# Billboard

The World's Foremost Amusement Weekly

MAY 6, 1939

15 Cents

Vol. 51. No. 18



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SPECIAL MENT

May 6. 1939

Published weekly at Cincinnati, O. Entered as second-class matter, June 4, 1887, at Post Office, Cincinnati, under Act of March, 1879, 92 Pages. Subscription, 68 per year, Copyright 1989 by The Billiboard Publishing Company.

# FLUSHING FAIR FANFARE

# Factions Split Opinions Over Ticket Code Law

NEW YORK, April 20.—Teaterday at City Hall, before the city council committee on general welfare, as the public hearing of the Spalinan Bill to turn the theast thecks doe into city has and tooling a superior of the spalinan Bill to turn the control of the council on ground that it interfered with their property rights, while producers, flavored the measure for the good of the public and the stabilization of the trade. Speaking on behalf of the opposition, fragreed the measure for the opposition, and the spaling that the stabilization of the trade. Speaking on behalf of the opposition, fragreed by the Atlan Theater Ticket Ticket Agencies held that the bill deprived them of their property rights. Speaking on the fitted that the bill deprived them of their property rights. Speakers for the measures held to be prived them of their property rights. Speakers for the measures held to be prived them of their property rights and disposing of their tickets at set prices; stressed the need for ridding the

#### Status Quò in Guild-TMAT War

NEW YORK, April 29.—Theater Guild won the right to matell its own box-of-the the right to matell its own box-of-the production. The Production is production. The Production is possible approach to the production of the productio

Guild bex-office employees continue. (See STATUS QUO on page S)

trade of grp brokers and speculators; indicated the harm done to the theater by practices of the brokerages, and showed how the limited mark-up encouraged theater going. Indonsing the measure, besides Councilman Howard E. Spellman, who introduced it, were the League of New York Theaters, Brock Pemberion, the Playspoint Guild, the

# Ringling-Barnum Garden Biz 10 to 15 Per Cent Under 1938

NEW YORK April 20.—Ringling-World's Pair.
Barnum Citrus closed its 23-day enages—
ment at Madhan Square Garden tonight,
having played to business between 10 both to New
for Contess and Drop was not unexpected,
all annuement projects feeling pressure
for nume nearan, poor weather and fact that New York public is rebudecking tile. In Kally, will
have York public is rebudecking tile. In Kally, will
have the project of the contess of the Con

#### FT Pinkslippers Must Be Paid Up To Rate AE Aid

NOW TORKE AND PARM
NEW TORK APPL 20 - Anticipating a
bitrard of pink align on the Frederal
Treaster Projects before the assumeer reliation of the control of the control

Move, tool is in keeping with general economic lightening up going on at faulty to offset the moneys union will no longer receive from figurest Actors! Guild after November. While Equity to Guid after November. White Equity is in the black now, essentiure wish to provide for a rainy day. Furthermore, I have been a reason of the control of the control of the provide for a rainy day. Furthermore, I despite their regular income. Union has been successful in obtaining the common of the control o

World's Pair.

Circus mores to Boston tonight, opens at the Garden there Monday and comes hock to New York May & for its initial source of the New York May & for its initial control of the New York May & How York May

Jocobs Joined the performance Thursday here.
Show is set to travel on 80 cars when it filts the road, altho General Manager it filts the road, altho General Manager of ring stock and bulky air-conditioning equipment account for increase from 60 cars, which was sime originally planned when general pruning process was instituted last where.

# TA Benefit Fund Nets Unions \$1,670; Guilds, Charities 5C

NEW YORK, April 20.-Division of Theater Authority benefit fund was completed Thursday, with performer completed Thursday, with performer unions averaging 81.570 each and the guilde and charities averaging \$500 of the \$15.000 mHon. At the same meeting board of directors appointed an executive munities of three to assist the execu-tive secretary supervising benefit appli-

cations.

A week ago board had revised method of allocating the receipts in consideration of the new union members, placed and the consideration of the new union members, placed and 22 per cent among the guilde and charties, tharting in the larger bracket are the American Oxide of Radio Artisia, the American Guild of Musical Artisia, the American Guild of Musical

# Opening Day Ceremonies

acts will entertain valuous at apost and out the gatter grounds.

Erimsky's midnight show bill include orchestras of Cuy Lombardo and Ber (See FLUSHING FAIR on page 18)

# New York Opens Biggest Expo; City Expects 50,000,000

Far from ready for debut-exhibits 25 per cent behind -amusements much more-workers, weather and Whalen deter development

Whalen deter development

NEW YORK April 29—with less than 35 hour remaining before the guide cornerbat futule attempt to have the New York Word's Pair ready to play hort for thousands of winters on the first day of the 188-day engagement of Pitaking Meadows, All hope of having the fair complete by tomorrow was aband to the Biate and commercial propositions and the anuscement direction could not possibly be 100 per cent prepared by that the Biate and commercial propositions and the anuscement direction could not possibly be 100 per cent prepared by that the training and the second completes tomorrow morning and that between 00 and 00 per cent of the training and that between 00 and 00 per cent of the training and the second of the proposition of the second of the proposition of the training and the second of the proposition of the training and the second of the proposition of the training and the second of the proposition of the training and the second of the proposition of the training and the proposition of the propositi

The fairgrounds will be a veritable beehive of official activity bonderow, what with numerous dedications, parades, recognitions of achievement, etc. Various theme centers of the fair ibelf will be dedicated by prominent personalistics over radio hook-ups.

ties over radio hook-ups.
An elaborate Tree show will feature
the amissment area's contribution to
the amissment area's contribution to
Under direction of John Krimsky, director of the fair's special entertainment
tepartment, front of Piot Tr. Gersiewed
of Cenjauri show still be converted into
Involve will be presented into
Involve will be presented an indimigate.
During the afternoon direas-type high
acts will entertain visition at spois thrus-

Author' Leagus Fund. The 22 per centre went to the Actors' Fond, Stage Raider Fund, Catholic Actors' Guild, Jewah Actors' Guild, Switchaft Actors' Guild, Switchaft Actors' Guild, Switchaft and the Negro Actors' Guild. The \$15,000 Higure represented TA's 15 per cent table since Oglober, Estimated that beneather have presented the same properties of the have ground \$100,000 in TA's four-year existence.

#### In This Issue

	Page
Sroadway Boat, The	
Carrelyals	
Circuit and Corral	32-1
Classified Advertisaments	
Coin Machines	70-5
Endurante Shows	177 4
Fairs-Expositions Final Curtain	-
Control News	3
Ceneral Outdoor .	64-6
Hartmann's Broadcast	11:5
Legitimate	27-1
Mark	111 6
Music	
Night Clubs-Vaudeville	10-1
Hapes From the Crassroads	
Orchestra Notes	
Duf in the Open	411 5
Parks-Pools Pipes	43.4
Penadollities	000
Radio	. 6
Radio Talent	
Repertoire-Tent Shows Rinks-Skaters	V . 2 6
Mates - Delitare	
DOLLTERS, Orchestra, page 14.	"Act
ROUTES: Orchestre, page 14.	0, 2

# 1 OUT OF 10 WANTS THEM

# 1.500 of Nation's 15,700 Houses Open to One - Night Shows

Morris Agency finds one-nighter field just as lucrative as ever-mostly for cowboy stars, hillbilly acts-usually on percentage-fairs, parks fill out tours

on percentage—fairs, parks fill out tours

New YORK May 1—Despite the means that vanderille is dead, there are also the store in the Utileted flates that are open to one-night attractions. Martin Wagner, one-night booker for the William Morris Agency, who has been sending structions out this "circular" for years, agent to find it years agent to the property of the structure of the participation of the par

Hard Times Ahead

For Pa. Night Spots

Conrad, Dolinoff, Imperio In Barbizon-Plaza Return

After 1918 come several lean years of fry-hear's make a Riving as a waiter, cook, cabaset hear's make a Riving as a waiter, cook, cabaset as a self-time (confucion of a promphene) webset to a salettime (confucion of a promphene) webset to Arbinon. He finishy came to the United State because conditions were as bed in Europe had to go to for East Schwing, dishusabling and waiting an item below how adds to enter

After a short period for roads, formion turned to the periodical as a replacement for the planning has a proposement for the planning has been periodically as the planning has been been been been decreased some specially looks for himself has been periodically looks for himself his current one could him \$1.00. December to be common facilities and got the mercusary experiences under the periodical some periodical sounds and the periodical sounds and the periodical sounds are deposited by the periodical sounds and the periodical sounds are periodically sounds. The periodical sounds are periodically sounds are periodically sounds and the periodical sounds are periodically sounds. The periodical sounds are periodically sounds and the periodical sounds are periodically sounds. The periodical sounds are periodically sounds and the periodical sounds are periodically sounds. The periodical sounds are periodically sounds and the periodical sounds are periodically sounds. The periodical sounds are periodically sounds are periodically sounds and the periodical sounds are periodically sounds are periodically sounds. The periodical sounds are periodically sounds are periodically sounds are periodically sounds. The periodical sounds are periodically sounds. The periodical sounds are periodical After a short period in vaude, foreign turn

to continue the association indefinitely. Feweren in the spear time treest and buildwhat he chooses he can "Badfoom" for companion of the comp

# Possibilities

GLEANED BY MEMBERS OF THE

The purpose of this department is to benefit preducers, bookers, agents and others concerned with the exploitation of ratest in the major indoor fisich thru The Bribbard's coverage of every branch of the shore in indoor

SHOWMEN INTERESTED IN SPECIFIC POSSIBILITIES MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

# For LEGIT

HARRY CLARK—combe in the new cellion of Pina and Needlar, protect the combined of the combined on the combined of the combined on the combined of the combined

#### For HOTELS

CARMEN NOLINA — young and lovely Mexican that you appearing mexicana, the legit row appearing mexicana, the legit row at the 46th birest Theater, New York, as a good-will gesture for the 78th. Acharming and talented lass, she works with 1000 means immers opporting phases of Mexican title. Should be an excellent properly in better night 3-pace Also, she is a good tim be if yello can be the common title of the beautiful to the common title.

MARISSA FLORES AND JOSE FERNANDEZ dance team, also appearing in Mexicona at the 48th Street. New York. Do excellent cantanet work that carns them a large and doserved hand. Both are line dancers, and the lass is very twely.

#### Name Stock Co. In Chicago May 14

Chicago May 14

OBLIGACO, POTE 20—3, Charles Olluber difference of the Civic Opera House, will task out a stock policy in the Civic Theater effacting May 14, using Broodway cash in well-known claim, and the control of the Civic Mademe, and th

# "Danube" Weak in Philly;

"Dutitibe" Weak in Philly;
"Women" Scores Again

WOMEN" Scores Again

WOMEN" Scores Again

WOMEN Scores

WOMEN Score

The Women in its third trip to town comins for \$7,000 at the Lorust, with buck top. This is the anne road coming that accounted for a nine-week un here earlier this season.



destructive practice. Then maybe raude will have a fair chance to complete its trip over the comeback trail.

THE entire machinery of regulating benefits in New York has broken down but the Theater Authority con-tinues to function as a bistant but vig-A benefits in New York has broken down but the Thester Authority condown but the Thester Authority condown but the Thester Authority convenience in the Thester Authority control institution. Which makes one wonder whether benefits are designed to nourtain the TA or whether the TA is granulation formed for the dual purpose of requising and entitle the dual purpose of requising and entitle the dual purpose of requising and entitle the theory of the theory of the purpose of requising and entitle three are as many phony benefits door as many phony benefits door as there error were that the most here are the control of the benefit industry, the continued growth of the benefit industry, and the the theory of the control of the benefit industry, and the the theory of the condition of the theory of the condition of the three three threats authority is not any longer carrying out its original objective. One of the school-degled leaders of the article for The Billboard that will point out in straight-from-the-shouler fashion that he will be not laking place in the benefit regulation feel. This article will appear as moon as publication, is power pathered and theroty checked. It would be well for show business in all of its important framities will appear as moon as publication is power pathered and theroty checked. It would be well for show business in all of its important framities will appear as moon as a publication is power pathered and theroty checked. It would be well for show business in all of its important framities of the carticle were read by men and women who buy, self, reprocent and are staint.

IT WOULD be a good thing for our business and more gentlemining for Broad-tones and more gentlemining for Broad-tones and beautiful to the second of the second in Fushing and on the Main Stem, would apply the second of the second in Fushing and on the Main Stem, would apply the second of the sec IT WOULD be a good thing for our built

FOF FRE. IVESHI Spots
FRILADELPHIA, Spril 22-A bill introduced in Narribburg requiring that
night clubs have at least 1.00 (set of
1000 burried consultation with their
realizes for the purchase or adjoining
properties. Owners of the every type of
nassage of the measure.

The proposal also advanced the club
realized from 850 to 818.

Proposessis of the new laws frankly
admit their themselves.

NEW YORK, April 20—Barbiron-Flaza Hotefs Bittle thester brought back Karen Conrad, Alexa Delinoff and Dorita International Control of the Control of the Manager of the Conrad and Polita Internating and varied program. Conrad and Delinoff team (reproduct the interesting and varied program. Conrad and Delinoff team (feeties as light corned) and at the more stuntful phases of their morem dending. Delimoff arranged the choreography. Senorits. Imperio caskes in the appearance of the control of the Con

# technique. Dollnoif staged the concert. Gladys Andes directs the theater. Denis. STOCK ROLL TICKETS ONE ROLL \$ -50 YEN ROLLS 3.50 RIFTY ROLLS 15.00 100,000

# MUTINY IN THE ASCAP

#### **Broadway Beat** By GEORGE SPELVIN

THE pres agent of a \$8d street night appet is on the warpath became someaged is on the warpath became somebose to a columniat—signing the p. a.b.
bose to a columniat—signing the p. a.b.
name—and the columniat used it. . . .
If has an idea who's been doing the p. a.b.
in has an idea who's been doing the day of the columniation of the columniation of a covernment Agency in the Land of Liberty; reporters' can't get stories over the phone from workers on the New workers are afraid that their phone wifees have been tapped by project ofnoisals . . Making a jump from Pitter of the columniation of the THE press agent of a \$3d street night

Rent a Late Model Victor 16mm. Sound Projector

#### \$7.50 a week

It's yours - FREE - after 52 consecutive weeks rental-contingent on our entertain-

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Davenport, Jowa. EASTIN PICTURES, INC.

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#### THE FILM WEEKLY AUSTRALIA

Ordering the States Picture and Entertainment Flaid Generally.
Conducted by REVIR BRENNAN, 188 Gity Tationalls Science, Pai Brend, Sydney, Australian Office of THE SILLEGARD. CLINTON HOTEL

#### Quarterly UnemploymentTax

ALBANY, N. Y. April 22—Hereafter employers subject to the New York State Unremployment Insurance Law will be inserted of monthly, bedustrial Commissorer Fried S. Billier announced. Plus payment on the old monthly basis was that for March.

# among the barrethousers for inspiration, and to get his band in the right awing grove has added to his arranging staff or the state of the state of

After refereeing the telepted bottling bout at the dedication of the RCA World's Pate exhibit. Max Base explained broadcasting of the RCA World's Pate exhibit. Max Base explained broadcasting of botting bottling. The RCA World's Pate 1 and the RCA World's Pate 1 a After refereeing the televised boxing bout at the dedication of the RCA World's Pair exhibit, Max Baer explained

#### Grunt Men Semi-Monthly

MANITOWOO, Was, April 29.— It. &
Outserman, who several months ago featured dasacting upon the mage as part of
capitod in the second of the se

#### Dinner Club Statistics

NEW YORK, April 29.—Stagecrafters Dinner Glub, another charity kitchen in-viting patronage of indigent performers and actors and public donations, reports [6,307 meals served during five-month petrod from November 28, [936, to April 22, 1535, Johan Meyer, treasurer, reports [22, 1535, Johan Meyer, treasurer, reports Thankagicing, and the performance of the con-traction of \$12.00 since the inception that Thankagicing, the tectors 22, 22, 157, dis-

He also reports theome, \$2.271.57; dis-busements. \$2.258.74; cash on band. \$12.63; paid-for stock on hand, \$50; free meals, 7.872; paid dinners, \$67; ticket din-ners, 7.743.

# This Time It's Real Pubs Cry As They Gird for Court Fight

Miller, Famous, Santly, Davis and Southern bring squawks into the open-may cause change in whole frowned-upon availability system

NEW YOUR, April 29.—Increasing resentment of the music publishing fraterning and the state of the music publishing fraterpublished and the state of the state

# Down 4½ Per Cent

CRIGAGO, April 29—Batabam & Kats Corp., operator of the combo Chlosco ports that the gross service for the arra 14 weeks of the year shows a 44 per cent decrease as compared with leaf year, Re-port, taused in a letter to stockholders, also indicates a 1.6 per cent drop in attendance.

Net profit for 1938 was \$1,270,401, equal to \$4.60 a share after preferred dividend payments. This compares with \$1,398,-816, or \$4.94 g ahare, during 1937. W. E. Hollander and Watter B. Cokell

named, leaving only five directors.

manded.

This time, however, at least two publishers intend going thru with their house of the control of the c

Other publishers who are either preparing autia or thinking seriously of its
are Miller Music, Pamoua Music and
are Miller Music, Pamoua Music, Pamoua Music,
are Miller Music, Pamoua Music, Pamoua Music,
are Miller Other publishers who are either pre-

(See MUTINY IN on page 81

# ROLL TICKETS DAY & HIGHT SERVICE

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1 x 2 10.000 . \$6.95 20.000 . 8.40 30.000 . 9.85 40.000 . 11.30 

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1 ROLL 600 100 FORT SMITH, ARK.

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TICKE TICKETS SPECIAL C. O. D. Order Tickets THE TOLEDO TICKET CO. Tickets

PRINTED

# Conducted by JERRY FRANKEN-Communications to 1564 Broadway, New York City COLUMBIA'S TALENT DRIVE

# Chain Acts To Service Talent Better, Avoid Squawks, % Splits

NEW YORK, April 29.—Thring of Tack him, CBS is also demogrationing its presidents by Columbia Artasta, CBB artist ton involve as protecting its own ladest by Columbia Artasta, CBB artist ton involve as protecting its own ladest of links networks taken policies. It also of that networks taken policies. It also of the network managed exists and the columbia have called the columbia to the columbia

In signing Bertell, who bridge Hilde-gards, the Hartmans and other acts with

#### Stock Sale Cutting WB's Muzak Interest

NEW YORK, April 20.—Method where-by Warnern will railinguish control of Musak set where the permitted issu-sance of more stock, and sale of this wil-ning the Warner interest below the 81 per cent@pecessary for control. This ac-tion will place Warners in the ospacity

no will place Warners in the capacity a minority alocaholder. Beport has been current for three necks or so that Warners will get out of unals. Denial made by Warner successive regarded sa-having been a chnical denial. The sale of stock to orth American Corp. utility holding merican Corp. utility Bosqui which founded Muzak, is see

mean's water incomes active. It is besieved that, elnce Murnk needs another for expension, warners will recommend to the control by allowing NA to, do, this manning. Increasing NA's stock hold-pp. Thus, the warner denial of loas of creat in Muzak remants technically.

#### KOIL Shift Gives WOW 22 New Shows

OMARA. April 22—WOW will alf 22 per programs during the summer schedule, heaviest in , linkery, according to a conting to the service of the new stuff came from NBC Blue pelosite, when ROLL switched from the line to CBB. Seventeen of the new promara are oversing and five dayline. The new additions include Dr. A. Charles and the service of the servic

## Vie Campbell at WGY

DIMPALO, APIL 39—We Campbell, untimutty director at WOR and WERW, as left for a similar position at WOR, chemetady, Campbell will succeed Raditife Rail, also a former member of these leont atations, who just started as monumer for NIO in New York, Campbell's job here was vacant for the time

# AFRA, Raeine, Plans Strike Against WRJN

Strike Agninat WRJN
RACHER WILL, April 30 - Local unit of
American Federation of Radio Artiste
has voted to strike against WILL.
And The Artiste
hinges upon preputations for a new contrick of the property of the property
for any give the result of the contrick of the property of the Ractice Broadcut in sale. AFIA wants the new concover one year. Personnel involved
amounts to about 20 including actors,
polyees and station line-up, owing to
overlapping of duties.
Overlapping of duties,
which will be supported and the contrick of the control of the contrick of the control of the contrick of the control of the contrick of the con
stord that the local labor front, including the musican, are behind the radio

ing the musicians, are behind the radio

#### Wis. PTA Re Kids Nix Boom, Boom Stuff

MADISON, Wis., April 20.—Improve-ment of juvenile radio programs by eliminating highly emotional contents having an undestrable effect on young children was unanimously voted by the annual convention of the Wisconsin annual convention of the Wisconsin Congress of Parents and Teachers April

23 to question was introduced as a reco-lution by the group stating that as "this late a child welfare problem so parent-teacher organizations should be instru-nential to improving the situation. We correct these conditions and urge that activity along this nim be increased in all groups."

#### Buckfire

PHILADELPHIA, April 79.—One re-sult of ratio's Open House Week (called "Maddous Week") by station of the period of the period of the spyllestona from young hopefula. Fevery value with ratio ambitions collared some official to file for either at audition or an announcer's job. It is estimated that the writing has a now see long as the Dre sulread.

#### Peace Group Seeks Free Radio Time

NEW YORK, April 39.— American Union for Concerted Peace Efforts, peace group working for swission of the Neutrality Law, which put on a half-bour broadcast, War—Made in America, in Washington last Runday via WOR, dramatizing the effects of selling arms to aggressor nations, is having the program of the country of the co

thrubut the country.

Show was directed and produced by Theater Arts Committee for the peace group. Cast included Hester Sonder-gased, Toddy Bergman, Frances Dworkin. gaard, Toddy Hergman, Frances Dworkin. Mitchell: Grayson, Ann Boley, Adelaide Klein, Chester Stratten, Neil O'Malley, Joseph Julian, Colfax Sanderson and Paul Stewart. Phil Cohen directed and Yaobel Martin produced the program.

#### Crosley Shows Off Its Tele

Croadey Shows Off Its Tale
CINCLINART, April 29.—The first
demonstration of modern televasion in
Cindinant look place on the top: fitcoof the Carew Tover Wednesday when
of its experimental television broadcasting and receiving equipment to local
newspaper mort and trade inpute reporunder consideration by the FCC for the
construction permit, calls for video and
construction of the Conference of the Croadey officials no definite date has been
also programs. The showing Wednesday
was preliminary to the introduction pf
Croaley tolevision sparatus to the coming hold at the Netherland-Plaza Hotel
today.

#### Dog House to NBC, Chi

CHICAGO. April 20.—Uncle Walters
Dog House, Brown & Williamson show
which has been on WI.W for test purposes, will be brought to NBC here for
a full not airing starting Tuesday night
at P.30 p.m. for that sponsor, Itusedl M.
Seeds agency in handling.

# See Separate RCA Tele Co., **NBC Starts Building Division**

NEW YORK April 20-Appointment have been eminently successful in reduc, of A. H. Morton, former vice-president will retain this form of advertising, or NEO managed and operated stations, whereas autonomistic manufactures, who as tree-president in charge of identical statements of the department of the department of the superior and an expansive adjunct. It is expected that MRGN ratios and trieselated in interests will be diversed as in the science as a superior in the statement of the superior in the course, is uncertain. There is a likelihood that RCA will create for the vision is new course of the superior in the superior in the acceptance of the superior in the superior in the acceptance of the superior in the superior in the acceptance of the superior in the superior in the acceptance of the superior in the superior in the acceptance of the superior in the superior in the acceptance of the superior in the supe

terests.

Character, RCA tele is administered by the main interest-of NRC. This is considered most fessible, since elevation can most easily be administered thru the ratio departments.

Race at NRC agains there will be no Race at NRC again there will be no sense of the result of the results of the results

r of the two media. Potnted of

natural development.

Recent addition of Edward Sobol to NBC tele division as producer and about the control of the control of

### **Tele Road Show** Reveals Woes

CHICAGO, April 209-That commercial, television is still a long way off we proved eaght here this week when Philos proved eaght here this week when Philos and the strategister of the stra

e200.000.

Fronte twist to Phileo's marketing of the receiving sets is the list of "don's" they will annot out with every receiver set within 100 feet of passing auton, because their ignition systems will distinct the pic. etc."

Demonstration tests themselves were a Demonstration tests themselves were the property of the pic. The property of the pic. The property of the pic. Th

Demonstration tests themselves were a success, however, pic coming out very clear and sound synchronizers working predictions to the success that the time on their sets is a sort of snystery, because company itself where at present except in New York and then in very limited numbers. Processions acts used in the demonstration of the state of the snystery of the snystery to the snystery of the sn

#### Delayed Billing

Delayed Billing
CHIGAGO, April 28—June Travis, the
ex-morte starlet who three months ago
signed an NEO aristat countract bere, has
been doing a part on NEO's Story of the
Month without billing, reason being that
has the story of the story of the
latening public by cashing in on her
movie work. Net feels now that Miss
Travis has aufficient experience before
the mite and in 1s May issue of this
pregram, afte will play the lead role with
preconal billing.

#### Puppet Versions at Fair Of Vallee, Charlie, et Al.

NEW YORK, April 24-NBC Artists' Bureau and J. Waller Thompson, agency for Standard Brands, here agreed a con-tract calling for site Hartings' martometes to do eight 25-minute shows per day at the World's Pair. Pack in for duration of to do eight 25-minute shows per cay the World's Pair. Pact in for duration the show: Attraction will have a cast of 40 thre-ther will ports

Attracted wil have a cast of 40 three-foot-high marionettee. They will portrag characters of the different Standard Brands programs, such as Charlie Mc-Carthy, Don Ameche, Rudy Vallee, etc. Votcos and script will be dubbed in vis

#### Stark WXYZ Scripter

DETHORT, April 29-e-George Trendle, of Eung-Trendle, operators of WXYZ, this week append Sheldon Stark, writer, as an additional serivenst for the status. Stark is from New Technology and Landson of the series of

#### Stanford Vallee Producer

NEW YORK, April 20 .- Tony Stanford Stanford has produced this show before

# **CBS-World Flop** To Help Talent

ecords. With CBS an addition to transcription civities, instead of them being been civities, instead of them being been to be a second of the being been to be feel to be three Barcti an only be to boost the number of discomplete produced, giving additional emborranis to radio acts. Most Ifficity CBs will use its own contract talent for its

Sharpening of competition is another onsequence of the deal's colinges, World consequence of the deal's collapse, World has already started a campaign to hold on to and increase its business, sending out a promotional letter to its library subscribers and Gold Group (wax net-work) members this week.

#### Lohr, NBC Prez, Shuffles Execs

NEW YORK, April 29—A wholesale huffling of executives was effected by YMC Fresident Jenou Lohr, announced with the second of the second with the suddenness and scope of the huffle. General reason advanced was hat it was an effectency hove resulting from long-time studies the NDC chief as been making.

Loss been making.

Lohr Rimself Eignree in the move, since all department and division heads are more to report to Niles Trammel, recently now to report to Niles Trammel, recently the total the second of Lohr Binself. Lotter has been considered with the showing under of the betwork head following under of the betwork head following to the characteristic between the second of the head of the charge. A. H. (Does Morton or the second of the second o

Sid Strotz has been named to head the outral Division, Tranmel's crawhile satton, Statistical Division is now set of the sales department, instead of sming under Treasurer Mark Wood.

Frank E. Mullen was made an RCA close-president this week in charge of subcritising and publicity. He was for-nerly publicity head for the radio com-pany Horton Heath replaces him as assuage of the department of informa-

#### Salt Lake Air Musikers Banned From Dance Jobs

SALT LAKE CITY, April 22.—Radio ninjectans here cannot play dance jobs, coording to ruling of Musicians' Local 94, American Pederation of Musicians. ne, american Preferation of aludelana, bitton, which also refuged a similar re-ture that years much the request be-runce of general musician unemploy-sent, which would be further aggra-sted if radio musicians were allowed to at in on the darsee hand business.

James McDonnel and James Poler, resident and secretary of local, and Don libs have been chosen to attend the 178% convention at Esnass City, Mo-

#### Please, Not That

NEW YORK April 20—Radio execution an advertising agency, discussing WMCA's sale of two hours nightly for Blackett-Bample-Hummert shows, asp he had the worst possible nightnare the other nightly, He says that nothing more swill could possibly have taken place during his dream.

Says he dreamt he was listening to his radio and that all shows on the air were being produced by Blackett-Sample-Hummert.

#### **Brief Filed With** New York Assembly Opposes Perry Bill

ander other permitted. Charging, and the permitted of the recording company is not the responsible party in broadcast praising, but the estation rebroadcasting a best opposing the Perry Bill has been filled with the mittee on behalf of Audio-Serptions, recording fym. Ferry Bill, already passed by the blate Sender, will place properly the permitted of the permit

der consideration. Pointing out the need for recordings for keeping records and studying programs to improve them, brief dalams to grams to improve them, brief dalams to used in extruction of a gun tased in extruction of a gun tased in extruction of a gun tased in extraction of the property of the pro

Perry Bill is sponsored by the National Association of Performing Artists.

#### Toniny Riggs Renewed

NEW YORK. April 29.—Quaker Onterchewed Tommy Riggs for a year, signing the new ticket Thursday. Renewal thru Ruthrauff & Ryan is effective next October 2.

Riggs failes for the summer May 27, returning September 2.

## Stations Vote To Boycott Fair Unless Line Costs Are Shared

NEW YORK, May 1, — A telegram tween the electricatar union and the super networks will be sent to with the fair and raidor stations in the transport of the sent to with the fair and raidor stations in the York World's Fair, today advising him that times the fair undertakes to defray between the fair undertakes to defray between the fair undertakes to defray between the fair undertakes to defray the stational sent to the fair in the state authorized with the fair the state statisting shows from the fair the state of the fair statisting and the state of the fair statisting and the state of the fair statisting the state of the fair statistics and demandatorie statistics; and conference with fair criticalists and samoug raido men themselves.

and contractive when the news and contained the contractive when the news and contained the contractive when the news and contractive with the contractive with the contractive with the restriction on the part of the and contractive with the fair of the same of the contractive with the co

The fair role cost an expense which the based fine cost and expense which did for some time due, radio near any found file for some time due, radio near any foundation of the fair radio that the fair has been put on the spot by the doors at excellent yield depict handlespectors at excellent yield representations weeks ago when radio exces wanted to this tup fair broadcast they found to the fair radio committee, of which afferd according to the fair radio committee, of which afferd according the work of the fair radio committee, of which afferd according to the fair radio committee, of which afferd according to the fair radio committee, the fair and the fair radio committee of which afferd according to the fair radio committee of which afferd according to the fair radio committee of which afferd according to the fair radio committee of which afferd according to the fair radio committee of the fair. There have observed clashes be-

of the line charges, aince no budget all-lowances had been made for such a sign, lowance had been made for such a sign, lowance had been been appropriate the control of the such as the s

achieves a requirement of the following states and the second of the companion of the following states and the second of the following a battle with radio and newsping states are second of the fall of the second of the fall o

#### Commercial Shows

Ferkins, News (Dr. Schmidt, 1988). Were (Dr. Schmidt, 1988). Were the cone, Mechanism, schmidt, 1988, 1989,

advised the meeting is was in support

#### Getting Personal

PHILADELPHIA, April 22 Muray Arnold, press agent of WIP, awars that the atation received a request for Hences Con West from a 22-year-cold fam.

# Radio Talent By JERRY GESSER

ARNOLD (Mr. and Mrs.) have switched to CLOB (Mr. and Mrs.) have switched the control of the cont

Verlachester.

JACK HARTLEY boarded an Eighth atenue Dus the other morning on his way to a CBS broadcast, when he way to a CBS broadcast, when he had been a considered to the containing 285 in a cash and his othe canta EF called his wife serveral hours later in let! But a proce of views, to with 500 per process of the called his and piece of views, to with 500 per piece with the best of the containing him a piece of views, to with 500 per piece with the best of the containing him a piece of views, to with 500 per piece with the best of the containing him and the conta

Orion Welles and Robert Benchley (III can Irold Io me). Harry (III can Irold Io me). Harry stag of the PAIL Lord office. Has a new analysis of the PAIL Lord office. Has a new analysis of the Iore are only lives catting likely lives are only lives and IV. Where am IT, What am II. Where an IT, What am II. The Iore are office in a competitive analytic on the competitive analytics on the Competitive analytics of the are office Merice. It is a proof to hear Molly back on the Pibber McGee propriam once agein.

DERT PARKS, EDDIS CANTORN singing announcer, will be tendered a
dinner by his New York co-workers
and the party of the p

# NBC Spending About \$1,700,000 Yearly for Talent; Musicians Get a Bit More; Increase Due

NEW YORK, April 20-cellable outside of talent coats for National Production of Itadio Artales. Cost of music makes the nest spends between \$1,00,000 and talent coats for nation of Itadio Artales. Cost of music coats of the National Production of Talent and State of National Production of National Production of the Season of National Production of the Season of Paguires vary according to the season pick-up of speakers, concerts, etc. Italian there are more autiantics during this term of the National Production of the symphony orchast of the National Production of the Season of the National Production of the S

# N. Y. Baseball Broadcasts Start Feud Between Writers, Mikemen

NNW YORK, April 22—Radio men labim a feud is cropping up between speradically, Sitaley Woodward. Tribuse as the state of the part of the state of the s

# Networks Kill Doves of Peace: Start Swinging Those Haymakers

newspapers and other rival needs toke advantage of an intra-redic Networks also feit that, rather work on the rival, they should appaint general foes of radio and ip self radio.

-BILLY -**SWANSON** 

and his MUSIC

MAL CONSOLIDATED MADIO ARTISTS.

HILDEGARDE

"99 MEN AND A GIRL"

ETC. Rep.: JACK BERTELL. Per, Mgr.s ANNA SOSENKO.

Wednesdays, 10 P.M., 18871, Over CBS. SAVOY PLAZA HOTEL, N. Y.

# advertisers and agencies PAUL ACKERMAN

DOUGLAS BROWNING BOW to NBC

WYNC will run an Information Quiz, starting in June, for visitors to the World's Pair who write in asking for info. Information given out will be based on material gathered by the Pederal Writers' Project. Leon Kempner is handling-the

# Chicago air Briefs By HAROLD HUMPHREY

WJJD is popping out with a new halow Monasy destaned to Pentine the Monasy destaned to Pentine the Monasy destaned to Pentine the moderation is a requisite to safety. Sint with be ared from 8-30 to 6 pm. and called Musical Brownells and Pet Butterns. are preparing a column of comic "philosophy and have interested a new control of the Pentine Monasy of the Pentine Monasy of the Pentine Monasy of the Monasy

Norman Ross is doing one of those reducing hame shots more own WIDM for the Melayuts Reducing Salon, set by Creshwald Wise to Senderske, "And make the third one of that type originating in Chi mac, but this to the first one of that type originating to Chi a sponsor. "Trudy Dyer, gift Priday for waity Jordan, In retile

# From all around

ness if they ever tried it.

NBC then started getting hot under the collar when other business went to the collar when other business went to produce the collar when other business went to produce the collar when the colla

WMIX, Nashville, held open house all last week by kep of actebrating, opening of its new stateller, which ever constructed with the series of the ever constructed with the series of the New additions to the stateous series are Tommy Paster, who succeeds B. George Barbe Tr. as annoswer, and Ocea G. Oriffes, who fills securely left by W. Hould Walker when lat-

# Comment

This column is devoted to brief reviews of programs which wave been on the six for some time, as well as shows, which, already reviewed, rate further wention. Resis is that a one-line program review is suadequate for a production that waves each time it is presented.

We intellectual entertainment Wedness Wedness and the work of the evening both centering around current events. One of them is Joseph with the work of the work of

An lateresting quarter hour starts ings off, sponsored by the Dime Sav-ge, Sank of Brooklyn. It presents OCER WHITMAN, an authority on ROOER WHITMAN, an authority on home problems, answering listeners, of the problems and the problems and the problems are read to him informally mind the problems and the problems are the problems and the problems are the problems and the problems are the proble

what unfortunately—moved to sing A 8-20 the Illin fam liet their chops once more with a tidali called Hollymood Partime, in which the storte of four Partime, in which the storte of four turns are played, and the first 100 people to mail in the correct names are given—photos of Alice Paye, no reed: And then exection of world events, dispaying british the property of the property o

didly pased by MAURICE © DREISSER. Offers its vitally interesting discussion. The guests at the round table on the program cataget were Cultar Vision and the control of th

At 30 owner the found-speaker an-nounced the broadcast of a speech by MAROLD ICKES at a dinner given in his honor. That ended the evening's proceedings for this reporter. E. B.

Orce delings for this reporter. E. B.
Orns by your shouldn' Arms when you imp in Monday even to the Baral Cries as the Control of the Maral Cries and Cries

ahering is completed on the plaine and, using his how-fangled inboratory doesn, sahe the killers. PAUL LUTIER, VINCENT PELLETIER and KEN GREFFIN make up the stationary cast, other dilling in when needed. All do a good job. Taske is used in three plugs thrusten.

Dogry Dan, the Red Heart Man, a short. 10-minute six-day-a-week shot time commercial, has been on WMAG, Chicago, since last November. HARGLD pounds the liverse for accompaniment. Its stuff is worse around a conversation with a mythest foc in the studios with a mythest foc in the studios of the lift in wants a can of of Red Beart dog food. Only trouble with this kind of God. Only trouble with this kind of quest for time allowed. Bette congs are pleasing, tho, and a give-weep locket for your dog is an indusement to write the station and to happy the produce. It if it

MUTINY IN—

OCCUPIENCE IN TO POOR TO PAIRS, AND THE PAIRS, AND

tremely unwise. The legal threats, how-sver, might very likely result in a general housecleaning along availability lines, something that has been keenly desired by a majority of pubs for some-years

#### 1 OUT OF-

OUT OF(Confinued from page 4)
will open a tour in June with his borse
and six people. Will work eastward.
Emerson's Moustaineers will go out
Emerson's Moustaineers will go out
Emerson's Moustaineers will go out
Emiliary and the state of the
Harmonica Rascala, who close their date
with the Mac West unit in Indianapolis
May 29, will do one-nighters, too.
Hillbillies and corboys are not work
Name bands occasionally jick up onedight theater dates along with balinoom
dates. Movem office has lined up some
dates. Movem office has lined up some
lastes. Movem office has lined up some
lastes with the state of the lastes when the lastes with the la

bands.

Hollysood Star Doubles, novelty vaude
unit, open May's in Richmond, Va., on
the Rinery time.

During the summer fairs and parks
often take one-night stractions, enshing Wagner to lay out long tours
better.

Lou Goldberg, booker of Major Howes units, agrees that there are 1,000 the-akers taking occasional flesh shows. He ways about 300 of them take shows three days a week and 200 are full week atmid-part of the year.

# English Program Uses Disguised Burp in Place of Bell or Gong

Burp in Place of Bell or Gong NEW YORK, April 29—English ideas of the control of

redunarily regarded over her a certificative.

Thomas, as well as practically all of the contralation in the contralation of the contralation in the contralation of the contralation in t

#### "The Doctor Talks With His Children"

Reviewed on Saturday, 6:45-7 p.m. Style — Talk-sketch. Sporagred by Harford Medical Association. Station —WTIC [Harford, Comm.].

--WTIC (Harford, Corn.).

An interesting insighty on a typical
American home, with Dr. William Lame
talking matters over with his adolescent;
and the state of the state of the state of the state
centers on health topics, with a wide
range being covered. Script well written, and among subjects woven in are
guilible folks who believe that they hare
overweight youths and the value of camp
life for children. This program is given
open menthly, and is worthy of more
thme on the siz. Lefkositz.

#### Lincoln University Speaks

Reviewed Sunday, 5-5:30 p.m. CST. Style — Educational Forum, Sustaining over KWOS [lefferson City; Mo.]. A program presented by studente of Lincolu Durversity, Bate supported uni-versity for Negroes, which show what can be done with a collegiate round-table

conference. On the show caught the program pre-mented a disensition of world effairs, with sent the local school taking part. They discussed dictatorships, democracies, Pay-cian, Nazissan, Bolshevists, and other Pay-of government with frankness and what typeared to be a gratule desire to under-

#### "The Melody Master Mind" Reviewed Thursday, 6:30-6:45 p.m.

CST. Style—Min-cal quia.
Millers, fadies-ready-to-wear,
tion—WTM] (Milwaukee),

Wiles does his best to make this ly a good bet. Paul Ackerman

network!

Portuer N. Y. Mayor Jamesi S. Walker, coming to the Blue not with a few months radio experience via his former of the season of the

minutes.

Opened with little fuss, immediately going into a survey of the guropean situation. Highlighted developments in relation to Bome-Berlin size, then switched to England, Prances etc.

In future programs Walker will devote the latter park of his program to topics suggested by listeners. Ackerwas.

#### "Beauty on a Budget"

Reviewed Monday, 12:55-1, St -Women's talk, Sponsor-Char

Reviewed Monday, Tables Control of the Parkins Now Agency-Radio Adverfring Co. Station-WCR (Buffalo). Differing from other women's programs over local airwave, this sold rewomen or moderate mean. Billed an
Ellen Davis, the budgetser, girl counseamount of information jammed libre a
short space of time. Heightu hints were
passed along on business girl grocuring.
hands in good condition all year round.
Also makes by tricks.

"Pleasantly brief and substantial plugs
at beginning and end of porcerns are
Dathtyry Invotous is clear and appealing.

#### "Take a Note"

Reviewed Monday, 8:30-9 p.m. Style—Variety, Station—WOR (Mu-

#### nications to 1564 Broadway, New York City Conducted by M. H. ORODENKER-Co IMPORTANCE OF PLATTERS

# College Students Rate Records Above Remotes as Ork Criteria

Platters only chance most of 'em have to hear big name bands every frat house has a vic-inspired by good disks to follow a band-nickelodcous

NNW FORK, April 29.—Band loaders and those interested in promoting bands can ill afford to undersestimate the influence and importance of phonograph recordings to collegiste America, which takes in a bandly size of any one band's following in public domain. Codlege editors participating in Prie Billboard's survey series almost the state recordings are considered above air remotes in creating any wave of enthulassen for a bend or sunder hearing the recording particles are considered above air remotes in creating any wave of enthulassen for a bend or sunder hearing the recording participation of the spot where he is proposed to the participation of the spot where he is proposed to the participation of the spot where he is proposed to the participation of the spot where he is proposed to the participation of the Records, or the spot wave of the participation of the Records, or the spot and the proposed to the participation of the Records, or the spot as always played in their space and the participation of the Records, or the merits of orchestras, occalitat, musical styles and seven highly of minutes and participation of the Records, or the merits of orchestras, occalitat, musical styles and seven as a proposed to the participation of the participation

sized styles anderen nongs.

Parther, a bands dance remoies often
conflict with the students'
personal sebestive—unsulty /pocial, not scalence. But disks are sively swithout a conflict with the conflict with th

Platter Parties

While proms and dance are limited number on any one campus, there we no end of untwently, secondly also dispressed to the control of unitarity and constitution socials that depend entirely more than the control of th

Noted Taph's labet.

The Penneytenia Baske College editorposition out that his working and the college of the

Swing From the Grooves

Since a recording brings out more of the anitual numbers capabilities of a band an does the loud-speaker of a radio t. It is expected that swing records and

an does the houd-speaker of a radio to it is expected that went graver farproperty to the collegiant demand to collegiant demand to collegiant demand the collegiant demand to collegiant demand the collegiant demand the

and take notice of a band,
Many bands build up campus followings purely on platters. Many records for Yale University at Process of the Students have phonons and buy views that "Larry Clinton would never have been supposed for the Brown U. Premi It is weren't for his record."

"The transport of the Brown U. Premi It is weren't for his record."

The transport of the Brown U. Premi It is weren't for his record."

The transport of the Brown U. Premi It is weren't for his record."

The transport of the Brown U. Premi It is weren't for his record. The best of the Brown U. Premi It is weren't for his record. The best of the Brown Library Clinton Lawring because he plugged Parkine Hawking because he liked him and soon the whole school, literally, was used. Hawking very best record, of course."

Diak levite Prem Bids

Disks Invite From Bids

Feorota, of cutter from Big to the Control of the C

\$1,900 for Artists' Union PHILADELPHIA April 29—The Artisles Union Bai Masqua, with Heb Woods leading the KYW Rhythmaires (Jun Thyrn, Hall last Saturday 1858). With patchearts \$1.14 in advance and \$2.30 at the door, gross herefeed around \$1.000, a profished take for the septement.

Clinton Terrif in Tenn.

CHATTANOOGA, April 29.—Pisying at Memorial Auditorium last Monday, Larry Clinton brought out one of the largest Clinion brought cut one of the largest and most appreciative through turning out at the and this season. Crowd of 3.750 paid 21 and 31.35 per to make a hox office of almost \$41,000. Concert by the hand preceded the dainor, with woulds Bee West drawing thembiggest painting. Wax Binding for Textbook

NEW YORK, April 29—Borrowing a familiar routine from their more professional breakiren, as hoted by the editor at West Kentucky Biate Teacher's College. The Red and Gray, campus band, watches student reaction to records in warious eating phoce and drug stores and copies the arrangements of the more popular

#### Shaw Passes Danger; On Road to Recovery

On Koad to Recovery
NEW York, April 20.—Win from Andryw D. Weinberger, prinofial mahager
for Artie Shaw, on the Coast with the
atling infastive, of vices that the sating infastive, of vices that the
atling infastive, and the sating infastive, and atline in the
placemar Ballroom. Los Angelos, next
week. "Bhaw was suffering from a
usually fatal and rare blood disease
well." "Bhaw was suffering from a
usually fatal and rare blood disease
well." "Bhaw was suffering from a
usually fatal and rare blood disease
well." "Bhaw was suffering from a
usually fatal and rare blood disease
well with the suffering from a
usually fatal and rare
property of the suffering from a
usually fatal and rare
well well well and suffering
full the suffering from the suffering fatal
full the suffering from the suffering fatal
full the su

He is no longer sick, except that h "He is no longer sick, except that he is convalencing and must rest for about a week. Dr. Dudley Bumpus, of Beverly Hills, is in charge, assisted by four leading West Coast physicians."

LOS ANGLERS, April 28 —Without Shaw to lead his crew, Palomar Ballmonn has drose diagecting bir during the first Sire days of the banch run, which with the says of the

James a Rich 13C at Ritz BRIDDEPOIRT, Comp. April 20.— His first appearance in this city with his own orchestra proved a success to Harry James at-Itula Ballroom here last Stunday when 1300 persons turned out to greet him. Admission prices were a little lower for this engagement, fair sex being assessed of cents and the male gender a dismit most James bit & grand gross of approximately \$1.350.

Displaymen's \$150 Dance

Onker Bay, wa. April 20.—Piret m-mail show and dance sponsored by the Orean Ray Displayment Club last Thurs-day at Riverside Baliroom here bowd at Riverside Baliroom here bowd at Roward Kraemer did the musical

Armstead Big at Ope' Hop JEPFERSON CITY, Mo., April 29.— Charley Armstead worked for one of the best donce crowds seen here this winter, best donce crowds seen hers this winter, playing for approximately 275 pold admissions at \$1,\$ stag or date last Priday. Some properties of the price of the pric

Sad \$800 for Satchmo

Nutl SCHAP for Salchino PHILABELPHIA, April 22-Louis Armstrong neeted a disappointing 8800 at Town Hall last Printy, dance under the little ballyhoo, with the result that only about a tended. Admissions priced at 75 cents in advance and 81 at the gate. Spring weather prevailed.

Jones for Utah's Coney

BAIT LAKE CITY, April 39 Jerry

BAIT LAKE CITY, APRIL 30 JERRY

BAIT L

#### Brendel Calls Off Meeting of Pennsy Ballroom Managers

Ballroom Managers

PSILADELPHIA, April 20.—Mesting of
the Nathonal Bullroom, Oweners and Operators' Association, actuated to be held
here May 2 and 3, has been called off
Risendel 17, who called the meet,
Brendel pointed sent that, while the
majority of open through the country asmajority of open through the country asciation, few found that they could attend the contrab at this time of year, its
tend the contrab at this time of year, its
hoped would be adopted by the group as
a lost cause and may call another mosting at a later data

as lost cause and may call another mosting at a later data
between the country as a lost cause and may call another mosting it is a later data

in the country of the property of the property of the
most law of the country of the country

in the country of the country of the country.

#### Martone Tees Off Summit Ballroom With Neat 8465

ARRON April 20—Lew Piats started the reseon's dancing last Saturday is sometiment of the second dancing last Saturday is Johnny Martone on the band stand. A territorial fave, Martone drew 1,506 moset take of \$940.50. His considered excellent especially in view of chilly fact that april still has compeliable in East Market Cardens downtown. Eddie fact that april still has compeliable in East Market Cardens downtown. Eddie of the two bits birgain nights, did all right with 850 dancars and a gross of \$272.00.

a212.50.

"Akron dance faus are not interested in swing bands unless they be Dorseys, Coordman, Shaw or Norvo," comments they want sweet swing and good dances able muste. A swing band without a name is a foul dance attraction in Akron and in most towns."

#### Bernie's 26C for Lensmen

PHILADELPHIA, April 29.—Pirs and mud ball of the Philadelphia News Photographers' Association last Priday, with Ben Bernis on the podium, crowded the math ballroom of Ben Pranklin Hotel with a capsetty 1,200 crowd for an approximate pair of \$2,500. Duest scale of \$2,500. Duest scale of \$2,500. Duest scale for an approximate pair of \$2,500. Duest scale for scaling the proximate pair for \$2,500. Duest scale of \$

#### A Tip to SMART AGENTS and BOOKERS

· Get hot leads for band and act engagements from the list of out-standing fairs and events appearing in The Bitlboard the last issue of each month.

Read the Fairs and other Outdoor Depart-ments regularly. Out-door spots are using more bands and acts now than ever before.

#### Music in the air

By DANIEL RICHMAN-

Air Bartle

NOT a new idea but attentioncommanding was NEC's Blue hookpure JAN SAVITT (Heat Linesch, New
Tork) and BLOB BARROW (Heich ReiFords, occupying the half hour after
midright, With Savitt holding down
the fort for swing and Barron demonstrating the virtues of sweet, misrophone was tossed buck and forth from
band doing a number spice before the
switch back.

band doing a number apiece before the writch back.

This is believed to be the first time the balincen buttle of music idea plus the bear and the bear and the bear at been stred on a remote. In itself the stunt could no fall to appeal because of its novelty, showmanship and pro-bated by the bear at the bear at the plus of the bear at the bear at the plus of the strength of the Griders alone would be enough to lift the most enervating remote up by its provide.

#### Candid Camera Music

Dal COURTNEY (New Meutic Dal COURTNEY (New Heamore Hotel, Alberny, N. Y. WEAF) deserves ein-core pais on the back for taking in-terior manner rather than just rimning thru an unrelated succession of stum-bers. Stating with the Hollymoodian thru an unrelated succession of num-bers. Starting with the Hollymodian persphrase. "Miles camera, action," groups for the persphrase of the persphrase groups for the persphrase of the persphrase "groups for the persphrase of the persphrase "a "time expecture" might be the song Starp seconds dor Together, a "dash of the developer and from out of the dark-betic," a "declude exposure" would intro-duce Two Steepy People or a pair of tunes, a "persper of coming attractions" to the persphrase of the persphrase of the persphrase of the persphrase of the persphrase beard on the band's pert program, and so, on.

It's unlike the erstubile Bob Crosby

# The Reviewing Stand

Velma Froude and Her Melody Maids

(Reviewed at General Motors Baltroom, Detroit)

STARTING out in high school some CTARTING out in high school come five years ago, these mades have de-veloped quite a rep in the Motor City instrumentation butth around two pals hammering the sylophone mid-stage, serving so that for fiddle, claricet, accordion, electric guitar, bass viol and two harpitat. Nine made in all for the melody, Claren Nym, their musted dispetion, and of instruments including two

ive harpists. Nine maids in all for the melody, Clarens, Byrn, their musical director, and all very venastic. Band carperter, and all very venastic. Band carporable organs, and practically every feam doubles. In addition, all the gais constitute would, the product of the fixering pole, obviously appearing to concervative likelings. Music is just as pronounced for Spanish, Criben and Pen American. accres, and the two harpists stand spart when they pick on the classical compos. Miss Froude directs the band from her

harp stool.

Hand's ability to handle a variety of trills Bahdw Solity to mande a variety music, sided by a high degree of pul-chritude nine real presentability, makes these versatile-maids an ideal combo.

#### Jack Milla

(Reviewed at King's Ballroom, Lincoln, Neb.)

AFTER pacing up and down the country in the music bir for the part 15 years, Mills is back once again concentrating in this ares. His entourage is made up of swingaroo enthisiards, so plays accordingly. Does, however,

remotes which contained a similar photogenic aura, in that no picture contests are undertaken, Outriney being content to lireit his idea of building up the showmanship quotient to the script part of his program alone. He does it well.

mix up the rhythms and give out the more moderate sweet atuff occasionally. more moderate awest attuff occasionally. Bet-up includes three rhythm, three brass and four sair for the braviest con-centration. Three sing, planiat Dick Chausen and saires Bills McMullen and Woodle Catland.

#### Al Donahue

(Reviewed at Aragon Baltroom, Chicago) WORKING mostly swank spots in the WORKING mostly swank apots in the East, the Dunnhus aggregation has partnered a striking rep as a society band, ing the ork an injustice because there's nothing high-hat about the syncopting that bond the spread of the properties of the propertie

Stuff played is exertially eving, but without the heavellouse forcinque. Boys evince or remaining style on the arrangements, which gives the impression that they are just brewfing thru the whole punchy just to send someone somewhere. Flay mostly pop tunes, keeping the tempos in the dance groove. The property of the same average on the song rendritons who is 100 per cent on looks and batch as many control of the same average on her song rendritons with the satick, who fix eight into the mood and, works over the bides with a real detures. A himself cone up once in a while in the same average on the same average with the satick, who fix eight into the mood and, works over the bides with a real detures. A himself cone up once in a while in the same average on the same day of the same average on the same average of the

#### Howard Becker

(Reviewed at Turnpike Carino, Lincoln, Neb.)

BECKER'S Band has done a switch in features music strained through cupped mutes and megaphones. Hop from his old swing-sway style was accomplished by arranger Twan Weshash (new Washabaugh), who thumbs a bary sax and woods a bits.

Boys Stitsin an ultra-smooth effect by

Boys attain an unra-emooth effect by shoking off the brass and having the reed section mittened in specially built meraphones with hand holes to permit key fingering. Besides Wabash and megapitone was being the Wahash and key fingering. Besides Wahash and Becker at the mike singing, Mack Harris in gill a worst feature and good.

Oldgeld.

#### Lee Shelley

(Reviewed at Retherler, Gibens Hotel, Cincinnets)
USING the unusual instrumentation of plane, organ, sultar, according of JESPOG the vulnetal Endrawment of the June 1, 1970, 19

here and especially imported from New York-for this engagement, still has lote

## Sheet-Music Leaders

(For Week Ending April 28)

(For west Ending April 20) Achnowledgment is made to Man-rice Richmond's Music Deslayer Service.

Music Bales Corp. and Ashley Music Supply Co. of New York: Lyon & Healty Carl Fischer, Inc. Gamble Hingel Music Co. and Western Lock and Stationery Co. of Chicago.

Tab WR.

J. Little Skr Echo

2. Deep Purple

3. Our Love

4f Hayen Can Wate

5c These Little Fishles

6. Little Stapper

7, And Ilive Angele Sing

8. Perny Serenade

9. Beer Barrel Polka

B. Perstern Barrell Potestrick Vo. Beer Barrell Potestrick Vo. 12. I Get Along Without You Very Well Very Well Vory Well Vory Well Vo. 12 Perstand Vo. 12 Pers Very Wall 13. The Minquerade Is Over 13. Wishing 14. East Side of Herrori 15. The Moon Is a Silver Dollar

# **Bands on Tour** -advance Dates-

Eddle De Langu: For Theaster, Philisdelphia, May O wood,

ter, N. Y., May O, Brown,

ter, N. Y., May O, Brown University,

Place, N. T., May O, Brown

Lower Born,

Lawren Chaucher,

Lawren Bornian;

Lawren Lower,

Lawren Lower

Will Onbornes: University of Pittaburgis, May 13: Philisomic Country Citub, Philadelphia, May 26: Burl Beach Chub, Urradelphia, May 26: Burl Beach Chub, Urradelphia, May 26: Charle Barnett Sevoy Ballroom, New York, May 41: West Side Park, Bernyel, Pa., 369; 37:

Pa. 369; 37:

American College, Spring-rate Money, May 18;

May 18.

Les Boown; American College, Spring-neld, Mass., May 18.

Al Kavelin: North Dakota State Col-lege, Pargo, May 18, University of North Inc., Pargo, May 18, University of North Park, May 22, University of North Park, May 22, University of North Park, Park, Patter University, May 24, University, Cambridge, Mass., May 26, Jamine Lunceford; Harvard University, Cambridge, Mass., May 26, Philos May 27, Philosoft Co., Philiadel-phia, May 27, Phillisont Co., Philiadel-

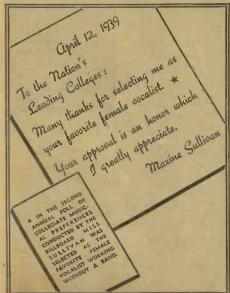
Best Lown: Philisont C. C., Philadel-phia, May T.,
Barney Rapp: White City Park Her-rin, III. May Paramount Thoater, New York, New York, New York, June 2 for two weeks. Gammur Kays: Strand Theater, New York, June 2 for two weeks. Mai Maitett: Commons Cital, Carlyia, Pa. June 2: Philmont C. C., Philadel-phia, Park 2, Philadel-Billy, Bernat 1997.

Blue Barruot VPI, Blacksburg, Va., June 2º Earta Theater, Philadelphin, June 18 week: Blanley Theater, Princ-burgh, June 23 week. Erskine Hawkinst Wooster (O.) Col-lege, June

#### Another Archer Ballroom DES MOINES, April 29,-Tom Archer,

DES MOJNER. April 29.—Toon Archer, pres of Archer Baliroom to, operating a string of tealfrooms in lows and near-string of tealfrooms in lows and near-string and tealfrooms of the post outside the city limits. Stated to be ready by June 1, brew damanf calls for the expenditure of \$10.000. Estrait Bierhamp, manager of \$10.000. Estrait Bierhamp, manager of Archer's downstown Truenat, will manage the present the p the summer spot. Policy calls for terri-tory bands on regular nights, with manu-attractions when available. Other Archer summer slocations include Neptune Ca-sino, Stour Pails. 8. Dg. Store Acres. Stour City, Ia., and the Prog Hop. St. Joseph.

WALTER UALKE for the past season making music at Triango Baliroom, Regina, Saak, takes in a Sweweek tour of one-tighters thruout Seakatchewan and Manitche caff in May, winding up a Remose Lake, Saak, for the summer.



## LAWRENCE WELK

ON TOUR Paramount Pleture Shorts.

PREDERICK BROS. TE MUSIC GORP. New York - Cleveland - Kan

### RAY HERBECK

MUSIC with ROMANCE EDGEWATER BEACH HOTEL Chicago BRUNSSPICK-VOCALION Records Exclusive Management PREDERICK BROS. THE MUSIC CORA.

New York -- Gieveland -- Kennes City HERBIE his HOLMES ORCHESTRA

CLEN ECHO PARK Washington, D. C. Exclusivo Management PREDERICK SEOS. THE MUSIC CORP. New York - Cleveland - Honor City

#### SONGS FOR ALL by EDDIE PAUL

ARAGON | BALLROOM

AND HIS ORCHESTRA [Mutual]

PREDERICK BROS. THE MUSIC CORP.

#### Sues on Record Use As Pic Sound Track

BAN FRANCISCO, April 29,—Max Dolin, violinist and former NBC musical director, is preparing to the suit against Long Productions for unlawful use of his name and music in connection with showing of The Phanton City at the Orpheum The-

Dolin charges film company with using sound track of four of his records made in 1915 during run-of of film. He claims that the records were not for commercial use. The sufficiell which the the be given a share of the profits derived from the

Prank Vail, manager of the film com-

#### Fig-Rito Forms Ork Corp.

HOGALWOOD April 29, — Incorpora-tion papers are being drawn up this week fee "fee! Po-live Enterprises of Les An-forest will handle genaral theatrest bis. Director are Seymour P, Steinbert, Los Angeles: Elas Taylor, Pagle Rock, and Barron, Woodraff, Nutningrop Park Al-Barron, Woodraff, Nutningrop Park Al-Barron, Woodraff, Nutningrop Park Al-Barron, Woodraff, Nutningrop Park Al-Bounced as to future actions of the or-panismitton. It was expected that Po-litios Ork would be the chief asset! Capitaliantos is for \$35.000.

#### Smith Voted Birmingham's Best in Local Popularity

BITCHINO HAM, April 29.—Final tabula-tion of the voting in the local band pop-ularity content in connection with WEON Variety Slow during the current series at the Lyric Tricater placed Paul Smith's

has been conducted for Contagt has been conducted for 12 weeks such of the four local orks playing in its turn on the Variety Show. Voting ran very cleam, with more than 18,000 battots cast. Other bands, which were pretty well bunched in the balloting, were Bill, Nappi, Coleman Sachs and Oliver

# Orchestra Notes

By M. H. ORODENKER

BATON but is bitting many incoests the state of the state RATON bug is biting heavy momels

Platter Chatter Platter Charter

IERT BMESTER, plants - composer, signed a three-year management binder signed at the plants - composer, signed a three-year management binder signed at the Decea factory with an eight-plece combo-enused and musiciants in Daylor and the Decea factory with an eight-plece combo-enused and musiciants in Daylor and the Composition of the Prumwick label with the plant of the Prumwick label with the Prumwick label label

In the East

WOODY REBIMAN is the Docoration
Dev. attraction.

Dev. attraction and then relieve the remodern and relieve the relieve the reat that ritsy room. ARTE STAW is
set to follow ferman at the Ritz August
10, for a three-weeker. .. ORAY CORbarnatorm of New England shells. ..

"The the-toc massive has taken on ARTE
BINE for his personal manager. ... Just
BINE for his personal manager. ... Just
auresd by BILDY KRIECHBIRS. former
sacer with Red Meliols, Rum Columbo,
at al., is politing the patrons to single
and an "All-Phritadelphia Noving Bland."

JOR RECCHMAN ING WITHIN PEN
BINCH THE RESERVE In the East Brockton (Mass,) Basts results and Phil Spitalny for bis fall more! ... correlating the increased call size of correlating the increased call size occursion of the National Association of Pairs and Experience attona, is planning on getting together a round table of band bookers at the Astronaus Convertient, to sends and book-size and postfairmen's convenient to better sequestite the odditions boys with bands and bookings. FRANKIE MARTERUS brings back muste to Hotel Adelphia. Philadelphia. Ophiladelphia. Op

Chicago Chair
CONG like HYMRY DIGBAY will follow
FIREDDY MARTHY Into Bon Air
Country Gibt an near-by Wheeling,
W. Wa, in June C. . . operator WTLLIAM
TOWN Country City of the Country City of the Country
Town Country City of the Country
Town Country
Tow Chicago Chat
DOKS like HENRY BUSSE will follow E Cale and return to the stand in ... 2DDY BHANDT, who holds thru 18 at the Stevens, celebrated the 18 fact and on Tuestay (2) ... by

coincidence, it was also a birthday for the hotel--tta 12th.

Doings in Dixle

Deings in Diride

OERREY GERARD marked Bid direct

GERREY GERARD marked Bid direct

Berry GERRARD marked Bid direct

Berry GERRARD marked Bid direct

Berry Gerrard Beverly Coardens, formerly

the Embasey Glub, Atlanta . GARCIR

WHITE out of alex Gillettan Banni,

Berry Gerrard Gerrard Continues Inner at

Bouthern Direct Glub, Belson, Mila
carreto at Atlantan Benny Grady Hotel,

starting Jone 17 . JOS GRUF into
Bouthern Direct Grady Hotel,

starting Jone 17 . JOS GRUF into
Bouthern Direct Grady Hotel,

starting Jone 17 . JOS GRUF into
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starting Jone 17 . JOS GRUF into
Bouthern Control of the Control

Bouthern Contr

On a Western Wing
ME. CROCKER, back in the MCA fold

Again, bostes at Lake Cornell

CANDEN into Madurah Danceland,
Whiting, Ind., May 7 for 18 dance dates,
Whiting, Ind., May 7 for 18 dance dates,
eroming in buses are getting all the
comforts of home with a KATO LIGHTIND PLAYT... canble the lade to was
sundries that demand wiring and even
not that their sound systems will operwithout yound cquipment... PINKY
TOALLY gets the call for the Bittmore
betting the control of the control

STETILE MCALES opers May 18 as 8
Schooder Rotel, Missakee... JACOTES
POULLACK into Deshire wallow Society

Gardens, Detroit, gets ANTIE STAW, his
bestin willing for the July 18 week, and

LING THOMPSON, closing this week
as the control of the control of the control

LING THOMPSON, closing this week
as the control of the control of the control

LING THOMPSON, closeland... i. LANO

THOMPSON, Closeland... and

In the same DWA, Cleveland... and

to the same DWA, Cleveland... and On a Western Wing

Cocktail Combos

Cecktail Cordon
MARIAR KARENYS Murcelase finishing their stath month May 27 at Blotel Ornesto, Cambon, O. signod with DiCK STEVENS for an McA career . CAL CALLAWAFF Bon Aires, clesing this also go under the Music Corp. banner. MILT HEREIT! (TRED) has added a Novachord to his stand at Model Lincoln. TITO and his Dwingtet set for eight weeks at the Trocadero, Hollywood, staffing May 12 . THE FIDDIESE THEES. THE MAY 12 . THE FIDDIESE THEES with May 16 and 16 and

Notes Off the Cuff Notes, OH the Cuff

Date De LANGE Lake in three weeks

Lat Effective Gardena, Denver, startepolicies, and the control of the control

Policies of the control of the control

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Balleon, Detroit of the control

Balleona, DDIE De LANGE takes in three weeks



Favorites with College Crowds Everywhere !

PAUL WHITEMAN

ALL-AMERICAN BAND

Playing

University of Rochester, Rochester, N. Y., May 6.
Brown University, Providence,
R. I., May 12.
Cornell University, Ithaca, N.
Y., May 26.

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# JACK MILTON

AND HIS NEW MASTERS OF RHYTHM ORCHESTRA

Exclusive Management ART B. THOMAS, Lemnan, S. D.

#### Lopez Corp. Upheld In Stockholder Suit

NEW YORK, April 29.—Molion to set audio election of Manny Heickien as director and treasurer of Vincent Lopez Enterprises. Inc., was denied Mrs. Agnes V. Russell, stockholder, by Superno. Court Justice Philip J. McCook this wret. Mrs. Russell charged the election with violation of the contract and by-laws of the band corp.

naws or too band corp.

Corporation, in ceferne, claimed Mra.
Russell has breached the contract by
not performing certain of the arrives required thereunder.

But out the second of the court by
was "the act of a decharged and disgrunnied ex-employee." Mrs. Russell's
attorney, Joseph Hichter, said he was
considering an appeal in the appellate
Division of the Supreme Court.

# WARM WELCOME FOR J-BUGS

#### Song Bureau Places 4 Amateur Compos

NEW YORK, April 20—Music Priends Girrica, song criticiam bitmeau organized recently by Joe Bavis, has alreedy use from feels are worthy of publication. Tunes are Rein, by George Rideri, Dens, Wa. There's Nobody in My Mont But You, by Mrs. Margaret Chaep, Bronx, H. Y. 2 Penny Jor a Song, by Roscoe P. 4-Wastin, by Jaconalitie Pewah, Madrite Barnhart. Des Mothes, and Time's A-Wasten', by Jacqueline Sowab, Melville, Saskatchewan, Can.

Sakiathewan, Can. Music Fields Service was set up to combat the song-shark evil and to foater in a legitimate way amakeur song-withing talent. Tyrce are invited to send in their effort; for a nominal fee they receive criticism and suggestions on their work. Most worth-white compose sent in are practically assured publication by Jee Davis, under which work was the compose sent in a company of the compose sent in the compose

#### Cocoanut Grove Gets Back in Band Groove

HOLLTWOOD, April 22—Name band panels seems to have besided once move use of creating the seems to have besided once move use of creating the coconsust Grove for the past two once the consust Grove for the past two mentils is definitely over. Plant band the crew, scheduled be Anson, weeks and his crew, scheduled to bow in May and his crew, scheduled to the complete of the complete

Altho deal has cooled somewhat, MCA atthe deal has cooled somewhat, MCA is util dickering with Grove managements out the property of the property

XAVIER CUGAT exited after a "house record" run of five months at Hotel Stat-ier's Terraco Boom. Defreit, Chuck Shanks followed in for an indef run.

#### The Mill(s)ennium Of Conscientiousness

PHILADELPHIA. April 29 ...Jack Ecott, local Mills Music rep, established some sort of a record for considered and the source of the second for considering the second seco

#### **Organists Appeal** Ban on Instrument

NEW ORLEANS, April 29,-Two leading cNamara, musical director at WWL, and ichannara, musical director at wwil, and diamann, heard twice daily over local tations, have appealed to AFM ruling aforced by the local musicians' union thich requires use of at least five other usscians when an organ or similar type if instrument is used for broadcasts.

#### Bey Wilshire Goes Dark

BEVERLY HILLS, Calif., April 29—Shuttering of one of the top night spots was announced here this week when it was stated that Florentine Room of the was stated that Piorentine Room of the Bewryt Wilshire Biotle would be closed following bow out of Dick Barrie's Band. Cleaing of the place has been threatened for the Biotle Bi

-Songs With Most Radio Plugs-

# "Angels Sing" Takes Lead; "Tears" Debut in 2d Hole

Songr listed are those receiving 10 or more network plugs (WJZ, WEAF, WARC) between 8 p.m.-t a.m. week days and 21 o.m.-j a.m. Sindays, for the week ending through part 35. Independent, plugs are phone received on WOR, WEAK, WCMA, and WIN. Plus tunes are designated as "Ft" massed production numbers as "M." Based on data supplied by Accurate Reporting Service.

Bregman, V. & C. Witmark Harms Renalck 2 Twen From My Inkeedi.

2 Twen From My Inkeedi.

3 Twen From Will

5 I'm Building a Bailtoat of Dreama.

5 I'm Building a Bailtoat of Dreama.

5 I'm Building a Bailtoat of Dreama.

5 I'm My I'm Building a Bailtoat of Dreama.

5 I'm My I'm Building a Bailtoat of Dreama.

5 I'm My I'm Building I'm Buildin Building I'm Building I'm Building I'm Building I'm Building I' Shapiro-Bernstein Feint Bregman, V. & C. Crawford Shapiro-Bernstein Paramound Santly Paull-Pioneer

# Chi College Inn Finds Profit In Selling Cokes by the Case

Figures if drug store can do it on volume, why not they class hotel woos the jitterbug and jam-packs room to the gills-Krupa the groove digger

BY HAROLD HUMPHREY

By MAROLD HUMPHREY

CHICAGO, April 20—Call is "Chater's Last Stead" if you will, but it's the litteroug family which has, in the past month, proved to be the life-saving hype in the representation of the desiration provided to the desiration of the desiration provided to the life-saving hype in the representation of the desiration provided to the life saving hyperitary and the state of the life saving provided to the shutters when a last straw was grasped by booking in Ones Europa's country to the strain of the saving provided to the gilts every night, and up at the door to hold back a waiting crowd of standage every bit is bly as a regular theater queue, Estra tables are and more toward the small devasted that the "buyer" can't succeed without and everypody starts to "filt" in makes a knocking the head off their neighbors doubt afterior to make it makes a beer, Sporls top capatity as avound 700. By South patrice, To make it must like but a good 1,000 bugs the wait on the McCoyn the room har been rune like when the saving the saving the saving the saving most a provided to the saving most and the McCoyn the room har been rune like when the saving saving fine saving most a provided to the saving most a provided to the saving most a provided to the saving most a saving saving the saving most a provided to the saving most and t

Saturday, When Krups and the boys swing into

# **Music Items**

Music Men and Matters:
Bill Wiemann, E. B. Marks Music saleschief, left for his annual spring four to
the Middle West. Prances Baunders, one
of the few contact women in the music
bits and formerly with Mills Music,
joined the Marks professional staff.

joined the Marks professional staff.
The \$0,00,000 suit brought by the foreign writers and publishers of Passes L'Amore against 20th Century-Pox, Sam Pox, the late Con Conrad, Rerb Magidean and Nino Martial for alleged Diagrants involving Midwight in Port, sing by Martial in Here's Le Romanos, has been

dropped.

Frankle Sabsa, lyric writer, is having a book of his wordage published by a book of his wordage published by Jan Esviti, maseiro at Biote Lincoln. New York, signed a two-year writing contract with Robbins, his first two songs for immediate publication being Section and 720 for the Books.

Song and Such:
Parkacto is Noe Marsala's follow-up to
Little Str. Echo. with the pubs already
after the rights. Jean's the pubs already
after the pubs after the pubs

spetch by Mary Pacc), neleased by Roy.

Boy Gara suttiened Let's Pigl Opposites in conjunction with a new dance called Opposites, to be introduced at the Notice that the Conference of the Conf

TOMMY DORSEY opens Outdoor Oars den at Valley Dale, see Columbus. O., tiance spot, on May 7. Management promises mans-bend attractions for Sun-

the groove the whole room seems to rise and more toward the small elevated dance floor, As the ora's sampou quicken and everybody starts to "I"! It makes a mod everybody starts to "I"! It makes a Boy Scout picnie. To make it more like the McCoy, the room has been re-decorated with a jungle motif, and labeled the Pastbar Room. The colored waters wear native outlite, with panther-cakin jickete and Surbain.

watters wear native outflate, with panishers after jeeches and Survasus. Demandishment and the opticious of the wisescene supposedly in the favow, College fan is now pulling in the sheeksl, not with nitrous and that opticious of the wisescene supposedly in the favow, College fan is now pulling in the sheeksl, not with nitrous and the property of the pulling portion of the mobility portion of the mobility portion of the mobility of the pulling portion of the mobility of the pulling the course of the pulling of the pulling the pul

up. He's a top draw as a personality, hesides his craftienee with the sileks, and keeps the young test and seeps the young test and the personal test and the collect the days of Ren Bernie has and the collect the days of Ren Bernie has a the collect the collect the personal test and the collect the personal test and the days of Ren Bernie has a collect the personal test and the days of Ren Bernie has a collect the personal test and the days of Ren Bernie has a collect the personal test and the days of Ren Bernie has a collect the personal test and the days of Ren Bernie has a collect the personal test and the days of Ren Bernie has a collect the

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Acce, Musical: (Tarter's S. Nereala, Ciana, Access, Carlicor; (Rencho San Pablo; El Oririto, Casif. pd. (City Dump) NYC, Ga. Aloneha, Hareld: (City Dump) NYC, Ga. Andrew, Jimmis; (Prizide Inn) Providence, Sc. (Section of the City Dump) NYC, Ga. Andrew, Jimmis; (Prizide Inn) Providence, Sc.

BG.
Add Paul (Bory) NYC, b.
Add Paul (Bory) NYC, b.
Ed.
Bin.
Bin.
Astel, Bully (Cho Branch Mcromines, Mich.
BC.
Ayros, Edechell; (BL. Paul Di. Paul h.

Bailey, Linyton: (Trendere) Waco, Tau, no.
Banuson, Sharkey, (Nich's) NYC, Sc.
Barris, Dickly, (Shen's) NYC, Sc.
Barris, Dickly, (Shen's) NYC, Sc.
Barris, Else; (Edison: NYC, S.
Barriswa, Charles, (Hrush) Bound Brook,
N. & S.
Baum, Charles; (St. Regis) NYC, S.
Baum, Charles; (St. Regis) NYC, S.

N. de, Charlest (Dt. Regis) KYC, lb.
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Becket, Bubblest, Arcentral KYC, lb.
Becket, Bubblest, Arcentral KYC, lb.
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Bernard, Land Charlest, Charles

Shariff, (Chi-Anal) Mountainades, N. & Sangar, Daves (Dea Washington) Aerbaeville, Sangar, Daves (Dea Washington) Aerbaeville, Martine (Chi-Anal) Half Lada Chiy, M. Barradiol, Ray, (Ulan) Half Lada Chiy, S. M. Barradiol, P. C. Hander, C. Martine, C. Martine, C. M. Barradiol, R. M. Barradiol, R. M. Barradiol, M. M

Buch. Bode. (Seven Sant) McStraund, Sec. Buch. (Paramonal) McCo. (B. Bertal, Serb. (Paramonal) McCo. (B. Bertal, Serb. (Paramonal) McCo. (Balon, McCo. (Balon, McCo. (B. Balleriana, Thr.) (Congress) Colt. (B. Collino, Coltien Colt. NVC, Dc. Commiss, Bode: (Selvary's Benedical) Crit. (b. Colt. (

Cantern Bull (Trinons) Ché h.
Carlyl: [pur. (Manit)] Deron Canno) Frince
Bergh. Be.
Commercial, Marine (Proce Mills Pintaston)
Carter, Benny. (Ball Oren Mills Pintaston)
Carter, Benny. (Bray) MyC. h.
Darretten (harber | Baltern | Peccis,
Carter, Benny. (Bray) MyC. h.
Charletten (Der (Chantele Cont.) MyC. h.
Charletten (Der (Chantele Cont.) MyC. h.
Charletten (Der (Chantele Cont.) MyC. h.

M. S. Procest, Affeld Publish Prindersh, on Carrier, Coly, Chanacteried MacCone, Wish, A. Carrier, Coly, C. Chanacteried MacCone, Wish, A. Carrier, C. Carrier, C.

Combrey, See Simitton 197C. h.
Coon, Eving: Carrowbead inh Riverdale,
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Carrowbead inh Riverdale,
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# **Orchestra Routes**

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ABREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; no-night club; p-amusoment park; ro-road house; ro-restaurant; s-showboat t-thearer.

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Orchestra Routes must be received at the Cincinnati offices not later than Friday to Insure publication.

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#### Conducted by EUCENE BURR-Communications to 1564 Broadway, New York City

# Philly Legit Org Formed

Philadelphia Theater, Inc., plans 10-week season -B'way plays and players

B'way plays and players

PHILDELPHIA April 20 Decrying

the property of the pr

rentually be formed. menutral leaders and reads of cultural and citizational groups are being so-ictized for support. The sale of \$400 sustaining memberships, silowing an organization to participate, and \$10 selvementherships will begin soon. It is not provided to the compact of th

ing capital. Office of the bused as working capital. Officers and sponsors will be named at a later meeting. The temporary organization of the state of the state

#### Warner-Backed N. J. Stock Folds; Trade Saw It as Precedent

NEW YORK, April 29.—Monticlars, N. J., Stock Co., which Warner Brothers the desired subsidiating but which, neverhanced subsidiating but which, neverhanced subsidiation was manager from the frequest settlement. Corp. and the Stanley Co. of America, Warner subsidiaries, toxed April 2 after a 12-8day run at the domticlar Theater, a Warner bouse, and the subsidiaries was bed.

Montelair Theater, a Warner bouse, increase was discreted by a Disk Strike of the Company, different properties of the company, different properties of the company of the

had hoped than Warner interest in the Monteleir company would pave way for other such subsidies in stock and road companies.

Lawrence Repeats

# Chi Click; "Lark" Run Is Extended

CHICAGO, April 29,-There is not Deriving Lawrence, and for this reason principally her second appearance at

The play is weak in several points, particularly its ending, which throws credulity to the winds to bring down the curtain in the advertised time. A good rewriting job is needed to repair such obvious damage.

such obvious damage. The cast is uniformly good. Miss Lawrence contributes a creditable job as a neglectical wife and Donald Cook is a neglectical wife and Donald Cook is casecutive. Lee Patrick also acores. Others in the cast are william David, water Oilbert. Horaco Stinclair, Ana Descott, Robert Burlen, Clean Anders and Olga Hansen. Raphaelsoots own direction is andequate.

Sam Honigherg.

# Equity Wants Say-So on Code Enforcement Board

Dissatisfied with League's last "disciplinary" action, Equity will demand representation to which it feels it has a right-won't wait for new contract in the fall

NEW YORK, April 22.—If the League of New York Theaters wants a renewed Equity contract next from in return for the theater ticket code, Actors Equity will insist upon representation on the board enforcing the code. The requirement, announced yesterday by Faul Dullnell, succettive secretary is of course contingent upon Justice Samuel H, Hockstader's confirming Riferes Morris Cooper's recommendation which upshed the theater including Riferes Morris Cooper's recommendation which upshed the theater included. The Equity committee appointed saveral by the Arms Theater Ticket Agnosies.

st code in the Injunction said instituted fibre Equity countries appointed several many fibre and possibility of revision thereof with the League committee to soon after the Roffstator decision modified as well as the confer which the League committee soon after the Roffstator decision modified as warmen more direct control over code enforcement. The presset and Equity was diseaseful with the disciplinary procedures the League, hall states that is 25.

"If Equity is a party to the contract, and if Equity is going to leave itself open to expensive litigations and respons ofen to expensive Highttons and respon-sibility for the institution of the code, it is only reasonable to expect that Equity should have something to may about that for which it will be held re-aponable, "said Dullsell adding, "Equity must be directly represented on the com-mittee hearing clearges of violations and taking disciplinary actions. Any disci-plinary action the League hereafter takes must be acceptable to Equity.

tions of the code, was a deciding factor prompting Equity to adopt this policy, Equity resents the fact that its executives what the League does about code viola-tions. Not only should the League have nothly defect that the league have how hey were dealt with aid Dullsell, but the League's harty'in disciplining the most recent violators was definitely not in keeping with Equily ideas of low the matter abouth have been landled.

Dulinell expressed dissatisfaction with the League Board which, to spank the two agencies, mgrsly saked for 2 \$500 bond which, he said, should have been posted last September and by all rules" procedure should have been forfeited.

Equity does not intend to wait until the new contract is discussed, but will instat that it be consulted as disposition of violations as toon as illustrator up-holds the code.

# From Out Front

By EUGENE BURR

It is no longer next, of rouse, that the Critics Circle this year took a 'tip from Bettah foreign polley and effected a sert of Munich compromise in its choice of the beat native play of the year. The boys duly assembled at the Algonquin and, after everal hours and 10 ballots, found thermelves so exhausted that they decided to call of the savert test and give heat help should be set they are considered to the savert test and give heat help should be set time they decided from the savert test and give heat help should be set time by a quickly, after a sesson during which they were forced to sit an untold number of hours in front of bot and wearing night-shallon of course, they discovered that their own arguments and evaluations are thin lichtmann the little Foars, Robert E. Sherwood's Abe Lincole in Histonic Ciliforn docks. Rocket of the Moon and William Saroyanic My Heart's in the Highlends, the lack made a gallant bid to outdo their own and the saver that the saver tested. Per, after duty deliberation and a spitt between four different dramas, our officially anothed overclose managed to choose two entirety endings plays and two extraoredizarily bad down. It is heart to see how the Pulitter Committee, with only one choice at the disposal, can prostly complete.

Concerning the choice of The Little Foxes and Rocket to the Moon this corner has little to say. We should, I suppose, be grateful that two-for the four plays chosen were neverly undistinguished. The other two show what results the boys can be supposed to the same that the control of the same that the same tha

poles. As for Rockel to the Noom, it has occasionally colorful Odets dising and also come dising so very colorful that it seems like a pine color extension of the color of th

control person of the fitting Faces now Rocket for the Moon is policieably bispatch to average of trun-of-the-mill flicentary production, however, I suppose it would be best not to car.

As for the fitting of the fit

Timeliness seems to be Mr. Atkinson's only other reason. He says Sherwood's (See FROM OUT FRONT on page 25)

#### BROADWAY RUNS

Performance to April 29, Incheses. Opened Perf Alle L'arctic in Hitrain
(Changaille) War, the (Changaille) War, t derbill!
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#### Musical Comedy

Dark From Riverson, The Nee 33. 524

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# New Plays on Broadway

Reviewed by Eugene Burr

bring Thursday Evening, April 27, 1939 WUTHERING HEIGHTS

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#### AMERICAN ACADEMY OF DRAMATIC ARTS unded 1884 by Franklin M. Sarger

CARNEGIE HALL NEW YORK

# Alviene 50000 Theatre

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#### LYCEUM

Beginning Tuesday Evening, April 25, 1939 THE MOTHER

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The.	Acs	wors.		See.	Plan	tri ec	10.0	Father"	a Room

One of the most thrilling incidents of the season—at least to this reporter-cocurred just before the curiain went down on the last act of The Mother, Karel Capek's final play, which Vicker Payra-Jennings and Rathheen Robinson presented at the Lyceum Thunday night. A mother, who thru three diseases and protectified acts had tought off the

enter and to war and death and mirror down children with machine-gui bullets, so ahe forthwith went to the riflet on the control of the contr

radical barricados.
All of this, however, seems really very little loss to her in the Capek version, since the dear departed—the whole regiment of them—return to discuse with her, at instrumniable length and distremingly frequent untervals, their reasons for doing what they did. In opposition she puts forward her own duty—the protection of those she loves.

Long-Awaited FTP Revue Lays

Overdue Egg for N. Y. Project

NEW YORK, April 26 - If y Opponent workers in Pisas and Needles look like a of the Peckeral Thanker Enviser—any troughe of Connectile Francaise veterans, nearly fellow who unreasonably objects to reasonable the field of their father manufactural to the field of their father manufactural to the field of their father than the field of their father than the field of their father than the field of the field o

# Cowbarns Are Running Even

As many skedded as same time last year-Lane says fair may belp

NEW YORK April 20.—Tho the com-barn impressries got off to a late start this season, announcements of recept-ings and new thesters in the historian three weeks to bring the number of scheduled productions up to last year's total at the end of April. As ame time, including forecast an improved box of-free for those within commuting range from Breadway as a possible effect of the New York. Usik this the fair would re-turn the cowbarns to their results are ton this year.

tion this year.

Fourteen exempt repeates, five bonding repeaters and two new bonding manting repeaters and two new bonding manting repeaters and two new bonding mantires others expected to finish up arrangements with the union within a few
days. Added on the list in the first
days. Added on the list in the first
weeks ago are Nate Beem (Chapel Theater, Gluifferd, Conn.; E. & H. Theater,
Maplewood, N. J., and Malcolm Atterbury also with more credit, granding at-

bury's group at Lake Pleasant, N. Y.

Bet also with good credit standing at
Equity are the glony Greek Players.

We show the group Credit Players.

We should be ground the group Connect Sale
Westport Country Playbouse, Westport,
Conn. Capp Playbouse, Donnis, Muon.

Pk. Mar. Reported, too, are the Plytaouth Thesetr, Millord, Conn. Capital

Cappital Players, Nartford, Conn. Rew
Bagland Playbouse. Bue. Ridgelied,
Conn. and the Chapel Thester, Great

year. In The last two days task that

year.

Disagracing with akeptics who see the aummer theaters beaten this year by the fair, Lane pointed out that New Yorkers, Recing the visiting firemen, will seek rerige in the attest direction of the recipient of the attest direction of the recipient in a cowbarn to, braving the Breadway influx. Theaters further north and west, tho, he opined, might not do so well, each of the workers of the recipient of the

dissipate whatever effect within have treated to a large thesteer full of Under San's stage-struck charges, practically all of whose seem fasattenity turon topon. In trew of Sing to Your Supper, this reporter reliquishes any contrastion that a very supper, the reporter reliquishes any contrastion that sitted to the professional theater, it would seem that even the CONY Versity does, however, emphasize the contention that no playeroing at all in ab better for customers than this bodisposite, prices. If they judge the riage by such currents federal samples as this Broad-turnets federal samples as this Broad-turnets federal samples as this Broad-turnets federal samples as the Broad-turnets federal samples federal samples and the Broad-turnets federal samples as the Broad-turnets federal samples federal samp

needed relief it relief plos ever limits to east work on projects such as rose laying and dam-building that went prove of permadent values on blats and unbelievable anaeturshnees present be best possible argument against the PTP. It is downright crue it our course most of these people to remain is the buildings.

#### Conducted by PAUL DENIS Communications to 1564 Broadway, New York City

#### Chicago Clubs Spend Big Dough For Remodeling

CHICAGO, April 29—Displaying con-fidence in the future of the business, local and neighborhood nitery operators are spending over \$250,000 on remodel-ting plans. Fat share of the sum good for new fatures and bar equipment.

for new figures and bar equipment, Bill Johnson, of the Bon Air Country Chub near bees, is spending 815,000 for a new drivews and onlargement of the anew drivews and onlargement of the Bydol speni over 815,000 redcorating the College Inn into a Panther Room, while Tinney Coagrove laid cut an additional 88,000 for a new 80-foot ber, with giese partitions in his South Bluff Coagrow, the college partitions in his South Bluff Coagrow, they clubs here that have re-

Among other clubs here that have re-cently been remodeled or redecorated at a cost of between 81,000 and 810,000 are the BI Hat, Rose Bowl, Off Beat Club. Harry's New York Cabaret and Nappo

The Marine Dining Room of the Edge-water Beach Hotel will get the once-orer middle of month, when position of band stand and dance flow will be changed around.

#### Chi Summer Clubs Set for Openings

CHICAGO, April 29.—Spell of summer weather this week spurred activity in outlying clubs. Andy Andercon recepts the Skyrocket Saturday (8), while the next-door Villa Moderne is already going strong. Tony Cabos, who is now Yurnikhing the music, will make way for Carlon Medima and his bend, who comes in middle of Nay.

Dutch's goes full week next week, with shows to be used nightly. While Albert Bouche is still holding back the opening date for his Villa Venice, Bill Johnson will be ready May 25 with his Bon Air Country Guio.

#### Ritz Club Opens in Columbus; Sun Booking

COLUMBUS, O. April 29—Newest night spot here in the fitte Supper Glub. Direction is under the fitte Supper Glub. Direction is under the fitte Supper Glub. Direction in the fitte Supper Glub. The manufacture of the fitter of th

and Neille Clark, comediants. Lee Pox. dancer, and Don Washburn, puppelsor, Three shows nightly.

The thorse may be not provides music for the dancing on a raised area, lighted by a neon strip around the edge.

New apot accommodates 250.

Others on the staff include, G. C. Others on the staff include, G. C. Others of the commodate and the commodate provides and the comm Ernis Creech, manager or the Qua Hum Booking Agency here, vice-president; Frank Ross, general representative of the Sun office, publicity director, and fiddle Marque, of the same agency, reservations. Talent, changed wrethy will be sup-plied by the Qua Sun Booking Agency

#### But Not on the Cuff

SILEBOYOAN, Wis. April 20.—The Enquire night club recently han a unique newspaper ad captioned, "Help wanted as provided and a control of the control of the

sity and ability to get along with people in destronce-settle applicable will be transformed listly an ethereal state with pedigreed politicals concerted by our three stars men of the part of the state of the people when the state of the people will be a people with the state of the state o

#### Semi Private Clubs Work Free Show Gag

DETROIT, April 29—Kibiters on floor shows have got to be enough of a habit at a few spots in town to a habit at a few spots in town to Most common complaint is at semi-private clubs, which have regular floor shows in their main rooms for members and guests, while half a dosen other founs in the clubhouse are wanted out for perties at the

are rented out for parties at the same time.
Sponsors of the different private parties have found they could cut down on the cost by bringing their party down to the main dhing room about floor-show time, spending no certis money there, and quietly going back to their own rooms when the show was given.

back to their own rooms when the abow was over. Result—the bookers lose four to six shows a night, as the private parties would have had to pay for their own steint if they followed precedent by providing it, instead of barging in on the general party.

#### 8 S. F. Clubs Ask All-Night Permits

SAN PRANCISCO, April 20,—Enght leading night clube have petitioned Board of Police Commissioners for permission to remain open all night. They were supported by the musicians' and culmary workers' unions.

Clubs were the Music Box, Royal Hawalian, Bal Tabarin, Lido, La Piesta, Club Moderne, 365 Club and Porbid-

They contend that since the opening of the fair the number of late diners has increased substantially, and that the small all-night restaurants have no competition for that trade.

#### Mt. Vernon Club Burned; Orchestra Escapes Flames

MOUNT VERNON, Q., April 28.—Panic in the flaming Lake Cornell night club, with more than 400 persons trampling over each other in the rush to escape, caused the death of one person early Sunday, Helen A. Colopy was burned to

The flames broke out with amazing rapidity and the whole building seemed on fire in less than five minities. Pete Wilson's orchestra kept playing for several minutes, but Jess Hawkins, former ook leader and manager of the chub, ordered the musicians out.

# "Folies Bergere" for Chinese, L. A.; May Open FWC to Vaude HOLLYWOOD, April 20.—What may be in the Korth and East. Three shows the impetua beeded to put fiech shows daily, with four on Bunday and midnight back on the map is amounteed by Pox. Both the impetual back of the map is amounteed by Pox. But the Folias Berejere until to open at the Chinese Theser, auplianting Infrist-run Combines to Pox. But the Berejere, originally played at the highest pox and provided the provided by the prov

pictures. Folias Derpere originally played at International Casino in New York and has been semantional at the San Francisco fair, Pair officials wanted revue to stay on until closing of expessition, but previous contract with Shubert re-

but previous contract with Shubert reviac could not be canceled.
Pleuving that show has been doing.
Pleuving that show has been doing and the short of the shor

#### City of Little Rock Calls Clubs "Nuisances"

LITTLE ROCK, Ark., April 20.—Pollow-ing consent of operator of Shamrock Inn, night club just weat of city limits, to close spot permanently, Chancier Dodge has heard pleas of city officials for simi-bar industrious to close permanently two has heard pleas of city officials for simi-lar injunctions to close permanently two other surburban clubs east of this city on Highway 70. The clubs are the Chies Jai and Miller's Club, both of which were temporarily closed a week ago along with the Sharmock Ina, charged with operat-

The manager of the Shamrock linn will operate it only as a residence or for business other than a night club,

#### Memphis Spot Reopens

MEMPHIS. Tenn., April 29,—Hotel Charidge will open its new Starlite Terrace roof May 8 with Joseph Sudy and ork under management of Lawrence Levy. Jen Venuti and band move in May 26

#### Texarkana Club Burned

TEXARICANA, Ark., April 22—Club Lido, fire miles north of city on States lino highway, was destroyed by fire least week-end, entailing loss of about 48,000. The blaze originated in the lobby of the club and stread rapidly. Mr. and Mrs. Cunter King are operators.

# Maisie Loves Agents Who Are Polite When Telling You "No"

Dear Paul:
Wiley you become a performer you get to hern preity quick that Yes means

William you become a performer you get to learn preity quick that Tas measus Maybe man Maybe means no when an agent is trying to get you a data. It's gotten so bad that when Joe Fursent says, "Maisie, you're positively set for that Filiam (this John James and James

LIKE Joe Pument, too, because Joe always makes you feel good when he tells you he hasm't got a job for you. He never asys, "No job today," Joe ts a gentleman. He always asys nice things, such as, "Sorry, Maisie: Nick asys you're too high class for his joint" and "Brady asys his customers can't appreciate your line type of

danding."
I can remember some of Joe's other turn-downs, such as:
"could have had that World Pair spot for you but Grover couldn't wait until
I found you, You should always let not know whore ser? Massie."
"Drop in Genorrow, Massie. Tit positively have that spot for you."
"You should have come in yesterdis," I bedt data by goo open for you until

the last minute

"If you would only take this cut makery, I won't take my commission."
"I didn't bother to after you the date because I know you don't mix."

MAXIE MAYE is another agent who shways to such nice excuses for not giving my pour bookings. He once told me. "You're a wonderful dancer, Massie, but you mend of my much of my nother that I haven't got the heart to book you into the Really, Paul, you,should urge ALL agents to be more considerate when giving the bad news to performers. You can't imagine what a difference it makes when you appreciate you put that the night club owner was too darks.

#### Only 11 Licensed Agents in Michigan

Shows. Bergere line-up to filled with top-flight acts, headed by Frankly, top-flight acts, headed by Frankly, F

DETROIT, April 29.—Eleven agencies have taken out Michigan licenses for 1959. M. Wesson Dickinson, Michigan auperintendent of private employment bureaus, asps. This is a drop of about 25 per cent in the gumber of licensed

ine Beensed agents, according to Dick-hason, are Amusement Booking Service, Artista' Booking Service, Sol Berns-Abe Schilber Agency, Eay Davison Attractions, Dave Diamond. Dethridge-Octrell-Betty Dave Diamond, Letters of the Paragraph of the Ryden Agency, Jules Elein Orchestras-Leo Curties Attractions, Ken Conroy Booking Service, Coraine Muer and Actors' Empire Titentrical Agency.

### West End Club Adds

Ballroom for 2,000
ASBURY PARK, N. J., April 20, —
Colony Surf Club at West End 'will
windergo extensive improvements before
opening for the summer, H. J., Reicher

asid.
The club is adding an elaborase beliforom to its many structions, which also include a status rink.
The new baltroom is being designed in might club fashion and will accommodate from 1200 to 2,000 persons, depending upon weather conditions, no per comit of the room being covered by roof.

# Billy Rose Baseball Team

Billy Rose Baseball Team STW YOUK, April 20.—Employees of STW YOUK, April 20.—Employees of STW YOUK, April 20.—Employees of STW YOUR STREET OF THE STREET OF Contech is captain and Cook

#### Detroit Club Opens

DETROIT, April 29 Detroit got a new summer night spot. To-Jo Farms, last week as the downtown Gub Plantation bowed out for remodeling. Hal Booth's Continentals are on the pistform at the

To-Jo. Walter Norwood is manager of the

#### More New York Clubs With Similar Names

NEW YORK, April 20—As II pressure to don't have a tough enough the same and the sam

And the Monte Carlo on 68th street recently filed suit against the new Monte Carlo uplown, claiming it stoke to hame.

#### Opera House, Hollywood

Russell Owen brings a new wrinkle to flodlywood after-dark nitratalments to flodlywood after-dark nitratalments truting the Traid Glass of steer, a fitcher, Management claims the spot is combinated in the law of the law

se spon packed to the doors.

Acks are topped by many old headners. Including Charle Withers. Pet
foran, hery Moran, the Call Brothers.

By Moran the Charle Withers and
the production cnd.
After rimming thru old newaresh to
cocompaniment of old-time piano player,
ow gets into swing with presentation
Charlie Withers' Ony House. The play
More Sinned Ageliast Then Suel. LiliMore Sinned Ageliast Then Suel.

# Night Club Reviews

the deferrent twist to the old tear-perker type offering. Plot concerns the mortgage that "due," but willen in riding habit and black musicache, and the here. Here returns in time to save herotole from "rate worse than death." Cast included Patey Morra, Wheatun Chambers, Militar Spartow, Section Gaige, William Newell and G. Whitney Sheet?

Play had sock, with hisses and apthe activities

Charlie Withers did his old act up above the stage, using his sound offects, trick ladders and pratt falls, Audience

went for it in a big way.
After intermission vaside acts were offered. Total La Rise, playing a zylophone
and doing tap steps, made a side appearance. Her stuff vent over otch, bringing a note of freshness to the pro-

credings.

The Home Town Quartet dished up some pre-war dities that burden was some pre-war dities that burden was some pre-war dities that the pre-way and the same was some the pre-way and the pre-way the pre-way and the pre-way the pre-way and the pre-way the pre-

make some of the yourger nopeum envirous. Eventure all a back and wing the record. Their precision is amang. It is a sufficient of the record of the record

#### Glass Hat, Congress Hotel, Chicago

This modernistic ecckial, dinner and supper room has skynockrede into the local spotlich since the foliation of the local spotlich since the foliation was seen as the local spotlich since the foliation was seen as the local to the local spotlich since the local spotlich sp

The Pour Galdornians, instrumental-ists, and Ronde, salvologer, are the only entertainers. Their divertisement goes well with the subduct color scheme and indirect lighting here. It is the type of fare that does not tax the attention, and if the customer feels like ignoring it he can do so without any damage to the control of the color of the The Californian sunder-dimention.

his vocal chords.
The Californians, under direction of Vic Abb., present one of the most vertical to the control of the most vertical transport of the control of the contr

annualing therita. The drys obeying the seeks adequately: Are up to deske in dress and music style and can be well reconsistent and music style and can be well reconsistent of the seeks and music style and can be well reconsistent of the seeks and seeks and seeks and seeks and seeks and seeks time. The Pompietan Rorin is popular at dimer time, offering a set seeks seeks and seeks time. The Pompietan Rorin is popular at dimer time, offering a set seeks seeks and seeks time. The pompietan Rorin is popular at dimer time, offering a set seeks seeks and seeks time. The pompietan Rorin is popular at dimer times time. The pompietan Rorin is popular at dimer times and request times. The pompietan Rorin is possible translation and the seeks an

#### Marine Dining Room, Edgewater Beach Hotel, Chicago

This beautiful apot is in the final lap of the season. On June 10 it gives way to the criticale Basel, Wall, which caters to both young and old through the summer. Looks like the manuscement authority to the control of the season of the control o

expenditures, notding back until the Bracii Walk opens. When caught only a dance team was When caught only a dance team was acceed to the botal's accele entertainment, accepted to the control of the co

home here. The music is soothing most of the way, and the occasional awing arrangements tossed in do not britisto even the more ardent anti-juterbug

campaigners. True of most young bands, Herbeck's crop is no exception in lashing salesmen in the song department. Extry Broads fright personal points and property of the property of the property of the experience and be more commercial. Betty Benson is committed and the commercial commercial properties and be more commercial. ewingaroos are not hard on the

drums.

A good band asset is its norsity chapter, the boys as an aggregate pitching in rocally and with gestures. The sam total results in good, clean fun.

Band is definitely promising, for it packs umph Harriet Smith, who is now in charge

Harries Smith, who is now in charge of the entire susersimment set-typ atill uses her eight-girl line to open and close the above. Employs norteline that stand out on this spacious floor, and they are well contumed and satisfactorily presented by the decorative bids. They opened with a good sight number to swing tunes from The Milmide, featuring a vocal by Digental steller, and priturned a vocal by Digental steller, and priturned a vocal by Eugenia Netwer, and resurted with a spring musical comedy play-thing, spotting Affred Ploy in light dance bits with several of the chorines. DeNier and Denise, dance tosim, im-pressed with their trick routines. Man stands out and he dominates the ses-

sion with amonth execution of strong tricks that been well. Partner is bland and attractive. Did a lwall, rumbs and fast finish—a versatile asrumbs and fast finish—a versatile a sortment in all.

Others included the Fiddlers' Threand's violin trio; the Marine Four, a musketer song, and Evelyn Pelm cute blonds from the line, who

#### Dorchester Hotel, London

Henry Sherek's new floor show as Dorchester Hotel opened to good recep-tion April 20 with plenty of new Ameri-can talent.

can talent.

Outstanding are the dancing of Brantley and Linus and an eight-eir starfet
der direction of Bobert Altonomous Linus
Kap Kimber's swing vocale registered
well and as compare Naturion Wayne
proceed direct production of the proceeding of the proceeding

#### Rathskeller, Gibson Hotel, Cincinnati

This spot continues to attract its share of Cincinnath summemors of cincinnath summemors of cities researched. He supper dance periods are patronized largely by the younger frotecters operating on a lean dilse and dance budget. This beautiest largely peak has been a cities from the start and has lost little of its popularity since. Intuitivelier has accommodations for 300 patrons and operates nightly. dine, originating in the chosens own kitchen, is topposth, with dimers marked at 75 cents to \$1.45. Drinks, too, are priced in the reasonable brackets, Minimum of \$1 prevails on Saturdays

only.

Spoth music luidert is reared to ClassBonds, with traveling units being
given the edge, Current ork feature is
Lee thelier's combon, now maning the
not flow factor of the current of the current of the
not flow factor of the current of the
Oene Jacquer and William Murphy
split the managerial dubies, with Joe
Weatherly the publicity chief,
Bill Scota.

AND HIS ORCHESTRA



"Low-Down Rhythm in a Top Hat" SIXTH RETURN ENGAGEMENT!

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Directions MUSIC CORP. OF AMERICA



appearance, in while formals as a Docu-cuell, is a singing number clustered, around the miles typically on a swung version of Alexander's Register frand and In New Orleans. Their voices are strong and in fine unison. Their second strong and the process style and perfec-sively.

and the property of the construction of the co

#### Paradise, New York

With one eye on the boped-for World's Poir crowds. Nicky Blair premiered his new spring blow, Venus in Perodise. It's a smort title and one that ought to catch the visiting firemen.

the visiting firemen. Title consist from the review big nitm-ber, a Venus and Adonis affair that has John's Andre, rear-rinde, doing a catch-latifs Andre, rear-rinde, doing a catch-latif Andre rear-rinded and the second of the con-traction of the control of the con-locit. Their encorase embraces ought to to make the number tailzed about and about data the vokels. The dance dimaxes a Venus production number which has the alenter bedied Jania An-which has the alenter bedied Jania An-

Leon OF LEON & EDDIE'S

Currently in the 4th Wook

# Club Versailles

# JOHN UPPMAN

BARITONE, IN Y. NITE CLUB APPEARANCE

#### WANTED FLOOR SHOW ACTS

abow business. Abe Schiller dee fluttering around while the girls
Crandyl Staters have a unique A gifled busons gal dancing and the
of two totally different acts. First guts in Orectan contumes give the numne. In whith formals a is Bos- ber added interest.

ber added interest. The rest of the show is good and bad. Jack Waldron, ensue, wowed the open-ing night Broadway gup and the last wall of the

real of the acts are not sock stuff, but "Net! Allan, brusel, unowhed some fancy tap and acrobatos, but was on too long and did too much floor work con-sidering visibility is not spool from the back table. Do tunny with falls and better the beautiful that the sound of the sound that the sound of the sound that the sound downing. Bud and Clil Malon, and three little dogs, charmed their way litto a good hand, alth the dog stunts were lost.

to the back of the bouse when done on the floor. The boy's chatter is amusing. Buster and Billie Burnell, boy and red-Buster and Billie Burnett, Sch and received head gift combo, sing and dance in pelp-py lashlon, depending more on their freshness and energy than on dancing talent to get over. Barry McKinley, tenor, leads some of the production numbers, revealing a thoroly pleasing singing voice.

ainting roice.

The 20 girth, introduced as "the world's prettiest," any certainly pretty things, and the second of the second o

remembered.

Richard Himber and band are featured and Himber himself works in one big girls etrip in the beselground and taking the bows for the applicate. Cut idea Re lead the band for the dancing and alter the band for the dancing and show. Its band is bere for four weeks and options and rose into the Sew York Paramorium Theater May 10. Most of the tions, too, the life of the tions, to the services and options of the tions.

tions, too.
Opening night minimim was 88, but
regular price in 81, which ought to be
attractive to bargain-seeking out-oftowners this summer. Carfield and Zimmerman are now the p. a.u. Paul Desig.

#### Le Mirage, New York

Prank Cerruti's East Bide nitery is softering along with the rest of them so far as business is concerted, but next week will tail the tale of how good business will be (see each title owners will have to get a different excuss if the control with have to get a different excuss if the control with Pair tred document come than or the pair to the control with the

withal, however, this is oner of the nicer amant spots with some decent en-nicer amant spots with some decent en-and amoutid be in line for a good chunkly of the new trade. If any is forthcoming in the higher-priced spots, or writing of the Fire Agency, includes Bob Maurico, singer and gamese. Virginia McFaughton, dancer, Stanker Frans. singer, and -heija Mitlakaya. Wesnees amore and the besi-

Maurice does the emessing, sings and does a cestedy bit and ten't sepecially good at any of the three, but does have a nice personality and with some occurs material aboutd improve tremesdously. Virginia McNaughton does a rice dancing return, featuring difficult turns and

ing recition, sectioning difficult furns and Aleo new to Jocal cafe like in Stanley Frans, husky young tenor, who sticks to pop turns meet of the time and had a quiver is his voice that was induced understanding the properties of the properties o

excellent, Barry Sobol continues to \$ .a Sot Zots.

Herbert I. Rosenthal,

General Manager of Columbia Artists. Inc., takes great pleasure in announcing the appointment of Mr. Jack Bertell as director of its newly created personal appearance department. This division will specialize in television, cafes, night clubs and private parties. Mr. Bertell, who has had his own agency for many years, will offer his knowledge and experience to those under management to Columbia Artists, Inc.

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filtestan are for current week when no dates

o. Derothy (Riviera) San Francisco, De Dre (Orcenwich Village Coalgo) HYU. DE. Philippico, Philippico, Philippico, Philippico, Philippico, Exp (Ball-Ball) Chi, Sc. rmstrom, Marry (Dismond Horseshoe) MTC. strong, Buth (Merry-Co-Round) Dayton, & Broderick (Earl Carroll's) Hellyed. nc. Paul, Orch. (Roxy) NYC, L.

Paith (Riviera) Fort Lee, M. J., ac. Bill (Delostato's) Chi. nc. b in & Bristol (Riverview Beach) Penni-R. d. D. Julio elieuse of Murphy) Hollywood. Andre (James et Murphy) Hollywood.

Andre (De Brennstallen) RYC, and

Lillinn (Hose Beeld Chd. Be.

Balls (Bannellen) Cht. Ph.

Dec (Perinet Bosse) Chd.

Balls (Bannellen) Chd.

Balls (Bannellen) Chd.

Arthur (Joy Ninestee Myr. Be.

J. (Majastic) Krainabes Myr. Be.

J. (Martines Bertanniaka Myr. Be.

J. (Martines Bertanniaka Myr. Be.

J. Artines Bertanniaka Myr. Be.

J. (Majastic) Krainabes My

Vict. Count. & Co. (Paramount) Atton. (Casa Manara) SYC, Dr. George (Barney Osilimi's) SYC, Dr. Truope, The: Spokane, Wash., 3-6; B. G., Can., 10-13. b Buddle Carr (Red Gables) Indianap-Bernie (Bradford) Boston, h. Ostrucks (Tep Hat) Union City, Brine (Pan-Pacific Rink) Lee An-Ann (Leon & Eddle's) NYC, sc. Artic (Chaless) Rochester, Sc. Diane (Willowmers) Union City, N. J. Plantie (Commodors) NYC, h. Delone (Ett Est) NYC, n. Mary Jane Hone Swell Chi, Dr. Den Velyrick Chieb NYC, no. Denbles (Crand Terrance) Chi, no. Jameie (Macle Franks) NYC, no. BOOM (Mary-Oo-Round) Daylon, Q. Billy, & Canary Circus (Village Barn) 

in Bisters (Mayflewer) Akron, h. Lillian (Walton) Phits, h. Lillian (Walton) Phits, h. Lillian (Walton) Ban) San Yrancisco, pe. Lillian Ban) San Yro, h. Lillian (Wella MYO, h. Lillian (Walton) Chi, ne. Della (Machington h. More (Capital) Washington h. More (Capital) Washington Course (Fost Phila, I.
Charme (Fost Phila, I.
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Charme (In therbit) J. NYC, ne.
Lytha (flavous-Maorith) NY MC shor (Slevens) Chi, h. by (Blackback) Chi, b. belmont-Piara) MYC, h. th. de Mary Carroll (Midnigh) (White I NYC. h. traion City, ne. (Ralnbow Reess) NYC, ne. http://doi.org/1000 Parish NYC, nc. ne. A. Hallness Dancers (Case Mrs. NYC, no. ( A lander 1700, no. lean (600 Chuh) Chi, ma Barry (81, Merita) NYC, to Tracky (Finnalisen) NYC, to Track (Sith Nimes) Atlantic City, no. at Thrillers (Top Hat) Union City. ac.
Joe (Bradford) Boston, h.
Nadine (Bussion Art) NYC, nc.
) Palmer (Chen Quagitne) London, nc.
Marion (Willowmere) Union City. to waiton! Phile, h.
hit (Oviental) Chit, h.
hit (Oviental) Chit, h.
Reed 1986 Chit) Chit, nn.
Preddle (Reny) NTO, t.
& Castey (Mollenden) Cheritand, h.
Denn (Chae Pares Chi, bc.

# **Acts-Units-Attractions** Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or Individuals listed.

#### EXPLANATIONS OF SYMBOLS

a-auditorium; b-baltroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mb-music hall; ne-might club; p-amusiment park; ro-read house; ro-cettourant; s-hourbest; t-hetater.

NYC-New York City; Phila-Philadelphia; Chi-Chicago.

DEVALUE, Altanner file Conego, Hellywood, Bill.

PARTY, Hellywood, Hellywood, Hellywood, Hellywood, Bill.

PARTY, Hellywood, Helly DC. LaPlante, Peggy (Jimmy Kelly's) NYO.

Do La Parisio, Perry (Jinney Katyrs) NYO.

D. Mapper, The Chimbro's Patts Sci.
Del Carmen, Marie (Din Casabe) NYO. Del
Del Mayor. The (Patienter's Patis, no.
Del Carmen, Marie (Marie (M

. Crace (Bal Tabartai San Fran-Pryside, Crace there (circe, no. Circe, no. Circe, no. Circe, no. Checkal, Lycnan (Reinbew Rosm) NYO, no. Durbar, Desle (Lytte) Indianapolis, t. Dursast, Jack (Ches Pares) Chi, no.

Olibert, Billy (Parasional) NYC, t. Ginert, Paul, & Armon (Rose Storis Chi, nc. Gillick, Pat (Olben) Cholinati, h. Olilnere, Amelia (Zimmerman's Hungaria) Ollimer, Amelia (Dininerman's Hungaria) NYO, pe. (Inster, Leca (Yoder's) B. Alton, Ill., nc. Gived, Qeorge (Lyrie) Indianapolla, L. Gleen & Juntina (Gotton Chal) NYC, nc. Glovet & Lame (Copacabana) Rio de Jeneire,

CASE OF COMMENT OF THE PROPERTY OF THE PROPERT

Grammon, Band, & Oo, (Capfiol) Washingto, D. C. L. Carlotte, D. Carlotte, Ca De. Crayson, Choria CLithe Club) NYC, De. Crayson, Al Hewage Chron, Al Hewage Chron, Al Hewage Chron, Chron, Coron, Retnie CH Dompsol, Ch. ne. Cregor, Mira (Chatho Russel) NYC, De. Crepor, Mira (Chatho Russel) NYC, De. Critin, Edith (Elarry's New York Dark Col. ne. Cyr. Bartington (Phanasten) NYC, De. Cyr. Bartington (Phanasten) NYC, De. Guldenhook, Baron (Www. HYV, 18.

Hank CHIT (QOSH KANY) NYU. 88. Hammed & Krenecy (Red Osbiss) Indianap-0319, 88. Hammed, In: F., Eskino Troupe (Re Pelnas of 1917) Atlantic City. Hanyan, "King of the Ice" (Henry Orady) Albaria, h. Hap Hand (Oriental) Chi, 8.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Ductman, Edith, & Walley, Nathan (New Yorker) NYC, h.
Dyne, Carolyn (Chab Tivoli) Juares, Men, ac. ard, Jimmy (Indigo Cofe! North Hollywood, Bit Stillet, Leenard (Cafe Rockety) NYC, ne. Eniors, Angra (Waldert-Astoria) NYC, ne. Eniors, Angra (Waldert-Astoria) NYC, n. Ene. Res. & Lean (Rosy) Sait Lake City Enites & Novello (Park Central) NYC, h. Eve. Marie for Ruban 101-01 NYC, n. Everuti & Cocway (Riveraide) Caspri, Wys. 4-18. 88.

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rance, Phil (Trocaders) NTC., i.e.,
reveal, Eleanor (Storz Crab) NTC. ne.
root, Jack (Indigo Cafe) North Mallywood.

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Lancile, Chickie (Royal Pines) Lake George, N. Y. 10. Laffaur, Art. Coasa Mannani, NYC, 22. Laffaur, Art. (Panesy Refyl), NYC, 32. Laffaur, 1981, (Wonder Baz), NYC, 52. Laffaur, 1981, (Wonder Baz), NYC, 52. Laffaur, 1981, (Wonder Baz), NYC, 52. Lavial, 1981, (Wonder Baz), NYC, 52. Lavial, 1981, (Wonder Baz), NYC, 52. Lavial, 1981, (Zameroman's Humparis), NYC, 52. Asiles, The College Bank Chi, no.
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(cCoy, Clyde, & Band (Chicago) Chi, t. Jadisco, Lady (Gay Nineties) NYC, Da, JcPayland, Frank (Burney Gallant's) NYC. in. acParlanna, George (Village Brewery) NYO, DO. McKey, Deloyd (Onyx) NYC. nc. McKey, Deloyd (Status NYC, nc. McKey, Hylvis (Midnight Swn NYC, nc. McLerm, Barbara (St. Ragis NYC, h. Mack, Mas (Lookout House) Cevington, Ky. del, Wm. & Jos (Earle), Washington, C., t. Igean, Sisters (Diamond Horsesbus) NTO Pregy (Taft) NYC, h. (Old Rosmantsm) NYC, no. & Rossola (Crop TivoCi) Juarez, Men-

o & Rossels (Cros Trivol) Junera, Merra, Maria, and Alikaba (Blinkhoo Grill) NYC, no. man de Miller, and the M ne. Bros. & Sister (Capitol) Atlanta 3-THE TOTAL A SHAPE CORPICES ALLEGA STATEMENT THE CHEMPA SHAPE AND ASSESSMENT CORPICES AND ASSESSMENT Gerri, Will at Source (Royal Palm) Mami, no. Motore & Davis (Royal Palm) Mami, no. Motore & Davis (Royal Palm) Min (Grista Oafe) NYC, no. Murch), Mini (Grista Oafe) NYC, no. Murch), Dan (Riverskod) Milwasko, L. J., Minyphy Cisters (Tryton Glub) Bayonne, N. J., Mayphy Cisters (Tryton Glub) Bayonne, N. J.,

Nadeau, Fred (Garde) New Raven, Conn., h. Naialie At Howard (Golottmon) Chi, nc. Natiana Gall-Raill Chi, nc. Narayunko, tanha (tk. Reyla) NYO, h. Narayunko, tanha (tk. Reyla) NYO, h. Nadea, Reyla) Chi, nc. Hevina, Thalma (Top Hat) Union City, N. J., Notice, Rudy (B. & B. Cufel Pensacola, Pla., Witnesser, Yashn (Resstan Kreichma) NVO.

range Elizabeth (Diamond Horseshoe) NYO

Main, Paul (State) Norfelk, Va. t. Reinn, Paul (State) Norfelk, Va. t. Nell & Nolan (Village Barn) NYC, ne. Seconi, Nine the Manualest NYC, ne. Norris, Harrist (Club Alabam's Chi. (See ROUTES on page 66)

-Vaude Grosses-

# Holdovers Down B'way Grosses; Strand Is Week's Best Opener; All N. Y. Hopes for WF Crowds

morgue last week, which time any lower week holdovers running in three of the first presentation houses. Since this is the first week of the opening of the World's Pair, managers don't expect too much from the visiting fireseen, but future bills indicate an expectancy of

future bills indicate an expectancy of means business.

Heaviest grosser for the week was at the "Attack Hall, with Dark Victory drawing 697,000 during the first week. Only outsides act in the MH stage show was Harry Leech and Belly. Show will undoubtedly run for three weeks and second week is expected to do between 880,000 and 485,000.

section and ession.

Low's Black did a fairly nice 624.500 with a riage bill restrict Cheere Civol.

Singuished to the serven fare.

Financount, in its third week of bill the stage and Midnight on the streen means and Midnight on the streen, grossed a weak 826.000. New show, Disse, Lanny Ross, 621,000 New show, Disse, Lanny Ross, 621,000 New show, Disse, Lanny Ross, 631,000 New Server, 100,000 New Server, 100,00

picture, a stather. Third week at the Ottand of Cuty Lombardo and Dodge Offs had a label warring's been send Confessions of a Next Sps, it a top all-round bill and started of with month of billness. The send of the warring's been all-round bill and started of with month of billness. The send of the week. Thou, with Alexander Graham Bell and arritury Jarrett heading the atage bill articular started on the send of the week. Thou, with Alexander Graham Bell and Arritury Jarrett heading the atage bill last week. Friday's more shown, also with Jarrett on the stage and facture of the City and will probably do only around \$28,000.

#### Weather Aids Chi Biz

CHICAGO—The weatherman was kind last week and the botter attractions in the four combo houses attracted their the four combo houses attracted their combo states of the four combo houses attracted their distinct disappointment was Arthur Treacher's p. a. at the Chicago, which slan had Alexander Graham B-B on screen Barely did \$27.000, or five grand bother than the combo states of the

Chicago tenanta, Bette Davis in Dark Victory and Clyde McCoy Ork on stage, will pass last week's low figure and probably finish with a nice 834,000. Oriental had a \$15,000 with High Her-bert on stage and a single pix and will duplicate gross this week with two pic-

#### Attractions Do Big in New Haven

NEW BAVEN, Conn., May L.—By Thursday the oventing reservations for the Bussley suderfille above at the Arena were sold out, and the afternoon reservations were sold out, and the afternoon reservations were sold out, and the afternoon reservations were sold out, and the afternoon seed. The every other week by Nathan Peodoloff, have been sery successful, with the last presentation, two weeks ago, having sold-out attendance for evening and about 2300 for afternoon set-up. Olin City New Show for this past Sunday In-New Show for this past Sunday In-New Show for this past Sunday In-

was last attraction.

Are show for this past Sunday included Mai Hallett and Olenn Miller Sands, plus Andrew Sisters and other acts. Scale for afternoon was lowered to help mattnee, with prices running 40 cents and 75 cents. Evenings, \$5 cents, 85 cents and \$1.10.

#### Ruby Zwerling Feted

NEW YORK. April 20.—Buby Zwering, celebrating his 11th year as musical director of Lewes State, will be thrown a dinner party Wednesday night at the Distribution of the Committee of the Committ

tures and a strong five-act combination topped by Peter Higgins. State-Lake, with eight acts and second Loop run of The Tree Muskiers, played to a better-than-average \$14,500, and the current Major Bowes unit and Sylvia Sidney in One-Third of a Notion (a poor pin-ture for this house) is headed for a Zair 813,000 this week.

#### Glenn Miller Does Well

NEWARK. N. J.—Glenn Mitter and or-chostra, playing their first theater date at the local Paramount Theater, turned in a profitable week by piling up a \$14,200 gross hast week. Ray Ebrefa and Marion Hutton, Miller's wocalists, met the theater audience for the first time the theater audience for the first time and Spirit of Culter,

#### L. A. Para Dives Deep

LOS ANGELES. — Paramount, week ending April 26, dired to 812,700 with the control of the control

#### Fox \$\$\$ Continue High

DETHOIT. —Eddy Peabody, leading stage abow, knocked off \$23,000 at the Pray week ending April 20. This is three grand above average. Pig. Lore Affair, Previous week house grossed a good (See VAUDP GROSSES on page 28)

#### Show for Racing Season

NEW YORK, April 29.-Opening of the horse-racing season at Louisville has caused a spurt in night-club activity. With the Greyhound Casino being one with the dreyhound Chaino being one of the first to increase its talent budget. Set to open May 3 for two weeks with options are Gloris Grafton, Moore and Revol. Sterner Sisters. Preddle Bernard and Emily Adrian. Bookings act by Lew Weiss thru Chester Lorch, Louisville agent.

#### Brink Acquires Cincy Club

OINCINNATI, April 20.—Jimmy Brink, owner-manager of the Lookout House, Covington, Kry, popular over-the-tree Covington, Kry, popular over-the-tree Barnes, and Country from Barnes, and Club in downtown Cinery from Barnes, who formetry operated Arrowhead Inn here, closed two seasons ago for alleged gambling law, relations. Brink took immediate possession. Basser plans to directly all his time to the Brown Derby of devote all his time to the Brown Derby of to devote all his time to the Brown Derby, Cafe liere, in which be has an interest, Brink, who is under 44 gambling in-dictments returned April 3 by a "blue ribbon" grand jury at independence. Ky., is currently operating his Lockout Hotses on Saturday and Sunday nights only.

#### Americans in Singapore

SINGAPORE S. S., March 27.—Appearing at the Raffles Hotel this month is Lillian Warner, blues singer with a pair of good pipes, who is quite popular here. John Velentine, American, bartione, gave two recitals at the Vedoris Theater

to good houses.

The Marcus Show celebrated on March
17 its two years since leaving the United

States
Sofia Alvarez, Mexican singer with the
Marcus Show, is leaving the abow and
satling for Calcutta, India, en route to
South America.

#### Fay's, Philly, Closes May 3

FRY by a treaty, FRILADELPHIA, April 20.—Manager Sid Stanley of Pay's Theater here announced the closing of the house for the season has bose set for May 2. The spot-season has been set for May 2. The spot-season has been set for May 2. season has been set for hay 3. The spot has enjoyed profitable operation the entire season, everage being above that of tast year. Respens 1.abor Day. George Nonamaker does the publicity.

Doesn't Know Depression Docast Angle Depression
CHEGAGO, April 30—Les Morgan,
producer and veleran of the Meiroknow what it he word depression
means. In the last is years he's been
in the show the he had id of only
eight weeks. And that includes a
Morgan crue m to join Wayne
King's theater tour. He is starting
he show, which has in the line-sup
Don. Don and Donns. Pepino and
Contille and Ease Mulppy.

#### **Acts Using RKO** N. Y. 1-Niters For Breaking In

NEW YORK, April 20,—Dilly Jackson, who books two-day raude at the Flushing and one day seash at the Kenmors, Madlaon. 23d Street and Colliscum, claims these houses are becoming increasingly important as aboving spots for acts trying to get time on the circumstance.

Houses operate on a budget of around \$150 for five acts and a five-piece band. Ferformers playing this time on get five consecutive-days. Acts report at 6 pm. and have three hours for rehearsal. There is only one late abow.

#### Frank Fay Plans Another Vaude

NEW YORK, April 29.—Frank Pay mays be intends to stage another vanide show here after he concludes his two-wesk date at the Shubert, Boston. Opens May 1 in Boston. with the Shuberts guaranteeing Pay \$5.500 a week for two

Meanwhile some of the cast have naked the APA to make Fay post a salary bond

#### Vaude Stavs at Philadelphia Fox

PHILADELPHIA. April 20.— Wernors and the musicians' union have effected the musicians' union have effected the programment of the music situation Warners intended to neave the Besh to the Zuckel beginning resided by the union to move the Earle of into the Pox for seven weeks present with the programment of the union to shift the contract clauses in the Pox or, allowing a 15-week lay-layer.

#### Lincoln Wants Benny Baker

LINCOLM, Nob. April 20. — Howard Pederer, general manager of Nebraska Pederer, general manager of Nebraska Raker's unit with flam Roberts, agent. Wante to spot fit in the Liberty for three of four days. Altho wauds has been out for some time now, Pederer house-flower boy. When his name was Zifkin before entering pletures be was a newsboy here on The Journal.

#### Rubinoff Set for Madison

MADISON, Wis., April 20, see Dave. Rubinost has been booked for a one-day appearance at the Corposium Theater here early in May, together with Fray and Braggicquit, planists, according to Hugh Plannery, manager of the house.

#### Browne-Tafflin Salary Rift

CHICACO, Alvil 20-Hank Browne, conscion, ist Mike Tagling Pleffsum on conscion, left Mike Tagling Pleffsum of the left of the

## **Morrissey Show** In Union Row; Under Tent (?)

LOS ANGIELES. April 20.—The proverbial pail of hot water seems to have been all pail of hot water seems to have been the pair of the pair that there must be at least three law fories backstage,

Morrissey originally scheduled his show to open April 19, after giving party for the press the week Before, in which

for the press the wesk before, in which final rehearsals were viewed. Show seemed, a sure things and all the boys seemed, a sure things and all the boys seemed, a sure things and all the boys the control of the seemed of the s

deposit, check with AFA covering first works salaried that Joseph Weber, of AFA, wired Local 87 officials that Morrange and 4754 to the Philadelphia local for back salaries. It was claimed total for back salaries. It was claimed that foods and asserted tidate hay delike the AFA of the

however, in give of thress obstacles, those over the control of th

#### Newark Vaude War Looming

NEWARK, N. 3. April 20.—A. A. Adama. owner of the Paramount Thea-thr here, has taken over the Shubert Theater, which recently closed after a season, of consistent legit and vaude-season, of consistent legit and vaude-films. Adams is understood planting to roopen the Shubert with Chick Webby to roopen the Abby, so the Shubert with Chick Webby Abby, so the Shubert is opposition to the

Paramount.

Meanwhite REO and Losw are underetood negotiating an operating pool
whereby Losw's Stato (2,000 seats) will
play vaudefilms and the REO Palace
streight films, its present policy.

#### Barney Rapp Starts Well

ORCINENT, April 29—Barney Rapp ork leeder, has started off wall in the operation of his new sight clat, Barnes operation of his new sight clat, Barnes week attracted 2,000 customers with spend on the swrage of 81,010 per head of a swrage of 81,010 per head of 81,010 per head drawing the younger element with 19 drawing the younger element with 19 drawing the younger element with 19 drawing the pounger element with 19 drawing the younger element

#### Detroit Manager Resigns

DETROFT, April 29—Chiff Glessenan, reteran theater manager of the United Detroit Circuit, is resigning. Glessenan has been manager for a number of years of the Michigan Theater, see house of the directi and its principal value stand for many years.

#### Strand, New York (Reviewed Friday Evening, April 22)

Making an infrequent but ever wel-come "in person," Fred Waring and his Pennsylvaniana hold forth on this trip, sharing honors with Confessions of a Next Epy (Warner), And proves just as dynamits for the stage as the flicker for

The service the stage as the fluctuate for the errors. While Waring heeps the Pennay tag for sentimental research, the vertexa color entirement research, the vertexa color entirement research to the service of the sentimental process of the sentimental process of the sentiment of the resistance of the sentiment of the resistance of the sentiment of the resistance of the sentiment of the sentime

that's oppositions as a concession to the litterbug trade, a "band exited" that numbers more than two dozen step down for, the tutual jive attiff that leaves Waring cold. Perna, femme liddleif, Tollows with allip stringing for Bracke Gefs in Your Syet, with the pace changed to the awingy nixed trie harmonifying of Two Born and a Homy for Role Tephs.

Donns Dae, looker and singer, registers with Good for Nothing: But Lore and I Gried for You. The band's Lee Paul Trio

# Vaudeville Reviews

(base and two guitars) make for an arrothin informal Irish tecor is still top's reating instrutus. The electric guitar in his line and can stay on as long, six policings are on the sevings side to back he pleases. Voce is in on along, six properties are to the properties of the properties of the properties. The entire Waring entourings feature Along the Sizanee.

The entire Waring entourings feature that the entire Waring entouring feature that the entire Park of the Feetings blend for a colorful fleggie the fleggies, and the colorful fleggie the fleggies, and the colorful fleggie the fleggies with the saning and the colorful fleggie through the saning and be colorful fleggies through the saning and the colorful fleggies through the colorful fleggies through the saning and the colorful fleggies through the color and the colorful fleggies through the colorful fleggies throu time Along the Sunner.

The entire Waring eviolutings, featuring a fen quartet of Miss Das. Honey from the Bese Irio, Patey Carrett and Fen entire the State of t

#### Oriental, Chicago

Oriential, Chicago
(Reviseus Trains Affernous, April 21)
One of the Affernous, April 21)
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on the Affer

Peter Higgins, as usual, show stopped.

do without.

Vernon Reinburn's flash act close
the show. Three girls and side of the
show. Three girls and side of the
with muscal rhythms on assophones,
white sandwished in are Derekly Mashows and between the sandwished of the
work (pasticularly so on King's parts
and the sandwished of the sandwished on the san
Bis okch midaftenom.

Sam Honigberg.

#### Cirque Medrano, Paris (Reviewed Monday Evening, April 24)

factured Monday Eccuting, April 24). With May 10 fixed as the assession closing date, the Cirque Medrano gose out in glory with every act of erring high-class entertainment. Topping the offerings are the two fools. Brothers, Blustonists. Pastured are the Chesterfelds, comit novelty alti, and Arcv. and orink in low councily leolar Prace.

and slack wire.
Isola Freeze, Pranop's spectacular showmen, started their careers 46 years ago
as prestidigitaters, and for 30 years they
controlled two theaters. With a sphendid
illusion art and their tunal showmanabity, they are again troughing.
Aeros, bald-hasded viteran doing some
falls and tumbies with wall-timed
considy on and off the slack wire, is a

The Chesterfields have one of the

The Chesterfelds have one of the best comic skits on the French saige. A Bittle music and plenty of honeplay put these two in the Discoveries are Andre Mercoud, sensational rope climbing and trapers work at 10 feet; Sonia, Gaussian and Sonia, Gaussian and the Record Tough, selection and the Record Tough, selection of the Chester and Perto, Recorder and Boulson the Spienberg, The house will recipe said the Spienberg and Perton Recorder and Perton Recorder and Boulson the Spienberg and Perton Recorder and Perton Recorder and Perton Recorder and Perton Recorder and Boulson the Spienberg and Perton Recorder and Perton Recorder and Perton Recorder and Boulson the Spienberg and Perton Recorder and Perton Re

Loew's State, New York (Reviewed Thursday Ecening, April 20)

ROCK'S SILIES, NEW 10TR.

Recteared Taursies Received, April 207

Recteared Taursies Teaching, April 207

From a rike piece of change this week, atteng stage show having Eleanor Powerll and Frances-Ways. Opening-night businesses of the piece of the pie

beg off.
Lewis and Arree, standard comicdy
mixed team, did well with a routine of
gam, Arte Lewis delivering the punches
and Mise Arree straighting. Went into
their We Enrow a Thing or Two Prottine, getting itsuphs consistently,
tho some of the material is seen. Cal a

the some or use measurements of the control of the

control and skill. Each of the different control and skill. Each of the different skills is usually begun by two men, the third coming on to complete the pose. Opened the bill and drew solid applause. Fig. Jos Folkier of 1928 (MOM). Paul Ackerman.

Chicago, Chicago

(Recience Priday Alternoom, April 28)
Civide McCoy and his "Bugar Blues"
music dispenses started another series
of band attractions which will play this
abouted the others get equally strong
supporting talent and whip up band
numbers with the spirit of the McCoy
aggregation then ork fans are in for a
balanceria. telnment.

McCoy presents a crisp and versatile seasion. His twelve men dieplay good showmanship thrusout and are particularly good theater timber in their povelty selections. The Jem Seasion, for instance, smecho of originality, and the drummer's workout with The Limchouse



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#### BULLETIN No. 20 PRICE ONE DOLLAR

PRICE ONE DOLLAR

REW. DRIGHT, ORIGINAL OOMEOV

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Shes is of the Krupa variety. McCoy himself is still a standout with his trumpet work and he is generous on that instrument thru the entire show. Band comedy highlight is funny-faced Larry

Song department, however, is com-paratively weak. While the Three Ben-nett States are attractive and even me-ledicus awingsters, their stereotyped way contous ewingsters, their stereotyped way of presenting tunes is not on par with the rest of the rausical family. That shoul-to-bead in front of mike position is passe bow, Wayne Gregg, the tends, has a good value but not enough sheem manship. He'll be oken with more exper-rience, they

rience, tho, Billie Rayss, first of the outside acts, packed a lot of laughs in his apol with advanting room comedy juggling. It is drawing room comedy juggling. It is that it with a British first and he presents a drawing individual. Of trong bits are his juggling-imprassions of cinema celebrities.

The Knight Sisters went equally good with their adagio work that is topnotch for such personalities. Rids are young and never lose their feminine charm de-apite some difficult athletic feats.

Georgio Tappa, interpretative ballet-tap iances, accred with three classy routines. hap executes fine, speedy turns and least steps that blend amazingity wett, still commercial despite an artistic flavoring.

On screen, Bette Davis in Dark Victory Varners). Biz fair second show open-g day. Sam Honigberg. (Warners). ing day

FRESH . AS A BREATIF OF SPRING



# SUZANNE N° CHRISTINE

Interpretive Dancers 4TH SMASH WEEK LEON & EDDIE'S, N. Y.



ORIENTAL THEATER

# **Attention, Midgets!**

DON D'CARLO Entertelories

## WANTED

Artico or series BOG FLOYD WILLIAMS. S

(Received Wednesday Frening, April 26] As an animer to the competition of tered by the Strand with the long-heralded Confessions of a Nead Say on the acceen and Fred Waring on the stage, this house brings in an in-person line-up stronger in point of quantity than any it has presented in many unother any it has presented in the promote that the show atacks up—this time from the shown atacks up the shown at the shown atacks up the shown at the sh ity standpoint-with anything done here

And despite the numerous Basses, the And despite the numerous Basses, the standard of the stan

brought on for a demonstration of his "Billy Gilbert brings all his familiar Billy Gilbert brings all his familiar picture tricks into play for an amusing for minutes, working in a cheff outsit plus the Grook dissect. Patter isn't all plus the Grook dissect. Patter isn't all plus the Grook dissect. Patter isn't all collect delivery is good and covers up, a lot. The supering routine gets its full runtin as offered with the content of the groot of the grook of the groot of the groot

# Talent Agencies

BAY LYTE, of Dave O'Malley's office, Chicago, set Eddie Barron into the Blackhawk Cafe, and Bogsah and Bardine in Colosimo's opening May 11. Both are

in Ocioamo's opening May 11. Both are Chicago spoint.

KERI COONIGO'S Booking Service, gewent

KERI COONIGO'S Booking Service, gewent

Market Service, gewent with Conroy.

A. J. RALABAN, Chicago theater acceptive, is back on the job after an sight
tive, is back on the job after an sight
ACM FORMEROW's in proceeding floor

shows for the 355 Olub, San Francisco.

Pomeroy is operating out of Les Angeles.

Likich has signed the Rita

gales. . . MICA has signed the Rita

Invania.

PHILADELPHIA, April 29. Billy Kretchmer will close his Jem Seeslon Club in June and will take an ork on tour for the summer. He intends to reopen in the fall.

# Paramount, New York (Acceleged Wednesday Eccuring, April 201) Bookers Line Up weeks. Chee Errog Annew will follow for a two face of the Comment of the Comm **ThatWFMazuma**

NEW YORK, April 29.—Circuit bookers are preparing for what they believe to be an unprecedented rush to the box office by World's Pair visitors and each is trying to outdo the other to keep Broadway houses full in the face of

Broadway houses full in the face of heavy competition.

Personanti has already started in with heavy competition and the started started in the heavy competition with a delicion to name hands, will have from three to fire drawing acts on every nill Harry Kischeim is also working on the angle of bringing in personalities who are fully new to firedway waude. Of these, during the coming months, Pramounit has become Kenny Bater, Jerry Colons, the booked Kenny Bater, Jerry Colons, the Bhow at the Paramount beginning May 10, to buck Confessions of a Mad Spy and Pred Warring's Orchestra at the Spy and Pred Warring's Orchestra at the and a heavily exploited picture, Union Pactite. Show will run for at least three

Currens show at the Strand, which opened last night, is expected to run for four to five weeks, with no other books ings set after that. Names are penciled in, however.

Lowers State is also making an effort to book bigger attractions in order to meet competition. Lowers has penciled in Ben Bernie, Arthur Treacher, Duta Ellington, Benny Pields for appearances during the bright of the World's Pair

#### WANTED

#### WANTED

## G. C. CHANCELLOR

#### STARS ON PARADE DELORES

ANNE BRADLEY Cyclone of the Bluzs and Mistress of

Coromonies. DON WASHBURN

America's Wissed of Now Playing at the

LAMONT The Dancing Fashion TOMMY HANLON

and NELLIE CLARKE Two Crazy Poople

GLORIA PAIGE **Dramatic Torch** Singer

FOX Interpretive Dancer

MAX BULLY, MOR.



RITZ SUPPER CLUB, Inc.

# KNIGHT SISTERS

"Adagio Beautified"

# **NOW--CHICAGO THEATER, CHICAGO**

SECOND TIME IN CHICAGO'S LOOP WITHIN 3 WEEKS

Signed for 1939 With GEORGE WHITE'S SCANDALS

THAT WORLD'S FUNNIEST JUGGLER

THE ACT

Smilingly and Jugglingly You Describe (2) DANNY GRAHAM.

LASTED 2 WEEKS AT BISMARCK HOTEL, CHICAGO OPENING MAY 5 STATE-LAKE THEATER CHICAGO

# CELLOPHANE HULA SKIRTS

COSTUME FABRICS, THEATRICAL SUPPLIES, Etc.

SOUTHERN IMPORTERS & EXPORTERS HOUSTON, TEXAS.

Advertise in The Billboard-You'll Be Satisfied With Results.

#### Four French Units To Play Chicago

ORICAGO, April 29 -- Rex-office success of the initial "French" show at the State-Lake carned Leon Miller, former A. B. Marcus producer, a new Ralabani & Kntz contract calling for three addi-

Rext show goes in Friday (5), foatur-ting Pith Foresy and Larry Biske, and dates for remaining two are weeks of May 20 and June 9. Rated a break for salent, since several acts are used in Salems, since several acts are used in each in addition to line and parade girls. Competitive Oriental Theater in the meantime will also have a Proch show Priday when the Roberts-Bolla Folice of Amour.

#### Shubert Folds. Leaving Only 1 Brooklyn House

NEW TORK April 29.—Shubert Thea-ler, Brooklym, operaced by Al Rogers and William Miller, closed Saturday, as re-ported likely in last weeks. Billboard. Theaster, had instituted vasid April 8. This is the second Brooklyn closing in past two weeks, the other being the Rivers, filan booked by Rogers and Miller, Discontinuation of vasion at the Miller.

Allier, Discontinuation of value at the lighter was sudden and may result in legal tiff, bookers maintaining there had been a breach of contract. Trouble ad hem a breach of contrast. Trouble is directly attributed to the taking over of the theaster by the Randforce Circuit and complicated by the death of the former operator, Sam Cocalis. Now the Frandful Pattune is color vauid dispenser in Brooklyn. Reggers claims the Stubert might have remained open had the unious granted millor scale concessions.

#### Phil Rosenberg's Placements

Phil Rosemberg's Pincements
NEW Yorkit, April 20 -- Mag Purman
smil Alma Mathern at the Galety yeaterday, Essay '[Helle, Jakes | Field, Faterica
Jorge and Poley and Masson, republic
Jorge and Poley and Masson, Jorge
Jorge and Charles Harria, Biar, BrookJin, peetends,





Modermistie and Strip A Show Stopper!
A vadable for Personal Manager, MALAKOFF

#### Castle Dances in Vogue

CHICAGO, April 29 -The Story of CHICAGO. April 29—The Story of Verson and Prent Carlet, making the rounds of the leading movie templet is inspiring dance teams to include routines popularized by the Gastles and used in their film.

The Castle Walk and ibs Maxixe get the bod from most sets and are usually presented as encores.

#### N. Y. Burly Spots Deny Big Policy Or Price Changes

Or Price Changes

KIN YORK April 29 - Julies three is a mirroculosus improvement in business, local bury houses will institute no important box-orites or above-policy world? Pair, consents smoon; operators indicated this week indicated this week indicated this week indicated the week indicated the week indicated the week indicated the exported to if the crowds are big soough. This teatmony offers little supported to up to the bury house of the provided to up for the bury and stringer briefly of the Calety and Ettinger health of the Calety and Etting price up to 40 and 50 centar. Extra Benjamin Goldman, of the Comtinental, said the was waiting to see what happened before making any decalons, be unchanged.

Lave Bell, at the Bepublic, said higher monetant "muticues is loays and raising prices would be cutting our own three."

#### Vaudeville Notes

VAUGEVILLE NOTES

LEINYS PHALDIME, HINGUX N Y, running straight pictures the past few years. has booked Mike Rilley's Band for one day, May 2, to play in conjunction LOTTE OBJECT OF STATES OF STAT LOEW'S PARADISE, BRONN, N.

Palumbo to Atlantic City PHILADELPHIA. April 20.— Prank Palumbo will elose gis local bistro early in June to operate the Renault Theory. Atlantic City, scheduled soon to open with floor shows. Palumbo is also negotiating with Joe Tutorello to take over the Citth Avalon its Widwood, N. J., for

Hit Warwick, R. L., Clubs FIRST WARTWICK, Rt. 1., CHIPS PROVIDENCE, April 25.—Pollowing reports that cancering had been permitted delan magened licenses of five Warwick night clubs for a three-day puntitive hight clubs for a three-day puntitive hight clubs for a three-day puntitive hight clubs for a three-day puntitive night clubs for a three-day puntitive night clubs for a three-day puntitive regret. Cafe send Jungle 15m.

# **Burlesque Notes**

New York:

ZADA ZORN, formerly Bonia Clayton.
Interpretive dancer in nitries out of
Interpretive dancer in the Interpretive dancer
Interpretive dancer in the Interpretive dancer
Interpretive dance ZADA ZORN, formerly Bonia Clayton,

SAM BRISKMAN, on the night of the reopening of his Continental Theater, April 21, entertained License Commissioner Paul Moss, who expressed himself as highly pleased with the performance. Briskman slao played affable hoat to Br. R. Fornham and his wife from West-The continue of the continue o

Chicago:
COUNTRY and Bay Furscon
COUNTRY and Bay Furscon
COUNTRY and Bay Furscon
COUNTRY of the Habito Friday (B).
MILT SCHUETER reports the following
closings for the summer: Caysty, Minnestry 1 Cantol, Tourio, 1849 7.
May 1 Cantol, Tourio, 1849 7.
May 1 Cantol, Tourio, 1849 7.
May 1 Cantol, Minwaiter, Priday before
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From All Arounds

From All Arsund;
MAX COLEMAN anys he will travel to
the West Coast at the close of the seath of the west Coast at the close of the seath of the close of the seath of the close of the seath of the close of the close of the close
philadelphia for two weeks at Rozyphiladelphia for two weeks at Rozyphiladelphia for two weeks at Rozytrout after 18 weeks on the Western
Wisel, Manny Ring reports that the intime, Manny Ring reports that the intime, wheels is good for the burly ran as
well as the actors. CONNIE DALE
Hirst chorice, is playing cabacet and
sight chol dates in Philadelphia.

New York Office)
JUNE ST. (LAIR hopped from Union City to Baldimore as added, attraction washed April 22. ... MOKCAN Bills with the control of the control o

JACQUELYN JAMES, formerly of bur-JACQUELLY JANES. Unnersy is under league and now in hight club. wants her friends to know that she's very much alive, despite the rumors that have been making the rounds to the effect that she was dead, buried and on the road to where all good showstris go.

# Burlesque Review

Continental, New York (Resteared Tuesday Evening, 4prel 25) Continental's show, produced by Eddie Lynch, is good, according to buriesque atandards. Cliris were well dressed, and production occasionally did itself proud.

Only One S. F. Burly

BAN PHANCISCO. April 29—capitol

Pollies, burlequa, closed Bunday night,
following lead of the Liberty, which
shittered two weeks ago.

Manager 19ddle Skolik said he could

not keep Balso open with business way
off. Charlies Michaels is saidl loperating
the Rearry, only burly apor left.

PIRATES KEEP OFF

#### RADIUM HANDS DANCE Was copyrighted seven years ago ar

interpretation will be dealt with accord-

#### Wehle Business Rep Ripples Good to Date

5.000. Co

fortable trailers.
Contumes and uniforms were attractive and abow was well turned out.

#### Weather, Biz Continues Okeh for "Hit Paraders"

Okel for "Kit Paruders"

(LAMOON" Kyt. April 22-Weather and hadness for April 22-Weather and hadness for the control of the co gram section of Rentucky.

#### Walker Family Finds Biz Slightly Improved in Ga.

SEGARNY Amproved III (A. B. M. S. M.

in St. Joseph Hospital, Savannab, Ga.,

#### Showboats Get Going

RAST LIVERPOOL, O., April 29,-The RAST LIVERPOOL, Q. April 22—The familiar cry of "Here comes the show-beat" again is battep heard on the Otto Large Sanswin river. The Majeste Description of the Majeste Sanswin river. The Majeste Va. recently, walle the Bryant Showboat over under way at Leon. W. Va. on the Kanawha Hiver a rew days ago. In all probability both shoats with play along the supper Otio River later in the summittee. The Highest Probability hope here and all along the

#### Boyes Still in Nebraska

LINCOLN, Neb., May 1.—Chick Boyos Players are will in mid-Nebesska, play-ing one-nighters. Show is shated to be-pla tent septon here-latter part of this month. Boyes is getting 25-10-cant renie

ART AND DUCKY VERNUM BATE MITa cred their connections with the Original Floating Theater and have signed with the Rice-Percy Players in Illinois. . NORMA GINNIVAN Play-Original Floating Theater and have signed with the Bloc-Prey Players in Tillonia. N. NORMA GINNIVAN Paper State of the Property of the Undercased in State of the Pract Smith Land Control of the Pract Land Control of th

AMES STACK invo brad, has signed

At MORSTAD, well-known tent show missian, is still hoated in Peorla, III. where he has been playing fide with various missianl organizations including the local aymphony ork, the last 10 months. In a portal to the dask homestions bothing about trouping this mentions bothing about trouping this

stimmer. LOUIS VERNARILE is buy linding up his tenter at Reed, Okla, for an saily opening. .. PAY SNEEDCES, The sail of the sa oursy notice, will be cack with an indi-nan rag opry this gunnmer. . . Join LAWRENCE Players will begin their sout-serison under canna at Worthington, Ind., May 45. Troupe will play its usual route thru Western Indiana and Eastern Illinois.

ROBERT TOEFFERT, Bob White and William Casaldy, well known in tent rep and stock circles, carry principal roles in the Ginetunali Federal Theater cole in the Cincinnal Preders Theater group's latest offering. The Emperor's New Choines. LOLA PAINTIES another well-known repertorism, did Aunt Ophelia in Uncle Ton's Golden Presented by the Pederal Threater in Jacksonville, Pla, last week. REGSTY WILLIAMS, still handling the "RUST" WILLIAMS, Bull handling the omedy and producing end of the Odell White Show, possils that he now has bis own taffing picture and vande unit operating in Novih Carolins, with his brother as manager. HELIGHT WALTERS? Cornedians, who recently opered the tent season in Okiahoma, now showing spots in Southern 

the summer, with headquarters at Farge.

JUSTUS-ROMAIN PLAYERS, who
have played. Nebrasks for many years,
will noof be on the road this season.

Mr. John Justus are now in
BUDDY BROWN the and Mr. John Justin are now in Canney Kan. BUDDY BROWN formestly for several years with H. L. Hrunk's Cornections, plane to open his own thow in Texas soon. LOUISE LA BLN, formesty with the Robert of LA BLN, formesty with the Robert on moretal lines in Edgewater, Codo. ANN JOHNSTON and Fred Dwen have aigned with the Huddy Players for an-other stummer under canves. . TEX signed with 100 18king Flayers for another summer under canvas. ... TED MORTH, having closed a successful winter, is now at home in Topeka, Ean, for a short vacation. His company will reopen in May for an indefinite engagement under canvas in Topeka, Kan.

DON AND MYRTLE NULL, after closing DON AND MYRTLE NULL, after cloaing their one-night stand unit of A Fersa Ranger, have joined Toby Young's Comediana. TILTON GUTHINIE Players, how in rehearant at Lake City, pen the season there this week. RALPH BRAY recently opened his

# Toby Still in the Runnin'

By E. F. HANNAN-

N SPITE of the fact that in real life. we have traveled pretty much away rom the real rube, there is no type of citestainment that holds the general sublict attention as well as the so-called roup bill.

Rural comedy knows no particular confline. The movies eat it up, buriesque depende almost entirely upon it, and the season's musical comedy hit of Broadway features &wo performes who depend up-on old-fashioned Toby comedy to wow

restures two jetformets who depend up-their audience. Toby councily to work.

There is much to be said in favor of upon work, by the said of the said of the tob to the champion feeder for any type covers. I have a said of the said producer, Along with the Negro minstre, the Toby style of character can claim the Toby style of the Style of the Council John Simplifier and all the rest Proudy John Simplifier and all the rest councils were top drawing cards for ser-cral decades. Entheyene has hed its German, Dutch, Irah, Serven and Italian

comedians, but the Toby hokum come-dian has outlasted them all, until today hick comedy is almost alone in this field.

Radio's stooges are the same old Toby contice, and the mories have built up a contice, and the mories have built up a stream and the mories have built up a stream have been therefore. The same the same three the same three the same three th

than by their real ones. It's the same with Toby bills—the champion amateur dramatic bill of all champion amateur dramatic bill of all champion amateur dramatic bill of all champions of the number of performances given by road shows in the past were to be made Peck's Ead Boy would probably outrum any other show.

Tent shows still press on with Toby bills, and they have good reason to, and Broodway harn't been so lucky since it got too far away from this brand of en-iertainment. Toby is still in the run-

Summer circle in Montana, with head-quariers at Wolf Point. Beades Bray, cast includes Red Sulfran, Don Phillips, cast includes Red Sulfran, Don Phillips, and the State of t

her closing with a one-nighter in Fusa. . . MICKEY MenuTT, former p manager, has formshen the bis for while, having accepted a position as interritor of an NYA project in Stour.

#### Haithcox Launching Tenter at Resort

BURLINGTON, N. O., April 39.—Wrant-Haitchcox, Boboer Southern Antownsan and former owner of the Collectin-Over-and former owner of the Collectin-Over-ments to launch a musical section of the under convex at a prominent Southern resort for 20 weeks take smach points the show, and a line of girls and a band will be featured. Rehearshi are allest do get under may late in May. Annote Kellerman in 1929 and stoce then has confined his activities to small road shows. BURLINGTON, N. O. April 29.- Frank

#### SUGAR'S DOMINO-

(Continued from page 4) (Continued from page 4) click and become a more tree permanent part of the show business. Surface are larger to the show business. Surface are larger to the show business and the coragin. We feel that the success of this organ. We feel that the success of this offered to a street extent on how the sumpling estitors are handled while "doing" the Fair. For wann of a better one and the Fair for wann of a better one and the Fair for wann of a better one and the bear for wann of a better one and the bear for which the same that the s

WHENEVER a new branch of show WHENEVER a new bruich of obout business popo out of the frunk aid whenever an old branch takes on new life and blossoms forth as sementhing to reckon with the publicity and exploits reckon with the publicity and exploits in the sementh of the sem proposition. But despite the familiar cry of unemployment in most lided at le an interesting fact that there is still plenty of room in the band reals for good pression and the still represent that are valuable proportion and stock is constantly going up are not seen represented by preas special. It is equally alternated by alternative stocking the still represented by preas special. It is equally alternative that the still represented by preas special. It is equally alternative that the still represented the still represented by alternative that the still represented the still represent

#### WANTED

## FRANK HAITHCOX

45th YEAR

# Bill board

Founded by W. H. DONALDSON

The Largest Consisting of Any Arrusement Weekly in the World Member Audit Bensee of Orcelation Published Every Week By The Billboard Publishing Co. R. S. 1975 RFOND SR., President.

A. G. MANTHANN, EPON OF Desta, 25 Open Place, Cincinnesi, C.

utocor Disch., 28 Opera Plais, Undrinder, u. E. E. SUDARMAN, Edhar (Indoor Derin., 1866 Breedway, New York, N. Y. Main ditte are Printing White, The Billhoord ulding, 28-27 Opera Plate, Understatt, O. bonn, Mars 5308; Cubic address, "Billiphop/"

self girt demone so well as phoson androne.

I play the property of the proper



No. 18

Ves 51. MAY 6, 1939. to bis magic Morris also werked counsely with the troups. CARDINK Just returned from England, is retuing up to the control of with the control of t

TONY BRANDING IS a feature of litt TONY BRANDINO is a festure of Jit Parade, new tens oney which cracked the season April 20 at Brownswille, Train. PIPECE THE MACICAN recently associations in Jophin, Mo. Carthage, Mo., and Columbus, Ran, the three design of the parade of the parade property of the way, which may be of help to other magnificant ports of entry out that way, which may be of help to other magnificant ports of the parade of the

**Endurance** 

Stein Show Draws Fair Blz;

LONG BEACH, Calif. April 22 - At

12 and 2 Still Parading

(Communications to BILL SACHS, Cincinnati Office)

ent akery. A magician to play there wise put up a cash bond of \$38 and buy Okishoma lags which cost \$8, including the transfer, On those of \$1, including the transfer, On those of \$1, including the transfer, On the property of \$1, including the distance from one booked spot (a national state of \$1, including the property of \$1, including the \$1, including

to see me." says Laverne, "and this week Lou Chester." Laverne would like to rend a line here on Jack Duval, Dot Akard, Orace and Jerrie Owan, Ann Weg-

ner, Billy Humphrey and anyone she waited with in Seltzer's shows. Well, gais, this starts the bell redling, but you gotta keep pushing it. How about it?

DOMESTIC LIFE has cistmed Alberta Van Cleave, who now resides in White Horse, N. J., very busily mothering her

# Minstrelsy

By BOB EMMET (Cincinnati Office)

At PITCHER, 100g man, of Owego, N. Y., has recovered from his recent theness and is up and around again.

WILLIAM PURTILL, of Westerly, R. L. complies with a recent query here and sends data on the Yesgers, of the Prime sends data on the Yesgers, of the Prime Petired some years ago and resides in New York City, Purill says, and Otto Yesger data few years ago. There were four Yesger brothers, native of Westerly—Charley, Billy, Odto and Henry. All were dise musiciane, Purull remined.

RAYMOND O. ZIRKEL, former pressure and sabitant manager for the All bin duties as secretary of the city board of purchase in Columbus. O. Zirkel become associated with the Market Eastern and the Columbus Control of the Columbus Control of the Columbus Control of the Columbus Control of the Columbus Columbus

W. L. BROWN, of The Cheboygus Datty Titune, Cheboygus, Mitch, 1s anxious to learn the personnel of the Risco & Holice the Lower State of the Lower State of the Lower State of the Lower State of the Risk State of the Risk State of the Risk State of the Risk State of the Cheboygus Charles of the Cheboygus Bally Titunes's golden public editionate be published soon. The Rusco & Holiand only at the Line in question intended to the Risk State of the Risk State of

ARTHUR BARR is directing the 1929 ministrel show to be given by the Rogers Park Post, American Legion, Chicago, May 16, 11 and 12.

fin, formerly with the late Charlie Hayden, in the operation of walksthous in the scinity of Chicago.

TIM HAMMACK pens from Washing-ton that Sammy Kirby, George Smith and George Walker are in town the Jack Kearns left recently for New York. and that Mary Carwood, Jean and Bobble Smith and Orris Bayless are also work-ing in the Capitol City. Tim also ing forms us that the Three Ryan Boys are ing a boldover engagement at to Theater there.

WONDER IF Tex Johnson, Texas whip-cracker, ever got hie dry cleaning estab-lishment going which he was figures opening in Portola, Calif., around March L.

### WANTED

MASTER OF CEREMONIES ROY MEYERS - JIMMIE BITTHEN

Contact Terror that can deliver with a Flash for NATIONAL AND STATE ONAMPIONSHIP! Four Week! Show, GRY Auditoriom, Houston, Tex. May 15th to June 10th, Dent Wire -- Wirth & Hot. A-1 GARBER MAN WANTED,

To 100

NAT D. RODGERS

#### EXPOSITION PARK - AURORA, ILL. WALKATHON & "DERBY-SHO" OPENS MAY 17

PLENTY OF SPONSORS-SWIMMING POOL-COOD TREATMENT WANT COOD TEAMS THAT CAN STAND PROSPERITY

DO NOT WIRE-WRITE TO

PAUL CRIFFIN, TINY EPPERSON, JIMMY PASSO or PHIL CAPONE, Chef Care of Exposition Park, Aurora, III.

or ANDY ANDERSON, 3810 Broadway, Chicago.

PRIZE MONEY IN BANK

## NOTICE, CONTESTANTS

The Red Leinen - Al Rauer St. Louis Walkathon

WILL OPEN MAY 14 — "A FAST AND SHORT SHOW."
Confectants, Emsees, Judges, Trainers, Nessee Bnowing us, with
Other spots to follow. No collect Integrams accepted.
All Address LEINER AND RAVER, 6515 Easton Ave., St. Cosle. Min.

# Magic

By BILL SACHS

HARDEEN has just signed a new con-LARDEEN has just signed a new continued that for another year with Olient and Johnson's Hellsespoppies, how in the 20th week of the 10th man and the 10th week of the 10th man estimates to be stayed to connection with the SAM convention at the Capitol Shows in Onlifernia, pendie regarding Balph Pierce's recent thread against Shows in Onlifernia, pendie regarding Balph Pierce's recent thread against Pierce's regarding Balph Pierce's recent thread against Original Continued and the Capitol Shows in Onlifernia and the Capitol Shows in Onlifernia and the continued and the Capitol Shows in Capitol Sh

Denison' We les of lits Mastrets We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and for every occasion. Catalog Free. Operellas Vanhville Mes MANINELLIS

T. R. DENISON & CO.

LONG BEAGH, Calif. April 22 — At the switting, 12 couples and two soles remain in Bill Stelm's contrast here, which is playing to fast business.

Contottants are Marion Elisco. Gledery Contottants are Marion Elizabeth Contottants are Marion Elizabeth Contottants are Marion Elizabeth Elizab EARL HARRINGTON and Violet Koye are now resting up in Danville, ILL after recessily Sewing the Park Castio Walkington of the Castio Walkington of the Castio Walkington of the Castio Ca JOE NALTY pencils from Long Beach, Calif., where he has been resulting since the last at Bakersteld, Calif., that he's in swell shape and about ready for another joust. What has become of Fop Penghe. Joe saks. The last weeks been joo, he were in Omaha a few weeks book. ANDY ANDERSON, Chicago ballroom operator, reports that he will be associated with Tiny Epperson and Paul Orif-

LAYDINK HUNDLEY, in reply to our noise in the column last week saying that we exceed the gase in the guster from arms of the gase in the guster services. Layers as a factor of the gase in the guster of yrking codes there. Layers asys size hand yearticpated in a walkte for quite some time, but has een a number of above since entering the runs of ca-contestants. "Yout a month ago Warren layers are greatly as your property of the gase of

## S. A. M. NATIONAL CONFERENCE May 27,28,29

Supertative intectives have been used in Show Business too reach-so we are just saying "WATCH NEW YORK IN 1939." Wonderful Shows: Dealer Exhibits. "WORLD'S PAIR NEW YORK IN 1959." Wondering Stocker Delaw Divided.

WORLD'S PAIR Sheep, hogo SOUPHER SOUR, Assembly Performances class. Divided to the second state of the second state of

# MAIL ON HAND AT CINCINNATI OFFICE

Parcel Post

Dect. Herry, 13c Office Oils L. 17 Denten, Frank, by McDemade, Duren, Daries, David, 15c McDemade, Duren, Callina, E. Mara-Callina, E. Mara-Callina, C. Mara-Callina, Callina, Caraba (Callina, Bart. Se Williams, Robe.

# Letter List

NOTE—Mail held at the various offices of The Billioned is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office, New York Office, Chicago Office, St. Louis Office, Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

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Wright, Inc.

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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

MAIL ON HAND AT CHICAGO OFFICE 404 Weeds Bidg... 52 West Randelph St. Women Men Line Mrs. Capt. A. W. Abdiels, Poter Scorts, Harty Harty Men S. HAM X Jan HO A Par Chief MAIL ON HAND AT rev M. ST. LOUIS OFFICE 250 Arcade Sida Parcel Post Staley, Mes. R. R., Women W. S. Herbert headlining the stage abow, plus po., Story of Alexander Grahem Sail, jumped to 481,200 for week ending April 21. House average is \$18,000. Gradio Barrie, plus Zeif Side of Heaten, previous week, did 15 grand. NEW PLAY-(Continued from page 16) often that it and by resembling an animated electric sign. Stephen Ker Appleby is excellent in the little he has to do as the ghost of Andrew, while the result in the continue of the complex of Andrew, while the result his wordy avalanche of the acript. No ecript, however, could entirsty excuse the embarrasingly ineffective resulting to the complex of th (Continued from page 10) Orpheum's Terrific Take MINNEAPOLIS. — Orphesim, with Mi-kado in Sacing unit on stage, jumped to a semantional \$12,400 for week ending. April 20, Average is \$4,000. Pic. Okla-home Kid. Hawkins Band Weak BALTIMORE — Erskins Hawkins, so-cording to Sam Stusfiel, Hopped with a miserance \$3,700 at the Royal. Average for this repin vauds bouse bowers around \$5,000 Pic, Let & Liee, Final shows bow out May 4, house reserving to the summer policy of double features.

ist policy.

#### VAUDE GROSSES-

MAIL ON HAND AT

NEW YORK OFFICE

1084 Breeffell. Women

(Continued from page 21) 822,250 with Arthur Treacher and The Little Princess.

Herbert Hikes Palace

CLEVELAND .- RKO Palace, with Hugh

FROM OUT FRONT-

FROM OUR FROM 1

(Continued from page 15)

(

Cipher Bureau.

Boxes Okeh at Palomar BEATTLE - Major Bowes unit of Palomar week ending April 22 litted the gross to \$6,100, as against average of \$5,000. Pix were Gaubling Ship and

play. Salvely, E-have always thought that the measure of great art was not time-liness, but timelessness.

# ABBOTT-Harry L., 66, at his Worces-ter (Mass.) home April 23 after a long sitness. He was well known as a violine lat and orchestra leader three decades Mt and orchestra leader three decades age and operated the dance parillon at Lincoin Park. Worcester, for 10 years during the early part of the century, He was a member of American Society of Mechanical Engineers and also of Athelian Lodge, Eurivett by a sister. And the control of the contr

ANDERSON - Harry (Big Boy), per-former, in the Hubbard Hospital, Nash-ville, Tenn. April 21. Interment in Mt. Juliet Cemetery, that city.

BECKER—Allary W. 76, veteran show-man, of a heart attack in West-rown, N. 7, recently. Becker operated a chain of thesters in Pennsylvania and was also news. He was in the certificial and continued and of the set in the certificial and continued and of the set in the certificial and certificial and promoter. Borne of the shows with and, promoter. Borne of the shows with and, promoter. Borne of the shows with and, promoter. Borne of the shows with a certificial and promoters. Borne of the shows with a certificial and the shows and the shows and the shows and the shows a show the show t

BLOCK-Arthur, 19, treasurer of the indaor Theater, in Medical Arts Center,

BIOGE In Municle March 25.

BLOCKE—Arbur, 70, tressurer of the Windoor Thester, in Medical Arta Center Service and Control of the Medical Medi Impat the New Empland Conservatory of Music: conducted the orchestra of the faractia La Scala. Opera in Milen and an faractia La Scala Opera in Milen and an terminate of the Philadelphia Symphony. He had also conducted orchestras in Los Angeles and San Pransices on and at one time taught violin' at the Cincinnata Collège of Music. Survived by a son and

College of Attuic. Survived by a son and four daughterine, bose player with the CLANK-Martine, both the college of meninghia, survived by her parents of 8t. Louis, Services in Den-COCALES-Services in Den-COCALES-Services in J. president of the Cocalia Enterprise, Inc. which operated the Hivera Threater, Brooklyn, observed the Hivera Threater, Brooklyn, in Mt. Sinat Hospital, New York, April 29 after an operation. Im company operated 45 other neighborhood motion operated and the proper services in New York and New Jeney, Jeney, Jeney, Jeney and Jeney an

CRAWFORD—Melvin W., 53, president of the Michigan Shating Association in 1995, April 23 in Blaint Happital, Desroit, 1995, April 23 in Blaint Happital, Desroit, 1995, Crawford was frame presented to the 1996 Crawford was frame of the United States, 18 was commodore of the Masonic Country Club on Lake & Clair and par-Country Club on Lake & Clair and par-graphic and the Country Club on Lake & Clair and River Yachbing Association. Survived by "Assaciation, Paper B., and a son, Melvin, Nahis widow, Irens 8t., and a son, Melvin.
Interment in 8t. Charles German Lutheran Cemetery, Detroit.
CROWLEY — France, 3t, wife of George C. Crowley's owner of Crowley's

# The Final Curtain

United Shows, April 25 in St. Joseph's Hospital, Kansas City, Mo., after a brief Illness. Besides her husband, a daughter, Georgeanna, survives. Burial in Rich-mond, Mo., April 27.

CULIANE-Mrs. Clementina, formerly Clementina St. Pelix, of the Three St. Pelix Sisters, vanderlik team of the Yos, in Port Sturon, Mich., April 20 after an illness of two months. Survived by a steler and a daughter, Margy Herbert.

sister and a daugnier, Marry Herbert.

DARTT—Myod E. 47. Ineatrical electrician, of a beart strack recently at his
the second of the second of

sociation. Survived by her husband. Charles W. Deal. Burisl in Woodmere Cemetery, Detroit.

#### IN LOVING MEMORY OF GENE De KOS

DEAN-Tunia, 74, retired legit in ager, April 21 in Spring Valley, N. Y. had, been associated with David Bels had, been associated with David Belasco for 35 years as road manager, handling Mrs. Lealie Certer, Lenore Uric and Minnie Madden Piske. With George Tyler's productions he, was in charge of The Christian. He had also been asso-ciated with Klaw & Erlanger. He leaves a sister, Katharise Geelling bean,

revoes at the Palace Thester. In 1837 he published a book of recollections titled My Melodious Memories.

PISCHIER-David CA, 45, former actor and writer and Hollywood motion picture director for the last eight years, April 21 in the Hartford (Conn.) Hospital, Survived by the widow and a sister. of CACADNER-Heibert (Berl), 56, former Tabert stitls and represent of the Contractions of the Contraction of the Con

vector up this wroon and a sister, of CARDNER—Herbert (Bert), 50, former trapeze artist and manager of the Chardens Treetpe, April 18 in Biscey Hooptata, April 18 in Biscey Hooptata, April 18 in Biscey Hooptata, Anna, and two daughters, Mrs. Dorie Baldock and Mrs. Lucille wrightensan, and two daughters, Mrs. Dorie Baldock and Mrs. Lucille wrightensam, and two daughters, Mrs. Dorie Baldock and Mrs. Lucille wrightensam, and the Chard Carlot of the Carlot of the

widow, father and sister. RESNAT-Anna Fluder, 59. dance instructor, in Philadelphia April 17 after a year's illness. With her son. Waltor Jr., former vice-president of Enterna-

and the Philadelphia Dencing Masters' Association, whe formed the only professional mother and son dance team. Mer dance creation, The Bambellinas' Mer dance creation, The Bambellinas' Paudeville circuite both in this country and abroad and frequently appeared with name bands, including that of Vincent Lepter. Her son is now dance director of the state of the date versity of Pennsylvania. Survived also by her husband. Burtal in Philadelphia April 19.

by her hubend. Burial in Philiadelphia. April 19.

KET48—Nelson, B2 weel-known British actor, in London April 20 of a stroke. Bid actor, in London April 20 of a stroke. Bid property of the stroke of

wived by His widow and three brothers, one of whom, Prails J., is an Attacho one of whom, Prails J., is an Attacho and the second of the well-known Lowenberg and the well-known Lowenberg and the well-known Lowenberg and the well-known Lowenberg and the second of the well-known Lowenberg and the second of the well-known Lowenberg and the second of the

In 1920 he returned to Defroit to occome manager of the Electric Amusement Park until it was closed in 1925. Thereafter he managed the Ramona, Mack Avenue. Uptown and other Detroit, theaters for the former Henry S. Koppin Circuit. Myll went to Westwood Park, Detroit. MyII went to Westwood Park, Detroit, about four years ago, successively mara-aging the filtow Ecat and the Gocoanut Grove. Eurived by his widow, the for-mer Aima Hanion, acrean actives, Burial in Woodmers Cennetery, Detroit, O'BERIERS—William J., 28, father of Pat O'Deten. Him star, in Hollywood Agril 24 of a heart aliment. Hurrived by his widow and a salter, Mir. Ber O'Neil, of widow and a salter, Mir. Ber O'Neil, of

widow and a sister. Mrs. Bert O'Neil, of Jersey City.

Jersey City.

John S. S. For more than a Children City.

OHWART John S. S. For more than a Children City.

Little State Playing Card Co., Noveod.

O., and one of the pioneers in Cityrimsul broadcasting listory, at his home in the latter city April 24 after an illness of two mortish. Omnsale was instrumental in aponeoring the installation of Station WSAI, Cincinnati, whose facilities the playing card company originally used to panying care company originary used to promote radio bridge-game instructions. Survived by his daughter, four brothers and a sister. Services at the residence April 32, with burtial in Spring Grove Cemetery, Cassinnati.

RANDALL—William, 62, actor, in General Biospital, Elizabeth, N. J., April, 22. During his 33 years of acting-he had appeared in the early motion picture production of the Pathe and old Essansy companies. He was also in the Braddway showing of Rennion to Viennas.

SCHRODDER—Cari, G. Yues-presidents and secretary of the Majorita Theater. Wyandotte, Mich., for many years and manager of the house for a decade price to 1920, April 23 in Detroit. His window and four children survive. Burial in Woodmers Connetery, Detroit.

SHERMAN - Harold E. 42, former chautauqua reader, April 21 at his home in Detroit. Por years he gave dramatio onstructure received april 21 at his home in Detroit. Por years he gave dramatio readings on the old Redpath Circuit. Ho was accretary-treasurer of Stim-U-Denta, The., manufacturer of dental hydrone specialities and a momber of Bertrand (Neb.) Masonio Lodge. His widow survives. Burtial in Bergreen Cometery, Detroit.

SKOOAN—Edward Ingvald, 60, at one time an acrobas with the Ringling abow, of poeumoids april 23 in litabee. N. D. or one of the poeumoid of th and his wife later toured the Northwest with their own show. Exclinent years as with their own shows. The property of the state of the limit of lim

April 24.

WILLIAMS — Bugene S. owner-man-seer of the Williams Mögets, acrobable and the williams of the work of the 19. He and the trotpe plond the Roseis Boral Midgerie in 1921 and on completion of that contract appeared with Rithin & Royal American above and John Bobtin-son's. Circus. Survived by his widow. WILLIS—Herbert, 60, Milwaiter thea-ter atagethand for more than 60 years, in lant dity recently, Survived by his widow and a slater.

# Marriages

BERMAN-MILLERE—Bobby Furns Berman, night cittle ence, and Patricis Icone Miller, nonpro, in Raverida, Calif., Miller, nonpro, in Raverida, Calif., and the property of the pro

pro. In the Russian Orthodox Church of Christ. New York: seconity Christ. N

HOBART-HAYNES-Vernor R. House, Shretwoort (La.) newspaper man and former news commentator at Button KWOS, Jefferson City, Mo. and Sandie Haynes, thoppeo, In New Orleans April & ORLANDO-MINNICH-Guido Orlando, Hollywood motion picture producer, and Mrs. Jane Minnich, nonpropol New York in Yums. Aria., April 25.

# Coming Marriages

Patricia Ziegfeld, art director end writer and daughter of the late Flo Zieg-feld and actross Billie Surke, and William

Harry Neigher, columnist on The Bridgeport (Conn.) Sunday Hereld, and Eather Adriems Lee, New Haven, Conn. (See COMING HARRIAGEN on page 87)

# NEW YORK WORLD'S FAIR



flushing, L. I. April 30 to October 31

# More Than 600,000 Checked World's Fair Credits and Debits

Not over 30 per cent of amusement area attractions are prepared to operate-night combo of light, color, sound and motion does not prove to be unusual

NEW YORK May L—Upward of 600,000 people checked into the bugget and most expensive world fair of them all at the opening yestermy, according to the 1,000,000.

1,000,000 President Rossevelt officially opened the magniform repetited at 1200 p.m. before B monster crowld in the Court of Pears and an Immediate with digitative from the opening opening the magniform repetited at 100 p.m. before B monster crowld in the Court of Pears and an Immediate with digitative from the Province of the State. Members of the January of the State. Members of the January of the State of the S

Last-Minute Labor

Dispute Is Settled

NEW YORK, April 29,--- A last-minute labor dispute that threatened to virtually

atpone opening of the amusement area the fair was settled late today when makers of the Theatrical Trades Council

A fight over electrical workers [urisdiction through the grounds between the laternational Brotherhood of Electrical tisses of Elega Employee's both members of Type, was settled between themselves after they threatened to petitet the fair on opening day unless the fair co-operated in the matter,

In the matter,

Other acquisible centered around the
American Procession of Musiciana, which
has been after a contract with the fair
for several months. Fair officials repeatedly took the stand that it was none of
their business and that the motion abasid

the grand cettr.

The 15 gates were swring open at 10 nm, an hour before schedule, to accommodate the milling befores. It is the higgest and most crastly expendition likewise, but it is also one ready representations the granted properties of the granted properties of the granted properties. It is also an expensive undertaking for constoners, each and in side transportation exacting innuestily houry tolks.

#### - Difficulties Are Numerous Elaborate fireworks with music, color

even later, of course, after being allocated to operation. Operating
Among Terration, Operating
Attachment of the County of the County
Among Terrating Included Childderry World. Deab Brow. Cuban Villages;
Drifour & Rogers' String—Strange as 18.

Not caleby Saver, Frank Hamida Chronic
Buck's Junjelend, which closed down as 18.

Nature, Mattakes and Seminole Villages;
Moc Caleby Saver, Frank Hamida Chronic
Williams Live Monaters, which was the
Instabave to open, taking loked down as 18.

Williams Live Monaters, which was the
Instabave to open, taking the first dime
lights at hight. Field Gelby Crystal Paiton. Norman Burdinth Beb Hed and
Aerial Joyride, 180-Deagen rides, Baker
Dound Boaks. Norman Yuleb Victorias

"Falls. Exce. Ball. Chime Ball, Tabkingling ranges and arbuny range.

Bun Valley opened in the morning, ren
out of tickets and operated free to the
were presented. Morris, Gest's Little
Mirack Town opened but doint, present
with admish. 2nd Old New York, far
room ready, conducted a beilg out front
with George Jessel previding. Eagon of Nations at dush and at 11:30 task might weithed, operations to Fountain Lake, where initerast centered upon vitre founts shouther to pack to the property of the prop

As expected and previously announced. expected and previous; amounted to bore than 30 per cent of the amuse-area attractions were perpared to tie. A combination of difficulties, et by labor trouble, lack of infraeriment co-ordination within the section of tance trouble, lace of infra-department co-ordination within the lair corporation, bad weather and late-ness in signing of midway project com-misseds were responsible for incomplete-ness of the fair's important entertain-

#### Bars Popular in Rain

lock of electricity, due chiefly to a guriditesional tight between the Inter-mational Brotherhood of Bactrical Work-ers and the International Association of Theatrical "Stage Employees, both Amer-loop Preferation of Labor, a otherwise pre-served in provide to Penalin dark-curies mereni major attractions, otherwise pre-pared to operate, to remain dark-during the evening session of inaugural day proceedings. Attract bustness, especially replantants, which did capacity from moon until after midnight. Bars were capecially popular after a chilly rain begin to fall about midsaftermoon.

Attractions sufficiently prepared to spen to the public composed about 30 open to the public composed about 30 per cent of total midewy inhabitants, altho many that did operate were not immedioning all day for one reason or another. Some had no light at hight believe to obtain more from fair beauquar-near, and still others no opened their doors here, and still others opened their doors but did not charge admission because of incomplete programs un the inside Pair fillerisis predicted that it would be alleged there weeks before gitractions aggred to date could be operating 100 per cent. Many emply spaces will open The Situation in Brief

Thru Gates on Inaugural Day

New YORK. April 20—This is the leaf chases anyone will have to grove himself of the self effect of

tomorrow it will be the other way around—make inspecting the property of the control of the cont

DEBITS

eared to play to between 50 and 60 million people.

Seventy-five-cent gate fee is enough to put expo on ice, simosi. Biggest collection of attractions any world's fair has ever revealed.

Many free allows and exhibits to justify 75-cent tab,

Greatest sound-color-light-motion tre-works ever staged, Tremendous filip to business in New York, metropolitan matrict and other sparts of U. S.

Chance to visit premier notels and restaurants. Hotels promised not to raise ante.

Strip ticket for Play-Zone as instru-ment to obtain funds nuring early oper-ating period, when badly needed. Conservative estimates give fair gate handle of 40 million,

Concentrated Play Zone with wide Covering on sun-break thruout mid-

Most-classed-up publicity in history of public relations.

Most staggering array of exhibits-

A planned de-nucled midway. Extravagunt lighting and effects thru-

hidens construction has gone forward at miraculous pace in last four works. Terribe spread of restaurants.

Grover Whalen & Co.

Motor traffic will be the worst in city's Worth double or triple that, but high

Too many won't be open April 30, Operators went overboard on construc-tion budget.

Hurte pay attraction with heavy in-

Will the displays take too long? Will sople linger on afterward? people linger

Will it paralyse amusements in New York, metropolitan district and other parts of U. S.?

Botel and food rates, especially t former, tilted again and again; anoth rise effective today in many.

Btrips may hint rather than help. Not per ticket to concessioner down to bone. Pair'sown gate charge not prorated in slice

Will per capita for pay attractions hold up as at other world's fairs? Is Zone too tsolated from heavy foot

Will it partially hide high and elab-

Has It been classed-up to point where it will tend to frighten? Is it too staggering? Do people wants think?

Will it work?

Questionable whether midway will be lighted at opening.

Resignation of construction expediter

Will the hype be on? Looks that way.

Too much GW-not enough & Co

TTC resulted in a compromise agreement, with the AFM obtaining some of its domands but no contract with the fair. Details of agreement were not available at Alembers accepted him as third party.

Page

#### DECOS LINES. Aquacadites Resume Work

Aquacadula Resume Work
NEW YORK, April 20—Billy (Aquacade) Rose's performer salary differences
were untangled this week when Columnies Walter Winderlin was called in as arbiter and offected a mutually agreeable

American Potential of Mustaclana which american Potential of Mustaclana which american Potential of Mustaclana which are provided in the provided of the Potential Mustaclana which are provided in the Potential Mus

Decision gives APA its sought for \$35 minimum, cancels the \$30 contracts, gives principals a \$30 minimum and a closed shop for the union. It also limits reprincipals a \$30 minimum and a cival shop for the union. It also immiss reharman to firm both of the property of the property

#### FLUSHING FAIR-(Continued from page 3)

Constaued from page 3)
Bernie, and Fay Cavanaughb Innd to
play the show, Maurice and Cordova,
dance team, James Pickane, sloger, Top dance team, James Pickane, sloger, Top midget act; Paul Gordon, Micycle act,
and Bon Ripa, juggler, Walter O'Keefe and Bernie will emace the show and sev-eral guest transver. Those will be all properties of the property of the pro-served of Appearing include Predtic March, Sophie Tucker, Victor Moore, Mig. Tobinson, Willie and Eugene Howard and Mitst Green.

Artial act set to work in the after-noon include the Arlena, Les Kimris-Fruir Bernabshella, Yess's Pour Quieni and Peaches Yess in a 1,000-foot slide for life from the parachute tower to Pountain Lake.

#### Additional World's Fair News

Pupper Versions
Stations Vere To Boycert Fils Unless
Cawbarns Aire Running Even
Bookers Line Up Names

## Gonsior Quits As Steerer for Hurry-Up Job

NEW YORK April 29.—Bombebell was thrown at the midray hat might when A. N. Oonito, third on expediting con-struction of financed projects, tendered his resignation to President Crover Whaten. Qonstor was named end of March as consultant to the Ammemental Country Committee charged with hasten-country of the project of the con-traction of the

the fun area. Gonsdor, hooked up with huge Ballan-Gonsdor, hooked up with huge Ballan-ties Quidens, first of the eateries to open in advance, who ald the by now keendary 85-day hurry-up job at Great Lakes expo in Clewishad, could not be rached for a statement and no official questioned quitting. Known because for the audien quitting, Known because of the audien juickly proposed that displeasure at lack of co-operation from department heads.

cuitting, Known, however, that Consider had expressed that displessiver at leak of had expressed that displessiver at leak of his depressive at leak of the control of the

Unions and Labor Labor attuation still has ope in a tur-moti. Jurisdictional fights have retarded construction and headached shownen on construction and headached showness on the mange end, one op claiming a set-back of 20 grand in overlime. Rudes that could be set up in resonably fast time could be set up in resonably fast time workers have taken weeks because of jurisdictional condicts and too many cooks. These include electrical workers, metal men and miliwrights with car-paniers, however, the best working of the likertrical phases suppore to be behind.

positions, however, the best working of the for executing to some influentiation of the form of the fo

#### Will Hinkle Run Plot T Frontier? Title's Stock Head

MEW YORK, April 29.— After five minuths of Eccitors in this sector, directly which there he all both broughth has been applied to the contract in the "South American Kid" dipuly got spotted. The "SAK" has put a contract in his sack as superintendent of stock of Piol. To Correlated of Centeurs. r stork of Mich. The Cardiness of Centeurs routier oppy. In case there is shy joubt about it, the S. A. Kid is MIR Cinkle., the redeo producer, who uses he slogan "America's Pastest Rodeca."

firmed his lack of arder by doing little or nothing about putting the show

Okla, with about 28 head of stock and at Pawnes and other tribal Indians for the show. Miller is down as arena director,

# The Flushing Front

By ROCER LITTLEFORD IR.

NEW YORK, April 20. - Gates of Gotham's Gargantus get going goo-

Commercial Control of the Control of

Hare Sight: General Manager Howard lanigan doing the grounds on a bike. In his quiet, unobtrusive manner Slim

Kelley has accomplished a world of con-struction work.

Clif Wilson says his Live Monaters layout cost about three times more than his similar show at Sanfran, "yet both are about identical." Local labor the

reason.

Charitie Hart will be attached to Hamid's Circus for about four weeks. Then be goes to his tunal Steel Plar, Atlantic City, Circus Stadium station. Henry Cogert will announce. Bob Morton managing.

Dr. Cooney has the first embotione for transporting prematures. It is complete the core particular down for the inserted citation control of the control of

which he pleasered. Althoris city also well.

AFI Lewing, of Art Lewing Shown, who
has traded in his plans for a new Curtian-Wight Four-passenger job, writer
from Norfolk, Va., where his outfit premittered, that he will make a couple of
High the Rice Writer has a good spot
in Situngs as it Seems.

Cutting up jackpoist Dec Shean.
Prank Flack and Cy (Codgens) Bond.

Thushe and complications.

The John Ringling Morth-Milk Minkle-Zach Miller-John Krimsky-Deuglas Krone-Man-Par-lazes Trait Company-Amusement Centrel Committee-R. M. Bennide-Centre P. Swith Jr.-Klans Dechsmirror-Celone Bill Starling-Vingent Pach-Commander Hanigan Cavelade of Cen-taurs areas to knee deep in mind.

NTG's gtritecode going up at a fast

clip.
C. V. Starkweather, of Allan Byrachell
Co. directed exection of Eddis Auto
Ride in Children's World.

Nide in Children's World.
Your duo previewed the Olimbel ride
in Frank Darling's hiddand. A delightful
asonic bour of the world for children,
any event has prayed for rain preceding
the opening. Beedy rain would have
been by usy of telling the cash customers why the spon-but romphetaly ready,
easy the capo-but romphetaly ready,
befringeri, it did usin yweterday, one of
those 'needle-shower dritte's hat the
proded work, chilled the air and forced
'Asce FUNSING FRON' on page 69)

#### GOLDEN GATE INTERNATIONAL EXPOSITION SAN FRANCISCO

February 18 to December 2

# Board of CA To Oppose Curb On Concesh Job

8AN FILANCISCO, April 20—Board of directors of the World's Fair Concession-eri\* Association in what was called a "show-down" meeting Thursday night, after a three-hour secret wisson, an nounced that it would recommend to the immorphalip "more drastic measures to relieve the artustion." No intunation to relieve the artustion." No intunation would be used to what there measures

would be. Directors each however, that they in-tended to protest limitations said to have been placed on Major Art McChrystal, been placed on Major Art McChrystal, cosed Mel Smith, resigned, who replaced the original director, "Prederick Wedde-ton, after he quit. The concessorer," board leasued this elsement after its

meeting:
"Pollowing the appointment of Major Art McChrystal, Chief Bapo Derector HaraArt McChrystal, Chief Bapo Derector Hara"He (McChrystal) will do al Esp." We feel that Major McChrystal is bring aderifieed and hamaturing as were his two predict of the manual manual

Say Complaint Unanswered

Say Complaint Unanswered
Blatenchet was digned by G. L. Cameron.
Elmer H. Bose. Charles G. Davis. Louis
Lippl, Max Edwarts, Js. Anderson, John
Branson and J. B. Lane. A formal letter
of complaint was sent to the supe management last week, and the 10-day limit,
within which a reply was asked, expired
Trundsay with no response. the board
reported.

Thursday with no response, the beard Am approximation of diffuentire apparentisty siminers to an official apparentisty similar than the exposite financial stancting is bed but not unserind and that the Gayway is the greatest problem. It is generally reported most of it from initial: events, and that creditions have alven extending the form for initial: events, and that creditions have alven extending the form for initial credit and the credition of the competition of the amusement area has already led to resignation of two competitions of the amusement area has already led to resignation of two competitions of the competition of the credition of the competition of the comp

"Pallire of any concession is a re-flection on the expection," is the way one official put it,

For More Entertainment

'Expo efficials are expected to go into a huddle soon over an expansive enter-tainment program, details of which are being withheld until the financial attua-tion to bettered. It will probably be launched next month or early in June.

Week-end attendance took Week-end strongare took another dive. Soturday's figure was 41.88, and Sunday's 50.18d, as compared to the pre-vious Saturday's 48.67, and Sunday's 87.884. Seventeen restaurants have aprotu-lem now of baving enough customers to fill the enterior

of the easterns. Greenwich Village in trying out an economy experiment by closing each Monday, Harry Seber said they had to cut (See BOAND OF CA on page 69)

#### Paid Attendance

Previously reported	2,136,860
Thursday, April 20	17,673
Priday, April 21	20.243
Saturday, April 22	41,615
Sunday, April 23	031,00
Monday, April 24	14,016
Pussday, April 25. J	18,760
Wednesday, April 26	17,826
	-

#### McChrystal Given Concessions Post

SAN PHANCISCO, April 29.—Job of con-omaions director was filled on Tuesday with appointment of Rajor Art Mc-Chrystal as assistant to the chief director. Chrystal as assistant to the chief director, who will deal with concessioners, the legal department, however, drawing up contracts. Appointment was announced by Chief Director Barras Cunnick, McChrystal succeeding Mel Smith, resigned.

If its reported that the action of Director Connick in naming McChrystal in charge of annisement concessions would result of annisement concessions would result of apposedance to the contract of the contract of

of concessioners he given consideration by some one other than Director Conniels Several concession fowmers and they had been offered the post but had turned it down. Major McChrystal will combine it with his present position of sports director.

#### More Talk About Nudity

BAN FRANCISCO, April 29, Ouri-show operators along the Capway have been given another expo warning that they must cover up their performers. Chief Director Harris Connick personally consored shows in Oreenwich Village after reviewing Costma's nucleists and an art

"There'll be no midity on the Coywey." he declared. Sally Rand, higgest operator of so-called mude revure on the midway, declared. "He can't get away with thak-with me." Site and Director Connick have had more them one spoken word on what she can and

#### **Gleanings**

-By WALTER K. SIBLEY-

By WALTER K. SIBLEY

SAN PRANCHEGO, April 29—Belphani
trains, only means of transportations on
Treasure Island, were taken out of
service on the hight of April 20 at 2
service on the hight of April 20 at 3
to carried the service of the Service out of
Treasure Congress. which was giving a
Treasure Congress, which was giving a
a direct violation of its contract with
the fair, said the System, the arrangement being there shall be no profile; on
service and the service of the service of
the night unless one had a special
ware put had to the service of the service of
the night unless one had a special
ware put back to aervice next morning
after a lotter of protest had been sent.

after n lotter of protest had been sent. Till-a-Whill has been moved from alongside Greenwich Village to a spot mext to Children's Village to a spot mext to Children's Village, Deconsist to the control of the work on the Infant Incention of the control of the c

# New 10-Car **Coast Show**

Hollywood people interested - advertising truck to be used on the advance

LOS ANGELES, April 29.—A 10-car circus is in the making on the West Coast, with an advertising furch in set to give much definite information. The backers are people from Biotywood. On it is stated that the top will be a backers are people from Biotywood. On the property of the set of the people for the biotywood of the stated that the top will be a fact of the people of the biotywood of the set of the people of the biotywood of the set of the people of the pe

will be for workingmen; others will say in hotels or italiers. A cookhouse for workingmen only will be carried, in the cookingmen only will be carried, in the cookingmen only will be carried to the cooking of the coo

### Sparks Showing Rapid Improvement

MACON, On. April 29.—Charles Sparks, retired circus owner, who has been a patient at the Clinic Hospital here for

He suffered a fractured arm and ser He suffered a fractured arm and ser-emintractured ribs in a fall shortly before the opening of Downie Books Circuis, elapsesing of the show in Pebruary, It is believed that he will be dismissed from the hepital in a few days and will re-turn to his suite at the Hotel Dempsey Eds. Sparks will continue to reside, in Macon, but will probably travel exten-sively this summer after recovery from

Charles Ests, for many years assistant manager of the Downie show, has re-mained here with Mr. Sparks.

#### WPA Show Ready for Tour Under Canvas

NEW TORK, April 29.—The WPA Ped-al Theater Project's circus has been the the past week. Everything is ready in the opening under carvas night of

May 2.

Joe Wall, superintendent of properties,
has all parametrialia ready. The pyradistincting troups will have feed the
straines. Advance department is billling "Bocco," member of clown alley, as
"The Chewn Frince."

It was officially announced by the executive staff that a new and novel feature has been engaged for the canvas season. He is "The masked ranger and his horse that jumps over the moon."

Walter M. Buckingham, national moretage-treasurer of the Circus Pana' Amountion, who was originally sched-uled to blow the whitele for the opening reformance, has notified the executive performance, has motified the executive will be unable to attend the opening.
William Hausberg II, New York Circum
Plan, will embettume reports Wendell J.
Goodwin, general press representative.

#### Tex O'Connor Injured

CELLECTIFIE O. April 19-Timothy (Test) O'Connect, 72 old-time billposter and trainmassier, recently saffered in parts to his right law, subject of the horizon to his right law, subject of the Administrate in the was struck by a hit-and-run driver on Route 32, opposite his hone in Massartille. He was removed to Chillicothe Roupital. The condition is supported good.

#### C. D. Odom III

CENCAGO, April 20. -- G. D. (Dan) door former circus manager, now Hv-m mum Antonio has been ill in a to Sun Actions has been ill in a trace heupital for two weeks. He was me ill on a train on which he was using to Chicago and after emergency extracest by a realway physician was maximud to the thoughtst. He is mow well



STERLING (DUKE) DRUKEN-BROD, undely known side-show manager, who is in charge of the kid show with Cole Bros. Circus.

#### Shows Must Parade In Canton or Else

CANTON, O., April 29,—Univers a circus parades it will be tueless to make any effort to contract Canton this season. This was the edict of William Shiel, city license clark, who revealed this week that failure of soon circuses in recent assents to parade after they had devertised the feature has caused the administration no and of great.

ministration no snd or given and that Cole Brow. Circuis (railroad) contemplated making this city in May and that this show would be given every consideration in way of license, police protection, etc., because it had never failed to put out the parade as advertised.

Motorized shows which do not feature a preade will be desired a license, ac-cording to Shiel. "We realize this is most discouraging to circuses, but from

#### **Baddeley Railroad** Show Premieres at Westminster, B. C.

WESTHINSTER, B. G., April 29 - Bad-deley Bron.' Royal Canadian Family Cir-ona opened here under auspices of the Ciro,Club April 26 for four days. Show has 30 acts, an eight-piece band and two pit shows. Mr. and Mrs. Harry Mason have charge of the side show,

Staff includes W. Bill Baddeley, manager, George E. Henry Jr., assistant manager, and Stewart J. Scrives, general

agent.

J. Heury, manager of Henry BreatJ. R. Heury, manager of Henry BreatJ. R. Hand Blow, has deviced haddeley, he has lossed his equipment and
acets, including if Shetland posies, 3 manage borses, 3 African lions, 2 bears, 15
Ulger, 1 leopard, 4 trainfed comma and 1
elephant, Servern has above booked solid
under susgiones, and travel by 7all (agecial mores), using three begange cars, is
combination Pullman and dining car and

#### IABPBD Local 67 Elects

WASHINGTON, April 20,-The follow WASHINGTON, April 29.—The following were elected at recent meeting of the
inities? Alliance, Local No. 67: David
vice-presidently Jose P. Mack, secretarytreasurer; Joseph Ennis Jr., business
agent; Louis Lehrfield, sergeant-at-armic
Charles Tipko, Herman Vlau, tranteus
Traugot and Mack, delegates to the finternational convention; the Ennise, delegate to the Central Local Others.

past experience it has been the ad-ministration officials who have been put in the middle when thousands of per-aons who lined downtown streets for several hours were disappointed when the circus came slong with ameisventh-hour announcement that the parade would not be held." he added.



EDDIE TREES, left, who was me EDDIE TREES, left, who was me-naperie superintendent with the Barnes Circus, is on the G.F. Zeiger Shous this season with the Mabel Stank taper act, and H. E. Leeman, secretary at the Budwin Park, Calif-circus winter quarters. Leeman was secretary at the Hagenbeck-Wallace Circus Laif year.

#### Duke Drukenbrod Head of Siegrist Showmen's Club

CANTON, O., April 20—Reviling (Duke)
Drukenbrod, of this city, side-show manager at Cole Break (Dreux, was decide)
preaddent of the newly format Charles
April 23 at Brott Belden, Other officers
are Jack McKulty, ex-trouper, now manoclated with the Pick chain of hotals, whopreaddent: Rex McConnell, The Hillboard
representative here, recreatery. Maynared
was mancel in honor of Gharles Stegrist,
mattre Cantonian, "neteran paralists, still native Cantonian, veteran serialist, still

Circus fans, ex-troupers, prominent outdoor showmen and performers of the district numbering 30 were in attend-

Program was featured by sentral reels of movies of scenes of Cole and Nimolinadi movies of scenes of Cole and NimolinaJohnny J. Jonos carnicals taken by Ted
Deplah, who has been named official
photographer of the group. Applement of
circus yarns entertained the guests
harney Arnene, 64, whre performer and
clown, told of the old wagon show daysmaster.

master.
Among those present were Drukenbrod, cilen Wagner, John Hare, J. R. Ddwarde, Meyer Levine, J. R. Mailloy, Howard Peta, Jack Nedrow and Don McCrex.
Canton club members will be gueste of the Wooster Becover Crub, a theorems group, at Wooster net month.

forms tableaux after once around, with acio by prima donna. During this num-ber a picture was anapped by photog-rapher of Life. He had been at Rolla

ber a picture was anapped by photographer of LPC. He had been at noils.

The No. 2 spot has Liberty horses in three rings, with Buck Streets in center traps, the Lakes and Attenbury Duo. 4. Coment archaela and Attenbury Duo. 4. Coment archaela and Attenbury Duo. 4. Coment archaela and Attenbury Duo. 6. Protiabl horses. 10. Clowns. 18. Swingfing ladders. 12 people participations of the control of the control

# Russell Off to Encouraging Start; Has New Price Policy

a new price policy designed to fit pres-ent-day family budgets, the season of Russell Bros. Circus is off to an encourting start. Front-doer admission price 22 cents for both adults and children, and the same, plus tax, for reserves.

and the same, plus law, for reserve.

In spite of a pouring rask no opening day, April 20, at Rolls, Mo., the home-town folks about up shope and wchools and turned out with characteristic loyalty, wasting ionto a mindly for to see the shown premiere. The downpour cut the creming crown below the alternoon gale.

Long down the crowds at Union, Mo., but with the return of spikeling the attended. need cown the crowds at uneal, Ma. Dut with the return of sunshine the attend-ance shot up at Granite City, III., to record Saturday night business (April 23) and this in spite of the fact that the town was plastered with Parker & Watta After three other lilinois stands in the

After three other junious stanus in use 5t, Louis sizes, the show headed across the seuthern part of the State and into Indiana at Vincennes, and next week enters Obio at Hamilton.

#### Hoot Gibson Joins

With the joining of Hoot Gibson at Bloomington yesterday, the management is depending on his drawing power com-bined with the new low prices to over-come the public's beliargic attitude to-

The program, with many new faces in its noter, ran, over two botter at the opening, but was judiciously trimmed and increased in pace the first few day out. The performance is nicely balanced and co-ordinated, and has plently of anap d enterialisment. Walter Jennier, buck on the abow after

a year's absence, is serving an equestrian director besides presenting his sea-lion, "Buddy," as one of the show's most pop-

Madame Badini Back Madama Bedimi, who joined in mid-

BLOOMINGTON, Ind., April 92,---With season last year, is back with her Liberty new price policy designed to fit pres-bridgy family budgets, the season of and monkey acc.

frene Ledgett and Roy Howas head the menage number. The former was out for several days with torn ligaments received in a fall,

ceived in a fall.

New with the abow this season are Lester Thomas' Firing Lesters, whose act brings the program to a climax. Other artial numbers are given by Bob and Louise Atterbury, Aerial Lakes (Floyd, Amelia and Georgie), Joy Brown and Pranoce Doran, Bob Atterbury makes a big hit with his wire set. The Lakes also contribute a perch act and Georgie down c-arm.planges

The program has been planned with an eye to puventle fancy, and especially popular with the boys and girls. Is Tom and Charle Hughes' dog and cak revue, Joe Could, as producing clown, heads a lively corps of funmakers. Buck Steele and wife are back on sho

Buck Steele and wile are hard on anowatt with their stock. Steele had charge of the concert up usual Gibboot's joining and is now working with Gibson. He also presents his horse act in big show. The steele works one of the sisphant acts and freme Lodget the other.

acts and frene Leogett the other.

C. 8. Brocks, bandmaster, hinges the performance neadly on the rhythm of his well-chosen music, and Jean Williams appears as prime donna soloist during city and swinging ladders.

The vide show is managed by Leo Bandwitz and the same selection of the

CINCINNATI, April 22—Carey C. Emris, of this city, formerly with cir\* cases, attended the opening of the Russell show at India. Mo. and submits the following program:

The grand entry is impressive with all



MELTIN D. HILDWITTS W. M. RUCKINGHAM
T14 France Blds. Thereor Rach,
Toronto Rach,
October of WALTIN HOURNAPPL, Editor
The Watte Tree." care Hebrandel Printing
Company, Rachalla, H.)

ROCHELLE, III., April 29.—James B. Tominson, of Portland, Me., returned from a three months' motor trip to receive the property of the propert

Milliken, also of Portland, recently re-turned from a three week's vacation spent mostly as the B-B quarters. Jim Hoys, of Hartford, Conn., was in New York City last wife to street with the control of the control of the New York City last with the control of the visit with his many pricode on the show. Before returning he attended the indoor circus in New Haven, Conn. Was spon-sored by the Knights of Columbus, and Prank Wirth Unrubsect the cats. Italia. Conn., attended the evening performance of R-B April of R-B price of R-B april of R-B april

Conn., attended of R-B April 20

of Bris April 30.

Carlos 8. BioComb, of Heriford, recently returned from Mismi, Pis, where
her prod W. Benderich of Quantum
Prod W. Benderich of Quantum
Britania of the Great the Statistics
III. stiended the circus at the Stadium
III. Chicago April 18 and caught Hussell
Hardenia of the Chicago and the Statistics
Mr. and Mr. Frank H. Hardiese latt
when the Chicago and Chicago and Chicago
Company of Chicago, also was present at
the opening of the Community Circus. Burt
Wilson, of Chicago, also was present at
the opening.

#### Cole Bros. Briefs

Colo Bros. Briefs

ROCKHERTER, ind. April 20—Cole

Bros. Circus starts its road tour bree

Monday. The but for pan other tents

bousing the show are spread at the avis
tion field, where rehearsals are being

the largest spoce yet seem with this show,

Jean Additing speeral manager. Is in

whater quarters after a flying ten to

refered the start of the start of the seem of the

prepared that was a right of Tassaky.

A new acquisition to the menagerie

as a baby happopotenum, Tallido Nemo;

shoulg with some cage and bay-sating

will be one of the lateresting festures

of the show.

Recent visitors were J. P. Grace.

of the show. Recent visitors were J. P. Crace, Recent visitors were J. P. Crace, Kokomo, Ind., and Nick Carter, of Feru. Formerly hose porter, who has retired from the 'circus business to promote wreating matches. Cipide Beatty is at quarters preparing to leave for an engagement at Atlantic City.

#### Color Scheme of Lewis Bros., Red and Silver

JACKSON, Mich. April 28.—All trucks and wagons of Lewis Bros, Circus as quarters here have been gone over, color scheme being red and allver. The sleep-ing trucks have been rebuils. Max Gruber has a new routine for Lou. the

Officior has a new routine for Lou, the Staff for the season I paul M. Lewis, general manager, and Al O. Beck, sested-aut William Tingley, general superince and the season of the seaso

MONEY MOTORIZE MONEY SPECIAL Finance Plan SPECIAL

WITH Standard Chevrolet Co. EAST ST. LOUIS, ILL.

wagon sid will also handle some press work.

Dennis Williams, chief steward: John Bhanks, steward: Fred Crandell, in Bhanks, steward: Fred Crandell, in Contier, Maria and Carlotte, Carlo

#### Good Crowds at York, Pa., For Barnett Under Firemen

For Barnett Under Firemen

HARRISBURO, Pa., Arel; 20 — Movings
north thru Frantylvanis, Barnett Bros.
Circus played to good crowds here April
21 under suspices Pleasant Wew Fire Oo.
School subtodies at a o'clock for the
leasing the Middles at a o'clock for the
a "rediceal price" outpon for kids the
all crewpaper, and Reddle Bisalon WHP
put on an Effection for Kids the
a "rediceal price" outpon for kids the
a "rediceal price" outpon for kids the
a "rediceal price" outpon for kids the
leasing the armonist for the
leasing the army of talont to the Eno"the Lone Ranger," Lee Prowell.
Heading the army of talont to the Enoknowle-basulta Troupe. Norma Rogers
or acts inclinding Ridding Lelands.
Movello-Basulta Troupe. Norma Rogers
for a clock and any
processing the Company of the Company
process agent Bill Tumber reports bustness on the increase, altho weather here
ton cold for a clock and any
processing the Company
process and the Company
pr

#### Jerome Smith Clawed

DETROIT, April 29.—Jerome Smith, lion trainer with Lewis Bros. Circus, was clawed Tuceday by Saide, a lioness, in quarters at Jackson. Mich, and to in Prote Hospital. He received numerous flesh woulded on his arms and back. He hoped, however, to be discharged from the bospital in time for the 'show's opening at Michigan Center.

#### Aversa Blacaman Freed on Charge of Contract Breach

Pederal District Court here for dismissal of the action of the action of the clients with second of the country of the country

#### Portland Shrine Gross Is Below Expectations

next night implus.

Mona, young Poisck elephant, took part in promoting by "solling" newspers oil a disminishment of the corner, of the acts to meetings of breakfast cluss and other citic organizations. Fart of the show entertained the patients at the Shrine Hospital.

# 15 Years Ago

The Gentry Bros. James Pristress (Circus general at Paols, Kan, April 20 and showed to good crowds at South Stan, April 20 and showed to good crowds at South Stan, April 20 and showed. It shows that the Circus general state of the Stan and Stan at South Stan and Stan at Stan at

#### Letter From Stanley Dawson

COLUNING, O. April 20.—When the writer returned beer from Provida be writer returned beer from Provida be writer returned beer from Provida be writer for the provide the control of the provide the provide trips to Recherce, Ind., vo. and Prov. Wayne. Met Ernit Rate, Doe Dale, Exide Richelter and William Boyer, and called on Butch Burkhart, Affended, (1987) Burkhart, and hen Burkhart from the Court of the Court of the Court of the Provide Court of the Court

restaurant opposite the courthouse and Mise Whenleyer was operating a sales had Rechester saw Erus Stylverier, moster pointer, and wife, Pulline, winter quarters resongrapher; Jess Murden, Captain Segmour, Charles Lincke, Howard Nickelsen, P. H. McClrath, Jimmy O'Connor, Edicis Buthank, Stellar Mise, J. M. Medratin, Mrs. J. H. Medratin, Mrs. J. H. Medratin, Mrs. J. L. Medratin, Mrs. Luckle, Harry, The Mrs. J. H. Medratin, Mrs. Luckle, Harry, The Mrs. J. H. Medratin, Mrs. Luckle, Harry, The Mrs. J. H. Medratin, Mrs. J. M. Medratin, Mrs. Luckle, Harry, Phil Esser, Tommy Popin, George Verhees, William Kellogs, Joe Hayward, Sam Hagenbeac, Caster, Lepton Bhoert, The day of writer's last visit one of too move to first stand. R is a Deathy-Tie whole structure of the 1239 edition of Cols Bros. has every semblence of Cols Ros. has every semblence of Cols Ros. Rechester Vellow Burnets of Cols Ros. Rechester Vellow Burnets and Control O'Rell at Port Wayne, Ind.

#### A. Morton Smith on Air

the South will tell the story of the Gainesville Community Circus on We the People program in New York Tuesday night, May 8 Program achedule is 7 p.m. Coutral Standard Time on CBS.

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TIGHT M. A. OSBORNE, BOOLSON R.

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"RHYTHM ON THE WIRE"

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PERCH ACT

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THE LITTLE JOHNS

JUGGLING AND DANCING ON RHINESTONE GLOBES RUDY RUDYNOFF

12-HORSE LIBERTY ACT AND HER HIGH SCHOOL HOVELTY ACT

Some Open Time - Write RUDY RUDYNOFF, CASSVILLE, WIS.

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4 GIRLS - 2 MEN

A MILLION THANKS TO

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FOR THE WONDERFUL CO-OPERATION GIVEN ME TO MAKE THIS WINTER INDOOR SEASON 100% SUCCESSFUL FOR MY TWO ARRIAL ACTS.

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BEAUTIFUL
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EDNA DEE'S DOGS and PONIES THE COMEDY TAXIMETER MULE, MENAGE HORSES

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# PEERLESS POTTERS

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OUR STADIUM ENGAGEMENT WAS ONE OF OUR MOST PLEASANT DATES
SOME OPEN TIME IN MAY AND JUNE

PERMANENT ADDRESS-HARRY POTTER

THE BILLBOARD OFFICE, CHICAGO

# Under the Marquee

By CIRCUS SOLLY

PRANK STOUTS Animal Circus joined Bichard Bros.' Circus.

THE RUSSELL show strawed 'em in Best St. Louis, Ill., night of April 24.

NEW BEDPORD, Mass., has been con-tracted by the Downie show for May 29.

TOM OLIVER will be in side show de-partment of Cole Bros.' Circus. ROXY FIBER demonstrated his candy flow machine at the Chicago Stadium Circus.

SOOTTY DUNN has charge of the side to now making his home in Los Angeles.

PIRET IN of the season at Kent, O. will be Lewis Bros. Circus. contracted for May 15.

BUD E. ANDERSON'S CIRCUS will be in Lincoln, Neb., May 8, said to be the earliest date for a circus there in years.

STELLA CRONIN will work an ele-phant act on Cole Bros.' Circus, the first time for several sessons.

AL MARTIN and R. M. Harvey left Chicago a few days ago to join Lawis Bros.\* Circus.

MAC (RED) CARTER, singing clown cop, did some nice work at the Great European Clympia Circus, Chicago, sing-ing before the show and at intermisation.

TAKING IT EASY desen't load to Easy

HENRY HUTCHINSON, former usher with the Ringling show, is at the Seminole indian Village at the Sew York World's Pair.

BLACKIE BOWMAN informs that he has the elephant "Queen" with Crowley's United Shows and is working on a now

WALTER D. EPPERSON, on the advance of Sun Bres. Circus in 1900, has made his home in Finewood, S. C., ever since and is now assistant postmaster.

CLYDE BEATTY and his mixed group of lions and tigers booked to play George A. Hamid's Million-Dollar Pier, Atlantic

HAROLD McEVOY will be in clown alley on the Cole show. He was at St. Louis Police Circus with Harry LaPearl's



An Organization by and for

Showmen and Allied Fields. BENEVOLENT

#### PROTECTIVE—SOCIAL

(Hospitalization and Cemetery Fund)

Sixth Floor, Palace Theater Bldg.,

1564 Broadway

New York City



# **Good Location**

Fire arres, level, by Highwar case wife Bourt Series, spile, 1918. FAR RIPPORT LUBON. Continues, August August Lubon.

NAIDA PEREZ was able to work in the Naida and Perez perch act the last half of the Chicago Stadium circus en-gagement. While her injured ankle still bothers her, it is rapidly healing.

LAWRENCE C. BROWN, of Portlan Me, pens that Jane Boland and Joe Krebs (Joan and Joe) are playing theaters and night clubs in that section with a neat

EDDIE DELOY saw the opening of Parker & Watta Circus, reporting good show. He met old friends Claude Myers, bend leader: Don Shanklin, callope player, and Johnnie Delmar, clown.

BILL STEFFENS (California Bill), who closed with Frank Wirth's Circus at Jamaica, L. E. Y. abys that he will take out a show next spring, California Bill's

GENERALLY where weather conditions were favorable circuses have shown before groups this season than lest.

MISSED from the white tops this sea-son: Ray Marsh Brydon, one of the most spergette and colorful figures in circus business. Chances are he'll be heard from again soon in this field.

AVALON TROUPE following a week's engagement at Junior Chamber of Commerce circus at Youngstown, O, moved into Detroit for a few days, with theater dates to follow until early in May.

LEN LITSIAN is serving as Hoot Gib-son's personal representative on Russell Bros.' Circus and also handling pres-back with show. Justus Edwards is do-ing advance press.

Patsy Smith, aword and noon tube swallower on Clyda Ingalis' side show of Ringling-Barnum, was guest artist on Fred Allen's radio program lass Wednes-

HARRY MAISON, who was with Bar-num & Belief both in the States and Europe, is now associated with the At-lantic County (N. J.) Firemen's Associa-tion and in his travels has his old pal Frank B. Hubin.

HARRY B. CHIPMAN is general pressured for Barnett Bros.' Circus. Edw. L. Gonroy is contracting pres seen and manager of advertising cars. The show has had some unusually good publicity, judging from reports along the route.

JERRY P, BAKER pens that Buffalo has been contracted for June 21 by Ringling-Barnum, which will use the old Breadway and Esiley avenue site, owned by the New York Central. He adds that Buffalo, usually on the route of Cole Brea, has not been contracted as yet.

SEVERAL ITEMS received fact week with-our algorithms found their way into the wastenance besket. Remember, all com-countestlows must be signed.

IN CONCESSION department of Bud E. Anderson's Circua see Norman Anderson, superintendent; Francis Anderson, cashas; Red Guun, hamburger standi Red Rumbell, novelles; W. J. (Whiter) Thorns and Robert G. Hunt, seat

MADAMF BEDINI visited her daughter and son-in-law. Flore and Waiter Guice, at Bt. Louis Police Circua. They presented comedy riding and bar ecta. Madame was on her way to join the Russell show. Irene Ledgett is riding her stock on the show.

BURT L. WILSON, who caught the opening of Parker & Watts Circus, cardar Tra M. Watts has assembled an excellent two-hour show, with circus people running it and circus performers griding it. Flue parade, Here is a show that deserves some real patronage.

J. HANNIGAN cards that Hayes Bros." Gircus is doing nice business in Northern Alabams. Night attendance has been especially good. Side show also is get-ting its share of biz. Bertha Bert is acta kid show manager, as well as having

PAUL M. CONWAY, counsel for several circus enterprises, la back home in Macon. Ga., after a week's trip which included business visits in Detroit and

New York, Returning south, he visited Barnett Bros.' Circus in Columbia, Pa., and reports a splendid performance and gresilent business.

MOST CIRCUS advertising grows this season seem more intent on locations eather than on wheme or paper posted. Waste of piper in expensive to the show and many wise absorber believe the location is greatly preferable to merely volume of shorthers.

BOB EUGENE TROUPE is doing its stage act (acrisal bars) with the flingling-barryon show at Madison Square Garden, New York, and Roston Garden only, following which will play the Shrine Circus. Springdeld, Mass. Troupe has several celebrations booked before fa

EDDIE JACKSON, Walter L. Main, W. M. Meyer, Frank A. Ruttman, owner of the Walter L. Main Circus, and Ben R. John States and Ben R. John States and Ben R. John States and State

DORY E. MILLER, who was promoted from general press agent of Barnett Bros. Circus to general agent when Occar Wiles, for, many years general agent, transferred to another show, has been putting the show in many good apote in the Eastern seaboard States. Miller is regarded 86 one of the youngest neral agents in point of age on

E. M. PREIBUROER, back in the years E. M. PHEROURCHER, bace III this years a minimate for cities, is located at Dewey, Okla, near Bartlesville, He operates a movie theater at Dewey, When Crowley's United Shows made Eartleville recently Dot Waddell, chaptin of the Crowley's United Shows made Eartleville recently Dot Waddell, chaptin of the Crowley's United Shows made Eartleville recently in the Company of the Company of the Crowley showfoll gave him a banquet.

RINGLING-BARNUM has three sectors this season instead of four. When first movement west from Sarsanta to New York it had 10 ring stock cars, 19 flats. It shows will not have any baggage stock but may have train teams. Shop with tractors and categolities will not have any baggage stock but may have train teams. But tractors and categolities will to the hauling to and from train. Only me advance car will be used this season

GEORGE RIENZLE JR, of Lancaster, Pa, cards that the Barnett show had a fair afternoon house and full house at night there April 25 and that show he had hall. It miles, from Columbia. Eddie Rayreand and his clown alloy have a number of good walkszeniudas. Lee Powell, the Original Lone Ranger, was the day. the day.

HARRY AND LORETTA LAFEARL, who were at the St. Louis Pelice Circus, are beed in Chicapo on the Circus, are beed in Chicapo on the Circus, are been and the Company of the Circus, are considered for the Rival Dog Food. They are presenting several cloves numbers and their small trained dogs. Clean Furdy is doing trained dogs. Clean Furdy is doing the school season, the LaFrants will work theaters, fain and celebrations. SOLLY NOPES the reports that the Migi

SOLLY KOPAS the reports risk the migney being Circuit will open soon and from. For several years the show high been under many agement of bles. After Rang, widow of the feender, Ernert Mang, estitude by her capable doughter, hit. Helen Many Mayet. These's many a town in Tennesseo, Kenhutky and elsewhere that is waiting to sea the "Mightys".

LINDA JEAL JULIAN, farnous bure-back burdle rider with the Barnum show in this country and Europe. Forepaugh-Sells, Circus Bush and others, will cele-Sells, Circus Hush and others, will cele brate her 87th birthday anniversary Ma-9. She is living with a nicce. Dalli Julian Andrew, at Springfield, III. Dalli Julian Andrew, at optimize and was taught by her aunt. Linds is active and in the best of health, enjoys going to the movies and is looking forward to the first circles to show in Springfield

#### Clayton Beliee Recovers

TOUNGSTOWN, O. April 20.—Clayton Behee, aeriales, injured during opening performance here of the Junice Chamber of Commerce circus, has fully recovered was back in the act before the engagement was concluded. Behee said his gagement was concluded. Believ said his three-people flying act would join Cole Bros.' Circus.

Dressing Room Gossip

PARKER of WATTS—so mary riskers were on hard in Fort Smith. Ars. for the opening that the writer cannot recall all of them, but Friend Charlis Bursell was there and we the same congenital Graham had some difficulty in getting "Andy Oblina" into his case for first pure and in order to keep down the board bill the clowns will use one of them in the walkaround. Mise Voters to the well as the constitution of the control of the PARKER & WATTS-SO MAN

DOWNIE BROS .- In Charleston, W. Va. DOWNIE BROS.—In Charleston, W. Va., Anna and Alex Brock ontertained friends and relatives, among them their son, Lieut, Charles Brockmoyer, Other guests included Mrs. Rosalie Hammock, Mrs. Norma Hammock, Mr. and Mrs. New-house, Hazel Hammack, Billy Brockmoyer, house, Hazel Ranmaeck, Billy Brockmeyer, Jimmle Paisle, Dr. Jim Davidson, John Davidson, Mr. and Mrz. V. J. Donohoe. Mrz. Chester Rays Joined her butshand at Kingsport, Tenn., for a week-end visit. Albert White entertained bob Southern, of Charleston, W. M. Be Bonhousen, Wilkins, Mgs. Berl Danor testured to the show after playing 84. Louis Police Citrus.

Circus.

Capt. James Moran received a new shipment of alligators, one of them measuring min feed in the cape of them measuring min feed in the cape of Perry, fire seker, also is a new addition to the side-show personnel. Presperity is and enveral foliar shopping around for more. Chands the Magician, assisted by Cello, is presenting an excellent act and fire the second property of the second field with his recently purchased new magic equipment. Chinese checkers are but asy yet no one ciaims the champion-able. Sinko, take notice. CHECTER (BOIGO) BARNETT.

# Los angeles

LOS ANORLES, April 29.—Matrello Bros. Circus, playing near-by spots in Southern California, has been going along nicely, playing to very satisfactory business.

business.

The Yankre-Patterson Show, owned by
Jimmia Woods, with Bob Thornton assodated, obtained all the circus equipment
that Jack Thom had been using for att-The L. Meitus Juvenile Circus is

ed at Chilfornia Zoopark. Joe Metcalf t Anna Voldt have taken over the mata. imals. Mel Smith, down from San Francisco e short stop, did not state any defi-

Mel Smith, down from San Francisco for short stop, did not state any defi-nite plans.

The stop of the state of the state of the special syruts.

Bert Nelson with dogs, etc. will play the Asastrance Lengue Show.

Bill Roddy is booking a vice or driven acts for wealthy Psaddens or circus acts for wealthy Psaddens

people. Chester Pelky, last year on the Barnes

Harry Levy is in San Francisco at the

Noted around the circus folks' hang-out, Mark Eirkendall (he plans locating in the northern part of the State), Harry Lyons, Jack Orimes, Murray Pennock, Jack Beach, Al Banda (now in the jall bond business), Coorge Tipton, Bud White, Nick Wagner, Norman Peel, R. E.

#### Arensens With J. R. Malloy

CANTON, O., April 20.—Barney and Jimmy Arensen, comedy aerobata, who wintered here, originally contracted with Lewis Bros. Circus, instead will remain ith the J. R. Malloy Circus unit, which

# he Corral

By ROWDY WADDY

HERMAN AND WARNER LINDER, stampede contestants, of Cardston, Alberta, have been engaged to stage the Lethbridge, Alberta, Stampede and to supply stock for the show,

CLYDE STAUFFER has been appointed stampeds manager for the Sylvan Lake, Alberta, annual show this summer. D. Neilson and P. G. Jenkins will be assistants. Crescent Shows will be on the

COL. ZACK MILLISH recently cele-brated bis 62d bitchday anniversary at Ponce City, Okla. He took a troupe of 50, two carloads of horses and a pet Surfaio to the New York World's Pair, Omar Coffelt, 70, old-time sidekick, ac-companied Miller.

EDWARD P. BTAPLETON writes theil his series of rodoes, held sech Sunday, will begin soon at his ranch is New will begin soon at his ranch is New will be the 245th above. He says only four of his personnel will be on duty at the opening show. The srena men are Carron Dodd, Norrel Berpschender and James B. Otspleton. Gate men are Thomas M. and John P. Stapleton.

RESULTS at the recent Crystal City The London Call Sulfage Control of the Control

ACTS and wild stock as the second annual Cleveland Rodoo, auspices of Legion Cubs, were furnished by Col. Jim Baker. Baker was arena cercation of the State of th Condeposed, John Landey, Bullingerial, Cock, Buck Jones, Second go-round-Seer Riding, Bob Murray, Ken Roberta, Pre Wee, Morris Buck Wyst and C. & Lee, Jess Goodspeed, Amer Gamblin, Clipse Butk, Front Riding, Andy Gutts, Bull Butk, Front Riding, Andy Gutts, Bull Butk, Front Riding, Andy Gutts, Bull Butk, Week Perrare, Bull Clipse, Bulk Killough, New Perrare, Bulk Clipse, Gutter, Bulk Clipse, Bulk Clipse, Bulk Clipse, Bulk Clipse, Bulk Clipse, State Commons applit. Still Mose and Each Murray spilt. Bulldogsing, Andy Curtia, Herechal Rose, Tom Billprain, Mike Lewis, Joe Walch, Dee Burk. Each

## Minimum

By LONELY TANNER-

A standard sugge for a hachite increasity if professional rofee is to desirration who is to be the undertuble merited grand champion and champion of individual sweak. To do on sometimes are to be the undertuble merited read to be a suggestion of the desired standard standa is proficient.
The SAA Bulletin states there were 02

AA rodeos with 320 contest days In 135. Of these \$2 rodeos there were 50 ith 5 EAA eventalor more, 26 with 4,

# OFFICIAL BALLOT

FAVORITE OUTDOOR

# PERFORMER CONTEST

Sponsor: The Billhoard

DONORS: Circus Sainta & Sinners Club of America (Dexter Pollors Tent), Obscur Pina of America, National Showman's Association and Sollywood Trophy Co.

Tophy Co.

Tophy on any person in, or catering to, show business, including show trade organizations and accredited fans heiding paid-tup membership cards. RULES AMENDED TO INCLUDE VOTING BY PERFORMERS, WHO MAY NOT YOTE FOR THEMPELVES, HOWEVER.

#### - IMPORTANT

BALLOTS ARE VOID IF ALL TO PLACES ARE NOT FILLED OUT WITH NAMES OF TO DIFFERENT INDIVIDUALS OR TROUPES.

NAME OF UNIT, ARTIST OR TRAINER

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a with 3 and 2 with 2. Of the 82 rodeos only at offered less than \$300 total cash purse per day and probably could not make up the difference to offer a cash purse per day and probably could not make up the difference to offer a cash of the cash

# Performers' Club

By CHRIS CORNALLA

CHICAGO, April 20.—Billy Seymour and stater are rehearsing a juggling rou-tine to be added to their act. Clabby Brothers are playing hight clubs around

Chicago.
LaTempia and company, illusionista, are now-touring the East with Platforam Blonds Revue. Eddle Ruton, who played the dista-Lake Thester last week, visited the child prior to leaving for the East, Charles Wilde, of Wilder Canina Revus, is being kept busy playing cithe dates in Chicago. Adroit Brothers left for Louisville for a bro weekn inght citing.

for Louisville for a two weaks magnitude and company are with a revue in the South, Lamont's Cockstone left town has wreak-end to open at New York World's Pair.
Taketo, Japanese act is rehearing a new set for the outdoor season. Bluch Peter played his annual engagement at the Homeswood for Recreation Center with his comody Vampolina act.

# avorite Outdoor Performer Contest

See Coupon This Page Cattle Dethrones Stark

If there is a start of the star

Concellos still remaining fifth.	
The first 25 leaders;	
8. "Hubert Castle	910
2. "Mahel Stork	895
3. Offsying Bohrs	879
4, 42lendin-Rellies	742
5. Flying Concolles	568
6. *Marjoric Balley	470
7. Cirde Beatty	462
S. Great Wallenday	406
9. PRiding Cristians	321
10. *Rudy Rudynost	312
1 to "Ber Kyle	304
12. Beet Nelson	303
13. Con Colleges,	223
24. Harold Bornes	282
15. *Mickey Eing	250
76. Flying Benhees	252
17. Torrell M. Jacobs	239
18. Dorothy Herbert	
19, Collornica Katley Troupe	236
20. Billetti Troupe	208
21. *Capt. Feach Cushing	207
22. *Schieller's & Queens	205
23. Capt. Speedy Phoenia	\$00
24. 9Great Funner	188
35. *Otto Criebling	377
Taxon in own division.	
00 Do several acts.	
Pollowing are newly nominated!	

# The Once-Over

By H. I. PHILLIPS-Reactions to the Air-Conditioned Circus

I am unopposed to fragrance—
I'm neethetic to the core;
Pertunnes rarely fail to get me—
Honeyed scents I quite adore.
Study atmospheres odden due
To a point where I can yell,
But I still prefer my circus
With that good old-fashloned
weethers is selected.

With that good old-fashboned
Alr-conditioning is splendid...
I'm a ventilation mut;
I like clean air in abundance
And my atmosphere uncut;
You may purify the orone
'Til from any taint it's free,
But the old-styls smalling circus,
It was good enough; for me!

It was good enough for me!
You can apray things in my office.
Also atomics my home:
Plood the guitway oer till Doomsday,
Spread scents anywhere I roam;
You can treat the raifroad coaches— Ove the big tent air and sun— But a camai is a camai!
And will always smell like one.

And will always most like one. You can sent be derox wagons, You can bathe each pachydram; You can bathe each pachydram; On each not can spiritike rarest perfume to each of the can spiritike rarest perfume to each of the can spiritike rarest protection. On each horse or app or gaulbut all themse mobiling you can of you can see that all performers the the scents of Araby; That the best eater of roses You can want the sacred one and want the sacred one and want the sacred one and you can want the sacred of your ways to be can want to be

And can smell like nothing else.

Oo shead with modern treatmentals
Alc-conditioning's the thing:
There are odors which. I grash you.
To a circus need not cling:
I don't mind the march of progrous
And I don't resize it much—
Divi an elsephant I favor
With no Matchabelli touch.

Let the clowns covert in bath mits And the gymnate do the earne; Dip the strong man in some perfume Of the very widest fame; Stage a ventilation orgy
With devices new and crack—
But when I can't smell a rebra
You can TAKE TILAT CIRCUS-BACK!
(Reprinted by permission.)

#### Objections to Discharge Of Bankrupt Corporations Must Be Filed by May 22

Must Be Filed by May 22
CINCINSAIT, April 20. — Aivin F,
March, Plymouth, Ind., referse in banktupler for the Northern Indiana United
the creditors and office interested
the creditors and office interested
parties of the Indiana Circum Group, Cole
Brow-Cryde Bestly Circum Inc., and 160Brow-Cryde Brow-Cryde BrowCompany Company Inc.
Brow-Cryde BrowCompany Circum Inc., and Inc.
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BrowCircum Inc., and Inc

### Inghams on Visiting Trip

RUFFIN, N. C. April 20 - Rex M. Ingham and Chief Prank Carole
Ingham and Chief Ingham and Ingham

Bordner/Flying Comets. Carles and Etia. Carron, Chief Bow Arrow, Rahh Charles. Carron, Chief Bow Arrow, Rahh Charles. Carrow, Delong Steleys, Bartin, Mary Erdlite, Pranceton, Girton Citta, Bocday Bartin, Lisason, Girtin, Bocday Bartin, Lisason, Girtin, Bocday Bartin, Lisason, Girtin, Borday Bartin, Lisason, Girtin, Borday, Delong Larin, Language Carlo, Linguistic Carrows, Cree O'Del, Dave-Devil, Oliver, Troups, Gree O'Del, Dave-Devil, Oliver, Troups, Smitha, Driving Posless, Flying Layer Christian, Pedra and Louis, Raminew Corte, Taylor and Moore, Rule Wright, Chief White Gloud, Williams and Lee, Balle Weeker.

# Ohio Spot Has \$75,000 Fire

# All of Meyers Lake Menaced

Ride, new rink and storage building go up-damage is partly covered

age is partly covereil

CANTON, O., April 20.—Fre, starting in the state storage room, destroyed the new roller rink building. Merry-Go-Rouse to the starting in the state storage room, destroyed the new roller rink building. Merry-Go-Rouse to the state of the part of the new roller rink building. Merry-Go-Rouse to the new roll research of the part of the new set mate data 197,000.

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#### Smith To Begin 10th Year As Head of Ft. Worth Spot

PORT WORTH, Tex., April 29.—Casino Park on Lake Worth near here will open the second of the second part of the second part of the second part of the second part of the second popular here in previous years, will be revived and name bands will again be used in the ballroom.

used in the Salfroom.

Pre-season opening on April 21-33 had
Tominy Chatfield's Orchestra in the halfroom and boardwalk concessions operatling. Frankin Trumbaltr's Orchestra was
booked for April 23-30, while lenny Hafsteed's Orchestra begins a two-week engagement on May 6.

Black pool Casino Finished Black pool Casino Finished Blackpool Feature Beed Casino, under construction for the page 200 cases of the completed, reports Leonard Thompson, unaught director. Building is at-congress of the completed cases of the complete cases of the cases

Idora Books Many Parties YOUNGSTOWN, O., April 29,—Idora Park here opens its season on May 13 with all midway attractions in operation. with all military structions in operation. Considerable new construction le geing forward, said, Managling Director Charles Delbel. New outdoor roller finit, will be ready about the middle of May. Dende partition will have during May a large number of sponsored parties with name hands.

SANDUSKY, O.— Excursion steamers.
Lake Brie and Put-in-Reg, operating from Derbot to Put-in-Reg, operating from Derbot to Put-in-Reg, not the steamer Chippewa (not definite), operating from the control of the control of the control of the should the only excursion attempts of the control of



GEORGE T. SMITH will begin hu GEDRGE T. SMITH with begin no 10th year on general monager of Casino Park, Lake Worth, near Port Worth, Tex, when it opens for its 13th season on May 10. Ballroom will again be featured with none bands. Henager Smith entered the onwements faeld of the Lake Worth park, harsing previously been in manufacturing and California. manufacturing and motor of mess in Ohio and California

# PontchartrainOpens New Zephyr Coaster

NEW ORLEANS, April 29.—With the new million-dollar playground rapidly rising and escoul's opening act for June 4 to Insure readiness of most major features, Fontschartrain Beach opened its new Zepbyr Roller Coaker last Sunday and will continue Sunday operation of it until the fuller breach is opened. Several thousand were one or percentage of the control of the co onize the ride and Book over abeletona d seven other rides and other concession tractuments. structures.

Manager Harry J. Batt awarded \$25 to samples Harry J. Best saledoe as he had con-the winner of a contest to name the Coaster, and Irene Schoenberger, Miss New Orleans of 1938, creaked a bottle of chimpagne to dedicate the new ride, which is 80 feet at the peak and con-structed by E. A. Vettel, Pittseurgh.

structed by E. A. Vottel, Pittaeurgh. WPA started work on Nonday on the shore of the adjoining lake for erection of a 1,000-foot hydratile fill to form a sand beach. Work also will include erection of a concrete asymming pool with water obtained by ainting two satistates with partial principle spots. But the principle spots are supported to the principle spots. This work will require about 12 months.

BAVANNAII, Os.—Gold Star Ranch Park, which started operation as a pic-nic grounds three years ago under man-agement of R. T. Carlyle, now has a dence casino, concessions, restaurant and nine rides. Free acts are presented daily.

WOODSTOCK, N. B.—Albert Wort, owner and one-man staff of faland Park Ministure Sailway here, has installed two new locomotives and four new passenger cars on his line in Island Park, near the United States border.

# Denver Lakeside Spends \$50,000 For New Season

DREVEZ April 20—With more than aboutto spent on it during the winter, on May 18, earliest in years. Chief among improvements any a 22,000 et an. 22,000 et a

Lakeside has 165 acres with take, pool and many other anusement features. Under management of Bernjamin Krasner mearly \$450.000 has been point during modernizing. New lawns, buildings, rides, sidewalks and concessions have been added.

23. Pation aliroom also will open May 23. Pation allows also will open May 24. Pation allows also will open May 25. Pation allows also will be to be a set of the May 25. Pation allows a set

#### Galveston's Splash Day Draws More Than 50,000

OALVESTON. Tex. April 20.—More titled, 95,000 were estimated to have filled Colleveton Reach to overclowing on annual Splash Day last Stunday, formal opening of the season. It was the largest first-day crowd in many years and traffic had to be diverted. Only motor scookers and breydes were allowed. Camma. butles and the Camma budget of the collection o

Camps, hotels and concessioners re-ported good spending with almost ideal weather, aitho water was cool for bath-

parking area. Our \$0.00 asw sissing review and many more sight fireworks. Swim events and a cork shower featured an aquatio meet in Crystal Pales, entirely rehowated. Ball rates and good roads sight to swell crowds, said Arthur Williams, publicity director of Osiveston Beach Association.

#### Eastwood Has 25% Pick-Up

DETROIT, April 29.—Sunday's opening i Eastwood Park had a pick-up of about 5 per cent over last season's bow, said lanager Henry Wagner. Improvement 20 per ocht over inte sexual a dow, sain Käninger Benry Wagner. Improvement In business was fairty evenly distributed between I'des, concessions and other features. Weather was warm. Esstwood will remain open every night from now on. No other parks in this area have samounced opening dates.

DETROIT—Finns for further amusement park development in Bob-Lo Park manhershurg (Ont.) town council, which has jurtisdiction over the island in the Detroit River, Island Lines, 14d., new fect at the upstream end, but the idea was opposed by business men.

# Paragon, Nantasket, Readying With Steamer Tie-Up and Acts

Nontasket Beach, will present new featurns this season and while still exceedtures this zeason and, while still enored-ingly co-operative with Nantasket Sleam-ship Lines, will scale operate inde-pendently of that organization. Due-pendently of that organization. Due-to the control of the control of the Paragon, will again have active charge of its operation and will feature name bands, thrill free acts and will initial several new rides and concessions.

A deal will be made with the steam-ship company whereby passengers of that line, which operates between Boston and Nantasket for an hour's ride down Bos-ton Harbor, will be permatted to include special telects to Paragon' Park in their

purchases and will thus be enabled to take advantage of the cut-rate in rolred for all concessions and ride. Will be charged, a policy which went into effect two years ago and has been continued auccessfully since. The Stones say that during most of the susaers Season's control of the control opening will be on Decoration Day, but acts will not be presented until late in June. There will be irrevorbs at least seat of the susaers Season's control opening will be on Decoration Day, but acts will not be presented until late in June. There will be irrevorbs at least studied and Sunday sights. One of the targets and best equipped dine-and-dance places on the Scotth Schee will operate in the park with some of the best-latery hundre.

# Report Bigger Risk Bookings; **Operators Rally**

NEW YORK. April 22.—"According to statements recently made by John Logan Campbell, of J. L. Campbell & Oo. Baitimere, and other brokers handling the by the National Association of Amusement Parks. Pools and Beaches, operatom will over the country, including oncession." by the National Association of Antusement Parks, Pools and Bearines, operation ment Technola and Bearines, operations about a superation of the plan and only the benefits and seving plan and only the benefits and seving recent leaves of The Sulfboard, and President Harry G. Baker, of the NAAPPA, Mr. Campbell said the example, considering the president Harry G. Baker, of the NAAPPA, Mr. Campbell said the example, considering the said of the sulface of t

Prophecy by Baker In an earlier issue of The Billboard President Balber prophesied that she as-sociation's plan would be adopted uni-(See REPORT BIGGER on opposite page)

# Rockaway Predicts 40,000,000 Visits During WF Influx

BOCKAWAY BRACH, Le. 18, N. Y. April 20,—Bockaway, Which pormally attracts from 20.00,000 to 20,000,000 vatals by pairous gach year, expects this summer to up the total to clase to 40,000,000, with decease threats even primarile prediction to the World's Pair, Such to the forecast of Rockaway Chamber of Commerce, which is nosating plans to greet the executive improvements, coating more than 18,000,000, will acade to the 18 of 18

which is coaking plans to greet the ex-pected great influx.

Extensive improved each coaking cover Extensive improved each the reacet to handle visitors with greater each. The improvements include a new bridge, and climitation of the "allum area" to the extent of 800 houses. Allum area to the extent of 800 houses. The state of the Rocksaws is exploiting their at the Rocksaws is exploiting their at the Rocksaws of complete their and the their control of the control of these properties of those from the hinterlands. Thousands of dollars have been appro-tically the complete the control of the control of the control of the inlanders who will visit the World's Fair have never better in the town to be read to the control of the their control of the control of the control of the their control of the control of the control of the their control of the control of the control of the their control of the control of the control of the their control of the control of the control of the their control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the control of the control of the control of the their control of the their c isnite resort to the tair the town hopes to benefit greatly. Business and rea-dential rents are up because of the fore-seen rise in trade. Most everything worth while was rented while anow "was on the ground.

#### Wis. Zoo Head Will Quit

MILWAUKEE, April 29—Ernest Untermann, director of Washington Park Zoo here aimes danuary 1, 1905, has an extensive the same of the same of

#### Fee Exemption Up in Wis.

MADISON, Wia, April 29.—A bill to exempt permanent amusement parks from thorsees has been introduced in compositions and taxtion. Measure defines a permanent samusement park as a place where amisement permanent perma

PORT WORTH, Tex.—Ed Ritchey has installed his collection of 300 analoss at a cancession in Porest Park here. Park also has a noo and several rides, operated by Bill II. Hames.

# Equipment association

By R. S. UZZELL

By R. S. UZZELL

Last week at was John Martineill, of Springfield and Holyoke, Mass., who came of Springfield and Holyoke, Mass., who came the Springfield and Holyoke, Mass., who came the Springfield and Holyoke and Holyoke Martineille, and Holyo field plant, from which he sold to job-

Ders and reteilers.
It was while associated with Perkins
that he entered amusement park busipass in literation Park, peringled,
managed for a number of years, pouring
a luxe fortune into it. Netable was the
largest dance hall of the day in all of
New England, which developed business
annerica afforded.

#### Big Pool Waterloo

Their first closus! Wasterlow was a gi-ganitic swimming pool, New England's largedt. They raised water 6 feet from largedt. They raised water 6 feet from bugs fillers into the pool. The deep water was in the center, which, with a very cold season, gave the enterprise a poor sharf that was here conforma-tion of the contract of the contract of the water was the contract of the contract of the poor sharf that was here conforma-tions of the contract of the contract of the poor klarf their cashed in to Perkins and

associates. The proceeds in Mountain Pie Invited the proceeds in Mountain Pie Invited Piez Interest and Incoming with the large Merry-Co-Incord, Pretzel, Perny Arcade, restaurant and light refreshments and a number of games. He had one of the late E. 3. presciently absorbed. Martinell bad been a member of our national association and was a member of the New Yogland Section of NABPD. He had America, where he hearned the banana business from personal observation. Just business from personal observation, Just of ew years ago he boured Haly and spoke with entitusiasm and admiration giving his native land. John was a square ahooter and a pleasure to do busine bees with and for whom fellow conces-sioners had a high regard. His family will carry on in Mountain Park.

#### Great Selling Job

Creat Selling Job

The Worlda Part by New York is a really despite all dire prophecies and feet prophecies and feet prophecies and selling sel and to our largest industrialize will be used as an illustration on askesman-ship of the first magnitude long after the Pinshing Pata become an indu-guishable part of the great metropolis. Europe really had his exposition turned down and passed up as not worthy of their participation. Ho went of the Pinship on the Pinship of the Pin

BATHERS' KEY BANDS and BRASS KEY CHECKS Highest quality obtainable, Low-

# **心 LOOK 心**

S. GRIFEL, 646 S. Sup. St.

IN THE WHOLESALE LATEST HOVELTIES, PRIZES

American Recreational European countries reconsidered and came in. Proc and General Motors could not see the light until he had sold Chrysler, All of this consumed so much could not see the light until he had some Chrysber. All of this consumered so much time and space he gave scant consider-til was too lake for many to get rendy for opening who would have come in any time the early part of 1808. The writer has never ceased to claim it would be a great exposition.

# Long Island

By ALFRED FRIEDMAN

Better weather has lifted spirits of the
amusement sentry to a new high for the
year. Until now it has been anything
but helpful to the concession contingent,
As many as 30.000 bathing lockers have As many as 3000 bearing occase have been constructed servoird basehes during the same that partition operators expect therease that partition operators expect from Werids-Pair visitors. Most of the locker rooms were annexed to partitions already in existence, but there were a few new partitions put up on the Bouth Shore.

Central Mati at Jones is open, but the Jones Beach season starts officially on May 27. Bill (Rocksway Roadrealt) Offician will hold forth at the General Lido Beach, one of the swanky shore spots, is prepared for opening at the end of May. Hawkers in Nassat County a drive planned by cops. World's Paris parking space, designed to bandle 35 000 cens, is duplicated after that of Jones Beach, which can not handle observable of the property of the

Erwer motor vehicles.

Becycle-renting concessions are quite the vogite around shore reserva and bid faur to be hig money-makers this year. As the concession of the property and the property and property of the property of

#### Weather Cuts Take in S. F.

BAN FRANCISCO, April 29—Wind and cold have cut heartly into receipts at cold have cut heartly into receipts at copening until May 6. Weather is said to have lopped off nearly 50 per cent in attendance. Topey's Rocet will reput match the control of the control o BAN FRANCISCO, April 29 -Wind and

#### Move in Beach Development

ATLANTIC BEACH, L. I., April 29— Leuis M. Samuela, president of 5ea Glados Bath Club, Inc., has purchased a large plot on the ocean front, adjusting the present club, from Atlantic Beach Stees Corp. A large clubbous, to cose \$150,000, will be built. This is part of a campalgn to develop Atlantic Beach as an important above resort.

# With the Zoos

OCLUMBUS, O.—Municipal soo com-mission elected as chairman Arthur C. Johnson, editor of The Colswibs Div-petch, Upon recommendation of the Lawis appointed Tiwis Engilhars eo-custodian. Plans for improvements, in-cluding two animal houses, have been submitted by an architect. An effort will be made to have much of the pro-served WPA program in the pest few months.

LOS ANGELES.—Zoo committee and Berbert Vatcher, secretary-manager, have subenticed a petition to the dity pair zoo to Lizocolo City Park. On April 20 Meivin and Las Koonts Lett foy New York to deliver three tigers and a male lon group, including Jackie, morte lion, to Frank Buck and 19 Liberty horses to Ringling-landum dretas.

CINCINNATI.—Purchase of new 2000 exhibits from Christopher Schulz, of British East Africa, at a price said to be

more than 85,000, was announced on April 28 by James A. Reilly, president of the Zoological Society. List includes two black loopards, a kudu antelope, red kangaroo, several Exprian pelicani and pairs of secretary birds and Syrian bears.

MILWAUKEE — A male hamadryad baboon has been purchased for Wash-ington Park Zoo here at a cost of \$250.

FORT WORTH. TEL-About 35 exhibits have been purchased by Porest Park Zoo here with money from sninal sales during the past three years. New tenants will include a female chimp, to be trained as successor to Patsy, recently sool because of old age; we makefuls, and because of old age; we makefuls, as Good because of old age; we makefuls, as Good because of the department of the patents of the p

LITTLE ROCK, Ark.—Three leopards born three weeks ago got into the open for the first time last week and show remarkable growth and agility. They are the first gour born in Fair Park Zoo.

#### REPORT BIGGER-

REPORT BIGGER.

(Construct on opposite page conditions to present the color brokers, his prophery will become a realisation much sconer than promises do not be come a realisation much sconer than promises to show a phenomenal increase in gross premium volunc written lessed indicates more increased that decreases in rates and a number of operative to the conditions of th popularity so rapidly, say officials. President Baker, when discussing the history of the association's plan, de-

blatory of the association's plan, de-clared a longer and reverence.

When we first undertook to inaugurate our plan in co-operation with the associated Indemnity Corp., of California copies to our control of the company that had been in the field associated indemnity Corp. of California copies to our corp. In the company that had been in the field demnity Corp. was comparatively takenown to our industry, nor was it as large a company as the former carrier, investigation, and the exceptional imprection and claim service have won for it the most profound respection and claim service have won for it the most profound respection in the company of the company and the company of the company

summer butteren plans in our instantly in-terior to be a summer plans in our instantly overest understantly of california. "We expect that a large number of concessioners at the New York World's Pair will join us in our plon, and as pair will join us in our plon, and as Antusment Parks, Pools are Sakhan, I am delighted to extend to them the use of our facilities and byselfix of mem-bership in our great organization." bership in our great organization."

SEAFTLE. - Officials of redecorated Playland Park here plan to open it on May 6.

CHILLS ITHE STRAT MAN

8 speciacular negri and day athibition benditusia, spino tasgling and thermostation about the for False, PARKE and GCLERA TIORS, Premahent address, day of THE BLALDORSO, Onciental, Obs.

### - PENNY ARCADES -GREATEST BUYS IN HISTORY I

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No coin alon-player pays Sc per Bon or two players 10c. Each alley is 12 % it, long and 27 % inches wide. Shipped in two sections for easy homeline, Semi-soft balls make "90%" mobiles. Play seek mechanically by pushing down on rod. Thouble two CASH IN ON BIG PROFITS REQUIRES ONLY SMALL INVESTMENT,

The Exhibit Supply Co., 4222 W. Lake St., CHICAGO

# CLEAN MIDWAYS MAFA AIN

# Fun Zone Importance Stressed By Speakers at Spring Session

Taking of temporary loss to build for healthy future is advocated by some - President Sheard names new committees to work for association in Bay State

work for association in Buy State

WORKEFFER, Mass., 1971 30.—Thinse of the annual synton meeting of
Master State and Master State of the American of the Master State State

was more than ready to take temporary financial loss, if need be, in this depart-ment if by so doing it could build for (See CLEAN MIDWAYS opposite page)

#### Preceding Administration Again Criticized in Detroit

DITITIOT, April 20-Wasie in administration of Michigan State Pair excharged by State Treasurer Miller
Dunckel this week, in saking an inEaster The Section is cutomary, following the incoming of a new administration every two rears, in accounting
methods or figures has been sought by
such new State administration for seven
in expects of the preceding administration.

in reports of the presenting admittation characteristic transports of the contraction of the control of the contraction of the control of the control of the contraction of the control of the co

#### To Skip Annual in Jersey

To Skip Annual in Jersey Assumers Park N. J. April 20.—Lack of county and state support is given as reason for abandonment of plans for a lease of the support of plans for a lease of the support of pears was to have been on Freedment and for constant grounds, with plans made for constant grounds, with plans made for constant grounds with plans made for constant prounds the pears and for the plans of the pears of the p would the oper of Presenters you are but that it would receive a "reasonable" amount of the \$12,000 appropriated by the State for fairs. But it appears the Freshold fair was to receive only \$200. Fresholders, having appropriated funds for World's Pair advertising, frowind on ald for the county event, he said.

#### Sloan in East for Meet

NEW YORK. April 29 — John Bloan. Chicago auto-race promoter, spent all week here, much of the time at world's promoter are principal attraction. Bloan left town yesterday to attend as meeting of Bloomsburg (Fal.), Fall, siked for lookay.

MINOT N. D. April 29.—At the 1909 North Dakuta State Fair here a two-day hutcofteal pegeant marking the 80th an interest appears marking the 80th and 1900 North Dakuta State State

more than 500 will poursy orders.

Throw on Woodmadery alternoone a Throw on the Woodmadery alternoone a Throw order ord

ing octet.
Royal American Shows will open Monday night and arrangements are being made to give considerably more ground than usual to the carnival attractions.

#### Iola Program Completed

101.4, Ran., April 29.—A. A. Holdeman, secretary-treasurer of Allen County Pair here, reports that construction wock on grounds and park has been completed and induces race track, stables, covered concrete stadium, swimming pool, stock exposition and 4-EE Club buildings, restreases and 4-EE Club buildings, restreases exponention and sent Grup runnings, Nett-rooms, drinking fountains, public-address systems, picule overs and tables, four tennis couris, croquet and horse-aboe grounds, baseball and football fields, concrete walks and macadam drives, parking lot, equipped playground and floodlights.



WILLIAM COCHRAN McGAW. WILLIAM GOOH BAN MCGAW, IOTHER HOSPITCH THE PROPERTY SHARE AND THE P

#### Mutuels Given Heave-Ho At Ohio State in Columbus

COLUMBUUS, O., April 29,—Abandon-ment of the pat-mutuel system of betuling on harmon raced at the tof betuling on harmon raced at the tof betuling on harmon raced at the tof by Pati Manager Win H. Kinnan.

"It he not a matter of meral principle
but of practical humans." Descript of the
but of practical humans. Partie of \$204
from the pari-mutuel plant. The same
space, used for a daining room or other
concessions would have yielded about

The same thing has been true such year and betting was like the part and the same thing has been true such year and the same that the same tha

BOOALUSA, La. — Delos R, Johnson was re-elected president of Washington Parish Pree Pair Association. Others elected: W. J. Willoughby, manager, Lay Mills, accrutary; Otto Burris, treasurer, Vertrees Young, vios-president.



THE UNUSUAL PHOTOGRAPH shows the Gleint Octopus and Super Roll-plane. Ejecty reter at the Golden Oute International Expettion on Pressure Filand, San Pranction. Rillogiane is in oction and the Octopus to being located. The beckground depicts Oregon scenary of Mount Hood and of carlous afterna-in the State.

# Strieder Tells About Situation Affecting B'ham

Affecting B'hum

TASITA, Fla., April 20.—To clarify reports and rumon ministry to reference to fallowing better the control of the annual in Birmingham, P. To nivescer, retiring general manager, leaster than the control of the annual in Birmingham, P. To nivescer, retiring general manager, leaster minister of the theory of the minister of the theory of the minister of the three will expire on May 21.

In just offered, the secondary of the control of th

debtedness.
"We appreciate the good will our or-

ganization has enjoyed with the various exhibitors, as well as the press and com-mercial interests, not only in Birming-ham but over the entire state. We have nam out over the entire glass. We have surned over to the new organization a very good foundation on which to con-tinue successful Alabama State Jairs. To the new officials we extend our very best wishes."

### Ohio Director Hears Protest

Ohio Director Hears Protest
COLUMBUS, O., April 29-Director of
Agriculture John T. Brown at a hearing
on April 21 took under activement a grotest filed with the department of agritest filed with the department of agritest filed with the department of agritest per section of the section of the county
against Meigs Gussay Agricultural Society. Complainants saked that the society be declared "an official accity with
because of alleged tresularities in election of directors unlowful receipts of sax
tions of directors unlowful receipts of sax
1937 and 1998 and because the society
has not been recognized by the department for the last three years. They ask
operate the county fails. Commenting
that State agricultural societies are operating harmonismusty. Director Brown
are all produced to render a decision fair to everytody.

#### Youth Day for Ill. State

Youth Day for III. State
SPRINGPIED, III., April 29.—For the
1939 Illinois State Pair here General
Manager E. F. Trein Lopes soded attracance record of 246,000. A new feature on
initial day will be a Youth's Day program in which 4-H and vocational as
other youth organizations will partiell
pake. Among improvements are Junior
Department Live-Stock building, each
having dormitories to secommodate 800
and with dining and exhibit balls. Masssergram is being arranged.

AUSTIN, Ten-Spur Boundup, Inc., Spur, Tex., has been cleartered to conduct fairs. Incorporators are given as George A. Sloan, B. C. Langley and A. G.

### Fair Grounds

HOUSTON.—With a record opening. Of World zaposition, April 24-70, on Collistum to see 908 exhibits valued at about \$4,500,000. Executives predicted total attendance of 200,000 as against last years \$100,000. To, Lettumer, gets, and the see of the see of

NEW ORLEANN—A pint menting of Anyptine Path Pail Association and 85. Mary Parish Pail Association is set to plan for their 1920 genine. All officers of Avoyaltes will attend a meeting in Franklin in hope of offering the newsy Pranklin in hope of offering the newsy will prove helpful. New officers of the 86. Mary association are Frank Martin, president; B. C. Peliter, vice-president, and Orace Barros, secretary.

WARREN, Minn To stimulate atierdance at three-day Marshall County Parr hore, directors approved reduction in admission to 3c cents and free admis-cent and the second of the second Crand stand will be 40 cents. Children 6 to 12 years old will be admitted for 26 cents. New stand is completed and mid-way will be enlarged. There will be tre-tured to the second county of the second parking charged at 20-cent extra-portion charged and a 20-cent extraparking charge.

MANITOWOC, Wis .- Manitowoc Civic Council adopted a resolution asking the county fair board not to lease booth county fair board nor to lease booth epace to persona or firms that expect to barter products for sale. Council expressed itself in favor of reserving fair buildings attelly for exhibit purposes. Its contended that merchanic believe that persons who enter these buildings do not while the person who enter these buildings do not while to be distribed in their walks through the buildings do not special sales talks.

### Fair Elections

MANSPIRLO, O.—Stanley Ruston was sheeted president of Richland County Junior Pal-board, succeeding Wilson Taylor. Other officers: Richard McFarland, vice-president; Loo Berry, secretary; Robert Weinnen, treasurer.

KILLARNEY, Man.—Killarney Agricul-tural Society re-elected A. L. Mason, president; Fred Poster, vice-president; H. E. Walker, secretary.

MILLERSBURG, O.—Juntor Pair of Holmen County Agricultural Society elected John Bichard Shoup, president; Helen Miler, vice-president; Doris Roth-ncher, accretary-treasurer; Richard Close,

LA PAYETTE, Ga.—Walker County Fair Association elected W. A. Graham, presi-dent; J. Q. Koown, vice-president; G. W. Wheeler, occretary; Mrs. M. T. Shields, treasurer. Officials plan considerable

# FAIR SECRETARIES

News and chatter about the bands and acts that will draw more people to your fair appears in The Billboard this week and every week in the

MUSIC

NIGHT CLUB-VAUDEVILLE DEPARTMENTS

Read Them Regularly!



GOV. JOHN MOSES of North Da-kota, who will take a prominent port in a two-day historical pageans may be a superior of Statehood at the Missel. He well officially open the core wombes in Pioneer Rowl, suid Secretary H. L. Finke. His Barmas-Carruthers reuse and prand-stand acts have been booked and the mid-acts have been booked and the midway will be enlarged for presentation of the Royal American Shous.

work on buildings and grounds and more space for exhibits.

LITTLE ROCK. Ark — Col. T. H. Barton was re-elected president of Arkensas Live-Stock Show Association bere. Other Stock Show Association bere. Other Stock Show and College of Invitation, John St. Chambers, Jack St. William Johnson, tree-presidents, Raymond Rebannen, treakurer, Raymond Rebannen, treakurer, Raymond Briggins was re-elected socretary. Senator Byrd was elected general manager for the second annual show.

WEST MONROE, La.—Ouachita Valley Pair Association re-elected C. C. Bell, president: J. H. Birdsong, general man-ager; E. S. Rby, accretary.

HAMPTON, Ark. — Calhoun, County Pair Association elected Floyd Park, president; Albert Hopkina, vice-presi-dent; Ocorge Bounds, secretary-treasurer.

ROSHOLT, Wis.—Alvim Mathiam was re-elected president and J. H. Hanson fressurer of Roshoft Pair Association. Other officers are Lester Peterson, vice-president; W. A. Jensen, secretary.

ATHENS, Wis. John Regale elected treasurer of Athens Advancer and Pair Association, succeeding P. Eisold, who moved to Sheboygan.

# Grand-Stand Shows

MARCUM free acts are properting for the 1839 season, reports Hinnie Marcum, clown cop. Roster includes Eugene and Prods, rope spinning, and Alta, contor-

KLEIN'S Variety Rorus will be fea-ture two nights at Cambridge Springs (Pa.) Pair, C. A. Klein, Klein's Attrac-tions, will present about 25 entertainers with a 10-piece band under direction of Jummy Harrison.

GENE AND GLENN (Jake and Lens), WTAM, Cleveland, radio pair, bave been contracted for afternoon and night on two of the four days of Malioning County Pair, Canfield, O., reports, Pair Secretary E. R. Ziegez.

CASTING DELCOS, John Hartman, Anthony Capaldo and Jimmin Delco, re-port they have added a man. Roberts Guigg, formerly of the Casting Stars, to the act, succeeding Rose Delco. Act will again play under Barnes-Cartultene-

#### Dr. Waters' Book on History of Fairs, Expositions Is Out

A book entitled History of Fairs and Expositions, written by H. W. Waters, Ph.D., ex-gebral manager of the Camedian National Exhibition, has just come off the press. As the title indicate, the volume takes one back to the very beginning of fairs in the word, and as the

sutther puts it: "We have grounds for assuming that fairs had as early a beginning as commerce."

Dr. Waterv ides in preparing the book engaged in the fair, exposition and show world information that might prove useful in the very difficult sank of example, the series of the arrival rate with the series of the arrival rate have not been overlooked eithers. Will prove helpful in a field in which I have failed to discover any attractantly interest world, and the support of the series of th

#### CLEAN MIDWAYS-

(Continued from opposite page)
the future and sasure firection Pair of
a clean, sprightly midway, calculated to
bring out thousands of clean-minded
people. He said girl shows were wrongly
condemned as such.

condemnate and gat anows were wrongly condemnated by the condemnated b

He said he suberribed to some 60 news-papers, so spaced as to silocation as to give him a cross section of the country's thought on fairs and, site filling many single paper emphasized midway attrac-tions at rate. "People like recreation," said he, "and there is nothing wrong cortainly with a midway which is clean and entertaining. I am all for that type of the control of the country of the country of the Eury Folice, Marshindel, said he pead

and entertaining. I am all for that type of midway."

Mary Edde, Natahinded and by paid and the paid of midway."

I may be a paid to the midway of the midway was one of the models of the Edde, Table and the first midway was one of the models of the Edde, Table as the first midway was one of the models of the Edde, Table as the first midway was one of the models of the Edde, Table as the first midway was one of the models of the control. If you overchappe concessioners in the control of the midway of them."

The abrill of Blandford was present and complimented the fair there upon ducted. In about 18 years since his traduction into office be had shad occasion only wise to even reprint and a consecutive of the midway of the

with some other States. The states of the Community and therefore the entertainment of its social and recreational life just of its social and recreational life just of its social and recreational life just of the States of th

rentals.

New committees announced by President Sheard are board of appeals.
Charles As Nash, general manager of Eastern Blatca Exposition, Springfield, chairman, Raiph B. (Jeaskill, Topsfield: Whitman B. Weils, Greenfield; Leon A. Steeens, Cummington, and Mr. Bheard!

# JAY DEE THE GREAT

THE OLD APE MAN

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Traillian, Presentme a formithin and Casterina
Available for Paris, Pays and
Calentina.

Care The Mishard,

City of Marries,

City of Marries, FAIRS!



REVUES SCEMENY RODEOS ACTS

NOW! SUN ROOMS Liney NOW SAVE

#### FREE ACTS ATTRACTIONS GRANDSTAND SHOWS

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# CARNIVAL WANTED BENTON, ILL. FAIR

AUCUST 1-4 One of the Best in the State. 1938 Attendance Over 15,000, HARRY W. NOLIN, Secretary.

State relations committee, Fred B. Dole, Shebhurae, chairman: Ernest H. Sparrell, Norwall, Frank H. Kingman, Breckton, Norwall, Frank H. Kingman, Breckton, Springheld: classifications, Batle S. Carpanier, Anniert. Many women by Carpanier, Anniert. Many women mented enthusiastically upon scient interest shown in fair work by them. Henry Rapp algred Greenfield Pair for Ringman said no emissement contracts have as yet been signed for Brockton treasurer of the association, greenfed many friends. Few attraction representatives were on hand, most of them cattrees were on hand, most of them cattrees were on hand, most of them cattrees were on hand, most of the properties.

Lewrett Seltourial, a fair fan, een groeting.

groeting

A NEW BIG CATALOGUE FREE WRITE NOW FOR YOUR COPY Equipped To Handle on Short Notice Any Size

FIREWORKS DISPLAY

ILLINOIS FIREWORKS CO.

BOX 792

DANVILLE, ILLINOIS

# Rinks and Skaters

WANDUARD of arrivals indicated large ventnor, N. J.; Carman and Circus-Ciartendance at the second annual needs in this, Filledelphia, and Great considered the control of the Indian Carta Chaites Pearsons, Mr. and Mr. Chorge mited States in Mincola (L. I.) Rink on McLaughin. Tomony Sairey, Ruth Preduction, 1972, 20, in combined States in Mincola (L. I.) Rink on McLaughin. Tomony Sairey, Ruth Preduction of the Carta and Destrict Lennon. attendance at the second annual nathous convention of the Roller Stating Rink Operstors Americation of the United States in Mincola (L. I.) Rink on April 27-20 in computation with the na-tional amateur state-disnoc champion-ships under sanction of the RSROA. Sessions and contexts were in the spa-cious rink operated by Earl Van Horr and H. O. Bickmayer, who presented tai-cuted existing the spatial lights. skating chemptonships in Arens O dens. Detroit, on April 19-22. Detroif business meetings and results of competition will appear in the next is-

BEFORE 800 apectators, members of Detroit Pancy (Sating Club took, eight of 12 medals, including the three first-place awards, in the first United States roller figure-shating championships in Pred Martin's Areas Gardens Soller Rink, Bertoit on April 19-22 under anacion of the Roller Stating Rink Deroit Overstein of the United States. and things

Respective first, second and

Procession of the United States.

The Committee of the Co

seventh.

Fred Martin awarded medals and his son, Robert D., was chairman of competition. Judges in singles competition. Grades in single competition. The professional Code Rham Sakating Club, professional: Ones Rham Sakating Club, Cleveland. They were assisted by Reference Dr. U. &. They were assisted by Reference Dr. U. &. Sakating Club, Cleveland. They were assisted by Reference Dr. U. &. Sakating Club, Cleveland. They were assisted by Reference Dr. U. &. Sakating Club, Sakating

LEE GOFNS, of Muncie (Ind.) Skating Association and a teitor in Philadelphia, reports that Sextuplest Waits Gind, Cir-cade Roller Rink, Philadelphia, is active, having recently participated in waits contests in Watsonville, Camden and

WINTER CARDEN holler Bink, Bos-ton, closed for the summer on April 30, seventh anniversary of its founding.

BAUMGART HISTERS, operators of Sunset Park Roller Rink, Williamsport, Pa., celebrated the third anniversary of their entrance into the business with a their entrance into the business with a party on April 20. Sunset shate Club held its first meeting recently, 25 mem-bers attending. Plans are to hold a Mothers' Day skating party on May 13.

ROLLERETTE and Boys' clubs, Bell's Roller Rink, Fort Wayne, Ind., plan to visit 1671 Wyld Roller Rink, Marion, Ind., on May 7 and Cincinnatt rinks late this month, reports Ralph Layman.

GEORGE LONG, of Davis-Long Boller Rink, Elmore City, Okta., reports busi-pens good despite unsettled weather,

ARENA OARDENS Figure Skating Club, Detroit, mored another success with its sisting carnival on the night of April 18. A nest sum was realized for be-speed skalars to be sent to the 1940 speed states to be sent to the 1940 Clympics. Above opened with a ballet of 24 male and female members. Then comp it. Johnson and Anne Manton in an artistic pairs number of free skating. June Edocomb. 1939 Methgan champion, followed. John Pricket and Lucille Calling and Calling and

followed. John Plucket and Locilla Celader, Estington Rink Club, Pittaburgh, Celader, Latington Rink Club, Pittaburgh, attack they are entitled to their honora. Ledies "Twelve, of the Defruit Club, Lating Twelve, of the Defruit Club, and the Common Plucket Club, and the Common Plucket Club, and the Club Chantage," with precision and grace, followed by Jack Thylor in a common plucket, with the Club Chantage, and the Club Club, and Michigan Riche and the Defruit Club, Raine Opation, and the Club, and the Club Club, and the

4427 W. LAKE ST.

Martin and Laura Jane Brown, 1930 Michigan Midwestern see champions in pairs and single skating, demonstrated they are as much at home on relieve as

The state of the s

NO ANNOUNCEMENT has owne from owner of the roller rink in Meyers Lake for which sweet a section of the park midway with damage of \$75,000, as to whether the rink will be restored. It was whether the rink will be restored. It was operating serven mights a week and two aftermoons under direction of Harry Shirk. Several hundred pairs of akates and other captiments were destroyed.

MELVIN W. CRAWFORD, who died on April 23 in Biaine Hospital, Detroit, of pieumonia following an appendeciomy, was former president of Michigan Skat-ing Association. Details in the Pinal Cur-tain in this issue.

BUSINESS continues good at Chicago Armory Roller filmk despite bad weather and Manager Letter plans to operate the rink this summer, reports Bill Henning.

METROPOLITAN waitz contest in Poedham Roller Rink, Bronx, N. E., was wen by Orace Patterson and John Borg on April 10, reports George A. Plorida.

NANTABKET Rollerway, Paragon Park. Nantasket Beach. Muss., will open its summer season on May 6. There will be nightly essions and matiness on Satur-days and Sundays.

CYRIL JANOSIK manager of Reven-wood Auditorium Kinkly Youngstoners, a ster use of the building for the annual Junior Chamber of Commerce Indoor Creum. Several promotion features are including a roller-shate revue with cast of 25.

MOONLIGHT Walts Club staged MOONLIGHT Waits Club staged as roller circus which was popular with patrons of Moonlight Gardenss Roller than the stage of the stage of

WHILLING ACES, featuring their Placking Bullet stunt, completed advocation of the property of the stunt, completed advocation of the stunt, and are playing night clubs in 3t Louis and are playing night clubs in 3t Louis and vicinity. They have been re-oupgaged for snother engagement in the Springfield rink on May 20 and 21.

#### Current Comment By CYRIL BEASTALL

BY CFRIL BEASTALL
DERBY, Dapland—Warner weather is having the cusual effect upon fink steedance, allow an exception is in evidence in the New Bibb. Belper, where soon most verskly take has been maintained at well over 300, which is good going for a small rink with low admission charge. The standard of the standard of

MR. RINK MANAGER = Here they are! True retire stating phinneyraph retends to presented tempors, under the augmented tempors, and the RESIGNAL ACTIONAL the record till below and ORDER TODAY!

Servet Goorgie Brown. Standart It's a Gin to Tall a Lie

\*8.483 R-183 10's a fin to Tol' a Lis charring R-184 The Very Throught of you Alexander's Ragilize Sond R-18 In the Divit Severth Hamba 'R-180 Vicina Brooms

\*B-120 Vision December 19 Common State of Mary December 19 Common State of Mary December 19 Common State of State of Mary December 19 Common State of Mary December 1 SIZE: to IN \$100

READ THISI These reloces are only the first of mean more to come? Ten can get a stondy supply at big mention by retaining or milk. Left Style.

This plan broad yet a see records a more way to the part of the more way of the part of t

GENERAL RECORDS CO.

good dramatics. Resident Manager Har-rison put on a show equal to anything on yiew in the provinces with heart-breaking returns.

on view in the provinces with heartTwo bainined propie from show buildness are on the staff at Belper rink, Eric
Bassiley, box office, was with Chapman's
Brassley box office, was with Chapman's
Chapman's Cyrcus for over six years and
was manager of Miss Chapman's Boyal
Bengal Circus on thester four prior to
capable magician. Leonard Harrison,
resident manager of the rink, is one of
the legitimate stage, starting his caree
man actor in 1904 81 the age of 18. He
played with all the leading rittleger of
seventually became regarded as the bestdrawade beavy man in the but. He toured
are continued to the stage of the seventually became regarded as the bestdrawade beavy man in the but. He toured
typeum, London, Fred haxwell, dann
London, Grant Saward, and the seventually became regarded as the bestdrawade beavy man in the but. He toured
to be offer the seventual seventual to the seventual seventual to the seventual seventual to the seventual seventual to the seventual seventual

Upon demobilization he turned to rest. Upon demobilization he turned to real-dent repertier and specialized in char-terior for William Alten, bus when every kind of thentreal entertainment proved a total failure, despite excellent shows. Alton capaged Hartheon as man-slows, alton capaged Hartheon as man-slows, alton capaged Hartheon as man-placed, the stage loses a first-tast sorter-manager and skating business gains a talented organizer.



RICHAROSON BALL BEARING SKATE CO.

Ertablished 2n84. The Best Skate Today

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No. 835 with No. 69 -lust what you have been looking for-No. 89-Rubber Hub Cap mounted on No. 88NS "D" Washer

Can be assembled on any "CHICAGO" Skate

-New Rubber Hub Cap-

Protects Your Floors

See your 1939 Repair Sheet for prices.

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RINK MEN . AT LAST YOU CAN GET A TRUE HOCKEY FIRRE ROLLER

Deep Rating TRUID DE TOURS OF THE STATE OF T

# R. & C. Shoves Off in Paducah

Inclement weather fails to hurt attendance-midway catches patrons' eyes

PADUCAH, Ky., April 20.—The 27th annual four of Rubin & Cherry Exposition got under way here with a six-dey engagement, beginning Monday, Despite inclement weather, shows attracted an excellent crowd at opening and management was complimented on new attractions and general magnitude of the mid-fise C. & C. on page 48)

# Weather Hurts Strates in N. C.

Opening week stand gives three good nights-radio, press co-operate

CHARLOTTE, N. C., April 29.—James E. Strates Shows concluded the opening week's stand here last Saturday under week's stand here hast Baturday under Voterans of Poreign Wars Post auspicas. After chalking up only three good nights of business for the engagement. Batur-day's opening drew well and both news-papers and Station WBOC co-operated. (See WEATHER HURTS on page 44)

# Gooding Greater's Springfield Debut Marred by Elements

Grainovittill, O., April 222—Gooding Greater Shows' opening hers, for the ninth consecutive year, on April 25 was ninth consecutive year, on April 26 was ninth consecutive year, on April 26 was three days. Dishiled American Veteranir Poet sponsored the stand. Some of the shows and concessions were late in getting unfew way because of the long hattle quiet was presented to the long that the property of the second week. Show, ride and concession business was fall, That is under the direction of P. M. (New COO'MON' GRATER'S Ow page 45).

## Lee Bros. Combo In Okeh Beginner At Topeka, Kan.

TOPZSKA. Kan., April 29.—Lee Bros. Shows, a new organization under management of Coleman Lee, concluded its expense of Coleman Lee, concluded its but as the control of the coleman Lee, and the coleman Lee and the control of the coleman Lee and L

## Champaign Debut Satisfactory for Tilley Amusement

GIAMPAION, III., April 20.—Rain which threatened to hamper opening activities for the Tiller Amusement Co. authorided in time to permit a fair kiddle makine and good opening night here last Saturday, reporte George E. Moon. Shows worked without a gate and the management owns and operates the comgame, long-range lead gallery and pop-

# B. & V. Gets Off To Smooth Start In Garfield Park

GARPIZED PARK, N. J., April 22,Getting off to a amooth start despite the
cool weather, B. & V., Shows opening
here last Saturday resulted in fair busi(See B. & V. GETS on page 49)



HARVEY (DOC) ARLINGTON, well-known carnival and circus executive and who has headed theaters during winter months for many pers, recently signed with Goodingto American Esposition Shoes to do alcod of the organization. He formed the shows in Springfield, O.

# Flower Festival Good to B. & G.

Weather aids San Antonio opening-streamlined midway bright with color

SAN ANTONIO, APII 20 —Battle of Plowers celebration here, accompanied by good weather, eens the Reckmann & Certty Bhows away on the 1930 four to extremely satisfactory business in all departments, said George W. Westerman, As in the past, the Alamo and Main (Sce TLOWER FASTIVAL On 1940 63)

### J. J. Page Clicks In Premiere Date At Elizabethton

ELIZABSTETON, Tenn., April 29.
Cilizona turned out in flocks for the premiers of the J. J. Page Shows here. Date marked the first time is carnival exhibited inside the city limits in 10 years, reports it. E. Savage, general spent. (See J. J. PAGE on page 45)

### Snow, Rain Curtail Ind. Inaugural for Bloom's Gold Medal

JEFFERSONVILLE, Ind., April 28,Show and tain prevailed during Occar
Bloom's Gold Medal Shows' opening
stand here until the last day, April 18,
(See SNOW, RAIN on page 45)

# May 6, 1939 CARNIVALS Conducted by CLAUDE R. ELLIS, ROBERT DOIPKER, Associate. Communications to 25-27 Opers Place, Cincinnati. O. = NSA Cemetery Is Approved At Final Meet as Club Honors Delegation of Palisades Park

NEW YORK, April 29—Less than two Hollow, N. Y., a beautiful spot in Westyrans after It came into being, the chewter County, about 46 infrutes from Mational Showmen's Association has the Times Square, Association has take Times, the County of the County o

# Hogan Will Resign From Staff of ACA

ST. LOUIS. April 20—Le. S. (Larry) Hogen. a general agent for the Amusment Corp. of America, has given notice set the corporation, that he will resign his position, effective on May 3. Whitever office here today, advised that he had other plans in view, with which his present position would conflict here today, advised that he had other plans in view, with which his present position would conflict here. According to the control of the conflict here will be considered that he will be considered that he can be considered that for about 12 years was general egent of the Beckmann & Gertyl Ebows.

# **Big Crowds Mark** Bazinet Combo's Minneapolis Bow

MINITEATORIES, April 20, — Sponsored by the Police Band and with ideal weather, William Fatzines & Gens Shows!

I was a special of the Control of the Contro

# McGregor Begins 39 Trek in Iowa

DATTON, Ta. April 20—Donald McGregor Shows inalgurated the 1829 tour in the business district here last Saturday, with Mrs. Roy McGenzie at the who was less known as Donald McGorgor. Because of McKenziew death little was done in quastras, but the crew as busy gotting all rides and show fronts. Buildon income and show fronts.

# in shape. Buildog Henery arrived in time to open (See McGREGOR BEGINS on page 49) Honest Bert Season

Starts in Illinois ROCK ISLAND, Ill., April 29.—With ideal weather, Honest Bert's Wonder (See HONEST BERT on page 49)

# Ballyhoo Bros.' Circulating Expo.

a Century of Profit Show

Week ended April 29, 1939.

Dear Milter:

The pass self round the Century of The Profit Shows musticating with the Hood store. The town of Waving Corn, because discrete the Century of the Century of the Profit Shows musticating with the Hood store. The town of Waving Corn, because discrete the Century of the Centur

Hollow, S. Y., a Scatterful spot in weeker films Square. Association has taken 102 graves, with an option of another 102. There will be an NSA monument. Conservery and burial consustate consists of Jos McKee. chairman, who was acclaimed for his indistaligable missions of the state of the st

# Jones Starts Auspiciously

Midway at Washington hest in Phillips' career press lauds attractions

WASHINOTON, D. C., April 20.—Much chiaged and enhanced, the Johnny J. of the season here on April 20, with Owner-General Manager E. Lawrance Phillips presenting patrons with the outstanding midway of his career, showing heavy expenditure in new and modern-fee Johns 57ARTS on page 45)

# State Fair Under Way in Favorable Style at Phoenix

Style at FIOCHIX
PRODRIN, Aria, April 20—diate Pair
PRODRIN, Aria, April 20—diate Pair
PRODRIN, Aria, April 20—diate Pair
Propries
Proprie

# Dick's Paramount Off Well in Mass.

WEINSTER, Mass., April 29.— Dick's Paramount Shows started the assession on April 21 to cool weather but pool bitainess, reports CHR Younger. New York of the Cool was not been and cachier, marks entrance to an improved Paramount midway. New show proofs, tops and brightly decorated ricke gravitation of the Christian Paramount midway. New show proofs, (New Drick & PARAMOUNT on pope 4)

#### Kilonis Shows To Hit Road Under New Title

MANOFRESTER, N. H., April 29—John D. Kilonis, owner of the shows bearing the name, said last week that his organical state of the shows that his organical state of the said o

### Lachman Greater Expo G. A.

ST. LOUIS. April 29.- Dave Lackman SI. DOUD, April 28.—Dove Lectman, where a ghorman, arrived here has week to take over the general agent duties of the Greater Exposition Shows. Lachman has been in the outdoor amusement field for the past '35 years and, formerly was (See LACHMAN OREATER on page 42)

# Seattle Launching Of American United Proves Successful

STATILE, April 20—Pollowing two months of painting and overhauling in quarters here, American United Shows and a supplementary of the painting and overhauling in quarters here, American United Shows and a supplementary of the painting to Citizen survived in plenty of time to present their free act, Owners M. H. Avery and O. H. Allin said they represent their free act, Owners M. H. Avery and O. H. Allin said they well, with the new Rollopiane and Octopus Tyling for top money. Perris Wheel, Allio Ride and Proy Track do well with the new Rollopiane and Octopus Tyling for top money. Perris Wheel, Allio Ride and Proy Track do we also will be a supplementary to the proposition of the control of the supplementary of the control of the control of the supplementary of the control of the control of the supplementary of the supplementary of the control of the control of the supplementary of the control of the control of the supplementary of the control of the con

Hal Compton's Side Show led the shows, while Midge Heiden's Girl Show ras a close recond. Tex Gilman's Ath-etic Show did well considering the cool sit fillow did well considering the cool suber. Concessions also reported good siness. Mr. and Mrs. Bill Clark, merely of Mighty Sheesley Midway, incd with mail store and cork gallery, y Hoiden was called to Selk Liske City cause of the death of his father, He il rejoin the show soon. Mother Allin's skill rejoin the show soon. Mother Allins bittings in the throng of Weigli Show, Valitors included W. O. (Spike) High Show, Valitors included W. O. (Spike) High Show, Valitors in the show of the sho

# .. TRIED AND TRUE ..



### THE 7-CAR PORTABLE TILT-A-WHIRL

TEN YEARS OF EXPERIENCE . TEN YEARS OF SATISFACTION

nd and true ride with around improvements. And and true ride with an assured long life profit production,

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MAY 8 TO 13, AT WEDSTER, ILA. continue Write or -JOHN B. DAVIS, Webster, Fla.

# Wanted Gi

who immediately.
WHITEY WOOD, COMBLEN SHOWS.
Wesh May 1, Branford, Can.
Wesh May 8, 51, Themas.

# Showmen's League



of america 165 W. Madison St., Chicago, III.

CRICAGO. III. April 29—Last regular meeting was held April 27, with President J. G. McCaffery in the chair, With Section J. G. McCaffery in the chair, with Party Committee Chairman George W. Johnson reports a profit of about 4400. Membership committee presented application of Joe Coyle, credited to Brother Pred Krewsmann. Finance committee revent Committee reve Pred Rresemann. Pinance committe re-ports that it will make its regular audits during the auminer and keep the board of governors advised of its findings.

of governors advaned of its findings. Chair announced that the opening stall meeting will be held on October 5, Rodma for the control of the

Lew Keiler and C. B. Pieher.

Rube Liebenan was a welcome caller after a long absence. Earl Taylor is back in town to a few days and vasted, back in the second of the sec

in herr nomes.

Brother and Mrs. Mike Rosen were here
over the week-end on business. Strenuous
efforts are being made to bring the roster
of paid-up members up to date and an
extrantive mailting campaign is in proferose. All those in arrears will be notified in the hope of gesting some action
fied in the baye of gesting some action
these letters your attention.

Ladies' Auxiliary

Ladies! Auxiliary
Club held the regular meeting on April
27 with an attendance of 20 and the
following officers president
following officers president
Chase, Second Vice-President Edith
Streibleh, Third Vice-President Mode
Geller, Tresaurer Phoche Carnky and Secretary Esise Miller.

FIGURE Elsie Miller.

After adjournment coffee war served.

Rummage Sale will be held May 5 at.

Rummage Sale will be held May 5 at.

Rummage Sale will be held May 5 at.

Estimate for pickups. May 10 at.

Estimate for pickups. May 10 at.

Estimate for pickups. May 10 at.

Estimate for a dinner and card, postly at the Sherman Holds for ensembers only, at the Sherman Holds for ensembers only, tand.

Citab was desighted to have Slaters Lucille Mirseh. Me Belden, May 1. Meldien, May 1. Meldien

Members were grieved to learn of the death of Stater Mrs. Ed Hock's aister, Mrs. Roech, who passed army April 26; also of the death of Stater Revlyn Mueller's grandmether. May 4 is the date of the social, with Mrs. Henry Belon as botten be sure to attend and bring your friends.

#### Fidler Gets Weather Break

Finlier Gels Wenfirer Break
JACKEGOWILLE III. April 20 —Fidler
United Shows, which opened here on
April 24 to licel westber, have enjoyed
good business all week. Shows came in
weether at Fact Ailon, III., where they
were solls to open on only three nights.
Free acts, are Bes Eyls, high diver, and
has the side show: Bill Christy, shielde
show: Bob White, girl show, and Pat
Lorraine and Chinck Commons the big
has the side shows. Bill Christy, shield
has the side shows. Bill Christy, shield
has the cookings, also is oper-sting his corru
geme. Jack Conway has the cookinose;
Bill Bartiets, the oligars. Among other
III. Artiets, the oligars. Among thes
Li, L. Wegla and Roy T. Dutty. Here marsquies and gartance are attractive, and operating concessions are Whitey Archer, E. L. Yagla and Roy T. Duffy. New mar-quice and entrance are attractive, and the show boasts of brand-new captus and fronts on all shows. All rides have repainted and redecorated



DAVIS SCHWARTZ, recently appointed chief accountant and auditor of the Amusement Corp. of America, built operate out of General Manager 2. C. NCCoffery's Ghicago Office to make the rounds of the Royal American and Probleman Conference of the Royal American and Probleman Conference on the Royal Roy

# Heart of America Showmen's Club

Reid Hotel

KANSAS CITY, Mo. April 22—Lee A. Bulliwan, of the Ril Bridge Co. is a new member of the Ril Bridge Co. is a new member of the cith. Brother Sem Berniman, special agent of the Pairly & Little Shows, was bern last week getting and proceed agent of the Pairly & Little Shows, was bern last was and Packer streets, Kansas City, Kan. on April 24. Ed Strasbulg, who has Sammy the Educated Ape, was here Shows. Brother Henry Duncan Reports be and several others who attended the J. L. Landes Chursell stopped over on the Lee Brot. Shows in North Topska, Kan. Duncan anys the show looks good. Communications were received from seer of the Contin. Shows. Tamps, Pla., and Brother J. W. (Patty) Conkins over of the Contin. Shows. Tamps, Pla., and Brother J. W. (Patty) Conkins over of the Contin. Shows. Tamps, Pla., and Brother J. W. (Patty) Conkins over of the Contin. Shows. Tamps, Pla., and Brother J. W. Walded Mig. Co., is allif contined in his home from Brothers Pret Beckmann and B. S. Co. is still contined in his nome from injuries sustained several weeks ago. Brothers Fred Beckmann and B. S. Cerety and Haroid Elliott visited last week. Brother Frank Capps, of Baker-Lockwood, left last week to attend the obsening of the Russell Bros. Circus at

opening of the Russell Brow. Circus at Rollo, Ma.

Sorrow overshadowed the dub hast week who was a contract of the Russell and the Rollowship of the Russell and Rollowship of the Russell Russell Russell and Russell Russe

Levin.

Glenn L. Hyder, Eddle Leggitt, George Elser, Lee & Bullivan, Mr. and Mrs. Ray Martin, Rymles Schrieber, Marry Niet, Merris Ventling, J. B. Rind, Mrs. Dota Merris, Ventling, J. B. Rind, Mrs. Dota P. J. Burkholder, Conrad E. Price, Merlin Finley, Bill Gerden, Bill Beard, Mr. and Mrs. E. D. Wendelf, Neal Walters, P. M. Dramen, Mr. and Mrs. W. L. Streder, Mr. and Mrs. W. L. Malloy, Emer Elwick, and Mrs. W. L. Malloy, Emer Elwick,

# american Carnivals Association. Inc.

OCHESTER, N. Y. April 20.—With warmer weather and movement of members north, its essential that we give some thought o samuel voluntaries of the some thought o samuel voluntaries of the samuel voluntaries of the samuel comparatively sample to plan these on short notice and we are by this means especially requesting member shows to contact the Act of circle at they are interested in having their shows stated and the samuel contact the Act of circle at they are interested in having their shows stated and the samuel contact the Act of circle at they are interested in having their shows stated and the samuel contact the Act of circle at they are interested in having their shows stated and the samuel contact the Act of circle at the year in the samuel contact the Act of circle at the year in the samuel contact the samuel co

altho our visitations do not ordinarily start until after June 1 we may find that because of the large number of vis-itations required due to increased mem-berabity we will have to begin these so-tivities earlier than gauss. For the bemothe control of the co

in the directual operations.

Praquently we have observed that the matters of interest to the association as a whole are in the minds of members are the considerable of the conditions, and after above of a season those incidents and attentions or forgottes and never come to the little of the conditions, and after above of a season those incidents and attentions are forgottes and never come to the little of the conditions, and after above the time to the conditions, and after the conditions are the conditions, and a season the conditions are the conditions and an early as possible when and where and if a continuous conditions are the conditions are the conditions and as early as possible when and where and if of the association with them, and also if on the occasion of the whattation they the association address that personnel on its activities. These activities are not into account of the white the same contains a condition to the conditions and the conditions and the conditions are considered that the conditions are considered that the conditions are considered that the conditions are considered to the conditions are the association address between their personnel on 18 activities. These activities are not intended to be limited territorially by any proximity to the sesociation's officer outs will also be handled by associate coinnel for the association in the Middle West and South.

# Mighty Monarch Has Fair Whitmire Bow

WHITMIRE, S. C., April 20.—Mighly Monarch Shows started their 1939 tour here with a fair weak's stand ending last Saturday. Opening drew a small crowd, but business picked up the latter crowd, but business picked up the latter part of the week. A good crowd turned out for the kiddle matines on Friday, when the abow entertained local chil-dren, and rides and shows reported good

General Manager N. P. Roband left on a trip to Virginia after opening. Line-up tactities Ferria Whoel, Merry-Go-Round. Chatrpiane and U-Drive-L. Bhows were Olir Revue. Serpentine, Snake and Piantation. Concessioners included George Coffan, 7: Joe Hurley, 3; Bud Yecenan, 2: Shorty Shell, 3? F. W. Sheeks, 3: J. W. Sheeks, 3: J. W. J. Bornan, 1: G. Morgan, 2: George Genth, 3: J. J. Davis, A. and Mrs. Alma Flynn, 4:

Chesier Hutchinson, Mrs. Henry Oldsson, Mrs. Ribel Luck, Rita Davis, Jerry Davis, J. W. Limbaucker, C. H. Sapson, Mr. and Luck and Luck Ribert States and Mrs. Willie Parsons and members of the family. Pallosarers were Clein Hyder, Itarry Duncan, G. T. Levin, Lloyd Anderson, W. L. Wellor and W. Prank Delmains.

# Opening May 6-13, LONDON, OHIO W. S. CURL SHOWS

W. S. CURL SHOWS

#### JONES STARTS-

(Continued from page 43) istic fronts, innovations in lighting ef-fects, new canvas, wagons, wardrobe, ris, new canvas, wagons, ages and stage estings. Over 10,000 responded on

stages and stage settings.

Over 10,000 responded on opening night, with Priday and Saturday's attendances showing a daily increase and setting an opening attendance record for this city. The fact that sumple parking the city of the fact that sumple parking the midway, where in the particular of the parking the midway, where in the particular of the parking the midway, where in the particular of the parking the midway, where in the particular of the parking the particular of the particular of

Bildway from front to back made an impressive appearance. Nelson Dell, dramatic editor and columnts for The Washington Poet, called the show "A Modern Woodle Pair," Towering 31 feet high and 80 feet long, new front arch nigh and so reet long, new front arch of a Grecian yet modern design features pliasters, arches, modern ticket booths and bosats one of the largest single in-stallation of florescent tubing on record.

New show fronts are revelations in in-New show fronts are revelations in in-direct lighting, neon, chromium, ar-and décorations, and adorn the fronts of the Royal Russian Midgest Theater, Pollies of 1959, Plantation Raysas, Nad-Pollies of 1959, Plantation Raysas, Nad-Pilve new fronts, designed and built in quarters, were up and in use for opening, altho several finishing touches are to be added. Roland's new Race-o-Drome opened with six riders, but because of co-ponent with six riders, but because of the proof of time in bittiding, attrac-tion's front was not ready for the

AB ride derions glistened with paint, chronium and newness. Lee Cuddy's new Rolloplane being act up with added lighting effects. Old-time light atringers effects. Old-time light atring t lighting systems, the latest in actings, thousands of yards of ceilings, travelers and the latest pluth, cellings, travelers and the latest wardrobe designs. Mason Peters, city cellur for The Kadelington, Priess-Resall, the control of the

#### STATE FAIR-

(Continued from page 41)

manager: Charles White, assistant manager, touls Hingol, general agent. Mrs. Pereir Vaught, treasurer, Edmey R. Bender Stagen, treasurer, Edmey R. Bender Stagen, and bapper man: J. D. Stummers, concession manager: Forest M. Buttler, chief mechanic: Elmer (Shorty) Welle, lot superintendent: Archie L. Boyd, chief electronic A. D. Duddy, eldes foreman; the stagen of watchmees. Bill Storal, in tharge of watchmees. tharge of watchmen

Thomas Bishop, palarier: Bill Stovali, in charge of watchmen.

Bhow to carrying 12 rides. Pour Perrical Bill Stovali, in charge of watchmen.

Bhow to carrying 12 rides. Pour Perrical Bill Stovali, in Colorado and the Colorado a

#### MONEY MOTORIZE MONEY SPICIAL FINANCE PLAN SPICIAL

WRITE CHAS. T. GOSS WITH STANDARD CHEVROLET CO.

and candy flow: J. D. Summers, blower, roll-down and ping-pong; Blacky Tarkington, ham and becon; Edna Tarkingington, ham and bacon: Zeins tarkting-ton, photo gallory. Bozo Mahon, milk bottles: J. V. Walker, balloon atore: Ar-thur Mason, cigaret ahooting gallery. Mr. and Mrs. William and staff are oper-ating and managing the midway cook-house. Bowling alleys, Blacky Scoffeld, Manager Sed Vaught has signed? (Pearless) Gregg to furnish the fre

# J. J. PAGE-

(Continued from page 43)

J. J. FALER—

(Constituent proms page 43)

Some rails and cool nights were encountable and cool nights were encountable and cool nights were encountable and cooling to the cooling and cooling to the cooling and cooling and

act; hoy Fain, hot superlisendent and trainmaster; J. W. McDaniels, in charge of the control of

Goncessioners: Charlie Phillion, I; Roy Concessioners: Charlie Phillion, 1; Roy Carey, 3; Levi Barnes, 1; Eddie Wheeler, 1; Frank H. Swain, 2; E. E. Mottey, 1; Clarence Soegee, 1; Vernon Moore, 3; Billie Clarke, 2; Al Trivauday, 2; Roy Pann, 2; William Barlett, 1; Jack Bail-lie, 1; J. D. Phillips, 1; Barney Sleson, 1; L. T. Lee, 1, and J. A. Who, 1.

# SNOW, RAIN-

SNUW, RAIN—

The Constitute of room page 23

the Constitute of room page 23

the Constitute of room page 24

the Constitute of

# "PROFITS BY THE CARLOAD"



Portable Stages Ridge-C Auto Speedway Coronactics Light Towars Ht-De-Ho fun Houses-and Dodgen and Skootes Buildings.

SPILLMAN ENGINEERING CORP., North Tenswands, N. Y. World's Largest Builder Of Arrangement Dapiess



#### SAVE MONEY Boy leasence of World's Largest Insur-ance Organization Thru

CHARLES A. LENZ "The Showman's Insurance Man."

(The Only Agency in U. S. Insuring Shour People Exclusively), flary Weekly or Monthly Payments. A738 Insurance Exchange, Yells Wab, 3033.



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The Famous Ride Sensation BOOMERANG MFG. CORP.
HARRY WITT, Sales Mgr.,
J66 HAMILTON AVE., BROOKLYN, N. Y.

# YOU SURE HAVE A WINNER Says Jack Rosenthal of



"ROCKET SIDE has what it needs for ruphet burings."—0. St. CHRFTS SHOWS.
"Higher sled I decided on Reclass"—6. d. GRAY. "H's a Marcelous Ride ... We Congressiste You."-KYHIMES & GALAMARES, Owners of Concep latened, St. V., Rechel.

revariant and Pertable Types. Strigeting tion Start Trens. All Sear Driven. Sin Skity es. 38 Advils. 110 Onliden Serry 215 Min-MODERNI REWI THRISLINGS. BY ALL MEANS SEE "ROCKET,"

ALLAN HERSCHELL CO., Inc.

# UNITED STATES TENT

AND AWNING CO. S. T. JESSOP. Pres. GEO, JOHNSON, V. P. OVER 40 YEARS OF SERVING THE OUTDOOR SHOWMAN, WITH AN UNDERSTANDING OF HIS HEEDS AND OPERATING PROBLEMS. DEAL WITH THE HOUSE "WITH AND FOR YOU."

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Carnivals, Parks, Concessioners

CLEM SCHMITZ Radio City

#### FRUIT FLAVORS FOR SOFT DRINK AND ICE-BALL STANDS

We have two new products for the Concessionaline this years A double-strength Greany Root Beer and a new Colla Drinks. If you self calbonated bereraper den't pass this up-lend for our 1939 Frite List fedgry, giving low prices on our complete line of Foul Flavors. Pages Copes, Spoons, Certified Gobers and everything the Concessionaline needs. GOLD MEDAL PRODUCTS CO. 131 E. Pearl St., Cincinnati, Ohio

# LEGITIMATE CONCESSIONS,

SHOWS, ETC. Also Chairopione, for 7-Day Camival, Panbody, Max., starting Saturday, May 6, so Saturday, May 18, Wire at your own expense.

SHUMAN INGALLS
treet, Swimpscott, Mats. Valephone, Breshers 5421. 242 Burrill Street, Switz

# ZIEGLER AND POLLIE SHOWS

MONROE, MICH., IN CITY UNDER LEGION AUSPICES, WEEK MAY & THROUGH 34 AND LONG SEASON IN BEST TERRITORY

Can place Show with outfit and transportation. Also Legitimete Concessions. Ex sold on Cookhouse, Bingo, Degges. Can place Octopus & Rolleclane. Also Penny Arcada, Pony Track. Tockmack, Micha, this week.

#### PROVEN MONEY MAKERS



### LOOP-O-PLANE OCTOPUS ROLLO-PLANE

Leading All Sales for 1939

EVERLY BIDES CUARANTEE BIG PROFITS

#### EYERLY AIRCRAFT CO. ADMER E. ELINE, Sales

LUSSE BROS. LIG.





PARK SPECIAL WHEELS in Diamotor, Reconstruity Printed. We in store 18-10-20-24- and 50 number

BINGO GAMES 7%-Player Complete ...

SEND FOR DATALOGUE.
Full of New Comes, Blancets, Della, Larrer,
Abundrum Wors, Goess, etc.
SLACK MFG. CO.

126-126 VII. Late St.,

# ASTRO FORECASTS AND ANALYSES

#### NEW DREAM BOOK

80 Pages 2 Bets Numbers, Clearing and Pot-ity, 1200 Drawns, Bound in Heary Girls, 190-18 Press Course, deed Qualify Pages, Bander Girl, A. 1908. 36-Page Brotist, Beendruily Bounds, Summer, 20 ACR of Th COMPITAR P. T. OAROL Assource & Quality, Land Remoters, 68th, 48th, All Quartiers, Long Ferritors, 60s., 85c.

11 Quartiers, 200 Persons, 60s., 85c.

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12 PTAL YELEPATHY, Section, 22 Pr., 25c.

12 PTAL YELEPATHY, Section, 22 Pr., 25c.

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15 Ptal Yellow, Partiers, 25c.

16 Ptal Yellow, Partiers, 25c.

16 Ptal Yellow, Partiers, 25c.

16 Ptal Yellow, Partiers, 25c.

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17 Ptal Yellow, Partiers, 25c.

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238 W. 424 Street, NEW YORK CIT WANT FREAKS AND HOVELTY ACTS OF MERIT AT ALL TIMES oy and all detath in first letter. Open All Year Round. SCHORE & SCHAFFER

#### FUNLAND SHOWS WANT

dirffi, Aygudon, Phagery or Ride Con-plare Wax, Methay, Side Rhove and tube altiraction. Want nonalizated jone May Sth. Wakter March waste notes, All region County, Ky., City weath, Rastanarellia, My., Scinci-nt work, Dig July 4th ored 12 Pales

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT

# Midway Confab

(Communications to 25 Opera Place, Cincinnati, O.)

PLUVIUS had actor of harrier.

OPERATOR of the country store on WILLIAM (BILL) RICHARDSON has been appointed The Billboard agent on W. C. Raus Shows for 1939.

VISITORS to W. C. Kaus Shows in Hopewell, Va., recently included Adolph Kaus, of Kaus Exposition Shows.

MOST COOD examples are remembered;

EN ROUTE again with the Western State Shows this season is Clyde (Scotty)

HAVING SIGNED as free attraction with Karl Middleton Shows, Dare-Dovil Oliver will join on May 20.

ALICE AND ALOA, alligator boy and girl, under direction of Doc King, have booked with Cettin & Wilson Shows.

SOME besses are always even tempered-

ROSCOE S. BOYD to The Billboard agent and mail man on Crowley's United

PORMERLY with U. F. Zeiger Shows, Marie LeDoux has her side show on the West Coast for the first time with Clark's Greater Shows.

HAVING SIGNED frozen custard with W. G. Kaus Shores, Mr. and Mrs. C. B. Snyder Joined in Hopewell, Va., on April 24.

J. B. HENDERSHOT, general agent Great Lakes Exposition Shows, rambled into Cincinnati last week and stopped off at 7th Billboard offices before return-ing to the shows.

MANY a wise guy has mosched at a suther's back duor, -- Colonel Parch.

"HAVE RETURNED to Great Sutton Shows and Owner Sutton has furnished me with good equipment," cards Betty John from Caccola, Ark. "I'm looking for-

JOINING the Wally Blair Modern Mu-acum recently, Mary John has Madame Ja Ja handling tickets on the antea. The madame will also-have charge of the commissary department and cook tent.

LINING UP a list of fairs and colebra-tions, George Ankrim pens from Alliance. O., that he'll work his pennant name-



DURING THE GOLDEN STATE SHOWS: recent stand in San Gabriel, Calit. operators and employees spent much of their Letture on the 21 Peoche Calit. operators the street peoche carrows the street peoche car

BEVY J. STEWART is the new whip foreman on Crowley's United Shows, re-ports Doc Waddell.

MARCUS (BING) WIEST has been appointed Siliboard agent and mail man on the Frisk Greater Shows.

SELEVE II or not, whether you like it or

J. W. DIAMOND cards from Astoria, III., that Betty Lee Shows' sesson got under way on May 3 in Alaxis, III.

POX, movie dog of note, and Doc Stanley have joined Walty Blatr's Modern Museum on the Ratph Miller Shows.

PORMERLY associated with the World at Home and Polack aboves. H. R. Oriffin is now operating a service station pear Poughkeepsie, N. Y.

ARRIVING in Statesville, N. C., recent-ly, George Gliver took over the elde show on the Tric B. Hyde Shows, replacing Red Delaney, reports Carleton Collins.

PLYING LeCLARES, owned and man-aged by G. L. LeClate, are presenting their free act with American United

HANDLING front on the Minatrel Show with Scott Bros. Shows is Dave Little, who, accompanied by his wife and children, joined in Corinth, Miss.

SAMOUS last words; "? wan a blankel but

writing machine again in Pennsylvania and Ohio.

WHY should anyone holler about grift if himself works to the kids?

MR. AND MRS. OILMER BROWN, formerly of World of Mirth Shows, have booked their Miss America Show with Cettin & Wilson Shows, reports George Hirshberg.

LITTLE BOBBY, dog-faced girl, and Exther-lester card from Madison, N. C., that they are with Duke Jeannette's Bide Show on Cellin & Wilson Shows and are looking forward to a good season.

S. O. STRATTON cards from Mt. Vernon, III.: "Dee Lang, of the shows bearing his name, recently visited our plant here and purchased a set of light

DON'T write about show fronts alone. Tell a world about the inside and who is who.

PAT AND JOE MOSS again have signed their guess-your-age concession for Texas State Fair, Dallas, they report. This year they will have two spots in-steed of one on the midway,

OTIS VAUGHN is managing Crowley's nited Shows' midway during Owner corge C. Crowley's absence. The latter United Shows indway during Owner Coorge C. Crowley's absence. The latter is with his wife in a Kabasa City, Mo. hospital, where she is seriously ill.

APTER PLAYING a number of spots

"Me Too"

A SMALL SHOW that had been getting nothing arothing arothing arothing are private and other tough breaks had set up on outsitted of a small town and right seroes from case of, "This had better be a red one or we fold," so far as the h. r. gravenones stood one of solld mischie, towering high above the other, monther than the stood of portless bears. Buddenly one of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. Buddenly one of the show gist piped up to the immarted the stood of portless bears. A SMALL SHOW that had been get-

tomorrow?

His eyes wandered across the road to the big monument and to himself he again read the inscription, then slowly drawled. "I'll just easy? 'Zeke, more over. I'm coming."

Louis last week with his cookbouse to join the Zacchini Bres.' Shows in time for their opening there.

OFTEN promises are written on inexpensive transparent paper and then thrown away.

PORMERLY a contracting agent with Russell Bros.' and Polack Bros.' circuses, Herman Q. Smith has returned to the carnival field as special agent for Wil-liam Baginet & Sons Shows.

PRED NEWMAN, who has booked his FRED NEWMAN, who has cooked his concessions with W. R. Harris Model Shows, and wife will celebrate their 17th wedding anniversary on the shows on May 2. The Newmans were introduced by Harris over 15 years ago.

CHARLES D. COPELAND JR., district attorney of Westmoreland County, Pa., advises "that our protective policy of rigid law enforcement begun last year in now fully operative. No modification or exceptions will be made to anyone."

OWNERS and managers should be on the midway during rosh hours. The hired help can do the menial tasks.

COLORED OIANT, Willo Stone, with Dick Best last season on Royal American Shows, has joined Wally Blair's Modern Sluseum on Ralph Miller Shows. Willie recently concluded a successful stand in Memphis.

"JUST ARRIVED from Englewood, S. J., to join my husband, Mystic O'Deir, on the Welly Blair Modern Museum," cards Mrs. L. O'Deir from Fonchatoula. Le. "I will assist him in his mental

C. F. ZEIGER, owner of the shows bearing his name, letters from Al-buquerque, N. M., that his organization holds contracts to furnish rides, shows and Mabel Stark's trained wild animals for New Moxico State Pair, Albuquerque.

BRANCSTORMS, windstorms, deceaterms and rainstorms. Great Pinhead Shows had 'em all in a week excently.

"VISITED the gir! show on Puzsell's United Shows' midway here." pencils Doc Decker from Siteston, Mo. "Ernic Ray manages the show and Miss Pat draw a swell crowd each night. Oay Parce show was well liked by patrons."

HAVING SEVERED connections with the J. T. Hutchens Circus Side Show, Salier Joe Sumoons aigned to manage Wally Blair's Modern Museum on Raiph

# GOING STRONG

runt run

BIG ELI W

h, bringing other form with IL B RE then just pay ELI BRIDGE COMPANY BOO Case Are. JACKSORVILLE. ILL diller Shows, he reports from Poncha-

CONTRACTS for United Ammement Co. to furnish midway structions at weatern Greenbrier Batrict Pair, East Rainelle, W. Vs., here been swarded to United Ammement Co., reports Ceneral Agens R. E. Heckman from Welch, W. Vs.

WEARING long faces because of had weather wan't help nor will constant attention to John Barleycorn. Summer will soon be here.

GENERAL AGENT J. A. Oentsch of Buckeye State Shows recently made a brief trip to Jackson, Miss, where he visted Governor Hugh White, Secretary of State Walker Woods and Tax Commissioner "Uncle Jim" Oully.

FUNLAND SHOWS' midway notes by Ted C. Taylor: Conditions in East Konincky are 'dbanging the above' route some, but all are hoping the situation will be settled soon. . . . All-American Band is proving popular.

LEAVING FLORIDA recently after wintering there playing fairs, Mr. and Mrs. John Hemingsway rambled uito Ponchatoula, La., where they signed their impairment and sword awallowing acts with Wally Blair's Modern Museum.

SHOWS that open and close to one every scatter should not have the word "En Route" printed at the top of these setterheads.

POUR PREE ACTS, including the Repesting Cannon, with Mario and Manual Zacchini; Reiffensch's Riding Art, the Gauchos and Ross Pamily will be presented by the Zacchini Bros, Shows this season, reports Bill Eaton.

APTER TURNING in a good job of biliposting and filthographing in States-valle, N. C., for the Frie B. Hyde Shows Neison (Shorty) Orphen was placed in charge of the billing crew, comprising bimself and two belpers, reports Carlesco, Collins.

"APTER playing one-night stands in Plocids for a week to good results, we worked Thomasville, Oa., Pood and Auto Enow, with F. Paisley Davis, to one our best dates in years." letters Madel Mack, of the Mabel Mack Mules. "We are headed porth with our unit."

WHY advertise for help if help int's needed? Many a trouper has made a long joon to a show, believing that employment could be held.

PARADISE REVUE cast on Cetlin & Wilson Shows includes Julie English, in tharge of production. Julie and Dec Carroll, Tely Rymes. Nitzle Miller, Martha Lucas, Suzzette Waters, Rose Morie, Boots Brown and Paulino. Orchestra is in Charge of Ari Parent.

FILET RADIO broadcast of the season for Cettin & Wilson Blows in High Point, N. O., on April 26 had these performers, from Paradise Revue participating: Art Parent, plano; Paul Lewis, drums, and Paul Miller, secondion; Boots Brown and Julie and Dee Carroll, songs.

A FTW lights behind show tops are essential, light scares every the poweler, the aldevall obtain and those who have other mirchievous ideas.

HERBERT A. DOUGLAS cards from Wilmington, Dci, "Harry Lewiston's Circus Side Show on Ideal Exposition Shows in a swell layout. Banners are full size and not the familiar type on Ten-lin-Ones. Acts are on clevated individual valutions."

WITH O. J. Bach Shows last ceason as manager of the hillbilly and cowbay shows, Joseph Howey planned to return in the same capacity this year. However, a serious heart allment, which developed last year, will prevent him from going on the road for a long time, he writes.

DEATH'S HOLIDAY, free set owned and operated by Capit, Frank Cushing on the Eric B. Hyde Shows, include Marjoric Bailey, high pole: Capitain Cushing, free dues; Arthur Dunn, cloud swing, Free dues; Arthur Dunn, cloud swing, Periode and John Mansfeld, Roman Periode and Periode an

MEDICAL PICTURES

ON SOCIAL DISCASS AND ONLDSTONY
IN Natural Colors. To Jumes to the Set. All host count for the condition of the condition of

WONDER If newsproors will new start printing: "Employment on Uptread, More Than 1,000,000 Carnival, Circus and Park People Pat Back to Worlt?"—Coupin Poteg.

MOP. C. EBERESTEIN letters from Mobile, Als., that he and his son, Curtis K., will operate two unborn shows this season. Curtis has the unit on Johnny J. Jones Exposition, while Moe will personally operate the one on Rubin & Cherry Exposition.

MEMBERS of Paggell's United Shows were tendered a pinochia party in Frastiana by W. J. Dunne. Lecopard Bland and Forence Prett won grand prices while Mrs. T. H. Neill and Jerry Browning obtained the booby price. A deloctable lunchoon was served.

EDITOR of The Winoud (Miss.) Times, accompanied by his son, Walker, George Blade Blowd during their engagement in Greenwood. Miss., where he was the guest of his borhood chum, General Agent J. A. Gentech, and Publicity Director Ted Johnson.



GHIRLES T. GOOS the Medical Control of the Me

HELPFUL hind to those who aspire to become carnival showmen. Spend a year in hatel lobbles flatening in on the Jackpots. That should america you up enough to be eligible.

LINE-UP of the Waiter Lankford Band includes Frank Brooks, cornet, who has Bhive, has season with Scila-Serjing Circus, trombone: Harotd Lankford, first cornet, and Lester Lankford, drums, Last two will join after finishing school in Centralis. In

OFFIC THELMA MARKS, daughter of John E. Mařks, of the shows besting his name, celebrated her 6th brithday stand in Richmond, Va., at which a stand in Richmond, Va., at which a number of pivonlie friends were present. Many gifts presented attested to her popularity, reports waiter D. Nesland.

TEX PUTEONAT has signed his attention, Louis-Louise Logadon, with Tom Rankine's Believe it or Not Odditorium on Hubin & Cherry Exposition, Louis-Louise will be festuard in the annex, while Tex handles annex openings, he sorium are Affred Oreen and Capt, Ringman Mack.

WHAT is a good concession becation? Every concessioner on the Cate & Banner Shown calling, "I was always given the powers location on the lot the past season." The louder they beef, the worse they are given.—Lightning Red Silve, who had the m on buckets.

CONCESSIONER with Buckeys State Shows, Pearl Johnson recently made a hurried trip to Columbia, S. C. accompanied by her brottier, Ray Martin, to

attend the funeral of their oldess brother. Tom Martin Mrs. Johnson rojoined the shows in Greenwood. Mae, and Ray remained to aid in settling the estate.

CONDITION of Harry Ramish, general superinterdent of John H. Marks Bhows, stricken two weeks ago and how a patient in Memorial Propital, Richmond, physicians report they have begins of a speedy recovery. During his filmest his duties will be taken over by James M. Raitery, assistant manager, and Walter D. Nealand, press agent.

-TOLLOWING many months of study and effort. I have broken into print into print into print into the print into

BIDWAY comfort stations, kept cicen and epen at all lines to the public, are valuable assets to day milways. Non and women pinicipus as lot gotty due to absence of these accommodations and carry with phom many dollars which woold have been usent on the line and the commondation of the commondation and carry with phom many dollars which woold have been usent on the line in the commissions been usual to the commissions been usual to the commissions to be an articular.

PIGG-UPS from the Barfield Countpolitan Shows midwy by Krnneth Pranklin: Mike Cravis Johned with his custant consolon. Bradley, wife of Olde Bradley, pop-corn concessioner, left to open ten of concessioner, left to open ten of LaBellis and partner have added a fishpond. Prank Jacobin, alde-show



THAT MRS. JOS SPARKS, of the L. J. Hath Shows, was thrilled over cutching her first fish to Lake Harries, Escaburg, Fla., during a cacciton there is evidenced by the above. Mrs., Sparker hurband is consecution meansper on the Helb organization, Photo by Lester Parries.

name, purchased another truck and remodeling it.

OWNERS of the shows bearing their name, Mr. and Mr. Thomas A. Weer home in Besspoits. Mich., recently in celebration of their third wedding anniversal of their third wedding anniversal of their third wedding anniversal of the homest couple were recipients of many mander of the evening was spent playing cards and enjoying numerous musical residious.

STAFF PHOTOGRAPHER of Life magarine, J. B. Moore, spent two days and nights abooting scenes on the John M. Howd street, Richmond, Va., for a layout to be captioned "The Carnival Prepares To Take to the Road" to appear in a July lauto. Shows had niveture of the Erray House, in the issue dated September 25, 1938, in the same publication.

NEAT-LOOKING trailers are not thorns in the side of any midway manager. They are respectable homes for chawmen, ride operators

EVANS-

WORLD FAMOUS
ATTRACTIONS
DRAW THE GROWDS



EVANS'

#### MERCHANDISE WHEELS

Flashiest wheels made! Designed for the professional concessionshe! Exite dutable, perfectly halanced uniform percentage always. 5750 Made in all standard state. and combinations.

EVANS'

MILK BOTTLES

not dot the Markot? in superior to mand State. Sound line Siles glass when spiced over, creatg He som bellydestructible, nessi-desting.

CATALOG FREE! WHITE TODAY!

H. C. EVANS & CO.

1520-1538 W. Adams St., Chicago Leading Makers of Amusement Da-

vices.



AY ON CANDY FLOSE
FIFO with a heart decide
FIFO with a heart decide
head in larger genetic
We have sedd the reaching
to the Conception fight
How York World's Fair
FASTER and FIREE
of the CONCEPTION OF THE CONCE

## WANTED AT ONCE

memory by that the memory was the transfer of the country of the c

GREAT LAKES EXPOSITION SHOWS

# C. W. NAILL SHOWS

WANT
Concessions: Ball Camés, Fish Pond, Cane
Rack, Castard, Snew, Bowling Alley,
Chithes Piess. WANT any small Cried Show.
Also Man to take charge of Arthirlis Show.
Raye outfill, Address

C. W. NAILE SHOWS. Homes, La., week May 1; Cotton Valley, La., May 2. 48

and concessioners, who are entitled to decent claces its unlich to live, and have helped to do away with some dingy living top that have been explored to Sunday entockers.

outlook seems good

DOC WADDIZL pays the following bributs to the memory of Mrs. Extend fitter, wife of the special agent of Dodson's World's Pair Shows: "The show Bodson's words a mar shows: "inc anowers world knew Edyth Brines as "Monner." May they lovingly called her. Many who never knew a mother's love and care she mothered and made happy. It will ever see them as when stars in will ever see them as when stars in vaudewille and making the world laugh."

MRS SERSIE RUBSELL letters from MRS. BESSIF RUSSELL letters from New York that in her communication to this column in the issue dated April 22 part of it was omitted. It should have read! "After being a trouper for 20 years I tried to give it up, resulting in many law and the part of the part of the many law and the part of the part of the many law and the part of the part of the last year. My doctor has ordered me to yeurn to the road and I can assell the sawdist already."

THE TWO world's files of '19 may again make hiefery repeat that by producing many new young shewmon with modern locat—some who in the past have rever given as denset thought to the midway as a vocation. Many will rehem to their homes distillutioned young men, while others will rise to be shown.

#### **FEATHERWEIGHT** BINGO SHEETS

se B ly 18. Very large numbers. Packed S.St the Garten, Wright 13 bs. Seattlewell for is 3,000, Printed on white and & addition fore. Serial number is red. 34th in othe 1,000, 1,500, 5,000, 5,000. PRICES: Minimum Quantity 1000.

Pastage Extra.

Loses Shorts (not in Pads), per 1,000 \_s1.29 Sturnbarred Pads of 25 Each, ser 1,000 \_1.50 Exercise to the market immediate deliv-ory. Serveins from

J. M. SIMMONS & CO. 19 W. JACKSON ILVD. Chicago, III

# ANDERSON-SRADER SHOWS, Inc.

Wars Athletic Manager. Have complete outfit Stories, Kun., May \$ to 0. ECOND MAND SHOW PROPERTY FOR SALE 250.00 Fairbanks 25: toos solin, working crain, Secretal, 50 Fair Departity specimes, 961 Chapp-100 pair Union Heritages rich shire, need whoch, 10.00 Se site pool table, built pair one whoch, 10.00 Se site pool table, built pair one whoch, 10.00 Se site pool table, built pair one whoch, 10.00 Se site of table 10.00 Secretal Secretal WELTS CURIOSITY EMOP.

#### Federal State Shows WANT

rept Gift. Crucessions: Geter forth Notes. Gifts for Review, In Compilations E. This West, Erymner Sin. Ky., Shay S' to 13. Wise SEY D. JONES.

LEE BROS. SHOWS Want

Lamp-O-Plote, Perp Ride with men tree, and o're-mineraby Show, Nechanian Jang Show of mark, O-RCES-16-08-now, Nechanian Scares, Pep Corbs shylling not to White Wilde with o Sheryerme, Ma, May 108 to Sth.

WANT MORE REVENUE for

YOUR ORGANIZATION? Read

"BINGO BUSINESS" A Column About Bingo in the

WHOLESALE MERCHANDISE Department

THIS WEEK and EVERY WEEK

men of the coming days yes, even to be owners and managers of mighty carnivals.

AST YEAR & magician with Buckeye LAST YEAR e magician with Buckeye State Shows and now a literated Rapitat minister. Ted Poster has rejoined as advance press agent, reports Ted Johnson, publicity director. Since General Manager Joo Oslice ordered discontinuance of sale of merchants' banners on the midway last season the shows have had no special agent of 24-bour man, work being shared by General Agent Gentuck.

EVELYN FRECHETTE letters from Marianna, Fla.1. "Just concluded a 10-week tour of Florida thesiers under di-rection of C. E. Dent and H. G. Arenson. Starting in Pensacola castly in February we worked down to Miami and back this Conditions are good and we found fer. Conditions are good and we found business antifactory. We go into Alabama until June, when I plan to take a brief vacation. Have been making personal appearances and lectures. Closed with Beckmann & Gerety Shows in the fall of 1937."

THREE CARNIVALS passed thru Rich-THREE CARNIVALS passed thru Rich-mond. Wa. en. April 20 while John H. Petersburg pike and Matury street, re-ports Walter D. Nealand. Members of Katta Greater, Gruberg's World's Expesi-stopped and valted with Marie show-folk. Among them were Capt. Jinsay Billederand and Whitey Hewits, C. W. Cracraft, general agest of the Strates Shows. also visited.

ANY Tom, Dick or Harry connot work the front of a show. Giving each workingman is must be apply that the show the show the show that the show that the show the show the s

THIS SEASON marks the first in 17 that Louis Bright has not been on the lot when the bluebrids started dinging, not the started through through the started through through the started through the started through through the st

FOLLOWING a winter in Florids, in-cluding two months in Key West with Bott's rides. Christ M Smith letters from Manakes, Fis. "Had the pleasure of meet-ing the Neiberle Family, Mr. and Mrs. Oall Stephens, Harry Delvine, Mr. and Mrs. John B. Davis, Doe and Mrs. Willish, Oall Stephens, Harry Delvine, Mr. and Mrs. John B. Davis, Doe and Mrs. Willish, Oall Stephens, Harry Delvine, Mrs. and Clyde Hipple at Fornpano, where he is developing a statuary business along with a park he has been operating as with a park he has been operating as

from the road."

LATE BULLETIN sent out by Carnival Division, APA, affiliated with ATL Capitol Building, Chicago, To every dismber of commerce, mayor and other civic and county officialty chiefs of police, sherifd, and affected period in the Division of the affected period in the United States and Canada," invites these groups and individuals to write or wire the APA and about a carnival. The APA will wire a report to you shout the carnival if you guarantee propayment of issigns public the plant of the APA will wire a report to you shout the carnival if you guarantee propayment of issigns public the plant of the plant of the APA will wire a report to you shout the carnival if you guarantee propayment of issigns public the plant of the APA will wire a report to you shout the carnival if you guarantee propayment of issigns and the plant of the APA will will be a report of the APA will will be a report of the APA will will be a report of the APA will be a report of the A

R. & C.

(Continued from page 43)

way, reports Roland W, Richards, director of publicity. Trend toward moderniste design and decorated is esemplified.

It is the second of the second entrance to Cleo Hofman and Art Occcomb Swing Revue. Another elaborate
men Fig. Revue. Revue. Another elaborate
men Fig. Revue. Revue. Revue. Revue. Revue.

Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue.

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Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue. Revue.

Revue. Rev

World's Pair Freaks attractions ready for the aucossful opening. Two new attrac-tions, Capt. Ringman Mach and Alfred Oreen. Louis-Louise Logaden and "Stan

Green, Louis-Louise Logaden and "Stan the Monkey Man" have been added, shows 45-car train arrived from Mobile after a record run of 600 miles, which after a record run of 600 miles, which recall flat cars jeck-knifed causing no damage but delaying unloading for several flat cars jeck-knifed causing no damage but delaying unloading for several hours. Conaderable difficulty was present to the several flat cars jeck-knifed causing no damage but delaying unloading for several hours. Conaderable difficulty was been been been been beginned to be for the several reputy. Several cars delay for the midway, however, work progressed reputy, betteral cars delay in condition. General Manthe midway in condition. General Man-ager R. L. Lohmar and Lot Superin-tendent Nat Worman worked for long hours over the week-end to put the lot

in shape, The Faducah Sun Democrat officials The Faducah Sun Democras officials and executives of Station WFAO oc-operated, An advantageous tie-up was of-feeted by Roland W. Richards, publicity director, with City Consumers Co., dairy and lee crosm distributions. A candid camera night was held Wednesday aponsored by two leading photo supply soved by two leading photos supply

#### GOODING GREATER'S-

GODDING CREATER'S

(Constitued from page 4)

Gooding. with E. G. Drumm, separal
nanage; J. F. Murphy, business manseer Mrs. E. G. Drumm, secretary.

Harve Good, J. F. Murphy, business manseer Mrs. E. G. Drumm, secretary.

Harve Good, J. Arington, prose representsative; O. R. Edwards, charge of the billing sheed, Jos Schilchann, mall man

Rides, owned and operated by the
management, include Perris Wheel, Migrawith the Common of the Commo

cus side show. Best Perry has charge of the front.
P. G. Miller has two shows. French Casino and Parisian Polites, featuring Rwiyn Miller, Sammy Lewis' Cotton Club Revus was inte in arriving. Prof., Jim Mulbolland's Bring 'Em Back Alive and Homer Moore's Talle Begins at You and Homer Moore's Talle Begins at You Capt State of the Country of the Country States of the Country Capts and Country Moore's Capts as well as candy apples, custord machine and grab stand, under management of Jack Cal-luppo. Johnnie Chapman has the corn game, his fourth season with the shows. Bartlett's diggers are in charge of Harry Weaver, who joined from Florida.

#### LEE BROS .-

LEE BROS.

Continued from pop 43)

The Continued from pop 43)

The Continued from pop 43)

The Continued from pop 43,

The Continued from the Lag transported on new trucks and semistralers. Staff includes Coleman Lee, manager. Stare Lee, general agent L. W. Peary,

E. O. Lee, office swittani. Riders derry
Co-Round W. L. (Scottle) DaVas and Barroll Day. Perris Wheel, John Nursall, ride;

E. O. Lee, office swittani. Riders derry
Co-Round W. L. (Scottle) DaVas and Barroll Day. Perris Wheel, John Nursall, ride;

Ed. S. Coleman Lee, R. Mahn. Son Coleman Lee, Proto gallery, Corr, gamp. Full Boersole, Proto gallery, Corr, gamp. Full Boersole, Proto gallery, Corr, Barroll Boersole, Bellison, Mar. S. Royle, Prinny pitch, I. Mahn. Pop corn, Bell Stare, Coleman Lee, Mouse game and lead gallery, Bryon Duff. Cigarst pallery, Cart game and H. and miss. July 1971, 2011

#### WEATHER HURTS-

(Continued from page 43)
Sonday night was lost to rain and business did not pick up until the last three nights, with Saturday providing best re-

Por the first time in the history of the city, The Charlotte News sponsored a carnival and vice-President and Managing Editor J. E. Dowd was more than liberal with space. Owner-Manager James column on The Observer two days running. A press party was held on the opening night after the abow closed. Chock Phillips' Vanities/Show presented the outersainment features.

Mayor Ben Douglas and party visited the midway Saturday afternoon. Billy and Welly Smithly, of the Lion Motor-drome, assisted local newspaper photogdrome, assisted local newspaper photog-raphers, who were taking pletures of the Hons in action. General Agent C. W. Cracraft fumped back to the show for the stand hore. Saul Balebers is the new bingo operator, arrived during the week.

Bobby Manafield is out of the hospital and in action again. Irving Resenthal is associated with George Christopher, who took over the cookhouse. John Gordon, of the Skooter Ride, co-operated Gordon, of the Skooter Ride, co-operated in entertaining newsbory. Mr. and Mrs. H. F. Vann are manging the pony track. Blumenfinia's Boliophane is popular, arranging the press wagon. Giff Rasley is chief electrician. Jim Kellaher, who has been with Strates for over 13 years in various different capacities, is assuit on various different capacities, is assuit on a warrous different capacities, is assuit on the various different capacities, is assuit on various different capacities, is assuit on various different capacities, is assuit of various for various for the various for the control of the control of the various for the variou

# CHAMPAIGN DEBUT-

(Continued from page 41)
corn stands, with Bud Mason and
Mitchell J. Lee to tcharge.
Line-up here included cookhouse, Ren Line-up here included cookhouse. Ben Ormanbach: concessions, Ceell Turner, Jack Thomas and Prank Barry, I? Cun Barry, Homes Implement Cook Wight and Mr, Stummerson, I? Raiph Green, 2, and Miller Vadol, U. Shows: Athletic, Steve (Builf) Smith, manager. Trained Antonia, Doroth, Lewis manager. Big Saakes, Moo Smith, Punhouse, Gus Lianton, Charles and Cook of the Cook

Ington.
Ridos Kiddie Auto, Russell Herman.
Freing, Carl Jarvis, foreman; Frank
Wright, second man; Charles (Widdy)
Wright, second man; Charles (Widdy)
Wright, second man; Charles (Widdy)
Free Man, Palers (Widdy)
Free Man, Richard Donaldson, seconds, Richard Donaldson, second, Harry
Mondaire, Horeman; Richard Donaldson, second, Harry
Mondaire, Horeman; Edeb McNanna,
William Jones, Coreman; Edeb McNanna,
Nus, foreman; Loe Phillips, Lickets,
Nus, foreman; Loe Phillips, Lickets,
Ted Martin 8s electriciae; Francis
Ted Martin 8s electriciae; Francis

Ted Martin is electrician; Prancis Madden, chief machinist; George E. Moon, artist, and Mercil Wier, watchman. Mrs. Tilley received many letters and wires of congratulations and best wishes for the season.

#### NSA CEMETERY— (Continued from page 43)

were busy with their respective shows. It was a terrific force play, "Mr. Pull-sades" Rosenthal distinguishing himself as a gavel handler as the onoregation, led by his own PAP parishloners, beamed

Pollowing the business procedure in variety show—the second within a week. the first having been last priday's show in honor of the excus—was staged under the direction of Joe Rose, with seta from Jimmy Mattison and Seck Murray. from Jimmy Mattaon and Jack Murray. Harland Dixon Was emase, and the pro-gram brought on George Rowland, pug-gler; Patch Hines top dancer. Vallee Bordon, singer; Jarrow, incomparable sleight-of-hand ariset, who has played every circuit in the world; Burkon and Maye, knock-about denorer, and Anno, frog contortioniat. Gertrude Sylvan was at the plano.

at the pisso.

There were apreches by William There were apreches by William Index and a second a second and a second a second and a second a second and a second a second and a second a secon

news in regular column.

#### LACHMAN GREATER-

LACHMAN SHEATER.—
Construed from page 41) shows associated from page 41 shows made a last-minute switch this shows made a last-minute switch that when intended moving to Alcohologous the should be shown that the should be shown that the should be should be

# Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

#### Bantly's All-American

BRINGUSONILLE, PA. April 20.—Lot has been laid out in Du Bois, Pa., by the base been laid out in Du Bois, Pa., by the laid out in Du Bois, Pa., by the laid out in Du Bois, Pa., by the laid out in Du Bois, Pa. and laid out in Du Bois, Pa. and laid out in the laid out of the laid out of

New banners to be stretched across attreets previous to and during each engagement arrived today. Ed Develoc engagement arrived today. Ed Develoc ing Show group, while four of Bud Brawers chorus for the burlesque also sarrived. Manager Bantly purchased a strived to the stretch of the stretch which was a strength of the stretch where they will remain for several weeks. After opening the switer leaves for a datort vestion and will bantle the press datort vestion and will bantle the press and special events upon his return. Re-

#### Endy Bros.

Endy Bros.

CHESTER, Pa., April 20.—Baggage care and all trucks and trailers served from and all trucks and trailers served from and all trucks and trailers served from such activity. Practically all new carras from Baker-Lockwood prevails throot, and a new front is being through the second in the chants are supporting with large news-paper space, Mr. and Mrs. Ben Weiss are here making ready his large bingo top, Reported by Glenn freton.

#### Frisk Greater

MINNEAPOLLES, APRIL 20. — Work in quarters, under direction of Neal Lanle gen, is showed completed. Rolling equations, and the second s Loren Frisk, Ray Ulik, Marrin Lohae and Mr. and Mrs. Al Sterner, Shows open at Red Wing, Minn., tonight. Reported by Marcus (Bing) Wiest,

#### Zacchini Bros.

ST. LOUIS, April 29. — With ideal seather the past few days, work on new seather the past few days, work on new seather completion. Arrivals ST. LOUIS. April 20. — With ideal weather the past free days, work on new water was a considered with the construction of the

Sunday from a five-day trip thru Iowa, which is a sunday from a five-day trip thru Iowa, which is a sunday from the five from th

#### Quirk's Mighty

ALEXANDEIA. Ind. April 29.—Crew of 85, under direction of Willard Montoco 185, under direction of Willard Montoco 185, under direction of Willard Montoco 185, under the William Domes, chief explorations and size May open

the other members of his family, James Nertlie, contracting agent, re-ports be has aigned a number of one-ports be has aigned a number of one-ton the contraction of the con-traction of the contraction of the good-looking banners for the side-show manager, Johnny Judge, Visitors in-digent of the contraction of the con-paration of the contraction of the con-traction of

#### World's Fair

HACKENSACK, N. J., Aprill 20—Show was transferred here on April 70 from quarters and will open on May 1 for a quarters and will open on May 1 for a series of the series o

Show carries two free acts, Sunny Campbell, high dive, and Ballatt Bros." Troupe, high pole and trapeze. Reported by Mrs. Phil Berg.

#### McGREGOR BEGINS

(Continued from puge 43)
his Athletic Show, as did Wingte Stancel
with his string of concessions. Manager
Hensley has been plenty busy since his
arrival. E. L. Woods is ride foreman and
George McKenzio has charge of the
trucks.

#### HONEST BERT-

Continued from page 433
Shows got under way here on April 22
to good crowds and business reports
Thelms Porterfield, secretary, Ownes
Pert Carhas left shortly after opening
on a booking tour of Illinois, Iowa and
Missaure

tine-up here: Joseph Wiggs, cane atand; Ed Porterfield, Hahpond: Ray Sparks, photo gallery; Charlie-Durhans, cookhouser Ray Kitchen, pitch-till-your wing Jene Bayla, corn game: Theirna Porterfield, ball game, and J. Q, Wilson, shooting gallery,

shooting galley, Rides and shows owned by the management include Ferris Wheel, Sleve Oood, George Linnabery and Mrs. Ed. Oood, George Linnabery and Mrs. Ed. Porterfield, Chairpisse, Milton Linnaber, Sweden of the Control of the Con

#### BIG CROWDS-

Continued from page 43) two rides and three shows in quarters. Organization will mave on 37 trucks. Staff: Dwight Basinet, general manager: Lowell Basinet, general representative; Jack Taylor, secretary; Herman Q, Smith, special agent; F. Q. (Blackle) Miller, rice superintendent: Premoky Pepin, chief mechasic; Frank

# ROBERTS GREATER SHOWS

COOKS, THE THREE PARTY FOR CASE OF THE THREE PARTY OF THE SPACE OF THE

# BANTLY'S ALL AMERICAN SHOWS

Grind Shows: Lagisland: Order Gonessions that fan and will work for steak, including fish food, staffe Each; Amop-La, American Falmittry, Viring Gassa, jeweller, Each Bowless, Green Staffe, Cane Each; Moop-La, American Falmittry, Viring Gassa, jeweller, Each Stown Workling, Goost-Voor-Workling, Stown-Voor-Workling, Stown-Voor-Workling, Stown-Voor-Workling, Stown-Voor-Workling, Stown Lagis Workling Acts and Feesha. Bud Stewer washs Choises Grits with came do Specialties for Staffen Stown Control of Con

# LAST CALL-J. R. EDWARDS SHOWS--LAST CALL

WANTELD-Lactor-Plane, Rich Hole, Shabuy Ablette, Saaber, Pat Girl, Dog and Poor Circus-Coressioners: Charlet, April, Flow, Leed Cathery, Path-Vill, Vew Win, Twebe Gallery, Red Games makes and Jolf Uses. Lettimated (remonitors only). Princh Edwards, Rifly Windows and Bert Wil-liams come on. No Uses. As S. EDWARDS SHOWS, Wacter, O.

dwanson, chief electricine: Henry Hamson, transportation master. Henry Hamson, transportation master. Bear Hamson, transportation master. Bear Hamson, transportation master. Bear Hamson, transportation master. Bear Hamforeman; Lucky Lanky and It. B. Stone.

Joe Penditek and Ale Dimn, foreman,
Joe Penditek and Joe Dimn, foreman,
Joe Penditek and Joe Dimn, foreman,
Joe Penditek and Joe Penditek and
Joe Penditek and Joe Penditek and Joe Dimn, foreman,
Joe Despoint of the John of the Joe Penditek and Joe Dimn,
Joe Dimn, Joec Behapard, Ray WorkesDum Dum, Jack Behapard, Ray WorkesJoe Dum, Joec Behapard, Ray WorkesJoe Dum, Joec Behapard, Ray WorkesJoe Dum, Joec Behapard, Ray WorkesJoe Dum, Joe Dum,

chef: Victor Peerson, griddle, and a new of four in the hitchen and three walkers of four in the hitchen and three walkers. The property of th

#### KILONIS SHOWS—

MILIONIS SHOWS—
(Confirmed from page 43)
(Confirmed from page 43)
(Confirmed from page 43)
(Confirmed from page 44)
(Confirmed from page 44)
(Confirmed from page 44)
(Confirmed from page 44)
(City Amusements for the opening. This
is possible because the former shows do
most open until about the middle of May,

now open until about the middle of May, Frank J. Smith, business measager, a expected to return from Bouth America have arranged for shippens of the Mid-baws arranged for shippens of the Mid-from Dotrott and Tonawanda. N. Y. Kilonia has been supervising the clean-tic of the Middle of the Middle of the last fall, Rocky Luppo, ride superintend-ent and his foremen. Nick Paul, Henry Helbs and Charles Hardy, are awasting the arrived of the other conjuguent.

#### B. & V. GETS-

15. & Ya UFL13— (Continued from page 43) nees for all shows, rides and concoasiona, From department sponsored the date. Dydatra Skooter topped the rides, with Title-e-Whit second and Dual Ferra Wheels third, Whitey Athletic Show was the among that carbony, Organi-wal the Control of the Property of

was best among that category. Organization used a new lob best months and a transfer in the best months and a transfer in the second of the se

#### DICK'S PARAMOUNT-

fContinued from page 43)
opening night patrons, who spent

opening the process of the process o

Electra, featuring Jerry and ets: Ployd C. Lamb, lecturer; Lamb, mistress of voodood inger, talber; Thomas Moore Shows; her gadgets; Ployd O, Geraldine Lamb, mist Vermost, talber;

Tounger, ta

inside technician.

Miss Amorejas, K. G. McClary, managem Hollywood Revus, Bilth Younger, Bellywood Revus, Bilth Younger, Bellowson Hollywood Revus, Bilth Younger, Bellowson Hollywood, Bellowson Hol Poster, Ownser, Lee ersem, Freeman Proteston, Oandy spipes, Stratec Passas ownser; Bernard Sirus, Operator, Onnes, Daniel Lynch, Milk bottles, Anderson, owner, Don Anderson, agent Coupon attent, Simon Storin; radio wheel Warren Murphy; pop oorn, Clarent Pught Janu und Becon, S. Latina.

#### Cetlin & Wilson

50

High Point, N. C. Week ended April 22. Auspices, Spring Poultry and Flower Show. Location, journounds, Weather, cold and cain. Bustacas, Jul.,

cold and rein. Buttesen, Jetr.

Oppried here on asturday to fair business and continued until Friday, which here are also as and continued until Friday, which here between the state of th

bride a wedding dinner. Newspaper and radio station cooperated. Jerry Roba, of Yulton Bar
and Cotton Mills, and A. rythop are found to the station of the control of the state of the s

# Full-Date Carnival Show Letters

As Reported by News Representatives for the Shows

free attraction for the first two weeks, will be replaced by Zacchini May i. Ted shiler will report for duty May I. as will Dave Resemberg, billposter. G. A. Dunn arrived from Flericks with a new house trailer. F. P. Baker is in charge of all motor equipment, with Lem Gheson as master mechanic. Neil punter is trainmanter. GEORGE ATRIBUSERG.

## Dee Lang's

Retteville, Ill. Week ended April 22. Auspices, American Legion Post. Loca-tion. /stryrounds. Weather, cold and rein, with snow Thursday morning. Business, fair.

of the members of the shown' personnel visited from St. Louis. The Newsperson-personal and The Adrocate, local delies, co-operated. With the weather man giving the ride boys a break, all rides and shows were down in record time.

O. P., ARMSTRENON.

# Wallace Bros. (Raspage cars and trucks)

Hopkinsville, Ky. Week ended April 22.
Auspices. Disabled American Veterans.
Location, Bull Fark parking lot. Weather,
cold and rain. Business, far beyond
expectations. Pay gate.

expectations. Psy pate.
After experiencing at Mayheld and
Paducah, Ky, exceptining that could pos-sibly happen of the pate of the pate of the pate state of the pate of the pate of the pate of the tripit and of the ledger, sithe Mon-day and Tuckisy were lost to rain, and overcoats only. Ridee and front gate did satisfactory, but shows and conces-sions life for the see of the pate of the sacons life not fare so well. Commander

Fred R. Radiord and Finance Ciffeer W. R. Tucker, old friends of the writer, took care of local details in a showmenship style and were in no small manner responsible for a smooth-running personal conflicted to this root principle of the manner of the state of the smooth-running style and setting the short state of the state of

# Kaus Exposition

Raleigh, N. C. Week ended April 15.
Auspiece, Hospital Tabercular Fund.
Weather, cold. Business, Jair.
Week opened with cold weether and
northmed cold and windy until Priday.
Warm weather the last two nights















LAYOUT OF THE NEW CLUBROOMS of the Pacific Coast Showmen's Association, South Grand Ave. at Wilshire Bled., Los Angeles. Top, left to right: Foyer and office; reception room and launge. Center, left to right: Members' assembly room; board of governors' room; buffet. Lacer, left to right: Library and recreation room; Ladies' Auxiliary quarters.

Throught better attendance, with spends has been ill but is improving Otherning fairly good. Mr. and Mrs. 88m who suffered from the flu here were standard of the sum of the sum

Shows.

Rocky Mount, N. C. week ended April

22. Auspices. Red Men of America.

Weather, one day roin. Business, good.

Opening Monday right was lost because of rain, but beautiful weather pre-Week ended April Opening Monday night was lost because of rain, but beautiful weather precause of rain, but beautiful weather preday hight one of city's fuses blew out
and an hour was lost before an electrickan arrived to replace it. Local newstransparent of the control of the control
and arrived to replace it. Local newstransparent of the control of the control
and arrived to replace it. Local newstransparent of the control
and the control
and for the control
and fo Pair, or Chambins, to Jones, lipa fair executive, and Bill Jones, LESTER KERN.

#### Gruberg's World's Expo

Wilson, N. C. Week ended April 22. tuspions, American Legion Post, Loca-ion, Ball Park, Weather, rain and cold. Business, poor,

tion, Bail Park, Weather, rets and cots. Business, poor.

Rain prevalued here until the middle windry, and the cold weather remained through the world, and the cold weather remained through the weak. With co-operation of a committee under direction of the cold weather of the cold weather of the cold weather of the cold weather of the cold was a committee under direction of the cold was a committee under the world was a committee of the world with a committee of the cold was a committee of the world with a cold was a committee of the world was a committee of the cold world was a committee of world was a cold world with a cold with the pour Laddward was a cold with the cold was a cold with the cold was a cold with a cold was a of the Life Show and Ferris Whes: Yut-fors included Beck Bland, escretary/Kin-ston (N. G.) Fair; Norman Chamblias, manager of the N. G. Fair Operating Association, and family, and Neal Burke, Mite Conti and Harry Rubin, of the West Shews. G. HODGES BRYANT.

#### Scott Bros.

Corinth, Niss. April 10-15. Ten-cent vie. Location, fairprounds. Ampices, merican Legion. Weather, rain and loudy. Rusiness, fair.

Eddle Cole joined here with three con-cessions, and Arite Maricle added two. Mrs. C. D. Scott has a new stock lamp store and a ball gens, and Mrs. Anna Trivangy joined with a new pookhouse, Show has had nuch cool wessier and

Legion. Ten-cent pate. Loca-tler show lot. Weather, cold

tion, regular show lot. Weather, cold and rate. Business, julie and rate. Business, julie for considerables thousand the state of the s

Weether, cool god pells. Business, par, Despite the adverse westber of the Despite the adverse westber of the state of the

trailer was delivered here.

Among visitors were Art Lavia, E. B.
Braden, Percy Morency, Art Levia Shows.
Mr. and Mrs. T. R. Walker; Spot Cooper,
and Awming Oo.; Hobert Brantler, accraand Awming Oo.; Hobert Brantler, accratagy of Spring Hope (N. O.) Pair. Lived
Coffee reports the best opening in his
history, E. G. (Hunnpy) Evens reported
history, E. G. (Hunnpy) Evens reported
be is locking forward to a good season.
Jack Ruber is getting his share with the
took top homor on kide from with one,
pony, monkey and small animal circus.



YWO EXECUTIVES of West from: Shots as they were pholographed in Cope Chemidean, No., by Cliff Bern-Schots as they considered the State of the Cope Chemidean, which is a family his exceed agent, left, is deriving his exceed agent and head of the orientation, while this year wasts with the condition of the Cope of the TWO EXECUTIVES Of West Bros.

Cookhouse, operated by Ray Highamith, to becoming a showfolks' gathering place. Curley (risham planed with two ball curley fresham planed with two merchandse wheels but two merchandse wheels Bill Owens returned as billposter. Mrs. Bluck and brother are here. The Pfying Lakkars and the Passiesa Palcona constitute popular. JOIN WILSON.

#### Crowley's

Bartlesville, Okla. Week ended April 22. Location, Empire Auport grounds. Auspicat, American Legion Post. Pay guile, 10 cents. Weather, ratny and snows. Business, Closed with profit.

fusiness, closed with projet.

Artived in rain, which killed Monday, might opening. Tuseday h hatistorm prevailed, but Wednesday hight topening. Tuseday h hatistorm prevailed, but Wednesday light was big. Thursday turned cold and patrons stayed and children's castince, Saturday, was big, as was Baiturday hight. James Resee was honored on his Pitch hithred callet, and husband, Rejath Rodah, magicality, and husband, Rejath Rodah, might claim, registred Roday, Kiwania, Liona and Chamber of Commerce. A. R. Lesch, retired publisher, of The Beity Enterprise, were banqueted. Guy Dillica, of M. G. Caudq' Co., solicited concession of M. G. Caudq' Co., solicited concession of M. G. Caudq' Co., solicited concession.

elona, and wife returned from a business trip to Okinhoma City and Kanasa City. Mr. and Mrs. Hubert Ball, dining tent owners, are doing a profitable business. M. Cievinger, chief electrictian, and his wife and daughter were given a twitight dinner, celebrating their return to the

shows.

Eddie (Baby Doll) Belknap was the guest of George Finning, athletic arena owner. Charles Burmaster is the new director of the pony riding scadeny, Jewel Stoan, superintendent ride divicilerctor of the pony fiding teadenry. Jewel Steen, superniterieden titled division, was presented with a wood-careed street of the street of Stoan, superint

#### Buckeye State

Greenwood, Miss. Week ended April 22. Auspices, Veterans of Foreign Wars. Lo-cation, Baseball Park, Weather, very ention, Basebau ru-

This date was just what the weafter man made it—s chill to everybody. With moderating weather Priday and hatureday butters jumped, but not far enough to week everyone co-operated and Capt Preddy Leach, free act, proved popular, President Tom Barrentine Mrs. Barrentine and daviditer, break of Barrentine Dr., Mannella, manager of the Office of the base publicity director free use of the base publicity director. This resulted in good possgame attendance, Publisher Sunter Oil. Jepic, Mrs. Oileepic, M

# Blue Ribbon

Columbia, Tenn. Week anded April 22. Auspices, American Legion Post. Loca-tion, City Park. Weather, cold and rain.

tion, City Pack. Weather, coid and rain. Business, poor, one from Dome, OA.

After a long prove from Dome, OA.

After a long prove from Dome, OA.

After a long prove from the provided of the state of the latest o

#### Crystal Exposition

Kings Mountain, N. C. Week ended April 22. Auspices, American Legion Post, Weather, Jair. Business, Jair.

Show's opening stand here proved a fairly good date. Committee co-operated. Eight-day stand started. April 15, and with weather a little cool two nights and rain Priday night, business was fair. (See SHOW-LETTERS on page 16).

# 3000 BINCO

#### 3000 KENO

Model in 80 set 100 cards onch. Figured in 8 may create the cards-order ups and descent figured in 8 may create the cards-order ups and descent figured in 8 may create the cards-order ups and descent figured in 10 may card for the card of the car per 1.500 Lapson at . 0010. Per 1000 Chapterson at . 0010. Per 1000 Chapterson at . 0010. Per 1000 Chapter at . 0010 Cha

285. Per M. Froday of thems objects, PS,000 for . 9.21 Broge Gard Sherra, in strips, PS,000 for . 9.21 Drive beach and yes, warfacts that is, emission assign of the common strip of the common strip assign of the common strip. To tap eary C. O. D. See. He preceded crimin Seva. Yor tap eary C. O. D. See. He preceded crimin Seva.

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OPENING: "Old Settlers' Colobration", Nyssa, Oregon, May 5: with five Colobrations to follow. This unit will play two spots a week. WARTED TO BOOKs 1. Concessions of all kinds. 2. Shows that don't con-lict. 3. Consider booking the following light rides, such as a Chatphana, Leopo-Pilang or Baby Rides.

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# **WORLD OF PLEASURE SHOWS**

GRAND RAPIDS, MICH, IMAY 1-61. POST MURON, MICH. (May 8-13).

ANT Moreoframs, Fun Moster, Embert, where year, Crime Shown, Cood proposition for real fields Shown (Cook, Sin Line wifel). ANT Moreoframs, Fun Moster, Embert, wife or Crime Shown, Cook, Sin Line wifel). CAM PLACE in Immate Concessions of all blanks, Included the Salvy Penny Accode. WANT Forement her Title-Whithin and Merry-Count. Rick Melo that can delay Sensi-Trailers. Soulder in design and build modern Shown and County County County Sensi-Trailers. Soulder in design and build modern Shown and the Salvy Sensi-Trailers. Soulder in design and build modern Shown and the Salvy Sensi-Trailers. Soulder in design and build modern Shown and the Salvy Sensi-Trailers.

WORLD OF PLEASURE SHOWS, Grand Rapids, May 1-6

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WWW. MOF FRES, 452 E. Disse at., Pole, St.

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THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "BILLBOARD"



NEW YORK, April 29,—Final meeting of the season April 26 proved highly in-teresting, Attendance totaled 300, in-cluding the ladies of the Auxiliary, who joined at conclusion of their meeting, Secretary Jack Resential handled the sel Max Hofmann, Dr. J. Cohen and Executive Secretary J. M. Liddy were reated with him. Pormal announcement reared with mim. Formal amountement was made regarding a drawing to be held for the NSA Welfare, Benefit, Monument and Cemetery Fund. Drawing will culminate on the night of the annual banques, ball and cetertainment at the Hotel Commodore and is expected to add thousands of dollars to the fulls. Members on route are advised they will re-ceive letters and information anent this within a few weeks. Final report receive letters and intermation assent this within a few weeks. Final report is garding the site of the cemetery was announced and the NSA Memoratil Park in now a certainty. It is situated in low. N. T. in pear-by Weschester County, less than an hour from the beart of New Tork.

Hoother George Berners made a unancipositally carried motion that the

New Tork.

Brother George Derners made a transitenostaly carried motion that the club appropriate funds for a flag to be donated to the Lodder Auxiliary along donated to the Lodder Auxiliary along donated to the club by the Auxiliary. Auxiliary was lauded for the splendid con-operation given the club and every-body who is th town premised to attend the flast local event of the season on the club of the season of the season of the season of the club of the season of the club of the season of the club of the season of the season of the club of the season of the season of the club of the club of the club of the season of the club o

May 4. It's the Edweberry Positival and Autoliary.

15 was Palbacies Amusement Park night prior to its April 20 opening. The anglet prior to its April 20 opening the hard all week preparing for the lin-negarial and enloyed the west-william to the week preparing for the lin-negarial and enloyed the west-william to Edwer and the proposed by Ban Restricted Julian Wedworth, sponseed by George A. Hamid; Joseph Baker, brought in by Its Bortann sponseed 20 glog Abraham Leberman, of Weehawken, who made a string address to the members. Both activing address to the members, Both Striams and Weehawken, who made a string address to the members. Both Striams are proposed 70 days. Went convulsed hat lateners with a couple of Irish stores when called with a couple of Irish stories when called

with a couple of frish Mories when taken upon by President Hamid.

Brothers Paber and Greenspoon are the recipients of all good wishes from their many friends for their new venture, a \$50.000 proposition, a large Sheffield milk bar at Borough Hall, Brooklyn.

field milk bar at Borough Hall, Brooklyn. Optimism prevails on all fronts for a good year for all abowmen, intoor and of year for all abowmen, intoor and the model of the second year. Birth-day congratulations are in order to Pred LaReine, May 5; Harry Frankel, May 7; William Newton Jr., David Flismrack, Joseph Rogers, May 9; Adolph E. Crowell.

Ladies' Auxiliary

Auxiliary members were invited to attend the opening of Pallasdes Park as tend the opening of Pallasdes Park as cuttend the opening of Pallasdes Park as tend to the control of the season. Crubba Strawberry Festiral on May 4 will be tile closing event of the season. Crubba sympathy goes out to the families of bisser Hunnine Hamid, whose brother fisher Runnine Hamid, whose brother Coches; whose britcher passed on, and also to Bisfer Ida and Mack Harris, whose uncid was called to bis cereinal year. uncet was called to his eternal rest. Maye is President's Night and members are having a party and again the Rosenthels have invited them to have their party there. All are looking forward to a hig night.

#### Don's United Changes Dates

HONAKER. Va., April 29.—Because of will open the meason here on May 6 me stead of today as originally planned, and labor conditions in 6t. Paul, Va., make it necessary for the organization to pass up that date for the time being at least, reports A. D. Lane. This city is being billed extensively and all equipment to being moved on the lot of the being moved on the lot of the being moved on the corp. The lot of the corp. The lot of the lot opening Affred Clarkson, general agent, who wintered in Carthage, Mo., is en route here. A. B. Lane is in charge of canyas.



LOS ANGELES, April 29 .- Meeting was held with President Harry Bargraves in command; Vice-President John R. Ward as first Beutenant, and Lou Johnson as first Reutenant, and Lou Johnson taking notes for Ben Doubbert, who is in the Northwest. Attendance holds up well considering that Distry shows are on the road. Plans are under way for a club bulletin, which will deal with matters of membership interest. It will plant on a monthly basis with the united of the state of the sta start on a monthly basis with the un-derwinding that in a pinch it may be latted as needed. The p-a system which were a stroot and reliched, thanks to Al Bavis. Copies of newly amended ordinator regarding operation of attrac-tion devices in Los Angeles County are on file and available to those inter-

returned to the Confilm Bhows, Evoluer Nick Wagner, house committee charman, has been firting with the flu for a week but manages to serve a bunch of tasky chow each mosting night. Jack Bigelow dispenses camel's milk to the satisfac-

In closing, a word on the importance of keeping your membership alive. We all have a fair idea of what has happened what the furure will abold. Should the unexpected happen—and it does constantly—wouldn't it be bad if you were not in position to receive benifits of a member in good ekanding?



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#### PALACE UNITED SHOWS

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MEMBERS of the Franklin Stock Co., snapped season of 1917, when the show played Cobletalil, N. Y. At that time the company was comed to show played Cobletalil, N. Y. At that time the company was comed to be cheater leader, name one temembered Joseph Flynn, Edwil Wecver, Jack Lynn and Sam, last name not remembered. Center row, left to right, not remembered: Jessie Mow and Carol Berry. Left to right, care the property boy; Adam Friendt a niese and nophow of Mr. and Mrs. Lynni Marion L. Franklin, deceased, and Clara Emerson.

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PIANDY - Suit thritten, tabe-off, arrange, unit 29. Will join any hirof on location, large most! Can do swything required of a dater plant BUE 0-166, care Billboard, Christianti, C.

#### AT LIBERTY SINGERS

BARITONE — YOUNG, HANDSOME, EXPERI-one: Dustres location but will travel, Solar, B. FINKENER, 932 Walnut St., Royersford, Pa. near Philadesphia.

IBENTICAL TWIN VOCALISTS - POPULAR pers. A-1 volces, presentality, apprarance, Election front mon. Radio and major conceivers. Trenendous box-office ap-TWIN VOCALISTS, Box NY-94, Bit-SINGING CUITARIST - EXCELLENT VOICE.

Taff, nice appearance. Wants to get apot in New York City with good combination. PHILIP COFF, 30 W. 60th St., New York City. Phones: Eldorado 4:9630.

SER — Female. My sever was Penade Ellt at gar's and Culturalus Therative. In toys only, WILDRIY, Ern P30, case Hillboard, 10-6 tess, New York Chr. AT LIBERTY

## VAUDEVILLE ARTISTS

BY LINERTY - Toom. Att. Pier Land Co.

PANE SNOW PERSO — Change specialism to mesha including elegina, dancing, mentical sevent surface, competentials, guilar. Professionals in surface produced and professional states produced and professional states produced by the professional states and professional states are professional states are professional states are professional states and professional states are profes

unit as committee clown character, our inches LEILA CAUTHA, Bull-VERNATILE YOUNG WAS NOT, orp or valed arts, bits, afterwares, Browns to perfective, Howell, Fong and dance operations. BOY WYANT, 221-18 Longly, Punce City, Olia.

#### SHOW LETTERS-(Continued from page 51)

Saturday broke with ideal weather, giv-

Boe Carl Marco's Life and Midget Ani-mai-Show was popular, Meduas opened Tuesday with a 60-foot panel. Mary Webb's Circus Side show; Minstrel Show and Working World reported good 84-Mehb. Circus flor mass-and Working World reported gold as-legidance. Visitors included the Ameri-can Legioin Peat committee of Tork, S. G., and Messer, Bridges, Oldsby, Me-Enights and Judge Wright, of the Liona's Olub, Bhelby, N. G. A goodfellowning club was organized by the ride boys leave. Minstrel show hand broadcast Sub was organized by hand broadcast beer. Minstrel show hand broadcast daily from the radio station at Oastonia Owner Bunts celebrated bis 50th birth-day anniversary April 19. He has adopted H. NELLA.

### Rogers & Powell

Charleston, Miss. Week ended April 15. Assiption, Junior Chamber of Comuniform and Chamber of Comunifold, Business, Fair. Free side.
After a long jump from Rosetusko, Miss. where shows subject a profitable
hight to a good crowd. Managers Rogers
and Fowell purchased two new tops and
opened a new ride. Committee was
gave the management of contract to
return for their fair this fail.
WallLy names.

#### Golden State

ompacity. Jack Willard, cookhouse manager, has taken on a larger staff. John conceasions next week. Visitors this week were Mr. and Mrs. O. N. Crafta. owners: Mr. and Mrs. Roy Ludinger, high control of the control of and Mrs. Jack. Linner, their bingo next week. BILL HOBDAY.

#### Krekos West Coust

Pittsburg, Callf, April 18-36, Auspices, American Legion Post. Weather, cold and windy. Business, none, Usually a good date for this show, it turned out a blank as far as business

Unitally a good date for this above turned out a blank as far as busil was concerned. Much sympathy tendered Mrs. Charles Walpert on death of her pet dog Charnto. Joe & teler, of the Charles Youngman conteler, of the Charles Youngman conven-sions, purclassed a new car, Jasephine Leos, wite of the shows' auditor, Leo Leos, vieted. Mr. Calkims and simily, of Little Pal note, are clicking. Mrs. Charles Youngman held a dinner party at her home here, and guesta included Mr. and Mrs. Joe Mottler and Mrs. Charles Walpert. George (Shorty) Kokan is rebuilding his cookhouse and having it decorated by Calvert La Vance. Prenchy Mayotte keeps the calliope going and the cookhouse tury. H. H. Ciark and wife are doing obeh with his photometery to Zalver knath with his photometery. gallery. Joe Zotier is getting the rides in the air before anyone else, M. E. Arthur has a good line-up of freshe. Mrs. Dud-ley Meadows handles The Billboard and

mail.

Harry Meyers reports poor business with his concessions and his new Till-sewhirl. M. E. Alberts, blanket broker, visited here. Jack Christenson is deing with pop corn, apples and can W. T. JESSUP.

#### Fuzzell'a United (Moderand)

Sikeston, No. Weak ended April 22, Auspices, Mathews Soft Ball Club. Lo-cation, soft-ball grounds. Weather, rain and cold. Business, good when weather permitted. Free gate.

about the free costs.

Show moved refen Corning in good time considering all the bad back in getting off the lot and everything was ready to open Monday night. It began reliated at opening and continued all night, and the first open reliated at the property of the control of Show. Rac Terrill leave to the Show of the Show on another show. W. J. Duhne is featuring a two-headed baby the annex. G. E. Wagoner spent the annex. G. E. Wagoner spent of the Man All Mrs. All his parents, as did Mrs. Al C. Brown has booked his ball game, with P. M Sunday with his grown has booked. Consiey, R. C. Brown has booked. Aunt Diana bell game, with P. Aunt Diana bell game, with P. W. PRATT.

# Eric B. Hyde.

Statesville, N. C. Week ended April 22. ocation, Winston and Skellon arenuss. Location, Winston and Shelton arenuch.
Auspices, POSofA. Business, opened
poor; closed excellent. Weather, cold
first three days; rein Friday; Saturday.

A beautifut aunny day brought shows' ning date of the season to a success-closs. Children's matines, Saturday, call cleam. Children's mastines, Basturday, wear followed by capacity business at night, and most than 3,000 S-cent ride to light, and most than 3,000 S-cent ride matters. Monday might was look because of rain, which was followed by cold weather on Tuesday and Wetnesday. The state of the st of America, sponsors, co-operated-read-ed by James Bitwert and assisted by Messrs. Powell, Clather and Blackwood, committee was on the job early and late. The Statesville Record, with Editor Mid-dieworth at the belm, was liberal with

Son Gabele, Celli, Week ended, April to this Bandana Bilarsels and continued to the Bandana Bilarsels and the Bandana Bilarsels and the makes and the programs and a short-wave broadcast major and mambal pave such concerns the midway over Walking Week and continued to the midway over Walking Week and the finding and the mark from the midway over the Bilarsels and the finding and the midway over the Bilarsels and the midway over the Bilarsels and the midway over the Bilarsels and the finding and the findin Bottom Delegge added new personnel his Bandana Minetrels and continued

Hysti does the Inside lecture work. Capt. afternoon. William L. Sydder, secretary Prank Cushing's Desh'h Holiday, free of the Mouht Airy Pau, valited during act, was popular, Ceneral Agent Herbert he west. Hugh G. Mitchell, president Wiggins visited through the stand, Iredail County Pair, Statesville, N. C. Haseded by L. E. Smith, a committee of and porty visited Princy night. N. C. Macquainon firement visited. A group of WALTER B. NEALAND, Hadder, Statesville hardware twoon and Wythertile, Va., firemen also visited. Lfr. Hadder, Statewille hardware tycoon and president of the Iredell County Patr, vasted, and diffugh Mitchell, Statewills Bob Fenny came over from High Point, V. C., one night, and James E. Ternan, former general agent, visited, as did Jos Covey and Charles Patrick. L. B. Hardin Covey and Charles Statem. L. B. Hardin Corey and Charley Sutton. L. H. I. Closed here. L. R. (Rex.) Cillespie to handle the front of Oliver's Oct. to handle the investment paper of on Parade, Jack Farris, farm paper of culationist, and Whitey Thompso Knoxville novelly Jobber, visited. CARLETON COLLINS. farm paper cir-

# Martin's United

Stockton, Calif. Week ended April 25, Location, Oak Fark. Auspices, VFW, Weather, cool. Business, fair, Free gate. Show opened here on schodule Thes-Show opened here on schedule Tues-day night to cold weather, which kept the crowds away until the last three days. Saturday the weather warmed and everyone was satisfied with the weak's husiness. Since the lot was close to the histiness success to the many took in the workey fails. The fair is a meets for West Coast showmen, and many enjoyable visits were exchanged among the show he would be successful to the same of the position, many took in The fair is a meeca for

#### John H. Marks

Richmond, Va. Week ended April 22. Location, West Broad street and Bell Line. Weather, jet and cold, rain Mon-day. Business, great,

dog. Intrinces, prest, ... Showing for the first time on a new location, shows played to excellent business every afternoon; and night of the week's stand wits the exception of Monday, when opening was maired by a heavy rain. Tuneday drew some 7500 and 100 million of the control of the cont tores were well attended

Eric the Great and the Diving Gor-dons' Water Circus were the free acts for the week! Eric narrowly except serious the week! Exic narrowly escaped serious injury when a windstorm struck the midway early Wednesday afternoon while he was tightening his gut jines. Fresh his high-pole rigging to collepse and topple to the ground. He finished out the week's engagement. Bob Sims, chief without pole and topple to the ground. He finished out the week's engagement. Bob Sims, chief without Potter and Jake Jacoba, are putting finishing touches on the fronts. Jimmy London, sweetler, accompanied by Bill Liesels. sports promoter, visited fook, George Lucas has taken over the Wednesday night while on route to Nor-folk. George Lucas has taken over the management of the Auto Speedumy, massagement. Artist and Models Revue, under direction of Bill King, was popular. James M. Raftery, sesistant man-ager, to busy with his manifold duttes. It's also ill charge of the office har. James the this commission of the office sage, is busy with his commission of the office wagon. Cheeter Kinger, manager of one of ht. O. McGueen's buby rides, was taken or it. O. McGueen's buby rides, was taken or it. McGueen's buby rides, was taken or it. McGueen's buby rides, was taken or it. McGueen's buby rides of the office of W. T. Grant's stores sponsored a mammont Children's Party Saturday afternoon and drew the youngsteen in drews. Publicity included many apol amouncements over Stations WIVA. WITTD and WMBO, Three half hours of show-talent from the middway over WMBO Wordnesday from the middway over WMBO Wordnesday. Compliant from the Saturday over WMBO. Three has not seen and the second of the wordness of the second of the

#### Ideal Expo (Motortzed)

Petersburg, Va. Week ended April 15. Location, Kyle showgrounds. Business, good when weather permitted.

Location, Kyle shoesyrchids.

Location, Kyle shoesyrchids, with the control of the Brown & Dyre Shown in 4928. Business was good when weather permitted. County and Sow was larry Levistory's Side Show. Mr. Lewiston left to take charge of the Side Show with the Strakes week, and the Monkey Show came in for third henore in the money-setting benchet. Therefore, the money-setting benchet. There were the money-setting benchet. The show came in for third henore in the money-setting benchet. The show the sh

thurd until wednesday night. Londs on chiders and nawdust were placed on the lot every day. Harry Lewiston continues a substantial control of the control of the good when weather permitted, and Chief of Police Mahnery co-operated. Advance mark of the .West Shows visited ear-might. EDDIE LIPPMAN.

#### United American

Hlytheville, Ark. Week ended April 22.

Arriving here from Batesville shows found the lot a lea of mud, so another one was rotted outside the city limits, where business was carried on. It was Wednesday night before the show opened Wednesday night before the show opened because of rails and cold weather, and after it did warm up there was no buildness. Uniform complimentation of the complete of the complete of the cold of the of warm weating the since the state over each new concessioners joined here. The writer made a trip thru Illinois the first part of the week and found water every-where. Al Hansen is wintering his show here and was a nightly visitor on the midway. R. L. DIXON.

#### BALLYHOO-(Continued from page 43)

crowd for the speaking), our beloved agent bowed and waved to the cheering crowds that lined the streets and fol-leved the procession to the speakers'

adams, here that Truckiew named the combined auspices under whom, we would play. First came the three town mannhale, who needed funds for brian mannhale, who needed funds for brian mannhale, who had to the second that the six eldermen, who hadn't received their bit from the last anomplow contract, and then the mayor and the six eldermen, who hadn't received their bit from the last anomplow contract, and then the mayor and the six eldermen, who hadn't received farmers, live atoch, positive and farm produced the population being recited farmers, live atoch, positive and arm produced the second that the six eldermen should be selected for the population being recited farmers. The last cash that say citizen remembered having was in the spring of 1800 when Truckiow played a nut joint on the form of the second that the contraction of the second that the second the second that the second It was here that Trucklow named the

width of a highway, to width of a highway, to width of a highway to hone and the space for whiches. At unday night when space for which are household of horse-drawn hugges, cards and wagons loaded with farm produce, dairy products, live stock and poultry strived on the left. The major and marshal gave each concessatorer orders to work a light grind until hast of the week. When they caught was the control of the week.

# Big Legion Circus Planned in Detroit; Stinson in Charge

DETROIT, April 29 -American Legion interests here are shifting from carnivals which have been the favorite form of sponsored activity for many years past, to a proposed circus with major tent acts under direction of Tunis E. Stipson, for some 20 years manager of the annual Shrine Indoor Circus here. A two-week run has been set for the show, which has been officially adopted by the Lagion's Detroit Districts Association, co-ordinating body for the territory.

ing body for the territory.

Allen King, of circus note and lately with the Ford Motor Oo, will be seed-cated with Stinson. Under a proposed cate of the seed of t

sold by each.
Tickris would be in books of 25, sold at 00 cents, giving \$2.50 profit to either individual selecutars or Post. The Legion advance, Two shows a day for it days are planned and a minimum net profit of \$35,000 is anticipated, it was indicated by Legion officials.

Bob Clifton, who has handled publicity for the annual Shrine Circus, will do publicity for the Legion show.

#### Look Over Acts in Chi

LOOK Uver Acts in Unit
CRICAGO, April 202-"Tubs (Eddis)
Stineon, who for years has had charge
of the Detroit Shrines white rureus, and
on the control of the control of the control
onnected with the personnel department of Prof Motor Co. were in Chicago
lact. Stunday looking over acts at the
with Ortin Davenport. Shrine circus producer. Bilhaon is to have charge of a
stummer directus under canwa in Disorder to the control of the control
legion. Davenport will be associated
with high. Cahras, seate and other
equippesh from Cole Brow. Gircus has
been lessed for the date.

#### 16th Annual Osceola Firemen's Fair

OSCEOLA MILLS, PA,
JUSE 66, JULY 6, 8 AND 4
New booking Hydrodician Concessions Pres
Oxyler And Christal Companies best and WILLIAM & DELANSKY, Sory.

"BIGGEST-LITTLE-CFI FRRATION

-IN MICHIGAN"

## WANTED

MIDDLE TENNESSEE DAIRY FESTIVAL

NO CARNIVAL. Contact H. A. MITCHELL, Chms., Fulashi, Tonn.

# WANTED

5th ANNUAL WATER CARNIVAL OMRO GUAINESS MEN'S ASS'N.

C. W. STEARNS.

### Wanted Carnival Wish Ride. Shows, etc., for Our

# MERRY-GO-ROUND

ANNUAL 4TH OF JULY DELERRATION BLOOMING PRAIRIE COUNTRY CLUE,

# **Sponsored Events**

Veteran, Lodge and Other Organisation Fastivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Clacinnati, O.)

# Record 325,000 See St. Louis Police Circus Array of Talent

87. LOUIS, April 39.—Wet proceeds of 88. Louis Polles Circus in the Arena on April 14-29 will be slightly over 9123-000, which will go into the Police Rollef Association Fund. under auspices of which the circus is held annually, Attendance for the 10 days was about 223-000 as announced in last week's issue of The Billboard.

This shattered all previous attendance

of The Billboard. In previous accordance This shatcher of shall be seen as previous years the show was held in the Collectin, surally for two weeks. Seating capacity in the Arena is about double more sease were sold out of the control of the collecting and the

Riding acts, Jack Holley, Loyal Sta-ters, Martha Walters; Captain Bernard's Scale; Captain Walker's Scale; Walter

Oulce Propper of the Control of the

liann Berkley's Horses, Peters' Trained
Horses, down number. Les Klimits, thrift
Birde on the Wing kry's Deer, WoolfFord's Dechahunds, clown numbers,
equine exhibitions, Dorothy Herbert and
Dr. Herman Ostermaier. Here berde of
Erephants. Cole Etephants, Henry Busler's Mammals, St. Louis Police Quarter,
congress of outstanding acrobats, Bedeil
clown number, festuring, Orito Oyfelbines. froupe, the Oenous, Moreen Troupe; clown number, featuring Otto Ortebiling; outstanding equestrianism. Joe Hodgini; Heffenach Panily, Welters Troupe; the Grostfents dare-devil troupe; comedy mules, Klan's Mules, Anderson's Mules, Ortello's Mule.

Ortellos Mule.
Fring sets. Fyling Behrs, the Ottaria.
American Pryers, Romain standing races.
American Pryers, Romain standing races.
American Pryers, Romain standing races.
The Company of the Company of the Property of th

### Netting \$5,000, Youngstown Show To Be an Annual

YOUNGSTOWN, O., APIL 220—Reporting paid attendance of 21,306 and profit of more than \$8,000, officials of Jussey of the paid attendance of 21,206 and profit of the paid and the paid attended. We have a successful event yet staged by them and successful event yet staged by them and successful event yet staged by them and successful event yet aged by them and successful event yet and a sinual event. Turnsare y bicloses was recorded on Pritisy night when \$250 attended. With the exception of Montand Settled Settleday nights all shows different before the paid attended. White the paid and the paid attended with the exception of Montand Settleday nights all shows different by further than the paid and the paid attended. When the paid and the paid attended we have a paid attended to the paid atte

Program, directed by J. Dudler Haren, had 22 numbers and ran an hour and 65 minutes on a specialetage. Admission was 40 cents, with an additional 40 cents for reserved seats. Daily children's matinces were 20 cents.

manifects were 20 cents.

Good co-presibles by the committee
and 72s Foregations Vindector, which
and 22s Foregations Vindector, which
and solvent build-up, helped: J. Richard
Dalon supervised the midway, where
about 15 concessions and attractions
were offered. Mrs. J. Dudley Karen
handled crews of girl ticket solutions.

handied crews of girl Uckst solicitors. On Saturday night Direct Exaren was Con Saturday night Direct Exaren was considered to the Control of the Control of

WANT

CARRIVAL OR RODGE FOR FOURTH OF JULY

CREMENTOR.

E. T. Cremen Pool of the American Legico at ATTColor. On the Pool of the American
Legico at ATTColor. On the Pool of the American
Privation of the Pool of the American
Legico at ATTColor. On the Pool of the American
Legico at Attraction of the Pool of the American
Legico at Colorador at

Attention John C Zerby

#### Stage Show Draws Heavily At Texas Food Exposition

HOUSTON, April 29.—Reported crowds totaling 50,000 attended the National Food Show in Sam Mouston Collecum here on April 12-16, when Gapaiceds of Swing, produced by Mrs. Nat D. Rodgers, daughter of Roy E. Poz. veteran show-man, was feature attraction, Event was aponnored by Houston Retail Grocers'

Association.

Among those featured in the stage show were Ruth Bickford, soprano: Daro and Costa dance team; McConnell and Moore, Juggiers: Keals Luliany, Mawailan entertainer: Bunny Miller, too dancer; Irey and Dizzy, comedians; Richard Shannon, Stylophonist: Archie Baley, Shannon, Stylophonist: Archie Baley, comedian; Richard Shannon, Service and Bert Shoan; orchestra, a chorus and Bert Shoan; orchestra.

#### Chi Stadium Circus Attendance Increases

CHICAOO, April 29—Advent of summer weather and closing of public schools for a west gave the Creat European Control of the Chicago Stadium a decided boost. Show registered very good attendance of most performances during closing and Barnes-Carrulbars are well satisfied with business dome. Show closes Sunday aight.

Injured Berisini Mending Injured Berraini Mending
BUTFALO, April 30-thewing Bertain,
member of the Bertain Painty, high
Morton Shrine Circus here, is reported
to be recovering in Deaconson Respital
bits first performance with the shew
White clewring on the wire be slipped
Performent, believing it part of the act,
did not come to his aid and he plunged
to the ground, fracturing both ankles.

### Wirth Conn. Circus Makes Good Start: Jamaica Show Wins

Jamaica Show Wins
NPW HAVEN, Com. April '92-Busianew the first three days for Frank
With's Circus, which opeased a six-day
With's Circus, which opeased a six-day
under supplete of English of Columbus
was best in hastory for the sponsor,
was best in hastory for the sponsor,
but the sponsor of the sponsor

L. C. (Tred) Miller, publicity, and George Polit, davanos. Sponacoring officers were Charles J. Ducey, president: Thomas Corbett, Charles J. Bucey, president: Thomas Corbett, Charles J. Bucey, president: Thomas Corbett, Charles J. Bucey, president: publicity, Fite Journal-Courier printing a special acction on opening day.

Talent included Lady Barbara dogs The Courier printing as pecial acction on opening day.

Talent included Lady Barbara dogs The Courier printing as pecial series of the Courier printing as pecial series. Part of the Courier Charles Thomas Charles and Barbara Halps Social Dioc and Dava, serialists Four American Eastern wire.

In the concert were Eimmy, legless wimmer, and Tex and Bert Northrun's

horse.

Official figure given out by Frank Witth for shows given on April 22, closing day of the six-day Jamaica (L. E.) Hospital Circus, was 27,000, making attendance on the week above hast year.

# WANTED

High-Class Attractions JULY 4, 1939 ROACHDALE LIONS' CLUB Roschdale, Ind.

#### CARNIVAL WANTED JULY 3-4th

ANNUAL COMMUNITY CELEBRATION S1,000 in purse. Herson Recing 25-o tale. Attendance last year 15,000. COMMUNITY CLUB, She Earth, Minn.

# MASON COUNTY POTATO FESTIVAL

Attendance East Year 50,000.
WART RIBES, SHOWS and OCHOSESSONS.
Three Rig Days, August 24, 25, 28.
TURN L. GIUSON, Secretary,
Print Pleasent, W. Vs.

# WANTED CARNIVAL

COMMANDER MAITRE, Melahay, long

WANTED

To hant from Merry-O-Round, 3 Here, For Labor Day at Oanton, Itilinets.

CLOVERDALE CENTENNIAL

& ANNUAL PUNICAL

& ANNUAL PUNICAL

BULY 37, 20, 20, 20, 20

Bulos Subs- Hotse Bree., Chicap. BE.

Will head Conne Drova and Legithrica Consastions,
d. H. ARENDY, Socy., Lesten Pers 231, Clipsydals, 186.

WANTED INDEPENDENT SHOWS AND CONCESSIONS CAN PLANS BOOM AND CONCESSIONS OF THE PROPERTY OF THE

# - Who lesale

# BIG CAMERA CAMPAIGN

# Ad Budgets Up Much as 75%; New Models, Low Price Stressed

Greatest year in photography is hailed by Agfa, Kodak, Utility and Universal-blogo, salesboard and concession men see profits from wide publicity

NEW YORK. April 20—Predicting the biggest year to the history of photography, iteding camera firms are boosting advertising budgets to new higher in nation-wide campaigns according to a revent survey by detertising higher and resulting a new promotion plan, one of the largest companies will insert advertising budgets and premium merchandles in the largest companies will insert advertising budgets are presented by the promotion of a budget of particular importance to users of prize and premium merchandles in view of results of similar promotions to the particular proposal promotions of the prize and premium merchandles in view of results of similar promotions to the particular proposal proposal prize and biggo ops followed nations wide camera manifesturers are new tasking a camera campaigns. The experience of sufficient number to meet the terrific design of the proposal pro

in Pennsylvania, where they're go-ing to legolize bingo, an estimated 10,000 people jammed four Wilken-Barre, halls to participate in what was modestly after-"manured by the Dark". partycepare in what we incomery street-tized as a "mammorth de luxe party." The natives really came to fown to get in on the games, and rectavants and theaters were crowded by the overflow.

thesizes were coverted by the overflow.

THE JAMES BELL CO. Look over the
game when the original apensor dropped
out. New automobiles, were awarded to
certain winners, and a truckload of
our the properties of the certain of the
day. The games had municipal otch and
was well exploited beforehand. The ope
built up a lot of good will for the future
by seeing that plenty of satisfied cusformers went away with items like
aluminum sets, clothes hampers, bedperformers.

THE WHOLE JOB proved the way peo-ple will come for miles to attend a game that's run on the level and offers a real chance to come away with prices.

chance to come away with prizes.

IN CHINCHANT, another great bingo (sew), the American Legion posits had a whether they about the american Legion posits had a whether they about the classified as a fraternal ora. Otherwise, they couldn't had binos games. The knott problem was frasily broad out, but an extra the control of the control

"A SEMANTICIST," mays our office dictionary, "is a specialist in the mean-ing of words, including such phenomena as specialization and expansion of mean-ing, meltorative and pejorative ten-(See BINGO BUSINESS on page 61)

## Would OK Pa. Bingo

HARRISBURG, Pa., April 29 .- A bill to permit churches, chartable institutions, fire componies and policy corponiations to hold bings games its districtivents to the componies of the componies of the componies of the componies of the bill provides that games to licensed by a one-day fire in referred to the Hotus committee on ways and means. In view of records appliation for such a measure, it is considered likely described by the componies of the co

hand.
Several years ago when the photog-raphy bug bit the American public premium on movelty men found candid cameras one of their fastest moving items. Cameras began to take with inti-duces, the control of the control of the manufacturers sponsoring was explota-tion schemes, the way in pared for a record season.

Manufacturers plan to base campaigns the following merchanding tech-

1. Emphasis of new low prices; 2. Citing advantages of latest models; 8. Stressing supremacy of American-

a, Stressing supremacy or American-made compara. Test ready for the new season—this time of world's fairs—this greatest of picture-taking years," reads copy of one of which exploits the two great photo-graphic possibilities on the East and West coarts.

Now Models to the Author of th

Kodak in particular is stressing price reductions, abowing illustrations of its lower priced modula with the old price

reductions, absence fluxifications of its lower priced models with the old price heavy type, Agia Ansec has also dropped prices sharply in the cheeper field, inc.

Universal Canners Corp. is expecting to cash in on the ponalty tariff recently cash in the ponalty tariff recently and its property of the property of the state of the ponalty tariff recently care in the ponalty tariff recently cash in one property of the special cash in one property in the state. Streets the high degree of precision workmands prove employed in the state, Streets the canner that was only a vision a few years ago! The only a vision a few years ago! The only that gives you apped, performance and prine-winning results you expect only from expensive foreign makes. Think of mobile! A shutter with 1/1000th.od-as-second speed gets listing, sharp, clearly eshots—indoor or out! The built-in shots—indoor or out! The built-in shots—indoor or out!

#### Slum Jerectry Blooms

NEW YORK, April 29 .- There aren't NEW YORK, April 39, "Linker area; to many flowers blooming in New York to indicate arrival of spring, but there is another seign that he evisible and equally colorful. The same day Yorkythias burst flut bloom a wide variety of alum jewelry blossomed out on coats and dresses of thousands of

women.
The greatest variety of gadgete and gimmicks ever put out is swinging from women's coat lapsel, including umbrelies, shows, hats, mittens, wooden animals and celluloid figures. Among newer items are gold to forng with piece of glass stuched, thiny with piece of glass stuched, thiny with prediging the production of the production of the production of the production of the principles of the production of the production of the production of the production of the principles.

with penell, little pine with a real hermonester, new voyetable and fruit bracelate and neckloces. These clus-ters of "parker poots" come in bril-tiant colors along on a gold or allow in the penell penell penell penell penell in the penell penell penell penell penell in the penell penell penell penell penell penell in the penell penel

photofials prachroniter makes it easy."

Aminia Vaccioniter makes it easy."

Aminia Vaccioniter makes it easy."

Aminia Vaccioniter makes it easy.

with the loss of taking picture on perceivate and the loss of taking picture on perceivate part of the side barrage is scheduled for Sasy and June. This structure is expected part of the department of the perceivage in the perceivage of the perceivage in the p

tion utility. With advertisers leveling big guns on a public that's already shown enthusiasm for cameras, prize and premium users are looking forward to a gala year, cashing in on the wake of the largest asks campaign in the history of photography.

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

TRADE STIMULATORS TRADE STMULATORS
Several years ago trade stimulator
deals were popular with many loys. As
most trends run in cycles, the time may
be ripe for a new run on attimulators, eapenishly so since this type of promotion
has recently received extensive support
propared observed celes of their own for
distribution thru retail outlets.

The trade stimulator deal of differs from

prepared claborate deals of their own for the control of the contr

### Chi Concessioners Pick Plaster and Fur

CHICAGO April 26.—"Studed alamais and plaster dolls get the heavest play in our line." carrier convensioners constacted in and about the Loop slated last week when interveneed by a representation of the control of th

bigget call.

Concessioners with large carrievalmost of which have already hit the road
are reported to head the list as prices,
with lamps, clocks and electrical toasters a
close sectoriest animal roupe, the
panda leads the paradd. The decision
of concessioners to bank on plasses folia
three favorties in a class by thomselves.
Almost no other item on the market can
claim the continued popularity list
after year.

claim the continued popularity that after year.

After year, and the repeating quality of plaster and fur, one, man, said! I do to plaster and fur, one, man, said I and the property of plaster and fur, one man, said I are to plaster and fur, and the property of plaster and the property of plaster and the property of the property of the property of the plaster, and the property of the plaster and the plaster and the plaster and the plaster as the plaster as the plaster as the plaster as the plaster and the

er turns it in and with an additional er turns it in and with an additional cash payamest receives the primitum. Manufacturers have found that the rade-card plan of merciandising has opened a wide and literative market for the sake of products and there is no reason why operators cannot develop a volume precaint buttime slong the aams

times. The trade card offers many advan-tages to the retailer, it stimulates loysl-ty of patronage. It promotes buying from practically his whole line which presumably carries normal profits. It is at once a concrete, easily visualized, sen-eationally good form of advertising, areationally good form or surveising, un-reating attention of overybody who en-ters the store or sees its display windows. It gives the dealer the boast of chargain advertising without cutting prices on

selectising without cutting prices on regular stock.

It gives him a powerful and inde-pendent advertising mechanism that not only pays its own way but initially yields untail profile on stere-vide sales.

It rewards old and faithful customers in a minner very agreeable to them, as well as bringing many new faces into the store, attracted there solely by the sen-sore, attracted there solely by the exact appearance of the sense o

another in replication of the state of the s

More on this next weeks HAPPY LANDING.





G. B. HOVELTY CO.

#### N. SHURE CO. 200 W. Adams Street CHICAGO



EVANS NOVELTY CO.



### CONCESSION OPERATORS Something new, Good for all concessions.

Makes Good FLASH-No Breakage.

Send 18e ter Sample and Catalog. SACKSON BROS, MFG. CO. P. O. BOX 624. OCEAN PARK, CALIF.

# Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companion in this department supplying the Hems which interest you.

### The Pope's Voice

The Pope's Voice

Pair workers will be interested in a phonograph record carrying the voice of Pope Pits XI. Recording was made properly to the property of th

#### Glint

Gunt

A new item and just in time to coah in on the spring-cleaning fever is Olini.

ning fever is Olini, an patented Dis Pont pollubing cloth marketed by Olint Sales. Down the same pob na a chamois, only between the same pob na a chamois, only between the same pob na chamois, only between the same pollubing the same pollubing to the same pollubing the same poll garage owner is a

er. Special absorbent texture, it is said, gives it an edge on any polishing cloth marketed.

#### Parachutes

Apex Novellies, specializing in certal-tops, have two teems which are preported stops, have two teems which are preported shockbut is sermand parachite which is blown from a turbe by the breath. It grees up should 16 feet, cpean and floats chities contained in a merial shell shaped like a baseball. The attached to a cord like a baseball. The attached to a cord like a baseball. The attached to a cord to open and float back to cartif. The term attracts lots of attention, among attacks.

#### Flipper

a new automatic pancake flipper has been put out by Bengor Products. The handle, the firm report. It is said to be a great Bumber for home or re-taurant and will sail after a five-second demonstration. Comes with a nickel-plate non-tarnish finish.

#### The Right Scent

Charley Romer, perfume and coemetic expert, is launching a new line of perfumes and apeciation, including a mental runner and apeciation, including a mental perfume and appear of the perfume and a sharing ensemble containing lavender lotton, like lotton and an English-type shawing bowl. Bis circular lists the following perfume specializes: Cornage Monthorit (Hundkrenheit) Farrum, Gardenia, L'Odeur & Manuel, Par Crystal de Genia, L'Odeur & Manuel, Par Crystal de Canada Communication of the Communication of th



# MEET - - -FOOEY FACE

THE HOTTEST NOVELTY OF THE YEAR

BE FIRST SAMPLE PRICE

\$1.98



LIST PRICE

\$2.95 Ea. WRITE FOR YOUR DISCOUNT FOR QUANTITY SHIPMENTS

BACKED BY - - - -\$1,000,000.00 WORTH OF PUBLICITY

CADGET STICKS OUT TONGUE AT HOISY DRIVER NEW DEVICE GIVES "RAZZ" TO SILLY AUTO HORN TOOTERS dictorists die laughing at focey Ente. Imagine a device that will express contempt for all hern tooters, for those who blow their horns without may note to it.

here 16418, hat bees whe hise their here sufficient any social her it.

From Face is soldly appeted, but here is better from the inside of the date and multi"Bagas" fine driver behind, if is a combination of a clown is low. A fight illustration for
"Bagas" fine driver behind, if is a combination of a clown is low. A fineth illustration for
behind, pring the driver behind a paging relia;

Milliman of methods here wounted a paging for fills there are variety and fonce face has
in currer and, and upper actually behand fine or with no is consolidated, by the first to called
in on the first publicity from the many positionent magazines and evengages. By grotte
and the processing of the sold of the sold of the consolidated,

There is no deline to tree. Therefore, write or were girt in the

IT'S A PRACTICAL FUN-MAKING "GADGET" AND AN EFFICIENT

AUTO RADIATOR MFG. CO. 2909 INDIANA AVE. (DEPT. F) CHICAGO, ILL.



SALES STIMULATOR PLAN This famous ROTARY ALARM CLOCK is going the middles on a trade good. Grecory Secret, Gas Stations, Drug Station, Station, State, pt for it quick.

White A. 4, HARPER for details.

SILVER MFG, CO., Inc. 2868 ELSTON AVE CHICAGO, ILL.

# WILD WEST

SINGING LARIAT (Pat.) The Floshicat Action Toy on the Market in Asserted Cohers. Fine for Re-Side or Glor Away. Will Do Tricks Like Cowley Lariats. A Howethy with Flash, Action. Color and Metion. Several Other Nevetties Sphended for Circus, Wild West Shows, Zafar, Concessions, ftc. Samples and Prices on Re-

SPOTSWOOD SPECIALTY CO., INC. BOX 389-L LEXINGTON, KY.

BE THE FIRST BETTER BUSINESS WITH THE LATEST BIGGER PROFITS BINGO - PREMIUM - SALESBOARD OPERATORS HOW READY - FIRST RUR - NOT 1029 WINNERS
rotty Clocks, Large, Rotte, Exercise Star, etc. Ser. Carry Desire. Hit Shot. See Marches
See Delix.
WRITE POR OATALOG TOORY.

PREMIUM SUPPLY CORP. 3139 OLIVE ST., ST.LOUIS, MO.

GET SAMPLE CASE FREEL

MOTH CAKES - START - VIVID

WITH FIRST ST.SS ORDER Wills For FREE CATALOG

CHAMPION SPECIALTY COMPANY, \$14-Y Control St., Kunnin City.

SPECIAL CARNIVAL BULLETIN JUST RELEASED.
LOWEST POSSIBLE PRICES. WRITE FOR YOUR COPY
TODAY. BE SURE TO MENTION YOUR LINE OF BUSINESS. MIDWEST MERCHANDISE CO. IOT & BROADWAY. HANSAS CITY, MO.

PROFITS

UP TO 85 PER CENT dust then Wants-Chaf, name the amazing law tribe—and sociate up to 86% PROPIT for postult, Write for de-

60

Sensational Opportunity AMAZING NEW ELECTRIC

# "WIENIE-CHEF"

At Lowest Price In Field!

Lowest Priced Real Electric Hot Dog Cooker on Market! Needed by Thousands of Taverns and Eating Places Eager To Increase "Hot Dog" Profits Limit Look! WIENTE-CHEFF orche 6 That days' a minute--up to 250 ja up beer! And what Iranhilatered Bereim condet from million 6 or by admirately, her tands stirrly different. To unew WIENTE-CHEFF around and prove how HIEED and REW TASTE-THILLS, among to the results of the res

TODAY'S HEADLINER!

BIG BUSINESS-Big Earnings For You! RUSH POSTCARD FOR DETAILS! the vary types of extension from the control of the

WIENIE-CHEF MANUFACTURING CO. 2361 W. Hubbard St. Dept. E-14, Chicago

LEVIN'S

NEW



per Prince Charmant Parture par Prince Charmant and follywood Nights. Romor also features his Trosaure Chest of Pearls. Charley is noted for getting up expensive-look-ing packages with cleasy titles and has been very successful with this type of merchandise.

#### Fooey-Face

A gadget that seems destined to be-come an outstanding novelty, according to its distributor, Gans Sales Co., is Poocy-Face, which gives the ultimate in a anapyr retort to annoying motorists a anappy retort to annoyin who insist on honking their annoying motorists

ILLINO

hind your car in beavy traffic. Already tested thru nation-wide pub-licity, the item is orig-inal and has firm reports. Pocey - Pace is a signal-

consisting of a fire by a

#### Raincoats

For bingo and salesboard ope seeking something unusual to feature as a pre-minum, Triangle Rationest Co. announced it has put out a new English-type gabardine raisonest for man. Surprisingly appared to the sales of the sales o

# Foreign Auto Plates Latest Fad



CONCESSIONERS

Handle crowds faster; increase revenue. Collect overy admis-sion atways. Write for Bullerin All or ask representative to call.

MONEY-METERS, INC.

HOOKED RUGS BEAUTIEL HARD-MADE HOOKED RUGS: to Anichal, Flord and Garmetic Petters. They have the finish and are just the United for Edu-basemia. Bugs Operators, Apents, othe, write for (ut) particulars. Sample proposed \$1, GORDON, Bus 178, Upper Oarby, Pa.



ADVERTISE IN THE BILLBOARD-RESULTS

CHIGAGO, April 29.—"They're called globe-irotter plates and look like sure-initiation of foreign Heemes that look countries and look like sure-initiation of foreign Heemes that look countries are sufficiently as much like the real things they first the provide of the large machine of the large machine

# CATALOG READY MAY 15th ARE YOU INTERESTED IN BARBAINST IND. STILL IN A COPE OF LIVIN BHOW, NEW HER WHOLKHALE CATALKIS. It is brig-il or the Signest and Sout BUYS' the ipas WHOLESALE CATALANA II W presented on the Support and Seek SELTS the mathet edites in Watches; Jewelry, Carreirol Goods, Lauther Goods, Novellies, Outlary, Sporting Goods, General Merchandles and Electrical Goods of AU Kinds. LEVIN BROS. Terre Haute, Ind. GENUNE DIAMONDS



FAST SPRING SELLERS
ELGIN ELECTRIC SHAVEE

LONG STATE OF THE BOY STATE OF

BENGOR PRODUCTS (0.

# CANDY-

Specialized for PARKS and CONCESSIONERS

Deposit to Required On All Orders, But-

FRANKLIN PACKAGE CO. ERO E. Francille BL. CHICAGO, ILL



16 M-M CAMERA \$275 10 for only \$25.00

on, finished in black with the and from Bits Bits 5 to 19 16 24 fc \$9.75

ROHDE-SPENCER CO. 223 W. Medison St. CHICAGO



JUST OFF THE PRESS! FREE WHOLESALE Reviold Supplem Shows over 6,000 Eargains, 200 sept of terrord Eargains, actives, never softling plans, trade plinsafators, actachouse flavors, etc. East for your copy today,



Roovers Bros. are moving to new and larger quarters at 303 Broadway, New York, This ta the cerrect address—not 315 as recently advertised, Social Secur-ity plates have been going so well that more room was needed to handle busi-

Mike Abrahms, of H. M. J. Fur Co., reports for talls are going strong at the San Prancisco fair, and he anticipate a similar run at the New York World's Fair. Jobbers, he says, are placing sigable advance orders for the latter. Firm has a free catalog listing fur capra, coats, jackets, fox talls, rugs and household items.

At the Toy Pair in New York Jone of the most sensational cabibits was the Kute Kris Krimpie attended was the Kute Kris Krimpie attended Olas who walks, talks and breathes. This was one of Yerime Stern's attendions. Stern is new featuring another civiling minis-ture for outdoor showmen called Prince

Ted Zwerdling of the Raffet Co., announces that the firm now puts out & society which have been getting a big play lately. He also markets the new sippes pulls. The company furnishes feet with advertisent messages stamped early a first company of the company of

#### BINGO BUSINESS-

(Continued from page 58)

like."

ENT that a thoughtful, constructive suggestion coming from an unnocess by-stander? Just pipe those 23-cent words Webster uses to clarify the meaning of the man who is intended to clarify the presning of words. Or shall we simply drop the whole matter? We think so.

### FLOWER FESTIVAL-

(Continued from page 43)

Continues from page 43)
plazas along with adjoining streets and
several large publing lots in the downtown section, were used. Altho a bit
cover section, were used. Altho a bit
with Amstant Manager Whiter A, While,
did a good job, of arranging the locations, Spick ond apper and streamlined
to its tent tops and the application of
quantities of chromitum columns and

# A TESTED MONEY MAKER



Retail Value to 5 Months SPORS CO. 5-39 Erle St., La Center, Minn. trimmings, along with much varicolored toom and fresh paint, the show
colored toom and fresh paint, the show
lows Bud, Fred Beckmann and Barney
B. Gerety, managems, Walfer A. White,
assistant matager, A. M. Toop Yabarre,
dary-treasurer of concessions, P. G. Butch,
auditor, Harry Burt, special agent; A. J.
Walss, superintendent of concessions,
substitute The C. Ward, show superintendent,
Roy Hewitt, chief electrician
C. E. Gayer, seattant; R. D. Harris and
Halph Bötser, neon specialists, and John
Roberts, chief specialists,

Roberts, chief mechanic.

Shows

Gay Parce Rerue, Namey Lee Miller, manager-principal talker, Suddy Reaves

Jr. and Eddic Kirk, nasistant vialvers, and Eddic Kirk, Taboo (Anna Dell) Mitchell, Narriess Donna Dorsett, Mons Pauline Dipinose, Bebecca Pina, Insee Drake, Mary Wilkins, concletedra, Kern Miller, descring guitar, and Carlon, and Mary Margonia, paace, Buddy Moon, tenor saxophane, Cecil Huidson, drumar, Esp. Parlond, Paul Henry, stage manager, Doe Hatfield, and Whiley Austin, helpert; taker sellers, Leeble Dorsett and Jesse P. Arrold. Hell Drivers, Zoke Shunway, and Jesse P. Arrold. Hell Drivers, Zoke Shunway, Buller Sudduth, George Johnson, Buller Stage, Manly, Red McDonald, Charles Miller, William Miller, Miller, William Drivers, All Tumakin, Capit, Frank Riguell, Lery, Johnson, Eso and Iko, Zala, Aline from Pallo, Miller, William Or, Penoc Broddha, Mons Previett Frank, Kority Boss Carlon, Bill Eddis, etage manager, Bill Reader, electrician; Prank, Kority Boss Carpseter. Likes, Roy Rochet and Johnny Thielli Balty, Arine Hill and Johnny Thielli Balty, Arine Miller, Miller, Miller Miller, Mi Jimmie E. Eimbough, owner-manager; lickets, Roy Rochet and Johnny Thieli; bally, Arline Tilly and Fudine Revies; lecturer, Dr. Jack E Goulde, Two-Heedest Baby, Frank McKenney, talker; Mrs. Frank McKenney, nurse; Amos Kall-

Band, McKenney, nurse, and the san, top, Becreta, George Vogstad, owner-mansan, top, Becreta, George Vogstad, owner-manger, Jar. Trainar, talker, Bobert Sallov, and Pete Theodore, tickets, performers, Barcusta Jonas, Deroidy Sallowin, John McKenney, and Margaret Mains mechanical department, and the second property of the second pro mile Francis, Inside lecturer, baily girlshickey Morton. Clark Ring and Marhickey Morton. Clark Ring and MarBlackie Scrith, electrician; William
Blobiason, carriamBlockie Scrith, electrician; William
Blobiason, carriamBlockie Scrith, electrician; William
Bolistaon, carriamBlockie Scritter, and the state of the state

# New England ONCESSIONAIRES

BUY FROM THE LIVE - WIRE HOUSE IN THIS — DISTRICT –

New England's Sole Distributor for WISCONSIN DE LUXE PLASTER - DE LITE SWEETS

-IN STOCK AT ALL TIMES-

Canes—All Kinds Bingo Merchandise Fur Monkeys Calluloid Dolls Balloons Clocks Parasols Whips Lamps China Goods Flying Birds Cowboy Hats Plaster Novelties

. . . and thousands of other popular items

G. DE CICCO, INC. 115 Washington St.

Riefs

Speedway, Albert Mwarda, foreman;
Stauter, Enizond Ambrose and Frank
Dean, crew, Lindy Loop, Jimmle Phillips, foreman; Mrs. Pauline Eastua
Hapa, foreman; Mrs. Pauline Eastua
man and James Reily, Octopus Fred
(Massisypis) Baker, foreman; Cecil
Monsycuti, tiskester Chicago Black and
Tom Bush. Bocurareng, Corterior Chicago
Trom Bush. Bocurareng, Chicago Black
H. A. Pfaff, second manis Frank Peris,
H. A. Pfaff, second manis Frank Peris,
Habers, Bocker, Bocker, Bocker,
H. A. Pfaff, second manis Frank Peris,
Habers, Bocker, Tombers,
H. A. Pfaff, second manis Frank Peris,
Habers, Bocker, Tombers,
H. A. Pfaff, second manis Frank Peris,
Habers, Bocker, Tombers,
Habers, Bocker, Tombers,
Habers, Bocker, Tom Hise,
Habers, Bocker, Bocker,
Hise, Bocker,
Habers, Bocker, Bocker,
Habers, Bocke

#### Concessions

# They All Want LIVE BABY



H. Fishlove & Co.

#### HURRY!! HURRY !! JUST OUT - NEW

62

# FENDINAMID CAR EVILL



Secsons Pastest Seller

viere's the novelty that shole his show at the open-ing of the circus season at Madison Equiro Carden. And all's the same ton money getter all over the land. MISPLAYER ON REED STICE OR CARE IT'S

Sold by Leading Jobbers. Positio finant drumbii. 750 ff. Lan Accetes St., Can Ancetes Cal

The OAK RUBBER CO. RAVENNA, OHIO.

SELL. ACE RAZOR BLADES

LOWEST FACTORY PRIDES. SAMPLES

ACE BLADE CO. 40 M. Distiller, Dept. 1-4.

NEW 1939 LINE OF PERS. SETS AND COMMINATION ~ )

ARGO PEN-PENCIL CO., Ist.



### UNDERWOOD

PENCILE a COMPO BUY DIRECT FROM MFRS.

For Detar Grade Pers Ste GRODIN PEN CO., 523 Broadeny, New York City.



PITCHMEN . . . DEMONSTRATORS
SHEET WRITERS

STARR PEN CO.

REX HONES 3c Each Son

REZ-NONE MFRE. 1800 West

MEDICINE MEN

to total for new rateingus of Tuelos, fell. Sale, Tublesa, Norte, etc. Low privational services and services and property and services and property say S. Series St.

# A department for Pitcheson, Demonstrators, Novelty Saleson, Medicine Showmen, Agents, Streetmen and Othe

### by BILL BAKER

(Cincinnati Office)

CIVE THE PUBLIC what it wants and you'll have little difficulty getting the lucre.

LOUISIANA'S LAW
assessing a liesnee fee on out-of-State
sakes agents and firms for displaying
samples, models, goods, waren or merchandles to prospective purchasers was
declared unconstitutional by Judge E.P. Mills in an opinion handed down in Caddo Paruh Court at Shreveport recentiv.

W. H. (BILLY) KNOX , blasts from Wichita. Kan. "I'm bock from Texas and framing a new layout. If it clicks like the item I selected before from The Billboard column I'll be satisfied. I enjoyed Mr. Klehl's article in the Epring Special basur.

MR. AND MRS. SAM LEVY , she with darners and Sam with corn racd, are reported working a chain store in Wichita, Kan.

G. STROUT, . . . an oldsmer, has passed up the pame and is in the lumber business in Wichita. Kan., reports W. H. (filly) Knox.

THIS SEASON will be just as good as you

BOY WYANT drummer and entertainer who worked the Joy Theater, Oklahoma City, this winter, informs he will hit the road this sum-

HOT-SHOT AUSTIN ... Person and the from Antiers. Okia: "Time writes from Planives, Text.: "With my feeling fine out here, but making in writes from Planives, Text.: "With my feeling fine out here, but making in writes and buy? I have finished a profitable so fee! I'll the works since 23 for no. Lots of boys in these parts, but all veport business as compared with 28. The floward fast results, and it for the state show and recently spent an evening with rocks and recently spent an evening with who are still betting: the in a big way, in the mericants' display room. Fig. I will work the dotings in Duncan, Okia. Worth sevens to be closed to all pitchmen, next week, then hend for the berry couns. I also worked the fit atock show at Abi-HOT-SHOT AUSTIN

try of North Oklahoma and Missouri for a few weeks. It sure is no prize in Texas and flouthern Oklahoma at this writing."

NOTES
to the column say that Joe Starr and
family had their med show in Antiers,
Okis, week of April 24, and that the outfit has 20 people; but business was ini.
Evelyn Control is reported with the Starr

HATTIE McCART . wife of the late J. Ordway McCart, of the above bearing that name, and Joe Eslly were recombly in Antiers, Okla. The latter was an route to Buffalo.

IT'S STILL RAINING in Indiana, according to Bob Fosey, but it's possible to make one between showers, be says. Fosey would like to resed preferent Montana, Idaho, North and Scuth Dakota: alan from Al Goner, Al and Ann Decker, Dr. B. B. (White Cloud) Barlow and Doc Colly. ITS STILL RAINING

FIRE THOSE opening gunz, fellows, and get

KID CARRIGAN

EID CARRIGAN
the "shoe-lace king," worked Indianapolis
week of April 17 and reports factories
okeh, Eays streets are closed inside the
mile some From there he went to La
Payette, Ind. He'd like to see a pipe from

DOC BATES

nand Gene Keight are pitching in Picd-mont, Mo., tells Louis E. (Robs) Collins, who informs that they plan on opening their platform med show soon.

ED AND MARY EAGLE , recently visited Louis (Robs) Collins at his home in Patterson, Mo. They will be with Ton Dean's Rhow again, says Collins.

ON ALL SOCIAL SECURITY PLATES, WALLETS, BILLFOLDS, ETC. Walte Immediately for Price List. complete line of Automotic and Non-Auto-outic Stamping Machines. Adjo Dio Sule

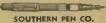
ROOVER BROS., Inc. Self Telh Am.

NEW WORLD'S FAIR MODEL Sample Set 80c.

CHE SHO PEARL PLUNGERS, \$18.00 Gross PENS - PENCILS - COMBOS. JOHN F. SULLIVAN 458 Broadway, NEW YORK CITY,

GLINT QUPOND Everyone will buy this maste different product. Used like character for disasting windows, morrows, formations and automobiles—dolled profit each sale—selfs as any demandration! SERB 25s FOR SASPLE or write for for selfius affects.

GLINT SALES, SIZ SIIM AVE., N. Y. C. We Stanufacture a Complete Line of Fourtain Punt.



16 N. Union St., Dept. "F", P. Sand 81.00 for Service. Prompt. Petershory, Va.

ELGIN & WALTHAM REBUILT WATCHES \$ 1 75 7 Josef, 18 Stre. to S. St. Engraved Gotto, 44

Send for Price List. Money State If Not Entirled ORESCENT CITY WATCH STATESTAL CO.,







443-M Ent 179th St.

ARROW

ARROW BALES CO., 2007 Broadway, S. V. C.

SOCIAL SECURITY PLATES AGENTS Red Within Blow E. B. Pieter Bo. 2010-100. Or on 20 Prince Bo. 2010-100. Or on 20 Prince Bould Board Board

ADVESTISE IN THE BELLBOARD TOU'LL BE

# Look What's Coming! A Series of Articles Entitled

# "Pitchmen's Rights as Citizens"

No Itinerant Merchant Can Afford To Miss It -Starts in May 13 Issue of The Billboard

What is the lawful and real nature of Pitchmen's taxation? Do "foot-loose" itinerant merchants pay taxes?

Can a Pitchman be convicted and sent to jail unless be pays an exorbitant reader rate?

Who has the priority right on the street, the Pitchman or the automobile?

These and many other questions of paramount importance to all who sell will be answered in a series of articles in The Billboard. The author, E. L. Kiehl, is well known in demonstrating pitch circles thruout the nation.

The first article of the series, entitled "Pitchmen's Rights as Citizens," takes one back to the days of the Yankee Peddler, America's first itinerant ambassador of commerce, of whom pitchmen and demonstrators today are the echoes. It will appear in The Billboard dated May 13. Other installments will be published periodically.

Do not miss a single installment. Be able to intelligently discuss your inalienable rights as Citizens!

# Worth \$50 to \$100 A Week To You!

A Creman ortuges who speaks broken legitch earned over \$50 his first week and has been averaging \$45 a week ever since.

An unemployed, shabby, down-and-out tellow barrowed money to get started on this proposition and has averaged give \$75 a week for over 5 months and is now a distributes.

My plan in so simply that anyone with "garta" can work it. If you are a triffic, don't believe the wide me, but if you are a triffic, don't believe the wide me, but if you are in carnest about scally washing to make men, oy, if you are willing to work, I'll be gid to know all there is to know about selling, that i do want talkow who can follow me instructions, and if they do they one bound it make merchant.

On yea—if will paquite an investment of \$2.05 wholmum which will be refunded in \$0 days it your admit that you see not like right man for this proposition. I'so helling vio this new is you wen't write ne unless you can mid this until largetinee.

Anyone with a grain of real selling abil-ity has the money-making surprise of his life in store for bim it he writes mis. Address

#### MARK FOSTER

1965 E. GGM St., Cleveland, O.

Stamp Your Own DOUBLE SOCIAL SECURITY PROFITS NEW 1939 FREE CATALOGIC Colored World Fig.

THE IDENTIFICATION CO.
(World's Largest Distributors Name Plates and
SEGO BROADWAY. NEW YORK GITY

TIE SALESMEN 1

2,000 DOKER MERT Zes Was at viest the Bernort Pattern. Fail Oct. Bade of Both Pattern. Fail Oct. Bade of Officers! Pattern. Failure Prints Bendess Songle Dec., 78c; 71c Dec. Less., 60c Per Dec., 14 Dec., Lott, 50c Per Deal, Ton Gross or Price # 9.0. S. Kensen City. Ben., 28% With Order, Salesce D. O. D. Kensen City. Ben., 28% With White On Winks YODATI BOND DISTRIBUTING CO.



LOOK !- Something New BOOK LOOKEY ON GMARK.
Seth Gold Pictal on LORD'S
PRAYER, at Lordy of Locort
Lookey on the Control
Services Gold Book. From Coriabog of Riches, Charme, Lockets,
Cranses, Etc.

DEANE BLADE CO. " HOW TON OND

ADVERTISE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS

tens. Tux., but to poor results. I've been aghting, dust and sand storms thrivout West Tens and Eastern New, Mexico. I just finished working the Prinhandle There are several good doorwapt three and to reader, as was experienced in many small Tens towns. I'm griting reedy to hop into Oklahoma to make aske days hop into Oklahoma to make aske days lin and Webb City, Mo. to wish relative and await opening of the early fairs.

JIMMY TATE

SIGITED ...

In Pittaburgh recently were Joe Cox.
George Saber, Charile Courteaux, Ed
Salem and brother, All Houston. Earl
Olutting, Bill Westphal, Don Fettigan,
Jack Zimmerman and Betty Thomas, of

LODIC VICIO the Letter List each week and send forwarding notice for your shall promptly,

JUFF FAIAMER
blasta from 5 Petenburg, Va.: "I'm back
bere after a week of feir tustiness in Durham, N. G. will be in Lynchburg or Rosnole, "M. ext week (week of May 1).
Haven't seen many kinjshe of the tripe
and keister, lafely, but I, know this fire
weather will bring blem out. Where is
Jack Plowers. Blacky Kessler and King Lo
Marr? And how is the Louistile gang?"

STANLEY NALDIETT

STARLEY NALDRETT with holding down the juler layout here. Everybody here is ready for the blg celebration. Colden Spike Day, April 28. There are plenty of attent were tweeter bere getting the Body of the best property of the property of the second prop

IF YOU happen to be one of the bors who is not known so the fratenity as a "big" pitthman, don't get he idea that this column linh't glad to receive year plops. If you are a pitchman you have fitned who appreciate reading about you, find on matter if you have I are a million, porter welcome to shoot on the column of the pool of the property of the

NEZ TOM KENNEDY:

One fellow was really going to town with static eliminators in Mudrille, Praths other day until one of the nollives as the state of the control of the kids on Asturday and climes. The Cruiti sure forms to clown. Dog-Exact Olde, that are an assured worker, was on one corner with characters and gleas cutters. He are had proceed the control of the c REZ TOM KENNEDY



Send for FREE Copy Now!

EPSTEIN NOVELTY CO., Inc. 116 Park Row New York, N. Y.

**BULOVA - GRUEN - ELGIN - WALTHAM** \$95 WRIST & POCKET WATCHES Reconditioned, Guaranteed Like New 1939 Styles Now Australia.

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PHILADELPHIA, CA

# AMUSING FAST-SELLING NOVELTY For Pales, Expositions.



Bown the Donkay's Far **But Pops** A Cigarette

EIPIUIO DONKEY GIGARETTE DIS-PENER, buide th openities. Donay's sail-noids but of majoher, Shout Stat. Baked Gazerel Philip. Openid distranges, 105 (1977) dip., Write for Quantity Prison. Bengda pro-

THE SWARTZBAUGH MFG. CO.

SALESMEN WANTED

#### A COMBO DEAL that's a honey for Demonstrators



Charles of processing of the p

SLOANE PRODUCTS, Inc. Dipt. 6, 143 West 61st Street, Stree Park City

Days. 6, 143 West 61st News, New Past GNr. In every fown he works and shapens, all its cuttery and the proprietor donates a couple of meals. Bath he was trying to figure out an angle-how to promote a rocen from held beyond money on one corner but before he got thru he got several beefs. A number of the native came back and showed him held the same of the control o

ROBERT M. SMITH. pencils from Tennessee: "Some of the boys and girls say I must be hidding out. No. I am just trying to cutrum Old Man Depression; and beat thin to the pitch



HARRY PAKULA & CO

# 5 No. Wabash Ave Chicago Ill



Sharnens Kahres &

SEND 25e for Sample, Sales-Plan, and Prices on RUBY'S new Shorpener. RUBY SALES, New York, N. V.



BLADES Buy Direct From the 30 Million DREMELS

D. H. DREXEL Blades, TO MAMPIN and Info. OR

DREXEL BLADE CO.

WORLD'S FAIR GIFTS

SUC FOR ntains (00 United Stoods, Solls fact.

Mids, Moune, Name a Bayer, Bertale Property for the Allen Audited of Alber Vierle Pale Lists of Alber Vierle Pale Lists of Alber Vierle Lists of Alber Vierle Lists of Alber Vierle Lists of Albertal Vierle Vierle Lists of Albertal Vierle Vierle

MILLS SALES CO

before he cleans them. Since January 1 Tre rambled over 8.000 miles thin first States—Occupia, Piorida, Alabama, North Carolina and Transmee. I find bitainnes to the better than in 78. This is my 40th year of troughing and preaching the gospol of good health."

TRIPOD OPININGS: "The pitchman's good points are usually purposely everlooked by propagately who continually such abouthment of genera."

# WANT

**Buckeye State Shows** 

# WANTED

now Parks. Especially Ray Game,

McCASLIN 123 E. Baltimore St., Baltimore, Md.

# GRESCENT AMUSEMENT CO.

# **Wolfe Amusement** WARE SHOALS, S. C. ALL WEEK

# Prvor's All-State Shows Wanted

EDDY BROS.' CIRCUS

# NYE AMUSEMENT CO.

# J. Harry Six Attractions

SILVER FLEET SHOWS WANT

#### Pitchdom Five Years Ago

Fitchdom Five Years Ago

William J. Bandley was clicking with

William J. Bandley was clicking with

Arrival on the Ricton show, playing Osergia, were Mr. and Mrs. Charles

Joseph J. Bandley and J. Ban

Stephan had his platform show eliciting in Arkanuse territory. Tom Sigourney was in 'Chicago getting out a new book, temperating fring up the pteten book, temperating fring up the pteten per in the railly. Was the word from Jack N. Stover from Hartenburg. Va. Among the fraternisty working Pecula III, where Doo Les, corn extractor. Among the fraternisty working Pecula III, where Doo Les, corn extractor. Occups Alitchell, Doo Beberg, and write, Alich West. 1, 24. M. Lassedle was pasying week stands in Oklahoma with his airdome show. . . Doo Oop Da his airdome show. . . Doo Oop Da his airdome show. . . . Doo Oop Da his airdome show. . . . That's all,

### **Events for 2 Weeks**

My 7.

R. Jackien. 73 Years of Program, 1-6,
Columbia. Dog Show, 5-4.
Columbia. Dog Show, 5-4.
Columbia. Dog Show, 6-4.
Columbia. Dog Show, 6.
K.-Tumbodi. Dog Show, 6.
K.-Tumbodi. Scawberry Pestival. 3-4.
--Dallaa. Dog Show, 7,
--Ahnherst, 8. B. Motor Show, May 3-6.

ALA.—Birmingham. Vulcan Speciacis, 0-27. CALEP Les Angeles. S. Culif. Home show, 12-21.

Lie La Angelea S. Culff. Home show; Vernicus. De Brow, 14. Bertwei City. Beving Federal 19-14. Bertwei Gester City. Beving State 19-14. Bevin State 19-14. Bevin State 19-14. Bevin State 19-14. Bevin State 19-14. Bevin

# Philadelphia

siming: Musical Johnson; Emba, Jus-er, Poses Pleatique and Hustona. In seamer danning girls. South Street tuseum chosed the season tonight. Law! Il had Honey Boy Checolate Revue; creat Daning, imagedan; Mine. Camille, entellist, and dancing girls in the

# Missouri Show Women's Club

WOMEN S LIEB

OT, LOUIS, April 20 - Crub's, Brais
apring meeting was held in the chibrooms here on April 20 as a combinapring meeting was held in the chibrooms here on April 20 as a combinacombination of the combination of the combin

# St. Louis

# Los angeles

pythons to his snows at Ocean rain. Meggs is working on the front of one Ward Bhows.

Val Vino is still in General Hospit-here. Leo J. Haggerty, who has be critically ill, as showing scene improv-from Balbor Pierr, reports good week-en-croweds. Carl H. Steffens Shows had: I from Balbor Pierr, reports good week-en-croweds. Carl H. Steffens Shows had: I L. J. (Baldy) Miller has organized equation handling novelties. Hart i L. J. (Baldy) Miller has organized equation handling novelties. Hart i until the handling had been supported with face Collapses, is booking if with face Collapses, is booking if until Einser Hancoom was in town If Grides at his quarters. Toos It has proported week-end bisaltones as he proported week-end bisaltones as he lew days superincending the justice. Tides at his quarters. Ross R. Davi reports work-end business at both Griffith and Lincoln City parks has been

# Hartmann's **Broadcast**

IF YOU are a transient show operator and contemplate making a four of Manilamph, be sure to obtain a permit before attempting to play in the lists or the state of the permit is obtained at the Amusench Tax Division of the State Tax Commission at Jackson. There is no charge for it. S. L. Burredli to chief of the Amusench Tax Division by the chief of the Amusench Tax Division to the State Tax Commission at Jackson. There is no charge for it. S. L. Burredli to chief of the Amusenti Tax Division by the chief of the Amusenti Tax Division by the chief for the Amusenti Tax Division by the chief of the Amusenti Tax Division by the chief for the Amusenti Tax Division by the chief of the Amusentian by the chie

In addition to the permit called for by what is known as the Ammement Tax Law, transhent operators are required to keep the tax division advised, in advance, of their therartie while in the State, and report and remit any tax that may be due immediately following the close of an en-pagement at each location.

pagement at each location.

The rate of tax is one cent on each atcents or fraction thereof on each acprice of admission. Passes carry the samerate or tax as regular admission. No exemptions apply unless the entire proceeds
of the admissions are for some religious
or charitable purpose.

Chief Burwell will gledly furnish, upon request, additional information which shownes may need,

SHOWNEN who are worried about the

CHOWALTN who are worried about the Juture about get consolicion from the mirror recently made by Editor and Publishes of long advertisms and advertism. The properties of the properties of the properties of the properties of the present business outlook and the expectations for national advertising for the presented of 150% are encouraging the properties of the present properties of the properties of the present properties of the properties

and three or a surporary suspension of the strong upward feeling that was felt in many branches of industry during the first quarter of this year. It was said by

first quarter of this year, is was seen, or many, "A majority of the auxwers said there will definitely be an upburn in advertising in 1936 and several reported their companies had felt increased sates during their advertising appropriations. It business improves there is no doubt that advertising will feel the upsturn."

WHETHER IS WAS SERVED TO THE STREET OF THE SERVED TO THE SERVED TH

TH WHITING about Dick Colling in this pillar a few issues ago, Walf-Nesiand and the suspected Dick was once press agent fer Nosh's original boat show, and he dubbed that other young feffer. Dec Waldell, the oldest publicity purveyor in capity-ity. Doe now steps to the front to say that:

captivity. Doe now steps to the front to say that, and any that, and any that and any that are all the press work for the first circus, daims, five, the educated surpent and all the animals we now have. I have, thru the years used the same calling on the three contents of a lion below it. I cannot handle the furth cohomelaty. And I have exploited to the content of a lion below it. I cannot handle the furth cohomelaty. And I have exploited to the content of the conten

to ride elephant backwards: elephant swallowed a dime, had Scotchmen apply-ing, and it was editorially treated round-about. I think Colline, Nealand and my self should travel together on the same



An Out in the Open Letter to President J. C. McCallery

Mr. J. C. McCaffery, President, Showmen's League of America.

Showmen's League of America. Chicago. III. Dear Mr. McCaffery: Thank you for thinking 'enough of your fellow man by taking time off from a busy life to respond to my recent plea-here for a central fund in aid of needy

here for a central fund in aid of beety.

That if do not agree with many of the
points you eloquently make is not nearthe one and only aboveman who has
written his reactions to a subject which I
believe to be vials to his industry.

The believe to be vials to his industry.

The control persons who do not know much
time of the league. You are probably
justified because of an argument, you
does not exploit such activities. You
also say that the league is not only in
charitable organisables in the true sense
charitable organisables in the true sense
frame."

This is a very important admission which, lincoconily or otherwise, justifies may reason for a central fund pile. It is for this very reason that I made the statement that showens organizations are only acratching the surface in the direction of charity "in its newest

The Showmen's League of America wee not under attack. It must mention this because many people with the process of the other companies of the other organizations was under attack. Nor and I functioning as a stooger of the other organizations was under attack. Nor and I functioning as a stooger of the other organizations was under attack. The stooger of the other oth Nemorial Hospital, the Bed Cross and a housand and one other accretified char-housand and one other accretified char-housand and one other accretified char-housand and the continue of the co

Both of us have strayed from the sub-ject. I have strayed in attempting to

You say that if a central enjanization can be formed to take care of indigentabowene the league can be counted upon to render its sid, advice and assistance if the proper plans can be worked out. I regret that you qualify this statement by announcing that "and for a central body" it each organization does its charge.

ural body" if each organization dose its abase. A submit that a central body is medical regardless of the amount of charlable existing the second regardless of the amount of charlable existing the submit of the s

# ZACCHINI BROS.' SHOWS

With Repeating Cannon Shooting Two Men at the Same Time Over Twin Ferris Wheels.

ST. LOUIS, MO. - APRIL 29-MAY 14 PAID ATTENDANCE SATURDAY, APRIL 29 . . . 3746 SUNDAY, APRIL 30 .

. 5512 CAN PLACE SHOWS-NOVELTY RIDES-LEGITIMATE CONCESSIONS. (Sammy Applichaum, write.)

Bob Coleman wants Agents for Grind Stores, Caller and Clerks for Bingo. V. E. Murphy and Tom (Mussler) Storing, wire. Address ZACCHINI BROS. SHOWS, Box 311, St. Louis, Mo.

fact which I am restating: "Showmen's organizations are only acratching the surface, if that, Moreover, a mere handful of the total number of people in outdoor show business are so affiliated."

It seems to me that we must forget about our affiliations, our geographical differences, our competition for member-ships and funds and, emphatically, our own petry serves. We either do good or ships and funds end, emphatically, our own petty selves. We either do good or we don't. There should be no two ways about 16. If you have any loss about 16. If you have any loss about 16. If you have any loss about 16. If you have not prove the a hundred suggestions—plesse lot's have them. I have a few thoughts on the authent myself. They are probably rotten, but I'll be in there punching just the same. Year the not believe by

the same.

And let's keep the pot boiling by all means. This is written in the claudows of a World's Fair opening which, as any chronicler will tell you, about the armount in the oolumn this week. This thind I'm pulling for is much more important than a temporary Ootham

# Notes From the Crossroads

By NAT GREEN

FOR several years there has been talk EOOR several years there has been talk of a new anneament park for Chief of a new anneament park for Chief of the several park for the send pertaga another year will see plans definitely under way. Probably Chiegos would support a first-class park—some-Chief of the several park of the

And bring a better division to the purchased and bring a better division to the purchased and the purc

the Hellkvate act.

A friendly letter from R. O. (Dick)
Scatterday, banner man with Downle
Broat Circius, who says the asson has
started, satisfactorily.

Woulder if
with change the plane of any other shows
contemplating a wetward trick!

That huge carras theater installed at
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# FOR SALE OUICK

Sportland Wildwood Boardwalks ready to open; no reasonable offer refused. Must be seen to approclare.

H. B. GORMAN or Any Agent Here Wildwood, New Jersey

# KING REID WANTS

One care Show for 20 weeks' senson. Occurs 25 at Pitterbott, Many, thate off in first senson, Address. Street, Vt.

#### **50 LATEST TYPE** PREE-PLAY HOVELTY GAMES AT SACHE

MARION COMPANY, Wichits, Ker.

BARKER SHOWS Stier-G. Loro. Stier, work May R. Sti. R. of P. Fatier, work May R. Sti. R. a. After R. Sti. R. a. After R. St. C. L. A. B. A. B

# Sunset Amusement Co. WANTS

defrom size Continues May 6. Printings \$35,000 m tickets. Dan blace Ball Games, Pich Wie, Finisher, State Wie, Finisher, State Wie, Finisher, Sange, Brit, Cana, Sange, Brit, Cana, Sange, Sang

# **GREATER U.S. SHOWS** WANT

Small organized Circus, Tenin-Gree or other Shows, Have new maras, Welleville, Mo. 1540 week; Printpletd, ID., 1821, P.S.—Hill Modern wants Compression Appells.

the tent has over 73,000 square feet of

the tent has over 73.00 square feet of canyas and makes a striking spoperation.

"Whitey Harris and Hasal Cotter of Jumps I proch and his Deadger at the World's Fair and Hasal to play well-known who have been consistent inguisters at the Chd Stadium circuia are Charles Bidwell, owner of the Chuclassian with the Charles Hawlel, owner of the Chuclassian and Charles Hawlel, owner of the Chuclassian and Charles Hawlel, owner of the Chuclassian and the Charles Hawlel, owner of the Chuclassian and the Charles and Charles a

"I'm one of those modest p. a.'s," mid Bob Hickey in a terriew of the deadrum show which he wrote for The Delity is the property of the property of the tempted with such big circuses as Selle-Froto, Code Brox, and Hagerbeck-Wallace. Mort of the directes that I have trouped with have had two or tirree fea-tures and went in for quantity rather than quality," New, boot last that a

# Bill Lynch in New York

NKW YORK. April 20.—Bill Lynch, of Canadian show bearing his name, arrived here on business and for a look-see of World's Pair. Blated his, org signed to play the new fair planned in Mone-ton, N. 8.

#### Spillman Plant Is Busicet For 20 Years, Says Cramer

NORTH TONAWANDA, N. Y.—Spill-man Engineering Corp. plant here is busier than it has been at any other time in 20 years, said President George E. Gramer.

E. Cramer.

Continued influx of orders has resulted in a greatly increased force of increhanics, and it has been necessary to work the concern shipped four major cides for the New York World's Falake Placid Bob Sled, Aerial Joy Ride, revolving Drives-Droms with 16 apper-evolving Drives-Droms with 16 apperceroting free-broad with a super-cliarged rearing shitos, and new 18-car Sliver Streak. These will be followed doesty by Hyis F. Naynes, new Waterbug Ride now in construction.

New orders for Bilver Streak are from New orders for Silver Streak are from \$\frac{2}{3}\$ M. Gooding, Sam Solomen, and Harry C. Baker, who plans to introduce the Silver Streak at Payland, Rys. N. V. West's new Auto Skooter building is scheduled for early delivery. A new and improved Spillman Auto Speediway Ride of the beauty of the control of the scheduled of the control of the speediway Ride and the speediway Ride provided the speediway Ride provided the speediway Ride and the speediway Ride provided the speediway provided the speediway provided the speediway provided the speedim provided the speedim provided pr with lengthened track him been shipped to Porest Park Highbands, St. Louis.

#### Meyers Replaces Al Fine As Zinidars Greater G. A.

LEBANON, Mo., April 29 —Officials of Zindam Greater Shows said here this week that Fred Meyers had replaced Al Market Shows agreed to the Aller Shows a nounced they had agreed contracts to furnish the midway attractions for Alla-caseppi County Fair, Riytheville, Ark.

#### H. Lee Killed by Autoist

EL DORADO. Ark., April 20.—dearch is being made here for the driver of su stutembile which struck ang. killed Berry W. Lee. advance man for John R. was Tractured, Jacq. crushed and both legs broken as he was dragged 180-rest. He had stepped from a funck, occupied by his wate, to piece posters to direct other above trucks.

#### ROUTES-

Hory Michael (Casino Bussey (Pal.) Chry-hard, a Mildred Baskey (Pal.) Chry-hard, a (Pal.) Chryland, (, Hora, Pour (Pal.) Chryland, (, hory, Michael (Casino Bussel) BTD, hc.

Cabra. Jimmy (Club Tivell) Junera, Mexico, OTDay, Antha (Off Beat) Chi, ne. Ortega Horita ilianna-Madrid NYC, ne. Osterman, Jack (Little Chibs NYC, ne.

Photococki, Ocorge, & Kay Whitney (Park, Phana 19, Louis, Manager, A. Boy, Libreth Indianascula, h. Ballet, Kin, e. Boy, Libreth Indianascula, h. Ballet, King, e. Boy, Libreth Indianascula, h. Ballet, King, and Ballet, Bal Brier, Mary, & Billy Daniels 18t, Regist



DOZEN, \$1.20 CARTON, 4.80 Deposit With Order, Baleany C. O. D.

MARVEL CANDY & NOV. CO 109-4-6 Wooster St. New York City

Parks, Bobby (Plaza) NYC, li, Parks, Frank, & Marienettes (Riveria) Port Lee, N. J., nc. Patnky, Vilina (New Tokay) NYC, no. Patricela, Tom (Diamond Spreechors' NYC. aul, Fred (Garde) New Haven, Conn., h. avent, Johnny (Crists Cafe) NYC. 86.

Do. Pavene, Catalina (Club Tiveli: Junes, Meales, Payna, John (Pal.) Girestand, 5. Poddina, Jenia (Russian Kreichna) NYC, 386, Pidco & Dolores (Chie Madrid) Checktowaga, M. E. ac.

Perpeta Dieseres (CRE Mandrid Chestowage, Perpeta Three (Park Central) FYC, h. Pupino & Casalle (Riverside? Milwankee, l. Perry, Reta (Palumbe's) Phila, na. Perry, Reta (Palumbe's) Phila, na. Perry, Wonde (Merry-Oo-Round) Dayton, O.

Person of Jean (Mercon) Phile, co. Person of Jean (Mercon) Phile, co. Person of Jean (Mercon) Phile, co. Person of Mercon of M

Querimeyer, Bill (Cay Nineties) NYC, on Querim, Johnsy (B & B Nut Coth) Brooklys.

Radio Ares, Three (Beverly Hills) Newport, Ky, co. Rainey, Sreiyn (Abdolgh4 Sund NYC, no. Nambray, Clay (Abms) Circlinatt, h. Ramoh & Piorina (Civ. Twod) Faster, MFA, Be. Randolph. Amunda (Black Cal) NYC, ac Randy, Bob (Red Gables) Industrajolis, ne. Randy, Bob (Red Gables) Industrajolis, ne. Randy, Valdela (Bussian Ari) NYC, ac Randy, Valdela (Bussian Ari) NYC, no. Randy, Valdela (Bussian) Accessett, N. E. Range & Margo (Chatenia) Coli, f. Range & Margo (Chatenia) Ecclesett, N. E.

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Josy (Village Barn) NYU, see.
Josy (Village Barn) NYU, see.
Jose (Wooder Bar) Union Crip,
Barnet (Barbey Collant's) NYC, se.
J. Mosea (Wooder) Pilla h.
J. Bellis (Octobri Cafe) NYC, se.
J. Mosea (Wooder) NYC, se.
J. Mosea (Wooder) NYC, se.
J. Mosea (Chic Reseald) Allantio Reef. Belle (Ornelle) PVC. h. Regist in Street, Street

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ass, Aerial (Bittes Circle) Bittellowers, Amerial (Bittellowers) Bittellowers (Bittell

Roya. Certy Ann (Perane the Control of the Day no. 1800, fishers, Pat. Opentry Cousts (Academy) Lynchburg, Va., 5. Saiz, Ludwig (Old Roumanian) NYO, nc. Sambers & Ostland (Mayfair) Kannas Olly.

C. 10.

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halding, Marie (Armshöp's) NYO, bc. ley (Tonya) NYO, be. cells il George (Small's Paradiae) NYO, no stey, Am (Trylus Club) Bayonne, M, J.

De. Terms. Russell (Ambressedor) Los Angeles, h. renson, Alter (Le Miragel NYC, he renson, Alter (Le Miragel NYC, he renson (Crista Carlo) NYC, no. Ivan, Olga (Ortals Carlo) NYC, no. alkay Husters (New, Tokay) NYC, no. agest, Joseph (New Tokay) NYC, ms.

sliey, Marion (Earle) Washington, D. O., a anner Risters (Palomar) Lee Angeles, ne. anne (Jimury Kelly's) NVC, ne. anne, Grorete (Galessen) CM, t. slee, Eatherine (Queen Mary) NYC, re. aylot, "gastlin" Lon (Marsim's) Bronz. Estelle (Club Mayfair! Boulen, nc. Frene (Netherland Plate) Cincin-Taylor, Brine (Netherland and Arit NYC. Tcherkaney, Alexas (New Rasslam Arit NYC.

RC.
Terry, Mariel (Garbo) NYC. re.
Therpe Stelers (Gotton Chish NYC. ns.
Therpe Stelers (Gotton Chish NYC. ns.
Threeders. The La Origin) Hellywood, nc.
Thomsasherfaly, Botto (Halmison Him) NYC. re.
Treendon, Hall (4) NYC. re.
Tichor, Capt. ds Sesb (Gasa Mananel NYC.

nc. mblin, SSen (Pal.) Clevelesc, t. tog Fus Sou (Leon & Eddle's NYC, nc. staff Fris (Cha Rosser) NYC, rc. tan Trio (Bhase) NYC, t. tan Trio (Bhase) NYC, t. tan Trio (Bhase) NYC, t. tan the NYC, t. tan the

nita (New Yokay) NYC, 20 by & Lyun (Pak.) Christand, L o Men & n Mald (Nigh Hat) N. Duboyie, N. 26.

Underwood & Underwood (Trocudero) Beston. Unsdaroff, Macha (Russian Art) NVC, ne. alentino's Sensational Figure: Rumboldt.

Valentino I primate in the control of the control o

Tallace, Beryl (Earl Carroll's) Hollywood, nc. reiters, Oene (Jimmy Helly's) NYC, nc. ranger, Wally, Ottle (Leon & Eddle's) NYC, nc. neg Dick (Brooklyn Cost) St. Louis, nc. aring, Fred, & His Funnagiennians (Strand) NYO. s. ashington. George Dewey (Orand Terrace) 

L. L. nc. Villing, Dorothy (Radio Franks) NYC, nc. Vhitney, Ann (Swing Club) NYC, nc. vhitney, "Snowbail" (Beverly Hills) Newport, Ry. 66, icke, Our "Poprye" (Rudio Prank's) NTC. whiche Brink, A. Armido Burthayes) Java, L. Wicke Brink, C. Armido Burthayes) Java, L. Wicke Brink, C. Armido Burthayes, C. Armido Burt Woland: Chester, Pa.

Woodham, Gertrode (Cepley-Square) Boaton, h.

Wright, Charite (Suckingham) NTC, h.

Wright Jr., Cohina (Waldoof-Astocia) NTC, h.

Wyse, Una (Whitting Top) NTC, nc.

Wyan, Teby & Olga (Top Hai) NTO, nc.

Yacht Club Boys (Colony Club) Chi, no. Yacopi Troups, Three (Casa Manana) NYC. Ted. Max (New Yokay) NYO, no. Yesta, Max (New Yokay) NYO, no. Yes, Vincent (Merry-Ge-Round) Daylon, O., Inc. Tere & Dore (Oracmete! Chl. h.

Yout Men. Pour (Diamond Horgeshoe) NYC. nettes, The Six (Palumbe's) Phila, no.

#### DRAMATIC AND MUSICAL (Region are for curren) week when to dates are graya)

Barrymore, Khori, (Chiesan Rochester, Million, 2, Prackway) Madison, Wis. 4; (Balai Malainano, Mrh. 5; (Keilla) Rochester, Santanano, Mrh. 5; (Keilla) Rochester, Santanano, Mrh. 5; (Keilla) Rochester, Santanano, Mrh. 6; (Rinne Aud. 5 Den Mottes 4; (Issue) Cedar Rapide 8; (Oripheum) Davishort 6. (Chiesan Rapide 8; (Oripheum)

l Married an Angel: (National) Washington Kine the Boys Goodeye: (Baltimore) Los Angeles.

Kiss the Boys Goodbye, (Davidson) Mil-wantee 3-6. with the first Boliday (Orand O. M.) Chi. awrence, Certifide (Hairis) Chi. ur Youn, with Eddie Doubles: (Pipromb) Borton. Ber Town, with Grand Craves. (Derran) Sen Propoleon. Bar Francisco. Tobecco Boad: (Auditorrami) Council Bluffa In. 21 (Liberty) Lincoln, Nob. 42 (Colonsal) Fittoburg, Kam. 5; (Prat Jopin, Mo., 6, What a Life: (Triatget) Clri. Women. The (Locow BL) Falls.

# CIRCUS AND WILD WEST

Anderson, Sud E.; Clay Ornier, Kam, 3; Washington 4. Washington 4.

obs Bross. Martens Red. 2: FS. Wayne 8:
Le Fayette 4; Danvalle, III., 6: Perre Haude,
Le Fayette 4; Danvalle, III., 6: Perre Haude,
mond \$1; Danvalle, III., 6: Perre Haude,
mond \$1; Dayton, O., 58; Apringmed 18.
cornic Free. Scrubbirtillis O., 3: Warren 19.
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Shadon, Fa. 6: Samshelle of Oct. Colly 6.
sleeville Community: Duncait, Quie., 4-3;
Ardinace 8. Ardmer & Polski Broat (Armory) Spolane, Wash, 2-8; libesty Runk Trail B. O., Cam, 10-15 Y. Richard Brox, Wooden Williams, 2. Litelatish Richard Brox, Wooden Williams, 2. Liberatish Richard Brox, and Servers & Bashyr (Souton Chirden) Boshen, Mass. 1-8; Long Islami Chir, N. Y., 3-18.

### CARNIVAL

(Routes are for current week when ne dates are given. In seme instances, possibly mailing points are listed,)

B. & B. Attract Charlotte, N. C. Midway Attract Havana, EL; Mecomb. L. 8-13. American Expo.; Harriscoville, Mo.; Sing-taville 8-12. All-American Expo. Herricovith, Moi: Blagginveils 6-11.

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Baserican United States of S-12.

Baserican

twell 8-12.
Paramonian: Taunten, Mass no World's Pair: Huntington, W. Ve. Dnited; Heenker, Va. 6-12. as Oresiert Scattle, Wash. East Attria; Cho. S. C.; Concord, N. C.

nan Bros.; Habitated, Colla. 7. J. Habbagon, Ohla. lin's; Brantford, Ohl. Can.; St. Thomas

Belle: Mi. Verson. Ind.

5 Smithville, Bliss.
Independence Ken.
priling: Athlore. Ark.
sr Froces: South River, M. J.
y & Little: Lesvensoria, Ken.
zi ptate: Ounphellville. Kg.: Brownstatus. ville 8-18. Fidler's United: Lincoln, III.

The Billetti Troupe

ing, Mad Gody, Arnorth, Ga. g Millers, Stephenville, Tex. States: Vienna, Ill. Greater Rest Wing, Minn. St. Ohmon Problem Stan.

Joseph B. Markett Berlin French, Child. 2-4.

Joseph B. Markett Berlin French, Child. 2-4.

Joseph B. Markett Berlin County County

r Buited: McAlester, Otla.

Oreatter: Bridgeport, Ill.

"" Weeld's Expo. Philosophila. Pa.

RES: Whellte Falls, Tex., 6-12.

Attra.: Ooshorton. O. ARE Vectors of the Arm Conduction of the Arm

edford, Ore., 5-16. podrome: Lutewille, No. trd Brom.; Athens. Q. stor. W. Q.; Wells. Wells. West., by Bros.; Chinion, Kr.; Golconds. Hi.

Eric B.; Morganion, N. G.; Asheville Expo.: Darby, Pa, lal: Fort Mediaco, Ia, Johnsy J., Expo.: Cumberland, Md. id: Stockton, Calli, old McKeny: Kalamazoo, Mich.; Battle

ol Mhdway: Kanmaroo, Mich.; Better it 5-13. W. G.; Porte-th, Yu., as 13. Md.
N., as 13. Md.
one Modern Freedberg, Md.
Ami. Pine Grove, Pa.
S. J. L.: Panctico Cvip, Kan.; Kenasa.

Der. Pameus: Oalesburg, III.; Rock 5-TO Che-Cennin, W. Va. Che-Cennin, Maryville, Tenn. Co. Benin, Mad. Alm. Co.: Rederi Lee. Tex. National: Storgal Nr. National: Storgal Nr. John. Chevolev, Okla., 3-31 BUSINGS John. Chevolev, Okla., 3-31 BUSINGS

Empire: Drumright, Ohia is State: Pascapedia, Misa, de Sh. Jackson, Va.; Lants Mills 6-12, Harrisonburg, Va.; Covingian 6-13, a Uni, Mount Shaata, Calir, United: Yankton, S. D., 8-12, di Benighman, Neb.

rest menzeman, Nea. Agrusses 2.a. Bros. Perrest City Arth. Bros. Perrest City Arth. Model Midsay: Presentant, Pm. 4-12. 4Chance & Learth stall Heithmore. 4-12. A Midway! Kenest, Ark.

# CATALOG NOW READY!



to Re-FREDY THE BULL. Helds to be Length cots in, Yeder's Minds crepts Observer. Very Control—Wilsohy and. The Said Myrobor for Wheelt, rades, Bull Garrer, etc. Perced 20 E to Gorion (We Less Soid). Each 20

Write for Full Ortalis on Our Complete Line of His Symbols.

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ISSUE oppur. \$2.224.20" with change locks. and
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LEWER. \$27 W. Risener &M. Ohingal, Print

ANDERSON - SRADER SHOWS, INC.

WANT Post Side . . . Abe Mondry for Pulmi-try, either Male at Press Benton, Man. Size I to S.

Midly's Creaker: Asburn, Me.

Mill, C. W. Homer, Las. J. Coston Valley 5-12.

North-vestors. Economics. 1-1.

North-vestors. Economics. 1-1.

North-vestors. Economics. 1-12.

North-vestors. Economics. 1-12.

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S-II.

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egal United: Tumball, Tex.
obserts Greater; Pestioles, Miss.; Tumbos
5-12. n de Powell: Bepors, Miss. re Orestery Preston, Ey.; Henderson

American; St. Louis, Mo., 1-16. Midway; Jonesbors, Ark. & Cherry Shpan; Evansville, End.; Con-is, Ni., 8-13. Bros.; Mt. Fleanant, Tomn.; Murfreel-8.19.

4-18.
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Harry! Chichemens, ds.; Rosville, 6-13.
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cz., Sam; Breshville, Pa.; Punnsutawney

ol. P. J.; Milan. III. Pairi Pioche, Nev. n. James R.; Benrylle, Va. t Am. Co.; Centerville, In.; Treason, Mo.,

e, H. G.: Baster Springs, Kan. Longborn: Perts, Ton. East Pertis, III. United: Haleyen Dale, Ga.: Newington 47, O.; Pontine, Mich.

Rica.; Orrenville Ky.; Olasgow z-12.
Jehn R.; Humboldt, Tenn.

M. R.; Three Rivers. Mich.

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Zimdars Greater: Pt. Scott, Kan.

#### MISCELLANEOUS

Arthur, Magician: Stering, Ala. 3-4; Mt. Pleasant 3-6. Hell A Grey (Corered Wagne Night Crubb Dearborn, Sich. 1-8. Hell A Grey (Corered Wagne Night Crubb Dearborn, Sich. 1-8. Hellow, May 1. Warrend Core, March Mangham, Children St. Perryula Stumbla 9; Portage (Stumbla 9), Holla 10; Union 31; Perryula Stumbla 9, Holla 10; Union 31;

Ony S. Columbia 21 Rolls 10; Union 31; Perryvice 12. September 12. Sept

Riggerman 5; Shoukans 56; Barriey III Press.
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# COMING MARRIAGES-

(Continued from page 29) radio singer known as Adrienne Lee, formerly with Artie Shaw's Band, soon, tartin hunor company manager of Martin Jurow, company manager of B'hat a Life, and Roberts Jonay, Mrs. Franklin D. Roosevelt's dancer protegee.

soon.

Helene D. Marcy, known professionally as Helene Drayton, of the act Drayton Setters and Jack, and Raul DeQuette, electric nature manufacturer, of Buffalo. in July.

Romand O. Linthier, New York music, in July.

Romand O. Linthier, New York music, publisher, and Barguerite Tracey, non-pro of Fort Worth. Tex., in Fort Worth May 13. MOTERN SHEETS

### TANGERINE SWEETS

NEW AND NOVEL CANDY PACKACE
With Sticed Orange Gume. 100 to carton-Per Carton \$4.00 DELIGHT SWEETS, Inc. NEW YORK CITY.

CAN PLACE DICCERS, PENNY ARCADE, FROZEN CUSTARD, ROLL-O-PLANE AND SCOOTER RIDES. HAVE OUTFITS FOR ANY HIGH-CLASS SHOWS.

Will Book Fun House, Mechanical or Any Neatly Framed Show. Address: Arkansas City, Kansas, this week.

#### WANTED CIRCUS ACTS OF EVERY DESCRIPTION

C. W. NELSON, Manager, Circus Dept., Fanchon & Marco

#### LAST CALL for **REID SHOWS** CONCESSIONS

# HELLER'S ACME SHOWS, INC.

WATY Concentions of all binds—reporting therefores, WATY From the Lindy Loop and experi-enced light for sums. Also high for other Exist. WATY Project by First. Blows and Green Side Blow. WATY Care them Individually Lindy, high produced the Lindy Loop. The Lindy Loop and Green Side Blow. WATY Care them Individually Lindy, high part along the Lindy Lindy Lindy Individual Careline Transletting Word, This will be see bayes along the Lindy Word. All sides.

WATH CARE CHARGE, Description, H. d., will Right Ty I beloam, the All sides A. to be february quant.

PRESERTING LIEUW SETTING DIVING CERESTOONS-OFFENCE FREE ACT
This Pres Red Drews Record Coreols.
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# BARFIELD'S COSMOPOLITAN SHOWS

und G. E. DARFIELD, Greenrellis, Tone., This Week.

Hollis (Don) Hull, announcer at Sta-tion EWOS, Jefferson City, Mo., and Emma Sheffler, Warnaw, In., nonpro, this

unamer.

Herry Martin, of Stuart and Martin, raide act, and Fifi D'Orsay, stage and lim player, in Chicago some.

Dorothy Arnold, ecreen actrees, and Joe DiMaggio. New York Yankee outleder, this summer.
Carlyle 6. Blackwell Jr., son of temptines do of the document of Christy Cabanne, film actrees and database of Christy Cabanne, film director, May 7.

# Ristles

A girt to Mr. and Mrs. George Heller April 28 in Plower Hospital, New York. Pather is treasurer of American Pedera-tion of Radio Artists ands council mem-ber of Actors' Equity Association.

ber of Actors' Equity Association.

A son to Mr. and Mrs. Breanan in Trenton, N. J. March 18. Mother is a with the Miss.

A date of the Mrs. March 18. Mother is a with the Miss of the Mrs. and Mrs. Bob Seal in San Prancisco April 18.

A daughter, Susan to Mr. and Mrs. Bob Seal in San Prancisco April 18.

A 9%-pound daughter, Preda Elizabeth, 10 Mr. and Mrs. Mown drewst in Pather formerly played the Keith, Orgheim, Finitages and Losw circuits and new directs bands in Hutson and

### DON'S UNITED SHOWS

words holding contracts report ligender, Vs. to entiretely Share evenus May & Owing to those and the contract of the Contract

Oermantown, N. W. Mother is a singer and side trombonist. A zon to Mr. and Mrs. Al Steen April 20 in Murray Bill Hospital. New York. Pather is a staff writer for Tills Deliy, A TN-pound girl to Mr. and Mrs. Adoph desimel in Lenox Bill Hopatial. Diliversal Pictures Co., Jan.

# Divorces

Paul Reese. Omaha singing teacher and former vaudestille ainquer. From Prances Maddun-Sactress and night dub Amelia Greenman, dancer, from Jack Creenman, vaudertille concidan, in Wayne County Circuit Court, Debrott. April 15.

pril 15. Lynn Carey from J. C. Carey, conces-ouer, in Tamps. Pla., April 11. Melvin Dodson Jr., carnival man, from velyn Dodson. In Mianii, 178., Pebru-velyn Dodson. In Mianii, 178., Pebru-

ary 17.
Lucille Osbourne from Paul Osbourne,
concessioner, in Mismi, Fla., March 30.
Phyllis Buckley, night club singer,
from Ruchard Buckley, smace and night
club, operator, in Chicago April 19.

# Suggests Special Issue of U. S. Western States Staff, Personnel Is Announced

noted by all who love the circus:
"It is definitely settied that a special
same of United Steam postage stamms
will be offered to the public knotsing
will be offered to the public knotsing
optimized fields. It was tearned today,
Juan what form this series will take has
potent that all of, the stamps embraced
in it will be leasted during the present
year. All details are yet to be worked
out begiven President Roosewell and
"A very attentional Roosewell and
"A very attentional Roosewell and
"A very attentional to those pre-

"A very atherantial list of those pro-posed to be thus honored is now before the President for his consideration. The the Fresident for his consideration. The list includes those who have made rec-ords for themselves in the fields of art, actence and betters. It is probable that there will be two or three pictures of famious Americans on each stamp. Here-with is a list of famous Americans now in the hands of the President:

#### Circus Not Included

In the comments of the property of the comments of the circum writer or any mention of the circum writer or the circum the circum the circum the circum that provided its way of the circum that provided its way of the circum that provided its way of the circum that provided the way fortung our darkest hours or national staffs and extrain those red and gold wagons have rolled into every node and wayons have rolled into every mook and cranky of our land spreading cheer and good will, chasting alooms and despair, and shows all teaching a grand secant in just shows all teaching a grand secant in just plish, to say; nothing of the excellent example shows by the fact that under the white tops the people of sincert the white tops the people of sincert the transplant of the second of the latest the transplant of the second latest the transplant of the second part of the second of the second of the second part of the second of the second of the second part of the second of the second of the second part of the second of

# PAN-AMERICAN SHOWS WANT

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Should Be Represented
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of every kinker and Circus Fan in the
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Should our winks be granted, I believe the fithe used by the Ringling circus showing the Ringling, Barnum & Bailey would be a fine one to be copied on the stamp by the department. If your choice is a different one State your preference when writing.

"30 GET WITH IT-det's flood the deak of Genial Jun with requests from all over the country and from all the American sets on four in foreign lands. Tell your aunts, uncles, siders, brothers, we want a set of the set of t

#### Clifton Opener Ends Okeh for New England

SECAUCUS, N. J., April 20.—New England Motorized Shows opposed here Criticos, N. J. Cowel bere was pleased with also of the midway, shows and ridae, P. S. McLaughlin's rides opened hattled for top money. Twin Perits Wheels also did well. At Ventries gift on receipts, while Pripartick's Wild Animal exhibit showed to appreciative addences, as did the Gaske Show. manually shows the property of the

severies as the Danke Book. Dashgood by Charlis White.

Bill Riceal, construction superinber and the severies of the severies of the
girl ahow, Miss Areserica and the
littleton Show. New panels and decorations have been completed. Stack
Texas. Townny Carson, legal adjuster, and wife visited the New York World's
Pair with at Young. Frenchis St.
Billboards in the past week than he
cold last year in three weekz. W. J.
(Bitty) Circol, general manager, has
the Cotton Cittle Rervie, which will be
managed by George Whilting. Also for
the headless girl, which will be managed
toon set has been popular, as has his
dring troupe.

# Change in Edwards' Inaugural

WOOSTER, O. April 20,--..................... R. Extwords and the shows bearing his name, early last west announced a change in opening date from May 29 at Manafeld.

O. to May 20 larte. Shows more to Manafeld from here, opening there on May 20 as originally planned.

# BROADWAY SHOWS OF AMERICA

Want Shows of most that do not conflict. Whis how you Gentard with the Man Shows of most that do not conflict. Whis how you Gentard we still Rices, wented, this, Octopus, Rider-O. Document, Loop-o-Plane. M. B. Earnhill, concluse fred G. Bewell here of ones.

Want Kiddle Rides of all hinds. Those who wrote or wrond so kindly contact ut again. Tababi.

Cookbooce, 20:36, practicely complete. Roady to set up and operate, Photo Catlery with Enlarger, A-1 condition, \$60.00.

Address all mall and wires COS, J. F. DEMNERT, Director Conoral, Front and Monanouth, Newport Ky., Ady 1 to 6: Newwood, O., May 8 to 13; Chordel, O., May 15 to 201 Middelstem, O., May 22 to 27.

# ERIC B. HYDE SHOWS WAN

merican Legion Spring Fortfrat, Asheville, M. C., week of May 8th. Pony Treth-s, Menkley Circus, Octopen. Roll-e-Plane. Mechanical City. Funbouxe, capable man sake blow, City for Reway Sayew and Rike Help In-all Secus. Bell Came Agents, make Cencessions, exceptional opening for Langukenge Calbery, Custerd and Cried. This week Morgaston, N. C.

Postage Stamps for the Circus

CINCINATI. April 20—The article. In part, which appears below should be onlied by all who love the circus:

"It is definitely settled that a special same of United Bissus postage aramps will be offered to the public incoming to be saved by the Post Office Bissus and Circus Fan in the same of United Bissus postage aramps will be offered to the public incoming to be laund by the Post Office Bissuswill be offered to the public incoming to be laund by the Post Office Bissuswill be offered to the public incoming to be laund by the Post Office Bissuswill be offered to the public incoming to be laund by the Post Office Bissuswill be offered to the public incoming to be laund by the Post Office Bissuswill be offered to the public incoming to be laund by the Post Office Bissusmind the public incoming and the public incoming to be laund by the Post Office Bissusmind the public incoming and the public incoming and the public incoming to the

Ires act.
Rides: Skooter, foreman, Whitey Redd;
andstants, U. M., Smith, Dad Steffen.
Twin Fersi: Wheela, Tas Hudd, W. DugTwin Fersi: Wheela, Tas Hudd, W. DugMix-Up, Eddie Johnston. Thriller, Jake
Ampott, Leas Philishy. Merry-Co-Round,
Red Hugher, Willie Best. Loop-o-Phones,
Clarence Oliver, Bam Coursey, Tilt-aWhirl, Jack Jackson. Kiddie Fersis
Whirl, Jack Jackson. Kiddie Fersis
Whirl, Jack Jackson. bor, John Sumeral.

#### Mrs. Frances Crowley Passes

KANSAS CITY, Mo. April 20.—Mirs. Prances Crowley, wife of George G. Crowley, wife of George G. Crowley, owner of the above bearing his name died of the control of the cont

#### Ace Midway Signs Bentum

HARVET, Ill., April 29.—Marvin F.
Laird, secretary of Ace Midway AttracLaird, secretary of Ace Midway Attracposition of the Ace Midway Attracposition of the Ace Midway of the Arge
to the Committee of the Ace Midway of the Arge
to that fair and appared with such orEarly Hrox. and Ostlin & Wilson shows
and Rubin & Cherry Exposition. Opening is alated for May 1 in Le Payette, Inch.

# Mrs. Aggie Trout Injured

MIAMI. Pla., April 29.—Mars. ARES
Trouts, wife of the late Ollie Prolls widely
Bis, Prancis Ricopital, Mismi Heach, surtering from a compound skull fracture
statistized in an automobile crash on
served. At the hospital death was
thought to be a matter of hours. Mirs.
Trout was formerly with Hubin & Oberry
and Johnny 3. Pures greatment of the
served. As the hospital death was
thought to be matter of hours. Mirs.
Trout was formerly with Hubin & Oberry
and Johnny 3. Pures greatment and and Johnny J. Jones expositions and many other shows. Her husband died about a year ago.

# Galluppo Gets NCC Post

NEW YORK, April 20.—Nathan Toplin, of the Novelty Confection Corp., said here has tweek that the company had ager of all road units, with Hen Bern as superintendent manager. Callupowill operate the cookhouse, with Mira Guite Jenkins in charge of kitchen grab, several other stands. Unit, which con-cirts of seven concessions, one semi-traiter and a truck and trailer, opened with the Gooding Oroster Shows in Springfield, O., on April 20.

# 15 Years ago

(From The Sillbeard Dated May 3, 1924)

Showmen's League of America voted on April 25 that by laws be so amonded that \$20 per by year be worked to the control of the ... A specially bulk transformer wagen, century about 80,000, was being used by Bubin & Cherry Exposition for the first time in Louisellis, 87. ... Narder lime in Louisellis, 97. ... Narder l weather.

resultor.

Detroit proved a lucrative opening stand for the Wade & May 3thows at Attho greefed by coal weak the best opening stands in the shows history in Alexandria. Wa. Detroit of the best opening stands in the shows history in Alexandria. Was . Detroit of the shows history in Alexandria. Was . Detroit of the citating & rides, at the Baltimore inaugural . Althou virtually a 'get logeliner' engagement. Reyal Amarikan Shows . J. J. Pank was operating two coaccessions with Fladds Greater Shows and Grunton. The shows a sannotneer and Gruntoner. . Colo and rain were the Johnny S. Jones Exposition's Washington engagement.

Ceorge Louis Shows. West Makes. Ark., was giving Reed & Jones Shows asstratedry results. While played Navada, Mo., members of the Louis are not the late Mrs. Rathiest Clay, former member of the Leggette organization and wife of Henry Clay, manager of the Ten-in-One.

#### Supreme Court Upholds Showfolks' Damage Suit

BOOLHSTEEN, M. H. April 22.—In an opinion handed down on April 10 here, the U. S. hyperme Court upheld a very diet of the Superior Court.

The U. S. hyperme Court upheld a very diet of the Superior Court.

The U. S. hyperme Court upheld a very diet of the Superior Court.

The Court of the Superior Court.

The C here on July 22, 1938.

Court refused to review the decision denying the above property damage of \$12,000, which had been awarded them by a lower court as a result of the by a lower court as a result of the court of

#### 8500 Netted by A. L. Post At N. C. Trade Exposition

BUILINGTON, N. C., April 20.—Prolit of 8500 was made by the American Legion Post, sponsor of Carolina Trades was a constant of the American Legion Post, sponsor of Carolina Trades waster Hatchor, director, Pasturon were acts and 8 national hillbully contest, which cree free radio plugs from sight which cree free radio plugs from sight page exposition special was published by a local newspaper. Barry Finlish Chaplin, clown, old advertising stunts on streets. BURLINGTON, N. C., April 29,--Profit

On the program, were Houghton and Chiffin. Houghton, cyclete; Penri and Griffin. Gook and Cook, clowers, and Gene Page's Circle GP Band. Other attractions was mightly givenways, band concerts, pulls, lie wedding, danning, contests, sand fashion and put-shows.

# Killed When Struck by Auto

NEW YORK, April 20.—Gircus people were mourning the passing of one of the most belowed members of thirty professional procession of the most belowed members of their procession of the servolvate trough by that name. Lilly was failled almost instantly when struck by an auto here April 24. Altho but at juvars old also was well known by performers and executives from Casat to Coast and fluid. been a favorite in the trade wherever the act played. She was often referred to as "the Shirley Temple of the circus world."

"The Shirley Temple of the circus world."
A delegation of performers from the
Ringling-Barsum show, together with
many other circus sets and executives,
attended the services April 37 at the
Bert U. Putemy Functai Home, Buriai
was in Chinece Plot, Cypress Hills Cemetery, Erocklyn.

#### Seeking Jay Williams

CINCINNATI, May I.—Sam Hawkina, in a wire to The BillDoard todes, from Elisabethiown, Ky., asked that anyone knowing the whereabouts of Jay Williams have him contact Hawkina lome-dialely, Williams' mother is seriously ill.

#### FLUSHING FRONT-

(Continued from page 31)

e workers to blankes themselves,
ed the day before, too, but today it's
if not exactly bursting with Mr.

Harry Petterer has the puppels in series England Village. Dufour & Rogers have arranged for mbination liefset-bias service direct

mbination lie

from Monhattan.

Thirty-odd warships of the Atlantic Squadron of the U.S. Fleet-steamed into the city. About 12,000 callsted such and 1,000 officers in the array. Oursts

of the fair. Treasury department lists \$,800 uni-

Trailer camps in city banned, Three-million dollar advance sale goal sched Wednesday,

Natura's Mistalop Effect enimals! will have a blow-off of a theor-pear-old two-hauded cour Sim Kelley Izaded in Mattons! (Sty, Calif. Sald to be the only double-header around. If will cost the folks two-bits to see the attraction

Fire in Glass Center caused about 53,500 damage. Laugh of the week come when one daily estimated damage at one-million bueks. Slightly eksagerated. Twim 38 Coney—Sweat at Flushing. Is Coney Laugh of the Coney Laugh of the

Towim at Coney—Seves: at Flushing." is Coney Liabots vices.

Is Coney Liabots vices.

Is Coney Liabots vices.

Aliami, Coney Island in 1900, The Prench Riviers and The American Cooli.

Cleanor Holm and Johnny Weismuller which includes as features Morton Owney, Certrude Ederle, Frances Williams, Marshill Wayne, Stuties Method Liams, Marshill Wayne, Stuties Williams, Marshill Wayne, Stuties of Deep Liabots and Liabots, Control C

Modame Brades used the pigeous in her act for a couple of decades or ac, but this feature was dropped several seasons this feature was dropped several seasons up to by the Ringling outfill. Last year when Buck was on the show he and the Breatinas became warm friends. Mr. Bredne thought it would be nice if Buck took care of the winged performers, as took care of the winged performers, as well as the facilities for it. Buck took care to the things the Buck took care to be a fair the private words be at the facilities of the more than adequately reproducted by the facilities of the facilities o

Bulb contract for Children's World went to Brighten Lamp Co. . . . Tony Gannin. of Philiades Park, operating Merry-Go-Rotind in CW.

France's Guarde Republicanc Band set to give special concert July 16, Bastile Dny, at WP. Major Duponi in chaige during three weeks' visit. It will mark the first time the unit has crossed the bug pond since 1906.

REE to will the keenly with newspapers in WP coverage. Tricks hitherto untried by the airlanes will be upcorked, including the first broadcast of an elaborate "Symphony of Sells" from the International Carillon to be picked up, on

opening cary.

Benerviers and Presently and Completely Universal Order of Feed Besiths of Assesses with Hold St. sensels burged at Jets May 20, "Feed and St. Sensel burged at Jets May 20, "Feed or the goods who amoded treerthe and a lowest of available attention in territor and a lowest of available at International Complete St. Sensels and St. Sen pairs commissioner, and Celeb filly flose, com-missioner af everything that's novel in energ-fainment, had a bird of a battle. Rose wooded huge electric sign above his State Amphilheater announcing "Billy Rose's Aquacode." Moses no like. Rose was.

Amusement zone on opening day will be enhanced by a group of stoffs near the parachute jump, main pole being 103 feet tall, the others 60 feet, Along the loop roadway linking all the aboves, rides and other teens will be 88 etaffs, each 49 feet in height.

Midwayista were pitted against women representing foreign exhibs in the NBC-flect natwork broadcast of Battle of the Sease, quia program. Concessioners were Sezei, quia program. Concessioners were Aftred L. Piant, of Doughnut Casino; Harry Dash, Cuban Wilage; Bob Motton, aubbing for George Hamid, Officien's World Circus, and Dick Edwards, of Arctic Lee Temple, Countries against them were Ireland, Branil, Turkey and Greece, The

ALBANY, N. Y - Four Corners of the Earth, Inc. Queena County, and Exhibi-tion Coaster Co. Inc. New York City, have been chattered by the sortetary of state. Latter company gives promoters siste. Later company time percentage of and shareholders as Harry C. Baker, John City. Four Corners of the Earth Co. City. Four Corners of the Earth Co. cives stock cubscribers as base Hanan. Tunities Solomon and Morris Green, New Analysis of the Corners of the Corners of Beauty and Sun Wor-Ch Congress of Beauty and Sun Wor-of New York City.

#### GLEANINGS-

(Continued from page 31)

(Towithwed from page 31)
free to speciators, but he is a consummate consection and master esterman,
Tom Wolle's Holyland sitzertion, doing
consistently well has been helped by an
able staff, Mrs. Entel Wolfe is in charge,
assatted by Jack Lowry, Wayne Kirk,
Earl Jamison, Courned Conder, Robert
Muckler, Mrs. Mello Cray, Foss Lowry,
Momo Audiand and Alma Crowder.

Michiger, see, heard tray, flow overly, Man and the seed of the se

Leland W. Cuttler, president of the especiation, apparently is so little known to the control of the first time the unit has crossed the we opened supprisonals on April 22 when the big premiers truck was crossed to supprisonals on April 22 when the big premiers truck was crossed to light the front and active with but under direct arisease of the Majesty. In front of the show all creating, Show

Lily Wong, Child Performer, the Succes of Ingland. It's on effection in presented under direction of Leo Sugar. was excellent and met approval of large audiences. This show has a nut of about \$2,000 weekly, so it will have to step with present expo attendance. Treasure Mand Catering Co. purchased the Mark Twans building for a frankfuster epot, Location is considered best on the Gay-way. Deal was made, by Eddid Brown.

way. Deal was made by Diddle Stown. Left side of the Captury on the comein has been the best location in the
aminement noce. On this side are the
aminement noce. On this side are the
lathbours, Wilson. Monstern, Life and
the Mioget Village and Cilve Falsec of
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the Mioget Village and Cilve Falsec of
Illusions open, both on the right side,
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in Hight, as provile will go to the ballyboos of these attractions Jack Politt
in the south; giving most of his time
there to acting in an advisory capacity
at a big williathon at Long Steech
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there to acting in an advisory capacity
at a big williathon at Long Steech
as by the situation of the company
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ing concession in one of "the exhibit
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concession beautiful concessions
and the Brussels (Beignun)
Pair, as nearly everyons walking thru
concession having caught on 100 per
cent. One of the smaller concessions
duils high artifaces. Taking Propinsas, who cent. One of the smaller concessions using a uniformly good business to the dual high strikers. Relph Popelman, who owns the guant horse. Brooklyn Bisperses, is trying to pull out, as he says his location is impossible, the chose one near the Collection, where sociot shows abouting gaileries here, in Truss getting his amusement enterprises in Shape for opening of the Truss season. He has ting his amusement enterprises in shape for opening of the Treass season, He has galleries on the State Pair grounds, Dailas: Frontier Days location, Fort Worth, and rides and stanks at Lake Worth. Mrs. McPalis is in charge here.

Arthur Hofman recipred as manager of the Intant Incubators and will take the Intant Incubators and Intentional Incubators and Intant Incubators and Intentional Intention Arthur Hoffman resigned as n

EVARIF UF CA—

spenses and give girl performers and
management of the girl performer and
management of the girl performer and
management of the girl performer

Exposition, it is isolated, is not getting a penny out of the Folkes Serpera.

Percentage, it is said, is going to the
Castifornia Commission for events of California Commission for events of California

up for the fair.

#### Party for Showfolks

Party for Shawfelks

Tex Cameron will hold a aboutment of the Control of the Cont

West altended marriages of four of their number. Cast first went to City Mail is continued to the Mail in the Mail of the Mail

Dan Dix has taken over management of Gloria, canvas nude, with Edward Mo-Shain fronting. Some Gayway shows are dropping workers, nearly 25 losing jobs during the week.

# OHIO VALLEY SHOWS

Pharting of the coop of Shows, Controlled Walth You of these good Shows, Controlled Shows (Said Heave to Grab, Penny Aronde, Bullette Golder, Shows Roll Cowins, Hoop Lat. Pinhyand, Whyele and confiniting, Harloy Game, Pouli's Alley, Mrt. Comp. Scott, and my chier Controlled Willey, and my chier Controlled Willey. Field Devers, Hoop La, Pichresto Gallery, Bloom conductor, Mirror Games, Peril's Alley, Mr. Caron, Service, May May Commission, Willey, Mr. Chotte, Scales, and any other Commission, Will. Mr. Kray, Hildy, Low-Plaze and Charleton Wills of Win Jiffon Stranger, Co. May 1 to 4.

## SEASIDE HEIGHTS CASING, INC.

On the Sardwall.

WANT STREET Wheel Orlows, Echipdem, we stat sith for 100% Learthon the Inserted Wheel Orlows, Echipdem, we That sith for 100% Learthon on Beachersh Learthon the Learthon Street Str

# CONVENTION SHOWS WANT

colo to produce and in Furnish Send. Also SPECIAL DAY PROMOTERS for Borns and Pager but sec-motion. Want Income Bucking Male. Address AV PROMOTERS for Horse and Deagy Day pro-prion, Wast Inscient Racking Made. Address: AV MARTILEY, 228 Russe 6865.. Francis St. T.

WANTED t beneed. Why his own to THE QUERTIN

# RIDES WANTED

NAVE FINE LOCATION FOR 2 OR 4 GOOD HIDES IN OLD ESTABLISHED PARK. Address MANAGER, LUHA LAKE PARK. INC.

WANTED

Rama. MIDGET AUTO Backs for Red Rama. MIDGET AUTO Backs Drivers of Lady and tient frant Drivers. Musical, the first, Certar Acts, Ravios, Races, Octavia-

# C. W. NAILL SHOWS WANT

Solary Fold by O'Bed.
Namer, Sa., Wood May 1
Cotton Welley, Ld., Wood May 5

DUAL LOOP-O-PLANE

LEW HOFFMAN

WANT

# Gruberg's World's Exposition Shows

WANTED-Assistant Manager. Must know how to locate let. Only inforested in the best. Must be sober. Wanted-Manager for Monkey Show with or without monkeys. Have beautiful framed show. Can place Double Loop-o-Plane, Kiddie Auto Rides and Roll-o-Plane. We have fourteen Fairs, Including New York State Pair, Syracuse. Our Still Dates are the best, Wanted-Candy Butchers. Wire MAX GRUBERG, Philadelphia, Pa.

The Billboard May 6, 1939



Conducted by WALTER W. HURD-Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

# FLORIDA

If it were not for the fact that so many intelligent church people and editors were acting silly the amusement games machine industry would have witnessed one of the most amusing anti-slot machine crusades in Florida recently that is on record.

It all came up about a unique bill which proposed Stateowned slot machines to raise money for old-age pensions and other charities. The bill would require an official 80 per cent payoff award basis and limit the number of machines to not more than I to each 100 inhabitants. Such bills have made their appearance before but still are considered unusual. The coin-operated machine trade generally has little interest in them and hence can laugh at the furor stirred up by such proposals.

Florida tried licensing slot machines and other amusement devices for two years—1938 to 1937. So there is a little history back of the recent outery against another proposal to bring the machines back.

An unusually atrong anti-slot machine crusade came into being during the 1937 legislative session, so strong that the slot license law was repealed. Back of the anti-slot machine crusade were some rather powerful editorials in a Florida newspaper published by Moe Annenberg, publisher of racing news services.

The Mlamit Herald, under its former ownership, joined in the editorial crusade, evidently feeling that it could not stay out of so moral a cause. But shortly before a city election The Herald evidently discovered something and began to criticize Annenberg in front-page editorials set in bold type. If the staff discovered at the last minute that racing interests were the inspiration of the anti-slot machine drive, they were unwilling to come out and say so.

Meanwhile. The Hereld political reporter at the State House had been sending in timely reports that the two most active lobbies against the slot machine law were the church and the bolita lobbies.

Here was a strange coincidence that a church lobby should coincide with big-time gambling interests in fighting a form of petty gambling. But the strangeness of the coincidence never seemed to impress the church people nor the editorial crusaders.

In the recent anti-alot machine crusade The Miami Herald was back on the job and this time seemed to be leading the way. By cartoon, editorial and feature story it pounded away at the machines. A little girl was posed at a slot machine to show how women and children once went for "the gambling craze that in one case led to suicide."

The Knight family, who own The Herald, are known for their courage and editorial spirit, but apparently they have never carefully weighed the fairness of the present crusade.

By coincidence the Florida Legislature had bills to ban reacting at the same time the anti-slot machine crusade was going on. In an editorial, April 10, 1939, The Herald said of legal racing: "Unless something is done in this session towards some measure of restriction and better regulation, it is only a matter of time until the people themselves kill racing in Florida. And the people do not want to kill racing

Every man who ever owned a slot machine will agree that Florida should have legal racing. But newspapers that become so partial for certain forms of gambling should read carefully the grand jury report made by the Sangamon County, Illinois, grand jury on the subject of gambling and

Properly regulated it could be of great value to the State."

carefully the grand Jury report made by the Sangamon County, Illinois, grand jury on the subject of gambling and newspaper partiality. This grand jury charged newspapers with deliberate fault in showing partiality to racing and crusading against slot machines. In other words, there are signs that people are beginning to wake up at last to how one-sided newspapers can be on the subject of gambling.

Or to put it as The New York Daily News recently said

Or to put it as The New York Daily News recently said editorially: there are a lot of newspapers crusading on gambling that don't seem to let the editorial page know what their sports pages doeth. The Herald tells its readers how to "follow the ponies." a daily education in a very popular form of gambling.

Other inconsistencies could be pointed out in the crusading Florida papers, but let's look at what the church crusaders are doing.

The churches supposedly are represented by the Florida Anti-Slot Machine Association which recently had two ministers traveling over the State and swearing out warrants against devices supposed to be the one-armed alot machines. But if this crusading organization raised a cry against racing in the recent squabble, the papers didn't seem to know it.

A lot of people outside of Florida have wondered about this crusading organization supposedly supported by the churches. Following the ban on slot machines in 1937, a reporter for a New York paper said that there had been a pretty open and successful season of gambling in 1937-38. But the church crusaders were missing. Then still more strange was the voice of the crusaders following the tourist season of 1938-39. About two weeks before the close of the season proper the head of the church crusaders suddenly broke into the papers with a plea to close the gambling places. Some people would like to know why the delay.

That some people in Florida are getting suspicious is indicated by a recent Associated Press dispatch. It reported that the St. Johns County Commission had sent a bill for hauling and storage on 83 slot machines to the head of the anti-slot machine association supposedly supported by the churches of Florida. The bill was sent to the minister, a commissioner said, "because he was responsible for incurring the expense by swearing out a warrant that failed to hold water in the County Court."

These are matters that intelligent church people and editors should consider seriously before indulging in crusades against a petty form of gambling. Florida is a great State but as long as it caters to the tourist trade gambling seemingly will be a part of its business. As Westbrook Pegler wrote, following the slot machine ban, if anybody thinks they can keep gambling out of Florida they have something to consider.

If Floridians don't like one particular type of device, there are other types of coin-operated games less permicious morally and polltically than racing or other big-time gambling. These can be licensed and regulated just as racing can be.

#### Gam Ticket Deal Released

PEORIA, fil., April 29.—Gam Salca Co., manufacturer of ticket and jar deals. Po-cently introduced All-Star Baschell, a pew Card-o-Pun deal. "This new ticket pull-card deal is manufactured in two aircs, a 570-ticket deal and;a 830-ticket iso, using regular jar-style tickets." said

the firm.

Maurice Bax, the firm's manager, states: "During the time since we first introduced Card-o-Fun deale we have tried out and tested many amail deale in our proving grounds, but we have in our proving grounds, but we have mover produced anything else that comes mover produced anything else that comes anywhere near All-Star Basebail for play proved to hold likewest that the same proved to hold likewest that the same proved to hold likewest with our tieget system of jachpot play, there are 13 advances to the brilliantly colored card and jackpot bawards are made on regulation plays off our national pastine. But our plays the same plays t

"The 40 awards on the deal keep the play lively and the lange possible his keep the interest at a high pitch that pulls back the consolation awards for repeat plays." Sax continued; "It's repeat plays." Sax continued it's knocking 'em over the fence everywhere and it will fatten up the batting average of every operator who wants increased collections."

# G. & G. Make Good Surprise Promise

ORICAGO, April 28—Paril Gerber and Max Olase announced a short time ago that in the near, instruction and today they could be a supprise number, and today they could bring out a supprise number, and today they would be rainting for, "according to a joint with "an idea that Bie whole would be waiting for," according to a joint the reach of every operator at the price we defy anyone to most."

One of the largest numulacturers in the most of the largest numulacturers and demand for their life is reported, and the "G-Mem" say it will be only a question of making supply meet demand. An indicator of making supply meet demand.

### Present Exhibit's **Arcade Machines**

CHICAGO, April 29, makers Smith, of Exhibit Supply Co. reports that he is busy looking after the firm's accede business this season. Says her "We get really going to town this assemt in an amusement machines and supplies. ready we have more than 10 ors. original

ready we have more than 10 original numbers ready for the arcade trade. "Among the machines we have is the bettery-operated ask Me Anothor, the Magic Chair, Bowling Alley, Motor Races,

### WILL PAY CASH FOR USED PHOTOMATICS

ell Details, Condition, Sori Vouders, Price, Elc. QUICK ACTION FEDDER & CO., 725 Pleasant St.,

# For SALE-PENNY ARCADE MACHINES Oppose License

Mills Counter free Brap Picture Ma-chines suitable for Parks or Carateds. Each Mills Foor Size Boop Picture Machines. Eight Flow Dies Core Standers, 200 72.00 Eight Flow Dies Core Standers, Esch 72.00 Eight Flow 20.00 12.50 20.00 12.50 20.00 sabethell Charters lectric Paker Tables, Each ... sabethell With Order Bak

PLAYEAND AMUSEMENTS, INC

RECONDITIONED GAMES-849,60 AT. ROYAL HOVELTY, Inc.

nation-laters, Ping Pong, Love Meters and Addressman states and the state of the st

## Louisville Open House Derby Day

House Derhy Day

LOGHWILL Ky, April 20.—We have
complicitly removeded our removement in
Localization and insamuch as next Seturday is Derby Day, which many operators,
tend, we are having an open house for
four full days and nights, May 4, 8, c and
7. All the securitive of our firm from
meet validors." Thus did the Southern
Automatic Music Co., of Louisville. ex"We are at this time showing our new
Marbeigo besturg," the firm reports. "and
also save making public derivosatization of
and Speak-on-Matics, which operate without any wirrs.

And Speak-on-Matics, which operate withsolve these and other products are § L.
Biebel and Lee Weinberger, of our LouisRadford, free lour Checkmats office, and
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"We take this means to invite our many friends to visa us during these four days. We promise that an enjoyable time will be had by all."

## **Belgian Praises** Eastern Firm

NZW YORK, April 20.—Barte C, Backe, of National Rovelty Co., Merrick, L. i., came to town feeling unusually proud of his firm's export achievements signified by a botter be intel just received from one of Belgum's largest commen. College, which rends as follows:

Edmond Terms, of Liege, which reads as follows: received your letter of the St. Inc. of the St. St. Inc. of the St. Inc. of th

# Music, Venders

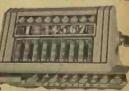
DETROIT, April 20 - The Porter Bill, now before the Michigan Senate, is being opposed by the Michigan Music Operators' Association and the Automatic Merchanditers' Association of Michigan thru steps taken this week at various meetings of the groups. The bill is considered unfortunate in that it comensettings of the groups. The only is inscated, but the owner may recurre the considered tundertunate in the lit commission of the fee and any considered tunder the consideration of the consideration of the consideration of the consideration of each type of may be consideration to each type of may be consideration to each type of may be consideration to each type of may be considered to the uncertain as to what is meant, and the uncertain as to what is meant, and the uncertain as to what is meant, and the consideration of the content of the consideration of the content of the consideration of the content of the consideration of the consideration of the content of the co

DOUBLE EARNINGS FROM YOUR CONSOLE GAME LOCATIONS with the

New 39 SUPER-TRACK TIME

new Even or "Odd" feature and 9-Coin Selective Head

Two winners possible on each play with possible



Top Award of \$9. her plays on 9-cum head, and

Also made in Skilltime and Remote Control Models Descriptive circular and prices upon reques

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"The House that Jack Built"

CHICAGO, ILLINOIS

Hable organizations are earmyt from the provisions. Licenses are to be amutal, askatiling January 1, 1004, and leased by the State Irreadurer. Half few may be after July Julium placed in operation after July 1.

Tags will be leased by the treasurer jupon payment of the fee, and he is interactive to the state of the

As unblocked unachine may be only floated, but the owner may esture its return upon payment of the free and any penalty prescribed Prainty for failure to pay the license fee is a fine up to \$100. no imprisagment is received.

# MAN BITES

that's News ! And PHOTOMATIC pictures are always News, too-because the universal appeal of pictures and picturetaking never grows old. That means bigger, steadier Net Profits from PHOTOMATIC!

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Ween Adver

on Blocotic Si Grandvianda

REMARKS   PARTICULAR   PARTIC

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Baltiture (Rick Weed) 9.2.00 Pages Page (Bleet) 10.00 Berchenture (Digert) 10.00
MIRRIT MUSIC SERVICE
BAS Francisco Union Trust Co., North and Lindon. Mal

## Business Better; Less Unemployed Than Last Year

NEW YORK, April 29,—The number of persons unemployed in the United States showed a sight decline from January to Pebruary, dropping from 12,162,000 persons to 12,044,000, according to the Alexander Hamilton Institute

The situation in Peterary, however, showed little improvement over that in the same month, last year when 12,393.000 persons were thremployed.

# Morley Heads Ad Films

LOUISVILLE, April 29.—3. Kentleid Morley has been re-elected president of the property of the

# Philadelphia

PRILADELPHIA, April 20.—Operators thrucust the disable can be proud of the face that California coin machine men are patterning their association along Research and California coin machine patterning their association along Rarry H. Westelbalti. Secretary of the Coin Machine Operators' Association of Pennsgivania. He reveals that he has been adding the Associated Operators of Los Angeles County in organizing.

Joe Bichel, of Atlantic Novelty, is en-tering his eighth year as an operator, colly kept me. In business but has kept me interested. Our organization has kept me so friending with my occupethics that if hate to leave the business for lear of beating my contacta."

Frank Engle and Mike Spector, of the Automatic Authorment Co., will open a distributing-office in Baltimore on May 1.

Mike Spector will be married 16 years on June 17. The affair will be quietly celebrated among members of his family. Harry S. Brown, popular distributor, became the proud father of a daughter born at St. Luke's Hospital on Wednesday, April 12. The girl was named free-Beth Brown and, Marry declare, will be a contestant for meet beautiful haby

Frank Engel and Mike Spector, local Satributors of Seeburg phonographs, sturned from a visit to Chicago during

the past week with praise for the new

The K-C vending Co, reports that the Bally Beverage Vender will undoubtedly be one of the biggest money-makers in the coin machine field. Operators will see samples of the machine on their thowroom floors.

Joe Stehel is combining his machine business with a newly opened chain of lunch care which are now operating all over New Jersey. Joe thinks that col-lections on his route have risen recently because of the many new machines he has purchased.

Perri Brown, daughter of Max Brown ichrated her 12th birthday on April 12

Harry H. Elkine had bought serveral new Wurlitzer phonographs for his route and reports more nickfuls popping into the bouttiful machines aince they were placed on location. He praised the splendid co-operation of the local dis-tributor, Pean Codis-Matic.

Israel Steinberg has purchased many new machines for his numerous locations and reports that Enhibits Contact, Gottlieb's Los-o-Pun and Chicago Coin's Majora are the most popular machines now on his route,

Both on the route, Battle Barman, the Mutual muse machine man, will continue to promote process of the second continue to the second process of the second

Bill Oross, who gave his figures a rock THAT big, will celebrate at an en-gagement party tomorrow.

Trying Bergelson and Bam Zamatch-nick have re-entered the pinball game have the off sever years, having taken over the off sever years having taken over the official act was to join the Philadelphia Cotty Machine Operator. Association. They were accepted into

The bow and arrow Teature, perfected by Lew Gross, is now residy for distribution and be will soon stell the amuse paign in The Hillboard, of its money-making possibilities. The new device, a take-off on the ratio time rifle, excited favorable comment as the Chicago abow. A notice of its appearance in this journal was responsible for many inquiries.

Bill Rothstein is all aglow at the prospect of becoming an uncte. His boother. Al, is expecting a little one come Christmas time.

Jack Sheppard, on the United Music, has lought new Wurlthers and expects to have them on locations acco. Even the litterbug's stomping cap't hurt the Wurlteer phonograph, is Jack's boast.

# San Francisco

SAN FRANCISCO April 22—Business in San Francisco was quiet this past week with the exception of a few jobbing besteen who makes to scare up business of the control of the

Banato Marchetti, owner of the March of Time Novelty Oz., recently purchased an Relian restaurant known as the lale of Capri not is doing a the business. This week several of the sales force at the Jack R. Moore office held a class reunion there.

The Elbre Novelty Co., headed by Loon Sarkmann, has taken up new quarters on Coden Cate avenus, Barkmann in out to make coin machine history and the new offices will afford him better room for expansion, he states.

Mrs. William Rabkin, wife of the president of International Mulescope Real, Pair this week while on tour the the Pair this week while on tour the the Pair this week while on tour placed her two sons in milliary school in Arisons. She plans to meet her bushand in the Middle West and later return with him to New York.

Lee Gerekens, president of the Digger Association in San Francisco, is deep in plans for a series of meetings with his follow members the purpose of which will be to give constructive schession in legislative occoperation.

Leo Gerckens purchased a new home in the Marina recently. Not to be out-done, Al Armos has ordered an addition built on his house. Keeping up with

Colden Gate Novelty this week placed on location its own voice recording machine in the Weigreen Drug Store, largest drug store in Son Francisco. & test was made last week with very sat-lafying results, occording to atmos and

Phil Robinson, factory representative for Chicago Goin, breezed in from Los Angeles this week filled with pep talks about his new machine, and can he talk

Date Dulmage is the victim of back slapping, for the popular operator mid-dis-slated it recently with Ruth Magden, He was busily purchasing new equip-ment this week in order that two can live cheaper than one.

A. Berman has opened the Berman Sales Co. on coin machine row and will be seen to be seen to be seen as the seen seen seed. Berman ledd. Berman ledd

Charlie Fry, grand old man of the coin machine business, has been the whitin of several severe coids this month exitin of several severe coids this month his activities at his plant on Mission sierci. He firstly refuses to accept the good advise of his relatives and doctors and the several sev

Mills Baies Co. Ltd., in Oakland, Califs, headed by Gordon Mills, has taken over the distribution of Mills phonographs. A specially buttle soundproof room has been built in the Mills plant in order to facilitate demonstration of the phonographs.

tion or the photographic.

The grand opening of the Wolf Sales
Co. was comewhat delayed this month
due to the illneas of the owner, Wolf
Reiwitz, However, the occasion was
deubly festive, for his return as well
and the sales of the sales of the sales
celebrated. The three-story brick building has been converted into a thoroly
modern mechanical center where any
find of machinery can be required or
removated. The showrescenting located
on the front of the first lower and the

machines are see arranged as to take advantage of the daylight from the four that the second of the daylight from the four has been uttracted into business offices, conference rooms, and the cablest phonograph division. In the latter lose phonograph division. In the latter installed in the new Wolf Sake cohinois. Block-Coke have been estiling steadily likely plack Newelty Co., in Walconville, while the property which was the second of the dayling the rotunds decided upon Rock-Coke for his Periosa Animeternal Review for the Sakinas Cacilions, Barry Matheny bought new Rock-Coke, for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his Periosa Animeternal Review to 10.0 kg. Coke for his week.

# New Orleans

NEW ORLEANS, April 29.—Coin machine distributors and operators of this area are now certain that the passing of Lent has been the turning point for with a spell of clear skies has been a splendid combination for heavier play in all important centers of the State. Doesna of rural boys have been coming to the city to take on new stock.

For the first time in many months operation of merchandia ventions as virporting a sharp pick-up in business Gigaret machines had not been meeting much favor, but in the past several weeks conditions appear to have suiddenly reversed themselves and ofgaret machine play has improved along with operations of gum, candy and other winders.

The Dixie Coin Machine Co, announces its appointment as territory distributor for the Moto-Scoot, with the first ship ment on hand and several sales already ment on name announcement save answer closed. As far as known this is the first offering of scooters in the New Orleans area, and Julius Pace, head of Dixis, looks for a good turnover soon.

Pontchartrain Beach has opened par-tially at its new location on Lake Pont-chartrain. June 4 will formally open the season. Among operators seen calling at the Beach on opening day to greet Batt were Julius Pacs, of the Divis Co., and Prank De Barros, of the Meiody Music

Amado Rodriguez has goined the staff of the Bell Distributing Co. to give that the Bell Distributing Co. to give that the city. Tree England the City. The England the City Tree England to the City. The England the Service staff to take care of growing bisiness and his sent all the way up to Cleveland, O. for P. C. Phillo to join the firm shout May E. C. Phillo to join the firm shout May E. C. Phillo Co. as service man.

Pred King and O. C. as serves man.

Pred King and O. C. straball of the
C. & N. Sales Oc., left for an extensive
trip thru Missosippi recently, King reports the best April sales in many
months, coming directly behind a very
months, coming directly behind a very
this week to take on new equipment
were C. L. Lenoyne, Cottompers; Scul
Stelly, Washington; Jack Minkler, Bogatina, and Jack Simmons, Bogatina. All
of three interior ops reported improved
business since Easter.

The Bell Distributing Co. has received word from the O. D. Jennings factory that early production of the new Diste Bellies for distribution by that company Bellies for distribution by that company lacoponelli. Manager of Bell. is the creator of the Irst Diste Belle. Steve C. Odlisco, of the Jenuing factory, is in New Cristins for a couple of weeks or so showing the new features of the so showing the new features of the Missie. Missie of Jennings called Greeck Missie.

At least Wuritizer operators of this area are qualifying or very close to doing as for the but trip to Bermina that fail. On the second of the

Sam Gentilich, brad of the Dixio Music Co., Seeburg distributor, is still anniously awaiting his first shipment of Secting remote phonographs and between the will be big sellers. Gentilich left around indexed for a trip to Natoher and other Data points.

## Lunchmaster Sales Opens

Introduce Jennings In-a-Bog nut vender, Lunchmaster gum machine

Musicr guin machine

New York, Ard? Dr. Amids a Siege

turnout of the wrate Whe in the soin
machine industry the new Lunchmaster
false Corp. opened its offices and showroom as 30 Pirth arenue, New York.

You'll Macke, veteran merchandiser man.
David Pirestone, another wieran in
duties as field sales manage. He will
promote nationally the asle of the Lunchmaster guin machine and set as dismany the sales of the sales of the sales of the
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land. New Jersey, the New England State. Sur Virginia Delaware, Michia Cale. Sur Virginia Delaware, Michia Cale. Sur Virginia Delaware, Michia Changara Cale. Sur Virginia Delaware, Michia Changara Cale. Sur Virginia Delaware Sur Virginia Cale. Sur Virginia Cal

Wreding Co. Ed Johnson, representing O. D. Jensings & Co., demonstrated the In-a-Bag meabline, Mrth. Dr. Bissell termed "the meabline with Dr. Bissell termed "the termed the In-a-Bag meabline, which Dr. Bissell termed the International Conference of International Conference on International Co

#### **Bolles Offers New** Music Boosters

BUFFALO. April 20.—Robert B. Bolles. formarily advertising manager of the Budolph Wurtter Oo. announced to-day he had resigned that position to note business for himself. Bolles has prescribed the Automatic Service Oo., with beequaters here, and will only the business of the best of the prescribed by the business of the business of

page in the business of manufacturing specialized merchandising size for the by specialized merchandising size for the specialized merchandising size of the specialized merchandising specialized merchandisis specialized merchandising specialized merchandising specialized merchandising specialized merchandising specialized merchandising specialized merchandisis sp

gare have worked on the cabinets they are amazinative beautiful. The cabinets they are amazinative beautiful. The cabinets they are amazinative beautiful. The cabinets while they are amazinative beautiful they are the cabinets of the cabinets will aware the cabinets will aware the carining to business were grown by teeps and bounds are business will aware their earlier and that due to the tremendous restrictions are the cabinets will aware the carining to without they should using the set two years. There are reasons, for its well known to the operator, but they are the capital will be pattern to a location. The capital was also will aware to place the capital was also will aware to place the capital was also will will aware the present the contest. We want to place the capital was also will aware the present whose will aware many the present whose proposed in the first proposal to the capital was also will aware the present whose will aware man the persons whose well aware many the present whose proposed in the best. Watch the capital was also will aware the capital wa

this the operator can do anything about —and if the operator is to increase the surrage home from his location he must try to do something to overcome the patrons isomething to overcome the patrons isomething to overcome the patrons isomething to overcome the patrons in the patrons of the patrons in the patrons of the p

must merchandles must.

No longer is it enough to find a location, deliver a machine, change the needles and records and collect the nursey. There is a job to be done in keeping the location patron sold on the entertainment that he may enjoy if he will go over and place a nickel or more in the phonograph, in that particular with the phonograph in that particular the phonograph in that particular the phonograph is the phonograph.

so many name mentum of Coca-Colathat when the patron thinks of soft
druhab be can't say anything class
controlled the contro

#### Pan Candy's Contest Closes

#### Jersey Board Of Trade Meets

Of Trade Meets

NFW YORK, April 20—The Amusement Board of Trade of Weets, Inc., many meetings which this organism-tion has seen held at the Esser Biones in the Control of the Control of

of Trade, and Bill Gerah, of Byrde, Richard, and Bill Gerah, of Byrde, Richard Grest onthusians was expressed by all who spoke on the coming together of all these factors of the organization and the general season. The men present services are action. The men present services are action. The men present services are action. The men present services are action, the season of the

#### Pop-Corn Week June 12 to 17

June 12 to 17

DEGATER III, April 29—According to The Royal Distance of the popo-corn industry, the week of June 12-17 will be National Popu-Corn Week. Reya population of the population of the Population of the Population of the Interest of the Population of the Interest weeks, drives and campaigns so prominent in the mechanisting field. We National Found Week. How the population of the

#### Grocery Vender Patents Obtained

THE WITTH THE APPLIES TO THE AND THE APPLIES TO A THE APPLIES THE APPLIES AND THE APPLIES AND

#### Natchez, Miss.

NATCHEZ, Mim., April 20.—The many friends of operator Dan Tucker, owner of the La-Ark-Tex Co., regres to learn of his continued illness and wish for him a speedy secovery.

A number of the Vicksburg, Jackson, Greenville and Pine Bluff (Ark.) opera-tors were here for an initiation under the auspiece of the local council, No. 1034, Knights of Columbus, of which



#### **ROL-A-TOP BELL**

The above machine is the first and only Bell type machine on the market with a coin top showing the last 3 coins, the best protection against slugs.

Built in 3 Models. ell, Front Vander and Gold Award. Built for 1c-5c-10c-25c Play Made Only By

WATLING MFG. CO. 4640- 4660 W. FULTON ST. CHICAGO, ILL.

Ers. TORS-TELE COLUMNS 2776

LEMKE COIN MACHINE CO.



### STEADY PROFIT

TRADE IN YOUR OLD MACHINES FOR NEW COLUMBUS VEROORS.

MODEL A \$5.00

RAKE COIN MACHINE EXCH.

WHILE THEY LAST !- \$14.50 Lapty Solle Sally Entry MT. ROYAL NOVELTY, Inc.

operator Sam Serio and others also

There are a number of operators' specials getting a good play in this section, thetuding and the Angels Sing, Penny Serende, Could Re, Deep Pupile, They Say, Little Sie Zeho and Hold Tight.



#### TOPPER!



CHALLENGER

2047A-50.68 PHILA., PA.

#### **EXTRA PROFITS** Get your share with TOM THUMB VENDORS



FIELDING MANUFACTURING CO

ADVERTISE IN THE BILLBOARD-YOU'LL BE SATISFIED WITH RESULTS

## Sharing Plan Is Biz Builder

tomers-profits higher

HOUSTON, April 2a.—G. T. Grosby, operator of more than 20 electrically cooled machines that wend milk, chocolate milk and fruit jutoes, has a profit-barring plan that secures and holds locations. Most of his locations are large industrial 'plants.

industrial plants.

If has arranged it so that employees who patronise his machines get the patronise his machine get the patronise his machine get the type mechine, vending milk and choosale milk, as Consolidated Chemical Industries plants, one of the major industries plants, one of the major industries plants, one of the major industries plants, one of the patronism of the lower fund. Other plants allow the money to accumulate until their nanual money, etc.

ment, etc. Crosby stated that the plan induced workness to patronize machines freely and did much toward eliminating evils of slugs, piltering and other damages.

#### J. G. Suor To Head Hamilton

RAYGAG GITY, Mo. April 20—An-nouncement has been made of the com-pletion of a deal whereby Joseph O. Singer has become president and treas-urer of Hamilton Enterpraces, Inc. mer-chandles machine manufacturer, with the wealth of executive and merchandles have been prompted to the com-ling experience, has been brought into

ing experience, has been brought into this new field because he has been intrigued by the opportunity in this growing industry. His ingenuity has been challenged by the, many possibilities he ening the equipment offered and mer-chandling meth-ods employed."



tary, John and Dr. C

the board. Te was announced that an entirely new Hamilton product which had been in process of completion for some 18 months was ready to boundard to the trade. B was described as combination machine, saljustable for dispersing grum, and to the trade. B was described as a combination machine, saljustable for dispersing grum, and the sall of the sall of

confection. "Passive, "are a bee-type com alot scepting only one penhip at a time and take only coins on the right at a time and take only coins of the right prevents money from being shaken from the cosh box back into the mechanism." They further described the machine, it made exiting to prevent a considerable of the machine, it made exiting of prorestag craned and statishes steel. It has an attractive brilling from body and a dust and waterproof lock, stables steel crown." Declared stor. "In definition to these

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Biz Builder

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#### Food, Drug Act Postponement to January 1, 1940

WASHINGTON, April 29.—The House passed on April 19, and sent to the Benate, this Les Bill amending the Pederal Pood, Drug and Coanselins Act of 1938 to make it become effective set of January 1, 1940, instead of June 25, 1988. The act's provisions cover the use of oad tar colors and labeling requirements.

user on coacure coors and ascening retast or coacure coors and address reUnder the set, the hame and address
of the manufacturer, pecker or distributor, together with information as to the name and contents of the particular
aborder providing of the act deems a
product misbranded if the container is
to made, formed or filled as to be miscor made, formed or filled as to be mismore than to merchandising machine operators may be a second the second of the comore formed to the container and therefore, as
their own containers and therefore, actheir own containers and therefore, acpackaging requirements. Also, due to
the fact that merchandising machiner
have certain unchanted imitations,
required shapes, and especial rulings
might even be required.

Other sections deal with the adulters-

required shapes, and special rulings might even be required.

Other sections deal with the soluterarman and the regime of the re

#### Hart Goes to Town on Venders

NEWARK, N. J., April 20.—"Bidding the life of a definitely increasing Frend townst merchandising mechines," de-clares Frank (Bart, head of Eastern Min-chine Excisance. He is said to be defined a land-oddice notations on his bulk, gum and nut venders,

and nut venders, "Merchaniste machines are the both-bone of the coln machine business," is 'Hart's opinion. "Operators who are recognising the value of steady, day-in and day-out income have greatly in-creased the interest in rending equip-ment. They see all kinds of culpipment ment, and then are requered they pass on, but vanishing of on forever, kepp-



# EXPERIENCED OPERATORS WILL TELL YOU TO BUY

4203 Fullerton Ave. Chicago. III.

#### **BULK VENDING EQUIPMENT**



THE NEW

more money. Ste models by meet every constement, If you are an operator or inter-ested in this pretitable busi-ness, write tuday for infor-mation on the complete line of Northwestern Venders. THE HORTHWESTERN CORPORATION

Operators who know machines and know the business fewerkelby advise your to buy. Herthwestern when cheosing believen the composition of the compos

#### IN E. ABMITPOND ST., -Used Cigarette Machines

Low Prices-Exceptional Values

F, O. S. Non York City. Sr 1/8 Code, Balance C. O. D.

HENRY WERTHEIMER



ing profits sure and continuous. Years of doing business the aquare way have carned a fine reputation for the Eastern Machine Eschange. Em proud to say, and that reputation is resulting in a very handsoms turnover these days."



Ops who have tested these matches in their machines in New York, report sales have increased amazingly. These matches are now evailable for national distribution for only 10f per 1000 more then regular market price of book matches. Minimum order 10 cases. Warehouse stock in principal chies.

SAMPLE LABEL AND CARLON OF SO ASSORTED MATCH BOOKS

Write DOG-ON Hatches

SOE 852 . THE BILLBOARD . 1564 BROADWAY . NEW YORK CITY Cigarette top in making up the program." What

## Merchandisers' -Associations

The GMA of New Jarrey put in a husy piget at User regular monthly meeting had on Tweeday, April 25. Among the many matters discussed and decaded arbitration committee to complete of the state of the personal contact with remaining non-members, nearly all of manifest of the personal contact with remaining non-members, nearly all of the state of the personal contact with remaining non-members nearly all of the state within the next two or three monthalies reported the results of his lour future the wedern part of the State were to complete fine excite tower of the south-three end of the Gate within the next two or three monthalies reported the results of his lour future to complete fine excite tower of the south-three end of the Gate within the next work.

veck. The entire membership was com-missioned a committee to propose to the propose of the propose of the propose suggestions are to be presented to the occutive committee for obscration and versal March Durp, was the guest of the coming and congratuated the members Regular mestings of the New Jersey OMA are now held on the fourth Tuesday of very month.

Some months ago Harry Pineus, of Tobacco Bersice, introduced a new scrinkle in the cigarette merchandstus, bed dinace to stimulate sales of cigarette and the column at that time, Pineus laid the famous dog etchings by Zito printed or small cards which be justed on the circum at that which be justed on the circum at the discussion of the circum at the

packages.

The Dog-On Match Co. now appears to have solved this problem by marketing match books imprinted with the marketing match books imprinted with the Three matches, they report, offer the operator a golden opportunity to boost soles thru the matchines. Harry Funcia, who has tested the matches the matches the matches who has tested the matchines. Have the matchines which went the matchines which went these matches an much so that the slightly increased cost of the troop rextra side man made up by peofile.

Mathew Porbos genial manager of the CMAA of New Yorkshould command to make the CMAA of New Yorkshould command to the CMAA of New Yorkshould command the Manager Manager Manager New Yorkshould command the Manager New Yorkshould command the Manager New Yorkshould CMAA of New

. Complete copies of the newly revised constitution, trade practices and by-laws of the CMA of New York were distributed to the CMA of New York were distributed to the CMA of New York were distributed to the CMA of New York was as a swrilly model for all other organization of the CMA of New York CMA governs their copies of the rules with the New York CMA governs their copies of the price of the CMA of New York CMA of New York

Off the cuff Jackson Bloom. The Laseful, Martin Berger and Matthew Probe journeyed to Albary this past week. While in the New York capital the CMA of Syractive, and of spent wone interesting hours with him discussing pourse with minutes of the CMA of Syractive, and spent wone interesting hours with him discussing pourse with minutes of the complete of the contract of the contract

Preparations are now being inside for the hext meeting of the Interestee asso-ciation scheduled for Boston on the week-end of May 20. The boys have many problems to take up, it is reported, and a big turnoust of delegates, from various CAA's is expected to attend.

We hear that Charles W. Stonge, president emeritue of the CMA of New Acresy, of operating a poule of olgarctic mechanisms. Yes, he was recently elevated to the Justice Test New York (New York 1) and the CMA of the CMA of

Most of the CMA members in New York and New Jewey are watching annuaturally as see what effect the opening annuaturally as see what effect the opening them. Some of this men aspect the first seek annually accurate baronieter, since fair is open to be a fairly accurate baronieter, since fair is open to be a fairly accurate baronieter, since fair is open fairly accurate baronieter, since fairly accurate part of the fairly accurate part of the fairly accurate fairly

When You BUY Pan's Hard Shell Candies for Bulk Vending Machines YOU GET-

- 1. Colors—Eye Appeal
  2. Flavors for Every Tasta
  3. Pure Food Law Conformity
  4. Uniform Size Pieces
  5. High Luster Flinis
  6. Appealte Appeal 7. Variety—38 Selections 8. Backed by 47 Years' Candy 9. Packed Handy, Sturdy Con-

WRITE FOR NEW PRICE LIST

10. Prompt, Efficient Service









FREE CATALOG Vending and Arre D. ROBBINS & CO.,

#### Co-Operation of Big Operating Firms Sought

DETROIT, April 29 .-- A plea fer active with local operators' associations was made this week by frederick E. Turner, president of

Turner's pice was made all the more in portant by his own personal positive as territorial head of the Hth-O-Loh Co., a matienal operating organization, and in so-enforced by his own practice of many years. While Turner's own machines are practically noncompetitive, and a teads association, because of this fact and the national character of his he has been recognized for a death vector as the one consistently auteranding leader of trade accordations to this State. Said Turners "The local managers of the

of the main pillers of the local trade arro-ciations. For one important reason, because of the very size of their component, they often are more capable business men than

The 6216 independent operator,

The coin mathing industry is a business,
and not a rachat, and business experience

and not a rachar, and nutriess experiments counts for something.

"It is true that numerically there are only a few national componies in the opporating little, but shey are very important in soch individual servitory when 80 comes to local

"The mational companies might pay the duce for their local representatives, or they allow the local manager to do so, according to individual arrangements in each ager should become a full-fiedged member of

#### Information Calls Swamp G. & G. Firm

OHIOAOO, April 29.—During the last three weeks officials of Gerber & Class operators seeking information reserving. Coca-Cola dispersing machines. "We have found it a pleasure to gite white the control of the control

### FAST MONEY GETTER USE SILVER KING



semple there to correspond the closes. Loss parts. Not. Condy and Hall Com Vander. Large Correct to passition. Write

CHAPTE S8.45

#### ORR PHILA. PA

#### SELLING OUT

Cornelete State of Crosratte, Char, Passet and Cardy Mischines ST BELOW COST. Mrite for full fefermation and Pri MOHAWK COIN MACH, EXCH.

that they are able to give exact figures to a fraction, it is said.

to a fraction. It is said.
These on coming as often as you like,"
was the invitation extended to operators
eching information on this place of
the coin machine business. And Faul
and Max, the Poissh and Perimutian of
tinc, coin machine industry, added: "Outtime is your lime."

#### Wrigley Net Best Since 1931

CHICANO. April 39. — Operations of the William Wrighty Jr. Co. during the first quarter of this year resulted in a positio of \$2,100.358 after all charges and federal takes, the best for the period since 1981. This compares with net of \$4,279,107 in the presenting quarter and \$1,433.889 in the corresponding quarter of \$305.

#### Rumor Rock-Ola Counter Model

CHICAGO, April 29.-- "Yes, it leaked out somehow," said Jack Nelson, "that Book-Ola is soon to offer a counter-size Book-Oils is soon to offer a counter-like model phonograph. So we may as well give zone of the details. It will be as beautiful as the big de luue and stand-ard 1970 tuxury light-up phonographa— with all the features that have made them the most popular among operators. To addition, these will be exclusive fea-tures server believe offered in counter model phenographs.

"We have been asked if Rock-Ola is coming out with a furrily light-up counter model. Distributors and opera-tors have long asked for such a model with moving colored lights and alug-proof coin chute. These requests have een especially persistent since the new-

Jack Nelson, who is vice-president and general sales manager of the Rock-Ola Mig. Corp. continued: "The engineering department has been weeking on this mailer sized model for some time-fowerse, we will not be able to make celleverse until around the middle of

May.

"We didn't intend to let this news.

slip out until we were ready to release
our adverting, but it has and we'll

not deny it. But we don't, want't to
disappoints appone by making printies,

so we'll say we won't be able to fill

orders until we are ready to formally
announce the counter-size model. And,
believe me, it's worth watting for."

#### N. J. Music Assn. Declares Itself

Determined to succeed in all their ima, the Automatic Music Association f New Jersey, Inc., recently declared in bulletin to all operator members;

a bulledin to all operator members;
"The ability to succeed is marely the determination root to full. The board of comprehable for the stand which they have taken in their determination that disc association aboud go forward as a stabilism fector in the nutromate martine of the standard of the standard their confidence is an action which required great courage. The upprecedented mily when server is an attent when re-quired great courage. The uppressedned growth of the association (fromis' baker's decem to threshows and fively is an in-terest to the server of the server of the in the State of New Jersey. The co-speration with associations in neighbor as-seption of the sanotations through the country will help build a sould foundation which will enable it to grow the server of the sanotations through the country will help build a sould foundation which will enable it to grow to apply the salready become a factor to be reakoned with his the industry, and on it continues to the server become to be a server of the server of the server of the one of the server of the server of the to be reakoned with his the industry, and on it continues to the server in become a as it continues to grow in age, num-bers and strength it will become a gowerful influence for the good and welfare of the entire tnumary. All eyes are now focused on our association and every effort should be made to shape the needs to into a body of which the en-tire industry may be proud. Let us therefore resolve to have the confidence in the association and in ourselves which no temporary storm may uproof from its foundation."

#### Wurlitzer Announces

"To the Editor: I wish to advise that Robert 6. Bolles, who has been our advertising manager for the past two years, has resigned as of April 15, 1939, "Bob, as he is known to the

trade, has decided to enter the advertising field, opening his 'own agency here in Bulfalo, "I know that all ist you, as I do, wish Bob success in his new ven-

"M. C. HAMMERGREN,
"Gen, Sales Mgr. North Tonawanda
Division, Rudolph Wurlitzer Co,"

#### 20 mostrous no magning and production of the contract of the c **Record Buying Guide**

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

#### By DANIEL RICHMAN

Tabulation is based upon radio performences, sheet music seles and record releases of the week. Reports from music publishers as to the relative importance of certain zongs in their catalogs are also considered, as incil as information received each week from prominent operators.

#### COING STRONG-KEEP THEM IN

COING STRONG—REP THEM IN.

And the Angels Sing, The top machine tune of the week, and an item to have a single the property of advise one to put it in it their machines serve legislity, and consequence to advise one to put it in it their machines serve legislity, as accessed, but the song came up preity quickly and some phonos may have been caught nappting. Benary Goodman's due in the one that started the number of the song the server of the server of the song the server of the server of

#### COMING UP-BETTER STOCK THEM

COMING UP—BITTER STOCK THEM

TO A SINGLE THE STOCK THEM

TO A SINGLE THE STOCK THEM

THE STOCK

nge avattable,

washing available.

Sing 2 Song of Sunbeam. At the moment, this looks like the best of the remaining trio of numbers from the feel Side of Heaven picture. It seems to have the jump on That Siy (Old Gentlemen and Menay Your Heart on a Heleny Limb, but the department of the Control of the Heleny Limb, but the department of the Six of the Heleny Limb, but the department of the Heleny H

#### OPERATORS' SPECIALS

Einting cores those soups which in themselves cannot be claimfed as poster nation-wide hits, but which are, or give everyindication of becoming, successful phonograph windbers.

ing, successful phonograph numbers,

Bere Barrel Polics. In epite of the fact that many people think this is a

Oseman importation and therefore prefer to have nothing to do with it.

It all the better "O. S." current at the moment. Actually, the

is all the moment actually the control of the second of the control of th

hee Tavern Band and, Jolly Jack Robel, while Bodie De Lenge and Horace Heist give it the American swing towah. He had been the third that the the third plant of the plant of

ilize this. §§ 10 do?\* Care. The Pour lnk Spots are still wringing pleasurable tears out of beer-appear and nitral-droppers with as sentimedial a disc so has been wand in some time. Both Crosby acids a dance arrangement, but thus far operators for some reason have been alightly apathetic toward his disc, §! may eate on, however.

buil this far Operator ice was no however, covered his close, it may exist and however, to be the control of th

(Double-meaning records are purposely omitted from this column) Toman management and the company of the company of

#### Tells of Phonos In Puerto Rico

PHILADEPHIA, April 29 — Joseph Disen, executive of the Princ-Collade Disen, executive of the Princ-Collade Income to the Princ-Collade Income to the Prince and Principal Principal Income to the Principal Income to the Principal Income and phonographs in the stabilized affine the defeat in the 'erritorial Legislature of a sta foll which torial Legislature of a sta foll which correctly considered phonographs. The Penn-Collad-Matte Co. operates a chain of Wurltissr phonographs in the territory of Pertra Misc.

Part of the credit for defect of the measure in the Lower House of the puerio kido Legislature belongs to Risen, who sided in persuading the legislators that the coft machine ladustry in the lalands would be immessurably harmed by enactment of such a measure as they contemplated passing.

Elseii had explained to the legislators that the tremendous financial investments carried in the coin machines and phonographa operated in the territory would be jeopardized by the enactment of a tax which would obviate the opporof a tax which would downed the oppor-tunity of making a fish profit from such machines. Other operators also used their persuasion to show the legislators that the tax would be detrimental to an industry employing many more and aircady paying a heavy burden of taxes to the municipalities.

After a period of discussion by mem-bers of the Lower House the bill was defeated in a recent vote preceding and-journment of the Legislature.

#### Givler To See Wis. Rock-Ola Distribs

CHICAGO, April 29.—Wendall S. Civ-lert, Bock-Ola factory representative, laters on a Try property of the con-lation of a Try well-and, according to the Rock-Ola Mrg. Corp. He will also in Milwaukee for several days, where the its located. He will also call upon other distributions an doperators in the ter-where he will make a footpower at the La Reau Movelly Bales Co. offices in 84, Paul. CHICAGO, April 29,-Wendell S. Civ-

#### St. Louis Music Men Talk Costs

8T. LOUIS, april 28.—Nearly 100 owners and service men attended the regular monthly meeting of the Asso-ciated Phonograph Owners on Monday evening. April 24, in the Daniel Booms Room of the Botel Statler.

The board of directors and special committees have held several meetings during the pest month to parfect the during the pest month to parfect the mental working agreement with IEEW Local No. 718. Both this schedule and working agreement were unanimously adopted by the membership at the April 24 meeting. The commission eschedule will be put little doct May 74.

As this was a joint meeting of the owners shirt service men. A. L. Wegener, the owners shirt service men. A. L. Wegener, charge of Local No. 718, was present and his expressed views on the general good of organization and his assistance of support and co-operation of this session of the complex and co-operation of the latter read from E. C. Siefens, International proademi, reporting the schriftles of the International proademi, reporting the schriftles of the International association and the results

For the general information of all members aerural owners were asked to work with the company of the company of

OICK

# Hot Tips for Operators

THESE "BEST SELLER" DECCA PLATTERS ARE ROLLING UP BIG PROFITS FOR OPERA-TORS EVERYWHERE ! !

2216 HOLD TIGHT. HOLD TIGHT, BILLY BOY, ANDREWS BISTERS WIN JAM DOWN ORTHOLDS

THE NEW OWLY DONEY POLKS
JOLLY JACK ROBEL AND HE SAME

2300 AND THE RINGELS SING PT, WO CRUG AS A BUG IN A RUG PT, WO JAM SAYITT and Mix Tophatters.

2360 TWAT SLY OLD GENTLEMAN MAND YOUR HIGHT ON A MECK-ORY LIME THAT ON A MECK-ORY LIME THOUSEN WILL John BOOST Trotter Ords.

2206 LITTLE SIR ECMO, WATE, VC.
I CAN'T GET YOU OUT OF MY
ARROD.
GUY LOWBERDO ANG HIL ROYAL GO

ENOCH ENECD SAL

2417 THREE LITTLE FIGHTES FY. VO.
NOW AND THEN
FILE WHITEMAN'S Daing Bards,
Feduras Four Blockmann.
2221 HEAVER CAN WAIT
GUNNES BESTERADE
FY. VO.
GLEN GRAV ON The Cane Lema On-

## Decca Records Inc.

NEW YORK



RECORD MONEY MAKERS WINNERS OF THE WEEK

CHEW CHEW

CHEW (Class Year Intelle Dem)

CHICK WEBB

and his Orchestra

Breaking Sales Records In New England The Secretary to "Hotel Trebul"

Exclusive Publications, Inc.

# What the Records Are Doing for Me---

In this, the operators' own column, the music merchants of the entire na-tion help one another to select the tion help one another to select the biggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording over best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME.

THE BILLBOARD PUBLISHING

COMPANY. 1564 Broadway, New York City.

Danville, III.

April 20, 1939.

To the Bditor:

April 20, 1893.

To the Bditor:

We find that by sticking pretty close, we find that by sticking pretty close, we find that by sticking pretty close, as they are turned out by good bands we don't have many lemons on our hands, and the sticking of the sticking and the sticking as good plays, and the sticking as good plays, and the sticking as good plays and the sticking as good to stick and the sticking as good to stick and the sticking as good to stick and the sticking to grab the sticking to grab the sticking as good to stick and the sticking as good to stick and the sticking as good to stick and the sticking to grab the sticking the sticking and the sticked and t

of good bets.

In our college and high-school spois
they demand them plenty bot. Hotter
the better. In fact, you're just wasting
your time by putting on any other
kind. Texmy bovesy. Arie Shase and
Larry Clinton are our best bets there.
Once in a while one of Sing's recordings

will go over.

Out to a white one of Bing's recording will go over.

Out Bladen spot alike to Count Basin. Chieb Webb with Elis Pittgeraid, the Chieb Webb with Elis Pittgeraid, the Louise Armstrong, Dulže Ellington. Pate Waller and Cha Calloway Gut't have a chance around new. If I Delvit Cov., by Merching Bly, By Louis Armstrong, and Blame II on My Last Affect, by Oount Basin, are best nickele pullors in these Basin are best nickele pullors in the Companies for the way they're turned out so many good money-makers in the last few months. Phann MILES.

PRANK MILES, Miles Amusement Co., Danville, Ill.

Natchoa. Miss.

ADVIS 29, 1930.

To The Editor:
They say rarely is the spice of lifeThey say rarely is the spice of lifepour locations satisfied. The cash customers who keep the macrines moving
"ground and around" in my numerous
and Eury always to supply the demand.
Thates of the locations ways. Some
wast it bod, and to please everyone; it
try to keep my machines up to the
minute with the sievest cupes whether.

or not I like the numbers personally. Bight now Fm getting lots of 5-cent Bight now Fm getting laws as time song plugger and our No. I sicked getter in the majority of my Fm getting laws as time song plugger and our No. I sicked getter in the majority of my Fm getting laws of the first plugger and our No. I sicked getter in the majority of my No. I sicked getting laws and the sicked getting laws

bardos, rata Waller and Nike Barron.

Tommy Dorsey's Nike Moos as a first
tine and is selling well. Larry Clinton's
tine and is selling well. Larry Clinton's
well of the selling well. Larry Clinton's
re picnty of business at the better
locations while in the colored section;
Pate Waller, Jimmis Luncelord, Benny
Pate Waller, Jimmis Luncelord, Binny
Pate Waller, Jimmis Luncelord, Binny
Pannee Langlord and, of course, 22in
Pannee Langlord and, of course, 22in
Pannee Langlord and foo course, 22in
New Orleans, Ea, which is less than
100 miles from this Deep Bouth Massimin and the selling of the pict of

200 miles from this Deep South Missassippi river still seems to be the "faith historic "boy now, His Begin the Begins the Begins the Begins to the Begins to the Begins to the localized Historic "boy now, His Begins to the Golden States by Historic "boy historic" boy historic" boy historic "boy historic" boy historic "boy historic" boy h

#### Bluebird Record Artist

will make more profits for you . . . because he's an ace on record best seller lists . . , because he's one of the brightest gadio stars . . . because people are willing to pay and pay to beer him?

ON VICTOR AND BLUEBING PROPERTY OF THE PROPERT

Story Average Spansfed Barreir some by Kate Stolks over Secret Sts. 26188 (177) VICTOR AND

**BLUEBIRD RECORDS** 

# OPEN HOUSE Four Full Days and

To meet and greet our many friends coming to Louisville for the Derby, we will have Open House Thursday, Friday. Saturday and Sunday, May 4, 5, 6, 7.

Southern Hospitality Will Be In Order

Special Showing:

SEEBURG REMOTE CONTROL WALL-O-MATICS SPEAK-O-MATICS OPERATE WITHOUT WIRING

Complete Sceburg line of MARBLEGLO CLASSIC AND VOCUE to be on display. Also new revolutionary Rayolite Guns.

#### SOUTHERN AUTOMATIC MUSIC CO. LOUISVILLE, KENTUCKY

WHERE OPERATORS, DISTRIBUTORS AND MANUFACTURERS WILL MEET FOR AMERICA'S GREATEST SPORT EVENT.

LOWEST PRICES EVER OFFERED

OF ALL RECORDITIONES PRODOCED APPLE
WINDLITZER — ROCK-OLA A
MRILS FROM WOOLL ARE SECURITY WOOLL
LANG SECURITY SECURITY SECURITY BROWN SECURITY SECU

BABE KAUFMAN MUSIC CLIEGE 250 W. 54th St., N. Y. C



COUNTER MODEL

Also Furnished With Attractive Metal Stand. le or 5c Play

Considered legal in all territories, A brand new idea in novalty gar with irresistable player appeal. Write or wire today for complete details and prices.

#### GROETCHEN TOOL CO.

#### -MONARCH SPRING SPECIALS BALLY RESERVES \$12.50 # \$9.50 each 3 for \$25.00 line Mas, Chica Borby, Electric 21, Equation, Rustians, Hadio Run, Burner Richard, Longbooth, Outboard, Husning Wild, Borothard, Booky, Sprint.

AUTOMATIC PAYOUTS#

\*\* COUNTER GAMES-10
\*\*PROBLEM TO A MES-10
\*\*PROBLE

MONARCH COIN MACHINE CO.

#### SLOTS LIKE NEW

# SKILL SUMP MUSIC OPERATORS Negal everypubere Plan Big Cari

# To Popularize Phonos **And Association Locations**

DETROIT, April 29,-- \$3,000 prise con- will automatically increase play on the photest, designed to stimutate the letterest of the public of Michigan in the music besiness, to being opened Wednesday, May 3, by Michigan Music Operators' Association, ically it is a contast for the best fyrics for a tune, written by a local epoposer, and inthine operated by an association members \$.000 records in all-about as widespread a distribution as any one record has ever had

The recording was made, without words, by the M. O. A. Swingsters, led by Frenk Sidney, and uses full instrumentation and treeral thmee in the record.
This is being distributed to each operator

at a cost of 45 cents per record, with three-

Prizes are: First, \$500; second, \$250; third, \$125; fourth, \$50; 100th, \$25; with five subsequent prizes of \$10 each. In the message addressed to the public rules of the contest

#### Use Record No. 1

"Record No. 1 on this phenograph is a type composed especially for this contest. If has never been published before and is with out words. Play II. Liston to it. Then write your own words which, if you win, may be the words to a new rong hir. All entries 

The hest fights will be socorded in a special record used the sobsequent local relation. The other side of the present record in used for another special tune composed for the acco-ciation which will be the basis of a future title contest. The present contest will run potti juty 35.

In presenting the idea to the membership at a meeting, Max Marston, socretary, in using the novel technique of a recording of his niness to their association mostings.

graphs. It will give every association member something of value that the non-member cannot buy. It is something of gonuine value to offer to the location owner. And it will crashs in locations where con-members now have them when the public becomes inter exted in this context.

"It may be conseded that 9 out of 10 players may not actually bother to enter the contest-but at least they will drop in a nickel just out of curiosity any way.

"The dates have been arranged to slow summer months. Announcements of winners, announced as soon as possible after the close on July 15, will continue to help numerar plays

"The music business is hetter in Detroit right now than It is anywhere else in the country—and we attribute a lot of that the

"A lot of operators have started in the field tately, so the result of noise by dis-telbulers, partly as a result of the former

#### Replacement Standard

"But II every operator will replace 25 per cent of his equipment every year, distributors will no longer have an incontive to sell to new operators promiscuously. We like to meet these new operators and see what kind of eperators they are going to be, and also to show them that they cannot continue to meet their machine payments on a 50-50

"Accordingly we have reached an agree-ent with the distributors in Detroit to direct their sales toward our members and not to bell to new equation if we object to them. "For every machine an operator buys he

should brook up an old one. One manufacturer easty recognized that fact with He trade-in rolley. That is the best way of the market clean-ord Should Increase Play two to toree though as much business on a Explaining this contest, Marston said: "This two-year-old machine."

MILWAUREZ, April 29.—Badger Nov-elty Co, reports sales way over its quota in Bock-Cis's "million dollar's worth of phonograph business compaign" during the month of April.

the month of April,
William R. Happel, precident, reports
that the way orders have been coming
in for Rock-Ota huxury light-up phonographs, this will be one of the biggest

graphs, talls will be one of the baggest years they have had eince the establish-ment of their business. "The 99 per cent slug-proof chitte and moving colored lights has proved itself the operators' choice in this territory," declared Happel.

#### Dallas

DALLAS. May 6.—Resping page with a colorful Easter parade that entire in Colorful Easter Ea

A get-together meeting of Buckley Mig. Co. sales representatives for Buckley Wall Boxes was held in Dallas this greek. sentatives attending the conference were Lester Sturre, of New Chesua, Louislans, Louislans, Louislans, Collaboration, Carlon, Carlon,

Frual purchase of 1,500 automatic parking meters by the city of Dallas is and being held up to an injunction as the city of the city of Dallas is an expectation of the city to prevent the purchase of the automatic machines from M. H. Bhodes Co. of Hardford, with the Bhodes Co. to replace the city's present meters with new equipment and take the city of all meters in part pays the city of the city of the city of the city of the city is without authority to, trade that city is without authority to, trade that city is without authority to, trade that city is without authority to the city in the city in the city of the city is and the city of the

Purchase of the music operations of larry I. Drollinger by the D. & H. Sakes D. Drollinger. With the purchase of the Drollinger. With the purchase of the Drollinger. With the purchase of the Drollinger Interest, the D. & H. Sakes D. & H. Sa



CHARLIE ZENDER, MüldeNoreitysCo. anteeman, and Charlie Rayder, Mille Stean, minog a custi-prom Joc. Mahaney Goods to comers), 3882 of the best on Middle West operators. Mrs. Stabendy accompanied-her husband on





### ARCADES, PARKS & SPORTLANDS

Photomatic, S Months Old		
Mills Vest Pottota	37.	
1038 Erant Bang Yalla.	140.	
1 0 5 0 Magney's Saltitiones	RO.	55.4
1938 Hooney's Stillings	84	17
1938 Roovey's Kentucky Glubs	69	м
1970 Hoovey 2 Newsbook Commission	79.	
Butaley's Track Dott.	10.	ж
Jensings' Partay Rasse, . promises	24	
Gerby Day Gennetes, Mans Yapanna	39	
Grey Meads	35.	.01
Beamarts	14.	•
ONE BALL AUTOMITIOS		
Sankingaria	000	64
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Electric Morris	PERM	60
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Murtescopes, Black Cobrects.	22	00
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BEST NOVELTY CO.	1	
contract to the first the same of the same	-	
1047 Bt. Clair Ave., Glevetand		

#### BARGAINS FROM DAVE MARION

3 Mills is and fill 0, Ty's, \$22.00 vol. 3' Mills is and fill 0, Ty's, \$22.00 vol. 3' Mills is and fill of the second over \$20.000.

52.00 colors fill fill is fill the fill with fill of the second o

#### Pittsburgh

PTTENURGH, April 20.—Louis (Lakis).
Growman has been going around with a big amis on his face of tate. We wonder if it is, the to all of the new Becourage that he has been adding to his route.

Al Elodell, music operator, has also been adding a lot of new music boxes to his 'route. He has been ill but lately has been feeling a little like himself

Prod Ludin, who is one of the best pugilledic fane in the wending machine business in Plitabungh, is considering going to New York in the very near fu-ture to take in some of the lights in Mailson Square Garden;

Hymen Leff is very busy three days as is constantly increasing his opera-

when Chaban has pust returned from wilds with his wife and family,

Sidney Rosenthal is another Fitts-burgh operator who is adding constantly to his already large operations. Eddic

#### Candy Expo Correction

CARRAY Expr. Corrected.

CRIGAGO. April 20—In a recent lines of The Billboard it was related that a candy industry exposition, immely the 18th Confectionery Industries Exposition, wend to held in while feature the machinery in the full feature the machinery in the rill feature the machinery in the reparation and wrapping of candy, It was reported in The Billboard because it is known after Billboard because it is known according to the present of the proposed in the control of the proposed in the p ors operating on a large scale,

three their machinery of the types to be displayed.

Purther reports reveal that there
will be little if any candy displayed.
It is not espected that candy vending machine manufacturers will exhibit

machines. Expositions featuring cándice will be held in later months and The Bill-board will inform operators at what dates them affairs will take place.

Shore, his able assistant, is constantly on the go.

Leon Paschaledes is very proud of his new home on the north side in Pitta-burgh. He likes it so well that it is hard to find him owny from hume. Pascha-ledes cats this "the house that pin game built."

George (Butch) Claumer is making preparations for a trip to New York with reference to his concessions that he runs at South Park.

Sani Shapiro has just moved to larger quarters so that he may be in a position to take care of his increasing business.

Ralph Wetmore, whom everyone in Pittaburgh knows as "Schultz," is the Atlas bead mechanic. He siways has a smile on his face and a bearty handsplace of goodfellowship. He is always ready to do a face regardies of what hour of the day or night.

Art O'Meolla, sales manager of Atlas Novelty Co., has just returned from quite an extensive trip and reports that busi-ness to pecking up. All of the operators are looking-forward to a very busy spring and summer season.

Phil Greenberg has just returned from Chicago after attending a meeting with Atlas executives. He claims the revery-ting is bosoning wherever he has been as far as music is concerned.

Bufus Jackson has recently bought a lot of new music machines and/is con-stantly enlarging his business.

T, J, Harrison, one of the oldest and most popular music operators in the Pittaburgh area, is all amiles these days. It seems as the collections are picking up right along.

Keewn, popular owner of Monwich Music Co., has just returned from a well-deserved vacation. We are glad to see him back in Pittsburgh.

Bill Thompson, of New Wilmington, Pa., is still adding Chubbles to his route and it is hard to talk to him about any other game.

Dave Smith, of New Castle, Pn., is mo-toring between Pittsburgh and New Cas-tle-and be is always on the slert for new releases.

Mr. and Mrs. D. W. Burnaide, of New Castle, believe in keeping their could ment up to date. Every one of their used machines looks as good as new re-gardiess of age. "This certainly helpe the cash boxes," says Mrs. Burnaide.

#### Detroit

DETROIT, April 29.—Max Marston, accretary of the Michigan Music Operators' Association, has moved the head-quarters of the association to Room 629, Penobscot Building.

Barold C. Hailiny/ who operates as the Harrott G. Hannay, who operates as the J. & H. Amusement Co., and Andrew Banks are two of the latest music op-cratom to join the Michigan M. O. A. Hannay, is represented thru J.-H. Lang, who does the active management for

Loatha Donovan, east side music op-erators, has appointed theorge Owens as measures of his route. Owens has estab-lished headquarters on Motint Vernon

Wayne C. Stewart, who runs the White Horse inn in Bluer Rouge, south end subsert, has joined the ranks of music machine operators. Steve Savis is his service manager, having active charge of machine operations.

Wayne C. Lippert, Detroit operator, is organizing the new Gold Star Mrg. Co.

and directors of the Omers and arrectors of the Auto-malic Merchandisers' Association of Michigan heat a closed symbon dirace-menting Tuesday eventing at the Detroit-Leland Hotel here. Current legislation and other activities were the chief sub-jects of discussion, according to P. E. Turper, president

E. B. Pauli, formerly, an independent the

# - LOO



B. F. MOSELEY, Prop. -To

Following Games with Free Play Slot available for immediate delivery. BALLY'S FIFTH INNING AND SPOTTEM, EXHIBIT CONTACT, CENCO'S RINK AND FAIR, MILLS 1-2-3 and SQUARE BELL, CHICAGO COIN MAJOR, DANAL'S BOX SCORE, PACE'S SARATOCA, WESTERN'S HOLD TICHY, COTTLIES AND AND LOT-0-5MOKE. Operators and Distribution. Order Jobbers, we are Manufacturers' Distributors. Orde immediately or wire for prices. F. O. B. Richmond.

The Markins & head mains for Sticking Dard and Like Rice and Officed Subject to Prior Scient

26 Ponry Pacie, 55, Color Grange, Revelving Seer, Sestend With Steam Mean stally Perfect, Good S Wis.

6 Taltri, Burthard Reset CONSOLES Bally on Dirithored Reest 1

I still Finance R 5-BALL - NOVELTY

AUTOMATIC PAYOUT Orinella Grapio Siei Weister and Control of the Control o PHONOGRAPHS 2 Good Charms, 12 Record, 5-2 Good Charms, 18 Record, 5-1 War-lippe P-10 2 Whillpay 418 OF NOTICE SI COUNTER GAMES 4 Jannings Grandstands, 16. 2 Jannings Grandstands, 5c. 2 Paray Sension

over must be encompassed by 1 (8 depoint in the form of P. C. Espension Telegraph money. Write and ask us to put you on our culting list. The above prices are effective fire 6, 1820

MOSELEY VENDING MACHINE EX. Inc., CO BROAD ST. Richmand, Va.

### THE HIT OF THE SEASON

2400 PLAY BALL Per Sale BARNEL STYLE TICKETS

All Cartifications Report 12 Times.

Dismosal of the Per certains 72 Times rending 5 Earl B 18.00.

81 0.00 , 56 00. 80.00 , 17 00. 80.00 , 80

Profit (Average) Sands and Cultured Protector Gree Jets Pale.

Price \$4.96

AJAX MANUFACTURING CORP.

WE BUY, SELL AND EXCHANGE COMSOLES

1928 SAIN THOMA . 800.00
258 Marrischy Claim . 46.00
807 Red Hand Track
Thoma Y, SELL AND EXCHANGE | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 | 20.000 Tures to Trees deed Trees 40.80 Tanterent 20 30 30 25.00 Propings Darty Bay, St. pr Darby Gay, 81. 29 50 pp. 24 50 pp. 49 50 pp 12.00 8.00 18.00 CLEVELAND-CHICAGO AMUSE. SALES CO.

operator, is now representing DuGrenier, me, with offices in the Penobscot building, as distributor

Music machine business in Western Michigan is going very good those days, reports indicate. Particularly lively is the town of Esismanoo, with 8 or 10 operators, each with fair-sized routes.

Kirk Sullivan, executive of Mills Automatic Merchandising Co., is expected in the city in a few days by George H. Lightner, local manager.

chance eightet venders of the Mills The Greater Detroit Vending Machine

Operators' Association held a fairly well attended meeting last week and is becoming more active, as the need for a regularatrade association in the territory in manifest. S. B. Paull le withdrawing as vice-president, as he has discontinued

Kirk Sullivan, executive of Milla Autohard wording machine routes. F. Ranke Marchandising Co., is expected in Turner, secretary, who is also prediced to city in a few days by George II. of the sparse IA. and the sparse IA. and produce are that the set is being the sparse IA. and produce are that the set is Detroit venting field, having pure in the industry.

# COVER More Spots WITH LESS MONEY





TOLEDO, OHIO

#### NEW!-STEADY MONEY MAKER! THE ALL-SKILL TARGET

With "Check-Up" Award Festure This new Bild Game is a feet Pount Gatter! Pount to their from pur. Ball men when built-ope is a read of the pur when built-ope is a read of the pur when the pure when the p Hatt Your Great

D.ROBBINS & CO. HATE DEKAM AVE.



2007 Arrilage Ave. OHICAGO, ILL.

OPERATORS!

GET ON OUR

MAILING LIST!

Receive Weekly List NEW and USED

Machines-Write New!

MILWAUKEE

COIN MACHINE CO.

2816 W. North Ave. Milwaukee, Wis.

#### New Penny Arcade Travels With Show

SANDUSKY, O., April 29.— Harry Subren, manufacturer and operator of anuscement machines, who with his penny arcade has played carnivals, fairs and olebrations in this territory for the past several years, reports he has comand celebrations in this territory for the past several years, reports he has com-pleted a new or luse penny arreade which Shows out of Wooster, O. For many years Subren has operated this concess-sion with the Edwards shows, remain-ing until late summer when his fairs and celebrations start.

Newly framed arode is and to be the ultimate in this type of coin-operated machine concession. Canyas is all new, and much neon evidence on the front, which has an attractive marques. New trucks for conveying the concession this season also have been purchased, Suhren

Suhren said the new areads would be moved into Wooster for the opening of the Edwards Shows Saturday, hisy 20.

#### Tourists Seek Slot Locations

ANTIGO, Wis., April 29.—Therechairmen of committees of the Organization for Rebuilding Northern Wisconsin at a meeting here April 24 indersed the

#### Players Ride New Track Time Plays

CHICAGO, April 29. — Therpose familiar with cosh game know of the saven selective number plays embodied and the cosh of the co

ouper-track (Time.

"It is the players' riding these two
even or odd plays along with their number plays which is easing this meBuper-Track Time to produce two and
three times the earnings of previous
models of this famous console game,"
diama Keeney.

datms Keeney.

"For example, a player may play 3 and 4, then he will also play even and odd, because if n 3 should owns up on the first dial and odd numbers on the other two dials be would sent (according to the content of the cont

"The riding even or odd along with number plays has jumped the play rate 5 and 10 cents more per play and con-acquently has increased earnings by 200

acquantly has increased earnings by 200 per cent and 300 per cent.

"The Super-Track Time is made in three models, cash payout (or check payout), skill time and remote control," he concluded.

#### Taps' Success Alters Plans

CHICAGO, April 29—Ed Collina, well-known coin machine engineer and vice-ture of the control of the control of the colling of the builder of the northly and rec-play game Tape, was obliged to postpone he next new games and concentrate sitention on quantity production of Tape, the company reports, due to the rush of

next new games and concentrate attention on quantity production of Taples. He may be a supported to the product of the concentration of

#### Stewart-Warner New Air-Pal Radio

CHICACIO, April 29.—"O. B. Norwity Co. The Bouse of Firsts, again scores a scoop, being the first to introduce Stewart-Warner's newest radio success, Air-Pal." declared representatives of the G. B. Novelty Co. "Known as the mighty mite of radio,

"Khown as the mighty mite of ratio, Air-hal is a super compone set, smaller Air-hal is a super compone set, smaller to match its outward bessip, Shrique performances give this set an unusual degree of volume and power. It is mode of from the set of the

legalization of alot machines under preserrised conditions.

Under the indersemant approved by Under the indersemant approved by these in whose places of business they are operated, they must be ileensed and in addition pay a percentage of the receipts to the country.

some county, charmen opposed the idea, while others and tourists who wont to play the machines will go only to those sections where they are permitted.

#### **Indiana** Meeting



INFORMAL CATHERINGS of coin men before and after meatings are one of the most enjoyable parts of any gathering, of commen. The above condid shot was taken at the Store condid that were taken at the meeting of the Indiana State Opera-tors' Association, held recently at Indianapolis. Photos courtery Dayer Novelty Co. Marion, Ind.



WALTER W. HURD, coin waching editor of The Billboard, was a speaker editor of The Billboard, was a speaker at the affair, The above picture shows Hurd affecting a Harry Hopkins with during one of the more serious moments of his speech, Evidently the twist is to keep his (f) teeth from doing a fitterbug.



C. S. DASLING, Chicago, was one of the speakers. When he is not pulling his hair about the trada papers he is the sery busy ecretary of the phono manufacture? association and the National Automatic Merchandising Association.

#### New Columbus Firm

COLUMBUS. O., April 20.—Incorporation attacks have been filled with the Secretary of State for the Onto Vending and Salee Co., 19 West Coocale street, Colling for the Issuance of 250 shares of porstor. Bated tochuded Raymond Meerwood, Herman Geyer and Dals Mowen, the latter is an accountant. Purpose of the procession, according to Mowen, as for the sale and operation of amusement and ponnet mechines in the State.



COIN MACHINE SALES CO.

B miles Courry Labels, 200 piles

and 1 in 100 piles (100 piles)

and 1 in 100 piles (100 pile

Working Francey, to Pean & 20.00 Ge.

Section State County, to Play.

The State County, to Pla 

D. & S. NOVELTY CO. 1005 Broadway, Rockford, Ill.

# mills Smoker

Ic to 5c play \$5750



Keysiana Novelly & Mfg. Co. 2575 & Huntlagges Sts., Philadelphia, Pa.

tackpot Bell!

SALESBOARD OPERATORS

Read

"DEALS"

column about new saleshoard ideas, deals and personalities, In the

Wholesale Merchandise Department

THIS WEEK and EVERY WEEK

ADVERTISE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS

#### Canada Drops 3% Excise Tax

Imports from U. S. invited in order to stimulate Canadian industry

OTTAWA, Ont., April 29.—The Causdian government has announced its decision to abolish the 3 per cent excise tax on all imports from the United States as well as other preferential tariff.

countries. Charles A. Dunning, minister of n-mance, who made the ennouncement in manual budget and financial review, exti-mated that the deficit of \$5.560,000 for the fresh year of 1038-30, ending March 31, would increase to \$60,000,000 in the next year. The 1037-30 deficit was

89.7.115.000.

While the tax decrease will not mean much to the coin machine industry, the reduction tends to encourage the experiation of coin machines to Canada. The statement has been made by Canadian coinman that the moral effect of the reduction and the invitation to importation is encouraging to the coin machine industry.

#### "Sound Amplifying Important"-Shay

Important "-- Shay, CHIGOGO, April 89. - Vince Shay, also manager of the coin machine sales department Mills Novelly Co., stakes: "Aills 80 a pioneer in sound amplification as applied to cein-operated instruments. The this post 10 years we have been considered to the control of the coin of the coin of the coin of the coin of quality music. In the new Thronc of Music phonograph we have installed an elaborist amplifying system. We are also the configuration of the coin of

#### Majors Production Still Going Strong

CHICAGO. April 29.—With Majors, Chicago Coin moretty game, nearing the completion of four months of steady high-speed production, orders continue to keep production and production engineers, according to Sam Geneburg. Onlineid of the Chicago Coin Machine

## **SELLING OUT** 599 MACHINE

If You Need 1-Balls Single Coin Chute or 1-Ball Multiples or Regular Slot Machines You Will Save Money by Writing or Wiring for the Equipment Listed Below!!

99 THISTLEDOWNS

50 SPORT PAGES

35 HAWTHORNES

20 KLONDIKES

15 FAIRGROUNDS

65 MILLS 1-2-3 (NEW STYLE)

47 MILLS SOUARE BELLS

23 MILLS HI-BOYS

47 MILLS 5c MELON BELLS 20 PACES RACES (BROWN CAB:)

14 EVANS LUCKY LUCRE

24 EVANS GALLOPING DOMINOS

40 COLUMBIA JACKPOT BELLS

40 COLUMBIA CICARETTE BELLS REAR PAYOUT

60 MILLS CHERRY BELLS

#### AND ABOUT 200

MORE ASSORTED AUTOMATIC GAMES AND SLOTS TOO SLOTS MENTIONS

We Are Also Authorised Distributors For INSTRIBUTORS FOR MINLS NOVELTY CO.

BALLY MFC. COMPANY CHICACO COIN MACHINE MFC. COMPANY GENCO, INC.

DAVAL MFC. COMPANY EXHIBIT SUPPLY CO.

STONER CORPORATION

B. COTTLIFE & COMPANY A.S.T. MFG. COMPANY J. H. KELNEY & COMPANY PACES RACES, INC., Md

WRITE OR WIRE STATING WHAT YOU CAN USE!! WE ON SEVEN WE ASSURE YOU PRICES WILL PLEASE ON DEACH REQUIREMENTS!

#### THE VENDING MACHINE COMPANY

majure has exceeded the expectation of many experienced roin more, he spite of the stuccess pointed to by the immediate popularity of the game at the very outset," said Genaburg. "Even we must sainly to a certain amount of surprise at seeing consistent volume orders week after work from the same distributions.

at seeing consistent volume orders week after week from the same distributions and jobbers."

Sam: Wodberg, co-efficial of the company, said? The general consensus of opinion of operators is that saidors with maker of the year, their atacements being based on the revenue they are now enjoying. They tell me that, regardless of when production stops, the game will be as alive many months from now as it is feeday."



GUARANTEED

#### **QUALITY SPEAKS FOR ITSELF**

20 KENTUCKY OLUBE B 75.00 27 1538 THACK TIMES C 105.00 Each One Recordidged and Quarantest. 1/3 Deposit With Order, Eslamp C. O. O. MODERN AUTOMATIC EXCHANGE, INC. 2018 Carnopio Ave., ...... Chereland. Onle

COTTLIES MAN-OF-WAR. WESTERN DERBY KINGS. JENNINGS' MULTIFLE RACER (Comole) Those same the town \$69.50 MT. ROYAL HOVELTY, Inc.



HONEYMOONERS MR. AND MRS. JOE ISAACSON, of the New Oricons Novelty Co., witted the Keeney Jactory to see the '39 Super Tract Time. At left to Mct Binks, of J. H. Keeney & Co.

# Proving Itself THE CREATEST OF THEM ALL



# TIGHT

#It's theilling players with its amusing play . . . it's making money for its opcrators! 4 Scoring Panels -4 Ways To Score, Builds play with its fun-making backboard action-builds profits with its dependable performance.

HOLD TIGHT FREE CAME 50050

HORSESHOES 1-Ball Automatic Payout With Twin \$50 Jackpots REEL POKER for Better Counter EMPIRE \$17,50 Ea.

## WESTERN PRODUCTS, INC.

925 W. NORTH AVE.

CHICAGO, ILLINOIS

#### 1284 PAYOUTS SACRIFICED

PRICES ADVERTISE HERE WIRE FOR COMPLETE

AUTOMATICS GRANDSTANDS, THISTLE-DOWNS, HAWTHORNES, WIN-NING TICKETS, SPORT PAGES, POT SHOTS, DERBY KINGS, NING TIEN POT SHOTS, DERBY KINGS, DERBY CLOCKS, STEPPER UP-PERS, HI - BOYS, STONER CHAMPS, DERBY CHAMPS, STONER ZIPPERS, KLONDIKES, PERS. HI - BOYS. STONER CHAMPS, DERBY CHAMPS, STONER ZIPPERS. KLONDIKES. FAIR CROUNDS. FLEETWOODS, MULTIPLE RACES, BIG RACES, THREE UPS. MILLS 1-2-33. ARLINGTONS. TURF CHAMPS

CONSOLES

MILLS SQUARE BELLS. PAS-TIMES, TRIPLE ENTRYS, SKILL TIMES, TRACK TIMES, E. DÖ-RAÐOS, CALLOPING DOMINOS, STPPERS, KENTUCKY CLUBS. PACES RACES, GOOD LUCK CONSOLES, COLORS, RAYS TRACKS, BANGTAILS and Many Others. SLOTS. A-1 Condition -- Used Few Weeks

WIRE FOR COMPLETE SILENT SALES Silent Sales Bidg., 635 "D" S N. W., Washington, D. C.

QUARANTEED CONDITION-\$9.50 MT. ROYAL NOVELTY, Inc.

#### Hold Tight Hailed Tops

CHICAGO, April 29—"My statement made last week to the effect that our how game. Bloid Tight; is destined to become a top-sanking savorite with location petrons has had an aimost burly wrification," asys Don Anderson, sake manager for Western Products, Inc.

manager low wearers produced, and, "Since the first order was shipped from "Since the first order was shipped from personal to the shipped from the shipped from see and the shipped from the shipped from Tight," he continued. "Not an hour good by but that we receive either a large listfal order or a missantial receive Without exception all first orders are temmediately followed by additional pur-

"Boutlarity of Bold Tight is attributed by operation to the fun-mailing feature of the gnaile. Hold Tight was designed to be amissing, since it is that factor that, on the same of the sa Popularity of Hold Tight is attributed

#### Lot-o-Smoke Burns Up Wires

CHICAGO, April 20.—D. Gottlieb & Co. report that Lot-o-Smoke, theg bew cigaret movelty and free-play game, is meeting with the same tremendous ovation of response from the trade as its companion, Lot-o-Pun.

"We naturally expected a favorable, response to our new game," explained have dottlieb, "because it has equal appeal and come-on and the same mechanical perfection and earning as its

## Pinball at World's Fair

Novelty games to have exclusive location in amusement areade

NEW YORK, April 22—When the gates of the World's Pair here open April 30 it is reported that modern prinhall games it is reported that modern prinhall games who come to the fair may play them. It is reported that the modernistic arcade operated by the International Adultoscope Res Co., Inc., of New York, will consider the Co., Inc., of New York, will conclude the Co., Inc., of New York, will be fairly MTg. Co., of Chicago, have been selected for the display, it is stated that these games will be the only priball games at the lax.

oe the only pinball games at the fair.
The is games to be seen in complete row display at the fair will be Spottem. Fifth Innian, Baily Royal, Baily Suprema, Baily Arcade, Thunderbolt, Paramount and World's Pair, As the new noreity games are introduced by Baily Mfg. Co. they will also be exhibited.

The millions of visitors from all over the country will be invited to "Relai a While—Play Italy Omnes." Signs of this type will decorate the top of the backboard of each one of the games.

Bill Rabkin, president of hittoscope, states, "We want outh machine operators who come to New York to attend the fair to see our display of more than 100 ar-cade machines, including the novelty action ptn games." It is understood that the arrangement

It is understood that the arrangements to display the liaily games exclusively at the World's Pair was completed on the World's Pair was completed to the World's Pair was completed to the York a week ago. At that time, it is reported, they were also mathematically the world with the pair of the use of 4he Baily Beverage Vender at the fairgrounds and that this may be reported any

day now.

The signal bonor of this display will belp every operator of nurely action the explained, and that the games being popularized at, the fair autusement are abouted definitely prove of value to a games operators everywhere in the country.

The provided in the country is a superator of the country in the country

country.

Jim Buckley stated. There is no doubt to the minds of Rey Moloney and myself to the minds of Rey Moloney and myself worlds better the minds of Rey Moloney and myself better the minds of Rey Moloney and the help gain more favorable public opinion sho and of trendreducty. Not only will they help gain more favorable public opinion slace add trendreducty to the welfage of the operators everywhere in the country. For the nullliers of people who are sure to carry bome a more its truly impression of colon-operated annisement and a truly better understanding of the value."

#### Retailers Plan National Meeting

NEW YORK. April 29.—Retailers will come into their own on May 22 and 23 in Washington. D. C., when the first hetailers National Forum meets. President Roosevelt will address the forum and it will mark the first time that a President has addressed retailing as an

inclusity. Bepreentatives from all parts, of the United States will take part in the meet-ing, Problems of the retailing-merchan-dising Industry will be discussed at length.

length.

Furposes of the forum as outlined by
the fasteration president, Dr. David R.
Craig, were the double objective of givaware cf the status of distribution as an
industry and to impress upon government the piace of retailing in the
economic system.

not expect anything like the tidal wave of orders that greeted our announce-

ment, "Operators are having remarkable sub-tion of a favorable, case with Lot-o-Pun and enjoying fine to the same with the only subtrain, therefore and the same with while-herited acceptance. Lot-o-od carning as les Bunde enables them to give incutions at which has be-variety of prime money-makers and be ite. Bit we did sure of top collections from such."



PERPETUAL SALESBOARD COUN-TER CAME!

- # Step-Up |ACKPOTE & Solid Walnut Counter Game Cabinett
- Country

  Cheat Proof and Price
  Fool Proof]

  Guaranteed mechanically Perfect
  by Bayati

DAVAL MFG. CO. 315 N. Hoyne Chicago

#### Indiana List

H. J. Windi, secretary-treasurer of the Indiana State Operators' Association, released the following list of persons who registered in attendance at the State meeting of the group recently lield at the Claypool Hotal, Indianapolis, on April 10, 1999;

April 16, 1992;

Sol 3, Stever, E. R., Boxwell, Carl Zimmer, Clarence Scençon, Frank S. Kolsz,
Arnold, Valgaraiso, Jack Nelson, Chicago; Molvin Sample, Douglas MacKitanon, E. G. Green, Indianagolis: D. M.
Jeffersonville; Max W. Weil, Indianagolis:
J. E. Broyles, North Tonawanda, N. Y.
Ozir D. King, Elscool, Lao Weinverger,
J. E. Broyles, North Tonawanda, N. Y.
Der D. King, Elscool, Lao Weinverger,
B. M. Shan, Christianait: W. F. Merchani,
Pl. Wayne; National Vending Machine
Brance, Legisland Company, Compan andiangolia, G. B. Darling, Chicago, B. M. Ryan, Cincinnati, W. F. Merchant, P. Wayner, National Vending Machine, B. M. Ryan, Cincinnati, P. F. Merchant, P. Wayner, National Vending Machine, Delivery of the Control o

#### Beg Your Pardon

In The Billboard, April 29, 1939, page 91, it was stated that "Charlie Fegarty, representative of the Superior Mfg. Co.," was in Texas, etc.
We beg to report that Mr. Fogerty is with the Hartich Mig. Co. of Chicago, and not agreers entitive of the firm mentioned.

## British Games Business Slows Up on War Scare

There is at all a very big fear that war is timilities, and the public in general is not opending as freely as it would in the certifiary many and an advantage of the test of

The drop in business being experienced by scents and jobbers mainly concerns imported machines such as table games. Orders placed at the Amisement Trades Exposition of Bittlah-made machines like the Unit Prospector prise render are on the whole

"Uncle" Prank Olbbons, prexy of firitish Automatic Machine Operators' Society, reported to be making far progress after operation for internal trouble.

Anxiety keeps crowds for the second took place on April to with core radios to hear news to board liner on his first, appearance to bulletins

LONDON, April 25.—The business of buying and selling con-operated maschines in England in the period Immechines in England in the Control Imme in Control

pend money while the country was

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Paiestine is latest addition to expert trade list of Coin Amusement Machine Supply, Ltd., sgvat here for Mills, Genoo and Chicago Coin,

Bill Green, fully recovered after ettack of pleurisy, will serve as chairman of British Automatic Machine Operators' Society for another year. No more popu-lar choice could have been made.

#### Grand Coulee Licenses Games

GRAND COULEZ Wash, April 20,000 City of Grand Coulee, Wash, apringing up at the building of the Grand Coulee Dam, has recently legalized pinball machines, setting forth rules and regulations of the amusement devices.

The new ordinance passed will net the Last session of the Stot Club for 1938- city about \$12,000 in taxes annually.



THE DASEBALL WORLD takes our minds of the ear-form world. Cartoonist Setbe suppers in The Richmond (Vs.) Times-Dispetch. Com-operated games with basebul principle are already yealthy livercearch play, reports indicate.

Can a duck swim? Can'a weed grow? Can a cat climb? Can bell reels make money?

\* MILLS FREE PLAY One . Two . Three

Mills Novelty Company, 4100 Fullerton Ave., Chicago, Ill.

#### BATTER'S UP

Baseball's here and Superior is here with the greatest baseball board ever made! Symbots in a baseball board, with all the great feawith all the great fea-tures of Superior sym-bol boards combined with the oppeal and color of the national pastime. Each colorful ticket bears symbols that represent the micknames of major league baseball teams.



Jackpot In the form of a baseball diamond. Designated punches devance to each of the four bases. Something new in the realm of baseball boards that assures operators a profitable summer?

We sell operators only. Weekly commit-ments invited. Write for full details.

SUPERIOR PRODUCTS CHICAGO, ILLINOES

The licensee must pay the fee in advance, plus a tax of \$10 monthly per Coule locations. The eity authorities further voted to license a skill ball game According to the rules set forth cast prizes cannot be awarded to winners. Only mershandise prizes can be given

#### North Carolina Announces June First Licensing

	RECONDITIONED	HOVELTY GAMES
	Airwey 81£.50	Mot Springs 8 8.00
3	Army & Novy \$.00	Hare & Hound \$2.50
	Bally Atlantic	DESS printigle
	GNy 18.90 Baby Gashele , 89.50	Long Bosch , 12,50 Blarest , 22,50
	Hally Sonday S.50	Olorcury S.DO
	Dot 18.90	Ministers Per
	Bally Royal 48,50	Tobia
П	Deft 30.80	New Mocket , 14 80
	Cargo 18.50	Patro Serious 24.50
ш	Chricopo Espe. 8.50 Comes beland, 17.50	Ricothet A.80 Ross Borel . 10.00
ш	Drug 7.00	Silver Plant 10.00
п	David Tally . \$2.50	Stupper 10.00 hvse Hadi
ш	Exhib. Samets 14.60	Gage 201 7 6.00
	Eable Com	Shipper 12.50 Shaper 18.50
ш	Exhibit HI	Stag and Co.
•	Ball 49.50	Pres Pley 45.00
	Bablis Play-	Tournament . 7.00
	Florid Store . 8.00	
•	Barto Foot-	Turi Queen . 14.50.
=	Grand Stam , 28.50 Vs Deputit With Ord	Witard 650
	DOMESTIC N	OWELTY OO.
•	202 G Street, N. W.,	Washington, O. C.

Numerous requests have been made for immediate licensing by North Oxto-for immediate licensing by North Oxto-lina operative, even the the licensies many machines which were barned un-awupit would have expired May 31.

The new law, which aperchifully pro-

# GENCO'S FAIR

HIGH SCORE GAME with



#### Standard Sales. Spokane, Moves

SPOKANE, Wash., April 29,-Standard Sales Co, will be installed in its new and larger quarters May 1. The new location is South 171-173 Post street, Spokane.

They also announced an open-house for all operators and friends on the date of opening. The firm is distributed of phonographs, amusement and vending machines, novelties, premiums, sales-boards said phonograph records.

#### EASTERN FLASHES

ON TOUR

ON TOTE.

NEW YOUN, April 22.—Ensiers Plashes shook the dust of the Big Town from his beel for a few days last week and his beel for a few days last week and hied himself to the soils city, Chicago. After making the vounds of the factores after making the vounds of the factores ping off en coute at The Billboard, offices in Clore before returning home.

Every factory is working at top speed in Chi. Everyone's sim is to best possible equipment and in that way to insure the future of the operating business.

British orders are stated to the country of the c

BACK IN TOWN

we hear that the listly Beverage venders are creating quite a sits at the Stanley Threats, Jarrey City, and the Branford Theater, Newark. Columns from both have risted the two Theaters to see the machines in action. Machines are also for the standard of th

OEORCH PONSER.

as doubling up on orders for most of the sa doubling up on orders for most of the post of the same of the same

HERE'S ONE FOR THE BOOKS .
Dick Steinberg has a Beam Lite game on location in one spot for two years and can't take it out. The owner demands the game remain. So Dick has promised it to the player who has spent the most coin in it during the past two years. "We hope to replace it before-it falls spart," he say.

BERT LANE MAINTAINS that Pairs name is a decided under-statement. "This latest Genoe creation is a whole lot better than 'talt," he atates, 'in fact, it's sensational. Ope HERE

Games in America

Chicoin's TOPPER

Daval's BOX SCORE Exhibit - SKYROCKET

Keeney's NEW 1939 TRACK TIME

WRITE - WIRE OR PHONE! BUY WITH CONFIDENCE . . .

GEORGE PONSER

report that the high-score features of the game are putting new life in dormant locations and are asyrocketing the play in good spots. It has everything a game needs to be a whirlwind profitemaker."

NAT COMEN EMBORITO.
"Not only be out records show our his to be greater for this year than for the same period last year but we find the demand is continuing to grow and grow-for Wirelfarer. If this demand continues there's no doubt that we'll be able to call 1000 our buygest year,"

DAN CUPID to the state of the latest decimating the ranks of the latest decimating the ranks of the common states of the latest decimal than the lates

may soon take the fatal step.

APOCHN THE TOWN.
Met up with the large Brootlyn phono
op, Charlie Sache, and received the same
greeting Charite has been rhanding out
tor 1b years—a drawling "What's here"
ager of Modern Vending, returned this
week from a short meastion. Charr Eainy
was in charge divring Partiles absence,
Poughkeepish paid the New York bors
a visit on a buying 17th. Dave
Censburg of Genco, was a visitor here
this partiles of Genco, was a visitor here
than partiles and the service of the protiling but the service of the price Lordy
British Early the Sache of the Sache
Genco of Charles of the Sache
Genco of Charles of the Sache
Battle Lane wrote scone swell
music, we bear to the piric Lordy
British Early
British is very particular about his
operating bit, even to the point of having
a letterhoad designed dor his exclusive
Genco of the Sache Sache
Genco of the Sache Sache
Genco of the Sache Sache
Genco of the Sache
Genco of the Sache
Sa

JACK TITZGIRHONS states sales asiac sales have stepped up in the past few weeks to look like the days of Bumper and Reserve. Bally's novelty games are clicking in a bix way, be states. He sales has some ideas in unical which he'll be springing on the boys very soon. Just wait and see, Fice says.

New JERSEY SHOTS.

Phono ogs from the Skeeter glate, who chose Kay meel "Sine Luxury Light-their choice and are challenging the rest of the country to do as well. . Dave Stern, of National Vending Co., Eizabeth, says he's just received a shipman. The Amusement hoard of Trade of New Jersey is completing plans to continue lite newspaper advertising campaign until the end of the year. They have operation of leading ops and jobbers in



OFFICIALS OF THE LUNCHWASTER SALES CORP, gather at party in their new Fifth atomic offices to celebrate introduction of the new Lunchmaster Checking Gum Vender and distribution of Jennings In-adage Peanst Vender, Left to right are Keyer & Starr, R. G. Taber, Hal Meeks, Dune Precions, 8d Johnson, W. Ja. Klackens and Albert Bownson.

# Mercury



Immediato Delivery.
Mercury Token Payout.
Our eutromers find it most profliable to operate. Write as an
Groctchem Columbias. Sparks

POPE DISTRIBUTING CO. MONROE LOUISIANA

#### ORDER NOW!

and the combination of straight \$97.50 Cornegio Pet Shell true plan, single 69,50 may's Pol Shet, Ires play, madijote 79.50

On opposite of constitled deposit survey will be thispool exhipted to inspection. Games are offered souples to prior sale. RUSH YOUR ORDERS!

AUTOMATIC SALES CO.

ADVERTISE IN THE BILLBOARD-



# CIGARETTE BELLS

The original concealed payout bellwith full range of swards-and many other exclusive features.

Write today for Complete Information and Prices

#### Groetchen Tool Co.

130 N. Union

the Northern New Jersey territory. Com-pilotion of final details were celebrated at a dinner on April 27 at Newark's Passy House.

JOE CALCUTT.

of Vemo, Psystleville, N. C., is one man
who keeps the Ohl factories constantly
on the jump with his carload orders for equipment. All the manufactures experiy look forward to his long-distance phone calls and teleprans.

OFF THE CUPY

L. H. (Las) Bothstein, of Banner-SpeL. H. (Las) Bothstein, of Banner-SpeL. H. (Las) Bothstein, of Statements,
that is aure to click with the women in
his territory. Nat Cohn has purclassed a special part of critis partie
with the low-energy gaps of chaployees
David above 10-minute periods of rest
beaut above 10-minute periods of rest
and the control of the control of the control
has been sentenced.
It selps boost efficiency.
Societies to cling a big poly on ShackaLag one of the businest affice on coin
metalic row.

reports be's doing a bang-up job with his arcate-equipment this spring. Altho he has been selling this type equipment for over 25 years, bistness is "tops" for 1939, he olstma

SERMAN (CHUBBE) BUDIN
is busy these days supervating the buildneed a longer and fasters private office.
In the service of the service office.
Chubble built'?
Tendengally,
Feeling, Budint popular secretary, is beken
on the job again sifer a short vicetion which she rock to get married and
brocks sequiatried with the duties of
marrial biles.

CONSHOTS. "Numer on Monday to Italian Schmbarn whurned on Monday to Italian Schmbarn whurned on Monday to Italian Schmbarn Schmba

# Rescind Tax Is Ops' Plea

Mercantile tax repeal bill introduced by Pa. rep is given support

PHILADELPHIA, April 22,—Harry Wezelbiati, corresponding secretary of the
Amissiment lakehine Operators' Association of Pennsylvania, will sak that coin
follow the lead of the Greater Pittsburgh
Amissement Games Association in sendlag a delegation to Harrisburg to enjutsupport for House Bill No. 436; introduced
by Representative Set!

"This measure redicting mercantile assessments on publishing games is reresonance on publishing games is reprovided by the property of the conoration in Pernapirantia. This is to cooration in Pernapirantia. This is to copressive the measure introduced at this 
acasion which dries relief from the oppressive tax measures now in effect." doweedlight also subject that

Werelblatt also related that the case of Satts vs. the Commonwealth, which was scheduled to be heard in Harrisburg May 8, has been postponed until May was exheduled to be heard in Harrisburg. Bay 8. has been postponed until May 15 and will be heard in Philadelphia 15 and will be heard in Philadelphia decide upon he tegality of the mercantile assessment taxing operators 200 for the first machine and 25 for all subsequent genes. Bernard II. Cohn and query to the control of the operators, we the cake on behalf of the operators. The passage of the Self Bill reducing taxes to 85 on the first game and 29 on the others will subsequently help the trade. Weathbatt feelered.

#### Saratoga Sales Signify Success

stired that his engine. On agin—of agin, principas.

Said Cohen. "Pinors new Baratoga Schuste Bell has kept me hopping too for the control of the control of the control of the center o





SECUL AS EXCESSION THESE WAS BE ON STATE

GAMPLING ON THE STOCK MARKET is important near, affecting the delity lites of the people. Cartoonial Riderman in The Waltington Poet suggests the column of conforting seed.

#### AMONG OPERATORS FIRST CHOICE! EVANS' GALLOPIN 1939



At Your Jobber or Write, Wire or Phon-HAYMARKET 7630

H. C. EVANS & CO 1520-1530 W ADAMS ST CHICAGO

DEAL WITH CARL-ALWAYS A SQUARE DEAL UNITED AMUSEMENT CO., 3610 Main Street, Kanzai City, Ma

the skill control model with or without built-in stug rejector; and the junior model, similar to the Saratoga regular, with or without stug rejector,"

#### Vending Firm in New Headquarters

PHILADELPHIA, April 29.—Bake Coin Machine Exchange, one of the well-known merchandising machine distributors in the city, will more from its present head-quarters at 3438 Woodland avenue to

quarters at \$430 Woodland averute to leaver, more modern and centrally located to leave the second of the second o

new location. "The our new offices we will continue to carry the same complete line of commodities parts and inverbandising manufacture and the carry the same complete line of commodities and the carry the same complete line of the commodities and the commodities are commodities and merchandising machines parts and merchandising machines parts and merchandising machines (Co. We have recently been appointed distributor for the local sprittery by this company and, will continue to augment our stock with merchandise of companies."

Oldingston.

Altho the new offices will be opened for hustness on May 15 Rakowsky, explained that a formal opening and party

#### JUST A FEW LEFT! PLIETWOODS \$22.50

MT. ROYAL NOVELTY, Inc.

for operators will be held about 30 days after business in inaugurated at the new office. The early opening was necessitated by the imperative demand for larger display room as well as esseen in which to store its increased stock of parts and merchandles machines.

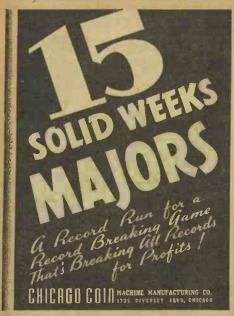
parts and merchandase machines. For more than 14 years the firm has been supplying operators with all types of these and new merchandise. Their clientie is not solely confined to local operators, as their selectising has informed operators thru the country of the complete about and varied lines.

#### Coin Buch Rest

PHILADELPHIA, April 29,-Lyn Print Doctoria. April 29,—asym Brown, appular operator whose firm is known as the State Novelty Co., has invented a coin-operated back rost for stadiums and similar halls. A major company is said to be evincing much interest in the new

The back rest- is located under the seat and when a coin is insorted in the coin chute, located in frame from the coin chute, located in frame seat, the back automatically comes into place. As presently tried out, the invention operates on a dime.

YOUR



	_					
	CARTAI	CONTROL MONEY & DATE OF STREET AND STREET AN				
QUALITY SPEAKS FOR ITSELF						
	PECIA	LATTENTION TO EUROPEAN TRADE.				
51 10:38 Krotucky		E Tuniscens S 28.00   STRAIGHT HOVELTIES -				
Char	75.00	3 Kibib 1 Notes 23.50 Life Hen.				
	100.00					
11 10G7 Track Times.		8 Firstwoods 35.00 12 Supromos \$50.00				
Bled Hand	54.00	R Yarf Gligmon 3 Fire Ateres 44.00				
& Grey Head Track		(Thebas) 12.50   5 Gircon 47.50				
Times.	37.00	\$ Rally Stables 25.00 to Key Lifes 88.00				
& Liberty Holfs		1 Ab Race ( \$10004) 12.50 7 Chieft 80.00				
(Glass Top)	32.60	1 Abserter 80.00   \$0 Royals 60.00				
D Emerty Bette (Fiel	ALIEUT OF	6 Bornis (Man) 20.00				
O Demonth Same Canal	23.50	NOVELYIEB-Free Play. 8 Paramounts 35.00				
2 Clark Maren.	84.00					
2 Safty Turi Greated		8 Mults Free Rocce 48.00   6 Requests 37.50				
	83.80	17 Rooney Fron Recov. 45.00   B Side RARS B&.00				
2 Gallepine Degenes.	57,00	93 Big Tant 38.00 8 Step & Go 47.50				
1 Pamce Resement	10,00					
	7 D. WA	at Peckel Bells (Libs Reed) 857,50				
14 Beneatt With Order, Balance C. O. D.						
	-					
SCARMEN SI	A 11 W	OMBTIC EVOURNOE INC.				

#### AODERN AUTOMATIC EXCHANGE, INC. 2618 CARNEGIE AVE., CLEVELAND, OHIO.



SALESBOARD SMASH HITT being of dools. Everyhedr wims a big schooled and flash looking Posted KnNs. Cub-more say that here drow, I be 1 Jhn. Cub-more say that here drow, I be 1 Jhn. The John 10 Deals. B77.B0. BB0ffed-Deal above with Art Place Maries. Per deal .OD. Bent aspess crip, has Gar Other Add In This Saton.

JOSEPH HAGN COMPANY

#### Daval Delivers Despite Downpour

GHEAMO, April 20.—Fronce M. Mar-ley, Midwestern reprosentative of Daval, having the control of the control of

copen into Ohio and foliad it necessary to opiana hobofously thru deep water and mud-hobes on the highway. At Pota-mouth he found it, impossible to cross the river and detoured many miles thru the hills in order to get over the offer on a very high bridge which crosses into

Kentucky, "Thornetter Markey's route was one "Theremfor Markey's route was one of reast hardship, diving over hills and thru miniature jakes and buckin; mud and on liou Recognition of the control of the city of the control of the control of the city of the control of the control of the unique of the control of the control of the ment glad to know that their log feorer atherence would come their on time."

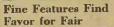
Sweeping the trade like wild-fire . . , jobbers and

wild-fire . , jobbers and operators are burning up the wires for fast delivery! We're doing our best to keep up! Please be pation!

SENSATIONAL LAUGH - PROVOKING S-BALL NOVELTY TABLE

VITTE A BRAND NEW FEA-TURES: Animated The Denor - 8950 Bill delibert - Frie Game and Frem Ball Nels - New Y-Tyle Ball Trap and Kidden.

THE HARRY HOPPE CORP. 2738-40 N. Paulina St. Chicago



Favor for Fair

CHEAGO, April 20, — The incorporation of the control of the con

#### **Atlas Attaches** Aweigh Anchors

CHICAGO, April 29.—"Members of the Atlas organization are really taking to the highways these days, what with all of the ordelsk traveling in one part of the country or another," declare Atlas office

workers.
"Morrie Chasburg is at present in Los Angeles. Calif., accompanied by Max Jude, from Johannesburg, South Africa. Max Jude is a well-known con machine man and theater owner from South Africa. to here on his annual visit

Endte Oinsburg and Irving Ovits went



A. E. OBERO, one of the leading North Deboth operators, heeting been in the beginness for over 50 years, while skilling the Hy-G Games Gog. Minneapolis. Mrg. Oberg, who has reconsity returned from an extensive concentration for a size of the personal weight collect.

to Detroit to attend the showing of the new line of Sectury phonographs for Michigan poperators. They were made with the properators and the section of the properation of the properati

defeated Clarence Bayne, of the Sceburg Corp, and Irving Ovitz, of the Atha Movelty-Co., by a score of 5 to 2, Clins-burg is blossoming out us quife a pelic phayer, and one of these days is going to make the headlines," relates Ovitz.

## Los angeles

LOS ANCIELES, April 296—Making the rounds of amuseness game sector—from all there was the expression. The sector—from all there was the expression of the sector—from the sect

Will P. Canaan, jobber in merchandise winders, stated that business was very good and that buyers seemed to be me-terested only in the very best models.

Herb McCleihard reports business as very satisfactory. Contact, Major, Chub-ble and Pair are leading sellers, Mrs. McCleihand is in charge of the office. Frank Lamb is nafesman.

Paul Laymon says he is enjoying very satisfactory business and that the markle-game business had shown a pick-up. Associated with Laymon are Lucille-Laymon, Bert Beutler, Don Bates, Dave Pobst, George Bard and Vie Schram,

Dring Bromberg, who had retired from the jobbing business, has re-entered that business with new quarters on Venice-boulevard.

Henry Stewart and Jack McClelland, who left mome time ago for Australia to engage in both jobbing and operating marble games, are reported doing well.

Out-of-term people noted around the jobborst Prants Erik, of Chicago, P. E. Jobborst Prants Erik, of Chicago, P. E. Jobborst Prants Erik, of Chicago, P. E. Johnson, C. Lander, C. Lander,

### ATLAS VALUE PARADE THIS WEEK'S SPECIALS

ILLUMINATED GRILL INSTALLED ON SLOTI

h. the Are WATT ARLE BASE

Label Brewler - 400 000 133350

c CLUE FRONT (Bestin rev

SLES

GOODTONER COLUMNIA\* (De.
BASE)

SAN ARLES ON STATE ON STATE

SAN ARLES ON STATE

SAN AR

22.00 [ TERMES 178 Deposit, Salance G. O. D. Our Press Sulletin Lists Large and Geosphie Schucken of Humonditured Phychographa. Psycholics. Georesics. Riverthy Girers. 9 Salas and Georges Garner.

ATLAS NOVELTY CO.
2300 N. Western Ave., CMICAGO, ILL. (General Offices)
1501 PINA ANA. PITTABURDH.
Attackado Office Atlant Automatic Brush Ana. Pattaburdh.

AMERICA'S LARGEST DISTRIBUTORS

## Seek Plans To Promote Fair Trade Practices

Philadelphia operators seek help of jobbers in plans -discuss unfair acts and the remedy-95 per cent of operators said to be ethical

PHILADELPHIA, April 29,000 an effort to keep the cols machine industry in Philadelphia. Philanusarrisis, Peru agreement of Philandelphia Cohe Mischine Operators' Association is seeking the co-operation of jobbers and distributors in this area in winning and ealisting the operators who do not adhers to the fair trade practices ostablished by the association. This move is designed to stabilists the industry and subsidish uniform rates for all operators. Fromit F, flight, vite-precisions of the gloom, accessed non-semble operators of introducing culthroat computitive methods by grabbing locations by unlast means, renting machines at

release prices, charging exerbitant commistion down not want to drive anyone from the bankers. In fact, he said, every inducement has been offered to get them into the austciction so that they would subscribe to the fair-trade practices in effect, Repeated invitation having falled, more aggressive means out the trian so that the high standards of the industry can be maintained.

The matter was discussed by both operators and distributors at the meeting of the Philip-delphia Amusement Machine Operators' Appaclation held lest Tuesday at the Mejestic Hotel here. Engle reported that progress had been made and negotiations will confine of the most mosting of the group.

"If its significant to note," he said, "that

numbers of our group. Among these there is harmony and unanimity of thought and in increment and uncertainty of thought and action in keeping the standards of the inden-try on a high plane. Differences among our mombarship are amicably settled. There is no investions terling of one operator by another

"It is the remaining S per cent who are not members of the association who are treating haves in the industry. Not being paramed by group discipline they have sot not stopped immediately will seen force legitimate operators to lower the standards and thoop to their level.

"The jobbers and distributors are cognizant of those conditions and are as anxious to climinate them as we are. We hope that the current negotiations are a star forward in this direction. Operators in other cities are were to follow our tead and in a short time we can look forward to better conditions in this field throsus the country."

fords revealed that he has spent some time investigating conditions in an ep-State town. No found that pinhall operators were offering tree music machines in locations while the operators were installing free pinball proces to order to get the apar. He secribed this to the lack of an association in that foun and was fearful that these condit be brought to Philadelphia unless the activities

Negatiations between distributors and constill be continued at a meeting to be light in the Majestic-Hotelmon May 2.

#### Mills Square Bell Aids Territories

ARIES ACTILIOTICS

CHICAGO, April 29—illared Perkins,
Mills Novelty, mys thas "mone time ago
Albert Goux bought a Square Bell to
try out in his territory, which was territo try out in his territory, which was territo the coin measure business for over two
years. In looking at the Square Bell in
immediately visualized the mechins completely—frace that it had everything
play on coin-operated equipment. In
addition the hed a different type of conderretion—excutraction similar to that
appealed to Albert Goux was the
still feature. This is the compartment
on the right-band side of the top of the
still feature. This is the precisary this
that is the bandwidth precessary this
are received. "Albert Goux even to the
"Albert Goux introduced on machine are
"Albert Goux introduced on machine

"Abbet Cour introduced one machine into bis isriflory; then bought two more. If we more, and continued to buy the ma-chines as fast as he made strangements with locations.

GOOD THINGS COME IN PAIRS! LOT-O-SMOK SENSATIONAL NEW TWIN TO FAMOUS LOT-O-FUN! SAME PERFECTION! SAME "COME-ON"! SAME TREMENDOUS EARNING POWERS FEATURES POPULAR BRANDS OF CIGARETTES EITHER GAME NOVELTY \$89.50 \$99.50 LOT-O-FUN No. 1 IN THE COIN MACHINE HIT PARADE! "POSITIVELY IN A CLASS BY ITSELF" Say Operators, Distributors, Jobbers and even Manufacturers! IMMEDIATE DELIVERY

GOTTLIEB'S LOT-O-FUN STOCK EXCLUSIVE DISTRIBUTORS, NEW YORK AND NEW JERSEY STORES CHURNE IS DYILL GOING STRONG! 

D. GOTTLIEB & CO., 2736-42 N. Paulina St., CHICAGO

"Our experience with Square Bell has been that wherever it is introduced it has been successfully used along the times described, and the machine is a rest money-maker. Earnings compare with Dakota.

Hy-G (James Co., distributor for Sec-bury phonographs, gave astwoyday pro-tee of the decourse phonographs at the comparation with the factory. Perpose to invitations was very six-couraging and more than 200 registered during the two days. any other equipment that the operator has over handled."

"He was so enthusiante about the money made with the machines he had purchased that in coming in contact with operators in adjacent territories he shall them about Square Bell. These operators went thru the same process—that is, they ordered gamples, fried them,



Contag at the time when business is just beginning to open up in the recent territory, operators eignressed themselves territory, operators eignressed themselves are not open to be a contagnostic territory, operators of the new Ray-o-tile target machine made by the Seeburg firm, Operators of the new Ray-o-tile target machines. Fine weather here, operators were encouraging to come out and son the new machines. Minneapolie is the home of the Minneapolis Millow, of the American Association, who are one of the best money-making lots in the association, Naturally there are many baseful! fans among the jobbers and operators.

Minneapolis

MINNEAPOLIS. April 22.—If enthusiasm and attendance are criterious of abvorsible business prospects, then the Northwest music merchants must be moking forward to a great senson in Minneacta. North Dakoia and South

Local jobbers and, operators were heard making up parties in groups from 10 to 15 people for the opening gene on Wednesdry, April 28. 80-18 looks as the locations will-have to wait for their corride cells till after the game.



CORNER OF THE BURNINGHAM VENDING CO. Birmingham operators may view Rock-Ola phonographs. From left to right are loc Allen, Maz Hurvich (at the standard model), Harry Hurvich (at de suse model), Nothan Allen and Lottle Stein.



BREAK YOURPROFIT RECORDS WITH BARREL OF ACES (F-5075)

BARREL OF ACES (F-5075) The results are AMAZING. The barrel is overflowing with holes and the locky once choose the ones they want, 2293 Holes and the Top Payout is \$25.00.

Price \$3.71 each

IT'S A SURE WINNER - CROIR TODAY CHAS. A. BREWER & SONS

Largest Stand and Card House in the World.



## CMMA Show Jan. 15-18

Association nunounces convention dates — not yet
soliciting space

OHICAGO, April 22.—Announcement
has been made by James A. Ollmore, able to obtain, it swileble to only one of the control of operation and operation

OHICAGO, April 22.—Announcement
has been made by James A. Ollmore, able to obtain, it swileble to anyone in
secretary of the Colin Machine Manuface.

turers Association, that the 1940 Coin Machino Show and Convention will be held at the Boote Sherman, Chicago, January 15-13, 1940.

Said Ollmore: We are not solleding contracts for exhibit space as yol. We are merely advising the coin machino industry that we have contracted with the Hotel Sherman for these dates.

## THE HOUSE OF PROVEN WINNERS

NOVELTY GAMES | OFFICE | O

4840 MT, ELLIOTT AVE. (Pless 1433)

J and J NOVELTY DETROIT, MICH.

**AUTOMATIC PAYOUTS** 

ERATORS-GET SERIES WISE



Baseball Series Are Certain Weekly Monoymakers WRITE TODAY FOR DETAILS

FREE-1939 Baseball Schodule FREE-72-Page Book-a-Log FREE-Wests Stimulator News





HIS HONOR MAYOR KIRK of Ettenbeth, N. J., undersome to see the new Rock-Ole Luxury lightup phonograph of the National Vending Co. party, com-pliments Proc Frag on the phonograph.





YOU TOO WILL BE USING 2 and 3 CONTACT'S ON EVERY

EXHIBIT SUPPLY CO., 4222 WEST LAKE ST., CHICAGO

5-10-25c Play . . \$22.50 1/3 Deposit With Order

GERBER & GLASS DISTR. CO.

914 Diversey

#### Regular Bowling In Miniature Form



#### JOON ONED THESE NEW LOW DOLORS IND SAME SECS

FOOK OFFILL HERE WELL FOR I HIDED AND DATE 3333
All Reconditioned Ready to Councils, 1/3 Cart With Over, Estates C. O. D.
Mraritime 1937 Model 616: Said Sch Patrictures State States Should See ac
Stack-Gia 1937 Separat Box
Rect-Ola 9 027 Shythen Mining 66.50 Section Star O-Lites (Late Model) 79.50
Hoth-Ois 170ff Steptors, 20.00 Sally Rambon Persil Vender 29.50
Serous Symptocolos, Model D
Control Symptomotor, Model C 36.50 Mills One Two Parce (Early Mineri) 29.50
Mini Danie Marter De Lutrigen and 20.00 Baler Rever
Mint Danie Marter Do Luter
Gence's Rhogic Stall,
State Search St
Write for Our New Bargain List, Listing Over 800 Recorditioned Manhouse.
Used Phonograph Reserve. All Utable. Our Chaice Per Hundred, 30 Mg.
BADGER NOVELTY COMPANY
3040 N. SQTH ST., MILLWASSER GERMANNERS

574 02 3 rog 12100 NATIONAL NOVELTY CO., MERRICK, L. L.





NEW BALLY Baseball Hit

REALISTIC BASEBALL ACTION

PLAYERS RUN BASES ON "FLASH - ACTION" BACK - GLASS

> HOME - RUN ROLL - OVERS "WHEN LIT" ROLL - OYERS

**DUT-BALL RETURN—CLEVER SCORE BUILD-UP** 

Earning double-header profits on ibeation week, after week, Boost your collection butting average by ordering FIFTH

> WRITE FOR FOLDERS PACEMAKER MULTIPLE RESERVE BALLY BELL

# **SPOTTEM**

Fastest Money-Maker SINCE BALLY RESERVE

Not a cenerve game-but actually ournlag more money on loration than Bally Reserve over carned! And keeping it up week after week! Fundanting SCORE BUILD-UP . . and PREE NUMBERS feature insures continuous repeat play! Try just convince you!



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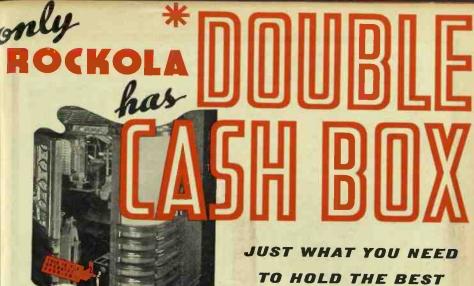
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