

# The Billboard

The World's Foremost Amusement Weekly

SEPTEMBER 30, 1939

15 Cents

Vol. 51. No. 39



**HARRY  
JAMES**

**And His Orchestra**

Currently Panther Room,  
College Inn,  
Sherman Hotel, Chicago.  
Broadcasting Over NBC  
Networks.

Direction: Music Corporation  
of America.

Studio of Hollywood Photo

"The Billboard, to my mind, is an excellent publication in its field. It enables hotel men, who are vitally interested in amusement and entertainment, to keep abreast of the trend in public demand for various types of entertainment. Its complete coverage of the entertainment field in America is a fine example of good editorial work."

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"I think The Billboard is a fine source of information for the night club field. I enjoy reading it every week."

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"The Billboard is of tremendous value to a night club owner, as it keeps one informed of how various acts and bands are going over in different clubs, and also gives one an idea of what certain acts are, especially when not familiar with the names. I believe the criticisms are quite sincere."

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"For many years I have found The Billboard's vital part in American entertainment of indispensable assistance for the type of establishment I have been fathering since 1931. Other night club entrepreneurs—and I know them all—have the same good things to say of The Billboard. Its background, criticisms, research, forums, and news items have guided me in presenting the sort of entertainment my patrons appear to enjoy. Seven years at the same stand speaks for itself."

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**BILL'S GAY NINETIES**  
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"The Billboard permits me to keep tabs on what the other night clubs are doing, without spending any time visiting them."

"The Billboard keeps me informed of everything pertaining to the entertainment end of my business, such as new features, novelties, etc."

**BENITO COLLADA**  
Owner  
**EL CHICO**  
New York, N. Y.

They Spend  
\$15,000,000 a year  
for bands and acts

... and they read  
The Billboard  
every week.

"I get The Billboard regularly and we rely upon it for information we may need in arranging bookings. The Billboard is the outstanding medium of its kind."

**LARRY MCGOWAN**  
Entertainment Director  
**ST. REGIS HOTEL**  
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"I find quite a few interesting articles in The Billboard, especially regarding the reviewing of acts which are submitted to us from time to time, and in this respect we can always judge whether they are suitable for our room or not."

**MAX SOURKES**  
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**CHEZ MAURICE**  
Montreal, Quebec

"I scan The Billboard religiously in an effort to locate new talent and also to learn the whereabouts of favorite entertainers so that when I am in their neighborhood I can spend my money to see them."

**JAMES LOUIS SMITH**  
General Manager  
**LA SALLE HOTEL**  
Chicago, Ill.

"The value of The Billboard as a trade paper cannot be emphasized too highly. It is all inclusive in scope and it occupies an important place in the show business. Congratulations on the excellence of the magazine and lots of good wishes for the future."

**ARTHUR H. PADULA**  
President  
**ARCADIA, THE INT'L RESTAURANT**  
Philadelphia, Pa.

"The Billboard is one of the finest media for night club proprietors, because it enables them to know which acts are available for presentation at Leon and Eddie's. Also its opinions and predictions, to my mind, are tops."

**LEON ENKEN**  
Co-Owner  
**LEON & EDDIE'S**  
New York, N. Y.

"The Billboard's spicy, common sense chatter about the meat of hotel night life is valued highly at the Bismarck, where our Walnut Room carries floor shows 52 weeks of the year. Night club operators, leaving thru The Billboard, know what the other fellow is doing and how their shows stack up with the rest. Mainly, we get criticism right to the core and a handy seat in front of a countryful of acts."

**ROY STEFFEN**  
Managing Director  
**NEW BISMARCK HOTEL**  
Chicago, Ill.

"We make great use of The Billboard here at the Stevens in booking our floorshow acts for the Continental Room. We use it to keep abreast of new acts and novelties in the entertainment field and also carefully scrutinize the impartial reportings of our shows by The Billboard experts to ascertain the reaction these shows might have not only on the public but on professional judges as well. Anyone offering entertainment of any kind to the public should consider The Billboard as their Bible."

**TOM J. MONTGOMERY**  
Advertising Manager  
**THE STEVENS**  
Chicago, Ill.

"The Billboard has always been my first source of information. It's always given me the inside track on what's what and who's who behind the scenes."

**MEYER HOROWITZ**  
Owner  
**THE VILLAGE BARN**  
New York, N. Y.

"The cool perceptiveness and accurate reporting of The Billboard qualifies it as a leader amongst trade papers in the show business. Criticism that is unbiased and a real human attitude towards performers appear to be the essential qualities and life blood of The Billboard."

**H. A. LANZER**  
General Manager  
**PARK CENTRAL HOTEL**  
New York, N. Y.

"I think The Billboard to be one of the few publications in the entertainment field absolutely indispensable to the New York night club owner. It provides a swell medium for the exchange of ideas between the performer and the man who hires him, and presents an exhaustive survey of the show business world with each issue. Count on me as one of The Billboard's heartiest boosters."

**MARIO TOSATTI**  
Manager  
**HAVANA-MADRID RESTAURANT**  
New York, N. Y.

"The Billboard keeps me in touch with all the information I require concerning entertainment. . . ."

**FRANK PALUMBO**  
Operator of  
**PALUMBO'S, Philadelphia, and**  
**PALUMBO'S RENAULT**  
**RESTAURANT, Atlantic City**

"The Billboard is the finest medium of comprehensive information in the entertainment world."

**BEN GINSBURG**  
Owner of  
**CLUB MAYFAIR**  
Boston, Mass.

# The Billboard

Vol. 51  
No. 39

September 30,  
1939

The World's Foremost Amusement Weekly

Published weekly at Cincinnati, O. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879. 100 Pages. Subscription, \$5 per year. Copyright 1939 by The Billboard Publishing Company.

## WAR -- THEN AND NOW

### London Flesh Shows Start Again; Troops Entertained; Other Notes

LONDON, Sept. 16.—Last Saturday (9) cinemas reopened in London and provincial areas. No decision was reached at the time regarding places of entertainment in London proper, but West End managers were against reopening of theaters on economic grounds: nightly black-out sends people homeward as early as possible. Blackpool Tower and Winter Gardens Co. reopened three theaters Monday (11) with flesh and blood. Season revue, *Turned Out Nice Again*, restored to new Opera House, with one performance nightly instead of two; vaude as originally booked goes into Palace, and drama holds sway at Grand. Despite lack of visitors, proprietors intend carrying on with full programs until end of scheduled season.

BBC has restored live artists to the one program which is broadcast every day.

Charles Simon Rep Co. has distinction of being the only concern carrying on with stage plays after the home department ban came into force. This in a hall at Aberystwyth in Wales.

Eire (Irish Free State) and Northern Ireland were not affected by closing order. Dublin Olympia and Belfast Empire, booked by Percy Caldwell, carried on with flesh and blood shows; likewise Theater Royal, Dublin, where vaude continues to flourish under booking direction of Foster's Agency. Bill here for week of September 11 headed by Elisabeth Welch.

Drury Lane Theater has been taken over by Navy, Army and Air Force Institute as headquarters for entertainments branch. This house has been chosen because of its central situation and adequacy of room for offices, stage rehearsals, printing rooms and everything necessary for production of first-class shows. Touring companies will be sent out direct from the "Lane."

For providing entertainment in military camps and hospitals an organization has been formed under name of

Entertainment National Service Association, with Sir Seymour Hicks as chairman and Basil Dean liaison officer with the Service authorities. Represented on ENSA are the Incorporated Society of Musicians, British Actors' Equity, Variety Artists' Federation, Concert Artists' Association, Musicians' Union and Association of Dance Band Leaders.

Frances Day was the first American to entertain the troops. Performance was given under canvas, with army signalers using service lamps for spot-lighting. With Miss Day was British musical comedy star, Arthur Riscoe. Bob Bromley, (See LONDON FLESH on page 68)

### AGVA Officials Repeat They Are Not Interested in Workmen

NEW YORK, Sept. 23.—Officials of the American Guild of Variety Artists, which replaced the American Federation of Actors in the performer union field, stated again this week that AGVA is not interested in maintaining jurisdiction over workingmen in the outdoor show business but that it will assume jurisdiction over outdoor performers. AGVA execs reported that William Green, head of the parent American Federation of Labor, assured them by telephone recently that AGVA may assume responsibility

### Legit Most Heavily Affected 25 Years Ago; Films Take Rap Today

Radio, not in the picture then, emerges as most powerful propaganda medium today—they liked war ballads then—outdoor field was badly hit in those days

By SOL ZATT

NEW YORK, Sept. 23.—With the new European war entering into its fourth week and show business reverting to a semblance of normalcy, an examination of conditions during a similar period 25 years ago at the outbreak of the World War reveals a state of turmoil in the amusement industry far exceeding that which exists today. Then, as now, amusements were completely crippled at the outbreak of hostilities; but with the show business more advanced and better organized and with official realization of its psychological necessity, conditions at present in Europe show more entertainment activity than was seen 25 years ago.

The reason is chiefly due to the switch of importance from legit and vaude to motion pictures as the leading popular entertainment form. A quarter century ago, when pictures formed a new industry and the foreign film market was just a trade expression with little financial meaning, foreign cinemas were allowed to remain open under restrictive measures; but the legit theaters, music halls, carnivals, fairs and circuses were immediately closed for 30 days. At present, with the foreign market constituting a major portion of American picture distribution, Hollywood producers lost no time in pulling wires months ago, when the appearance of war just loomed on the horizon, and in getting governmental assurances that film houses would be the first entertainment centers to reopen after war preparations were completed. Virtually all the movie houses in London and the provinces have reopened now, exhibiting single features. Legit and vaude, however, are still largely closed to the public, with radio practically supplanting every other kind of entertainment, besides being used as a tremendous instrument of propaganda. Foreign radio shows of a very inferior quality are sandwiched in between censored war bulletins and instructions to the civil population. This condition was, of course, entirely non-existent during the last war. Now the war is virtually being fought over the radio.

#### Shows Were Closed

At the outbreak of the last war, which didn't have the pre-war build-up of the current European hostilities, shows in London were immediately disbanded. Theaters closed, fairs and exhibitions pulled up stakes, film studios in France and Germany shut down because of lack of personnel, and American acts and artists in Europe, of whom there were hundreds, as now, devoted all their energies to securing passage back to America. The American performers

(See WAR—THEN on page 68)

#### A Press Agent's Oath?

CHICAGO, Sept. 23.—Sam Stratton, press agent for *My Dear Children* at the Selwyn, swears this isn't a publicity gag. Confesses that he himself learned only the other day that the comedy's leading woman, Doris Dudley, has been holding on to a \$15 a week job in the local stockyards herding cattle while the show has been laying off for the last fortnight due to John Barrymore's illness. He further claims that Miss Dudley continues with the cattle-herding profession and doubles between theater and stockyards daily.

### Trouble for "One Big Union" Looms; Equity Has Taken No Steps; Thomson Leadership?

NEW YORK, Sept. 23.—That performer union leaders will run into some rough going before they are able to reorganize the Four A's branches into "one big union" became certain this week.

Definite monkey wrench was thrown into the situation when a leading Actors' Equity spokesman pointed out that the solidification could not be accomplished at present because some of the Four A's branches are incorporated, whereas others are not. Before the Four A's can set up complete interchangeability and a central treasury, it was claimed that Screen Actors' Guild, American Federation of Radio Artists and other incorporated units would first have to unincorporate, so as to give all Four A's branches a uniform physical structure. To do this would take more than a year, it is said.

Same Equity spokesman pointed out that treasuries of Equity and Chorus Equity were in very good financial condition, and before either of these branches could be a partner to the one big union idea the respective memberships would have to voice an opinion.

Much-bruited talk that the reorganized Four A's will have Kenneth Thomson, Screen Guild exec, as official boss, was also chilled by Actors' Equity. "Our counsel," said a spokesman, "in recent sessions has considered neither the one big union idea nor the setting up of Thomson as official top man."

Regarding likelihood of Thomson being named for such a post, it is said that Four A execs other than those in Equity feel Thomson is just the man

over all fields formerly covered by the AFA, which would include workingmen.

AGVA's disinterest in workingmen, however, apparently leaves the door open to the AFA to continue in that field if it so wishes. AFA offices here are in process of liquidation, but it is claimed that the carnival and circus employees' divisions will remain intact. Ralph Whitehead, executive secretary of AFA, who is seriously ill at his home in this city, could not be reached for a statement.

for the position in view, they say, of his "youth, aggressiveness and diplomacy." One official this week said that as yet nobody knew just what title would be given to the post which Thomson will probably get, but added that in any event Frank Gillmore would retain his position as president. This source claimed that Thomson would be the last person to try to shove Gillmore out. It was reported that the Atlantic City fracas, however, that Thomson had once offered Ralph Whitehead the job held by Gillmore.

Notwithstanding the attitude of Equity, Four A's officials this week said they were going ahead with plans for the performer international's reorganization, and indicated that problems of interchangeability and feasibility of a single card were getting much consideration. Four A's membership drive, now going on particularly with regard to the American Guild of Variety Artists, is to be expanded so as to include all fields, particularly radio. Opinion is that much can be done in AFRA and AGVA jurisdictions in the South and Middle West. This will take money, and suggestions to raise requisite funds include (1) Branches to give the Four A's a percentage of the branch income; (2) Increased per capita tax; (3) Central treasury. Nothing definite set yet, however.

Situation regarding single membership card is particularly tough, feeling being that two cards may be necessary, one to take care of such performers as extras who never or rarely interchange. It

(See TROUBLE FOR on page 68)

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# UBO STRANGLEHOLD SHAKEN

## Auds, Film Houses, Others Make Up Most of Season's Road Spots

Bookings heavy thruout the country—one-nighters are being revived for first time in 20 years—college auds added to picture—better break in auds

By SYLVIA WEISS

NEW YORK, Sept. 23.—Civic and college auditoriums have replaced old legit houses on the road in 60 per cent of the cities wherein legit shows will venture this season. The change has broken the booking monopoly of the United Booking Office, and has brought the motion picture circuits around to a more friendly consideration of shows, so that 13 of them (listed in September 2 issue of *The Billboard*), along with some independents, have booked legit attractions for the winter schedules—not only booked, but underwritten the shows. Indicative of the changed order, for the 486 days lined up for its four shows, the Legitimate Theatre Corp. of America is using only four UBO houses.

Road men consider the auditorium a boon to the return of the road, in view of the properties being self-sustaining thru incomes from sports events and other forms of entertainment carried on the year round. Independence from UBO also relieves touring companies of percentage and commission burdens, particularly when attendance margins are narrow. The exclusive or primarily legit theater can still be found in only about 25 of the larger cities. Bookings reported thus far indicate that producers are again venturing beyond these confines into towns which haven't had a legit attraction in a score of years. Impresarios in such towns, equipped to handle legit, are sounding joyous notes over prospects for the 1939-40 season.

Newest to the auditorium ranks is the (See UBO STRANGLE on page 14)

### HARRY JAMES

(This Week's Cover Subject)

**HARRY JAMES**, erstwhile Benny Goodman trumpeter now heading his own fast-rising swing crew, was born into show business March 15, 1916. His father was the Christy Bros.' Circus band director and his mother trouped with the same show. Harry's summers were spent with the circus and in winter he attended school in Beaumont, Tex., the family's home town. His father taught him the trumpet, which he played in school bands.

James joined Joe Gill's Band in Galveston in 1932, remained with Gill for six months and then toured with Hogan Hancock's Ork. Then came Ligon Smith's crew, Herman Waldman's Band and finally Ben Póllack, with whom Harry toured for a year. He joined Goodman early in 1937, and soon became one of the best known sidemen in the business.

Harry started to rehearse his own band in January of this year, with his first date coming February 3 at the University of New Hampshire. A week later he went on his first location, the Ben Franklin Hotel, Philadelphia. He had a five-week run there and then opened at New York's Pennsylvania Hotel for several weeks. April 8 started him on one-nighters, taking him up to three June weeks at the New York Paramount and another theater date at the Hippodrome, Baltimore.

He located this summer at Roseland Ballroom, New York, breaking his stand with three weeks at Atlantic City's Steel Pier, altho he was originally signed for only nine days, giving him the distinction of being the only name band to play Steel Pier for that length of time. September 9 he opened the fall season at Chicago's Hotel Sherman for an indefinite stay.

James records under the new Columbia label, and was selected as the first band to start the new radio show sponsored by that disk firm September 16. The ork is managed by Gerard Barrett, formerly with Music Corp. of America. Harry's wife is Louise Tobin, who is now singing with his old boss, Goodman.

## Broadway Beat

By GEORGE SPELVIN

**THE** Stuart Morgan Dancers, playing a date at the Earle, Philly, must have been a little nonplused to read the following description of their work in a Quaker City sheet. The reviewer for *The Public Ledger* depicted them as "three men in bathing trunks who throw a girl around that they don't care much about." Pretty tricky when adagio would have sufficed. . . . Bing Crosby won a \$50 bet from Johnny Weismuller when the crooner took a flying leap from the diving board into the Aquacade pool, smoking his pipe, at a performance last week.

Johnny Burke has to depend on a war to break out in order to regain popularity. His soldier act, which was a favorite of Woodrow Wilson, has become timely again with all the war talk. So much so that he was a guest star on the *National Barn Dance* over NBC last Sunday. . . . Ben Pratt, of the NBC Blue pressworks, was laid up with ptomaine last week—from listening to a CBS program? . . . Jerry Breitman, former song plugger for Leeds Music, is now exploiting the music of Blue Barron. . . . Frank Moss, who's scripting for Howard Hughes, has been in New York the past few weeks to have his tonsils amputated; due back on the Coast next week. . . . Ed Massey is vacationing for a week in Provincetown.

It must have been pretty confusing to the readers of a music monthly—finding a page-one story about band leader Bunny Berigan going into bankruptcy and then turning to the back of the paper to find a full page ad of an instrument company, using Berigan's testimonial for the teaser and advising students to buy their horns if they want to make a lot of money, as does Berigan. . . . Lawrence Levey, radio writer, is devoting all of his time to knocking out telescripts—what an optimist. . . . Ork leaders Don Mario and Zito feel pretty sinister these days because, when both their bands auditioned for the music spot at Felix Ferry's Monte Carlo, the management liked a particular section of each band. The two got together and blended the likable qualities, but during the process a rumba band walked in and got the assignment.

Along with the scarcity of good new scripts, which has been a problem for seasons now, legit is beset by a scarcity of first-line directors; several shows so far have been held up for weeks, searching for the right man. . . . There's a report that, if Leonard Sillman's two-week revival of *Journey's End* is a success and holds over, Colin Keith-Johnston may be replaced in the lead by Philip Houston, who played the part in summer

## Possibilities

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru *The Billboard's* coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For RADIO

**THE REVUERS**—five youngsters at the Rainbow Room, New York. They write, direct and act out their own material, and ought to make a good group for a radio series. Their satire is refreshing and unconventional, and their delivery is vigorous, if not polished. A creative, imaginative and experimental young talent group, they may be just the sort of thing that radio should encourage and develop. Before going to the Rainbow Room they appeared for months at the Village Vanguard, Greenwich Village cellar spot.

### For FILMS

**JACK MERIVALE**—son of Philip Merivale, now playing his first big Broadway part as Raleigh in Leonard Sillman's revival of *Journey's End* at the Empire Theater, New York. A nice looking youngster, he has stage presence and a great deal of ability, carrying the difficult part excellently.

stock. Keith-Johnston, playing in the most effective anti-war play yet written, is said to have been recalled for war duty in England. . . . When Mary Williams moved last week, her cat climbed up the chimney of the new apartment and refused to come down until all the furniture had been set straight. . . . There's just a chance that a tempest may break soon concerning one of the most publicized of the newer cowbarn spots; both backers and patrons are said to be boiling mad at the management—and the place is open for next season to any reputable management that wants it. . . . The navy is admittedly good for seeing the world, but apparently it's not so good for learning what goes on in it. A new trumpeting addition to Reggie Child's Band at the Rustic Cabin, Englewood Cliffs, N. J., got his first tootling job by way of a couple of years' service with the U. S. fleet, so Gene Gaudette, the band's manager, inquired of him whether he had secured a Social Security number as yet. The lad replied in the negative, claiming he didn't need one in the government service, and in a manner suggesting the old what-numbers-have-you-got? wheeze, but in dead seriousness, asked if Gene would get him one.

### Rapee on MBS Co-Oper

NEW YORK, Sept. 23.—Mutual will have a new co-operative show starting October 15, with Erno Rapee and a 33-piece orchestra. Show will be sponsored in the East by Regal shoes. Henry Souvaine is building the program, with Cecil & Presbrey in charge of the foot-wear account.



SINCE the air has cleared following the dog fight of the various theatrical unions it has been possible for the aspiring historian as well as the protagonist of the actor to look over at leisure some of the remnants in the form of press comment—notably in the dailies, which on the whole did a pretty good job of reporting. Out of the welter of newsprint there stands out, however, a piece that surprisingly caused no reverberations as far as we have been able to determine. Considering the inherent sensitivity of the actor and the theatrical profession generally this is surprising because the piece impresses us as the most vicious and unjustified attack that has been made against our profession in recent years; an attack against so-called variety actors that is unparalleled in its vituperativeness and factual fallacy.

When the item was called to our attention we couldn't believe our eyes. Just at that time a clipping of the piece was sent to us by one of our readers with a plea to do something about it. It wasn't really necessary to goad us on. Had we seen the piece earlier we would have done something about it when it first appeared—September 5—and therefore the pleading correspondent served the useful purpose of convincing us that our eyes did not deceive us.

The offender—it is our painful duty to report—was Westbrook Pegler, one of the columnizing satellites of *The New York World-Telegram*, and as far as could be learned the piece also appeared in all of the papers served by the Scripps-Howard Syndicate. It is painful to report this and equally painful to upbraid Pegler because we have a very high opinion of this hard-hitting scrivener. Despite the fact that he has at times been referred to as a writer who frequently climbs out of the wrong side of the bed and lets it out on his readers in that day's stint we have found his daily essays and diatribes to be stimulating and provocative and we have agreed with him more often than not. Yet in the piece we are taking so long to pierce with our shafts of indignation Pegler committed the unpardonable sin of talking thru his hat; of making a class of human beings the innocent victims of some kind of perverseness from which he seemed to be suffering temporarily and of indicting a class on evidence so slim that it would be thrown out of the rowdiest kangaroo court.

We felt in preparing this spleen-venting broth that it might be necessary to quote parts of Pegler's piece and we accordingly applied for permission to Lee B. Wood, the executive editor of *The World-Telegram*. Mr. Wood—who, incidentally, we once discovered is a great admirer of show people and vaudevillians particularly—gave us permission to reprint only in full, explaining that his paper does not permit partial reprints. Since lack of space here makes it impossible to reprint Pegler's piece in full and since partial quotes are forbidden we will have to be content with paraphrasing the Pegler piece where allusions to its content are necessary.

The Pegler piece was written a few days after peace was declared in the theatrical union war. He explained to his readers that the trouble was caused by the attempt of the stagehands to muscle into the actors' union field by issuing a charter to performers who work in saloons; who work in places where the patrons are too drunk to give any attention to their performances.

Pegler disposes of the persons belonging to the entire jurisdiction formerly held by the AFA and now held by AGVA by denying quite emphatically that they are actors; by denying with equal emphasis that they are singers and by adding that they are in the same category as singing waiters of the scummiest resorts associated with the adolescent years of America.

Pegler goes further. He says without qualifications that performers who work in vaudeville, night clubs, presentation houses and other branches covered by the AGVA (mind you, we are not quoting direct but paraphrasing as fairly as (See SUGAR'S DOMINO on page 18)

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**"Legal Status of Amusement Co. Employees"**

See Carnival Department of This Issue.

# TUES. OR WED. RADIO'S CHILD

## CBS Record Program Revised; Heidt First

NEW YORK, Sept. 23.—Switch in plans has Horace Heidt the first orchestra guest starring on the Columbia record show starting on CBS September 29. Harry James had been scheduled, with Count Basie slated to follow, but neither band was available. Other bands set are Benny Goodman, October 13; Eddie Duchin, October 20, and Kay Kyser, November 3. Each of the bands set so far is now on NBC with a commercial, except Duchin, who recently finished one on NBC.

Show is sponsored by Columbia's phonograph record subsidiary and is handled thru Ward Wheelock ad agency. Dan Seymour is emcee and John Hammond musical commentator.

## Compromise

ELKADER, Ia., Sept. 23.—Barnstorming bands booking into these parts for Thanksgiving dates have to be extra cautious in marking off that date on their calendars. Governor George A. Wilson proclaimed Turkey Day for the traditional last Thursday, November 30, in spite of FDR's proclamation making it November 23.

Not having the least inclination to line up with either in the Thanksgiving row, Board of Supervisors for Clayton County approved a resolution to observe Thanksgiving on November 16 this year "so as not to conflict with the dates set by the President of the United States and the Governor of Iowa."

## Anticipate Week-Night Audience To Drop Thursday as Favorite

NEW YORK, Sept. 23.—A change in the week-day evening offering the strongest radio line-up is indicated for the season now starting. Departure of the Vallee program breaks up, after nearly 10 years, the week-day domination held by Thursday. Tuesday and Wednesday are now the leading candidates. Both are strong in comedy shows. However, neither is expected to supersede Sunday as the peak listening day. Until the Vallee show folded, Thursday usually ran runner-up to Sunday.

Altho Tuesday has more commercials than Wednesday because it has more half-hour offerings, Wednesday seems to have a slight edge, with Fred Allen and the Texaco show, each of which runs an hour. Wednesday is also slated

to get a boost with the new Herbert Marshall series starting shortly on the NBC Red. Latter network has Marshall, Red Skelton, Allen and Kay Kyser, while CBS has Burns and Allen, Al Pearce, Paul Whiteman and Texaco.

Line-up on the NBC Red Tuesday includes Fibber McGee, Bobe Hope and *Uncle Walter's Dog House*, each of which is a comedy show. CBS has *Second Husband*, *Big Town*, Walter O'Keefe, *We the People*, Bob Crosby and Hal Kemp. NBC Blue has one of its big shows, *Information Please* and Robert Benchley and Artie Shaw. Five of all of Tuesday evening's shows are comedy productions, not including *Info Please*.

Thursday, with its new line-up, presents *One Man's Family* and *Those We Love*, *Good News* and Bing Crosby on the NBC Red, with *Strange as It Seems*, *Ask-It-Basket* and Major Bowes on CBS.

## Petrillo Clashes With GAC Over Dorsey Booking Mess

CHICAGO, Sept. 23.—A deal with more angles than a centipede has legs came to light here this week when James C. Petrillo, the local militant musiker head, brought a case against the General Amusement Corp. for failure to deliver Jimmy Dorsey and band on a private date in Lake Forest, Ill., which was contracted for by Ray O'Hara, of the Allied Music Co., Chicago. Things came to a head Friday, with Petrillo phoning GAC Prexy Tom Rockwell in New York and demanding that a settlement be made to O'Hara immediately or he would recommend the revoking of the GAC booking license. Rockwell said the cash settlement, amounting to \$350, would be forthcoming.

The date in question was played by Jimmie Lunceford September 16, which was evidently okeh with O'Hara, but not with Petrillo, who claimed that inasmuch as GAC had contracted to have Dorsey for the date, some damage settlement was due O'Hara especially since the Lunceford booking ran \$800 more than asked for Dorsey, due to overtime and airplane transportation in the Lunceford contract.

Petrillo based his case on the premise that the local GAC office had sent Dorsey's contracts to O'Hara and that the

latter returned them signed and with a \$400 deposit. Contract called for \$900. Shortly after this O'Hara was notified by GAC that they could not deliver Dorsey because he was ill. O'Hara then complained to the union and Petrillo called Bob Weems, local GAC manager, before the board August 31. Weems explained that the office had not signed the Dorsey contract as yet and that he was still holding O'Hara's check. He also had an affidavit from a New York medico substantiating Dorsey's illness. Petrillo waved aside the technicality of the unsigned contract, claiming that O'Hara had been promised Dorsey and he would have to be delivered.

Failing to get Dorsey, however, O'Hara went ahead and signed another contract for Lunceford which called for an added \$600 for transportation besides the original \$900 band price, and also \$125 per hour overtime. Final bill after the date was played amounted to \$1,750 for O'Hara, including two hours overtime.

The Petrillo vs. GAC case was still in abeyance, however, and Thursday Weems was again called before the union board where Petrillo issued an ultimatum that a settlement would have to be made on O'Hara's behalf or the GAC license would be revoked. The union chief also told Weems that he wanted him out of his (Petrillo's) district. Irony here was that Weems had already received a new appointment from Rockwell which will bring Weems into a post in the New York office next week.

Altho final disposition of the case is not definite, it was agreed in the Petrillo-Rockwell phone conversation that GAC would refund \$350 to O'Hara. This amounts to the difference between the \$900 and the \$1,250 which included \$250 for two hours' overtime and the \$100 commission which O'Hara was to make on the date. The \$600 transportation item was paid by O'Hara.

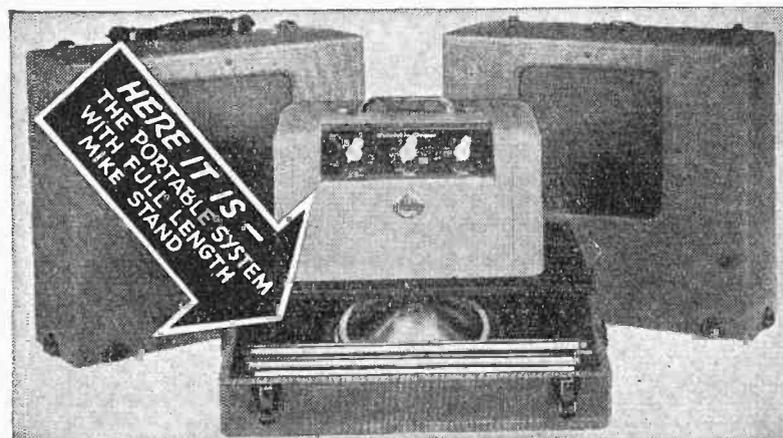
Case is interesting from the standpoint of all bookers, since whole biz is contingent on whether or not a contract is binding until signed by both parties regardless of any verbal guarantees on the part of the booker.

## NBC-Chi Newspaper Deal

CHICAGO, Sept. 23.—Deal was set here this week whereby NBC has entered into an agreement with *The Chicago Daily News*, buying so much display advertising daily in turn for two five-minute daily WMAQ shots to be bought by the newspaper. On one of the shots *The News* will plug a new kiddies' page to be inaugurated soon and the other shot will be handed over to foreign news bulletins and a plugging of the sheet's foreign staff. NBC will devote its newspaper space to plugging certain shows on both WMAQ and WENR.

## Allen Signs Singer

NEW YORK, Sept. 23.—Wynn Murray, legit singer from *Babes in Arms* and *The Boys From Syracuse*, was signed for the Fred Allen show, starting October 4. Contract is for a trial period and has usual options.



## WEBSTER-CHICAGO

"The Sound of Tomorrow"

Send Coupon Now There's a Webster-Chicago Sound System for every need. SMALL systems at trifling cost. SUPER-FIDELITY systems for wide-range symphonic reproduction. Ask for catalog No. 139.

THE WEBSTER CO., Sec. 8-12, 5622 Bloomingdale Ave., Chicago (Export Dept. 431 S. Dearborn St.)

Send your complete Catalog No. 139 and name of nearest distributor.

## Unusually Attractive • Colorful • Individual WINDOW CARDS and POSTERS

FOR EVERY PURPOSE.

MADE WITH OUR AMAZING NEW PROCESS Litho Effects At No Extra Cost!

NO STOCK PAPER! YOUR OWN SPECIAL PICTORIALS! What You Want—The Way You Want It—When You Want It!

PRICES INCLUDING SPECIAL DESIGNS AND ART WORK!

14x22 Cards, 3 Col., 100 \$3.95; Ad'l 100 \$2.50  
17x26 Cards, 3 Col., 100 5.00; Ad'l 100 3.00  
22x28 Cards, 3 Col., 100 7.00; Ad'l 100 4.00  
One Sheets, 3 Col., 100 7.25; Ad'l 100 5.00  
Three Sheets, 3 Col., 50 10.00; 100 15.00  
24 Sheets at Low Prices. Trial Order Convinces.

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## ONTARIO HOTEL

Well-Known Theatrical House

\$1.00 Up Daily

\$5.00 Up Weekly

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## ROOFLESS PLATES WITH THE 3 POINT SUCTION FEATURE



Featherweight—no gagging—Natural Taste—Holds Better. Singers, Speakers like the extra tongue room, clearer mouth. All forms false teeth—by mail—lowest prices. 60-day trial.

Write for FREE Catalog and Impression material. We trust you. Monthly Payments. 24 Hour Service. HOD. LAB., 2561 Hod William Bldg., Tampa, Fla.

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# TICKETS

FOR EVERY FORM OF AMUSEMENT

ARCUS TICKET CO., 348 N. ASHLAND AVE. CHICAGO

CLASS OF SERVICE  
This is a full-rate Telegram or Cablegram unless the desired character is indicated by a suitable symbol above or preceding the address.

## WESTERN UNION

SYMBOLS  
DL = Day Letter  
NL = Night Letter  
LC = Deferred Cable  
NLT = Cable Night Letter  
Ship Radiogram

LOW RATE TELEGRAMS ARE AVAILABLE FOR MANY PURPOSES — BIRTHDAYS, ANNIVERSARIES, WEDDINGS, CONGRATULATIONS AND MANY OTHERS. PLEASE YOUR FRIENDS BY REMEMBERING THEM WITH A TELEGRAM—THE COST IS ONLY 20c LOCALLY—25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

STOCK TICKETS  
ONE ROLL . . . \$ .50  
FIVE ROLLS . . . 2.00  
TEN ROLLS . . . 3.50  
FIFTY ROLLS . . . 15.00  
100 ROLLS . . . 29.00  
ROLLS 2,000 EACH  
Double Coupons,  
Double Price.  
No C. O. D. Orders  
Size: Single Tick., 1x2"

## TICKETS of Every Description

and in a Hurry. Tell us what you want and let us quote you.

THE TOLEDO TICKET CO. TOLEDO, O.

SPECIAL PRINTED  
Roll or Machine  
10,000 . . . \$ 6.95  
30,000 . . . 9.85  
50,000 . . . 12.75  
100,000 . . . 20.00  
1,000,000 . . . 150.50  
Double Coupons,  
Double Price.

## Publishers, Pointing to Past, Extend Little Hope for NAB

NEW YORK, Sept. 23.—Threat that the National Association of Broadcasters might go into the music publishing business in order to lick the ASCAP bogey does not faze the Society's publisher-membership, some of whom feel that the NAB move is merely a maneuver. According to one of the leading publishers, ASCAP executives feel a settlement will be made with the radio interests, and that the new contract will call for a music bill slightly higher than the present toll of \$4,000,000 per annum.

In addition to ASCAP's belief that the broadcasters will accede to a settlement, pubs' general attitude is that "it takes more than money and power to make a go of the publishing business." To back this view they point to past experiences, specifically the time E. C. Mills, ASCAP exec, tried to create a library for NBC, the attempt of the motion picture exhibitors to create a library under the guidance of Henry Watterson and the efforts of the Shuberts to gain a foothold in the industry.

Leo Bernstein, well-known Tin Pan Alleyite, expressed the belief that the NAB move was "so much nonsense."

Lou Diamond, of Famous Music, voicing an opinion similar to those held by other leading publishers, said the radio executive does not know what the public wants, and, in addition, no one publisher—no matter how big—can supply the demand for music. Out of a firm's possible 60 tunes a year, three may be hits, said Diamond.

Pubs are aware that the NAB is in the market for catalogs owned by ASCAP publisher-members, and admit some might be for sale. It is pointed out, however, that while such catalogs might prove valuable to the radio interests, their value as catalogs would drop tremendously when divorced from the ASCAP music library, because the catalog's main source of income would immediately cease.

Pointing out that publishing music is "a disease" which is confined to a comparatively small group, the publishers claim that outside interests which have not grown up in the industry have always flopped in attempts to buck the established music interests.

Despite outward appearances of solidity of the NAB, it is believed that the trade association's morale is not exactly conducive to success in its attempt to fight ASCAP. Sharpest factional split, for instance, is held to be between the networks and the rank and file stations. Nets are known to be not particularly anti-ASCAP insofar as they do not feel the annual tax toll as keenly as the smaller independents.

Another factor which the publishers feel will militate against the NAB's chances for success is the trade association plan to assess the broadcasters one-half as much as each paid ASCAP in 1937. For instance, a station which paid \$10,000 to the performing rights society will be nicked \$5,000. Why, ask the publishers, should a station pay \$5,000 for a venture that is dubious when they can secure the entire ASCAP catalog for \$10,000? Opposed to this view, however, is the undeniable fact that even if the broadcasters sign ASCAP contracts the NAB can always use its music library as a competitive music threat.

Pubs also refuse to become excited

### Herb Rosenthal to Coast

NEW YORK, Sept. 23.—Herb Rosenthal, head of Columbia Artists, CBS artists' bureau, leaves next week for a three or four-week stay in Hollywood. Rosenthal is going on in connection with several big shows on which CA has talent working, including Dennis Day on the Jello show; Leith Stevens and Bill Robson on *Big Town*, and Orson Welles' series for Campbell from Hollywood. CA also has Alice Marble at La Maze Cafe in Hollywood.

### CBS Sustainers Fold

NEW YORK, Sept. 23.—Four CBS sustainers have been given notice, shows being forced to fold because of the approach of fall and increasing commercial commitments. Programs are *Alibi Club*, *County Seat*, *Armchair Adventures* and George McCall's Hollywood show.

over any NAB attempts to sign leading composers. A good composer, for instance, may derive \$10,000 yearly from ASCAP, and it is felt he would do some heavy thinking before dropping that for a venture whose success is doubtful. Particularly in view of fact that said composer might have to try to crack the ASCAP ranks all over again if the NAB library turked.

Publishers know that the NAB has already tried to round up writers, claiming that in many cases the writers approached are those who have unsuccessfully tried to gain admittance to ASCAP.

While admitting that tax-free music organizations will try to make hay out of the NAB-ASCAP war, the music industry feels the tax-free companies do not constitute much of a threat.

Pubs say Warner Brothers, which tried to get along without ASCAP, was in a much better position than the NAB, because of writers under contract, extensive publishing holdings and general music business experience. Question then is how can broadcasters, who are in a much weaker strategic position, be successful.

## Benny Tenor Named; Dennis Day Gets Job

NEW YORK, Sept. 23.—Most sought after man's singing job in radio was finally set this week when Jack Benny set Dennis Day as the tenor on the Jello show. Day replaces Kenny Baker, who signed during the summer with the Texaco show. Baker went exclusive with Texaco at \$1,500 weekly.

Young & Rubicam, Jello ad agency, had auditioned a raft of singers, as reported in *The Billboard* some weeks ago. The Benny tenor spot is regarded as tantamount to a guarantee of stardom. Baker started on the show as a complete unknown, but within a year or so had been shot to high income brackets. He's stayed there ever since, and is now under film contract to Mervyn LeRoy.

Day is handled by the CBS Artists' Bureau. Means CBS gets a talent build-up on NBC.

## WMCA Case May Involve Daily Paper; Coughlinites Protest

WASHINGTON, Sept. 23.—WMCA, New York station currently on the carpet at the Federal Communications Commission, is not out of danger yet, according to indications here. The FCC has ordered the station to appear at a public hearing this next Wednesday (27) to show cause why its license should not be revoked for broadcasting intercepted military messages during the European war crisis.

Altho William Weisman, vice-president of the Knickerbocker Broadcasting Co. (WMCA), filed a formal affidavit denying the charges, the commission declared the denial insufficient. The FCC, it was learned, has had two investigators working in New York to bolster its case against the station, and their reports tended to support the commission's belief that the Communications Act had been violated.

Station had had an agreement with *The New York Herald Tribune* to broadcast that paper's war news. Altho a copy of this agreement was filed by Weisman, the FCC alleges that there is an oral agreement between the parties which is more extensive. It is believed that the New York paper, which operates an extensive wireless receiving room, was the first to pick up messages from the German naval command to merchant ships on the high seas. In this event, experts say, the newspaper is just as liable to prosecution as the broadcasting station. However, the FCC has no license over the newspaper, and any prosecution for its part in the case would have to be in the form of a criminal case launched by the Department of Justice. Whether this course will be followed is still a matter of conjecture, but it is doubted that the FCC has discussed the matter with the Justice Department yet.

### Radio Domesticity

NEW YORK, Sept. 23.—Compton Agency believes it is doing something unique in program building when its serial, *The Right to Happiness*, debuts for Crisco and P. & G. Soap October 16. Show will be about the Kransky family, which first hit the air as one of the sub themes in *The Guiding Light*. Irna Phillips, author of *Light*, figured the family had become important enough to merit a show of its own, hence *Happiness*.

The Kranskys, however, will occasionally pop up in their original program, *Guiding Light*, and characters of *Guiding Light* will occasionally appear on *Happiness*.

## Guest Star Market Tumbles Below Par

NEW YORK, Sept. 23.—Guest star market has lost two of its best guest star spots, with Rudy Vallee's program joining the *Magic Key* in leaving the air. Vallee spot was not so hot on financial returns to guests, but was important in helping build reputations. *Key* was okeh on the dough angle.

Leading shows remaining on the air and using visitors are now Chase & Sanborn, Texaco, Lux and Kraft, these having, say agents, the largest budgets.

William Morris office has set John Boles for October 25 and Franchot Tone for November 8 as guests on the dramatic part of the Texaco show. Boles will do *Green Grow the Lilacs*. Tone's vehicle not set yet.

## WOR Using Film Track For Station Announcements

NEW YORK, Sept. 23.—Station break announcements on WOR are now being made on Miller tape transmission. It's the first time a station has used this film track method of reproduction for between-program announcements. WNEW has used transcription announcements for station breaks.

WOR is a Newark station, and one of the reasons the film is used is to enable the station to comply with the regulation which provides for a specific number of announcements to be made from the Newark studios.

## Atlantic Refining Reneged, Baseball Circuit Declares

SCRANTON, Pa., Sept. 23.—Eastern Baseball League Governor's Cup series is now history, but not an inning was broadcast and those who had listened to the regular season games are asking why. Tommy Richardson, president of the league, said: "Any attempt on the part of either the sponsor or any radio station to even hint that the Eastern League did not live up to our part of the agreement is malicious effort to hide the truth from the public, which deserves to know the facts."

"The facts," Richardson continued, "are simply that both the agency and sponsor had agreed early in the season to pay \$4,000 for the privilege of broadcasting the play-offs. No technicalities were mentioned at the time, the idea being to compensate the four participants to the extent of \$1,000 each. In fewer words, a deal had been made and agreed upon by our eight members, all of whom were willing to sacrifice something in order that a fair share for every participant be insured."

"We regarded this price as an exceptional bargain, and could undoubtedly have secured double the amount on the open market. We felt, however, that the regular sponsor deserved first call and frankly did not expect any controversy."

"When the semi-finals were ready to start we were notified that the sponsor, who had never discussed this point before, could not arrange to secure full air time at Elmira and Springfield, so he volunteered to take only the Scranton and Albany stations and suggested a new price of \$135 per game."

"Naturally, the league couldn't consider such a proposition. We would have been decidedly unfair to Springfield and Elmira to even think of it. Both were parties to the play-offs and therefore entitled to whatever cash returns were available."

Richardson also said that Scranton and Elmira were promised an extra \$1,000 bonus each if they reached the play-offs.

The league head explained that it could not, under the circumstances, permit the stations to take the games, even if unsponsored, since this would play into the hands of the firm which would logically profit from its previous association with the games.

The Atlantic Refining Co. sponsored the broadcasts during the regular season.

## Former ASCAP Man Gives Stations Free Use of His Catalog

NEW YORK, Sept. 23.—Radio stations have been notified by Joe Davis, head of Georgia Music Corp., that they can use any of the tunes published by his firm without payment of any kind. Davis just concluded the sale of another of his music companies, Joe Davis, Inc., to E. H. (Buddy) Morris and Johnny Mercer, the sale meaning he has given up his ASCAP publisher license. Davis retained Georgia Music, which was a subsidiary of Joe Davis, Inc.

Move is regarded as a significant step in view of present ASCAP-NAB relationships, with the NAB seeking to establish its own music library. It may even be a feeler sent out by Davis with a view to selling Georgia Music to the NAB. Georgia's catalog includes tunes by several standard songsmiths, among them Andy Razaf and Don Redman.

It is also possible Davis is trying to get into the tax-free music field now dominated primarily by Langlois & Wentworth and Davis & Schwieger. Davis is understood to be trying to join ASCAP as a composer, but Gene Buck is said to have told him the society has taken no action on his application. He has been part author of more than 150 tunes.

## New Wisconsin Talent Firm

MILWAUKEE, Wis., Sept. 23.—*The New Theater of the Air* will open a downtown office and studio here shortly. Principals of the new organization are A. J. Klein; Jack Hill, formerly heard over WTMJ with the Johnny Olson program, and James Roate, who will write scripts. The group plans to catalog and type all talent presenting itself and will develop radio productions, transcriptions and offer talent for radio shows.

WMCA, until recently, had been picketed by followers of Father Coughlin after the station refused to carry the priest's talks unless he submitted scripts in advance. Picketing was stopped because of the war situation.

# Program Reviews

EDST Unless Otherwise Indicated

## "Big Town"

Reviewed Tuesday, 8-8:30 p.m. Style—Drama. Sponsor—Lever Brothers. Agency—Ruthrauff & Ryan. Station—WABC (CBS network).

Altho some degree of civilization has set in in Hollywood's treatment of newspaper stories, radio is still using the theory that newspaper managing editors are dare-devil detectives who make the regular constabulary look like bums. The listening public likes it, tho, and gave *Big Town* a good audience last season. If the phony heroism is overlooked, the show is pretty good hoke drama, aided in draw by Edward G. Robinson as the star. The role is pretty well tailored to the screen's tough guy; it's one of those two-fisted fearless things. Ona Munson is now playing the lady scribbler who loves our hero, having replaced Clare Trevor in that assignment. First show gave her little to do. Music is batoned by Leith Stevens, who does an okeh production chore, altho opening and closing music is plenty noisy. William Robson directs and keeps a good pace.

Story this time had to do with Robinson's breaking up of a phony auctioneering joint. Commercials are subtle, like a dreadnaught. *Franken.*

## "Tuesday Night Party"

Reviewed Tuesday, 8:30-9 p.m. Style—Variety. Sponsor—Lever Brothers. Agency—Ruthrauff & Ryan. Station—WABC (CBS network).

Lever Brothers have a new program, succeeding Al Jolson, for their Tuesday evening soiree for Lifebuoy soap. The show stars Walter O'Keefe. Incidentally, the commercials tell you, in effect, that if you don't use Lifebuoy soap to get rid of b. o. you'll stink. After all, if that's the sales approach, why mince words?

O'Keefe has always struck me as a comedian who's on the verge of being funny. His new show for Lifebuoy left the same impression, altho some running bits with two stooges were pretty good. They were also on the danger side, involving two moving men carrying trunks. Says one, "Put your end down first." John Brown and Teddy Bergman did capital work as the stooges.

Until Mary Martin joins the show as regular vocalist, guest stars are being used. Premiere had Sophie Tucker socking home with *Dark Town Strutters' Ball*, but reading her lines with an overdose of vim and vigor.

Best bit on the program was O'Keefe's song, *What'll We Do With Grover When the Fair Is Over?* Bobby Dolan, orchestra leader, doesn't get much to do.

*Franken.*

## "Polly Entertains"

Reviewed Thursday, 2:30-2:45 p.m. Style—Chatter. Sustaining over WCAE (Pittsburgh).

*Polly Entertains* is a misnomer for this quarter hour. A melange of gossip about hat styles, a contest for winning a week's stay at a suburban hotel, and recipes, the program probably holds some women because of the content, but it certainly isn't entertainment, unless one wants to call talking with a neighbor and listening to commercials entertainment. Polly Malone's speaking style, congenially informal and engaging, is handicapped by an almost constant hesitating between phrases. Evidently the stops are to accentuate the homey casualty, but they retard listening appeal. Chet Clark announces.

*Frank.*

## "Hour of Charm"

Reviewed Sunday, 10-10:30 p.m. Style—Orchestra, with guest star. Sponsor—General Electric Co. Station—WEAF (NBC-Red network).

Format of General Electric's *Hour of Charm* has been given two more or less

minor changes since it went off the air last season. One change finds the time switched from Monday evening away from the powerful Lux dramatic program; other has a feature added with a weekly guest star, tabbed *The Woman of the Week*, introduced by John Anderson, who also functions in a new post of emcee. Anderson is dramatic critic of *The New York Journal-American*, which means that his name will probably mean scarcely anything outside of that paper's circulation area. First guest star was Mrs. Harrison Eustis, originator of the Seeing Eye dog system for the blind.

Spitalny's music is the kind which either provokes much admiration or the opposite. But even when it's the latter, the showmanship and feminine appeal of the Spitalny all-woman musical aggregation are impressive. Orchestra turns out a flowery type of music, but with considerable depth and color. Vocal work is in the same vein, whether solo, trio or choral. Personally, I don't go for this type of stuff, but have to acknowledge its appeal.

Anderson is all right as emcee, with a soft delivery. Interview with Mrs. Eustis found her much more at home, however, than the critic.

Del Sharbut does the selling, which, like the program itself, is designed to appeal to women as buyers of home supplies, in this case electric bulbs. Fear of eye trouble thru lack of light is the sales motif. *Franken.*

## Jimmy Fidler

Reviewed Tuesday, 7:15-7:30 p.m. Style—Commentator. Sponsor—Procter & Gamble. Agency—H. W. Kastor. WABC (NBC Red).

James Marion Fidler made his return to the airwaves after giving Hollywood a brief respite from his complacent smugness, with which he has set himself up as high and mighty counselor of filmdom. The bad boy of the air commentators has been taken out of the corner by his sponsor and is allowed to say what he wants about pictures and picture people.

Fidler's clipped style of vocal fiddling sounds authoritative, but his attitude is slightly appalling. He sits upon his throne critically evaluating the picture colony and its mighties, which are in need of plenty of criticism, but not from a self-styled spokesman who seems to infer his own perfection.

Program was devoted to gossip, picture reviews, an open letter, believe it or not, about Bette Davis' double chin, and an editorialization of the fallacy of spending so much money on *Gone With the Wind*.

Not minimizing his listening audience, his style is still to be resented. Commercials picked up nicely. *Zatt.*

## Eugene Lyons

Reviewed Wednesday, 10:45-11 p.m. Style—Commentator. Sponsor—Donald Besdine. Agency—Direct. Station—WMCA (New York).

Eugene Lyons, newspaper man and foreign correspondent, comes to WMCA as a commentator of exceptional background in international affairs. Lyons now is editor of the *American Mercury* and is perhaps best known for his book, *Assignment in Utopia*, in which he tells of his disillusionment with Communism. Because of this disillusion, and because of Lyons' known opinions regarding the totalitarian governments, it may be said that his talks cannot be devoid of bias. But for that matter neither can the talks of any other commentator be completely free of prejudice. It just so happens that Lyons' views are to some extent well known.

First talk of the series was impressive. Lyons spoke with obvious sincerity, and his voice came over with fine clarity and expression. First point he made was that he learned to distrust governments and that a government's main theme was self-interest. In view of the present international situation, Lyons stated the United States must above all things preserve its sanity. Lyons said he would interpret the news with these points in mind.

Talk went on to analyze various theories regarding the Allies' seemingly slow support of Poland and closed with comment on the peculiar position of the Russian government.

Commercials by Ted Cambell.

*Ackerman.*

In 1939—as in 1938,  
1937, 1936, 1935,  
and 1934—more  
of the country's  
large advertisers  
chose CBS  
than any other  
network.

COLUMBIA  
BROADCASTING  
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World's Largest Radio Network

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ESTABLISHED 1888  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building,  
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BARCLAY 7-5371.

# N. Y. Station Publicity Chart

NEW YORK, Sept. 23.—Two charts below show the number of publicity breaks landed by New York City stations, top chart covering the July 9 to August 5 period and the second from August 6 to September 1. Column headed "F" indicates the number of program highlight or "best bet boxes" the station got. "C" indicates mentions in the radio columns published in New York City and Brooklyn. There are eight dailies in the compilation.

For the first time in over a year WABC is not leading, chart for the period ending September 1 giving the No. 1 place to WJZ, the first time the NBC Blue outlet has had the edge over WABC or WEA. WEA is third, with WOR fourth in both charts. In the chart covering the later period, WMCA has regained fifth place, a spot it lost when WNYC made a surprising gain, giving way later to WMCA. In both periods WQXR has improved its position at the expense of WNEW and WHN. Latter improved also in the period ending September 1.

## July 9-August 5

STATIONS	1939			1938		
	F.	C.	GT.	F.	C.	GT.
WABC	680	159	839	539	93	632
WEAF	590	136	726	590	123	713
WJZ	590	133	723	724	176	900
WOR	375	118	493	287	84	371
WNYC	230	52	282	337	49	386
WMCA	209	67	276	261	84	345
WQXR	116	28	144	239	10	249
WNEW	99	23	122	103	15	118
WHN	100	17	117	115	18	133
WEVD	90	2	92	93	7	100
WINS	30	9	39	65	17	82
WBNX	0	1	1	6	0	6

## August 6-September 1

STATIONS	1939			1938		
	F.	C.	GT.	F.	C.	GT.
WJZ	680	140	820	593	180	773
WABC	662	124	786	756	212	968
WEAF	595	124	719	572	141	713
WOR	338	113	451	304	101	405
WMCA	235	85	320	262	91	353
WNYC	207	30	237	258	61	319
WQXR	147	12	159	165	16	181
WHN	131	23	154	167	40	207
WNEW	101	14	115	144	6	150
WEVD	86	2	88	69	8	77
WINS	30	8	38	74	8	82
WBNX	—	—	—	5	2	7

# Radio Talent

## New York By JERRY LESSER

**AUDREY MAPLE**, whom you remember in *High Jinks*, *Sometime*, *Katrinka* and *Her Regiment*, was featured on the hour radio show called *Night Was Made for Living* last week on NBC. The show was directed by PAUL DUMONT, and its theme song was specially written by TOM BENNETT. Members of the supporting cast included BILL SHELLY, JACK ROSELEIGH, BETTY GARDE, HELENE DUMAS, JERRY LESSER, HOWARD SMITH, NEILL O'MALLEY, SANTOS ORTEGA, LAWSON ZERBE, PEGGY ZINKE, CHARLES LaTORRE and JOHNNY KANE. JOSEPH HONTE wielded the baton. . . . After a slight auto accident Saturday night NORA MARLOW is nursing a fractured clavicle. . . . All these radio folks live within three blocks of each other in South Cape—ALICE RHEINHART, CARL EASTMAN, JOAN BANKS, JOHN HOLBROOK, KATHLEEN NIDAY, PAUL NUGENT and FLORENCE SPERL. . . . RALPH EDWARDS is back from his honeymoon. . . . KEENAN WYNN and EVE ABBOTT, who have been married for a few months, have just announced the fact.

Betty Garde, featured actress on NBC and CBS, is reported to have signed with RKO to portray her stage role in "Primrose Path," her successful Broadway play of last season. . . . Dick Kollmar is rehearsing in the new Abbott show, "Too Many Girls." . . . Harry Ackerman, of Young & Rubicam, is married to a California girl. . . . Johnny Kane lost 29 pounds in anticipation of television. . . . Elspeth Eric is showing up at rehearsals with a new Irish terrier, a birthday gift. . . . Betty Jane Tyler, 10-year-old midget in "Myrt and Marge," was surprise honor guest at a party thrown by

Myrt and Marge to celebrate her entry into the seventh grade at New York's Professional Children's School. . . . Joan Winters, featured actress on CBS's "Road of Life," has just gone thru a busy six weeks caring for her two youngsters, who managed to contract whooping cough at the same time.

**TEDDY (Blubber) BERGMAN** has changed his name for dramatic purposes to THEODORE ALLEN REED. Now PETE DONALD wonders whether TED REED will ask to have his name changed to BLUBBER BERGMAN. Incidentally, TEDDY became a father this week and signed with two radio shows, TOMMY RIGGS and WALTER O'KEEFE. . . . That locket ALICE FROST is wearing to her *Big Sister* broadcast these days is an exact replica of the one her sponsor will soon give away via the program. . . . FIBBER MCGEE is disconsolate. After promising his friends sacks of walnuts from his new ranch he learned this week that the recent California heat wave has ruined the entire crop. . . . KEN MURRAY was bedded for several days suffering from an attack of the flu. . . . MILTON BERLE'S Saturday night show will feature a new band each week, with JOE RINES set for the first broadcast. . . . Want to buy a mountain? JOHN HIX, creator of the CBS *Strange as It Seems* series, recently had that offer put to him by the Mexican government. Hix had featured in a cartoon the fact that Mexico wanted to sell Mount Popocatepetl, North America's fifth highest peak, rich in sulphur and forest preserves. The Mexican government so appreciated Hix's efforts as a real estate broker that it suggested he buy it himself—at the special price of \$10,000,000! Nnnn...ooo, Hix isn't buying.

## Chicago By HAROLD HUMPHREY

**BOBBY BROWN**, WBBM program director, and RAY WILSON, writer on the *Gateway to Hollywood* opus, hied to the Coast to begin work October 8, when

the show's present series ends here and starts contest angle again for 26 weeks. . . . Air actress ELENOR YORKE (nee Ostermier) is back from a New York

trek where she picked up the new moniker. . . . ALEC TEMPLETON'S swell operatic burlesque of *And the Angels Sing* has been recorded and comes out this week. . . . Announcements of the ALICE HILL-SUMNER SCOTT nuptials were mailed this week. He is the son of Walter Dill Scott, ex-prexy of Northwestern University. They will be wed Friday. . . . The regular WLS *Barn Dance* show was switched from the Eighth Street Theater Saturday to the Auditorium Theater, giving a special performance for the American Legion Convention's tee-off. . . . Passing away of FRANK SEAY, character actor, made Thursday a very blue day for his many friends and caused a heavy loss to the many shows he appeared on.

Jack Odell, Harry Elders, Kay Campbell and Willard Waterman are set as the principals on WGN's new

show, "The Living Bible," which made its debut Sunday. . . . Margery Mayer has just signed a contract with Chicago City Opera Co. to warble in eight operas during the coming season. . . . New women's stint bows on WJJD Monday with the title "The Social Register." Beverly Gay conducts the show, a sort of Q-and-A on what and what not to do at social functions. . . . The *Satevepost* is finally going to break down—coming out soon with an article on Artie Shaw and his swingers. . . . Organist Len Salvo and announcer Vern Hansen will split honors on WGN's new five-a-weeker, "The Morning Mail-Box," starting Monday and sponsored by Dr. W. B. Caldwell, Inc., thru Benton & Bowles. . . . Jeanne Jeweller is on a visit in New York, seeing the family.

# Advertisers and Agencies

By PAUL ACKERMAN

## NEW YORK:

**AGAINST THE STORM**, five-time-a-week serial authored by Sandra Michael, who also writes the WJZ sustainer, *Affairs of Anthony*, goes over the NBC Red network for P. & G.'s Ivory Soap beginning October 16. *The O'Neills*, now on the Red at five p.m., will shortly move to 5:15 p.m. and will be replaced at that period when *Storm* takes over. *O'Neills'* early broadcast, at 12:15 noon, will remain. . . . Format of the Fred Allen program will be changed considerably, one of the innovations calling for appearances of guest name band leaders each week. Shep Fields will be the first. Allen, incidentally, appears on the final stanza of *What's My Name* Wednesday (27). . . . Neila Goodelle has signed with CBS' Artists' Bureau. . . . WHN has signed new contracts with Local Loan Co., of Chicago, Lewis Hotel Training School, Inc., and Gardner Nursery Co. . . . Alice Rice has been promoted to Compton agency's copy department. . . . Edward MacHugh, the Gospel Singer, making transcriptions for Ivory.

Irvin Ashkenasi, returned from the London office of J. Walter Thompson, where he wrote several shows for Radio Luxembourg, will probably go to Hollywood in four weeks. . . . Nan Grey signed for the lead in "Those We Love," to replace second half of Vallee hour. . . . Beginning October 2, Compton agency will put wax versions of one of its best daytime serials, "Life Can Be Beautiful," on four stations covering different markets during the evening. Periods will be 6:30 and 6:45 p.m. Meanwhile, daytime period on CBS and on split NBC Red and Blue will be

continued. . . . For first three broadcasts of "Against the Storm" and "The Right to Happiness," Compton agency will not use commercial plugs. Instead, time ordinarily devoted to the product will be given over to blurbs for the programs. . . . NBC television department personnel now includes 70 people for the weekly average output of 11½ hours of telecasting. . . . Wednesday (27) will see Patricia English, 16-year-old lion tamer, on the "Hobby Lobby" program. . . . Mel Adams, Hal Kemp's press agent, taking his first vacation in three years, leaves this week for Chicago. From there he goes to Wisconsin with Dick Todd. . . . Rudy Vallee still saying he will take a six-week vacation in South America. Meanwhile talk of a show for Camels or Kelloggs.

## CHICAGO:

**NATIONAL FOOD STORES** premed its *Musico* show Friday over WGN after a trial turn in Rockford, Ill. Bob Elson and Jess Kirkpatrick with Harold Stokes' Band go to make up the audience participatory. H. W. Kastor on the agency end and Louis G. Cowan handling the promotional end. . . . Hal Burnett, ex-WBBM publiciteer, joined the sales promotion staff of WISN, Milwaukee. . . . Entire script series of *Ma Perkins* show had to undergo a hurry-up revising this week by orders of the U. S. Government. Portrayal of a shady and conniving milk collector was deleted from the serialized story on account of the present national hubbub on profiteering, etc. . . . Avalon Cigaret shot takes on Dick Todd Saturday. Program switches to a Wednesday hour on September 27. H. H.

# Hollywood and Los Angeles

By DEAN OWEN

**BOB SLEE** angling contracts for These Three, femme trio from Vancouver who are on leave from home station. . . . Clinton Jones, of KNX news staff, goes to Frisco as head of CBS-KSFO news. . . . Solly Violinski goes with Joe Penner on the comic's new Ward show as gag man. . . . I. B. Kornblum, counsel for AFRA, trained in from New York. . . . Dick McKnight here for spot on Bob Hope script staff. . . . Fletcher Wiley made a crack over KNX that the drinking water in Hollywood wasn't up to par. By late afternoon half the Hollywood dam reservoir was drained so workmen could clean out vegetation that was tainting the water.

Ashmead Scott draws a new ticket as writer-director on the "Blondie" show. . . . Sam Hayes uses a new electric clock on his broadcast from NBC here. Hayes' clock indicates elapsed time, time program has left to go and the duration of each section of the broadcast. He's using it on his new Sperry news show. . . . Frank Graham finished his 200th consecutive "Night Cap Yarn" over CBS Pacific net last week. He figures he's played 1,200 different characters in the series. . . . Elvira Rios, heard on NBC Blue programs from here, heads for N. Y., where she is booked to sing at the new Club

*Le Martinique*. . . . Altho the Penner show doesn't hit Hollywood, it is understood that sponsor is angling for Coast release. . . . Dale Armstrong, who formerly headed radio department for L. A. Times, gets new series over KECA entitled "You Explain It."

## WBIG's Ad Campaign

GREENSBORO, N. C., Sept. 23.—WBIG here is running a series of ads, 123 agate lines by one column, in 23 weekly and semi-weekly newspapers, telling of station daytime power increase to 5,000 watts. Ad plugs station's ability to give clients better service, stressing fact that WBIG is a regional station serving what is claimed to be the richest and most populous area in the South. Ad also lists WBIG's new programs.

## Dawson Succeeds Brown

CHICAGO, Sept. 23.—Stuart Dawson was appointed program director at WBBM-CBS here this week, succeeding Bobby Brown, who was shifted to Coast to handle the new Jesse Lasky-Wrigley series of *Gateway to Hollywood*. Dawson has been producing shows on WBBM and also *Backstage Wife* at NBC.

# PERENNIAL BALLROOM BEEF

## Conn. Dansant Winds Season Ahead of '38; Crosby Sets Record

BRIDGEPORT, Conn., Sept. 23.—With the season just ending at Pleasure Beach Ballroom, municipally operated dance palace, Park Director Perry W. Rodman reveals that receipts for the 1939 summer were 18 per cent ahead of 1938. Attendance honors were capped by Bob Crosby, who drew an enthusiastic crowd of 1,850 persons on July 16.

Ratings of the other maestros as regards their attendance draw were in the following order: Jimmy Dorsey, Larry Clinton, Gene Krupa, Hal Kemp, Woody Herman, Charles Barnet, Al Donahue, Red Norvo, Tommy Reynolds, Joe Marsala and Jack Teagarden.

Altho Kemp stood fifth in attendance, he rated third in box-office grosses, admission prices for his appearance being 88 cents, same as charged for Dorsey. This was the highest tariff of season, while lowest ducat scale was for Reynolds at half a buck a throw.

While management believes in varying admission scales according to drawing power of bands and is more desirous of having a larger crowd at a smaller admission, box-office figures have proven that the higher priced bands have been bringing home the bacon with both attendance and grosses.

Director Rodman states that his greatest surprise of the season was the large attendance at the week-night dances, at which local bands were featured, also at the drawing power of Crosby, and that he was rather disappointed at Donahue's date, which closed the season. Ironically, of all the bands, he liked the music of Donahue best.

Another feature to which he points with pride is the weekly concerts of the Bridgeport Symphony Orchestra, which played to approximately 40,000 persons during the season, a goodly portion of which were younger folks, proving that altho they like their jitter music they also can go in a big way for the classical stuff. Rodman stated that the same policy is expected to be in force next season. The ballroom, which has a capacity of 3,500, will be entirely redecorated. Bill Burke handles promotion and bookings.

## Cocktail Combos Get CRA-MCA Attention

NEW YORK, Sept. 23.—Feeling more kindly disposed to the small units that serve syncos as inspiration for sippers in cocktail lounges and hotel bars, and at the same time afford a helpful road in strengthening contacts with hotel managers, Music Corp. of America and Consolidated Radio Artists have set up cocktail combo departments here. Units were previously handled in slipshod fashion.

CRA brought in Kirk Torney from its San Francisco office to head the department here. Torney will handle units under seven men as well as the strollers. First assignment calls for building new combos for the office and plans to sign up all worth-while callers. At MCA, Mae Johnson, former secretary to Mannie Sachs and more recently working in the act department, has been upped to a newly designated cocktail combo desk.

## Dixon Dandy With 9C on 4 Kaycee Dance Sessions

KANSAS CITY, Mo., Sept. 23.—Bucking a week of 100-degree temperatures that had dancers sweltering after the first set, Lee Dixon was sufficiently good to lure over 2,700 persons in four dance sessions here last week and ring up \$900 at the box of Will Wittig's swank indoor Pla-Mor ballroom.

Proms were held on Tuesday, Thursday and Saturday nights and Sunday matinees. Reduced gates were in effect, ducats peddling at 25, 35, 50 and 75 cents respectively for the four dates, and the gross was rung up as remarkably good on the terp temple's barometer. Gray Gordon comes in October 7.

## Swing, You Sinners

IVAN, La., Sept. 23.—Over 2,000 jammed the Baptist Church here last Sunday when Ben Young and swing ork, coming in from Washington-Youree Roof in Shreveport, got in the groove as accompaniment to hymns. It was the annual Bossier Parish singing convention and was followed by a barbecue. Young now has more invitations to attend church services with his band, including the State singing convention at Ruston October 1.

## Heat Wave Fails To Hurt King on Solos

DES MOINES, Sept. 23.—Despite a terrific heat wave, Wayne King opened the fall season at Tom Archer's Tomar Ballroom here last Thursday (14), with 1,800 King followers paying \$1 per ducat for a profitable \$1,800 gross. Gate was considered good due to the oppressive heat, which saw the mercury soaring near the 100 mark earlier in the day.

Archer had spent \$5,000 renovating his indoor ballroom, putting in 100 booths to increase seating capacity to 750 persons.

Extreme heat also hampered King's gate on his swing thru the State. King had a \$1,000 gate the previous night at Frank Brookhiser's Danceland at Cedar Rapids and a \$1,500 gross at Carl Fox's Surf at Clear Lake on Tuesday night.

LINCOLN, Neb., Sept. 23.—Wayne King, at \$1.10 advance and \$1.35 per person at the door, played the Turnpike Casino last Friday (15) to a nifty take of \$1,516. This bettered his previous mark of \$1,400 made at Turnpike on December 16, 1938.

King was followed in the next night (Saturday) by Jack Crawford, at \$1 per couple. Crawford outfit barely broke the house even with \$200.

## New Policy for Spokane Garden Allows for Names

SPOKANE, Wash., Sept. 23.—Garden Ballroom, glistening with \$5,000 worth of improvements, put up the shingle this week on six-nights-per-week basis, employing Bob Campbell and his modern music three nights and Al Richter and his old-time music the other nights.

Dansant is under new ownership of Leonard, Matthews and Ryan, with Joseph L. Maloney and William G. Leonard as managers. New policy calls for bookings of big-name bands occasionally.

## Philly Burns at MCA, Charging Job Monopoly, and Takes Steps To Make It a Federation Issue

PHILADELPHIA, Sept. 23.—Petition is being circulated by members of Local 77, AFM, asking the national body to enact restrictive legislation against the large booking agencies. Situation is result of the current control by Music Corp. of America of nearly all the Class A hotels in town. During the past month MCA has signed contracts with the Benjamin Franklin, Bellevue Stratford, Ritz-Carlton and Warwick, besides already having a band in the Adelphia. There is also a possibility that Niel (Sonny) Fontaine, who starts at the Walton Roof Thursday (28) will be signed by MCA.

According to Rex Riccardi, secretary of the local, this situation has meant a loss of employment to local tootlers. He is investigating whether the hotels have signed exclusive contracts. If this is the case, there is the possibility that Riccardi may cite MCA before the State Department of Labor, charging that a State license is necessary before any booking agency can sign contracts in this State, and will attempt to void the contracts.

Riccardi charged that by their control of most of the network wires, along with the fact that the majority of the top-notch name bands are signed to long-

## Conn. Ops Burn at Day and Date Booking in the Same Territory

Harry Moss, of MCA, rejects McCormick & Barry peeve—increasing competitive market hits both bands and buyers—GAC has Shaw "battling" Miller on B'way

BRIDGEPORT, Conn., Sept. 23.—Glen Gray, playing at Ritz Ballroom last Sunday, laid an egg when only 900 persons turned out. Admission was upped for this date to 99 cents, making a gross of \$891. On its last appearance here band drew 2,500 persons. McCormick & Barry, operators of the Ritz, are plenty burned up at Music Corp. of America, which they blame for the letdown. After extensive newspaper advertising and all-round plugging for several weeks, they were surprised to learn that Guy Lombardo was booked to play at the Arena, New Haven, only 18 miles away, on the same night, with both bands booked thru New York office of MCA. Now they are wondering how a promoter can exist when the office with which he is doing business books bands against each other within such a short distance. Arena has combo band-vaude stage-show policy on Sundays, showing afternoon and evenings, and some weeks plays two name bands on one bill. During the week, Arena has polo matches and ice skating.

The local managers have no peeve against Glen Gray's Band, whom they continually played since they were newcomers in ork circles.

## Chi-CRA Plans on A New Office Site

CHICAGO, Sept. 23.—Consolidated Radio Artists' plans here to move to Michigan boulevard will not be given serious consideration before next February, when the present CRA lease expires, Manager Russ Lyons reveals. Management of its local address is making fancy overtures to retain CRA on Randolph street, and is offering new and larger quarters in the building.

Staff set-up at CRA remains the same, with exception of Ed Kreisler, road salesman who resigned and is now in New York. Lyons will now do more traveling, particularly around the territory formerly handled by CRA's Dallas office.

## Wenkstern Pays 15G for Danceland, Cedar Rapids

CEDAR RAPIDS, Ia., Sept. 23.—After numerous reports of a change of hands at Danceland ballroom here, W. H. Wenkstern, of Guttenberg, Ia., assumed control this week in a \$15,000 transaction.

Frank Brookhiser, who has operated the ballroom for the last 14 years, relinquished the lease to Wenkstern. The Guttenberg operator, who also operates the Lakeside ballroom there, moves here to devote his full time to dance halls.

ANTONE BOVE, swing harpist formerly with Joe Frasetto, started a band of his own in Philadelphia under the management of Lee Shaw. New ork is set to make its bow at Onondaga Hotel, Buffalo.

term contracts, it is impossible for local musicians to solicit work in these spots. This situation, he continued, also makes it impossible for a local band to build, thus closing the market to tootlers with big time aspirations.

To partially overcome this situation, Riccardi is asking local society bookers to solicit the hotel work. Among those who will be approached are Meyer Davis and Howard Lanin. He is also asking local orks to work out novelties and include gal singers in their bands, so that outfits sufficiently strong can nose out the agency orks when soliciting work.

Union may file suit against MCA charging a monopoly of employment opportunities and discrimination against local musicians.

Last year a similar situation arose when MCA was soliciting the Walton Roof. Jack Lynch, operator of the spot, favored an MCA band because he could obtain a network wire. Riccardi succeeded in prevailing upon Lynch to book localite Joe Frasetto for a 26-week term, promising that he would make a chain broadcast available. MCA eventually compromised and gave the Walton a Mutual line.

NEW YORK, Sept. 23.—Harry Moss, who heads the MCA one-night desk here and booked the dates in dispute, takes exception to the complaint registered by McCormick & Barry. First of all, Moss points out, New Haven is not a dance stand. Besides, since the Bridgeport ops shop around for bands in an open market, buying in the normal promoter's way, MCA is also selling in an open market in competition with the other offices. "We have no written guarantee or verbal understanding with McCormick & Barry that we wouldn't book a competitive spot," he added. "Any protection given to any promoter must be in consistency with the best interests of our attractions."

"If a non-dance spot does business and they can't," Moss continued, "something is bound to happen and will happen. They have the same sort of competition every week with other bands. We can't stop it. We didn't create the condition."

Moss further pointed out that the market is becoming increasingly competitive for buyers of bands on tour, and it narrows down to a survival of the fittest. During the summer months, when Bridgeport offers dancing at Pleasure Beach Ballroom, there is similar competition the same distance away from Leo Miller's Roton Point (Conn.) Ballroom. MCA has sold bands to both spots thru Charlie Shribman, who handles the bookings for both competitive spots, and there was never any real band problem involved. Further, Moss pointed out that the Sunday previous, when he sold Tommy Tucker to the Ritz and the same day and date sold Ted Fiorito and George Hall to the Arena, McCormick & Barry made money with Tucker. Arena attractions are booked thru Jimmy Evans in New York.

In like manner, it is becoming impossible for offices to guarantee protected territories to band buyers without hurting the employment opportunities of the attractions. And that condition hasn't hit ballrooms alone. Theaters in that same New England territory have a similar condition, the same office selling its attractions to houses in Springfield, Mass., and Hartford, Conn., which are in opposition to the theater in Waterbury, Conn.

Nor is this condition limited to one territory. Here, on Broadway, since the Strand Theater added band shows in opposition to the Paramount down the street, the booking problem has been identical without causing too much concern for the parties concerned. Fact of the matter, current week finds Artie Shaw at the Strand and Glenn Miller at the Paramount, and both bands are booked by the same office, General Amusement Corp.

**Biz Barometer**

NEW YORK, Sept. 23.—Meyer Davis, music purveyor to millionaires' row, needs neither Wall Street tipsters nor fancy statistics to tell several months ahead how business conditions in industry and finance will be. All he has to do is consult his booking sheet.

"You can talk all you want about 'inside tips' and 'advance market information,'" continued Davis, "but when it comes to the infallible straw in the wind then watch Big Business play. When money is uncertain it doesn't play. When and how the tycoons of capital spend for business is the real barometer of business."

**Pa. Locals Seek Blue Laws Change**

PHILADELPHIA, Sept. 23.—Pennsylvania State Conference of Musicians, consisting of 62 AFM locals, is making plans for a meeting at which a protest will be lodged against the State Liquor Control Board for making a midnight closing on Saturday nights mandatory in all night clubs and taprooms.

Ruling, according to Rex Riccardi, vice-president of the conference, has been instrumental in causing loss of employment to musicians, performers, waiters and others. Board will be asked to shift the closing time to a later hour. Inasmuch as no liquor may be sold on Sunday, the provision of the law would not be violated if imbibers were permitted to stock up before midnight and continue until 2 or 3 a.m.

**Conn. Curfew Law Eases Out Girl Ork**

BRIDGEPORT, Conn., Sept. 23.—The Connecticut curfew law for women, which forbids their employment after 10 p.m., was enforced for the first time last week on a night club when State Labor Commissioner Danaher informed Richard Lombard, operator of Lombard's night club here, that "Trixy" Wells' all-girl orchestra must not play after the specified time. Consequently, the girl tooters were given their closing notice.

The femme combination is non-union, and the complaint was filed with the labor commissioner by the local musicians' union.

Danaher intimated that he was not starting any general drive against women musicians or entertainers at this time, but merely acted on this specific complaint.

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**ORCHESTRA**  
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★Playing the Show!  
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**Walter POWELL**  
and his ORCHESTRA  
Held over indefinitely KNICKERBOCKER INN.  
George Jessel's Old New York  
Personal Direction: ALMON SHAFFER

**Orchestra Notes**

By M. H. ORODENKER

**So You Want To Lead a Band**

MAYBE it's another curve in a cycle that has the batonitis bug losing its sting, but on the heels of our report that Bobby Hackett was disbanding to join two former fronts on the Horace Heidt pay roll, comes word that another famous trumpeting maestro has had his fill of leader glory and is ready to trade in his title for financial security and a steady side-man's job. . . . JACK FULTON is another that has put an ax to his baton, giving up his flyer in the band biz and stepping out again as a singing single . . . then there's EDDIE STONE, who entertained the idea of building a band around his vocal talents since leaving Isham Jones last year . . . now Eddie joins up with Freddy Martin this week at St. Francis Hotel, San Francisco, to handle the band's song-selling assignment . . . before he could realize his original intentions to start a band of his own, Bob Crosby grabbed up JACK STACY, recently divorced from Benny Goodman, to pound out his pianology for the Bobcats . . . and if present negotiations are culminated another maestro will give up the ghost to sing his songs with Jack Teagarden's Band.

**Smoketown Stuff**

EARL MELLEN, Pittsburgh's pride, cuts another corner in his career by linking with FBMC band rolls . . . and under his new banner heads for Chicago for an October 7 opening at O'Henry Ballroom . . . in the same Smoky City we find HOWDY BAUM getting the call again to resume week-end dancing at Hotel Schenley on Saturday (30) . . . in addition, Howdy is staff conductor at the town's WWSW . . . Grotto Ballroom resumes the Tuesday night dancing October 3 with SID DICKLER . . . it's Sid's 35th date at the pop dancery . . . MANUEL CONTRERAS brought back his rumba rhythms to the Silver Grill at downtown Hotel Henry . . . and at Bill Green's Casino LANG THOMPSON takes over, with JACK McLEAN moving out for a stand at Chicago's Trianon Ballroom.

**Gotham Gab**

TOM HUMPHREY, who heads the Holt Pumphrey office, Richmond, Va., was in town this week making the rounds . . . and if we haven't become too rusty in our mindreading routine the trade can expect Tom to open a branch in Memphis if Music Corp. of America goes thru with its plans to light up a branch in Washington . . . meanwhile the popular pastime is trying to keep tabs on all the help being let out by MCA with your estimate as good as mine . . . however, retrenchment policy hit mostly secretarial and office workers and a few bookers in the club department . . . William Morris grabbed off a couple good properties in packing TED FIO-RITO and DAVE HERMAN . . . latter is former Abe Lyman fiddler stepping out on his own . . . JOE GLASER, who heads the CRA colored band division, added the first pale-face band to his holdings in signing a personal for GLEN GARR, a CRA recruit giving out some marvelous mickey mouse music . . . Adele Girard, harpist with Joe Marsala, sets her strings aside to await the arrival of a little Sir Echo . . . away from the band, she's Mrs. Marsala . . . JIMMY CARR, "the doctor of melody" of an older day, is readying for another fling at the bright lights . . . but this time as an employer rather than employee . . . Jimmy is turning nitery nabob on 52d street, taking over the dark Pre Catalan Restaurant to be unshuttered soon as Club Carr . . . with BING CROSBY in town, Decca records teamed the bary for a couple waxes with the ANDREWS SISTERS . . . they were swinging out on *Chiribiridin* while we were eavesdropping.

**Doings in Dixie**

THE KORN KOBBLERS, off-shoot of Freddie Fisher's Schnickelfritzers, take root at Iroquois Gardens, Louisville, Thursday (28) and continue their husking for seven nights . . . BILL MARSHALL opens Wednesday (27) at Club Trocadero, Henderson, Ky., for a fortnight . . . same night brings DICK MILLS to Amarillo, Tex., for an indef run at Nat Supper Club . . . LOU CLANCY located at Grove Club, Baton Rouge, La. . . it's a return trip for PAUL NIELSEN to Greenwell Terrace at Louisville.

**Culled From the Coast**

ENRICH MADRIGUERA gets the call at Cocconut Grove, Los Angeles, for an October 9 opening . . . makes it a quick jump from Boston, where the band has this week at Ritz-Carlton Hotel . . . TED LEWIS pencils a return week October 11 at Golden Gate Theater, San Francisco . . . did terriff biz early in the summer at that house and this stretch nets Ted \$7,500 for the seven days . . . Biltmore Bowl, Hollywood, went dark on Jimmy Grier's fadeout last Wednesday (20) . . . new decors and appointments have been ordered for the room and a name band, not as yet selected, will be brought in for the reopening . . . BENNIE POLLACK is back with a band, starting a four-weeker October 2 at the Hofbrau, San Diego, Calif. . . . ANN WALLACE and her California All-Girl Orchestra, closing their third consecutive summer run at Big Bear Lake (Calif.) pavilion, head for Tucson, Ariz., for a monther at the new Riverside Ballroom, starting October 3 . . . JACK WINSTON, San Fran maestro, turns his band over to Merle Howard and embarks for Fairbanks, Alaska, where he has taken over the management of a new radio station, KJAR . . . RAY NOBLE starts a three-monther sentence October 5 at Beverly Wiltshire Hotel's Florentine Room, Hollywood . . . IRVING MILLS, Mills Artists head, flew in from New York with HERB YATES, Republic Pictures head . . . and if the studio grapevine is still well watered watch for an announcement that makes Mills a movie exec.

**Western Omelette**

VINCENT LOPEZ taking in a limited engagement at Coronado Hotel, St. Louis, before pointing for New Orleans, where he opens November 2 at Jung Hotel . . . Coronado stand gets DUKE ELLINGTON October 20 for a fortnight with the usual options . . . and if the Duke repeats the click registered at Boston's Ritz-Carlton Hotel, and there's every reason to believe he will handily, the optional will draw it out to a healthy run . . . JACK CRAWFORD draws a long-distance booking, inked in for December 5 to 25 at Schroeder Hotel, Milwaukee . . . Barney Joffe follows Blue Barron with three weeks for JIMMY JOY at the Terrace Grill of his Hotel Muehlebach, Kansas City, Mo. . . . DON BESTOR opens the new room at Paxton Hotel, Omaha, on October 2, giving way to JOHN PHILIP SOUSA III two weeks later . . . Nicolet Hotel, Minneapolis, gets LAWRENCE WELK October 26 until November 22 . . . SONNY BURKE opens October 15 at Coral Gables, Lansing, Mich., finishing out the month . . . MEL CROCKER at Club 76, Battle Creek, Mich., will run into the new year and then return to Club 21 at Grand Rapids, Mich. . . . BENNY STRONG extended to November 24 at Crystal Terrace of Park Plaza Hotel, St. Louis . . . DON RICARDO and his Cavaliers invade the Northwest territory for a 15-week barnstorming tour . . . CARVEL CRAIG on tour from the West Coast to follow Eddie Fitzpatrick into Rainbow Rondavu, Salt Lake City . . . LES BROWN starts as scheduled on Thursday (28) at St. Paul Hotel in that city . . . WALT SEARS back at Palm Gardens, Columbus, O., after an absence of four months . . . and in the same Ohio town, what was intended for an eight-weeker at Club Gloria has been extended to an indef contract for ROGER BRUCE.

**Notes Off the Cuff**

FAMOUS DOOR, New York, shopping for a swingster to follow TEDDY POWELL, who has been held over for four more weeks . . . Powell's drawing is making it tough for the follow-upper who will share billing with FATS WALLER, comes October 26 . . . INK SPOTS, originally set to pair with Fats, push the booking back to the holiday season when WOODY HERMAN takes in a return trip to the Door . . . BENNY CARTER gets back to the Savoy Ballroom, New York, on Sunday (1) . . . New York scene also finds SONNY JAMES coming in this week for a monther at Arcadia Ballroom, BILLY LUSTIG reopening Club Maxine up in the Bronx, EDGAR HAYES at the Victoria hot spot in Harlem and OSCAR de la ROSA set for the October 4 preem of the new La Martinique nitery . . . and so we send our cuffs to the cleaners.

**John Aldenish**

NEW YORK, Sept. 23.—Dorothy Lamour, screen siren, stepped out of her sarong long enough to put her talents to the tune-writing test. Excursion in this new realm produced *Crying My Heart Out for You*. Victor has arranged for Charlie Barnet, bandmaster romantically linked with the movie lady to record it for the Bluebird label.

**Bands on Tour**

**Advance Dates**

Floyd Ray: Auditorium, San Jose, Calif., September 29; Sweet's Ballroom, Sacramento, Calif., September 30; Sweet's Ballroom, Oakland, Calif., October 1; Rainbow Ballroom, Fresno, Calif., October 2; Ritz Ballroom, Stockton, Calif., October 3; Sweet's Ballroom, Oakland, Calif., October 4.

Jimmie Lunceford: Frazier's Park, Auburn, Ala., September 29; City Auditorium, Birmingham, Ala., September 30; Armory, Tuscaloosa, Ala., October 1; K. of P. Auditorium, Birmingham, Ala., October 2; Armory, Knoxville, Tenn., October 3; City Auditorium, Roanoke, Va., October 4; Lincoln Colonades, Washington, October 5; Odd Fellows Hall, Wilmington, Del., October 6; Arcadia Ballroom, Brooklyn, October 7; New Haven (Conn.) Arena, October 8; Armory, Martinsburg, W. Va., October 9; Savoy Ballroom, Pittsburgh, October 10; Ogden Ballroom, Columbus, O., October 11; Greystone Ballroom, Cincinnati, October 12; Armory, Charleston, W. Va., October 13-14; Trianon Ballroom, Cleveland, October 15.

Don Ricardo: Smith's Ballroom, Cosgrove, N. D., September 29.

Wally Stoefler: Darien (Conn.) Police Dept. Dance, September 29; Bill Mealey's Ballroom, Allentown, Pa., September 30; Union Club, Rochester, N. Y., October 7.

Mal Hallett: Astor Theater, Reading, Pa., September 29-30.

Freddie Fisher: Grand Theater, Evansville, Ind., September 30 and October 1-3; Bass Lake Pavilion, North Judson, Ind., October 8; Michigan Theater, Ann Arbor, Mich., October 15-16.

Larry Clinton: Ritz Ballroom, Bridgeport, Conn., October 1.

Pete Pontrelli: Lick Pier Ballroom, Ocean Park, Calif., October 2 week.

Vincent Lopez and Pinky Tomlin: Minneapolis Centennial, October 2-7.

Ted Weems: Strand Theater, New York, October 6 for two weeks.

Ralph Webster: Ocean View Ballroom, Revere Beach, Mass., October 7-21.

Ted Lewis: Golden Gate Theater, San Francisco, October 11 week.

Russ Morgan: Paramount Theater, New York, October 11 for two weeks.

Glenn Miller: George F. Pavilion, Johnston City, Pa., October 12.

Al Donahue: Washington and Lee U., Lexington, Va., October 13-14.

Duke Ellington: Junior League Ball, Drake Hotel, Chicago, October 14.

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WARNER SHORTS  
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# N. Y. HOTELS IN FULL SWING

## Music Items

Songs and Such

MACEO PINKARD and Lois Reid hope they have a Hit Parade candidate in *That's Music to Me*. George White's *Scandals*, currently clicking at Alvin Theater, New York, gets a new Sammy Fain-Jack Yellen tune added to the score, *Something I Dreamed Last Night*.

Walter Powell, whose band is presently at Jessel's Old New York at the World's Fair, collabbed with Tommy Harrison, author of *Little Gray Home in the West*, on *A-Lookin' Thru My Window Pane*.

*Little Old Lady From Baltimore* goes to Robbins from the pens of Roy Jacobs and Gene de Paul. A dance goes with the tune, both of which are being introduced this week at the Essex House, New York, by Leighton Noble's ork and the Arthur Murray dancers. De Paul's and Jacobs' *You Bring Me Down*, selling well on the Ink Spots' Decca version, is still unpublished, with three large firms bidding for it.

One of Fats Waller's earlier tunes, *Squeeze Me*, gets a revival from Clarence Williams Music Co. Williams wrote it with Waller some years back, and now it gets new lyrics by Andy Razaf.

The infringement suit brought by Harms against Famous Music and Paramount Pictures involving last summer's hit, "Says My Heart," was settled this week in U. S. District Court. Harms asked an injunction, an accounting and damages, claiming that the Burton Lane-Frank Loesser song for Para's "Cocoanut Grove" pic was an infringement of melody on the late George Gershwin's "Tell Me More," which was written some years back.

### On the Tin Pan Alley Front

WARNERS, altho reported to be backing the forthcoming George Abbott musical, *Too Many Girls*, don't get the Rodgers and Hart score to be contained therein. Tunes go to Chappell, the tie-up between that firm and the writers having been overlooked in the production contracts.

Woodbury Playhouse radio commercial this week offers a play, *Words and Music*, the plot of which is woven around a song plugger's romance. Robbins' latest composer-swing star acquisition is Coleman Hawkins.

Margaret Bonds, Chicago composer who won a Harmon award for a best musical compo, wrote *Jennie Kissed Me*, *Georgia Bound* and *The Man With the Hoe* with Andy Razaf, who discovered her.

Charles Balcoff, composer, filed suit against Jack Teagarden and CBS, claiming the network, via Jackson T., broadcast his *Darling, You Weren't There* without his permission on May 14, this year. He asks an injunction and \$5,000 damages.

Neutrality songs are flooding publishers' offices these days, a significant reflection of the way the public feels anent the European embroglio. "War" tunes thus far have been mostly plugs for maintaining this country's neutral position. One of the first of this type published is Paul-Pioneer's "Brother Love," penned by Tot Seymour and Manazucca. For the most part pubs are staying away from all war songs, pacific or not, fearing radio censorship that will curb necessary plugs.

## GAC Slapped With \$50,000 Hotel Suit

CHICAGO, Sept. 23.—A \$50,000 damage suit was brought into Circuit Court here Friday by the Hotel Claridge Co., Inc., Memphis, against General Amusement Corp. for an alleged failure to live up to a contract made in the spring to deliver band leaders Al Donahue, Larry Clinton, Jimmy Dorsey, Will Osborne, Glenn Miller, Ozzie Nelson, Ben Pollack and Artie Shaw. Plaintiff claims this breach of contract "ruined their 1939 season."

One of the maestros in question, Will Osborne, is at present tooting at the Edgewater Beach Hotel here. He was served with a summons this week in

## Sheet-Music Leaders

(Week ending September 23)

Acknowledgment is made to Maurice Richmond's Music Dealers' Service, Inc., Music Sales Corp. and Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Position	Last Wk.	This Wk.	Title
1	1	1	Over the Rainbow
4	2	2	Beer Barrel Polka
2	3	3	Moon Love
5	4	4	Sunrise Serenade
3	5	5	The Man With the Mandolin
11	6	6	Oh, You Crazy Moon
14	7	7	Cinderella, Stay in My Arms
10	8	8	An Apple for the Teacher
9	9	9	To You
6	10	10	In an 18th Century Drawing Room
12	11	11	I Poured My Heart Into a Song
15	12	12	A Man and His Dream
—	13	13	Blue Orchids
8	14	14	Stairway to the Stars
—	15	15	Day In, Day Out

connection with the suit, but no date for appearance was set. At this writing no answers had been filed by GAC.

## Wholesale Changes At Pro. Mgr. Desk On Music Pub Row

NEW YORK, Sept. 23.—Changes along Tin Pan Alley row this week find three important switches in professional manager posts. Willie Horowitz, who guides the song-plugging destinies of the Miller Music catalog, a Jack Robbins sister firm, resigned his post. Lon Mooney, with Leo Feist, another Robbins subsid, is slated for the Miller desk vacated by Horowitz.

In keeping with the Warner Music group's tradition of promoting men from within their organization, Johnny White, long associated with Remick Music Corp., was appointed professional manager of the company to fill the post vacated this week by Charlie Warren. White was Warren's assistant, and Nat Freeling, also a Remick man of many years' standing, was upped as assistant to White.

Elmore White left ABC Music Co., Irving Berlin subsid, to become professional manager of Olman Music Co. Olman also sent Lew Butler to Chicago to rep the firm in that territory and Ben Turner to the West Coast in the same capacity.

## But new season finds swing bands scarce—Whiteman, Shaw in covers battle

NEW YORK, Sept. 23.—Save for the return of Benny Goodman to the Empire Room of Waldorf-Astoria Hotel on October 5, Artie Shaw debuting a new room at Hotel Pennsylvania on October 15 and the continuance of Jan Savitt at Lincoln Hotel until the holiday season, the New York hotel front is being content to let the swingers battle it out in ballrooms and theaters and are depending on the commercial bands—mostly substantial names—to make it dancing with the fall and winter dining.

Twelve months ago found the season replete with surprise hotel bookings, hotel managers casting their conventional cares aside mostly because of the feeling prevalent at the time that the World's Fair would throw the tried and tested operations off the tangent. Fact of the matter, after going overboard on their band budgets, hotel managers approached the coming season a sadder the wiser lot. Bands that proved their worth are either being kept on or returned, and the array of names this season on the hotel front hardly approaches the formidable line-up offered to the few takers last year.

Only real surprise in hotel bookings here is the return of Paul Whiteman to the band-location field, taking over the stand from Shep Fields at the New Yorker Hotel on October 17. New Yorker always matched swing bands with the near-by Pennsylvania. With both bands and their drawing appeal now at opposite poles, trade interest this season will center on the cover-charge pull of Whiteman against that of Shaw at the Penn.

Three hotels bring in band names new to the local fraternity, rooms catering to the East Side crowds. St. Moritz Hotel brought in Eddie Varzas from Chicago last Friday (15); Essex House had Leighton Noble taking over the stand that same night, and Belmont Plaza Hotel will introduce Joe Sudy, a West Coast fave, to its Glass Hat patrons on October 3.

Return-trip ticket goes to Blue Barron starting October 17 at Hotel Edison, where he promises to become part and parcel of the lease. Guy Lombardo makes himself at home again on Thursday (28) at Roosevelt Hotel, and Eddy Duchin drops anchor at his Persian Room port at Hotel Plaza on October 11. Room reopened last Thursday (21) with Nicholas D'Amico, who remains on for the relief rhythms, and the Sert Room of Waldorf-Astoria Hotel renews formalities on October 23 with Emil Coleman, Goodman

(See N. Y. HOTELS on page 13)

## ASCAP Song Fest Off and On Again

NEW YORK, Sept. 23.—Threat to the scheduled music carnival planned admission-free to the public for the week beginning October 1 by ASCAP arose this week when the AFM forbade its members to appear if the Boston Symphony Ork, only major non-union longhair group in the country, was not dropped from the program. Week-long festival takes in all types of music, with the Boston group skedded for two concerts.

Controversy was settled satisfactorily when ASCAP decided to substitute the New York Philharmonic Ork for the Boston group, despite Gene Buck, ASCAP prexy's announcement following the threat that the society had signed contracts with all the orks participating, including the Boston, and that the festival would be held according to announced plans.

CHARLES DUNCAN was elected prez of the Baraboo, Wis., musicians' union. Other officers named are Jerry Flood, vice-prez; Albert Jefferies, secretary-treasurer, and Fred Jenswold, Harvey Howard and Glen Johnson, stewards.

### Songs With Most Radio Plugs

## 'Day In' Annexes Lead From 'Moon'; 'Rainbow' Up Again

Songs listed are those receiving 10 or more network plugs (WJZ, WEA, WABC) between 5 p.m.-1 a.m. week days and 11 a.m.-1 a.m. Sundays, for the week ending Thursday, September 21. Independent plugs are those received on WOR, WNEW, WMCA, and WHN. Film tunes are designated as "F." musical production numbers as "M." Based on data supplied by Accurate Reporting Service.

Position	Last Wk.	This Wk.	Title	Publisher	Net	Indie
4	1	1	Day In, Day Out	Bregman, V. & C.	30	10
3	2	2	Over the Rainbow (F)	Feist	28	26
13	3	3	Man With the Mandolin	Santly, J. & S.	26	16
1	4	4	Oh, You Crazy Moon	Witmark	21	14
11	5	5	For Tonight	Remick	18	12
15	5	5	Melancholy Mood	Harms	18	9
6	5	5	Moonlight Serenade	Red Star	18	8
8	5	5	To You	Paramount	18	6
7	6	6	Lamp Is Low	Robbins	17	12
14	7	7	What's New?	Witmark	16	14
9	7	7	Cinderella, Stay in My Arms	Shapiro, Bernstein	16	3
3	8	8	I'll Remember (F)	Miller	15	11
15	8	8	Especially for You	Shapiro, Bernstein	15	6
15	9	9	Jumpin' Jive	Marks	14	9
9	9	9	Running Thru My Mind	ABC	14	8
12	9	9	My Prayer	Shapiro, Bernstein	14	4
2	10	10	Go Fly a Kite (F)	Famous	13	10
5	10	10	Man and His Dream (F)	Santly, J. & S.	13	9
—	10	10	Goodnight, My Beautiful (M)	Crawford	13	6
16	10	10	You Taught Me To Love Again	Spier	13	5
10	10	10	Are You Having Any Fun?	Crawford	13	4
10	11	11	Start the Day Right	Witmark	12	3
—	12	12	Comes Love (M)	Chappell	11	14
11	12	12	I Poured My Heart Into a Song (F)	Berlin	11	11
14	12	12	Moon Love	Famous	11	8
16	13	13	Beer Barrel Polka	Shapiro, Bernstein	10	14
—	13	13	My Heart Has Wings	Red Star	10	8
14	13	13	Little Man Who Wasn't There	Robbins	10	8
—	13	13	Don't Put the Bee on Me	Roy	10	2

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New York Daily News' Harvest Moon Ball—Two Years in a Row!

**GENERAL AMUSEMENT CORPORATION**  
RKO Bldg., Radio City, New York

(Routes are for current week when no dates are given.)

# Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**ABBREVIATIONS:** a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat t—theater.

**A**  
Adair, Ace: (The Villa) Toledo, nc.  
Adams, Vernie: (Hollywood) Pineville, La., nc.  
Adler, William: (Ambassador) NYC, h.  
Albert, Jules: (Shell Chateau) Willimantic, Conn., re.  
Aldin, Jimmy: (Van & Bill's) Glens Falls, N. Y., ro.  
Allison, Don: (Ace of Clubs) Odessa, Tex., nc.  
Angelo: (Bertolotti's) NYC, nc.  
Arias, Ramon: (885 Club) Chi, nc.  
Aristocrats, The: (Blackstone) Chi., h.  
Armstrong, Louis: (Palace) Cleveland, t.  
Ash, Paul: (Roxy) NYC, t.  
Austin, Harold: (Crystal) Buffalo, b.

**B**  
Baker, Jim: (Miramar) Boise, Ida., b.  
Barnes, Max: (Ramona Gardens) Grand Rapids, Mich., nc.  
Barnet, Charlie: (Palomar) Los Angeles, b.  
Baronie, Jackie: (The Oaks) Winona, Minn., cc.  
Barrett, Bob: (Cavern Castle) Chattanooga, nc.  
Bartel, Jenio: (Lexington) NYC, h.  
Basile, Charles: (Olympic) Irvington, N. J., p.  
Basile, Joe: (New Jersey State Fair) Trenton, N. J.

**C**  
Bass, Paul: (Chateau Moderne) NYC, nc.  
Bauer, George: (Evergreen Gardens) Pittsburgh, nc.  
Baum, Charles: (St. Regis) NYC, h.  
Baum, Howdy: (Schenley) Pittsburgh, h.  
Benson, Ray: (Montauk Casino) Montauk Point, L. I., nc.  
Bergere, Maxmillian: (Versailles) NYC, nc.  
Bernard, Nate: (Leighton's) Noroton, Conn., ro.  
Bernie, Ben: (Lyric) Indianapolis, t.  
Biase, Paul: (Sagamore) Lake George, N. Y., h.

**D**  
Biltmore Boys: (Stevens) Chi., h.  
Breese, Lou: (Adolphus) Dallas, h.  
Brown, Johnny: (Roadside Rest) Ocean Side, L. I., ro.  
Brown, Les: (Syracuse) Syracuse, h.  
Bruce, Roger: (Club Gloria) Columbus, O., nc.  
Bruckmann, Maurie: (Knickerbocker Gardens) Flint, Mich., nc.  
Brusloff, Nat: (Park Central) NYC, h.  
Bryant, Howard: (Top Hat) Douglas, Ariz., nc.  
Bundy, Rudy: (Colonial) Rochester, Ind., h.  
Bush, Eddie: (Seven Seas) Hollywood, nc.

**E**  
Cabot, Tony: (Villa Moderne) Chi, ro.  
Campbell, Jack: (Royal Oak) Detroit, nc.  
Campbell Trio: (Turf Bar) Indianapolis, nc.  
Canay, Fernando: (Colony Club) Chi, nc.  
Candido, Candy: (Ace Cain's) Hollywood, nc.  
Candulla, Harry: (Atlanta-Biltmore) Atlanta, h.  
Carlson, Bill: (Trianon) Chi, b.  
Cartwright, Charles: (Ideal Beach) Monticello, Ind., b.  
Cartwright, Charlie: (Inglaterra) Peoria, Ill., b.

**F**  
Childs, Reggie: (Rustic Cabin) Englewood, N. J., ro.  
Clinton, Larry: (Capitol) Washington, D. C., t.  
Coble, Paul: (Lamplight) Evansville, Ind., nc.  
Code, Morrison: (Old Mill) Salt Lake City, nc.  
Cole, King: (La Salle) Battle Creek, Mich., h.  
Coleman, Emil: (Mark Hopkins) San Francisco, h.  
Coffey, Jack: (Vanity) Detroit, b.  
Coon, Dell: (Eden) Chi, b.

**G**  
Cordero, Romulo: (Cuban Casino) NYC, nc.  
Costello, Diosa: (La Conga) NYC, nc.  
Courtney, Del: (Bear Mt. Inn) Bear Mountain, N. Y., h.  
Crocker, Mel: (Club 76) Battle Creek, Mich., nc.  
Cugat, Xavier: (Waldorf-Astoria) NYC, h.

**H**  
D'Amico, Nicky: (Plaza) NYC, h.  
D'Artega: (Sun Valley) World's Fair, NYC, re.  
Damarel, George: (Troc) NYC, nc.  
Davies, Al: (Saranac Inn) Saranac Lake, N. Y., h.  
Davies, Lew: (Blue Grass) Lexington, Ky., cc.  
Davis, Johnny "Scat": (Blackhawk) Chi, c.  
Davis, Eddie: (Larue's) NYC, re.  
Davis, Johnny: (Miami Club) Milwaukee, nc.  
Davis, Paul: (Martin's) Lima, O., nc.  
Davis, Bill: (Crystal Lodge) Council Bluffs, Ia., b.

**I**  
Day, Bobby: (Show Bar) Forest Hills, N. Y., nc.  
Decker, Paul: (Deshler-Wallick) Columbus, O., h.  
De Leon, Pedro: (Brown Palace) Denver, h.  
D'Ercolo, Bruno: (Jasper's) Chi, nc.  
Dennis, Mort: (Pennsylvania) NYC, h.  
Denny, Jack: (Sul-Jen) Galveston, Tex., nc.  
Deutch, Emery: (Paradise) NYC, re.  
DeVillier, Ken: (Radisson) Minneapolis, h.  
DeVoti, Don: (Mother Kelly's) NYC, nc.  
Dibert, Sammy: (Powaton Club) Detroit, nc.

**J**  
Dollar, Mr., & his Five Halves: (Bohemia Roof Garden) Birmingham, nc.  
Donahue, Al: (Rainbow Room) NYC, nc.  
Dorsey, Tommy: (Ansley) Atlanta, h.  
Dunsmoor, Eddy: (Krug Park) Omaha, b.  
Dudley, Bob: (Hampton Park) Newman Lake, Wash., b.  
Duffy, George: (Commodore Perry) Toledo, h.  
Duke, Jules: (Tutwiler) Birmingham, h.  
Dupree, Harry: (Chicken Inn) World's Fair, NYC, re.

**K**  
Duranda: (La Conga) Hollywood, nc.  
Eby, Jack: (Royal Palm) Miami, nc.  
Eddy, Teddy: (Scroon Manor) Scroon Lake, N. Y., cc.  
Ennis, Skinnay: (Victor Hugo) Beverly Hills, Calif., re.  
Ernie, Val: (El Morocco) NYC, nc.  
Estes, Bobby: (Chez Paree) New Orleans, nc.

**L**  
Fitzgerald, Ella: (Grand Terrace) Chi, nc.  
Flindt, Emil: (Paradise) Chi, b.  
Flora, Jimmy: (Schlitz Palm Garden) World's Fair, NYC, re.  
Fodor, Jerry: (Frankie's) Toledo, nc.  
Fomeen, Basil: (Belmont Plaza) NYC, h.  
Foster, Chuck: (Biltmore Bowl) Los Angeles, nc.  
Fotin, Larry: (Willow Grove) Phila, p.  
Fox, Syd: (Marta) NYC, nc.  
Franklin, Morton: (Brown) Louisville, h.  
Frisco, Sammy: (16 Club) Chi, nc.

**M**  
Gagen, Frank: (Statler) Detroit, h.  
Gamble, Jack: (Lincoln Terrace) Pittsburgh, nc.  
Gargano, Jimmy: (Northwood Inn) Detroit, ro.  
Gart, John: (Ciro's) NYC, nc.  
Gasparre, Dick: (Ambassador) NYC, h.  
Gates, Bill: (Black Cat) Wilmington, Del., nc.  
Gendron, Henri: (Villa Venice) Northbrook, Ill., nc.

**N**  
Gentry, Tom: (Riviera) Lake Geneva, Wis., b.  
Georgla Trio: (Frederick's Lounge) Santa Monica, Calif., c.  
Gibson, Larry: (Skyrocket) Canton, Ill., nc.  
Giggy, Bob: (Home Run Club) Chi, ro.  
Glass Sisters: (Belvidere) Sault Ste. Marie, Mich., h.  
Glass Hatters, Four: (Congress) Chi., h.  
Golden, Niel: (DeWitt Clinton) Albany, N. Y., h.

**O**  
Golden, Nell: (Stuyvesant) Buffalo, h.  
Goodman, Benny: (Orpheum) St. Paul, t.  
Goodman, Ann: (International Casino) NYC, nc.  
Gordon, Al: (Frolics Club) Albany, N. Y., p.  
Gordon, Herb: (Onondaga) Syracuse, h.  
Graham, Roger: (Ausable Chasm) Ausable Chasm, N. Y., h.  
Gray, Len: (President) S. Westport, Mass., nc.  
Grayson, Hal: (Casino Gardens) Los Angeles, b.

**P**  
Grove, Ferde: (Ford Exhibit) World's Fair, NYC, mh.  
Grosheff, Dutch: (Silver Beach) Waits Lake, Wash., b.  
Halg, Hal: (Ray-Ott) Niagara Falls, N. Y., nc.  
Hall, George: (Top Hat) Union City, N. J., nc.

**Q**  
Hamilton, Bob: (Majestic) Long Beach, Calif., b.  
Hamilton, Johnny: (Trianon Club) Santa Fe, N. M., nc.  
Hamilton, Dave: (Villa Bee) Jackson, Mich., nc.  
Hardy, Bob: (Flamingo) Boston, nc.  
Harriott, Harold: (The Farms) Scarsdale, N. Y., re.  
Harris, Ken: (Faust) Rockford, Ill., h.  
Harte, Carl: (Chamberlin) Old Point Comfort, Va., h.

**R**  
Hartman, Hal: (Cawthon) Mobile, Ala., h.  
Hauser, Harold: (Mayflower) Akron, h.  
Heidt, Horace: (Biltmore) NYC, h.  
Henderson, Horace: (5100 Club) Chi, nc.  
Herbeck, Ray: (Schroeder) Milwaukee, h.  
Herbert, Arthur: (Dupont) Wilmington, h.  
Hill, Tiny: (Rainbow) Denver, b.  
Hills, Worthy: (Baybrook) West Haven, Conn., nc.

**S**  
Hilton, Barry: (Bartlett Lake) Jackson, Mich., b.  
Hogan, Tweet: (Woodlawn Bay) Delavan Lake, Wis., b.  
Hollywood Harmonizers: (Post Tavern) Westbury, N. Y., nc.  
Hopkins, Len: (Chateau Laurier) Ottawa, Ont., nc.  
Horton Girls: (Log Cabin Inn) Lewistown, Pa., nc.  
Huarte, Julian: (El Chico) NYC, nc.

**T**  
Idlers, Three: (St. Moritz) NYC, h.  
Irish, Mace: (Chanticleer) Millburn, N. J., nc.  
Irwin, Marty: (Churchill Tavern) Pittsburgh, re.  
Jaffe, Moe: (Poland Springs) Poland Springs, Me., h.  
James, Harry: (College Inn) Chi, h.  
Jenney, Jack: (Ritz-Carlton) Boston, h.  
Jill, Jack: (El Tivoli) Dallas, nc.

**U**  
Johnson, Bill: (Cozy Corner) Detroit, nc.  
Jones, Jerry: (Lagoon) Salt Lake City, p.  
Jordan, Louis: (Elk's Rendezvous) NYC, nc.  
Joy, Jimmy: (Muehlebach) Kansas City, Mo., h.  
Juele, Frankie: (Loon Lake) Loon Lake, N. Y., h.  
Juneau, Tommy: (Show Boat) St. Louis, nc.  
Jurgens, Dick: (Aragon) Chi, b.

**V**  
Kramar, Sammy: (Turkish Pavilion) World's Fair, NYC, mh.  
Kristal, Cecil: (Cavalier) Montgomery, Ala., nc.  
Krupa, Gene: (Colonial) Dayton, O., t.  
Kuhn, Dick: (Astor) NYC, h.  
Kurtze, Jack: (Elms) Excelsior Springs, Mo., h.

**W**  
Lande, Jules: (St. Regis) NYC, h.  
Lang, Teddy: (Club Cavalier) NYC, nc.  
Lapp, Horace: (Royal York) Toronto, Ont., h.  
Lazin, Charles: (Moonlight Gardens) Saginaw, Mich., nc.  
Le Baron, Eddie: (Rainbow Room) NYC, nc.  
Leonard, Steven: (Melody Mill) Chi, b.

**X**  
Leonard, Jackie: (Terrace Gardens) Rochester, N. Y., nc.  
Levant, Phil: (Bismarck) Chi, h.  
Light, Enoch: (Taft) NYC, h.  
Little, Little Jack: (Edison) NYC, h.  
Livingston, Jimmie: (Music Box) Omaha, nc.  
Livingston, Jerry: (Mother Kelly's) NYC, nc.  
Lockage, Frank: (Fruitport) Muskegon, Mich., b.

**Y**  
Long, Johnny: (Oh Henry Park) Chi, b.  
Lopez, Tony: (Paddock) Miami, nc.  
Lopez, Vincent: (Coronado) St. Louis, h.  
Lorch, Carl: (Lookout House) Covington, Ky., h.  
Loveland, Archie: (Olympic) Seattle, h.  
Luker, Bill: (Rustic Tavern) Vestaburg, Mich., nc.  
Lyman, Abe: (Chez Paree) Chi, nc.  
Lyon, Deb: (Cave Under the Hill) Omaha, nc.

**Z**  
McCune, Bill: (Carleton) Washington, D. C., h.  
McGrane, Don: (Paramount) NYC, h.  
McIntire, Dick: (Hula Hut) Hollywood, nc.  
McLean, Connie: (Kit Kat) NYC, nc.  
McKenna, Red: (Continental Club) Chesapeake, O., nc.  
McPartland, Jimmy: (Off-Beat Club) Chi, nc.  
McPherson, Jimmy: (Torch Club) Los Angeles, nc.

**AA**  
McRae Bros.: (Havana Casino) Buffalo, nc.  
MacDonald, Eddie: (Bossert) Brooklyn, h.  
MacDonald, Billy: (Lakeworth Casino) Fort Worth, Tex., b.  
Machlan, Wally: (Del Shore) Chi, ro.  
Manuel, Don: (Gig-Galleaux) Peoria, Ill., nc.  
Marcelino, Muzzy: (Wilshire Bowl) Los Angeles, nc.

**BB**  
March, Freddie: (Hay Loft) Concord, N. H., nc.  
Martin, Eddie: (Arcadia) Detroit, b.  
Martin, Freddy: (St. Francis) San Francisco, h.  
Martin, Lou: (Leon & Eddie's) NYC, nc.  
Martone, Johnny: (Club Edgewood) Albany, N. Y., nc.

**CC**  
Master, Freddie: (Nut Club) NYC, nc.  
Masters, Frankie: (Shubert) Cincinnati, t.  
Maul, Herbie: (Cedar Lane Club) Opelousas, La., nc.  
Maus, Stewart: (Capitola) Capitola, Calif., b.  
Meekin, Fran: (Wisconsin Roof) Milwaukee, h.  
Messner, Johnny: (McAlpin) NYC, h.  
Miller, Bob: (Neil) Columbus, O., h.  
Miller, Walter: (Biltmore) Santa Barbara, Calif., h.

**DD**  
Miller, Glenn: (Paramount) NYC, t.  
Mills, Floyd: (Indian Beach Club) Rehoboth Beach, Del., cc.  
Mills, Dick: (Nat) Amarillo, Tex., nc.  
Mills, Jay: (Beverly Hills) Newport, Ky., cc.  
Mitchell, Dal: (Long Beach) Gloucester, Mass., h.  
Mitchell, Frank: (Ace of Hearts) Chambersburg, Pa., nc.

**EE**  
Molina, Carlos: (La Conga) NYC, nc.  
Mooney, Art: (Henry Grady) Atlanta, h.  
Moore, Carl Deacon: (Old Vienna) Cincinnati, re.  
Moreland, Billy: (Blue Grass Inn) Newport, Ky., nc.  
Morton, Hughie: (Anchorage) Pittsburgh, nc.  
Morton, Gerry: (Warwick) NYC, h.  
Mosely, Snub: (Queen's Terrace) Woodside, L. I., ro.  
Munro, Hal: (885 Club) Chi, nc.

**FF**  
Murphy, Francis: (Ten Eyck) Albany, N. Y., h.  
Murray, Charlie: (Mon Paris) NYC, nc.  
Nagel, Harold: (Pierre) NYC, h.  
Nance, Skipper: (Beverly Gardens) Little Rock, Ark., nc.  
Nielsen, Paul: (Greenwell Terrace) Louisville, nc.  
Newell, Dick: (Ocean Beach Pier) Clark's Lake, Mich., b.  
Noble, Leighton: (Essex House) NYC, h.  
Norris, Stan: (Waco) Lake Wawasee, Ind., b.  
Nottingham, Gerry: (Bal Tabarin) San Francisco, nc.

**GG**  
Oakes, Billy: (Main Central) Asbury Park, N. J., h.  
O'Brien & Evans: (Louis Joliet) Joliet, Ill., h.  
Olson, Phil: (Mayfair Gardens) Detroit, nc.  
Olson, Hem: (Country Club) Coral Gables, Fla., nc.  
Ortago, Al: (Gaetz Hall) Detroit, Mich., b.  
Osborne, Will: (Edgewater Beach) Chi, h.  
Owens, Merrill: (Marine Club) Madison, Wis., re.

**HH**  
Pablo, Don: (Palm Beach) Detroit, nc.  
Page, Paul: (Madura's) Chi, b.  
Page, Hot Lips: (Kelly Stable) NYC, nc.  
Palmer, Skeeter: (Seneca) Rochester, N. Y., h.  
Panchito: (Versailles) NYC, nc.  
Pancho: (Trocadero) Hollywood, re.  
Parks, Bobby: (Castle Harbor) Bermuda, h.  
Patrick, Henry: (Open Door) Phila, nc.  
Pearce, Jan: (Music Hall) NYC, t.

**II**  
Perez, Chu: (Club Zarape) Hollywood, nc.  
Peters, Bobby: (Gibson) Cincinnati, h.  
Piccolo Pete: (Club Petite) Pittsburgh, nc.  
Powell, Walter: (Old New York) World's Fair, NYC, re.  
Powell, Teddy: (Famous Door) NYC, nc.  
Prado, Jose Del: (Rose Bowl) Chi, nc.  
Prima, Louis: (Hickory House) NYC, nc.  
Purcelle, Don: (Pappy's 66 Club) Dallas, nc.

**JJ**  
Quartell, Frank: (Colosimo's) Chi, nc.  
Quintana, Don: (El Chico) Miami Beach, Fla., nc.  
Ramona: (Leon & Eddie's) NYC, nc.  
Ramos, Ramon: (Ambassador) NYC, h.  
Rapp, Barney: (Barney Rapp's) Cincinnati, nc.  
Ravazza, Carl: (Sir Francis Drake) San Francisco, h.  
Ravel, Don: (Casa Seville) Franklin Square, L. I., re.

**KK**  
Read, Kemp: (Stonebridge) Tiverton, R. I., ro.  
Reed, Ted: (Club Mayfair) Yatesville, Pa., nc.  
Reichman, Joe: (Palmer House) Cal, h.  
Renaldo, Nino: (Harry's New Yorker) Chi, nc.  
Rich, Tommy: (Jensen's) Riverside, Conn., ro.  
Rines, Joe: (Book-Cadillac) Detroit, h.  
Ritz, Case: (Ritz) Bridgeport, Conn., b.  
Roberts, Chick: (Tally-Ho) Albany, N. Y., p.  
Roble, Chet: (Ye Olde Cellar) Chi, nc.  
Roccaforte, Joseph: (Valenti) Far Rockaway, L. I., h.

**LL**  
Rodrigo, Nuno: (Havana-Madrid) NYC, nc.  
Rogers, Buddy: (Rosevelt) New Orleans, h.  
Rogers, Harry: (Half Moon) Coney Island, N. Y., h.  
Rollini, Adrian: (Trocadero) Los Angeles, nc.  
Roth, Allen: (International Casino) NYC, nc.  
Roth, George: (University Grill) Albany, N. Y., nc.  
Royalairs, The: (Walt's) La Crosse, Wis., re.

**MM**  
Sands, Phil: (Roosevelt) NYC, h.  
Saunders, Hal: (Montparnasse) NYC, re.  
Savitt, Jan: (Lincoln) NYC, h.  
Scamps, Three: (Syracuse) Syracuse, h.  
Scott, Lee: (Club Moderne) San Francisco, nc.  
Sears, Walt: (Palm Gardens) Columbus, O., nc.  
Sellari, Pete: (Hollywood) Alexandria, La., nc.  
Shaw, Artie: (Strand) NYC, t.  
Sheets, Ray: (English Village) Tulsa, Okla., nc.

**NN**  
Sherr, Jack: (Capitol City) Atlanta, nc.  
Sherwood, Bobby: (Palace) San Francisco, h.  
Sid & His Boys: (Marta's) NYC, nc.  
Siegel, Irving: (Rex's) White Lake, N. Y., cc.  
Silvers, Ike: (White Rock Show Boat) Dallas, nc.  
Singleton, Zutty: (Nick's) NYC, nc.  
Sissle, Noble: (Paramount) NYC, h.  
Skinner, Al: (Rich's) Old Greenwich, Conn., ro.

**OO**  
Skorch, Benny: (Town & Country) Milwaukee, nc.  
Skyliners: (Glass Hat) NYC, h.  
Smith, Jabbo: (Midway Inn) World's Fair, N. Y., re.  
Smith, Stuff: (Cafe Society) NYC, nc.  
Solisman, Buck: (Madison) Baltimore, re.  
Solari, Phil: (Dunes Club) Narragansett, R. I., cc.  
Sontag, Jack: (Billy Loughran's) Tobyhanna, Pa., nc.

**PP**  
South, Eddie: (Blatz) Milwaukee, h.  
Spanier, Muggsy: (State-Lake) Chi, t.  
Spratt, Jack: (Topper) Cincinnati, b.  
Starr, Jay: (Long Point) Geneseo, N. Y., b.  
Steck, Gus: (Berkeley-Carteret) Asbury Park, N. J., h.  
Steele, Brooks: (Ballantine Inn) World's Fair, NYC, re.  
Sten, Elinore: (Castle Cole Club) Norristown, Pa., nc.

**QQ**  
Stern, Sammy: (Oasis) Detroit, nc.  
Sterney, George: (Coq Rouge) NYC, nc.  
Stipes, Eddie: (Bank Bar) Toledo, nc.  
Strong, Benny: (Park Plaza) St. Louis, h.  
Stuart, Nick: (Plantation) Dallas, nc.  
Sylvio, Don: (Bertolotti's) NYC, nc.  
Tay Vove Quartet: (King's) Paramus, N. J., nc.  
Teagarden, Jack: (Statler) Boston, h.  
Thal, Pierson: (South Shore) Chi, cc.  
Thue, Norm: (Horeymoon Bay) Newman Lake, Wash., b.

## Music in the Air

By DANIEL RICHMAN

## Corny, But Good

THAT "music in the wah-wah style" catchphrase of CARL (DEACON) MOORE (*Old Vienna Restaurant, Cincinnati, WEAF*) is practically enough to discourage even the hardest seeker of dance remote entertainment, but surprisingly enough a pretty fair amount of listening pleasure is hidden behind it. There's no doubt that the Deacon's stuff is well on the corny side, but there's a well-planned continuity to it, plus a variety and an easy-going informality that sets it apart as one of the better and more entertaining half hours currently trickling thru late-hour transmitters.

Moore's music is much less responsible for that than his manner of presenting his show. His lazy drawl and rather refreshing humor in announcing, the unforced cues that lead easily into numbers, and a good blend of originals, pops and novelties made the program a distinct pleasure for this listener, who faced it with some misgivings after that "wah-wah" introduction.

## Good or Bad?

THE remote of ARCHIE LOVELAND (*Olympic Hotel, Seattle, WEAF*) was offered in a way that calls for pro and con arguments. Numbers are announced in groups of three, with no subsequent interruptions to their playing until the trio is finished. For those who prefer to listen to music instead of the usually banal and constant announcer quips, the system has its advantages; but for those who like to know what song is being played it means concentrating on (or even writing down) the announcements, which of necessity must be a jumble of titles and vocal credits. Personally this dialer thinks the announcements are to be preferred coming singly rather than in confused bunches.

The system was particularly bad on this remote because of an enervated melange of current ballads that droned on without even an inane announcement to separate them and relieve the monotony. Out of 16 numbers an even dozen were ballads, all contemporary, which ought to win some sort of an award for bad programming.

## N. Y. HOTELS

(Continued from page 11)

holding ground at the informal Empire Room. Sammy Kaye is another comebacker, starting his second year on October 28 at Hotel Commodore, while Charles Baum will be back at the Iridium Room of Hotel St. Regis on October 4. Hotel opens a new room Thursday (28), Hawaiian Maisonette, with Elmer Lee for the strum syncos. Only other hula atmosphere is offered at the Lexington Hotel, where Ray Kinney comes with the fixtures.

Among the smaller hotel combos, Hotel Warwick returned Gerry Morton on Friday (22) to its Raleigh Room; Hotel Astor has Dick Kuhn back on Monday (25) for the Broadway Cocktail Lounge, and the Mary Murray Room of Hotel White ushered in the season on Thursday (21) with Lou Lang.

Holdovers go to Enoch Light at Hotel Taft; Nat Brusiloff at Park Central Hotel, tho a new band may be brought in next month; Noble Sissle at Billy Rose's Diamond Horseshoe at Hotel Paramount, the only Negro band in the Broadway zone. Johnny Messner lingers at Hotel McAlpin, Emile Petti stays on at the Savoy Plaza and Johnny Johnson keeps his corner at the Shelton Corner of that hotel. Horace Heidt moves down from the roof to reopen the Bowman Room of the Biltmore Hotel on Wednesday (27), with Phil Spitalny mentioned to take over in a month or so when Heidt heads for the road and the Coconut Grove in Los Angeles. Across the river in Brooklyn, Hotel St. George continues Dave Martin, an unexploited Negro band, at its Bermuda Room.

Ambassador Hotel reopens its Trianon Room on October 18 with a new band coming in, as yet unannounced. Selections are still in the air for the Georgian Room and Circus Bar at Piccadilly Hotel, management preferring to bring in unknowns for a builder-upper.

Only casualty, as far as employment opportunities are concerned, is the swanky Hotel Pierre. Neptune Room, starting Friday (22), initiates a Friday policy, operating only on that night of the week, with Buddy Clarke in for the solo stand.

## The Reviewing Stand

## Teddy Powell

(Reviewed at Famous Door, New York)

HAVING written the hit songs for the other bands to play, tunesmith Teddy takes to tootling with a band of his own. It's a comparatively new and untried combo that gives out with the certainty and precision of long-schooled vets, and it's difficult to realize on a first hearing that the boys have only been together for some eight weeks or so. First-nighters, and it was a first night of titanic proportions, were enthusiastic in their acclaim for the new star on the orchestral horizon—and rightly so. Famous Door is almost becoming a legend in the band biz as the one spot to "make" a band, and Powell's performance here betokens another deserving of being skyrocketed to the heights.

Combo leans toward the righteous rhythmic side, but ever pours out particularly melodious effects from an obviously capable and musicianly crew. It's in the idiom of the younger generation, but not too blatantly swing and without the accompanying musical acrobatics, which appears to be a sound procedure for maximum appeal all around.

Instrumentalists, all culled from Goodman, Berigan, Norvo and the like, include four sax, three trumpets (Benny's brother, Irving, has his horn here), two trombones and four rhythm. Altho his union card calls for the guitar strums, Powell sticks to the stick out front, making a gracious and efficacious frontispiece.

Rating in the rousing returns is the staff of arrangers. Tune fashioners include Ben Homer and Frank Denning, with Freddy Norman (sepia) scoring the stomperos. Vocal entourage remained tacit when caught. For the records, song selling assignment is intrusted to Ruth Gaylor and Jimmy Blair—both capable.

Oro.

## Tommy Anderson

(Reviewed at King's Ballroom, Lincoln, Neb.)

NATIONAL high school instrumental champions of 1938 and 1939 make up the Tommy Anderson Ork, which consists of three brass, three rhythm, three sax. Three months old, this outfit has been

hitting the cheapie spots in 11 States, and is still rough-cut.

Two of the boys, Ed Abbott and Carl Erca, were in the champ brass trio of 1938; Doc Tribulato, in the 1938 clarinet champ threesome, and Jimmy Clark was national winner on tenor sax in 1939. Erca is the band's trumpet keystone, and Don Turner crops up head and shoulders above the others at clarinet. Arrangements are by Don Rossler, pianist. The band is without vocals.

Oldfield.

## Don Bestor

(Reviewed at Turnpike Casino, Lincoln, Neb.)

BESTOR varies from the other ork leaders in that he is not style band. His formula is to arrange the music, he says, to get the most out of a number, not to adopt it to his "style."

He has enough glamour stuff in Marion Bergeron, a blond of voluptuous charms which won her the Miss America title of 1934. She splits the vocal billing with Johnny Russell, who is a mike smoothie.

Band's frame is four sax, three rhythm, three brass and a violin. He never did go swing, and is sweetening more and more daily. Bestor fare is pleasant music, equal to most class dates where dancing is the main desire, short of novelties and instrumental stunts.

Oldfield.

## Nat Brusiloff

(Reviewed at Coconut Grove, Park Central Hotel, New York)

IN his first attempt as a dance maestro, Brusiloff, long a staple of radio studio music-making, displays a pretty fair blend of higher-grade musicianship and adequate commercialism. Ork's present unorthodox and limited set-up minimizes its commercial appeal greatly, altho it's to Brusiloff's credit that he makes the best of that angle with the material in hand. Breakdown includes the leader's fiddle, sax, accordion, vibes and the conventional four rhythm. Majority of the melodic phrases are taken by Brusiloff, but he gives way to piano, vibes and sax enough to prevent monotony.

Ork is surprising in the amount of danceability it carries despite its basically salon-type construction. A chorus or two that is more luncheon than dance

## Review of Records

Decca's "Wizard of Oz" Disk  
Delight; Col.-BG Take a Bow

## Red Label

IT WAS on the Columbia label of an earlier era that Benny Goodman first fashioned his clarinet playing in wax. And it is most fitting to find the swingmaster making his bow for a new waxwork that brings back the Columbia label for pop fare—this time with red markings for the legend. Moreover, it marks a revolutionary movement in diskdom, being that the new list peddles at a 50-cent figure.

Too long away from waxing circles, Goodman gets in the groove again with a band that's definitely on the upgrade. And with additional changes made in the band since cutting these sides on the West Coast additional thrills are in store for his followers. Of the first sides it's a safe bet the fans will flock for Count Basie's *Jumpin' at the Woodside*, a terrific jumper that's geared to traffic-stopping, and Fletcher Henderson's colorful sock scoring on the oldie. *There'll Be Some Changes Made*. Other paring, *Comes Love* and *Rendezvous in Paree* from *Yokel Boy*, is favored platter fare, but hardly endangers Artie Shaw's hold on the tune's interpretation.

While the other bands, moving over from the Brunswick label, put their best foot forward for the firsts on the Red Label, they hardly match the Goodman groovings. Jack Teagarden, however, steps forward with one of his best doubles to date. It's a far cry from commercialism, but will undoubtedly still the many voices yelping about "big T" keeping his hair finecombed on the record. With Jackson holding full sway, both for some sultry chanting and slip-horn intricacies, it's a field day for the fans in Handy's *Aunt Hagar's Blues* and lilt-like novelty, *I Swang the Election*.

## Waxed Oz Wizardry

FOR a permanent niche on the record shelf for the fanciful *The Wizard of Oz* music, Decca turns the neatest trick by pocketing the sides in a most attractive and popularly priced album. Following the screen score faithfully for the eight sides, Victor Young batoning the band and Ken Darby shading the voices make it a big-time production musically without smothering the melodic content with harmonic intricacies. Simplicity is the keynote and that is its strongest selling point.

And as all would have it, Judy Garland gushes for the *Over the Rainbow* wordage, coupling her participation with a jittery *The Jitterbug*, which was left behind in the cutting room.

## Dorsey's Dandy

IF THE powers that be ever have designs of awarding a grand prix for the prize platter of the year, you can be sure first nominations rate for Tommy Dorsey's adaptation in a rhythmic setting of Victor Herbert's *March of the Toys* from the *Babes in Toyland* operetta. With all the howl there has been of swingdom's proselytisms of the classics, there can be no conscientious objectors to Dorsey's treatment of this standard orchestral excerpt. Except for a trumpet interlude, Herbert's original notings are left virtually intact but played on the fire alongside a boiling rhythm. It's infectious jazzology that's highly commercial for all its hyper-swinginess.

Disk-doubler is another stylish instrumental coating for the oldie, *By the River Saint Marie*, played in customary Dorsey eclat. But it's the *March* music that remains in an unmatched class.

Oro.

music is followed by rhythmic passages that definitely induce a venture out on the floor. The paradox is completed by some excellent hot choruses from piano, vibes and sax. It may be that the heat following the salon stuff sounds better than it actually is due to the contrast, but the important thing is that it listens well and is decidedly attention-arresting.

Library contains all the necessities, pops, standards, music comedy items and Latin-American stuff. Skeeter Palmer drops his accordion for most of the ballad and rhythm wordage, with the remainder of the vocals given over to Mara, typically exotic-looking Russian. Brusiloff fronts with all the necessary aplomb.

Richman.

## Abe Lyman

(Reviewed at Turnpike Casino, Lincoln, Neb.)

MUSIC by Lyman has been a fixture of the dance scene for years, and he still maintains the neat money-bracket which speaks well of his ability to chameleon to the fickle tastes of the ballroom public. Currently, his outfit plays the "pretty music," with only occasional spurts into the swing rhythms to soothe any temporary savagery which might develop on the floor.

Because he does "pretty" stuff doesn't mean he's without brass, a section of four (five counting the brass-scatter, Red Pepper) holding down all assignments handed them. Four men are in the rhythm, four in the sax and three in the violin sectors.

Stellar talent includes Rose Blane, Ed Holly and Red Pepper at the mike. Blane gal has a semi-violent microphone delivery, Holly takes it easier, and it's up to Red Pepper, portly brasser, to really penetrate to the far corners of the place. He is the last word in not playing too good, but plenty loud. However, this is no detraction from his ability to go over and sell out. He's comic and those who chin themselves on the rostrum take him for wonderful, which is all that's necessary.

Lyman, in a business that's had him a long time, has the suff which makes him popular with the younger trade. Jumped from here to Chicago for a Chez Paree location.

Oldfield.

## Jimmy Grier

(Reviewed at Biltmore Bowl, Los Angeles)

GRIER is now fronting an 11-piece combo that is not a sweet outfit and yet there's enough sock to the music to make it danceable fare. Returned to the Bowl after an absence of a year. He held the band spot at this place for four years and made himself a lot of friends.

Band is nothing spectacular, but puts out good solid stuff. Grier goes for a muted brass effect on most of his arrangements that makes for a nice setting in this hotel-nitery.

Using four sax, three brass and four rhythm, Grier has definitely kept his ork in the hotel-type groove, preferring to keep the combo for dance music only.

The class patrons who frequent this spot evidently liked his music, for the floor was packed most of the time. Two vocalists, with the femme, Armide, by far the better of the two. She has plenty on the ball when she fronts the mike to peddle her numbers. She has looks and plenty of personality and works hard all the time she is on.

Owen.

## Walter Vasquez

(Reviewed at Rainbow Room, Asbury Park, N. J.)

TOPS among the many outfits to play at this nitery this season is Vasquez, featuring the popular Jerry Mack fronting and vocalizing and the versatile Chet Arthur in the first sax seat.

Combo is three sax, three brass and four rhythm. Band has no set style, but plays almost anything well. Altho Vasquez gets the billing, aggregation was formerly under Mack at Club Chalfonte in Pinhurst, N. C. After leaving here, it will be under Mack's direction again.

Yellen.

## Gennett Plant to Decca

RICHMOND, Ind., Sept. 23.—Decca Records leased the old Gennett recording plant and equipment here as an additional manufacturing outlet and to speed distribution in the West and Midwest. Waxworks' other plant is located in Bridgeport, Conn. Altho the lease was just signed, Decca has been using the Gennett factory since June.

# UBO STRANGLEHOLD SHAKEN

## Auds, Film Houses, Others Make Up Most of Season's Road Spots

Bookings heavy thruout the country—one-nighters are being revived for first time in 20 years—college auds added to picture—better break in auds

(Continued from page 4)

New Wisconsin Union Theater on the campus of the University of Wisconsin (Madison). The Theater Guild's *Taming of the Shrew* will open it October 9-11. Seventeen other college auditoriums are housing professional companies. Supplementing list published in September 2 issue of *The Billboard* are Minnesota State Teachers College, St. Cloud, Minn.; University of Mississippi, Oxford, Miss., and Greensboro College, Greensboro, N. C. Worthy of note is the fact that auditorium bookings this season are mostly one-night stands. Civic auditorium dates chalked up by LTC include the following: Norristown, Pa.; Roanoke, Winston-Salem and Asheville, N. C.; Nashville and Memphis, Tenn.; Little Rock, Ark.; Jackson and Columbus, Miss.; Birmingham, Mobile and Montgomery, Ala.; New Orleans, La.; Fort Worth, Wichita Falls and Amarillo, Tex.; Phoenix, Ariz.; Long Beach, Los Angeles, Pasadena and Oakland, Calif.; Denver and Pueblo, Colo.; Bartlesville, Tulsa, Oklahoma City, Okla.; Kansas City, Mo.; Emporia, Kan.; Peoria, Ill.; Lexington, Ky.; Charleston, W. Va.; Raleigh, N. C., and Beaumont, Tex. LTC had to resort to UBO in New Haven, Des Moines, Cleveland and Indianapolis.

### Old Legit Spots

Houses which are primarily legit are still found in Chicago, Philadelphia, Detroit, Indianapolis, Seattle, San Francisco, Cleveland, Portland, Boston, Washington, Baltimore, St. Louis, Milwaukee, Pittsburgh, New Haven and Hartford.

Chicago, of course, will head the list of the cities in legit playing time. Seasonal set-up, by cities, follows:

Chicago—*My Dear Children*, presented at the Selwyn, indefinite run; *Mamba's Daughters*, October 2, Grand Opera, three weeks; *Tonight We Dance*, October 9, Harris; *White Steed*, October 23, Harris, indefinite run; *Hamlet*, November 6, Grand Opera, two weeks; *No Time for Comedy*, November 6, Harris, three weeks; *Outward Bound*, November 27, Erlanger, indefinite run; *Abe Lincoln in Illinois*, January 1, Grand Opera, indefinite run.

Philadelphia—Tryouts will be largely balanced by regular strong productions. Forrest: *Ladies and Gentlemen*, September 18, two weeks; *Hamlet*, October 2 (first two performances underwritten by the new Philadelphia Forum), one week; *Leave It to Me!*, 16, two weeks; *Abe Lincoln in Illinois*, 30, two weeks; *No Time for Comedy*, February 5, one week. Locust: *Outward Bound* (first of the American Theater Society schedule), October 9, two weeks; *Mamba's Daughters*, January 8, two weeks. Erlanger or Walnut: *On Borrowed Time*, January 14, two weeks.

Kansas City—Municipal Auditorium: *Tobacco Road*, September 28; *What a Life*, October 19-21; *On Borrowed Time*, November 9-11; *I Married an Angel*, November 27-29; *Golden Boy*, January 11-13; *Eva Le Gallienne*, February 8-10.

Jimmy Nixon, manager of the Municipal Auditorium, is looking forward to the biggest theatrical season here in the past eight years. Booked tentatively are 15 shows. Last year, only eight attractions played here. The shows now on tap in addition to those definitely listed above include *No Time for Comedy*, *Outward Bound*, *Abe Lincoln in Illinois*, *Leave It to Me*, *My Dear Children*, *The Hot Mikado* and *Philadelphia Story*.

Co-operating with the Junior Athenaeum, which in turn is working with all the other co-operative clubs in this vicinity, Nixon is offering the four Gallo-Oberfelder shows. The Junior Athenaeum's share of the proceeds bids fair to be the largest single benefit that women's group here has ever obtained.

As a result of the Athenaeum's sponsorship of *What a Life*, that show has already been sold to the extent of \$2,000.

It is estimated that the huge list of road-show productions playing the city this season will ultimately draw more persons from Kansas City's trade area into the metropolis than did the famous Jubilesta, the recently abandoned fall festival here. Nearly 45 per cent of ducats sold ahead for the regular schedule, exclusive of the Athenaeum series, have been bought by out-of-town buyers.

### Other Bookings

Detroit—Cass: *Tonight We Dance*, October 2, week; *White Steed*, 16, week; *No Time for Comedy*, 23, week; *Hamlet*, 23, two weeks; *Farm of Three Echoes*, November 6, week; *Leave It to Me!*, 13, week; *Outward Bound*, 20, week; *Abe Lincoln in Illinois*, 27, week; *Mamba's Daughters*, December 11, week. Wilson: *Susan and God*, September 18, week; *Of Mice and Men*, 25, week; *What a Life*, October 9, week; *On Borrowed Time*, 23, week; *Eva Le Gallienne*, March 24, week.

Cleveland—Hanna: *Tonight We Dance*, September 25, week; *I Married an Angel*,

October 19-21; *Hamlet*, 23, week; *No Time for Comedy*, 30, week; *Key Largo*, November 6, week; *Mamba's Daughters*, 20, week; *Leave It to Me!*, 27, week; *Abe Lincoln in Illinois*, December 5-9; *Le Gallienne*, April 15-20. Tentative: *Outward Bound*, *Philadelphia Story* and *My Dear Children*. Playgoers are bearing financial management responsibilities and now claim 400 members at \$100 a head.

Indianapolis—English: *My Dear Children*, October 15, week; *I Married an Angel*, 26-28; *Key Largo*, 30; *Farm of Three Echoes*, November 2-4; *Mamba's Daughters*, 13, week; December 14-16, *Abe Lincoln in Illinois*.

Seattle—Metropolitan: *Golden Boy*, November 30, three days; *No Time for Comedy*, December 25-27; *Le Gallienne*, January 11-13; *I Married an Angel*, February 12-14; *What a Life*, 22-24; *On Borrowed Time*, March 14-16.

Columbus, O.—Hartman: *I Married an Angel*, October 23-25; *Farm of Three Echoes*, 30-31; *Key Largo*, November 2; *Mamba's Daughters*, 16; *Abe Lincoln in Illinois*, December 11-13.

### Portland

Portland, Ore.—Mayfair: *Swing Mikado*, October 5; *Golden Boy*, November 24-25; *No Time for Comedy*, December 28-30; *Le Gallienne*, January 4-6; *I Married an Angel*, February 8-10; *What a Life*, 20-21; *On Borrowed Time*, March 8-9. Tentative for January are *Springtime for Henry*, *Abe Lincoln in Illinois* and *Desert Song*. MacDonald Theater: *What a Life*, February 19; *On Borrowed Time*, March 7. Orpheum Theater and the Civic Auditorium are also available for legit.

A comparatively extensive program to

make Portlanders legitimate-theater-minded is under way. For nearly a decade legit has been conspicuous by its almost total absence. During the coming season, however, at least 11 road shows will play here.

The concertizing system of promotion by LTC at season prices of \$2.20, \$5.50, \$6.60 and \$7.70 at the Mayfair has already resulted in a brisk advance sale, according to William B. McCurdy, Northwest booking representative. He expects the system to give Portlanders the legit habit and spur sales for the other listed shows. The time for revival is ripe, he thinks, recalling the legit boom after the last great war broke.

### More Bookings

Boston—Definite so far: *Man Who Came to Dinner*, Plymouth, September 25; *Time of Your Life*, October 2, two weeks; *Too Many Girls*, Shubert, October 2; *No Time for Comedy*, Wilbur, October 2, two weeks; *Outward Bound*, Plymouth, 23, two weeks; *Nice Going*, Shubert, 23; *Hot Mikado*, Boston Opera, 30, two weeks; *Abe Lincoln in Illinois*, Boston Opera, 23, week; *Key Largo*, November 13; *Mamba's Daughters*, December 25, two weeks.

Pittsburgh—Nixon: *Skylark*, September 25, week, *Ladies and Gentlemen*, October 2, week; *White Steed* (ATS), 9, week; *Hamlet*, 16, week; *Farm of Three Echoes* (ATS), 23, week; *Outward Bound* (ATS), November 13, week; *Abe Lincoln in Illinois*, 20, week; *Mamba's Daughters*, December 4, week; *No Time for Comedy*, January 24-27. Tentative: *My Dear Children*, *Philadelphia Story*, *Time of Your Life* and *Tobacco Road*.

Sharing in similar healthy legit fare are Des Moines, Milwaukee, San Francisco, Omaha, St. Paul, Baltimore, Washington, St. Louis, Buffalo, Minneapolis, Madison, Davenport and Toledo.

Tank towns, passed over by the few companies which had been touring these past 20 years or so, have been returned to legit itineraries. To bring *I Married an Angel* to towns like Beaumont, Fresno, Itasca and Youngstown, Dwight Deere Wiman has doubled the traveling stage crew and duplicated some of the heavier scenery so that the bulky pieces can be sent ahead and set up in the one-nighters in advance of the troupe's arrival. Among the towns in the new legit trail are Montevallo, Ala.; Abilene, Amarillo, Tex.; Tucson, Ariz.; Medford and Eugene, Ore.; Logan, Utah; Laramie, Wyo., and La Crosse, Wis.

### Boston Stock Co. Set

BOSTON, Sept. 25.—Copley Theater, which housed the late lamented Federal Theater Project in Boston, has been leased by a group from Westboro under the leadership of Alan Gray Holmes. Holmes, who has been a summer theater director, will have under his wing a professional stock company from New York. Players will include Wendell Corey, Viola Blakely, Erford Gage and Helen Walker. Season will start October 12. First play has not yet been selected.

For two months it had been reported that the FTP actors in Boston would take over the Copley and operate at \$1 top. They did not reach an agreement with Messrs. Shubert, who own the theater, and are reported as still looking for a suitable house.

### 10 P.M. Premiere for 'Night'

DAVENPORT, Sept. 23.—*A Night at the Moulin Rouge*, which will hold its premiere at Davenport October 2, will have an unusual starting time—opening at 10 p.m., scheduled to continue for four hours.

The set-up will include dancing by the customers on the stage before and after the show and during the intermission. Rita Rio and her all-girl band will play for the dancing.

The company will spend a week in Davenport for rehearsals before the premiere.

### "Road" Ups Own Gross

SPOKANE, Wash., Sept. 23.—Return engagement of *Tobacco Road* played to more customers and grossed more at Fox Theater than at initial appearance three years ago. City Manager J. J. Rosenfield of Evergreen theaters said altho top was \$1.50 as compared with \$2 (See "ROAD" UP on opposite page)

## From Out Front

By EUGENE BURR

From time to time this column has discreetly lamented that, among all the family of artists, the actor and the performing musician alone are entirely subject to the exigent ravages of Time. The sculptor of prehistoric days still lives when his crude figures are unearthed by archeologists; the poet of thousands of years ago still sings to modern ears in the surviving fragments of, for example, the Greek Anthology. Much of their work is, of course, inevitably lost, but at least they have a chance to battle down the long centuries in their eternal war with Time.

The actor (along with the performing musician) has no chance at all. When he dies, as die he must, his art is shoveled with him into the grave. We hear rumors and reports of the greatness of Garrick, of the unbelievable versatility of Mrs. Fritchard, of the 17th century power of a Betterton and the 19th century tragic dignity of a Booth, but in reality we know nothing whatsoever of their art. The magnificent stagecraft that walked with Booth across the boards of his great new theater at Sixth avenue and 23d street has disappeared as entirely as the writings in the Alexandrine library, whose only copies were destroyed many centuries before. If it lives at all now, 70 years later, it is only in a few old memories.

The actor's art, if it survives his death, does so only as an echo in the minds of aging men. And when they too die it becomes but the echo of an echo, mustily repeated by historians who themselves have no faint idea of what it was really like. And this I have frequently deplored.

At the moment, however, it seems almost as tho my sorrow may have been somewhat premature. Hoarding a memory that spans merely 15 years, I have thought that the cinematic masterpiece of the silent days was *The Last Laugh*, which contained what I persistently recalled as a magnificent performance by Emile Jannings. Recently I attended a screening of *The Last Laugh*—and I'm beginning to think that the ephemeral life of the actor's art is not necessarily a misfortune.

The Museum of Modern Art, during the summer, has been exhuming a series of old films for the delectation of its patrons, the quarter necessary to get you into the museum also admitting you to the film hall. So, for the price of a mere two bits, you can look at all the crazed creations of what is sometimes jokingly referred to as modern "art," the magnificent (if rare at the museum) work of a Winslow Homer, the odd perspectives of what the museum rather preciously refers to as American primitives, and the terrific emoting of a bygone day on the screen. Modernism in art (the process of being a Gertrude Stein with a paint brush) has had its indescribable idiocies detailed by better critics than this one; the work of the "primitives" can't hold a candle to the magenta roses that were painted on Uncle Oscar's shaving mug by Aunt Hephzibah. But the films are really worth seeing.

Seen again, *The Last Laugh* emerges merely as a rather drab, extremely dull and unbelievably sentimentalized little tale that contains some technical camera innovations that were astounding for their day, plus one of the hammiest leading performances I have ever seen. *The Last Laugh*, technically, was the first crest of the wave of cinematic realism, possessing a careful attention to minutia and an even-now-excellent use of the capabilities of the camera. Mr. Jannings, on the other hand, still wallowed in the technique of expressionism that had become the smart things several years before with the eruption of *The Cabinet of Dr. Caligari*. As a result the performance and the production aren't within even hailing distance of each other. With the camera doing magnificent tricks to bring in a wealth of realistic background detail, Mr. Jannings mugs, overacts, weeps, tears his hair and bends himself practically double (evidently in order to show the abdominal impact of emotion) in portraying the tragedy of a simple carriage starter. His carefully expressionist and strictly hammy gyrations were hardly pleasant to one who, in his naive youth, had considered Jannings one of the greatest actors on the screen.

So perhaps it's better that the actor's art dies with him after all.

Also on the program were a couple of reels of an early 1920 celluloid version (See FROM OUT FRONT on opposite page)

# No Change in Agent Rulings, Says Equity

NEW YORK, Sept. 23.—Actors' Equity Association has no intentions at this time of revising its agent-licensing policy. Further, it has no intentions of even taking the matter under advisement and "wasting any more time on the subject," declared Paul Dullzell, executive secretary. Widespread Stem reports had declared that a complete overhauling was contemplated.

"There is only one thing wrong with the present arrangement," said Dullzell, "and that is the lack of co-operation from our members. Human nature being what it is, there will always be some who will pay the extra and illegal commissions."

He explained that last year Council had devoted an unusually long time to reorganizing the agent set-up. Draft of policy was finally drawn up and voted on at general membership meeting. There is no need at this time for further changes, he says. Matter has not been brought before Council, nor does he anticipate such action.

He reiterated that the only solution to the weakness in present agency policy would be the establishment of an employment bureau in Equity itself, but that that contained too many doubtful possibilities and Equity was not looking for headaches.

Talk that Equity would up commission scales was also spiked by the executive secretary.

"To increase the rate from 5 to 10 per cent," he said, "would mean only that those members who are paying 10 now, only 5 of which is required, would find themselves paying 15 per cent."

## Review Percentages

(Listed below are the decisions of dramatic critics on the eight general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with eight "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

**"Journey's End"—56%**  
 YES: Coleman (Mirror), Whipple (World-Telegram).  
 NO: Brown (Post).  
 NO OPINION: Watts Jr. (Herald-Tribune), Atkinson (Times), Lockridge (Sun), Anderson (Journal-American), Chapman (News).

## FROM OUT FRONT

(Continued from opposite page)

of Hamlet, with Asta Nielsen, a Scandinavian emoteur, in the title role. It is billed as a "non-Shakespearean" version, but anyone who watches two minutes of it doesn't have to be told that. Miss Nielsen is so determinedly melancholy a Dane that she almost seems like a character out of Tchekov, and the events appear slightly strange to those brought up on Shakespeare. Particularly strange is the denouement, wherein Miss Nielsen is wounded by Laertes, rips the throat of her tunic in a dangerously abandoned fashion and falls at the foot of the throne. The actor playing the faithful Horatio feels for the wound in a manner that brings gasps from an effete modern audience and probably embarrassment to the actor himself. And then he rises and solemnly announces in a sub-title that Hamlet's great secret has been discovered and now he (Horatio) at last knows why his love for the prince was always greater than that of man for man.

The only one, on the screen or off, who seemed quite calm was Miss Nielsen herself. But then she was supposed to be dead.

While on the subject of celluloid, it might be a good idea to report very briefly some of the remarks made by Will Hays in a speech before the Regional Trust Co. Conference of the Pacific Coast and Rocky Mountain States recently. Said Mr. Hays:

"Today, when the orderly processes of society are collapsing in much of the world, under the detonation of bombing planes and long-range guns, America more than ever represents a great ideal. To an unusual degree America today holds in trust for mankind the political, cultural and spiritual heritage of the human race."

And he urged that, "thru a supreme act of national will, men and women of all political shades of opinion shall firmly and unitedly resolve at all costs to keep this country out of war. Thus may we best fulfill our highest duty as trustees for civilization, for human liberty and for peace."

## BROADWAY RUNS

Performances to September 23, Inclusive.

Dramatic	Opened	Perf.
Abe Lincoln in Illinois (Plymouth)	Oct. 15	395
American Way, The (return) (Center)	July 17	80
Little Foxes, The (National) (Barrymore)	Feb. 15	254
No Time for Comedy (Barrymore)	April 17	184
Philadelphia Story, The (Shubert)	Mar. 28	207
Tobacco Road (Forrest)	Dec. 4, '33	3260
Musical Comedy		
Hellzapoppin (Winter Garden)	Sept. 22, '38	425
Journey's End (limited revival) (Empire)	Sept. 18	8
Pins and Needles (Windsor)	Nov. 27, '37	792
Scandals (Alvin)	Aug. 28	32
Streets of Paris, The (Broadhurst)	June 19	112
Yokel Boy (Majestic)	July 6	92

## English Rep for Canada

TORONTO, Sept. 23.—Maurice Colbourne and Barry Jones have arrived in Montreal from London with a company of 36 for a 21-week repertory tour of Canada under the auspices of the British Council.

At the top of the list is Shaw's *Geneva*, a play which pillories and flays the alleged authors of the present war. Next comes *Charles the King*, by Colbourne and Jones themselves, in which Jones plays the martyred Charles I. Third is James Bridie's *Tobias and the Angel*. It is based on the Apocryphal book of Tobit; scenes pass in Nineveh and on the banks of the Tigris in the seventh century.

Jessica Tandy is the leading lady of the company. Also included are Joy Harrington, Lawrence Hanray, Lambert Larking and Howell Davies.

## "Ladies" Takes 19G in Phila

PHILADELPHIA, Sept. 23.—The inaugural week of the legit season here, with *Ladies and Gentlemen* as the sole attraction in town, nets Gilbert Miller's production a neat \$19,000 gross for the first six days' operation. Generally speaking the critics were lukewarm about this Hecht-MacArthur adaptation of the Ladislaus Bus-Fekete play, but went overboard in lauding its stars, Helen Hayes and Philip Merivale. The house had a capacity crowd at the Wednesday matinee. Most of the biz after sundown is confined to the upper tiers, the downstairs section being about half to three-quarters filled. The play is to stay another week.

## "Shrew" Christens U House

MADISON, Wis., Sept. 23.—The new Wisconsin Union Theater, on the campus of the University of Wisconsin, will be dedicated at a premiere showing of *The Taming of the Shrew*, starring Alfred Lunt and Lynn Fontanne, October 9, 10 and 11, with a matinee performance on October 11.

The theater will be open for public inspection October 8, and on the afternoon of the same day a symposium and demonstration of the theater facilities will be held at 4:30, with Michael M. Hare, designer, and Lee Simonson, theater consultant, to be interviewed by H. B. McCarthy, director of WHA, the State station located on the university campus.

# New Play on Broadway

Reviewed by Eugene Burr

## EMPIRE

Beginning Monday Evening, September 18, 1939

## JOURNEY'S END

(Limited Revival)

A play by R. C. Sherriff. Directed by Leonard Sillman. Setting by Lemuel Ayers, constructed by Karle O. Amend. Uniforms by Brooks Costume Co. Stage manager, Wylie Adams. Press agent, Karl Bernstein. Presented by Leonard Sillman.

Captain Hardy ..... Hugh Rennie  
 Lieutenant Osborne ..... Reginald Mason  
 Private Mason ..... Victor Beecroft  
 Second Lieutenant Raleigh ..... Jack Merivale  
 Captain Stanhope ..... Colin Keith-Johnston  
 Second Lieutenant Trotter ..... A. P. Kaye  
 Bert ..... Houseley Stevens Jr.  
 Second Lieutenant Hibbert ..... Glenn Hunter  
 Company Sergeant-Major ..... Ralph Sumpter  
 The Colonel ..... Richard Temple  
 Private Broughton ..... Philip Huston  
 German Soldier ..... Everett Ripley  
 ACT 1—Evening on Monday, the 18th March, 1918. ACT 11—Scene 1: Tuesday Morning. Scene 2: Tuesday Afternoon. ACT 111—Scene 1: Wednesday Afternoon. Scene 2: Wednesday Night. Scene 3: Thursday, Towards Dawn.

R. C. Sherriff's *Journey's End*, the greatest war play ever written, was presented Monday evening at the Empire by Leonard Sillman, as the first item in the series of revivals that he chooses to call, somewhat pompously, the New York Drama Festival. But if you expect a review of it in this corner you are, I'm afraid, going to be disappointed.

*Journey's End* was originally presented in New York 10 years ago by Gilbert Miller, and this reporter at the time was doing press work for the Miller office. He followed the American career of *Journey's End* all the way thru, starting with a perusal of the first script to come over from England. And it has always been to him one of the truly great plays of our generation—of any generation, as a matter of fact.

Under the circumstances, a cold appraisal of the goings-on at the Empire is impossible. But at least I'm safe in the knowledge that *Journey's End* is a play that cannot be overpraised.

Now, thru force of international events, it is particularly effective, the one play I know that does not seem imperceptibly irrelevant. With half the world given over to bloodshed, mass murder and hate, the story of five British officers who die in the front lines in France is particularly appalling. Beneath the rumble of the offstage guns, beyond the tragedy of the on-stage dialog, you hear the dreadful rumble of real destruction, the stark tragedy of a gargantuan waste of real flesh and blood. And in Sherriff's magnificent understatement the utter folly, the fantastic uselessness, the wanton cruelty and satanic barbarism are apparent as they could never be in an obviously crusading drama. Taking the play directly from notes in a private war-time diary, Sherriff put his events upon the stage with no comment, but with a consummate realization of their colossal innate folly. Captain Stanhope, that fine leader of men, becomes a drink-sodden, broken-hearted wreck who goes out to die. Lieutenant Osborne, probably the finest character in all the range of modern drama, is killed in a suicidal raid that must be made to give a scrap of information to a brigadier who has a date for dinner. Young Raleigh, whose clean youth is the hope of any sane world, is butchered just two and a half days after he first reaches the lines. And poor, frightened Hibbert and friendly, fuzzy-brained Trotter go out to face an overwhelming and murderous attack, in the hope of perhaps holding it up for a few hours.

It is an appalling, ruthless, tremendously exciting, vibrantly theatrical and overwhelmingly powerful story—all the more horrible because of the quiet, ungarished and uncompromisingly truthful idiom in which Sherriff has written it. There are no heroics; there is no propaganda. Only, when Osborne tells Raleigh of the generous deed of a German commander, who a few minutes

later was butchered by British gunfire, he concludes that the whole thing seems silly; only, when he is leaving on his fatal raid, Osborne puts his pipe on the dugout table and remarks that he hates to leave it when it has a warm glow on top; only, when young Raleigh reproaches Stanhope with drinking after Osborne has been killed, Stanhope breaks down in hysteria—and then goes on to do his hated, inevitable job.

It is an appalling picture—and a tremendously powerful play.

With 10-year-old memories still fresh, it is hard to see the cast of the present revival clearly; but Mr. Sillman has made a real effort to do justice to the drama. Colin Keith-Johnston, whose magnificent portrayal of Stanhope 10 years ago was one of the greatest acting jobs of our generation, is again playing Stanhope magnificently at the Empire. Reginald Mason, the quiet beauty of whose work as Osborne was the outstanding thing in the Miller Chicago company, is again playing Osborne, as finely as ever. And Victor Beecroft (I forget which one of the touring companies he was in originally) is still doing his perfect job as Mason, cook of the officers' mess.

Most of the new faces offer comparable work. A. P. Kaye may lack some of the robustness of Henry Wenman as the rotund Trotter, but the effect of his performance is every bit as great. Glenn Hunter, except for a very definitely American accent that seemed to bother him at times, is probably even better than Jack Hawkins was as Hibbert. And young Jack Merivale is the most straightforward, capable and generally likable Raleigh of all the Raleighs I have seen. The rest are easily adequate, with the exception of Richard Temple, who plays the colonel; Mr. Temple's vast lack of knowledge of his own lines on second night was frankly disgraceful.

The direction is spotty at best, falling to set the pace adequately and frequently allowing the play to sprawl badly. The individual performers are good enough, tho, to hide the major directorial defects most of the time.

Some idea of the effect of the play can be gathered by the comment of the young lady who sat next to me. "I feel guilty," she said on the way out, "as tho I'd listened in on the last words of men who were going to die—words that should have been heard only by themselves."

It might be a good idea to make *Journey's End* required playgoing every night for the next three years for those who, to insure re-election or other private aims, are trying to force steps that will push the United States nearer to the brink of war.

## "ROAD" UPS

(Continued from opposite page)  
 previously, gross was about \$200 more. There were three shows as against two first time, but final midnight appearance was a flop. Regular evening shows were practically S. R. O.

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FALL TERM BEGINS OCTOBER 26

FOR CATALOG Address Secretary, Room 145, CARNEGIE HALL, NEW YORK

## AGVA Starts Signing N. Y. Clubs to Short Agreements; Claims 4,000 Membership

NEW YORK, Sept. 23.—The American Guild of Variety Artists got a foothold in the local night club field when it signed the Paradise, Leon and Eddie's and the Famous Door to "90-day agreements," apparently superseding those clubs' contracts with the American Federation of Actors. AGVA refused to reveal the terms of the agreements, claiming the minimum salary figures would be fixed at the next membership meeting, for which a date has not been set.

AGVA is approaching local night club owners with contracts that switch the AFA contract to the AGVA, except that AGVA does not assume liability "for any acts, omissions or obligations of AFA" and the pacts are not retroactive. Another clause reads the contract will expire upon the end of the AFA contract or on "December 15, 1939, whichever is sooner." This contract, along with the "90-day agreements" being sought by AGVA organizers here, indicates that AGVA is building up to a strike threat before New Year's Eve. Angle is to line up membership and as many clubs as possible on temporary contracts and then demand higher minimums and other conditions before New Year's Eve, at which time night club owners are more vulnerable to union demands than at any other time of the year.

Francis Clark, AGVA local organizer, says the Versailles and the Rainbow Room have promised verbally to live up to AGVA demands and that the International Casino has promised to "sign with AGVA as soon as it could straighten out legal angles." Legal angles, of course, refer to the AFA contract still in force legally, altho not being policed by AFA.

### Club Owners in Middle

Local night club owners, faced with the possibility that the AFA may still hold them to their AFA contracts, are stalling off AGVA organizers with the plea that they are "caught in the middle" and want time "to see what's going to happen to the AFA."

The AFA meanwhile continues to liquidate slowly, but Executive Secretary Ralph Whitehead's continued illness has again postponed a council or a membership meeting. Whitehead made an attempt to leave his apartment Monday but collapsed again. He says he hopes to be able to get out next week.

AFA office personnel, now winding up the union's affairs and gathering membership records from out-of-town branches, reveals that new members are still applying but that their applications are not being acted upon at the moment. Some former AFA organizers have applied to AGVA for jobs. AGVA took on only one new organizer this week, Duke Granada. It expects to hire another next week.

AGVA's executive secretary, Maida Reade, says her organization will work in closely with Theater Authority to kill "the benefit evil" and that it will punish members playing "unauthorized benefits."

Jean Muir, AGVA local membership director, says the AGVA membership as of Thursday (21) was 4,147, of which 2,000 are local, 500 in San Francisco, 1,000 in Los Angeles, 250 in Chicago and 100 in Boston.

### No "High Pressure"

Clark says AGVA organizers are not employing "high pressure" when contacting night club owners, and that their methods are "in the Equity tradition." Aubrey Blair, official of the Screen Actors' Guild, has resigned his post to take over job of West Coast organizing director for AGVA.

AFA President Sophie Tucker joined AGVA Wednesday just before her opening at the Versailles. She was first approached that afternoon by Alan Corelli, an AGVA organizer and secretary of Theater Authority, and Alan Cross, who is on the AGVA advisory board. She refused, saying she would wait until Whitehead was restored to health in order to discuss the matter with him. Later the same day the William Morris Agency sent Miss Tucker's application to the AGVA office. Miss Tucker has not formally resigned from the AFA, but

AGVA membership implies abandoning the AFA and it is not believed she will continue with the AFA even if its dwindling membership does decide to continue.

### Circus Workers Refused

AGVA will take in circus performers but not circus workers, according to Four A leaders, even tho William Green's message to AGVA Monday indicated AGVA now had all of the former AFA jurisdiction.

CHICAGO, Sept. 23.—American Guild of Variety Artists' office here is holding off its drive to sign up clubs until all or most of the AFA acts working local spots have had their cards transferred. A couple of organizers, Sheldon Krim, formerly with AFA, and Bob Wilson, formerly on the Federal Theater staff, are making the rounds for AGVA.

Guy Magley, AFA rep, decided to remain in the office to await further instructions from Executive Secretary Ralph Whitehead. While not doing much, he is hoping to get some further instructions from New York. Office rent is paid up for September.

## 3 More N. Y. Clubs To Open

NEW YORK, Sept. 23.—Jimmy Carr, former name band leader, is taking over the former Pre-Catalan Club on West 52d street and reopening it next month as the Club Carr.

The Cinderella Club on West Third street will open in a couple of weeks with a band and floor show. Peter Pinto is co-owner and George MacMurray will be the p. a.

Cotton Club's new show will open October 5 featuring Louis Armstrong's Band. Sammy Cahn and Saul Chaplin will write the lyrics and music.

Douglas G. Hertz, New Jersey sportsman and head of the Peagus Polo Club, Rockleigh, N. J., has added a night spot adjacent to the club to be called the Sun Beau Room and will open September 28. Spot is 12 miles from George Washington Bridge.

BILLY GRAY and Jerry Bergen closed at the Tic Top Tap, Milwaukee, September 18 after 18 weeks. Charlie Nelson, manager, reported heavy business during their engagement.

## 6 Hotels, 5 Cafes and Many Bars Using Talent in Wash.

WASHINGTON, Sept. 23.—Biggest local opening of the new season will be the Russian Troika, Wednesday (27). Mrs. Helen Hamilton is owner.

A new name policy for the Troika will open with Olga Balkanova, former Russian film name and supporting Continental entertainment. Mrs. Hamilton will bring in a new show every month instead of giving performers a season contract. She will also inject an occasional bit of French entertainment.

Already in its second week, the Carlton Hotel's Shar Zad room is featuring Catherine Hoyt, singer, along with Bill McCune's band.

The Lafayette Hotel plans to open a Club Lafayette September 30 featuring name bands. Bands will be changed nightly and Red Nichols was being negotiated for, but other engagements prevented closing the deal. The hotel's Ticker Board Room will add a singer or instrumentalist next week.

The same management also handles the Wardman Park Hotel, which this year is modifying its Metronome Room to reflect the music of the King's Jesters. Arrangements for network time have been made with NBC. The Jesters last season were a decided hit while playing at the Shar Zad, and their opening at the Metronome is set for September 29.

The Shoreham Hotel has moved its

## "Apple for Teacher" Now Top Music Machine Tune

NEW YORK, Sept. 23.—An *Apple for the Teacher*, in the Bing Crosby version, this week climbs to the top of the heap as regards the most popular recordings currently being played in automatic machines thruout the country.

Another pic tune (*Apple* is from Crosby's *The Star Maker*), Harburg and Arlen's *Over the Rainbow*, from *The Wizard of Oz*, shares phono honors with it, proving that films still are a potent factor in producing hit songs.

Additional details concerning popular and going-to-be-popular recordings will be found in the Record Buying Guide on page 82 of this issue of *The Billboard*.

## Legion Convention Expected To Help Chicago Niteries

CHICAGO, Sept. 23.—While little extra talent will be used in clubs during the American Legion Convention, which opens here Monday, the event should revive business due to the large number of visitors expected.

Here and there an extra act or two is set, but no revolutionary changes in entertainment policies are expected. The Edgewater Beach Hotel increased its show and the Palmer House added Morton Downey. Smaller niteries making a splurge are spending their shekels on "exotic" dancers.

The Falkenstein Brothers will keep the Hi Hat open until after the convention and then close for a spell to spend some \$25,000 for remodeling. Feeling the competition from the newly redecorated Colony Club, the Falkensteins decided to expand, enlarge its band stand and to buy name bands and acts.

## Sally Rand Out of Music Box, San Fran

SAN FRANCISCO, Sept. 23.—Sally Rand and her entertainers have left the Music Box. One explanation is that her dashing back and forth between the club and her Gay Paree show at the exposition had become too much of a strain.

Sally will remain at the fair. At the Music Box Maury Amsterdam and Mabel Todd have whipped up a show in which Tony Romero, singing guitarist, and others will participate.

## France Shuts 27 Dives in Latest Censorship Drive

PARIS, Sept. 23.—The first quarter score in the current "purity" campaign of the government has resulted in padlock notices for 27 night spots in Montmartre and Montparnasse. The government, in a bewildering series of decree laws passed recently, has powers to penalize virtually anybody, even for the telling of a dubious joke between friends.

The police have received orders to close all places specializing in obscenity. This has not yet touched the music halls or the music-hall comedians.

The padlocked houses are classified as "side show" spots, which are among the featured booby hatches to be found by the visiting firemen to Paris. The net effect is to wipe out a few addresses in the private books of amateur guides.

## Des Moines Clubs Ready for Biz

DES MOINES, Sept. 23.—Three clubs in the outlying area spent \$25,000 for remodeling. Downspots made complete changes. Dave Fidler's has a complete new front. The Senate has changed name to Spa and completed extensive clean-up.

To open shortly is the Chesterfield Cafe. Joseph Grant will operate. Spot will be located no the site of old Mayfair Club, which closed under a gambling injunction.

## Flesh Aids Huntington Club

HUNTINGTON, W. Va., Sept. 23.—Mr. and Mrs. E. G. Wood, owners of Club Woodland here, report a considerable increase in business since their recent introduction of a floor-show policy. Opening show had Anne Bradley, Paul and Wally and the Dancing Schooleys. Don Washburn, Lee Fox and Francine Johnson opened Tuesday (19). Frankie Ross handles emcee and publicity duties. Jack Middleton, Cincinnati, books the spot.

## Old Vienna Adds Mondays

CINCINNATI, Sept. 25.—Old Vienna, Paul Penny, manager, which has been operating on a six-night-a-week dine-and-dance policy, alters its schedule to include Mondays, beginning tonight. Pat Gillick is now featured on a daily 15-minute stint on the Novachord from Old Vienna via WSAI from 12:30 to 12:45 p.m. Carl (Deacon) Moore Orchestra, with Marge Hudson, now in its third week of a four-week engagement at the spot, has had its contract extended indefinitely.

## New Dance Spot in Va.

OLD POINT COMFORT, Va., Sept. 23.—The Blue Room, formerly used as a convention hall at the Chamberlin Hotel, has been converted into new dance spot by Sidney Banks. Fitted with tables and a new hardwood dance floor, the room has an amplifying system to furnish music. It hasn't taken a particularly strong hold yet, but probably will when the hotel's Marine Roof reverts to its winter weekly policy instead of present nightly operation.

## Akron Club Resumes

AKRON, Sept. 23.—Hawaiian Room of the Hotel Mayflower, ace downtown niterie the past three years, opens its fall and winter season with Harold Hauser's Band, Harold Bixler, Raftone Sisters and Gay, and Frances Farrell. Jack Walsh is manager. Two shows nightly and cocktail hour daily with entertainment.

## Wants No Trouble

NEW YORK, Sept. 23.—David B. Mulligan, president of the Biltmore Hotel, is doing his bit. Mulligan issued orders that the band play only American anthems—no foreign anthems—when patrons request patriotic tunes.

Walton Roof, Philadelphia

This being the final show prior to the opening of the fall season, Jack Lynch has collected for the most part entertainers who have clicked previously here. Due to the nonappearance of the *Glamor Girl* line of 12, who were in New York being outfitted with new costumes, every act on the program worked overtime to round out the full 60 minutes of entertainment.

Opener is Bob Ripa in a flash session of juggling. Ripa works extraordinarily hard to impress with his dexterity and ability to handle the various objects with more than the necessary speed and skill. In a slow entrance in which he juggles three sticks, Ripa picks up speed as well as a collection of other items. His fade-out trick of tossing six plates while balancing three balls collects a worthy amount of applause.

The emceeing is by Bob Russell, who is fairly engaging in dealing out the intros. Russell has the knack of getting familiar with the crowd without inviting heckling. Has a fine baritone which he uses in a capable manner, getting a nice hand with *Let's Make Memories Tonight*. Exits to a lengthy song group from *Naughty Marietta* and encores with *Masquerade Is Over* and begs off with *Monkey Serenade*.

The dance team, Manno and Stafford, impress in their opening number with a Viennese waltz nicely done and which contains a generous sprinkling of trick spins. The weak spot of the turn is the sophisticated version of the rumba to *Begin the Beguine*, which suffers for the lack of a definite dance pattern, besides having only occasional spots of interest. They do better with their impression of a jitterbug team, altho they are a bit self-conscious in the buffoonery. They exit to a swell hand and encore with a well-delivered cakewalk. Nice appearance and wardrobe.

Closing spot is left to Lillian Carman, a canary who knows exactly what to do to get the maximum applause. The gal steers clear of the orthodox delivery, chanting *I Know That You Know, Over the Rainbow and Comes Love*. Encores with *South American Way*.

Biz fair at show caught. Sam Bushman is still the p. a. Joe Cohen.

Mother Kelly's, New York

After closing the main room for a few weeks, this Miami-atmosphere room reopened September 13, but with a new policy of featuring band music and singers. Previously the spot had a regular floor show.

Policy now has Jerry Livingston and his Young Men of Manhattan, a 12-man outfit, featured, with Don DeVodi's six-man band alternating with Latin rhythms.

Livingston's band is coming along nicely and is developing into a smooth, rhythmic, solid band of the type popular in class spots and hotel rooms. Livingston leads from the piano, revealing a good technique, and making a nice impression with his appearance and personality. Few stock arrangements, if any, are used, and the music is easy to listen to and good for dancing. Band airs over WABC three times a week. Vocalist is Ann Stuart, sister of singer Diana Ward, who is making her debut as a band singer. She is a Hedy LaMarr type of fancy looker and sings nicely enough.

De Vodi (violinist) leads his five men thru Latin rhythms that get the Conga, rumba and tango enthusiasts up on the floor. Band adds Conga drums when backing Graziella Paraga, Cuban singer, who made quite a stir in her vocal debut a couple of seasons ago. She is a gracious brunet with a low, expressive voice and deft manner of handling Spanish, French and American translations of Cuban numbers.

Duke Daly and his Californians, 15-piece swing band, play here for the cocktail period, 5 to 7. It's the biggest swing band on the East Side and hopes to attract the younger dance crowd. Marion Kingsley is Daly's vocalist.

The main big room is a high-ceilinged, airy, restful affair. Food is fine; service only fair.

Harry Davies and Ken Williams are the p. a.'s. Paul Denis.

Colony Club, Chicago

Sonny Goldstone and Nick Dean, veteran cafe men here, have turned this room into the brightest spot on Rush street. They poured in a new bank roll to enhance both the architecture and lighting effects and it is now strikingly

Night Club Reviews

aristocratic, more elaborate in decorations, yet keeping within bounds of good taste. The former glass-encased bar has been moved from the wall to the back of the room and shortened considerably, giving way to a greater table capacity (seating 275) and an opportunity for a more decorative combination of walls and ceiling. Idea of new bar set-up, which is also rid of any and all bar stools, is to keep the small spender out and to attract the Gold Coast blue bloods. Interesting copper murals have been created by Louis Mirsky.

The one-act floor-show policy is retained, with continuous music by two bands. Only name acts are employed and, judging by this admirably improved room, management should have no trouble luring the topnotchers. Opening show is presented by Dwight Fiske, the naughty tune-playing pianist, who is filling a return engagement. Lined up to follow are the DeMarcos (October 6 to November 2), Cross and Dunn (November 3 to December 1) and Sophie Tucker, who will remain thru New Year's.

Fiske has a number of new and original tunes, most of them off-color. True, they are veiled behind clever delivery, and timely piano tinkling support heals the raw spots, but an off-color taste remains nevertheless. The chances are that Chicago's big-time crowd may appreciate such work and will undoubtedly approve of Fiske's novel ivory keyboard contributions. He has a following among the socialites and should prove a profitable attraction. Some of his song stories involve a *Dr. Cinnamon* and a *Mrs. Gimp*, *Leda and the Swan* and the public lives of sea lions, among other ditties.

Lew Fiddler is back with an augmented band on the enlarged band stand to contribute pop music, while Fernando Canay's combination alternates with rumba, tango and conga dance sessions. Each outfit is strong enough musically to warrant indefinite continuance.

A couple of South Americans are on hand to teach patrons Latin routines. Minimum, \$2.50 week days, \$3.50 Saturdays and Sundays.

Renee Howard is the p. a. Sam Honigberg.

Village Vanguard, New York

Catering to the younger set of Greenwich Village, those who seek "atmosphere" in that section and, all in all, a politically well-informed group, Max Gordon, after successfully bringing to the fore the Vanguard Players, is again featuring a unique floor show.

Starring the Calypso Kid, Dancers and Gerald Clark and his Caribbean Serenaders, the show is entertaining and different. It is exactly what the Vanguard patrons want. While the show seeks to depict the change in the Village, this Calypso group reflects the time when the club was the Bohemian hang-out for poets and writers. Show runs 40 minutes.

Knowing that his audience understands the political situations Bill Matons, "the Calypso Kid," who also stages the revue, has brought prominent political issues and events to the front in each act. The first, *King Edward and Wally*, shows in pantomime and dance Edward's problem of choosing between the crown and "the woman he loves," Ailes Gilmur.

*President Roosevelt in Trinidad*, with Matons as FDR, shows the great admiration these people hold for the Chief Executive. *Send Your Children to the Orphans' Home* is a satire on the unemployment situation, with the players depicting in dance the women working at odd jobs to support the family. The "Duke of Iron" (Cecil Anderson) handles the narration, with musical background by the Serenaders (Calypso Recorders). *The Good and Glorious Boy* shows in pantomime a young man's play for a beautiful girl whose escort is an old man. The old man wins the girl. *Take Me Down to Losee Beach* is built around a young girl's desire to cast off family ties and go to the beach with a crowd of young people.

With Martin Young as emcee show is fast, and the satirical treatment of the situations deserves praise, especially in the face of the few facilities on hand for a production. Dancing is to the music of the Serenaders, with audience singing *El Rancho Grande* several times an hour. Others prominent

in the cast are Rebecca Brody and John Glenn.

Liquors are moderately priced and minimum is \$1. Atmosphere is hard to duplicate any place in New York. Sam Abbott.

Kit Kat, New York

Colored entertainment and service, but white management, is again the policy of this established East Side club that draws steadily from the spending crowd.

The new fall show is okeh. It pleases without presenting anything new or particularly refreshing. As staged by George Immerman, it is a series of specialties beginning and ending with a simple group number. Five girls who entertain continuously in the adjoining lounge pad out the show by appearing in the two group numbers.

The floor show is headed by the ample Velma Middleton, whose extra poundage ripples like jello. She sings nicely enough and also does surprising floor acrobatics and energetic strutting. A novelty singing turn. Best of the lot is Lorenzo Roberson, a baritone, who handles pop tunes very competently. Dorothy Rhodes is a shapely gal whose *Dawn on the Desert* dance is not as fancy as its title. She does a coochy, bumpy affair familiar in hot floor shows. Bunny and Ralph are a couple of young boys doing fast acrobatic tap and a lot of fancy splits and leaps, along with a bit of singing. Plenty of speed and energy. Dotty Sauter, dancer, who has been in a couple of films, is a comely girl doing fair singing and lively tapping in leg-display costume. Pearl Baines, a veteran here, is the emcee and handles the straight announcements nicely.

A real treat are the Chariteers, doubling from *Hellzapoppin*. Four boys, with an extra one at the piano, they harmonize in tricky arrangements of *Shadrack, Don't Worry About Me* and *Beer Barrel Polka* and encores with a short novelty number. Their vocal effects are arresting and the arrangements certainly above average.

The band is Lonnie McLean, 10-man combo sending out hot rhythms in accepted Harlem style.

Jules Podell is the owner, Gus Christo the host and Curt Weinberg the p. a. Paul Denis.

Continental Room, Stevens Hotel, Chicago

Back in fold for another season, this time under the direction of J. P. Binns. With more thought given to both the atmosphere, now comparatively more cheerful, and the entertainment, which boasts a more intimate band group, room has a nice chance of attracting hotel guests and a profitable share of diners-out. A problem still at hand, however, is the floor-show arrangement hampered by sight-hiding posts on all corners of the stage.

The Biltmore Boys and their orchestra,

a popular group at the La Salle Hotel last year, should, with little trouble, chalk up a long run here. Their rhythmic instrumentation and soft arrangements of both new and old tunes blend with the environment and keep the customers in merry moods. The boys (seven of them) work down to the dancers and table sitters and in reality present a continuous show. Danny Lane, Don Taylor and Pat Alden double up to make a harmonious vocal combine, and with their attractive songstress, Louise Martell, form an entertaining quartet. Miss Martell impresses with a sharp voice that metes out justice to ballads and swingaroos.

Things are not up to par during show time, principally because the two outside acts do not fit the room. Joan Brandon, blond mistress of magic whose forte is her cocktail bar act, is at a disadvantage due to the sight impediment. With many of the customers unable to see her produce the drinks, it's tough to hold their interest. And, too, salesmanship is not as strong as an act of this type demands. Should concentrate on faster talk and equip herself with enough clever comebacks to stop hecklers demanding drinks she cannot produce. Leads up to bar climax with a floating cane and cigaret tricks. Appearance is good.

Nina Olivette and Dmitri, broad comedy dance team, have funny bits and even some strong leg and arm bits, but it's mostly floorwork and is lost to too many of the diners. It is a better act for theaters, where Miss Olivette is funnier.

Show is augmented with a jam session from the Biltmore Boys and a couple of pop tunes from their femme singer. Two revues nightly. At present no intermission outfit is used. A small combination of the Latin variety in particular could do well filling in lulls between dance sets.

Never a cover. Minimum is \$1.50 week days and \$2 Saturdays. Food is reasonably priced. Sam Honigberg.

Versailles, New York

Sophie Tucker's two-week run here is getting this smart East Side spot off to a big fall season. She opened Wednesday (September 20), drawing a big formal dress crowd. Scores were turned away opening night, a tribute to Miss Tucker's drawing power.

After a summer of front page union fight news and a successful run in *Leave It to Me*, Miss Tucker opens a string of night club dates here that will coincide with the road dates of the Freedley show. She is still a topnotch performer, and the crowd kept her singing a full hour the first performance opening night and 45 minutes the second. She put over old and new songs with vigorous, attention-compelling and deft delivery, giving the customers sentimental, novelty and blue stuff and having to do encores and encores. Offered *No One Woman, The Lady's in Love, If I Didn't Care, South American Way, After You're Gone, Come to Me, My Melancholy Baby, Most Gentlemen Don't Like Love, Sophie*

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er Town, Life Begins at 40, I Don't  
t To Get Thin, Some of These Days  
course), and Week-End of a Private  
ecretary.

Miss Tucker is the whole show. Only  
other entertainment is the dance music  
provided by Maximilian Bergere's 10-  
man band and the Panchito Latin  
combo. Both orchestras handle the dance  
incentive nicely, drawing heavy dance  
crowds.

Nick Prounis and Arnold Rossfield are  
still the handshaking hosts, and Leonard  
MacBain is the p. a. giving the spot its  
new coat of glamour. *Paul Denis.*

### Beverly Hills Country Club, Newport, Ky.

This ornate playground, piloted by  
the youthful Glenn Schmidt, continues  
to pull the bulk of the cream trade  
hereabouts with its quality floor shows,  
name bands, excellent cuisine, Bingo  
Nights and similar attractions. Current  
floor layout, a clicker thruout, has five  
instead of the usual four acts, with  
Bandleader Jay Mills emceeding the pro-  
ceedings in able fashion besides boosting  
the floor fare with two specialties from  
his own band crew.

Callahan Sisters, well-stacked and  
attractive pair, start things rolling with  
their lively tap setto. Girls have per-  
sonable style and their terping, both  
their double and competitive efforts,  
register warmly. Offered a speedy  
double routine as an encore and bowed  
to hefty nitting.

Joy Mills takes this spot for his band  
lads, Walter Liberace, pianist, contrib-  
uting an excellent rendition of *Chopin's  
Etude in C-Sharp Minor*, with six of the  
Mills fiddlers following on Franz List's  
*Liebstraum*. The classical stuff was  
nicely received.

Mirth and Mack, zany pair of male  
hoofers and impersonators, sell their  
stuff to telling results. Lads open with  
a vigorous hoofing session, displaying  
precision and unusual routines, and fol-  
low with carboning such theatrical  
prominents as Arliss, Durante, Sparks  
and Harpo and Groucho Marx. Their  
impersonation, backed by swell hokey  
stuff, netted numerous belly laughs.  
with the boys bowing to a sound hand.

Platinum-voiced Sylvia Froos, head-  
liner of the current show, had this crowd  
eating out of her hand with her lovely  
singing. Offered *Comes Love, Russian  
Lullaby* (in English and Russian), *It's  
Tough To Be in Love With a Jitterbug*,  
and for a closer waved a flag with a  
patriotic special, *You're in God's Coun-  
try*. Could have remained on indefi-  
nitely but chose to exit here to a pro-  
longed hand.

Bob Neller, vent artist, and his  
assistant, Reginald J. Trickpuss, the  
latter the most versatile dummy in the  
business, grabbed off the evening's  
applause honors. In addition to sport-  
ing sound material, Neller offers several  
exceptional vent nifties, the tops being  
the bit of double whistling between him  
and the dummy, with each carrying a  
different tone. Neller's manipulation of  
the dummy is a treat in itself. As an  
encore Neller and Reggie do a funny  
piece of singing business with the aid  
of Jay Mills.

Bartell-Hurst Foursome, three husky

lads and a stocky blond femme, offer  
a sensational and graceful piece of  
adagio work. Their daring tosses and  
graceful catches of the girl brought  
frequent applause thruout the running.  
The turn is beautifully routined and  
nicely timed. Pulled a strong finish  
hand.

The Jay Mills ork lads, in addition  
to furnishing a likable brand of music  
for the dance patrons, played the show  
scores in splendid fashion. *Bill Sachs.*

### The Harlequin, New York

This room, an adjunct of the Hotel  
Fourteen, is primarily an eating and  
drinking place, catering to the smart set  
or a reasonable facsimile. Place has  
a simple and pleasant decor, but its  
chief attraction is its cuisine. Mario,  
head waiter and host, may himself be  
responsible for much of the business  
brought in. He's an excellent host,  
affable and restrained to the proper  
point. Cuisine is very good. Prices are  
in the higher bracket.

Only entertainment offered is Jack  
Kerr, who accompanies himself at the  
piano. He'd do better with a p.-a. sys-  
tem, for the customary room noises mean  
he can't be heard unless you're close to  
him. Has a nice voice for pop tunes  
and pleasant personality. Maybe he'll  
need blue material to get over big.

Richard Day is press agent. Inciden-  
tally, for the sentimental, the Villa  
Venice, which housed Rudy Vallee when  
he first started, is included in the  
Harlequin downstairs banquet room.  
*Jerry Franken.*

### Radio Franks, New York

The Radio Franks are the Messrs.  
White and Bessinger who are on hand  
personally to greet old friends and fans.  
The club itself is a well-lighted, neat,  
intimate spot with a band stand on one  
end.

A four-piece outfit takes care of the  
music, a few couples usually taking  
advantage of the small floor. Most of  
the patronage, however, is the type that  
just sits.

Current entertainment has Covert and  
Reed, a versatile male duo that sings  
light ditties, both duo and solo, and  
that also offers a provoking mindread-  
ing turn. Blond and charming Gloria  
Manners sings pop tunes in low torch  
style and then switches to a bit of  
smooth high kick and tap waltzing.

Alec Kramer is at the piano. Band  
consists of piano, string bass, guitar and  
violin.

Entertainment is continuous, making  
the club a good place for casual drop-  
ping in, either for dinner or just a drink  
at the bar. *Paul Denis.*

### El Chico, New York

This is one Latin floor show without  
a single rumba or tango number. In-  
stead there is a plethora of Flamenco  
singing and comedy and novelty dancing  
that successfully gets away from the  
convention in Latin entertainment.

Benito Collada has brought back  
Dorita and Valero and his trouble get-  
ting them thru Ellis Island on time is  
more than justified by their swell per-  
formance. Their gypsy dancing has  
grace, life and charming comedy. Held  
over from the last show is Soledad  
Miralles, who, Collada assures us, killed  
29 bulls in the arena. Her arena expe-  
rience shows thru her dancing, which is  
gypsy style—heel clicking castanets,  
straight back and proud carriage. She is  
a good dancer.

Maria-Louisa Lopez, another holdover,  
is becoming a great favorite. She pouts,  
makes faces, whistles like a man and  
sings flirtation songs to patrons. It's

### Davis in the Jug

CHICAGO, Sept. 23.—A novel stunt  
has been devised by the press depart-  
ment of the local MCA office to sell  
Rufe Davis.

Over 200 small brown jugs are being  
mailed to producers and operators of  
hotels and night spots carrying his  
name and labeled "more kick than  
the best Kentucky corn." In the jug  
is a small scroll carrying Rufe's own  
humble appeal for work.

### Jacksonville Likes Its 1st Ice Floor Show

JACKSONVILLE, Fla., Sept. 23.—  
Roosevelt Hotel opened its new Terrace  
Room addition to the Patio Grill this  
week with *Sun Valley Ice Frolics*, the  
city's first introduction to an ice show.  
The Terrace Room increased capacity  
to 500, and packed houses have greeted  
the synthetic polar douges.

With the thermometer outside flirting  
with 100 degrees, the air-conditioning on  
the inside and the ice show proved a  
strong draw.

Show opens with six skating chorines  
doing a standard, simple routine.

Sonia and Margo, femme duo, staged  
a graceful and acceptable number that  
won heavy applause. Restricted floor  
area prohibited any extended figure  
skating. Bobby McLean, billed as the  
fastest skater in the world, came on for  
a fast, peppy exhibition that was okeh.  
Hard to show speed on a small floor.

Ted Meza, doing a drunk act, garnered  
a heavy mitt. His work was sensational  
and his pratt falls ludicrous. Ted  
Beyers handled the gab role nicely,  
singing two songs fairly well. Jimmy  
Bigelow, a fixture, did his usual and  
highly popular banjo stint.

Marie Elliott still fingers the Ham-  
mond, giving the effect of a five-piece  
ork all by herself.

Peggy Wood warbles in a deep, plain-  
tive and very sweet and appealing voice.

Blaine Sikes' 10-piece sweet combina-  
tion plays nicely for the dancers as  
well as the floor show. *W. H. Colson.*

### Pittsburgh Club Reopens

PITTSBURGH, Sept. 23.—Al Ritz' Club  
Petite opened in East Liberty last Friday  
with a cast including Neil Buckley, Pic-  
colo Pete's Orchestra, Flo Parker, Starr  
and Maxine and Masie White. No cover  
policy.

### Brown, Louisville, Resumes

LOUISVILLE, Sept. 23.—Brown Hotel  
went back to a floor-show policy Friday  
(15) with Enrica and Novella and Tom-  
my Trent on the opening card. Changes  
will be made every two weeks.

the hoyden idea and she puts it over in  
grand style. La Gitanilla is another  
Flamenco singer and what she lacks in  
looks she more than makes up for in  
shrewd delivery. Has personality and  
knows how to make the most of her  
singing voice.

Guest artists opening night (Septem-  
ber 14) included Enrica Rey, tenor,  
whose singing is excellent but who could  
gain in appearance and poise.

The new dance orchestra here is that  
of Hugo Mariani, who recently returned  
from South America, where he played  
night clubs. An established radio band-  
leader, he brings here a good 11-piece  
orchestra, including three saxes and a  
trumpet. Altho it didn't play the show  
perfectly it showed its stuff for the  
dance music. Mariani himself is a dig-  
nified and earnest looking front man  
and also contributed an excellent violin  
solo after the show.

Dorothy Kay is the p. a., resuming ac-  
tivities after a few months' retirement  
due to the arrival of the first born of  
the Kay-Friend household. *Paul Denis.*

### SUGAR'S DOMINO—

(Continued from page 4)

possible what appears in his article) are  
no credit to the theatrical profession  
artistically or socially. He chides the  
actors (making us wonder, indeed, what  
he means by actors) for including them  
in their jurisdiction because they (the  
Pegler-yoclept actors) were thus "invad-  
ing a suburb of the underworld." (We  
hope Executive Editor Wood will allow

us the one quote.)

Then Pegler goes on telling his readers  
about what bad boys the stagehands are.  
We are not concerned with that here—  
and principally because the stagehands  
are strong enough to protect themselves  
and the actors (not Pegler's definition)  
are not.

Pegler shouldn't be vilified. He  
shouldn't be abused or insulted. He  
deserves neither of these things be-  
cause his record proves that as sour as he  
usually is he at least means well. But  
he should be subjected to the fire of  
an educational barrage let loose by the  
Four A's. He should feel the force of  
moral indignation of all the elements of  
stage uniondom. He should be shown  
as constructively as possible that he has  
committed a grave injustice towards a  
large class of persons who depend great-  
ly on public approbation.

Pegler is not important. When you  
come down to it no individual is im-  
portant as such. But the power Pegler  
wields thru his column is important.  
He has maligned the theatrical profes-  
sion in the eyes of perhaps millions of  
readers who in most cases permit  
columnists such as he to do their think-  
ing for them; who at least take at their  
face value any so-called facts appearing  
in the columns. The least that Pegler  
can do once he finds out that he has  
been definitely wrong and unjust is to  
write another piece and, like the good  
sport we are sure he is, admit that he  
has been wrong and tell why he has  
been wrong as only he can do it.

It is surprising to us, incidentally,  
that Walter Winchell failed to grab the  
opportunity to take a few potshots at  
Pegler for the September 5 piece. Per-  
haps Walter did but we have failed to  
run across them. Winchell permits few  
opportunities to pass to come to the  
front for the underdog in greasepaint.  
The Pegler piece should have represented  
a Roman holiday for the white-haired boy  
who knows more about the kind of actor  
Pegler maligns than any man writing  
down to the masses today.

We feel about Pegler's piece—so far  
as detailed comment is concerned—as  
Professor Einstein might feel if he were  
encountered on the street by a boot-  
black and called a sissy. In other words,  
the stink bombs thrown by the sour  
Pegler at the acting profession hardly  
deserve being dignified by counter  
arguments. We do not intend to so dig-  
nify them, but the temptation is too  
great to avoid stating just a few things  
that it might interest Pegler to know—  
and it is quite apparent that in so  
doing we are hardly as well disciplined  
as an Einstein.

Pegler, it is exasperating to note,  
doesn't realize that the line of demarca-  
tion between the various acting branches  
of the show business is as thin and ill-  
defined as gossamer blown in the wind.  
He doesn't realize that a preponderating  
number of Hollywood stars, legit satel-  
lites and radio luminaries came from  
vaudeville and cafes and that they re-  
turn to theaters and night clubs fre-  
quently. Pegler fails to realize that  
the idea of "one big union," which is  
more or less the spark that ignited the  
Four A's fracas, arose from the constant  
drifting of talent from one field to an-  
other. Pegler doesn't know—or perhaps  
he hid his knowledge in the devilish pro-  
cess of writing a column—that the  
underworld does not confine itself ex-  
clusively to the operation of cafes.

If Pegler really wanted to write facts  
he might have told about legit shows  
being backed by underworld characters;  
about industries and commercial estab-  
lishments being financed by underworld  
capital; about underworld characters  
pulling some of the strings that make  
Wall Street operate; about gangsters  
sitting in the inner councils of Wash-  
ington at one time or another—and  
maybe about gangsters behind the  
scenes of European dictatorships. In  
short, Pegler is as unfair as anybody can  
be when he refers to cafes as a "suburb  
of the underworld." A partial truth  
is worse than an outright lie. Of course,  
there are cafes run by underworld char-  
acters. But that does not mean that  
all cafes are in that category. Nor does  
it mean that other branches of the show  
business or any business or any human  
enterprise is entirely free of underworld  
influence.

Pegler has committed a great wrong.  
It is up to show business and those who  
are sympathetic with its people to point  
out his wrong to him. And it is up to  
Pegler, after the wrong has been pointed  
out, to make amends in the same place  
where he blasphemed a group of human  
beings who deserve far better treatment  
at the hands of a responsible and in-  
fluential member of the Fourth Estate.

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(Routes are for current week when no dates are given.)

**A**

Abdallah, Sam, Girls (Lotus Garden) Washington, D. C., nc.  
 Ace, Red (Silver Star) Detroit, nc.  
 Adams, Peggy (Biltmore) NYC, h.  
 Aggars, Lucille (Pappy's 66 Club) Dallas, nc.  
 Akers, Hank (Aquacade) World's Fair, NYC.  
 Allen, Roberta (McAlpin) NYC, h.  
 Alpert, Mickey (Cocoanut Grove) Boston, nc.  
 Ames & Arno (International Casino) NYC, nc.  
 Ammons, Albert (Cafe Society) NYC, nc.  
 Andre, Janis (Paradise) NYC, nc.  
 Ardath, Fred (Little Old New York) World's Fair, NYC.  
 Arden's, Don, Artist Models (Chez Ami) Buffalo, nc.  
 Armatta, Henry (State) NYC, t.  
 Armstrong, Louis, & Band (Pal) Cleveland, t.  
 Arnold, Jean (Summit) Baltimore, nc.  
 Arrow, Margaret (La Salle) Chi, t.  
 Ash, Paul, Orch. (Roxy) NYC, t.  
 Atkinson, Betty (Harry's New Yorker) Chi, nc.

**B**

Banks, Sadie (Old Rumanian) NYC, nc.  
 Barclay, Irene (Barney Gallant's) NYC, nc.  
 Bartell-Hurst Foursome (Beverly Hills) Newport, Ky., cc.  
 Barth, Ruby (Zimmerman's Hungaria) NYC, nc.  
 Barton, Sam (Riverside) Milwaukee, t.  
 Bastien, Eva (Harry's New Yorker) Chi, nc.  
 Bates, Lulu (Diamond Horseshoe) NYC, nc.  
 Beachcombers, The (Grand Terrace) Chi, nc.  
 Bedini, Jean (Little Old New York) World's Fair, NYC.  
 Belmont, Bobby (Jefferson) St. Louis, h.  
 Bennett, Ethel (Old Rumanian) NYC, nc.  
 Bernie, Ben, & Band (Lyric) Indianapolis, t.  
 Bessinger, Frank (Radio Franks) NYC, nc.  
 Billington, Orrin, & Betty Lou (Blackhawk) Chi, re.  
 Bishop, Fred (Radio Franks) NYC, nc.  
 Blair, Cecil (Harry's New Yorker) Chi, nc.  
 Blair, Jack & June (Capitol) Washington, D. C., t.  
 Blane, Rose (Chez Paree) Chi, nc.  
 Block & Early (Golden Gate) San Francisco, t.  
 Bordine & Carole (Merry-Go-Round) Dayton, O., nc.  
 Bowan, Sybil (Pal) Chi, t.  
 Brandon, Joan (Stevens) Chi, h.  
 Britz, Betty (Golden Gate Expo.) San Francisco, a.  
 Bronze Beauties, Ten (Paradise) Atlantic City, nc.  
 Burke, Johnny (Chicago) Chi, t.  
 Burke, Irene (Town & Country Club), Milwaukee, nc.  
 Burnell, Buster & Billie (Paradise) NYC, nc.  
 Burns, Jeanne (Chateau Moderne) NYC, nc.  
 Byrd, Muriel (Belmont Plaza) NYC, h.

**C**

Callahan Sisters (Beverly Hills) Newport, Ky., cc.  
 Captivators, Three (Powell's) Antigo, Wis., nc.  
 Cardini (Palmer House) Chi, h.  
 Carlos & Carito (Belmont Plaza) NYC, h.  
 Carpenter, Imogene (Weylin) NYC, h.  
 Carr, Billy (606 Club) Chi, nc.  
 Carroll, Helene (Lexington) NYC, h.  
 Carroll, Don (International Settlement) San Francisco, nc.  
 Carroll, Jack (Paddock) Wheeling, W. Va., nc.  
 Carroll, Kay (Town & Country Club) Milwaukee, nc.  
 Carroll & Gorman (885 Club) Chi, nc.  
 Carson, June (Colosimo's) Chi, nc.  
 Carter, Bob (Nixon) Pittsburgh, re.  
 Carter & Schaub (Jimmy Kelly's) NYC, nc.  
 Carter, Frank & Bowie, Arthur (Barney Gallant's) NYC, nc.  
 Casanova, Don (Cuban Casino) NYC, nc.  
 Chadwicks (Village Rendezvous) NYC, nc.  
 Chamberlain, Eddie (Aquacade) World's Fair, NYC.  
 Charles & Barbara (Leon & Eddie's) NYC, nc.  
 Charloters, The (Kit Kat) NYC, nc.  
 Cherie & Tomasita (Villa Venice) Northbrook, Ill., nc.  
 Christie & Gould (Tower) Kansas City, Mo., t.  
 Clayton, Ruth (18) NYC, nc.  
 Clinton, Larry, Orch. (Capitol) Washington, D. C., t.  
 Cobby, Lew (Leone's) NYC, nc.  
 Coe, Jerry (Tower) Kansas City, Mo., t.  
 Cole, Jack (Rainbow Room) NYC, nc.  
 Collegians, Four (Lyric) Indianapolis, t.  
 Collette (Dutch's) Chi, nc.  
 Colligan, Bill (Marie's Crisis) NYC, nc.  
 Collins, Nick & Vicki (Sherman) Chi, t.  
 Conlin, Ray (Tower) Kansas City, Mo., t.  
 Conrad, Bob (Leon & Eddie's) NYC, nc.  
 Cook, Ralph (Harry's New Yorker) Chi, nc.  
 Cook, Gloria (Leon & Eddie's) NYC, nc.  
 Cook, Betty & Lawrence (606 Club) Chi, nc.  
 Cooper, Beryl (Whirling Top) NYC, nc.  
 Cooper, Etsy (Kit Kat) NYC, nc.  
 Coriano & Corinne (Saks) Detroit, nc.  
 Cornet, Alice (Court of Flame) World's Fair, NYC, re.  
 Cortez, Arturo (Havana-Madrid) NYC, nc.  
 Cortez, Flores (Ventura) Ashland, Ky., h.  
 Craig, Reginald (Earl Carroll's) Hollywood, nc.  
 Craig Jr., Freddie (Earle) Washington, D. C., t.  
 Craig, A. C., & Dorothy Mays (Pappy's 66 Club) Dallas, nc.  
 Craig, Phil (Playhouse) Kansas City, Mo., cb.  
 Cunningham, Fairy (Gibson) Cincinnati, h.

**D**

Day, Doris (Barney Rapp's) Cincinnati, nc.  
 Day, Gloria (Orpheum) St. Paul, t.  
 DeAngelo & Porter (Chez Paree) Chi, nc.  
 De Lys, Donette (Topsy's) Los Angeles, nc.  
 De Forest, Marie (St. Regis) NYC, h.  
 De LaPlante, Peggy (Jimmy Kelly's) NYC, nc.  
 Delahanty Sisters (Harrington) Canton, N. Y., h.  
 Dering, Rosemary, & Tommy Martin (Chase) St. Louis, h.  
 Desjardens, Pete (Billy Rose's Aquacade) World's Fair, NYC.  
 DeVal, Merle & Dec (Colonial) Dayton, O., t.  
 Diaz & Dolores (Cuban Casino) NYC, nc.  
 Dinarco Dolores (Town & Country Club), Milwaukee, nc.  
 Donnelly, Harry (Gay '90s) NYC, nc.  
 D'Orsay, Fifi (Show Box) Seattle, nc.  
 Dorita & Valero (El Chico) NYC, nc.  
 Downey, Morton (Palmer House) Chi, h.  
 Doyle, Buddy (Diamond Horseshoe) NYC, nc.

# Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

## EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.  
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Dracken, Russell (Whirling Top) NYC, nc.  
 Drysdale, Grace (Topsy's) Los Angeles, nc.  
 Duffy, Douglas (New Yorker) NYC, h.  
 Duncan Sisters (Riverside) Milwaukee, t.

**E**

Eddy, Marion (Little Old New York) World's Fair, NYC.  
 Ederle, Gertrude (Billy Rose's Aquacade) World's Fair, NYC.  
 Edwards, Gene & Jeanne (International Settlement) San Francisco, nc.  
 Evans, Dale (Blackstone) Chi, h.  
 Everett & Conway (Colonial) Detroit, t.

**F**

Farney, Evelyn (Biltmore Bowl) Los Angeles, nc.  
 Fay & Andre (Music Hall) Seattle, nc.  
 Faye, Frances (Famous Door) NYC, nc.  
 Faye, Gladys (Jimmy Kelly's) NYC, nc.  
 Faye, Gloria (State-Lake) Chi, t.  
 Fears, Kay (Diamond Horseshoe) NYC, nc.  
 Farrett, Bunny (Place Elegante) NYC, nc.  
 Fields, Gene (Gibson) Cincinnati, h.  
 Fiske, Dwight (Colony Club) Chi, nc.  
 Florenza (Harry's New Yorker) Chi, nc.  
 Flores, Marissa (St. Moritz) NYC, h.  
 Fonda & St. Clair (Moderne) San Francisco, nc.  
 Forrest, June (Music Hall) NYC, t.  
 Foster, Gae, Girls (Roxy) NYC, t.  
 Foster, Gae, Girls, Sixteen (Earle) Washington, D. C., t.  
 Fox, Earle & Tucker, Bobby (Fifth Ave. Bar) NYC, nc.  
 Frances, Emma (Diamond Horseshoe) NYC, nc.  
 Francine, Ann (Coq Rouge) NYC, nc.  
 Frakson (Waldorf-Astoria) NYC, h.  
 Francisco Spook Show (Uptown) Muscatine, Ia., 30; (Strand) Ft. Madison, Oct 3; (Liberty) Sedalia, Mo., 5; (Electric) Springfield 6; (Fox) Joplin 7; (Colonial) Pittsburg, Kan., 9, t.  
 Franz, Ernst, Continentals (Place Elegante) NYC, nc.  
 Frazee Sisters (Belmont Plaza) NYC, h.  
 Froos, Sylvia (Beverly Hills) Newport, Ky., cc.  
 Fulton, Jack (Oriental) Chi, t.

**G**

Gainsworth, Marjorie, (Earle) Phila, t.  
 Gale, Betty (Shelton) NYC, h.

**Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.**

Garland & Marla (Hollywood) West End, N. J., h.  
 Gentry, Tex (Chateau Moderne) NYC, nc.  
 Georges & Jaina (Waldorf-Astoria) NYC, h.  
 Gerard, Anne (Rainbow Room) NYC, nc.  
 Gilbert, Lillian (Topsy's) Southgate, Calif., nc.  
 Gilmour, Ailes (Village Vanguard) NYC, nc.  
 Gilmore, Patricia (Weylin) NYC, h.

**PAUL AND NINO GHEZZI**  
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Goldie, Jack (Little Old New York) World's Fair, NYC.  
 Gonzalo & Christine (Jimmy Kelly's) NYC, nc.  
 Goodman, Benny, & Band (Orpheum) St. Paul, t.  
 Goodwin, Jack (Weylin) NYC, h.  
 Gordon & Rogers (Pal) Cleveland, t.  
 Grable, Betty (Shubert) Cincinnati, t.  
 Granoff, Bert (Bismarck) Chi, h.  
 Grauer, Bernie (Gay Nineties) NYC, nc.  
 Green, Al (Swing Club) NYC, nc.

**H**

Hacker & Sidell Treasure Island) San Francisco, p.  
 Haddon, Harriette (St. Regis) NYC, h.  
 Hale, Chester, Girls (Palace) Chi, t.  
 Hall, Charley "Red" (Fairmont) Hull, Que., cc.  
 Hanlon & Clark (Show Box) Seattle, nc.  
 Harmon, Ginger (International Casino) NYC, nc.  
 Harrington, Pat (Club 18) NYC, nc.  
 Harris, Don (Tower) Kansas City, Mo., t.  
 Harris, Katherine (State) NYC, t.  
 Harris, Whitey, with Lynch's Death Dodgers (World's Fair) NYC.  
 Harrison, Spike (Gay '90's) NYC, nc.  
 Harvey, Sharon (Summit) Baltimore, nc.  
 Hayes & Ginger Herbert (Edgewater Beach) Chi, h.  
 Hayworth, Seabee, Revue (Carolina) Rocky Mount, N. C., 26; (Broadway) Fayetteville 27; (Carolina) Goldsboro 28; (Gem) Kansas 29; (Carolina) Asheboro 30, t.  
 Herrick Bros. & Lorena (Lookout House) Covington, Ky., nc.  
 Hess, Bobby (Wilson) Harrisburg, Pa., h.  
 Hi Elmer & his Pine Ridge Hillbillies (Academy) Lynchburg, Va., 29-30; (Broadway) Reidsville, N. C., Oct. 2-3, t.  
 Higgins, Peter (Palmer House) Chi, h.  
 Hildegarde (Savoy Plaza) NYC, h.  
 Hin Low, Florence (Oriental) Chi, t.  
 Holm, Eleanor (Billy Rose's Aquacade) World's Fair, NYC.

Holt, Meymo (Lexington) NYC, h.  
 Hooton, Don (Hollenden) Cleveland, h.  
 Hot Shots, Four (Earl Carroll's) Hollywood, nc.  
 Hoveler, Winnie, Girls (Harry's New Yorker) Chi, nc.  
 Howard, Sammy & Helen (Aquacade) World's Fair, NYC.  
 Howard, Bob (St. George) Brooklyn, h.  
 Howard, Jack (Little Old New York) World's Fair, NYC.  
 Howard, Joe E. (Diamond Horseshoe) NYC, nc.  
 Hruha, Vera (New Yorker) NYC, h.  
 Hudson, Margie (Old Vienna) Cincinnati, re.  
 Hughes, Lysbeth (Biltmore) NYC, h.  
 Hughes, Bud, & Pal (Shubert) Cincinnati, t.

**I**

Ink Spots (Paramount) NYC, t.  
 Intimates, The (Arnold's) Cape May, N. J., nc.

**J**

Jacobi, Anita (606 Club) Chi, nc.

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Jenkins, Polly, & her Plowboys (Tioga) Owego, N. Y., t.  
 Jensen, Iola (Astor) NYC, h.  
 Johnson, Lee (Barney Rapp's) Cincinnati, nc.  
 Johnson, Tilda (Diamond Horseshoe) NYC, nc.  
 Johnson, Lucille (Diamond Horseshoe) NYC, nc.  
 Juliette of France (Chanticleer) Hartford, Conn., nc.

**K**

Kaly, Chandra (Villa Venice) Northbrook, Ill., to  
 Karavaeff, Simeon (Russian Kretchma) NYC, nc.  
 Kaufman, Ben (Place Elegante) NYC, nc.

**L**

LaBoda, Janina (Yar) Chi, re.  
 La Gitanilla (El Chico) NYC, nc.  
 La Mae & Glover (Mt. Royal) Montreal, Que., h.  
 LaMonte, Lee (The Madison) Baltimore, nc.  
 Lamont's Cockatoos & Macaws (Jungleland) World's Fair, NYC.  
 Landrum, Robert (Music Hall) NYC, t.  
 Lane, Mary (Jimmy Kelly's) NYC, nc.  
 Lane, Bobby, & Ward (Shubert) Cincinnati, t.  
 Lassen, Sigrid (Armando's) NYC, nc.  
 Lathrop Bros. & Lee (Chicago) Chi, t.  
 Lavernes, The Four (Oriental) Chi, t.  
 Lawrence, Marian (Crystal Palace) World's Fair, NYC.  
 Le Brun Sisters (Chez Ami) Buffalo, nc.  
 Lee, Bob (Wivel) NYC, nc.  
 Leeds, Lois (Zimmerman's Hungaria) NYC, nc.  
 Leonard, Hazel (Rumanian Village) NYC, nc.  
 Leonard, Ada (Colosimo's) Chi, nc.  
 Lester & Irmajean (Tivoli) Sydney, Australia, t.  
 Lewis, Meade Lux (Cafe Society) NYC, nc.  
 Lewis, Helen (Marie's Crisis) NYC, nc.  
 Lewis, Ralph (Freddie's) Cleveland, nc.  
 Lewis Sisters (Queen's Terrace) Woodside, L. I., nc.  
 Libuse, Frank (Diamond Horseshoe) NYC, nc.  
 Lindy Hoppers, Six (Paradise) Atlantic City, nc.  
 Lopez, Maria Luisa (El Chico) NYC, nc.  
 Lorraine, Billy (Gay '90's) NYC, nc.  
 Lozipo, James (Ambassador) NYC, h.

**M**

McCabe, Sara Ann (State) NYC, t.  
 McCann, Eleanor (Village Nat Club) NYC, nc.  
 McCoy, Bob (Biltmore) NYC, h.  
 McLean, Barbara (St. Regis) NYC, h.  
 McLean, Ross (New Yorker) NYC, h.  
 McNellis, Maggie (Ambassador West) Chi, h.  
 Madden, Frank (Oriental) Chi, t.  
 Madera, Nedra (Club Gauchon) NYC, nc.  
 Manhattan Trio (Grand Central) St. Louis, nc.  
 Manhattan Boys (Grand Central) St. Louis, nc.  
 Mangan Sisters (Diamond Horseshoe) NYC, nc.  
 Mann, Lloyd, & Dancing Marionettes (The Madison) Baltimore, nc.

Manning, Hope (St. Moritz) NYC, h.  
 Mara (Park Central) NYC, h.  
 March, Linda (Bertolotti's) NYC, nc.  
 Marcus, Dr. (Gibson) Cincinnati, h.  
 Marcus-Barger's Night at the Moulin Rouge (Masonic) Davenport, Ia., 30; (Shrine) Cedar Rapids, Oct. 1; (Shrine) Des Moines 2; (Coliseum) Sioux Falls, S. D., 3, a.  
 Mardoni & Louise (Biltmore Bowl) Los Angeles, nc.  
 Mario & Floria (Roxy) NYC, t.  
 Marlynn & Michael (Rainbow Grill) NYC, nc.  
 Marsh, Gloria (Jimmy Kelly's) NYC, nc.  
 Marshall, Everett (Aquacade) World's Fair, NYC.  
 Martin & Margo (Hi-Hat) Chi, nc.

Mason, Bud & Gil (Paradise) NYC, nc.  
 Masters, Frankie, & Orch. (Shubert) Cincinnati, t.  
 Maximilian & Co. (Music Hall) NYC, t.  
 Meagher, Billy (Ken Roberts) Detroit, nc.  
 Mel-Roy, Magician (Princess) Crested Butte, Colo., 25-27; (Unique) Gunnison 28-30; (Durango) Durango, Oct. 1, t.  
 Meyer, Theresa (Bismarck) Chi, h.  
 Michon, Michel (Russian Kretchma) NYC, nc.  
 Middleton, Velma (Kit Kat) NYC, nc.  
 Miles, Lee (New Yorker) NYC, h.  
 Miller, Glenn, & Band (Paramount) NYC, t.  
 Miller, Susan (Earl Carroll's) Hollywood, nc.  
 Miralles, Soledad (El Chico) NYC, nc.  
 Mirova, Nadia (Russian Kretchma) NYC, nc.  
 Mirth & Mack (Beverly Hills) Newport, Ky., cc.  
 Modie & LeMaux (Colosimo's) Chi, nc.  
 Moeslein, Prof. (Canteen) Harrisburg, Pa., nc.  
 Monroe Bros. (Pal) Chi, t.  
 Moore, Leila (Earl Carroll's) Hollywood, nc.  
 Moore, George (Rose Bowl) Chi, nc.  
 Moreno, Censuelo (Cuban Casino) NYC, nc.  
 Morgan, Grace (Whirling Top) NYC, nc.  
 Morgan, Helen (Mayfair) Boston, nc.  
 Morton & Denison (Earle) Washington, D. C., t.  
 Murphy, Dean (International Casino) NYC, nc.  
 Murray, Jackson, Octet (Old Heidelberg) Chi, re.  
 Murray, Elizabeth (Diamond Horseshoe) NYC, nc.

**N**

Naughton & Margo (Grand Terrace) Chi, nc.  
 Neller, Bob (Beverly Hills) Newport, Ky., cc.  
 Nelson, Joan (Crystal Palace) World's Fair, NYC.  
 Newtons (Paramount) NYC, t.  
 Niska (Earl Carroll) Hollywood, t.  
 Noble, Margie (Lookout House) Covington, Ky., nc.  
 Nolan, Charles (Matteoni's) Stockton, Calif., nc.  
 Nunn, Claire (New Yorker) NYC, h.

**O**

O'Dell, Dell (Warwick) NYC, h.  
 O'Hara, Del (Colosimo's) Chi, nc.  
 Olivette, Nina & Dmitri (Stevens) Chi, h.  
 O'Neil, Lee (Barney Rapp's) Cincinnati, nc.  
 Ondrea, Andree (Jefferson) St. Louis, h.  
 Osta, Teresita (La Conga) NYC, nc.

**P**

Page, Lolita (Marie's Crisis) NYC, nc.  
 Page, Sid & Co. (Oriental) Chi, t.  
 Paine, Billy (Cocoanut Grove) Boston, nc.  
 Paley, Nellie (Barney Gallant's) NYC, nc.  
 Pancho & Dolores (La Conga) NYC, nc.  
 Pape, Billy, & Conchita (Radio City), NYC, nc.  
 Paraga, Graziella (Mother Kelly's) NYC, nc.  
 Parker, Muriel, & Charles Fredericks (Ohio Villa Club) Cleveland, nc.  
 Parker, Gail (Town & Country Club) Milwaukee, nc.  
 Parsons, Kay (International Casino) NYC, nc.  
 Patricia & Cesar (Havana-Madrid) NYC, nc.  
 Patricia, Tom (Diamond Horseshoe) NYC, nc.  
 Patterson, Jim (Aquacade) World's Fair, NYC.  
 Pearce, Jan (Music Hall) NYC, t.  
 Pennington, Ann (Little Old New York) World's Fair, NYC.  
 Peterson, Jimmie (Pappy's 66 Club) Dallas, nc.  
 Pickert, Rollo & Verna (Chicago) Chi, t.  
 Poe, Evelyn (Harry's New Yorker) Chi, nc.  
 Poliakova, Nastia (Russian Kretchma) NYC, nc.  
 Powell, Eddie (Minuet) Chi, nc.  
 Prince, Jack (Colosimo's) Chi, nc.  
 Proctor, Vivian (Hi-Hat) Chi, nc.  
 Pryde & Dell (Ray-Ott) Niagara Falls, N. Y., nc.

**Q**

Quentmeyer, Bill (Gay Nineties) NYC, nc.

**R**

Ranson, Blenda (Village Nut Club) NYC, nc.  
 Ray, Clair, Girls (Lookout House) Covington, Ky., nc.  
 Reardon, Casper (Ambassador East) Chi, h.  
 Regan, Paul (Biltmore Bowl) Los Angeles, nc.  
 Reillys, The (Strand) NYC, t.  
 Renee & Stella (Havana-Madrid) NYC, nc.  
 Revere, Amy (Little Old New York) World's Fair, NYC.  
 Reveyers, The (Rainbow Room) NYC, nc.  
 Reynolds, Helen, Skating Girls (Fair) Cobleskill, N. Y.  
 Rhodes, Jean (Bertolotti's) NYC, nc.  
 Rhythm Rockets, Twenty (Capitol) Washington, D. C., t.  
 Ricalde, Orlando (Villa Venice) Northbrook, Ill., to  
 Rice, Don (Colonial) Dayton, O., t.  
 Richards, Harold (St. Regis) NYC, h.  
 Richman, Harry (Chez Paree) Chi, nc.  
 Rider Sisters (Gibson) Cincinnati, h.  
 Rijo, Louis (Club Gauchon) NYC, nc.  
 Rios, Rosita (Havana-Madrid) NYC, nc.  
 River Boys (Claremont Inn) NYC, nc.  
 Roberson, Lorena (Kit Kat) NYC, nc.  
 Roberts, Whitey (Earle) Washington, D. C., t.  
 Roberts, Whitney (Palomar) Los Angeles, b.  
 Rochester (Shubert) Cincinnati, t.  
 Rock Will (Orpheum) Portland, Ore., 26-Oct. 1, t.  
 Rollickers Trio (Elms) Excelsior Springs, Mo., h.  
 Rosella, Jessie (606 Club) Chi, nc.  
 Rosini, Paul (Commodore) Detroit, h.  
 Royal Rollers & Mickey (Balsams) Dixville Notch, N. H., h.  
 (See ROUTES on page 66)

# BRANDT VAUDE OPENS WELL

## 3 Spots Okeh; 1 More Opening; Vaud Idea Gains

NEW YORK, Sept. 23.—Opening days of the Brandt Circuit's vaude experiment here drew better than expected and encouraged bookers and theater men interested in trying vaude. First week of the Flatbush (six days) did good business, with opening day and Sunday breaking the house record. Sammy Kaye's Band and supporting acts, along with the film, *Big Town Czar*, did the trick. House seats 1,695.

Kaye moved into Brandt's Windsor in the Bronx Thursday (21) and his opening day was very big. Cass Daley and Bob DuPont are supporting and *Gracie Allen Murder Case* is on the screen. House seats 1,600. The Audubon, up-town, also opened vaude Thursday, with Jimmy Dorsey Band and the Harvest Moon Dance Winners featured with the film *Boys' Reformatory*. Ed Sullivan appeared also opening night, which drew 3,000. House seats 2,601.

The Brandt's fourth house to try vaude will be the Carlton in Jamaica (1,200-seater), which debuts Thursday (28). Each of the four houses is charging the same admission scale: 10 cents (children) and 25 cents matinees and 40 cents evenings; 15 and 30 cents week-end matinees and 55 and 65 cents week-end evenings.

MCA sold Kaye and acts as an intact unit for \$6,000 and a percentage, but Kaye failed to make the percentage. MCA feels the percentage figure was too high and will probably not sell Arthur Fisher, Brandt booker, on any other percentage deals. Andrews Sisters and Milt Britton Band followed Kaye into the Flatbush Thursday (21) and got off to a strong opening. Newspaper ads didn't even mention the film at the Flatbush, which proves how much Brandts are depending on the stage shows. Cab Calloway goes into the Flatbush Thursday (28) and George Jessel comes in October 12.

The Brandt newspaper advertising was the first to throw the entire emphasis on vaude in a long time here. The large ads in the dailies played up "World's Greatest Vaudeville" and sunk mention of the film in small type.

Locally the Century switched from Jewish shows to English vaude Friday (15) with Jerry Baker heading the opening show. House will change bills Tuesdays and Fridays.

The Clinton went into a full week of Jewish vaude September 8.

The Majestic, Brooklyn, vaude-burly show billed as musical comedy, folded after two days last week. (See story page 23.)

Local RKO houses are still using one-day small-time vaude shows booked direct or thru Billy Jackson. Loew spots pick up occasional one-performance personal appearances of film names or other flesh stunts.

Broadway vaude houses continue to be the State, Strand, Roxy, Paramount and Music Hall.

## Colonial, Detroit, Vaude Starts Well

DETROIT, Sept. 23.—Early reactions to vaude at the Colonial Theater, first local house to use stage shows this fall, point to a spread of the policy. The house opened Sunday, with Jack LaRue headlining the bill, and did S. R. O. most of the day. Monday and Tuesday audiences were also big.

Other operators are closely watching the Colonial, with the possibility that a second-run theater, like the Broadway-Capitol, may be used for vaude rather than a first-run. Colonial has 25-cent top.

BILL BAIRD, magician, goes into the State-Lake, Chicago, week of September 29.

### Vaude Grosses

## B'way Houses Still Draw Heavy; Shaw-Miller Battle Is Watched; Legionnaires Boost Chi Grosses

NEW YORK.—Broadway vaudefilmmers are still knocking off heavy grosses, despite the fact that four of the five presentation houses ran holdover attractions. A bitter contest is expected the next few weeks, with Artie Shaw at the Strand and Glenn Miller at the Paramount. Both were booked thru General Amusement Corp., and both have been playing to packed houses since opening.

Topping the holdovers was the Music Hall with its second week gross of \$74,000 for *Golden Boy*, and Harrison and Fisher and Goodrich and Nelson plus the regulars on stage. First week cleared \$88,000. New show opened strong Thursday with *Nurse Edith Cavell*, and Jan Peerce heading the revue, and is expected to have a smash week.

Sixth week of the *Old Maid* at the Strand, with Ozzie Nelson and Louis Prima on the stage (Horace Heidt for the first three weeks) petered down to \$28,000, which is considered good because of the record long run. Total six-week gross amounted to \$233,000. Artie Shaw opened Friday (22). Opening day was estimated good for \$8,000.

Third week of *Star Maker* at the Paramount, with Larry Clinton as the flesh attraction, wound up fair with \$29,000 or a total of \$123,500 for the run. *Honey-moon in Bali* and Glenn Miller opened Wednesday to strong houses, drawing 44,000 people the first two days, according to the theater.

Roxy came thru a second smash week of *The Rains Came* with a take of \$61,000 as against the first week's \$87,490. Show is good for another two weeks. Calgary Brothers and Mario and Florida are featured on stage.

State lagged behind with a fair \$20,000 for *Four Feathers* and the Havana-Madrid nitery show plus Three Trojans, Terry Lawlor and Paul Gerrits.

CHICAGO.—American Legion Convention which began Monday (25) is bringing plenty of added coin into the local theater coin boxes. It began last week-end when a heavy advance guard arrived and turned its shekels loose prior to convention time. While the usual Legion parade and a couple of other convention stunts during the week are expected to compete with theater attractions, the sum total of the event should prove profitable to the Loop temples.

Chicago, with *The Old Maid* and a revue featuring Everett West and Johnny Burke, is leading its own parade with a big \$47,000, almost \$20,000 better than its second and final session of *Beau Geste* and flesh chapter listing the Milt Herth Trio. Palace, too, has a winner in the Carole Lombard-Cary Grant-Kay Frances co-starrer *In Name Only*, and another Chester Hale line unit with Buster West and Lucille Page. Headed for a big \$26,000. Last week, second stanza of *When Tomorrow Comes* and vaude bill scooped up nice enough \$17,000.

State-Lake continues strong with Fats Waller and Muggsy Spanier bands on stage and second run of *Frontier Marshal* on screen. Big \$17,000, which is a repeat of dandy figure attracted last week by Ann Sheridan in *Indianapolis Speedway* and Duncan Sisters-June St. Clair stage combo. Oriental closed to a big \$18,000 with *Starlane Revue* unit and second run of *Andy Hardy Gets Spring Fever*. Headed for similar gross this week with two features and locally concocted unit featuring Jack Tilton, radio tenor.

### Capitol Kids Like Clinton

WASHINGTON.—School-age Washington is giving one of its noisiest welcomes at Loew's Capitol to Larry Clinton's Band, and the management plans to deposit 22 Gs in the bank for the week ending September 28. Other acts on bill with Clinton are Jack and June

Blair, the Titan Trio and Shavo Sherman. Last week (21), with MGM's *Thunder Fleet*, house made the timely show ring up \$25,000.

Warner's Earle ran into hard luck this week and result will be an anemic ticket sale. House ran advertising for build-up on three different features. Final booking found Warner's *Espionage Agent* making its premiere with insufficient ballyhoo. Show is given a chance to gross about \$15,000; probably will settle on 12 Gs. Stage can't perform rescue. Billed as *College Daze Revue*, Morton and Denison, Whitey Roberts, Lysbeth Hughes, Freddy Craig Jr. and the 16 Roxettes try to open the schools with a bang. Last week ending September 21 didn't set any better pace for *Angels Wash Their Faces*. Could only send 12 Gs to the bank.

### 'Folies,' 'Congo' Beat Average

MILWAUKEE.—*La Congo Revue* connected for \$7,800 at the Riverside Theater here for the week ending September 21 at 25-30 cents admission prices. Average biz is \$6,500. Show included Jose Manzanares and ork, Senor Gonzales, Joe and Jane McKenna, Radke Sisters, Galente and Leonarda and Armida. Pic, *Two Bright Boys* (Univ.)

Clifford C. Fisher's *Folies Bergere* connected for a \$19,000 take at the Riverside Theater for the week ending September 14. Admission tariff was hiked from 25 and 30 cents to 30, 40 and 55 cents for the week. Average biz at the house is \$6,500. Cast included Franklyn D'Amore and Anita, Emil Boreo, Fred Sanborn, Harold and Lola, Corinne, Tito Valdez, Trio Shyretto, George Bruay, Vera Nargo, Hibbert, Bird and La Rue. Pic, *Blind Alley* (Col.).

### Minnesota's Average Take

MINNEAPOLIS.—Minnesota Theater, with Stanton and Curtis, Johnson and Dean, Texas Tommy, Three Heat Waves, Jack Malerich's Ork, Lew Brock and Patricia Wynn Co. on stage, plus pic, *Flight at Midnight*, grossed \$6,000 for the week ending September 14. This is just about house average.

### Berni Vici Okeh in Omaha

OMAHA.—Orpheum, with a Count Berni Vici revue, plus pic, *Hotel for Women*, grossed 14 grand, about 500 over average, for week ending September 14.

### Shaw Terrific at Cleveland

CLEVELAND.—Artie Shaw Band, plus *I Stole a Million*, boomed the take to \$21,300 at the RKO Palace for week ending September 14. House average is \$12,500.

### Tower, Kansas City, NSG

KANSAS CITY, Mo.—Fox Tower fell somewhat below house average with a take of \$4,400 for week ending September 14. Stage bill included Nixon and Sans, Ted and Art Miller, Dennet and Dae, Novaline Payne, Don Harris, Milton Frank. Pic was *Mr. Moto Takes a Vacation*.

Previous take, week ended September 7, was \$5,750, with Hank Browne and Co., Maidie and Ray, Paul and Petit, Dick Ware, and *I Stole a Million*.

### Heat Hurts Philly Houses; Durante at Earle, \$17,000

PHILADELPHIA.—Several days of heat threw all box offices in town for a setback, despite strong bills presented. The Earle, with Jimmy Durante and Borrah Minneville's Harmonica Rascals, drew a scant \$17,000 which, altho covering the

nut, was disappointing. Surrounding talent included the Stuart Morgan Dancers, Cass Franklin, the Rollic-Alres and Helen Reynolds Skaters. Pic, *Hawaiian Nights*, was a liability.

Fay's in its inaugural bill drew nicely, hitting \$8,000. Vaude was headed by Sally Keith and Joey Faye, with support from Nellie Arnaut and Brothers, Lane Brothers and Ruth Craven. On screen, *Spellbinder*.

The Carman drew so-so with a \$4,400 take. The bill consisted of the Blossom Sisters, Ray Baird, Statler Twins and Wither's Opry. Film, *Hotel for Women*.

### Spokane Grosses Climb

SPOKANE, Wash., Sept. 23.—Post Street gross is still increasing, Manager Bill Evans reports. House resumed vaude September 1 on three-day-per-week policy. Second week, with Irene Vermillion and Company, Block and Early, A. Samuels and Company, The Martingales and Harry and Pinkie Oliver, plus pix, *Girl and the Gambler* and *My Wife's Relatives*, was up \$50. Third week, with Earl, Fortune and Pope; Ullis and Clark, Plato and Jewel, Eddie Emerson and Fred and Margie Zobedie, plus pix, *Forged Passport* and *Fixer Dugan*, was up another \$50. House average is \$1,750. Third week started out big but heat spoiled it.

## Claim Burnett Unit Jumped Atlas Date

WASHINGTON, Sept. 23.—Atlas Theater, which has been running vaude three days a week since May 28, has released a statement thru C. H. Olive claiming that Smiley Burnett unit failed to show up last week as per contract. Burnett, says Olive, sent no notice whatsoever, not even wiring so that the theater could correct its advertising campaign.

House managed to put together a stage show thru the co-operation of other Washington theaters and Jimmy Lake, of the local burlesque house.

Atlas is booked by Edward Sherman, of New York, and Harry Biben, of the William Morris agency according to Olive. Sherman denied, when contacted in New York, that he books the house.

Biben said he booked the act thru Martin Wagner of the Morris Agency and that a misunderstanding led Burnett to believe the date had been canceled. Burnett has gone back to Hollywood, but will return to play the date in November.

## Vaudeville Notes

MARIE WILSON AND BOB OAKLEY, at Loew's State, New York, September 21 week, are doing an act written by Oakley and Milt Francis. . . . RENE AND ESTELA report they are the second colored act to play the Paramount, Los Angeles, in 25 years. Bill Robinson was the other. . . . ROSITA ORTEGA, set for an engagement at the Copacabana, Rio de Janeiro, sailed September 9 from New York. . . . LAWRENCE WELK and orchestra go into the Riverside, Milwaukee, week of September 29.

E. K. FERNANDEZ, of Honolulu, flew to New York to visit McConnell and Moore. They will make a return engagement for him to the Islands next season.

FOUR VESPERS are now doing a three-act c. lled the Vesper Trio. . . . AL SAMUELS and Co. closed at the Orpheum Theater, Portland, Ore., September 24. Samuels Co. recently played the Beacon Theater, Vancouver, and the Post St. Theater, Spokane, Wash.

GENE SHELDON is returning from Europe this week. . . . PHIL REGAN is going in to the new Buddy DeSilva show. . . . GUS VAN goes into the State, New York, September 28. . . . ART JARRETT opens some Midwest dates at the State-Lake, Chicago, October 6.

GEORGE (CURLY) CLIFFORD, who recently closed his unit show, is now serving as stage manager at the Mayfair, Montreal, which was formerly the Gayety, burly stand.

DOROTHY STEWART, New York representative for Australian and New Zealand Theaters, Ltd., is back in New York after a brief vacation at Canada Lake, N. Y.

Loew's State, New York

(Reviewed Thursday Evening, Sept. 21)

State seemed headed for a good gross, judging from business late show opening night. Chief draw is Henry Armetta and Marie Wilson, Hollywood names. Bill is a balanced one, with some talent excellent and some that is spotty.

Joe Rines Orchestra on stage, with Rines doing emcee.

Katherine Harris, toe-tap dancer, opening, did two routines, the first including a lot of acro, much of it done on a prop stairway. Second, a straight toe tap, was more impressive even tho the first drew a big hand. Trouble with stair routine was that it was necessarily slower than the regulation toe tap. Displays ability.

Sara Ann McCabe did some novelty warbling for her opener, *Mocking Bird*, in semi-swing, semi-operatic fashion. Followed with a Jerome Kern medley, which did not score as much as a rendition of a single Kern tune might have. Miss McCabe's sock hit, tho, was *South American Way*, torrid stuff. Voice is occasionally hard, but has technical facility and sex appeal. *South American Way* was a terrific closer and she had to beg off.

Marie Wilson appeared with Bob Oakley, who conducted her thru a sort of Dumb Dora quiz which hit good comedy peaks only occasionally. Miss Wilson makes a good appearance, tho, talks well and scored all right. Did a brief Conga dance for a finale.

Armetta closed the show with a sketch. Bee Loretta was the femme. They played a man and wife meeting after a long separation. Good lines with solid comedy. Went off to a very big hand. Armetta coming out to make a sincere thank-you speech.

Rines Ork played the show well and Rines' emseeing was good, altho he might do better leading the band in more orthodox manner rather than mixing his baton swinging with ballroom dance steps. Ork impressed as danceable and moderate, as opposed to extreme swing organizations. In addition to regulation stint, boys did imitations of leading radio bands, lending some production to this by having a fellow sit on stage at a radio. Band also gave a medley of tunes introduced by Rines, and part of the score of *Wizard of Oz*.

Pic, *When Tomorrow Comes*.  
Paul Ackerman.

Colonial, Detroit

(Reviewed Monday Evening, Sept. 18)

This old-time vaude stand reopened this week as the only presentation policy house in Detroit. Policy is three changes a week, with names held all week.

Background is Karl Spaeth's Orchestra on the stage. Each man has a chance to show real musicianship, and Spaeth himself, in addition to playing the sax most of the time works into the show with the emcee or individual acts with ease. Altho only a six-piece unit the instrumentation is adequate for the assignment.

Freddie Bernard is emcee and has already built up a following with his likable personality. He knows his showmanship and can function equally well from the wings or as a stooge up in the balcony. He has a clear tenor voice and an expressive style, doing *His Majesty*

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Vaudeville Reviews

*the Baby* and *I Love a Parade* to good hands at this show.

Jack LaRue, screen villain, headlines and has real stage presence, including ad lib. ability. His comic abilities are unsuspected till seen. He winds up with a highly melodramatic monolog of a condemned man just before execution that brings down the house. Assisted by his sister Emily, a personable brunet who sings *Ave Maria* offstage for this bit and does some clever pantomime and a blues version of *Comes Love*.

Gray Family, four girls and a man, have a whole musical comedy revue in themselves, with a variety routine that gives bulk to the show, particularly in a lively Scotch number.

Rex and Betty Powers, skate act, have some unique additions to standard stuff. Eight Lenora Swing Girls, all presentable and a little on the tall side, prove exceptionally well trained and costumed, in a series of appearances featuring a lively fencing number. H. F. Reves.

Palace, Chicago

(Reviewed Friday Afternoon, Sept. 22)

Three acts and three numbers by the Chester Hale house line comprise the flesh support to RKO's *In Name Only*, which is scheduled for a fortnight. Thanks to some satisfactory dance work by the 20 shapely Hale kids, show rounds out nicely despite the comparatively stingy act framework.

The girls open with a cute unison tap and high-kick picture to *Beer Barrel Polka*. Make a refreshing sight in green ice-skating outfits. Monroe Brothers, trampoline duo, follow with an act that is in need of more body before it can compete with stronger vaude outfits. One is a comic with a tramp make-up who contributes all of the trampoline tricks. The assistant displays a few acrobatic tricks, while the partner catches his breath or parades across the stage with comedy situations. The tramp's bashful talk stuff is funny and once more spectacular stunts are added and organized the act will be able to stand competition.

Buster West and Lucille Page, probably one of the most familiar acts to Palace customers, are back with the same routine consisting chiefly of nonsense patter and eccentric leg and acrobatic turns. West still excels with his screwy dance bits and Miss Page with an excellent contortion-tap routine. Chick Gagnon is on early for some straight support.

The Hale kids return to portray a modernistic routine with the usual geometric hand formations, creating a mood that tends to blend with the impressive musical composition. Again, their fine, organized training is well displayed.

Sibyl Brown netted the best hand with striking take-offs of familiar characters. The girl is to be admired for the skill of her portrayals, which are varied and amusing. When caught, she carboned a Swedish prima, English bathing beauty (boasting of some dandy talk lines), a dancer doing a "study in black and white" and Aimee McPherson. The latter is good but not as commercial as her riotous take-off of Mrs. Roosevelt.

Line closes with a novel presentation of *The Totem Pole* number used in *Rose Marie*. Business fair first show opening day. Sam Honigberg.

Strand, New York

(Reviewed Friday Evening, Sept. 22.)

Nobody has to be told by now that Artie Shaw and his band are terrific. Playing here in conjunction with *Espionage Agent*, a choice Warner stinkeroo, they're about anything anybody could possibly ask. They're so good that they even make you forget the picture.

At the start, they rise out of the ork pit, with shadows thrown against the traveler, and go immediately into their foot-tickling, irresistible blazing hot tootling. Fourteen boys (divided into four sax, six brass and four rhythm) plus Shaw and his clarinet, they're the whole show, despite the fact that there are a couple of other excellent acts on the bill. Even their background show accompaniment is more listenable than the prize packages of most outfits. The crew is billed as the band of the year, but in sober truth they rate with the great pop aggregations of all time.

After a brief hello from Shaw, who acts as a straightforward and personable emcee thruout, the boys go into *Traffic Jam* and *Donkey Serenade*, and have the customers (including this one) eating out of their hands. The Four Reillys,

three lads and a girl with a cute and effective series of tap routines, click handily at this point—incidentally, it's hard to see how any act could fail to be lifted by the band—and then Helen Forrest, band songstress, comes on for a couple of numbers. She seemed to this reporter an extraordinarily dull vocalist, but the crowd liked her and Shaw finally had to beg off for her on the score of laryngitis. Maybe that was what was wrong.

Then the boys go into their signature, *Begin the Beguine*, their rendition of which is just a shade less famous than Beethoven's *Fifth Symphony*, and Tony Pastor, a good sax man, makes the mistake of singing two novelties. The band parade is interrupted again for the knockabout, acro and comedy act of Dick, Don and Dinah, a standout trio who end with three-high acrobatics that are amazing—so amazing that they drew a show-stop lasting well into Shaw's next number. And that's something. The band plays a couple more tunes, including *St. Louis Blues*, before the picture, like taxes, inevitably rolls round again.

There are too many outstanding soloists in the Shaw aggregation to pick out any for special mention, except the drummer lad, who's one of the most engaging and terrific hidebeaters extant, and of course the maestro and his clarinet. One nice thing is that almost all the lads are given ample opportunity to show their solo stuff.

Evans and Mayer, billed in the ads, failed to show.

House was packed the evening show opening day, despite the start of the Jewish holidays. Eugene Burr.

Minnesota, Minneapolis

(Reviewed Friday Afternoon, Sept. 22)

All comedy features the current show and the opening house liked it. Bob Hall, impromptu poet and versifier, handled all kinds of words tossed him from out front. He juggles them about and almost instantly has a scng or rhyme. Some are silly, some sensible, but act makes for good fun. For a beefy tumbler, Dot, of Dick and Dot Remy, does anything the leaner lassies do. She's the most supple fat gal seen in these parts, and gets a swell hand for her splits and gag stunts. Dick does a lot of hand-walking, including a stilt act that clicks.

Besides some clever archery, Pat Henning fills in his part with gags and stunts and winds up with a tumble into the ork pit. Betty Raye assists him. Johnny Sanna does his monkeyshines in monkey garb and dress suit and throws in some of the *Helzapoppin'* fun pattern by winding up his act climbing over the seats out front. Jack Malerich has charge of the band, a return to his former post of the more lush days of the Minnesota. Eighteen-piece combo boast of a fine brass section. The Patricia Wynne Dancers showed much improvement and presented some first-class hoofing. Fred Strong.

Columbia, Alliance, O.

(Reviewed Friday Evening, September 15)

First attempt at vaude comeback at the Columbia here offers a Mutual Booking Office variety unit. The show could not be judged from audience reaction due to unseasonable mid-September heat, but audience response to the new vaude policy one night a week was encouraging enough to prompt the management to bring in other bills, at least long enough to find out if there is any hope for variety locally.

First unit proved highly entertaining and acts were varied and diversified enough to please most everyone. There is nothing pretentious about the Mutual offerings, the office apparently striving primarily to give the best possible entertainment for the money the houses are willing to pay. Band which came in with unit was very satisfactory and the bill was run off smoothly.

Joe Dorris, limber-leg comedian, proved everything that advance notices said about him. His nimble dance steps nearly stopped the show and his wisecracking proved a relief from rube comics who have tried to get laughs from local patrons in recent weeks. Primrose Seamon, a dynamic redhead, sells her songs without much effort, altho the gal has plenty of pep and personality.

Rose Marie Flynn, a nice looker, sure knows her taps. Act is well costumed and the gal works hard and sells effectively. Does a difficult routine and we doubt if the audience knew it was so tough. A

sisiter of Errol Flynn, she does not depend on his fame for a lift.

Lee Ross is an unusual single that wins the audience from the start. He lets go a barrage of juggling tricks that nearly stops the show. Just the sort of turn the oldsters recall from the good old days and that the youngsters will enjoy just as much. Dunbar Musical Four, long a standard turn, have lost none of their ability as entertainers. Their repertoire is confined to bell novelties and they dispense new tunes along with those they have made popular for decades.

Miaco and Company is a surprise novelty turn that fits well into any vaude bill. A bit different, act has some appeal and a quota of laughs besides its serious moments.

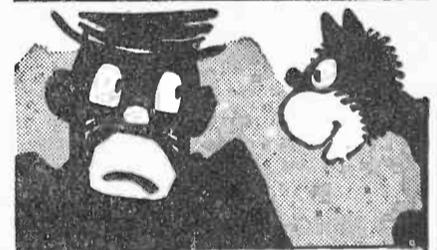
Screen fare, *Conspiracy* (RKO).  
Rex McConnell.

Paramount, New York

(Reviewed Wednesday Evening, Sept. 20)

Paramount's ticket takers should be busy the next couple of weeks. Glenn Miller, hottest band attraction at the moment, is on the stage, with *Honey-moon in Bali*, an entertaining comedy, as the film draw. Stage has another feature in the Ink Spots, currently strong in popularity because of their click recording of *I'll Be Care*. Business was good opening day, altho there were plenty who sat thru the last two shows and thus probably held down the take.

Miller has one of the best bands in the country today, with a reed section unrivaled by any other aggregation. There were times, tho, when two much brass—he has eight pieces including himself—blared thru. But more than playing good pop music, Miller has any number of showmanly touches that count toward the production of one of the best stage shows this house has had in a long time. *Running Wild* opens, with *Sunrise Serenade*, done beautifully, following, stage darkened to show the brass mates in phosphorescent glow. Shag winners of the Harvest Moon contest, The Newtons and Tiny Ann and Tony Small, follow. Last team got a nice hand. Girl is a huge lassie and the fellow a shortie.



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**BOWER SHOW PRINT** 12 APR 1939 FOWLER, IND

They have a good routine in this kind of berserk terpsichore.

Next band number is Miller's pip arrangement—most all of his arrangements are in that category—of *Brown Jug*. Ray Eberle does *Stairway to the Stars* and *To You*. He's no great shakes as a warbler, but Miller plays a lovely trombone to back him up in *Stairway*. After another heat number, *One o'Clock Jump*, a truly punchy piece of showmanship has the stage dark and the brasses and reeds alternate in a lovely interpretation of *Londonderry Air*. Here is where the reeds sang beautifully and really revealed their superiority. Miller's girl vocalist, Marion Hutton, sister of Betty Hutton, does *Jumpin' Jive* and *F. D. R. Jones*, last name not so wise a selection. She makes up lack of vocal equipment by a trick delivery that's almost a nut delivery. Personality helps her get over. She also does a chorus of *Hold Tight*, featuring a shrill whistle for one of the licks. In *the Mood*, probably the show's best pop arrangement, is arranged so that the piece seems on the verge of ending long before it actually comes to its drive conclusion.

Ink Spots have been an NBC sustaining quartet for years, but *If I Didn't Care* put them into the big dough. They do *Jeepers Creepers*, a good comedy number called *Your Feet's Too Big, Care and Who*. Top tenor and one of the baritones clown around with some screwball hoofing and help punch the act across. Voices are really good, with the guitar player possessing a lovely quality in support humming. Miller made a mistake at the last show opening day, playing on top of an enormous hand the house gave the quartet. They really whammed and Miller should have brought them back, regardless of running time. *Jeepers* is a weak opener and could be replaced by something more recent. Carry their own pianist.

Miller, who emceed with an affable and personable appeal, could likewise change his closing number. One he had opening day was an unimpressive and noisy piece.

### Music Hall, New York

(Reviewed Thursday Evening, Sept. 21)

Flesh layout this week is effectively short because of the extra length of the picture, *Nurse Edith Cavell*. Anne Neagle's starrer should do smash business.

Stage show is just about as inconsistent as it could possibly be. Entitled *The Gay Nineties*, the opening sets are typical of a music hall of the mauve decade, with the side boxes and the announcement cards on the side of the stage. Rockettes, costumed a la '30s in fierce color combinations that are tough

on the eyes, go thru a cakewalk that isn't up to Rockette standards.

Stage is then transformed into a circus ring as background to the perch act of Pape and Conchita. A typical circus act, it could improve its showmanship. First stint, on the high pole, is attractive visually, but once the girl got up the pole, balanced with hand and foot and began shaking the pole, there was insufficient routine. Second bit had the girl doing pinwheels on the top bar of a low perch. This should have show-stopped, but they allowed the routine to peter out and then took bows.

Also on the circus theme, Maxmillian and Company (four dogs), went thru comedy paces, with a lot of fancy doodads including hurdles, hoops and jumping tricks. Dogs also won the audience with unassisted acrobatic tricks. Glee Club, which sat in the background as the circus band, did a novelty-comedy song number that went over with a bang.

Still in the Reisenweber era settings, the mood reverted to the present day without the flicker of a production eyelash, and the entire company of girls (Corps de Ballet and Rockettes) did a multi-colored number that had all the plush, excitement and lavishness of a topnotch musical comedy number. It was effective and cleverly thought out scene, employing many tricks with white plumes. Jan Peerce and June Forrest preceded and concluded the number with stirring song selections.

House packed last show opening night.  
Sol Zatt.

### Orpheum, Portland, Ore.

(Reviewed Friday Evening, September 15)

Headliner for the third stage program under the Orpheum's new vaude policy was Roscoe Ates, but he had some stiff competition.

Ates seemed to have as much fun as the audience while he stuttered thru a number of good gags. Somewhat of a surprise was the fact that he could keep serious long enough to show that playing a violin is one of his accomplishments. His partner and stooge, Barbara Ray, a brunet lovely who crooned several tasty tunes, made the act doubly attractive.

Hector and his Fals (dogs) bid strongly for top honors. The dogs, a dozen of them of all sizes, colors and breeds, won lots of guffaws with their tricks. Most of the stunts seemed simple, but Hector filled in with a steady line of rapid-fire comedy chatter that kept the laughs and applause going.

One of the best items of the program was the military precision tap routine by Al Samuels and his two girl partners. They tapped individually, too, Samuels injecting mild comedy, but the military

dance was their best effort. A bit of spicy dialog was put over badly and fell flat.

Paul White, a young Negro, sang his dramatic version of *Shoe Shine Boy*, finishing with an imitation of Louis Armstrong to applause that rated an encore. Winding up, he did some toe-and-heel work that appeared to be ordinary, yet caught with the fans.

The girl member's execution of difficult contortions was the outstanding feature of the adagio of the Martingale Duo. At times her weight seemed to be too much for her partner.

Jackie Souders and his Melody Men offered a fun-packed burlesque on a symphony orchestra.

Business good, but not quite up to the week before.  
Kenneth Madden.

### Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 22)

A brief stage bill in support to Warner's *Old Maid*. Expecting big business, Balaban & Katz management set a daily five-show schedule and trimmed revue to four acts and Adrian's house band.

Revue is compact and thoroly entertaining, for each act fits the spot and has enough in stock to do it justice. Rollo and Verna Pickert start things off lively with neat stilt dancing that is light but unusual fare. The kids, in addition, give out with bright, youthful personalities.

Everett West, militant-voiced tenor who recently warbled on Al Pearce's radio show, returns in triumph to score with several tunes. The boy is set to go places, for in addition to a strong, melodious voice his personality is beginning to take on polish and delivery, is improving in class. Second show opening day he was handclapped back a couple of times and his sum-total included *Cosi Cosa*, *Begin the Beguine*, *Dark Eyes* and *Two Guitar medley and Irish Eyes*. Swell ammunition is his finish of each song, which is a long, resonant tenor note that is always certain of a warm hand.

Lathrop Brothers and Virginia Lee, super-class trio in the soft-shoe tap interpretation field, are playing a return and to fresh music delight all over again with their well-timed, fine-tailored routines. Work with superb polish. Their final walking tap number is admirably different from similarly styled designs.

Johnny Burke, the soldier boy whose appearance is timed with the current convention of the American Legion here (as well as with the unfortunate situation in Europe), had little trouble getting solid laughs with his tales of woe while in France. He is funny both in appearance and in speech.

Business held up nicely end of second show. Acts will get a real workout next week when Rochester and Betty Grable will open a week's engagement. Theater will run six shows daily.

Sam Honigberg.

### Palomar, Seattle, Resumes

SEATTLE, Sept. 23.—Following an interruption of its vaude policy due to the record-breaking premiere of *The Old Maid*, with personal appearances of star participants, the Palomar went back to vaude Monday (18) with Major Bowes' *Swing School Revue*, and is anticipating crowded houses since Bowes' units always up grosses at the Pal.

### Performers See British Destroyer Sink Submarine

NEW YORK, Sept. 23.—Ernie Mack, Billy Nelson and Irene Knight, Dave Miller and John Reading, Dorothy Toy and Paul Wing and William McKay, American talent, all crashed the war news in the daily papers yesterday. They were returning to the United States as refugees on the freighter, *Steel Mariner*. En route, the passengers saw a British destroyer shell and sink a German submarine.

Mack had gone to London for a four-week engagement at the Trocadero. He arrived one day after declaration of war and says he was consequently \$1,000 bucks in the red.

McKay's partner, Eddie La Vallee, Canadian, could not leave London because he needed a special passport.

### Pittsburgh Has Cantor for Opener

PITTSBURGH, Sept. 23.—Eddie Cantor and Bert Gordon, Leni Lynn, Sydney Fields, Joyce Hunter, Fairchild and Carroll and the Stuart Morgan dancers will launch the resumed vaude policy at the Stanley next Friday.

Following Cantor, penciled in by Warner district manager Harry Kalmine, altho not definitely date, will be Horace Heidt's Brigadiers, Ted Weems, Glenn Miller, Hal Kemp and a personal appearance of Ann Sheridan.

Pooling agreement between Loew's Penn and Stanley (Warner) will allow Penn pick of pictures.

Hyping the house to standee capacity, Dr. I. Q., radio net show, will be continued from Stanley stage for three more Mondays.

### Club Talent

New York:

JACKIE STUART is again warbling at the Fulton Royal nitery, Brooklyn. . . . RENE, of Rene and Stella, returns to Havana because of illness and will be replaced by another Cuban dancer, already on his way here. . . . CELINO AND PAPO open at La Conga Wednesday (27). This is their first American engagement. . . . LA PLAYA DANCERS, owing to success they have had at Leon and Eddie's with Gloria Cook and Bob Conrad, are forming two other groups for out-of-town clubs and hotels. . . . CASS DALEY goes into the International Casino October 26 following theater dates, including the Brandt houses here and the Chicago Theater, Chicago. . . . DEAN MURPHY opened at the International Casino September 20. . . . MATT RILEY, Irish tenor, has finished a series of sponsored programs and is picking up club dates.

Chicago:

TALIA, character dancer, has opened an indefinite run at the Blackhawk. Set by Ray Lite, of Dave O'Malley's office. NICK LONG JR. and Lynn, Royce and Vanya are set for the new Palmer House show coming in October 12. . . . HOLLY HARRIS, dancer and wife of (See CLUB TALENT on page 32)

### "Ice Follies" Opens in L. A.; Best of Series; Good Variety Of Acts and Production Effort

LOS ANGELES, Sept. 23.—*Ice Follies* of 1940, caught at the Pan-Pacific Auditorium last Friday, is by far the best of the *Ice Follies* series, and if present performance caliber is maintained, it should do smash biz on tour. There is a good variety of acts this year, and the only criticism of entire bill was that it was a little too long. Crowd got restless toward the end.

Opening with an *Arctic Fantasy*, the 24 line girls on skates presented a striking ballet. Plenty of laughs were garnered by the Three Bears and the Snowman, played by Billy Stine, Artie Nickolas and Gordon McKellen. First scene also presented Ruby and Bobby Maxson, who have looks and skating ability. They wound up by sliding into a couple of prop igloos. Les Hamilton, billed as Miss Snowflake, did a female impersona-

tion bit that drew plenty of chuckles. LaVerne presented a *Syncoated Rhythm* routine. The femme has plenty of grace on the blades.

Bess Erhardt and Roy Shipstad proved they are tops on the ice with their intricate routines. This couple still rates first place on any ice bill. Opening with Latin rhythm, they encoored with a (See "ICE FOLLIES" on page 32)

## KATHERINE HARRIS

A New Personality Already Recognized as Tops in  
Taps on Toes

Now appearing with JOE RINES' ORCHESTRA

at LOEW'S STATE THEATER, New York

Thanks to LEW WEISS

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"A NEW BOX OFFICE SENSATION" Write DOC. M. IRVING  
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# Magic

By BILL SACHS  
(Communications to Cincinnati Office)

**F**RANCISCO SPOOK SHOW (A. F. Bull) has just been handed a route thru Iowa, Missouri and Kansas by Fox Theaters, beginning September 30. Mrs. Mabel Bull has left the show to visit her family in Oakland, Calif. She will rejoin in the near future. . . . LANCELOT SWALLOW, member of Omaha SAM Assembly No. 7 and now a resident of Inglewood, Calif., opened his school season September 18 at Pomona, Calif. He has been handled the last several years by the Green Agency, Los Angeles. His turn comprises a lecture-demonstration entitled, "So, You Want To Know the Future," and a rapidfire presentation of *Seeing With the Fingertips*. . . . MARVIN, 14-year-old silk worker and winner of the Jim Sherman trophy at the recent RCAM convention on the Coast, is filling club and banquet dates in the Los Angeles area. . . . OTTO WALDMAN, former manager for Martinka & Co., and who recently returned from a long stay abroad, has opened a magic shop in New York to deal in used magic equipment and literature. . . . PROF. BLACKSHEAR, Chicago's colored conjuror, is set for the next two weeks in Cincinnati Negro schools and churches. Blackshear formerly conducted a magic shop in Kansas City, Mo. . . . VINCENT GOTT-SCHALK, of Chicago, is touring Texas these days on the wind-up of a six-month tour of 23 States for the Falstaff Brewing Co., St. Louis. Billed as Falstaff, he presents close-up sleight-of-hand and mental effects. . . . BOB NELSON, of Nelson Enterprises, Columbus, O., grabbed himself a fine bunch of publicity and some unexpected sales recently when he tied in with Loew's Ohio Theater, Columbus, during the showing there of *Miracles for Sale*. Bob placed a showcase filled with magic in the theater's lobby during the pic's run, with a display card reading: "Magic as used by professional magicians. Courtesy of Nelson's Magic Shop, who have 'Miracles for Sale.'" Nelson offers the idea to other dealers. . . . THE GREAT JAXON, ventriloquist, who launched his indoor season at the Beacon Theater, Winneipeg, Man., a month ago, is currently touring the Iron Range of Minnesota to good results.

**D**ELL O'DELL has taken her bag of tricks into the Raleigh Room of the Hotel Warwick, New York, for a return engagement. She opened there Friday (22). Her hubby, Charles Carrer, juggler, is set the next four weeks in New York theaters, after which he moves into the Belmont Plaza's Glass Hat Room there. He recently concluded a long season at Ben Marden's Riviera, Fort Lee, N. J. . . . FRANK LUCKNER, property man with Blackstone the last 12 years, has quit the road to open a service station on North Pine street, Corning, N. Y. . . . ROY HOWARD, Pittsburgh trixster, who recently joined the ranks of benedicts after a week at the Old Mill, York, Pa., is slated to take his new bride into his home village this week for a brief sojourn. . . . LORING CAMPBELL was a recent visitor at the magic desk en route to Tennessee to begin on a new string of college-sponsored dates. . . . JACK GWYNNE AND CO. have just concluded their fifth week in the Terrace Room of the Hotel Nicolet, Minneapolis. Bud Gwynne, who has been majoring in aeronautics for more than a year, is slated to get his pilot's license almost any day now. His ambition is to become a transport flyer. . . . JEAN FOLE, now doing a column, "Penciled In," in a Pittsburgh sheet, *Showworld*, postals that he may troupe again this fall if any one of several offers he is now entertaining pan out. . . . WINDING UP at Palm Beach Club, Detroit, September 17, LeCardo made the trek into Bay City, Mich., for a week's nitery job. "Several unpleasant things have been handed me recently," complains LeCardo, "such as extra shows without pay and emseeing at nothing extra, and I'm getting about fed up and turning a shade crimson." . . . DEL BREECE, currently at the Bismarck Hotel, Chicago, is slated for an early return trip to the Rathskeller of the Hotel Gibson, Cincinnati. . . . DR. MARCUS, the "mad magician," after a highly successful return engagement at Jimmy Brink's Look-out House, Covington, Ky., has moved into the Hotel Gibson Rathskeller, Cincy, for his third return stop there in a year. He's also getting in a raft of civic club dates on the side.

## Rosenberg Burly Bookings

NEW YORK, Sept. 23.—Phil Rosenberg's recent bookings: Sandra Scott and Charles Kane to the Republic, yesterday, with Honey Bee Kellar moving to the Star, Brooklyn; Jean Mode, Vic Plant, Herbie Barris, Otto Eason and Sahji to the Triboro, and Stinky and Shorty to the Shubert, Philadelphia, for one week and thence to the Triboro for four weeks.

Charles Franklin, office executive, and Rose Shendelman, office typist, both ill at home with the grip all of last week.

## Empress, Milwaukee, Change

MILWAUKEE, Sept. 23.—Empress here is now on a four-day basis, with flesh only on Fridays to Mondays. Featured in the show opening September 15 were Tullah and Mig, with Hinda Wausau and Ann Corio slated for early appearances.

## Capitol, S. F., Reopening

SAN FRANCISCO, Sept. 25.—Capitol Follies, road-show burlesque house, will reopen September 29, it is announced by Eddie Skolak, manager. House has been closed about three months. With its reopening theater will be completely renovated. New burlesque acts will be offered, with first rehearsals starting this week.

## Stork, Providence, Reopens

PROVIDENCE, Sept. 23.—Stork Club, local nitery, reopened for the fall season yesterday, with a change of show policy every two weeks. Opening bill will consist of Bryant, Rains and Young; Lee Chrysler, Carlisle Sisters and the Three Little Fishers. Booking thru Lew Weiss, New York.

# Burlesque Notes

(Communications to New York Office)

## NEW YORK:

HERBERT K. MINSKY on September 16 began operating the Triboro, having bought an interest in that stock house. Will supervise both front and back and produce the show. . . . TAMARA, dancer, following a lengthy stay in Los Angeles burly stocks, opened at the People's September 23. Booked by Tommy Levene, who also placed Dolores Weeks and Toni Mitchell to relieve Jean Pardue and Vic Oliver. Nina Nixon, who moved from the People's to the Columbia, Boston, has adopted the new moniker of Caroline Condon. New at the People's week of September 8 was Lola Pierce, former Columbia Wheel ace. . . . NED MCGURN, long identified with legit, is assisting Allen Gilbert at the Star, Brooklyn. . . . NICK, the Greek, and Billie Diamond come to the Eltinge October 6 on a 10-week contract from the Hirst Circuit. . . . MOE COSTELLO back at the managerial desk of the Shubert, Brooklyn, after a week's lay-up with a cold. . . . KENZA VINTON, returned from Europe, where she was featured in Peanuts Bohn's show portraying "the correct way to undress," opened at the Gaiety September 29. . . . HELEN BARRY, showgirl at the Eltinge, used also for an emergency strip September 1 week due to illness of Paula Lind, and September 15 week because of absence of Hazel Miller.

SEN LEE, a Donna Davis find, a Chinese-Polynesian interpretive dancer recently with NTG's Flushing fair show, was a newcomer at the Eltinge September 15. . . . EX-BURLESQUERS in Paterson, according to Ed (\$) Daly, himself a new resident from Wilmington, Del., include Billy Eisenlohr, former Beef Trust show manager, now a United Cigar Store manager; Harry Diehl, another former B. T. pilot, now a bar-keep at the Paddock Inn; Lew Watson, brother of Beef Trust Billy, now operator of an antique shop, and Dan Guggenheim, former Lyceum Theater manager, now a justice of the peace and auditor. . . . IZZY HIRST, at his Hudson, Union City, is having the old vertical "Burlesque" sign and marquee on the outside removed for new, more modern, neon-lit structures. Also substituted a new ork in the pit, with Leon Van Gelder, leader, replacing Willie Morgan. Van Gelder comes from niteries and showboats. . . . MARGIE WHITE, at the Triboro, has incorporated new acrobatics in her strip specialty. . . .

# Majestic, B'klyn, Revue in 2-Day Foldup; Cast Not Paid; I. P. Jam; Continental Closes

NEW YORK, Sept. 23.—Lavish vaudeville-burlesque venture at the Majestic, Brooklyn, last Friday (15) collapsed after the second day, with performer salaries unpaid. Brother Artists' Association, having forewarned its three members in the show, says it bears no further responsibility for salary claims. Production was fronted by John Head, member of the BAA, but not in good standing. Head, with \$500 backing, rented the Majestic on a percentage basis, according to the BAA, and together with the theater avoided burlesque classification so as to evade having to post the \$500 with the Variety Revue Managers' Association. Theater claimed its "musical comedy" production was under jurisdiction of Actors' Equity and American Guild of Variety Artists, both of which disclaim having had any contact with the production. One BAA member, Bobby Faye, withdrew from the show upon the union's advice.

List of acts left high and dry include Ross and Ausley, Eleanor Samuels, Buddy and Clair Green, Paul Goulstern, Peggy Renardo, Danny Lewis, Winters and Merano, Al Striker, Three Jacks and a Queen, Bonnie Shaw, Grace More, six male dancing chorus and 25 show and singing girls.

Mishaps befell the Irving Place Theater also. A Mr. Rappaport, who applied for the operator's license, passed a \$250 rubber check on to the License Commis-

soner's office. Check was finally made good when new management obtained transfer of license for Sunday operation of theater as an Italian motion picture house.

At the People's, on the Bowery, there was a temporary crisis last week when it became necessary for the BAA to instruct its members that they would not be allowed to pass the picket line threatened by Local 1, stagehand union, which is still negotiating for closed shop. Local 1 appealed to the Four A's, under new working agreement whereby the actor unions pledged to support the stagehands. BAA maintained that on its own it could not pull members into a sympathetic strike. Frank Gillmore, prexy of the Four A's, then advised the BAA to help the stagehands organize the house. Local 1 has made no further demands on the burly union, expecting present negotiations to smooth things out.

Operators in the nine Follies theaters in Greater New York under the La Guardia censorship were this week warned about the performances of Georgia Sothern. Failure to watch their steps may bring automatic fine (forfeit of bond) and revocation of license without another warning necessary.

Continental Theater closed Thursday (21), but four principals holding contracts were transferred to Sam Briskman's Shubert, in Brooklyn.

Last week the BAA took first stringent measure toward lining up the Hirst management. Failing to receive replies from Izzy Hirst when asking for discussions on a contract, Tom Phillips, BAA executive secretary, sent letter to all members warning them against accepting employment with any theater or company which failed to sign deal with BAA. Union claims tentative agreements already with Mid-West circuit and the Columbia and Gaiety theaters in Boston.

## National, Detroit, Makes Many Changes

DETROIT, Sept. 23.—At the National a new pit ork, replacing the one here the last seven years and installed by Manager Johnny Kane, is Hud Greene and his Monarchs of Melody. House is the only one in town playing continuous stage shows composed of vaude acts mixed with burly revues.

Rev. Paul J. Kane, Chicago priest, brother of Johnny, was a recent visitor, stopping off on the way from his New York City home where he vacationed with his family.

Joan Mavis, of the cast, was surprised by a call from sister, Connie, now married and retired. Formerly the Mavis Sisters. Valyne Courtney, formerly Kitty Marshall, is a featured house showgirl and stripper. Paul Kane, producer, has left to become a censor for Hirst shows playing Dayton, Detroit and St. Louis in association with Johnny Kane. Aloha, Hawaiian, has signed for a Hirst Circuit show, Max Ferman's *Band Wagon* revue. Nazarre Hallo wound up a stock engagement here for another Hirst unit.

Three Hirst units readied here last week for road tours. Harry (Hello Jake) Fields, also Dusty Fletcher, colored comic, arrived with entirely new scenes.

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## CHICAGO:

WALLY VERNON, movie comic, and his father were visitors in Milt Schuster's office last week. Vernon was on his way to the Earle, Philadelphia. . . . ANN CORIO booked as a feature for the Roxy, Cleveland, week of September 29. . . . RADIANNA is back in the city after a stay at the Howard, Boston. . . . MICKIE DENNIS, wife of producer Chuck Gregory, is back from California at her home in Battle Creek, Mich. Gregory is the producer at the Capitol, Toledo, which opened for the season Friday (22). Initial bill includes Milton Frome and Joanne Lee, who recently returned from Los Angeles.

GEORGE PRONATH, producer at Colosimo's, returned from his vacation in Northern Wisconsin. . . . HINDA WASSAU is the current attraction at the Rialto here. Will be followed by Charmaine. . . . EDDIE ENNIS closed at the Columbia, Boston. . . . BESSIE FOGEL is an addition to the Schuster office staff. She's a sister of Frances Abrams, Schuster's secretary. . . . ARTHUR CLAM-AGE, Detroit and Cincinnati operator, has extended his circuit to St. Louis, where he completed arrangements to open the Grand Opera House October 6. Sam Rieder will be house manager and Midwest circuit shows will be used. . . . (See BURLESQUE NOTES on page 31)

## Austin Tenter To Resume Trek

**Crooner is freed of legal tangle as Wehles fail to post bond**

MOBILE, Ala., Sept. 23.—The legal troubles of Gene Austin, producing and starring with *Models and Melodies* tent show, ended Thursday when Billy and Marion Wehle, tent show operators who last week attached the Austin show for an alleged debt of \$8,500, part of the alleged purchase price between the two litigants, failed to post \$17,000 bond.

Under the Alabama law, when a person attaches property he is required to post twice the amount sued for. In this case the Wehles were required by the Mobile County Circuit Court to post \$17,000, which they failed to do Thursday.

Austin who had parked his show at the fairgrounds and sent the members of his troupe to tourist cabins, left for Selma, Ala., Thursday, where he was to give a performance that night. He said he hoped to continue his scheduled Western route with his tent show and was prepared to fight any legal battles that might arise.

In the meantime, the United States Internal Revenue Department filed tax liens in Probate Court here against Billy Wehle for a total of \$3,155.85.

Members of the Austin troupe stuck (See AUSTIN TENTER on page 31)

## Aulgers Set for Minneapolis Stock

MINNEAPOLIS, Sept. 23.—Swinging into the old-style melodramas, Aulger Bros.' Players have been able to pull themselves out of the doldrums this summer, and next week complete a 10 weeks' run under canvas in St. Paul.

After a fair season in Southern Minnesota, Addison and Harrison Aulger set their tent down in the St. Paul University avenue section and drew them in with the old-fashioned tearjerkers. Their only slump in the St. Paul run was during the State Fair.

October 1, the Aulger show will move into the Alvin Theater, Minneapolis, for an indefinite stand. Alvin is the former Shubert Theater. Troupe will open with *Gold in the Hills*, which ran five weeks in St. Paul, equalling the record of *Abie's Irish Rose* there.

Lead roles are carried by Don Muckel, Maxine Peterson and the Aulgers.

## Morgan-Helvey in Texas

DE KALB, Tex., Sept. 23.—Morgan-Helvey Show, after closing Sunday at Jerseyville, Ill., laid off the next three days to make the long motor trek into this city, where the show began a three-day run Thursday. The Morgan-Helvey organization will continue indefinitely in the Texas territory.

## CURTISS SHOPRINT

QUICK SERVICE—LOW PRICES

"Tent Show Headquarters Since 1905"

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## WANT

A-1 Straight Man and also Blackface for reliable Medicine Show. South this winter. Other useful people write, don't wire. State all in first. Salary sure. Boozers, lay off.

RAY SMITH, Guymon, Oklahoma.

## WANTED

For long season, established company, young, pretty Ingenue with Singing and Dancing Specialties; also young Man who doubles Orchestra. Prefer Sax and Clarinet, Trumpet or Flash Drummer. Long season to right people. Not an experiment. Wire M. R. TILTON, La Harpe, Illinois.

## WANT AGENT

With car to book Lyceum Day Program in schools. Experience, appearance, ability absolutely essential. Good percentage proposition. Write, wire full particulars, whom and where you have booked, to RALPH LOYD, 1704 Dixie Highway, Louisville, Ky.

## Milt Tolbert Tattles

SHREVEPORT, La., Sept. 23.—After a week of spotty business, Texarkana, Little Rock, Hot Springs and Shreveport turned in top grosses, so Buddy Hale has replaced the sourpuss with a smile.

The writer was host to his mother, sister and two nieces at Texarkana over the week-end. They motored over from Dallas. We returned the visit to Dallas and thru force of habit we found ourselves at the stage door of the old Joy Theater. Had a grand gabfest with Manager Elmo Phillips, his wife and the same old gang. Phillips reports business as "not so hot."

After the show in Texarkana our company was guest of Mr. Gray and his walkathon, which was going like a house afire. We presented an informal show for the walkakids.

In Hot Springs, we bumped into Jack Shaw, who used to manage the State Theater, Seminole, Okla. Shaw is now on the advertising staff of the local paper.

Barnett Bros.' Circus day and dated us the other day and on the same lot. No business for either show, but we had a grand time in spite of the fact that the circus flags were at half mast in honor of one of its boys who wrecked his truck and was killed on the move in.

Around the Lot: Brandino, the magish, has a dull future. He has broken six mirrors so far this season. You know the adage. . . . Sue (Gimme-a-Drum) Shookly gets a great kick out of the jam sessions. . . . Each time we take in a night spot Harold Blodgett is the life of the party. . . . Clyde Jewel wonders why *The Billboard* hasn't mentioned him in Possibilities. For what we don't know.

. . . Jack Keating is looking around for a couple of mules to pull his trailer. Bob and Kitty Bly, of the Jimmy Warren Show, were recent visitors.

One can count 10 shows within a radius of 75 miles down here. Vicksburg, Miss., next; then we're Alabama bound. TOBY EASTMAN.

## Don Davis Backs Wehle

CINCINNATI, Sept. 23.—Don Davis, accompanied by his wife and daughter, passed thru Cincinnati last Tuesday en route south from Bluefield, W. Va., where they closed with Billroy's Comedians September 11. The Davises were with the show all season, joining in the spring when it originally went out as *The Hit Parade* and remaining on when Billy Wehle took management and changed the name to Billroy's Comedians a little more than a month ago. In commenting on the recent sudden close of the show, Davis stated: "I don't blame Wehle one bit for folding the show as he did. I would have done the same thing. Business was bad and it was apparent that Wehle was taking it on the chin for plenty of his own money. Actions of some of the working crew didn't help matters either. We all got our salaries regularly from the time Wehle took over the management, and there was no case of stranding connected with the Bluefield closing."

## Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

INQUIRIES HAVE BEEN received recently on Violet Kaye, Eddie Miller, Lew Dans, Joe Nalty, Frank Fee, Billy Steele, Stan Abrams, Ray Brandel, Joe Gruber, Tex Hall, Georgie Walker, Jerry Martone, Rella Finney, Velma Lane, Johnny Guilfoyle, Steve Roberts, Frankie Donato, Billie Willis, Louie Meredith, Jackie Parr, Hi Hill, Gladys Houghton, Jack Reynolds, Jimmy Leahy, Jerry Clark, Pete Trimble, Ethel Henning, Frankie Little, Harry Smyth, Thelma Cooke, Dick Buckley, Billy Bryan, Sammy Lee, Charles Schaeffer, Bobbie Allen and Thomas Gardner. Take time out for a couple of minutes, kids, and let us know how 'tis by you.

SAY, BOYS AND GALS, news is reaching a low ebb. How about a little more pencil pushing directed to this column? This also applies to you old-timers. Inquiries are received each week on you vets, so you're still in the picture. Keep us posted with a line once in a while.

TIM HAMMACK writes that he and Irene have been host to several walkie kids since opening their eatery in Jessup, Md., among whom were Johnny Dillon, Skippy Skidmore and wife and Lee Goodson, who

## Rep Ripples

JUDY MOORE (Greenfield), of the Mac-Green Players, is sporting a new house trailer and Ford V-8. . . . LITTLE JACK HUTCHISON JR., recently inquired about here by his dad, postals in from Crittenden, Va., to say that he's doing okeh for himself. . . . RED HARRIS, still clowning with the Parker & Watts Circus, had as a recent visitor Elgin Scarboro, of the Blue Steele Orchestra. The two formerly trouped together on the Ruth Stock Co. in 1929 and the Lytell Players in 1930. Harris hopes to be doing black again the coming winter. . . . COSSIE ADAMS, in Veterans' Hospital, Mountain Home, Tenn., for the last several months, is anxious to hear from all his old friends in the game. He's in Annex No. 2 there. . . . AL PITCAITH-LEX recently visited on the Golden Rod Showboat in St. Louis, where he says he was accorded the usual warm welcome by J. W. and Ben Menke. Bill caught by Al was *Little Lost Sister*, with Vida Lorraine and Mason Curry handling the leads. Others in the cast were Ruth McGowin Smith, ingenue; Blanche Forbes, characters and piano; E. S. Fletcher, heavies; Lee Waters and Jack Emerson, general business; Norris King, juves, and Adrian Billy Lee, characters. The veteran Vic Faust is still clicking with his musical specialties and Swiss bell ringing, Pitcaithley reports. . . . WILLIAM QUERNER, until recently on the Federal Theater Project in Cincinnati, was a recent visitor on the Morgan-Helvey Show in Illinois.

MARIE REPLOGLE and Edna V. O'Brien motored from Nashville, Tenn., to Sheridan, Ark., recently to visit the Judy and Mac Green Players, managed by Joe Greenfield. En route back to Nashville, Marie and Edna paid a visit to the Memphis Zoo, where N. J. and Lottie Melroy, who formerly had their cat act with various circuses, are in charge. Edna O'Brien and her hubby, Jim, are operating the Last Act Cafe and a parking lot in Nashville, and Marie Replogle has left the road to take a position as sales woman in a Nashville store. Mary Ellen Replogle, who has been visiting her grandmother in North Judson, Ind., returns to Nashville this week to enter school. . . . GENE MATHIS, dancer, is a recent addition to the Rusty Williams vaude and talking picture tent show in North Carolina. . . . L. L. PLUNKETT pencils from Liberal, Kan., that Plunkett's Minstrels are making long jumps into Texas to help Henry L. Brunk's Comedians entertain the cotton pickers. . . . CLARENCE AUSKINGS, agent with M. L. (Fat) Sanders' Country Cousins, hillbilly turn, since last April, recently closed with the unit at Richmond, Ind. . . . HANK KEENE'S tent show, said to be enjoying a healthy b.-o. play in New England these days, features, besides Keene and his radio gang, Lee Allen, Al Lemons, Wyoming Dottie, May Blossom Williams, George Broderick, Mae

## Tax Demands Serious Blow To Rep Folks

LINCOLN, Neb., Sept. 23.—Chick Boyes, who operates two rep shows under canvas in summer and on circles in theaters in winter, said this week the close margin of profit in operations and rise in tax demands would cause him to close both his units on circle in December. Boyes said he hoped to bring himself within the letter of the tax rulings which soak his employment assessments if he keeps more than seven people employed 20 weeks a year.

Since the bulk of rep show money is made during the summer, Boyes said he would put the units on the road during the warm weather and keep below the 20-week limit in his employment. Boyes said his tax slap had been more than \$500 during the recent season, which was a big bite into his net.

This angle on the rep biz isn't as new as it is discouraging to the actors. They can come under the half-wage provisions of the unemployment compensation division for 16 weeks, if eligible, but it robs them of work and full wages. Under this arrangement and federal interference, the desire to win actors work in private employment to relieve the federal project, load is presented a formidable obstacle.

Boyes is one of the few rep show managers to put out two units, but the same thing applies to any manager who uses more than seven people more than 20 weeks a season. Many of them had such a rough season a warrant would have won its server the show, tent, actors and all. Many of them were not bothered for that reason.

If the federal crackdown is strict and a thoro check made of books of the tent dramatic outfits, it will probably mean abolition of either the tent or the winter circle to keep under the limit. If the boys with the whiskers decide to read the letter of the book, the government will have to go heavier than ever for actors' relief.

Lee, Elmer Lazone Allen and others. . . . ROBERT CARNEY, former juve lead with the Avon-Winslow Players in Colorado, has joined the Donald Northrup vaude troupe which opened last week in the East. Carney will do a take-off on Killer Mears from the stage play, *The Last Mile*.

THE HANGAR, MARION, ILL.

## WALKATHON

Opens Friday, October 6

Good Marathons, this will be the outstanding show of the year. Ask the kids who were here last year. If you can and will marathon and want to make money you must make this show, because

\$1,000.00 (in cash)

will be paid to the last boy and girl, plus a new type of weekly bonuses that can be earned by good conscientious dancers who are sincere and will co-operate to present a nice, clean, strict, sober walkathon to a very responsive audience.

"THE LONGER YOU WALK . . . THE MORE YOU CAN EARN"

This show will again be sponsored by the MARION TRADES COUNCIL, and is being welcomed back by over 50 local business firms.

Write at once to KAY KORKY, HOTEL STATE, Marion, Illinois.

## WALKATHON

Opening About Oct. 5th in Beautiful Heated Ballroom.

Show Sponsored by American Legion. Entertaining and Sprint Teams, write, Lanny Page, Johnny Read, Huey Hendricks, Mickey Brennan, Jim Coffee, Mike Brown, Jack Friedman, Sam Kirby, Monte Hall. Help in all departments. Write; no collect wires or phone calls accepted. Sponsors Positively Guaranteed. Write:

Lew Lewis

616 E. Baltimore St., BALTIMORE, MD.

NEWS REACHES US that Junior O'Malley is contemplating opening a fruit store in Chicago. Junior probably got wind of the swell business that Marge Sheffield and Marty are doing with their Wabash avenue store in the Windy City.

BOBBY ALLEN cards from Baltimore that he has just returned from out West where he enjoyed his stay. Bobby wonders what's become of Clyde and Frankie Stricklin.

# Wiedemann's Success Depends On Pics, Ads and Showmanship

NEW YORK, Sept. 23.—Steve Wiedemann, who has been associated with sound movies for the past 10 years, returned here today after his sixth summer on a circuit of hotels in the Adirondacks. He operates two circuits of seven hotels each, playing one each night.

The success of Wiedemann's circuits is attributed to several things: his knowledge of films and projection, advertising and showmanship in general. His ability to manage these operations has made him an outstanding roadshowman.

Wiedemann has shown such films as *Showboat*, *Magnificent Obsession* and *My Man Godfrey* to audiences in the mountain resorts. Because of the type of audience to which he plays and also the kind of shows he gives, his admission charges have been 40 cents for adults and 25 cents for children. While these pictures have earned large takes for this operator, he has an unusual policy of selecting programs.

*The Good Fairy* gave Wiedemann his greatest business. He accounts for this by the fact that it has an excellent cast.

### Books Two Weeks

His two circuits gave him 14 nights to show a picture. Where the rental is four times the daily rate for the first week and twice the daily rate for the second week, booking for his operations reduces the charge for two weeks to about 2½ times the daily charge. When this is computed against his grosses the result is that he has made more money than if he had rented for only one loop. His shows run 1¼ hours but never longer than an hour and three-quarters. This timing is necessary because in resort

halls the seats are not too comfortable and there are frequently other events planned by the hotel.

As for his set-up, Wiedemann has worked it out to a fine point. Using an 8 by 10 screen, he strives for a 7 by 9 frame. He uses two speakers, one on each side of the screen and pointing to opposite corners so that lines drawn from each horn would cross about the center of the audience. To get the best definition in his pictures he uses 90 or 100-volt projection lamps. When the current, which is not too dependable in the regions he plays, drops to 105 volts from the rated 110 or 120, he still has sufficient light to give him projection of good quality. If by chance the voltage falls to 90 the lamp can still operate to an advantage.

Wiedemann puts a lot of time and thought to advertising his shows. When he secures a film he gets good paper with it. He buys sufficiently but doesn't waste advertising matter; it is moved from one circuit to the other. Good paper and lobby displays are essential, for they convince the prospective audience that it is a "real show." Display boards holding eight 11 by 14-inch photos are used in the hotel lobby. The menu also carries a note referring to the show. One-sheet, lobby displays and a sort of whispering campaign practically assure Wiedemann that 75 per cent of those registered at the hotel will attend his show.

While Wiedemann's job of entertaining those on vacation may seem comparatively easy, he has worked hard to build his business on a firm foundation. A wireless operator, he became interested in sound movies about 1929. He served as installation engineer for a large firm and put in equipment in France, Belgium, Italy, Spain and South America. In 1933 he served as projectionist aboard ships making short cruises and was aboard a vessel that toured Europe. Several winters ago he barnstormed thru the South with a Bill Robinson show.

### Abe Landow Benefits By Librarian's Advice

NEW YORK, Sept. 23.—Abe Landow, who operated a 16mm. show at Keansburg, N. J., a summer resort, the past season, believes in relying on the librarian's judgment.

The occasion to heed a librarian was offered him recently when he had booked a show and had the paper out. When he called for the program, he was told that the roadshowman who had it out had failed to return it on time. Perplexed, Landow began searching for a solution to get him out of his predicament.

The librarian suggested another show. "Do you think it will go in Keansburg?" Landow asked.

"Yes, it's a good show," the librarian replied.

The result was that Landow did a better business with the substitute film than he had expected to do with the one he had selected.

### Oldies Big Click at Fair

NEW YORK, Sept. 23.—Old-time movies are making a niche for themselves at the World's Fair. Merrie England Village is the latest to add 16mm. films, while Little Old New York has been showing them for several weeks. There is talk of showing this type of sound film at the former Savoy Building, more recently occupied by Andrew Dumont's Hollywood Studio. The film mentioned is *Murder in the Red Barn*.

### Questions and Answers

Can a screen used for rear projection be transported along a circuit? R. G. D., Alabama.

Practically any regulation screen may be used with rear projection of 16mm. film. However, the screen must have attachments at the top or on the sides for hanging it. One with a rod running thru the center would not suffice because the picture would be cut in half.

What is the trend of projectors in the road-show business? W. W. W., Illinois.

The trend of the road-show business is towards the use of a 16mm. film. This film is non-inflammable, whereas the

35mm. variety is highly combustible and fire laws in every State require that it be shown only when the operator is housed in a fireproof booth. The 16mm. projectors are more easily transported and operated.

May water be used to humidify films? C. A. R., Michigan.

Ordinary drinking water may be used to keep film moist and pliable. Some libraries carry a humidifying solution selling from 25 cents to 50 cents a bottle which some roadshowmen have found useful. A bowl of water placed in a case or deep can with ventilation holes will suffice. Leave the film cans open when they are placed in the larger container.

Is there a tax on roadshowmen in Alabama? L. W. H., Alabama.

We have no information of a State tax on 16mm. operators in Alabama.

Is it possible to rent a 16mm. camera to take local shots to be shown on my circuit? P. C., New York.

Moving picture cameras that take pictures in 16mm. size may be rented for about \$3.50 per week. Good outdoor films may be bought for as little as \$1.50 per hundred feet, including the cost of processing and developing.

How can I add sound to my local pictures? P. C., New York.

Libraries can give information regarding the cost of having sound dubbed in. Many operators, instead of having the sound dubbed in on their film, have a microphone attachment on their sound system which enables them to explain the film as they go along.

How do roadshowmen's expenses run? J. O. D., St. Louis, Mo.

A roadshowman's expenses are just what he makes them—that is, in addition to his overhead which includes living expenses, car operation, etc., he has the expense of renting his films and projector (if he doesn't have his own), as well as the rest of his equipment. Projectors and equipment may be rented for about \$10 a day or \$25 a week. Sound film projectors on the used market are from \$100 to \$350 and silent projectors from \$20 to \$250. New sound equipment costs from \$250 to \$500 and new silent equipment from \$50 to \$300. Screens, sound equipment, etc., vary in price. Film rentals run anywhere from \$1.50 per reel up. Features are rented from \$1 to \$1.50 per reel per day, or \$2 to \$3 per reel per week. Some rentals are computed at four times the daily rate for the weekly scale and 10 times the daily rate for the monthly scale.

Will enlarged or broken sprocket holes affect the showing of a film? J. R. C., Florida.

Definitely. However, the effect is more readily seen when sound films are used. This is because there is only one row of sprocket holes. In the case of silent films if the holes on one side are torn, the sprocket perforations on the other side will carry the film thru probably without any trouble.

### Cuttin' It Short

A. G. ZEPP, recording engineer and cameraman, recently spent a week in the Adirondacks, filming *Vacationing Around Lake Champlain*, a 400-foot, 16mm. silent film. All shots were made in color.

CASTLE FILMS announces the release of *American Legion, Chicago, 1939*. The film is available in both silent and sound.

CLUBS, churches and schools in the Pittsburgh area are sponsoring a series of free 16mm. shows that are claiming much popularity. The H. J. Heinz Co., employing thousands of men and women, also is showing free movies for the entertainment of its personnel. Pittsburgh Athletic Association also presents programs several nights a week.

NU-ART FILMS, INC., announces the release of the following 35mm films: *The March of the Men of Harlech*, a trip thru Wales; *An African Mystery*, portraying the search for the white rhinoceros; *Manchuria, the Land of Con'licts*, a trip thru Manchuria; *Flying Fleet, Land o' Burns, Lonely Soul, Silvery Salmon, Solace of the Hills, Let's Go Fishing, Let's Go to the Zoo and Rock of Gibraltar*. All are one-reelers with sound on film.

ASSOCIATED SCREEN News, Ltd., announces release on five new educational shorts for October. They are *The Development of the Trout* (Embryology),

# The Billboard

45th YEAR  
Founded by W. H. DONALDSON  
The Largest Circulation of Any Amusement Weekly in the World

Member Audit Bureau of Circulation  
Published Every Week  
By The Billboard Publishing Co.

R. S. LITTLEFORD SR., President.  
E. W. EVANS, Secretary-Treasurer & General Manager.

A. C. HARTMANN, Editor  
Outdoor Depts., 25 Opera Place, Cincinnati, O.  
E. E. SUGARMAN, Editor  
Indoor Depts., 1564 Broadway, New York, N. Y.

Main Office and Printing Works, The Billboard Building, 25-27 Opera Place, Cincinnati, O.  
Phone, Main 5306. Cable Address, "Billboy," Cincinnati, O.

BRANCH OFFICES: NEW YORK—6th Floor Plaza Theater Bldg., 1564 Broadway. Phone, ME14110. CHICAGO—3-1618, 3-1617, 3-1618. CHICAGO—4th Floor Wood Bldg., Randolph and Dearborn Streets. Phone, Central 8480. ST. LOUIS—300 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. PHILADELPHIA—B. H. Patrick, 7222 Lampart Road, Upper Darby, Pa. Phone, Madison 8895. LONDON—Edward Graves, care of "The World's Fair," Cromwell House, Fulwood Place, London, W. C. 1, England. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street. PARIS—C. M. Chambers, care American Express Co., 11 Rue Scribe.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE—One Year, \$5; Two Years, \$8. These rates apply in the United States, U. S. Possessions, Canada. Rates in other foreign countries upon request. Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty Cents per Square Line. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertising measuring less than 10 lines accepted. Last advertising form goes to press noon Monday.

No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday.

The Billboard reserves the right to edit all advertising copy.



Vol. 51. SEPTEMBER 30, 1939. No. 39.

two-reeler with sound by Gaumont-British; *Propeller Making* (General Science), one-reeler with sound by Gaumont-British; *Berlin* (Geography), one reel, silent, by Eastman Teaching Films; *The Amoeba* (Zoology), one-reeler with sound by British-Gaumont, and *Grey Owl's Little Brother* (Nature Study), one-reeler with sound by Canadian Cameo.

## WANTED!

ROADSHOW MEN TO CASH IN ON THIS BIG OPPORTUNITY WHILE 26 LAST! GUARANTEED—RECONDITIONED 16MM. MOTION PICTURE SOUND PROJECTORS

AT A FRACTION OF ORIGINAL COST

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Action, Dramas, Westerns, Adventure, Foreign Language, Short Subjects. Write for complete information.  
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### Operate Your Movie Shows

Lots of theatreless communities. Show movies. We rent 16mm. Talking Pictures by day or week. We rent and sell Complete Projection Equipment. Earn \$50.00 to \$100.00 weekly right away. We show you everything. Write immediately to SOUTHERN VISUAL CO., Dept. B-14, 494 S. Second St., Memphis, Tennessee.

**BIG TIP for ROADSHOWMEN!**  
**ORDER NOW!**  
**PROFESSIONAL MOVIES**  
**AMERICAN LEGION,**  
**CHICAGO, 1939!**

Greatest Legion Convention ever, filmed to cover the fun, parades, speeches, meetings! Roadshowmen can book to the more than 11,500 Legion Posts throughout the country and bank on a big audience!

16 MM— Silent — 360 Ft. — \$ 8.75  
Sound — 350 Ft. — 17.50  
For further information about this and other action-packed Castle Films, write to Dept. L.

**CASTLE FILMS**  
30 Rockefeller Plaza, New York City.

### 16MM SOUND PROJECTORS

**BARGAIN CHEAPER THAN RENTING**  
**BRAND NEW WELL KNOWN MAKE**

Complete Liberal Cash Price **\$159.00** Terms

AUDITORIUM SIZE — GUARANTEED  
Write BOX D-24, The Billboard, Cincinnati, O.

### FREE PAMPHLET

Write today for your free copy telling you how to get into the roadshow business. It contains thorough directions on the different phases of operation and also a buyers' directory. Write now!

**The Roadshowman**  
25 Opera Place, Cincinnati, Ohio

### Special RENTAL RATES

FEATURES, SHORTS, ETC. (Special Rates 'Til Dec. Only)  
**MOGULLS** 16mm. Sound Per Reel **75c**  
59 W. 48th St., New York, N. Y.

### THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.  
Conducted by KEVIN BRENNAN,  
198 City Tattersalls Building, Pitt Street, Sydney,  
Australian Office of THE BILLBOARD.

# NEW YORK WORLD'S FAIR

Flushing, L. I.

April 30 to October 31

## Attendance and Spending Strike All-Season Low

NEW YORK, Sept. 23.—Business on the midway hit an all-season low this week as attendance dropped considerably and per capita spending of the public, weak all year, dwindled still further. Many attractions reported business 25 to 50 per cent below the week preceding, with only *Aquacade* maintaining anything like the biz enjoyed all summer. The Billy Rose water spec is still playing to near-capacity, despite the drop in gate attendance and advent of chilly weather at night.

Consensus around the loop is that as far as big days are concerned, the fair is over for midway participants. Attractionists blame drop to several causes, among them advent of school, international situation and, most important, continued publicity about resuming the fair in 1940. All New York, and probably a large majority of the rest of the nation, are more than confident that the fair will be available again next season, as a result of continued statements on the part of fair officials.

### Dancing Burn Still On

Combination tickets on Thursday and Friday were of very little aid financially to most attractions on the coupon, and for the first time failed to draw an appreciable increase in patronage in afternoons. Today's figures are not available as yet, of course. By far the bulk of midway biz continues to be done after 10 p.m. after the fireworks display, which draws crowds from the exhibit area of the fun zone. Elimination of pyrotechnics on Wednesdays and Sundays, as part of the fair's general retrenchment drive, has hurt concession business tremendously on those days.

Concessioners are still burned up about introduction of free dancing to the tunes of name bands in the Textile Building of the exhibit area which opened to good attendance last night. Feeling persists that free entertainment should be presented in the amusement area, especially at night when the exhibit area closes at 10 p.m., at least four hours before amusement enterprises.

Altho nearly every attractionist has condemned the fair at one time or another for this move, no organized protest has been offered to the fair when the concerts began last night. A petition signed by many midway concessioners protesting the free dancing in the exhibit zone was reported in the making this week but at a late hour last night it had not been presented to fair officials.

### Shows Will Close Early

If business continues at present level, it is apparent several attractions will call it quits before the official October 31 closing. About half a dozen shows and as many rides, that were coming fairly near or equaling their weekly operating expenses during summer, have suffered to such an extent recently that operators will probably close rather than realize additional losses. As explained here on several occasions, only Rose's *Aquacade*, Frank Buck's Jungleground, Parachute Jump and possibly a few other rides will amortize their original investment. (See ATTENDANCE AND on page 31)

### Paid Attendance

Previously reported.....	18,491,738
Saturday, September 16.....	279,741
Sunday, September 17.....	266,996
Monday, September 18.....	79,596
Tuesday, September 19.....	89,516
Wednesday, September 20.....	81,975
Thursday, September 21.....	73,734
Friday, September 22.....	83,697
Total .....	19,446,993

## An Insider Looks at the Fair

The 14th of a series of articles discussing the problems of the New York World's Fair will be resumed in the next issue of The Billboard. The writer, a consultant on the staff of the fair, will henceforth devote the series to a frank discussion of problems facing the fair corporation as it prepares for next year.

### Aquacade Will Not Close Till End of Fair, Rose Assures

NEW YORK, Sept. 23.—Commenting upon the rumor that *Aquacade* would close early in October when the weather turns cool, Billy Rose announced to the press this week that the big water show would definitely remain open until October 31, the fair's closing date. He also said show will not be trimmed during final weeks and that there will be no changes in featured performers. Johnny Weissmuller, Eleanor Holm, Everett Marshall, Frances Williams, Stubby Krueger, Walter Dare Wahl and Gertrude Ederle have run-of-the-play contracts.

*Aquacade* continues to do sensational business despite general drop in fair attendance, and indications point to total attendance of well over 4,000,000. More than 3,750,000 had seen the show this week and the season's gross is nearing the \$2,000,000 mark. Altho the show apparently will not close before October 31, it probably will be cut from four performances a day to three and possibly two, depending on fair attendance.

### Rose Asks Dismissal

State of New York, preliminary to filing suit in Supreme Court this week against the fair corporation and two companies controlled by Rose, Gotham Productions, Inc., and Billy Rose Exposition Spectacles, Inc., to recover \$76,601, asked that a receiver be appointed to administer all money received by the corporations operating *Aquacade* in the State-owned amphitheater.

State alleges that it knew nothing about an agreement between Rose and the fair corporation whereby Rose was to advance \$160,000 to the fair for mak-

### Mardi Gras Casino Opens With Fanfare

NEW YORK, Sept. 23.—The Mardi Gras Casino opened its free-dancing-to-name-band-music run in the Textile Building last night with all the fanfare and hoopla of a Hollywood or Broadway premiere. Between 4,000 and 5,000 visitors, mostly invited, attended the opening, and Eddie Duchin and band inaugurated their week stay in the big arena.

Dancing will be available nightly from 8 p.m. to 1 a.m. for the duration of the fair—much to the chagrin of operators in the amusement area who still feel that the free attraction is a pretty good idea but believe it should be conducted in the fun zone. Textile Building is about as far from the midway as possible and still be in the fairgrounds. Casino holds 3,000 dancers and 5,000 spectators and cost the fair between \$15,000 and \$20,000 to ready.

Eddie Duchin is in for a week with Bob Crosby, Louis Prima, Glen Gray, Benny Goodman, Artie Shaw, Hal Kemp, Sammy Kaye, Ben Bernie, Horace Heidt and Kay Kyser set to follow. All bookings handled by Music Corp. of America.

ing changes for his *Aquacade* on condition that the \$160,000 was to be deducted from the 10 per cent of gross receipts paid to the fair corporation as ground rental. State is attempting to recover 50 per cent of the \$160,000, most of which has already been paid to the fair by Rose. Rose maintains that the matter does not concern him and has demanded that his companies be dismissed from the case. Dismissal is expected some time next week.

## On the Flushing Front

By ROGER LITTLEFORD JR. and LEONARD TRAUBE

NEW YORK, Sept. 23.—With attendance dropping all week and no promise of a week-day pick-up from now until the fair closes, Board of Directors is seriously considering slashing the general gate rate from 75 to 50 cents. Decision one way or the other will probably be reached over the week-end and there is a definite feeling around the grounds that the move will be put thru.

To just what extent the cut will aid attendance at this late stage remains a question, altho it stands to reason it could not adversely affect Monday-to-Friday patronage. As things stand this week so many special rates and inducements are already available that if a person wished to visit the fair it would necessitate only a scan of the papers to discover some sort of cut-rate method possible. Special rates operating this week included the regular 50-cent admission on Saturdays and Sundays, the 40-cent rate after 8 p.m. each night of the week, the \$1 combination ticket which included coupons to attractions in the amusement area, and the 10-cent kids' days on Fridays and Saturdays. Maybe the public just doesn't want to visit Flushing Meadows, regardless of price.

The \$1 strip ticket proved a disappointment this week for the first time, not more than 4,000 or 5,000 combos being sold on either Thursday or Friday, according to unofficial estimates. Question of continuing the strip for duration of the season will be discussed by the ACC, treasury and concess departments

today or tomorrow and most concessioners believe the idea will be discarded for the remainder of this season at least.

One wag cracked at Old New York's Haymarket that if The World of Tomorrow decides to operate next year it should be retitled "The World of the Day After Tomorrow." . . . The wise-cracks were flying fast last night at the Rondo, indulged in by Frank Buck, Cliff Wilson, Cy Bond, Harry Traver, Lew Dufour, Joe Rogers and Paul Massman, who formerly was a member of the Amusement Control Committee.

William C. (Bill) Fisher, of the mechanical section of the Amusement Control Committee, received a lacerated leg last Saturday when "fireproof" canvas top of the Savoy Building caught fire. Seems that a handle-knob on the hose box was missing and Fisher was forced to kick out the glass. Fire started when Andre Dumont was previewing his old-time movies for the ACC and something went haywire with the 35mm. projector. Show was canceled and building remains dark.

Leon Loeb, suffering from a lame back acquired in a fall at Carnivaland recently, goes on sick leave beginning this week, with managerial duties of the big play area being assumed by Maurice Mermey, president. Mermey, former director of exhibits and concessions, announced early this week that (See FLUSHING FRONT on page 31)

## 1940 Session Talk Continues, With 50c Gate Indicated

NEW YORK, Sept. 23.—Despite rumors that the financial and political status of the fair corporation might make another year of operation impossible, officials of the expo continue to talk in terms of 1940 and this week went so far as to indicate that it has already been decided to cut the gate admission next season from 75 cents to 50 cents. Publicity in the public prints during the last two weeks is leading the city and nation to assume that a second edition of The World of Tomorrow is almost a certainty.

Harvey D. Gibson, chairman of the board and real boss of Flushing Meadows, announced this week that in all probability the gate next year would be cut by one-third or to 50 cents, and that participating conditions would be eased for exhibitors. No details were revealed and no mention was made of concessioner conditions. Commander H. A. Flanagan, general manager, stated that the fair would probably reopen several weeks later in the spring than it did this year, to insure better weather during early operating period. No decision had been reached today by the executive committee regarding several exhibitors' attempt to obtain permission to operate during the winter. General Motors, probably the hit attraction of the entire exhibit area, is interested in operating during the cold months and has already negotiated for steam-heat equipment to be installed should the fair give its okeh.

The foreign government situation for a '40 fair remains indefinite, with fair commissioners of most nations expressing the desire to be back again, tho in all cases decision rests with their home governments. France signified its intention of returning and Poland indicated its willingness to participate provided financial aid is obtained from the fair corporation or other American sources. Britain will probably remain as will Turkey.

Belgium, on the other hand, has taken a pessimistic attitude and its commissioner said yesterday that he doubts that it will be possible to obtain an appropriation for additional participation. Denmark and Norway, also, are expecting to drop out after October 31, unless their governments have a change of mind. The Netherlands, Venezuela and Chili revealed two weeks ago that they will not return for another season should the fair decide to operate again.

President Whalen arrives in Europe this week-end to launch a selling tour at the capitals of Europe. Participation of the States of the Union has not been discussed openly at all, most commonwealths apparently waiting to see how the international and domestic political wind blows in the next couple of months before committing themselves. Only Kentucky, which did not participate this year, has indicated that it will join the Flushing extravaganza in 1940.

## Bernays Is Given Public Relations Counsel Post

NEW YORK, Sept. 23.—Edward L. Bernays, veteran publicity expert with a show-business background, has been appointed public relations counsel of the fair to formulate the public relations policy for the fair's second year. He will serve without pay and his appointment will not affect the status of Leo Casey, press chief since midsummer when he replaced Perley Boone.

Appointment of Bernays was prompted by Harvey Gibson's desire to protect the fair against recurrence of the very poor "press notices" received last spring and which since then have been considered (See BERNAYS IS GIVEN on page 31)

→ and still doing nicely!

SEPTEMBER 20, 1939.

3,725,806

PEOPLE HAVE SEEN AND LOVED THE BIGGEST SHOW ever presented in America

JOHNNY WEISSMULLER ★ ELEANOR HOLM  
EVERETT MARSHALL ★ GERTRUDE EDERLE &  
Cast of Stage & Olympic Champions ★ 500 GIRLS  
Staged by JOHN MURRAY ANDERSON

FOUR SHOWS DAILY THOUSANDS OF CHOICE SEATS AT 40¢ CHILDREN 25¢  
3:30, 5:30, 8:30, 10:45

BILLY ROSE'S AQUACADE

AT THE FAIR  
1 BLOCK FROM INDEPENDENT 8TH AVENUE SUBWAY... WORLD'S FAIR STATION

NOW FEATURED

BILLY ROSE'S "AQUACADE"

NEW YORK WORLD'S FAIR

NOVELTY ACTS

COMEDY DIVING

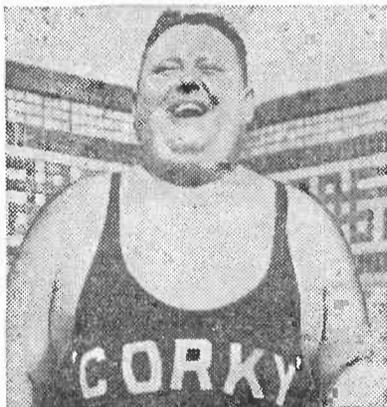
Swimmers

Divers

Novelty Acts

Write

"Corky" Kellam  
"Aquacade"  
World's Fair  
New York



NORRIS "CORKY" KELLAM  
World Champion Swimmer-Comedian

ENDURANCE SWIMS

"CORKY" HAS MADE 44 LONG SWIMS

Managers

Parks—Pools  
Sportsmen's Shows

Write

"Corky" Kellam  
Care The Billboard,  
Palace Theatre Bldg.,  
NEW YORK

The FOREMOST DIRECTOR OF  
AQUA BALLETS

Floyd

ZIMMERMAN

ORIGINATOR AND DIRECTOR  
OF THE FAMOUS  
AQUACADE  
BALLETS

AT THE  
CLEVELAND EXPOSITION



and the New York WORLD'S FAIR...



Frances  
WILLIAMS

featured in

BILLY ROSE'S

AQUACADE

at the

NEW YORK WORLD'S FAIR

# FRANK BUCK

presents

the greatest array of wild animal attractions ever produced



## FRANK BUCK'S JUNGLELAND

NEW YORK WORLD'S FAIR 1939

The Show that topped all grosses on the midway

Exhibiting the most complete collection of wild animals, birds and reptiles ever assembled, and featuring eight of the world's greatest animal acts — Tigers, Lions, Chimpanzees, Elephants, Seals, Monkeys, Cockatoos.

Thrills ★ Comedy ★ Entertainment

**FRANK BUCK** Says:

"Captain Roman Proske and his Royal Bengal Tigers is the finest tiger act in America."

CAPTAIN ROMAN

# PROSKE

and his ROYAL BENGAL TIGERS

Star Attraction of JUNGLELAND

DODSON'S

## HOLLYWOOD MONKEY STARS

World's Best Dressed Performing Monkeys

ROLLER SKATERS — BICYCLE RIDERS — ACROBATS AND COMEDY SKETCHES



Jimmy Blondy Jiggs Slats Bobo Tony Fifi Percy Patsy AND

### BO-BO—Educated Mandrill Baboon

A Laugh Riot of Monkey Business

Thanks to FRANK BUCK and T. A. LOVELAND for 26 Solid Weeks. AVAILABLE NOVEMBER 1ST

Address: LA MOTTE DODSON, Care Billboard, Cincinnati, Ohio.

## REUBEN CASTANG

presenting the

### HOLLYWOOD COMEDY CHIMPANZEES



THANKS, FRANK BUCK and T. A. LOVELAND

for a very pleasant engagement at Jungleland

## COLE SMITH

Trainer of

**JIGGS, the Mayor of Jungleland**

The only performing Orang-Utang in the show business... doing 3 complete and entirely different routines. BALLY STAR OF THE ENTIRE NEW YORK WORLD'S FAIR.

Thanks to Frank Buck and T. A. Loveland for a very pleasant all-season engagement.

Announcers on the front of Frank Buck's Jungleland for the complete season of 26 weeks at the New York World's Fair.

JACK GORDON

and

JOEL GROSSBART

"Thanks for a Swell Season, Mr. Buck."

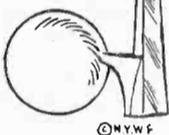
## LARRY DAVIS

(Formerly Elephant Boss, Ringling Bros., Barnum & Bailey Combined Circus) SUPERINTENDENT, FRANK BUCK'S JUNGLELAND





...And come to see it if you can. It's the outstanding success of the World's Fair and a continuous money-getter since it opened

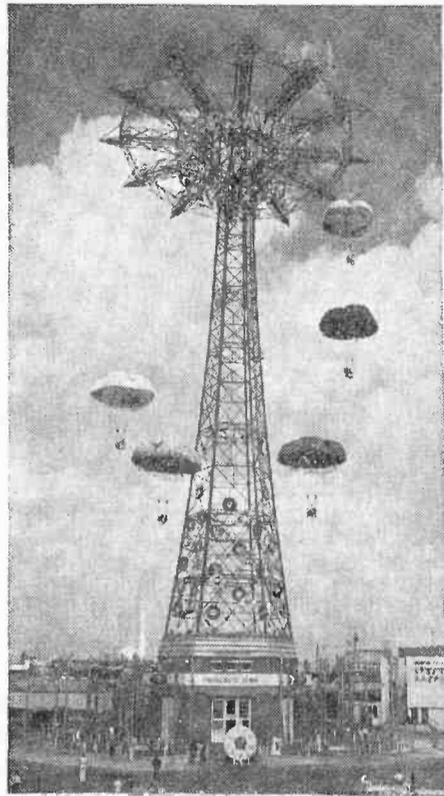


# DODGEM

See this sensational ride at the New York World's Fair . . . See the beautiful twin buildings which draw young and old by the droves . . . Just follow the crowds—they'll lead you straight to DODGEM because it is by far the most popular attraction in the Amusement Section, giving thrills galore to thousands and thousands of World's Fair visitors . . . DODGEM Cars are built to do a big business and are doing it day in and day out, standing up under the terrific strain of constant operation . . . DODGEM leads the way in popularity—and in PROFITS—in the World of Tomorrow as it has for twenty successful years . . . And—remember, the Fair crowds from your own community will be looking for DODGEM wherever they go for amusement . . . Cash in on the "OUT-FRONT" publicity of the World's Fair DODGEM by operating it yourself this coming season . . . Let DODGEM cars give YOU a thrilling ride to a big income.

**DODGEM CORPORATION**  
706 BAY STATE BLDG., LAWRENCE, MASS.

## TOPS ON THE MIDWAY!



### PARACHUTE JUMP

Universally acclaimed by Public and Press as the BIGGEST THRILL at the New York World's Fair.

### OUTGROSSING ALL OTHER RIDES!

We would like to arrange a few additional installations for 1940. Inquiries from Park Operators are invited.

**INTERNATIONAL PARACHUTING, Inc.**

6 East 45th Street, New York City

JAMES H. STRONG, President.



### BOOMERANG

The Famous Ride Sensation  
Send for Illustrated Circular.

**BOOMERANG MFG. CORP.**  
HARRY WITT, Sales Mgr.,  
366 HAMILTON AVE., BROOKLYN, N. Y.

### BOBSLED

(FLYING TURNS)

Enthusiastic rider advertising makes Bob Sled a safe investment.

"Our revenue from your ride has increased each season."

Built Exclusively By

**NORMAN BARTLETT**

330 MAIN ST., TONAWANDA, N. Y.

**CARNIVAL MEN!**  
A Fully Portable  
**AERIAL JOYRIDE**  
will be announced shortly which will have thrilling passenger control and action. This ride is fully covered by and will be built under U. S. Patent No. 2,169,403.

## GLASS BLOWERS OF THE WORLD

New York World's Fair

CLIF

**WILSON**

FREDA

### GIANT 30-FT. MONSTERS

? BY THE GROSS ?

WITH THE 3 LEADING EXPOSITIONS OF 1939

NEW YORK  
WORLD'S FAIR

ROYAL  
AMERICAN  
WORLD'S FAIR

SAN FRANCISCO  
WORLD'S FAIR

# DARTEGA

and his orchestra say

## THANKS

To Mr. Robert Sipchen, Mr. William Rowley, their staff and the entire Sun Valley company at the World's Fair for their co-operation and confidence during the past 22 weeks.

Enna Jettick Program  
Sundays—NBC-red chain  
91 stations coast to coast  
Five p.m., e.s.t.

Personal management  
JACK LAVIN  
Press Representative  
IRVING LEHRER

## "SHOOT THE WORKS"

New York's World Fair Shooting Galleries

J. GILBERT NOON

We'll Be There at the Finish

## KAPLAN & BLOOM

Canes, Umbrellas, Parasols, Etc.

### FLUSHING FRONT

(Continued from page 26)

he has rejoined the Baldwin, Beach & Merney public relations office and it is assumed he will divide his time between Carnivalland and his Manhattan B. B. & M. headquarters.

Frank D. (Doc) Shean, account executive and member of the fair's amusement control committee, returned to his desk on Monday after a three-week leave of absence that took him to the Canadian National Exhibition, Toronto, and Western Fair, London, Ont. He assisted J. W. (Patty) Conklin in administration of the fun zone at those annuals. Conklin, incidentally, visited the World's Fair for the fourth time this week. . . . Bill Rabkin, arcade, photomatic and coin scale op on Flushing Meadows, is expected back this week from the San Francisco expo.

Almon R. Shaffer, manager of Old New York, confined to his home Thursday with a heavy cold. . . . Clif Wilson took his first day off recently since a couple of months before the fair opened. . . . Among visitors from out of town noted this week were C. V. Starkweather, Allan Herschell ride firm, North Tonawanda, N. Y.; W. J. O'Brien, Revere Beach (Mass.) concessioner; R. N. Anderson, Glen Echo (Md.) Park, and John McTighe, Kenwood Park, Pittsburgh. . . . Jordan L. Mott, operator of the Parachute Jump, making preparations to sell duplicates of the Flushing tower to parks and resorts. A newcomer to show business, he's rapidly becoming one of the most popular ops on the midway.

NBC televised the speeches of Secretary of State Hull and Harvey Gibson, chairman of the fair's board, yesterday. . . . Merrie England inaugurated a new free show on Sunday with the Dagenham Girl Pipers, back from the CNE, Toronto, heading the bill. Acts include Billy Richie and Company; Therese, accordionist; McLean and Bonnie Lassie, "the dog with the human mind," and a line of girls. Acts retained are Polidor, clown; Don Francisco, on the slack wire, and Paul Tremaine and his orchestra.

Crown Jewels of England display in Dickens House, Merrie England, is receiving compliments of village patronage. Pat Rich and Austin McCullagh are operating—for a dime. . . . Carriage trade still goes for Pandora, the Panda, at NYZOS in a big way. . . . And the honey

bear as a bally attraction never fails to draw a big tip. . . . Leon Loeb, Carnivalland manager, will visit the fairs in Allentown, Pa.; Trenton, N. J., and Danbury, Conn., this fall. . . . Jordan Mott will make Trenton. . . . Hazel Cotter, of Cotter and Harris, novelty team, has joined the George Hamid circus in Carnivalland, doing iron jaw and swinging ladder. Hubby Whitey Harris continues clowning with the Jimmie Lynch show at the Goodrich exhibit, where he's been all season.

With the coming of chilly breezes and downright cold at night, the Aquacade is prepared to introduce what the management tactfully calls "fall-weather considerations" for use of the big cast. Equipment includes giant water heaters for the pool, heavy terry-cloth robes and shoes to be worn by chorus between numbers; a "kitchen" has been erected backstage where soup and coffee are available; new set of hot-water showers for chorus and principals, and two towel shacks at either end of the pool "so that swimmers may literally bundle themselves with towels the moment they step from the water."

### ATTENDANCE AND

(Continued from page 26)

ments this season. Nearly every other attraction lost all hope of getting back building costs weeks ago and have been satisfied with trying to meet weekly operating expenses, not counting amortization.

### BERNAYS IS GIVEN

(Continued from page 26)

one of the chief reasons for the nation's unenthusiastic reception of The World of Tomorrow.

Bernays, who conducts his own p. r. office in New York City, is a former press agent of the theater, in which he handled publicity for Klaw & Erlanger, the Russian Ballet and Enrico Caruso. He directed Light's Golden Jubilee, the 50th anniversary of the electric-light industry in 1929 and since then has handled the public relations of other commercial and civic jubilees.

### BURLESQUE NOTES

(Continued from page 23)

BILL COLLINS is the manager of the Capitol, Toledo.

### FROM ALL AROUND:

MEYER (BLACKIE) LANTZ, former

# I Apologize

to the thousands of visitors to the Goodrich exhibit at the New York World's Fair whom we have had to turn away because of limited seating facilities.

We are playing to 1,000,000 a month now and can't accommodate any more.

## JIMMIE LYNCH and his DEATH DODGERS

operator of the Empress, now the Gayety, Cincinnati, is back in the Queen City after disposing of his liquor store in Miami, Fla. Lantz has visions of getting back into the burly theater business. He has two spots under consideration—one in the Deep South and the other in the Midwest. . . . JOY THEATER, Dallas, formerly owned by Elmo Phillips, has been taken over by Tol Teeters and Percy Wade, who are now operating the house under a tab policy. . . . HARRY HAMEROFF is back at the National, Detroit, in charge of concessions. In addition, he's looking after the Jacob Bros.' interests in Detroit houses. . . . TERESITA, recent added attraction at the Avenue, Detroit, is slated for an early return there. . . . HELEN REED, erstwhile chorine, has quit the biz to settle in Louisville, where she is working at Sid's Place, one of the town's hotspots. . . . IN THE LINE at the State & Harrison, Chicago, are Sally Walker, Emily Dunn, Julia LaMarr, Laura Peters, Dorothy Sorenson and Louise Malloy. Billy Gordon is the house's comic, with Mack Frye handling the straights. Gordon recently replaced Paul Workman. . . . MARVEL KYLE recently left the State & Harrison, Chi., to join the line at the Empress, Milwaukee.

### AUSTIN TENTER

(Continued from page 24)

by the singing troubador, not one member quitting his job.

The Wehles had sold their tent show to Austin during the summer and because he had allegedly fallen down in his payments on the purchase they brought their legal action last week.

When *Models and Melodies* was closed by court proceedings, Austin moved his equipment and truck caravan to the fairgrounds here and prepared to do battle with Billy and Marion Wehle. Austin fired his opening gun Monday when his attorney, W. V. McDermott, filed a plea of recoupment with the Circuit Court. Austin answered that he had been served by the United States Bureau of Internal Revenue with a tax lien against the Wehles and the show for \$969.84, of which he had not been previously advised; that the amount of the installment on the purchase allegedly due August 31 was less than the tax lien, and that the Internal Revenue Bureau served him with an addi-

### BUDDY LEWIS



#### World's Youngest Ice Skate Stunt Artist

Appearing Sun Valley Winter Wonderland, World's Fair, New York, in a Speed and Barrel-Jumping Number that's different.

Management: J. S. LEWIS, 7261 Delmar Blvd., St. Louis, Mo.

### A Smash Hit At Sun Valley

## ALEX HURD

World's Champion Speed Skater in a breath-taking speed and barrel-jumping routine.

Three times Champion of North America and six times Canadian Champion Skater.

tional lien for \$3,155.85 as the result of the operations of the show by the Wehles.

Then, to climax his plea, Austin charges that he originally contracted to work for the Wehles at \$1,250 per week for 32 weeks, that the Wehles paid him only one week at that rate, and that eventually he had to buy the show to protect his own interests. Under his suit for recoupment the \$13,750 is allegedly due for "work and labor" in April, May and June of this year. Interest on the amount is also sought.

# GOLDEN GATE INTERNATIONAL EXPOSITION

SAN FRANCISCO

February 18 to December 2



## Heavy Heat Toll Drops Gates and Take on Gayway

SAN FRANCISCO, Sept. 23.—Exposition sweltered this week as the thermometer went to new records. Excessive heat caused serious decline in attendance and business. Sunday drew 75,711 with the mercury at 87. Drops came on Monday, Tuesday and Thursday, with 19,015, 18,925 and 20,661, respectively, when temperatures hit 88, 89 and 97. Wednesday's 40,041 was registered with 97-degree heat.

Death toll up to Thursday reached 15 in the bay area with more than 100 prostrations reported in this city. More than a score have been stricken at the expo since the heat wave started. Midway business was poor, with operators attributing the drop solely to the unprecedented heat, from which no relief was promised over the week-end.

### Sibley to Mexico

Walter K. Sibley, last of the showmen who started to get the midway together for the expo, and who was assistant to the former concessions director, Frederick Weddleton, resigned this week as manager of the Headless Girl attraction, and went by plane to Mexico City, where talk of another world's fair is as hot as the weather in town. Sibley, who has an option on a contract for a 3,000-foot amusement zone for the proposed exposition, was accompanied by Max Schwartz, operator of Candid Cameras, and Jose Lewels, representative of a group interested in the Mexican project.

British Columbia's exhibit, ordered closed last week because of Canada's entry into the European war, has been reopened in response to urgent pleas by fair officials. It was announced it would be continued to December 2.

Clyde Vandeburg, head of expo promotion and publicity, has handed in his resignation to Managing Director Charles H. Strub, effective on September 30. He will, however, remain with the expo in an advisory capacity.

Frank Zambrino, manager of Ripley's Odditorium, off to New York on business will be away about a week. Nate Miller also to New York on business. Arthur Weston, an attendant at the Odditorium, quit and joined the navy.

### Gal Cashiers Let Out

Fair exhibitors met on Monday to discuss suggestions for revising exhibitor-management contracts in the event a second year is decided upon. Suggestions embraced such items as transportation contracts, electric rates, garbage disposal costs and length of the proposed second season.

George Olsen and his orchestra opened a 10-day run yesterday at the expo's new free entertainment feature, replacing Henry Owens.

Forty-two girl cashiers, who are paid by the exposition but work in concessions, were let out during the week. Union trouble may cause Robert Seckles to close his girl show, it is said. Practically all the former AFA card holders on the midway have joined the AGVA, altho the union has not yet negotiated a contract with the fair.

Night watch of guards and guides are packing pistols, because history of expositions is said to show that plundering increases during final weeks.

## PCSA and SLA Get Shares From Benefit

SAN FRANCISCO, Sept. 23.—As a result of the September 7 Showmen's Day, committee in charge has turned over \$989.69 to the Pacific Coast Showmen's Association and \$329.89 to the Show-

### Paid Attendance

Previously reported.....	8,015,548
Thursday, September 14.....	28,637
Friday, September 15.....	23,803
Saturday, September 16.....	43,771
Sunday, September 17.....	75,711
Monday, September 18.....	19,015
Tuesday, September 19.....	18,925
Wednesday, September 20.....	40,041
Total .....	8,265,451

men's League of America for the benefit funds of the organizations.

Chairman J. Ed Brown's report showed \$1,195 realized from sale of tickets, donations of \$5 and \$10 each from the Chinese Village and Chester & Conklin and \$180.20 percentage from Sally Rand's Gay Paree. Cost of printing and incidentals was about \$70.

## Voters To Pass On 2d Year; Too Late, Says Strub

SAN FRANCISCO, Sept. 23.—Voters will be asked at the November 7 election as to whether the exposition should run from April 1 to October next year. Six supervisors this week signed a petition, automatically placing the proposal on the ballot.

However, there was considerable criticism during the discussion of the idea, with some of the opposition favoring a second year only if the expo cuts admission prices to 5 cents for children and 25 cents for adults, with a 25-cent parking charge.

George D. Smith, exposition vice-president, has proposed a bond issue of \$2,500,000 to keep the fair running. Hotel men and Tourist Bureau have made a proposition to the San Francisco Chamber of Commerce asking cooperation in starting a \$2,000,000 campaign to operate the fair for a second year. Hotel men say they are willing to contribute substantially to the campaign. Another proposal is to bring either the Republican or Democratic national convention here next year.

Managing Director Charles H. Strub declared an election "will not mean much." He said a decision must be made before that time, adding that the matter rests on whether sufficient money can be raised to cover expenses of reopening.

## Gleanings

By WALTER K. SIBLEY

SAN FRANCISCO, Sept. 23.—Retrenchment is order of the day, not only with the expo management but with most of the Gayway attractions. A number of shows that were working two shifts are now working an eight-hour day and keeping closed one day each week, to comply with the six-day-working-week State law. There is hardly a Gayway attraction that has not fallen off at least 25 per cent in receipts since the last big day, Admission Day. It is not anticipated that business will get any better. A number of smaller attractions will be permitted to operate without ticket takers, totalizing turnstiles being used as a check. This will save from \$40 to \$60 weekly for each operator. Expo could not work out a flat rate that it had in contemplation for the suffering concessioners, so they must continue on a percentage basis.

Mrs. Clyde Ingalls, who was a recent visitor, was accompanied by her two children. They were guests of Eddie Brown. Victor Roper and wife, Helen, left the Headless Girl show to join one of the Hutton whale units, Vic to open in Memphis after visiting with relatives in Texarkana, Tex. La Rand has a big electric sign across the Gayway which can be read half a mile away. Gay Paree

has clipped receipts of the shows near by at least 25 per cent, particularly the Rand Miss America show. Looks more favorable for a 1940 fair now that George Creel has gone on record for continuance. A meeting of the Exhibitors' Association was held to determine how many would stay in 1940. Decision has not yet been made public. There is talk that if the expo does run again, it will be of about four months' duration, opening on Decoration Day and continuing thru Admission Day, September 9.

Don Nicholson has taken over management of the Singer Midget show and Headless Girl attraction, in both of which he is financially interested. John Sirigo, San Diego, visited recently. Walter Lehman, veteran carnival man, had both legs broken recently in a bus accident near El Paso, Tex. Louis Lurie, capitalist and Treasure Island investor, is convalescing at his home after a heart attack. Mora Bagby, former trouper and now an operator of a hotel in Huntington Park, Calif., was a recent visitor. Happy Johnson and wife, formerly of the Ringling-Barnum show, just blew in to do the fair. Fuzzy Hughes, old-time trouper, visiting Eddie Brown. Sunday, September 17, one of the few ideal expo days of the season, drew about 75,000 visitors, with all concessions having a busy day. Mel Smith, now managing Sally Rand's three attractions, Nude Ranch, Miss America and Gay Paree, has his hands full. Monty Montgomery, who goes back to the front of Miss America from Gay Paree, was first man on this show when it opened and he did exceptionally well with it. Jerry Whitney is relief talker for the three Rand shows. So many bosses and others got clipped September 15 that they can't be enumerated. Management is getting down to brass tacks.

Sally Rand, who terminated her engagement at the Music Box, night club in San Francisco, after the longest run of any performer since the days of Lotta Crabtree and Lola Montez, found it necessary to devote all her time to Gay Paree, which she recently opened on Treasure Island. Miss Rand features herself in Paree, but while playing the Music Box she had to use a substitute for some of her scheduled performances at Gay Paree, to which patrons objected strenuously, so she decided to chuck the Box, where she was earning from \$3,000 to \$4,500 weekly. As Sally is financing Gay Paree personally and gets all of it if it goes over, she probably will come out on the right side. After the fair she will take the Gay Paree show on the road.

Airline and bus officials appear to feel that the fair should be run in 1940, but railroads have not as yet given their opinion. All transportation into the bay district has had substantial increase in business, in some cases more than 40 per cent over their best years. Airlines have registered greatest increase in business, one of them admitting 50 per cent better business than ever before. Another air company has placed orders for 15 Douglas D-C-3 transport planes. It appears now to be entirely up to the people of San Francisco as to whether the fair will run again.

When this is being read I will be one of a party that went by plane to Mexico City, in charge of Jose B. Lewels, American representative of the proposed Mexican Exposition there. More than 50 concessions are in process of negotiation for that fair at present. A number of exhibitors here have signified their intention of participating, whether or not the GGIE is operated next year. While Max Schwartz, operator of Candid Cameras, is in Mexico on the trip his many interests at the expo and in other parts of the States and Canada will be supervised by Mrs. Schwartz. She is thoroughly familiar with every detail of the business, having worked with him since its inception.

## "ICE FOLLIES"

(Continued from page 22)

couple of fast-stepping numbers. Garnered plenty of applause.

Osborne Colson, billed as the figure-skating champ of Canada, did some fancy stuff. Opening as a drum major, he didn't show much in the baton-twirling department but really cut loose when he got down to skating.

As a couple of bellhops, the McKellen Brothers did some knockabout stuff. Falling all over a bunch of prop suitcases, the boys wound up by doing a hand-to-hand stand while traveling at full speed. Very flashing stuff.

Harris Legg injected a bit of drama

with his steeplechase bit. With six femmes as jockeys, placing the prop hurdles, Legg showed championship form in his jumps. Starting at two hurdles, he wound up doing a jackknife jump over 10 of them. Finale was a leap thru three blazing hoops.

Cuban rhythm was featured by Evelyn Chandler and Bruce Mapes, showing off their swell teamwork. A repeat from last year, the Ice Follies *Swing Waltz*, was the spectacle highlight of the evening. The costumes were eye-filling and the 24 skaters gave a breath-taking performance. Several took spills after getting their skates caught in their flimsy costumes.

Bess Erhardt came back in a solo, backed by the line girls. There wasn't anything unusual to her routines, but the production effects were good.

A new twist to the old apache gag was introduced by McGowan and Mack. After being thrown all over the ice the gal came back and gave McGowan some of his own medicine, much to the crowd's amusement.

Heinie Brock, with his prop lamp post, did his drunk act. He is the best rubber-legged comic on ice. After a couple of minutes devoted to screwball antics, he winds up doing a nosedive into the box seats. His skating ability is tops and his running across the ice finish really got the crowd.

Fran Claudet and Osborne Colson showed good teamwork in a bit entitled *Gypsy Flirtation*.

Billed as the world's greatest acrobatic stars, Shipstad and Johnson opened by driving across the ice in a bantam car. Their stuff was fast when they started on the skates. Dressed as a pair of collegians, with Shipstad impersonating a femme, the act drew its share of laughs, but was not up to last year's performance.

Evelyn Chandler did a Wild West bit entitled *Dude Ranch*. She knows her skates and easily convinced the crowd that she is one of the world's best. She finished by doing a series of Arabian cartwheels.

Karl Zwack and Idi Papez did a bit entitled *Artist's Life*. Altho the act presented nothing aside from regular skating routines, it was adequate.

Frick and Frack easily stole the show from a laugh angle. Their comedy routines were spectacular and they deserved the swell hand the crowd gave them. Their stuff is different.

Show wound up with an *Alpine Festival*.

*Ice Follies* was sock entertainment and should do well. Oscar Johnson, Edwin Shipstad and Roy Shipstad handled the production end.

Irving Eckhoff and W. H. Hadlick, p. a.'s.  
Dean Owen.

## CLUB TALENT

(Continued from page 22)

emsee Joe Wallace, has quit the biz to await the arrival of "a little one" in March. . . THE COLSTONS were forced to drop their scheduled International Casino engagement due to illness of Arlene Colston.

## Here and There:

ISOBEL DeMARCO has opened a four-week run at the Old English Inn, East St. Louis, Ill. . . HOGAN HANCOCK, of MCA, Chicago, sold the *Stars on Parade* unit, which has several night spot acts, to the West Texas Fair in Abilene (October 2 to 7) and to the Panhandle South Plains Fair at Lubbock, Tex. (September 25 to 30).

SHARLAN AND ALDYTH, after a forced layoff of six months, are headed for Los Angeles for an October date at the Orpheum Theater. . . DAVE SAKES opened his Show Bar, Detroit, Saturday (16). . . RUSSELL SWANN, Eight Ben Yost singers, Royale Steppers, Don Julian and Marjorie, Julie Annan and Danny Demetry's Orchestra are at the Club Royale, Detroit. . . PHIL KAYE, Colette, Four Adorables and Tony Emma's Ork are at Freddie's Cafe, Cleveland. . . BOYD SENTER, after a long stay at McVan's, Buffalo, closed to join a new show, *Italian Fantase*, with Jane Orr, Gary and Hale, Amon Sisters, Woody Mosher and Dotie Taylor.

GUY GIBBY, playing the Great Lakes vaude time in the Midwest, reports night club activity is picking up this year.

JACK KELTON, Eva De Vare, Marie Marguette, Peggy Zarrow, Pearl Twins and a line of six girls opened the fall season at the Kokomo Klub, Dothan, Ala. . . RAY WENCIL has begun a 17-week engagement at the Town and Country Club, Milwaukee. Will return to Hollywood after the date.



## Drop in Gate Since European War Started Causes Cole Bros. To Close; Back to Quarters

GREENEVILLE, Tenn., Sept. 23.—Due to the unsettled business conditions following the recent declaration of the European war, Cole Bros.' Circus closed its season here Wednesday night. Shortly after midnight the special train carrying the show departed over the Southern Railway to Cincinnati, thence Big Four Railroad to Indianapolis and the Nickle Plate Road to its winter quarters at Rochester, Ind.

Since the European war began, there has been a sharp drop in receipts due to the unsettled rest of the people who have been hugging the radio and avidly reading newspapers as they followed the progress of foreign hostilities. Conditions in the circus world have been very much akin to those in 1914 following the start of the World War when the circus business was pretty well shot for the remainder of the season.

Business for the Cole show this season since the opening at Rochester, Ind., has been very spotty. The show, however, netted a nice profit until Labor Day. Jess Adkins and Jack Terrell put up a brave fight for the show to run thru its scheduled season, but continued losses led to the decision to bring the show to an abrupt close.

Cities which were to have been played

### Hamiter Unit Closes; Returns to Dallas

CANTON, O., Sept. 23.—The Hamiter unit, which was with the Parker & Watts Circus until early in August, when it left to appear with Klein's Circus unit at fairs and celebrations, completed its contract with Klein's Attractions this week and has returned to Dallas, Tex., winter quarters.

Jimmy Hamiter, owner of the trained stock, six-horse Liberty act, pony drill, trained dogs, high school horses, bucking mule and a solo bull, reports a pleasant season with Klein. He said he planned to play indoor shows in the West and Middle West this winter. Unit is motorized.

### Mills' Tour Called Off

LONDON, Sept. 9.—The Bertram Mills Circus, due to the war, will not finish the road tour. At St. Leonards-on-Sea last Saturday performances were not given as advertised, it having been decided by the management after the evening performance on Thursday to tear down and go to winter quarters at Ascot.

### Emmett Kelly on Broadway

NEW YORK, Sept. 23.—Emmett Kelly, tramp pantomimist, who returned to this country two weeks ago from a long engagement with the Bertram Mills Circus in England, joins the cast of Olsen and Johnson's *Hellzapoppin*, the Broadway hit, in October. Kelly was formerly with Cole Bros.' Circus.

### Repairs at Peru Quarters

PERU, Ind., Sept. 23.—All buildings have been repaired at quarters and ornamental gates and fences built so that the place presents best appearance in years.

The big farm is under supervision of James Tincom. He stated that he had no information concerning rumors as to circus movements in and out of city. Jane Patterson is in charge of Ringling interests at the farm office.

It was learned that a train of coaches, stocks and flats had been sold to S. Solotkin, of Greenfield, Ind., and will be junked.

## "Legal Status of Amusement Co. Employees"

See Carnival Department of This Issue.

following Greenville, as shown on the last route card, were Asheville, N. C., September 21; Hickory, 22; Shelby, 23; Charlotte, 25; Greensboro, 26; Raleigh, 27; Fayetteville, 28; Wilmington, 29; New Bern, 30.

CINCINNATI, Sept. 23.—Raymond W. Dean and Rex de Rosselli, press agents; W. J. Lester, contracting agent, and Curly Stewart, 24-hour man, all of Cole Bros.' Circus, passed thru Cincinnati yesterday en route to quarters. Dean will go later to Chicago, then home to Milford Center, O., and Rosselli to his home in Bloomington, Ill.

Al Hoffman, 24-hour man, following (See *DROP IN GATE* on page 63)

## Number of Shows Still on Road; Some Long Tours

CINCINNATI, Sept. 23.—There are still a number of circuses on tour, some of which will no doubt be on the road for a while until they call it quits for the season. No data has been received as to closing dates of those still touring. From reports the Ringling Bros. and Barnum & Bailey on rails, and Downie Bros. and Russell Bros., motorized, are planning long seasons. No doubt there will be others which will be out for some time yet.

Other shows that are definitely known to be still going are Baddeley Bros., a small rail show in Western Canada; Bud E. Anderson, Barnett Bros., Haag Bros., Al G. Kelley and Miller Bros., Parker & Watts, Ham and Eggs, Richard Bros., all truck shows. Polack Bros.' Circus, which has been playing both indoor and outdoor dates, also remains on the road. It is possible that there are several others, smaller shows.

Lewis Bros.' Circus closed its regular season at Adrian, Mich., August 29, and management then took out a unit to play fairs. Eddy Bros.' Circus recently closed at Long Branch, N. J., and went into quarters at Trenton, N. J.

A number of the organizations are still finding business spotty. There have not been many so-called big days. Some stands are reported to have been good and others mediocre.

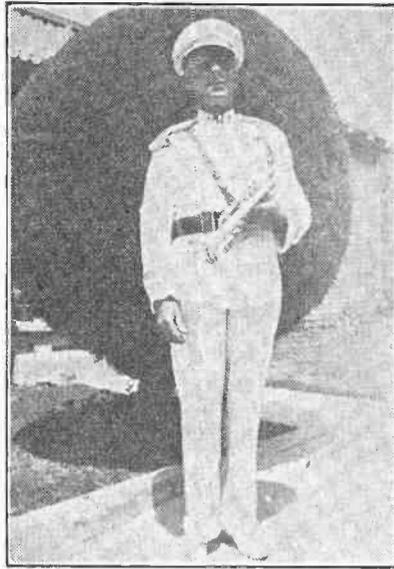
## Ringling-Barnum Does Big Biz In Los Angeles Despite Heat

LOS ANGELES, Sept. 23.—The Big Show closed its five-day Los Angeles engagement September 17. One can't get away from fact that there is magic in the title Ringling Bros.-Barnum & Bailey. Show did a tremendous business after the first day and with much to overcome, such as only one direct line of transportation (Hollywood to the lot) by bus. From downtown and practically every direction those who did not drive cars had to make at least one transfer.

Trip here from Santa Barbara was made in good time and show unloaded right on the lot, the Pacific Electric moving the cars from the Southern Pacific. Show bucked the hottest weather for this time of the year that had been recorded in 26 years. Business opening day, Wednesday, was fair at matinee and good at night. Thursday, three-fourths matinee and near capacity at night. Friday and Saturday, on the canvas at all four performances, with the temperature 98 on Friday, 102 Saturday. Sunday, temperature 100, on the canvas at the matinee and for the first time a capacity Sunday-night house. Los Angeles has never been a good Sunday-night stand.

### Butler and Wilson on Press

Roland Butler and Gardner Wilson did the press. Frank Braden was in town one day en route to important assignments ahead. The show was not heavily billed, but the papers were generous to Butler and Wilson. The movie folks, when they got the geograph-



CHARLES POST, who has been with various shows for quite a number of years, is now earning his bread and butter by directing the band on the Ham and Eggs Circus on the West Coast. Last year he was with the Col. Tim McCoy Wild West on its short-lived tour.

### Gainesville Show To Select Officers; Has Successful Tour

GAINESVILLE, Tex., Sept. 23.—The Gainesville Community Circus will hold its annual general membership meeting October 16 to select officers for the corporation for 1940.

The season closed last week at Arlington, the most successful in the 10 years' history of the show. All out-of-town dates were booked on a flat price basis, which included expenses and reasonable profit. As a result the new big top and other equipment will be paid for in full at the conclusion of several rentals scheduled in the next few weeks.

In the meantime the Santa Claus parade unit is being booked for a number of Texas cities and towns.

The directors voted to provide tickets for every member of the circus, 150 in number, to see a performance of Parker & Watts Circus in Ardmore, Okla., in October.

Many members of the show are planning to go to Fort Worth and Dallas next week to visit the Ringling-Barnum show.

ical location of the show, gave it a great play.

Several acts that opened with the show were out due to accidents and other causes. It is truly a great show. The spec came in for great praise from papers and especially from the art directors of major studios.

### Big Side Show Attendance

The side show did fine business. Clyde Ingalls is back on the job and feeling much better since a recent setback incurred in the high altitudes. Austin King, Coast Defender, is the inside lecturer. Showfolk out here have awaited the coming of the circus, especially to see how a big show could be moved without baggage stock. It is being done well.

Summarizing the business on the West Coast, it was said that while biz in States north of California was spotty, California gave its usual good business.

Long Beach on September 19, hottest day ever recorded in that city, gave show a fair matinee and had 'em on canvas at night.

### Plenty of Visitors

There were many visitors. Charley Murray met the show and was on hand at every performance. George Bryan III, of *The Saturday Evening Post*, is spending vacation on show, guest of John and Buddy North. Frank Whitbeck, advertising manager of Metro-Goldwyn-Mayer, did accustomed sentinel duty on front door.

Among movie folks noted were Wally

## Miss. Stands Good For Downie; Long Season Is Planned

NATCHEZ, Miss., Sept. 23.—Playing Natchez for the first time and one of the few circuses to come here in several years, Downie Bros.' Circus had excellent business September 15 at Liberty Park. Weather was good. Side show and concert did good biz.

A. C. Bradley stated that business has been off for some time. The McComb, Miss., date was a good one. Show will play Louisiana stands before coming back to this State to play on the Gulf Coast and the delta. Management expects to be out until November 21, closing either in Florida or Southern Georgia.

Management had children from three orphanages as guests in the afternoon.

Clarence (Smitty) Smith, Natchezian, recently left show to join another organization.

Bradley was host to Mr. and Mrs. Harold M. Case and H. L. (Dud) Deterly, former tab and minstrel performer-musician.

Show took on new canvas at Anniston, Ala. Moves on 36 trucks, all modern and okeh.

### Olympe Bradna Entertains

LOS ANGELES, Sept. 23.—Olympe Bradna, new Paramount studio starlet, entertained at the home of her parents, Mr. and Mrs. James Bradna, at the ranch near Van Nuys, Calif., September 16. The guests were Mr. and Mrs. Roland Butler, Fred and Ella Bradna, Mr. and Mrs. Bruno Weissman, Paul Ringling, Capt. O. Mac Libbey and Paul Horompo. Miss Bradna is niece of Fred Bradna.

### Charles Hunt, Others Visit Silver Bros.' Show

GAP, Pa., Sept. 23.—Charles Hunt and his two sons and wives came from Trenton, N. J., to visit Silver Bros.' Circus here.

Al F. Wheeler and wife came over from Oxford, Pa., to visit Manager Sam Dock; also Joe Conway, of Philadelphia, and the Mathews, who are with a med show. Silver business has been fair.

and Carol Beery, Louis B. Mayer, Howard Strickland, Stanley Rogers, Jack Hines, King Vidor, Mae Marsh, Mr. and Mrs. Frank Mattison and children, Mr. and Mrs. Joe E. Brown, Mary Elizabeth and Katherine Frances, daughters; Mrs. Jack Weiner, Stanley Fields, Joan Davis, Richard Arlen, Lawrence Stallings, Virginia Grey, Buck Jones; Bill Gargen, wife and children; Harold Lloyd, Sterling Holloway, George Snyder, Rochelle Hudson, Olympe Bradna, Harry Wallen, Jack Oake, Cliff Lewis, Mary Decker, Charley Condon, Bob Burns, Edna May Oliver, Jean Parker, Captain E. Dawson, Frank Pangborn, Peter Lorey, Walt Disney, Clark Gable, Shirley Temple, George O'Brien, Mr. and Mrs. Pat O'Brien and children.

Spencer Tracy, Margaret Churchill, Ann Southern, Jane Hull, Gladys George, Carol Lombard, Ginger Rogers, Loretta Young, Frankie Darrow, Dick Purcell, Florence Reid, Bernie Hyman, Joe Wingartner, Howard Shean, Tom Neal, Lew Ostrow, Priscilla Lane, George Murphy, Gladys Grey, Rosemary Lane, Joy Hodges, Bill Seymour, Andrea Leeds, Bob Howard, Hyman Pink, Red Turner, Sigurd Gurie, D. Spangard, Mr. and Mrs. Darrell Zanuck and children, Earl Carroll, Beryl Wallace, Hal Wallis and children, Janet Gaynor, Fanchot Tone, Dorothy Lamour, Robert Preston, Lisle Talbott, Adrienne, Mary Carlisle, Harry Cohen, James Blakely, Mr. and Mrs. James Cagney, Arline Whalen, Mervin Le Roy, Eddie Buzzell, Harry Brand, Terry De Lapp, John Joseph, Geraldine Espey, Tom Petty, Tom Keene, Alex D'Arcy, Bobby Breen, Deanne Durbin, Blake McVeigh, Samuel Sachs, Joel McCrea, Gary Cooper, the Dead End Kids, Mike Curtiz, Buddy Westmore, Mickey Rooney, Fred Stone, George Raft, Dick Foran, Ken Maynard, Frank Fay, Joe Reddy, Bill Holland, Edna Best, Ingrid Bergman, Olivia DeHaviland, Lee Zavitz, Al Vaughn, Kent Taylor, Robert O. Davis, Irene Dare, Bill Hervert.

### Showfolks on Lot

Showfolks noted on the lot were George Hines, John Miller, Will J. Hoffman, Hugh McGill, George Tipton, Ada Mae Moore, Mr. and Mrs. Charles Warrell, Mr. and Mrs. Herman Nowlin. (See *RINGLING-BARNUM* on page 59)



# With the Circus Fans

By THE RINGMASTER  
CFA

President  
**WILLIAM H. JUDD**  
25 Murray St.,  
New Britain, Conn.

Secretary  
**W. M. BUCKINGHAM**  
Thames Bank,  
Norwich, Conn.

(Conducted by **WALTER HOHENADEL**, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 23.—William H. Judd has an addition to his collection of articles on the circus, a large framed photo of Bluch Landolf, clown with Ringling-Barnum circus. It was presented to him at a surprise testimonial given in his honor at Hotel Burrill by the Bluch Landolf Tent of Hartford in recognition of his election last July as national president of the CFA. The presentation was made by James Hoye, of Hartford, president of the tent.

Judd gave thanks and then an account of the national convention and showed motion pictures of some of its activities as well as of circuses. Carlos Holcomb, of Hartford, showed pictures of R-B in quarters at Sarasota, Fla.

At a short business meeting of the tent it was announced that arrangements are being made to have an Eastern conference of the CFA October 12 at Benson's Animal Farm, Nashua, N. H.

The annual shore dinner of the Den W. Stone Top No. 25 was held at Pillsbury's Point, Me., September 9, with the following Fans present: Frank D. Fenderson, James B. Tomlinson, Frank S. Allen, Edw. Twomey and Lawrence C. Brown. Invited guest was Fan Harry Pevery, Melrose, Mass.

H. N. Pardue, 49, died at San Antonio, Tex., September 14 after an emergency operation for appendicitis. He was a member of the Alfredo Codona Tent and active in all its affairs. He was connected with the brokerage firm of E. A. Pierce & Co. and previously had been with other San Antonio firms and the San Antonio National Bank. Surviving are the widow; two daughters, Mrs. Door E. Newton Jr., Wheeler Field, T. H., and Louise Pardue, of San Antonio; his mother, Mrs. Clyde Roberts, of George West; brothers, William and Don Pardue, of Breckenridge.

## Favorite Outdoor Performer Contest

See Coupon This Page

With the final day of balloting very close at hand, the Contest Editor takes time out this week to describe certain features of the Favorite Outdoor Performer Contest which call for emphasis. For this reason the complete standings are omitted this week, the first 10 being tabulated instead.

A handsome goldtone trophy, nearly 15 inches in height, is being prepared by the Hollywood Trophy Co., of Hollywood, Calif. The trophy will be topped by a figure of a diver and will be awarded, of course, to the winner of the High Diving Division.

President William H. Judd, of the Circus Fans of America, is working on a medal and certificate which will go to the winner of the general Aerial Division, with the late Lillian Leitzel memorialized in the inscriptions. The Circus Saints and Sinners' Club of America, Dexter Fellows Tent, and the National Showmen's Association are both arranging for imposing trophies.

It is important to remember that the last ballot will be published in *The Billboard's* issue of November 4. All ballots must bear a postmark of no later than midnight of that day in order to count in the final tabulation. Coupons mailed after November 4 will be voided. There will be no deviation from this rule.

In next week's issue we shall make an important announcement in connection with issuance of certificates of merit by *The Billboard* to winners of divisional titles, as well as other classes.

### Bee Kyle Still First

- The first 10 leaders are as follows:
1. \*Bee Kyle ..... 12,837
  2. \*Mabel Stark ..... 12,611
  3. \*Aerial Apollos ..... 10,197
  4. Four Jacks (Aces) ..... 9,722

# OFFICIAL BALLOT

## FAVORITE OUTDOOR PERFORMER CONTEST

Sponsor: The Billboard

DONORS: Circus Saints & Sinners Club of America (Dexter Fellows Tent), Circus Fans of America, National Showmen's Association and Hollywood Trophy Co.

Balloting is open to any person in, or catering to, show business, including show trade organizations and accredited fans holding paid-up membership cards.  
**RULES AMENDED TO INCLUDE VOTING BY PERFORMERS, WHO MAY NOT VOTE FOR THEMSELVES, HOWEVER.**

### IMPORTANT

**BALLOTS ARE VOID IF ALL 10 PLACES ARE NOT FILLED OUT WITH NAMES OF 10 DIFFERENT INDIVIDUALS OR TROUPES.**

NAME OF UNIT, ARTIST OR TRAINER	TYPE OR CLASS
1. (10 Points) .....	.....
2. ( 9 " ) .....	.....
3. ( 8 " ) .....	.....
4. ( 7 " ) .....	.....
5. ( 6 " ) .....	.....
6. ( 5 " ) .....	.....
7. ( 4 " ) .....	.....
8. ( 3 " ) .....	.....
9. ( 2 " ) .....	.....
10. ( 1 Point ) .....	.....

*The Billboard* is the final judge of all ballots, and decisions made by it are incontestable and cannot be appealed. Contest closes with ballot in issue of November 4, 1939. Final ballot mailing must bear a postmark of not later than midnight of November 4.

Your Name ..... Please Print

Permanent Address ..... Please Give City and State

Affiliation in Show Business or by Whom Employed .....

Signature ..... Ballots without signatures are void

**CUT OUT AND MAIL TO PERFORMER CONTEST EDITOR**  
The Billboard, 1564 Broadway, New York, N. Y.

- |                              |       |
|------------------------------|-------|
| 5. *Marjorie Bailey .....    | 8,791 |
| 6. *Dime Wilson .....        | 6,864 |
| 7. *Wilno .....              | 6,733 |
| 8. Frank Cushing .....       | 6,570 |
| 9. *Hubert Castle .....      | 5,996 |
| 10. *Flying Valentinos ..... | 5,370 |
- \*Leader in own division.

R-B, is business agent for local concerns. George (Duke) Graf, miniature circus carver, is seen daily on downtown streets. Has caught all shows within radius of 150 miles.

Keyes United Indoor Circus, under management of Clarence and Lyman Keyes, has a number of men at quarters overhauling and readying props. Stated that unit will be enlarged.

Max Puzynski and J. H. Sullivan, of Chicago, concessioners, worked the Moose convention with novelties.

### Blackpool Show Continues

LONDON, Sept. 11.—Blackpool Tower Circus reopened September 9 and will, it is hoped, carry on until end of scheduled season. All the original company, including the Wallendas, remain with the show. This is the only circus, resident or tenting, now open in Britain.

## 15 Years Ago

(From The Billboard Dated September 27, 1924)

A new record for circus attendance in this country, and probably the world, was set by the Ringling-Barnum circus in Concordia, Kan., September 13, when 16,702 attended the matinee. . . . An ordinance banning parades in the congested district of Los Angeles was passed

## FOR SALE—COMPLETE ACT

**ROYAL DOBERMAN PINSCHERS—6 PEDIGREE DOGS**

Big opportunity for little money. Most outstanding Dog Act in the business. Booked by George A. Hamid 18 weeks every year as grand-stand act and good many Indoor Dates. Reason of selling, I am too busy with my Bear Acts. Can be seen after Oct. 10th at my winter quarters, Clinton, Conn.

**EMIL PALLENBERG, Clinton, Conn.**

over the veto of Mayor Cryer. . . . The Sparks Circus canceled its date at Anniston, Ala., for October 7 in order not to conflict with the county fair there. . . . John Ringling and Tex Rickard took title to the car barns of the Eighth Avenue Railway Co., from 49th to 50th streets, the proposed site for the sports arena and building to house activities formerly held in Madison Square Garden.

A number of members of Ringling-Barnum circus enjoyed a birthday party at Wichita, Kan., in honor of Charles B. (Butch) Frederick. . . . Voise, clown and comedy bar performer, closed his fair dates and joined Gollmar Bros.' Circus. W. H. Goodenough, one of the pioneers in dog and pony shows, died in La Crosse, Wis. . . . Roland Douglas, who was ahead of the *Passing Show* and formerly squarer with the Big Show, was married to Bell McMillan in Ypsilanti, Mich. . . . Billy DeArmo closed with the Gollmar Bros.' Circus to fill vaudeville engagements. . . . Guy Smuck, who was on the Side Show with Christy Bros.' Circus, closed at Albany, N. Y. . . . The Knights were added to the Christy show.

William Moore was in charge of the uptown ticket wagon on Christy Bros.' Circus, replacing Joe McCullom, who went with the Golden show. . . . Bert Wallace, formerly with Robbins Bros.' Circus, was equestrian director on Golden Bros.' Circus. Bud Broughton joined Robbins in Dodge City, Kan., to work for Loney Buchanan on the inside stand. . . . John Wediman, poler in Charles Nelson's train crew on Robbins Bros., had his left leg broken at Ponca City, Kan. . . . Ura Fay, formerly with Ringling Bros.' circus, died September 12 from septic poisoning in Chicago.

### PHOTO POST CARDS

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NEW USED

## TENTS

FOR SALE OR RENT  
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2848 Emerald St., Philadelphia, Pa.

### Peru Pick-Ups

PERU, Ind., Sept. 23.—Fire of unknown origin destroyed a large barn on the Charles E. Ballard 1,160-acre estate, formerly owned by Col. B. E. Wallace and known as the Knolls. The loss included 250 tons of baled hay, 1,500 bushels of oats, 500 bushels of rye and a number of farm implements. The farm had been stocked with hundreds of prize-winning Hereford cattle.

Many troupers had active part in three-day convention of Moose here. Steve Finn, formerly with Ringling-Barnum, had two six-ups pulling parade wagons. Johnny Bessignano and George Kunska worked Funny Ford. Buddy Rockwell was in charge of grill. Mr. Gentry was emcee and Frank Seibert and Jose Rosselli had the casino.

Art Johns, circus scenic artist, is being featured at Indiana civic clubs in lightning chalk-work sketches. Truck is made up as a pageant feature with much gold leaf and is a work of art.

Louis Benadone, veteran circus chef, is in charge of a downtown eatery.

Steve Lantz is still recovering from injuries received last year. He is a ring-stock man.

Polly's News Shoppe, owned by James and Polly McLeod, retired circus folk, is favorite meeting place of troupers. *The Billboard* is sold there.

Robert (Buff) Emerick, rodeo trick rider and fight promoter, is in contracting business here.

Whereabouts of Jackie Kline, veteran circus attache, is sought by officials of Peru Eagles' Lodge No. 258. Kline is a member and reports here state that he was severely injured during the past road season.

Jack Lawton, former tractor driver on

# Under the Marquee

By CIRCUS SOLLY

**WILLIAM McK. BAUSMAN** reports business fine with the Pagel show.

**MORRIS WATNICK**, formerly on brigade of Lewis Bros.' Circus, cards that he is now a booking agent in New England.

**J. M. YOWELL** saw the Downie show in McComb, Miss., September 14 and reports a fairly good crowd at night performance and a nice snappy show.

**CONNOR TROUPE** finished playing 10 weeks of fairs for Klein's Attractions. Will head south for a few fairs and then go to Houston, Tex.

**HUGHIE FITZ** and company, presenting comedy acrobatic, magic and dog act, played five Loew theaters in New York for special children's shows.

**THE MOMENT** a man doubts, that moment he is done.

**BILLY GRAY**, who has been playing double drums all season with Russell Bros.' Circus, closed at Waycross, Ga., September 18 and went to his home at Morrison, Ill.

**MR. AND MRS. KELLY** card from Omaha, Neb., that Fred Sauer, old-time clown cop, was shot six times in a hold-up and the doctor tells them that he will live.

**WALTER B. FOX** attended Downie Bros.' matinee at Vicksburg, Miss., there being a two-thirds house. Was first circus there in two years. Show reported to have a filled tent at night.

**ART LIND** is back on the ladder again, playing banquets and clubs for the Forster Enterprises in Ohio. He visited the Cole show when it was in Hamilton, O.

**CURLEY THOMPSON** visited Ringling-Barnum during its stay in Los Angeles and reports very good attendance. Thelma Hunt and Rusty Parker, old-time troupers, now living in California, also visited.

**BILLY PAPE** and Conchita, perch novelty, now at Radio City Music Hall, New York, are featured in the production number, *The Gay Nineties*. Billy dons a black, curly wig and a handle-bar mustache, while Conchita turns back the years with a ruffled princess costume.

**WORD COMES** to Solly that Charley Sparks is going ahead with his plans for a rail show in 1940.

**EUGENE J. MILLER**, old endurance bicyclist, who made his last ride in 1914 over the Lincoln highway while under construction from Philadelphia to Chicago, is operating a tattoo studio and curio shop in Norfolk, Va., where he has been for the past 21 years.

**DAVE KROPP**, veteran billposter, seasons 1914-'15-'16 with Tom Dailey on the No. 2 car of Ringling Bros.' circus, now a patient in Veterans' Hospital, Walla Walla, Wash., visited the Big One when it was there. Would like to hear from friends.

**LOUIS E. (ROBA) COLLINS** saw the Bud Anderson show at Piedmont, Mo.—light matinee and near capacity at night. He visited with Lee Daniels and wife, who recently joined. Daniels is handling inside of kid shows. Ralph Noble, who is managing side show, did nice business at Piedmont.

**WILLIAM H. LANGE** cards that he attended matinee of Ringling-Barnum in Los Angeles September 14. There was a spill during the sulky race when one of vehicles overturned, horse fell down and driver took header on track. Things were righted and race continued without apparent injury to either man or horse.

**PAUL GROVE**, known professionally as Ray O'Day, has just completed 10 years with large and small circuses in jobs ranging from clown to ticket seller. Grove left the Gary (Ind.) Steel Co., where he was a locomotive engineer, a decade ago to join the circus. He's going back to his old job.

**HOWARD W. HOFFMAN**, former showman, and Harry B. Townsend recently won the Republican nominations for justices of the peace in the Fourth Ward

in Atlantic City. Election will be held in November. Hoffman has the Cameo Restaurant, which is headquarters for showmen.

**CIRCUSES**, or for that matter, any show, can't be run on a shoe string. Some have found it out to their sorrow.

**DR. H. H. CONLEY**, of Park Ridge, Ill., on his way to Ironwood, Mich., stopped at Waupaca, Wis., and visited with Earl H. Jenney, former showman, who was with Barnes, 101 Ranch and Ringling-Barnum shows. He owns the "Circus Inn," a nice little spot decorated with circus pictures and welcomes acquaintances. Conley addressed the Kiwanis Club in Ironwood on the *History of the American Circus*.

**E. W. ADAMS** states that Asheville, N. C., had three circuses this season—Russell Bros., August 16; Downie Bros., August 18; Parker & Watts, August 28; also that Hickory, N. C., had three—Barnett Bros., April 7; Downie Bros., August 15; Parker & Watts, August 21, while such big cities as Omaha, Denver, Salt Lake City and Kansas City were without one. Cole was to have been at Asheville September 21 and Hickory the following day, but closed on the 20th at Greenville, Tenn. He adds: "Seems like circuses try to play the same territory and consequently business had to be divided among the shows."

**IF YOU** are interested in frozen desserts, be sure to read the new regulations for such equipment in Florida in the Carnival section of this issue.

**ARTHUR LEONARD CESKEY**, musician, who is in the Indiana State Prison, will soon go before the Parole Board, according to Madine Franceola, a friend and former trouper, and would like to have friends write the board in his behalf in an effort to get a release next month. Ceskey has been with the following band leaders: Al Massey, on Hagenbeck-Wallace Circus; Bill Flowers, Main show; Eddie Woekener, Al G. Barnes Circus; Duggan Bros.' Circus and band leader with Wheeler's Amusement Co. In 1938 he was in clown alley on Robbins Bros.' Circus with clown band, also with concert bands and orchestras for 20 years.

**LULU DAVENPORT**, who has been in retirement for two years due to the illness of her sister, Mae, who died June 5, advises that she will be with one of the leading circuses in 1940, doing a principal act. She will also do a high-school act on a beautiful black horse. Miss Davenport has appeared with many leading circuses in America and Cuba for years. In 1917 she received a gold wrist watch from Mr. and Mrs. Charles Ringling. At that time Miss Davenport's five-people riding act was a feature in the center ring of the Ringling Bros.' Circus. Miss Davenport adds she and Reno McCree Sr. were the first two persons to put on a five-people rube comedy riding act in 1916 with the Ringling show.

**SCORE A POINT** for the Ringling-Barnum circus on its air-conditioning plant. Loud has been the praise of folks who have viewed the performance on those sweltering days and nights this summer. Solly believes it will be only a matter of time until all tops will find it essential to have this feature.

## The Corral

By ROWDY WADDY

**BURT NORTHRUP'S** educated cowpony, Bess, was among free acts in front of grand stand at Doylestown (Pa.) Fair and was entered in the high-school horse contest at Jersey City, N. J., September 17, informs R. C. Allen.

**PANHANDLE SOUTH PLAINS FAIR RODEO** is being held this week in Lubbock, Tex. Officials are A. B. Davis, general manager; Jonnie Mullens, arena director; M. D. Fanning, arena secretary, and R. D. Shinkle, publicity director.

**MIDSOUTH FAIR RODEO** at the fairgrounds, Memphis, started off with two accidents. In the steer riding the first steer plunged into a fence and broke its neck, and the second one bucked too hard, breaking its leg. It had to be shot. A. M. Fletcher and Ronnie Tollman, of



**H. B. (DOC) KERR** (left), Akron, O., Beacon-Journal columnist; Florence McIntosh, and K. C. DeLong, advertising manager of the Massillon, O., Evening Independent. Miss McIntosh is a featured performer with Barnett Bros.' Circus. Kerr and DeLong are ardent circus fans. Kerr, it is claimed, prints more news about circuses and circus folk in his column than any other newspaper writer. Photo by Tom Gregory.

the Flying X Rodeo, were injured in bronk riding.

**FOLLOWING** a 10-day circus to be staged at the Boston Garden in the Hub City early in November, the rodeo returns after an absence of one year. Last year, following the unsuccessful attempt to stage a rodeo at Suffolk Downs by other interests, the Boston Garden called off its annual event. However, Manager Walter Brown has decided the interest in such an event is again whetted to keen edge.

**WINNERS** at the Brooks (Alta.) Labor Day Stampede were: Saddle Bucking—Lorne Thompson, John Glazier, Wally Reynolds. Bareback Riding—Wally Lindstrom, Wally Adams, Reid Hall. Steer Riding—Homer Evans, Wally Reynolds, John Glazier. Calf Roping—E. Lund, Tom Peake, J. Streeter. Calf Riding—F. Cutter, Philip Backfat, John Beck. Wild Cow Milking—Jack Millar, Bill Christianson.

**HARRY E. GREER**, who has been in the Wild West and rodeo business quite a few years, sends the following from Lancaster, Wis.: "Every once in a while I read in *The Billboard* about how many ropes some fellow can spin. I can't see the point in these arguments, especially when they bring them out in *The Billboard*. What difference does it make whether a man can spin 4 ropes or 40? It's what a person can do with one that counts."

**SEVEN TEXAS RANCH GIRLS**, who have been sponsors at rodeos and round-ups in West Texas for several years, have been signed as a feature for the coming Madison Square Garden Rodeo in New York. T. L. Deglin, publicity director, and Everett E. Colburn, arena director of the Garden event, signed the girls while attending the Colorado City Frontier Round-Up in West Texas recently. The girls, Fern Sawyer, Faye Marburger, Fay Cowden, Mary Nell and Anna Belle Edwards, Elizabeth Miller and Peggy Minnick, will not be a part of the professional rodeo but will ride in the grand entry. In addition they will be used in publicity tie-ups.

**BUCK JONES**, Western movie star, and his horse, Silver, are heading for Chicago for a personal appearance as one of the headline attractions at the annual Chicago Stadium Rodeo. Entries for the event are said to be much heavier than last year and many of the all-star contestants of 1938 will be in the line-up. Prizes to be awarded total \$18,000, of which \$3,000 will be derived from entry fees of contestants. In addition to contests there will be trick and fancy riding and roping.

**FIREMEN'S RODEO** at Ada, Okla., August 10-13 attracted 25,432 paid admissions. A parade was led by Governor Phillips and other State officials. County commissioners have approved funds to make the grand stand 100 feet longer, and rodeo committee announced a larger show for 1940. Officials included H. D.

Binns, manager; E. E. McKendree, E. D. Haley, and W. P. Jeter, committee for firemen; Fred Alvord, arena secretary, and Ray Pete Adams, announcer. Stock included the Kelly-Binns and Red Lyons' string. Cowgirls were Grace White, Vivian White, Vaughn Craig, Tad Lucas, Mildred Horner, Mary Keen and Alice Sisty. Clowns were John Lindsey and Virgil Stapp. Chester Byers and Billie Kelly did trick roping. Other trick roping and riding was taken over by the juvenile class, which included Nolma Holmes, Mitzi Lucas, Don Stewart and Pat Clarey, the Tindell Sisters, Donald and Gene McLaughlin. Cecil Cornish did his horse and pantomime acts. Frant Reed herded sheep with his sheep dog as a special feature. Eddie Curtis and Dick Truitt won the Chamber of Commerce's saddle for best all-around cowboys. Saddle for best average in steer roping went to Everett Shaw, with Buck Goodspeed annexing one in calf roping.

**CLYDE S. MILLER'S RODEO** at the Kansas State Fair, Hutchinson, September 16-18 drew capacity crowds, with over 1,000 being turned away at the last performance, reports Pinkey Barnes. Earl West and Les Karsted were judges. Shorty Ricker helped with the arena, and Jack Hoey, assisted by Jack Storey, announced. Contracted performers included Buster and Maxine Martin, Mary Dawson, Earl and Veldene Strauss, Vic Grugan and Pinkey Barnes. Oklahoma Slim and Shorty Grugan clowning. Juveniles were Maynard Miller, Betty England and J. W. and Frankie Stoker. Results: Bulldogging—First day (matinee), Ralph Warren, Ted Yocum, Earl Wofford, Lewis Brooks. Night show, Earl Wofford, Speedy Densmore, Frank Starkey, Gene Hamilton. Second day, Ralph Warren and Ted Yocum split first and second; Lewis Brooks, Frank Starkey. Third day, Shorty Ricker, Glen Soward, Ted Yocum, Ralph Warren. Bull Riding—First day (matinee), Orville Vosler, Speedy Densmore, Dan Wilder, Bill Iler. Night show, Almus Atkinson, Jack Ankrum, Red Breckenridge, Bill Iler. Second day, Jack Ankrum, Bob Hess, Grady Price, Charley Beals. Third day, Bob Hess and Jack Ankrum split first; Orville Vosler, Red Breckenridge. Saddle Bronk Riding—First day (matinee), Bill Fell, Dan Wilder, Ned Ferraro; Carl Huckfeld and Earl Wofford split fourth. Night show, Lewis Brooks, Roy Corral, Melvin Tivis, Earl Wofford. Second day, Bill Fell, Roy Corral, Carl Huckfeld, Ned Ferraro. Third day, Carl Huckfeld, Red Breckenridge; Lewis Brooks and Bill Fell split third. Calf Roping—First go-round, Jim Snively, Chalk Dyer, Elmer Randall, Jay Snively. Second go-round, Swick Graber, Forrest Andrews, Harry Graber, Barton Carter.

**SECOND ANNUAL RODEO** staged by Duncan, Okla., Chamber of Commerce September 7-10 was well attended and proved a success financially, officials report. Directing the event were T. W. Kelly and H. D. Binns, producers; Fred Alvord, arena director and secretary; Pete Adams, announcer; Lonnie Rooney and Claude Wallace, judges, and Mrs. Barton Carter, timer. Contracted performers were Frank Reed, John Lindsay, Alice Adams, Mildred Horner, Tad Lucas, Vivian White, Mary Keene, Chester Byers, Donald and Gene McLaughlin, Don Clary, Pat Stewart and Mitzi Lucas. Results: Calf Roping—First day, I. W. Young and Jiggs Burk split first and second, Millard Holcomb, Frank Autry. Second day, H. D. Binns and Tommy Robinson split first and second, Clyde Burk, Lonnie Rooney. Finals, I. W. Young, Jiggs Burk, Clyde Burk, Dee Burks. Bronk Riding—first day, Dude Colbert, Tommy Wilson; Ken Hargis and Hank Brady split third and fourth. Second day, Milt Moe and Tack Bolton split first and second, Dude Colbert; Ken Hargis and Van Brown split fourth. Third day, Tack Bolton, Tommie Wilson, Dude Colbert, Frank Marrion. Fourth day, Milt Moe and Tack Bolton split first and second, Ken Hargis, Dude Colbert. Steer Wrestling—first day, Dub Phillips, Jim Whiteman, Bill Van Vacters, Tack Bolton. Second day, Hub Whiteman, Bill Van Vacters, Charlie Brodnax, Jim Whiteman. Finals, Jim Whiteman, Bill Van Vacters, Tack Bolton, George Hinkle. Steer Riding—first day, Charles Colbert and Frank Marrion split first and second, Hobert Flowers, Tack Bolton. Second day, Jimmie Olsen; Charles Colbert and Buttons Yonick split second and third; Elmer Martin and J. C. Shellenberger split fourth. Third day, J. C. Shellenberger; Hobert Flowers and Frank Marrion split second and third; Jimmie Olsen. Fourth day, Charlie Colbert; Buttons Yonick and Frank Marrion split second and third, J. C. Shellenberger.

# MORE GATE MARKS SMASHED

## 276,293 Top For Reading

### Hamid bill brings grandstand sellouts—silver anniversary is celebrated

READING, Pa., Sept. 23.—Silver anniversary of Reading Fair here on September 10-17 broke all records for attendance. Total admissions were 276,293, in comparison with 221,734 in 1937, previous high attendance. Friday, the big day, drew 70,513. Grand-stand attendance also reached an all-high, being 60,726.

Each day had an outstanding attraction. Opener had Jimmie Lynch and his Death Dodgers in the afternoon and a night concert by the Ringgold Band of 60 pieces. Trotting, pacing, running and steeplechase races were held on five days, starting on Monday, these being the only Grand Circuit races held in Pennsylvania. Saturday afternoon Lucky Teter and his Hell Drivers performed (See 276,293 TOP on page 39)

## Record for Ky. Follows Battle In Torrid Wave

LOUISVILLE, Sept. 23.—At what was generally declared the most successful Kentucky State Fair here on September 11-16, attendance was given by officials as 163,300, 5,600 over that of the 1938. A heat wave and final night rain curbed business considerably.

Johnny J. Jones Exposition on the midway, greatly improved and with striking lighting effects, held close to last year's business with the thermometer around 100 degrees. It was next to impossible to (See RECORD FOR KY. on page 39)

## War Hurts N. S. Annual After Making 3-Day Record

HALIFAX, N. S., Sept. 23.—Nova Scotia Provincial Exhibition here on August 28-September 2 closed on a sour note as a result of outbreak of the war, officials report. During the first three days Manager E. Frank Lordly saw all previous attendance records in the fair's 75-year history shattered, but many remained at home during remainder of the fair to listen to reports via radio.

On the midway were Bill Lynch Shows, carrying Great Bettilli Family, Flying Arleys and Satanellos as free acts. George A. Hamid furnished vaude acts for the grand-stand program directed by Joe Hughes. On Thrill Day Buddy Lumar and his All-America Death Dodgers were featured. There were horse races and a display of armed forces on Preparedness Day with co-operation of military officials.

## Mark for Hamid in London

LONDON, Ont., Sept. 23.—George A. Hamid attractions broke grand-stand records the first three days at Western Fair here, September 11-16, with admission of 25, 50 and 75 cents and cast including *World's Fair Revue*, Lottie Mayer's *Disappearing Water Ballet*, Mac's Steers, Alma's *Comedy Camel*; Ferrari Brothers, comedy acrobats; Gregory and Raymond, novelty musicians; White Brothers, comedy acrobats; Tip Top Girls, acrobats; Four Lazenders, comedians; George Hanneford Family, riders, and Eric the Great, high pole. Billy Keaton was emcee.

CONVERSE, Ind.—New attendance record was set by Miami County Fair here on September 10-16. Secretary D. E. Warnock tried a Sunday opening this year, featuring Boone County Jamboree, which played to packed stands at matinee and night show. Miller Amusement Co. occupied all available midway space. Sky-High Girl was free attraction.

## Timonium in Peak At Gates and Stand; Wagers \$1,034,700

TIMONIUM, Md., Sept. 23.—At Timonium Fair, September 4-14, final figures show records in all departments were shattered. Matt L. Daiger, general manager of the fair and secretary of Maryland State Fair and Agricultural Society, remarked, "We had the hottest day of the year, coldest day of the summer and war was declared in Europe on opening day, but we had the best fair we have ever had."

Altho racing was sole attraction on the last four days, attendance figures exceeded the high marks set last year. Gate admissions on these days were 44,000 which, added to the 315,000 previously reported, provided a substantial (See TIMONIUM on page 39)

## Spencer, Ia., Has 167,250

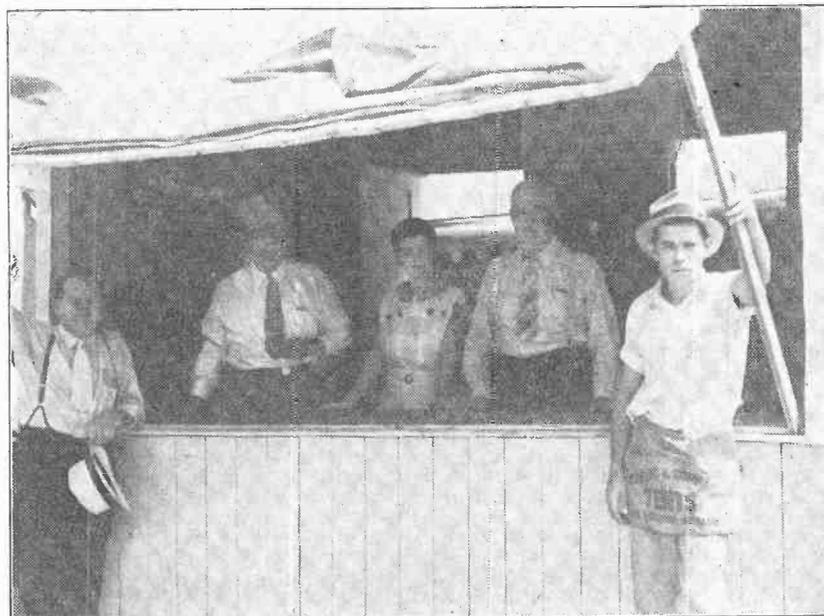
SPENCER, Ia., Sept. 23.—Clay County Fair, here on September 11-16, set a new attendance mark of 167,250 paid admissions. Officials, jubilant over crowds, compared this figure favorably with many larger fairs. Six days of clear weather were an important factor.

## Gals Get the Gates

ATLANTA, Sept. 23.—Girls will replace men as ticket sellers at gates of Southeastern Fair here this year, said President Mike Benton and Secretary Virgil Meigs. Some of the deposed ticket sellers have been with the fair many years in this capacity. Their replacement by girls is an experiment. Another innovation is cutting thru of a road near upper Pryor Road gates that will be exclusively for trucks delivering goods, thus keeping the other roads free for passenger cars. Gus Sun will furnish grandstand acts and Lucky Teter and his Hell Drivers will give two matinees. Gene Moore and his band have been engaged for dances and grand-stand music.

## Hamid Contracts '40 Show

NEW YORK, Sept. 23.—First contract for a 1940 grand-stand show was signed this week by George A. Hamid, Inc., when Roland E. Fisher, of Selinsgrove (Pa.) Carnival and Night Fair, purchased attractions for next year's fair. Deal was consummated in Allentown, Pa., where Hamid and Fisher were attending the fair. Contract calls for four aerial and circus acts.



MIDWAY MANAGER JOHN T. McCASLIN reported a big increase in revenue at the successful Timonium (Md.) Fair, September 4-14, sale of concession space having totaled \$2,000 more than a year ago. He is shown here with his staff in the field office on the grounds. Left to right: L. M. Sandy, chauffeur and assistant grounds man; John T. McCaslin, midway and free attractions manager; Margie (Judy) Hojer, office assistant; J. J. Burns, assistant manager; Do Do Dorsey, superintendent of canvas.

## New-Idea Attractions Score Again With Streamlined Brockton Plant

BROCKTON, Mass., Sept. 23.—Brockton Fair on September 10-16, streamlined and appearing for the first time in new habiliments, had, except for opening Sunday, perfect weather and vindicated judgment of its officials in placing it on a new plane of modern entertainment. Altho attendance figures were slightly off the difference was almost negligible, as compared with 1938. Attendance and its comparison with last year is the more surprising when it is known that Boston newspapers the day before the fair opened, for the first time in years, carried no rotogravure photographs of it and had far less publicity preceding the fair than at any time during the past decade.

Attendance by days: Sunday, 10,782; Monday, 20,326; Tuesday, 19,807; Wednesday, 29,704; Thursday, 28,738; Friday, 22,837; Saturday, 45,312; total, 177,506. Attendance in 1938 was 187,971. Total paid admissions were off only 2,500, the difference being represented by Children's Day.

Fair presented several new buildings and a renovated and repainted whole, every building being in white with red letters designating its exhibits. World of Mirth Shows on the midway were more brilliantly lighted than ever before. A huge electrical display called attention to attractions over a large archway and proscenium.

In the International Village were buildings for the Irish, Italian, Lithuanian and English villages. Folk dances and national entertainment were chief attractions. Each building had its restaurant or refreshment area and entertainment. Industrial building, Food Show building and Floral Hall have stucco fronts and are streamlined. Style Show, with scores of models, drew heavily, occupying half the main floor of Exhibition Hall and presented five times daily. French building, restaurant and garden were well patronized.

For the grand-stand amusement area, crowded afternoon and night, the race (See NEW-IDEA on page 39)

## Topeka High With 456,000

### B-C revue plays to overflow stands—program of expansion will continue

TOPEKA, Kan., Sept. 23.—A new all-time attendance record was set at Kansas Free Fair here on September 10-16, reported Maurice W. Jencks, secretary-manager of the 59-year-old annual. Estimated gate was 456,000.

Grand-stand attractions, in addition to six performances of the night show, included three afternoon and a night rodeo performance, two afternoons of harness and running races, two afternoons of auto races, Thrill Day program staged by Jimmie Lynch and his Death Dodgers, plus Capt. F. F. Frakes in an airplane crash.

Each night, starting on September 11, Barnes-Carruthers presented *Flying Colors* in front of the grand stand and smashed all previous attendance records. On three of the six nights crowds over (See TOPEKA HIGH on page 39)

## Memphis May Get Into Black

MEMPHIS, Sept. 23.—Mid-South Fair here on September 11-16 had largest attendance in a decade with prospects that the association will finish in the black for the first time in years. Paid admissions totaled 156,916, which brought between \$46,000 and \$50,000 at the gate. New pre-fair promotion had general admission tickets selling before fairtime at 25 cent instead of the usual 50 cents. About 70,000 were sold. President Raymond Skinner said this year was the first time that accurate check of attendance figures had been kept. He said total attendance was 25 per cent above last year's.

Royal American Shows, on the midway, reported better business than when they played here last year. Show officials said, however, that business would have been better had it not been for extreme warm weather thruout the week. Shows grossed about \$5,000 above 1938, it was said.

Grand-stand admission was charged for the first time. Grand-stand attraction was Gatewood's Rodeo, booked thru Frank Collins. Rodeo performances were (See MEMPHIS MAY on page 39)

## Acts Draw at Bath, N. Y.

BATH, N. Y., Sept. 23.—Altho no records were set, attendance was gratifying and Steuben County Fair here on September 12-16 was one of the most successful yet staged by the association, said Secretary J. Victor Faucett. Weather was good and in spite of a dry season and invasion of grasshoppers farm exhibits were of high quality and exceeded in number those of recent years. Strates Shows occupied the midway and were popular. Free acts and *Cheer Up Revue*, booked thru Frank Wirth, drew capacity crowds, the S. R. O. sign being hung nightly.

## Toronto Winter Fair Off

TORONTO, Sept. 23.—Official announcement has been made that the Royal Winter Fair will not be held here this year by President Gordon F. Perry. Decision came after consultation with J. G. Gardiner, federal minister of agriculture, and P. M. Dewan, provincial minister of agriculture. All heated buildings of the Canadian National Exhibition, including the Coliseum, where the fair is held annually in November, are to be used as army barracks. Motor Show will go on, it was announced by J. I. Stewart, manager of Canadian Automobile Chamber of Commerce, date having been moved up six weeks from November.

## Pomona Has Sizable Gate Drop Due to Heat; Midway Biz Good

POMONA, Calif., Sept. 23.—Attendance on first three days of 18th annual Los Angeles County Fair here, September 15-October 1, was about 100,000, considerably under the mark made in corresponding period of 1938. Drop was attributed by officials to an excessive heat wave. Opening day was inaugurated with aerial bombs, air squadrons and a visit by Gov. Culbert Olson and staff. Secretary-Manager C. B. (Jack) Afflerbaugh said value of exhibits is set at more than \$17,000,000 and number of displays are in excess of 30,000. More than \$200,000 will be distributed in premiums. Exhibits from 27 counties and several foreign countries are on the grounds.

Much of the 350-acre track is covered with colored lighting effects overhead and many improvements have been made. Several new buildings have been erected. Large tent has been erected for the heavy horse exhibit, which had largest entry list since inception.

### Changes in Attractions

Racing to date has been of high order and indications are that last year's \$1,750,000 pari-mutuel handle will be exceeded. Take for the first two days was 12 per cent above last year's. Harness races will be run on the last seven days. John Maluvius is handicapper for runners, with Frank Kelly starter. Frank Leininger will again start harness races. Racing division will distribute more than \$10,000.

Night horse show is again a stand-out feature, and grand-stand shows and radio broadcasts will be changed at intervals. Bob Cannon is in charge of acts, and Abe Lefton is announcer. Ken Carpenter is radio commentator. On Saturday an NBC broadcast was made from grand stand and stage. Carl Hoff's Orchestra plays concerts and stage shows. Streamlined Festejo Moderno is again

featured and carries more than 150 entertainers.

### Concessioners Build

Grand-stand show for opening included Yacopis, acrobats; Keen Twins' Sextet, tumblers; Paul and Paulette, trampoline; Four Gay Blades, comedy acrobats; Earl Stinson's 16-horse hitch and Fanchonettes, dancing and rolling globes. In the agricultural building organ recitals are given. Musical units play on the promenade and in pergolas and arbors.

Roy E. Ludington, general manager of Crafts' 20 Big Shows on the midway, said business was equal to that of 1938, when a 30 per cent increase over the preceding year was recorded for the first three days. Organization has been augmented with shows, rides and concessions. There is probability of an increase, since Children's Day, usually held during the first three days, was postponed. Rides did big business and shows had fair takes. Concession business was good in late afternoon and night. Gwynne and McComb, Tex Cameron and R. E. Olsen have erected permanent concession buildings on grounds.

## Annual in Wooster, O., Has Big Grand-Stand Patronage

WOOSTER, O., Sept. 23.—Despite excessive heat, Wayne County Fair here on September 11-15 drew more than 30,000 paid admissions, slightly below expectations, and grand-stand patronage was well ahead of the 1938 figure, said Secretary W. J. Buss. Live-stock entries were heaviest in history, more than 1,200 head being on display and extra tents housed overflow.

Jack Raum's Circus provided grand-stand entertainment on first three days, his Thrill Show appearing on final night. On the midway were Princess Marguerite,

midget; Peter's Freak Animal Show and Cramer's Headless Woman. J. R. Edwards' Eli Wheel, Tilt-a-Whirl, Merry-Go-Round, Loop-o-Plane, Chairplane and Kiddie Auto ride were booked. Ray, Elmer and John Ehert had eats, drinks, pop corn, peanuts and candy. Other attractions were Dick and Helen Johns' Playland, Lerch's doughnuts, Paul Lee's novelties and Jim Gilchrist's photos. Eddie Weekly's cookhouse was outside the main entrance.

## Texas Annual Pulls 20,000, Increase of 8,000 Over '38

ARLINGTON, Tex., Sept. 23.—Fourth annual Tarrant County Fair here on September 11-16 at Arlington Downs drew 20,000, an increase of 8,000 over last year's mark, said Secretary-Manager F. H. Wadley. Grounds are between Fort Worth and Dallas. Commercial, live stock and agricultural exhibit records were set. Fair had a 10-cent gate and good weather except on the last day, when rain fell.

Entertainment included a rodeo on four nights and two afternoons under direction of Ollie Cox and two night showings of Gainesville Community Circus. Flying Millers were free act and had carnival attractions on the midway, which recorded good business, according to Sam Majors, carnival secretary. Five-cent midway admission was charged.

## One Annual for Charlotte

CHARLOTTE, N. C., Sept. 23.—Directors of Carolinas Agricultural Fairs, Inc., decided to cancel its charter and support Southern States Exposition, Inc., which is erecting a \$100,000 amusement park here. The group staged a fair here in 1937, but split in 1938 with a fair being put on by a faction known as Charlotte Agricultural Exposition. Dr. J. S. Dorton, Shelby, is manager of Southern States Exposition, a plant for which is being erected north of the city in preparation for a 1939 fair.

## 90,000 at Mineola Is Best in Decade

MINEOLA, L. I., Sept. 23.—The 97th annual Mineola Fair on September 12-16 gated 90,000, best attendance mark in a decade. Fair was helped by fine weather, as compared with last season when the hurricane practically blew it out. There were more than 100 exhibits, neatly put up on new grounds. Endy Bros.' Shows had the amusement zone.

Frank Wirth offered the grand-stand show, presenting one of the most elaborate night shows ever appearing here, to good business. Acts included Christy's Circus, the Cardovas, Les Letress; the Les Ambassadeurs Revue, which included Spring Garden Band from York, Pa.; Jules and Clifton, California Varsity Eight, Rodney and Gould and Elaine Seidler's 16 girls. Don Tranger emceed the review, Max Kassow presented circus acts, and entire show was under supervision of Wirth. Fireworks followed each night show.

This year's midway was in center of grounds, which accounted for increased volume. In previous years it had a spot to one side. Big surprise to fair moguls was entry of 850 kiddies in the baby contest on Wednesday, creating plenty chaos. Harness racing averaged about 4,000 daily in the grand stand and on Saturday night Ira Vail's midget auto races about doubled the mark. Opening-day feature was presence of President Grover Whalen, of the New York World's Fair. He helped select the Farmer's Daughter from about 200 entries and also pitched in with a speech. Manager Charles Bochart said opening-day attendance was about 18,000. President J. Alfred Valentine said results were so pleasing that it was fairly certain directors would take steps toward increasing facilities of next year's function.

## Rain, Competition Pull Flemington Figures Down

FLEMINGTON, N. J., Sept. 23.—Rain on three days and competition from excursions to the New York World's Fair reduced attendance at Flemington Fair on August 29-September 4, officials report. Opening day was for children but rain marred the program and on succeeding two days scheduled attractions were washed out.

Grand stand drew well during remainder of the week and a sell-out was recorded on Labor Day. Programed were Suicide Hayes on Thrill Day, motorcycle and Ralph A. Hankinson auto races and a Major Bowes unit. Distribution of gifts during night shows aided attendance materially. Joe Basile's band furnished music daily and Bantley Shows did good business on the midway. Popular feature this year was a horse show on Sunday.

## Pitt Has Heavy Attendance

PITTSBURGH, Sept. 23.—Altho attendance was big at the seventh annual Allegheny County Fair here on August 29-September 4, it was slightly below last year's mark due to several days' rain. Entertainment included a television show by KDKA; Eddie Wurtman, roper; Alice Jabo's Horse; group of trick riders; Slim and Roy, whip act; Elmer Waltman, comedian; Doyle White and Roy Starkey, radio actors; rodeo, sports contests, band concerts and Mardi Gras. Television and wild life exhibits drew heavily.

## B. R. F., Wis., Successful

BLACK RIVER FALLS, Wis., Sept. 23.—Jackson County Fair here on September 9-12 drew more than 9,000 on Sunday, with grand stand strawing them at matinee and night shows, reports Bert Pollnow. Horse show and exhibits in all departments were large. Business was light on Monday due to rain but ideal weather drew big crowds on Tuesday with WJJD Supper-time Frolics. Weydt Amusement Co. did good business on the midway. Grand-stand features included Lew Rosenthal's Revue, with Eddie Brown, comedian; Bernie Dunn, emcee; Louis Tops' Monkey; Two Philmores, juggling; Three LeBrants, balancing; Palmero's Dogs; Salardo Trio and Jargo, contortionists, and Harry and Susie Bauer, aerialists.

BOONEVILLE, Miss.—Donald Franks was elected president of Prentiss County Fair Association; Claude Adair, vice-president; John Falls, secretary-treasurer.

## Grand-Stand Receipts Show Gain at Lisbon, O., Annual

LISBON, O., Sept. 23.—Attendance exceeded 20,000 at 94th annual Columbiana County Fair here on September 13-15, said H. E. Marsden, secretary. Departments were filled to capacity and harness racing was best in years. Grand-stand receipts are expected to show a gain over the 1938 mark as a result of a sellout on Wednesday night when the crowd overflowed on the track. Concessions generally reported a 50 per cent decrease in business over last year.

C. A. Klein Attractions furnished circus acts the first two days for the grand stand and the third day brought in his 22-people revue, with Jimmy Harrison's Band. Other acts were Lillian Strock and Jaydee the Great, aerialists; Steiner Trio and Capt. Billy Sells' Lions. Added attraction was a demonstration by the Salem, O., polo team. R. H. Wade's Loop-o-Plane, Eli Wheel, Merry-Go-Round, Chairplane and Kiddie ride were on the midway, as were Bronson's Leopard Lady, Greenawald's Athletic Arena, Larry Larrimore's 12 concessions, Thoma's frozen custard, Charlie Martin's cookhouse, Lester Rodgers' peanuts, Wagner's arcade, K. T. Tanar's scales and photos, Dave Roberts and Ted Mitchell.

## W. Mich. Shows 10% Gain

LUDINGTON, Mich., Sept. 23.—Western Michigan Fair here on September 12-16 drew poor crowds the first two days due to extremely hot weather, but picked up to show a 10 per cent gain over the 1938 figure, said John W. Todd, of the Gus Sun office, which furnished grand-stand features. Capacity crowds attended Friday's grand-stand shows and automobiles were turned away at gates. Frank Miller's World of Pleasure Shows were on the Midway. Acts included Capt. Frank's Hollywood Canines, Acro Comiques; Weils Brothers, bars; Pedro and Lewis, head balancing; Page and Jewett, cyclists; Machedon Arabs, tumblers, and Jerry Carmen, emcee.

BARNSTABLE, England. — Barnstable Fair was canceled as a result of outbreak of war. Fair is said to be about 1,000 years old and cancellation marks first lapse in several hundred years. During the World War it was staged on a small scale.

## Agricultural Situation

Condensed Data From August Summary by U. S. Department of Agriculture, Washington, D. C.

NATURE has made an about-face this season. Crops started off poorly, then improved sensationally, except for drought in parts of the Northeast and in an area that covers parts of the Southwest and extends into Nebraska and Kansas. In the country as a whole food for man and feed for live stock are promised in abundance. Prospective surpluses are reflected in the market places. A number of farm products are selling lower than at this time last year. But farm income holds up comparatively well, as government payments make up the deficit. Economists look for improvement in the demand for farm products this summer and fall. The big question is whether the improvement will be enough to offset the heavy supply situation in major farm commodities—cotton, wheat, corn, hogs and others. Some believe there is in the making a period of freedom from the violent fluctuations that have characterized the supply and price situation in recent years. No one looks for loss of the gains which have been won in the last seven years.

### DEMAND: IMPROVING

The five-point jump in the Federal Reserve index of industrial production for June (carrying it up to 97 per cent of the 1923-'25 averages) was the first gain since last December, in which month the index reached 104. The June gain, tho due in large part to maintenance of a high rate of coal production following the April-May strike and expanded steel-mill operations following the May price cuts, was helped by increased automobile output and to a further increase in cotton textiles. Observance of a double holiday during the first week of July by many industries, together with curtailment during the month of somewhat more than seasonal proportions in automobiles and cotton print cloths, probably held the increase in industrial production for the month as a whole to considerably less than in June, but, according to weekly indexes, the trend was upward.

Developments appear favorable to a continuation of gradual improvement in business and domestic demand. New auto models will soon be requiring large

tonnages of steel. Textile buying has recently been sufficiently aggressive to suggest an improvement in operations by fall. Security markets shook off some of their lethargy around mid-July and the world was being treated to a period of relative political calm. These latter developments may prove transitory, but while favorable they have a salutary effect on business sentiment which might, if prolonged, lead to more liberal purchasing policies, particularly since there had apparently been a considerable reduction in finished goods inventories just prior to June.

On the adverse side of the business picture are included a decline in building contracts awarded, failure of corporations thus far to raise new funds of any consequence for capital expansion later in the year and absence of any general strengthening in commodity prices. Tho the balance appears to be on the favorable side there are still sufficient cross-currents in the situation to suggest gradual, rather than marked, improvement in business and consumer demand during the next few months.

### INCOME: INCREASE

Cash income from farm marketings and government payments was slightly larger in the first half of 1939 than in the like period of 1938. Income from marketings was 4 per cent less, but government payments raised the total income \$40,000,000, or about 1 per cent, above a year earlier.

Income from grains and vegetables the first half of this year was larger than in the same months of 1939, but income from cotton, tobacco and fruits was smaller, so that income from all crops was not as large as in January-June last year. Smaller income from the sale of dairy products more than offset increased receipts from meat animals, chickens and eggs from January to June so that total income from live-stock marketings was lower than in the same months last year. In June income from marketings was smaller than in May and was also below that for June last year. Income from crops was \$13,000,000 larger, but returns from live stock and live-stock products were \$20,000,000 smaller.

## Audit Betters Mich. Figures; About 5,000 Passes Taken Daily

DETROIT, Sept. 23.—Final audit of Michigan State Fair, September 1-10, showed paid attendance of 407,373. In addition there were about 5,000 passes used daily, according to estimate of Dr. Linwood H. Snow, fair manager. This would make a total of 50,000 and bring total attendance about 35,000 over the 1937 attendance of 422,393, when no passes were given out, and only 45,000 under corresponding figures of the 1938 fair when the same rule was applied.

At past fairs under the no-pass rule, according to Dr. Snow, the quarters collected from fair workers and others entitled to passes were refunded from fair funds so that figures for the past two years would thus show a total considerably larger than normal attendance. Passes were given this year to press, exhibitors, officials and some commercial interests, Dr. Snow said.

Revival of harness racing this year proved a disappointment when paid admissions were counted, total being 6,189 for six meets, including one double meet, giving an average attendance of 1,031, with 1,749 as largest day's attendance. Fair has the grand stand back for duration of fairs after several years of campaigning for it. Detroit Racing Association operates the track remainder of the year.

Rodeo, giving 13 shows in front of the grand stand, including one fill-in show on Labor Day when weather prevented races, drew 66,831, average attendance of 51,125, with the largest crowd, 8,168, on first Sunday night.

Series of shows and dances in the Coliseum, with name bands, played to 46,928 at 23 shows, an average of 2,040. Largest attendance was 3,854 at Labor Day matinee, when rain drove crowds indoors.

## TIMONIUM

(Continued from page 37)

tial increase over last year. Total grand-stand attendance for the 10 days of racing was 102,000, as compared with 83,500 last year, an increase of 20 per cent. The same rate of increase was maintained in reported total wagering handle of \$1,034,700 as compared with last year's \$870,978.

In the previous two years of the 12-day fair free acts and midway were on hand for the entire duration, while this year these features concluded on the eighth day along with exhibits. Defenders' Day, September 12, helped swell crowds. Closing day was also big. Plans are under way for numerous improvements next year. The 50-cent gate and 50-cent grand-stand policy remained.

## 276,293 TOP

(Continued from page 37)

and Sunday afternoon Hankinson auto races brought out a big crowd. All exhibit buildings were filled to capacity with best exhibits in years. Live stock and boys' 4-H Club displays were outstanding.

Grand-stand attractions and revue furnished by George A. Hamid were enthusiastically received, stand being sold out on all five nights of the show. Bill was Royal Doberman Pinschers, dog act; O'Donnell and Blair, comedy novelty; Saxon Brothers, high aerialists; Don Del Monte, novelty; Windsorettes, ground acrobats; Pallenberg's Bears; Orsela Orelli, prima donna; Frank Mazone and Company, adagio number of five people; Will Morris and Bobby, comedy bicyclists; Eddie Roccker, baritone; Les Kimris, high aerialists. At night Hamid's *Modernistic Revue* in five parts, featuring the Roxettes, was beautifully presented with lavish scenery and electrical effects. Elaine Dowling was emcee. Lee Barton Evans, manager for Hamid, emceed afternoon shows. Dave Mordecai was musical director. Miss Dowling presented her novelty acrobatic dance during the revue.

## Midway Lighting Improved

Stagehands' Union 97 handled all stage and electrical effects. Music was furnished for show and revue by Ringgold Band, Reading. Displays nightly by American Fireworks Co. were pretentious because of the anniversary of the fair.

On Tuesday, City Children's Day, over 40,000 attended, and Friday, County Children's Day, drew equally as well.

Cetlin & Wilson Shows, on the midway

for the fourth year, had an especially fine line-up of 20 rides and 15 shows. Electrical illumination of shows and rides was a great improvement over previous years. Showmen reported excellent business. Special attraction on the midway was Hugo Zacchini, cannon act over double Ferris Wheels, given twice daily after grand-stand shows. Visiting fair officials included H. B. Correll, Carl Flickenstein, Bloomsburg; H. E. LaBrequé, Trenton, N. J.; M. H. Beary, Allentown; Samuel S. Lewis, York; Al Brice, Bedford; Major E. B. Allen, Flemington, N. J.

## RECORD FOR KY.

(Continued from page 37)

get the public into shows during afternoons, most of the play being at night.

Horse Show in 1938 drew 15,580 and this year 15,900. On Saturday, feature night of the show, when Lady Jane won the world's championship five-gaited stake, attendance was 4,900 compared with 5,300 in 1938. Decrease was laid to rain on the only night of the week.

Vincent Lopez and his orchestra went over big and a 10-cent-a-dance idea was such a success that it apparently will be continued in future. Lopez played for the Horse Show until 10 p.m., then went over to an outdoor pavilion and played for dancing until 2 a.m. Pavilion was packed nightly, and Saturday night was figured to break all records but was cut into badly by a downpour.

Sunday afternoon after the fair fire destroyed 14 barns, burning four saddle horses valued at \$10,000. Several firemen were injured. Damage was estimated at \$39,000, about one-third covered by insurance. An announcement was made two weeks ago that the next Legislature would appropriate funds for new buildings; now the new buildings will be a certainty and all fireproof. It is also planned to build a new fence around the grounds. A big play was made this year to increase local attendance, and Manager Horace S. Cleveland and other officials appear satisfied with their efforts.

## NEW-IDEA

(Continued from page 37)

track was encircled with a high canvas fence, preventing any part of the show from being seen by any save those who paid grand-stand fees of 50 cents to \$1.50. Glen Gray and his Casa Loma Orchestra opened on Sunday with Ben Bernie as emcee and continued thru Tuesday, when Guy Lombardo and his Royal Canadians took over thru Thursday. Eddie Duchin and his orchestra headlined thru Friday and Saturday.

With Gray appeared Sylvia Froos, Ames and Arno, Robbins Brothers and Margie, Monroe Brothers and Chester Hale Girls. With Lombardo were Rufe Davis, impersonations; Five Elgins, hat throwers; Yost's Varsity Singers, harmony male chorus of eight; Vera Fern, blues singer, and Chester Hale Girls. Duchin featured Jane Pickens, Chaz Chase, Marcella Williams, Emmett Oldfield and Co. and Chester Hale Girls. Tom Howard and George Shelton appeared with the Casa Loma show. Charlie Thomas, who was manager of the old Hathaway Theater, Brockton, was manager of the fair stage shows, which were pronounced the best ever seen at the fair, and popularity of the new idea was proved beyond doubt.

On afternoons the grand-stand show was augmented by Jimmie Lynch and his Death Dodgers. He had more than 30 men and featured with him were Whitey Leece, Bobby Maynard and Neal Lott. Thrill show continued Monday thru Thursday, being succeeded on Friday and Saturday by auto races.

Max Linderman, who presented the biggest midway ever seen at the fair, said the best business was registered since he had been playing the date. There were more than 40 merchandise games. Governor Saltonstall visited on Thursday. On Friday, Mayor's Day, came more than 120 mayors of New England cities and towns.

## More Building Planned

International Gardens were featured in flower show displays. Recreation and Travel Show, an innovation, featured exhibits by Massachusetts Fish and Game Commission. Horse Show, with Arthur H. Lovesy as superintendent, is now across the track and athletic area in a wooded area and has separate and smaller quarters of its own. Dog Show, which has grown each year, had more than 50 breeds judged. Brockton's pioneering a year ago on a new method of judging cattle received such response that the fair was unable to accept all entries,

officials announcing plans to increase number of buildings next year. Cattle Show was in new streamlined buildings. Poultry Show had hundreds of birds in charge of Fred Sanders, Hanover, Mass. Zoological Park drew thousands to the big new feature.

Secretary-Manager Frank H. Kingman, who continues to experiment for new and appealing features, devotes much time to visiting other fairs and studying public tastes, and the result was apparent. Associated with him this year were Glenn McCrillis, president; Perley G. Flint, honorary president; Edward M. Thompson, treasurer; Harold S. Crocker, assistant, and Vice-Presidents Herbert L. Tinkham, Harold G. Morse, Clarence Puffer and Clarence C. Reed.

Displays, again presented by American Fireworks Co., were declared among the finest of recent years here. Noted among visitors were Charles A. Nash, secretary Eastern States Exposition, Springfield, Mass.; Frank Trott, vet harness racing expert; Dr. Claude Gillam, Rochester (N. H.) Fair; Harry Hayes, resident manager of Rockingham Park; Judge James Dooley, president of Narragansett Park; Paul Denish, Boston, Eastern representative of George A. Hamid, Inc., and Lieut.-Gov. Samuel S. Lewis, president and manager of York (Pa.) Interstate Fair.

Grand-stand receipts were reported considerably higher than those of last year, when the first change to name bands and stage shows was made. Midway receipts were about 20 per cent over last year's with crowds of about the same size. Fair is non-profit making in that other than secretary and some paid assistants and employees no officials receive compensation and a share of profits go to support of Brockton Hospital. Part of receipts will be devoted to new buildings and further improvement. Gate remained as established in the past two or three years, 50 cents.

## TOPEKA HIGH

(Continued from page 37)

flowed to race track and officials fought for canvas on which to seat spectators.

On the midway was the Rubin & Cherry unit of the Amusement Corp. of America. In spite of extremely hot and occasionally dusty afternoons which resulted in curtailed business, the week's figures showed an all-time gross record.

Live-stock exhibits were largest in a decade. Agricultural show was impressive despite an unfavorable season in Kansas. Dedication of the new Temple of Agriculture, costing \$56,000, was a highlight. It was completed only 30 days before opening date. National, county and State officials took part in ceremonies, with U. S. Senator Arthur Capper delivering the dedicatory address. "We have completed the greatest fair in Kansas history. It exceeded our most optimistic hopes. We are now ready to go into the second phase of a big expansion program," said Manager Jencks. Estimated attendance: Sunday, September 10, 36,000; Monday, 50,000; Tuesday, 65,000; Wednesday, 90,000; Thursday, 105,000; Friday, 70,000; Saturday, 70,000; Saturday, September 16, 40,000; total 456,000.

At the night show's opening 13,000 filled the grand stand and overflowed into temporary bleachers and on to the race track. Thursday night drew an all-time high of 14,000.

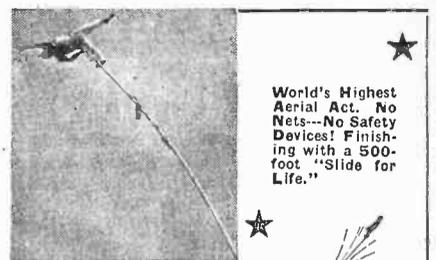
Gus Schrader, dirt-track racer, driving a Riverside Special, set a new Kansas record on September 14 when he drove the half-mile track in 26 seconds, bettering by .2 of a second the mark set by Art Martinson in 1934.

*Flying Colors* included Ben Beri, juggler-comic; 12 Aristocrats, dancers; Myrtil and Pacaud, adagio; Garo-Nielsen Dancers; Loyal-Repinski bareback troupe; Lester Cole and his Six Debutantes, vocalists; Isadore Cervone and his Field Artillery Band; the Brannocks, teeterboard; Smith, Rogers and Eddy, eccentric dancers; the Balabos, accordion quintet.

## MEMPHIS MAY

(Continued from page 37)

free Monday afternoon and night and Friday afternoon. With admission at 25 cents, the show failed to take in enough



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to pay its way, President Skinner said. Auto races staged Saturday afternoon drew capacity of about 9,000 and gave the association profit of about \$3,200. Fifty cents was charged to the grand stand, plus 25 cents for reserves and gate fee for admission to grounds.

Free attractions in the women's building were Four Rounders, musical comedy quartet, and Mysterious Howard, both booked by Henry Beaudoin, fair secretary. In the merchants building, Jewel Cowboys, Ranch Boys and Humko Jug Band, Memphis radio acts, gave their regular broadcasts from the stage.

President Skinner said the fair's original budget of about \$75,000 was exceeded because of larger entries than were expected in some exhibits. Difference will be cared for in increased attendance. "There is no doubt that the association will show a profit this year," he said.

## Fuller Is Visitor

Exhibits were far above average. Cattlemen said the live-stock displays were best since the National Dairy Show was held here 10 years ago.

Frank D. Fuller, veteran fair secretary, who quit last year after 30 years' service drove over for two days from his Jonesboro, Ark., home. In ill health, he moved about little, but expressed himself as well pleased with advances made this year.

Fair officials are confident that new policies in the forms of advance ticket sale and grand-stand admission charge played a material part in the financial success.

Among visitors were officials of Arkansas Live Stock Show, North Little Rock, including Clyde E. Byrd, general manager; Nat D. Rodgers, publicity manager; T. E. Robertson, rodeo director, and Raymond J. Higgins, assistant secretary.

## WANT

## CHESTERFIELD COUNTY FAIR, OCT. 12 TO 14, Inclusive

Shows and Concessions. Bingo, Cockhouse open. Sam Weintaub, Chicken Pie, wire. Photos, Scales, Penny Pitch, Ball Games, Long-Range Gallery or any Legitimate Concessions working for Stock. Mabel Mack or Bryan Woods, wire. C. Pugh, Johnson, Delaney, DeVito, write or wire. Virginia's Best County Fair. Concession space limited. 12 miles south of Richmond, off Route 1. Write or wire F. L. FAUST, care F. & M. Shows, Chesterfield C. H., Va., after Sept. 30.

## Grand-Stand Shows

PLAYING in conjunction with Barker Bros.' Circus and booked thru Gus Sun Agency, Sensational Robeys, Sprigg Sisters, Ernie Wiswell and his Comedy Ford and Teeter Sisters were at Carthage (O.) Fair, September 13-16.

ACTS at three-day Dade County Free Fair, Greenfield Mo., were Great Ricardo, swaying pole, and Kozak and Treka, wire cyclists, reports Rich Barnsdale.

FLASH WILLIAMS' Thrill Day at Western Fair, London, Ont., September 11-16, was on Saturday, the only day during the annual that showed increased attendance over that of last year.

KLING Brothers, aerialists, and Delmar's Lions were featured at Delaware (O.) Fair, reports Pat Kling.

CAPT. Jack O'Diamonds LeDay reports his troupe has disbanded and he has joined Capt. Cushing's Death Holiday Thrill Show, booked to play a benefit in Charlotte, N. C.

AMONG bookings for Tumbling Atwoods were Angelica (N. Y.) Fair, August 23-26; Pottsville, Pa., September 4-9, and Gratz, Pa., September 18-23. They report bookings for 17 Southern fairs.

J. C. MICHAELS reports his Big City Grand-Stand Circus played recent Traverse County Fair, Wheaton, Minn., and Lac Qui Parle County Fair, Madison, Minn., line-up including Cycling Harrisons, Bille Irwin Company, Groth Brothers, Sensational Francelon, Atterbury Duo, Don Philipi, Chilcott's Animals and Five Flying Fishers.

BUDDY LUMAR reports his All-American Death Dodgers were booked for Essex County Fair, Westport, N. Y., on August 27. Other dates included Provincial Exhibition, Halifax, N. S., on August 29-31, where record attendance of 22,000 was set on Cornwallis Day, and Rockland County Fair, Orangeburg, N. Y.

ATTRACTIONS booked for eight-day Southeastern Fair and National Live-Stock and Poultry Show, Atlanta, include Fred Delmar's Lions; Three Milos, trapeze; Flying Rockets, skaters; Three Grimes Sisters, comedienne; Bonta Arabs, tumblers; Los Aeros; Lamy

Brothers, casting; fireworks and Lucky Teter's Hell Drivers on two days.

JAMES COGSWELL, high-stilt clown, who played Mitchell (Neb.) Fair on September 12-17, reports other attractions were Five American Eagles, tight wire; Four Casting Delcos; Joe Melvin, juggler; Four Blenders; George Penney, clown; Gertrude Avery's revue and U. S. Army Olympic Team, high-jumping horses.

### Late Opening in Leaksville

LEAKSVILLE, N. C., Sept. 23.—Due to late arrival of Kaus Exposition Shows, booked for the midway, 25th annual Rockingham County Fair, originally scheduled for September 11-16, opened two days later, reports Deputy Sheriff Rex M. Ingham, well known to showfolk and delegated to police the fair. Grandstand show was popular, line-up including Polly Jenkins and Her Plow Boys, Kirk Adams' Animal Circus and the Griffin Family, platform and revolving ladder acts. Among visitors were Buck Steele and company of Wild West performers; Bob Russell, former clown, and Tex Watts. Officers were J. L. Clayton, president; George Martin, vice-president; Karl R. Massey, secretary, and S. M. Harris, treasurer.

### Cadillac, Mich., Has Record

CADILLAC, Mich., Sept. 23.—Business at Northern District Fair here on September 11-16 was about 25 per cent above the 1938 mark and biggest in association history, said John W. Todd, manager of the Gus Sun office, which furnished acts. Happyland Shows had the midway and Hudson Fireworks Co. furnished displays. Two alternating grand-stand shows included Gus Sun Jubilee Revue; Fred Reckless, high act; Littlejohns, juggling; Zeller and Wilburn, jugglers; Clark and Curtis, comedy; LeRoy's Dogs; Starbeck Brothers, accordion; Arkansas Revelers, and Two Aces, clown balancing.

## Fair Grounds

WAYCROSS, Ga.—Because of adverse local conditions, American Legion Post will not sponsor Southeastern Georgia Fair here this year, reports G. U. Gates.

HATTIESBURG, Miss.—Forrest County Fair committee called off the 1939 annual here because buildings and grounds used last year were not available. County Agent E. E. Deen said the fair would not be discontinued but would be postponed until a suitable plant is acquired.

FRENCH LICK, Ind.—Farmers' Fair here on August 24-26 under auspices of the Kiwanis Club for the sixth year was the best yet staged by the organization, reports F. C. Rhodes Jr. Midway and concessions were on the lot formerly (See FAIR GROUNDS on page 42)

# Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

CONSTRUCTION began recently on a \$25,000 rink and restaurant at Memphis' Rainbow Lake, resort operated by E. Belanti and A. Pieraccini. Building will be of concrete block construction with brick veneered front and stucco sides. Rink will be 150 by 90 feet and will be equipped with office, restrooms and refreshment stands.

SPECIAL floor shows free to public marked the recent opening of Oaks Rink, Portland, Ore. Shows were offered on September 8 and 9, drawing about 1,500 skaters and spectators nightly. Oaks Skating Club arranged 12 acts, including Bob Clark and Kenneth Krausharr in a skit; John Powell and Donna Hassler, figure skating; Jimmie Foss, Hank Mayers and Francis Hause, novelties; Lucille Peterson and Sherley Epperson, spinning; John Powell, Tom Johnson and Wendlen Reiter, spinning; Kenneth Krausharr with rag doll partner; Harold Benson and Bill Taylor, jitterbugs; Ross Johnson, Dale Grim, Bob White and Frank Zimmerman, Indian dance. Brightly costumed 16 Oakettes did group routines.

JOE LAUREY will again be in charge of a staff of 10 floor men in Armory Roller Rink, Chicago, scheduled to open on September 28, reports Bill Henning, skateroom manager. Purchase of 1,000 pairs of Chicago skates has been made and 500 more are to be bought at a later date. Rink will operate nightly except Tuesdays and Fridays and floor is to be resurfaced and new organ and sound system installed. Three men will be in the wardrobe department and there will be four skate boys.

PAUL AND ESTHER, novelty skaters in Timken Roller Bearing Co. display at the New York World's Fair, are in their 17th week, reports Edward Newman, booker. They perform on an eight-foot platform nine feet in the air and have been signed for 1940.

MANAGER George Anagnost, Grey-stone Skateland, Columbus, O., reported that surface of the rink has been enlarged and conveniences added. Carnivals will be held on Friday, Saturday and Sunday nights, with demonstrations of skate-dancing by members of Columbus Roller Club, which has membership of more than 800. Rink also operates on Tuesday nights and Saturday and Sunday afternoons.

BILL TOMLINSON, operator of Old Dominion Rink, Newport News, Va., will enlarge the skating floor and spectators' galleries this fall. The move was chosen in preference to a proposal to install bowling alleys, which he had been considering. Rink, city's only center of its kind, has a miniature golf course, archery range and shuffleboard courts in connection.

WONDER Roller Rink, Detroit, reopened recently under management of Carl Couyoumjan. Spot was used as a theater last year.

ART MALLORY, operator of Craig Beach Park, Diamond, O., reported he will build a new rink in the park, opening to be scheduled for next spring.

BEACHLAND Rink, Racine, Wis., staged a grand opening on September 16. Nights have been scheduled for beginners, waltzing, two-stepping, high school students and general skating.

JACK DALTON, manager of Puritas Springs Park Rink, reported this year's fall business ahead of the 1938 mark. Ring operates nightly, with Saturday and Sunday matinee. An organ has been installed.

PULLMAN'S Skateland, Fort Worth, Tex., has installed a Hammond organ. Gladys Stone is at the console. Rink operates nightly.

SUMMIT Beach Park Rink, Akron, held a fall opening party on September 16, drawing a capacity crowd, said Russ Golden, manager. Novelties were distributed. Rink will operate nightly and on Sunday afternoons. An organ has been installed.

## Effect of War

By CYRIL BEASTALL

DERBY, England.—Outbreak of war in Europe has had great effect on skating activities. On September 2 I was a visitor to Rendezvous Rink, Chesterfield, and at the morning session few of us had any heart to don rollers. Everybody was speculating as to possibilities of war or peace and not one felt that war could really be avoided. We awaited the announcement that it was to be war or peace with a feeling of tremendous anxiety. When the evening session came and still no news, the atmosphere on the rink was unnatural. Everybody seemed strangely sad. I did not skate and instead of officiating as referee in a hockey game I asked my good friend, George Jackson, manager of the rink, to find a substitute. There must have been thousands of us who went to rinks in Europe

(See RINKS on page 55)



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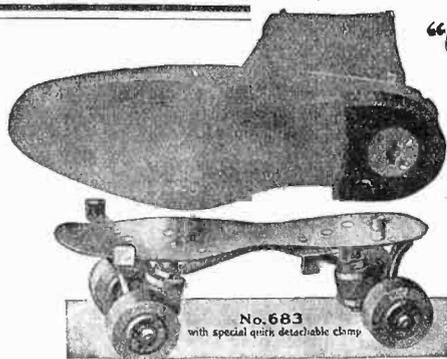
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Absolutely no grift.

C. W. WOLF, Secretary.

# NEW MEET DATES DEC. 4-8

## Gurtler, as First V.-P., Takes Reins as New Head of NAAPPB

CHICAGO, Sept. 23.—Arnold B. Gurtler, president of Elitch Gardens Co., Denver, now functioning as new head of the National Association of Amusement Parks, Pools and Beaches, was elevated to the presidency after the death of the late president, Harry C. Baker, New York, on August 23, in keeping with the by-laws of the association, announced Executive Secretary A. R. Hodge from his offices here.

"Shortly after Mr. Baker's passing, the secretary's office formally notified the board of directors of the association of the vacancy in the office of president and notified Mr. Gurtler of his assumption of the office. He accepted and has been serving as president since about September 1," said Secretary Hodge.

"He has been associated with Elitch Gardens Co. many years, has been a member of the NAAPPB almost since its inception. He has served as a member of the board a number of years, has occupied positions on numerous important committees and served as first vice-president for the past two years. He is recognized as one of the outstanding men of the industry and will do a first-class job as head of a very husky and healthy organization."

tion of the office. He accepted and has been serving as president since about September 1," said Secretary Hodge.



ARNOLD B. GURTLE, 44, who, as first vice-president of the National Association of Amusement Parks, Pools and Beaches, succeeded the late president, Harry C. Baker, will preside at the 1939 annual convention in the Hotel New Yorker, New York, on December 4-8. He has been president of Elitch Gardens Co., Denver, since 1930, having gone there as park manager in 1924, becoming secretary in 1927 and serving in that post until made president. Photo by Underwood & Underwood, Washington, D. C.

## NAAPPB Will Gather in N. Y.

Thanksgiving switch is dodged by officials—open to emphasize trade show

CHICAGO, Sept. 23.—The 21st annual convention and trade show of the National Association of Amusement Parks, Pools and Beaches will be held on December 4-8 in the Hotel New Yorker, New York, instead of November 20-24, as originally scheduled. This announcement was made by Executive Secretary A. R. Hodge from his offices here, following action of the convention location and exhibit arrangements committee.

"Some weeks ago when President Roosevelt announced his proposal to advance the date of Thanksgiving from November 30 to November 23, the officers of the NAAPPB immediately made reservations for the weeks of November 27 and December 4," said Secretary Hodge. "They also attempted to reserve the week of November 13 but found that it had been reserved by some other organization."

### Closing With Banquet

"It was deemed wise to make no definite decision until public reaction could be studied. It now transpires that while the President is standing pat on his change of date, a number of States have decided to abide by the original date, November 30. The convention location and exhibit arrangements committee, consisting of N. S. Alexander, chairman; Herbert F. O'Malley, vice-chairman; A. R. Hodge, A. W. Ketchum, Richard F. Luske and Maurice Piesen, who have been in close contact with the situation, have recommended to the board of directors that the date be changed to week of December 4 and thus save the trouble which would inevitably ensue were the convention held in either of the weeks involved in celebration of Thanksgiving. It is thought that by meeting on December 4 many carnival and fair men will be able to attend the convention and trade show."

"The convention will open with December 4 installation day for exhibitors; December 5, Exhibitors' Day, with all exhibits open from early morning until midnight for inspection. Executive and program sessions will be held Wednesday, Thursday and Friday, December 6, 7 and 8, with the convention closing on December 8 with a banquet and entertainment."

## Casino Has 25,000 in Day

FORT WORTH, Tex., Sept. 23.—Casino Park, Lake Worth, was scene of the 10th annual "Big-Time Party" for Fort Worth children given by a department store before schools opened last week. About 18,000 attended and parents increased this to 25,000 for the biggest single-day attendance of the season. Boardwalk attractions closed the season after Labor Day. Ballroom, which will be open week-ends until cold weather, had a good season, with lower prices in effect for name-band presentations.

GEAUGA LAKE, O.—Billy Erhardt, dance pavilion manager in Geauga Lake Park, after closing of the 1939 season, returned to Youngstown, where he opened new dance studios. He has been identified with the park pavilion several years and also produces dance unit shows.

**"Legal Status of Amusement Co. Employees"**

See Carnival Department of This Issue.

## Tumino Pulls Heavier Gross For Fairyland

KANSAS CITY, Mo., Sept. 23.—Under guidance of John Tumino, one of the youngest managers in the country, Fairyland Park this season snapped out of an attendance slump, which had prevailed for several years, to gross the best biz, all factors considered, since early in the '30s. Rain and cold weather came during July and August, but more than 25 picnics and special events were held, with June being best at the gate.

Fireworks and varied free acts proved among best drawing cards, with the new Kiddieland being popular with parents. Eat and drink concessions went above last year's average, rides broke even and game concessions were slightly lower. Among stunts used Grab-a-Ride Day was most effective.

A Three-Cent Day every Wednesday on which 10-cent rides were reduced to 3 cents also proved successful. Jitterbug contests in the ballroom piled up trade for Bennett Stidham, ballroom manager. Roller rink did well and the pool broke even, cool weather keeping swimmers away.

Manager Tumino's first move when taking over the park last May was to reduce gate admish. He launched a heavy advertising campaign, using billboards for the first time. Co-operating with a newspaper, he staged a day which piled up heavy profit due to free space provided in the paper. Result was plenty of black ink on the ledgers when the season closed on Labor Day.

## Pier Workers at Supper

ATLANTIC CITY, Sept. 23.—Employees of Hamid's Pier were recent guests of Pop Hoffman, former showman, at a "final supper" in his Cameo waffle shop, a favorite hangout of show people in the resort for the summer. Attending were Bob Reynolds, head of props for Clyde Beatty; Glen Jones, parking superintendent; Ray Green, doorman; Oscar Piccard and Helen Miller, bathhouse; John Albert, manager Funland on Pier; Frank Kelly, chief usher; Alma Kelly, telephone; Jake Courtin, doorman; Eddie Gray, chief electrician, and W. H. Frannan, builder of Funhouse on the Pier.

## Millen Injured in Detroit

DETROIT, Sept. 23.—John T. Millen, director of Detroit Zoo, was seriously injured in an auto accident near Detroit when his car hit an unlighted truck and was demolished. He received fractures of right hip and leg, requiring surgical treatment in Henry Ford Hospital, and other injuries.

COSHOCOTON, O.—Lake Park here, operated by Dick and Helen Johns, closed on September 16. Jimmy Rice, assistant manager, remained in charge when Mr. and Mrs. Johns left in August to play fairs with their penny arcade. Manager Johns said new features are planned for 1940.

## English Spots Hit Hard As Result of War Outbreak

BLACKPOOL, Eng., Sept. 16.—Ban on entertainment for which admissions are charged and the blackout ruling have hit attractions hard in this area, resulting in about 3,000 people being unemployed. Among those idle are actors, theater staffs and employees of the Tower and Wintergarden companies and Pleasure Beach.

Many performers have returned to their homes, but some remain in the hope that spots will reopen soon on a small scale. North Central and South piers have closed. Only licensed parts of the Tower and Wintergarden companies are open, and a skeleton staff has been retained. Pleasureland, Southport, is operating in daytime only.

SCARBOROUGH, Eng. — Scarborough Corp. has reopened its attractions, offering bathing, miniature golf and boating in Peasholm Park, miniature railway and boating at the Mere.

## Capitol Take Even With '38

LINCOLN, Neb., Sept. 23.—Capitol Beach, amusement park here, has duplicated within a few dollars the season's business of 1938. Manager Hoyt R. Hawke said the sole department to make sharp recovery was the pool, which was hampered in 1938 by early cool weather. Harry King's ballroom ran a bit under and Art Rogers' skating rink finished about even.

BRIDGEPORT, Conn. — A successful season, with receipts 18 per cent above those of 1938, is reported for Pleasure Beach Park here. Director Perry W. Rodman, who said a drive will be made for more outings, expects to install several more devices. Rodman, former showman, is comptroller of the city of Bridgeport, which operates the park. John Molloy is resident manager, with Bill Burke handling promotions.

## Exploitation, Week-Ends Aid Craig Beach, O., Win in Added Rivalry

DIAMOND, O., Sept. 23.—Altho competition diverted patronage to some extent, season's gross at Craig Beach Park here was about par with 1938, said Art Mallory, owner-manager. Heavy week-end attendance and consistent exploitation enabled the spot to finish well in the black on Labor Day, he said.

A dozen makeshift spots have sprung up in this district in recent years, detracting from the midway, but thru untiring efforts of the Craig Beach staff, the park has remained in the running.

Other than renovation of buildings and rides there was no construction here this year. However, Manager Mallory plans erection of a roller rink for the 1940 season. Skating replaced dancing in the pavilion at the start of 1939, but after midseason dancing was successfully restored. Speed boat and pleasure launch grosses were well ahead of 1938 due to continued week-end bally and inauguration of entertainment aboard the launch. Hillbilly group was aboard the boat over

## 7% Gain Recorded For Crystal Beach

CRYSTAL BEACH, Ont., Sept. 23.—Altho rain and cold weather early in the season curtailed business at Crystal Beach Park, special-day promotions drew well and park closed showing a 7 per cent gain over 1938, said Manager Harry S. Hall.

Sports events drew well in the Stadium and the Canadiana, passenger boat, had a 10 per cent increase in patronage. Floor shows for the boat were booked thru Wally Gluck and there was nightly dancing. Crystal Ballroom recorded a 7 per cent gain under management of Harold Austin. Tho expenses were jacked up considerably by booking name bands for one-night appearances, success of the venture has resulted in decision by officials to continue the policy in 1940.

One week before the season's close the park was left shorthanded of ride and concession help due to outbreak of the European war. Many were taken off jobs to start duty in the National Guard.

week-ends and the idea clicked. Bathing receipts were up again this season.

Free-act policy was made permanent, with standard circus acts appearing daily. Manager Mallory used attractions set by C. A. Klein and believes they helped draw. Among acts booked were Capt. Billy Sells' Lions; Lillian Strock, aerialist; Slivers Johnson and his Funny Austin, Suicide Zorsky, Prince Nelson and Chester Trio. Park also went strong for Sunday band concerts.

Cottage rentals were on a par with former years. Games had a good year, as did eat and drink concessions. Rides had some big days. Park was able to hold on to many annual industrial outings besides lining up many picnics from near-by towns.

Plans are being made to give dancing more attention in 1940 in an effort to restore the pavilion as one of the most active summer spots in the district. Pavilion a few years ago was a top money-getter among parks hereabouts. Better programs of free acts are also planned.

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### Holiday Tie-Ups

Every year about this time the column has a discussion on importance of holiday promotions for indoor pools. Some operators, taking this department's advice, have conducted special events for Halloween, Thanksgiving and other celebrations. Taking for granted that a majority of readers agree that such promotions are necessary, we offer suggestions for definite parties.

Halloween is an annual national celebration that bubbles over with swim-pool tie-up possibilities. Main thing, of course, is to decorate plunges in keeping with festivity, hanging lanterns, large pumpkins and witches' brooms all around. Halloween has always been associated with "ducking for apples" and such homey pastimes. Why not transport these games to natatoria for the one night, October 31, all of which might help entice family trade? A pumpkin-pushing race in the pool is another novel event that might be scheduled. Put on some comedy diving, but instead of having performers dressed in usual buffoon garb of comic water actors, outfit them in spooky Halloween costumes. Use of phosphorus on bathing suits or bathing caps in water ballets would prove most effective for pools which want to offer a little something different and which have proper lighting facilities.

As some States this year plan to observe Thanksgiving on two days, operators should familiarize themselves with local conditions. While the turkey give-

away idea is old, the stunt always seems to go over big. Thanksgiving means football and pool men can do themselves plenty good by inviting teams to pools either before or after games. Usually entire town revolves around its home team that time of year. Everyone talks about football. And it seems only natural that a wide-awake indoor pool manager would do well to tie up the local boys with some pool stunt. A Thanksgiving party seems most appropriate.

In addition to Halloween and Thanksgiving, don't forget Christmas with kids' school vacations. So make certain to plan Yuletide promotions far enough in advance so that they can be advertised to Halloween and Thanksgiving swimmers. While holidays are most logical times for special events, pool men are reminded that many national business weeks and days are observed during October and November which lend themselves to pool tie-ins. For example, October 9-14 will be observed throughout the country at National Donut Week. Many stunts in connection with this can be staged, and the best part about these business tie-ins is that co-operation of participating trades can be enlisted. And that goes for Apple Week and all other special events slated.

### Forthcoming Confabs

All guns are booming to put over the convention of the National Association of Amusement Parks, Pools and Beaches on December 4-8 in the Hotel New Yorker, New York. Paul H. Huedepohl, manager of the Jantzen Swimming Association, who is in charge of the aquatic portion of the program, was supposed to visit New York last week to formulate final plans, but an illness in his family made it imperative that he return to Portland, Ore., from Chicago instead of coming east. He wired, however, that a humdinger of a session is planned and he is hoping for co-operation of indoor pool operators. Meetings in Chi in the past have attracted mostly Midwestern aquatic purveyors. With the convention set for Gotham town, Eastern amusement men, especially those who do biz in New York, Coney Island, New Jersey, etc., who couldn't make the confabs in the past have no excuse for not attending this year. This particular convention is not just a matter of sitting and listening to some long-winded speeches. Pool program is usually the most interesting of the activities in that this phase of the meetings features a round-table conference.

### Men and Mentions

Giant Baths, Coney Island, N. Y., is the home of the noted Polar Bear Club, those men who take daily dips into the surf all winter long. Brrrrrrrr! Writing of Coney, Ravenhall pool was lucky that the wind was going the other way when that Steeplechase fire broke out. The tank is this close to the park. Sam Laforte, Riverside Cascades pool manager, is touring Georgia, if his ol' jalopy hasn't broken down.

### Cedar Point on Lake Erie Has Best Biz in 10 Years

SANDUSKY, O., Sept. 23.—Cedar Point on Lake Erie had the most prosperous season in the last 10 years, said officers of the G. A. Boeckling Co., operator, when the resort closed for summer on September 4.

Officials said transportation companies reported business to the resort was similarly good. D. and C. Steamship Co., which operated the steamer Eastern States between the Point and Cleveland for the first season, reported business satisfactory and that runs would be resumed next year.

BUCKEYE LAKE, O.—Avondale Hotel, park and landing, idle all season and in litigation, has been sold to Zimmer Hotel interests, Columbus, O., and has been opened under that management. Spot has been in operation more than a century.

### Uzzell Scoota Boats Are Most Frolicking Ride Afloat

Writes Paul Morris in "Playland Broadcaster," News Organ of Playland Beach, N. Y.

Completing 5th Successful Season at Playland. Send for Circular and Earning Records.

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## American Recreational Equipment Association

By R. S. UZZELL

Dates of the annual meeting having been changed to December 4-8 in the Hotel New Yorker here and President Arnold B. Gurtler having authorized Executive Secretary A. R. Hodge to proceed with all arrangements, we are now relieved from the setback of Thanksgiving and will act with vim and go to make this convention a live one. President Gurtler; Harry J. Batt, NAAPPB program chairman, and Secretary Hodge have been conferring. Fred L. Markey, chairman of the AREA program committee, has been held back on his arrangements until he could be assured of definite dates.

American Museum of Public Recreation is pushing for a 100 per cent representation of its trustees at its meeting on December 6 following the executive meeting on Wednesday. We urge all trustees to visit the museum at Fifth Street and Surf avenue, Coney Island, N. Y., to gain a more comprehensive knowledge not only of present accomplishments but also of what we want to plan for the future of the most useful and serviceable annex of all of the organizations affiliated with our national association.

### Prices Are Jumping

This institution cannot be appreciated unless seen, with its many valuable models in actual operation. Know your industry with its background of varied origins. Ask Doris Humphrey, of Euclid Beach, if "The Evolution of an Amusement Ride" is interesting, not only to professional park people but also to your reading patrons. Park managers, concessioners and especially publicity representatives should not fail to visit the museum while in New York City. Director W. F. Mangels will keep open house at our museum home for your benefit.

War is on and prices are jumping. It will cost dearly to wait until spring before making commitments. None of us like to raise prices but we shall be compelled to do it if we would remain solvent. Railroads may have to put an embargo on us before spring, which would make long-distance truck deliveries exorbitant in cost. "The early bird gets the worm." Even if peace is arrived at prices will not recede because of the accumulated demand. It is prudent to store your repair parts or new devices now. Let us get ready now to carry on next summer by making commitments ahead of runaway prices.

### Surmises About W. F.

New York World's Fair is going thru the pains of rebirth. No one yet knows the future set-up but here are a few surmises: The gate in 1940 is not likely to exceed 25 cents. The rides and other attractions will recede to popular prices. Some of them made part of the descent this year. It is a safe bet that the majority of the rides will remain. Some will fold at the end of this season; in fact, they should never have made the venture.

A goodly number of shows will call it quits. There will be available plenty of space for 1940 for any who desire to take a flyer. Just how many foreign exhibits will decamp is not yet known but we do know of five that are going to call it a day. If the larger ones remain it will still be a good show.

## Long Island

By ALFRED FRIEDMAN

More kid amusements each year, insofar as Long Island is concerned, seem to meet with increased favor. Certain evidence is found in the fact that every year finds new ventures catering to juvenile desire for recreation. Right now there is as much money invested in rides and general amusements for youngsters as there is in any individual type of offering at local resorts. Age has only intermittent impulses for play; youth has the impulse always, it is pointed out.

Hay-Loft, Island roadside spot with a rustic atmosphere, does good biz consistently, while new-fangled types of places come and go. Five open-air theaters at Rockaway and Long Beach closed for season. Work of storing beach equip-

ment at Jones Beach is being carried out by a crew of 100.

ROCKAWAY BEACH: Ralph Sullivan, superintendent of beach maintenance, is bossing storage of almost \$250,000 worth of shore equipment. Tho Playland Park's season is over, Manager Lou Meisel will keep a crew busy thru winter on renovation and creation of new rides, etc. Chamber of Commerce publicity forces are engaged in a drive to sell the community as a "year-round resort." Work is under way on elimination of all railroad grade crossings, calling for ultimate expenditure of about \$10,000,000.

## With the Zoos

COLORADO SPRINGS, Colo.—Cheyenne Zoo here has completed work on its performing animal arena and will open next year, reports Superintendent E. W. Clark. Three chimpanzees will be presented and also an act of three pumas and a bear, latter owned by Superintendent Clark. Chimps will be worked by James Wiggenton. Three spotted leopards, offspring of Indian and African leopards, were born five weeks ago. Black leopard born last spring has been traded to A. Foehl Jr. for a female Sumatran tiger and a pair of Gare Hill apes were recently bought from John T. Benson. Other purchases include pair of black-buck antelope and pair of gennets.

COLUMBUS, O.—An 800-pound, 18-month-old African hippo is latest addition to Columbus Municipal Zoo, the gift of a citizen. It was purchased from Louis Ruhe, who acquired it about a month ago in a shipment from Germany.

SEATTLE.—For the purpose of operating amusement parks, Liberty Lake Park, Inc., was incorporated at Liberty Lake, with papers filed with the secretary of state. Incorporators are given as Peter D., Peter, Michael M. and Anastasia Damascus.

## FAIR GROUNDS—

(Continued from page 40)

occupied by Hagenbeck-Wallace Circus as winter quarters and barns were used for stock entries. Cattle and horse shows were good and there were displays in other lines. Band concerts and parades were other features.

MCCOMB, Miss.—Indications point to Pike County Free Fair here being more successful than the 1938 annual, reports James W. Harrison, county agent. It has been necessary for officials to rent three tents to accommodate an expected overflow of exhibits. Newspapers have been generous with advance notices and 1,000 bumper cards have been issued.

CADIZ, O.—The 92d annual Harrison County Fair here on September 13-15 was favored by hot weather and attracted large crowds, said L. H. Barger, secretary. All departments were crowded with exhibits and there was harness racing on two days. Five district bands provided music. Roy Gooding's rides were on the midway again, as was Richie Russell's grab and novelty stands and Lester Rodgers' peanuts. Most pretentious grand-stand entertainment in years was provided. *Pine Ridge Follies of 1939*, with Lum and Abner, was presented on Wednesday and Thursday. Boone County Jamboree was the attraction Friday. Fireworks climaxed night programs.

BEAVER DAM, Wis.—Despite rain on two days, Dodge County Fair, which closed a five-day run here on September 13, was reported a financial success. Attractions included Four Siegfrieds, Naida and Perez, Alf Loyal's Dogs, Fortinelloe and Circillion, Noble Trio; *America Swings*, stage revue; WJJD Supper Time Frolic, Jimmie Lynch's Death Dodgers, Thearle-Duffield fireworks and Sol's Liberty Shows on the midway.

SHREVEPORT, La.—Opening day of the State Fair of Louisiana here will be bargain day, when a special combo ticket will be good for gate, parking space and admission to grand-stand show. *State Fair Revue*. A capacity crowd for the show is object of the special, it was announced, publicity of an expected S. R. O. to help swell following days' gates.

CIRCLEVILLE, O.—Mack Parrett Jr., pumpkin show secretary here, said that applications for space are par with 1938 tho price for space has been boosted 33 1/3 per cent. Increase was made to add revenue and eliminate small concessions.

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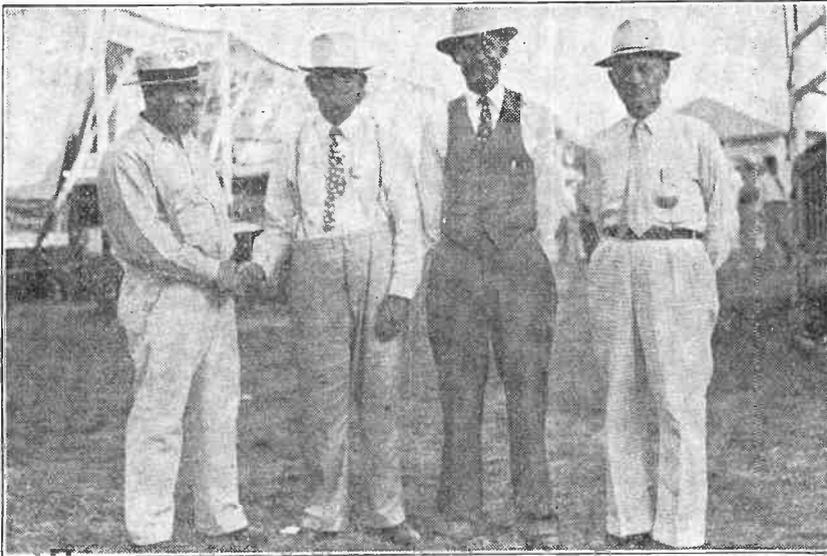
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New York City



"One Ride Or A Complete Park"



OFFICIALS of Fuzzell's United Shows and Audubon (Ia.) County Fair as they appeared during the annual, which was reported highly satisfactory for both organizations. Left to right: T. A. Fuzzell, owner-manager of the shows; Jake Rush, fair president; Roy Goldstone, shows' concessions manager, and W. G. Wilson, secretary-manager of the fair. Photo furnished by F. W. Pratt.

## New Regulations for Frozen Desserts Equipment in Florida

TALLAHASSEE, Fla., Sept. 23. — New regulations dealing with installation of frozen desserts manufacturing equipment on trucks and other vehicles at fairs, carnivals and circuses in Florida were issued a few days ago. They follow:

1. Only ice cream as defined in the Florida Frozen Desserts Law can be manufactured and dispensed from a traveling frozen desserts machine.
2. Ice cream mix: (a) Ice cream mix must be purchased from a licensed wholesale frozen desserts manufacturer within the State of Florida. (b) Ice cream mix must be stored at a temperature of 50 degrees Fahrenheit or lower. Some provision for storage and keeping mix cold must be provided. Mix must be protected from contamination.
3. Enclosure: (a) Floors must be covered with linoleum if of wood or other moisture-absorbing material. (b) Walls and ceilings must be of impervious material, smooth, and shall be substantially constructed. (c) Serving openings shall be not larger than 18 inches in width, and there shall be no more than two serving windows to each truck. Openings shall not be directly in front of dispensing cabinet.
4. Machines: (a) Machines shall be constructed so as to prevent contamination

## Hennies Plan HASC Benefit At Oklahoma Free State Fair

SPRINGFIELD, Mo., Sept. 23.—Plans for a monster midnight benefit show, with proceeds to go to the Heart of American Showmen's Club, Kansas City, Mo., were completed this week during Ozark Empire Free Fair here by Manager Harry W. Hennies, Hennies Bros.' Shows, and Ethel Murray Simonds, secretary-manager of Oklahoma Free State Fair. Performance is to be staged on October 3 in the grand stand in Muskogee, Okla. Tickets will go on sale in Muskogee on October 1 and acts from the shows and grand-stand attractions will participate, said Walter Hale, Hennies' press agent, who will be in charge of the event.

CHARLOTTESVILLE, Va.—People here are hungry for good outdoor amusement, but they will have to be satisfied without it, except for the Albemarle Agricultural and Industrial Fair and the James E. Strates Shows which will play it. But to see the fair and the Strates show they will have to go outside the city limits. Charlottesville has such a high circus and carnival license that no shows would dare play it, and now the board of supervisors of Albemarle County, in which Charlottesville is located, has doubled its license against such shows. Only thru a battle with the board by W. F. Carter Jr., president of the Albemarle Fair, has the fair, as well as the carnival playing it, been exempted. Just one carnival appeared outside the city limits of Charlottesville this year—the John H. Marks Shows.

tion of the product. Mix shall be fed to the machine from reservoir by gravity. All parts coming in contact with the product shall be of such construction as to be easily cleaned and upon inspection shall look and feel clean. (b) Any valve, piping or fittings shall be of what is known as sanitary milk piping. (c) Gaskets are prohibited, and all joints shall be of "ground" construction.

5. Facilities for cleaning and sterilizing: (a) A metal wash sink of sufficient size shall be provided so that the dasher may be submerged in hot water for washing purposes. (b) Suitable brushes and alkaline washing powder shall be used. (c) A hot water tank, with suitable heating facilities, of not less than 20 gallons capacity, shall be installed in the manufacturing room. Hot water shall be piped to the wash sink. Enough hose shall be provided to run water into the freezer. (d) A steam boiler of not less than five gallons water working capacity, with suitable heating facilities, shall be provided. After the freezer and parts have been thoroughly washed they shall be assembled and sterilized with steam at a temperature of not less than 180 degrees Fahrenheit for 10 minutes.

## C-W Again Lands Reading

READING, Pa., Sept. 23.—Officials of Reading Fair Association, following a meeting last week, awarded the midway contract for the 1940 event to Cetlin & Wilson Shows, making that organization's sixth consecutive year there. This year's gross on shows and rides was 30 per cent ahead of any other year for the past 12, it was learned.

## Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DeBELLE

Wellburnt, Miss.,  
Week ended September 30, 1939.  
Night Letter, Collect  
Billboard Publishing Co.,  
Cincinnati, O.

Dear Mixer:

Can't mail weekly letter as office is out of stamps, so am sending telegram, collect. Business is terrible. Office says that just general money is showing up at front end. Whatever general money is I can't explain. Started to tear down Tuesday night, but bosses heard that the war would bring up the price of cotton to an all-time high. We may lay here and wait for the raise; that is, if our committee will wait for its guarantee. Show changed pay entrance from front to back of midway, figuring that more people come in that way, and resulting

## R-A Sets New Mark At Midsouth Fair

MEMPHIS, Sept. 23.—Royal American Shows' first participation in Midsouth Fair here on September 11-16 resulted in a record-breaking opening and Children's Day, while fair officials reported midway attendance on the week was considerably ahead of last year.

Engagement was marked by a meeting of executives of the Amusement Corp. of America, who held a one-day conference at the Peabody Hotel on Friday. Mr. and Mrs. Rubin Gruberg came from Topeka, Kan., and rejoined the Rubin & Cherry Exposition at Tulsa, Okla. Fred Beckmann and Barney S. Gerety, chairman and secretary respectively of ACA, came from Jackson, Tenn., and Carl J. Sedlmayr and Elmer C. and Curtis Velare were here with Royal American. J. C. McCaffery, general manager, came from headquarters in Chicago and will go from here to several of the large fairs to be played by ACA midways during the remainder of the season.

Weather was too hot the early part of the week, but night play made up for it. Mrs. Laura Sedlmayr rejoined the shows at Minnesota State Fair after a sojourn with her son, Carl Jr., at the Golden Gate International Exposition and other Western cities.

Youngsters who traveled with the shows thru the midsummer fairs left at opening here for Florida to attend schools. Carl Sedlmayr Jr., however, went to Smoky Mountains, North Carolina, to enter Rollins College.

## Endy's Canadian Tour Successful

RALEIGH, N. C., Sept. 23.—Recapitulation of audits on Endy Bros.' Shows for their five-week tour of Quebec fairs, which ended with the Provincial and Regional Exposition of Quebec on September 8, was completed here today and results showed a good profit for each spot, said David B. and Ralph N. Endy, co-owners.

With the Trois Rivieres and city of Quebec fairs turning in record attendance figures, despite extremely unfavorable weather at the latter, midway grosses were highest during these two weeks. Wilno, free act, was credited with increasing the normal draw at St. Hyacinthe, Valleyfield and Sherbrooke to the extent that the shows were generally credited with attracting more business than has been customary in recent years.

Endy management highly praised co-operation from officials, city, provincial and fair, as well as assistance from Merrick R. Nutting, general agent Conklin Shows.

SEATTLE.—As sole defender of carnivals, Hamlet Dodd, attorney for W. O. Huggins Shows, fought the measure to bar such shows from Seattle but without success. Ban came as a result of numerous protests from theater and motion picture men, which means that Seattleites who like the carnival form of amusement will have to thank them for having to go outside of the city limits or to another city or town to satisfy their desire.

## Beckmann & Gerety Score Good Gross At Jackson, Tenn.

JACKSON, Tenn., Sept. 23.—Altho intense heat prevailed during days, night business was good and Beckmann & Gerety Shows' stand at West Tennessee Fair here on September 11-16 proved a success. Midway gross was above 1938, despite one less day of showing. Date marked first time in their long career that the shows provided a midway for a Southern fair east of the Mississippi River. Despite a fast run from Detroit, show train did not arrive until September 12 (a day late), causing loss of Children's Day.

However, Secretary A. U. Taylor and his board arranged for the children to return on Friday, which, with Thursday and Saturday, proved the big days. Secretary Taylor said that attendance records during his four years at the helm were broken. Midway was packed nightly.

Walter White, assistant manager, and Harry Bert, special agent, had everything set here, and the midway layout was said to be one of the best in fair's history. The Jackson Sun and Station WTJS co-operated with Bob Hickey, press agent, and broadcasts were made during the week by Jimmy Limbaugh, Buddy Moon, Doc Hartwick, Ken Miller and Nancy Lee Miller. Albert Stone, general manager of The Sun and Station WTJS, and his staff were nightly midway visitors.

Other visitors were Curtis Velare and Bill Odin, Royal American Shows; Sunny Bernet, Globe Poster Corp.; Bernie Herwitz, Mabel Kline, Jack Karoli, Fanny McCluskey, Jack Lee, Ewing Griffin; Dr. J. R. Thompson, carnival fan and publicity man, and Guy Wyndom, journalist and special writer. Jess Shoats, Jitterbug Revue manager, received word from his son that he had been graduated from State Teachers' College, Huntsville, Tex.

## Springfield Nets Hennies 35% Hike Over 1938 Figure

SPRINGFIELD, Mo., Sept. 23.—Hennies Bros.' Shows tonight wound up their stand at Ozark Empire Free State Fair here, September 17-23, with a 35 per cent increase over the midway gross of last year, said Harry W. Hennies, owner-manager. All departments had new highs in attendance and Frank W. Fellowes, of the fair board, reported that previous gross receipts for carnival and grand-stand (See SPRINGFIELD NETS on page 58)

## Bowen's Joyland Annexes Par Biz

WOODLAND, Calif., Sept. 23.—Huey Bowen's Joyland Shows came in last Monday for a week after completing the 24th week of the season in Stockton, Calif. Shows have been playing California territory exclusively and trek has been spotted with good and bad results for the first 10 weeks, reports Ted LeFors. (See BOWEN'S JOYLAND on page 58)

## Ticket Seller Is Sentenced

LEAKSVILLE, N. C., Sept. 23.—Russell Wilkerson, ticket seller on Kaus Exposition Shows, was en route to a prison camp near here last Saturday to begin a year's sentence, less than eight hours after he had been convicted of absconding with a day's receipts of Venetian Vanities on the shows. Quick action on the part of Legal Adjuster George Whitehead and Deputy Sheriff Rex Ingham, former carnival and circus trouper and now a member of Rockingham County police, was credited with saving the show's receipts. Wilkerson was trailed first to Martinsville and then to Roanoke, where he was arrested. Sheriff Leon Worsham and deputies co-operated in the capture.

## W-M To Repeat at Brockton

BROCKTON, Mass., Sept. 23.—Secretary Frank H. Kingman, of Brockton Fair, held here on September 10-16, signed Max Linderman's World of Mirth Shows to furnish the midway attractions at the 1940 annual before completion of this year's fair, reported Jim McHugh.

## With the Ladies

By VIRGINIA KLINE

BUCYRUS, O., Sept. 23.—Mrs. Richard and Mrs. Charles Miller, of Miller Rides, Chicago, were guests of Mr. and Mrs. William Wendler and John Wendler in Toronto August 31. They visited the exhibition and then celebrated the birthday of Mrs. Richard Miller and wedding anniversary of Mr. and Mrs. William Wendler at the King Edward Hotel with a party. John Wendler and Abner and I were guests. Friday Mrs. J. W. (Patty) Conklin gave a farewell party for me in her private car and presented me with a going-away gift in the form of a beautiful crystal and gold compote dish. It was with regret that we left our friends in Toronto and started for the New York World's Fair.

En route we stopped at Crystal Beach Park, Fort Erie, and visited with John

Hall and arranged to have him save a sail fish for Abner to catch in Florida, where Hall winters. Crossing the border, we drove to Savin Rock Park, Conn., where I saw my first Baby Coaster among the attractions there. It's tiny but complete and the children seem to like it. I also visited Playland, Rye Beach, N. Y., and it is one of the most beautiful parks I have ever seen. The Laughing Man, pride of the late Harry Baker, was there and I remembered my father telling me of it as one of the outstanding things he had seen at Playland several years ago.

We drove on into New York and spent three days at the big fair; in fact, it was too big for me, as I could not see it all. Lew Dufour, Joe Rogers and Cliff Wilson made us feel at home. We saw the Georgie Jessel Old New York show and while there met Mr. and Mrs. Roland Richards and daughter, Marylin, formerly with Royal American Shows and Rubin & Cherry Exposition and now starting a tour in their beautiful trailer for the General Electric Co. They introduced us to Marian Eddy, star of the show in the Knickerbocker Theater and Cafe in the Old New York Village. After seeing the show we were entertained by the Richards and Miss Eddy. M. W. Billingsly has his Arizona Indian Village at the fair and when we visited him he said he plans to go to his Arizona ranch as soon as the fair is over. We generally visit there en route home in the fall. They have a car from Chile, South America, on exhibition inside the grounds, as coming 8,000 miles to the fair and I could not help but wish that we could have taken our car around inside, as there's so much to see.

We left New York the morning of September 8 and drove to Keansburg, N. J., where we found the amusements closed, as Labor Day had been the finale. Asbury Park was doing well, but when we reached Seaside Heights farther down the coast a storm came. Altho it blew over, there was a land breeze which brought thousands of mosquitos, the first of the season, but they soon drove patrons home. On Saturday morning we visited the Penn State Shows at McConnellsburg, Pa. Mr. and Mrs. Wachter were having dinner in their trailer and invited us in, but we had to go on, as we wanted to see as many shows en route as possible. At Ebensburg we found the Ideal Exposition Shows at county fair and I met Mrs. William Glick at her custard stand and Mrs. Eddie Lippman, who had just returned from a trip to Endy Bros.' Shows in Canada. We also saw Mr. and Mrs. Robert Gloth in concession row. They just returned to the road after three years in Boston. At Chester, W. Va., we found that Mr. Hand had gone on a hunting trip and was not expected back until he felt he had a sufficient rest from his many park duties. The park at Canton was badly damaged by fire and the big new skating rink and many other buildings were ruined. At Williams Grove, out from Mechanicsburg, Pa., we found the park closed, but Mrs. R. E. Richwine kept the refreshment stand open and is planning evening movies and other features as long as weather permits. Richwine had gone to Cumberland, Md., for the horse races and expects to go to Florida with Mrs. Richwine when the park closes. R. H. Wade Shows were putting up at Lisbon, O., for the county fair there. The Wades expect to leave soon for a visit to the New York World's Fair and also expect to be in Florida for the fishing this winter. At Wooster, O., the John R. Edwards Shows were putting up for the fair there. Among the many visitors were Mr. and Mrs. J. W. Nedrow, Massillon, O. Mr. Nedrow spoke of his good friend Fred Beckmann and we talked of many others he used to know, among them James Patterson, C. W. Parker and George Hall. Mr. and Mrs. Rex McConnell and son and daughter also were there from Canton, where McConnell is *The Billboard* representative. Edwards entertained all and Mrs. Edwards invited us up to their home in Wooster.

### Northwestern Shows in Barn

STURGIS, Mich., Sept. 23.—Northwestern Shows, under management of F. L. Flack, closed the 1939 tour here last Saturday night to fair results. Almost all of the staff, including Charles O. Stewart, business manager, and Louis J. Berger, general agent, who opened with the organization last April in Detroit, were with it at closing. Manager Flack said the season as a whole was a pleasant one, altho business was none too good.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 23.—We have recently been besieged with inquiries relative to the 1939 annual meeting of the association. Majority of inquirers are under the impression that because of war conditions that some change is contemplated.

It will be recalled that early in the year, by means of this column, we notified the membership that the International Association of Fairs and Expositions had selected the King Edward Hotel, Toronto, as place of its annual meeting on November 26-29. In accordance with our by-laws, our annual meeting will be held at the same time and place, with our first session on November 27.

Owing to international conditions, the Royal Winter Fair, Toronto, which would normally have opened on Monday, November 27, has been canceled, but up to the present writing we have not been informed of any change in the plans of the IAFE and, accordingly, assume that the plans of our association as previously announced will prevail. Should there be any change of plan, the membership of the association will be notified by means of *The Billboard* at the earliest opportunity.

Recently we commented upon an item in *Writers' Digest* which we felt was unfair to the carnival industry, and informed the industry that we took the matter up with the publishers of that publication and requested a retraction. We have since received a communication from the business manager of the publication in which he concedes the error and requests matter in correction thereof. Information by way of correction has been furnished, and we presume that such a retraction will be forthcoming in the next issue.

## Philadelphia

PHILADELPHIA, Sept. 23.—Prel's World's Fair Show returned here and had a fair stand at 65th and Ogontz streets last week, and this week at 25th and Reed streets they opened to cool weather. F. L. Faust has his rides at 65th and Callowhill streets and reports a satisfactory 28-week season with Jere Shaw. Harold Anfinger visited during the week. He has his whale show operating in this section but leaves for the South next week. Curley Ingram closed this week with Mike Zeigler. He had four concessions there and reports a satisfactory season. Eighth Street Museum continues to do good business and this week has the following bill: Professor Williams, strong man and torture act; Kitten Smith, armless exhibition; Musical Johnson, novelty musical act. Dancing girls are in the annex.

### Hudson Finale for EJC; To Quarter in Winnipeg

HUDSON, Ont., Sept. 23.—E. J. Casey Shows wound up a successful season with a one-day stand here on September 16 and then headed for the barn in Winnipeg, Man. Owner E. J. Casey said the European war affected business at Ontario fairs and five members of the organization were called to the colors, with several others expected to enlist upon their return home.

Shows moved in here from a successful three-day stand at Red Lake, Ont., said to be one of the farthest northern engagements ever undertaken by a Canadian carnival. Most of the younger people had never seen a ride before and Indians proved best customers. Shows were set up between two gold mine towns, MacKenzie and Red Lake.

### New Tent Helps Drainage

MOUNT CLEMENS, Mich., Sept. 23.—Covered Wagon Co. has introduced for 1940 a new style veranda tent, attachable to the side of a trailer coach. The tent features a gabled roof in the canopy awning, providing improved rain drainage. The rise in the middle eliminates pockets which might fill with water and cause the tent to collapse. The slope of the roof can be adjusted by raising or lowering the center pole or increasing the tension on the center rope.

## 15 Years Ago

(From The Billboard Dated September 27, 1924)

D. D. Murphy Shows started fair dates in promising manner with a successful stand at Cass County Fair, Logansport, Ind. . . . Mike Morris joined Macy Exposition Shows with his hoopla in Sadiesville, Ky. . . . Last of a two-week stand in Knoxville, Tenn., was a winner for Clark's Broadway Shows. . . . Scott's Greater Shows found good biz at Great Columbia (Tenn.) Fair. . . . Gracie Roberts closed with Matthew J. Riley Shows at Stroudsburg (Pa.) Fair and joined Narder Bros.' Shows with two cigaret wheels. . . . Burlington, Vt., was a winner for Brown & Dyer Shows. . . . Max Kimmerer joined front of the Superba Show with Zeidman & Pollie Shows.

Morris & Castle Shows had good results in Huntsville, Ala., despite several days of inclement weather. . . . H. (Tubby) Snyder, former vet carnivalite, was managing C. F. Eckhart & Co.'s Chicago warehouse. . . . Johnny J. Jones Exposition Shows added two Over-the-Jumps to its ride line-up. . . . Joe E. Walsh closed with Greater Sheesley Shows to handle three special promotions in New York State. . . . Well known among showfolk, Abie Lewis was exhibiting one of his new concessions thru the Northwestern States. . . . Eazy Wilson, of Noah's Ark note on Con T. Kennedy Shows, was appointed trainmaster and acting assistant to Owner Kennedy. . . . Cimarron, Kan., proved only fair for George T. Scott Shows.

Lewis Hemingway, general agent of Isler Greater Shows, signed his organization to furnish attractions at Kaffir Korn Carnival, Eldorado, Kan. . . . Wife of Pud Headley, bandmaster, Mrs. Hazel Headley, was *The Billboard* and mail agent on Snapp Bros.' Shows. . . . Tented attractions playing Chester Park, Cincinnati, were H. W. Yendes' Mechanical City, under management of M. D. Anders; Mr. and Mrs. Ted Owens, electric chair, and Harry Roebuck, pit show.

### Conklin Showfolk Honor F. A. Woods in Ontario

LONDON, Ont., Sept. 23.—F. A. (Whitey) Woods, manager of the Sally Show on Conklin Shows, was tendered a party in celebration of his birthday anniversary in the Royal Cafe, while the organization was appearing at Western Fair here. All members of the Sally Show and a few of his close friends attended. After congratulations and toasting were ended all sat down to a full-course Chinese dinner.

Ted Greenslade ordered chop sticks and gave those present a few lessons in manipulation of the eating tools. He then offered a toast to Whitey in Cantonese. All present reported a good time.

Among guests were Harry and Faith Sebor, partners of Whitey; Mr. and Mrs. Tommy Hart, Mrs. Ike Rose, Mary Ellen Burbank, Vance Swift, Bobby Cooper, Lady Esther, Grace Lee, Jean Bennett, Mary Corinni, Frank (Doc) Shean, Bud Fenwick, George Fairbanks, John Hays, Eddie Gamble, Jean Nanson, Jack Fenton, Art Pilley, Kenny Watson, Joe Hoffman, Cliff Reeves and C. S. Morris.

## GULF COAST SHOWS WANT

For best towns in Arkansas, Clean Concessions, Shows with own outfit. Will furnish Tent and Front for Girl Show. Want Girls and Comedian for Minstrel on salary. Want Girls and Working Acts for 10-in-1. Want Kiddie Auto Ride. Harrisburg, Ark., on Streets, this week; Lepanto, Ark., Oct. 2 to 7; Osceola, Ark., Oct. 9 to 14.

## PEACH STATE SHOWS

Want Chairplane Foreman. No drunk. Few Stock Concessions. Out all winter. Agents that worked for me before, write. Lumber City, Ga., this week. We play right in town. Also want Ferris Wheel and Kiddie Ride. Answer to PETE SMITH, Peach State Shows.

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# Club Activities

## Showmen's League of America



165 W. Madison St.,  
Chicago, Ill.

### Ladies' Auxiliary

Club held its regular social at the Sherman Hotel here on September 21, with Ida Chase as hostess. Night was dedicated to Mrs. Grace Goss and Mrs. Tom Allen, from whom letters were received.

All members who have books on the diamond wrist watch are requested to return them to Secretary Elsie Miller by October 1.

Dues are coming in daily and if you haven't taken care of yours don't forget to give it your prompt attention. On night of October 5 club will hold its regular opening fall meeting and anticipates having all members on hand. Meetings are to be held at Sherman Hotel here.

Sick committee reports Mrs. Charles Driver is recuperating at her home. Next social will be held on September 28, with Frances Keller as hostess. Night will be dedicated to Ruth Bre-Count and Mrs. John Francis.



## Heart of America Showmen's Club

Reid Hotel

KANSAS CITY, Mo., Sept. 23.—Numerous members of the Hennies Bros.' Shows visited briefly while en route to Springfield, Mo. Among them were Brother and Mrs. Jake Brizendine and Brother and Mrs. Eddie Phelan. Brother George Howk gathered the shekels last week at the Kansas State Fair, and Brothers Harry Altshuler and G. C. McGinnis motored to the Sunflower Capital to visit the Rubin & Cherry Exposition and seek new members. Brother Jim Pennington returned from a brief vacation and Brother Bill Snyder came back from an Eastern trip. Brother Cliff Adams and wife visited the Rubin & Cherry Exposition at Topeka and reported all got a good play.

Brothers Jack Moon, Whitey Ivan and Jerry Rice are playing celebrations and picnics with their concessions in this section. Tickets for the annual Banquet and Ball, which will be held as usual on New Year's Eve, are available and requests for reservations may be made to Secretary G. C. McGinnis. Brother Frank Capp infos that he's having an enjoyable visit on the West Coast. Brother John B. Tumino, manager Consolidated Orchestras, returned from a short vacation trip, following the close of Fairyland Park, which he also manages. Reports to the club indicate that Brother W. Frank Delmaine, of the J. L. Landes Shows, is still confined in a St. Paul (Neb.) hospital. Members should watch for announcement of the opening of fall meetings and plan to attend it. Brother Harry Altshuler continues to top the list in the membership drive.

### Ladies' Auxiliary

Ruth Ann Levin, vice-president, reports a pleasant visit with Rose Hennies, Opal Phillion and Catherine Oliver during a brief stop here en route to Springfield, Mo. Mr. and Mrs. Art Brainerd are planning a motor trip to visit the Hennies Bros.' Shows. Gertrude Parker Allen and Lucille Parker Hemlinway are in Chicago on business.

An afghan book was received from Peggy Reynolds, and Ruth Ann Levin and Edith Buton sent in their dues. Viola Fairley requests that afghan books be sent to Hattie Howk at the Reid Hotel as soon as possible. Ruth Martone lettered greetings from Seneca, Kan. Dues are payable now. Mr. and Mrs. Harry Duncan and party report an enjoyable time at Topeka (Kan.) Fair.



Palace Theater Building,  
New York.

NEW YORK, Sept. 23. — President George A. Hamid has readied an announcement of the benefit banquet, which will reach members next week. New set-up of committees, board of governors and special committees will be announced. Cetlin & Wilson Shows are leading in presentation of benefits and have made substantial contributions to the fund. They plan a big one for Trenton next week.

New members of the past two weeks include Michael Gibraldi, Samuel Grimaldi, Fred C. Bothwell, Paul Benitende, Dick Bennet, Jack Gordon, Louis D. Hahhas, Roscoe Schwartz, George Berman, Ray Van Wert, Casper Rymar, Edward J. Madigan, Earl D. Knauff, Capt. James O. McVay, Maurice R. Levy, Phillip DeCicio, Joseph Prisco, Joseph Fleming, W. Kenneth Common, Edmondo Zacchini, Peter Joseph LaFrocia, John Pretorius, Charles Newman, Eugene Randow, Henry Leopold and Ellsworth Denis. World of Mirth Shows will inaugurate a series of benefits for the club at Winston-Salem, N. C. Dave and Ralph Endy, Endy Bros.' Shows, will stage a membership drive and series of benefit shows during their tour of the Southern fairs.

Dropping in for a social call were Bill Giroud, New England Motorized Shows, who closed his season early but successfully so he might get settled for the winter and then get Junior back in school; Mrs. Jules Lazures and Elmer Schmitt and all the boys from the World's Fair and near-by points. Nathan (brother of Sam) Rothstein is seriously ill and it might be well to drop him a note care of the club, as Secretary Liddy visits him often, giving him a little moral support. Looks like Dave Solti, of Hamid forces, is going to remain in front as pacemaker for the selling of coupon award books in the hospital and cemetery drive. If we ever get to heaven (we hope so) we should be in line for a string instrument, for we continually harp on payment of dues, making your reservations for the banquet and selling coupon award books. But with the organization we have, it's worth a dozen times more effort than we are expending, so let's "go."

While nothing definite has been decided, it has been suggested that the regular meetings start on October 16, at which time final arrangements for the banquet and other activities will be put into effect.

### Ladies' Auxiliary

Joe McKee, Palisades Park, proposed Esther McKee this week, bringing his total paid members acquired this summer to 20. Clara Rothstein's husband is seriously ill. Midge Cohen, entertainment chairman, is confined at home with la grippe. Your secretary received a check for an award book from Helen Rothstein. Date of club's first meeting this fall will be announced shortly. Tentative plans call for either the second or third week in October.



## Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Sept. 23.—Intense heat here forced all to shed their coats at Monday night's meeting. Officers present were Harry H. Hargrave, president; Joe Glacy and Pat Armstrong, vice-presidents, and secretaries Dobbert and Johnson. A memorial tribute was paid Capt. Augustus E. Folger, who departed this life after a long and eventful career in outdoor show business.

Communications were from brothers Moe Levine, Clyde Gooding, Doc Barnett, Joseph S. Adje, Patrick Shows, Roy Barnett, Conklin Shows and J. Ed Brown, who sent the final report on the Golden Gate International Exposition's Outdoor Showman's Day. Following a glowing tribute to the Treasure Island brethren by President Hargrave, it was decided that letters of thanks be written each member of the committee and Sally Rand for their efforts.

Sick committee report revealed that Brother John Lyon is improving, but still far from recovered. Brother Pat Shanley is recuperating at Echo Ranch, Corona, Calif. President Hargrave suggested that a postcard shower for these shut-in members would be in order. Brother Shanley's general condition is good but he will be at the ranch for several weeks before resuming his managerial duties at the Hollywood Plaza Hotel. Dr. Ralph Smith received a letter from Brother Val Vino, which carried good wishes for the club. Chairman Charles Haley reported that additional Home-Coming Night awards will be exhibited in the rooms soon and asked contributors to send their prizes in promptly. President Hargrave then emphasized the fact that the success of Home-Coming Night was largely wrapped up in a good ticket sale, and that individual effort was essential, all of which sold a baker's dozen books.

Brother Lou Berg, on a sight-seeing trip from Honolulu, was so impressed that he bought four books and contrib-

uted a Howard watch and chain as an additional award. Weekly award went to Brother R. B. Rosard. Vice-President Joe Glacy related his recent adventures in the islands. At adjournment Nick Wagner, Jack Bigelow and Meyer Schlom served refreshments.

### Ladies' Auxiliary

Club held its regular meeting on September 18 and officers present were Chaplain Minnie Fisher and Secretary Edith Bullock. Because of President Marlo LeFors and First Vice-President Mora Bagby's absence, Secretary Edith Bullock officiated. Twenty were present. Sick committee reported Bertie Kanthe ill at Pomona, Calif. Mother Fisher won the weekly award, while Ann Stewart won the door prize, donated by Mary Taylor. Julia Smith came home for the winter. It was birthday anniversary night at the club and the following members were honored: Rose Rossard, Ann Stewart, Maybelle, Bennett, Tilly Palmateer, Jenny Rawlings and Martha Levine. A huge cake graced the guest table.

Blossom Robinson rendered several songs, accompanied by Vivian Gorman at the piano. Others participating were Stella Linton, Ethel McDonald and Betty Coe. A one-act play, under supervision of Ester Carley, furnished entertainment for the remainder of the evening. Next meeting will be guest night and all members were asked to bring a friend. Remember, your dues are payable now.

## WANT—GOLD LEAF SHOWS—WANT

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Manager Kaus, Kaus Exposition Shows, Inc.  
ASHEBORO, N. C., FAIR; Next Week, WARRENTON, N. C., FAIR.

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## Bantly's All-American Shows

This Week: SANFORD, N. C.

## MIDDLE TENNESSEE DISTRICT FAIR, LAWRENCEBURG, OCTOBER 2-7. NORTH ALABAMA STATE FAIR, FLORENCE, OCTOBER 9-14. CORINTH, MISS., LEGION FAIR, OCTOBER 16-21.

Want Concessions that work for Stock. Rides—Caterpillar, Whip, Heyday, Ridee-O. Girls for Revue and Posing Show. Salary and per cent out of office. Wheel Foreman. Lexington, Tenn., Fair this week. After Corinth, Clarksdale, Cleveland, Greenville, Natchez follow in Mississippi.

## WEST BROS.' SHOWS

## EVANGELINE SHOWS WANT

Mechanical City, Small Animal Show, Half and Half. Will furnish Tent 20x30. Live Pony Track, Five-in-One with own equipment. Concessions open: Photos, Grab Joint, Ice Cream. No exclusive sold except Corn Game. Can use any Concession that will grind. Texarkana, Ark., week Sept. 25-30; Coshatta, La., Red River Valley Fair, week Oct. 2-7; Welch, La., Fair follows. Address MANAGER, Evangeline Show.

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# Midway Confab

By THE MIXER

(Communications to 25 Opera Place, Cincinnati, O.)

**WORKINGMEN**—backbone of any show.

**ANDERSON'S** Girl in Fish Bowl joined Zacchini Bros.' Shows in Bellaire, O.

**C. C. ALLEN** is handling *The Billboard* on Bill Hames Shows.

**TAKING DELIVERY** on a new trailer while L. J. Heth Shows were in Russellville, Ky., was Paul Reynolds.

**YES, women talkers** are here to stay, I'm afraid.—Whitey Cooks.

**AFTER** a visit to Fort Worth, Tex., Mrs. Eddie O'Shea returned to Texas Kidd Shows in Snyder, Tex.

**SERPENTINA** is a recent addition to Al Renton's Freak Show on Mighty Sheesley Midway, reports Floyd Newell.

**LU LU COX** joined L. J. Heth Shows for remainder of the season and then will present store shows in Louisiana.

**THERE** are worse things than spilt milk to cry over. For instance, broken neon.

**AN ADDITION** to Art Lewis Shows in Covington, Va., was Ralph Myers' Minstrel Show.



**MRS. C. W. PARKER**, wife of the late C. W. Parker, device manufacturer and owner of shows bearing his name, and Doc and Clara Zeigler, of Zeigler Shows, are seen here as they talked over old times at the Sheridan (Wyo.) Rodeo. Mrs. Parker, who is mother of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo., visited the Zeigler Shows on a return trip from Yellowstone National Park. She celebrated her 68th birthday anniversary on July 4.

**TEX PUTEGNAT** with his attraction, Louis-Louise, rejoined Dick Best's side show on Royal American Shows in Nashville.

**FORCED** to leave Rogers Greater Shows in Crossville, Tenn., because of illness, Mrs. G. G. O'Neal returned to her parents' home in Louisa, Ky.

**IDLE** boasts of idle-minded men: "I even turned down the mayor and his entire family."

**MRS. E. B. BRADEN** returned to Art Lewis Shows in Covington, Va., after a visit with relatives in Lynnville, Tenn., where she conducts a hat shop.

**JOINING** Fuzzell's United Shows in Audubon, Ia., were Dr. and Mrs. LeRoy, mentalists, and Professor Manner, magician.

**AMONG** additions to Kaus Exposition Shows in Charleston, W. Va., was Sam Sistine, with bowling alley and cigaret gallery.

**IT DOESN'T** matter who the originator of a carnival idea is. It's who goes the limit with it that counts.

**SON** of Mr. and Mrs. Jim Hodges on Art Lewis Shows, Fletcher Hodges, left recently to return to school in Salisbury, Tenn.

**FORMERLY** with Scott Bros.' Shows, Edw. J. Schrader is now in the radio business in Swansboro, Ga., cards J. W. Dinsmore. Schrader recently was married to Oneida Parker.

**HOWARD INGRAM**, general superintendent of Art Lewis Shows, has most of his plans mapped for winter building activities of the organization, reports Mrs. F. Percy Morency.

**KINDLY** old lady, admiring work of glass blower, remarked to him, "I'll bet the poor man who made this stuff died in an asylum."

**SAM NIGE COVEN**, who is ill in Fort Worth, Tex., county jail, is seeking information as to the whereabouts of "Nooney" and would appreciate hearing from anyone who knows.

**CURRENTLY** playing fairs in Mississippi, is Ruth Reno Williams, who recently closed a two-year stand with F. H. Bee Shows. She plans to spend the winter in Texas.

**JOHNNY DANZELLI** left Hilderbrand's United Shows in Weiser, Ida., for the No. 2 unit with his concession and was replaced by June Pickard on the No. 1 unit.

**FAMOUS** last words: "I don't mind letting the showmen have money, but by—, I want it back when they hit."

**AFTER** a summer's work as caller on Harry Agnes' bingo on Keystone Shows Danny O'Connell closed in Indiana, Pa., to take up duties as host and emcee at Roosevelt Grill, Watertown, N. Y.

**COLLAPSING** at his eating stand on Scott Bros.' Shows while in Woodbury,



**BALL GAME** concessioner with the E. J. Casey Shows, Speedy Brooks was the first member of the organization to leave to rejoin the 48th Highlanders Regiment of the Canadian Army when five members of the Casey contingent were called to their country's colors. Others rejoining their regiments in Winnepeg were Carl Kilborn, Ken Anderson, Johnny Girr and Charles Irwin.

**Tenn.**, Jimmie Trollinger was rushed to a hospital, where he underwent an appendectomy.

**HAVING** nursed her sister back to health from a recent heart attack, Mrs. Claude Barrie returned to Hilderbrand's United Shows in Weiser, Ida., from Los Angeles.

**JUST** visited a midway show that was so lou-zay the actors hissed the patrons for coming in—Mrs. Upshaw.

**CONCLUDING** a successful season in Luna Lake Park there, Mr. and Mrs. John W. Protsman left Danville, Va., recently for a six-week tour of California, they card.

**DIME WILSON**, who runs the dog, pony and monkey circus on C. F. Zeigler United Shows, had a pleasant visit with Col. Tim McCoy when the show played Wyoming State Fair, Douglas.

**GRADY B. LYNN**, known to outdoor showfolk and in Pitchdom as Pat Flynn, is still seriously ill in U. S. Veterans' Hospital, Augusta, Ga., where he has

been confined for the past year. He would like to read letters from friends.

**SOME** shows of a certain type apparently have eliminated orchestras entirely and are featuring organs exclusively.—Cousin Peleg.

**GUEST SPEAKER** at Community Church services on September 3 in Ohio State Penitentiary, Columbus, O., under auspices of Volunteers of America, with Mrs. W. W. Thom in charge, was Doc Waddell, reports W. T. Hopkins.

**WOMEN MEMBERS** of Art Lewis Shows gave a stork shower for Mrs. Leo Hirsch while shows were playing Lexington, N. C. There were plenty of refreshments and the guest of honor received numerous gifts.

**"HAVE BEEN** ill for the past six weeks, two in a hospital and four at home here," scribes Stanley Cole from Los Angeles. "Was formerly with Hilderbrand's United Shows and would like to read letters from friends."

**OFTEN** the one who uses that "brother showman" phrase the loudest is the one who has an ax to grind.—Milo (Not So) McGoof.

**MRS. PICKLES PICKARD**, wife of the manager of Hilderbrand's United Shows, was hostess to friends at a party in celebration of her birthday anniversary while the organization was in Weiser, Ida.

**AL GREER**, who has been clicking with his Illusion Show on Kaus Exposition Shows, has Betty Maynard and Besie McMillen working inside, while he is on the front. He expects to return to the organization next year.

**GENERAL MANAGER** Joe Galler, Buckeye State Shows, writes that business has been good and that he plans to return to Natchez, Miss., soon to make arrangements to have the shows winter there.

**BEEFING LADY:** "That show is a fake." Girl Ticket Seller: "Goody, goody, I knew it first."

**FRANKS' GREATER SHOWS**, playing Georgia exclusively, has chalked up a good season on still dates and tobacco markets, reports W. E. Franks, manager. "All seem to have money down here, and our fair season begins about October 2."

**WHEN** the 1939 Forrest County Fair, Hattiesburg, Miss., was called off because grounds and buildings used last year were not available, Buckeye State Shows, which had been booked, played Canton, Miss., instead, infoed General Manager Joe Galler.

**TED JOHNSON**, former press agent for Buckeye State Shows, is promoting a publicity campaign in Memphis. Ted is a former Washington, D. C., newspaper man and was publicity director of Buckeye State Shows two years. Mrs. Johnson joined him in Memphis.

**MOST** uninviting sight in the world to a midway patron is a ball-game worker who stands on the outside of her ball rack with a smoldering cigaret dangling between her lips.

**E. B. BRADEN**, of Art Lewis Shows, purchased several head of prize-winning cattle and hogs at fairs and shipped them to his farm in Bradenhollow, Tenn. He also took delivery on a bird dog, with which he plans to do plenty of hunting next winter.

**FORMER** pitchman and carnivalite and now with Cole Bros.' Circus as tattoo artist and talker, Sailor Jack visited the midway desk recently during the stand in Cincinnati. He reported he may return to the pitch field next season.

**THREE FERRIS WHEELS** on Art Lewis Shows, under direction of Foreman Wade

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September-October

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Kummels, have been getting good results. Steve Bronson, Earl Ehlers, Billie Ricks, Shorty Hammon and George Lance are assisting Kummels, while Mrs. Percy Morency handles tickets.

**DAY of sitting in a ticket box, doing a little grinding and waiting for the money to come in is over. Showmen must step on their fronts and fight for every dollar that comes in—or—stay out all winter.**

"HAVE MY Life Show on Wallace Bros.' Shows and doing okel," cards Don Newby. "My son, Ray, is back with me and I have the headless girl illusion in the annex. My son and Jim Carroll are handling the tickets, while I lecture in the side show. Mrs. Newby is in the annex.

"ALL ON Art Lewis Shows have enjoyed meeting and knowing Mrs. J. H. Rumpf, mother of Mrs. Joe Hirsch, who lives in Clifton Forge, Va.," reported Mrs. Percy Morency from Covington, Va. "She brought out lots of cake, chicken and even biscuits to 'all her children,' as she calls us."

**ROBA AND GLADYS COLLINS** returned to their home in Patterson, Mo., after a successful season on Bortz Shows with their Night in Wonderland. They plan to take out their magic-mystery show in about four weeks to play Missouri schools, carrying two assistants and advance agent.

**A SHOW-GIRL** friend of mine said she couldn't write home until The Billboard came out because her mother had the family trailer on another show and she didn't know its route.—Lizzie Schmidt.

**MR. AND MRS. HOWARD BELLEVUE** left Art Lewis Shows in Covington, Va., to make a few fairs in Maine and visit their summer home at Old Orchard Beach. They will return to the shows in Petersburg, Va., and at close of the season will go to their home in Daytona Beach, Fla.

**CHARLES WILSON** cards that he has been playing the Georgia tobacco markets with Franks' Greater Shows for the past six weeks with his four concessions and finds conditions better there than in the North. He plans to remain in that section until fairs start on October 2.

**NOW WITH All-American Exposition Shows, Russ and Mitzi Morgan** joined Mighty Sheesley Midway for the recent Clay County Fair, Spencer, Ia. Mitzi appeared in the Gay New Yorkers attraction for Clyde and Babe Davis, while Russ worked on the corn game. They played the date last year with Fairly & Little Shows.

**A DOLLAR in brass reward to the person who will tell the office the name of that party guilty of sprinkling itch powder on my wife's dancing fans.—C. Banner, manager, Gate & Banner Shows.**

**WHEN Orville N. Crafts, owner, and Roy E. Ludington, general manager, of Crafts 20 Big Shows, decided to attend the festivities on Showmen's Day, September 7, at Golden Gate Exposition, they flew from San Diego, Calif., to San Francisco and return in three hours each**

**Where Do They Go?**

**SPRINGFIELD, Mo., Sept. 23.—**The moot question, "What becomes of carnival press agents who leave the business?" is one that considerable research has failed to answer. Of course, some say they become invisible and flit around the world doing little acts of kindness in a decidedly elfin manner. There are others who insist that all ex-carnival press agents have become either Christmas tree decorators or professional tic-tac-toe players. However, at least one former midway publicist landed in a discernible position. He is Clark Mathews, promotion manager of *The Springfield Leader and Press*, who once bowed and smiled to editors for the Rubin & Cherry Exposition. Clark was a carnivalite for five months and says the experience has proved invaluable and treasures the many friendships made on his one tour. Altho acquainted with almost all of the carnival advance men of today, Clark says that he has had the satisfaction of surprising copy and ad planters who have no idea as to his knowledge of the game. "I sometimes scare hell out of 'em," he admitted.—WALTER HALE.

way in the plane owned and piloted by the head of the shows.

**WALTER SAVIDGE'S RIDES** pulled into winter quarters in Wayne, Neb., on September 18 after a successful season. Unit's help left for other organizations, while Owner and Mrs. Savidge went to Northern Minnesota for a fishing trip and 10-day vacation. Savidges report they plan to keep only one man around quarters.

**FUNLAND SHOWS' NOTES** by Ted C. Taylor: Mrs. Matilda Heth's new Tilt-a-Whirl, Loop-o-Plane, Mix-Up and six concessions scored at the Garrett, Ky., stand under police department auspices, altho it was a return date. Ed K. Johnson is reported doing a good job ahead of the shows, which begin a string of Georgia fairs soon.

**BECAUSE the chorus of our Virgin Beauty Revue** was featuring a pan dance, dinner in the cook house of the Duke & Shilling Shows was held up for five hours.—Smackover Slim.

**AMONG** recent visitors to the midway desk was Harold Hoskins, formerly with Dodson's World's Fair Shows but now residing in Huntington, W. Va. Accompanied by his wife and baby, he visited friends in the Queen City and took in a double-header between the Reds and Giants. He plans to return to show business next season.

**WHILE** Scott Bros.' Shows were playing Woodbury, Tenn., Norman Wiggins, in charge of the front gate, and Lucy Holland, Lafayette, Tenn., slipped away and were married at the latter's home. Showfolks, however, caught up with

and then jumped into Raleigh, N. C., for the next week. More than 1,200 miles were covered by the 39 trucks, with no serious mishaps reported by the management, which credited Truckmaster Sam Murphy and Mechanic Tex Briggs for the smooth performance.

**DOC J. J. AND MRS. KELLY** are mourning the loss of Esau, their educated chimp, which died in Thorntown, Ind., on September 14. "There must," says Doc "be some future for such intelligent little animal as it was. Its death is a severe blow to us, as it worshipped us and enjoyed working so all could see what it could do. Plan to leave soon for the South with another attraction."

**THERE can be only one "feature attraction," only one "biggest and best show on the lot" and only one "main show." When every talker on a lot uses these phrases their openings become jokes to the midway listeners who stop at each bally.**

**J. W. HARTIGAN JR.** letters from Morgantown, W. Va.: "Jack Matthews and I visited Cunningham's Exposition in Shinnston, and Zacchini Bros.' Shows, 12 miles away, at Fairmont, W. Va., on the same night. Zacchini's repeating cannon is used for a bally in surrounding towns and at the front gate prior to the act. Organization should become a large railroad show in time, as the act merits it."

**MANY COMPLIMENTS** were received by J. W. (Patty) Conklin on the midway presented by Conklin Shows at Western Fair, according to reports from London, Ont. Tho war news effected a slight



**AMONG FEATURED attractions on Happyland Shows this season is the motordrome, owned and operated by Capt. R. V. Ritz. Photo was snapped during a bally recently and performers include Bessie Ritz; Captain Ritz, trick and fancy riding; Robert O'Brien, straight ride; Bill Higgins, extra rider; Florence Schafer, tickets, and Wingie Schafer, talker.**

them, and an old-time wedding celebration was staged, with bands, bells, pans and refreshments much in evidence.

**TED GREENSLADE, of The Toronto (Ont.) Star** and former press adviser to the Chinese government at Shanghai, took a leave of absence to become press agent for Conklin Shows during the Canadian National Exhibition, Toronto, and dates to follow, including Western Fair, London, Ont., marking his third year in that capacity for J. W. (Patty) Conklin.

**THEN there are the concessioners who change shows and try to take all the ride help with them, but some of them don't have the ride help fake telegrams that their mothers are dying in order to get away.—Colonel Patch.**

**ACCOMPANIED** by Mrs. Thomas, Billy Thomas, owner of Jerald Keith Amusement Co., returned to the shows in Kruger, Miss., after a visit to the former's home in Natchez. He said his shows' business has been good and that he is sharpening up his golf so as to enter the Crescent City Open, New Orleans, in which he participates each year.

**DURING** Conklin Shows' stand at Western Fair, London, Ont., daily broadcasts were aired over CFFL, with talent supplied by the shows. Those participating at the invitation of Jerry Carter, of Frontenac Broadcasting Co., were Jack Hoxie, F. A. (Whitey) Woods, Gerry Kenny, Marie Mallory and troupe from Back to Nature Show, Mrs. Rose's Midgets, Lady Esther and Ted Greenslade.

**A LONG-DISTANCE** truck haul record is claimed by Endy Bros.' Shows, which closed on a Friday in Quebec, to open the following Tuesday in Mineola, L. I.,

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Ape species, Zapp was trustworthy and wore no chain or collar. He performed at the San Francisco World's Fair in 1915. Since Kate's death he has been pining away and took little interest in anything."

**IN ILL HEALTH** for the past five years, Mrs. S. B. Williams in fully recovered and making up for lost time by acting as general agent, secretary-treasurer and operator of five concessions on Liberty United Shows, of which her husband is manager. Let Mrs. Williams tell it: "We have purchased three new trucks and a new auto ride, which is clicking. Jack Williams is operating four concessions and doing nicely. Have been in West Texas all year and plan to remain out all winter. I owe my recovery to the climate out here and my trailer, which is equipped with all modern conveniences."

**WILLIAM LOFSTROM** letters from Ladoga, Ind., that that city was the last stand for the Lofstrom and St. Eloi Trained Monkeys prior to starting their Southern trek. With exception of first (See MIDWAY CONFAB on page 58.)

drop in gate attendance, show and ride business was on a par with last year's. Citizens' Day was the best day, and among top money shows and rides were Sally, Watercade, Back to Nature, Jack Hoxie's Circus Side Show, Bozo, Auto Speedway, Rolloplane, Magic Carpet and Rocket.

**DON CARLOS, who has his troupe of educated monkeys in Lakewood Park, Atlanta, is mourning loss of Zapp, 33-year-old "head man" of the collection, who died on September 14. Weeks of grieving for his mate, Kate, was given as cause of Zapp's death. "He was," Carlos writes, "a real trouper and never missed a curtain call. Of the Java**



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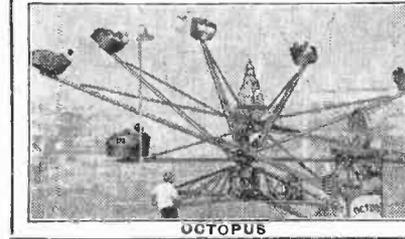
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OCTOPUS

FULL-DATE  
CARNIVAL  
SHOW LETTERS

# Direct From the Lots

BY THE SHOWS'  
OWN NEWS  
REPRESENTATIVES

## Johnny J. Jones (Railroad)

Louisville. Seven days ended September 16. Kentucky State Fair. Weather, hot, some rain. Business, good.

Belated summer weather, the hottest of the season for the shows, with the thermometer registering 97 and 98 degrees, kept the midway and fair visitors resting under shade trees until the cool of the evening, and a sudden shower at 8:30 p.m. Saturday drove crowds from the packed midway. Despite the intense heat and rain business for the week held up well. Altho rain sent most midway patrons scurrying home many of the rides operated until after 2 a.m. Shows made an attractive appearance here, with many additional lighting innovations. Shops have been operating full time, adding the finishing touches to the new equipment. Harvey Wilson's glass house added new panels, archway and neon. Rube Nixon added lighting effects to the front of his monkey circus and building of new inside lighting effects is under way. Patricia Gordon, orator on the front of the Follies of 1939, turned them in. Eddie Jameison's Plantation Revue kept in the top money class. Race-o-Drome, under management of Bob Barkley, gave shows a run for top grosses. Drome has been revamped, with new faces presenting the wall program. Mrs. Gean Nadreau spent the week with her husband.

STARR DeBELLE.

## James E. Strates (Railroad)

Bath, N. Y. Week ended September 16. Auspices, County Fair. Weather ideal. Business, fair.

Because of the small fairgrounds shows could not be laid out to good advantage and had to be split up. A lot adjacent to fairgrounds was obtained for storage of wagons and shop wagons as work on new equipment is being pushed in order to have everything ready for Southern fairs. Arthur E. Walsh added 12 new machines to his Mammoth Arcade and is building a new front for it. His Caterpillar ride is clicking. Elvin Blackmon's Boomerang and Octopus are giving the twin Rolloplanes a stiff run for top money. Bill Jones' corn game, with Pete Stamos in charge, chalked fair business, as did Campbell's string of ball games. Bill Hegemen's Jitterbug did well. The writer had Glenn L. Hyder, of Eli Bridge Co., as his guest. Mrs. (Sky) Putman reports a good advance sale on tickets for the National Showmen's Association's benefit to be held at Bloomsburg, Pa.

DICK O'BRIEN.

## Rubin & Cherry Unit, ACA (Railroad)

Topeka, Kan. Week ended September 16. Auspices, Kansas Free Fair. Business, excellent.

Equal billing in newspapers with other attractions and a radio talk by M. W. Jencks, fair secretary, complimenting the shows, were instrumental in an excellent week's business. Business the first two days was affected by terrific heat and dust storms, but the remainder of the week the midway was packed with good spending crowds. Bug House and Dipsy Doodle topped shows, while all rides got heavy play. Space given to the midway here was not large enough to accommodate a carnival this size, but Nat Worman did a good job of laying out the lot.

SAM L. WARD.

## Dee Lang's (Motorized)

Trenton, Tenn. Week ended September 9. Auspices, Gibson County Fair. Weather, warm. Business, fair.

Following a successful jump from Jackson, Mo., all shows and rides were doing business two days before fair opened. Date marked the opening of the new fairgrounds here. As usual, busi-

ness was adjusted satisfactorily.

Lot Superintendent Ross Crawford did well with a small lot here. Mr. and Mrs. Abe Frank received their rebuilt house trailer from the insurance company at Aberdeen, the trailer having been almost demolished in a recent accident. Manager E. E. Farrow is slowly recovering from a severe attack of asthma and heart trouble suffered two weeks ago. While in advance of the shows recently the writer caught Downie Bros.' Circus at Vicksburg and was entertained by Business Manager A. C. Bradley, Press Agent Harry Mack and other old friends with that organization.

WALTER B. FOX.

## Miller Bros. (Baggage cars and trucks)

Marysville, Tenn. Week ended September 16. Weather, good. Business, excellent.

Long move from Glasgow, Ky., found shows up and ready for big business on opening, Monday night. Business increased nightly, with Kids' Day, Friday, drawing a huge crowd, breaking gate and midway grosses. Maurice Miller's Rolloplane clicked and personnel reported good results all around. Midway now includes Merry-Go-Round, Ferris Wheel, Chair-

Saturday, was the best of the season so far. Scooter topped the rides, with Heyday second. Tom Bailey's Girl Show had the best week of the season. Side show got top money and all concessions reported good business, with ball games, penny pitch, ham store and Mr. Takei's rat game getting top honors. On closing night Roy Shaphard, lot superintendent, was tendered a party before leaving for Crafts' 20 Big Shows. William Hobday, manager, spent some time fishing and brought back some good bass catches. Orville Crafts and Roy Ludington visited briefly before flying back to San Diego.

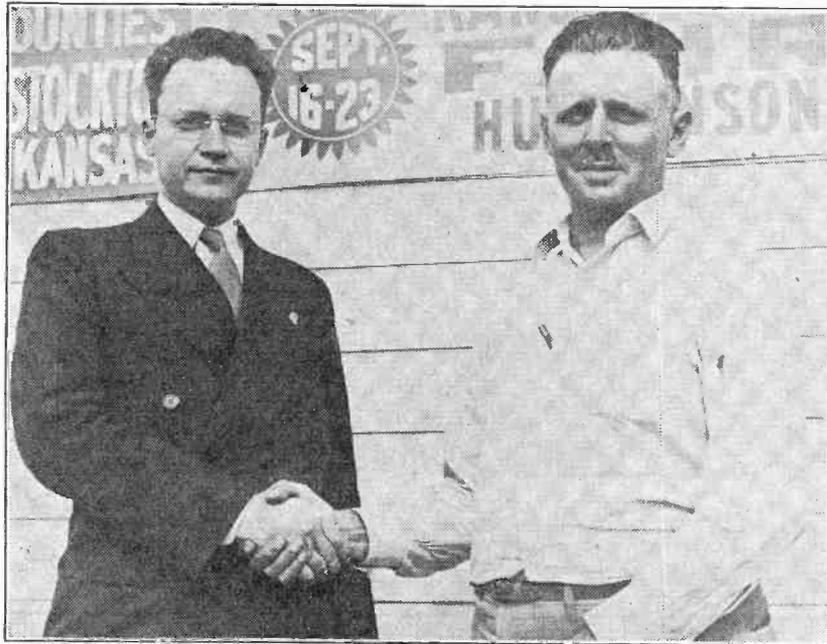
FRED SOLEY.

## Kaus Expo (Baggage cars)

Charleston, W. Va. Week ended September 9. Auspices, Kanawha 4-H Fair. Weather, some rain. Business, good.

Fair opened Saturday night and shows had a good crowd on the midway. Sunday and Labor Day, the big days, started with excellent crowds but both nights were marred by thunderstorms, which came about 6 p.m. Wind with Sunday's storm did considerable damage to Cotton Club and Laugh Land tops. Good weather prevailed remainder of week. While attendance was not up to previous years, business was good. Harvey Potts added Letty Mae Bates, Sadie Biggs, Ida Ross, Virginia Warwick, Thelma McCalester, Kittie Johnson and Pauline Frazer to his two shows. I. K. Wallace has new canvas for his concessions and H. M. Kirby added a ball game, with Madaline Smith as agent. Geraldine Grossman added a cigaret shooting gallery and Mrs. Ray McWetley had her bingo stand here. Paul Dwyer joined the cookhouse staff and Clinie Biggs, of Norfolk, Va., visited Mr. and Mrs. Harvey Potts. Mr. and Mrs. Robert Sund and Mr. and Mrs. William Davis visited Mr. and Mrs. C. O. Davis. George Davis left to return to school in Tonawanda, N. Y.

LESTER KERN.



C. G. BUTON (right) manager of J. L. Landes Shows, bids Gov. Payne Ratner, of Kansas, welcome to Trego County Fair, Wakeeney, as they met alongside one of the exhibit buildings prior to making a tour of the grounds. Governor Ratner was one of many prominent visitors to the Landes midway at the fair. Buton has been directing destinies of the shows for Mrs. J. L. Landes since the death of her husband last April.

ness was slow the first two days, but Saturday turned out a new high despite some electric light trouble, which bit deep into the final gross receipts. Many old acquaintances were renewed here and a group of visitors from Jackson, Mo., was entertained on Wednesday night. Fair management, under direction of John R. Wade, manager, co-operated.

JOHN PABARCUS.

plane, Kiddyland of Rides, Tilt-a-Whirl, Rolloplane, Ten-in-One, Midgets, Girl Revue, Parisian Nights, Athletic, Crime, Fat Baby, Philippine, Medical and Snake shows. Management recently reorganized the staff, replacing the advance in its entirety.

JAN HYTER.

## Golden State (Motorized)

Orland, Calif. September 12-17. Orland Fair. Weather, rain and cold. Business, fair.

This was the first spot of the season where shows encountered rain. It started about 2 a.m. opening day and continued until noon the next day. However, shows were ready on time even though some of the trucks arrived late. Cold and damp weather hurt business the first three days. Things picked up the last of the week, however, making it a fair spot. Gene Hobday was given a party by the showfolks in celebration of his second birthday anniversary.

Vallejo, Calif. September 5-10. Weather, good. Business, excellent.

This being a naval town, there was plenty of money and activity, and to make a perfect set-up shows were just across the river from the Mare Island Navy Yard, with an enormous pay roll. Midway was jammed nightly, with everything playing to capacity from opening until early morning. Children's matinee,

## Sheesley

Huron, S. D. Week ended September 16. South Dakota State Fair. Weather, variable. Business, fair, weather permitting.

Weather hurt this stand. Opening two days were perfect and big crowds prevailed, but Tuesday's cold weather offset that and rain Thursday and Friday did not help matters any. All co-operated. Children's Day was a hit, with a double bicycle giveaway. Monkeyville received two twin 3-month-old chimps here. Art Eldridge, manager, has started training them. More than 3,000 feet of neon has been added in the last month. Charles Taylor's new modernistic front has plenty appeal. Clyde Davis added four more girls to his Gay New Yorkers Revue. Jack Biggers is the new trainmaster. Dinty Moore's Scooter continues to top rides. Mrs. Charles Pounds' Midway Cafe was a feature of a front-page story anent her fried chicken dinners. J. M. Sheesley, manager, has recovered from a recent automobile accident. George Embree Jr. purchased Gaylord Henderson's shooting gallery. All tops that blew down in Mitchell were replaced in time for opening here. Dorothy Sheesley continues to click with the corn game. Much painting and repairing is being done for the remainder of the season.

FLOYD NEWELL.

## John R. Ward

Vincennes, Ind. Week ended September 9. Auspices, CLU Labor Union. Location, Harrison Park. Weather, good. Business, good.

Date marked the first time a carnival played on the first capital grounds of Indiana. Shows opened on Labor Day with a large attendance, and all rides and shows, reconditioned and freshly painted, presented an attractive appearance. Ted Reed's Harlem Review, with new front and banners, topped shows. Good weather and business prevailed nightly. Jeffie Jean Ward is spending her vacation in New York, studying dancing and attending the World's Fair. She will return to Louisiana State University soon, where she will resume her studies. Joy Ward entertained at a party here in celebration of her ninth birthday anniversary before she and sister, Julie, returned to school in Memphis.

## 3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 95 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140—Extra Heavy Green Both Sides. Per 100, \$8.50.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and recording sheet. All cards size 5x7.

### LIGHT WEIGHT BINGO CARDS.

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.  
Automatic Bingo Shaker. Real Class ..... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25  
Lightweight Lapcards, 6x16. Per 100 ..... .50  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000 ..... 1.25  
3,000 Featherweight Bingo sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M ..... 1.50  
Postage extra on these sheets.  
Bingo Card Markers, in strips, 25,000 for ..... 1.25  
Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

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SECOND-HAND SHOW PROPERTY FOR SALE.  
\$5.00 Each Mutoscope, 10 in stock, need repairs.  
\$10.00 Papier Mache Reproduction Liberty Bell, 22 inches. \$60.00 Emory Thompson Ice Cream Machine, 25-quart, with motor. \$35.00 Two-Man Bird Circus Prop, Head and Feet. \$20.00 Fairbanks 2c Scale with Measuring Rod. WE BUY All Kinds of Rink Skates and Concession Tents. WE'LL CURIOUSITY SHOP, Philadelphia, Pa. 20 South Second Street.

Jack Connors, Doc Warren and Frank Long purchased new trailers.  
FRANK LONG.

**Scott Bros.**

Woodbury, Tenn. Week ended September 16. Auspices, Cannon County Free Fair Association. Weather, good. Business, fair.

Jump from Waverly, Tenn., was made without mishap and all was ready for opening Monday noon. That night's gate was slim, as was Tuesday's. On Wednesday a free midway gate, extra fireworks and free acts were presented, and Thursday chalked an increase in attendance, altho spending was off. Friday was better, while Saturday saw the midway packed to capacity and that day's business put the concessions and shows on the right side. Saturday's business resulted from good publicity given the fair and shows following a tie-up by D. H. Blackwood, second advance, with all newspapers in surrounding counties. American Legion Post also gave away a new automobile. D. H. Blackwood's children left for school at Alexandria City, Ala. Charles Coon and company joined with photo gallery, pitch-till-win and shooting gallery. Ben Bergin's cookhouse is clicking. Whittie Elam returned to take charge of the nail stand. Mrs. Pearl Shroyer was called home because of her sister's illness. Bill and Mabel Hayes took over the ball game and roll down for Mrs. B. M. Scott. Armfield's Pony Rides joined, jumping from Portland, Ore. Wanda and Checo Indians left for Washington to accept positions with the Zoological Society of America to lecture on animals and wild life. Shorty McCampbell added another 50-kw. transformer to his electric department. Writer's stepdaughter, Joan Savage, wired she arrived safely at Notre Dame Academy, Quincy, Ill. Little Darlin Rose also re-entered school in Kansas City, Mo. Harry Miller's eating stand took top money of the four carried with the shows. Mrs. Roxie McHoge returned from a visit to her home in Virginia. Wilmer Ferral added another concession.  
TRESSIE G. McDANIELS.

**Zimdars**  
(Motorized)

Du Quoin, Ill. Week ended September 9. Du Quoin State Fair. Weather, good. Business, good.

Date proved no disappointment, as business was better than expected and, altho shows are somewhat larger than when they played here two years ago, individual enterprises showed an increase in grosses, with the entire take-up some 15 per cent. Labor Day again was the big day, with attendance records for midway attractions being broken. Afternoon play during some of the week was hindered because of the intense heat, but excellent night business made up for it. A variety of grand-stand attractions in the afternoon and night and changing almost daily resulted in good attendance thruout. Among visitors were Charles T. Goss, St. Louis; J. T. McClellan, Royal Midway Shows; John Francis, Greater Exposition Shows; Cliff Steele and members of Gibson County Fair Board; Ned Torti, Wisconsin De Luxe Co., and Johnny Connors. J. C. Scott, Jack (Wop) Davis and Owner Harry H. Zimdars purchased new cars.  
BUDDY MUNN.

**Zacchini Bros.**  
(Motorized)

Bellaire, O. Week ended September 16. Auspices, Red Boosters' Club. Location, Donkey Field. Weather, good. Business, good.

With ideal weather, attendance exceeded expectations, and shows, rides and concessions chalked good grosses. Shows were first to play here in over two years and found the populace amusement hungry and money was spent freely. New one-ring circus clicked thruout. Circus features the Reiffenach Horses and Mario and Manuel Zacchini. Shows have been enlarged considerably with Fred Christ's Chairplane, Harry Winter's Kiddie Plane, Leo Leola's Pit Show and Barker's Illusion. Bob White's Morocco Village and Roy Adler's Life Expose are still top money getters among shows. Concessions include Roy Bolger, ball game; Dwyer, grocery wheel; William Mackey, needle store; Mrs. William Mackey, ball game; Leo Costa, photo gallery; Mrs. Leo Costa, milk bottles; Albert Stevens, palmistry; Hiram Beale, four stores; Rabbit Reed, hoop-la; Morrisons, snow cones and cane rack; Bill Daves,

candy apples and penny pitch; Eddie Hacketts, mouse game; Mildred Rae, penny pitch; Eddie Yaglas, shooting gallery; Mrs. Yaglas and Miss Wheeler, pop corn and peanuts; R. Ambogest, ball game; Brooks Mason, string game and duck shooting gallery; George Dailey, diggers; Shepard's bingo and Griffin's novelty stand. Curtis L. Bockus left for the South, but will rejoin at Fairmont. Howard Mitchell continues in charge of the advance. Ed Diamond is special agent. Visitors included Mr. and Mrs. Nino DeCinto, Harry Winters, Gus Kant, Harold Barley, Fred Stone, Willie Jackson, Red Davis, Al Simmons, Eufe Smith, Dolly Clifford, Arlene Armstrong and Burt Ogles.  
BILL EATON.

**Endy Bros.**

Mineola, L. I., N. Y. Week ended September 16. Auspices, Nassau-Queens Agricultural Society. Weather, perfect. Business, good.

Previously considered a small fair, this year the meeting appeared in its new grooming as a leading contender on the larger circuit. Children's Day, Friday, was by far the best for midway, with rides starting to turn at 10 a.m. Long haul from Quebec was negotiated under guidance of Sam Murphy without mishap, and all were ready to go on Tuesday night. Lou Barton joined to take over the Casa Manana front. A stream of visitors, many from the New York's World's Fair, included: Frank Wirth, Ira Vail, Lou Dufour, Frank Duffield; Arthur Campfield, Baker-Lockwood; Secretary Liddy, National Showmen's Association, who enlisted several new members, and Larry Nathan. Charles Bochert and William Valentine, president and secretary-manager of the fair, co-operated. All seemed pleased to be back on native soil after five weeks in Canada. Mrs. David B. Endy visited her daughter in Pottsville, where the latter is in school. Jerry Gerard stopped over in Burlington, Vt., en route from Quebec. Trainmaster Chuck Connors made arrangements to hold same cars for southern dates.  
GLENN IRETON.

**Mighty Monarch**

Dungannon, Va. Week ended September 16. Auspices, Scott County Fair. Weather, fine. Business, excellent.

Shows chalked their best business of the season so far here. Rides, shows and concessions totaled up the biggest gross in the fair's history. Among the new shows joining here were Sam Swain's Illusion show and an ossified and crime show. Jack and May Kennedy came on with their cookhouse. Committee co-operated, as did the newspapers.  
W. TERRY MARTIN.

**Frank Burke**

Rocky Ford, Colo. Four days ended September 9. Weather, hot and severe winds. Business, very good.

Trip from Antonito was made in good time and shows were ready to operate at 9 a.m. Wednesday. First day of the fair was much better in attendance than last year. Thursday, Watermelon Day, was the largest day of the season so far for the show. Ferris Wheel topped rides, and Bob Brookshire's Illusion Show was best in that department. Concessions also had a good play. Alex McElvain purchased a new car, and Mrs. E. L. Gleason left here for her home in Albuquerque, N. M. Mr. and Mrs. Frank Burke's niece joined and is working in the photo gallery.

Antonito, Colo. Week ended September 2. Location, downtown. Auspices, American Legion Post. Weather, cool. Business, fair.

Week ended here with a two-day celebration and altho midway was crowded, money seemed scarce. Business fell far below expectations and last year's figure. Lack of rain in this section has caused poor crops.  
E. M. CAROUTHERS.

**International**

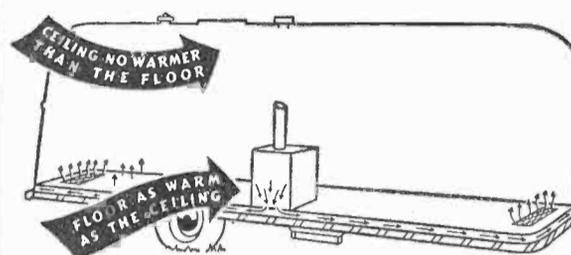
Ellensburg, Wash. September 2-4. Ellensburg Rodeo. Weather, fair. Business, good.

Rodeo here attracted an estimated 40,000, giving all attractions good results. Many concessioners renewed old acquaintances as nearly 50 of them played the event. Manager George French did a good job of laying out the lot. First day was slow as was expected, but Sunday and Labor Day were winners. August Sepp's Athletic Arena topped the shows, while the Octopus led rides. Concessioners Harry (Penny) Clark and Gene Rosencrantz reported good results. Man-

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Now Available for VAGABOND Coaches

Vagabond SCOOPS the field again with newest and greatest development for trailer comfort. Wherever you travel, be warm and cozy in your Vagabond. Walk on warm floors in your bare feet if you want to; comfort and safety for children and pets, too.

New complete circulating heat system just announced gives even comfort in every part of the coach, warm floors. Absolutely new in trailer construction, exclusive with Vagabond. The third great advancement announced this year—DOUBLE FLOORS, STEEL TURRET TOPS, now CIRCULATING HEAT.



**WARM FLOORS--**

A New Coach  
Luxury

"Skeleton View" of side elevation shows heat circulation plan. Modern oil-burning coach

heater connects with ducts under floor; heat forced by small silent-operating blower which operates on 110-volt A.C. current. SEND TODAY for fully illustrated circular showing detailed diagrams of heat distribution, and guarantee; also interior illustrations of 1940 model Vagabond Coaches.

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649 GRAND RIVER AVE. NEW HUDSON, MICHIGAN

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ASK THE MAN WHO  
"TOWS" ONE

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You'll marvel that this big, luxurious new 24-foot Tandem Model can be towed so easily and economically—a feature

of all Kozy Coaches. Unlike ordinary tandems, it's underslung on an X-braced steel frame, which lowers the center of gravity and makes it "roll" with amazing ease. And there's comfort galore in its roomy interior! Take it any place, any time, and you're living in the grand manner. On all counts—"You're Ahead with a Kozy Coach Behind."

**KOZY COACH CO.,** 1802 REED AVE. KALAMAZOO, MICH  
Member Trailer Coach Manufacturers' Association.

ager French's daughter, Shirley Anne, left to return to school in Tacoma, Wash. Secretary A. B. Miller and the writer left here early to bill the dates at North Yakima and Toppenish, Wash.  
JIMMIE FOWLER.

**Hilderbrand's**  
(Motorized)

Weiser, Ida. Week ended September 16. Auspices, Chamber of Commerce. Location, streets. Weather, cold at night. Business, fair. Pay gate, 10 cents.

Opened Monday, three days before official opening of fair, but results did not justify effort, as most localites had seen shows previously at Cambridge. However, by Wednesday people from outlying territory made things livelier and by Saturday fair attendance was tabulated. Committee under O. A. West co-operated. Series of extra attractions were staged in the park across street with features including free acts from the No. 2 Unit, Henry Duo, Poodles Hanneford, Fred Stewart's Temple of Mystery; Harold (Sailor) Weedon, assisted by Doreen; Jack Beard, assisted by wife, Dorothy, and Daniel Barnett. Local high school band furnished the music and also paraded on the midway. Owner O. H. Hilderbrand took a major portion of the rides and concessions to Homedale, Ida., for the week. Going with him were F. D. Uttke, baby autos; Stacey Johnson's Tailsin and Merry-Go-Round, under David Pennington. Cleo Qualls, manager of No. 2 unit, accompanied by Secretary Walton De Pellaton, and Lucille King visited on Wednesday. Con-

**Tom's Amusement**  
(Motorized)

Edison, Ga. Week ended September 16. City auspices. Weather, fine. Business, good.

Because of request of city officials, Manager Tom Rich agreed to remain on the lot here the second week, and business proved his judgment good. Rides did capacity and candy concession led all week. Everyone busy building concessions for the circuit of South Georgia fairs.

Edison, Ga. Week ended September 9. Auspices, City of Edison. Location, heart of town. Weather, ideal. Business, good.

Long haul from Panama City, Fla., was made in good time and all was ready for opening. Owner Tom E. Rich is credited for opening this town, as this organization was the first to play here in five years. An informal party was tendered Owner and Mrs. Rich here. Everything is in shape for shows' fair circuit.  
DR. L. E. BROWN.

cessioner Johnnie Caldwell left for the Homedale, Ida., celebration, but later will proceed to the No. 2 unit. Hollywood Skyrockets and Hustrie Troupe, free acts, were popular. Mr. and Mrs. Fred Thumberg purchased a new car in Boise. Abner K. Kline, of Eyerly Aircraft Corp., visited en route to Salem, Ore., from New York. Music McCarty visited from the No. 2 Unit and assisted in outdoor acts with his new sound car. Brownie Cochran joined with his name-plate concession. Fred Thumberg's Octopus topped rides, while his wife's Rolloplane was second. Harold Weedon's Temple of Mystery was first and second went to Claude Barrie's French Casino among shows. Duane Calkin's Life Unborn Show also did well.

JOHN H. HOBDAV.

**Crystal Expo**

(Motorized)

Newport, Tenn. Week ended September 16. Cooke County Fair. Weather, excellent. Business, very good.

Revived after eight years this fair was much desired by farm and town elements, as proved by remarkable attendance, exhibit displays, enthusiasm and response. Five free acts, fireworks display and midway were well received and patronized. Starting off at a rather slow pace, each successive day and night saw a gratifying increase, and on Children's Day, Friday, all schools were closed, making for a huge turnout and good business for shows, rides and concessions. Excellent weather brought appreciative patrons and comments from

public and fair officials were highly complimentary. Dr. Nease and Dr. Doak with their staff co-operated. Billy Arnt, comedian, joined Minstrel Show, bringing a number of performers along with him. Visitors were secretaries L. C. Worley, Richmond County Fair, Hamlet, N. C.; Quay Hood, Lancaster County Fair, Lancaster, S. C.; D. L. Creed, Kershaw County Fair, Camden, S. C. H. NELLA.

**Buckeye State**

(Motorized)

Eupora, Miss. Week ended September 16. Auspices, American Legion Post Fair. Location, fairgrounds. Weather, fair. Business, good.

Shows' third return engagement here opened to large crowds on Monday, but not much spending prevailed until Friday. Capt. Freddie Leach, free act, was popular. Rev. Middleton, of Eupora Baptist Church, was a nightly visitor. Saturday's crowd was the largest in event's history. Additions here were Earle Crane, frozen custard; R. W. Woodard, photo gallery, and Cecil Horton, stock concession and sound truck. Mr. and Mrs. Harry LaMon, formerly with shows and now in advance for Haag Bros.' Circus, visited on Saturday. Many visits also were exchanged with personnel of Wallace Bros.' Shows.

ELSIE LOWRY.

**Blue Ribbon**

(Motorized)

La Fayette, Ind. Week ended September 16. Auspices, Grotto. Weather, good, except rain Saturday. Business, fair.

Show opened Monday night to a fair crowd of spenders, hence the rides, shows and concessions did fair. Saturday the clouds gave way and business was nil. However, there was no difficulty moving off the lot. Mr. and Mrs. Roth spent most of the week visiting near-by fairs and shows and spent one day at Kentland Fair, visiting Gold Medal Shows. Roy Woods is training girl riders for the drome. Snowball Johnson added a new band here for remainder of the season and it stepped up Minstrel Show receipts. All fronts got a coat of varnish here and rides had their regular painting. Mrs. Alexander and Mrs. Hicks added Venetian blinds to their trailers. Mr. Osteen joined with his concessions. Oscar Bloom, manager Gold Medal Shows, visited along with several of the personnel of his shows.

WILLIAM R. HICKS.

**L. J. Heth**

(Motorized)

Pulaski, Tenn. Week ended September 16. Auspices, Giles County Fair Association. Location, fairgrounds. Weather, clear and warm. Business, terrible.

Date was the only open one left for the season, and required only a few rides, but was filled by the shows. Business, from start to finish, was nil, and shows' first losing date in 10 weeks. Visitors included Dr. I. V. Legg, former secretary Limestone County Fair, Athens, Ala.; Mayor W. G. Burton, Walker County Fair, Jasper, Ala.; Dr. Braley, Lawrenceville Fair, and Fat Lewis, concessioner. J. T. Hutchens' Museum topped the midway, with Charlie Wren's drome second. Octopus led rides. Mack House joined with concessions, as did George Wasso. Shows are now deep in the corn-bread and sweet potato country and the folks seem to like it. Johnny Giampore returned from a visit to Milledgeville, Ga., with Bessie and Johnny Jr.

Tommy Jones and wife joined the cook-house and will remain for the remainder of the season. Bill and Irene Tullis are the new mail and The Billboard agents. Jean and Joe Fontana took a day off for a shopping tour in Birmingham. Visits were exchanged with the J. J. Page Shows playing Fayetteville.

H. B. SHIVE.

**World of Mirth**

(Railroad)

Brockton, Mass. Week ended September 16. Brockton Fair. Weather, good. Business, good.

Shows broke plenty of records here in keeping with General Manager Max Linderman's expectations. Swell weather gave showmen the break they needed. Opening day, Kiddies' Day, was one of the best days for shows. Saturday, despite intense heat, was one of the biggest single days shows ever had here. T. W. Kelley's World's Fair Freaks, Cliff Karn's Fat Show, O. C. Mack's Monkey Circus and Brooks Roger's Dugong made the run here from Rutland, Vt., via truck in order to make a Sunday opening. Effort was largely lost tho, as rain came early that night shortly after shows were up and drove the people away. T. W. Kelley's Side Show and Earl Purtle's Motor-drome were best among shows (Sunday business not included in ratings), with Karl Walker's Gay New Yorkers and Jack Ward's Glamour Girls chalking a good week. Riding Japina, one of the show's two elephants, continues popular. Alec Finn, proprietor and manager of New York's International Casino, was the guest of General Manager Max Linderman. Bill McCann, city clerk, Portsmouth, N. H.; Will Davis and C. Olney, secretary and president Vermont State Fair, also were guests of Linderman. General Agent L. Harvey Cann's family, including his dad and uncle, visited from Lynn, Mass.

JIM McHUGH.

**Fuzzell's United**

(Motorized)

Audubon, Ia. Week ended September 9. Auspices, Audubon County Fair. Weather, excellent. Business, excellent.

Move was made from Vermillion, S. D., in record time and shows made a preview showing on Saturday night to good results. A free gate prevailed that night and natives came out in large numbers. Fair opened officially Monday. Tuesday, Children's Day, broke attendance records of the fair's 52-year history. Midway was laid out in horseshoe style, giving all rides, shows and concessions an equal break. Jake Rush, president, and Mr. Wilson, secretary, co-operated. Tilt-a-Whirl and Ferris Wheel got top ride money, with W. J. Dunne's Side Show leading the shows and Ernie Ray's Posing Show second. They were followed by Eddie William's Follies. Mr. and Mrs. George Heiman reported excellent business for their Midway Cafe. Bill Krug, scale operator, also clicked. Paul Hendrix, bingo manager, scored, and Bud Walls joined as watchman and head canvas man. Mr. and Mrs. Danny Ferguson also joined here. Mr. and Mrs. James Stepina and Mr. and Mrs. Al Suski purchased new cars. C. S. Noel left for the South to check up late contracts. Writer and Mrs. Pratt took advantage of a Sunday lay-over and motored to Red Oak to spend the day with Mr. and Mrs. H. M. Carmichael. Visitors were Paul Ebersole, Pat Patterson, Mr. and Mrs. H. M. Carmichael and Slim Larson, of Highway Public Service.

F. W. PRATT.

**Elite Expo**

(Motorized)

Clay Center, Kan. Week ended September 9. Auspices, Fair Association. Location, fairgrounds. Weather, hot. Business, fair.

Despite a free gate, free attractions and co-operation from committee, date fell below expectations. John Ellis' Athletic Show topped shows, and Tilt-a-Whirl led rides. Frank Carter's photo gallery did well. Sam Jackson has the ticket box on the Tilt-a-Whirl and Mrs. Opal Bogle left for her home in Chanute, Kan. Mr. Bogle furnished the sound system for free acts and special events. Carol Arendale and wife left for their home in Jeff City, Mo., and Mrs. Willis Clark went to her home in East St. Louis, Ill. Visitors were C. I. Levin, Midwest Novelty Co.; Mr. and Mrs. C. G. Buton and Mrs. A. T. Dixon, who spent the week-end with her son, Robert M. Dixon Jr., manager of the diggers, and Mr. and Mrs. Orville Cox, of Independence.

Incidentally, Mr. Cox sold cars to Charles and Dona Keffer and John Ellis. DON FOLTZ.

**Midwest**

(Motorized)

Rosebud, S. D. Three days ended September 16. Weather, good. Business, good.

Show made a record run from Merriam, S. D., and everybody was in on time and ready to go Thursday night. Transportation and lot superintendents deserve much credit for the fast moves. Marjorie Anderson and Holly Kidder made a flying trip to Minneapolis on business. Robert Young and brother and family, concessioners, joined at Nisland, S. D., with three stands.

CLIFF ASKINS.

**Texas Kidd**

Snyder, Tex. Week ended September 16. City auspices. Weather, good. Business, fair.

Shows opened to about 3,000 on Monday night following the move in here from Rotan. City and county officials co-operated. All equipment will be painted for fairs and celebrations. Happy Jack Brown's sister spent a few days here. Rotan date was satisfactory to all and rides had their largest gross of the season so far on the last night. Jack Nuckels and wife, of Abilene, visited over the week-end. Mrs. Billie Basinger has her doll rack clicking. Ted Custer signed for the remainder of the season, doing special duties back with show. Mrs. Custer had her bottle game and drink stand here. Bob Rutherford has the trucks in good condition for the big jumps in the offing. Texas Tom is in charge of the stock. January, clown mule, continues popular. New panel entrance is completed. Texas Kidd was in and out of town on business. James Hamilton was back for a few days. Claude Hackler's bingo is doing well, as are all concessions and rides.

H. B. ROWE.

**Gruberg's World's Expo**

Norfolk, Va. Week ended September 16. Auspices, Pythian Band. Location, 13th and Monticello avenue. Weather, good. Business, bad. Ten-cent gate.

Shows chalked another unaccountable bad week's business here. They were located in the heart of the city, a dozen ships of the navy were in port, and committee, under Leon Nowitzky, co-operated, but little business resulted. Rides did practically nothing, and French Casino, Expose and Frolics were only shows that scored at all. Lack of money must have been the reason, for shows obtained no less than 20 stories in The Virginian-Pilot and Ledger-Dispatch and spot announcements and two 15-minute spots on stations WTAR and WGH. Col. Charles Consalvo, billposting plant owner, co-operated. Max Gruberg left the hospital at intervals to come to the lot to direct operations. Shows missed Monday's opening because of the long jump from Syracuse, N. Y., but all was ready Tuesday night. Mrs. Gruberg did fair with her bingo concession, and Mary Parker helped all. Wilhamena and Lottie May Pence, of French Casino, proved popular. Preacher and Jack Monroe were among the few who made expenses. Keville Glennan, whose family have owned The Virginian-Pilot since its first publication, was a welcome visitor, as were William Carleton Fleming. William Judkins Hewitt and brother, George. Joe Mannheim has a new trailer.

DICK COLLINS.

**John H. Marks**

(Baggage cars and trucks)

Lynchburg, Va. Week ended September 16. Auspices, Amherst Six-County Fair. Location, Shrader Field. Weather, clear. Business, good.

Business here was much better than last year and town and county folks turned out in good numbers, mostly at night, altho two afternoons chalked good (See SHOW LETTERS on page 65)

**6-MORE FAIRS-6**  
WANT SHOWS AND RIDES. ALSO CLEAN LEGITIMATE CONCESSIONS.  
No exclusives here. Will not book too many or anything conflicting with Cookhouse, Corn Game or Grab. No Palmistry or Snow. Winter troupers, save stamps. We close first week in November until middle of March.

**TEXAS LONGHORN SHOWS**  
Bonham, Tex. (Fair), this week; then Fairs at Carthage, Jasper, Gilmer and Clarksville to follow.

**PARK AMUSEMENT CO.**  
WANTS SIDE SHOW (Hutchens, wire me)  
ALSO COOK HOUSE AND CANDY FLOSS.  
Everybody booked report Tallulah, La., Oct. 2. Write or wire: CLIFF LILES, Mgr., Monroe, La., this week; Tallulah, La. (Fair), next week.

**ZIMDARS GREATER SHOWS, INC.**  
CAN PLACE FOR  
Phillips Co. Fair, Helena, Ark., Oct. 3rd to 7th, and balance of season. Rides—Roll-o-Plane. Shows—Motordrome, Life or any worth-while Show. Concessions—Snow Cone, Cotton Candy, Frozen Custard, Diggers, Lead Gallery, Photos, Slum Joints and Wheels. Address this week Wynne, Ark.

**GIRLS-WANT GIRLS**  
FOR POSING AND DANCING SHOWS  
Hawaiian and Oriental Dancers.  
Salaries from office guaranteed. Canvas Men. Six weeks of Fairs. All address SAM LAWRENCE SHOWS, High Point, N. C., this week; Kingstree, S. C., next week.

**POPCORN**  
Buy your popcorn supplies from concessionaires' headquarters. We have a complete line of Popcorn, Bags, Cartons, Cones, Seasoning; in fact, everything you need at prices that will save you money. Immediate shipment, top quality products and lowest prices have made GOLD MEDAL the leader in its field. Send for your price list today.

**GOLD MEDAL PRODUCTS CO., 133 E. Pearl St., Cincinnati, O.**

**STANLY COUNTY FAIR**  
WEEK OCTOBER 2, ALBEMARLE, N. C., AND SIX OTHER NORTH CAROLINA FAIRS TO FOLLOW.  
Want all Eating and Drinking Stands, Legitimate Game Concessions.  
All Address  
**CETLIN & WILSON SHOWS**  
Trenton State Fair, Trenton, N. J., This Week.

**WANT**  
RIDE-O AND ROLL-O-PLANE to join Oct. 2nd at Red River Valley Fair, Sherman, Tex. ALSO NON-CONFLICTING SHOWS AND CONCESSIONS. Wire what you have. Out until latter part of November. Early opening with big Celebrations.  
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# Legal Status of Amusement Company Employees

By LEO T. PARKER,  
Attorney at Law

**B**EFORE reviewing late higher court cases involving the status of employees of amusement parks, carnivals, circuses and other places of amusement, it is advisable to explain the legal differences or classifications of employees.

All employees are classified as "general" or "special" agents. The owner of a place of amusement is liable for all acts of his "general" agents, which are relevant to the employment. However, he is responsible for only such acts that a "special" agent performs within the actual scope of the actual authority given him.

Therefore, under ordinary circumstances, an amusement company is liable in damages for all acts performed by a "general" agent within the scope of the business of the company.

For illustration, in *Strollo v. Jersey Central Power and Light Co.*, 7 A. (2d) 631, reported August, 1939, it was disclosed that a man named Marshall was acting manager of an amusement company. A Mr. Jonasson was manager. On matters requiring decisions of importance Marshall was required to consult Jonasson for instructions.

One day the audience was very noisy and there was considerable disorder. An usher went to the place where three boys were seated and spoke to them about putting their feet on the backs of seats and about making so much noise. A short time thereafter Marshall went to one of the boys and said: "Didn't the usher tell you to take your feet down?" Before the boy had a chance to reply Marshall struck him across the face with the back of his hand. The boy said: "What did you hit me for?" Whereupon Marshall struck him again in the face and said: "Don't give me any back talk." Subsequently, Marshall apologized to him and said: "I am very sorry, I didn't mean to hit you but I lost my temper."

Suit was filed against the amusement company for damages. The important consideration for the court was whether Marshall was acting as a general agent. If so the amusement company would be liable because all employers are liable for acts performed by general agents who act within the scope of their employment. In holding that Marshall was not a general agent, the court said:

"Where the act is done or authorized or commanded by one or more officers of the corporation so high in authority as to be fairly considered executive in character, the corporation has been held responsible for their action on a theory akin to that of general agency. . . . We are of the opinion that the proofs disclose that Marshall was not such an agent of the defendant company in this case. He was 'acting manager.' . . . Marshall cannot be said to be an officer so high in authority as to be a general agent."

On the other hand, various higher courts have held that when a servant or agent of a corporation, acting within the scope of his employment, performs his duty with excessive force and inflicts injury, the corporation may be held to respond in damages. See *West v. Welsh*, 62 N. J. L. 655; *Darrah v. Erie Co.*, 176 A. 153.

Also in *Heenan v. Horre Co.*, 170 A. 894, a watchman in ejecting a trespasser from his employer's premises, shot and wounded him. The lower court held the employer liable but the Supreme Court reversed the judgment holding:

"Unquestionably the conduct was willful, wanton and malicious, and the defendant is responsible therefore if such conduct was within the scope of the employment. Under the facts and circumstances of this case, we think that issue should have been sent to a jury for determination."

According to the law laid down by the higher courts, as previously mentioned, a "general" agent is one who has general authority to act for the employer in the conduction of the business. A "special" agent is one who is authorized to act for his employer in a limited capacity, as doing only a single act. An employer is not liable on any contract made by a special agent, unless such

agent is specially authorized to make the contract in litigation. A special agent may be a laborer, a billposter, a book-keeper, a stenographer, a publicity agent or the like, who is not specially authorized to perform a variety of acts but who is authorized to do only certain designated work.

A general agent is presumed by the law to have authority to bind his employer pertaining to any transactions relating to the business or department of the business of which he is the "head" or manager.

## Validity of Contracts

Very frequently indeed legal controversies arise between employers and employees involving payment of salary or commissions, duration-of-employment contract, bond furnished by the employee and the like. Usually, controversies of this nature may be avoided if proper precaution is observed by the employer when the original contract is made with the employee.

It is well established that verbal contracts of employment are equally as effective and binding as written ones. The important difference, however, between these two classifications of agreements is that a series of letters and telegrams speak for themselves, when introduced as evidence in litigation, whereas an employee suing on a verbal contract must introduce convincing testimony to prove his assertions. Therefore, the moral of this principle of the law is that employers should be more careful of what they write than that which they speak.

Another important point of the law is that a valid written contract need not comprise merely a single instrument, but may consist of many letters and telegrams which are written over a period of several months or years. In other words, irrespective of the time required or the number of messages passed in arriving at a final agreement, a valid and enforceable contract is completed when an absolute offer made by one party is accepted in all details by the other party. Moreover, when once this condition exists both parties are liable in damages for failure to fulfill the exact terms of the agreement. And it is interesting to observe that the courts have consistently held that verbal or "side" agreements are not effective to vary a written contract of employment unless the verbal promises were made before the contract was completed and it is proved for the purpose of fraudulently inducing the contract.

## Written Contract Implied

Under certain circumstances a written contract may be implied, altho only one, or neither contracting party, signed it. This information no doubt will surprise many readers. Others may at first thought deny the authenticity of the statement. However, it is verified by a very late higher court case. This decision is based upon the rule of law that contracting parties are bound by any and all agreements whose terms consist of an offer made by one contracting party and accepted by the other. The acceptance may be written, oral, or by implication.

For illustration, in *Copeland v. Hill*, 126 S. W. (2d) 567, reported August 25, 1939, it was shown that an employer and four musicians entered into an oral contract by the terms of which the employees agreed to supply music, or play in a band, for the employer for a period of seven months at \$40 per week. After the employees had been in the employment for approximately three months the employer stated that he wanted a written contract which would bind the employees to render services for him for the balance of the term, namely, four months.

The business manager of the employer drew up such a contract, which specifically provided for the payment of \$40 per week, and that same should terminate November 15 with a specific option in favor of the employer to continue the employment under the terms of the contract. The manager of the employer called the employees to his office and secured their signatures to this contract

in July. The contract was left with the manager. Shortly after the signatures of the employees the employer told a person under whom the musicians operated that he had a written contract to continue their services. During the early part of September the employer paid the musicians for two weeks after they were given their vacation, but did not specifically inform them that their services would no longer be continued until several days later. In other words, the employer discharged the employees who held themselves in readiness to continue their services upon notice, but no notice was ever given them to do so. They tried to obtain employment of like character but were unable to do so prior to the expiration of the contract.

The employees sued the employer to recover the full salary amounting to \$40 per week for the balance of the term of the contract. During the trial the important considerations were:

1. Was the contract sued upon a written contract?

2. Did the employees exercise ordinary care to procure other work in mitigation of damages?

During the trial the employer proved that the written contract which the employees signed was left in the possession of the manager or secretary, and continued in their possession. None of the musicians were notified that the employer had not signed the contract, and did not know such fact until after the suit was filed.

However, the higher court held that when the employer permitted the employees to sign the written contract the former automatically accepted its exact written terms and the written contract was valid and effective. Therefore, since the employees were unable to obtain other employment during the duration of the contract this court held the employer liable for payment of the \$40 per week salary to the date of termination specified in the contract. This court said:

"This evidence fully supports the finding of the trial judge that a written contract had been entered into between the parties. The law is too well settled to require an extensive discussion that, when a contract between two parties is reduced to writing signed by one of them and is accepted by the other, it is sufficient to impress upon it the character of a written instrument, and the law and the courts will treat it as such."

## Validity of Signatures

Under certain circumstances any form of an authorized official's or employee's signature, such as that made with a rubber stamp, typewriter, symbols, initials and the like, is valid and may be enforceable.

For instance, in a leading case (53 S. E. 447) the higher court held that an official may bind an amusement corporation by indorsing the latter's name with a rubber stamp, and said:

"Where the name required has been so placed by one having authority to do it and with intent to indorse the instrument, the authorities hold that this is a valid indorsement."

Also see *Carrol vs. Michell Co.*, 128 S. W. 446, in which an employee authorized to make valid contracts affixed his employer's name with a rubber stamp to a note. Controversy developed over payment of the note and the employer contended that the obligation was void because the note was signed with a rubber stamp and the pen-written signature was omitted. However, the court held the employer liable because it was proven that when the rubber stamp signature was affixed both the employer and the employee intended to complete a valid obligation.

In still another case (190 S. W. 1045), where the same point of the law was involved, a higher court said:

"The word 'writing' in law not only means words traced with a pen or stamped, but printed or engraved or made legible by any other device."

Also where the manager of an amusement company affixed a signature with a typewriter, intending to make a valid

contract, the court held that actually a valid contract was made. (195 Pac. 316.)

Therefore it is immaterial whether a company official or other authorized employee signs a contract by full name or initials provided the signer intended to make a valid contract when the signature was affixed.

For instance, in the case of *Meaton vs. Meyers*, 33 Ill. 424, a company employee signed a contract "H. C. M." Later when litigation developed over validity of the contract the court held the company liable and explained that any person may make a valid legal obligation by using any form of signature, mark or symbol if the signature used is substituted for the signer's name with intentions to be bound.

Therefore in view of the above-cited higher court case the law is well settled that the party who sues on a contract, or other instrument, signed with a rubber stamp, typewriter, or initials, is bound to prove that (1) the signature was affixed with intentions of making a valid contract; (2) and the person who affixed the signature was properly authorized to do so. If this testimony is given the court will hold the contract valid and enforceable.

## Personal Responsibility

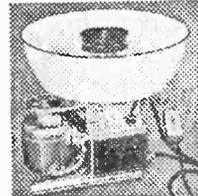
Obviously, either an amusement company official or employee always is personally responsible for his fraudulent statements or conduct. Moreover, either an official or employee is personally liable for any and all financial losses sustained by his employer as a result of acting outside the scope of his employment, or while performing any act not within the scope of his authority.

A review of recent and leading higher court cases discloses that an official or employee is personally liable (1) where he makes a false statement or representation of his authority without intent to deceive, or (2) where he does a damaging act believing he has authority, but actually has none, or (3) where he acts on authority from his employer and does an unlawful act, or (4) where he intentionally defrauds his employer or any other person or firm.

Moreover, an amusement company official or employee is personally liable on contracts which he signs, with proper authority, if his affixed signature does not clearly bind the employer.

On the other hand, an employer may or may not, depending upon the circumstances, be liable on contracts and agreements made by an official or employee.

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# 1939 FAIR DATES

**ALABAMA**  
 Alexander City—East Ala. Fair Assn. Oct. 17-21. L. B. Dean.  
 Andalusia—Covington Co. Fair. Oct. 17-21. Thos. P. Littlejohn, Troy, Ala.  
 Athens—Limestone Co. Agrl. Fair. Oct. 4-7. R. C. Martin.  
 Athens—Limestone Co. Colored Fair Assn. Oct. 12-14. H. T. Redus.  
 Birmingham—Alabama State Fair & Exhibit Assn. Oct. 2-7. Douglas K. Baldwin, mgr.; Kirkman Jackson, secy.  
 Center—Cherokee Co. Fair Assn. Oct. 9-15. Dr. S. C. Tatum.  
 Clanton—Chilton Co. Fair. Sept. 26-30. J. Mell Martin, secy; Thos. P. Littlejohn, mgr., Troy, Ala.  
 Courtland—Lawrence Co. Fair Assn. Oct. 2-7. C. C. Horton.  
 Dothan—Houston Co. Fair. Oct. 23-28. Mrs. L. J. Lunsford.  
 Enterprise—Coffee Co. Fair Assn. Oct. 30-Nov. 4. Dr. A. E. Lee.  
 Evergreen—Conecuh Co. Fair. Oct. 10-14. Thos. P. Littlejohn, Troy, Ala.  
 Fayette—Fayette Co. Fair. Oct. 9-14. Joe E. Caine.  
 Florence—North Ala. State Fair. Oct. 9-14. C. H. Jackson.  
 Huntsville—Madison Co. Fair. Sept. 26-30. Marie Dickson.  
 Jasper—Walker Co. Fair Assn. Sept. 25-30. J. D. Dickson.  
 Lexington—Lexington Fair Assn. Sept. 25-30. Chas. P. McMeans.  
 Luverne—Crenshaw Co. Fair. Oct. 24-28. Thos. P. Littlejohn, Troy, Ala.  
 Mobile—Greater Mobile-Gulf Coast Fair Assn. Oct. 16-22. Edward T. Rosengrant.  
 Montgomery—Central Ala. State Fair. Oct. 4-14. Mort L. Bixler.  
 Ozark—Dale Co. Fair. Nov. 7-11. Thos. P. Littlejohn, Troy, Ala.  
 Silverhill—Baldwin Co. Fair. Oct. 9-14. A. M. Phillips.  
 Troy—Pike Co. Fair. Oct. 31-Nov. 4. Thos. P. Littlejohn.  
 Waterloo—Waterloo Community Fair. Sept. 28-30. A. D. Ray Jr.  
 Wetumpka—Elmore Co. Fair. Oct. 3-7. Thos. P. Littlejohn, Troy, Ala.

**ARIZONA**  
 Douglas—Cochise Co. Fair Assn. Sept. 28-30. James H. Barrett.

**ARKANSAS**  
 Arkadelphia—Clark Co. Fair & Live-Stock Assn. Oct. 5-7. George S. Dewis.  
 Ashdown—Little River Co. Fair. Oct. 11-13. Batesville—Independence Co. Fair Assn. Oct. 3-6. Miss Robt. Ella Case.  
 Bentonville—Benton Co. Free Fair Assn. Oct. 4-6. K. C. Campbell.  
 Berryville—Carroll Co. Fair. Oct. 5-7. W. M. Houston.  
 Blytheville—Mississippi Co. Fair Assn. Sept. 26-Oct. 1. J. Mell Brooks.  
 Clarksville—Johnson Co. Free Fair. Oct. 16-21. Ed Schultz.  
 Clinton—Van Buren Co. Fair Assn. Oct. 12-13. Miss Willie Shannon.  
 Danville—Yell Co. Free Fair Assn. Oct. 18-21. De Queen—Dairy and Live-Stock Show. Oct. 11-13. Ralph B. Kite.  
 El Dorado—Union Co. Fair Assn. Oct. 9-14. James B. Alpuente.  
 Fayetteville—Washington Co. Fair. Sept. 26-29.  
 Fordyce—Dallas Co. Fair. Oct. 12-14.  
 Forrest City—St. Francis Co. Fair. Oct. 5-7.  
 Fort Smith—Western Ark-Eastern Okla. Live-Stock Expo. Oct. 13-15. Scott D. Hamilton.  
 Gentry—Home Products Fair. Oct. 12-14. Commercial Club.  
 Hampton—Calhoun Co. Fair. Oct. 5-7. G. E. Bounds.  
 Harrison—Boone Co. Fair Assn. Oct. 6-7. J. O. Fowler.  
 Heber Springs—Clebune Co. Fair. Oct. 12-14. M. M. Irwin.  
 Hope—Hempstead Co. Fair Assn. Sept. 25-30. R. P. Bowen.  
 Huntsville—Madison Co. Fair Assn. Oct. 5-7.  
 McCrory—Woodruff Co. Fair Assn. Oct. 5-7.  
 Otto Turner, Augusta, Ark.  
 Magnolia—Columbia Co. Fair & Live-Stock Show. Week of Oct. 9. G. G. Johnston.  
 Malvern—Hot Spring Co. Fair. Oct. 9-14. Juanita Keith.  
 Melbourne—Izard Co. Fair Assn. Sept. 28-30. W. W. Haynes.  
 Mena—Polk Co. Fair. Oct. 12-14. J. E. Hall.  
 Morrilton—Conway Co. Fair. Oct. 12-14. Paul Poindexter.  
 Mount Ida—Montgomery Co. Free Fair. Oct. 12-14. M. L. Post.  
 Murfreesboro—Pike Co. Fair. Oct. 5-7. Byron S. Butler.  
 Nashville—Howard Co. Fair. Oct. 3-6. Will Cazort.  
 North Little Rock—Arkansas Live-Stock Show Assn. Oct. 16-21. Clyde E. Byrd.  
 Ozark—Franklin Co. Fair Assn. Sept. 28-30. Garland D. Nichols.  
 Paris—Logan Co. Fair. Oct. 5-7. B. B. Ihle.  
 Perryville—Perry Co. Fair Assn. Oct. 5-7. Dale Van Dalsen.  
 Prescott—Nevada Co. Free Fair Assn. Oct. 11-13. Mrs. S. H. Cadenhead.  
 Rison—Cleveland Co. Fair. Oct. 5-7. Harvis M. Atwood.  
 Russellville—Pope Co. Fair Assn. Oct. 10-13. E. W. Hogan.  
 Sheridan—Grant Co. Fair Assn. Oct. 4-6. C. F. Pearce.  
 Star City—Lincoln Co. Fair. Oct. 12-14.  
 Trumman—Poinsett Co. Fair. Oct. 5-7. Otis Farrar.  
 Waldron—Waldron Free Fair Assn. Oct. 5-7. B. S. Hinkle.  
 Warren—Bradley Co. Fair. Oct. 10-12. W. M. Graham.  
 West Helena—Phillips Co. Fair Assn. Oct. 4-7. L. C. Hefley, Helena.

**CALIFORNIA**  
 Bakersfield—Kern Co. Fair & Frontier Days. Oct. 6-8. R. J. Hodson.  
 Caruthers—Caruthers Dist. Fair Assn. Oct. 12-14. C. L. Walton.  
 Chico—Butte District Fair. Sept. 27-Oct. 1. L. E. Osborn.  
 Colusa—Colusa Co. Fair. Oct. 5-7. Daniel Weyand.  
 Grass Valley—Nevada Co. Fair. Sept. 29-Oct. 1. Loyal Freeman.  
 Hollister—33d Dist. Agrl. Fair. Oct. 6-8. Roy A. Hubbell.  
 Imperial—Imperial Co. Mid-Winter Fair. March 2-10. D. V. Stewart.  
 Madera—Madera Co. Fair. Oct. 5-8. Frank H. Davis.

Paradise—Butte Co. Fair Assn. Oct. 11-15. Mrs. Helen Beery.  
 Pomona—Los Angeles Co. Fair. Sept. 15-Oct. 1. C. B. Afflerbaugh.  
 San Francisco—Golden Gate Intl. Expo. Feb. 18-Dec. 2. Leland W. Cutler.  
 San Francisco—National Dairy Show. Oct. 21-30. Lloyd Burlingame, 308 Wash. st., Chicago, Ill.  
 San Jose—Santa Clara Valley Fair. Sept. 26-Oct. 1. Russell E. Pettit.  
 Tulare—Tulare-Kings Co. Fair. Sept. 26-30. A. J. Elliott.  
 Watsonville—Santa Cruz Co. Fair. Oct. 11-15. Paul V. Knudsen.

**COLORADO**  
 Denver—National Western Stock Show. Jan. 13-20. C. R. Jones.

**CONNECTICUT**  
 Danbury—Danbury Fair. Sept. 30-Oct. 7. George M. Nevius.  
 Durlham—Durham Agrl. Fair Assn. Oct. 6-7. John A. Jackson.  
 Ellington—Union Agrl. Soc. Sept. 27. B. R. Grant, Melrose, Conn.  
 Harwinton—Harwinton Agrl. Soc. Oct. 7. E. J. Johnson, R. D. 2, Torrington, Conn.  
 Plainville—Plainville Grange Fair (Indoor). Oct. 12-13. Wm. B. Wilber.  
 Riverton—Riverton Fair. Oct. 12. H. P. Deming, R. R. 2, Winsted, Conn.  
 Terryville—Plymouth Agrl. Soc. Sept. 30. Marion C. Mattson, Plymouth, Conn.

**FLORIDA**  
 Fort Myers—Southwest Fla. Fair. Feb. 12-17. C. P. Heuck.  
 Live Oak—Suwannee Co. Fair Assn. Oct. 30-Nov. 4. Louie C. Wadsworth.  
 Milton—Santa Rosa Co. Fair. Week of Oct. 30. John T. Wigginton.  
 Orlando—Central Florida Expo. Feb. 19-24. Crawford T. Bickford.  
 Pensacola—Pensacola Interstate Fair Assn. Oct. 24-29. J. E. Frenkel.  
 Perry—Taylor Co. Fair Assn. Nov. 7-11. J. E. Powell.  
 Winter Haven—Florida Orange Festival. Jan. 22-27 (tentative). W. W. Jamison.

**GEORGIA**  
 Albany—Albany Fair. Week of Sept. 25. Alma—Bacon Co. Fair Assn. Sept. 25-30. J. L. Jones.  
 Athens—American Legion Fair. Oct. 16-21. P. H. Williams.  
 Atlanta—Southeastern Fair. Oct. 1-8. Virgil Melgs.  
 Bainbridge—Decatur Co. Fair. Oct. 16-21. T. E. Rich.  
 Camilla—Mitchell Co. Fair. Oct. 2-7. B. H. Hurst.  
 Canton—Cherokee Co. Fair Assn. Oct. 2-7. C. C. Edge.  
 Cairo—Grady Co. Fair Assn. Oct. 30-Nov. 4. A. Edwards.  
 Carrollton—Carroll Co. Fair. Oct. 2-7. F. J. Searcey.  
 Columbus—Chattahoochee Valley Expo. Oct. 9-14. F. L. Jenkins.  
 Conyers—Rockdale Co. Legion Fair. Sept. 25-30. L. C. Summers.  
 Covington—Newton Co. Fair. Sept. 26-30. Henry Odum.  
 Dawson—Southeastern Peanut Festival. Nov. 5-11. Dallas Spurlock.  
 Decatur—DeKalb Co. Fair. Oct. 26-28. Mrs. W. Guy Hudson.  
 Dublin—Oconee Colored Fair Assn. Oct. 16-21. Effie Lampkin.  
 Eastman—Dodge Co. Fair, American Legion. Oct. 16-21. M. C. Edwards.  
 Elberton—Elberton Fair Assn. Oct. 9-14. I. V. Hulme.  
 Elberton—Elbert Co. Colored Fair Assn. Oct. 17-21. Lee Roy Dooley.  
 Fayetteville—Fayette Co. Fair. Oct. 9-14. F. P. Lindsey Jr.  
 Fitzgerald—Ben Hill Co. Fair. Week of Oct. 2. Homer Waters.  
 Fort Gaines—Clay Co. 4-H Club Fair. Oct. 9-14. D. C. Brumalaw.  
 Gibson—Glascocok Co. Fair. Oct. 12-14. Lonnie Moye.  
 Hawkinsville—Pulaski Co. Fair. Oct. 23-28. Wm. M. Jennings.  
 Jasper—Pickens Co. Fair. Sept. 25-30. A. C. Moore Jr.  
 Jonesboro—Clayton Co. Fair Assn. Sept. 25-30. Leo Mercier.  
 La Fayette—Walker Co. Fair Assn. Oct. 11-14. C. W. Wheeler.  
 Lawrenceville—Gwinnett Co. Fair. Second week in Oct. P. V. Kelley.  
 Macon—Georgia State Fair. Oct. 30-Nov. 8. E. Ross Jordan.  
 Manchester—Tri-County Fair. Sept. 25-30. Welby Griffith.  
 Marietta—Cobb Co. Fair Assn. Sept. 27-30. L. R. Langley.  
 Milledgeville—Middle Ga. Fair Assn. Oct. 9-14. Mrs. F. W. Hendrickson.  
 Monroe—American Legion Fair. Oct. 9-14. C. E. Chick.  
 Nashville—Berrien Co. Fair. Oct. 16-21. Holmes W. Giddens.  
 Oglethorpe—Macon Co. 4-H Fair. Oct. 16. Laura Brown.  
 Quitman—Brooks Co. Fair Assn. Last week in Oct. or first in Nov. Frank T. Benson.  
 Sandersville—Washington Co. Fair. Oct. 2-7. G. S. Chapman.  
 Savannah—Georgia-Carolina Coastal Fair. a. s. p. Eagles. Oct. 30-Nov. 5. G. H. Bryant.  
 Summerville—Chattooga Co. Fair Assn. Oct. 19-21. Homer Woods.  
 Swainsboro—Emanuel Co. Fair. Week of Oct. 16. R. E. Roundtree.  
 Thomasville—Thomas Co. Fair Assn. Nov. 6-11. D. R. Joye.  
 Toccoa—Stephens Co. Fair. Sept. 25-30. Dr. W. L. Boyette.  
 Tifton—Tobacco Belt Fair. Oct. 10-14. A. B. Phillips.  
 Valdosta—South Georgia Fair. Nov. 13-18. H. K. Wilkinson.

**ILLINOIS**  
 Aurora—Aurora Farmers' Fair Assn. Oct. 6-7. Earl H. Green.  
 Cairo—Alexander Co. Fair. Oct. 3-6. B. H. Nation, Fairfield, Ill.  
 Chicago—Internat'l Live-Stock Expo. Dec. 2-9. B. H. Helde, Union Stockyards, Chicago.

Elizabethtown—Hardin Co. Fair. Sept. 26-29. James G. Gullett.  
 Litchfield—Montgomery Co. Fair. Sept. 28-30. J. Marvin Larkin.  
 Salem—Marion Co. Agrl. Soc. Sept. 28-30. Fred J. Blackburn.

**INDIANA**  
 Auburn—De Kalb Co. Fair Assn. Oct. 3-7. H. E. Hart.  
 Bluffton—Bluffton Free Street Fair Assn. Sept. 26-30. Carl Helms.  
 Muncie—Free Night Fair. Oct. 4-6. Seward B. Price.  
 Warsaw—Kosciusko Co. Fair Assn. Sept. 26-30. O. B. Kilmer.

**IOWA**  
 Ackley—Four-County Fair. Nov. 20-24. Martin J. Ryken.  
 Coon Rapids—Four-County Fair. Sept. 25-28. A. A. McLaughlin.  
 Waterloo—Dairy Cattle Congress & Horse Show. Sept. 25-Oct. 1. E. S. Estel.

**KANSAS**  
 Abilene—Central Kan. Free Fair Assn. Sept. 25-29. Ivan Roberson.  
 Auburn—Auburn Grange Fair. Oct. 6-7. Mrs. Ina Cellers.  
 Blue Rapids—Marshall Co. Stock Show & Fair Assn. Sept. 26-29. H. C. Lathrap.  
 Buhler—Buhler Community Fair. Oct. 26-28. J. A. Johnson.  
 Conway Springs—Conway Springs Fair Assn. Oct. 12-13. R. H. Cline.  
 Cottonwood Falls—Chase Co. Fair Assn. Sept. 27-30. Carl A. Ballweg.  
 Garden City—Finney Co. Fair Assn. Oct. 5-6. Ben Grimley.  
 Harper—Harper Co. Agrl. Fair Assn. Oct. 17-20. R. E. Dresser.  
 Hillsboro—Marion Co. Fair Assn. Oct. 3-6. C. P. Ashcraft.  
 Inman—Inman Community Fair. Oct. 13-14. Fred H. Schultis.  
 Kincaid—Anderson Co. Farmers' Fair Assn. Sept. 28-30. W. R. Brown.  
 Kingman—Kingman Co. Fair Assn. Oct. 11-14. Arthur Goenner, Zenda, Kan.  
 Liberal—Seward Co. Fair Assn. Oct. 4-6. Herman Shorb.  
 Lindsborg—Lindsborg District Fair Assn. Oct. 19-20. S. E. Dahlsten.  
 North Topeka—Indian Creek Grange Fair. Sept. 28-29. Mrs. Gerald Lowell, R. 5.  
 Sedan—Chautauqua Co. Free Fair. Oct. 4-7. Carl Ackerman.  
 Sylvan Grove—Sylvan Grove Fair Assn. Sept. 26-29. Ira C. McKay.  
 Wakefield—Wakefield Free Fair. Oct. 12-13. Joseph Mason Jr.  
 Wichita—Kansas Natl. Live-Stock Show Assn. Oct. 2-6. Conlee Smith.  
 Winfield—Cowley Co. Fair Assn. Oct. 11-14. G. B. Woodell.

**KENTUCKY**  
 Benton—Marshall Co. Fair. Sept. 27-30. American Legion.  
 Carrollton—Carroll Co. Fair Assn. Oct. 11-14. P. H. Williams.  
 Hopkinsville—Pennyroyal Agrl. Fair Assn. Sept. 27-30. R. B. Sapinsley.  
 Owensboro—Owen Co. Agrl. Fair. Sept. 29-30. Floyd Gaines.  
 Owingsville—Bath Co. Agrl. Fair Assn. Last week in Sept. Ellwood Dillin, mgr.

**LOUISIANA**  
 Alexandria—Rapides Parish Fair. Oct. 5-7. B. W. Baker.  
 Arcadia—Blenville Parish Fair Assn. Sept. 27-30. Jesse M. Kees.  
 Coshatt—Red River Parish Assn. Oct. 4-7. W. H. Tyler.  
 Covington—St. Tammany Parish Fair. Oct. 6-9. Ralph N. Menetre.  
 De Ridder—Beauregard Parish Fair Assn. Oct. 10-14. C. J. Ledoux.  
 Donaldsonville—South La. State Fair. Oct. 8-15. Harrison Young.  
 Doyle—Livingston Parish Fair. Sept. 29-30. H. A. Merrill.  
 Eunice—Tri-Parish Fair Assn. Oct. 19-22. E. O. Guillery.  
 Franklinton—Washington Parish Fair Assn. Oct. 11-14. L. Ray Mills, Bogalusa, La.  
 Farmerville—Union Parish Fair. Oct. 12-14. W. W. Porter.  
 Greensburg—St. Helena Parish Free Fair. Oct. 19-21. K. E. Campbell.  
 Haynesville—Claiborne Parish Fair Assn. Oct. 3-7. E. E. Spears.  
 Independence—Tangipahoa Parish Fair. Oct. 26-28. B. B. Cleaney.  
 Jennings—Jefferson Davis Parish Fair. Nov. 1-5. J. C. Barman.  
 Jonesboro—Jackson Parish Fair Assn. Sept. 26-30. W. T. Holloway.  
 Lafayette—S. W. La. Midwinter Fair. Jan. 12-14. E. A. Stagg.  
 Leesville—Vernon Parish Fair Assn. Sept. 27-30. Lovett Word.  
 Logansport—Interstate Free Fair. Oct. 18-21. Clyde J. Malone.  
 Luling—St. Charles Parish Fair Assn. Sept. 28-Oct. 1. W. E. Simmons, Hahnville, La.  
 Many—Sabine Parish Fair. Oct. 17-21. Byron P. Belisle.  
 Marksville—Avoyelles Parish Fair Assn. Oct. 13-15. Earl Edwards.  
 Natchitoches—Natchitoches Parish Fair Assn. Oct. 10-14. J. V. Hinton.  
 New Roads—Pointe Coupee Parish Fair Assn. Sept. 29-Oct. 1. J. Wade Lebeau.  
 Oak Grove—West Carroll Parish Fair Assn. Oct. 11-14. R. E. Benton.  
 Oberlin—Allen Parish Fair Assn. Oct. 6-7. G. C. Meaux.  
 Olla—North Central La. Fair. Oct. 3-7. H. Vinyard.  
 Plain Dealing—Bossier Parish Free Fair. Oct. 12-14. Mrs. J. B. Turnley.  
 Ruston—Lincoln Parish Fair. Oct. 18-20. A. E. Stinson.  
 Shreveport—State Fair of La. Oct. 21-30. W. R. Hirsch.  
 Sulphur—Calcasieu-Cameron Fair. Oct. 23-28. Dr. A. H. Lafargue.  
 Tallulah—Louisiana Delta Fair Assn. Oct. 3-6. P. O. Benjamin.  
 University—State Univ. Live-Stock Show-Rodeo. Nov. 8-12. W. M. Babin.  
 Verda—Grant Parish Fair Assn. Oct. 10-14. Miss Odella Purvis, New Verda, La.

West Monroe—Ouachita Valley Fair Assn. Oct. 2-8. John H. Birdsong.

**MAINE**  
 Athens—Wesserrunnett Valley Fair Assn. Sept. 28-30. W. A. Dore.  
 Cornish—Cornish Agrl. Assn. Oct. 17-21. Leon M. Ayer.  
 Fryeburg—West Oxford Agrl. Soc. First week in Oct. G. Myron Kimball.  
 Leeds—Leeds Agrl. Fair Assn. Oct. 5. Alice L. Russell, N. Leeds.  
 Litchfield—Litchfield Farmers' Club. Oct. 3-4. Chas. H. Harvey, Gardner, Me.  
 North Waterford—World's Fair Assn. Sept. 29-30. Roy G. Wardwell, E. Stoneham, Me.  
 Topsham—Topsham Fair. Oct. 10-12. E. C. Patten.  
 Union—Nerth Knox Fair. Sept. 26-28. H. L. Grinnell.

**MARYLAND**  
 Frederick—Great Frederick Fair. Oct. 10-13. Guy K. Motter.  
 Hagerstown—Washington Co. Agrl. Assn. Oct. 17-21. Charles W. Wolf.  
 La Plata—Charles Co. Fair. Sept. 28-30. W. Mitchell Digges.  
 Prince Frederick—Calvert Co. Fair. Oct. 18-20. J. B. Morsell.  
 Upper Marlboro—Southern Md. Agrl. Fair Assn. Oct. 12-14. Wm. G. Brooks.  
 White Hall—White Hall Fair. Sept. 27-30. H. Ross Almony.

**MASSACHUSETTS**  
 Great Barrington—Barrington Fair Assn. Oct. 2-7. Paul W. Foster.  
 Littleville (Huntington)—Littleville Community Fair Assn. Sept. 29-30. Elmer O. Olds, Huntington.  
 Segreganset—Bristol Co. Young Farmers' Show. Oct. 4-6. Florence M. Corder.

**MICHIGAN**  
 Addison—Addison Community Fair. Oct. 5-6. Linton Smith.  
 Barryton—Barryton Community Fair. Oct. 24-26. Harland Butts.  
 Chelsea—Chelsea Community Fair. Oct. 6-7. Roy W. Wallis.  
 East Tawas—Tawas Bay Agrl. & Hort. Soc. Oct. 5-7. Robt. E. Jewell.  
 Fremont—Fremont Community Fair. Oct. 13-14. Clarence C. Mullett.  
 Hartland—Hartland Area Agrl. Soc. Sept. 27-29. B. J. Ford.  
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 24-30. H. B. Kelley.  
 McBain—McBain Agrl. Fair Assn. Oct. 27-28. H. S. Willt.  
 Morenci—Morenci Community Fair. Oct. 27-28. C. H. Osgood.  
 Morley—Morley Agrl. Fair Assn. Oct. 31-Nov. 1. Harold U. Burgess.  
 Newaygo—Garfield Community Fair. Sept. 28-29. Arnold Ackland.  
 Peck—Peck Agrl. Soc. Oct. 5-6. Hale Pearce.  
 Stanton—Stanton Agrl. Soc. Nov. 2-3. Marving Nelson.

**MISSISSIPPI**  
 Booneville—Prentiss Co. Fair Assn. Week of Oct. 16. R. L. Long.  
 Brandon—Rankin Co. Fair. Oct. 4-7. Mabel Adams.  
 Brookhaven—Lincoln Co. Fair. Oct. 4-6. Eddie M. Young.  
 Clarksdale—Delta Cotton Festival Assn. Sept. 27-29. Harry W. Clark.  
 Charleston—Tallahatchie Co. Free Fair. Oct. 2-7. Jesse L. Burnett.  
 Forest—Scott Co. Colored Fair Assn. Oct. 16-21. Ananias Ware.  
 Jackson—Mississippi State Fair. Oct. 9-14. Mabel L. Stire.  
 Jackson—Mississippi Negro State Fair. Oct. 16-21. H. H. Young.  
 Kosciusko—Central Miss Fair. Oct. 2-7. Nelson Siegrist.  
 Laurel—South Miss. Fair. Sept. 25-30. R. K. Booth.  
 McComb—Pike Co. Free Fair Assn. First week in Oct. Junior O'Mara.  
 Macon—Noxubee Co. Colored Fair. Oct. 3-6. Joe Reed.  
 Meadville—Franklin Co. Fair Assn. Oct. 23-28. Mrs. Bly Souleret.  
 Meridian—Mississippi Fair & Dairy Show. Sept. 25-30. Hillman Taylor.  
 Monticello—Lawrence Co. Fair Assn. Sept. 28-30. Mrs. C. E. Gibson.  
 Pascagoula—Jackson Co. Fair Assn. Oct. 26-27. A. J. Franklin.  
 Tupelo—Miss. Ala. Fair & Dairy Show. Oct. 2-7. Frank A. Henderson.  
 Tylertown—Walthall Co. Fair. Sept. 27-30. P. N. Givens.  
 West Point—Clay Co. Fair Assn. Sept. 23-30. B. T. Schumpert.  
 Yazoo City—Yazoo Co. Fair Assn. Oct. 2-7. J. N. Ballard.  
 Yazoo City—Yazoo Negro Fair Assn. Oct. 9-14. R. J. Pierce.

**MISSOURI**  
 Aurora—Tri-County Fair. Oct. 2-4. E. L. Wade.  
 Brunswick—Brunswick Fair. Sept. 28-30. Harold Boucher.  
 Caruthersville—American Legion Fair. Oct. 4-8. H. E. Mallowe.  
 Concordia—Concordia Fall Festival. Oct. 5-7. W. H. P. Walkenhorst.  
 Crane—Crane Community Fair. Sept. 28-30. Carl Hilton.  
 Kansas City—American Royal Live Stock & Horse Show. Oct. 14-21. A. M. Paterson.  
 Mountain Grove—Tri-County Fair. Sept. 28-30. J. E. Shelby.  
 Neosho—Newton Co. Harvest Show. Sept. 27-30. W. H. Buehler.

**NEBRASKA**  
 Omaha—Ak-Sar-Ben Live Stock & Horse Show. Oct. 22-28. J. J. Isaacson.  
 Pawnee City—Pawnee Co. Fair Assn. Oct. 3-6. D. W. Osborn.

**NEW HAMPSHIRE**  
 Center Sandwich—Sandwich Town & Grange Fair Assn. Oct. 12. W. Leroy White, North Sandwich.  
 Deerfield—Deerfield Fair Assn. Oct. 4-5. E. B. Hersey, RFD, Gossville, N. H.  
 Rochester—Rochester Fair. Sept. 24-30. Ralph E. Came.

**NEW JERSEY**  
 Trenton—New Jersey State Fair. Sept. 24-30. Harry E. LaBreeque.

**NEW MEXICO**  
 Albuquerque—New Mexico State Fair. Sept. 24-Oct. 1. Leon H. Haruns.  
 Deming—Luna Co. Fair. Oct. 20-21.  
 Roswell—Eastern N. M. State Fair. Oct. 4-7. E. E. Patterson.  
 Springer—Colfax Co. Fair. Oct. 1.

Taos-Taos Co. Fair. Sept. 29-30. Tucumcari-Quay Co. Fair Assn. First week in Oct. Roy H. Smith. Willard-Torrance Co. Fair Assn. Oct. 4-6. Marvin R. Jones.

NEW YORK

Cobleskill-Cobleskill Agrl. Soc. Sept. 25-29. Wm. H. Golding. New York (Flushing, L. I.)-New York World's Fair. Apr. 30-Oct. 31. Grover A. Whalen, pres.; Mary Louise Jorzick, secy. Palmyra-Union Agrl. Soc. Sept. 27-30. W. Ray Converse. Trumansburg-Union Agrl. Soc. Oct. 4-7. J. W. Tunison.

NORTH CAROLINA

Ahoscie-Atlantic District Fair Assn. Oct. 10-13. J. E. Reid, Winton, N. C. Albemarle-Stanly Co. Fair Assn. Oct. 2-7. F. B. Patterson. Angier-Hartlett Co. Fair. Week of Oct. 23. N. G. Bartlett, Kinston, N. C. Apex-Apex Community Fair. Sept. 25-30. I. C. Hayes. Ashboro-Randolph Co. Fair Assn. Sept. 26-30. Waldo C. Cheek. Asheville-Buncombe Co. Dist. Agrl. Fair. Oct. 2-7. E. W. Pearson. Beaufort-Carteret Fair. Oct. 9-14. Wm. L. Hatsell. Burlington-Community Fair Assn. Sept. 25-30. Dan W. Malone. Carthage-Moore Co. Agrl. Fair. Sept. 25-30. Paul H. Waddill. Charlotte-Southern States Fair. Oct. 24-28. Dr. J. S. Dorton, Shelby, N. C. Charlotte-Colored Agrl. State Fair. Oct. 2-7. J. W. Hunter. Cherokee-Cherokee Indian Fair Assn. Oct. 3-6. J. L. Walters. Clinton-Sampson Co. Fair. Oct. 3-7. Norman Y. Chambliss, Greensboro, N. C. Durham-Durham Co. Fair. Week of Oct. 2. G. E. Isaacs. East Bend-Yadkin Co. Fair. Sept. 26-29. Hovey Norman. Enfield-Firemen's Agrl. Fair. Sept. 25-30. George R. Ivey. Fayetteville-Cumberland Co. Fair. Oct. 30-Nov. 4. J. A. MacKethan. Gastonia-Gaston Co. Fair. Oct. 16-21. F. A. Whiteside. Goldsboro-Wayne Co. Agrl. Soc. Week of Oct. 16. W. C. Denmark. Greensboro-Greensboro Fair. Oct. 16-21. Norman Y. Chambliss. Greenville-Pitt Co. Fair. Oct. 9-14. A. J. Grey. Hamlet-Richmond Co. Agrl. Fair Assn. Oct. 2-7. Harold F. Brown. Henderson-Golden Belt Fair. Oct. 16-20. C. M. Hight. Henderson-Vance Co. Colored Fair. Oct. 23-28. Robert Hawkins. Hickory-Catawba Fair Assn. Oct. 3-7. John W. Robinson. High Point-High Point Fair Assn. Sept. 25-30. A. C. Ingram. Kinston-Lencir Co. Colored Fair. Oct. 9-14. Wm. M. McElrath. Laurinburg-Sand Hill Fair of Scotland Co. Oct. 10-13. Ruth McLeod, R. 1, Laurel Hill, N. C. Littleton-Littleton Tri-Co. Fair. Oct. 23-28. T. R. Walker. Louisville-Franklin Co. Fair Assn. Oct. 2-7. A. H. Fleming. Lumberton-Robeson Co. Fair. Sept. 26-29. R. A. Hedgpeth. Mocksville-Davie Co. Fair Assn. Oct. 19-21. F. S. Young. Monroe-Union Co. Fair Assn. Sept. 25-30. M. W. Williams. Mount Holly-River Bend Fair. Sept. 25-30. F. W. Melette. Murphy-Cherokee Co. Fair Assn. Sept. 26-30. A. Q. Ketter. Raleigh-North Carolina State Fair. Oct. 10-14. J. S. Dorton, Shelby, N. C. Reidsville-Reidsville Fair Assn. Oct. 2-7. Aaron Weinstein. Reidsville-Bi-County Colored Agrl. Fair. Week of Oct. 9. R. L. Hannon. Rocky Mount-Rocky Mount Fair. Oct. 24-28. Norman Y. Chambliss, Greensboro, N. C. Salisbury-Rowan Co. Fair. Oct. 9-14. Norman Y. Chambliss, Greensboro, N. C. Sanford-Jr. Chambliss, Greensboro, N. C. Harris Jr. Shelby-Cleveland Co. Fair. Sept. 26-30. J. S. Dorton. Shelby-Cleveland Co. Negro Fair. Oct. 4-7. Rev. A. W. Foster. Smithfield-Johnston Co. Fair. Nov. 6-11. J. W. Whitehead. Spring Hope-Nash Co. Fair. Week of Oct. 2. Hobart Brantley. Statesville-Iredell Co. Agrl. Fair. Sept. 25-30. George Neel. Warrenton-Warren Co. Fair Assn. Week of Oct. 2. R. H. Bright. Warsaw-Duplin Co. Agrl. Fair. Nov. 6-11. R. D. Johnson. Washington-Beaufort Co. Fair Assn. Oct. 9-14. Frazier T. McDevett. Weldon-Halifax Co. Fair. Week of Oct. 2. N. G. Bartlett, Kinston, N. C. Williamston-Williamston Fair. Sept. 26-30. Norman Y. Chambliss, Greensboro, N. C. Wilmington-Coastal Fair. Oct. 16-21. Wm. A. Peschau. Wilson-Wilson Co. Fair. Oct. 16-21. W. H. Dunn. Winston-Salem-Winston-Salem & Forsyth Co. Fair. Oct. 3-7. G. C. McNear. Woodland-Roanoke-Chowan Fair. Oct. 9-14. T. R. Walker, Littleton, N. C. Zebulon-Five-County Fair. Oct. 9-14. E. D. Gill.

OHIO

Attica-Attica Fair. Sept. 27-29. Carl B. Carpenter. Barlow-Barlow Agrl. Assn. Sept. 28-29. C. E. Lawton. Bluffton-Bluffton Agrl. Soc. Oct. 18-20 (tentative). Harry F. Barnes. Carrollton-Carroll Co. Agrl. Soc. Sept. 27-30. T. W. Blazer, Delroy, O. Circleville-Pickaway Co. Agrl. Soc. (Pumpkin Show). Oct. 18-21. Mack Parrett Jr. Columbus Grove-Putnam-Allen Ind. Fair. Dec. 19-22. T. M. Teegardin. Coshocton-Coshocton Co. Agrl. Soc. Oct. 3-7. C. V. Croy, Dresden, O. Georgetown-Brown Co. Agrl. Soc. Oct. 4-6. E. A. Quinlan. Hamilton-Butler Co. Agrl. Soc. Sept. 26-30. John W. Cochran.

Hillsboro-Highland Co. Fair. Sept. 27-30. C. H. Stevenson. Lancaster-Fairfield Co. Agrl. Soc. Oct. 11-14. Russell W. Alt, Baltimore, O. Loudonville-Loudonville Agrl. Soc. Oct. 3-5. Charles Bernhard Jr. Mount Gilead-Morrow Co. Agrl. Assn. Sept. 27-30. O. E. Smith. Ottawa-Putnam Co. Agrl. Soc. Oct. 3-7. Joseph L. Brickner. Randolph-Randolph Agrl. Soc. Sept. 30. R. P. Hamilton. Smyrna-Tri-County Ind. Agrl. Soc. Sept. 26-28. Harry Fitch, Moorefield, O. Somerset-Somerset Pumpkin Show Agrl. Assn. Sept. 27-30. R. M. Alspach.

OKLAHOMA

Cherokee-Alfalfa Co. Free Fair. Oct. 9-14. L. H. Stephens. Enid-Garfield Co. Free Fair. Oct. 23-27. J. B. Hurst. Fairview-Major Co. Free Fair Assn. Oct. 17-20. W. B. Hanly. Muskogee-Oklahoma Free State Fair. Oct. 1-7. Ethel Murray Simonds. Oklahoma City-Oklahoma State Fair & Expo. Sept. 23-30. Ralph T. Hemphill. Pond Creek-Grant Co. Free Fair Assn. Oct. 10-13. James R. Childers, Medford, Okla. Walters-Cotton Co. Free Fair. Last week in Sept. Sam Cook.

OREGON

La Grande-Union Co. Fair Assn. Last week in Sept. W. R. Gekeler. Portland-Pacific Internat'l Live-Stock Expo. Oct. 7-14. O. M. Plummer. Redmond-Deschutes Co. Fair Assn. Sept. 28-30. Clare L. Colegrove.

PENNSYLVANIA

Bloomsburg-Bloomsburg Fair. Sept. 25-30. Harry B. Correll. Ephrata-Ephrata Farmers' Day Assn. Oct. 11-14. Fred R. Janda. Manheim-Manheim Community Farm Show. Sept. 28-30. E. Allan Auld. Martinsburg-Morrison Cove Fair Assn. Oct. 26-28. Ella S. Ebersole, Curryville, Pa. Millersville-Manor Farm Fair. Sept. 28-30. Howard P. Siglen. Mount Joy-Mt. Joy Community Fair. Oct. 19-21. Robert Hostetter. Myerstown-Myerstown Community Fair Assn. Oct. 11-13. James B. Woodford. New Holland-New Holland Farmers' Day Assn. Oct. 5-7. Isaac W. Cauler. North East-North East Community Fair Assn. Sept. 28-30. Mrs. Mildred Hendrickson. Port Allegany-Port Allegany Fair. Oct. 5-7. George W. Keith. Turbotville-Turbotville Fair Assn. Oct. 5-7. Calvin Menges, Watsonson, Pa. Washingtonville-Montour-Delong Fair. Oct. 18-20. Walter J. Lewis. Yellow Creek-Northern Bedford Co. Fair Assn. Oct. 19-21. Howard F. Fox, Loysburg, Pa. York-York Interstate Fair. Oct. 3-7. John H. Rutter. Youngsville-Youngsville Community Fair Assn. Aug. 23-26. Aubrey R. Brigg.

SOUTH CAROLINA

Aiken-Greater Aiken Dist. Agrl. Fair. Am. Legion. Oct. 30-Nov. 4. H. J. Warneke. Anderson-Anderson Fair. Oct. 30-Nov. 4. J. A. Mitchell. Anderson-Anderson Co. Colored Fair Assn. Nov. 7-11. J. A. Gresham. Bishopville-Lee Co. Fair Assn. Oct. 23-28. M. B. McCutchen. Bowman-Bowman Community Fair. Week of Nov. 13. George W. Oliver. Brunson-Hampton Co. Fair Assn. Thanksgiving week. W. F. Hogarth. Camden-Kershaw Co. Fair Assn. Oct. 9-14. D. J. Creed. Central-Pickens Co. Fair. Oct. 9-14. L. S. Griffin. Charleston-Charleston Agrl. & Indust. Fair. Week of Oct. 23. Emmons S. Welch. Cheraw-Chesterfield Co. Fair. Oct. 30-Nov. 4. A. Bloomfield. Chester-Chester Co. Colored Fair Assn. Oct. 23-28. Wayman Johnson. Clio-Clio Fair. Oct. 23-28. J. E. McQueen. Columbia-South Carolina State Fair. Oct. 16-21. P. V. Moore. Conway-Horry Co. Fair Assn. Oct. 9-14 (tentative). Chas. R. Scarborough. Dillon-Dillon Co. Fair. Oct. 17-21. Joe Cabell Davis. Florence-Pee Dee Fair Assn. Oct. 24-28. Wm. B. Douglas. Greenville-Greenville Co. Fair. Oct. 23-28. C. A. Herlong, Greer, S. C. Greenville-Greenville Co. Colored Fair Assn. Oct. 16-21. J. P. Chappell. Greenwood-Greenwood Co. Fair. Oct. 16-21. E. B. Henderson. Kingstree-Williamsburg Co. Fair Assn. Oct. 2-7. H. C. Crawford. Lake View-Lake View Community Fair. Nov. 6-11. W. Jesse Ford. Loris-Loris Fair Assn. Oct. 24-28. J. H. Yon. Manning-Clarendon Co. Fair. Oct. 23-28. H. C. Crawford, Kingstree, S. C. Mullins-Marion Co. Fair. Oct. 16-20. C. L. Schofield. Newberry-Newberry Co. Fair. Oct. 30-Nov. 4. J. P. Moon. Orangeburg-Orangeburg Co. Fair Assn. Oct. 24-28. J. M. Hughes. Orangeburg-Orangeburg Co. Colored Fair. Oct. 10-13. W. C. Lewis. Owings-Mt. Carmel Fair. Oct. 11-14. A. N. Saxon. Rock Hill-York Co. Fair. Oct. 24-28. Miss F. M. Fewell. St. George-Dorchester Colored Fair Assn. Oct. 23-28. L. R. Brown. Saluda-Saluda Co. Fair. Oct. 10-14. M. A. Carson. Spartanburg-Spartanburg Fair Assn. Oct. 9-14. John P. Fielder. Sumter-Sumter Co. Fair Assn. Oct. 10-13. J. Cliff Brown. Union-Union Co. Fair Assn. Oct. 17-21. A. M. Vick. Walterboro-Colleton Co. Fair Assn. Nov. 1-4. E. E. Jones. Woodruff-Woodruff Fair Assn. Oct. 2-7. R. L. Robinson. York-York Co. Fair. Oct. 16-21. L. A. Wright. York-York Co. Colored Fair Assn. Oct. 16-21. L. A. Wright, Clover, S. C. Mitchell-Corn Palace Festival. Sept. 25-30. Dyer H. Campbell.

TENNESSEE

Bolivar-Hardeman Co. Fair Assn. Sept. 25-30. Z. F. Dorris. Bolivar-Hardeman Co. Colored Fair Assn. Oct. 5-7. W. B. Hunt, Grand Junction, Tenn. Brownsville-Haywood Co. Colored Fair Assn. Oct. 11-14. F. E. Jeffries. Byrdstown-Pickett Co. Fair. Oct. 6-7. Hollis Parrett. Camden-Benton Co. Fair Assn. Sept. 25-Oct. 2. R. L. Davis. Clarksville-Montgomery Co. Colored 4-H Agrl. Fair. Oct. 6-7. James A. Belle. Cottage Grove-Cottage Grove Community Fair Assn. Oct. 13. Dan H. Snow. Dickson-Dickson Co. Fair Assn. Sept. 27-30. C. E. Buttrey. Dover-Stewart Co. Fair. Oct. 5-7. Mabel Crowe. Greeneville-Ottawa Greene Co. Fair. Oct. 4-7. R. G. Felmet. Henderson-Chester Co. Fair Assn. Oct. 9-14. F. H. Paschal. Huntingdon-Carroll Co. Fair. Oct. 3-7. J. F. Walters. Huntingdon-Carroll Co. Colored Fair Assn. Oct. 11-14. W. A. Cox. Knoxville-Tennessee Valley Agrl. & Indust. Fair. Sept. 25-30. Chas. A. Brakebill. Lawrenceburg-Lawrenceburg Co.-Middle Tenn. Dist. Fair. Oct. 2-7. Dr. E. R. Braly. Lexington-Henderson Co. Fair Assn. Sept. 25-30. A. S. Montgomery. Livingston-Overton Co. Agrl. Fair. Sept. 28-30. Hassel B. Smith, Alpine, Tenn. Martin-Weakley-Martin Community Fair. Nov. 17-18. Milburn Gardner. Morristown-Five-County Fair. Sept. 25-30. C. Frank Davis. Parsons-Decatur Co. Fair Assn. Oct. 2-7. Cleo Spence, Decaturville, Tenn. Rutherford-Rutherford Community Fair. Sept. 28-30. M. I. Revelle. Sevierville-Sevier Co. Fair. Sept. 24-30. John A. McMahon.

TEXAS

Abilene-West Texas Fair. Oct. 2-7. Merle Gruver. Anderson-Grimes Co. Fair Assn. Sept. 28-30. Clarence Best. Angleton-Brazoria Co. Fat Stock & Fair Assn. Nov. 9-12. O. B. Robinson. Bartlett-Bartlett Community Fair. Oct. 5-6. R. C. Ford. Beaumont-South Texas State Fair. Oct. 26-Nov. 4. L. B. Herring Jr. Bellville-Austin Co. Fair Assn. Sept. 27-30. Herbert Vogelpole. Blooming Grove-Blooming Grove Fair. Sept. 28-30. W. A. Crawford. Bonham-Fannin Co. Fair. Sept. 26-30. J. O. Tate. Bowie-Bowie Fair Assn. Oct. 4-7. Major Ned Horton. Brenham-Washington Co. Fair Assn. Oct. 4-6. F. W. S. Zschappel. Bryan-American Legion Free Fair. Nov. 1-4. Henry Ross. Caldwell-Burleson Co. Fair Assn. Oct. 11-14. M. G. Perkins. Carthage-Panola Co. Fair. Oct. 3-7. Martin Hess. Center-Shelby Co. Fair Assn. Oct. 17-21. Guy Cowser. Centerville-Leon Co. Fair Assn. Oct. 2-7. Sam Bain. Cleburne-Johnson Co. Fair. Sept. 27-30. J. T. Webster. Clifton-Central Texas Fair. Sept. 28-30. D. C. Holverson. Conroe-Montgomery Co. Fair Assn. Oct. 2-7. Oscar B. Jones. Cooper-Delta Co. Fair. Sept. 28-30. Rube S. Wells. Corsicana-Corsicana Live Stock & Agrl. Show. Oct. 3-7. R. W. Knight. Crockett-Houston Co. Fair & Live-Stock Show. Oct. 23-28. S. W. Mims. Dallas-State Fair of Texas. Oct. 7-22. Roy Rupard. Denton-Denton Co. Fair. Oct. 3-7. O. L. Fowler. Eastland-Eastland Co. Fair Assn. Sept. 28-30. H. J. Tanner. Emory-Rains Co. Free Fair. Oct. 12-14. Leo Edwards. Ennis-Ellis Co. Fair Assn. Sept. 26-30. George Ledbetter. Franklin-Robertson Co. Fair Assn. Sept. 27-30. V. M. Harris. Giddings-Lee Co. Fair Assn. Sept. 28-30. M. F. Kieck. Goliad-Goliad Co. Fair. Oct. 31-Nov. 3. Walter L. Bluntzer. Gonzales-Gonzales Co. Fair & Pecan Expo. Oct. 24-28. J. M. (Tex) Wilson. Graham-North Central District Fair. Sept. 26-30. Glenn Burgess. Harlingen-Valley Midwinter Fair. Jan. 23-28. Sidney Kring. Haskell-Central West Texas Fair Assn. Oct. 18-21. M. P. Vannoy. Henderson-Rusk Co. Fair. Oct. 2-7. J. W. Harris. Houston-Houston Fat Stock Show & Live-Stock Expo. March 23-31. W. O. Cox. Houston-Texas State Expo. Oct. 13-22. W. J. Wile. Huntsville-Walker Co. Fair Assn. Nov. 7-11. John Baldwin. Iowa Park-Wichita Co. Fair Assn. Sept. 27-30. Mrs. R. E. Van Horst. Jasper-Jasper Co. Fair Assn. Oct. 17-21. R. W. Curtis. Lagrange-Fayette Co. Fair Assn. Nov. 9-12. G. A. Koenig. Lamesa-Dawson Co. Fair Assn. Oct. 12-14. A. G. Bearden. Liberty-Liberty Co. Fair Assn. Oct. 12-14. Max Karkowski. Linden-Cass Co. Fair. Sept. 26-30. W. D. Berry. Livingston-Polk Co. Fair. Oct. 2-7. Lockhart-Caldwell Co. Fair Assn. Oct. 16-21. George H. Chapman. Lubbock-Panhandle South Plains Fair. Sept. 25-30. A. B. Davis. Lufkin-Texas Forest Festival. Oct. 9-14. M. D. Abernathy. McKinney-Collin Co. Fair Assn. Sept. 26-29. W. Hammond Moore. Marfa-Highland Fair Assn. Oct. 5-7. R. I. Bledsoe. Marshall-Central East Texas Fair. Sept. 25-30. John Brogitt. New Boston-Bowie Co. Fair Assn. First week in Oct. M. E. Melton, Texarkana, Ark.-Tex. Orange-Orange Co. Fair Assn. Oct. 16-21. Frank Clark.

Palestine-Anderson Co. Fair (Texas Fruit Palace). Oct. 9-14. C. O. Miller Jr. Pearsall-Winter Garden Fair. Oct. 12-14. Don M. Sanders. Pittsburg-Northeast Texas Fair. Oct. 4-7. Hardy Moody. Richmond-Rosenberg-Port Bend Co. Fair Assn. Oct. 6-8. C. I. Snedecor, Richmond. San Augustine-San Augustine Co. Fair Assn. Oct. 31-Nov. 4. J. J. Mitchell. Sherman-Red River Valley Fair. Oct. 2-7. Frank Thompson. Silsbee-Hardin Co. Fair. Oct. 11-14. J. F. Weathersby. Sweetwater-Nolan Co. Fair Assn., Midwest Expo. Oct. 24-28. George D. Barber. Teague-Freestone Co. Fair. Sept. 28-30. Wm. J. Stringer. Throckmorton-Throckmorton Co. Fair. Sept. 29-30. Harold Thomas. Waco-Brazos Valley Fair & Live-Stock Show. Oct. 14-22. Harrison B. Walte. Wharton-Wharton Co. Fair Assn. Oct. 17-21. W. C. Copenhaver.

VERMONT

Londonderry-Londonderry Fair. Oct. 12. A. E. Phillips.

VIRGINIA

Amherst-Amherst Co. Fair Assn. Oct. 3-6. L. H. Shrader. Bedford-Bedford Co. Fair Assn. Sept. 26-29. Claude J. Overstreet. Charlottesville-Albemarle Agrl. & Indust. Fair. Oct. 9-14. C. W. Cracraft. Chase City-Mecklenburg Co. Fair Assn. Oct. 10-13. R. L. Emory. Chesterfield-C. H.-Chesterfield Co. Fair Assn. Oct. 12-14. W. C. Shawen, Chester. Danville-Danville Fair Assn. Oct. 10-13. H. B. Watkins. Emporia-Emporia Fair. Oct. 24-28. B. M. Garner. Martinsville-Colored Fair. Week of Sept. 4. S. H. Shell. Martinsville-Henry Co. Fair Assn. Oct. 16-21. O. B. Hensley. Norfolk-Tidewater Agrl. Fair. Oct. 30-Nov. 4. M. B. Howard. Petersburg-Southside Va. Fair. Oct. 2-6. R. Willard Eanes. Richmond-Virginia State Fair. Sept. 25-30. Chas. A. Somma. South Boston-Halifax Co. Fair Assn. Oct. 17-21. W. W. Wilkins. Suffolk-Tidewater Fair Assn. Oct. 17-20. W. H. Crocker.

Canada

BRITISH COLUMBIA  
Williams Lake-Williams Lake Agrl. Soc. Oct. 10-13. V. W. Norton.  
MANITOBA  
Plumas-Plumas Agrl. Soc. Sept. 29. E. A. Mellersh. Treherne-Treherne Agrl. Soc. Sept. 27. J. R. Scott.  
NEW BRUNSWICK  
Albert-Albert Fair. Oct. 5-6. H. H. Tingley. Bathurst-Bathurst Fair. Oct. 10-12. Gordon Moody, W. Bathurst. Chatham-Miramichi Agrl. Exhn. Assn. Sept. 25-29. H. B. McDonald. Elgin-Elgin Fair. Oct. 4. Chesley Steeves. Hopewell Hill-Hopewell Hill Fair. Oct. 3. O. A. Mitton, Hopewell Cape, N. B. Rexton-Rexton Fair. Oct. 4. Colin Bell, Bell's Mills, N. B. Upper Loch Lomond-Upper Loch Lomond Fair. Oct. 5. Alex F. Johnston.  
NEWFOUNDLAND  
St. John's-All-Nfld. Agrl. Exhn. Oct. 10-20. Arena Rink Co., Ltd., Arthur Johnson.  
NOVA SCOTIA  
Little Brook-Little Brook Exhn. Oct. 3-4. Arnaud S. Comeau. Yarmouth-Yarmouth Co. Agrl. Soc. Sept. 27-29. E. L. Crosby.  
ONTARIO  
Aberfoyle-Aberfoyle Agrl. Soc. Oct. 3-4. Abingdon-Abingdon Agrl. Soc. Oct. 6-7. George Nicholls, Caistor Centre. Alvinston-Alvinston Agrl. Soc. Oct. 4-5. W. J. Weed. Arthur-Arthur Agrl. Soc. Sept. 27-28. W. J. Ellis. Avonmore-Roxborough Agrl. Soc. Sept. 28-29. E. M. Miller. Ayton-Ayton Agrl. Soc. Oct. 6-7. J. W. Werner. Bar River-N. Shore Agrl. Soc. Sept. 27. G. G. Fremlin. Bayfield-Bayfield Agrl. Soc. Sept. 27-28. A. E. Irwin. Beeton-Beeton Agrl. Soc. Oct. 3-4. F. C. Pierson. Belmont-Belmont Agrl. Soc. Sept. 28. E. L. Taylor. Blackstock-Cartwright Agrl. Soc. Oct. 4-5. Jas. Byers. Bohcaygeon-Verulam Agrl. Soc. Sept. 29-30. Thos. H. Henderson. Bolton-Albion & Bolton Agrl. Soc. Oct. 13-14. Dr. W. J. McCabe. Bonfield-Bonfield Agrl. Soc. Sept. 27. Mrs. Loretta Seguin. Bradford-Bradford Agrl. Soc. Sept. 27-28. T. E. Bell. Bridgen-Moore Agrl. Soc. Oct. 3. W. J. Manley. Brussels-E. Huron Agrl. Soc. Sept. 29-30. Dan McTavish. Caledonia-Caledonia Agrl. Soc. Oct. 12-14. W. S. Hudspeth. Carp-Carp Agrl. Soc. Sept. 29-30. A. E. Cavanagh. Chatsworth-Holland Agrl. Soc. Oct. 5-6. A. D. McColeman. Collingwood-Nottawasaga & Great Northern Exhn. Sept. 28-30. O. G. Bernhardt. Cookstown-Cookstown Agrl. Soc. Oct. 5-6. T. J. Dawson. Courtland-Middleton Agrl. Soc. Sept. 28. J. G. Burnett. Demorestville-Demorestville Agrl. Soc. Oct. 4. W. Rightmeyer, R. R. 8, Picton. Dorchester Station-Dorchester Agrl. Soc. Oct. 4. B. R. Barr. Drayton-Peel & Drayton Agrl. Soc. Oct. 3-4. Frank Brandon. Dungannon-Dungannon Agrl. Soc. Oct. 5-6. C. W. Alton. Erin-Erin Agrl. Soc. Oct. 8-9. W. F. McEnery.

Fairground—Fairground Agrl. Soc. Oct. 3.
Feverham—Osprey Agrl. Soc. Oct. 3-4.
George—W. Ross, Maxwell
Florence—Florence Agrl. Soc. Sept. 28-29. F. S. Bodkin.

Lucknow—Lucknow Agrl. Soc. Sept. 28-29. Jos. Agnew.
McDonalds—Corners—Dalhousie Agrl. Soc. Sept. 28-29. Wm. Anderson.
Madoc—Madoc Agrl. Soc. Oct. 3-4. W. J. Hill.

Picton—Picton Agrl. Soc. Sept. 28-29. F. J. Webster.
Port Elgin—N. Bruce Agrl. Soc. Sept. 28-29. Robert Scott.
Ramona—Ramona Agrl. Soc. Sept. 27.
Ridgetown—Howard Agrl. Soc. Oct. 3-5. J. D. Brien.

Utterson—Stephenson & Watt Agrl. Soc. Sept. 27-28. Fred R. Bray.
Wallacetown—W. Elgin Agrl. Soc. Sept. 28-29. S. Turville.
Walsh—Walsh Agrl. Soc. Oct. 7.
Warkworth—Percy Tp. Agrl. Soc. Oct. 5-6. Dr. H. S. Allen.

ALABAMA

Montgomery—A. F. & A. Masons. Dec. 5. G. T. Smith, Masonic Temple.

ARIZONA

Phoenix—State Farm Bureau Fed. Nov. 17-18. D. E. Edwards, Mesa, Ariz.

ARKANSAS

Little Rock—State Farm Bureau Fed. Nov. —. W. Frasier.

CALIFORNIA

Chico—P. of H., State Grange. Oct. 17-19. G. Sehmeyer, Sacramento.

Eureka—Order of Odd Fellows. Oct. 9-11. M. H. Ludlow, Box 489, San Francisco.

Monterey—State Firemen's Assn. Sept. 25-28. H. E. Strasser, Box 513, Beaumont, Calif.

Oakland—National Inventors' Congress. Dec. 5-7.

San Diego—State Farm Bureau Fed. Nov. 6-8. F. Lindley.

San Francisco—American Rabbit & Cavy Breeders' Assn. Nov. 3-9. Mrs. Dorothy Bayliss, Box 504, Hayward, Calif.

San Francisco—F. & A. Masons. Oct. 10-13. John Whicher, Masonic Temple.

COLORADO

Pueblo—Order of Odd Fellows. Oct. 17-19. R. D. Shattuck, 1751 Champa st., Denver.

CONNECTICUT

Bristol—Odd Fellows' Encampment. Oct. 17. W. S. Hutchinson, New Haven, Conn.

Milford—State Pomological Soc. & Fruit Show. Dec. —. H. C. Miles.

New Haven—New England Awning & Tent Mfrs. Assn. Nov. 13-14. H. J. Scantlebury, 11 N. Washington st., Boston.

Waterbury—State Groto Assn. Sept. 29-30. W. H. Mordo, 215 N. Elm st.

DELAWARE

Dover—P. of H., State Grange. Dec. 12-13. H. C. Johnson, Smyrna, Del.

Wilmington—Knights of Pythias. Oct. 20. Geo. A. Souder, 906 West st.

Wilmington—F. & A. Masons. Oct. 4. G. T. Macklin, Bridgeville, Del.

Wilmington—Order of Odd Fellows. Nov. 15. H. E. Downing.

GEORGIA

Macon—F. & A. Masons. Oct. 31. F. F. Baker.

IDAHO

Idaho Falls—Order of Odd Fellows. Oct. 16-19. F. F. Horne, Box 371, Caldwell, Ida.

Idaho Falls—P. of H., State Grange. Oct. 24-26. F. G. Harland, Box 211, Caldwell, Ida.

ILLINOIS

Chicago—American Legion. Sept. 25-28. Frank E. Samuel, 777 N. Meridian St., Indianapolis, Ind.

Chicago—American Farm Bureau Fed. Dec. 4-7. R. W. Blackburn, 58 E. Washington st.

Chicago—American Cosmetics' Natl. Assn. Oct. 2-4. Frances Martell, 127 N. Dearborn st.

Chicago—Knights Templar. Oct. 7-9. Edw. A. Glad, 2410 N. Kedzie ave.

Danville—Order of Red Men. Oct. 2-3. L. Haney, Annex Bldg., Herrin, Ill.

Peoria—Knights of Pythias. Sept. 26-27. J. L. Kent, 708 Bradley ave.

Peoria—National Grange. Nov. 15-24. Harry A. Caton, Coshocton, O.

Springfield—Order of Odd Fellows. Oct. 17-18. T. P. Fields, 115 W. Monroe st.

Sterling—P. of H., State Grange. Dec. 11-13. C. W. Kleckner, 521 Summer st., Rockford, Ill.

INDIANA

Indianapolis—Order of Odd Fellows. Oct. 11-12. H. E. Roessler, 1208 IOOF Bldg.

Indianapolis—Order of Red Men. Oct. 17-18. E. C. Harding, 617 Ind. Trust Bldg.

La Fayette—State Poultry Assn. Sept. 27-29. W. Kohlmeier.

South Bend—Knights of Pythias. Oct. 3-5. C. R. Mitchell, 1006 Ind. Pythian Bldg., Indianapolis.

IOWA

Des Moines—State Horticultural Soc. Nov. 15-17. R. S. Herrick, State House.

Muscatine—Order of Red Men. Oct. 10-11. A. J. Danielson, Box 194, Des Moines.

KANSAS

Kansas City—Reunion 35th Div. Assn. Oct. 19-21. M. Weed, Kansas, 8th & Armstrong sts.

Manhattan—State Farm Bureau. Nov. 6-9. Mrs. J. K. Smith, Box 392.

Neodesha—P. of H., State Grange. Dec. 11-13. R. M. Ferris, Osage City, Kan.

Newton—Order of Odd Fellows. Oct. 10-12. W. J. Russell, 117 W. 8th ave., Topeka.

Wakeney—State Farmers' Educl. & Co-Op. Union. Oct. 25-28. Pauline Cowger, Box 296, Salina.

KENTUCKY

Louisville—F. & A. Masons. Oct. 17-19. A. E. Orton, 200 Shubert Bldg.

Louisville—State Dahlia Soc. Oct. 7-8. W. H. Swift.

LOUISIANA

New Orleans—Southeastern Florist Assn. Nov. 6-8. R. E. Mapes, Box 116, Knoxville, Tenn.

New Orleans—Junior Order. Oct. 26. H. Alcantara.

MAINE

Biddeford—Order of Red Men. Sept. 28. H. S. Seal, Portland, Me.

Lewiston—Odd Fellows' Encampment. Oct. 17. H. T. Stimson, 25A Forest ave., Portland.

Lewiston—Order of Odd Fellows. Oct. 18. L. E. Leonard, 25A Forest ave., Portland.

Portland—State Poultry Assn. Dec. 13-15. G. T. Adams, Kennebunkport, Me.

Portland—P. of H., State Grange. Dec. 4-6. F. A. Richardson, Strong, Me.

MASSACHUSETTS

Boston—AASR Supreme Council, 33' N. Masonic Jurisdiction. Sept. 26-28. C. H. Spilman, 1117 Statler Bldg.

Boston—Order of Red Men. Oct. 17-19. C. A. Hayes, 18 Boylston st.

Boston—State Veteran Odd Fellows' Assn. Oct. 31. G. L. Dalloff, Winchester.

Boston—State Hort. Soc. Nov. 9-11. E. Farrington, 300 Massachusetts ave.

Pittsfield—P. of H., State Grange. Dec. 12-13. E. W. Stone, Auburn, Mass.

Springfield—Order of Red Men. Oct. 14. E. H. Holden, Amherst, Mass.

MICHIGAN

E. Lansing—State Farm Bureau Fed. Nov. 10-11. C. L. Brody, Lansing.

Grand Rapids—Order of Odd Fellows. Oct. 17. F. Rogers, Lansing.

Grand Rapids—State Hort. Soc. Dec. 5-7. H. D. Hootman, E. Lansing.

Lansing—State Farm Equipment Assn. Dec. 12-14. S. E. Larsen, 653 Otilla st., S. E., Grand Rapids.

Traverse City—P. of H., State Grange. Oct. 26-27. C. H. Bramble, Lansing.

MINNESOTA

Brainerd—P. of H., State Grange. Oct. 17-19. Miss M. E. Thompson, Lansing, Minn.

Minneapolis—State Hort. Soc. Nov. 14-16. R. S. Mackintosh, Univ. Farm, St. Paul.

St. Paul—Knights of Pythias. Oct. 2-4. H. H. Schultz, 1227 Hennepin ave., Minneapolis.

St. Paul—State Nurserymen's Assn. Dec. —. R. N. Ruedinger, 2929 Colfax ave., S., Minneapolis.

St. Paul—American Legion Post Commanders and Adjutants of Minn. Nov. 3-4. C. A. Zwiener.

MISSOURI

Carthage—Knights of Pythias. Oct. 10-11. Edwin Ettinger, 3507 Pine st., St. Louis.

Kansas City—Order of Odd Fellows. Nov. 24-25. A. S. Lister, 1811 Westport road.

Moberly—P. of H., State Grange. Oct. 24-26. C. W. Evans, Cairo, Mo.

Moberly—Odd Fellows' Encampment. Oct. 9-10. W. L. Long, Box 345, Joplin, Mo.

St. Louis—State Outdoor Adv. Assn. Nov. 28-29. G. Olendorf, Springfield.

St. Louis—State Fraternal Congress. Oct. 19-20. Miss Anna Kampmann, 4 N. 8th st.

MONTANA

Bozeman—State Farm Bureau Fed. Nov. —. Mrs. F. Wyatt.

NEBRASKA

Fremont—Order of Odd Fellows. Oct. 17-19. E. S. Davis, Box 367, North Platte, Neb.

Kearney—State Vol. Firemen's Assn. Oct. 17-19. L. A. Novak, Norfolk, Neb.

Omaha—R. & S. M. & R. A. Masons. Dec. 5-6. L. E. Smith, 401 Masonic Temple.

NEW HAMPSHIRE

Keene—P. M. Order of Odd Fellows. Sept. 27. Major K. S. Quinby, 26 Mead st., Manchester, N. H.

Manchester—P. of H., State Grange. Dec. 12-14. J. A. Hammond, Laconia, N. H.

NEW JERSEY

Atlantic City—P. of H., State Grange. Dec. 5-6. Three Bridges, N. J.

Atlantic City—State Hort. Soc. Dec. 5-7. A. J. Farley, New Brunswick.

Elizabeth—Junior Order. Oct. 12-13. R. C. Walker, 1 W. State st., Trenton.

Newark—29th Div. Assn. of N. J. Oct. 12-15. H. J. Lepper, Box 29, E. Orange, N. J.

NEW MEXICO

Gallup—F. & A. Masons. Oct. 16-18. A. A. Keen, Box 535, Albuquerque, N. M.

Santa Fe—Order of Odd Fellows. Oct. 9-10. L. A. Wright, 604 Hinkle st., Clovis, N. M.

NEW YORK

Binghamton—State Assn. of Magicians. Oct. 13-14. J. E. Kelley, 7 St. John ave.

New York—American Dahlia Soc. Sept. 26-27. C. L. Alling, 251 Court st., West Haven, Conn.

New York—Natl. Canvas Goods Mfrs.' Assn. Oct. 9-13. J. E. McGregor, 224 Endicott Bldg., St. Paul, Minn.

New York—Premium Adv. Assn. of Amer. Oct. 2-6. Howard W. Dunk, 500 Fifth ave.

New York—Intl. Alliance Billposters, Billers & Distributors of U. S. and Can. Week of Oct. 2. Wm. McCarthy, 821 Longacre Bldg.

New York—National Horse Show Assn. Nov. 4-11. J. S. Wise, 120 Broadway.

New York—Natl. Assn. of Amusement Parks, Pools and Beaches. Dec. 4-8. A. R. Hodge, 201 N. Wells Bldg., Chicago.

Syracuse—P. of H., State Grange. Dec. 12-15. Harold Stanley, Skaneateles, N. Y.

NORTH DAKOTA

Bismarck—Tri-State Florists' Assn. Oct. 22-24. Ben Seibrecht, Aberdeen, S. D.

OHIO

Cincinnati—Knights of Pythias. Sept. 25-27. E. E. Coriell, 161 S. Main st., Bowling Green, O.

Cincinnati—American Fed. of Labor. Oct. 2-14. Frank Morrison, A. F. of L. Bldg., Washington, D. C.

Columbus—F. & A. Masons. Oct. 18-19. H. S. Johnson, Masonic Temple, Cincinnati.

Columbus—State Farm Bureau Fed. Nov. 23-24. M. Lincoln.

Columbus—P. of H., State Grange. Dec. 12-13. W. F. Kirk.

OKLAHOMA

Chickasha—P. of H., State Grange. Dec. 7-8. M. E. Siebert.

Lawton—Order of Odd Fellows. Oct. 17-18. Oscar Jones.

Oklahoma City—State Livestock Assn. Nov. 17. C. Roberts.

Oklahoma City—Knights Templar. Nov. —. J. Sinex.

OREGON

Hood River—State Hort. Soc. Dec. 6-7. O. T. McWhorter, Oregon College, Corvallis, Ore.

Portland—Knights of Pythias. Oct. 9-10. W. G. Gleason, 918 S. W. Yamhill st.

PENNSYLVANIA

Chambersburg—P. of H., State Grange. Dec. 12-13. K. Bagshaw, Hollidaysburg, Pa.

Erle—State Firemen's Assn. Oct. 3-6. C. E. Clark, Box 217, Wayne, Pa.

Philadelphia—316th Infantry Assn. Sept. 30. R. A. Cullen, 1829 Cobbs Creek Parkway.

Pittsburgh—State Fraternal Congress. Nov. 2-3. H. B. Meikel, 1626 Arch st., Philadelphia.

Sunbury—Order of Odd Fellows. Oct. 18-19. G. H. Banes, 1516 N. 16th st., Philadelphia.

RHODE ISLAND

Pawtucket—Order of Red Men. Oct. 28. James Monroe, 175 Althea st., Providence.

Providence—P. of H., State Grange. Dec. 13-14. F. J. Kennedy, Greene, R. I.

FRANCE

Lille—Pan-European Expo. of Civil Progress. May 15-Oct. 15.

HAWAII

Kahului—Main Co. Fair. Oct. 12-14. Mrs. Myrtle Whitman.

SWITZERLAND

Zurich—Swiss Natl. Expo. May 6-Oct. 29.

SOUTH DAKOTA

Rapid City—Farmers' Union of S. D. Oct. 9-12. F. G. Erickson, 200 Strand Bldg., Sioux Falls.

TENNESSEE

Jackson—State Firemen's Assn. Oct. 4-6. J. J. Martin, Fire Hdqrs., Nashville.

Johnson City—State Farm Bureau Fed. Nov. 9. J. F. Porter, Columbia, Tenn.

Nashville—Order of Odd Fellows. Oct. 16-17. W. Nelson.

Nashville—P. of H., State Grange. Oct. 11-12. Mrs. H. Davis, Greeneville, Tenn.

TEXAS

Big Spring—Odd Fellows' Encampment. Oct. 11-12. W. R. Francis, Ft. Worth.

Dallas—Fire Chiefs' Assn. Oct. 16. S. Hansen.

Ft. Worth—36th Div. Reunion of Tex.-Okla. Oct. 6-8. D. J. Matthews, 118 E. Travis st., San Antonio.

Ft. Worth—State Fraternal Congress. Nov. 7-8. Mrs. Ora Baldwin, 2207 Market st.

Waco—A. F. & A. Masons. Dec. 6-7. G. H. Belew, Box 446.

UTAH

Salt Lake City—State Farm Bureau Fed. Nov. —. T. R. Welling.

VERMONT

St. Albans—P. of H., State Grange. Oct. 18-20. Mary E. Priest, Randolph, Vt.

VIRGINIA

Alexandria—Knights of Pythias. Oct. 10-12. G. C. Cabell, 303 Monticello Arcade, Norfolk.

Lynchburg—Junior Order. Oct. 19. E. A. Chalkley, West Point, Va.

Richmond—R. A. Masons. Oct. 24-25.

Winchester—P. of H., State Grange. Oct. 26-27. M. Turner, Herndon, Va.

WASHINGTON

Tacoma—Knights of Pythias. Oct. 2-4. A. R. Metz, Box 548, Olympia, Wash.

WEST VIRGINIA

Parkersburg—Order of Odd Fellows. Oct. 10. A. J. Wilkinson, Huntington, W. Va.

Wheeling—A. F. & A. Masons. Oct. 11-12.

WISCONSIN

Janesville—Odd Fellows' Encampment. Oct. 17-18. Jas. A. Fathers.

CANADA

Toronto, Ont.—United Farmers of Ont. Nov. —. H. H. Hannam.

Dog Shows

Los Angeles—Oct. 15. Ken Walton, 1215 West Blvd.

CONNECTICUT

Waterbury—Oct. 22. Mrs. Verna MacPhee, Chicopee Falls, Mass.

DELAWARE

Wilmington—Oct. 14. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

INDIANA

Indianapolis—Oct. 22. Leonne Brown, 3351 Guilford ave.

MAINE

Portland—Oct. 14. H. A. Davis, Box 1895.

MARYLAND

Baltimore—Oct. 7. Foley, Inc.

MASSACHUSETTS

Boston—Oct. 8. T. E. Kamp, Bridgewater, Mass.

MICHIGAN

Detroit—Oct. 15. Mrs. Robt. Vaughn, 4849 Maplewood st.

Lansing—Oct. 29. A. W. Bow, 2806 12th st., Detroit.

MISSOURI

St. Louis—Oct. 8. Mrs. M. E. English, 2136 Crescent st.

NEVADA

Reno—Oct. 8. Mrs. A. Haddock.

NEW YORK

Buffalo—Oct. 29. Harry J. Brogan, 362 E. Utica st.

Flushing, L. I.—Oct. 21. Pearl H. Wiegert.

NORTH CAROLINA

Asheville—Oct. 19-20. J. Kemps, Box 229, Enka, N. C.

Charlotte—Oct. 16-17. Edgar A. Moss, 808 Summit ave., Greensboro.

Reading—Oct. 8. Foley, Inc., 2009 Ranstead st., Philadelphia.  
**SOUTH CAROLINA**  
 Charleston—Oct. 14. Edgar A. Moss, 808 Summit ave., Greensboro, N. C.  
**TEXAS**  
 Ft. Worth—Oct. 7-8. H. G. Cox, 3412 Hamilton Drive.  
 Galveston—Oct. 18-19. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.  
 Houston—Oct. 21-22. Dr. D. G. Collins, 405 2d Natl. Bank Bldg.  
 San Antonio—Oct. 14-15. E. W. Leach, 2642 Univ. ave., St. Paul, Minn.  
**VIRGINIA**  
 Roanoke—Oct. 9. Edgar A. Moss, 808 Summit ave., Greensboro, N. C.  
**WEST VIRGINIA**  
 Charleston—Oct. 24-25. J. C. Byrd, Box 966.  
 Huntington—Oct. 26-27. H. C. Taylor, Box 1853.  
**CANADA**  
 Montreal, Que.—Sept. 30. Vera H. Robson, 3424 Drummond st.

## Coming Events

These dates are for a five-week period.

**ARKANSAS**  
 Belleville—Colt Show. Oct. 6-7.  
 Brinkley—Seven County Live-Stock Show. Oct. 14.  
 De Queen—Dairy & Live-Stock Show. Oct. 11-13. Ralph B. Kite.  
**CALIFORNIA**  
 Anaheim—Halloween Festival & Horse Show. Oct. 31.  
 Bakersfield—Frontier Days. Oct. 5-8.  
 Colusa—Harvest Festival. Oct. 5-7. R. G. Power.  
 Fresno—Natl. Home Show. Oct. 9-14. George Hammond.  
 Los Angeles—Auto Show. Oct. 14-22.  
 Los Banos—Columbus Day Celebration. Oct. 14-15. Joe Dambrosio.  
 Madera—Old-Timers' Day. Oct. 7.  
 Paso Robles—Pioneer Days. Oct. 12.  
 Pittsburg—Columbus Day Celebration. Oct. 6-8. Joseph J. Russo.  
 Rio Vista—Home-Coming Week & Bass Derby. Oct. 1-8.  
 San Francisco—Food Show & Home Appliance Expo. Oct. 7-14. P. A. Tissier, 525 Market st.  
**COLORADO**  
 Center—Valley Potato Show & Fair. Oct. 19-21.  
**CONNECTICUT**  
 Norwich—Frank Wirth's Circus. Oct. 23-28. Louis Brown.  
 Stratford—Tercentenary Celebration. Oct. 6-8.  
**DISTRICT OF COLUMBIA**  
 Washington—Auto Show. Oct. 21-28. R. J. Murphy, 1427 Eye st., N. W.  
**FLORIDA**  
 Crestview—Celebration. Oct. 16-21.  
 Quincy—Tobacco Festival. Oct. 4-7. Jr. Chamber of Commerce.  
**GEORGIA**  
 Savannah—Auto Races. Oct. 15-22-29.  
**ILLINOIS**  
 Blue Mound—Legion Home-Coming. Oct. 4-7. Ralph Johns.  
 Galena—Halloween Mardi Gras. Oct. 31. Ray Hirst.  
 Marlon—Centennial Celebration. Oct. 5-8. Fred Harrison.  
 Polo—Corn Carnival. Sept. 28-30.  
**INDIANA**  
 Berne—Coit Show. Oct. 7. Simon Schwartz.  
 Fowler—Corn Festival. Oct. 12-14. Richard Stockholm.  
 Mt. Vernon—Fall Festival. Oct. 11-14. Martin Smith.  
 Roann—Booster Days. Sept. 28-30. E. Ted Baber.  
 Rockville—Auto Races. Oct. 1.  
 Versailles—Pumpkin Show & Farmers' Fair. Oct. 14. Mrs. Wesley Cole.  
**KANSAS**  
 Pittsburg—Coal Festival. Oct. 4-5. George B. Weeks.  
 Wellington—Merchants' Trade Show. Oct. 17-21. Clarice O. Clark.  
 Wichita—Harvest Festival & 4-H Fat Stock Show. Oct. 9-14. Arch N. Booth.  
**KENTUCKY**  
 Cynthiana—Harrison County Tobacco Festival. Oct. 17-21.  
**LOUISIANA**  
 Crowley—Natl. Rice Festival. Oct. 3-4. L. B. Broussard.  
**MARYLAND**  
 Baltimore—Auto Show. Oct. 21-28.  
 Baltimore—Live-Stock Show. Oct. 2-7.  
**MASSACHUSETTS**  
 Boston—Horse Show. Oct. 12-14.  
 Pittsfield—Frank Wirth Circus. Oct. 16-21. Dudley H. Jacob, 29 Dexter st.  
**MICHIGAN**  
 Decatur—Celery Festival. Sept. 29-30. Raymond Gale.  
 Detroit—Auto Show. Oct. 21-28. H. H. Shuart, 4484 Cass ave.  
 Big Rapids—Home-Coming. Oct. 20-21.  
 Ferris—Home-Coming. Oct. 21.  
 Grand Rapids—Potato Festival. Oct. 5-7. Jr. Chamber of Commerce.  
 Iron Mountain—Potato Show. Oct. 24-25. D. L. Clananhan, Marquette, Mich.  
 Pinconning—Homecoming & Fair. Sept. 29-30. V. I. Whittemore.  
 Scottville—Harvest Home Festival. Sept. 28-29. Wallace Falconer.  
**MINNESOTA**  
 Faribault—Days of '49. Oct. 3-4. Harvey R. Kelly.  
 Grand Rapids—Potato Festival. Oct. 7. Jr. Chamber of Commerce.  
 Kenyon—Corn Show. Sept. 29-30. A. E. Finseth.  
**MISSOURI**  
 Carrollton—Fall Festival & Live-Stock Show. Oct. 4-5. Walter W. McGuire.  
 Fulton—Street Fair. Week of Sept. 25. Walter Branstetter.  
 Glasgow—Tri-County Fall Festival. Oct. 5-7.  
 Kennett—Fall Festival. Sept. 25-30. Albin M. Johnson.  
 Lockwood—Fall Festival & Fair. Sept. 28-30. Fred Wilcox.  
 Paris—Fall Festival. Sept. 25-30. L. K. Pool, Am. Legion.

St. Louis—Auto Show. Oct. 22-27.  
 Senath—Dunklin Co. Community Fair. Sept. 25-30. Business Men's Club.  
**MONTANA**  
 Billings—Fair & Jr. Fat Stock Show. Oct. 23-25.  
**NEBRASKA**  
 Alliance—Fall Festival. Oct. 28. E. V. Black.  
 Gothenburg—Harvest Festival. Oct. 5-6. Eugene Tart.  
 Omaha—Food Expo. Oct. 9-14. Louis Kavan, 1025 W. O. W. Bldg.  
**NEW JERSEY**  
 Newark—Auto Show. Oct. 21-27. C. E. Holgate, 24 Branford Place.  
**NEW YORK**  
 Buffalo—Auto Show. Oct. 21-27. P. J. Hunt, Hotel Statler.  
 New York—Natl. Auto Show. Oct. 15-21. A. Reeves, 366 Madison ave.  
 New York—Atlantic Coast Premium Expo. Oct. 2-6. Howard W. Dunk, 500 5th ave.  
 Rochester—Auto Show. Oct. 14-21. Edw. C. Schoen, 133 East ave.  
 White Plains—Frank Wirth Circus. Oct. 9-14.  
**NORTH CAROLINA**  
 Rocky Mount—State Tobacco Show. Sept. 25-30. A. J. Gray, Box 220, Greenville.  
**OHIO**  
 Bradford—Pumpkin Show. Oct. 10-14. Everett Faun.  
 Dayton—Auto Races. Oct. 8.  
 Lisbon—Fall Festival. Oct. 23-28. G. C. Rauch.  
 Newcomerstown—Anniversary Celebration. Sept. 27-30. Wm. Heifner.  
 Prospect—Fall Festival & Corn Show. Oct. 11-14.  
 Sandusky—Grape Festival. Oct. 6-8. Chamber of Commerce.  
 Urbana—Fall Festival. Sept. 25-30.  
**OKLAHOMA**  
 Okmulgee—Pioneer Powwow. Oct. 13-15. Roy Harding, Box 909.  
**OREGON**  
 Portland—Poultry & Pet Stock Show. Oct. 7-14. Mrs. LaVilla Kehrl.  
**PENNSYLVANIA**  
 North East—Grape Carnival. Sept. 28-30. Clifford V. Green.  
 Philadelphia—Auto Show. Oct. 26-Nov. 1. W. P. Berrien, 400 N. Broad st.  
 Pittsburgh—Auto Show. Oct. 21-28. W. N. Owings, 124 S. Highland ave.  
**SOUTH DAKOTA**  
 Huron—Powow Day. Oct. 14.  
 Sioux Falls—Viking Days. Oct. 13-14.  
 Springfield—Founders' Day. Oct. 7.  
 Yankton—Pioneer Day. Oct. 21.  
**TENNESSEE**  
 Carthage—Middle Tenn. Tobacco Festival. Oct. 25. Francis Key.  
 Grand Junction—Live-Stock Show. Oct. 11-14. John F. Dunbar.  
 Paris—Nancy Hall Jubilee. Sept. 27-29. Chas. G. Neese, Box 178.  
**TEXAS**  
 Bartlett—Community Fair. Oct. 12-13. R. C. Ford.  
 Gilmer—Yamboree. Oct. 26-28. C. H. Cox Jr.  
 Henrietta—Clay Co. Pioneers Celebration. Sept. 29-30. Mrs. Lois Cummings.  
 Jasper—Celebration. Oct. 17-21. R. W. Curtis.  
 Mexia—Bl-Stone County Agrl. Show & Fall Display. Oct. 13-14. Jake Stubbs.  
 Robstown—King Cotton Carnival. Oct. 25-28. J. Lawrence Dean.  
 Stephenville—Erath County Live Stock & Poultry Show. Oct. 12-14.  
 Tyler—Rose Festival. Oct. 13-15. John Womble.  
**WEST VIRGINIA**  
 Elkins—Mt. State Forest Festival. Oct. 5-7. Richard Hall.  
**WISCONSIN**  
 Milwaukee—World's Fair & Parade-of-the Leaders Expo. Sept. 26-29. Arthur H. Rumpf.  
 Milwaukee—Food Show. Oct. 9-14. M. C. Perschbacher, 342 N. Water st.  
 Milwaukee—Auto Show. Oct. 21-28.  
**CANADA**  
 Toronto, Ont.—Hamid-Morton Shrine Circus. Oct. 23-28.  
 Toronto, Ont.—Auto Show.

## Frontier Contests

These Dates Are for a Five-Week Period

**CALIFORNIA**  
 Bakersfield—Bakersfield Frontier Days. Oct. 5-8. W. C. Willis.  
 Hayward—Hayward Rodeo. Sept. 30-Oct. 1. Al Caffodio.  
**NEW YORK**  
 New York—Rodeo at Madison Square Garden. Oct. 4-29. Frank Moore.  
**NEW MEXICO**  
 Socorro—Socorro Rodeo-Fiesta. Sept. 27-29. Bill West.  
**OKLAHOMA**  
 Oklahoma City—Okla. State Fair Rodeo. Sept. 23-30. Ralph T. Hemphill.  
**PENNSYLVANIA**  
 Philadelphia—Rodeo. Sept. 30-Oct. 7. Fred Beebe.  
**TEXAS**  
 Dalhart—XIT Cowboy & Rodeo Reunion. Oct. 26-28. John Colquitt.

## RINKS

(Continued from page 40)

that night by force of habit and yet had no heart for enjoyment. On the following morning a band of us gathered in the Chesterfield rink, after England and France had declared war, to discuss possibilities of our usual Sunday afternoon hockey practice here. We decided it was better to avoid possibility of trouble with the police, as we knew war meant cessation of all sports here, temporarily at least. Se we disbanded until further notice.

On September 9 the home office announced that permission was granted for

entertainments of every kind to be resumed in neutral areas, meaning the smaller towns in the North and Midlands. In accordance with this, certain rinks have now resumed daily operation but evening sessions must finish at 9 o'clock in most towns, consequently the session here is now 6 to 9 p.m. London, Manchester, Liverpool, Sheffield, Derby and other large cities are still out of sports, but at least a third of us are again able to indulge in our favorite pastime of roller skating, and that is something.

The angle of employment has also had its effect. All kinds of entertainment has been hit badly by outbreak of war and thousands are out of work, temporarily at least. I have earned my entire income from sports journalism for some time and war meant no work for yours truly. Consequently, I had to look for other employment and the day after war was declared this writer, instead of wielding the customary pen could have been seen performing with pick and shovel in work on air-raid shelters. One has to forsake pride and that sort of thing in such troublesome times.

However, the fates were kind and, after two days of laboring underground, a friend used influence to obtain for me a much more satisfactory job on munitions, and so once again I am earning my livelihood via brain instead of brawn. It has all been experience, bitter, some of it, but I have no regrets and when the time comes I shall don the khaki if required. But I am only one of millions who hope from the bottom of their hearts that this terrible business of war will cease at an early date. My colleague at the office is a reverend gentleman and the work is really interesting, tho it is regrettable that munitions have to be so much in demand.

## Roller Profiles

### EARL VAN HORN

Conceived and approved by William F. Sefferino, president of the Rollerdom, Cincinnati.

Earl Van Horn, creator of beautiful Mineola (L. I.) Rink, who was practically born on skates and met the missus while skating, more than likely will try to interest the angels in roller skating when the great day comes. No one has put more time, energy and money into promotion of roller skating than Van, as is evidenced by the Mineola effort. For Mineola Rink, once a tobacco barn, has been re-created into a modern roller palace comparable to any similar institution in the world. Aside from possessing a keen intuition regarding construction, decoration and operation, Earl is thoroly devoted to roller skating, as is his gracious Inez. Each evening finds them enjoying a few waltzes together or taking some youngster in whom they are interested thru some intricate step or figure, at which both are amazingly well accomplished. Earl and Inez have come

a long way together, having started as exhibition skaters playing rinks of all sizes in every location. Their startling routines took them to the stage, where they played in all the most popular show-houses in the country. After many successful years in this country, the Van Horns had the honor of receiving foreign invitations. And so, off to the Continent for a most successful tour, where they finally received the thrill of their lives in a command performance before the king and queen of England.

Upon their return home Earl began looking around for a spot to operate and, after a few years of success, took over the Mineola rink. Van likes to tell of his grand opening there. Attendance was some 75 persons. From this humble beginning the tremendous energy and genius of the man bore fruit until now he can sit back and feel justly proud that he is a complete success. He has a brilliant, magnetic personality and his friends and well wishers are legion, among them being Vic Brown, Fred Freeman and the Careys, which group are considered the backbone of roller skating in the East. He is of the happy-go-lucky type and a chap one really has to hustle to beat when a social obligation is to be met.

Van was promoter of the first dance championship of the Roller Skating Rink Operators' Association of the United States and it was the most brilliant event of its nature to be staged in history of roller skating. It was something to make promoters of other sports events come to the realization that roller skating, if sponsored correctly, is a stand-out in the field of amusements. In my opinion, this event easily overshadowed anything that has ever been promoted on ice. Van even went to the expense of engaging a bevy of gorgeous ladies, dressed in gold, silver and bronze evening gowns, to present trophies to the fortunate contestants, and fortunate they were, for Earl was more than generous in his expenditures for the trophies, which were numerous and valuable. Even the judges were not overlooked, each being presented with a handsome gold trophy.

Van Horn also sponsored the second annual convention of the RSROA in conjunction with the dance championship, which went a long way in solidifying the friendship of members of the organization. A special room was set aside with refreshments for delegates during their entire stay. At a banquet given at a swanky golf club to start the meeting the writer was served with the largest platter of Italian spaghetti ever concocted. A dinner-dance for members and contestants was a master stroke that sent everybody home with the thought that Earl Van Horn was the perfect host. He enjoys the devoted assistance of pretty Inez Van Horn and a very pleasant arrangement with another prince of a fellow, Harry Bickmeyer, and, among the three, there are many successful years ahead for Mineola Rink and Pavilion Royal, second unit of the organization. Earl is vice-president of the RSROA, having resigned a unanimously voted presidency so that he might nominate Rodney Peters for the office which he felt Rodney justly deserved. Better get to know this fellow, Van Horn. CAP SEFFERINO.

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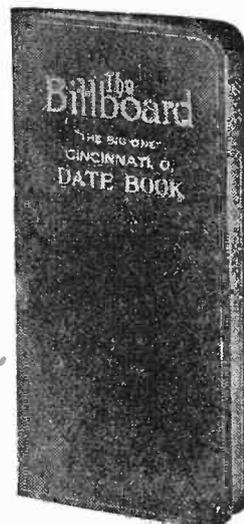
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**AGENTS—300% PROFIT SELLING GOLD LEAF** Letters for Store Windows. Free samples. **METALLIC CO.**, 439 North Clark, Chicago. x

**ATTENTION, SUBSCRIPTION SALESPERSON—** If you work east of Rockies and north of Mason-Dixon line, write for proposition. **AMERICAN POULTRY JOURNAL**, 538 S. Clark, Chicago. x

**BARGAINS — DRESSES, 10c; SUITS, \$1.50;** Coats, 50c; Shirts, 15c. Many other low-priced bargains. Catalogue free. **FAIRMOUNT**, 164-B Monroe, New York. oc14x

**BEST YET — HOTTEST CHRISTMAS CARDS** sell fast by the hundreds. Also Photos and Spicy Novelties. **LA FRANCE STADIUM**, 55 Hanover St., Boston, Mass.

**BIG MONEY TAKING ORDERS—SHIRTS, TIES,** Hosiery, Underwear, Pants, Jackets, Raincoats, Uniforms, etc. Sales equipment free. Experience unnecessary. **NIMROD**, 4922-A Lincoln, Chicago. x

**BIG MONEY APPLYING INITIALS ON AUTO-** mobiles. Write immediately for particulars and free samples. **AMERICAN LETTER COMPANY**, Dept. 20, Dunellen, N. J. x

**CHRISTMAS CARDS — ABSOLUTELY FINEST** Assortment. Big profits. Season now started. Write quick for samples. **ROBINSON CARDS**, 557 Orange, Clinton, Mass. oc21x

**DRESSES, 10c; SUITS, \$1.50; COATS, 50c;** Shirts, 15c. Many other low-priced bargains. Catalogue free. **FAIRMOUNT**, 162-B Monroe St., New York. oc14

**"KEEP AMERICA OUT OF WAR" — METAL** Auto Plates are now ready. Red, white and blue. Selling fast. Hurry. Sample, 25c; 10, \$1.00; 100, \$7.00. Cash prepaid or C. O. D. **CLOUSER BROS.**, Transportation Bldg., Indianapolis, Ind.

**LORD'S PRAYER ON REAL PENNIES — \$2.50** hundred, carded. 25% dep. with Order. **PAYTON NOVELTY CO.**, 3753 2d, Detroit, Mich.

**LORD'S PRAYER, TEN COMMANDMENTS,** Crucifixion on U. S. Pennies (not slugs). Individually carded, \$4.50 gross. Samples, 50c dozen. **PERKINS**, 1109 Lawrence, Chicago.

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**SELL LATEST COMIC CARTOON POST CARDS** —Cost you \$1.00 a hundred prepaid. **HENRY N. KOST**, Liberty, N. Y.

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**A FRESH LOT MEXICAN JUMPING BEANS—** Also Puma Cubs, Monkeys, Kinkajous, Kangaroo Rats, Snakes and Parakeets. **SNAKE KING**, Brownsville, Tex. oc21

**PLENTY SNAKES, HORNED TOADS, ALLIGA-** tors, Iguanas, Gila Monsters, Armadillos, Dragons, Agoutis, Monkeys, Coatumundis, Prairie Dogs, Puma Cubs, Leopard Cubs, African Lion Cubs, Ocelots, Peafowl, Parakeets, Racing Terrapins, Dancing Mice, Guinea Pigs. Wire **OTTO MARTIN LOCKE**, New Braunfels, Tex. se30x

**ALLIGATORS, SNAKES, LIZARDS, TURTLES—** 10 Large Assorted Harmless Snakes, \$10.00. Price List. **ROSS ALLEN**, Silver Springs, Fla. Wire via Ocala. oc14

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**PROFESSIONAL INSTRUCTIONS HOW TO** Analyze Handwriting—Including Store Demonstration Layout, only \$1.00. Charts, \$5.00 per 1,000. **DITERS ORGANIZATION**, Plainville, Conn.

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**SELL ELECTRIC RAZORS VIA POSTCARDS —** 2% return on 1,000 nets \$45.00. Send 10c for sample cards. **ARROW RAZORS**, Wartrace, Tenn.

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**A-1 BARGAINS — EVANS LUCKY LUCRE,** Floor Model, perfect, \$200.00; Mills 5c Blue Fronts, Double Jackpots, good condition, \$30.00; Pace 1c Comets, good condition, \$20.00. One-third deposit, balance C. O. D. **MANCHESTER VENDING CO.**, Box 767, Manchester, Conn.

**AMUSEMENT MACHINE ROUTE — OVER 130** Locations. Gross \$300 last month, probably more this month. Targets, Grips and others. Price \$4,000. **WHOLESALE SUPPLY**, 6351 Bancroft, St. Louis, Mo.

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**BEST OFFER TAKES ROLLETO SENIOR WITH** Original Crate. Special Mills Dials, \$12.00; Reconditioned Blue Fronts, \$45.00. **SEIDEN DISTRIBUTING**, Broadway, Albany, N. Y.

**COIN MACHINE OPERATORS—THE GREAT-** est values ever offered in Used Late Model Free Games and other Games of all types. Always first with the latest games on the market. Write for our list today. **H. C. PAYNE COMPANY**, 312 Broadway, Nashville, Tenn.

**COUNTER GAMES — GINGERS, \$11.50;** Groetchen Zephyrs, \$6.50; Kounter King, \$8.50; Deuces Wild, \$6.50; Skill Draw, \$6.50; Penny Packs, \$6.50; Exhibit's 36 Games, \$4.50; Exhibit Rotary Merchandisers, Escalator Model, \$44.50. Free Games: Keeney Free Races, \$19.50; Request, \$19.50; Stop 'N Go, \$19.50; Midway, \$19.50, and Side Kick, \$19.50. **BOYLE AMUSEMENT CO.**, Oklahoma City, Okla. x

**FACTORY REBUILT PENNY Q.T.'S, \$22.50.** Serials over 10,000; Jennings 5c Slots, \$8.50. Cash with order. **POLLACK**, 730 Potter, Chester, Pa.

**FOR SALE — TWO 1937 ROCK-OLA'S, \$125.00** each. **J. H. LANG**, 4227 McDougal Ave., Detroit, Mich.

**CIGARETTE MACHINE — STEWART & Mc-** Guire. Eight column, white, Dualway. Reasonable. Almost new. **VEND-O-MATIC COMPANY**, 101 W. 37th St., New York City.

**ODD BALL, \$12.50; SIDE KICK, LIGHTNING,** Bally View, \$17.50 each; Jitterbug, Zip, Paramount, Regatta, Review, Request, \$15.00 each; Bally Royal, \$32.50; Cargo, Jungle, Palm Springs, Carnival, \$10.00 each; World Fair, Thunderbolt, Buttons, Midway, Stop-Go, \$19.50 each; Major, \$39.50; Miami, \$35.00; Bambino, \$22.50; Vest Pockets, \$35.00; Bally Number Counter Games, \$12.50. Free Play Games: Major, Spotted, Circus, Bubbles, Chubbie, \$35.00 each; Lot-o-Fun, Buckaroo, Ocean Park, \$59.50 each; Cowboy, Pickem, Vogue, Sports, Champion, \$69.50 each; Variety, \$64.50; Up and Up, \$49.50; Contact, Fifth Inning, \$39.50 each; Box Score, Trio, \$25.00 each; Grip Testers, \$9.50. Write for list. Send 1/3 deposit with order. **LEHIGH SPECIALTY CO.**, 2d and Green, Philadelphia, Pa. x

**PACES RACES, SERIALS OVER 3,000, \$50.00;** Flashers, \$27.50; Mills Deweys, \$25.00; Bang Tails, Domino, Rolletto, \$35.00. **ROCKPORT NOVELTY**, Rockport, Tex. oc14

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**WANTED FOR CASH OR WILL TRADE NEW** Jennings In-A-Bag Venders for Mills Blue Fronts, Cherry Bells, Silver Chiefs, Triple Entry, Lucky Lucr. **TOM FRASCOE**, 1465 E. Broad St., Columbus, O.

**5/8" BALL GUM, FACTORY FRESH, 12c BOX;** Tab, Stick, Midget Chicks, every Vending Gum. **AMERICAN CHEWING**, Mt. Pleasant, Newark, N. J. oc7x

**10 EUREKA, \$37.50 EACH; 5 TRIPLE PLAY,** by Genco, \$20.00; 5 Keeney Free Races, \$22.50; 2 Bally Views, \$15.00; 2 Palm Springs, Odd Ball, Ball Park, \$10.00. **STANDARD NOVELTY CO.**, 814 Carondelet St., New Orleans, La.

**200 LIKE NEW TWO-COLUMN 1c VENDERS,** \$7.50 each. Formerly \$18.50 each. **BUREL & CO., INC.**, 679 Orleans, Chicago, Ill. tfx

**500 1c SNACKS THREE COMPARTMENT VEND-** ers, like new, equipped with latest adjuster for merchandise compartment, \$11.95 each; 25 or more, \$10.95 each. **BUREL & CO., INC.**, 679 Orleans, Chicago. tf

**1939 GINGERS, PENNY AUTOMATIC PAYOUT** Cigarette Machines with bases. Like new. Will ship subject to examination, \$16.50 each. **H. E. ODOM**, 3023 Weaver Ave., Baltimore, Md.

**COSTUMES, UNIFORMS, WARDROBE**

**BEAUTIFUL SILVER CYKE LEGS, \$75.00;** Flashy Costumes, Orchestra Coats, Cellophane Hulas, Band Coats, Ballyhoo Capes, Minstrels. **WALLACE**, 2416 N. Halsted, Chicago.

**FORMULAS**

**EXPERT ANALYSIS, RESEARCH, INDUSTRIAL** Development, Newest Guaranteed Formulas. Biggest catalog free. Nominal prices. **GIBSON LABORATORY**, Chemists, BH-1142 Sunnyside, Chicago. tfx

**FOR SALE—SECOND-HAND GOODS**

**CANDY FLOSS—ALL ELECTRIC, HEAT CON-** trol. Sell or trade for All Electric Popcorn Machine. **E. BADE**, R. 10, Wayne, Ind.

**CORN POPPERS—FEARLESS, ALL ELECTRICS,** giant geared popping kettles, caramelcorn equipment. Get our prices first. **NORTHSIDE CO.**, 1001 N. E. St., Indianola, Ia. no4x

**PENNANT SEWING MACHINE—GOOD SHAPE,** \$50.00; Pennants, 3,750, half stenciled Fair 1939, half plain, \$20.00. **ANTON WAGNER**, 737 N. 10th St., Milwaukee, Wis.

**POPCORN, POTATO CHIP, CRISPETTE, CAR-** mel Popcorn, Cheese Coated Popcorn Machines. **LONG EAKINS CO.**, 1976 High St., Springfield, O. oc21x

**FOR SALE—SECOND-HAND SHOW PROPERTY**

**A BARGAIN — EIGHT-TUB WHIP RIDE,** six hundred dollars; Twelve-Car Lindy Loop, nine hundred dollars. **P. M. RUMBLE**, Petersburg, Ind.

**CONCESSION TRAILER — 18 FT. BY 7 FT.,** Counters both sides and back. Complete in all details. Price \$275.00. **E. L. COMPTON**, Louisa, Ky.

**EYERLY DOUBLE LOOP-O-PLANE—COMPLETE** with Eyerly Steel Fence and Ticket Box, excellent condition, \$850.00. **NORTHLAND AMUSEMENT**, 1012 Oaklawn, N. E., Grand Rapids, Mich.

**KENTUCKY DERBY — 12-UNIT, PORTABLE.** First-class condition, \$115.00 cash for quick sale. **HELEN LIGHT**, 2044 Dale Rd., Norwood, Ohio.

**MILK BOTTLE BALL GAME, \$25.00; SHORT-** Range Cats, two sets, \$10.00; Root Beer Barrel, \$25.00. **TOM McNALLY**, 6236 University, Chicago.

**MOUNTED CURIOS — RATTLESNAKE FANG,** Vertebra, Rattle, Alligator Tooth, 12c each postpaid. Garpiki Head, 35c. Free catalogue. **QUIVIRA SPECIALTIES CO.**, Winfield, Kan.

**HELP WANTED**

**ADVANCE AGENT — SHOW NEVER CLOSSES.** Write, don't wire. Give time for mail to be forwarded. **DAN PICKERING**, 502 College, Elmira, N. Y.

**FIRST TRUMPET MAN AND TENOR SAX MAN** wanted immediately; must go. **TOM TEMPLE AND HIS ORCHESTRA**, Appleton, Wis.

**WANT TENOR SAX—DOUBLING CLARINET;** also two Trumpet Men. Union only. Must be free to travel. **CID BRODRICK**, Trotwood, Ohio. Phone 83.

**MAGICAL APPARATUS**

**CATALOGUE OF MINDREADING — MENTAL-** ism, Spirit Effects, Horoscopes, Forecasts, Buddha, Crystals, Lucky Pieces, Palmistry, Graphology Charts. Wholesale prices. World's largest stock. New 156-page illustrated catalogue, 30c. **NELSON ENTERPRISES**, Nelson Bldg., Columbus, O. oc14

**LARGE PROFESSIONAL MAGIC CATALOGUE,** 25c. **MAX HOLDEN**, 220 W. 42d St., New York City. se30x

**WANTED TO BUY—USED MAGICAL APPA-** ratus, Books. No junk or secrets wanted. Put your name on my mailing list. **WALDMANN**, 332 E. 77 St., New York.

**MISCELLANEOUS**

**LIVE IN NEW HAMPSHIRE—REAL ESTATE OF** all kinds. **MRS. BERTHA HAYES**, Barrington, N. H.

**PAPERMEN — STIMULATE YOUR SALES WITH** our \$1.00 Value Gift Coupons, only \$1.00 thousand postpaid, or write for coupon samples. **B. NEW PROCESS**, 49 E. 21 St., New York.

**POPCORN DRESSING, CRISPETTE WRAPPERS,** Waxed Popcorn and Potato Chip Bags. **LONG EAKINS CO.**, 976 High St., Springfield, O. oc21

**M. P. ACCESSORIES & FILMS**

**NOTICE**

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

**A NEW LIST READY FOR MAILING—REDUCED** prices on all Roadshow Attractions, Westerns, Nudist, Gangster and Horror Pictures. 35MM. Talkies only. **BUSSA FILM EXCHANGE**, Friendship, O. oc7

**AMAZING BARGAINS IN 35MM. SOUND** Films—Plenty of Westerns, Actions and Short Subjects. **RELIABLE PICTURE SERVICE**, Box 202, Cincinnati, O.

**ASTONISHING BARGAINS — 16MM. SOUND** Projectors, \$145.00. Terms. Factory reconditioned. Film rented. Sold \$5.00, \$7.50 reel. **NO. 521-E STATE THEATRE**, Pittsburgh, Pa.

**ATTENTION—SHOW TALKIES, THEATRELESS** Communities. Sound Equipment. Weekly Programs rented. **ROSHON**, State Theatre, Pittsburgh, Pa., or 107 South Court, Memphis. x

**BARAINS IN USED PROJECTION MACHINES,** Opera Chairs, Screens, Spotlights, Stereopticons, etc. Projectors repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD.**, 1318 S. Wabash, Chicago. oc14x

**OPERATE MOVIE SHOWS IN THEATRELESS** Communities—Earn \$50.00 to \$100.00 weekly right away. No experience. We furnish Projection Equipment, Talking Film Programs. Show you everything. **SOUTHERN VISUAL**, Dept. 6, 494 S. Second, Memphis, Tenn. oc21x

**THEATRES AND CIRCUIT OPERATORS—SAVE** on your film rentals weekly. Rent our guaranteed 35MM. Complete Program Service, Feature and Shorts. **MUTUAL SUPPLY**, Virginia, Ill. se30x

**35MM. SOUND ON FILM—WESTERNS, AC-** tions. War, Gangsters and Medical. Write **APOLLO EXCHANGE**, 117 S. 9th St., Newark, N. J. oc7

**35MM TALKIE PROJECTOR — DEVRY TYPE** (2,000 foot), \$110.00. Sacrificing other Movie Property of deceased showman. List. **WOODWARD, JR.**, Morrisville, Pa.

**PHOTO SUPPLIES AND DEVELOPING**

**ACT NOW — 4-FOR-A-DIME OPERATORS.** Send today for information on the new Foto-Flash outfit using only six 20-watt lamps. Takes pictures size 1 1/2 x 2. **MARKS & FULLER, INC.**, Dept. BC-11, Rochester, N. Y. se30x

**ALL 4 FOR 10c OPERATORS—CUT PRICE ON** all Machines and Supplies. Full Length Cameras. **WABASH PHOTO SUPPLY**, Terre Haute, Ind. se30

**FOUR FOR DIME OPERATORS — SEND FOR** circular of new Hi-Speed Enlarger. Uses roll paper, makes enlargements in fraction of time required with regular enlargers. **OLSON SALES**, 313B 9th, Des Moines, Ia.

**ROLLS DEVELOPED — TWO PRINTS EACH** and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. **SUMMERS' STUDIO**, Unionville, Mo. oc21x

**SALESMEN WANTED**

**SALESMEN - CREW MANAGERS — RURAL** Magazine Men to sell leading national publication. Small Money But Lots of It. Advancement. Write **R. L. HARRINGTON**, 407 S. Dearborn, Chicago. x

**SELL BUSINESS STATIONERY—\$2.65 THOU-** sand. Business Cards, Book Matches, Advertising Gummed Tape, Restaurant Necessities, Salesbooks, Office Supplies, Pricing Sets, Advertising Specialties. 40% comm. Free premium deals. Sales portfolio free. **DAVID LIONEL PRESS**, 312 So. Hamilton, Dept. MS, Chicago. x

**SCENERY AND BANNERS**

**BEST CARNIVAL AND SIDE-SHOW BANNERS** on Earth. Positively no disappointments. **NIEMAN STUDIOS, INC.**, 1236 S. Halsted St., Chicago, Ill. oc7

**TENTS—SECOND-HAND**

**FOR SALE—ONE TENT, USED THREE MONTHS.** 105'x42'. Dove Hardwood Floor, 100'x39'. **MEINARD FELTMAN**, Carlyle, Ill.

**SLIGHTLY USED TENT—100x200. BARBAIN.** **CHARLES H. SMITH**, 108 Baker St., Maplewood, N. J.

**THEATRICAL PRINTING**

**PRINTING SPECIAL — 100 8 1/2x11 BOND** Letterheads, 100 6 3/4 Envelopes printed to your 3 or 4-line copy. Both only \$1.00 postpaid. **F. C. CRAMER**, Box 993, Chicago, Ill. x

**WINDOW CARDS — 14x22", 100, \$2.50; 2** colors ink, 8 ply, white. Handbills, 1,000 4x9", \$1.25; 6x9", \$1.75; 6x12", \$3.00. **SOLLIDAYS**, Knox, Ind.

**WINDOW CARDS—14x22, ONE COLOR, 100,** \$2.50. 50% deposit, balance C. O. D., plus shipping charges. **THE BELL PRESS**, Winton, Penna. x

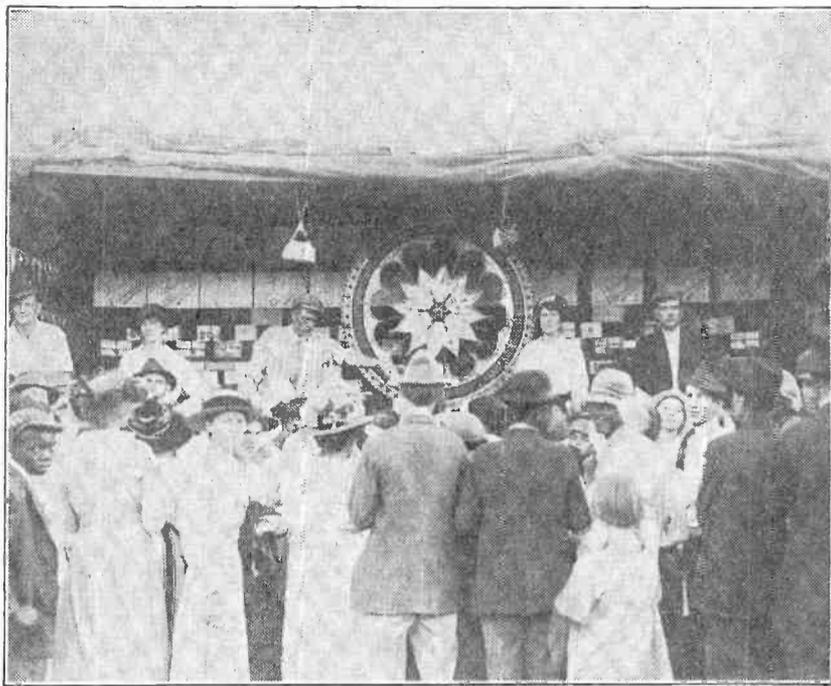
**1,000 6x9 CIRCULARS, \$1.50; 6x12, \$1.75;** 4x9, \$1.10. Postpaid zone 4. Mats cast free. **LAWNDALE PRESS**, Box 303, Franklin, N. H.

**1,000 LETTERHEADS, \$2.50; 1,000 ILLU-** strated 8 1/2x11 Circulars, \$3.00. Mimeo-graphing, expert workmanship. Lowest prices. Will gladly estimate anything. **EWAN**, Wood-Ridge, N. J.

**WANTED TO BUY**

**PAY CASH—MERRY-GO-ROUND, ELI WHEEL,** Tilt-A-Whirl, Kiddie Auto Ride. **WOLF**, Box 2725, Bloomington and Lake Station, Minneapolis, Minn.

**Show Family Album**



SOME idea of the popularity of candy wheels years ago may be gained from this view of a crowd gathered about a candy concession on Smith's Greater Shows. Picture was taken on the grounds of Athens, Ala., Fair on October 6, 1916. Standing behind the counter, left to right, are Sam Cross, Lillian Vandiver, Jack Pointer and Mollie and Eddie Owens. Eddie Owens and his wife (Mollie) returned to the carnival business this season after being out of it for several years.

*The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.*

**TRICK OR CLOWN MULE OR DONKEY OR** Small Pony—Would buy other small Animal Act for winter season. Write **R. E. GODFREY**, Crescent, Okla., or care LaSalle Hotel, Alton, Ill. oc7

**WANT 40x60 TENT COMPLETE—ALSO SEATS.** Must be good condition and priced low. **BOX C-237**, Billboard, Cincinnati.

**WANTED—SET OF DOUBLE PONY HARNESS,** with Collars, Hames. Small size brass-trimmed circus wagon style preferred. **LEX WATSON**, Columbia, Tenn.

**WILL PAY CASH FOR OCTOPUS AND ELI** Wheel—Must be priced right. Tell all first letter. **NORHLAND AMUSEMENT**, 1012 Oaklawn, N. E., Grand Rapids, Mich.

**At Liberty Advertisements**

Figure TOTAL Number of Words in Copy at  
5c a word—FIRST LINE IN THIS STYLE TYPE  
2c a Word—FIRST LINE IN THIS STYLE TYPE.  
1c a Word—FIRST LINE in this style type.

Minimum 25c

Cash With Copy

**AT LIBERTY AGENTS AND MANAGERS**

**AGENT OR PRESS AGENT—TOP RADIO MAN** wants to represent some legitimate proposition. Ten years' experience. Have car. Write best offer. **BOX C-287**, Billboard, Cincinnati. oc7

**AT LIBERTY BANDS AND ORCHESTRAS**

**AFTER SEPTEMBER 23—TOPNOTCH DIXIE-** land Combination. Six to eight men. All specials. No other band quite like it. Pictures to good offers. Union. Uniforms, fronts, P. A. Prefer Middle West. Location only. **BOX C-281**, Billboard, Cincinnati. se30

**AT LIBERTY AFTER DECEMBER 1, 1939.** The Red Raven Orchestra of Hilbert, Wisconsin. Featured on Victor and Decca Records. Feature Victor Record Hot Clarinet Polka 716, Decca Red Raven Polka 2543. Nine men. Plenty of novelties, singing, playing modern music the commercial way, uniforms. Open for one-nighters in Central and Northern Iowa October 23, 24, 25, 27, 30, 31, November 1. Want night club after December 1st if possible. Personal management. Write **LAWRENCE DUCHOW**, Hilbert, Wis. Total number of records 17. Advertising sent on request. oc7

**AT LIBERTY—TRIO. VIBRAHARP, GUITAR,** String Bass. Go anywhere. Union, dependable. Will also augment orchestra. State salary. **CAL WEIMER**, 122 S. 2d St., Shamokin, Pa. oc7

**ATTENTION, SOUTHERN MUSIC BUYERS —** Four Glass Sisters. Novelty Swing Band available Nov. 1 for night clubs, hotels, etc. Piano, Sax, doubling Clarinet? Standard Guitar, doubling Hawaiian Electric Guitar; Drums; two good Vocalists, Tap Dancer, Novelties and Comedy Entertainment. Good wardrobe and fine set-up. This is a real attraction. Write **MISS NAN GLASS**, Belvidere Hotel, Sault Ste. Marie, Mich.

**AVAILABLE—FIVE OR SIX-PIECE GIRL BAND.** Go anywhere. Uniforms, library. **BOX C-290**, Billboard, Cincinnati.

**AVAILABLE OCTOBER 7TH—ENTERTAINING** unit featuring many instrumental doubles, outstanding vocals and novelties. Three men and a girl. Highest type cocktail, strolling or dance work solicited. **BOX C-119**, The Billboard, Cincinnati, O. se30

**OCTOBER 21ST—FAST 4-MAN COMBO THAT** really sells. Many styles, novelties. We pack 'em in and keep 'em. No habits, union, appearance, etc. **BOX C-291**, Billboard, Cincinnati. oc7

**ORGANIZED GIRL BAND — HAMMOND** Organ, Trumpet, Drums, Sax, Amplified Violin. Some doubles. Play fine show. Two Vocals. Three years last place. **KITTY HELMLING**, Flouertown, Pa. oc7

**AVAILABLE — Experienced High-Class 4-Piece** String Orchestra for Dance, Concert, Strolling. Desire location in Wisconsin or Michigan. **RALPH GARCIA**, 703 E. 36th St., Chicago. oc7

**IF YOU CAN USE MUSIC** that is delightfully danceable, the "Four Musical Kings" and their Quartet will soon be at liberty. Our quartet catches the musical mood of the moment with a large library that includes rumbas, tangos, rhapsodies, foxtrots, waltzes, etc. Piano-accordion, guitar, bass, clarinet, all give out for good solid musical entertainment. Uniforms, union, transportation. "FOUR MUSICAL KINGS," 1533 N. 27 St., Milwaukee, Wis.

**NEIL WRIGHTMAN ORCHESTRA —** Featuring Vocalists, Novelty Numbers, Special Arrangements. Sweet, swing or jam. Available for hotels, clubs and ballrooms. Management, **NEIL WRIGHTMAN**, 56 W. Washington St., Chicago. oc21

**SOUTHERN SERENADERS —** Stringed Dance Swingers and Hillbilly Mountain-Airs Entertainers. Sanders Sisters work trio. "Tee Wee," Radio's Million-Dollar Doll, clicks in specialty numbers. Youthful, versatile, refreshingly different. Non-union. Desires steady work, one nighters, week-ends, preferably Southern schools, hotels, clubs, theatres, fairs, celebrations. **W. W. ELLISON**, Phenix City, Ala.

**6 TO 12-PIECE DANCE BAND—**Non-union; wants one-nighters, week-ends or steady job near New York. Real dance recording band; modern library. **J. JAY BAND**, Room 809, 881 7th Ave., New York City. oc7

**AT LIBERTY CIRCUS AND CARNIVAL**

**FIRE EATER AT LIBERTY FOR CIRCUS SIDE** Show. **EDWARD C. ANDREWS**, General Delivery, Harrisburg, Ark.

**HARIO AND MARIO —** Account show closing. Impalement, Punch, Lecture. State best. Tell all. Write **HARRY LEONARD**, General Delivery, Columbia, Mo.

**RIDICULOUS TRIO—**Three Regular Clowns, best of props. Four acts. Go anywhere. Address care The Billboard, Chicago, Ill. no25

**AT LIBERTY MAGICIANS**

**EUROPEAN MAGICIAN—A-1 SHOW FOR** clubs or stages. No medicine or carnival. Write or wire **THE MAGICIAN**, 185 1/2 Oak St., Binghamton, N. Y. se30

**CRYSTAL GAZING ACT—**Two people. Also do six changes small Magic, Hypnotism. Private readings. Plenty of press notices and special paper. Small parts in acts. Have car. Any show or clubs. Open now. Good wardrobe. Address **PRINCE EL MAR**, 2311 Scioto Trail, Portsmouth, O.

**AT LIBERTY MISCELLANEOUS**

**DANCE DIRECTOR—SPECIALIZES IN CLASSIC,** character, modern and swing ballet. Young, good dancer. Theatrical agents, write. **VIRGINIA EARLE**, Asheville Civic Ballet, 90 N. Liberty, Asheville, N. C. se30

**YOUNG MAN—**Age 18, neat appearance, fair looking, intelligent, aggressive, conscientious, is seeking position with concern that can use his services. Particularly interested in learning motion picture theatre management. **JACK LAWRENCE**, 2944 E. 54th, Cleveland, O.

**AT LIBERTY M. P. OPERATORS**

**PROJECTIONIST — 18 YEARS' EXPERIENCE,** capable and reliable. Not afraid of work. Accept anything reasonable. **J. H. MARCUM**, 901 W. Cottonwood, Independence, Kan.

**EXHIBITORS —**Expert projection means increased business. Expert Projectionist, capable of repairing, adjusting and operating any sound projection and amplifying system wants steady job in small town. Excellent references. **ALFRED WERHAN**, 1275 W. Sixth St., Clereland, O. se30

**AT LIBERTY MUSICIANS**

**ALTO SAX—DOUBLING CLARINET, VIOLIN.** Fine tone, good reader, union. Location only. **LEO JOHNSON**, 512 N. 13th St., Milwaukee, Wis.

**ALTO SAX - CLARINET — PLAY 1ST OR 3D.** Experienced, reliable, good reader and good tone, take-off. Go anywhere. **ANDREW BARBERELIS**, 11 Kimball St., Haverhill, Mass. oc7

**AT LIBERTY—STRING BASS, 25, SOBER, RE-** liable, A-1 experience. Best equipment. Prefer location, Southern, Western. No panics. Write or wire **PAUL L. MCCOY**, 212 Grace St., Grove City, Pa.

**ATTENTION — TENOR SAX-CLARINET.** Union, all essentials, experienced large and small bands. Arrange some, read, go well. Contract closing. Can join immediately. **BOX C-288**, Billboard, Cincinnati. oc7

**BASS MAN—YOUNG, SOBER. READ. FAKE.** **KENNY MOON**, Noble Hotel, Jackson, Miss.

**DRUMMER—SOME VOCALS; EXPERIENCED.** No panics. Don't misrepresent. **JOE GRAHAM**, Brainerd, Minn. oc14

**GIRL DRUMMER — EXPERIENCED IN ALL** branches of the business. Prefer location, union. **BOX C-267**, The Billboard, Cincinnati, Ohio.

**GIRL TRUMPET — READ, FAKE, TRANSPOSE,** experienced. Will travel. **BOX C-295**, Billboard, Cincinnati, O.

**Additional Ads Under This Classification Will Be Found on the Next Page.**

**GUITARIST—SOLO OR RHYTHM.** MODERN swing choruses, sight read and jam. Some arranging. Large and small band experience. Age 22, neat, sober and reliable. Well equipped. Member Local 82. Travel or locate. No panics. State full particulars. **ELMO HOFFMAN**, 3615 7th Ave., Beaver Falls, Pa.

**HAMMOND ORGANIST—RELIABLE, SOBER,** experienced. Roller rinks, taverns, etc. Union, age 24, married. Go anywhere. State all first letter. Address **MUSICIAN**, Box 222, Mexico, Mo.

**MODERN DRUMMER—VIBRAPHONES, TYM-** pani, Pearl Drums. Cut dance, concert, shows. Long experience. Location preferred. Sober, reliable, union, single. **ED LEE**, care Terminal Hotel, Little Rock, Ark. oc7

**MODERN MARIMBA—VOCALIST, AVAILABLE** immediately for cocktail unit or small band. Read, fake anything. Union. Reliable. **BUD KEYS**, 220 Jefferson St., Portsmouth, O.

**TENOR AND CLARINET—PLENTY EXPE-** rience with good bands. Sober, reliable. De- sire location with good commercial band that pays. Arrange style. Address **K. R. STANCLIF**, Gen. Del., Cuyahoga Falls, O. se30

**TENOR SAX—CLARINET WANTS STEADY JOB** with reliable swing band. Union, young, sober. Ride strictly chords, experienced. **BILL GLOVER**, Carmichaels, Pa.

**TENOR OR ALTO SAX—DRUMS, UNION,** single. Girls, ages 22-24, orchestra experi- ence. Free to travel. **MUSICIANS**, 2223 B St., Lincoln, Neb.

**VIOLINIST, DOUBLING CELLO AND SAX—** Experienced pit, symphony, radio. Age 39, sober, reliable. Wife experienced pianist, or- ganist. **KESHNER**, 315 W. Main, Olney, Ill. oc7

**VIOLIN AND GUITAR—SWEET OR HOT** Violin, modern rhythm Guitar. Also sing. Must be in South. Prefer small combo. Can read or fake. Write **ARTHUR FRISBEE**, care General Delivery, Lake Charles, La.

**ALTO SAX, CLARINET, Trumpet, Fiddle—**Read and ride all. Union, age 25. Any reliable offer with reasonable salary. Join on wire if stating full particulars. Phone Gladstone 7824. W. **BERG**, 713 7th Ave., S. E., Minneapolis, Minn.

**ALTO-TENOR SAX, Clarinet and Violin—** Any chair in section. Modern, transposable, appearance cut or else. **MUSICIAN**, 103 Amber St., Hot Springs, Ark.

**AT LIBERTY** immediately—Alto Sax, doubling clarinet and tenor; good reader, tone, fair take-off. Union. Single, sober, congenial, dependable. Thoroughly experienced first chair or will play third or fourth. Age 31. Have had 14 years' experience with dance and show orchestras. Want permanent location with jobbing band—work days, play nights. Other offers considered. All answered. State all. **BOB HEIDELBERG**, Box 842, Laurel, Miss. se30

**AT LIBERTY—Two men. One Trumpet Man, also** Arranger; one Alto Sax, doubling Clarinet. Ex- perience, union men. Available at once. Write **JIM BRATE**, 607 Highland St., Middletown, O.

**BAND LEADER—Trumpet, Music Teacher and** Sign Painter. Wants location where there's an opening for sign shop. Go anywhere. Address **BOX C-289**, Billboard, Cincinnati, O.

**LEAD ALTO—Clarinet, flute, tenor, baritone.** Ar- ranger and copyist. Experienced, union, single. Have car and will go anywhere. Write or wire **BILL BETCHER**, Peebles Road, Allison Park, Pittsburgh, Pa. oc7

**SWING GUITARIST—Solid rhythm; 11 years'** band, trio experience. Have \$400 guitar. Young, union. Can join at once. Write **FREDDIE STIVERS**, 858 W. Sawyer, Decatur, Ill. se30

**TEACHER—Hawaiian Spanish Guitar, Violin,** Saxophone. Married, sober, reliable. Twelve years' school experience. **MUSICIAN**, 710 N. Fourth St., Knoxville, Tenn. oc21

**VIOLINIST—Doubling Spanish, Hawaiian guitar,** banjo. Open for playing or teaching. Prefer Wis- consin or Michigan. Chicago graduate. Concert and dance library. 1006 Raynor, Joliet, Ill. se30

AT LIBERTY

PARKS AND FAIRS

BALLOON ASCENSIONS—

Old-time thrill in a modern manner. Observ- ing all Civil Aeronautics Authority Rules. **THOMPSON BROTHERS BALLOON AND PARA- CHUTE COMPANY**, Aurora, Ill. Established 1903. oc7

BALLOON ASCENSIONS

and Parachute Jumps for All Occasions. **JACKSONVILLE BALLOON CO.**, Jacksonville, Ill. se30

BALLOON ASCENSIONS—

Parachute Jumping. Modern equipment for fairs, parks, celebrations any place, any time. Always reliable. **CLAUDE L. SHAFER**, 1041 S. Dennison St., Indianapolis, Ind. oc14

CARMENE CIRUS REVUE—FOUR COMPLETE

and distinct free acts. Price and literature sent on request. **BOX 21**, Williamston, Mich. oc21

HIGH SWAYING POLE AND WORLD'S

Highest Aerial Contortion Act—Literature and reasonable prices sent on request. Two different acts for the same price. Three dif- ferent features that have never been accom- plished by any other high pole act. **BOX C-206**, care The Billboard, Cincinnati, O. oc14

JAYDEE THE GREAT—POSITIVELY THE HIGH-

est Contortion Trapeze Act. Rigging 100 ft. high. A real novelty by man costumed as huge ape. Comedy, thrills. If interested in sensa- tional act write now. Late fairs. Salary. Write or wire **JERRY D. MARTIN**, care Billboard, Cin- cinnati, O. oc28

**SI, FANNY AND TRICK MULE, ABNER—** Comedy Novelty Act, Rube Clown grand- stand; also several short Comedy Acts. Avail- able October 7 for fairs, indoor circuses, the- atres, night clubs. **SI OTIS**, care The Billboard, Cincinnati. oc7

**TWO SENSATIONAL AERIAL ACTS—DOUBLE** Chair Balancing Trapeze and "America's Fastest Double Trapeze Act." Open for any engagement after September 30. **AERIAL ORTONS**, Adel, Ia. oc7

**AT LIBERTY—Capt. Earl McDonald, high fire** five act after September 30th. Address care **THE BILLBOARD**, Cincinnati O. oc14

**BERT AND BILLY GEYER—Pyramid Balancing** Act, Unique Rolling Globe Act. A-1 in every respect and guaranteed to please. Reasonable price. Address **Billboard**, Cincinnati. se30

**CHARLES LA CROIX—Original Outstanding** Novelty Trapeze Act. High-class Platform Free Attraction. Available for celebrations, street fairs, etc.; also indoor events. Attractive equipment. Ad- vertising posters furnished. Wonderful act, drawing card, costumes. Need platform for outdoor events. Write for price, literature. Address **CHARLES LA CROIX**, 1304 S. Anthony Blvd., Ft. Wayne, Ind.

**CLOYD HARRISON** has some open time in Oc- tober and November with his unit of Circus, Vaudeville and Clown Acts. Guarantee quality and quantity for small cost. Bond? Yes. **Billboard**, Cincinnati, O.

**COWDENS—Three Standard Acts, Fast Double** Trapeze, Comedy Revolving Ladder and Illumi- nated Swing Ladder. Literature and price on re- quest. Address **The Billboard**, Cincinnati, O. oc21

**DASHINGTON'S CIRCUS—Ten Dogs, Cats, Mon-** keys. Two distinct acts. Also natural wonderful freak two-legged dog for Southern fairs, theatres, circuses. Go anywhere. 1316 Locust St., Phila- delphia, Pa. oc7

**EXTRA SPECIAL—I have one of the world's** wonders in my unit of Circus Acts and Clown Bits. Have so arranged to fit both indoor and out- door events. Special prices for October and No- vember. Bond, yes. **CLOYD HARRISON**, **Bill- board**, Cincinnati, O.

**FRED AND MARIE GUTHRIE—Four separate** acts for price of one. Double Tight Wire, Single Trapeze, Lady Butterfly Iron Jaw, Double Trapeze. Reasonable. Write for details. 201 W. Ninth St. Cincinnati, O. oc28

**PAMAHASIKA'S Famous Society Circus Revue—** Bigger, better than ever. Dogs, Monkeys, Ponies. Clowns, Punch and Judy. Featuring those marvelous acting birds, Cockatoos, Military Macaws. Just a few open dates. Write **GEO. E. ROBERTS**, Mgr., Pamahasika's Attractions, 3504-6 N. 8th St., Phil- adelphia, Pa. Tel. SAGmore 5336.

**RICTON'S DOGS—Thrills, laughter. Fast 5-Dog** Act. What have you? **RICTON'S DOGS**, Smith- ville, Tenn. N. B.: Big hit at Sparta, Tenn. Fair.

**THE CLAYTONS—Four different Free Attractions.** Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. **Billboard**, Cin- cinnati. oc28

**THREE NOVELTY ACTS—Tight Wire, Rolling** Globe and Slack Wire. All acts first class. Write for prices and literature. **THE CHRISTYS**, Keokuk, Ia. oc7

**TWO FIRST-CLASS Free Attractions—High** Flying Single Trapeze Act performed by lady. Sixty- foot rigging. Two-people comedy acrobatic act. **BESSIE HOLLIS**, **Billboard**, Cincinnati, O. oc14

AT LIBERTY

PIANO PLAYERS

**DANCE PIANIST—EXPERIENCED ALL LINES.** Reliable, rhythm, take-off. Prefer location. Married, age 24, union. Double Hammond organ. Go anywhere. Address **PIANIST**, Box 222, Mexico, Mo. oc7

**PIANIST—READ, FAKE, CAPABLE, EXPERI-** enced, sober, dependable. **BOX C-231**, care **Billboard**, Cincinnati, O.

**A-1 PIANIST—NAME BAND EXPERIENCE.** Read, rhythm. Cut shows, good and arrange. Prefer styled band. **BOB ANDERSON**, Fullerton, N. D.

**EXPERIENCED PIANIST for Small Shows Only—** Read, fake, transposable. No parts or orchestra. Go anywhere. Name salary. Want long season. **HAROLD DRAGER**, Marshall, Wis. se30

**LOCATE OR TROUPE—Experienced all lines.** Read, fake, transposable. Also play calliope. Sober, dependable. Consider anything reasonable. Open immediately. Positively will not disappoint. Age 42. Need transportation. References if desired. **JOE MAGGARD**, Barrack 11, Wadsworth, Kan.

**PIANIST—Experienced in all types of dance work.** Solid rhythm, read or jam. Young, single, union. Location preferred. **PIANIST**, Windsor Hotel, Havana, Ill.

**PIANIST—Experienced Concert and Dance. Union.** Reader. No jam bands. Prefer location. Re- liable people, write **LARRY SCHEBEN**, 520 W. Sixth St., Little Rock, Ark.

**PIANIST—Long experience, dance bands, units,** floor shows. Solid rhythm, read, fake. Reliable, neat appearance, age 38. Join anywhere. Write or wire **PIANIST**, 218 1/2 S. Greene St., Box 571, Greensboro, N. C.

**PIANO PLAYER—Account show closing. Ex-** perience all lines. Rep, revue, circle or what have you? Want work. Do bits. Also experienced with hillbilly band. Sober, dependable, years of pit experience. Answer quick. **KARL ASHTON**, care Tent Show, Danielsville, Ga.

**PIANO PLAYER—After November 1. Cocktail bar** or well-organized band. Excellent reader, good rhythm, some jam. **JOHN DARR**, 947 Elmwood, Buffalo, N. Y. no18

AT LIBERTY

SINGERS

**GIRL VOCALIST—Available now. Small, age 21.** Have five changes of wardrobe. Have name ex- perience. Photos available. What is your best offer? Write or wire. **SUITE 532**, 1001 Broadway, Kan- sas City, Mo.

AT LIBERTY

VAUDEVILLE ARTISTS

**AT LIBERTY—ALL-ROUND BLACKFACE** Team or Novelty Act. Contortion, Juggling, Bumps, Magic, Trapeze, Rings. Salary or what have you? **KAY AND EDWARDS**, Lumberton, N. C. oc7

**"SPIKE," TARZAN OF THE ADIRONDACKS—** Nation-wide publicity. Plain Indian tanned buckskin costume. Have entertaining, educa- tional woodcraft lecture for school assembly programs. Also several acrobatic violin acts, in- cluding somersault forward and back while playing violin, for theater presentation. Refer- ences, bills, etc. Experienced, reliable, sober. **"SPIKE," Star Lake, N. Y.**

**AT LIBERTY October 1—Team. Singles, doubles,** acts, bits, piano. State salary. What have you? **Chiselers**, turkeys, lay off. **VALE**, 1250 S. Capitol, Indianapolis, Ind.

**COMEDIAN, TRAMP, Toby and Black—Song and** dance. Wife, bits or as cast for revue, burlesque, or good med. Will work single or double. Show closes Sept. 28. All correspondence answered, mail or wire. **JACK (TOBY) O'BRIEN**, West Newton, Pa.

**RAMBLIN' RED—Featured Radio and Stage En-** tertainer now available. Will join small, versatile novelty or cowboy orchestra. Play good hot slap bass. Also left-handed guitar for own accompani- ment. Sing lead for trio or solo on comedy and cowboy songs. Have composed over thirty cowboy, comedy, hillbilly and yodeling songs. Experienced emcee and announcer. Do character and imitations. Write and arrange programs and continuity; also competent sign and scenic artist and publicity man. Age thirty-five, Scotch-Irish descent, born in Calgary, Alberta. Leaving soon for California, via Texas, in Deluxe V8 and streamlined house trailer. Want to join outfit with similar accommodations who are on the way up, not down. Have run my own outfits for the past eight years and have worked the best spots in the East. Want change of locality. Will ex- change photos and publicity with any reliable out- fit. Work commission or salary. Write full partic- ulars to **RED MCGREGOR**, **Billboard**, New York, N. Y.

**LADY VENTRILOQUIST—A-1. Many changes.** Straights, characters. Some piano, banjo. Also piano-accordion soon. Car and trailer. No long jump. Would join team if near. **DOLORES DU SHANE**, Three Rivers, Mich. se30

**MARIONETTE ATTRACTION—New, different.** Dancers, singers, clowns, pianist, comics. Can be worked anywhere. Large marionettes. Also full- length play if desired. **BOX 989**, care **Billboard**, 1564 Broadway, New York.

**SPECIALTY TEAM—Change three weeks. Med** show preferred. No percentage. Work acts and bits. Produce. Man feature eccentric comedian. No black. **JACK GRIFFITH**, Puryear, Tenn. oc7

MIDWAY CONFAB—

(Continued from page 47)

part of the season, business has been good, he says. About 47 stands have been played, most of them being two and three-day engagements. Raymond Andette is ring emcee; Edward St. Eloi, tickets; William Lofstrom handles front, with John LaMarr in charge of canvas. Tour carried the show into Ohio, Indi- ana, Illinois and Michigan, and unit plans to close about November 1 and winter in Valdosta, Ga.

**A TALKER who can turn his tip without** smut, undue sex appeal or con or without in- sulting his hearers as "a pack of cheap skates" is a man with a smooth flow of language, a gentleman and an interesting orator to whom people like to listen, a salesman in whom they feel confidence, and above all, he is not a wind- bag who lets his imagination run away with his sales talk.

**DOC WADDELL** letters from Spring- field, O.: "Jim Dewey, general agent of World of Pleasure Shows, with the Com- mander of the VFW, visited the Masonic Home here and took the old school of big-top veterans to and over the midway of the Springfield Fall Mardi Gras, which the shows are staging for the VFW. We had the time of our lives and are going to have front seats when the shows play Dayton, O. Our group includes John W. Hastings, Fred Faber, Joe Theobald, Duncan MacGregor, William H. (Doc) Mueller, M. H. Gunion and the writer. The 88-year-old Doc Arthur Scott is unable to make the treks because of illness."

**ALL SPACE** on the midway at Reading (Pa.) Fair, September 10-17, was oc- cupied this year, with bingo and legitimate wheels operating and reporting a suc- cessful week. Among visitors were Wil- liam C. Fleming, Vernon Kohnr, Mel and Guy Dodson, Roy Jones, Milt Morris and Jake Shapiro. Bill Tucker did well with his stands, as did Louie Stockton with ham and bacon. Charles Cohen, Ben Weiss and J. H. Jones had the bingo games, while Louis Kane's restaurant did good business. Concessioners who played the date with Cetlin & Wilson Shows, reported they were satisfied with the season's business, while John Wilson said business to date for the shows was fair ahead of last season.

BALLYHOO—

(Continued from page 43)

if they stay until the show either closes or goes under; that is, if their holdbacks will cover it. *The Wellburn News* very liberal with space. Front-page copy daily; some of it favorable. Tell our competitors we will send them route cards as soon as we get a route if they care to day and date us. Our show is so big that we can lose them in our saw- dust. Our adagio team, which enter- tained in the cookhouse during the tea hour, closed here and returned to their former jobs in a cotton mill.

Lizzie Schmidt, native blond Hawaiian entertainer and former *Follies* girl, late of the Gate & Banner Shows, joined Wrench & Hammers' Motordrome and has taken up her duties as a thrill bally girl as well as riding on the toolbox behind the drome while the show is on.

Inclosed find cash for ad. Sorry, for- got this was a night letter, so will mail cash tomorrow. Should reach you after this goes to press. Can use good agent who knows everybody every place. Must have big car. One who can book a maiden spot each week. Salary no object, but it must be less than \$25 per week. Must guarantee that it will be less. Want high free act (not salary but distance). General Agent Lem Trucklow, your wire for suit and three bucks has been misplaced; please wire again. **MAJOR PRIVILEGE.**

SPRINGFIELD NETS—

(Continued from page 43)

stand attractions were exceeded by many thousands of dollars.

Altho more rides and shows were brought here by the Hennies contingent than before, Manager Hennies was of the opinion that even a smaller carnival would have shown a decided increase. Edison K. Bixby, owner of *The Spring- field Leader and Press*, and a member of the fair board, gave much space to the fair and shows, with the latter re- ceiving several front-page breaks and in- side art and stories. Young's Revue, Lynch's Thrill Show and the auto races received similar treatment. Walter Hale handled press for the shows.

Visitors included Mr. and Mrs. Macon E. Willis, Mighty Sheesley Midway; Frank B. Joerling, *The Billboard*, St. Louis; Ida E. Cohen, Chicago insurance expert; Bernie Mendelson, O. Henry Tent and Awning Co.; Mrs. Annie Gruberg, Amusement Corp. of America.; R. D. (Duke) Molesworth, former secretary North Iowa Fair, Mason City; Lou Leonard and R. Wingfield, Rubin & Cherry Exposition; Claire Chapman, and Joe S. Scholibo, former general agent Hennies Bros.' Shows.

BOWEN'S JOYLAND—

(Continued from page 43)

Since beginning of fairs and celebrations, however, grosses have been greater than last year in most towns played.

General belief among showmen here was that Golden Gate International Ex- position would cut into traveling shows' grosses, but some of the organization's best stands were only a short distance from the fair. Weather has been good and only one day was lost because of rain or bad weather.

Shows have been enlarged and are transported by trucks and trailers. Ac- cidents have been held to a minimum, with organization not reporting one of a serious nature. Best dates so far were Yuba City Fruit Festival, Ukiah Rodeo and Antioch and Lakeport fairs. Marlo and LeFors, free act, has been popular. Mrs. Johnnie Miller, who has the cook- house, returned to the shows after an illness of five months following a paralytic stroke. Manager Bowen has been doing general agent's work and re- ports shows are booked until Armistice Day week. Roster and personnel remains almost the same as at opening.

Flying Millers Trek Okeh

**FORT WORTH, Tex., Sept. 23.**—Flying Millers Shows, organized this spring to play Texas territory, has chalked a good first season so far, reports Sam Majors, secretary-treasurer. Especially good were the recent fairs in Hillsboro and Arling- ton, Tex., with the former attracting more than 3,000 to the midway on one night. R. V. Ray is in charge of con- cessions, with George Embree as general agent and Charles Carpenter in advance. Bill Wilson has the cookhouse and the Flying Millers, Chris, Fred, Eileen and Marvin, present the free act.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS

(Communications to 25 Opera Place, Cincinnati, O.)

## \$15 Net for Week for His Circus and Wife, Claims

CANTON, O., Sept. 23.—J. R. (Jack) Malloy, owner-manager of Malloy's Circus, has returned his show to winter quarters here from Ashtabula, O., where, he informed a *Billboard* representative, his wife, Nancy Darnell, aerialist, had been contracted as a free act and his show for the midway at the Merchants and Manufacturers' Exposition, a promotion of Weyls Production Co., under auspices of an Italian group, which ended last Saturday night.

According to Malloy, when Weyls did not pay off, Malloy had an attachment placed on the Weyls equipment. Finally, he said, Weyls dug up \$75, claiming it was all he had, which Malloy used to pay the costs of litigation and then split the remainder with members of the Four o' Hearts, high act. Malloy said he wound up with \$15 for his circus and his wife's act for the entire week.

Malloy further said he had several sponsored events during the next month which will keep his circus busy until the indoor season starts.

## Ohio Annual is Successful

SALEM, O., Sept. 23.—First weather break in several years contributed to success of the annual Fall Festival under auspices of the American Legion Post and merchants here on September 15 and 16. There was a Saturday afternoon prize parade. Midway on the streets was too small and resulted in R. H. Wade

using only an Eli Wheel, Merry-Go-Round and Kiddie Auto ride. Others on the midway were Larry Larrimore with 11 concessions; Lester Rodgers, peanuts; Wagner's Penny Arcade, Thoma's frozen custard and Hoover's photos. Suicide Zorsky, set thru C. A. Klein Attractions, offered a high pedestal act as a free attraction. Harry Detrick handled promotion details.

## K. C. Stock Show Sets Ork

KANSAS CITY, Mo., Sept. 23.—With the signing of Bob Crosby's Orchestra, plans for eight-day American Royal Live Stock and Horse Show here were nearly completed. Elsa Maxwell will stage coronation ball in Municipal Auditorium and is negotiating for Ben Bernie's Orchestra. Orchestras have not previously been a feature of the show, but when merchants decided not to hold a Jubilesta this fall it was agreed to remodel the live-stock show to include some Jubilesta features. Exposition will open with a parade, with local firms participating.

## Pa. Festival Draws 55,000

McCLURE, Pa., Sept. 23.—Attendance of 55,000 set a new record for annual Bean Soup Festival here on September 14-16 under auspices of war veterans, reports S. H. Bubb. Miner Model Shows, midway attraction, reported fair business with 7 rides, 8 shows and 97 concessions. Stage show was furnished by George A. Hamid. Event was heavily advertised thru Central Pennsylvania.

# SHORTS

MADAM Banard's Hippodrome Attractions played Pana (Ill.) Celebration on September 3 and 4 and Brownstown (Ill.) Fair on September 6-9.

AFTER a lapse of one year four-day Piqua (O.) Fall Festival and Corn Show will be resumed under sponsorship of the Business Men's Association, reports Arnold Miller, secretary. Six F. E. Gooding rides have been booked and there will be free acts and a Mardi Gras.

R. H. WADE'S rides and shows and concessions are planned for Weirton (W. Va.) Volunteer Firemen's six-day fall festival.

F. E. GOODING Amusement\*Co. will provide midway features at three-day Newcomerstown (O.) 125th Anniversary Celebration for which a pageant and parade have been scheduled.

BUFF-HOTTLE Shows and John B. Rogers pageant were features of successful Nauvoo (Ill.) Centennial Celebration and Grape Festival, which drew about 40,000 on September 8-10, reports Mark Hudson, publicity chairman. Event was heavily advertised with news releases sent to about 100 papers and is to be repeated in 1940.

C. A. KLEIN reported he has been contracted to furnish acts for annual six-day Cumberland (Md.) Shrine Circus in the armory. Among acts set are Bernice Kelley's Animals, Conner Troupe, Slivers Johnson and Co., Steiner Trio, Morris Troupe, Capt. Billy Sells' Lions and Ward's Elephants.

R. H. WADE rides have been booked for six-day Cuyahoga Falls (O.) American Legion Post Fall Street Fair and

Exposition under direction of Harry Detrick. Other features planned are shows, concessions, free acts and commercial exhibits housed in tents.

FIRST night of Keokuk (Ia.) Fall Celebration and Street Fair on September 18-23 drew heavily, reports Jack Darling. Sol's Liberty Shows were on the midway and free acts included Aerial Bauers, Harrison's, LaBlonde Troupe, Bob Morris Troupe, Flying Valentinas, Three Milas, Billetti Troupe and Uncle Hiram, rube clown.

THE 40TH annual Chicago automobile show, to be held in the International Amphitheater, will run nine days this year, including two Sundays instead of the usual seven days, sponsored by Chicago Automobile Trade Association. An arena spectacle, *Dame Fashion*, directed by Edward Beck, will be presented each afternoon and evening. The pageantry, set to music, will include many singers and dancers. Also taking part will be beauties of foreign birth who are now being selected on contests staged by foreign-language newspapers.

DATES for the 1940 Memphis Cotton Carnival have been set a week later than last year in an effort to avoid spring rains, said President Richard M. Bodine. Attractions will include a carnival, track meet, several balls and street dances. At least one nationally known orchestra is booked for Ellis Auditorium for one night.

PROFIT of \$684, most of which was contributed by rides and concessions, was reported at a recent meeting of Uhrichsville (O.) Booster Association, sponsor of a centennial celebration on August 24-September 4.

ROY G. VALENTINE reports his Aerial Valmars and Aerial Romas, trapeze acts, will play seven-day Waterloo (Ia.) Indoor Fair for Barnes-Carruthers.

WILLIAM GOHO, former Al G. Field musician and now playing in a night club near Buffalo, N. Y., reports he played a benefit circus in that city on September 10 and 11 under church auspices. Other musicians, a number of whom have been in show business, were Curtis Little, Richard McNamara, Anthony Castelano, Theo Bouzek, Thomas Mack, Albert

Demske, Andrew Gregory, Frank Syracuse, Leonard D'Anna, James DuPlant and John Metschl, director.

COMMITTEE in charge of Madison (S. D.) Turtle Days on August 25 and 26 cleared \$750, reports L. R. Clayton, chairman. Features were Canton Carnival Co. with four rides and concessions, free act and turtle derby.

J. R. EDWARDS rides have been booked for three-day Lodi (O.) Fall Fair under auspices of the Commercial Club. Chairman Frank Jackson has arranged farm, home and school exhibits as features.

## RINGLING-BARNUM

(Continued from page 34)

Ed Nagle, Mark Kirkendall, Frank and Maybelle Bennett, Eddie Deck, W. D. Bush, John J. Knapp, Fred Frey, Bill Roddy, Dan Dix Gladys Forrest, Agnes Lausten, Harry Hargrave, Edith Bullock, S. L. Cronin, Tom Plank, Murray Pennock, Mr. and Mrs. Leo Haggerty, Frank Gunn, Jack Grimes, Harry Youden, Carl Knudsen, Harold and Grace De Garro, Harry Callen, Mr. and Mrs. Jake Posey, Cheerful Gardner, Heavy Hurley, Jack Bigelow, Dan Stover, Harry Wooding, Joe Glacy, Lew Berg, Mrs. Dusty Rhodes, Norman Peel, Dick Turner, Nick Wagner, Bill Casey, Matt Allen, Buff Jones, Mickey Coughlin, checker up, had party in backyard; Lee McDonald, Art Springer, Frank Miller, Mark Smith; Helene Penny, feature writer of *Los Angeles Evening News*; Bob and Ova Thornton, Mr. and Mrs. Charles Redrick, George McMasters, Jake Newman, C. E. Cooke, Jack and Lillian Stratton, Peggy Forstall, Al Miller, Al Painter, Frank J. Morgan, Eddie Stewart, Baron Long, Herbert Vatcher, Billie Richards, Bob Cavanaugh, Charley Haley, Lou W. Johnson, Chester Pelky, Bert Flsher, Whitey Gore, Ed Demirjian, Jimmie Wilson.

### Backyard Notes

Chief John Brice had as guests Thursday, Chief of Detectives W. D. Bush, of Tampa, Fla.; John J. Knapp and Fred Frey, Cincinnati Police Department; George McMasters, former circus troupier.

Terrell Jacobs' dressing wagon was the center of attraction. Aside from circus visitors, many prominent in film industry were on hand.

Steve Henry had Mr. and Mrs. Joe E. Brown, daughters Mary Elizabeth and Katherine Frances, Mrs. Jack Weiner and 10 kids celebrating ninth birthday anniversary of Mary Elizabeth. Milt Taylor and clowns pulled trick birthday cake stunt and Mary rode in automobile surprise number, being last to be unloaded.

Miles Bennett, with the show, entertained relatives. Eddie Stewart joined Clyde Ingalls and is on ticket box. Jack Burslem also joined. W. F. Davidson, of Silver Springs, Fla., visited in dressing room. Bones and Olive Hartzell had relatives as guests.

Terrell Jacobs has fine idea in his backyard set-up. Has 10 cages, five on each side, under 70x20 canopy, key cages at either end, with key cage to let cats in the telescopic chute. Steel arena, of special construction, loads on one truck and striking the arena is quickly accomplished.

Mrs. Ronald Butler (Stella) had many callers and was entertained by socially prominent friends.

The Cristianis had many movie folks as visitors at their dressing tents.

### Big Top Dimensions

Capt. Bill Curtis gave following data on big top. Has four poles, round ends 210, three 60-foot middles. Distance between stakelines broadside, 212 feet; lengthwise stakeline to stakeline, 450 feet; height to ridge, 60 feet. The air-conditioners made the patrons comfortable.

The show has but one head of baggage stock, that being a horse to a small pick-up wagon that is used to haul stakes and light equipment.

Shadow Rosen, local troupier, joined here. Eddie Form had Leo Haggerty and wife as guests several times.

A rather unusual occurrence noted in backyard, five ex-managers of the Al G.

Barnes Circus in a huddle—George W. Smith, S. L. Cronin, Paul Eagles, Al Sands and Murray Pennock.

Hal Silver and wife had Bert Nelson as guest. Danny McPride, clown, had Mr. and Mrs. Robert Egan, of San Francisco, as guests. Danny stated that his son, Daniel Pierce, had been awarded a scholarship at Harvard University. Paul Ringling joined in L. A.

### Bureau of Information

John Ringling North introduced a new idea in selecting two Hollywood girls to act as bureau of information. Stands set up on front of the lot. Girls are neatly costumed, the stands or boxes decorated, a beach umbrella over each stand. Here the girls take care of the questions of the curious and especially are of much service to women patrons.

Rather complimentary to Chief John Brice was a gathering on the lot of representatives of police departments of several major cities, who stopped en route to the San Francisco fair for assignments. All complimented him in the manner in which he keeps the show free from mobs that occasionally drop in and make the crowds.

Peanuts Robinson, for several years with the Barnes show, is assistant and checker-up on passes.

## WANTED FOR 100 YEAR CENTENNIAL

Brookville, Ky., on the Streets, Oct. 3rd to 7th

Legitimate Concessions of All Kinds. Especially want Novelties. Any Show of merit with own outfit.

All Address: JACOB PRYOR, Owenton, Ky., or DEMPSEY BARNES, Falmouth, Ky.

## WANT FOR THREE BIG FALL FESTIVALS

Naples, N. Y., Oct. 1st; Hemlock, N. Y., Oct. 8th; Dundee, N. Y., Oct. 13-14th.

All on Fair Grounds.

CAN USE RIDES AND CONCESSIONS. ACTS BOOKED.

Address

POLLY JENKINS & PLOWBOYS or FRANK STALEY'S RIDES & RACES, week Oct. 2 (Fair), Trumansburg, N. Y.

## AMAZING "ZIP ACTION" 4 SENSATIONAL WISHARDS

SOMERSAULTING AERIALISTS

For Open Time

Address 3706 N. Drake Ave., Chicago, Ill.

## WANT

All Kinds of Legitimate Indoor Concessions, November 1 to 4.

## Kentucky Tobacco Carnival

W. W. GREATHOUSE III, 135 N. Lime, Lexington, Ky.

## TIPTON, INDIANA ANNUAL CORN FESTIVAL

OCTOBER 5-6-7

Rides, Bingo, Popcorn and Cracker Jack booked. Can use other Legitimate Concessions and Shows. Address all communications to TOM BAKER, Sheridan, Ind.

## CARNIVAL WANTED Dairy and Livestock Show

DE QUEEN, ARK., OCTOBER 11, 12, 13 Full-week date. Strong auspices. Write RALPH B. KITE, Chairman, De Queen, Ark.

## FREE ACTS WANTED Marion, Ind., Fall Festival

OCTOBER 5-6-7

Attractions must be sensational and high class in every respect. Address inquiries: GREATER MARION ASSOCIATION, Marion, Ind.

## CORN BELT EXPOSITION

BLOOMINGTON, ILL., OCTOBER 16-21 INCLUSIVE

Want high-class experienced Contest Man immediately. Can place limited number Novelty, Photo and Specialty Concessions in Corn Palace or on Fun Street adjoining. No Games. Also limited number Comedy Rides, Kiddie Rides, Fun House.

Write or wire H. FREEMAN, Mgr.

## LOOK

IN THE WHOLESALE MERCHANDISE SECTION

for the

LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

# Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by MAYNARD L. REUTER—Communications to 1564 Broadway, New York

## DEMAND AMERICAN GOODS

### Golden Opportunity Seen For U. S. Novelty Makers

Large and small plants feel demand as war ends importations of items

NEW YORK, Sept. 23.—War in Europe and the Japanese conflict in the Far East are affording American manufacturers of prize merchandise, especially novelties and souvenirs, a golden opportunity to cash in on these situations, it was indicated here today. With concessions, pitchmen, streetmen, bingo and salesboard operators and other workers having built up a demand for these items, the supply will have to come from another source, since Europe and the Far East are virtually cut off from the United States by blockades and the essentiality of using ship space for the transportation of necessities of life. With the increased tendency now more than ever to "Buy American" linked with the inability to import, prize users will turn to American manufacturers for supplies.

While concessioners, pitchmen and novelty workers had expected this condition to some degree, there has been no concentrated drive to shift the patronage to American-made goods. The situation in the Far East, which has been under way for many months, has been relieved to a certain extent in that workers have consoled themselves to the fact that goods from the Far East have been decreasing as the conflict grew older. Now with European sources cut off the boys will be forced to seek goods in this country. America was purchasing approximately \$2,000,000 worth of novelties yearly from Japan, which is a lot of goods at Jap prices.

With Christmas ornaments a product of Belgium and wood novelties coming from France, one New York novelty house has already indicated that it will be forced to look to American manufacturers for his stock.

Another distributor dealing in imported glassware and Christmas decorations imported from Czecho-Slovakia said that he had already ordered from American plants to supplement his stock in preparation for the Christmas trade. While most of the dealers do have some foreign goods on hand, it will be necessary for the majority of them to increase their stocks before the holiday trade gets under way.

#### Manufacturers at Work

Several manufacturers have already sensed the situation and launched plans for increased production. Other plant executives are at work on problems of design and production on substitute lines for the most popular overseas novelties and prize merchandise items.

The benefit from this demand for American-made goods is expected to reach all manufacturers, regardless of size and production. A small dealer in first-aid supplies in this metropolitan area said that he was already feeling the effects of the European situation on his business and that orders had increased by a goodly percentage within the last two weeks. His explanation was that the larger manufacturers of this same line were concentrating on larger orders.

American manufacturers of novelty and souve lines have felt the effects of the Far East situation for some time thru the increased demand for these goods. Buyers of these items for depart-

ment stores especially have indicated American goods.

It is the common opinion that the present condition removes the bulk of the former argument against American-made goods; namely, that they were too costly to produce. It is pointed out that while it is true that American wages are much higher than in any foreign country, tremendous savings are noted in lower shipping costs, no import duty and the employment of mass-production methods. Furthermore, the higher wage tends to raise the American living standard and create a broader market for the goods produced by the industry.



By BEN SMITH

With vacation days at an end and organizations beginning to show signs of life again, it may not be a bad idea to give some thought to an old favorite . . . fund-raising campaigns. The lean years found most operators soft-pedaling these operations, but not so very long ago fund-raising drives were literally gold mines for the lucky promoters who ran them. Perhaps the time is ripe for a comeback; perhaps the long rest which many organizations have had insofar as salesboard promotions go, is just what the doctor ordered to make these drives popular once more.

When conditions are right operators who receive the whole-hearted support of the rank and file in an organization have a natural combination for long profits. These members are honor-bound to complete the cards they are taxed with and very often will punch out the remaining numbers themselves in order to reach their quota. Operators who have or can make connections with fraternal and charitable institutions would do well to give this type of promotion careful consideration this fall.

In working with an organization on a fund-raising campaign the operator as a rule either pays the organization a flat commission on each card sold or splits on a 50-50 basis after all expenses are deducted. In either case the experienced operator usually finances and assumes full charge of the campaign. He selects and purchases all merchandise to be distributed, prepares all the literature, creates the salescard to be used and takes care of all other details necessary to bring the promotion to a successful and profitable conclusion.

To instill confidence in the members and to make the campaign most effective, all circular matter and cards are so imprinted (whenever possible) that it appears the organization is running the campaign direct, and mailings are made from the organization offices either by the secretary of the order or by a paid clerk. Full membership list is covered and when cards are completed the money is turned over to the secretary, who in turn passes it on to the operator. Then the merchandise is distributed.

Under a flat commission arrangement the operator usually figures 20 per cent (See DEALS on page 62)

### Goldfarbs Announce Item "Guaranteed To Please"

LOS ANGELES, Sept. 23.—Mr. and Mrs. Sydney R. Goldfarb (Acme Novelty Co.) announce the introduction of a new item billed as a brand-new noisemaker, guaranteed to work at any time and to bring a lifetime of satisfaction. In short, it's a boy. His name: Richard Paul Goldfarb. Congratulations, Mr. and Mrs. Goldfarb!

### Auto Robes Popular As Grid Season On

NEW YORK, Sept. 23.—Popularity of automobile robes as a salesboard and bingo award mounted today as the nation prepared for winter and an outstanding football season. While blankets are a staple commodity at this time of the year, the demand has been increased by their uses at football games. These robes are now being distributed in college colors, and fans everywhere are joining the rush to get them before the referee blows the starting whistle, it is reported.

Several good numbers in varied colors were recently introduced to the trade, and the fringed style seems to be very popular. The demand for these numbers is overwhelming and the boys are getting their deals set to care for the early birds.

Also outstanding on the market at this time is a rubberized robe with carrying case which may also be used as a pillow. The robe folds up and can be easily inserted into the "pillow" and snapped, which prevents its being lost and serves again as a very soft seat. The robe has snaps on it for use as a windbreaker and the colors are fast. It is also water-resistant and boosted as the ideal item for an ideal football season.

### Tip-Top Opens Branch

SPOKANE, Wash., Sept. 23.—Tip-Top Products Co. of Spokane, Inc., branch of Tip-Top Products Co. of Seattle, has opened here at W305 Main under management of Lee Rickles and has become headquarters for pitchmen. Rickles reports the Arrow curtain rod starter or threader going strong; also Keen-Edge knife and scissor, jar opener and kneecaption potato peeler manufactured by Kenberry. Company sole distributor of Dr. Steiner and Francine products; also Rainbow soap.



CHECKING over our files and letters from our readers, we find that over a year ago a dramatic club wrote for information about bingo. With schools opening over the country it is logical to repeat something about these groups and their bingos. While the ultimate purpose of dramatic clubs is to give the members some stage and theatrical training, there is back of it the idea to raise funds. Altho people do enjoy amateur theatricals and like to see people they know in some of the difficult parts, there is no reason why such clubs cannot afford greater entertainment by

### Premium Show Plans Complete

NEW YORK, Sept. 23.—Final preparations for the annual Atlantic Coast Premium Buyers' Exposition to be held at the Hotel Astor, October 2-6, were reported completed today with more than 100 firms planning to exhibit the latest in premium and prize merchandise.

Attendance at the show is expected to set a new peak. While many of those attending will take advantage of the opportunity to view the samples, buying is expected to be brisk.

Firms have indicated that many of the items on display will be suitable for bingo and salesboard use, and new items for concessioners and pitchmen are anticipated.

### Protest Early Beach Closing

MILWAUKEE, Sept. 23.—Concessioners along the Lake Michigan water front were joined today by the newspapers in their protesting against the closing of the beaches on Labor Day. Following September 4, the mercury skyrocketed to 99 degrees, but the sweltering populace was forced to cool off some way other than at the beach or in pools. Those who walked along the lake front did so in darkness because no lights in this region were utilized.

One newspaper in writing of the matter said that pools were closed largely because the county park commission decided that Labor Day approximately ended the season's aquatic activities. A revision of the rules was suggested to conform more closely to Milwaukee's usual September conditions, which include balmy days, hot ones, and occasional torrid periods virtually every year.

This same publication then states that Lake Michigan beaches could "at least be lighted," even after the life guards leave and bathhouses close. The paper also stressed that the park pools could be operated without much real cost by assigning regular employees to them if the summer staff must be dismissed in early September.

Concessioners took the point of view that they could get about 26 more profitable days at the lake front if the beaches were allowed to remain open. It would allow them an opportunity to dispose of much of the seasonal merchandise which, in many cases, they are forced to carry over because of the brief summer season along Lake Michigan.

NEW YORK, Sept. 23.—Thru the efforts of the New Jersey Council of which Amory L. Haskell, prominent resident of Middletown community near the Atlantic Ocean resorts of Long Branch and Asbury Park, is a member, an advertising campaign is now under way to educate the public that summer in Jersey ends after October 1. This will afford concessioners who pay rent on a yearly basis an additional month to cash in on their merchandise.

sponsoring bingo games. This could be done either in connection with the show or separately. If done with the show, then it would be advisable to give only short plays. An idea in this respect would be to present two one-act plays—one before the bingo starts and one after it is over. A good play after a good evening (See BINGO BUSINESS on page 62)



While They Last  
**NOW!  
ONLY**  
60c each  
B99J35

**Wells Candid Type Camera**  
All-metal case, black crackle finish on sides and back with striped metal front. 55MM. Eyvar Meniscus Lens. Telescopic eye level view finder, fixed focus. Time and Snap Shots. Takes 16 pictures on regular 8-exposure roll of Agfa A-8 or Kodak 127 film.

BIGGEST NOVELTY TODAY:

**MAGNETIC TRICKY PUPS**



**Cash-in While They're Hot!**

Two Scotty Dogs mounted on bases of General Electric Alnico Magnet Metal. They will draw together when placed face to face or spin around when placed tail to tail. Also will perform many other tricks.

No. B1N30 Per Gross Sets \$18.00  
Per Dozen Sets 1.60

Same as Above, But

**ELEPHANT and DONKEY**

No. B1N41 Per Gross Sets \$18.00  
Per Dozen Sets 1.60

**MEN OF WAR**

Two Soldiers Fighting. Act Same as Dogs.  
No. B1N46—Per Gross Sets \$18.00  
Per Dozen Sets 1.60

WE GUARANTEE OUR PRICES TO BE THE LOWEST, QUALITY CONSIDERED

**N. SHURE CO.**

200 W. Adams St., Chicago, Ill.

Extra Value! \$2.25 EACH  
5 for \$10.50

No. BB 9583 — Ladies' Bracelet Watch. Exquisitely Styled 12 1/2 L. Chrome Cases in assorted engraved designs with beautiful link bracelet to match. Guaranteed jeweled movements. Each in attractive gift case. An amazingly Big Value and whirlwind premium item. Save money NOW by ordering five Watches for \$10.50.

DEALERS, Write for Catalog.

**ROHDE-SPENCER CO.**

223 W. Madison St., Dept. "B", Chicago

**HOSIERY**

National Famous Brands  
AT WHOLESALE PRICES  
**30% SAVINGS**  
No Quantity Too Small  
FREE CATALOGUE

**INTEGRITY HOSIERY CO.**

1265 Broadway, Dept. B-3, New York

REPEAT ORDERS ASSURED BY OUR **FUR COATS** FREE CATALOG  
Our latest and greatest catalog is now ready with smartest fall models in Coats, Scarfs, Capes, Jackets. (80 varied money makers). All GENUINE Furs, all styles, sizes. Our increasing business proves that our line has highest values. Guaranteed satisfaction or money refunded in 3 days. Same day deliveries. 25% Dep., Bal. C. O. D. **LOWEST PRICES.**

H.M.J. FUR CO.  
150 W. 28 ST.  
N.Y.C.

**ELGIN OR WALTHAM REBUILT**  
GUARANTEED LIKE NEW  
**MEN'S WRIST AND POCKET WATCHES \$2.95**  
Also Complete Line of Men's and Ladies' Hamilton, Bulova and Gruen Pocket and Wrist Watches at Lowest Prices. 10% Deposit, Balance C. O. D.  
**JOSEPH BROS., Inc.**  
59 E. Madison Street, CHICAGO.

**Popular Items**

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

**Alarm and Lock Combo**

Because it is entirely new and extremely practical the new Rohr Electric Burglar and Fire Alarm Lock is proving a big money-maker for demonstrators and agents everywhere, the Universal Alarm Corp. reports. The combo device automatically sounds alarm if someone attempts to "jimmy" the door, opens the door from inside, attempts to remove it from door, or in case of fire. The lock has pickproof cylinders, individual keys with confidential number tag and is sold with an insurance policy issued by Lloyds of London. It requires only three minutes to effectively demonstrate, the firm's officials state.

**Quints Radio**

Prize users who are looking for something useful and flashy for the fall trade are stocking the new Stewart-Warner Air Pal Quints radio, D. A. Pachter Co. reports. Hailed as the outstanding premium of the year, the Air-Pal radio features the Dionne Quintuplets on the set. Item has special appeal to concessioners, bingo and salesboard operators, the firm reports.

**Golfers' Item**

Aimed directly at the sportsman trade, the new Stroke Saver Golf Ball set is claiming interest thruout the nation, Beckley-Ralston Co. reports. This new wrinkle is said to be one of the outstanding prize items on the market and consists of six golf balls and a supply of tees in a transparent utility container that has many uses. Item is an easy-seller with salesboard and bingo operators and concessioners, the firm reports.

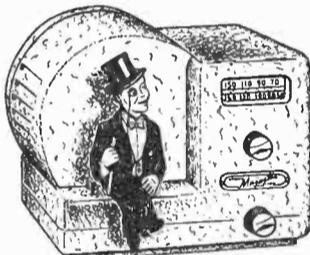
**Cosmopolitan Knife**

For prize users who want a reasonably priced item with flash and quality the Cosmopolitan Knife is claiming attention, Donald E. Gilson Co. reports. This neat, practical and economic knife is made of brass, plated nickel satin finish and has carbon stainless steel blade. Concessioners are finding this an item certain to fill the bill, the firm reports.

**Kitchen Shears**

Hailed as the perfect premium for women everywhere, "Eversharp" Kitchen Shears are reported by this firm to be claiming interest and receiving a big play wherever they are displayed. Attractive and practical and truly a household necessity, item can be used for removing bottle caps, cutting vegetables, cutting fish, dissecting poultry, trimming meat and unscrewing bottle tops. The model, with enamel handle and nickel-plated blades, is an exceptionally popular item, the firm reports.

**"Charlie McCarthy" MAJESTIC RADIOS**



At Sensational Savings!

NOW ONLY \$7.95 EA. NET

Here's one of the greatest radio values ever offered! 6-Tube AC, DC Superheterodyne with miniature "Charlie at speaker." Beautiful plastic cabinet. Walnut only 6x7x5 1/2.

**EVANS NOVELTY COMPANY**  
800 Washington Blvd., CHICAGO

**GLAMOROUS FUR COATS**

Our 1940 Creations in Style and Value Unsurpassed Are Now Available. ACT Immediately and make your selection of Sealines, Lapins, Coneys, Caraculs, Marminks, Kid Paw, Beaverettes, Men-doza, Beavers, Pony, Skunko-lone, Skunks, Perslans, Krimmer Paws and every other Fur up Coat. ALSO BOLEROS AND SCARFS from a large range. We also have the most sensational fast selling Sales Card Deal ever offered. WRITE today for Free Catalogue, Sample Sales Card and Price List without obligation.  
**S. ANGELL & CO.**  
Manufacturing Furriers,  
236 West 27th St., New York City, N. Y.



\$8.

**POPULAR MODELS—LOW PRICES**



No. J638—The magnetic toy that keeps 'em spellbound. Dependable G.E. Ilicensed magnets. Packed one black and one white in a box. Size of each pup 3/4" x 3/8".  
5 Sets \$1.00. Doz. \$2.00. Gross \$21.80.  
SPORS CO., 9-39 Erle St., Le Center, Minn.

**JUST OUT!**

MODERNISTIC MIRROR VANITY DRESSERS



- TWO-TONE EFFECT.
- BLUE AND SILVER MIRROR.
- MODERNISTIC DESIGN.
- PACKED ONE POUND HAND-DIPPED CHOCOLATES.
- EVERY BITE A KEEN DELIGHT.
- PLENTY OF FLASH.

No. 325  
IN LOTS OF \$1.75 EACH  
6 OR MORE

Write for Circular of Other "Hot Numbers," Including Music Vanities and Candy Specialties.

FREE FREIGHT ON 36 OR MORE VANITIES

TERMS: 2% CASH DISCOUNT  
25% Deposit, Bal. C.O.D.  
No Shipment Made Without DEPOSIT

**ZENITH SALES CO.**

529 So. Franklin St., CHICAGO

**BINGO GAMES**

Every style and size. Markers, Paper and Catalog. Specials 1,500 and 3,000. Balls, Cages, etc. Lowest Prices  
**WARWICK NOVELTY CO., Conimicut, R. I.**

**1939 BEST SELLERS FROM OUR BIG LINE LEVIN BROS. TERRE HAUTE, IND.**

1939 CATALOG NOW READY. (ADVISE YOUR LINE WHEN REQUESTING CATALOG). 25% DEPOSIT REQUIRED ON C. O. D. ORDERS.



	Per Doz.	Per Gro.		Per Doz.	Per Gro.
BB1 Flying Birds, Outside Whistle		\$1.90	BB8 China Head Canes	.60	\$ 8.75
BB3 Flying Birds, Inside Whistle, Tinsel Heads	2.75		BB9 Chesterfield Canes	.65	7.50
BB4 High Hat Monks, 6 1/2"	.35	3.75	BB10 Rubber Covered Balls	.85	10.00
BB5 High Hat Monks, 9"	.60	6.75	BB11 Carnival Decorated Balloons, No. 8		2.85
BB6 Cell. Doll, 7" with Feather Dress, Hat and Cane	.85	7.50	BB12 Balloon Stix, Best Grade		.25
BB7 Swagger Stix, 36 In.	.60	5.50	BB14 Robinhood Hats, Felt with Colored Feather	.80	9.00

**"LOVE PUPS"**

(Made with Genuine G. E. Alnico Magnets)

DOZEN PAIRS...\$1.35 GROSS PAIRS...\$15.00

PREPAID! SEND M. O. IN FULL!

A. M. WALZER CO., Security Bldg., Minneapolis, Minn.

**JUST OFF THE PRESS. CATALOG NO. 40. WRITE FOR YOUR COPY NOW. ALL PRICES REDUCED. BE SURE AND MENTION YOUR LINE OF BUSINESS. MIDWEST MDSE. CO., 1010 BDWY., KANSAS CITY, MO.**

**OUR NEW REVISED CATALOG 1939-1940 Ready for Distribution.**

Complete Line for Wagon Men, Agents, Premium Workers, House-to-House Canvassers, Turkey Cards, Xmas Cards. Free Sample Case With First \$10 Order  
**CHAMPION SPECIALTY CO., 814-W Central Street, Kansas City, Mo.**

**It Has Flash! Class!**

**UNDERWOOD ELECTRIC SHAVER**

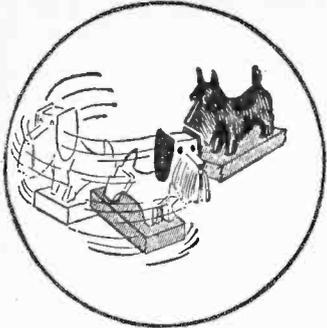
Biggest Value at **\$1.00** Each Plus Postage (25% Deposit)

**BULOVA - GRUEN - ELGIN - WALTHAM**

5,000 ON HAND POSITIVELY LOWEST PRICES  
Wrist & Pocket Watches FOR LADIES AND GENTS Reconditioned. Guaranteed Like New. 1940 Styles now available. Write for Free Catalogue.

**NORMAN ROSEN**

801 SANSOM ST., Wholesale Jeweler PHILADELPHIA, PA.



**HERE THEY ARE!**

The Fun Loving Magnetic Scotty Pups

The Most Sensational Novelty in Years!

Consists of two miniature size Scotty dogs—one black and one white—made of molded composition and mounted on magnetized metal bases. When either dog is placed behind the other, the mysterious magnetic force causes the dog ahead to whirl about and meet the approaching dog "Face-to-Face" in a comical manner. A winner for demonstrators, streetmen, etc.

**No. 4010—LOVE PUPS—**  
Put up 2 dogs, one black and one white, in a set. Each set in a box.  
**\$1.65 DOZEN SETS \$19.00 GROSS SETS**

**No. 4011—JITTERPUPS—**  
Similar to above but better quality. Equipped with Licensed G. E. ALNICO Magnets—the most powerful magnet alloy in the world.  
**\$1.85 DOZEN SETS \$21.00 GROSS SETS**

SEND FOR YOUR FREE COPY OF OUR BIG 1939 GENERAL CATALOG

**GILLMAN BROS.** 119 North Fourth St. MINNEAPOLIS, MINN.

**MAGIC PUPS**



Same Large Size, Fully 1 Inch Long. Good Quality Dogs. 2 Samples, Postpaid, 50c.  
**No. 4094 DOZEN, \$1.70 Per Gr. \$19.50**

**NOW AVAILABLE!! ELEPHANTS AND MULES**  
No. 4014—Same Price as Above.

TRY OUR NO. 4064 LOVERS, Per Doz., \$1.50 Shipped By Express Only.

**WIS. DE LUXE CORP.**  
1902 N. 3rd, MILWAUKEE, WIS.



**FURS! FURS! FURS!**

Seidel Offers BIG VALUES

In Beautifully Illustrated Catalog, Showing All the Latest Styles in CONEYS, SEALINES, COQUILLES, From SQUIRRELS, MUSK-RATS, GENUINE SQUIRRELS, CARACULS, PERSIANS, Etc. Also Scarfs and Jackets. Highest Quality—Lowest Prices. Start the Season Right. SEND FOR CATALOG TODAY. IT'S FREE.

**SALESCARDS \$8.00** Per 100

**M. SEIDEL & SON**  
243 West 30th St., N. Y. C.

**SPECIAL--ELGIN & WALTHAM**

AMERICAN MADE DUBERHAM P DEN WRIST WATCHES In Yellow Cases. Strap and box with price tag. Lots of 3 Each \$2.50  
12x6, 7J Elgin and Waltham Knife Edge Model. Each \$2.75; 15J Each \$3.25  
16 Size, 7J Elgin with New Yellow Cases. Lots of 6. Each \$2.25  
18 Size, New R. R. Model. Waltham or Elgin, 7J. Lots of 6. Each \$1.75  
Same—15J. Lots of 6. Each \$2.25  
Special Prices for Quantity Users. 25% Deposit, Balance C.O.D. Sample 50c Extra. Send for Catalog.  
**N. SEIDMAN** 173 Canal Street, New York, N. Y.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

**NOTES from SUPPLY HOUSES**

Radio Wire Television, Inc., formerly Wholesale Radio Service Co., Inc., announces that its "Master" catalog for 1940 is now ready for distribution. The catalog of 188 pages is reported to be a most comprehensive radio-buying guide with 40 pages devoted to home, portable and auto radios and accessories; 35 pages to public-address equipment; 50 pages to parts and more than 30 pages for the radio and television experimenter.

**Portable Radios Still Going Strong**

CHICAGO, Sept. 23.—For a dozen years radio receiving sets have been a top-heavy favorite with premium and prize users from Coast to Coast. On many occasions they have met the challenge of an erstwhile favorite to successfully retain a position of leadership in the field. Inspired and perhaps hastened a little by the popularity of such numbers as miniature cameras, movie cameras and projectors, electric shavers and a few others, radio makers came thru with some remarkable innovations that have made the receivers the merchandise hit of the summer season and early fall.

The smaller models now available, particularly the portable ones, complete with no plug-in, no aerial and with shoulder strap, and the self-powered ones have taken the country by storm. Because they fill a need that is so widely recognized they have become exceedingly popular and successful as board, salescard, bingo and other prizes. And merchandisers say the demand for these models is already on a rising crescendo for the fall season. Now for the first time, they point out, World Series fans, football fans and outdoor lovers can keep informed on sports and other activities in the outside world right from their box or bleacher seats or other location.

The low prices manufacturers are making possible for such promotions have done much to account for their wide use, along with the standing that the products enjoy. The seasoned salesboard and bingo operators have learned by experience that it is always advisable to select articles that carry their own assurance of quality as soon as the manufacturer's name is given. Patronage is too hard to obtain and too valuable to lose to be put to the hazard of disappointment thru lack of quality in the instrument or standing of the maker.

**BINGO BUSINESS**

(Continued from page 60)  
of bingo would certainly be a most befitting finale.

NOW IS a good time to give the bingo ops a bit of warning. Since moving indoors much interest has been manifested in the game. Before the novelty of which every opening and change carries a certain amount has had a chance to wear off the players will be clamoring for gifts for Christmas.

THE WARNING is not to think that your game is going to go thru on its own momentum. While business is good start promotions that will carry you thru any lull which may come after the holidays. That's when your promotional work is going to count—not between now and Christmas.

THE OTHER day we read an article about a firm that was planning to have its men employees form a bowling team. For those who didn't care for bowling the firm planned to have a basketball squad. There are certain to be persons employed by such a large concern as the one about which we read that don't care for bowling or basketball. There is perhaps such a large number of such persons that the idea of promoting something for them is a problem. Where there are men and women employed by a firm an ideal pastime is bingo. These people, the majority of whom are in the middle-income group, will welcome the opportunity to get prize merchandise that they can use or use as Christmas gifts. A fur coat, a fur jacket or even neckpieces would be welcomed by the women—it might be

**"Legal Status of Amusement Co. Employees"**

See Carnival Department of This Issue.

their only opportunity of owning what these people consider a luxury. For the men electric razors and radios would be good. There are any number of prizes that would attract these people and they'd welcome them as their own.

We're anxious to hear from our bingo operator friends. Why not drop a line about conditions in the town in which you are operating? If you've had any serious problems to solve tell us how you worked them out. We want to know about your opening game. All of these things are of interest to our readers and to us—tell us about them.

**DEALS**

(Continued from page 60)

of the gross take of the card as the commission for the organization. That is, if the card takes in, let us say, \$20, the commission on each card sold is \$4. The operator takes care of all expenses, including the salary of the secretary or clerk for the duration of the campaign. When the secretary assumes the clerical duties, the operator, in some instances, instead of paying the secretary a salary may decide to give him a flat fee on each card completed, usually 50 cents.

When the organization membership is large, the operator, more often than not, will attempt to work out a budget and profit-sharing arrangement. As before, he will finance the campaign, and after deducting all expenses and the cost of merchandise distributed will split the net profits with the organization. The budget plan lends itself to wider exploitation, and the operator will often tie up the deal with a free drawing on a grand award, which may be either an automobile or an expensive radio, etc.—the drawing to be held at a ball which serves as the grand finale to the program. The operator supplies coupon books with the cards, and for each punch taken on the salescard the purchaser receives a coupon entitling him to a chance in the drawing for the grand award in addition to the chance of winning the major item on the card itself. This induces the purchaser to take more than one chance and helps complete the card in a shorter period of time.

More on this next week.

HAPPY LANDING.

**MORE PROFIT WITH NATIONALLY ADVERTISED RADIOS**



ZENITH... PHILCO... GENERAL ELECTRIC... MOTOROLA... STEWART-WARNER

Will increase your sales... Everybody wants a Nationally known radio. WIRE or AIR MAIL for sensationally low price radio circular... First time offered.

**"BUY DIRECT AND SAVE"**

**ZENITH SALES CO.**  
529 So. Franklin St., CHICAGO  
NEW TERMS: 2% OFF FOR CASH

**GENUINE FUR CHUBBYS**



and FUR COATS  
Latest style. Buy from well-known New York Firm. Pleated Seal Dyed Coney, black or brown colors, finest quality. Sizes 14-42, \$5.50 each and \$9.00 each.  
\$1 Deposit, Balance C. O. D. Money returned within 3 days if not satisfactory.

**GENERAL FUR MFG. CO.**  
152 West 24th St., New York, N. Y.

**MAGNETIC HOTSY-TOSY PUPS**



**\$1.60**

Doz. Sets \$19.00 Gr. Sets

The Well-Known Mysterious Pups that Follow Each Other and Make Love. Each set (2 Dogs) to a Box.  
**LARGE STOCK CARRIED ON HAND FOR IMMEDIATE DELIVERY.**  
Send 25c for Sample Set Postpaid.

**BENGOR PRODUCTS CO.**  
878 BROADWAY, NEW YORK, N. Y.

**FUR COATS and JACKETS**  
Latest 1940 Styles



Coneys, Sealines, Cocolettes, Squirrellets, Striped Coneys, Muskrats, Oaraculs, pieced Seals, etc. Buy Direct From Manufacturer. Up Great bet for Salesboard and Bingo Operators.

SEND FOR FREE PRICE LIST

**COHEN BROS. & SONS**  
145 West 28th St., New York City

**CHESTERFIELD CANES**



1 Gross Lots Per Gross \$7.40

**\$7.20** Per Gross (In 5 Gross Lots)

AMERICAN-MADE HEAVY MAPLE PARADE CANES, \$18.00 PER GROSS

LARGE STOCK OF BINGO MERCHANDISE, DOLLS, NOVELTIES, SLUM, ETC.

Terms: 25% Deposit, Balance C. O. D. SEND FOR OUR NEW CATALOG.

**B. & N. SALES**

2030 Commerce, DALLAS, TEXAS.  
707 Preston, HOUSTON, TEXAS.  
310 W. 9th St., KANSAS CITY, MO.

**ELGIN OR WALTHAM FINE REBUILT POCKET WATCHES**

SEND FOR FREE CATALOG **\$1.75** 25% DEPOSIT, BALANCE C. O. D.  
An Exceptional Value in Guaranteed Time Piece.

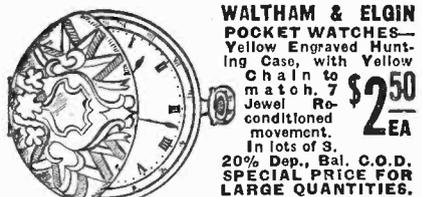
**STAR WATCH CO.**  
725 SANSON ST., PHILADELPHIA, PA.

**BINGO BLOWERS**

Your game is not complete without one. Size of Cabinet 16x16. 40 inches high. Price \$55.00. ELECTRIC MASTER BOARDS, size 2x6 ft. Price \$125.

**POP BAKER**

Sole Manufacturer, 2907 W. Warren, Detroit, Michigan.



**WALTHAM & ELGIN POCKET WATCHES—**Yellow Engraved Hunting Case, with Yellow Chain to match. Jewel Reconditioned movement. In lots of 3. 20% Dep. Bal. C.O.D. SPECIAL PRICE FOR LARGE QUANTITIES. Send for Free Catalog.  
**PLYMOUTH JEWELRY EXCH.** 163 Canal St., New York, N. Y.

**Just Out!**  
**NEW CATALOG**  
No. 24

**NEW 1939 PINS**

Increase your sales! . . . these new 1939 Engraving Pins are "clicking". See these new styles in new catalog No. 24, just off the press. Catalog also contains best selling Whitestone and Cameo Rings; also Billboards and Photo Jewelry. Write for Catalog No. 24 today.

**HARRY PAKULA & CO.**  
5 No. Wabash Ave. Chicago, Ill.

**PUSH FILLERS PLUNGERS**  
Combs — Pen Sets

No Better Quality in the Low Priced Field.

**JOHN F. SULLIVAN,**  
458 Broadway, New York City

**FREE CATALOG!**

Showing newest fast-selling items, highly polished, in Lockets, Crosses, Engraving Jewelry, Cameo and White-Stone Rings. Send \$2.00 for complete samples.

**JACK ROSEMAN CO.,**  
307 Fifth Avenue, New York City.

**NEW \$18.50 Gro. PLUNGERS**  
LOWEST PRICE EVER!

Ink Gauge tells when to refill. Modernistic Band—Extra Top Band. Beautiful Variegated Colors. Complete Sample Line 50c.

**JACKWIN PEN** 50 W. 28th St. New York, N. Y.

**FOOTBALL CHARMS**

3/4 Inch Size, per gross, 60c  
1 Inch Size, per gross, 90c

Sample Charm Assortment (60 different kinds)  
5 gross, \$3.75  
Postage Prepaid

Special Prices in Quantities.

**KARL GUGGENHEIM, Inc.**  
160 Fifth Ave., New York City.

**They're Here! . . . .**  
**WALTHAM PENS**

The Greatest and Fastest Selling Name in Fountain Pen History!

Write today for completely illustrated catalog of every type Fountain Pen and Pencil. **PRICES NOW LOWER THAN EVER BEFORE.** The season is starting off now with a BANG with WALTHAM PENS, so get started now with the pen that is going to be the best—NEW STYLE PARK-TYPE PENS NOW READY. STARR PEN CO., 300 W. Adams, Dept. B-23, Chicago.

**MEDICINE MEN**

Write today for new catalogue of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service.

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists

137 E. Spring St., Columbus, Ohio.

**SPICY COMIC XMAS CARDS**

Hot, peppery, laughable designs in flashy colors. 20 new designs, fast 10c sellers. Eye-opening profits. Start filling your pocket-book for Xmas. No excuse for being broke. 100, \$2.50; 500, \$10.00; 1,000, \$18.00. Best sellers. No junk. Envelopes with each card. 20 samples, \$1.00. None Free.

**COMIC SHOP.**  
2463-A Kensington Ave., Philadelphia, Pa.

**Veterans Wake Up!**

Note removal to larger quarters. Old-timers are back in line selling our Veterans' Joke Books, Magazines—2c to 5c. Sell 10c to 25c. Other reasonable features. Holiday Flashers, Patriotic Calendars, Welcome Cards, etc. 2c to 5c. Send 10c for samples. **VETERANS' SERVICE MAGAZINE,** 169 Duane St., New York City.

**PITCHMEN**

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**  
(Cincinnati Office)

**JACK (SNOWBALL) BEARD** . . . . . blasts from Lawton, Okla., that he'd like to see pipes from Toby Johnson, Soapy Williams, Jack Hamilton and wife and Barney Mann.

IT'S NOT too early for you specialty workers to give some thought to what item you will work for the forthcoming holiday business.

**EDDIE REED** . . . . . pencils: "Just leaving Chicago after experiencing the most beautiful toss-around I ever had. Am doubling with Bill Gaige, a sheetie, and will work med in Southern Illinois, thence to the Coast. The fraternity is well represented in the Windy City, but money is scarce."

IN LAST week's issue we noticed that several sent in pipes who never before undertook to do so. That's the way, boys and girls. Now let's have some from the hundreds of others who have enjoyed reading about the other fellow, but have not done their bit for the column.

**MARY E. RAGAN** . . . . . typewrites from San Francisco: "There are not many pitchmen here at present. The law is plenty tough. Tip Holstrom is here but can't work. Nat Herman dropped in on his way south. He has a spot here for Christmas for ties. Frenchy Delmar is looking for a spot for his pens. This is 18 months for me in the same spot and I just took another long lease. Business is still good for me. I have bought a nice home here and I still own the farm in Indiana."

**MEMORIES:** Remember when Doc William H. Burns was making Missouri territory some years ago and he stopped over in Poplar Bluff to make the fair there? Doc was at a spring one morning, getting a pail of water, and one of the older citizens was sitting there. They got to talking, and Doc remarked, "Say, Uncle, you have a wonderfully healthy country down here." "Yes, sir, we sure have. There have been only two killings since the last term of court," the old gent replied.

**SMOKEY PITTMAN** . . . . . postcards from Avant, Okla., that he is clicking thru the oil section. "We are carrying a show consisting of a five-piece ork and a cast of six people, including a toby comic. I, of course, am still doing cork. Besides myself roster has Bernice Pittman, Jack Perry, Bubbles Galanges, Shirley Pittman, Carl the Cowboy and the Marks Family."

**STANLEY NALDRETT** . . . . . making Midwestern fairs, recently worked with Al (Pop) Adams at the Clay County Fair, Spencer, Ia. Naldrett rested up in Des Moines a few days last week before going to the St. Regis spot in St. Louis, September 20, for 10 days. Stanley says he'd like to read a pipe from Marty Robbins.

**HUSTLER'S TIPS:** From all indications ink sticks, punch needle sets and leather goods are in for a run to get some real gelt. Why not order your stock now, thus avoiding the possibility of being caught short?

**WALKER AND COZY** . . . . . the "Hav-a-Laff" team, closed their med opy tent season September 23 and will play halls this winter in Southern Indiana, writes John A. Walker from Laconia, Ind. The two-people show plays 12 to 15 nights in each town, with a change of show nightly. Walker says this has been his best summer in five years.

**THINGS WE NEVER HEAR:** "If we had our way, pitchmen would not only be invited to work our town but we'd see that they got their share of business."—City Council.

**EDDIE REED** . . . . . working herbs in Neisner's, St. Louis, to fair takes, commends a pipe in last week's issue: "I could not help admire a dear friend of mine for the intelligent manner in which he expressed himself regarding misleading information handed out on Indiana spots. The man I refer to is Jack Hendrix. He is a credit to the pitch fraternity and I wish there were more like him in the business. His co-

worker, Eddie Pine, is a credit to the business also. Jack's wife is a real pal to him and gives him plenty of incentive to plug along the clean way he has always done. I was very much surprised to hear upon my arrival here that I was dead and buried. We all got a good laugh from the false rumor. Boys here are not hungry, but none are getting rich."

**TRIPOD OPININGS:** "Misplace the confidence of one who tries to be a friend and you're a cinch to accumulate a flock of enemies."

**A BRIEF BULLETIN** . . . . . from Jack (Bottles) Stover comes from Weston, W. Va.: "It sure looks as if the boys were getting set for the winter at the Petersburg, W. Va., Fair. Seen there were Joe Lock and the missus, the Harman Brothers and Fitty Irwin. Everybody did well and the weather was fine."

**"I FIND INDIANA** . . . . . in a little better spending mood," pens Bob Posey from Hartford City, Ind. He would like to see pipes from Jim Osborne, Al Decker, Speed Hascal, Oklahoma Charley McCarthy, Jack (Gummy) Curran and Al Cover.

**MUCH** of the success of pitchmen may be attributed to the fact that they continually seek to win everlasting favor with the public.

**JOE E. MILLER** . . . . . finds his share of business working sheet in West Virginia. Says he worked a picnic recently and among those seen there were John Swisher and wife and daughters, working novelties; Lou Zetta, of med and paint fame, and Fingers Dalton. "I am going to remain in West Virginia until snow flies, then go south for the winter."

**A COMMUNIQUE** . . . . . from Al Sears, of Newark, N. J., reads: "The war boom has put many men to

**We Manufacture a Line of Fast Selling FURS** at Lowest Possible Prices. Our line includes Sealine Skin Swaggers, Striped Coney Swaggers and all types of Sealines (Rubberized). Also V shapes, Stayed and Unstayd and Pleeced Middles. Experienced Fur Men and those desiring to handle Furs will profit by getting in touch with us. We know exactly what you require.

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## 21 Years Ago With Sells-Floto

By C. E. DUBLE

The Sells-Floto train of 30 cars (show was owned by Tammen and Bonfils), with all wagons and cars fresh from the hands of the panthers, left Denver, Colo., April 1, stopping en route at Trinidad, Colo., and Las Vegas, N. M., to feed and water. Season opened April 6 at Albuquerque, N. M., with a new spread of canvas. From there to El Paso, Tex., followed by Las Cruces, Silver City and Deming, N. M., and nine stands in Arizona. The show entered California April 22 at El Centro. Was in Los Angeles three days and San Francisco four. Thirty-seven stands were played in California, tour of State ending at Montague June 7. Important towns followed in Oregon, Washington and Idaho. Seattle was a two-day stand. Denver, the home city, was played July 15. Otto Floto was

an all-day visitor. The only city played east of the Mississippi was Rock Island, Ill., August 6. From this point show went back into Iowa, 20 towns being played in that State. Season closed at Walsenburg, Colo.

H. B. Gentry was general manager; Doc Palmer, manager of the "Big Double Museum and Wonders of Creation"; Harvey Bruner, treasurer; Jim Campbell, front door and advertising banner man (the writer assisting him at times); C. L. Brown band master (band had 24 men); George Myers, manager after-show concert, the "Big Musical Extravaganza," 24 ballet girls, singers and dancers taking part, also Arthur Borella, musical act. Myers also made all announcements in big show. J. H. DelVeche played steam calliope in parade, also sold concert tickets. Big show program was presented in two rings and on an elevated stage.

### Performers With Show

Some of the performers whom I recall were William E. Wells, equestrian director, who presented trained horse displays; the Hodgins and the Hobson family, equestrians; Three Legrohs, contortionists; Bert Delno troupe of aerial bar performers; Paul Brachard, contortionist and hand balancer; Berta (Slats) Beeson, on the tight wire; Sweeney and Newton, iron jaw; an Arab troupe of nine tumblers; Ida Delno, hand balancer and aerialist, who also rode in the big menage number; the Rink Wright Duo, in ladder balancing and equilibristic feats. Blanche Wells presented one of the elephant displays, featuring Snyder, the biggest of the herd. Revolving statuary on pedestals in the two rings, presented by 24 ballet girls. A fine menagerie was carried with several big massive dens. Borella and Jack Harris headed the list of clowns.

At Muscatine, Ia., a terrific wind and rain storm struck the show just as the night performance ended.

Appearing in the parade were a number of elaborate hand-carved tableau wagons and cages.

### Baughman Moves Doll Show

ST. PETERSBURG, Fla., Sept. 23.—John S. Baughman, for many years advertising solicitor for the late Joseph Mayer on the Ringling circus program, has moved the International Doll Exhibit from St. Cloud, Fla., to St. Petersburg. It will open here at the Palace of Dolls on October 1 for an indefinite run.

The doll collection, numbering 650 rare types, was made by Mr. and Mrs. Baughman during trips around the world as well as visits to the Mediterranean countries and comprises also many American antiques as well as costume and character dolls.

### ROUTES

(Continued from page 19)

Royal Duo (Palomar) Los Angeles, nc.  
Royal Whirlwinds (Gibson) Cincinnati, h.  
Rudie, Ruth (Oriental) Chi, t.  
Ruiz, Maclovia (Havana-Madrid) NYC, nc.  
Russell, Slim: Seattle, Wash., 25-30.

5

St. Clair, June (Riverside) Milwaukee, t.  
Sanderson, Everett & Nanon (Oriental) Chi, t.  
Santos & Elvyra (Queen's Terrace) Woodside, L. I., nc.

Sargeant, Jean (Whirling Top) NYC, nc.  
Saunders, Milton (Ambassador) NYC, h.  
Savage, Helen (Town & Country Club) Milwaukee, nc.

Scheff, Fritz (Diamond Horseshoe) NYC, nc.  
Schweng, Hans (Little Old New York) World's Fair, NYC.

Sevia, Don (The Madison) Baltimore, nc.  
Shannon, Terry (Jimmy Kelly's) NYC, nc.  
Sharratt, Salley (Old Heidelberg) Chi, re.  
Shayne & Armstrong (Bismarck) Chi, h.  
Shaw, Artie, & Orch. (Strand) NYC, t.  
Shaw, Esther (Lexington) NYC, h.  
Shea & Raymond (Orpheum) St. Paul, t.  
Sheridan, Nora (1 Fifth Ave. Bar) NYC, h.  
Sherman, Shavo (Capitol) Washington, D. C., t.

Sherman, Lillian (Netherland Plaza) Cincinnati, h.

Shore, Willie (Colosimo's) Chi, nc.

Sidell, Bob, Trio (Beverly Hills) Newport, Ky., cc.

Simmons, Gertrude (Palmer House) Chi, h.

Smith, Earle (Ambassador West) Chi, h.

Spanier, Muggsy, & Band (State-Lake) Chi, t.

Spencer, Florence (Golden Gate Expo.) San Francisco, a.

Sply (Tony's) NYC, nc.

Sterling, Dolly (606 Club) Chi, nc.

Stevens, Marsha (Wilson) Harrisburg, Pa., h.

Stewart, Bernice (St. Regis) NYC, nc.

## Material Protection Bureau

A Free Service for Readers

ATTENTION is directed to **The Billboard's** Material Protection Bureau embracing all branches of the show business, but designed particularly to serve the Vaudeville, Night Club and Radio fields.

Those wishing to establish idea or material priority are asked to inclose descriptions of same in a sealed envelope, bearing on its face their signature, permanent address and other information deemed necessary. Upon receipt the packet will be dated, attested to and filed away under the name of the claimant.

Send sealed packets, accompanied by letter requesting registration and return postage, to Elias E. Sugarman, The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

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Stone, Bebe (Grand Terrace) Chi, nc.  
Stone, Bernice (Edgewater Beach) Chi, h.  
Strickland, Charles (Gay '90s) NYC, nc.  
Stuart, Jackie (Fulton Royal) Brooklyn, nc.  
Suter, Ann (Club Alabam') Chi, nc.  
Sutherland, Ann (356 Club) San Francisco, nc.  
Sweet, Ancil (International Casino) NYC, nc.  
Swift, Garfield (Earle) Washington, D. C., t.

T

Tait, Katherine (Bossert) Brooklyn, h.  
Talia (Blackhawk) Chi, nc.  
Tanya (Jimmy Kelly's) NYC, nc.  
Tapia, Cesar (Havana-Madrid) NYC, nc.  
Taras & Masters (International Settlement) San Francisco, nc.

Tiny Ann & Tony Small (Paramount) NYC, t.  
Tip, Tap & Toe (Riverside) Milwaukee, t.  
Tisdale Trio (Coe Rouge) NYC, re.  
Titan Trio (Capitol) Washington, D. C., t.  
Tobin, Al (Grand Terrace) Chi, nc.  
Tommy & Nellie (Show Box) Seattle, nc.  
Tony & Estrella (Cuban Casino) NYC, nc.  
Trixie (Chez Parée) Chi, nc.

Tucker, Sophie (Versailles) NYC, nc.  
Turner, Alma (Pal) Cleveland, t.  
Twardy, Ray (Aquacade) World's Fair, NYC.

U

Uncle Willie & Patsy (Pappy's 66 Club) Dallas, nc.  
Usdonoff, Mischa (Russian Kretchma) NYC, nc.

V

Valdez & Peggy (Blue Meadow) Lexington, Ky., cc.

Valley & Lynne (Baylies Sq.) New Bedford, Mass., 28-30, t.

Van, Betty (Blackhawk) Chi, nc.

Vance, Valeria (Jimmy Kelly's) NYC, nc.

Vantine & Cazan (Harry's New Yorker) Chi, nc.

Velero Sisters (La Conga) NYC, nc.

Velez, Angela (Show Bar) Forest Hills, N. Y., nc.

Vincente, Margo (Versailles) NYC, nc.

W

Wahl, Walter Dare (Aquacade) World's Fair, NYC.

### OUTSTANDING COMEDY HIT

Of New York World's Fair

## WALTER DARE WAHL

BILLY ROSE'S AQUACADE

Waldron, Jack (Paradise) NYC, nc.  
Wallace, Beryl (Earl Carroll's) Hollywood, nc.  
Waller, Fats, & Band (State-Lake) Chi, t.  
Walters, Gene (Jimmy Kelly's) NYC, nc.

Walsh, Sammy (Lookout House) Covington, Ky., nc.

Waring, Fred, Glee Club (Billy Rose's Aquacade) World's Fair, NYC.

Wayne, Ginger (Barney Gallant's) NYC, nc.

Wayne, Lillian (Queen Mary) NYC, nc.

Wayne, Ruth (State-Lake) Chi, t.

Wayne, Iris (Golden Gate Expo.) San Francisco, a.

Wayne, Marshall (Billy Rose's Aquacade) World's Fair, NYC.

Webster, Helen (International Settlement) San Francisco, nc.

Weeks, Marlon (Little Old New York) World's Fair, NYC.

Weissmuller, Johnny (Billy Rose's Aquacade) World's Fair, NYC.

Wencil, Ray (Town & Country Club) Milwaukee, nc.

West, Buster, & Lucille (Pal) Chi, t.

West, Everett (Chicago) Chi, t.

White, Jack (18) NYC, nc.

White, Belva (Hi-Hat) Chi, nc.

White, Danny (Chez Ami) Buffalo, nc.

White Bros.: Trenton, N. J.

Whitehouse (Bismarck) Chi, h.

Wicke, Gus (Gay Nineties) NYC, nc.  
Willard, Harold (Gay '90s) NYC, nc.  
Williams, Dolores (St. George) Brooklyn, h.  
Williams, Midge (Pal) Cleveland, t.  
Williams, Gwen (Wivel) NYC, nc.  
Williams, Frances (Billy Rose's Aquacade) World's Fair, NYC.

Wilson, Charley, Trio (Le Possonnier) NYC, nc.

Wilson, Marie (State) NYC, t.

Wood, Johnny (Earl Carroll's) Hollywood, nc.

Woods, Sonny (Pal) Cleveland, t.

Worthy, Mildred (Diamond Horseshoe) NYC, nc.

Wright, Charlie (Buckingham) NYC, h.

Y

Ygor & Tanya (Earl Carroll's) Hollywood, nc.

Yost Men, Four (Diamond Horseshoe) NYC, nc.

Z

Zandra (Maynard) Seattle, nc.

Zane, Nola (Greenfelt) Louisville, nc.

Zaranoff, Sonia (Ivanhoe Gardens) Chi, nc.

Zephys, Two, (Pal) Cleveland, t.

Zink, Betty (Merry-Go-Round) Dayton, O., nc.

Zitz, Bornie (Club 18) NYC, nc.

## GRAND-STAND AND FREE ATTRACTIONS

(Routes are for current week when no dates are given)

Avalons, The: (Fair) New Liskeard, Ont., Can.; (LaSalle Theater) Kirkland Lake, Oct. 2-7.

Blondin-Rellim Troupe: (Fair) Warsaw, Ind. Cooke & Cooke: (Fair) Farmville, Va., Oct. 2-7.

DeCardos, Six: (Fair) Leamington, Ont., Can. Eaton Sisters: (Fair) Murphy, N. C.

Emerald Sisters: (Fair) Bloomsburg, Pa.; (Fair) York, Pa., Oct. 2-7.

Gasca Bros.: (Fair) Spencer, Ind., 25-28.

Jordans, Six: (Fair) Knoxville, Tenn.

LaTona Troupe: Sutton, Neb., 26-28.

LaVine, Mike, Trio: (Fair) Attica, O., 27-29; (Fair) Ottawa, Oct. 3-7.

LaVola, Don, & Carlotta: (Fair) Tucumcari, N. M.

LaZellas, Aerial: (Fair) Abilene, Kan., 25-29.

LeDoux & Louisa: (Fair) Union, Me.

Morris, Will, & Bobby: (Fair) Leamington, Ont., Can.

Reed, Betty: (Fair) Knoxville, Tenn.

Ricardo, Great: (Fair) Clanton, Ala.; (Fair) Wetumpka, Oct. 2-7.

Romas, Aerial: (Indoor Fair) Waterloo, Ia.

Senter-Webbs Troupe: Emporium, Pa.; Endicott, N. Y., Oct. 2-7.

Unic Troupe: Lumberton, N. C.

Valentines Flyers: Chelsea, Okla.

Valmars, Aerial: (Indoor Fair) Waterloo, Ia.

Wagner, Tex.: (Fair) Litchfield, Ill., 27; (Home-Coming) Rushville 28; (Home-Coming) White Hall 30.

Yacopis, The: (Fair) Pomona, Calif.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Barrymore, John: (Selwyn) Chi.

Chatterton, Ruth: (Hanna) Cleveland; (Cass) Detroit, Oct. 2-7.

Desert Song: (Curran) San Francisco.

Evans, Maurice, in Hamlet: (McCarter) Princeton, N. J.; (Forrest) Phila., Oct. 2-7.

Hayes, Helen: (Forrest) Phila.

I Married an Angel: (Royal Alexandra) Toronto, Can.

Lawrence, Gertrude: (Nixon) Pittsburgh.

Mamba's Daughters: (Grand) Chi, Oct. 2-21.

Man Who Came to Dinner: (Plymouth) Boston.

Too Many Girls: (Shubert) New Haven, Conn., 28-30.

Tobacco Road: (Liberty) Marysville, Kan., 27; (Municipal Aud.) Kansas City, Mo., 28-30.

## MISCELLANEOUS

Arthur, Magician: Groveoak, Ala., 27-28; Green Chapel 29-30.

Birch, Magician: Rigby, Ida., 27; Pocatello 28; Logan, Utah, 29; Rupert, Ida., Oct. 2; Burley 3; Gooding 4; Boise 5; Nampa 6.

Campbell, Loring, Magician: Auburn, Me., 27; Bath 28; Gardiner 29; Waldoboro 30; Augusta, Oct. 2; Skowhegan 3; Livermore Falls 4; Farmington 5; Rumford 6.

DeCleo, Magician: Marysville, O., 25-Oct. 14.

Dressen's Ride Attrs.: Aledo, Ill., 27-Oct. 1.

George, Magician: Albuquerque, N. M., 26-Oct. 1.

Harlans, The: Barberton, O., 25-30.

Hermes, Magician: Aylmer, Ont., Can., 25-27; Strathroy 28-30; Simcoe, Oct. 3-6.

Johns, Dick & Helen, Playland: (Fair) Carrollton, O., 27-30.

Klein's Circus unit: (Armory) Cumberland, Md., 25-30.

Leckvold's Magical Revue of 1940: Monroe, Wash., 27; Kent 28; Tacoma 29.

Lewis, H. Kay, & Hollywood Varieties: Salt Lake City, Utah, Oct. 1-2; Cheyenne, Wyo., 4-5.

Malloy, J. R., Circus unit: Canton, O., 25-30.

Marquis, Magician: Sioux City, Ia., 27; Owana 28; Plattsmouth, Neb., 29; Glenwood, Ia., Oct. 2; Chariton 4-5; Ottumwa 6.

Montague, Duke, Magician, & Hollywood Dollies: Afton, Wyo., 27; Bedford 28; Thayne 29; Freedom 30; Etna, Oct. 2; Wayan 3; Georgetown, Ida., 4; Bancroft, 5.

Myres Entertainers: Fort Yates, N. D., 25-30.

Rippl, Jack: Beaver Dam, Va., 25-Oct. 7.

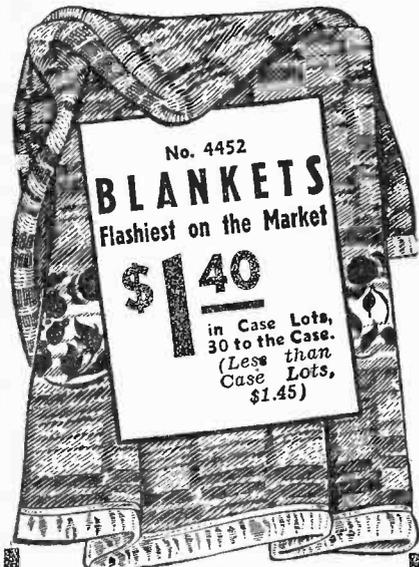
Rippel, Jack: Beaver Dam, Va., 25-30.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Acme Expo: Strasburg, Va.

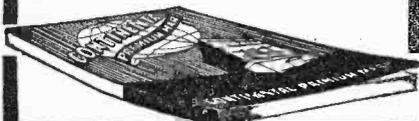
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Baker, Tcm. Attrs.: Tipton, Ind., Oct. 5-7.  
 B. & H. Am. Co.: Lynchburg, S. C.; Sumter, Oct. 2-7.  
 Bantly's All-American: (Fair) Sanford, N. C.; (Fair) Louisville, Oct. 2-7.  
 Barfield's Cosmopolitan: (Fair) Manchester, Ga.; (Fair) Canton, Oct. 2-7.  
 Barker: Charleston, Mo.  
 Barkoot Bros.: Davison, Mich.; Concord Oct. 4-7.  
 Bass & Lane: Benton, Miss.  
 Baysinger: Al. Manila, Ark.  
 Beckmann & Gerety: (Fair) Meridian, Miss.  
 Bee, F. H.: (Fair) Dickson, Tenn.  
 Blue Ridge: Franklin, Ky.  
 Blue Ribbon: Benton, Ky.  
 Bremer's: (Fair) Chelsea, Okla.  
 Bright Light Expo.: Hot Springs, Va.; (Fair) Amherst, Oct. 2-7.  
 Brown Family Rides: Alma, Ga.  
 Brown Novelty: Milford, O.  
 Buck, O. C.: Waynesboro, Va.; Cumberland, Md., Oct. 2-7.  
 Buck, Frank: Hobbs, N. M.  
 Buckeye State: (Fair) Louisville, Miss.; (Fair) Yazoo City, Oct. 2-7.  
 Bullock Am. Co.: (Fair) West Jefferson, N. C.; Chesterfield, S. C., Oct. 2-7.  
 Burdick's All-Texas: (Fair) Cleburne, Tex.  
 Burke, Harry: (Fair) New Roads, La.; (Fair) Covington, Oct. 2-7.  
 Byers Bros.: (Fair) Senath, Mo.  
 Cetlin & Wilson: (State Fair) Trenton, N. J.; (Fair) Albemarle, N. C., Oct. 2-7.  
 Clark, I. J.: Covington, Ga.  
 Clyde's United: Burnside, Pa.  
 Coleman Bros.: (Fair) Union, Me., 25-29; (Fair) Great Barrington, Mass., Oct. 2-7.  
 Colley, J. J.: (Fair) Okmulgee, Okla.  
 Conklin: Leamington, Ont., Can.  
 Crafts: (Fair) Pomona, Calif., 25-Oct. 1.  
 Crescent Am. Co.: (Fair) Hertford, N. C.; (Fair) Woodruff, S. C., Oct. 2-7.  
 Crowley United: Ennis, Tex.  
 Crystal Expo.: Mt. Holly, N. C.; (Fair) Hamlet Oct. 2-7.  
 Cumberland Valley: (Fair) Jonesboro, Ga.  
 Cunningham Expo.: Spencer, W. Va.  
 Curl, W. S.: Logan, O.  
 Davis & Parrott: Appomattox, Va.  
 Dick's Paramount: (Fair) Rochester, N. H.  
 Dixie Belle: (Fair) Greensburg, Ky., 27-30; (Fair) Brandenburg Oct. 5-7.  
 Dixie Model: Anawalt, W. Va.  
 Dodson's World's Fair: Rocky Mount, N. C.  
 Down East Attrs.: Whitmire, S. C.; Batesburg Oct. 2-7.  
 Dyer's: (Fair) Fulton, Miss.  
 Elite: Great Bend, Kan.; (Fair) Norwich Oct. 2-4; (Fair) Burnton 5-7.  
 Endy Bros.: Charlotte, N. C.  
 Evangeline: Texarkana, Ark.; (Fair) Coushatta, La., Oct. 2-7.  
 Fair at Home: (Fair) Danbury, Conn., 30-Oct. 7.  
 Falls City: Medina, Tenn., 28-Oct. 3.  
 Federal State: Charleston, Tenn.  
 Fidler's United: (Fair) Elizabethtown, Ill.  
 Fleming, Mad Cody: (Fair) Jasper, Ga.; (Fair) Bowdon, Oct. 2-7.  
 Four States: (Fair) Milton, Ill.  
 Frank's Greater: Macon, Ga.; (Fair) Dallas Oct. 2-7.  
 Funland: (Fair) Toccoa, Ga.; (Fair) Villa Rica, Oct. 2-7.  
 Fuzzell's United: (Fair) Hope, Ark.; (Fair) Arkadelphia Oct. 2-7.  
 Gibbs, W. A.: (Fair) Cottonwood Falls, Kan.; (Fair) Sedan, Oct. 2-7.  
 Gold Medal: (Fair) Blytheville, Ark.; (Fair) Forrest City, Oct. 2-7.  
 Gold Leaf: (Fair) Benson, N. C.; (Fair) Charlotte, Oct. 2-7.  
 Golden State: Chico, Calif., 27-Oct. 1; Fresno 4-11.  
 Golden States: Monticello, Miss.; Brookhaven Oct. 2-7.  
 Goodman Wonder: Laurel, Miss.  
 Grady Bros.: Clarksdale, Miss.; (Fair) Starkville, Oct. 2-7.  
 Great Lakes Expo.: Elliston, O.  
 Great Superior: (Fair) Hohenwald, Tenn.; (Fair) Athens, Ala., Oct. 2-7.  
 Greater United: Holdenville, Okla.; (Fair) Sherman, Tex., Oct. 2-7.  
 Greves Greater: Portageville, Mo.  
 Gulf Coast: Harrisburg, Ark.; Lepanto, Oct. 2-7.  
 Happy Attrs.: Grove City, O.; Frankfort Oct. 2-7.

Heller's Acme: (Fair) Enfield, N. C.; (Fair) Weldon, Oct. 2-7.  
 Hennies Bros.: Fayetteville, Ark.  
 Heth, L. J.: (Fair) Marietta, Ga.; (Fair) Sandersville, Oct. 2-7.  
 Hilderbrand's United, No. 1: Yakima, Wash., 28-Oct. 1.  
 Hippodrome: Tyrnza, Ark.; Parkin Oct. 2-7.  
 Honest Bert: Avon, Ill.  
 Hottle, Buff: Doyle, La., 28-30.  
 Hurst, Bob: Linden, Tex.  
 Hyde, Eric B.: (Fair) Spring Hope, N. C.  
 Ideal Expo.: Greensboro, N. C.  
 Imperial: Brunswick, Mo.  
 Jones, Johnny J., Expo.: (Fair) Shelby, N. C.; (Fair) Hickory, Oct. 2-7.  
 Joyland: (Fair) Atwater, Calif.  
 Kaus, W. C.: Bedford, Va.  
 Kaus Expo.: (Fair) Asheboro, N. C.; (Fair) Warrenton Oct. 2-7.  
 Keystone Modern: Murphy, N. C.  
 Landes, J. L.: (Fair) Abilene, Kan.  
 Lang's, Dee, Famous: McKinney, Tex.  
 Large, H. P.: Webb, Miss.  
 Lawrence, Sam: High Point, N. C.; Kingtree, S. C., Oct. 2-7.  
 Lee Am. Co.: Union Springs, Ala.  
 Lewis, Art: (Fair) Williamston, N. C.; (Fair) Petersburg, Va., Oct. 2-7.  
 Liberty National: (Fair) Marion, Ky.  
 Liberty United: Sierra Blanca, Tex.  
 McKee, John: Hartford, Kan.  
 Magic Empire: Tishomingo, Okla.  
 Marks: (Fair) Statesville, N. C.; Charlotte Oct. 2-7.  
 Midwest Motorized: Oakdale, Neb.  
 Mighty Monarch: (Fair) Windsor, N. C.  
 Miller Bros.: Bristol, Va.  
 Miller Amusements: (Fair) Tylertown, Miss.; (Fair) McComb Oct. 2-7.  
 Mimic World: (Fair) Arcadia, La.  
 Miner Model Midway: (Fair) Manheim, Pa.  
 Mississippi Am. Co.: New Hebron, Miss.  
 Model: Logan, W. Va.  
 Modern American: McKenzie, Tenn.  
 Motor City: Manchester, Mich., 28-30.  
 Naill, C. W.: (Fair) Jonesboro, La.; (Fair) Olla, Oct. 2-7.  
 Northern Expo.: Beulah, N. D., 27-28.  
 Ohio Valley: Clarksville, Tenn.  
 Oklahoma Ranch: Elk City, Okla.  
 Ozark Am. Co.: Harrison, Ark.; Waldron, Oct. 2-7.  
 Page, J. J.: (Fair) Morristown, Tenn.; (Fair) Asheville, N. C., Oct. 2-7.  
 Park Am. Co.: Monroe, La.; (Fair) Tallulah Oct. 2-7.  
 Peach State: Lumber City, Ga.  
 Pearson: Mt. Pulaski, Ill.  
 Prell's World's Fair: Philadelphia, Pa.  
 Pryor's All-State: (Fair) Owenton, Ky.  
 Rea, John T., Attrs.: Bloomsburg, Pa.  
 Regal United: (Fair) Eastland, Tex.  
 Reynolds & Wells: Chillicothe, Mo.  
 Rogers Greater: Camden, Tenn.; Huntingdon Oct. 2-7.  
 Rogers & Powell: Purvis, Miss.; (Fair) Collins Oct. 2-7.  
 Royal American: (Fair) Knoxville, Tenn.; (State Fair) Birmingham, Ala., Oct. 2-7.  
 Royal Midway: Fordyce, Ark.  
 Rubin & Cherry: (State Fair) Oklahoma City, Okla.  
 Santa Fe Expo.: Eden, Tex.  
 Scott Bros.: (Fair) Clarksdale, Miss.; (Fair) Starkville, Oct. 2-7.  
 Sheesley Midway: (Fair) Lubbock, Tex.; (Fair) Abilene, Oct. 2-7.  
 Sickle's United: Dickson, Tenn.; Newport Oct. 2-7.  
 Silver State Attrs.: Hawthorne, Nev.  
 Sims: Welland, Ont., Can.  
 Smith Bros.: Bokchito, Okla.; Boswell Oct. 2-7.  
 Smith's Greater Atlantic: (Fair) Selma, N. C.; (Fair) Durham, Oct. 2-7.  
 Snapp Greater: (Fair) Leesville, La.  
 Southern Attrs.: Omega, Ga.  
 Southern States: (Fair) Alma, Ga.  
 Sparks, J. F.: (Fair) Attalla, Ala.; (Fair) Center, Oct. 2-7.  
 State Fair: Seneca, Kan.  
 Strates: (Fair) Bloomsburg, Pa.; (Fair) York, Oct. 2-7.  
 Stritch, Ed: (Fair) Bellville, Tex.; Floresville, Oct. 2-7.  
 Sunset Am. Co.: (Fair) Odessa, Mo.; (Fair) Carrollton, Oct. 2-7.  
 Tassell, Barney, Unit Shows: Stephens City, Va.; Berryville Oct. 2-7.  
 Texas Kidd: (Fair) Clifton, Tex.  
 Texas Longhorn: Bonham, Tex.; (Fair) Carthage Oct. 2-7.  
 Thomas, L. I.: Newcomerstown, O.  
 Tidwell, T. J.: (Fair) Graham, Tex.; (Fair) Roswell, N. M., Oct. 2-7.  
 Tilley: Rochelle, Ill., season ends.  
 Tom's Am. Co.: (Fair) Sylvester, Ga.; (Fair) Camilla, Oct. 2-7.  
 United American, No. 1: (Fair) Paris, Mo.  
 United American, No. 2: (Fair) Litchfield, Ill.  
 Virginia Am. Co.: Hot Springs, Va.  
 Wade, W. G.: LaGrange, Ind., Oct. 3-7.  
 Wallace Bros.: (Fair) Belzoni, Miss.; (Fair) Kosciusko, Oct. 2-7.  
 Wallace Bros. of Canada: (Fair) Aylmer, Ont., Can., 25-27; (Fair) Strathroy 28-30; (Fair) Simcoe, Oct. 3-6.  
 Ward, John R.: (Fair) Paris, Tenn.  
 West Bros.: (Fair) Lexington, Tenn.; (Fair) Lawrenceburg, Oct. 2-7.  
 West Coast Am. Co.: Sacramento, Calif.; (Fair) Madera, Oct. 5-8.  
 West, W. E., Motorized: Osage City, Kan.  
 Western State: Iowa Park, Tex.  
 West's World's Wonder: (Fair) Huntsville, Ala.; (Fair) Montgomery, Oct. 4-14.  
 White City: Kingman, Ariz.  
 Wilson Am.: Clinton, Ill.  
 Wolfe Am.: Franklin, N. C.  
 World of Fun: Lancaster, S. C.  
 World of Mirth: (State Fair) Richmond, Va.; (Fair) Winston-Salem, N. C., Oct. 3-7.  
 Zucchini Bros.: Beckley, W. Va.  
 Zeiger, C. F., United: (State Fair) Albuquerque, N. M., 25-Oct. 1.  
 Zimdars: Wynne, Ark.

**FEATURE TOP MONEY GETTERS AT YOUR FAIRS**  
 You Can't Miss with our New CORN GAME Items. Introductory Offer: 24 **\$8.50** Flash Items  
 Hundreds of New HOOPLA, FISH POND AND BALL GAME ITEMS.  
**LAST MINUTE PLASTER WINNERS, CANES, DOLLS, BEACON BLANKETS, CLOCKS, LAMPS, CHINAWARE, FANCY BOXED SUMMER CANDIES, SLUM, GLASS AND CHINA.**  
  
**ACME PREMIUM SUPPLY CORP.**  
**3139 OLIVE ST. ST. LOUIS, MO.**

**INSURANCE**  
**RIDES PARKS TRUCKS TRAILERS CARNIVALS**  
 "The Showman's Insurance Man"  
 A738 Insurance Exchange Bldg., Chicago, Ill.  
 (Easy Weekly and Monthly Payments)  
**CHARLES A. LENZ**

**MARKS SHOWS, INC.**  
**WANTED FOR THE FOLLOWING DAY AND NIGHT FAIRS:**  
**CHARLOTTE, N. C., FALL FESTIVAL, Week October 2; UNION COUNTY FAIR, MONROE, N. C., Week October 9; ATHENS DISTRICT FAIR, ATHENS, GA., Week October 16; GREAT PEE DEE FAIR, FLORENCE, S. C., Week October 23; CUMBERLAND COUNTY FAIR, FAYETTEVILLE, N. C., Week October 30 to November 4.**  
 Can place Legitimate Concessions at all times. Wanted—Two more Grind Shows for balance of season. Address **MARKS SHOWS, INC., Statesville, N. C.,** this week, and then as per route.

**NOTICE NOTICE NOTICE**  
 The Barney Tassell Unit Shows will positively be the only show playing Rockingham County Fair at Harrisonburg, Va., in heart of town, week Oct. 9th. Wanted: Shows, Rides, Concessions not conflicting, especially organized Minstrel, Circus Side Show, Whip, Rolloplane, Knife Rack, Candy Floss, Cigarette Gallery, Cane Rack. This week, Firemen's Celebration, Stephens City, Va.; week Oct. 2nd, American Legion Apple Festival, Berryville, Va., downtown; week Oct. 9th, Harrisonburg, Va. P.S.: Fred Henery, please wire or write.

**JOHN R. WARD SHOWS**  
 South La. State Fair, Donaldsonville, La., Oct. 8 to 15, eight days, want Stock Concessions except Corn Game, Diggers, Custard. Want Mouse Game and Penny Arcade. No Flat Joints. Want Shows with own outfits. Have outfit for Hawaiian Show and Side Show. Musicians, Performers, Producer to strengthen Minstrel Show. Can place Organized Show. Paris, Tenn., Fair, around Square, this week.

**STOP, LOOK AND LISTEN**  
**GROVES GREATER SHOWS**  
 Want Rides: Loop-o-Plane, Tilt-a-Whirl, Motor Drome, Pony Ride, also Pit Show. Dr. Lowell, wire. Concessions of All Kinds, come on. Long season south. Portageville, Mo., this week; McCrory, Ark., Fair, next week; then Brinkley, Ark., Fair. Other fairs to follow.

**WANT CONCESSIONS OF ALL KINDS**  
 Weldon, Roanoke Rapids Fair. Shows: Have outfits for Circus Side Show. People for Hawaiian Show, Girls for Miss America, Motor Drome Riders, Octopus, Loop-o-Plane, Whip, Tilt. Carthage, Selma, Franklinton, all North Carolina; out all winter. All address:  
**HELLER'S ACME SHOWS, INC.**  
 THIS WEEK ENFIELD, NORTH CAROLINA.

Kelley, Al G., & Miller Bros.: Hammon, Okla., 26; Cheyenne 27; Butler 28; Custer 29; Thomas 30.  
 Ringling Bros. and Barnum & Bailey: Lubbock, Tex., 26; Abilene 27; Ft. Worth 28; Dallas 29-30.  
 Russell Bros.: Thomasville, Ga., 26; Dothan, Ala., 27; Panama City, Fla., 28; Pensacola 29; Mobile, Ala., 30.  
**Additional Routes**  
 (Received Too Late For Classification)  
 By-Gosh Tent Show: Somersfield, Pa., 25-30.  
 Coward, Linden, Magician: (Indian Reservation Schools) Cherokee, N. C., 25-30.  
 Daniel, B. A., Magician: La Fayette, Ind., 25-30.  
 Ellis, John, Rip Van Winkle Co.: Lambert, Mont. 27; Harlem 28; Conrad 29; Helena Oct. 2; Roundup 3; Missoula 4; Corvallis 5; Billings 6.  
 Hursinger, Harry, Magician: Leopolis, Wis., 25-30.  
 Jaxon, Ventriloquist: (Times) Chisholm, Minn., 27-28; (Cloquet) Cloquet 29-30.  
 Leonard Players: Chapin, S. C., 25-30.  
 McCall Bros. Show: Latham, Ill., 26; Niantic 27; Illiopolis 28; Mt. Auburn 29; Buffalo 30.  
 McNally's Variety Show: Neversink, N. Y., 25-30.  
 Miller, Al H., Show: Leesburg, Ga., 25-30.  
 Mills Troupe: (Fair) Litchfield, Ill., 28-30.  
 Powers, Billy, Gold Dust Twins: (Fair) Pomona, Calif., 25-31.  
 Procter's, George H., Monkeys: Okmulgee, Okla., 25-30.  
 Sadler's Own Co.: Albany, Tex., 29-30.  
 Terrell, Billy, & Co.: Paducah, Ky., 24-26.

**Buckeye State Shows**  
**WANT FAIRS WANT**  
 Winston County Fair, Louisville, week Sept. 25; Yazoo City Fair, Yazoo City, biggest oil boom in Mississippi, week Oct. 2; Quitman County Fair, Marks, week Oct. 9; followed by Batesville, Oxford, all winners. Any Riding Device not conflicting. Shows with their own outfits. Concessions, no exclusive except Cookhouse and Bingo. Come on. All address as per route: JOE GALLER, Mgr.

**CARROLLTON, MO., FAIR**  
 OCTOBER 2 TO 7  
 CAN USE CONCESSIONS OF ALL KINDS  
**SUNSET AMUSEMENT CO.**  
 Odessa, Mo., This Week

**WOULD LIKE TO BOOK**  
 with reliable Shows, one or two Corn Games and string of Legitimate Concessions. Also have Ferris Wheel open for balance of season.  
**JOHN GALLAGAN**  
 Care Fair Office, Knoxville, Tenn.

**RIALTO ASSORTMENT**  
  
 Extension Edge Box. Assorted Colors. Wrapped in Colored Cellophane. Packed with 2 Layers of Crystallized Bon Bons. In Cups, not wrapped in wax paper. Candy guaranteed to stand up in all weather. We deliver what we advertise—no substituting.  
 4 Doz. to Carton.  
**DOZEN, \$1.20**  
**CARTON, 4.80**  
 25% Deposit With Order. Balance C. O. D. Send for Free Illustrated Catalog.  
**MARVEL CANDY & NOV. CO.**  
 102-4-6 Wooster St. New York City

**MOTORIZED**  
 Tractors, Semi-Trailers, Passenger Cars, Used Motor Equipment.  
 Write **CHAS. T. GOSS** Write  
 Special Showmen Finance Plan With STANDARD CHEVROLET CO., East St. Louis, Ill.

**PEANUTS POPCORN**  
 Most Complete Line Bags, Cartons, Seasoning, Apple Stick, Glucose, Cocomnut Coloring, etc. Send Penny Postcard for Guaranteed Lowest Prices.  
**Philadelphia MOSS BROS. NUT CO., Pittsburgh**

**CIRCUS AND WILD WEST**  
 Anderson, Bud E.: Farmington, Mo., 27; Lutesville 28  
 Barker Bros.: Hamilton, O., 25-26; Litchfield, Ill., 28-30.  
 Ham and Eggs: Modesto, Calif., 26; Turlock 27; Merced 28; Madera 29; Fresno 30.

# MILLER BROS.' SHOWS

Want for Mooresville, Woodland, Littleton, N. C., Fairs, Concessions all kinds except Corn Game, Cookhouse. Want Colored Performers, all Instruments. Can use Rides and Shows. Want for our winter season, starting week Nov. 6th, Marlanna, Fla., Exposition and Fair, with four more dates in Florida till Dec. 10th, then our Spring Fair dates, starting about Jan. 10th in Florida. Can use all kinds Shows with own outfits. Can use Merry-Go-Round, Tilt-a-Whirl, Skooter, Octopus or any Rides except Wheel, Rolloplane and Chalrplane. Will sell Concessions all kinds for Fall Fairs and Spring Fairs in Florida. Will consider some exclusives. Write or wire Bristol, Va., this week.

MORRIS MILLER, Mgr., Miller Bros.' Shows, Inc.

# FAIRS — FAIRS — FAIRS SOUTHERN STATES SHOWS

## WANT

To join at once for the following bona fide Fairs in Georgia: Fitzgerald, Tifton, Nashville, Calro. In Florida: Live Oak, Perry, Lake City. Several more pending. Especially want Merry-Go-Round, Octopus, Loop-o-Plane, Roll-o-Plane, Dipsey Doodle or any other New and Novel Rides. Good opening for first-class Pony Ride. SHOWS: Ten-in-One, Wild West, Illusion, Fun House, Posing Show that can and will cater to Ladies. Few more Musicians and Performers for the best framed Colored Minstrel under canvas. Have opening for a few more Stock Concessions. Positively no racket. No sticks. No buy backs. No coupons. No gypsies. Address all communications to JOHN B. DAVIS, Bacon County Fair, Alma, Ga., this week.

# ELKS' CIRCUS

## WEEK OF NOV. 13TH

Schenectady, N. Y., Elks' Circus, \$100 each night given away on Midway. Want to hear from Acts. All Concessions open. Can use two more good Phone Men, Banners, Book and Tickets.

CIRCUS DIRECTOR, Elks' Club, Schenectady, N. Y.

# CHEROKEE INDIAN FAIR

CHEROKEE, N. C., OCTOBER 3 TO 7

Want Scales, Novelties, Diggers, Legitimate Concessions of all kinds and Grind Shows. No exclusives except Bingo. Address

# KEYSTONE MODERN SHOWS

Murphy, N. C., This Week.

# W. C. KAUS SHOWS, INC.

WANT FOR SHELBY, N. C., FAIR (COLORED)

Want Octopus, Shows with own equipment, Fun House or Illusion, Trombone Player and Clarinet for George Baldwin's Jitterbug Revue. Two Acts for Side Show, Legitimate Concessions of All Kinds. Good prices. Would like to have Long or Short Range Gallery, Palmistry.

Write or Wire W. C. KAUS, Manager, Bedford, Va.

# FAIRS—HARRY BURKE SHOWS—FAIRS

Can place few more Concessions that work for Stock, also Grab Joint, Novelties and American Palmistry. Five more Free Fairs and good Still Dates to follow. Out till Christmas. All address:

HARRY BURKE, New Roads, La., week of Sept. 25; Covington, La., Oct. 2.

# SOUTHEASTERN COLORED STATE FAIR

7 DAYS AND NITES 7 WEEK OCT. 23-29, ATLANTA, GA.

Want Shows, Rides and Concessions of All Kinds. This is positively the South's greatest colored fair and expect an attendance over 50,000. Big events every day and night. Conditions excellent here. Mills working day and night. Can place two more Sensational free Acts; High Dive and Flying Return Act preferred. Jerry Wilson, write. Want Banner and Display Salesman, also Promoters. Sam Bergdorf, where are you? Hilbert, write. Will consider an up-to-date Carnival with 7 or 8 Rides and as many Shows. Address: BERT ROSENBERGER, P. O. Box 519, Atlanta, Ga.

# WANTED FOR FAIRS—WANTED

Mississippi's Best County Fairs: Lawrence County Fair, Monticello, Sept. 25-30; Lincoln County Fair, Brookhaven, Oct. 2-7; Twin County Fair, Centerville, Oct. 9-14; Jefferson County Fair, Fayette, Oct. 16-21; with three other Fairs to follow.

WANT: Shows with own outfit. Concessions: Cookhouse, Frozen Custard, Scales, High Striker, Photo Gallery, Cigarette Gallery or any other Legitimate Grind Concession. We have five Rides and four Shows.

Address: J. A. GENTSCH or ROBERT HUGHEY, Care GOLDEN STATE SHOWS, as per route.

# READING'S SHOWS

Want for No. 1 Show, playing Decatur County Fair on the Streets at Parsons, Tenn., Stock Concessions, High Striker, String Game, Duck Pond, Lead Gallery, Ball Games, Custard, Novelties, Ride Help, Concession Agents, Cook House Help. Want for No. 2 Show, playing Trenton, Tenn., Colored Fair, Diggers, Custard, Novelties, Ball Games, Stock Stores. Have 8-Car Whip for sale. All Mail: W. J. WILLIAMS, Mgr., Bolivar, Tenn., this week.

# WANT WOLFE AMUSEMENTS WANT

Franklin, N. C., all this week. Four-H Club Gattle Show, Clayton, Ga., Free Fair, Oct. 2-7. Can place for Clayton and three more fairs, Diggers. Will sell Ex. on Novelties, Ball Games, Candy Floss. Good opening for American Legitimate Concessions. These are no hard times in mountains; plenty money here.

Crawford, Ga., Oct. 9-14; Royston, Ga., Oct. 16-21. Bob Paige, can place you. Clarence Sargee, Happy Boltinghouse, get in touch with me. Boys, don't miss Clayton Free Fair. All mail and wires: BEN WOLFE, Mgr. P.S.: No racket. Gritters, save your stamps.

# LONDON FLESH

(Continued from page 3) staying in London hoping for reopening of *Black and Blue*, is also anxious to entertain troops with his puppets.

# TROUBLE FOR

(Continued from page 3) was stated there is not as much interchangeability in the Four A's as might be expected, and that in extreme cases a performer might have to pay only \$50 under present set-up, for protection in three or four different fields.

# WAR—THEN

(Continued from page 3) stranded over there at that time included Will Rogers, Elsie Janis, Nora Bayes, Jack Norworth, Fanny Brice and Irene and Vernon Castle.

After three weeks 19 legit houses in London reopened, music halls again resounded with vaude shows and cinemas were showing war films to stamdee audiences, but outdoor show business was completely crippled. The Anglo-American Exposition in White City, England, had completely "dried up" after three weeks. Horses in that show and other fairs and circuses were appropriated by the government for military use, and the owners were paid \$200 a head. Where the owner refused to give up his horses the nags were pronounced "diseased" and confiscated. Circus trains were also appropriated and used to transport troops.

With the reopening of the vaude houses, new wage scales went into effect between the managers and the Variety Artists' Federation, calling for a 50-50 split of the gross, which worked out to the detriment of the performers. Vaudevillians were not as gullible in the present skirmish because last week they turned down a 50 per cent cut proposed by the managers. All houses reported better business. Prices, however, were cut, and after a while performers complained of the heavy salary shave.

When the legit houses finally opened up production boomed, with one of the hit shows being *Peg o' My Heart*, starring Laurette Taylor. Leading comedy was *Potash and Perlmutter*, and *Seven Keys to Baldpate* was a sellout.

On this side of the pond the main amusement activity affected then was legit, a condition which is not so widespread today. There was wholesale postponement of production activities because of the British casts that were being used.

Indicative of the sentiment in those days, Shapiro, Bernstein Music Co., first publisher of "war songs without bullets," had all its songs plugged in the vaude houses and also used street "boosters" (forerunners to the song pluggers) to organize mass singing in the

# FRANKS GREATER SHOWS

## WANT

For Paulding County Fair, October 2 to 7, and 12 outstanding fairs and celebrations: Tilt-a-Whirl, Wheel, Loop-o-plane, Grind Shows, Concessions. All Stock Concessions open except Penny Pitches. Agents for Ball Games and Penny Pitches. All wire BILL FRANKS, Troy Raines lot, Macon, Ga., this week; then Dallas, Ga., October 2 to 7.

# MAD CODY FLEMING SHOWS

Want for State Line Fair, Bowdon, Ga., Oct. 2 to 7, and balance of season, Clean Shows with own outfits; Cookhouse Ex., \$35 week. No tickets, as I pay my help in cash each day. Also want Rolloplane, Octopus, Whip or Tilt. Jasper, Ga., Fair this week.

# EUREKA SHOWS

## WANT

For Cape Charles, Va., Firemen's Fair week of October 2, Minstrel and Girl Shows. Have outfits. Want Pony Ride and Kiddie Rides. Can place Bingo, Custard and Diggers exclusive. Also American Palmist. Fairs and celebrations South until November 25. Address EUREKA SHOWS, Crisfield, Md., this week.

## RIDES AT LIBERTY

After Oct. 14th: Eli Wheel, Merry-Go-Round, Chalrplane, Tilt-a-Whirl and Auto Kid Ride. No junk. Greensburg, Ky., Free Fair, on Public Square, Sept. 27 to 30. Brandenburg, Ky., Free Fair, on School Grounds, Oct. 5 to 7. Mt. Vernon, Ind., Annual Fall Festival, on Square, Oct. 10 to 14. Will Rent, Lease or Book any or all three Rides after Oct. 14. Can use Photo Gallery, Brandenburg. Write per route. LOUIS T. RILEY (Owner).

# START YOUR OWN BUSINESS

## WHY WORK FOR OTHERS?

We have a few good reconditioned diners on hand. Will make good proposition to right party. Good locations available. Act promptly.

# Kullman Dining Car Co.

World's Largest Builders of Diners

401 Kingsland Ave., Harrison, N. J.  
PLANT OPEN SUNDAYS

## WANT

Chair Plane, Tilt and Loop for 8 Fairs, starting Agricultural Fair, Athens, Ala., week October 2nd; North Alabama Colored Fair, Florence, October 9th; Legion Stock Show Fair, Iuka, Miss., October 16th; Legion Agricultural Fair, Ripley, Miss., October 23rd; Lexington Fair, October 30. Booked sold to December 15, Mississippi Delta. Book all Concessions, work for 10 cents. Want Shows with own outfit. Address Hohenwald, Tenn., this week and per route.

# GREAT SUPERIOR SHOWS

# WORLD OF FUN SHOWS

## WANT

Legitimate Concessions of all kinds, such as Ball Game, Pitch-Tilt-Win, Bowling Alley, Shooting Gallery, Photo Gallery, High Striker. Fair secretaries, have 4 Rides, 4 Shows and 20 Concessions. Have few open dates. Out until Christmas. Ride Help wanted in all departments. Lancaster, S. C., this week; Chester to follow. Address all mail and wires to J. E. STEBLAR.

# AMHERST COUNTY FAIR

Amherst, Va., next week; Nelson County Fair, Shipman, Va., to follow; Want Shows and Concessions of all kinds. No racket. We have five Rides. Show open all winter. Write or wire VIRGINIA AMUSEMENT CO., Hot Springs, Va., this week.

## WANT

To contact at once Shows, Rides and Concessions for RANDOLPH COUNTY FAIR to be held latter half of October. Date not yet set. J. F. GITTINGS, Commander RANDOLPH COUNTY LEGION POST NO. 53, Roanoke, Ala.

## WANT

Cookhouse, Novelty Stand, Dance Hall Manager, Orchestra and Free Acts, Indians, Wild West People. All winter location. Platinum Springs,

# ORLANDO, FLORIDA

# FAIR---LOUISA, KY.---FAIR

OCTOBER 3-7.

Lawrence Co. Fair, around Courthouse, wants Bingo, Cookhouse, Crackerjack, Concessions that work for Stock. Come in, will take care of you.

ROXIE HARRIS, Louisa, Ky.

## HIPPODROME SHOWS

Want Legitimate Concessions of All Kinds. No exclusive. Will sell complete Corn Game reasonable. Book same on show. Want Second Agent that will put out paper; Mix-Up Foreman. Tyrnza, Ark., Cotton Carnival, week Sept. 25th; Parkin, Ark., Street Improvement Celebration, week Oct. 2nd; uptown locations. Armistice Week Celebration on streets contracted.

## FOR SALE

Eli No. 5, Merry-Go-Round, Mixup, 27 by 57 Top, Two Trucks. Can be seen: Bluffs, Ill., week of 25th.

# DONALD MCGREGOR SHOWS

MAGIC DOGS, Donkey and Elephant, best. Doz. 1.70; Gross, 19.00; 4 into. As above, but with super strong base and action, 2.00 Doz.; 21.00 Gross. 5-PIG PUZZLE, 15c Doz.; 75c a 100. COIN BOX TRICK, Flat Wood Box, 1.25 Doz.; Squa. Wood Box, 1.50; and our NEW improved make with METAL outside box (1.00 Retailer), 2.00 Doz.

FAST SELLERS BELOW LISTED at DOZ. PRICE  
Doggonit in box .60 Sneeze, Itch .25  
Squirt Magn, Glass .40 Trick Matches .25  
Sgt. Bloody Fine .35 Pepper Hot Gum .35  
Cartoon Card Sets .50 Stinko Plugs .35  
Comic Splinters .50 Auto Tire Bomb .40  
Transparent Mirror .35 SHIMMY Dancers .25  
Sand Cards, asst. .30 STICKO Joke .35  
Monk Head, metal 1.50 HOT SEAT JOKE .40  
Monk Cane & Tray 2.75 Joke Voice Tester .80  
Rub. Glove (folder) .60 SNAKE on STICK .65  
Cigaret Plugs .25 Comic Diplomas .20  
FUNNY! Fortune Telling (Squirt) Dog .65  
New Hot Shimmyes (Pocket Folder Form) .35  
No? Not A 4,000 Times No Panties Joke .60  
WORLD'S FAIR VIEWS (Black-Eye Joke) .50  
Samples . . . yes, 50 assorted for 2.00.  
IF IT'S A TRICK, JOKE, PUZZLE, WE HAVE IT  
MAGNOTRIX NOV. CORP., 136 Park Row, N. Y.

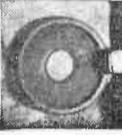
**ELGIN, WALTHAM**



Renewed Guaranteed **\$2.95**  
**MEN'S WRIST AND POCKET WATCHES**  
 Wholesale Jeweler Since 1914.  
 Send for Free Wholesale Catalog. 25% Deposit, Bal. C. O. D.  
**LOUIS PERLOFF,**  
 729 Walnut St., Philadelphia, Pa.



1c Each. Also Better Grades  
**HANDKERCHIEFS**  
 Over 100 Styles  
 Make big profits. Easy sales to stores, customers, etc. Staple articles. Specializing to Jobbers and Quantity Buyers. Write for particulars. Send \$2.00 for COMPLETE AGENTS' SAMPLE ASSORTMENT. 8 Doz. Handkerchiefs, Ladies and Men. Postage Prepaid.  
**GLOBE HANDKFS CO.,**  
 22 E. 17th St. (Dept. B-9), New York City



Agents and Distributors Wanted  
**E-Z BOTTLE WIPER**  
 Every Cooler Owner a Prospect.  
 Sample, 75 Cents.  
**C. D. RICKS, 631 N. Topeka, Wichita, Kan.**

**RUN MENDERS**  
 Med. latch, rubber handle, gross \$2.35; 1,000 \$12.50; wood handle, gross \$3.50; 1,000 \$20.00; chiffron special rubber handle, gross \$8.00; wood handle, gross \$9.00. Directions furnished. Deposit required. 5 samples, 50c. Needles as low as \$7.00 per 1,000. **RUN MENDER WORKS,** Dept. 2-A, Waukesha, Wis.

**CONCESSIONS WANTED**  
 For Madison, N. C., Fair and Tobacco Festival week October 2 to 7: Can use a few Wheels. Also want Hoopla, Fish Pond, Cigarette Gallery, Short Range and Long Range Galleries. Mitt Camps or what have you? Also want Rat Race, and P. C. can use two Grind Shows. Get in touch quick with **F. C. BOSWELL** or **HUBERT (SPLINTER) ROYAL**, this week, Anawalt, West Virginia.

**DIXIE MODEL SHOWS**

**CRESCENT AMUSEMENT CO.**  
 Wants for Woodruff Community Fair, Woodruff, S. C., week October 2; Pickens County Fair at Central, S. C., week October 9: Concessions that work for Stock only, Ball Game, Cat Rack, Devil's Bowling Alley, String, Duck Pond, Candy Floss. Sell Ex on Custard. Shows with own outfit, Monkey, Snake, Fat Girl, Midget, Five or Ten-in-One. Fairs until Armistice Day, then 10 Florida fairs opening January 8. Bowling Green, Shows new in Florida. Write Hertford, N. C., this week; Woodruff, S. C., next.

**COVINGTON, GEORGIA, JUBILEE**  
 Shows wanted with own transportation: Athletic Show, Animal Show, Penny Arcade, Girl Show, Pitt Show, Mitt Camp. Concessions all open. Come on. Skillo, Roll Down Agents wanted. **Buddy Braden, Legal Adjuster, Covington, Ga., Jubilee, Sept. 25 to 30; Eatonton, Ga., Fall Festival, Oct. 2-7; other good ones to follow. I. J. CLARK AMUSEMENT CO.** Bob Zell, get in touch with me.

**FUNLAND SHOWS WANT**  
 Minstrel Troupe, Big Snake, Drome, Penny Arcade, American Camp, Trumpet for White Band. Toccoa, Ga., this week; Villarica, Ga., next; Milledgeville, Ga., Oct. 9th-14th; Swainsboro, Ga., 16th-21st. All bona fide fairs. No grift or gyps.

**WANTED**  
**FIRST-CLASS COOKHOUSE. ALL TICKETS.**  
**MIGHTY MONARCH SHOWS**  
 Windsor, N. C., This Week.

**LITTLEJOHN FAIR CIRCUIT**  
**SIX FAIRS, COMMENCING CLANTON, ALA., SEPTEMBER 26-30.**  
 Want String, Side Show, Motordrome, Mechanical, Athletic, Illusion, Fat Girl or any Show of merit. Want one Flat Ride. Will book Shows and Rides for 20 per cent. Opening Ball Games, Cigarette Shooting Gallery, Scales, Candy Floss, High Striker, Novelties, Bowling Alley, Bumper.

**Crystal Exposition Shows**  
**Fairs—** All bona fide, not promotions. Richmond County Fair, Hamlet, N. C., Oct. 2 to 9; Kershaw County Fair, Camden, S. C., Oct. 9 to 14; Lancaster County Fair, Lancaster, S. C., Oct. 16 to 21; Summerville Community Fair, Summerville, S. C., Oct. 23 to 28; Colleton County Fair, Walterboro, S. C., Oct. 30 to Nov. 4. Can place Legitimate Concessions; will sell X on Novelties and Custard. Will place Shows that don't conflict. I have outfits for Grind Shows. Can use Acts and Talker for Side Show. Salary and percentage. Can place a Real Feature Attraction, also Ticket Seller that can make second openings. **Want Cook, Griddle Man and Counter Man for Cook House.** Address all mail this week: Mt. Holly, N. C.

streets and popularize songs by that method. Now, on the other hand, with anti-war sentiment here at a high pitch, band leaders are refusing to play songs of military character.

Very much like modern times, there was also a fair running then in San Francisco—the Panama-Pacific International Exposition. At that time Charles C. Moore, president of the expo, commented that "arrangements had proceeded too far" for the fair to be affected. Since they expected to draw from American audiences almost entirely, Moore said that attendance would not be hit. And of the 37 foreign countries participating in the gargantua, only two nations, France and Austria-Hungary, were in the war. Present-day Golden Gate Exposition hasn't been touched at all, except for attendance, which was admittedly under par before the hostilities.

Conditions in Canada, however, reached a more distressing peak in this war than in the last. All fairs and shows on schedule went thru, with few exceptions, in the last war. Henry Meyerhoff, principal booker then, said there would be a "bright fair year" despite the war. A few weeks ago, however, when news of the outbreak reached these parts, Eastern Canadian tours were canceled left and right, and the Toronto Canadian Exposition, biggest outdoor show in North America, was clipped right between the first and second week. Attendance flopped pitifully the second week, and right after it ended the grounds were converted into army barracks.

**DROP IN GATE**  
 (Continued from page 34)  
 the show's close went to his home in Burlington, N. C.

**INDIANAPOLIS, Sept. 23.**—Cole Bros.' Circus, en route to Rochester, Ind., left a few cars here yesterday with elephants for the GOP parade this morning. Frederick E. Shortemeter, former Secretary of State, who is attorney for the Cole show, arranged with Zack Terrell and Jess Adkins for the use of the bulls.

**WANTED**  
 For these bona fide Ohio spots on the streets: Waverly, Ohio, Harvest Festival, Oct. 2-7; St. Paris, Ohio, Oct. 9-14, Harvest Festival; Leesburg, Ohio, Harvest Festival, Oct. 16-21. Legit Concessions, Stock Wheels, Bowling Alley, Fish Pond, Dart Game, Pitch-Till-You-Win, Cotton or Taffy Candy. Good opening for Penny Arcade, Shows with own outfits. 3 fine Rhesus Monks for sale; also Mother-Baby Monk.  
**W. S. CURL SHOWS**  
 LOGAN, OHIO, This Week.

**AGENT WANTED**  
 WITH CAR. LONG SEASON. STATE ALL.  
**SILVER BROS.' CIRCUS**  
 HANOVER, PA.

**SICKELS UNITED SHOWS**  
 Want 5-Piece White Band. Place Legitimate Concessions, \$15 fairs; \$10 still. Jake Prell, come on. Will sell X Photos, Custard and Corn Game. Cocke Co. Fair, Newport, Tenn., Oct. 2; Lawrence Co. Fair, Courtland, Ala., Oct. 16. Address: Dickson, Tenn., this week.

**BLUE RIDGE SHOWS**  
 Want Bingo, Girls for Girl Show; also Geek Show, Tilt-a-Whirl on any Flat Ride. Out until Xmas in Mississippi, Arkansas. Floyd Sheeks, wire. Tex Lucas, come on. Address **JOE KARR**, Franklin, Ky., this week.

**IDEAL EXPOSITION SHOWS, INC.**  
**WEEK OF OCTOBER 2, CONCORD, N. C.**  
 (Woodmen of the World Convention)  
**WEEK OF OCTOBER 9, SUMTER, S. C., FAIR**  
**WEEK OF OCTOBER 16, SO. BOSTON, VA., FAIR**  
 Can place Cookhouse and Grab. Will guarantee privilege with meal tickets. (Harry Devore, write at once.) Can place Concessions of all kinds, including Wheels, Grind Stores, Ball Games, Palmistry, Fishpond, Hoopla, Rat Games, Pan Games and all other Concessions except Bingo. Prices reasonable. Write or wire **EDDIE LIPPMAN**, Bus. Mgr., or **WM. GLICK**, Pres., Greensboro, N. C., this week.

**FAIRFIELD COUNTY FAIR**  
**LANCASTER, OHIO**  
 Day and Night, October 11 to 14  
 Largest County Fair in Ohio  
 Wanted—Games and Shows. No Concessions on per cent.  
 Write **T. B. COX**, Concessionist.

**Fairs**  
**GRADY BROS.' SHOWS**  
**Fairs**  
 Clarksdale Cotton Carnival, this week; Starkville Fair, next; Clay County Fair, West Point, week October 9; Amory Fair, week October 16; Baldwin Fair, week October 23; all Mississippi. Want Side Show, Legitimate Concessions, Musicians and Performers. Athletic Show up, ready to open. Want Manager with People. Will pay cash for No. 5 Eli Wheel.

**Gruberg's World's Exposition Shows, Inc.**  
 Can place for eight more North and South Carolina Big Fairs, Concessions of All Kinds, including Wheels, Roll-downs and all Coupon Concessions. No exclusive. Reasonable rates. Palmistry, Ball Games, Penny Pitch, etc. Wanted: Manager for Circus Side Show that has something to put in the show. Wanted: Motordrome Riders, Half-and-Half. Wanted: Manager for Girl Show. Prefer one with wardrobe and girls. We have some girls. All write or wire **MAX GRUBERG**, Lumberton, N. C., Fair this week; Clinton, N. C., Fair next week.

**J. J. PAGE SHOWS WANT**  
 For Western Carolina District Fair, Asheville, N. C., next week; Gwinnett County Fair, Lawrenceville, Ga., to follow, Legitimate Concessions of All Kinds. Can place Octopus or Rolloplane or any other Ride that does not conflict. Want Kiddie Automobile Ride. Can place Grind Shows with own outfits. Want two more Girls for "Nights in Hawaii." Show out until Thanksgiving. Everybody address: **J. J. PAGE SHOWS**, Morristown, Tenn., this week; Asheville, N. C., next.

**TALLAHATCHIE COUNTY FAIR, WEEK OCT. 8TH**  
 Charleston, Miss.; Fayette, Ala., Fair follows. Modern American Shows want Rides that don't conflict. Good proposition small Merry-Go-Round. Will book Shows with own outfits or will furnish outfits for capable showmen. Want Cookhouse, Corn Game, Diggers, Mouse Joints, Scales, Stock Concessions. McKenzie, Tenn., this week. **JACK CONNORS**, Mgr. Mississippi and Alabama Fairs. Stay out all winter.

**MILLER AMUSEMENTS**  
 Wants for Pike County Free Fair, McComb, Miss., week Oct. 2nd, Stock Concessions of All Kinds, Photos, Palmistry, Scales, Popcorn, Candy Floss, Cook Houses. Can use Ride Foremen, \$20.00 week. Have for sale: Motor Drome, complete; 2 Indian Scout Motorcycles, Top, Side Banners, \$400.00. Will book 50-50 or 35% if you have own transportation. Have new Ball Game, complete; 50 new punks, 14-Ft. Hood and Awnings; price, \$60.00. Will book on show. Franklinton, La., Free Fair after McComb. This show is booked until after Xmas in Southern Louisiana; same route we have played for 15 years. All wires **RALPH R. MILLER**, Tylertown, Miss., Fair, this week.

**WANTED FOR GREATER AIKEN DISTRICT FAIR**  
**OCTOBER 30TH THROUGH NOVEMBER 4TH**  
 Two more Free Acts. Must be sensational and must be reasonable. Can use a few more Legitimate Concessions for the independent midway. Potato Peelers and Demonstrators for exhibit tent. Address: Greater Aiken District Fair, Standard Review Office, Aiken, S. C.

LETTER LIST

(Continued from page 33)

Hoge, Clarence Monroe
Hole, Donald W.
Holloway, Leroy M.
Holman, S. N.
Holpin, Geo.
Houston, Jack
Holt, Archie
Holt, Carl F.
Holt, Ross L.
Holtzev, Geo.
Holzer, Jean A.
Horan, Irish
Hornfield, Isador
Horton, Cecial
Houchin, Allen
House, Jack
Houston, Sam
Howell, Howard C.
Howells Variety Show
Hoyne, Frank
Hubbard, Asa (Lil Abner)
Hubbard, Ed
Hubbard, Stack
Huber, Jack
Hudges, J. P.
Hudspeth, F. W.
Hudspeth, Fred
Huey, O. W.
Huff, Floyd
Huff, John D.
Huff, John
Hug, Howard
Hughson, Ed
Hull, Sam Stanley
Hull, Stanley S.
Humphrey, David
Humes, Ed R. (Pick)
Hunt, H.
Hunter, James A.
Hurd, Jimmie
Huson, Orville
Hutchison, Mr. Ginger
Hutchinson, Billie
Hutchinson, John
Hutton, M. C.
Hynd, Billy
Hyre, James
Ikerd, Dale
Ingleson, R. E.
Ingram, R. H. C.
Ingram, Frank
Irving, Martin
Irwin, Noral
Irwin, Robt. G.
Iry, Jimmie
Jackson, J. H.
Jackson, Joe, Cyclist
Jackson, Valdo
Jacobs, Raymond
Jacobson, J. D.
James, Bill
Jamison, Eddy & Ruth
Jamison, Capt. Jimmy
Jason, Fred P.
Jasse, The Great
Jennick, Chas. B.
Jennings, Ted
Jennings, Wm.
Jerome, Dock
Jewels, Five
John, Frank
Johns, Major
Johns, S. C. Show
Johns, Vincent C.
Johnson, A. F.
Johnson, Bill
Johnson, Geo.
Johnson, Jos.
Johnson, R. J.
Johnson, Red & Alma
Johnson, J. (Curly)
Johnson, Swede
Johnson, Col. Texas
Johnson, Walt
Johnson, Wm. B.
Jones, A. C.
Jones, Alvin P.
Jones, Charles
Jones, J. Cecch
Jones, Miles S.
Jones, Rastus
Jones, Woodrow
Judge, Dr.
Jule, Fred
Kaba, M. E.
Kane, Charlie Luc
Karen, Edward
Kattell, Robert
Katzen, Al
Kauffman, Roscoe W., Magician
Kaul, Leo (Photographer)
Kause, Joe E.
Keith, Ferrell E.
Kelley, Chas. Pop
Kelley, Marvin
Kelly, Don
Kelly, Francis J.
Kelly, J. Howard
Kelly, Teddy
Kempf Bros.
Kempsmith, Wm.
Kent, Billy Hank
Kepley, Jesse R.
Kerns, Johnny
Kerwin, Jack
Kerr, B. W.
Kessler, Howard
Kretlow, Frank
Killebrew, Ray O.
Kimball, Del
Kime, L. H.
Kime, Lamen W.
Kimmel, Don & Myrtle
Kindt, Wm. H.
King, Charlie (Booker)
King, Geo. E.
King, Robert
King, Roy
Kingman, Frank J.
Kingston, Arthur
Kingston, Theodore
Kinney, J. B.
Kirch, E. D.
Kirch, H. H.
Kirk, Thos.
Kirwin, Dave
Klohr, Geo.
Kneeland, James
Knight, Carl C.
Knight, Felix
Knight, Paul & Pat
Knock, Conrad
Knox, Clifford
Kortz, C. L. Tony
Kuban, Kaichi
Koendig, E. C.

McMyrtle, Dean
McNatt, Otho
McNeely, Jackie
McPeak, R. J.
Mack, Hubber
Mack LaPounder
Mack, Lyman
Mackay, Robert
Mackon, Jack
Macurio, Jack
Macy, Wm.
Maddox, D. R.
Madox, Art
Malone, Pat
Mansfield, M.
Mantley, Chas.
Mantley, Clay
Manuska, Tony
Mapes, Walter C.
Marchand, Bob
Marcus, A. B.
Marcus, Edward
Marine Hippodrome
Markay, John
Mark, Harry A.
Marlo & LeFors
Martin, Clydell (Curley)
Laidlow, Walter
Lamb, Clifford E.
Lamb, L. E., Capt.
Lamont, Geo. A.
Lamourau,
Lamoureux,
Lantry & Ralph
Landrum, Calvin C.
Lane, Daniel
Lane, Tommy
Langston, C. N.
Lanko, Wilson
Lang, A.
Langford, Jack
Lanning, Geo. W.
Larue, Leo E. W.
Larverne, Robert
Lawrence, Larry
Lazaro, Larry
Lear, Harold V.
Leatherman, Dan
Ledy, Stephen
Lee, Carl
Lee, Cuddy J.
Lee, Frank J.
Lee, Garland
Lee, Henry
Lee, Jimmie P.
Lee, L. H.
Leemson, W. R.
Leithister, Bob
Lenox, Jack & Johnnie
Lenoz, Jack B.
LeRoy & Pals
LeRoy, Pete
Leroy, J. F.
Leroys, Flying
Lestus, Flying
Levine, Harry
Levitan, Maurice
Lewis, Jimmie & Sug
Lewis, Harry Kay
Lewis, LaVerne
Liebest &
Ligman, F. F.
Limbinger, Perry F.
Lime, Shorty Tim
Lindel, Floyd
Lindsay, Dick
Linsley, LeRoy
Linn, D. W. Billy
Lippman, Sammie
List, Jacob S.
Liton, Joseph R.
Litzman, S. A.
Llewellyn, Beryl
Lock, Harvey Dad
Logan, Claude M.
Logan, Paul
Long, Harman
Long, Leon
Lorenzo, Lena
Lorraine, Carl
Louis, Harry
Lovell, C.
Lovey, Charles
Loy, J. J.
Lowery, Carroll
Lucas, Chas.
Lucas, Clyde
Lucas, George
Luckner, E.
Lunsford, Roy
Lyerly, Ace
Lyman, Al
Lyman, Dr. George
Lyman, O. E.
Lynch, Harry
Lynn-Lazzeroni
Lyons, A. E.
Lyons, B. L.
Lyons, John
MacDonald, Charles Wesley
MacMathews, Capt.
McAleer, S. H.
McClanahan, C. S.
McClanahan, C. H.
McCain, Howard
McCain, Ralph D.
McCord, Floyd O.
McCormick, Bill
McCoy, Son
McCoy, Tim
McCreery, John A.
McCullough, Eugene R.
McCullough, Wm.
McDonald, Jack
McDonald, Wm.
McFarland, Ralph
McFee, Miron
McGill, Raymond
McGinnis, Bob
McGlashin, Daniel
McGuire, Harry
McGuire, Wresler
McHendrix, R. G.
McHon, Joe & Pete
McIntyre, Arnold
McIntyre, H. C.
McKean, Billy
McKee, Bob
McKenna, Jerry
McKenna, George
McKenzie, Bill
McKenzie, W. D.
McKinell, Frenchie
McKnight, C. H.
McLaughlin, Cledys
McMahon, E. H.
McMasters, Sam
McMillan, S. S.

Nolan, Chas.
Nolan & Kenny
Norman, E. W.
Northup, Donald
Norak, Robert
Nuckols, Gratton
Nydel, Kenny
O'Brien, Jack Toby
O'Brien, Trinnie
O'Brien, Tom
O'Connell, Tom F.
O'Crowley, J. A.
O'Day, Pat
O'Leary, E. L.
Ody, Mel
Oelgario, A. G.
Olson, Gens
Orange State Show
Osburn, Bill
Osbourne, Paul
Owens, C. W. Mack
Owens, Frank
Owens, Harry
Orchestra
Pabedano, Joe
Pachter, D. A., Co.
Packer, Robert
Paggett, Dr. J. P.
Page, Frank E.
Page, Jack
Page, Robert
Palmer, Jay & Doreen
Palmquist, Ernie, & Orch.
Parker, Bob
Parker, H. L.
Parker, Raymond
Parks, L.
Parks, Ray E.
Parrish, Dale
Parrish, Earl
Parsons, Jack
Patterson, Morris
Pattison, Robert
Paul & Pettit
Paul, Albert
Payne, Frank
Pearce, Carl
Pearl & Griffin
Pearson, Howard
Pearl, Frank
Peasley, Francis
Pennock, Robert
Penny, George
Penny, R. D. Bob
Peppers, F. W.
Perkins, Guy
Pete, Bennie
Peterson, Carl
Peterson, Charlie
Peterson, Guy E.
Peterson, Harry P.
Petrinos, Nick
Phelps, L. A.
Phillips, Clyde
Phillips, John V.
Phillips, Lee
Phillips, Robert
Phillion Bros.
Plecken, M. J.
Plick, G. J.
Pinfield, Johna
Pinkston, J. W.
Pleasant, Otis Troy
Pledge, Willard
Plymouth Rock
Poling, Charles
Porel, Jake
Powell, Art
Powell, W. D.
Powell, Wilton
Preston, Harold
Price, Clarence
Pritchett, Jack
Privost, David
Putman, Arthur
Pyle, Aiden
Quick, Horace
Quigley, Willie
Quinn, Jack
Rabbitfoot, Al
Ragsdale, Jimmie
Rakes, Everett
Ralston, The
Ramsey, Donald
Randall, Lew
Randolph, J. Y.
Rapanada, A. W.
Rarich, K. & Duke
Rarick, Kenneth E.
Raschel, James E., Orch.
Raum, Jack
Ray, Arthur
Ray, Enock
Ray, Harold Ruffus
Ray, Reuben
Rebas
Reckless, Fred
Redfeather, Chief
Redding, Lyle O.
Reece, D. M.
Reece, P. M.
Reed, Billy Boob
Reed, Billy, Eli
Reed, Daniel F.
Reed, Ted
Reedy, Jacob
Reese, Pinkney
Reeves, Glenn
Reeves, Jimmie
Reger, C. R.
Reinhardt, George
Renault, Francis
Renfro, Lee
Renno, Edward
Resler, W. H.
Reynolds, Ellery S.
Reynolds, E.
Reynolds, Earle
Reynolds, H. L.
Reynolds, J. E.
Reynolds, Mickey
Reynolds, Tom
Riechart, J. F.
Rhodes, Jesse E.
Rice, A. C.
Rice, Al
Richard, Wm. F.
Riche, Thos. L.
Ridley, Tinnie
Riggs, George
Rieffensch, Jimmy
Riley, Harry
Riley, Jimmie
Riley, R.
Rinehart, George
Roberts, Bill
Roberts, Doc B. C.
Roberts, J. H.
Roberts, John
Roberts, Steve
Roberts, Thayer
Robertson, Lee
Robinson, Hank
Robinson, Joseph

Robinson, Roy
Rocco, R. W.
Rockwell, E. W.
Rogers, Buddy
Rogers, Lon
Rogers, Seigel L.
Rogerson, Geo. W.
Roland, Oliver A.
Rollins, Alex
Rose, Dave
Rose, Horace E.
Rose, Jimmie
Rose, Louis
Roseberry, Walter
Ross, Jack
Ross, Milvin
Ross, Tommie T.
Rountree, Robert
Roy, Miller
Rozelle, Samuel
Ruddy, George N.
Rudyhoff, Rudy
Ruff, M.
Russ & Dale
Russell, Clyde
Russell, Capt. Frank
Russell, Jack Viola
Ryan, R. J.
Rythmaires, The
Sackel, Happy
Sakobie, James
Salsberg, Erwin
Salter, Hilary
Santiz Jr. John
Sato, Charles N.
Saundersland, Capt. Karl
Saunders, George (Blacksmith)
Saurbaum, G. V.
Saver, Harry E.
Schafer, Chuck
Schafer, E.
Schneider, Sam J.
Schell, Patsy
Schmidt, Francis
Schmid, Martin
Schnepp, Walter K.
Schultz, Fred O.
Schultz, Gus
Schulze, Bob
Schwartz, Herman
Schwartz, S. H.
Schwartz, Ted
Schyvers, Ken C.
Scott, Chas. E.
Scott, James
Scott, John
Seibert, Wm. Doc
Seifres, J. N.
Sells, Capt. Billy
Service Jr., Edward
Shades, Carl
Shaler, Jim
Shanon, Mack
Shapiro, Jimmie
Sharp, Kenneth
Shaw, Bert
Shaw, Fred L.
Sheeks, Floyd
Sheeks, H. M.
Sheely, Ernest
Sheets, Doc Tom
Shelock, Joe
Sherman Jr., Carl
Sherman, Chester
Sherman, Tex
Sherwood, Don Dee
Shew, Carl
Shoemaker, Wm. F.
Shriver, Eugene
Shriver, Thomas
Shultz, Gus
Silberstein, Daniel
Silver Bros.' Show
Simmons, A. L.
Simmons, Bill
Simon, Capt. Leo C.
Skaggs, N. R.
Skierka, Edward
Slavin, Claude
Slavin, Carl
Slavin, Phil
Smart, Frank S.
Smith, Ben A.
Smith, C. O.
Smith, Fletcher
Smith, G. O.
Smith, Gentleman
Smith, Glenn R.
Smith, Jack L.
Smith, Max Photo
Smith, Robt. R.
Smith, Sid
Smithley, John
Suedjker, Geo.
Snyder, Harry C.
Snyder, Sam
Snyder, W. E.
Solman, Sam
Sonenbloom, Jack
Sorelet, J. Henry
Sparks, Billy
Sparks, Bobby
Spellman, Frank W.
Spence, John
Spencer, C. H.
Spencer, C. L.
Spiers, Bob
Spillman, Leonard
Spitzer, Harry
Springs, Julians
Sprouls, Ray
St. Clair, Sam
Stacey, Thomas
Staley's Show Boat
Stanford
Stanley, Arch
Stanley, J. M.
Stanley, Junior
Stanley, Mike
Stanley, Milford
Stanley, P. L.
Stanley, Steve
Starling, Jack
Starry, Jack—Cyclist
Startzel, W. H.
Steele, Buck
Stephens, J. R.
Sterling, Blubber J.
Stevens, Johnnie
Stewart, Eddie
Steward, Doc
Stoffel, Walter
Stoltz, Geo.
Stone, Kurt
Stone, Wm. F.
Story, Bill
Story, Jack B.
Strack, T. J.
Stratton, Louis
Strickland, M. B.
Strickland, Clyde
Stroud, Bill
Stull, C. F.
Sullenburg, Charles
Sullivan, Flying
Summerfield Jr., R. Bruce
Summers, Charles
Sutono, Earl
Sutton, Pearo Slim
Sutton, F. M.
Sweigart, F. Kenneth
Swires, Carl W.
Swisher, Clifford
Swisher, H. C.
Symons, Bert
Taffitt, Joe
Tahash, Ray
Tarnoff, Morris
Tarra & Tarra
Taylor, Tiger Frank
Taylor, Wiskey Bill
Tennyson, Dave
Terry, Chas. E.
Terry, Wilbur
Teska, Joe
Theodore, Pete
Thomas, B. T.
Thomas, Cecil
Thomas, Eddie
Thomas, George W.
Thomas, Lee
Thomas, Leo
Thomas, Prof.
Thompson, C. C.
Thompson, H. S.
Thompson, Irvin
Thompson, James G.
Thompson, Mike
Thompson, Miller
Thompson, Steve
Tidwell, Ted
Tiffany, Charles
Tian, and Virginia
Tinsch, Frank M.
Tip-Top Show Co.
Tiss, Joseph
Todd, Dick
Todd, James Buster
Tolbert, Clyde
Tolbert, Milt
Tom, Frank
Tom, George
Tosh, C. H.
Townsend, Cal
Townson, C. M.
Townson, R.
Travis, Doc
Travis, Earl
Treban, J. W.
Troutman, Johnnie
Trumpet,
Tucker, Hozie
Tucker, Ralph
Tuller, Wayne
Turner, S. C.
Tuthill, Edw. W.
Tyree, Jay
Tyree Jr., Thomas
Tyrel, Jay
Ulrich, Dewey
Ulrich, Miller
Ulrich, Whitey
Valentine, Harry
Valentine, Wm.
Van, Fred Hap
Van Harwood,
Vandiver, C. P.
Vanik, Jack
Vasich, C. A.
Vaspraka, M. J.
Vaspraka, M. Show
Vestrick, Frank
Victor, Victoria
Virgil the Magician
Vitto, John
Volin, Bill
Von Jourdan, Skipper
Waddell, Peggie
Wagas, Johnnie
Wagner, Bud
Wain, Louis
Walden, Cotton
Walden, John R.
Waligorski, Stanley
Walker, Bob A.
Walker, Cecil
Walker, Cyrus T.
Walker, Joseph E.
Walker, W. E.
Wallenda, Arthur
Wallett, Willie
Walton, Arthur E.
Walton, George
Ward, Johnny
Ward, Ralph A.
Ward, Theodore
Warlow, Jack
Warner, Harry S.
Warren, Francis
Warren, Forrest
Warren, Jim
Fielding, Harry
Fischer, George L.
Fuld, Vincent
Fuld, Vincent
Fuld, Vincent
Fuld, Vincent
Griffin, Wm. H.
Hagan, A.
Hankley & Co.
Harrington, Earl
Hawley, Daniel
Hegner, Arthur W.
Hernance, Charles
Hinkle, Milt
Holloway, Merle
Hornbrook, Earl O.
Kenton, Tex
King, George
King, Richard
Lamb, Al
LaPaine, Jackie
Large, Foy
Larson, Ceff
LaRue, Geff
LaVerne, Jean
Lee, Ralph
Elledge, K. A.
Farleigh, May
Forrest, Evelyn
"Francita," Miss
Fraser, Mary (Box 215)
Gist, Mrs. Violet
Grimm, Peggy
Hanna, Phoebe
Heinzen, Rose
Henderson, Mrs. Desma

Humphreys, Mrs. Gladys
Knight, Mrs. Phill
Lee, Lois
Lovell, Elaine
Maude, Ladye
Miller, Helen
Newman, Phoebe
Newton Jr., Mrs.
Niederberg, William
O'Connor, Mrs. Esther
O'Dea, Shannon
O'Donnell, Mrs. Jimmy
Olson, Mrs. Paul
Parker, Joyce
Prevost, Mrs. David (Sally)
Ramebu, Bessie
Rutherford, Mrs. Margaret
Scott, Lillian
Seymour, Mrs. Carmen
Siegfried, La Rosa
Smith, Ann D.
Teeter, Jacqueline
Varrin, Peggy
Webster, Pauline
Williams, Thelma
Wilson, Dorothy
Wood, Mrs. Plum N.
Wuori, Tynne
Zeralda
Men
Agron, Jack H.
Arenz, Mr. and Mrs. Sam
Austin's Revue, Gene
Bernard, Freddie
Berni Vici, Count
Bresnahan, T. J.
Bostwick, Roland
Brouder, R. S.
Bullock, R. S.
Mundorf, Gerry
Newberry, Paul H.
O'Hara, Joe
Orr, Jack
Osborne, Arthur
Peters, Lee E.
Pugh, Denny
Richmond, Paul W.
Rush, Mr. & Mrs. John
Russell, Dare
Saunders, Noel
Sells, Virgil
Sherman, Roy
Shover, J. S.
Smith, T. T.
Spary
Spiller, Capt. Albert
St. Clair, Capt. H.
Stanton, Jack
Steffen, J. E.
Taylor, Ear
Tinsch, Frankie
Tobler, Larry
Walden, Frank H.
Watson, Harold
Westlin, Darrell E.
White, Flash
White Wolf, Obief
Williams, Bill
Williams, Jack
Williams, Joe
Wilson, Lucian
Wright, Earl
Zandu, Prof.
MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway.
Parcel Post
Women
Antaleks, Perch
Arden, Eve
Baron, Gertrude
Clark, Elise
Carton, Ruth
Chevalier, Mimi
Clifford, Inez
Coley, Olive O.
Day, Jean
Deering, Dorothy
DeLee, Joan
Desire, Miss
Destiny, Yvonne
Dixon, Mary A.
Dow, Sun Tai
Eden Sisters
Elzenbeck, Marie
McAllister
Fields, Roselyn
Finstaino, Pearl
Giroud, Sonia
Giroud, Mrs. J.
Hartman, Pauline
Huston, Peggy
Lamonde, Elizabeth
Laurence, Edna
Lazarus, Mrs. L.
Lema, Princess Lei
Leslie, Jean
Lunette, Maxie
Mahood, Mary
Mason, Eleanor P.
McNeil, Velma
Miller, Christine
Morrison, Patricia
Murphy, Mrs. J. J.
North, Aznes
Neugebauer, Mrs. Barry
Queens, Four
Palmer, Madge
Palmer, Margie
Parker, Ruth
Pine, Dot
Quincy, Miss
Redmond, Mrs. R. L.
Roach, Beryl
Shaw, Diane
Shore, Peggy
Silverman, May
Strouse, Mrs. William
Sutter, Louise
Tricie, Miss
Thompson, Blanch
Ventry, E.
Walton, Olive
Webber, Thelma
White, Crystal
Walter, Mrs. Carlo
Wise, Mrs. F. B.
MAIL ON HAND AT
ST. LOUIS OFFICE
380 Arcade Bldg.
Women
Alford, Mrs. Helen
Anderson, Dot
Beshears, Mrs. Robert
Berger, Mrs. Jean
Bowen, Mary M.
Brady, Mrs. Jack
Bryer, Mrs. (Ruth)
Caldwell, Helen
Clark, Mrs. Chas. S.
Clopen, Mrs. Louise
Conley, Betty
Costello, Madam
Davis, Mrs. Rita
Dillon, Mrs. L. L.
Doria, Betty Lee
Edwards, Rose
Genus, Helen
Gretta, Madame
Grimes, Virginia
Hood, Mrs. Alice
Jo-Anne, Madam
Jones, Mrs. Dollie
Koch, Phyllis
Krebel, Mrs. Geo.
Lee, Mrs. Peggy
Long, Mrs. Ethel
Lutz, Yvonne
Mack, Musical May
McLaughlin, Max
Juana
Martin, Mrs. Mary
Niederberg, Esther
O'Brien, Lillian
Redwing, Mrs. Mae
Rosen, Mrs. Betty Jean
Shelton, Miss Jim
Stanley, Mrs. Dorothy
Stein, Mrs. A. E.
Timmons, Mrs. Bobbie
West, Mrs. G.
Whitworth, Mrs. Jerry
Williams, Mrs. June
Zorn, Miss Zada
Men
Lucas, Dan
McAtee, Ben (Comedians)
McMahon, E. H.
McNiff, Duffy
Marr, Boots
Martin, Terry
Marvin, Robert
Maye, Joe
Michels, Marly
Miller, Harry
Murray, Herbert
Murray, James
Murray, Fred
Newman, Sydney
Nye Jr., Thomas
O'Brien, Eddie
Paddock, "Pat"
Patterson, John A.
Pierce, Jack
Polka, Steve
Poling, James H.
Purcell, Pete
Redding, John
Roach, George
"Lefty"
Roberson, Jimmie W.
Rossell, Roy
Salvatore, R.
Schafer, E.
Shaver, Buster
Sedway, Moe
Seton, Monroe
Sherman, Bros. & Tessie
Siegrist, Charles
Sloan, Cy
Small, Frank
Speiles, Mathias
Smythe, Bill
Stanton, Steve
Sully, Bill
Thiele Jr., John H.
Thomas, Fred
Thoren, Bill Leo
Vaughn, Walter
Vontanhausen,
Ware, Eddie
Wright, Jack
Zibani, Guido
MAIL ON HAND AT
CHICAGO OFFICE
402 Woods Bldg.,
52 West Randolph St.
Women
Allan, Louise K.
Brown, Mary Kaye
Castle, Dolly
Court, Lady Hare
Cressonian, Dorothy
Daly, Mrs. Bernice
Daly, Mrs. Smiley
Darcy, Mrs. Agnes
Diana, Phoebe
Durice, Rita
Edison, Mrs. Louise
Elledge, K. A.
Farleigh, May
Forrest, Evelyn
"Francita," Miss
Fraser, Mary (Box 215)
Gist, Mrs. Violet
Grimm, Peggy
Hanna, Phoebe
Heinzen, Rose
Henderson, Mrs. Desma
James, Mike
Kear Jr., James
Kimmel, Red (Harry)
King, George Jos.
Klein, James
Knight, Jack
Lawrence, Larry
Leonard, Edna
Leonard, Edna
Lone-Star, Chief
Lucas, B. W.

**ATANASOFF**—Leo, 51, one of the five brothers who formerly owned the World Theater, Milwaukee, September 16 at his home in that city after several weeks' illness. Survived by his widow and four brothers.

**BARR**—Arthur E., 55, veteran minstrel man, at his home in Chicago September 10. Barr at one time was known as "America's Premier Yodeler," and was formerly with the Neil O'Brien and Primrose minstrels. Burial in Forest Home Cemetery, Chicago.

In Loving Memory of a Darling Wife and Mother  
**Laura "KAYE" ARLINGTON**  
Who Departed This World October 1, 1937, at Muncie, Ind.  
We Miss You More Each Day.  
**HARVEY "DOC" ARLINGTON**  
**JOE, RUTH, EVELYN-JO KAYE**

**BOURKE**—Thomas J., 84, old-time Michigan fiddler, September 17 at his home in Port Huron, Mich. His widow and four children survive. Burial in Port Huron.

**BRADFORD**—Mrs. Elizabeth, 69, mother of H. H. (Arky) Bradford, trainmaster with the Beckmann & Gerety Shows, September 18 in West Plains, Mo. Survived by her husband, William, three sons and four daughters. Burial in West Plains.

**COOK**—Ernest, 36, of the Willis Theater, Detroit, in that city recently of a heart attack. Burial in Heath, Ky.

**DAMON**—Howard Robert, instantly September 14 when he crashed in his airplane at Perry, O. Damon was with the Rhoda Royal Circus, owned by Walter L. Main, in 1900. Later that year he joined the Ringling show, working on props. He returned to the Main organization in 1901, occupying various positions, including auditor. In 1906 he had charge of the commissary with the Main-Cummings Wild West, and in 1907 held same position with the Fashion Plate Circus, property owned by Main. Damon was also connected with the Hagenbeck-Wallace Circus in 1908. Survived by his parents. Services September 16 with burial in Perry Cemetery.

**DEASO**—Mrs. Maria, mother of Tony Deaso, Bridgeport, Conn., orchestra leader, in that city recently after a brief illness.

**DONAT**—Ernest, 75, father of Robert Donat, stage and screen star, in Wallingford, Conn., August 28 after a long illness.

**DORTENZIO**—Mrs. Isabella, mother of Anthony Dortenzio, former saxophonist Sousa's Band and now band leader in Bridgeport, Conn., in that city August 19 after a long illness.

**FIX**—Rufus W., 37, junior member of the firm of C. F. Fix & Son, funeral directors of Shelbyville, Ind., in Major Hospital, that city, September 15, of cerebral hemorrhage. Fix was well known in circus business and was planning to take out a circus next year. Survived by his widow, two children and his father. Services in Shelbyville September 18, with burial in Forest Hill Cemetery there.

**FOLGER**—Capt. A. L., 87, known in the profession as Whale Oil Gus, in General Hospital, Los Angeles, September 15, of infirmities. Folger had been with circuses, museums and carnivals for more than 50 years. Survived by a daughter, Mrs. Sadie McKellar, of Readville, Mass. Remains were cremated September 18 in Los Angeles Crematory in accordance with his request.

**GIBBONS**—Floyd, 52, noted war correspondent and radio commentator, September 24 at his Cherry Valley farm near Stroudsburg, Pa., of a heart ailment. Report received at press time. Further details will appear in next week's issue.

**GORDON**—Mrs. Eva, 60, mother of Billy Gordon, burlesque comedian, in a Chicago hospital September 2 of a heart attack. She is also survived by four daughters.

**HOWARD**—Mrs., 72, mother of the Three Stooges (Moe, Shemp and Curly), in Hollywood September 6.

**HULLINGER**—Victor R., 33, orchestra leader and owner of the Hullinger Music Co., Bradenton, Fla., in a hospital in that city September 13 of cerebral hemorrhage. Survived by his widow; a son, Raymond; his mother, two brothers and three sisters.

**HUNTER**—John R., 77, former president of the Henderson-Ames Co., regalia manufacturers, September 18 in Borgess Hospital, Kalamazoo, Mich. In more recent years he was associated with Ihling Brothers & Everard, manufacturers. His widow survives. Interment in Mountain Home Cemetery, Kalamazoo.

**JAEMMLE**—Carl Sr., 72, pioneer motion picture producer, of a heart attack at his Beverly Hills, Calif., home Sep-

# The Final Curtain

tember 24. Report received at press time. Further details will appear in next week's issue.

**MARESCO**—Antonio, 79, father of Peter and Joseph Maresco, owners of the Maresco Music Institute, Bridgeport, Conn., in that city September 12 when hit by an auto.

**MARTIN**—Carroll F., 51, musician and composer, fatally injured in an automobile accident near Racine, Wis., when returning to Chicago from a fishing trip September 16. Martin was formerly trombonist in the Chicago Symphony Orchestra, then was with Isham Jones' Band and later with the musical staff of NBC in Chicago. Services September 19 with burial in Rosehill Cemetery, Chicago.

**MATTER**—John W., four-month-old son of Mr. and Mrs. Clifford A. Matter, who were with the Ben Williams Shows this year, in West Jersey Homeopathic Hospital, Berlin, N. J., September 15, of bronchial pneumonia. Survived also by a sister, Sharon E. Matter. Interment in Berlin Cemetery September 18.

**MERRILL**—Rae, sister of Ann Pennington, musical comedy actress, in Chicago September 12.

**MOSS**—James W., 34, member of the Beckmann & Gerety Shows' train crew, in Memorial Hospital, Columbus, Miss., September 19. He had been with the B. & G. Shows since July 24, joining them after completing a Western tour with Hennies Bros.' Shows. Burial in Columbus (Miss.) Cemetery September 22.

**O'BRIEN**—Pat, 45, well known in circus business, in Veterans' Facility Hospital, Kecoughtan, Va., September 15 after a long illness. Survived by his widow, Thelma; three brothers, Mickey, Tim and Johnny, all with Downie Bros.' Circus, and two sisters, Mrs. Mary DeFoor and Biddie O'Brien. Burial in National Cemetery, Hampton, Va., September 18, with military honors.

**PARDUE**—Howard N., 49, well known in San Antonio banking and brokerage circles and a member of the Circus Fans of Anreica, in that city recently after an appendectomy. Survived by his widow, two daughters, his mother and two brothers.

**PITOEFF**—Georges, 55, actor and theatrical producer, famed for his interpretations of Ibsen's plays on the French stage, at his home in Geneva, Switzerland, September 18 of a heart attack. Pitoeff first studied engineering and was qualified as an expert bridge builder. He then tried his hand at law, but finding neither of these occupations to his liking, he and a number of fellow actors formed a company in 1912 and went on tour. Pitoeff met his wife, Ludmilla, in Geneva in 1917, and the two became known as one of the greatest actor-manager attractions on the Continent from 1917 to the present. The Pitoeffs made many appearances at the Comedie des Champs Elysees, Theater des Arts and other Paris theaters and had produced more than 250 important dramas in France, England and Italy.

**RILEY**—Abraham Landis, 64, Atlantic City electrical inspector and connected with theaters there for a number of years, in that city September 9. He was a member of the Sons of Veterans and Local 77 of IATSE. Survived by his widow, Lillie; a daughter, Mrs. Henrietta Camp; two sons, Abraham Jr. and Edwin G.; a sister, Mrs. Ella Braidwood, and two brothers, Jacob and Charles B. Services in Atlantic City September 11, attended by a large number of show people and city officials. Interment in Pleasantville Cemetery, Atlantic City.

**ROSENBERG**—A. Charles, 73, veteran medicine showman, in Lititz, Pa., September 18. The son of an Allentown, Pa., rabbi, Rosenberg first toured the East as a cigar peddler and began working medicine after learning a formula from a Philadelphia doctor. Rosenberg had a stand at the York (Pa.) County Fair for 50 years. His longest stand was at Williams Grove, Mechanicsburg, Pa., where he worked 53 years. Interment in Moravian Cemetery, Lititz.

**RUSSELL**—Frank B., 77, musician, at his home in Jackson, Mich., September 17. He was drummer in the Boos Band, playing in Central Michigan for years. His widow, Eva, survives. Burial in Jackson.

**RYAN**—James A., 76, newspaper man, theatrical manager and resort publicity man, September 16 at his home in Sandusky, O. For many years he was city editor of *The Sandusky Register*, resigning to become press agent for the Cedar

Point (O.) amusement park, in which capacity he served several years. He also managed a number of road companies and was resident manager of theaters in various Indiana towns. His widow survives. Services and burial in Sandusky.

**SCHILLING**—Mrs. Thomas, 72, mother of Mrs. Bobbie Briggs and Mrs. Frances Beshears, of Rogers & Powell Shows, in Tracy Hospital, Tracy, Minn., September 12 after a six-week illness.

**SMITH**—Mrs. Ida B., 74, mother of George T. Smith, owner and manager of Casino Park on Lake Worth near Fort Worth, Tex., at his home in that city September 5. Survived by her son and four grandchildren. Services in Fort Worth September 6, with burial in Greenwood Cemetery there.

**STEVENS**—A. G., father of Bob Stevens, who had been with Tom Mix, Ringling-Barnum, Christy and other circuses and this season superintendent of concessions on Haag Bros.' Circus, September 18 in Coffeyville, Kan.

**TURNBULL**—Mrs. W. J., mother of Willard J. Turnbull, manager of National Theater Supply Co., Detroit, suddenly August 31 at her home in Chattanooga. Her husband, two sons and several daughters survive. Interment in Chattanooga.

**WIRTZ**—Frederick C., 72, father of Arthur M. Wirtz, manager of Sonja Henie and vice-president and treasurer of the Chicago Stadium Corp., in Chicago September 20. Burial in Mundelein, Ill.

**ZEMACH**—Nahum, 52, who founded and directed the Habimah Theater, Moscow, recently after an illness of six months. In the United States Zemach produced *The Dybbuk*, which was presented in association with Sol Hurok. Following theater work in Palestine, Zemach returned to United States and in 1937 became manager of the WPA Federal Theater Project's Jewish Theater unit. Survived by his brother, widow, sister and son.

## Marriages

**BAYLIS - MAXFIELD**—Bob Baylis, trumpet player in Bobby Peters' Orchestra, and Barbara Maxfield, of New York, in Covington, Ky., September 18.

**CASEY-SCHMALTZ**—Larry Casey, concessioner with the Bremer Tri-State Shows, and Lucy Mae Schmaltz, dancer with the same organization, recently.

**CHESTERFIELD-CLEVELAND**—Tony Chesterfield, burly and tab actor, and Ann Cleveland, prima donna, in Dallas recently.

**IRELAND-HINES**—Bill Ireland, nonpro, of Fort Worth, Tex., and Aloha Hines, chorus girl in the Casa Manana revues there, in Weatherford, Tex., September 16.

**KENT-SHERWOOD**—H. Lyndon Kent, nonpro, and Betty Sherwood, actress, August 28 in Craggswood, N. Y.

**MARTIN - SHEDLOVE**—Perry Martin, radio vocalist, and Polly Shedlove, known on the radio as Polly, the Shopper, September 21 in New York.

**MATHEWS - BRAINCHITTI**—Jimmy Mathews, formerly with the Sam Lawrence Shows, and Peggie Brainchitti, also formerly with that organization and the Royal American Shows, in Bardwell, Ky., September 14 on the Groves Greater Shows lot.

**MENDELSON-BRADY**—Robert C. Mendelson, head of the Radio Advertising Co., Buffalo, and Annajean Brady, radio actress with stations WGR and WKBW, Buffalo, in Erie, Pa., September 16.

**PAUL - YOUNG**—George Paul, San Francisco, and Lorraine Young, Oakland, Calif., known as the team Paul and Paulette, trampoline comedy acrobats, at the groom's residence in the former city September 12.

**PENNELL-GORDON**—George Pennell and Grace Gordon, members of the John H. Marks Shows, in a public wedding in front of the grand stand at Amherst Six-County Fair, Lynchburg, Va., September 15.

**SAVAGE - RAINEY**—Charlie Savage, nephew of Joe Galler, owner-manager of Buckeye State Shows, and Betty Rainey, daughter of Fred Rainey, bingo and cook-house operator on the same shows, September 16 in Eupora, Miss.

**VAN ZANDT-ALEXANDER**—Edmund Van Zandt, nonpro, of Fort Worth, Tex., and Durelle Alexander, former singer with Eddy Duchin's Orchestra, in Fort Worth September 16.

**WIGGINS-HOLLAND**—Norman Wiggins, in charge of the front gate on Scott Bros.' Shows, and Lucy Holland, of La-

Fayette, Tenn., at the bride's home recently.

**ZAYDE-BOLIVAR**—Jascha Zayde, pianist and member of the team of Herzer and Zayde, and Leah Bolivar, radio coloratura soprano, September 10.

## Coming Marriages

James Leonard, announcer and assistant service manager for Station WLW, Cincinnati, and Marie Wessel, nonpro, of Cincinnati, soon.

Gent Welsh, of Beaver Falls, Pa., concessioner with the Cetlin & Wilson Shows, and Sue Cessato, nonpro, of Hammonton, N. J., in November.

George Hirshberg, secretary of the Cetlin & Wilson Shows, and June English, of *Paradise Revue* on the same show, soon.

John Lagasse, girl show operator on the Lagasse Amusement Co., and Lillian Emery, member of the girl show, soon.

Keith McKinley, nonpro of Dallas, and Maxine Martin, chorus girl in the four Casa Manana revues in Fort Worth, Tex., in the former city September 29.

Gordon Polesie, brother of Herbert Polesie, movie producer, and Abby Froburg, press agent for the Hotel Taft, New York, October 8 in Baltimore.

Jimmie Allen, wrestler and athletic show manager with the J. J. Page Shows, and Wellington Latimer, of Sharpsburg, Ga., soon.

## Births

A 7½-pound daughter, Flora, to Mr. and Mrs. Jack H. Steinberg in Youngstown, O., recently. Father is owner of the Home and Strand theaters there and the Harbor Theater, Ashtabula Harbor, O.

An eight-pound boy to Mr. and Mrs. Oscar Bloom September 10 at St. Margaret's Hospital, Hammond, Ind. Father is owner of the Gold Medal Shows.

A six-pound, 10-ounce daughter to Mr. and Mrs. Harry Forbes in Newark, N. J., August 29. Father is a well-known boxer.

A son, Kenneth Warren, to Mr. and Mrs. Ted Herbert in Lying In Hospital, New York, September 2. Father is a time salesman for Station WOR. Mother was formerly one of the Pearl Twins, dance team.

A daughter to Mr. and Mrs. Charles Carroll in Forest City, Pa., recently. Father is manager of the Freedman (Comerford) Theater, Forest City.

A 7¼-pound son, Thomas Jr., to Mr. and Mrs. Thomas J. Flynn in Buffalo recently. Father is manager of the Dellwood Ballroom and Dellwood Lodge, that city, and conducts the house band at both spots. Mother is the former Alice Funk, daughter of Mrs. Arthur J. Funk, owner of both spots.

A 7½-pound daughter, Janice Irene, to Mr. and Mrs. George Miller in Huron Road Hospital, Cleveland, September 8. Parents are former concessioners, last with Bennie Smith on Bantly's All-American Shows.

An eight-pound daughter, Mary Ann, to Mr. and Mrs. Leroy (Corky) Williams in Alma, Ga., September 19. Father was former manager of Sparks' Florida Blossoms Minstrels, was associated with circuses for 16 years and is now advertising manager for B. Lloyd's Pecan Co., Barnesville, Ga.

A seven-pound daughter, Patricia Ruth, to Mr. and Mrs. Bill Fraser, in Detroit September 19. Mother is Patty Rooney, dancer, and father is a member of the Musical Fraser Family.

A girl to Mr. and Mrs. Neil Walters in Kansas City, Mo., September 17. Mother is a member of the Ladies' Auxiliary of the Heart of America Showmen's Club.

## Divorces

Jeane L. Scoggin, St. Joseph, Mo., from Travis (Chic) Scoggin, orchestra leader, in that city August 9.

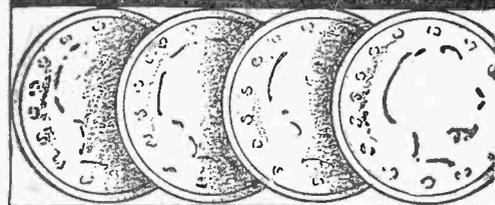
Joe Little, emcee, from Jacquelyn James, dancer, recently.

## Reported 1 Dead, 2 Hurt in Explosion; Seeks Relatives

CINCINNATI, Sept. 25.—Mrs. Elma Bailey, 951 Peabody street, Memphis, yesterday sent the following wire from "Memphis via Minneapolis" to *The Billboard*: "Have just heard report that Ben L. Williams and wife, Melissa, were badly burned, and daughter, June, was killed when their house car burned as a result of an explosion about 20 miles from Minneapolis.

"Please wire his family as to their condition and where their other child, Bobby, is."

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



# AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Conducted by WALTER W. HURD—Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

## TRAVEL

Travel is one of the most promising habits in the modern world. As peaceful relationships among nations are developed, travel becomes a matter of increasing importance. Travel brings people of all races, religions and opinions closer together in personal contact and the ultimate result is that when we get to know each other, our relationships in business and in every way are improved.

The last few years have shown a big increase in the number of people in the coin-operated machine industry, in all parts of the world, who have started out to travel. These travelers have visited one or more nations and have acquired a greater spirit of fraternity as well as gained new and important business ideas.

It is an interesting reflection on the modern world to note how widespread is the use of coin-operated machines of one type or another. There seems to be a definite connection between the progress of civilization and the wider use of coin-operated machines. As the world makes peaceful progress, it also increases its uses of coin-operated machines.

Hence, if civilization continues to bring all nations closer and closer together and to promote an increasing exchange of ideas and merchandise, we can also expect a regular and continual increase in the use of coin-operated machines in all lands.

These facts become apparent to those who travel and meet their neighbors face to face. Those Americans who visit other countries and observe conditions at first hand, and talk to members of the coin machine industry, come back home with a greater vision of the feeling of unity that binds the coin machine fraternity together. They gain a better idea of the adjustments that must be made so that mutual trade and industry may be promoted to the advantage of all.

Americans are getting the traveling habit more and more. It is assured that members of the coin machine industry will travel more and more and will visit as many countries as possible the world over. In all these travels Americans are learning to forget some of their own selfish views and give greater recognition to the rights of other nations. If anything will bring peoples together on a common plane, it is travel.

Members of the coin-operated machine trade who have come to America from most every country in the world have been able to gain a better understanding of the American mind and of the industrial progress of a country with many material advantages.

It is not always easy to understand the problems of each nation, or to adjust trade relationships to the mutual gain of all. But travel will bring about a mutual understanding so that new ideas can be exchanged and trade promoted in the end.

The promotion of travel always brings direct increase in the use of coin-operated machines. For wherever hotels, stations, depots, wayside inns, resorts, etc., are established to

cater to the traveler, there coin-operated machines are recognized as a necessity to provide some accommodation or service to people on the move. This fact, more than any other perhaps, has accounted for the common use of coin-operated machines in nearly all parts of the world.

As each nation increases its accommodations for travelers, and also makes increasing appeals to travelers from other nations, the result will be to promote better relations, better trade and better facilities in all phases of national life. Coin-operated machines will help serve the traveling public and coin-operated machines will increase and spread to every city and hamlet as travel progress increases.

The modern world now has abundant facilities for travel. The modern traveler can find facilities for traveling by land, air and water. New routes, greater speed and new economies are being offered to increase travel. These facilities can make a new and better world as fast as old barriers of hatred, misunderstanding and ill-will are removed from all parts of the world.

Whatever setbacks the spirit of progress and of peace may be given, there is still much to be seen in the world at large and much to be gained by making wider use of its many raw materials and resources. Travel will increase our understanding of these things.

The American coin machine trade is more and more dedicated to the idea of travel. In fact, the American people as a whole are more and more dedicated to the idea of travel. As conditions permit, the American will visit his neighbors in all parts of the world. He will learn to be a better neighbor and to share ideas and advantages.

The American coin machine trade will welcome ideas that can be used to advantage in its own country, or that can be developed to the advantage of the fraternity everywhere.

More attention and more intelligent discussion is being given to ways and means of promoting better trade relationships among all nations than ever before in the history of the world. And good results are being accomplished. There are many historic difficulties in the way, deep rooted in the past, but America is applying itself to understand these matters as fast as any nation can. If any members of the coin machine fraternity, in any country, feel discouraged, it can be said that progress is being made altho it may appear at times to be slow.

The American coin machine trade will encourage travel. Your fellow tradesmen in America will visit your country as conditions permit. The industry invites fellow tradesmen from all parts of the world to see America and to enjoy its hospitality. In the free intercourse of travel we will find trade and peace and prosperity all improved.

To those members of the coin-operated machine fraternity, in all lands, of whatever race or creed, greetings and felicitations for peace and good success.

DR. JACK SAYS . . .

**"LET THE OP'S EAT CAKE!"**

NO MORE HUNGRY DAYS NOW *with*

**KEENEY'S THRILLER**

FREE GAME  
**\$99<sup>50</sup>**

Free Game Instantly Convertible to Straight Novelty Play.

MAKING MORE MONEY THAN OPERATORS HAVE SEEN IN A MONTH OF SUNDAYS—NO MORE SKIMPING—LIVE LIKE A KING AGAIN—OPERATE KEENEY'S THRILLER ON ALL YOUR LOCATIONS AND PROSPERITY WILL RETURN PRONTO!

**KEENEY'S CONSOLES**  
*The Greatest All-Time Profit Builders in the Business!*  
**TRACK TIME—TRIPLE ENTRY PASTIME**

**J. H. KEENEY & COMPANY**

*"The House that Jack Built"*  
2001 CALUMET AVE., CHICAGO

**Mexico City**

Dear Sir:

I am very pleased to receive your invitation made me in your letter for collaborating in the International Good Neighbor Week organized by your publication, *The Billboard*, for which I thank you very much.

I was pleased to get it as well as the letter from you in Spanish, and this way I see for myself what you say, and as I do not know English this letter is very important to me, as I thus establish relation with you more easily and in proof of this I inclose a subscription for 17 weeks at the price of \$1. As I don't know English nor the way to send you the

money, now that you write Spanish I ask that if you can send a subscription for a year I shall be pleased to take it and you will know how to send it so that when I receive the first issue I shall pay here the total amount of the subscription.  
S. LAZO.

**Zurich, Switzerland**

Operation of coin machines is subject to approval of authorities. Merchandise vending machines, mostly scales and cigaret venders are operated by a Swiss factory in all railway stations thruout the country. In marketing amusement machines here, American factories should take care in getting Swiss patents, inasmuch as many machines here are very similar to American machines. (Consular report, July 17, 1939.)



*NICANOR FERNANDEZ has been connected with a Chicago manufacturer for 15 years, operating in Tampico, Mexico. He expresses interest in all types of coin machines. Fernandez holds concessions for the operation of several types of coin machines in his territory.*

*"the scale with the heart beat feature"*

**KIRK'S**

**GUESSER SCALE**  
(PENNY BACK IF YOU ARE RIGHT)

Shipped to You on 30 Days

**FREE TRIAL**

Put It on Location and See for Yourself WHY It's the Sensation of All Time in the Penny Scale Field.

**NO RISK NO COST  
NO INVESTMENT**

WIRE • WRITE •



FOR DETAILS

**C. R. KIRK AND COMPANY**  
2626 W. WASHINGTON BLVD. CHICAGO, ILL.

**Sao Paulo, Brazil**

There are several firms here that are acquainted with *The Billboard*, and other firms are also interested in more information about coin-operated equipment.

At present coin-operated scales are chiefly seen. Vending machines are not used so much because the coinage creates some difficulty in arranging

prices. The same denomination of coins may differ in size here and that does not work well with vending machines. Since 1936 I might report that firms lost interest in coin machines due to legal situation.

There is renewed interest coming to life now, however, due to the possibility that regulations may be changed. They want to keep in contact with the industry, it is indicated. (Consular report, July 20, 1939.)

**LUCKY 7**

Seven days a week—every week—and year after year, the famous PHOTOMATIC works profitably for you. Why trust to luck when you can trust to PHOTOMATIC for steadiest, surest coin machine profits?

**INVESTIGATE**  
International Mutoscope Reel Co., Inc.  
44-01 11th st., Long Island City, N.Y.

**BARGAINS FROM DAVE MARION**

RECONDITIONED	CLEANED UP	FREE PLAY	TOP VALUES
4 Hit Number . \$10.00	5 Stop & Go . \$34.50		
4 Bubbles . . . 32.50	3 Arrowhead . 32.50		
3 Alps . . . . . 22.50	3 Topper . . . . 45.00		
3 Multi-Races . 19.50	Up & Up . . . . 39.50		
5 Free Races . 17.50	2 Chubble . . . . 24.50		
2 Stablemate . . 22.50	Trlo . . . . . 44.50		
3 Pot Shot . . . 35.00	Snooks . . . . . 24.50		
Varley . . . . . 52.50	3 Chubble Reg. 24.50		
A. B. T. Challengers, new . . . . . 150.00			
Ciga-Rola, latest model, original crate . . . 124.50			
7 Seeburg Rex Phonographs . . . . . 124.50			
50 Novelty Games at Your Own Price.			

Write for Complete Bargain List.  
**MARION COMPANY**, Wichita, Kansas.

# FREE TO EVERY OPERATOR

Co-Operation! Friendship! Service! Money-Saving Prices for per-gains continuously! And the complete command of our entire organization to serve you in every possible fashion so as to assure you the biggest possible success in this business! For over 10 years we have continued to give every ounce of energy to helping our customers! To build good will! That's why from Coast to Coast we are known as "A Friendly Firm." Just try us once—and convince yourself! We are exclusive distributors for the best new equipment!

## GEORGE PONSER CO.

11-15 East Runyon St., NEWARK, N. J.

# OUR LOSS

We Need the Space — Cost Is Forgotten. Every Machine Ready Now for Location.

### FREE PLAY GAMES

- 9 Double Feature \$35.00
- 7 Gun Club 35.00
- 5 Spotted 35.00
- 17 Box Score 29.50
- 3 Gems 29.50
- 2 Ring 29.50
- 9 Circus 29.50
- 4 Speedy 29.50
- 4 Encore (Daval) 15.00
- 4 Klick 10.00

### PHONOGRAPHS

- 3 Mills Swing Kings 18.50
- 9 Deluxe Dance Masters 14.50
- 6 Mills Dance Masters 10.00

### SLOT MACHINES

- 25c Mills Brown Front Future Pay Venders \$49.50
- 15c Mills Smoker Bell, Used 3 Wks. 39.50
- 15c Mills Extraordinary 29.50
- 25c Mills Q.T. (4870) 24.50
- 35c Jennings Chiefs (117000 up) 22.50
- 45c Watling Rotator 17.50
- 10c Mills Goosenecks (D.J.P.) 14.50
- 4c Little Dukes With J.P. 7.50
- Slot Mach. Mints, Per Case, 1M Pkg. 4.95
- 34 Box Stands (With Lock and Key) 3.50

### MISCELLANEOUS

- 1 Es-Ki-Mo Rifle Game \$79.50
- 14 Rol-A-Score, 9-Ft. Bowl 27.50
- 39-Ft. Target Roll Bowl 19.50
- 10 Willie Jiggs, Phono. Att. 7.95

### NOVELTY AND RESERVE

- 8 Rock-Ola World Series (Late Series) \$49.50
- 3 Speedy 25.00
- 1 Zeta 12.50
- 2 Odd Ball (1 Reserve, 1 Regular) 10.00

### CONSOLES

- 2 1939 Eldorado, 7-Coin Consoles \$69.50
- 1 1937 Skill Time, R.H. (Cr. Glass) 35.00
- 2 Mills Rios 29.50
- 3 1938 Derby Champs 19.50
- 3 Rays Tracks (Chk. No. 4400) 19.50
- 1 Dark Horse (Cracked Gl.) 15.00

### BALL AUTOMATICS

- 6 Derby Kings (\$45 J.P.) \$49.50
- 4 1938 Keeney Derby Champs 19.50
- 1 Fleetwood 17.50
- 8 Mills 1-2-3s (with improvements, large paks, etc.) \$19.50
- 1 Stoners Champs 19.50

### COUNTER GAMES

- 2 Melody Gum Phono. Att. (New) \$14.50
- 44 Little Dukes Slot Mach. with J.P. 7.50

# SILENT SALES

635-637 "D" ST., N. W., Washington, D. C. Cable: SILSALES

## MERIT CUTS PRICES ON

- Box Score, f.p., Chubbles f.p., Taps f.p. \$36.50
- Contacts f.p., Majors f.p., Arrow-heads f.p. 36.50
- Chevrons, f.p. 42.50
- Spotems f.p., Double Features f.p. 41.50
- Rinks f.p. 28.50
- Multi Free Races f.p. 15.00
- Fairgrounds, Derby, Champs, Big Race 17.50
- Redhead Skilltimes 37.50
- Klondike, Greyhead Skilltimes 35.00
- Winning Tickets 75.00
- Triple Entries 137.50
- Black Paces Races 39.50
- Rays Tracks, Bowl 25.00
- Jennings Blue Chief Slots 14.50
- Mills Blue Front, S.J., \$29.00; D.J. 24.50
- Atlantic City, Bally Reserves 9.50
- Vivid, Beautifully Illuminated Wurlitzer Phonographs. Converted by Factory Cabinet Makers. Your Money Back Upon Demand. Try One and You Will Save Hundreds by Repeating.

## MERIT MUSIC SERVICE

622 North Eutaw St. (Larger Quarters), BALTIMORE, MD.

## 7 DAYS' FREE TRIAL

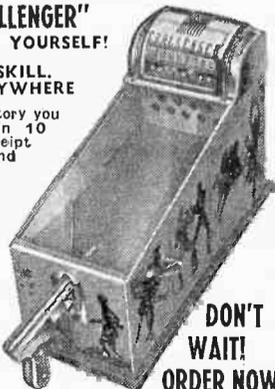
### "THE CHALLENGER" JUDGE FOR YOURSELF!

A GAME OF SKILL. LEGAL EVERYWHERE

If not satisfactory you may return in 10 days from receipt of shipment and your money will be returned in full less transportation charges.

\$28.00

F. O. B. ST. LOUIS



DON'T WAIT! ORDER NOW

Quantity Discount You Get One Free With Every 10 Purchased.

Terms: 1/3 With Order, Balance C. O. D.

W. B. NOVELTY 3900 N. Grand Blvd., CO., INC. St. Louis, Mo.

# Prices in Other Lands

By ANTHONY GASPARRO

Tony Gasparro is at home in America and in Europe. In this article he expresses frankly some of the problems and reactions of English and French operators to the amusement games market. Gasparro has made frequent trips between Chicago, New York and London, knows practically all American manufacturers personally and has been in the distributing of coin machines for a number of years.

While the present conflict in Europe has curtailed the market for coin-operated equipment in Great Britain, France and to some extent in Canada and Australia, still this is no time for all of us engaged in the coin machine industry to forget the markets in these countries and the men who would otherwise now be operating machines. After all, the war will not last forever and this is the time that the industry



ANTHONY GASPARRO

should develop other markets in the export field that have been overlooked in recent years as the trade concentrated on the big buyers.

This is also the time to analyze the business that has been done with France and the United Kingdom in recent years, so that methods can be devised to increase the use of coin-operated equipment—especially new equipment—in these countries once the war is over.

### Only 10 Per Cent New

Close scrutiny should be given to ascertaining the reasons why less than 10 per cent of all equipment sold in England and France in recent years has been new equipment. There has always been a good market for used games abroad, but sales of new machines have never been heavy even though European operators would prefer buying new equipment. There is only one answer to this riddle: up until now the PRICE of new equipment made it impossible for the average European operator to buy new machines.

Put yourself in the place of the average English or French operator of pre-war days. Suppose that he wanted a game that sells in America for \$75. His distributor has several extra costs to add to the wholesale price of the game before it can be sold to the operator abroad. Freight to Southampton is about \$7, duty is 25 per cent of the price in port, which will run about \$15. In addition, the distributor loses about \$5.40 due to the prewar rate of exchange, when the English pound was quoted at about \$4.64. (Note: The pound was quoted at \$3.91 on September 20). Thus, the distributor must actually pay over \$80 for the game in order to get it on his floor and offer it to his operator customers. After he adds his profit, the price of the game has reached such heights that the average European operator cannot afford to buy.

The same is true of the operator in pre-war France. Shipping costs are relatively the same but the duty is computed by weight at approximately 24 cents a kilo (kilo equals 2 1/2 pounds). If the game tips the beam at 75 pounds, that's 34 kilos or \$7.82. Add to that a nine per cent import tax and you have a machine costing about \$75 to the distributor, without figuring in the loss in the rate of exchange and the distributor's profit. No wonder the

foreign operator passes up new games and is forced to be content with those of the used variety.

### Give More Attention

Now before we prescribe any cures for the above conditions, let's examine the patient and see if he's worth curing. Personally, I've always felt that the foreign market is worthy of much more consideration than the coin machine manufacturers and distributors have given it. Some American firms have always seemed to regard foreign coinmen as stepchildren on which to pass off "lemons" or broken down used machines. Undoubtedly, this short-sighted policy has helped to prevent foreign sales from reaching greater heights. But the basic and fundamental reason will always be PRICE.

The foreign market is a good one. It offers unusually fine opportunities for quick cash-with-order profits since every foreign sale can be a cash-with-order one. What's most important, the English and French get just as big a kick in playing pinball as any average American. It's hard to find a cafe in Paris without its pin game and pins have always been ace high in the English arcades and other types of locations. In other words, while these countries have always been good customers, they always should have been better ones. The main bugaboo has always been PRICE, and now that there is a lull in foreign purchases, it's time for American manufacturers and distributors to start thinking about doing something to solve this difficulty if they wish to cash in on post-war markets for coin-operated equipment. Certainly, the fact that less than 10 per cent of all the equipment sold in France and England in the last year was new equipment is in itself an indictment of the pre-war methods of selling and promotion abroad.

### Recommends First Step

The first step in any efforts designed to bolster foreign sales has to be taken in the direction of some sort of a price concession. Formerly, foreign coinmen got the benefit of the 10 per cent excise tax. With the repeal of this tax, however, foreign coinmen are no longer getting any concessions. In fact, they are paying 10 per cent more for machines than before.

I've often wondered why a manufacturer couldn't run off an additional hundred or two games to be sold in the foreign market at a reduced price. Such a policy, if it can be done, will do wonders to boost the sales of that manufacturer's product abroad. There's a reason why one Chicago manufacturer has sold more equipment abroad than all other manufacturers combined—and that reason is price concession!

Another point from the manufacturer's angle is: They should realize that foreigners are not interested in complicated games. People like simple play. High score bumper games are still the favorites and even free-play games haven't clicked yet. Operators are not interested in complicated games either. Complicated hook-ups usually mean more parts to get out of order. If a part gets broken and the op must send to this country for it, it means the machine must remain idle for a whole month, and by the time the machine is back in working order, its popularity may have dwindled to such a point that it is no longer profitable to keep it on location.

Manufacturers and distributors, too, should also realize that baseball games, football games, basketball and other American sports are not known in England or France. Consequently, any games based on these sports are never popular abroad since the people have no understanding of them. It should be a simple matter to convert baseball games into cricket games or football into rugby games by equipping these games with a different playing field for foreign use.

### Substitution Hurts

The American distributor who is anxious to build up satisfied foreign customers should also alter his policies somewhat if he wishes to do his part in bolstering export sales. In the first place, the practice of substituting machines for those originally ordered is one that has caused untold grief for foreign coinmen. The resentment against getting something you didn't order is in itself bad enough, but this practice

has on many occasions resulted in foreign coinmen being fined by customs officials for wrongfully describing the merchandise. Customs officials know nothing about the comparative value of machines. Their first reaction when they see five Royals listed on the invoice and five Rose Bowls in the crate is that the receiver is trying to pull a fast one by substituting higher priced machines even though the substituted machine might be worth less than those listed. Fines for such violations are stiff and many times a coinman has had to pay out \$25 or \$50 for an offense of which he was entirely innocent.

The same problem of PRICE arises in the sale of used machines abroad since the same duties and shipping charges are applied. A game costing \$30 here will increase in value to \$50 by the time freight, duty, etc. are added. All used machines must be equipped with a transformer to reduce current from 220 to 110 volts and the coin chutes must be changed. Frequently, machines are received in such bad condition that they have to be completely overhauled before they can be resold to operators. Because of all the headaches that the use of used machines provokes, the average foreign operator would much prefer using new equipment, but as I've cited above, the average operator cannot afford to do so. He's forced to be content with used machines and the headaches attendant with their use.

### Operating Problems

Many coinmen with whom I've talked over here have the mistaken idea that operating abroad is much simpler than here. Nothing could be farther from the truth. Competition abroad is just as keen. Legal difficulties are just as bothersome. And on top of that the operators' expenses are higher and he gets less money per play. In England machines are equipped with penny slots and a penny is equivalent to two American cents. The operator must give 50 per cent to locations, too. In addition, trucks to transport equipment are much more expensive and gasoline sells for about 40 cents a gallon. On every truck or automobile the operator has he must carry \$50,000 compulsory property damage insurance and unlimited liability. Cars are also taxed \$5 per horsepower per year. That means licenses cost \$100 or more for each car. Of course, small cars are the popular cars abroad, but these midgets can't transport pin games.

Biggest and best locations in England are candy stores and arcades because the taverns are open for only limited intervals during the day. As a result the very spots that are the best locations here are practically closed to the English coinmen. These same conditions apply with some minor variations to the entire European picture. Surely, in the face of such operating conditions, it is not difficult to realize why

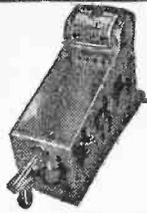


HERE'S DAVE ROBBINS, New York coinman, who recently returned from a trip thru Europe. Here he is shown with a native girl of Holland. "I've got her telephone number if any of you guys want it," Robbins reports.

**A. B. T. CHALLENGER**

**\$24.50**

**LEGAL EVERYWHERE!**  
Hottest and Biggest Money-Maker in history!  
10 Shots for 1c!



**PENNY ARCADES**

Completely Equipped With the Best Machines! Everyone a Tested and Guaranteed Money-Maker! Fortune Tellers, Astroscopes, Metal Typer, Picture Machines, Punching Bags, Grandmother Predictions, Novelty Games, etc. Write Now for Complete List and Prices!!

**500** PIN GAMES TO CHOOSE FROM!  
WRITE FOR THIS LIST!

**WRITE FOR COMPLETE CATALOG!**  
**MIKE MUNVES CORP.**  
593 10th Ave. NEW YORK  
Cable: MUNMACHINE.

the foreign operator cannot afford to pay \$100 for new equipment.

The ultimate answer to the riddle of how to bolster foreign sales lies in the solution of the price problem. With proper price concessions it will be possible to boost the percentage of new game sales from less than 10 to 30 or 40 per cent. Back in 1936 when new games sold for much less than today foreign coinmen bought few used games because they could afford to buy new ones. This picture has changed radically during the past year. Now that the war has curtailed activities abroad, it's time for American coinmen to take advantage of this lull and formulate plans for boosting sales abroad as soon as hostilities cease. It can be done. Solve the price riddle and the sales will take care of themselves.

**Albania**

Gentlemen:

Received *The Billboard* of August 5, 1939, and wish to thank you very much.

To answer your letter of August 2 wish to inform you that in Albania there does not exist any of the coin machine operators.

Last month, July 1, James Melka traveled the whole country for my business and never seen even one of this kind of machines. For this reason Albania is an open market for coin machine operators.

On first of November, 1935, I open my store with the firm "American Products" and, as always, have import American goods only until April 8, 1939, day which the Italian Army declare war against Ahmet Zogolly. Now, according to new law, it is impossible to buy American products direct, but only from Italy.

Yours very truly,  
**JAMES MELKA.**



**ELIAS GUZMAN**, of Monterey, N. L., Mexico, has operated coin machines in his territory for over 10 years, but declares he has not yet educated people to stop putting buttons, cardboard, etc., into his machines. "However," he says, "it's not so bad, I've been getting good results (financially) for 10 years out of coin machines."

**Mutual Counsel**

(Released to trade publications on September 14, 1939, by Charles W. Hughes, president of Indiana State Operators' Association.)

To N. Marshall Seeburg, J. P. Seeburg Corporation, Chicago, Ill.

Dear Marshall: I am in receipt of your letter of September 11, regarding the forming of the Automatic Phonograph Manufacturers' Association and I am very happy to congratulate you on this advanced step for the future interest of the business. As president of the Indiana State Operators' Association, Inc., I wish to offer our co-operation and assistance at all times for the betterment of both associations that the operators of phonographs and the manufacturers may work out a program that will mean a stable foundation for the music business. It is apparent if the present course of the manufacturers is continued, it is only a matter of time until there will be no manufacturer in this line of business. To illustrate my point, there are now two phonographs to every location and if the other phonograph is on location; it isn't taking in any money.

In 1935 when I was selected as vice-president of the National Operators' Committee at the Sherman Hotel during the Coin Machine convention, which 2,500 people attended, we tried to tell the Coin Machine Manufacturers' Association that if its course were followed it would bring havoc to the industry, and this came to pass.

The Indiana State Operators' Association is holding district meetings thruout the State at this time for the purpose of educating the operators of cigaret machines and phonographs in new methods of doing business. For if an operator continues to outbid other operators to secure a location, it won't be long until they will be giving the location 100 per cent.

In this kind of work during the last three years, I have found the manufacturers only wanted an operators' association when they were in trouble with the legislature. When the legislature adjourned it appeared to me they were thumbs down on the furtherance of same. At the close of our South Bend meeting, Sunday, September 10, a man high in the ranks of one of the members of your new association, called at my room and told me the manufacturers of phonographs had learned of this mistake and were doing more business and saw a greater future thru co-operation with recognized operators associations.

I am fully convinced that only thru the formation of APMA and recognized operators' associations can we safeguard the financial interests of all.

I hereby offer a suggestion, that the APMA meet in session once each year with the president of every State association organized and learn the true pulse of this business and consider the advice they may have to render the phonograph industry. This is what I call mutual assistance.—Charles W. Hughes.

**Look Sensation**

Lots of things seem to be following in the aftermath of the "\$25 pinball bribery trial" in Los Angeles. The picture magazine *Look* (page 28, September 26, 1939) undertakes a sensation in which a picture of pinball machines in Los Angeles is supposed to be the second best "sensation" in the three-page feature. "Pinball and marble machines are the most common gambling devices in Los Angeles," the magazine says.

The magazine undertakes to put Los Angeles newspapers on the spot by saying they have a hush-hush policy

**You Can Buy ROCK-OLA LO-BOY scales for only \$10 down!**

**Now**

Guaranteed for FIVE Years. See your distributor for this new plan.

You can easily operate a route of Lo-Boys on this new "easy-terms" plan. They quickly pay for themselves and earn "long term" profits.

**ROCK-OLA MANUFACTURING CORP.**  
800 NORTH KEDZIE AVENUE CHICAGO

**WE ARE NOT GOING OUT OF BUSINESS**

- 25 YEARS IN THE COIN-OPERATED MACHINE BUSINESS AND WE HOPE TO SERVE THE INTER-MOUNTAIN STATES FOR 25 YEARS MORE — WITH THE LATEST AND BEST WE ARE CLOSING OUT ALL CASH PAYOUT GAMES AT PRESENT AT VERY LOW PRICES
- |   |          |  |         |
|---|----------|--|---------|
| 1 PACE MAKER .....                                      | \$115.00 | 3 GINGERS, 1c (Like New) .....                         | \$15.00 |
| 1 GRAND STAND .....                                     | 79.50    | 10 MILLS FLASHERS (Fruit) .....                        | 35.00   |
| 5 HAWTHORNES .....                                      | 72.50    | 14 STEPPER UPPERS .....                                | 72.50   |
| 2 KLONDIKES .....                                       | 39.50    | 1 WINNING TICKET .....                                 | 72.50   |
| 10 FAIRGROUNDS .....                                    | 27.50    | 5 WESTERN HORSESHOES .....                             | 72.50   |
| 10 FLEETWOODS .....                                     | 27.50    | 2 POT SHOTS (Cash Pay) .....                           | 65.00   |
| 10 STABLES .....  | 27.50    | 4 FEED BAGS (Jack Pot) .....                           | 47.50   |
| 10 PREAKNESS .....                                      | 19.50    | 5 AKSARBENS (6 Coin) .....                             | 27.50   |
| 3 DERBY CLOCKS .....                                    | 72.50    | 3 PADDLES (6 Coin) .....                               | 27.50   |
| 22 HANDICAPPERS .....                                   | 37.50    | 5 DERBY TIMES (6 Coin) .....                           | 47.50   |
| 1 DEARVILLE .....                                       | 15.00    | 1 VELVET (Like New) .....                              | 25.00   |
| 12 TURF CHAMPS .....                                    | 15.00    | 1 PIKES PEAK .....                                     | 15.00   |
| 1 QUINELLA (1 Coin) .....                               | 22.50    | 1 WESTERN BASE BALL (Cash Pay, New Floor Sample) ..... | 110.00  |
| 12 MILLS CHERRY BELLS (Used 2 weeks, No. 430,000) ..... | 60.00    |  |         |

WIRE YOUR ORDERS AND ONE-THIRD DEPOSIT, BALANCE C. O. D. REFERENCE — WALKER BANK AND TRUST CO., SALT LAKE CITY. SPECIAL DISCOUNT IN LOTS OF FIVE OR MORE

**THE R. F. VOGT DISTRIBUTORS** CULLEN HOTEL BLDG., SALT LAKE CITY, UTAH.

about vice in "America's wickedest city."

Los Angeles newspapers gave pinball games sensational headlines when the "\$25 pinball bribery" story first broke, but as the trial dragged on it became evident to all that pinball games were being abused a lot. Early in September Los Angeles newspapers were considerate enough to give some favorable publicity to the legally licensed pinball games.

**Sugar Gambling Soon Subsides**

WASHINGTON, Sept. 16. — The action of President Roosevelt in dropping the sugar quota system seems to have put a stop to the sudden gambling (speculation) wave that had hit the sugar market. England almost at the same time set a fixed price on sugar to prevent profiteering.

For a time after the outbreak of the European war it seemed that the price of sugar and some other ingredients used in candy would skyrocket. The candy trade became immediately and seriously disturbed. But reports this week indicate that the President's swift action had at least for a time stopped advancing prices in sugar.

Co-operation of sugar interests with the government has proved to be a big aid in stopping the gambling wave. Housewives have also been persuaded not to hoard sugar.

**Pneumonia Takes Coinman**

ST. LOUIS, Sept. 23.—Herman Tipton, president and general manager of the Lemay Distributing Co., St. Louis, died at 6:30 p.m. Wednesday, September 6, at St. Mary's Hospital here from lobar pneumonia.

He was stricken September 3 and taken to the Lutheran Hospital, but was released at his request Tuesday, when he said he felt sufficiently recovered. He appeared at his office Wednesday morning, where he became seriously ill, and was rushed to St. Mary's Hospital, where he died that evening. Funeral services were held September 11 at the Southern Funeral Home, St. Louis. He is survived by his widow and a 14-month old son. The business will continue to operate under the direction of Tipton's brother, Roy.

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| Bang .....            | Fair, F.P. ....   | 16.00   |
| Flash (Exhb) 35.00    | Trophy .....      | 15.00   |
| Batting Champ 32.50   | Side Kick .....   | 14.00   |
| Chevron .....         | Stop & Go .....   | 13.50   |
| Spotnet .....         | St. Moritz .....  | 12.50   |
| Contact .....         | Fine Alarm .....  | 12.50   |
| Chief .....           | Jitterbug .....   | 10.00   |
| Bubbles, F.P. 22.00   | Peppy .....       | 10.00   |
| Speedy .....          | Green Lites ..... | 10.00   |

Bambino, Handicap, Flesta, Hi Lo, Reserve, Silver Flash, Ski Hi, Snappy, Swing, Zenhyr, Regatta **\$7.50** ea.

Cargo Great Guns Stoner Races **\$6.00** ea.

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**Barcelona, Spain**

The demand in Spain at the present time for coin-operated machines is small. Exploitation has been unsatisfactory in previous attempts. Reason for this is that internal conditions do not offer a favorable opportunity for exploitation. However, provisions are set up for regulation and vending machines, and skill machines are permissible. More favorable conditions are a possibility. (Consular report, August 5, 1939.)



# European Observations

By DAVE ROBBINS

D. Robbins & Co., Brooklyn

Dave Robbins spent seven weeks in Europe this summer, returning to the United States a scant week before hostilities began. His report, which follows, gives his impression of the coin machine trade in Europe as it existed before the present conflict. Robbins made his trip especially to discover any European ideas that might prove profitable in America.

Coin machine operations in England, France, Belgium, Switzerland, Holland and the other countries my wife and I visited on our seven weeks' tour this summer were a never-ending source of wonderment to me. Not that the boys over there have anything better than operators and distributors in this country, but in many ways their methods of doing business are radically different from ours. Were I to jumble all these thoughts of mine together in one narrative, it would be tough reading. Consequently it seems to me that the best way to set down all the dope I have to pass on is to take each country by itself. So here goes:

## England

One of the big surprises here is the large number of sportlands or arcades. I was told that there are more than 300 of them in London alone. Pin games and diggers are the big guns. Pins use a penny slot which is equivalent to two U. S. cents. A peculiar note about the diggers is that England opened up to diggers just when France closed them out, so great quantities of them were shipped across the channel. Merchandise awards are used in the diggers and cigarettes are given away as prizes on the pin games. Technically, no prizes should be given away on games but the law is lenient toward operators on the ground that they are doing much to help the English cigaret industry. The English coinmen seem to have an effective lobby in Parliament to protect their interests. Singularly enough, the only thorn in their side seems to be an American, Lady Astor, who has tried unsuccessfully on several occasions to have pin games banned.

Practically all of the games used here are second-hand machines. Many operators who use new games buy only the playing field and scoring mechanisms and put them in their own cabinets—alho this practice is much more the rule in France, where duty on games is computed by weight.

Cigaret machines play an important role in merchandising of smokes to the English, but in an entirely different manner than on this side of the Atlantic. In the first place there is no such thing as an "operator of cigaret machines." Machines are sold direct to tobacconists who push them outside their door when they close up for the night about 7 o'clock in accordance with English law. One never sees a cigaret machine indoors. They're all on the outside. Since they have to be built to withstand the elements, they are expensive, ranging in price from \$250 to \$600 and are sold on a long-term payment plan.

The biggest headache in connection with the sale of cigarets thru machines is the fluctuating value of English coinage. Since the price of cigarets varies with the value of the English pound, the slots on the English machines must be able to take all kinds of coins and still offer slug protection, since the machines are all on outdoor locations. The machines all look like they are custom made and show signs of good workmanship. The only American-made machines I saw were a few Rowe machines which I was told have recently made their appearance on the English market. As for other types of vending machines like gum, nut and candy bar venders, they were, on the whole, conspicuous by their absence.

By far the most unusual machine I saw in England was a stamp vending machine that's also combined with a mail box. This machine enables you to buy your stamps right at the mail box instead of hunting up a drug store or post office like we have to do here. These machines, of course, are operated by the government.

## France

France is a study of inconsistencies

## Thanks to All

So many letters, pictures and messages were received from members of the coin-operated machine industry in so many countries that we regret our inability to publish all of them. Our thanks are due to all who responded to our invitation to write.

Credit is due the many U. S. consular agents in many cities over the world who responded to our request for trade information. And to the home office of the U. S. Department of Commerce. This information is on file and is available to the coin machine industry.

Thanks also to our advertisers and to the American coin machine trade for stepping into the background while our space has been used to publish news and messages from other parts of the world.

from the coin machine point of view, as all slots, consoles and other gambling equipment are forbidden, yet you can purchase a ticket on the national lottery from any one of hundreds of coin operated machines (operated by the government) which are spotted on street corners and other places where people congregate.

The French people have really taken pinball to their hearts, however. I was told that there were more than 10,000 on location in Paris alone. It seems that every cafe has one or more games and all of them get a good play. Pin games are equipped with a franc slot which was worth about three cents in U. S. money while I was there. No prizes are permitted to be given but free plays are okeh. Payouts, of course, are taboo.

Candy bar venders are seen in great numbers in France. On the whole I would say they are inferior to our American machines since they have a drawer-like mechanism. In other words when one inserts his coin he pulls out a drawer in which the candy of the type he wants is located. This drawer remains open until the machine is serviced. It seems to me that these machines might require a lot of servicing if any destructive-minded individual wanted to have some fun by bending the drawers. Most machines offer four to six different kinds of candy bars. Bars are a little smaller than our nickel ones and vend for a franc. All of the machines are located on out-of-door locations.

Due to the large number of tobacco shops in France, there are not as many cigaret venders used as in England. Those on locations are not placed out-of-doors either, due to slug difficulties. Seems to me that there should be a good market for peanut venders in France since there are some 25,000 cafes in Paris alone which should make excellent locations. However, I didn't see one peanut vender during my stay there. Gum venders were also absent. There were a few ball gum machines to be found but it seems that in spite of all of William Wrigley's advertising campaigns to make Europeans gum chewers, the fad has

never caught hold. From my point of observation, it seemed that the only gum sales being made were to American tourists. Europeans think it quite vulgar, I was informed, to chew gum.

I remarked at the start of this dissertation on France that it was a study in inconsistencies. This springs from my observations in Nice and Monte Carlo. At Nice my wife and I attended a concert and show for the price of about 36 cents each, staged by the municipal government, that we'd have paid \$3.30 to see over here. During the intermissions the program informed us to participate in the fun at the gaming tables. And there we found roulette wheels operating in full swing for the entertainment of the concertgoers—all operated by the government—yet no slots, payouts or prizes for pin game play are permitted.

The same inconsistencies were to be noted at Monte Carlo. En route to Monte Carlo from Nice the bus driver informed us that this province is the only one in the country and most probably the only one in the world where property owners pay no taxes. All funds are obtained from the gambling returns. This set me to thinking how much our taxes over here could be lessened by some sort of a licensed gambling law. Every cafe in Monte Carlo had a battery of Mills slot machines, all operated by the province.

## Switzerland

I didn't see any pin games in Switzerland and I don't believe there are any because every town has its own casino where wonderful musical programs are presented and the audience gambles during the intermission. I saw a very small penny arcade at the Zurich Fair but most of the machines were of German make save for one of Bill Rabkin's Photomatics and a few diggers. There were also a few peanut machines to be seen.

## Holland

If some one could perfect a device for making bicycles coin operated he'd make a fortune in this country. There are 8,000,000 people in Holland and 3,500,000 bicycles, I was told. All roads are three-lane—one lane for automobiles, one for pedestrians and one for bicycles. As for the coin machine picture here, not much is to be seen. I saw a few American-made consoles operating in some taverns, but no pin games. A few peanut machines were to be seen here.

## Belgium

I don't know the reason, but there wasn't a pin game to be seen in Belgium, but candy bar venders were to be found plastered on the outside of almost every building. Obviously, they were doing a big business.

## In General

On the whole, the thing that made the most impression on me during my European travels is the way most vending machines are spotted on out-of-door locations. Maybe it's because Europeans trust their fellow countrymen more or because American operators have been wrong in the presumption that outdoor locations are unprofitable because of slug difficulties. At any rate it seems to me that the success of outdoor loca-



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MR. AND MRS. R. INGHAM, Morecambe, England, operate the above coin machine arcades. Ingham reports he has been in the business for 40 years, having been the first person in England to tour fairs with an automatic machines booth.

tions for candy bar venders and cigaret machines abroad should indicate that American coinmen perhaps have been overlooking a good bet by not giving outdoor locations more consideration. There is also room abroad for more activity in scales, peanut vending and similar type operations.

It's hard to believe that the peaceful villages I visited little more than a month ago are now being torn by bombs and shell fire, that's why it is foolish at this writing to attempt to prophesy what the future holds for the coin machine industry abroad. This we know, however: The war won't last forever and American manufacturers should lay plans now for increasing the use of coin-operated machines abroad once the war clouds have been dissipated.

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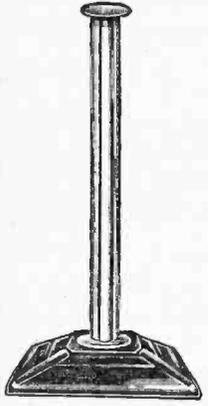
Chute also finished in porcelain.



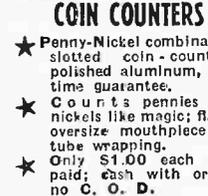
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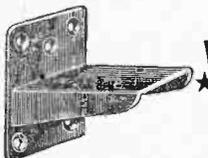
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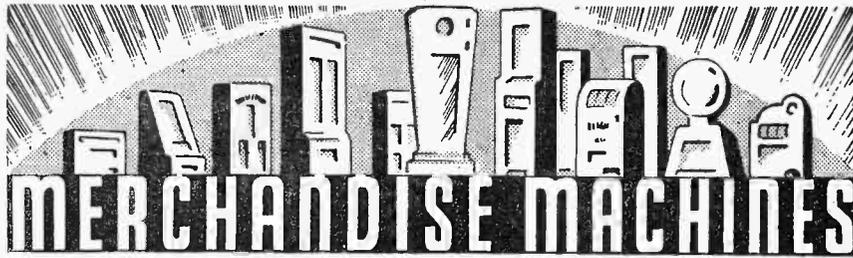


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**Netherlands Has Venders**

After-closing-hour use creates big field for vending machines

ROTTERDAM.—The after-closing-hour use of vending machines here helps to popularize the use of such venders. Cigaret vending machines are probably the most important item in this line. Most tobacco stores have a few vending machines in operation outside their places after closing hours. A number of the leading concerns have whole batteries of such machines covering their show windows during the closed periods.

The number of types of vending machines in operation is large and includes machines of Netherlands, Danish and German make. A reliable source estimates that roughly 75 per cent of the cigarette machines in the Netherlands are of Danish make and that the rest are made in the Netherlands.

These vending machines can easily be hung up in front of show windows in any number, according to space, and the compartments are large enough to vend small packages of small-sized cigars.

Merchandise vending machines are great favorites in the Netherlands, being used for the sale of chocolate, candy, gum balls, fried meat balls and rolls, sandwiches, edibles such as pieces of cheese, tins of sardines, pieces of sausage, hard-boiled eggs, Russian salads, salted and fried peanuts, pastry and cake, a wide variety of pharmaceutical preparations such as headache and "pick-me-up" tablets, cough drops, etc., photographic films and small quantities of cheap perfume. Here again the Danish and Netherlands machines dominate the local market.

**Expensive Machines**

Prices for this category are more expensive than for cigarettes, as they are built in vertical rows containing 8 or 10 compartments which are generally separately lighted by an electric lamp.

Coin-operated beverage machines are not yet on the Netherlands market, altho a very wide variety of soft drinks are sold here, including one well-known American beverage. One leading soft-drink distributor recently reported that soft-drink vending cases were considered to be too expensive when comparing the prices charged for the drinks and the operation costs, as most venders would



BILL SWINGLER is a bulk vending machine operator in Lethbridge, Alta. Highly enthusiastic over bulk vending possibilities, Swingler plans to add more machines as soon as possible. He is also interested in scale operation.

have to be furnished with such cases free of charge. The American firm operating in the Netherlands also has no immediate plans for marketing its product by means of such machines, altho it has been considering this point.

Coin-operated amusement table games became extremely popular in the Netherlands a few years ago. Such machines were in operation in all cafes, public houses, billiard saloons, cigar stores, seaside and country resorts. At first most of these machines consisted of pin tables but later on a large number of "pay-out" machines were imported and put into operation. These machines were so attractive also to young boys and unemployed that the police authorities in a number of cities forbade their further operation, giving as a reason that such machines came under the laws forbidding gambling in the Netherlands.

**Scales Popular**

Weighing machines are in operation in large numbers all over the country and consist mostly of Netherlands manufacture. Really modern scales issuing tickets or speaking the weight are seldom seen. Most of the scales now in operation merely indicate the weight by a pointer on a large dial. Takings from scales are reported to be quite satisfactory. The largest manufacturer in the Netherlands of store weighing and slicing machines is the principal manufacturer and operator of scales and has now thousands of scales in operation in many cities of the Netherlands. These scales are placed in public squares, lavatories, street car shelters, railroad stations and seaside resorts.

Fortune telling machines and other penny arcade equipment do not enjoy a large demand in the Netherlands. There are only a few amusement arcades in this country and these are mostly at the seaside resorts. The fortune telling machines are old favorites with the country people but it appears that they are generally kept in operation until the dial is practically defaced.

All the coin-operated machines described in this letter can be freely used in the Netherlands with the exception of amusement table games. Machines are bought new and also secondhand, often large distributors rent machines to various operators on a percentage basis.—Consular report, July, 1939.)

**Lima, Peru**

Coin-operated scales are the principal machines seen on locations here. Apparently the operation of other types of machines is rather limited.

Almost every drug store, of which there are many in Lima, has a weighing scale and some are located at convenient places on the sidewalks. These scales are mostly of German manufacture. Whether the drug store here would play as big a part as a favorite location for coin machines as the drug store does in the United States, is a matter that time will decide.

Coin-operated phonographs, player pianos, fortune-telling machines and other penny arcade equipment are seen here, but in comparison these machines are used in limited numbers only.

The popular taste for music and the possibilities for music form an interesting field for study. However, it is a fact that second-class restaurants and cafes all use radio as a form of popular music. Popular dance places as known in the United States are not known here. (Consular report, July 27, 1939.)

**Helsingfors, Finland**

All types of merchandise vending and skill games appear to be legal in Finland. Coin-operated phonographs and merchandise vending machines have recently advanced in popularity. Scales and amusement table machines are also used altho perhaps to a lesser extent. The demand for penny arcade equipment is small.

Coin-operated phonographs now in use are practically all of American manufacture. (Consular report, July 13, 1939.)

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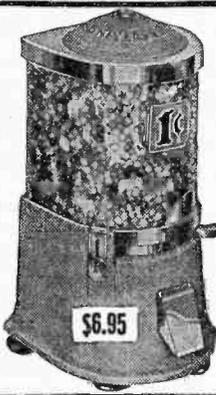
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**FIELDING MFG. CO., Dept. 38, Jackson, Mich.**

## Cigarette Merchandisers' Associations

The CMA of New Jersey has launched its membership drive, and James Cherry, manager, is busy making survey trips over the State. He returned recently from the Trenton, N. J., area, where he visited Leventhal & Co.; Mr. Latsos, of Eagle Vending Machine Co., and Will Jacobowitz, of the Hudson County Tobacco Co. branch.

Recent visitors to the headquarters of the New Jersey CMA include John Sharenow, of North Jersey Cigaret Sales Co.; Phil Krak, of Phil Krak Cigaret Co.; Charles Stange, of Unit Vending Co., and John Crozier Jr., of Crozier & Sons.

Sam Malkin and a group of CMA members were present at the recent opening of a new Pagoda restaurant. They attended the opening after the meeting of the CMA.

### Boston Reports

Members of the CMA of New England are turning their thoughts to more efficient records since monthly reports are required of distributors by the State of Massachusetts. The association plans to set up a standard system that will bring results and make easy the planned audits of the cigaret tax administrator.

This is a period of readjustment for the N. E. operators, Walter Guild, manager of the CMA, reports, and requires the constant attention to business. In fact, a fall outing had been planned for the industry but it had to be canceled. Many new locations are opening up as a result of recent legislation and machine manufacturers should sell a lot of new machines in this section during the next few months. Many new machines were added to routes in Rhode Island in July and August.

The value of membership in CMA was clearly demonstrated during the past two months and this period of readjustment calls for the type of active co-operative effort that can be supplied only by a strong organization such as this association has developed.

The following operators recently joined the CMA: Enterprise Cigaret Service Co.; William A. Grogan, Union Novelty and Supply Co.; J. Shelman, Shelley Sales Co.; Joseph Donovan, Donovan Vending Co.; Harry K. Baker; David P. Schultz, Acme Cigaret Sales Co., and Harry Lasarus.

Alfred T. Butman, who played an important part in the success of the New England CMA, has resigned as president. He has withdrawn from the cigaret vending business and is devoting his time to an entirely different field. The organization will miss Butman's guidance. Charles H. Murphy, vice-president, was automatically elevated into the post of acting president, which he will hold until the association elects.

William B. Burns, of the Grand Novelty and Supply Co., is one of the leading lights of the Elks. He was general chairman of its annual outing held at Twin Oaks Lodge in Sterling recently.

The CMA has worked closely with the tax administrator's office and has issued a number of bulletins describing proper procedure. Recently the organization was addressed by Henry F. Long, Commissioner of Corporations, on "Taxation," and Ralph A. Caspole, Cigaret Tax Administrator. All problems bearing on tax procedure were thoroly discussed.

### Tunis, Tunisia

There is one amusement arcade in Tunis using machines purchased second-hand in France. A number of automatic weighing machines installed in the streets of the city are operated by a French company in contract with local authorities. They are electrical and are operated by a 25-centime coin. Weighing machines are found in numbers in drug stores, department stores, restaurants and cafes in principal cities of the regency. They are generally the property of the establishment.

Weighing devices are generally all purchased new, while games of skill are, for the most part, purchased used. (Consular report, July 29, 1939.)

## Varied Effects of Mass. Cigaret Tax

BOSTON, Sept. 23.—The two-week old Massachusetts 2 cent per package cigaret tax has brought some interesting developments. In the first place, such outfits as Philip Morris, Pall Mall, Deities, Herbert Tareyton, and Fatima have absorbed the tax and are selling for 15 cents. This price keeps them on a level with the "Big Four."

Secondly, the State Commission on the Necessaries of Life has attacked the new practice of charging 15 cents straight per package, contending that, since the cigarets were selling for two for 25 cents, with the tax added they should be two for 29 cents, and consequently, someone is making an extra ¼-cent per package.

The third effect has been a fight by leading dealers in the State, headed by Joseph P. Manning, to place a referendum on the 1940 ballot for the repeal of the tax. This group claims to have well over 10,000 signatures so far and expects many additional thousands. The tax is to stay on until June, 1941, unless the above mentioned opponents are successful.

The height of something was reached when the State Tax Commissioner, Henry Long, ruled that if you rolled your own cigarets you were a manufacturer and would have to pay \$25 for a manufacturer's license.

### Johannesburg, S. A.

This territory is very familiar with coin-operated machines. Automatic phonographs and player pianos are used but, of course, their use is limited. Cigaret vending machines are used in considerable numbers. Merchandise vending machines for gum, candy, soft drinks and so forth are legal, but are not very often seen in this country. Scales are in general use but must be approved before placing. Fortune-telling machines are in general use, while arcade machines are subject to approval. Approval of authorities is necessary for amusement table games. Only the games with absolute skill are allowed here in recent months. (Consular report, August 11, 1939.)

### Guatemala, Guatemala

Coin-operated phonographs and a number of weighing machines are operated in this country. There do not appear to be any other machines in use in this country at the present time. Only disadvantage is the closeness in size of the various denominations of Guatemalan coins. (Consular report, July 12, 1939.)

### Glasgow, Scotland

So far as operating conditions in this country are concerned, all merchandise, service and skill game machines are legal. Distribution of games is mostly undertaken by agents of London firms. Award machines which return a coin not in excess of the coin inserted are legal. In the opinion of the authoritative persons 70 per cent of the machines are used machines and it is estimated that phonographs and player pianos comprise 4 per cent of the machines; cigaret venders, 20 per cent; merchandise vending (gum, etc.), 20 per cent; amusement table games, 20 per cent; scales, 10 per cent; fortune telling and arcade machines, 20 per cent, and miscellaneous, 6 per cent. (Consular report, July 22, 1939.)

## Games Prove Amusement Value

The following report from our news reporter in London, dated September 11, suggests the interesting idea that already amusement games are beginning to prove of value to relieve tension, following the early shock of war in Europe:

LONDON, Sept. 11.—Declaration of war brought amusement machine business almost to a complete standstill, but there are now signs of some revival. Sportlands are permitted to open provided they comply with regulations for lighting. Majority of dealers have reduced staffs and some manufacturers have turned their works over to other purposes. As tension eases it is anticipated there will be a good demand for machines.

Events canceled by the war include Amusement Trades Exposition scheduled for next February, and British Automatic Machine Operators' Society outing to Boulogne fixed for September 27.

Unluckiest man in business is possibly Peter Taylor, who completed acquisition of Goddard Novelty Co. but a few days before war declaration. Peter faced situation with a smile and looks to better times.

Hymie Seenor, director of Coin Amusement Machine Supply, as an air raid warden, was one of the first to be called out on National Service.

## Lethbridge, Can.

Gentlemen:

In reply to your letter of August 2 it pleases me very much to take part in *The Billboard* International Good Neighbor Week for the coin-operated amusement and vending machine industry from October 7 to October 14.

Today, September 2, climaxes my second year of successful operating in the bulk vending machine business. One reason for my being in the vending machine business is the fact that people always have odd pennies to spend. They do not, as a rule, like to ask the dealers to relieve them of their pennies in trade for merchandise, the customers feeling it is rather embarrassing for the dealer to be constantly handling such small denominations of a coin.

My next reason for operating is due to the profits that the vending machine business holds for the operator. I also find that one can make the business a profitable and interesting one providing one operates his business in an honest and substantial manner.

My fondest hopes are to add more advanced types of bulk venders to my route as my profits and financial position will allow. I am also interested in operating weighing scales, but as yet my finances are a little low to allow me to enter this field.

I have in operation at the present time the following venders: Walzer venders, Silver Kings, Victor Topper, Tom Thumb and Walzer penny gum venders. You may think this is a small route, but I figure it is a start that brings success to bigger things. I will close now by wishing you the best of luck and trusting that all the other operators the world over will enjoy the best of success in business during the coming years. Thanking you, I now remain.

BILL SWINGLER.

### Wisconsin Operators!

MILWAUKEE, Sept. 23.—Mack H. Postel, cigaret machine salesman, reports that he has been besieged with requests for advice in regard to the new 2-cent Wisconsin cigaret tax. Postel advised that operators should sell cigarets thru machines at 15 cents rather than 17 cents—to meet chain-store competition and avoid odd change. Postel declared that increased sales thru machines, even tho at a smaller margin of profit, would result in greater revenue to the operator. His opinion was based on circumstances observed in other States. Cigarets formerly selling for a dime should be sold for 12 cents, said Postel.

His advice, therefore, was for the operator to absorb the tax, selling at 15 cents on the higher priced brands.

A complete discussion on the subject by Mack H. Postel will be published in *The Billboard* next week. He urged, in the meantime, that "all operators in Wisconsin should sell at the prices of 12 and 15 cents—a policy which will result in greater sales and gain for Wisconsin operators."

### Jamaica, B. W. I.

Most coin-operated machines in Jamaica are scales which are placed in hotels, drug stores and similar public places. A few coin-operated gramophones are found in dance halls. Merchandise machines are being tried on a small scale. (Consular report, July 21, 1939.)

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# Northwestern

BULK VENDING EQUIPMENT



THE NEW MODEL 39

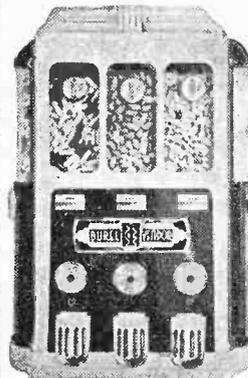
Operators who know machines and know the business invariably advise you to buy Northwestern when choosing bulk vending equipment. Their experience has proved Northwesterns are not only fine, dependable machines, but they earn more money. Six models to meet every requirement. If you are an operator or interested in this profitable business, write today for information on the complete line of Northwestern Venders.

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5 VISION TRIPLE COMPARTMENT  
BULK VENDING MACHINE



ASK THE OPERATOR WHO KNOWS

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**\$12.50**

Each Lots of 25 or More  
Sample \$15.50  
This Offer for Limited Time.  
Because of the War Prices May Be Recalled.

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NEW DISCOVERY  
ALUMINUM — CHROME — NICKEL  
"AUTOMATIC" "METAL POLISH"  
large 5-oz. can 50c postpaid  
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SAVE ON STANDS  
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QUALITY VENDORS, \$3.25 up  
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For Pocket Lighters  
BRAND NEW

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Earns 90c profit on every dollar. Requires only 7 square inches of counter space. Order now!

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ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

### Talinn, Estonia

It is believed that a number of vending machines might find a market in this country. The firms approached have expressed an active interest in receiving further information concerning coin-operated equipment. Coin ticket machines are in use in many railway stations here. (Consular report, July 17, 1939.)

# MUSIC MERCHANDISING

## Music's Growth in S. A. Presages Phono Activity

### Plans for inter-American copyright provisions to aid sister republics

CHICAGO, Sept. 23.—The use of coin machines in the South American and Latin American republics has continued steadily for the past year, helping to develop the music field, both classical and swing. Music requirements, of course, are different in the sister republics and in recent months moves have been forthcoming to develop music composition and use.

More than 1,000 musicologists, practicing musicians and government officials have enrolled in the membership of Americanismo Musical, a movement to support contemporary composition and music study in the countries of South America. A meeting of the group took place in New York several weeks ago. The organization publishes a bulletin, *Boletin Latino Americano de Musica*, which is distributed thru that continent.

Chief aim of the group is inter-American copyright legislation covering musical composition. Lack of copyright legislation is why so little South American music is heard in this country, according to organization officials.

The part of music machines in this picture is clear. Phonographs in South America are stimulating and will further stimulate composers of that country to greater activity. Demand for music to be used on phonographs placed in the American republics will enlarge the field for more music. A precedent is seen in the United States, where automatic phonographs have become responsible for a portion of the terrific output of Tin Pan Alley and the more serious composers. Copyright legislation would aid in that American record manufacturers would find it profitable to record music from South America, for which there would be a demand in both continents, North and South America.

Specific reason for the need of copyright legislation is the fact that South American composers are automatically deprived of protection and remuneration in the United States, since the U. S. does not adhere to the Berne convention, protectorate for compositions of other nations.

The extent of the placement of phonographs in South America is not definitely known, but reports indicate that the

field is growing and that there is much interest among South American firms and already established operators. Consular reports showed that in the past year phonographs have been set up in many districts and are proving a profitable venture.

To get back to the music side of South America, the South American musical organization heretofore mentioned suggests that there be wider intercourse between composers and artists in both the United States and South America; that musical societies make special effort to include works of one another's composers on their programs and that all users of music exploit the music of each other's nations.

In a report on South American music one Venezuela expert said that the music of his country was little influenced by Indian melodies but was harmonically based on Spanish music. He traced the characteristic syncopated rhythm to the Venezuelan Negroes, pointing out that whereas the Negroes of the United States syncopate in double rhythm, those of his country syncopate exclusively in triple rhythm.

Other South American experts from various countries have told of the music of their respective nations and have emphasized the fact that South Americans are a music-loving peoples. They seemed of the belief that South American music could become very popular in the U. S. They indicated that the encouragement of music in South America would be welcomed.

## New Name Adopted For Music Group

HOUSTON, Sept. 23.—Music operators of Houston and Harris County are now organized as Associated Phonograph Operators of Harris County, Texas; that organization having replaced the nationally known Music Operators Association, Inc., of Houston.

The original association, once literally 100 per cent strong, normally included

slightly more than 90 per cent of operators and phonographs in its territory. Practically the same group is now enrolled in the new organization.

Officers are: President, F. S. Clancy; vice-president, Sam Ayo; treasurer, Lester Hearn; executive secretary, W. A. Niemackl. Meetings will be held first and third Thursdays at downtown Milam Building. Association headquarters are at 518 Anita avenue., Houston.

## St. Louis Music 100% Organized

ST. LOUIS, Sept. 23.—At a special meeting held September 5 here, the Associated Phonograph Owners' association, took in eight new members, which makes the organization 100 per cent organized here. Until about a month ago there were two associations here, but the one has been completely disbanded and all of its former members have joined up with the Associated Phonograph Owners. This was good news for all those present, as it was pointed out that the fight for the past two years between the two organizations has cost the phonograph operators of this city thousands of dollars.

All the members signed the working agreement and all is very harmonious. At the officers' table at the meeting all officers were present, they being George Ogilvy, president; John LeBan, vice-president; J. H. Beckman, treasurer, and Martin C. Balensiefer, secretary and manager.

## Vera Cruz, Mexico

Coin-operated phonographs are very popular in this part of Mexico and it is possible that there may be similarly an extensive opportunity for the introduction of cigaret and candy vending machines, amusement table games and the like.

As for the rest of Mexico standards of living are, for the most part, not as good as in Vera Cruz. The necessary coin for use in machines is considered to be too much to spend by the average citizen. Few people would wish to invest a toston (silver Mexican piece worth approximately 8 cents), and it is felt that the use of smaller coins would not justify the investment on machines. (Consular report, July 13, 1939.)

## What the Records Are Doing for Me---

In this, the operators' own column, the music merchants of the entire nation help one another to select the biggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 54 W. Randolph, Chicago, Ill.

Spokane, Wash.

To the Editor:

*Over the Rainbow*, by Glenn Miller, is doing more than its share in collecting the nickels. All Glenn Miller recordings are going over big for me. *It Makes No Difference Now* is really going to town with us. Some of these tear-jerkers go over big when you have a location that caters to men only.

The *Beer Barrel Polka* is slowing down, but that one piece gave us a new lease on polkas. We have had unlimited success with several of them since then, namely, *Holla Lady*, *Hic-Polka*, *Dopey* and *Banana Split*.

Miller's *Baby Me* and *Sonny Boy* are starting to take hold. *Are You Having Any Fun?* shows promise. Naturally, here in Spokane Bing Crosby pieces never let us down. His *El Rancho Grande* went right to town.

We have several locations in college towns and they go for orchestras rather than the name of the record. Artie Shaw, Glenn Miller, Gene Krupa, Kay Kyser, Benny Goodman and Tommy Dorsey are the top flight.

GORDON LOOSMORE,  
Fred Lavell & Co.,  
Spokane, Wash.

Kansas City, Mo.

To the Editor:

With the coming of cool weather we have already begun to notice a pick-up in the flow of buffaloes thru our machines. Good, live music is rather scarce in this vicinity and, hence, persons seeking dancing amusement give greater business to record playing machines.

With the showing of *Wizard of Oz* thruout town we have received quite a few calls for *Over the Rainbow*. Bob Crosby's platter going over considerably bigger than Judy Garland's. The Ink Spot's new disc, *Address Unknown* and *You Bring Me Down*, is already in big

demand and looks to prove a bigger money-getter than their previous hits. Count Basie, a native son, always fares well in this town and his recent recording of *Moonlight Serenade* is bearing out our contention. Crosby's and Clinton's versions of *An Apple for the Teacher* are running about neck and neck.

Two numbers which we thought good but have faded here are *Moon Love* and *To You*. Neither has Jimmy Dorsey's or any other version of *The Lamp Is Low* done very well.

*Sunrise Serenade* has been the big money-getter of the season, and the record has been replaced at least twice on every box we operate. All bands playing this number take. *Melancholy Mood* appears to be an eventual hit, coming up slow. *El Rancho Grande* hasn't been as big as we had hoped for. Bing Crosby's *What's News?* hasn't got started as yet.

Columbia's new red discs are going over pretty big. Goodman's *Comes Love* has proved unexpectedly popular. Teddy Wilson's *Love Grows on the White Oak Tree* so far has taken the lead on discs bearing this title.

*Well, All Right*, at last has faded. *I Want the Waiter*, particularly Ella Fitzgerald's version, is coming up. Also to be noticed is a trend towards deep Mexican songs in many parts of the city.

Hoping this letter will be of some value to you, I am,

RALPH L. FULLER,  
The Automatic Music Co.,  
Kansas City, Mo.

Detroit

To the Editor:

Your record columns are fine things for the operators. Operators are always in a hurry and when they see certain numbers in *The Billboard* they know they are pretty good ones to pick and that they will be pretty certain of bringing in the nickels.

I find records by Lyle Hampton's Band are pretty popular now. *Sunrise Serenade*, by Glen Gray; *Just for a Thrill*, by Inkspots, and *Comes Love*, by Artie Shaw, are in high favor in almost every type of location and especially in smoke shops and beer gardens.

The recording companies are to be commended for the splendid records we are now getting and with *The Billboard* record columns furnish a valuable aid to music operators. CLEO HARDY,

Detroit.

Elwood, Ind.

To the Editor:

In this locality Bing Crosby still is tops in the vocalizing end, while Glenn Miller holds the throne as a No. 1 dance band. Orrin Tucker with his *If I Knew Then* is a comer with plenty of possibilities. Bing Crosby's arrangements of *An Apple for the Teacher* is a topnotch tune at the present time.

In the colored areas any of Ella Fitzgerald's numbers go over with a bang. Jimmie Lunceford's *I Love You* is also a good number in these locations. Curtis Jones is generally preferred for blues numbers in the colored area.

*The Jumpin' Jive*, by Cab Calloway, is a number that satisfies the souls of the jitterbugs in any location. In this same category comes Artie Shaw's *Traffic Jam*.

It is hard to say as to whether the polka craze is on the down grade or not. *Beer Barrel* is still coining plenty of nickels, but it seems that other polkas are on the way out.

*It's a Hundred to One*, by Orrin Tucker, is gaining in popularity in this vicinity, and in all probability will be a hit tune.

As to sweet numbers, Freddy Martin's *Winter Blossoms* is fine. Wayne King's *Man With the Mandolin* is also a favorite.

Sincerely believe you have the right idea in publishing the column "What the Records Are Doing for Me." It is a boon to the operator who is always in doubt as to what the records will really do for him.

LAIRY McCAREL, Route Mgr.,  
King Music Service,  
Elwood, Ind.

## Hillbilly and Foreign Record Hits of the Month

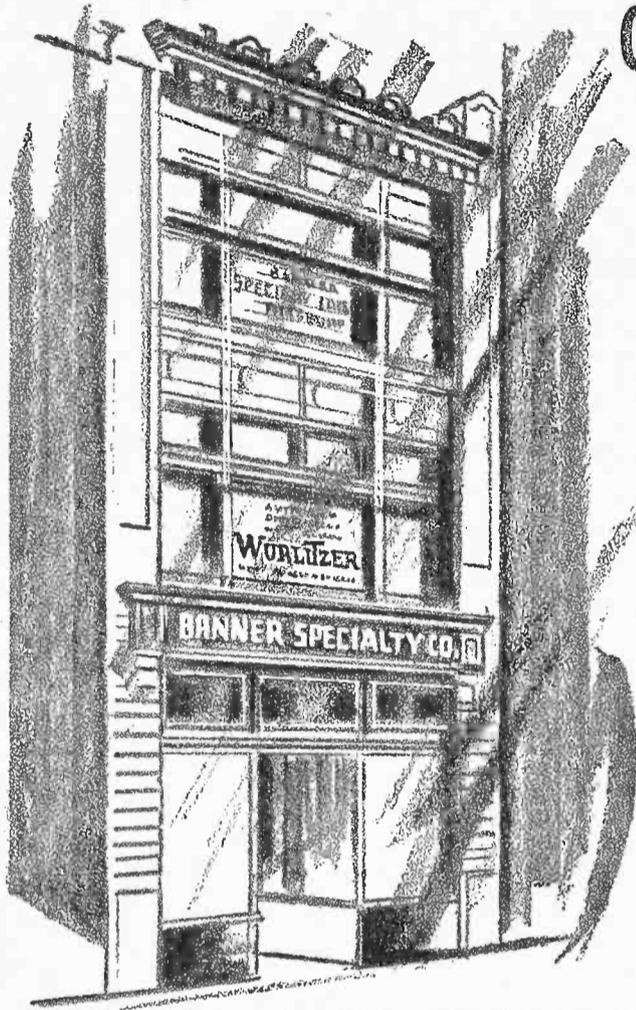
(Note: Here are the most popular hillbilly and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**HILLBILLY RECORDINGS:** My Sweet Darling Wife, Shetton Bros.; She Gave Me the Bird, Light Crust Doughboys; Makes No Difference Now, Cliff Bruner and Jimmy Davis; Horsey, Keep Your Tail Up, Freddie Schnicklefritz Fisher; Wabash Cannonball, Roy Acuff; Sugar Loaf Waltz, Freddie Schnicklefritz Fisher; Roughest Gal in Town, Brother Jones; You Can't Fool a Fool All the Time, Shetton Bros.

**INTERNATIONAL RECORDINGS:** Pick Me Up, Guess It, Swing Polka, Helena Polka.

**FOREIGN RECORDINGS:** German, Wenn Der Toni Mit Der Vroni; Erika; Holla Lady. Hungarian, As a Szep, Az a Szep; Sarboagard, Dombovar. Italian, Giocondita. Polish, Zazdrozna Polka; Mularze-Mularze-Waltz. Swedish, Hem; Kal-Agusts Klaver.

# Congratulations **BANNER SPECIALTY CO.** ON YOUR *New* **PITTSBURGH QUARTERS**



On September 30th Banner Specialty Company, Pittsburgh distributors for Wurlitzer Automatic Phonographs, dedicate their new quarters at 1508 Fifth Ave., Pittsburgh.

Wurlitzer takes this opportunity to congratulate not only Banner Specialty officials but all Wurlitzer operators in the Pittsburgh area.

In their new building Banner

Specialty will be better equipped than ever before to serve Wurlitzer operators — and all should benefit thereby.

With a complete stock of parts, records and Wurlitzer Phonographs and show-rooms said to be unrivalled in the industry, it looks like banner days ahead for the Banner Specialty Company.

Congratulations and the best of luck!

THE RUDOLPH  
**WURLITZER**  
REG. U.S. PAT. OFF.  
COMPANY

NORTH TONAWANDA, NEW YORK

## Music Harmony Seen in Detroit

DETROIT, Sept. 23.—Merger of Detroit's two rival music associations is under way, with final details being ironed out in meetings being held almost daily. Details are still pending at time of writing and are being withheld for that reason.

The basis of the agreement is the common-sense agreement of practically all operators that two rival groups are not good for the industry and that mutual interests and protection demand a restoration of the harmony which existed under the original Michigan Music Operators' Association. Divergence of employees of operators between two union groups, one affiliated with the AFL and one with the CIO, plus some minor personal factionalism, was the basic cause of the split about two months ago.

Under general terms of the new agreement, employees of each operator may join either union affiliation as they see fit, and it is not considered necessary for the trade association to deal exclusively with either union group.

## Patents and Inventions

By KEN C. SHYVERS

Patents are issued once each week by the Patent Office in Washington, D. C. A search for all coin-operated devices and parts thereof, also games adaptable to coin operation, reveals—

Patent Bulletin of Sept. 20, 1939  
(Patents Issued September 12, 1939)

Patent No. 2,172,451.  
Pertaining to Amusement Ride.  
Application, November 14, 1936.  
Number of Claims, 3.  
Inventor's Name—Timothy B. Powers, St. George, N. Y.

An amusement ride comprising supports and a tower at the end of which are passenger cabs and counterweights.

Patent No. 2,172,554.  
Pertaining to Cover for Coin Receptacles.  
Application, October 31, 1935.  
Number of Claims, 8.  
Inventor's Name—Charles C. Veale, West Chicago, Ill.

Assigned to Western Electric Co., Inc., New York, N. Y.

A coin receptacle comprising a coin

box, a cover having a coin receiving opening and a shutter on cover for closing the opening and a locking member for locking the shutter.

Patent No. 2,173,326.  
Pertaining to Coin-Operated Time Indicating Device.  
Application, January 12, 1937.  
Number of Claims, 2.  
Inventor's Name—Gerhard H. J. Baule, Syracuse, N. Y.  
Assigned to Crouse-Hinds Co., Syracuse, N. Y.  
A coin-controlled time indicating device, or meter, and mechanism.

Design Patent No. 116,548.  
Pertaining to Design for a Vending Machine Casing.  
Application, July 6, 1939.  
Designer's Name—John H. Bridwell, Wichita Falls, Tex.  
Ornamental design for a vending machine.

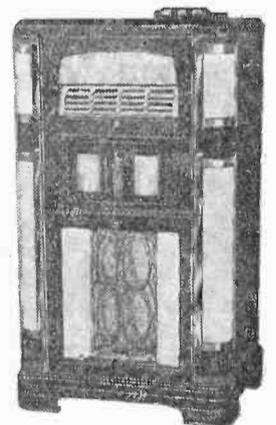
Design Patent No. 116,550.  
Pertaining to Design for a Cabinet for a Miniature Bowling Game.  
Application, July 15, 1939.  
Designer's Name—Edward J. Collins, Chicago.  
Assigned to H. C. Evans & Co., Inc., Chicago.  
Ornamental design for a cabinet for a miniature bowling game.

Design Patent No. 116,569.  
Pertaining to Design for an Amusement Machine Cabinet.  
Application, February 13, 1939.  
Designer's Name—John F. Meyer, Chicago.  
Assigned to the Exhibit Supply Co., Chicago, Ill.  
Ornamental design for an amusement machine cabinet.

**CAN USE ANY NUMBER OF WURLITZER 616's**  
AT A PRICE. WRITE OR WIRE  
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**BABE KAUFMAN** MUSIC (CIRCLE CORP. 6-1642) 250 W. 54th St., N. Y. C.

## Beautiful New Light-Up Ensembles



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Made all one color or several harmonizing colors of plastic. All Stark ensembles are absolutely guaranteed as to workmanship and material. The machines equipped with Stark ensembles actually do take in more nickels. Send for our latest discount sheet showing five models, illustrated in three colors.

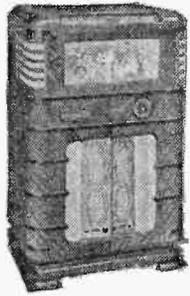
**THE STARK NOVELTY & MFG. CO.**  
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Phonograph Records wanted—any quantity. Highest prices paid. Tell us how many you have and where they are. Write today.  
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Choice of Aluminum  
Grille and 2 columns of  
plastic or 3 columns of  
plastic with side louvre  
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G &amp; G WON'T BE UNDERSOLD!

GERBER &amp; GLASS

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CHICAGO, ILL.

## Record Buying Guide

An Analysis of Current Songs and Recordings From the  
Standpoint of Their Value to Phonograph Operators

## GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for four weeks or longer and have thus become such established successes that they require no further explanation.

**Over the Rainbow.** With "The Man With the Mandolin" settling into the groove of more than a month of sustained mention up in this department, which automatically puts it in the select circle of tunes that need no further explanation, E. Y. Harburg's and Harold Arlen's lovely song from "The Wizard of Oz" heads the list of top-ranking ditties. The vote on this is unanimous, and there are no ifs and buts to it—it's got to be in every machine. And for some time to come. Glenn Miller, Bob Crosby, Larry Clinton—take your choice.

**An Apple for the Teacher.** Not at all unexpectedly, this is added to the blue ribbon coterie of current machine items this week. We hesitate to insult the intelligence of any operator by politely suggesting that if for some inconceivable reason this isn't in every phono no time should be lost in remedying that. Bing Crosby's disk is far out in front of all others in the matter of machine popularity, a condition that will increase as the picture in which he sings the ditty, "The Star Maker," gets around to the neighborhood cinema temples. If they insist on dance disks, however, reports indicate that either Larry Clinton or Charlie Barnet will fill the bill.

**The Man With the Mandolin.** Glenn Miller, Horace Heidt, Wayne King and Frances Langford.

**The Jumpin' Jive.** Cab Calloway.

**Well, All Right.** Andrews Sisters.

**Moon Love.** Glenn Miller, Paul Whiteman.

**Beer Barrel Polka.** Willie Glahe.

## COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

**Blue Orchids.** To all intents and purposes, this is the fastest-rising song among the newcomers for machine honors. Following a quick start this Hoagy Carmichael ballad—almost on a par, musically, with his renowned "Stardust"—is catching on even more rapidly than this department expected. It will shortly be a must item for every phono. Versions that are showing the best profits are Glenn Miller's, Benny Goodman's and Henry Russell's.

**The Little Man Who Wasn't There.** Still climbing slowly, if not sensationally, this looks good to return a fairly nice profit to ops even if it goes no higher. Glenn Miller is the main attraction here, with a little assist from Larry Clinton in the matter of making the song more popular.

**Comes Love.** This "Yokel Boy" tune seems to be spending so much time and energy in coming up that it hasn't got the strength to arrive at the top. It's been "coming up" for a longer period than any other song in the memory of the oldest inhabitant hereabouts, and yet it still can't be rated a really important phono selection. But it's still around in a lot of machines and it will have to grace these columns until reports prove it to have faded from the scene. Artie Shaw stands more or less alone here.

**It's a Hundred to One.** Here is a likely-looking rhythm tune which may make for a nice take. It's got the word corny written all over, but corniness pays off more often than not, and this is starting to head in that direction. Dick Jurgens had a hand in its writing and his recording is being picked up in a lot of locations. An equal number of bows must be taken by Dick Todd for his vocal platter which is doing more than its share to popularize the song. Ops might look into the matter of either one of these pressings with favorable results.

**Day In—Day Out.** A ballad by Johnny ("And the Angels Sing") Mercer and Rube ("Don't Worry 'Bout Me") Bloom that may repeat the success of those hits. Artie Shaw, Bob Crosby and Kay Kyser are attracting the buffalo heads with their platter versions of this item, which, incidentally, is a few cuts above most of the Tin Pan Alley output, musically and lyrically.

## POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs as well as on the judgment of The Billboard's music department.

**What's New.** This leans more toward a sure thing classification than a mere possibility. Ops well be making no mistake if they stock this ballad right now. There are several dance versions available, and Bing Crosby has a disk ready.

**You Bring Me Down.** A bright prospect for the immediate future is the Ink Spots platter of this mournful torch compo. It can very well repeat the success of their sensational "If I Didn't Care."

**Isle of Golden Dreams.** If the cash customers are looking for a follow-up to the ultra-popular "Sunrise Serenade" you can give it to them with this Glenn Miller waxing of a hit of some years back. In style and handling this Miller disk comes closest to Glen Gray's "Sunrise" since that one made a name for itself. They ought to go for this in a large way.

**Vol Vistu Gaily Star.** And to repeat the hit made with "Bei Mir Bist Du Schoen," you don't have to look further than this Emery Deutsch record. The tune has everything "B.M.B.D.S." had and Deutsch, assisted by a great vocal from Mildred Craig, does it to perfection.

**At Least You Could Say Hello.** A promising song which has the enthusiastic backing of its publisher, thereby giving it more than an equal chance for hitdom. Connie Boswell has a fine platter for the machines that ought to be looked into immediately.

(Double-meaning records are purposely omitted from this column.)

## MILLER'S MONTHLY MUSIC MACHINE TIP OFF!

A SIX STAR SALUTE to  
The Record Of The Month.IT'S A HUNDRED TO ONE  
(I'M IN LOVE)

Recorded by

- |                                      |                                  |
|--------------------------------------|----------------------------------|
| * DICK JURGENS—Vocalion<br>(5063)    | * TOMMY DORSEY—Victor<br>(26363) |
| * JOHNNY MESSNER—Bluebird<br>(10387) | * JAN SAVITT—Decca<br>(2738)     |
| * JACK TEAGARDEN—Columbia<br>(35215) | * DICK TODD—Bluebird<br>(10398)  |

Big Stars + Big Song = Big Profits... Order Today!

MILLER MUSIC, INC.

1629 BROADWAY • NEW YORK

NOW IT CAN BE SOLD!

"IN A LARRY CLINTON'S  
GREATEST RECORDPERSIAN"  
MARKET

VICTOR 26283

Tops everywhere as entertainment draw!



Put him to work for you!

They're calling him the biggest thing to hit the entertainment business this year! Glenn Miller's following is composed of all types, due to his versatility. He's a wonderful pepper-upper for coin machines.

New Victor and Bluebird Records to capture coins

- B10366—Over the Rainbow; Ding Dong! The Witch Is Dead  
*Glenn Miller and His Orchestra*
- B10372—Blue Orchids; Baby Me  
*Glenn Miller and His Orchestra*
- B10324—I Can't Afford to Dream; Comes Love  
*Artie Shaw and His Orchestra*
- 26346—March of the Toys  
*By the River Saint Marie  
Tommy Dorsey and His Orchestra*

It Pays to Use  
**VICTOR AND BLUEBIRD RECORDS**  
Victor Division, RCA Mfg. Co., Inc., Camden, N. J.  
A Service of the Radio Corporation of America  
Trademark "Victor" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc.

What JIMMY DORSEY Records are Doing For—  
**BRUCE SWAYZE, JR.**

Ferriday, Louisiana

"Jimmy Dorsey has some swell tunes . . . cashing in for me."

**JIMMY DORSEY**

World's Greatest Saxophonist and his orchestra featuring Bob Eberly and Helen O'Connell

**DECCA RECORDS**

Lagos, Nigeria

The Nigerian Railway has placed two or three ticket vending machines in railway stations to see how they work out. These machines would be pioneers for coin-operated machines here, but the slug business is so thriving that coin-operated machines cannot do much.

The ticket vending machines accept a penny (two cents) in the coin chute. The machines were made in London. (Consular report, July 31, 1939.)

Santos, Brazil

A few coin-operated machines are to be found in this district. There are games and venders which have been acquired as second-hand machines. Santos is not primarily a distribution center, most equipment coming from Sao Paulo. (Consular report, July 21, 1939.)

**Aix-en-Provence, France**

Dear Sir:

It is with pleasure that I reply to your letter and I wish to inform you that I am satisfied with receiving your magazine *The Billboard* in which I find the addresses of American firms with which I can enter into business relations.

With regard to business I wish to let you know that we are passing thru a crisis since the last law has been decreed which prohibits all machines which have a jackpot.

At present business can be done with the electric billiard, whose attraction is not the winning of money, but a free play; in this category of games the machines we need are the ones that record the winners by means of a meter so as to permit the operator to know how many winners there are.

With regard to my Kermesse (county fair) I do fairly well, but I wish you to know that in France we are burdened with heavy taxes which incur our budget. With sincere regards, I am,  
F. BAILLE.

**Melbourne, Australia**

Sirs:

Thru the kind offices of the American Consulate in this city I learn that you are interested in automatic machines in Australia.

A list of types of machines in which I understand you are interested has been submitted to me and for your guidance I will attempt to give you an indication of local conditions as applied to these machines.

In the last 12 months large numbers of the phonograph machines have been imported here and the field is fairly well covered. Scales of various types are operating in all the states. Fortune tellings and similar machine are designed and made here in addition to others imported.

I would be pleased to have detailed information with prices and, if possible, with illustrations on cigaret vending, merchandising (chewing gum, etc.), beverage and reel machines. Prices quoted must include provision for use of Australian coins. Yours faithfully,  
J. ROSEN.

Colombo, Ceylon

The coin machine business here is, of course, small. However, it occupies the time of one firm which deals in vending machines and skill amusement table games. Of the total population of approximately 5,500,000 only about 10,000 are Europeans or Americans. (Consular report, July 27, 1939.)



A. VAN HEESCH, BELGIAN coin-man, has been very successful in the operation of machines, particularly cranes, in Belgium. He reports that one of the greatest successes of coin machines in Belgium today is the automatic phonograph. Van Heesch has been in the business since 1931 and is located in Antwerp.

The **Starlite** by Gabel

now being offered at **PRE-SHOW PRICES**

Just what you need to land the business in those highly competitive spots.

An 18-record player with mellow illumination backed with the pledge

"IT'S GABEL QUALITY BUILT"

★ ★ ★

Write or wire for complete information

**THE JOHN GABEL MFG. CO., 1202 W. Lake St., Chicago**

AMERICA'S LARGEST PHONOGRAPH DISTRIBUTORS OFFER FACTORY RECONDITIONED COIN-OPERATED PHONOS, All Makes, at RECORD BREAKING LOW PRICES

- Mills Do-Re-Mi .....\$29.50
- Mills De Luxe Dance Masters... 24.50
- Mills Dance Masters..... 17.50
- Rock-Ola 12 Record..... 34.50

**EXPORT OUR SPECIALTY**  
Cable Address **EASTCOPHON**

SPECIAL PRICES ON ALL MAKE COUNTER MODELS  
**EAST COAST PHONOGRAPH DISTRIBUTORS, Inc.**  
SAM KRESSBURG, Manager  
625 Tenth Avenue (Phone: LOnacre 5-4877) New York  
PHILADELPHIA BRANCH: 2012 Market St., Philadelphia, Pa.  
BALTIMORE BRANCH: 213 E. Mt. Royal Ave., Baltimore, Md.

**FREE STARTLING PLAN TO GET YOU STARTED WITH MILLS THRONE OF MUSIC**

- WE'VE GOT TO MAKE ROOM FOR OUR NEW MILLS LINE.**
- Turf Queen ..... \$ 5
  - Mills Railroad ..... 20
  - Tops ..... 6
  - Chico Derby ..... 5
  - Ski HI ..... 8
  - Easy Steps ..... 10
- 75 Mills Slots (all models) at sensational prices. Write for them.  
1/3 Cash, Balance C. O. D.

**WRITE—WIRE PHONE**  
**RAY BIGNER**  
1983 State Ave., Cincinnati, Ohio  
Exclusive Mills Distributor for Southern Ohio Southeastern Indiana Northern Kentucky

**AND LOOK AT THESE PHONOGRAPH BAR-GAINS--ALL RECONDITIONED BY FACTORY TRAINED MEN.**

- Do Re Mi.....\$50
- Studio ..... 85
- Dance Master..... 25

Only a few left—rush your order today.  
1/3 Cash, Balance C. O. D.

Be Ahead of the Crowd  
**SUBSCRIBE TO THE BILLBOARD**

FOR THE

CONTINENTAL MARKET

IT IS

THE NOVELTY CO.

42 RUE de PARADIS, PARIS



Exclusive Agents  
for  
DAVAL, CHICAGO

Oscar Yeni, Gen. Mgr.  
Isy Mordo, Sales Mgr.

Geneva,  
Switzerland

Gentlemen:

It is with pleasure and thanks that I take advantage of your wonderful offer. However, not having a fit picture of myself at hand I will simply describe myself as being 43 years of age, an active business man in the automatic trade for over 10 years.

In the hotel business before. Idea of going into this business came from observing operators. But, as I often used to note that most of the games gave much trouble to the operators, I went ahead manufacturing games of quality that held. The idea was good, as it soon enabled me to obtain prices 30 and 50 per cent higher than other manufacturers used to get for the same games, and this with thanks from everyone interested.

At present, head of my firm, the most important in Switzerland, I just finished the most fascinating skill game ever constructed. It brings in as much as any game used to get here and judging from orders already pouring in I can assure you that it is a real great success.

This novel machine, for which I obtained last week an order of 300 to be delivered at a single firm in England, is strictly a skill game, a regular kicker with 8 (eight) square steel, 12 (twelve) or 22 (twenty-two) figures are fixed. The rods have triggers on one end and by pulling them the figures, in two pieces and articulated, actually does kick the ball with nervous and lightning blows in the direction of the adverse goal imitating perfectly the human kicker on the field. One play with 10 (ten) balls lasting three to four minutes bring in as much as 500 (five hundred) Swiss francs, over \$100 per month! The game has this distinct advantage over many others of being very fascinating. It holds the players around the table, they forget all about the movies.

Two, four and six persons can play at the same time. Girls, children, men and women all play with glee. For soldiers, aviators, chauffeurs, there is not a game that will help them so much in developing lightning thinking and skillful, sure movements. All M. D.'s agree that everybody should play on this game.

Newly patented, this skill game is entirely constructed with white hammered metal, of a very modern design, luxurious. It is suitable for any place and every country in the world.

As a closing word, I wish to make it known that there is lots of honest money to be made with good dependable, strictly skill games. My firm operates over 400 (four hundred) of them with success and large profits. The police respect us and we have the consideration of everybody.

Not wishing to take more of your time I thank you again, Mr. Hurd, for your wonderful idea and beg you to note my order for at least 50 great issues of *The Billboard* which we will gladly pay on receipt or in advance.

MARCEL LUCCA.

WHOOERDOO

AUTOMATIC  
TOKEN PAYOUT



WESTERN PRODUCTS, INC.

925 W. North Avenue, Chicago.

CLOSEOUTS

- 10 Grandstands ..... \$79.00
- 3 Hawthornes ..... 72.00
- 8 Winning Tickets ..... 72.00
- 15 Western Derby Kings ..... 59.00
- 15 Western Derby Clocks ..... 59.00
- 30 Fairgrounds, large packs ..... 27.00
- 30 Fleetwoods ..... 27.00
- 2 Stoner Zippers ..... 27.00
- 3 Kenney Pot Shots ..... 65.00
- 3 Mills Flashers, Fruit ..... 35.00
- 1 Stables ..... 27.00
- 1 Bally Entry ..... 27.00
- 1 Derby Time ..... 37.00
- 15 Preakness, large packs ..... 19.50

Wire 1/3 Deposit.  
Ref., Utah Savings & Trust Bank.

STEWART NOVELTY CO.

136 E. 2nd S., Salt Lake City, Utah.

Nassau, Bahamas

The principal source of wealth in the colony is from winter residents, the winter visitors who stay at the hotels and boarding houses. They number over 60,000 annually and spend from \$500 to \$25,000 each. There are three large and expensive hotels catering to this trade, which is concentrated in the short winter season. (Consular report, July 12, 1939.)

Can Use Fifty

To the Editor: I can use about 50 copies of your special bulletin, "Much Ado About Pinball," if you have them to spare.

Sure is a swell writeup. I gave a copy to the foreman of our court grand jury and it sure changed his idea altogether. If there is any charge connected with these copies, please bill me or send C. O. D.—C. M. S., Texas, September 12, 1939.

OPERATORS! JOBBERS! DISTRIBUTORS! MANUFACTURERS!

REMEMBER THE DATE AND BE THERE!

GRAND  
OPENING

OF OUR NEW SHOW ROOMS

1455 W. FOND DU LAC AVE.

MILWAUKEE • WISCONSIN

A BIG TIME FOR EVERYBODY!

MILWAUKEE COIN MACHINE COMPANY

TUESDAY,  
OCTOBER  
3RD

EATS!  
DRINKS!  
FUN!

LOOK OVER THESE NEW PRICES AND SAVE \$\$\$

All Reconditioned Ready To Operate. 1/3 Cash With Order, Balance C. O. D.	
Seeburg 1938 Regal.....	\$179.50
Wurlitzer 1938 Model 24.....	149.50
Rock-Ola 1938 Windsor 20.....	139.50
Seeburg's 1938 Gems 20.....	154.50
Seeburg's 1937 Royal 20.....	139.50
Seeburg's 1937 Rex 20.....	114.50
Rock-Ola 1937 Imperial 20.....	84.50
Wurlitzer 1937 616-A.....	94.50
Wurlitzer 1937 616.....	89.50
Rock-Ola 1937 Rhythm Kings.....	\$44.50
Wurlitzer Model 412.....	49.50
Rock-Ola Regulars.....	29.50
Seeburg Symphonola, Model A.....	29.50
Mills Do-Re-Mi.....	29.50
Mills Swing Kings.....	29.50
Mills Dance Master De Luxe.....	22.50
Mills Regular Dance Master.....	16.50

Write for our New Bargain List, listing over 500 Reconditioned Machines. Used Phonograph Records. All usable. Our choice per hundred, \$3.00.

BADGER NOVELTY COMPANY

2546 N. 30TH STREET,

MILWAUKEE, WIS.

LIKE NEW-24-RECORD WURLITZERS

WHILE THEY LAST  
\$149.50 EACH

SOUTHERN AUTOMATIC MUSIC CO.

542 2nd Street, Louisville, Ky.



THE MICO AMUSEMENT MACHINE CO., of Paris, is the site of this picture, which includes an American coinman and his family. Left to right are Avron Gensburg, Mrs. Gensburg and Sam Gensburg, of Chicago Coin Machine Mfg. Co., Chicago. Others, of the Mico firm, are Habib Mico, Victor Mico, Micheline Sarfati and Albert Sarfati.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

# Low Prices! SPECIALS! High Quality!

## 5-BALL FREE PLAY NOVELTY GAMES

Bally Double Feature	\$39.50
Bally Spottem	44.50
Bally Chevron	47.50
Bally Fifth Inning	45.50
Exhibit Skyrocket	42.50
Exhibit Contact	47.50
Exhibit Bounty	29.50
Keeney Free Races	27.50
Genco Rink	39.50
Genco Ragtime	27.50
Genco Circus	39.50
Daval Gem	29.50

## 5-BALL REGULAR NOVELTY GAMES

Genco Double Track (2 games in one!)	\$29.50
Genco Stop & Go	29.50
Bally Fifth Inning	39.50
Bally Reserve	13.50
Bally Arcade	19.50
Stoner Chubbie	34.50
Stoner Races	12.50
Daval Slidekick	24.50
Daval Trio	29.50
Chicago Coin Majors	22.50
Chicago Coin Marvel	25.50
Chicago Coin Peachy	21.50
Exhibit Regatta	19.50
Exhibit Lightning	24.50

## SPECIALS! AUTOMATIC PAYOUTS

Bally Thistledown	\$89.50
Bally Sport Page	59.50
Bally Klondike	39.50
Bally Fairgrounds	29.50
Bally Fleetwood	29.50
Bally Entry	24.50
Bally Stables	29.50
Western Ak-Sar-Ben	29.50
Western Preview	9.50
Mills Flasher	34.50
Stoner Turf Champs	13.50

## SPECIALS! LEGAL EQUIPMENT

Bally Baskets	\$32.50
Bally Racers	29.50
Kirk's Blow Ball	37.50
Seeburg Hokey, like new	34.50
Rock-Ola Tom Mix Radio Rifle	52.50
Groetchen Skill Jump, with base	27.50
Pingo, counter machine, new	12.50
Exhibit Hi-Ball	34.50
Rock-Ola World Series	69.50

Every machine carefully reconditioned and rechecked by factory-trained experts. All games specially packed for export. Export terms: Cash with order. Prices C. I. F. Domestic terms: 1/3 deposit with order, balance C. O. D. Hundreds of other games ready for immediate shipment. Write or cable your order at once. Write for our Special Bulletin. References: Main State Bank, Chicago; National Carloading Corp.

**MONARCH COIN MACHINE CO.**  
1731 BELMONT AVE., CHICAGO, ILLINOIS, U. S. A.  
Cable: MOCOIN

# A Summary Report on European Machines Trade

The following report was written for The Billboard by its news correspondent in France before the outbreak of the present conflict. The report is interesting as an indication of coin machine progress up to that time.

The measures taken by the Union have been effective and they are in continual contact with the authorities and are getting laws and regulations passed which cannot fail to benefit the industry as a whole.

## FRANCE

PARIS.—The most outstanding event in the coin machine trade during the past year was probably the introduction of the phonograph at the French coin machine show. M. Matry, of the Societe M.A.E., who claimed the distinction of bringing the first modern phonographs to France, was encouraged by the reception given the machines at the exposition and became enthusiastic about the future for such musical entertainment.

Favorable reports in the amusement games business came earlier in the summer to French operators, when temporary privileges for operating games were granted. Great hopes for games were centered in the fact that the Chambre des Deputies would render a decision in regard to games, etc., in October, 1939. The French government permits racing, etc., and conducts a National Lottery, but was not so lenient toward pinball for the last year.

All distributors and operators were very optimistic in looking toward 1940, and another French coin machine show had been planned for November. One large firm reported it had sold 2,500 machines during this year so far, and expected to sell 3,500 in 1940.

## BELGIUM

BRUSSELS.—Belgium imports mostly reconditioned American machines from France and England. Following a typical crusade, laws were passed which were interpreted in many different manners by the local authorities in various sections of the country.

Confiscation of all bells was ordered, causing a deplorable situation to exist and the complete failure of several firms.

The industry, in an endeavor to protect itself, formed the Union Professionnelle de l'Automatique Belge, naming M. G. Starr, president; M. Chavee, vice-president and M. G. Constad, legal adviser. This group was acceptable to the government and assumed entire responsibility for the future of the industry in the kingdom. The first step was to decide what were to be considered legal and illegal machines. When this was arranged, confiscated machines considered legal were released and allowed to operate.

## ROUMANIA

The machines meeting with the most popular favor in Roumania are the candy vending machines and scales. A few pin tables are to be seen, these mostly exposed at the street and county fairs. No difficulty is placed in the operating by the authorities and there appears little future in Roumania for this type of amusement.

## DENMARK

COPENHAGEN.—Recently, a friend in summing up Denmark described it as a nation of engineers, milk, bicycles and automatic vending machines. In a general way, this brief description of a beautiful country with three and a half million inhabitants, is exact.

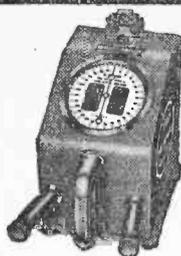
In Copenhagen, with 750,000 residents, there are 372,000 bicycles. This Billboard correspondent has never seen a machine distributing bikes, but if it exists, it will be found in Denmark.

Amusement machines are seldom seen, but walk thru any of the downtown streets of the cities and towns and you are flanked on either side by an unceasing row of distributing or vending machines. To try to enumerate what they contain would be a waste of space, just consider every category of articles and food from baby shoes and tobacco to perfume and fish. It can be had

### Conditions Change

The European war suddenly interfered with reports and messages from many nations of the world. Many of the reports which we did receive were suddenly made out-of-date by the rapid changes in conditions.

It is sincerely hoped that soon conditions will return to normal, and that next year when we again invite fellow members of the trade to express their views in the columns of The Billboard, it will be possible to hear from every nation under the sun.



# Here Are 2 LEGAL LEADERS IN AMUSEMENT DEVICES

GOTTIEB DE LUXE  
3-WAY GRIP TESTER  
Sample, \$19.50

A.B.T. CHALLENGER  
10 Shots for 1c  
Sample, \$24.50



**JOBBERS:** Write for quantity prices. We have a large stock of both of these machines available for immediate delivery. Machines listed below are slightly used and offered subject to prior sale.

### 5-BALL NOVELTY, FREE PLAY

25 Bally Spottem	\$ 34.50
3 Toppers	42.50
2 Majors	34.50
5 Daval Box Scores	30.00

### 15 Bally Fifth Inning

1 Free Races	34.50
2 Genco Rink	30.00
1 Genco Fair	27.50
2 Paramounts	15.00
25 Chevron	34.50
5 Cowboy	49.50
25 Contacts	37.50

### 1 Bull's-Eye

1 Bull's-Eye	\$ 7.50
1 Sky High	7.50

### AUTOMATIC PAYOUT

1 Air Race	\$ 7.50
3 Fair Grounds	22.50

### PHONOGRAPHS

7 Wurlitzer G16	\$95.00
6 Wurlitzer 412	52.50
12 Wurlitzer P12	39.50
8 Junlor Gabels	15.00
3 Mills Dance	
Masters	10.00
3 Seeburg Selector Phones	19.50

1 5c Blue Fr. no G. A.	\$35.00
5 5c Regular Bell	27.50
2 5c Cherry Bells	57.50
1 5c Cherry Bell	47.50
1 5c Regular Ven.	
G. A.	22.50
2 1c Regular Bells	
G. A.	22.50
1 5c Front Ven. Twin JP	12.50
1 5c Futurity Bell	22.50
1 5c Front Ven. single JP	15.00
1 5c Red Front G. A.	32.50
1 Bonus Bell F. S.	80.00
1 25c Handload JP	75.00
1 5c Melon Bell	47.50
1 10c Melon Bell	49.50
1 25c Futurity Bell	22.50
2 25c Melon Bells	50.00
8 25c War Eagle	22.50
1 25c Goose-neck, double J. P. Bell	32.50
1 5c Mills Smoker Bell F. S.	42.50

### 5-BALL NOVELTY, REGULAR NOV.

2 World's Fair	\$ 15.00
1 Grand Slam	10.00
40 Bally Reserves	4.00
3 Palm Springs	9.50
2 Chico Derbys	4.00
1 Exhibit Review	12.50
2 Western Baseball	57.50
1 Line Up	7.50
1 Final Score	7.50
1 Stop and Go	25.00
1 Bally Zephyr	6.50
1 Trophy	20.00
1 St. Moritz	20.00
1 Genco Recorder	15.00
1 Jig Joy	9.00
2 Long Beach	7.50
1 Stoner Zeta	15.00
2 Airway	6.50
1 Bally Chevron	42.50
1 Daval Spinner	15.00
1 Slide Kick	30.00
1 Request	15.00
1 Zip, Orig. Model	10.00
1 Bally Eureka	50.00
2 Bally Victory	100.00

### 2 ABT Challenger Targets F. S.

2 ABT Challenger Targets F. S.	\$22.50
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### COUNTER GAMES

1 Deuces Wild	\$ 8.00
9 5c Jenn. Grandstand	10.00
1 Mills Kounter King	7.50
1 Bally Baby	6.50
5 Spinner Winners	12.50
2 Vest Pockets	27.50
5 Model F ABT Targets	12.50

### CONSOLES

2 1938 Bang Tails	\$110.00
3 1938 Dominos, cash pay	110.00
3 Seeburg Rayo-Lites, orig. models	72.50
7 Faces Races 5c cash pay, Ser. 5100 to 5800, clean and reconditioned	110.00
2 Paces Races 25c play, No. 3764, \$90.00; No. 5033	185.00

### SLOT MACHINES

3 25c Blue Fr. G. A. Bell	\$42.50
6 5c Blue Fr. G. A. Bell	35.00

### WATLING

1 5c Rol-a-Top G. A.	\$22.50
1 5c Gooseneck single JP	10.00
2 1c Watling Twin JP	15.00

### PACE

1 25c Bell no JP	\$ 7.50
1 5c Comet	27.50
3 1c Comet Twin JP green	40.00

### JENNINGS

1 25c Bell no JP	\$ 7.50
1 5c Century Ven.	25.00
2 1c Duchess	15.00
11 Columbia Twin JP Bell	22.50
5 Challenger ABT S. U.	20.50

All orders must be accompanied by 1/3 deposit in the form of P. O., Express or Telegraph money order. The above prices are effective September 30, 1939. Write and ask us to put you on our mailing list and also write us for your price on any new games that have been released by the respective manufacturer.

# MOSELEY VENDING MACHINE EX., INC.

800 BROAD STREET, RICHMOND, VA.  
Day Phone 3-4511 Cable Address: MOVEMCO Night Phone 5-5328

## GERMANY

BERLIN.—To use the expression of several of the foremost figures in the German automatic industry, "it is in a critical condition." According to the common's journal *Der Automat*, strenuous efforts are being made to the Reich Government that action be taken to permit the industry to continue.

What is most required is metal. Now and for some years past plastic materials have almost entirely replaced the essential metals in the fabrication and the results have not been satisfactory. Not being able to offer a competitive machine in the home market, the large exportation German manufacturers and jobbers enjoyed is to all intents and purposes, ended.

To procure the various metals required, the industry must be accepted as a national necessity by the Minister of Economy. To get the consideration of that ministry, it must go thru official channels. The facts were submitted to the Bureau of Physico-Technic (Can be likened to Arts and Crafts) attached to the Ministry of Public Welfare, where it is at present. Little hope is entertained that the result will be favorable, as the Bureau has had the affair since early April and with the international situation as it is, the metal will be required for other purposes.

In a new regulation issued by the Minister of Economy, the exterior distributing machines called Pic-Pic are to be suppressed January 1, 1940; it distributes chocolate and cold meats. In the new ruling no machine shall be permitted to function on a public thoroughfare.

In a report on the last Automatic Exposition in Leipzig, the *Werberat*, official journal of the Council of Industrial and Commercial Propaganda, states the Fall Exposition was not the success hoped for and considers two

# Try "PICK-A-PACKS" FOR PROFITS



## The New Outstanding Counter Game

**ACTION-THRILLS-SUSPENSE**

**A SURE PENNY GETTER**

Wherever Cigarettes Are Sold.

**\$2375 F. O. B. CHICAGO**

— 1/3 deposit with order

Money refunded if not satisfactory. \$60.00 to \$120.00 per month per Machine.

**AGENTS WANTED.**

**BAKER NOVELTY CO.**

2944-46 LAKE ST., CHICAGO

expositions (spring and fall) are too many.

That machines are not an entire failure is shown in the yearly financial report of the chocolate manufacturer, Stollwerck, who specializes in that method of marketing its products. For the year ending June 30, 1938, the net earnings were 650,000 marks (\$830,000) allowing a dividend of 7 per cent. For the same period in 1937, the earnings were 552,000 marks for a dividend of 6 per cent.



# BANNER MARCHES ON

LEADING THE PARADE WITH ONLY THE BEST MACHINES INTO THEIR NEW PITTSBURGH BUILDING - 1508 FIFTH AVE. OFFICIAL OCCUPATION DATE-SATURDAY, SEPTEMBER, 30, 1939 THE OCCASION WILL BE GLORIOUSLY CELEBRATED!! ALL FRIENDS AND CUSTOMERS EVERYWHERE CORDIALLY INVITED TO BE PRESENT-ENJOY ALL EVENTS . . .

AND SEE

## PAGE'S

WORLD FAMOUS PRODUCTS THAT HAVE PROVEN THEIR SUPERIORITY TO OPERATORS EVERYWHERE! YOU'RE DOUBLY SURE TO DOUBLE YOUR PROFITS WITH THE NEW PACE LINE OF MONEY-MAKERS!

Manufactured by . . .

PACEMFG. CO., INC., 2901 Indiana Ave., Chicago

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.

AND SEE

## GROETCHEN'S

GREAT NEW MACHINES THAT WILL OPEN THE WAY FOR YOU TO ENJOY BIGGER-BETTER - EASIER AND STEADIER PROFITS FOR YEARS AND YEARS TO COME!!!

Manufactured by . . .

GROETCHEN TOOL CO., 126 N. Union St., Chicago

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.



**LUCKY STAR 1c PLAY PUT-TAKE**  
ALUMINUM CABINET ..... \$10.75  
SOLID WALNUT ..... \$8.95  
Choice of Several Play Combinations  
1/3 With Order.  
**CAMCO PRODUCTS CO., INC.**  
1200 Godfrey Ave., Grand Rapids, Mich.

1 Bally Victory, front-door model. \$100.00  
1 Bally Victory, lat. mod., like new 125.00  
3 Bally Eurekas, each ..... 60.00  
1 Bally Variety, like new ..... 50.00  
1 Bally Chevron, like new ..... 40.00  
1 Exhibit Chief ..... 25.00  
1 Fleet 1 Palm Springs, each ..... 10.00  
Texas State Tax on Above \$5.00 Extra.  
1 Bambino, 1 Bally Paramount, ea. \$ 15.00  
3 Fair Grounds, excellent cond., ea. 35.00  
1 Pacos Race Ser. 3443, cab. red one light oak; changed 30 to 1 odds. 40.00  
5 Seeburg 20-Rec. Rex, excl. cond., ea. 125.00  
1/3 Cash With Order, Balance C. O. D.  
**LONE STAR VENDING CO.**  
230 Nolan Street, San Antonio, Tex.

### CMI Greetings To Coinmen All Over the World

To members of the coin machine trade in all countries the world over: Greetings from Coin Machine Industries, Inc., the national association of manufacturers of coin-operated machines of every kind and description.

We take great pleasure in extending to you, in this special international issue of The Billboard, a most cordial invitation to attend the annual convention and coin machine show of this association to be held in Hotel Sherman, Chicago, January 15, 16, 17 and 18, 1940.

There are always a goodly number of coin machine men from foreign countries who attend our shows. We are always pleased to accord them special welcome and see that they are given every consideration and attention. We like to have them with us and hope always that they are glad they came and want to come again. You will see all the coin machine industry, both machines and people, at

the same place and under one roof at our 1940 convention and show. We urge that you attend and we promise to do all that we can to make it pleasant and profitable to you.

**JAMES A. GILMORE**  
Secretary-Manager.



A. MANZI, OF MANZI BROS., London coin machine firm, is the son of Luigi Manzi, one of England's oldest coinmen and one of the first to use bell machines in the British Isles. His son is now a part of the business.

### Wanted -

EXPERIENCED Punch Board Salesmen with following Liberal drawing account and commission. A few choice territories available. Write giving full particulars including experience, territory desired, present connection and all pertinent facts.

ALL REPLIES STRICTLY CONFIDENTIAL  
**GOLD STAR**  
MANUFACTURING COMPANY  
19330 Michigan Avenue  
DEARBORN, MICHIGAN

### NEW COUNTER GAME SKILL MIDGET BASEBALL

This new Penny Counter Game has been "Location Tested" and proclaimed a "Winner" by experienced Operators. It is a genuine SKILL GAME and also Vends a Ball of Gum for Each Penny.

**OPERATORS & JOBBERS**  
Write for Details To-day!

**D. ROBBINS & CO.** 1141 B DEKALB AVE. BROOKLYN, N.Y.

# BANNER MARCHES ON

LEADING THE PARADE WITH ONLY THE BEST MACHINES INTO THEIR NEW PITTSBURGH BUILDING — 1508 FIFTH AVE. OFFICIAL OCCUPATION DATE—SATURDAY, SEPTEMBER 30, 1939 THE OCCASION WILL BE GLORIOUSLY CELEBRATED!! ALL FRIENDS AND CUSTOMERS EVERYWHERE CORDIALLY INVITED TO BE PRESENT—ENJOY ALL EVENTS . . .

AND SEE

## DAVAL'S

SENSATIONAL, NEW "MILLION-PLAY-TEST" GAME THAT'S BOOMING PROFITS TO NEW HIGHS FOR OPERATORS ALL OVER THE COUNTRY! IT'S THE GAME YOU'LL ACCLAIM—A HIT!!

Manufactured by . . .

DAVAL MFG. CO., 315 N. Hoyne Ave., Chicago

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.

AND SEE

## EXHIBIT'S

DYNAMIC NEW GAME THAT IS YEARS AHEAD OF ANYTHING ON THE MARKET! IT'S THE—"MORE PROFIT PER GAME" SENSATION!! A WINNER IN EVERY WAY!

Manufactured by . . .

EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.

**NOVELTY GAMES**

- 1 Grand Slam
- 1 Skipper
- 1 El Toro
- 4 Gaytimes
- 1 Hit (F.G.)
- 1 Bally Fleet (F.P.)
- 1 Splash
- 4 Bally Zephyrs
- 1 Bullseye
- 1 Recorder (F.P.)
- 1 Hi-Ball
- 3 Bally Reserves
- 3 Jungles
- 1 Nags
- 2 Zeta
- 1 Skt-HI
- 1 Forward March

**COUNTER GAMES**

- 3 Bally Babies (Cig. Reels)
- 1 Evans Keeno
- 1 Sparks 5c (Cig. Reels)
- 25 Superior Penny Packs (Cig.)
- 4 Reel Spot
- 1 Races
- 1 Norris Cigarette
- 1 Roulette 1c
- 6 Mills Tickettes
- 2 A.B.T. Target Skill
- 1 New Punch-A-Ball
- 1 5c Tally (Cig. Reels)

MAKE US AN OFFER. WRITE OR WIRE.

**MARIETTA SERVICE CO.**

308 Montgomery St.,

MARIETTA, OHIO

**Attention, North & South Carolina Operators**

Bargains—Bargains—Bargains. A real buy in Used Straight Novelty Games, \$5.00 up. Free-Play Games, Consoles, One Balls, Counter Games, Vest Pockets and Slots. Wanted—All kinds of Free-Play Novelty Games, Counter Games, Vest Pockets and Phonographs, prefer Wurlitzers.

A. & P. NOVELTY EXCHANGE, 701 Twigg Street, Augusta, Ga.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

**MISCELLANEOUS**

- 3 Auxiliary Wurlitzer Speakers in Cab.
- 50 Norris 1c-5c Comb. Venders
- 2 Gorretta Cigarette Venders

**PAY-OUT TABLES**

- 1 Bally Ace
- 1 Bally Bluebird
- 1 Bally Classic
- 1 Bally Capom
- 1 Bally Peerless
- 2 Bally Jumbo
- 1 Daily Limit
- 1 Bonus
- 2 Bally Derby
- 1 Turf Champ
- 1 Gold Award
- 1 All Stars

**SLOTS**

- 1 25c Mills Skyscraper
- 5 5c Watling Twin J.P.
- 1 5c F. O. K.
- 2 1c Little Dukes
- 1 5c Mills Skyscraper
- 1 5c Jennings Victoria
- 1 10c Jennings
- 1 5c Mills Wolf Head

**CONSOLES**

- 1 Rosemont
- 1 Dixie Dominoes
- 2 Stoner's Zippers
- 1 Ray's Track
- 2 Kentucky Clubs
- 1 Galloping Dominoes

## Games Tested During Stress

Army and navy officials approve idea as amusement for service men

ST. JOHN, N. B., Sept. 23.—There has been a noticeable improvement in marketing conditions for coin machines since the outbreak of the war. This is due to the presence of thousands of soldiers and sailors and the distribution of pay checks and cash to these men suddenly recruited into service in the Canadian fighting forces, and to hundreds of special police hired by civic, provincial and dominion governments as guards against sabotage on public buildings, works and projects. Most of the men now receiving money regularly whether in or out of uniforms were unemployed when war was declared.

The soldier camps for training men for home defense and overseas service are located at St. John, Fredericton, Moncton, Woodstock, Bathurst, Sussex and Campbellton in New Brunswick; Halifax, Amherst, Windsor, Aldershot, Liverpool, Yarmouth and Sydney in Nova Scotia;

Charlottetown on Prince Edward Island. The naval bases are at St. John and Halifax.

In all these centers coin machines are getting a highly increased play. It is felt by the military authorities that the soldiers need amusement and thus the ban has been relaxed in the centers used for the camps. These will be continued thru the winter. In most instances the

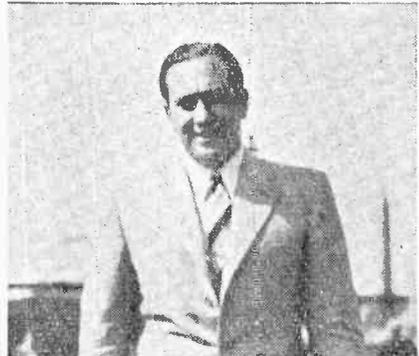
local fairgrounds have been converted into the barracks and drill quarters.

Coin machines have reappeared at lunchrooms, diners, restaurants, tobacco stores, news stands, pool and billiard rooms, bowling alleys, etc. The soldiers and sailors are the most prominent among the players.

The legal aspects of the coin machine trade in the maritime provinces have improved materially since the declaration of war.

With the war the big news, and particularly how Britain and her allies are faring, the coin machines have gone out of the line of attack. Recruits are being called for the various Canadian units, army, navy and aviation.

The police have withdrawn their opposition in some of these places to games. It is quite apparent that the heads of the military and naval bases have decided that soldiers and sailors must be amused, and the coin machines come under that amusement heading. The civil police are taking their lead from the military and naval authorities and careful not to antagonize the latter. While war is on the army and navy are supreme. Some of the unit commanders are reported to have even allowed music machines and venders in their barracks' recreational quarters, and with probability of installation of pinball games, the profits to go to the units along with the canteen proceeds on smokes, soft drinks, candy, ale, etc. There has been no outbreak against the loosening of the bars by the military and navy.



LUIGI MANZI, founder of the firm which is now called Manzi Bros., is one of the oldest English coinmen. He is credited with having been a pioneer in the introduction of bell machines in England. His two sons have now succeeded him in conducting the business.

# BANNER MARCHES ON

LEADING THE PARADE WITH ONLY THE BEST MACHINES INTO THEIR NEW PITTSBURGH BUILDING — 1508 FIFTH AVE. OFFICIAL OCCUPATION DATE—SATURDAY, SEPTEMBER, 30, 1939 THE OCCASION WILL BE GLORIOUSLY CELEBRATED!! ALL FRIENDS AND CUSTOMERS EVERYWHERE CORDIALLY INVITED TO BE PRESENT—ENJOY ALL EVENTS . . .

AND SEE

## CHICAGO COIN'S

NEWEST HIT!! THE GAME WITH NEW FEATURES, NEW SURPRISES, NEW THRILLS AND NEW IDEAS!! THE GAME YOU NEED TODAY!!

Manufactured by . . .

Chicago Coin Mach. Mfg. Co. 1725 Diversey Blvd., CHICAGO

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.

AND SEE

## KEENEY'S

INTERNATIONALLY FAMOUS AND SENSATIONAL PRODUCTS THAT WILL ASSURE YOU THE BIGGEST PROFIT SEASON YOU HAVE EVER ENJOYED IN ALL COIN MACHINE HISTORY!

Manufactured by . . .

J. H. KEENEY & CO., 2001 Calumet Ave., Chicago

Endorsed by . . .

**BANNER SPECIALTY CO.**

1530 PARRISH ST., PHILADELPHIA, PA.  
1508 FIFTH AVENUE, PITTSBURGH, PA.

### London

Gentlemen:  
The firm of Manzi Brothers was founded in 1930 when they took over the



THE DORNERS, Ted L. and B. H. (left to right), of Southampton, Ont., pose for the above picture. Both are coinmen in Canada—Ted being the mechanic and B. H. the location contact man.

well-established business of their father, Luigi Manzi. Mr. Manzi Sr. was one of the founders of the automatic machine business in England and, in fact, put over the fruit machine. When an American firm started exporting the fruit machine Mr. Manzi took them up and operated them in sets of 24 all over England. This was back in 1924.

This publicity undoubtedly led to the popularity of the fruit and accounted for the large sale of machines in this country and also in France and Germany, to which countries he introduced these machines.

By the time pin tables and push boards were produced the boys were in (Alf and Frank) and they started distributing and operating these on a large scale and soon were as they now are one of the largest distributors in England.

Pin tables have had a good run here, altho a large number of newcomers have been attracted into the business.

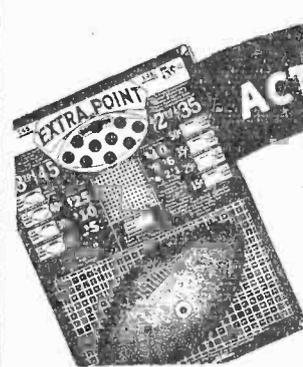
Manzi Brothers distribute and operate all types of automatic machines, giving a service that is second to none.

MANZI BROTHERS.

### Germany

Due to the government's control of importation there is practically no market for American coin machine products. The strict control will allow practically nothing beyond raw materials considered necessary for national subsistence. (Consular report, July, 1939.)

### SUPERIOR'S SPECIAL FOOTBALL BOARDS



**ACTION! PROFITS!**

**JUST OUT!**

A new line of novelty salesboards with the old college thrill! New original symbols that will be as popular as our famous GOLD BELL. Tickets easy to read, easy to check—favorites of operators everywhere.

Write for your free FALL CATALOGUE just off the press. Contains our new line of fall numbers. Also write for Scoops, exclusive salesboard trade paper.

**SUPERIOR PRODUCTS**  
"World's Largest Salesboard Factory"  
14 North Peoria Chicago, Ill.

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "BILLBOARD"

# Money Spent in Travel Boosts World Business

Twenty-year record made public—U. S. citizens hold high record for spending travel money — improved travel and peace will boom business in many countries

WASHINGTON, Sept. 23.—That United States citizens were traveling abroad in ever-increasing numbers was indicated by a 20-year summary of travel made public recently by the Department of Commerce. Travel has become a heavy factor in business and for that reason stress is laid upon the report. Travelers boost many lines of business, from eating places to patronage of coin-operated machines, as they go from place to place. They also contribute considerable in direct revenue to local and national governments in the countries in which they travel. With the development of new and better methods of travel it is expected Americans will maintain their lead in travel to other countries.

During a 20-year period the report shows that Americans have spent 5½ times as much in other countries as foreign visitors have spent in the United States. That means that Americans are spending a considerable sum total in world travel. At the present time it is indicated that much of this total will be turned toward Canada, Mexico and South America.

The study was prepared by Dr. August Maffry, of the Finance Division of the Bureau of Foreign and Domestic Commerce. It does not include in great detail expenditures on travel between the United States and Canada and Mexico.

The study points out that since 1934 outlays for foreign travel have accounted for almost 40 per cent of the total payments by this country to foreigners for services and for 13 per cent of payments for merchandise and services combined.

Dr. Maffry expresses the general conclusion that net payments to foreigners on overseas travel will not in the near future closely approach the heavy sums transferred from this country in 1928-'30 at the height of travel from the United States to foreign countries.

### Benefit to Foreign Nations

"At the peak of overseas travel in 1929," the report says, "payments to foreign countries by United States travelers (exclusive of fare payments to and expenditures on board United States vessels) aggregated \$437,000,000. Receipts from alien visitors to this country (exclusive of fare payments to foreign vessels) amounted to \$66,000,000 in 1929. Net payments to foreigners on overseas travel account in 1929 were therefore \$371,000,000.

"In 1937, at the end of a period of increasing travel following the decline during the depression years, international payments and receipts arising from overseas travel were \$244,000,000 and \$53,000,000 respectively. Thus the net amount transferred to foreigners in 1937 amounted to \$191,000,000, or approximately one-half the amount of the corresponding 1929 balance.

"Total outlays for foreign travel by United States residents, including expenditures in Canada and Mexico as well as expenditures in overseas countries, aggregated \$771,000,000 in 1929. This figure dropped below \$300,000,000

in 1933. And then rose to \$563,000,000 in 1937, the highest level since 1929.

"Expenditures in the United States by all foreign travelers, including residents of Canada and Mexico in addition to residents of overseas countries were, in the same years, \$167,000,000, \$64,000,000 and \$161,000,000, respectively.

### \$500,000,000 Level in 1938

"Net dollar payments to foreigners on international travel account were more than \$600,000,000 in 1929. These payments declined to \$224,000,000 in 1933 and exceeded \$400,000,000 in 1937. Expenditures by Americans abroad in 1938, a year in which foreign travel decreased generally, were still in excess of \$500,000,000, while expenditures by foreign visitors to the United States remained at approximately \$160,000,000. Net payments by the United States to foreigners on travel account in 1938 were reduced to \$357,000,000.

"Estimates of gross revenues received by American and foreign vessels from passenger traffic between the United States and overseas countries reveal that revenues to American vessels ranged from a high of \$55,000,000 in 1929 to a low of \$24,000,000 in 1933. Revenues earned by foreign vessels reached a peak of \$221,000,000 in 1929, as compared with \$76,000,000 in 1933.

"The increase in overseas travel between 1933 and 1937 produced a substantial rise in passenger revenues, with United States lines receiving \$37,000,000 in 1937 and foreign lines receiving \$125,000,000 for the same year. Despite the increase in 1937, however, aggregate earnings were still more than 40 per cent below the level of 1929."

### Lisbon, Portugal

The development of the coin-operated machine industry in Portugal is very slow. Scales and vending machines are used in a limited number. About 30 new machines in the permitted amusement and vending machine class have been placed on locations during the first half of 1939.

Possibly 20 to 30 new scales were also placed. Operators place the machines and handle from two to 20 pieces of equipment. Other firms than the present list of operators have indicated some interest in coin machines. (Consular report, August 10, 1939.)



# DAVY JONES

Combination Novelty and Free Play

There's a fortune waiting for you with Davy Jones. It's new — exciting — thrilling — fascinating. Two ways to win — Action right up to the last second of play. Be sure to see it today.



STONER CORPORATION, AURORA, ILLINOIS

## OPERATORS!! PROTECT YOUR RECEIPTS

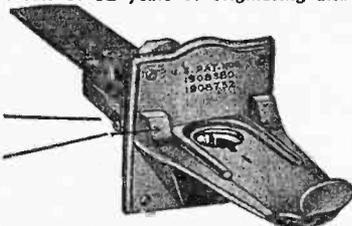
SHYVERS MFG. CO. proudly present The New Monarch Coin Chute. The result of 32 years of originating and developing Coin Chutes.

4 Mounting Holes Are Standard.

Micrometer Adjustment.

Stops All Bending.

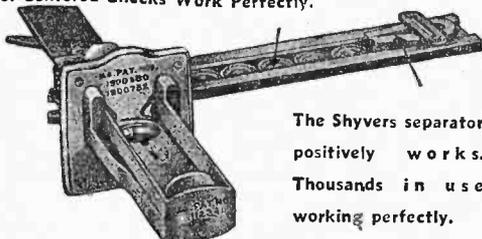
Slide Support



Mae Shyvers Steel Centered Checks Work Perfectly.

This new chute having only 7 principal parts assembled with 2 screws is truly the industry's most perfect chute. No pause in stroke. Simple, rugged and adjustable.

The Front Guard Stops Cheating, Stops Shimming, Stops Bending Up or Down, Stops Driving, Stops Forcing and Rejects all Off Size Checks. Takes money easily.



The Shyvers separator positively works. Thousands in use working perfectly.

This outstanding chute has been tested by over 900 operators and pronounced THE BEST. Adjustable to take or reject worn or Liberty nickels. No pause in stroke, simplicity and ruggedness of construction. Furnished for 1c, 5c, 10c and 25c coins. With front guard or with slide support, or without either. Also furnished with escalator and separator.

SHYVERS MFG. COMPANY 2315 W. HURON ST., CHICAGO.

## ALL NEW MACHINES IN STOCK

WHITE SAILS, VOGUE, GOLDEN GATE, THRILLER, ETC.

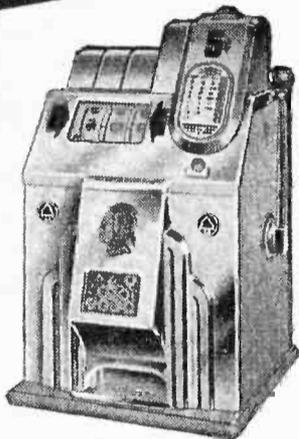
USED MACHINE BARGAINS. MANY LIKE NEW. MAJOR, CHUBBY, CHEVRON, TOPPERS, OCEAN PARK, BANGS, ETC. The following \$5.00 each: Spinner, Fleet, Easy Steps, Regatta, Bally View, Cargo, Globe Trotter, Review, Tops, Swing, Snappy, Ascot Derby.

LOUDON & CO., 140 Astor St., Newark, New Jersey.



ISY MORDO, of the Novelty Co., Paris, is sitting at the table in the middle of his exhibit at the recent exposition of coin machines and allied products in Paris. He is a well-known distributor of many lines of coin machine products.

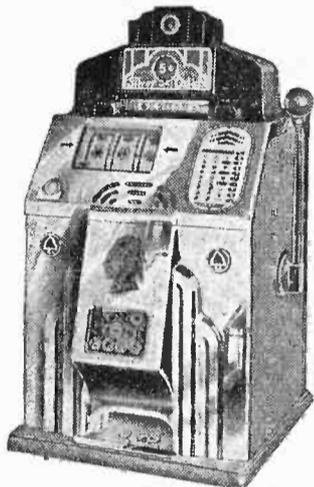
# JENNINGS OFFERS MORE to the operators of Jack Pot Machines, Consoles and Penny Venders



**SUPER CHIEF**

*With Slug Rejector*  
1c — 5c — 10c — 25c Play

Unquestionably the finest jack pot machine made — The sparkling chromium finish gives it beauty beyond compare. The slug proof rejector guarantees profitable operation — the long life dependable mechanism assures years and years of trouble free operation. Super Chief is truly the answer to the operator's demand for a smart looking, slug proof and trouble free machine.



**SILVER CHIEF**

*With Full Vision Coin Escalator*

Popular with hundreds of operators for its unusual beauty and many outstanding features. Equipped with full vision escalator, non-bouncing reels, life time clock and one unit mechanism.

Treat yourself to some really profitable and trouble free operating with Silver Chief.

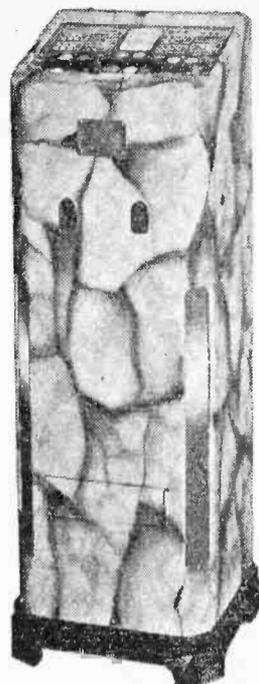
D. D. JENNINGS & COMPANY · 4309 W. LAKE ST. · CHICAGO ILLINOIS

## GOOD LUCK

*With Roto-Dial Spinner*

For you operators of consoles — Good Luck offers features found in no other machine. Roto-dial spinner — three electric spinning dials with the same action and thrills that have popularized the mechanical reel machine. Symbols function in orderly sequence and may be timed to operate a given number of seconds. While Good Luck equipped with Roto-Dial is slightly higher than the standard model, you'll gladly pay the difference for this fascinating profit stimulator.

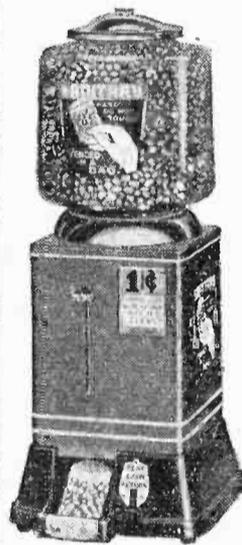
Good Luck is furnished in a beautiful marble-finished cabinet with glamorous light-up feature. Requires the smallest floor space, 14" x 16" and only 45" high — Can be furnished with either "Good Luck" color symbols or the familiar fruit symbols — 1c or 5c play. Also equipped with slug rejector, eliminating 99% of all slugs.



## IN-A-BAG

*The First Really Sanitary Vender*

Here's a smart tip to you operators of penny machines — Be sure to see Jennings In-A-Bag. It's the machine that introduces the revolutionary new sanitary feature — the vending of nuts and bulk confections in sanitary glassine bags. Hundreds of operators now using In-A-Bag report trouble free performance, and earnings 4 to 5 times that of the conventional vender. In-A-Bag is one vender you can really operate at a nice profit — There are a number of models to choose from.



## Morecambe, Eng.

Dear Sir:

It is with the greatest of pleasure that I send this reply to yours of the 2d inst.

I have been in the automatic business for over 40 years, and I have always found it very, very interesting indeed.

Born in Lancashire, I started work as a lad in the cotton trade, but I soon tired of that and worked my brains day and night trying to find a more suitable job. Then I left the mill and tried my hand

at photography, which I carried on for a number of years. Later I traveled the fairs all over Lancashire with an old-fashioned Emma stall. Later I bought a few automatic machines and commenced business as an amusement caterer, being the first person in England to travel fairs with an automatic booth.

I found the business brought in fairly good profits, and I am pleased to say that together with my second wife I am still in the same trade and my wife is very interested and I might add part of the business. We have a large stock of automatic machines and the American distributors deserve great credit for the machines they put on the market. Every year they get better and better.

I myself am getting rather too old to continue in the business but I sincerely hope that my wife will continue with the good work and prove to everyone that the coin machine business is a prosperous one and that the younger generation will continue and turn out still better coin-operated machines than ever before.

Wishing your paper, *The Billboard*, every success, and here's wishing coin operators all over your great city the very best of luck and success for a great many years to come, is the sincere wish of my wife and myself.

MR. & MRS. R. INGHAM.

### Riga, Latvia

Interest in coin-operated machines in this country is confined to charitable purposes. Special licenses are granted to government and private charitable institutions to install coin-operated gambling machines in various clubs, restaurants and cafes for the benefit of hospitals and charities. Scales are seen at the railroad stations. Then we have a number of soap vending machines in the railroad cars. (Consular report, July 27, 1939.)



F. BAILLE, French coinman located at Aix-en-Provence, reports that business can be done with the "electric billiard" (pinball). Operation is limited to free play games. "Glad to receive *The Billboard* in which I find the addresses of American firms which I can enter into business relations," declared Baille.

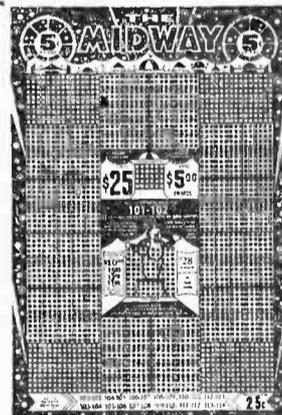
## First With the Latest ANOTHER SENSATION PRODUCED BY CONTAINER Completely New Style Step-Up Board With Jackpot In Center

2520 Hole - "THE MIDWAY"  
Takes in—2520 Holes at 5c ..... \$126.00  
Payout (Average) ..... 71.00  
PROFIT (Average) ..... \$ 55.00

28 Guaranteed Plays in Jackpot Create Greater Player Interest and Longer Play.

Write for Further Information

**'THE OPERATORS' MANUFACTURER'**  
**CONTAINER MFG. CORP.**  
1825-1833 Chouteau Ave., St. Louis, Mo.



## GUARANTEED BARGAINS

ALL MACHINES 100% PERFECT!

FREE PLAY GAMES		NOVELTY GAMES	
Airport	\$47.50	Spooks	\$40.00
Avalon	55.00	Liberty	40.00
Bang	50.00	Lot-o-Fun	40.00
Buckaroo	60.00	Miami	20.00
Bounty	20.00	Majors	35.00
Chevron	45.00	Natural	20.00
Champion	65.00	Odd Ball	10.00
Double Feature	40.00	Palm Springs	10.00
Fifth Inning	40.00	Bally Reserve	7.50
Fair	35.00	Spokes	10.00
Gun Club	40.00	Stop & Go	25.00
Headliner	40.00	Supreme	30.00
Klick	20.00	St. Moritz	20.00
Pot Shot	40.00	Speedy	30.00
Rink	25.00	Suspense	25.00
Spottem	45.00	Spottem	40.00
		Taps	40.00
		Topper	40.00
Seaburg Model A Phonographs	\$30.00	Wurlitzer 616 Phonographs	\$75.00
Seaburg Model B & C Phonographs	35.00	Wurlitzer 616A Phonographs	90.00
Wurlitzer 412 Phonographs	45.00	1/3 Deposit With Order	Balance C. O. D.

## B & B NOVELTY CO.

621 WEST MAIN ST.,

LOUISVILLE, KY.

# New COMBINATION SPOTTEM & HIGH-SCORE WHITE SAILS

All the big money-making play-appeal of Spottem (but only 5 key bumpers to hit) . . . plus "box-car totals" to hold high-score fans by the hour . . . plus plenty of "came-close" come-on, insuring repeat play profits! New metallic-wafer super-sensitive bumpers score 1,000 when lit . . . and location of lit bumpers change every time a lit bumper is hit. SHIFTING 1,000-LITE action provides tantalizing skill challenge. Put new pep in your novelty spots by ordering WHITE SAILS today!



**\$94.50**

FREE PLAY MODEL: \$99.50

AMERICA'S MOST COMPLETE LINE—WRITE!

**BALLY MFG. COMPANY**  
2640 BELMONT AVENUE, CHICAGO

**ANOTHER HIT BY GLOBE!**

That's what dealers everywhere are saying about Globe's new Baseball Board. Printed in 8 gorgeous shades for unusual flash, it's a Big-League attraction. A sure winner on any counter! Board takes in 2600 holes at 5c or \$130.00. Pays out (average) \$74.75. Average Profit \$55.25. Baseball symbol tickets. Semi-thick board. Celluloid protection over backpots. Price \$6.20.

Write for our new Folder on latest Money Boards.

**GLOBE PRINTING COMPANY**  
1023-27 RACE STREET - PHILA. PA.

**COIN OPERATED MACHINES AND SUPPLIES**

**I. L. MITCHELL & CO.**

GET OUR PRICE LIST!  
WE HAVE PERFECTLY REBUILT MACHINES FROM **\$5.00** UP

Cable Address: "MITCHAL, N. Y."  
1070 Broadway, BROOKLYN, N. Y.

### Gibraltar

A type of coin machines that has proved popular in Gibraltar is a token machine, the tokens being exchanged for merchandise. It is estimated that there are some 300 of these machines in Gibraltar, which, in a town of this size,

is sufficient for nearly every bar, cafe, tobacconist and confection shop to have at least one.

Nearly all machines in Gibraltar are of American manufacture. It should be borne in mind that sales in Gibraltar are necessarily restricted by Gibraltar's small area and population. (Consular report, July 11, 1939.)

**ATLAS VALUE PARADE**

A LARGE STOCK AND WIDE SELECTION OF Guaranteed RECONDITIONED MACHINES

FREE PLAY GAMES

Daval Box Score . . . . .	\$37.50	Keeney Cowboy . . . . .	\$54.50
Bally 5th Inning . . . . .	39.50	Daval Gun Club . . . . .	39.50
Keeney Up and Up . . . . .	44.50	Genco Fair (New) . . . . .	42.50
Bally Arrowhead . . . . .	47.50	Daval Liberty . . . . .	49.50

Sensational Free Play Closeouts!! Write for Particulars.

COMPLETELY REBUILT PHONOGRAPHS Cabinets Refinished to Original High Polish Finish.

Seeburg Model A . . . . .	\$ 32.50	Wurlitzer 412 . . . . .	\$ 52.50
Seeburg Model B . . . . .	32.50	Rock-Ola Imperial (20 Records) . . . . .	79.50
Seeburg Model C . . . . .	42.50	Mills Zephyr . . . . .	39.50
Seeburg K15 (15 Records) . . . . .	79.50	Mills Do Re Mi . . . . .	39.50
Seeburg Rex (20 Records) . . . . .	119.50	Mills Studio (1938 Model) . . . . .	89.50
Seeburg Royal (20 Records) . . . . .	129.50	Seeburg Selectophone . . . . .	19.50
Wurlitzer P-12 . . . . .	39.50	Seeburg Regal . . . . .	172.50

Beautiful Illuminated Grill Installed On All Models — \$10.50 Extra.

TERMS: 1/3 Deposit — Balance C. O. D.

Write for Your Copy of Illustrated Phonograph Catalogue and New Price Bulletin. Stock on Hand of All New Releases. CABLE ADDRESS: ATNOVCO.

**ATLAS NOVELTY CO.**  
2200 N. Western Ave., CHICAGO, ILL. (General Offices)  
1901 Fifth Ave., PITTSBURGH.  
Associate Office: Atlas Automatic Music Co., 3151 Grand River Ave., Detroit, Mich.

**AMERICA'S LARGEST DISTRIBUTORS**

## Canada and United States Draw Closer Together During Stress

OTTAWA, Ont., Sept. 23.—That Canada and the United States will be brought closer together during the present stress of a European war is admitted by business men, officials and the people on the street here. The gesture of the United States in stating its intentions to support the Canadian people in case of attack is an important thing. Due to the press of world matters, the details of coin-operated machines are not easy to report on at the present time. It is understood that the use of coin-operated phonographs is increasing steadily and such music may be needed even more as our nation feels the stress of war. It is essential that taxes and tariffs be increased during war periods, and that is an unfavorable feature which cannot help at the present time.

### Swift Change Comes

The event of war brings so many swift changes that Canadians cannot say much to the American trade. Canadian money will probably follow the British pound, which means that tariffs and trade exchange becomes a serious matter.

But up to the event of war much optimism prevailed about business, and that optimism would eventually include the coin machine operators in Canada. For as business improved generally they hoped also for a more favorable adjustment of legal conditions.

### Canadians Remember

But when Canada is back to normal the favorable trade relations with the United States will come into prominence again. It is said that industry in the United States and Canada is so closely connected that one cannot say what's Canadian and what's American. The United States has about \$4,000,000,000 invested in Canada. Canada has been emphasizing its lumber, its gold and its metals and the United States uses much

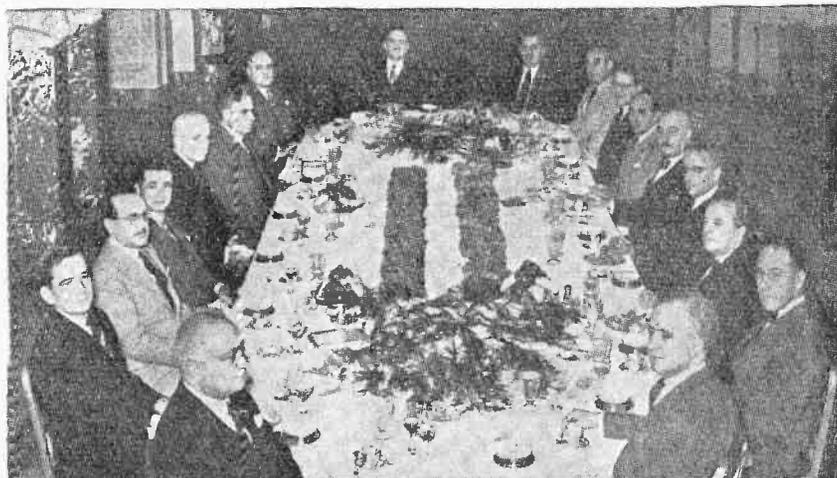
of all of these. The coin-operated machine industry apparently uses a lot of lumber in the manufacture of its cabinets.

Canada gets one-third of its total national income from selling goods to other countries. It has pleased Canadians to see that the first seven months of the new trade agreement between the U. S. and Canada gave Canada a favorable trade balance of nearly \$10,000,000. The U. S. takes 38 per cent of our exports. If the war had not interfered this favorable trade might have reacted favorably also for the American coin machine trade in due time.

More than one-third of the total area of Canada is covered with timber and that is a fact which will interest the coin machine industry. Ontario has about half of Canada's manufacturing industry, which means that most of its industrial cities are there. The coin machine trade is interested in cities to place its machines. Some business men are saying that Canada could well increase its population. One merchant leader has said it needs 10,000,000 more people. That would mean more cities, more locations and more people to patronize machines.

### Bucharest, Roumania

Except for a few coin-operated candy vending machines and scales, of rather poor quality, no equipment has been introduced in this market. The main difficulty to introducing coin-operated machines in Roumania is the ease with which Roumania coins may be counterfeited. Coin-operated scales have been introduced in Roumania in recent years, especially in Transylvania; also machines for selling chocolate, candies and allied products. Periodically fairs run and exhibit mechanical amusement devices. (Consular report, July 20, 1939.)



THE PAN-AMERICAN UNION, shown above at a luncheon, is one of the bodies chiefly responsible for the fine trade conditions existing between the South and Latin American countries and the United States. Representation is made from every country in the South American continent, as well as Mexico and other Latin American countries.

# WORDS? PICTURES? NO SIR! ONLY THE CASH BOX CAN TELL HOW GOOD IT IS!

AND WHAT A STORY IT'S TELLING 'EM  
IN EVERY SECTION OF THE COUNTRY!

# KEEN-A-BALL

(LOT-O-FUN FEATURES WITH AMAZING NEW REFINEMENTS!)



NOVELTY  
\$89.50  
FREE PLAY  
\$94.50  
IMMEDIATE DELIVERY

## REMEMBER LOT-O-FUN?

Who Could Forget That Money-Making Miracle! They Are Still on Location! None Available on the Used Market!

HERE'S ALL THE "COME-ON" OF THAT FAMOUS HIT — PLUS NEW ORIGINAL IDEAS THAT MAKE PROFITS SOAR EVEN HIGHER!

### 3 WAYS TO WIN! CUMULATIVE SCORING!

- By lighting up either Card and the Key-Lite!
  - By Skill Points over 12 in first game!
  - By Total Score exceeding 30 for 3 games in a row!
- Totals continued into next game for 3 successive games!  
TESTED AND PROVEN ON LOCATION!

**D. GOTTLIEB & CO., 2736-42 N. Paulina St., Chicago**

**GEO. PONSER CO.**  
DISTRIBUTORS  
FOR  
GREATER NEW YORK  
519 W. 47th St.,  
New York  
11-15 E. Runyon,  
Newark.

## Tel-Aviv, Palestine

Gentlemen:

As a distributor and operator of game and vending machines in this country, your International Good Neighbor Week Circular, addressed to Boris Waisbourd, was passed along to me.

It was my intention to pay a visit to the United States this month for the express purpose of purchasing arcade equipment as well as additional new pin games and venders. As soon as the European situation clears I shall leave and I hope that I shall be lucky enough to catch the tail end of the world's fair.

The standing of the operators' business here may be stated in a few words. With a limited field, which has been further reduced and hampered due to the disturbances of the past three years,

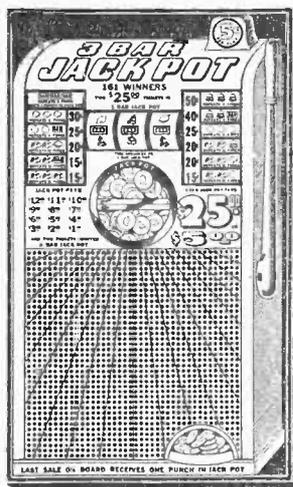
the only bright outstanding point is the fact that the few operators have thus far refrained from indulging in unfair competitive practices. This is all the more remarkable when you consider that no attempt has been made to organize and discuss the subject.

The natural conclusion to be drawn is that there is room here for expansion since operators do not bump into one another getting location altho in some instances they may be envious of particularly good spots.

I am interested in legal coin operated games, particularly a type requiring skill and which would give the player about 10 minutes of pastime for each coin inserted. If you can recommend anything along this line I should be greatly obliged.

The *Billboard* will be much appreciated by me. If you will accept my photo in exchange, I'll consider it another bargain in my favor. Yours faithfully,

GEORGE STABIN.



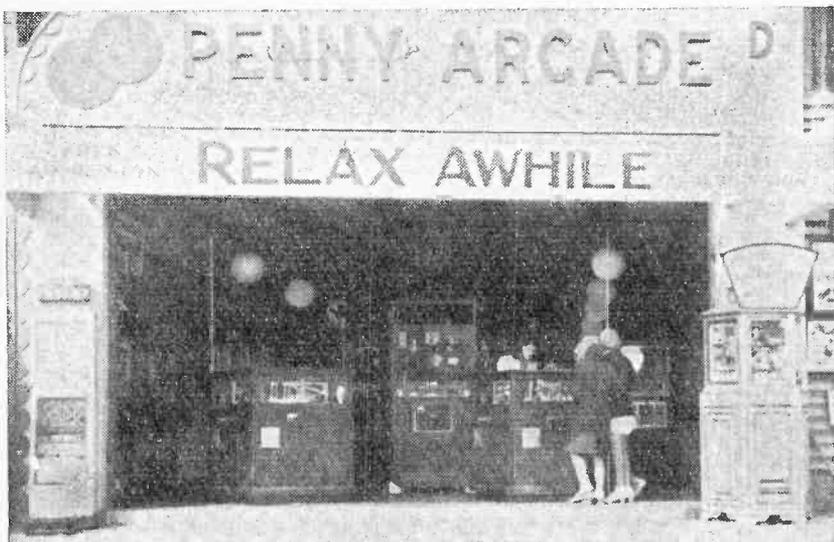
## BIG PROFITS

### 3 BAR JACKPOT (F-5240) BRINGS THE PROFITS

Takes \$82.00 Average Payout \$48.69  
Average Profit \$33.31 Price \$2.16  
A FLASHY BOARD with tickets bearing symbols printed in seven colors.

"The Largest Board and Card House in the World"

**CHAS. A. BREWER & SONS**  
6320-32 HARVARD AVE., CHICAGO, ILL.



UNCLE ARTHUR'S PENNY ARCADE in Skegness, Lincolnshire, England, contains 80 machines, pin games, diggers and scales. Uncle Arthur (A. Silvester) reports that he would like to visit the United States some time.

## RUSH YOUR ORDER FOR THESE BETTER BUYS!

FREE PLAY		NOVELTY	
Ak-Sar-Ben	\$13.50	Ragtime	\$13.50
Free Races	24.50	Spot Em	37.50
Box Score	29.50	Speedy	34.50
Bang	59.50	Stop & Go	26.50
Batting Champs	39.50	Sky Rocket	29.50
Contact	37.50	Trlo	14.50
Chevron	39.50	Topper	47.50
Double Feature	27.50	Up & Up	44.50
Encore	13.50		
Fair	22.50	Bubbles	\$14.50
Flash	54.50	Box Score	19.50
Gun Club	32.50	Chief	24.50
Hit Number	9.50	Contact	29.50
High Lite	49.50	Chubbie	19.50
Liberty	34.50	Exposition	6.50
Major	34.50	Fiesta	8.50
Ocean Park	54.50	Fleet Register	7.50
Pot Shot Mult.	29.50	Gem	19.50
		Jitterbug	9.50
		Major	\$22.50
		Nags	6.50
		Odd Ball	9.50
		Odd Ball Register	10.50
		Peppy	8.50
		Peachy	13.50
		Regatta	7.50
		Request	9.50
		Review	6.50
		Robinhood	7.50
		Bally Royal	14.50
		Speedy	22.50
		St. Moritz	11.50
		Splnner	9.50
		Spokes	5.50
		Sido-Kick	13.50
		Stop & Go	15.50
		Snooks	19.50
		Taps	19.50

ALL MACHINES GUARANTEED TO BE IN A-1 CONDITION.

1/3 Deposit With Order. We Ship Balance C. O. D., F. O. B. Newark, New Jersey.

**ACE DISTRIB. CO., INC., 1125 Broad St., Newark, N. J.**

### Antwerp, Belgium

You may be interested to know that there are a fair number of coin-operated amusement machines on the market here. These machines are found principally at seaside resorts and in the

larger cities, where private individuals operate so-called "Luna Parks." Amusement table games are generally allowed. Automatic merchandise vending machines are, of course, allowed, altho their use in Belgium is still not large. (Circular report, July 26, 1939.)

# TRIPLE THREAT

5 BALL NOVELTY GAME

**ALL THE INTENSE DRAMA AND SPEEDY ACTION OF THE MOST EXCITING ALL STAR FOOTBALL!**

**FOOTBALL SEASON JUST GETTING STARTED! TRIPLE THREAT ALREADY BREAKING ALL PRODUCTION RECORDS!**

COVER YOUR LOCATIONS WITH TRIPLE THREAT AND GET SET FOR THE MOST PROFITABLE FALL AND WINTER SEASON YOU'VE EVER HAD!

**RUSH YOUR ORDER TO YOUR DISTRIBUTOR!**

**PRICE: FREE PLAY, \$94.50**  
**DAVAL • CHICAGO**

## A "NATURAL" FOR BIG PROFITS- LUCKY IVORIES

Has All the Features That Bring Steady Play and Fast Action

No. 11228      1056 HOLES  
Takes in ..... \$52.80  
Average Payout ..... 23.30  
Average Gross Profit .... \$29.50      **PRICE \$3.96 EACH**

Send for New Catalog Showing Hundreds of Other Profit Makers.

### HARLICH MANUFACTURING COMPANY

1413 W. Jackson Blvd.      Chicago, Illinois.



### Havana, Cuba

Gentlemen:

We have the pleasure of referring to yours of July 31 last, and greatly appreciate the invitation of the International Good Neighbor Week of the publication *The Billboard* dedicated to the industry of amusement and coin machines, which I hope will be a great success in view of the great experience you have had.

For many years I have been engaged in running a shooting gallery in this city, with entertainment (automatic) machines, which operate in the same gallery. The machines that operate in my establishment are strength and diversion apparatuses, which so far have been giving me good results.

I take this opportunity to express my thanks for the copy of *The Billboard*.  
RAFAEL TRIAY.

## HORN OF PLENTY

ALL WINNERS



**\$2.75** Each In Lots of 10  
25% Deposit, Balance C. O. D. Prices F. O. B. Chicago.  
Send for Our New Catalogs 390 and 391.

### JOSEPH HAGN COMPANY

The World's Bargain House.  
217 & 223 W. Madison Street, Chicago, Ill.

## STILL THE BEST

Place to Buy Your Reconditioned Paytables, Consoles, Novelty Games and Arcade Equipment.

CONSOLES	FREE PLAY NOVELTY GAMES	MISCELLANEOUS
1938 Triple Entry... \$145.00	Bally Teasers ..... \$18.00	Bally Baskets ..... \$25.00
1938 Track Times... 87.50	Jockey Clubs (7 Coins) 30.00	A.B.T. Model F Targets. 12.50
1938 Kentucky Clubs. 55.00	Paces Races ..... 50.00	Mills Vest Pocket Bells. 29.50
Red Cabinet Track Times 35.00	Rays Tracks ..... 35.00	Mills Vest Pocket Bells. 29.50
Bang Tails ..... 49.50	Dominos ..... 20.00	Mills Vest Pocket Bells. 29.50
Galloping Dominoes... 49.50	Turf Specials ..... 20.00	Mills Vest Pocket Bells. 29.50
Club House ..... 30.00	ONE-BALL AUTOMATICS	Mills Vest Pocket Bells. 29.50
Jennings Derby Days... 25.00	Fairgrounds ..... \$25.00	Mills Vest Pocket Bells. 29.50
Tanforans ..... 25.00	Quinellas ..... 25.00	Mills Vest Pocket Bells. 29.50
Dark Horses (7 Coins). 25.00	Derby Times (Jackpot). 55.00	Mills Vest Pocket Bells. 29.50
Mills Flashers ..... 35.00	Big Races ..... 30.00	Mills Vest Pocket Bells. 29.50
	Bally Klondike ..... 40.00	Mills Vest Pocket Bells. 29.50

HALF DEPOSIT WITH ORDER.      CABLE: GISSER CLEVELAND.

### CLEVELAND COIN MACHINE EXCHANGE

2021-5 Prospect Ave., Cleveland, Ohio.



AUGUSTE MULLER, of Paris, held out hope for the use of token machines in France in his letter to *The Billboard*. He had been connected with the manufacture of coin machines in France until recent date.

5 Brown Paces Races, reconditioned. @	Each \$105.00
5 Black Paces Races, reconditioned. @	65.00
5 Sport Pages, perfect condition. @	55.00
5 Bally Grandstands ..... @	90.00
5 Keeney's Track Times, like new. @	120.00
1 Galloping Domino, 1939 Model. @	160.00
4 Hawthornes, like new ..... @	79.50
2 Man-o-War, new ..... @	99.50
5 Mills Blue Fronts, 5c play ..... @	45.00
10 Melon Bells ..... @	52.50
2 Jennings Silver Chiefs ..... @	42.50
1 Mills Bonus ..... @	47.50
2 Galloping Dominos, 1938 Model. @	125.00

Terms: 1/3 Cash, Balance C. O. D.

### SOUTHERN VENDING MACHINE CO.

124 Market Street, Danville, Va.

## SALESBOARD OPERATORS

MAKE YOUR OWN—Any quantity, any size. Control your costs by buying your Boards, Sales Cards, etc., direct from board manufacturers, and your Candies—any quantity, any size packages from one ounce up to five pounds—direct from us. Write for broadside "C" with photographic pictures of fifty types and sizes of packages in paper, metal, glass and wood. Current prices are pre-war prices—no advance in prices yet—but get busy, write immediately.

### WM. C. JOHNSON CANDY CO.

76 E. McMICKEN AVE.      CINCINNATI, OHIO.

## CLEARANCE

EUREKAS, Free Play... \$39.50	Bambinos ..... \$10.00
Fleets ..... 8.00	Fairgrounds ..... 20.00
Airway ..... 7.00	Fleetwood ..... 20.00
Jergen's Lotion Dispensers	3.50
1/3 Deposit — Balance C. O. D.	

JAMES P. TALLON  
814 Third St., New Orleans, La.

# NOTICE

We have received information that certain unscrupulous manufacturers, due to the outstanding success of Evans' TEN STRIKE, are entertaining the idea of copying this bowling sensation.

# WARNING

Evans' TEN STRIKE is fully protected by Patent No. D-116,550 and other patents pending. The law provides that any Distributor, Jobber or Operator, as well as the Manufacturer, is liable in infringement proceedings. The entire trade is hereby warned that H. C. Evans & Co. will prosecute any infringement to the full extent of the Patent Laws, as well as the Unfair Trade Practice Act.

**H. C. EVANS & CO.**  
(Signed) R. W. HOOD, President.

**J. H. WINFIELD CO.**  
1022 Main St. BUFFALO, N. Y.

**BUFFALO'S**

distributor of

**Wurlitzer Phonographs**  
and Coin Operated Amusement Machines  
of Leading Manufacturers.

A good display of new and reconditioned  
Novelty and Free Play Machines on hand  
at all times.

## Monterey, Mexico

Gentlemen:

I want to tell you something regarding the different machines I am operating and at the same time how my business is going. At present I am operating Exhibit Photoscopes, Target Skill games and Columbus peanut venders.

All these machines have given me very good results, functioning properly for over 10 years, excepting in cases where people have introduced instead of coins, paper, cardboards, medals, washers or pieces of shaving blades; when this happens, we have to take the mechanism apart in order to take out the obstruction, but anyway I am pleased with what they have produced for me. I wish there might be machines which would be proof against stealing about which I have written you, as this way we would not be put to so much work and loss of money.  
ELIAS GUZMAN.



L. MANZI, OF MANZI BROS., is one of the brothers who have succeeded their father, Luigi Manzi, in the coin machine business in London. It is reported that Manzi Bros. are now one of the large distributing firms in London.

Brightest Star in the coin machine world



**CONSTANT COME-ON!**

*3 ways to win!*

EARNINGS that'll make your eyes twinkle! Revolutionary new ideas! New patented disc bumpers! Twinkling stars provide spectacular play-magnet! 3 ways to win . . . by high score, by sequence, or by 4 star roll-over!

**BLAZING ITS WAY TO  
1ST PLACE AMONG HITS!**

Location tests tell the story! Alongside other top-notch games TWINKLE earned twice as much! Simple to play! Simple to operate! Simple mechanism.

ORDER  
TWINKLE  
TODAY!  
DIRECT  
OR THROUGH  
YOUR  
DISTRIBUTOR



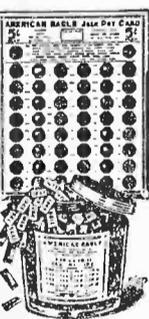
REGULAR  
**\$89.50**  
FREE PLAY  
**\$99.50**

**BAKER NOVELTY COMPANY INC.**  
2626-32 Washington Boul. Chicago

**RED HOT  
PRICES  
ON  
JAR DEALS  
OF ALL KINDS**

The most sensational Jar Deals of the year! Offered in "Sizes" and "Takes" to meet any operator's needs—at Rock Bottom Prices!

WRITE FOR CATALOG  
AND PRICES TODAY!



**H. & H. NOVELTY SALES**

645 HAMM BLDG., ST. PAUL, MINN.

## BARGAINS

GUARANTEED LIKE NEW  
NOVELTY GAMES

- |   |                        |
|---|------------------------|
| Chubbies . . . \$30.00  | Handicap . . . \$15.00 |
| Stop & Go . . . 23.50   | Cargo . . . 12.50      |
| Grid Ball . . . 18.50   | Sluggo . . . 10.00     |
| Spinner . . . 20.00   | Alrway . . . 9.00      |
| Robin Hood . . . 15.00  | Fleet . . . 11.50      |
| Track Meet . . . 10.00  | Vogue . . . 8.50       |
| Rebuilt Bally Reserves With Return Ball With High Score, \$15.00. |                        |
| 1/3 Cash, Balance C. O. D.  |                        |

**JAMES D. BLAKESLEE**

43 15th Street, BUFFALO, N. Y.



The Cash Box Tells the Story!

# LUCKY

MORE LUCKY'S ARE BEING MADE DAILY THAN ANY OTHER GAME ON THE MARKET!

There MUST be a reason!

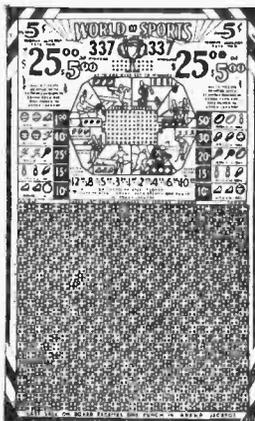
CONVERTIBLE  
PLUG IN FOR FREE GAME  
OR NOVELTY

\$94.50

CHICAGO COIN  
MACHINE MANUFACTURING CO.  
1725 DIVERSEY BLVD. CHICAGO ILL.

Chicago Coins

SAVOY  
VENDING CO., INC.  
651 ATLANTIC AVE.  
BROOKLYN, N. Y.  
Greater N. Y. Distributor



## FOR REAL PROFITS! WORLD OF SPORTS

Most sensational Board ever put out by any manufacturer. Board filled with colored symbol tickets, representing all sports. Has all the features that bring steady play and fast action. Winning combinations repeat from 12 to 192 times. 337 winners in all.

Board Takes in 2,600 Holes @ 5c. \$130.00  
Pays Out, Average ..... 79.76

Average Profit ..... \$ 50.24  
Thick Board, Easels Attached, Celluloid Protector  
Over Jack Pots.  
LIST PRICE, \$9.64 EACH.

**AJAX MANUFACTURING CORP.**  
119-125 N. 4th Street, Philadelphia, Pa.  
Write for 1939 Catalogue.

## Lincolnshire, Eng.

Dear Sir:

I thank you for your letter asking for particulars of operation in this country. Inclosed you will find a photograph of my arcade which contains a matter of 80 various pin games and diggers and on examining these I find 95 per cent are of American manufacture—which speaks well of the inventive ingenuity of the people on your side of the Atlantic. Here we are operating only the skill type games and no payouts are allowed.

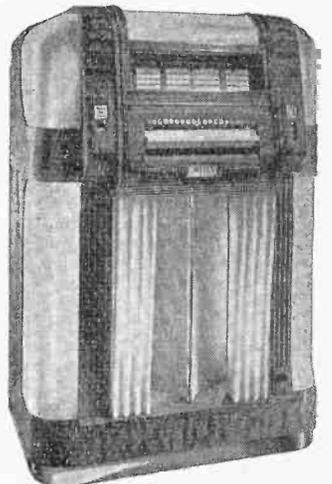
I am personally interested in name

stamping machines and supplies. I should appreciate it if you could put me in touch with one of your advertisers who specializes in these. Several advertisements appeared in your paper—would you ask them to send along samples and prices for machines—plates and cases—no one here is working this and I think there would be a good demand for this line.

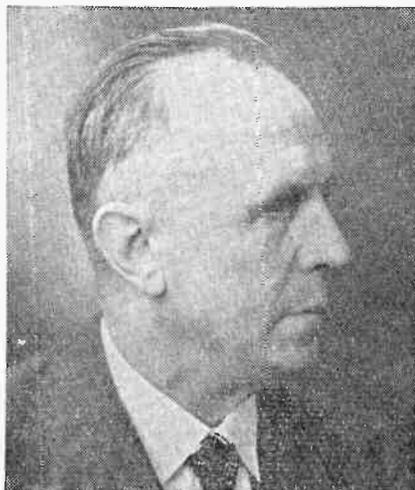
A. SILVESTER.

## Penna., New Jersey, Maryland, Delaware Operators

WE HAVE THEM



KEYSTONE NOVELTY & MFG. CO.  
26th & Huntingdon Sts., Philadelphia, Pa.



FELIX STEENBAKKERS, La Madeline, France, is said to be the oldest coinman in the northern section of France, having entered the business in 1905. "Today," he says, "I congratulate myself for having directed my activity towards exploitation of pinball machines (or as the French term them, "electric billiard" games). I believe that the exploitation of amusement machines still has very large possibilities in our territory."

## BETTER MACHINES—BETTER BUYS

FREE PLAY NOVELTIES	AUTOMATIC PAYOUTS	CONSOLES
Fifth Inning ..... \$37.50	Arlington ..... \$15.00	Triple Entry ..... \$145.00
Spottens ..... 37.50	Derby Champs ..... 29.50	Jenn. Multi Races... 89.50
Taps ..... 37.50	Derby Clocks ..... 65.00	El Dorado ..... 89.50
Majors ..... 37.50	Derby Times (Single) 35.00	Brown Paces Races... 89.50
Contacts ..... 37.50	Derby Times (Multi) 49.50	1938 Skill Times... 87.50
Box Score ..... 37.50	Derby King ..... 55.00	Black Paces Races... 49.50
Rinks ..... 37.50	Fairgrounds ..... 19.50	1937 Skill Time... 45.00
Daval's Gems ..... 37.50	Keeney Pot Shot... 62.50	Pastimes ..... 169.50
Chubbie ..... 37.50	Gottlieb Multi Races. 19.50	1936 Skill Time... 35.00
Multi-Free Race ..... 14.50	Hey Day ..... 35.00	Jenn. Paddock ..... 69.50
Genco Triple Play... 14.50	Klondike ..... 35.00	Jenn. Parlay ..... 69.50
Bounty ..... 14.50	Mills Big Race ..... 19.50	25c Lucky Lucre... 175.00
Big Ten ..... 14.50	Mills 1-2-3 ..... 19.50	
Skyrocket ..... 14.50	Turf Champ ..... 15.00	
Double Feature ..... 42.50	Turf Derby ..... 60.00	
Zip ..... 49.50	Hi-Boys ..... 49.50	
	Winning Ticket... 84.50	

Our SLOT MACHINES  
PRICES Are Attractive

1/3 Deposit, Balance C.O.D., F.O.B. Baltimore, Md.

WRITE FOR PRICES ON ANY EQUIPMENT YOU WANT NOT LISTED HERE!

**ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.**

## SEPTEMBER CLEARANCE SALE

Special Attention to Our	European Trade. Cable Address:	MASCOY-CLEVELAND.
1938 Track & Skilltimes \$87.00	Brown Fronts, 5c, Ikenew \$55.00	Gun Clubs, F.P. .... \$39.00
1938 Kentucky Clubs... 57.00	Blue Fronts, 5-10-25c. 37.50	Sky Rockets, F.P. .... 45.00
1938 Bangtails ..... 99.00	Brown Fronts, Mystery	Toppers, F.P. .... 50.00
Red Head Track Times. 45.00	Gold Awards, 5c. .... 42.00	Contacts, F.P. .... 42.00
Rotary Merchandisers... 59.00	Red-A-Tops, 5-10c. .... 24.00	Chubbies, F.P. .... 40.00
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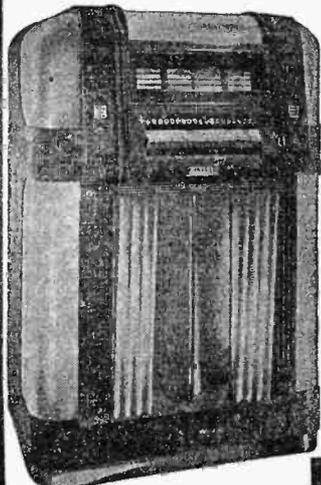


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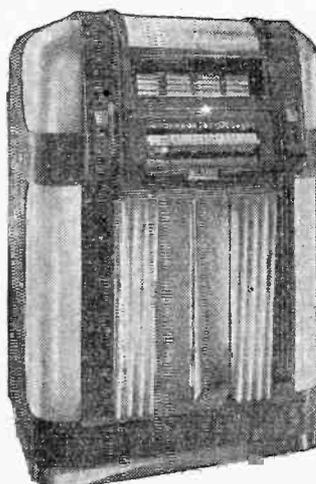
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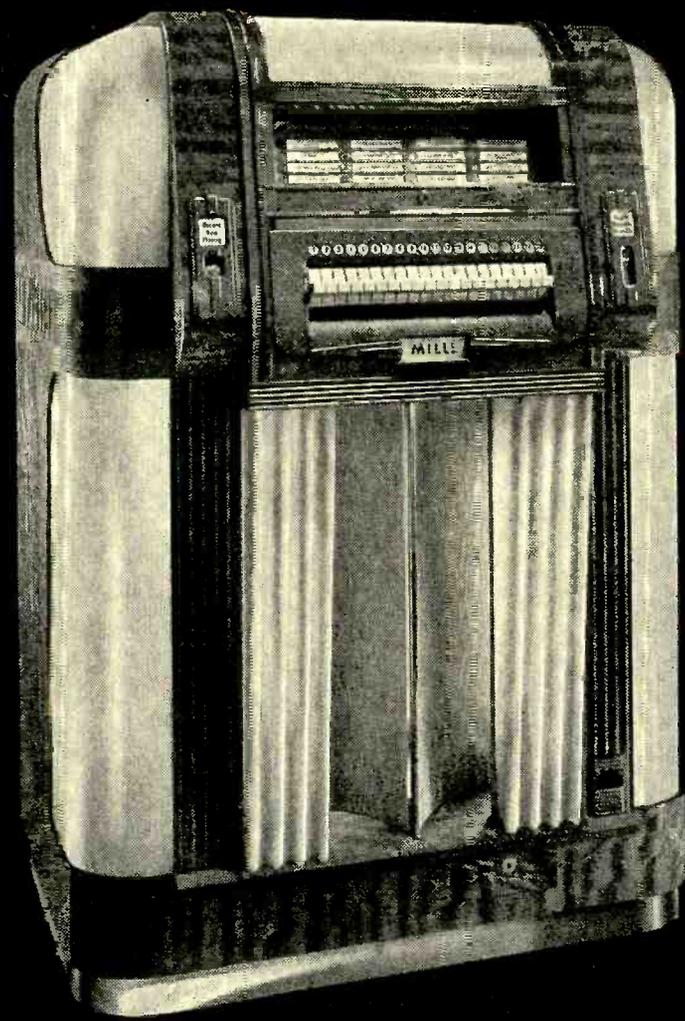
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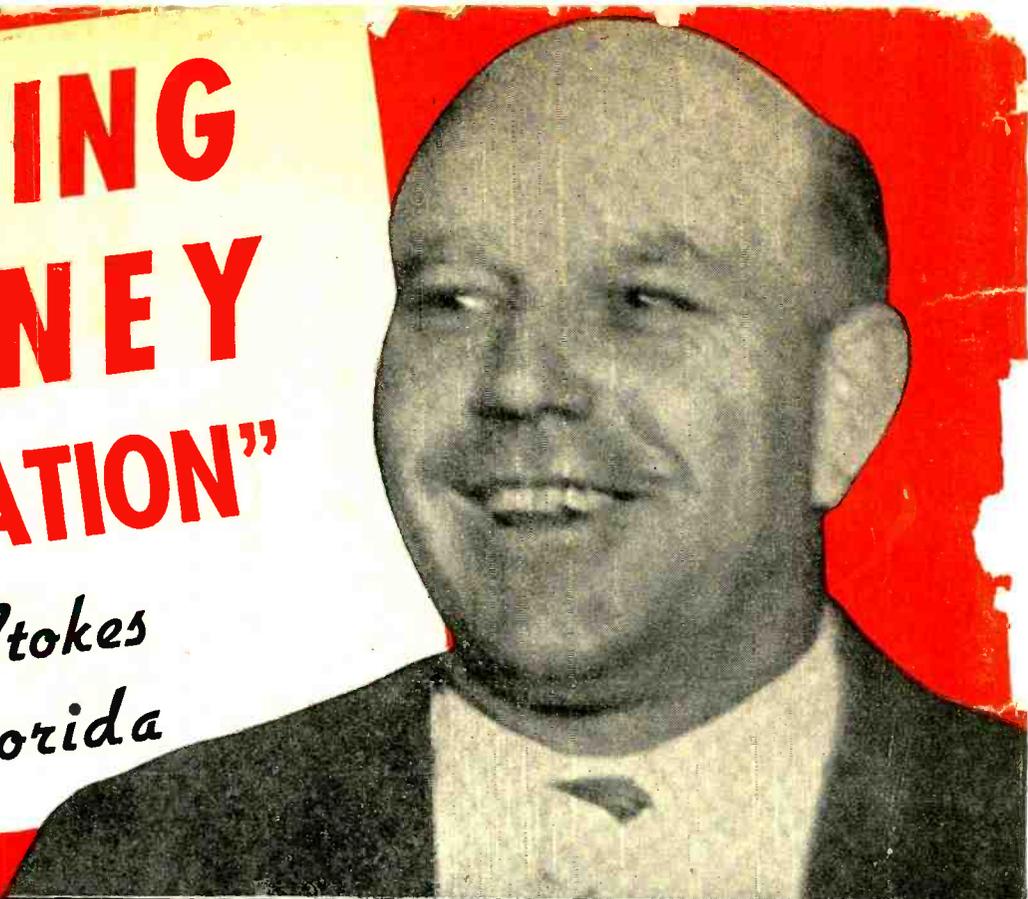


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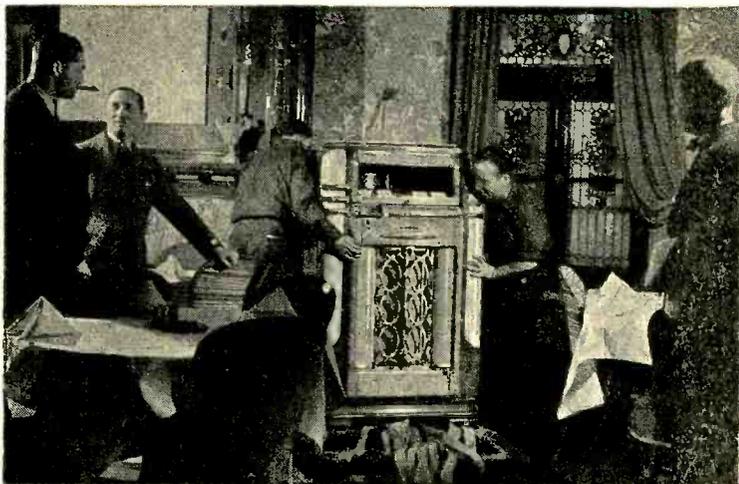
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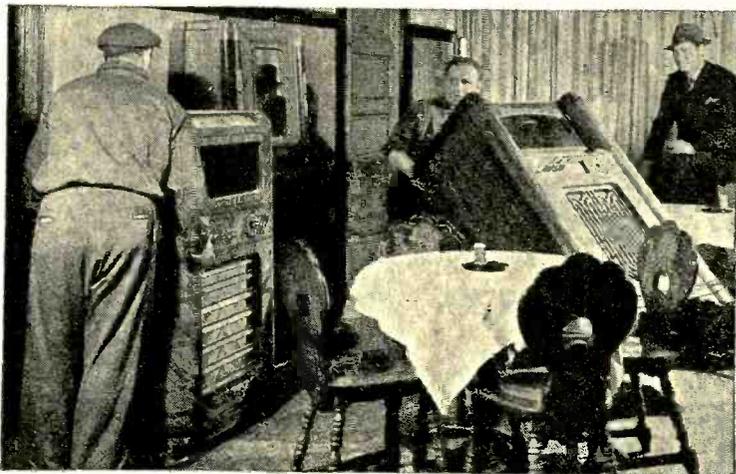
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