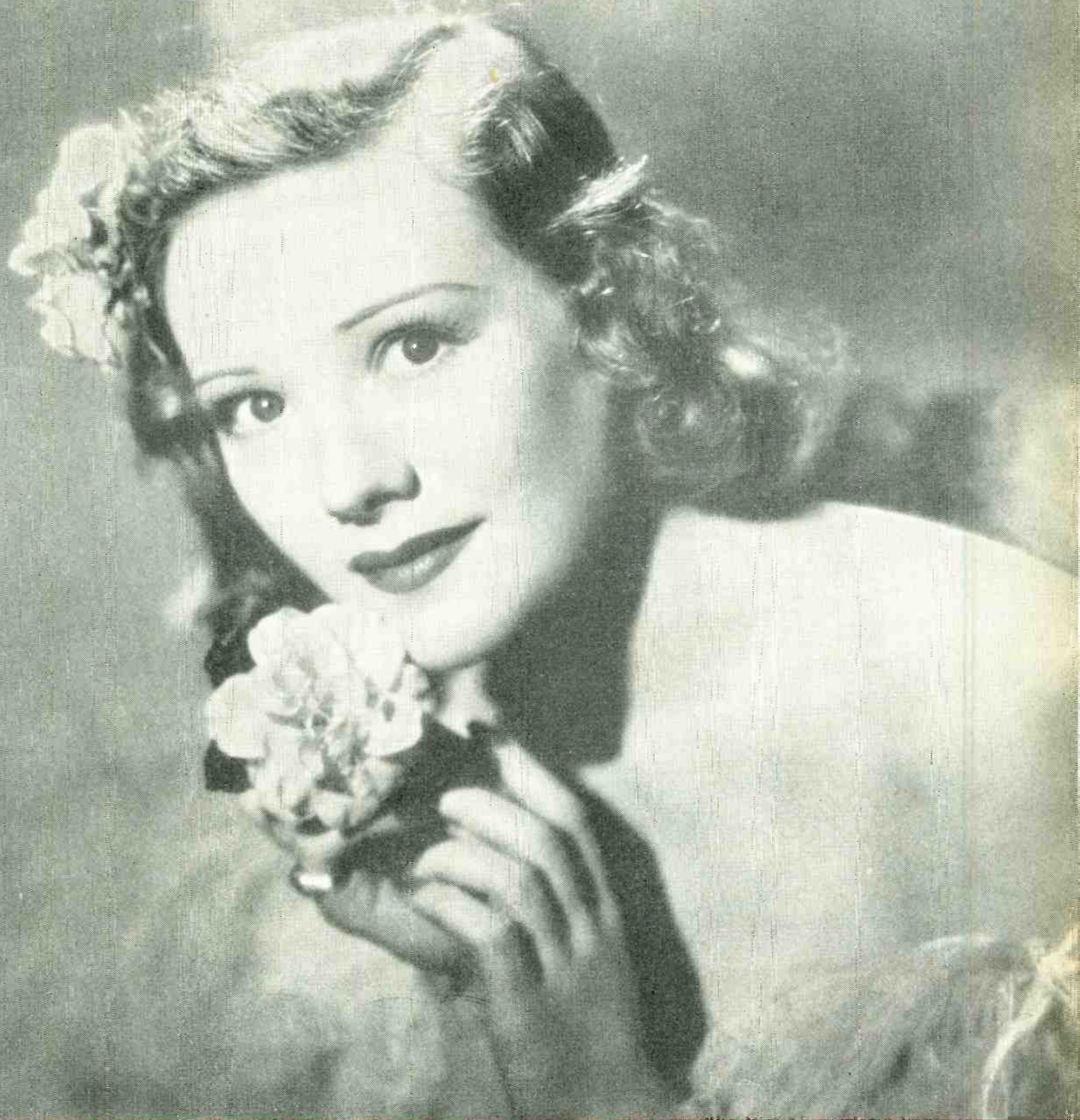


RADIO — STAGE — NIGHT SPOTS — OUTDOOR

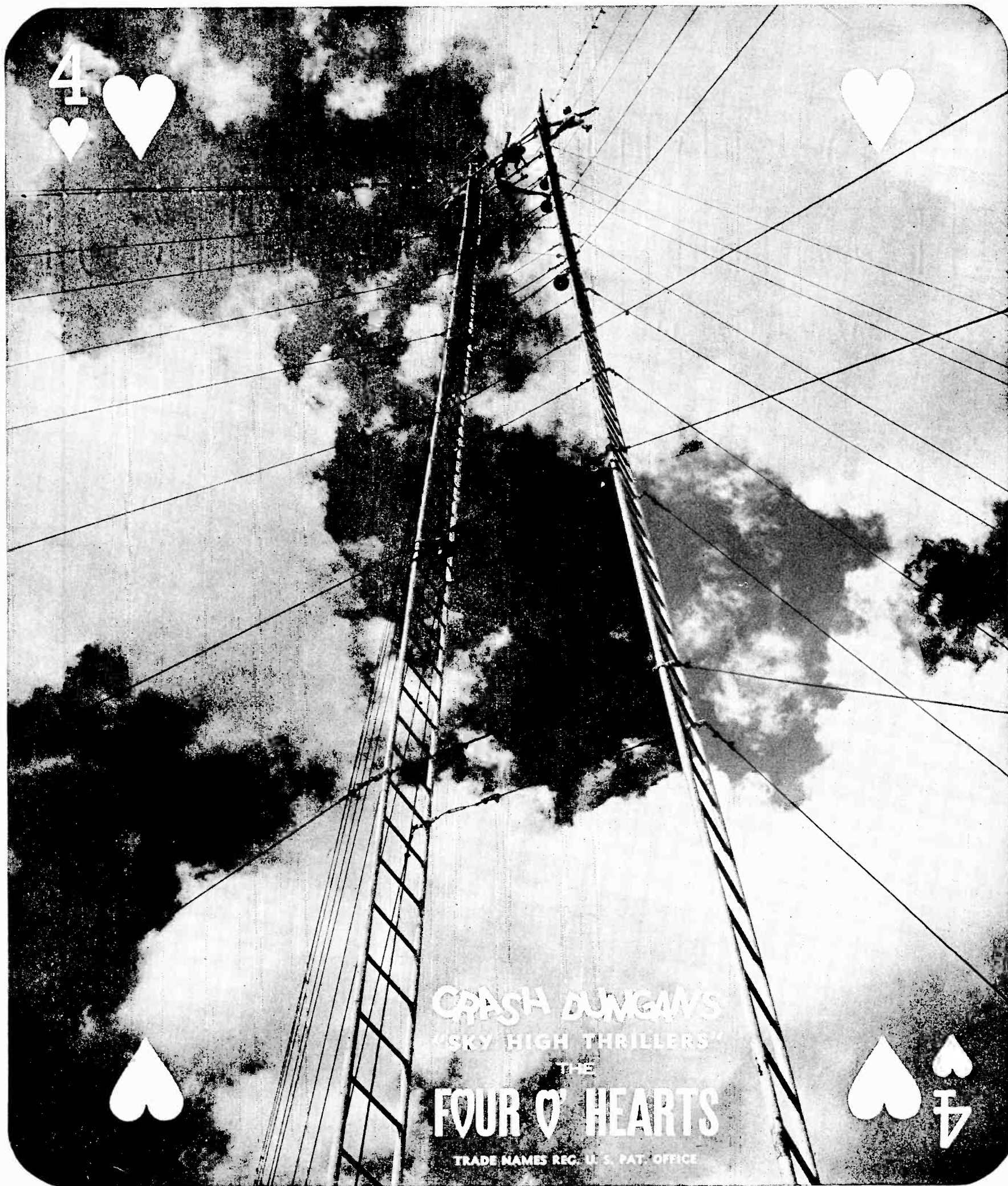
JULY 30, 1938

The **Billboard** *15 Cents*

The World's Foremost Amusement Weekly



FRANCISKA GAAL



UPHOLDING 11 GENERATIONS OF CIRCUS TRADITION
— "A GOOD JOB WELL DONE" —

AVAILABLE—PARKS, FAIRS, CELEBRATIONS—AFTER AUGUST 13

EAST

FRANK WIRTH BOOKING ASSN., INC., 1560 Broadway, N. Y. CITY.

MID-WEST

COLLINS ENTERPRISES, Elliott Hotel Bldg., DES MOINES, IOWA.

FOREIGN REPRESENTATIVE—CHARLES L. SASSE, 300 West 49th St., NEW YORK CITY

Copyright 1938 By CRASH DUNIGAN.

The Billboard

Vol. L
No. 31

July 30,
1938

The World's Foremost Amusement Weekly

Published weekly at Cincinnati, O. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879. 100 Pages. Subscription, \$5 per year. Copyright 1938 by The Billboard Publishing Company.

NEW DIET FOR N. Y. STADIA

AEA To Okeh LNYT's Code

Marks first actor-manager
basic agreement in years
—two additions to code

NEW YORK, July 23.—When council for Actors' Equity Association meets Tuesday it will ratify the ticket code and basic agreement proffered by the League of New York Theaters and tentatively approved by Equity last week and so set up the first basic agreement between managers and actors since the fold-up of the Managers' Protective Association about five years ago.

In the week's interim lawyers for both the League and Equity merely dressed up the pact's phraseology, making the minor changes brought out in the discussions which took place at the conference between eight members of the League's board of governors and the Equity Council members last Tuesday afternoon.

There are two significant additions. One retains a section of the code of fair competition promulgated under the NRA. It requires each theater to retain at least 25 per cent of its tickets in all parts of the house for sale at the box office for each presentation. A second addition establishes a central telephone exchange for all box offices, producers

(See AEA TO OKEH on page 28)

Performers in Ad Tie-Up

NEW YORK, July 23.—Thru a special publicity arrangement, newspaper advertisers are using performers to pose for and plug commercial products.

The New York Post recently carried a full-page ad with Jimmy Durante posing with a life-saving contraption, Sophie Tucker in a new-style bathing suit and Vincent Lopez plugging candid cameras, and others demonstrating everything from brassieres to razor blades. This is understood to be the first time advertisers are trying this stunt on a wide scale, with the ads being offered around nationally.

Randalls Island, Jones Beach On Look for Varied Amusements

Grand opera, contests and concerts to replace Shubert-Gallo operettas at Big Town's two open-air arenas—park dept. scouting for further entertainment possibilities

NEW YORK, July 23.—Grand opera, ballet, dance and music contests and choir concerts will replace the operetta a la Shubert and Gallo at New York's two open-air arenas, Randalls Island and Jones Beach, starting July 30 and August 5, respectively. The city's department of parks and the Jones Beach State Park have both signed contracts for week-end operas with Alfredo Salmaggi, director of the New York Hippodrome Opera Co. To make use of the stadia during week nights, officials of both parks are now negotiating with a varied list of entertainment

possibilities. Among the prospects with whom contracts may be signed soon for productions at Randalls Island are the Hall Johnson Choir for concerts on Wednesdays nights; Leon Rothier, Metropolitan Opera basso, and Giuseppe Bamboschek, conductor, for a series of two or four Friday evening ballet concerts, and Gus Greenlee, president of the Negro National Baseball League, for swing band and dance contests Thursday nights, similar to those Greenlee has sponsored in Pittsburgh and the West. The baseball league has already rented the stadium for Sunday afternoons. Assistant Casting Director Leonard, of Warner Brothers, will meet with Emile Mardfin, supervisor of Randalls Island Stadium, Monday to discuss Warner-produced spectacles for the stadium, both for the summer and during the New York World's Fair next year. Park officials are anxious to have a great attraction in the stadium next year, even if

(See NEW DIET on page 74)

Early Gate Marks Up 20 Per Cent At Jubilee Exhibition in Edmonton

EDMONTON, Alta., July 23.—Smashing all records for an opening day here, the Diamond Jubilee Edmonton Exhibition, July 18-23, had a 20 per cent increase in paid admissions over opening day in 1937. Attendance figures, said Managing Director Percy W. Abbott, do not include an estimated 15,000 children admitted free to grounds.

Same perfect weather as on opening day brought a record crowd on Tuesday, which also surpassed that of last year. Crop conditions in Northern Alberta, finest in about eight years, played an important part in general optimism and

public spending. On the heels of a closing day at Calgary which brought out the largest crowd seen on the midway in that city in years the Royal American Shows rushed here to play to a preview crowd estimated by police at 20,000, which watched unloading and setting up late Sunday afternoon and during a downpour Sunday night. Loading and unloading have been greatly simplified by a new device of Trainmaster Charles Keightley.

Diamond Jubilee was officially opened by Mayor John W. Fry. For the first time at the fair all employees meeting the public were attired in smart uniforms and blue and gold caps. Six days of racing and Ernie Young's *Follies In*

(See EARLY GATE on page 28)

AFA Claims Jurisdiction Over All Circus Employees

Lodges protest to AFL against TMAT's activity in organizing box-office men — Whitehead bases claims on strength of letter from President William Green

NEW YORK, July 23.—American Federation of Actors, a union originally formed to include performers in night clubs and vaudeville, which recently claimed a triumph by closing the Ringling Bros.-Barnum & Bailey Circus thru its organization of the circus' seasonal laborers and workmen, is seeking new circus fields to conquer. Today, over the signature of Ralph Whitehead, AFA executive secretary, whose personal influence was held responsible for closing the Ringling show and throwing hundreds of performers and others out of work, it sent a protest to the executive council of the American Federation of Labor, claiming jurisdiction over circus box-office men and press agents who are already being organized by the Theatrical Managers, Agents and Treasurers, a sister AFL union. Whitehead is charging the TMAT with encroaching on the AFA's jurisdictional territory, basing the claim on the TMAT's organization of box-office men on the Ringling-Barnum and Al G. Barnes-Sells-Floto shows.

Whitehead, whose union of vaudeville performers already includes circus workmen, is claiming the b.-o. boys on the strength of a letter from William Green, president of the AFL, reprinted in the *AFA Reporter*, the union's house organ. The letter, or at least the part quoted in the union's magazine, reads as follows: "It is the sincere desire of the American Federation of Labor that all representatives of organized labor, central labor councils and State federations of labor, as well as all organizers of the American Federation of Labor, give to you and the representatives of the American Federation of Actors a full measure of support in the efforts you

(See AFA CLAIMS on page 28)

Milwaukee Festival Breaks All Records; Shows Play Sunday

MILWAUKEE, July 23.—Beckmann & Gerety Shows rounding out the week here at midnight recorded the greatest attendance in the history of the Milwaukee Midsummer Festival for a single day in the fact that 25,000 people patronized the rides and shows. Weather was ideal and thousands were milling the midway at the enforced midnight closing hour.

All other features of this historical gala event drew unprecedented crowds with tens of thousands viewing the parade thru the downtown streets Saturday afternoon.

Festival official events originally planned for Friday night were halted due to severe rainstorm and postponed until Sunday and as a result the Beckmann & Gerety Shows remain to play an extra day.

La Guardia Mulls Labor Stage Exemption As Managers Kick

NEW YORK, July 23. — Mayor La Guardia is expected to hand down his decision within the week on the exempting of Labor Stage from the annual city license fee of \$500 imposed on all other legit theaters. He has a 10-day time limit following the public hearing Tuesday. Yesterday he reviewed the bill to exempt LS passed in the city council recently, the supporting plea of Frederick M. Umhey, treasurer of the theater and representative of the International Ladies' Garment Workers Union, which owns the theater and which is producer of its current tenant, *Pins and Needles*, and objections raised by the League of New York Theaters. He has withheld commitment thus far.

LS has been operating under a special grant bestowed upon educational organizations and groups which put on occasional productions. This privilege allowed the ILGWU to continue operation even though the theater does not live up to the requirements set by the fire department for other Broadway houses.

Should the mayor be convinced that Labor Stage is a competitor with League of New York Theater members, then the producers may have to seek other shelter or alter their present establishment. The union doesn't object so strenuously to the mere \$500 licensee fee; but, acknowledged as a regular theater, the group, because of fire laws, would have to look for new quarters, which Umhey contends would take away part of the appealing atmosphere of the show.

Stage's chief violation of fire department standards is fact that lobby is led

up to by several steps. Being only eight feet deep, it cannot be graded down to the street.

In This Issue

	Pages
Air Briefs.....	8
Broadway Beat, The.....	5
Burlesque Notes.....	22
Carnivals.....	41-53
Circus and Corral.....	30-33
Classified Advertisements.....	64-67
Coin Machines.....	80-100
Endurance Shows.....	22
Fairs-Expositions.....	38-39
Final Curtain.....	26
General News.....	3-5
General Outdoor.....	74-79
Hartmann's Broadcast.....	29
Legitimate.....	14-15
Letter List.....	24-25
Lists.....	56-63
Magic.....	22
Minstrelsy.....	22
Music.....	10-13
Night Clubs-Vaudeville.....	16-21
Notes From the Crossroads.....	29
Orchestra Notes.....	12
Out in the Open.....	29
Parks-Pools.....	34-37
Pipes.....	72-74
Possibilities.....	4
Radio.....	6-9
Repertoire-Tent Shows.....	23
Rinks-Skators.....	40
ROUTES: Orchestra, page 10. Acts, Units and Attractions, 27-28. Dramatic and Musical, 29. Repertoire, 23. Carnival, 76. Circus and Wild West, 77. Miscellaneous, 76.	
Show Family Album.....	65
Sponsored Events.....	54-55
Thru Sugar's Domino.....	4
Wholesale Merchandise-Pipes.....	68-74

Authors Want More Dough

Writers' Guild Says Situation "Appalling"; Aims for New Deal

NEW YORK, July 23.—A set-to between advertising agencies and radio script writers is in the offing. Radio Guild division of the Authors' League is gathering statistics on prices paid for scripts and has asked members to submit info. League spokesmen say the situation is "appalling" and that the Guild will try to secure more remuneration for members following compilation of sufficient data. Action not expected until the fall, at which time the Guild hopes to have statistical ammunition re-

garding both originals and adaptations. League's move follows continued agitation on the part of scripters, the rank and file claiming they are being rooked. Leading literary agents handling radio business concur.

Pointed out by one League exec that no recognized prices prevail, but that business is conducted somewhat along lines similar to motion picture industry. Sponsors and nets will pay well for stuff they want badly, but lesser talent gets knicked. Determination of proper scale will run up against tough obstacles. Personal appearance angle, for instance, is often woven into the contract in the case of a name author.

American Federation of Radio Artists, with jurisdiction over radio performers generally, has some scripters in its membership—actors, for instance, who write material. AFRA is willing to turn over its writer members to the Authors' League in the event the League's radio division can prove useful.

Some prominent agencies pay off in the twilight for five-time-a-week serial shows, rate being \$50 a sketch, sometimes more and sometimes less. In certain cases, where more than one writer works on the same serial, a writer whose material is not used may be given a brush-off.

Authors may have been encouraged by the success of actors thru AFRA.

Suspended Celebration

PITTSBURGH, July 23.—Crew of 13 radio, stage, nitery and newspaper impresarios wound up birthday celebration for John Harris, president of Harris Amusement Co., by being suspended in Harris' apartment elevator for an hour. William Penn manager Jerry O'Neill, radio emcee Brian McDonald, Press theater critic Kaspar Monahan and 10 others were jammed in small box-carriage until boy attendant of building crawled into shaft above elevator and pried open doors.

Concert Oakleys Out; Maybe Dough For Music Debuts

NEW YORK, July 23.—Fourteen concert managers, agents and artist bureaus here voted to do away with passes for New York concerts. As a substitute the group devised a system of special coupons which will enable debuting artists to recruit audiences at a rate which will be cheap for the visitors yet high enough to net the artists a few pennies.

Previously oakleys were exchanged at box offices upon payment of federal 10 per cent tax, none of which went into box-office coffers. Now students and artists can obtain coupons which, when redeemed at the door, are tax free, but require a 25-cent fee for position in the (See CONCERT OAKLEYS on page 28)



IT SEEMS that whenever the subject of mixing in cafes is discussed one of the participants is certain to refer to the fact that the cafe business still wears some of the vestments of the speakeasy era. Which is supposed to be the reason that mixing flourishes as much as it did in the days when cafes were under lock and key and could be opened by anybody who had the shekels to spend. There is a lot of truth to that, but the trouble with it is the same as with all half truths. It tells only part of the story and, therefore, tells no story at all. Mixing does reach back to the days of Prohibition, but it seems to be as essential to the cafe business—as cafes are run today—as food and drinks and (we almost forgot) shows.

The average cafe owner considers mixing an integral part of his appeal to the bulk of his patronage. That is, from the standpoint of money spent in his establishment. Whether he is booking a line of girls, a specialty girl or a star, the mixing element plays a very important part in his selection. In fact, the only difference between working theaters and cafes so far as the performer's very personal reaction is concerned is the mixing factor in the latter category.

Mixing is so vitally important to the cafe field that certain stars who are far more proficient than others in the entertaining art are considered poor risks by hard-boiled cafe men either because they will not mix or because they do not possess the knack of attracting large wine-buying parties by their mixing. On the other hand, some of the topnotch cafe entertainers in the business are hardly worth their salt strictly as entertainers but do good business for spots they play in by plugging their personal lists of good spenders.

Mixing is not a problem for the show business so long as its manifestations are confined to stars. When a female performer reaches stardom she is beyond the pale of exploitation for immoral purposes thru necessity or against her will. A performer in the star class is inferred to possess the protection that money affords. When she works a spot where mixing is expected of her she does it of her own free will and choice. Her private life or her way of earning fancy salaries is her own lookout. But mixing is a show business problem for those who want the business to be governed by the same personal equations for run-of-the-mine performers that have been covering the stage branches as far back as written records go. The performers who suffer from the important part played by mixing in cafe work are the girls who would be working in theaters in more normal times and who would prefer that their contact with the public be limited to doing their act and taking bows.

Say what you will about burlesque in the days before censors knocked the industry on its ear, you can't tie up performing even in its sorriest state morally with the social life of the girls who gave burlesque the spice that made its promoters rich and sent the reform elements on its scent. A burlesque stripper did bedroom antics on the stage, but when the lights were blacked out her contact with the audience—always sandwiched by footlights—ended right then and there. Of course, there have always been among us the burlesque promoters who used willing or helpless girls in their shows to palliate politicians and racketeers with money invested in their shows. But this involves splitting hairs too fine, because there isn't a field of human endeavor where sex is involved in some way that is entirely free of coercive lechery.

Even the law does not protect the girl who tries to earn a livelihood in cafes as an entertainer and who would prefer not to mix. In the larger cities there are provisions in the code governing the licensing of cafes that mixing is not to be compulsory. It would take an investigator possessing more than the mortal share of determination and astuteness to distinguish between compulsory and plain mixing. Most girls who work in cafes need their jobs badly. Unless conditions are so intolerable as to be obvious even to the untutored no girl is going to talk herself out of work permanently by squawking about compulsory mixing to police or licensing authorities. Cafe men have a very neat way of relaying (See SUGAR'S DOMINO on page 8)

FRANCISKA GAAL

(This Week's Cover Subject)

FRANCISKA GAAL comes to American screens fresh from triumphs in nine European pictures as well as a series of successful stage performances. Daughter of an aristocratic Budapest family, she studied at the Hungarian State Academy and made her debut in "The Stupid Man." Following an overnight success, she won additional acclaim in roles as diverse as Kiki, Pygmalion, Salome, Peter Pan, Queen Victoria and Lady Macbeth. In 1933 she made her first film, "Miss Paprika," for which she had to learn to speak German. Eight pictures, shown internationally, followed, with "Peter" and "Catherine the Last" winning several distinguished European prizes.

Imported from Hungary by Cecil D. DeMille, Miss Gaal had at first refused to consider any Hollywood offers until she had mastered the technique of screen acting abroad. Before that she preferred to establish herself as a leading actress in the theater before attempting screen work. Now that she has achieved success in both mediums, a promising Hollywood future is in prospect for her after her excellent start in DeMille's "The Buccaneer" last year. DeMille has described her as a combination of Helen Hayes, the early Mary Pickford, Elisabeth Bergner and Clara Bow.

Her five-foot-three, 115 pounds, and blond-auburn hair will next be seen by American audiences in a lead role with Bing Crosby in Paramount's forthcoming "Paris Honey-moon."

Dept. of Justice Starts Suit on Film Monopolies

NEW YORK, July 23.—Allegedly to break up the monopolistic construction of motion picture production and distribution industries and to clarify, in terms of equity, the Sherman Anti-Trust Act, the Department of Justice has filed suit against eight major picture companies, 25 subsidiaries and 132 individual moguls in the District Court of the

United States for the Southern District of New York. Suit was ordered by Homer S. Cummings, United States Attorney-General.

In its brief the government seeks to enjoin all the defendants from the alleged monopolistic practices which the government finds will drive all inde- (See DEPT. OF JUSTICE on page 28)

Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT

MUSICAL

ROSITA ORTEGA—Spanish dancer whose interpretative routines are marked with dramatic expression that is both impressive and entertaining. Makes a striking appearance and should fit perfectly into a musical with a Spanish background or into a revue. Caught recently as the featured attraction at the Villa Venice, Northbrook, Ill., summer spot, where she has been filling engagements for several seasons.

FRANK CONVILE—comic and dancer, caught last week at the Roxy, New York. A comic who can dance, gag and present a great variety of hoke all very ably. Has a rubbery type of hoofing which is funny in itself and also does imitations of jitterbug dancing fiends, strip teasers, etc. Lines are clever and delivered well. Rates a berth in a revue where, because of his versatility, he'd be an ace asset.

Advertising in the Billboard since 1905

ROLL TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS
WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1 x 2

10,000..\$6.95	50,000..\$12.75	90,000..\$18.55	250,000..\$41.75
20,000.. 8.40	60,000.. 14.20	100,000.. 20.00	300,000.. 49.00
30,000.. 9.85	70,000.. 15.85	150,000.. 27.25	500,000.. 78.00
40,000.. 11.30	80,000.. 17.10	200,000.. 34.50	1,000,000.. 150.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

FOR DUPLICATE COUPON ROLL TICKETS DOUBLE ABOVE PRICE

STOCK ROLL TICKETS
1 ROLL.....50c
5 ROLLS.....40c
10 ROLLS.....35c

WELDON, WILLIAMS & LICK

FORT SMITH, ARK.
TICKETS OF EVERY KIND AND DESCRIPTION SINCE 1898

THEATRE EQUIPMENT NEW & USED

MOVING PICTURE MACHINES, SOUND EQUIPMENT, SCREENS, OPERA CHAIRS, SPOTLIGHTS, STEREOPTICONS, FILM CABINETS, PORTABLE PROJECTORS, M. P. CAMERAS, GENERATOR SETS, RECTIFIERS, REFLECTING ARC LAMPS, REWINDS, VENTILATING FANS, CARBONS, FILM CEMENT, TICKETS, MAZDA LAMPS AND SUPPLIES. EVERYTHING FOR THE THEATRE.

WRITE FOR FREE CATALOG "B"

MOVIE SUPPLY CO., Ltd.
1318 S. WABASH AVE. CHICAGO, ILL.

ONTARIO HOTEL

Well-Known Theatrical House
\$1.00 Up Daily
\$5.00 Up Weekly
620 No. State St., Chicago, Ill.

SPECIAL PRINTED ROLL or MACHINE

TICKETS

RESERVED SEAT - PAD - STRIP
COUPON BOOKS - RESTAURANT
CHECKS - SALES BOOKS AND
ALL ALLIED FORMS

100,000 FOR \$20.00

ELLIOTT TICKET CO. (409 LAFAYETTE ST., N. Y. C.
127 N. DEARBORN, Chicago
615 CHESTNUT ST., Phila.)

STOCK ROLL TICKETS
ONE ROLL \$.50
TEN ROLLS 3.50
FIFTY ROLLS 15.00
ROLLS 2,000 EACH
Double Coupons, Double Price
No C. O. D. Orders Accepted

Broadway Beat

(George Spelvin, who takes his vacation with a vengeance, has skipped town for eight weeks, insinuating this column can't be conducted without him. Staff members will pinch-hit until his return.)

By PAUL ACKERMAN

OPERATIVES assigned to find out why a midtown soda and lunch counter has a 15-cent minimum charge covering the noon rush hour trade report the condition is caused by a new crisis in the entertainment industry. Indigent performers, it seems, are staying off Judgment Day by the simple process of splitting a malted milk two and three ways. . . . A new screwball joined the ranks of the town's more gifted elevator boys. When a passenger calls his floor, instead of getting there without more ado he is confounded with a startled, "You mean it?" . . . Official publication of hotel and restaurant workers, bartenders and such, *The Catering Industry Employee*, in its July issue quotes epigrams of Plato, Confucius, Robert Louis Stevenson and Justice Brandeis. . . . Town of Whitefish, Mont., has a single newspaper, *The Pilot*.

Judy Starr, vocalist, tells this one on herself. Admits when she first came to New York she didn't know much about the theater and its people—this falling proving very embarrassing when she met Gertrude Lawrence for the first time. Immediately after the introduction the songstress innocently queried, "Are you in show business, too, Miss Lawrence?" . . . There are complaints that the Casa Manana's Billy Rose is apparently extending his economies to the press department. Specifically, releases are being sent out on paper much too thin for releases—and secondly, the stuff carries an odor usually associated with releases in a figurative way only. Matter of the moment is not whether Coty or Roger & Gallet have their reputations at stake, but whether Mr. Rose is hiding Jumbo on the premises.

At least one hotel in the city's amusement area is jacking up its room rentals—with the intention of clearing out some of its rooms to make way for out-of-town visitors to the World's Fair. The burghers will be knicked plenty. . . . Richard Brooks, announcer, who recently engineered the "Be Kind to Waitress Week," got two items in his fan mail. One was a box of nuts and bolts indicating that Brooks, in the sender's opinion, was looney. The other was a letter from a waiter (male) who with

(See BROADWAY BEAT on page 28)

Objectivity

NEW YORK, July 23.—Ada Calkins, ex-newspaper and publicity gal and wife of Charles (Chuck) Calkins, of City News Association, whose family antics serve as a basis for George Sklar's new opus, *Away From It All*, can't forget her early training in objectivity.

When the play was summer-stocked at Carmel, N. Y., recently instead of flitting all over the hillside and being moved by Aline McMahon's impersonation of her, she remarked: "The play was swell, but the first act moved a little slowly."

N. Y. Agents' License List Biggest Ever

NEW YORK, July 23.—Two and a half times more agents have been coaxed or driven to taking out city licenses this year than ever before, reports Commissioner Paul Moss in his campaign to police and clean up the theatrical field. Already 175 licenses have been issued, and 100 more applications are being considered. All the Equity agents are lined up, as are a majority of the members of the Entertainment Managers' Association. The vaude and night club agents are being gone after by the license inspectors.

In addition, the commissioner expects to swell his list of recruits from among advertising agencies, concert managers and "anyone who makes a profit or commission thru the placement of jobs and the employment of people." This is the commissioner's new definition of an agent. Reaction from the Madison avenue advertising agencies has been to ignore such lowbrow categories, inspectors report. Nevertheless, the round-up is going on.

Agents, however, will not get too far with just a city license. The American Federation of Actors, as part of its drive from closed shop and tie-ups with other unions to insure such a state, will now insist that all its members be booked by AFA licensed agents. Union will not charge a license fee. Locally all applications for license must be registered by 6 p.m. September 1. Up to now agents wishing to show their agreement with the principles of AFA took out an AFA pledge certificate. The new license, however, will be compulsory.

Its stipulations forbid licensees from booking nonunion talent, and in return threatens punitive measures against performers accepting bookings thru unlicensed agents. Since AFA has closed shop in the larger hotels and night clubs, agents doing business therewith will have to sign up and meet the other obligations of the license contract. Notices to agents will go out next week.

Other stipulations of the license require agents to engage performers only thru written contracts, prohibit advance commissions and require the agent to guarantee payment of salary when show is booked into a spot which is not a regular user of entertainment. This regulation is similar to that set up by the American Federation of Musicians for agents booking musicians and bands.

French Show Chills London

LONDON, July 16. — *Frtvolities De France*, Parisian semi-nude show produced at the Prince of Wales Theater, attempts to introduce the Parisian atmosphere to London but it fails by a mile. Settings are costumes are good and make a smart showing. Plenty of nudity—more so than in any other London show. Girls are easy on the eyes, with one, Esmee Watson, a prize-winning beauty, leading.

Revue lacks sock comedy, altho Naunton Wayne, nonchalant English monologist, does very well with his particular type of comedy, which is on the quiet side. Charlie Chester is a carbon copy of the much better known Max Miller. Has plenty of assurance, but lacks timing and is plenty crude and dirty. American Joan Warner, who held a Paris show by reason of her startling nudity, is a flop here. Sings weakly and is overdressed for her much-publicized dance numbers.

Three Canadians, comedy acrobats, and Joe Laurin, juggler, are the best of the

REACH MORE PEOPLE!

FREE YOUR HANDS FOR DEMONSTRATING

Sell More People • Use Less Effort

New "Round the Neck" MICROPHONE

Showmen know amplification pays for itself with largely increased sales. But they have been handicapped using the stationary or hand "mike." Often they want to move about and use their two hands for demonstrating. Now comes the 'round the neck' mike which gives them perfect freedom and delivers two to three times the volume from a hand mike and three to five times the volume from a lapel mike.

SHOWMEN!

Barkers, Pitchmen, Auctioneers—with this combination of the 'round the neck' mike and the SOUNDMASTER you will improve your work, save your energy, reach more people and MAKE MORE MONEY.

Sold On Approval Offer

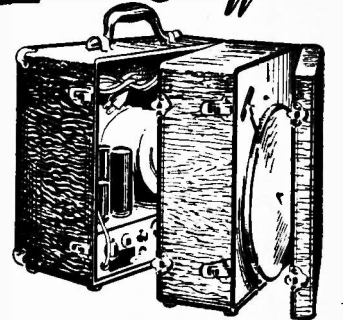
We are so sure you will be delighted with the appearance and performance of the new "mike" and SOUNDMASTER, that we will accept your order with the understanding you are under no obligation to keep them if you are not perfectly satisfied after trying them for two weeks.

PRICES

- Soundmaster (with Phonograph combination) . . . \$156.00 (Less \$30.00 without mike)
- Soundmaster (without Phonograph combination) 112.50
- Converter (for use with battery) 27.50
- 'Round the Neck Microphone (with 25 ft. shielded cable) 30.00

TERMS: Cash with order.

SUNDT ENGINEERING CO., 4288 Lincoln Ave., Chicago



The Phono-Soundmaster COMBINATION

Consists of Amplifier, Loud-speaker and Phonograph. Has the most powerful amplifier for its size on the market. Delivers 16-20 measured watts to powerful 12" speaker. Increases voice power 2,400 times. Lifelike clearness of tone. Comes with or without phonograph combination. Soundmaster only 14"x14"x9". Latest engineering. Finest materials money can buy. Read our "Sold on Approval" Offer. Write Today.

RESERVED — FOLDED — ROLL — STRIP

TICKETS

COUPON BOOKS

FOR EVERY FORM OF AMUSEMENT

ARCUS TICKET CO. 348 N. ASHLAND AVE. CHICAGO

LOW COST MONEY ORDERS FOR MAILING

People in show business are finding this Postal Telegraph service a simplified and inexpensive way to make remittances, pay bills, etc. All you have to do is go to the nearest Postal Telegraph Office, purchase the Money Order and mail it yourself. And the cost is surprisingly low—as little as 5 cents.

Postal Telegraph

When speed is essential telegraph money orders at low cost. Every telephone is a POSTAL TELEGRAPH office.

<p>STOCK TICKETS</p> <p>ONE ROLL . . . \$.50</p> <p>FIVE ROLLS . . . 2.00</p> <p>TEN ROLLS . . . 3.50</p> <p>FIFTY ROLLS . . . 15.00</p> <p>100 ROLLS . . . 29.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price.</p> <p>No C. O. D. Orders</p> <p>Size: Single Tick., 1x2"</p>	<p>What more can we say than that we manufacture</p> <h1>TICKETS</h1> <p>satisfactory in matter of price, etc., and get them to you in a hurry. Send us your inquiry.</p> <p>The TOLEDO TICKET COMPANY Toledo, Ohio, U. S. A.</p>	<p>SPECIAL PRINTED</p> <p>Roll or Machine.</p> <p>10,000 . . . \$ 6.95</p> <p>30,000 . . . 9.85</p> <p>50,000 . . . 12.75</p> <p>100,000 . . . 20.00</p> <p>1,000,000 . . . 150.50</p> <p>Double Coupons, Double Price.</p>
---	---	--

WHAT AN IMPROVEMENT *Maybelline* DOES MAKE!

Eyes framed by long, dark, luxuriant lashes—twin pools of loveliness! They are yours instantly and easily with Maybelline Mascara, either Solid or Cream form. Here is the very essence of romantic charm.

Maybelline is harmless, tear-proof, non-smarting. Not waxy, beady or gummy. Applies simply, smoothly gives a natural appearance. Tends to make lashes curl. More than ten million beauty-wise women from Paris to Hollywood use Maybelline regularly. 75c everywhere. Black, Brown or Blue.

Use the smooth Maybelline Eyebrow Pencil and creamy Maybelline Eye Shadow in flattering shades that harmonize with the mascara. Generous introductory sizes of all Maybelline Eye Beauty Aids obtainable at 10c stores.

TODAY—discover this thrilling way to lovelier, more enchanting beauty—with Maybelline—the eye make-up in good taste!

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.

Conducted by MARTIN C. BRENNAN.

308 City Tattersall Building, Pitt Street, Sydney.

Australian Office of THE BILLBOARD.

specialties, whilst Latasha and Lawrence, thrillingly acro dancers, and Masta and Marya, American song and dance team, are smart performers. Bert Ross.

Chorus Equity Holds Checks

NEW YORK, July 23.—Chorus Equity is holding checks in settlement of claims for the following members, who may obtain theirs by calling for them at the Chorus Equity offices:

Patricia Anderson, Adrian Anthony, Bruce Barclay, Nancy Lee Blaine, Adele Butler, Evelyn Colucci, Charlotte Davis, White,

Barbara French, Elaine French, Liela Gans, Mary Gehr, Jane Gillis, Gloria Gould, Joe Granville, Leon Hallinan, Gladys Harris, Eda Hedin, Marge Hylan, Marion Hylan, Fred Holmes, Louise Howard, Lorraine Janee, Clarence Jacobs, Harriett Jackson, Neville Landor, Judith Manning, Freddie Marshall, Eddie Marx, Dorothy Mellor, William McDaniel, James Middleton, Carol Raffin, Robert Raines, Ragna Ray, Percy Richards, Carolyn Russ, George Simplendorfer, Fred Small, Ann Travers, Dorothy Travers, Edna Walker and Helen E.

Leading Shows Compared

Audience Likes Varied Daytime Shows, Survey Analysis Proves

Make way for the daytime serials. The four radio program surveys published by The Billboard since April of this year, covering listening habits in Kansas City, Mo.; Cincinnati; Watertown, S. D., and Raleigh, N. C., in those portions covering daytime programs, showed how strongly serials stack up all along the line. However, an analysis of these four studies taken as a whole brings this out even more noticeably. Nevertheless, one conclusion may be drawn from the daytime compilations—alho the serials have huge audiences, there is ample evidence that listeners want a varied diet. Totals scored by daytime musical shows indicate this definitely.

On the other hand, the wisdom of the radio policy of Procter & Gamble, radio's biggest daytime serial advocate, is also proven. P. & G. spends more on radio time than any other national advertiser. That talks about its products' advantages are heard by a tremendous audience is obvious, since P. & G. shows lead the competition. P. & G. has adhered to its daytime policy for some time, convincing itself after a flyer into nighttime musicals with the flop, "The Gibson Family." Since then P. & G. has eschewed everything but its daytime stand-bys. It is indicated that P. & G. retains an audience certainly comparable to the average night programs and at considerably less expense and with less competition.

Musicals

NBC's long intrenched "Breakfast Club" and Farm and Home Hour have a strong daytime grip, the compilation shows. Farm and Home stanza scored 48 mentions in the four cities in which it was reported, with "Club" nabbing 37 in three cities.

RCA's "Magic Key" beat both of these programs, alho a comparison is not easily made since the RCA show is broadcast on Sundays. It seems, tho, to have a major audience on the basis of the number of mentions received.

Major Bowes' amateurs, in the evening summary published last week, proved they still carry along plenty of audience. Similar conclusion might be gathered from the standing of Bowes' Sunday morning sustainer over Columbia, with 31 mentions in the two cities reported hearing this program.

Serials

The first six leading daytime serials are all P. & G. sponsored. Heard in four cities were "Ma Perkins," "Pepper Young's Family" and "Mary Marlin," the first two really rolling up impressive totals, with 181 and 178 respectively. "Marlin" had 55.

Heard in three cities, "Guiding Light," "Kitty Keene" and "The O'Neills" finished in that order; "Light" with a good total of 102 mentions. There is considerable difference between this leader and "Kitty Keene" and its 32 mentions.

There were seven daytime serials reported heard in two cities, with another soap-sponsored show, "Big Sister," leading this division. Sponsor is Lever Bros., for its Rinso product. Another Lever show, for Spry, is second—"Aunt Jenny." P. & G. sponsor the third-ranking show in this group, Vic and Sade. "Arnold Grimm's Daughter" and "Hymns of All Churches" are sponsored by General Mills. Col-

gate-Palmolive-Peet bankrolls "Myrt and Marge."

Next survey, to start in next week's issue of The Billboard, will cover Portsmouth, N. H.

SAG-Film Firm Deal Pressured By AFRA

CHICAGO, July 23.—Burton Holmes Films, Inc., has signed here with Screen Actors' Guild following co-operative pressure brought by the American Federation of Radio Artists. Members of AFRA are used almost exclusively by the various local commercial pix producers. Production of a baseball short was held up at Holmes' studios for several days until the SAG contract was signed.

Leo Curley, recording secretary of Equity, was appointed pro tem head of Chi's SAG branch last week by Florence Marston, Eastern rep, who visited the Midwest territory with a view to establishing several branch offices.

Radio actors handle practically all commercial film work here, and since AFRA and SAG have affected interchangeability cards they are working together on this mutual problem, stated Ray Jones, local AFRA secretary.

Teacher Ben Gimbel

PHILADELPHIA, July 23.—WIP plans to open a school for radio dramatic artists this fall, Ben Gimbel, station manager, states. Classes will be conducted by Marx Loeb, production manager; Ed Wallis, announcer, and James Allen, program director.

Call 'Em, Joe

BOSTON, July 23.—Record sponsor name, and for a one-time broadcast at that, came to WBZ and WBZA this week. Name read: "People's Committee for the Promotion of Liberal and Progressive Leadership and the Avocation of Open Discussion of Public Affairs."

Program a one-time one-hour political speech by Lieut. Gov. Francis E. Kelly on the topic *Francis E. Kelly for Governor*.

Deals Pend for New Carter Series

PHILADELPHIA, July 23.—Boake Carter goes off the air August 26, following General Foods failure to take up option on his services. He finishes his 26-week stint on that date.

Officials of WCAU, whence Carter's broadcasts originate, said the sponsors had decided to drop Carter's broadcast due to the failure to obtain a later time on CBS. Carter originally was on at 6:30 p.m. and was switched to 7:45, but this time was too early for the Middle West listeners, who constitute the bulk of the customers of General Foods. Even the duplicate broadcast at 8:45 for the West Coast was too early for the Middle West, WCAU officials said.

Several new sponsors are dickering for Carter's services for a fall airing.

Fair's Radio Splurge

LINCOLN, Neb., July 25.—The Nebraska State Fair doubled its advertising appropriation this year and will take time on four Nebraska stations: WOW, Omaha; KFAB, Lincoln; KMMJ, Clay Center, and WJAG, Norfolk. In addition, there is some indication that time will be purchased on KMA, Shenandoah, Ia., which has a strong farmer listening standing in Nebraska.

Doc Morton Rosy On Web Spot Biz

PITTSBURGH, July 23.—Outlook for NBC fall business is best in history, A. H. (Doc) Morton, manager of NBC managed and operated stations, revealed during visit to KDKA. Basing his predictions partly on the steel industry pick-up, Morton likewise foresaw more spot billings, national and local. Noticeable in the list of advertisers asking about available time, he commented, are firms that have been off radio for some while. Leader in the business revival is San Francisco, with NBC's New England bookings slowest to recover from 1937 highs.

Proving a fruitful source for local commercial sales on most M. & O. stations are hinterland shows built for network sustaining periods. Eight months ago NBC prompted its stations to create more programs of web caliber. In January, 27 shows weekly were going to the chain from various NBC studios outside of New York and Chicago. More than 110 periods are now aired weekly from M. & O. stations for regional or national consumption. In the van of station concoctions considered fit for feeding net audiences are Washington, Philadelphia, Boston and Pittsburgh.

In predicting the development of spot commercials, Morton informed that between 60 and 65 per cent of sponsored announcements now on NBC's M. & O. outlets are national business, between 35 and 40 per cent local.

Here to discuss KDKA's future at a staff luncheon conference, possibly with an eye to future appointments, he declared that the world's pioneer station will have its new manager within a month or so, succeeding Al Nelson, who today became sales manager for the NBC-Blue network. Nelson's assistant is Robert Saudek, former KDKA continuity chief.

While in his job of planning and directing the development of the Blue web, Nelson will maintain his contact with KDKA by using the station as "a laboratory and pacemaker" for the net, he stated before leaving Pittsburgh.

Swap Show Off KWOS After WWSW Hollers

JEFFERSON CITY, Mo., July 23.—Program director Bill Cook, of KWOS, here, has announced discontinuance temporarily of the *Let's Swap* section of station's *Man on Street* program following receipt of a telegram from Walt Framer, of Pittsburgh, who says he originated the "swap" idea.

Cook's program, handled from in front of the store of its sponsor in Jefferson City's business district, was reviewed in the July 23 issue of *The Billboard*.

On Thursday Framer wired Cook: *Let's Swap* program KWOS is duplication my radio swap on WWSW, Pittsburgh, for over two years. Am protected common law and copyright and ask you to discontinue infringement. Radio swaps well advertised and reviewed in radio trade publications with me as originator. Walt Framer, Radio Station WWSW, Pittsburgh."

The local man replied that pending an investigation of KWOS' standing in the matter the swap section would be discontinued. He explained, however, that his program was an outgrowth of the *Man on the Street* broadcast and was carried as a sidelight.

WBBM Hires Grimm; Causes Stir in Chi Radio Circles

CHICAGO, July 23.—Charlie Grimm, given the bounce this week as manager of P. K. Wrigley's Cubs' ball team, has been hired at baseball announcer by H. Leslie Atlans, WBBM station manager, "at a substantial salary." Move caused a stir here, because WBBM has the Wrigley radio account, which at present is the *Laugh Liner* stint.

Grimm's first other assignment was a discourse on how front-office politics in the Wrigley Co. caused his demise.

Leading Programs Compared DAYTIME SHOWS

Hour Program Heard in Four Cities

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
Farm and Home Hour	11	6	5	26	48

Hour Programs Heard in Three Cities

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
RCA Magic Key	0	22	10	18	50
Breakfast Club	6	21*	10	0	37

*Program broadcast half hour during period covered in Cincinnati.

Hour Program Reported in One City

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
Major Bowes*	0	6**	25	0	31

*Sunday morning sustaining show. **Program broadcast half hour during period covered in Cincinnati.

QUARTER-HOUR PROGRAMS

Reported in Four Cities, Broadcast Five Times Weekly

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
Ma Perkins	44	25	24	88	181
Pepper Young	40	40	5	93	178
Mary Marlin	13	24	5	13	55

Reported in Three Cities, Broadcast Five Times Weekly

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
Kitty Keene	5	5	22	0	32
Guiding Light	12	0	8	87	107
The O'Neills	5	6	11	0	22

Reported in Two Cities, Broadcast Five Times Weekly

PROGRAM	Kansas City	Cincinnati	Watertown	Raleigh	Total
Woman in White	15	0	0	53	68
Big Sister	23	0	34	0	57
Aunt Jenny	30	0	25	0	55
Vic and Sade	32	9	0	0	41
Arnold Grimm's Daughter	5	0	19	0	24
Myrt and Marge	0	8	15	0	23
Bachelor's Children	0	5	17	0	22
Hymns of All Churches	0	19	9	0	28

Ask Grover

NEW YORK, July 23.—Now it can be told. Dick Stoddart, NBC engineer who was Howard Hughes' radio operator on his round-the-world flight, says that the trip itself was the topic least discussed when the flyers reached Omsk, Russia.

Soviet officials couldn't figure out why 1939 (World's Fair) was on the plane.

Petrillo Angle Puzzle to AFRA

CHICAGO, July 23. — In a general meeting the Chicago local of the American Federation of Radio Artists unanimously ratified the recently signed NBC-CBS sustaining contracts. Huddle was conducted by Emily Holt, national executive secretary, and George Heller, associate secretary, who came in from New York for the vote powwow.

Contracts go into effect August 7, and machinery is now being set up in the various locals for effecting immediate revision of wage and hour clauses according to contract stipulations.

AFRA is still in the dark here on the announcer situation, with NBC spieles forming their own indie union and the CBS boys belonging to James C. Petrillo's music union. Altho no contracts have been signed with either net on announcers, AFRA expects to effect an agreement with NBC very soon on the mikemen. Not definite, however, whether or not the deal will be on a national basis as the singer-actor contracts.

WHEC Tries a New Version of Bingo

ROCHESTER, July 23.—WHEC will introduce telephone bingo to its territory some time in August, sponsored by the E. J. Doyle Gasoline and Oil Co. To eliminate the lottery angle, dialers will have to answer quiz, such as, "If John Adams was the second president of the United States, put a 1 under the letter I, but if not mark down a 2." Listeners will make own tally sheets or get them free at service stations.

TMAT Beefs to AFRA Over Non-Union P. A.

NEW YORK, July 23.—Misunderstanding between American Federation of Radio Artists and Theatrical Managers, Agents and Treasurers has been cleared up, with the likelihood that if AFRA employs a press agent in the future he will be a TMAT member.

When AFRA signed its contract with the networks a fortnight ago, George Clark handled the publicity, altho he was not paid for it. Clark called the radio actors' union and volunteered to handle the job. AFRA agreed. There was no deal made for the future.

When news of Clark's work got around, TMAT called AFRA to beef. Report is that AFRA felt that TMAT was a managerial union primarily, and that while press agents are members of the managers' union TMAT jurisdiction is over theatrical attractions and does not cover organizations, such as a union.

An angle is that if AFRA had hired a Newspaper Guild man there might have been a reaction, since the Guild is CIO and both AFRA and TMAT are AFL. Lou Frankel, who has done some publicity work for AFRA, is a Guild member.

After 16 Years, WAPI Gets Full Time Okeh

BIRMINGHAM, July 23.—WAPI, one of the oldest stations in the country, goes on full time about the middle of next month. A CBS outlet for the past nine months, WAPI has been sharing time with a Tulsa station.

WAPI has been operating since 1922.

NBC No. 154

SALT LAKE CITY, July 23. — The 154th station of the National Broadcasting Co. will affiliate with the Mountain Group on August 1 when the Utah Broadcasting Co. opens KUTA in Salt Lake City. Station will be a supplementary outlet available only to advertisers using KLO, Ogden.

"Surprise" Witnesses for FCC Will Argue WLW Menace to Smallies; Testimony May Decide Case

First week of superpower hearing dominated by station's own claims deprecating WLW's coverage—California reception a "freak"—outlet's program policy panned

WASHINGTON, July 23.—Highlight of the WLW superpower hearing this week before the FCC has been the tendency of executives of that station to deprecate the station's claimed coverage, that is the coverage and effectiveness claimed by the station in its promotion material. George Porter, directing the questioning of WLW witnesses, called attention to charts prepared by the Cincinnati station which claimed responsibility for sales in California. James Shouse, general manager of WLW, deprecated this. He said the products were sold thru an exceptionally good program broadcast at a time when freak atmospheric conditions prevailed, thus allowing reception of the program on the Coast.

It becomes more and more apparent that the 500,000-watt power question will be largely decided on the basis of injury to smaller competing stations. FCC may spring some surprise witnesses along these lines, hoping to prove that WLW stole accounts from rivals thru its greater broadcasting power.

A brilliant case for WLW's "experiment" is being made by counsel Duke Patrick, and the Crosley interests have been able to prove thru use of the FCC's

own standard that the present power assignment is only giving the coverage expected today from 50,000 watts, and that, if a cut were ordered, the reduced coverage area would place WLW at a disadvantage to many near-by competitors. Broadcasters claim, entirely off the record of course, that the FCC standard of measurement is obsolete and that other engineers are using a more modern method of computing station coverage.

Altho WLW objected, the commission has introduced recordings of three days' programs over WLW. Criticism has been

made of the time given to commercial sales talks. In addition, disapproval has been voiced of the station's program methods.

"Surprise Witnesses"

The commission hopes to be able to prove next week by its "surprise" witnesses that WLW is an economic menace to smaller stations thruout quite a wide area. Business is lost by network affiliates, it will be claimed, since the Cincinnati superpower station covers these stations' territory. This is especially true, it will be argued, in the deep south, and will include many national advertisers seeking wide coverage. It will be argued that national advertisers' spot placements on WLW reach "staggering" totals when computed on a total of individual station losses.

Thru the attention given testimony, the FCC gives some indication as to the tenor of its feelings. This testimony to be adduced concerning small stations and losses caused them by WLW, if actual, will probably swing the FCC to a major degree. If there is a loss and it is a good sized one, it may be the most important factor in the hearing.

Summer Biz Off Against 1937; Year's Total May Also Slide

NEW YORK, July 23.—It is now a practical certainty that business for June, July and August on NBC and CBS will not equal, by a pretty good measure, 1937 income for the same period. In addition, there is a strong possibility that the total 1938 revenue will not equal that of last year. Naturally, this cannot be determined until the fall, but last few months of the year will have to pick up business over 1937 because of the summer dip.

A contributing reason is that the summer months of 1937 were the highest in chain history. A striking example is June, 1937, which beat January, 1938, on Columbia. In 1937 the three summer months on this network averaged 58 per cent higher than the same months for 1936. Thus, these summer months of '37 became not only record high months but probably represent artificial highs in a terrific summer boom.

For the first six months of 1938 Columbia has scored \$15,581,295. Total 1937 time revenues were \$28,722,118, meaning that to equal last year the next six months must account for \$13,200,000 over last year's grosses. However, with June down against last year, it looks as the July and August will follow suit. This means the last four months will have to go ahead of 1937 by a good margin. Since 1937 was a record year, the going appears somewhat rocky.

It may be much easier for NBC to reach the 1937 goal or beat it, for several reasons. First, June, 1938, beat June,

1937, by almost \$200,000, 1938 grabbing \$3,200,569 and making it easier for the following months. In addition, NBC is on a campaign to get the Blue out of its semi-doghouse and, if successful, the take will be gained.

For the first six months of this year, NBC has a fraction more than it had at the same time last year, about a million or so. Revenue so far this year is \$21,023,674 against \$19,948,107. NBC business for this month and August will probably show less loss than Columbia.

Both webs have told department heads to trim expenses.

Broadcast Ford Birthday

DETROIT, July 23.—"Biggest birthday party in the world" is slated for broadcast over WWJ next Saturday at 10:30 a.m. Occasion is the 75th birthday of Henry Ford, who will be guest of honor at the Michigan State Fair Coliseum for a party to be given by the Detroit Department of Recreation as general sponsor, with 8,000 school children participating. Old-time numbers, Ford's favorites, will be on the show. Program will be broadcast over Columbia Broadcasting System.

NEW YORK, July 23.—William Russell, NBC baritone, has been set by Ted Eshbaugh Studios as narrator for a series of commercial animated cartoons for the Aetna Life Insurance Co. and the National Carbon Co.

Radio, Dollars and Sense

There is no reason, at this time, to feel that advertising agencies, in the main, are shifting away from their policy of paying more and more money to talent—name talent, of course—and by so doing making radio a more and more expensive advertising medium. The more a show costs the less profit to the advertiser on each sale; the more difficult it becomes to get enough sales to make the program pay; the more difficult it becomes to keep selling the advertiser on a medium he thinks is excessively costly.

Meanwhile, newspapers and magazines have shown they haven't been asleep. Potentially, actually and theoretically, radio has the cheapest milline rate of any advertising medium, past or present. But when a show starts costing a sponsor \$30,000 a week, time and talent (time \$10,000) and it's a long way to enough sales to get back this expenditure, an advertiser is much more prone to listen to sales promotion from competing media. Result: talent loses work; networks lose time sales; advertising agencies lose billing. It seems to be just a matter of time before the agencies strangle not only themselves but those associated with them in the radio adventure.

It's been proven time and time and time again that the biggest show in the world isn't necessary to sell goods and plenty of them. United States Tobacco with Pick and Pat proved it; Procter & Gamble prove it every day of the year with their serials; Blackett-Sample-Hummert the same with their cheapie musicals.

It might be claimed that radio entertainment might suffer if many big names were lopped off. Maybe and maybe not. Every newspaper isn't a *New York Times*, but the country still has a good press. What would happen, most likely, is that radio would slump for a while as an entertainment medium, then start building its own names. Some precautions would be necessary to avoid these names getting out of control, as they have in Hollywood.

The advertising agencies control radio. They're strangling it right now.

Odds 'n' Ends

Bermuda is getting an unusually heavy play from the New York radio mob this year. Ed Reynolds and the frau (CBS), Betty Garde and a group of radio actresses, Jimmy Stilton and others have already been down there so far this summer. Interesting to note that many of the returning radioes report remarkable radio reception on the isle, almost 700 miles out to sea from New York. There's a daily published there, and evidently none of the anti-radio feeling has seeped thru from American dailies. Sheet gives almost a page and a half to radio each day. Programs listed include those of WJAZ, WJZ and WABC, of New York. Altho WOR is received as well as the other met stations, it's not listed. Daily gives a half-page coverage to short-wave programs from Europe and South America. Stations all along the Eastern Seaboard are heard in Bermuda, as well as many South American outlets.

Bermuda has no station of its own, but Bill Gellatiy, former WOR sales manager, is trying to swing one there; he's been living in Bermuda for a year now.

Alfred Schindler, formerly a vice-president of Barron G. Collier advertising firm, organized Sponsors' Sales Service a few months ago, as a co-operative radio marketing venture. Basis of the idea is to accept merchandise instead of cash for radio time.

Summer vacation for members of J. Walter Thompson's Hollywood office is to come to New York—and then spend most of the at-liberty time in the New York JWT office. That's what a flock of them have done this summer so far. Latest was Dick Mack, writer of the Chase & Sanborn show. He left for the Coast Saturday.

NBC's tough luck on special events continued last week. Previously, web had been caught at a disadvantage on the Hughes flight. Thursday, when the pick-a-back plane landed in Montreal, CBS by a lucky break beat NBC to the air by about five minutes, starting the program thru the CBC at 11:15, the plane landing at 11:19. NBC is supposed to have planned a crew the night before to Newfoundland, including George Hicks, announcer, and engineers. Then the transatlantic plane lands at Montreal.

J. F.

Another

TOLEDO, July 23.—Toledo News Bee has dropped its radio column. Radio interests are trying to get it in again. Marie Cochrane, radio editor, will work on Sunday page.

"Glass House" Policy Effects Change in FCC Hearing Tactics

WASHINGTON, July 23.—Departing from custom and marking a new policy for complaints involving radio stations, Federal Communications Commission states WJJD, Chicago, will have to go to hearing for renewal of its license. Preliminary investigation made as a result of complaints to the commish is claimed to show that the station had carried "advertising of certain patent medicines not in accord with stipulations to the Federal Trade Commission and the Food and Drug Administration."

More or less a bone of contention between the FCC and the press, hearings on license renewals have caused friction because the FCC would not reveal the charges. Instead, outsiders were left to imagine whatever they liked.

The "Glass House" policy did not directly cause the procedure in this case, but it did have a bearing. Action on the WJJD situation is regarded a by-product

of the "Glass House" idea; that is, to operate on a no-secret basis.

Commission's complaint committee, Commissioners E. O. Sykes, chairman, and Craven and Payne, recently recommended the changed method. It was felt by the committee that if preliminary investigation warranted an order for a hearing, indications of the charges should be made available.

Names Own Voices For New News Show

NEW YORK, July 23. — Dramatized news show featuring the actual voices of the names in the news is up for sale. Similar type program was on the air about two years ago, utilizing the sound track of Pathe newsreel, with Bromo Seltzer sponsoring the stanza for a short time on WOR.

Program in this case will have recordings made whenever possible by Intercontinental News Service at scenes of news events and then shipped to New York. Mark Hawley is featured on the show. Hawley is a WOR news reporter.

SUGAR'S DOMINO

(Continued from page 4)

important information to one another, and a girl stamped as a squealer stands about as much chance of getting a job in most cafes as a Salvation Army band.

Maybe the hypocrites will not agree with us, but we prefer the solution to the mixing problem arrived at by several of the Broadway cafe men. They at least call a spade a spade, and when they book a show you can be almost certain that it is booked on its merit as entertainment rather than the value of its female personnel as mixers. These gentry have a list of ladies of the evening that they call up from a phone booth on the premises when customers want female companionship. This method is commendable from a practical standpoint because the cafe has no official connection with the traffic, and girls in the show may devote themselves undisturbed to the function of entertaining.

As long as there are considerably more

Air Briefs

New York By PAUL ACKERMAN

FAIRLY definite that spot station activity for Procter & Gamble will be extended in the fall, with foreign language business most likely to get a boost. Will be set by Compton Ad agency, but plans as to stations, time and programs are indefinite. James Edmonds, formerly in the program division of Compton's radio department, appointed firm's chief contact man in Chicago, effective immediately. . . . NBC and CBS reported translating the Bulova anniversary show into Spanish for South American use. . . . Only WOR, WNYC and WNEW carried program in the States. . . . Marschalk & Pratt appointed advertising counsel for Dunn & McCarthy, makers of Enna Jettick shoes.

Ad agencies are squawking about the number of new recording and transcription firms showing up in the morning's mail. . . . Seaboard Radio Productions, recording outfit which cost plenty of dough to equip (estimated \$27,000), was recently auctioned off. . . . Bill Gillespie, of KTUL, Tulsa, and Father Wagner, of WTAQ, Green Bay, Wis., in New York last week. . . . Joan Edwards continues to be booked by NBC Artists' Bureau, tho Henry Dugand is her personal representative. . . . "Careless Court," Sam Hammer's

half-hour novelty audience participation program, is being wazed for agency auditions. . . . Most intriguing name among the radio performers is Yella Pessi, harpsichord player. . . . Charlotte Buchwald is scripting and broadcasting a radio program on WICC, Bridgeport and New Haven, for the cowbarn trade at Stony Creek, Conn.

RCA not to market a television set this fall. . . . Dick Mack, of Hollywood office of J. Walter Thompson and scripter of Chase & Sanborn show, vacationing in New York. . . . Bob Brewster, producer of Kraft Music Hall, in town. . . . Harry Kerr, publicity department of JWT, currently on a two-week vacash. . . . Larry Nixon, WNEW p. a., addressing the Java Tiffin Club July 28 on travel in the Netherland East Indies. . . . Judith Abbott, WNEW's mystery girl, does that heart-throb program. . . . Ted de Corsia, radio actor on the March of Time and other shows, operates a party fishing boat out of Brielle, N. J. . . . Ross Worthington, research head of We, the People, will be back from a month's trip to scout up material August 1. . . . Yung & Rubicam's Hubbell Robinson sails for Bermuda this week. . . . Will Yolen, on a vacash, flew to Birmingham, Ala., and Hampton, Va.

Chicago By HAROLD HUMPHREY

NORMAN HEYNE takes over the radio director's post vacated at Schwimmer & Scott agency by Ceell Widdfield. . . . WBBM is turning a studio over to Northwestern University for a one-day radio course of instruction. . . . Eleanor Ostermeier played the lead fem role in WCBM's dramatization of the pic, Test Pilot. . . . Hal Tate launches his new radio show next Monday over WMAQ for Evans Pur Co. It's to be a sort of gossip stint titled The Radio Tattler, with Tate as the Tattler. . . . Bob LaBour, chief WJJD announcer, had to relinquish his rank to Martin Jacobsen because of a tough bout with hay fever. . . . Noel Gerson, of WGN's press section, taking a month off in Atlantic City.

stone, of Ferris-Livingstone p.-a. firm. . . . Cliff Soubier doing a book on recipes concocted by movie and radio stars. . . . Virginia Payne, of "Ma Perkins," is editor of AFRA's local house organ. . . . Tommy Riggs and his Betty Lou are headlining this week at the Chicago theater.

WIND-WJJD sold its Bears-Cardinals professional football airings to General Mills. Opening game set for September 11. . . . British Broadcasting Corp. obtained permission from NBC here to air one of Arch Oboler's chillers, while Arch is on the other side touring. . . . FCC said no to an application for a new station in Aurora, Ill., this week. . . . Franklyn MacCormick doing a show now with WJJD. . . . Eddy Duchin returned Friday for a week at the Aragon Ballroom with a wire pick-up from WGN.

From All Around

. . . Savoy Sisters, swing trio and members of the musical staff at WKRC, Cincinnati, for the past year, opened an engagement with Buster Locke's Orchestra at the Hotel Gibson Rathskeller in the Queen City July 25.

Things are so quiet now that WBBM's publicity department hasn't sent out any squibs for three weeks. . . . CBS pulled a fifth anniversary luncheon for Virginia Clark and Marie Nelson in celebrating the five-year-old "Romance of Helen Trent" show. . . . Burg's New Century Committee will pull a "radio regatta" August 28 on the lake front, with radio actors parading their sloops. Stunt was hatched by George Living-

performers than there are jobs the mixing problem will never be solved. As long as cafes continue to be run along the line of saloons mixing will continue to play an important part in the business. It is possible to run large-capacity cafes in such a manner that appeal is greatest to mixed parties whose attitude towards the cafe is as impersonal as it would be towards a theater in which drama, musical comedy or opera is presented. There are plenty of that type among the public, and we have been able to determine that they are still looking for a place to spend their money and amuse themselves.

works. Such a law could be attacked from many angles; all of them having to do reasonably with restraint of liberty. No, that's not the way out. The only real solution lies in the invasion of the cafe field by men who do not think in terms of saloons and a revival of business to the extent that there will be real competition between theaters and cafes for talent. Then the performer will have something to say about whom she should work for and under what conditions.

For the good of the cafe business—until the time arrives when performers will not be a dime a dozen—authorities ought to do something about the small joints that pay girls starvation wages, expect them to perform more or less as a blind and to make up the difference in earnings by mixing with male customers. The clean-up could well start in New York and, more specifically, in the Village. There isn't a girl possessing any pretension to talent who mixes willingly in these spots. It's a proposition of making the best of a situation that bars from work the girl who thinks it is possible to earn a livelihood by floor-work. Even an amendment to laws barring compulsory mixing extending the ban to mixing of any kind would not be a solution. A girl cannot reasonably be expected to refrain from entertaining her friends in the spot in which she

BILLY SWANSON
and his MUSIC
Now At **CATARACT HOUSE** Broadcasting Over **NBC NETWORKS**
NIAGARA FALLS, N. Y. Mgt. CONSOLIDATED RADIO ARTISTS.

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
World-Telegram Building,
125 Barclay St., New York, N. Y.
Barclay 7-5371.

KOL Must Answer in Seattle Litigation

SEATTLE, July 23.—Newest development in the quarter-million dollar damage suit of KOL of Seattle versus the CBS network and other defendants is the order this week of Superior Court Judge Ernest M. Card of Tacoma, Wash., to force plaintiff to answer five interrogatories.

The Seattle Broadcasting Co., operating KOL, had previously declined to answer 15 interrogatories posed by defendants in the action, which include the Queen City Broadcasting Co. (KIRO) of Seattle; U. S. Senator and Mrs. H. T. Bone and Mr. and Mrs. Saul Haas. Trial is now set for October 17, and the court has allowed 10 days for compliance with its order to clarify details of suit and produce contract documents and dates.

KOL is suing on the charge of an alleged conspiracy on the part of the defendants, claiming they contrived to deprive KOL of its business and also sought to have its Columbia affiliation taken away.

N. Y. Station Publicity Breaks

NEW YORK, July 23.—Publicity break tabulations for the metropolitan stations for period between May 15 and June 11 are featured by a dark-horse leap into comparative prominence. Station is the municipally owned and operated WNYC, placed recently under the guidance of a new manager, Morris Novik. Outlet for some time did not rate as an especially proficient space-grabber, but it now occupies seventh position, topped only by two other local stations, WMCA and WQXR. First four stations, WABC, WJZ, WEAJ and WOR, are network outlets.

WNYC's hop also takes some edge away from WQXR, local high fidelity broadcaster. Some months ago WQXR gained appreciably in the publicity rankings, then fell off again, but in grabbing sixth place in this analysis it regained lost ground quite comfortably.

Also looks as tho WOR is back in the groove. Station had given way slightly but is now back with a strong showing. WMCA has been holding its own; a tough assignment since it had an excellent record because of additional publicity when new studios were opened recently. Breaks on the new studio are not included in this analysis, having been previously listed. WNEW and WHN fought it out neck and neck during the period covered, with WNEW going ahead by one point.

WQXR, WNYC, WNEW and WBNX are the only stations to beat the 1937 record for the same days, all others losing because of the difference in available radio publicity space. New York Sun has dropped its radio column, as has The Brooklyn Citizen. The New York American is extinct.

Station	1938			1937		
	F.	C.	GT.	F.	C.	GT.
WABC	945	185	1,130	1,160	424	1,384
WJZ	672	133	805	897	370	1,267
WEAF	620	132	752	782	243	1,025
WOR	330	103	433	352	211	563
WMCA	252	99	351	306	141	447
WQXR	232	20	252	107	25	132
WNYC	204	34	238	88	37	125
WNEW	162	20	182	156	24	180
WHN	154	27	181	156	75	231
WINS	79	33	112	148	69	217
WEVD	81	14	95	55	11	66
WBNX	6	1	7	1	5	6

The **THREE MARSHALLS**
Currently
RAINBOW ROOM, New York

Program Reviews

EDST Unless Otherwise Indicated

"Sunday Serenader"

Reviewed Sunday, 1:15-1:30 p.m. CST. Style—Vocal music. Sustaining over Station KWOS (Jefferson City, Mo.).

Frequently heard of are singers who "never had a lesson"—and usually need plenty of 'em. Cameron Maupin, 17-year-old senior in high school, the "Sunday Serenader," is one who doesn't need them to be entertaining, altho competent instruction undoubtedly would make a fine tenor of him.

Singing the overworked *At Dawning* for a theme, the young fellow reveals possibilities aplenty. Maupin's chief fame to date has been as a high school grid star. His debut as the Sunday Serenader was his third appearance on the air. Program, planned as a Sunday feature, could be employed thru the week. **A. B. J.**

"Dan and Sylvia"

Reviewed Thursday, 8-8:15 p.m. Style — Dramatic serial. Sponsor — Sachs Furniture Stores. Agency—Neff-Rogow. Station—WMCA (New York).

Folksy dramatic serial of special interest in that the characters, numbering 16 or thereabouts, are all portrayed by two people—the same who play the leads, Dan and Sylvia. Character relaying is expertly done, with pauses between the supposedly different speakers seeming very natural. A tricky piece of business.

Yarn itself when caught was given over to character drawing rather than development of situations productive of action. In view of subtlety necessary for a job of this sort, and mindful of the fact that visual impression is excluded by the medium, the two-person cast shapes up as all the more able. Chatter on Thursday night's serial included Irish brogue dialect, straight stuff and kid lingo.

Commercial delivered by Ken Sheldon a honey, packed with sincerity and free of high-pressure tactics. **P. A.**

Bill Challis

Reviewed Friday, 10-10:30 p.m. Style—Orchestra. Sustaining on WJZ (NBC Blue network).

Bill Challis was one of those guesting on an NBC summer series featuring unknowns who, as arrangers, make the great great. Challis has been a top arranger for years. For instance, as brought out on the show, he wrote an arrangement 10 years ago of *Dardanella* for Paul Whiteman, the arrangement sounding as modern as any 1938 arrangement, and additionally achieving pop music immortality by way of its trumpet passages then featuring Bix Beiderbecke.

Challis' program was notable because the arrangements ran away with the musicians. Regular house band was used, and it soon became fairly obvious that they were reading the music as they played it; that they weren't a unit accustomed to the arrangements and that, while they may have been trying their best, they still weren't giving. Arrangements, however, showed their merit, and even with the handicap mentioned the music sparkled more than once. Challis would undoubtedly have his music among the top few with a regular spot and crew. **J. F.**

"Whopper Club"

Reviewed Wednesday, 5-5:15 p.m. CST. Style—Novelty. Sponsor—Hyde Park Breweries. Agency—Ruthrauff & Ryan, St. Louis. Station—KWOS (Jefferson City, Mo.).

Lies—all lies! The Old-Timer, who sounds like a typical Ozark hill-William, tells 'em, but the listeners furnish 'em in a contest program upon which three cases of beer are given away weekly to the teller of the biggest whopper, the contributor of the most unusual true fishing story and the angler catching the largest fish or string reported to and verified by one of the sponsor's dealers.

Piece is shot thru with advertising, with commercial plugs at the beginning, in the middle and at the end, and with

the Old-Timer himself contributing frequent comments on the delights and glories of you-know-what. But it's entertaining even so, and the lengths to which contributors stretch their imaginations in their efforts to outdo one another result in some weird and varicolored "whoppers." A good many of the stories smell with age—but frequently there's a yarn worth listening to for laughs.

Stint does furnish a service to anglers in that it keeps them informed on lake and river stages, water conditions, fishing conditions generally and other tips. **A. B. J.**

"Count Your Blessings"

Reviewed Friday, 12:15-12:30 p.m. EDST. Style—Inspirational. Sustaining on WOR (MBS network).

If radio programs are supposed to have improved with a decade of experience behind them, this one is no proof thereof. It's unbelievable that a studio would permit such a show to get by. Rather than induce smiles, the 15 minutes make one grit the teeth.

Ann Brae conducts with an exaggerated, kaffee-klatch voice. The combination of such a delivery and her milk-sop material almost works up a case of listener's nausea. First Miss Brae goo-gooes about spreading cheer and appreciating the little things in life. Then she brings on a victim whom she interviews on how the victim overcame obstacles to happiness. The interview was trite and anything but inspiring. Similarly Miss Brae reads a letter from another dead lady who has now found the world good. She goes some more and then—well, charity would call it sings—gripping numbers. *Count Your Blessings* reaches the height of sloppy artificiality. **S. W.**

The Highway Ramblers

Reviewed Tuesday, 8:45 a.m., CST. Style—Music. Sustaining over KCKN (Kansas City, Kan.).

Four singing entertainers who stick pretty well to hillbilly selections, the Highway Ramblers prove themselves effective on this new early morning show. Gene Hammons is the leader, and it is he who does most of the speling, in strictly rube vein. Others in the quartet are Pete Mayfield, Virgil McAtee and Russell Baughn. Program fills a need for the certain amount of hayseed hokum a Kansas City station virtually is required to air regularly. In fact, the stuff isn't bad listening for city-bred audiences. **D. E. D.**

"Elton Britt and His Pals"

Reviewed Thursday, 7-7:15 p.m. Style — Hillbilly. Sponsor — Madison Personal Loan Co. Agency—A. A. Klinger. Station—WMCA (New York).

Elton Britt, formerly of the turn Pappy, Zeke, Ezra and Elton, does his new series five days a week. Mostly hillbilly stuff, instrumental and vocal, with Elton leading the choruses. Group is small, delivering a rhythmic and corney brand of music that may grab up a portion of what is left of the hillbilly enthusiasts.

Act varies its hillbilly style occasionally with pops and when caught offered a Negro spiritual. A smart idea.

Commercials by Zeke Manners, who probably gets results. **P. A.**

"Laugh Liner"

Reviewed Sunday, 5:30-6 p.m. CDST. Style—Variety. Sponsor—P. K. Wrigley. Agency—Frances Hooper. Station—WBBM (CBS network), Chicago.

New air venture for the maker of that stuff found on the bottom of theater seats is a perfectly harmless concoction but one which tops by miles recent efforts by the same sponsor. New show is built around heavyweight vaude trouper Billy House, who does an okeh job with gag material fitting his type of delivery. House turns serious for a brief moment at the end of each broadcast with one of those Eddie Cantor heart-to-heart morals, but House's handling of

a WORD about "RHYTHMIC PYRAMIDS"

"RHYTHMIC PYRAMIDS", the basis for Richard Himber's new orchestra style, HAS NEVER BEEN USED PREVIOUSLY, to my knowledge, by ANY dance band, with one exception.

THAT EXCEPTION IS HIMBER HIMSELF, who first suggested the idea to me almost six years ago when it was incorporated in an arrangement of "Lover" and dropped as being too premature. The score of this arrangement, made in 1932, I still have.

BERNIE GREEN

—arranger—

it is far less sticky and much more digestible. He opens the show gagging with several stoges and follows up later with a nonsensical playlet that has some solid laughs.

Tenor Jack Fulton offers one song against a background of mixed voices. It is good vocal entertainment and could stand a repeat song later on in the melange. Carl Hohengarten's *Ork* dishes out the musical scores with a mediocrity that goes unnoticed here. Tommy Bartlett bats out the announcing chores and doubles as a foil for House thruout. Plugs for the jaw-exerciser are plenty long and carried a little too far on the number of things a piece of the stuff can do for a user. **H. H.**

Theresa Gagne

Reviewed Monday, 2-2:15 p.m. Style—Songs. Sustaining on WBRY, Waterbury.

This young lady, with proper coaching, may be able to go far. Her voice has possibilities, but as her program is now it is mediocre. Takes her numbers too slowly and doesn't seem to have confidence enough in herself to "let out." **S. A. L.**

Current Program Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Pete Mack, vaude agent, character actor and recently featured in an NBC sustainer, broke up the Ripley program on his recent guest star appearance. Show biz knows Mack as a heckler and ribber par excellence. He does a sort of double talk in dialect—he prefers the Hungarian—and numbers political officials, bigwigs of every walk among his victims. Gag is to impersonate, for instance, a foreign notable, and this is what he worked on B. A. Rolfe on the Ripley show. It was a funny routine whether one was in the know or not. Follow-up was Ripley's explanation of Mack's career as a champ heckler for 25 years, but Ripley forget to tell how Mack got him just a few days before the broadcast.

Carnation milk program inaugurated a new series last Monday (18) over WEAJ and the NBC-Red network, 10-10:30 p.m. Labeled *International Nights*,

idea is to feature the characteristic music of some particular country on each broadcast. Musical setting for the initialer was Vienna, with Marek Weber conducting a program of familiar waltzes and drinking songs.

The Lullaby Lady had a solo in Brahms' *Wiegenlied*, and a duet with Earle Tanner, *Vilia*, from Lehar's *Merry Widow*. Continentals Quartet presented three legendary student drinking songs.

For those who like the better type of music new series is a natural. Weber and his men do an expert job, the soloists are capable and there isn't too much product plugging. Narration for the musical numbers is in keeping with the songs themselves and delivered in the poetic manner.

Second *International Night* program has Spain as its locale, to be followed by Italy. Musical trips to Russia, India, France, Ireland, Scotland and Cuba are to be made during the series.

Material Protection Bureau

A Free Service for Readers

ATTENTION is directed to *The Billboard's* Material Protection Bureau embracing all branches of the show business, but designed particularly to serve the Vaudeville, Night Club and Radio fields.

Those wishing to establish idea or material priority are asked to inclose descriptions of same in a sealed envelope, bearing on its face their name, permanent address and other information deemed necessary. Upon receipt the packet will be dated, attested to and filed away under the name of the claimant.

Send packets, accompanied by letter requesting registration and return postage, to Elias E. Sugarman, The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration with the Bureau but does not guarantee or assume any liability in connection with same.

The Bureau is not designed to supplant in any way the service performed by the U. S. Copyright Office, Washington, D. C. The Billboard's intention with regard to the Bureau is to provide a means of establishing priority of ideas that is not within the scope of the Copyright Office.

ORCHESTRA ROUTES

(Routes are for current week when no dates are given.)

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

A
Adcock, Jack: (Manoa Inn) Manoa, Pa., nc.
Alberto, Don: (El Chico) NYC, nc.
Alexander, Joe: (To-Jo-Farms) Detroit, nc.
Allen, Dick: (ENB Club) Akron, nc.
Angelo: (Bertolotti's) NYC, nc.
Austin, Sid: (Laurels) Sackett Lake, N. Y., cc.
Auwater, Fred: (Flamingo Club) Orlando, Fla., nc.
Ayres, Mitchell: (Village Barn) NYC, nc.

B
Bardo, Bill: (Claridge) Memphis, h.
Barnet, Charlie: (Ocean Casino) Virginia Beach, nc.
Barrett, Hughie: (Tavern-on-the-Green) NYC, re.
Barron, Blue: (Edison) NYC, h.
Basie, Count: (Famous Door) NYC, nc.
Bass, Paul: (Chateau Moderne) NYC, nc.
Baum, Charles: (Ross Fenton Farms) Westchester, N. Y., ro.
Bauman, Charles: (Wivel) NYC, re.
Beaker, Bubbles: (Summit) Baltimore, nc.
Berigan, Bunny: (Steel Pier) Atlantic City, b.
Bestor, Don: (Roosevelt) New Orleans, h.
Biltmore Boys: (La Salle) Chi, h.
Blaine, Jerry: (Colony Surf Club) West End, N. J., nc.
Bonelli, Michael: Lake George, N. Y.
Boyer, Dave: (Shoreham) Washington, D. C., h.
Bowen, Al: (Vesper) Lowell, Mass., cc.
Breese, Lou: (New Penn Club) Pittsburgh, nc.
Burk, Billy: (Terrace Gardens) Springfield, O., h.
Busse, Henry: (New Yorker) NYC, h.

C
Campbell, Jan: (Roseland) Canandaigua, N. Y., p.
Canden, Eddie: (Gypsy Village) Louisville, nc.
Capello, Joe: (Jimmy Kelly's) NYC, nc.
Carlyn, Tommy: (Peyton's) Steubenville, O., nc.
Chaiken, Louis: (Weber's Hofbrau) Camden, N. J., ro.
Clinton, Larry: (Glen Island Casino) New Rochelle, N. Y., ro.
Comiques, Four: (White Cap) Catalina Island, Calif., nc.
Conn, Irving: (Arrowhead Inn) NYC, nc.
Cornelius, Paul: (Lakeside Park) Bonner Springs, Kan., b.
Correa, Eric: (Babette's) Atlantic City, cb.
Costello, Charles: (Commodore) Detroit, nc.
Costello, Diosa: (Belmont Plaza) NYC, h.
Crosby, Bob: (Blackhawk) Chi, h.
Cullen, Tommy: (Glenwood) Delaware Water Gap, Pa., h.

D
Dare, Ronnie: (Kasey's Klub) Henderson, Ky., nc.
Davis, Johnny: (Miami Club) Milwaukee, nc.
Davis, Fess: (House of Jacques) Oklahoma City, Okla., nc.
Davis, Eddie: (Larue's) NYC, re.
Daziel, Jack: (Caberama Club) Lake City, S. C., nc.
De Carlos, Joe: (Happy's Cabaret) Glendale, L. I., cb.
Dennis, Mort: (Statler) Cleveland, h.
Dixon, Dick: (Gloria Palast) NYC, nc.
Diamond, Lew: (New Eden) La Grange, Ill., b.
Donahue, Jack: (Rainbow Room) NYC, nc.
Driscoll, Murray: (St. George) Brooklyn, h.
Duchin, Eddy: (Westwood Gardens) Detroit, b.
Duerr, Dolph: (Green Derby) Cleveland, nc.
Duke, Jules: (Bismarck) Chi, h.

E
Eichler, Fran: (Westview Park) Pittsburgh, b.
Engel, Freddy: (University Club) Albany, N. Y., nc.
Erante, Chapple: (Cavalier) NYC, nc.
Ernie, Val: (Versailles) NYC, re.

F
Familiant, Mickey: (Silver Lake Inn) Clementon, N. J., ro.
Farber, Bert: (Netherland Plaza) Cincinnati, h.
Farmer, William: (Promenade) Rockefeller Plaza, NYC, c.
Ferd, Don: (Stratford) Bridgeport, Conn., h.
Fisk Jr., Charles: (Radio Springs) Nevada, Mo., nc.
Foley, Frank: (Rendezvous) New London, Conn., re.
Fonetic, Basil: (St. Moritz) NYC, h.
Frederics, Jan: (Boulevard Tavern) Elmhurst, L. I., nc.
Frederick, Marvin: (Stevens) Chi, h.
Fulcher, Charlie: (Greystone Roof Garden) Carolina Beach, N. C.
Furst, Joe: (The Brook) Summit, N. J., re.

G
Garber, Jan: (St. Francis) San Francisco, h.
Garvin, Val: (West View Park) Pittsburgh, b.
Goho, Billy: (Bedell House Grill) Grand Island, N. Y.
Graff, Johnny: (Arcadia-International) Phila., nc.
Grantham, Billy: (Chase) St. Louis, h.
Gray, Len: (New Cedars) New Bedford, Mass., nc.
Grayson, Bob: (Lincoln Terrace) Pittsburgh, ro.
Green, Ken: (Andy's Inn) Syracuse, N. Y., nc.
Grier, Jimmy: (Bon Air) Wheeling, Ill., cc.

H
Hall, George: (Sunset) Williamsport, Pa., p.
Haines, Leroy: (Kit Kat) NYC, nc.
Hamilton, George: (William Penn) Pittsburgh, h.
Harper, Darrell: (Vista del Arroya) Pasadena, Calif., h.
Harris, Claude: (Joey's Stables) Detroit, nc.
Hayes, Francis: (Garbo) NYC, re.
Hays, Billy: (College Inn) Phila., nc.
Headrick, Pearl: (White Swan Club) Johnstown, Pa., nc.
Heidt, Horace: (Westwood Gardens) Dearborn, Mich., b.

Hendricks, Dick "Red": (Club Chanticleer) Madison, Wis., nc.
Herbert, Arthur: (Ambassador) NYC, h.
Herman, Woody: (Rice) Houston, Tex., h.
Hicks, Earl: (Elmwood Park) Oklahoma City, b.
Himber, Richard: (Essex House) NYC, h.
Hines, Earl: (Grand Terrace) Chi, nc.
Holden, Virginia: (Normandy Inn) Warren, Pa., nc.
Hollander, Will: (Lincoln) NYC, h.
Holst, Ernie: (Belmont Plaza) NYC, h.
Honey, Bill: (Benny the Bum's) Phila., nc.
Horton, Harry: (Le Mirage) NYC, nc.
Horton Girls: (Sky Harbor Tavern) Lake George, N. Y., nc.
Howell, Ed: (Casa Moreno) Jax Beach, Fla., h.
Hudson, Dean: (The Wiers) Lake Winnepesaukee, N. H., h.

I
Jackson, Paul: (Old Mill Tavern) Jackson Mich., nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Jelesnik, Eugene: (Utah) Salt Lake City, h.
Jerome, Henry: (Nut Club) NYC, nc.

K
Kara, Peter: (Green Gables) Drums, Pa., nc.
Kaye, Sammy: (Surf Beach Club) Virginia Beach, nc.
Kemp, Hal: (Astor) NYC, h.
Kendis, Sonny: (Stork) NYC, nc.
King, Chubby: (Del-Recho) Rehoboth Beach, Del., h.
King, Hal: (LaBelle) Gull Lake, Mich.
King's Jesters: (Sir Francis Drake) San Francisco, h.
Kinney, Ray: (Lexington) NYC, h.
Kirkham, Don: (Blakeland Inn) Denver, nc.

Knight, Harold: (Willow Grove) Phila., p.
Kurtze, Jack: (Grandview Lodge) Kasota, Minn., nc.

L
Lacombe, Buddy: (Nicklaw Manor) Lake George, N. Y., h.
LeBaron, Eddie: (Radio City Rainbow Room) NYC, nc.
LeRoy, Howard: (Club Arcadia) St. Charles, Ill., nc.
Light, Enoch: (Taft) NYC, h.
Livingston, Jimmy: (Murray's) Tuckahoe, N. Y., ro.
Lopez, Vincent: (Piping Rock) Saratoga, N. Y., nc.
Lucas, Clyde: (Claremont) NYC, re.
Lyman, Abe: (Chez Paree) Chi, nc.

M
McCoy, Clyde: (Meadowbrook) St. Louis 21-27, cc.

McFarlane, Frank: (Chateau Moderne) NYC, nc.
Madriguera, Enric: (Riviera) Fort Lee, N. J., nc.
Mail, Johnny: (Village Brewery) NYC, nc.
Maulville, Bud: (Bal Bijou) Lake Tahoe, Calif., b.
Mariani, Hugo: (West End Casino) Long Branch, N. J., nc.
Marlo, Ray: (Swing) NYC, nc.
Martin, Don: (St. Regis) NYC, h.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Marvin, Frederick: (Stevens House) Chi, h.
Mature, Henry: (3 Door Inn) Bridgeport, Conn., nc.

Maychoff, Eddy: (Governor Clinton) Brooklyn, h.
Miller, Glenn: (Reed's Casino) Asbury Park, N. J., b.
Mohr, Bob: (Old Country Club) Phoenix, Ariz., nc.
Mojsica, Leon: (El Patio) San Francisco, b.
Moore, Denny: (Athens Club) Oakland, Calif., nc.
Morris, George: (Whirling Top) NYC, nc.
Mosley, Snub: (Afrique) NYC, nc.
Moyer, Ken: (400) Wichita, Kan., nc.

PHOTOGRAPHIC REPRODUCTIONS
In all sizes—all Desired Finish. **SUMMER SPECIAL: 100, 8x10, for \$5.75.** Our Reproductions are like originals. Negative Charge, \$1.50. Send for Complete Price List.

MOSS PHOTO SERVICE
1545 Broadway, New York City.

Mozet, Billy: (Wilshire Bowl) Hollywood, cb.
Murray, Charlie: (Embassy Club) West Orange, N. J., ro.
Myles, Lee: (Park Central) NYC, h.

N
Napoleon, Phil: (Paradise) NYC, cb.
Nelson, Harold: (Rotisserie) Vicksburg, Miss., nc.
Nobleman, Three: (Bennett) Binghamton, N. Y., h.

O
O'Hara, Ray: (Village Casino) NYC, nc.
Olson, Gail: (Normandy Club) Warren, Pa., nc.

Osborne, Will: (Elitch's Gardens) Denver, b.
Owens, Harry: (Biltmore) NYC, h.
Ozenbaugh, Leon: (Pepper Tree Inn) Riverside, Calif., nc.

P
Pablo, Don: (Reid's Casino) Niles, Mich., nc.
Page, Hot Lips: (Plantation) NYC, nc.
Palmer, William: (Place Elegante) NYC, nc.
Palmer, Skeeter: (Seneca) Rochester, N. Y., h.
Pedro, Don: (Graemere) Chi, h.
Pendavis, Paul: (Palace) San Francisco, h.
Piemonte, Vic: (Warwick) NYC, h.
Pirro, Vincent: (Riviera) NYC, nc.

Q
Quartell, Frankie: (Villa Venice) Chi, nc.
Quinn, Snoozier: (Windmill Club) Kentwood, La., nc.

R
Rainey, Dud: (The Crest) Pittsburgh, nc.
Ravazza, Carl: (Junction Inn) Palo Alto, Calif., nc.
Redman, Don: (Surfside) Atlantic Beach, L. I., cc.
Reisman, Leo: (Cocoanut Grove) Los Angeles, nc.
Renard, Jacques: (Westminster) Boston, h.
Reyes, Chica: (Continental) Detroit, nc.
Rhythm Boys: (International Casino) NYC, nc.
Rickson, George: (Chateau Moderne) NYC, nc.
Rines, Joe: (St. Regis) NYC, h.
Roades, Dusty: (Beverly Hills) Newport, Ky., cc.
Rollockers, Three: (Grand View Lodge) Dakota, Minn., ro.
Rollini, Adrian: (Piccadilly Roof) NYC, h.
Rosen, Tommy: (Wisteria Gardens) Atlanta, nc.
Rotgers, Ralph: (International Casino) NYC, nc.

S
Sanders, Al: (Montparnasse) NYC, re.
Sanders, Joe: (Sylvan Beach) Houston, Tex., 12-21; (Spring Lake) Oklahoma City 23-Aug. 13, p.
Schrader, Danny: (Lookout Mt.) Chattanooga, Tenn., h.
Senators, Three: (Dempsey's) NYC, re.
Shades of Blue, Three: (Evergreen) Chi, cc.
Shaw, Art: (Ocean Pier) Wildwood, N. J., b.
Siegel, Irving: (Pine Inn) Hollywood, Fla., nc.
Smith, Joseph C.: (La Rue) NYC, nc.
Smith, Stuff: (Onyx) NYC, nc.
Snyder, Billy: (Lookout House) Covington, Ky., nc.
Sparr, Paul: (Versailles) NYC, nc.
Stanley, Red: (Hickory House) NYC, re.
Steel, Leonard: (St. Shelby) Detroit, h.
Stern, Harold: (Palisades) Palisades, N. J., p.
Stipes, Eddie: (Frankie's) Toledo, nc.
Sullivan, Jerry: (New Kenmore) Albany, h.
Sutherland Swingettes: (Gay Paree) Hands Park, Fairmont, Minn., p.
Swanson, Billy: (Cataract House) Niagara Falls, h.
Sylvio, Don: (Bertolotti's) NYC, nc.

T
Tatro, Bill: (Bridgway) Springfield, Mass., h.
Thomas, Noel: (Capitola) Capitola, Calif., b.
Thompson, Lang: (Terrace Beach) Virginia Beach, nc.
Tolbert, Skeets: (Afrique) NYC, nc.
Tracy, Jack: (Kansas City Club) Kansas City, Mo., nc.
Trombar, Frank: (Biltmore) Los Angeles, h.
Tucker, Orwin: (Edgewater Beach) Chi, h.

V
Vincent, Jimmy: (Shelton) NYC, h.
Vouzen, Nick: (Coq Rouge) NYC, nc.

W
Wade, Johnny: (Romance Inn) Angola, N. Y., nc.
Wayne, Penn: (Bluff House) Milford, Pa., h.
Weiner, Michael: (Old Roumanian) NYC, re.
Weldon: (Armando's) NYC, nc.
Widmer, Bus: (Mile-Away) Grand Junction, Colo., b.
Williams, Ralph: (El Tivoli) Dallas, nc.
Winston, Jack: (Club San Clemente) San Clemente, Calif., nc.
Wood, Herby: (Anchorage) Phila., nc.
Worth, Royal: (Lincoln Terrace) Crafton, Pa., nc.

Songs With Most Radio Plugs

"Where in the World" Leaps From Obscurity to Second

Songs listed are those receiving 10 or more network plugs (WJZ, WEA, WABC) between 5 p.m.-1 a.m. week days and 11 a.m.-1 a.m. Sundays, for the week ending Thursday, July 21. Independent plugs are those received on WOR, WNEW, WMCA and WHN. Film tunes are designated as "F." musical production numbers as "M." Based on data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs	
Last Wk.	This Wk.		Net	Ind.
4	1	I Let a Song Go Out of My Heart..... Mills	37	24
—	2	Where in the World? (F)..... Feist	36	9
2	3	I Married an Angel (M)..... Robbins	28	19
11	3	I'm Gonna Lock My Heart..... Shapiro, Bernstein	28	18
1	4	There's Honey on the Moon Tonight.. Miller	26	20
5	5	Music, Maestro, Please..... Berlin	25	34
—	5	Says My Heart (F)..... Paramount	25	27
5	6	This Time It's Real..... Spier	24	17
8	7	When Mother Nature Sings Her Lullaby. Santly-Joy	21	18
12	7	Saving Myself for You..... Harms	21	15
5	8	Flat Foot Floogie..... Green Bros.	20	16
6	8	I'll Dream Tonight (F)..... Witmark	20	8
3	9	I Hadn't Anyone Till You..... ABC	19	24
7	9	You Leave Me Breathless (F)..... Famous	19	14
15	10	Spring Is Here..... Robbins	19	7
13	10	In a Little Dutch Kindergarten..... Fox	18	11
12	10	Colorado Sunset..... Gilbert	18	1
13	11	My Walking Stick (F)..... Berlin	17	11
9	12	Let Me Whisper..... Chappell	16	12
13	12	I'm Glad I Waited for You..... Stasny-Lang	16	3
10	13	Little Lady Make Believe..... Olman	15	15
9	13	My Margarita..... Feist	15	7
8	14	You Go to My Head..... Remick	14	25
6	14	Lovelight in the Starlight (F)..... Paramount	14	12
—	14	It's the Little Things That Count... Marks	14	14
14	14	Havin' Myself a Time (F)..... Paramount	14	10
—	14	At Your Beck and Call..... ABC	14	7
—	14	Lullaby in Rhythm..... Robbins	14	6
8	15	Day Dreaming (F)..... Remick	13	15
7	15	Will You Remember Tonight Tomorrow? Bregman	13	11
12	15	Naturally..... Lincoln	13	9
—	15	On the Bumpy Road to Love..... Feist	13	9
—	15	Toytown Jamboree..... Red Star	13	8
6	15	When They Played the Polka..... Robbins	13	7
10	15	If It Rains Who Cares?..... Morris	13	5
10	16	Hi Yo Silver..... Chappell	12	12
10	16	Why'd Ya Make Me Fall in Love?..... Feist	12	8
10	16	There's a Far Away Look in Your Eye.. Tenney	12	7
14	17	Now It Can Be Told (F)..... Berlin	11	10
13	17	Garden in Granada..... Southern	11	8
13	17	Alexander's Ragtime Band (F)..... ABC	11	7
—	18	Cry, Baby, Cry..... Shapiro, Bernstein	10	11
—	18	There's Rain in My Eyes..... Ager-Yellen	10	9

Randall's Island To Be Scene of Series Of Music Carnivals

NEW YORK, July 23.—A bandfest, enlisting the services of every important ork playing here and in the vicinity, is scheduled for four succeeding Wednesdays, starting August 24, at Randall's Island Stadium. Music carnivals are being arranged for the benefit of the National Bureau of Blind Artists, object being to raise \$50,000 or more for the rehabilitation of sightless musicians.

Eight to 10 bands will appear at each performance, along with stage, screen and radio artists, and contest idea will be used, audience choosing favorite aggregation thru ballots. Last Wednesday will be a Grand Finale, winners of each of the preceding nights matched in a deciding music battle.

Intention is to include bands of every type, from Andre Kostelanetz to Louis Prima, Paul Whiteman to the Schnickelfritzers. Morton Gould, Ferde Grofe, Irving Berlin and several members of the music publishing fraternity, including Jack Robbins and E. B. Marks, will take part in the proceedings. General admission will be 50 cents, with reserved seats scaling to \$1.65.

Local 802 Sponsors Philharmonic Concert

NEW YORK, July 23.—Local 802 of the AFM is furthering its campaign to encourage and develop American composers and musicians with a concert scheduled for July 31 at the Lewisohn Stadium here. Sponsored jointly by the union and Stadium Concerts, Inc., the Philharmonic symphony orchestra will be heard in a program of new and old American music, with five native composers, four conductors and two soloists participating. Of these, eight are members of the local.

Among the composers whose works will be done are Henry Hadley, Morton Gould, Joan Powell, Randall Thompson and Arthur H. Gutman.

Unknown Ork Breaks Kaycee Park Records

KANSAS CITY, Mo., July 23.—Louie Kuhn and his Kansas University Jayhawk Band end a three-week stay at Fairyland Park Ballroom tonight after breaking all records for Dick Wheeler's large open-air spot. Unit came here virtually unknown and played only week nights, big names coming in week-ends. Kuhn opens Monday at the Mayfair in Tulsa, first Oklahoma job for the band.

Chick Webb plays Fairyland tomorrow night and Rita Rio follows later in the week. Good business is reported at Winnwood Beach, with George E. Lee; at Wildwood Lakes, Clayton Harbur's Ork featured, and at Lakewood Park, with Happy Paull on the stand.

Cy Manis Joins R-O'K

NEW YORK, July 23.—Cy Manis, formerly personal manager of Jimmy Dorsey, has joined the Rockwell-O'Keefe office as assistant to Mike Nidorf, band department head. Billy Burton, who recently resigned as publicity director for R-O'K, has taken over personal management of the Dorsey Band.

MacKinnon the Nick Kenny of Boston

BOSTON, July 23.—George C. MacKinnon, Boston *Daily Record* columnist, is doing his best to relieve Nick Kenny of his title of champion newspaper man-songwriter. Each week finds the *Record's* "Wisdom Box" scribbler turning out a new ditty, the latest being the lyrics for *You Set Me on Fire*, to music by Frances Colwell, warbler for Dean Hudson's Florida Clubmen Ork. Previous to that he had *Dream Rendezvous*, collaborating with Dave Katz, and then *Little Coquette*, with Katz, and Jacques Renard, the batoneer. Intercollegiate Music League of Boston has the tunes.

To top off his lyric writing, MacKinnon will soon blossom forth with the libretto for a musical comedy, maybe for the Shuberts.

Song About Corrigan Sets Its Own Speed Record

NEW YORK, July 23.—Almost as fast and unexpected as Douglas Corrigan's Dublin flight are the circumstances surrounding a song commemorating it, which has been written by Irving Mills, Josef Myrow and Ed Welner, and which is being published by Mills Music. Day after Corrigan landed in Ireland, Welner idly played around with a lyric titled *Gone Again, Corrigan*, showed it to Irving Mills who bought it immediately, and by noon of the next day Myrow had completed a tune for it. That night found it on an NBC Coast-to-Coast broadcast, with requests for the tune coming in to WNEW late dance programs about 2 in the morning.

Professional copies were released the following day, regulars 24 hours later. This week the ditty will be waxed on Brunswick, intention being to have it sung by a well-known Irish tenor, backed by Johnny Hodges' Ork. And thru it all, Al Brackman, of Mills Artists, is working to have the number adopted as the official welcome song of the United Irish Counties organization.

Review of Records

Himber Dresses Up Chopin; Waller Cuts Some Capers

By DANIEL RICHMAN

The music goes 'round and 'round on the turntables these days, but not very much seems to come out here, there or anywhere as far as real quality is concerned. Majority of current releases are too spotty, with the maestros apparently forgetting that it takes more than a terrific ride on a clarinet or trumpet for a chorus or less to make three minutes of worth-while listening. High level of instrumentation and orchestration is rarely sustained, with only a few exceptions, notably HAL KEMP, in his couplet of two Gordon and Revel numbers from MGM's *Love Finds Andy Hardy*, *Meet the Beat of My Heart* and *What Do You Know About Love?* (Vic). First-named is the better tune, and therefore makes nicer listening, but there isn't a flaw in either side from the standpoint of Kemp's interpretation. Here is a band that can always be depended upon for a smooth, polished, danceable performance, and if you listen closely to such effective arranging details as the background for Bob Allen's vocal on *Meet the Beat of My Heart*, you can easily tell why.

RICHARD HIMBER goes overboard on orchestration on behalf of *Ti-Pi-Tin's* successor, *My Margarita*, and a fox-trot version of a Chopin melody which he chooses to call *See Sharp* (Vic). Latter is well conceived and executed, the trombone trio taking to the lovely Chopin strains like the proverbial duck to water, and the whole platter played with a respect and intelligence usually lacking in dance arrangements of the classics. Companion piece features interesting pyramiding figures in the six-man brass section and the vocal by Stuart Allen rounds out a worth-while disk.

Novelty dance tunes hold a good bit of the spotlight turned on the rhythmic stage by the recorders, with ART KASSEL and WILLIE FARMER vying with each other for top honors in that field. Kassel comes thru with an ace version of *Figaro* (Blu), a free adaptation of the *Barber of Seville* aria, which is mostly vocal but done with a lot of thought, evident in backing up part of the wordage with *O Sole Mio* and giving a chorus over to an Italian lyric with ensemble chanting (in English) behind it. Reverse, *There's a Far Away Look in Your Eye*, matters not in the least, altho the vocal is delivered in a way that may get the gals. Kassel also turned out a couple of waltzes, *Pale Potomac Moon* and *Someone Thinks of Someone* (Blu), which are as insipid as their titles, and Art's sotto voice handling of them hasn't helped any. Sounds like he's trying to keep them a secret, which isn't a bad idea at that.

Getting back to novelties and Willie Farmer finds the Rockefeller Plaza batoneer dishing out four sides in the best

MPPA Requests Clarification Of Copyright Renewal Tangle

NEW YORK, July 23.—Conflicting interpretations of the decision handed down in the U. S. Circuit Court of Appeals when the family of the late Theodore Tobani lost its appeal in its copyright renewal suit against Carl Fischer, Inc., led Walter Douglas, chairman of the board of MPPA, to ask for a clarification of the renewal situation from Arthur E. Garmalze, one of the foremost legal authorities on copyright laws.

Court had ruled that the Tobani family was not entitled to copyright renewals which they had taken out on To-

ban's works since he had been an employee for hire in the Fischer company, but voided a counterclaim filed by the publisher asking that the renewals be assigned to it. Decision was significant in that it destroyed a premise among publishers that a transferred renewal right could be voided if the writer died before right to renew became lawfully his, the court maintaining that a writer is free to part with his renewal rights any time before they come due.

The confusion in regard to the copyright renewal question into which the music industry has been thrown due to the Tobani decision is reflected in Douglas' appeal to a prominent copyright lawyer for clarification of the situation. Garmalze's answer to the request was in the form of a six-page report, citing cases since the copyright act of 1831 up to the time of the Tobani ruling, and stating his own opinions on the entire situation and the decision handed down by Judge Manton. Part of the report asserts, "Judge Manton's view that the renewals in Tobani vs. Fischer are void is more harmonious with the law than the view of the court below that the children of Tobani hold valid renewals in trust for Fischer. If Judge Manton's decision . . . holds only that an employer in the case of works made for hire as the statutory author is the proper party to exercise the right to renew them his decision is in harmony with the statute. The publishers should regard the decision with favor."

Non-Stop Music War For Hayes and Hill

NEW YORK, July 23.—MCA intends experimenting with a novel idea when it sends Teddy Hill and Edgar Hayes on a continuous battle of music tour thru the South. Booking office maintains this is the first time a swing war has been carried on by two bands traveling together.

Possible starting date is August 16, in Washington, altho tour may have to be interrupted after a week, to be picked up again early in September, due to previous bookings for the septa crews. Hayes, newly signed by MCA after leaving Harold Oxley's management, is skedded for two weeks in August at the American Legion Fair in Trenton, N. J.

Expect Riley Sell-Out

COSHOCKTON, O., July 23.—Dick Johns, owner-manager of Lake Park Ballroom here, announces all available reservations at the 300 tables were engaged three weeks in advance for the return date July 31 of Mike Riley. General admission tickets go on sale night of the engagement, and Johns expects another capacity crowd for the attraction, which broke all records on a previous one-nighter a month ago. Combo grossed \$1,200 for that date, playing to 800 people at \$1.55 per. Band was enthusiastically received, and hundreds of requests for a return led to the July 31 rebooking.

Hall Does Well in Ohio

CANTON, O., July 23.—George Hall, with Dolly Dawn, playing Moonlight Ballroom at Meyers Lake Park for the first time, attracted 1,300 people at 75 cents a head, plus 5 cents tax, giving the spot better than \$1,000 gross. Patrons' reaction was the most favorable of any name band to play here in recent months.

Hall also drew a large crowd at Valley Dale, Columbus, O., his only other stop in Central Ohio.

Richmond Big in Worcester

WORCESTER, Mass., July 23.—Bob Richmond drew the largest crowd of the season at Bal a l'air, near here, on a one-nighter July 16. Sixteen hundred persons jammed the place at 75 cents a head. Richmond features Madeleine Gary on vocals, with three girl musicians in a 13-person unit. Band set for month of August doing week stands at Caroga Lake, N. Y.; Sylvan Beach, N. Y., and a series of one-nighters thru September 5.

Outfit handled by the J. A. Sullivan office, Boston.

BG Breaks More Records

BURLINGTON, Vt., July 23.—Attendance figures at Bayside Pavilion reveal that Benny Goodman, playing this spot early in July, shattered all records for past 10 years. Admission was above usual rate, with ducats selling at \$5.50. Gate figures were 2,100, with an estimated 3,000 more attempting to get close enough to the pavilion to listen.

approved manner, with *Ol' Man Mose* (Blu) exhibiting the scattin' abilities of Scat Powell for all their worth. *Fair and Square* is the plattermate, but Mose's bucket-kicking is all that matters. Having buried the old man, Farmer turns back the clock to nursery days, and unfolds the refurbished *A-Tisket, A-Tasket* (See *REVIEWS OF RECORDS* page 84)

Deighan Says ASCAP Rap All a Mistake

NEW YORK, July 23.—Neil Deighan, president of the New Jersey Liquor Licensed Beverage Association, in a conference with John G. Paine, general manager of the American Society of Composers, Authors and Publishers, last week stated that his attack upon the society at a recent meeting of the Pennsylvania Counties Retail Liquor Dealers' Association was grossly misinterpreted and exaggerated by the press, and that he was greatly disturbed about the printed reports stating he had branded ASCAP as "the most vicious racket in the United States today."

Deighan told Paine he intends to issue a statement that he made no such charges, and that his only aim is to work in harmony with the society in its licensing of spots under his jurisdiction so that needless litigation costs may be saved. Third party at the conciliatory confab was Samuel Hollander, New Jersey ASCAP representative.

Abbott Ork Changes Style

BOSTON, July 23.—Dick Abbott crew at the Hotel Statler is using a "summer" pattern of instruments. Rhythm stays, but brasses are out in the five-man dance band. Abbott, "in an effort to make ear-drums safe for democracy," is using vibra-harp, guitar, piano violin and bull fiddle.

After completion of the Statler date, band works back to the Amerson Hotel, Baltimore, where it piled up 22 weeks last season.

Fuhrman at Cape May

PHILADELPHIA, July 23.—Clarence Fuhrman's Ork, WIP house band, is doubling for the summer at the Admiral Hotel, Cape May, N. J. Fuhrman plays dance music Saturday nights and goes in for more classical stuff Sundays, due to the strict Sabbath anti-jazz ordinance at Cape May.

Krupa Influence Again

KANSAS CITY, Mo., July 23.—Joe Sherer stopped his band right in the middle of a heated rendition of *Flat-Foot Floogie* the other night to ask drummer Eddie Phillips what was causing the sour tones from the bass drum. Phillips, admitting the deficiency existed somewhere, unloosened the drum's head and watched a playful mouse scamper off the band stand.

Both Sherer and Phillips dery the rodent was planted.

LIONEL R AND

and his ORCHESTRA

Permanent Address
300 W. 49th St.,
New York City.

REGGIE CHILDS

"The Smiling Maestro Is on the Air."

HIS ORCHESTRA AND HIS VIOLIN

Proudly Presents "Indiana State" in their respectful salute to The National Broadcasting Co., Wednesday, Aug. 3, 12-12:30 A.M., EDST.

Direction:
CONSOLIDATED RADIO ARTISTS, INC.,
30 Rockefeller Plaza, New York, N. Y.



The BILTMORE BOYS ORCHESTRA

Currently 15th Week
LA SALLE HOTEL, Chicago.
Mgt. CONSOLIDATED RADIO ARTISTS, INC.

EDDY ROGERS

AND HIS ORCHESTRA
ON TOUR.
Direction:
CONSOLIDATED RADIO ARTISTS.

TED WIEGAND

AND ORCHESTRA
GREEN PARK HOTEL
Blowing Rock, N. C.
Available September 8

Lang Thompson Gets Call for Chi Bon Air

CHICAGO, July 23.—Lang Thompson, CRA band leader, who is under the personal management of Bert Gervis, goes into the Bon Air Country Club September 2 for the balance of the season. Thompson, now at the Virginia Beach, will be forced to cancel his all-summer contract to make the local date.

Ballroom Changes Policy

LINCOLN, Neb., July 25.—R. H. Pauley has dropped his regular Saturday night policy at the Turnpike Casino and will run catch-as-catch can until September 10, when week-end bookings will again be in. Spot has featured big name bands and it's hard to fill in week-ends during the park season. Clyde McCoy was here (19) and Rita Rio is set for July 29.

Orchestra Notes

By DANIEL RICHMAN

IT DOESN'T seem as if a week can go by without finding BENNY GOODMAN mixed up with the classics somehow. . . . This time he's set for a collaboration with John Erskine on a lecture-recital at Town Hall next season, anent "The Rise of Jazz and Swing." . . . The topic may not be exactly long-hair, but the surroundings will be. . . . EDDY DUCHIN opens at the Plaza, New York, September 27, but before that he has a two-week date at Boston's Ritz-Carlton, starting August 15. . . . His friends will be glad to know that RUBINOFF has been moved from Battle Creek to Detroit and is nicely on the way to recovery. . . . RUDOLF FRIML JR. will probably return to the CRA fold when his current Rockwell-O'Keefe contract is up, which will be soon. . . . RAY HERBECK will be the follow-upper for CHARLEY AGNEW at Bill Green's Casino, Pittsburgh. . . . LEN LESLIE and his Hotel Lafayette Ork, featuring Peggy O'Neill, are on a 10-day tour which is taking them thru Pennsylvania and the New England States. Stops are the Gwynn Swedish Social Club, Brookline Club, Philly; Alpha Sigma Tau fraternity dance at Erie; dates in Pittsburgh, Harrisburg, York and Wilkes-Barre, with four Down East engagements after that.

BUNNY BERIGAN goes into the Casa Manana, New York, this week, replacing VINCENT LOPEZ, who jumps up to Piping Rock, Saratoga. VINCENT BRAGALE will alternate with the Lopez crew. . . . A forthcoming Paramount short will star HENRY BUSSE, his trumpet and his band. . . . DICK STABILE opened at the Baker Hotel, Dallas, July 21 for a month. . . . Newest entrant in the orchestral field is CHARLIE MARGLIS, whose trumpet will head an aggregation containing certain instruments heretofore used only in symphonic groups. . . . IRVING STROUSE, of the Paul Whiteman office, is on a two-week vacation in Canada. . . . PETER KENT, playing in the Manhattan Room of the Hotel New Yorker, has had his contract extended indefinitely. . . . RITA RIO plays the American Legion Ballroom, North Platte, Neb., July 30, and August 6 goes into the Riviera at Lake Geneva, Wis. Following week she takes her girls to Idora Park, Youngstown, O., for seven days. . . . FLETCHER HENDERSON closes at the Grand Terrace, Chicago, July 26; plays a Purdue University dance the 29th, and then embarks on a Midwest tour of one-nighters. . . . EARL HINES follows Henderson into the Chi spot. . . . BILLY YATES plays the Pines, Pittsburgh, July 25.

BENNY GOODMAN'S two-week date at the Chicago Theater, Chicago, has been set back until September 2. . . . And in the meantime brother Freddy goes along building his new band, starting a tour of Southern theaters at the National, Greensboro, N. C., July 30. Takes in several Virginia and North Carolina houses and then hops to Bear Mountain, N. Y., for an August 19 date. Next day the boys start a week at Palisades Park, N. J. . . . The swanky Westport, N. Y., yacht club gets ROGER K. EDGERTON'S Band for the season. . . . STANFORD ZUCKER, general manager for CRA, left for Chicago last week to remain indefinitely supervising operations of the Chicago, Cleveland and Dallas offices. . . . GEORGE HALL, with Dolly Dawn, plays Loew's State here the week of August 18, and the Capitol, Washington, the following seven days. . . . Kennywood Park, Pittsburgh, gets ART KASSEL for two weeks the first of next month. . . . First MCA band in at the Biltmore Bowl, Los Angeles, in a long while will be SHEP FIELDS, due there early in the fall. . . . Another battle of swing brings CHICK WEBB and HORACE HENDERSON together at Chi's Savoy, July 31.

PAUL WHITEMAN addresses the New York University Radio Workshop July 26 on *The Radio Orchestra*. . . . Two CRA West Coast orks have been handed renewals, in effect until after Labor Day. Bands are the KING'S JESTERS and JOSEPH SUDY at the Sir Francis Drake, San Francisco, and the Rio Del Mar Country Club, Del Monte, respectively. . . . THREE COMMANDERS, cocktail unit, set for the Catsina Cafe, Champaign, Ill., July 24. . . .

BILLY SWANSON received his second holdover ticket at the Cataract Club, Niagara Falls, which keeps him there until after Labor Day. . . . SANDY SCHELL closes his ninth season at Coney Island's Steeplechase Park Ballroom September 18. . . . BILL TASSILO is at Clayton Casino, Thousand Islands. . . . KAY KYSER opens the Hotel Pennsylvania's Madhattan Room October 4. . . . and LARRY CLINTON starts off the Lincoln's fall season two nights later. . . . SKINNAY ENNIS' opening at the Mark Hopkins, San Francisco, is September 12 definitely. ALEX HOLDEN, who is handling Skinnay in addition to Hal Kemp, went out to the Coast last week, taking CLAUDE THORNHILL with him to work with the Ennis outfit. . . . In the Holden party also was six-year-old PATSY STARR, dotter of Kemp's vocalist, Judy. The moppet, who stopped the show cold at Kemp's Astor Roof opening several weeks ago, has a couple of picture companies interested in her.

TONY MARTIN expects to start a one-night jaunt around the New York and Pennsylvania territory August 18. . . . RED NORVO and MILDRED BAILEY are due for a tour of Midwest theaters. . . . BILLY SHAW, CRA salesman, is back in town this week from Baltimore. . . . The Hickory House gets JOE MARSALA back August 1. . . . BERT BLOCK stays an additional two weeks at Tybee Beach, Savannah, Ga., with HOWARD WOODS set for three after him. GEORGE HALL spends a week there in between the Block and Woods engagements. . . . July 25 finds EMIL COLEMAN at Arrowhead, Saratoga Springs, N. Y., and LITTLE JACK LITTLE at Steel Pier, Atlantic City, for a week. . . . BILLY BROOKS and his Dixieland swing are attracting crowds on a New England tour. . . . FRANK WINE-GAR and his Pennsylvanians are at Hulet's Hotel, Lake George, N. Y. . . . LUKE RILEY'S Pittsburghers, WJAS staff band, are playing at The Crest, near Greensburg, until her return to the studio September 12. Trudy Rice does the canarying. . . . Eastern Orchestra Service has CHARLES RANDEL one-nighting it in New England; KEN HARRIS at the Edgewood Club, Albany, and RAY KEATING at Virginia Beach, Va. . . . CHARLES BAUM opened at New Jersey's Ross-Fenton Farms July 22. . . . CAB CALLOWAY plays Hopkinsville's Cotton Club August 12 during his Midwest tour. . . . LOU BRESSE has a July 27 date at Erie Beach Pavilion, Lakeside, O.

BEN BERNIE takes his lads to the Beverly Hills Country Club, Newport, Ky., August 5. . . . RAYMOND SCOTT is tentatively pencilled in at the New York Paramount for two weeks the end of August. . . . CARL (DEACON) MOORE set by Paul Kapp, of CRA, to record for Decca. Will come in from Lake Breese Pier, Buckeye Lake, O., August 9 for the pressing assignment. . . . HORACE HEIDT stops at Westwood Gardens, Detroit, July 29. . . . GRAY GORDON regales Crystal Park patrons at Vermillion, O., the 30th. . . . August 7 sees Leighton Noble at the Surf Beach Club, Virginia Beach. . . . AL JAHNS opens at Riley's, Saratoga, N. Y., on July 23. . . . BILL CARLSEN drew another extension at Andrew Karzas' Trianon Ballroom, Chicago. Stays until August 18 before starting out on a one-night trip. . . . RAY PEARL opens at Buckeye Lake, O., July 30 for a fortnight. Buddy Madison, Frank Schneider and Walt Link handle the warbling. . . . PAUL CORNELIUS is in the midst of a six-week sojourn at the Aragon, Houston. Vocalist is Valerie Swanson.

ST. SIMONS ISLAND, Ga., July 23.—King and Prince Club here is now showing movies in outdoor Bamboo Garden before dancing and floor show begin. One admission covers everything. Jack Wardlaw makes the music.

For Band Reviews

Turn to the review sections of the Night Clubs-Vaudeville Department for reviews of bands playing hotels, niteries and vaude houses.

There's a Limit

OKLAHOMA CITY, July 23.—Season ticket to the Federal Symphony Orchestra series was offered as the prize for attendance at a Chamber of Commerce luncheon here recently. First winner was Ralph Rose, director of the orchestra, so they tried again. This time it was James Neilson, director of the orchestra chorus. They tried once more, and the palm went to Daryl McAllister, program chairman. They let him have it.

Seattle Local Nixes Children's Concerts

SEATTLE, Wash., July 23.—Muscling in of high school bands on park concerts here is out, stop being put to it by the musicians' union. Parks are being kept free this summer for paid musicians, first example of clamp-down being cancellation of a high school concert scheduled for Volunteer Park after official permission had been granted by the park board. Local 76 caused a reversal of official action because such high-school children's concerts might endanger the financial situation of the union thru curtailment of concert appropriations.

Carbon Weber, union's business manager, stated that "objection was merely to prevent establishment of a precedent whereby other organizations might seek use of the parks for non-union concerts. Park board has annually appropriated money for public concerts in Seattle parks. Too frequent concerts by non-union organizations might mean curtailment of this appropriation."

2 Pittsburgh Orks May Go With MCA

PITTSBURGH, July 23.—Reports at headquarters of the American Federation of Musicians, Local 60, have the Four Townsmen and Johnny Duffy slated to go MCA out of 14 bands, units and singles heard in auditions two weeks ago by MCA scouts.

The Townsmen is a new organization formed by drumming emcee Ted Blake, pianist Ralph Graves, violinist-singer Tommy Tarshes and guitarist Bill Farrell. Louis Dilda sings with the quartet, now at Leo Heyn's Summit Hotel near Uniontown and scheduled for a New York spot in the autumn.

Hutton Plays to 1,420

EVANSVILLE, Ind., July 23.—Ina Ray Hutton drew the largest crowd in the history of the Colonial Club here July 13, when 1,420 people paid 75 cents apiece to dance to her music. Until the Hutton engagement, Bob Crosby held the record, attracting 1,024 on a one-nighter last fall. Hartley Toots, sepiia outfit, is slated here July 30 and 31.

Sheet-Music Leaders

(For Week Ending July 23)

Sales of music by the Maurice Richmond Music Corp., Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corp., Music Sales Corp. and Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Position	Last Wk.	This Wk.
1	1	Music, Maestro, Please
2	2	Says My Heart
4	3	I Let a Song Go Out of My Heart
3	4	Cathedral in the Pines
9	5	Little Lady Make Believe
5	6	Lovelight in the Starlight
6	7	I Hadn't Anyone Till You
7	8	You Leave Me Breathless
8	9	Oh, Ma, Ma
10	10	I Married an Angel
11	11	When They Played the Polka
13	12	Flat Foot Floogie
13	13	When Mother Nature Sings Her Lullaby
14	14	A Tisket, a Tasket
15	15	I'm Gonna Lock My Heart

Don't Get Me Wrong --- I Love Radio

By CLARENCE FUHRMAN
(Musical Director at WIP, Philadelphia)

Akin to a concertmeister of a symphony orchestra, a jazz band leader and a pit maestro, the radio orchestra staff leader must at one and the same time be all of these. His scheduled programs range from concert music to light operetta scores; from the brain-children of Beethoven to the swing things of Larry Clinton. So diverse and widespread is the field encompassed by the staff band in a radio station that maestro and men must be the cream of the top.

Sustaining Shows

Commercial programs may come and go, but the sustainings go on forever. Commercially sponsored orchestra programs seem to take care of themselves. The client hires a band to suit his own needs; buys the necessary orchestrations; sees that ample rehearsal time is allotted, and otherwise makes things easy for the maestro.

However, when a radio station concerns itself with its sustaining roster, usually for economic and business reasons, the staff maestro is daily, nay hourly, on the well-known spot.

Naturally, when a station hires a staff band it wishes that orchestra to go on the air as much as possible. It is only fair to the buyer to get full value for money's spent. But however basically within the realm of justice this factor may seem, it puts a never-ending burden on the conductor. For one thing, rehearsal time is usually inadequate. Usually, for a full half-hour radio program, 15 minutes is allotted for rehearsal. In bygone days leaders would have stormed off podiums. Today it is a principle and procedure taken for granted. That such fine programs result is indeed a tribute to staff conductors.

Let us say a 30-minute radio program consists of 10 musical selections. Since it is obviously impossible for the maestro to run thru a complete rehearsal in half that time, he must by necessity judge what can be passed over lightly and what to give a thoro test. Dozens of times daily the staff leader is confronted with this major problem, and when a show goes off on the nose many a sigh of relief is heard.

Sustaining Songsters

And those sustaining artists God bless 'em! Usually singing on the air either for the glory or at best a pittance, they make demands of the studio bandmaster that would make Houdini rise from his resting place and shudder. Often the artists come fully prepared with their orchestrations but in a key that only Popeye could sing. So the band is expected to transpose on sight. Ordinarily it isn't the most difficult trick in the world; but on the air any error in faking tends to stand out like a sore thumb. And so the band leader takes his life in his hands.

And as if these problems were not enough to make radio studio conductors turn gray prematurely, often an artist will come to rehearsal with only a piece of sheet music. And so, God help the library! Then there is that afternoon when a snippy young lady becomes incensed when you can't supply her with the words to the song she has decided to sing.

Come the song pluggers (contact men, eh?) into the life of the leader. On one hand there's the program director needing the maestro not to play so many songs from musical movies; on the other paw enters the eternal song-salesman—begging, asking, cajoling the maestro to please, please play his No. 1 hit song, the most terrific, sensational piece of music of the year.

On the Air

And those other emergencies! A young lad (who had passed the auditions test the week previously and who had never faced a mike before) had been assigned as vocalist. All went well until his cue came along, and with twitching hands and nervous tonsils the youngster addressed the microphone. There was the eight-bar intro, and presto, the kid came in like a veteran—only it was in the wrong key!

You signal the production man, who slaps the kid across the mouth. You signal the band to repeat the intro. By this time the kid has calmed down a bit. Comes the cue again and the song

starts off nicely this time. However, near the end of the first chorus the jitters hit the boy again and so you give the sign for an "out" on the first chorus.

However, by this time the timing for the entire show is thrown out of gear. And so, by slowing tempo on this tune, lifting the time on another, adding a half-chorus to still another, the show comes out on the schnozzle. Again, the maestro has to be on his toes and has to think like lightning. But I guess that's radio for you.

And those visiting stars! Here we have a special weekly show featuring stars appearing at the local vaudeville theaters. Usually things go off with a bang; but one never knows when a star will be held up at the theater or when the autograph fiends will hold up the works or when the star will become touched with that gift of genius—temperament.

There was one afternoon when one of the top names in radio was scheduled to sing for this show. Minutes passed . . . and passed . . . and passed . . . and still no star. Then, three minutes before air time, she strolled leisurely into the studio and plunked down one of those tricky and difficult special arrangements. It was passed out in a flash, rehearsed in a flash, and the star was stunned. It wasn't until the next day that we discovered she didn't want to sing in the first place and this was her sure-proof way of getting out of the singing chore. But it took a lowly musician to put her in her place. Ah, radio!

Back-Seat Drivers

Then there's the problem of production men inserting their ideas into band shows. Much confusion and conflict can be avoided if there is complete co-operation between the departments. However, we venture to say that there's many a station between the Atlantic and Pacific where the maestro would like to see the production man rowing on the River Styx—and vice versa.

The bandmaster naturally feels that because of training and background he is perfectly able to judge timing and balance of his band shows. On the other hand, even though the production man doesn't know an E-7th from a modulation, he feels that his radio experience and knowledge should give him the upper hand in band shows.

This problem can be overcome only if both the production man and maestro realize that by pooling their knowledge they can build a finer and more listenable radio presentation.

Then there's the question of program continuity. Often the copy department gets the names of the musical numbers and from the list writes the complete continuity for the show. However, since the copywriters are not familiar with the selections themselves, the following often happens:

The announcer, reading from his script, will say, "And now Joe Smertch and his Staff Boys will send out a bit of music to delight the heart of every jitterbug and iekle. . . . Sweet Georgia Brown." It so happens that band leader Smertch has just added to his library a very sweet and novel arrangement of this tune, which he will then play.

The next day the mail will pour in with such comments to the maestro as "Say, where the dash did you ever learn to play music for jitterbugs," or, "If that's your idea of swing music, I'm nuts!" Pity the poor maestro!

The Boys in the Band

Go to any music union local and when you ask a musician what he is doing these days he will stick his chest out and proudly answer, "I'm in Joe Smertch's house band at Station XXX!"

And why shouldn't he? As we explained before a radio band is called upon in a day's work to play such diversified fare that its members must be culled from the finest in town. But to the staff leader this is another ache in the head.

Since he does have the best men, others are continually endeavoring to wean away this trumpeter, that drummer, this pianist. It is only thru an amazing blend of leadership and tact that a maestro can keep his unit together once he is satisfied that he has the best possible. We'll venture to say that today dozens of band leaders are missing hours of sleep worrying over

whether or not their ace trombonist is going to stay with the band or take that choice summer job with Vincent Alonzo's Spiral Syncopation Orchestra. It's a problem!

Being business men and not musicians, many station heads contract for a certain number of men, of which only Allah could form a playable unit. Again, the staff leader starts tearing the hair from his toupee because if some screwy unit goes on the air his name goes with it. And Lord help the bandmaster when he gets to the union meetings and the boys start taunting!

It's no fun, this being a radio staff band leader. It's hard, tough and many times a rap job. It's nerve-wracking, energy-sapping and tiring. But don't get me wrong—I love radio.

Music Items

Picture May Be Made of Life of Geo. Gershwin

Irving Mills, Edward J. Lambert and Stephen Richards have written a song called *Love in Swingtime*, based on the serial in *The Journal-American* by Tommy Dorsey and George Lottman, which Dorsey will introduce shortly. He'll also record the tune. The story, incidentally, has two picture companies negotiating to film it, Paramount with Bing Crosby in mind (with a part also written in for Dorsey), and Hearst's *Cosmopolitan* productions. Whoever makes it, Exclusive Music will have the publication rights to the songs therein. . . . L. Wolfe Gilbert sold the English rights of *Colorado Sunset* to Reggie Connelly of London. Canadian rights went to Gordon Thompson. . . . Gregory Stone will do the musical score for *In Old Mexico*, one of Harry Sherman's "Hopalong Cassidy" series for Paramount. . . . Henry Busse, the Hotel New Yorker's current batoneer, and Archie Gottler turned out a ditty called *Suzanne*, making an even dozen for which the trumpet king has written the music. . . . Helen Myers, pianist-vocalist in the Summer Terrace room of the same hostelry, claims that she can play some 2,000 tunes and knows the lyrics of a couple of hundred. . . . Miller Music is set to give the numbers from Bobby Breen's *Breaking the Ice* film a real ride. Frank Churchill, composer of the *Snow White* hits, did the music to Paul Francis Webster lyrics, and Larry Clinton and Paul Weirick are doing the arrangements.

Tex Ritter sings four new songs in his first Monogram musical Western, *Starlight Over Texas*. Titles are *Ah, Viva Tequila*, by Harry MacPherson and Al von Tilzer; *Starlight Over Texas*, by Roy Ingraham and Harry Tobias; *Rancho Grande* and the already popular *Garden in Granada*. . . . RKO's *Painted Desert* will be scored by Roy Webb. . . . Otto Cesana, former staff composer and arranger for the Radio City Music Hall, is writing a swing symphony for standard dance bands of 13 men. Work will be in four movements, containing sonata, rondo and other forms used in symphonies. . . . Tunes Judy Garland warbles in Metro's *Love Finds Andy Hardy* will be issued to band leaders in book form under the title *A Garland of Songs*. Numbers are Gordon and Revel's *Meet the Beat of My Heart*, and *It Never Rains But It Pours*, and Roger Edens' *In Between*. . . . Irving Berlin's four new songs for the Ginger Rogers-Fred Astaire *Carefree* pic are *The Night Is Filled With Music*, *I Used To Be Color Blind*, *Change Partners* and *The Yam*. A fifth number played but not sung in the film is *Since They Turned Loch Lomond Into Swing*. . . . For what seems to be the first time on record, a band leader feted the song-plugging boys of Tin Pan Alley when Enoch Light, Taft Hotel maestro, gave a luncheon for 10 of them last week in the hotel's grillroom.

Plans are going ahead for the picturization of the life of George Gershwin, with Cary Grant a possibility for the part of the composer. Ira Gershwin would help with the story construction, as well as working on lyrics. Film would utilize past Gershwin hits. . . . Jose Iturbi, composer-pianist-conductor, will lead the orchestra and play the piano in MGM's new Jeanette MacDonald-Nelson Eddy version of *Sweethearts*, featuring Victor Herbert's *The Badinage*. . . . Jed Buell's picture with a midget cast, *Terror*

Fort Worth Spots Going Strong; Up Admish for Weems

FORT WORTH, Tex., July 23.—For the 10-day engagement of Ted Weems, beginning today at the Show Boat, near here, manager Bob Carnahan is upping general admissions from 40 to 75 cents on bargain nights, Mondays and Wednesdays; from 60 to 90 cents other week nights, and from 90 cents to \$1.10 Saturday nights. Carnahan expects even better attendance for Weems than Louis Panico's 1,800 nightly. Latter closed yesterday. Phil Levant's Orchestra is que here August 1 for two weeks.

Texas Hotel's Den changed orchestras July 22. Nick Stuart, at Casino Park earlier this summer, replaces Eddie Fitzpatrick. Sue Carol, Stuart's former wife, will make personal appearances at the Den during his three weeks' engagement. Business at this spot is up about 20 per cent.

Casino Park has opened the parking lot adjoining the ballroom for use of dancers. Isham Jones' engagement here July 22 for two weeks should help to offset the growing competition from the Show Boat across the lake.

ASCAP Innocent Victim of Atlanta Hotels-SESAC Spat

ATLANTA, July 23.—Unwillingness of the Atlanta Hotel Men's Association to pay a fee of 50 cents on each hotel room having a radio to the Society of European Stage Authors and Composers resulted in the shutting off their controlled systems, thereby depriving the American Society of Composers, Authors and Publishers of its \$1-a-room revenue here. Hotel men had no objection to paying the ASCAP fee but could not see giving SESAC half as much, considering the amount of its music used. Unable to effect a deal with SESAC, hotels asked radio stations to drop the society's music, but were told the stations could do nothing about it since majority of the programs came from the networks.

Cards have been placed under the radio sets in hotel rooms advising patrons that use of their master controlled systems has been discontinued due to the "unreasonable license fees which are demanded by the American Society of Composers, Authors and Publishers, the Society of European Stage Authors and Composers and other copyright owners. The American Hotel Association has asked Congress for relief from these unfair license fees, but the association has not been able to get an amendment to the copyright law."

of *Tiny Town*, has five Lew Porter songs, *Laugh Your Troubles Away*, *Wedding of Jack and Jill*, *She's the Daughter of Sweet Caroline*; *Hey, Lookout, I'm Gonna Make Love to You*, and *Down on the Sunset Trail*. . . . Two old American favorites, *Man On the Flying Trapeze* and the Civil War song, *Just Before the Battle, Mother*, in arrangements by the waltz king, Johann Strauss, have been discovered by Dr. Harold Spivacke of the Congressional Library in Washington. . . . Cy Feuer and Bill Lava have completed scoring on *A Desperate Adventure* for Republic. . . . Joseph Bertonelli, Met opera tenor, is trying out several songs by Howard Green, young shoe store clerk of Butler, Pa.

Billy Lund takes charge of the Chicago branch of the Radio Music Co. of Detroit. Firm is set to launch three new ones. *No End*, *So Charming of You* and *Down by the Old Gravel Walk*, within the next two weeks. Outfit's first two tries, *You're Such a Priceless Thing* and *Pardon My Tears*, are doing nicely, according to Manager Robert DeLeon.

SHOW PRINTING

100-1 sheets \$5
 14 x 22-FLASHY
 WINDOW
 CARDS
 HEAVY CARDBOARD

\$3

PER
 100

POSTERS OF EVERY DESCRIPTION CARDS

Of every size, heralds, etc. for all occasions—special designs for your show—quick service—low prices—write for samples.

METROPOLITAN PRINTING COMPANY
1328 VINE ST. - PHILA. - PA.

Summer Theater Reviews

"The Glory of the Sun"

(Cumberland Hills Playhouse)
CUMBERLAND, R. I.

Cast: Maxine Rascoe, Ruth Thane McDevitt, Jean Welch, Russell Conway, Edward Barry, Ann Tyrell, Melbourne Ford, William Dorbin. Director, Brace Conning. Arthur, Jevan Brandon-Thomas.

First tried out about 10 years ago in a little theater in Chicago, this drama of things supernatural, delivering a preachment that "Love is all about us, life itself is love" has been dusted off and was premiered July 18 before a rainy-night barn theater gathering that included a couple of Shubert office scouts. Our guess is that script will go back into the trunk again after the week's run—and yet, remember that Sunday night radio program of last winter? Maybe theatergoers are ready for another "ghost story" in the manner of *The Scoundrel and Enchanted Cottage*.

However, to this corner it seems playwright Jevan Brandon-Thomas gives us his "message" a bit too sugar-coated. He delivers it thru the person of David Marshall, yachting enthusiast who in first act (off stage) is trying out a new craft when a storm breaks, giving stagehands chance to produce plenty of lighting and thunder, players opportunity to register concern over David's safety, and audience to enjoy suspense.

In the second act David is back home—miraculously safe but by his mannerisms and reluctance to tell of his experience puzzling to rest of household. When all but Mary are gone he reveals he has come "across the border"—to tell her she should not be bitter because her husband died two years earlier; that life is sweet, that "love is all about us." Exit David, in fading rays of baby spot. Act three: David is not around. Fisherman comes to tell of finding the lad's body. Was it a dream, was it something supernatural, or was it a miracle, his having been there the night before? This is the problem left for each to answer as he cares to.

Satisfactorily staged by David Twachtman, even to the storm effects (produced under summer theater limited budget handicap), and sympathetically directed by Brace Conning, the play is earnestly done by the Cumberland Playhouse troupe, with special credit going to Maxine Rascoe as the sophisticated fiancée of David, and a third-act bit by William Dorbin as the old fisherman and Jean Welch's life-loving lass portrayal.

It's not an easy writing assignment, this dealing with characters from both sides of "the line," and Author Brandon-Thomas hardly seems capable of the job. The sympathy which should belong to the two main characters fails to register by the time the philosophical interlude is reached.

Glory of the Sun, we fear, is destined to shine unseen in the bottom of someone's trunk for another decade, more or less.
Charles A. Rosskam.

"Because We're Here!"

(Nabussat Summer Theater)
WESTFORD, MASS.

A drama by Harry R. Irving. Directed by Donald Wetmore. Cast: Margaret Schramm, Betty Waterman, William Christopher, Lynn Merrill, Paul Bernard, John Bernhardt, Gloria Bean, Fritz Behr, Marjorie A. Prescott, Ralph Eberley and Elizabeth McCormick.

The author intended his brainchild to be a drama, but the apparent apprentice group which shrieked it across the stage for 121 minutes unconsciously made it a first-class comedy, reminiscent of the jerky, amateurish silent flicker dramas of two or three decades past.

It's incomprehensible that an author could allow his pen to write such stuff, and equally puzzling that the somewhat arty group, in all its serious histrionics, could portray it so. Probably the director gave up all hope, for certainly there was no semblance of directorial restraint.

The prolog, which is superfluous, shows a frantic mother tear-jerking over the disappearance of her daughter, who really went off and got spliced with a clerk in her pater's financial house. With the entire family giving opinions and what not, the old man finally gives the newlyweds an ultimatum—annulment and no lookee at each other for a

year. If love persists then the couple will have his blessing.

So things happen. The crash comes, and the financial tycoon goes with it. But, ah, there's a Connecticut farm left in trust by the children's grandpop. And there they become part of the good earth. Daughter is somewhat inexplicably going to have a baby (the only way she could have gotten it was by eating a pill), and the old man recognizes the shame for which he is responsible in bringing about his daughter's unhappiness. He even planted a phony betrothal notice in all the sheets telling of his momentary son-in-law's engagement to another dame.

It develops that the first-born in the family automatically gives farm ownership to the kid's daddy, the outcast son-in-law. The latter finally shows up (he works near by at a tobacco ranch) after the Wall Street baron gun-points him, thinking him a prowler.

Not one player can be commended in any way for any sort of performance, excepting the laughs unconsciously afforded. The book is flat, with an old vaude gag being the highlight laugh as comedy relief. Church dramatic efforts have been more auspicious.

Sidney J. Paine.

"The Lady From Broadway"

(Ogunquit Playhouse)
OGUNKUIT, ME.

A play by Fred Ballard. Settings by Johannes Larsen. Cast: Dorathe Burgess, Tony Bickley, Frederick Forrester, William Sweetland, John Williams, Carl Benton Reid, Langdon Geer, Irene Tedrow, Bert Wilcox, Daisy Atherton, Damian O'Flynn, Mildred Wayne, Elmo Joseph and others.

The Lady From Broadway brings with her the essence of a good, entertaining comedy. But for Broadway consumption the piece would stay about a fortnight, not because it's trashy, but because it needs just a quirk to make it click for a longer stay. The pattern is there already.

Tony Bickley, who has had tough breaks, still has the jinx as his nemesis. He coddles himself in bed shortly after the play opens and while his wife, Dorathe Burgess, is taking a shower he blows his brains out. The impact jerks the gun from his hand. Burgess, a showgal, is about to open on Broadway, and the publicity would be pungent. The house doctor insists on her calling a lawyer (police might not subscribe to the suicide theory), but Burgess defends herself in court opposite a ruthless prosecuting attorney whose sole aim is to win verdicts regardless of whom he wrecks.

The one point that in all probability could make the play is first built up and then let down—that of perjury committed on the witness stand by Bickley's second frau, the deceased's aunt, the insurance agent and the finger-print expert. Bickley's life was insured for \$50,000, and with Burgess out of the way any one of the aforesaid would benefit. But a honky-tonk showgal throws the wrench into the works by accusing the prosecutor of bribing in a former case. Court adjourns to its private chambers, and there the prosecutor admits his trickery and pleads for his career. In the final scene the court, in a lashing spiel, tells the jury of the prosecuting attorney's misconduct and orders his arrest. It is a surprising episode.

If the author would build up the money and perjury angle *The Lady From Broadway* would stay on that stem a long while.
Sidney J. Paine.

"The Master Servants"

(Stony Creek Theater)
STONY CREEK, CONN.

A farce by Seymour Gross. Staged by the author, with a cast including Julie Benell, Jean Kemper, Staats Cotsworth, Ross Elliot, Ben Roberts, Ann Garrett, James O'Rear, Peggy French, John Laird, Mabel Page, Thelma Schnee and Robert H. Harris.

This is one of the most raucous affairs to turn up on the Nutmeg Rialto this season—too funny, perhaps, for its own good, for one laugh overlaps the next in a manner that might prove devastating if the audience ever actually gets a chance to run away with the show.

A wealthy manufacturer (Ben Roberts) is forced to close his factory because of

Week's Announcements

Swing to the Left, a topical musical comedy based on news rather than politics. Book by J. P. McEvoy and music by Arthur Schwartz. Jo Mielziner will probably design the sets and George Balanchine will probably stage the dances. To be presented around the middle of December, following the Wiman-Del Bondio production of *Great Lady*. Producer Dwight Deere Wiman, 137 West 48th street, Bryant 9-4046.

Beyond a Shadow, fantasy by Benson Inge. Deals with a composer. Scheduled for some time during the new season, with the producer in the leading role. Producer, Glenn Hunter, care of Edith Gordon, 229 West 42d street, Wisconsin 7-8751.

A Negro revue, with music by Duke Ellington and direction by Eugene von Grona. Producer, Continental Productions, 30 Rockefeller Plaza, Circle 7-0650.

labor difficulties of the kind one reads so much about in the newspapers; and then, returning home, he finds his servants unionized and the family in an uproar.

But this is all tame compared to the fun when members of the family assume the positions vacated by the servants in an effort to impress an eligible young liberal whom the daughter brings home from college. The script is full of allusions to present-day America and is unceasingly amusing. It should find a hearty welcome on Broadway and in Hollywood, too, for it has everything it takes to provide an evening of unadulterated amusement in the theater.

Staged in frantic tempo, the performance at Stony Creek offers several excel-

lent characterizations, particularly those of Roberts, as the manufacturer; Julie Benell, as his faintly hysterical wife, and Max Kanarski, as an unsophisticated laborite.
Julian B. Tuthill.

Mich. Rep's Heavy Click

DETROIT, July 23.—Michigan Repertory Players, at the Mendelssohn Theater, Ann Arbor, are reporting practically a nightly sellout. Revival of Dekker's *The Shoemaker's Holiday* last week brought an absolutely capacity house even on mid-week nights, with two extra rows of chairs placed in the orchestra pit for the overflow.

Current week's production is *Idiot's Delight*, with three more weeks of repertory to follow, closing week of August 11 with *The Vagabond King*.

"Time" Clicks on Coast

SAN FRANCISCO, July 23.—On *Borrowed Time*, first-class entertainment, opened at the Geary for a two-week engagement but will probably continue for some time. Victor Moore plays Gramps with superlative charm and seemingly artless eccentricity. An inspired choice for the role of Mr. Brink is Guy Bates Post, and acting honors are justly shared with 9-year-old James West Jr., as the troubled Pud.

Judge Hands Down a Play

PITTSBURGH, July 23.—Newest play of Judge Michael A. Musmanno, author of Paul Muni's *Black Fury* movie script, will be premiered week of September 19 at South Park Theater. Entitled *Last Full Measure*, after the phrase from Lincoln's Gettysburg address, the show is reported to be a treatise on war, with 28 scenes and 48 characters. It will be presented during the Allegheny County Sesquicentennial at the Park.

From Out Front

By EUGENE BURR

A month or so ago Mr. Paul Denis, the presently vacationing vicar of vaudeville, was a bit upset at statements I tossed around after I had viewed the first under-canvas presentation of the local Federal Theater Project's Gilbert and Sullivan troupe. The presentation, I intimated, was an almost perfect condemnation of the entire theory and set-up of FTP; and Mr. Denis, whose kindness is rapidly becoming positively colossal, was a bit upset. The FTP was doing good, he contended, and I, with my well-known fiendishness, was both unseeing and unjust.

It may be that I was a bit less fiendish than he fancied, since I carefully avoided mentioning the presentation in print, thereby doing it out of a review but also doing it out of choice dose of inked vitriol; there was no point, in kicking a production when it was already so dolorously far down, even tho, unfortunately, it was not as yet out. Criticism was therefore confined to verbal comment; but now that the presentation is well on its way in the city's park circuit it can be used nicely enough as an example without doing too much damage.

The production (which was so unbelievably awful that a Gilbert and Sullivan addict like your reporter rushed for the sanctuary of the subway after the first half) seemed very clearly to indicate: (a) that the Federal Theater Project is unconscionably wasting tax-money squeezed out of the blood stream of American business by perpetrating impossibly incompetent productions at which even an amateur group would shudder in shame; (b) that the same FTP is adding insult to injury by still further invading taxpayer's pocketbooks and charging admission, however slight, for so unspeakable a mess; (c) that the FTP, thru the production, offered devastating and conclusive proof of the incompetence in theatrical affairs of both its administration and its personnel, since the production in question had been rehearsing and playing not for weeks or even months, but for years; (d) that people who never belonged in the theater in the first place, hangers-on at the shirt-tail of Thespis, incompetent and certainly now without any problematical usefulness they may once have possessed, are being kept at taxpayers' expense in a theater which would be better off without them; (e) that such people, if they absolutely must be provided for thru taxing the earnings of those with enough sense to find their proper places in life—if they must be provided for, they should certainly be given jobs that might conceivably fit them for something they could really do, and so perhaps turn them, eventually and in their declining days, into useful citizens; (f) that an FTP, if there absolutely has to be one to satisfy the political vote-getters of Washington, should certainly be confined to bona fide performers—who need all the jobs available in the present arid twilight of the Roosevelt Era—and not run for the benefit of superannuated, stage-smitten incompetents, even tho the latter do happen to be Equity members; and (g) that the FTP is perpetrating a vicious and astounding fraud not only upon the pocketbooks of the public but upon the public mind, since the poor patrons of such shows as the one I saw leave the tent with the mistaken idea that they have actually seen a Gilbert and Sullivan operetta, and are therefore to be forgiven if they go thru the rest of their lives convinced that Gilbert and Sullivan stink.

Such sentiments chilled the good Samaritan's heart that Mr. Denis wears beneath his night-club-reviewer's steel vest; and he very kindly agreed to pen an answer to me and for me. Leaving it behind him as he speeds vacationward, he says: "It seems to me that the public finds it difficult to appraise the FTP. When it sees an FTP show it views it as a regular entertainment, forgetting momentarily the relief angle. If the show is not as good as other shows it has seen, it probably doesn't get mad, because admission prices are so low and it's natural not to expect a \$3.30 show at 25 and 40 cents.

"However, in reading stories about the FTP, the public probably sees it as another relief organization rather than as a theatrical producer. And that's the



EUGENE BURR

crux of the situation—are we to consider the FTP as a relief organization or as a theatrical producer?

"I think the FTP is and always will be primarily a relief organization, with its on-public-view efforts secondary. I feel the FTP and the Fed Music Projects' primary job is to take those relievers that are not hopelessly old or deranged and to give them a chance to do work and to make a living wage. The important thing is to rehabilitate them, mentally and physically, to make them feel that they are still good enough to earn a wage at their craft. These people would feel crushed if given jobs for which they have no aptitude or passion. Most 'show people' have intangible abilities—act, write, direct, playread (I am not including craftsmen such as stagehands, clerks) and are absolutely incompetent to do anything else. The FTP gives them a feeling they are still in the run.

"Undoubtedly, many FTP and FMP performances are bad, according to usual commercial standards. I don't think these bad shows are proof that the FTP and FMP should be scrapped—they merely prove that the personnel is still stunned by the economic struggle, that governmental procedure (necessary because of hasty organization and large funds involved) hampers production and spirit, and that more competent brains and talent are not on relief. Apparently, the non-relief margin is not large enough to gloss over the general lack of talent and competence among relievers.

"I think Mrs. Hallie Flanagan's efforts to make the FTP a 'government theater' are commendable but futile. The theater is an art and it must be free to attract and pay for the best talent. The FTP—because of personnel it must carry (relievers), red tape, bureaucracy and political pressure—can never produce fine theater. When it does, it is a pleasant surprise; but it is not fair to expect it.

"Audiences that attend the many free FTP shows usually do not complain if the shows are not superb. These audiences are usually composed of the lowest economic classes and even shoddy theater is, to them, wonderful. Audiences that attend the paid FTP shows take the usual chances any audience does—the show may be good or bad and one must see it to find out. For the admission price I think FTP shows are, generally, certainly worth it.

"Whether the FTP should drop those actors whose theatrical lives are obviously thru is a difficult problem. While the FTP is a WPA project, these people should be kept on. If the FTP is converted into a government theater, with personnel being chosen thru civil service exams, then these people will, obviously, be out.

"As I see it, the FTP and all WPA projects cannot be viewed intelligently without relating them to our economic system. They are part of an economic system which apparently has broken down, and each project must be considered as part of a gigantic effort to save a growing section of our population from starvation and anguish. If one does not believe that the duty of a government is to tax the Haves in order to feed the Have-Nots, then the WPA is a waste. If one does believe that it is proper to tax the Successful in order to keep the Unsuccessful alive, then the principle of relief becomes correct. Whether WPA, as a relief method, is the best is, however, another question."

Despite gratitude to Mr. Denis for giving me the statement, the temptation to reply is irresistible—for, in the first place, Mr. Denis thruout simply confirms my point concerning the often hopeless incompetence of the FTP; and, in the second place, he performs the usual flipflop of kindly and insistently humanitarian philosophers confronted with cold facts. For in the end he throws out the whole question of the FTP, to the incompetence of which I object, and tries to base the decision on a general discussion of the philosophy of relief. Even granting the principle of relief—which I don't—there's still no reason to keep incompetents on a theatrical project rather than on a street-cleaning project at which they might be pretty good.

As for the question brought up in his last paragraph, it has no place here—and volumes could be (and have been and will be) written about it anyhow. But, in my perniciously reactionary mind, tho I freely grant the necessity of taking care of unfortunates during a catastrophe, I can't quite see why one should prolong that catastrophe by taxing (under the guise of helping more and more unfortunates) the heart and soul out of the one factor that would avert the necessity for further relief. I can't see why a regular cycle of financial history (not by any means the breakdown of an economic system) should be prolonged indefinitely in a vicious circle that sees more relief given, therefore more taxes demanded, therefore less hope for business, therefore more people thrown out of work, therefore more relief given and so on ad infinitum.

And I can't quite see why those able to find their own places in the world should be relentlessly penalized for their ability, simply to provide easy and secure coasting for those who either lack ability or else are too out-and-out lazy to use it.

As for the FTP itself, which is really the question, Mr. Denis says it should be considered as a relief organization, not as a theatrical producer—as tho anyone could conceivably consider it a producer after witnessing the Gilbert and Sullivan production in question. If it is to be considered a relief organization, then relief should be given without adding artistic insult to financial injury and inflicting such productions on the public. However, if the public is asked to pay for the shows, there can be (and should be) no "relief" angle in the minds of the patrons. The shows must stand on their merit. Low prices are no excuse, for I'm not demanding shows as good as \$3.30 commercial productions; simply shows that are at least worth the time consumed in sitting in front of them.

Also, I'm not in hearty agreement with what I'm afraid is Mr. Denis' rather snide attitude claiming that the poorer classes, attending free shows, should be satisfied with distorted ideas of what the theater is like, satisfied with what he himself calls "shoddy theater." Far better no theater at all. As a matter of fact, there is no such thing as a "free" FTP performance; we're all paying for the FTP shows, paying thru the nose, whether we attend them or not. The same, of course, goes double in spades when admission is charged; for the admission price is only a tiny fraction of what we're paying for the production—and we're forced to pay for them, thru taxation, even when we realize their incompetence and refuse to attend.

Mr. Denis cheerfully admits such incompetence, thruout his argument, blaming it on various factors. But I'd like to know when the personnel will stop being "stunned" and when the organization of the project will stop being "hasty." It's been four years now; when do we start? Continued incompetence was precisely my point.

While, as Mr. Denis suggests, it may not be fair to expect fine theater from the FTP, it's certainly fair to expect competent theater—else why should the people concerned be put on a theater project rather than a plumbing project or a rat-catching project where they might be of some benefit to the society that pays their bills? Whether the FTP is or is not WPA rather than government theater, why should people be paid to do something they obviously can't do? If they must be given relief work it should certainly be the sort that would fit them to become useful citizens—not merely a means to confirm them in a youthful and hopeless mistake.

Why should they be made to feel, as Mr. Denis insists, that they're good enough to earn a wage at their craft when the sober truth is that they're not? When FTP aid is finally withdrawn from them (as it must be, God willing, some day) they'll founder all the more pitifully because that false feeling was injected in them. Mr. Denis' kindness (a mistaken kindness) runs away with him. Far better—and far kinder!—to let them know the bitter truth and help them to make sensible preparations to meet it. If performers are such ignoramuses as Mr. Denis seems to think them, and are really incapable of working in any other field, then all the more reason to give them training that will open up new fields for them and enable them to leave relief.

Whether the FTP is a relief project or not, competence should be made a prerequisite for participation in its activities. And if there are not (as I suspect) enough competent people willing to perform those activities, then there should be no FTP.

BROADWAY RUNS

Performances to July 23, Inclusive.

Dramatic	Opened	Perf.
Bachelor Born (Lyceum)	Jan. 25	209
On Borrowed Time (Long-acre)	Feb. 3	199
Our Town (Morosco)	Feb. 4	197
Shadow and Substance (Golden)	Jan. 26	207
Tobacco Road (Forrest)	Dec. 4	33,197
What a Life (Biltmore)	Apr. 13	119
You Can't Take It With You (Booth)	Dec. 14	'36 686
Musical Comedy		
I Married an Angel (Shubert)	May 11	86

Stage Whispers

A mixed report for the Stem's weekly financial page, with last week-end seeing the bottom drop out of the street and with the week following one of the best summer sessions in seasons. Blame—praise rather—for the somewhat astounding upturn falls on Dat Ol' Debbil Rain, which is ruining countless thousands of vacations but keeping the current handful of Broadway actors at work. Last Saturday (16) gave disheartening indications that legit was washed up, until fall anyhow, with grosses for matinees falling disastrously below a bad week's average, and with the evening take going even under that. Then came the rain—and the rainbow. The upturn was first felt Tuesday night, when a surprise trade busied the box offices; it continued in full force for the Wednesday matinees, which were sensational for the summer, and took even longer strides on Wednesday night. Almost every show on the Stem sold out for Wednesday matinee.

Speaking of Wednesday matinee, it managed to hang up a new record for that potential record-hanger-upper, *I Married an Angel*. *Angel* had more standees than at any other performance in its brief but sensational career (192 to be exact) and the resultant gross was the biggest the Shubert Theater has ever had for a matinee at that scale. The take was \$2,714. . . . Dan Totheroh, whose *Wild Birds*, badly produced more than a decade ago in Greenwich Village, is still remembered as one of the finest plays of our times, has finished his new one, and it's now in the hands of the Liebling-Wood agency. At the moment it's called *Eden End*, but something will have to be done about that because there was a J. B. Priestly play of the same title that erupted briefly at the Masque Theater under Milton Shubert's auspices, back in October of 1935. . . . Another playwright with a new one finished is Brian Doherty, who dramatized *Father Malachy's Miracle*. His new comedy is expected by Pinker & Morrison some time during the week. . . . Mark off another opening date (reopening, in this case) for the new season. It is October 3, which is set aside by the Gilbert Miller office for the triumphal re-entry of Helen Hayes in *Victoria Regina*. The place will be the Martin Beck Theater, and the length of the engagement will be four weeks—thereby indicating that the proposed visit of the D'Oyly Carte Opera Company (under Beck auspices as usual) will either be in November at the earliest or else at a different house.

A reminder that the week of August 1 will be Actors' Fund Week in the summer playhouses—and all cowbarn entrepreneurs who haven't already volunteered had better do so quickly. The campaign, started by Guy Palmerton, who tried it out very successfully last summer at his Lake Whalom Theater, Fitchburg, Mass., takes no receipts away from the cowbarns; it simply means including an Actors' Fund leaflet in the program or else having somebody make a speech during intermission—and then taking up a collection. Plenty can be realized if the summer theater lads come thru with proper co-operation—and no one could possibly deny that the Fund is an eminently worthy cause. . . . While Burgess Meredith is vacationing in Europe the household furnishings of his farm near Haverstraw, Rockland County, N. Y.,

will be sold at auction—and so will the farm itself. The sale takes place August 3 and 4. . . . Stanley Young's *Bright Rebel*, which has been held by Sam H. Harris and the Theater Guild, has been bought by William Kilcullen, who plans a cowbarn tryout for it at Guilford Conn., starting August 5. It's a play about Byron; Young was author of last season's *Robin Landing*, the finest piece of dramatic blank verse since *Winterseer*. . . . When *On Borrowed Time* is presented in London Frederick Lester, who did such a beautiful job over here last season in *Bachelor Born*, will play Gramps. . . . The New Theater League's one-act play contest, previous winners of which include *Waiting for Lefty* and *Bury the Dead*, was won this year by Maurice Stoller, a director of amateur groups, with his *Made in Japan*. Second prize went to Peter Kalischer for *Buttered Side Up*.

Central City Smash; May Go Third Week

CENTRAL CITY, Colo., July 23.—New enthusiasm has been kindled in the play festivals at the 60-year-old opera house and sellout after sellout is being hung up during the seventh annual affair, with *Ruy Blas*, Victor Hugo story of 15th Century Spain, as the production. The play is being enthusiastically received by the packed houses.

Robert Edmond Jones is back after an absence of two years as director. Produced under sponsorship of the Central City Opera House Association no cost is spared, with deficit being made up principally by Denver business men. The show runs two weeks this year as against the usual three, but if enough demand is shown a week will be added.

Helen Chandler and Bramwell Fletcher carry the leads to perfection. Others playing important roles include Nance O'Neil, Percy Waram, Adele Thorne, Leo Chalzel, William Sauter, Walter Beck, Fred Stewart, Joseph Roeder, Barry Kelley, Harry Redding and Bernard Savage.

Costumes and settings were made from sketches by Jones. Music was arranged by Waldo Williamson, who also conducts the orchestra.

At the night club in the Teller House, a four-story hotel also owned by the association, Tamara furnishes most of the entertainment. She packed the place opening night, and judging from reservations will do the same all the way. Club operates only on Thursday and Saturday nights, with \$1 cover charge for Thursdays and \$1.50 Saturdays.

MCA Eyes Legit

NEW YORK, July 23.—Practically inactive in the legit field, the Music Corp. of America has decided to step up its legit agenting and has lined up a list of talent which it believes is salable in legit.

Manny Sachs, of MCA, has placed Burton Pierce in the new Max Gordon show and may concentrate on legit for a while. MCA is working thru an Equity franchised agent, but declines to name him until it makes a permanent alliance.

Alviene School of Theatre

(44th Anniversary)
Courses in Acting, Teaching, Directing, Personal Development and Culture.
DRAMA — SPEECH — VOCAL
DANCE — MUSICAL COMEDY
Graduates: Fred Astaire, John Bryan, Una Merkel, Lee Tracy, Louise Latimer, Etc.
3 in 1 Course — Stage, Screen, Radio — A solid foundation in the technical essentials of acting in conjunction with professional stock theatre training while learning.
Students appear in full length plays, a week in each, affording experience necessary to qualify for professional engagements.
Write T. BELL, Secretary, 66 West 85 St., N. Y.

FEAGIN SCHOOL OF DRAMATIC ART

STAGE—SCREEN—RADIO
Speech for Business and Social Use
Day and Evening Classes
Modern Theater, Complete Radio Equipment
Public Performances Regularly
Separate Children's Department
Fall Session Begins October 5th.
ROCKEFELLER CENTER,
630 Fifth Ave., New York City.

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884 BY FRANKLIN H. SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

FOR CATALOG Address Secretary, Room 145, CARNEGIE HALL, NEW YORK

BANDS, AIR NAMES TOP B.O.

Name Bands, Radio Personalities Lead P.A.'s and Vaude Headliners

Summary of season's grosses at Fox, Detroit, shows band policy, with leanings towards the sweet, best bet—Ted Lewis, Jane Withers, Al Pearce, Berigan high

DETROIT, July 23.—Comparative study of week-by-week reports of business done by the Fox Theater, a 6,000-seater—now the only house in town playing vaudeville, with the Michigan on a straight picture policy for the summer—shows that band names, if good and accompanied by an adequate supporting show and picture, drew top grosses of the past year. Among headliners of other types, top grossers were few and far between, partly because the house has played few big picture names in general fields. Motion washout in personal appearances in general, with Ben Blue, one of the few big personalities of the year, a distinct disappointment to the management. Result was booking of very few more attractions of this type.

Outstanding exception in this field was Jane Withers, who grossed \$29,000, quite a bit over the house average, figured from \$20,000 to \$25,000. Appearing with her film, child star proved one of the few box-office possibilities in personal appearances.

Radio names, however, proved much better than those of the screen. Al Pearce and his Gang got \$27,000 and proved a pleasant surprise to the management. Rubinoff proved probably the best single money maker of the year, drawing \$60,000 in two weeks in one of the very few holdover engagements.

Two other radio names, Buddy Rogers and George Jessel, drew to somewhat better than average business. Jessel, drawing \$26,000, proved a better draw as a radio name than when he appeared in the same house some seasons ago with a screen personality build-up.

Outstanding high of the year was Ted Lewis, week of December 31, playing with the picture *Love and Hisses* to \$40,000. Low of the year was recorded by Hal Kemp's Band, playing with *International Settlement* week of January 28 to \$11,025.

Biggest surprise to Manager David M. Idzal was Bunny Berigan, who opened December 15 to do \$33,000 in his first theater engagement here. A Ritz Brothers' picture proved an adequate balance to a show that was a natural for the jitterbugs. Another pleasant surprise was the Al Pearce show, with *The Baroness and the Butler* on the screen, to the tune of \$36,000.

With the house committed to a policy of using bands as the backbone of the stage shows, comparative ratings of "names" is of much interest. Among the high bands for the season are the following: Ted Lewis, Buddy Rogers, Bunny Berigan, Abe Lyman, Tommy Dorsey, Chick Webb and Benny Goodman. Average grossers were Ted Weems, Count Basie, Will Osborne, Vincent Lopez, Shep Fields and Wayne King.

Doubtful honor of the record low, next to Hal Kemp's unexplained role, goes to Guy Lombardo. One basic trouble with the Lombardo date, it is explained, was too great reliance upon repeating of old favorites. Fox audiences of younger music patrons have come to demand new stuff. A slight preference for ultra-swing over sweet bands is noted in the list, but records are spotty and few definite conclusions can be drawn from them. A lot of moderate priced bands drew better than the big salary boys. Example, Berigan, drawing a third of Lombardo's money, almost doubled his gross. And Chick Webb, getting half what Kemp did, outgrossed him two and a half times.

A survey of the year's records shows not a single featured act that really headlined the show, aside from the bands, and of those individual acts listed, none had any marked influence at the box office.

"A well-balanced show is necessary to make profits for us," says Manager David M. Idzal. "It's definitely necessary to spend money to get a combination of both big pictures and a big stage attraction to get big grosses here. One alone will not pull."

One outstanding lack has been the revue type of presentation, once a good grosser in this house. However, specialties such as the tabloid versions of major musical comedies have been scarce on the road this year, largely accounting for it.

We Wouldn't Know

CHICAGO, July 23.—Majority of local emcees will tell you that their best gags are supplied by traveling salesmen and not by paid material writers.

The choo-chooing boys bring in with them the cream of the humor from all parts of the country.

Only One Vaude Spot Left in K. C.

KANSAS CITY, Mo., July 23.—Closing of RKO Mainstreet Theater Thursday night was a surprise. Shuttering was ordered by the New York office, reported Manager William Elson. House used vaudeville only occasionally, Cab Calloway's appearance last month being the last. Understanding here is that the RKO Orpheum, former vaudeville spot, will reopen in the fall.

Fox Tower Theater is now only house in Kaycee using vaude regularly. Patronage is reported excellent.

Consistently poor movie fare is blamed for the Mainstreet's folding. Other movie houses also singing the blues.

Monthly Name Band Policy Planned for La Fiesta

HUTCHINSON, Kan., July 23.—Al Platt, veteran band manager, has opened La Fiesta, former Happy Hollow beer-dance spot. Plans to use name bands about once a month and house bands rest of the time. Started with Jess Hawkins July 12. Business was not too good.

NICHOLAS H. WEISS did not design Ben Marden's Riviera as was stated in a story that appeared in this department in last week's issue. The Marden night club in Fort Lee, N. J., was designed by Louis Allen Abramson, who called the attention of *The Billboard* to the misstatement. The aforementioned story concerned a statement made by Weiss that he had been commissioned to design "The Night Club of Tomorrow" for the World's Fair.

Club Talent

New York:

MILI MONTI succeeds Russell Swann at the Savoy-Plaza August 5. . . . RUVEL AND MARCIA, a new dance combination, are exhibiting their routines on Kay Parson's Showboat. . . . DUVAL SISTERS, lately at the Hotel Astor with Rudy Vallee, have been signed by the Monte Carlo.

KAY PARSONS filed a bankruptcy petition listing \$7,819 liabilities and \$1,654 assets. . . . WILLIAM J. MADDEN, symphony orchestra conductor at Atlantic City's Traymore Hotel, will make his violin concert debut in Town Hall this fall. . . . POLA BORGIA AND ROY OLIVER have been engaged for the remainder of the summer by the Coq Rouge.

Chicago:

DRAKE HOTEL'S Gold Coast Room re-opens October 9. . . . GARRON AND BENNETT opened at the Nicolet Hotel, Minneapolis, last week. . . . ROBERTA JONAY signed with MCA. . . . JUDY RANDALL is the vocalist with Tony Martin's new band, which formerly was Everett Hoagland's outfit. . . . CHATEAU, Milwaukee, is now running bingo games Tuesdays and Thursdays.

ROBERTA ROBERTS, songstress, is back in town. . . . TOMMY SACCO will book shows into the Atlas Gardens and El Rancho in Panama City starting in September.

Here and There:

NICK LUCAS was forced to forsake a holdover at the Bon Air Club, Chicago, due to a previous booking which took him into the Chez Paree, Omaha, July 23, for a fortnight's stand. He opens at the Lyric Theater, Indianapolis, August 5. . . . CLEMONS AND NEVEL, accordion duo, and their daughter, Dona Jean, have returned to Cincinnati after a vacation in Chicago. Altho they still work occasional dates in the Cincy area, Clemons and Nevel are giving most of their time to their accordion studio in Cincy, where they are now teaching more than 100 pupils how to manipulate the squeeze box. . . . ALBERTA HENRI, singing and dancing stripper, is being held for a third week at the New Navarre Hotel, Toledo. . . . MARCO AND MARSHA, after completing their current engagement at the Riverside Club, Wichita, Kan., will head for the Coast.

WYOMING CAFE, Atlantic City, is featuring Al Porky Dean and Tiny Bob Van Hill, emcees; Frankie Dolan, Mary Neville, Doug Cannon and Hughie Hill-ferty, and Little Nancy, comedienne. . . . RALPH SHAW, emcee at the Alamac Hotel, Lake Hopatcong, N. J., sails August 6 for Havana. . . . DOLY ARDEN is holding forth in the Blue Room, Hotel Roosevelt, New Orleans.

STAFF OF HOTEL NEMERSON, South Fallsburg, N. Y., for the summer includes Al Dash, Loring Smith, Jack and Ethel Diamond, Boyd Heathen and Peggy Ware. . . . NINA OLIVETTE AND DMITRI and Corlies and Palmer open at the Lookout House, Covington, Ky., July 29 for a two-week engagement. . . . OPENING SHOW at the Piping Rock Club, Saratoga Springs, N. Y., includes Adelaide Moffett, Dario and Diane, Russell Swann, Vincent Lopez's Orchestra and Vincent Bragale's rumba band. . . . TEMPLE LEONARDS, ballroomers, opened an indefinite engagement at Pleasure Isle, Covington, Ky., July 23. . . . TIMMIE MYERS, after a run at Club Regal, Cleveland, is emceeing at Avalon Club, that city. Others on the bill are Dorothy Henry, Patsy Steel, Joan Cooper and Don Russo.

ROLAND AND VERDITA have been held over at Minocqua, Wis. . . . STANLEY NOVAK has switched from the Redmen's Club, Rochester, N. Y., to the Brass Rail, Ogdensburg, N. Y. . . . SUZANNE FRANCE is vacationing in the East after 10 months of club dates in Milwaukee. . . . SOUTHERN AND CORTEZ opened at the Baker-Bryan night club, Jacksonville, Fla., arriving too late to fulfill their previous date for the George Washington Hotel there. . . . JOE WARD, formerly Joe Hill, of burlesque, is now in charge of activities at the Grand View Hotel, Hunter, N. Y. Entertainers there include Leon Jones, Murray Allen and Ramona and West.

Number Two in a Series of Opinions of the Nation's Leading Night Club and Hotel Owners and Managers about the Night Clubs-Vaudeville Department of The Billboard.

BEN MARDEN

of

BEN MARDEN'S RIVIERA

FORT LEE, NEW JERSEY

Says:

"The Billboard's wide coverage of night club acts, grosses and trends enables me to keep my finger on the pulse of the industry. As such, it is invaluable to me in the operation of the Riviera."

**Astor Roof, Hotel Astor,
New York**

The mediocrity of the floor show accompanying Hal Kemp's opening here July 5 and the resultant lukewarm response from the ringsiders forced a complete overhauling of the 50-minute entertainment. Park and Clifford, acrobatic duo, was the only act to weather the storm. Others, not so fortunate, were Larry Blake, Robberts and White and Marlon Daniels, whose places were taken by Serge Flash, Gloria Franklin and the Oxford Trio. The reconstruction was necessary and worth while, and the result is a faster, more original and entertaining show.

Outstanding is the Oxford threesome. Boys, one with a guitar, produce imitation of well-known band theme numbers with an accuracy that is uncanny, using only their vocal chords and nasal passages. Busse's *Hot Lips* trumpet, Dorsey's *Sentimental Over You* trombone, Clyde McCoy's *Sugar Blues*, Kyser's wailing signature, Kemp, Heidt, Wayne King—all are reproduced amazingly, with each drawing a bigger hand that the last from an enthralled audience. The *March of Time* broadcast, featuring a Frank Hawk's take-off, is a swell laugh. *Mickey Mouse's Birthday Party* is also plenty amusing, but trio's encore number, combination of Russ Morgan and Louis Panico doing *Wabash Blues*, is anti-climactic and a definite letdown. But that's only a minor flaw in an otherwise first-rate act.

Gloria Franklin's tapping rates neither brickbats nor bouquets, and Serge Flash contributes some amusing byplay with the customers to make his juggling stint a bit better than run-of-the-mill. Park and Clifford's ace strong-arm acrobatics, first burlesque and then the real thing, remain the same.

Roof's main attraction, of course, is Kemp, who, with Judy Starr, Bob Allen, Saxie Dowell, Eddie Kusby, Mickey Bloom and Harry Wilford and the rest of the band, continues to do a great job of entertaining, musically and otherwise. For an all-round combination of swing, sweet and novelty, it's pretty hard to think of a band to top this versatile crew.

Daniel Richman.

Cafe De Paris, London

Current attraction is Beatrice Lillie, doubling from Charles B. Cochran's revue at the Adelphi. Miss Lillie gives a generous program of old favorites and new

**ROSE'S
PARISIAN
MIDGET
FOLLIES**

Now Playing
RKO THEATERS
Biggest, Little Show
on Earth.
Mrs. IKE ROSE
(Manager)
481 Audubon Ave.,
New York City.

**The Great
INDIAN FAKIR
BLACAMAN**

Mesmerist of Animals.
Presenting the greatest
Variety-Music Hall Act in
the world. Running time 1 hour. 50 Crocodiles,
30 Lions, 50 Snakes.
For promotion: 145 different striking lithographs,
1,000 cuts, 3 complete wagon loads of material.

Permanent Address:
THE BILLBOARD 1564 Broadway,
New York.

THIDA LOY

The Chinese Princess of the Dance
In Interpretive & Character Dance Creations.

Third Return Engagement by Popular Demand.
Indefinite Run at the HOTEL KENMORE,
Syracuse, N. Y.

For Open Dates Either Phone or Wire
ARTHUR ARGYRIES,
Mutual Entertainment Exch., Rochester, N. Y.

Night Club Reviews

numbers. She is at her best in a satirical vein. Scores solidly.

Billy Bissett and his Canadians have replaced Ambrose and band. New aggregation, for many months at the May Fair Hotel, is of high standard and appreciated. Carries an okeh singer in Alice Mann, who should achieve popularity. Bert Ross.

**Hollenden Vogue Room,
Cleveland**

Hot weather may close night spots but the Hollenden Vogue Room continues merrily on its way and, more than that, succeeds in bringing them in to the satisfaction of Manager Dick Marsh. After a 10 weeks' engagement—a record for a magician in Cleveland—Paul Rossini passed on to other fields with the current week and Nelson's Boxing Cats moves in.

Hollenden policy is novelty and the cats certainly are that. Last year the felines were featured at the Great Lakes Exposition for several weeks, appearing on the special vaude program given in the band shell. The act catches on as well as ever and brings laughter and applause. The participants give an excellent imitation of the real thing and stand ace high with the audience.

Supporting are Barbara and Barry Leslie, ballroom dancers. Barbara is graceful, and Barry an excellent exponent of this particular form of terpsichorean divertissement. Virginia Gibson is a songstress with a varied repertoire and a pleasing personality. Bernard and Stevens, boy and a girl with accordion and violin, wander about the tables playing such selections as customers may request.

Sammy Watkins and band continue to furnish dance music and background for the program. Good hot weather show.

H. R. Hoyt.

**Villa Venice, Northbrook,
Illinois**

From Nature's standpoint the most beautiful summer club in the vicinity of Chicago, operated seasonally for the last 20 years by Albert Bouche. While slight changes are made in the floor show during its four-month run, its bodywork remains essentially the same. A great attraction for the wealthier class is the garden surrounding the club, including gliding gondolas on the near-by Des Plaines River. Slight adjustment in minimum recently lowered the figure to \$2.50 per person, but the prices in general are still too high for the average night club patron.

Business, surprisingly, has been holding up well this season and is particularly strong week-ends. Favorable weather this month has been boosting the attendance record. The show this year is a vast improvement over last year's bill, the pace faster and the time of the show-girl paraders limited to appearances in the opening and finale only, avoiding any unnecessary interference with the acts. Affair leans strongly toward dancing, with the arty variety on for the majority of innings.

Opening spectacle brings out the show beauties in semi-nude costumes while Marya Bond warbles in Italian *The Temptress*, with passion, and Betty Lavonne, an eye-teasing blonde, prances thru a nude routine. Ninon and Vellon top the affair with a fast and finely executed adagio number. They, too, work semi-nude.

Carlos and Carrito appear in a fast Latin number that is acceptable, and Angle Bond earns the first solid hand with a realistic nose impression of a Hawaiian guitar.

Rosita Ortega acquits herself nobly with a dramatic dance interpretation done in true Spanish style and later repeats with another straight number. Deft and cultured work.

Lou Hoffman holds the lone comedy spot with his amusing juggling. Done mostly in pantomime and sold with proper showmanship. The Three Orchids (Dorothy Martin, Dilys Miles and Mary Jane Toffler) make a very attractive popular song trio and vocally are far above average. A disadvantage here is the enormous size of this room; in a more intimate spot these kids should be a top attraction.

Carlos and Carrito return with a contagious Spanish folk dance and Ninon and Villon make their second appear-

ance in a waltz, weaving a stock routine with poise.

The Lazzeronis are a fast skating team, shining in a few whirlwind tricks, and Kahloah, copper-colored snake dancer, precedes the finale with a hip-shaking and stomach-turning contortion that is individual but out of place in this atmosphere. All back for the closing flash.

Frankie Quartell's nine-piece band plays a good show and swings out as well as the rest of them in the dance sessions. Leading intermission strollers are the Gypsy Four, a costumed combination playing a variety of tunes at separate tables. Personnel includes Helen Carson, violin; Tula Bond, accordion, and Marya Bond and Angle Bond, guitars.

The Volgyi Strollers, two-girl team, and singing gondoliers are other intermission entertainers. Sam Honigberg.

Rose Bowl, Chicago

This year-old Rush street spot, now under the management of Charles J. Hankins, developed considerable bar and dinner trade with comparatively low prices, an informal atmosphere and continuous entertainment. Plenty of the convention coin flows into that neighborhood, with the Rose Bowl copping its share.

Featured are the Southland Rhythm Girls, a well-versed swing quartet, delivering instrumental entertainment that is more than adequate. The girls are Maxine Phinney, Judy Ertle, Roberta Markfield and Dixie Fasnacht, who doubles as emcee. Outfit has a number of specialty novelty arrangements sandwiched in during dance sessions.

Shows are small but intimate. Sunny Mack, shapely dancer, opened with a toe routine and later returned with a rhythm tap, both performed to popular music. Gale Winters warbled *Indian Love Call* and *The World Is Waiting for the Sunrise*, and Millicent DeWitt, eye-appealing blonde, impressed with an acrobatic waltz despite the limited floor space. Gloria Panico, swing songstress, pitched in with a couple of hit tunes done in stock style.

Bills as a rule get little attention when there are few customers at the tables facing the floor and most of the trade is patronizing the adjoining bar. Intermission entertainment is plentiful, three girl singers taking turns. Tom Ferris, here since the opening, furnishes the piano music for Paulette La Pierre, Marcelle Gardner and Lucille Lee, vocalists.

Bob Tank's Manhattans, four-piece musical aggregation, occupies the band stand Tuesdays when the regular band has its union vacation.

One-dollar minimum Saturdays only. Dinners \$1 and up.

Sam Honigberg.

**Royal Palm Roof, Hotel
Biltmore, New York**

After a successful season here, Horace Heidt has departed for the hinterlands and a series of one-nighters, and taking his place on the band stand is Harry Owens and his Royal Hawaiians, making their initial New York appearance. Fourteen-piece outfit opened last Tuesday (19) and presented something new in the way of night spot music-making and floor-show entertainment.

Band stays away entirely from American dance music, confining itself exclusively to Hawaiian ditties played in danceable form. Owens, composer of the popular *Sweet Leilani*, makes no bones about the discrimination, prefacing his emceeing duties with the explanation that no pop tunes will be played, the only time the band waived that rule having been for the *Cocoanut Grove* film. Idea may be a new departure and may result in more publicity for Owens than he might normally receive, but whether it will attract business to the spot is highly problematical. The cash customers like to hear and dance to their favorites of the moment, and

the Owens' policy may cause polite eyebrow-raising and a desire to go elsewhere. Hawaiian music is interesting and effective, especially when done expertly as here, but a little can go a long way.

Show runs only about 15 minutes, opening with a semi-symphonic arrangement of *Sweet Leilani*, which features Owens' sweet trumpet and the four-man violin section. Royal Hawaiian Sweethearts, three native girls, supply the rest of the entertainment in a series of beautifully graceful grass skirt dances. Gyration is lovely to watch, whether in Hawaii's *Hymn to the Sun* or the amusing hula to commemorate the first automobile on the Islands. Owens' music, aided by vocal solos, trios and quartets, provides an effective background, and the batoneer discharges his emceeing assignment satisfactorily.

Roof's decor naturally is Hawaiian, and fairly attractive, altho the place could be lit a bit better. Dark brown tablecloths add to the too-subdued atmosphere, with the general effect none too cool and cheerful on a hot night.

Daniel Richman.

Club Mayfair, Boston

Benny Ginsburg's show this week, George Libby's *Hollywood Snapshots* (35 minutes), is the best in town, maintaining the high standards of this swank nitery.

Billy deWolfe, emcee, concludes a 10-week stay here. In addition to his intro chores he offered a limber dance, including sole-head touches, going off in a gradual back-bend strut.

Hal and Honey Abbott beat out some neat tap, particularly a *Postm'* number. Wind-up has them shagging. Possess musical comedy personalities.

Olive White presents a novel routine. She warbles *Mama, I Want To Make Rhythm*, and then changes into a Cossack outfit and prefaces some sweet fiddle playing with *When Mische From Moscow Plays the Violin*. Next she vocals *Mr. Paganini*. Then a clarinet solo of *I've Got Rhythm*, holding a note for over a minute. Customers liked the novelty of the act.

Line of International Casino Girls (eight) offer some polished George Libby routines. Opener is a French Gay Nine-

Melodious songs by
**Jane
Farrar**
Direction: ARTHUR GROSSMAN,
Brill Building, 1819 Broadway, N. Y. C.

TEXAS JIM LEWIS
And His
LONE STAR COWBOYS,
Now Playing the Exclusive
BEVERLY HILLS COUNTRY CLUB
Personal Rep.: BEN AMES, 1 W. 67th St.,
New York, Su 7-6600.

DR. ARTHUR MARCUS
"THE MAD MAGICIAN"
17TH WEEK
COLLEGE INN
HOTEL SHERMAN
CHICAGO

THOSE 3 ESCORTS
MUSICAL YOUTH IN REVIEW
Instrumental, Songs and Dancing.
Mgt. WILL WEBER,
1580 Broadway, New York, N. Y.

PAUL REGAN
M. C. — CHARACTER STUDIES — MIMIC
NOW APPEARING STEVENS HOTEL, CHICAGO
MANAGEMENT NICK AGNETA, RADIO CITY

ties number. Midway the gals work a balloon and veil routine, with Lillian Bennett posing and Violet West featuring a raft of handprints. As a closer line does a tap while lariatting colored streamers.

Lewis Bonick ork aces in carrying the show and for dancing.

Sidney J. Patne.

Palm Beach, Detroit

Under the management of Mike Scuderl this spot has been running since 1933. Alexander's Ragtime Band, which has been here three years now, has a good sweet style, particularly in dance tunes, and picks up unexpected cues from the acts with alacrity. Outstanding novelty is an organ number from one of the boys.

Torree Twins and Torrance, almost a bill in themselves, put on three variety turns in control dance and acrobatic numbers. Aileen Torree has a dance solo bordering on a contortion routine. Torrance's chest expansion stunt brings down the femmes. Final trio routine is a splendid combination of speed, precision and control. Act dominates the show.

Audree Warner, a zestful young singer, showed up best in *It's the Dreamer in Me*.

Miss Pat Rooney, a distant cousin of the famous dancer, does an ultra-fast tap that gets a good hand from a young crowd that likes speed. Bill Fraser, her partner, does m. c. on this show, and a whole act of imitations. He has something unique in his comedy falsetto bass songs—a la Popeye.

H. F. Reves.

Bal Tabarin, San Francisco

Current line-up is good. Barbara Blaine is an attractive whirlwind acrobatic dancer. Girl has a swell routine of amazing acrobatic tricks worked in fast tempo for dancing and a spinning number that is distinctly different. This is her first San Francisco engagement.

The Gilbert Brothers are favorites here and are in their eighth week. They'll continue until August 2, when owner Frank Martinelli brings in a Hawaiian revue. The Gilberts offer new comedy dance tangles and their act goes well for floor show or vaude. Everett West is a personable singer.

Earle Fortune and Pope are highly successful with neat dance tricks. Virginia Pope also solos in an interpretative number.

Hal Dreiske's Orchestra continues as the music provider.

Martinelli plans to redecorate the Bal for his incoming Hawaiian revue. The troupe entertained here during the Rotarian convention and will return to Honolulu after a two-week run.

Edward Murphy.

Alhambra, Buffalo

Bernie Elliott's spot is getting the big roadhouse play of Western New York. Ideally located on the shores of Lake Erie, club is drawing good crowds and offering distinctive dance music and entertainment.

Al Gibson's colored band is the drawing card. With Al, who arranges and plays sax and clarinet, are Eugene Adams, vocalist and sax; Cockle Chandler, vocalist and sax; Lee Hilliard, cornet; Dave Rivera, piano; Walter Atkinson, bass; Bill Laws, drums. Charles Lee, with the band, is added vocalist. Dance music is exhilarating and rhythmic.

Two different shows presented nightly. The Modernettes, five-girl line, are impressive.

Emsee Chat Long is young, handsome and possessed of a fine baritone. He affects a style all his own. Vern Wilcox is good in her acrobatic control dances, and her drunk act is hilarious. Dale Lynn, exotic semi-nude dancer, is clever and enacts her role with complete abandon.

Peppy hotcha dancing is offered by Nella Saylor. Stand-out act of the

Jiu-jitsu and a Suzi-Q!

BOSTON, July 23.—Fuss about Harvard and Dartmouth spotting motion pictures on the curriculum has nothing on Intercollegiate Music League's sponsoring Ruth Sato, on'y Japanese chorus girl in the United States, for Japanese dancing in niteries and colleges.

Bookings are being plugged as both educational and entertaining. Miss Sato has been in show biz for a decade.

evening is Art West's satire on the Gay Nineties. Using pillows to make him appear like a blown-up femme opera star, West brings down the house with his antics and male-female voice.

H. J. Warner.

Club Greyhound, Louisville

This club furnishes entertainment from bingo to vaudeville. Games are set for Tuesday nights, with a \$1,000 first prize.

Cecil Golly and band turn out dance rhythms in an acceptable style. Floor show that is above average includes Ruth Brent, Lorraine Ann Renard, Helen McFarland, Bob Edwards and Ruth Adrian. Bookings by Chester A. Lorch.

Cover charge is 50 cents; Saturdays \$1. Dinner \$1.50. Patronage is drawn from a 50-mile radius.

Frank A. Greene.

Showboat, Ft. Worth, Tex.

Spot is a 270-foot-long open-air dine and dance spot overlooking Lake Worth. Newest and most unusual nitery costs \$50,000. It resembles an ocean liner, with deck chairs, life preservers and the crew in sailor uniforms.

Dancing is on the main deck, the largest dance floor in this section. The open-air dining room is on the upper deck, commanding views of the lake and surrounding country.

Louis Panico's Orchestra is holding down the band shell. Noted for his laughing trumpet, Panico offers some excellent arrangements. His *Wabash Blues* is something to remember. Patricia Long is a cute vocalist, while Lon Saxon is the featured singer.

Food is reasonable at \$1 and \$1.50 and service good. Place serves only chicken dinners.

Ruth Huff.

55 Arizona Talent Spots Use AFA Acts

CHICAGO, July 23.—According to Larry Lewis, general manager of the Arizona Theatrical Exchange in Phoenix, who is now on a talent-buying trip in Chicago, the State of Arizona now has 55 hotels using entertainment and they go full blast during the "cure" season between the months of October and March. He pointed out that both name bands and strong acts are used and that the act market is open only to members of the American Federation of Actors.

Lewis, head of the AFA in Phoenix, claims that night club and hotel room operators co-operate with the union in using organized talent. He listed such Phoenix hotels as the Arizona-Biltmore, Westward-Ho, San Carlos, Lohrs, Adams and Arizona as the leading spots in that city using bands and floor shows.

Another Phoenix visitor is Harry L. Nace, general manager of the Paramount-Public Corporation in Arizona, who is looking over the local talent situation.

More Iodice Bookings

DETROIT, July 23.—With business in Detroit night spots down, Peter J. Iodice, manager of Amusement Booking Service, is turning to remote out-of-town spots to get new business. Newest additions to the Iodice books are Paradise Club, Frankfort, Mich.; Kit Oarker's Night Club, Sault Ste. Marie; Park on the Lake, Cadillac; Torch Club, Canton, O.; and Greystone, Mansfield, O.

Pete Foresters, formerly of the team of Foresters and Bright, is now connected with the Columbus office of ABO, under direction of Frank Belt.

New Bosses Open Antlers

TACOMA, Wash., July 23.—Antlers, with accommodations for 200, opened under the management of Johnny Green and Mike Yotsko. Sig Thorsen's Band has been engaged.

Shows Designed for Family Consumption Used Successfully

DETROIT, July 23.—Family nights, emphasizing shows that appeal to young 'uns, are developing into an important business stimulant at local golf and country clubs. Fred Zierer introduced the attractions by booking special shows on certain nights, usually Thursdays, for a number of clubs, including the Red Run Golf, Plum Hollow Golf and Pine Lake Country.

Talent and bands, especially novelty acts, are being used. Magicians, ventriloquists and puppet acts have been in biggest demand for this class of entertainment so the whole family will come out for the event.

Altho operated strictly on a membership basis, with some provisions for member's personal guests, the clubs have found the volume of their dinner business picking up considerably on these nights.

Clubs Pledge Help To Curb Mixing

HARRISBURG, Pa., July 23.—Organized liquor dealers (restaurants, clubs and hotels) of Pennsylvania promised to co-operate with Liquor Control Board to enforce ruling which prohibits required mixing of girls with guests.

Robert H. King, member of the executive board of the Pennsylvania Counties Retail Liquor Dealers' Association, said: "This practice of managers requiring such girls to socialize with patrons and coax them into buying more drinks has caused considerable ill-will from a public viewpoint, and in some shady establishments the practice has turned into a racket."

"Conditions which existed prior to the board's drive against this phase of violation were not welcomed in the liquor industry and organized licensees of Pennsylvania will give the liquor control board full co-operation in its fight against this evil."

K. C. Nitery Biz Hyped By No-Gambling Edict

KANSAS CITY, Mo., July 23.—Kansas City night life perked up appreciably this week as a result of the wide publicity given the edict of Governor Lloyd C. Stark prohibiting gambling in Kaycee niteries.

Increased advertising lineage in local press and a temporary siege of cool weather also were responsible for the better conditions. Eight clubs were recently called down by the governor for operating gambling casinos as added attractions, but the operators applied for an injunction and were awarded a hearing which was set for the fall, thus allowing them plenty of time to operate during the summer.

Operators who a few weeks ago felt as if they would be forced to shutter their doors now are looking forward to hyped business thruout late July and August but feel that the early-closing laws and Governor Stark's clamping down are making things tough.

Shows for Det Ambassador

DETROIT, July 23.—Sam Newman, formerly of the Ten-Forty and Penthouse, has recently taken over the management of the Ambassador Club. Policy of shows and dinner dancing has been inaugurated. George Alfanto and his orchestra furnish the music, and two floor shows nightly feature Amos Jacobs, master of ceremonies. Other acts include Dorothy Barlow, tap and acrobatic dancer, and George Shepherd, tap dancer.

Akron Club Reopens

AKRON, O., July 23.—The Sky Club, local nitery formerly owned by Richard Howard, will reopen at the end of the month under the ownership of Eileen Prevost.

Gemelli Opens Chez Paree

NEW ORLEANS, July 23.—Dark for several months, Chez Paree reopened recently under Manager Angy Gemelli. Gemelli is personally conducting the house ork. Also doing his own booking.

Those Importations

NEW YORK, July 23.—According to his press agents, NTG, who will open his Swedish restaurant late in August, has "imported" Joseph K. Stauffer, Swedish artist, to decorate the floor to resemble the music room of Prince Bertil in the Royal Palace, Sweden.

NTG will probably be gratified to learn that it will not be necessary for him to bring the "well-known Swedish artist" to United States, as Stauffer is a resident of Fieldston, N. Y., and in the past nine years has had many exhibits at the Salmagundi Club on Fifth avenue.

Talent Agencies

WILL WEBER, New York, has set the new show for the Torch Club, Atlantic City, including Roy Sedley, Gaye Dixon, Florida Vestoff and Ruby Bennett. Opened July 16. . . . HARRY PEARL, artists' representative of New York, has filed bankruptcy proceedings, listing \$3,457 liabilities and no assets. . . . BESS UHLEFELDER, artists' representative the past couple of years, has joined the James Dealey office, New York.

MABEL DUGGAN, Detroit booker, put Joe McGrath and Jack Deeds, comedy singers, into Vern's, Forest and Woodward. Billy and Katy Carroll continue there. Still booking the Ken Roberts.

SAM H. STIEFER ENTERPRISES have suspended operations in New York for the summer. Their theaters will reopen in September with flesh. Fred Robbins will head the New York office and expects at least three new locations by the end of the month.

CHICAGO bookers and agents will hold their annual golf tournament at the Bon Air Country Club, Wheeling, Ill., next month. Jack Kalchheim is chairman of arrangement committee.

WALLY GLUCK, Buffalo, is servicing the newly reopened Delavan Club there. Starting July 30, he will also produce the shows at Bernie Elliott's new Club Mayfair, Williamsville, N. Y., and in the fall he is skedded to handle the Cafe Madrid. . . . BERT JONAS, New York, has signed the Don Dolores adagio Four-some for a Mentone short and has placed Hazel Harmon with the Phil Spitalny Orchestra as vocalist. Booked the Karre Le Baron Trio for the Royale Frolics, Chicago, opening the season there with Duke Yellman and set for 12 weeks.

Jonas has also set a George Libby line at the Mayfair, Boston. . . . JACK W. GORDON, of the Gordon Entertainment Bureau, Hartford, Conn., has closed contracts for the following Connecticut fairs: Harwington, Goshen, Southbury, Bantom, Terryville and Unionville. Feature of most of these will be Dare-Devil Dick Starr, high wall fire crasher, signed under exclusive management.

HELEN DENNERT, of the Columbia Entertainment Bureau, New York, left July 25 for a tour of the Midwest.

BENNY GINSBURG, of the Club Mayfair, Boston, closed a deal with the William Morris Agency for Sophie Tucker the week of September 14, with a one-week option at \$3,000 per.

Rochester Bookings Brisk

ROCHESTER, N. Y., July 23.—While night clubs are finding biz slow, talent bookers here are out of the doldrums this week.

Al Norton has booked the Parisian Divorcees and Honey Teddy at Rudd's Beach, Schenectady, where together with two bands, one white and one colored, the trade is brisk. Among other acts booked by Norton are Skit, Skat and Scot and the Eight Dance Cocktails, latter sailing for Paris in September.

Harry Stone has booked several acts in the northern area of the State, and Arthur Argyries is returning from a tour of Syracuse, Buffalo, Dunkirk, Elmira and Binghamton.

Acts Rush in Where Jobs Aren't

DETROIT, July 23.—Despite lack of employment opportunities for acts in this territory, new acts continue to pour into the city, report various booking offices. One office said registration of new acts was way above normal.

Only a dozen spots in town are now using acts, so that newcomers, even better acts, are facing tough competition.



DANCE CHECKS
Also Known as IDENTIFICATION

TAGE. For Women — on wrists. For Men — on coat lapels. Cannot be removed without destroying. Per 1,000 . . . \$3.50

1/3 Deposit, Balance C. O. D. Sample 100, 50c. Write for 1938 Wholesale Novelty Catalog containing 2,000 items. Complete line of Circus, Streetmen and Summer Supplies.

GORDON NOVELTY CO., Dept. B, 933 Broadway, New York, N. Y.



Ft. Worth Casa Sets Full Bill

FORT WORTH, Tex., July 23.—Acts signed by Music Corp. of America for the Casa Manana Revue of 1938 here, opening July 29, for the first two weeks are Serge Flash, juggler; the Three Nonchalants, acrobats; Monroe and Grant, trampoline act; Edna Sedgewick, ballerina, and Walter Nielson, unicycle act. Several others are to be signed, according to Lew Wasserman, producer. In the selection of talent the producers are emphasizing silent novelty acts that can be seen from every point of the cafe-theater, which seats between 4,500 and 5,000.

Wayne King's Orchestra, which grossed \$4,500 at a one-nighter locally two years ago, is MCA's opening choice, at a salary near \$15,000 for the two-week engagement. Morton Downey will also headline the first two weeks. Show will also have a chorus of 40 girls and 12 showgirls.

General admission prices for the five-hour show are 50 cents in the mezzanine, \$1 for reserved seats and \$1.50 for table reservations, considerably less than former prices here.

A new floor has been installed, including new tables, chairs and a new dance floor over the revolving stage. New band stand has also been built on the stage.

Tom Daly, food and drink concessioner at Casa Manana and Pioneer Palace, will have charge of producing vaudeville shows in Pioneer Palace, which will have no admission charge this year. Cody Sandifer's local band will play for dancing and show. Helen Savage, singer, will head the entertainment.

NEW YORK, July 23.—Paul Osgard, former producer of Paramount-Public shows, will stage the big shows at the Casa Manana, Fort Worth, for MCA. He replaces George Hale, who was called off to stage a show for the Palm Beach Casino, Cannes, France, thru MCA.

Geo. Miller Sells McGintys

CINCINNATI, July 23.—George Miller, veteran ventriloquist, formerly on the road for many years with the old Reilly & Woods show, has entered the commercial field with his newly created McGinty Family of five comedy characters. Under the name of George Miller Productions, Inc., Miller has recently released *The McGinty Family Book*, and a New York toy firm has taken an option on his new McGinty Family game. A local firm is making up the family in cardboard form as ventriloquial dummies to be sold in toy and department stores. Miller advises that he is dickering with a syndicate to handle his McGinty Family cartoon output. He also has in preparation a radio program involving the McGintys.

Jack Fine Preps New Unit

CHICAGO, July 23.—Jack Fine is readying a new unit here which will break in in Champagne, Ill., next week. Show will be known as *Say, Can You Swing?* and features a battle of swing between Sara Jane's all-girl band and the house orchestras. Acts in the lineup include Chaz Chase, Al Belasco, Dorothy King, Four Clovers, Burke Sisters and Jeanette Reed. Unit will probably take in the Great States time around here before coming into Chicago.

Indie Exhibs Want Vaude

CONCORD, N. H., July 23.—Independent theater exhibitors in New England are complaining of the dearth of good pictures and insist they could make money if the chains installed flesh shows in the houses, it was learned last week after a survey.

"Pictures are on the way out for us up here," stated one of the leading exhibitors, "and the public, having been movied to death, is calling for flesh attractions."

Lincoln Orph Repairs

LINCOLN, Neb., July 25.—Orpheum, a 1,350-seater and the only vaudeville house here, will close August 1 for three months to undergo extensive remodeling. Spot has been a dual-feature split-week picture house since February.

It is likely that the Orpheum, when reopened, will resume with flesh.

Page Jack Benny

KANSAS CITY, Mo., July 23.—Phil Harris was plenty jittery when he took the stage of the Fox Tower Theater here last week for his opening show. He had driven all night to be there on time, a lengthy rehearsal followed, and the engagement marked the first time in more than a year he had appeared behind footlights on a regular vaude show.

Critics' opinions and daily crowds, however, were a little relieving. From here the Harris unit will go to a dozen other cities for a series of vaude presentations.

Bookings Tough For Pitt Stanley

PITTSBURGH, July 23.—Bookings are becoming harder to get, Harry Kalmine, of Warners, believes. Usually with attractions set for three or four weeks ahead at the Stanley, this Thursday he had not yet booked a complete show for the week starting July 29, and only two August dates had been penciled in.

Next week's featured act will be Gene Autry and his movie cowboys. Only other tentative billings are Jan Savitt's Band and the Three Stooges, perennial b.-o. smashes here, for week of August 12, and Bunny Berigan's crew, with Maxine Sullivan, August 19. Sullivan, formerly a Pittsburgh night club singer who chanted torch tunes for tips, has been slated hopefully after having been forced to cancel original booking for this week due to Paramount flicker assignment.

Under contracts for appearances, but with no dates set, are Benny Goodman and Ozzie Nelson.

People's, New York, Closes

NEW YORK, July 23.—People's, one of the three last follies house in town, closed down last month when the Edison Co. refused to extend the management further credit on an already due electric-light account. Tony Miccic, operator, absent when the juice was turned off, expects to keep the house dark for the remainder of the summer.

Colossal Corp. Wants To Manage Maisie, But She's So Suspicious

DEAR PAUL: Hold your breath; Maisie is going to hit the big time soon. I've been approached by Colossal International Artists' Corp., which wants to manage me. Imagine! I'm thrilled! Manny Muggsy, of Colossal, dropped in at the Romantic Casino and told me my performance was excellent and that he thought he could get his office to take me in.

"You've got possibilities, kid," he said. "With better costuming and make-up, some high-pressure publicity and smart booking, you'll be okeh. I'll have to talk to J. W., the big boss, because he has to okeh every new act we take in. When he says it's okeh then we start! Meanwhile," he cautioned, "don't sign any contract with those chiseling agents. They're crooks, that's what they are. Colossal is the only big-time agency in the country. We treat performers right. And remember our slogan: If It's Big Time, It's Colossal."

Well, you can imagine how I felt. After all, Colossal controls bookings for the best spots, and if they manage me I ought to be able to get that screen test easy.

MANNY was in today and left me the management contract to sign. Of course, I ain't no lawyer, but the contract smells fishy. It says Colossal will manage me for one year exclusively, that it will promote my career, that it will receive 20 per cent of all my gross income from night clubs and vaudeville, 25 per cent from radio and 30 per cent from picture work. If I pick up dates direct, they get commission anyway. They may cancel the contract at any time.

It all sounds one-sided to me. I thought it's only fair that they should guarantee me at least a half year work. And I should have the right to book direct if they don't get me work—without paying commissions. What do you think?

WELL, I told Manny I didn't think I would sign. And did he get mad! He said I was an idiot for not crawling on my knees for the chance to be managed by Colossal. "It's the biggest high-class agency in the East, and we love our performers, each and every one of them, too."

"Mr. Muggsy," I retorted, "I want a good manager, but this contract is no contract. It's feudalism." Well, Manny looked a bit stunned. I don't think he knew what feudalism meant, so he was afraid to argue. (Of course, to tell the truth, I wasn't sure of it either.)

So now I'm back at work with no manager, no press agent, no nothing. Just me doing the act at \$35 a week. I guess I'm beginning to feel a little blue. It's no fun not knowing where you're going to work from week to week and knowing a lot of people but having no real friends. I guess I'd better snap out of it by rehearsing my new tap number. It's set to the music of *When They Play the Polka* and it's one of those novelty numbers where the audience doesn't know what I'm going to do next.

P.S.—Nick is bringing in a big show next week. It's called *Seven Snow Whites and the Lonely Dwarf*. The girls will wear veil costumes and strip off the veils while singing *How'dja Like To Love Me?* Nick says it's going to be high class and *The Billboard* ought to review it.

Night Club Management

By GEORGE COLSON

Operators Love Repeal

DEATH blow, if still another was needed, has been dealt to whatever rays of hope have been harbored by prohibitionists since repeal by a recent survey of New York State hotels by the State Liquor Authority.

According to results, based on replies of 220 hotels in 46 counties, almost without exception proprietors and managers were definite that repeal spelt the difference between remaining open and going out of business. A golden harvest that once went to bootleggers and racketeers is now reaped by legitimate business, saving a great many hotels from bankruptcy and rehabilitating the rest. For the past five years, hotel men say, business has improved, spending for improvements has increased, employment has gone up and, what's very odd, property damage due to reckless drunkenness has comparatively disappeared.

The survey also brought out that youngsters of high school and college ages have also practically abandoned "flaming youth" drinking habits. Persons between 25 and 40 now do the bulk of the drinking. Imbibing at the bar by women has also gone out of style, say the reports.

Break for Dallas Club

THE recent appeal of dance hall and night spot operators for legalized dancing in Dallas night spots until 5 a.m. Sundays and holidays was rejected by the city council. The former closing hour of 2 a.m. will be maintained.

Costume Workers Yell

THE Theatrical Costume Workers of New York, an AFL local, is demanding that all niteries now use union-made costumes for their shows. Several of the big spots, like the International and Ben Marden's Riviera, which produce their own shows, have already signed up, but the union is mainly gunning for the innumerable smaller spots which book shows thru agents and whose proprietors are already swamped with other labor complications. Without a doubt, the aid of the Amer-

ican Federation of Actors will be demanded by the costumers in their efforts to have individual night club acts wardrobe themselves with union-made costumes. But the AFA is at present involved in its own headaches, so that its support may not be forthcoming.

Quash Anti-Liquor Bill

NEBRASKA night clubs and amusement centers are breathing easier since the failure of the Nebraska Anti-Liquor League to place a petition on the November ballot for abolition of liquor sales outside towns and cities.

Had the petition been filed and voted it would have meant closing of most night clubs and entertainment spots outside city limits all over the State.

Cover Charge Mulled For Pitt Night Spots

PITTSBURGH, July 23.—Hotel and some night spot owners who employ dance bands, contending that business is not showing them a profit, are considering restoration of cover charges. Claiming also that both the city and their pleasure resorts have lost valuable publicity thru ban of radio remotes by American Federation of Musicians, they maintain that operating costs are too high to permit much black ink to be used in ledgers and that extra revenue must be found some way.

Only spots charging covers here are Nixon, Plaza and Showboat, haunts of the butter-and-eggheads on a bender. Leading the sit-down fee revival is William Penn Hotel, reporting good attendance at George Hamilton dance sessions in Urban Room but not enough cash in the register. Heaviest opposition to table tariff comes from Bill Green, boss of city's biggest night spot, who believes if he soaks his customers, mostly the college trade, his near-by competition will have chance to mushroom.

Many of the spots involved in radio pick-up ban are threatening to pull lines if Local 60 doesn't make ruling less stringent. If lines are pulled later reinstallation would subject clubs to additional charges, varying from \$100 to \$1,000, depending on distance of ork stand from stations' transmitters. Conclusion is that if spots decide to yank lines in next few weeks prospects are slim for reinstallation of air lines for balance of summer.

Major Bowes' Ams Bring Good Business to Stanley's

PITTSBURGH, July 23.—Major Bowes' Amateurs at the Stanley this week drew the best houses for the past three months, hitting around \$20,000. Third anniversary Show billing and ex-home-town emcee Dick Powell on the screen in *Cowboy From Brooklyn* helped.

Last week Sammy Kaye's Band brought second best cash. After his current Indianapolis stage date, Kaye will play the Surf Club, Virginia Beach, and the Steel Pier, Atlantic City, before returning to vaude in August at Baltimore. The band will broadcast from New York August 13 for the British Broadcasting Co.

Philly Fox May Get Vaude

PHILADELPHIA, July 23.—Warner's Fox Theater may join the return-to-flesh trend this fall with a stage-show policy of small-name bands or three acts with a pit band. Innovation is expected to start September 2.

EMA Party Set

NEW YORK, July 23.—The Entertainment Managers' Association will hold its annual membership party December 4 in the Silver Ballroom of the Hotel Capitol.

Autry Clicks in Philly

PHILADELPHIA, July 23.—Gene Autry surprised here by snagging more than \$20,000 in his p. a. at the Earle Theater. Horse opera star wasn't believed to be a drawing card in the big city, but kids jammed the house at afternoon shows and made his stay a profitable one.

Included on the bill were Frankie Marvin, cowboy comic; Maxine Sullivan and Milt Britton's Band.



PAUL DENIS

Loew's State, New York

(Reviewed Thursday Evening, July 21)

Meager and mediocre bill, cut down to four acts of 50 minutes' running, boasting of but one attraction of big-time caliber, Jimmie Lunceford and band. Picture is *Cocanut Grove* (Paramount), containing a lot of featured vaude names, which might make up some of the difference.

Opener has the Neiss Troupe, three men and a girl, in a novel combo offering of trapeze and trampoline work. Two men stationed thruout on the aerial crossbars swing and toss the boy and girl who take off, bounce and land via the tramp. Work is neat and sure, but unexciting, except for the closing bit of the boy, who does a long series of backward flips off the bouncing mat. Compactness of the act, making it suitable for stage consumption, is noteworthy.

Dolly Kay, away from the local scene for several years, was generously greeted by opening nighters but otherwise failed to impress. Markedly lacking in a voice of worth-while tone, she is able, with a dynamic, strident (also corny) delivery, to force her several hoarse numbers down the collective throat of the audience and make 'em like it. She does know how to sell the tunes. Did *Home Town*; *Music, Maestro, Please*; *Alexander's Ragtime Band* and, as clincher, *Joseph, Joseph*, with Jewish *Bei Mir* interpolations.

Stuart and Martin, comedy, singing and instrumental hodge-podge, lose precious minutes with loose, hackneyed comedy at the start, but finish strong with some effective uke strumming by Martin and a couple of very funny bits in Stuart's "Shadow" imitation. Tightening up would work wonders.

The Lunceford crew is well mounted, fast paced and showmanly presented. Its work is interesting and entertaining to the major portion of the audiences here, and near tops for those whose tastes run to the solid unrestrained syncopation of the traditional Negro jazz band. Danny Grissom is spotted for some capable and soothing vocalizations and Willie Smith gets an excellent hand for his muted corneting in *Stardust*. Lunceford is contrastingly restrained in intros and demeanor.

Good house last show Thursday.
George Colson.

Roxy, New York

(Reviewed Saturday, July 23)

Good talent on the Roxy stage show, but from the standpoint of production building the bill seems rather top-heavy on novelty stuff.

Larry Blake, character impersonator, deserves his top billing. Blake differs from other impersonators in that he illustrates, step by step, the processes necessary in building up a successful impersonation. Result is that while he is talking the character assumes reality. It's expert work. Included were Lionel and John Barrymore, E. G. Robinson, Garbo, Charles Laughton and a host of others. Most pretentious bit was a courtroom presentation in which the characters, all Hollywood notables, were played by Blake. Gets humor into his turn with

Vaudeville Reviews

dialect material, including English, Russian, Irish, Scotch, etc. A solid act.

Vic Hyde, one-man swing band, pleased the customers. Opened with a one-man band version of *Hot Lips*, and went on to imitations of Abe Lyman, Hal Kemp, Tommy Dorsey and others. Hyde, who is a terrific man with a trumpet, played two and three trumpets simultaneously. Sounded okeh. When playing two, he did it in two part harmony with different fingering for each instrument. Ended with an imitation of Clyde McCoy playing *Sugar Blues*. Hyde has a buoyant personality and clicked.

Schictl's Royal Wonderettes, marionette turn, is a cute novelty. Act is showy, has delicacy and cleverness. Marionette worked on a small stage on stage. Personages dance and cavort in pretty clothes, and change suddenly into alligators, frogs and fire-spewing serpents. Audience liked it very much.

The Colstons do ballroom satire. Open with a most dignified waltz, which gradually degenerates into hokey nonsense. It's well done, particularly the facial poses of the couple. Follow with a comic tango. Latter was funnier than the first, and revealed now and then a flash of the team's genuine dancing ability. Routines include posturing, slapping and other material associated with acts of this type. Closed strongly.

Brown Twins, girls, play two grand pianos. Technically facile, opened with a classical number and went on to *Dark Eyes*. Reviewer thought this a bad choice, even tho it was performed with an unusually elaborate arrangement.

Laddie Lamont was on for just a moment when caught. Act is by way of introducing the Foster girls in an *Alexander's Ragtime Band* number. Lamont shown pasting up a billboard plugging pic, and then is chased by a cop. Balances his jadder on his head by one rung, and does about-faces. It's okeh as a stunt, but scarcely an act.

Foster gals in two routines, best of which is the above-mentioned, which is performed on stilts.

Pic, *Little Miss Broadway*. Crowd heavy when caught. Paul Ackerman.

Chicago, Chicago

(Reviewed Friday Afternoon, July 22)

It was an involved affair the first show, the stage show besieged with more than its share of opening day incongruities. It was apparent that not enough time was spent on rehearsals or routing. No doubt that applied compression and changes in the order of act appearances will make it as entertaining a bill as it has a right to be.

Adrian leads the house orchestra on the stage in a stock version of the *Donkey Serenade* and the Three Chocolateaters proceed with their sense-lacking dance struts, finishing with feverish peckin' motions. Boys are hard workers and display some nice acrobatic steps.

Val Setz, variety juggler, was entertaining in his brief session with a hodge-podge routine that nets attention. While some of the tricks may be termed corny,

particularly the exit feat which sees him off with Russian footsteps while playing a harmonica and juggling clubs, they still stimulate applause returns.

Zasu Pitts, the helpless-looking screen comedienne, follows with a "personal appearance" act doing nothing that her fans didn't expect her to do. Cliff (Vas You There Charlie) Hall is her straight man and he feeds her trite lines and she comes back with trite answers. At this show, her turn was saved by George Raft, another Hollywood visitor, who was fetched out from the audience for a "glad to be here" speech. Received a terrific hand.

Orchestra continues with a pop tune medley, employing again Wayne Van Dyne, the radio tenor, who contributes some good vocal support. Tommy Riggs and his invisible girl friend, Betty Lou, hold the next mike spot and the turn was heartily received by the radio fans out front. Riggs is doing exactly the same turn he miked on KDKA in Pittsburgh for years, but not before Rudy Vallee "discovered" him has he enjoyed such tremendous popularity. His offering has real human interest, his child's voice sounding remarkably natural and being extremely likable.

Crane Twins, a delightful pair of dancers, closed with three routines performed with feathery poise and winning grace. Kids are youthful and unusually talented in this particular type of interpretive dancing.

Bob Oakley has been held over to emcee the bill, which he conducts in a pleasing and straightforward manner. Business was big and by 1 p.m. the house was packed. On screen, *Always Goodbye* (20th-Fox). Sam Honigberg.

Stanley, Pittsburgh

(Reviewed Friday Evening, July 22)

Making its debut as a vaude unit, Maurice Spitalny's KDKA orchestra reveals itself as a smooth-playing outfit, meticulously trained, that could stand just a bit more personal sparkle as a stage crew. Frances Langford, headliner, again proved herself one of the nation's ace song salesgirls, altho she, too, was retarded by the sluggishly paced production. With a few new quips and the rest of his routine standard, Emsee Eddie White was as entertaining as ever, which means he had the audience with him from the start.

Splitting the curtain with an anecdote, White introduced Spitalny, who led into a swing version of *After You're Gone*. Band soloist Billy Sherman contributes a mooning about *Jezebel* in romantic tones, followed by the crew's female vocalist, Faye Parker, dimpling *You Couldn't Be Cuter*, punctuating her words with whistling.

Fancy the Horse, abetted by comely Florence Mayo, whose apt chatter, eye-rolling, wand-waving and shapeliness helps no little, drew swell hands with the familiar horse burlesque engineered by two male pairs of skilled feet under a skin.

Maestro Maurice took to his violin for a solo of *L'Amour Toujours*, backed-grounded by a trio of his stringers, that ranked him as a showman comparable to his brothers, Phil and Leopold. For contrast, Sherman and Parker dueted on *Butcher Boy*, entertaining until Sherman tried to hoke Joe Penner. Unless he improves as a mimic he'll probably get farther sticking to songs.

For his solo 10 minutes White combined a travesty of *Bei Mir Bist Du Schoen*, some clean gags and a heart-tug song he introduced as his own, *We Both Love the Same Sweetheart*. For an encore his *Pants Too Long* ditty drew guffaws as usual.

An ork medley of three tunes, *With Rain in My Eyes*, *I Married an Angel*, soloed by Sherman, and *In the Still of the Night*, was highlighted by Spitalny's strings singing at the windup.

Miss Langford, looking very chic in a girlishly sophisticated peasant gown and long hair, received good hands for *Gypsy in My Soul*, *Night and Day* and *The*

Week End of a Private Secretary, smashed thru to an encore with *Music Maestro, Please*, and ended up with a combination sweet and swing version of *Carry Me Back to Ole Virginny*. Her voice, bigger than she is, pleased the audience as have few singers here.

The show sloughed off into a sopping weak curtain, with a few strains of music and hand-seeking bows from White and Spitalny. Better that the curtain come down immediately after Langford, or following another band tune.

On the screen, *Port of Seven Seas* (MGM). Business good. Morton Frank.

Hippodrome, Hamid's Pier, Atlantic City

(Reviewed Sunday, July 17)

With aid of good scenic changes and the Gae Foster Roxyette routines, stage shows hit an all-season high this week. While the presentation had no terrific names, it used good standard stuff and drew packed houses.

Innovation and a favorite with the audience is many changes of scenery. A new setting for each act is something that hasn't happened in Atlantic City for years. Another noteworthy innovation is the fade-ins and fadeouts of the Roxyettes, who steal the show without the slightest trouble. There is no emcee or act break; one works into the other with a Roxyette stepping from the line to make whatever announcement is necessary.

Show opens with Variety Gambols, a fast bit of tumbling by seven performers who supplement their snappy routine of hand balancing and dancing with a bit of trampoline work. Walter Walters, ventriloquist, clicks with his baby crying number. He works three dummies and does every trick in the ventriloquist's deck, including yodeling. He fades out to a Roxyette number flashing big hats and summer dresses.

The Radio Aces, Lou Stoner, Joe Stoner and Marty Drake, work hard to put over a difficult follow-up to the melodious Roxyettes. They were a bit weak at the start but gained momentum and pleased with their "Swing Around the World" number.

The Roxyettes come in again with a high-hat number to strut their famous precision business. Terry Howard, assisted by Jack Talley, hits the ace spot in a skit, *The Brat*, with Miss Howard's little girl good for a few laughs. They fade out to the Roxyettes going thru a routine of drills and tap dancing on roller skates.

For an all-round vaudeville show, minus a name draw, this is tops. Hardeen moves in next week. W. H. McMahon.

Princess and Baby
YVONNE
"PSYCHIC WONDERS"
"A NEW BOX OFFICE White DOC. M. IRVING- SENSATION" 4313 Roosevelt Blvd., Phila. Pa.

BELL'S HAWAIIAN FOLLIES
Now On West Coast Tour.
Mgt. Bob Hicks Page, 214-21st Ave., Altoona, Pa.

FIRST NEW YORK APPEARANCE
BOB BROMLEY'S
PUPPET PERSONALITIES
currently
RAINBOW ROOM
NEW YORK

THE COLSTONS

A TERPSICHOEAN CATASTROPHE

BURT MILTON—PIANIST, ARRANGER

ROXY THEATER, NEW YORK

Week July 23

Direction:

LEDDY & SMITH

THREE FRESHMEN

"BORED OF EDUCATION"

NOW STATE-LAKE THEATER, CHICAGO

Direction: JACK KALCHEIM.

3 PETERS SISTERS 3

(MATTIE JANE—ANNIE LOUISE—VIRGINIA)

NOW PALACE THEATER, CHICAGO

Personal Management—Fanchon & Marco Agency

Correction

Six Antaleks, perch act which opened at the Roxy Theater, New York, last Friday (15), is made up of two men and four women. *The Billboard*, issue of July 23, listed the act as having two women and four men.

Palace, Chicago

(Reviewed Friday Afternoon, July 22)

A thoroughly entertaining show, boasting one of those rare combinations that may look doubtful on paper but on hand turns out to be a surprisingly effective bill. And mighty handy this week, too, for RKO's programmer *Sky Giant* is a weak screen offering.

The Fredysons, teeterboard act, open with a fast session of stock stunts, closing with a thrilling four-high somersault. The seven men are dressed in flashy costumes that give the turn a colorful appearance.

Jean Carroll and Buddy Howe have an amusing offering. The girl in particular is clever and adept at delivering gags in a smooth style and does bits with the finish of a veteran comedienne. The talk is fast and well written. Close with a dance routine, but it's the comedy that's their forte.

Frank Paris manipulated several marionettes deftly, including a ballet dancer, Josephine Baker, Dopey and a clown. He brings them out in full view, each going thru a routine in its specialized field. Clever novelty that went well.

The Peters Sisters, a trio of copper-colored heavyweight singers, impressed with novel voices and a pleasing style of delivery. Take advantage of their excess weight in dance struts to *Swing Is Here To Stay and Peckin'* and in the exclusive vocal department pitch in with *Cry, Baby, Cry*, and *Cotton*.

The Three Stooges closed and second show opening day went big. Laughs came fast and were almost continuous during their stay. Boys are perhaps foolish by sacrificing good taste in a couple of gags which net belly laughs, all right, but do not leave a pleasant after effect. Eddie Loughton does a good straight for this rowdy trio.

Sam Honigberg.

Wintergarten, Berlin

(Month of July)

International cast holds attraction from the word go. Starting with Chung Yee Wah, Chinese troupe, program yields second spot to Luis Bouwmeester, Holland eccentric dancer, who appears in the second part and in a short burlesque *Der billige Laden*.

Always smiling Elimar, juggler who followed, has never been without engagements since 1935. Next two numbers form a vivid but effective contrast, Thea Schroeder, Berlin comedienne, and Chandra-Kaly's Indian dancers. Stetson juggles top hats before Chandra-Kaly reappears with scenes of Indian beauty enhanced by attractive costumes and lighting effects. The Lime-Trio brighten things up before the intermission with their clowning.

The second part of the program is more on the usual summer pattern. It shows the Three Veronas skating; Tola Mankiewicz, a charming Polish girl, singing "chansons," and the Five Cleveres, who show up in a really clever acrobatic specialty. Paris is represented by the beautiful Chrysis de la Grange, recently featured at the International Casino, New

York. Closing item is the burlesque featuring Luis Bouwmeester, Fredy Rolf, Doily Potthaus, Lisa Lissy, Agi Morasch and Hans Nowak.

Good business. Dietrich Schulz.

Hippodrome, Coventry, England

(Week of July 11)

House is the principal theater in this manufacturing town and generally plays to good business. Current program is Anglo-American, featuring Eddie Peabody.

Jackie, young boy with showmanship that rates high, offers a smart balancing novelty with plenty of corking tricks. Highlight is the playing of ukulele and harmonica while balancing upside down. Beryl Beresford, English comedy gal, is funny and sufficiently original to command attention. Does a good act that gets laughs.

Jack Curtis and Russ Denny, with Harry Blue and Dorothy Stevens, offer a rehash of the old De Vito-Denny act, relying on stage full of cumbersome props. Bad timing kills the laughs. Consequently the act is urfunny and crude besides being vulgar in spots. Act finishes with a long and boring hillbilly trio that is meaningless. Near flop here.

Billy Shenton Trio, two men and a girl in a comedy dance vehicle, lift the bill back to entertainment value with a bright act full of laughs.

Eddie Peabody ties the show into knots with his dynamic banjo strumming. Plenty versatile for a musical act.

Occupying the second half is a nine-act fantasy, *Snow White and the Seven Dwarfs*, presented by Martin Sabine; music by Hans May, book by Harold Simpson, lyrics by Neville Coles and Hans May, and ballet by Graham Payn. Name of Walt Disney is conspicuous by its absence. Presentation runs for an hour and is more or less faithful to the screen story. Pegi Rhys appears as Snow White, Bruce Carfax as the Prince and Jasmine Lane as the Queen. Other parts are taken by David Read and Wensley Russell, while the Seven Dwarfs are enacted by the Boganny Troupe. Scenery and dressing are pleasing without being pretentious. Well received here.

Bert Ross.

Burlesque Review

Casino, Toronto

(Reviewed Tuesday Afternoon, July 19)

While the present policy, dictated partly with one eye on the police censor board, has removed much of old-time saltiness from the burly bill, there is still enough tang left to draw the trade, and a nice proportion of it is women.

Full houses this week saw that old seasoned performer, Mike Sachs, with Alice Kennedy, heading the comedy plays. Sketches are more than faintly familiar, but Sachs and Kennedy have the goods to repeat them funnily.

Jacqueline Joyce heads the undraping section for the second week, and the lithesome lass' dancing ability doesn't hurt her any with the customers. Her *Moth and Flame* number, introduced by a chorus number, is well staged and performed.

Ann Valentine and Connie Fonslau round out the peeling acts, with a shade of the applause going to the statuesque and well-finished Ann.

Kenneth Cragg.

Fisher Loses a Customer

SEATTLE, Wash., July 23.—Booker Edward J. Fisher is out of luck because Japan called off the 1940 Olympics. In answer to a cable from Japan to "rush one Eskimo village complete for 1940 Games," Fisher was all set to provide the Eskimos for the miniature Bering Sea set-up which the Japanese were to feature at b.-o. admission as one of the exhibits during the games.

Cullen Heads Loew Midwest

PITTSBURGH, July 23.—Mike Cullen, one-time circus p. a. and until last week manager of Loew's Penn Theater and producer of the Stanley stage shows, will take charge of Loew's Midwestern district theaters, with headquarters in Columbus, O. Reports have him set to take over stage production for all Loew theaters in the East if the circuit goes back to vaudeville.

Vaudeville Notes

STEVE TRILLING, Coast talent scout for Warner, has been promoted to temporary Warner studio casting director.

STEVE MIACO, magician, is the first of his type to play the 500 Club, Atlantic City, and is going over well. PAGE AND NONA, tight-wire team, recently returned from three years in Europe and are now playing fairs in the East. Return to England to open September 5 at Bath, set thru the Wade & Ross Agency.

EVA NORTH SILBER, formerly of the vaude team of Silber and North, is in Cedars of Lebanon Hospital, Hollywood, for a thyroid operation. She will be there indefinitely, as a build-up is necessary before the operation.

MONROE AND ADAMS SISTERS are vacationing at their summer home in Fruitport, Mich., after returning from a tour of Australia. They expect to return to the antipodes in the fall after completing their fair dates for Barnes-Carruthers.

GUS SUN, head of the Gus Sun Booking Exchange, Springfield, O., and his daughter, Mrs. Louise Wren, are vacationing in Michigan.

MARGY TAYLOR, mistress of ceremonies, has been set to make a series of Monotone shorts. BOB O'BRIEN, who has put material into the mouths of Frank Fay, Bert Wheeler and Bob Hope, is also gagging Milton Berle with his scripts now.

LORNE LORNE (another Button Button), New York society girl, left for the Coast last week, where she expects to be screen-tested by Frank Z. Clemente, ex-Universal producer.

EDMUND LOWE, screen player, will start a vaude-house swing at the State-Lake, Chicago, week of August 5. Booked by Perkins-Jacobs Agency, Chicago.

TONI LANE returns to the State-Lake, Chicago, for a week August 12 and follows it with a similar stay at the Tower, Kansas City, Mo.

THE SKATING CARTERS, handled by

MCA, are now playing night spots in New Jersey.

HARRY RICHMAN will do a British Gaumont film as soon as American commitments are filled. OWEN McGIVENEY is booked in England until next May. His last run went to 36 consecutive weeks. Following his present engagement, he starts on another that will take him into 1940.

JAN SAVITT and band are the stage attraction at the Stanley Theater, Pittsburgh, week of August 12. Booked thru CRA.

MILTON WATSON will again accompany Mae West on her coming personal appearance tour.

CHICK WEBB and band come into the New York Paramount week of August 19. HANK LADD and Francetta Malloy were part of the act that was taken over by Bert Wheeler for dates in Scotland and England.

ARREN AND BRODERICK (Johnny Broderick and Charlotte Arren), now vacationing at their new summer home on Russell Island, St. Clair Flats, Mich., (See VAUDEVILLE NOTES on page 28)

New House for Michaels

BUFFALO, N. Y., July 23.—A new theater, the Mercury, is planned by Dewey Michaels, scheduled for a public opening by August 15. House will be a 500-seater.

Club Delavan Makes Bow

BUFFALO, July 23.—Club Delavan, occupying the spot formerly tenanted by Eberhardt's Midnight Sun, opens its doors this week. Ward E. Smith is host. Continental-style floor shows will be featured, with dance music and accompaniment by David Cheskin and ork.

Madrid, Buffalo, Folds

BUFFALO, July 23.—Cafe Madrid has folded its tent for the summer, with plans to reopen this fall.

FIRST NEW YORK APPEARANCE FOLLOWING A SUCCESSFUL EUROPEAN TOUR.

CARL SCHUCHT'S WONDERETTES
World Renowned Novelty

ROXY THEATER,
New York,

HELD OVER!



An unusual and unsolicited tribute from the editorial columns of The Cleveland Press.



Direction: ROGER MURREL.

A HOPEFUL SIGN

We are over 40. Our forehead has long since experienced its recession—a hirsute recession. Presumably, by the law of biology, we should be dignified and mature, above and aloof from it all.

But yesterday afternoon we applauded and giggled, were amused, thrilled and entertained by the antics of the Wonderettes at the R-K-O Palace. Jane Withers we enjoyed. But, honestly, we enjoyed the Wonderettes more.

The Wonderettes are stream-lined versions of marionettes. A funny little man turns into an airplane before your very eyes. A big bull-frog becomes a beautifully gowned lady. An ostrich egg turns into a fire-spitting dragon.

It's no wonder that the Brothers Grimm are immortal, that Walt Disney wisely animated Snow-White and the Seven Dwarfs, that Hans Christian Anderson lives on, and that Aladdin still rubs the magic lamp in the bosom of those of us who are 40, a little bald and supposedly dignified.

It was an audience yesterday composed exclusively of children at the R-K-O Palace—even if half of them were well above voting age. And it's a hopeful sign for the world when such simple fun excites such wholesome gaiety.

McNALLY'S BULLETIN No. 20

PRICE ONE DOLLAR

NEW, BRIGHT, ORIGINAL COMEDY

15 Monologues, 7 Acts for Two Males, 7 Acts for Male and Female, 18 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tap and Burlesque, 16 Minstrel First-Parts, Overtures and Finale, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember, McNALLY'S BULLETIN No. 20 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17, 19 and 20 for \$4.50, with money-back Guarantee.

WM. McNALLY

81 East 125th Street, New York

TAP DANCING BY MAIL
Beg. or Adv. Tap, \$1. Sample Tap Lesson for Beg., including Standard Time-Step and Break, 25c. Beg. Waltz and Fox-Trot \$1. Hal Leroy studied here. Send for List "B" here.

KINSELLA ACADEMY, 2526 May St., Cin'ti, O.

UNPARALLELED QUALITY AND VALUE IN

TICKETS

50 Rolls Stock Tickets.....\$12.50
20 Rolls Stock Tickets..... 5.80
100.00 Special Printed Roll or Machine Tickets..... 14.90

KANSAS CITY TICKET CO.,
1717 Wyandotte St., Kansas City, Mo.

HEADQUARTERS for SOUND SYSTEMS

WEBSTER - CHICAGO

5622 Bloomingdale Ave., Chicago, Ill.

Manufacturers of complete sound systems and public address equipment of all types and sizes, priced right. Manufactured under license arrangements with Electrical Research Products, Inc., subsidiary of Western Electric Co., Inc., and American Telephone and Telegraph Co. New low-cost mobile system of 18 watts power just announced. Write for Catalog.

R K O THEATRES

1270 Sixth Ave.

Radio City, New York

Magic

By BILL SACHS
(Communications to Cincinnati Office)

NEWSPAPER CLIPPINGS received from Dante reveal that he is clicking in his usual fine manner in the English provinces with his magical extravaganza, *Sim-Sala-Bim*. . . . STEWART JUDAH, one of Cincy's foremost mystifiers, entertained the crippled kiddies at Camp Allyn, near Cincinnati, one day last week under sponsorship of the Rotary Club. . . . HARRY J. REDJOHNS, assistant to Jarvis the Magician, with the Silver Bros.' Circus, made a week-end trip to New York recently to take in the magic shops and visit friends at Luna Park, Coney Island, N. Y. . . . ACE WILLARD, youthful magicker, is currently unfolding his repertoire of tricks before the patrons of the Price Hill House, Cincinnati. . . . CONRAD C. BUSH, cardiologist, of Paterson, N. J., was a visitor at the magic desk Friday of last week (22), while in the Queen City on a combined business and vacation trip. He headed back east Friday noon. Bush was accompanied on the trip by his wife and young son. . . . JOAN BRANDON, blond magicienne, is current at the Kursaal, Middelkerke, Belgium, and moves from there to the Casino Municipal, Campione, Italy. Miss Brandon has been touring Europe, playing the better clubs for the last nine months. . . . THE VERNONS, well-known mentalists, breezed into Cincinnati last week from Dallas, where on June 15 they concluded an eight-month engagement for Sears-Roebuck. They will resume for the S-R firm September 15 on a contract that will carry them until June 15, 1939, in the Southwest. In a visit to *The Billboard* office, H. Vernon informed that the turn would play several fair and celebration dates in the Middle West before heading back to the Texas country. The Vernons created a near-mob scene in Cincinnati's busy downtown section when they parked their flashy and substantial bally car all decked out like a real locomotive.

AN IMPOSTER, using the name of the well-known Mel-Roy, mentalist-magician, blew into Mena, Ark., recently and made the front page of the local paper for two weeks, but the publicity on the second week apparently wasn't the kind he relished (if he saw it at all, for he had skipped across several States after executing a money-disappearing act that cost a local citizen a handful of smackers). The real Mel-Roy has suffered considerably as a result of the imposter's capers and is trying his damndest to catch up with the guy. The phony Mel-Roy, when last heard of, was in Ohio, moving rapidly eastward. . . . LESTER LAKE is slated to do a turn at the Miami Valley Chautauqua, Franklin, O., August 2. He'll do his burned-alive

(See MAGIC on page 26)

Denison's Plays
60 Years of Hits
Songs
Minstrels
Musical Comedies
Operettas
Vaudeville Acts
Blackface Skits

We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and for every occasion. Catalog Free.

T. S. DENISON & CO.
203 N. Wabash Ave., Dept. 16, Chicago, Ill.

FREE!

ILLUSTRATED CATALOG

Card Tricks, Escapes, Illusions, Novelties. Used by professionals all over the world. Valuable premiums FREE with early orders.

OAKS MAGICAL COMPANY
Box 71B, Oshkosh, Wis.

AlaBama Minstrel Show

WANTED—Colored Talent. High Class Blues Singer, Novelty Act. Dan Wiley contact me. Also High Class White Man to make Band Announcement and Sell Reserve Seats. Write
JACK NAILOR, Mgr., Eudora, Ark.

Burlesque

(Communications to New York Office)

New York:

EVELYN MYERS is back from the Coast with lots of new routines. . . . **FAT EVANS**, of the Republic's showgirls, again to be chorus captain of Max Michaels' Columbia, Boston, due to re-open Labor Day. Ben Bernard also returns as number producer. . . . **HELEN BARRY** (Mrs. Henry Hancken), last with the Eltinge Follies, celebrated her first wedding anniversary July 19. She is the mother of a six-week-old daughter, Marilyn. . . . **IZZY HIRST** changed the policy of the Globe, Atlantic City, by discontinuing the matinees and running two shows a night. . . . **BEVERLY CARR**, producer, is covering a lot of ground these days, rehearsing from 4 to 6 daily in Atlantic City for the Globe's regular Friday opening and back to the Bijou, Philly, for the Monday opener.

DEWEY MICHAELS, operator of the Palace, Buffalo, and William Pickens, of the Garrick, St. Louis, attending a managers' meeting here July 19, stated to Phil Rosenberg they were not signed or affiliated with any road show circuit. . . . **BOB CARNEY**, comic, taken ill while at the Globe, Atlantic City, was replaced by Happy Hyatt. . . . **BARBARA DOANE** opened at the Meadowbrook Club, Saratoga, July 23. . . . **CRYSTAL AYMES** back at the Republic July 22 after a lengthy stay at the Rialto and 606 Club, Chi. Replaced Gladys Fox, who goes to the Casino, Toronto. Tom Bundy also new July 22, when Chet Atland returned to relieve Jimmie Calvo. . . . **MAX WILNER**, former burly house operator, to be director of the Brooklyn Yiddish Playhouse next season.

AGNES NORTH in a letter to Betty Meyers, back at the Peerless, tells how well she is doing as a strip-tease principal in burly stock in Indianapolis. . . . **BEN HAMILTON**, tenor, left the Eltinge July 21 to rehearse for the Troc, Philly, stock due to open August 1 when the Troc replaces the Bijou, which shutters July 30. . . . **FREDDIE FULTON** birthday-party July 12 by performers of the Swing Club, which he is managing. . . . **MARIE VERNON**, former prima donna on the big wheels, writes from Wilkins-

burg, Pa., that she plans a comeback via night clubs. . . . **TOMMY RAFT**, Phil Silvers, Margie Hart and Russell Trent set to reopen the Gayety, which Harold Minsky restores to flesh either August 26 or September 2. . . . **MR. AND MRS. ABE MINSKY** vacationing for a month with the folks at Mount Clemons, Mich.

LEONE THURSTON, after a lengthy absence in out-of-town niteries, opened at the Eltinge July 22 when Shorty Little returned along with Jean Rochelle, Phil Stone and Ralph Brown. Exits included Ben Hamilton, Miss St. Louis and Marie Cord. Dan Daley, dancer, protegee of Johnny Mattison, comes in July 29. Bert Carr held over another week because of the inability of Stinky Fields, Little's partner, to open. Fields' 13-year-old daughter narrowly escaped drowning at Jones Beach, L. I., July 18. . . . **WALLY JACKSON**, dance director, doing all the production work for the West End Country Club, West End Hotel, Loch Sheldrake, N. Y. . . . **EVELINE DAILEY**, of the former Dailey Twins, after four months as principal with the Johnnie Jones Carnival, opens in the front line at the Eltinge July 29.

UNO.

Chicago:

JEARYLDEAN is in from the Coast to replace Helen Colby at the Rialto. . . . **VACATIONISTS** at Fox Lake: Mr. and Mrs. Kenny Brenna, Bobby Pegrim, Jeanne William and Dorothy Dee. . . . **N. S. BARGER**, operator of the Rialto, is in New York on a business trip. . . . **PALACE**, Buffalo, is inaugurating a short stock season August 5. . . . **GEORGE AND LEONA LEWIS** and Frank and Winnie Smith are summering in Claypool, Ind. . . . **ADA LEONARD** was forced out of Colosimo's show last week with an appendicitis attack. Yvette took her spot.

From All Over:

DOROTHY BROWN, chorine, is convalescing at the home of her mother, Beulah Dawson, former tab and burlesque performer, 1433 Vine street, Cincinnati, following a recent appendectomy.

Minstrelsy

By BOB EMMET
(Cincinnati Office)

JACK HAVER, who formerly had out the Haver Minstrels west of Chicago for a number of years, breezed into Cincinnati recently from Atlanta, where he spent the last several years. In a visit to the minstrel desk, Jack infoed that he expects to hang his hat in Cincy for an indefinite period.

MINSTRELSY LOST another of its veteran members with the recent passing of Al J. Palmer at his home in Oklahoma City. Al, with his brother, Don, made his first minstrel appearance with the John W. Vogel show back in 1913. He also had appeared with the Al G. Field Minstrels. Further details under the Final Curtain in this issue.

BILL TERRY, formerly with the Field and O'Brien shows, is back at sea again, this time as chief steward on the S. S. Endicott. Writing from Le Havre, France, under date of July 11, Terry says: "Wish to be remembered to Honey Childs, Lasses White, Chet Wilson, Clyde Hodges and Slim Williams. Heard with regret that Jack Richards had died. To me he always represented the very best in minstrelsy. Please let the gang know that the reason I haven't written is because one can't get a route card at sea." Apparently Bill has forgotten that one can always reach the minstrel lads thru *The Billboard*, Cincinnati.

J. D. WINNE, of Marion, Va., who formerly trouped with Lasses White on the Honey Boy Evans Minstrels and with Lasses' own outfit, recently caught the Milt Tolbert Lasses White Minstrels at Radford, Va., and infoes that Lasses is doing a great job of keeping the name of minstrelsy before the public. Two other veteran minstrel lads in the show, Honey Wilds and Slim Williams, also score handily, Winne reports.

WALTER BROWN LEONARD asks: "Do you remember when John H. Mack and Sam Horner were first-edition ends on the Sautelle & Boyer Boyd Minstrels? When John and Eugene Elliott were among the hoofers on the old Joe Gorton show? When Lawrence and Lew Diamond took out their Double White Minstrels? When Lew Dockstader wrote his gags on his cuffs, which was the secret of his supposedly wonderful memory? When Jack Shepherd twirled the baton on the Primrose & Dockstader show? When Col. Bill Bates blazed the trail for the John R. Van Arnam cork opry? When Archie Wahite had the Duprez & Benedict minstrel title and Lew Benedict was with the show? When Hi Henry wore the largest pair of diamonds in America—40 carats and costing \$10,000? When Billy De Rue was with the Steve Kennedy physic show and was the idol of the East?"

Endurance Shows

(Communications to Bill Sachs, Cincinnati Office)

Youngblood Show Winds Up After Run of 1,560 Hours

PARIS, Ill., July 23.—Pete Trimble and Bobbie Davis were winners, and Skippy Skidmore and Jerry Hughes ran second in the Zeke Youngblood endurance show which came to a close here July 11 after 1,560 hours.

Harry Smythe was heat judge and Lou Barnett day judge. Doris Donovan was night nurse, and Kate Trimble worked the day shift. Trainers were Billy Donovan and Johnny Anderson. Gil Dickerson's Ork furnished the melodies.

Roller Derby News

SAN FRANCISCO, July 23.—Leo Seltzer's Roller Derby will probably move to San Jose when it closes its run here. Irving Wayne, who handles the bookings, was in San Jose Wednesday attempting to complete a deal for lease of an auditorium. Seltzer figures that close to 150,000 persons have attended the show here. Derby will end its local run probably next week, Seltzer announced.

PEGGY LAMONT and Joe Garry, shoot in a line on your whereabouts and activities.

WONDER WHAT'S become of Jack Freeman, Johnnie Prebish, Carl Sides, Mickey Martin, Red Leinen, Ernie Steele, Syl Riley, Larry Mathews, Johnnie Armbruster, Jack Parr, Tonie Lee and Tony

and Virginia Berthelot, Earle Greenup, Andy Johnson, Wesley Bryan, Artie White, Skippy Hennatt, Evelyn Thompson, Billy Cain, Jack Murray, Jackie Anderson, Elmer Dupree, Pete Trimble, Jerry Davis and Eddie and Peggy Tullis? How about a line on yourself?



A SUPER-STRIP THRILL—
NEW FROM THE WEST

CELE DE VINE

SINGER DANCER
TALKER

PERM. ADD., BILLBOARD, N. Y. CITY

CONTESTANTS

OPENING VIRGIN Ottumwa, Iowa, Saturday, July 30.

Come on or wire

C. M. HAYDEN, Ottumwa Hotel.

Schneider's Texans Find Tent Biz Okeh

WATERTOWN, N. Y., July 23.—Doc Schneider's Texans, who during the cool months confine their activities to the theater and radio, are touring this territory under canvas. Business to date has been satisfactory, and in a four-day stopover at Schenectady last week the cowboy troupe played to capacity business nightly.

Back in the line-up after recovering from a recent illness, Doc Schneider has added several new acts, and the show now carries 20 people. Company is this season working under a new top with a larger seating capacity and improvements in stage and lighting equipment.

Schneider's Texans, who have been doing a network show twice weekly and a daily program over WGY, Schenectady, are slated to resume their broadcast work at one of the major stations at the conclusion of the tent show season. F. N. McCullough continues as manager of the troupe.

Van Arnam Notes

FORT FAIRFIELD, Me., July 23.—Our first week in the potato country was a success in every way. It seemed like old times to show to a full tent.

Daring Don Davis has been a weekly visitor since we came into New England. Pearl Davis, his wife, has been seeing the country since Don arrived.

Margo Hughes is wearing a ring on her left hand, and it is said that Hollis Faut used all the money he saved with Dan Fitch and Ches Davis to make the purchase.

The baseball pool, one of the big daily and weekly events on the show, is going great guns. Billy Henderson, Joe Withers, Davis Sisters, Billy Croft and Tom Marmey are splitting one ticket. This is called the Scotch game of chance, 17½ cents each.

Clarence Reed has fallen again, this time a beautiful French girl in Madawaska, Me. He probably would have stayed there but for the long winters and his being general manager of our sound truck.

We heard recently from Nick (Nicomemus) Glynn, now located in Concord, N. H., and feeling fine.

The past week we reached our most northern town, Fort Kent, Me. This is the end of U. S. Route No. 1. This spring we played Homestead, Fla., the other end of U. S. No. 1. So far we have traveled 4,960 miles and are now on our 16th week. Show will winter in Virginia this year.

Bob and Madeline Driscoll, dancers, have rejoined the show.

BILLY O'BRIEN.

Heffner-Vinson Hi-Lites

BRODHEAD, Ky., July 23.—Late arrival here and no parade. Soft lot in Berea, Ky., mired trucks after a heavy rain, and it was 10 a.m. when last truck got off lot. Berea, a college town, gave show two days' big business.

Brodhead gave show big business. Natives came from near-by towns by train, due to highway washouts and road construction. Good connections before and after show enabled them to come by rail.

Fred Arnold, former organist and pit leader at the Orpheum, St. Louis, and in Butterfield houses in Michigan, was a visitor in Berea, where he operates a cafe.

Show has been getting its share of business in spite of Bank Nights, revivals, horse shows and dime flickers. Campbellsville proved the banner town last week.

Mother Vinson, after being quite ill, was back on the reserve ticket box at Berea greeting the customers. Others of the front door staff are Beatrice Le Roy, Hoxie Tucker and Reba Herbert.

Jimmy Heffner Jr., on for his summer vacation, reports his candy bar sales picking up since Joe Unick can't find enough to eat in local cafes.

Baseball is the leading topic in men's dressing room. Expect any day to see a team organized if we could count on Gwin getting on lot in time for work-out before parade.

AL PITCAITHLEY.

Boyes To Play Picnics, Fairs

LINCOLN, Neb., July 25.—Chick Boyes' tent rep company here will take to the road for picnics and fairs late this week, a replacement outfit coming in for the remainder of the summer. New Boyes' crew here will headline Bob Bayley, favorite leading man here two seasons ago.

Pleasure Before Business

EMPIRE, Mich., July 23.—On the opening of the Rosalie Nash Players here last Sunday night, Shelton Nash, company manager, and Bobby Burns, agent, slipped off while the show was on to quench their thirst at a local beer emporium. Upon their arrival at the beer parlor, however, they found a sign on the door reading: "Gone to the Show; Will Open at 10 p.m." The establishment was lighted, the door was locked and several patrons waited on the outside for the spot to reopen.

Rep Ripples

CLEVELAND, Ohio, July 23.—Biehler Sisters Stock Co., whose outfit was destroyed by fire in the spring, left Kansas City recently for an Oklahoma destination where it is said he is making tentative arrangements for the booking of his troupe with a chain of Oklahoma theaters. . . . MADDEN-STILLIAN PLAYERS, after many weeks in Iowa, have invaded Minnesota. . . . IVY BOWMAN, character woman, has been confined to her apartment in Kansas City, Mo., for the past week, under a doctor's care. . . . EILLY AND HELEN VAN SANDT have closed with Toby Shelton's Comedians in Arkansas. . . . COY NELSON is manager of a recently organized circle playing Nebraska, with Gordon as headquarters. . . . GRANT F. OWENS, veteran Texas manager, is retiring from the rep field and he and Mrs. Owens will devote all of their time to their ranch near Scurry, Tex. . . . JACK HART, now at his home in Forman, Ark., is in rehearsals on another troupe to play Arkansas and Missouri for the remainder of the summer. He recently closed his Hart's Comedians due to poor biz. . . . MANSFIELD PLAYERS are slated to close July 27 at Pawhuska, Okla. . . . SUNNY AND DOLLY DUVELL left Kansas City, Mo., last week to join the Frank Wilder Players in Minnesota. . . . EDDIE AND MONA HART Players, after many weeks in Nebraska, have invaded South Dakota where they will show for several weeks. Cast will be augmented soon to play their contracted fair dates in Nebraska. . . . JIMMIE THORNTON has terminated his contract with the Jack Ripley Players in Iowa to join Frank Smith Players in Missouri. . . . GOVIE AND JIMMIE GRIFFIN, after an absence of several months, have rejoined Toby Shelton's Comedians in Arkansas.

MRS. HARRY OWENS has rejoined the Golden Rod Showboat in St. Louis, after attending the funeral of her brother, Clark Gaynor, who died suddenly in Norristown, Pa., July 10. . . . FRANK (DOC) BLACK reports biz poor for his small dramatic trick touring New Brunswick. . . . WHAT HAS BECOME of Roy E. and Hazel Fox? We've had several inquiries on them recently. . . . BILL AND FRANK KETROW, who began the season with their *Bombo* unit under canvas and then swung back to their old love—a circus—when the *Bombo* dipped too low, closed the circus at Rockville, Ind., July 17, and are now figuring on finishing out the season with the *Bombo* layout. . . . JOEY AND MAE LA PALMER, of rep fame, are out ahead of the Elaine (Barrie) Barrymore *How To Undress in Front of Your Husband* unit. They are in Montana, after selling the unit in Colorado, Utah and Idaho. "We can't understand why there aren't any tent shows in Utah and Idaho," the La Palmers pencil. "It's swell country and the towns are a set-up." . . . WILLIAM GREEN is operating a tent picture theater company out of Evansville, Ind. . . . JOHN LAWRENCE tent show, now in its 10th week in its established Indiana territory, is playing to fair returns. . . . WARREN REID, well known in rep circles, is manager of Nipmuc Park, Mendon, Mass. . . . RENE DUVAL is organizing a small show in Montreal to play French spoken drama in the Province of Quebec. . . . E. F. HANNAN has recently written material for Keets and Major, F. O. Carll, Frank (Doc) Black and the Munch Family Show.

MAJESTIC SHOWBOAT, T. J. Reynolds, owner-manager, is back on one-nighters after concluding an eight-day engagement in Bowling Green, Ky., July 17. Majestic cast has been shuffled recently and the present line-up comprises Don Null, Ernest (Toby) Vevea,

Marshall Walker, George B. Hill, Harry S. Weatherby, Florence Null, Helene Hill and Beulah Walker. . . . PEDRO AND LUIS, tumblers, formerly for eight weeks with the Lassies White Minstrels under canvas, have concluded a seven-week stay in Cincinnati and are carded to sail for England July 28 for an extended tour of that country. . . . WINNIPEG PLAYERS report business as only fair in the Province of Alberta. They have changed from week to three-day stands. . . . TIGE HALE postals that he caught Billroy's Comedians recently at Sheboygan, Wis., when the company played to a crowd of 5,000. At Manotowac, Wis., the next night, the local newspaper estimated the crowd at 5,500, Hale reports. . . . BILL CURTISS, of the Curtiss Shoprint Co., Continental, O., gave (See REP RIPPLES on page 26)

Billroy's Briefs

PORTAGE, Wis., July 23.—During our noon-hour broadcast in Appleton the past week, Billy Wehle pinned something of a feather in his cap by voluntarily relinquishing part of our allotted time to news of Howard Hughes' landing in New York. Incidentally, Hughes flew over Appleton just a few hours prior to this.

Nancy Lane and Jerry Hale are recent additions to the roster, having joined in Oshkosh Monday.

Gus Schulze, our piano leader, was seen in Oshkosh renewing acquaintances over a glass of beer with Charles Stroud, close friend and ex-tabloid violinist leader.

Company members are conjecturing as to the possible underlying causes for the fog that "Bird" Luellan and Tommy Lucas find themselves in of late.

Things we sometimes wonder about: If our good friend Johnny Mattison has established his new dance studios in Radio City? If Jim (Tobacco Road) Earton ever received the Christmas card that cost us 83 cents first-class postage? JOHN D. FINCH.

Dudleys' "Ebony Follies" Touring Va. Shore Towns

WASHINGTON, June 23.—S. H. Dudley Sr., veteran minstrel man and owner of the Mid-City Theater here, in collaboration with his son, S. H. Jr., is presenting the *Ebony Follies* under canvas along the eastern shore of Virginia.

Slim Jones handles the principal comedy, assisted by Sam Rhodes. The Block Boys, hoofers, are another feature. Show is well routined, handsomely dressed, and even during these troubled times is managing to make its entries on the credit side of the ledger.

Show works under a 50x120-foot top, with 500 reserves and 400 blues, and moves on five trucks.

Tex Rose Switches to Canvas

GOUVENEUR, N. Y., July 23.—Tex Rose Show, which concluded its house season at the Graylin Theater here recently, resumes under canvas at Hughesville, Pa., tomorrow under auspices of the Hughesville fire department. Members of the company have been vacationing the last several weeks. Manager Rose states that he scouted the territory considerably during the layoff and that it looks good for the fall season.

Chick's Stock Booms

LINCOLN, Neb., July 25.—Chick Boyes, whose tent show organization is in stock here, found a new kind of Bank Night this week. He owns a farm near Hebron, Neb., and on it he had three dairy cows scheduled for blessed-eventing this month. Boyes went into the pasture the other morning and found the three had given birth to four calves. The mother and twins are doing as well as the others.

Old Para Troupe Under New Label

EUDORA, Kan., July 23.—Montana Players, title given to the reorganized Paramount Players, who closed suddenly recently after two weeks of rain, opened here Monday to good business.

J. Pursel, manager of the ill-fated Paramount Players, is not in active management of the new show, his interest being only in the outfit which he has leased to Orville Kirkman and Danny Hendricks, under whose management the Montana Players are touring.

Three night and week stands will be played thru Kansas for the remainder of the canvas season.

Jackson Players Reorganize

MADISON, Wis., July 23.—Jackson Players' Tent Theater concluded a two-month stay here July 16 with *The Post Road*. Al Jackson, company manager, said the players would reorganize on a different basis. It is reported the company will rent a local theater, presenting three shows a week in Madison and touring adjoining towns, renting local theaters the remaining four days. Rain and mosquitoes held down attendance for the show during its stay here.

CURTISS SHOPRINT

QUICK SERVICE—LOW PRICES.
"Tent Show Headquarters Since 1905."
CONTINENTAL, O.

REP SHOW WANTED

Theater is Closed Until August 15th for Rerodelling.

AMERICAN LEGION
SEDAN, KAN.

WANTED

TEAMS—SINGLES
Up in Tab. Scripts, Must Sing, Dance, Musical or Produce Bills. Three Night and Week Stand.

TEX ROSE TENT SHOW
H. P. ROSE, Hughesville, Pa.

WANTED

On account of disappointment, young Specialty Team, change strong for week. State all and make it low, as you get it here. Pay your own. Must join on wire.

BERT RUSSELL, Shallotte, N. C.

At Liberty August 7th

A-1 Agent, Actor, Banner Man. Sixteen years' experience, youthful appearance on or off; age, 32; 5 ft. 7 inches. Play some trumps and sing. Have car. Will go anywhere, but prefer West or Southwest. Wire or write ADVANCE AGENT, Fred C. Brunk's Comedians, Durango, Colo., July 29-30. Western Union or General Delivery.

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$17.50
10,000 . . . \$8.00
20,000 . . . 7.25
50,000 . . . 10.75
Cash With Order—No. C. O. D. STOCK TICKETS—\$15.00 per 100,000, any assortment.

WALKATHON

DOWNTOWN, BLOOMINGTON, ILL.—OPENING WEDNESDAY, AUG. 3
Contestants for short, fast show wanted. Up to \$1,500.00 in prize money. Wanted—Emsees, Trainers, Nurses and Help in all departments. Accommodations furnished upon arrival. Address

P. HENRY

Care Tilden Hall Hotel, Bloomington, Ill.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place.

- Augustino, Mrs. Hollywood Cooking School, 30c
Behee, Mrs. Rose, Karry, Kip, 4c
Bowen, D. M., 80c
Conlon, J. J., 4c
Donner, Chas. J., 5c
Cushing, Capt. F., 6c
Doran, Richard, H., 6c
Franklin, C. C., 20c
Granger, Martha, 11c
Hook, Luther, 11c

Parcel Post

- Abby, Mrs. Marge, Donner, Mrs. A. L.
Adams, Alice, Dot & Smoky
Alabassi, Countess, DuBois, Jeathea
Alexander, Mrs. E., Dukes, Gladys
Allen, Edith, 4c, Dunbar, Mrs. Mary
Allen, Helen, Ferguson, Mrs. Havana
Anchors, Mrs. J., Dutcher, Mrs.
Anderson, Dot, Sophia
Anderson, Edna & C., Dyer, Lady (Pete)
Anderson, Orpha, Dyer, Maje &
Anthony, Elsie, Echo, Mrs. Helene
Anthony, Madeline, Edwards, Mrs.
Applegate, Joy R., Edwards, Mrs.
Archer, Evelyn, Elliott, Mrs. Doris
Arheim, Mrs. Edw., Emerson, Mrs.
Andre, Nitzia or Fneswiler, Mrs.
Baker, Mildred, Feswiler, Mrs.
Baes, Betty Vada, Erwin, Mrs.
Banks, Mrs. Martha, Espey, Mrs. Carl
Barber, Bobbie, Estella, Mrs. Nona
Barrington, Mrs. Gertrude, Estrella, Madam
Bartlett, Jackie, Gertrude, Ethridge, Mrs.
Bates, Mrs. Sarah, Morris
Beane, Mrs. Laura, Farley, Betty
Besole, Eva, Farley, Edna
Bernard, Mrs. Glen, Farthing, Mrs.
Berridge, Eileen, John
Berry, Mrs. Ethel, Fave, Francis
Biehler, Mrs. Ray, Felice, Mrs. Ernest
Bigelow, Mrs. Felton, Floello
Bingo, Mrs. Billie, Felton, Mrs. Floello
Bishop, Mrs. May, Field, Betty
Bitner, Dorothy, Fields, Mrs. Virginia
Bitzell, Mrs. Eloise, Flory, Lillian
Black, Mrs. C. L., Flood, May
Blackburn, Mrs. Forest, Mrs. Arline
Blackstone, Helen, Fox, Hazel
Blanch & Gardell, Franklin, Mrs.
Blanchard, Lula, Fraser, Mrs. James
Blaney, Beverly, Frechette, Evelyn
Blerns, Mrs. Joan, Freely, Mrs. Ferne
Bliss, Nellie, Freeman, Ada
Blue, Mrs. Marian, Friedenhien, Mrs.
Bobbett, Waunetta, Fule, Mrs. Fred
Bookman, Edith, Gidaro, Mrs. J. C.
Boone, Orly, Gilliland, Mrs.
Booth, Mrs. Hattie, Ginter, Mrs. Eunice
Breese, Mrs. W. M., Ginter, Mrs. Eunice
Bresk, Mrs. P. A., Gleason, Mrs. Jean
Briggs, Jacqueline, Glenn, Mrs. Mae
Britton, Betty, Goodman, Mrs.
Britton, Mrs. D. A., Gene

Women

- Brodin, Mrs. U. F.
Brown, Boots
Brown, Mrs. Agnes
Brumfield, Mrs.
Brydon, Mrs. Lee
Burke, Mrs. Pearl
Burkett, Mrs. C. C.
Butters, Mayne
Burrell, Mrs. Nina
Butler, Alice
Byrd, Dorothy I.
Calkins, Lola
Callahan, Boots
Carroll, Doris
Carr, Betty
Carzy, Lotta
Castle, Really
Castro, Dora
Cates, Mrs. E. H.
Cejka, Lillie
Champlin, Mrs. Inez
Chaney, Mrs. Carl
Charris, Mrs. Mae
Cheeks, Mrs. Gilbert
Childers, Patsy
Christensen, Mrs. Blanche
Clark, Marion
Clarke, Vivian
Cluff, Mrs. A. G.
Cok, Mrs. L. D.
Collier, May
Constantini,
Conway, Mrs. Edith
Copper, Mrs. Dolly
Costiglio, Antonia
Cotton, Mrs. Dan
Coutts, Billie
Crowell, Mrs. Harold
Curtis, Edna
Dabney, Mrs. M. P.
Daniels, Mrs. Paul
Danner, Irene
Darling, Jacqueline
Darling, Phyllis
Davenport, Mrs. W. B.
Davies, Mary Jane
Davies, Mildred
Davis, Miss Billie
Davis, Mrs. Leona
Davis, Mrs. Bert
Dedrick, Mrs. Lucille
DeGafferly, Mrs. Marie
DeMitchell, Mrs. O.
Derry, Mrs. Tom
Dickman, Marg
Disney, Verne
Dobish, Mrs. Jos.
Dodge, Viola
Dodge, Vivian
Dorner, Mrs. Louise M.

- Jones, Alma
Jones, Mrs. C. B.
Jones, Mrs. Theresa
Jones, Mrs. Virginia
Jones, Mrs. Viola
Kaplan, Mrs. Sam
Karr, Mrs. Dimple
Karrol, Kay
Karsey, Mrs. Myrna
Kay, Flo
Keen, Mary
Kellerman, Sue
Kelly, Mrs. Julia
Kelly, Nellie
Kennedy, Mrs. H. D.
Keown, Mrs. Helen
Knight, Lolita June
Knowles, Mrs. Erby
Knox, Marian
Koch, Virginia
Kolb, Mollie
LaForde, Blanche
LaGracia, Madam Stella
LaMar, Dolores
LaPoint, Beatrice
LaRayne, Mrs. Pearl
LaSalle, Mrs. Constance
LaVon, Bessie
Landreth, Mary
Lane, Mrs. John L.
Langin, Lillian
Larson, Norristown
Larson, Olive
Lawrence, Mrs. Mary
Layne, Leah
Lee, Dorothy
Lee, Mrs. Earnie
Lehr, Ira
Lenk, Emma
Leonard, Dolly
Lester, Mrs. Laura
Letarte, Emma
Levine, Lavodis
Levy, Mrs. Helen
Libby, Mrs. Frank
Liedtke, Mrs. V. A.
Littleton, Mrs. Rachel
Lobdell, Bernice
London, Hazel
Long, Mr. F. D.
Lovell, Mrs. Virginia
Lucas, Bonnie
Lyles, Mrs. Jack
MacAfee, Eva
MacFarland, Mrs. Harry
McBee, Mrs. Blanche
McCarter, Mrs. R. O.
McCoy, Jean
McDonald, Elizabeth
McDonald, Mrs. Sampson
McGaha, Mrs. Bertha
McGahn, Mrs. Helen
McIntyre, Mrs. M. L.
McKeand, Jean
McKee, Nancy
McPeak, Mrs. R. E.
McVay, Mrs. Bessie
Madden, Alva
Maddox, Margaret
Madison, Mrs. Irene
Manning, Mrs. Viola
Marcy, Mrs. Cora
Marvey, Helen D.
Marshfield, Mrs. L. C.
Martell, Georgie
Martin, Fern
Martin, Josephine
Martin, Mrs. Lydia
Martin, Mrs. S. T.
Mayer, L.
Mayer, Mrs. Jean
Mayer, Mrs. Vickie
Mead, Mrs. W. H.
Melville, Mrs. Bertha
Melville, Mrs. Thelma
Merritt, Mrs. Roswell P.
Mettler, Mary E.
Metz, Grace
Meyers, Mrs. R. J.
Miller, Mrs. A. B.
Miller, Mrs. Babe
Miller, Mrs. Florence
Miller, Mrs. Joan
Miller, Mrs. W. R.
Mines, Mrs. Fred
Monroza, Donna
Monte, Bobbie
Morey, Mrs. H. A.
Morgan, Gloria
Morgan, Mrs. J. Doug
Morgan, Vera
Morse, Bobby
Moseley, Marie
Mullins, Dacie
Murdock, Bonnie
Mylon, Marcia
Nappe, Mrs. Ruth
Nasser, Georgia
Natche, Howard
Nelson, Mrs. Morris
New, Mrs. Bert
Newcomb, Mrs. Mildred
Nix, Mabel
Noble, Margee
Noble, Sandra
Nold, Mrs. Gladys
Norlin, Dorothy
Norris, Miss Bertha
North, Cecilin
Northey, Kathryn
Nutt, Mrs. Nona
O'Brien, Anna
O'Brien, Mrs. Edward
O'Connor, Mrs. Frances
O'Day, Zona
Otte, Mrs. Elizabeth

Letter List

- Ohirko, Pauline
Paddock, Mrs. E.
Park, Mrs. J. A.
Parker, Alice
Parker, Mrs. Gene
Parks, Mrs. Redwing
Parks, Mrs. Mary
Pate, Blanche
Patton, Mrs. Mae
Patton, Toots
Pauline & Bruce
Pearce, Katherine
Perkins, Ethel
Perna, Ida
Perry, Lottie
Petite, Myrtle
Pfister, Mrs. Dick
Pihels, Mrs. Verne
Pierce, Emma
Pitser, Irene
Poplin, Jewell
Potter, Mrs. M. C.
Previs, Mrs. Frances
Price, Mrs. Jennie
Price, Mrs. Steve
Prince, Mrs. J. G.
Pruitt, Mrs. Joe
Purchase, Mrs. Alice
RaNous, Mrs. Wilma
Rattle Snake, Princess
Raye, Olga
Raymond, Mrs. Anna
Red Horse, Mrs. Blanche
Reding, Mrs. Evelyn
Reed, Mrs. Dorothy
Renfro, Melita
Reynolds, Myra
Rhoades, Mrs. Lill
Rhodes, Gertie
Rhodes, Lottie
Rhoades, Lois
Rice, Betty
Richards, Myrl
Richards, Nellie
Riddle, Annette
Roch, Ettae
Rogers, Mrs. W. B.
Rosenburg, Quenie
Ross, Mrs. Marion
Rosano, Helen
Rostock, Alva
Russ, Marie
Russell, Nelda
Sauth, Madam
Sanders, Reba
Schneider, Jean
Scott, Mrs. C. D.
Seigrist, Helen
Seymour, Lucille
Sharpe, Bobby
Shawnee, Princess
Sheppard, Mrs. Lillian Murray
Shore, Mrs. Al
Shoyer, Helen
Shriner, Stella
Anderson, Arthur
Anderson, Cowboy
Anderson, Robert P.
Anderson, Joseph
Andre, J. A.
Andrews, R. M.
Angora, Merit
Anfenger, A. L.
Anger, P. A.
Anglin, Luther
Ansher, Joe
Anthony, Frank
Anton, Frank
Apker, Russell
Archie, H. P.
Archer, V. A.
Armstrong, Glen
Armstrong, Shins
Arnett, Daney
Arnheim, Eddie
Arnold, Mae
Arthurs, Anthony
Avery, Joseph
Ayers, Dr. H. B.
Baba, Prince All
Baba, Bruce
Baily, Earl
Baily, Howard
Bailey, King
Bailey, Bill
Bailey, E. E.
Bailey, Jim
Baker, Hugh C.
Baker, Johnny
Baker, Spud
Baldwin, Thomas
Ballard, Joe
Ballouge, Cecil
Balzer, Ray C.
Bankoff, F. F.
Bankratz, Louis
Swain, Mrs. Daisy
Banks, Walley
Banor, Frank
Barfield, David
Barnes, Lefty
Barnes, E. Markley
Barno, Lewis
Barrington, Jack
Barringer, John A.

- Barry, Geo.
Barry's Laboratories
Bartlett, R. C.
Barton, Dewey
Bates, Geo. L.
Bauer, Donald E.
Bauer, Joseph Tom
Baxter, Bill
Bayfield, Harry
Beal, Herbert A.
Bell, Jack W.
Bell, St. Louis Fat
Bell, W. W.
Beniss, T. N.
Benart, Al
Benbow, Wm.
Bendler, Harry
Beneish, Joe
Bennabens, Betts
Bennett, Nelson
Bernard, Alfred O.
Berry, C. W.
Berry, Harlie
Beveredge, Glen L.
Bevel, J. B.
Bevan, J. J.
Bevil, Herbert A.
Butler, Bill
Butler, Roy E.
Butler, Russell
Butler, Bill
Butler, T. F.
Buttens, W. R.
Byrd, Albert
Byers, Lawrence
Bynum, James
Cagan, Frank
Cain, J. L.
Caldar, King
Caldwell, Wm.
Callara, Joe
Cammey, R. B.
Campbell, Dave
Campbell, Frank E.
Campbell, John Y.
Cannon, Al
Cannon, Buddy
Cannon, Frank S.
Canoe, Charlie
Carlson, Frank
Carolina Minstrels
Carr, Charles
Carr, Shorty
Carrington, Harold K.
Carson, Andy
Carter, Mark C.
Cartier, Dick
Carton, Edward
Caruthers, Bob Lee
Cary, Ray O.
Casey, Jack
Cass, Gene
Castel, H. W.
Caster, Geo.
Caughy, Wm.
Cavanaugh, Edw. J.
Caylor, John & Myra
Chambers, Lewis
Chandler, Don
Chapin, Ralph
Chapman, Roy R.
Charles, Bill
Chaikovs, Bill
Chavonelle, Roger
Chicago, Clyde
Chickola, Paul
Chickola, Fred
Childs, Geo. A.
Childs, Sollie
Chionel, Jimmy
Chissem, Angus
Christ, Fred
Christensen, Joe
Christy, Ralph
Church, F. W.
Church, John
Church, Lawrence
Clancey, Joe
Clark, Bozo
Clark, Elbridge B.
Clark, Fenley
Clark, Ned
Clark, Paul F.
Clark's Greater
Clarkson, Al Show
Clayton, J. E.
Clear, Frank
Cleary, Clifford
Clements, Knife
Cleveland, Guy W.
Clifford, Lou
Clint & Clark
United Show
Clinton, H. H.
Cloe, Eddie
Coake, Wm. E.
Cobos, Thomas
Coburn, Jimmie
Cochran, Harold W.
Cody, Frank
Cody, J. M.
Coffrin, Will H.
Colborn, Harold R.
Cole, E. F.
Cole, Geo. L. J.
Cole, Jack
Cole, Pete
Cole, Willard
Coleman, Andrew
Coleman, Robt.
Coley, W. R.
Colleano, Con
Collins, Bill & Alice
Collins, E. G.
Collins, Lee & Tex
Collins, Thomas
Collins, Wm. J.
Colvin, Ira (Red)
Colvin, H. E. Ty
Conarrae, Lee S.
Concello, Arthur
Conley, Thomas F.
Conlon, Jack J.
Conn, Harry E.
Conner, Bob
Conrad, Bob
Conway, Danny
Conway, H. D.
Cook, Harry
Cook, P. C.
Cooper, Arley
Cooper, Buck
Cooper, Charlie
Cooper, Frank
Cooper Jr., Jessie F.
Cooper, Tex
Corbett, John M.
Corbin, Kenneth
Corey, Nail
Corlew, Billy Ami
Corley, Red
Corn, Earl
Cornett, J. C.
Correa, Eric
Corthay, Tex
Costello, Frank
Costello, Tom
Costello, George
Cotton, John
Couch, C. C.
Cowan, Dewey E.
Cowan, James
Cowan, John E.
Cox, L. L.
Cox, Paul
Cox, Walter
Cox, Wm.
Crafter, O. D.
Craig, Gordon
Cragg, James
Cramer, C. A.
Cramer, Burt
Cramer, Will
Cravat, Nick
Crawford, B. F.
Crawford, C. W.
Crawford, Frank
Cresshaw, Edward
Crews & Summers
Crittenden, Wm.
Crody, W. J.
Cromble, Pat
Cromcenes, Hollie
Cronin, J. L.
Crowe, Bill
Crowe, Donald S.
Crowley, Chief
Crowley, Geo. C.
Crusina, A. F.
Cruz, Dewey
Cube, Al
Culley, Carl
Cummings, H. G.
Curran, Mike
Curry, Frank
Curry, Chas.
Curtis, Rubie
Cushing, Frank H.
Custer, Robt. P.
Cutler Jr., Eli C.
Cutler, Louis
Cutler, Willie
Dabbs,
Daly, Downs
Dale, Billy
Daniels, Harold K.
Dallas, Johnes
Daly & Daly
Daly, Jack
Daly, C. C.
Daniels, Tex
Dare, Jack
Darnell, Samuel
Darrow, John
Daughly, L. L.
Davis, Bill
Davis, Blackie
Davis, John
Davis, Louie
Davis, Steve Bozo
DeBaccar, Earl
DeCamp, Wm.
DeClerque, Al
DeKobbi, Jimmy
DeLiberto, Caesar
DeLong, Fred
DeLuss, D. B.
DeMetro, Walter
DeKitta, Joe
DeRay, Gene
DeRosia, R. L.
Deater, C. O.
Decker, Al
Decker, R. L.
Delaney, Bill
Delaney, J. D.
Delunaro, Joseph
Delmonte, Joseph
Demore, Archie
Demore, Jr., Bob
Denham, E. H.
Derby, T. E.
Derry, Henry J.
Desjardin, Tom
Despinter, Broa.
Derine, Eugene
Dglossock, Mr. Dick, Billy
Diamond, H. R. D.
Duke
Diel, Bert
Dionne, Ed
Disney, Verne
Dir, Don
Dix, Geo.
Dixie Model Shows
Dixon, Earl
Dixon, Howard M.
Doane, Warren E.
Dodd, Johnnie
Doebber, H. M.
Donaldson, Robt.
Donoghue, Chas. F.
Donnelly, James
Donlin, Fred
Doran, Dick
Doren, Walter
Dougherty, Tom H.
Downing, Willie
Drake, Jack
Dres, E. R.
Dresken, Philip
Drown, Curly
DuBois, Franklyn J.
Duffy, Bruce J.
Dugan, Albert Wm.
Dugan, Ed
Duncan's Studio
Duncan, Dallas
Dunbar, Wm. Ray
Dunigan, Crash.
Dunken, Earl, Mgr.
Dunkin, L.
Dunlap, Ray
Dunlap, Dr. Ted E.
Dunn, Arthur
Dunn, D. S.
Dunn, Geo.
Dunn, Lyman H.
Dunn, S. I.
Duplessis, Ernest
Durante, Al
Dural, Herb
Duvall, Geo.
Duvell, Sunny
DuVall, Ray
Dye, Gilmore
Dyer, Johnny
Earnest, Doc L. R.
Edgar, Geo.
Edgfield, Geo.
Edmonds, Geo.
Edwards, Charles
Ehler, Henry L.
Eller, R. C.
Eller, R. E.
Elam, Jack
Eli, Geo.
Eller, R. E.
Ellison, James G.
English, Walter
English, W. H.
Ephraim, Frank
Ephraim, Miller
Eppison, Melvin
Erwin, White
Erwin, C. H. (Jack)
Estridge, Clarence
Etling, Doc
Eule, Erwin
Eule, Joseph
Eule, Monroe
Evans, Chas.
Evans, C. H.
Evans, Little Joe
Fabry, Steve
Fadden, Max
Fagan, Pete
Fahay, Frank
Fairbanks, Emerson
Falke, Richard
Falkner, Chester
Fallen, Hal
Farquer, Charles
Farrell, James
Farrell, John
Farrell, Thomas L.
Farrington, J. L.
Farris, Alonzo
Faulconer, Henley
Faul, Carl J.
Fay, Harry D.
Feganz, Edward L.
Felmet, R. G.
Felton, King
Fendrick, Boyssie
Ferguson, Dannie
Ferguson, Stephen
Ferris, Howard
Ferris, Lester
Fewox, Bill
Field, Louis
Finch, Harry
Finley, Luther
Finn, Tobias
Finotti, Lou
Finostine, Howard
Fiscus, Don J.
Fisher, Buster
Fisher, Charles S.
Fisher, Charles S.
Fisher Jr., Charles S.
Fisher, Fred
Fisher, Virgil
Fitzgerald, Babe
Fleming, W. G.
Flitcraft, J. K.
Flowers, John
Flynn, J. Francis
Folmer, Augustin
Folk, Carl J.
Fonda, Gordon
Fontaine, Pat
Ford, Prof. C.
Forrest, Dr. Joseph
Forrester, Bobbie
Fort, Harold M.
Forsyth, Albert
Fost, Dan
Foster, Eddie
Foulconer, Granville
Fox, O. C.
Foxworth, Doc
Frain, Frank
Francis, John
Frank, Geo.
Frank, Sailor
Frank, Toney
Franklin, Benny
Franklin, Doc E.
Franklin, Joe
Franklin, W. E.
Fredericks, Freddie
Fredericks, Ray
Freeman, Blackie
Freeman, Geo.
Freeman, Harold
Freemans, Thoro
Fullagar, Wm. O.
Fulmer, James
Fulton, Roy
Fulton, The
Fultz, Charlie
Funke, Ed
Furber, Joe
Gabler, Ronald
Gagnon-Pollock Tent Show
Gallagher, Eddie J.
Gann, James
Garl, James
Garner, Paul
Garrett, Joe
Garrettson, Henry W. Y.
Gates, A. J.
Gaulke, R. P.
Gavel, Vincent
Gayle, Gus
Gaynor, Thoro Comiques
Geiger, Willard
George, Terry
Gerber, G. L.
Gerber, G. A.
Gerber, Joe Red
Gerber, Joe
Gerber, Louis
Gesundo, Victor
Geyer, Bert
Gibson, F. L.
Gifford, Jesse
Gifford Lab. Co.
Gindora, Frank
Ginsberg, Sam
Gish, Nicholas
Glendon, Art
Glendon, Blackie
Glisson, Frank A.
Glosman, Bill
Gloth, Robert V.
Gloster, Jerry
Gordon, Murray
Good, Elwood
Good, Monroe
Goodhue, Harry F.
Goodwin, Arthur O.
Goodwin, Doyle A.
Goodwin, Geo. F.
Gordon, Alvin
Gordon, Robt. A.
Gory, Gene & Roberta Mgr.
Gourfain, Harry
Graham, Fielding
Gramberg, Ray
Grainger, J. C.
Grant, Bobbie
Grant, Jamie
Gravette, Horace
Graybill, Maurice
Green, Johnny
Green, Russell
Greenough, Allace
Greene, Dan
Greene, Lenord
Greene, Paul
Greenspan, Joe
Gregory's, Cycling
Gresham, A. L.
Grey, Wm.
Griffin, Sidney
Griffith, John B.
Griger, Willard
Griggs, Dollar
Gritzmaker, A. L.
Grossman, Oscar
Grossman, H. Mgr.
Gumburg, Dannie
Gunsell & Gunsell
Gustafson, O. G.
Guy, Steve
Gwin, Johnny
Haas, Harey
Haddix, G. H.
Haddix, Ted
Hadden, Max
Hadley, Warren
Haley, C. F.
Haines, Art
Haines, Ira
Haines, Roy
Hale, G. V. Goody
Hale, Tige
Haley, Jack
Haley, H. H.
Halko, R. S.
Hall, Doc
Hall, Edd
Hall, Lew
Hall, Major John
Hall, Larry
Hall, Leroy
Hall, Russell
Hallie, Robt.
Hallwell, Geo.
Halstead, Clyde
Halt, Al
Halton, J. K.
Ham, Prof. A.
Hameyer, Bill
Hamilton, J. D.
Hamilton, Jack (Texas)
Hamilton, Mercedes
Hamilton, Jack & Co.
Hamilton, Tom
Hamlet, Bill
Harick Co.
Harlem Blues Chasers
Harley, Ottie
Harns, Geo. H. (Red)
Harper, Al (Red)
Harper, W. C.
Harrington, H. L.
Harris, Andy
Harris, Frankie & Gladys
Harris, Roger
Harrison, Buck
Hart, Louis
Hartley, Geo.
Hartsburg, Chas.
Hartz, Ben
Harvey, Al
Hawkins, L. R.
Hassler, Hubert
Hatfield, Geo.
Hathaway the Magician
Hautmann, Arthur
Hawk, J. Fred
Hawkins, B.
Hawkins, Ralph H.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

The Final Curtain

ABRAMS—J. M., 64, for many years president of the Theater Janitors' Union No. 25, in Chicago July 19 of a heart attack. He was years ago advance man for the play, *Polly of the Circus*, and the pictures, *Birth of a Nation* and *Hearts of the World*. He also formerly handled advance and publicity for Frances White, William Rock and Maud Fulton.

ALLEN—Roger H., theater owner, at his summer estate in Detroit July 13 of injuries sustained in an auto accident. He was the father of the late Jimmie Allen, band leader, and father-in-law of Eileen Prevost, vocalist with the band. After touring two continents as a Shakespearean actor he produced two shows on Broadway a few years ago, then retired and invested in theaters. Services and burial in Detroit. Survived by his daughter-in-law, Eileen.

BRAND—Gerry C., of bronchial pneumonia in Madison, Wis., July 15. Survived by his widow, Irene; mother, Edna; two sisters, Mrs. Doris Slezak and Mrs. Edith Slezak; four brothers, Moulton, Fred and Orrin, of Baraboo, Wis., and Stuart, of Chicago. Burial in Baraboo, with the Masons and American Legion officiating.

BEIGHTOL—Lauren C., 40, musician and entertainer, recently at his home in Detroit. He was a member of the Detroit Federation of Musicians and Friendship Lodge No. 417, F. and A. M. Survived by his mother, Eleanor; a sister and brother. Interment at Utica, Mich.

CLAIR—Mrs. Margaret, 68, mother of George Clair, operator of the Arco Theater, Burgettstown, Pa., suddenly at her home there July 5. Services and burial in Burgettstown.

CODY—Harry, 37, Detroit musician, June 18 from injuries sustained when he was struck by an automobile.

COLE—Peter H., former manager of various carnival attractions, in Newport, Ark., July 18.

CRANDELL—Harry E., 50, veteran showman, who held executive positions with a number of the larger carnivals, in Tampa, Fla., July 10. He was a member of Western Star Lodge No. 39, F. and A. M., Berrein Springs, Mich. Masonic services and burial in Orange Hill Cemetery, Tampa, July 13.

CULLIN—Fred R., 47, manager and promoter of the Forrest City (Ark.) Peach Festival, in that city July 11 of pernicious malaria. He was associated with a number of shows during his lifetime. Survived by his widow; his mother, Mrs. Minnie Nevins, Terre Haute, Ind.; a brother, Lester; three sons, a daughter and two sisters, of Chicago.

DILL—Nellie, 48, widow of Sam B. Dill, who under her maiden name of Nellie McCabe won fame as a bareback rider, at her home in Toledo July 20 after an extended illness. She operated the Sam Dill Motorized Circus, which was organized by her husband, but sold out to Tom Mix. She had been retired from public life for several years. Survived by three brothers, Maurice, George and Albert; four sisters, Mrs. Sadie Carnes, Mrs. Margaret Crandell, Mrs. George Kinney and Mrs. Catherine Scott. Services at the residence July 23, with Solemn Requiem Mass at the Queen of the Holy Rosary Cathedral, Toledo. Interment in Mausoleum at Calvary Cemetery, that city.

DUNN—Jack, 21, film actor and captain of the British 1936 Olympic skating team, in Hollywood July 16 of typhoid.

ENGLISH—Hilbert, 62, widely known former operator of roller skating rinks and more recently operator of a booking office, at his home in Buffalo July 18. Friends report that he had no living relatives. Services and burial in Buffalo, arranged by his close friend and associate, Ray Kneeland.

FROCK—Mrs. Mary, fat woman known as Jolly Jossie, formerly with Hagenbeck-Wallace Circus, in St. Elizabeth Hospital, Granite City, Ill., following an operation.

FROST—George William, 46, suddenly of a heart attack at his home in St. John, N. B., July 19. He had been secretary-treasurer and manager of the St. John Exhibition Association for the past six years and previous to that had been purchasing agent, assistant manager and plant superintendent for 12 years. Surviving are three sons, two daughters, three sisters and one brother. Services at St. James Anglican Church July 21.

FROST—Mrs. G. W., wife of the late George W. Frost, secretary-treasurer and manager of the St. John, N. B., Exposition Association, at her home there after a lingering illness. Survived by three sons and two daughters. Interment at St. John.

GAYNOR—Clark, brother of Mrs.

Harry Owens, of the Golden Rod Showboat, now in St. Louis, of a heart attack at his home in Norristown, Pa., July 10. Services at St. Francis Church, Norristown, July 14.

GOLDING—Ernest, 55, newspaper and publicity man, in Atlantic City July 17 of a heart attack. Had been active in newspaper circles there for 22 years and was a staff member of *Press-Union* and publicity man for the Atlantic City Beauty Pageant. Services by Press Club, with burial in Pleasantville, N. J.

GREENACRE—Fern 25, night club entertainer, suddenly at her home in Detroit July 17.

GRIFFITH—James B. for years associated with the Hooker-Howe Costume Co., Haverhill, Mass., as military and character man, in that city recently. Prior to his Hooker-Howe connection he handled the costuming for a number of New England opera companies, including the Court Square, Milton Aborn and others. Survived by his widow, Lois; sisters and brothers. Burial in the home lot at Durham, Que., Can., July 18.

HARRIS—John Henry, 27, son-in-law of John S. Bullock, president of Bullock's Amusement Enterprises, Madison, W. Va., at his home in Chattanooga, Tenn., July 15 after an extended illness. He was formerly affiliated with the TVA as a civil engineer and prior to his death was secretary of above-mentioned enterprises. Survived by his widow, Virginia; his parents, Mr. and Mrs. J. J. Harris; two brothers, Jesse and Charles; three sisters, Mrs. W. H. Harris, Fort Bragg, N. C.; Mrs. W. E. Carmichael, Chattanooga, and Mrs. J. C. Hatch, of East Ridge, Tenn. Services in Chattanooga July 17.

HONIG—Louis, 64, Western division manager for Edwin Wasey Advertising Agency, in San Francisco July 18. Survived by his widow, Hattie; a son, Louis, and a daughter, Mrs. Jack Davis. Funeral services July 19.

LEGARE—Lionel, veteran performer, at his home in Bethlehem, Pa., of pneumonia contracted after an operation last April, according to a belated report to *The Billboard*. Before recent ill health from gastric trouble he had been active at fairs, parks, celebrations and indoor events, and his spiral tower and rolling globe had been widely known for many years.

PALMER—Al J., 47, who appeared with various minstrel and tent repertoire shows, at his home in Oklahoma City, June 24, of a cerebral hemorrhage, attributed to a brain operation he underwent six years ago. He composed a number of songs, and while with Al G. Field's Minstrels wrote and introduced *Back to Alabama in the Spring* and *The Only Sweetheart I Ever Had*. Survived by his widow; his mother, Mary, Jenners, Pa.; four sisters, Mrs. Jim Luzader, of Jenners, Pa.; Mrs. Guy Snyder, Morehead, Ky.; Mrs. Ruth Sproat and Mrs. Maud Freed, of Salem, O., and two brothers, William G., Oklahoma City, and Don, general agent with Billroy's Comedians. Burial in Memorial Park, Oklahoma City.

PLANKERS—Mrs. Philip, 30, St. Paul, niece of the late Mr. and Mrs. C. B. Rice, of Sol's Liberty Shows, when the truck-trailer in which she was riding was struck by a train on a crossing in Watertown, Wis., July 18. Her remains were shipped to St. Paul for services and burial.

POTTER—Lieutenant Lester, 62, in charge of all amusement censorship for the Detroit police department from 1910 until 1937, when he retired, of a heart attack July 19 in Detroit. He established many of the standards in the field of official police censorship, covering legitimate, burlesque, vaudeville and outdoor attractions. His work for many years was connected chiefly with stage shows and carnivals, and he was known to practically every showman in every branch of the profession who played Detroit during more than a quarter of a century. He was a member of James Orr Jr. Post, V. F. W.; Ashlar Lodge, F. and A. M.; Downtown High Twelve Club and Oldtimers' Club. Since his retirement Potter had devoted much of his time to a small farm he owned near Detroit. Last year he returned to special duty for the Michigan State Fair to assume charge of all amusement supervision. Survived by his widow, Ida; seven children and seven grandchildren. Burial in Woodmere Cemetery July 22, with police escort and music by the Detroit Police Band.

RICE—Herbert, 54, midget and famous three decades ago in the role of Buster

Brown on the stage, in Chicago July 17 after a brief illness. More recently Rice performed in the midget village at Chicago's A Century of Progress and after that became a "bouncer" in a local night club. Funeral services July 21 in that city, borne by the Actors' Fund of America. Burial in Wunders Cemetery, Chicago.

RICE—Mr. and Mrs. C. B., 38 and 35, respectively, killed instantly July 18 when their truck-trailer was struck on a railroad crossing in Watertown, Wis., where they were scheduled to open with Sol's Liberty Shows. Remains were shipped to Bemidji, Minn., for services and burial. Rice was carpenter and blacksmith for the show.

SMITH—Ella Andrus, 84, at her home in Battle Creek, Mich., July 16. She was the widow of Ellis R. Smith, nationally known showman and head of the E. R. Smith Outdoor Advertising Co. Survived by a daughter.

UBERROTH—Mrs. Wilson, widow of Wilson J. W. Uberroth, in New York July 2. Burial in Woodlawn Cemetery, New York, July 5. Survived by two nieces.

WARDE—Arthur F., 66, veteran theatrical manager and son of the late Frederick B. Warde, Shakespearean actor, in Brooklyn July 13 after a two-month illness. Surviving are his widow, two sons and two sisters.

WEBB—Johnny, 32, fat man with the Earl B. Hyde Shows, in his quarters while playing Washington July 19. Survived by his parents, Mr. and Mrs. L. H. Hardin, and two sisters, Mary and Cecelia.

IN MEMORY OF MY BELOVED FRIEND
AND PARTNER,
EARL YOUNG
Who died July 17, 1938.
MR. PAUL JOHNSON.

WISHARD—Ralph W., 67, superintendent of the General Outdoor Advertising Co., Indianapolis, in that city July 16. He was well known to circus agents who made the city during the past 20 years.

Marriages

AITCHISON-BAES—Douglas Aitchison, engineer at Station CKLW, Detroit, and Marie Baes, nonpro, in Windsor, Ont., July 16.

GLASSMAN-MEEKER—Ernst Glassman, musician with Lawrence Duckow's Red Raven Orchestra, and Margaret Meeker in Rantoul, Wis., July 12.

HENDRICKS-HALCOMBE—John Hendricks, alligator man, and Elizabeth Halcombe, bearded woman, July 23. Both are carnival side show people.

JOSEPHY-EDDY—Alvin Josephy, announcer for MBS and Rosamond Eddy, nonpro, in New York July 15.

SUMMERHILL-McELHANEY—Fred Summerhill, affiliated with the Grotto Circus, Cleveland, O., and Bud M. McElhane recently.

TERRY-PEDEN—E. L. (Ted) Terry, electrician, and Edith Peden, snake charmer and talker, both formerly with the Heller Acme Shows, in Phoenix City, Ala., July 17.

TRACY-WYSE—Lee Tracy, film actor, and Helen Thomas Wyse in Yuma, Ariz., July 20.

Coming Marriages

Dick Purcell, film actor, and Vicki Lester, film actress, soon.

Pat Bell, hippodrome rider, and Beulah Mavis (Pearl Smith), talker, both of World Exposition Shows, August 1.

Joe Hannon, night club emcee and singer, and Gloria Lorraine, his partner for the past two years, in Albany, N. Y., this fall.

Births

An eight-pound son, Clyde Austin, to Mr. and Mrs. Clyde A. Parlette in San Antonio July 19. Father is an aviator on one of the major air lines, and the mother,

Jane Austin, is the daughter of J. Ben Austin, circus executive.

A 9½-pound daughter, Ellen, to Mr. and Mrs. Robert B. Sullivan in New York recently. Father is a writer and staff member of *The New York Daily News*.

An 8½-pound son to Mr. and Mrs. Loyd Schermerhorn in Albany, N. Y., June 25. Father is a trick roper and rodeo announcer. Mother was formerly a member of the Boyd Sisters, dance team.

A 4½-pound son, Harry Bill, to Dr. and Mrs. William C. Wenkle in Jefferson City, Mo., July 16. Mother is the former Sara Jane Jose, continuity supervisor for Station KWOS, that city.

Divorces

Margaret Frueauff Meredith, New York actress known professionally as Margaret Perry, from Burgess Meredith, stage and screen actor, in Reno July 19.

MAGIC

(Continued from page 22)
nifty at the St. Joseph Orphanage's annual festival in Cincinnati August 7. . . . **LECKVOLD**, mentalist-magician, presently playing clubs in and around Everett and Seattle, Wash., will head south this fall to play schools and theaters, assisted by his wife. . . . **THE ELTONS**, comedy dance team, announce that they are going in for magic in a more pronounced way. That is, they intend to incorporate more of it in their novel and satiristic offering. Rich Elton, who has developed into a skillful prestidigitator, has perfected a new trick which has deceived some of the wiser magic lads. In the trick he changes four lighted cigarettes into a silk scarf with one deft twist of the left hand. . . . **RUSSELL SWANN** has had several offers to return to England in the fall, but to date hasn't made a definite commitment.

REP RIPPLES

(Continued from page 23)
the Frank Ginnivan Co. a lengthy first-page story in *The Continental News-Review* of July 14, heralding the show's appearance in that town the week of July 18. In addition to his showprint duties, Curtiss publishes the *Continental* weekly, serving as editor, ad manager, compositor, makeup man, devil and all.

Mass. FTP Plays 26 Shows 161 Perfs.

BOSTON, July 23.—Federal Theater of Massachusetts legit season of 1937-'38 was featured by the 26 productions playing at the Empire Theater, Salem. Two were world premieres, *American Wing* and *Created Equal*. The FTP of Massachusetts has been using legit for two years. In comparison to previous years this season has listed more performances but not as many in the city of Boston.

Gross receipts are not available, but the number of playing nights, 161, with the scale of prices at 25, 35 and 55 cents, gives a fair idea of how the Federal Theater purse was manipulated. Audiences have been fair, with lots of paper mingling. The Empire has about 1,400 seats.

Created Equal had a Boston premiere June 13 and ran 16 nights thru June 30 after world-premiering at Salem on May 24 for five nights.

Thirty-three weeks of elapsed time featured the season. All plays excepting *Created Equal* ran on a six-night Monday thru Saturday policy.

Pix Get 20% of Fun Dough

WASHINGTON, July 23.—An average of 20 per cent of the money American farm families spend for recreation each year goes to films, according to the Bureau of Home Economics, which has recently made a study of consumer purchases among 14,570 farm families.

However, there is a wide variation in expenditures in the different sections of the country. In New Jersey farmers spend about 30.8 per cent for movies; in California, 28.4, and in Georgia and Mississippi, 25.1. On the whole, more Northern families show interest in Hollywood productions than do families of Southern rural areas, where the Negro averages \$1 per family per year for the movies.

Urban families in the Pacific Northwest and Rocky Mountains spend more for recreation than do the families in other regions. In New York City the \$3,000-a-year income class averages \$86 a year for recreation.

ACTS, UNITS AND ATTRACTIONS

(Routes are for current week when no dates are given.)

A
 Abdallah, Sam, Girls (Leon & Eddie's) NYC, nc.
 Abbott, Joan (Colosimo's) Chi, nc.
 Abbot & Costello (Palace) Cleveland, O., t.
 Adrian, Irls (Leon & Eddie's) NYC, nc.
 Africana (Cafe Afrique) NYC, nc.
 Alee, Edna & Co. (Frontier Days) Cheyenne, Wyo., 25-31.
 Allen, Stuart (Essex House) NYC, h.
 Allen, Ed (Palmer House) Chi, h.
 Anderson Sisters (Plantation) NYC, nc.
 Andrade, Raymond (Biltmore) NYC, h.
 Andrews Sisters (Paramount) NYC, t.
 Anise & Aland (Surfside) Long Beach, N. Y., nc.
 Antaleks, Six (Roxy) NYC, t.
 Armon, Dorothy (Chez Ami) Buffalo, nc.
 Arnold, Floyd "Slim" (Greenhorn Tavern) Hickman Mills, Mo.
 Ash, Paul, & Orch. (Roxy) NYC, t.
 Attles, Joe (Plantation) NYC, nc.
 Autrey, Gene (Majestic) Johnstown, Pa., t.

B
 Bailey Sisters (Edgewater Beach) Chi, h.
 Baines, Pearl (Kit Kat) NYC, nc.
 Baker, Jerry (Butler's) NYC, re.
 Baldwin & Bristol (Riverview) Pennsville, N. J., p.
 Banfields, The (State-Lake) Chi, t.
 Banks, Sadie (Old Roumanian) NYC, re.
 Barstow, Dick (Nixon) Pittsburgh, nc.
 Bartell & Hurst Foursome (State) NYC, t.
 Barton, Eileen "Jolly" (State-Lake) Chi, t.
 Bass, Paul (Chateau Moderne) NYC, nc.
 Beaucatre, Pierre (Monte Carlo) NYC, nc.
 Behan, Arthur (Gay Nineties) NYC, nc.
 Below, Ted (Village Barn) NYC, nc.
 Bennet, Ethel (Old Roumanian) NYC, nc.
 Beno, Ben (Fair) Farmland, Ind.
 Berk, Irving (Roumanian Village) NYC, nc.
 Berk, Lillian (Kennedy's) Binghamton, N. Y., nc.
 Bernard, Freddie (Bath & Turf) Atlantic City, nc.
 Billelli Troupe: Woonsocket, R. I.
 Birse, Daria (Russian Kretchma) NYC, re.
 Blake, Larry (Roxy) NYC, t.
 Blane, Rose (Chez Paree) Chi, nc.
 Boran, Arthur (West End Casino) Long Branch, N. J., July 30-Aug. 12.
 Bouvier, Yvonne (St. Moritz) NYC, h.
 Bowie, Arthur (Barney Gallant's) NYC, re.
 Boyette, Earle (Bessmer) Steelton, Pa., h.
 Brice, Rhoda (Village Brewery) NYC, nc.
 Bromley, Bob (Radio City Rainbow Room) NYC, nc.
 Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis., 5-Sept. 3.
 Brown, Danny (Billings) Billings, Mont., cc.
 Brown, Dolores (Black Cat) NYC, nc.
 Brown, Ada (Lyric) Indianapolis, t.
 Brown Twins (Roxy) NYC, t.
 Brownlee's Hickvly Follies & Band (Old Home Week) Chesterville, Ont., Can., July 30-Aug. 3.
 Bruce, Ralph (Astor) NYC, h.
 Buckingham, Peaches, Playboy Revue (Gardner's Tavern) Baltimore, nc.
 Burgland, Marqot (Castleholm) NYC, re.
 Burke, Carroll (Kennedy's) Binghamton, N. Y., nc.
 Bryant, The (Casa Manana) NYC, nc.
 Byrd, Muriel (Belmont Plaza) NYC, h.

C
 Cantatore, Maria (Gamcock) NYC, c.
 Capps, Kendall (Opera House) Blackpool, England, June 20-July 30.
 Carlos & Carito (Villa Venice) Northbrook, Chi, cc.
 Carlsen, Violet (Colosimo's) Chi, nc.
 Carltons, The (Green Mill) Saginaw, Mich., nc.
 Carney, Alan (Paradise) NYC, re.
 Carr, Billy (606 Club) Chi, nc.
 Carroll & Howe (Palace) Chi, t.
 Carter, Frank (Barney Gallant's) NYC, re.
 Caruso Jr., Enrico (Leon & Eddie's) NYC, nc.
 Caselotti, Adrianna (Earle) Philadelphia, t.
 Chandler, Evelyn (International Casino) NYC, nc.
 Charles & Barbara (Chez Maurice) Montreal, Can., nc.
 Chavez, Alfonso (Trocadero) NYC, re.
 Chocolaters, The (Chicago) Chi, t.
 Chocolaters (Surfside) Long Beach, N. Y., nc.
 Cobey, Lew (White) NYC, h.
 Cocco, Gabriel (Ambassador) NYC, h.
 Collette & Barry (St. Moritz) NYC, h.
 Collette, Joan (606 Club) Chi, nc.
 Collis, Eddie (Rhinecland Gardens) Armonk, N. Y., nc.
 Colston, The (Roxy) NYC, t.
 Colton, Betty (Savoy) NYC, nc.
 Conso & Melba (Bismarck) Chi, h.
 Conville, Frank, & Co. (Capitol) Washington, t.
 Cooley, Marlon (Pierre) NYC, h.
 Cooper, John (Kit Kat) NYC, nc.
 Cortez, Pepper (Billings) Billings, Mont., cc.
 Crane Twins (Chicago) Chi, t.
 Crawford & Caskey (Shoreham) Washington, h.

D
 D'Arcy, Jean (McAlpin) NYC, h.
 D'Arcy Girls (Elks' Fair) Laconia, N. H., Aug. 2-6.
 Dagnie, Sigrid (Edgewater Beach) Chi, h.
 Dale, Margie (Club DeLisa) Chi, nc.
 Dale, Marvon (Le Mirage) NYC, nc.
 Dalton, Jack (Monte Cristo) Chi, re.
 Dalton, Kay (Atlantic Bar) Wildwood, N. J., nc.
 Dane, Olga (Hi Hat) Chi, nc.
 Daniels, Eddie (George Washington) Jacksonville, Fla., h.
 Daniels, Jean (Plantation) NYC, nc.
 Daniels, Putney (Furnace) NYC, nc.
 Daniels, Eddie (Shoreham) Washington, h.
 Datsko, Yasha (Russian Art) NYC, e.
 Darryl & Gilbert (Billings) Billings, Mont., cc.
 Davis, Eddie (Leon & Eddie's) NYC, nc.
 Davis, Rufe (Paramount) NYC, t.
 Dawn, Muriel (Queen Mary) NYC, re.
 Del Rio, Jose (Gloria Palast) NYC, nc.

Route Department

Following each listing in the ACTS-UNITS-ATTRACTIONS section of the Route Department appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATION OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Debutantes, 16 Dancing (Earle) Washington, t.
 Dell & Hamory (Essex House) NYC, h.
 Diaz & Powers (Shoreham) Washington, h.
 Dimitri & Helen Virgil (El Gaucho) NYC, nc.
 Dio Trio (La Cava) NYC, re.
 Dittman, Grace (Palmer House) Chi, h.
 Don & Betty (Leon & Eddie's) NYC, nc.
 Donatella Brothers & Carmen (Leon & Eddie's) NYC, nc.
 Donnelly, Harry (Gay Nineties) NYC, nc.
 Dorita & Valero (El Chico) NYC, nc.
 Dorsey, Jimmy, & Orch. (Paramount) NYC, t.
 Draper, Paul (Chez Paree) Chi, nc.
 Drew, Charlie (Lombardy Bar) NYC, re.
 Du Bolt Twins (Colosimo's) Chi, nc.
 Duffy, Bobby (New Yorker) NYC, h.
 Duke, Paul (Ambassador) Atlantic City, h.
 Durante, Jimmy (Casa Manana) NYC, cb.
 Duval, Dorothy (Chittenden) Columbus, O., h.

E
 Egbert, Marlon (Plantation) NYC, nc.
 Ellis, Marge (Paradise) NYC, cb.
 Eltons, The (Village Barn) NYC, nc.
 Esmeralda (Afrigue) NYC, c.

F
 Farrell, Bill (Place Elegante) NYC, nc.
 Fawn & Jordan (Park Central) NYC, h.
 Faye, Gloria (Bismarck) Chi, h.
 Feldkemp, Elmer (Ritz-Carlton) NYC, h.
 Felix, Claire & Tonita (Ivan Frank's) NYC, e.
 Ferguson, Bobby (Wonder Club) New Orleans, La., nc.
 Fern, Vera (Paradise) NYC, re.
 Flawerton, Consuelo (Chateau Moderne) NYC, nc.
 Forrest, June (St. Moritz) NYC, h.
 Foster, Gae, Girls (Roxy) NYC, t.
 Fox, Dorothy (Radio City Rainbow Room) NYC, nc.
 Frances, Dixie (LaSalle) Chi, h.
 Francis (Colosimo's) Chi, nc.
 Francis, Ray (Mandarin Cafe) Vancouver, B. C.

Howard, Joseph (Bill's Gay '90s) NYC, nc.
 Howard, Eugene & Willie (Marden's Riviera) Ft. Lee, N. J., nc.
 Hudspeth, Dr. Charles & Madame (Palm Garden) Cincinnati, nc.
 Hyde, Herman (Casa Manana) NYC, cb.
 Hyde, Vic (Roxy) NYC, t.

I
 International Ice Follies (Earle) Washington, t.

J
 Jackson, Half Pint (Black Cat) NYC, nc.
 Jackson, Stone & Reeves (Colosimo's) Chi, nc.
 James, Freddie (Surfside) Long Beach, N. Y., nc.
 Janet of France (Janet of France) NYC, re.
 Jarrot, Lucille (Barney Gallant's) NYC, re.
 Jarvis, Sam (International Casino) NYC, nc.
 Jaydee, Great (Celebration) Zanesville, O.; (Fair) New Waterford, O., Aug. 1-5.
 Johns, Jane (Old Country Club) Phoenix, Ariz., nc.
 Johnson, Mae (Surfside) Long Beach, N. Y., nc.
 Jones, Bobby (Black Cat Casino) Wilmington, Del., nc.
 Jones, Owen (Leone's) NYC, re.
 Jordan, Eddie (Andy's Inn) Syracuse, N. Y., nc.
 Jordans, Six (Lyric) Indianapolis, t.
 Joyita & Maravilla (El Chico) NYC, nc.

K
 Kaleolani, Alvin (Biltmore) NYC, h.
 Kane, Allen, & Boys (Monte Carlo Bar Hotel) Chi, h.
 Karson, Maria, Musicales (Cavalier Inn) La Crosse, Wis., nc.
 Kay, Dolly (State) NYC, t.
 Kaye, Johnny, & Playboys (Nitespot) San Antonio, Tex., nc.
 Kaye, Phil (Nomad) Atlantic City, N. J., nc.
 Kane, Eddie (Kennedy's) Binghamton, N. Y., nc.
 Keith, Sally (Nomad) Atlantic City, N. J., nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Frank, Art (Tower) Kansas City, Mo., t.
 Frazer, Jack (Playland) Rye, N. Y., p.
 Freed, Carl, & Harmonica Rascals (Riverside) Milwaukee, t.
 Freshman, Three (State-Lake) Chi, t.
 Furman, Ed (Bill's Gay '90s) NYC, nc.

G
 Gale Sextette (Leon & Eddie's) NYC, nc.
 Garland & Frawley (Bismarck) Chi, h.
 George, Great, & Anita: Downs, Kan.
 Geraldine & Joe (Colosimo's) Chi, nc.
 Gilbert, Ralph (Billings) Billings, Mont., cc.
 Gilbert, Paul (Chez Ami) Buffalo, nc.
 Gilmore, Gita (Billings) Billings, Mont., cc.
 Gilmore, Patricia (Riviera) Fort Lee, N. J., ro.
 Gilmore, Buddy (Black Cat) NYC, nc.
 Glover & LaMae (Stevens) Chi, h.
 Gold, Daisy (Wagon Wheel) Houston, Tex., nc.
 Gonzales, August (McAlpin) NYC, h.
 Granados, Asuncion (El Chico) NYC, nc.
 Grauer, Bernie (Gay '90s) NYC, nc.
 Grant, Barney, & Co. (Lyric) Indianapolis, t.
 Gray, Jack (Park Lane) NYC, h.
 Green, Al (Pioneer Nut) NYC, nc.
 Gregory Jack, & Co. (Riverside) Milwaukee, t.
 Grey, Betty (Bismarck) Chi, h.
 Guerlaine, Annette (Bill Bertolotti's) NYC, re.
 Gulzar, Professor (New Yorker) NYC, h.
 Gushee, Stephen (Half Moon) Coney Island, N. Y., h.
 Gyldenkrone, Baron Ebbe (Garbo) NYC, re.

H
 Haakon, Paul (Capitol) Washington, t.
 Hackett, Janette, & 12 DeLoves (Capitol) Washington, t.
 Haines, Tate & Simpson (Leon & Eddie's) NYC, nc.
 Hale, Teddy (Kit Kat) NYC, nc.
 Hall, Charlie (Chicago) Chi, t.
 Hammond, Earl F. Eskimo Troupe (Ice Follies of 1937) Atlantic City.
 Hanneford, George, Family (Steel Pier) Atlantic City June 28-Sept. 15.
 Hannon, Joe & Gloria (Worden) Lake George, N. Y., h.
 Hardeen (Leon & Eddie's) NYC, nc.
 Harney & Connors (Leon & Eddie's) NYC, nc.
 Harrington, Pat (Club 18) NYC, nc.
 Harris, Muriel (Villepigue's) Sheephead Bay, Brooklyn, re.
 Hart, Walter (Finocchio's) San Francisco, nc.
 Harrison, Spike (Gay '90s) NYC, nc.
 Hartmans, The (Riviera) Fort Lee, N. J., ro.
 Haviland, Dick (Club DeLisa) Chi, nc.
 Healey, Eunice (Capitol) Washington, t.
 Heller, Jackie (Capitol) Washington, t.
 Hildegarde (Berkeley) London, h.
 Hill, Florence (Plantation) NYC, nc.
 Hoffman, Lou (Villa Venice) Chi, cc.
 Honey Family (Palace) Cleveland, t.
 Hooton, Don (Palmer House) Chi, h.
 Hopkins, Bob (El Chico) Plattsburg, N. Y., cc.

Kelly, Marge (Nomad) Atlantic City, nc.
 Kennedy, Buddy (Murray's) Tuckahoe, N. Y., nc.
 King, George (Jimmy Kelly's) Brooklyn, nc.
 King, Patsy (Village Barn) NYC, nc.
 King, Pete (State-Lake) Chi, t.
 King, Eddie (Kennedy's) Binghamton, N. Y., nc.
 Kraddock, Four (Palmer House) Chi, h.
 Kressels, Four (Celebration) Amberson, Pa., 28-30.
 Kruger, Jerry (Famous Door) NYC, nc.

L
 LeBrun Sisters (Chez Ami) Buffalo, nc.
 La Tona Troupe: Plymouth, Neb., Aug. 4-5.
 LaZellas, Aerial (Carnival) Yankton, S. D.
 Lackore, Jimmie (Rein's Rendezvous) Tupper Lake, N. Y., nc.
 Lamb, Gil (Lyric) Indianapolis, t.
 Lamont, Laddie (Roxy) NYC, t.
 Lane, Mary (Jimmy Kelly's) NYC, nc.
 Lang Sisters (Black Cat) NYC, nc.
 Langford, Frances (Stanley) Pittsburgh, t.
 Lee, Bob (Wivel) NYC, re.
 Lee, W. J. (Traymore) Atlantic City, h.
 Lester, Ted (Village Barn) NYC, nc.
 Lester & Irmajean (New Penn) Pittsburgh, nc.
 Lewis, Ann (Plantation) NYC, nc.
 Lewis, Joe E. (Riviera) Fort Lee, N. J., ro.
 Lewis, Dorothy (International Casino) NYC, nc.
 Lewis Jr., Ted (Surfside) Long Beach, L. I., N. Y., nc.
 Lind, Christina (New Yorker) NYC, h.
 Lit, Bernie (Atlantic Bar) Wildwood, N. J., nc.
 Lonas, John (Mandarin Cafe) Vancouver, B. C.
 Long, Avon (Plantation) NYC, nc.
 Long Jr., Nick (Casa Manana) NYC, cb.
 Long, Chet (Ray-Ott) Niagara Falls, N. Y., nc.
 Lorraine (Andy's Inn) Syracuse, N. Y., nc.
 Lorraine & Rognan (Marden's Riviera) Ft. Lee, N. J., nc.
 Lenzos, Four Aerial: Ft. Wayne, Ind.; Mansfield, Mo., Aug. 1-6.
 Lovejey Sisters (State-Lake) Chi, t.
 Low, Tom (Savoy-Plaza) NYC, h.
 Luncford, Jimmie, & Orch. (State) NYC, t.

M
 McCabe, Betty & Harry: Grand Junction, Colo.; (Chiff) Colorado Springs 27-28, t.; (Colorado) Pueblo 29-30, t.
 McKee, Four (Atlantic Bar) Wildwood, N. J., nc.
 Mack, Ernie (Wivel) NYC, re.
 Mahon & Rucker (Grosvenor House) London, Eng., h.
 Major, Bob & Bobbie (The Studio) Clifton, N. J., nc.
 Mann, Marion (Blackhawk) Chi, nc.
 Manners, Gloria (Bill Bertolotti's) NYC, re.
 Manolita & Gitanilla (Marta's) NYC, nc.

Mantell, Gordon, Dancers (Riverside) Milwaukee, t.
 Mapes, Bruce (International Casino) NYC, nc.
 Marcus, Doctor (College Inn) Chi, h.
 Marcella, Rose (Afrigue) NYC, nc.
 Margo (Andy's Inn) Syracuse, N. Y., nc.
 Marine, Fjola (Wivel) NYC, re.
 Marinos, Los (Trocadero) NYC, nc.
 Marlynn & Michael (Radio City Rainbow Grill) NYC, nc.
 Marquita & Meece (Edwards) Jamestown, N. Y., h.
 Marquises, Three (La Marquise) NYC, nc.
 Martin, Ruthie (Nomad) Atlantic City, nc.
 Medrano & Donna (Ross Fenton Farms, Deal, N. J., nc.
 Megaarden Jr., Theodore (Livingston, N. J., 27; South Boundbrook 28; Hawthorne 29; Riegelsville, Pa., 30.
 Melzora Troupe (J. C. Harlacker's Circus) Woonsocket, R. I.; (Celebration) Carlyle, Ill., Aug. 2-6.
 Mercer, Maryan (Village Barn) NYC, nc.
 Miller, Beth (Roumanian Village) NYC, nc.
 Modie & Lemaux (Hoffbrau Club) Erie, Pa., nc.
 Mole, Joe (Fernandez Shows) Honolulu, Hawaii.
 Montez & Maria (Atlantic Bar) Wildwood, N. J., nc.
 Morales Bros. & Little Daisy (Monte Carlo) Flint, Mich., nc.
 Morales Bros. & Little Daisy (Celebration) Adrian, Mich.
 Moran & Piemonte (Warwick) NYC, h.
 Moriche, Jose (Trocadero) NYC, r.
 Morrison, Alex (St. Regis) NYC, h.
 Merriman, Ted (Lido Club) New Brunswick, N. S., nc.
 Myers, Helen (New Yorker) NYC, h.

N
 Nagle, Bert, & Co. (Municipale Casino) Cannes, France, 25-Aug. 8.
 Napua (Lexington) NYC, h.
 Nazarenko (St. Regis) NYC, h.
 Nesbit, Evelyn (Cavalier) NYC, nc.
 Newdahl, Clifford (One Fifth Avenue) NYC, h.
 Newton, Peggy (Hickory House) NYC, nc.
 Night Hawks, Four (Edgewater Beach) Chi, h.
 Ninon & Villon (Villa Venice) Chi, cc.
 Nono, Lana (Shorham) Washington, h.
 Norris, Harriet (Alabama) Chi, nc.
 Novak, Wilma (Capitol) Washington, t.

O
 O'Day, Darlene (Bismarck) Chi, h.
 O'Del, Del (Bossert) Brooklyn, h.
 Oakley, Bob (Chicago) Chicago, t.
 Odeta & Kahala (Biltmore) NYC, h.
 Odom, Susie (Wivel) NYC, re.
 Ondra (Nomad) Atlantic City, nc.
 Orto, Rosita (Villa Venice) Chi, cc.
 Osborne, Will, & Orch. (Earle) Phila, t.
 Owen, Guy (International Casino) NYC, nc.
 Oxford Trio (Astor) NYC, h.

P
 Page, Paul (Edgewater Beach) Chi, h.
 Pancho & Dolores (Havana-Madrid) NYC, nc.
 Pansy the Horse (Stanley) Pittsburgh, t.
 Paris, Frank (Palace) Chi, t.
 Park & Clifford (Astor) NYC, h.
 Parker, Bob (Murry's) Tuckahoe, N. Y., nc.
 Parkerson, Lew (Savoy-Plaza) NYC, h.
 Parraga, Graziella (La Rue) NYC, re.
 Paul, Fred, Varieties (Belmont Showboat) Bridgeport, Conn., nc.
 Peaches & Palmer (Black Cat) NYC, nc.
 Perrins, Lea (Nomad) Atlantic City, nc.
 Perry, Mary (Afrigue) NYC, nc.
 Peters Sisters (Palace) Chi, t.
 Phelps, Phil & Dotty (Dominion Park) Montreal, Can., p.
 Pierre Sisters (Nomad) Atlantic City, nc.
 Pierce & Harris (St. Regis) NYC, h.
 Pitts, Zasu (Chicago) Chi, t.
 Plante, Texas (Wonder Bar) New Orleans, nc.
 Plaza, Trini (Gaucho) NYC, nc.
 Powell, Eddie (Jack o'Lantern Lodge) Eagle River, Wis., nc.
 Praelser, June & Cherry (Casa Manana) NYC, cb.
 Pritchard & Lord (Tower) Kansas City, Mo., t.

R
 Ramona (Cavalier) NYC, nc.
 Ramos, Francisco (El Chico) NYC, nc.
 Randolph, Amanda (Black Cat) NYC, nc.
 Ransom, Blenda (Cavalier) NYC, nc.
 Rathburn's, Vernon, Revels (State-Lake) Chi, t.
 Ravaye & Margo (S. S. Theodore Roosevelt) Chi, s.
 Ray, Elvira (Andy's Inn) Syracuse, N. Y., nc.
 Raye, Martha, & Co. (Palace) Cleveland, t.
 Reddingtons, The (Tower) Kansas City, Mo., t.
 Renaud, Rita (Chateau Moderne) NYC, nc.
 Renee & Evans Bros. (Majestic) Evansville, Ind., 28-30, t.
 Reyes, Paul & Eva (Chez Paree) Chi, nc.
 Reynolds, Helen, Skaters (Pallsades) Pallsade, N. J., p.
 Reynolds, Helen, Skaters (Pallsades) Pallsade, N. J., p.
 Rhodes, Dorothy (Black Cat) NYC, nc.
 Rhythm Rascals (Riverside) Milwaukee, t.
 Richards, Hal (New Yorker) NYC, h.
 Richmond, Margaret (New Yorker) NYC, h.
 Rickson, George (Chateau Moderne) NYC, nc.
 Riggs, Tommy (Chicago) Chi, t.
 Roberts, Whitey (State-Lake) Chi, nc.
 Roberts, Mary (Gay Nineties) NYC, nc.
 Robinson Twins (Riviera) Fort Lee, N. J., ro.
 Robinson, Bob (Pepper Pot) NYC, nc.
 Rockwood, John (Jimmy Kelly's) NYC, nc.
 Rogers, Milly, Quartet (Park Central) NYC, h.
 Rolling Cloud, Chief, Dog Town Follies: Suffolk, Va.
 Rolling Cloud, Chief, Dog Town Follies: Fredericksburg, Va.
 Ross, Dr. Sydney (Radio City Rainbow Room) NYC, nc.
 Roth & Shay (Casino Municipal) Juan Les Pins, France.
 Royal Hawaiian Sweethearts (Biltmore) NYC, h.
 Royal Rangers (Village Barn) NYC, re.
 Rufus & Richard (Surfside) Long Beach, N. Y., nc.
 Rushing, Jimmy (Famous Door) NYC, nc.
 Russell, Maudie (Surfside) Long Beach, N. Y., cb.
 Ruiz, Maclovio (Blackhawk) Chi, nc.
 Ryan, Bob (Shoreham) Washington, h.
 Ryck & Kaye (Riverside) Wichita, Kan., nc.

44th YEAR The Billboard

Founded by W. H. DONALDSON The Largest Circulation of Any Amusement Weekly in the World Member Audit Bureau of Circulation Published Every Week By The Billboard Publishing Company R. S. LITTLEFORD SR., President. E. W. EVANS, Secretary-Treasurer & General Manager. A. O. HARTMANN, Editor Outdoor Depts., 25 Opera Place, Cincinnati, O. E. E. SUGARMAN, Editor Indoor Depts., 1564 Broadway, New York, N. Y. Main Office and Printing Works, The Billboard Building, 25-27 Opera Place, Cincinnati, O. Phone, Main 5306. Cable Address, "Billboy," Cincinnati, O.

BRANCH OFFICES: NEW YORK—6th Floor Palace Theater Bldg., 1564 Broadway. Phone, ED 4111. 3-1617, 3-1618. CHICAGO—4th Floor Woods Bldg., Randolph and Dearborn Streets. Phone, Central 8180. ST. LOUIS—300 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. PHILADELPHIA—B. H. Patrick, 7222 Lampport Road, Upper Darby, Pa. Phone, Madison 6895. LONDON—Bert Ross, care "The Performer," 18 Charing Cross Road, London, W. C. 2. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street. PARIS—C. M. Chambers, care American Express Co., 11 Rue Scribe.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE—One Year, \$5; Two Years, \$8. These rates apply in the United States, I. S. Possessions, Canada. Rates in other foreign countries upon request. Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty cents per Agate Line. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted. Last advertising form goes to press noon Monday.

No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday. The Billboard reserves the right to edit all advertising copy.



Vol. L. JULY 30, 1938. No. 31

S

- St. Claire & O'Day (Tivoli) Melbourne, Australia, June 30-Aug. 26, t. Schichtl's Wonderettes (Roxy) NYC, t. Schrieber, Richard (La Salle) Chi, h. Scott, Virgie (Black Cat) NYC, c. Severin, Billy & Joy (Bon-Air) Chi, cc. Shandon (Buckingham) NYC, h. Shatlen, Anna (Roumanian Village) NYC, re. Shaw, Helen (Old Roumanian) NYC, c. Shaw, Sandra (Ernie's) NYC, nc. Shaw, Ralph (Alamac) Lake Hopatcong, N. J., h. Sheldon, Gene (Palace) Cleveland, t. Sherman Bros. & Tessie (Royal Pines) Lake George, N. Y., nc. Sherman, Hal (Earle) Phila, t. Shore, Willie (Hi-Hat) Chi, nc. Shutta, Ethel (Chez Par(e)) Chi, nc. Sidel, Paul, & Spotty (Palace) Cleveland, t. Simmons, Lee (Plantation) NYC, nc. Simms, Virginia (Pennsylvania) NYC, h. Sin, Suey (Nomaó) Atlantic City, nc. Singing Strings Trio (Katsinas) Champaign, Ill., c. Slim & Slam (Cafe Martin) NYC, nc. Snakehips & Clementine (Afrique) NYC, nc. Spec & Spot (Colosimo's) Chi, nc. Spector, Irving (Andy's Inn) Syracuse, N. Y., nc. Sperry, Frank (Roosevelt) NYC, h. Spiller, Capt. A. (Steeplechase Coney Island, N. Y., p. Spitalny, Maurice, & Band (Stanley) Pittsburgh, t. Stapletons, The (Earle) Washington, t. Star, Jackie (Billings) Billings, Mont., cc. Starr, Judy (Astor) NYC, h. Steiner Trio (Hunlan's) Toronto, Can., p. Sterling Rose Troupe: Amerson, Pa., 28-30; (Picnic) Shade Gap Aug. 2-6. Sterling, Wynne (Roumanian Village) NYC, re. Stockwell, Harry (Earle) Phila, t. Stone, Mary (Alabama) Chi, nc. Stoozes, Three (Palace) Chi, t. Stuart & Martin (State) NYC, t. Suzanne & Christine (Jimmy Kelly's) NYC, nc. Swann, Russell (Savoy Plaza) NYC, h.

T

- Tarant & Decita (Monte Carlo) NYC, nc. Tavares, Freddy Kaulana (Biltmore) NYC, h. Taylor, Smiling Lou (Cavaller) NYC, nc. Taylor, Harry, & Five Kewpie Dolls (Glen) Williamsville, N. Y., p. Terrace Boys (Barney Gallant's) NYC, nc. Theodora (Salmi's Club Rainbow) Buffalo, nc. Thomashofsky, Boris (Rainbow Inn) NYC, re. Tilton, Martha (Pennsylvania) NYC, h. Tinney, Dot (Black Cat) NYC, nc. Tisdale Trio (Le Mirage) NYC, nc.

THE TITANS "RHYTHM IN SLOW MOTION" BEVERLY HILLS COUNTRY CLUB, Newport, Ky. Dir.: MILES INCALLS & JACK DAVIES.

- Todd, Dick (Glen Island Casino) New Rochelle, N. Y., ro. Trado Twins (Earle) Washington, t. Travers, Helene (18) NYC, nc. Trent, Tommy (Riverside) Milwaukee, t. Tucker, Sunny (Ivan Frank's) NYC, c.

- Tucker, Sophie (Ben Marden's Riviera) Fort Lee, N. J., nc. Turand Brothers (Trocadero) London, nc. U Unicus Troupe: Titusville, Pa. Uppman, John (Manny Wolf's) NYC, re. V Valera, Adelita (Havana-Madrid) NYC, nc. Valez, Kippee (Atlantic City) Wildwood, N. J., nc. Van Dyne, Wayne (Chicago) Chi, t. Varone, Joe, & Four Sparklettes (Meridian) Champlain, N. Y., h. Velez, Angela (Chateau Moderne) NYC, re. Velez & Yolanda (Palmer House) Chi, h. Venuta, Benay (Casa Manana) NYC, cb. Verne, Miriam (Essex House) NYC, h. Vernon, Dal (Radio City Rainbow Grill) NYC, nc. Vespers, Four (Hollywood) West End, N. J., nc. Vest, Floria (Butler's) NYC, re. Volta (Lexington) NYC, h.

W

- Wain, Beatrice (Glen Island Casino) New Rochelle, N. Y., nc. Wainwright, Helen (Leon & Eddie's) NYC, nc. Valdao & Yvette (Utah) Salt Lake City, h. Valdez, Vern (Finocchios) San Francisco, nc. Wallace Bros. (Black Cat) NYC, nc. Wallay, Nathan (International Casino) NYC, nc. Ward, Aida (Surfside) Long Beach, N. Y., nc. Waring, Ruth (Wivel) NYC, re. Washington, George Dewey (Surfside) Long Beach, L. I., N. Y., nc. Wayne, Iris (Chez Par(e)) Chi, nc. Wayne, Nick (Setter's Inn) Vineland, N. J., Welch, Muriel (La Marquise) NYC, nc. Wessels, Henri (Plantation) NYC, nc. Whirling Bees, Three (Dominion) Montreal, Can., p. White, Jack (18) NYC, nc. White, Jerri (Queen Mary) NYC, re. White, Eddie (Stanley) Pittsburgh, t. Whitney, Marjorie (Skyrocket) Chi, rh. Wicke, Gus "Popeye" (Radio Franks') NYC, nc. Villano & Lorna (Stork Club) Kansas City, Mo., nc. Williams, Betty (Half Moon) Coney Island, N. Y., h. Withee, Perry (Famous Door) NYC, nc. Vincent & Anita (Rhineland Gardens) Armonk, N. Y., nc. Winter Sisters, Three (Paradise) NYC, re. Winters & Merano (Cafe Arrique) NYC, nc. Wolfe, Lorna (Ranch Club) Seattle, Wash., nc. Wolandt (Carnival) New London, Conn., 29-30; (Carnival) Norwich Aug. 1-6. Wonders, Ralph (Ambassador) Atlantic City, h. Woods, Johnny (Lyric) Indianapolis, t. Wyse Jr., Ross (Casa Manana) NYC, cb. Wyte, Una (Riviera) Fort Lee, N. J., ro.

Y

- Yevo & Doro (Marcel's) Flushing, L. I., nc. Young & Lucky (Green Lantern) South Bend, Ind., nc.

Z

- Zelaya, Don (State-Lake) Chi, t. Zito (Jim Braddock's Corner) NYC, re. Zudella & Co. (Coronado) Rockford, Ill., 23-Aug. 5, t.

DRAMATIC AND MUSICAL (Routes are for current week when no dates are given)

- On Borrowed Time: (Geary) San Francisco. Pins & Needles: (Biltmore) Los Angeles.

MISCELLANEOUS Arthur, Magician: Pleasant Shade, Tenn., 27-28; Chestnut Mound 29-30. Birch, Magician: Bemidji, Minn., 27; Grand Rapids 28; Chisholm 29; Ely 30; Ashland, Wis., Aug. 1; Ironwood, Mich., 2-3. See ROUTES on page 76)

EARLY GATE (Continued from page 3)

ternationale before the grand stand helped attendance. Charles W. Green, secretary-manager of Missouri State Fair, Sedalia, was a judge in Calgary and Edmonton of light horses. Among visitors to attend as personal guests of Mr. Abbott was Ralph T. Hemphill, secretary-manager of Oklahoma State Fair and Exposition, Oklahoma City, and secretary of the International Association of Fairs and Expositions, of which Edmonton is a member, for the past 15 years.

There was a meeting here of Western Canada Association of Exhibitions, which usually meets in Regina, Sask. F. W. Kemp, president of Edmonton Exhibition Association, also heads the Western Canada Association. Other members are J. E. Rettie, manager, Brandon Exhibition; E. L. Richardson, manager, Calgary Exhibition and Stampede; Mr. Abbott; Sid W. Johns, manager Saskatoon Exhibition, and D. T. Elderkin, manager of Regina Agricultural and Industrial Exhibition Association. Meeting was called to set dates for 1939.

Owners of Royal American Shows assisted in entertainment of visiting officials. Exhibition heads received word that six directors of Canada Pacific Exhibition, Vancouver, B. C., would visit. For the past two engagements the midway has been topped by Marjorie Kemp's Thrill Arena, with Aldrich's Imperial Hawaiians and Raynell's Bowery Show running close second. Fullest cooperation was given the exhibition and Royal American midway by radio stations CFAC in Calgary and CJCA and

CFRN in Edmonton. Four midway programs were broadcast daily here aside from studio programs and a radio tie-up with Zilla, mentalist, on the World's Fair Freak Show. The Calgary Albertan and Edmonton Journal and The Bulletin devoted large amounts of space, feature stories and pictures to the midway. For the first time in history of the shows music and ballyhoo of the midway were carried to all corners of the world by British short-wave stations thru facilities of CFAC.

AEA TO OKEH (Continued from page 3)

and members of the League. This will be a general information center for the sale of tickets and answering of public inquiries about shows, curtain times, available seats, etc.

Otherwise the agreement remains substantially the same as detailed recently in The Billboard. There will be no ice or gratuities. Ticket brokers are limited to a maximum of 75 cents advance on box-office prices for orchestra seats, or 50 cents for balcony seats, plus taxes. Agreement and code will become effective September 1.

BROADWAY BEAT (Continued from page 5)

much venom and spleen said he worked on his feet all day, sweated much and wanted to know why the blank-blank Brooks had thought only of the women. Brooks, incidentally, received an autographed menu, sans telephone numbers, from the waitresses at the Piccadilly Hotel.

Tempo, mag devoted solely to music, announced in a page-three story, July issue, the formation of a new publishing house by Jack Bregman, Rocco Vocco and Chester Conn under the name of Bregman, Vocco & Cohn. It's true that Chester was born Cohn and was known as such during his long association with Leo Feist, Inc., but it was changed to Conn when he went in with Bregman and Vocco and that is the way the firm name reads. . . . While chinning about music items, does anyone know what became of the much-bruited music code, and why? And are the publishers resigned to their fate? And do they like it?

CONCERT OAKLEYS (Continued from page 4)

orchestra or a 15-cent charge for the balcony. System worked well at several of Town Hall spring sessions, with several recitalists actually earning a few dollars on their debuts.

Signers of the new agreement include Arthur Judson, Evans & Salter, Metropolitan Musical Bureau, Haensel & Jones, Wolfson Musical Bureau, the Columbia Concerts Corp., NBC Artists' Service, Richard Copley, Bernard La Berge, Willmore & Powers, Annie Fiedberg, Charles L. Wagner, George Leyden Colledge and Vera Bull Hull.

AFA CLAIMS (Continued from page 3)

are putting forth to organize those employed by circuses, including actors, actresses and miscellaneous workers."

This indefinite promise of support in organizational work, including its vague reference to "miscellaneous workers," is being used by the AFA, according to Ed Harrison, AFA press agent, as the basis for a claim that the AFA has jurisdiction over the entire circus field on an industrial basis.

The letter to the AFL Executive Council is, it is understood, filled with other charges; but Whitehead, who released the press those portions he wanted publicized, refused to divulge the complete contents of the complaint.

In its claim to full industrial jurisdiction over the circus field, however, the AFA specifically exempts musicians and billposters; altho there is no such exception in Green's letter if the latter is interpreted according to the AFA claims. The musicians and billposters, however, already have strong unions of their own, able to fight back. The TMAT, on the other hand, is a new union; also it has been known ever since the fights that preceded the closing of the Ringling show that the AFA has wasted no love on the TMAT. The TMAT, thruout the squabble, was in favor of a compromise agreement with the management that would keep the hundreds of circus people employed. It fought the AFA and its workmen membership on their "pay-or-close" attitude, and it is known that one of the specific charges in Whitehead's letter to the AFL concerns a

speech made at Pittsburgh by Joseph Boynton, TMAT representative on the show. Boynton had attacked Whitehead for his arbitrary stand, and Whitehead is now claiming before the AFL not only that the TMAT is essentially a "company union" but that Boynton, in his speech, violated AFL rulings by his strong remarks. Some of Boynton's barbs were aimed directly at Whitehead, who himself is said to have grown abusive and profane when referring publicly to the circus management.

When asked what AFL ruling was violated by Boynton's speech, Harrison said, "We won't go into that."

Notified by The Billboard of charges of company unionism and jurisdictional encroachment leveled against his organization by the AFA, Lodewick Vroom, president of the TMAT, said, "Our only attitude would be to ignore charges of that sort." He said that the TMAT did not have to defend itself against them, and added, "Everything we have done has been within our rights and our jurisdiction. Our charter from the AFL specially mentions circuses."

DEPT. OF JUSTICE (Continued from page 4)

pends out of business unless checked now. Justice Department views as oppressive and unethical such trade procedures as block booking, full line forcing and the imposition of preferred playing time, dividing territory and pooling.

In addition, suit charges the film companies with discrimination against the independents, and asks the court to direct five corporations to divorce their production-distributing business from that of exhibition. Government wants Paramount Pictures, Inc.; Twentieth Century-Fox Film Corp. and Warner Brothers to confine their activities to producing and distributing motion pictures, and to divest themselves of all interest and ownership, both direct and indirect, in theaters and theater holdings. Other defendants include Loew's, Inc.; the Irving Trust Co. as trustee for the bankrupt Radio-Keith-Orpheum, Columbia Pictures, Universal and United Artists. The plaintiff's 119-page complaint found that eight film companies controlled 85 per cent of the nation's moving pictures "from selection of the story to final showing at the theater."

Since the defendants are members of the Motion Picture Producers and Distributors of America, czar Will H. Hays released the trade's official reply, avoiding mention of the gory terms of monopoly and anti-trust. Commented Hays:

"Motion picture producers, wholesale distributors and leading exhibitors of the nation will generally welcome the prospect of a comprehensive, fair and conclusive endeavor to clarify the application of existing laws to the trade customs inherent in the development of the motion picture industry. The entire matter is being approached in that spirit thru which beneficial results can come to all concerned. Courts clarify and explain the meaning of law. Such a suit as this can do just that."

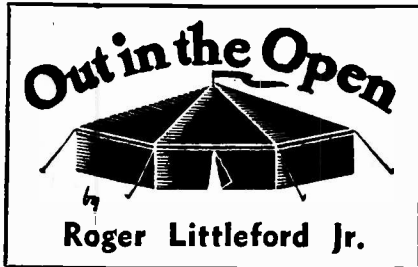
Subpoena orders signed by Judge Henry W. Goddard direct all defendants to be present in court here and answer within 20 days after service of papers. Attorney-General Cummings hopes to "restore free enterprise and open competition among all branches of the motion picture industry."

VAUDEVILLE NOTES (Continued from page 21)

sail for England late in August to open at the London Palladium September 12. It will mark their third consecutive season in England.

TOM MIX and his horse, Tony, begin a 20-week tour of Europe, opening September 5 at the Palladium, London. . . . GENE AUTRY is playing a three-week date for Warners. Opened at Earle, Washington, and Stanley, Pittsburgh.

CHARLIE MURRAY, veteran screen comedian, has signed for a 20-week personal-appearance tour of Australia and New Zealand. He leaves next December for a 10-week tour of the Tivoli Circuit. . . . ALEX GERBER, New York producer, is planning an Ice Follies unit, production to start in August. He plans a line of 16 skating girls. . . . GRACE DRYSDALE will double between Colosimo's Cafe and the State-Lake Theater, Chicago, week of August 12. . . . T. MOULDER, formerly of the Palace, Gary, Ind., was named manager of the St. Charles Theater, St. Charles, Ill., succeeding Jack Sage. House is running vaude Sundays, booked by John Benson, Chicago.



Fortune Goes to Coney

NEW YORK, July 23.—That Coney Island is still the world's No. 1 summer playground is evidenced once again by the very excellent and comprehensive article in the August number of astute *Fortune* magazine. Describing in accurate detail the colorful history of Coney, the piece carefully follows it from its small beginning into the racket and vice period, then the Golden Age when New York society made it its headquarters, and finally into the present-day Nickel Era. In *Fortune's* own words, "Coney Island is today the empire of the nickel."



R. S. Littleford Jr. Referring to the

Island as "perhaps the greatest concentration of independent little businesses in the world," specific figures are presented to benefit the reader. "This narrow strip of land, about 800 to 1,000 feet in width and two and a quarter miles long, is assessed at \$22,000,000. It is the home of 60 bathhouses, two big amusement parks (Steeplechase and Luna), 70 'ball' games, 13 carousels, 11 roller coasters, five tunnel rides, three funhouses, two wax works, six penny arcades, 20 shooting galleries, three freak shows; a variety of games, rides, shows and souvenir shops and some 200 eating establishments—more than 500 separate enterprises in violent and continual conflict."

Fortune is naturally interested in the economic status of the big playground and accordingly treats the subject beautifully. "Coney Island economy," it says, "is founded primarily on weather. Most of its money is earned in a season only 14 week-ends long. Three rainy week-ends may mean the difference between profit and loss; five can easily mean bankruptcy. For a summer cannot be postponed; once lost it is gone forever. . . . And because weather is largely unpredictable, and cost of rain insurance prohibitively high, most Coney Island concessioners roll their shutters up and down with the thermometer as the clouds roll by. And even big Steeplechase Park must be prepared to open its doors on a half-hour's notice."

And then one of the most interesting of all subjects to all showmen—"The mass market slowly forced Coney Island's time-honored price scales downward. The 50-cent rides became a quarter. The quarter rides became 15 cents. The 10-cent rides became 5. And even the 10-cent frankfurter was by the latter 1920's reduced to a nickel. But until the depression of the early 1930's the abundance of nickels was unaffected by war or panic or depression. In 1907 and in 1914 and in 1921—when business indexes were off from 20 to 40 per cent—the Coney Island take varied practically not at all. And the more enlightened Islanders referred to their business as a depression-proof industry. But in the last six or seven years, and more particularly in the first month and a half of the current season, Coney Island has felt the pinch. The empire of the nickel is frankly worried."

And in more specific terms *Fortune* quotes a typical present-day Coney concessioner. How familiar it sounds—the old hue and cry. . . . "I've been in this park and racket goin' on 40 years—the last 10 right here on the Island. I got a brother's runnin' a geek show in a car-nival; that's playin' Harlan County an' another that's got the cookhouse an' a pitch-till-you-win out in Nebraska an' my wife's a mentalist. An' I'm tellin' you I never see a year like this. Three week-ends rainy in a row. And when the people come they don't spend. Why, hell, there used to be a time you could set up a bottle game, cost you maybe one, two hundred bucks, an' clear that in a week, three balls for 10 cents. Now you're lucky if you take that much in a season. Sure, some of them big games

is makin' money—but what the hell, costs you maybe 20, 30 grand—an' next year where are you? Maybe in business, maybe up the creek. Then there's this guy Moss—Paul Moss, the commissioner of licenses—where does he think he gets off cuttin' out the bally an' handin' out tickets an' makin' you pay off in merchandise when the Jersey parks is payin' cash. Sure, I believe in runnin' games on the level. You gotta keep this racket clean and decent. It's a family racket, that's what I always says. But where does this guy get off tellin' us how to run our own business? Of course, maybe some of the games was gimmlcked a little but what the hell. You gotta have a percentage with the house, don't you? The people just ain't got no money. If there was another soldiers' bonus—Jeeze, we got halfa that the first week they paid it off. But that's all over. This new spendin' gag down in Washington oughta mean somethin'—if they land it out in cash. But it's too late to catch it this year. World's Fair? Listen, there ain't goin' to be no World's Fair. That's the way I figure it. People ain't goin' to spend the rents Whalen's askin'. The small men can't. It ain't in the cards. An' the big ones won't. But I'm tellin' you, mister, I never see a year like this one—an' if it wasn't for the old woman an' my youngest kid—she has the custard stand—I'd be thinkin' about gettin' out on the road again myself where a guy maybe has a chance to pick up a little decent dough—so help me, God."

Sound familiar?

Hartmann's Broadcast

By GEORGE BRINTON BEAL

(Author of "Thru the Back Door of the Circus" and Lecturer on Circus Life, pinch-hitting for A. C. Hartmann, who is on vacation.)

THE tragic closing of the Ringling Bros.-Barnum & Bailey Circus at Scranton, Pa., after being strike bound for a week writes a new chapter not only in circus history but in that of the transitional times in which we live. The roots of the difficulty lie deeper than any union-lifted cause.

The struggle that was staged between John Ringling North and his associates at the head of the Greatest Show on Earth and Ralph Whitehead, leader of the American Federation of Actors, which last season unionized the circus, was in reality a far greater conflict than merely one between organized industry as represented by the circus on the one hand and organized labor as represented by the union on the other.

That struggle was in reality one more last-ditch stand between two widely divergent and bitterly opposed civilizations. The circus and its management, and I mean not only the Ringling organization but the several managements of all the other tented snows both great and small, stand in the same position today as the mining industries of Harlan County in Kentucky.

It is a desperate last-ditch stand between the final remnants of the feudal system and the new labor-run system of forcing a living from industry. It is the final stand of the grand old patriarchal system in which, in the case of the circus at least—I am not sufficiently acquainted with the benefits and evils of the system as exemplified in the coal mine region to pass judgment—it was a mutually beneficial system.

Under the feudal system of management, or patriarchal if you prefer the term, the workman or employee became the responsibility of the employing agent, in this case the owners of the circus. His health, his sustenance, his shelter and his personal care became their care. He was paid with such existing benefits in mind.

When he grew too old to work he could continue to dream, being shunted automatically to some useful job he could still do in comfort. His self-respect was retained. He was still a part of the glorious thing, the circus, that he had helped to create. What he had given his life to was still a part of that life,

so long as he lived and behaved with even reasonable fairness and decency.

+ +

The circus as one of America's greatest and most successful institutions and one that has never suffered censorship created a world of its own, a civilization subject to its own particular laws and customs, born of its traditions and needs. It became part of everyone who ever became a part of it.

That civilization, because of the conditions under which it grew and thrived thru the generations, was of a feudal or patriarchal nature. It had to be and, in my opinion at least, will always have to be.

Mutiny at sea is punishable by death because the peace and welfare of everyone on board the ship is threatened. So, in a measurable degree, mutiny, or in terms of labor language the strike, is a like peril to every single member of the circus family. For on the circus every man works ever with death at his elbow, be he worker or star performer. He works together, as a brotherhood, as a willing member of a single great family which survives or perishes by his united labor and unswerving interest and un-falling loyalty.

Under such unionism as is proposed and has recently been tried with such tragic results to everyone concerned the individual workman throws off the yoke of the feudal estate, which is as much a part of circus life as the beautiful ladies in pink tights and the big red wagons and bull line.

He becomes a free man, free to chose when he shall work and what he shall be paid. Free to set up his own judgment, thru the medium of a paid representative, the union official, against that of those who have always done their level best to save him the worry and suffering, the tragedy that he now willingly brings upon himself. Perhaps his condition is improved. It would not seem so. And it is even possible to believe that the feudal estate, the patriarchal estate, had some advantages for most of us who work for a living that do not immediately emerge from organizing against the source of our personal wealth.

+ +

Unions are not new to the circus. The billposters and the musicians have had unions and still managed to work on and with the circus without unreasonable friction. But a union which puts the performer and the laborer in the same identical organization and places at its head a person utterly without knowledge of the circus, its ideals or accomplishments, is something else again.

It is one more attack on another wonderful system that has come down thru the ages, caring for its own, establishing a kind of equality of fine workmanship, a royalty of labor if you will.

I know the circus laborer. I think well of him. Left to his own devices he would no more strike against the circus that has bred and fed him than a man would in his right mind strike against the mother who gave him life. He is a gypsy by nature—the circus permits him to be just that. It takes over his responsibilities and gives him healthy labor and a good return for it. In fact, even with the former scale of pay for labor, a circus workman did pretty well, all things considered. Say he did get as in some cases as actual pay only \$6 or \$8 a week, it was nearly all clear profit, for the circus gave him bed and board, took care of him in sickness and watched over his daily health.

No, it is not a battle between labor and industry, the employee and the employer. It is not a revolution of downtrodden and subsidized serfs asking only that they should have bread to eat. It is a tragic attempt to break up what has proved to be a civilization that has served its citizens well, so well in fact that they more than once have been the open envy of their less fortunate brothers and sisters in the work-a-day world outside the glamorous land of sawdust and spangles.

By all means give the circus laborer a union if he wants one—they are the fashion now. But let it be his own union, animal men with animal men, canvas men with canvas men, razorbacks with razorbacks, baggage-stock men with baggage-stock men and so on down the line. And let it be led by men of the circus world. They at least will not willingly destroy what it has taken years of endeavor and literally thousands of lives to create—one of the finest and most ideal civilizations of the modern age, the world of the circus.

Notes From the Crossroads

By NAT GREEN

REPORTS from the early fairs indicate that attendance and grosses are favorable—in some instances ahead of last year. Crop prospects in the Middle West and Northwest are splendid, a recent trip thru a number of States reveals, and general conditions on farms and in small communities has shown

decided improvement. All of which augurs well for the fair season just starting. M. H. Barnes, head of the Barnes-Carruthers Fair Booking Association, and Ernie Young, of the Ernie Young Enterprises, both state that their fair bookings are the heaviest in years, which indicates that the fairs are going to make a strong bid for attendance.



NAT GREEN

L. S. Hogan, general agent of the Rubin & Cherry Exposition, slipped in and out of Chicago, pausing only long enough to make some railroad contacts.

R. L. (Bob) Hickey, publicity director for the Chicago Stadium, left Saturday to visit the Cheyenne Round-Up and other rodeos in the West in search of talent for the Stadium rodeo in October. . . . Tom Mix is considering taking a show to Europe if he finds conditions are right. . . . William Hornell, former restaurant man, who had the cookhouse on the Tim McCoy show, has taken over the Hollywood night club in Madison, Wis., his home town. . . . Al Irwin, with the Ringling show in former years and now manager of the Houston (Tex.) Coliseum-Music Hall, spent last week in Chicago on business and pleasure. . . . He and Mrs. Irwin are now in the East but will return for the convention of the Auditorium Managers' Association. . . . The Cristiani riding troupe will go to England after the close of the circus season and expects to remain for the winter, returning in time for the Ringling opening next spring, as it has another year's contract with Ringling-Barnum.

A lot of the circus boys played a hunch and put their money on The Whale at Arlington Park the other day, but The Whale was beached—or something. . . . Showmen will be sorry to hear of the passing of Lieut. Lester Potter, Detroit police censor, who was a friend of showmen and widely known. . . . Izzy Cervone, band leader, is Chi conferring with his agents, Barnes-Carruthers. . . . Bill Conway, of the Ringling show, 40 pounds lighter than he was last season and looking fine. . . . Sam Stratton left the Al G. Barnes show last week and is now in the East. . . . J. D. Newman, Cole Bros.' traffic manager, looking much better since he's been taking treatments for arthritis. . . . Mrs. Herb Duval, wife of the Ringling legal adjuster, visiting her son, Junior, in Schenectady, N. Y. . . . E. E. Farrell, who was legal adjuster with Hagenbeck-Wallace in '35, had a big day visiting friends on the Barnes show at Huron, S. D., where he is now district claim agent for the Northwestern Railway.

Larry Lewis, formerly of the Barnes show and now general manager of the Arizona Theatrical Exchange, Phoenix, renewed old circus acquaintances last week at the Atwell Luncheon Club. . . . Larry has a thriving business in Phoenix and no worries about "putting it up and taking it down." . . . "Neighbor" Nat D. Rodgers in Chi for a short stay after making a lengthy trip thru the South and Middle West. . . . Beverly Kelley stopped in Chi a few days ago and after making some recordings to be used ahead of the Barnes show proceeded to his home in Delaware, O., for a brief rest before rejoining the show. . . . Myles (Bertha) Bennett, usher with the big show this season, will spend the remainder of the summer in Chicago. . . . Jerome Harriman saying hello to the boys in Chi. . . . Clippings from Canadian papers indicate that Ernie Young's revue is going over big on the Class A fairs.

Russell Biz Shows Occasional Encouraging Spurts; Acts Added

KNOXVILLE, Ia., July 23.—Russell Bros.' Circus, now in its 14th week, is making an extensive swing of Iowa, with several new feature acts on its roster. Business has shown several occasional encouraging spurts, but as a whole has continued spotty and below normal expectations.

The show crossed the Mississippi River at Clinton two weeks ago after a week across Illinois, preceded by another week in Chicago neighborhoods and suburbs. As during the earlier engagements in the Chicago area, several hard rains were experienced. The show had its best day in Brainerd on the extreme south side of Chicago, and its banner matinee at La Grange July 4.

Irene Ledgett joined in Chicago and is working the standard elephant act and riding menage. She spent two previous seasons with the Russell show.

A number of folks from the Sells-Sterling Circus joined in Illinois. Teresa Morales is doing her heel-and-toe trapeze act and loop, and her husband, James F. Baker, has taken up duties as legal adjuster. King Baile is now manager of the Side Show, and has augmented the line-up with several new at-

tractions, including a colored band.

An important acquisition was made to the program when Sir Victor and Madam Bedini joined with their horses at Iowa City, replacing the Morris teeterboard troupe. Madam Bedini's "act beautiful" with her white Arabian horses and "sit-up" pony is proving extremely popular, and her comedy pony, dog and football number is making a big hit. Sir Victor's horse, Black Diamond, is being featured in the menage act. Irene Ledgett works him to fine advantage in the castanet dancing number, and Sir Victor rides him in the famous Yankee Doodle number.

Roland Simpson, late of the Ringling show, has joined the horse department and is riding menage. Will Scofield, who had charge of the menage act earlier in the season, dropped out in Chicago to have his specialty horse, Sun Dance, treated for blindness in a clinic.

Joe Hodgkin bought two horses in Iowa for his riding act and is now carrying six head. Lawrence Cross is a new member of clown alley. Another addition to the program is Callender's trained goats and bears.

John Scott, Rolla (Mo.) druggist and musician, recently spent a week on the show, accompanied by his grandson, and played in the band daily.

The harvest season has caused a shortage of workmen. However, Superintendent George Werner has been able to keep the show moving on schedule. Two Sundays have been missed, both in Indiana.

McDougall Thanks Press For Hospitality, Space

KANSAS CITY, Mo., July 23.—Something new in press-agent stunts was introduced here this week when 38 members of the editorial staffs of *The Kansas City Journal-Post* and *Star* received postal cards from Cliff McDougall, publicist with the Hagenbeck-Wallace Circus.

McDougall mailed the cards from Salina, Kan., where he went with the circus after spending a week around the two newspaper offices here. The cards bore his individual thanks for the hospitality (and space) accorded him in conjunction with the two-day H-W engagement here a few days before. Reporters as well as the city eds didn't admit it, but they were flattered to have been remembered individually.

Robbins Bros.' Show Draws In Vermont in Spite of Rain

BURLINGTON, Vt., July 23.—Robbins Bros.' Circus played to near-capacity houses here July 13 and reported equally good business despite rain and hot weather in its three other Vermont stands.

Fact that both Cole Bros.' and the Ringling-Barnum shows had canceled dates in this city undoubtedly assisted in the attendance showing. Both local papers, realizing the interest aroused by recent publicity on Ringling-Barnum, increased space greatly over past years.

Ray Dean, of the press staff, arranged a radio tie-up here. Had portable set from local WCAX on lot for setting-up and a description of parade formation. Station advertised broadcast for a week previous to date.

BRIDGEPORT, Conn., July 23.—With almost 6,000 miles to its credit and in its 12th week, Robbins Bros.' Circus is going right along. Several visitors at Keene, N. H. Mr. and Mrs. Zack Terrell, of Cole Bros., were over from Springfield, Mass., also Ray Collins and Jack Mills and wife. John Welkel, of Louisville, Ky., who has been visiting Robbins, left at Keene for a week's visit on the Cole show.

Show had a late arrival at St. Johnsbury, Vt. It was 9:30 before train pulled in, but afternoon show got going at the advertised time.

Mayor Welcomes Show

The publisher of *The Evening Citizen* at Laconia, N. H., is E. J. Gallagher, who is also the mayor. He welcomed the



GEORGE W. SMITH, who was manager of the Ringling Bros. and Barnum & Bailey Circus, is back with the Al G. Barnes and Sells-Floto Circus as manager. Early in the year he was at the head of the Barnes show. When Carl T. Hathaway, manager of the Big Show, died Smith succeeded him on R-B.

Richard Bros.' Show Doing Okeh in Jersey

ELMER, N. J., July 23.—Richard Bros.' Circus is now in its third week in this State and getting its share of business. Good biz here, first circus in five years. Show was in a cloud-burst at Woodbury July 20. At Barnegat, fair matinee and good night house.

George Barton is equestrian director. Wayne Taylor always has a good display of banners. Elmer Kent, Jake Shelly and Steve Lloyd were on the lot at Toms River. Al Bedell, wire walker, visited show at Clayton.

Silver Back in Pennsylvania; Loses Matinee at Southampton

SOUTHAMPTON, Pa., July 23.—Silver Bros.' Circus is again in Pennsylvania after a brief tour of New Jersey. Business in that State was satisfactory except two stands. Matinee was lost here Thursday due to heavy rain and inability to get on lot and up in time.

Recent visitors were Robert Vanderbeek, of Somerville, Mass.; Van Cleef, Kemp, Turner, Sheets and Thornton, of Lambertville, N. J.

Barnes Show Is Picketed

Occurs at Janesville, Wis.—late arrival from Portage—matinee delayed

JANESVILLE, Wis., July 23.—Business for the Al G. Barnes-Sells-Floto Circus here on Tuesday was light. Show left Portage very late and matinee here was delayed, resulting in about a one-third house. Some 15 or 20 pickets had assembled at the lot, carrying banners reading: "This show is unfair to union labor." An attempt was made to disperse the pickets and later in the day several hundred local men, most of them said to have been members of the CIO, joined the pickets.

In an attempt to make its position clear the show ran an ad in the local papers reading: "Attention! Members and friends of organized labor. Al G. Barnes-Sells-Floto Combined Circus, presenting Ringling Bros. and Barnum & Bailey stupendous new features, is most friendly to organized labor and exclusively employs union musicians, billposters, treasurers, ticket sellers, agents and press representatives—all of whom are fully paid up members of the American Federation of Labor and in good standing. Spend your union dollars at home—Today at the big show."

Many of the so-called pickets were local high-school girls and boys to whom the whole affair was a lark.

Return to Los Angeles

LOS ANGELES, July 23.—Several members of the Al G. Barnes and Sells-Floto Circus arrived home from Redfield, S. D., when they were replaced by Ringling-Barnum employees. Paul Eagles, assistant manager returned here. I. W. Robertson, who was treasurer, left for Minneapolis on a business trip and it is said he will return to L. A. to make this his home. George Tipton, who was steward, is back home in Venice. Said that he would spend part of summer in California, first time in 40 years. Ed Maxwell, who was contracting agent, is back home.

A number of circus folks are working on location of the *Gunga Din* picture. For this film many animals are being used—elephants and camels from the California Zoo Park with Joe Metcalfe; Anna Veldt and tigers with Mel Koontz; the Frank Whitbeck elephants and animals from the Goebel Lion Farm with Louis Roth and George Emerson in charge. Several circus films are reported as going into production in major studios.

For the Covered Wagon Days at Salt Lake City this week, Joe Bren, of Fanchon & Marco, supplied the following acts, the Great Ricardo, high-swaying pole; Two Jays, comedy bar; Hudson and Hudson, equilibrists; Evers and Dolores, wire; the Keene Twins and Vic and Lamar, acrobatic foursome; Janet Sisters, acrobatic dancers; Freddie Miller, emcee. Bert Nelson is recovering from a recent injury. One of the big cats bit him, he is suffering a leg injury.

SOUTH BEND, Ind., July 23.—W. J. Conway was here July 18 arranging for lot, license, etc., for the Al G. Barnes-Sells-Floto show for July 28. He was accompanied by Jerome T. Harriman, who looked after the newspaper work. They were followed the next day by a billing crew that hung window paper and redated the Ringling-Barnum banners that have been up announcing the South Bend date as July 22. Cross-line streamers hooked up the Barnes show as presenting the Big Show features.

Walter S. Wappenstein, who was 24-hour man with the R-B show, is at his home here.

H-W Troubles Ironed Out

HUTCHINSON, Kan., July 23.—The Hagenbeck-Wallace Circus, which ran into a few legal troubles in this State, ironed them out here last Friday. The show played to small houses at both performances. The Tidwell carnival, in Hutchinson all last week, received a plug at the circus.

WPA Show Has Fair Business at Bronx, New York

BRONX, New York, July 23.—The WPA Federal Theater Project's circus closed its engagement here July 16. Biz thru-out the week was fair with the exception of Tuesday night, when rain ruined the night's business. Visitors included Frank V. Connolly, his wife and three children. Connolly is chief clerk of Federal Project No. 1 and is on the staff of Paul Edwards.

The opposition brigade, which was organized last winter when show went out of town and which was later discontinued, was hastily reorganized last Friday night and rushed to Passaic, N. J.

Manager Eddie Sullivan, who was a patient in St. Vincent's Hospital, is back on the job. John Jarrett joined show here as local contractor.

Nicky Cravat, who rejoined show after the closing of the Big One, is going big with his bar act. He has Oscar Lowande working with him for comedy relief, reports Wendell J. Goodwin.

Jessop Attends Meeting

CHICAGO, July 23.—S. T. Jessop, president of the National Tent and Awning Manufacturers' Association, left yesterday for Detroit to attend an executive meeting of the association at the Eook-Cadillac Hotel. Unfair trade practices and other legislative matters such as the New Wage and Hour Bill will be discussed and ways and means suggested for meeting these issues.

Jack Grimes With Polack

SHERIDAN, Wyo., July 23.—Jack Grimes, press agent, left the Barnes show at Redfield, S. D., and joined Polack Bros.' Circus. Is making this town and will be here until August 15.

Right From the Heart!

There was a catch in my throat as I read the statement of Arthur Hopper on *Loyalty to the Circus* in last week's issue.

All of the fine phrases of an accomplished writer could not have produced the effect of that simple, straightforward declaration of a man who makes no pretensions to literary polish but whose intelligence, common sense and squareness have won the admiration and respect of all who know him.

We who know and love Arthur Hopper know that his declaration of loyalty came from the heart. Devoid of sham and pretense, Art said in his direct and convincing way just what he felt and believed. It is heartening to know that there still are such loyal souls.

Hopper's words will live long in circus annals. There is a powerful sermon packed in his last sentence: "If we must go down let's go down loyal to the circus." NAT GREEN.



With the Circus Fans

By THE RINGMASTER

CFA

President MELVIN D. HILDRETH, 716 Evans Bldg., Washington, D. C.
 Secretary W. M. BUCKINGHAM, Thames Bank, Norwich, Conn.
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., July 23.—When Cole Bros. Circus showed New London, Conn., members of the Charles Sparks Tent were in the railroad yards at 4 a.m. when the train arrived. Mrs. Bugs Raymond and Mrs. Edna Holden arrived from Norwich in time to see the show unload. After the matinee Dr. Joseph M. Ganey opened his summer home on the Niantic River, where the Fans, their families and circus friends had a picnic.

Fans in attendance were Mr. and Mrs. Samuel M. Prentiss and Dr. and Mrs. Ganey, of New London; Mr. and Mrs. L. P. Raymond, Mr. and Mrs. Louis Brown and son, Joseph H. Daley, Geraldine M. Enos, Mr. and Mrs. Charles A. Gager, Mr. and Mrs. Walter Holden, Charles Adams, Lillian and Margaret Roarke, Edmund S. Smith, John R. Tarrant, Mr. and Mrs. Walter M. Buckingham and guests Mr. and Mrs. Arthur Cawthra, of New York. They represented the Sparks Tent and were joined by James B. Hoyer and Gilbert Conlinn, of Bluch Landolf Tent, Hartford.

Some of those attending from the circus were Mr. and Mrs. Clyde Beatty, Bill Harddig, Betty Stevens, Kinko, Mr. and Mrs. Eddie Allen, Mr. and Mrs. Jorgen M. Christiansen, members of the Gretona and Flying Harolds troupes; Captain Bernardi, Otto Griebling and others besides Mr. and Mrs. Emil Pallenberg, late of the Ringling show, and Mack Kassow and Elmer Pardue, who were representing Frank Wirth in a promotion for New London.

A block of 60 seats was reserved and occupied by the Fans and their families and friends at evening performance.

Fred Schlotzhauer, of Oquawka, Ill., saw Russell Bros. Circus in Mount Pleasant, Ia.

Stone Top Has Meeting

The annual meeting and shore dinner of Den W. Stone Top was held at Pillsbury's Pine Point, Me., July 16. Private dining room was decorated with circus bills and miniature elephants were at each table place. After the business meeting circus experiences were exchanged and several circus pictures shown. The following members attended: Frank D. Fenderson, Frank S. Allen, James S. McCloskey, James B. Tomlinson, Phillip I. Milliken and Lawrence C. Brown. Harry Peverly, of Melrose, Mass., was a guest.

William L. Montague reports that Cole Bros. clicked in Hartford, Conn., and both dailies carried excellent after-notice. Members of Bluch Landolf Tent were on hand. Fans and guests attending evening performance were Mr. and Mrs. Walter M. Buckingham, of Norwich; Mr. and Mrs. W. H. Judd, Jane Judd; Mr. W. H. Judd Jr., Herbert Williams, Harry W. Hatsing and Robert Bertina, of New Britain; Mr. and Mrs. Charles E. Davis, Jim Hoyer, Miss Durant, Elmer Lindquist, Carlos Holcomb, Trevor Jones, Spencer Jewell and Ralph Thompson, of

Hartford; Jeff Phelps, of Simsbury, and Bill Montague, of West Hartford. Following the show a group of Fans went to the runs, where Fan Holcomb entertained members of the show with his circus movies taken on various lots. Arrangements for this impromptu show were made by Billy Rice, clown. Gil Conlinn, local Tent member, clowned at both shows.

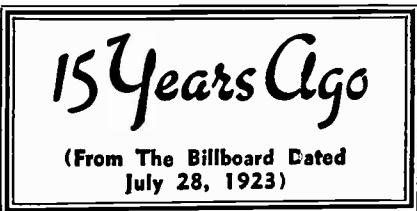
Madison Fans report that registrations were coming into the Hotel Lorain for the national convention. The first were George Duffy and William Linney, of Fort Plain, N. Y.; Karl K. Knecht, Evansville; Jacob A. Wagner, Des Moines, and Bill Montague, West Hartford, Conn.

Lawrence C. Brown, of Portland, Me., writes that he attended Barnett Bros. Circus at Saco and Old Orchard Beach. Reports nice show. Fan Harry Peverly, of Melrose, Mass., was on at Old Orchard. Met Fans M. B. Clafin and F. W. Work, of Akron, O., who are spending vacation on show.

June-July issue of *White Tops* was mailed July 22.

F. E. Loxley, Cranston, R. I., saw Robbins Bros. Circus at Worcester, Mass.

Harry Hertzberg, San Antonio, Tex., was in Chicago July 13 and 14. On evening of 14th had dinner at the home of Mr. and Mrs. Frank Hartless. He was on his way to Mackinac Island.



Circus license was lowered in Council Grove, Kan., by passing of an ordinance providing that circuses be permitted to exhibit for \$25 each ring per day or upon the city feed lots for \$15 per day. . . . John T. Benson, American representative for Hagenbeck Wild Animal Farms, delivered a pair of zebras to Charles Sparks at Berlin, N. H., July 16.

Walter L. Main Circus canceled its date at Aurora, Ill., and the Gentry Bros.-Patterson Circus contracted to play the date of August 1. . . . John Meyers, of La Porte, Ind., lion trainer with Gentry Bros.-Patterson Circus, had his right hand badly mangled by a lioness at Norwalk, O., during the matinee performance. . . . F. B. Head, well-known circus and theatrical agent and son of Frank J. Head, owner of the billposting plant and Auditorium Theater, Hot Springs, Ark., joined the Hagenbeck-Wallace Circus as contracting press agent. . . . J. C. Admire took over the duties of local contracting agent of Golden Bros. Circus, succeeding W. H. Selva.

Billy Exton closed with Sells-Floto Circus because of a nervous breakdown. . . . Elsworth Humes, of Harvey's Great-er Minstrels advance, joined Sells-Floto Circus as special agent. . . . Fritz Brunner, menagerie superintendent with World Bros. Circus, resigned because of ill health. . . . Manuel Macicus, Spanish wire walker, returned to Tom Atkinson's Dog, Pony and Monkey Circus after an eight-week engagement at Lincoln Park, Los Angeles. . . . Arthur Dicks had the opposition brigade of Sells-Floto Circus. . . . Alfred (Al) Miaco, 79, one of America's most famous clowns, who appeared with many circuses, died at his home in New York July 21. . . . Charles Henry Perry, 55, professionally known as Charles Eroni, and William Alfred Sole, 54, both Australian circus proprietors, were killed at Blayney, New South Wales, June 2 by an explosion of acetylene gas.

Alfred (Al) Miaco, 79, one of America's most famous clowns, who appeared with many circuses, died at his home in New York July 21. . . . Charles Henry Perry, 55, professionally known as Charles Eroni, and William Alfred Sole, 54, both Australian circus proprietors, were killed at Blayney, New South Wales, June 2 by an explosion of acetylene gas.

R-B Performers Appear In Show at Sarasota

SARASOTA, Fla., July 23.—Featured performers who were with the Ringling-Earnum circus appeared in an open-air show here today under municipal sponsorship.

Mayor Verman Kimbrough, who arranged the show, said that the city had no interest, "save to provide these people an opportunity to make a living at the profession to which they have devoted their lives and to provide our citizens with some first-class entertainment at the same time."

The show was presented under floodlights at the ball park. Negotiations were under way to take the same group

Dexter Fellows Tent Tattles

(GSSCA)

By FRED PITZER

NEW YORK, July 23.—Two new members who sneaked under the Tent recently were Charles J. Moore, president Charles J. Moore & Co., and Allen A. Zoll, president Allen Zoll & Co. . . . We admire Sinner Frank Buck's attempt to organize the circus artists into an affiliate of the AFL. . . . Congressman Bruce Barton will be the first Guy to Fall the second Wednesday in September. Poor Bruce! The Man Nobody Will Know When We Get Thru With Him. . . . The *Herald-Tribune* of July 9 carried a great informative article about the Wallendas, telling how their act originated and how it grew.

I always enjoy a letter from Ches Goldston. Here is what he writes about the W. W. Workman Tent: "The Tent had an interesting meeting June 24 at New Lake, a summer resort outside of Richmond. There were about 125 members present. Several visitors attended from Norfolk and Petersburg. This party was given by a group of men who do not have places where it is convenient to give individual parties. For instance, 50 men subscribed \$5 toward the expenses. All kinds of refreshments and food were in abundance. The Hon. J. Fulmer Bright, mayor of Richmond, and the Hon. Dave Satterfield, congressman from the Third Congressional District of Virginia, made interesting addresses. President Remmie Arnold, of the national organization of the Circus Saints and Sinners Club, also made an address. A number of entertainers were brought from the night clubs of Richmond. Sinner Fritz Sitterding, president of the Workman Tent, was in charge. W. H. Adams, member of the House of Delegates of Virginia, also was present and made an address."

Press Agent Jim Schonblom tells about the Lillian Leitzel Tent: "Our tent has seen some activity since spring. We dusted off the old equipment last month and had a big street parade from the lot on Stone avenue above my home down thru the main business section to Ed Hanley's ring barn. The mayor gave us a police escort, which headed the parade. Next came a bantam Austin with Sam Gregg in clown regalia sitting up on the poop deck holding an American flag twice the size of the car. Then came my open touring car, converted into a red band wagon with the band playing at every street corner under the direction of Ed Bitner. Ed has been the official bandmaster of the Mighty Watson Shows since it started 28 years ago, and has yet to miss a performance of that great shindig. The two cage wagons followed with my two ferocious dogs in them. Interplated were several cars bearing the members holding signs of every kind. After the parade we rolled on down to Casey's, where our meeting was long and loud. We initiated four newcomers, Dick Camp, Tom Johnston, Doc Kervin and Dick Heasley. The tent was converted into a sure-fire side show. We saw the Ringling show in Buffalo. We did the whole works, having a party the night before. We are about to start our famous lawsuit against or with the Mighty Watson Shows, and in August I believe we'll have the trial. You better try to make that if you can, for I think it will be a grand affair."

of performers on a tour of Florida cities, appearing under civic club sponsorship. Al Snyder, local promoter, is in charge of the proposed tour.

A three-car train left the Ringling quarters bearing mechanical equipment for the Barnes show last Monday. Included were caterpillar tractors and a stake puller. Also on the train were two chimps, Mme. Sugar and Dizzy Dean, and Lady, the tame tiger.

PHOTO POST CARDS
 Quality Reproductions
 Straight Reproductions of any Photograph or Drawing. One copy Negative made per lot. Gloss "Mirror" finish only.
 100, \$2.25; 250, \$4.65; 500, \$7.00; 1,000, \$14.25.
 Send 50% Cash with Order, Bal. C. O. D. Originals returned unharmed. SATISFACTION GUARANTEED.
 8x10 Lobby Photos, Special, Now 12 for \$2.25, D. W. Stock. Get our prices on any size from Miniatures up to 40x60 Blowups.
 SPECIALLY DESIGNED GROUPINGS AND GREETING CARDS TO ORDER.
 ORCAIO PHOTO ART 301 Keweenaw St. DAYTON O.

TENTS
 Large stock new Tents ready to ship, and a few slightly used ones. Sidewall, new and used, bargains. Write us what YOU want.
 We'll save you money.
D. M. KERR MFG. CO.
 1954 Grand, Chicago.

Attractive DANCE and ORCHESTRA POSTER AND CARDS
 Oh! Boy! They're Knockouts! Newest Orchestra Designs: Four Flashy Colors; 200 14x22 Window Cards, \$9.00; 1,000 Paper, same, \$14.00; 9 1/4 x 23 in. Cards, 200, \$8.50; 1,000 Paper, same, \$12.00. Cash with order. Special Bills engraved to order, \$12.00 up. Wire your order NOW, or write for samples. New Date Book and Price List.
CENTRAL SHOW PRINTING CO.
 MASON CITY, IA.

USED TENTS
 For CONCESSIONS AND SHOWS
 Good Condition.
 Priced Right for Quick Sales.
CAMPBELL TENT & AWNING CO.
 MONROE AT THIRD, SPRINGFIELD, ILL.

PARKER & WATTS CIRCUS WANTS
 EXPERIENCED CIRCUS BILLPOSTERS AND LITHOGRAPHERS.
 Long Season and Good Salary to Reliable, Competent Men. Address
 BRIGADE AGENT,
 PARKER & WATTS CIRCUS,
 Imperial, Neb., July 27 — Benkelman, 28; McCook, 29 — Oberlin, Kan., 31.

TENTS-BANNERS
 60x120 Dramatic End Tent. Bargain.
 CHARLIE DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
 4611 North Clark Street, Chicago, Ill.

THE GREAT GOLDWYN HILL
 On Tour With AL G. BARNES

GEORGE HANNEFORD FAMILY
 International Bareback Riders.
 STEEL PIER, ATLANTIC CITY, N. J.,
 For the Summer.

FOR SALE!
 Freak six-legged yearling Heifer. In prime condition and very gentle. Photo on request. Will sell reasonable.
 P. O. BOX 453, Mitchell, S. D.

BARNEY BROS. WANT
 Acts doing two or more. CAN USE Useful People at all times. WANTED—Inside Man, other Acts for Side Show. WILL LEASE Lunch Stand. Must be neat and cater to public. Answer Minot, N. D.

TRUCKS
 AUTOMOBILES — MOTORIZED YOUR SHOW
 Write
CHARLIE T. GOSS
 With STANDARD CHEVROLET CO.,
 EAST ST. LOUIS, ILL.

TIGHTS
 OPERA HOSE
KOHAN MFG. CO., 290 Taaffe Pl., Brooklyn, N. Y.

HARRIETT & CLYDE BEATTY
 Featured With
COLE BROS. CIRCUS
 Presenting the One and Only Spinning Tiger and Rearing Lions. Also the Only Lion, Tiger, Elephant Riding Act.

Under the Marquee

By CIRCUS SOLLY

J. BEN AUSTIN is at his home in San Antonio, Tex.

WHEN CONTRACTS are made they should be respected.

BEN HOLMES closed as agent of Harris Bros.' Circus at Hazleton, Pa., July 16.

CRAWFORD DROEGE, who was on the Tom Mix advertising car, has closed. Did posting and lithographing.

CURTIS GOVER, of Decatur, Ala., joined the press staff of Robbins Bros.' Circus at Manchester, N. H.

PARKER & WATTS CIRCUS has been having hot weather; business fair. Show is looking forward to a prosperous fall season.

IF A MAN is fearless, is honest, has consideration for others and is gifted with the crowning grace of common sense, he is going to do fairly well.

LUCY, Sells-Sterling elephant, is helping with the haying at the farm of Al Lindemann, five miles south of Sheboygan, Wis.

TIGE HALE, trombonist, sat in the band, playing night program on Tom Mix Circus at Sheboygan, Wis. Show had fair crowd.

ABOUT 5,000 persons saw night performance of Cole Bros.' Circus at Albany, N. Y., in spite of a rainy day that turned the lot into a sea of mud.

HERE'S A GOOD ONE—Amsel Whetsel, legal adjuster with Richard Bros.' Circus, squared the license in a New Jersey town for four monkey balloons.

ART GILMORE, who was with the Chase & Son Circus until it closed, playing callope and drums, is now playing piano with H. Guy Dunbar's Ork around St. Johnsbury, Vt.

COLE BROS.' CIRCUS, at Oneonta, N. Y., had a two-thirds matinee and capacity night house. Among visitors were George Barlow Jr., George Barlow III and Capt. Dan E. Fox.

H. P. RAYMOND, lithographer on Cole Bros.' No. 1 car, advises that he left the car at Huntington, W. Va., to enter the Veterans Hospital at Newington, Conn. Letters from friends will be appreciated.

H. J. YOUNG'S WONDER SHOW is doing fair biz in Michigan. Rex Crawford joined at Onondaga to handle banners and assist on front door. Show is now using top in place of canopy and will soon play fairs.

WALTER PIETILA, the Flying Finn, double somersault leaper, will appear at fairs with Jimmy Woods' show. His new act, the Four Apollos, consists of Tone Scala, Dick Gerald, Bob Sparks and himself, tumblers and leapers.

BOBBY BURNS, contracting for Rosalie Nash Players, caught Lewis Bros.' Circus at Cadillac, Mich., reporting nice show and good business. Renewed acquaintances with Nate Leon and Maurice Karp, who are doing fine with banners.

A. C. NICHOLSON writes that Norris Bros.' Circus, owned by Bud Anderson, closed at Eads, Colo., July 4 and nearly everyone with the show went to Emporia, Kan. Nicholson returned to his home in Tulsa, Okla.

J. W. HARTIGAN JR., of Morgantown, W. Va., says that in the sketch of Dave Jarrett in last week's issue no mention was made of him being with Robinson's Famous Shows in 1915 as lot superintendent. Hartigan trouped with him that season.

MRS. SADIE BEERS, of the Beers-Barnes Circus, who underwent an operation at the Kingston City Hospital, Kingston, N. Y., July 5, has recovered and is back on the show. It will be a while before she is able to resume her wire act.

RUDY RUDYNOFF states that he received many offers from his advertisement in *The Billboard* and has signed with Joe Greer, of Lancaster, Wis., to break a 12-horse Liberty act, which he will present. He adds that he will come out with a new act.

JAKE J. DISCH writes that on Highway 10 out of Waupaca, Wis., he stopped at Circus Inn and met Earl Jenny, who has a novel place, with plenty of circus bills and photos for decoration. Some of the Tom Mix people recently stopped there. Jenny was formerly on advance of shows.

PAUL MILLER, Ringling concession man, visited the Barnes show at Huron, S. D.; Marshall, Minn., and several other stands. Miller does not expect to troupe the remainder of the season. He stopped off in Chicago before returning east. Paul's brother, Frank, is reported to be recovering nicely from a recent operation.

BERNICE NEWTON MORAN, of Newton Bros.' Circus, has returned to the show after spending a vacation with Mr. and Mrs. Reed at their elephant farm in Chatham, N. Y. The Reeds recently opened their Farm-Zoo and have the Adele Nelson elephants as a special feature. The zoo is attracting many visitors.

CARL NELSON, formerly assistant to Bob Taylor, trainmaster on the Ringling and Gollmar Bros.' circuses, and a friend of A. Augestad, formerly of the Tom Mix Circus, John Agee and Homer Hobson Sr., visited the Mix show at Wausau, Wis., his boyhood home town. Nelson left the circus field a few years ago and is now station master at the LaSalle Street Station, Chicago.

CAREY C. EMRIE is having quite a time in the hills of Missouri and has met a few troupers. Tony Mazza, who spent seven years on the Ringling show on the front door and as car man for the late Lillian Leitzel, also May Wirth, Lulu Davenport and the Clarkonians, has a summer resort at Dixon. He has a town house, where he serves dinners and drinks. He is always glad to meet troupers.

EVERETT BLANSHAN, of Kingston, N. Y., writes: "For the benefit of W. J. Rodgers, who drove 100 miles to see Harris Bros.' Circus at Catskill, N. Y. (mentioned last week), want to state that the show's intentions were good, but when it hit the Catskill Mountains found there was no business and switched its route. I met the show July 8 between Saugerties and Kingston. Show also blew Tannersville, Woodstock and Phoenicia and was headed for the Jersey shore."

WALTER L. MAIN, of Geneva, O., writes: "Noticed mention in *The Billboard* regarding Jim Whalen and the shows he was with. He was with the Main Circus many years before 1899, first as block boy, later assistant boss canvasman. In the middle of the season, 1899, Happy Jack Snellen and his brother-in-law, Mr. Kennedy, who was assistant, left to join the Ringlings and I appointed Whalen boss. He occupied that position until I retired in 1904, and then joined the Ringlings. He was a student of Louis Foster, who was with our circus for years and left early in '99. Foster erected the first grand stand for me in San Francisco in 1897."

VISITING NOTES: Charles E. Davis and wife attended evening performance (good house) of Cole Bros.' Circus at Hartford, Conn. Met Eddie Allen, in charge of elephants; Fred Schaffer and Mr. Powers. Was presented with hairs from five elephants, which he will add to his collection of elephant tail hairs. Has hairs from 134 different bulls. . . . FRANK G. MEREDITH, fan, visited Richard Bros.' Circus at Flemington, N. J., and renewed acquaintances with Buck Leahy, George Barton and R. M. Harvey. . . . SILVER BROS.' CIRCUS was recently visited by members of Harris Bros.' Circus and Heller's carnival. . . . R. L. BICKFORD visited Robbins Bros.' Circus at Worcester, Mass., and several other stands. At Keene, N. H., had capacity house at night. The show on a wet lot and with an all-day rain at Worcester. George B. Beal, a visitor, rode parade at Manchester, N. H., also visited at Worcester. Cole Bros. had a very good matinee at Pittsfield, Mass. . . . GEORGE DUFFY, of Fort Plain, N. Y., visited Cole Bros.' Circus in Oneonta, N. Y., and brought as his guests, Dorr L. Snyder, William E. Shepway and A. M. Banker, all of Cherry Valley, N. Y. After seeing the afternoon performance they had dinner in the cookhouse. Duffy is an old friend of Messrs. Adkins and Terrell. . . . WINFORD TURNER, former Ringling Bros. candy butcher, saw Barnett Bros.' Circus at Nashua, N. H., and Robbins Bros. at Manchester, N. H.

Dr. George W. T. Boyd, who is supervising the building of Tom Mix's props for an act never before presented under a big top. Joe and Tom are frequently seen going over blueprints of parts of the intricate mechanism. Billy Walsh spent several days back on show going over a publicity idea with Manager Dail Turney. Percyna and Chip Morris visited relatives on the show and as "Baby" Clarke wanted to run up to her home in Madison, Wis., for a few days, Percyna substituted for her. Mr. and Mrs. Temple, of the Central Show Printing Co., visited Tom Mix. Bill and Lucille O'Grasky, of Los Angeles, visited Jack Burslem and wife. Mrs. O'Grasky is Flo Burslem's sister.

Admire & Eakin Show Returns to Illinois

MT. CARMEL, Ill., July 23.—The Admire & Eakin Circus is back in Illinois. As a whole Missouri was okeh. A splendid day's business was had at Richland, Mo., on the City Park July 11—big matinee and sellout at night. Good matinee and big night house at Dixon, Mo. The show blew Newburg. Matinee good and night house big at Steelville, auspices of ball club. Bunker was a flop. The banner spot to date was at Ellington.

Ross Engle will replace Mrs. Mae Newton as auditor on front door.

Biz With Jay Gould Show Is Fair to Good

WOONSOCKET, S. D., July 23.—Business with Jay Gould's Circus Review thru this State has been fair to good. Matinees have been light. Conditions thru here are fairly good, with a bumper small grain crop. Six shows are now on

Dressing Room Gossip

TOX MIX—See Rex Rossi practicing daily. States his objective this fall is the rodeo trick-riding championship of Louisiana. Lillie Mae Brown is practicing between shows on the revolving whirl and will go in act next week. Ruth Mix, Helen Ford and Joy Meyers had birthday parties last week. Rex Bayne is the new callope player in the band. Bumpy Anthony says there must be a "repression" or something among the fish for he isn't hauling them in. Brownie and others also aren't catching any.

Joe Bowers is supervising the building of Tom Mix's props for an act never before presented under a big top. Joe and Tom are frequently seen going over blueprints of parts of the intricate mechanism. Billy Walsh spent several days back on show going over a publicity idea with Manager Dail Turney. Percyna and Chip Morris visited relatives on the show and as "Baby" Clarke wanted to run up to her home in Madison, Wis., for a few days, Percyna substituted for her. Mr. and Mrs. Temple, of the Central Show Printing Co., visited Tom Mix. Bill and Lucille O'Grasky, of Los Angeles, visited Jack Burslem and wife. Mrs. O'Grasky is Flo Burslem's sister.

John Pritchard, member of the Wisconsin Legislature, visited with Mr. Mix and Charles Warrell. Dr. M. N. Duxbury and daughter, of Green Bay, Wis., spent several days on the show. The doctor made many valuable contacts for the circus while in vicinity of Green Bay and was responsible for radio hook-up for Mr. Mix. Our cowboys and girls really put it on at the night concert at Charles City, Ia., their incentive being the presence of performers from the George Adams Rodeo. Visitors included Adams, wife and daughter, Shirley; Cy Compton and wife, Percyna and Chip Morris, Earl Sutton and wife, Cherokee Hammons and wife, Mrs. and Jack (Silver Dollar Brady) Brown, Vic Blackstone and wife, PeeWee Morris, Leslie Drake, Emily Jean Davis, Jack Knight, Eden Kelly, Doc Blackstone and Ed Swanson.

Mr. Mix made a hurried visit to the Barnes show at Portage, Wis. The next morning I approached him for news of my circus "alma mater." He said: "It's a most difficult situation that they are up against over there, doctor. And I only hope that if my visit with North and his associates gave them the smallest degree of cheer and comfort, the trip had a greater value than the enjoyment I got out of their fine program."

DR. GEORGE W. T. BOYD.

the midway, Dannie Montique, colored midget, joining recently. George Gould's wife, Irene, was taken ill at Hartley, Ia., and removed to her home in Glencoe, Minn. She is still bedfast, but doing fairly well.

Melson, one-man band, is placing more instruments on his machine. He is now playing 32. Ed Ray's Congoland Shows are getting top money, featuring Susie, the gorilla. Rides and concessions are doing very good. Seats in front of the free-act stage are filled to capacity every night at 10 cents a person.



EMPLOYEES of Lewis Bros.' Circus held their second annual picnic at Manistee, Mich., July 17. The band gave two concerts, one at 4 p.m. at the First Street Beach and the other at 8 p.m. at the Fifth Street Beach, both drawing big crowds.

Downie Bros. Circus

OPENING AUGUST 15TH.

Wants Two Clowns with Walkarounds, Feature Wrestler for Concert, Chevrolet Mechanic with tools, Truck Drivers. Address DOWNIE BROS.' CIRCUS, Macon, Ga.

The Corral

By ROWDY WADDY

SHORTY JACK MILLER, trick roper, after several years of picture work in Hollywood with Death Valley Scotty, is planning another trip east.

JACK WADE and Cecil Bedford flew from Chelan, Wash., to participate in the recent Medicine Hat (Alta.) Stampede.

SLIM GATES, cowboy of Western Canada, has been contracted to give riding and roping exhibitions in front of the grand stand during the Regina, Sask., Exhibition.

HARRY L. CLARK has been named chairman of the committee in charge of the three-day rodeo to be held this fall in Shreveport, La., under Veterans of Foreign Wars auspices.

EVERETT BOWMAN is among the top cowhands who have signified their intention of participating in the Covered Wagon Days rodeo at Salt Lake City's State Fair grounds. Gus P. Backman, Covered Wagon Days chairman, has also obtained Freddie Miller as emcee.

ART FRASKY sustained a fractured knee in the steer-dogging event when the Fort Peck Rodeo Co. played Mascoutah, Ill., recently to a fair crowd despite much inclement weather. Max Pirtle and Bill Boelter, who have been laid up with injuries for some time, will return to active duty soon.

TWO PERFORMERS, Johnnie Coker and Sam Stewart, were injured at the Hare-Henson rodeo at Goose Creek, near Houston, last week. Coker sustained fractures to three ribs, a broken shoulder and internal injuries when he was thrown and kicked by a bronk. Stewart sustained a bruised neck when a bull threw him.

PERFORMERS already contracted for the third annual XIT Cowboy Reunion to be held in Dalhart, Tex., are John Lindsey, who will clown the show, and Jimmy Regan and Jack Harrison, former Harley Sadler Circus clown, who will clown the streets preparatory to the event. Beutler Bros. will furnish the stock. Harrison pens that after this engagement he plans to visit a few shows thru the Middle West.

A PLASTER MODEL of the Will Rogers statue with an overall height of seven feet four inches has been sent to Brussels, Belgium, to be cast in bronze. When completed the statue will stand in the entrance hall of the memorial building in Claremore, Okla. Present plans call for the dedication ceremonies to be held November 4. John Duncan Forsyth is the architect and Jo Davidson the sculptor.

ELIZABETH ELLIS, secretary-treasurer of the Oklahoma Ranch Shows, writes from Cheyenne, Okla., that Jimmy Ellis, manager, says that it looks like old times on the organization again. A new layout has been purchased for Manager Claude (Pappy) Fletcher's bucking horse show and, according to Miss Ellis, the unit has been playing to good business. Women on the show held a stork shower recently for Mrs. Bob Foster, whose husband is one of the cowboys on the organization.

PLANS FOR PRESENTATION of a rodeo at the fairgrounds in Girard, Kan., next week under joint sponsorship of Crawford County Fair Board and local American Legion were completed last week with the appointment of C. D. Lacy, manager of the annual Cherokee Strip Rodeo at Perry, Okla., as manager of the event. Ted Harmon, arena director for the '89ers Celebration at Guthrie, Okla., is in Girard representing Lacy and supervising the necessary construction work. John A. Stryker will handle the advertising and publicity chores.

MORE THAN 3,500 persons thronged the grand stand at Chelan, Wash., to witness the Lake City's Fourth of July Rodeo, the first celebration of its kind held there in 17 years. Chamber of Commerce, headed by President Joe Stone, sponsored the event. Other officials included L. E. Radley, Bill Farley, Herbert Ogden, Mike Harris, Bill Hunt, Roy Robertson and Walt Russell. Moomaw-Bernard string of horses was used. Re-

sults: Bronk Riding—Stub Bartlemy, Frank Van Meter, Cecil Bedford. Bulldogging—Jim Irwin, Frank Van Meter, Tommy Kunz. Calf Roping—Red Allen. Brahma Bull Riding—Bobby Wilkenson.

WINNERS AT the stampede held in Wolf Point, Mont., July 7-9: Bronk Riding—First day, Nick Knight, Burrell Mulkey, Bill McMakin, Charley Pearson. Second day, Nick Knight, Bob Boden, Carl Olson, Ray Mavity. Third day, Max Hedges, Bill McMakin, Nick Knight, Red Phalen. Finals, Nick Knight, Burrell Mulkey, Bob Boden, Bill McMakin. Steer Wrestling—First day, Ray Mavity, Dave Campbell, Red Thompson; Tex and Lonnie Allen split fourth. Second day, Howard McCrorey; Ray Mavity and Hugh Ridley split second; Lonnie Allen, Mike Fisher and Buck Brady split fourth. Third day, John Witcher, Mike Fisher, Ralph Staunton, Dave Campbell. Finals, Ray Mavity, Mike Fisher, Howard McCrorey, Lonnie Allen. Calf Roping—First day, Bill Eaton, Ike Rude, Tom Taylor, Dave Campbell. Second day, Tom Taylor; Hugh Bennett and Irby Mundy split second; Carl Shepard. Third day, Dee Burke, Buddy May, Homer Pettigrew, Carl Sheppard. Finals, Carl Sheppard, Ike Rude, King Merritt, Tom Taylor, Leo Murray and Bob Askin were judges.

SIXTEENTH ANNUAL ANVIL PARK RODEO at Canadian, Tex., July 2-4 proved the most successful from an attendance standpoint since 1929. Increased prize list over the last five years is said to have attracted a larger and better class of contestants. Only accident during the three-day show occurred when Red Must was trampled by a Brahma steer and sustained two fractured ribs. Beutler Bros. furnished all stock except roping calves, which were obtained locally. Officials and judges included Charles Broadnax and Earl Moore. Lynn Beutler was arena director; C. A. Studer, arena secretary and announcer; Don Kite, assistant arena clerk; Buck Harris, Fred Frass and Clint Word, official timers. Specialty acts were furnished by Cecil Cornish and Donald and Gene McLaughlin. Clyde Kline clown. Results: Calf Roping—First day, Johnny Freeman, Bill Van Vactor, Henry Snively, Aubra Bowers. Second day, Fred Barton; Varner Orr and Rusty Coram split second and third; Bill Van Vactor. Third day, Earl Moore, Johnny Freeman, Buddy Ellison, Tom Robison. Finals, Johnny Freeman, Varner Orr, Rusty Coram, Earl Moore. Bulldogging—First day, Roy Ross, Bill Van Vactor, Tex Doyle, Bruce Ross. Second day, Roy Ross, Bruce Ross, Bill Van Vactor, Jimmie Olsen. Third day, Roy Ross, Andy Curtis, Bruce Ross, Bill Hancock. Finals, Roy Ross, Bruce Ross, Bill Van Vactor, Tex Doyle. Bronk Riding—First day, Andy Curtis, George Yardley, White Stewart, Bruce Ross. Second day, Frank Martz, Bill Hancock, Ned Ferraro, Tex Doyle. Finals, White Stewart, Sylvester Roan, Tex Doyle, George Yardley. Steer Riding—First day, Jimmie Olsen; George Yardley and White Stewart split second and third. Second day, Ned Ferraro and Sylvester Roan split first and second; Jimmie Olsen, Toots South. Finals, Sylvester Roan, Jimmie Olsen, Wiley McCray, Fred Picture.

SECOND ANNUAL Harrison (Ark.) Rodeo, under Chamber of Commerce auspices, which closed June 26, attracted 12,000 paid admissions. Three-day show, which presented five performances with matinees Friday, Saturday and Sunday and night shows Friday and Saturday, was billed over an 800-mile territory. Elmo Walls sustained a slight concussion when he was bucked off his horse and hung in the stirrup in the bronk-riding event Saturday afternoon. Officials included T. E. Robertson, managing director; C. A. Tyler, secretary in charge of publicity; Lynn Beutler, arena director; Eddie Curtis, assistant arena director; Floyd Gale and Lynn Huskey, judges, and Peggy Long and Morris Cooper, timers. Contracted performers included John Lindsay and Charlie Schultz, clowns; Chester Byers, Lefty Christian, Den and Gene McLaughlin, Norma and Clark Schultz, Logan Jernigen, and Maxine, Joyce and Elinore Ramsey, trick and fancy ropers. Trick riding was presented by Tad Lucas, Norma Schultz, Lucille Richards, Mitzil Lucas, Vaughn Krieg, Florence Randolph, Marvin and Ray Ramsey and Don Wilcox, while Johnnie Grimes presented his trained Brahma Bull and Ray Ramsey showed his educated horse act and teamed with his brother in the Roman riding and hurdle jumping exhibitions. Josephine Proctor presented

ADAM A. WESCHLER & SON, Auctioneers,
815 E St., N. W., Washington, D. C.

BANKRUPTCY SALE

— of —

TIM MCCOY WILD WEST CIRCUS EQUIPMENT

Rail & Truck Transportation

By virtue of an order of the District Court of the United States for the District of Delaware in re Colonel Tim McCoy and Associates, Inc., a corporation of the State of Delaware, Bankrupt No. 1299, the undersigned receivers will sell

BY PUBLIC AUCTION

COMMENCING

Monday, AUGUST 1, 1938

AT BALTIMORE AND OHIO FREIGHT DEPOT,
Florida Ave. & Eckington Place
WASHINGTON, D. C.

Commencing at 10 O'Clock A.M.
Immediately Thereafter

AT THE FIDELITY STORAGE CO., 1420 YOU ST., N. W.

And continuing daily at the same hour until all is sold,

The practically new high-grade Wild West Circus Equipment. Rail transportation includes 12 72-ft. steel flat cars, 8 stock cars, 10 Pullman cars (equipped with Delco lighting plants and opossum bellies), Springfield Wagon & Trailer Co.'s steel-body wagons with pneumatic tires; 4 Mack bulldog chain-drive trucks, dual wheels, 40x8 lug-type pneumatic tires; mounted equipment includes steel water tank with pump, Gardner-Denver air compressor; water tank with pump, power hoist and overhead crane beam; steel van; Chevrolet 1938 1 1/2-ton grill-side body truck; Concord Stage Coach; 2 Conestogas; reproductions of "Juniper" and "Union Pacific" R. R. Co.'s No. 119; 4 Continental type L-33 R 50-k.w. 125-volt, 1750 r.p.m. lighting plants with 113-h.p. 6-cyl. gasoline engine; Continental type LF 140 10 k.w. 1450 r.p.m. 125-volt lighting plant with 4-cyl. gasoline engine, heavy lighting cable and electrical supplies; General Electric public address system with 3 microphones, 2 speakers and cable; grandstand chair platforms; plank seats with bible backs to accommodate about 9,000; 5,193 folding chairs; complete kitchen and dining equipment; wardrobe includes United States and foreign army uniforms, 10-Gal. hats, ushers' and ticket sales uniforms, monkey suits and hats, butchers' white duck pants and caps, men's shirts; 50 model 92-44 W. C. F. Winchester rifles; blank cartridges; Harness includes 68 McClelland U. S. Cavalry, English and Indian Saddles; 30 sets heavy draft harness, collars, horse shoes, mule harness; blacksmith equipment, tools, rope, chain, iron stakes; Concession equipment, National Cash Registers, elec. floss candy machine, main-entrance and ticket sales, ballyhoo platforms, scenery, steam boiler, 7 lengths 50-ft. 3/4-in. high-pressure steam hose, gas regulators, 256 blankets, 1,077 sheets, 366 pillowcases, Underwood-Sundstrand adding machines, typewriters, file case, desk, stationery, etc.

TERMS: The terms of sale are set forth in the aforesaid order of the United States District Court for the District of Delaware, bearing date (dat'd) the 13th day of July, A. D., 1938, which provides inter alia as follows:

Cash, or certified check drawn to the order of and acceptable to the receivers, at the time that the property is knocked down, except that, with respect to all sales for a sum in excess of \$100.00, the receivers may accept the sum of \$100.00 or 25% of the highest and best bid, whichever is the greater, the balance to be paid upon confirmation of said sale. In the event that any bidder fails to pay the balance due forthwith, upon confirmation of the sale to him, the property so sold may be resold and the receivers shall retain the amount of the deposit as liquidated damages.

Return of sale will be made by the receivers to the District Court of the United States for the District of Delaware on Friday, the 5th day of August, A. D., 1938, at one o'clock in the afternoon, Eastern Standard Time, at the Court Room of said District Court, Federal Building, Wilmington, Delaware, at which time and place any creditor or any party in interest may appear and show cause why the sales made by the receivers or any thereof should not be confirmed.

NOTE—For detailed description of specific items apply to the undersigned.

INSPECTION PERMITTED JULY 30, 1938.

July 13th, 1938. SYBIL U. WARD,
EDMUND M. TOLAND,
WILLIAM H. COLLINS, } Receivers,

940 Investment Building, 15th and K Sts., N. W., Washington, D. C.

her calf-roping exhibition at each performance. Beutler Bros. furnished the stock. Contract for a repeat show in 1939 has been signed. Results: Bronk Riding—First go round (Friday afternoon and night), Andy Curtis, Vic Schwartz, Hub Whiteman, Milt Moe. Second go round (Saturday afternoon and night), Ken Hargis, Lonnie Rooney, Hub Whiteman, Leo Murray. Third go round (Sunday afternoon), Vic Schwartz, Andy Curtis, Eddie Curtis, Lonnie Rooney. Finals, Vic Schwartz, Andy Curtis, Hub Whiteman, Lonnie Rooney. Brahma Steer Riding—First go round (Friday afternoon and night), Ken Hargis and Paul Bond split first and second; Ken Roberts; Jim Whiteman and Hughie Long split fourth. Second go round (Saturday afternoon and night), Sylvester Roan, Hughie Long, Ken Roberts; Frank Marion and Dale Stone split fourth. Third go round (Sunday afternoon), Hughie Long, Frank Marion; Kid Fletcher and Dale Stone split third and fourth. Finals, Hughie Long; Frank Marion and Sylvester Roan split second and third; Paul Bond, fourth. Calf Roping—First go round (Friday afternoon), Toots Mansfield, Tony Salinas, Juan Salinas, Lonnie Rooney. Second go round (Friday night), Everett Shaw, Tony Salinas, Juan Salinas, Lonnie Rooney. Third go round (Saturday afternoon), Tony Salinas, Jess Goodspeed, Everett Shaw, Lonnie Rooney. Calf Roping—Fourth go round (Saturday night), Jess Goodspeed, Buck Goodspeed, Toots Mansfield, Juan Salinas. Fifth go round (Sunday afternoon), Toots Mansfield, Tony Salinas, Jess Goodspeed, Juan Salinas. Steer Bulldogging—First go round (Friday afternoon and

night), Gene Ross, Mike Fisher, Rusty McGinty, Hub Whiteman. Second go round (Saturday afternoon and night), Hub Whiteman, Shorty Ricker, Gene Ross, Mike Fisher. Third go round (Sunday afternoon), Tom Breeden, Hub Whiteman, Gene Ross, Rusty McGinty. Finals, Gene Ross, Rusty McGinty, Hub Whiteman, Mike Fisher.

Hamid Prepping For Hub Rodeo

BOSTON, July 23.—George A. Hamid office here, in charge of Paul N. Denish, is literally a human beehive working on plans for the Championship Rodeo and Wild West which opens at Suffolk Downs July 31 for a 15-day run including Saturday and Sunday performances. Rodeo will be augmented with a fireworks display.

City is billed with 24-sheets and pictorial displays over a radius of 100 miles. Exploitation department in charge of Bob Morton has over 3,000 tie-ups and more than 1,000,000 tickets in circulation. Tex Sherman is handling rodeo publicity, with Floyd Bell in charge of Suffolk Downs publicity. Foghorn Clancy is doing the press agenting for Col. Jim Eskew, arena director, while Herbert S. Maddy is general representative. David Malkell is in charge of all display advertising.

General admission tickets are priced at 40 cents, with reserved seats selling for 75 cents and \$1. Boxes are priced at \$1.50. More than 450 persons and 350 head of stock are expected to participate.

EUCLID HOLDING UP

Cleveland Biz Keeps Volume

Special efforts of management bringing results in district that is hard hit

CLEVELAND, July 23.—Others may say that business is not what it's cracked up to be, but this does not hold good for Euclid Beach. This is the consensus of its officials, and judging from business evidenced they are making good on their contention. Naturally with depression and conditions in Cleveland, where many are out of work or on WPA, or, if not this, on relief, the outlook for Euclid Beach was not any too bright when the season opened. Sundays and casual days were decidedly off. Holidays clicked fairly well but constant patronage was missing.

Whereupon the park management hitched up its respective belts and went into special days. Picnics, always a big feature, were stressed more than ever. More lodges and conventions were solicited. In some instances a trifle more was given or a rate cut, but in the end the volume of business was produced. Results justify the endeavor, for the season so far shows returns comparable with those of a year ago. And that, in Cleveland today, is something of which to boast.

Big Program Complete

Euclid Beach never has been in better condition than at present. Some years ago a program of rebuilding was (See EUCLID HOLDING on page 37)

Turnout Good For N. E. Meet In All-Day Rain

AVON, Mass., July 23.—Despite a hard steady rain all day, about 75 park and amusement device men assembled in Highland Park here on Thursday for the 12th annual summer meeting of New England Section, National Association of Amusement Parks, Pools and Beaches. With Harry C. Baker, president of NAAPPB and new operator of the park, in the role of host for the day, the usual frolicsome spirit and feeling of good will prevailed throughout.

President Baker's elaborate program of events was curtailed considerably by the impossible weather. The entire party took place in the park's roller rink pavilion, a building of considerable size.

Veteran delegates to the meeting were surprised, they said, at the excellent attendance, on par with last year, despite four days of almost steady rain and very poor park conditions in general throughout this part of the country. Details of the meeting will appear in next week's issue.

Pontchartrain Hit by Rain

NEW ORLEANS, July 23.—There has been too much rain for best results at Pontchartrain Beach, following earlier signs of a new attendance record. Opening of more concrete highways from the city has helped, but unless dry and warmer nights prevail the beach will not be able to register a new top. Manager Harry Batt has set August 3-5 for a quest for Miss New Orleans.

A. C. Mayor Hits Air Ads

ATLANTIC CITY, July 23.—Airplanes over the Boardwalk advertising amusement piers and national products were rapped this week by Mayor C. D. White, who said he disapproved of this form of advertising in Atlantic City. He had previously taken a rap at billboards. The mayor repeated his stand against any more large advertising signs on the Boardwalk, saying two such signs were there over his protest.



HARVEY WELLS, president of Jantzen Beach Park, Portland, Ore., introduces Ted Fio-Rito to about 3,900 park dance patrons. The work was there on June 25 and President Wells said it increased its receipts 30 per cent over the 1937 engagement. Ballroom business to date is about 30 per cent over that of last season. Big increases also are shown in picnic and natatorium biz.

Pa. Operators Meet August 25

PITTSBURGH, July 23.—Pennsylvania amusement park operators and owners will confer on August 25 in Rocky Glen Park, Moosic, near Scranton, said President A. Brady McSwigan, Pennsylvania Amusement Parks Association.

Mr. McSwigan, who also is president of Kennywood Park Corp., Pittsburgh, is (See PA. OPERATORS on page 37)

Wildwood Concessioners Looking For Real Pick-Up After Slow Start

WILDWOOD, N. J., July 23.—While the season got off to its slowest start since depression years and bumper crops of clouds are keeping activity at a slow pace, midsummer's mark finds operators and concessioners in better spirits and entertaining higher hopes of showing a wider profit margin before the Labor Day curtain. Business conditions are admittedly under those of last year but running higher than near-by South Jersey resorts. Estimates vary from 15 to 40 per cent drop in comparison to the previous summer, while at Hunt's Ocean

5-Year Plan On at Island

Lake Orion, Mich., spot being rebuilt by new owner—latest features draw

LAKE ORION, Mich., July 23.—Park Island here, 40 miles north of Detroit, open this season under management of Carl Ruebelman, a newcomer in amusement business, and head of a paint company in Detroit, was managed for about 10 years by Douglas Glazier, now in Indianapolis, and had a serious loss two years ago when the ballroom burned early in the season, resulting in a tremendous drop in park attendance for remainder of the year.

Last season the island was taken over by Mr. Ruebelman and opened late. Business was fair, however, and the new owner embarked upon a five-year plan of construction to make the spot one of the big parks of the territory. First item was a dance hall, about 80 by 50 (See 5-YEAR PLAN on page 37)

Robinson Act in Cincy Zoo

CINCINNATI, July 23.—Robinson's Elephants, widely known act, are performing at four daily free shows in Cincinnati Zoo in a natural amphitheater just north of the tiger grottoes. The curving hillside has been equipped with circus seats for spectators. The three animals, property of John Robinson IV, are handled by their regular trainers under Chief Trainer George Thompson. The elephants also are being used for short rides about the grounds, visitors being photographed while taking the jaunts.



VIEW IN ROLLING GREEN PARK, between Sunbury and Selingsgrove, Pa., where a severe hailstorm dealt much damage on the afternoon of July 11. The Dodgem building shown was one of seven structures that required re-roofing after the storm, said Manager R. M. Spangler. The man is pointing to hailstones as big as golf balls that smashed thru the roof. Even autos with turret tops were damaged.

Business Better At Concessions On Venice Pier

VENICE, Calif., July 23.—Business of Venice Amusement Co., operating at Venice Pier, is showing a pick-up, weekend crowds are increasing and more liberal spending is noticed. Business had been spotty, largely due to weather. Days have been seasonable but unusually cool nights affected business. Rides and concessions especially are doing better.

All space on the pier is taken and there is great variety of entertainment. The Ship Cafe, recently done over, is going well.

Concessions: Sno cones, George Sumrall, Ed Theisen. Ground round steaks and giant malts, Chubby Buell. Marta Snowden, Bib Carsey. Spark intensifier, Eddie Coleman. Lunch, Marca Leonard, Mrs. T. H. Spires, Eda Siegrist. Quick lunch, Roy Wigler, Belle Newsome. Double cones and ice melons, Joe Storer, cwner; Virginia Wells, Eva Radford, agents. Frozen fruits, G. Kiskadden, Emily Forer. Movie stars, Ira McClell (See BUSINESS BETTER on page 37)

Huge Hailstones Tear Thru Roofs In Rolling Green

SUNBURY, Pa., July 23.—Manager R. M. Spangler, Rolling Green Park, between Sunbury and Selingsgrove, has been busy on reconstruction since July 11, when a severe hailstorm in the afternoon dealt much damage to the park. Hailstones that varied in size from marbles to golf balls wrecked roofs, light globes and windows.

Seven buildings required re-roofing, dance pavilion, restaurant, theater, Dodgem building, penny arcade and two bungalows, one of them occupied by the Spangler family.

It was necessary to employ 12 carpenters and 30 laborers to clean up debris in the park and make repairs. The storm was accompanied by high wind and lightning and even autos with turret tops were badly damaged.

Picnic, Ballroom And Pool Trade Up At Jantzen Beach

PORTLAND, Ore., July 23.—Jantzen Beach natatorium and swimming tanks have broken all records this season, having increased business of about 20 per cent under management of Jack Cody, said Harvey Wells, president of the park. Recently finished Learn-To-Swim Week under Cody instructions was reported largest in history of the park.

"Our picnic business shows a 30 per cent increase," said President Wells. "However, our rides are off about 30 per cent and our games off about 40 per cent. Refreshment stands are holding their own in comparison with last year's receipts."

"Ted Fio-Rito and his orchestra increased receipts 30 per cent over his appearance last year when he played here last June 25, with a broadcast over CBS. Our ballroom business to date is about 30 per cent over that of 1937, which, I understand, is unusual."

Jimmy Walsh has been increasing attendance every night during a two-week engagement. Buddy Rogers will play in the park ballroom on July 26-31; Anson Weeks, August 2-14, to be followed by Carol Lofner.

Concessions to Show Boat

FORT WORTH, Tex., July 23.—Don Ansley, silhouette cutter on Casino Park boardwalk several weeks, is now across the lake at the new Show Boat. J. B. Berryhill, who operates the miniature train in Casino Park, has put in a photo machine at the Show Boat, machine being operated by Bob Shetter and Jean Barles, both formerly in Casino. Roy J. Smith, who has speed-boat concession in Casino, has pop-corn stand on the Show Boat, operated by Buster Walker. Great Fusener, free act, is in his last week in Casino.

American Recreational Equipment Association

By R. S. UZZELL

On the recent startling world flight Hughes averaged 208 miles per hour while in the air. In September or October of this year an express mail service is to come from London at a speed of 15 seconds per mile, so that a paper published in London in the morning will be read in New York City the same evening or evening papers will be read the next morning at breakfast.

These facts unmistakably point to the fact that there is no longer any possibility of amusement rides competing in speed with safety. Somebody may propose that we stretch a Coaster out, stand it up on end and drop them from the top of it or make a continuous slide down Pikes Peak, but it would be only a fanciful dream. So there is no longer any use to play up speed as the major attraction of our rides. We will have to have the novelty of patrons running rides themselves and getting kicks and the thrill out of individual operating or give the unexpected surprises and the expectancy of what is to happen next, as is done in the Pretzel, or of making a beautiful but mild and comfortable ride like converting an Old Mill into a tour of the world where the scenes are constantly changing.

Old Thrills Are Out

Movies have discovered that their old thrills and suggestive pictures are out-moded and that patronage has dropped to new lows and must be stimulated by a different type of picture that has more to it and makes it more worth while spending time and money to see.

The automobile is becoming more and more just a vehicle of transportation and not to be used by sophisticated owners unless they have some objective in view. And now that on holidays and week-ends roads are so congested as to be dangerous, Mr. Average Driver likes to park somewhere for a great portion of the day and enjoy himself and something else instead of being keyed up to a nervous tension that driving with safety in congested traffic now requires. So about the time manufacturers are ready to speed up old rides it is better to take a second sober thought and give them some other appeal.

More Cover for Rides

We have had several papers and considerable discussion on banning fireworks to the general public on the Fourth of July because of loss of life or injury to users, but deaths from fireworks have been infinitesimal compared with the death toll on Fourth of July from auto accidents in congested traffic. Is anybody going to advocate a law to forbid the use of automobiles on holidays? I think not, but the driver will welcome a safe park where he can also find comfortable enjoyment.

If we are visited with many wet summers such as the present one has been up to date, there will be more rides getting under cover than we have ever had before.

C. V. Starkweather, chairman of AREA program committee for the December annual meeting, has been on the job without any urging, requests suggestions for subjects to bring before our annual meeting and will appreciate a communication from any of our members with timely subjects.

Palisades, N. J.

By CLEM WHITE

Another spell of spotty weather but, as George Hamid said to Jack and Irving Rosenthal the other night, "It's encouraging to see the gates so busy a few minutes after a shower." Sudden switch to Willie Creager and his orchestra as feature at the free stage. Silver, the Wonder Horse, remains as extra attraction.

Mrs. Anna Steinberger, who has had

the restaurants here more than 20 years, took marriage vows on June 13; groom being Martin P. Powers, who flew from Miami. Place was Fort Lee, N. J., Judge Aaronson performed the ceremony and witnesses were Johnny Lannon and Mary Klugewicz, and Freddy Stengel made arrangements and drove the car. Current glamour girls of the park seem to be Anne Shumatta, Susie-Q Schwartzman and Rose Hipps. Doc Morris' indie news-dealers' three-day affair was pleasant, both in receipts and the people they brought. Doc's next is Feenarint Week, which likewise pours them in. Syd Sylvander, boro official, might be called the most frequent caller. He's seen 23 consecutive free shows. Harold Stern's is next ork scheduled for the stage show, dancing assignment being handled capably by Grant Thompson and crew.

Tony Ganim has plans completed for further beautification of all his places next year. They all say Sol Waxman plugs too hard but when there's money about he seems to get it. Bert Nevins sick abed with a cold but carrying on via 'phone. National Showmen's Association had first meeting here in membership drive and, due to Joe and Al McKee, gained about 75 fresh faces. Park figures eventually to have more than 100. Vic Kaye back at the Snapper and looking fit after a short vacation.

Continuing the list of the ride execs, we find at the Water Skooter: Al Burroughs, assisted by Hal DeWitt, Roy Meyers, Sonny Barker, Leo Henry and Al Barbera. Irving Kahn handles the office. On the Stratoship are the originals from the Dallas expo, Arnie Hill and Jimmy Buchanan. Caterpillar goes 'round and 'round for Sam Grimaldi. Miniature railroad has Nick Mormo and Eddie Sealecki; Flying Skooter, Sal Di Blasio and Red Nichols; Whip, Bill Hallenbach and Rocco Primavera. On the Scenic, celebrating his 25th year in the park, is Johnny Winkler, assisted by Paul Benedict, Ken Common, Gus Zubach, George Peterson, Cash Winkler and Jim Mafia. Head men of maintenance force are Bill Wuensch, Jack Tierney and Kipe Grabowsky, and the electrical department still has "Shorty" Ulrich and Jimmy Marsden as guiding force.

Long Island

By ALFRED FRIEDMAN

Failure of management at Jones Beach and Messrs. Shubert and Gallo, producers of the outdoor operas there, to come to an understanding regarding payment of wages to performers on days when rain made presentation impossible has resulted in curtailment of the remainder of the shows, and at this writing Jones Beach moguls are spearheading in different directions for a type of entertainment suitable for replacement.

ROCKAWAY BEACH: Night attendants on the Walk until 10 p.m. are latest type of personnel recruited for service. Probably the most popular form of amusement locally this season is dancing to automatic phonographs, a craze that seems to have swept young and old. Wreckers have salvaged Playland's huge Whirlwind ride to make room for the new beach road.

Life guard Irv Harberman keeps vigil over the surf during the day and attends to his chores as host at Broad Channel's Hofbrau at night. At the behest of Park Commissioner Moses a test case is in the making to enforce the ruling which prohibits the exhibition of commercial advertising on or "over" local public beaches. The "over" portion applies to airplanes that haul trailer signs thru the skies at the resort.

Supervisor Morgan, of the beach sector, is strictly enforcing the edict to prohibit hauling of refreshments on the beach, giving special emphasis to it in zones where park department concessions are. George Wolpert, of the Chamber of Commerce, is chiefly responsible for successful placing of signboards exploiting attractions of the Rockaways on main highways. Fireworks in Rias Park are meeting widespread approval. Money that Rockaway Chamber of Commerce expends during summer on its own fireworks shows is being used this year toward expanding the fund to be used next year to advertise the Rockaways at the New York World's Fair.

LONG BEACH: Mayor Edwards' plan to have Long Beach duplicate Miami Beach in design and tone, together with his scheme to have it known as a year-round resort, is winning commendation of business people. Life guards have as part of their duties the task of keeping the beach rid of all debris. West

End is having an excellent season, with most of the cabarets doing splendid trade. Police are trying to discourage shills at games.

Revere Beach, Mass.

By BEACHCOMBER

The season's mark for rain up to July 18 was almost two inches above average yearly rainfall for these parts. On July 17 with good weather thousands swarmed the beach and everybody did big business; it was the first real Sunday this season. Army Shannon, who put on a set of scales for O'Brien, is weighing them all, judging by crowds in front of him. Doc Waters is at Streets of All Nations with one of Lew Dufour's Un-born shows; he gets a quarter and is turning them.

A little price war started at the south end on July 17 among small rides when operator of one of them turned the sign around to read 5 cents. Others followed suit and so many tickets were sold that the sign was turned back again to regular price for remainder of the day. Several new palmistry booths were noticed along the beach and a few new demonstrators, med, novelties, waffle irons, horoscopes and peelers. All seemed to be getting their share when weather permitted. King Lee's chop suey sandwich stand is doing well.

Bill Wilkes, manager of McGinnis' Custer Cars, has undergone two major operations, three blood transfusions and has been taken off the danger list. Herbert Hanson, manager of Max Holden's magic store in Boston, was a visitor. He is a magician of note. Beano games appear to be the busiest places; at night one can hardly find seats. Albert Alberta and Stevie and wife were visitors. Hymie Wagner, who owns concessions at the beach, still manages to smile.

Old Orchard Beach

By HOWARD STANLEY

Week-end of July 16, particularly Saturday, found localites listening to symphonic strains on cash registers. Most rides, games and other concessions had steady business in fair weather. Hereto-

fore rain has dropped in on week-ends. Col. John Gilbody's races, moving in on July 16, were tossed for a loss by bad weather, making track conditions poor and grand-stand turnstiles practically rusty from inactivity. Motorcycle speed demons are expected to move in in late July or early August.

Joe Rubin, brother of Benny and an entertainer and booker of Boston, is playing the Empire Hotel and spending leisurely moments with local friends, Dr. and Mrs. Goldberg. Dick Bates, young program director of WGAN, soon to be Portland's newest station, and Mrs. Bates down for a visit. Joe Michaud has left Jerry Gardner's Keano for a job in Portland, while your correspondent is still at Keano as mike man. Joe will be replaced by Frank June. Charles Day plans to tear out the roof of his restaurant next year and build a balcony for patrons.

Possibilities overlooked: Capitol Theater for summer stock, featuring rame players. (Suggested by thespian and the John Barrymore of Old Orchard, Fred Nichols.) Paul Maguire as a mike man at Freddie's. Speedboat rides from the pier. Radio broadcasts originating from Old Orchard thru WGAN.

Herman S. Gerrish, selectman, would like to see more lights on lonely ways and better paved streets in Old Orchard. If his wishes are carried out they will fill a much-needed want. Harry Robinson, horseman of Detroit, here with the races, surprised to meet old friend Tom Stanley, now an amusement man but still an equine fancier.

Atlantic City

By W. H. McMAHON

ATLANTIC CITY, July 23.—Past week-end was the best so far this season and did more for business than the July 4 week-end. So far the season has seen anything but promising. Steel Pier and Hamid's Million-Dollar Pier report gates topping last season. Picture houses are far from breaking any records and old film revivals are gaining more headway than the late product.

Elks' national convention in mid-week with a big parade on Thursday did much to stimulate biz for right spots. The Nomad loaned its entire show (See ATLANTIC CITY on page 71)



H. F. O'MALLEY OF PLAYLAND Recommends Uzzell's Scoota Boats

"We have been greatly pleased with the operation of the Scoota Boats at Playland during the past two seasons. They are among the few riding devices which appeal to the patrons of all ages and have attracted a great deal of attention. They have been consistent earners and there seems to be practically no hazard involved in their operation, which is an important factor. I would recommend them most heartily to the amusement park industry."

The Largest Exporter of Amusement Rides and Equipment. One Ride or a Whole Park.

R. S. UZZELL CORP.

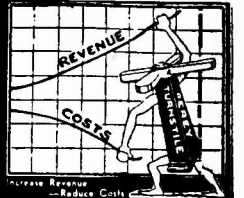
130 W. 42d St., New York City, N. Y.

Control Your Entrances and Exits Scientifically

Write PEREY TURNSTILES

101 PARK AVE.

NEW YORK



FAIRS-PARKS-BOOKING AGENTS-ATTENTION!

3 FIVE FOOT PERFORMING BABY ELEPHANTS!

Exceptionally Well Trained and Personally Handled By

CAPT. BILL EMERY

Reasonable Rental. For detailed information,

MEEMS BROS. & WARD, INC.

OCEANSIDE, LONG ISLAND, N. Y.

Phone: Rockville Centre 5006.



Auto-SKOOTER-Water SHOWMEN

GET THE RIDES THAT PAY YOU BIG DIVIDENDS EVERY YEAR.

LUSSE BROS., INC.,

AUTO SKOOTER 2808 N. Fairhill St., Phila., Pa., U. S. A.

WATER SKOOTER.

LUSSE BROS., LTD., Central House, 45 Kingsway, London W. G. 2, England.



WINDOW CARDS



14x22, 22x28 paper and cardboard posters, one sheets, heralds, etc., for all occasions. Quick service, low prices. Write for free catalog.

BOWER SHOW PRINT FOWLER, IND.

DANCE HALLS! Our Patented Dance Check fits through button-holes. Cannot be removed and passed to another without destroying. Guards your profits. Priced low. \$10.00 a Thousand. Auto. colors, without printing. Samples on request. Order today. Made in U. S. A.

LEHERT'S NON-TRANSFERABLE DANCE CHECK

WESTERN BADGE & NOVELTY CO., 402 N. Exchange St., ST. PAUL, MINN.



Avoid Liability for Pool Injuries

By LEO T. PARKER, Attorney at Law

REFERENCE to late higher court cases discloses the fact that operators of bathing beaches and swimming pools are continuously being involved in litigations of various kinds. Of course, only a small number of these controversies survive the lower courts because, before appeal is made to a higher court, one of the litigants may become informed of the law and realize that chances of winning the suit are small. Therefore, bathing beach and swimming pool operators may by reference to law previously established by the higher courts in similar controversies adopt methods and devices as a result of which injured persons who have small chances for a favorable verdict may realize that the heavy expenses of carrying the case thru the numerous courts is not justifiable.

It is important to know that a bather cannot win a suit filed against a bathing beach or swimming pool operator for injuries received while bathing if the testimony fails to conclusively prove that negligence on the part of the operator or his employees directly caused the injury.

In all cases involving injury to bathers the most important evidence to be introduced by the operator is that the equipment or thing that caused the injury has been recently inspected and that no defects were discovered. And altho a bather may prove by convincing testimony that a defect existed which caused the injury the operator may counteract this testimony, render it ineffectual and avoid liability by proving that no defect was discovered during a recent inspection of the premises.

For example, in *Hunker v. Warner*, 177 S. E. 629, a higher court refused to hold an operator liable, and said:

"Unless the condition had existed long enough to have given the proprietor opportunity to have seen it in the exercise of due care he cannot be held liable. Liability could not be imposed upon defendant (operator) unless it was also shown that this condition was known to defendant or had existed for such a length of time that defendant should have known of it."

In other words, if a defect or dangerous condition suddenly arises the operator is not liable under any circumstance. On the other hand, if the condition which caused the injury arose recently and the operator could have discovered and remedied the dangerous condition by having regular and frequent inspections made then the operator is liable.

For illustration, in *Chester Co. v. Schulte*, 166 N. E. 186, it was disclosed that a youth was electrocuted while in a bathing pool when he came in contact with an iron pole used for the purpose of carrying electric wires to illuminate the amusement place.

The parents of the deceased youth brought suit for damages against the proprietor, who attempted to avoid liability on the contention that positive proof should be introduced showing that the iron pole caused the injury. Also, he introduced testimony tending to prove that it was improbable that the pole should become charged with electric current. However, since proof was submitted showing that the insulation had been defective for a long period, it is interesting to observe that the court held the proprietor liable for \$10,000 damages, saying:

"It was argued in the court that there was no evidence tending to prove negligence on the part of the company.

There was evidence tending to show that the wires connecting the pole with other attachments were sometimes swayed by the wind and became crossed, and that the insulation was not perfect."

If the operator had introduced testimony proving that his employees had made frequent inspections of the premises the court may have held that he exercised ordinary care, and therefore was not liable.

How To Avoid Liability

Obviously, if a bathing beach or swimming pool operator or his employees know that a dangerous condition exists then reasonable care must be immediately exercised to remedy the condition, otherwise the court will hold

that the operator was negligent and is liable in damages for the injury.

Another important point of the law is that if the operator uses ordinary care to make inspections bathers are not entitled to recover damages for injuries caused by a hidden dangerous condition which could not under ordinary circumstances be discovered by inspectors or employees. The law does not expect bathing beach and swimming pool operators to remedy defects or dangerous conditions which are hidden or which suddenly and unexpectedly arise.

Another important rule of the law relating to injuries to bathers is that an operator never is liable in damages for an injury sustained by a patron who was aware that the defect which caused the injury had existed. If so, the court will hold that the bather was contributor negligent since he could have avoided the injury had he used ordinary care. Also, any person who performs a hazardous act, when realizing the dangers associated therewith, is solely responsible and is not entitled to recover damages for an injury thus sustained. (See *Murphy v. Willis*, 166 N. E. 173.) Obviously, any evidence which tends to show negligence on the part of the swimming pool operator to provide a sufficient number of life guards to adequately watch and rescue inexperienced swimmers may result in liability.

For illustration, in *Brotherton v. Manhattan Beach Improvement Co.*, 50 Neb. 214, it was disclosed that a young swimmer was seen to go under the water and not reappear. A boat was there, but no man or guard was there to use it. As a result of this negligence the swimmer drowned and the higher court held the owner of the park liable in damages.

Also, in another leading case, *Larkin v. Saltair Beach Co.*, 30 Utah 86, a bathing beach company entirely failed to provide for the rescue of bathers. On being notified that a swimmer was in danger of drowning the operator failed to send anyone to his relief until several hours had elapsed.

The court held it was negligence not to keep someone on duty to supervise bathers and to immediately rescue any apparently in danger.

The operator of a bathing beach providing all ordinary necessities toward the safeguarding of bathers may be guilty of negligence in some other manner and therefore be liable for injury or drowning of a bather. However, under the latter circumstances it is necessary that the party who files suit shall prove negligence on the part of the bathing pool employees, who act within the scope of the employment.

For example, in the leading case of *Bertalot v. Kinnare*, 72 Ill. App. 53, a person was found on the bottom of a swimming tank used for instruction in swimming. He was last seen alive 10

or 15 minutes before the lifeless body was found. No witnesses were produced to testify how the accident occurred which resulted in the casualty. Moreover, the dependent of the deceased bather failed to prove that the owner of the bathing pool was negligent or in any other manner contributed to the accident. Therefore, the higher court held the dependent not entitled to a recovery.

In still another case, *Maier v. Madison Square Garden Corp.*, 242 N. Y. 506, it was disclosed that a 14-year-old boy who entered a crowded swimming pool was found drowned. No person witnessed the drowning nor was testimony given which indicated that the operator of the bathing pool was negligent in any manner. Therefore, the higher court held the owner of the swimming pool not liable in damages, and said:

"In an action to recover for death thru the alleged negligence of defendant, where the evidence shows only that decedent, a boy 14 years of age, was playing in a crowded swimming pool conducted by defendant on one afternoon and his dead body was found in another part of the pool the next morning and that death was caused by asphyxiation, no inference can be drawn that by act or omission of defendant or any of its employees the boy was placed in a position of danger which caused his death or that any greater care by defendant could have averted the accident."

New Danger

As above mentioned, various courts have held that an operator never is liable in damages for an injury if the evidence indicates that he exercised an ordinary degree of care to discover and remedy the thing which caused the injury.

For example, in the late case of *Johnson v. Bauer*, 198 N. E. 759, here it was disclosed that a swimmer had bathed at the same place many times. One day he dived into the water and was severely injured when his head struck a rock on the bottom. He filed suit to recover damages, but the higher court held that he was not entitled to a recovery, and said:

"Even if the 'rock,' in the circumstances shown, could have been found to create an unreasonable hazard it could not have been found that this hazard had existed for so long a time that the defendant, in the exercise of reasonable care, ought to have known of the dangerous condition and to have taken appropriate action to remedy it and to warn the plaintiff (swimmer) of it."

The same rule of the law is applicable to diseases, infections and the like alleged to have been received while bathing. If the operator proves that he frequently used chemicals to purify the water he may avoid liability.

For instance, in the late case of

Flamm v. Coney Island Co., 195 N. E. 401, it was shown that a girl sued to recover damages for an infection which she claimed to have contracted from a germ received while in and about a swimming pool and sand beaches. She alleged and testified that the operator permitted a large number of people to use the pool and beach, and that the water had become poisonous, infectious and injurious to the health of persons using the pool and beach. She also alleged that the operator knew, or by the exercise of reasonable care should have known, that such condition existed, and a physician testified that germs are present in sand beaches.

The operator of the pool and beach proved that the greatest care was used to chlorinate the water, and to free the sand from any infectious germs or substance. In view of this testimony the higher court held that the operator of the pool and beach had used "ordinary care" to safeguard the public against infections, and that he was not liable in damages. This court said:

"There is no evidence upon which a jury would be justified in concluding that there was such a germ in the pool or sand controlled by the defendant; that if there were such a germ present it had come in contact with the person of the plaintiff (girl); and that that particular germ had caused the infection of which she suffered. There is no evidence that such germs existed in the pool or sand of the resort. The statements of the physicians that such germs are found in sand, or might have been present, are not sufficient foundation for a contention that they were present."

Not Insurer

An operator of a bathing beach or swimming pool is not an insurer or guarantor that bathers will not be injured. Neither is he expected to use extraordinary care to eliminate dangerous conditions.

In other words, an operator generally is responsible for his negligence and while a higher degree of care is required to safeguard children than is needed with respect to adults, he is not required to provide unusual means to prevent injury to children.

For instance, in *Bolz v. Louis*, 32 S. W. (2) 72, it was shown that unfortunately a boy 11 years old was drowned in a lake located in a park. The parents sued for damages contending that the operator was liable because he failed to construct a fence around the lake. The lower court held the operator liable, but the higher court reversed the verdict, saying:

"To keep a child of an age permitted by its parents to wander unattended or to wander accompanied by other immature children from going into the water would require a fence or barrier of such height and inaccessibility as to destroy the symmetry and beauty of the scenery to which the citizenry is entitled. . . . It would be impracticable to place fences or barriers around every object or place, possibly or imaginably dangerous to youth. . . ."

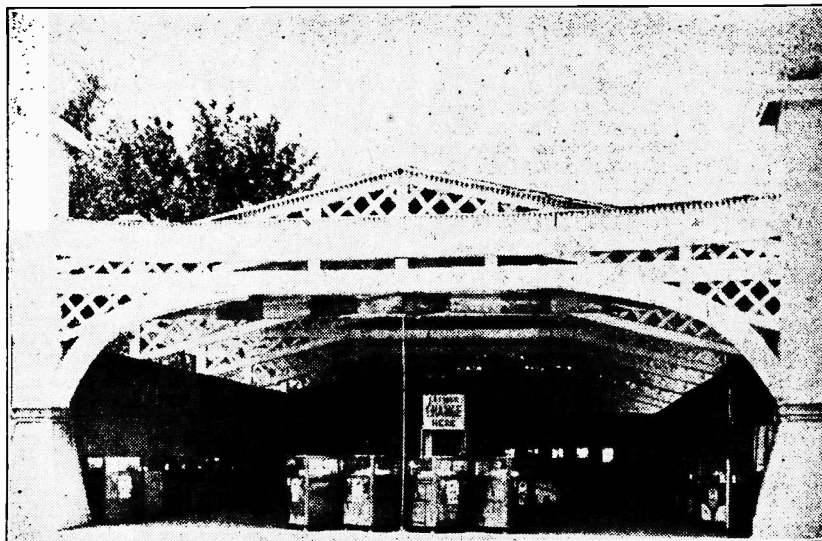
K. C. Fairyland's 3-Cent Day Is Biggest of Season

KANSAS CITY, Mo., July 23.—At annual 3-cent day in Fairyland Park this week more than 25,000 persons of all ages jammed inside park to take advantage of reduced rates on all rides and attractions.

Event was sponsored by *The Kansas City Journal-Post* for the second consecutive year. Omer J. Kenyon, general manager of Fairyland, declared the day to be by far the most successful of the season.

With Chick Webb's Band due in the ballroom tomorrow night, Richard Wheeler, ballroom manager, expects 3,000 persons at \$1 a head. Ballroom biz has not been up to expectations on the whole. George Howk, in charge of concessions, reports good patronage along the midway.

COLUMBUS, O.—Two baboons have been added to Municipal Zoo, gift of a Columbus citizen, and have been given special quarters by Superintendent William A. Smyth. Addition of the baboons and donation of Tille, an elephant, by *The Columbus Dispatch* are part of a zoo expansion program. *The Dispatch* and *Ohio State Journal* are assisting in a membership campaign.



THREE MODERN SPORTLANDS, or coin-operated game rooms, are being operated in Riverview Park, Chicago, this year. They are operated by the firm of Gerber & Glass, Chicago distributors of coin-operated games.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Dry Swimming

Apropos of discussion on use of apertures in teaching persons to swim, along comes English swim instructor, Victor Lawson, with his method of "dry swimming." He is said to be very successful in teaching without benefit of pool, lake or ocean. He leads pupils while they lie flat on their tummles or backs, supported in the middle over leather-covered stools about two and a half feet high. With this support, which leaves arms and legs free for action, it is easy for him to teach swimming technique and correct faults. When pupils step into real water they are supposed to know their stuff. While this is not entirely new to swim instructors, it is something different for the public. However, is it a practical and successful manner of swim teaching? Let's hear opinions.

How Celebs Swim

Instructor Lawson was recently recipient of a newspaper story from a writer, Victorine Howard. In this yarn Vic, former English long-distance swim champion, related some incidents about famous personalities he is said to have taught to swim. Lawson, for example, said the Duke of Windsor wasn't the most earnest swimmer in the world, "because he always kept taking out time for refreshments." Barbara Hutton lost a lot of weight thru swimming when she was being taught by the Englishman. Mrs. Evelyn Walsh McLean always wore the famous Hope diamond when she came for her swim lessons at a Florida pool and was always accompanied by two detectives, the story said. "She always preferred to learn the side over-arm stroke because that way her head was out of the water and she could see everything that was going around her," Vic remarked.

New Life-Saving Device

A gala water carnival was staged last week by Boy Scouts Foundation of Greater New York in co-operation with the American Red Cross to introduce a self-inflating life guard belt, latest precautionary gadget against drowning. Capt. Charles B. Scully, director of life saving for New York division, American Red Cross, one of the outstanding life-saving authorities of the world, demonstrated the device at Palisades (N. J.) Amusement Park pool. Various beach patrols have adopted the belts as official equipment, such as Santa Monica, Calif., beach and harbor service; Ocean City, N. J., patrol, and life-guard service at Palisades Park. O'Connor and Flaunt, who invented the belt, are attempting to have all life guards and swim instructors thruout the country to adopt it. United States War Department is said to have given its okeh to the equipment.

Physical Exams

American Women's Club pool, New York City, around the corner from the better known Park Central and Parc Vendome inclosed natatoriums, is one of two pools in Gotham that cater to the public and still demand a physical exam before admittance is granted. The other is Lido open-air pool in Harlem. The Women's Club pool business, however, is not confined solely to club members.

Dots and Dashes

There are three indoor tanks in New York City, open to the public, where a man may swim without a suit, during exclusive men's sessions, of course, the Pennsylvania, Roosevelt and Business Mer's Club pool, all in Manhattan. . . . Ironically enough, one of the lowest swimming prices in the town, excluding municipals, is at the swanky Sutton Hotel tank on New York's exclusive East Side.—Or perhaps the price card I read was a misprint. . . . Glen Island Beach, New Rochelle, N. Y., advertises that it has life guards.—I thought it compulsory for all beaches to have life guards. . . . And don't fail to read next week about the application of swimming pools to make fairgrounds all-year-round successes.

BUSINESS BETTER

(Continued from page 34)

land, June Hilsdorf. Wagon trail, Jack Beresford, Paul Winters, Bob Cormany, Vanity Shop, Vale Trueman, Chata Perez. Clark's Arcade, J. N. Clark, Mart Bischoff, Mrs. T. R. Tenney. Skee Ball, F. M. and Mrs. Ellen Garish. Swap Shop, Nate Bernsdorf, M. Soloway, Lee Baer.

Venice plunge, Charles Walters, general manager; Ed Gerety, business manager; Mrs. E. White, cashier, and 11 assistants. Swim suits, Ruth Small. Photo souvenirs, R. A. James, Nita Crews. Frozen pastry, J. Canoli, Joe Fazzi, Mrs. Cleo Margeruth. Sea shell store, Joe Greene, M. Bodman. Waldorf lunch, M. Loewen, J. Pincus. Chicken house, Edith Joyner, Maud Norris, Hester Carter. De luxe eatery, George Lee, Bert Ingwersen, Natalie Conard. Cold drinks, Joe Seward. Pop's lunch, H. L. Clark, Blanche Smith, Mrs. M. Clark. Eda and Elma Studio, photo novelties. Breeze Inn, Jerry White, M. Simmons, N. Cleary. Albert's lunch, M. Masca, Joe Breenberg, Lee Morris. Beach novelties, J. Periman. Sandy's Stop-In, Sandy McIvor. Novel Shop, Ethel Hollenbeck, Velma Cain. The KE Babs, Joe Storer, Betty Buchel, Ward Snowden. Swap shop, Isidore Gladstein. Black and white shop, Florence Emerson, Gladys Hertel. Roadside lunch, M. Lewin, Harry Klein, N. Bernard. Cutlery shop, Ben Davidson, M. Davidorf.

Concessions Are Varied

Roast beef store, Lewis Bensei, J. Kuta. Beach toys, Jule Vigar, Louis Green, Pete Gardner. Currie's mile-hi cones, Elinor Yerington, Bessie Bardwell, Nell Carruthers. Pop corn and peanuts, Sidney, Harry and Marie Clough. Two-ball wheel, Lacey and Mildred Watts. Five-spot gallery, Bob Sullivan, T. L. McDaniels, C. D. Parkin. Cookhouse, Harry Tuberville, Art Curtis, Ann Frazer. Racem, L. Ward, Ned Schenck. Tip-over, L. J. Yager, William Sullivan, E. M. Yager. Scales, Tex Bols, Herbert J. Smith. Frozen dainties, W. A. Yager, W. Youngman, J. E. Yager. Leiningers salt-water taffy, Bernard Bender, Lillian Tanner, Helen Needham, Ann Sturgill. Temple Regene, astrologists, Mrs. Herb Tsher, Mrs. Harry B. White, Mrs. Monte Morgan, Mrs. Buddy Youngman, Mrs. Harry Lee. Giant radio store, Mike Herman, owner; Jimmie Rapin, assistant manager. Pier concessions, Jerry Mackey, Spot Murphy, Irish La Paulina, Harry Weller. Cigaret wheel, Danny Callahan, Jesse Pollock. Penny Arcade No. 1, Henry Swall, Neil Pendray, Bettie George, Leonard Middlebrook. Balloon store, Mrs. Elinor Symon, Jack Wilson. Usher's Utopia, Herb Usher, manager; Bob Van Horn, agent. Roll-down, Ken Taylor, Spot Fowler, Whitey Sari. Elower, Milt Nichols, Vic Davis. Radio store, Red Dunn. Penny Arcade, T. M. Reed, owner; Mabel Camp, Joe Moreland, agents. Skee-Fall, James Finley, Ed Horner. Long-range lead gallery, J. N. Clark, Bill Klein. Tip-em-over, Gladys Morris, Bill Foshay, Albert Garcia, John Gray. Name-on-penny, Lew Beuter. String game, Harry Takai, Ethel Blake. Cigaret shooting gallery, B. Yamaga, A. Tajima. Penny pitch, W. Takai, Esther Takai, Mickey Sawter. Sidewalk Cafe, Mr. and Mrs. R. Lewis, Ned Hart, F. Feeley. Tip-em-over, H. Takai, Norman Sapiro, Harold Snyder, Darwin Gregg. Roll-down, Mr. and Mrs. Eddie Lyons. Long-range lead gallery, Ray Seward, Jessie Winer. Gold wire novelties, Bert Mason. Play ball, W. D. Newcombe, owner; I. Sakemoto, Richard Trail. Sea food lunch, Ruth Kinner; Eddie Turner, griddle. Cat game, E. C. Hatfield, E. McComb. Skee-Ball, T. M. Reed, owner; F. F. McKinley, Hazel Jones. Coon dodger, Frank and Agnes Ramey, Bud Steele, Jack Holzer. Novelty wheel, Bob Crawford and W. M. Andrews. Fish-till-win, N. Starr, Michael Greenberg, Siyeto Amemija. Guess-your-age, M. Gladstein. Cartoons, Jack Larkin, Jimmie Davis. Baseball game, B. B. Dale, Dick Hurbotten, Pat Parkinson, Jerry Concello, Ivan Gray. Astrology and horoscopes, Princess Sally. Archery, Casey Peck, H. Penner, Harry Christensen. Balloon game, Mrs. C. R. Miller, Kerry Hastings. Grab bag, Bruce Chester, L. O'Brien. Graphology, Margaret, of Hollywood. Photo strips, Raymond Maras, Lillian Sapiro. Ham and bacon, Louis Levy, Alfred Yallock.

Shows and Rides

Rides: Dragon Slide, American Amusement Enterprises, Inc., owner; E. M. Bullock, manager; Roy Rose, foreman; Jim Simonsen, Archie Tyler, assistants; Edwin Walton, talker; Gladys Newcomb, cashier. Niagara Barrel, same ownership, E. M. Bullock, manager; Alex Stewart, assistant; Harry Wirden, inside; Ernie Schultz, talker; Irene Blessing, cashier.

Stratoship, Nate Miller, owner; Frances Illions, cashier; Roy Ralls, Thomas Anderson. Giant Dipper, Venice Giant Dipper Co., owner; E. Lewin, president; Mrs. M. C. Seward, secretary and treasurer; Mrs. E. Sinclair, cashier; Fred Streit, chief mechanic; Howard Stickler, assistant; Fred Morf, chief of maintenance; Joe Silvers, assistant; Carl Mitchener, porter; Helen Fuller, cashier. Skooter, Ned Miller, owner; Rudy Illions, Joe Nitsch, Jack T. Bayne; Mrs. R. C. Illions, cashier. Flying Circus, Schultz Amusement Co., owner; A. J. Schultz, manager; Robert Brown, Harry Kirby, Bill Tatum, Mike Dorsey; Joe Neisen, chief mechanic; A. J. Schultz Jr., Jack True Wilson; Marlon Schultz, cashier.

Acroplane, Bob Robinson, George Preston. Racer, W. D. Newcombe Amusement Co., owner; Al Allison, manager; Bob Dayton, Homer Mott, Dave Crist, Thornton Russell; Mrs. A. C. Allison, cashier. Merry-Go-Round, J. N. Clark, owner; M. Boone, manager; Joe Kennedy, foreman; Melvin Harris, Harry Beavers, platform; Betty Boone, cashier. Kiddie Rides; Airplane, Auto and Swing, R. E. True, manager; Luther and George True, M. Morrissey; Mrs. R. E. True, cashier. Funhouse, W. D. Newcombe, owner; Mrs. Bessie Jones, cashier; Ted Newcombe, manager; B. E. Turney, H. F. Cleary, inside; Bozo and Major George and Chief Thunderbolt on bally. Octopus, John Lobo, owner; Fred Hutchinson, mechanic; Lillian Ferris, cashier. Speed Boats, Capt. Ed Burrington; Frank Sparks, cashier; boatmen, Dick Hardesty, Bob Wilson, A. Ptchek, Capt. George Arnold, M. C. Burrington, Dan Staley, Robert Goodenough. Toonerville Trolley, C. Terrell, owner; Ben Gregory, foreman; Ben Rosenfeldt, assistant; Alice Land, cashier. Pony rides, Mr. and Mrs. Duncan Walton, Benny Sturgeon, Roy Hittsett.

Shows, Rosie, that strange girl, John R. Ward, owner; Lillian Allman, inside; Louis Johns, cashier. Crazy Women Studio, John Lobo, owner; B. Chelsea, lecturer; Cora Lewisohn, cashier. Puppet Show, Colonial Marionettes, Bob Hume, Jack Shafton. Motordrome, Carl Terrell, owner; Clare Wells, Jack Rollo, riders. Deep-Sea Exhibit, R. B. Chester, manager (pay as you leave), Yates Kainy, Si Perkins, Charles Taylor, Lewis O'Brien, Walter Priestly, Jack Bird.

Free act, Chotteau, diver. Lick Pier Plunge, Charles J. Lick, owner; Gordon Sadrup, manager; T. H. Kingsbury, auditor, and 10 employees. Lick Pier Lunch, Harry King, owner; Barry Graves, Harry Humeston; Florence Percival, cashier.

PA. OPERATORS

(Continued from page 34)

urging all those interested in amusement park and pool operation to attend the meeting.

Ben Sterling Jr., manager of Rocky Glen, will be host at the sessions, which will include speakers, business meeting and entertainment.

EUCLID HOLDING

(Continued from page 34)

instituted. It was extensive and only during last winter was it completed. So when the park opened on Decoration Day it was with new equipment which meant returns must be produced in order to click.

Featured among new rides is the Rocket Ship, built in its entirety in the park and supplanting the old Flying Ships which formerly occupied the site. Boats are of stainless steel, streamlined, designed and fabricated on the grounds. They seat six pairs.

Camp Well Patronized

The old theater, a movie stand-by, has been opened, leaving a pavilion roof and housing Flying Skooters. Dippy Whip is another air ride that runs a close second to the Rocket Ship. Bug, Carousel, Racing Derby, Thriller, Racing Coaster and similar rides are doing good business. Surprise House, opened last season, continues to draw because of its novelties, especially the seasick room, where one seeks a couch and a handrail. Over-the-Falls is said to have the steepest grade of any similar ride in the country, being 55 per cent. Ultraviolet lights are employed in effects and are used also in Laff-in-the-Dark.

Camp is well patronized. Houses rented by regulars are well filled, while there is a larger space demand for trailers than ever before. This portion of Euclid Beach is always popular, many Clevelanders moving to the section for the summer and remaining until after Labor Day. Dance hall changes bands every two weeks and increasing patronage proves that this pays. General Manager Harry Shannon and Assistant Manager

J. E. Lambie look for most satisfactory business thruout remainder of the season.

CONCESSIONERS

(Continued from page 34)

nett holds forth this week and Artie Shaw is set to follow.

Other pier attractions are primarily rides, but plans are already under way for booking more flesh acts next year. Plans call for construction of an outdoor arena at far end of the pier for high wire and other circus acts, addition of the Nixon Theater to the pier unit for vaude shows and building a tunnel passage under the Boardwalk to connect the two. Hunt's amusement enterprises here are managed by Guy and Bud Hunt, with Bill Gerst handling publicity and promotion.

Marked improvements are manifest at S. B. Ramagosa's Casino Arcade Park, principally building of a water ride and thousands of feet of decorative neon lighting. Rather than pitch games as in former years, Ramagosa now has rides predominating Arcade attractions. Extensive expansion plans, already started, will make for a Boardwalk amusement park here comparable to the wooded dells. In addition to new rides Ramagosa has installed here, flesh attractions are being used for the first time. Joe Dobish's Wall of Death and Riding Lions are in the Arcade, and there is strong possibility that Ramagosa will bring in other thrill acts next season. Following year will also find Ramagosa dividing his time between this resort and the New York World's Fair, having the concession for Stratosphere ships there. Arcade's roller rink is again operated by Joe Barnes, Philadelphia, with William Stewart in charge.

At Hunt's Plaza an innovation was introduction of an indoor circus. Harry Eiben, Philadelphia, brought in a troupe last week for a three-day try. As a result Eiben will bring back his troupe on August 31 to remain for a five-day showing, adding several Ringling circus acts to the unit. Wrestling bouts are again a weekly feature at the Plaza, Turc Duncan promoting.

5-YEAR PLAN

(Continued from page 34)

feet, which immediately proved a major draw. This has been augmented by excavation of a basement or ground floor, as the site is upon a steep slope, in which has been installed a rathskeller. When visited recently these two spots proved most popular in the park, being filled nearly to capacity.

Pool Will Be Built

Ballroom and rathskeller are erected on foundations of the former Penny Arcade, which has been torn down. A new arcade is in what formerly was the park restaurant. New plumbing and wiring have been put in.

An open-air dance hall is to be erected at end of the present ballroom, extending over the lake. Merry-Go-Round and roller rink structures, both leased by Robert McArdle, will be rebuilt or replaced. Road improvements are planned and increased parking facilities. About 500 loads of gravel were put on roads and parking lots this spring. Bathhouse is to be torn down next winter to be replaced by a swimming pool. Altho facilities of a large inland lake are available, Mr. Ruebelman believes present trend of demand is toward a controlled swimming pool with a constantly assured supply of fresh water. New bathhouse will be erected and a program of exhibition swimming events is planned.

Plan for Winter Use

Monday nights have become about the biggest, with inauguration of penny dances and consequent sharing of patronage with other park attractions, especially during intermissions, when the midway is crowded. New Thrill Boat, giving passengers a ride, stressing sharp turns and turning the speedboat until the gunwales are flush with the water, without any possibility of overturning, is operated by Jimmie Smith, who had a similar concession in Miami last winter.

Winter sports are planned for the island. An ice rink will be laid out on the lake and horse-drawn sleighs and sleds for parties will be furnished. Beer garden will be open all winter, with possibly a few other attractions, and a heating system will be installed.

COMEDY along the mall in Coney Island, Cincinnati, is being furnished by a clown cop, Minert De Orlo, former circus clown.

W. WASH. EXPANDS

Puyallup Out To Set Record

New stand completed and board will shoot at big attendance mark of 1937

PUYALLUP, Wash., July 23.—In anticipation of even greater crowds than the 274,000 who attended in 1937, a new 3,000-seat covered grand stand has been constructed on Western Washington Fairgrounds here for the 39th annual this year. Replacing old bleachers on south side of the race track, the new structure swells seating capacity of the fair to 15,000. There will be no reserved seats in the new stands, according to the management, and seats will be priced at 25 cents.

Following the plan of architecture of larger grand stands on the grounds, the new building has a row of 11 merchants' booths on the ground floor. Crowds will pass under the grand stand thru a wide aisle instead of in front as was the custom with the old bleachers.

Completion of the stands is only one of many improvements and alterations under way on the grounds. For several years it has been the policy of the management to make extensive improvements to buildings and grounds for comfort of patrons. "All improvements will be completed by September 1," said A. E. Bartel, general manager and secretary, "when our busy season starts."

Los Angeles County Annual Cash Awards Total \$150,000

POMONA, Calif., July 23.—With an increase of about 30 per cent over all previous records and containing first substantial indication of new entry and attendance records to be expected at the 1938 Los Angeles County Fair here, the work of mailing over 30,000 premium books is under way. The list in six separate volumes, each containing a different portion of classifications, gives about 12,000 different contests for which cash or trophy awards are to be made. Secretary Manager C. B. (Jack) Afflerbaugh said cash awards will total more than \$150,000. There are 1,200 different entry classes for women in household arts department, 1,034 in live-stock department, 1,579 in agricultural section and nearly 1,000 in junior fair section. Practically all space in the huge agricultural building has been reserved.

The fair has been selected as location for four national competitive events: Annual show of Percheron Horse Association of America, brought to the Coast for the first time; national sculpture contest offering a \$2,500 prize for the best monument to the young farmers of America, under direction of Millard Sheets; American Amaryllis Society's annual fall flower show and a competition to choose the champion crocheter of America, sponsored by the National Crochet Bureau.

DETROIT—Annual Auctioneers' Picnic was held on July 17 on the farm of Andy Adams, formerly with Michigan State Fair and now director of equestrian events for Hillsdale (Mich.) Fair. More than 300, men mostly from Michigan fair and racing circles, attended. Acts, booked by Henry Lueders office, included: Metro Harmony Four, male quartet; George Royal, Australian juggler; Sam and Jenny, comedy blackface; Tex Terry, rope and dialog; Monte Carlo Four, adagio acrobats; Sherry Wilcox, dancer, and Helen Fiddler, accordionist.

New Series of

Legal Opinions

In this issue, in the Park Department, is the fifth of a new series of legal opinions of special interest and benefit to park and pool owners. One of these articles appears in the last issue of each month. The author, Leo T. Parker, is a well-known writer and lawyer.



JOHN T. McCASLIN, manager of the entire midway of Maryland State Fair, Timonium, and of other smaller fairs, is a veteran showman of Baltimore. He has been owner and manager of circuses, carnivals, museums, theaters, parks and concessions and has conducted Baltimore Theatrical Agency 45 years. He also is connected with Carlin's Park. He presented the show and music at the Wurlitzer banquet in Baltimore on July 6.

ANDERSON, Ind.—Earl J. McCarel, secretary of Anderson Free Fair, was appointed city controller by Mayor H. R. Baldwin on July 15 to fill the unexpired term of J. J. Netterville, deceased.

Flier Corrigan Will Be Air Envoy For G. G. Expo, Say Its Officials

SAN FRANCISCO, July 23.—Young Douglas Corrigan, whose Los Angeles-set compass took him to Dublin, has accepted an invitation of San Francisco Exposition of 1939 to wind up his aerial "mistake" on Treasure Island and become a "flying envoy" of the fair. Announcement of his acceptance was made by expo officials following a transatlantic conversation.

Edward G. Bern, promotional director of American Airlines, has been designated to handle Corrigan's flying tour on his return from Europe. Mayor Rossi said Corrigan had accepted the mayor's cable invitation to visit San Francisco.

First ball to be held on the island was last Saturday night, when newspaper lads had music of Paul Martin for dancing, a number of variety acts and Jerry Lester, emceeing with a pair of crutches because of a sprained ankle.

Calgary Expo Gate Is Second Best in History

CALGARY, Alta., July 23.—Final figures on Calgary Exposition and Stampede, July 11-18, show that good crop conditions boosted attendance figures to the best since 1929.

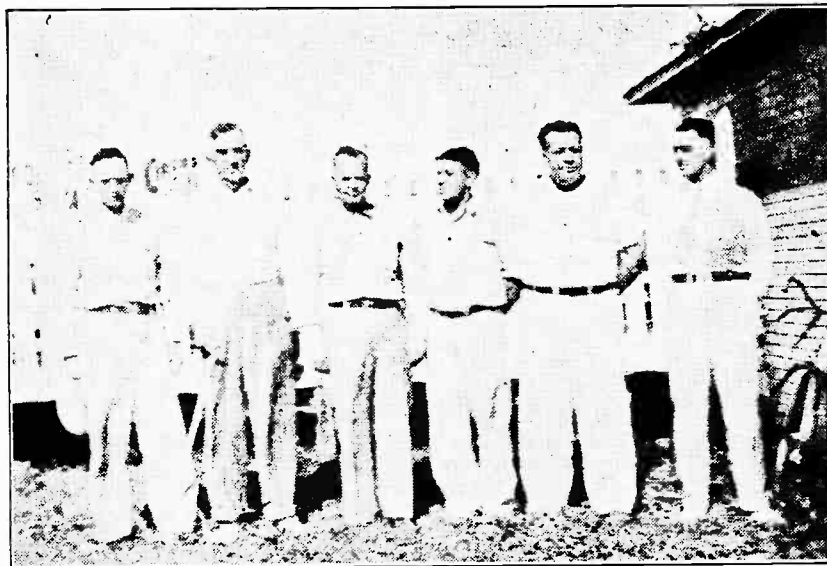
During the six days 223,425 persons passed thru gates, an increase of 2,871 over the 1937 total. Biggest attendance recorded was 258,469 in 1929. Weather was perfect.

Parl-mutuel business showed an increase of about 10 or 15 per cent over last year.

Syracuse Signs Name Bands

SYRACUSE, July 23.—Dates for name bands at Coliseum nightly dances, to be a new feature of New York State Fair this year, were announced by Director Paul Smith, with Tommy Dorsey opening, followed by Paul Whiteman and closing with Guy Lombardo. Dorsey and Lombardo will play one afternoon, dance each in addition to night schedule. Coliseum's old tanbark flooring is being replaced with terrazzo, costing \$17,000.

NEW AUGUSTA, Miss.—A meeting of leaders of Perry County decided that a 1938 fair will be held here and all communities agreed to lend support. I. T. Jones was named president; C. M. Varnado, vice-president; C. A. Bonner, secretary-manager.



THIS GROUP WAS PHOTOGRAPHED at Johnson County Free Fair, Franklin, Ind., on July 14. Left to right: K. E. Simmons, Crawfordsville, Ind.; Mayor L. W. Oliver, Franklin; Secretary Neil R. Godwin, Johnson County Fair; Claude R. Barnum, superintendent of speed; W. H. Clark, treasurer of Johnson County Fair and secretary-treasurer of Indiana Association of County and District Fairs; Carl Spencer, superintendent of grounds.

Still Looks Biggest To Chi Oldtimers

CHICAGO.—Carnival concessions on the midway. The last night when everyone went wild and stayed up until day-break. Little Egypt and her vells. The moving sidewalk. Visiting royalty.

These and many more recollections of the World's Columbian Exposition were talked over on July 12 at the annual picnic of the Association of '93ers, those who visited Chicago's first world's fair. About 150 elderly persons attended the picnic on 63d street east of Stony Island avenue.

While they all had their favorite memories, there was one point on which all agreed. A Century of Progress in 1933 and 1934 was a small town carnival compared with the 1893 Fair, they said.—Chicago Tribune.

State Boards Send Bids for Corrigan To Visit '38 Shows

SYRACUSE, July 23.—New York State Fair officials cabled an offer to Douglas Corrigan in Dublin, seeking to land him for the 1938 fair. Message was sent to the young flier by Paul Smith thru U. S. Minister John Cudahy. Up to today no reply had been received.

Aviation is being played hard for the fair this year, with Smith signing a contract this week with Ward Flying Service to stage a refueling endurance flight during the two weeks.

DES MOINES, July 23.—Officials of Iowa State Fair here cabled Douglas Corrigan to come with his "crate" to the 1938 fair, but they aren't expecting an immediate answer. The board moved to its offices on the fairgrounds last Saturday to begin final period of preparation for this year's centennial fair. Offices were opened earlier than usual due to the extra work for the celebration.

Veteran Directors Named Again at Louisiana Annual

SHREVEPORT, La., July 23.—Directors of Louisiana State Fair Association elected as officers for the next year S. H. Bolinger, president; Robert T. Carr, first vice-president; E. B. Weiss, second vice-president; Andrew Querbes, treasurer; W. R. Hirsch, secretary-manager. All were re-elected except President Bolinger and Mr. Weiss.

Mr. Bolinger was president of the fair about 25 years ago, a few years after it was founded. He is more than 80 years of age and has been active for the fair since inception. He succeeds George Freeman, who voluntarily resigned after many years of continuous service.

Mr. Weiss, who has been a fair director for the past few years, is a prominent merchant and brother of Seymour Weiss, New Orleans hotel owner. Mr. Querbes is the only treasurer the State Fair has had. Mr. Carr has been first vice-president 22 years and Mr. Hirsch secretary-manager nearly 20 years. An innovation in the association will be creation of a junior board.

Dedication of New Building May Be During La. Annual

SHREVEPORT, La., July 23.—Louisiana exhibits building, nearing completion on the State Fair grounds here at a cost exceeding \$500,000, was inspected by a group headed by Harry D. Wilson, State commissioner of agriculture, who was designated by Gov. Richard W. Leche to have general direction of the building.

Besides the commissioner in the inspection group were Rex Laney, representing Ernest Lee Jahncke, director of State board of commerce and industry; Judson Hardy, representing A. R. Johnson, director of State welfare department; W. E. Anderson, State entomologist; William Byrd, artist with the State board of commerce and industry; Jack Rees, State museum department, and W. F. Chisolm, conservation department. The group met with Edward F. Neild, architect of the building, and W. R. Hirsch, secretary-manager of the fair.

Commissioner Wilson said departments of agriculture, commerce and industry and conservation would be among those to have permanent exhibits in the building. It is indicated that dedication will be during the 1938 State Fair.

Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

ANNUAL roller-skating party for all show-business employees in Lincoln from execs down was scheduled in Art Rogers' rink at Capitol Beach, Lincoln, Neb., for July 27. It was held last year and it took two weeks for the gang to get all the kinks out. Besides Rogers as host, Park Manager Hoyt Hawke, Howard Federer, Bob Livingston and Bob Huffman, downtown showmen, were on the prize committee. Omaha's film row was invited.

COLD SPRING Park Roller Rink, Red Lion, Pa., has been taken over by Starl Casto, of York, Pa., who will operate the spot opened this summer by Fred (Bright Star) Murree, 77-year-old Indian fancy skater. Bright Star is to have hospitalization for optical trouble before he starts another exhibition tour of rinks to the Pacific Coast in the fall. He will start the tour from Arena Gardens Rink, Detroit, in a week's engagement beginning on October 7, his birthday anniversary. He reports 15 weeks already booked.

ROBERT McARDLE, who is managing the roller rink at Park Island, Lake Orion, Mich., again this season, has been at Orion nine years, returning to rink operation last season after being away from it a few years. Plans of the park management call for tearing down the old rink, somewhat unique in being of almost circular construction, and replacing it with a new rink next season.

THERE was a successful opening of a new rink, Butler's Rollerdom, at Butler's golf course, McKeesport, Pa., on June 25 by W. P. Bacon, son of the late Frank Bacon, who was a widely known roller skater and who for a time before his death operated Tacoma Park Rink, Dayton, Ky. W. P. writes that the rink, being situated at a golf course, should be well patronized for summer and winter skating and that local skaters are pleased with its location. He reports business good with prospects for a big fall season. Newly formed Rollerdom Club has 150 members. There is a standing invitation to rink operators and members of skating clubs to visit the spot.

SPEEDWAY Roller Rink has been opened in Tallmadge, near Akron, O., with nightly sessions and 20-cent admission for women and 25 cents for men.

REPORTING that they are booked until the last of August, Renee and Evans Brothers, skating act, are playing theaters on Gus Sun time.

H. D. RUHLMAN, Lexington Rink, Pittsburgh, has organized nightly demonstration sessions of dance steps on skates and has begun rehearsals of a roller revue to be presented in early autumn under direction of William Opatrny. Cast is being chosen from Lexington Skating Club, which numbers more than 300. Another Lexington rink organization, Keystone Club, is conducting classes in advanced figure skating, while to add novelty to his program Manager Ruhlman has inaugurated race night on Wednesdays and carnival nights on Fridays.

"THERE is skating in Armory Rink, Chicago, only Saturday and Sunday nights and at matinees during the summer," writes Bill Henning, who is in charge of the skate room and is repairing and cleaning skates for the fall season. "Crowds are very good, considering hot weather. Manager and Mrs. Fred Leiser and daughter, on a motor trip to California, are visiting rinks along their route. Floor Manager Joe Laurey is

training and also has a group of boys and girls in training. Many out-of-town skaters are visiting the rink and, upon leaving, most of them say it is the largest rink upon which they have ever skated. Rinks now open in Chicago are White City, Riverview Park, Arcadia and Armory. The local skaters are showing that they can take hot weather. George Rolfe, former assistant floor manager of Armory Rink, is manager of Rannell's Park Rink, Bass Lake, Ind. Vi Swanson, former assistant in the skateroom, is manager of a rink in Aurora, Ill.

THREE Whirling Bees, Buddy, Betty and Bob, under management of Ted Meriman, played the Starland Theater, Montreal, last week.

MAX TRIPP reports business in his rink in Kansas City, Mo., Fairyland Park to be "pretty fair considering conditions," and is of the opinion things will be even better when the heat spell passes. Rink was opened late in May for the first time just inside the park entrance, with a new floor, new skates and other modern features.

CLAY R. YOUNG, rink manager in San Diego, Calif., has decided it's a fast world he lives in. He asked for some rush service from the Chicago Roller Skate Co. and got more than he bargained for. He wired the company for a pair of shoe skates on Monday afternoon. Telegram was received by the manufacturers at 3:30 p.m., order was filled and sent via air express, and Young got his skates Tuesday morning in San Diego at 10:30 a.m. Robert Ware, of Chicago Roller Skate Co., said that even their own speed on filling that order had surprised him plenty!

GRAND-STAND SHOWS—

(Continued from page 39)

Monkey Circus. The bands of Rudy Vallee, Benny Goodman, Buddy Rogers, Guy Lombardo and Kay Kyser are to appear. Edgar Bergen and Charlie McCarthy are contracted to appear in the stage show. A line of 32 girls will be presented. Stage has been enlarged and will extend all the way across one end of the Coliseum, 135 feet wide and 24 feet deep.

HINNIE MARCUM, vet producing clown and clown cop, writes from his home in Salem, Ill., that among recent visiting troupers have been the O'Neills, who had played in St. Charles, Mo., and were booked in Tuscola, Ill.; Mr. and Mrs. Gray, Kenneth Waite and others who were there for the annual Soldiers and Sailors' Reunion, opening on July 23. The Marcums will play some fall dates.

MELZORA Troupe, featuring Raymond Melzora, will open its season of fairs on August 8, having opened on April 25 with John Kilonis and William Riley, Modern Amusements Co., and concluding a 12-week contract in Manchester, N. H., on July 16. Return dates were in Lowell, Manchester and Lynn, Mass. Melzoras played American Legion Post Fourth of July Celebration in Quincy, Mass., to big crowds, and before first fair engagement will play Danbury (Conn.) Firemen's Celebration; J. C. Harlacker Circus, Woonsocket, R. I., and American Legion Post Celebration, Carlyle, Ill.

BOONVILLE (N. Y.) Fair closed with NBC thru Schenectady office for the 1938 grand-stand acts, getting Bradley Kincaid, Hi-Boys, Ford Rush and Silent Slim, among others.

BELIEVING the percentage of youngsters who have seen balloon ascensions is small, Secretary Perry Reed booked W. E. Winterringer, 70-year-old jumper, for three days of the 1938 Nebraska State

Fair, Lincoln. Capt. F. F. Frakes will crash an airplane in front of the grand stand on the final day.

HAVING closed after some weeks with the Pine Tree State Shows, Jaydee the Great, Jerry D. Martin, reports that he opened his season of fairs and celebrations on July 25 in Zanesville, O., with 11 dates booked to follow.

NEW FEATURES—

(Continued from page 39)

buildings and an additional day are programmed for the 1938 Atlantic County Agricultural Fair here. At a meeting of the fair committee General Manager Anthony G. Vautrinot said that from early reports in other sections fairs are going over good and that there was no reason the Atlantic County annual should not be a success if necessary changes were made. These changes include enlarging the midway, having all new attractions and a number of new departments.

One of the features stressed is the extra week day, which will allow for holding additional special events. A county baby parade is to be one of the opening features, while the State Poultry Show and South Jersey Hunting Dog Show will be held again in conjunction with the fair. Boy Scouts and American Legion Posts plan to take part and may have displays.

A photographic display of prize-winning photos and an exhibit in conjunction with the second national crochet contest will be added. A second meeting of the committee will definitely line up events.

Fair Grounds

MARYVILLE, Tenn.—Hugh E. DeLozier, secretary-treasurer of Blount County Fair Association, Inc., said prospects and interest indicate that the 1938 fair will be the most successful yet held. It will be the seventh annual. This year the association has leased its own grounds, 30 acres of level land, all inclosed. Four large buildings have been erected to house all exhibits, replacing tents used heretofore. A large horse-show ring with ample lighting has been completed, including a horse and cattle barn. Grounds are between Maryville and Alcoa, seat of one of the largest of aluminum companies of America, plant of which employs about 7,000.

EL DORADO, Ark.—Union County Fair Association was assured a permanent location when County Judge Clyde Byrd, president of the association, purchased a 20-acre tract inside city limits for a site. Purchase was possible thru appropriation of \$5,000 by the court in special session. Site used was long a location for circuses and carnivals. Three buildings are to be erected thru PWA grants in time for a 1938 event.

PHILADELPHIA, Miss.—For the 47th annual Neshoba County Fair, one of the most unique and oldest in the South, several more cottages have been erected on the grounds for home-coming tenants, who lease cottages for duration of the fair and entertain guests and relatives. A modern lighting system has been installed.

MARYSVILLE, O.—For first time in its history night programs will be given at the 1938 Union County Fair here. Harry A. Taylor, secretary, said plans are well under way for the 92d annual and that all committees have been appointed. All 4-H Clubs in the county will again have exhibits.

SOMERSET, O.—Plans are on for purchase of the old fairgrounds, to be used as a recreation center, the civic association sponsoring negotiations having appointed a committee, with Carl Finch chairman.

COLUMBIA, S. C.—Open-to-the-world classes in live stock have been restored for the 1938 Carolina State Fair here, said President D. D. Witcover, Darlington. Chief additions to the program are trotting races. World of Mirth Shows will be on the midway, said Paul V. Moore, fair secretary.

UTICA, N. Y.—At Utica Fair in Clinton Valley Park most of the exhibits will be under tents, altho President Harry Zand reports some buildings will be erected. The new fair organization has employed J. E. Powers, Pontiac, Mich., as secretary-manager. Posthac's shows, rides and concessions, Port Huron, Mich., will be on the midway.

Trenton No Tyro In "Oldest Fairs"

(Continued from last week)

Some Early-Day Features

Schryer, in his sensational leap across the race track in mid-air; Hutchinson, who made parachute jumps; Harriet Quimby, first woman flier; Charles F. Niles, looping-the-loop in a plane; Mille Bergerat, in somersaulting automobile; Knabenshue and his dirigible; Lincoln Beachey, who also flew a dirigible; Walsh, noted flier, who was killed in front of the grand stand; disappearing Water Girls; Surena, guideless trotter, and the burning balloon, with its disastrous consequences, all had a place on the fair program, and attractions of this outdoor nature drew crowds and made Trenton Fair the outstanding fair of the East. From a small beginning the fair grew and building after building was added, but fires often caused losses. In July, 1900, the grand stand was hit by lightning and destroyed with one of the big exhibition buildings.

A committee consisting of former Senator Blackwell, Richard Stockton and General Margerum was appointed to buy the old Linden race-track stand, where racing had been abandoned. It was moved in sections by train and erected under supervision of Cubberly and Kafer and was ready when the fair opened that year. On a bitter cold Christmas night in 1910, with snow piled high, the grand stand was again destroyed by fire. In 1912 one of the larger exhibition buildings burned and in March, 1924, the bleachers were again destroyed by fire.

This time directors decided to build the big stands which now form an attractive part of the fairgrounds. A total of 4,538 seats are provided in the first brick stand, with 440 clubhouse seats and 196 box seats. The new bleachers seat 4,900, so that total seating capacity is 10,000. In the spring of 1936 the Interstate Fair Association entered into an arrangement with George A. Hamid, Inc., who assumed complete control of the fair for a period of three years.

York Barns Are Contracted

YORK, Pa., July 23.—A contract for erection of race-horse barns on York Interstate Fairgrounds to replace those destroyed by fire recently has been awarded. Barns will be of concrete block with terra cotta coping to reduce possibility of fire, and a fire wall will be constructed between the old and new barns. Following reappointments were announced: Superintendent of horticultural hall, Roy Frederick; superintendent of main and school building, Howard Campbell; chief of night police, William Hoover. Managers authorized purchase of a 1,000-gallon tank sprinkler truck for grounds and track at estimated cost of \$3,275.



RICHARDSON BALL BEARING SKATE CO.

Established 1884.

3312-3318 Ravenswood Ave., Chicago, Ill.

The Best Skate Today

WRITE FOR PRICES ON **SKATING RINK TENTS**
Fulton Bag & Cotton Mills
ATLANTA ST. LOUIS DALLAS NEW YORK
MINNEAPOLIS NEW ORLEANS KANSAS CITY SAN

ROLLER SKATING RINK FOR SALE

Size, 43x107 Ft. New Floor. Portable metal Top, 7-ft. Canvas Side Walls, 400 Pairs of good Skates. Organ or P. A. System.
W. G. CALHOUN, 301 E. Ashley, Jefferson City, Mo.

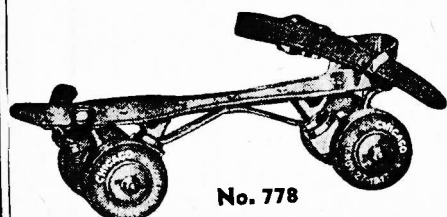
"CHICAGO" Skates are used by All the

Big Rinks in Chicago

Madison Gardens Arcadia
Riverview Park Hollywood
White City Armory

Why not profit by these operators' experience and use
CHICAGO Skates.

CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago, Ill.



O. Henry Canvas Sales Are Heavy

Bernie Mendelson back from trip and reports carnival business on uptrend

CHICAGO, July 23.—Bernie Mendelson, of the O. Henry Tent and Awning Co. of this city, returned here this week following an extended sales trip thru the Eastern and Midwestern States, during which tour he visited a large number of outdoor shows of various kinds.

He reported to a representative of *The Billboard* that he found business conditions greatly improved over what they were in the early part of the season, and stressed as a sure sign of increasing business for carnivals is the fact that a majority of them have started to purchase new canvas equipment.

In speaking of his sales Mendelson said: "Our company has been favored with large-size orders from Cetlin & Wilson, Hennies Bros., Rubin & Cherry and Beckmann & Gerety organizations. The latter ordered all new concession tents for ball games and others and corn game as well as banner for the latter. The tops were made according to special designs and color schemes from specifications planned and designed by Barney S. Gerety, junior member of the firm.

"In view of the fact that Rubin & Cherry Exposition is getting ready for its fair tour, Rubin Gruberg ordered a (See O. HENRY CANVAS on page 43)

Kemp's Lion Drome Smashes Records

EDMONTON, Alta., Can., July 23.—Marjorie Kemp's Thrill Arena Lion Motordrome is breaking all of its own five-year records at the Canadian Class A exhibitions. A pick-up in business of 15 per cent was chalked up at Brandon, first date, and 20 per cent at Calgary, and at Edmonton an increase has been noted by Walter Kemp up to yesterday.

Marjorie and Walter Kemp have the strongest show they have ever carried over this Canadian circuit, presenting five acts at every performance. The highlights of the show are the four riders in an Australian pursuit race, two young girl riders and two men riders all on the wall at the same time.

Marjorie Kemp never fails to please the crowds with her automobile riding (See KEMP'S LION on page 43)

O. C. Buck Concludes Fair Bookings to October

SYRACUSE, N. Y., July 23.—Oscar O. Buck, manager O. C. Buck Shows, announced here this week that his organization would open the fair season at Boonville, N. Y., in August and play fairs continuously until October 28, with exception of one week which will be used to break the jump south. Fairs to be played are Boonville, Norwich, Gouverneur, Altamont, Rhinebeck and Fonda, N. Y.; Farmville and Emporia, Va.; Weldon, Clinton, Woodland and Littleton, N. C.

High Diver in Broadcast From Top of His Aluminum Ladder

SYRACUSE, N. Y., July 23.—Billy Ritchey's Water Circus, featured with the O. C. Buck Shows, recently got a splendid publicity break in Syracuse when News Editor Enoch (Bud) Squires of Radio Station WFBL staged an unusual stunt broadcast. Capt. George Craig, high diver, featured from the 100-foot platform, took part in the special program.

Squires climbed the tricky aluminum tower to the top level and then interviewed Craig for 10 minutes. He then descended, while Billy Ritchey went into his talk, and took up the program when Craig let go on his turn-over drop. Craig came up from the pool to finish off the show, which was tops in showmanship and carried a real thrill.

Next day Craig was slightly injured when wind carried him against the edge of the diving tank.



MEMORIAL SERVICES FOR LATE CHARLES C. FOLTZ (BLUE) at Terre Haute, Ind.: L. E. Roth, manager of Blue Ribbon Shows, with assistance of E. K. Johnson and H. B. Page and entire show personnel, held special memorial services here at Highland Lawn Cemetery, last resting place of late Charles C. Foltz (Blue), Thursday, July 14. Attending services besides members of the shows' personnel were his widow, Mrs. Charles Foltz, and sister-in-law, Mrs. Mary Kendall, who reside here at 626 Barton avenue. Charley was a Spanish-American War Veteran, member of Showmen's League of America, Cuvier Press Club of Cincinnati and a 321 Degree Mason, belonging to Newport (Ky.) Lodge No. 358. He was best known as Charles C. Blue of *The Billboard*. Charley died April 12, 1937, at Dayton, O., and was laid to rest here in Section 14, April 14, 1937. Arriving at cemetery Page's Kiddie Band opened services with My Buddy, followed by a brief sermon by Rev. L. O. Richmond, Rev. Russell L. Phillips, who officiated at his burial, being unable to attend. After services local veterans of Lawton Bryum Post No. 972 acted as firing squad. Three shots were fired, then the band concluded with taps and H. B. Page placed wreath on the grave in Mr. Roth's place, who had been called out of the city. Veterans present on firing squad were Jesse Spillers, Charles P. McCool, John Newman and Perry O. McCarty. Kneeling left to right: H. B. Page, Mariner Page, Ethel Page, Mildred Page, Alma Page, Harvey Page, Melvin Page and Leverett Page. Standing left to right: Mrs. Irene Chester, Mrs. Neal Massaro, Mrs. Pat Brady, James Woods, Mary Lee Newton, Mrs. L. E. Roth, Kenneth Bauman, Mrs. Mary E. Kendall, Mrs. Josephine Laird, Mrs. Charles C. Foltz, Alice Shaw, Mrs. Neuhart, Attorney Chandler, Mrs. Trudy Clifton, Mrs. Bert Melville, Doc Newton, Laymon Morgan, Jesse Spillers, James Rhodes, Robert Raulins, Charles P. McCool, Roy Moore, John Newman, Charles McCool Jr., Perry O. McCarty, and Robert R. Irwin, post commander. Photo by Martin, local news photographer, was furnished by Jack Gallippo.

The "Magic Midway" of B. & G. Takes Milwaukee

Opening attendance breaks all records—newspapers carry front-page plugs—Hearst's News-Sentinel sponsors children's day—midway a picture

MILWAUKEE, Wis., July 23.—The Beckmann & Gerety Shows pulled an estimated 20,000 people to lake front located midway here Sunday, July 17, opening in conjunction with the many other attractions of annual Midsummer Festival, and broke all previous attendance records. Crowds were still coming strong Wednesday, July 20. Festival officials, headed by Otto Hauser, expressed themselves as highly pleased with attendance and receipts. Newspapers very friendly to the carnival. A campaign against shows last year kept carnival out and a large deficit was result.

Usually very conservative *Milwaukee Journal* gave the midway front-page plugs and carried stories and art, while the Hearst-owned *News-Sentinel* sponsored a children's matinee today. Previously giving the event advance spurges in morning and evening editions daily. *Leader* also gave nice support.

The "Magic Midway" made a picture of gripping beauty on this location. Surrounded on three sides by towering buildings, bridges and smokestacks, the blue of the lake fronted the shows and rides, the waters reflecting the varicolored neon lights. Seaplanes, droning thru the night sky, were often caught in beams of the carnival searchlights. On the very doorstep of Milwaukee, the carnival really came into its own as an amusement industry of cleanliness, happiness. Knockers were too breathless, too awed, to emit a single yip.

To Play for Newsboys

ROCKFORD, Ill., July 23.—Altho several major carnivals have played here this year, *The Register-Republic* held open its annual Carriers' Jubilee for the Beckmann & Gerety Magic Midway. The newspaper last year bought the midway for an afternoon and all shows and rides operated for the boys, their families and friends exclusively. The event was very successful and Circulation Manager J. C. Stafford, who contracted for the first Wednesday in August this year, had this to say: "The Beckmann & Gerety Shows are in our (See "MAGIC MIDWAY" on page 43)

Cetlin & Wilson Get Ice Palace

Don Bruce, ice skater, to produce new show under direction of J. W. Wilson

CAMDEN, N. J., July 23.—John W. Wilson, general manager of Cetlin-Wilson Shows, announced here Monday a divergency from the usual standard policy of carnival attractions in booking what rates to be for the first time under carnival canvas an ice-skating exhibition.

In commenting on the show Manager Wilson said, "In searching for new attractions, I am proud to be able to include on our midway a show to be known as 'The Ice Palace,' and it will be managed and operated by Don Bruce, of Pittsburgh, Pa., champion figure skater. Mr. Bruce has surrounded himself with other champion skaters from different parts of the world, including Norway, Sweden, Denmark and Switzerland.

"The show will use," Wilson continued, "a theater marquee front, 60 feet long; 1,500 light bulbs, 120 feet of neon and a 90-foot round top. We are going to spare no expense in having this new show ready for our long string of fairs which start at the State Fair, Harrington, Del.

Milford Smith Joins Baker-Lockwood

KANSAS CITY, Mo., July 23.—Milford H. Smith joined the Baker-Lockwood Mfg. Co. sales organization here this week. Smith for past 13 years has been selling show tents to carnivals, circuses and other outdoor amusements and during these years has been with various show tent manufacturers. His friends in the outdoor show world are rated as legion.

Smith will cover all classes of shows, however, specializing in the carnival field. The addition of Smith to the Baker-Lockwood sales organization makes it one of the strongest in the country. Headed by W. L. Mellor, president of the company, those now calling on the outdoor show trade are, besides Milford H. Smith, Jimmy Morrissey, J. F. Rodabaugh, Harry Sommerville and Frank Capps, with Arthur E. Campfield serving as Eastern representative of the company, with headquarters in New York.

Mr. and Mrs. Clark Rice Killed in Accident

WATERTOWN, Wis., July 23.—Clark B. Rice, 38, and Mrs. Clark B. Rice, 35, both of Bemidji, Minn., and their niece, Mrs. Lella Plankers, 30, of St. Paul, Minn., members of Sol's Liberty Shows, were killed July 17 when their truck was struck at a crossing four miles east of here by the second section of a railroad train.

The carnival had just completed showing in Beloit, Wis., and was scheduled to show in Watertown July 18. The three were the only occupants of the truck. Rice, the show's carpenter and blacksmith, was widely known in carnival circles. Details in Final Curtain department.

Carnivals Back in Detroit, Business Fair

DETROIT, July 23.—After deserting the city proper about two weeks ago, a few carnivals are back in the territory playing to fair business. Week-ends have been bad because of rain, especially on Sunday, but midweek business day by day has been average in view of the general season's conditions. Happyland Shows were playing in River Rouge last week. Their fair season, like that of others in the territory, will shortly take them out into the State again.

One lone carnival permit was granted this week by the city council—to Northwest Detroit Post No. 190, American Legion, perennial sponsor of carnivals, which finds that a carnival pays. Northwest's show goes on next week at Schoolcraft and Strathmoor avenues.

Loos Gets "Charro Days" Celebration

BROWNSVILLE, Tex., July 23.—J. George Loos, of the Greater United Shows, was here Thursday and closed contracts for the midway amusements for the "Charro Days" Celebration to be held here in February next.

This date will be arranged so as not to conflict with the annual George Washington's Birthday Celebration in Laredo, Tex., contracts for which Loos holds for the next three years.

Loos, in speaking to a reporter for *The Billboard*, said: "It makes our showfolks very happy to include this every desirable booking here, as it gives us two big celebrations to open our season in 1939."

Howard in Cincy For Legion Doings

CINCINNATI, July 23.—Ray S. Howard, associate owner Howard Bros. Shows, arrived here yesterday from Elkins, W. Va., to attend the Ohio State Convention of the American Legion, of which he is a member from his home town, Athens, O.

He visited *The Billboard* office and (See HOWARD IN CINCY on page 43)

Strates Public Wedding Clicks

ZANESVILLE, O., July 23.—More than 4,000 Strates Shows' patrons witnessed the public wedding of Stella Bernat and Lawrence (Dickey) Flagle, popular midgits with the organization, here July 21. Ceremony was performed by the Rev. Dr. Frank Arter on the bally platform of the circus side show, which is owned and managed by Fred Thomas, who employs the midgits and who gave the bride away.

Elizabeth Bryan, penny arcade manager, was bridesmaid, while Herman Weinberg, one of the high-wire artists appearing with the Five American Eagles, was best man. Hundreds of show employees lustily applauded and showered the happy couple plentifully with rice at the ceremony's end. Bride, dressed in white satin with shoes and hose to match, carried a beautiful bouquet of roses. The groom was attired in blue serge suit and wore white shoes and a white boutonniere.

After a brief honeymoon the happy pair will return to the shows and continue their performance with Thomas' side show. Before leaving, however, they were presented with numerous presents from local merchants and fellow showfolk.

Fair at Home and Kaus In Burlington Same Week

BURLINGTON, Vt., July 23.—For the first time in this city's history there are two carnivals playing here at the same time. Traver's Fair at Home Shows are in the city on the usual carnival lot and W. C. Kaus Shows are located just across the city line on a lot broken in for the first time last year.

Philadelphia

PHILADELPHIA, July 23.—Storms of considerable severity have been the rule this week in this vicinity. Heat has been very high, with electrical storms of great violence and accompanied by high winds did more or less damage to shows oper-

ating in this section, but not excessive heavy damage.

Cetlin & Wilson are showing in Camden, N. J., this week for the second engagement this season. Report business just fair when weather permits. Hammon, N. J., last week finished up quite good for them.

F. L. Faust, formerly of F. & M. Shows, which have closed, has booked his rides with the Jere Shaw unit and reports very satisfactory business since joining. Weather and economic conditions compelled him to close the F. & M. Shows, he stated.

Barney Tassel was a visitor during the week. He is operating a unit in Western Pennsylvania and Virginia. Reports business bad and good according to spots, on the whole fair.

Sam Mechanic, former carnival operator of this city, paid a visit during the week for the first time in over a year. Is now operating in conjunction with the Barney Tassel unit with his rides.

Los Angeles

LOS ANGELES, July 23.—Outdoor amusement business here is beginning to pick up, with Santa Monica Pier, Ocean Park, Venice and Redondo Beach reporting good week-end crowds.

Ross R. Davis is operating at both Griffith and Lincoln City parks to good business.

J. Ed Brown is readying the new Virginia Beach Park for opening at Long Beach, Calif., August 6. Charley Sodderberg, high diver, has been contracted as one of the free acts.

Mr. and Mrs. E. R. Bagby have returned from a three-week tour of the High Sierras, Yosemite and Salt Lake City.

Mr. and Mrs. Ed J. Walsh are spending their vacation fishing in the North. Doc Cunningham has his ponies contracted to play several special events.

A. C. Barton has returned from Salinas, Calif., where he and I. J. (Baldy) Miller

worked novelties at the rodeo grounds. Pat Treanor had the novelties on the Foley & Burk Shows, while A. E. Weber and William Gold had the novelties on the streets.

Clyde Gooding, of Foley & Burk Shows, was in town for a short visit and declared that the organization anticipated good business for the remainder of the season.

Thomas J. Hughes has his rides booked on several suburban locations.

C. H. Steffen Shows, now at Ocean Park, Calif., have closed contracts to furnish the midway attractions at the Navy Benefit at San Diego, Calif.

United Shows, which opened in Monterey Park, have been contracted for the San Diego County Fair at Del Mar, Calif.

Jack Arnott and Capt. L. F. Halter are handling the business end of the El Serreno, Calif., Fiesta on Huntington drive.

Paul W. Richmond is now making Arizona spots with Phoenix his headquarters.

Mr. and Mrs. Mark Kirkendall have returned from a three-week fishing trip to Mountain Lakes.

Dave Morris reports that he is doing okeh at his spot near the Hollywood Race Track.

Mr. and Mrs. Eddie Lyons have returned here and will locate at one of the beaches.

Chotteau the Great is the free attraction at Venice Pier.

Mr. and Mrs. J. E. Daley blew in from New York and looked over some beach locations while en route to San Francisco.

BINGHAMTON, N. Y., July 23.—The whale exhibit of the Pacific Coast Whaling Co. exhibited in this city July 11 to 14. Show is in charge of Capt. B. E. Banks, assisted by a crew of 18. Included in the exhibit are flea circus, Popeye and an armless girl. Exhibit did fair business, according to management.

15 Years Ago

(From The Billboard Dated July 28, 1923)

Wortham's World's Best Shows began their string of fair dates to ideal weather and exceptional first-day attendance at North Dakota State Fair. . . . Barlow's Big City Shows were contracted to fill an engagement in Edina, Mo., week of August 6. . . . Walter (Speedy) Ferch, former motorcycle rider with Jay Coghlan's Motordrome on Wortham Shows and Johnny J. Jones Exposition, was killed at State fair track in Milwaukee July 4. . . . Mrs. Joseph H. Hughes, wife of manager of the World's Standard Shows, sailed from New York July 18 to join her husband, who had just completed arrangements for second expedition of World's Standard Shows thru Eastern Coast of South America.

Thomas McCarthy, teamster connected with J. F. Murphy Producing Co., was fatally injured while show wagons were being loaded on railroad cars in Pittston, Pa., July 17. . . . Empire Greater Shows blew into Wallins, Ky., from Pennington Gap, Va., where they enjoyed a fair week's business. . . . S. W. Brundage Shows made their initial appearance in Mendota, Ill., to satisfactory business. . . . W. H. (Windy) Hughes, famous talker, left New York for Albany to join W. B. Evans' freak animal show on Lew Dufour Exposition. . . . Will H. Bluedorn severed his connections with Hansher Bros.' Attractions in favor of entering a commercial line in Elgin, Ill.

Nat Reiss Shows were enjoying good business at Belleville, Ill., under Moose Lodge auspices. . . . Smith Greater Shows opened to highly satisfactory business in Morgantown, W. Va., July 17, under Star City Fire Department auspices. . . . Adolph Seeman had just recovered from a severe attack of rheumatics and was looking fine and fit again. . . . Among visitors to *The Billboard's* Chicago offices was R. L. Lohmar, general agent of Morris & Castle Shows. . . . Marie Campbell was recuperating from a severe siege of illness at her home in Eaton, O. . . . Frank Leslie was appointed assistant custodian for Showmen's League of America under direction of Tom Rankine, secretary.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DeBELLE

Buy Back, Utah.
Week ended July 16, 1938.

Dear Red Onion:

With radios blaring, bands playing and calliopes a-tooting, over 20,000 natives and showmen packed the midway to get the final news of Howard Hughes' round-the-world flight. When word reached the lot that Hughes had landed in New York with all records broken the cheering from the husky throats of the thousands lasted many hours. His record-breaking flight perhaps meant more to the show than many imagine. It is unofficially rumored that the hero of the day acted as the show's foreign representative and was looking the territory over for the management. Then Pete Ballyhoo mounted the Stratoship and re-enacted the flight with a map spread out at its base. This act again aroused the spirits of the multitude and the cheering again rang thru the air.

The management announced today that the show would soon embark for foreign soil and try to establish a new around the world carnival speed record. They also stated that the show would back track over the route laid out. Our cookhouse and hamburger stand operators are eagerly looking forward to our stand at Omsk, Siberia, famed as a big juice and grab spot. The show's radio units were crowded off of the air

during the flight due to the radio audience's listening in on returns and waiting to hear the fliers give all details. But the following day the show went on the air for 30 minutes, resulting in business falling off 30 per cent from last year. Had they been on an hour the day would have been a blank.

Orders for more sanitary conditions to prevail in the berth and stateroom cars were posted on the train. All canines, altho possessing more than ordinary human intelligence, will not be permitted to occupy the berths in the sleeping cars nor will they be permitted to take their daily repast in the dining car. Performers will not be permitted to double in the diner or cookhouse. Plumbers have been working overtime elevating the washbowls to a height of five feet.

Thursday the wives of the five Ballyhoo brothers decided to take charge of the office and finances, Mrs. Pete Ballyhoo saying, "There has been too big a leakage in the company's funds. Big grosses and no bank accounts. From now on every dollar will be accounted for." Friday night the five bosses all took up watchman locations at the open spots on the midway and sidwalled the natives for a nickel to get "walk around" money.

The madames also decided to elevate their midway workers and their booths. Nameplates similar to those used in banks and behind bars will be used on each concession. The show's signwriters are now busy painting nameplates and have finished several that include the following: "Mr. Peek-'Em-Slim on Duty. Mr. Hot Dough Johnson on Duty. Mr. On-the-Lam Dudley on Duty. Mr. Ten Grand Blondy. Mr. Tin Can Red, Mr. Middle of the Road Williams, Mr. Ice-water Holmes, Mr. Droopy Drowser and Mr. In the Racket Spike.

Today General Agent Lem Trucklow ordered a Beloit plane and will book the show by air. The air part is not new, but the plane will be.

MAJOR PRIVILEGE.

Carnivals in Ohio Are Getting Better Business

COLUMBUS, O., July 23.—That economic conditions in Eastern Ohio are much improved compared to spring is indicated by the presence of a half dozen carnivals within a 50-mile radius this week. Dodson's World's Fair Shows at Canton; West's World's Wonder Shows at Alliance, 18 miles east of there; Klein's Attractions at Minerva, 17 miles distant; J. R. Edwards Shows at Mount Vernon, and Strates Shows, new to this territory, at Zanesville.

Requiescat in Pace

Probably no woman in the carnival business was better loved than Barbara McIntyre. Probably no woman was more esteemed by all her acquaintances and friends or more highly thought of by her business associates and people with whom she came in contact than Babe, as we loved to call her.

She was a credit to the profession and a bright example of upright dealing and clean living, and she was one woman against whom the slightest breath of scandal could never be directed. Barbara McIntyre was the personification of kindness, charity and good fellowship. She was a model wife and widow and loved the late Frank McIntyre to the end. She has gone to join him. May they both rest in peace.

Would that there were more women of the Barbara McIntyre type, not only in the carnival business, but the world in general. Incapable of petty meanness, subterfuge or malice, the world would be the better for their existence. She led a life that others might well follow.

And so all who loved her bid her adieu. The show must go on and she was an ornament to any show.

DICK COLLINS.

AFRICAN DIP GETS TOP MONEY



FAIRS—PARKS—CARNIVALS

Was in Big Money Class at Century of Progress. Portable—Easy to Put Up and Take Down. \$125.00 complete with tank. \$100.00 without tank. F. O. B. Chicago. \$50.00 deposit.

A. M. COOLEY
1434 W. Adams St., Chicago, Ill.

TRUCKS

AUTOMOBILES — MOTORIZE YOUR SHOW.

Write

CHARLIE T. GOSS
With STANDARD CHEVROLET CO.,
EAST ST. LOUIS, ILL.

PEARSON SHOWS WANT

Stock Concessions for fairs, starting Charleston, Ill., August 1. Ex sold on Cookhouse, Custard, Corn Game and Pictures. All others open. Will sell two of a kind. Want Grab Joint, Pit Show, Freak Show. Shows with own outfits. Privilege reasonable. Booked in Illinois until September 11. This week Roodhouse, Ill.; Charleston Fair, August 1 to 6.

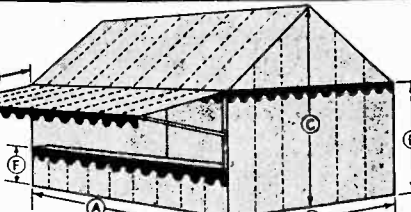
FULTON Show

TENTS

ORDER FROM THIS AD

USAMP Show Tents are preferred by Show People. Built right. Priced right. Indicate size you want in convenient space below and mail order and deposit today to branch office in territory you are showing.

FULTON BAG & COTTON MILLS,
Atlanta—St. Louis—Dallas—Minneapolis—
New York—New Orleans—Kansas City, Kan.



FILL IN SIZE

A	B	C	D	E	F

Showmen's League of America



165 W. Madison St., Chicago, Ill.

CHICAGO, July 23.—Extreme interest in the Showmen's Home continues, and many welcome letters are received daily. Brother Carl J. Sedlmayr, committee chairman, is making a valiant effort to hold this interest despite adverse conditions and has high hopes that a general uptrend in business will bring a deluge of response from our many friends and brothers. Weekly barometer of the standing of this fund is published elsewhere.

Work of the membership committee has been a bit behind that of last year, but letters from various committee members assure us there will be real action as soon as they begin playing the fairs. Standing in the drive to date: Harold Paddock, 14; Fred H. Kressmann, 14; Ned Torti, 8; John W. Galligan, 6; Frank R. Conklin, 6; Sam Gluckin, 4, and Joe Rogers, Neil Webb, Hennies Bros.' Shows, Joseph Goodman, Al Kaufman, Whitey Lehrter and Charles T. Goss, one each. Now watch this list grow.

Those still at the American Hospital are Robert Miller, Victor Weinstein, Ben Landes and T. Brent. They are reported to be resting as well as can be expected. Col. F. J. Owens and Tom Rankine are still confined in their homes. Bill Rice, Lou Leonard and Edward L. Karns have been released from the hospital, but all are still under the doctor's care.

Brother Izzy Cervone is in town getting ready for the fair season. Dave Tennyson, still playing lots, visits the clubrooms occasionally, while Mike Doolan has been in three times. Earl Taylor, off the road for the summer, spent a pleasant hour chatting with the boys at the rooms. Joe Rogers left for the East on business. Lou Leonard and President McCaffery are making daily trips to Milwaukee, where the B. & G. Shows are playing. Charley Goss sent in the application of John R. Ward. Late news tells us that Brother Dan Odom is confined in a Detroit hospital.

Welcome callers at the rooms were President J. C. McCaffery, Vice-President Frank P. Duffield, Vice-President Joe Rogers, Larry O'Keefe, Jack Pritchard, Charles H. Hall, William Young, A. L. Kossman, Ben Rosenzweig, Joe Murphy, and our old friend Larry Hogan.

The Grim Reaper has again invaded our ranks and removed therefrom our beloved Brother Lester Potter, who passed away in Detroit. Brother Lew Keller was called home to Philadelphia by the death of his mother. Mrs. Keller and Mrs. William Carsky accompanied him. Wire from Brother Grover McCabe advised of the death of Mrs. Sam B. Dill. Our deepest sympathies have been extended in each case.

Rube Liebman just blew into town and phoned to advise of his arrival.

A welcome letter from Brother Phil Gilson advises that he is getting along nicely. Brother S. T. Jessop advises he has been out visiting a number of the shows. Brother Jack Lydick writes that he is on the lookout for members and to expect results at any time.

Just a little reminder. Have you paid your dues?

Klein's Attractions Open Season in Ohio

MINERVA, O., July 23.—Klein's Attractions, headed by C. A. Klein, Eastern Ohio promoter of outdoor celebrations, launched its season in the new WPA recreation park here Monday night. This is first carnival to play here in several years. Response the first few nights was only fair.

Klein landed the date thru his own efforts, giving a percentage of gross receipts to city park commission for furthering local park activities. City authorities gave assistance, as did newspapers.

Nucleus of this midway was provided by Harry Winters with his rides and William S. Well's Big Eli Wheel. Shows included Jack Orr's Ten-in-One, featuring Medusa; Verle Brooks' girl show, Greenwald and Palmlee's athletic show, Texas Slim Collins' pit show and J. F. Johnson's What Is It? Concessions: Mike Mutt, pop corn; E. Firestone, cook-house; William Mackey, needle store and ball game; L. Bartels, cane rack, fish-pond, two penny pitches; L. Finnotti, high striker; M. Bartels, pig-pong; S. Stanton, mentalist; William Mesphet, hoop-la, pitch till you win, dart gallery; Harry Waumbald, pitch till you win; B. Smith, two ball games; M. Vincent, pitch till you win; Bob Keener, shooting gallery; M. Glandy, dart wheel; Paul Hoover, photo gallery; E. Hall, root beer; Bill Adams, bingo.

Lillian Strook, juvenile aerialist, under Klein's management, presented the free act nightly.

O. HENRY CANVAS

(Continued from page 41)

girl show top, which will be outstanding in design, color scheme and interior decorations. He also ordered a lot of other materials which will place his show in fine condition as far as his canvas equipment is concerned.

"As for Hennies Bros., they are dressing up in great style and placed orders to meet their individual requirements in canvas structures. These designs were by Harry W. and Orville W. Hennies and are really outstanding."

KEMP'S LION

(Continued from page 41)

lions and her new act of "Dips of Death," which is going over with a bang. In this act Walter Kemp rides around, in between, over the top and under two full-grown jungle-bred lions which Marjorie forces on pedestals placed on opposite sides of the bowl, midway between top and bottom.

New trick and fancy rider is Johnny Hobbs, who has won a reputation for being clever and thrilling. Chubby and Harriett Gullfoyle are most essential to the show and are always ready for early morning openings, which are a daily event on the Canadian circuit. The front is capably handled by Buddy Rilee.

Following is new roster of the Kemp Thrill Arena: Eleanor Price, understudy to Miss Kemp; Ethel Roland and Dorothy Barclay, girl riders; Johnny Hobbs, trick and fancy rider; Henry Dixon and Speedy Price, straight riders; Charles Hall, bally rider; Buddy Rilee, chief announcer; Fred Cantrell, assistant talker; Jack Thompson, tickets; H. Grantham, tickets; Chubby and Harriett Gullfoyle, animal trainers; Jack Redding, mechanic, and Baby Walter Arthur, mascot. Reported by Francis F. Healy.

"MAGIC MIDWAY"

(Continued from page 41)

estimation the finest carnival attractions on the road and in no way could we better entertain our boys and their families." The carriers are to be brought from all over the State of Illinois. Reported by Walter Hale.

HOWARD IN CINCY

(Continued from page 41)

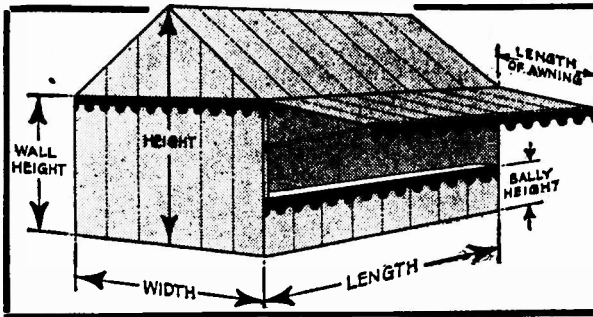
reported the shows as doing just fair at this time but is looking forward to the fairs to make everything just right for his organization.

Howard Bros.' Shows have been touring West Virginia for some weeks and are presenting only shows, rides and sales concessions, owing to the excessive licenses in that State for the usual run of merchandise concessions. The shows feature the Aerial Behrs as free acts behind a pay gate.

SPILLMAN PRESENTS

Consistent Dividends—**RIDEE-O RIDE**—World Wide Acceptance
New Fun House Ride—**HI-DE-HO**—Four Startling Features
Smart, Racy, New—**AUTO-SPEEDWAY**—The Profit Plus Ride
The Ride Supreme—**FLYING TURNS**—For Big Operators
The Big Repeater—**HEY-DEY**—Pleasing, Positive Profits
SPILLMAN'S FAMOUS JUMPING HORSE CAROUSSELLES
Modern, Smart, Indispensable To Any and All Shows
Brilliant, Glamorous—**LIGHT TOWERS**—Visible for Miles
Rigid Construction—**PORTABLE STAGES**—6'x18' Sections

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y.
World's Largest Builder of Amusement Devices

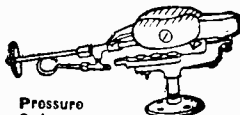


Concession TENTS

Give Measurements as Indicated BUY from Factory SAVE Money

POWERS & CO., INC.
26th and Reed Sts., Phila., Pa.

URN BURNERS



Pressure Only
No. 56—3" Burner. \$2.95
No. 04—4" Burner. 4.25
No. 08—6" Burner. 5.95
Hollow Wire, per ft. .05
12 Qt. Kettle Popper 14.50
5 Gal. Juice Jar. . . . 4.95
Citric Acid, 5 Lbs. 1.90

COOK HOUSE EQUIPMENT

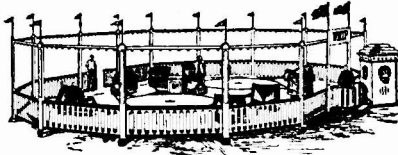
BUY AT WAXHAM'S—AND BE SURE! New Instant-Lite Gasoline Stoves (no pre-heating, light like gas). Griddles, Waffle Outfits, Kettle and Rotary Poppers, Peanut Warmers, Juice Jars, Juice Powders, Candy Apple Outfits, Sticks, Colors, etc. Circus Lemonade Glasses, Tanks, Pumps, Hollow Wire, Gasoline Lanterns, Mantles, Urn Burners, etc. Special equipment built to order. We do repairing, have bargains in used goods, accept trade-ins. Order from this ad. Catalog upon request. TERMS: 1/3 Cash Required With Order, Balance C. O. D. 90% of orders filled day received.



WAXHAM LIGHT CO.

517A West 42nd Street,
NEW YORK CITY.
Phone: Mo. 3-5886.

3 Gal. tank, 10x18 \$5.95
6 Gal. tank, 10x24 8.50
10 Gal. tank, 12x26 7.95
10 Oz. Circus Lemonade Glasses, doz. 4.95
GRIDDLES—All Sizes
18x36 Hvy. Smooth \$8.95



NEW

8-CAR WHIP

A Riot of Colors and Chromium. Beautiful Streamlined Cars. A persistent money-getting Ride. Exported to All Countries.

W. F. MANGELS CO., Coney Island, New York

IF YOU CAN STAND PROSPERITY

Invest in the Time-Tested



TILT-A-WHIRL

Flashy - Reliable - Money Getter

For Particulars, Price and Terms Write

SELLNER MANUFACTURING CO., Inc. Faribault, Minn.

UNITED STATES TENT

S. T. JESSOP, Pres. AND AWNING CO. GEO. JOHNSON, V. P.

CIRCUS, CARNIVAL AND CONCESSION TENTS, SIDE SHOW BANNERS THAT WILL LAST. Send for Used Tent List. LEADERS FOR OVER 40 YEARS.

701 North Sangamon Street,

Chicago, Ill.

ALL NEW MONEY-GETTING RIDES

RO-LO—FUNHOUSE AND RIDE COMBINED. A big money earner—a gorgeous flash—loads on one wagon—quick to erect—now operating on Royal American, Coleman Bros., Gooding Greater, Happyland, Sol's Liberty, Joyland, others.
KIDDIE AUTO RIDES—Over 150 sold—showmen everywhere say "The Biggest profit from the smallest investment." New modernistic design more attractive than ever.
STREAMLINED PORTABLE CAROUSSELS, All Sizes. Complete Information on Request.
ALLAN HERSCHELL CO., INC., North Tonawanda, N. Y.

BOOMERANG

Capacity Gross Repeats
Providing Thrills on Many Midways
ENDORSED BY THE LEADING RIDE OWNERS OF AMERICA
Boomerang Mfg. Corp.
HARRY WITT, Sales Mgr.
366 HAMILTON AVE. BROOKLYN, N. Y.
Send for Illustrated Circular

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "BILLBOARD"

Showmen's League of America



165 W. Madison St., Chicago

SHOWMEN'S HOME FUND
Previously Acknowledged \$13,815.00
Received This Week 215.00

CARL J. SEDLMAYR, General Chairman Drive for Funds.

WRITE FOR PLEDGE CARD.
A Home for Aged and Infirm Showmen

Showmen's Home Trustees
FRED BECKMANN — Chairman
M. H. BARNES — Treasurer
E. W. EVANS — Secretary
J. W. Conklin W. R. Hirsch
M. J. Doolan Max Linderman
Max Goodman E. Lawrence Phillips
Rubin Gruberg Carl Sedlmayr
Harry W. Hennies Elmer C. Velare

Worthy of Your Co-Operation

PENNY PITCH GAMES
 Size 48x48", Price \$20.00.
 Size 48x48", With 1 Jack Pot, \$30.00.
 Size 48x48", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE.
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
 124-126 W. Lake St., Chicago, Ill.



Our Midway

By RED ONION

Communications to 25-27 Opera Place, Cincinnati, O.

Have been wondering why some carnivals do not pay off with wooden nickels instead of brass.—Soapy Glue.

A NEW portable ride is now being tested out in a city in Ohio. It is liable to carry the title of "Bubble."

WORRIED! Kay O'Connor wants to hear from John J. O'Connor thru *The Billboard* mail department.

WILLIAM C. EARLE is doing the press agent work for the Eric B. Hyde Shows playing an extended engagement in Washington, D. C.

JOHN S. BULLOCK is touring West Virginia and is apparently doing very well with the Bullock Amusement Enterprises.

on show are looking forward to the fairs, which start after two more weeks of still dates."

Many carnivals try to get along without press agents, but they have a tough time doing it.—Wadley Tif.

A LARGE number of carnivals were not ready for the Fourth of July celebrations. But there is hardly much excuse for them not to be ready for what will probably be the biggest Labor Day in history this year.

MRS. FRANK MEEKER—William R. Hicks, of the F. H. Bee Shows, wants you to communicate with your husband, as he says Frank Meeker is nearing a nervous breakdown caused by not hearing from you and son, Frankie.

LEO M. BISTANY, general manager Orange State Shows, letters from Lynchburg, Va.: "After the Fourth of July week we were all feeling quite good, for business was good enough to give us a strong lease on life around this show."

BEEN THINKING of Artie and Pearl Shields, of Tarpon Springs, Fla., and also wondering why John H. Shields' (he of Lunnette fame) reported death was not reported to *The Billboard*. Shields

been assistant trainmaster on the Johnny J. Jones Exposition for past two years. Left show at Evansville, Ind., calling it a short season. However, I expect to be back on the road again—some time."

MOTORING to Cincinnati during the Johnny J. Jones Exposition engagement in Evansville, Ind., Mrs. Bertha McDaniel, operator of the arcade and Rocky Road to Dublin, and Mrs. Frances Lauther, wife of Carl J. Lauther, of the big Side Show, were house guests of Mr. and Mrs. Claude R. Ellis on July 17 and 18.

RAYMOND FRANKLIN cards from Alliance, O.: "Elsie Von Ritter, billed as the 'Siamese Twin Girl,' is now with Herman Singer's Ten-in-One on West's World Wonder Shows. I am still on the front of the Annex. West has a very nice midway and business is now very good."

Interesting Letter From E. Clay May, of Mighty Sheesley Midway

KALAMAZOO, Mich.—Show is still in Michigan and everything is going along fairly well. Our new glider house trailer purchased in Toledo, O., is very comfortable and we like it fine. Mrs. May is back from South Bend, Ind., where she spent a week visiting at the home of J. C. Weer, who is a street commissioner there.

While playing Lansing, Mich., Mrs. Ann Hill, of Detroit, spent July 4 with us and we had a dinner in the trailer and then she motored back home.

Mr. and Mrs. John M. Sheesley enjoyed their stay in a beautiful cottage in Muskegon, Mich., last week. They had a great time fishing and bathing in Lake Michigan. W. H. (Bill) Rice is buying a new house trailer. It is hard to imagine Bill living in a trailer, but he says he is going to like it. Electrician Sykes' wife was in a hospital in Lansing, but is out now and says she is feeling much better.

It will not be long now before the show heads west to play fairs. Sorry, indeed, to hear of the death of Lieut. Lester Potter, Detroit's censor of shows.

WILLIAM D. PINK, well-known independent ride operator, visited *The Billboard* July 16 while the American Exposition Shows were playing Covington, Ky., on which he has the Octopus. He is still cheerful and in the best of health and may reach the Pacific Coast by fall.

BLACKIE MARTIN, who cards he has left hostler and train-crew jobs behind him, is selling tickets on Jess O'Dell's Oddities with the Tilley Shows. He gives partial roster as Capt. Frank Henderson, knife thrower; Lady Peggy, iron tongue; Texas Blackie, tattooist, and Mary Morris, feature act.

CARNIVAL OWNERS and managers, if you have any open time why not let the fair and celebration committees know about it. Requests for good carnivals have been coming into *The Billboard* office recently in numbers enough to indicate that good carnivals are in demand.

Wonder why so many billposters insist on putting paper up in alleys and inside of packing cases left in alleys.—Soapy Glue.

E. B. FISK letters from Fort Gibson, Okla.: "This is only the second time I have ever written *The Billboard*, although a consistent reader. Mrs. E. B. Fisk and I left our home camp in Rockford, Ill., in our new De Luxe Indian trailer with our pet, a brown fox terrier named Fritzie. While we were playing a celebration our dog was taken sick and we put him in a veterinarian hospital in

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1937-1938.
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 Analysis, 3-p., with Blue Cover. Each.08
 Analysis, 3-p., with White Cover. Each.15
 Forecast and Analysis, 9-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25c.
 No. 1, 34-Page, Gold and Silver Covers. Each .30
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00
 Gazing Crystals, Ouija Boards, Planchettes, Etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polity. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample \$0.15
HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound. Samples, 25c.
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 35c.
ZODIAC FORTUNE CARDS, Fine Set of 30 Cards, 35c.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise.

SIMMONS & CO.

18 West Jackson Blvd., CHICAGO
 Instant delivery. Send for Wholesale Prices.

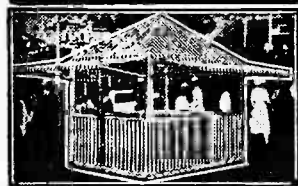
BUDDHA PAPERS—SUPPLIES

1938-'39 **ASTRO DAILY, HOURLY FORECASTS** Buddha Papers, 1-4-7 and 35-page Readings, Zodiac Display Charts, Horoscopes in 11 styles, Apparatus for Mind Readers, Mental Magic, Spirit Effects, Mitt Camps, Books, Graphology Charts.
 148 Page Illustrated Catalog Ready.
 Most comprehensive line of Apparatus and Supplies in the World. Catalog 30c. None free.

NELSON ENTERPRISES

188 S. Third St., COLUMBUS, O.

KWIKUP CONCESSION STANDS



Quickly erected—100% portable—bolt and wing nut construction. Orange and Black colors. Five Models. 12 Sizes. New low prices. Circular free.

THE MONROE CO., COLFAX, IOWA

HUBERT'S MUSEUM Inc.

228 W. 42d Street, NEW YORK CITY.
WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES.
 State salary and all details in first letter.
 Open All Year Round.
SCHORK & SCHAFFER.

PEANUTS

Raw, Roasted. Special Price on Jumbo Elephant Bags. Popcorn and Popcorn Seasoning. Daily Market Prices.

INTERSTATE FOOD PRODUCTS

285 East Houston Street, New York City.
 Phone: Orchard 7-8910.

POP CORN

CITY GARDENS—Experienced growers and distributors of Premier Brand "Hi-Test." Greater volume, flavor and popularity. Fancy re-cleaned large S. A. yellow, baby rice, large improved white rice at grower's prices. Buy direct for less. 100-Lb. Bag, \$4.50; 8 Bags, per Bag, \$4.40; 10 Bags or more, per Bag, \$4.25. Samples submitted. Only Popcorn sold under a guaranteed analysis. Every trial order makes a permanent buyer.
WILL HENKLE, Mgr., Washington C. H., O.

BUDDHA PAPERS
 S. Bower, Belle Mead, N. J.
 Established 1899, N. Y. C.

WANT

TWO GRIND STORE AGENTS
 Count Store and Alley, Capable and Sober.
ALTON PIERSON
 Care Sol's Shows,
 Week July 25, Wisconsin Rapids, Wis.



MICHAEL SIEBERT, age 19 months, son of Mr. and Mrs. Frank Siebert, independent concessioner with Goodman Wonder Show. This young pride and joy of the Sieberts is enjoying the summer with an aunt in Memphis, while they are hard at work with their Hoop-La and giant merchandise wheel. This is the first year for the Sieberts with Goodman as in former years they were with Johnny J. Jones Exposition. Photo by Frank G. Link Studios, Memphis, was furnished by R. W. Richards, one of the Goodman press agents.

B. H. NYE has been back on the executive staff of Leo M. Bistany's Orange State Shows for some time now. Leo must have put the "spell" on him again.—Red Onion.

BACK HOME AGAIN: Frank E. Pilbeam is back in Detroit after being two months with Christ United Shows, which opened season April 30 at Mt. Vernon, O., and closing recently.—BABE KIRBY.

H. W. KARNAK, magician, wrote Bill Sachs from New Glasgow, N. S., Can., that he and Sol Solomon, high diver, are with Bill Lynch's Shows and have done a lot of successful fishing recently.

WALTER LANKFORD cards from Springfield, Tenn.: "Lankford's Band of 8, not 12 or 15 musicians, is now with Rogers Greater Shows and contracted for the balance of the season."

TOM AND JANET TERRILL were recent visitors in Cincinnati while playing in the vicinity with the Terrill & Mohrol Shows. They report business as being both good and bad.

HARRY L. GORDON is still general agent for W. C. Huggins' West Coast Shows and contented in the position. He recently showed up in Seattle, Wash., on business.

W. H. (BILLIE) OWENS, secretary Sol's Liberty Shows, letters from Watertown, Wis.: "Business just fair, but all

one time was a feature of Smith's Greater Shows and others.—Red Onion.

BETTY JOHN letters from Harlan, Ia. "Re: Item in July 16 issue post-marked Princeton, Mo. Bobbie Burns is not working on my show. I did not frame a Girl in the Goldfish Bowl show and there are not six girl shows on the show I am with, there are eight."

BERTHA BERT cards from Princeton, Ky.: "My sex show and a new snake show known as 'Gail.' Gail is Grace Whittier, formerly a dancer on the Mighty Haag Circus. We combined as a Two-in-One for the fair season with Model Shows. Business is good now."

DIXIE LOU MATHEWS cards from Grayson, Ky.: "Joined Alfredo's Museum, which now makes three sisters working for this show, as Alma and myself are sisters of Alice Alfredo. Looks like there will eventually be an all-sister side show."

I am getting of the opinion that a number of people in outdoor show business are just on a pleasure jaunt.—Tillie Few Clothes.

JAMES DARROCK cards from Montgomery, Ala.: "Back home again. Have



CHARLES SMITHEY and **Princess Marie**, trained chimpanzee, of West's World's Wonder Shows. Smithey is manager of Frank West's Trained Wild Animal Arena, now rated as the largest with a carnival. Photo, furnished by George S. Marr, secretary of West's Shows, was taken recently in Dover, O.

BIG ELI 4th of July Contest WINNERS

Rank.	Model Wheel.	State.	Receipts.
1st	No. 5	Oklahoma	\$479.90
2nd	No. 5	Iowa	470.70
3rd	No. 5	Texas	468.70
4th	No. 5	Iowa	410.50
5th	No. 5	Michigan	405.60
6th	No. 5	Oklahoma	401.70

Total. . . . \$2,637.10
 Average per Wheel. . . . \$439.51
 Send for July-August **BIG ELI NEWS**, for complete results of all Three Fourth of July Contests.

ELI BRIDGE COMPANY,
 BIG ELI Wheels—BIG ELI Trailers—
 ELI Power Units.
 JACKSONVILLE, ILL.

Carthage, Mo., but he died June 29. He was buried in a specially built casket in a private dog cemetery operated by Mrs. Ruth McBride in Carthage."

JERRY D. MARTIN, professionally known as Jaydee the Great, lettered from Claremont, N. H.: "Doing free attraction with Pine Tree State Shows. Lady Corda is also in the act. Betty Jane (Boop) Martin, daughter, age four years, is now doing acrobatic numbers. Two more years and 'Alley Oop' she will go."

"MERCHANDISE CONCESSIONS." Reporting the operation of some concessions in a lengthy story from Ardsley, N. Y., *The New York Times* issue July 15 said, in part: "It was charged that the 'prizes' included packages wrapped as hams but stuffed with sawdust, cigars filled with papers and radio cabinets with nothing inside."

Many Notables Have Been With J. Geo. Loos Shows in the Past

Among the present day and past carnival owners (most of them successful) who were formerly concessioners or showmen connected with the J. George Loos Shows at some time or another were Milton M. Morris, John R. Castle, Max Goodman, Orville N. Crafts, Harry W. and Orville W. Hennies, Phil Little, Curtis J. Velare, T. J. Tidwell, C. F. Zeiger, Lew Dufour, Jack Ruback, Sam Solomon, Archie Clark, Mel H. Vaught, Frank M. Sutton, John T. Wortham, Charles W. Nail, L. J. Heth, Harry Beach, Harry Billick, Morris Miller, Lew D. Nichols, Young Brothers, J. T. McClelland, Bob Hurst, A. L. Baysinger, W. S. Neal, Bennie Krause, Gov. Macy, Jack Greenburg and John Miller.

In an executive capacity were J. C. McCaffery, George F. Dorman, Walter F. Stanley and many others.

Among the cinema stars were Marilyn Miller and Stepin Fetchit. Quite an outstanding record for one show.

MR. AND MRS. FRANK J. KOSKE card from Sheridan, Wyo.: "Played the Stampede at Cody, Wyo., with our shooting gallery July 4 to 6. It rained, but our business was good. From Cody we visited Yellowstone National Park on a week's vacation before playing the rodeo at Sheridan, Wyo."

ROBERT W. ROSEBERRY, secretary Adams County Fair, Friendship, Wis., writes: "Our event is in September and the only fair around here for many miles during that time. Last year we had very good crowds. In view of the fact that this year we will have a Sunday fair we look for better attendance, however, weather permitting."

Work is only work when you are following somebody's orders, not your own. Fred B. Barton in "Let Yourself Go."

BEN H. VOORHEIS, press agent for James E. Strates Shows, must be plenty busy as he never seems to have time to give any descriptive matter nor names in connection with the photos he sends in for publication. *The Billboard* would like to do a lot of things to help show-folks if they would only do a few things



EVELYN MILLER is seen here at the top of the ladder (a step-ladder) on July 4 at Vandergrift, Pa., when playing there with American Exposition Shows. She is the feature of F. W. Miller's *Fan Dance Revue* and says she enjoys dancing for the edification of her dear public.

to help themselves and not expect *The Billboard* to do it all.—Red Onion.

MR. AND MRS. BARRY GRAY letter from Lansing, Mich.: "We are enjoying a rest at our summer home here. Had pleasant visits with Jim and Anna Mandy, who were here with Gooding Greater Shows. Visited Mighty Sheesley Midway and met Lepo, leopard boy; Sealo, seal boy; Mr. and Mrs. Al Renton and Doc Fisher, manager Hall of Science. Both carnivals have large and brilliant set-ups."

PAUL HEROLD, German giant, letters from Sheboygan, Wis.: "Now in my fourth year with Peter Kortez' Side Show on Beckmann & Gerety midway. Dr. Charles D. Humberd, of Barnard, Mo., who is interested in giants from a medical standpoint, wrote an article about me which appeared in *The Medical Record*, New York, issue May 18. I think that Dr. Humberd did both himself and his subject proud."

TEX ROSE, operator of the shows bearing his name, letters from Gouverneur, N. Y.: "During the recent tour of Maine, Vermont, New Hampshire and New York had the pleasure of seeing a number of carnivals and was agreeably surprised to notice the absence of questionable concessions and cleanliness of various ones. Visited O. J. Bach, Molly's, King Reid and De Luxe Shows of America. These impressed me very much with their policies and set-ups."

R. N. MENGE cards from Goshen, Ind.: "Just finished working 'Mike,' my ventriloquist figure, over, getting ready



RUTH MCFARLAND, who is Miss America for D. E. Pence's *Posting Show with Elite Exposition Shows*. Photo, furnished by Don Foltz, was taken at the new swimming pool in Abilene, Kan., by Philip Darling when the shows played in that city recently.

for the first fair of the season at Logansport, Ind. Am handling the front of *Radio Varieties* and also do magic on the inside. This is a family show with singing, dancing, comedy and music; no blow-off. Show is with Zimdars Greater Shows. I have found Harry Zimdars to be a very fine carnival manager. I also do a platform free act of magic."

DE ROOS, who one time was a partner with Charles J. Geiser in a chain of waffle shops on Broadway, New York, and well known in the concession business, is far from Broadway now. He cards from Swansea, Mass., where he has a roadside eating shop: "This new store of mine is getting money. Do they have good ham and eggs in Cincinnati?" Red Onion has often wondered what became of Charles J. Geiser who was a famous ride operator at Coney Island, N. Y.—Editor.

DEATH TAKES ITS TOLL: The deaths of Lieut. Lester Potter, Detroit; Charles Docen, of World of Mirth Shows; Harry E. Crandall, former well-known general agent, and Johnny Webb, fat man with Eric B. Hyde Shows, are being mourned by their many friends in outdoor show business. See Final Curtain department for details.

MRS. M. H. ARNOLD, of Arnold Bros.' Pioneer Shows, letters from Livingston, Calif.: "Santa Clara, Calif., is tops for hospitality. People were orderly, no rough stuff of any kind. When we played there the streets were packed with people but not much money was spent, possibly due to strikes in San Jose. Mayor and townspeople were for the show and celebration 100 per cent. Special permission was given to park



SETTING UP ON THE STREETS in heart of Santa Clara, Calif., getting ready for the Fourth of July celebration. Arnold Bros.' Pioneer Shows had the date under the American Legion. Hank and Milton Arnold are seen driving stakes into the two-week-old concrete street which was later roped off for the rest of the midway and dancing. Photo furnished by Mrs. M. H. Arnold.

the house trailers on a street for the duration of the event."

It appears that there is no truth in the report that Floyd Newell has hired himself a press agent. Wonder why it is now "Silent Newell."—Unkle Jerk.

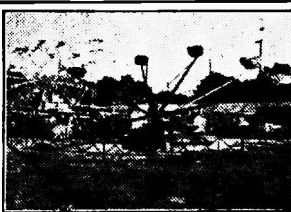
Royal American Midway Sounds Broadcast to BBC in England

CALGARY, Alta., Can.—The British Empire and the Far East were tuned in to hear word-pictures portraying the color, excitement and action that are a part of Calgary's annual Stampede when Radio Station CFAC co-operated with the Canadian Broadcasting Corp. to broadcast special "sound pictures" of the Stampede events, as well as the clamor and shouting of announcers and talkers, the noises of the crowd and all the din heard in the huge Royal American Shows midway on Tuesday, July 12, 12 to 12:30 p.m., MST.

The new CBC Mobile Broadcasting Unit No. 1 was used to record the various sounds, and later to weave them together with script and music to make a complete half-hour program. The feature was then broadcast to the British Broadcasting Corp. in England via short-wave from Ottawa, and was rebroadcast on the English beam stations to other points in the British Empire. It was also recorded by the BBC for repeat broadcasts on Wednesday and Saturday of the same week.

The three transmissions conveyed the program to listeners in North America, Africa, New Zealand, Australia, India, Malaya and the Far East. In this way the voices of CFAC announcers Jack Dennett and Pat Freeman were heard in almost every part of the world, and Royal American midway announcers and talkers reached crowds far exceeding their wildest dreams.—FRANK E. FLEMING, director of publicity, Station CFAC, Calgary.

TED C. TAYLOR, of Funland Shows, cards from Horse Cave, Ky.: "Here is one for Ballyhoo Bros.: Saturday, July 16, at 8 p.m., the power company terminal burned and threw four towns in darkness all night, including Taylorsville, Ky., where our show played last week. At Horse Cave, believe it or not, the lot was packed with people until midnight and they patronized the Minstrel Show and rides which were illuminated with lamps and candles. Think



Loads on One Semi Trailer. **EYERLY AIRCRAFT CO., Salem, Oregon** ABNER K. KLINE, Sales Manager. Lusse Bros., Ltd., Blackpool, England, European Suppliers.

OCTOPUS LOOP-O-PLANE TWO BIG WINNERS

PERMANENT OR PORTABLE. EYERLY RIDES GUARANTEE BIG PROFITS

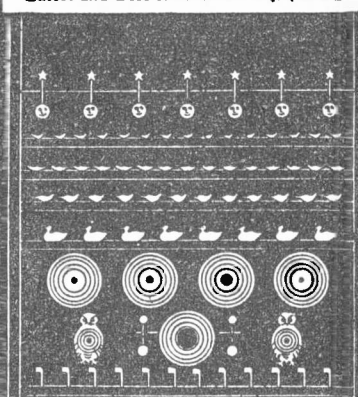
ARCHERY IS STORMING THE COUNTRY

WARNER BROTHERS' LATEST RELEASE, "THE ADVENTURES OF ROBIN HOOD." CREATING INTEREST EVERYWHERE. Archery, this year, is more popular than ever. Archery Ranges are being installed everywhere. These Ranges pay handsome profits. Write us for full instructions how to operate and install. Also for catalog and discounts.

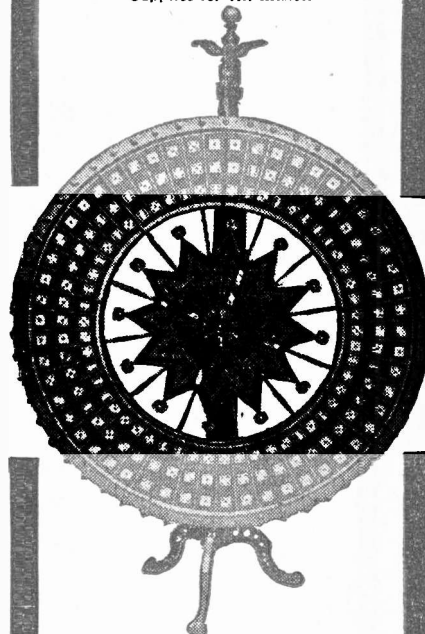
INDIAN ARCHERY & TOY CORPORATION, Evansville, Ind.

EVANS

MONEY MAKERS Rely on Evans 46 Years' Experience for Latest and Best Amusement Equipment.



SHOOTING GALLERIES IMMEDIATE DELIVERY. Complete Line of Shooting Galleries. Supplies for All Makes.



EVANS DICE WHEEL

One of the most popular wheels. New Junior size 32" in diameter. Face of wheel is covered with glass and ornamental metal work, handsomely plated and polished. Write for Prices.

PADDLE WHEELS of All Kinds \$7.50 up

EVANS ALUMINUM MILK BOTTLES

Far superior to old wood bottles. Sound like falling glass when knocked over.

\$10.50 PER SET

FREE CATALOG

H. C. EVANS & CO.

1520-1530 W. Adams St., Chicago, Ill.

\$56.00 ONE DAY ON THIS MACHINE

My Candy Floss profits on Dietz Machine July 4, 1938, were \$56.00. Could have made more with Double Spinner Head.

E. BADE, Indiana. Not so had for these hard times. You should do as well. Write us.

A. T. DIETZ COMPANY 47 Miller Building, Toledo, O.



Loads on Standard Truck.

PHOTO AND CAMERAMEN!



"Modern" Glass Photo Frames. Made in all sizes. Our new design as illustrated fits all stamp photos, comes in assorted and two-tone colors with attractive corner. Designs are in Pure Silver Mirror Inlay. Edges of all frames are smoothly beveled. For \$1.00 plus postage you may receive a sample set of six frames from starting at 5x7 enlargement size and full information as to sizes and prices. We manufacture a complete line of fine Photo Frames.

PURSE FRAMES, \$3.50 Per 100

1 1/2"x2" EASEL BACK GLASS FRAMES, \$5.50 Per 100

Paper Folders for 1 1/2"x2" Photos in Assorted Colors.

Mid-Way Products Co.

3037 Main St. Kansas City, Mo

Royal Exposition Shows WANT

CONCESSIONS OF ALL KINDS

Grind Stores, \$15.00 — Wheels, \$25.00. Have Complete Posing Show for Capable Showman. Feature Acts for Side Show. Our Northern Fairs start in August, then South till Christmas. Forty Milers save stamps. This week Huntingdon, Pa., then Centennial, Emporium, Pa.

BERT ROSENBERGER, Mgr.

ST. LOUIS COUNTY DAY AND NIGHT FAIR

Lakeside Park, St. Louis, Mo., Sept. 2, 3, 4, 5. On Highway 40—8 Miles West of St. Louis. First Fair in 10 Years

Will book Ten-in-One, Motordrome or any Shows of merit. Must have flash. Concessions that work for Stock. Not over 10c No gift. Space limited. Address **JOE REEVES, Robertson, Mo.**

GUITAR PLAYERS WANTED

Can place two Steel Guitar Players. Prefer Electric Guitar Players and will furnish electric instruments. Wire

DEE LANG, Mgr.

DEE LANG'S FAMOUS SHOWS

Roseau, Minn., July 25 to 27, inclusive; Mahnomon, Minn., July 28 to 31, inclusive; Thief River Falls, Minn., August 1 to 4, inclusive.

TANGLEY CALLOPE FOR SALE

Due to the death of my husband, I wish to sell his Calliope, Model 143, which is in fine condition. Outfit is mounted on ton and one-half Chevrolet chassis. Colors—Red, black and gold; new tires, new batteries. Equipped with Deico plant, using two 16-volt batteries. Also fire extinguisher, frames for advertising and 32 rolls of music. Can be played by hand also. Terms cash.

MRS. MARIE WILKINS,

705 S. 7th St., Goshen, Ind.

WANTED

For the most beautifully framed show on the road. Hawaiians, Male and Female, Singers, Dancers and Musicians with electric steel guitars and good wardrobe essential. Also young, good-looking Oriental Dancers with flashy wardrobe. Long season. Ernie Hall and Joe Gilman get in touch with me quick. Time short. Write or wire details quick. Address

LILLIAN SHEPPARD

Care Rublin & Cherry Show, Janesville, Wis., week July 25; Hammond, Ind., week August 1.

WANT SHOWS

For real route fairs and celebrations: Unborn, Prison, Big Snakes, Mechanical, Funhouse. Wire what you have. May be able to place you. Will furnish complete outfits. Want Legitimate Concessions. Want experienced Ride and Canvas Help. Top salaries. Season ends November. Lewistown, Mont., July 25-30; Shelby, Mont., August 2-6.

C. F. ZEIGER UNITED SHOWS

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

of it, a carnival in the dark and doing good business."

EDWARD C. ANDREWS, who titles himself "Captain," letters from Dayton, O.: "Came thru my double operation successfully and now allowed to eat soft food. May be able to go back to work around September 1. Celebrated my 50th birthday June 22 and was remembered by friends. In show business over 30 years. Been with Miller Bros.' 101 Ranch Wild West and a number of others since as a side-show performer doing magic, ventriloquism, Punch and Judy and knife-throwing acts. The doctors seem to have rebuilt me with their operations."

C. L. LAVENIA, manager of the Aerial Skyrockets, letters from Muncie, Ind.: "Greater Exposition Shows featured a 35-minute free-act program here week ended July 16. Manager John Francis presented the acts at 9:30 p.m. in the center of the midway in a circus curb (ring) with real circus atmosphere, sawdust and all, and with our high act. Jimmie Hamitar's unit of eight dogs, six ponies, Juggling Dales, riding dogs and monkeys, six Arabian stallions and closing with Three Skyrockets, high act, appeared. All acts were well applauded by the public of Muncie that viewed them."

HARRY WARREN lettered from Crescent City, Calif.: "Joyland Shows had good business in Weed, Calif., week of July 4. Show is completely motorized and goes back into Oregon territory. Two new semi-trailers have been added. Roy Sullivan and Doris Moulton, both

Sheesley Midway played that city in June three years ago for two weeks. C. W. Cracraft was Sheesley's general agent at that time and I had the concession midway. Week July 11 I opened with Zimdars Greater Shows in Jackson, Mich., with several concessions but on going to the lot Monday evening I found that one of the ride men had been taken to a hospital for examination. Buddy Braden is the legal adjuster and was given co-operation by the county and State officials and a medical tent was erected on the grounds and all the showfolks were vaccinated. The week in Jackson was lost. Will be with Peerless Exposition Shows in Pittsburgh week commencing July 25."

Why not try an all-white minstrel show, Mr. Carnival Manager? Minstrelsy can return via the carnival if you will do your part. Plenty of good talent still available and wanting work.—Red Onion.

BERT ROSENBERGER, general manager of Rosey's Royal Exposition Shows, believes in the value of news and Show Letters in *The Billboard*. This judging from a recent letter in which he complained of not getting his items in some of recent issues. This can be explained because *The Billboard* requires news value of interest to all in the business, not alone to the show represented by the Show Letter. Proper preparation of the copy is essential, and as well prompt arrival. News is what has happened, not what some carnival press agents predict or imagine will happen. Show Letters should be written after the full engagement has been played and not when the engagement has started. Some do this

They put Phil Little in the middle to settle all arguments. Inasmuch as all of them have forgotten about the cold and rainy weather a dandy visit was had. Best wishes to Al Hartmann and Red Onion."

B. Lamb Agrees Independent Shows Are Needed, But What For

FULTON, N. Y. — I noticed in an issue of *The Billboard* in Our Midway that good independent carnival shows are badly needed. This is true, but tell me what inducement there is for an independent showman. I have been an independent for years and, in fact, have never worked for an office-operated show. How many times has an independent showman joined a carnival and after having a couple of years' good business have the office decide to build a show to take his place? They build it; then after it is built, and the office has had several managers who cannot get any money with it, the carnival manager begins to holler. They want independent showmen, but when one joins a carnival as an independent he finds the office operating about half of the shows. Just which shows does one figure will get the choice locations, office-operated ones or independents? Office shows, of course.

Yes, the carnival midways need independent showmen, but independent showmen need some inducement to build and operate these shows. When one figures out the policy around carnivals today with their front gate, just where does the independent come in? In about 80 per cent of the spots booked the independent showman helps build a fence around the midway and helps to make a flash so the gate will do business, and many a town is booked just because the gate will do all right.

I have been with some pretty fair shows and am with one now where the independent gets some consideration, but I am talking about the carnival as a carnival and the independent showman as an independent.

What is the inducement for independents? The carnival needs them, but they need some consideration too. Did any carnival owner ever figure it like that, or is the independent show just another show he can give passes to when he wants a favor of some kind?—B. L. (BARNEY) LAMB.



WILLIE AND MARY KANE, after several years of girl, oddities and illusion show operations on various midways, joined the Lorow brothers on Hennies Bros.' Shows. Mary, daughter of Edward and Pearl Lowe, veteran carnival folks, is the only woman talker on Hennies Bros.' midway. She has been working on the girl show and Willie is talker on the Lorows' oddities attraction. (Photo by Jack E. Dadswell, now of Dayton, O.)

employees of the show, were married in the Big EII Wheel at Central Point, Ore. Bob Harmon joined the Side Show as announcer. Frankie Desnos took over the management of the concession department, succeeding Eddie Young, who is going into business locally. Prince Elmer is enlarging his midget show. Business is noticeably on the upward trend."

ROSS MOPPIE ROBINSON, of Smith's Great Atlantic Shows, letters from Boswell, Pa.: "Season opened in Augusta, Ga., followed by several weeks of rain but we have been plugging along and finally hit a good one. It was at Everson, Pa., not exactly a red one, yet good. Concessions did not do so well. Minstrel show is a good one with snappy chorus, good comedians and a five-piece band. Roster: Band, John Allen Cook, leader and cornet; Everett DeVorse, drums; Harry Wilson, trombone; James Williams, piano, and Willie Wilson, saxophone. Chorus, Mabel Cook, director; Tunie Cole, lead, with five girls in line, and Julia King, soubret. Comedians and dancers, Pee Wee Cole, William Peppers and King Aunt Jemima. Luke King, tickets, and writer is talker."

DOLLY SAYS "ALL WRONG!" Mrs. Hymie (Dolly) Cooper letters from Cambridge, Ind.: "Notice in last week's issue of *The Billboard* that Dodson's World's Fair Shows were in Akron, O., as the first show in that city in five years. Wish to state that the Mighty

and then predict what the rest of the week will be. *The Billboard* pays no attention to this kind of Show Letter. Aside from the Show Letter question, NEWS should be sent in just as soon as it happens, not days nor weeks afterward. Storms, floods, accidents, fires, wrecks and the unusual things around a show spell NEWS.—Carnival Editor.

Carnivals that carry legitimate concessions and good shows are in demand and they can book in any city, town or village where sanity reigns in the official departments. So why have anything with a carnival that is not of a high-class amusement nature?—Wadley Tif.

MRS. VIOLA FAIRLY, of Fairly & Little Shows, letters from Langdon, N. D.: "Now that the fairs have started and rain has stopped, we hope, this show plans to go places. Mr. and Mrs. Phil Little have been with the show all season but will be leaving soon to start on their fairs with concessions. All on the show are sorry to see them leave and nothing will be missed more than Mrs. Little's smiling face and she is loved by everyone. Our son, Paul Fairly, will sail for home September 1. He is taking two months of music lessons at Seina, Italy, before returning. Our show had the pleasure of having Max Goodman, of Goodman Wonder Show, for a visit recently, and also Dee Lang, of Dee Lang's Famous Shows. Max claims that Noble C. Fairly is a poor bridge player and Dee Lang complained because Noble has more hair on his head than he has.

NOTES FROM Siebrand Bros.' Piccadilly Circus-Carnival at Wolf Point, Mont., by Jack Gibson: This show again furnished the midway for the Wild Horse Stampede here. Shows, rides and concessions did business. Location was downtown on the streets. Plenty of visiting showmen and concessioners came and space in every nook and corner of the town was sold. Mr. and Mrs. Billy Root, who have been promoting boxing and wrestling matches in Great Falls, Mont., brought on a nicely framed Athletic Arena with the following rough - and - tumble wrestlers and boxers, to meet all comers: Jack Donear, Jack Brentano and Walter Cleghorn. Others joining were J. Van Sandt and S. Sherman, from Chippewa Falls, reporting fair business. Brownie Bishop and Johnny Stephens came in from Livingston, Wyo., and reported July 4th a blank for them on account of rain. Harry Lucas and wife returned to show from Cody, Wyo., as did Harry and Martha Rogers. Mr. and Mrs. Curly Gates and daughter were here with their wares but will be going south soon. Pappy Ryan arrived from Brainerd, Minn. George and Birdie Raymond came over from Goodman Wonder Show at Grand Forks, N. D. Wolf Point has never been known to be a blank; however, gate receipts were a little off opening night because of rain. Little John Siebrand is looking good since his recent illness. Jack LaMar arrived from school at San Diego, Calif., to spend his vacation with his parents, Mr. and Mrs. Ray Slover. Hank Carlisle is still the show's legal adjuster and concession manager, and is always kept busy entertaining visitors and officials. Folks on the show heard Cliff Jewel and Charles Shubb are back together and regret the death of Don Brewer, who had many friends. Jane Enswieler is in Hood River, Ore., nursing her sick mother. There were many exhibits here.

TALKER AND GRINDERS WANTED

FOR SAMMY THE GREAT APE SHOW.

Must be sober. Twelve good Fairs.

Fl. Wayne, Ind., July 25 to 30.

Decatur, Ind., August 1 to 6.

GOODING GREATER SHOWS

Newspaper Man Becomes A "Big" Midget Fan

Barely out of swaddling clothes, sitting cross-legged at his grandmother's feet, Larry Lawrence, now a feature editor on *The Milwaukee Journal*, used to dream of meeting a midget. He avidly read the history of Tom Thumb and other famous lilliputians and vowed that some day he would learn what made a midget tick. As the years went by, the Lawrence chin stubbled with whiskers and he became a cub reporter. This paved the way to an introduction to the great Dexter Fellows, who introduced him to members of a midget troupe then touring with the Barnum & Bailey Circus; but this was not really knowing a midget. Recently Lawrence held little Paul Del Rio in the palm of his hand. This was exciting but uninformative. Little Paul would not talk.

Ambition Realized

But Lawrence is now a happy scribe. His lifelong ambition has been fulfilled. He now numbers among his intimate friends Prince and Ethel Denes, married mites with the Beckmann & Gerety Shows, in Milwaukee for the annual Midsummer Festival. Lawrence asked all the questions, probed the midget mind, delved into the lilliputian soul. The following paragraphs are excerpts from an interview written by Lawrence, published in *The Journal* July 19.

"Mrs. Griggs should be writing this story. It is about a happily married couple, one of the most devoted, charming couples I have ever known. They do not scrap or bicker. She does not nag. They spend their jointly earned and owned money together in perfect harmony. There is only one shadow on their lives. They want a baby to share their joys, but they feel certain this

blessing will never come to them. If it did, they would be the happiest couple in the world, they say, and certainly they would be the most famous couple in the world, because they are midgets, one of the five married midgets in the United States. Midget couples do not have children. In all the history of the little people there is no authenticated record of a midget couple having a baby."

Learns About Midgets

Lawrence learned all the details of the lives of Mr. and Mrs. Denes. He found that Prince had made a declaration of love the first time he saw Ethel. He discovered that Ethel had once played Little Eva in *Uncle Tom's Cabin*, had once enacted a role in a company that starred Ruth Chatterton and Warner Oland. He was convinced that they were very happy.

Ideally Happy

"If you spend a few hours with Mr. and Mrs. Denes," Lawrence wrote, "you can't help realize that they are ideally happy. Mrs. Denes has one of the most beautiful, rippling musical laughs ever heard and she laughs often and easily, but not unless there is something to laugh at. She is not a giggler. There is always something to laugh about when they are together because both have a fully developed sense of humor and a keen wit. They are cosmopolites and have been around the world several times."

Altho Lawrence even asked Ethel her correct age, the midgets proudly mailed copies of their story with picture to friends. Lawrence has invited the midgets to visit him this winter; it seems that there are a few more questions he would like to ask. Reported by Walter Hale, who arranged the meeting.

Who's Who and What of It!

By WALTON DE PELLATON

Resembling warriors of old, the fighting fists of Earl Gold continue to carry on to victory. . . . Who is the oldest and most beloved trouper on the show? Fritz La Vardo. . . . What commuting ball-game queen divides her leisure time between the White City and Monte Young shows? Jean Casper. . . . Peggy Nelson handles the marquee situation in good style. . . . Mile. Adelle Right is setting male patrons agog with her fan dance. . . . For comedy and versatility Marie Forest wins all laurels. . . . Piratical instincts of Captain Kidd appear frequently in the actions of genial Pa Slover. . . . Everybody thinks I'm cookoo, so I must be a nut.—J. B. Bailey. . . . Who appears with a new costume nightly on the midway? Not Helen Lanford. . . . Surrounded constantly with male admirers, Elaine Taylor carries on in triumph. . . . "I wasn't at the party; I wasn't in the cafe; I didn't dance with anyone; I simply wasn't there. That's my story and I'm going to stick to it."—Shirley Oleson. . . . Sedate, practical, precise and immaculate—Bessie Long. . . . I lost 50 pounds in a week and I'm almost a shadow of my former self—Joe White. . . . One and only Robert Ripley man on the show—Amato Hayes. . . . Whose clowning keeps the showfolk in good humor? Not Howard Collier Tydings. . . . Who said Claude Renner wasn't a ladies' man? . . . What good-looking Adonis preferred dancing with a waitress at a recent dance? Not Myles Nelson. . . . Who opens and inspects the inside of the office Kelvinator when he enters the office? Not Max (Mulligan) Kaplan. . . . Who is considered the best dressed man on the midway? Not Frank Forrest. . . . What young ticket seller affects capes and turbans? Not Irene Brazier. . . . Whose ride tops midway and who is salting away the bank roll? Not Johnnie Hertl. . . . What matron receives the greatest applause and compliments on the show? Not May Collier. . . . Whose spectacular appearance on the midway is a constant enigma? Not Lu Verne Raymond's. . . . Who got stung twice by a baby bee and claimed it didn't take? Not Little Joan Collier Tydings. . . . What demure and retiring young lady sells tickets on the Big Ell Wheel?

Not Sallie Behler. . . . Who mothers the showfolk and listens to all their trials and tribulations? Not Ma Slover. . . . "When love is in bloom after seven years it must be a wonderful thing."—Bonnie and Floyd Hole. . . . Why was Bill Sinclair tendered the title of Whisky Bill? . . . Whose name was so long it was cut to Alice the Goon? Not Keith Terwilliger Wolfgang Dinwood Sutton's. . . . Who has the easiest job, the least worries and the most easy-going devil-may-care disposition on the show? Not Swede Oleson. . . . Who pops up more often and without the slightest provocation to purchase gas? Not Casey Taylor. . . . Whose good looks are the apple of his wife's affections? Not Jelly Long. . . . Who can fall asleep without the aid of soft melodious music, sedatives or counting sheep? Not Ted Corey. . . . Who is planning to live in her newly furnished office this winter but will end up with an ocean-side apartment facing the Pacific Ocean in Venice? Not Margie Corey. . . . Who is right when Ted Right claims he is the master of all the girls in his two girl shows? . . . Why was Joker Lanford given the title of Joker? . . . Who finds more reasons to get into battles and is usually victorious? Not Pork Chops Langford. . . . Who has a new girl in each town en route? Not Wayne Grover. . . . Who is the show's most spectacular dancer and only displays his accomplishments when he is in his cups? Not Eddie Herschoff. . . . Who is more welcome than flowers in May when she arrives on the show? Not Virginia Kline. . . . Who sent the writer a beautifully framed poem that made him blush to the eyebrows with embarrassment on Father's Day? Not Penny and Charles Marshall. . . . Who on the Hilderbrand United Shows sent members of White City Shows a beautiful beribboned package of limburger cheese? Not O. H. Hilderbrand, E. W. Coe, Betty Coe, Hazel Fisher, Verna Seeborg, Fern Chaney, Leona and Claude Barrie. . . . What illustrious lady will receive a royal welcome when she arrives on the West Coast on her vacation? Not Relley Castle. . . . What charming lady will be given the key to the midway when she arrives on a visit from Kansas City? Not Helen Brainerd Smith. . . . When will this end? Right now!

At A SUPER-CAPACITY KETTLE STYLE last! POPPING UNIT ADVANCE 'JUMBO' WHOLESALE MODEL

POPS 40 TO 50 LBS.
of CORN PER HOUR

This is the unit you need for fast, economical volume production. It pops corn the crisp, delicious way: right in the salt and seasoning.

Speedy, economical, efficient — the first successful unit of its kind. It pops with less waste — proper agitation prevents breakage of popped kernels.

Comes complete ready to easily mount in any set-up or installation. Uses artificial, natural or tank gas.

Write for free information and catalog on complete line of Popcorn Machines for every location.



PRICE ONLY **\$138.50** F. O. B. FACTORY

ADVANCE MFG. CO., 6322 ST. LOUIS AVE., ST. LOUIS, MO.

BAKER-LOCKWOOD MANUFACTURING COMPANY Announce the Appointment of MILFORD H. SMITH

To Their
SHOW TENT SALES DEPARTMENT

Inquiries From His Many Friends Are Earnestly Solicited

Write—Wire—Phone
17th & Central, Kansas City, Mo.



HELLER'S ACME SHOWS, Inc.

WANT high-class Free Acts, Shows, Motordrums, Fun House. Pete VanLane write or phone. Useful People for Ten-in-One, Girls for Revue. WANT good Ferris Wheel Foreman. WANT Concessions, must be legitimate. WANT Diggers, American Palmistry, Long Range Gallery, Shoot the Bee, Devil's Bowling Alley, Grocery Wheel, Hoop-la. Have complete outfit, Ring Front, everything up to the minute for real Athletic Show People.

This week, East Paterson, N. J., Route 6; next week, Englewood, N. J., August 1 to 6; then Haverstraw, N. Y., Firemen's Home Week, August 8 to 13. Special Events, Parades, Fireworks, something doing every day. Hammoncton, N. J., Italian Feast and Celebration, August 15-20. Fireworks and Special Events Every Day; then our first Fair, Red Lion, Pa. Fair route next issue. All address as per route, or HARRY HELLER, 477 No. 11th St., Newark, N. J. Telephone, Humboldt 3-0474, after midnight or before 10 A.M. Long season and good treatment to all. Labor Day week open. Celebration and Fair Committees in Pennsylvania, Maryland and Virginia write.

CAMBRIA COUNTY FIREMEN'S CONVENTION WEEK OF AUGUST 1 TO 8, SOUTH FORK, PA. — 6 BIG DAYS AND NIGHTS. ESTIMATED ATTENDANCE 50,000.

Will book Merry-Go-Round, Octopus and Whip. Other Rides all booked. Can place all Legitimate Concessions. None exclusive for this event. Shows—10-In-1, Pit, Freak, Illusion and Minstrel wanted. Can use two more Free Acts of merit. Now booking Shows and Concessions for Labor Day Week, Somerset County Fair at Meyersdale, Pa.

WEYLS PRODUCTION COMPANY

Communicate with FRANK GRAVES, General Agent, now at South Fork, Pa.
Show Playing Central City, Pa., This Week.

WANT FOR FAIR AND CELEBRATION DATES

Fun House, Monkey Circus. Sailor Frank Penturf wants for Side Show, Half and Half, Mind Reader, Girl for Impalement Act and others I know writes. Want Pony Rides, Chair-o-Plane and Loop-o-Plane. Dancing Girls for Parisian Nights. Concessions — Pop-Corn, Palmistry, Custard, Lead Gallery and Merchandise Wheels and Grind Stores. Cook House and Grab.

IMPERIAL SHOWS

FULTON, MO., WEEK JULY 25TH; MT. STERLING, ILL., FAIR, AUGUST 1ST.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

Huggins' West Coast

Renton, Wash. July 11-16. Location, circus grounds. Auspices, W. B. D. A. Association. Weather, ideal. Business, fair.

Business here showed usual reaction after Fourth. Townspeople friendly, leading to assumption that better local industrial conditions would have meant greater grosses. Saturday night was good, in that it was second Saturday of a nine-day stand. Side Show topped midway; Motordrome close second. Hickman's Miniature Circus was popular, with Milton Hickman ballyhooing for first time, using Princess, six-month-old trained seal, on platform. Jerry and Julia Boutling carrying on with Chandu show in old tradition despite passing of Jack Lee, Julia's father. All ride and show personnel were busy in afternoons painting and renovating for Potlatch celebration in Seattle. Owner W. C. Huggins was away in Seattle most of the time, taking part in General Agent Harry Gordon's conferences with committee officials. Special Agent Joe de Mouchelle was on scene for greater part of time here, recuperating from his exertions on Fourth. Eddie and Mabel McMillan arrived to take over Athletic Arena. Roster: Gentleman Bobby Burns, Tuffie McCann, and Eddie Ellis, canvasser and timekeeper. Mr. and Mrs. M. Fredrickson and daughters, Marie, Dorothy and Genevieve, joined here with their cork shooting gallery. These girls have received a great deal of publicity as Bing Crosby's greatest fans. Most of ride personnel put in their spare time replenishing wardrobes with Fourth of July bonuses. Red Corey, of Merry-Go-Round, dazzled midway with a new sports sweater in latest Esquire mode. There were many visitors. Earl O. Douglas, owner of Douglas Greater Shows, and George French, of French & Zeigler Shows, both spent several hours on lot. Mr. and Mrs. Harry Levine, of Los Angeles, and Mr. and Mrs. George Bagby

Full-Date Carnival Show Letters

As Reported by News Representatives for the Shows

stopped over to visit Joe Glacy on their vacation trip thru Northwest. The Billboard copies arrived on time and were enthusiastically welcomed as ever. CARL FOREMAN.

O. J. Bach

Potsdam, N. Y. Week ended July 9. Auspices, Fire Department. Weather, rain Thursday night. Business, good.

Playing Potsdam like meeting an old friend, as show enjoys a fine reputation in this Northern New York community. No recession in evidence this week. Mrs. O. J. Bach, Mrs. H. O. Thomas and Mrs. Dave Kekal committee in charge of weekly get-together held on Wednesday evening. Ladies kept entertainment program moving at lively pace, feature being a "womanless wedding," with following participants: Minister, William Deianey; bride, Doc Murray; groom, Jimmy Devito; flower girl, Billy Devito; bride's mother, Marvin Hudson; bride's father, C. E. Hawley; bridesmaids, Ray Baker, Kenneth Walter, Jack Woolfe and Rabbit Colgrove. Pie-eating contest brought together all ride foremen and was won by George Bezio, of Whip. Dalzell Florenz winner of ladies' stunt contest.

carried pictures and stories about George Harris and wife, who have Dixieland Minstrels. Mrs. Harris, former teacher in big Texas colored people's college at Prairieville, near Houston. Harris minstrels only tent theater that did real business. Wednesday afternoon observed as Sabbath on lot; rides, shows and concessions closed. Chaplain Waddell preached "Put Yourself in the Other Person's Place." Hannibal citizens Gabriel Watkins, once with circuses, and Mrs. Nellie Quillen, her sister a bareback rider back in the '70s, gave talks. Waddell baptized Elaine Florine O'Dea, 4-year-old daughter of James Robert and Veronica O'Dea. Charles H. Gardiner, introduced as Mohammedan Muzzin, interpreted a Caller to Prayers in Mohammedan worship. Gardiner plays new calliope Show Owner Crowley installed on lot. Chaplain Waddell preached in city park to large crowd Sunday night. Meeting arranged and boomed by Daily Courier-Post, American Legion and Ministerial Association. Memorial remembrance for late general agent Steve A. Woods at his home, Hannibal. John Houchin, St. Louis-Hannibal sound-wagon expert, in conference with George C. Crowley for full equipment sound announcing. Crime Show, along new lines, under construction. Consignment of snakes, including two pythons, arrived. Bud Gross and entertainers from his Side Show on air out of Quincy. Mel-Roi going big in this section. Once radioed from Quincy station. Mrs. Frances Crowley and daughter, George-

of concessions. Superintendent Frank Rome constructed big free-act platform for two free acts which are to join. Patricia Hill returned to her home in Hamilton, Ont. Trucks and housecars have all come thru good in this part of Province where highways are not so good. WILLIAM DAVIS.

Patrick

McCall, Ida. July 7-10. Altho small in population, this town was a wise selection for week following holidays. Lake resort. Business over week-end was good. Crowds turned out Friday, Saturday and Sunday, and rides, shows and concessions all did a fair gross. Recent arrival from Pacific Coast, Bull Martin and crew of athletes were surprised at splendid crowds that filled their tent each night. New banners ordered by Manager W. R. Patrick helped to draw them in. Coming with Martin from Coast to assist him were Cyclone Mitchell, Kokomo Kid and Bob Mat-taell. Carl Holt is also new to this show, also bringing his company from Coast. Carl got in just in time to set up his "dope" show and under guidance of George Conkling, Jean Stanley and Irene Bezley show made money for three days that it played. Holt is busy with preparations to take over Ten-in-One, Girl and Posing shows.

No gate this week. Richard Brothers performed their free act nightly and undoubtedly had a great deal to do with number of people that appeared on mid-way nightly. PAUL BEERS.

W. E. West

(Motorized)

Tarkio, Mo. Week ended July 2. Auspices, American Legion. Location, streets. Weather, ideal. Business, good.

This carnival's first celebration was a big success. All with it did excellent business. Fredrick Novelty Troupe signed as free act. They present a novelty musical act, trained dogs and Maxine Fredrick on high trapeze and Roman rings. Really pleasing patrons. Mr. and Mrs. Bob Evans, who were with Dodson's World's Fair Shows for several seasons, are with writer's Ten-in-One. Mrs. Evans is known to show business as Ruth Etta.

Red Oak, Ia. Fourth of July Celebration. Location, American Legion Park. Weather, hot and sultry. Business, good.

Celebration lived up to expectations. There was a close race for money honors among shows. Writer's Ten-in-One came out on top by small margin, and only four ballyhoos were made all day. Crowds came in naturally and it took everyone on inside to handle them. Big Eli Wheel was top-money ride. Willie Dodd and Strawberry Rohn, operators, were pleased. Mrs. Sadie Emmswilder has girl show and is proud of new banners that were up for first time at Red Oak. Maybelle West is showing her new diamond ring, a birthday gift from Mr. and Mrs. W. E. West. BETTY JOHN.

Ideal

Corning, N. Y. Week ended July 16. Weather, rain two nights. Business, fair.

Octopus is owned by A. L. Blackmon and operated by Mickey Burrell and Gen Petzock. Ellen Blackmon is ticket seller. George Palangio and wife, of Jersey City, visited latter's parents, Mr. and Mrs. Bill Purchase, and left for home after a week's shopping. Bill Green is managing Giggie Shop. Side Show helpers brought in some large frogs from creek back of lot and Mrs. Hodges fried legs. Abie Latzoff is talking in front of Monkey Circus. M. LASKY.

Buckeye

(Trucks and baggage cars)

Biloxi, Miss. Week ended July 15. Auspices American Legion. Weather, fine. Business, good.

Show moved here for Yacht Regatta. Location on beach between city park and the Yacht Club. Midway was crowded with tourists and residents from before dark until well past midnight. Fifth showing in this community. Ted Foster, human fly, is doing free acts. Blind-fold drives and building climbs. Ura Mae Lightner joined with Kotton Kandy stand. First day in Biloxi Cupid scored. Boots Parker, lady wrestler, married Tate Roberts, Arkansas boxer. Visitors: Mayor Braun of Biloxi; Major Hillyer, commanding officer of Veterans' Hospital; District Attorney Mizell, of Florida, Ala., and Mrs. Mizell.

A. C. Collier, last of Flying Coronas, came down almost every night from Veterans' Hospital. James A. Mac-Donough, once with D. D. Murphy and



EDDIE MADIGAN AND F. W. MILLER in front of Madigan's cook-house at Vandergrift, Pa., July 4. Miller has his hand on Eddie's shoulder and is giving him a little talk about staying with the American Exposition Shows on which he has the girl show, but Eddie "went west."



BABE KELLER and her favorite dog of which she has eight. Photo taken in front of her Modern house trailer recently in Chester Hill, Pa., was furnished by Harry E. Wilson, press agent for Bantly's All-American Shows. Babe and her husband, Dick Keller, manage and ride the motordrome with Bantly's carnival, of which Herman and Mrs. Bantly are the executive heads.

anna, spent week at Richmond, Mo., home of the Crowleys. Fred Webster, chief of billposting group, and Chaplain Waddell presented her with a cake. Visitors: J. H. Fanning Jr., Dick McCurdy, Dandy Dan Baitzel, Porter Donaldson, Minnie Franks, Mary Winters, Paul and Pauline Gregory, Bob Peters, Snooky Foster, Gabriel Shannon and wife. After midnight luncheon to Victor Canares, general representative Imperial Shows. Exchange of visits with Frank Smith's Dramatic Tent Players. Newsboys and underprivileged children honored guests. Dolly, the Doll, singing midget, scoring at clubs and lodges and on air; so is Evelyn, wife Sammie George. GEORGE WEBB.

Sims

Sudbury, Ont., Can. July 4-9. Location, Notre Dame street. Weather, favorable. Business, good.

For first time this season show completed a week's engagement without losing a day on account of rain. Starting Monday and thruout week all shows and rides did good business. Fred Sims, owner, spared no expense giving show proper publicity with newspapers, radio, street car and sound truck. Joe Harris added flashy new Hoop-La to his string

with Lynn Webb getting honors in men's division. Terrific thunder and wind storm struck show about midnight Friday, causing minor damage. Storm struck squarely at entrance and swept up center of midway, otherwise damage would have been heavy. Even so Merry-Go-Round was kept running for several hours to avoid overturning.

Visitors: George Kingsley, former swing foreman, and Eugene Tucker, who was with bingo game 14 seasons ago. David Trimm, of Chuck Linn Cowboys' show, greeting many friends and relatives. Potsdam is Dave's old home town. LEO GRANDY.

Crowley's

Hannibal, Mo. Week ended July 16. Location, Clayton's showgrounds. Auspices, American Legion Drum and Bugle Corps, led by Clyde Laus, post commander. Pay gate, 10 cents. Weather, ideal, with one night cloudy. Business, profitable.

Rained out at Quincy, Ill., except Friday and Saturday. Remained over Sunday and, true to form, proved nil. Move to Hannibal quickest Crowley Shows ever made. Ready Monday morning 10:30. Monday night financially best of week. Tuesday night fell off. Threatening storm Wednesday night hurt attendance. Thursday and Friday nights shoe factories and Burlington Railroad pay day. Children's matinee Saturday very light. Saturday night near total blank. Equipment down in downpour. Daily Courier-Post, Labor Press and Register (Negro paper) and weeklies in surrounding counties co-operated. Weekly Register

IMPROVED - KETTLE CORN-POPPER NEW!

WHY WASTE CORN?

Our new even-type popper increases production 20 to 40%! Evenly distributed oven heat and centrifugal agitation of corn produces larger, more tender flakes and less unpopped kernels. Flashy chrome plated jacket - asbestos lined, heavy aluminum 13 1/2 qt. kettle, steel geared agitator, large instant-lite gasoline burner. 3 gal. tank built-in pump. Outfit can also be used for candy apples, roasting peanuts, boiling frankfurters, etc. Oven type chrome plated popper complete with 3 gal. tank as illustrated (see details under cross section cut), \$37.50. 13 1/2 Qt. steel geared Aluminum Kettle, only \$14.50. Terms 1/3 cash, balance C. O. D.

Trunk models (made to order) contain above oven popper and heated glass compartment for display of corn. Write for circular giving details and prices.

WAXHAM LIGHT CO.
517A West 42nd St.,
New York, N. Y.
Med. 3-5686.

WANT MORE REVENUE for YOUR ORGANIZATION? Read "BINGO BUSINESS" A Column About Bingo in the WHOLESALE MERCHANDISE Department THIS WEEK and EVERY WEEK

WANTED

Chair-O-Plane, Shows With Own Outfit, 25% of Gross for County Fairs. Mowrytown, O., August 4 to 6; West Union, August 10 to 12; Falmouth, Ky., August 17 to 20; French Lick, Ind., August 22 to 27. Want Mug Gallery, Shooting Gallery, Ball Games, Pitch-Till-U-Win, Bingo Novelties. Any Game that works in Ohio Fairs, Eats and Drinks sold. Wire JACOB FRYOR, Western Union, Huntington, Pa.

Morris Miller shows, was recognized by Billy Smith when MacDonough came by Smith's snake pit. Ken Mason, until recently magician with Heth Shows, dropped in to visit Professor Delousey. *Daily Herald* and WCGM, radio station, co-operated. **TED JOHNSON.**

James E. Strates
(Railroad)

Newark, O. Week ended July 16. Auspices, Veterans of Foreign Wars. Location, Locust street circus grounds. Weather, fair. Business, bad.

Newark proved just another week in 1938 route of Strates Shows. It appeared that folks of Newark are not carnival-minded. No lack of ready money on part of folks, but ones who came to lot would not loosen purse strings and spend. Largest crowd of week was Thursday evening when a public wedding was held on midway, close to 4,000 paid admissions going thru front gate. Oswald Lenzsch and Jay Nichols are new managers of Monsters attraction, succeeding Ed Breckenridge. Lenzsch and Nichols ordered three pythons and other monsters for their show. Jimmy Yotas and construction crew are busy working on new girl show front for Folles de Nuit. Mrs. Mabel F. Strates was confined to private car with an attack of arthritis for week but greatly improved and able to be out. Sylvester Putnam is now manager of Mrs. Mabel F. Strates' frozen custard, which is housed in a specially constructed wagon with chromium fittings and ablaze with light. Mrs. Gifford Ralycia departed for home, Elmira, N. Y., where she will undergo an operation for nasal trouble. **BEN H. VOORHEIS.**

E. J. Casey

Broadview, Sask., Can. June 27-28. Location, baseball grounds. Auspices, baseball club. Weather, fair with some rain. Business, fair.

Show arrived Sunday and was ready that night. Business was not begun because showings of any kind on Sunday are prohibited. Opening Monday, poor crowds. Conditions among Indians in these parts prevented their coming out and white folks did not show up. Tuesday after ball games a fair crowd came and kept Carter's bingo going for hours. Ten-in-One, with Khardo and Walker operating, ran as grind show. Ed Cartwright left for his home at Nut Mountain, leaving Calf Show in hands of Tewey Tew. Father Murray, athletic coach at Notre Dame of Prairies, visited. Gwen Ball, daughter of Indian Agent George Ball, led bingo players in prizes won. Percy Brown framed a new cane rack. Walter Aitken carries on in grab stand.

Drumheller, Alta., Can. July 1-2. Location, Nacmine Race Track. Auspices, Drumheller and Valley District Stampede Association. Weather, hot first day, then rain. Business, poor.

Spot did not prove worth effort to reach it. Jump was 800 miles, longest to date. Drumheller is situated in a miniature Grand Canyon and is called Grand Canyon and petrified forest of Canada. A large crowd did come out to see stampede, but shortly after 6 p.m. a heavy rain drove all away. Teardown was difficult on slippery, muddy grounds. Trucks could not pull onto highway unaided. Fred McKenzie's big one lost radiator when racing motor tore loose inside. Percy LaBelle had generator trouble. George Starr got Big Eli Wheel thru okeh. Owner E. J. Casey left with advance agent for spots in Turner Valley, Canada's great oil fields. **FRED L. PRESCOTT.**

World of Mirth

(Railroad)

Bangor, Me. Week ended July 16. Location, Bass Park (fairgrounds). Auspices, Veterans of Foreign Wars. Business, fair.

Rain both Monday and Tuesday nights did not stop shows from doing fair business for week. Thursday night business was spoiled when main power line burned out, casting lot into almost complete darkness. Art Gordon, who has Swingtime, and T. W. Kelley, who has Oddities, gave performances with aid of automobile headlights. Catastrophe happened prior to 10 o'clock with many people on midway and break was too bad to fix in time to hold crowd. Funeral services were held for Charles Docen and Bernard (Frenchy) Abadie, who were killed when truck which they they were riding turned into a ditch a week ago. Abadie services were held in town at local undertaking parlors, after which body was shipped to New Orleans

for burial. Services for Charles Docen were held under top of freak animal show. Many members of show attended both services. Beautiful floral wreaths were sent to both places of burial and were appropriately signed "World of Mirth Shows and their employees." Docen's body was shipped to Jersey City, N. J., for burial. Out of respect to memory of both men, freak animal show was not opened until Friday night. It will continue with shows under management of T. W. Kelley. Painting and decorating work is now under way in preparation for fairs. Lewiston will conclude shows' Maine engagements.

Bolero, managed by Edward Tuthill, will have a new front in time for fairs, as will Fred LaReine's Snow White show. There is keen competition in every spot for top midway honors between Earl Purtle's Liondrome and T. W. Kelley's Odditorium. General Manager Max Linderman played host in Bangor to over 200 newsboys and underprivileged children. Visitors: Pat Hanion, general agent for the Pine Tree State Shows, and Joseph Steward, secretary of Maine State Fair. Auspices, under Adjutant Harold Annas, gave show splendid co-operation. **JIM McHUGH.**

Orange State

Christiansburg, Va. Week ended July 16. Location, Cambria, suburb. No auspices. Weather, good. Business, very good.

Show made short move from Pearlsburg, Va., with everything in Sunday noon. Business started off Monday night with heavy patronage, which held up all week. Saturday night big crowds ended a week of really good old-time business. Johnnie Steblar had people standing up playing bingo. Many visitors from Majestic Shows latter part of week. **E. H. NYE.**

Cetlin & Wilson

Hammonton, N. J. Week ended July 16. Feast of Lady of Mt. Carmel Celebration. Located on streets and English street showgrounds. Weather, ideal. Business, good.

Opened Monday after struggling all day to get show located in small space allotted. However, owing to good work of John W. Wilson, several streets were closed, yet show was cramped for space. Natives claimed it biggest show ever in Hammonton. Gate increased nightly except Wednesday, Ladies' Night, with all ladies admitted free, but shows and rides showed decided increase on this night to overcome decrease on gate. Saturday, which was celebration day, City officials claim biggest crowd ever in Hammonton estimated between 60,000 and 70,000. Celebration lasted all day and night, with street parades, band concerts and fireworks. Show had very nice business Saturday night, with rest of week just mediocre. New front for Rogers' Midgets about completed and work has been started on new front for Ice Palace. Paradise Revue registered top money, with Monkey Circus second and Side Show third. Scooter top ride, Caterpillar second and Twin Big Eli Wheels third. Owing to extremely hot weather and nearness of Atlantic City, most all on show made trip during week. George A. Hamid a visitor during week, as was Mrs. George A. Hamid. Everyone getting in shape for what they all believe will be a big fair season. **GEORGE HIRSHBERG.**

Byers & Beach

(Motorized)

Sullivan, Ill. Week ended July 8. Auspices, American Legion. Location, city park. Business and weather, good.

With ideal weather prevailing and a capacity crowd on grounds from 2 p.m. on, July 4th proved to be one of the long-awaited dates. Show made long move in and was ready when first patrons began coming on lot. Other attractions were not strong enough to pull crowd off midway, so play was steady during afternoon and evening. Tilt-a-Whirl and Big Eli Wheels led rides. Leading shows were Jake Moore's All-Nation Revue, followed closely by John Howard's Museum and Cotton Club Revue. Concessions did not get play expected; however, everyone reported fair day's business. Remainder of week was slow. Larsen Kiddle Band met with misfortune when Grace Larsen suffered broken leg due to skating accident.

Litchfield, Ill. Week ended July 16. Auspices, Veterans of Foreign Wars. Location, White showgrounds. Business, good. Due to Herculean efforts of entire

FRUIT CONCENTRATES
FOR SNOW-BALL AND DRINK STANDS
GOLD MEDAL FRUIT CONCENTRATES will give you the drink or Snow-ball syrup you have wanted for a long time. They have the rich, full-bodied flavor of the real fruit yet are priced with the lowest.
Follow the lead of the leaders this year and line up with GOLD MEDAL. Send for complete details today and get started right this year.
GOLD MEDAL PRODUCTS CO., 133 E. Pearl St., Cincinnati, Ohio

FAIRLY & LITTLE SHOWS
Can place Cookhouse, Custard, Candy Apples, Candy Floss. Want Colored Trumpet and Piano Player. Can use one more Show for long string of fairs, starting at Chippewa Falls, Wis., August 2. Week of July 25, Wahpeton, N. D.

SHOWS WANTED
10 weeks of Fairs, starting Lucasville, Ohio, August 1. Midgets, Fat Shows, Fun House, Side Show Acts, Motor Drome or any Show of Merit. Send all wires to **HOWARD BROS.' SHOWS, Lucasville, Ohio.**

working crew, show made quick move in and opened Saturday afternoon to a matinee crowd. A noticeable upward trend in business has been evident in last two weeks. Business during entire week was comparatively well divided among shows, rides and concessions for first time this season. *Litchfield News Herald* gave Peerless Potters county-wide publicity and large crowds enjoyed this popular free attractions nightly. After show closed Wednesday night entire personnel attended a picnic held at city park under direction of Mrs. Harry Beach and Mrs. Carl Byers. Entertainment included boating, swimming and horseshoe pitching and later a picnic lunch. New arrivals are: D. L. Barnes, What Is It Show; Charles Schmitt, Crime Show. Eddie Madigan's cookhouse joined Monday with following staff: Mr. and Mrs. Eddie Madigan, owners; Jack Richmond, chef; Richard Slate, griddle man; George Gibson, head waiter; George and Charlie Bradon, waiters; Willie Wren and James Smith, dishwashers. Playing his home town Jake Moore had best week of season with his Cellophane Scandals and Athletic Show. **DON TRUEBLOOD.**

Crystal

Wytheville, Va. Week ended July 16. Location, Thomas showgrounds. Auspices, Fire Department. Weather, ideal. Business, excellent.

Another red one was marked up here for Crystal Shows with more than 30,000 paid admissions on week. All shows and rides did excellent business. Sam Petralls' Athletic Show topped shows, with Minstrels second. Concessions did nice business. Arthur Carver, clown acrobat with free act, was injured Friday night, but not seriously, when he failed to land on trampoline. Entire Fire Department from Galax, Va., were visitors. New acts have joined Leonard Ross' Side Show. Mickey O'Brian, boxer with show, won 10-round final bout in Greeneville, Tenn., at athletic show staged in that city by local promoters. **R. G. FELMET.**

Hilderbrand's

(Motorized)

Wenatchee, Wash. Week ended July 16. Location, Wenatchee and Ninth. Auspices, American Legion Post No. 10. Weather, hot. Business, fair.

Pierre Ouellette, general agent, makes an off season a pleasure as he booked show in spots that have Manager E. W. Coe and Owner O. H. Hilderbrand, as well as entire personnel, satisfied. Followed up by Special Agent George Morgan, natives know a show is in town. Committee here got with it every night and paraded to showgrounds. All week was pleasant as well as profitable. Thermometer around 110 degrees every day, but apple-orchard owners like heat, so opened up their purses and enjoyed show. Swimming was pastime for mem-

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 35 cards, \$5.25; 50 cards, \$6; 75 cards, \$6.50; 100 cards, \$10; 150 cards, \$12.50; 200 cards, \$15; 250 cards, \$17.50; 300 cards, \$20; Remaining cards sold \$5.00 per 100.

Set of 20 Lightweight Bingo Cards, \$1.00.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards with markers, \$5.00.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

THIN BINGO CARDS

Bingo cards, black on white, size 5x7. Thin cards such as used in theatres, etc. They are marked or punched in playing and then discarded. 3,000 different cards, per 100, \$1.25, without markers. Set of markers, \$0.75.

Automatic Bingo Shaker, real class, \$12.50
Lapboards, white cards, 8 1/2 x 14, Per C. . . 1.50
Stapling Bingo Cards on same, Extra, per C. . . .50
Bingo Card Markers, in strips, 25,000 for . . . 1.50
Send for free sample cards and price list. We pay postage and tax, but you pay C. O. D. expense. Instant delivery. No checks accepted.

J. M. SIMMONS & CO.
19 W. Jackson Blvd. Chicago

MAKE \$50.00 A DAY ON CANDY FLOSS



More and more people are buying our Candy Floss Machines, the reason is—we make the Best, the Original Only, Guaranteed. The biggest money-maker known. For Service—Satisfaction—Dependence, send us your order. Write TODAY. **ELECTRIC CANDY FLOSS MACHINE CO., 202 12th Ave., S., Nashville, Tenn.**



\$14.00 SPECIAL
Guaranteed **SARATOGA KETTLE**
Pops wet or dry. Heavy 14 gauge Spun Aluminum. Built for road wear and tear. Act quick. Carnivals throughout U. S. A. and Canada using our equipment. **A. T. DIETZ CO., 47 Miller Building, Toledo, O.**

27 FT. WHITE TRAVEL CAR

Ideal for show business. The last word in a home on wheels. Lovely beds, drapes, rugs, desk, radio, refrigerator, running water, sanitary toilet, shower bath, copper screens, outside tent, extra large storage space. Motor, body, tires, equipment in A-1 shape inside and out. Low overhead, 10 miles per gallon. Sacrifice for \$1,500. Don't delay. Write for picture and details. **W. E. JONES, 174 S. Eureka Ave., Columbus, O.**

FOR SALE

Mangels 2-abreast Carousel, Ferris Wheel, 8-car Whip, Chairplane, E. B. Kelley 25 K. W. Electric Generator. Will sell all or separate. Very reasonable for cash.

SAM MECHANIC

Alexandria, Va., week July 25; Oulpeper, Va., week August 1; Orange, Va., week August 8.

Send your correspondence to advertisers by mentioning The Billboard.

bers of show. Soapsuds and Icicle Lakes looked like a convention for Hilderbrands. Hazel Fisher, Verna Seeborg, Toots and Sammy Epple, Fern Chaney, Ralph and Margaret Balcom, Claude and Leone Barie, Mr. and Mrs. Max Williams and Mr. and Mrs. Oscar Bird got up a beach party. Prizes were awarded by Betty Coe, Hazel Fisher winning swan dive trophy. Art Anderson, Clara and Johnnie Cardwell, Bud Cross and Rube Miller spending each day at fisherman's paradise. As this is first real hot spell of season, O. H. Hilderbrand, with his wife and daughter, appeared on lot in white. Others noticed E. W. Coe's collar was wilted. Tex Cordell joined with new Tilt-a-Whirl, which topped midway for rides. Show gave Tex a big welcome. Barie's French Casino topped midway for shows. Madeline and Charles Lewis with gorilla show Kongo ran close second. Fred Stewart's Mystic Show being rebuilt with 150-foot front combining freaks and will be one of largest side shows on Pacific Coast. Ed Lahay on sick list with cold. Don and Tiny Jurden moved in their new house trailer. Babe and Lucille Grisham, Dave Shannon, Jimmie Heller, Bill and Dorine Summers, Bert Warren, C. C. Rhinehart, Harry Rhinehart and Music McCarty, champion mountain climbers. Harry and Martha Levine and Nora Bagby, who are on vacation from Los Angeles, spent evening on show. They were entertained by E. W. and Betty Coe, all members of Pacific Coast Showman's Association and ladies' auxiliary. W. G. Foss, owner of Mix-Up, and Fred Thumberg are now golf champions of show. They are forming a golf club. Free acts, Hustrel Troupe, Four Rockets and Smith's Diving Ponies, came in for front-page publicity when local paper had story of Dare-Devil Maniacs, as they were called. Jerry Mackey with his men left to play Fleet Week at Portland, Ore. Madge Buckley will join show again in Yakima.

CLAUDE BARIE.

C. W. NAILL SHOWS WANT

For the following: Cabot, Ark., Three-Day Picnic, July 27-28-29, and the Old Austin Old Settlers Home Coming, Oldest Celebration in Arkansas, August 3-4-5. Billed like a circus, day and night doug. Stock Concessions, let's hear from you; may be able to place you, as we will soon be ready for our Cotton Tour in Louisiana. Small Shows with own outfit wire. CAN PLACE competent Ride Help at all times. Address

C. W. NAILL, Naill Shows, Cabot, Ark.

SECOND-HAND SHOW PROPERTY FOR SALE

\$15.00 Elco. Waffle Mach., 2 Burner. Cost \$60.00.
\$50.00 Grand Ma Fortune Teller Mach., Life Size.
\$20.00 Howe Scale & Height Meas., Good Condition.
\$35.00 Cook House Tent with Frame, 4-way Awning.
\$85.00 per 100 Govt. Code Flags, slightly used. List.
WE BUY ALL KINDS OF GUESS-YOUR-WEIGHT SCALES AND RINK SKATES. WEIL'S CURIO-SHOP, 20 S. Second St., Philadelphia, Pa.

CARNIVAL WANTED

FOR OLD SETTLERS' REUNION, ALTON, MO., August 8 to 13, Inclusive.
5 Rides or More. No Grift.
ALSO WANT NEGRO MINSTREL SHOW.
Write or Wire
A. J. THOMPSON, Alton, Mo.

WANTED NO. 5 FERRIS WHEEL

Will buy or book for balance of season at 25% in and around Chicago. With or without transportation. Wire or Phone

B. G. JONES,

6952 Calumet Ave., Chicago, Ill.

Phone: Triangle 3308.

CANADA-WALLACE BROS. SHOWS-CANADA

Wanted — SHOWS and RIDES — Wanted

RIDES—Auto Speedway, Boomerang or any other large or money-making Ride.

SHOWS—Fat Girl, Midget, Large Snake, Life, Hi-De-Ho, Ro-Lo or any other show not conflicting with what we have.

NOTICE—SHOWMEN and RIDEMEN follow the Circuses to Canada; still a chance for a winter bank roll. I will take care of immigration and customs.

14 FAIRS Starting Waterloo, Quebec, August 15 14 FAIRS

Address

J. P. (Jimmy) SULLIVAN, Wallace Bros. Shows

London, Ontario

Marks

Cumberland, Md. Week ended July 16. Auspices, American Legion. Location, community baseball park. Weather, hot and clear. Business, excellent.

Cumberland and its suburban towns turned out en masse to greet Marks Shows, aided by splendid weather, hot by day and cool at night. Marks Shows well and favorably known here, having played 10 consecutive engagements in as many years. Show was fortunate enough to get in two pay days, Celanese Corp. of America Thursday, when 8,000 employees received semi-monthly pay envelopes, and again Friday, when Kelly-Springfield Tire Co. paid off some 2,300 skilled men. Cumberland combined newspapers, *Morning News* and *Evening Times*, went to town in publicity campaign, devoting much art and stories. Wednesday John H. Marks was host at a dinner in Welch's cookhouse, entertaining as guests Bill Hunt, managing editor of *Times*; Lee Carl, editorial writer; Mike Pendergast, advertising manager of both newspapers, and writer. Twenty broadcast announcements and afternoon program Wednesday afternoon from 2 till 2:30 with Cash Miller; Sandy MacNeal, ventriloquist, and Tommy McCarthy, his witty dummy; Texas Dan, cowboy yodeler; Evelyn Redding (Aunt Jemima) and McNeal Johnson, blind pianist of Hot Chocolate Club Minstrels, were artists who participated. Saturday's kid matinee was largest of season, some 3,500 children of all ages attending. A co-operative tie-up with G. C. Murphy's 5 and 10-cent store resulted in two pages of newspaper advertising display

tor, who recalled that some 15 years ago both engaged in bouts at State Armory in Cumberland for Vic Ricker, local sports promoter, now a tavern manager here. T. A. Shultz is one of main-entrance staff. R. C. McQueens' Baby Auto ride got a big Saturday matinee play from smaller youngsters. Thomas J. Nelson, public accountant, of Richmond, Va., spent several days with show on business. Ben Holliday is foreman of Twin Big Eli Wheels and gets them up and down in record time. Bud Cullen left to join Robbins Bros.' Circus in Connecticut. Captain Delmar is breaking in two lions, King and Susie, to add to his present lion group for coming fairs. He met a number of old friends in Cumberland, having played town several times at Maryland theater in good old vaudeville days. Cash Miller now has three orators on front of the March of Time besides himself. Scotty MacNeal, Gene Dockstader and Tex Conroy are trio and their persuasive eloquence lures crowds. Professor Henry, "Man Immune From Pain," a Ripley subject, is a new act with this attraction. Cash, with Scotty MacNeal; Bluey-Bluey, midget magician, and Texas Dan, cowboy musician, staged a free show at G. C. Murphy's 5 and 10-cent store Saturday morning at 11 a.m. which drew kids in droves and proved a swell plug for kid matinee Saturday afternoon.

WALTER D. NEALAND.

Johnny J. Jones

(Railroad)

Evansville, Ind. Week ended July 16. Auspices, Funkhouser Post, American



ONE OF THE FEATURES of the O. J. Bach Shows are Chuck Linn Cowboys pictured here on the ballyhoo stage at Canton, N. Y., recently. The show is under the management of J. Maurice Hovey and is attractively framed, costumed and presented, according to Leo Grandy, who furnished the photo. Left to right are Malcolm Maine, Nellie Hovey, J. Maurice Hovey, David Trimm and Lynn Webb.

in *News* and *Times* Friday and three broadcasts over Station WTBO, as well as 10,000 5-cent ticket coupons being distributed by store. March of Time, Monkey Speedway, Auto Speedway, Whip and Big Eli Wheel got bulk of business. Saturday night was largest of week, over 7,500 paid admissions at main entrance.

Bert Clawson had a big week with Grand Whip. President Harry Manley of Cumberland Fair Association was a visitor several times during week. Al Palmer, former lightweight boxer, manager of Funhouse, and Charlie Metro, former wrestling champion, both crashed sports pages of *Evening Times* when interviewed by Gene Gunning, sports edi-

tor. Business, only fair. Weather, rain.

Rain Monday, lot was a sea in itself and night was called off. Rain all during night and Tuesday morning until 10 a.m., then let up. Crews of shows and rides and train crew started big job of draining lot. Equipment from local fire department was brought on grounds and a steady stream of water was pumped off. Tractors pulled plows that left deep furrows that soon had water running to drains of city. Load after load of cinders and shavings was hauled in and scattered but seemed to have no effect. Lot was still wet and soggy for opening. Thus it continued thruout week. Business suffering due to midway's condition. Hauling of cinders never ceased. Not only did it rain but a small hurricane hit show, doing much damage to tents and fronts, but still show went on. Press and radio co-operated in every way to help put week over, but with all of publicity show had just a fair week's business. Visitors: Mr. and Mrs. Phil Travis and niece, of Nashville. Mr. Travis is manager of Tennessee State Fair. The Travis motored up and spent week-end visiting Mrs. Hody Jones and their many friends on show. Mrs. C. M. Hellenbusch, of Louisville, spent several days visiting her brother, Arthur Atherton, show's treasurer. William Dollar, well-known agent, spent an hour or two on midway, but writer failed to meet his old friend. C. A. Steel, manager of Princeton (Ind.) Fair, and H. W. Reinhart, secretary, accompanied by Francis Neal, spent an evening on midway visiting with General Representative J. C. Simpson and show's

staff. New arrivals on show: Roy and Betty Shepherd. Roy now the foreman of Heyday ride. H. B. Luken arrived to take up duties as orator on Ernie and Len, double-bodied boy attraction.
STARR DeBELLE.

Bantly's

(Baggage Cars and Trucks)

Hollidaysburg, Pa. Week ended July 16. Auspices, Fort Fetter Post, American Legion. Location, Legion Memorial Park. Weather, good. Business, profitable.

This town, while not showing as good a gross as last year, proved satisfactory. Committee on job, as has always been case here, and a fine body of men to do business with. One Big Eli Wheel and kiddie ride sent to Altoona, Pa., for Italian celebration, and Chairplane sent to Port Matilda. All had very nice grosses. Bud Bantly visited friends in Massillon, O. Mrs. Herman Bantly replenished her wardrobe in Altoona, making daily visits to that city. Gable's radio station very liberal with spot announcements. Good Fellows' Club reorganized, same officers elected. Mrs. Harry DeVore elected mistress of ceremonies for next meeting. Mr. and Mrs. Paul Kienzie welcome visitors. Management purchased two new trucks and new transformer wagon. Mrs. Charles Tashy and son left for home in Baltimore.
HARRY E. WILSON.

Barkoot Bros.

(Motorized)

Grayling, Mich. July 11-16. Auspices, American Legion Drum Corps. Business, best of season.

Mrs. M. Dewey has topped all concessions with photos. Harry Burgess' long-range gallery close second. Eddie Herman's Oriental Revue, topping all shows. Nearly everyone has been fishing since here. Harry Burgess holds record with an eight-pound pike. Committee did everything possible to make engagement a success. Sammy Goldstine left with his concessions for another show. Several visitors from W. G. Wade Shows, Red Sollist, Happy Atwood and others. Jack Davis, of Bay City, visitor. Tommy Lilo of cookhouse, raised to head waiter, handles the job like a veteran. Glen Parks put on a new ball game. Lindy Gardner now on the Ocean Wave. Jack Raterink also branching out, a new pitch last week.
H. G. HOCKETT.

White City

(Baggage Cars and Trucks)

Gooding, Ida. Four days ended July 9. Location, main street. Auspices, L. L. L. Business, fair. Weather, hot. Pay gate, 10 cents.

Saturday night drew largest crowd of week, bringing farmers and their families from surrounding cities to witness performances of Marlo and Le Fors and May Collier, and newspapers were most generous with favorable comments. One of the units of the Monte Young Shows en route from Hailey to Mountain Home passed thru and showfolk visited. Mighty caravan of MGM studios en route to Ashton to take several high-water scenes for *Northwest Passage* stopped to visit show. Caravan will return to McCall to film greatest scenes of picture, with all stars arriving from Hollywood for scenes. Swede Oleson was busy all week rebuilding a body on his truck. Casey Taylor purchased a new sedan. General Agent Arthur Hockwald departed on booking tour into Utah. Lu Verne Raymond was busy all week supervising designs for several new costumes to be used in his act with Frank Forrest's Ten-in-One show. Merchants of Gooding were amazed at lavish spending done by showfolk; one store sold 212 shirts, another 62 pair of shoes, with odds and ends purchased by show people running into several hundreds of dollars. Delegation of merchants visited show to thank management for such unheard-of business tendered them by a traveling show. Fishing and swimming were recreations indulged in by showfolk, with several outstanding catches of trout made by fishermen. Claude Renner spent week renewing old acquaintances. Pa Slover's new concession built on a trailer was completed and placed in operation. Glendora Players visited show following their performance in City Park Thursday afternoon. Knitting craze has struck show and ladies may be seen daily creating afghans that resemble Joseph's coat of a thousand hues. Adelle and Ted Wright's *Scandals on Parade* appeared with a glittering new

wardrobe which added a pleasing touch to nightly bally. Mr. and Mrs. Frank Martin Jr., members of corporation, visited show from Boise. Little Joan Collier Tydings claims she was stung by a bee but it didn't take. Mr. and Mrs. Bruce Bowsley arrived with their family from Baker to join show. Ticket-box ladies held an afternoon tea in park. Among those enjoying event were Helen Gilchrist, Peggy Brady Nelson, Virgie Miller Martin, Bertha Collette, Elaine Foss Taylor, Helen Benton Lanford, Irene Smith Brazier and Sallie Behler. New set of Hollywood klieg lights arrived from Los Angeles and were placed in operation.

WALTON DE PELLATON.

Rosey's Royal

Portage, Pa. Population 5,000. Six days ending July 16. Auspices, American Legion. Usual show lot. Weather, fair. Business, fair.

Show moved in from Altoona, Pa. Show opened Monday night to fair business and experienced a decided increase nightly. Plenty of co-operation from American Legion and local authorities. General Manager Bert Rosenberger made formal announcement at regular Good Fellows' Club meeting Wednesday night that show will stay out and play a number of Southern fairs. Harry Agne has bingo concession on show as well as several others. Gene Anders joined with his posing show and is doing very nicely. Frank Cook's side show nicely presented and is ably sold on front by Fat Lorraine. Business Manager Storey has established a reputation for himself as a real troupier and a swell fellow who has interest of everyone on show at heart. George F. Dorman gave up his duties as secretary and was replaced by writer, who also operates Rainbow Revue. Dorman's rides were replaced by Jake Pryor. Harry Black joined with four concessions. Mickey Sakobie, operator of midway cafe, is satisfying customers. Mettler Bros.' animal show, which is operated by Gene and Joe Mettler, two young sons of Band Leader Mettler, are real trouper and fine boys. Mettler has increased his band and now boasts a real musical aggregation. Visits were exchanged with Bantly's Shows. Manager Rosenberger ordered new electrical equipment to enhance appearance of midway. Attractions are being painted and redecorated.

BOB WHITE.

held up to last year's gross, some even going over. Bert Melville's Big Apple Revue topped last year's gross. Roy Wood's Hell Drivers handled advertising and helped draw crowds to midway. Crowds were nil Tuesday and Wednesday nights due to Fourth's crowds, but receipts climbed up again towards last of week, finishing successful for all.

Terre Haute, Ind. July 11-16. Auspices, Lawton-Bryum Post, VFW. Weather, good and bad. Business, light.

With nice week at Linton, Ind., everyone was in best of spirits on arriving here. Mrs. L. E. Roth well again and at her duties. Wednesday afternoon she played hostess to 350 orphans, who were escorted to shows and rides. Groups entertained were Rose Orphans' Home and Glenn Orphans' Home, both of Terre Haute. Nightly guests of shows were Mrs. Charles Foltz (Blue) and her sister, Mrs. Mary E. Kendall, who reside here. Mrs. Trudy Clifton spent week visiting Mrs. Roth. Jack Perry added a snake show. He had a very good business with Merry Rose at Linton. John Galligan completed a new 40-foot corn game for fairs. Art and Mary Ann Alexander added some new ball-game

man, for railroad commissioner. Harley is Jerry's campaign manager. Jack Hamilton, with Hall of Oddities, doing nicely. Eaton Sisters draw large crowds.

LAVERNE LUTHER.

Wood-Knox

Stratford, Ia. July 4. Location, park. Auspices, American Legion. Weather, ideal. Business, excellent.

Celebration here was best ever. Caterpillar topped everything and Rusty Wood's three shows did good. Mrs. Harry Knox's corn game sold out. Hauptmann Crime Show went over big. Bob Keoun on front of Girl in Well show. Gene Wood and Harry Knox, owners and managers, were well pleased. Katherine Wood's Oklahoma Steppers is one of the shows. Jimmie Byers visitor.

BILLIE WOOD.

O. C. Buck

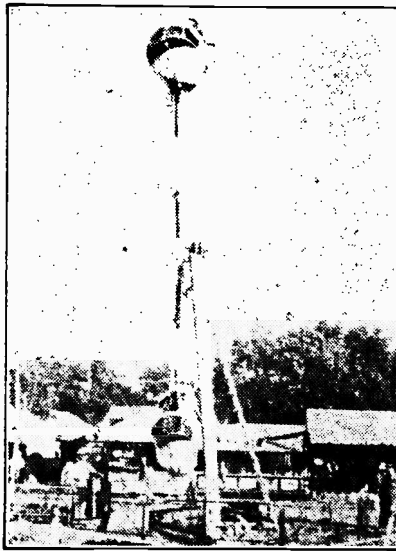
(Trucks and Baggage Cars)

Syracuse, N. Y. Two weeks ended July 16. First location, old market site, North Salina street; second, old Star Park, West Genesee. Auspices, Bordeaux Post, Veterans of Foreign Wars. Business, light.

To compare this year's figures with those of last year would seem ridiculous. True, another show had played old market site, North Salina street, several



THREE EXECUTIVES of Clyde's United Carnival Shows. Left to right, William V. Nathan, secretary; George C. Smith, general agent, and Emerson Boltz, The Billboard sales agent and mailman. Photo taken in front of the Dixie Minstrels tent at Homer City, Pa., recently and furnished by Emerson Boltz.



ROLL-O-PLANE, a new aerial ride, which made its first appearance on Crafts 20 Big Shows this season. This ride was built by the Eyerly Aircraft Corp., Salem, Ore., maker also of the famous Loop-o-Plane, Acroplane and Octopus rides. The Roll-o-Plane not only loops-the-loop but the carrier baskets roll as soon as the ride is in motion. Photo furnished by Roy E. Ludington, general manager Crafts Shows, who states that this ride made an instantaneous hit and took a position among other top money rides on Crafts midway.

queens, making 12. More light stringers were added to Chairplane and Twin Big Eli Wheel. Writer still operating cook-house and doing fair. Repainted for fair season and keeping up with rest of midway's appearance. JACK GALLUPPO.

Burdick's

Valley Mills, Tex. Week ended July 9. Location, mile from town. Annual reunion. Weather, dry and hot. Business, light.

Show jumped from Belton to Valley Mills without rest. Carl Beasley is proving his worth in ironing out every difficulty in train moves. Valley Mills marks Mrs. Burdick's birthday each year. Habit has become so fixed that natives ask about birthday party. Mrs. Burdick received a diamond ring this year from her husband. Mrs. Lillian Allwein, sister of Mrs. Burdick, joined to assume management of penny pitch. Elizabeth Reed, who has been operating same, and husband left for Waco, Tex. L. C. Wade replaced Guy Reed as electrician and Pete Roberts in LaVerne Luther's pan concession. Roberts left for Louisiana. Curley Naynor and wife joined from Bob Hammond's shows. Curley works for Bill Luther, and his wife took over cigaret shooting gallery. Roy Johnson and wife arrived from Oklahoma with a ball game. Chester Foster, foreman of Mix-Up, added a jingle board. Advance Agent Harry Badger purchased a new car at Belton. Mr. and Mrs. Wagner arrived with shoot-till-you-win. Mrs. Rawlins, sister of Mrs. Burdick, knows no better way of spending a vacation than selling tickets on Big Eli Wheel. Tilt-a-Whirl and wheel are having close race, with Tilt little ahead. Entire show world in Texas is boosting Jerry Sadler, kinsman of Harley Sadler, tent-show

weeks ago, but little did anyone dream in heart of a city this size on such a location that business could possibly take such a nose dive. Gate grossed more last year than entire midway did this season and concessions suffered likewise. Biggest disappointment and worst two weeks' business of season. Art Lewis Shows played Solvay first week and Mattydale, suburban communities, while shows here and much visiting was in evidence. H. W. Jones, bingo operator both on Lewis and Buck shows, a visitor. Concessions here under management Ray Rehrig. Mrs. Marie Scott rejoins with four concessions. Mr. and Mrs. Al Wallace, cookhouse, building new grab stand for fairs. Curley Graham purchased new ball game, making three. E. C. (Humpy) Evans framing 24-foot open blanket concession for the fairs, making seven for him and Mrs. Evans. Jack Wells, chief electrician, and Mrs. Wells busiest people on show. Now take care of laundry privilege. Morris Levy, with 12 concessions, closed at this spot to make some Maine fairs. His brother-in-law, Sammy Cohen, will remain. Sonny Stapleton, brother of Mrs. Buck, will remain also and take charge of two concessions framed by office. George Craig, injured in dive last Sunday night, still on the sick list and unable to work this week. The Bert Elms postponed vacation for one week to make Syracuse. Joe Falco, trainmaster, expects his wife to join shortly. Mrs. Larry Abbatiello and baby up from Jamaica, N. Y., for visit with Larry, Whip foreman. Jack David, erstwhile partner of Joe Casper, later manager of Port of Missing Girls, came up missing himself at Syracuse, so

Kaus

(Baggage Cars)

East Stroudsburg, Pa. Week ended July 8. Auspices, American Legion. Weather, one day rain. Business, light.

Week opened on Fourth to fair crowd but money was not plentiful. Indifferent attendance until Friday night, when business pepped up somewhat. Saturday night started out in good shape with indications of pretty good attendance, but a thunderstorm at 8 o'clock put a brake on front gate. It rained only about 15 minutes, but skies remained threatening and as a consequence attendance dragged. Legion sponsored free kiddie matinee Wednesday. Each youngster given a ticket good for three rides and free ice cream. Good attendance at this, but resulting advertising had very little effect on adult attendance. Weather very hot all week, but fortunately there was a good swimming hole in river near at hand. Almost entire show took advantage of this. Jack Madden is temporarily filling position of billposter. Reno Aiken visited Sylvan Beach, N. Y. He says it was a business trip and brought back his truck to prove it. Mrs. Simeon Krause is assisting Fred Garrett on front of custard machine. Ray McWethy Jr. put on an attractive mouse game. Louis Miller was a Philadelphia visitor. Mrs. Ray McWethy, of F. & M. Shows, a visitor. She and McWethy motored to Philadelphia on business. Warren Buck was a visitor to Monkey Circus. Elberta Mack, of Monkey Circus, had birthday this week, as did her mother, Mrs. Garl. Two were combined in an informal celebration.

LESTER KERN.

Blue Ribbon

(Motorized)

Linton, Ind. July 4-9. Auspices, Greater Linton Club. Location, City Park. Weather, ideal. Business, very good.

With so much rain and receipts down so far this year no one knew what to expect on July 4, but to everyone's surprise a record day's business was had by all. Midway packed from early morning until late evening. Show receipts

FEATHERWEIGHT BINGO SHEETS

Size 5 1/2 x 8. Very large numbers. Packed 3,000 to the Carton, Weight 13 lbs. Numbered from 1 to 3,000. Printed on white and 6 additional colors. Serial number in red. Sold in blocks of 1,000, 1,500, 2,000, 3,000.

PRICES: Minimum Quantity 1000.

Postage Extra.

Loose Sheets (not in Pads), per 1,000, \$1.25
Numbered Pads of 25 Each, per 1,000 Sheets, \$1.50
Largest Sheet on the market. Immediate delivery. Samples free.

J. M. SIMMONS & CO.
19 W. JACKSON BLVD. Chicago, Ill.

CANDY FLOSS & CORN POPPERS

Cheapest, Best, Genuine. Original Ball-Bearing Motor. 10 Patents. Latest April '37. 4-Piece Bands. Ribbons, \$3.50 Ea.; two \$5.50; 8 Ass't \$14.00. Originators: 100% true Spinnerheads, \$20; Double \$28; no wobbly heads. All postpaid. Guaranteed perfect. Highest grade. 1 lb. sugar brings \$2. Catalog free. NATIONAL CANDY FLOSS MACHINE CO., 310 East 35th St., New York City.

WANTED

WILL BUY OR BOOK Ferris Wheel. CAN ALSO PLACE Flat Rides and Concessions. Write or wire

R. D. BOB PENNY'S AMUSEMENTS

China Grove, N. C., the week of July 23 through 30; Concord, N. C., August 1 through the 6th.

BINGO HEADQUARTERS—GAMES—WHEELS—ROLL TICKETS PADDLE TICKETS

WRITE FOR CATALOG.

WM. ROTT

Manufacturing
53 East 9th St.
New York, N. Y.

4 FOR 10c PHOTO MACHINES AND SUPPLIES

Do you know the PHOTOLA—MODEL O is a mechanical achievement — Automatic Cut Off — A Precision Factory Built Unit — Made to last a lifetime! The mechanical ALL METAL CAMERA is so compact that the problem of bulk is eliminated. Fast f: 2.8 APERTURAT LENS, A THREE-YEAR GUARANTEE AGAINST ALL MECHANICAL IMPERFECTIONS—INCLUDING THE SHUTTER. WE ALSO CARRY A FULL LINE OF DIRECT POSITIVE PHOTO SUPPLIES, GLASS FRAMES AND FOLDERS. Eastman 1 1/2 In. x 2 1/2 Ft. Direct Positive Paper, \$4.75 per roll; 2 In. x 2 1/2 Ft., \$6.31 per roll; all other sizes at cut prices. FAST MAIL AND EXPRESS SERVICE TO ALL POINTS. WRITE NOW FOR OUR NEW CATALOG.

HANLEYS' PHOTO COMPANY
205 East 12th Street, Kansas City, Mo.

PLASTER

Send for Illustrated Circular and Price List

K. C. NOVELTY STATUARY COMPANY

315 SOUTHWEST BLVD., KANSAS CITY, MO.

Irving Lewis took show over and Artist Kishko immediately transformed it into a posing show. R. F. McLENDON.

Jolly Jaiilet

Tionesta, Pa. Week ended July 9. Still date. Weather, fine. Business, poor.

Show was in very bad spot for first time this season. This was first still date for show this year, it buying date from auspices. Mrs. Howard Jaiilet's root-beer and pop-corn stand doing well. Owners Jaiilet and Olson and General Agent Frank Bland were guests of George Lux, of Erie Lithograph Co., Tuesday. Mary Stonboro has been added to Frank Warner's Girl Revue. Ralph Carlo is back on Ten-in-One show as talker after a week's absence. Fred Stires has Who's It show. Stires left Art Lewis Shows in New York State. Frank Bland spent a day with General Agent William C. Murry, of Keystone Shows, in Rouseville, Pa. Mr. and Mrs. H. C. Dilley left for home with their cookhouse and William Dilley coming back with it. DICK MARTIN.

Keystone

(Baggage Cars and Motorized)

Rimersburg, Pa. Week ended July 9. Auspices, Volunteer Fire Department. Weather, ideal. Business, good.

This stand banner one of season. Fourth of July up to expectations. General Agent William C. Murray was a few days ahead of show in here, and assisted by William Cooke, promotions director of show, had everything ready. Lot lights were arranged for hook-up Sunday, so all rides and shows could be worked on thru night to be ready for early opening Monday morning. Committee advertised like a circus for a radius of 50 miles and put every effort in to make this spot a success. Co-operation from newspapers and radio. Editor Ross, *Rimersburg Record*, wonderful fellow. Large parade Tuesday night, which was allotted to miners' unions. At night when parade reached lot midway was shut down to allow a big labor leader to put on a 20-minute speech thru show's loud-speaking system under direction of Bob Leedy. Wednesday, merchants' coupon matinee, under direction of William Cooke, was big help to swell receipts. Thursday night public wedding brought out large crowds. Friday,

firemen's night brought into town 32 fire trucks and bands from surrounding towns and midway was jammed. Estimated crowd of 6,000 passed thru front gate. Visitors: J. T. Fowler, show's special agent, and family and brother Feter. Saturday was merchants and farmers' day and brought out large crowds. Committee complimented Manager C. A. Hartzberg and staff on appearance of show and fast-working crews under their management. Keystone Wildcats' baseball club going strong with local teams. Line-up of team: Myron Glenn, George Sinclair, Joe McCool, Bert Lyon, Olen Orndorff, Joe Guzik, Robert Washburn, Jasmick Clements, Frank Roberts, Steve Simon. Reserves are L. F. Elbert Burney, Francis Forcilla, Robert Painter, Gus Aronty, Jack Metts, Bob Leedy, Mack Stark. Team is financed by weekly amateur and banquet nights held every Thursday night under one of show tops. BOB CRUVER.

Regal

Washington, Ia. Week ended July 16. Location, five blocks from town. Business, poor.

Fourth of July at West Point, Ia., big crowds and fair business. Loop-o-Plane, Baby Ride and Bob O'Neal's pit show played at Winfield, Ia., to fair business. Bob O'Neal was badly burned in an explosion. Russell Bros.' Circus played here Wednesday. Owner Claud Webb and wife were hosts to entire show. Show manager is busy cutting down Loop-o-Plane and painting other rides. George Fitchos built a new grab stand. Slim Hardwick is getting banners and handling front of Minstrel Show. Rodney N. Krail was on lot nightly. MRS. AL NATION.

Miller Bros.

Le Mars, Ia. July 4-9. Location, downtown streets. Weather, fair. Business, excellent. Attendance, good.

Miller Bros.' Shows, after canceling Sioux Falls, S. D., for Fourth of July celebration, made a tie-up with business men of Le Mars for Territorial Centennial Celebration over Fourth and booked for week. Sunday over 20,000 people on street midway, with shows, rides and concessions doing near-capacity business. It was said that for first time in 25 years a carnival was permitted in city limits. Celebration was advertised and billed over a 60-mile radius. Writer was fortunate in receiving front-page publicity every day and an entire page calling attention to children's matinee Saturday. Fearless Gregg and cannon act have been booked by Miller Bros.' Shows. CHICK FRANKLIN.

Weer

Eaton Rapids, Mich. Week ended July 9. Auspices, VFW. Weather, ideal. Business, good.

Best week of season. On Fourth it was estimated during day 10,000 people were in attendance. They were out to spend, so everyone made a little money. Auspices were hard workers. Thru some error fireworks were on at 9:15, with at least 8,000 there, and balance of night was ruined. Veterans were up in air but there was no way to determine how error occurred. Softball tournaments made a good day play, starting at 9 in morning. Thursday afternoon rides were turned over to Veterans' National Home and youngsters rode for three hours. Slim Anderson, with Merry-Go-Round, topped midway, with Tilt-a-Whirl and Big Eli Wheel close. Jerry Fish and girl show celebrated their last week by coming in the money. Last week Agent Frank McKay brought back contracts for two street dates. FRANK MCKAY.

West's

Marietta, O. July 2-9. Location, fairgrounds. Weather, warm and clear. Business, July 4th good, balance of engagement very light.

This was really eight days of events. Mrs. Frank West celebrated birthday July 8, and President Roosevelt dedicated Northwest Monument same day. Mrs. West received numerous gifts from showfolks. Three-layer cake was cut and punch was served and grand time had by all. President's Day brought more than 100,000 people to Marietta, but it did not mean a thing so far as show business was concerned. They all seemed to leave for home after President's ap-

pearance. Show upon arrival Friday found fairgrounds a sea of mud. Over 100 loads of cinders, gravel and shavings were used to put it in walkable shape. Committee headed by W. A. Morris and Ray Dunn co-operated to make engagement profitable, but result was far below expectations. William Glickman returned fully recovered from recent illness. On Fourth a wonderful program of events was staged by committee and a great program of fireworks furnished by Ohio Fireworks, which really delivered an outstanding array of set pieces and air effects. Writer, also *The Billboard* salesman, topped all other *Billboard* salesmen this week in point of sales, a goal he has been after all season. FRANK LA BARR.

Beckmann & Gerety

(Railroad)

Sheboygan, Wis. Four days ended July 15. Auspices, V. F. W. Weather, good. Business, fair.

Due to opening in Milwaukee Sunday, July 17, show was forced to cancel Saturday here. Good attendance was recorded but spending was off. Hill Bros.' department store sponsored a Friday children's matinee, which went over big. Fronts were given a painting and much renovating was accomplished, with all hands busy from early until late preparing for celebrations and fairs. WALTER HALE.

F. H. Bee

Vanceburg, Ky., annual fair. Week ended July 16. Weather, rain. Business, fair.

This being first fair everyone was on his toes at opening, all set to have a big night, when just about time for gates to open there came a hailstorm, accompanied by threatening winds. Night was completely lost. Tuesday it cleared up and business was as good as any opening day at a county fair. Wednesday it poured from heavens again, so another day lost. Thursday clear again and a little business showed up. Friday sun came out and all had a real good day. Saturday was big day with more paid admissions than all rest of week and this made all showfolks satisfied with Vanceburg. Doc Green had biggest single day of season on Minstrel Show. Doc has a splendid show, well produced by himself and run in a real showmanship manner. Mrs. Clarence Krug and son returned from their home and were welcomed by entire personnel as well as Mr. Krug, who was there with his big smile. A very happy surprise was given showfolks when Joe Warren, clarinetist with Frank Meeker's Band, was married to Cora Scaggs at Morehead, Ky., July 18 (Miss Scaggs, non-professional). Happy pair were tendered many gifts and a wedding breakfast at Gus Bethune's cookhouse, where well wishes were much in order. Anson Ackley still getting his share of business with Diggers. He is to be complimented upon way he operates them and keeps them shining. Eddie Johnstone on sick list but around lot again. WILLIAM R. HICKS.

Gruberg's

Rochester, N. Y. Week ended July 10. Auspices, Point Pleasant Fire Department. Lot, Silver and Elstern road. Ten-cent gate. Weather, ideal. Business, poor.

In ordinary course of events when one clocks over 1,000 automobiles past a lot on Sunday afternoon when show is setting up natural deduction will be that it is a forecast of good business and in most cases would turn out that way. But as usual things did not turn out that way with World's Exposition here week July 4. Fair attendance registered thru gates July 4. Patrons spent a little money on shows but rides were blank. Concessions got a little working under difficulties. Rest of week poor crowds and poor business in spite of co-operation on part of Elmer Chaffer, postmaster and chairman of committee, and Ray Griffin, chief of fire department. Splendid billing by Morris Stokes, assisted by Frank M. Smith and Dave Ross, of the local billposters' union. Six spots daily and four specials of five minutes each on two broadcasting stations. Liberal notices in *Rochester Democrat and Chronicle*, *Rochester Times-Union*, *Rochester Sun*, *Irondequoit Press* and *Irondequoit News* and sound truck but still have to report business poor all round. What little

money there was in circulation went to Norman Wolf, with French Casino and Esquire shows; Charles Gramlich, with the Rainbow Frolics; Monroe Bros., with Hall of Science; Del Crouch, with Wall of Death, and Dr. Perrier, with Life Show. Bingo again badly patronized and two ball-game queens, Helen Lorenz and Bertha Wright, worked hard for nothing. Barkoot Pasha and his assistant, William Herzon, supplied plenty of eatables, and beer stand of firemen did land-office business. Several alterations in make-up of shows. William (Bill) Sylvin returned and again took charge of side show. Charley Gramlich has a line-up of nine girls now as follows: Marguerite Hewett, premiere danseuse; Tania, night club entertainer; Bernice Joyce, Reba Saunders, Marie Thompson, Leda Moore, Gladys Foster, Katinka and Mollie McGuinness. Lillie Dawn still featured by orator William King in French Casino. Al Paulert has added to Esquire attraction in Doris Camp, Peggy Dudolce and Beryl Smith. Elsie Wolf still lecturer. William Weber, night watchman, was taken to hospital with double pneumonia but now out of danger. Dewey Huff to same place with malaria and in critical condition. Henry Dixon, chef for Barkoot, underwent operation on foot and returned. Max Gruberg under physician for eye trouble. Verne and Mitzel Moore, concessioners, have a de luxe trailer delivered from Schultz factory. Eddie Rahn and Mrs. Rahn visitors. Nancy Gruberg is with show for summer. Eddie Dougherty now has charge of Laughland. Clarence Harder assisting on Aphrodite show. Fred and Pauline Calk purchased a new Schultz trailer. Joe Mannheimer again most efficient in getting everything running smooth. Jimmie Rafferty located a hard lot and surmounted many stumbling blocks to everybody's satisfaction. Arthur Stokes an efficient photographer. Mr. and Mrs. Sam Bergdorf, of Ideal Shows, visitors. Mrs. Morris Stokes entertained sister and brother-in-law during week. Mr. and Mrs. Earl Morris reconstructing Crime show into Expose. Max Cohen efficient in straightening up some legal difficulties for Max Gruberg in most satisfactory manner. Charles Tutty on job day and night. Mr. and Mrs. G. L. Archer joined with 16x14-foot trained rat wheel. DICK COLLINS.

Endy Bros.

Cohoes, N. Y. Week ended July 16. Location, Lenahan's Field. Auspices, Cohoes Post 1535, Veterans of Foreign Wars. Weather, rain two days. Business, fair.

This date would probably have clicked with a break in weather. High ground, fine sponsorship and thoro exploitation, however, made up for loss of two nights and a good gate for week was reported. Kurtzo and Kurtz pinch hit for injured Wilno as free attraction. This act's high-wire turn well received. Advance agent arrived in city six days ahead of show to find another carnival billed, but latter failed to exhibit. Alice, sister of William B. Smith, alligator skin man, with Professor Kunz, joined here. Much visiting back and forth with B. & V. shows in Troy, N. Y. *Cohoes American*, *Albany Times-Union* and *Knickerbocker News*, *Troy Record*, *Troy Observer* and many smaller papers in vicinity extremely cooperative. Time used on WABY and several studio programs over this station. Roy E. Henderson, commander, and George A. Vaughan, chairman of veterans' committee, extended every courtesy and put in a lot of hard work. GLENN IRETON.

L. J. Heth

(Motorized and baggage cars)

Marion, Ill. Week ended July 16. Location, Gray's show lot. Auspices, none. Weather, good. Business, fair.

Show made 35-mile move from McLeansboro, Ill. Altho plenty of people came out all during our showing here there was not much money spent on midway. Due to faulty fuses lights went out twice on Monday and Friday. Quick work on show's lines by Electrician Leon Elliott, show did not stay in the dark very long. Fault of lights being out twice was claimed to lie with power fuses on main pole outside showgrounds. Plenty of lemon shake-up stands have made a little money during these hot days and they seem to go over big with showfolks too. E. D. Jones, manager of Strand Theater, Marion, treated people nice on this show during stay, inviting all of them to his theater all during week. Many visits were exchanged. Plenty of newspaper help was given show

COLORED CAN PLACE

Experienced High-Class Chorus Girls and Comedian. Write and send lobby immediately to

WILLIE AUSTIN

Care Rubin & Cherry Exposition, Janesville, Wis.

ROYAL MIDWAY SHOWS, INC.
FAIRS! — FAIRS! — FAIRS!
CAN PLACE Grind Shows, Organized Minstrel Show for Southern Fairs. High Class Girl Show. **CAN PLACE** Loop-o-Plane, Kiddie Rides, Pony Rides or any Thrill Ride; also Motordrome with own equipment. We have eight Southern Fairs in the money section. Those joining now get the breaks. **CAN PLACE** Penny Arcade, Juice, Grab, Pennants. **CAN PLACE** Capable Agents for Grind Shows, Coupon Men, Ladies on Bill Games. Frank Stone can place two Roll Down Workers. **CAN PLACE** Palmistry.
 Reply to **ROY GOLDSTONE**, El Dorado, Ill., Week July 25; Benton, Ill., Fair, Week August 1; Pinckneyville, Ill., Fair, August 8, Etc.
 P. S.—Capable Showmen and Ride Owners—Look us over!

WANTED

Rides, Shows, Concessions for the following Fairs and Celebrations: Carthage, Ill., Week August 1; Elsberry, Mo., Week August 8; Mansfield, Mo.; Mammoth Spring, Ark.; Willow Springs, Mo.; Ozark, Mo.; Marshfield, Mo. Dudley Andrews, Jack Carroll and Louis Selzer please answer.

CHAS. OLIVER

1417 Craftan St., St. Louis, Mo.

BARGAIN FOR CASH

Herschell Spillman Jumping Horse, Two-Abreast Merry-Go-Round, Ten-Car Auto Ride, Air Tires; Spidora Illusion with Banner and Mirror; three 8 by 10 Athletic Banners, good shape; 14x21 Top, striped; Office Trailer, one large Cremona Nickel in Slot Player Piano, suitable for Roller Rink. Will buy No. 8 Eli Wheel. Pay cash. Address **W. WOLF**, Box 2728, Bloom and Lake Sta., Minneapolis, Minn.

by both daily papers, *Daily Republican* and *Marion Post*. Newsies were guests of L. J. Heth Wednesday and Thursday. Front-page stories were carried by both papers all during week and special interest was shown to Charlie Wren and his Motordrome. Hippodrome received nice comments. Hooper Dent's Minstrel Show Band played uptown daily for ballyhoo and was nicely received by local colored band playing in this city.
THOMAS PARKER.

Fairly & Little

Macon City, Ia. Week ended June 18. Weather, cold. Bustness, fair.

Many members of show attended funeral of Mrs. Dick Wayne Barlow at Clear Lake, Ia. R. D. (Duke) Molesworth, secretary North Iowa Fair, spent week visiting with management. Mr. and Mrs. Arthur Hauss entertained Mr. and Mrs. Phil Little and Mr. and Mrs. Noble C. Fairly at their lake home during week.

Ft. Dodge, Ia. Week ended June 25. Weather, rain; Saturday night lost.

After a poor week here show moved into Aberdeen, S. D., 438 miles, and opened Monday afternoon.

Jamestown, N. D. Week ended July 9. Weather, rain first two days. Bustness, fair.

Show opened Sunday afternoon to good business. A heavy rain fell at 9 a.m. Fourth of July and continued until noon, making a lake out of lot. Fire department helped pump water off and by 6 p.m. a good crowd came out and stayed until 2 a.m. Tuesday another hard rain fell and lot again had to be pumped dry. Competition was had Saturday from the Al G. Barnes-Sells-Floto Circus. Visits were exchanged between two shows. Noble C. Fairly had a birthday July 8. Entire week here was made pleasant by Doc Ottinger, president of fair, and Ed Mueller, secretary. Recent visitors were B. O. Stevenson, Mr. and Mrs. Ed Van Cura, both from Fessenden (N. D.) Fair; Lottie and Arthur Hauss, Dick Wayne Barlow, Duke and Mrs. Molesworth, Mr. and Mrs. D. Sherman, W. E. Brown and wife, Robert Miller; Dick Forkner, of Langdon (N. D.) Fair.
M. VAN HORN.

Dixie Belle

Mitchell, Ind. Week ended July 16. Location, Four Corners lot. Weather, rain. Bustness, light.

Good crowds came out when weather permitted. To make week a good one Manager Louis Riley and wife gave what they call their annual barbecue, which consisted of two lambs and pork, with all trimmings. Everybody had plenty. Much painting is being done in preparation for fairs. Personnel is same as when show opened.
ANNABEL STARKEY.

Funland

Taylorville, Ky. Week ended July 16. Location, city lot. Auspices, Volunteer Fire Department. Five-cent gate. Weather, rain two nights. Bustness, profitable.

The Chandler-Barkley Senate campaign is making Kentucky better for shows, and Al C. Hartmann's policy in *The Billboard* for uncontrolled concessions is proving more than pleasant and profitable to this organization. Minstrel Show, with 14 people, continues tops. Red Marion and crew left show.
TED C. TAYLOR.

Merry Midway

Mullins, W. Va. Week ended July 16. Location, ball park. Auspices, American Legion. Weather and bustness, good.

This being home town of J. W. Burton, manager, show received wonderful co-operation from committee and lots of newspaper space. McDonald, of free act, is proving a real attraction. C. L. Dressler purchased a cookhouse, which will be handled by Mrs. Dressler and Sammy Savage. Earl Williams and family joined with corn game and photo gallery. Manager Burton bought a Chevrolet truck. Scotty Cover is *The Billboard* sales agent. Show moves by trucks.
JACK WHITE.

Goodman Wonder

Devils Lake, N. D. July 11-16. Fairgrounds. Auspices, Ramset Fair Association and American Legion. Weather, sunshine all week. Bustness, profitable.

With conclusion of engagement at Minot (N. D.) Fair Goodman Wonder Show turned about to head toward Mississippi Valley and make only one stop on way. That point of hesitation is

Devils Lake. Devils Lake is a town smaller than would attract a big show, but it was a break in long run to Minnesota. The shows pulled in there Sunday and were up and ready to go when the sun set. Town, however, gave a better week than anticipated. It also gave show family a chance to visit with many touring under banner and Fairly & Little Shows. First half of week Fairly & Little nomads entertained community at Fessenden Fair and then took trail toward Langdon for the last half of week. Among those who visited with are Mr. and Mrs. Earl Strout, Mr. and Mrs. Al Mercy, Mr. and Mrs. Carl Lyons, Mr. and Mrs. James Chevany, Mr. and Mrs. William Orchard, Mr. and Mrs. Lamont Dodson, Burrill Butler, Robert Champion, Walter Beckmann, Melvin Little, William Scott, William Blivens and proprietors of shows—Noble C. Fairly and Phil Little, with their wives. Because Goodman show scheduled to make Duluth week following Devils Lake Max Goodman decided to get a press agent into Duluth as quickly as possible. Roland Richards, until then back with show, was jumped into lake country, stopping on way to report move at Devils Lake. This was his first move ahead of shows this season. Writer remained over week with show and then moved on to Duluth. Not a drop of rain fell during week at Devils Lake. However, there was plenty of other grief due to weather. Warm weather brought forth armies of mosquitoes to add to discomforts of life. Most of week there were scores of smudges set around shows to preserve human flesh from Anopheles consumption. Show turned back east entirely satisfied with what first half of season had brought forth. While they suffered reverses of year they fared better than most of companies that this year have battled extremely inseasonable conditions.
BEVERLY WHITE.

Parade of Shows

Whitewright, Tex. July 11-16. American Legion's 17th Annual Picnic and Home-Coming. Weather and bustness, excellent.

Show train delayed in Dallas on long jump from Mexia, but Stan Stanley, trainmaster, brought in on time for opening. Assistant Manager Reynolds had shows, rides and concessions doing business as per schedule and contract. Paul Mahar's Hawaiian Paradise going over in great style. Company includes Sylvia Arensen, Jerry Moody, Louise Perkins and Viola Norwood. Owner-Manager A. A. Lane received prize letter from State Odd Fellows' Orphanage, Mexia. He had entertained inmates during Mexia engagement. Jack Dunn joined, had been on Hagenbeck-Wallace Circus. M. A. Hargraves another newcomer. Bob Cunningham, musical director for Patricia Stanley's Vanities, has his department clicking. Antwine and Mattie Jones have been added to Sugarfoot and Roberta Green's Brownskin Vamps. General Agent Stevens is all smiles as he sees business being done en route. Finishing touches are being made to new 75-foot arch, which is being used this week for first time. The 250 light globes spelling out the name A. A. Lane's Parade of Shows may be seen blocks away. F. A. Pechmann, representative of Grove's Chill Tonic, and his health train are here. Pechmann has one of the most elaborate pieces of rolling stock ever equipped with speaker sound system. Lillian Cudney has her new car. The Cudneys, Charles and Lillian, are constantly improving their rides and other property.
B. C. McDONALD.

Rubin & Cherry (Railroad)

Ishpeming-Negaunee, Mich. Week ended July 16. Auspices, Ishpeming DOKK. Weather, clear. Bustness, good.

Industry in iron mines still lags but crowds came nevertheless to remotely situated Legion Park lot, amid tall timber and towering cliffs and accessible by two narrow, unpaved roads. Per capita expenditures were light, but reduced prices in many cases helped to maintain normal grosses. Kiddies' matinee, without newspaper sponsorship, strongest of season. Swimmer Bill Goll drafted by State police and Radio Station WBEO, Marquette, to lead children's safety drive. His subject, in a featured radio address, *Don't Do as I Do*, followed by public exhibition in Marquette pool. Bob and Joyce Whalen joined Tops, former as emcee, latter in the line. Mickey Dockery joined Posing Show, which was taken over by Lillian Murray. New front being prepared. Alex Saunders coming on in a capacity yet

THE LOWEST PRICED ELECTRIC CORN POPPER ON THE MARKET.

Only \$32.50 yet pops corn like a \$300 machine. EXCEL is made by the originators of the domestic popper—the largest manufacturers in the U. S.

POPS A BATCH IN 3 MINUTES—WET OR DRY.

Simplicity is one thing you will like about the EXCEL. No trick mechanisms whatever. Comes complete with cord and plug, ready to connect. Flip the switch and in 5 minutes pour in the corn and seasoning. Makes a batch of popcorn in 3 minutes—the quickest of any popper on the market. Easy to clean. Requires no constant repairs. The brilliantly lighted case and visible corn popping thru the screen cover attracts the crowd.

FULLY GUARANTEED.

Among the 31 features—beautiful mahogany finished glass case, trimmed in gleaming nickel and polished aluminum; electric lighted and beautifully decorated, with multi-colored transparencies. Occupies small space, 17x17x26" high. Weight, 35 lbs. Easily moved. Uses less current, only 880 watts, yet heats in 5 to 7 minutes. Heating element guaranteed for a year—and many more features too numerous to mention here.

ALSO BARGAINS IN REBUILT MACHINES.

EXCEL MFG. CORP.

Dept. BL-78 Muncie, Indiana

PROFITS GALORE!
\$5 to \$50 daily earnings!

Get in the popcorn business now and CLEAN UP!

Where can you make more money than in selling popcorn? Everybody loves it—young and old. The Popcorn stand is always swarming with customers. And it's almost all clear profit. Popcorn earns top money in any carnival. And here's the opportunity of your life to get in it.

30 DAY FREE OFFER!

If your order reaches us within 30 days—with \$10 down payment, balance, \$22.50, C. O. D. we will send subject to examination at postoffice, FREE, enough popcorn and bags to pop \$32.50 worth of corn. Your customers pay for your popper. Act quickly.
GET STARTED NOW.

SALESMEN Write for PROPOSITION

PHIL SMITH—Showmen's Representative
MOVE YOUR RIDES ON FRUEHAUF TRAILERS
All Types—All Prices—All Sizes Special Finance Set-up For Showmen
FRUEHAUF TRAILER COMPANY . Detroit
World's Oldest and Largest Manufacturers of Truck-Trailers Sales and Service in All Principal Cities

unannounced. Pauline Humphries, recently of Art Lewis Shows, visiting Dr. and Mrs. W. B. Davis en tour. General Manager Joe Redding, who once rail- roaded in this sector, visited by many iron horsemen. Gene Padgett taking over show's taxi business, along with duties as talker. Arthur Sharpe sporting a new two-room 1938 Covered Wagon, custom built, which was delivered all a-shine in Iron Mountain. Royal Midgets visited by acquaintances made when they played this region with Con T. Kennedy Shows more than 10 years ago. Softball talent improving: Iron Mountain, 6; R. & C., 5. RALPH WILLIAMS.

W. S. Curl

Miamisburg, O. Week ended July 16. Location, streets. Auspices, American Legion. Weather and bustness, fair.

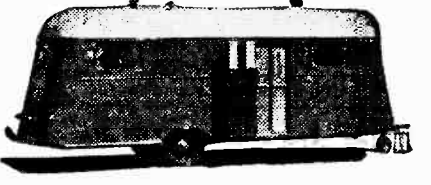
Splendid co-operation given by auspices and nice write-ups by local papers, but business was far below last year. Annual party for personnel was given at Camp Miami. Management placed an order with a clothing company for uniforms, bearing show's title, for ride help and other members. Charles Rife joined and is working a ball game for office. Bob Gutherie and Orval Woods were injured in an auto accident Sunday night, but are up now. F. H. Hall and wife joined Hell on Rio Grande show.
LOUIS E. COLLINS.

Weyls

Polk, Pa. Week ended July 9. Location, children's playground. Weather, ideal. Bustness, fair.

Lot here was made to order. A large natural swimming hole furnished plenty of recreation. The State's largest school for feeble minded is located here. Show

The Best TROUPER Of Them All!



KOZY Coach
Show folks all over America are making Kozy Coach their home year after year. There's lots of room for stretching out, and "man size" beds that will soothe your tired nerves and muscles—all kinds of luggage space and a full length wardrobe for ALL your clothes. Send for brochure—"You're Ahead With a Kozy Coach Behind" and learn why you should purchase a coach which is time-tested and backed by a company thoroughly responsible financially.

KOZY COACH CO.
409 E. Michigan Ave., Kalamazoo, Mich.

was host to about 3,000 children of school Friday and Saturday afternoons. Rides and shows were free. Harvey M. Watkins, superintendent of school, and writer became well acquainted.
ED WEYLS.

Dickey Signing Big Names for Jubilesta

KANSAS CITY, Mo., July 23.—Team of George Burns and Gracie Allen will be headliners at Kansas City Jubilesta, third annual, said Lincoln G. Dickey, general manager. Act was signed thru the William Morris Agency's Chicago office.

Rudy Vallee is the only other nationally known attraction contracted to date for the 1938 event, to be held in Municipal Auditorium. Manager Dickey, recently returned from a talent-shopping trip in the East, said several other big names would be added in the next month or six weeks. One night has been set aside for a mammoth dance in the arena which can accommodate 6,000 couples.

Nearly all of \$35,000 needed to underwrite the Jubilesta has been subscribed by business men. Show went in the hole last year after proving a success in 1936. In addition to arena programs, where names will hold forth, there will be other attractions in Music Hall, Little Theater and Exposition Hall, all under the one roof. Arthur Killick handling publicity.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25-27 Opera Place, Cincinnati, O.)

Early Receipts Indicate Treasury Surplus for Milwaukee's Festival

MILWAUKEE, July 23.—With fair weather attracting an estimated 300,000 to the lake front during the first three days of the eight-day Midsummer Festival, which opened on July 17, prospects were that the event would pay all bills and have a surplus.

Otto Hauser, commission secretary, estimated that the affair netted \$4,000 in its first two days from concessions, sale of reserved seats and other sources. Of this \$2,400 was netted on Sunday and \$1,600 on Monday. Cool weather held Tuesday night crowds to an estimated 50,000.

Sunday afternoon program included a regatta, Shakespearean plays in the Playhouse on the Green under direction

of Robert F. Freidel and there were fireworks at night. Plays are being presented each afternoon and evening during the festival.

Monday's program included a WPA pageant, *Brave Roads*, with International Opera Chorus presenting *The Red Mill* Wednesday night. Shakespearean plays are being presented by the Milwaukee Players, of the municipal recreation department, with Frederick Heider, former member of the Globe Theater Co., who is vacationing here, playing several leading roles.

Beckmann & Gerety Shows, with 25 rides, is appearing in connection with the festival.

Legion Post Event in Pa. Rolls Up Profit of \$1,396

SIX MILE RUN, Pa., July 23.—American Legion Post celebration here on July 15 and 16 was a huge success, as in former years. Concessions' profits were larger than in former years. Local organizations were in charge of a cook-house, which operated at a profit. Drink concession also had a profit. Corn game was operated by Sweeney Corp., Wheeling, W. Va., which has placed a bid for numerous concessions next year.

Friday night witnessed the largest crowd by 10 p.m., after drum corps competition was over; 10 drum corps and three bands were in attendance. The celebration is an annual affair, promoted by Post 556, which has a winning drum corps and takes in all activities scheduled within three counties.

Committee in charge reports the celebration operated at a profit of \$1,396, an increase of \$236.26 over last year. Estimate on crowds by Pennsylvania motor patrol officers, who were in charge of policing during two days, was set at 21,000, said Celebration Secretary George Skipper.

Quincy, Mass., Legion Post Has Successful Celebration

QUINCY, Mass., July 23.—An 85-foot bonfire featured opening of a celebration in Merrymount Park here, sponsored by Quincy Post, American Legion, on July



WITH RIDES, SHOWS, CONCESSIONS AND FREE ACTS and opened with a huge bonfire lighted by the mayor, a celebration sponsored by the American Legion Post in Quincy, Mass., on July 1-4 drew about 225,000 people. The event was declared the most successful ever undertaken by the post and proceeds will be utilized in welfare work. Photo by Walter Green, staff photographer of The Quincy Patriot-Ledger.

RIDES AND CONCESSIONS WANTED

MASON COUNTY POTATO FESTIVAL

POINT PLEASANT, W. VA.

Biggest Three-Day Celebration in Five County Area.

Thursday, Friday, Saturday, August 25-27. Also one Major Act for Each of Three Days.

Communicate with

WADEAR THABET, Secy.,
Mason County Potato Festival,
Point Pleasant, W. Va.

WANTED

Carnival, and will book Free Acts.

Annual Homecoming

Le Roy, Ill., in City Park,

September 1, 2, 3.

OSCAR M. PHARES, Chairman.

WANTED

Concessions, Rides, Shows. Also Free Act Talent.

Two-Day Labor Day.

September 5 and 6.

Address S. D. HERBST, Roanoke Vol. Fire Dept.,
Roanoke, Ill.

WANTED

Several Clean Safe Rides.

AUGUST 24-27.

COUNTY-WIDE TOBACCO FESTIVAL

Communicate at once with JOE L. SPITZ, Chairman
Gadsden County Leaf Tobacco Festival, Quincy, Fla.

WANTED

INDEPENDENT RIDES FOR
FIREMEN'S CELEBRATION
TO BE HELD SECOND WEEK IN SEPTEMBER.

Write

CENTRAL HOSE CO.,
West Center Street, Johnsonburg, Pa.

WANT MORE REVENUE

for

YOUR ORGANIZATION?

Read

"BINGO BUSINESS"

A Column About Bingo in the
WHOLESALE MERCHANDISE
Department

THIS WEEK and EVERY WEEK

DIXON'S ANNUAL FALL FESTIVAL & CORN SHOW

SEPT. 27-28-29

5 BLOCKS MAIN STREET.

FREE ACTS, PARADES,
FIREWORKS.

WANTED—ADMISSION SHOWS
AND CONCESSIONS.

H. S. BEARD, CHMN. CONC.,
DIXON, ILL.

ACROSS THE NATION
THE AERIAL SENSATION

4 Sensational WISHARDS

SOMERSAULTING AERIALISTS

Address 3708 N. Drake Avenue, Chicago.

ASHKUM, ILLINOIS, HOMECOMING

AUGUST 27-28

CONCESSIONS AND SHOWS WANTED

Write JAMES REYNOLDS, Ashkum, Ill.

CARNIVAL WANTED

With Open Dates in September, to Play Under

Auspices of

LOGANSPOUT LETTER CARRIERS' ASSN.

Gift Shows save stamps. Write to

M. L. WEDDINGTON, Chairman of Committee,
126 12th St., Logansport, Ind.

WANTED

For September 3, 4, 5
Gilman & Western Taylor County Fair Festival
Merry-Go-Round, Whip, Ferris Wheel and Kiddie
Car Ride. Also Concessions. Write or wire W. M.
GEORGE, Secy., Gilman Commercial Club, Gilman,
Wis.

Wanted Thrill Act

For Show in Front of Grandstand, Saturday, Sep-
tember 3.

T. H. MCGOVAN,

Kanawha State Park Assn., Inc., Charleston, W. Va.

OLD SETTLERS' DAY

THURSDAY, AUGUST 18.

Midway Opens Wednesday Night. Acts, Shows,
Concessions.

M. R. LORBER-A. R. LUCKENBILL,
Columbia City, Ind.

WANTED FOR WINONA'S FREE PANCAKE DAYS

SEPTEMBER 30-OCTOBER 1.

Eight high-class Rides. Four Shows with Free Acts. Also Aerial and Diving Acts AND
MERCHANDISE Concessions. 50,000 visitors to draw from. FREE gate, on downtown
Streets. Address

LEO CTIBOR, Concession Chairman, Winona Pancake Days, Winona, Minn.

Missouri Doings Success

WEAUBLEAU, Mo., July 23.—Annual Reunion on July 7-9 in Riverside Park was successful, said Celebration Secretary Wendel Allen. Thomas & Beck Shows furnished five large rides and a number of clean concessions. Chief Big Buffalo and his tribe of Indians did several performances daily. More was spent for advertising than ever before, but crowds justified it. Four different types of posters were distributed to every post office and store within a 50-mile radius. John Allen was again in charge.

Receipts Off in Hubbard, O.

HUBBARD, O., July 23.—At the annual Midsummer Festival of Hubbard Crikuit Club on July 13-16 concessioners reported their takes about 50 per cent below former years. Roy Gooding had Merry-Go-Round, Ferris Wheel, Chair-o-Plane and kiddie ride. Larry Larrimore had eight concessions and one of the flashiest bingo set-ups ever to play the celebration. Texas Slim Collins had a pit show. C. A. Klein, who promoted the event, booked two free acts, Arnold's Barnyard Frolics and Lillian Strock, aerialist. Midway was near the main business section.

Algona Fourth Doings Big

ALGONA, Ia., July 23.—Annual Fourth of July Celebration, sponsored by Kosuth County Fair Association on the fairgrounds, was the most successful in 10 years, said Secretary E. L. Vincent. There were a pageant depicting the 100th anniversary of Iowa, with a cast of 150; displays of Thearle-Duffield fireworks and Barnes-Carruthers acts, including Seven Fredysons, teeterboard; Edna Alee and Co., novelty shooting act; Willie Necker's Doberman Pinschers; Dobbs, Clark and Dare, comedy acrobats, and Wallace Bros.' Shows on the midway. Night crowd was 9,000, and 3,000-capacity grand stand was packed.

Biz Fair for N. Y. Firemen

ROCHESTER, N. Y., July 23.—Nearly 30,000 attended the annual five-day carnival of Monroe County Volunteer Firemen's Association here. Business was reported fair. Forty-four concessions were operated by firemen. Genesee Amusement Co. furnished Chairplane, Merry-Go-Round and Ferris Wheel, and acts were La Georgette, aerialist, and Billy Woods' monkey circus. Meagher Haggerty operated bingo. Many door prizes were awarded and additional trophies given in contests. Lewis Jones was chairman.

GEORGE BINK and Leo Demers concluded four one-night stands under merchants' associations in Madison, Beaver Dam, Green Bay and Appleton, Wis., and will play a Jefferson (Wis.) celebration, then going to Hanover, Kan., reports Leo Demers.

1-4. Total attendance was reported at about 225,000. Mayor Thomas S. Burgin lit the fuse which set off the huge bonfire.

John Kilonis, Manchester, N. H., had rides on the midway, two Ferris Wheels, Swings, Octopus, Looper and Merry-Go-Round, and a refrigerated commissary. Four Marzellas, aerialists, free act obtained thru an advertisement placed in *The Billboard* by *The Quincy Post*, drew heavy applause. There was a 10-cent gate. McGuinness Amusements, Boston, booked the Great Herman, magician. Sam Cohen booked a fat-lady show, working for 10 cents. Reilly family had a cookhouse.

There were also pony rides, wrestling, boxing and music by the Canadian Legion Band. Leo Brault was general chairman. Money realized will be utilized for welfare purposes.

Shorts

ROLLA (MO.) CHAPTER, Lions' International, at its third annual Rolla Festival will feature contests and a carnival, proceeds go to civic and charitable enterprises.

AFTER a third return engagement under Wolcott (Conn.) Fire Department, Diving Gordons played last week for Brockton (Mass.) American Legion Post.

ANNUAL FALL FESTIVAL in Salem, O., sponsored by the American Legion Post in co-operation with merchants, will have rides, shows, free acts, concessions, Mardi Gras and fireworks.

FEATURING a two-night annual lawn festival on Ohio Masonic Home grounds by four Masonic blue lodges of Springfield, O., was Barker Bros.' Circus and fireworks. Blomberg Alaskan huskie dogs attracted much attention as well as trained ponies. Proceeds go to purchase instruments for the Home band and for additional recreation for residents.

MORE THAN 6,000 attended a Sales Means Jobs rally in Milwaukee (Wis.) auditorium on July 13 at 25 cents per head. Entertainment included bands of Steve Swedish, Roland Ische and Al Buettner, and Malwick Trio, acrobats; Old Heidelberg Octet; Ray Conlin, ventriloquist; Malone Sisters; George Edwards, juggler, and Tommy Limm, tap dancer.

ABOUT 3,000 were at the Midsummer Race Festival on Oshkosh, Wis., fairgrounds on July 17, sponsored by Winnebago County Fair Association and Oshkosh Eagles' Club. Night program included Sally Foster, Rocky Mountain Mary, Rustic Revelers, Phil De Mio, George Edwards and Taylor and Kent. Admission was 25 cents, covering gate and grand stand.

ANNUAL home-coming in Magnolia, O., will have rides, free acts, band concerts, concessions and vaudeville nightly.

CHARLES W. BENNER is secretary of the 12th annual Fall Festival in Canal Winchester, O., sponsored by Leach-Benson Post, American Legion. Gratziano & Carlin will again have the rides. A night parade will be a feature.

AT White River Water Carnival, Batesville, Ark., more than \$500 in cash prizes will be awarded during the two-day event, said Chairman C. D. Metcalf Jr.

FOR Annual Brunswick (O.) Home-Coming R. R. Strong is general chairman and Otto Morlock chairman of midway, concessions and entertainment. Celebration will be on streets.

WEBSTER (N. Y.) volunteer firemen's Field Day on July 22 and 23 included fireworks, dancing, parade; Flashing Wheels, roller skaters, Mr. and Mrs. John Mattil; Mrs. Agnauer, bicyclist; Rector Smith, contortionist, and Billy Borden, accordionist. Twelve concessions were operated by firemen.

FOR Delano (Minn.) Farmers' Boosters' Club picnic Gilbert Palmer has been active in securing attractions, which will include Bola, clown, table rock; Joe Marvelo, eccentric fire eater and juggler; Gustave Sjolin, hand balancing and leaping; Marlow Sisters, dance; Miss Ruby, high act and dogs. Earl C. Peterson, of Petey's Theatrical Agency, will again be emcee. There will be concessions, rides and shows. The picnic has grown to be one of the largest celebrations in the Midwest.

Coming Events

These dates are for a five-week period.

ARKANSAS

Mammoth Springs—Soldiers, Sailors & Marines' Reunion. Aug. 15-20. E. E. Sterling.
Batesville—White River Water Carnival. Aug. 10-11. C. D. Metcalf Jr.
Heber Springs—Old Soldiers' Reunion. Aug. 4-5. Walter Wallace.
Prairie Grove—Confederate Reunion & Homecoming. Aug. 3-5. J. H. Carnahan.

CALIFORNIA

Balboa—Tournament of Lights. Aug. 20. Harry Welch.
Long Beach—Golden Jubilee Anniversary. Aug. 6-13. Chamber of Commerce.
Menlo Park—San Mateo Natl. Horse Show. Aug. 6-13. A. P. Fleming.
San Francisco—Coast Gift & Art Show. Aug. 8-13. C. Fleming. 74 New Montgomery st.
San Leandro—Dahlia Show. Aug. 27-28. American Legion.
Santa Barbara—Old Spanish Days Fiesta. Aug. 11-13. Chas. E. Pressley.
Sutter Creek—Sutter Gold Rush & Roundup. Aug. 13-14. C. C. Gaiser.
Tracy—Tracy West Side Fair. Aug. 11-14. F. M. Cargay.
Venice—Mardi Gras & Carnival. Aug. 12-14. J. R. Hunt.
Denver—Market Week & Merchants' Festival. Aug. 15-20. C. Litzberger, 1224 17th st.
Durango—Spanish Trails Fiesta. Aug. 13-14. Dr. O. C. McCormick.
Ft. Lupton—Tomato Day. Aug. 13. Everett Hogelin.
Wray—Eastern Colo. Celebration. Aug. 4-6. C. H. Butler.

CONNECTICUT

Lakeville—Horse Show. Aug. 27-28.
Litchfield—Horse Show. Aug. 13.
New London—Tall Cedars Show. July 29-30. Frank Wirth.
Saybrook—Horse Show. Aug. 20.

ILLINOIS

Arcola—Homecoming. July 25-30. Thomas F. Monahan.
Ashkum—Homecoming. Aug. 27-28. Orval Ryan.
Assumption—Homecoming & Street Fair. Aug. 24-27.
Beardstown—Free Fish Fry. Aug. 1-6. Joe Bergman.
Biggsville—Harvest Home Picnic. Aug. 25-26. Chas. Mullin.
Blandinsville—Farmers' Picnic. Aug. 11-12. Howard Grigsby.
Carlyle—Street Fair & Homecoming. Aug. 2-7. M. A. McGaffigan.
Carthage—Homecoming. Aug. 3-3. Dr. H. F. Hartrick.
Carthage—Augusta Community Live-Stock Show. Aug. 9-11. Ross Clark.
Chadwick—Annual Cheese Day. Aug. 3-4 (nights). O. H. Etmayre.
Cherry—Homecoming. July 29-31. Victor Pozzi.
Chicago—Gift Show. Aug. 1-12. George F. Little.
Chicago—Merchandise Fair. Aug. 1-10. W. Kenney, 890 Broadway, New York.
Clifton—Homecoming. Aug. 13-14. Orval Flott.
Covington—4-H Club Show. Aug. 10-11. M. H. Cook.
Cuba—Fulton Co. Soldiers & Sailors' Reunion. Aug. 4-6. S. L. Phillips.
Cullom—Homecoming. Aug. 12-13. R. A. Keck.
East Dundee—Firemen Festival. July 27-30. Max C. Freeman.
Glenview—Glenview Days. Aug. 27-28. Otto J. Lamberg.
Harvey—Veterans of Foreign Wars Circus & Rodeo. Aug. 11-14. T. C. Brown.
Joliet—Will Co. Republican Picnic. Aug. 28.
Lacon—Old Settlers' Picnic. Aug. 25. Melvin C. Schrock.
Lanark—Old Settlers' Day. Aug. 25. S. R. Brenaman.
Libertyville—Libertyville Day. Aug. 14. Carl C. Wadman.
Mackinaw—Harvest Homecoming. Aug. 24-25. Clyde Woodrum.
Meredosia—Homecoming. Aug. 8-13. C. A. Kotsmeyer.
Minier—Homecoming. Aug. 26-27. R. C. Theis.
Morrisonville—Picnic & Homecoming. Aug. 10-11. R. M. Johnson.
Moxeaqua—Homecoming & 4-H Club Fair. Aug. 1-6. Glen Snyder.
Mt. Auburn—Farmers' Picnic. Aug. 5-6. Raymond E. Dunn.
New Windsor—Homecoming & Horse Show. Aug. 17-19. George Leafgreen.
Palmyra—Soldiers & Sailors' Reunion. Aug. 24-25. L. L. Hunt.
Plymouth—Old Settlers' Celebration. Aug. 30-31. C. B. Snider.
Quincy—K. of C. Barbecue. Aug. 7. Frank E. Wall.
Salem—Marion Co. Soldiers and Sailors' Reunion. July 23-30. Earl W. Merritt.
Scales Mound—Cheese Day. Aug. 18. Scales Mound Creamery.
Stockton—Street Carnival. July 28-30. F. C. Nlemeyer.
Stonefort—Soldiers & Sailors' Reunion & Homecoming. Aug. 24-27. J. H. Greer.
Taylorville—A. T. A. County Picnic. Aug. 25.
Sydney Holben, Stonington, Ill.
Waverly—K. of P. Picnic. Aug. 1-6.
Wenona—Homecoming. Aug. 3-5. Frank J. Zula.
Windsor—Harvest Picnic. Aug. 24-27. C. H. Miner.
Wood River—Homecoming. Aug. 20-21. Fred Penning.
Worden—Homecoming. Aug. 13-14. Harold Kennedy.
Wyoming—Midsummer Festival. July 27-30. Raymond Miller.
York—Old York Reunion. Aug. 4-7. E. J. Mehler.

INDIANA

Attica—Celebration. Aug. 22-27. L. S. Miller.
Brownstown—Soldiers' Reunion & Homecoming. Aug. 1-8. H. A. Vermilya.
Centerville—4-H Exhibit & Old Settlers' Meeting. Aug. 9-13. Elizabeth Hatfield.
Carmel—Street Fair & Celebration. Aug. 17-20.
Cicero—Fall Festival. Aug. 11-13. E. A. Carson.
Cloverdale—Picnic and Homecoming. July 28-30. H. C. Hurst.
Columbia City—Old Settlers' Day. Aug. 18. Milton R. Lorber.
Danville—Celebration. Aug. 11-13. C. E. Baker.
Decatur—Free Fair & 4-H Club Exhibit. Aug. 1-5. John L. DeVoss.
Farmersburg—Old Settlers' Picnic. Aug. 9-11. Chas. E. Sharpe.
French Lick—Fall Festival. Aug. 25-27. W. C. Ellis.
Galveston—Firemen's Street Fair. Aug. 24-27. Glen C. Lawrence.
Hymera—Old Soldiers' Reunion. Aug. 4-6. Garnet Bradberry.
Marion—Old Folk Day. Aug. 16. H. F. Hardin.
Markle—Fall Festival. Aug. 24-27. C. E. Hatlich.
Mentone—Celebration. Aug. 24-27. K. A. Riner.
Michigan City—Indiana Days. Aug. 5-7. A. C. Conde.
Milford—Street Fair & Homecoming. Aug. 10-13. Eugene W. Felkner.
Modoc—Homecoming & Street Fair. Aug. 19-20. Clarence Wright.
Odon—Old Settlers' Meeting. Aug. 18-20. H. O. Marshall.
Ridgeville—Lions' Homecoming. Aug. 22-25.
Stilesville—Picnic. Aug. 5-6. Haavey McClellan.
Somerset—Street Fair. Aug. 3-6. Ray Sumpster.
Whitestown—Annual Picnic. Aug. 19-20. George Rhoads.
Boone—Vol. Infantry Picnic & Reunion. Aug. 14. F. D. Wheeler.
Conanche—Homecoming. Aug. 11-13. Roy F. Tallman.
Denison—4-H Club Fair & Co. Centennial. Aug. 17-19. Chas. T. Johnson.
Dubuque—Street Railway Employees' Celebration. July 25-29. Elmer Brauhn.
Earlville—Gala Days. July 27-28. F. S. Otis.
Miles—Firemen's Celebration. Aug. 12-13.
Monroe—Old Settlers' Reunion. Aug. 18. E. A. Bump.
Mount Ayr—Fall Festival & Stock Show. Aug. 17-19. X. T. Prentiss.
Sigourney—Ycn-Ruo-Gls. Aug. 12-13. Edgar Hamilton.
State Center—Fall Festival. Aug. 15-17. Bert Merrill.
Tabor—Farmers and Merchants' Picnic. July 26-28. Charles O. Adamson.
Toledo—Tama Co. Homecoming. Aug. 4-6. Vernon F. Kepford.
Axtell—Community Club Picnic. Aug. 3-5. William Berry.
Downs—Anniversary Celebration. July 27-30. Charles H. McConnell.
Hanover—Days of '49 & Rodeo. Aug. 3-5. Chas. Rowland.
Lebanon—Homecoming & Baseball Tournament. Aug. 4-6. R. J. Schuette.
Leoti—Old Settlers' Picnic. Aug. 15-16. A. C. Weaver.
Mankato—Fall Festival. Aug. 25-27. George H. Punt.
Minneapolis—Horse Show. Aug. 24-26.
Oskaloosa—Old Settlers' Picnic & Reunion. Aug. 19-20. Audy Lucy.
Sterling—Old Settlers' Picnic. Aug. 12-13. O. C. Holcomb.
Summerfield—Golden Jubilee Celebration. Aug. 25-27. J. C. Smith.
Waverly—Ohio Days. Aug. 18-19. E. A. Farrow.
Winfield—Race Meet. July 25-30. Martin E. Jarvis.

KENTUCKY

Elizabethtown—Legion Celebration. July 25-30. Oscar Chaput.
Louisville—Church Carnival. Aug. 4-6. W. J. Smith.

MAINE

Bath—Horse Show. Aug. 13.
Orrington—Anniversary Celebration. Aug. 7-13. C. K. Hatfield.
Rockport—Regatta Sportsmen's Show. Aug. 3-6.
Saco—Horse Show. Aug. 20.

MARYLAND

Mardela Springs—Firemen's Carnival. July 14-Aug. 1. Elton H. Bounds.
Sharptown—Firemen's Celebration. Aug. 4-23. J. L. Cooper.

MASSACHUSETTS

Cohasset—Horse Show. Aug. 11-13.
Lowell—Fire Frolics & Carnival. Aug. 1-6. John F. Carney.
Southbridge—Celebration. Aug. 15-20. Eugene Barnaby.

MICHIGAN

Alma—Harvest Jubilee. Aug. 26. Chamber of Commerce.
Beaverton—Homecoming. Aug. 6-7.
Constantine—Homecoming. Aug. 3-6. Harry J. Morris.
Dundee—American Legion Celebration. Aug. 24-27. M. E. Potter.
Elkton—Homecoming. Aug. 12. George Hartman.
Fennville—Homecoming. Aug. 26-28. R. G. Barron.
Freemont—Homecoming. July 27-28. Clare Kempf.
Grand Ledge—Summer Festival. Aug. 25-27. Rev. Louis Wren.
Iron Mountain—Eagles' Celebration. July 25-30. G. E. McGowan.
Manistee—Natl. Coach Trailer & Equipment Show. Aug. 1-10.
Menominee—Dairy Show. July 27-28. Carl W. Rye.
Mt. Pleasant—Michigan Oil Expo. July 25-31.
Roseville—Firemen's Field Day. July 29-Aug. 7.
Union City—American Legion Home-Coming Festival. Aug. 15-20. Geo. W. Yeomans.
Weldman—Weldman Day. Aug. 27. Gerry Middlesworth.

MINNESOTA

Atwater—Watermelon Festival. Aug. 10-11. Donald Gilman.
Henderson—Sauerkraut Days. Aug. 27-28. Elmer Brahs.
(See COMING EVENTS on page 67)

THE STRATOSPHERE MAN
WORLD'S HIGHEST AERIAL ACT
Available for Parks, Fairs and Celebrations.
Late Southern Dates Wanted

PERMANENT ADDRESS, Care of The Billboard, Cincinnati, Ohio.

Send for Literature

The Most Widely Advertised Attraction in Show Business.

WANTED
RIDES—FREE ACTS—SHOWS
STREET FAIR
SEPTEMBER 15, 16 AND 17, ASHTABULA, O.
Sponsored by The North End Club.
Will attract more than 15,000 attendance. Write JOHN J. PORTER, General Chairman, 1108 W. 5th St., Ashtabula, O.

CONCESSIONS AND RIDES WANTED
WILL COUNTY REPUBLICAN PICNIC, August 28, 1938.
Rivals Park, Joliet, Ill. 15,000 Expected.
Write ROBERT TAYLOR, 260 Jackson Street, Joliet, Ill.

Labor Day Celebration
WANT Concessions, Shows, Merry-Go-Round, Ferris Wheel, Address P. A. HESS, 26 Monroe St., Akron, N. Y.

Annual Fall Festival
AUGUST 25, 26, 27, Inclusive.
Open for all Legitimate Concessions. No Flat Joints, No Money Plays.
K. C. KINCAID, Chairman, Lizton, Ind.

NEW WATERFORD, O. FIREMEN'S FAIR
AUGUST 3-4-5-6.
WANT few Concessions that don't conflict.
C. A. KLEIN, Chairman, Box 137, New Waterford, O.

RIDES, CONCESSIONS, SHOWS WANTED
WANT all types of Rides, Shows and Concessions, for three days, September 3, 4, 5, Labor Day Celebration and Industrial Exhibit. Big plans call for 50,000 attendance over the three days. Write JAMES KENNEY, Chrmn., Box 965, Joliet, Ill.

CARNIVAL WANTED
OWENS ILLINOIS GLASS CO.
Week August 22 or September 13.
Write K. SHULTZ, Fairmont, W. Va.

WANTED FOR THE American Legion Fair
SEPTEMBER 9-10, SUNMAN, IND.
Rides, Shows and Concessions.
E. W. HOWREY, Secy., Sunman, Ind.

WANTED TENT
About 60'x120'. Must be in good shape. Needed by August 25-27, for Englewood, Colo., Second Annual Fall Festival. Sponsored by Englewood Junior Chamber of Commerce. Write to AL TABOR, 3821 So. Broadway, Englewood, Colo.

1938 FAIR DATES

ALABAMA

Alexander City—East Ala. Fair Assn. Oct. 18-22. Lewis E. Dean.
Andalusia—Covington Co. Fair. Oct. 11-15. Thos. P. Littlejohn, mgr. Troy, Ala.
Arab—Arab District Fair. Oct. 10-15. Leon H. Hinds.
Athens—Limestone Co. Fair Assn. Sept. 18-24. I. V. Legg.
Athens—Limestone Co. Colored Fair. Sept. 29-Oct. 1. H. T. Redus.
Birmingham—Alabama State Fair. Sept. 26-Oct. 1. P. T. Strieder, gen. mgr.
Clanton—Chilton Co. Fair. Sept. 20-24. Mel Martin, secy.; Thos. P. Littlejohn, mgr.
Courtland—Lawrence Co. Fair Assn. Oct. 3-8. C. C. Horton.
Cullman—Cullman Co. Fair Assn. Late in Sept. E. L. Horton.
Dothan—Houston Co. Fair. Oct. 24-29. Mrs. L. J. Lunsford.
Enterprise—Coffee Co. Fair Assn. Oct. 10-15. Florence—North Ala. State Fair. Oct. 3-8. C. H. Jackson, secy; Dr. E. R. Braly, mgr. Lawrenceburg, Tenn.
Huntsville—Madison Co. Fair Assn. Sept. 20-24. Marie Dickson.
Lexington—Lexington Fair Assn. Sept. 26-Oct. 1. Inez French.
Luverne—Crenshaw Co. Fair. Oct. 18-22. Thos. P. Littlejohn, mgr.; Troy, Ala.
Opelika—Lee Co. Fair. Week of Oct. 3. C. B. Downey.
Silverhill—Silverhill Community Fair. Sept. 26-Oct. 1. A. M. Phillips.
Troy—Pike Co. Fair Assn. Oct. 25-29. Thos. P. Littlejohn, mgr.
Tuscumbia—Colbert Co. Fair. Oct. 17-22. O. R. Wood.

ARIZONA

Douglas—Cochise Co. Fair Assn. Oct. 6-8. James H. Barrett.

ARKANSAS

Batesville—Independence Co. Fair Assn. Second week in Oct. Robkella Case.
Bentonville—Benton Co. Free Fair Assn. Oct. 5-7. E. G. Luckens.
Blytheville—Mississippi Co. Fair. Sept. 27-Oct. 2. J. Mell Brooks.
Camden—Ouachita Co. Fair Assn. Oct. A. C. Hale.
Clarksville—Johnson Co. Fair Assn. Sept. 29-Oct. 1. G. B. Strong.
Danville—Yell Co. Free Fair Assn. Oct. 19-22. Lenore Abboud.
El Dorado—Union Co. Fair Assn. Oct. 17-22. James B. Alpuente.
Gentry—Home Products Fair. Probably Sept. 22-24. E. G. Sugg.
Hatfield—Hatfield Fair Assn. Aug. 5-6. Mrs. Joe Lewis.
Helena—Phillips Co. Fair Assn. Sept. 12-17. L. C. Hefley.
Hope—Hempstead Co. Fair Assn. Sept. 19-24. R. P. Bowen.
Hot Springs—Garland Co. Fair. Sept. 25-Oct. 1. Ed Barnsback.
Ozark—Franklin Co. Fair Assn. Oct. 6-8. Garland D. Nichols.
Piggott—Clay Co. Fair. Sept. 29-Oct. 1. T. W. Leggett.
Russellville—Pope Co. Free Fair. Oct. 4-7. E. W. Hogan.
Sheridan—Grant Co. Fair Assn. Sept. 12-17. C. F. Pearce.

CALIFORNIA

Anderson—27th District, Shasta Co. Fair. Sept. 22-24. Ina P. Torney.
Antioch—Contra Costa Co. Fair. Aug. 12-14. Chamber of Commerce.
Caruthers—Caruthers District Fair Assn. Oct. 6-8. C. L. Walton.
Cedarville—Surprise Valley, Modoc Co. Fair Assn. Sept. 10-11. J. Ray Golden.
Crescent City—Del Norte Co. Fair. Sept. 21-25. Chas. A. Cronkrite.
Del Mar—San Diego Co. Fair. Oct. 8-15. Frank Dupree.
Eureka—Ninth Dist. Agrl. Assn. Sept. 28-Oct. 2. Ivan W. Fast.
Ferndale—Humboldt Co. Fair. Aug. 17-21. Jos. N. D. Hindley.
Fresno—Fresno District Fair. Sept. 13-18. Tomas Dodge.
Galt—Galt Fair, Horse Show & Rodeo. Aug. 4-7. Eugene Kenefick.
Hayfork—Trinity Co. Fair. Aug. 7-8. Gene Bibb.
Hollister—33d Dist. Agrl. Assn. Oct. 7-9. Roy A. Hubbell.
Imperial—Imperial Co. Fair. March 4-12. D. V. Stewart.
Lakeport—49th Dist. Agrl. Assn. Sept. 3-5. Burt Heaton.
McArthur—Shasta Co. Inter-Mountain Fair. Sept. 10-11.
Madera—Madera Co. Fair. Oct. 13-16. Frank H. Davis.
Merced—Merced-Mariposa Fair. Sept. 29-Oct. 2. J. Emmet McNamara.
Monterey—Monterey Co. Fair. Sept. 22-25. V. V. Adams.
Napa—Napa Co. Fair & Horse Show. Aug. 18-21. Tom Camp.
Orland—Glenn Co. Fair. Sept. 27-Oct. 1. George F. Cantwell.
Petaluma—Fourth District Fair. Aug. 5-7. Dolph Young.
Placerville—Eldorado Co. Fair. Oct. 15-16. L. J. Anderson.
Pleasanton—Alameda Co. Fair. Aug. 4-7. Pomona—Los Angeles Co. Fair. Sept. 16-Oct. 2. C. B. Afferbaugh.
Roseville—Placer Co. Fair Assn. Sept. 30-Oct. 2. Judge Don L. Bass.
Sacramento—California State Fair. Sept. 2-11. Robert Muckler.
San Bernardino—National Orange Show. March 16-26. Wm. Starke.
San Francisco—San Francisco-San Mateo Int'l Live-Stock Expo. Nov. 12-21. C. H. Sooy.
San Jose—Santa Clara Valley Fair Assn. Sept. 14-18. Russell E. Pettit.
Santa Barbara—Santa Barbara Fair & Horse Show. July 25-31. Sam E. Kramer, mgr.
Santa Rosa—Sonoma Co. Fair Assn. Aug. 9-14. G. Lansing Hurd.
Sonoma—Toulumne Co. Fair & Horse Show. Sept. 16-18. R. M. Doyle.
Stockton—San Joaquin Co. Fair Assn. Aug. 19-28. E. G. Vollman.
Susanville—Lassen Co. Live-Stock Show & Rodeo. Aug. 25-28. W. W. Packwood.
Tulare—Tulare-Kings Co. Fair. Sept. 20-24. A. J. Elliot.
Turlock—Stanislaus Co. Fair & Horse Show. Aug. 1-6. C. W. Cook.
Ukiah—12th District Agrl. Assn. Aug. 25-27. Edward J. James.

Ventura—Ventura Co. District Fair. Aug. 1-8. E. C. Maxwell, Oxnard, Calif.
Watsonville—Santa Cruz Co. Fair. Sept. 22-25. Otto B. Larsen.
Yreka—Siskiyou Co. Fair. Sept. 16-18. W. L. Kleaver.

COLORADO

Akron—Washington Co. Fair. Aug. 17-19. R. E. Fisher.
Burlington—Kit Carson Co. Free Fair. Aug. 18-20. George M. Baxter, Flager, Colo.
Calhan—El Paso Co. Fair Assn. Sept. 23-24. Dr. Henry C. Gage.
Castle Rock—Douglas Co. Fair. Sept. 17-18. V. A. Case.
Cortez—Montezuma Co. Fair. Sept. 15-17. George A. Meistrell.
Denver—National Western Stock Show. Jan. 28-Feb. 4. C. R. Jones, Stock Yards, Denver.
Greeley—Weld Co. Jr. Fair. Aug. 17-18. C. G. Staver.
Hayden—Routt Co. Fair Assn. Sept. 13-14. A. E. Erwin.
Holyoke—Phillips Co. Fair Assn. Aug. 22-24. J. G. Scholl, mgr.
Hotchkiss—Delta Co. Fair Assn. Sept. 13-16. George S. Roller.
Hugo—Lincoln Co. Free Fair. Sept. 22-24. Fred Schneider.
Kremmling—Grand Co. Fair. Sept. 16-17. Longmont—Northern Colo. Fair Assn. Aug. 25-26. T. G. Thompson.
Loveland—Pioneer Celebration & Junior Fair. Aug. 17-19. E. R. Palmer.
Montrose—Uncompahgre Valley Rodeo & Fair Assn. Sept. 9-10. R. A. Miller.
Pueblo—Colorado State Fair. Aug. 28-Sept. 2. Frank H. Means, mgr.
Rocky Ford—Arkansas Valley Expo. & Fair Assn. Aug. 31-Sept. 2. Carl Holder.
Sterling—Logan Co. Fair. Aug. 24-26. Wm. J. Truitt, mgr.; Logan H. Smith, secy.
Yuma—Yuma Co. Fair & Rodeo. Aug. 10-12.

CONNECTICUT

Berlin—Berlin Grange Fair. Sept. 16-17. Mrs. Edith L. Griffith, Kensington.
Bethlehem—Bethlehem Fair Soc. Sept. 3 (carnival nights Aug. 31-Sept. 2). Rita M. Butler, Watertown, Conn.
Brooklyn—Windham Co. Agrl. Soc. Sept. 20-22. Walter G. Bruce, Danielson, Conn.
Cannondale—Cannon Grange Fair. Sept. 10. G. Evans Hubbard, Wilton, Conn.
Chaplin—Natchaug Grange Fair Assn. Sept. 10. Helen M. Weeks, N. Windham, Conn.
Chester—Chester Fair Assn. Sept. 30. Clarence F. Spencer.
Danbury—Danbury Fair. Oct. 1-8. G. M. Nevius.
Durham—Durham Agrl. Fair Assn. Oct. 5-6. John A. Jackson.
Durham (Middletown)—Middlesex Co. 4-H Club Fair. Aug. 24. Martha H. Stevens. Rockfall.

Fairfield—Greenfield Hill Grange Fair. Sept. 8-10. Hetty E. Lees.
Glastonbury—Good Will Grange Fair. Sept. 16-17. Harry A. Tomlinson, Addison, Aug. 25. Mrs. Ruth Hewitt, R. D. 2, Torrington.
Goshen—Goshen Agrl. Soc. Sept. 5. Louise W. Blakeslee.
Grtswood—Pachaug Grange Fair. Sept. 9-10. Augusta R. Terry, R. D., Norwich, Conn.
Guilford—Guilford Agrl. Soc. Sept. 28. Marie E. Griswold.
Haddam Neck—Haddam Neck Fair Assn. Sept. 5. Leonard J. Selden, E. Hampton, Conn.
Hamburg—Lyme Grange Fair Assn. Aug. 31. Curtis D. Clifford, R. P. D. 1, Old Lyme, Conn.
Harwinton—Harwinton Agrl. Soc. Oct. 1. Louis L. Campbell, mgr., R. F. D. 2, Box 244, Torrington.
Hazardville—Union Agrl. Soc. Sept. 28. E. R. Grant, Melrose, Conn.
Mansfield—Echo Grange Fair. Sept. 17. Fred Rosebrooks, Willimantic.
Meriden—Meriden Grange Fair. Sept. 16-17. Mrs. J. E. Megowan.
North Haven—New Haven Co. 4-H Fair. Aug. 27. Mrs. Alex Fenwick, Bethany.
North Stonington—North Stonington Grange Fair Assn. Sept. 13-15. Edna M. Cook.
North Stonington—New London Co. 4-H Fair Assn. Aug. 19-20. Marjorie Lord, N. Franklin.
Norwinton—Norwich Grange Fair. Sept. 16-17. Dorothy W. Concklin.
Plainville—Plainville Grange Fair (indoors). Oct. 6-7. Wm. B. Wilber.
Rocky Hill—Rocky Hill Grange Fair. Sept. 15-16. Nellie C. Warner.
Riverton—Riverton Fair. Oct. 12. H. P. Deming, Winsted, Conn.
Terryville—Terryville Fair. Sept. 24. Marion C. Mattoon, Plymouth, Conn.
Wallingford—Wallingford Grange Fair. Sept. 9-10. Mrs. Marion Rose.
Waterbury—Wolcott Fair. Near Waterbury. Sept. 10. M. E. Pierpont.
West Avon—Hartford Co. 4-H Fair Assn. Sept. 3. Helen Carlson, E. Hartford.
Woodstock—Woodstock Agrl. Soc. Sept. 13-14. Freeman R. Nelson, Pomfret Center, Conn.

CZECHOSLOVAKIA

Prague—Prague Fair. Sept. 2-11.

DELAWARE

Harrington—Kent & Sussex Fair Assn. July 26-30. Ernest Raughley.

FLORIDA

Lake City—Slash Pine Forestry Assn. Nov. 14-19. J. S. Elkins, Waycross, Ga.
Live Oak—Suwannee Co. Fair. Nov. 7-12. Louie C. Wadsworth.
Pensacola—Pensacola Interstate Fair Assn. Oct. 3-7. John E. Frenkel.
Perry—Taylor Co. Fair Assn. Nov. 8-12. J. E. Powell.
Tampa—Fla. Fair & Pan-American Expo. Jan. 31-Feb. 8. P. T. Strieder.

GEORGIA

Adel—Cook Co. Fair. Sept. —. James T. Dampier.
Americus—Sumter Co. Fair Assn. Week of Nov. 7. O. P. Johnson.
Atlanta—Southeastern Fair. Oct. 2-9. Virgil Meigs.
Athens—American Legion Fair. Oct. 17-22. W. A. Hodgson.
Bainbridge—Decatur Co. Fair. Oct. 10-15. T. E. Rich.

Blakely—Early Co. Fair Assn. Oct. 17-22. P. E. Alexander, Hilton, Ga.
Carrollton—Carroll Co. Fair. Week of Oct. 3. Frank J. Searcey.
Columbus—Chattahoochee Valley Expo. Oct. 10-15. Felix L. Jenkins.
Conyers—Rockdale Co. Legion Fair. Oct. 17-22. L. C. Summers, mgr.
Covington—Newton Co. Fair. Early in Oct. Henry Odum.
Dallas—Paulding Co. Fair Assn. Between Oct. 1-5. W. P. Kincaid.
Dawson—Southeastern Peanut Festival. Oct. 31-Nov. 5. Dallas Spurlock.
Douglas—Coffee Co. Fair Assn. Oct. 10-15. H. J. France, mgr.
Dublin—Oconee Fair Assn. Oct. 3-5. Effie M. Lampkin.
Dublin—Laurens Co. Fair, American Legion. Oct. 10-15. Chas. A. Hodges, Commander.
Eastman—Dodge Co. American Legion Fair. Week of Oct. 17. M. L. Bush.
Elberton—Elberton Fair. Oct. 10-15. I. V. Hulme.
Elberton—Elbert Co. Colored Fair Assn. Oct. 17-22. Lee Roy Dooley.
Fitzgerald—Ben Hill Co. Fair. Oct. —. Homer Waters.
Gainesville—Gainesville Fair. Sept. 26-Oct. 1. I. V. Hulme, Elberton, Ga.
Hawkinsville—Pulaski Co. Fair Assn. Oct. 24-29. Miss Elmer McEachern.
La Fayette—Walker Co. Fair Assn. Oct. 19-22. C. W. Wheeler.
Lawrenceville—Gwinnet Agrl. Ind. Fair. Probably Oct. P. V. Kelley.
Macon—Georgia State Expo. Oct. 17-22. E. Ross Jordan.
Manchester—Tri-Co. Fair Assn. Sept. 28-Oct. 1. Welby Griffith.
Marietta—Cobb Co. Fair Assn. Sept. 28-Oct. 1. L. R. Langley.
Milledgeville—Middle Ga. Fair Assn. Oct. 11-15. Mrs. F. W. Hendrickson.
Newnan—Coweta Co. Fair, American Legion. Sept. 26-Oct. 1. R. S. Atkinson.
Quitman—Brooks Co. Fair Assn. Week of November 7. Frank Benson.
Rome—Floyd Co. Fair. Sept. 19-24. J. L. Storey.
Sandersville—Washington Co. Fair. Oct. 18-22. G. S. Chapman.
Summersville—Chattooga Co. Fair Assn. Oct. —. O. J. Espy.
Swainsboro—Emanuel Co. Fair. Week of Oct. 7. R. E. Roundtree.
Tifton—Tobacco Belt Fair. Oct. 11-15. A. B. Phillips.
Valdosta—South Georgia Fair. Nov. 7-12. H. K. Wilkinson.

GERMANY

Leipzig—Leipzig Trade Fair. Aug. 28-Sept. 1.

HAWAII

Kahului, Maui—Maui Co. Fair. Oct. 13-15. Mrs. Myrtle Whitman.

IDAHO

Blackfoot—Eastern Idaho Dist. Fair. Sept. 20-23. Eric Sundquist.
Boise—Western Idaho State Fair. Aug. 23-27. C. D. Rankin.
Burley—Cassia Co. Fair Assn. Aug. 31-Sept. 3. B. F. Mahoney, Declo, Idaho.
Caldwell—Southwest Idaho 4-H Club Dist. Fair. Aug. 18-20. Chas. Laurensen.
Filer—Twin Falls Co. Fair & Rodeo. Sept. 7-10. Thomas Parks.
Gooding—Gooding Co. Fair. Aug. 29-31. C. L. Mink.
Pocatello—Bannock Co. Fair. Sept. 15-17. A. E. Duke.
Preston—Franklin Co. Fair & Round-Up. Aug. 19-20. Angus Condie.
Sandpoint—Bonner Co. Fair Assn. Sept. 15-17 (tentative). Ralph E. Knight.

ILLINOIS

Albion—Edwards Co. Fair Assn. Aug. 9-13. Lyman Bunting, Ellery, Ill.
Aledo—Mercer Co. Agrl. Soc. Aug. 23-27. W. W. Warnock.
Anna—Anna Fair. Aug. 22-27. J. F. Norris.
Antioch—Antioch Co. Fair. Aug. 25-27. Mrs. R. McGuire, Lake Villa, Ill.
Arcola—Arcola Home-Coming Fair. July 25-30. Thomas F. Monahan.
Arthur—Arthur Moultrie-Douglas Co. Fair. Aug. 9-13. H. E. Hood.
Augusta—Augusta Community Live-Stock Assn. Aug. 9-11. Ross L. Clark.
Belvidere—Boone Co. Agrl. Soc. Aug. 25-27. Roy E. Moss.
Benton—Franklin Co. Fair. Aug. 2-5. Harry W. Nolen.
Bloomington—McLean Co. Fair. Aug. 9-11. Lloyd D. Graham.
Breese—Clinton Co. Agrl. Fair Assn. Aug. 24-28. A. W. Grunz.
Bridgeport—Lawrence Co. Fair. Aug. 29-Sept. 2. Sam. L. Irwin.
Brownstown—Fayette Co. Fair Assn. Sept. 6-10. L. A. Tudor.
Cambridge—Henry Co. Fair. Aug. 9-12. George W. Rogers.
Carlinville—Macoupin Co. Fair. Aug. 9-13. Wayne Morgan.
Carmi—White Co. Fair Assn. Aug. 16-19. Max Endicott.
Charleston—Coles Co. Fair Assn. Aug. 1-7. R. B. Rosebraugh.
Chicago—International Live Stock Expo. Nov. 26-Dec. 3. B. H. Heide, Union Stock Yards, Chicago.
Dixon—Lee Co. Fair & Horse Show. Aug. 26-28. C. R. Leake.
Du Quoin—Du Quoin State Fair Assn. Sept. 5-10. H. E. Strong.
Elgin—Kane Co. Agrl. Soc. Aug. 22-25. H. G. Lawrence.
Fairbury—Fairbury Fair. Aug. 24-27. George H. Decker.
Fairfield—Wayne Co. Fair Assn. Aug. 24-27. U. F. Johnson.
Fairmount—Vermillion Co. Fair. Aug. 10-13. John E. Cast, pres.
Farmer City—Farmer City Fair Assn. July 31-Aug. 5. Slim Wilson.
Greenup—Greenup-Cumberland Co. Fair. Aug. 8-13. Pres Jenuine.
Harrisburg—Saline Co. Agrl. Assn. July 25-30. W. V. Rathbone, secy.; Arthur Franks, gen. mgr.
Henry—Marshall Putnam Fair. Sept. 6-9. R. H. Monier, Sparland, Ill.
Highland—Madison Co. Fair. Aug. 28-Sept. 2. Harold W. Homann.

Industry—McDonough Co. Agrl. Soc. Aug. 30-Sept. 1. L. E. Flack.
Jacksonville—Morgan Co. Breeders Fair Assn. Aug. 23-26. Roy E. Welch.
Jerseyville—Jersey Co. Fair Assn. Sept. 3-8. Bill Ryan, Box 546, Springfield.
Kankakee—Kankakee Co. Agrl. Soc. Aug. 23-26. G. T. Swaim.
Knoxville—Knox Co. Fair. Aug. 2-5. Hilding L. Johnson, Galesburg, Ill.
La Fayette—La Fayette Horse & Fair Assn. Aug. 23-26. H. A. Kaser.
Lewistown—Fulton Co. Fair Assn. Aug. 9-12. E. C. Gillam.
Lincoln—Logan Co. Fair Assn. Aug. 9-12. Wilbur E. Layman.
Marion—Williamson Co. Agrl. Assn. Aug. 30-Sept. 2. Ray Miller.
Marshall—Marshall Community Fair. Sept. 7-10. Chas. Blundell, Jr.
Mazon—Grundy Co. Fair Assn. Sept. 2-5. Wayne Carter.
Melvin—Melvin Community Fair. Sept. 7-10. R. M. Otto.
Mendota—La Salle Co. Agrl. Soc. Aug. 9-12. J. L. Zolper.
Metropolis—Massac Co. Agrl. Soc. Sept. 13-17. T. E. McCartney.
Milford—Iroquois Co. Agrl. Soc. Aug. 24-26. A. L. Hixson.
Modesto—Macoupin Co. Agrl. Fair. Sept. 13-15. Ed O. Turner.
Moline—Rock Island Co. Agrl. Soc. Sept. 8-9. Halsey Miles, Cordova, Ill.
Monticello—Platt Co. Fair Assn. Aug. 29-Sept. 2. C. E. Corbett.
Morrison—Whiteside Co. Central Agrl. Soc. Aug. 30-Sept. 2. S. M. Dearing.
Mount Carmel—Wabash Co. Fair & Agrl. Soc. Aug. 23-26. Pete Ravenstein.
Mount Sterling—Brown Co. Fair. Aug. 2-5. Walter Manny.
Mount Vernon—Mt. Vernon State Fair Assn. Sept. 12-17. Joe Marquis.
Newman—Newman Fair Assn. Aug. 16-20. J. B. Graham.
Olney—Richland Co. Fair Assn. Sept. 5-10. A. C. Roberts.
Oregon—Ogle Co. Fair. Sept. 3-5. Ed Landers.
Paris—Edgar Co. Agrl. Assn. Aug. 23-26. C. S. Hunter.
Pecatonica—Winnebago Co. Fair Assn. Aug. 18-21. Everett James.
Peotone—Will Co. Fair Assn. Aug. 30-Sept. 1. Milton F. Koenecke.
Petersburg—Menard Co. Agrl. Fair. Sept. 7-9. Lloyd W. Chalcraft.
Pontiac—Livingston Co. Agrl. Soc. Aug. 10-11. Mrs. Jennie Hansen.
Pinckneyville—Perry Co. Agrl. Soc. Aug. 9-12. J. W. Stump.
Princeton—Bureau Co. Agrl. Assn. Aug. 30-Sept. 2. G. P. Seibel.
Roseville—Warren Co. Fair. Aug. 23-26. E. H. Kirkpatrick.
St. Joseph—Champaign Co. Fair. Aug. 23-26. Everett R. Peters.
Salem—Marion Co. Agrl. Soc. Sept. 23-Oct. 1. Fred J. Blackburn.
Sandwich—Sandwich Fair Assn. Sept. 7-9. C. L. Stinson.
Shawneetown—Shawneetown Fair. Week of Sept. 19. H. Mead, McLeansboro, Ill.
Sparta—Randolph Co. Fair Assn. July 26-29. E. H. Beever.
Springfield—Illinois State Fair. Aug. 13-21. E. Erwin, gen. mgr.
Stonghurst—Henderson Co. Fair Assn. Sept. 7-9. Ralph Butler.
Taylorville—Christian Co. Agrl. Fair Assn. July 24-29. C. C. Hunter.
Vienna—Johnson Co. Fair. Aug. 16-19. George Gray.
Warren—Warren Fair. Aug. 24-27. J. W. Richardson.

INDIANA

Akron—Akron Agrl. Fair. Sept. 14-17. E. A. Whallon.
Aurora—Aurora Farmers' Fair Assn. Sept. 30-Oct. 1. Earl H. Green.
Bicknell—Knox Co. Farm Fair Assn. Aug. 9-13. O. L. Barr.
Bluffton—Bluffton Free Street Fair Assn. Sept. 27-Oct. 1. Carl Helms.
Boonville—Boonville Fair Assn. Aug. 1-6. Albert C. Derr.
Bourbon—Bourbon Fair Assn. Sept. 20-23. M. M. Beck.
Brookville—Franklin Co. Fair. July 26-30. Ezra Porttues.
Cayuga—Vermillion Co. Fair Assn. Aug. 16-19. W. N. Asbury, Newport, Ind.
Chalmers—Chalmers Horse Show & 4-H Club Fair. Aug. 18-20. J. A. Carroll.
Cicero—Fall Festival. Aug. 11-13. E. A. Carson.
Connersville—Fayette Co. Free Fair. Aug. 15-19. J. L. Kennedy.
Converse—Miami Co. Agrl. Assn. Sept. 13-16. D. E. Warnock.
Corydon—Harrison Co. Agrl. Soc. Aug. 22-26. Dr. L. B. Wolfe.
Covington—Covington Free Fair. Aug. 22-27. George P. Schwinn.
Crown Point—Lake Co. Agrl. Soc. Aug. 16-20. George H. Neises.
Einora—Elmore Twp. Fair Assn. Aug. 25-27. W. H. Tomey.
Fairmount—Grant Co. Agrl. Fair. Aug. 28-Sept. 1. John R. Little.
Fairview—Switzerland and Ohio Co. Fair Assn. Sept. 15-17. Walter Lee, pres.
Ft. Wayne—Allen Co. Fair. July 25-31. Don W. Long.
Franklin—Johnson Co. Free Fair. July 12-16. Neil R. Godwin.
French Lick—Farmers' Fall Festival. Aug. 25-27. Clarence Ellis.
Goshen—Elkhart Co. Fair. Aug. 30-Sept. 3. Wallace C. Manrow.
Greencastle—Horse Show & 4-H Club Fair. Aug. 17-20. Eugene Akers.
Greenfield—Hancock Co. Agrl. Assn. Aug. 22-25. Bert Swain.
Hartford City—Farmers & Merchants Agrl. Assn. Sept. 20-24. Ross Daugherty.
Huntingburg—Dubois Co. Fair. Aug. 8-13. J. F. Overbeck.
Indianapolis—Indiana State Fair. Sept. 3-9. Harry G. Templeton, mgr.
Indianapolis—Indianapolis Colored Fair. July 26-30. Albert Neuerburg, 4401 E. 10th st.
Jasonville—Tri-County Fair Assn. Aug. 16-20. Ivan Conder.
Kendallville—Noble Co. Fair. Aug. 15-19. U. C. Brouse.
Kentland—Newton Co. Fair Assn. Sept. 13-16. A. M. Schuh.
Kingman—Kingman Community Fair. Aug. 10-13. E. P. Moore.

LaPorte-LaPorte Co. Fair Assn. Aug. 23-27. James A. Terry. Ladoga-Ladoga Fair. Aug. 10-13. Gene Himes. Lawrenceburg-Dearbon Co. Fair. July 25-30. Leonard Haag. Logansport-Cass Co. Fair Assn. July 24-29. Babe Thomas. Lyons-Lyons Fair & Stock Show. Sept. 14-17. Tex Edwards. Medaryville-Medaryville Community Fair. Sept. 8-10. Harold Rowe. Mentone-Mentone Community Fair Assn. Aug. 24-27. Leroy Norris. Milford-American Legion Fair. Aug. 10-13. Eugene W. Felker. Muncie-Muncie Fair. July 31-Aug. 5. F. J. Claypool. North Vernon-Jennings Co. Fair. July 25-29. S. B. Berkshire. Oswood-Ripley Co. Fair. Aug. 2-6. H. L. Jenkins. Portland-Jay Co. Fair Assn. Aug. 8-12. Mike Ankrum. Princeton-Gibson Co. Fair Assn. Aug. 29-Sept. 3. H. W. Reinhart. Rensselaer-Jasper Co. Fair. Aug. 30-Sept. 2. George M. Reed. Reynolds-Reynolds Fair. Sept. 7-10. Albert Geler. Rockport-Spencer Co. Fair Assn. July 27-30. F. J. Fella. Rockville-Parke Co. Fair Assn. Aug. 30-Sept. 3. Rushville-American Legion Free Fair. Aug. 1-6. F. E. Hinchman. Shelbyville-Shelby Co. Fair Assn. Aug. 9-12. Fred L. Jones. Sheridan-Sheridan Free Fair. Aug. 24-27. Tom L. Baker. South Bend-Michiana States Fair Assn. Aug. 1-7. M. Droste. Sunman-American Legion Fair. Sept. 9-10. E. W. Howrey. Terre Haute-Vigo Co. Agrl. Assn. Aug. 27-Sept. 1. Paul Joab. Thorntown-Boone Co. Fair. Sept. 15-17. H. S. Spencer. Wanamaker-Marion Co. Fair. Aug. 2-6. Harry C. Roberts. Warsaw-Kosciusko Co. Fair Assn. Sept. 27-Oct. 1. C. R. Jontz. Washington-Graham Farms Fair Assn. Aug. 29-Sept. 1. Leo J. Hoefling.

IOWA

Ackley-Four County Fair. Nov. 19-23. Martin J. Ryken. Adel-Dallas Co. Fair. Aug. 22-24. Roger W. Leinbach. Albia-Monroe Co. Agrl. Assn. Aug. 23-25. Mrs. Hugo Swartz. Algona-Kossuth Co. Agrl. Assn. Sept. 5-9. E. L. Vincent. Allison-Butler Co. Fair. Sept. 5-8. C. H. Weld. Alta-Buena Vista Co. Agrl. Soc. Aug. 16-19. C. Jay Bains. Atlantic-Cass Co. Agrl. Show. Aug. 17-19. Eleanor Paulson. Audubon-Audubon Co. Fair. Sept. 12-16. W. G. Wilson. Aurora-Aurora Agrl. Soc. Aug. 30-Sept. 1. E. D. Matteson, Lamont, Ia. Avoca-Pottawattomie Co. Fair Assn. Aug. 17-20. E. F. McKinley. Bedford-Taylor Co. Fair Assn. Aug. 8-13. James Salter. Bloomfield-Davis Co. Fair. Aug. 16-19. I. O. Jenkins. Boone-Boone Co. Achievement Show. Aug. 22-24. C. E. Judd. Burlington-Burlington Tri-State Fair. Aug. 7-13. A. L. Biklen. Cedar Rapids-All Iowa Fair. Sept. 4-9. C. D. Moore. Central City-Wapsie Valley Fair Assn. Aug. 4-7. F. O. Satter. Clarinda-Page Co. Agrl. Fair. Aug. 11-12. C. B. Strong. Colfax-Jasper Co. Fair. Aug. 22-24. E. J. Morrissey, pres., Valeria Ia. Columbus Junction-Louisa Co. Fair. Aug. 16-19. E. H. Wiegner. Coon Rapids-Four-County Fair. Sept. 26-29. A. A. McLaughlin. Corning-Adams Co. Fair Assn. Aug. 22-26. A. L. Cauther. Coydon-Wayne Co. Fair. Aug. 22-24. H. R. Bar. Council Bluffs-Iowa Centennial Expo. Aug. 7-Sept. 5. Albert Namen. Cresco-Howard Co. Fair. Aug. 29-Sept. 1. C. G. Nichols. Davenport-Miss. Valley Fair & Expo. Aug. 14-20. H. W. Power. Decorah-Winneshlek Co. Fair. Aug. 17-20. J. R. Pearson. Derby-Derby District Agrl. Assn. Sept. 6-9. O. W. Norris. Des Moines-Iowa Centennial State Fair & Expo. Aug. 24-Sept. 2. A. R. Corey. Donnellson-Lee Co. Fair Assn. Aug. 24-27. W. A. Krebill. Dunlap-Dunlap 4-Co. Community Fair. Sept. 7-9. O. E. Bramson. Eagle Grove-Eagle Grove Dist. Jr. Fair. Aug. 22-24. John Donhove. Eldon-Wapello Co. Agrl. Fair. Assn. Aug. 22-25. L. W. Hall. Eldora-Hardin Co. Agrl. Soc. Aug. 9-13. O. W. Haase. Elkader-Elkader Fair. Sept. 2-5. Les Oelke. Emmetsburg-Palo Alto Co. Fair. Aug. 17-19. H. E. Barringer. Fonda-Pocahontas Co. Fair Assn. Sept. 3-6. L. M. Buck. Fort Dodge-National Beef Cattle Show. Sept. 1-3. S. Stump. Garner-Garner Co. Achievement Show. Aug. 22-23. T. C. Peterson. Grenfield-Adair Co. Fair. Sept. 12-15. T. Howe. Grundy Center-Grundy Co. Fair Assn. Sept. 6-9. C. S. Macy. Guthrie Center-Guthrie Co. Agrl. Assn. Sept. 19-23. M. L. Branson. Hampton-Franklin Co. Fair Assn. Aug. 22-25. Glenn D. Craighton. Harlan-Shelby Co. Fair Assn. Aug. 22-25. H. L. Minkler. Humboldt-Humboldt Co. Fair. Aug. 29-Sept. 1. Orlin Nelson, pres. Independence-Buchanan Co. Fair. Aug. 16-19. W. J. Campbell, Jesup, Ia. Indianapolis-Warren Co. Fair. Aug. 16-20. Victor Felter. Iowa Falls-Central Iowa Agrl. Assn. Sept. 21-22. Chas. H. Benedict. Jefferson-Greene Co. Fair Assn. Sept. 20-23. George A. Stone, Grand Junction, Ia. Keosauqua-Van Buren Co. Fair. Aug. 9-12. Arthur J. Secor.

Knoxville-Marion Co. Fair Assn. Aug. 20-22. A. C. Bryan. Lorimer-Lorimer Agrl. Fair. Aug. 22-25. W. L. Means. Manchester-Delaware Co. Fair. Aug. 30-Sept. 2. E. W. Williams. Mansor-Calhoun Co. Fair. Sept. 1-4. W. L. Wheeler. Marshalltown-Central Iowa Fair. Sept. 11-16. E. B. Clinton. Mason City-North Iowa Fair. Aug. 14-19. R. D. Molesworth. Monticello-Jones Co. Fair Assn. Aug. 23-26. T. J. George. Missouri Valley-Harrison Co. Fair. Assn. Sept. 6-9. Frank C. Burke. Moville-Woodbury Co. Fair Assn. Aug. 30-Sept. 2. Veyra Oertel. Nashua-Big 4 Fair Assn. Aug. 22-26. Norton Bloom. National-Clayton Co. Agrl. Soc. Aug. 26-28. F. L. Lau, Garnavillo, Ia. Northwood-Worth Co. Fair Soc. Aug. 15-17. R. T. Nelson. Onawa-Monona Co. Fair. Aug. 16-19. Sanford Wallace. Orange City-Sioux Co. Agrl. Soc. Aug. 23-26. Gerret Van Stryland. Osage-Mitchell Co. Agrl. Soc. Aug. 23-26. C. E. Juhl. Oskaloosa-Southern Iowa Fair Assn. Sept. 3-9. Clyde Hanna, New Sharon, Ia. Postville-Big Four Agrl. Soc. Sept. 16-19. L. D. Walter. Rock Rapids-Lyon Co. Fair. Aug. 17-19. W. H. Siderman. Rockwell City-Rockwell City Fair. Aug. 11-13. E. B. Tricker. Sac City-Sac Co. Fair Assn. Aug. 23-25. Chas. A. Hacke. Sheldon-O'Brien Co. 4-H Club Show. Aug. 18-19. M. G. Birlingmair, Primghar, Ia. Sibley-Osceola Co. Fair. Sept. 6-9. Paul R. Nelson. Spencer-Clay Co. Fair Assn. Sept. 12-17. J. H. Peterson. Tipton-Cedar Co. Fair Assn. Aug. 9-12. C. S. Miller. Vinton-Benton Co. Fair. Aug. 17-19. James Green. Waterloo-Dairy Cattle Congress. Sept. 26-Oct. 2. E. S. Estel. Waukon-Alkamaakee Co. Fair Assn. Sept. 6-9. A. M. Monserud, Harpers Ferry, Ia. Waverly-Bremer Co. Fair Assn. Aug. 20-22. W. F. Hayes. Webster City-Hamilton Co. Expc. Sept. 5-9. L. L. Lyle. West Liberty-Union District Agrl. Soc. Aug. 22-25. Ray Wuestenberg. West Union-Fayette Co. Fair. Aug. 22-26. Ed Bauder. What Cheer-Keokuk Co. Fair. Aug. 22-25. E. P. Lally.

KANSAS

Ablene-Central Kan. Free Fair. Sept. 27-30. Ivan Roberson. Allen-Northern Lyon Co. Fair Assn. Sept. 19-21. E. E. Edwards. Auburn-Auburn Grange Fair. Oct. 7-8. Mrs. Ina Cellers. Barnes-Washington Co. Banner Fair. Sept. 7-9. D. Linn Livers. Bellefonte-North Central Kan. Free Fair. Aug. 29-Sept. 2. Homer Alkire. Beloit-Mitchell Co. Fair Assn. Sept. 6-10. J. E. Morris Jr. Berryton-Berryton Grange Fair. Sept. 1-3. Floyd W. Rogers, R. 1, Topeka. Big Spring-Douglas Co. Agrl. & Livestock Fair Assn. Aug. 31-Sept. 2. Pete Bahmaier, Leonton, Kan. Blue Rapids-Marshall Co. Stock Show & Fair Assn. Sept. 27-30. H. C. Lathrop. Buhler-Buhler Community Fair. Oct. 27-29. J. A. Johnson. Burden-Eastern Cowley Co. Fair Assn. Aug. 31-Sept. 2. Dr. E. E. Brooks. Burlington-Coffey Co. Free Fair. Aug. 8-12. John Redmond. Caldwell-Sumner Co. Fair Assn. Sept. 14-16. George W. Murray. Chanute-Neosho Co. Fair. Sept. 5-11. T. F. Morrison. Cimarron-Gray Co. Fair Assn. Aug. 25-26. Charles S. Sturtevant. Clay Center-Clay Co. Free Fair Assn. Sept. 5-10. Floyd Shoaf. Coffeyville-Montgomery Co. Fair Assn. Sept. 5-9. Albert R. Relter. Colby-Thomas Co. Fair Assn. Aug. 16-19. J. B. Kuska. Columbus-Cherokee Co. American Legion Free Fair. Aug. 22-27. Cooper Osterhout. Cottonwood Falls-Chase Co. Fair Assn. Sept. 28-Oct. 1. Carl A. Ballweg. Council Grove-Morris Co. 4-H Club Fair. Aug. 24-25. D. Z. McCormick. Delphos-Ottawa Co. Fair (Rodeo). Aug. 11-13. F. W. Powell. Dighton-Lane Co. Free Fair. Aug. 17-19. R. C. Wheatcroft, mgr. Dodge City-Great Southwest Free Fair Assn. Sept. 5-10. Frank Dunkley. Effingham-Effingham Atchison Co. Fair. Aug. 16-19. Clarence Hegarty. Eureka-Greenwood Co. Agrl. Assn. Aug. 2-5. Harrison Brookover. Garden City-Pliny Co. Fair. Oct. 6-7. Ben Grimsley. Garnett-Anderson Co. 4-H Fair Assn. Sept. 1-3. Fred L. Coleman. Girard-Crawford Co. Fair Assn. Week of Aug. 22. Walter Jones. Glasco-Cloud Co. Fair. Aug. 31-Sept. 3. R. M. Sawhill. Goodland-Northwest Kansas District Free Fair. Aug. 23-26. H. R. Shimeall. Greensburg-Kiowa Co. Free Fair Assn. Aug. 31-Sept. 3. C. A. Cochran. Hardtner-Barber Co. Fair Assn. Aug. 30-Sept. 2. J. M. Molz. Harper-Harper Co. Agrl. Fair Assn. Oct. 18-21. R. E. Dresser. Hartford-Hartford Fair Assn. Sept. 22-24. W. K. Thomas. Havensville-Community Fair Assn. Sept. 22-23. F. C. Tuley. Hill City-Graham Co. Free Fair. Aug. 24-26. Earl F. Stout, Studley, Kan. Hillsboro-Marion Co. Fair Assn. Oct. 4-7. O. P. Ashcraft. Horton-Tri-County Fair Assn. Sept. 7-9. H. W. Wilson. Hutchinson-Kansas State Fair. Sept. 17-23. S. M. Mitchell. Independence-Montgomery Co. Farm Bureau Fair. Aug. 31-Sept. 3. Mrs. Guy Kidd. Inman-Inman Community Fair. Oct. 21-22. Fred H. Schultis. Iola-Allen Co. Fair Assn. Aug. 29-Sept. 2. Roy W. Reed.

Junction City-Geary Co. 4-H Club Show. Aug. 30-Sept. 1. Paul B. Gwin. Kincaid-Kincaid Farmers' Fair Assn. Sept. 29-Oct. 1. W. R. Brown. Kingman-Kingman Co. Fair Assn. Oct. 12-15. Arthur Goenner, Zenda Kan. LaCygne-Linn Co. Fair & Stock Show. Aug. 31-Sept. 2. Joe W. Payne. Lane-Lane Agrl. Fair. Sept. 1-2. W. O. Henderson. Liberal-Tri-State Expo. & Co. Fair. Oct. 13-15. Junior Chamber of Commerce. Lindsborg-Lindsborg Dist. Fair Assn. Oct. 12-13. S. E. Dahlsten. Lyons-Rice Co. Fair. Aug. 24-26. Chamber of Commerce. McDonald-McDonald-Rawlins Co. Fair Assn. Sept. 6-9. Dr. M. N. Miller. Meade-Meade Co. Fair Assn. Aug. 23-26. Agnes W. Todd. Miltonvale-Miltonvale Fair Assn. Sept. 23-24. George H. Palmer. Minneapolis-Ottawa Co. Horse Show & Fair Assn. Aug. 24-26. F. L. Zuker. Mound City-Linn Co. Fair Assn. Sept. 6-9. James W. Wallace. North Topeka-Indian Creek Grange Fair. Sept. 29-30. Catherine DeBacker. Norton-Norton Co. Fair. Sept. 6-9. Jean W. Kissell. Norwich-Norwich Fall Fair & Festival. Oct. 3-5. D. F. Willis. Onaga-Pottawattomie Co. Fair Assn. Aug. 31-Sept. 2. R. C. Leinbach. Oswego-Labelle Co. Free Fair. Aug. 29-Sept. 2. Joe A. Carpenter. Ottawa-Franklin Co. Agrl. Assn. Aug. 29-Sept. 2. E. Lister. Overbrook-Overbrook Free Fair Assn. Aug. 25-27. Gerald Coffman. Overland Park-Johnson Co. Fair. Aug. 29-Sept. 3. W. D. Fleming. Parsons-Tri-State Fair Assn. Aug. 16-19. J. R. Rockhold. Richmond-Richmond Free Fair Assn. Aug. 25-26. John H. Roekkers. Rush Center-Rush Co. Agrl. & Fair Assn. Aug. 30-Sept. 2. L. E. Dixon. Salina-Salina Free Fair. Aug. 29-Sept. 3. H. N. Eller. Sedan-Chautauqua Co. Free Fair. Oct. 6-8. Carl Ackerman. Silver Lake-Silver Lake Co. Fair. Aug. 31-Sept. 2. M. F. Colter. Smith Center-Smith Co. Fair Assn. Aug. 23-26. J. D. Flaxbeard. Stafford-Stafford Co. Fair Assn. Aug. 30-Sept. 2. E. B. Weir. Stockton-Rooks Co. Fair. Aug. 30-Sept. 2. Carl Bray. Sylvan Grove Agrl. Fair Assn. Sept. 27-30. Ira C. McKay. Thayer-Thayer Home-Coming Picnic & Fair. Sept. 7-9. H. M. Minnich. Tonganoxie-Leavenworth Co. Fair Assn. Sept. 21-23. Walt Niebarger. Topeka-Kansas Free Fair. Sept. 11-17. Maurice W. Jencks. Uniontown-Bourbon Co. Fair Assn. Aug. 9-12. W. A. Stroud. Valley Falls-Jefferson Co. Fair Assn. Aug. 31-Sept. 2. Bert W. Booth. Wakeeney-Trego Co. Free Fair. Aug. 23-26. Lew H. Galloway. Washington-Washington Co. Fair Assn. Sept. 15-17. Frank S. Trumbo. Watson-Shawnee Grange Fair. Sept. 9-10. Roy E. Lewis, pres., Berryton, Kan. Welborn-Wyandotte Co. Fair Assn. Aug. 25-27. Kimball L. Backus, Court House, Kansas City, Kan. Wellsville-Wellsville Picnic-Fair. Sept. 8-9. Carl C. Warnock. West Mineral-Mineral District Free Fair. Sept. 7-10. R. O. Mizner. Wetmore-Wetmore Free Dist. Fair Assn. Aug. 25-27. W. A. Busenbark. Winfield-Cowley Co. Fair Assn. Oct. 11-14. G. B. Woodell.

KENTUCKY

Alexandria-Alexandria Fair. Sept. 3-5. J. W. Shaw, 335 York st., Newport, Ky. Bowling Green-Warren Co. Fair Assn. Aug. 31-Sept. 3. W. H. Richeson. Brodhead-Brodhead Fair. Aug. 10-13. W. O. Yadan. Burkesville-Cumberland Co. Fair. Aug. 3-6. Carlisle-Nicholas Co. Agrl. Fair. Oct. 1. S. C. Vaughn. Columbia-Columbia Fair Assn. Aug. 10-13. C. M. Kelsay. Ewing-Fleming Co. Agrl. Fair. Aug. 18-20. Pearce West. Falmouth-Falmouth Fair. Aug. 17-20. Mrs. Dempsey R. Barnes. Fulton-Fulton Co. Fair. Aug. 24-27. Jno. R. Wade, Trenton, Tenn. Germantown-Germantown Fair Assn. Aug. 24-27. C. D. Asbury, Augusta, Ky. Harrodsburg-Mercer Co. Fair. July 25-29. F. C. Coleman. Harford-Ohio Co. Fair Assn. Sept. 8-10. S. A. Williams. Irvington-Breckenridge Co. Fair. Sept. 8-10. Hodgenville-Larue Co. Fair Assn. Aug. 31-Sept. 2. A. V. Kennedy. Lawrenceburg-Lawrenceburg Fair. American Legion. Aug. 17-20. Frank E. Martin. Lawrenceburg-Lawrenceburg Colored Fair. Aug. 24-26. W. M. Coleman. Lebanon-American Legion Fair. Aug. 22-25. James M. Huber. Lexington-Lexington Colored Fair Assn. Aug. 15-20. Jno. B. Caulder. Louisville-Kentucky State Fair. Sept. 12-17. H. S. Cleveland. Mt. Sterling-Montgomery Co. Fair. July 25-30. F. M. Allen. Paducah-Carson Park Fair Assn. Sept. 20-24. H. N. Sullivan. Russell Springs-Russell Co. Fair Assn. Aug. 3-6. W. W. Owens. Russellville-Logan Co. Fair. Sept. 8-10. A. D. Mansfield. Shelbyville-Shelby Co. Fair. Aug. 10-13. T. R. Webber. Smiths Grove-Smiths Grove Fair Assn. Sept. 8-9. U. R. Raddall. Somersett-Pulaski Co. Fair Assn. Aug. 30-Sept. 2. Beecher Smith, Jr. Springfield-Washington Co. Fair Assn. Aug. 25-27. Joseph Pollin. Stamping Ground-Stamping Ground Community Fair. Sept. 22-23. Virgil Lucas. Warsaw-Gallatin Co. Fair. Aug. 18-20. R. P. Davis.

LOUISIANA

Alexandria-Rapides Parish Fair. Oct. 6-8. B. W. Baker. Arcadia-Bienville Parish Fair Assn. Oct. 6-8. E. R. Hester.

Centerville-St. Mary Parish Fair. Oct. 8-9. Grace Barras. Coushatta-Red River Parish Fair Assn. Oct. 5-8. W. H. Tyler. Covington-St. Tammany Parish Fair. Oct. 7-10. Ralph N. Menetre. DeRidder-Beauregard Parish Fair Assn. Oct. 12-15. C. J. Ledoux. Donaldsonville-South La. State Fair. Oct. 9-16. Harrison Young. Doyle-Livingston Parish Fair. Sept. 29-Oct. 1. H. A. Merrill. Eunice-Tri-Parish Fair Assn. Oct. 20-23. E. O. Gullory. Franklinton-Washington Parish Fair Assn. Oct. 12-15. L. R. Mills, Bogalusa, La. Greensburg-St. Helena Parish Free Fair. Oct. 6-8. K. E. Campbell. Hahnville-St. Charles Parish Fair. Sept. 30-Oct. 2. W. E. Simmons. Jennings-Jeff Davis Parish Fair. Oct. 27-30. E. C. Fremaux. Jonesboro-Jackson Parish Fair Assn. Last week in Sept. W. T. Holloway. Lafayette-South La. Mid-Winter Fair. Jan. 13-15. E. W. Stagg. Leesville-Vernon Parish Fair. Sept. 23-Oct. 1. J. M. Oakes. Logansport-Interstate Free Fair Sept. 28-Oct. 1. Clyde J. Malone. Loranger-Tangipahoa Parish Fair. Oct. 6-8. J. C. Atherton. Many-Sabine Parish Fair. Oct. 4-8. Byron P. Bellisle. Marksville-Avozelles Parish Fair Assn. Oct. 14-16. Earl Edwards. Monterey-Concordia Parish Fair. Oct. 14-15. Curtis Jacobs. Natchitoches-Natchitoches Parish Fair. Oct. 11-15. S. B. Thornton. New Roads-Pointe Coupee Parish Fair Assn. Sept. 30-Oct. 2. J. Wade LeBeau. Oak Grove-West Carroll Parish Fair Assn. Sept. 28-Oct. 1. R. E. Benton. Olla-North Central La. Fair Assn. Oct. 4-8. H. Vinyard. Plain Dealing-Bossier Parish Free Fair. Oct. 6-8. Mrs. T. J. Smith, Bossier City, La. Port Allen-West Baton Rouge Parish Fair Assn. Sept. 23-25. A. E. Camus. Shreveport-State Fair of La. Oct. 22-31. W. R. Hirsch. Sulphur-Calcasieu-Cameron Fair. Oct. 24-29. Dr. A. H. Lafargue, mgr. Tallulah-Louisiana Delta Fair Assn. Oct. 4-7. P. O. Benjamin. Verda-Grant Parish Fair Assn. Oct. 11-14. Miss Odella Purvis, New Verda, La. West Monroe-Ouachita Valley Fair Assn. Oct. 4-9. John H. Birdsong.

MAINE

Acton-Shapleigh & Acton Agrl. Soc. Aug. 23-27. F. E. Young, Emery Mills. Andover-Oxford North Agrl. Soc. Aug. 31-Sept. 1. Roger L. Thurston. Athens-Wesserunnett Valley Fair Assn. Sept. 13-14. W. A. Dore. Bangor-Eastern Maine State Fair. Aug. 22-27. Jos. Steward. Blue Hill-Blue Hill Fair. Sept. 5-7. Ed. G. Williams. Cherryfield-Cherryfield Fair Assn. Sept. 20-22. C. H. Small, Addison, Me. Cornish-Cornish Agrl. Assn. Aug. 2-6. Leon M. Ayer. Cumberland-Cumberland Farmers' Club. Sept. 19-24. H. L. Marriner. Damariscotta-Lincoln Co. Fair. Aug. 30-Sept. 1. John N. Glidden. Dover-Foxcroft-Piscataquis Valley Fair. Aug. 26-27. Frank A. Pierce. Exeter-Penobscot & Piscataquis Fair Assn. Aug. 30-Sept. 2. A. W. Hill, 64 Third st., Bangor. Farmington-Franklin Co. Agrl. Soc. Sept. 20-22. Frank E. Knowlton. Fryeburg-Fryeburg Fair. Oct. 4-6. Myron Kimball. Gorham-Western Me. Fair Assn. Aug. 8-13. F. E. Moulton, West Scarborough, Me. Guilford-Guilford Athletic Assn. Sept. 3. Donald Page. Leeds-Leeds Agrl. Assn. Oct. 4. Alce L. Russell. Lewiston-All Maine Fair Assn. Sept. 5-10. J. J. Jacobouis, 100 Washington st., Auburn, Me. Litchfield-Litchfield Farmers' Club. Oct. 4-5. Chas. H. Harvey, Gardiner. Livermore Falls-Androscoggin Co. Agrl. Fair. Sept. 1-3. Chas. D. Dyke. Machias-Washington Co. Agrl. Soc. Sept. 13-15. J. L. Andrews, Jonesboro, Me. Monmouth-Cochewegan Agrl. Assn. Sept. 28. W. E. Reynolds. Monroe-Monroe Fair. Sept. 6-7. G. A. Palmer. North Waterford-World's Fair Assn. Sept. 30-Oct. 1. Roy G. Wardwell. Pembroke-Washington Co. Pomona Grange Fair. Sept. 16-17. Alice M. Ayers, Ayers, Me. Phillips-North Franklin Agrl. Soc. Aug. 24-25. H. W. Worthley. Presque Isle-Northern Maine Fair. Aug. 29-Sept. 1. Clayton H. Steele. Skowhegan-Skowhegan Fair. Aug. 15-20. Harold O. Felley. South Paris-Oxford Co. Agrl. Soc. Sept. 13-17. Stanley M. Wheeler. Springfield-North Penobscot Agrl. Soc. Probably Sept. 5-7. L. A. Averill, Prentiss, Me. Topsham-Topsham Fair. Oct. 11-13. E. O. Patten. Union-North Knox Fair. Sept. 27-29. H. L. Grinnell. Unity-Unity Park Assn. Sept. 13-14. E. S. Farwell. Windsor-South Kennebec Agrl. Soc. Sept. 3-5. Earle R. Hayes.

MARYLAND

Bel Air-Harford Co. Fair Assn. Aug. 30-Sept. 3. Gladden Davis. Cumberland-Cumberland Fair. Aug. 15-20. Harry A. Manley. Frederick-Great Frederick Fair. Oct. 11-14. Guy K. Motter. Hagerstown-Washington Co. Agrl. Assn. Oct. 18-22. Chas. W. Wolf. La Plata-Charles Co. Fair. Sept. 15-17. P. D. Brown. Prince Frederick-Calvert Co. Fair. Oct. 25-27. J. B. Morsell. Taneytown-Carroll Co. Fair. Aug. 9-12. George E. Dodrer. Timonium-Md. State Fair & Agrl. Soc. of Baltimore Co. Sept. 4-15. M. L. Daiger, Pimlico Race Course, Baltimore. Upper Marlboro-Southern Md. Agrl. Fair Assn. Oct. 13-15. Wm. G. Brooks. White Hall-White Hall Fair. Sept. 24-26. H. Ross Alimony.

MASSACHUSETTS

Acton—Acton Agrl. Assn. Sept. 15-17. Albert P. Durkee, RFD, West Concord, Mass. Blandford—Union Agrl. Soc. Sept. 5-6. C. R. Ripley. Bridgewater—Plymouth Co. Agrl. Soc. Sept. 3 and 5. Mrs. L. B. Nichols. Brockton—Brockton Fair. Sept. 11-17. Frank H. Kingman. Cummington—Hillsdale Agrl. Soc. Sept. 27-28. Leon A. Stevens. Great Barrington—Barrington Fair Assn. Sept. 12-17. Paul W. Foster. Greenfield—Franklin Co. Agrl. Soc. Sept. 12-14. Whitman B. Wells. Heath—Heath Agrl. Soc. Aug. 31. Homer S. Tanner. Littleville—Huntington Community Fair Assn. Sept. 16-17. Elmer O. Olds, Huntington, Mass. Marshfield—Marshfield Agrl. Soc. Aug. 22-27. Horace O. Keene. Middlefield—Highland Agrl. Soc. Sept. 2-3. Willard A. Pease, Chester, Mass. Nantucket—Nantucket Agrl. Soc. Aug. 24-25. Herbert P. Smith. Northampton—Hampshire, Franklin and Hampden Agrl. Soc. Sept. 29-Oct. 2. John L. Banner. Segreganset—Bristol Co. Young Farmers' Show. Oct. 5-7. Florence M. Corder. Springfield—Eastern States Expo. Sept. 18-24. Charles A. Nash, gen. mgr. Sturbridge—Sturbridge Agrl. Assn. Sept. 2-5. Samuel T. Sheard. Topsfield—Essex Co. Fair. Sept. 7-11. Robert P. Trask, gen. mgr.

MICHIGAN

Adrian—Lenawee Co. Fair. Sept. 19-24. F. A. Bradish. Allegan—Allegan Co. Agrl. Soc. Sept. 20-24. E. W. DeLano. Allen—Mackinac Co. Fair Assn. Sept. 3-5. Robert Saxen, Moran, Mich. Alpena—Alpena Co. Agrl. Soc. Sept. 5-9. R. J. Bushey. Ann Arbor—Washtenaw Co. Fair Soc. Aug. 30-Sept. 2. R. H. Alber. Armada—Armada Agrl. Soc. Aug. 25-28. Harvey G. Crull. Bad Axe—Bad Axe Fair. Aug. 16-19. R. P. Buckley. Baraga—Baraga Co. Fair Assn. Aug. 18-20. Mrs. M. L. Stark. Big Rapids—American Legion Agrl. Fair Assn. Aug. 30-Sept. 3. Oscar W. Franck. Burt Lake—Burt Lake Agrl. Assn. Oct. 22-23. Chas. W. Waldron. Cadillac—Northern District Fair. Sept. 12-16. P. B. Blebsheimer. Caro—Tuscola Co. Fair Assn. Aug. 22-26. Carl F. Mantey. Cassopolis—Cass Co. Agrl. Show. Aug. 16-20. G. S. McIntyre. Centreville—St. Joseph Co. Grange Fair Assn. Sept. 19-24. L. R. Schrader, gen. mgr. Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 30-Sept. 2. Hans Kardel. Chelsea—Chelsea Community Fair. Oct. 14-15. Roy Wallis. Coldwater—Branch Co. 4-H Fair. Aug. 15-17. Lloyd Luse. Corunna—Shiawassee Co. Agrl. Soc. Aug. 17-20. Mrs. Edna Cooley. Croswell—Croswell Agrl. Soc. Aug. 30-Sept. 2. Kyle C. Lamason. Decatur—Decatur Agrl. Assn. Sept. 29-Oct. 1. C. E. Gale. Detroit—Michigan State Fair. Aug. 27-Sept. 11. Frank N. Isey, gen. mgr. East Jordan—Charlevoix Co. Agrl. Soc. Sept. 6-9. Chas. P. Murphy. Escanaba—Upper Peninsula State Fair. Aug. 9-14. R. C. Fryal. Fowlerville—Fowlerville Fair. Aug. 3-6. Thomas G. Woods. Fremont—Fremont Community Fair. Oct. 14-16. Clarence C. Mullett. Gladwin—Gladwin Co. Fair Assn. Sept. 20-23. Roy C. Austin. Harrison—Clare Co. Agrl. Soc. Aug. 30-Sept. 2. Ira P. Miller. Hart—Oceana Co. Agrl. Soc. Sept. 6-9. G. E. Wyckoff. Hartford—Van Buren Co. Agrl. Soc. Sept. 13-17. Paul F. Richter. Hartland—Hartland Area Agrl. Soc. Sept. 27-29. B. J. Ford. Hastings—Barry Co. Agrl. Soc. Week of Sept. 5. Winn Green. Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 25-Oct. 1. H. B. Kelley. Hudsonville—Hudsonville Community Fair. Sept. 8-10. Henry Van Noord. Imlay City—Imlay City Fair. Aug. 8-12. Frank Rathsburg. Ionia—Ionia Free Fair. Aug. 15-20. Fred A. Chapman. Iron River—Iron Co. Agrl. Soc. Aug. 17-20. Carl Lundquist. Ironwood—Gogebic Co. Fair. Aug. 23-26. Victor P. Lemmer. Ithaca—Gratiot Co. Agrl. Soc. Aug. 9-13. George B. Winget. Jackson—Jackson Co. Agrl. Soc. Aug. 30-Sept. 3. Ernest R. Hively. Ludington—Western Mich. Fair Assn. Aug. 23-27. Frank Jerome. Marne—Ottawa & Kent Agrl. Soc. Aug. 30-Sept. 2. Mrs. Harvey Walcott, R. R. 2, Coopersville. Marquette—Marquette Co. Agrl. Soc. Aug. 23-27. Milton C. Spencer. Marshall—Calhoun Co. Fair Assn. Aug. 23-27. B. D. Carpenter. Mason—Ingham Co. Fair. Aug. 24-27. George Graham. Milford—Oakland Co. Fair Assn. Aug. 10-13. W. S. Lovejoy. Muskegon—Muskegon Co. Jr. Expo. Sept. 21-24. Carl H. Knopf, mgr. Newaygo—Garfield Community Fair. Sept. 29-30. Arnold Ackland. Norway—Dickinson Co. Menominee Agrl. Range Soc. Sept. 1-5. Amos Dishaw, Sagola, Mich. Onekama—Manistee Co. Agrl. Soc. Aug. 31-Sept. 3. George D. Walker, Bear Lake, Mich. Paw Paw—Paw Paw Cape Growers' Agrl. Soc. Sept. 9-11. Clarence Brown. Peck—Peck Agrl. Soc. Oct. 6-7. Hale Pierce. Petoskey—Emmett Co. Grange Fair. Aug. 23-27. Harold G. Sellers, Alanson, Mich. Pickford—Pickford District Fair. Aug. 30-Sept. 1. John H. Wise. Plainwell—American Legion Agrl. Fair Assn. Aug. 31-Sept. 3. Chas. H. Wade. Saginaw—Saginaw Fair—Mich. Farm Products Show. Sept. 11-17. Wm. F. Jahnke. Sault Ste. Marie—Chippewa Co. Agrl. Soc. Sept. 2, 3 and 5. C. G. Walker.

Stalwart—Stalwart Agrl. Soc. Sept. 8-9. R. G. Crawford. Traverse City—Northwestern Mich. Fair Assn. Aug. 30-Sept. 2. Arnell Engstrom. Utica—Utica Fair. Aug. 4-7. L. E. Powers. MINNESOTA Albert Lea—Freeborn Co. Fair. Aug. 22-25. Andrew C. Hanson. Aitkin—Aitkin Co. Agrl. Soc. Aug. 22-24. C. S. Lind. Alexandria—Douglas Co. Fair. Aug. 24-27. R. S. Thornton. Anoka—Anoka Co. Agrl. Soc. Aug. 29-Sept. 1. E. J. Bell. Appleton—Swift Co. Fair Assn. Aug. 18-21. J. G. Anderson. Arlington—Sibley Co. Agrl. Assn. Aug. 12-14. O. S. Vesta. Austin—Mower Co. Agrl. Assn. Aug. 11-14. B. J. Huseby, Adams, Minn. Bagley—Clearwater Co. Agrl. Soc. Aug. 19-22. F. L. Renne. Barnum—Carlton Co. Agrl. Assn. Aug. 25-28. A. H. Dathe. Baudette—Lake of the Woods Co. Fair Assn. Aug. 11-13. John F. Clark. Bayport—Washington Co. Agrl. Soc. Aug. 19-21. Tom Lammers, Stillwater, Minn. Bemidji—Beltrami Co. Agrl. Assn. Aug. 25-28. F. M. Taylor. Bird Island—Renville Co. Agrl. Soc. Sept. 12-14. H. W. Mielke. Blue Earth—Faribault Co. Agrl. Assn. Aug. 31-Sept. 2. L. B. Erdahl, Frost, Minn. Breckenridge—Wilkin Co. Agrl. Soc. Aug. 29-31. E. H. Mead. Caledonia—Houston Co. Agrl. Soc. Sept. 1-3. Ed. Zimmerhahl. Cambridge—Isanti Co. Fair. Sept. 1-4. L. O. Carlson. Canby—Yellow Medicine Co. Fair Assn. Aug. 20-23. J. L. Thlesen. Clinton—Big Stone Co. Agrl. Soc. Aug. 25-28. F. W. Watkins, R. 3, Graceville, Minn. Detroit Lakes—Becker Co. Fair Assn. Aug. 11-13. Dan Nelson. Elk River—Sherburne Co. Agrl. Soc. Aug. 18-20. J. L. Currell. Fairmont—Martin Co. Agrl. Soc. Sept. 15-17. H. C. Nolte. Faribault—Faribault Fair & Agrl. Assn. Aug. 13-16. Dr. Carl Hansen. Farmington—Dakota Co. Agrl. Soc. Aug. 17-20. A. H. Ehlers. Fergus Falls—Otter Tail Co. Agrl. Soc. Sept. 1-3. M. H. Anderson. Fosston—Northwestern Minn. Agrl. Assn. Aug. 25-28. H. Algaard. Garden City—Blue Earth Co. Agrl. Soc. Aug. 22-24. Wm. Jensen, Rapidan, Minn. Glenwood—Pope Co. Fair. Aug. 27-30. W. H. Engebretson. Grand Marais—Cook Co. Agrl. Soc. Sept. 14-16. William Clinch. Grand Rapids—Itasca Co. Agrl. Assn. Aug. 19-21. Allen J. Doran. Herman—Grant Co. Agrl. Assn. Aug. 26-29. E. R. Haney. Hibbing—St. Louis Co. Agrl. Fair Assn. Aug. 26-28. George C. Pauley. Hopkins—Hennepin Co. Agrl. Soc. Aug. 25-27. Jimmy Manchester. Howard Lake—Wright Co. Agrl. Soc. Aug. 15-17. George W. Collins, Monticello, Minn. Hutchinson—McLeod Co. Agrl. Assn. Sept. 19-22. Everett Oleson. Jackson—Jackson Co. Fair Assn. Sept. 2-5. George B. Peterson. Jordan—Scott Co. Good Seed Assn. Sept. 15-17. Herbert G. Strait. Kasson—Dodge Co. Fair Assn. Aug. 22-25. O. A. Erickson. LeCenter—LeSueur Co. Fair Assn. Aug. 19-21. W. J. Baker. Litchfield—Meeker Co. Agrl. Soc. Aug. 23-25. D. E. Murphy, Dassel, Minn. Little Falls—Morrison Co. Agrl. Co-Op. Soc. Aug. 12-14. Warren Gibson. Long Prairie—Todd Co. Agrl. Soc. Aug. 15-17. Logan O. Scow. Luverne—Rock Co. Tri-State Fair. Aug. 25-27. George W. Fried. Madison—Lac qui Parle Co. Agrl. Assn. Sept. 11-14. Olaf T. Mork. Mahanomen—Mahnomen Co. Agrl. Soc. July 28-31. E. A. Rummel. Mankato—Mankato Fair & Blue Earth Co. Agrl. Assn. Aug. 13-16. Hubert G. Smith. Marshall—Lyon Co. Fair. Sept. 6-9. Roy W. Williams. Montevideo—Chippewa Co. Fair Assn. Sept. 19-21. Carl Engstrom. Mora—Kanabec Co. Agrl. Soc. Aug. 10-13. Victor Elfstrom, Wahkon, Minn. Morris—Stevens Co. Fair. Sept. 3-5. S. F. Tomlin. Nevis—Hubbard Co. Agrl. Assn. Aug. 29-31. Mrs. John Avenson, Park Rapids, Minn. New Ulm—Brown Co. Agrl. Soc. Aug. 25-28. W. A. Lindemann. Northfield—Rice Co. Agrl. Soc. Sept. 1-3. W. F. Schilling. Northome—Koochiching Co. Agrl. Soc. Aug. 15-17. C. W. Bray. Owatonna—Steele Co. Agrl. Soc. Aug. 16-21. C. A. Tinscher. Park Rapids—Shell Prairies Agrl. Assn. Aug. 8-10. B. E. Breuer, Osage, Minn. Pequot—Crow Wing Co. Agrl. Soc. Aug. 14-16. A. C. Larson. Perham—Otter Tail Co. Fair. Aug. 12-14. C. W. Lotterer. Pillager—Cass Co. Agrl. Soc. Aug. 29-30. P. H. Sorg. Pine City—Pine Co. Fair. Aug. 18-20. W. S. McEachern. Pine River—Cass Co. Agrl. Assn. Sept. 1-3. Alice Henry. Pipestone—Pipestone Co. Agrl. Soc. Aug. 25-27. Bert Sanders. Plainville—Wabasha Indust. Fair Assn. Aug. 26-28. C. R. Greive. Preston—Fillmore Co. Agrl. Soc. Aug. 25-28. Chas. H. Utley. Princeton—Mille Lacs Co. Agrl. Soc. Aug. 17-20. R. C. Angstrom. Proctor—St. Louis Co. Fair. Aug. 18-21. A. J. Sundquist. Red Lake Falls—Red Lake Co. Fair. Sept. 23-24. E. A. Palmer. Redwood Falls—Redwood Co. Agrl. Soc. Aug. 22-25. W. A. Hauck. Rochester—Olmsted Co. Agrl. Soc. Aug. 11-14. A. Burgan. Rush City—Chisago Co. Agrl. Soc. Aug. 25-27. George W. Larson, North Branch, Minn. St. Charles—Winona Co. Agrl. & Ind. Fair Assn. Aug. 19-21. R. M. Dixon. St. Cloud—Benton Co. Agrl. Soc. Aug. 19-21. Frank L. Smith. St. James—Watonwan Co. Agrl. Assn. Aug. 21-24. E. C. Veitum.

St. Paul—Minnesota State Fair. Sept. 3-10. Raymond A. Lee, State Fair Grounds. St. Peter—Nicollet Co. Agrl. Soc. Sept. 1-4. H. E. Miller. St. Vincent—St. Vincent Union Industrial Assn. Sept. 15-16. Mark McGovern. Sak Centre—Stearns Co. Agrl. Soc. Aug. 27-30. J. Aschoenhoff. Shakopee—Scott Co. Agrl. Soc. Aug. 25-27. F. T. Schumacher. Slayton—Murray Co. Agrl. Soc. Sept. 1-3. W. M. Leebens, Fulda, Minn. Thief River Falls—Pennington Co. Agrl. Soc. Aug. 1-4. Robert J. Lund. Two Harbors—Lake Co. Agrl. Soc. Aug. 30-Sept. 2. Fred D. W. Thias. Tyler—Lincoln Co. Fair Assn. Aug. 25-28. Jens S. Bollesen. Waconia—Farmers' Co-Op Agrl. Soc. Aug. 18-21. W. J. Scharmer. Wadena—Wadena Co. Free Fair. Aug. 15-18. Whitney Murray. Waseca—Waseca Co. Fair. Aug. 29-31. E. H. Smith. Wheaton—Traverse Co. Agrl. Assn. Sept. 14-17. J. B. Bruns. White Bear Lake—Ramsey Co. Agrl. Soc. Aug. 15-17. R. Freeman, Courthouse, St. Paul. Willmar—Kandiyohi Co. Fair Assn. Sept. 14-17. Wm. O. Johnson. Windom—Cottonwood Co. Agrl. Soc. Aug. 29-Sept. 1. D. S. Schroeder. Worthington—Nobles Co. Fair Assn. Aug. 22-24. J. P. Hoffman. Zumbrota—Goodhue Co. Agrl. Soc. Sept. 14-17. Lewis Scofield.

MISSISSIPPI

Brookhaven—Lincoln Co. Fair. Oct. 3-8. Sara J. Craig. Charleston—Tallahatchie Co. Free Fair. Oct. 3-8. Jesse L. Burnett. Clarksdale—Coahoma Co. Negro Fair Assn. Oct. 6-8. Marion M. Reid, Sherard, Miss. Columbus—Columbus Radium Fair Assn. Week of Sept. 26. W. J. Satterwhite. Corinth—North Miss.—West Tenn. Fair & Dairy Show. Sept. 26-Oct. 1. A. J. McEachern. Forest—Scott Co. Colored Fair Assn. Oct. 17-22. Ananias Ward. Hattiesburg—Forrest Co. Fair Assn. Oct. 3-8. Fred P. Wilson, Petal, Miss. Jackson—Miss. State Fair. Oct. 10-15. Mabel L. Stire. Jackson—Miss. Negro State Fair. Oct. 17-22. H. H. Young. Kosciusko—Attala Co. Fair. Oct. 3-8. Nelson Slegrist. Laurel—South Miss. Fair. Sept. 19-24. R. K. (Dick) Booth. Louisville—Winston Co. Fair. Sept. 26-Oct. 1. Mrs. R. W. Boydston. McComb—Pike Co. Fair. Oct. 5-8. Junior O'Mara. Macon—Noxubee Co. Fair. Sept. 5-11. T. S. Bogges. Macon—Noxubee Co. Colored Fair. Oct. 4-7. Joe Reed. Marks—Quitman Co. Fair Assn. Week of Oct. 3. Harry Lipson. Meadville—Franklin Co. Fair Assn. Oct. 24-29. Mrs. Bly Souleret. Meridian—Miss. Fair & Dairy Show. Sept. 28-Oct. 1. Hillman Taylor. Monticello—Lawrence Co. Fair Assn. Sept. 29-Oct. 1. A. C. Setliff. Okalona—Okolona Fair Assn. Sept. 18-23. L. M. Dossett. Pascagoula—Jackson Co. Agrl. Indust. Fair. Oct. 27-28. A. J. Franklin. Philadelphia—Neshoba Co. Fair Assn. Aug. 1-5. W. H. Sanford. Ripley—Tippah Co. Fair. Oct. 6-7. G. W. McKinstry. Tupelo—Miss.—Ala. Fair & Dairy Show. Oct. 3-8. F. A. Henderson. Tyertown—Walshall Co. Fair. Sept. 27-Oct. 1. D. A. Richmond. West Point—Clay Co. Fair Assn. Oct. 3-8. R. R. Justice. Winona—Montgomery Co. Fair. American Legion. Oct. 10-15. J. O. Cook, Jr. Yazoo City—Yazoo Co. Fair Assn. Oct. 3-8. J. N. Ballard. Yazoo City—Yazoo Negro Fair Assn. Oct. 10-15. R. J. Pierce.

MISSOURI

Albany—Gentry Co. Agrl. Soc. Sept. 7-9. Lloyd H. Patton. Appleton City—Appleton City Fair Assn. Aug. 24-26. Clay Neale. Aurora—Tri-Co. Fair. Sept. 21-24. Harry Ritchhart. Ava—Douglas Co. Fair & Stock Show. Sept. 15-17. Chamber of Commerce. California—Monteau Co. Fair. Aug. 30-Sept. 2. James W. Roth. Caruthersville—American Legion Fair. Oct. 4-9. H. E. Mailoure. Concordia—Concordia Fall Festival. Sept. 15-17. W. H. P. Walkenhorst. Easton—Buchanan Co. Agrl. Soc. Sept. 7-10. Henry B. Iba. Farmington—St. Francois Co. Fair Assn. Sept. 22-24. Paul H. Teal. Fremont—Fremont Fair. Oct. 7. K. C. Parman, pres. Fulton—Fulton Fall Fair. Sept. 28-30. R. O. Baker. Jasper—Jasper Free Fair. Sept. 15-17. N. M. Todd. Kaloka—Clark Co. Agrl. Assn. Aug. 2-5. Lynne Gregory. Kansas City—American Royal Live Stock & Horse Show. Oct. 15-22. A. M. Peterson. Louisiana—Louisiana Fair Assn. Sept. 15-17. J. R. Morrison. Macon—Macon Fair. July 26-29. W. H. Cessna. Mansfield—Ozark Summit Expo. Aug. 3-6. W. C. Cody. Memphis—Scottland Co. Free Fair. Sept. 14-15. C. R. Pitney. Mexico—Audrain Co. Fair. Aug. 10-13. Ross C. Ewing. Mountain Grove—Tri-County Fair. Sept. 29-Oct. 1. J. E. Shelby. Neosho—Newton Co. Harvest Show. Sept. 28-Oct. 1. W. H. Buehler. Ozark—Christian Co. Fair Assn. Sept. 1-3. Bruce C. Maples. Paris—Monroe Co. Fair. Aug. 16-18. Dr. George M. Ragsdale. Platte City—Platte Co. Agrl. Assn. Aug. 31-Sept. 2. J. Frank Sexton. Prairie Home—Cooper Co. Agrl. Soc. Aug. 10-11. Dr. A. L. Meredith. Robertson, near St. Louis—St. Louis Co. Fair. Sept. 2-5. Joe Reeves.

Sedalia—Missouri State Fair. Aug. 20-27. Chas. W. Green. Seneca—Seneca District Fair. Sept. 21-24. John Kelly. Shelbina—Shelby Co. Fair Assn. Aug. 30-Sept. 2. Ernest E. Key. Springfield—Ozark Empire District Free Fair. Sept. 11-17. Edwin W. Watts. Tipton—Farmers & Merchants Fair. Aug. 17-19. R. L. Collier.

MONTANA

Baker—Fallon Co. Fair. Sept. 5-7. Gib Zeidler. Billings—Midland Empire Fair. Aug. 8-13. Harry L. Flitton, mgr. Chinook—Blaine Co. Fair. Sept. 4-6. Floyd Bowen. Dodson—Phillips Co. Fair. Aug. 20-21. S. E. Kodalen. Forsyth—Rosebud Co. Fair Assn. Sept. 12-14. Frank Barnum. Fort Benton—Chouteau Co. Fair. Sept. 8-10. L. R. Loundagin. Glendive—Dawson Co. Fair Assn. Sept. 1-3. Claude Utterback. Great Falls—North Mont. State Fair. Aug. 1-6. Harold F. DePue. Hamilton—Ravalli Co. Fair. Sept. 15-17. W. B. McLaughlin. Havre—Hill Co. Fair Assn. Aug. 23-25. Earl J. Bronson. Kalspell—Northwest Montana Fair. Aug. 15-17. Ray J. Ellis. Miles City—Eastern Mont. Fair. Sept. 8-10. J. H. Bohling. Sidney—Richland Co. Fair Assn. Aug. 29-31. Jack M. Suckstorff.

NEBRASKA

Abion—Boone Co. Agrl. Assn. Sept. 13-16. E. J. Millie, Loretto, Neb. Arlington—Washington Co. Fair. Aug. 25-27. Howard Rhea. Arthur—Arthur Co. Agrl. Soc. Sept. 1-3. M. B. Reynolds. Auburn—Nemaha Co. Fair. Aug. 16-19. G. E. Codington. Aurora—Hamilton Co. Agrl. Soc. Aug. 29-Sept. 1. H. E. Toof. Bartlett—Wheeler Co. Fair. Aug. 17-20. Owen J. Boyles. Basett—Rock Co. Agrl. Assn. Aug. 18-31. Verna Van Norman. Beatrice—Gage Co. Fair & Agrl. Soc. Aug. 23-26. F. Glenn Bozarth. Beaver City—Furnas Co. Agrl. Soc. Aug. 16-19. John J. Metzger. Benkelman—Dundy Co. Fair. Aug. 24-27. Joe W. Loughlin. Bladen—Webster Co. Fair Assn. Aug. 24-26. Frank Kral. Bloomfield—Knox Co. Fair. Sept. 11-13. Henry F. Kuhl, Plainview, Neb. Bridgeport—Morrill Co. Fair Assn. Sept. 5-7. J. Cedric Conover. Broken Bow—Custer Co. Agrl. Soc. Aug. 3-5. P. G. Richardson. Burwell—Garfield Co. Frontier Assn. Aug. 9-12. F. W. Mansall. Central City—Merrick Co. Fair. Sept. 12-15. Agnar Anderson. Chadron—Dawes Co. Fair & Agrl. Soc. Sept. 14-17. Carl Peterson. Chambers—Holt Co. Agrl. Soc. Sept. 13-16. Clair Grimes. Chappell—Deuel Co. Fair Assn. Aug. 23-25. S. E. Olson. Clay Center—Clay Co. Agrl. Soc. Aug. 1-5. H. H. Harvey. Concord—Dixon Co. Agrl. Soc. Aug. 24-26. Roy E. Johnson. Crete—Saline Co. Fair. Sept. 13-16. Harry C. Belka. Culbertson—Hitchcock Co. Agrl. Soc. July 27-30. Henry Kleven. David City—Butler Co. Fair Assn. Aug. 28-Sept. 1. Chas. Lemley, Rising City, Neb. Deshler—Thayer Co. Fair Assn. Aug. 2-5. T. S. Struve. Dunning—Blaine Co. Agrl. Assn. Sept. 15-17. Pete Whitescarver. Elwood—Gosper Co. Live Stock Show & Festival. Sept. 14-15. M. R. Morgan. Eustis—Frontier Co. Fair. Sept. 7-9. G. C. Hueftle. Franklin—Franklin Co. Fair Assn. Sept. 13-16. A. T. Ready, Riverton, Neb. Fullerton—Nance Co. Fair Assn. Aug. 24-26. E. M. Black. Geneva—Fillmore Co. Agrl. Soc. Sept. 14-17. Chas. G. McEachern. Gordon—Sheridan Co. Fair. Aug. 30-Sept. 2. Fred B. Fitch. Grant—Perkins Co. Fair Assn. Aug. 24-27. Chas. Marshall. Harrisburg—Banner Co. Fair. Sept. 8-9. Mrs. W. W. Downer. Harrison—Sioux Co. Fair Assn. Aug. 25-27. V. E. Marsteller. Hartington—Cedar Co. Agrl. Soc. Sept. 3-6. Edgar M. Hoar. Hastings—Adams Co. Fair. Aug. 8-12. H. R. Fausch. Hemingford—Box Butte Co. Agrl. Soc. Aug. 31-Sept. 3. Frank Dee. Holdrege—Pierce Co. Jr. Fair. Aug. 24-26. Robert M. Morrison, Loomis, Neb. Homer—Dakota Co. Fair. Aug. 30-Sept. 1. Walter E. White, Dakota City, Neb. Hooper—Dodge Co. Fair. Sept. 5-8. John Walmer. Humboldt—Richardson Co. Agrl. Soc. Sept. 14-16. F. J. Pipal. Hyannis—Grant Co. Fair & Legion Rodeo. Aug. 29-31. Ira R. Ashley. Johnstown—Brown Co. Fair. Sept. 8-10. O. C. Honnen. Kearney—Buffalo Co. Agrl. Assn. Aug. 15-20. S. A. Wilson. Kimball—Kimball Co. Agrl. Soc. Aug. 24-26. V. B. Cargill. Leigh—Colfax Co. Agrl. Soc. Aug. 30-Sept. 2. J. D. Wurdeman. Lexington—Dawson Co. Fair. Aug. 15-19. Monte Kiffin. Lewellen—Garden Co. Fair Assn. Sept. 7-9. Paul Temple. Lincoln—Lancaster Co. Agrl. Soc. Sept. 4-9. B. F. Preston, R. 5. Lincoln—Nebraska State Fair. Sept. 4-9. Perry Reed. McCook—Red Willow Co. Fair. Sept. 13-16. Elmer Kay. Madison—Madison Co. Agrl. Soc. Sept. 13-16. O. F. Metschke. Mitchell—Scotts Bluff Co. Agrl. Soc. Sept. 14-17. O. P. Burrows. Neligh—Antelope Co. Agrl. & Fair Assn. Sept. 1-4. David Rice. Nelson—Nuckolls Co. Agrl. Soc. Aug. 31-Sept. 2. Madison Sage. Norden—Keya Paha Co. Agrl. Fair Assn. Sept. 14-16. Chas. R. Langer.

Oakland-Burt Co. Fair. Aug. 14-17. O. H. Walton, Lyons, Neb. Omaha-Ak-Sar-Ben Live Stock & Horse Show. Oct. 23-29. J. J. Isaacson. Ord-Loup Valley Agrl. Soc. Sept. 12-14. Edw. L. Kokes. Orleans-Harlan Co. Jr. Fair Assn. Aug. 23-26. Elmer Watkins. Osceola-Polk Co. Fair Assn. Aug. 23-26. Jay Hastings. Pawnee City-Pawnee Co. Fair Assn. Oct. 4-7. D. W. Osborn. Pierce-Pierce Co. Agrl. Soc. Aug. 23-26. W. A. Boche. St. Paul-Howard Co. Fair. Sept. 6-9. Chas. Dobry. Sargent-Sargent Community Fair. Sept. 1-3. Seward-Seward Co. Agrl. Soc. Aug. 31-Sept. 3. Stanley A. Matzke. Sidney-Cheyenne Co. Fair. Sept. 6-9. O. A. Olson. Spalding-Greeley Co. Free Fair. Aug. 22-25. Leland E. Woodley. Springfield-Sarpy Co. Fair. Aug. 25-27. Leslie S. McCamley. Stapleton-Logan Co. Agrl. Assn. Aug. 31-Sept. 3. C. F. Conhiser. Stanton-Stanton Co. Agrl. Soc. Aug. 16-19. Ervina E. Pont. Stockville-Frontier Co. Fair. Aug. 23-26. Ralph E. Lidgard. Syracuse-Otoe Co. Agrl. Assn. Aug. 30-Sept. 1. J. F. Sorrell. Tecumseh-Johnson Co. Fair. Aug. 9-11. T. J. Churent. Walthill-Thurston Co. Fair. Sept. 7-10. Alfred D. Raun. Waterloo-Douglas Co. Fair. Sept. 14-17. Robert Herrington. Wayne-Wayne Co. Fair & Agrl. Assn. Sept. 14-17. Wm. E. Von Seggern. Weeping Water-Cass Co. Agrl. Assn. Sept. 13-16. Frank Wood. West Point-Cuming Co. Fair. Aug. 28-Sept. 1. Ed M. Baumann.

NEVADA

Elko-Elko Co. Agrl. Assn. Sept. 15-18. Hayden Henderson, Jr. Fallon-Nevada State Fair. Sept. 22-25. C. J. Thornton. Winnemucca-Humboldt Co. Fair Assn. Sept. 3-5. Millie R. Jones. NEW HAMPSHIRE Contoocook-Hopkinton Fair. Sept. 20-22. L. A. Nelson. Keene-Cheshire Co. Fair. Sept. 16-18. Wm. Kingsbury, Wilpole, N. H. Lancaster-Lancaster Fair. Sept. 3-5. Carroll Stoughton. Plymouth-Union Grange Fair. Sept. 13-15. W. J. Neal, Meredith, N. H. Rochester-Rochester Agrl. Assn. Sept. 27-Oct. 1. Ralph E. Came. Sandwich-Sandwich Town & Grange Fair. Oct. 12. Chas. B. Hoyt, mgr., Center Sandwich.

NEW JERSEY

Cologne-Cologne Live-Stock & Agrl. Fair Assn. Aug. 28-Sept. 3. Fred G. Lipe. Egg Harbor City-Atlantic Co. Agrl. Fair. Aug. 30-Sept. 3. A. G. Vautrinot. Flemington-Flemington Agrl. Fair Assn. Aug. 30-Sept. 5. Major E. B. Allen, mgr. Freehold-Monmouth Co. Fair. July 25-30. Wm. Metcalf. Hackettstown-Hackettstown Fair. Aug. 6-13. Howard S. Sutton. Morristown-Morris Co. Fair. Sept. 8-10. K. E. Kosterbader. Patman-Gloucester Co. Orange Fair. Aug. 10-12. Harry S. Bateman. Trenton-New Jersey State Fair. Sept. 25-Oct. 1. George A. Hamid, gen. mgr.; Harry E. LaBregue, res. mgr. Woodstown-Salem Co. Agrl. & Indust. Fair. Sept. 20-25. Howard Harris Jr.

NEW MEXICO

Albuquerque-New Mexico State Fair. Oct. 9-18. Leon Harms. Belen-Valencia Co. Fair Assn. Oct. 7-8. W. F. Ellermeier. Clovis-Clovis Bi-State Fair Assn. Sept. 28-Oct. 1. W. C. Lea. Portales-Roosevelt Co. Fair Assn. Sept. 14-17. W. C. Vinzant. Roswell-Eastern N. M. State Fair. Oct. 5-8. W. C. Holland. Willard-Torrance Co. Fair Assn. Oct. 5-7. Marvin R. Jones.

NEW YORK

Afton-Afton Fair. Aug. 16-20. Harry G. Horton. Albion-Albion Co. Fair Assn. Aug. 3-6. Wilbur W. Mull. Altamont-Altamont Fair. Aug. 22-27. Roy F. Peugh. Angella-Allegany Co. Agrl. Soc. Aug. 24-27. L. B. Stillwell. Attica-Silver Lake Agrl. Soc. Aug. 23-26. H. M. Wagenblass, R. D., Warsaw, N. Y. Avon-Genesee Valley Breeders' Assn. Horse Show. Aug. 26-27. Craig W. Wadsworth. Ballston Spa-Ballston Spa Fair. Aug. 30-Sept. 2. James Bunyon. Batavia-Genesee Co. Agrl. Soc. Aug. 15-20. Glen W. Grinnell. Bath-Stauben Co. Agrl. Soc. Sept. 13-17. J. Victor Faucett. Boonville-Boonville Fair. Aug. 2-8. R. A. Vaughn. Bristol-Ontario Co. Agrl. Soc. Aug. 24-27. Mrs. J. D. Dewey, R. D. 1. Canandaigua. Brookfield-Brookfield-Madison Co. Agrl. Soc. Sept. 5-9. C. C. Craine. Caledonia-Caledonia Fair. Aug. 9-13. G. H. Cullings. Cambridge-Cambridge Valley Agrl. Soc. Aug. 17-20. P. J. Houlton, Hoosick Falls, N. Y. Canandaigua-Ontario Co. Agrl. Soc. Aug. 24-27. James P. Donovan. Chatham-Columbia Co. Agrl. Soc. Sept. 3-7. Wm. A. Dardess. Cobleskill-Cobleskill Agrl. Soc. Sept. 19-23. Wm. H. Golding. Cortland-Cortland Co. Agrl. Soc. Aug. 22-27. Harry B. Tanner. Dundee-Dundee Fair Assn. Sept. 6-8. L. R. Haumer. Dunkirk-Chautauqua Co. Fair. Sept. 5-9. A. L. Pfeeger. Elmira-Chemung Co. Fair. Aug. 29-Sept. 3. J. E. Williamson. Fondamontgomery Co. Agrl. Soc. Sept. 5-8. Edward Rothmeyer, Tribes Hill, N. Y. Gouverneur-Gouverneur Agrl. Soc. Aug. 16-20. Bligh A. Dodds. Oranburg-Rockland Co. Agrl. Assn. Aug. 16-20. Bligh A. Dodds. Hamburg-Erie Co. Agrl. Soc. Aug. 22-27. J. C. Newton.

Hemlock-Hemlock Union Agrl. Soc. Sept. 7-10. Glenn C. McNinch, Conesus, N. Y. Ithaca-Tompkins Co. Agrl. Soc. Aug. 16-20. Leon C. Rothermich. Kingston-Ulster Co. Agrl. Soc. Aug. 24. E. W. Hathaway. Little Valley-Cattaraugus Co. Agrl. Soc. Aug. 17-20. J. W. Watson. Lockport-Niagara Co. Fair Assn. Aug. 8-13. F. E. Pease, gen. mgr. Lowville-Lewis Co. Agrl. Soc. Aug. 23-27. M. M. Lyman. Malone-Franklin Co. Agrl. Soc. Aug. 22-27. H. Bernard Kelley. Middletown-Orange Co. Agrl. Soc. Aug. 15-20. Alan C. Madden. Mineola-Mineola Fair. Sept. 20-24. Fred D. Baldwin. Morris-Morris Fair Assn. Sept. 13-16. C. L. Smith. Naples-Nayles Union Agrl. Soc. Sept. 1-3. Leon Cornish. Nassau-Rensselaer Co. Agrl. Soc. Sept. 14-17. Edward J. Mutterer. Norwich-Chenango Co. Agrl. Soc. Aug. 9-13. Frank B. Littlefair. Orangeburg-Rockland Co. Agrl. Assn. Aug. 31-Sept. 5. W. J. Elliott, West Nyack, N. Y. Owego-Tioga Co. Agrl. Soc. Aug. 9-12. Leon Finch. Palmyra-Union Agrl. Soc. Sept. 21-24. W. Ray Converse. Penn Yan-Yates Co. Agrl. Soc. Aug. 24-26. Chas. M. Watkins. Rhinebeck-Dutchess Co. Fair. Aug. 30-Sept. 2. Benson R. Frost. Riverhead-Suffolk Co. Fair. Aug. 23-27. Frank M. Corwin. Rochester-Monroe Co. Fair & Rochester Expo. Sept. 5-10. Wm. B. Boothby. Sandy Creek-Sandy Creek Fair. Aug. 16-19. Dr. H. Hollis. Schaghticoke-Rensselaer Co. Agrl. Soc. Sept. 5-8. Farnum P. Caird, Troy, N. Y. Syracuse-New York State Fair. Aug. 29-Sept. 10. Paul Smith, dir. Trumansburg-The Union Fair. Sept. 28-Oct. 1. Frank R. Tunison. Vernon-Vernon Agrl. Soc. Sept. 14-17. Fred C. Smith. Walton-Delaware Co. Fair. Aug. 22-27. C. O. Field. Waterloo-Seneca Co. Agrl. Soc. Sept. 13-16. George F. Jarvis. Watertown-Jefferson Co. Agrl. Soc. Aug. 25-27. K. Malady. Watkins Glen-Schuyler Co. Agrl. Soc. Sept. 14-16. Milo Hitchcock, Odessa, N. Y. Westport-Essex Co. Agrl. Soc. Aug. 23-26. Robert G. Goodnow, Crown Point, N. Y. White Plains-Westchester Co. Agrl. Assn. Sept. 14-17. Mrs. John McAllister, Scarsdale, N. Y. Whitney Point-Broome Co. Agrl. Soc. Aug. 2-5. Osmen J. Brooks.

NORTH CAROLINA

Albemarle-Stanly Co. Fair. Assn. Oct. 3-8. F. B. Patterson. Asheboro-Randolph Co. Fair Assn. Sept. 26-Oct. 1. Waldo Cheek. Asheville-Buncombe Co. Dist. Agrl. Fair & Jubilee. Sept. 19-24. E. W. Pearson. Beaufort-Carteret Fair Assn. Oct. 10-15. Wm. H. Hatsell. Burnsville-Yancey Co. Fair Assn. Week of Sept. 5. Chas. L. Proffitt, pres. Carthage-Moore Co. Agrl. Fair Assn. Oct. 24-29. Paul H. Waddill. Charlotte-Charlotte Agrl. Expo. Oct. 3-8. B. Arp Lorraine. Cherokee-Cherokee Indian Fair Assn. Oct. 4-7. J. L. Walters. Clinton-Sampson Co. Fair. Oct. 4-8. Norman Y. Chambliss, Greensboro, N. C. Durham-American Legion Tobacco Fair & Festival. Sept. 5-10. Mel J. Thompson. Durham-Durham Co. Fair Assn. Week of Sept. 19. G. E. Isaacs, pres. Ellenboro-Collax Free Fair. Sept 8-10. Curtis Price. Fayetteville-Cumberland Fair. Sept. 26-Oct. 1. R. G. Cobb. Forest City-Spindale-Rutherford Co. Fair Assn. Sept. 19-24. F. E. Patton, Rutherfordton. Gastonia-Gaston Co. Fair. Oct. 10-15. F. A. Whiteside. Goldsboro-Wayne Co. Fair. Week of Oct. 17. W. C. Denmark. Greensboro-Greensboro Fair. Oct. 17-22. Norman Y. Chambliss. Greenville-Pitt Co. Fair Assn. Oct. 17-22. A. J. Grey. Hamlet-Richmond Co. Agrl. Fair. Oct. 3-8. Harold F. Brown. Henderson-Golden Belt Fair. Oct. 3-8. C. M. Hight. Henderson-Vance Co. Colored Fair. Oct. 10-15. Robert Hawkins mgr. Hickory-Catawba Fair Assn. Oct. 4-8. John W. Robinson. High Point-High Point Fair Assn. Oct. 24-29 or Oct. 31-Nov. 5. A. C. Ingram. Kinston-Neuse-Atlantic Fair. Oct. 3-8. N. G. Bartlett. Leaksville-Rockingham Co. Fair Assn. Sept. 12-17. J. L. Clayton, pres. Lexington-Davidson Co. Fair. Week of Sept. 12. Dave Leonard. Littleton-Littleton Tri-Co. Fair. Oct. 24-29. T. R. Walker. Lenoir-Franklin Co. Fair. Sept. 19-24. A. H. Fleming. Lumberton-Robeson Fair Assn. Sept. 27-30. W. O. Thompson. Mebane-Mebane Six Counties Fair. Oct. 31-Nov. 5. C. S. Parnell. Mocksville-Davie Co. Fair. Sept. 28-30. P. S. Young. Monroe-Union Co. Fair Assn. Oct. 10-15. M. W. Williams. Mount Airy-Mt. Airy American Legion Fair. Sept. 5-10. W. L. Sydnor. Murphy-Cherokee Co. Fair. Sept. 27-Oct. 1. T. W. Axley. New Bern-Five-County Agrl. Fair. Oct. 24-29 (tentative). Tom C. Daniels. North Wilkesboro-Great Northwestern Fair. Sept. 13-18. W. A. McNiel. Raleigh-North Carolina State Fair. Oct. 11-15. Dr. J. S. Dorton, mgr., Shelby, N. C. Reidsville-Reidsville Fair Assn. Sept. 26-Oct. 1. Aaron Weinstein. Rocky Mount-Rocky Mount Fair. Oct. 25-29. Norman Y. Chambliss, Greensboro, N. C. Roxboro-Person Co. Agrl. Fair. Oct. 24-29. C. C. Garrett. Salisbury-Rowan Co. Fair. Oct. 11-15. Norman Y. Chambliss, Greensboro, N. C. Shelby-Cleveland Co. Fair Assn. Sept. 17-Oct. 1. Dr. J. S. Dorton.

Shelby-Cleveland Co. Negro Fair. Oct. 5-8. Rev. A. W. Foster. Spring Hope-Nash Co. Fair. Sept. 26-Oct. 1. Hobart Brantley. Spruce Pine-Toe River Fair Assn. Sept. 13-17. W. M. Wiseman. Statesville-Iredell Co. Agrl. Fair. Oct. 17-22. George Neel, mgr. Tarboro-Coastal Plain Fair Assn. Oct. 18-22. E. L. Clayton. Warsaw-Duplin Co. Agrl. Fair. Nov. 7-12. R. D. Johnson. Washington-Beaufort Co. Fair. Oct. 10-15. Frazier T. McDevett. Weldon-Halifax Co. Fair. Sept. 26-Oct. 1. T. R. Walker, Littleton, N. C. Wendell-East Wake Fair. Oct. 3-8. G. H. Wright Jr. Williamston-Williamston Fair. Sept. 27-Oct. 1. Norman Y. Chambliss, Greensboro, N. C. Wilmington-Coastal Fair. Sept. 28-Oct. 1. Wm. A. Peschau. Wilson-Wilson Co. Fair. Oct. 3-8. W. H. Dunn. Winston-Salem-Winston-Salem & Forsyth Co. Fair. Oct. 4-8. G. C. McNair. Woodland-Roanoke-Chowan Fair. Oct. 10-15. T. R. Walker, Littleton, N. C. Zebulon-Five-County Fair. Sept. 19-24. E. Dabney Gill.

NORTH DAKOTA

Bottineau-Bottineau Co. Agrl. Soc. Second week in Sept. Dr. J. C. Jirakowic. Cooperstown-Griggs Co. Fall Fair. Sept. 19-20. T. A. Marquardt. Fargo-N. D. State Fair for Fargo. Aug. 29-Sept. 3. Frank S. Talcott.

OHIO

Ashland-Ashland Co. Agrl. Assn. Sept. 22-24. P. A. Heestand. Ashley-Ashley Ind. Agrl. Soc. Aug. 3-6. Harry S. Wigton. Athens-Athens Co. Agrl. Soc. Aug. 23-26. Herb J. Parker. Attica-Attica Fair. Sept. 28-30. Carl B. Carpenter. Barlow-Barlow Agrl. Assn. Sept. 29-30. O. E. Lawton. Bellefontaine-Logan Co. Agrl. Soc. Sept. 20-23. Carl C. Kirk. Belleville-Bellville Ind. Agrl. Soc. Sept. 15-17. E. O. Koehlscher. Berea-Cuyahoga Co. Agrl. Soc. Aug. 17-21. Wm. H. Kroegen. Bluffton-Bluffton Agrl. Soc. Oct. 19-21. Harry F. Barnes. Bucyrus-Crawford Co. Agrl. Soc. Aug. 16-19. Morris Knisely, R. D. 1, Cressline, O. Burton-Geauga Co. Agrl. Soc. Sept. 2-5. Chas. A. Riley. Cadiz-Harrison Co. Agrl. Assn. Sept. 14-16. Howard J. Coffland. Caldwell-Noble Co. Fair. Aug. 31-Sept. 2. O. J. Lorenz. Canfield-Mahoning Co. Agrl. Soc. Sept. 1-3 and 5. E. R. Zieger, 1404 Central Tower, Youngstown. Canton-Stark Co. Agrl. Soc. Sept. 5-8. Ed S. Wilson. Carrollton-Carroll Co. Agrl. Soc. Sept. 28-Oct. 1. Mrs. J. M. Scott, Harlem Springs, O. Carthage-Cincinnati-Hamilton Co. Agrl. Soc. Sept. 13-17. D. R. Van Atta, 410 Court House Cincinnati. Celina-Mercer Co. Fair. Aug. 14-19. Albert C. Stein. Circleville-Circleville Pumpkin Show. Oct. 19-22. George E. Roth. Columbus-Ohio State Fair. Aug. 27-Sept. 2. Earl H. Hanefeld, dir. Columbus-National Dairy Show. Oct. 8-15. Earl H. Hanefeld. Columbus Grove-Putnam-Allen Fair. Dec. 20-23. T. M. Teegardin. Coshocton-Coshocton Co. Fair. Oct. 4-8. O. V. Croy, Dresden, O. Croton-Hartford Ind. Agrl. Soc. Sept. 8-10. Clell H. Sinkey, Centerburg, O. Dayton-Montgomery Co. Fair. Sept. 5-8. R. C. Haines. Delaware-Delaware Co. Fair. Sept. 21-24. Bruce Burgess. Delphos-Allen Co. Fair. Aug. 23-27. Art O. Vulfhorst. Dover-Tuscarawas Co. Agrl. Soc. Sept. 20-23. G. C. Krantz. Eaton-Peeble Co. Fair. Aug. 9-12. A. H. Morton, Camden, O. Elyria-Lorain Co. Fair. Sept. 5-10. Robert J. Agate. Fredericktown-Fredericktown Community Fair. Sept. 22-24. Herbert Cocanower. Fremont-Sandusky Co. Agrl. Soc. Sept. 6-9. Russell S. Hull. Georgetown-Brown Co. Agrl. Soc. Oct. 5-7. E. A. Quinlan. Greenville-Darke Co. Fair. Aug. 21-26. Deo. S. Teaford. Hamilton-Butler Co. Agrl. Soc. Sept. 27-Oct. 1. John W. Cochran. Hillsville-Defiance Co. Fair. Aug. 23-26. M. H. Bevington. Hilliards-Franklin Co. Agrl. Soc. Aug. 17-19. Arch A. Adler. Jefferson-Ashtabula Co. Agrl. Soc. Aug. 16-19. E. W. Lamson. Kinsman-Kinsman Fair. Aug. 30-Sept. 2. Lloyd C. Jewell. Lancaster-Fairfield Co. Fair. Oct. 12-15. Pearl G. Webb. Lebanon-Warren Co. Fair. Sept. 20-23. Lyle Stewart. Lisbon-Columbiana Co. Agrl. Soc. Sept. 13-15. H. E. Marsden. London-Madison Co. Fair. Aug. 23-26. Fred M. Guy, Irwin, O. Loudonville-Loudonville Agrl. Soc. Oct. 3-8. O. K. Andress. Lucasville-Scioto Co. Agrl. Soc. Aug. 2-5. H. T. Caldwell, Ptsmouth, O. McArthur-Vinton Co. Agrl. Soc. Sept. 7-10. John Jones. McConnelsville-Morgan Co. Agrl. Soc. Sept. 14-16. Walter W. Barkhurst. Mansfield-Richard Co. Agrl. Soc. July 27-29. Walter M. Shafer, Lexington, O. Marietta-Washington Co. Agrl. Assn. Sept. 5-7. L. E. Apple. Marion-Marion Co. Agrl. Soc. Aug. 23-26. James W. Hungate. Marysville-Union Co. Agrl. Soc. Sept. 7-10. H. A. Taylor. Medina-Medina Co. Agrl. Soc. Sept. 6-8. Jay V. Einhart. Millersburg-Holmes Co. Agrl. Soc. Sept. 7-10. H. O. Logsdon. Montpelier-Williams Co. Agrl. Soc. Sept. 13-17. A. C. Hause. Mt. Gilead-Morrow Co. Agrl. Soc. Sept. 28-Oct. 1. O. E. Smith. Mt. Vernon-Knox Co. Agrl. Soc. Aug. 9-12. Guy L. Clutter.

Napoleon-Henry Co. Agrl. Soc. Aug. 31-Sept. 3. James Murray. Newark-Licking Co. Agrl. Soc. Sept. 13-17. Keith W. Lowery, Buckeye Lake, O. Norwalk-Huron Co. Agrl. Soc. Aug. 30-Sept. 2. J. P. Henninger. Old Washington-Guernsey Co. Agrl. Soc. Aug. 10-12. J. F. St. Clair. Ottawa-Putnam Co. Agrl. Soc. Oct. 4-8. Joseph L. Brickner. Owensville-Clermont Co. Agrl. Soc. Aug. 16-19. Allan B. Rapp. Painesville-Lake Co. Agrl. Soc. Sept. 14-17. Chas. J. Gray. Paulding-Paulding Co. Agrl. Soc. Sept. 21-23. W. R. Mentzer. Pikeston-Pike Co. Agrl. Soc. Aug. 9-12. J. O. Black. Plain City-Plain City Ind. Agrl. Soc. Aug. 3-6. J. L. Rihl. Pomeroy-Melbs Co. Agrl. Soc. Sept. 14-16. Ray E. Gibbs. Proctorville-Lawrence Co. Fair. Aug. 9-12. D. E. Lewis, Ironton, O. Randolph-Randolph Agrl. Soc. Sept. 30-Oct. 1. R. P. Hamilton. Richwood-Richwood Tri-Co. Fair. Aug. 9-12. F. E. Riley. St. Clairsville-Belmont Co. Agrl. Soc. Sept. 8-10. Carter Thornburg. Sidney-Shelby Co. Agrl. Soc. Sept. 13-16. Ben O. Harman, Box 37, Anna, O. Smithfield-Jefferson Co. Fair. Sept. 11-23. J. O. Hayne. Smyrna-Tri-County Fair. Sept. 27-29. Scott Bond, R. D. 4, Freeport, O. Somerset-Somerset Pumpkin Show & Agrl. Assn. Sept. 27-30. A. W. King. Tiffin-Seneca Co. Agrl. Soc. Aug. 23-26. O. B. Baker. Toledo-Lucas Co. Agrl. Soc. Sept. 15-18. Charles Glann. Troy-Miami Co. Agrl. Soc. Aug. 16-19. E. O. Ritter. Upper Sandusky-Wyandot Co. Agrl. Soc. Sept. 13-16. Ira T. Matteson. Urbana-Champaign Co. Agrl. Soc. Aug. 9-12. John W. Yoder. Van Wert-Van Wert Co. Agrl. Soc. Sept. 5-9. N. E. Stuckey. Wapakoneta-Auglaize Co. Agrl. Soc. Aug. 28-Sept. 2. Harry Kahn. Warren-Trumbull Co. Agrl. Soc. Aug. 9-12. Homer C. Mackey. Washington C. H.-Fayette Co. Fair. Sept. 13-17. George L. Gossard. Wauseon-Fulton Co. Agrl. Soc. Sept. 5-8. Orlo Whittecar. Wellington-Wellington Fair Assn. Aug. 23-25. A. R. Branson. Wellston-Jackson Co. Fair. Aug. 16-19. O. E. Ramsey. Westerville-Westerville Ind. Agrl. Soc. Sept. 15-17. Karl H. Schott. West Union-Adams Co. Agrl. Soc. Aug. 10-12. H. M. Satterfield. Wilmington-Clinton Co. Agrl. Soc. Aug. 10-12. Frank A. Peelle. Woodsfield-Monroe Co. Agrl. Soc. Aug. 2-4. C. G. Dougherty. Wooster-Wayne Co. Agrl. Soc. Sept. 12-16. W. J. Buss. Xenia-Greene Co. Agrl. Soc. Aug. 2-5. Mrs. J. Robert Bryson. Zanesville-Muskingum Co. Agrl. Soc. Aug. 15-20. Earl Elliott, New Concord, O. Zanesville-Putnam Pumpkin Show, July 25-31. G. M. Wageman.

OKLAHOMA

Ada-Pontotoc Co. Free Fair Assn. Sept. 7-10. W. R. Montgomery. Alva-Woods Co. Fair. Sept. 14-17. George Felkel. Anadarko-American Indian Expo. Aug. 24-27. Edgar Halfmoon. Anadarko-Caddo Co. Free Fair. Sept. 12-17. E. T. Cook. Antlers-Pushmataha 4-H Club Fair. Sept. 16-17. R. I. Blyeau. Ardmore-Southern Okla. Fair & Expo. Sept. 12-17. Beaver-Beaver Co. Free Fair Assn. Early in Sept. Otto C. Barby. Blackwell-Kay Co. Free Fair Assn. Sept. 13-17. W. R. Hutchison, Newkirk, Okla. Bristow-Creek Co. Fair Assn. Sept. 13-16. Fred Brawner. Buffalo-Harper Co. Free Fair. Sept. 15-17. W. E. Blaud. Cherokee-Alfalfa Fair Assn. About Sept. 15. L. H. Stephens. Cheyenne-Roger Mills Co. Club Fair. Sept. 16-17. L. J. Cunningham. Dewey-Washington Co. Free Fair Assn. Sept. 12-16. J. Grindle, Bartlesville, Okla. Duncan-Stephens Co. 4-H Club Fair. Sept. 15-17. Murray Cox. Durant-Bryan Co. Free Fair Assn. Sept. 14-17. Allen Hill. Enid-Garfield Co. Free Fair Assn. Week of Oct. 24. J. B. Hurst. Fairview-Major Co. Free Fair. Sept. 19-21. W. B. Hanly. Hennessey-Hennessey Free Fair Assn. Sept. 1-3. J. W. Gramlich. Holdenville-Hughes Co. Fair. Sept. 12-17. Henry F. Polson. Hugo-Choctaw Co. Free Fair. Oct. 3-8. W. E. Schoeler. Hugo-Choctaw Co. 4-H & Women's Club Fair. Sept. 16-17. C. L. Weatherford. Kingfisher-Kingfisher Co. Fair. Sept. 14-16. R. C. Oulther. Miami-Ottawa Co. Fair Assn. Sept. 6-9. George H. Merriam. Muskogee-Okla. Free State Fair. Oct. 3-9. Ethel Murray Simonds. Norman-Cleveland Co. Free Fair. Sept. 20-22. Clarence Burch. Nowata-Nowata Co. Free Fair Assn. Sept. 5-10. E. A. Warner. Okemah-Okfuskee Co. Fair Assn. Sept. 8-10. Clarence Humphrey. Oklahoma City-Okla. State Fair & Expo. Sept. 24-Oct. 1. Ralph T. Hemphill. Oklahoma City-Oklahoma Co. Free Fair. Sept. 19-21. A. T. Burge. Pauls Valley-Garvin Co. Free Fair Assn. Sept. 15-17. Russell Pierson. Pawhuska-Osage Co. Free Fair Assn. Sept. 12-15. Fred Ahrborg. Perry-Noble Co. Free Fair. Sept. 15-17. J. L. Culbertson. Pond Creek-Grant Co. Free Fair. First week in Sept. Emery E. Jacobs, Medford, Okla. Poteau-LeFlore Co. Free Fair Assn. Sept. 21-24. C. C. Garrett. Purcell-McClain Co. Free Fair. Sept. 14-17. Ed Davis. Stillwater-Payne Co. Fair Assn. Sept. 13-16. W. Cromwell.

Tahlequah—Cherokee Co. 4-H Club Fair. Sept. 16-17. Titus A. Manasco.
Tulsa—Tulsa State Fair. Sept. 17-24. H. E. Bridges.

OREGON

Burns—Harney Co. Fair. Sept. 16-18. Nelson B. Higgs.
Canby—Clackamas Co. Fair. Aug. 31-Sept. 3. J. P. Telford, Oregon City, Ore.
Eugene—Lane Co. Fair Assn. Sept. 21-24. Allen P. Wheeler, Goshen Ore.

PENNSYLVANIA

Abbottstown—United Farmers' Assn. Aug. 16-20. C. J. Meckley.
Allentown—Great Allentown Fair. Sept. 20-24. M. H. Beary.
Arendtsville—South Mountain Fair Assn. Sept. 14-17. A. D. Sheely.

Mechanicsburg—Grangers (Picnic) Fair. Williamsburg, Aug. 29-Sept. 5. R. E. Rishwine.
Mercer—Mercer Central Agr. Soc. Sept. 13-16. J. P. Orr.
Meyersdale—Somerset Co. Fair Assn. Sept. 5-8. Wm. A. Allshouse.

RHODE ISLAND

Kingston—Rhode Island State Fair. Aug. 31-Sept. 5. A. N. Peckham, mgr.

SCOTLAND

Glasgow—Scotland's Empire Exhn. in Bella-houston Park. May 1-Oct. 31.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 31-Nov. 5. J. A. Mitchell.
Anderson—Anderson Co. Colored Fair. Nov. 8-12. J. A. Gresham.
Bishopville—Lee Co. Fair Assn. Week of Oct. 31. M. B. McCutchen.

SOUTH DAKOTA

Aberdeen—Brown Co. Fair. Sept. 5-7. Had J. Tallman.
Clear Lake—Deuel Co. Fair. Sept. 7-9. Fred Seeger.

Edgemont—Fall River Co. Fair Assn. Sept. 1-3. C. F. Perdue.
Faith—Faith Fair Assn. Aug. 25-27 (tentative). Ray M. Bernd, mgr.
Fort Pierre—Stanley Co. Fair. Sept. 2-4. G. E. Sumner.

TENNESSEE

Alexandria—DeKalb Co. Fair. Aug. 31-Sept. 3. Rob Roy.
Athens—Twin County Fair Assn. Sept. 19-24. Fred E. Wankan.
Bolivar—Hardeman Co. Fair Assn. Sept. 26-Oct. 1. Aubrey M. Kann.

Ramer—Ramer Community Fair. Sept. 30-Oct. 1. Dottie Milstead.
Rutherford—Rutherford Community Fair Assn. Sept. 28-Oct. 1. Wilton Roberts.
Santa Fe—Maury Co. Fair. Sept. 15-17. T. S. Wade.

TEXAS

Ablene—West Texas Fair Assn. Oct. 3-8. T. N. Carswell.
Amarillo—Tri-State Fair. Sept. 19-24. O. L. Taylor.
Anderson—Grimes Co. Fair. Sept. 28-Oct. 1. Clarence Best.

Pittsburg—North East Texas Fair Assn. Sept. 14-18. W. R. Morgan.
Quitman—Wood Co. Fair. Oct. 6-8. G. M. Benton.
Rising Star—Free Fall Fair. Sept. 22-24. Chamber of Commerce.
Rosenberg-Richmond—Fort Bend Co. Fair Assn. Oct. 7-9. C. I. Snedecor Richmond.
San Augustine—San Augustine Co. Fair Assn. Oct. 11-15. W. C. Boyett.
Sherman—Red River Valley Fair. Oct. 3-8. Frank Thompson.
Sweetwater—Midwest Expo. Sept. 13-17. George D. Barber.
Tyler—East Texas Fair Assn. Sept. 19-24. V. F. Fitzhugh.
Waco—Braos Valley Free Fair. Oct. 15-24. Sam J. Evans.
Wharton—Wharton Co. Fair Assn. Oct. 18-22. H. C. Copenhaver.
Yorktown—Yorktown Fair Assn. Oct. 19-21. Paul A. Schmidt.

UTAH

Beaver—Beaver Co. Fair. Sept. 8-10. E. A. Griffiths.
Brigham City—Box Elder Co. Peach Days & Rodeo. Sept. 8-10. W. L. Holst, mgr.
Coalville—Summit Co. Fair Assn. Sept. 1-3. Walter Shepherd, R. F. D. 1, Hoytsville, Utah.
Farmington—Davis Co. Fair. Aug. 25-26. N. P. Whitesides.
Fort Duchesne—Uintah Basin Indust. Conv. & Indian Fair. Aug. 22-24. Robert L. Bennett.
Heber City—Wasatch Co. Fair. Aug. 25-27. Jno. Barnard.
Logan—Cache Co. Fair Assn. Sept. 12-14. N. J. Crookston.
Manti—Sanpete Co. Fair. Aug. 31-Sept. 2. P. M. Smith.
Morgan—Morgan Co. Fair Assn. Sept. 8-10. Robert Chapin, mgr.
Murray—Salt Lake Co. Fair. Sept. 3-5. Chester Bello.
Nephi—Juab Co. Fair. Sept. 8-10. A. E. Smith.
Provo—Utah Co. Fair. Sept. 15-17. M. H. Harrison.
Richfield—Sevier Co. Fair Assn. Aug. 29-31. Ray E. Carr.
Salt Lake City—Utah State Fair Assn. Oct. 1-8 (tentative). E. S. Holmes, mgr.
Tremonton—Box Elder Co. Fair. Sept. 15-17. C. J. Dewey.

VERMONT

Barton—Orleans Co. Fair. Aug. 18-20. F. C. Brown.
Essex Junction—Champlain Valley Expo. Aug. 29-Sept. 3. Harris K. Drury.
Hartland—Hartland Fair. Aug. 24-26. Wm. R. Jordan, mgr.
Londonderry—Londonderry Fair. Oct. 12. A. E. Phillips.
Lyndonville—Caledonia Co. Fair. Aug. 30-31. A. E. Donahue.
Morrisville—Lamoille Valley Fair. Aug. 10-13. Erwin H. Olmstead.
Rutland—Rutland State Fair. Sept. 5-10. Carl W. Olney.
Tunbridge—Union Agrl. Soc. Sept. 20-22. Edw. R. Flint.

VIRGINIA

Abingdon—Southwest Va. Fair. Week of Aug. 22. A. McBradley.
Amherst—Amherst Co. Fair Assn. Oct. 2-5. L. H. Shrader.
Berryville—Clarke Co. Horse & Colt Show Assn. Aug. 18-19. A. B. Hummer.
Blackstone—Courier-Record Fair Assn. Sept. 19-24. Alexander Hudgins.
Chase City—Mecklenburg Co. Fair Assn. Oct. 11-14. E. L. Emory.
Chesterfield C. H.—Chesterfield Co. Fair Assn. Oct. 6-8. Wm. C. Shawen, Chester, Va.
Covington—Alleghany Co. Fair Assn. Sept. 5-10. Thos. B. McCaleb.
Danville—Danville Fair Assn. Oct. 11-14. Col. H. B. Watkins.
Dungannon—Scott Co. Fair Assn. Sept. 7-10. H. L. Stallard.
Emporia—Emporia Fair. Oct. 18-22. B. M. Garner.
Farmville—Five-County Fair Assn. Sept. 19-24. R. A. Wilmoth.
Pinecastle—Botetourt Co. Fair Assn. Sept. 20-24. Cecil E. Slusser.
Galax—Great Galax Fair. Sept. 12-17. G. F. Carr.
Keller—Eastern Shore Agrl. Fair Assn. Aug. 30-Sept. 3. J. Milton Mason.
Lexington—Rockbridge Co. Fair Assn. Sept. 19-24. Curtis C. Humphris, E. Lexington.
Luray—Page Co. Fair. Aug. 23-27. N. B. Smith.
Madison Heights (Lynchburg)—Madison Heights 6-County Fair Assn. Sept. 12-17. H. H. Shrader, Lynchburg.
Manassas—Manassas Horse Show & Fair Assn. Sept. 5-6. James M. Baucum.
Martinsville—Henry Co. Fair Assn. Oct. 17-22. O. B. Hensley.
Norfolk—Norfolk Fair Assn. Sept. 5-10. Mrs. Mary L. Fiddy.
Pennington Gap—Lee Co. Fair Assn. Sept. 1-4. E. C. Laningham.
Petersburg—Southside Virginia Fair. Oct. 10-15. R. Willard Eanes.
Richmond—Virginia State Fair Assn. Sept. 26-Oct. 1. Chas. A. Somma.
Roanoke—Roanoke Agrl. Fair. Sept. 5-10. Carlton Penn.
Roanoke—Roanoke Colored Fair Assn. Sept. 6-12. H. F. W. Williams, R. 2, Box 6A, Forest, Va.
Rocky Mount—Franklin Co. Fair Assn. Sept. 6-10. H. F. Pralin.
Shipman—Nelson Co. Fair Assn. Oct. 11-14. R. Kent Loving.
South Boston—Halifax Co. Fair Assn. Oct. 4-8. W. W. Wilkins.
Staunton—Staunton Fair. Aug. 29-Sept. 3. C. B. Ralston.
Suffolk—Tidewater Fair Assn. Oct. 18-21. W. H. Crocker.
Tazewell—Tazewell Fair Assn. Sept. 20-24. C. S. Farnell, Mebane, N. C.
Warsaw—Northern Neck Fair Assn. Sept. 20-24. L. F. Altaffer.
Wise—Wise Co. Fair. Sept. 1-3. B. F. Gilham.
Woodstock—Shenandoah Co. Fair Assn. Sept. 13-16. D. G. Dymock.

WASHINGTON

Chehalis—Centralia—Lewis Co. Fair Assn. Aug. 25-28. Thos. E. Wood, Chehalis.
Colfax—Whitman Co. Fair. Sept. 23-24. Colville—Stevens Co. Grange Fair Assn. Sept. 8-10. A. K. Millay.
Cusick—Pend Oreille Co. Fair. Sept. 2-5. E. E. Jones, Newport, Wash.

Inchelium—Inchelium Ceeah Spatakum Fair Assn. Sept. 3-5. Merle Hagmann.
Lynden—Northwest Washington Fair Assn. Sept. 14-17. Jackson Elliott.
Oroville—Okanogan Co. Fair Assn. Sept. 3-5. Lyle A. Green.
Port Angeles—Clallam Co. Fair Assn. Aug. 25-28. W. C. Gellor.
Puyallup—Western Washington Fair Assn. Sept. 19-25. A. E. Bartel.
Ritzville—Adams Co. 4-H Fair. Sept. 2-3. George C. Burkhalter.
Spokane—Spokane Valley Fair. Sept. 1-3. Marille J. Krue.
Walla Walla—Southeastern Washington Fair Assn. Sept. 1-3. H. F. Clark.

WEST VIRGINIA

Belington—Belington Festival & Fair Assn. Sept. 15-17. Mrs. J. E. McCollam.
Charleston—Kanawha Expo. & Four-H Fair. Sept. 3-11. E. M. Johnson.
Clay—Clay Co. Farm Bureau Fair Assn. Sept. 21-24. George C. Deems.
Cowen—Webster Co. Fair. Sept. 5-10. Ralph Cunningham.
East Rainelle—Western Greenbrier District Fair. Aug. 15-20. L. Young, mgr.
Fayetteville—Fayette Co. Fair. Aug. 19-20. J. Haynes Miller.
Glennville—Gilmer Co. Fair. Sept. 6-9. Guy B. Young.
Belington—Belington Festival & Fair Assn. Sept. 15-17. Mrs. J. E. McCollam.
Helvetia—Helvetia Community Fair Assn. Sept. 13-15. Mrs. James McNeal.
Jacksons Mills—Jacksons Mill 4-H Fair. Sept. 20-22. R. H. Gist, Morgantown, W. Va.
Lewisburg—Greenbrier Valley Fair. Aug. 29-Sept. 3. W. L. Tabacott.
Mannington—Mannington Dist. Fair Assn. Sept. 7-10. H. G. Moore, pres.
Marlington—Pocahontas Co. Fair. Aug. 22-27. Fred C. Allen.
Moundsville—Marshall Co. Fair Assn. Sept. 5-7. O. B. Bonar.
New Hope—Beaver Pond Dist. Co-op. Farmers' Club. Sept. 14-16. C. P. Hylton, R. F. D. 1, Box 78, Princeton.
Parsons—Tucker Co. Fair Assn. Aug. 31-Sept. 3. L. W. Sturm.
Pennsboro—Ritchie Co. Fair Assn. Aug. 30-Sept. 2. H. J. Scott.
Petersburg—Tri-County Co-op. Fair Assn. Sept. 14-16. C. L. Sticker.
Phillippi—Barbour Co. Street Fair Assn. Sept. 7-10. M. Snyder, asst. sec'y.
Ripley—Jackson Co. Agrl. Fair. Aug. 25-28. Frank McGraw, Jr.
Shinnston—Shinnston Inter-Community Fair Assn. Sept. 14-16. C. C. Randolph.
Summersville—Nicholas Co. Fair Assn. Aug. 31-Sept. 3. R. M. Snyder.
Sutton—Braxton Co. Fair Assn. Sept. 12-17. Earle Morrison.
Wheeling—Panhandle Regional 4-H Fair. Oglebay Park. Aug. 26-28. G. S. Myers.

WISCONSIN

Antigo—Langlade Co. Agrl. Soc. Aug. 17-19. John T. Omernik.
Ashland—Ashland Co. 4-H Fair. Sept. 2-4. J. F. Magnus.
Athens—Athens Agrl. Assn. Aug. 30-Sept. 1. A. W. Braun.
Augusta—Eau Claire Co. 4-H Fair. Aug. 15-17. P. B. Eves.
Baraboo—Sauk Co. Fair. Aug. 30-Sept. 2. Wm. T. Marriott.
Beaver Dam—Dodge Co. Fair. Sept. 10-13. J. F. Malone.
Black River Falls—Jackson Co. Fair Assn. Sept. 10-13. Douglas J. Curran.
Bloomington—Blakes Prairie Agrl. Assn. Aug. 26-28. B. J. Oates.
Cedarburg—Ozaukee Co. Fair. Aug. 12-14. H. F. Kaul, Thiensville, Wis.
Chilton—Calumet Co. Agrl. Assn. Sept. 2-5. T. Henry Weeks.
Chippewa Falls—Northern Wisconsin District Fair. Aug. 2-7. A. L. Putnam.
Crandon—Forest Co. Agrl. Soc. Sept. 6-9. Ray M. Ritter.
Darlington—Lafayette Co. Agrl. Soc. Aug. 4-7. F. F. McConnell.
DePere—Green Bay—Brown Co. Fair. Aug. 11-15. Wm. S. Klaus, DePere.
Durand—Pepin Co. 4-H Fair. Sept. 2-3. Myrtle Schultz.
Eagle River—Vilas Co. Agrl. Soc. Aug. 20-21. Chas. A. Bethke.
Eau Claire—Eau Claire Co. 4-H Fair. Aug. 15-17. P. B. Eves, County Agent.
Elkhorn—Walworth Co. Fair. Sept. 2-5. F. M. Porter.
Ellsworth—Pierce Co. Fair Assn. Sept. 2-5. O. A. Halls.
Elroy—Elroy Fair Assn. Aug. 11-14. O. D. Whitehill.
Fond du Lac—Fond du Lac Co. Free Fair. Aug. 15-18. R. H. Cameron.
Friendship—Adams Co. Fair Assn. Sept. 2-4. Robert M. Roseberry.
Galesville—Trempealeau Co. Fair. Sept. 2-5. Alfred N. Sagen.
Gays Mills—Crawford Co. Fair. Sept. 8-11. Leonore Feldmann, Prairie du Chien, Wis.
Grantsburg—Burnett Co. Co-op. Agrl. Soc. Fair. Aug. 25-27. Ray G. Lidbom.
Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 8-10. M. E. Fraher.
Hayward—Sawyer Co. Agrl. Fair. Sept. 2-5. J. K. Walker.
Iron River—Bayfield Co. Fair Assn. Aug. 26-28. R. J. Halvenstat, Washburn, Wis.
Janesville—Rock Co. 4-H Fair. Aug. 16-18. R. T. Glassco.
Jefferson—Jefferson Co. Fair. Sept. 15-18. Ernst Nass.
LaCrosse—LaCrosse Inter-State Fair Assn. Aug. 9-13. Joseph J. Frisch.
Ladysmith—Rusk Co. Fair. Aug. 30-Sept. 2. F. J. Manning.
Lancaster—Grant Co. Agrl. Soc. Aug. 16-19. L. L. Seipp.
Lodi—Lodi Union Agrl. Soc. Sept. 7-9. G. E. Bissell.
Luxemburg—Kewaunee Co. Fair. Sept. 3-5. Julius Gahn.
Madison—Dane Co. Agrl. Soc. Aug. 16-20. Frank W. Lucas.
Manitowoc—Manitowoc Co. Fair. Aug. 17-21. George W. Kiel.
Marshfield—Central Wisconsin State Fair Assn. Sept. 4-8. R. R. Williams.
Mauston—Juneau Co. Fair. Aug. 15-18. John P. Heery.
Medford—Taylor Co. 4-H Fair. Sept. 2-5. Alma C. Hanson.
Menomonie—Dunn Co. Free Fair. Aug. 20-25. R. L. Pierce.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 8-11. Gustave A. Sell, gen mgr.; Harold Edmund, Irma, Wis., sec'y.

Milwaukee—Wisconsin State Fair. Aug. 20-28. Ralph E. Ammon State Fair Park.
Mineral Point—Southwestern Wisconsin Fair Assn. Sept. 2-5. C. L. Winn.
Mondovi—Buffalo Co. Agrl. Soc. Aug. 14-16. A. R. Feckler.
Monroe—Green Co. Fair. Aug. 9-14. Leland C. White.
Nellsville—Clark Co. Agrl. Soc. Aug. 16-20. Harold Huckstead.
Oshkosh—Winnebago Co. Fair & Expo. Aug. 29-Sept. 2. Taylor G. Brown.
Phillips—Price Co. Agrl. Soc. Sept. 2-5. Karl Mess.
Platteville—Big Badger Fair. Aug. 25-28. W. G. Pitts.
Plymouth—Sheboygan Co. Fair. Sept. 2-5. W. H. Eldridge.
Portage—Columbia Co. Fair Assn. Aug. 4-7. W. Horace Johnston.
Rhinelander—Oneida Co. Agrl. Fair. Aug. 14-16. Jess Reid.
Rice Lake—Barron Co. Agrl. Soc. Aug. 31-Sept. 4. A. M. Chrislaw.
Richland Center—Richland Co. Agrl. Soc. Sept. 13-16. H. J. Gochenaur.
Rosholt—Rosholt Free Community Fair Assn. Sept. 3-5. Lester Peterson.
St. Croix Falls—Folk Co. Fair Assn. Aug. 15-17. Conway Stannard, Taylors Falls, Minn.
Seymour—Seymour Fair Assn. Aug. 5-8. F. W. Huth.
Shawano—Shawano Co. Agrl. Soc. Sept. 6-8. Louis W. Grattau.
Sparta—Sparta Fair Assn. Sept. 13-16. John F. Nicol.
Spooner—Washburn Co. 4-H Fair. Aug. 22-24. Paul B. Taklo, R. 1, Box 58, Trego, Wis.
Sturgeon Bay—Door Co. Fair Assn. Aug. 26-28. John H. Miles.
Superior—Tri-State Fair Assn. Aug. 22-30. M. H. Lavine.
Turtle Lake—Turtle Lake Inter-Co. Fair. Sept. 9-10. Walter Cornwall.
Union Grove—Racine Co. Agrl. Soc. Aug. 30-Sept. 1. Earl A. Polley, Rochester, Wis.
Viroqua—Vernon Co. Agrl. Soc. Sept. 20-23. Fred S. Rogers.
Wausau—Marathon Co. Agrl. Soc. Aug. 14-18. Bert E. Walters.
Wausaukee—Marinette Co. Fair. Sept. 9-11. Chas. B. Drewry, Marinette, Wis.
Wautoma—Waushara Co. Fair. Aug. 22-25. E. A. Jorgenson.
Webster—Central Butte Co. Fair Assn. Sept. 8-10. R. E. Krause.
West Bend—Washington Co. Fair Assn. Aug. 9-10. E. E. Skalsky.
Westfield—Marquette Co. Agrl. Assn. Sept. 6-9. W. P. Puller.
Weyauwega—Waupaca Co. Agrl. Soc. Aug. 25-28. H. W. Glocke.
Wilmot—Kenosha Co. Fair. Aug. 17-19. E. V. Ryall, Kenosha, Wis.

WYOMING

Douglas—Wyoming Fair. Sept. 14-17. F. E. Reid.
Pine Bluffs—Laramie Co. Fair Assn. Sept. 1-3. Doris I. Mercer.
Powell—Park Co. Fair. Aug. 17-20. H. L. Rains.
Rawlins—Carbon Co. Fair Assn. Sept. 8-10 (tentative). H. Breitenstein.
Riverton—Fremont Co. Fair. Aug. 21-23. C. E. Hutchings.
Torrington—Goshen Co. Fair Assn. Sept. 8-10. E. P. Perry.

CANADA

ALBERTA

Goose Creek—Goose Creek Agrl. Soc. Aug. 3. M. Pringle, Loughheed, Alta.
Hays—Hays Agrl. Soc. Aug. 5. H. S. Murray, Lousana, Alta.
Priddis—Priddis & Millarville Agrl. Soc. Aug. 13. Robert Elliott, Midnapore, Alta.
Vermillion—Vermillion Agrl. Soc. July 28-30. S. C. Heckbert.
Warspite—Warspite Agrl. Soc. Aug. 15. E. C. Coffman.

BRITISH COLUMBIA

Abbotsford—Abbotsford Agrl. Soc. Sept. 13-14. L. J. Kettle.
Agassiz—Agassiz Agrl. Soc. Sept. 14. E. C. Bates.
Armstrong—Interior Provincial Exhn. Sept. 12-15. Mat Hassen.
Burnaby—Burnaby Agrl. Soc. Sept. 19. Chilliwack—Chilliwack Agrl. Assn. Sept. 21-22. E. H. Barton.
Cobble Hill—Cobble Hill Dist. Agrl. Assn. Sept. 7-8. R. B. Moulton.
Coombs—Coombs Agrl. Assn. Sept. 14-15. J. M. Boyd, Hilliers, B. C.
Courtenay—Courtenay Agrl. Soc. Sept. 6-7. H. P. Alberry, Sandwick.
Creston—Creston Agrl. Soc. Sept. 5. E. W. Payne.
Delta—Delta Agrl. Soc. Aug. 17.
Duncan—Duncan Agrl. Soc. Sept. 16-17. Wm. Waldon.
Edgewood—Edgewood Agrl. Soc. Sept. 13-14. Mrs. M. E. Daly.
Fort Fraser—Fort Fraser Agrl. Soc. Sept. 5. Mrs. J. P. Myers.
Fulford Harbor—Fulford Harbor Agrl. Soc. Sept. 2. Mrs. M. E. Drummond.
Haney—Maple Ridge—Haney Agrl. Soc. Sept. 15.
Harrop—Harrop Agrl. Assn. Aug. 31. Mrs. W. J. McConnell.
Invermere—Invermere Agrl. Assn. Aug. 26-27. T. W. Turner, Windermere.
Kamloops—Kamloops Exhn. Assn. Aug. 24-25. S. H. Baker.
Kimberley—Kimberley Agrl. Assn. Sept. 6-7. E. M. Hughes.
Kiskatinaw—Kiskatinaw Agrl. Soc. Aug. 18.
Ladysmith—Ladysmith Agrl. Assn. Sept. 14-15. Rev. C. McDiarmid.
Lasqueti Island—Lasqueti Island Agrl. Assn. Sept. 6. T. A. Millicheep.
Little Fort—Little Fort Agrl. Soc. Sept. 5.
Matsqui—Matsqui Agrl. Assn. Sept. 16. R. B. Whitson.
Milner—Langley Agrl. Soc. Sept. 7. W. V. Mufford.
Mission—Mission Agrl. Soc. Sept. 8. Victor Ogle.
Nelson—Nelson Agrl. & Indust. Assn. Sept. 21-23. G. Horstead.
Peachland—Peachland Agrl. Soc. Sept. 8. C. Duquemin.
Pender Island—Pender Island Agrl. Soc. Aug. 17.
Port Moody—Port Moody Agrl. Soc. Sept. 9.
Powell River—Powell River Agrl. Soc. Sept. 9-10.
Prince George—Prince George Agrl. Soc. Sept. 7. C. W. Ferry.

Quesnel—Quesnel Agrl. Soc. Sept. 14-15. F. D. Thomson.
Reid Lake—Reid Lake Agrl. Soc. Aug. 24.
Richmond—Richmond Agrl. Soc. Sept. 15.
Saanichton—Saanichton Agrl. Soc. Sept. 27-28. S. G. Stoddard.
Smithers—Bulkeley Valley Agrl. Assn. Sept. 1-2. S. G. Preston.
Squamish—Squamish Agrl. Soc. Sept. 5.
Surrey—Surrey Dist. Agrl. Assn. Sept. 23. T. W. Currie, R. R. 3, New Westminister.
Vancouver—Vancouver Exhn. Assn. Aug. 29-Sept. 5. Sydney C. McLennan.
Victoria—B. C. Agrl. Assn. Sept. 10-17. W. H. Mearns, Willows Park, Victoria.
Whonnock—Whonnock Agrl. Assn. Sept. 22. T. C. Crowe.
Williams Lake—Williams Lake Agrl. Soc. Aug. 21. Jean E. Yorston.
Williams Lake—Stock Show. Oct. 5-7. Jean E. Yorston.
Woodpecker—Woodpecker Agrl. Soc. Sept. 5.

MANITOBA

Brokenhead—Brokenhead Agrl. Soc. Sept. 16. H. B. Towle.
Eriksdale—Eriksdale Agrl. Soc. Aug. 23. J. H. Willetts.
Kinosota—Kinosota Agrl. Soc. Sept. 14. H. H. Scrase.
Plumas—Plumas Agrl. Soc. Sept. 30. E. A. Mellersh.
Rhinelander—Rhinelander Agrl. Soc. Sept. 23. J. C. Sawatzky, Altona, Man.
Settlers—Settlers Agrl. Soc. Aug. 20. E. McClure, Whittles, Man.
St. Vital—St. Vital Agrl. Soc. Aug. 10-20. W. W. Thorpe.
Swan River—Swan River Agrl. Soc. Aug. 3. R. G. Taylor.
Teulon—Teulon Agrl. Soc. Sept. 10. A. H. Campbell.
Treherne—Treherne Agrl. Soc. Sept. 28. J. R. Scott.

NEW BRUNSWICK

Chatham—Miramichi Agrl. Exhn. Assn. Sept. 26-30. H. B. McDonald.
Fredericton—Fredericton Exhn. Sept. 10-17. C. L. Sypher.
Moncton—Moncton Exhn. & Hort. Show. Aug. 29-Sept. 2. H. D. Lockhart.
Saint John—Saint John Exhn. Sept. 3-10. G. W. Frost.
St. Stephen—St. Stephen Exhn. Aug. 29-Sept. 2. W. S. Stevens.
Stanley—Stanley Fair. Sept. 20-22. T. Allan Best.
Woodstock—Woodstock Exhn. Sept. 19-24. R. W. Maxwell.

NOVA SCOTIA

Bear River—Bear River Agrl. Soc. Sept. 22-23. Capt. K. R. Forrester.
Bridgewater—Lunenburg Co. Exhn. Sept. 6-9. W. J. Crouse.
Caledonia—Queens Co. Fair Assn. Sept. 20-22. Fred Kempton.
Halifax—Nova Scotia Provincial Exhn. Aug. 29-Sept. 5. Frank Lordly.
Lawrencetown—Annapolis Co. Exhn. Sept. 13-16. Donald White.
Little Brook—Clare Exhn. Oct. 4-5. Arnaud S. Comeau.
Middle Musquodobbitt—Middle Musquodobbitt Agrl. Soc. Sept. 20-21. R. H. Reid.
North Sydney—Cape Breton Farmers' Assn. Sept. 5-9. R. M. Jackson.
Oxford—Cumberland Co. Exhn. Sept. 14-16. D. W. Wood.
Pictou—Pictou Co. & N. Colchester Exhn. Sept. 13-15. J. A. Adamson.
Sheburne—Sheburne Co. Agrl. Soc. Sept. 29-29. Leslie MacKay.
Stewiacke—Colchester & E. Hants Exhn. Sept. 13-14. Dyson H. Crowe.
Windsor—Windsor Exhn. Sept. 20-23. Harry M. Clark.
Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 21-23. E. L. Crosby.

ONTARIO

Aberfoyle—Aberfoyle Agrl. Soc. Oct. 4-5.
Acton—Acton Agrl. Assn. Sept. 20-21. F. L. Wright.
Abingdon—Abingdon Agrl. Soc. Oct. 7-8. George Nicholls, Castor Centre.
Ailsa Craig—N. Middlesex Agrl. Soc. Sept. 22-23. Frank Carson.
Alfred—Alfred Agrl. Soc. Sept. 6-7. Arthur Gratton.
Alliston—Alliston Agrl. Soc. Sept. 22-23. H. A. Murphy.
Almonte—North Lanark Agrl. Soc. Sept. 7-9. M. Pilkey.
Alvinston—Alvinston Agrl. Soc. Oct. 6-7. W. J. Weed.
Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 26-28. H. Ryckman.
Ameliasburg—Ameliasburg Agrl. Soc. Sept. 24.
Ancaster—Ancaster Agrl. Soc. Sept. 16-17. Ernest McMullen, R. 1, Hamilton.
Apsley—Apsley Agrl. Soc. Sept. 7-8. Mrs. M. J. Tucker.
Arthur—Arthur Agrl. Soc. Sept. 29-30. G. L. Goulding.
Ashworth—Stisted Agrl. Soc. Sept. 22. Jos. Demaine.
Atwood—Elma Agrl. Soc. Sept. 23-24. E. H. Swing.
Avenmore—Roxborough Agrl. Soc. Sept. 29-30. George E. Canham.
Ayton—Ayton Agrl. Soc. Sept. 29-30. J. W. Werner.
Bancroft—Bancroft Agrl. Soc. Sept. 15-16. J. L. Churcher.
Barrie—Barrie Agrl. Soc. Sept. 19-22. G. O. Cameron.
Bar River—N. Shore Agrl. Soc. Sept. 28. G. Fremlin.
Bayfield—Bayfield Agrl. Soc. Sept. 28-29. A. E. Irwin.
Baysville—Baysville Agrl. Soc. Sept. 20-21. Mrs. R. Vanclleaf.
Beachburg—North Renfrew Agrl. Soc. Sept. 27-28. B. H. Brown.
Beamsville—Clinton Agrl. Soc. Sept. 30. Oct. 1. Fred Barraclough.
Beaverton—N. Ont. Agrl. Soc. Sept. 23-24. D. C. Calder.
Beeton—Beeton Agrl. Soc. Oct. 4-5. F. C. Pierson.
Belleville—Belleville Agrl. Soc. Aug. 30-Sept. 2. R. H. Ketcheson.
Belmont—Belmont Agrl. Soc. Sept. 29. E. L. Taylor.
Binbrook—Binbrook Agrl. Soc. Sept. 9-10. R. S. Laidman, Glanford Sta.
Blackstock—Cartwright Agrl. Soc. Oct. 4-5. James Byers.
Bobcaygeon—Verulam Agrl. Soc. Sept. 23-24. Thos. H. Henderson.
Bonfield—Bonfield Agrl. Soc. Sept. 27. Mrs. Loretta Seguin.

- Bothwell's Corners—Bothwell's Corners Agrl. Soc. Sept. 6-7.
 Bracebridge—South Muskoka Agrl. Soc. Sept. 22-23. Jerry Dickle.
 Bradford—Bradford Agrl. Soc. Sept. 28-29. T. E. Bell.
 Brampton—Peel Agrl. Soc. Sept. 29-Oct. 1. D. E. Smith.
 Brudenell—Moore Agrl. Soc. Oct. 4. W. J. Manley.
 Brighton—Brighton Agrl. Soc. Sept. 13-14. Miss M. R. Lapp.
 Bruce Mines—Bruce Mines Agrl. Soc. Sept. 6-7. W. A. White.
 Bruns—E. Huron Agrl. Soc. Sept. 29-30. Daniel McTavish.
 Burford—S. Brant Agrl. Soc. Sept. 27-28. A. Campbell.
 Burks Falls—Burks Falls Agrl. Soc. Sept. 22-23. Fred Metcalfe.
 Caledon—Caledon Agrl. Soc. Sept. 23-24. Chas. Barrett.
 Caledonia—Caledonia Agrl. Soc. Sept. 29-Oct. 1. B. E. French.
 Campbellford—Seymour Agrl. Soc. Sept. 27-28. G. G. Stephens.
 Cape Croker Reserve—Agrl. Soc. Sept. 13-15. Walter Johnson, R. R. 5, Warton.
 Carp—Carp Agrl. Soc. Sept. 30-Oct. 1. A. E. Cavanagh.
 Centreville—Addington Agrl. Soc. Sept. 16-17. Ronald Brown.
 Charlton—Charlton Agrl. Soc. Sept. 13-14. Mrs. M. B. Chrysler, R. R. 1, Englehart.
 Chatsworth—Holland Agrl. Soc. Oct. 6-7. A. D. McColeman.
 Chesley—Chesley Agrl. Soc. Sept. 13-14. J. A. Cavill.
 Chesterville—Chesterville Agrl. Soc. Sept. 6-7. W. H. Casselman.
 Christian Island—Agrl. Soc. Sept. 13-14. L. Monague.
 Clarence Creek—Clarence Creek Agrl. Soc. Sept. 7. George David.
 Clarksburg—Collingwood Tp. Agrl. Soc. Sept. 20-21. J. J. Buchanan.
 Clifford—Clifford Agrl. Soc. Sept. 16-17. Clute—Clute Agrl. Soc. Sept. 6-7. A. G. Stiles.
 Cobden—Cobden Agrl. Soc. Sept. 20-21. G. A. Parr.
 Cochrane—Cochrane Agrl. Soc. Sept. 13-14. E. J. Jameson.
 Coe Hill—Wollaston Agrl. Soc. Sept. 13-14. C. H. Doolittle.
 Coldwater—Coldwater Agrl. Soc. Sept. 9-10. C. M. Robinson.
 Collingwood—Nottawasaga & Great Northern Exhn. Sept. 29-Oct. 1. O. G. Bernhardt.
 Comber—Comber Agrl. Soc. Sept. 16-17. Raymond Markham.
 Cookstown—Cookstown Agrl. Soc. Oct. 6-7. T. J. Dawson.
 Cooksville—Cooksville Agrl. Soc. Sept. 20-21. J. J. Jamieson.
 Cornwall—Cornwall Agrl. Soc. Aug. 31-Sept. 3. James Blackadder.
 Delta—Delta Fair. Sept. 5-7. Isaac Stevens, Harlem, Ont.
 Demorestville—Demorestville Agrl. Soc. Oct. 5. W. Rightmeyer, R. R. 8, Picton.
 Desbarats—Desbarats Agrl. Soc. Aug. 31-Sept. 1. Howard Hicks.
 Desboro—Desboro Agrl. Soc. Sept. 22-23. John H. Lang.
 Desoronto—Mohawk Agrl. Soc. Sept. 14. Stewart Hill.
 Dorchester Station—Dorchester Agrl. Soc. Oct. 5. B. R. Barr.
 Drayton—Peel & Drayton Agrl. Soc. Sept. 27-28. R. P. Brandon.
 Dresden—Camden Agrl. Soc. Sept. 21-23. H. J. French.
 Drumbo—Drumbo Agrl. Soc. Sept. 27-28. Wilfred A. Cockburn.
 Dryden—Dryden Agrl. Soc. Sept. 7-8. Mrs. F. Wilkinson.
 Dunchurch—United Tps. Agrl. Soc. Sept. 21-22. Gordon Powell.
 Dundalk—Proton Agrl. Soc. Sept. 27-28. A. McAllister.
 Dunganon—Dunganon Agrl. Soc. Oct. 6-7. M. Culbert.
 Durham—Durham Agrl. Soc. Sept. 9-10. W. G. Bayley.
 Elmira—Elmira & Woolevich Agrl. Soc. Sept. 2-5. H. W. Zillax.
 Elmvale—Flos Agrl. Soc. Sept. 26-28. Thos. E. Smith.
 Embro—W. Zorra & Embro Agrl. Soc. Oct. 6. Dr. H. B. Atkinson.
 Emc—Rainy River Valley Agrl. Soc. Aug. 25-27. G. E. Littlefield.
 Emsdale—Perry Agrl. Soc. Sept. 27-28. Arthur Rowley.
 Englehart—Englehart Agrl. Soc. Sept. 9-10. H. M. Peterson.
 Erin—Erin Agrl. Soc. Oct. 8-10. W. F. McEbery.
 Exeter—Exeter Agrl. Soc. Sept. 21-22. R. G. Seldon.
 Fairground—Fairground Agrl. Soc. Oct. 4. Fenwick—Fenwick Agrl. Soc. Sept. 13-14. U. C. Reeco.
 Fergus—Wellington Co. Agrl. Soc. Sept. 9-10. Wm. A. Maedel.
 Feversham—Osprey Agrl. Soc. Oct. 4-5. George W. Ross, Maxwell.
 Florence—Florence Agrl. Soc. Sept. 28-29. F. S. Bodkin.
 Fordwich—Howick Agrl. Soc. Sept. 30-Oct. 1. J. H. Rogers.
 Forest—Forest Agrl. Soc. Sept. 20-21. W. W. Kemp.
 Fort Erie—Fort Erie Agrl. Soc. Sept. 20-21. Wm. A. Myer, Ridgeway.
 Fort William—Fort Arthur—Canadian Lakehead Exhn. Aug. 15-20. W. Walker, Fort William.
 Galetta—Mohrs Corners Agrl. Soc. Sept. 19-20. Ira Cavanagh, Kinburn.
 Gait—S. Waterloo Agrl. Soc. Sept. 22-24. R. E. Cowan.
 Georgetown—Esquesing Agrl. Soc. Sept. 28-29. Wm. A. Wilson.
 Georgina Island—Agrl. Soc. Sept. 7-8. J. S. York.
 Glencoe—Mosa & Ekfrid Agrl. Soc. Sept. 27-28. C. McTaggart.
 Goderich—Goderich Indust. Exhn. Sept. 20-21. C. E. Groves.
 Gore Bay—Gore Bay Agrl. Soc. Sept. 27-28. John W. Kinney.
 Grand Valley—E. Luther Agrl. Soc. Sept. 30-Oct. 1. Willis Roundling.
 Haliburton—Haliburton Agrl. Soc. Sept. 22. Chas. Neville.
 Hanover—Hanover Agrl. Soc. Sept. 15-16. Harrison—W. Wellington Agrl. Soc. Sept. 29-30. J. F. Young.
 Harrow—Colchester, South, Agrl. Soc. Sept. 22-24. F. J. Martin.
 Hepworth—Hepworth Agrl. Soc. Sept. 8-9. H. E. Doubt.
 Highgate—Orford Agrl. Soc. Oct. 7-8. Merton S. Scott.
 Holstein—Egremont Agrl. Soc. Sept. 29-30. Clarence Penton.
 Huntsville—N. Muskoka Agrl. Soc. Sept. 13-14. W. J. A. Lalor.
 Hymers—Whitefish Valley Agrl. Soc. Sept. 13-14. George Litch.
 Idertor—London Tp. Agrl. Soc. Sept. 28. E. Douglas.
 Ingersoll—Ingersoll Agrl. Soc. Sept. 29-30. George F. Janes.
 Inverary—Storrington Agrl. Soc. Sept. 14. Frank Lindsay.
 Iron Bridge—Iron Bridge Agrl. Soc. Sept. 28. A. LaRone, Dean Lake.
 Jarvis—Jarvis Agrl. Soc. Sept. 27-28. George L. Miller.
 Kagawong—Billings Agrl. Soc. Sept. 29-30. Chas. Robertson, Ice Lake.
 Kemble—Keppel & Sarawak Agrl. Soc. Sept. 20-21. J. E. Hutchison.
 Kenora—Kenora Agrl. Soc. Aug. 23-24. Kilsyth—Kilsyth Agrl. Soc. Sept. 28-29. Ernest Fleming, R. R. 5, Tara.
 Kincardine—Kincardine Agrl. Soc. Sept. 15-16. E. A. Henry.
 Kingston—Kingston & District Agrl. Soc. Sept. 20-23. G. H. Wilmot.
 Kinmount—Galway Agrl. Soc. Sept. 7-8. Austin Jackson.
 Kirkton—Kirkton Agrl. Soc. Sept. 29-30. Amos Doupe.
 Lakefield—Lakefield Agrl. Soc. Sept. 20-21. H. W. Beavis, Peterboro.
 Lambeth—Westminster Agrl. Soc. Sept. 22. W. L. Anguish.
 Lanark—Lanark Village Agrl. Soc. Sept. 7. B. Willis.
 Langton—N. Walsingham Agrl. Soc. Oct. 1. C. W. Slaght.
 Lansdowne—Lansdowne Agrl. Soc. Sept. 12-14. S. C. E. Dixon.
 Leamington—Leamington Dist. Agrl. Soc. Sept. 26-Oct. 1. Emma Atkins.
 Lindsay—Lindsay Central Exhn. Sept. 14-17. W. E. Agnew.
 Lion's Head—Easton Agrl. Soc. Sept. 14-15. H. Loughhead, R. R. 2.
 Listowel—Listowel Agrl. Soc. Sept. 21-22. Jas. Cleland.
 Lombardy—Lombardy Agrl. Soc. Sept. 10. John Breen.
 London—Western Fair. Sept. 12-17. W. D. Jackson.
 Loring—Loring Agrl. Soc. Sept. 22-23. Albert Bain.
 Lucknow—Lucknow Agrl. Soc. Sept. 29-30. Jos. Agnew.
 McDonald's Corners—Dalhousie Agrl. Soc. Sept. 29-30. Wm. Anderson.
 McKellar—McKellar Agrl. Soc. Sept. 19-21. Leonard Moffat.
 Maberly—Maberly Agrl. Soc. Sept. 27-28. Frank Bowers.
 Madoc—Madoc Agrl. Soc. Oct. 4-5. W. J. Hill.
 Magnetawan—Magnetawan Agrl. Soc. Sept. 15-16. O. A. Schade.
 Manitowaning—Manitowaning Agrl. Soc. Sept. 22-23. G. A. Beatty.
 Markdale—Markdale Agrl. Soc. Sept. 30-Oct. 1. Russell Freeman.
 Markham—Markham Fair. Sept. 29-Oct. 1. R. H. Crosby.
 Marmora—Marmora Agrl. Soc. Oct. 17-18. H. W. Sabine.
 Massey—Massey Agrl. Soc. Sept. 20-21. B. Houle.
 Maxville—Kenyon Agrl. Soc. Sept. 15-16. J. P. McNaughton.
 Meaford—Meaford & St. Vincent Agrl. Soc. Sept. 22-23. Thos. W. Findlay.
 Melbourne—Melbourne Agrl. Soc. Oct. 7. Allan McDougald.
 Merlin—Raleigh & Tilbury Agrl. Soc. Sept. 21-22. M. A. Drew.
 Merrickville—Merrickville Agrl. Soc. Sept. 8-9. A. H. Johnston.
 Metcalfe—Metcalfe Agrl. Soc. Sept. 13-14. J. E. Craig.
 Middleville—Lanark Tp. Agrl. Soc. Sept. 27. Agnes Yull.
 Midland—Tiny & Tay Agrl. Soc. Sept. 15-17. Robt. G. Nesbitt.
 Mildmay—Carrick Agrl. Soc. Sept. 20-21. P. D. Liesemer.
 Millbrook—Millbrook Agrl. Soc. Sept. 29-30. J. N. McGill.
 Milton—Halton Agrl. Soc. Sept. 23-24. E. Readhead.
 Milverton—Morrington Agrl. Soc. Sept. 15-16. S. Petrie.
 Minden—Minden Agrl. Soc. Sept. 27. W. MacArthur.
 Mitchell—Fullarton Agrl. Soc. Sept. 27-28. Mrs. John McNay.
 Moraviantown—Moraviantown Agrl. Soc. Oct. 18-21. A. Tobias, R. R. 3, Thamesville.
 Mt. Brydges—Caradoc Agrl. Soc. Oct. 4. Thos. Green.
 Mt. Forest—Mt. Forest Agrl. Soc. Sept. 22-23. H. A. Ross.
 Muncey—United Indian Agrl. Soc. Sept. 28. Leland Miskokomon.
 Murillo—Oliver Agrl. Soc. Sept. 1-2. Chas. R. Hill.
 Napanee—Lennox Agrl. Soc. Sept. 6-8. G. M. Van Lewen.
 Neustadt—Normanby Agrl. Soc. Sept. 23-24. A. J. Hessel.
 New Hamburg—Wilmot Agrl. Soc. Sept. 16-17. Mrs. A. R. G. Smith.
 Newington—Stormont Fair. Sept. 8-9. P. J. McEwan.
 Niagara-on-Lake—Niagara Town & Tp. Agrl. Soc. Sept. 16-17. R. Field, Virgil.
 Neelville—Martland & Cosby Agrl. Soc. Sept. 15. Emile Dupuis.
 Norwich—N. Norwich Agrl. Soc. Sept. 20-21. John McKee.
 Norwood—E. Peterboro Agrl. Soc. Oct. 11-12. R. A. Dean.
 Oakwood—Oakwood Agrl. Soc. Sept. 12-13. J. B. Weldon.
 Odessa—Odessa Agrl. Soc. Sept. 15-16. A. M. Fraser, R. R. 3, Kingston.
 Orangeville—Dufferin Agrl. Soc. Sept. 16-17. Jos. E. Cooney.
 Orillia—E. Simcoe Agrl. Soc. Aug. 26-27. Irwin McMahon.
 Oro—Oro Agrl. Soc. Sept. 14. I. T. McMahon, Hawkestone.
 Orono—Durham Central Agrl. Soc. Sept. 20-21. J. C. Gamey.
 Oshawa—South Ont. Agrl. Soc. Sept. 13-15. R. B. Faith.
 Ottawa—Central Can. Exhn. Assn. -Aug. 22-27. H. H. McElroy.
 Owen Sound—Owen Sound Fair. Oct. 1-4. Otto Johann.
 Paisley—Paisley Agrl. Soc. Sept. 27-28. W. T. Hopper.
 Pakenham—Pakenham Agrl. Soc. Sept. 19-20. R. M. McKenzie.
 Palmerston—Palmerston Agrl. Soc. Sept. 27-28. Mrs. W. Messer.
 Parham—Parham Agrl. Soc. Sept. 8-9. C. S. Ball.
 Parkhill—Parkhill Agrl. Soc. Sept. 30. J. H. Scott.
 Paris—Paris Agrl. Soc. Sept. 20-21. H. C. O'Neill.
 Peterborough—Peterboro Indust. Exhn. Aug. 16-20. F. J. A. Hall.
 Picton—Picton Agrl. Soc. Sept. 28-29. F. H. Minaker.
 Porquis Junction—Porquis Junction Agrl. Soc. Sept. 6-7. Mrs. Jack Bailey.
 Port Carling—Mezora & Wood Agrl. Soc. Sept. 19-20. O. Stubbs.
 Port Elgin—N. Bruce Agrl. Soc. Sept. 29-30. Robert Scott.
 Port Hope—Port Hope Agrl. Soc. Sept. 30-Oct. 1. Mrs. H. Mitchell.
 Port Perry—Port Perry Agrl. Soc. Sept. 27-28. N. Ewers.
 Powassan—Powassan Agrl. Soc. Sept. 27-28. W. G. Oldfield.
 Priceville—Priceville Agrl. Soc. Sept. 22-23. J. G. Whyte.
 Providence Bay—Providence Bay Agrl. Soc. Oct. 4-5. D. H. Kirk, Spring Bay.
 Rainy River—Athwood Agrl. Soc. Aug. 29-31. E. J. Gosselin.
 Rama—Rama Agrl. Soc. Sept. 13-15. O. H. Cooper, R. R. 1, Washago.
 Ramona—Ramona Agrl. Soc. Sept. 28. Renfrew—Renfrew Agrl. Soc. Sept. 13-16. C. A. Warren.
 Riceville—Riceville Agrl. Soc. Sept. 20-21. B. Fawcett.
 Richards Landing—Agrl. Soc. Sept. 21-22. Richmond—Carleton Co. Agrl. Soc. Sept. 22-24. G. M. Stewart.
 Ridgetown—Howard Agrl. Soc. Oct. 4-6. J. D. Brien.
 Ripley—Huron Tp. Agrl. Soc. Sept. 27-28. A. K. McLay.
 Rocklyn—Rocklyn Agrl. Soc. Sept. 15-16. Ed Lanktree, Meaford.
 Rockton—Rockton Agrl. Soc. Oct. 8-10. Wm. Y. Wood.
 Rodney—Rodney Fair. Sept. 26-27. J. A. MacLean.
 Roseneath—Roseneath Agrl. Soc. Oct. 13-14. C. W. Varcoe.
 Rosseau—Rosseau Agrl. Soc. Sept. 15-16. Mrs. George E. Poste.
 Russell—Russell Agrl. Soc. Sept. 15-16. Howard Hamilton.
 St. Marys—S. Perth Agrl. Soc. Oct. 6-7. H. B. Mossip.
 Sarnia—W. Lambton Agrl. Assn. Sept. 22-24. Jas. A. Ellenor.
 Saugeen—Saugeen Agrl. Soc. Oct. 3-4. Sidney Solomon, Chippewa Hill.
 Sault Ste. Marie—Central Algoma Agrl. Soc. Sept. 13-16. R. Doherty.
 Schomberg—Schomberg Agrl. Soc. Sept. 23-24. A. H. McLeod.
 Seaford—Seaford Agrl. Soc. Sept. 22-23. Mrs. Bessie Kerr.
 Shannonville—Shannonville Agrl. Soc. Sept. 17. Clarence Lang.
 Shelden—Shelden Agrl. Soc. Sept. 21. M. D. McCormick.
 Shegandah—Howland Agrl. Soc. Sept. 20-21. Ross Skippen.
 Shelburne—Dufferin Central Agrl. Soc. Sept. 22-23. M. G. Crawford.
 Simcoe—Norfolk Co. Fair. Oct. 3-6. W. B. Durward.
 Six Nations Reserve—Onsweken Agrl. Soc. Oct. 11-13. Arthur Anderson, Onsweken, Ont.
 Smithville—Peninsular Central Agrl. Soc. Oct. 4-5. John E. Naerth.
 South Mountain—Mountain Agrl. Soc. Sept. 15-16. Lyall Ferrier.
 South River—Machar Agrl. Soc. Sept. 14-15. F. W. Hosking.
 Spencerville—Spencerville Agrl. Soc. Sept. 27-28. A. I. Miller.
 Springfield—S. Dorchester Agrl. Soc. Sept. 21-22. George Stewart.
 Sprucedale—McMurrich Agrl. Soc., Sept. 14-15. George Deberline.
 Stella—Amherst Island Agrl. Soc. Sept. 27. David H. Filson.
 Stirling—Stirling Agrl. Soc. Sept. 20-21. F. R. Mallory.
 Stratford—Stratford Agrl. Soc. Sept. 19-21. James Stewart.
 Strathroy—Strathroy Agrl. Soc. Sept. 29-Oct. 1. J. V. Rathliffe.
 Streetsville—Toronto Tp. Agrl. Soc. Oct. 7-8. W. C. Andrew.
 Sunderland—Brock Agrl. Soc. Sept. 20-21. F. B. St. John.
 Sundridge—Strong Agrl. Soc. Sept. 20-21. A. J. Christie.
 Sutton—Sutton Agrl. Soc. Aug. 4-6. G. S. Whitney.
 Tara—Tara Agrl. Soc. Oct. 5-6. James F. Young.
 Tavistock—Tavistock Agrl. Soc. Sept. 9-10. R. Rudy.
 Teeswater—Teeswater Agrl. Soc. Oct. 4-5. Alex. B. McKague.
 Theford—Bosanquet Agrl. Soc. Sept. 27-28. J. O. Jamieson.
 Thessalon—Thessalon Agrl. Soc. Sept. 20-21. H. C. Doble.
 Thorndale—Thorndale Agrl. Soc. Sept. 21. A. J. Moyes.
 Thorold—Thorold Tp. Agrl. Soc. Sept. 20-21. John W. Shriner.
 Tillsonburg—Tillsonburg & Dereham Agrl. Soc. Aug. 30-Sept. 1. M. Ostrander.
 Tiverton—Tiverton Agrl. Soc. Sept. 22-23. S. A. Cameron.
 Toronto—Canadian Natl. Exhn. Aug. 26-Sept. 10. Elwood A. Hughes, gen. mgr.
 Tweed—Tweed Agrl. Soc. Sept. 22-23. S. R. Curry.
 Underwood—Underwood Agrl. Soc. Oct. 11. Allan Hunter, R. R. 2, Tiverton.
 Utterson—Stephenson & Watt Agrl. Soc. Sept. 26-27. Fred R. Bray.
 Val Gagne—Val Gagne Agrl. Soc. Sept. 14. Mrs. M. A. Perron.
 Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 8-10. J. L. Campbell.
 Wallacetown—W. Elgin Agrl. Soc. Sept. 29-30. S. Turville.
 Walters Falls—Walters Falls Agrl. Soc. Sept. 27-28. H. V. Wales.
 Walsh—Walsh Agrl. Soc. Oct. 8.
 Warkworth—Percy Tp. Agrl. Soc. Oct. 6-7. Dr. H. S. Allen.
 Warren—Warren Agrl. Soc. Sept. 21-22. Mrs. Robert Bole.
 Welland—Welland Co. Agrl. Soc. Sept. 27-29. A. A. Marshall.
 Wellandport—Monck Agrl. Soc. Sept. 23-24. Chas. Freure.
 Wellesley—Wellesley Agrl. Soc. Sept. 13-14. R. W. Ormand.
 Warton—Warton Agrl. Soc. Sept. 15-16. Dr. J. H. McDonald.
 Wilkesport—Wilkesport Agrl. Soc. Sept. 15. Windham Centre—Windham Agrl. Soc. Sept. 27. W. J. Ford.
 Woodbridge—Woodbridge Agrl. Soc. Oct. 7-10. N. George Wallace.
 Woodstock—Woodstock Agrl. Soc. Aug. 25-27. P. M. Dewan.
 Wooler—Wooler Agrl. Soc. Sept. 29-30. Roy Putnam.
 Wyoming—Plympton & Wyoming Agrl. Soc. Sept. 28-29. L. M. Hall.
 Zephyr—Zephyr Agrl. Soc. Sept. 27.
 Zurich—Zurich Agrl. Soc. Sept. 26-27. E. F. Klopp.

PRINCE EDWARD ISLAND

Charlottetown—Charlottetown Driving Park & Provincial Exhn. Assn. Aug. 15-21. J. W. Boulter.

QUEBEC

Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 25-27. H. G. Curtis, Stanstead, Que.
 Aylmer—Gatineau Agrl. Soc., Div. A. Sept. 8-10. R. K. Edey.
 Bedford—Missisquoi Agrl. Soc. Sept. 1-3. C. O. Jones.
 Beauveville—Beauce Agrl. Soc. Sept. 15. Jos. Roy.
 Brome—Brome Co. Agrl. Soc. Sept. 5-7. E. Caldwell, Knowlton, Que.
 Cape Cove—Gaspé Agrl. Soc. Oct. 5. Sydney L. Cass.
 Chapeau—Agrl. Soc. of Chapeau. Sept. 20-22. Irwin P. Cahill.
 Chicoutimi—Chicoutimi Agrl. Soc. Sept. 1-5. J. A. Gobeil.
 Cookshire—Compton Co. Agrl. Soc. No. 1. Aug. 22-24. S. Laberee, Buliver, Que.
 Gentilly—Nicolet Agrl. Soc. Aug. 10. Achille Turcotte.
 Granby—Granby Fair. Sept. 8-10. Walter R. Legge.
 Ham-Nord—Wolfe Agrl. Soc., No. 2. Sept. 7. J. A. Comtois.
 Havelock—Huntington Agrl. Soc., Div. B. Sept. 13. W. P. Fisher, Hemmingford.
 Huntington—Huntington Agrl. Soc., Div. A. Sept. 8-9. John Small.
 Inverness—Mégantic Agrl. Soc., Div. A. Sept. 7. H. A. Welch.
 Isle Verte—Isle Verte Agrl. Soc. Aug. 24-25. Ed Cote.
 Laprairie—Laprairie Agrl. Soc. Sept. 20. Raoul Lussier, St. Philippe.
 L'Assomption—L'Assomption Agrl. Soc. Aug. 17-18. George A. Landry.
 L'Avénir—Drummond Agrl. Soc. Sept. 5. J. H. Charpentier.
 Louiseville—Maskinonge Agrl. Soc. Aug. 16-17. J. E. Roy.
 Maniwaki—Gatineau Agrl. Soc., Div. B. Sept. 15-17. Palma Joanis.
 Marbleton—Wolfe Agrl. Soc. Sept. 7-8. A. B. Skinner, Bishopton.
 Montmagny—Montmagny Agrl. Soc. Aug. 30-Sept. 2. Paul Carignan.
 Montreal—Montreal Agrl. Exhn. Aug. 30-Sept. 3. J. A. Lafortune.
 New Richmond—New Richmond Agrl. Soc. Sept. 14. W. H. Willet.
 Notre Dame du Lac—Témiscouate Agrl. Soc. Aug. 24-25. Robt. Perron.
 Papineauville—Papineau Agrl. Soc. Sept. 7-8. J. N. Vallieres, St. Andre Avellin.
 Parkhurst—Lotbiniere Agrl. Soc. Aug. 23. L. A. Dumont, Ste. Agathe.
 Plessisville—Mégantic Agrl. Soc., Div. B. Aug. 23-24. Theod. Fortier.
 Pont Chateau—Soulages Agrl. Soc. Sept. 5. Laurier Leger, Coteau Landing.
 Pont Rouge—Portneuf Agrl. Soc. Aug. 23. Romeo Fiche.
 Quebec—Quebec Provincial Expo. Sept. 3-10. Emery Boucher.
 Richmond—Richmond Co. Agrl. Soc. Aug. 18-20. W. R. Stevens.
 Rimouski—Rimouski Agrl. Soc. Aug. 25-29. Jos. Gagne.
 Roberval—Roberval Fair. Aug. 24-27. J. Ed Boly.
 Rougemont—Rouville Agrl. Soc. Aug. 30. C. E. Levesque.
 St. Alexandre—Agrl. Soc. Co. of Iberville. Sept. 9-10. Alcide Quintin.
 St. Barnabe—St. Maurice Agrl. Soc. Sept. 13. Chas. Marcouiller.
 St. Pascal—Kamouraska Agrl. Soc. Sept. 13-15. F. W. Levesque.
 St. Bruno—Chambly Agrl. Soc. Aug. 31. Albert Bernard.
 St. Famille—Montmorency Agrl. Soc., Div. B. Sept. 28. Albert Faucher.
 St. Francois-du-Lac—Yamaska Agrl. Soc. Aug. 16-17. Alexandre Trudeau.
 St. Henedine—Dorchester Agrl. Soc., Div. A. Aug. 30. Oscar DeBlouis, Frampton.
 St. Hyacinthe—St. Hyacinthe Agrl. Soc. Aug. 8-13. A. R. Demers.
 St. Jean—St. Jean Agrl. Soc. Sept. 5-6. J. R. St. Arnaud.
 St. Julienne—Montcalm Agrl. Soc. Sept. 20. J. F. Daniel, St. Esprit.
 St. Lazare—Vaudreuil Agrl. Soc. Sept. 8. Henry Reid, Vaudreuil.
 St. Leonard—Nicolet Agrl. Soc., Div. A. Aug. 11. Jos. Joval, Nicolet.
 St. Thodose—Vercheres Agrl. Soc. Aug. 18. Louis Dalpe, Vercheres.
 St. Victorie—Richelieu Agrl. Soc. Aug. 23-24. J. U. Girouard, St. Ours.
 Scottstown—Compton Co. Agrl. Soc. No. 2. Sept. 7-8. F. Cowan.
 Shawville—Pontiac Co. Agrl. Soc. Sept. 22-24. R. W. Hodgins.
 (See FAIR LIST on page 67)

CONVENTIONS

ALABAMA
 Birmingham—Knights of Pythias. Aug. 9. A. G. Benning, Box 1088.
 Montgomery—Order of Odd Fellows. Aug. 9. H. C. Pollard, Box 626, Huntsville, Ala.

ALASKA
 Ketchikan—American Legion. Second week in Sept.

ARKANSAS
 Malvern—Order of Odd Fellows. Oct. 24-25. R. S. Whitlock, Box 95, Bentonville, Ark.

CALIFORNIA
 Del Monte—Order of Elks. Sept. —. L. Lewis, Los Angeles.
 Hollywood—State Assn. of Nurserymen. Sept. 28-30. H. W. Kruckeberg, 340 San Pedro st., S. Los Angeles.
 Lodi—Order of Odd Fellows. Oct. 10-11. M. Ludlow, San Francisco.
 Los Angeles—5th Div. Soc. of Southern Calif. Sept. 19-21. J. H. Kerlin, 2443 S. Mansfield ave.
 Los Angeles—American Legion, National. Sept. 19-22. F. E. Samuel, 777 N. Meridian st., Indianapolis, Ind.
 Riverside—P. of H. State Grange. Oct. 18-21. Mrs. E. L. Peterson, Sonoma, Calif.
 San Francisco—91st Div. Assn. Sept. 23-25. A. G. Boss, 624 Market st.
 San Francisco—F. & A. Masons. Oct. 11. John Whichey, Masonic Temple.
 San Francisco—United Indian War Veterans. Sept. 17-18. Col. Albert Fensch, 740 S. Hanser Blvd., Los Angeles.
 Santa Barbara—Order of Moose. Aug. 18-20. Jos. C. Flint, 213 E. Acacia ave., Glendale, Calif.
 Santa Barbara—State Firemen's Assn. Sept. 26-29. H. Strasser, Box 506, San Diego.
 Santa Monica—American Legion. Sept. 16-17. J. K. Fisk, 117 Veterans' Bldg., Civic Center, San Francisco.
 Vallejo—Order of Red Men. Aug. 14-18. Louis Boss, Box 503.

COLORADO
 Denver—Outdoor Adv. Assn. of Amer. Aug. 23-25. H. E. Fisk, 165 W. Wacker drive, Chicago, Ill.
 Denver—Knights of Pythias. Aug. 23-24. Wm. C. Skinner, 411 Bank Block.
 Denver—Rocky Mountain Outdoor Adv. Assn. Aug. 23-24. G. W. Hardy, Sheridan, Wyo.
 Glenwood Springs—American Legion. Aug. 28-30. Ed Oberlo.
 Greeley—Order of Odd Fellows. Oct. 17-20. R. D. Shattuck, 1751 Champa st., Denver.
 Idaho Springs—Order of Red Men. Aug. 8-9. S. D. Stiles, 1715 California st., Denver.
 La Junta—Early Settlers' Reunion. Aug. 1. F. R. Brown.
 Ouray—State Elks' Assn. Aug. 19-20. Pat Hurley, Box 444, Ft. Collins, Colo.

CONNECTICUT
 Hartford—State Gladiolus Soc. Aug. 11-12. F. W. Lorenz, Meriden, Conn.
 Milford—State Firemen's Assn. Aug. 19-20. D. W. Hartford, S. Norwalk.
 New Haven—316th Inf. Assn. Sept. 24. R. A. Cullen, 1829 Cobbs Creek pkwy., Phila., Pa.
 New London—Junior Order. Sept. 24. J. Wellington, Franklin, Conn.
 New London—American Legion. July 28-30.
 Waterbury—Order of Foresters. Sept. 4-6. Wm. Edwards, 20 Dwight st., Ansonia, Conn.
 Waterbury—Canadian Legion, British Empire Service League. Sept. 9-11. R. H. Lawrence, 16 Roland st.
 Willimantic—Odd Fellows' Encampment. Oct. 18. W. Hutchinson, New Haven.

DELAWARE
 Newark—State Volunteer Firemen's Assn. Sept. 7-8. W. Pettyjohn, Dover.
 Newark—Knights of Pythias. Oct. 20. G. Souder, Wilmington, Del.

DISTRICT OF COLUMBIA
 Washington—American Legion. Aug. 11-13.

GEORGIA
 Brunswick—Junior Order. Aug. 9-10. V. Echols, Atlanta.
 Macon—F. & A. Masons. Oct. 25. F. Baker.

IDAHO
 Boise—A. F. & A. Masons. Sept. 13. C. F. Pike.
 Boise—Order of Moose. July 28-29. D. Wilkerson, Caldwell, Ida.
 Caldwell—P. of H. State Grange. Oct. 25-27. F. G. Harland, Box 211.
 Pocatello—American Legion. Aug. 21-23. Mrs. Vera Holman, Box 27.
 Rupert—Order of Odd Fellows. Oct. 17-21. P. F. Horne, Box 371, Caldwell, Ida.

ILLINOIS
 Bloomington—State Farmers' Union. Aug. 23. L. Winterroth.
 Bloomington—Order of Red Men. Oct. —. L. Haney, Herrin, Ill.
 Chicago—Auditorium Managers' Assn. July 31-Aug. 2. Jos. C. Grieb, 500 W. Kilbourn ave., Milwaukee, Wis.
 Chicago—Natl. Assn. of Music Merchants. Aug. 1-4. W. A. Mennie, 45 W. 45th st., New York City.
 Chicago—Adv. Specialty Natl. Assn. Sept. 12-14. R. M. Searle, Washington, D. C.
 Chicago—Great Lakes Command of Can. Legion. Sept. 2-4. Walter Keith, 1280 Pa. ave., Detroit, Mich.
 Chicago—American Cosmetics' Natl. Assn. Sept. 12-15. Frances Martell, 127 N. Dearborn st.
 E. St. Louis—P. M. Odd Fellows. Oct. 2-4. Lt. Col. F. L. Leyman, 250 E. Cass st., Joliet, Ill.
 Peoria—Knights Templar. Sept. —. E. A. Glad, 2410 N. Kedzie Blvd., Chicago.
 Quincy—State Moose Assn. Sept. 23-25. J. Heckingkamp.
 Rockford—American Legion. Aug. 20-23. Wm. C. Mundt, McBurnes Bldg., Bloomington, Ill.
 Springfield—Knights of Pythias. Sept. 27-28. Allen Douglass, 618 S. 6th st.

INDIANA
 Indianapolis—Junior Order. Aug. 25-26. Itha McFarland, Box 603, Portland, Ind.
 Indianapolis—American Legion. Aug. 21-23

IOWA
 Belle Plaine—State Firemen's Assn. Sept. 20-21. P. A. Soener, Box 486, Independence, Ia.
 Davenport—American Legion. Aug. 8-10. R. J. Laird, Argonne-Armory Bldg., Des Moines.
 Des Moines—State Poultry Improvement Assn. Sept. 20-22. V. C. Ramseyer, Oskaloosa, Ia.
 Des Moines—G. A. R. Natl. Encampment. Sept. 4-8. G. A. Sands, S. S. Memorial Hall, Pittsburgh, Pa.

Des Moines—Order of Red Men. Oct. 11-12. A. J. Danielson, Box 194.
 Marshalltown—Knights of Pythias. Aug. 23-25. R. R. Hibbs, Box 509, Marengo, Ia.
 Newton—P. of H. State Grange. Oct. 11-12. L. E. Raffety, Grinnell, Ia.
 Sioux City—Order of Odd Fellows. Oct. 19-21. W. A. Merriam, 815 Locust st., Des Moines.

KANSAS
 Abilene—353d Inf. Reunion. Sept. 3-4. G. H. Burnett.
 McPherson—Order of Odd Fellows. Oct. 11-12. W. J. Russell, Topeka.
 Ottawa—State Farm Bureau. Oct. 10. Mrs. J. K. Smith, Manhattan, Kan.
 St. Francis—Farmers' Equity Union. Oct. —. C. Calame, Greenville, Ill.
 Salina—American Legion. Sept. 4-6. Harold Bates.
 Salina—Farmers' Educational & Co-Op. Union. Oct. 25-28. Pauline Cowger, Box 51.
 Winfield—Order of Red Men. Oct. 4-5. C. A. Van Court, 444 W. 15th st., Horton, Kan.

KENTUCKY
 Corbin—Knights of Pythias. Oct. 10-11. H. M. Ball, 3 21st st., Newport, Ky.
 Covington—Junior Order. Aug. 23-24. O. Stubbs, 1st Natl. Bank Bldg.
 Frankfort—Order of Red Men. Aug. 9-10. E. H. Musterman, 2233 Rowan st., Louisville.
 Hopkinsville—Order of Odd Fellows. Oct. 10-12. Wm. Davies, 511 W. 6th st., Lexington, Ky.
 Louisville—Masonic Bodies. Oct. 18-20. Al E. Orton, Shubert Bldg.

LOUISIANA
 Minden—State Firemen's Assn. Sept. —. E. Wright, Houma, La.
 New Orleans—Dancing Masters of Amer. Week of Aug. 1. W. U. Soby, 553 Farmington ave., Hartford, Conn.
 New Orleans—Intl. Assn. of Fire Chiefs. Sept. 27-30. J. J. Mulcahey, 16 Franklin ave., Yonkers, N. Y.
 New Orleans—Junior Order. Oct. 27. H. Aicantara.
 New Orleans—Military Order of World War. Oct. 2-3. Major E. S. Bettelheim Jr., 1700 Eye st., Washington, D. C.

MAINE
 Bath—Order of Red Men. Sept. 29. H. B. Seal, 22 Waverly st., Portland.
 Portland—Order of Odd Fellows. Oct. 19. L. E. Leonard, 25A Forest ave.
 Portland—Odd Fellows' Encampment. Oct. 18. H. T. Stimson, 25A Forest ave.

MARYLAND
 Baltimore—Order of Elks, Colored. Aug. 23-27. J. E. Kelley, 800 N. 12th st., Birmingham, Ala.
 Baltimore—American Legion. Aug. 17-20. J. N. Tribby, War Memorial, Baltimore.
 Baltimore—29th Div. Assn. Sept. 2-4. R. Bedford, Halethorpe, Md.
 Frederick—Knights of Pythias. Sept. 20-21. A. E. Martak, Baltimore.

MASSACHUSETTS
 Boston—Veteran Odd Fellows' Assn. Oct. 29. F. C. Mackintosh, 24 Concord sc.
 Boston—Order of Red Men. Oct. 18-20. C. A. Hayes, 18 Boylston st.
 Worcester—American Legion. Aug. 18-19. H. P. Redden, State House, Boston.
 Worcester—Soc. of Magicians, Assembly No. 18. Sept. 17-18. Wm. N. Munro, 218 Water st., Clinton, Mass.

MICHIGAN
 Allegan—P. of H. State Grange. Oct. 25-28. Mrs. M. E. Lovejoy, Perry, Mich.
 Ann Arbor—Kiwanis Clubs. Oct. 5-11. F. W. Clement, 1015 Lincoln ave.
 Battle Creek—American Legion. Aug. 21-23. D. G. Glascoff, 602 Barlum Tower, Detroit.
 Battle Creek—Reunion 328th F. A. Veterans' Assn. Aug. 21. L. J. Lynch, 1747 Madison ave., Grand Rapids.
 Detroit—Jewish War Veterans of J. S. Sept. 2-5.
 Detroit—Natl. Tent & Awning Mfrs.' Assn. Oct. 10-13. J. E. McGregor, 224 Endicott Bldg., St. Paul, Minn.
 Grand Haven—State Gladiolus Soc. Aug. 19-21. W. J. Dittman, 16721 Kertfield ave., Detroit.
 Grand Rapids—Natl. Soc. Army of Philippines. Aug. 12-14. J. S. Wood, Box 412, Boston, Mass.
 Grand Rapids—Disabled American Veterans of World War. Aug. 20-27. V. D. Corby, 2840 Melrose ave., Cincinnati, O.
 Lansing—Order of Odd Fellows. Oct. 18-19. F. A. Rogers.
 Manistee—Automobile Tourists' Assn. Aug. 1-10.
 Traverse City—Knights of Pythias. Sept. 21. W. E. Hampton, 320 S. Main st., Ann Arbor, Mich.

MINNESOTA
 Aitkin—P. of H. State Grange. Oct. 18-20. M. Estelle Thompson, Box 123, Lansing, Minn.
 Duluth—Order of Red Men. Aug. 8. A. H. Woehning, Minneapolis.
 Red Wing—State Hort. Soc. Oct. 25-27. R. S. Mackintosh, Univ. Farm, St. Paul.
 St. Cloud—American Legion. Aug. 7-10. C. A. Zwiener, Room 9, Historical Bldg., St. Paul.
 St. Paul—State Florists' Assn. Sept. 15. C. A. Mathes, 1328 Osceola ave.
 St. Paul—R. A. Masons. Oct. 11. J. H. Anderson, 6th & Smith sts.

Zumbrota—Knights of Pythias. Oct. 11-12. H. H. Schultz, 1227 Hennepin ave., Minneapolis.

MISSOURI
 Boonville—Knights of Pythias. Oct. 11-12. Edwin Etinger, 3507 Pine st., St. Louis.
 Cape Girardeau—American Legion. Sept. 4-6. J. P. Duggan, Kansas City.
 Fulton—Odd Fellows' Encampment. Oct. 10. W. L. Long, Box 345, Joplin, Mo.
 Trenton—State Firemen's Assn. Sept. 7-8. M. J. Mulvay, St. Louis.

MONTANA
 Anaconda—Order of Red Men. Early in Aug. A. Nelson.
 Billings—A. F. & A. Masons. Aug. 17-18. L. T. Hauberg, Box 896, Helena, Mont.
 Bozeman—Knights of Pythias. Sept. 19-20. D. B. Hopkins, Pythian Castle, Butte.
 Helena—Order of Odd Fellows. Oct. 17-20. R. Kemp, Box 1364, Missoula, Mont.

NEBRASKA
 Broken Bow—P. of H. State Grange. Oct. 11-13. T. A. Hodson, Gothenburg, Neb.
 Fremont—American Legion. Aug. 1-3. R. C. Patterson, State Capitol, Lincoln.
 Fremont—State Vol. Firemen's Assn. Oct. 18-20. L. A. Novik, Box 788, Norfolk, Neb.
 Hastings—335th Inf. Assn. Sept. 11-12. J. M. Mead, 1707 W. 5th st.
 Lincoln—Order of Odd Fellows. Oct. 18-20. E. S. Davis, Box 567, North Platte, Neb.
 Lincoln—P. M. Odd Fellows. Oct. 18-20. C. C. G. Jensen, Superior, Neb.

NEVADA
 Reno—Knights of Pythias. Sept. 15. W. P. Thrall, 404 W. 4th st.

NEW HAMPSHIRE
 Dover—Order of Red Men. Oct. 6. W. M. Thomas, Peterborough, N. H.
 Hampton Beach—State Firemen's Assn. Sept. 8. O. P. Stone, Manchester.
 Laconia—Knights Templar. Oct. 4. J. M. Dresser, 44 S. Main st., Concord, N. H.
 The Weirs—Un. Spanish War Veterans. July 30-31. F. S. Morse, 32 Vernon st., Keene, N. H.

NEW JERSEY
 Asbury Park—American Legion. Sept. 8-10. R. F. Cowan, Memorial Bldg., Trenton, N. J.
 Atlantic City—Knights of Pythias. Sept. 21-22. E. E. Margerum, Box 47, Trenton.
 Atlantic City—State Firemen's Assn. Sept. 16-17. E. F. Benners, Chamber of Commerce Bldg., Newark.
 Atlantic City—Army & Navy Union. Sept. —. C. H. Baker, Hyattsville, Md.
 Atlantic City—Junior Order. Oct. 12-13. R. C. Walker, 1 W. State st., Trenton, N. J.

NEW MEXICO
 Albuquerque—Knights of Pythias. Sept. 18-19. J. E. Elder.
 Albuquerque—Knights Templar. Oct. 21. A. A. Keen, Box 535.
 Albuquerque—A. F. & A. Masons. Oct. 17-19. A. A. Keen, Box 535.
 Aztec—Order of Odd Fellows. Oct. 10-11. L. A. Wright, 604 Hinkle st., Clovis, N. M.
 Raton—American Legion. Aug. 4-6. H. W. Neely, 244 Korber Bldg., Albuquerque.

NEW YORK
 Albany—27th Div. Assn. Sept. 30. E. Collins, Troy, N. Y.
 Cortland—Junior Order of U. S. Sept. 12-13. C. W. Anthony, 63 Grant ave., Brooklyn.
 Dansville—Livingston Co. Firemen's Assn. July 28-29. A. B. Creveling, Nunda, N. Y.
 Elmira—Order of Red Men. Aug. 8-10. G. V. Vinton, Box 3008, Federal Sta., Rochester.
 Endicott—American Legion. Aug. 11-13. Maurice Stember, Room 305, Hall of Records, New York City.
 New York—Amer. Soc. Teachers of Dancing. Aug. 15-20. G. W. Lipps, 3416 Carrollton ave., Indianapolis, Ind.
 New York—American Dahlia Soc. Sept. 20-21. C. L. Ailing, West Haven, Conn.
 New York—Premium Adv. Assn. of Amer. Sept. 12-16. Howard W. Dunk, 500 Fifth ave.
 Rochester—Order of Odd Fellows. Aug. 16-18. C. W. Boyce, 31 Union Sq., New York City.
 Saranac Lake—State Firemen's Assn. Aug. 16-19. F. A. Davis, 140 Broadway, Fort Edward, N. Y.
 Utica—Knights of Pythias. Last week in July. S. G. Harnett, 25 W. 44th st., New York City.

NORTH CAROLINA
 Charlotte—Junior Order. Aug. 23-24. E. V. Harris, Box 2207, Raleigh, N. C.
 Winston-Salem—30th Div. Assn. Sept. 29-30. Irwin Monk, Box 651, Asheville, N. C.

OHIO
 Akron—308th Engineers, Co. C. Aug. 6-7. Lee Staffler, Sandusky.
 Cedar Point—State Elks' Assn. Week of Aug. 28. Harry D. Hale, Newark, O.
 Cincinnati—Order of Eagles, National. Aug. 11-15. C. H. Mann, 1007 Commerce Bldg.
 Cincinnati—Knights of Columbus, Supreme Council. Aug. 16-19. W. J. McGinley, 45 Wall st., New Haven, Conn.
 Cincinnati—Knights Templar. Oct. 12-13. Henry Schaefer, 850 Spitzer Bldg., Toledo.
 Columbus—Supreme Council 33d Degree A. A. Scottish Rite, Nern Masonic Jurisdiction. Sept. 27-29. C. H. Spilman, 1117 Statler Bldg., Boston, Mass.
 Columbus—Veterans of Foreign Wars of U. S. Aug. 21-26. R. B. Handy Jr., 1102 Medical Arts Bldg., Kansas City, Mo.

Columbus—R. & S. Masons. Oct. 3-4. Wm. T. S. O'Hara, 503 Gardner Bldg., Toledo.
 Columbus—R. A. Masons. Oct. 5-6. M. C. Hambright, 907 1st Natl. Bk. Bldg., Springfield.
 Columbus—Natl. Dairy Assn. Oct. 8-15.
 Dayton—Junior Order. Aug. 30-31. W. A. Clark, Box 110, Urbana, O.
 Lakeside—Internat'l Lyceum Assn. Aug. 29-Sept. 3. C. E. Jones, Auditorium Hotel, Chicago, Ill.
 St. Marys—League of Ohio Sportsmen. Week of Aug. 22. John Sunderland.
 Zanesville—37th Div. AEF Veterans' Assn. Sept. 3-5. Kenneth Little, 1101 Wyancotte Bldg., Columbus, O.

OKLAHOMA
 Guthrie—Order of Odd Fellows. Oct. 13-19. P. W. Gifford.
 Muskogee—American Legion. Sept. 4-6. M. Phillips, Box 37, State Capitol Sta., Oklahoma City.
 Oklahoma City—Odd Fellows, Sovereign Grand Lodge. Sept. 19-24. J. E. Krot, 16 W. Chase st., Baltimore, Md.

OREGON
 Pendleton—American Legion. Sept. 1-3. O. D. Franz.
 Pendleton—State Assn. Fire Chiefs. Sept. —. Thos. Coates, Tillamook, Ore.
 Pendleton—Knights of Pythias. Oct. 10-11. W. G. Gleason, 918 S. W. Yamhill st., Portland.
 Portland—Un. Spanish War Veterans, National. Sept. 11-15. P. J. Callan, Box 1915, Washington, D. C.

PENNSYLVANIA
 Allentown—Odd Fellows' Encampment. Oct. 19-20. G. H. Banes, 1516 N. 16th st., Philadelphia.
 Chambersburg—Cumberland Valley Vol. Firemen's Assn. Aug. 10-12. C. L. Jacobs, 208 Tritle ave., Waynesboro, Pa.
 Du Bois—Central Dist. Volunteer Firemen's Assn. Aug. 23-26. P. B. Dillman.
 Easton—Junior Order. Sept. 8-9. C. H. Hall, Box 4475, Philadelphia.
 Indiana—80th Div. Veterans' Assn. Aug. 4-7. M. R. Byrne, 413 Plaza Bldg., Pittsburgh.
 Lancaster—Soc. 5th Div., U. S. Army. Sept. 3-5. R. D. Peters, 441 E. Orange st.
 Lancaster—5th Div. Veterans' Reunion. Sept. 3-4.
 Lebanon—Fraternal Order of Orioles. Aug. 7-10. C. F. Pfaffman, 700 Brisbane Bldg., Buffalo, N. Y.
 Lebanon—State Firemen's Assn. Oct. 3-6. Chas. E. Clark, Box 217, Wayne, Pa.
 New Castle—State Elks' Assn. Aug. 21-25. Clarke H. Buehl.
 Philadelphia—Order of Odd Fellows. Sept. 23-25. John McCall, 121 Marlin Drive W., Mt. Lebanon, Pittsburgh.
 Pittsburgh—Loyal Order of Moose, Supreme Lodge. Aug. 31-Sept. 4. M. R. Giles, Mooseheart, Ill.
 Reading—Veterans 314th Inf., AEF. Sept. 23-24. G. E. Hentschel.
 Scranton—American Legion. Aug. 18-20.
 Sunbury—Knights of Pythias. Aug. 15-13. H. P. Trumbore, 1328 Chestnut st., Philadelphia.
 Wilkes-Barre—State Fed. of I. B. M. Rings. Oct. 14-15. Dr. W. M. Endlich, 329 Market st., Harrisburg.

RHODE ISLAND
 Valley Falls—Order of Red Men. Oct. 22. James Monroe, Providence.
 Westerly—American Legion. Aug. 25-27. C. W. Lambert, 1030 Main st., W. Warwick, R. I.

SOUTH CAROLINA
 Columbia—State Florists' Assn. Oct. 24. R. R. Lewis, Florence.

SOUTH DAKOTA
 Aberdeen—State Moose Assn. Sept. 4-5. J. W. Thomas, 424 First ave., S. E.
 Winner—State Farmers' Union. Oct. 11-13. P. G. Erickson, 200 Strand Bldg., Sioux Falls.

TENNESSEE
 Knoxville—American Legion. Aug. 21-23. George Caldwell, Gay st., Knoxville.
 Knoxville—P. of H. State Grange. Oct. 12-14. Mrs. H. E. Davis, R. 12, Greeneville.
 Memphis—Motion Picture Theater Owners. Oct. 10-11. Y. D. Moore, McKenzie, Tenn.
 Monteagle—State Firemen's Assn. Sept. 8-10. J. J. Martin, Fire Hdqrs., Nashville.
 Nashville—Order of Odd Fellows. Oct. 17-18. W. Nelson.
 Nashville—Odd Fellows' Encampment. Oct. 17. W. T. Ferguson, 606 N. 2d st.

TEXAS
 Austin—American Legion. Aug. 28-30. F. E. Young, Drawer Q, Capitol Sta., Austin.
 Ft. Worth—36th Div. Reunion. Tex.-Okla. Oct. 8-9. Gen. Chas. W. Nimon.
 Gonzales—Odd Fellows' Encampment. Oct. 10. W. R. Francis, Ft. Worth.
 Houston—Amer. Fed. of Labor. Oct. 3-15. Frank Morrison, A. F. of L. Bldg., Washington, D. C.
 Waco—Order of Red Men. Aug. 24-25. C. R. Lemke, 415 Austin ave.

UTAH
 Cedar City—American Legion. Aug. 5-6. O. Wesley, Salt Lake City.
 Salt Lake City—Pacific Coast Assn. of Fire Chiefs. Sept. 5-8. J. W. Stevens, 1014 Merchants Exch. Bldg., San Francisco, Calif.

VERMONT
 Bennington—American Legion. July 28-30.
 Brattleboro—P. of H. State Grange. Oct. 18-19. H. A. Stoddard, Bellows Falls, Vt.
 Montpelier—Junior Order. Sept. 8. C. G. Duval, W. Burke, Vt.

VIRGINIA
 Charlottesville—American Legion. August 14-17.
 Luray—Firemen's Assn. of Va. Aug. 9-12. O. W. Dabney, 338 N. Madison st., Staunton, Va.
 Martinsville—Knights of Pythias. Oct. 11. G. C. Cabell, Norfolk, Va.
 Newport News—Junior Order. Oct. 13-19. E. A. Chalkley, West Point, Va.
 Newport News—State Elks' Assn. Aug. 22-23. H. E. Dyer, Roanoke.
 Richmond—R. A. Masons. Oct. 25-26. J. M. Clift, Masonic Temple.

WASHINGTON
 Bellingham—American Legion. Aug. 18-20. Blanton Luther, Box 194.
 Kelso—State Elks' Assn. July 28-30. L. B. Romine, Elks' Club, Walla Walla.
 (See CONVENTIONS on page 67)

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied organizations, the following groups:

American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templars, Junior Order United American Mechanics, Eagles, Shriners, Red Men, Sons of American Revolution, Woodmen of the World, Masens, Moose, Knights of Columbus, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Outdoor Advertising Associations.

Classified Advertisements

COMMERCIAL
10c a Word

Minimum—\$2.00. CASH WITH COPY.

Set in uniform style. No cuts. No borders. Advertisements sent by telegraph will not be inserted unless money is wired with copy. We reserve the right to reject any advertisement or revise copy.

FORMS CLOSE (in Cincinnati) THURSDAY
FOR THE FOLLOWING WEEK'S ISSUE.

AT LIBERTY

5c WORD (First Line Large Black Type)
2c WORD (First Line and Name Black Type)
1c WORD (Small Type)
Figure Total of Words at One Rate Only
No Ad Less Than 25c.
CASH WITH COPY.

AGENTS AND DISTRIBUTORS WANTED

AGENTS—300% PROFIT SELLING GOLD LEAF
Letters for store windows. Free samples.
METALLIC CO., 439 North Clark, Chicago.

AGENTS—MEXICAN MADE DESERT BELTS,
Clasps for Women's Sport Wear. Opportunity
to clean up. Special offer to agents Frisco and
New York fairs on Mexican Novelities that sell.
LA MOS NOVELTY CO., P. O. Box 209, North
San Diego, Calif.

AGENTS - DEMONSTRATORS — MAKE FAMOUS
Iodine Demonstration, hand out Spots-
Off right and left. Most all profit. Three way
seller. Spot remover, window spray, silverware
polish. Particulars free. Sample 10c. **MIS-**
SION CO., 2328W Pico, Los Angeles.

AMERICAN MADE — 1939 NEW YORK
World's Fair Needle Books. Other sensa-
tional Quarter Sellers. Free catalogue, Samples.
PATY COMPANY, Somerville, Mass.

BIG MONEY APPLYING INITIALS ON AUTO-
mobiles. Write immediately for particulars
and free samples. **AMERICAN LETTER COM-**
PANY, Dept. 20, Dunellen, N. J.

BUY AND SELL OUR FLASHLIGHT BULBS AT
your own price. Samples 25c. **MILNER'S**
BULB COMPANY, 204 Griffin St., Atlanta, Ga.

EXPERIENCED SUBSCRIPTION MEN WANTED.
Rural work exclusively; New England-North
Central States. Attractive Club National Maga-
zines. Liberal proposition. **PUBLISHER**, 630
Shukert Bldg., Kansas City, Mo.

NO PEDDLING — FREE BOOKLET DESCRIBES
107 money-making opportunities for start-
ing own business, home, office. No outfits.
ELITE, 214 Grand St., New York.

OPERATE OWN WHOLESALE CANDY BUSI-
ness — Nationally known products. Deals
defy competition. Samples 10c. **MONROE**
DISTRIBUTING CO., 7 Bay View Ave., New-
port, R. I.

PERFUME BUDS — COST 1c EACH, SELL 5c.
Particulars free. Sample 10c. Agents, street-
men, demonstrators. **MISSION**, 2328 W. Pico,
Los Angeles, Calif.

PITCHMEN - MEDICINE MEN — NURAGEN
Tonic. Nationally advertised medicine now
available. 15c bottle, dozen lots. Sells \$1.25.
Beautiful three color carton. **THE DICKSON**
CORP., Nashville, Tenn.

QUICK SELLER AND REPEATER — GEIGER'S
Orange-Lo Powder. 20c package makes gal-
lon delicious Orange Flavor drink, cooling, re-
freshing. Costs you only 7c package, postpaid.
B. GEIGER, 6538 N. Maplewood, Chicago, Ill.

SAVE 50% TO 90% ON EVERYTHING YOU
Buy—"Bargain-Master Directory" tells you
how. 10c postpaid. **E. D. BEBOUT**, Box 62-B2,
Marion, Ky.

SELL BY MAIL — FORMULAS, BOOKS, PIC-
tures, Novelties, Signs, bargains! Big profits.
Particulars free. **F. ELFCO**, 438 North Wells
St., Chicago.

WANTED — SPECIALTY MEN TO WORK
Fairs, etc., with new 39c Household Necessi-
ty. Sells on sight. **THE ELLIOTT CORP.**,
Richmond, Ind.

WHERE TO BUY AT WHOLESALE 500.000
Articles. Free Directory and other valuable
information. **MAYWOOD B. PUBLISHERS**, 925
Broadway, New York.

\$3.95 STARTS YOU IN PROFITABLE SELLING
or Jobbing Business of Your Own. Details
free. **DEMARIS MFG. CO.**, Box 303-D, Newark,
Ohio.

ANIMALS, BIRDS AND PETS

ALLIGATORS—HARMLESS ASSORTED SNAKE
Dens: 8 Large, \$10.00; 10 Mediums, \$3.00;
10 Large Water Snakes, \$5.00. Price List
ROSS ALLEN, Silver Springs, Fla.; wire via
Ocala, Fla.

AGENTS AND SALESMEN read DIRECT SALES STUFF

A column about Specialty Salesmen,
working house-to-house and store-
to-store

In the
WHOLESALE MERCHANDISE
Department
THIS WEEK and EVERY WEEK

AMERICAN BULL TERRIERS — HEALTHY,
Colored Puppies. Registered. **SENTINEL**
KENNELS, Delta, Ia.

ANIMALS, BIRDS, MIXED FIXED DENS
Snakes, Boas, Dragons, Iguanas, Gilas, Mon-
keys, Parrots, Macaws, Parakeets for Wheels.
SNAKE KING, Brownsville, Tex.

CINNAMON RINGTAIL MONKEYS, \$15.00
Each—Get our price on dozen lots. Plenty
Snakes, Iguanas, Horned Toads. **ANACONDA**
SNAKE FARM, 3022 S. San Gabriel Blvd., Gar-
vey, Calif.

DENS FRESH SNAKES—12 SMALL SNAKES,
\$3.00; 12 Medium, \$5.00; 12 Large, \$10.00;
20 Large, \$15.00. **ELLISON MITCHELL**, St.
Stephen, S. C.

EXTRA HEAVY WELL-BUILT HOG—WOULD
soon weigh 1400 lbs. Money maker on show
circuit. **JORDAN SAUSAGE FARMS**, Letts, Ia. x

FOR SALE—FINE PAIR OF HEALTHY RHESUS
Monkeys. Have been used for bally. Easy
to handle. Come and see them. Will sell for
only \$35.00. **BOB BAILEY**, Lodi, O.

MICE SPECIAL — FANCY COLORED AND
Spotted, also White, sleek and glossy, 7 cents
each. **MAGINNIS MUSEERY**, Westmont, Ill.

PARRAKEETS — HEALTHY BIRDS, DIRECT
from our breeding cages, \$2.50 pair. Shipped
same day order received. **MUSA ISLE INDIAN**
VILLAGE, Miami, Fla.

PLENTY SNAKES, ARMADILLOS, IGUANAS,
Gilas, Dragons, Alligators, Horned Toads,
Chameleons, Monkeys, Prairie Dogs, Coatim-
undis, Peccaries, Guinea Pigs, Rats, Mice,
Parakeets, Wild Cats, Ringtail Cats, Puma
Cubs, Lion Cubs. Wire **OTTO MARTIN LOCKE**,
New Braunfels, Tex.

RINGTAIL MONKEYS, SPIDER MONKEYS,
Marmosettes, Colombian Parrots, BeeBee
Parrots, Macaws. Complete list sent. **SOUTHERN**
CALIFORNIA BIRD & PET EXCHANGE, Bell,
Calif.

TAME HONEY BEAR—AUSTRALIAN, YOUNG
Ocelot, perfect fur; Ant Bear and Colum-
bian Vultures. Sell cheap, ready for immediate
shipment. **DYER**, 108 S. Lajolla Ave., Los An-
geles.

BOOKS, CARTOONS, INSTRUCTIONS, PLANS

BOOKS FOR CONCESSIONS, LECTURERS,
Shows, Stores, Canvassers, Pitchmen, etc.,
on Health, Crime, Drug Evil, Fun, Fiction, etc.
Stock and special editions. Write your busi-
ness. Get samples. Low prices. **STEIN PUL-**
LISHING HOUSE, 521 S. State St., Chicago, Ill.

LEARN VENTRILOQUISM BY MAIL—SMALL
cost; 3c stamp brings particulars. **GEORGE**
SMITH, 125 N. Jefferson, Room 723, Peoria,
Ill.

BUSINESS OPPORTUNITIES

POP CORN MACHINES — NEW MODELS.
Geared Kettles, Griddle Stoves, Tanks, Burn-
ers and other Concession Supplies. Wholesale
and retail. **IOWA LIGHT CO.**, 111 Locust, Des
Moines, Ia.

"QUICK CASH" — DEMONSTRATING NEW
Social Security Pocket Keychecks. Rush 25c,
sample and literature. **BAHN CO.**, Box 86,
Wilkes-Barre, Pa.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines
accepted for publication in this column.
Machines of recent manufacture and being
advertised extensively in The Billboard by
manufacturers, distributors or jobbers may
not be advertised as "used" in The Bill-
board.

A BARGAIN—10 ELECTRO HOIST DIGGERS,
like new, \$29.50 each. Rush deposit.
ROBBINS CO., 1141B DeKalb Ave., Brooklyn,
N. Y.

A BARGAIN—GOLDEN WHEELS, AIRWAYS,
Silver Flashes, Ski-Hi, Rocket, \$22.50; Caroms
and Spring Times, \$12.50; Cross-Line, Ball Fan
and Bumpers, \$10.00; Chico Derby, Footballs
and Mercury, \$17.50; Bally Reserves and Mills
1-2-3, \$49.50; Fleetwood, \$74.50. All equip-
ment guaranteed first class condition. One-
third deposit, balance C. O. D. **TWENTY**
RECORD PHONOGRAPH CORP., 206 Washing-
ton St., Tampa, Fla.

A-1 CONDITION — 5 MERCURY, 5 TOURNA-
ments, \$10.00 each; Silver Flash, \$20.00;
Running Wild, \$14.50; one Ten Shot 5c Radio
Rifle Machine (Jungle Dodger), excellent con-
dition, bargain, \$25.00. Deposit required.
KLOTZ SALES, 17 Wellhouse Bldg., Atlanta,
Ga.

AAA-1 BARGAINS—DERBY DAY CONSOLES,
\$44.50; Bally Reserves, \$49.50; Preakness,
\$29.50; Racing Forms, \$29.50; Latonias, \$27.50;
Pikes Peak, \$25.00; Sportsman DeLuxe, \$25.00;
Broadway Angels, Heavyweights, Hi-De-Ho.,
each \$13.00. Also all types Novelty Games at
bargain prices. Want to buy Used Fairgrounds,
Sport Pages. Write us what you have to sell.
THE MARKEPP COMPANY, Cleveland, O.

AAA-1 BARGAINS—EXCELLENT CONDITION.
Kentucky Clubs or Kentucky Club Skills,
\$180.00; 14 Ft. Bowlettes, \$42.00; Rifle Tar-
gettes, \$35.00. **W. E. KEENEY MFG. CO.**,
2511 Indiana Ave., Chicago.

ALL BARGAINS—LIKE NEW, ALL IN A-1
shape. No junk. 1938 Galloping Dominoes,
\$135.00; with Remote Control, \$145.00; Bally
Saddle Clubs, \$90.00; Mills Rios, \$90.00;
Hialeah Special with remote control, \$220.00;
Bally Lincoln Field, \$80.00; Bally Rays Tracks,
\$50.00; Bally Turf Specials, \$50.00; Mills One-
Two-Three, \$40.00; Mills Big Race, \$50.00;
Chico Derby, \$7.50; Mills Tournaments, \$7.50;
Chico Dux, \$10.00; Bally Airways, \$20.00;
Genco Footballs, \$7.50; Bally Reserves, \$24.75;
Jackpot, \$55.00; Round the World, \$10.00;
AST Gun, \$10.00; Mills Dials, 10c play, \$35.00;
Safe Stands, Dial, \$5.00; Tom Mix Rifle,
\$100.00; Mills Health Chart Scales, clean and
no chips, \$20.00; Mills Model Tickettes, \$4.00;
Skill Draws, \$12.50; used only one week,
\$10.00; Red Dog, \$8.00; Mills Kounter King,
\$10.00; Deuces Wild, used 1 day, \$12.50;
Zephyrs, \$8.00; Bally Millwheel, \$8.00; Turf
Time, \$3.00. All prices F. O. B. Miami, Fla.
BILL FREY, INC.

BALLY RACING FORMS—LIKE NEW, \$34.50
each; originally sold for \$149.50; (1) Mills
Big Race, like new, \$74.50. One-third de-
posit with order. **STAR SALES COMPANY**,
108 W. Hill Ave., Valdosta, Ga.

ALL PERFECT CONDITION AND READY TO
operate — Bally Airways, \$25.00; Exhibit
Tops, \$17.50; Genco 1937 Football, \$11.00;
Silver Flash, \$19.00; Bally Reserves, like new,
\$50.00; Zephyrs, Cigarette or Bell Strips, \$8.50;
Buckley's Puritan Bells, \$7.50; Kounter Kings,
\$12.50; Mill Wheels, \$12.50; Bell Slides, \$8.50;
Mills 1-2-3, like new, \$50.00; Golden Wheels,
\$17.50. All machines are guaranteed perfect
or your money refunded. Price F. O. B. Miami.
One-third deposit, the balance C. O. D. **H. &**
G. NOVELTY, 849 S. W. 2d St., Miami, Fla.

ARCADES — FREE ILLUSTRATED CIRCULAR,
"How To Increase Your Profits." For sale,
two most up-to-date Penny Arcades. **MUNVES**,
555 W. 157th St., New York.

BALLY RESERVES — (12) SLIGHTLY USED,
\$49.50 each. Guaranteed. One-third deposit
required with order. **STAR SALES COMPANY**,
108 W. Hill Ave., Valdosta, Ga.

BALLY RESERVES, \$37.50; AIRWAY, \$23.00;
Bobs, \$22.00; Bull's Eye, \$26.00; Baseball
(Stoner), \$19.50; Flicker, \$14.50; Running
Wild, \$10.00; Silver Flash, \$21.00; Slugger,
\$18.00; Zephyr, \$31.00; Vogue, \$15.00; Boo
Hoo, \$8.00; Track Time, \$135.00. **MUNVES**,
555 W. 157th St., New York.

CIGARETTE MACHINES—STEWART-McGUIRE
4-Column with Matches. Reconditioned, re-
painted, \$18.00. Stewart-McGuire Nut Ma-
chines, \$8.00. All slug-proof. Also North-
western DeLuxe. **IMPERIAL**, 2015 Market St.,
Philadelphia, Pa.

COUNTER GAMES—(20) DEUCES WILD, LIKE
new with Gum Venders, \$19.50 each; (6)
Liteapax, slightly used, \$19.75 each; (5) Reel
Spots, \$8.50 each; (2) Bell Slides, \$9.75 each;
(5) Exhibit Turf Times, \$8.75 each. One-
third deposit with order. **STAR SALES COM-**
PANY, 108 W. Hill Ave., Valdosta, Ga.

GROETCHEN ZEPHYR, \$8.00; REEL SPOT,
\$7.00; Buckley Horse Alwins, \$5.00; Reel
21, Dice Races, Cigaret Machine, \$4.00; Mills
Dial, \$18.00; Air Way, Tops, Bull's Eye, \$22.50;
Dux, Stormy, \$15.00; Stoner Races, Speed,
\$12.50; Mercury, Great Guns, Equalite, East-
West, Replay, Diamond Mine, \$10.00; Around
World, Bumper, Wizard, Happy Days, \$8.00;
Bally Reserve, \$50.00; Caroms, \$12.50; Golden
Wheels, Turf Champs, \$20.00; Mills 1-2-3,
\$50.00; Tanforan, Favorite, Jennings Derby Day,
\$50.00; Teaser, \$30.00; Rio, \$75.00; Pace Race,
\$75.00; 1938 Galloping Domino, \$175.00
1/3 deposit with order. **STEVENS NOVELTY**
CO., 717 S. W. 12th Ave., Miami, Fla.

EIGHT PENNY MASTERS, ONE DOUBLE COL-
umn Penny Vendor, one Single Column and
two Double Column Penny Hershey Bar Ven-
dors, one 5c Selecteria, one 5c Snax Store.
All good condition. \$115.00 takes all. **BUCK-**
EYE VENDING CO., Mt. Vernon, O.

FOR SALE OR TRADE—HOME STRETCH, MER-
cury, Jig Joy, \$12.50 each; Dux, \$17.50;
Track Meet, Bobs, Hare and Hound, \$20.00
each. Wanted: Bambino, Atlantic City, Gay
Time, Fiesta, Fleet, Hi Lo, Cadet, Handicap,
Wurlitzer Large Skee Ball Alleys. **ACCURATE**
COIN COUNTER CO., Box 312, Patton, Pa.

DIGGERS — BUCKLEYS, ERIES, MERCHANT-
men, Mutoscopes, Iron Claws, Candy Bar
Machines, Arcade Machine, 200 Peanut Ma-
chines. Bargains. **NATIONAL**, 4242 Market,
Philadelphia, Pa.

GOODBODY'S BARGAIN LIST IS WAITING
for You. We Buy, Sell or Exchange. **GOOD-**
BODY, 1824 East Main St., Rochester, N. Y.

HUNDREDS OF BARGAINS IN USED VENDING
Machines. Get on our mailing list. It will
pay you. **RAKE COIN MACHINE CO.**, A5415
Woodland Ave., Philadelphia, Pa.

MASTER TOY VENDERS AND MASTER 77'S
wanted for cash—Penny Cigarette Machines,
\$3.95; other Counter Games, \$3.95; Bally
Zephyr Tables, \$24.50. **BLACK NOVELTY CO.**,
1127 Kinney, Corpus Christi, Tex.

PENNY MACHINES GALORE!—NICKEL, DIME,
Quarter Rolatops, four for \$100.00; sample,
\$27.50; Ten Nickel Watling Twin Venders,
\$150.00. **COLEMAN NOVELTY**, Rockford, Ill.

SNACKS—TWENTY-SEVEN (27) ONE CENT
Snacks with twelve Stands. Less than one
year old. The lot, \$550.00. **ALFRED BLOOM**,
1795 Riverside Drive, New York.

SPECIAL SACRIFICE — (12) BALLY TURF
Special Consoles, like new, original price
\$189.50; while they last, only \$79.50 each.
One-third deposit with order. **STAR SALES**
COMPANY, 108 W. Hill Ave., Valdosta, Ga.

TRADE FOUR PACES RACES FOR LATE TYPE
Cigarette Machines or Cigarette Venders;
Paces at \$60.00. **A. J. COMEAUX**, Lake
Charles, La.

TWO DAVAL BUMPER BOWLING MACHINES,
\$50.00 each. Crating \$5.00 extra. One-
third cash with order, balance C. O. D. **RAY**
CUNNINGTON, 6528 Cottage Grove, Chicago,
Ill.

USED PHONOGRAPHS—1935, '36 AND '37
Models, \$25.00 and up. Write for price list.
KANSAS NOVELTY, 555 W. Douglas, Wichita,
Kan.

STONERS RACES—(6) TIGHT PERCENTAGE,
\$21.50 each. One-third deposit with order.
STAR SALES COMPANY, 108 W. Hill Ave.,
Valdosta, Ga.

WANT — 1938 12-FT. ROCK-O-BALLS AND
Late Model Bally Eagle Eyes. Write **CHAS.**
J. HARTMAN, 506 3d St., Watertown, Wis.

WANTED—USED BUCKLEY DIGGERS. STATE
serial numbers, model, condition. Write
BOX C-587, Billboard, Cincinnati, O.

WANTED — HANDICAPPERS, SPORT PAGES,
Blue Fronts, any quantity. Write or wire
ACME NOVELTY COMPANY, Minneapolis,
Minn.

WANTED TO BUY—A QUANTITY OF ROCK-
Ola Lobby Scales. Must be in good con-
dition. Give serial numbers, color and all facts
in first letter. **LARRY DURKEE**, 1410 Chev-
rolet Ave., Flint, Mich.

WILL TRADE—LIKE NEW GINGERS OR USED
Wurlitzers for Late Model Slots, Cigarette
Machines, Tit-Tat-Toes, 1c Target Skills or
Triple Grippers. **MARION COMPANY**, Wichita,
Kan.

3/8" BALL GUM, FACTORY FRESH, 11c BOX;
Tab, Stick, Midget Chicks, every Vending
Gum. **AMERICAN CHEWING**, Mt. Pleasant,
Newark, N. J.

3-WAY GRIPPERS, \$7.95; RINGO HERCULES
Little Nut P-Nut Venders for Bar or Booth.
\$1.50; Tom Thumb Venders, \$2.50. 1/3 deposit.
J. E. TRAGER, 227 S. Western Pkwy., Louis-
ville, Ky.

15 LATE 1937 WURLITZER SKEE BALL LIKE
new, \$65.00 each; 24 Record Gabel Phono-
graphs, selective, amplified, \$18.00 each; one
Caille Centurer 5c Jack Pot Floor Machine,
\$60.00; one Caille 25c Floor Machine, \$40.00.
NATIONAL COIN MACHINE EXCHANGE, 2137
Tryon Lane, Toledo, O.

40 NORRIS MASTERS, 5 NAVCO SCALES,
\$12.50; 6 Mills Moderne, \$17.50; Ridgeway
Jr., \$17.50; Wurlitzer 12 Record Selective,
\$50.00. **L. R. PORTER**, Alexandria, Ind.

COSTUMES, UNIFORMS, WARDROBE

A REMOVAL SALE—SHOES, 50c PAIR; WRAPS,
\$2.00 up; Evening Gowns, \$1.50 up; Cos-
tumes. **CONLEY**, 310 W. 47th, New York.

COSTUME JEWELRY—FLOWER FASHIONS IN
Summer Jewelry, 95c to \$1.95. Rhinestone
Rings, Bracelets, Clips and Necklaces, 95c to
\$1.95. Jewelry for all occasions. **VANITY**
BOX COSTUME JEWELRY CO., 303 N. 7th,
St. Louis, Mo.

FORMULAS

DUNCAN'S HAMBURGER SPREAD CLOSES
the other joints. More money easier, faster
and better. Formulas, one dollar. **DUNCAN'S**
CAFE, Lorenzo, Tex.

EXPERT ANALYSIS. RESEARCH. INDUSTRIAL
Development. Newest guaranteed Formulas.
Biggest catalog free. Special prices, leads.
GIBSON LABORATORY, Chemists, BH-1142
Sunnyside, Chicago. tfnx

FORMULAS — LATEST MONEY MAKERS.
Write for free literature describing newest
Formulas for Fast Sellers. **H-BELFORT**, 4042
N. Keeler, Chicago.

**FOR SALE—SECOND-HAND
GOODS**

CORN POPPERS — FEARLESS, BURCH, LONG-
Eakins, Champion, heavy 12-Quart Popping
Kettles; Caramelcorn Equipment; Gasoline
Burners, Tanks, Tubing, Repairs. **NORTHSIDE
CO.**, 1528 19th, Des Moines, Ia. se10x

COVERED WAGON—CUSTOM USED, \$795.00.
Others, \$135.00 and up. Distributors for
new Schult, Royal, Covered Wagon and Alma
Silvermont, 6% financing. Write or phone
collect. **SELLHORN'S**, East Lansing, Mich. au13x

HEART-TESTING MACHINE AND SCALE —
With Electric Signs. Perfect condition, used
two weeks. **E. ANDERSON**, 833 Margaret St.,
Flint, Mich.

KARMELEKORN CRISPETTE OUTFIT, CANDY
Puller, Automatic Electric Popper, Potato
Chip Outfit, Slicing Machine, Lighting Plant.
ANCHOR, 1045 Abbott, Detroit, Mich.

LONG RANGE SHOOTING GALLERY ON FORD
Truck; also Trailer with air brakes. Must
sacrifice. **MRS. BRUNS**, 115-29 124th St.,
South Ozone Park, N. Y. Phone Vi 3-6011.

LORD'S PRAYER—BLUE DOT, GOOD CONDI-
tion. Sell or exchange for Ball Game or
Pennant Machine. **GERSBACH**, 149 Butler,
Madison, Wis.

NEW "VELVO" FROZEN CUSTARD AND ICE-
cream Machines, complete freezing and
storage unit, \$159.00. Write **FROZEN CUS-**
TARD CO., Gastonia, N. C. jy30

ONE PUBLIC ADDRESS SYSTEM—USED ONLY
three months. Cost new \$112.00; will take
\$75.00. Give you \$25.00 worth of Phonograph
Records, all new numbers. **J. H. STAIRS JR.**,
Kiowa, Kan.

ONE RECONDITIONED HENRY E. Z. FREEZE
Frozen Custard Machine, complete, ready
for use. **FROZEN CUSTARD MACHINERY CO.**,
869 Thomas St., Memphis, Tenn.

**FOR SALE—SECOND-HAND
SHOW PROPERTY**

A-1 BARGAINS — UNBORN SHOW, TELE-
vision Girl Illusion, Public Enemy Attraction,
Marionette Show, Two-Headed Baby. **UNI-**
VERSAL, 3238 S. State, Chicago.

CAROUSEL — SPILLMAN THREE-ABREAST
Jumper. Portable, new top, Leroy motor,
machine operating. Bargain \$1400.00. **J. B.
ALEY**, Rt. 4, Anacostia, D. C.

CIRCUS BLEACHER SEATS—ALL SIZES, NEW
and used, out or indoors, with or without
foot rests. **PENN BLEACHER SEAT CO.**, 1207
West Thompson, Philadelphia, Pa. au13x

CONCESSION TENTS — EVANS SMALL AND
other type Wheels, Portable Dance Floor,
5 Kilowatt Lighting Plants. **INGALLS**, 142
Burrill, Swamscott, Mass.

MECHANICAL SHOW — RUNS SMOOTH, ALL
complete, \$40.00. Real money getter,
½ down. Photo, 6c. **P. AUSTIN**, 1708 2d,
Kearney, Neb.

SACRIFICE — \$125 PORTABLE PUBLIC AD-
dress System for \$39.50, complete. Almost
new. Ideal for shows, concessions, etc. **DON
KENNEDY**, Shelbyville, Ind.

4 PAL GAS CARS WITH PLATFORM—LOADS
on 12-ft. truck, \$425.00 cash. **GUS ELSNER**,
W. Kaus Shows, Amsterdam, N. Y.

HELP WANTED

BOY WIRE WALKER—OR ONE WILLING TO
learn for standard wire act. State particulars.
WIRE ACT, Billboard, 1564 Broadway, New
York.

FIRST ALTO — DOUBLING CLARINET AND
Baritone; also Tenor Man. Steady location,
no road. Good salary. **KARL KALSOW**, 413
E. 8th St., Winona, Minn.

HELL DRIVERS—THREE ACTS, WITH OWN
Equipment. Clowns, Funny Ford, Agent who
can announce. Work once each week at fairs.
Can use Small Unit complete several Eastern
spots. Give details. Salary. **AUSTIN C. WIL-**
SON, 640 Bryson St., Youngstown, O.

MANAGER WANTED FOR COMPANY STAGING
Small-Town Amateur Talent Shows. Experi-
ence essential. State full particulars in first.
BOX 230, Salem, Ind.

MED. PEOPLE, ALL LINES—STATE ALL FIRST
letter. Pay every night. Long season.
TONEKA MED. SHOW, General Delivery, Austin,
Minn.

POPEYE IMPERSONATOR WANTED—SOME-
one to sponsor the commercializing of **POPE-**
YE in person. If interested write **ALVA
CAULKINS**, Havana, Ill.

SECOND TRUMPET—CAPABLE OF FIRST ALSO.
Union, single, experienced, read, take-off,
phrase, tone. **ORCHESTRA LEADER**, 720 N.
First, Aberdeen, S. D.

Show Family Album



THIS picture of the Clarendon Stock Co. was taken in the days of 10.20-30 repertoire—season of 1914 at Waynesfield, O. Left to right: Joey Fahl, now in business at Kalamazoo, Mich.; Fred Hans; Ernest Vevea, now with a showboat; Roy Miller; Mr. Leo; next one unknown; Billy Massey; Harry Clark; Emory Johnson, still trouping; Don Palmer, now agent Billroy's Comedians; Al Palmer; Bill Fahl; Clair Brewer, now living in Muscatine, Ia. Seated: Cecil Wood Clarendon; Brownie Blye; Mrs. Emory Johnson, still trouping; Velma and Mrs. Clair Brewer; T. J. Fahl, manager, still trouping.

The Clarendon show carried a band and orchestra and everybody either doubled band and stage or band and orchestra. It featured several plays with child parts played by Velma Brewer, who was six years old at the time. Don Palmer sang with the band every day at noon on the streets. Al Palmer later wrote a number of hit songs, among them being "Back to Alabam." All of the Fahl brothers were musicians and actors.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

WANTED—SMALL NOVELTY SHOW. LONG
season, one night stands. Open September
12. Tell all first letter. **BILLY BUTLER**,
Charleston, Mo.

WANTED — 4-PIECE ENTERTAINING NIGHT
Club Orchestra. State all in first wire. **THE
HI HAT**, Mandan, N. D.

LOCATIONS WANTED

WANT HALL—GOOD FOR ROLLER SKATING
and Dancing. State full particulars. **KEETLE
AMUSEMENTS**, Box 13, Cedar Point, O.

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING MENTAL
Magic, Spirit Effects, Horoscopes, Buddha
and 1938-'39 Forecasts. Graphology Sheets,
Books, Crystals, Lucky Pieces, Palm Charts.
Most complete line in world. 148 illustrated
page catalogue, 30c. **NELSON ENTERPRISES**,
198 South Third, Columbus, O. au13

LARGE PROFESSIONAL MAGIC CATALOGUE,
25c. **MAX HOLDEN**, 220 W. 42d St., New
York City. au20x

MAGIC—MENTALISM, SPIRITISM, FORTUNE
Telling, Luminous Paints, Ghost Effects,
Handwriting, Palmistry Charts. Catalogue 5 free.
REILLY, 57 E. Long, Columbus, O au6

MAGICAL SUPPLIES—CARD READERS, INKS,
Daubs, Books and Trick Dice. Free literature
sent on request. **VINE, HILL & CO.**, Box 35,
Dept. B.B., Swanton, O.

MAGICIANS' PITCH ITEMS — PRICES PER
Thousand: Books, \$4.00; Flop Cards, \$3.00;
Diminishing, \$1.50; Phantoms, \$2.50; Keyhole,
\$1.00. Deposit 25%, balance C. O. D. **UNIQUE**,
160 W. 24th, New York.

PINXY—STRICTLY PROFESSIONAL PUPPETS.
Ventriloquial Figures, Punch and Judy and
Marionettes. **PINXY**, 1261 N. Wells, Chicago,
Ill. Illustrated folder free. jy30

MISCELLANEOUS

SOUND AMPLIFIER SALE—HALF PRICE, 15
Watt Output, 2 Speakers, Carrying Case,
Crystal or Velocity Microphone. Nationally
known manufacturer, \$174.00 list, your cost
\$87.00. Ideal for indoor or outdoor use.
VAN SICKLE RADIO SUPPLY CO., 34 W. Ohio
St., Indianapolis, Ind. au20

M. P. ACCESSORIES & FILMS

FOR SALE—TWO PORTABLE 35MM. SOUND
Projectors with Amplifier and Speaker, com-
plete with accessories. Suitable for road show
or school use. All in first class condition.
Write **E. T. COOK**, Mundelein, Ill.

MOVIE ROAD SHOW BARGAINS — 35MM.
Sound Portables, complete limited quanti-
ties DeVry, Weber and Universal, with Ampli-
fiers, Speakers. Every equipment fully guar-
anteed. From \$189.50 up. Special bulletin.
Also 16MM. Sound Projectors. **CONSOLIDATED
THEATER SUPPLY CORP.**, 1600-B Broadway,
New York, N. Y. au20x

SALE OR LEASE — TALKING PICTURE PRO-
jector, New Thirty Watt System. Live town
circuit. Making money year around, inside
winter. Other business August 1. \$400.00
takes all. **W. KENNETH GREEN**, Fairview, Mo.

TALKIE PORTABLE 35MM. PROJECTOR —
Like new, cheap. Sound Pictures, Tent, Light
Plant. **RUBY WALTERS**, R. 1, Bradenton, Fla.

35MM. SOUND WESTERNS, COMEDIES,
Shorts available. Full line of equipment.
Lowest prices. **ZENITH**, 308 W. 44th, New
York.

UNUSUAL BARGAINS IN USED OPERA CHAIRS,
Sound Equipment, Moving Picture Machines,
Screens, Spotlights, Stereopticons, etc. Pro-
jection Machines repaired. Catalogue 5 free.
MOVIE SUPPLY CO., LTD., 1318 S. Wabash,
Chicago. au20

PARTNERS WANTED

CATCHERS — FLYERS, IRON JAW, SINGLE
Traps, Ladies, Gents. Consider partner. I
furnish all. **FLYING MOORES**, Whiteley,
Muncie, Ind.

HALF INTEREST IN ATHLETIC SHOW —
Thirty days at one stand. **J. W. FOWLER**,
1713 Jackson, Omaha, Neb.

**PHOTO SUPPLIES AND
DEVELOPING**

ACT NOW, 4-FOR-DIME OPERATORS—AMAZ-
ing offer. New Portable Foto-Flash, Outfit,
only \$140. Send for free catalog of complete
line of money-makers. Largest stock direct
positive supplies in country assures quickest
delivery. **MARKS & FULLER, INC.**, Dept. BC-11,
Rochester, N. Y. jy30x

ALL 4 FOR 10c OPERATORS WRITE FOR NEW
catalogue containing new prices on supplies
and equipment. **WABASH PHOTO SUPPLY**,
Terre Haute, Ind. au6

BUILD YOUR OWN—4 FOR DIME PHOTO
Machines, Camera, together with plans for
building the booth. Now only \$10.00. En-
larger, makes 3x5 and 5x7 enlargements,
\$10.00. Over 700 of these outfits in use.
OLSON SALES CO., 815 Walnut, Des Moines,
Ia.

NEW AND USED 4-FOR-10c PICTURE MA-
chines at bargain prices. All supplies carried
in stock. Immediate shipment made on orders.
Lowest prices. **PHOTO MACHINE SUPPLY CO.**,
Box 714, Louisville, Ky. x

PHOTO POSTCARDS, PHOTO GREETING
Cards, Photostamps, Souvenir Views, Enlarge-
ments, Statues, Cuts, Mats. **WILLIAM FIL-**
LINE, 3027 N. Kostner Ave., Chicago, Ill. x

REGULAR \$275.00 STRIP PHOTO OUTFIT—
Makes 4 for dime, also 3 for quarter size
photos, \$125.00 complete. **HASSAN**, Box 971,
Parkersburg, W. Va. jy30

ROLLS DEVELOPED — TWO PRINTS EACH
and two Free Enlargement Coupons, 25c.
Reprints, 2c each; 100 or more, 1c. **SUM-**
MERS' STUDIO, Unionville, Mo. au6x

ROLLS DEVELOPED—8 GOOD PRINTS, FREE
Photo Mirror; also 8x10 Enlargement coupon
25c coin. **B. METRO STUDIOS**, 51 East 21, New
York. jv30x

SNAPSHOTS IN COLORS—ROLLS DEVELOPED,
8 Natural Color Prints, 25c. Natural Color
Reprints, 3c. **NATURAL COLOR PHOTO**,
C-141, Janesville, Wis. jv30x

8 NATURAL COLORED PRINTS, 25c; NATURAL
Colored Reprints, 3c. Also variety of Photo
Rings, 35c. **WILSON**, 314 Sixth Ave., Mc-
Keesport, Pa.

SALESMEN WANTED

SALESMEN—TO REPRESENT OLD, RELIABLE
house, manufacturing nationally known line
of Advertising Specialties, Calendars, etc.
Wholesale oil and gasoline bulk agents are big
users of our line of high grade Mechanical
Pencils, Key Kits, Flash Lights, Knives, etc.
to give their trade during holiday season. Lib-
eral commission—earnings \$25.00 to \$50.00
per week. Write for full details, furnish two
references. **SPOTSWOOD SPECIALTY CO.**, Box
389, Lexington, Ky. x

SELL BUSINESS CARDS, \$1.50 THOUSAND—
Business Stationery, Book Matches, Gummed
Tape, Paper Towels, Drinking Cups, Pencils,
Salesbooks, Labels, Rubber Stamps. Free sales
portfolio. 35% commission daily. Order get-
ting specials. **DAVID LIONEL PRESS**, 312 S.
Hamilton, Dept. AF, Chicago. x

SCENERY AND BANNERS

A-1 AMERICA'S LEADING CIRCUS-CARNI-
val Sideshow Banner Painters. Devoting
our time serving the showmen. **MANUEL'S
STUDIO**, 3544 North Halsted, Chicago. au27

BEST CARNIVAL AND SIDE SHOW BANNERS
on Earth. Positively no disappointments.
NIEMAN STUDIOS, INC., 1236 S. Halsted St.,
Chicago, Ill. au6

NEW 8x10 STOCK BANNERS—WHILE THEY
last, \$12.50 each. **STUDIO OF DON LUT-**
TON, 627 Prospect, Kansas City, Mo. au6

TENTS—SECOND-HAND

SIDEWALL BARGAINS — 7.68 OZ. DRILL,
hand roped, clean, white, good as new,
7 ft. high, \$18.00; 8 ft. high, \$21.00 per 100
ft. long. Concession Tent bargains. **KERR
COMPANY**, 1954 Grand Ave., Chicago. au13x

THEATRICAL PRINTING

COLORED HANDBILLS — 3x8, 1,000, \$1.25;
5,000, \$3.25; 6x9, 1,000, \$2.00; 5,000,
\$5.00. Flat Tickets, 10,000 \$6.00. 200 Let-
terheads, 200 Envelopes, \$1.50, prepaid.
STUMPPRINT, South Whitley, Ind. jv30x

POSTERS AND CARDS FOR ALL OCCASIONS—
Special designs for orchestras. Flashy 14x22
cards, \$2.50 per 100. **CATO SHOW PRINT**,
Cato, N. Y. jv30x

WINDOW CARDS—14x22, ONE COLOR, 100,
\$2.50. 50% deposit, balance C. O. D., plus
shipping charges. **THE BELL PRESS**, Winton,
Penna.

200 (14x22) 6-PLY WINDOW CARDS, \$6.00.
Your copy, 35 words. Date changes, 25c
each. **DOC ANGEL**, Ex-Trouper, Leavittsburg,
Ohio.

1,000 6x12 CIRCULARS, \$1.75; 5,000, \$5.75;
1,000 4x9, \$1.10; 5,000, \$3.50; pcpaid
Zone 4. **LAWDALE PRESS**, Box 303, Frank-
lin, N. H. au6

WANTED TO BUY

WANTED—KIDDIE AUTO RIDE. MUST BE IN
good shape and reasonable for cash. **CLIFF
D. GAYNOR**, Menominee, Mich.

WANTED—ROLLER RINK FOR BALANCE OF
summer; also locations for the winter! **R. G.
ROBBINS**, P. O. Box 344, Vineland, N. J.

At Liberty Advertisements

5c WORD, CASH (First Line Large Black Type). 2c WORD, CASH (First Line and Name Black Type). 1c WORD, CASH (Small Type). (No Ad Less Than 25c). Figure Total of Words at One Rate Only.

AT LIBERTY ACROBATS

YOUNG LADY AERIALIST—WISHES TO GET in touch with recognized Aerial Act that has the work. **LADY AERIALIST**, care The Billboard, 1564 Broadway, New York City.

ACROBATS—Twin boys, age 15, girl, age 13; small boy, age 9, and myself. Featuring hand balancing acts, handstands, back somersaults and many more. **FRED DION**, 170 Ave. A, Turners Falls, Mass.

AT LIBERTY AGENTS AND MANAGERS

CARNIVAL - TENT SHOWS — EXPERIENCED, Close Contractor, Billing, Press. Familiar Middle West, Southern territory. Reliable. Have car. **AGENT**, 612 Travis, Shreveport, La.

CIRCUS CONTRACTOR — Publicity Director. Twenty-two years' circus, theatrical and vaudeville experience; 8 seasons Buchanan's, Robbins Bros., R. R. Circus. Close contractor, high-powered press agent. Can fill any official staff position. State salary. **CIRCUS AGENT**, 149 N. Winter St., Adrian, Mich.

THEATER MANAGER—For run-down house only anywhere, any size. Your proposition or mine. Expert exploitation. Buyer. Act now. **BOX 320**, The Billboard, Chicago, Ill.

AT LIBERTY BANDS AND ORCHESTRAS

BENNY BLAYLOCK AND His 10-Piece Orchestra—Available after August 15. Desire location. Swing and sweet, special arrangements. Front man. All musicians sober, union, entertainers. New racks and uniforms. Must be good offer. Write **BENNY BLAYLOCK**, Vandalia, Ill.

AVAILABLE AT ONCE—FINE, MODERN, ORGANIZED, Union, Eight-Piece Swing and Commercial Band and Girl Vocalist, free to go anywhere. We have uniforms, bus, amplifiers, stands, library, etc. For further information write **LEADER**, Box C-471, Billboard, Cincinnati. au6

FEATURE 7-PIECE DIXIE SWING BAND AND Hillbilly. All double Brass Band. Do 30 minute Free Act or Floor Show. Feature Master Ceremonies. Write **BAND**, 654 Gilmour St., Ottawa, Ontario, Can.

FOUR-PIECE GIRL'S NOVELTY BAND—AVAIL-able for resorts, hotels, night clubs, etc. Sax, Clarinet, Electric Sing Guitar, Spanish Guitar, Piano, Drums, two good Vocalists, Novelties, Tap Dancer. Uniforms and sound system. State all details. **NAN GLASS**, 2915 Stevens Ave., Minneapolis, Minn. jy30

JOHN CALHOUN AND HIS UNIVERSITY CLUB Orchestra—Eight men. Up to the minute library. Uniforms, modernistic racks, A-1 sound system, flood lights and spot light. Featured singer, vocal trio, swing or sweet. Floor show or concert. Augment or cut to suit. Equipped to travel. Write or wire care The Billboard, 1564 Broadway, New York. jy30

PAUL CORNELIUS ORCHESTRA—12 PEOPLE, strictly modern and commercial. Now playing the Aragon Ballroom and Nite Club in downtown Houston, Tex. Broadcast 3 times daily over Station KXYZ. Desire high class location July 31. Nonunion. Price reasonable for long contract. Photos, references and publicity. Write today.

TWELVE-PIECE DANCE ORCHESTRA — NOW working but desire change. Union, good library, public address system, singers. Good publicity that draws. Go anywhere. Available on short notice. Write **ORCHESTRA LEADER**, Box C-580, Billboard, Cincinnati. jy30

DUDE—Composing Cowboy and His Four Trail Riders. String Band. Hillbilly or popular. Can feature runde, night club or dance hall. Salary? Your limit. Write, wire. **RAY DONALDSON**, Hertzok, Ill.

SIX-PIECE COMBINATION—Available August 15th. Regular instrumentation, Trumpet, Trombone, Sax, Drums, Piano, String Bass. Doubles include two Trumpets, two Violins, two Guitars, some Vocals. Band suitable for club, cafe, hotel work. Have summer uniforms, also tuxedos. Proposition must be absolutely reliable. Write full details. **BOX C-596**, Billboard, Cincinnati. O.

THREE YOUNG MEN—Professional Swing Band. Union. Play 8 different instruments. Put on surprise floor show. Can change entertainment each week. Available August 3. Salary \$125.00. **BOX 323**, Billboard, Chicago, Ill. au6

AT LIBERTY BILLPOSTERS

BILLPOSTER AND LITHOGRAPHER—Owing to Norris Bros. Circus closing. Write A. O. NICHOLSON, 722 1/2 W. 4th, Tulsa, Okla.

AT LIBERTY CIRCUS AND CARNIVAL

EXPERT ELECTRICIAN—Join at once. **JOSEPH KOMM**, 223 W. 115 St., Chicago, Ill. jy30

BAGPIPER AND DRUMMER—Full wardrobe. Two people, two Working Acts. **R. W. GURLEY**, Edwin Hotel, 1303 Prospect Ave., Cleveland, O.

AT LIBERTY COLORED PEOPLE

SWING COLORED DRUMMER—NEW OUTFIT. Prefer location. Consider payoff traveling band. Ticket if far. **KENNEY NORTON**, Charleston, Ill. jy30

AT LIBERTY MAGICIANS

MYSTIC - CARD READER - CHALK CARTOON-ist—European education. Cruises or Bermuda preferred. Write registered, stating full particulars. **PRINCESS ETTA**, Moultrie, Ga.

AT LIBERTY—Thornton, Magician, for Side Show, Vaudeville or Unit. Plenty of effects. Will consider carnival side show. **THORNTON**, 250 E. 67th St., New York.

AT LIBERTY MISCELLANEOUS

WANTED—Job with Show as an opportunity to learn show trade. Prefer Med. Movie or Circus. Age 20, reliable. Write **B. W. RUSSELL**, Wells, Tex.

AT LIBERTY MUSICIANS

AT LIBERTY—TROMBONE, Experience, tone, style. Neat appearance, reliable, union. **BOX C-593**, Billboard, Cincinnati. O.

CORNET OR ALTO HORN—Circus experience. **RAYMOND WEAVER**, 934 Windsor St., Walnut Hills, Cincinnati, O.

DRUMMER—SWING, READ, Modern Outfit. Vocalist. Neat and reliable. Experienced. No panics. **SCOOTER MENARD**, Malden, Mass.

MODERN TRUMPET—Good tone, read, 22 years old, single, neat, clean. Experienced both ride and sweet bands. Write or wire **DICK CHAPMAN JR.**, Franklin Hotel, Fargo, N. D.

A-1 DRUMMER — FEATURE VIBRAPHONE Soloist. Appearance, sober, dependable, or supply small orchestra for hotel, club, tavern. **MUSICIAN**, 307 Glenlake Ave., Toronto, Ont., Can. jy30

A-1 TRUMPET MAN — ALL ESSENTIALS **C. ZYLMAN**, 298 Irwin Ave., Muskegon, Mich.

AT LIBERTY—AIR CALLIOPE. READ, FAKE, transpose. Experience, ability. **DON SHANKLIN**, General Delivery, Cedar Rapids, Ia.

BANDMASTER - ACCOUNTANT WANTS permanent location. Well schooled and experienced. **HAROLD F. KELLOGG**, Ethridge, Tenn. jy30

BANDMASTER—TRUMPET, VIOLIN, TROUPE or locate. Sign Painter. **BANDMASTER**, 1034 Ave. F, Ft. Madison, Ia. au6

BAND-ORCHESTRA INSTRUCTOR — WISHES to communicate with institutions needing a thoroughly competent and experienced teacher. Full details by correspondence and references exchanged. Experience covers public schools, college, fraternal and professional bands and orchestras. Persons reading this ad please bring it to attention of such organizations. Address **BOX C-595**, Billboard, Cincinnati, O. au6

BASS FIDDLE DOUBLING PIANO — EXPERI-enced, modern, congenial. Go anywhere. No panics. Write, wire. **FRANK FREEBURG**, General Delivery, Helena, Mont.

DRUMMER — STEADY, CONSISTENT, SOBER. Read. Any combination. Free to travel. Write or wire. **TOMMY ATCHISON**, Lovington, Ill. au6

DRUMMER AL VAITIS — AVAILABLE AFTER July. No tympani, no bells, no vibraphone, no car, no looks, no voice, no job, no money, no nothing. This Chicago percussionist should be a rarity for any show orchestra. 4031 S. Tallman, Chicago.

DRUMMER—BEATS OUT A GOOD, SOLID TWO or four. Plenty of flash. Fine equipment. Union, 23, sober, reliable. **J. DEZSO**, 120 E. Tutt, South Bend, Ind. au5

FAST TENOR SAX AND DRUMMER — SAX Man doubles Clarinet and plays lead or smart Swing Tenor. Drummer carries Vibraphone. All essentials. Interested in A-1 propositions only. **MUSICIANS**, 75 Thomas St., New Bedford, Mass.

FIRST ALTO SAX - CLARINET—UNION, EXPERIENCED, reliable, good tone, reader, sing. Go anywhere. **ANDREW BARBERELIS**, 11 Kimball St., Haverhill, Mass. au6

LADY C SAXOPHONIST — DESIRES SMALL hotel or cafe work. Reads and fakes, concert, old time and popular numbers, or Cello parts with trio. Go anywhere for room and board. Small salary for summer work. Address **SAXOPHONE**, 801 Fern Place, Washington, D. C.

LEAD ALTO — READ, MODERN, CLARINET, take-off. Young, reliable and sober. Go anywhere. No panics. Wire **FLOYD GODBEY**, Liberty, Mo.

SAX MAN—FOUR HORNS. FIFTEEN YEARS' experience. Read, fake, take-off. Arrange some. Prefer small jam band, but take anything for sure salary. **BILL CURTIS**, Cliff, N. M. jy30

TENOR SAX - CLARINET — TRANSPOSE, take-off. Go anywhere. Ticket if far. Married, young, sober, experience. **GUS EDMAN**, Charleston, Ill.

TRUMPET—WELL EXPERIENCED. SWING OR Legitimate. Arranger, union. **BOX C-525**, Billboard, Cincinnati, O. au6

ALTO AND TENOR SAXOPHONE — Double Clarinet, some Violin and Sing some. Big, rich tone, good reader, modern dance style and jam some. Tenor lead, 23, dependable, sober, single, college graduate, non-union, but willing to join. Prefer a good steady location job. Write or wire now to **SOL BETNUN**, 1347 Julian, Denver, Colo.

BASS VIOL—Age 25. Have 30 swing arrange-ments. Only reliable and swing bands answer this. Pancies lay off. **SAM ROWE**, 409 E. Wood, Paris, Ill. Phone 918-X. au6

C SOPRANO SAX — For dance or show band. Good technique, time, rhythm, tone, good reader. Dance experience. Young, sober, reliable. Non-union. References. Write, don't wire. **GENE PHILLIPS**, Iron River, Wis.

DANCE TROMBONE and Arrange — Excellent range, tone. Sight read. Age 23, sober, reliable, neat appearing. Three years music college. **TOMMY MORGAN**, 536 N. Grandview, Daytona Beach, Fla.

DRUMMER—Young, reliable, no habits. Desires change. Location preferred. Read, cut shows. Good education. State all first letter. At Liberty July 25. Pancies lay off. **BOX C-591**, Billboard, Cincinnati. jy30

FIRST TRUMPET—Age 26, tone, range, all essentials. Name bands last three years. Arrange and take-off if wanted. No habits. **DALE ANDERSON**, 914 E. Washington, Appleton, Wis.

SWING GUITARIST — With plenty of lift, also take-off. Cut anything. Have \$400 guitar. Young, union. Send ticket. **FREDDIE STIVERS**, 858 W. Sawyer, Decatur, Ill. jy30

TENOR-CLARINET-FLUTE — Arranging. Bar-itone voice. Sight transposition. Age thirty. Congenial. Wide experience all lines. College graduate. Location only. **BOX 192**, Macomb, Ill. au13

TENOR SAX, Clarinet, Baritone—Read, Take-off. Plenty experience. Age 24. Union. Prefer location. Have car. Can bring good Piano and String Bass. **F. G. WELLET**, Conway, Mo.

TROMBONE—Ten years' experience in dance and concert work. Modern, age 26. Go anywhere. Consider room and board as part payment. Available at once. Write or wire **JOHNNY FLAVELL**, care Al Kahn, 208 S. 8th St., Philadelphia, Pa.

TRUMPET, TENOR SAX, PIANO—Three brothers. Sight read and take-off. Latest style. State pay. Join immediately. Write or wire. **CHARLEY CATANZARO**, 402 W. 3d, Pittsburg, Kan. jy30

TRUMPET—Ten years' dance, hotel, show work. Read, take-off, sweet or stylized. Sober, young, neat. Arrange, double fast melophone, vocals. K. C. card. Permanent. **GILBERT**, care M. P. Long, Centerville, Mo. au6

AT LIBERTY PARKS AND FAIRS

A BALLOON ASCENSION—By Daring Young Lady Aeronauts. Three units available. Equipment and personnel in Ohio. **CONTINENTAL BALLOON CO.**, care Billboard, Cincinnati, O. jy30

AERONAUTS — BALLOON Ascensions by Lady or Gent. Established 1911. Write, wire. **JOHNSON BALLOON CO.**, Clayton, N. J. au20

BALLOON ASCENSIONS—Furnished Parks, Fairs, Celebrations. Established 1917. Experienced operators. **O. E. RUTH'S BALLOON CO.**, 1021 Collier St., Indianapolis, Ind.

BALLOON ASCENSIONS—Parachute Jumping. Modern equipment for fairs, parks, celebrations any place, any time. Always reliable. **CLAUDE L. SHAFER**, 4704 W. Washington St., Indianapolis, Ind. au20

BALLOONIST — PROF. **CHAS. SWARTZ**. Committees write, wire. Address Humboldt, Tenn. jy30

BALLOONISTS AND AIR-plane Parachute Jumpers. Coast-to-Coast service. Cash bond if desired. Established 1903. **THOMPSON BROS. BALLOON & PARACHUTE CO.**, Aurora, Ill. au20

HELL DRIVERS — THRILL Shows. A few available dates in East and South for fair engagements. Exploitation, special publicity, sound truck, etc. Labor Day open close to New York City. **AUSTIN C. WILSON**, 640 Bryson St., Youngstown, O.

TRAINED HORSES AND Musical Act. Address **H. R. MILLER**, Wilton, Wis. jy30

TUMBLING A T WOODS—Bozo, Raggedy Ann, Falling House. **Bill-**board, Cincinnati, O. jy30

AERIAL ACT FOR ALL OUTDOOR EVENTS—High Swaying Pole and Trapeze. Appearance guaranteed. **BOX C-464**, care Billboard, Cincinnati, O. au27

BALLOON ASCENSION — WORLD CHAMPION Lady Parachute Jumper, doing one to eight parachute drops on one ascension. **ETHEL PRITCHETT**, Spring Lake, Mich. au20

ATTENTION- SECRETARIES AND MANAGERS—A High Swaying Pole Act with several new features that are original. A spectacular, thrilling feature. **BOX C-594**, Billboard, Cincinnati, O. au6

BALLOON ASCENSIONS WITH PARACHUTE Drops furnished for all occasions. **HENDERSON BALLOON CO.**, Haskins, O. (formerly of Toledo). au6

CARMENE'S CIRCUS REVUE — FOUR COM-plete and distinct Free Attractions. Price and literature on request. Address **BOX 21**, Williamston, Mich. jy30

FOUR HIGH CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act. Novelty Trapeze Act, Hand-Balancing and Acrobat Act. **BINK'S CIRCUS ATTRACTIONS**, Route 1, Cudahy, Wis. jy30

OKLAHOMA BLACKIE IN PERSON—THREE separate acts. Five 12-Year-Old Razorback Hogs, seven Samoyede Dogs, Whip Cracking and Sharp Shooting. Flashy wardrobe. Satisfaction guaranteed. For price and literature wire or write **OKLAHOMA BLACKIE**, care of The Billboard, Cincinnati, O. au13

SI, FANNY AND TRICK MULE EBNER—AVAIL-able for parks, fairs, night clubs, theaters. **SI OTIS**, Billboard, Cincinnati. jy30

THEDOSHIA, THE CLOWN—OLD GAGS, NEW Gags. Thedoshia is the Original. Clowning grand stands. Care **Billboard**, Cincinnati, O. au6

AERIAL COWDENS—Three Standard Acts. Fast Double Trapeze, Comedy Revolving Ladder and Illuminated Swing Ladder. Literature and price on request. Address **The Billboard**, Cincinnati, O. au13

AT LIBERTY—Four separate Acts. Wire Walker, Novelty Juggler Act, Balancing Trapeze Act, Dog Acts. Something new and different from the rest. **CHESTER HUBER**, Wabasha, Minn. au20

CHARLES LA CROIX—Original Outstanding Novelty Trapeze Act. A high-class Platform Free Attraction. Available for Street Fairs, Celebrations, Pairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed, big drawing card. Platform required. Act priced reasonable. **CHARLES LA CROIX**, 1304 S. Anthony Blvd., Fort Wayne, Ind.

CHAS. AUGUSTUS—High-Class Trapeze Artist. Committees wanting a real feature Novelty Act as a free attraction for your celebration and other outdoor events, get in touch with me. My act can be erected on your platform and featured. I have complete and flashy apparatus and do a real act. Literature and price on request. Address **CHAS. AUGUSTUS**, care Dreier Drug Co., 602 Calhoun St., Fort Wayne, Ind.

CLOWNING AND ACTS—Clown Motorcycle Cop, General Clowning, Wire and Juggling Acts, Clown Dog, Comedy Horse Act, Comedy Cow Act, Hollywood experience. Aerial Grandstand Act. **ART ATTILA**, Billboard, Chicago, Ill.

DONALD CLARK presents himself in person, known as Donolo, clever combination slack wire and juggling act. **R. F. D. No. 1**, Springfield, O.

FAIRS AND OUTDOOR CELEBRATIONS—Quartet, String music and sing. Platform or grand stand, and for dances. Write **WEBER'S TROUPE**, Broadway and Chestnut, St. Louis, Mo. au13

FRED AND MARIE GUTHRIE—Four separate acts for price of one. Double Tight Wire Act, Single Trapeze Act, Lady Butterfly Iron Jaw Act and Double Trapeze Act. Reasonable. **Bradner**, Ohio. au6

HIGH SWAYING POLE and Highest Aerial Con-tortion Act, with original contortion thrilling features. Two different acts. **BOX C-530**, Billboard, Cincinnati, O. au20

SENSATIONAL REVUES—Eight to Sixteen Girls in line and specialties, platform, aerial acts, hands. For fairs, conventions, etc. Appearance guaranteed. **ROY DOWER**, 1545 Broadway, New York City. au6

SUM SUM—The Hollywood Clown, puts real life into any program. Two separate acts. Also, the Smallest Performing Dogs. In a carnival of fun for youngsters from six to sixty. Write for details. **Billboard Office**, Chicago.

THREE ACTS—Tight Wire, Slack Wire and Rolling Globe. All acts first-class every way. Write for prices and literature. **RALPH AND SYLVIA CHRISTY**, Keokuk, Ia. au6

TWO ACTS — Spanish Wire and High Trapeze. Colorful costumes. Special lighting equipment for night appearances. Bond if desired. **BOX C-465**, care Billboard, Cincinnati, O. au27

TWO FREE ATTRACTIONS—Sensational Acrobatic Act and Comedy Boxing Act. Also first-class Athletic Pay Show. Write **GLENNY AND FORD**, Billboard, Cincinnati, O.

VAUTELLE'S CIRCUS—Ten Dogs, Cats, Monkey. Two distinct acts for fairs and theaters in Georgia, North Carolina and South Carolina for October and November. Address **Moline**, Ill. au6

AT LIBERTY PIANO PLAYERS

AT LIBERTY—PIANO. READ, FAKE, TRANS-pose. Experienced, ability. **DON SHANKLIN**, General Delivery, Cedar Rapids, Ia.

EXPERIENCED PIANIST—READ, FAKE, ETC. Single, sober, all essentials. **BOX C-505**, care Billboard, Cincinnati, O.

PIANIST—AFTER AUGUST 12—AT PRESENT Radio Staff Orchestra Pianist. Good reader. Concert or dance work. Union, experienced. Want location. Prefer hotel. Give particulars. **LARRY SCHEBEN**, 520 W. Sixth St., Little Rock, Ark.

RHYTHM PIANIST—ALL ESSENTIALS. ONLY reliable offers considered. **BOX 94**, Grantville, Ga. jy30

EXPERIENCED DANCE PIANIST—Young, attractive girl. Attended music school. Non-union. Reliable, read or fake, arrange. Prefer Northwest, but will consider all. Join immediately. **BOX 102**, Pktn, N. D.

AT LIBERTY SINGERS

A-1 MALE VOCALIST, M. C. AND FRONT Man with Screen, Radio, Stage experience. Five years' professional experience. Have appeared with Whiteman, Vallee and Phil Harris. Twenty-five years old, grand personality and glorious voice. NBC and CBS. Good specialties. Now on 13 weeks' engagement. Desire work around Chicago, New York or in the East. Photos and particulars mailed. Write SINGER, Box 1004, Noel, Mo.

ATTRACTIVE, YOUNG SINGER - DESIRES work with outstanding band. Radio, concert and stage experience. BOX 327, care The Billboard, Woods Bldg., Chicago, Ill.

TENOR-TRAINED VOICE-WOULD LIKE TO contact orchestra playing lake resort or hotels. Work for reasonable wage. Sober, reliable, experienced. JOHN F. HANER, 115 W. 7th St., Marion, Ind.

YOUNG SINGER-WANTS TO JOIN SHOW. KAY DELORY, General Delivery, Charleston, W. Va.

BEAUTIFUL, TALL BLONDE-Age 20, wants immediate job as vocalist with dance orchestra. Good rhythm singer, low voice. BABS McKANE, 55 Elm St., Plymouth, Pa.

AT LIBERTY VAUDEVILLE ARTISTS

TEAM-MAN FEATURE BLACK, STRAIGHTS. Woman, Straights, Characters. Doubles, know all acts. Join on wire. Have car. SHOW-MAN, Willard, O.

AT LIBERTY-Price and Gentry. Walter, Comedian, Banjo in Orchestra. Helen, Piano, read, fake, transpose. Single and double specialties. Have musical openings. Can produce concerts. Have car. Join on wire. WALTER X. PRICE, Victoria Hotel, Oklahoma City, Okla. sub

AT LIBERTY - Blackface Comic. Specialties strong. Week comedy in acts. Make good any place. Sober, reliable. Ticket? Yes. Baggage? Yes. Join on wire. Address COMEDIAN, Dexter, Mo.

PEACHES BUCKINGHAM-Playboy Revue, featuring either Pajama or Female Impersonator Shows, at liberty for night clubs. State full particulars in first letter. BERT BUCKINGHAM, care General Delivery, Baltimore, Md.

SOMETHING NEW-Chuck Johnson, Dancer, and His Piano Act, featuring playing the piano with feet while dancing on piano keys. Flashy and show stopping. Playing sax and piano together; also trumpet, clarinet. Playing four instruments one time, sax, clarinet, drums and piano. Comedy wash board numbers. Doing tap and featuring rubber leg comedy dances. Young, appearance. Salary. Experience club, vaude and minstrel. Write, allowing forwarding. Dawson, N. D. sub

TEAM-Man, comedy, straights, or as cast, producer. Lady, A-1 pianiste. Read, take-off. Good singles and doubles. Novelties. Singing. Up in act acts and bits. Plenty strong changes. B. WHITE, General Delivery, Eureka, Kan.

FAIR LIST

(Continued from page 62) Sherbrooke-Eastern Township Agrl. Assn. Aug. 27-Sept. 3. Narrey W. Price. Ste. Scholastique-Ste. Scholastique Exhn. Sept. 13-15. J. Leo Beaudet. Three Rivers-Lawrence Valley Exhn. Aug. 22-26. J. A. Trudel. Trois-Rivieres-Agrl. Soc. Sept. 13. Mederic Pothier. Valleyfield-Valleyfield Exhn. Aug. 15-20. Jacques Malouin. Victoriaville-Arthabaska Agrl. Soc. Aug. 16-17. J. E. Lemire. Waterloo-Shefford Co. Agrl. Soc. Aug. 15-17. R. R. Bachand. SASKATCHEWAN Beechy-Beechy Agrl. Soc. Aug. 3. Mrs. A. H. Meaden. Invermay-Invermay Agrl. Soc. July 29. E. O. Breeze. Kelvington-Kelvington Agrl. Soc. July 29. H. P. Lyne. Lloydminster-Lloydminster Agrl. Exhn. Assn. Aug. 1-3. Gordon M. Cook. Moosomin-Moosomin Agrl. Soc. July 28. Scott M. Chestnut. Nipawin-Nipawin Agrl. Soc. July 28-29. Marion Seaman. North Battleford-North Battleford Agrl. Soc. Aug. 4-6. F. Wright. Prince Albert-Prince Albert Agrl. Soc. Aug. 8-11. John P. Curror. Regina-Regina Agrl. & Indust. Exhn. Assn. Aug. 1-6. D. T. Elderkin. Saskatoon-Saskatoon Indust. Exhn. July 25-30. Sid W. Johns. Silver Stream-Silver Stream Agrl. Soc. Aug. 3. Mrs. A. McDonald, Armley, Sask. Wadena-Wadena Agrl. Soc. July 28. J. B. Harris.

CONVENTIONS

(Continued from page 63) Long Beach-Order of Red Men. Aug. 8-9. Q. D. Mitchell. WEST VIRGINIA Bluefield-Junior Order. Aug. 25-26. R. F. Lambert, Box 81, Huntington. Charleston-Order of Odd Fellows. Oct. 11. A. J. Wilkinson, Huntington. Clarksburg-American Legion. Sept. 4-6. V. A. Rogerson. Clarksburg-Knights of Pythias. Aug. 24-25. J. G. Van Meter, Box 750, Elkins, W. Va. Fairmont-A. F. & A. Masons. Oct. 12-13. J. R. Carr, Williamson, W. Va. Puchtown-P. of H. State Grange. Oct. 20. Mrs. N. Johnson, Williamson, W. Va. Romney-State Firemen's Assn. Aug. 5-6. H. G. Fridlinger, 306 E. Liberty st., Martinsburg. WISCONSIN Ashland-American Legion. Aug. 13-16. J. J. Bloomquist, Box 6.

La Crosse-State Elks' Assn. Aug. 25-27. Lou Uecker, 1610 Washington st. Two Rivers, Wis. La Crosse-Knights of Pythias. Aug. 16-17. V. E. Moser, 152 W. Wisconsin ave., Milwaukee. Milwaukee-Amer. Inst. Park Execs. and Am. Park Soc. Sept. 18-22. W. O. Doolittle, Box 422, Tulsa, Okla. Shawano-Odd Fellows' Encampment. Oct. 17-19. J. A. Fathers, 25 W. Milwaukee st., Janesville, Wis. Superior-Order of Red Men. Aug. 10. W. J. Patterson.

WYOMING

Cheyenne-Knights of Pythias. Aug. 26-27. Henry Jones, Hanna, Wyo. Cheyenne-American Legion. Aug. 26-27. Chas. Hughes, Cheyenne Light Co. Kemmerer-State Moose Assn. Aug. 5-6. J. H. Mantel, 913 Cedar ave. Rawlins-A. F. & A. Masons. Aug. 22-23. J. M. Lowndes, Masonic Temple, Casper.

CANADA

Bridgewater, N. S.-Order of Odd Fellows. Aug. 9-12. E. H. Munro, Box 264, Windsor. Halifax, N. S.-Knights of Pythias. Aug. 16-17. A. S. Priest, 89 Hollis st. Lethbridge, Alta.-Order of Elks, Grand Lodge. July 27-29. J. M. Parker, care of Elks' Club. Niagara Falls, Ont.-Can. Florists & Gardeners' Assn. July 31-Aug. 2. C. Thompson, Peterborough, Ont. St. John, N. B.-Knights Templar. Aug. 1-2. J. Mackerrow, Montreal. Toronto, Ont.-Order of Moose. July 29-Aug. 1. N. G. Heyd, 514 Confederation Life Bldg. Vancouver, B. C.-Canadian Legion, British Empire Service League. Aug. 4-6.

COMING EVENTS

(Continued from page 55)

New Ulm-Northwest Territory Historical Pageant. Aug. 10-19. E. H. Haeblerle. Sanborn-Watermelon Day. Aug. 16. H. J. Weber.

MISSISSIPPI

Water Valley-Watermelon Carnival. Aug. 11. Dudley Wagner.

MISSOURI

Alton-Old Settlers' Reunion. Aug. 8-13. H. L. Thompson. Appleton City-Picnic. Aug. 24-26. Clay C. Neale.

Barnard-Barnard Picnic. Aug. 3-6. L. D. Goforth. Buffalo-Soldiers' Reunion. Aug. 18-20. John Roberts.

Cassville-Old Soldiers & Settlers' Reunion. Aug. 10-13. John T. McFarlin. Charleston-Watermelon Festival. July 25-30. Joe Ellis Jr. Craig-Reunion and Homecoming. July 28-31. R. E. Lipps. Cuba-Homecoming. July 29-30. A. M. Munro.

Diggins-Picnic & Homecoming. Aug. 11-13. John H. Rudolph. Hamilton-American Legion Race Meet. Aug. 23-26. R. C. Hendren.

Herman-Homecoming. Aug. 27-28. F. N. Sanders. Hopkins-Street Fair & Picnic. Aug. 18-20. Community Club. Houston-Reunion. Aug. 11-13. Humansville-Celebration. Aug. 3-6. Charles Reynolds.

Jackson-Homecoming's Reunion. Aug. 15-20. J. R. Short. Kidder-Picnic Outing. Aug. 5-6. L. E. Klines.

Livonia-Picnic & Homecoming. Aug. 3-6. Kenneth Crooks. Macon-Celebration. July 26-29. W. H. Cessna.

Parnell-Annual Picnic. July 28-30. Puxico-Homecoming. Aug. 15-20. G. R. Derby. Ravenwood-American Legion Picnic. Aug. 11-13. Clyde Adcock.

Thomasville-Old Home Week. July 29-30. O. J. Butcher. Ulrich-Homecoming & Reunion. Aug. 16-19. Dr. D. A. Miller.

MONTANA

Missoula-Lions' Club Race Meet. Aug. 18-20. H. C. Carnall.

NEBRASKA

Blue Springs-Street Fair. Aug. 9-10. George C. Woodworth. Cambridge-Veterans' Reunion. Aug. 10-13. David City-Butler Co. Picnic. Aug. 5-6. H. H. Schaaf.

Elgin-Harvest Festival. Aug. 24-25. F. J. Stehly. Hebron-Firemen's Picnic. Aug. 24. J. H. Stewart, Fire Chief.

Jansen-Picnic. July 28-29. H. T. Fast. Milligan-Picnic. Aug. 12-14. Robert F. Prokop.

Omaha-St. Lucia Festival. Aug. 6-14. Galatano Caniglia. Oxford-Fall Festival. Aug. 9-16. Paul Howard.

Ravenna-Ann-e-Var Celebration. Aug. 25-27. A. E. Erasm. Rushville-Fall Celebration & Barbecue. Aug. 7-13. Paul D. Haynie.

Trenton-Massacre Canyon Pow-Wow. Aug. 4-7. R. J. Boyd.

NEW JERSEY

Atlantic City-Golden Jubilee Encampment of Army & Navy Union. Aug. 24-27. Belle Mead-Farmers' Picnic. Aug. 24. J. S. Gabriel.

Belvidere-Warren Co. Farmers & Grangers' Picnic. Aug. 17. M. A. Pierson, Washington, N. J. Hammonton-Oud Lady of Assumption Festival. Aug. 9-15. Ralph Sanjilli.

Palmyra-American Legion Fair. Week July 25. Raritan-St. Rocco Celebration. Aug. 19-20. Salvatore Angelone.

NEW YORK

Arade-Firemen's Carnival. Aug. 3-6. Cyril G. Knight. Brockport-Firemen's Carnival. Aug. 11-13. John Duff.

New York-Gift Show. Aug. 22-26. George F. Little, 220 5th ave. Oneida-Police Field Day. Aug. 20. E. E. Stukels.

Rochester-Pood Show. Aug. 8-11. J. Murray, 306 W. Genesee st., Syracuse, N. Y. Wayland-Firemen's Carnival. Aug. 18-20. Edward J. Schmitz.

NORTH CAROLINA

New Bern-State Firemen's Conv. & Homecoming. Second or third week in August. W. A. Godley. Newton-Soldiers' Reunion. Aug. 15-20. Miss Willie Self. Roanoke Rapids-Lions' Club Festival. Aug. 8-13. Ted Splight.

OHIO

Archbold-Homecoming. Aug. 11. A. C. Fagley. Barnesville-Homecoming. Aug. 10-12. Ralph R. Betts.

Bowling Green-Tomato Festival. Aug. 29-Sept. 1. C. M. Gallher. Brunswick-Homecoming & Street Fair. Aug. 12-13. Otto Morlock.

Bryan-Horse Show. Aug. 17-20. Dr. Glen Biddle. Bylesville-Homecoming. July 26-29. Roy A. Cox.

Cincinnati-Food Show at Zoo. Aug. 23-Sept. 5. A. E. Scheffer. Cygnnet-Volunteer Firemen's Celebration. Aug. 8-14. R. J. Wehlgamuth.

Defiance-V. F. W. Circus & Expo. Aug. 4-6. G. D. Muma. East Palestine-American Legion Street Fair. Aug. 26-28. George Kirtley.

Frazysburg-Frazysburg Homecoming. Aug. 25-27. M. C. Graham. Gibsonburg-Homecoming & Ox Roast. Aug. 24-27. Frank Otney.

Holland-Homecoming. Aug. 27-28. Helen Dunn. Hoytville-Homecoming. Aug. 22-27. Cecil Dennis.

Ironton-Elks' Picnic. July 28. Sam A. Bowman. Lima-Exposition. Aug. 8-13. G. D. Muma.

Defiance, O. Luckey-Homecoming. Aug. 19-20. S. E. Goodell.

Magnolia-Homecoming & Street Fair. Aug. 12-13. Malvern-Homecoming. July 28-30. Clarence Eckley.

Minerva-Homecoming & Expo. of Progress. Aug. 14-20. Charles A. Hart. New Waterford-Vol. Firemen's Street Fair. Aug. 3-6. C. A. Klein.

Ohio City-Volunteer Firemen Street Fair. July 25-30. P. A. Beach. Quaker City-Homecoming. Aug. 18-20. I. W. Hartley.

Warsaw-Homecoming. Aug. 17-20. Fred G. Bucklew. Willard-Homecoming. Aug. 14-19. Max Valkenburg.

Winchester-Street Fair. Aug. 24-27. J. W. Carl. Zanesville-Putnam Pumpkin Show. July 25-31. George Wageman.

OKLAHOMA

Stroud-Farmers' Picnic. Aug. 15-20. Blanche O. Heys. Thomas-Anniversary & Old Settlers' Celebration. Last week in Aug. F. M. Perty. 4. Yale-Anniversary & Homecoming. Aug. 3-6. H. A. Dempsey.

PENNSYLVANIA

Burnside-Lumbermen & Raftmen's Reunion. Aug. 8-13. J. G. Smith, Mahaffey, Pa. Dalton-Firemen's Carnival. Aug. 2-6. Floyd M. Young.

Eldred-Old Home Week. Aug. 8-13. L. E. Howell. Fort Washington-Fair, ausp. Fire Co. July 25-30. D. J. Van Billard, North Wales, Pa.

Greenwood-Old Home Day. Aug. 13. M. A. Beam, Windber, Pa. Leechburg-Firemen's Jamboree. July 25-30. Edward Bash.

New Germantown-West Perry Old Home Week Celebration. Aug. 9-13. M. Sander-ton.

Rocky Grove-Firemen's Fair. Aug. 2-6. M. R. Franklin. Williams Grove Park-Cumberland Co. Horse Show. Aug. 5-6. R. E. Richwine, Mechanicsburg, Pa.

Windgap-St. Mary's Celebration. Aug. 16-21. James Tontrelli.

SOUTH DAKOTA

Alpena-Sports Day. Aug. 11. Burke-Homecoming. Aug. 11-13. Otto Harmon.

Custer-Gold Discovery Days. July 27-28. J. P. Broyles. Deadwood-Days of '76. Aug. 2-7. Ward Wyman.

Dell Rapids-Cootie Days. Aug. 22-24. Floyd L. Raines. Hudson-Firemen's Sports Day. Aug. 19. Irene-Freya Day. Aug. 18.

Madison-Yankee Doodle Days. Aug. 5-6. Leonard Stearns. Madison-Turtle Days. Aug. 26-27. Vale-Sugar Day. Aug. 27.

TENNESSEE

Humboldt-Homecoming. Aug. 22-27. American Legion. Pulaski-Middle Tenn. Dairy Festival. Aug. 14-20. H. A. Mitchell.

Whiteville-Harvest Festival. Aug. 29-Sept. 4. Civic Club. TEXAS DeLeon-Peach & Watermelon Show. Aug. 3-6. Fred Harmon.

Port Isabel-Rio Grande Valley Fishing Rodeo. Aug. 25-28. J. von Allmen. Quitman-Old Settlers' Reunion. Aug. 10-12. J. H. Robbins.

Roaring Springs-Motley-Dickens Co. Old Settlers' Reunion. Aug. 25-26. John Smith. Sulphur Springs-Old Settlers' Reunion. Aug. 1-6. Russell M. Chaney.

VERMONT

Hartland-Horse Show. Aug. 26. Montpelier-Horse Show. Aug. 5-6. Windsor-Horse Show. Aug. 13.

VIRGINIA

Maurertown-Fun Festival. July 28-30. Mrs. Florence Shaver. WASHINGTON Auburn-Auburn Days. Aug. 1-6. Roy H. Edwards.

Contrailla-Pioneer Days' Celebration. Aug. 5-6. Hilliard, Spokane-Hi Jinks Celebration. Aug. 24-27. E. W. Landry.

WEST VIRGINIA

Bluefield-Industrial Exhibit. Aug. 18-20. Joseph H. Bowen. Point Pleasant-Mason Co. Potato Festival. Aug. 25-27. Wadear Thabet. Richwood-Spud & Slinger Festival. Aug. 25-27. Colbert O'Dell.

WISCONSIN

Brillion-Firemen's Picnic. Aug. 7. L. E. Williams. Kewaunee-Homecoming. Aug. 9. Emil J. Parma.

Oregon-Festival. Aug. 20-21. W. H. Dunn. Prairie du Sac-Centennial Celebration. Aug. 11-12. E. L. Gattshall. Rio-Firemen's Picnic. Aug. 6-7. Carl O. Olson.

Racine-Celebration. Aug. 1-7. Sid Vaillancourt. St. Croix Falls-Centennial Celebration. July 23-30. James Thompson.

Siren-Siren Jubilee. Aug. 5-7. Emil Fandeen. WYOMING Casper-Wyoming on Parade. Aug. 16-20. Berlin Boyd.

Wheatland-Days of '49 & Rodeo. Aug. 26-28. B. A. Bowen. CANADA London, Ont.-Old Boys' Reunion. Aug. 1-6. Chairman, 338 Dundas st.

Frontier Contests

These Dates Are for a Five-Week Period

COLORADO

Akron-Eastern Colo. Round-Up. Aug. 17-19. R. E. Fisher. Colorado Springs-Will Rogers Memorial Rodeo. Aug. 19-21.

Durango-Rodeo. Aug. 13-14. Monte Vista-Ski-Hi Stampede. Aug. 3-5. John H. Beatty.

Sterling-Rodeo. Aug. 24-26. Wm. Truitt. Trinidad-Kit Carson Round-Up. Aug. 23-25. R. B. O'Brian.

IDAHO

Boise-Rodeo. Aug. 23-27. Caldwell-Homesteaders Jubilee Night Rodeo. Aug. 18-20. Chas. Laursen.

Gooding-Gooding Legion Rodeo. Aug. 4-6. Herb H. Love. Idaho Falls-Rodeo. July 28-30.

Preston-Rodeo. Aug. 19-20. Soda Springs-Henry Stampede & Stockmen's Reunion. Aug. 4-6. S. E. Matthews.

IOWA

Des Moines-Rodeo. Aug. 26-Sept. 1. Sidney-Iowa's Championship Rodeo. Aug. 16-19. R. N. Archie.

KANSAS

Dexter-Dexter Rodeo. Aug. 1-7. W. W. Calvin. Phillipsburg-Rodeo. Aug. 14-15.

MASSACHUSETTS Boston-Rodeo at Suffolk Downs. July 25-Aug. 6. George A. Hamid, Inc. MONTANA Butte-American Legion Rodeo. Aug. 4-7. Carl Spillum.

Melville-Rodeo. Aug. 14. NEBRASKA Burwell-Nebraska's Big Rodeo. Aug. 10-12. F. W. Manasil.

Dorchester-Rodeo. Aug. 14-15. Gordon-Rodeo. Aug. 31-Sept. 2. NEVADA Elko-Elko Rodeo. Aug. 26-28. Eddie Garcia.

Hobbs-Hobbs Rodeo. July 29-31. Bert Weir. OKLAHOMA Custer City-Custer City Rodeo. July 27-28. Elmo C. Rankin.

Headton-Rodeo. July 29-30. Mangum-Greer Co. Pioneers' Reunion & Hinton-Rodeo. Aug. 3-5. Rodeo. July 28-30. L. M. Tittle.

HEPPNER-Heppner Rodeo. Aug. 26-28. L. L. Gilliam. SOUTH DAKOTA Pine Ridge-Pine Ridge Sioux Rodeo. Aug. 10-13. Frank C. Goings.

TEXAS Olton-Stampede. Aug. 4-6. UTAH Cedar City-Rodeo. Aug. 5. WASHINGTON Omak-Rodeo. Aug. 13-14. WYOMING Cheyenne-Cheyenne Frontier Days. July 26-30. Robert D. Hanesworth.

Dubols-Dubols Rodeo. July 30-31. CANADA Gem, Alta.-Stampede. Aug. 3. Rycroft, Alta.-Stampede. Aug. 2-3.

Dog Shows

These Dates Are for a Five-Week Period

CALIFORNIA

Santa Barbara-Aug. 20-21. Mrs. Paul Yule. Santa Cruz-July 31. A. L. Rosemont, 20 Sycamore st., San Francisco.

Santa Rosa-Aug. 13-14. Jack Bradshaw, 1814 S. Grand ave., Los Angeles. Stockton-Aug. 27-28. Mrs. J. B. Hunt, Box 1129, Modesto, Calif.

Ventura-Aug. 6-7. Mrs. Grayce Greenburg, R. 1, Box 52-A, Camarillo, Calif. ILLINOIS Lemont-Aug. 13. J. A. Robinson, 231 S. LaSalle st., Chicago. MAINE Bar Harbor-Aug. 25. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. MASSACHUSETTS Caryville-Aug. 7. C. L. Pipping, 63 Thomas st., E. Dedham, Mass.

Hamilton-Aug. 27. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. NEW YORK Angelica-Aug. 24. L. L. Stillwell. East Islip, L. I.-Aug. 28. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

Lake George-Aug. 20. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. Saratoga Springs-Aug. 21. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. PENNSYLVANIA Skytop-Aug. 6. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. RHODE ISLAND Portsmouth-Aug. 13. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa. WISCONSIN Milwaukee-Aug. 27. M. F. Couillard, 754 N. 26th st.

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by MAYNARD L. REUTER—Communications to 1564 Broadway, New York

PARK BINGOS CLICKING BIC

Hot Weather of Recent Weeks Drives Fans to Outdoor Spots

Park games benefiting from popularity of game during past indoor season—wide variety of awards—with good weather ahead, ops foresee okeh season

NEW YORK, July 23.—Despite the fact that inclement weather prevented outdoor bingo games from getting off to a good start until a few weeks ago, reports from several spots here indicate that ops expect the remainder of the season to be a red one provided Jupte Pluvius gives them a break. Fred E. Dittmer is reported to be handing out some mighty fine prizes on his corn game layout at Old Orchard Beach, Me., while Jerry Gardner's keano layout is reported to be drawing capacity houses four out of seven nights a week.

Since the ban on bingo was lifted in Atlantic City the first of the month, games are playing to big crowds along the Boardwalk. Crowds of vacationers at the spot are finding the game a pleasant diversion.

Games at Playland Park, Rye, N. Y.; the Palisades and Dreamland parks in New Jersey and other popular shore spots are handing out plenty worthwhile prizes to dyed-in-the-wool fans. Riverview Park, Chicago, is reported to be featuring the biggest array of merchandise awards in the history of bingo there. Nightly large crowds are gathering to play the game. From Chattanooga's Lake Winnepesaukee Park comes news that bingo is catching on with local visitors. Indications are that game's popularity is fast spreading below the Mason and Dixon line.

Increase in Fans

Increase in game's popularity at Eastern and Midwestern parks is seen as the direct result of the big winter season enjoyed by games the past year. With over 2,000 bingo games being held weekly in Greater New York alone during the past winter and spring, thousands of people became confirmed bingo addicts. Since almost all of the indoor spots have closed for the summer, these fans are flocking to outdoor games in increasing numbers.

In addition to those who visit the parks solely to play bingo, many turn to the game as a delightful relief from guiding little Mary and Willie from ride to ride and stand to stand. Bingo offers fatigued parkgoers a chance to relax and be entertained. It offers them the chance to win a worth-while prize in a pleasant and enjoyable manner at a small cost.

Variety of Awards

A wide variety of merchandise awards is being used to flash bingo stands this year. From all indications electric shavers, midget radios, candid cameras and electric fans are proving to be popular items. Old stand-bys such as floor lamps, electric appliances, chinaware, cooking utensils and other practical items are appealing to economically minded housewives, while sporting apparel such as rifles, fishing outfits, tennis racquets, badminton sets and home movie layouts attract the men, along with flashy cocktail shakers and smoking stands done in chromium and other gleaming metals.

Silverware is reported to be coming into popularity with fans in the Midwest. Cuddly type of stuffed animals are, of course, still favorite prizes for kiddies, as are bicycles, wagons and other wheel goods. New varieties of vent dolls and other novelty items are in demand.

Best Weeks Ahead

Operators of games at parks agree that the best weeks are still ahead. All games got off to a late start this year when rain and cold weather combined to keep people indoors. Many of the men were about to fold when the Fourth of July

(See PARK BINGOS on page 70)

BINGO BUSINESS

By JOHN CARY

ERNEST MARMOTT, formerly connected with the Ben F. Levis offices, has joined the E. S. Lowe Co., bingo supply manufacturer. Marmott will call on the jobbing trade with the Lowe line of lap boards, special game cards and markers. Many jobbers in the trade are old friends of Marmott's and know him from his association with the Levis organization. Sydney Ruderman, of course, continues with the Lowe organization, and Ed Lowe declares that he expects big things from both men.

WE HAVE BEEN NOSING AROUND trying to learn who if anyone (and there must be someone) is going to get the bingo concession at the New York World's Fair. Possibilities of the idea have us dizzy. Just picture a bingo tied in with the World's Fair theme of the "World of Tomorrow." We get to the point where we were visualizing thousands upon thousands of players puncturing bingo cards consisting of numbers printed on perispheres with sharp-pointed picks in the shape of the trylon. Something tells us we had better stop thinking about the idea until we get the first news flash on it. Whoever gets the concession, tho, should make bingo history and plenty of money.

UP AT PLAYLAND PARK, Rye, N. Y., the bingo concession is masquerading under the nom de game of "Jinko." Only the Lord and concessioner know why. But as Shakespeare said, "A rose by any other name smells just as sweet," and the bingo at Playland does all right regardless of its name. Op distributes many new, attractive merchandise prizes and the stand is well flashed.

WHICH LEADS TO THE FACT that bingo in the parks and resorts is doing quite well generally this summer, despite some pretty nasty weather breaks. Word from operators is that if the remainder of the season sees Old Sol smiling frequently enough they will wind up with a good season under their belts.

PLANS ARE UNDER WAY for the construction of the new therapeutic pool at week-end came thru with clear skies

(See BINGO BUSINESS on page 70)

Demonstrator Doings

NEW YORK, July 23.—A new note in demonstrating vent dolls was seen here this week. Demonstrator used a Charlie McCarthy and a W. C. Field doll to capitalize on the famous feud existing between the two characters. Demonstrators were cutting up didos nasty remarks at each other with reckless abandon.

Advent of the fresh-vegetable season has brought the peeler workers out in full force. No less than 10 demonstrators were cutting up didoes with peelers, graters, slicers and other garnishing utensils in the household specialties department of Macy's department store. Other stores also using quantity of workers to promote sale of the gadgets. All working to good takes when seen.

Ops Counting On Harvest \$\$\$

Concession, bingo lads see salvation in rural stands—crops, prices good

CHICAGO, July 23.—With the harvest season beginning to get under way, concessioners, fair workers, bingo ops and other outdoor followers are turning hopefully to the country districts for real profits. Within the next few months almost every town and village worthy of a name will have some type of street fair or live-stock exhibit in or near it. Country folk flock to these events eager to relax after the hard work of harvesting and have a good time at concession booths and bingo games.

Many men who have been on the wrong end of the weather breaks early this year predict they'll be able to come out ahead on the season if they get a 50-50 break from the weather man. Especially are they optimistic about conditions in the Midwest. Bingo and corn-game men are especially enthusiastic over prospects for the remainder of the summer and early fall, as the game and its revived popularity have been much publicized recently in the territory they plan to cover.

Big Season Seen

With bumper crops of wheat, corn and oats selling at fair prices, concessioners expect there will be plenty of long green on hand at rural events. Realizing that the job of getting their share of these shekels is going to be tougher than ever, operators and concession heads are already buying and stocking up merchandise for the season.

Little change is expected in the type of merchandise that will be featured heaviest, altho the trend to streamlined design will be in evidence on many of the old stand-bys. Some numbers, however, expected to be the hottest are either of recent origin or were given little push in former fair seasons and include the popular vent dolls, candid-

(See OPS COUNTING on page 71)

Picture Contests Help Camera Biz

CHICAGO, June 25.—Candid camera craze still rages. Manufacturers report that considerable impetus was given the demand for the midget picture boxes in the past several weeks with the announcement of many local and nationwide picture-taking contests. That the possibility of winning one of the many cash awards, ranging from \$1,000 all the way down to a dollar or two, has caught the public's fancy is reflected in the recent heavy play for the cameras, sales-board operators declare.

Application of new features also is given credit for helping sustain item's popularity. Perfected view-finders, high-speed lenses and greater picture capacity are some of the features now offered even in the lowest priced candid-type boxes.

Cleverness in presenting deals has also shown good results, notably for the operator who featured a candid-type camera in the same deal with a half dozen rolls of film, a photo album and a negative catalog.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Fools will enter where angels fear to tread. From time to time we run into an operator who has the same sad tale of woe to tell. He started to work a deal in a new town without checking conditions there and got into a jam with the authorities. We always have the same answer. It served him right. The smart operator before laying his cards will first make contacts and straighten himself out on local laws and local public opinion. Doing this, he can go about his business intelligently and with fewer headaches.

Have you ever heard the story about the captain who ran a boat along the Mississippi. He had a whistle on this boat to warn other ships of his approach in foggy weather but never used it. A friend asked him why. "Well," he said, "when I start the whistle this old tub of mine stops." The motor couldn't move the boat and blow the whistle at the same time.

Some operators are like that. They don't seem to be able to work a deal and plan ahead at the same time. They go along all right while the deal is clicking, but when it turns sour stop dead in their tracks until they can put their hands on a new one. Why these boys wait until the last minute to start their search for another deal we don't know. We do know they can prevent a costly interlude, in most cases, by looking around while the old deal is still going strong. Right now operators should be preparing for the next season. Fall is only a month or so away and it is not too early to begin window shopping.

Alfred Dunhill is planning an extensive campaign in this market soon. This should be of interest to all operators, for one of its items, the Silent Flame Lighter, has made some real money in the past year for a group of operators locally. Latter have been working a Silent Flame deal on a vest pocket size 50-hole card, 1 cent to 25 cents, with an \$11.90 take and distributing two lighters and three Eversharp pencils. Dunhill is putting the finishing touches on a new number which should be ready soon.

There seems to be no let-up in the

(See DEALS on page 74)

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Self-Illuminated Sign

A changeable self-illuminating letter sign is A. C. Davenport & Son's, Inc., latest offering to route men and other direct sales people who contact business firms. Sign is attractive, its semi-transparent texture permitting light to shine thru, giving an artificial illumination effect. Items is equipped with little suction discs that hold it firmly and without mess or bother to the show window. A nice margin of profit and universal appeal combine to make it a fast mover.

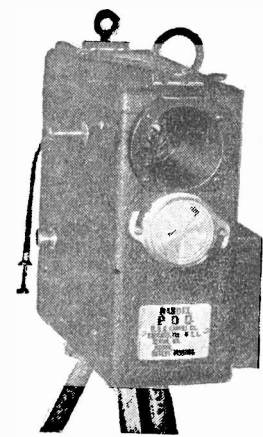
other fur workers tie in with the publicity and promotion on the coats during the month and generally wind up with a nice profit to start their season. Two firms are offering low-priced fur coats to the trade. M. Seidel and S. Angell companies are featuring a complete line of fur coats in all sizes and styles. Coats are flashy and well tailored so that they look much like the most expensive coats on the market. Both firms have price lists and circulars which will be sent to interested parties on request.

Fur Coats

August marks the beginning of the fur-coat season, with many retail establishments featuring special August sales. House-to-house men, canvassers and

P. D. Q. Camera

New P. D. Q. Camera invented by L. Mandel, who is reported to be the originator of one - minute photography, is said to be a self-contained portable movie studio. Item takes, develops and finishes an original photograph right on the spot in one minute, it is said. No films or plates are needed since photos are taken direct on sensitized photo paper. Mandel reports camera has been especially designed for the traveling photographer. Box measures 3 1/2 x 8 x 8



IT WON'T BE LONG NOW

JOBBER!
New Flash Item!
COMIC FOX TAILS
Genuine fur tail mounted on colored card with funny saying. Ribboned for attaching to canes or wall as ornament.

GENUINE AUSTRALIAN RED FOX TAILS
Giant-size, bushy with silk-like red, white and blue streamer and wire for attaching to automobile, motorcycle, bicycle etc. Lowest prices in history. Jobbers only!
Lowest prices on fine quality
LUCKY RABBITS FOOT
Sterilized
Write today for special quantity lot prices.
CHARLES BRAND
208 W. 26th St., New York.

HANDEE
TOOL OF 1001 USES

ACTUALLY A WHOLE SHOP FULL OF TOOLS IN ONE

Uses 200 different accessories, instantly interchangeable in easy-working chuck. For faster, better work on all materials, at home, in shop, or take to job. Plugs in any AC or DC socket, 110 volts.

STANDARD, 13,000 r.p.m. \$10.75 postpaid.
Accessories Free.

DE LUXE (Illustrated) 25,000 r.p.m. \$18.50 postpaid.
6 Accessories Free.

GET A DEMONSTRATION at Hardware, Tool, Dept. Stores, or order on 10-Days' Money-Back Trial. Catalog Free.

CHICAGO WHEEL & MFG. CO.,
107 S. Aberdeen, Chicago, Ill.

Grinds Drills
Polishes Engraves
Sharpenes
Carves
Cleans
Sands
Cuts
Saws

HAN-DEE
Project Book,
Easy working plans
for many interesting objects, 25c.

WANTED!
Representatives
THROUGHOUT UNITED STATES FOR
TRAVEL STAMPS
The Most Compelling Plan Yet Devised to Stimulate Sales.
Write or Call
TRAVEL STAMPS, INC.
11 West 42d St., New York, N. Y.

LATEST STYLE FUR COATS

Genuine Fur Coats, all types, all sizes, Pe'd Seal, Swaggar or Semi-Fitted Models. Finest quality, A-1 workmanship. Excellent prizes for bingo and salesboard operators. Rush your orders today for immediate delivery. Lowest prices in fur history.

M. SEIDEL & SON
243 W. 30th St., New York, N. Y.

\$9.00 Each

1/3 Deposit. Balance C. O. D.

CONCESSIONAIRES!!

MERCHANDISE FOR EVERY GAME ON THE MIDWAY

LOWEST PRICES SAME DAY SERVICE

CATALOG FREE FOR THE ASKING

HEX MFG. CO.
468-470 SENECA ST. BUFFALO, N. Y.

FUR FOX TAILS \$5.00 Per 100

Get 'Em Now for Big Profits. The largest, bushiest genuine Fur Fox Tails on the market, with two strong cords for tying to radiator cap, motorcycle, bicycle, etc. Flashy red, white and blue streamer. Cash in on the big craze now! Rush your order today for same day shipment!

GENUINE LAMBSKIN FUR RUGS \$1.00 each

White, brown or gray fur shades. Big flash. Hot \$5 seller in all dept. stores. Measures 2x3 ft. Sure-fire money maker at this close-out price. Order today!

H. M. J. FUR CO.
150 W. 28 St., New York, N. Y.

1/3 Dep., Bal. C.O.D. Same Day Shipments Guaranteed.

SPECIAL—ELGIN & WALTHAM WRIST WATCHES—R. B. New Cases, made by Illinois Watch Case Co., with strap in box and price tag. Lots of 3, Each \$3.25

POCKET WATCH: Small—7 J. Elgin, Illinois, Hampden, \$2.25 Each

MEN'S WRIST WATCH—10 1/2 L. G. J. Lever Mvt. 10 K. RGP White Case, Ea. \$2.50

Special Prices for Quantity Users. 25% Deposit, Balance C. O. D. Sample 50c Extra. Send for Catalog

N. SEIDMAN
173 Canal Street, New York, N. Y.

Concessionaires-- Parkmen-- Carnivals-- Streetmen-- Pitchmen--

The World's Largest Novelty House Offers You the Greatest Values on Today's Market!

The Goods You Need—Always at the Right Prices!

- Celluloid Dolls
- Flying Birds
- Bamboo Canes
- Parade Canes
- Pennant Canes
- Fur Monkeys
- Parasols
- Balloons
- Bingo Games
- Novelties

And Thousands of Other Items for the Show World

Write for Our Big Catalog No. B130
State Business You Are In, As We Do Not Sell Consumers

We Have a Full Line of Beacon Blankets for Immediate Delivery

Get Going with this Hot Number! Good Luck Key Chain
Cast Metal Horse Shoe with Nickel Finish Flexible Key-chain. Each carded, in cellophane envelope.
B26 C22
Per Gross \$4.20

Combination Glass Cutter Knife
2 Blades, Glass Cutter and Corkscrew. Nickel finish, metal handle, center has colored celluloid inlay. Shackle for chain. Size of set, 3 1/2 in. 1 dozen in package.
B100 178
Per Gross \$12.00 | Per Dozen \$1.05

TRIXO Hand Monkey
Composition head shaped exactly like a monkey's. Cloth body. Each in lithographed display box.
B 38N11
Per Gross \$16.50
Per Dozen \$1.50

N. SHURE CO. 200 WEST ADAMS ST. CHICAGO

SPECIAL—CARNIVAL BULLETIN JUST RELEASED. HUNDREDS OF NEW PREMIUM ITEMS AT LOWEST POSSIBLE PRICES. WRITE FOR YOUR COPY TODAY. BE SURE TO MENTION YOUR LINE OF BUSINESS.

MIDWEST MERCHANDISE CO.
10TH & BROADWAY. KANSAS CITY, MO.

SOUVENIR PENNANTS

11 1/2" ASSORTED COLOR BACK-3 1/2c
LONG TITY 250. EACH
With Local Scene or Indian Head in Colors, Ea. 5c.
1/2 Deposit With Order, Bal. C. O. D.
AMCO EMBLEM CO., Inc.
PAINTED PENNANT DIVISION,
35 East 21st St., New York, N. Y.

WHITE PEARL PEN & PENCIL COMBINATION AND MIDGET KNIFE DEAL With Push Gard. Selling Like Wild Fire. Write for Details.

- Premiums, Sales Boards, Notions, Lotions, Perfumes, Garded Goods, Blades, Soap, White Shoe Polish, U. S. Rubber Swatters, Balloons, Electric Clocks and Lamps—Sideline Merchandise.
- Wagonmen, Pitchmen, Home and Office Canvassers, Get Free Catalog Listing Money-Making Items.

CHAMPION SPECIALTY CO., 814-D CENTRAL ST., KANSAS CITY, MO.

GOGGLES
Garded. Assorted Colors. Special Dozen **65c**

Crash into the Big Time
..get in on the Big Money



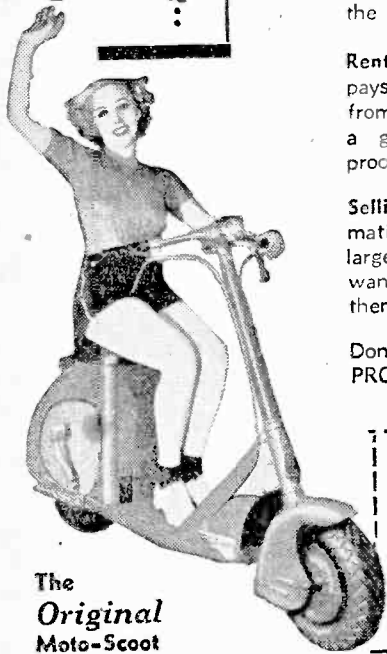
MOTO SCOOT MFG. CO. CHICAGO, ILLINOIS

It doesn't seem to matter just how you operate, whether you run a Moto-Scoot track on the highway, rent by the hour in town, or travel on foot and sell by the ride, it's "dough-remi" comes pouring in because everybody wants to ride a Moto-Scoot today . . . and once they've tried it they're back for more with their friends. It's the national sport!

Renting—The average Moto-Scoot Fleet pays for itself in 3 weeks. It's gravy from then on. Travel 120 miles on a gallon of gas—mechanically fool-proof.

Selling—Moto-Scoot "renters" automatically become "sellers" because a large percentage of the transient riders want to buy them, so it's smart to sell them, too—more profit.

Don't delay—start with Moto-Scoot for PROFIT. Send in the coupon NOW!



The Original Moto-Scoot

OPPORTUNITY COUPON.
MOTO-SCOOT MFG. CO.,
209 S. Western Ave.,
Chicago, U. S. A.
Gentlemen: Please send me catalog and full details.
Signed
Address
City State

() Also send me your dealers' proposition. I am attaching letter telling my qualifications.

inches and weighs only five pounds. Has a capacity of 60 completely finished photographs a minute. Simple mechanism, low cost of materials and other features of this number are reported to make it a good money maker for operators interested in large profits.

World's Fair Jewelry

A beautiful line of World's Fair jewelry novelties designed for the low-price field is being displayed by Theodore Kane Co. Items consist of chains, bracelets, tie slides, money clips, letter openers, key chains and open shank rings. Numbers are enameled in the official colors of the fair with the Trylon and Perisphere emblem incrustated in same. These specialties are manufactured under the regular license of the New York World's Fair committee.

Goat Skin Rugs

Rapidly proving, according to H. M. J. Fur Co., manufacturer, one of the most popular numbers it has ever offered to the trade is a line of new goat-skin rugs, which come in gray, white or black and are genuine fur. Appeal seems to lie in the soft silkiness of the deep fur and in the fact that the rug is durable. Additional appeal lies in the fact that the goat-skin rug is the type of item which cannot be purchased in any ordinary store. Only large department stores and several interior decorator and house furnishing establishments carry them. Price at which H. M. J. offers rugs to trade is lowest in its history, it is claimed.

The Transporter

The question of cheap transportation both for pleasure and business purposes is one that interests everyone. J. M. Gest Manufacturing Co. believes that it has solved the problem with its Transporter, just introduced to the market. A two-wheel machine, it is gasoline driven and can attain a speed of 30 miles per hour and has a gasoline consumption of one gallon for every 100 miles. The foot starter and expanding brakes are the same as those used in expensive cars, and a greater speed can be obtained by quick change of gears. Firm states that this new mode of transportation also can be used for delivery purposes by installation of a small container behind the seat of the transporter.

**HEIGH HO!
HEIGH HO!**
and how the PROFITS GROW!
GIANT DOPEY DOLLS

You will "Whistle While You Work" with Dopeys out on locations bringing in the dough. Has mouth that opens. Turning head. Big, flashy, colorful dress. Giant 25 inch size, complete with 300 hole one-shot board. Order No. B311, complete deal. Each \$2.45

Deal No. B312—600 Holes pays out 3 Giant Dopeys, takes in \$30.00. Complete deal, board and 3 Dopeys, \$6.45.

WRITE — WIRE TODAY.
25% Deposit on C. O. D. Jewelry, Novelty and Premium Cat. No. 333, or Sporting and Home Goods Cat. No. 382 sent on request. Mention your business. We do not sell retail.

JOSEPH HAGN CO.
Wholesalers and Importers Since 1911.
217-225 W. Madison St., Chicago, Ill.

NEW ITEMS
in
CARNIVAL MERCHANDISE

Blankets
Bingo Items
Premium Goods
Novelties
Souvenirs, Etc.

NEW LOW PRICES

1938 CATALOG NOW READY
State Your Line.

WESTERN NOVELTY CO.
1729-31 LAWRENCE ST.,
DENVER, COLO.

Another PLAYLAND SCOOP PORTABLE RADIO

\$6.50 EA.

- Smallest Portable Radio Made.
- Dynamic Speaker—Flush Mounted.
- Highly Engineered TRF Circuit.
- Built-In Aerial—No Ground.
- Works on A-C or D-C.
- R. C. A. Licensed Tubes.
- Ideal for Travelers, Picnics, Etc.
- Completely Enclosed.
- Neat, Small, Compact, Lightweight.
- Litz Wound Coils—Super Selectivity.
- Outstanding Tone, Tremendous Volume.

Comes in the Following Colors:
BLACK GREY
BROWN RED
GREEN BLUE

SEND 25% WITH ORDER. BALANCE C. O. D., F. O. B. NEW YORK.

PLAYLAND SUPPLY CO., 14 W. 17th St., NEW YORK

COMBINATION CANE AND SEAT
Weights 27 oz.

KAN-O-SEATS

Supports 285 Pounds
Races, Public Gatherings, etc.
It's a Honey.

Other business prevents sales developing. Will sacrifice 2500, less than manufacturing cost, 35c each in gross lots.

W. A. CASSIDY
FROLIC THEATRE, MIDLAND, MICH.

BINGO BUSINESS
(Continued from page 68)

and a warm sun and brought crowds of fun seekers to the midways. Altho the weather hasn't been anything to brag about here, local outdoor ops say they'll have a good season if the weather man gives them half a break.

PARK BINGOS
(Continued from page 68)

Bergen Pines Therapeutic Hospital. Bingo fans know that the money for this pool was raised by the Bergen County American Legion at the bingo game it ran recently in Teaneck, N. J. The fact that almost 20,000 players attended the game and that well over \$10,000 was handed over to the hospital is now bingo history, but every public official who has mistaken ideas about the good bingo can do would do well to keep it in mind always. Pool will be the direct means of curing many sufferers who might have gone uncured . . . but for bingo!

50c VALUE FOR 4 1/2c
Sample Prepaid 10c
WORLD'S FAIR GIFT
Contains 30 useful needs. Sells fast.

NEEDLE THREADERS, with loop, on card, with illustrated directions.	\$.35
Gross	1.70
SELF-THREADING NEEDLES, 10 to pkg., 100 pkgs.	.63
FLASH NEEDLE PACKAGES, Silver Eye, 20 to pkg stuck, 100 pkgs.	1.45
TRANSPARENT HANDY NEEDLE PACKAGES, contains 15 asst. Needles, 100 pkgs.	1.15
ARMY and NAVY NEEDLE BOOK in a 25c envelope. Gross.	1.44
SAFETY PINS, 12 to card, asst. sizes. Gross cards.	.25
RAZOR BLADES, 5 to a package, cello. wrapped. 100 Blades.	

Deposit With All Orders.
1000's Other Bargains — Free Catalog.
MONARCH IMPORT CORP.
874 BROADWAY, NEW YORK, N. Y.

Extra Value! \$2.25 Each

5 for \$10.50 5 for \$10.50

No. BB 9583—Ladies' Bracelet Watch. Exquisitely Styled 10 1/2 L. Chrome cases in assorted engraved designs with beautiful link bracelet to match. Guaranteed jeweled movements. Each in attractive gift case. An amazingly Big Value and whirlwind premium item. Save money NOW by ordering five Watches for \$10.50.

ROHDE-SPENCER CO.
223 W. Madison St. Chicago

HOOPS 1c EACH
FOR DARNING OUTFITS

BRIGHT SILVERY METAL
THREE INCHES IN DIAMETER
WITH SMOOTH ROLLED EDGES

MADE ESPECIALLY FOR
MACHINE DARNING KITS

1c EACH
WHEN PURCHASED IN QUANTITIES
WRITE FOR FREE SAMPLE

THE GIBBS MANUFACTURING CO.
CANTON, OHIO

FLASH! SOX! FLASH!

10 Dozen Pairs Men's Rayon Silk and Cotton Socks, Seconds, will be sent to you prepaid for \$6.00.

FALLS CITY MERC. CO.
Box 305, New Albany, Ind.
ORDER 10 DOZEN TODAY.

LATEST FUR COATS
STYLE MANUFACTURER FROM \$9.00 UP

Sealines, Beaverettes, Marminks, Caraculs, Kid Paws and Broadtails in Form-Fitting Princess and Swagger Styles.

We also carry a complete line of all Styles and Types of Fur Coats and Scarfs. Write immediately for particulars and Price List without obligation.

S. Angell & Co. 236 W. 27th St., New York, N. Y. Manufacturing Furriers.

End your correspondence to advertisers by mentioning The Billboard.

NOTES from SUPPLY HOUSES

By arrangement with the Elgin Laboratories, manufacturers of the nationally advertised Elgin De Luxe Electric Dry Shaver, special introductory demonstration sales are being mailed thruout the country. E. A. Cohen, factory representative, reports that this manufacturer is making sales history in the off-season sale of electric dry shavers by the timely introduction of this product. Cohen re-

ports that over 125,000 Elgin dry shavers have been sold since March 1.

"More sales mean more jobs. It was never truer than it is with Elgin," says Cohen, "as the flood of orders for electric razors has made it necessary to double the working force at the factory."

J. Kahan, of Kane Watch Co., infos that his firm is now manufacturing a line of men's and ladies' side wrist watches, a new wrinkle in wrist watches that is proving popular. General business, Kane claims, has been good. Firm is shipping watches all over the country. "The reason for this," says Kane, "is that only the finest quality merchandise is sent out and all orders are shipped promptly."

OPS COUNTING

(Continued from page 68)

type cameras, electric shavers, new-type sunglasses and stuffed toys.

Old Favorites

Among old favorites counted on to get a good play again at the rural events are furred animals, kewpie dolls, comic balloons, midget radios, home movie outfits, electric and eight-day clocks, rebuilt watches of well-known makes, stuffed toys, lamps, coaster sets, serving trays and electric fans.

Not forgetting that rural folks are extremely practical people, many ops are selecting such useful items for the home as coffee pots, garnishing sets, can openers, handy drain cleaners and cooking utensils.

With the outlook so much brighter for the next several months in the farm-crop areas than in the industrial sectors, there is every reason to believe that the fair season will be the brightest spot in the year's record for many outdoor concessioners and bingo operators.

ATLANTIC CITY

(Continued from page 35)

to the Headliners Friday night. Cuban Rumba Queens, of Hamid's Pier, stole the Headliner show Saturday night. About 200 newsreel, photo, radio and newspaper men were present. Rudy Vallee, doing a guest appearance at the Headliners between Steel Pier shows, gave the best performance of his career in a dramatic number, according to experts present.

George Hanneford and family are summering on Steel Pier. The Walk Bowery Theater went dark this week. On Garden Pier, it is reported legit shows are okeh but the crowd isn't. Alexander, the magician, is back at Steel Pier doing much of the front bally. Harry Lucenay and Pete are also familiar faces around the place. After a year's absence it's good to see Jim Rocke in charge of the front again.

George A. Hamid has the edge on big bands this season, first importing the Cuban Naval Band and then the Elks' National Championship Band, of Columbus, O. He has several others in mind. This recalls the time when Sousa played one pier and Vessella and Creatore the other. Hardeen, after doing a season at Steel Pier and another at Million-Dollar Pier, returns for a week's headlining of the Hamid Pier Hippodrome show. One of the largest "spec" signs in the resort for Seagrams atop Hamid's Pier was turned on this week. Bess Earhardt, of the Ice Follies in the Auditorium, had her first taste of being a beauty judge the past week.

An example of how screwy the amusement situation is here is the announcement by Mayor C. D. White that he was against airplanes flying along the beach front carrying banners, when the city's Auditorium is one of the biggest users of this style of advertising. Harry Wilkie is sound man for Steel Pier outdoor stadium again. Zacchini and his cannon act stop crowds along the Boardwalk.



IT'S GREAT! IT'S NEW! the P D Q

- Amazing — Automatic One-minute Camera
- Makes beautiful BLACK and WHITE Photographs
- Takes, finishes and delivers at the rate of 9 pictures per hour
- No Plates — No Films
- No Dark Room
- BIG ATTRACTION. Customers see their pictures develop right out in broad daylight
- NO EXPERIENCE REQUIRED. Simple instructions tell you everything.

Remember Him?

It's L. Mandel himself—the man who invented the "Wonder Cannon" and many other automatic and sleeve cameras for "One Minute Photographers." Every man in this game knows—when L. Mandel offers something new, it's REALLY NEW! And now he is proud to offer you his newest and

GREATEST INVENTION

Different! Sensational!

It will earn Big Money for you. Get all the facts. Write today and in a week you can be "all set" to "Go to Town" with this Ace of all profit getters.

Boy! What a Moneymaker

Take this portable, complete, self-contained photo-gallery with you wherever folks gather. They will swarm around you and hand you dimes, and quarters, for perfect photos of themselves—beautiful BLACK and WHITE pictures on real photo paper. They simply can't resist them.

P. D. Q. brings new thrills—new profits to the One Minute Photographer. No need to mess around with the old-fashioned tintypes or "Blackbacks" when you can give 'em the handsome BLACK and WHITE pictures made with P. D. Q.

Carnivals, Fairs, Picnics, front porches and back yards, street corners—wherever there are people, you will make money with this amazing, New P. D. Q. Get full particulars. WRITE AT ONCE!

P D Q CAMERA CO. 109 EAST 35TH STREET, CHICAGO, ILLINOIS.

NEW ITEM

GUARANTEED TO "CLICK"

So new . . . So "Hot" . . . we're not revealing what it is. Just what you need. A timely summer premium with tremendous appeal. Sales are breaking all records. It "clicks" with every prospect. Sensationally low-priced . . . nationally advertised . . . easy to sell . . . big profits. Wire or write for beautifully colored circular giving complete details. No obligation.

EVANS NOVELTY CO.
946 DIVERSEY, CHICAGO, ILL.

1000 BINGO IN SEVEN ATTRACTIVE COLORS

Markers, Master Charts, Coupon Tickets, Cages, Certificates, Heavy Bingo Cards, etc.

SERIAL PADDLES ATTRACTIVE COLORS FOR ALL LEADING WHEELS

SPECIALTY PRINTERS SCHULMAN'S 11 E. 19th St. New York, N. Y.

SOCIAL SECURITY BRONZE PLAQUES

\$5.50 Hundred — \$50.00 Thousand
10 Cents for Sample.

Wire — Write — Telephone
BUREL & COMPANY
675-679 Orleans St., CHICAGO, ILL.

ELGIN-WALTHAM
Renewed Watches
18-size O. F. cases. \$1.65

LOU MALTZ
139 S. 8th St., Phila., Pa.
Our prices always the lowest.
Send for FREE Catalog.

Breaking All Price Records! \$1.98

"CANDEX" CANDID CAMERA

Each in Lots of 12

THE MORE YOU BUY, THE MORE YOU SAVE!
Cash in Now on This Special Low Price.
TERMS: 25% Deposit, Balance C. O. D.
Write, Wire or Phone Your Order.

OPERATORS! We can furnish you 2 Special Salesboards with Cutouts for these Cameras.
1,000-Hole 5c Board, for 3 Cameras, Pays Out 91 Packages Cigarettes90c Each
600-Hole 5c Board, for 2 Cameras, Pays Out 44 Packages Cigarettes55c Each

ZENITH SALES CO.
539 S. Franklin St. CHICAGO, ILL.
"Buy Direct and Save the Difference"

Carnival Novelties

New Stock—Just Arrived

BB1 Men's Toy Wrist Watches, 1 in boxGro. \$3.75	BB6 High Hat Fur Monks, 8 in. Gro. \$6.75
BB2 Gillette Style Blue BladesPer 1000 3.00	BB7 Piggy Wiggy, Conpo., 6 1/4 in. Doz. 1.25
BB3 Flying Birds, Outside WhistleGro. 1.85	BB8 Cell Doll, 7 in., with Plume DressGro. 1.50
BB4 Flying Birds, Inside WhistleGro. 2.35	BB9 Swagger Sticks, 36 in.Gro. 1.50
BB5 High Hat Fur Monks, 6 1/2 in.Gro. 3.50	BB10 China Head Swagger Sticks. Gro. 6.75
	BB11 Jap Cig. CasesGro. 4.50
	BB12 Reach Bounder Balls, No. 8Doz. 1.15
	BB13 Carnival Print Balloons, No. 8Gro. 2.35
	BB14 Spiral Balloons, 45 in.Gro. 3.50

1938 CATALOG NOW READY. WRITE FOR YOUR COPY.
25% DEPOSIT REQUIRED ON C. O. D. ORDERS.

LEVIN BROS. TERRE HAUTE, IND.

A VALUE SENSATION!

The ELGIN DE LUXE Electric Dry Shaver

Reaches a new high in quality and performance—compares with any of the higher priced shavers on the market—yet is astonishingly low priced. Each Elgin De Luxe is complete with a genuine leather carrying wallet.

OPERATORS—Write for Confidential Prices!

SEND FOR YOUR FREE COPY OF OUR NEW 1938 CATALOG

Hundreds of illustrated pages featuring thousands of clever, original novelty creations for Concessionaires, Pitchmen, Novelty Workers, Etc. Don't fail to send for your free copy of this big "Buyers Guide" today!

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

SALESMAN WITH CAR

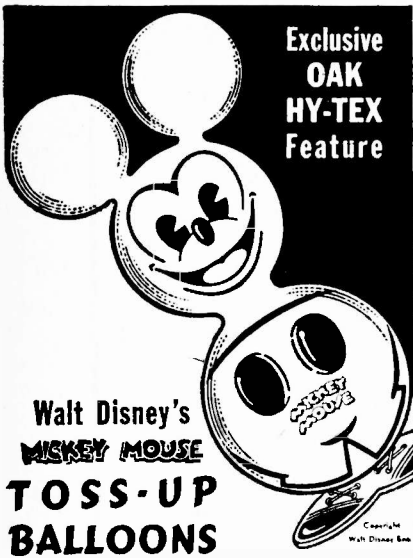
Must have following among Concessions, Carnivals, Parks for leading novelty house. We carry complete line such as Beacon Blankets, Lamps, Clocks, Stuffed Animals, up-to-the-minute Dolls, etc., at lowest cut prices. Opportunity for hustler. Write at once.

WORLD TRADING CORP.
873 Broadway, New York City.

MIRRORS

OVER 50 LOW-PRICED PATTERNS
Write for Free Price List and Folder.

NEWARK MIRROR WORKS, Inc.
NEWARK, OHIO.



Walt Disney's
MIKEY MOUSE
TOSS-UP
BALLOONS

With the grin everybody loves, Mickey Mouse takes in more money for balloon men than any other item. This toss-up is a real top-money champion. Made in 3 sizes. Offered in flashy packages—and in bulk. Only Oak offers the genuine Walt Disney character.

Sold by the Leading Jobbers.

The OAK RUBBER CO.
RAVENNA, OHIO.

NEW CATALOG!!!

Showing FAST-SELLING NEW-EST ITEMS IN WHITESTONE and CAMEO RINGS, LOCKETS, CROSSES, SIGNET RINGS and COSTUME JEWELRY for ENGRAVERS. Send \$2.00 for Samples OLYMPIC NOVELTY CO.

307 5th Avenue, New York, N. Y.

- ENGRAVERS -

Did you get yours? They say, "How do you do it?" "Best ever." "Now we can go places." "Worth waiting for." If you haven't had the No. 38 Catalogue, you're missing something. Items for the Fairs, Resorts, Stores, etc. Nuff sed. Always something new at

EDW. H. MORSE & COMPANY
ATTLEBORO, MASS.
We Lead, Others Follow.

SOCIAL SECURITY
AS REGISTERED WITH U.S. GOVERNMENT
No 363-07-8140
NAME
H. O. STRIKER

(One-Half Actual Size.)
PRICES, DETROIT:
\$6.00 \$55.00 CASES, DIES,
Per 100. Per 1000. \$4.00 \$5.25
Sample Plate & Case 10c Per 100 Complete
Beautiful — Attractive — 24-gauge Etched
BRONZE SOCIAL SECURITY PLATE.
Sells on sight, 25c to \$1.00.
Headquarters for Portable Stamping
Machines and Electric Engravers, lowest prices.
H. O. STRIKER
7320 Tireman Ave., DETROIT, MICH.

REX HONES 3c Each
Now Less Than 3c Each
\$4.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.
Each Hone in flashy silver box, priced 50c. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK! **REX-HONE MFRS.**, 1500 West Madison, BR-7, Chicago, Ill.

DREXEL BLADES

Buy Direct From the Manufacturers.
20 Million DREXELS Sold in 1937.
50 Million
Will Be Sold in 1938.
Send 10c for Samples.

REGENT MFG. CO.
134 W. 32d Street, NEW YORK CITY.

MEDICINE MEN

Write today for new catalogue of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service.
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St., Columbus, Ohio.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

D. W. THOMAS . . . tells from Burlington, Ia., that everything in Iowa looks good and that he and the boys are getting some folding money.

DR. DAVIS S. BELL . . . veteran med showman from Valdosta, Ga., was the subject of an interesting front-page story in *The Atlanta Georgian* anent his success with his "Mouth to Ear" patent medicine campaign. Written by Rufus Jarman, *Georgian* staff correspondent, the piece was accompanied by photographs depicting Bell; his secretary, Louise Thornley, and his father, William S. Bell, at work. Half of the front page was given over to the story.

TRIPOD OPININGS: "Mark Twain once remarked that everybody complained about the weather but nobody did much about it. Chief trouble with the pitch field is that nearly everybody is complaining about business, but nobody is doing anything about it."

TO THE BOYS . . . who plan to work the South soon: Tobacco markets in Valdosta, Ga., open July 28 and reports from South Georgia indicate that its tobacco, corn, cotton and peanut crops are the best in years.

SAY, FELLOWS . . . let's have more of those brief and to-the-point pipes. We have been receiving many of the longer ones lately. This is okeh by us and you know they are most welcome, but in many instances they must be held over for publication in future issues. Let's give everyone a chance to have his say by shooting in more short squibs.

THE WORLD isn't getting more liberal and tolerant. It is simply getting wiser and more careful. Govern yourself accordingly.

P. J. MORAND JR. . . . is reported to be working out Sacramento (Calif.) way to fair business.

CLAUDE LAWS . . . after a long silence comes thru with the following from Pittsburgh, where he and James P. Louis are clicking with pealers in a department store: "Joe Ackerman and I were among the pallbearers at Mrs. Rose May Louis' funeral in Los Angeles last month. Mrs. Louis was one of the old school of pitchfolk, having worked with her husband, who is with me here, for 20 years. We opened in a store here July 5 and plan to remain for two weeks more before heading for the fairs. Would like to read pipes from Kid Owens, Fred Scovell, Ana Hubble, Jimmie Miller, James Dougherty, Chick Denton and Ben Browne."

DON'T BE forever banking on the next town. Get the lucre in your present surroundings.

SAILOR WIGGS . . . and big Al Ross are still with the monkey circus at Coney Island, Cincinnati, but report that they are anxiously looking forward to a trip with several new pitch items at the close of the season.

REPORTS DRIFTING . . . into the Pipes desk from the West Coast indicate that Johnnie Greggs has forsaken the horn nuts in favor of accepting a position with the Union Oil Co.

WHERE ARE . . . Hooley Webb, Slim Foster and George Regan? Come on, boys, pipe in and tell Bill what's doin'.

IF YOU CAN make money you can make it today just as well as next week.

"AM BACK IN . . . Cow Town again after spending some time in the East," pipes W. R. (Monk) Chism from Fort Worth, Tex. "While in Eastern Texas I met my old friends Doc Kay Smith and wife, Gracie. They have one of the finest, cleanest and neatest med show layouts I have had the pleasure of seeing in several years. Let's have some pipes from Doc and Dinnah Ward,

Doc Napier and Sunshine and Ruth Rodgers."

HOW ARE YOU fellows who are working the whistles doing? Come on, pipe in. We haven't had much news from you this season.

ELMER A. SCHRADER . . . is still working Dayton, O., to fair results, according to reports emanating from the Gem City.

ARE YOU STILL . . . working jewelry, Fred McFadden? Let's hear what's doin' in your diggins.

DOC FRANCIS J. HALE . . . is still working Ohio territory and, according to reports, is picking up the long green.

KING LAMAR . . . is reported to be going to town with his med and horoscope layout on the Art B. Thomas Shows.

IF BUSINESS isn't good make it good.

WHAT'S THE WORD . . . you novelty men working Chicago?

JACK AND MARGARET GRIFFITH . . . are one of the featured acts with Doc Greyfeather's med show.

DUTCH HENDRICKSON . . . continues to click with pens in Butte, Mont., according to word reaching the pipes desk from that neck of the woods.

WHERE AT . . . and what's doin', Huber Fulton and Sam Berman? Pipe in, fellows.

HAVE YOU . . . folks read the Letter List lately? Give it a gander, there may be mail advertised for you.

STOP TRYING to think your way out of a difficulty. Work your way out.

BUSTER WILLIAMS . . . has his little show going right on and playing to fair-to-middlin' business in Texas territory.

SIGHTED IN CHICAGO . . . recently were Ray Colbert and wife, Jimmy Wells, Mary Ragan and Chet, Al Rice and wife, Carl Holdorf and Tommy Burns.

"ALMOST ALL OF THE . . . pitchmen here, including myself, must use their wits to sidetrack the coppers on our trail," wigwags Carl Herron from New York. "And believe me, the itinerant peddler or pitchman who can luckily put in a day's work on the sidewalks or streets of any of the five boros in New York is considered a genius."

PETER BIRD . . . is still working Detroit territory.

DOES YOUR PITCH need correcting? Perhaps that's the reason you are not getting all the dough you should.

TAKE A. B. HIBLER'S . . . word for it, fellows, there's joy in life if we care to make it so. But let's let Pitchdom's poet-philosopher tell it. Writing from Los Angeles, A. B. says: "I stepped into a cheap restaurant here recently and there was only one vacant chair at the counter. It was beside a young woman who evidently wouldn't have been there if circumstances had not forced her. I ordered what I thought I could afford and while eating it I noticed that her check called for 15 cents. I said, 'Young lady, if you will permit me I shall pay your check, too.' My remark brought tears to her eyes which sent a chill to my heart. I didn't ask any questions or try to get familiar, but I noticed later on that this transaction changed my mood and brought me luck, at least that is what I credited it to. Further down the street I met an old man who was looking for coffee and doughnuts, so I slipped him a dime and went my way, conscious of the fact that I was at least trying to be on the square, even tho others called me a

FAIR PEN WORKERS

1938 Money Getting Pen Packages Are Ready.
REMINGTON
THEY'RE NEW | SPRING-O-MATIC. PLUNGER VAC. TATTLE-TALE. INK GAUGE PENS. | THEY SELL
PENS • PENCILS • COMBOS
JOHN F. SULLIVAN
458 Broadway, NEW YORK CITY.

CHEWING GUM 22¢ BOX Plus Charges

RETAILS FOR \$1.00.
Each box holds 20 Cellophaned 5c Packs of Factory Fresh Gum! Snappy Display Boxes help you to get quick 100% to 200% profits. Be our distributor—get started! Send 50c for sample box (pre-paid). GREAT FIELD FOR AGENTS. Write **AMERICAN CHEWING PRODUCTS CORP.**, 4th and Mt. Pleasant Ave., Newark, N. J.

UNDERWOOD

PLUNGERS—Special \$18.00 PER GRO.
PENS • PENCILS • COMBOS
GRODIN PEN CO., 396 Broadway, New York City.

ELGIN & WALTHAM
WRIST WATCHES \$2.95

In New Cases,
Send for Circular, showing the Biggest Bargains in Rebuilt Watches and unredeemed Diamonds in the country.
H. SPARBER & CO.
106 North 7th Street, St. Louis, Mo.

We Manufacture a Complete Line of Fountain Pens, Mechanical Pencils and Gift Sets.

SOUTHERN PEN CO.
Manufacturers Since 1913.

16 N. Union St., Dept. B, Petersburg, Va.
Send \$1.00 for Samples. Prompt Shipments.

MEDICINE MEN

A new, complete line (8 standard items) for Medicine Show Workers. Catchy name, flash cartons, labels meet all requirements of Federal and State laws, formulas by registered pharmacist—priced to meet all competition. Send today for full information. Sample line all eight items only \$1.00. Post-paid. This \$1.00 credited to your first order.
UNIVERSAL LABORATORIES, Dallas, Tex.

Be Sure It's a **BANKER** and you WIN.
Combination — Plungers — Vacuumcks — Desk Sets. Also a New Pitch Package. Get my New Price List.

JAS. KELLEY, The Fountain Pen King,
487 B'way, N. Y.; CHICAGO, 180 W. Adams St.
1054 Mission St., San Francisco, Calif.

READ THIS

Demonstrators, house-to-house men or women, E-Z Can Opener just out. Fastest selling item on market. Samples 25c.
Manufactured by
HILEMAN-SCHUSTER CO.
2077 E. 4th St., Cleveland, Ohio

HEADQUARTERS FOR
1 Minute & 4-for-10 Photographers
MAKE GOOD MONEY THIS SUMMER with our New Designed Mounts and Folders. Photo Pocket Mirrors with Catchy Sayings! Also Leatherette Double Photo Holders! **SOMETHING NEW!** Chromium Novelty Frames.
Fresh Stock of Improved **BLACK BACK CARDS**, 1 1/2" direct positive paper, and all supplies always on hand ready for immediate shipment.
BENSON CAMERA CO. 166 Bowery, N. Y.
Catering to Quick Finishing Photographers for Over 30 Years.

GAP WORKERS
Revive the Coll Business. Work **BOSCH CONVERTERS**
Entirely New!
Lawproof — No Squawks — Legitimate.
\$12.00 per 100
Designed by the "Gaff King" Dibley. Samples 25c Each.
BOSCH CONVERTERS
487 Broadway, New York City.

Send your correspondence to advertisers by mentioning *The Billboard*.

TWISTER BALLOON




Funniest looking balloon ever created. When inflated, it looks like a Barber Pole, 52 inches long. Made of long, lasting Latex. Packed 144 assorted colors to box. Peddlers, Streetmen and Circus Men selling Twister like Hot Cakes! **\$2.75 GR.** Workers for TWISTER BALLOON 25c Each.

25% Deposit, Bal. O. O. D. 1938 CATALOGUE NOW READY.

BENGOR PRODUCTS CO.
878 BROADWAY, NEW YORK, N. Y.

Hand-Polished on all sides, 14 Kt. Gold Finished acid-proofed chains. Cleverly designed with places for engraving. Send \$1 for sample line Crosses, Novelties and Engraving Items.



LA MODE BEAD & NOVELTY CO.,
42 West 33rd Street, New York City.

AGE GUESSERS WEIGHT GUESSERS

Hawaiian Leis

GIVEAWAY NECK PIECE

\$2.50

Per Gross

50% Deposit — Sample 10c

F. CHRISTIANS
3316 Broadway, WILDWOOD, N. J.

PHOTO MOUNTS

DIRECT FROM THE FACTORY

Mountings from 1 1/2 x 2 up to the largest sizes. Sparkling new designs, surprisingly moderate prices and rush service. Write us for illustrated circular... Miniature samples 25 cents, postpaid.

THE GROSS PHOTO SUPPLY CO.
1531-17 W. BANCROFT ST., TOLEDO, OHIO

AGENTS — — PITCHMEN
A NEW NECESSITY
Sells to Everybody — Farmers Especially.

MARVEL FIRE EXTINGUISHER

A powder that really does the work. Demonstrate this fast seller at Fairs. It gives you a big margin of profit. Holders for attaching to wall, etc., 15c ea.

SEND FOR SAMPLE \$1.00—DOZ. \$5.40

S. & H. SOAP & CHEMICAL CO.
322 West 6th St., Cincinnati, Ohio.

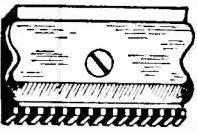
SOCIAL SECURITY PLATES

Bearing Union Labels
ETCHED GOLD BRONZE—IN GOLD COLOR
LEATHER CASE

Attractive To All Industrial Workers.
Write for Wholesale Prices and Territory.
Sample 15c

IDENTIFICATION PLATE CO.
301 FLYNN BLDG., DES MOINES, IA.

PITCHMEN—LOOK !!



HOME HAIR TRIMMER.
50c SELLER.
Fast Money—300% Profit.
SAMPLE, 25c.
Send for details and Quantity Prices.
BOX D-147,
Billboard,
Cincinnati, O.

ELGIN & WALTHAM

REBUILT WATCHES

\$1.75

7 Jewel, 18 Size, in S. H. Engraved Cases, at

Send for Price List. Money Back If Not Satisfied.

CRESCENT CITY WATCH MATERIAL CO.,
113 N. Broadway, St. Louis, Mo.

CHICKEN PAPER

Subscription Men—Why not try America's leading poultry paper? A fine deal for rural territory. Full time or side line. Every farmer is a prospect. Write today for full information, stating previous experience.

POULTRY TRIBUNE, Mount Morris, Ill.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

faker. I mention these facts because we have but one life to live and if we can't spread a little joy as we go along we are definitely working against our own interests. Why wait until we die to get to heaven? Why not make a heaven of the earth? It's as easy as falling off a log. Still we have lethal chambers and electric chairs and condemn others for what we are responsible for. People don't commit crime for amusement. Circumstances force them to it and the dollar is responsible for it. Who knows but maybe the 15 cents I saved that woman might pay for her room for another night. People have a heaven in the Townsend Act if ever it is made constitutional. But I'm afraid the majority of pitchmen will be kicking up the daisies before the law is passed."

PITCHMEN'S SAYINGS: "You can't go wrong, my friends."—Bunny Carroll.

AFTER READING . . . which appeared in this pillar in a recent issue, the affable Sam Levy, veteran pitchman, rifles in a long list of his first attempts in the pitch game, which date as far back as 1903. Included among the list, which incidentally was too lengthy to publish in one issue, was the following: "The first and only time I was broke was in 1903 and that condition has never changed."

Y. L. YON . . . who in his own words has been a fairly successful worker dating back to the days when Charley Chosewood had the old White City Park, Atlanta, and who was for many years a successful pen, novelty and calculator worker, in addition to having owned and operated a med unit to lucrative results, is now working an office specialty in Kansas City territory.

W. D. COOPER . . . lines from Bladon Springs, Ala.: "Business thus far in 1938 has been bad and our health worse. But despite this and the low price for all truck crops my wife and I have been able to keep moving and get enough to pay our hospital fee here. And after all the downs (no ups) we are drinking water and resting and not worrying about missing any meals. This is a swell spot, so all of you sheeties who are still alive crank up the old crate and come here and rest and forget about those big days of long ago. We plan to make the Fisherman Rodeo late in August."

SHEET FRATERNITY . . . was well represented at the recent Paul Bunyon Celebration in Brainerd, Minn., according to E. A. Eckerson. Among the boys there were Philip Sawyer, Tex Dabney, Roy Graham, Swede Johnson, Paul Kramer, Carl Powell and Red Downs. All report that the event was a red one.

HUSTLER'S TIPS: "An item which is reported to be going to town in a big way is the punch needle. True it's easily booked, but its true value lies in the fact that it enhances the sales of the pillow top, design goods and yarn. This means added profits to the store owner and a proficient needle worker will have little difficulty drawing customers in of just such an item. Good demonstrators should have no trouble making a big thing of the article not only in stores, but on fairgrounds as well."

JIMMIE TAYLOR . . . and Bud Wilkie were sighted in Northern Wisconsin last week while en route to work Minneapolis territory.

A PIPE EMANATING . . . from the Hayward Lake region of Northern Wisconsin indicates that Mr. and Mrs. F. F. Ellis and Mr. and Mrs. E. A. Eckerson are now safely ensconced in their summer home there. Betty Eckerson is plenty busy keeping the ice box filled with fish, while Gladys Ellis, according to reports, has increased her appetite and is adding plenty of weight. Ed and Frank recently made the Paul Bunyon Celebration in Brainerd, Minn., to good results and report that any of the sheet boys in that territory are welcome at their summer home.

TRY PUTTING a real punch behind your talk and you'll see the lucre roll in.

JOE HESS . . . is clicking to good returns working his two flashy pen layouts on the boardwalk at Asbury Park, N. J.

HARRY MAIERS . . . erstwhile mayor of Park Row, New York, and who for the past several weeks has been confined in the Morrisania Hos-

DEMONSTRATORS • You're Always Sure To FAIR WORKERS • MAKE MONEY PEELER WORKERS • With THE ACME LINE

SAFETY GRATERS



ACME GARNISHING SET



The three fast-selling household specialties illustrated are only a part of our complete line of kitchenware.

These and the other items listed in this announcement have an appeal for every housewife. Demonstrators have been making big money with them consistently.

Other items in our complete line include:

**ORANGE JUICERS
SPIRAL SLICERS
ROSETTE CUTTERS
KITCHEN TONGS
CAN OPENERS
SHARPENING STONES
GAS STOVE LIGHTERS**

and many others.



GARNISHING SETS

All Goods Approved by GOOD HOUSEKEEPING INSTITUTE



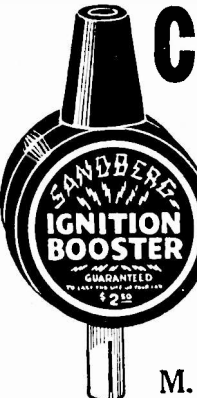
ROTARY MINCERS

ACME METAL GOODS MFG. CO. 2-24 ORANGE ST., NEWARK, N. J.

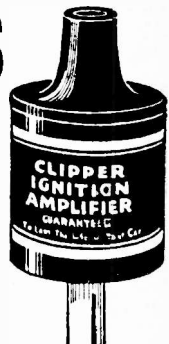
COIL WORKERS

—TWO SHAPES—

LOTS OF FLASH



IGNITION BOOSTER



CLIPPER IGNITION AMPLIFIER

(LEFT) Non-Breakable. \$9.00 per 100, Omaha. Sample 25c.

(RIGHT) Bakelite. 7c Each. Gross Lots, Postage Paid. Sample 25c.

M. TOMPSETT CO., Post Office Box 1043, Omaha, Neb.

pital, Bronx, New York, with a weak heart, high blood pressure and thyroid gland trouble, writes that he wishes to thank all his friends for their kind remembrances. He says that he will rest there for about two more weeks before attempting to corral some more sugar.

Events for 2 Weeks

- (July 25-30)
- ARK.—Newark. Homecoming, 25-30.
 - IDAHO—Idaho Falls. Rodeo, 28-30.
 - ILL.—Arcola. Homecoming, 25-30.
 - Cherry. Homecoming, 29-31.
 - East Dundee. Firemen Festival, 27-30.
 - Salem. Marion Co. Soldiers & Sailors' Reunion, 23-30.
 - Stockton. Street Carnival, 28-30.
 - Wyoming. Midsummer Festival, 27-30.
 - IND.—Cloverdale. Picnic & Homecoming, 28-30.
 - Hammond. Auto Races, 31.
 - North Salem. Homecoming, 28-30.
 - IA.—Coggan. American Legion Celebration, 29-30.
 - Dubuque. Street Railway Employees' Celebration, 25-29.
 - Earlville. Gala Days, 27-28.
 - Tabor. Farmers & Merchants' Picnic, 26-28.
 - KAN.—Downs. Anniversary Celebration, 27-30.
 - Waterville. Celebration, 28-30.
 - Winfield. Race Meet, 25-30.
 - KY.—Louisville. Auto Races, 31.
 - MASS.—Boston. Rodeo at Suffolk Downs, 25-Aug. 6.
 - MICH.—Fremont. Homecoming, 27-28.
 - Iron Mountain. Eagles' Celebration, 25-30.
 - Neminee. Dairy Show, 27-28.
 - Mt. Pleasant. Petroleum Expo., 26-31.
 - Roseville. Firemen's Field Day, 29-Aug. 7.
 - MINN.—Fountain. Fall Festival, 28-30.
 - MO.—Centralia. Horse Show, 26-28.
 - Charleston. Watermelon Festival, 25-30.
 - Craig. Reunion & Homecoming, 28-31.
 - Cuba. Homecoming, 29-30.
 - Macon. Celebration, 26-29.
 - Parnell. Picnic, 28-30.
 - NEB.—Jansen. Picnic, 28-29.
 - N. M.—Hobbs. Rodeo, 29-31.
 - N. Y.—Hilton. Firemen's Carnival, 28-30.
 - Rochester. Rodeo, 25-30.
 - O.—Akron. Legion Celebration, 25-31.
 - Byesville. Homecoming, 26-29.
 - Greenville. Auto Races, 31.

ENGRAVERS!

New Catalog

No. 23—"just off the press"



OVER 100 NEW NUMBERS

A new catalog featuring Engraving Pins—new attractive numbers with lots of selling punch; highly polished, carded and cellophaned; a complete line of other engraving items too! Catalog is free—write today.

- ### New Popular Styles in
- WHITESTONE RINGS
 - CAMEO RINGS
 - LOCKETS and CROSSES
 - PHOTO JEWELRY

HARRY PAKULA & CO.
5 No. Wabash Ave., Chicago, Ill.

PITCHMEN

FRUIT LAXATIVE!

New Food and Fruit Principle. Not a Medicine. No Legal Troubles. 500% Profit. Small Package and Full Details Mailed FREE.

"FRUIT - INA"

1959 Cortland St., Chicago.

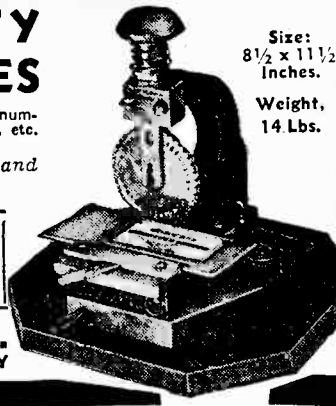
Send your correspondence to advertisers by mentioning The Billboard.

SOCIAL SECURITY MACHINES & PLATES

A practical portable machine for stamping names and numbers on Social Security Plates, Name Plates, Key Rings, etc. Can be operated by any boy or girl. No skill required. *Everybody Makes Money With Our Machines and Plates. 39,000,000 Customers in U. S.*

SALESMEN — AGENTS — OPERATORS
Write or wire immediately for special introductory combination deal on Machines and Plates.
10c brings beautifully etched gold-leaf Sample Brass Plate, including Leather Cover. Also Circular showing picture of machine.

Social Identification Sales Co.
1560 BROADWAY NEW YORK CITY



Size: 8 1/2 x 11 1/2 Inches.
Weight, 14 Lbs.

MEDICINE MEN -- AGENTS -- PITCHMEN

SEND 10c IN STAMPS FOR NEW 1938 CATALOG
MEDICINES—TONICS—PILLS—TABLETS—SPECIALTIES

DEVORE MFG. CO. (Mfg. Chemists)
511 East 72nd St., New York City.

BIG PROFIT ITEMS SPECIALLY REDUCED

- FLASH PAPERS OF 20-PIN STUCK NEEDLES. Per 100 Papers \$0.52
- FLASH PAPERS, AS ABOVE. Gold Eye. Per 100 Papers. .65
- BROADWAY TRANSPARENT NEEDLE-BOOK. An Attractive Red and Gold Package With Sliding Window Front. Per 100 Pkg. 1.85
- BROADWAY LIGHTS NEEDLE-BOOK. Containing 5 Papers Gold and Silver Eye Needles and Patch of 15 Needles. Big Special. Gro. 3.75
- BOOK OF WONDERS NEEDLE-BOOK. Contents as Above. Cover Very Appealing. Gross. 4.75
- CENTURY OF PROGRESS NEEDLE BOOK. Contains 4 Transparent Papers Gold-Eye Needles and 15 Needle Patch. Gross. 5.50
- POCKET COMES. First Quality, Full 5" Length. Gross. 2.35
- SHOE LACES. Fine Quality 32-Thread, 27" Length. Black and Brown. Gross Laces. .33
- NECKLACES. Assorted Styles. Big Values. Gross Assorted. 3.25
- CROSSES. Plain, Carved, also Rhinestones. Dozen Assorted. 1/3 Deposit With Order. Bal. C. O. D. .90

ORDER FROM NEAREST PLACE
MILLS SALES CO.
27 So. Wells St. Chicago, Ill. 76 Washington St. Boston, Mass.

PITCHMEN!

Get in on Something HOT
Cash in on Tremendous Demand for Attractive Two-Tone Satin Finish.

BRONZE SOCIAL SECURITY PLATES

A Fast Sight Seller 25c to \$1.00

Cost to you for beautifully etched plates ready for engraving name and number, \$5.75 per 100 — \$50 per 1,000. With Leatherette Cases \$2 per 100 extra. Sample plate and case 25c. 25% deposit, Bal. C. O. D. All prices F. O. B. Chicago. Write or wire.

Electric Pencil
For engraving name and number \$12.50.

CREST SPECIALTY CO.
663 W. Washington St., Dept. 15, Chicago, Ill.

CLOSE OUT ARTICLES FOR THE NOVELTY MAN

- Several Thousand Dollars in Merchandise to be Closed Out as SLUM.
- 500 Pieces Ass't. \$3.00
 - 1000 Pieces, better than the first lot, such as Rose Pins, Brooches, Earrings, Cigarette Holders, Small Toys, etc. 7.00
 - 200 Pieces for Country Store. 6.00
 - 24 in. Ass't. Bead Necklaces. Doz. .85
 - O-Boy Black Baby Pins. Doz. .85
 - Miniature Straw Hats. Gro. 1.95
 - Opera Glasses. Doz. 1.70
 - Gift Wedding Rings. Gro. 1.00
- 25% Deposit With All C. O. D. Orders.
GOLDBERG JEWELRY CO.
302 West 6th St., Kansas City, Mo.

DOCTOR

Licensed Illinois. Wonderful opportunity. Case taker. Prefer medicine show experience. No traveling. BOX D-145, care The Billboard, Cincinnati, Ohio.

- Malvern. Homecoming, 28-30. Ohio City. Vol. Firemen Street Fair, 25-30.
- Wayne. Homecoming, 27-30.
- Zanesville. Putnam Pumpkin Show, 25-31.
- OKLA.—Custer City. Rodeo, 27-28.
- Healdton. Rodeo, 29-30.
- Mangum. Greer Co. Pioneers' Reunion & Rodeo, 28-30.
- PA.—Henrietta. Farmers' Reunion, 27-28.
- Leechburg. Firemen's Jamboree, 25-30.
- Stroudsburg. Elks Charity Fair, 25-30.
- S. D.—Custer. Gold Discovery Days, 27-28.
- TEX.—Atlanta. Watermelon Festival, 27.
- VA.—Mauertown. Fun Festival, 28-30.
- WASH.—Seattle. Potlatch of Progress, 29-31.
- WIS.—St. Croix Falls. Centennial Celebration, 28-30.
- WYO.—Cheyenne. Frontier Days, 26-30.
- Dubois. Rodeo, 30-31.
- CAN.—Hand Hills, Alta. Stampede, 27.
- Peace River, Alta. Stampede, 27-29.

(August 1-6)

- ARK.—Heber Springs. Old Soldiers' Reunion, 4-5.
- Prairie Grove—Confederate Reunion, 3-5.
- CALIF.—Ventura. Dog Show, 6-7.
- COLO.—Monte Vista. Stampede, 3-5.
- Wray. Celebration, 4-6.
- IDAHO.—Gooding. Rodeo, 4-6.
- Soda Springs. Stampede, 4-6.
- ILL.—Beardstown. Fish Fry, 1-6.
- Carlyle—Street Fair, 2-7.
- Carthage. Homecoming, 3-6.
- Chadwick. Cheese Day, 3-4.
- Chicago. Gift Show, 1-12.
- Chicago. Merchandise Fair, 1-10.
- Cuba. Soldiers & Sailors' Reunion, 4-6.
- Mt. Auburn. Farmers' Picnic, 5-6.
- Moweaqua. Homecoming, 1-6.
- Quincy. K. of C. Barbecue, 7.
- Waverly. K. of C. Picnic, 1-6.
- Wenona. Homecoming, 3-6.
- York. Old York Reunion, 4-7.
- IND.—Brownstown. Soldiers' Reunion, 1-8.
- Decatur. Free Fair & 4-H Club Exhibit, 1-6.
- Hymera. Old Soldiers' Reunion, 4-6.
- Michigan City. Indiana Days, 5-7.
- Somerset. Street Fair, 3-6.
- Stilesville. Picnic, 5-6.
- IA.—Toledo. Homecoming, 4-6.
- KAN.—Axtell. Picnic, 3-5.
- Dexter. Rodeo, 1-7.
- Hanover. Days of '49, 3-5.
- Lebanon. Homecoming, 4-6.
- KY.—Louisville. Church Carnival, 4-6.
- ME.—Rockport. Regatta Sportsmen's Show, 3-6.
- MASS.—Caryville. Dog Show, 7.
- Lowell. Fire Frolics & Carnival, 1-6.
- MICH.—Beaverton. Homecoming, 6-7.
- Constantine. Homecoming, 3-6.
- Manistee. Trailer & Equipment Show, 1-10.
- MO.—Barnard. Picnic, 3-6.
- Humansville. Celebration, 3-6.
- Kidder. Picnic, 5-6.
- Livonia. Picnic & Homecoming, 3-6.
- MONT.—Butte. Rodeo, 4-7.
- NEB.—David City. County Picnic, 5-6.
- Trenton. Pow-Wow, 4-7.
- N. J.—Belle Mead. Farmers' Picnic, 24.
- N. Y.—Arcade. Firemen's Carnival, 3-6.
- O.—Defiance. V. F. W. Circus & Expo., 4-6.
- New Waterford. Firemen's Street Fair, 3-6.
- OKLA.—Hinton. Rodeo, 3-5.
- Yale. Homecoming, 3-6.
- PA.—Dalton. Firemen's Carnival, 2-6.
- Rocky Grove. Firemen's Fair, 2-6.
- Skytop. Dog Show, 6.
- Williams Grove Park. Cumberland Co. Home Show, Aug. 5-6.
- S. D.—Deadwood. Days of '76, 2-7.
- Madison. Yankee Doodle Days, 5-6.
- TEX.—DeLeon. Peach & Watermelon Show, 3-6.
- Olton. Stampede, 4-6.
- Sulphur Springs. Old Settlers' Reunion, 1-6.
- VT.—Montpelier. Horse Show, 5-6.
- WASH.—Auburn. Auburn Days, 1-6.
- Centralia. Pioneer Days Celebration, 5-6.
- WIS.—Brillion. Firemen's Picnic, 7.
- Rio. Firemen's Picnic, 6-7.
- Racine. Celebration, 1-7.
- Siren. Siren Jubilee, 5-7.
- CAN.—London. Ont. Old Boys' Reunion, 1-6.

(Events for five weeks in advance appear in the last issue of each month. This week they will be found on page 55.)

DEALS

(Continued from page 68)

popularity of candid cameras. J. Mallory Co. reports its candid-camera deal is still going as strong as ever, with a good volume turnover each week. Firm is also preparing a new deal which will be announced soon.

Operators who like to work cigaret deals should find the one offered by Joseph Hagn right up their alley. Its basic appeal is also a candid-type camera.

HAPPY LANDING.

NEW DIET

(Continued from page 3)

the thing doesn't make any money. In addition to all these, there's a Broadway angel dicker with the park department for a series of name band sessions. Front for the outfit is Sam Friedman, a Shubert press agent, but project is entirely independent of the Shuberts. It may not materialize because the money man insists on having the stadium Saturday nights, which have already been assigned to Salmaggi. If sold on a night earlier in the week the sponsor may go thru with the deal.

Jones Beach has made no production commitments other than for Salmaggi opera, but is said to have had 30 different offers. Meanwhile, the public is being entertained with fireworks and water attractions.

With matters as they now stand, it will be impossible for the Shuberts and Gallo to return to the stadium fold this season even if they wanted to, because the Salmaggi contracts prevent the park department from offering the full six nights a week required by Equity.

Under the agreed terms Salmaggi will produce at Randall's Island 12 different operas for six weeks, on Saturday and Sunday nights. Openers will be *Aida* and *Carmen*. Operas will have one-time productions at admission prices of 55 cents and 99 cents, including taxes. In case of rain the producer will pay the

SPORTS 4000

FREE 1938 Wholesale Catalog

Has 260 pages of world-wide bargains; 4,000 salesmen's specialties; selling plans; new values — at rock-bottom wholesale prices. This catalog is free. Send for a copy today.

SPECIAL INVENTORY SALE

No.	Item.	Gross.
C214	Wash Ties	\$4.58
T356	Wm. A. Woodbury Dental Cream	5.95
T534	Wm. A. Woodbury Shaving Cream	6.95
T335	Wm. A. Woodbury Lipstick	5.95
T336	Wm. A. Woodbury Cold Cream	8.40
7p 15"	Reproduction Pearl Necklaces	2.25
T86	Face Powder	2.75
N284	Clip Combs	2.95
N310	Men's Quality Black Pocket Comb	2.25
K55	Zinc Pot Cleaner	2.10
N145	Chinese 8" Sewing Basket. Doz.	59c
K353	Royal brand, gallon-size Thermic Jug. Each	65c
A101	Star Razor Blades on card	1.17
H354	Hamilton Electric Shaver	1.85
V640	Candex Candle Camera	2.33
Single Edge	Razor Blades, 1,000	4.35
Double Edge	Razor Blades, 1,000	2.20
SPORS CO.,	7-38 Erie St., LeCenter, Minn.	

THE SEASON'S BEST SELLING NUMBERS

New MECHANICAL TIPPING HAT MONKEY
As popular as the O. U. Dog. \$21.00
\$1.50 Doz. Gross.

HAWAIIAN LEIS
The ideal giveaway number for scalemen and carnival men. Gross. 3.00
60c Doz. Gross.

LEATHER BABY SHOES
The year's novelty hit number. 6.00
60c Doz. Gross.

RABBIT'S FOOT WITH KEY CHAIN 5.40
50c Doz. Gross.

HEAVY TORTOISE SHELL RIM SUN GLASSES—CURVED LENS
70c Doz. Gross. 7.80

23-INCH SILK PARASOLS
80c Doz. Gross. 9.00

LARGE DRUM MAJOR DOLL
\$1.80 Doz. Gross. 21.00

LARGE SAILOR DOLL
\$1.50 Doz. Gross. 16.50
25% Deposit With Order, Balance C. O. D.

SEND FOR FREE LUCKY CHARM LIST B-2626

EPSTEIN NOVELTY CO., INC.
116 Park Row, N. Y. City

Our New Illustrated Catalog of Concession — Bingo Novelties, Street-men Items, Etc., is yours for the asking. Send for your copy today.

Earn \$10 Daily Selling The

New! Different!

MIDGET BURGLAR ALARM

"EXPLODES, LOUD AS A GUN"
EASY TO INSTALL
PROVIDES PROTECTION FOR ~ WINDOWS, DOORS, AUTOS, GARAGES, ETC.
Samples 25c Each, \$1.50 Per Dozen. Circulars Free.

ROYAL NOVELTY CO.
512 Washington St., Johnstown, Pa.

New!

Revolutionary Improvement

IN-

Razor Blade Industry

REMCO

MICROTESTED
RAZOR BLADES
Send 10c for Samples and Catalog.
GOLDSMITH'S
22 E Court St., Cincinnati, Ohio.

PENNANTS

FRONTIER CENTENNIAL

STOCK PENNANTS

CIRCUS—RODEO—FAIRS—AMERICAN LEGION, and all Other Subjects.

300 Lots	1000 Lots
5x12 . . . \$ 3.00 100 . . . \$ 25.00 1000	9x27 . . . 7.00 100 . . . 65.00 1000
12x30 . . . 11.00 100 . . . 100.00 1000	

Tinted Colors 1/2c Extra on Quoted Prices.
Write for Prices on Specials.
Deposit 1/3 on All Orders.

NORSID COMPANY, 17 E. 16th St., N.Y. C.

N. Y. WORLD'S FAIR NOVELTIES

Pins, Bracelets, Tie Slides, Money Clips, Letter Openers, Key Chains and Open Shank Rings. All approved by World's Fair Committee. Each item with Official Colored Enamelled Emblems of the Fair. Priced at \$18.00 Gross. Send \$2.00 for Complete Assortment.

THEODORE KANE CO.
19 WEST 34TH ST. NEW YORK, N.Y.

GUARANTEED REBUILT WATCHES DIRECT FROM WHOLESALER.
12 Size Elgin or Waltham Illinois Engraved Chromium Finish \$3.50
Case, 7 Jewel. Each . . . \$4.25
15 Jewel. Each . . . \$4.25
Each Individually Boxed.

FREE — Fine Quality Chain With Each Watch.
25% Deposit, Balance C. O. D.

KANE WATCH CO. 105 Canal St., New York, N.Y.

AGENTS WANTED

WHITE SHOE POLISH — 2 1/2c
MACHINE THREAD — 1c
CIGARETTE LIGHTERS — 2c

Real Hustlers write for 1938 Bargain Catalog.

ATLAS SALES CO.
1203 WYOMING, PITTSBURGH, PA.

department of parks \$100 to cover labor expenses at a two-hour rate.

Contract with Jones Beach calls for 10 operas for five weeks, the deal starting a week later. Salmaggi will repeat here the same programs staged at Randalls, tho the operas will be given Friday and Saturday nights instead, and box-office prices will be 40 cents, 75 cents and \$1.10, including tax. In both deals producer arranged to stage a postponed-account-of-rain opera the next available night so as to appease unions and honor rain checks. Salmaggi reports complete amity between him and the stagehands' union, the musicians' union and the American Guild of Musical Artists, which has jurisdiction of the performers. Union scale will be maintained, he avers.

Setting these outdoor deals, Salmaggi has postponed the programs he was to have given at the Brooklyn Academy of Music starting August 20. The indoor series will start instead in September. However, the Hippodrome director is going on with his proposed performances at Hartford, Conn., next Friday and Saturday.

Financial deal between the producer and the city department differs from terms of the Shubert contract. Salmaggi will pay the department a flat rental, which officials report "covers expenses adequately." It costs the city approximately \$300 a night to run Randalls Island. Shuberts estimated that for their six-night run their cost was \$17,000, while grosses for the first three weeks of the season amounted to approximately \$9,000, \$11,000 and \$9,000. The outlook was dismal, particularly when the weather man promised nothing but rain. This whole week, for example, would have been completely washed out. The city's share in the three-week intake averaged \$900, \$1,100 and \$900, so that the city lost money on operation too. Hence, when the Shuberts sought release from their contract park officials welcomed the change, feeling that the sameness of the operettas season after season has exhausted their particular clientele.

It is the plan of the D. of P. to diversify stadium offerings so as to tap as many different strata in the pleasure-seeking public as is possible.

In fairness to the unions, park officials reiterated that union scales and stipulations had nothing to do with the withdrawal of Shuberts. The stagehands and musicians had given rain conces-

sions to the producers from the start of the season. Equity had not been consulted for a reduced wage scale when the park deal was called off. According to park department spokesmen, even if Equity and the other unions had made further concessions, the operettas would have closed. The grosses were too bad for the performers or workers to meet the deficit with personal sacrifices of salaries.

Immediately upon the termination of contract with the Shuberts and Gallo the department of parks arranged for a weekly series of four banquets to be conducted at Randalls Island under the auspices of the National Bureau for Blind Artists, starting August 24. Details of the series are reported in the music department of this issue. If the contests net a nice return there is a possibility of their being staged annually.

Prior to conferences with Salmaggi, officials of the stadia took up negotiations with Billy Rose, but the vaudeville deal fell thru. During these confabs, however, Equity had its hands full trying to beat down the raps handed out by the Shuberts and trying to appease its laid-off members. After 150 actors, singers and dancers stormed the Equity offices Tuesday afternoon the association approved salary reductions. Council had empowered George Heller, Franklyn Fox and Edward Fielding to deal with the Shuberts, instructing them to allow concessions only if three weeks' work was guaranteed. One yield would have been to allow the producers to give a Sunday night show at regular rate of pay per performance. This would have been the first time since the legalization of Sunday shows in 1935 that Equity had not insisted on double pay for Sunday performances. Council was willing to let producers deduct, in case of rain, a total sum equivalent to the pay for two performances. For the first rainy night in a week the producers would have been allowed to cut salaries one-eighth, for the second and third rainy nights an additional one-sixteenth each. Shuberts wanted to cut chorus salaries from \$30 to \$25 but Equity said "no soap." Producers had promised, however, to make up for salaries lost by rain if there were a profit at the end of the three weeks of performances.

All this was in vain, because the Shuberts called the park department for renewed negotiations just three minutes after the Salmaggi contract was signed.

IDEAL EXPOSITION SHOWS, INC.

Week August 1, Rochester, N. Y., in the heart of the city on North Ave. The best date of the season. Can place Concessions of every description, including Wheels, Grind Stores, Palmistry, Ball Games, Photograph Gallery, etc.

Can place Motordrome, Fun House, Minstrel Show, Illusion Show, Midget Show or Fat Show. Fair season starts August 22 at Malone, N. Y., and ends November 15. Write or wire

WM. GLICK, General Manager
This Week, Hornell, N. Y.

DeLUXE SHOWS of AMERICA

CAN PLACE FOR THE BALANCE OF THE SEASON, FOR FAIRS AND BEST STILL DATES IN NEW YORK STATE.

THE ONLY SHOW TO PLAY NIAGARA FALLS THIS YEAR. THIS WEEK NEWBURGH, N. Y. THEN THE BIG ONE, NIAGARA FALLS. Followed by Niagara County Fair, Lockport, N. Y.; Tompkins County Fair, Ithaca, N. Y.; Jefferson County Fair, Watertown, N. Y.; Rochester Fair and Exposition, Rochester, N. Y.; Atlantic County Fair, Egg Harbor, N. J. Others to follow.

CONCESSIONS—Grind Stores that can work for 10c, Fish Pond, String Games, Huck La Buck, Palmist and Long Range Shooting Gallery, or any other Grind Store. ALSO PLACE Merchandise Wheels. NO EXCLUSIVE AT ANY OF THE ABOVE FAIRS.

CAN PLACE good money getting Shows, such as Midget, Mickey Mouse, Unborn, or any other meritorious Shows.

CAN PLACE Girls for Girl Shows, also good, clean Acts for Circus Side Show. Good Freaks write. WANT FEW MAJOR RIDES, such as Octopus, Boomerang, Caterpillar, Pony Ride. WANT Ride Help. All address S. E. PRELL, Managing Director, as per route.

O. C. BUCK SHOWS

Opening 1938 Fair Season at
BOONVILLE, NEW YORK, AUGUST 2

Can place legitimate Grind Concessions, also few legitimate Stock Wheels. Will book Monkey Show, Kiddie Airplane Swings and Grind Shows. Custard open. Tom Hason wants Glass Blower, Tattoo Artist, Half and Half or High-Class Annex Attraction, also Outstanding Freaks. Al Wallace wants at once another experienced sober Griddle Man. This show plays thirteen consecutive fairs, ending October 28 in North Carolina. This week, Herkimer, N. Y.; next week, Boonville, N. Y., Fair.

DICK'S PARAMOUNT SHOWS, INC.

WANT WANT WANT

SHOWS—With own outfit, that do not conflict.
CONCESSIONS—Grind Stores, Lead Gallery, Scales, Penny Arcade, Cigaret Shooting Gallery, Duck Pond.
Concord, N. H., July 25 to 30; Claremont, N. H., August 1 to 6.
FAIRS—Morrisville, Vt.; Marshfield, Mass.; Lewiston, Me.; South Paris, Me.; Farmington, Me.

KEYSTONE SHOWS WANT

FOR A LONG SEASON OF FAIRS AND CELEBRATIONS

Cook House and legitimate Concessions. Want Girl Revue and Organized Minstrel; have complete outfits. Will place any new and novel Shows. Titusville, Pa., this week; Grove City to Follow.

FUNLAND SHOWS Want

For Money Spots in Ole Kentucky.—Ridee-O, Tilt and Octopus. (Fred Christ wire.) Grind Shows open. Want Side Show Acts, Jagger, Glass Blower, Etc. Chorus Girls, Comic and Musicians for Jig Show. All winter's work. (Mack Davis, wire.) Want Second Man for Wheel. CONCESSIONS all open except Bingo, Popcorn and P. C. Ex. Diggers and Long Range Gallery open. Elizabethtown, Ky., This Week — Hardinsburg, Ky., Next Week. Fair Secretaries visit us. Have open time.

WANTED - WANTED

6 DAYS — 6 NIGHTS FOR

INTERNATIONAL FISHERMAN'S EXHIBITION AND CARNIVAL

At Sullivan Square Playground, Charlestown, Mass., August 22-27, 1938.

Shows, Grind Stores, Legitimate Merchandise Wheels. Weeks to follow. Watch Billboard for dates. Wire or write INTERNATIONAL FISHERMAN'S RACE, INC., Hotel Statler, 70 Arlington St., Boston, Mass. Al Taxier, Mgr.

LETTER LIST

(Continued from page 25)

Watson, Harold Young, Charlie
Wilkins, Grover C. Zaber, Ray

MAIL ON HAND AT
ST. LOUIS OFFICE

390 Arcade Bldg.

Parcel Post

Flannigan, Mrs. T. T. 3c

Women

Anders, Mrs. Eddie Leonard, Mrs.

Backenstoe Jr., Mrs. L. W. Lento, Mrs. Ruth Harry

Beheny, Elise Lee, Mrs. Marie Mathies, Mrs. John

Blanchard, Mrs. A. McDonald, Mrs. Myrtle

Cloven, Louise Conley, Mrs. Ted Crowell, Mrs. H. W.

Doria, Betty Lee Forkum, Mrs. Etoi Frenzel, Betty

Galpin, Mrs. E. H. Galvin, Mrs. Dollie

Gates, Miss Billie James, Miss Helen

Lee, Catherine

Men

Adams, George V. Fernandez, Ray

Ashley, Frank Charles Gable, John

Allan, Andy Goldstone, Blackey

Allen, Jos. Gray, Bee Ho

Bartlett, Michael Hallock, Bob

Benham, Dick Hardy, "Swinging Ball"

Berry, Ralph Harris, Happy

Brandt, N. Butcher, A. J.

Brooks, George Byers, Robert

Bryer, Bill Carrington, Harold

Burnett, R. C. Castle, W. J.

Butcher, Stanley Clark James

Byers, J. W. Clayton, Bob

Carrington, Harold Cline, E.

Castle, W. J. Cochran, Chief

Clark James Credit, George

Clayton, Bob Davis, R. W.

Cline, E. DeCamo, Chas.

Cochran, Chief Donahue, George C.

Credit, George Durante, Joe

Davis, R. W. Dyer, Tony

DeCamo, Chas. Eakin, Basil

Donahue, George C. Ellis, Wilbur

Durante, Joe Emerson, Jack

Eakin, Basil Fairbanks, William

Ellis, Wilbur

Emerson, Jack

Fairbanks, William

Harwood, Van

Hearing, Paul

Heeneey, Steve

Henderson, Frank

Hendricks, Joe

Hollingsworth, R. E.

Holzer, J. A.

Howe, Rex

Jorgenson, James

Kepley, Jesse R.

King, C. J. (Tex)

Krues, Henry

Landrum Players

Laughlan, Harold

Leonard, Harry

Lewis, Malcolm

Litts, G. F.

Lockman, Ben

Lower, Loyd

Martin, Terry

Mason, Thos. C.

Mel-Rol, Dr. A.

McGregor, Donald.

Mills, Bob

Minash, Henry

Morgan, Bob & Jean

Myers, Jess

Parter, M. H.

Parrish, Dale

Paxton, Robert L.

Payne, Frank A.

Potts, Walter

Ray, Bertie

Rolls, Johnnie

Rohrer, Laurence

Rounds, Jimmy

Schaeffer, O. L.

Schock, Henry

Seacord, Ernest

Smith, Tom

Stanley, Harry

Staley, Paul

Staley, Sam

Stein, Jim

Stuart, Tex

Sweeney, Edw. J.

Switzer, Pete

Truchart, Chief

Upon, Roy

Walker, Paul A.

Ware, Frank R.

Webster, Fred

Wilkerson, W. B.

Wright, Al

ENDY BROS. SHOWS, INC.

FIREMEN'S CELEBRATION AND FAIR
NEWTON, NEW JERSEY—OPENS TUESDAY, AUGUST 2.

CAN PLACE—Limited Number Wheels, Bird, Blankets. Also Roll Downs and other Legitimate Concessions at Let-Live Privilege. Novelties, SHOWS—Unborn, Penny Arcade, Gas Cars. Girls for Unborn Show, also Lecturer. Want Ferris Wheel Man; must be sober. Have complete frame up. FAIRS START NOW AND END IN NOVEMBER. All address ENDY BROS., Roseta, Pa., this week.

TILLEY SHOWS WANT

Merchandise Concessions, Fun House, Mechanical Show for Kewanee, Princeville Homecoming, Benson Homecoming. Other Fairs and Celebrations to follow. Address Kewanee, Ill., this week.

Now READY CONCESSIONAIRES!

Send for Your Copy Today. Contains Largest Selection Corn Game Items, Flash, Cans, Chromeware, Glass, Plaster, Slum and Novelties

— AT LOWEST PRICES —

Continental PREMIUM MART

3 RD. + WELLS ST. MILWAUKEE, WIS.



ROUTES
(Continued from page 28)

Brandino, Magician: (Mayfair Club) Lansing, Mich., 26-Aug. 1.
 Burke & Gordon: Millmine, Ill., 25-30.
 By-Gosh Vaude Tent Show: (Park) Ripley, W. Va., 25-30.
 Craig's Tent Show: Hornby, N. Y., 25-30.
 Coriell Family: (People's) Crosby, Minn., 28-30.
 Crowley Show: Hanna City, Ill., 25-30.
 Daniel, B. A., Magician: Millmine, Ill., 25-30.
 DeCleo, Magician: Hicksville, O., 25-30.
 Fred's Kiddie Circus: Lake Andes, S. D., 30.
 Green, Magician: Edmundston, N. B., Can., 25-30.
 Lewis, H. Kay, & Holly Varieties: (Main St.) Salmon, Ida., 25-30.
 Long, Leon, Magician: Appalachia, Va., 25-28; Big Stone Gap 29-31; Pennington Gap Aug. 1-7.
 Levant Show: East Prairie, Mo., 25-30.
 Lucy, Thos. Elmore: Eureka Springs, Ark., 29; Cassville, Mo., 31; Springfield Aug. 1; Kansas City 2; Wheaton, Kan., 4.
 McCall Bros.' Show: Chula, Mo., 25-30.
 McNally's Variety Show: Springfield Center, N. Y., 25-30.
 MacGreen, Judy, Players: Prairie Grove, Ark., 25-30.
 Magrum, C. Thomas, Magician: Suncook, N. H., 27; Plymouth, Vt., 28; Rochester 29; Waterbury 30; St. Albans Aug. 1.
 Marquis, Magician: St. George, Utah, 27; Cedar City 28; Parowan 29; Milford 30; Beaver Aug. 1; Filmore 2; Nephi 3; Delta 4; Payson 5; Spanish Fork 6.
 Miller, Al H., Shows: Glenwood, Ga., 25-30.
 Miller's, Ralph, Donkey Baseball: Union City, Mich., 27; Marshall 28; Albion 29; Jackson 30-31.
 Musical May Mack: St. Paul, Minn., 25-30.
 Otto, Bert, Med. Show: Millville, Pa.
 Ricton's Show: Clayton, Ga., 28-30; Tallulah Falls Aug. 1-3; Robertstown 4-6.
 Rippl's Community Show: Chancellor, Va., 25-30.
 Seccalum Park Rides, No. 1 unit: (Fair) Mansfield, O., 28-30; No. 2, Wayne, O., 26-30.
 Texas Max Show: Christoval, Tex., 25-30.
 Totman & Newton Tent Show: Quinby, Va., 25-30.

Gooding Greater Shows WANTS

Real Side Show, Working Acts and Human Freaks. Strong Bally. This is an office show. Have never missed a payday.

GOODING GREATER SHOWS

Fort Wayne, Ind., July 25-30; Decatur, Ind., August 1-6.

WANTED GREATER EXPOSITION SHOWS

Good proposition for Cook House. CAN PLACE legitimate Concessions. CAN USE one High Free Act. Address GREATER EXPOSITION SHOWS, Bellefontaine, O., this week; Bucyrus, O., week August 1.

GREENFIELD, ILL.

Triennial Home-Coming Celebration August 8 to 12

Every third year. This is the year. Concessions of all kinds that work for stock open. On street around square. Address J. L. McDERMITT, Greenfield, Ill.

THE ORIGINAL SHADE GAP PICNIC

McDonalds Grove Shade Gap, Pa. August 1 to August 6.

Wanted Shows, Rides, Concessions. C. W. CRAIG, Shade Gap, Pa.

WANTED

Rides and Shows

FIESTA WEEK SEPT. 28th

BOX 683, Socorro, New Mexico.

WANTED

70th Old Settlers

August 25 and 26, Clayton, Ill. Two Big Days. Rides or Small Carnival. E. O. AMEN, Secy.

WANTED

A LARGE CARNIVAL

Moving by railroad to exhibit at Decatur, Ill. Auspices Post 99. Decatur, Ill., for week starting Labor Day. Communicate **FAY IOKES**, Decatur, Illinois.

FREE ATTRACTION WANTED

Must be spectacular and of the high-dive variety or up in the air. Two performances daily. September 1 to 3. Must be of high class. If interested write to the undersigned giving full particulars of act and terms. **H. G. LAW**, Chairman, Ridgway Fire Department, Ridgway, Pa.

READING'S SHOWS

Need Stock Concessions and Grind Shows, big Snake or Freak for 14 weeks of fairs, starting at Cumberland County Fair, Burkesville, followed by Columbia and Lexington, Ky., Fairs, Glasgow, Ky., Legion Festival this week; Burkesville Fair next week. **W. J. WILLIAMS**, Mgr.

EMMITT BUFKIN

Wants Agents For Bucket Store and Clothes Pins. Will Give Reliable Bucket Man Head of Store. Mac McCormick wife. **K. G. AMUSEMENT SHOWS**, Ogden, Ia., this week, then per route.

PARTNER WANTED

To help finance, design and construction of Human Glider. Positively the highest and most sensational free attraction yet devised. **MATT LLOYD**, Care Billboard, Woods Bldg., Chicago, Ill.

WANTED

Combined Attractions, Rodeos, Circuses, Softball, Baseball, Wrestling, Boxing, Amateur Acts, Conventions, Football, Bicycle Races, Motorbike Races, Skooterlike Races, etc. Seating capacity 5,000. **BIGELOW FIELD**, Grand Rapids, Mich.

GEO. T. SCOTT SHOW

CAN USE experienced Ride Help on Big Eli and Baby Q Carry-Us-All. CAN PLACE other Rides, also Grind Shows. All Concessions open except Cook House and Housy. **BOX 40**, Dishman, Wash. Sand Point, Ida., July 25 to 30. Land of Money. **GEO. T. SCOTT**.

McMAHON SHOWS WANT

Operators for Loop-o-Plane, Drive It Yourself Autos and Penny Arcade. Address as per route or permanent address, Marysville, Kan.

CANDY GIVE AWAY PACKAGES AND INTERMEDIATES

SMILES

100 To Carton	200 To Carton
100 Pkgs. \$2.00	200 Pkgs. \$2.00
500 Pkgs. \$10.00	1,000 Pkgs. \$10.00

These packages contain Assorted Caramel Kisses. Send for FREE Illustrated Catalog. 20% Deposit with Order, Balance C. O. D.

DELIGHT SWEETS, Inc., 50 East 11th St. New York City

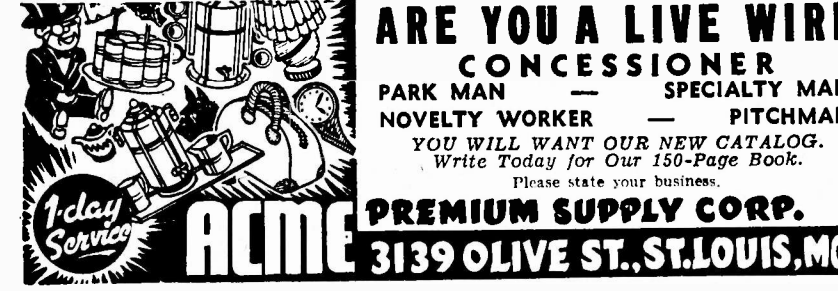


ARE YOU A LIVE WIRE CONCESSIONER

PARK MAN — SPECIALTY MAN
NOVELTY WORKER — PITCHMAN

YOU WILL WANT OUR NEW CATALOG. Write Today for Our 150-Page Book. Please state your business.

ACME PREMIUM SUPPLY CORP.
3139 OLIVE ST., ST. LOUIS, MO.



CANDIES JUMBO SIZE FANCY AND FLASHY BOXES

All "A" grade quality, individually boxed, cellophane wrapped, with plenty of that "oomph on" appeal. Chocolate coated or non-chocolate coated—sizes and contents as wanted. Use Johnson's LOW PRICED BETTER CANDIES FOR MORE SALES. Send for illustrated price list and catalog. Enclose \$1.00 for sample boxes.

WM. C. JOHNSON CANDY CO., 67 E. McMicken St., Cincinnati, O. (Est. 1912)

GRATIOT COUNTY FAIR

WEEK AUGUST 8 TO 13

Some choice Concession Space left for legitimate Concessions, \$2 per front foot. Have considerable ideal show space, 25 per cent of gross. 10,000 season tickets already sold. Largest crowd ever expected. No exclusives except Corn Game. Get in early. Space limited. Rides sold. Address all mail **GEO. WINGET**, Secy., Ithaca, Mich.

REYNOLDS & WELLS UNITED SHOWS WANTED

FOR COMING FAIR SEASON, NINE FAIRS, STARTING AUGUST 12, MANKATO, MINN. ENDING IN ARKANSAS, WEEK NOVEMBER 11.

Shows that have plenty of Flash, no Junk. Crime, Life, Monkey Circus, Big Snake, Arcade, Fun House, or any well-framed Show that does not conflict and wants to play a real route of Fairs. CAN PLACE Loop-o-Plane, Glider and Pony Ride. This is a truck show and all equipment new. Don't misrepresent what you have, as you will not stand up after joining. Oconto, Wis., Elks' Mid-Summer Frolic, this week.

SECOND ANNUAL MICHIANA STATES FAIR

SOUTH BEND, IND., AUGUST 1-2-3-4-5-6-7, 1938.

Bentley's 3-Ring Circus, GRAND STAND SHOW, Sunday, July 31, Renfro Valley Barn Dance. Have space for legitimate Concessions, Cook Houses, X Novelties, Ball Games, Custard, Stock Wheels. Absolutely no graft, sticks or build-ups.

J. B. HENDERSHOT, Manager, 107 W. Colfax.

WEST BROS. SHOWS WANT

FOR LONG STRING FAIRS, STARTING AT AUSTIN, AUGUST 11.

Concessions that work for stock. Will sell exclusive on Photo. Will book Lead Gallery, Cotton Candy, Ride Help, sober, reliable, that can drive trucks. Grind Shows, Mechanical City, Big Snake, WANT Acts to feature in Side Show, Accordion Player, Working Acts, all kinds. Girls—small, young, attractive for Girl Revue; salary and percent, out of office. Bookkeeper with Carnival or Show experience. Two Ball Games for sale, or capable Agents for same. Cloquet, Minn., week July 25.

SOME THERMOMETER

Advertisement for 'Jumbo' thermometer, featuring an illustration of a man in a suit and a large thermometer. Text describes its features and price.

Edwards, J. R.: Crooksville, O.; Quaker City Aug. 1-6. Elite Expo.: Hays, Kan. Ellman: Milwaukee, Wis.; (Fair) Darlington Aug. 1-7.

KELNER'S NEW LOW PRICES. Leather Baby Shoes, All Colors, Gr. \$ 4.50. Best Gun Pencil, Gr. 4.20. Six Shooter Badge Gun, Gr. 3.00.

SUPER FYRE AND SUPER SPARK SPARK INTENSIFIER UNITS. Going Stronger Than Ever. \$9.00 Per 100. Sample, 25c. UNITED AUTOMOTIVE MFG. CO., 445 Broome St., New York City.

INSURANCE. CIRCUS, RIDES, TRUCKS, CARNIVALS. Showman's Insurance Man. CHARLES A. LENZ. Permanent Address, 440 Insurance Exchange Bldg., Chicago, Ill.

SIS DYER WANTS. Competent Readers for Camp, Dolly Dean, wire. Also man to operate Pennant Machine and Grinders for Snake Show for route of largest Fairs.

OLIVER AMUSEMENT CO. Number 2 Show. WANT — Flat Rides and Kiddie Rides, Side Shows, Monkey Show, Slideshow, Organized Minstrel Show.

FERRIS WHEEL WANTED. Two-Week Stand Beginning August 1, Washington, D. C. State best price. LAWRENCE McVEARRY, 1633 Gale St., N. E., Washington, D. C.

WANTED - 2 BIG DATES SHOWS — CONCESSIONS. Caller for Bingo — Handy Man To Build Demonstrators for Exhibit Tent. V. F. W. CIRCUS AND EXPOSITION, DEFIANCE, O. August 4-5-6.

HUTCHENS' MODERN MUSEUM WANTS. To join at once, long season South, all Fairs, exceptionally strong Annex Attraction. Also one other good Freak. Wire JOHN T. HUTCHENS, Sparta, Ill., this week; Carlyle, Ill., to follow. Louis-Louisa Logston wire.

LAST CALL FOR TRUNKS. Have only limited number left. Closing out balance of them. Only \$5.00 each. Size 45x24x36". All good strong fiber sample trunks.

MISS FAIRYLAND SHE IS POPULAR—DIFFERENT ATTRACTIVE—EVERY ONE KNOWS OF HER— ORDER A CARTON EACH 18c No. 35. Dressed in Brilliant Two-Color Costumes, with Gleaming Tinsel Hair Ribbon, Collar, Slippers and Brooch. Height 14 1/2 inches, packed 12 to carton (no less sold).

WISCONSIN DELUXE CORPORATION 1902-12 NORTH THIRD ST., MILWAUKEE, WISCONSIN. INTERMEDIATE CANDY GIVE-A-WAY. SUPREME CONFECTIONS. This attractive package is packed with High Grade Candy, guaranteed to stand up in all weather.

HIGH DIVER WANTED. For rest of season and South America this winter. Also Lady High Divers and Spring Board Workers. Clown wanted. Wire or write BILLY RITCHEY'S ALL-STAR WATER CIRCUS, Herkimer, N. Y., this week; Boonville, next.

Sparks, J. F.: Richmond, Ky. Speroni, P. J.: Earlville, Ill., 25-28; Cherry 29-31. Stephens: Decatur, Ia. Stumbo, Fred R., No. 1: Green Forrest, Ark., 27-30.

ECOL'S HIGH SPEED ELECTRIC SHAVER. \$49.50. S. T. ECHOLS, 1337 Walton Avenue, St. Louis, Mo.

CIRCUS AND WILD WEST

Barnes-Sells-Floto: Lansing, Mich., 26; Battle Creek 27; South Bend, Ind., 28; Racine, Wis., 29; Milwaukee 30-31; Rockford, Ill., Aug. 1; Madison, Wis., 2; Fond du Lac 3; Appleton 4; Green Bay 5; Wausau 6.

ROBBINS BROS.' CIRCUS. Wanted to augment Side Show for Southern tour: Novelty Bally Acts, Freaks, Hawaiian and Oriental Dancing Girls. Must have wardrobe, youth and ability.

WANTED FOR MIGHTY SHEESLEY MIDWAY. Boomerang, Stratoship, Auto Speedway or Flying Scooter. Outfits for Shows complete. Can use good Octopus Foreman at once.

TERRILL & MAROHL SHOWS. Want Octopus, Merry-Go-Round, Kiddie Rides, Grind and Bally Shows with outfits. Concessions all open. Cookhouse, Bingo, Custard, Diggers, American Fairbury, Wire, Walton, Ky., this week; Cynthia next, TOM TERRILL, Drake Hotel, Cincinnati, O. Foltz and Mart Watkins come on or wire.

WANTED. An Athletic Show, Geek Show, Concessions that work for stock. Jack Haupton have top for you. Glenn and Ford wire. HARRIS CARNIVAL, Sellersburg, Ind.

FRISK GREATER SHOWS. WANT Man to take charge of Kiddie Auto Ride, also Men for other Rides. CAN Use a few more clean Shows, Ball Game Agents and Men to handle Mirror Show. Very liberal proposition.

GOLDEN GATE SHOWS WANT. Corn Game, \$20.00; Pitch-Till-U-Win, Hoop La, Cotton Candy, Snow Balls, Candy Apples, Ice Cream, Ball Games, any Stock or 30c Grind Joint, \$10.00 Each.

Exhibition in Edmonton Tops All Past Marks

EDMONTON, Alta., July 25.—Edmonton Diamond Jubilee Exhibition, July 18-23, was the most successful in history of the annual, with total attendance of more than 151,000, said Managing Director Percy W. Abbott.

Midway receipts increased more than 30 per cent over last year. Receipts from the grand stand were 45 per cent more than those of 1937. Total of money passing thru pari-mutuels was given at \$337,574, an increase of 27 per cent over last year. All previous records were broken in every department, Mr. Abbott declared.

At a meeting of Class A officials these dates were set for 1939 fairs: Brandon, July 3-8; Calgary, July 10-15; Edmonton, July 17-22; Saskatoon, July 24-29; Regina, July 31-August 5.

Managing Director Abbott and Edmonton officials entertained a party of

more than 50 distinguished guests, including fair managers and members of fair boards and high railroad officials from every province in Western Canada on July 20. There were numerous guests from fair boards in the States.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 23.—Once again we are able to visit one of our members locally by reason of the fact that William Glick's Ideal Exposition Shows are exhibiting this week at a new lot on Buffalo road within the city limits which is being pioneered by that organization.

On the occasion of our visit we noted nine rides, six shows and 15 concessions, and had a pleasant opportunity to renew acquaintances with Manager and Mrs. William Glick and Secretary William Hartzman. The shows are exhibiting under the auspices of the Columbian Republican League, a county-wide organization, and the midway presents an inviting appearance.

In commenting on the resume of matters pertaining to the railroad transportation situation in last week's column we neglected to call to the attention of our membership a radio address by Congressman Ira Walton Drew, of Pennsylvania, delivered recently, in which the congressman points out that railroads owning upwards of 30 per cent of total rail mileage are in the hands of receivers or trustees, that the roads are employing a quarter of a million men less this year than they were a year ago, and that decreased earnings were creating a situation where, in his opinion, unless corrective steps were taken promptly that government ownership might result.

While we do not comment either one way or the other as to the views taken by the congressman, we merely record his impressions as set forth in his address so that our members may have before them the view of all concerned in a discussion of the subject, and we shall be pleased to furnish additional detail of these matters upon request.

NSA Is Given Membership Boost by Palisades Park

NEW YORK, July 23.—Officials of National Showmen's Association were elated this week over the reception they received at a membership rally staged on July 19 in Palisades (N. J.) Park. The meeting, called after midnight by Jack and Irving Rosenthal, drew attendance of 250 employees of park and resulted in filing of 110 membership applications. Ladies' Auxillary, also represented, obtained 25 paid applications and disposed of several award books.

Meeting was brief and to point, President George A. Hamid leading with an inspired talk about aims and purposes of the NSA. Other speakers were Secretary Arthur L. Hill, Executive Secretary John Liddy, Sam Rothstein and the Rosenthals. Treasurer Jack Greenspoon, Murray Goldberg and William Bloch also said a few words.

The Ladies' Club was represented by President Dorothy Packman, Mrs. George A. Hamid, Midge Cohen, Helen Rothstein, Madge Block, Anita Goldie, Peggy Landry, Magnolia Hamid, Bella Brengk, and prospective member, Joy Lang.

Late Matinee for Barnes at Joliet

JOLIET, Ill., July 25.—There was no labor trouble on the Barnes show here yesterday. Business poor because of late arrival and long haul to lot, causing matinee to be delayed until 5 o'clock. There were many visitors from Chicago.

LIMA, O., July 23.—After a meeting of City Council here Mayor A. L. Metheny was instructed by the members to discontinue issuance of licenses for circuses and carnivals. This action was the direct result of protests from several hundred residents of the First and Second wards. A similar protest came from the Sixth Ward at a previous meeting.

WANTED FOR BURWELL, NEB., RODEO AND FAIR

AUGUST 8 TO 12, NEBRASKA'S LARGEST RODEO, THIRD LARGEST IN THE WEST. WANTED—Concessions of all kinds, except Bingo and Cook House. No Stores tolerated, save your time. SHOWS—Can place all kinds of Shows, with or without outfits; furnish Tops and Fronts for capable showmen. CAN USE Motordrome. Smitty write. Illusion, Big Snake and Fun House. WANT Mind-Reading Act or any suitable Attractions or Freaks for Side Show. Write or wire MORRIS MILLER, Omaha, Neb. P. S.—The Archer Concessions are no longer with this Show.

BINGO WANTED TO JOIN AUGUST 1

Price \$50 per week. Cash deposit of \$100 required. All fair dates; no still dates. Can also place Stock Concessions that work for five or ten cents. Address

F. H. BEE SHOWS, Inc.

Harrodsburg, Ky., Fair, this week; Russell Springs, Ky., Fair, week Aug. 1.

BARFIELD'S COSMOPOLITAN SHOWS WANT

Good clean Cookhouse, good office support in tickets. Opening for legitimate Grind Stock Concessions, especially Pitch-Till-Win, Bumper, etc.' Also American Palmist. Want Loop-o-Plane and one or two Shows, especially good Grind Shows. Want Trombone Player for Colored Minstrel Show. Address Wayland, Ky., this week; Manchester, Ky., next week.

Gruberg's World's Exposition Shows, Inc.

Will Book Octopus to join immediately. Long fair season. Bill Sylvan wants Acts and Freaks for Circus Side Show. Mind Reading Act, Contortionist, Sword Swallower, Strong Man (Eddie Dodson, wire). WANTED—Manager to take complete charge of beautiful framed Life Show. WANTED—Man to Frame Snake Show and take complete charge. Prefer one with Snakes. Wire GRUBERG'S WORLD'S EXPOSITION SHOWS, Warren, Pa., This Week.

ROLAND SHOWS WANT

For Fries, Va., August 1st, and balance of season. Rides: Merry-Go-Round, Kiddie Rides, Tilt-a-Whirl, Octopus or any Flat Ride. Want Shows of all kinds, with or without outfit; Concessions of all kinds open; place Bingo. Also opening for Merchandise Wheels. Our fair season starts in August. Want to hear from good promoters. Ray Highsmith and Frank Pope, get in touch with me. Address N. P. ROLAND, Eckman, W. Va., this week.

CRESCENT AMUSEMENT CO. WANTS

LION'S CLUB MID-SUMMER CELEBRATION, ROANOKE RAPIDS, N. C., WEEK AUGUST 5. Biggest Annual Event in Eastern Carolina, Over 20,000 Attended Last Year. Mills Working, Conditions good. Advertised for 50 Miles. CONCESSIONS—Sell X on Cook House or good Grab Joint. Long Range Lead Gallery, Custard, Novelties, Diggers, Scales, Penny Arcade, Candy Floss, Photos. No grift. SHOWS—Mechanical City, Monkey, Illusion, organized Minstrel, Colored Musicians and Performers that double write PURL SHIELDS. (No Collect Wires); Minstrel Show opens August 1. Sam Swain, Max's Jungleground, Man take complete charge Snake Show. Will furnish complete outfit. Doc Swain, Doc Benard, Elwood Kurtz wire. RIDES—Kiddie Autos, Airplane, U-Drive-'Em Cars. McNeese wire if can join August 1. OCTOPUS, with or without transportation. Will furnish 20-ft. semi-trailer if necessary. Have five weeks' Tobacco Markets following, then Fairs until Armistice Day Address L. C. MCHENRY, Mgr., Oxford, N. C., this week, or SHERMAN HUSTED, General Agent, Roanoke Rapids, N. C., till August 8. P. S.—Jack Hoxie wire.

WANTED CARNIVAL

With at Least Seven Rides for TAZEWELL COUNTY FAIR, TAZEWELL, VA. The third week in September. Write or wire M. L. WHITTAKER, Tazewell, Va.

SCOTT BROS.' SHOWS WANT

For fourteen Fairs and Celebrations, Rodeo People, flashy Side Show, Factory Kiddie Ride, Octopus, Stock Concessions, Photo, Custard, Diggers open exclusive. Paris, Tenn., this week; Franklin, next. Address C. D. SCOTT.

HUGHEY BROS. SHOWS WANT

Scenic Artist experienced on Merry-Go-Round painting. Must be able to do horses. Start at once. Also want Shows. Want Athletic with own outfit. Concessions open: Fishpond, String Game, Bumper, Cigaret Gallery, Bowling Alley, Scales, Hit or Miss and Pop Corn. Ralph Moosey wire. Long season South. Address New Berlin, this week; Waverly, next. Both Illinois.

WANTED

SOMERSET STREET CELEBRATION, Somerset, Ind., August 3-4-5-6. Legitimate Concessions, Shows, Mitt Camp. Also Loop-o-Plane or Whip. C. & B. SHOWS Columbia City, Ind.

WANTED

Eating Stands, 100,000 People to feed. Also other Concessions of all kinds reasonable. Privilege for Firemen's Tournament at Lake Linden, August 1-3. All address E. M. GORDON, Cloverland Hotel, Iron River, Michigan.

WANTED RIDES

For HACKETTSTOWN FAIR August 6th to 13th. Wire by Western Union. S. TONKENS, Hackettstown, N. J.

WANTED

RIDES AND SHOWS FOR SAVANNA ANNUAL FALL FESTIVAL AUGUST 18-19-20. Write IRVE SCHOECKEL, Villa Park, Ill.

Wanted Dancing Girls

With looks, youth and ability. State what you can and will do. Salary sure. GEORGE RODY, Mighty Sheesley Midway, as per route.

BANG GO PRICES



- BB/1 Cowboy Dolls, Large, 15 1/2 inches. Gr. \$15.00
- BB/2 Sailor Dolls, Large, 15 1/2 inches. Gr. \$16.50
- BB/3 Drum Major Dolls, Large, 15 1/2 in. Gr. \$18.00
- BB/4 Captain, Fireman and Policeman Dolls, large size. Gr. \$18.00
- BB/5 Drum Major, Fireman, Sailor, Policeman, Cowboy Dolls, 9 1/2 inches. Gr. \$7.20
- BB/6 Dice, Dog, Baseball, Ch'n a Head Canes, asst. Gr. \$5.50
- BB/7 Chestnut Head Crooked Handle Canes, silver trimming. Gr. \$7.00
- BB/8 OH U Mechanical Dogs. Gr. \$10.80
- BB/9 Skeletons (wire & composition). Gr. \$2.00
- BB/10 Mouse, large size. Gr. \$3.75
- BB/11 Oak's Snow White Tossups. Gr. 3.75
- BB/12 Swager Canes with Tassel. Gr. 4.50
- BB/13 Bouncer Ball. Doz. 1.00
- BB/14 Balloons for Dart Game. Gr. .50
- Large variety of China Slum, 75c to 90c Gr.
- BB/15 Gilbert's Elec. Fans. Doz. \$13.20
- BB/16 Six Ex Sun Shield Glasses. Doz. 1.75
- BB/17 Two Pc. Wallet & Key Case Set, Boxed. Gross Sets 15.00

WRITE FOR NEW CATALOG Featuring Watches, Clocks, Chromewares, Lamps, Aluminumware, Smoking Stands, Leather Goods, Luggage, Fountain Pens, Umbrellas, Canes, Plaster, Electrical Appliances, Chinaware, Toilet Sets, Beacon Blankets, Beacon Shawls, Knives, Opera Glasses, Flashlights, Cameras, Zipper Tourist Sets, China Slum and a complete line of Oak Balloons. 25% Deposit Required On All Orders. M. GERBER, INC. "Underselling Streetmen's Supply House." 505 MARKET ST., - - PHILADELPHIA, PA.

WANTED

Free Acts, Rides and Promoter. Three high-class Free Acts that can double. Also high-class Contest Promoter and Press Agent for big Labor Day Celebration. Five week's work for high-class Promoter. Straight salary only. State lowest salary and reference. Can also place 3 to 5 high-class Rides. No Shows or Concessions wanted. Write

L. B. "DOC" HOLTkamp

Labor Temple Bldg., Leavenworth, Kan.

WANTED CARNIVAL

TO PLAY DUNCAN, OKLA., WEEK OF AUG. 21, DURING ANNUAL HORSE RACES. SPONSORED BY CHAMBER OF COMMERCE. Write or Wire.

Half and Half Wanted

Terrill Rac, come on. Legitimate Concessions open. SUNSET AMUSEMENT CO. Wilton Junction, Ia.

SPERONI SHOWS WANT

Rides, Foreman for Whip, Mixup, Agents for Ball Games, Blower. CAN USE Mitt Camp Fishpond, Ice Cream, Custard, Merchandise Concessions. Cherry, Ill. Home Coming this week; then Rochelle, Ill. Whittie Lee, Fritz Numbers, come on.

CAMBRIDGE FAIR

CAMBRIDGE, N. Y., AUG. 17-18-19-20

FOUR BIG DAYS AND NIGHTS

Endorsed by the Chamber of Commerce and Lion's Club

TWO DAYS OF RACING

FREE ACTS

AGRICULTURAL EXHIBITS

FAIR SECRETARIES, GET IN TOUCH WITH A CLEAN SHOW

WANTED—Girl Show, Athletic or any other. Can place Motor Drome, Monkey Circus, Penny Arcade; Bill Devaul, write.

CONCESSIONS—Can place Wheels and Grind Stores. Have opening for Roll-Down Agents.

ADDRESS PER ROUTE—

NEW ENGLAND MOTORIZED CARNIVAL, Inc.

W. J. (BILLY) GIROUD, General Manager
PHIL McLAUGHLIN, Business Manager

WEEK OF JULY 25-30—NEW BRITAIN, CONN.
WEEK OF AUGUST 1-6—NEW BEDFORD, MASS.
WEEK OF AUGUST 8-14—TROY, N. Y. First in on This Location, Heart of Town.
WEEK OF AUGUST 16-20—CAMBRIDGE, N. Y., FAIR.

25c Gate
\$2.00 Per Foot

25c Gate
\$2.00 Per Foot

25c Gate
\$2.00 Per Foot

25c Gate
\$2.00 Per Foot

A. GIBBS SHOWS WANT

Shows with own outfits to play our Celebration Dates, starting Hanover, Kan., next week. WANT Girls for Hula and Illusion. Legitimate Concessions open. No grift wanted. WANT Colored Cornet and Sax. Address Nebraska City, Neb., this week.



National Showmen's Association

Palace Theater Building, New York.

NEW YORK, July 23.—Highlight of club's activities this week centers around extremely successful membership rally at Palisades Park July 19. Manner in which NSA delegates were received by park employees and number that immediately signed up to join (110) surprised even most optimistic.

Visitors to clubrooms past week: Ben Rosen, Harry Schwartz, A. E. Dumont, and Lew Lange, who left Art Lewis Shows and in town for a day on his way to join Rubin & Cherry Exposition. John J. Kelly has announced his intentions of going after Life Membership having lined up most of personnel for membership on Ben Williams Shows.

Frank C. Miller is on his way to good health after recent operation. Frank advises that he will not return to his concession business this season but will take a much-needed rest.

Captain Spiller, playing at Steeplechase Park, has been added to Coney Island Membership Drive Committee.

Oscar C. Buck writes that he will advise soon as to date of his benefit performance for Cemetery Fund.

First contribution to club's library are four new novels donated by President Dorothy Packman of Ladies' Auxiliary. Now that library is started, members should look thru their bookcases and send superfluous volumes. Library is sponsored by Ladies' Auxiliary.

The Billboard donated a bulletin board to clubhouse thru courtesy of its New York editor, Elias E. Sugarman. Among visitors to clubrooms past week was Lew Dufour.

Treasurer Jack Greenspoon, of Seaside Park, Chesapeake Beach, Md., has enrolled quite a few at beach for membership. Chairman Sam Rothstein of House and Banquet Committee reports that he received a number of reservations for

first annual banquet to be held Wednesday, November 16, at Hotel Commodore. Brother Joe McKee has declared his intentions of going after Life Membership. He has enrolled quite a number of personnel of Palisades Amusement Park, where he is in charge of rides and concessions.

Ladies' Auxiliary

The auxiliary was very ably represented July 19 at big Palisades Park jamboree and 25 applications came in. Secretary Anita Goldie, who has been in town most of summer, reports that many of members have promised to obtain many new members when weather breaks right way.

New members from Palisades Park: Margaret Gannon, Vera Macauley, Agnes Burke, Anna Halpern, Helen Curry, Marie Zouray, Sadie Harris, Rose Getternmauer, Margaret McKee, Flora Elk, Ella Parker and Mrs. Irving Rosenhal. Mrs. Halpern and Margaret McKee were appointed chairladies of membership committee for Palisades and both promised to do their share in directing interest in NSA.

In addition to new members, auxiliary obtained \$13.70 disposing of a number of award books, thanks to Mrs. George A. Hamid and Midge Cohen. Books are selling fast and those requiring additional books may obtain them by writing Anita Goldie, NSA Headquarters, 1564 Broadway, New York.

Keen interest is still being manifest on race between Mrs. Hamid and Mrs. Fannie Linderman for life membership honors. The pins are now on hand and those not yet receiving them are requested to notify Secretary Goldie.

Turner Sets Ripley Show For Broadway in New York

CHICAGO, July 25.—Terry Turner, well-known exploitationist, who is here in connection with the deal, announced that he had just entered into a contract to present Ripley's Believe-It-or-Not show in New York and had signed a long-term lease on a building extending from 51st to 52d streets on Broadway. Show is scheduled to open in the middle of October.



NATIONAL SHOWMEN'S ASSOCIATION

An Organization by and for Showmen and Allied Fields.

BENEVOLENT-PROTECTIVE-SOCIAL
(Cemetery Fund, Hospitalization, Relief Bureau)

Dues \$10 Initiation \$10
Sixth Floor, Palace Theater Bldg.

1564 Broadway
New York City

Wright's Motorized Exhibition

Opening Sept. 12, La Plata, Md., Fair.
Want to book or lease Rides, Bingo and clean Concessions. H. L. WRIGHT, Colonial Beach, Va.

WANT

For Kirkwood, Ill., Celebration, week of July 27: Shows and Concessions, except Corn Game, Picture Gallery, Carmel Corn and Novelties. Write or wire, WM. HOFFNER AMUSEMENT CO.

FOR SALE

Kohr's Frozen Custard Machine. Can be seen in operation this week Scranton, Pa.; week August 1, Wyoming, Pa. Address: FROZEN CUSTARD CONCESSION, Gare Kaus Exposition Shows.

Hunnswell, Mo., Home-Coming this week New Canton, Ill., Home-Coming, week Aug. 1, Mercedosa, Ill., Home-Coming, week Aug. 8; Puxico, Mo., Home-Coming, week Aug. 15; Piedmont, Mo., Home-Coming, week Aug. 22; Ellington, Mo., Fair, week Aug. 29. **BARLOW'S SHOWS WANT** Foreman and Help on Allan Herschell, Eli Wheel, Chair-o-Plane, Caterpillar. Have outfits for Side Show, Hawaiian, small Minstrel, Half and Half. Can use Dancers, Wrestlers, Boxers, Organ Repairman, few more Concessions, Advance Man who can post. Howard Goodlett, Thomas P. Forrest, Jack Troy answer. Booked till Thanksgiving.

FREE ACTS

For Fairs, Parks, etc.: Trained Dogs, Monkey, Baboon, Hoop and Club Jugglers, Contortionist, Acrobats, Clown. Thirty to 40 minutes of great entertainment. Four people, excellent wardrobe and props. Write or wire

DIXIE DANDY CIRCUS REVIEW
Fontaine Ferry Park, Louisville, Ky., week July 25.

W. S. MALARKEY

Can place clean Shows and Concessions for Whitney Point, N. Y., Fair, July 31-August 6. Lucky Teter will be at Whitney Point July 31. Address W. S. MALARKEY, Ackerman Bldg., Binghamton, N. Y.

WANTED

For Arbor, N. J., Firemen's 20th Annual Jubilee Week August 22. Rides, Shows and Concessions. New Brunswick, N. J., to follow. **CHAIRMAN**, Pullman Hotel, New Brunswick, N. J.

WANT

Merry-Go-Round, Ferris Wheel, Kiddie Rides, small Cookhouse, Palmistry, Concessions of all kinds. Want Crime, Unborn, Snake or Illusion Show. Long list of fairs and celebrations to follow. Wire **JOHN GECOMA**, Orange, Va.

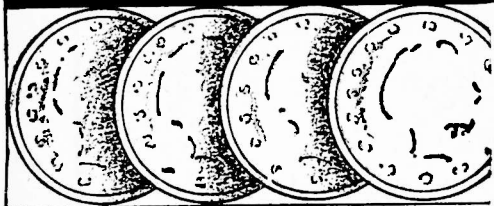
B. & V. SHOWS WANT

Grind Stores, Wheels, Shows and Flat Rides for now and these fairs: Troy, Pa.; Freehold, Flemington and Morristown, N. J.; Hoosick Falls, N. Y., week of July 25. **J. VAN VLIET**.

WANTED

For Stoughton, Wis., Fall Festival, two days, August 7-8: Photos, Scales, Candy Floss, Candy Apples, High Striker, any Legitimate Concessions that work for Stock. X sold on Corn Game, Ball Games, Novelties. Attendance 50,000. Address wires or mail **WILL SMITH**, Stoughton, Wis.

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

THE SOUTH

During recent months four important books by four Southern writers have served to draw national attention to the South. The South has its importance to the coin machine trade as a national industry.

One Southern State has at times used such large quantities of coin-operated machines as to be called "the second largest coin machine market in the nation." The South has always been a good market for music machines and may be said to have helped start the phonograph on its modern revival. The South also developed the miniature pool table (coin-operated), which gave birth to the idea of modern table games in stores—and made the modern table games industry possible.



WALTER W. HURD

The South seemingly has an extra quota of leaders in the profession of operating. Southern States have made greater efforts to legalize amusement games in proportion than all other sections, and this in spite of the fact that the South has some strongly reactionary forces in its population.

A Southern newspaper editor, Jonathan Daniels, of Raleigh, N. C., has written a book, "A Southerner Discovers the South." Since the coin machine trade always regards newspaper men with a little suspicion, it should be noted that Daniels set out to motor thru much of the South and then write about what he saw. The book is an effort to do reporting and expressing as little opinion as possible. In his travels he reports playing slot machines on ferry boats across the Mississippi. So the coin machine trade gets into the book for brief mention at least.

But the book deals chiefly with the business and social conditions of the South.

The President has recently called attention to the South as a potential market for manufactured goods. Mr. Daniels' book stresses the same idea. The ultimate result will probably be to bring about a better understanding between the various sections of the country for the improvement of business generally. And wherever general business improves the coin-operated machine industry will also find bigger markets and more players.

One of the most interesting things about news of the coin machine trade in the Southern States is the frequent mention made of how crops boost the play of coin machines. In other words, the Southern operators seem to recognize that when the farmer is making money the play of coin machines somehow picks up. This recognition of the interdependence of business is something that the whole country must come to appreciate.

There are some very serious lessons for business and the nation to be seen in the South. It is a picture of exploiting one section of the country to make another rich, of exploiting one group of people to make another rich, of the betrayal of lower classes by their own leaders, and so on.

The exploitation of the South by Northern industry is too well known to need repeating. It is one of the most

serious economic and political issues now seething beneath the surface, and in every national election for years to come we will have to vote for or against the South. Likewise, the South has its own tenant farmers, Negroes, hillbillies, "poor white trash," etc.—groups which are the victims of modern business in its most ruthless form. These are the groups who are not only exploited by Northern industrialists, but who are also exploited by their own more fortunate neighbors in the South.

In other words, if you want to see a modern example of "man's inhumanity to man" you can see it in the South—as well as in the Northern cities.

But progress is brewing in the South and the region will doubtless soon break the power of its own reactionary leaders to take its place in the front ranks of modern business. Electricity will probably be the motive power this time that revolutionizes the South.

For one only has to catch the new moving spirit among the hillbillies, the tenant farmers and others as such developments as the TVA bring electricity within the reach of all. The movement continues in spite of harassing political trickery and the most powerful propaganda machines. It is opening up future business possibilities that a few liberal business men have already seen and are getting ready for it. What these groups that have been exploited for years will do when they get electricity and power in their hands only time can tell. There are deep rumors current here and there in the South that might be cause for alarm. But if an intelligent business leadership can be encouraged the South will furnish the materials and the hope for another long era of national prosperity.

With the spread of electricity and industry over the South new locations for coin-operated machines, and patrons with money to play them, will be found in abundance.

There are many social, political and business lessons that can be drawn from the South and its history. Most important of all is its demonstration of the results of exploiting unfortunate groups for profit. Business men and business leadership stand discredited in the eyes of the world for having performed such a job of exploitation in the "land of the free." It is a still greater disgrace that, even after the wheels of progress begin to turn, leaders of business and industry fight to the bitter end to exploit a whole section of the country and its unfortunate groups.

But in an enlightened age it ought to be possible for people to see the other fellow's side and come to an intelligent and profitable compromise. Present trends suggest that the majority of firms and industries in all sections of the country are ready to give and take in order to keep general prosperity going. Some successful plan is needed to eliminate the chiselers, the profiteers and the reactionaries or to curb their bad influence in business.

Perhaps I should say I was "born and raised" below the Mason-Dixon line, a hillbilly from the backwoods, saw business at its worst in the soft coal fields and hence am prejudiced to that extent.

Keeney's
Triple Entry

9-COIN 3-DIAL
CONSOLE GAME

Keeney's
Winning Ticket

6-COIN MULTIPLE
PAYOUT TABLE

"Maestro please!"

"Have a heart! Don't keep my operators waiting. Keep shipping 'til I say stop. These two Keeney 'hits' hitting all time high!"

Bill "The Sphinx"

SILENT SALES COMPANY

Silent Sales Bldg., 204-206 11TH AVE., SO.

Keeney Distributor

MINNEAPOLIS, MINN.

The House of Winners

**Lemke Coin Co.
Revises Op Plan**

DETROIT, July 23.—New plan of operation for up-State locations was de-

scribed recently by Henry C. Lemke, head of the Lemke Coin Machine Co.

"We are, effective immediately, going to use Mount Clemens as a hub center for our operations outside of Detroit proper," he said. "Floyd Dohse, our present Port Huron representative, is being moved to Mount Clemens. We found that we covered too much territory from a remote point before.

"Our Jackson territory operations are doing very well now. This one territory will continue to be serviced from Detroit until a large enough route is developed to permit the appointment of a permanent man for this territory as well.

"Jackson, by the way, is an example of the way we go out to get business—it's 160 miles for the trip, and we make it to service penny candy and gum machines.

"Sixty-five per cent of our business today is in pennies—venders and grip machines—we have over 300 grip machines out on location now. People seem to go for the low-priced machines of this type.

"Our best business right now seems to come from the lake and resort section—near Jackson.

"We have made one further change, and service these locations every 10 days. Formerly we serviced them every week, but we found that 10 days—or three times a month—would do just as well. And the best result is that we have reduced our general overhead and service costs by one-third."

Nat Cohn Again a Daddy

BELLE HARBOR, L. I., July 23.—Mrs. Nat Cohn gave birth to a seven-pound girl at Rockaway Beach Hospital tonight. Youngster's name is Lynn. Dr. Herman Gilboff reports both mother and baby doing fine but cannot account for Nat, who is still celebrating the event. This makes it two sons and a daughter for the Cohns.

MAYFLOWER GOES TO TOWN

<p>CONSOLES</p> <p>Liberty Bell \$ 67.50 Saddle Club 79.50 Track Odds 99.50 Lincoln Field 119.00 By-a-Blade 230.00 Club House 75.00 Toaster 29.50 Galloping Domino 90.00 Gottlieb 9 Coin Head 99.50 Keeno 39.50 Track Time, Red Cabinet 119.50 Skyline 27.50 Paces Races, 5,000 Serial 170.00 Paces Races, 1,900 Serial 90.00 Ray's Track 60.00</p> <p>TABLES</p> <p>Mills 1-2-3 \$ 69.50 Skill Derby F. S. 120.00 Stoner Champ 125.00 Big Race 69.50 Bally Entry 60.00 New Used 39.50 Keeney Derby Champ 155.00 Gottlieb Mult. Race 69.50 Flashers 65.00 Fairgrounds 69.50</p>	<p>Fleetwood \$ 69.50 Stables 69.50 Derby Days 35.00 Classic in Pins 12.50 Classic 12.50 Pamco Races 15.00 Winner 12.50 Ten Strike 10.00 Sun Derby 7.50 Double Header 15.00 Red Sails 10.00 Carom 10.00</p> <p>PHONOGRAPHS</p> <p>Seeburg Symphonola \$ 79.50 Rock-Ola, 32 volt, 16 records, R. M. 130.00 Rock-Ola R. K., 16 records 139.50 616 Wurlitzer 159.50 616 A. Wurlitzer 185.00 Close Outs on Model 50 and 51. Write for Price.</p> <p>NOVELTY GAMES</p> <p>Ringo Sr., new \$65.00 Ringo Jr., new 55.00 Bally Racer, new 49.50 Golfmore, new 60.00 Bally Reserve, used 59.50 Rocket, new 39.50 Bally Bumper 10.00 Stoner Baseball 39.50 Around the World 10.00</p>	<p>COUNTER GAMES</p> <p>2 Daval Races \$ 9.95 2 Wagon Wheels 7.50 3 A. S. Target 19.50 Mills Dial 19.50 Hold & Draw 7.50 Penny Play 12.50 Kounter King 24.50 Gottlieb Daily Racer Jr. 15.00 Spas 1c, 5c 24.50 Ginger 1c, 5c 32.50 Reel Gripper, new 24.50 Cent-a-Smoke, new 12.50 New Era Dice 5.00 Electric Dice 5.00 Baby Grand 14.50 Track Reels 19.50 Joker Wild 39.50 Smoke Reels 19.50 Green Lights 19.50</p> <p>MISCELLANEOUS</p> <p>Rotary Merchandiser \$ 60.00 Keeney Targette 39.50 Shoot-a-Lite 39.50 Marksmen 29.50 Es-Ki-Mo, new 200.00 Dalkin Hot Vender, new 79.50 Bally Roll 29.50 Penny Q. T. 27.50</p>
---	---	---

MAYFLOWER NOVELTY CO., INC.
1507-09 UNIVERSITY AVE. ST. PAUL, MINN.

FINAL CLOSEOUT

<p>30 Mills 1-2-3s \$42.50 5 Bally Reserve 42.50 1 Three Up Rock O 67.50 3 Golden Wh'l 17.50 2 Carom 12.00 1 Hit Parade 15.00 1 Derby Day 15.00 1 Santa Anita 12.50 1 Daytona 12.50 5 Hit & Run 1 Ball 10.00 2 Forward March 10.00 1 March of Time 12.50 4 Chico Derby 7.50 1 Hot Springs 8.00 2 Speed 7.50 6 Tournament 7.50</p>	<p>1 Miss America \$ 9.00 1 Replay 5.00 1 Ricochet 5.00</p> <p>CONSOLES</p> <p>4 Bally Lincoln Field \$115.00 2 Bally Teaser 29.00 1 Jennings Cigarette 90.00 1 Dominette Exhibit 45.00 1 Dewey Jr. (Like New) 55.00</p> <p>COUNTER GAMES</p> <p>3 Reel Spot \$ 4.00 2 Zephyr 8.50 2 Old Age Pension 4.00 2 Sum Fun 4.00 1 Bally Lite-A-Pack 14.50</p>
---	--

All Machines Thoroughly Reconditioned.
1/3 Deposit.
C. & L. AMUSEMENT MACHINE CO.,
124 Second St., Miami Beach, Fla.

MILLS BLUE FRONTS, 5c-10c-25c Play	\$45.00
MILLS BLUE FRONT, Used 1 Week, 50c Play, Like New	\$85.00
3 MILLS BONUS, Used 1 Week, Bells, 5c Play, Each	\$75.00
JENNINGS DUCHESS, D. J., P. S., 1c Play, Each	\$20.00
WATLING TWINS, J. P. S., 1c Play, Each	\$14.50
PACE COMETS, 1c Play, Each	25.00
MILLS SAFE STANDS, New, Ea.	8.00
MILLS FUTURITYS, 5c Play, Ea.	30.00

Send 1/3 Deposit With Order.

D. & S. NOVELTY CO.
1005 Broadway, Rockford, Ill.

JOIN THE ROYAL FAMILY FOR REAL BARGAINS

PAYOUTS.

Stables \$59.50	Hialeah \$12.50
Turf Champs 25.50	Air Races 21.50
Winner 17.50	Carom 16.50
Ent-y 59.50	Hi Card 32.50
Preview 16.50	Springtime 16.50
Golden Wheel 24.50	Derby Day 28.50
Latonla 21.50	Fairgrounds 77.50
Speed King 28.50	Heavyweight 19.50
Tout 14.50	Multiple 15.50
Paddock 18.50	Red Sails 13.50
Classic 22.50	Trojan 8.50
	De Luxe "48" 8.50

NOVELTY.

Speed \$24.50	Bally Reserve \$59.50
Fireball 11.50	Batter Up 14.50
Bumper 12.50	Cross Line 13.50
Scoreboard 12.50	Carnival 21.50
Lights Out 9.50	

COUNTER.

Penny Smoke \$ 6.50	Hol-E-Smoke \$ 6.50
Daval Races 6.50	Reel 21 5.50
Cent-A-Pak 7.50	Darby (Automatic Payout) 9.00
Zephyr 10.50	

MISCELLANEOUS

JUNGLE DODGER \$ 29.50
MARKSMAN 39.50
BUMPER 51.50
SKEE BALL 57.50
BOULETTE 49.50
MERCHANTMAN DIGGER 49.50
BALLY FAVORITE 69.50
SADOLE CLUB 117.50

Write for Our Special List of Slot Machines.
1/3 Deposit, Balance C. O. D.

ROYAL COIN MACHINE CO.
2212 No. WESTERN AVE. CHICAGO

OPERATORS

Saddle Club, Long Champs, Club House, Pace Comet, Watling Treasury Gold Award, Ray's Tracks, Paces Races (20 to 1), Jennings Chief Console Slots, Paces Royal Console Slots, One-Ball Payouts and Counter Games, X-Ray Poker. Write for prices. WATERBURY AMUSEMENT MACHINE CO., 748 Bunker Hill Ave., Waterbury, Conn.

Stoll Visits Chi On Business Trip

CHICAGO, July 23.—George Stoll, music operator and owner of the Stoll Radio Shop, Lincoln, Ill., was in the "coin machine center of the world" this week on one of his regular trips. He makes the offices of the Atlas Novelty Co. his headquarters. There he likes to discuss incidents with other visiting operators about things that happen on service calls to locations.

This week he said one of his most recent experiences was that of getting a call to come to repair a Seeburg Regal phonograph on location. He rushed to the spot, he said, "and what do you think I found? It was only the cash box overflowing so much that the tube had choked up."

Stoll said that collections were getting better due, he thinks, to the fact that his territory is essentially an agricultural area, with prospects for good crops. Prices on farm crops are good, too, he said, and he expects his machines to improve in earnings into the fall and winter.

Tri-State Phono Ops Form Assn.

MONTICELLO, N. J., July 23.—Distributors and dealers from three States met here and formed the Tri-State Phonograph Operators' Association, covering New York State, Pennsylvania and New Jersey. More than 30 members attended the meeting.

William F. Miller, of Monticello, was elected temporary chairman; Brigham Young, Middletown, vice-chairman; Harry G. Nelson, Middletown, treasurer, and Martha Doyle, Monticello, secretary. The executive members chosen were John Bullock, Hurleyville; Brigham Young, Middletown; A. Miller, Pine Bush; T. J. Truex, Port Jervis; Harry G. Nelson, Middletown; W. Cody, Middletown; Ray Ryman, Eldred; William F. Miller, Monticello, and Charles Bednar, Fleischmanns.

The organization has been formed to combine the operators and locations more closely, providing for better service to the public and for the prevention of price and commission cutting. The organization will issue special Tri-State seals to the members to be placed on each machine.

Fisher Brown Says Phonos Are Better

DALLAS, July 23.—Fisher Brown, whose closely knit organization covers the Southwestern front in the interests of supplying the populace with amusement equipment, particularly Rock-Ola phonographs, reports a definite upturn in business during the past 60 days. As one of his salesmen said: "And how! Why they're clamoring for those streamline phonographs of Rock-Ola."

The name of Fisher Brown is practically synonymous with dependable equipment out in the great Southwest, according to the consensus of operators who have dealt with him for years. His organization has had the exclusive distributorship in this territory for the

(See FISHER BROWN on page 84)

Record-Buying Guide

Going Strong—Keep 'Em Around

Music, Maestro, Please
Says My Heart
I Let a Song Go Out of My Heart
You Leave Me Breathless
Lovelight in the Starlight
I Hadn't Anyone Till You

On Way Up—Better Stock Them

Flat Foot Floogee
I'm Gonna Lock My Heart
When Mother Nature Sings Her Lullaby
A Tisket, A Tasket
I Married an Angel
When They Played the Polka

On Way Down—Not Worth Pushing

Cry, Baby, Cry
Love Walked In
Don't Be That Way
You Couldn't Be Cuter
Why'd Ya Make Me Fall in Love?
At Your Beck and Call.



"Maestro" and Two "Heart" Songs Still Top Tune List

By DANIEL RICHMAN

NEW YORK, July 23.—Sheet music picture is pretty much unchanged again this week, with the leaders holding up in relatively the same positions as last week and no musical dark horses coming up suddenly to challenge those positions. Outstanding three songs of the moment are, of course, *Music, Maestro, Please*; *I Let a Song Go Out of My Heart* and *Says My Heart*, and they give indication of staying around up there at the top for several more weeks. Operators will need them probably right thru August.

There are three novelty numbers that must be in the machines right now, *Flat Foot Floogee*; *A Tisket, A Tasket*, and *Hi Yo Silver*. *Floogee* has already caught the public's fancy, and its simple, rhythmic swing is a natural for the turntables. *A Tisket* is based on the old nursery rhyme, and the Chick Webb-Ella Fitzgerald recording has done a lot to boost it in popularity to the point where it's beginning to be in demand over the counter despite the fact that it hasn't had much radio plugging so far. This week seems to be the start

for the ditty, with it grabbing off 10th place on the air plug list and 14th on the best selling line-up. *Hi Yo Silver* stands a good chance of being a big number due to its connection with the *Lone Ranger* serial now being exhibited around the country, and it makes a good bet for the phonographs on its own merits.

As was predicted here last week, despite the momentary slip it suffered for a while, *I'm Gonna Lock My Heart* is turning into a nice hit. Within seven days it jumped up to third place among radio's most played songs, and it debuted as a seller. Operators will be needing this very shortly and it wouldn't be a bad idea to have it on hand right now.

My Walking Stick, one of the two new Irving Berlin tunes from the film *Alexander's Ragtime Band*, is going ahead faster than its companion, *Now It Can Be Told*, but there's no question about the latter being one of the smash hits of the next few months. Both, for that matter, will be heading lists before long. (See "MAESTRO" on page 84)

Third Week of Wurlitzer Tour Covers Middle West

Seven cities welcome transcontinental party in nine days—Louisville gets party at close of week—next week party swings into the South at Nashville

CHICAGO, July 23.—The third week of the Wurlitzer Transcontinental Tour took in a wide sweep of trade centers thruout the Middle West, bringing a message of optimism and new trade policies to music merchants in the various centers. During a period of nine days in the Middle West banquets were held in seven cities. The St. Louis banquet (not reported previously in *The Billboard*) was held at the Statler Hotel July 15 and the registration showed 570 present. Then the Chicago banquet on July 16 marked up a record registration of over 700 (reported in *The Billboard* July 23 issue). Recent parties in the Midwest include Kansas City, July 18, at the Muehlebach Hotel (reported in this issue); Omaha, July 19, at the Hotel Paxton; Minneapolis, July 21, at the Radisson Hotel; Milwaukee, July 22, at the Schroeder Hotel, and Louisville, July 23, at the Brown Hotel. Arrangements at each stop have been directed by Robert B. Bolles, the efficient advertising manager of the Wurlitzer firm, in co-operation with local representatives of the firm in each area.

Kansas City Party
KANSAS CITY, Mo., July 23.—Wur-

litzer Transcontinental Limited roared out of the Hotel Muehlebach Tuesday morning after a gala party attended by virtually everyone connected with the phonograph and coin machine field in this section. Festivities got under way at 6:30 o'clock Monday night and went full blast until early morning, with Engineer Homer E. Capehart at the throttle. It was generally agreed the event was the most spectacularly successful of any of its type ever held in Kansas City's coin machine history.

One of the many highlights of the evening was the ceremony which pre-



WURLITZER'S DISPLAY OF PHONOS as presented at the various stops of the Wurlitzer Transcontinental Limited.

Minneapolis

MINNEAPOLIS, July 23.—Murray M. Kirschbaum, disc distributor in this area, reports that the following records were popular with operators during the past week:

Numbers going strong: 1, *Music, Maestro, Please*; 2, *Honey on the Moon Tonight*; 3, *If It Rains Who Cares*; 4, *When They Played the Polka*; 5, *Flat Foot Floogee*.

Numbers coming up: 1, *It's the Little Things That Count*; 2, *Hi Yo, Silver*; 3, *There's a Far Away Look in Your Eyes*; 4, *I'm Gonna Lock My Heart*; 5, *Little Drummer Boy*.

ceded the presenting of two saddles and brides to Capehart for his two sons, Homer Jr., 16, and Tommy, 15, who are spending the summer on a farm near Washington, Ind. The presentation came as a surprise and the Wurlitzer vice-president was carried away by the occasion. The saddles and brides were the gift of Wurlitzer operators and were presented by Norman Stevens, Sedalia, Mo. Another token of esteem and affection, an expensive candid miniature camera, was presented Capehart in private by the Central Distributing Co. thru Tim Crummett and Rue F. Mason, Kansas City.

In the group of operators who were present were L. W. Rice, Oklahoma City; O. F. Kramer, district manager, also of Oklahoma City, who came here several days early to help arrange the party; Vernon Sperry, Topeka, Kan.; A. H. Meyers, Chillicothe, Mo.; C. W. McKee, Hays, Kan.; C. J. Troyer, St. Joseph, Mo.; Harry and Harold Matheny, father and son combination in the huge Wurlitzer family, Wichita, Kan.; J. P. Blackwell, Denver; Norman Stevens, Sedalia, and Kramer's brother, R. Q. Kramer, Denver, manager of the Denver Wurlitzer district.

Vic Allen's Cosmopolitans played swing dance music and O. F. Kramer served as toastmaster. Capehart made the only speech. He pointed out the tremendous increase in sales and predicted a future for phonographs even brighter than has been their past. His company's seven-point program and what it means to dealers also was discussed fully.

The Wurlitzer Spinnette piano was won by Mrs. Ted Musser, wife of the well-known Wichita operator. The new Wurlitzer phono was won by an employee of C. J. Troyer's company in St. Joseph, but he sneaked away before his name could be obtained. Art Leard got laughs as a quick-witted and personable emcee, and the floor show, booked thru the Vic Allen Agency here, included Vantine and Cazan, Pauline Small, the Burns Twins and a dozen other of Kansas City's finest professional acts. Technicolor motion pictures showing the Century Club convention of 1937 were next and they were followed by dancing in the ornate Muehlebach Ballroom.

Proof of the interest in Wurlitzer products was shown when Mason and Crummett ordered 200 new model phonos—a whole carload—and also when

Sheet-Music Leaders

(For Week Ending July 23)

Sales of music by the Maurice Richmond Music Corp., Inc., are not included, due to the exclusive selling agreement with a number of publishers. Acknowledgment is made to Mayer Music Corp., Music Sales Corp. and Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Position Last Wk. This Wk.	
1	1. Music, Maestro, Please
2	2. Says My Heart
4	3. I Let a Song Go Out of My Heart
3	4. Cathedral in the Pines
9	5. Little Lady Make Believe
5	6. Lovelight in the Starlight
6	7. I Hadn't Anyone Till You
7	8. You Leave Me Breathless
8	9. Oh, Ma, Ma
10	10. I Married an Angel
..	11. When They Played the Polka
13	12. Flat Foot Floogee
..	13. When Mother Nature Sings Her Lullaby
..	14. A Tisket, a Tasket
..	15. I'm Gonna Lock My Heart

L. W. Rice placed an order for 150 more. The new machines attracted much attention. Many had seen the brightly colored advertisements in the July 16 issue of *The Billboard* and as a result were eager to be shown. In addition to Models 500 and 600, a smaller table model (No. 61) also was on exhibit at the party.

Besides Mason and Crummett, these Central employees were on hand to look over the new phono models and meet the Wurlitzer staff: Charles Eastley, Jerry Wilson, Ralph Mason, Ed Brant, Marian Miller, Ruth Seiben, George Lord, Glenn Ward and Merle Reed. In fact, everyone was there except Milton Battles, who was vacationing in California. Many other distributors, some of them competitors, took part in the merriment and had an enjoyable time.

"A wonderful party," Capehart declared, "and certainly to be rated as one of the best we've had on the tour yet. Kramer, Crummett and Mason, as well as others who had a hand in it, must be congratulated for a real 'killer-diller' in Kansas City."

Many small orders were placed as well as the larger two, indicating music merchants are not fearful of conditions in this section. All in all, it was a banner celebration, and Kansas City phono men, dealers and operators will not soon forget it. The limited went westward from here to Omaha and then to Minneapolis.

St. Louis Party

The Wurlitzer banquet at the Hotel Statler in St. Louis July 15 reported a total attendance of 570. Miss Jerry Sandlach, of the Joseph W. Hoskins Co., Alton, Ill., won the Spinnette piano. Jasper Marclano, G. & M. Novelty Co., St. Louis, won the phonograph. At the speakers' table with Wurlitzer officials were Ralph E. Rigden, manager of the St. Louis district for Wurlitzer, and Frank Joerling, of *The Billboard*.

Chicago Floor Show

The record crowd of 700 at the Wurlitzer party, Hotel Knickerbocker, July 16 was treated to a splendid floor show and entertainment which had been arranged by Al Marney, of Chicago (not previously reported). Joe Wallace headed the program as master of ceremonies. Other numbers included Ray Conlin, with novel ventriloquist act; Walky and Rae, comedy acrobatic and tap; Crystal Cook, comedienne, in songs and tap dancing; Russell Christine and Co., roping, dancing and other novelties; Bill Anson as mimic; Joe and Jane McKenna, comedy dancers and singers, and the Chez Paree Adorables.

Louisville Party

LOUISVILLE, July 25.—When Engineer Homer E. Capehart and his capable crew brought the Wurlitzer Transcontinental Limited to a stop here Saturday to bring its third successive week to a successful close they were greeted by an enthusiastic group of music operators anxious to get first-hand information on Wurlitzer's seven-point program.

Preliminary arrangements were made by W. F. Merchant, Kentucky-Indiana-Michigan district manager of the Wurlitzer company, who was on the job early and stayed until the last guest cried "enough." A few minutes after the limited pulled in Bob Bolles was seen here, there and everywhere checking all details, giving instructions and seeing to it personally that everything was suited to a king's taste.

By 6 p.m. more than 400 operators were gathered and festivities started with a cocktail hour in the Kentucky Colonel Derby Room of the Hotel Brown, where models 500 and 600 of the Wurlitzer phonographs were on display for the edification of everyone. A string trio, consisting of Bill Miller, Carl Thomale and Bozo Haynes, furnished strolling music and singing during the cocktailing.

At 7:15 all guests were ushered into the main ballroom to partake of a delicious steak dinner and exercise their vocal chords in community singing. The jovial rotund Art Leard, Wurlitzer's own emcee, took over the musical program and directed Harry Currie and orchestra for the song session.

With the repast over those present settled back in their seats for a brief session of listening and serious thinking while Homer E. Capehart discussed the many problems confronting music operators today and in each case offering a plausible solution. His was the only speech of the evening and was followed by the signing of the music operators' pledge to make a good business better. J. E. Cobb, owner-manager of the

Kentucky Springless Scale Co., Louisville, and said to be Kentucky's oldest music operator (25 years), was the winner of one of Wurlitzer's latest model phonographs, and the beautiful Wurlitzer Spinnette piano went to another Louisville operator—one of the few women operators in the country—Mrs. C. W. Schmid, who owns and operates her own Wurlitzer phonographs, altho her husband also operates Wurlitzer phonos.

Occupying the speakers' table and introduced during the evening were James E. Broyles, assistant to Homer E. Capehart; R. B. Bolles, advertising manager; W. P. Bolles, credit manager; Harry King, secretary to H. E. Capehart; W. F. Merchant, district manager; Walter B. Reed, manager of service department; W. T. Brase, service instructor, and E. W. Evans and C. J. Latscha, of *The Billboard*, Cincinnati. W. F. Merchant, who served as toastmaster for the occasion, presented Capehart with a beautiful silver cocktail set donated by himself and the distributors of his district.

After the presentation the guests were entertained by a floor show booked up by Chester Lorch, of Louisville. The acts included Wurlitzer Accordion Choir, under direction of Larry Briers; Five Wurlitzer Debutantes; the Harris Sisters, June, Joan and Jerry; Loyanne and Renard, ballroom dancers, and Helen McFarland, musical novelty act. Dancing followed, with the party winding up at 2 a.m.

An interesting sidelight of the Louisville stopover was W. T. (Bill) Brase, Wurlitzer service instructor for Michigan-Indiana-Kentucky, receiving congratulations and fatherly advice from his many acquaintances in the music operating business on the occasion of a recent birth of a son. Bill became the proud papa of a fine bouncing boy five weeks ago, and the newcomer already is known as Butch because of his following in his father's footsteps as to avoidupolis. His correct name is Randall F.

New Orleans

NEW ORLEANS, July 23.—While most music operators of the Crescent City area say that gross sales are a bit off from the peak of the year, all are optimistic over prospects for the late summer and fall, and it looks as if there are already signs of improvement in certain areas. In some areas business has been maintained at a good level due to oil booms and other developments. Distributors continue to sell new model phonographs regularly, with interior buyers placing orders for the best and highest priced models.

There is some controversy here over whether the music operators of Louisiana will be forced to pay additional taxes on recently enacted bill placing a 5 per cent tax on entertainment. The tax has been announced as placed against all kinds of amusements, including night clubs, dance halls and theaters of all kinds, but officials have not as yet committed themselves on the question of phonograph operations. The United Music Operators' Association of New Orleans will hold a special meeting this week-end, when the question will be discussed. Plans will be made to collect the tax effective August 1 if the legislation includes the "boxes."

The growing importance of New Orleans as a recording distribution center is again brought to mind as reports reach us that the Brunswick company is



BOSTON OPERATORS, THEIR WIVES AND SWEETHEARTS gather to greet the Wurlitzer Transcontinental Limited and hear Homer Capehart, Wurlitzer vice-president.

PEOPLE WILL FORGIVE YOU, EXCEPT FOR BEING BROKE

Music Operators of Ohio, Indiana and Kentucky

We have some interesting news for you which will not only immediately increase your net profits, but assure you of a permanent place in the music business.

If you are interested in protecting your equipment and your future as a music dealer, you are urged to attend one of the following meetings which have been arranged for your convenience.

Gibson Hotel, Cincinnati, Saturday, July 30, at 10 A.M.

Lincoln Hotel, Indianapolis, Wednesday, August 3, at 10 A.M.

Brown Hotel, Louisville, Saturday, August 6, at 10 A.M.

2 for 1 ? ? ? ? ?

Refreshments Will Be Served

SOUTHERN AUTOMATIC MUSIC CO.

Seeburg Distributors

LOUISVILLE

CINCINNATI

INDIANAPOLIS

FOR SALE—USED ROCKOLA PHONOGRAPHS

1935 AND NIGHT CLUB MODELS...\$37.50 | RHYTHM KINGS...\$ 73.50
REGULAR No. 2 MODELS...\$ 42.50 | IMPERIALS...\$ 149.50

ALL IN FIRST-CLASS MECHANICAL CONDITION.
Send One-Third With Order, Balance C. O. D., Subject to Inspection.

ATLANTA COIN MACHINE EXCHANGE

335 EDGEWOOD AVE.,

ATLANTA, GA.

getting ready to establish a branch sales office in New Orleans to serve three or four States of the Middle Gulf area. And further that the well-known Ernie Oertle, for several years territory factory salesman for the company, may manage the office. Unless we are misinformed, Oertle has been selected over strong competition for his fine work in the past in keeping sales of the four popular brands marketed by Brunswick, namely, Vocalion, Perfect, Melotone and Brunswick, steadily climbing to new peaks in this section. The company at present maintains a factory branch at Dallas.

Oertle could not be reached this week for a verification of the report because he is out on the road setting up new marks for the other fellows to shoot at. He at present covers Louisiana, Mississippi, Alabama, Florida, Tennessee and Arkansas for the company.

Dan Cohen, head of the Crescent City Novelty Co. and Direct Sales Co., came back from the Windy City recently just in time to enter a local hospital, where he was kept in storage for nearly two weeks following an operation on his spine for an abscess. He went home early this week and is expected to be back at his Rampart street office in another week.

In Gotham for two weeks to see what they can see in the biggest city (their first trip) are Mr. and Mrs. Ernest Petrowsky, of the Great Southern Novelty and Music Co. Besides doing a lot of looking at the New Yorkers, it's not a guess that the Broadwayites are in for a lot of looking in the way of Dee Dee (Mrs. Petrowsky), who is one of

EXPERIENCED MUSIC MEN

Insist ON

PERMO POINT

More Than 2000 Perfect Plays!

Only PERMO POINT is standard equipment on ALL new phonos. Is recommended and sold by all record distributing companies... Assures high fidelity reproduction—longer record life—true tone—undistorted volume output.

It's All in the Patented Elliptical Point!



PERMO PRODUCTS CORP.

Metallurgists—Manufacturers
6415 RAVENSWOOD AVE. CHICAGO, ILLINOIS

MUSIC OPERATORS

ATTENTION

USED PHONOGRAPH RECORDS WANTED Any quantity. We pay highest prices. Send full details as to age, make, quantity.

NEWARK SURPLUS MATERIALS CO.,
Drawer 1000, Newark, N. J.

PHONOGRAPH CLOSEOUTS

MILLS DANCEMASTER...\$35.00
MILLS TROUBADOUR... 20.00
SEEBURG MODEL "A"... 55.00
SEEBURG MODEL "E"... 20.00
SEEBURG SELECTOPHONE... 22.50

Terms: 1/3 Deposit, Balance C. O. D. Send for our Latest Price List on Pin Games, Counter Games, Slots, etc.

W. B. NOVELTY CO., INC.

3800 N. GRAND BLVD., ST. LOUIS, MO.

the best looking persons that New Orleans has to offer. They write that outside of strained necks their stay is better than they had expected.

There was a grand party at the Mendez (Wurlitzer) home last week, and we hear that as an offshoot of the affair the Wurlitzer party on July 28 may witness the debut of a singing trio. It all started when a love song was rendered over the balcony of the Mendez home.

Returning from Texas and Louisiana, Buster Ciesl, head of Great Southern, found business encouraging along the

PHONOGRAPHS FOR SALE

2 — 1937, 12 RECORD RHYTHM KINGS and 412s.....\$ 79.50 Each
 2 — WURLITZER P-400s..... 75.00 Each
 1 — 16 RECORD ROCK-OLA..... 110.00
 1 — 20 RECORD IMPERIAL with New Lite-Up Grille..... 150.00
 All machines guaranteed to be in A-1 condition, including cabinets and mechanism.
 1/3 Deposit With Order, Balance C. O. D.

HANKIN MUSIC COMPANY
 258 PRYOR ST., S. W., ATLANTA, GA.

PHONOGRAPH BARGAINS

WURLITZER 412.....\$ 79.50 | 2 ROCK-OLA 1937 IMPERIAL 20...\$125.00
 4 MILLS 1937 SWING KINGS..... 75.00 | 15 MILLS DANCE MASTER..... 25.00
 2 MILLS DO-RE-MI..... 80.00 | All Machines Perfectly Refinished!
 3 WURLITZER 416..... 130.00 | 1/3 Deposit.

EAST COAST PHONOGRAPH DISTRIBUTORS, Inc.

SAM KRESBERG, Mgr.

625 10th Ave. (Phone, Long 5-4877) New York City

★ SEEBURG EASTERN DISTRIBUTORS ★

entire line and predicts a big fall season for phonograph operators thruout the State. His business, he reports, is a little off from the best of the summer, but finds nothing unusual and believes that operations this fall will touch a new peak.

Sales of new Wurlitzer phonographs at the Jules Peres Novelty Co. are not as large as a month ago, but they are far in excess of a year ago, and Peres looks for a big late-summer business. Among out-of-town callers this week who took new machines home with them were J. Legendre, of New Roads, and August J. Planché, of Covington.

The Dixie Music Co., Seeburg distributor, has just ordered its third car of new phonographs. Sam Gentilich,

manager, reports good sales in the Delta country, particularly stressing the fact that buyers are taking the high-priced models. The company has just completed thoro remodeling and renovation of its Canal street office whereby display space has been enlarged.

The Jerry Germetis Sales Co. is moving this week from 938 Poydras street to 432 Harrison avenue. Germetis will run his business in the basement under his home.

"MAESTRO"

(Continued from page 32)

and they're already getting enough play on the air to warrant places in machines immediately. The old favorite, *Alexan-*

der's Ragtime Band itself, is keeping up the good work on the air and for the second week in succession found itself among the blue ribbon radio tunes. It would be wise to get this under the needles, since the general release of the picture soon will probably revive even more interest in the oldtimer.

The two "when" songs, *When Mother Nature Sings Her Lullaby* and *When They Played the Polka*, are in increasing demand over the counter, which means that they'll attract more nickels in the phones than some of the other newer ditties. Also worth while are *Where in the World?*, from the picture *Josette*; *There's Honey on the Moon Tonight*, *This Time It's Real*, *Saving Myself for You*, and *Spring Is Here*, from the Broadway musical comedy *I Married an Angel*. Title song from the latter is already in favor and operators who aren't playing this one by now should do something about it pronto.

FISHER BROWN

(Continued from page 82)

Rock-Ola phonograph since the first Rock-Ola was introduced in 1935.

Mr. Brown himself says: "There are several good reasons why Rock-Ola phonographs are popular out here. We got in when the first Rock-Ola was brought out, so we've had time to build a substantial organization covering an extremely extensive territory. And now we are finding that we constantly are reaping the benefits of repeat purchases. For instance, the fellow who bought Rock-Ola's 1935 phonograph or any other model since is so sold on the tone and mechanical perfection that he naturally turns back to us when he needs additional music equipment. They particularly like a phonograph that requires a minimum of servicing, because out in these wide-open spaces servicing is likely to become a problem."

The Fisher Brown organization for

distributing Rock-Ola phonographs consists of some of the best known columnists in the Southwest. In Houston the famous organization of Stelle & Horton handles the representation of Rock-Ola phonographs. Headed by Harold Horton, this popular firm has entrenched itself solidly with music operators thruout the territory.

In San Antonio K. F. (Ken) Wilkinson, United Amusement Co., is the link in the Fisher Brown music distributing organization. Liked by all and known by everyone as Ken, Wilkinson has accomplished a fine job, according to Fisher Brown, in distributing not only this year's streamline model, but also those Rock-Ola models of previous years.

In New Orleans operators agree that genial Melvin Mallery, of the Louisiana Amusement Co., has established a reputation for efficient service, quick delivery and an inimitable Southern hospitality which he extends to one and all.

REVIEWS OF RECORDS

(Continued from page 11)

(Blu), not quite in the grand Chick Webb-Ella Fitzgerald manner but good enough. Powell comes up again with another barrage which for a couple of fleeting seconds makes you forget the W-F combination. *Laughing Boy Blues* is a noble attempt that fails to come off on the other side.

FATS WALLER takes *There's Honey on the Moon Tonight* (Vic) in hand and produces some stimulating piano bits along with his customary jive. Reverse, *Fair and Square*, isn't much better than Farmer's; maybe it's the song. Much more exciting, altho in the same slow tempo, is CHICK WEBB'S *Azure* (Dec), which has some excellent blues stuff to recommend it, even if you have to wait until the other side for Ella Fitzgerald and *I'm Just a Jitterbug*. This makes up for the lack of a vocal on *Azure* by being mostly Fitzgerald, a condition not hard to take under any circumstances.

Oddly enough, CONNIE BOSWELL meets up with a great number in *I Let a Song Go Out of My Heart* (Dec) and falls miserably to evolve a platter that should have been memorable. The tempo is too fast, the warbling too expressionless, and from start to finish it's hardly Boswell but just run-of-the-mill swing singing. Miss B. atones a bit with *I Hadn't Anyone Till You*, on the back, and another Decca couplet, *You Leave Me Breathless and If It Rains—Who Cares?* But that trite version of the Ellington number is a bitter pill to swallow.

Hoagy Carmichael seems to have had his troubles grinding out a successor to *Lazybones* in *Small Fry*, and "Hot Lips" Page hasn't done anything to help in his Bluebird waxing of the number. It's the same old Armstrong imitation and blatant trumpeting on a ditty that isn't too good to begin with. Coupled with something titled *If I Were You*, disk makes one wonder if maybe the classicists aren't right after all. DUKE ELLINGTON cut a pair for Brunswick, *Dinah's in a Jam* and *You Gave Me the Gate*, which doesn't help the argument in favor of swing any, either. Surprising that the Duke can sound as honky-tonk as he does here, with Dinah seemingly more interested in corn than jam. Even the Ivy Anderson vocal on the reverse can't push this one over to the credit side.

LARRY CLINTON hasn't put his heart in his arranging of *Put Your Heart in a Song* (Vic), but he can't be blamed too much. Tune is bad and a decided let-down on the part of Frank Churchill, who penned the *Snow White* ditties. Clinton can't do much other than play straight for this and also its companion, *The Sunny Side of Things* (both from Bobby Breen's *Breaking the Ice* pic). Latter starts off with a Crosby-like crooning vocal, uncredited but good. RED NORVO, with his usual able assist from Mildred Bailey, handles a duo of unimportant tunes, *A Cigarette and a Silhouette* and *After Dinner Speech* (Bru) nicely, and it's a great tribute to Miss Bailey that she still manages to appeal intoning the incredibly inane lyrics tacked on to the latter.

GLENN MILLER'S *Sold American* (Bru) is a weird sort of thing that doesn't make sense musically, lyrically or otherwise, and the reverse, *Dipper Mouth Blues* is exactly the routine stomperoo you can expect from the title. The Miller combo is good in a great many respects, but these phonies don't show it off to any advantage. Right off the cob is WOODY HERMAN'S rhythmic beatings for *Don't Wake Up My Heart and Lullaby in Rhythm* (Dec), with a beer joint piano doing its best on both sides to give this the distinction of the week's worst waxing.

The Week's Best Records

Selected by The Billboard From the Latest Recordings Released

That phonograph operators may be more selective in buying records *The Billboard* presents this special feature. Each week's popular dance and race records are heard, but only those with greatest play potentialities are listed.

SWEET MUSIC

SAMMY KAYE *My Blue Heaven* (a first-rate version of the old favorite; sweet, smooth, danceable. Sense of humor with which the vocal is handled also makes swell listening. *Sweet Georgia Brown* is done all right by on the reverse, too).
 Vocalion 4199

HAL KEMP *Meet the Beat of My Heart and What Do You Know About Love?* (two Gordon and Revel tunes receive the usual expert Kemp treatment. Very easy on the ears).
 Victor 25893

JAN GARBER *When Mother Nature Sings Her Lullaby* (a waltz played with the softness and velvety quality of the Garber crew. *There's Rain in My Eyes* is a fox-trot, but ditto on the smoothness).
 Brunswick 8172

AL DONAHUE *Beside a Moonlit Stream and Naturally* (a brace of up-and-coming tunes served on a platter of nice rhythmic sweetness).
 Vocalion 4195

SWING MUSIC

MAL HALLET *Where in the World and In Any Language* (not gut-bucket, but good, solid versions of two songs from the film *Josette*, combined on a disk any name band could be proud of).
 Decca 1898

KAY KYSER *I'm Gonna Lock My Heart* (another one that isn't exactly a jitterbug's idea of heaven, but a good swing tune well played. Backing is *Simple and Sweet*, which is just that, making *Lock My Heart* the only side to bother with).
 Brunswick 8170

CHICK WEBB *I'm Just a Jitterbug* (and Webb and Ella Fitzgerald prove it in no uncertain terms. *Azure*, on the reverse, is much slower but no less heated, even without a Fitzgerald vocal).
 Decca 1899

JOE DANIELS *Twelfth Street Rag* (the old killer-diller is dusted off once more and swung out in a plenty potent manner for a small outfit. Krupa-worshippers will eat up the skin-beatings, which are almost as good as the Master's. *The Sheik of Araby*, plattermate, is a revelation—slow, swiny and swell).
 Decca 1905

VOCAL

MAXINE SULLIVAN *Spring Is Here and Down the Old Ox Road* (the Sullivan lass intoning a current musical comedy hit and an old picture one. For her fans, of course).
 Victor 25894

BUDDY CLARK *I Married an Angel* (done with all the aplomb the number deserves, this and its companion piece, *Spring Is Here*, are quite okeh all around).
 Vocalion 4191

VALUES—From America's Largest Distributors

CONSOLES	
Exhibit Silver Bell (7 coin drop head)	\$ 74.50
Exhibit Races (7 coin drop head)	74.50
Paces Races (Serial 4037), 30-1 odds	125.00
Ray's Track (Serial 3761)	89.50
Bally Saddle Club	119.50
Bally Skillfield	119.50
Western Dewey Jr.	62.50
Bally Teaser	52.50
Keeney Track Time (Red Head)	142.50
Bally Favorite	69.50
Western Fast Track	47.50
PAYTABLES	
Fairgrounds	\$ 75.00
Mills Big Race	70.00
Breakneck	34.50
Arlington	36.50
Heyday (floor sample)	117.50
Quinella (7 coin drop head)	89.50
Mills 1-2-3 (factory rebuilt—reverse spinning reels)	87.50
Turkey Champs	28.50
Flasher	72.50
Gottlieb Daily Races (red cabinet)	19.50
Bally Entry	47.50
Fleetwood	84.50
Stables	64.50
NOVELTY GAMES	
Track Meet	\$23.50
Bull's Eye	36.50
Bumper	10.00
Ricochet	11.00
Mercury	17.50
Electro	32.50
Dux	22.50
Mystlo	12.50
Forward March	\$18.50
Bally Reserve	57.50
Long Beach	18.50
Genco Football	16.50
COUNTER GAMES	
Groetchen	
Zephyr	\$10.50
Sum Fun	6.00
Triple Grip	8.50
Daval Bell	
Slide	12.50
Buckley Bones (Auto. Pay-out)	25.00
Bally Reliance (Auto. Pay-out)	\$18.50
Old Age Pension	
Mills Kounter	8.50
King	14.50
A. B. T. Targets	17.50
PHONOGRAPHS	
Mills Do-Re-Mi	\$ 75.00
Seeburg Model C	62.50
Seeburg Model B	62.50
Mills Dancemaster	27.50
Wurlitzer 616	135.00
Wurlitzer 716	154.50
Mills De Luxe Dancemaster	37.50

All machines thoroughly reconditioned—guaranteed! Write for our new price bulletin listing complete line of slots, pay tables, novelty games, consoles, counter games and phonographs.

Terms: 1/3 Dep. With Order, Bal. C.O.D.

ATLAS NOVELTY CO.

2200 N. Western Ave., Chicago, Ill.
 1901 Fifth Ave., Pittsburgh, Pa.
 1326 W. Flagler St., Miami, Fla.
 Cable Address: "Atnovco."

MUSIC OPERATORS!

Save money! We repoint old phonograph needles for \$1.00 per dozen! Up to 2,000 extra plays per needle! Send a dozen old needles with \$1.00! Results will amaze you!

Operator's Service Supply Co.
 2045 Carroll Ave. Chicago

TOPPER

TOPS THEM ALL
For Beauty, Quality Performance and PRICE

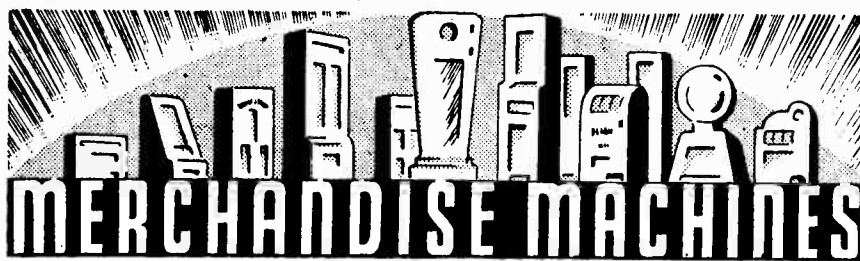
TOPPER is Unquestionably The Most Practical Bulk Merchandise Vender Ever Built

16 New Outstanding Features
POSITIVELY MAKES TOPPER "THE TOPS"

- ★ Vends Everything—
- ★ Charms
- ★ Ball Gum
- ★ Peanuts
- ★ Candies
- ★ Pistachios

Capacity: 5 lbs. Mdse. — 900 Balls of Gum
See Your Jobber For Complete Details And LOW PRICES Or Write

VICTOR VENDING CORP.
4203 Fullerton Avenue, Chicago



Candy Idea Goes Ahead

Confection trade group spreads publicity on food slogan far and wide

CHICAGO, July 23.—"Candy Is Delicious Food—Enjoy Some Every Day!" is a slogan becoming increasingly well known thruout the nation. Operators of candy vending machines would benefit by joining in the campaign and taking advantage of the vast promotional campaign instituted by the National Confectioners' Association.

In a "behind the scenes" report, the NCA reported a careful campaign to make the country candy-conscious. Speeches were prepared and delivered by prominent people who styled their messages to "make" the newspapers. Here are a few sample headlines on stories and editorials which appeared all over the country:

Candy Good for Children—Cross Children Should Get Candy, Not Scoldings, Doctor Declares; It Restores Depleted Energies, Dr. Haggard Declares; Drs. Eddy and Stevens Also Certify to Sugar's "Pick-Up" Value—In Praise of Candy—Candy Cure for Children—Sweets for That Cross Feeling—Candy as Food—Candy as Part of Kid's Diet—Candy for the Cross Child—Candy Kids—Candy Treatment—Quick, Watson, the Bonbons—Administer Candy Instead of Scolding—Candy Cure for Cranky Children—Candy as a Blessing—Candy Declared Great Brain Food.

The NCA report continued: "The educational bureau considers that it has won its first major victory in the candy campaign. This scientific approval for candy and the wide publication of that approval was the first goal the bureau set for itself when it began operations last April.

"Every move made since that time was calculated to work toward that first grand climax.

"It would be difficult to estimate the worth of this publicity. How can one place a monetary value on a prominently displayed story on the first page of the second section of *The New York Times*, or a double-column story in bold-face type in *The Boston Post*, or a succinct story in the magazine *Life* with its enormous circulation?

"Hundreds and hundreds of articles were placed thru news syndicates in small towns and city newspapers; magazines were bombarded with articles, and speeches aimed at being worth newspaper space in order to make the nation more candy-conscious.

"While the publicity barrage continues, we shall move into promotional phases of the campaign. The full success of promotional activities will depend upon co-operation of the industry.

"The bureau feels now more than ever that a great job can be done for the candy industry and that the progress of that job will be represented in larger candy sales. But once more we must insist that final success must rest in considerable part upon the co-operation of the industry."

Machine operators wishing to obtain information concerning the campaign should address all communications to the National Confectioners' Association, 224 S. Michigan avenue, Chicago, Ill.

Victor Vending Boosts Topper

CHICAGO, July 23.—Victor Vending Corp., one of the progressive manufacturing companies, calls attention of coinmen everywhere to its Topper venders. "Topper," they say, "is without a

question the most practical bulk merchandiser ever designed. Many exclusive features not found in other machines make Topper the outstanding vender of this era.

"Topper comes either in a single or a double unit. Double units may be used singly if desired. It vends everything, charms, ball gum, peanuts, candies, nuts and so on. It has a non-clogging coin mechanism and is made from the finest materials obtainable. Special aluminum and bronze castings which are non-corrosive are used; all parts are plated or enameled. Topper is built strong and sturdy, the globe is of heavy crystal-clear glass. It is air-tight and will keep merchandise clean and fresh. Portions are accurately measured and are adjustable to any amount desired.

"A special screw-type pick-proof lock protects the machine, which may be operated on counter, stand or wall. Topper holds five pounds of merchandise or 900 balls of gum.

"Toppers are being well received everywhere on a guarantee basis. We give a 30-day free trial, and in the event operators are not satisfied money is refunded. Needless to say, we are not getting any returns. Everyone likes Topper."

Burel "Heat-Fag" Tie-Up Success

CHICAGO, July 23.—Every vending machine operator in the United States has one big ambition. Stated simply, it is, "More Sales and Profits!"

Say Burel & Co., vending machine company, "There are two ways in which this goal can be realized and both ways necessitate stimulating the public's appetite for bulk confections.

"The first method is the use of modern equipment. Just as progress has taken place in other products, so must advance take place in vending equipment. The new 3-column venders are helping to increase patronage of bulk penny machines. Attractive cabinets, inviting color combinations and clean, appetizingly displayed nuts and candy all serve to promote more sales.

"The second avenue thru which to increase sales is thru merchandising. Sales must be accelerated above normal machine play. No more effective example could be cited than the recent Morton Salt-Burel tie-up on the 'Heat-Fag' campaign.

"The theme of this promotion is designed to sell more salted nuts during the summer months. Burel has proved that merchandising methods are practi-

POP MATIC

GEORGE DOUBTFUL: YES, I'M FINALLY CONVINCED. I HAVE HEARD THAT MANY OTHER POPMATIC OPERATORS HAVE HAD THE SAME RESULTS AS YOU. I'M GOING TO PLACE MY ORDER TODAY.

You, Too, Can Be a Successful POPMATIC Operator!
DON'T DELAY ANOTHER MINUTE!
PHONE — WIRE — WRITE
for complete details and prices

Many letters from progressive POPMATIC operators are in our files and available for your inspection.

POPMATIC MFG. CO., Inc.
5147 NATURAL BRIDGE AVENUE
ST. LOUIS MISSOURI

PROVEN Money Makers!

Be an independent operator. Place Tom Thumb Vendors in stores, waiting rooms, taverns, restaurants, bars, etc.—where you know how. Tom Thumb vends candy, peanuts, gum, Sure-fire penny vatches, Wrigley got rich on penny gum. Many Tom Thumb operators now independent. Start small, grow big, have a chain of your own. Tom Thumb works while you're away. You keep key, collect your profits daily. Handsome, compact Tom Thumb sets in where ordinary venders are shut out. Magic coin selector. Yale Tumbler locks. Adjustable—you set the profit. Precision machine; no rick-tacks. Money-back guarantee protects you while you prove the profits. Write today for inside story of chain operation, full details of your easy income opportunity. Many good locations now open. Don't wait. Write today.

FIELDING MFG. CO., Dept. 34, Jackson, Mich.

MODEL "E" SEL-MOR

\$6.25 SAMPLE
(CHEAPER IN QUANTITIES)

GUARANTEED FOR 5 YEARS!

The **ALTERNATE** Toy and Candy SHOP that brings **BIGGER PROFITS!**

Ask any smart operator.

GREAT STATES MFG. CO.
DEPT. E • 1601-09 E. 39TH ST. • KANSAS CITY, MO.

NUT VENDOR

5¢ Coins Money FOR YOU!

HUGE DEMAND BY MERCHANTS

MARKET DRUG STORES, TAVERNS, BARS, RESTAURANTS, CLUBS, CIGAR STORES, WAYSIDE STANDS, Many Others.

Establish a permanent penny business in your community with Casterline. Millions of dollars spent monthly for 5¢ nuts and candies. Merchants eager to put Magic Salesman displays on their counters. They pay only for the cellophane bags of merchandise. You keep display filled—and collect your regular WEEKLY INCOME. Strict territory rights protect your ever growing business. Write.

CASTERLINE BROS.
1916-1926 Sunnyside Ave., Dept. 55, Chicago, Ill.

OPPORTUNITY KNOCKS!

39 Million Workers Are Prospects for **SOCIAL SECURITY BRONZE PLAQUES**

A tremendous opportunity for aggressive men to Cash In.

Small investment sets you up in business with machine and plates. Sell to every worker in your city. Can be worked right out of home.

Write — Wire — Telephone
See us for details.

BUREL & COMPANY
675-679 Orleans St., CHICAGO, ILL.

cal and expects that more merchandising methods will be uncovered.

"Display cards were distributed to all our operators calling attention of patrons that they could avoid 'Heat-Fag' by consuming salt and that a most pleasant way of doing so was with salted peanuts. These cards were mounted on the top of machines where they could be easily read by passers-by. It proved to be an attention-getter from the start.

"It has drawn much favorable comment and locations are already saying the public is becoming increasingly conscious of the extra value they are receiving for their spare pennies in the way of salted nuts."

Coan Vender Biz Good, Says Owner

MADISON, Wis., July 2.—"U-Select-It candy venders are being shipped as fast as we can make them," said J. W. Coan, of the Coan-Slettleland Co., of Madison.

"Activity in the factory is so great that we should have a stop light to control traffic," he continued. "We simply have to have more space to accommodate the machinery and supplies we are using. In fact, we are opening a sales office in Chicago and are planning to enlarge our factory space shortly.

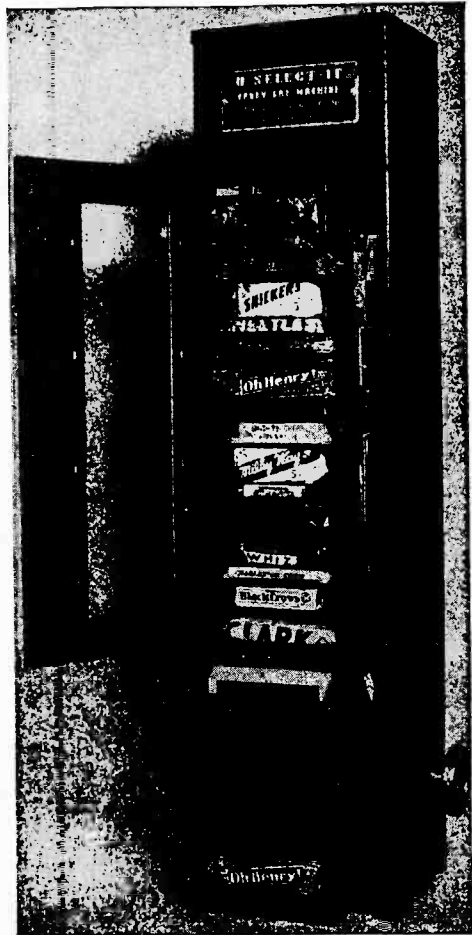
"Business is very good here in Madison, at least for us. But that is understandable because, as operators tell us, we have a candy vender that is tops. The selection of nationally known candies offered, which are so well displayed, attracts the customer as a magnet would a piece of steel. The customer is able to see just what he is getting and knows that he is getting the right quantity of quality merchandise.

"Ops tell me that they are making plenty of money with our machine, and I know they are—I just finished looking at our sales record. Let me tell you—it's high and going higher every day."



A BUREL BULK VENDER on location. Note the "heat fag" sign on top of machine, used in the Morton Salt-Burel campaign.

U-Select-It



Candy Bar Machines
plus
Nationally Known
Candy Bars
such as

- | | |
|--|--|
| OH HENRY
SNICKERS
DREAMS
HERSHEY
NESTLES
KRAFT
CARAMELS
SMITH BROS.
BUTTERFINGER
REEDS BUT-
TERS COTCH | COLLINS HON-
EY SCOTCH
CLARK BAR
MILKY WAY
MOUNDS
BABY RUTH
BIT O' HONEY
BEECH NUT
PLANTERS
PEANUTS
MARS BAR |
|--|--|

and many others, that the public know by name and taste, backed up with active advertising by the candy manufacturers—

Give YOU an incomparable combination for substantial money earnings and a permanent business.

U-Select-It machines have proven to be operators' machine because:

1. Positively slug proof.
2. Fully Selective.
3. Ample Capacity.
4. Displays All Merchandise.
5. Simple Operation.
6. Striking Appearance.
7. Rigid Construction.
8. Holds Locations and Gets the Best.

U-Select-It operators do more business because nationally known bars sell in greater volume.

Distributors and Operators Write.

COAN-SLETTELAND CO., Inc.
2070 Helena St., Madison, Wis.
1316 Jackson Blvd., Chicago, Ill.

and Western New York. Then on to Detroit and B. M. Bond, Mr. Bond's brother. Here open house was held at the Book-Cadillac Hotel for several days. Charles Potter, Rollin C. Healy and wife, Walter Keller, Edward C. Ball and Mr. and Mrs. Sigvald D. Elde were guests.

At Chicago the Bonds were with representatives Henry J. Fisher and Frank Walter and operators Joseph A. Kroeck, Barney Hochstadter, Fred Sanders, Sidney G. Wolf and I. J. Lewis.

St. Louis feted the Bonds as guests of the tri-State distributors and various members of their organization, including J. C. Korkoskie, H. L. Shanks, L. R. Sommers, R. R. Willhoite and Mr. Bowers.

A day in Des Moines with Ed Reese, Snacks rep for Iowa; Dr. and Mrs. R. B. Kale, Mrs. Grace H. Perry and Ben Hart.

At Denver with William H. Eitel and wife, A. W. Ohnemus; Jim Blackwell, of the Western Music; H. C. McCoun and Earl Van Zandt. M. W. McBroom, a distributor for Southern Colorado, came down from Colorado Springs.

Omaha and John Dahl. Salt Lake City with M. W. Duncan, Snacks distrib. Ogden, I. H. Storey and wife; San Francisco, Edwin S. Eves, Western regional sales manager, and wife. Open house was held at the Hotel Oakland. In the evening a banquet for the operators in and about the Oakland territory. Present were Mr. and Mrs. Charles Dunlap, Stockton; Mr. and Mrs. Edwin S. Eves, Glendale; Will C. Armstrong, Sacramento; R. B. Wilson, Martinez; C. E. Larron, Oakland; Jack Berly, Oakland; Mr. and Mrs. Paul H. Randolph, Berkeley; Mr. and Mrs. Theodore Newman, San Francisco; C. H. Chamberlain, Menlo Park; Guy Conrad, Visalia; Mr. and Mrs. Ray Galt, Stockton; Paul D. Johnson, Willows; Ray W. Johnson, Oakland.

Return Trip

After the Los Angeles banquet the Bonds then stopped at Las Vegas, Nev., accompanied by John R. Burch. On to Boulder Dam and Grand Canyon. Then on to New Mexico, the Texas Panhandle, Oklahoma City, Dallas and New Orleans, with stops at customers and distrib. At New Orleans Dan Cohen, of the Direct Sales Co., Snacks operator there, entertained the Bonds. Birmingham next with the Hurvich brothers, of the Birmingham Vending Co. Over to Atlanta, Ga., and Morris Hankin, of the Hankin Music Co. While here Mr. and Mrs. M. A. Bowlin, rep for the Southern territory, drove up from Jacksonville. Up to Washington and then into Philadelphia with B. A. Sossen, Eastern regional sales manager; N. Solotof, C. Millstone and H. Glassman. Then to Boston after an 8,000-mile trip into 29 States.

Mechanical Sales Head Rides Again

NEW YORK, July 23.—Bob (Buck) Grenner, head of Mechanical Sales Co., is reported to have hit the trail again in the interests of his Perfume Bar. During the past week he visited practically all of the leading ops in New Jersey, he reports, and pointed out to them the advantages of operating his new perfume merchandiser.

"There is only one sure way of telling anyone about your product, in my opinion, and that is by a personal call," Grenner stated. "That's the reason for my many trips. By personally contacting operators I am able to tell the story of the Perfume Bar in my own way. I am able to lay my cards face up on the table and iron out immediately any difficulties that may be lurking in the operator's mind. Of course, I realize I'm acquiring somewhat of a reputation for the way I've been hopping about the country, still I believe it's the best way to do business."

Hart Building New Bulk Vender

NEWARK, N. J., July 23.—Frank Hart, of Eastern Machine Exchange, reports that he will soon present a new single-compartment bulk vender to the trade. The machine is reported to be in production and will be announced by the firm in the near future. Hart states he expects the machine to create quite a stir among vending ops, since it will combine a conservative appearance with fine mechanical construction and an unusually low price.

With regard to its design, Hart stated:

WESTERN'S NEW 6-COIN
MULTIPLE PAYOUT GAME
with JACKPOT!

FEED BAG

write Jimmy Johnson

WESTERN EQUIPMENT
& SUPPLY CO.

925 W. North Ave., Chicago



UNIVERSAL

America's Finest Bulk and Charm

VENDOR.
Will Double Your Sales.

Appearance Is What Makes It. Write for Illustrated Circular and Low Prices. Many Other Good Machines

New From Factory

\$2.40 UP

RAKE

5438 Woodland Ave., Philadelphia, Pa.

"We do not believe in extreme modernism. We feel that a machine that looks too new on a location somehow doesn't get the money it should, for some people are skeptical of something radically different from what they are accustomed to. When they see an attractive machine with a sort of homey air about it they buy from it as a matter of course, since they feel it is the same kind of machine they have been buying from for some time.

"All our years of experience with bulk merchandisers have been built into this new machine of ours. We feel that the low price, the dignified appearance, coupled with the mechanical and slug-proof features, are going to make it the leading bulk vender of the coming season," Hart concluded.

Cigar Vender Aid To Famous Quote

BROOKLYN, July 23.—Many years ago a famous man made a remark that has become famous all over the country. The remark was, "What this country needs is a good 5-cent cigar."

Says Dave Robbins, "A famous man made that remark and we are helping in the fulfillment. We have designed a machine that will vend that good cigar. Now every gas station, restaurant, lunch wagon, etc., can have a machine that will vend Garcia Grande 5-cent cigars.

"This popular cigar is particularly suitable for vending purposes as each cigar is individually wrapped in an armor-clad metal humidor which preserves freshness. In addition to supplying the machine, we have made arrangements to furnish the cigars to operators at a very good price.

"The machine holds 50 cigars and can be set on a counter, against a wall, on a floor stand or attached to the side of a cigaret machine. The coin slot is slug proof. Quantity price to operators is extremely low."

Recession Cuts Cigar Sales

WASHINGTON, July 23.—Smokers of cigars in the United States smoked 222 million fewer cigars for an 11-month period ending May, 1938, as compared with sales of the previous year. These figures were released by the Internal Revenue Bureau of the Treasury Department.

All classes of both foreign and domestic cigars withdrawn during the period amounted to 4,868,765,781 units as compared with 5,090,985,765 for the same 11 months of the previous fiscal year.

Class A cigars, comprising the upper price range, showed a decline of 4.19 per cent. Class B cigars gained 2.03 per cent, showing that the nation's smokers were switching to a cheaper brand as the purse strings tightened.

CALVERT CONVERTIBLE VENDOR

Astounding new Vendor is easily and quickly adapted to several different types of play! Unique portion adjusting device allows use of wide range of merchandise. Many other exclusive features described in attractive circular. Write today for full details of this phenomenal profit-puller.

TOWNSEND MANUFACTURING COMPANY

434 North Front Street, Baltimore, Md.

8-COLUMN USED
CIGARETTE MACHINES.
A-1 CONDITION. \$15.00 EA.

PEANUT & GUM VENDING MACHINES

NEW, DIRECT FROM FACTORY

Only \$2.40 and up

Over 60,000 Sold

Write for Full Information Today

5/8 Ball Gum at New Low Price.

ROY TORR

2047-A So. 68th St., Philadelphia, Pa.

Bonds Cover 8,000 Miles on Biz Trip

BOSTON, July 23.—Combining business with pleasure in a six-week trip, David S. Bond, president of the Tri-mount Coin Machine Co., Boston and Somerville, Mass., manufacturer of the triple-column candy vending machine Snacks, with Mrs. Bond, visited operators and direct factory representatives from Coast to Coast.

The highlight of the trip was the Snacks banquet, Biltmore Rendezvous, at which Mr. and Mrs. Bond feted 47 operators, their wives and guests, including Mr. and Mrs. W. L. Jorgenson, Mr. and Mrs. Phil Comeau, Mr. and Mrs. Guy Conrad, Mr. and Mrs. Roy Cross, Mr. and Mrs. William Heinzelman, Mr. and Mrs. Charles Hutchens, Mr. and Mrs. Alfred Johnson, Mr. and Mrs. George Myers, Mr. and Mrs. William Varner, Mr. and Mrs. Ellis Perrin, Mr. and Mrs. Robert Smith, Mr. and Mrs. Frank Peterson, Mr. and Mrs. Wayne Sperry, Mr. and Mrs. D. L. Whisler, Mr. and Mrs. L. P. Brennan, Mr. and Mrs. John R. Burch, Mr. and Mrs. Edwin S. Eves, Mr. and Mrs. John Dunlap, the Misses Helga Peterson, Florence Swan, Anna Bond; Messrs. Tom Brown, P. R. Jones, C. L. Ladaveze, Harvey Ziegler, Bill Stein and Jack Perrin.

The fraternalism among the West Coast Snacks operators is evident when considering the brotherly contact spirit with which they visit each other and extend unsolicited co-operation.

Detroit Open House

Stops were made first at Syracuse, N. Y., with Robert Edwards, factory representative for Western Pennsylvania

SPECIAL! SPECIAL! SPECIAL!

MASTER

Cigarette Machines

Only \$14.50 Each

Metal Stands

\$2.50 Extra.

● 8 Columns

● Chrome Front

● Capacity . . . 150

Packs

MALKIN - ILLION

Cigar Machines

Chrome Front

Only \$8.50 Each

1/3 deposit certified

check or money order

must accompany all

orders. Bal. shipped

C.O.D. via express

unless otherwise specified.

X-L Coin Machine Co. Inc.
1353 Washington St.,
BOSTON, MASS.

cigarette merchandisers' association

Address Communications to *The Billboard*, 1564 Broadway, N. Y. C.

JUDGING by the number of inquiries coming in for information on the cigarette vending machine insurance plan outlined in this column in the July 16 issue, there are quite a few ops who would like to place their machines under the protective wing of such a policy. From all indications the New York Association will adopt such a plan before the leaves begin to fall. Other groups are reported to be giving serious thought to the plan.

Vacation notes: Matthew Forbes, manager of CMA of New York, back from his honeymoon with a contented look on his face. . . . Sam Yolen and Aaron Gosch just returning from a two weeks' holiday as Jack Bloom and Ben Orowitz plan to leave. . . . Bill Peek is one of the New York lads who never worries about a vacation. He is the athlete of the organization and as long as he can get out on a golf course every day or so he's content. . . . Officials of the Malkin-Illion Corp. planning their annual boat trip for their organization. Right now they are reported to be searching up and down the Hudson for a suitable craft. . . . George Vassar, of the Vassar Cigarette Service, is different from the rest of us. He likes to work in the hot weather and is not planning on any vacation until the fall.

Occasionally a new operator entering the cigarette merchandising field is led to believe that the operation of a route of cigarette machines is a short cut to wealth. Opponents of cigarette merchandisers have also done much to foster this belief. Some tax experts and misinformed members of city councils and State Legislatures also regard this industry as being blessed with the Madis touch.

But the operation of cigarette merchandising machines is far from a get-rich scheme. The individual who engages in this business makes a cash outlay of approximately \$100 for each machine, including merchandise. The depreciation on the equipment alone is about 20 per cent, or about \$16 a year. From information supplied by ops thruout the country it is evident that the average machine will sell approximately 300 packages per month. There is a gross profit of about 4 cents a package provided there is no State or city stamp tax on cigs.

The average commission paid the retailer is 2 cents per package, allowing 2 cents for the operator to cover the cost of servicing the machines and to defray his general expenses which include bookkeeping, insurance, automobile expense, shortages, repairs, book matches, etc. These costs generally average 1 cent per package, it is reported, leaving a net profit before taxes and depreciation are considered of 1 cent or less.

On this basis the profit per machine is less than 10 cents per day or less than \$36.50 a year. Thus, of the hundreds of operators in the United States, there are comparatively few who are able to show a net profit of more than \$2,000 on an operation of 100 machines which requires an approximate investment of \$10,000 after depreciation and taxes are deducted. In the light of such facts it is easy to see that the cigarette merchandising business is no road to easy money. It is a business that requires astute management and plenty of good hard work.

Those clever dog cartoons by Zito which Harry Pincus has been attaching to the packages of cigarettes in his machines rated a mention in Danton Walker's Broadway column in *The New York Daily News*. Pincus reports sales of cigs in his machines have jumped forward since he started placing the cartoons on each package. Some Zito fans, in fact, are reported to have bought pack after pack until they procured the complete set of pictures.

Leo Solomon, owner of State Cigarette Service, sold his operations to A. Dranoff, formerly of Port Chester, N. Y. Dranoff plans becoming a member of the association immediately. Solomon states he intends to live a life of leisure for a while. His immediate plans include an extended trip to California. Don't forget to look up Will Golden out there, Leo. The two of you should be able to start the CMA ball rolling out there.

Two firms entered the ranks of the CMA of New York at the last meeting. Sam Shapiro, of Capitol Vending Co., and William Weiner, of F. & S. Cigarette Service, were the newcomers. . . . CMA of New Jersey is planning a regional meeting at Atlantic City some time in August. Altho the date hasn't yet been set, the group already has extended invitations to members of other CMA groups to be on hand. All indications point to a big turnout.

Members of the New York group have hurled a challenge at the New Jersey athletes for a return baseball game some week-end in August. They say there will be no "monkey business" this time and they'll be out for blood. The Jersey lads turned on the heat in one big inning at the Camp Stuts meeting and licked the New Yorkers 5-4, but the New Yorkers say they are all set to hand Harry Kolodny, New Jersey's chief flinger, the pasting of his life. Should be an interesting game.

According to reports from Massachusetts, Pennsylvania and other CMA groups, ops are experiencing a pick-up in sales thru merchandising machines in proportion to the increased withdrawals of cigarettes. . . . P. Lorillard's program, "Don't You Believe It," plugging their new Sensation brand, is now on a Coast-to-Coast hook-up. Program is on three broadcasts. Main outlet is Newark's WOR, with rebroadcasts for the Midwest and the Coast. . . . Detties are reported to be enjoying steady repeat patronage. Increase in sales during the past month is seen as an indication of the growing popularity of the brand.

Wonder who will grab off the vending machine concession at the World's Fair. With machines spotted all over the grounds, what an opportunity it will be to educate visiting outlanders to buying their smokes the "coin machine way"—not to mention the profits which such an operation should bring.

Wrigley Reports \$3,382,604 Profit

CHICAGO, July 23.—Operations in the first half of 1938 of the William Wrigley Jr. Co., one of the largest manufacturers of chewing gum, resulted in a consolidated net profit of \$3,382,604 after depreciation, estimated federal income taxes and other charges but before surtax on undistributed earnings. The profit is equivalent to \$1.72 each on 1,959,467 shares of no par capital stock, excluding treasury shares. It compares

with \$4,354,901, or \$2.22 a share earned in the six months ended on June 30, 1937.

For the second quarter the company and its subsidiaries showed a net profit of \$1,948,781 after similar allowances, equal to 99 cents a capital share. In the first quarter the net profit was \$1,433,823, or 73 cents a share, while in the June quarter of 1937 it amounted to \$2,573,735, or \$1.31 a share.

The Beech-Nut Packing Co., also a large manufacturer of chewing gum in addition to its food products and confections, reported yesterday in its unaudited semi-annual statement a profit

NOW

The Fastest Moving Jar Deals on the Market

OUR 1c CIGARETTE AND MONEY DEALS ARE SWEEPING THEM IN.
OUR SMALL 5c DEAL WILL MAKE YOU PLENTY OF MONEY.

Price—Refills: \$12.00 Dozen—One Free

Contains 1250 Tickets, 1c Deals, will make you around \$8.50! 5c Deal approximately \$30.00 Profit.

We will give you assorted Deals at no extra charge.

Jobbers Price—100 Deals \$75.00

SAMPLE DEAL \$2.50 COMPLETE EXPRESS PAID

JARS AND RACKS 25c EACH, ANY AMOUNT

These Deals are the last word in Jar Deals, the newest on the market, small in size, does not take up much space, easy to place, easy to operate.

EXCLUSIVE TERRITORY NOW OPEN.

Operators in and around Corpus Christi, see our Jar Games at Day's Novelty Co., 1502 11th St. Exclusive Distributors.

A Trial Will Convince You That We Have the Best Deals on the Market at the Lowest Price.

TERMS: 1/3 Cash With Order, Balance C. O. D.

INTERSTATE TICKET CO.

2642 JEFFRIES ST. DALLAS, TEXAS

? ROBIN HOOD ?

Wanted: Exclusive State Distributors

Prefer men who are operating, selling or have sold or operated salesboards, jar deals, merchandise deals, etc. Exclusive franchises will be given to proper men to sell to operators and jobbers in his State. Commission basis only. \$5,000.00 to \$10,000.00 a year possible to right man. Give complete history in first letter. All replies held confidential.

BOX 330, care *The Billboard*, 54 W. Randolph St, Chicago, Ill.

of \$1,342,862 after charges but before federal taxes, which compared with \$1,440,092 profit on same basis for the first half of last year.

After allowing for estimated federal income taxes and dividends on 45 shares of Class A preferred stock outstanding the balance of \$1,111,809 was equivalent to \$2.54 a share on 437,524 shares of \$20 par common stock. No provision was made for surtax on undistributed profits. This compared with \$1,210,130, or \$2.77 a share on common in the corresponding six months a year ago.

The report of the American Chicle Co., another principal manufacturer of chewing gum, confections and Sen Sen breathlets, reveals a net profit of \$1,621,583 after all charges, including reserve for estimated income taxes for the six months of this year. For the comparative period of 1937 the net profit was \$1,785,373. The earnings per share for the 1938 period were \$3.71 each on 437,500 shares outstanding, compared with \$4.06 for the first half of 1937 on 440,000 shares then outstanding.

Net profit for the second quarter of 1938 on the same basis amounted to \$821,170, equal to \$1.88 a share on 437,500 outstanding shares. In the preceding three months the company earned \$800,413, or \$1.83 each on the same capitalization, and in the June quarter of last year the net profit of \$999,512 equaled \$2.27 each on the 437,500 shares outstanding at the close of that period.


Profs Approve Gum Chewers

CHICAGO, July 23.—Operators of gum vending machines may now come out of hiding and wear their silk top-hats as they make the rounds of their machines. No longer may gum chewing, or any persons connected with the business, be considered vulgar. Teachers who chastise pupils for gum chewing and other rabid reformers are now in the "dog-house."

Why? Well, it seems that University of Chicago experts, in compiling the New American Dictionary, discovered that the word "chewing gum" was first used by none other than the *Yale Literary Magazine*, one of the ritziest publications in the country. If that isn't a good enough recommendation for gum-chewing persons to follow, the U. of C. experts are prepared to go to bat to prove that other high-class sources approve the chicle.

The word appeared in the *Yale magazine* in 1864. The dictionary being com-

— \$1.25 Per DEAL —

		
GET A HIT. 1260 Tickets @ 5c, \$63.00 Av. Pay. \$40.50 Av. Pft. \$22.50	PECK'N. 1260 Tickets @ 5c, \$63.00 Av. Pay. \$42.00 Av. Pft. \$21.00	5-STAR FINAL 1260 Tickets @ 5c, \$63.00 Av. Pay. \$32.85 Av. Pft. \$25.15
2280 Tickets @ 5c \$114.00 Av. Pay. 70.00 Av. Pft. \$44.00	2280 Tickets @ 5c \$114.00 Av. Pay. 73.15 Av. Pft. \$40.85	2280 Tickets @ 5c \$114.00 Av. Pay. 63.80 Av. Pft. \$43.20

1260 Ticket Deals—\$1.25 per deal in dozen lots for refills. Refills include Tickets, Jackpot Card & Jar Label. Jars 25c each. Holders 25c each. Complete deals \$1.75 per deal in dozen lots. Sample deals \$2.25 each complete or \$6.00 for all three complete.

2280 Ticket Deals—\$1.75 per deal in dozen lots for refills. Jars 25c each. Holders 25c each. Complete deals \$2.25 each in dozen lots. Sample deals \$2.75 each complete or \$7.50 for all three complete. If 2520 tickets are desired add 25c per deal. 1/3 deposit with order, balance on delivery.

Send for Catalog of Other Winners.
WINNER SALES CO.
"PICK A WINNER WITH WINNER."
3307 ARMITAGE AVE., CHICAGO, ILL.

truly amazing

VANAK

SLUG REJECTOR

Patented Check and Check Separator give extra protection. Individual checks available for each operator—an added income safeguard! See your Jobber or write

A. DALVIN CO.
4311-13 Ravenswood Ave., Chicago.

piled by the U. of C. issued its fourth volume here recently. It began with "butterfly pea" and ended with "chubby." They plan to complete the dictionary by 1943.

LET **Bally** PICK UP Your DULL SUMMER MONTHS
GRANDSTAND · RESERVE
ARCADE · KLONDIKE · SPORT PAGE

- NEW MACHINES**
- WESTERNS GRAND DERBY \$79.50
 - WESTERNS HEY-DAY \$129.50
 - STONERS' CHAMP Write
 - MILLS BIG RACE \$109.50
- CONSOLES**
- 1938 TRACK TIMES \$197.50
 - JENNINGS PICK-EM \$139.50
 - 1938 KENTUCKY CLUB \$209.50

- USED PHONOGRAPHS**
- WURLITZER 312 LIKE NEW \$99.50
 - WURLITZER 51 FLOOR SAMPLE \$129.50
 - WURLITZER 50 FLOOR SAMPLE \$139.50
 - ROCKOLA 1936 EXCEPTIONAL CLEAN \$79.50
 - MILLS DANCEMASTER \$59.50
 - CAPEHART 1935 \$49.50
- 1/3 DEPOSIT WITH ORDER BALANCE C.O.D.

- RECONDITIONED CONSOLES**
- PACES RACES SERIAL 3000 CHECK SEP \$129.50
 - PACES RACES BLACK NET \$75
 - CORONATION 2-56 PLAY \$37.50
 - EXHIBITS-RACES OR JOCKEY CLUB \$49.50
 - ROSEMONT 2-56 PLAY \$37.50
 - PACES RACES SERIAL 5000 CHECK SEP \$179.50
 - RAYS TRACKS SERIAL 4500 LIKE NEW \$129.50
 - BALLYS SADDLE CLUB 3-COIN MULTIPLE \$69.50
 - MILLS FLASHER VERY CLEAN \$79.50
 - DELUXE BELLS 2-56 PLAY \$37.50
- GAMES**
- PAMCO BELLS 12.95
 - FENCE BUSTER 2
 - PHANTOM 2
 - BELMONT 2
 - FLICKER-SARATOGA \$25
 - BALLY RACES
 - SPRINGTIME
 - CAROM-CLASSIC
 - DERBY CHAMPS \$129.50 FLOOR SAMPLE

- SLOT MACHINES and SCALES**
- BLUE FRONTS LIKE NEW \$55
 - CHERRY BELLS \$39.50
 - CHIEFS \$39.50
 - MILLS SCALES \$49.50
- RECONDITIONED GAMES**
- HEY DAYS LIKE NEW \$99.50
 - BALLY STABLES \$59.50
 - LADY LUCK \$37.50
 - SPEED KINGS-DERBY DAYS \$32.50
 - HOT TIP \$59.50
 - WESTERNS AKSARBEN \$69.50
 - DERBY DAYS CLOCK AND TICKET MODEL \$37.50
 - RACING FORM TICKET MODEL \$24.50

- MISCELLANEOUS ITEMS**
- BALL GUM 6 ASSORTED COLORS \$5.45
 - 100 TO BOX - CASE OF 50 BOXES
 - ESKIMO GUN \$179.50
 - FLOOR SAMPLE COMPLETE WITH CASE OF 25 SHILLS
 - 100 RECORDS \$3
 - ALL USABLE - NO 2 ALIKE

Acme NOVELTY CO.
1124 HENNEPIN · MINNEAPOLIS, MINN.
Northwest's Most Progressive Distributors

BASEBALL IS HERE
TAKE YOUR PICK FOR PROFIT

HOME RUN - 1000 Hole—Form 3490 Takes in \$50.00 Pays average \$26.00 Price \$1.32

The BIG HIT-400 Hole-Form 3625 Takes in \$20.00 Pays average \$9.16 Price \$0.76 1/2

CHAS. A. BREWER & SONS
"The Largest Board and Card House in the World"
8320-32 Harvard Ave. CHICAGO, U.S.A.

GET A **HOME RUN** WIN \$\$\$

AMERICAN LEAGUE NATIONAL LEAGUE

WIN \$1000

LAST PLAY IN EACH SECTION RECEIVES ONE POINT IN HOME RUN BASEBALL

- COUNTER GAMES**
- Bally Baby \$8.50
 - Beat It 4.50
 - Cent-A-Pack 8.00
 - Cent-A-Smoke 7.50
 - Clearing House 4.00
 - Five Jacks 6.50
 - Gen. Clg. 6.50
 - I. O. U. 4.00
 - Junior 3.00
 - Leap Frog 3.00
 - Maglo Clock 3.00
 - Penny Ante 2.50
 - Penny Pack 9.50
 - Penny Smoke 7.00
 - Puritan 8.00
 - Off. Sweepstakes 3.50
 - Radio Wizard 2.50
 - Red Dog 12.00
 - Real Dice 4.50
 - Real Races 3.50
 - Rithmatic 3.50
 - Select-Em 4.00
 - Spell It 4.50
 - Steepchase 2.50
 - Sweet Bally 4.00
 - Tickettes 3.00
 - Tit Tat Toe 3.50
 - Track Reels 13.50
 - Three Jacks 6.00
 - Twenty-One Groot 9.00
 - Wagon Wheel 6.00
 - Zephyr, Clg. 11.50
- PHONOGRAPHS**
- Wurlitzer 412, with Illuminated Front \$110.00
 - Wurlitzer 616-716, Illuminated Front 165.00
- SPECIALS**
- Classic (Automatic) \$17.50
 - Popmaster (Automatic Popcorn) 30.00
- Every Machine Fully Guaranteed. Immediate Shipment. 1/3 Deposit, Balance C. O. D.
- C. CHARLE & COMPANY, SPRINGFIELD, MO.**

- CLEARANCE SALE — REAL BUY IN NOVELTY GAMES**
- Bally Reserve \$48.50
 - Bally Dozen 55.00
 - Fleets 62.50
 - Alfways 25.00
 - Bally Zephyr 28.00
 - Coney Island 27.50
 - Hare n' Hound 25.00
 - Beam Lite 20.00
 - Silver Flash 20.00
 - Sluggo Baseball 20.00
 - Mars 17.50
 - Exhibit Basketball 14.50
 - Rose Bowl \$12.00
 - Dux 12.00
 - Auroran (Stoner) 10.00
 - Tournament 10.00
 - Stoner's Races 10.00
 - Great Gun 10.00
 - Home Stretch 8.00
 - Daval Baseball 7.00
 - Batter Up 6.00
 - Fire Ball 5.00
 - Home Run 5.00
 - Ricochet 5.00
 - Fire Cracker \$ 5.00
 - Short Sox 4.00
 - Top Hat 3.00
 - Marksman 40.00
 - Ski Hi 8.00
 - Golden Harvest 8.00
 - Trafic 8.00
 - 3 Cadets, Each \$ 4.00
 - 2 Horseshoes, Each 4.00
 - 1 Select 'Em 4.00
- One-Third Deposit With Each Order.
- YALE AMUSEMENT COMPANY, 952 Grand Ave., New Haven, Conn.**

Operating and Maintaining

By FRED BESSERN

A department on the repair and upkeep of coin-operated machines. A year's subscription to The Billboard is offered for the best letter received from an operator each month on any phase of the subject.

"Dear Sir: Some time ago I had quite a bit of trouble with my games giving the players a shock when they touched the coin chute. Even after investigation I could not discover how the 110-volt main-line current got to the coin chute. I finally concluded that the primary and secondary windings of the transformer where shorted. This trouble, of course, I was unable to rectify, so I corrected my trouble by inserting my plug into the wall outlet in the reverse direction. This, of course, applied the same polarity of the main line that was grounded to the coin chute so that there was no potential difference between the floor and the coin chute.—M. J. Cavanaugh, St. Louis."

Answer: The trouble that you describe may also be caused by the time-clock switch leaf shorting against the time-clock mechanism. To short current to the coin chute with this occurring there would also have to be some metallic connection between the time clock and the chute. This metallic connection could be caused by wiring, or a metal operating arm, or a metal shuffle board. In addition to this part of the circuit shorting there must be a grounded side of the main line and a type of flooring such as concrete that will provide the return for the circuit.

Let me say that your solution is the simplest way out of this particular type of trouble.

"Dear Sir: On one of my games I have found that a particular unit did not operate with as much zip and power as it used to. I corrected this trouble by inserting another small transformer that delivered six volts from its secondary terminals. To connect this extra voltage into the circuit I put the secondary side of this transformer in series with one of the two wires that led to the unit in question. The only thing that must be checked is whether the voltages are bucking or adding. When these voltages are adding the sluggish unit has more power, while if they are bucking the unit will just barely work or not operate at all. If the voltages are bucking, the remedy is to reverse the leads from either the secondary or primary side of the transformer.

"The connections from the primary side of the transformer are connected in parallel with the 110-volt leads to the main transformer in the game.—J. L. Kirschner, Minneapolis."

Answer: Your idea is clever in that it supplies the extra power only to the unit that requires it. In a future issue there will appear an article dealing with the problem of voltage regulation.

"Dear Sir: I have had trouble in some of my locations with the players loosening the leg bolts. To prevent this tampering I screw on a nut of the same thread size as the bolt on that part of the bolt that extends thru to the inside of the cabinet.

"After the bolt is tightened from the outside the extra bolt pulled up tightly on the inside will hold securely and will make tampering difficult.

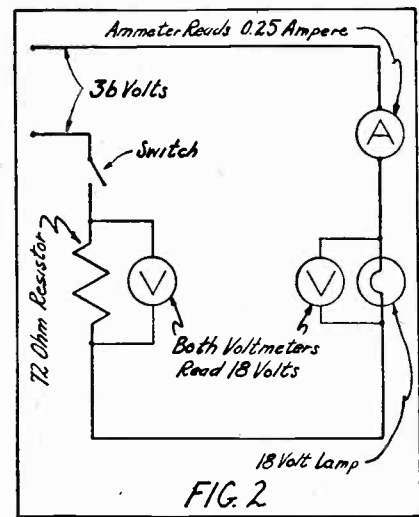
"I also have used another method to hold the bolts in place when the bolts are not long enough to provide enough length for the extra nut. Close to the end of the bolt I drill a hole thru the bolt and when the bolt is in place I put a taper pin or a cotter pin thru this hole. This will only allow the bolt to be unscrewed till the pin hits the cabinet and cannot be forced any further.—A. H. Monahan, Houston."

How To Calculate Resistor Values Part III

In Figure 2 is shown a wiring layout similar to Figure 1 of the last issue. Here we are supplying 36 volts from a power source to an 18-volt lamp thru a resistor. The problem is to determine what value of resistor is necessary to reduce the supply voltage to 18 volts. Thirty-six volts from the power source minus the 18 volts needed at the lamp leaves 18 volts to be reduced by the resistor. The ammeter reads 0.25 ampere. Using equation (3) we find

$$\text{Ohms} = \text{Volts} \div \text{Amperes (3)}$$

$$72 \text{ (Ohms)} = 18 \text{ (Volts)} \div 0.25 \text{ (Amperes)}$$



Upon inspecting this derived value of 72 ohms we find that this value of resistor is the same resistance value that we calculated last week for the resistance of

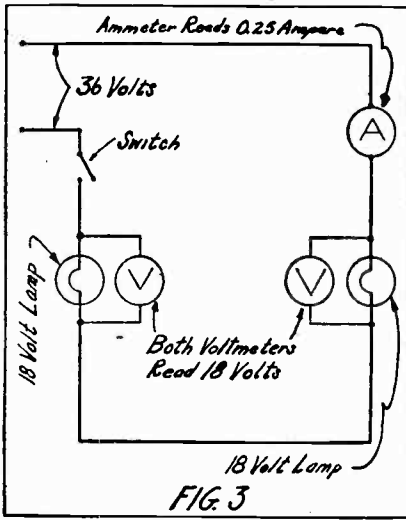
SAVE MONEY! ORDER FROM THIS LIST!

BALLY RESERVE \$37.50	SENSATION \$14.00	BANG-A-DEER (Crated) \$175.00
SWING 37.50	LONG BEACH 14.00	U-POP-IT (Late Model) 115.00
ZEPHYR 30.00	TURF KINGS 13.00	
SKI-HIGH 27.50	DUX 12.50	
AIRWAY 22.50	HOME STRETCH 11.00	
BEAM LITE 22.50	AUTO DERBY 11.00	
BOBS 21.00	POWER PLAY 9.00	
SILVER FLASH 20.00	SKOOKY 7.50	
HARE & HOUND 18.00	HOT SPRINGS 7.50	
CHICAGO EXPRESS 18.00	BOO HOO 7.50	
ROSE BOWL 18.00	EQUALITE 7.50	
VOGUE 16.00	STONER RACES 7.50	

ACME AUTOMATICS, INC., 593 10th AVE., NEW YORK

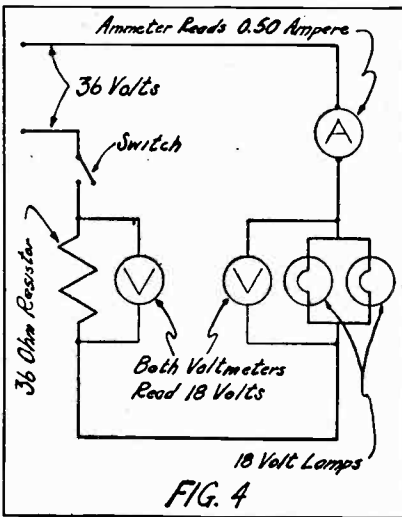
ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

an 18-volt lamp. This would lead us to believe that we could substitute an 18-volt lamp in place of the resistor, and to prove our theory let us lay out the same circuit in Figure 3 as we have in Figure 2, except to substitute the 18-volt lamp for the 72 ohm resistor.



If we measure our values in this circuit we will find them to be as shown in Figure 3. We have the same value of current flow thruout the entire circuit as we did in Figure 1 and Figure 2, as it must be remembered that the current value is the same at any point in a series circuit. We have, up to this point, been working only with series circuits.

Glancing at Figure 4 it is seen that this is the same general wiring layout as is shown in Figure 2 except that there are two lamps (in parallel) instead of one lamp as in Figure-2.



Upon reading our indicating instruments we find that the voltmeter connected across the lamps still reads 18 volts, but that the ammeter now reads twice as much amperage as it did in Figure 2. This is occasioned by the fact that here we must supply current for each individual lamp which amounts to 2 Lamps x 0.25 Amperes Per Lamp = 0.50 Amperes

To calculate the resistance value needed to drop 18 volts (or to reduce the voltage 18 volts) we subtract 18 volts for the lamps from the 36 volts supply and obtain 18 volts to be reduced. Again using equation (3) we have

$$\text{Ohms} = \text{Volts} \div \text{Amperes}$$

$$36 \text{ (Ohms)} = 18 \text{ (Volts)} \div 0.50 \text{ (Amperes)}$$

We can check this resistor value by the use of equation (1), which states

$$\text{Volts} = \text{Amperes} \times \text{Ohms}$$

$$18 \text{ (Volts)} = 0.50 \text{ (Amperes)} \times 36 \text{ (Ohms)}$$

This checks our calculations and shows that across the resistor we are dropping or reducing the voltage by 18 volts.

If we were to read the current flow thru each separate lamp circuit we would find it to be 0.25 ampere. In the main line, of course, we have already measured it and found it to be twice that much. This is a significant point to be remembered that the currents in parallel circuits, such as our two lamps in parallel, are added together to form the sum of the currents in the main line.

In the next issue we shall continue our discussion of Ohms Law.

Likes the Column

"To the Editor: We wish to compliment *The Billboard* on the column 'Operating and Maintaining.' We feel that this column will benefit the operator no end, as he has an opportunity to both tell his troubles and receive service hints from this column.

"The operator's problems are intelligently discussed and we feel that the suggestion at the end of the column that operators cut out and keep the installations for reference is very good.—O. R. Truppman, Acme Novelty Co., 1124 Hennepin Ave., Minneapolis."

A Touch of Humor

"To the Editor: We have one game in which we have four balls. This machine is paying out more than it takes in! How can we stop this? Should we add another ball? Or should we take out a ball? Thank you in advance for this information.—Manager, C. B. Co., Tennessee."

\$50⁰⁰ EACH--NO TAX

BRAND NEW



TREASURY BELL

Equipped with the Mystery Payout. Built in 1c, 5c, 10c or 25c Play.

15-DAY MONEY BACK GUARANTEE

WATLING MANUFACTURING COMPANY

4640-4660 W. FULTON ST.,

CHICAGO, ILL.

Est. 1889. Tel.: Columbus 2770.

Cable Address: "Watlingite," Chicago.

BIG LEAGUE BASEBALL

4 SHOTS AT \$25.00

No. 2415 2400 Holes

Takes in \$120.00

Average Payout 58.99

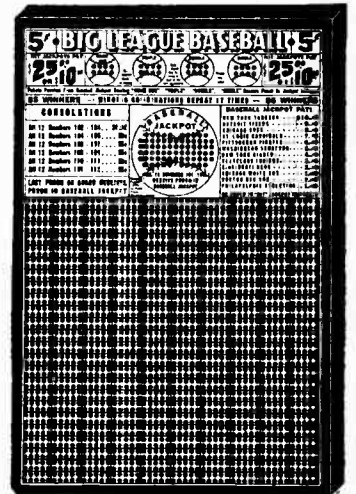
Aver. Gross Profit \$ 61.01

Jackpot Tickets Printed With Names of Big League Teams and Amount of Award.

Write Today for NC-15. Price Each
Get Our New Low Prices. Only \$4.94

HARLICH MFG. CO.

1413 W. Jackson Blvd., Chicago, Illinois.



DEAL WITH CARL — ALWAYS A SQUARE DEAL

Kansas City Distributors for

BALLY MILLS ROCKOLA EVANS JENNINGS
DAVAL GROETCHEN GOTTLIEB WESTERN
EXHIBIT KEENEY PACE

A Complete Line of New Machines on Hand Always
Ready for Immediate Delivery.

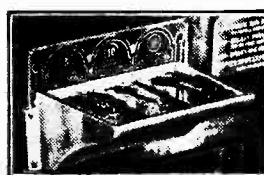
UNITED AMUSEMENT CO. 3410 MAIN ST., KANSAS CITY, MO.

1c and 5c Watling Double Jackpot, \$17.50; 1c and 5c Mills Skyscrapers, \$17.50; 5c Mills Green Fronts Escalators, \$22.50; 5c Mills Blue Fronts, Dark Cabinets, \$27.50; 5c and 10c Jennings Century, \$27.50; 5c and 10c Mills Blue Fronts, Light Cabinets, Mystery Pay, \$37.50, and 5c Mills Extraordinaries, \$37.50, Mystery.

BIRMINGHAM VENDING CO.,

2117 Third Ave., N.,

Birmingham, Ala.



NO MORE CHISELING

POLISHED ALUMINUM SLOT GUARD COMPLETE

WITH SCREWS, **\$1.00** EACH

CENTRAL DISTRIBUTING CO.
105 West Linwood, KANSAS CITY, MO.

WURLITZER \$144.50 ea.

— 616 — (Lots of 10)

SINGLE MACHINE—\$164.50. 616A—\$189.50. P12—\$78.50. 716—\$159.50.

ROCK-OLA, Late 1936 Model, \$79.50.

USED CIGARETTE MACHINES.

ROWE ARISTOCRAT (8 Columns) \$22.50

STEWART & McGUIRE (8 Columns) \$27.50

NATIONAL 1937—8-30 \$74.50

KEENEY'S **BOWLETTE \$39.50**

(PRACTICALLY NEW)

50% Deposit, Balance O. O. D.

BABE KAUFMAN MUSIC, (CIRCLE 6-1642) 250 W. 54th St., N.Y.C.

**ASK YOUR
JOBBER ABOUT
O S C A R AND S P L A S H
Something New!
???**

GENCO, Inc.
2621 N. Ashland Ave., CHICAGO, ILL.

Small Stores Here To Stay

Government report shows value of small locations to country's business

WASHINGTON, July 23.—Operators of coin machines who do business with the thousands of small retail location owners over the nation now have a government report which will prove of mutual encouragement to operator and location. It is these thousands and thousands of small retail locations of all kinds, altho there may seem to be far too many of them, that have provided places for operators to locate machines of various kinds and to build up the coin machine operating business to what it is today.

A recent report of the marketing research division of the U. S. Department of Commerce says that, altho the small retail location may do a comparatively small part of the total sales in the country, still the small location plays an important part in the business of the country and is here to stay.

"Small stores provide direct employment for about 1,500,000 persons; furnish employment indirectly for a large number of persons in production, manufacturing and transportation; provide occupancy for a great number of retail store properties that might otherwise be unproductive, and make available continuous or emergency retail facilities for the population," the bureau stated.

Very small stores—large in number but accounting for only a small proportion of the total volume of sales—while a great service to the consumer in many ways and likely to continue to exist so long as they provide service for which the public is willing to pay, probably will continue to be a problem to the supplier, the survey pointed out.

Shortage With Elimination

Overnight elimination of small stores and the division of their sales volume among the remaining retailers would not spectacularly increase the average sales volume of the latter but it would result in a severe shortage of retail facilities for many consumers, the department found in its study which covered 892,184 stores with 1933 sales in no instance exceeding \$10,000. The small-store group as a whole in that year did a \$3,446,893,000 business, or 13.8 per cent of the retail sales in that year.

The small retail store is a great public aid in times of financial distress, the bureau found. A comparison of the census data for 1929 with that for 1933—years of business prosperity and depression, respectively—shows a large increase in the number of small stores and a lesser, tho still great, increase in the volume of business done by that group.

There is a ready explanation for that. The small store proprietor is more willing to carry a customer on his books than is a store which is a small cog in a huge corporate structure. The personal element enters into business on a bigger scale when unemployment is a national problem. Another factor in the increase in the number of small stores is that

some of the larger units fall into that category when their volume drops below \$10,000.

Profit Return Is Small

Notwithstanding the important part the small store plays in the economic life of the nation, their proprietors get little return for their service. According to the finding of the research bureau, the average potential amount available in 1933 (a depression year) for proprietor's withdrawals, including wages and profits, was as little as \$44 a week, even on the most liberal estimate, for all retail stores. For small stores the average potential withdrawal amounted to only \$9 a week, while for the larger stores it approximated \$107, the survey pointed out.

There is a compensating factor in that the proprietor has an opportunity to consume goods at wholesale prices and the opinion was expressed that this advantage "may indeed be the initial reason for the operation of many small stores." The profit also may exist in the form of employment that might not otherwise be available, it was stated.

Oriole Scrip Plan Now in Full Swing

BALTIMORE, July 23.—With all plans complete, officials of the Oriole Coin Machine Corp. here announced their Oriole scrip plan is now in full swing. According to reports, this plan calls for the distribution of scrip to customers of the firm as they purchase machines and supplies. Scrip can then be used to redeem premiums on display at the Oriole headquarters and featured in the premium gift catalog being distributed by the firm.

"So many of our customers wanted to get going on this plan immediately," stated E. W. Brickman, sales manager, "that we have had a hard time of keeping the plan from getting under way prematurely. Now that all the details have been worked out we are going ahead at top speed. A beautiful display of premium items has been arranged at our showrooms and we are sending out invitations to all our customers to inspect them. All of our customers who have had the plan explained to them are for it 100 per cent, so we feel sure that its success is certain," he concluded.

Jersey Resorts Off to Good Start

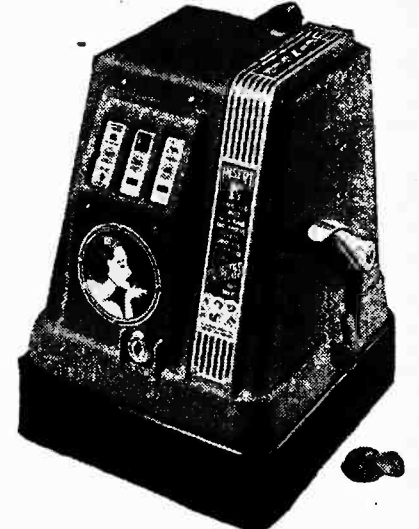
NEWARK, N. J., July 23.—It looks like a big season ahead for operators in the New Jersey mountain resort section. With many restrictions relaxed to attract the vacationers, ops are now running the type of equipment there that they like best.

One finds phonographs everywhere in this country, and usually they are dishing out music until the wee hours. Taverns, clubs, restaurants are all featuring automatic music. Some of the spots have cleared the floor of tables and spotted the machine on a raised platform in the center of the floor so that patrons can dance around and hear the songs perfectly.

There are some bell machines spotted here and there. Most of the machines are of older vintage, but in some places the latest Mills, Jennings and Watling machines are present. Many of the re-

3 Million
Packs of Cigarettes
monthly are sold through
Ginger TOKEN PAYOUT
Cigarette Reel Games
"Every Sale Certified"

Thousands of locations rave about the tremendous stimulation which Ginger automatic Token Payout has given to their Cigarette Sales.



Operators gladly pay the small extra charge to obtain the "certified payout" protection which redeemed payout tokens give them.

Mechanically perfect, with cheat-proof gooseneck coin chute, Ginger turns in substantial profits every week.

Ideal for large route operation
Write for quantity price.

GROETCHEN TOOL COMPANY
130 N. Union Street CHICAGO

**OKLAHOMA
HEADQUARTERS
FOR BALLY'S NEWEST
FLEET**

OPERATE AS "RESERVE" TYPE
OR REGULAR NOVELTY GAME.

GRANDSTAND
MULTIPLE 1-SHOT PAYOUT
WITH "RESERVE" FEATURE.

IMMEDIATE DELIVERY
AT BEST PRICES.

CONTACT US FOR A BETTER DEAL.

ENID MINT CO.
ENID, OKLA.

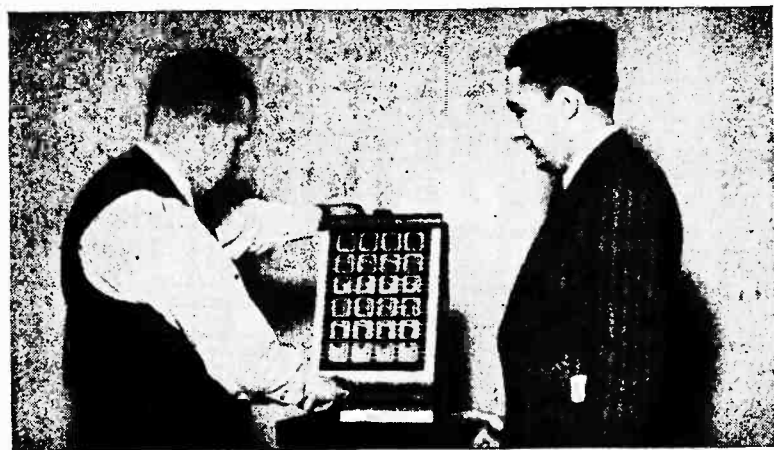
S-A-C-R-I-F-I-C-E

5 MILLS 1-2-3	\$ 49.50
2 BALLY FLEETWOOD	55.00
3 LADY LUCK	12.00
2 RACING FORM	15.00
1 BALL PARK, Ticket	15.00
4 PIKES PEAK	12.50
4 NAVYS, Keeney	10.00
1 PHANTOM CONSOLE, with Pinball Attachment	10.00
3 EVANS BANGTAILS	59.50
1 WESTERN BIG ROLL, 7-Play Selective	40.00
1 SKILL FIELD BALLY	75.00
EXHIBIT RACES	35.00
5 1937 SKILL TIMES	135.00
MILLS WAR EAGLE SLOTS	19.50

1/3 Cash With Order, and Orders of \$20.00 or Less Must Be Accompanied By Full Remittance.

Will Take Mills RIO in Trade.

ARUNDEL AMUSEMENT CO.
39 WEST ST., ANNAPOLIS, MD.



"TWO OF A KIND plugging for four of a kind" on Bally's Lite-a-Paz counter game: Jim Buckley, of Bally, and Jim Pussanante, of J & J Novelty Co., Detroit.

Plan Tournament For N. Y. Golfers

NEW YORK, July 23.—Interest in golf is increasing so fast among Eastern coinmen that the suggestion has been made that a tournament be arranged to decide the champion. Proposed plan is to get all coinmen golfers in this section to register for a tournament at one of the better clubs in Westchester County. Plan is to conduct tournament on a handicap basis, with low score to take prizes.

Among coinmen known to be addicts of the game here are Harry Rosen, Irv Somner and Nat Cohn, of Modern Vending Co.; Marvin Liebowitz, of the Amalgamated association, and Joe Fishman, general manager of the group; Milton Green, of American distribs; Sid Mittleman, of Newark; Bert Lane, of George Ponsler Co.; Bill Gersh, of Byrde, Richard & Found, and others.

Ted Stoner Passes

The irony of time appeared in the story which we published of the illness of Ted Stoner in *The Billboard* July 23, 1938. This story told the good news of how Stoner was convalescing from an operation for appendicitis and seemed in so cheerful mood. But on the day that this news reached our readers Ted Stoner was dead.

As a member of the Stoner Mfg. Corp., of Aurora, Ill., Ted was known far and wide for his cheerfulness and friendly spirit. Perhaps the best testimonial that friends in the trade have expressed for him is that, in a highly competitive business, Ted was liked by the industry with as few exceptions as anybody in the business could possibly be.

His cheerfulness was so well known that the news of his death is doubly shocking. Close friends say that he had a premonition not many days ago, even before entering the hospital, that the end might be near. Many testimonials will be given by individuals and firms in the coin machine industry, but perhaps the personal history published in Ted's home-town newspaper, *The Aurora Beacon-News* (July 19, 1938), will be a fitting tribute which his many friends would like to keep. We are reprinting the story herewith in full:

TED STONER IS DEAD, A VICTIM OF EMBOLISM

(From *The Aurora (Ill.) Beacon-News*, July 19, 1938)

Theodore (Ted) Stoner, 33, 818 New York street, secretary and treasurer of the Stoner Mfg. Corp., and president and founder of the Aurora unit of the National Aeronautical Association, died suddenly at 3:30 this morning (July 19) in the St. Joseph Mercy Hospital from an embolism.

Operated on July 10 for an acute attack of appendicitis, he was doing nicely and expected to leave the hospital within a few days when the embolism ended his life. Members of his family said that the clot, in their belief and that of the doctors, resulted from a succession of four attacks of pneumonia suffered earlier in life which left his lungs in a weakened condition.

During his last attack of pneumonia, suffered in 1925, one lung was left collapsed, which forced him to live carefully. The embolism is believed to have broken loose from the injured lung and found its way to his heart. His nurse was with him in his room at the time of death. Unable to sleep, he sat talking to her. He complained of a shortness of breath and was talking to her when the end came. Doctors were summoned immediately, but it was too late.

Wife in Switzerland

Mrs. Ruth Stoner, his wife, is returning to Aurora from a trip thru Europe as fast as she can get here. She is not yet aware of his death. Harry Stoner, brother of Ted and himself an accomplished airman, reached his brother's wife at Interlaken, Switzerland, this morning by transatlantic phone and told her that Ted had undergone an emergency operation and was very low.

She is flying to Paris and will board the Ile de France tomorrow and arrive in America either Monday night or Tuesday morning (July 25 or 26). She will be

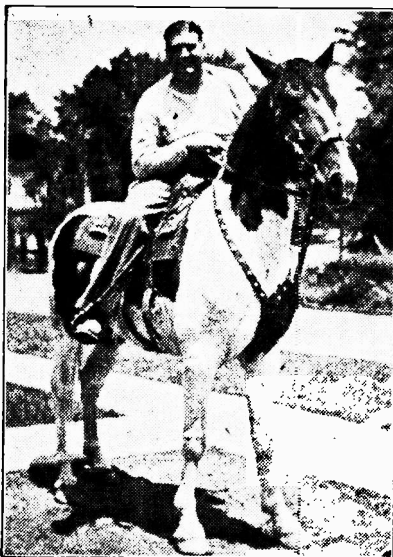
met in New York by Clarence Adelberg, sales manager of the Stoner concern, who will fly back to Chicago with her.

The funeral arrangements, other than that burial will be in the family lot in Spring Lake Cemetery, will not be completed until her arrival.

Known as "Ted"

Christened Theodore by his parents, Marvin Henry and Edith Elizabeth Stoner, shortly after his birth in Atchison, Kan., November 14, 1904, from where they moved to Aurora the following year, he was never hailed by any name other than Ted in Aurora and at different points of the country where an airplane would take him.

In addition to his business activities, which took him into widely separated parts of the country, he was probably Aurora's greatest aviation booster. At



TED STONER in one of his gayer moods. (From *The Billboard*, June 25, 1938.)

the time of his death he was filling out his second term as president of the Aurora chapter of the National Aeronautical Association.

Always an Aurora booster and an aviation enthusiast, he formed the Aurora unit of the NAA, serving as its first president until the club was well under way and then being duly elected to head the association as its first regularly elected president. He learned to fly in a Taylor Cub in 1935. With business turning favorably for him after a number of earlier reverses, he and his brother, Harry, bought a Waco two-seater and later a Stinson Detroit, one of the finest four-seat planes built.

His Last Flight

Two days before he was taken to the hospital for the emergency appendectomy he made his last flight. On this occasion he had taken three Aurora boys to Detroit to compete in the Junior NAA model airplane national contest. In this particular instance he had encouraged the boys to build the model planes and compete for prizes and furnished them the transportation to Detroit and back as well as defraying most of their expenses while there. The contest lasted a week.

He was a one-man committee that worked night and day to get a WPA grant of \$500,000 for an Aurora airport. It was one of the disappointments of his life that the deal never quite reached completion. He was still working on the plan when death claimed him.

During the Aurora centennial celebration he flew *Beacon-News* cameramen hours without end to make a pictorial story of Aurora and surrounding communities.

Stories of his generosity are legion. A hard worker, he and his brother, Harry, started their present business in the garage of their home in 1931. Today the company employs 200 men and is still growing. Sudden wealth according to those who knew Ted, did not change him.

Story of Generosity

He was traveling to Joliet a few days ago when he passed a group hitchhiking. There was a young mother with a nursing baby and an old lady. He picked them up. To make a long story short, they were on their way to St.

CONSOLES ARE PAYING

BIG PROFITS

GET YOURS!



LIBERTY BELL

NOW ONLY \$119.50 PLUS TAX

FOR LIMITED TIME ONLY

Every Liberty Bell Console will be equipped with R. M. Senior "Easy-Push" Coin chute at no extra charge.

O. D. Jennings & Company, 4309 West Lake St., Chicago, Ill.

Louis and had to be there the next day. The young mother's husband, a WPA worker, had died and was being buried. Having no other means of transportation, they were "hitching" to the funeral, and would get there "God's will providing." They got there on time, because when Ted reached Joliet he went to the airport and borrowed the money he needed in excess of what he had in his pocket.

He never carried much money with him. They got to St. Louis and in the best accommodations the Santa Fe could offer. This and numerous other stories well known by his friends, who usually found them out from a source other than Ted himself, give an insight to a character that made him a friend of all who knew him.

In addition to his aviation activities he was a member of the Lions' and Cosmopolitan clubs and interested in any civic project that was for the betterment of the city.

In addition to his wife, Ruth, and his brother, Harry, Mr. and Mrs. Marvin Henry Stoner, his mother and father, survive. Another brother, Ray Louis, and four sisters also survive. They are Mrs. Irene Brodin, 415 Walnut street; Mrs. Verna Barnes, 803 Walnut street; Agnes Stoner, 818 New York street, and Mrs. Vivian Hankes, 912 New York street.

FLYERS PLAN TRIBUTE TO TED STONER

(Aurora *Beacon-News*, July 20, 1938)

Members of the Aurora chapter of the National Aeronautical Association as well as a number of Joliet flyers will dip their planes low over the funeral cortege of the late Theodore (Ted) Stoner to drop loads of flowers over the procession bearing to his last resting place the organizer and president of the chapter.

Plans for this last tribute were announced today. Funeral arrangements will be completed upon the arrival of Mrs. Stoner from Europe. She left Switzerland yesterday and will arrive in New York on the Ile de France the first part of the week.

Told only that her husband is seriously ill following an operation, Mrs. Stoner will not be informed of his death

JUDGE A DISTRIBUTOR
by the
COMPANIES REPRESENTED

Eastern Distributors:
MILLS NOVELTY CO.

A. B. T. CO. GROETCHEN MFG. CO.
BALLY MFG. CO. H. C. EVANS & CO.
D. GOTTLIEB CO. WESTERN EQUIP. CO.
CHICAGO METAL MFG. CO.

KEYSTONE NOV. & MFG. CO.
26th & Huntingdon Sts.
PHILADELPHIA, PA.

BARGAINS

1 Sunshine Baseball	8.50
1 Ten Strike	8.50
2 Bally Derbys	8.50 (Each)
Bally Racer, Floor Sample	32.50
Bally Baskets	25.50
15 Gottlieb Grippers	6.00 (Each)
25 Atlas Triple Grippers	7.50 (Each)
1 Mills McGoy	27.50
1 Twenty Grand	27.50
7 Bally Reserves	42.50 (Each)
4 Mills Kountar Kings	14.50 (Each)
15 Pace Scales (5 months old)	28.50 (Each)

JACK ABRAHAM, Bristow, Okla.

SALESBOARD OPERATORS

Read
"DEALS"

A column about new salesboard ideas, deals and personalities.

In the
Wholesale Merchandise Department

THIS WEEK and EVERY WEEK



TED STONER
(As published in the January 12, 1936, issue of *The Billboard*.)

until she arrives in this country. Stoner died at the St. Joseph Mercy Hospital Monday night, a week after the removal of his appendix. An embolism took his life.

**A TRIBUTE TO
TED STONER**
from Morrie and Eddie Ginsburg

It is both difficult and heart-breaking for us to write in this vein about one with whom we were associated for so long a time—one whom we regarded not only as a business associate but a cherished friend.

Ted Stoner to us—and to the industry—was representative of that number who are the uplifting and progressive members of the Coin Machine Business. Vital—dynamic—prolific in his ideas and working ever towards a betterment of, and a proper place in the business world for the Coin Machine Industry—we say Ted was taken from us too soon. Without a doubt, the industry has suffered an irreparable loss.

Ted, as everyone affectionately called him—had the foresight and astute business acumen to formulate and put into effect changes which unquestionably aided the industry immeasurably. We say this in all sincerity because since the inception of our company, it has been Ted Stoner's guidance and advice that has been responsible in a large measure for our present standing.

When Shakespeare said, "The evil that men do lives after them, the good is often interred with their bones," he did not mean a man like you, Ted. The good you have done will remain with us for all time.

**N. Y. Betting
In Confusion**

New York newspaper comments on failure to remove ban on gambling

NEW YORK, July 23.—*The New York Herald-Tribune*, under the date line of July 17, said: "The refusal of the Constitutional Convention to remove the gambling clause from New York State's organic law leaves the legal status of betting in a state of confusion as far as the layman is concerned. The constitution, in Article 1, Section 9 (after guaranteeing the right of assembly and petition, and forbidding divorce except by due judicial proceedings) says: 'Nor shall any lottery or the sale of lottery tickets, pool-selling, bookmaking or any other kind of gambling hereafter be authorized or permitted within this State; and the Legislature shall pass appropriate laws to prevent offenses against any of the provisions of this section.'

"The clause appeared first in the constitution of 1894. Since that time the legislature has alternately tried to strengthen and then to nullify the provision.

"Despite the constitutional provision and laws against bookmakers threatening imprisonment and fines, betting is open at the tracks. Contradictory laws introduced in 1934, by which penal provisions against bookmaking were made subsidiary to any other law, provided an exclusive penalty for the same offense. Another section makes bookmaking a civil liability—that is, losers may recover their losses by civil suit.

"Since all gambling is illegal any person taking part in any type of gambling is guilty of a misdemeanor. If he loses or wins more than \$25 he can be fined five times the amount at stake.

"Should he sue the 'bookie' he acknowledges his own guilt. However, if he has been cheated the State will sue the cheater for him. If he has been enticed into the game by a 'steerer' he may sue the 'steerer' for the extent of his losses. Altho he may recover his losses if he pays them, he cannot be sued if he fails to pay; any security he has given is invalid.

"Witnesses have the constitutional right to refuse to testify if their testimony tends to incriminate or degrade them. The law also states, however, that such testimony as may be given may not be used against the witness. Witnesses in a suit for recovery of money lost on a wager or a suit barring collection of a betting debt may be released from penalties which their testimony may bring on them.

"These conflicting statutes leave gambling court cases in a state of confusion. One way in which the courts have found their way thru the maze is to distinguish between the casual and professional gambler.

"This state of law is the product of long evolution. Originally, in Colonial days, gambling was not regarded as unlawful or immoral; gambling contracts could be enforced like any other if not contrary to public policy.

"Later private lotteries were banned supposedly to prevent noisy gatherings, but probably to protect the government's monopoly on lotteries. Money was raised thru lotteries by the Colonial government for a variety of projects until 1821, when they were prohibited by a constitutional provision.

"The State courts then took the attitude that gambling debts were uncollectible at law and refused all suits, maintaining that loser and winner were equally guilty as gamblers.

"Racing bets," says *The Herald-Tribune*, "have always been in a more or less preferred position in statute law. Gambling at billiards, cards and dice was barred as early as 1745. It was not until 1877, however, that bookmaking and pool selling were made unlawful. Ten years later these amusements again became legal at authorized tracks between May 15 and October 15 and flourished until the present clause was written into the 1894 constitution.

"This clause, the courts decided, required legislation to make it effective. In 1895 a law was passed similar to the present bookmaking statute; it set up, but at the same time nullified, criminal penalties for betting at the tracks. In

**NOW
DELIVERING!**

**Chicoin's PEPPY
Daval's GREEN LIGHTS**

With RECORDED Intermediate Pay-Off Registers and New Reserve Features.

**KEENEY'S
MULTI - FREE RACES**

**SPECIAL!! LATEST SELECTION
OF FINE, UP-TO-
DATE USED MACHINES! WRITE
FOR PRICES IMMEDIATELY!!**

**GEORGE PONSER
ORGANIZATION**

33 WEST 60th ST.,
NEW YORK CITY

11-15 East Runyon St., NEWARK, N. J.
1435 Bedford Ave., BROOKLYN, N. Y.
900 North Franklin, PHILADELPHIA, PA.

1908, under pressure from Governor Charles Evans Hughes, this law was amended and bookmaking became illegal."

**Modern Vending Co.
Gets Silver Plaque**

NEW YORK, July 23.—Operators from the State of New Jersey made a fine gesture recently when they presented Modern Vending Co., of this city, with a large and beautiful engraved silver plaque. Bill Gersh, of Byrde, Richard & Pound, advertising counsel, made the presentation and told of the many reasons why the operators awarded the fine plaque. It was an extremely happy surprise to the officials of Modern Vending Co. who were present at the affair. New Jersey committee, which arranged for the plaque, was composed of Dick M. Steinberg, Herman Gross, Dave Stern, Irving Orenstein and Jack Kay.

"They presented the plaque to Modern Vending," D. M. Steinberg reports, "because of the fine efforts which Modern has always made in behalf of operators. Modern has always been the first firm we could turn to to help us fight our battles," said Steinberg. "They were the first to urge the men to get together for their own general welfare and made it their business to help in every way."

Bill Gersh, as usual, did himself proud in making the presentation, and stated: "We were giving this to Modern for the fine work it has done for the operators of our great State."

The other members of the committee were just as enthusiastic over Modern's efforts in the operators' behalf. The wording on the plaque speaks for itself. It reads: "Awarded in honor to Modern Vending Co. . . . for its sincere and splendid efforts in behalf of all coin machine operators; for its ethical and practical methods in helping to further the coin machine industry; for helping those engaged in the business to surmount many difficulties and to overcome the trials and tribulations facing a young and growing industry; for aiding in every possible fashion to gain the good will, dignity and prestige necessary for the members of the industry to enjoy a more respected livelihood; for understanding the needs of the industry and protecting it by courageously fighting its battles with vigor and responsibility; for creating a bond of friendship that is sure to endure forever in the hearts and minds of all those engaged in the coin machine industry. The Coin Machine Operators of the State of New Jersey."

? ROBIN HOOD ?

3 COMPLETE JAR DEALS \$6.50
INCLUDING 2280 TICKETS, CARDS, JAR AND HOLDERS. ALL CARDS EMBOSSED METAL SEALS. 4 COLORS.

Add 25c Each If 2520's Are Desired

No. 1 LET'S GO FISHING No. 2 MAJOR LEAGUE No. 3 PIMLICO

Headquarters for one-shot merchandise. Write for our new catalogue.

1/3 Deposit, Balance C. O. D.

STANDARD SALES COMPANY,

2363 MILWAUKEE AVE.

CHICAGO, ILL.

LOOK

IN THE WHOLESALE
MERCHANDISE SECTION

for the
LATEST NOVELTIES, PRIZES
PREMIUMS AND SPECIALTIES

? ROBIN HOOD ?

Chi Coin Peppy Sales Are Good

CHICAGO, July 23.—“Judging from the response to our announcement last week of a new release called Peppy, coinmen seem to be of the opinion that it's another ‘hit’ game,” stated Sam Wolberg and Sam Gensburg, Chicago Coin Machine Mfg. Co. executives.

“It looks as if our production lines are going to be taxed to the very utmost in order to avoid any delays in shipping Peppy to coinmen in every section of the country.”

Explaining Peppy in more detail, these officials continued: “Peppy is a five-ball novelty game that provides more punch, more action, more excitement than any novelty game we've seen in months. It's the kind of game that crowds locations and has profit-building features that appeal to both coinmen and location owners and to the players themselves. A game must appeal to the players to be successful. Peppy is appealing with its beautiful full-of-action playing field, its thrilling play and high-scoring system. And with its double award and extra award features there's sure plenty of incentive for every player to play game after game.

“Altho our conversation regarding Peppy is confined mostly to predictions, what we say about our other new releases is based on fact—on actual performance. There's Cadet, our new five-ball big prize-award game—the game that is chalking up some of the fattest collections many operators have ever earned with a coin game. Operators everywhere are reporting exceptionally big profits with Cadet or ‘Winner Takes All,’ as it has come to be known in view of the fact that the entire award shown is paid to the player with a winning score.

“Then there's Chico Nags, the five-ball novelty horse-race game that is being sold in larger quantities today than at any time since its introduction.”

Bally Offering New Reserve Game

CHICAGO, July 23.—“Profits a la Reserve for another six months or so,” is what Ray Moloney, president of Bally Mfg. Co., promises the trade with the announcement of the new Bally's Arcade, reserve-type five-ball novelty game.

“Bally's Arcade,” Moloney explained, “has all the tremendous play appeal of Bally Reserve—the same winner-take-all feature that turns \$10-a-week novelty spots into \$25-a-week gold mines. And in addition it has a clever new animated

backboard that dramatizes the player's skill and adds 100 per cent to both the appearance and appeal of the game. There's a real kick to watching those ducks and rabbits drop out of sight—just as they do in a shooting gallery.

“Another additional feature of Bally's Arcade is the old favorite out-ball return hole, which has always been a strong repeat-play stimulator. Yet in spite of the additional features Bally's Arcade will be priced the same as the original Bally Reserve game.

“Altho we released our first announcement only a few days ago, volume orders are already coming in, and we expect to experience a bigger scramble to get delivery on Arcade than we did on Reserve,” Moloney said.

Fitz Cleaned Out Of Games, Is Report

NEW YORK, July 23.—According to Devlin, Coogan, McDonald and the other salesmen of John A. Fitzgibbons, this is the first time in a year that they can report they've been absolutely cleaned out of all the equipment in their headquarters here.

“But,” Fitz stated, “next week we will have something for operators that will be as great a hit as have been Bally Bambino and Bally Reserve. We are still shipping plenty of these machines and believe that we will continue to ship them for many months to come, for there is no doubt that they will be taking in money for a long time to come.

“The men can depend upon Bally to get up a new game that will make everything built to date look old-fashioned,” he went on. “We expect some new games before long that will start a new era in the coin machine industry.”

Multi-Free Races In Third Run

CHICAGO, July 23.—Keeney reports that Multi-Free Races is already in its third production run, with a fourth run being released this week.

“We have shipped more Multi-Free Races,” said J. H. Keeney, “in three weeks than we shipped of the original Free Races during the first three months of this earlier game. This increase is due to operators now being familiar with this type of game and also to the high earnings which the original Free Races is still producing.

“While Multi-Free Races employs the same five-ball free-game award principle as the earlier Free Races, the new game has a one-to-three coin multiple play coin chute and has an entirely new method of playboard scoring. Nevertheless the same every-shot-a-skill-shot feature is also to be found in this new game and also the possibility of the player making more than one winning score during the single game play. Awards are multiplied according to the number of coins played.

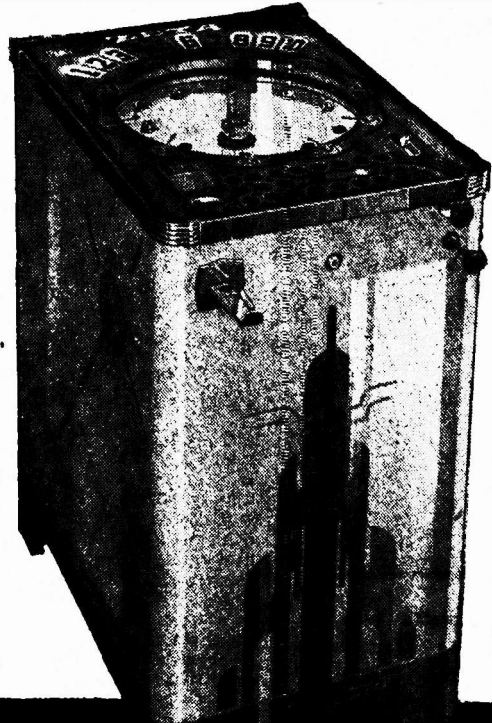
“Multi-Free Races now comes in a Six-Day-Bike-Race playing field board, which design is acceptable in all territories.”

Business Upturn Aids Frisco Ops

SAN FRANCISCO, July 23.—Operators may expect better returns in the San Francisco area shortly. It is some real satisfaction that nearly all types of retailers in the territory are doing a larger volume of sales.

A number of items have combined to improve conditions. Increased activity is again apparent in public improvements, in the modernizing of store fronts and the overhauling of both business and residence property. Income is rising in considerable volume from the sales of more than average agricultural crops. Shipping is steady altho not crowded. Spending is on the increase

ZETA



You can't afford to overlook ZETA, a truly extraordinary novelty game . . . Entirely revolutionary in design and principal . . . INDISPENSABLE . . . INCOMPARABLE . . . ZETA will meet your most exacting requirements . . . unquestionably the solution to all location problems . . . Tested, proven mechanically perfect.

STONER CORPORATION AURORA, ILL.

TRIBUTE TO TED STONER

I have lost one of my dearest friends and the coin machine industry has lost a leading and inspiring spirit in the death of TED STONER. Words are useless to further describe my shock and grief at TED'S untimely passing.

DAVE ROBBINS
D. ROBBINS & COMPANY

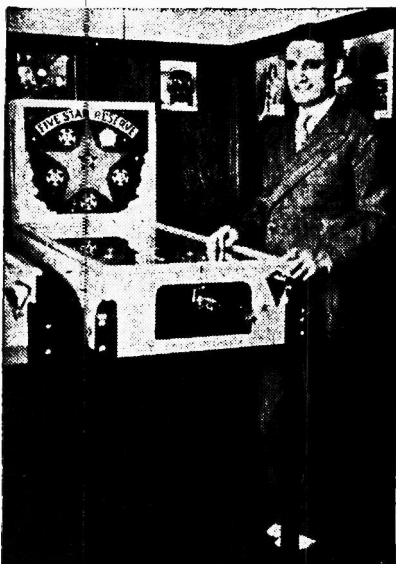
with these factors becoming more productive.

San Francisco gets a lion's share of advertising on labor troubles but there is less actual unemployment from this cause than in many other large cities, it is stated.

All in all, things are looking better for everyone.

Biz Better in Baltimore Area

BALTIMORE, July 23.—Coin machine operators may expect to share in the increased recreational spending in the Baltimore area which, according to tobacco distributors, is booming. Says *The United States Tobacco Journal*. “The advent of hot summer weather has helped boost business in tobacco products at the numerous new retail outlets which opened in recent weeks at waterfront resorts, municipal parks, etc. These outlets had not fared so well up to the beginning of July because of unfavorable weather which tended to keep down attendance at places of recreation. Since the beginning of July, however, distributors serving these outlets have experienced a fine upswing in sales activity.”



“A STAR PERFORMER,” says Hy Greenstein, of Hy-G Games Co., Minneapolis, as he indorses Gottlieb's new Five Star Reserve.

SPECIAL CLOSE-OUTS

PHONOGRAPHS

Seeburg Selectophone De Luxe	\$ 32.50
Seeburg Symphonola (Model A)	49.50
Wills Dancemaster	29.50
Wills Dancemaster, Natural Wood	35.00
Rock-Ola No. 2	59.50
Rock-Ola Rhythm King	59.50
Wurlitzer P-12	55.00
Wurlitzer 412 or 312	94.50
Wurlitzer 400 (late 1936)	94.50
Wurlitzer 616	149.50
Wurlitzer P-10	39.50

MISCELLANEOUS

Ray's Track	\$49.50
10 Cherry Bells (over 400,000, like new), Each	67.50

1/3 Deposit, Balance C. O. D. Cable Address: "Idealco." Phone: Garfield 6672.

IDEAL NOVELTY CO. 1518 MARKET ST. ST. LOUIS, MO.

METAL SLOTTED COIN COUNTER

SAMPLE 75c

10 or More, 65c Each.

Polished Aluminum; stamped gauge marks. See slugs through slot. Lasts a LIFETIME! (For Pennies Only.)

Star Mfg. Co. Kansas City, Mo.

Send your correspondence to advertisers by mentioning The Billboard.

SMOKE REELS



A NEW-STYLE PENNY CIGARETTE COUNTER SENSATION!

It's penny cigarette play that brings the biggest profits! SMOKE REELS is a super-thrilling penny cigarette counter game that gathers in the players' odd pennies and makes them change dollars into more pennies once they get started.

WHAT OPERATOR DOESN'T PREFER 5000 PENNIES FROM HIS SMOKE REELS CASHBOX RATHER THAN TWENTY OR EVEN FORTY NICKELS FROM A GAME WITH LESS APPEAL? YES, OPERATORS ARE CONSISTENTLY REPORTING A TAKE OF 5000 AND 6000 PENNIES AT ONE TIME FROM THE CASH-BOX OF SMOKE REELS! THAT'S REAL PROFIT FOR ANY OPERATOR!

SMOKE REELS is the FIRST 5 REEL CIGARETTE GAME . . . precision built by DAVAL, makers of the famous Penny Pack . . . easy to play . . . easy to understand . . . beautiful and convenient in its radio-type cabinet of solid walnut . . . equipped with exclusive Daval swivel turntable base . . . and priced amazingly low . . .

SMOKE REELS IS A WOW! Gets Profits —And How! Order Yours Now!



DAVAL

325 N. Hoyne
CHICAGO

VEST POCKET

Odds Changing Racing Game with Betting Layout. Will make more money than Slot Machine. \$2.00. postage paid. Not coin operated.

H. A. CREWS
Mayodan, N. C.

Hurviches Boost Legal Features

BIRMINGHAM, Ala., July 23.—Max and Harry Hurvich, of Birmingham Vending Co., manufacturer of the Imperial custom-built coin-operated billiard table, claim: "The greatest feature of our billiard table is the fact that it is accepted everywhere in the country by the authorities because it is absolutely legal. This feature, many ops report, has helped them to get back into closed territory. They tell us that the Imperial is earning real money for them. What's more, it's one game that they do not have to worry about switching. It remains on the original location, and even the location owner spends plenty of coin in the game."

"Whenever we have come against the condition that many ops are now up against of having to run equipment that meets with the approval of the authorities we have been successful in getting the men back on their feet again with the Imperial," they stated.

Modern Sportlands At Riverview Park

CHICAGO, July 23.—Among the attractions this year at Riverview Park here, one of the country's largest amusement parks, are four modern sportlands or coin-operated game concessions. These sportlands are owned and managed by the distributing firm of Gerber & Glass, of Chicago.

Altho the coin machine trade is well aware of the many restrictions placed on the use of games in the Chicago area, Gerber & Glass thru their wide experience in the coin machine field have been able to bring together groups of modern and expensive coin machines that make a modern sportland attractive to the public. Automatic bowling games, rotary merchandisers and similar machines are the devices featured. Convenient change booths are a part of the set-up to accommodate the public.

Gerber & Glass have pioneered in the sportland movement, having installed some of the first coin-operated game rooms in the country. The game room in the Sherman Hotel is their development and has been in operation for years. It has played an important part in the history of the industry, both as an example of the use of games in hotels and also as a testing ground for many new machines.

At Riverview Park the sportland lo-

ated at the main entrance is the principal one operated by Gerber & Glass and it is an impressive display of modern machines. Gerber & Glass have also attracted attention at the park by providing free picnics for the children in various orphanages.

Winner Jar Deals Draw Big Sales

CHICAGO, July 23.—Plenty of activity is said to be in evidence at the Winner Sales Co. offices here as a result of the new jar deals recently introduced by this progressive firm.

From the rush of orders resulting from the introduction of Get-a-Hit, Peckin' and 5-Star Final, it would seem that every operator in the country, as well as the public, has taken to these deals in a big way, officials said.

H. W. Salkind, manager of Winner Sales, has just returned from a trip to important distributing points and reports that he is very well pleased with the business outlook. "We are preparing for a big increase in our volume for this fall," Salkind says. "The phenomenal success of our new deals has shown us that the combination of really attractive deals, lowest prices and fair, square treatment and service to customers will bring us the business."

Letters to Editor Raise Price Question Again Due to Tax News

We have had some inquiries about the repeal or expiration of the excise tax laws under which amusement games were assessed. News of the repeal or expiration of the federal excise tax on several items appeared generally in newspapers and trade papers over the country some weeks ago. Some advertisers of bell machines have announced the discontinuance of the tax on that particular type of machine.

One of our readers asked "if we are afraid to print the news."

Coin machine trade papers generally have refrained from publishing anything about the expiration or repeal of the federal excise tax because there are cases calling for judicial interpretations of the tax that have been pending for some time.

So there is little that can be said positively at the present time. Reports in the newspapers have been general in their mention of the items supposedly covered by the tax. As long as legal tests are pending on the matter there is not much to be said.

We publish this explanation in fairness to members of the trade generally, who have a right to some idea of what is going on within the trade. Too much agitation of the subject at the present time could do little good. We feel that our readers will understand our position and that we will be able to retain their confidence in our purpose to publish the news if we believe it will do the most good in the long run.

The Real Question

It seems that the question really at stake is the matter of prices on games.

EXHIBIT'S NEW COUNTER SENSATION



"HONEY"

A 6 BALL NOVELTY "LITE UP" GAME WITH ACCUMULATING BANK NITE FEATURE.

FAST — POWERFUL — TERRIFIC

on any counter spot. BANK NITE award starts at \$1.00 and builds up with every second nickel. Top—\$10.95.

Increasing accumulation is automatically indicated by large size "LITE UP" register with each play. The higher the award the greater the appeal.

"The greatest counter game ever built," say operators. **WORTH TWICE ITS PRICE.** Pays for itself in a few days anywhere.

42.50

ORDER YOURS AT ONCE.

EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago

Prices

(Reprinted From The Billboard, April 17, 1937)

"The operator is probably more interested at the present time in the price he pays for his machines. Here there is an entirely different situation than the problem of the high cost of living. There are some lines of business in which high prices work out to the benefit of those who expect to stay in business. Coin-operated machines are not consumer goods and high prices on machines often seem to be the most effective way to curb or control many tendencies that lead eventually to trouble. While the operator stands to profit by keeping living costs low for the playing public, the last few years indicate that the operating business benefits by higher priced machines.

"The results of the low-priced pinball games when introduced in 1932 and 1933 are now well known. Too many machines on location, too many operators—especially part-time operators, cutthroat competition at its worst and the volume craze among manufacturers. All of these evils also tended to give the public a bad impression concerning the business.

"The broad effects of higher prices on machines during the last two years include a marked advance in the quality of machines. This improved quality has helped to create a better public impression of the business and has been a godsend to the manufacturers. Higher prices have made it possible for the manufacturer to try to build better machines and to cut down on the volume.

Trade-Ins Possible

"Higher prices have also offered the jobber and distributor a chance to do business at a reasonable profit and also to handle the trade-in deals that now seem to be necessary in the selling end of the trade. Once the distributing section finds some way to eliminate so much cut-price tactics on used machines the present high price of machines will prove its true worth to jobbers and distributors.

"The present high prices on machines has greatly stabilized the operating business by eliminating many men who were not really making it a profession. The operating ranks have grown thinner, but the men remaining in the business are better established and make a business of operating. Present prices on machines strongly tend to keep locations from buying machines. Higher prices make it possible for the operator to get a fair trade-in value on used machines and with the ups and downs in the operating field an outlet for used machines is an absolute necessity.

"Higher prices have made it possible for many manufacturers to concentrate on quality and also to build a variety of the high-grade machines. These high-grade machines have made it possible to seek and enter the better grade locations. Fewer but better machines have also made a better impression on the public. All of these results seem to be helpful for the operator."

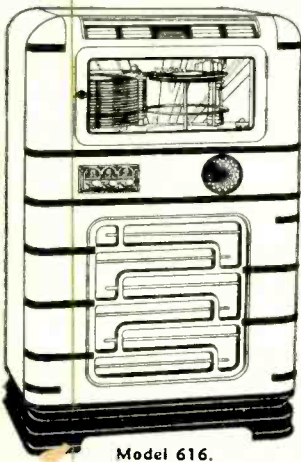
Early Editorial

On the matter of prices we published an editorial in The Billboard, April 17, 1937 (more than a year ago), which still holds good in its basic ideas. Maybe it is a good idea to reprint the editorial in part. The chief weakness in our presentation of the price question, of course, is that full representation of the operator's side (especially of the small operator) has not been made available. The pleas of operators for lower prices

OPERATORS VOTE JOE CALCUTT 1ST CHOICE FOR AMERICA'S BEST MACHINE BUYS!



PHONOGRAPHS AT NEW LOW PRICES



Model 616.

- 21 Mills Do Re Mi Phonographs, 12 Records \$ 39.50
- 23 Mills DeLux Model Dance Masters, 12 Records 64.50
- 3 Mills Regular Model Dance Masters, 12 Records 53.50
- 1 Mills Studio, 12 Records 265.00
- 4 Gabel Entertainer Phonographs, 24 Records 39.50
- 14 Model "K" Seeburg, 15 Records... 175.00
- 17 Model 616 Wurlitzers, 16 Records. 165.00
- 2 Model 716 Wurlitzers, 16 Records. 165.00
- 9 Model 416 Wurlitzers, 16 Records. 155.00
- 9 Model 316 Wurlitzers, 16 Records. 150.00
- 3 Model 412 Wurlitzers, 12 Records. 109.50
- 1 Rock-Ola Multi-Selector, 12 Records. 89.50

EXTRA SPECIAL!!

WURLITZER SCORES AGAIN—A BRAND NEW LINE OF PHONOGRAPHS IN FIVE BRAND NEW COLORFUL MODELS—ONE FOR EVERY LOCATION—PRODUCTION IS LIMITED AND ORDERS WILL BE FILLED IN SEQUENCE AS PLACED. OUR PRICES AND TERMS THE SAME AS THE FACTORY. BE FIRST TO COVER THOSE CHOICE LOCATIONS. *PHONE, WIRE OR MAIL YOUR ORDER TODAY.

1-BALL AUTOMATICS

- 11 Bally Balgrounds \$ 72.50
- 9 Bally Fleetwoods 72.50
- 7 Bally Stables 58.50
- 6 Bally Freakness, Regular Models... 34.50
- 12 Bally Freakness, DeLux Models... 69.50
- 9 Bally Arlingtons 34.50
- 6 Bally Golden Wheels 24.50
- 6 Bally Racing Forms 27.50
- 3 Bally Entries 49.50
- 1 Bally Classic 18.00
- 2 Bally Multiples 18.00
- 3 Bally Sport Page 109.50
- 6 Five Ball Bally Traffics 9.00
- 7 Jennings Racing Clubs 29.50
- 6 Jennings DeLux Sportsmen 19.50
- 7 Gottlieb Foto Finish 27.50
- 3 Gottlieb Multiple Races 72.50
- 2 Keeney Navy 19.50
- 5 Mills Clockers 29.50
- 9 Mills Big Races 69.50
- 27 Mills 1-2-3 Tables, furnished with either fruit or tobacco reels. Specify which wanted 59.50
- 2 Mills Post Time 22.50
- 1 Mills Railroad 18.00
- 3 Mills Tycoons 14.50
- 1 Pamco Royal Races 14.50
- 2 Stoner Air Races 19.50
- 1 Stoner Turf Champs 24.50
- 1 Stoner Latonia 24.50

COUNTER GAMES

- 3 Daval Reel Spots \$ 8.00
- 5 Deuces Wild 18.50
- 1 Exhibit Turf Time 15.00
- 3 Exhibit Skill Draws 18.50
- 2 Exhibit Red Dogs 18.50
- 1 A.B.T. 5c Five Jacks 11.75
- 3 Exhibit Love Meters 24.50
- 4 Exhibit Disposition Registers 24.50
- 4 Exhibit Personality Indicators 24.50
- 12 Daval Penny Packs, Latest Models, Used less than three days 14.00
- 1 Mills Kounter King 17.50
- 1 Western Horses 9.00

GUARANTEED SLOTS

SAVE ON SLOTS
60 Mills 5c Double Jackpot Lionhead and Skyscraper Bells—Offered "As Is" or as you would expect to receive them from most dealers at \$20 each, or thoroughly rebuilt and re-vamped by Vemco and guaranteed perfect condition which, to the operator, means a lot for **\$34.50** Only Each



- 18 Mills 5c Cherry Bells or Venders... \$74.50
- 2 Mills 5c Bonus Bells or Venders... 92.50
- 21 Mills 5c Blue Front Mystery Bells or Venders, with or without the Gold Award feature 59.00
- 11 Mills 5c War Eagle Bells or Venders, Regular Payout 45.00
- 4 Mills 5c War Eagle Bells or Venders, Mystery Payout 49.50
- 1 Mills 5c Cross Diamond Escalator Mystery Slant Double Jackpot Front Vender 49.50
- 1 Mills 5c Escalator Silent Double Jackpot Front Vender, Regular Payout 29.50
- 5 Mills 10c War Eagle Bells or Venders, Regular Payout 45.00
- 2 Mills 10c War Eagle Bells or Venders, Mystery Payout 49.50
- 14 Mills 10c Blue Front Mystery Bells or Venders, with or without the Gold Award feature 62.00
- 2 Mills 25c War Eagle Bells or Venders, Regular Payout 45.00
- 3 Mills 25c War Eagle Bells or Venders, Mystery Payout 49.50
- 7 Mills 25c Blue Front Mystery Bells or Venders, with or without the Gold Award feature 65.00
- 3 Watling 5c Twin Jackpot Front Venders, Regular Payout 22.50
- 1 Watling 5c Rol-A-Top Bell, Regular Payout 35.00
- 1 Watling 5c Twin Jackpot Bell, Regular Payout 22.50
- 1 Watling 25c Treasury Mystery Bell 35.00
- 1 Jennings 10c Single Jackpot Bell 12.50

PERFECT CONSOLES

- 12 Brown Cabinet 5c Cash Model Paces Races \$195.00
 - 7 Brown Cabinet 5c Check Model Paces Races 215.00
 - 9 Black Cabinet 5c Cash Model Paces Races 125.00
 - 3 Black Cabinet 5c Check Model Paces Races 140.00
 - 2 Check Model Bally Rays Tracks, 5c Play 95.00
 - 6 Cash Model Bally Rays Tracks, 5c Play 90.00
 - 8 Jennings Derby Day Consoles, Slant Tops 62.50
 - 3 Jennings Derby Day Consoles, Flat Tops 57.50
 - 7 Jennings Flashing Thru Consoles, complete with stands 30.00
 - 6 Bally Skill Field Consoles 99.50
 - 3 Evans Bang Tails 115.00
 - 2 Evans Galloping Dominos 115.00
 - 4 Bally Club House 59.50
 - 11 Check Model Pace King Pins, Serials over 5700 175.00
 - 4 Check Model Pace Marathons, Serials over 5700 216.00
 - 1 Gottlieb Nine Slot Derby Console with Clock 137.50
- (Note: Paces Races, King Pins or Marathons can be supplied in either 20 or 30 payout, whichever desired.)

NOVELTY PIN GAMES

- 2 A.B.T. Archers \$ 7.95
- 1 Bally Sprint 12.50
- 21 Bally Reserves 59.50
- 1 Budget 5.00
- 9 Chicago Coin Dux 29.50
- 1 Chicago Coin Turf Queen 29.50
- 2 Daval Speed 27.50
- 1 Daval War Admiral 42.50
- 2 Exhibit Basket Balls 32.50
- 2 Genco Hits 54.50
- 2 Genco Juniors 15.00
- 1 Genco Ski-Hi 37.50
- 1 Mills Tournament 12.50
- 3 Mills Forward March 15.00
- 1 Mills Neighbors 5.00
- 1 Running Wild 17.50
- 1 Rock-Ola Jig Joy 17.50
- 2 Stoner Daytona 19.50
- 2 Stoner Around the World 15.00
- 7 Stoner Stadium (Used) 17.50
- 2 Stoner Stadium (Brand New) 22.50
- 3 Stoner Auroran 22.50
- 1 Stormy 15.00
- 1 Rock-Ola Totalite 5.00

SCALES

BRAND NEW MILLS MODERN AND ROCK-OLA LO-BOY SCALES OFFERED AT LOWEST PRICES IN HISTORY.

Write for Complete Information.

Used Scales

- 3 Rock-Ola Lo-Boy Scales... \$38.50
- 4 Pace Aristo Scales 29.50
- 2 Watling Scales 49.50
- 5 Mills Dial Scales 15.00
- 5 Jennings Vender Scales... 15.00
- 5 Jennings Premier Dial Scales 15.00



PARTS & SUPPLIES

- (SLOT ACCESSORIES)
- Front sections of crown for Mills Blue Fronts, 5c, 10c and 25c, complete with frame and reel glasses \$ 4.00
 - Without frame and reel glasses 2.75
 - Front sections of crown for Mills War Eagle, 5c, 10c and 25c, complete with frame and reel glasses 3.00
 - Without frame and reel glasses 1.75
 - Aluminum rear sections of crown for Mills Escalator Type Machines 4.00
 - Reel Strips for Blue Fronts, per set of three50
 - Reels (tin part only), each 1.00
 - Genuine Bell Locks for Slot Machines 1.25
 - Locks for Pin Games85
 - Cloth Bags to cover Slot Machines 1.00
- (PHONOGRAPH ACCESSORIES)
- PHONOGRAPH RECORDS—Some of all kinds, such as Decca, Brunswick, Victor, Blue Bird, etc., packed 100 to carton, no less sold—assorted, no two alike—per 100 \$ 3.00
- Auxiliary Speakers for Mills Phonographs 7.50
 - Amplifiers for Mills DeLux and Regular Dance Masters (Brand New) 32.50
 - Amplifiers for Mills DeLux and Regular Dance Masters, and Model 801 HiBoys (Used) 24.50
 - Rotary Converters, either 32 or 110 Volt DC 37.50
- (SUPPLIES)
- Adams Five Star Ball Gum, per half case of 50 boxes \$ 8.00
 - Per case of 100 boxes 11.75
 - Mints, Per single case 7.75
 - Five-case lots, per case 7.25
 - Ten-case lots, per case 7.15
 - 100 or more cases for same shipment, per case 6.50
- VEMCO SPECIAL Collection Books, per dozen 1.50
- Standard Collection Books, 3 Dozen (no less sold) for 1.00
- NOTE—All machine parts listed are either used or closeouts, are offered subject to prior sale, and after this lot is sold, the prices will again be regular.

ARCADE MACHINES

- 1 Bally Roll Skee Game, 14 ft. Alley \$ 49.50
 - 1 Bang-A-Deer Rifle Machine (Like New) 199.50
 - 1 Keeney Targeto Ray Gun 49.50
 - 1 BRAND NEW Ranel U-Pop-It Pop Corn Machine 159.50
 - 3 DeLux Grip Scales 12.00
- (We are also in position to supply various machines in brand new condition for use in Penny Arcades—If interested, write for list.)

VENDING MACHINES

- 7 Sel-Mor Merchandise Venders \$ 5.00
 - 1 Columbus Model 32 Columbus Vender (New) 11.75
 - 1 Columbus 5c OK Gum Vender (New) 7.00
 - 1 Century Vender (New) 5.75
- We are distributors for and are in position to extend you rockbottom prices on the complete Columbus line, Great States Mfg. Co., Norris, Century, Advance and Automat Games lines of venders. Write for descriptive circulars, prices and complete information.

POOL TABLES

- BRAND NEW 1938 MODEL CALCUTT DE LUXE POOL TABLES:
- SIZE 4 1/2 x 9' \$262.50
 - SIZE 4x8' 237.50
- SLIGHTLY USED CALCUTT DE LUXE POOL TABLES:
- SIZE 4 1/2 x 9' \$187.50
 - SIZE 4x8' 162.50

(In ordering, specify whether want green or purple covering, and whether 5c or 10c coin slot.)

in MARYLAND; DELAWARE; DIST. of COLUMBIA; PENNSYLVANIA; NEW JERSEY, and NEW YORK
SAME DAY SERVICE
NOW ASSURED ON ALL ORDERS SENT TO OUR BALTIMORE OFFICE.
R. E. "Smitty" Smith, Mgr.

TERMS: To Speed Delivery 1/3 Certified Deposit Must Accompany All Orders. We Ship Balance C. O. D., F. O. B. Fayetteville, N. C. REFERENCES Dun & Bradstreet; Any Bank in Fayetteville, N. C., or Your Own Bank.

THE VENDING MACHINE COMPANY

205-15 FRANKLIN STREET · FAYETTEVILLE, N.C. "Cable Address: COINSLOTS"

Baltimore Office: 1122 NORTH CHARLES STREET BALTIMORE MD

MUSIC MERCHANTS CROWD NATION-WIDE MEETINGS

PRAISE BRILLIANT BEAUTY—PREDICT EXCEPTIONAL EARNING POWER FOR

WURLITZER MODELS 500 AND 600



New York Banquet
Hotel Pennsylvania
July 10, 1938

Greeted with the greatest receptions ever accorded any automatic phonographs, the Wurlitzer "Five Hundred" and the Wurlitzer "Six Hundred" have already scored sensational hits at thirteen gigantic preview parties.

Music-merchants universally praised their brilliant illumination . . . acclaimed their 24 record selection . . . enthused over their smartly designed selectors . . . applauded every one of the great array of features that pack both these instruments with

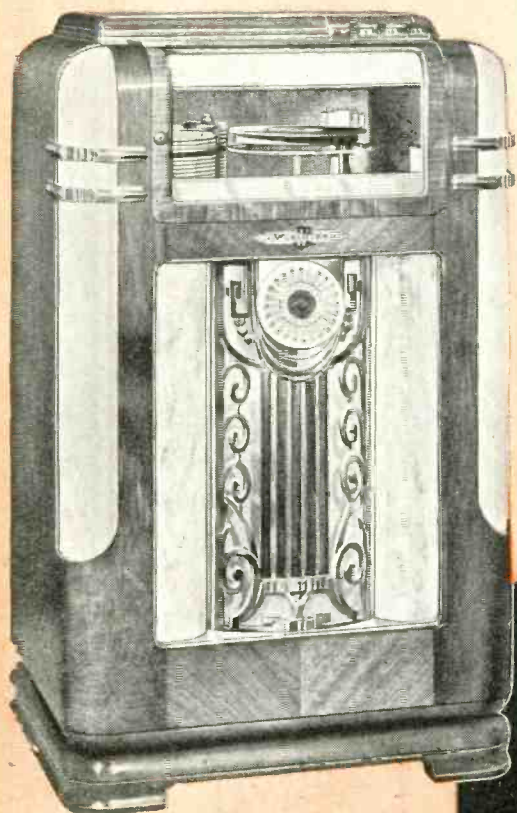
revolutionary play appeal and tremendous earning power.

See them in action! Hear them play! Then write, phone or wire for details including the facts on Wurlitzer's liberal Factory Trade-In Allowance Plan.

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

Canadian Factory: RCA-Victor Co., Ltd., Montreal, Que., Can.

WBS-107



MODEL 600
SOLD ONLY TO MUSIC MERCHANTS

OPTIONAL COLOR EFFECTS ON THE MODEL 500

Moving varicolored illumination in white onyx plastic corner panels with red mottled plastic grille panels or vice versa, as desired.

OPTIONAL COLOR EFFECTS ON THE MODEL 600

Plastic grille bars and record changer compartment background in any one of three matching colors—red, amber and green, as desired.

Also available with standard magnetic coin equipment with 5c, 10c and 25c slides at slight additional cost, as Models 500-A and 600-A.



MODEL 500
BOTH MODELS PLAY 24 RECORDS

TURN IN YOUR OLD INSTRUMENTS ON

WURLITZER
AUTOMATIC PHONOGRAPHS

UNDER WURLITZER'S LIBERAL FACTORY TRADE-IN ALLOWANCE PLAN