN ENTIRELY NEW TYCOON!
The first model Tycoon is still czar of all moneymakers; this new model has even greater appeal and greatly perfected operation.

NEW Tycoon

Seven Slot Automatic Payout with $40 an Hour Chute

MILLS NOVELTY COMPANY
4100 Fullerton Ave., Chicago, Ill.
LIGHTS-OUT
Bally's FASCINATING NEW
8 BALL NON-PAYOUT GAME

- LIGHT-UP TOTALIZER
- LIGHT-UP BALL COUNT
- LIGHT-UP ODDS
- LIGHT-UP ANTI-TILT

At last a really new pin game idea—yet an idea that has already proven its unique play appeal in thousands of locations. LIGHTS-OUT is played like the "shut-out" dice game now sweeping the country, like wildfire—with the added thrill of SKILL! Due to the fact that ONLY 1 TO 8 BALLS are shot on each game, LIGHTS-OUT is the FASTEST non-payout game on the market. On test locations it is competing with payout games—and in many cases actually EARNING MORE MONEY than many 10-ball payouts! In fact, LIGHTS-OUT DOES EVERYTHING A PAYOUT GAME DOES—except pay out. Merchant checks the score, award, and anti-tilt without going near the machine.

Now is the time to start proprietor up these non-payout spots with LIGHTS-OUT. Try at least a sample with privilege of returning within 7 days if it doesn't bring in the biggest non-payout profit you've earned in years! RUSH YOUR ORDER TODAY.

PLUG-IN
To Any A. C. Outlet

$54.50
1.3 with order, balance
C.O.D., F.O.B., Chicago

Licensed by Consolidated Pat. Corp.
(Pat. No. 1,700,521)

BALLY MFG. CO.
2640 BELMONT AVE., CHICAGO, ILL.

The "GOLDEN" Bargain Board
Takes in $80.00, Pays Out $41.00, PROFIT $39.00.
Thick Board—Complete Sell-Out—Counterfeit-Proof Numbers.
Sample Prepared $2.50. Remittance In Full With Order.
Quantity Discount to Dealers and Operators.

2. CHARLE & CO., South Side, Springfield, Mo.

ARE YOU CASHING IN ON TRADING POST?

If you are not4 getting other some mighty sweet profit, TRADING POST GETS THE PLAY BECAUSE EVERYBODY WINS EVERY TIME—THE CUSTOMER—THE OPERATOR—THE DEALER—NOBODY LOSSES.

On the front of the syrniere there are 120 tickets or tags, each numbered on both the front and reverse. A ticket and coupon are attached to each of the 120 tickets.

The coupon is a trade card which bears the number corresponding to the number on the ticket. He has the idea that in getting to get tickets to cause the wanted package, but he is sure he will get something every time.

We can give you sentimental values because we are a charitable house for those who like all kinds of collections.

TRADING POST COSTS YOU ONLY $6.60 F.O.B. CHICAGO.
DEALER PAYS YOU $9.75—TAKES IN $13.00.

$2.50 Deposit Required With All Orders—Balance C.O.D.

TRADING POST SYNDICATE
321 W. Huron Street, CHICAGO, ILL.

HIGH STAKES
"Greenbush's Great Güter Game"
The thrilling New Streamline Wood Cabinet Game, with beautifully engraved and painted faces, the new "match-a-color" board, the testing trim ads on the boards make the most ARRESTING of all that price can read.

$24.75 EACH 12% Deposit (Tax Included) Bel. C.O.D.

BALLY ROLL, $219.50
"The Chisely Rolling Game of the Coin Machine Industry"

IDEAL NOVELTY CO.
1218 MARKET ST.
ST. LOUIS, MO.

JUMBO PROFITS
Fastest Selling Novelty Item of Today
400-Tube or Box Container, complete with 8 JUMBO POWERTAIN PINS, four times as large as ordinary pins. Takes In $20.00. Pays Out $4.50 worth of cigarettes. 150 Per Case. Net $15.50.
Operator's Special Price $1.25 for Sample, $6.50 in Lots of 10 or More. ORDER NOW.

H. G. PAYNE COMPANY
312-314 BROADWAY
NASHVILLE, TENN.

Is Your Subscription to The Billboard About To Expire?
THE FINEST AUTOMATIC PAYOUT TABLES

DAILY RACES • FENCE BUSTER • BROKERS TIP • SUNSHINE BASEBALL

MOTOR DRIVEN PAYOUT UNIT! PLAYER CONTROLLED CHANGING ODDS!

DAILY RACES

Play 'em across the board with Daily Races, the game with real race track Mutuels! Odds up to 40-1 pay off on Win, Place and Show. Multiple Coin Slot accepts as much as $1.00 or more on each play. Mystery Coin Slot optional. Get in on this "genuine" - place Daily Races today... the game that accompanies more than products selling for as high as $300!

SUNSHINE BASEBALL

SUNSHINE BASEBALL is a one-ball automatic payout at a price far below its true value! Player can leave odds stand or have opportunity to change them by successfully hitting "Change O's" pocket. Leading Major and Minor League teams are represented. Pays 2-1 for cellar position and up to 40-1 for League Championship. Pennant Winner and Series Winner Mystery Payouts. 125 Available. Buy 10 for $9.95 extra.

D. GOTTLIEB & CO., 2736-42 N. PAULINA ST. CHICAGO, ILL.

LEADING BRANDS

1000 HOLE 1c CIGARETTE BOARD
Take it $1000. Sells 39, 36 or 40 Packs of Cigarettes. First of its kind - a Masterpiece of Art, and a decoration for the counter. Besides a wonderful silent sales man.

PRICE 96c Plus 10c Tax.

GLOBE PRINTING COMPANY
1039-43 Race St. PHILADELPHIA, PA.
413 South Wells St. CHICAGO, ILL.
1951 N. E. First Avenue MIAMI, FLA.

SALESBOARD OPERATORS WAKE UP

YOU TOO CAN EARN UP TO $1,000 OR MORE A MONTH—WITH THE LINE OF LIVE CASH SALESBOARD MACHINES CREATED BY "UNIQUE" FOR THE OPERATOR ONLY.

Write us for FREE Illustrated Catalogue showing latest line of non-competitive sales machines!

UNIQUE DISTRIBUTING COMPANY - 2904-26 LOEB ARCADE BUILDING MINNEAPOLIS, MINNESOTA
(The Best Paid the Operator Ever Had)

EASTERN DISTRIBUTORS FOR MILLS NOVELTY COMPANY

29th and Huntingdon Sts. PHILADELPHIA, PA.

SALES!—Make your own round Profit with BAR-BOY

It's a brand-new fast action four reel game for Taverns and Bars. Gets the Best Spots. Make Bands of money all year round. Three-of-a-kind beer emblems pay variable odds of 2 to 20. So Pay.

Legally Ball Com Vender, 75-125 Cents Division. Beautiful, all-metal cabinet in dark maroon.

PRICE AT ONLY $14.50 F. O. B. CHICAGO

GARDEN CITY NOVELTY MFG. CO. 4347 E. RAVENSWOOD AVE. CHICAGO, ILL.
Only with the tremendous facilities of the largest factory in the industry......
can the one real bowling game be built

....and deliveries made when you want them!

With 800,000 square feet of production area, the huge ROCK-OLA plant is equipped, like no other, to produce the perfect... the beautiful... the one real bowling game... ROCK-O-BALL.
Mechanism designed and perfected by the same experienced engineers who build the famous ROCK-OLA Multi-Selectors — the most perfect mechanical unit of any coin-operated machine ever built! Cabinets created by skilled craftsmen in ROCK-OLA’s own great woodworking plant — one of the largest in the country! Completely built and assembled in the one factory in this business with the resources and facilities necessary to manufacture a product of this magnitude . . . and make deliveries when they should be made!

ROCK-OLA MFG. CORPORATION
800 North Kedzie Avenue Chicago, Illinois, U. S. A.

$259.50
F. O. B. CHICAGO
1-3 DEPOSIT
BALANCE C. O. D.

THE ONE REAL BOWLING GAME . . . by ROCK-OLA
CARLOADS Shipped EVERY DAY
HUGE PRODUCTION GUARANTEES QUICK DELIVERY AND IMMEDIATE PROFITS ON

BALLY-ROLL

Smart operators know that BALLY is always FIRST to make VOLUME SHIPMENTS! They remember how Bally got into production on Jumbo and Bally Derby with lightning speed when the industry needed games of that type. And now—for QUICK DELIVERY and FIRST CRACK at the big "bowling" profits, operators are again depending on BALLY.

Exclusive

NOISELESS

SOUND-PROOF CONSTRUCTION

INCREASED PROFITS INSURED
BY MANY EXCLUSIVE FEATURES

BALLY-ROLL gives the player MORE ACTUAL PLAY for his money. Exclusive narrow side-rail design provides WIDEST ALLY SURFACE and FULL-WIDTH TARGET—without increasing floor-space required! EXCLUSIVE SAFETY FIRST FEATURES—such as HIGH SIDE-RAILS and SMALL-MESH NET—wins welcome in locations now cold to ordinary games! These are only a few of the reasons why BALLY-ROLL is the choice of America's biggest and keenest buyers—why BALLY-ROLL earns UP TO $60.00 DAILY PROFIT! Get your share!

WRITE OR WIRE FOR FULL-COLOR CIRCULAR

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE
CHICAGO, ILLINOIS


NO DELAY ON RAY'S TRACK . ROUND UP . LIGHTS OUT
BALLY BABY . RELIANCE . ALL IN FULL PRODUCTION
There's no stopping them.

These two giant payout hits are knocking out bigger and better profits than ever!

Queen Mary

With these super-features, Queen Mary can't help but pull into port loaded with rich profits for you!

★ Huge, impressive 50-inch cabinet.
★ Beautiful, colorful playing field.
★ Mystery coin chute.
★ Changing odds—score-increasing switches.
★ Equipped with Rock-O-Pac Battery Eliminator and batteries—automatically changes over from one to the other.
★ Flashing lights.
★ Queen Mary ship bell sound effects.
★ Mint Vendor and Ticket Unit optional.
★ Rock-O-LA Universal Pay Unit.
★ In-a-drawer mechanism.
★ Sensational appeal and earning power.

$145.50

Queen Marys

Credit by far the biggest and best pay table value on the market today. Give yourself Credit. Give your locations Credit. Take Credit and pile up some real pay table profits all summer and far into the fall and winter!

$99.50

Rock-O-LA MFG. CORPORATION

800 N. Kedzie Ave., Chicago, Ill.
Mr. Herman Weiller, Manager,
is in charge of our new Philadelphia Branch. A complete stock of Hamilton Salesboards is now ready for immediate delivery to all Hamilton customers in the East.

We illustrate two new novelty assortments that have proved a summer sales sensation.

We sell only to the wholesale trade. Retailers are requested to buy direct from their local jobbers.

1c Lapel Watch Assortment
3,000 HOLE
Takes in $30
Pays Out 4 New Lapel Watches and 40 packages of Cigarettes.
NET PRICE, complete with 4 Lapel Watches, including 10c Government Excise Tax, each $5.90.

5c Falcon Camera Assortment
700 HOLE
Takes in $35
Pays Out 3 Falcon Cameras, Size of Films, 1½"x2½" each, 50 packages Cigarettes.
NET PRICE, with 3 Falcon Cameras, including 10c Government Excise Tax, $5.95.

HAMILTON MANUFACTURING COMPANY
32 North Fifth St., PHILADELPHIA
413 South Fifth, MINNEAPOLIS