

The Billboard

The World's Foremost Amusement Weekly

SEPTEMBER 20, 1941

15 Cents

Vol. 53. No. 38



**WOODY
HERMAN**
And His Orchestra

Just Concluded Record
Holdover Engagement
Palladium, Hollywood

Opening October 24
Sherman Hotel, Chicago

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Direction: General
Amusement Corporation

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EVERYTHING HAPPENED
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FORSTER MUSIC PUBLISHER, Inc., 216 So. Wabash Ave. CHICAGO 1658 Broadway NEW YORK

\$2,000,000 FOR TALENT

Names at Calif. Fair Pull High 748,393 Gate

CALIFORNIA STATE FAIR, Sacramento, August 29-September 7. Kenneth R. Harvaker, secretary. Tevis Paine, concession superintendent. Tevis Paine and P. A. Van Dusen, attraction superintendents. Gate admissions: Adults, day and night, 50 cents. Same for children not under 12; those under 12, free. Auto parking, 25 cents, but does not include admission to grounds. Grandstand: Adults, day and night, 50 cents; children, same as gate admissions. Amusement budget: \$60,000. Board of directors' committee, headed by Fox Case, contracts acts for grandstand show. Midway: Foley & Burk Shows. Horse racing: Ten days.

SACRAMENTO, Sept. 13.—Featuring a \$37,000 talent budget which included such names as Orson Welles, Gene Autry and Kay Kyser, the 87th California State Fair here on August 29-September 7 broke its high attendance record of 1940 with 748,393, exceeding last year's 11-day total of 713,625 by almost 35,000.
(See NAMES PULL on page 34)

SAG To Arbitrate Abbott and Costello Tiff With Morris

NEW YORK, Sept. 13.—Long-standing dissatisfaction of Bud Abbott and Lou Costello with their booking arrangements with the William Morris Agency will reach a head in an arbitration to be held on the Coast under auspices of the Screen Actors' Guild and under the rules of the American Arbitration Association, it was decided this week. Abbott and Costello, under the personal management of Eddie Sherman, will seek to break their current contract with the Morris office. Neither side would reveal how long the contract has to run.

The Morris office has been reported trying to get verification of its contention that it engineered the build-up that brought the comics their present earning power and reputation. On the other hand, Abbott and Costello, together with Sherman, claim that their present film commitment with Universal did not come thru the efforts of the Morris office. The deal was allegedly made by Arthur and Sam Lyons after the Morris office had received a less favorable bid from MGM. Because SAG does not allow double commissions, they are being split between Morris and Lyons.

The Morris office, beyond admitting that it has been handling the comics for about three years, refuses to discuss the case. I. Robert Broder, counsel for Sherman, similarly refuses to comment. The Lyons Brothers and the comics are on the Coast, and could not be reached at press time.

Incomes in N. C. Give Showmen Nod

RALEIGH, N. C., Sept. 13.—Outdoor showmen should prosper in Eastern North Carolina this fall if considerably increased income thruout the section is any criterion.

Tobacco is bringing best prices since 1934, with farmers getting \$10 per 100 pounds above last year's scale. Large-scale defense projects in several areas are putting out hundreds of thousands of dollars weekly.

Main defense projects are at or near Fayetteville, Jacksonville, New Bern and Wilmington. They are Army and Marine camps and shipyards with thousands on pay rolls. Fort Bragg, near Fayetteville, has become the third largest population center in the State.

Ask Gas Dispensation

NEW YORK, Sept. 13.—Despite the fact that the gasoline shortage in the East seems to be alleviated, the Callahan Sisters, current at the Strand, have written President Roosevelt asking special dispensation for traveling performers as a class, and for themselves in particular.

They are worried about their hop from the Strand to Pittsburgh, following their closing at the local house. They say their tank capacity will get them only as far as Harrisburg.

They are asking for a card entitling them to buy gas to get from job to job.

BMI, Biz Flush, Pays Double Contract Fee; 200G 2d Quarter

NEW YORK, Sept. 13.—Broadcast Music, Inc., over the week-end mailed out royalty checks for the second quarter, ended June 30, totaling \$200,000. Checks went to more than 1,000 composers and some 300 publishers.

BMI paid twice as much as its contracts called for, the company stating it was doing this owing to good business. Publishers who must pay their own writers were paid on the basis of 4 cents a performance. BMI's own writers were paid on a 2-cent basis. All payments are in direct ratio to performances. Checks ranged from \$1 to \$4,000.

Top money earners in the publishers ranks are, in respective order, Embassy Music (Tommy Dorsey), Melody Lane, Beacon, Republic Music, Mutual (Glenn Miller), Nation Wide, Warren Publications and Porgy, Debby & Freedman. Top composers include Zaret, Whitney

Bands, Acts Get Big Total From 19 N. Y. Hotels; Waldorf Biggest Spender; MCA, GAC Lead Bookers

NEW YORK, Sept. 13.—Local hotels have become the new band and talent mint. Feeling hotels have supplanted night clubs as the build-up spots for bands, booking agencies have been concentrating on the smartest hostilities in the world's largest amusement hub. The 19 hotels in New York that spend real money for talent have shelled out the staggering sum of \$2,057,000 to performers and musicians, with the bands get-

ting the lion's share of this pay dirt. In addition, there are hundreds of hotels with smaller entertainment budgets. These would double, perhaps triple, the budget pooled by the leading 19.

Here are the hotels and the money they spend in a year for entertainment in their public dining rooms:

Waldorf-Astoria	\$300,000
New Yorker	223,000
Park Central	200,000
Astor	175,000
Pennsylvania	140,000
Edison	250,000
Lincoln	110,000
Lexington	110,000
Commodore	100,000
Biltmore	100,000
Essex House	90,000
Roosevelt	75,000
Belmont-Plaza	75,000
Savoy-Plaza	64,000
Plaza	50,000
McAlpin	40,000
Ambassador	25,000
Pierre	25,000
Piccadilly	15,000
	\$2,057,000

Music Corporation of America, General Amusement Corporation and the William Morris Agency book the bulk of this talent. The last-named is still having a tough time breaking the ice but has had fair success in cracking some MCA strongholds in the two years since it installed its band department. Consolidated Radio Artists had a solid grip on the Edison and Lincoln for many years, but MCA managed to book Harry James into the Lincoln last spring and to return him this fall. CRA, however, still hasn't relaxed the bite on the Edison. Frederick Brothers, which has been in the East a little less than two years, has been able to dent the night club field in this territory, but not hotels.

MCA has exclusives on the Waldorf, Essex House, Roosevelt and the McAlpin.
(See 2,000,000 FOR TALENT on page 26)

Tuthill Group Takes Over NBC Bureau's Management Contracts

NEW YORK, Sept. 13.—Management contracts of the NBC Artists' Bureau will be transferred to a group headed by Daniel S. Tuthill, Artists' Bureau exec, effective January 1, according to NBC executives. At press time NBC said the deal was still not completely ironed out, but expected to close all details early in the week, perhaps Monday (15). This, however, is regarded as just a formality, NBC having apparently agreed to let Tuthill break the story in his own way.

American Federation of Radio Artists is keeping a close watch over the situation to protect the interests of its artists. Execs Emily Holt and George Heller conferred with AFRA Attorney Henry Jaffe yesterday. Mrs. Holt said today that as yet she has had no confirmation of the deal being actually signed. She expected no "upheaval" among the artists. NBC, however, has admitted that artists opposed to this deal can get out from under, and price reductions would have to be made; but trouble along this line is not expected. As indicated in previous issues of *The Billboard* the deal includes

setting up a company which would retain "a substantial part" of the Artists' Bureau personnel, aside from George Engles, who resigned last week. Contracts with opera and concert soloists were held by NBC, not Engles, according to information given last week by Mark Woods, of NBC.

In addition to retention of personnel, deal calls for NBC to retain package programs, including properties, as Fibber McGee and Molly; Information, Please; Vic and Sade and others. This is in line with NBC's plan to hire talent and produce package programs for sale, just as Columbia does.

Properties of the Artists' Bureau involved in the switch include Dorothy Lamour, Yvette, Dinah Shore, Graham McNamee, Gail Page, Barbara Jo Allen, Don McNeill, Ted Steele, Cliff Nazarro, Southernaires, Deep River Boys and announcers and script writers. Concert artists include Kirsten Flagstad, Rachmaninoff, Fritz Kreisler, John Charles Thomas and Gladys Swarthout.

New "Ice Follies" Clicks Heavily in Coast Opening

LOS ANGELES, Sept. 13.—The sixth edition of the Shipstad-Johnson *Ice Follies*, which opened last Friday (4) at Pan-Pacific Auditorium, is colorful, fast and with many precision numbers that bring encore upon encore. House was a sell-out opening night, with reservations indicating sell-outs other nights.

Opening featured *Royalty Entertainers*, with 26 pretty femmes doing fancy skating. Valerie and Jenna are on as King and Queen for a few turns in top form. Comedy is supplied by Osborne Colson as Jester. Production reaches a peak

when the adagio group of eight girls and eight boys take to the ice.

In *Fluffy, Muffy and Tuffy*, Gilbert and Gordon McKellen dressed as kittens drew round upon round of applause. May Ross is on for some fast and fancy skating highlighted by pirouetting.

Be Young Again scored heavily, with Sonia Janko and June Rae as playmates and Phyllis and Harris Legg doing stilt novelties. Ruby and Bobby Maxson clicked with *Between the Raindrops*.

Daffy Draitees is slightly overdone.
(See ICE FOLLIES CLICK on page 23)

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Doubling and Protection Clauses Most Common Problems of Yank Acts Signing for Rio Night Clubs

RIO DE JANEIRO, Sept. 13.—Performers from the United States accepting engagements in this area should read their contracts carefully before signing and thus avoid any possible trouble as to what was or what might have been understood at the time contracts were signed. Incidents, disappointing to the performer, have occurred many times due perhaps to performers not thoroughly reading the contracts.

One of the most common squabbles is over doubling. When contracts call for two or more shows daily, attention should be paid to the clause stipulating or designating the places where these shows are to be given. If no mention is made of the places, the companies can double the acts without extra compensation. If the performer knows he will be required to double, he is aware of just what is expected, and the engagement is usually a pleasant one. But when one signs a contract calling for two or more shows daily, with no thought of doubling, and after opening is informed that transportation is waiting to take him to another spot for the second or third show, then trouble starts. The bookers should tell the performer if he will be required to double and should incorporate the designated spots into the contract.

Another common trouble is over the protection clause, which prohibits the appearance of the performer at any other spot in the same city for a certain period after the expiration of contract, unless mutually agreed upon. This does not necessarily mean that there is no further time to play. There are many play dates available, also the radio for acts of that type, and frequently club managements will assist performers in securing additional time. Recent examples are the Glamour Girls, U. S. girl line at the Casino Atlantico for over six months, who are booked by that management into the Grande Hotel Casino Guaruja, at Santos, Brazil, and Nina Korda, U. S.

singer recently at the Copacabana, who was booked into Casino Sao Vicente in Santos and is currently at the Casino Atlantico, Rio.

U. S. acts are generally very popular down here and usually can secure additional play dates. Steamer passage re- (See Acts Should Understand on page 17)

Stem Opera Try In Legit House; First Show NSG

NEW YORK, Sept. 13.—With *Carmen* its opening feature, the recently formed New York Grand Opera company, directed by Amadeo Passeri, took over the Ambassador Theater Thursday night (11) for a season of intimate opera. Nightly presentations of various operas were scheduled to follow.

A small auditorium (only 1,100 seats) provided the "intimate" feature for the *Carmen* showing, while a complete cast and chorus kept up the standards of operatic presentation. Incidental dances were supplied by the Maria Yakovlev Ballett (Mimi Kellerman, soloist), with Fulgenzio Guerrieri conducting the orchestra.

Despite flattering acoustics, the principals, even though the spirit was willing, were limited by the flesh. Winifred Heidt made a vivacious, capably acted *Carmen*, but one with mediocre, delivery-less voice. Nor did Harold Lindi, as Don Jose; William Hargrave, as Escamillo, and Frederick White, as Zuniga, show more than just fair vocal chords. The one player whose voice possessed operatic texture, Maria Vicar as Michaela, seemed listless as a dramatic performer.

Dancing well and with appropriate wildness, the ballet group of about 15 girls gave the most entertaining, if infrequent, performances of the evening. The small orchestra under an able conductor did well by Bizet, but Anthony Stivanello's stage settings were flimsy.

Audience reaction was generous. Curtain calls after each act for the principals were loudly voiced. J. R. C.



FEW events of recent years have been hailed with such widespread and sincere joy on the Stem as the appointment of Willela Waldorf, for 13 years drama editor of *The New York Post*, to succeed John Mason Brown as *The Post's* critic. Brown left to go with *The World-Telegram* when Sidney Whipple, *The World-Telegram's* drama-taster, became assistant to Lee Wood, managing editor of that sheet. Miss Waldorf, as second-stringer, did reviews that were generally felt to be about the best in town—hence the pleasure at her appointment. . . . The new legit season, awaited with unusual expectations, is at any rate running true to form. Of the four plays announced for the week of September 8, two were postponed before the week was over. And the one show originally announced for the following week was withdrawn entirely. . . . After the most successful summer in the Newport (R. I.) Casino's history, Edward Massey and Eleanor Farrington, who produced the shows this year, have been given options for the next 10 summers by the Casino's management. Massey, who also directed the shows and acted in some of them, scored so tidily in the lead of *The Man Who Came to Dinner* that he was imported for the role by other cowbird troupes after the Casino season closed. . . . Two army boys the other evening sat at the Astor Roof bending attentive ears to Bob Chester's rhythms, without drinks or food, since they had no dinero but had secured permission to come in and listen. Then a waiter brought them drinks, refusing to tell the name of the donor. It was Edna Chester, Bob's wife, who had noticed the lads drinking in the music and decided that they ought to be able to wet their whistles, too. . . . The MCA publicity department had to clear out of the regular MCA offices and take space elsewhere down the block, to make room for the CBS Artists' Bureau, which moved in last week. Storage room was cleaned out and seven new offices built to accommodate the newcomers.

IF THERE'S any talent hidden among the stenogs of this area, the musical being produced by Jack Curtis may bring it out. Curtis says he plans to audition office gals for the leading roles. The show is called *Take a Letter*. . . . You don't have to believe this if you don't want to, but a local maestro claims that his canary, going under the ether for a minor operation, snuffed too much of the stuff and wouldn't respond to the doctor's efforts to awaken her. All was confusion and despair until her boss, the band leader, was called in, shouted her name into her ear and (so goes the story) added, "There's a sponsor waiting outside." Whereat the gal opened her eyes. . . . Ben Serkovich, p. a. for the Capitol Theater, vacationed in his home town, Peoria, Ill., and during his stay the local paper wrote an editorial on local boys who made good. It mentioned only two men, Robert Ingersoll, the famous free-thinker—and Serkovich. . . . Ben Marden's Riviera conducts an auxiliary restaurant for the help and for cab drivers waiting around for fares and charges them regular restaurant prices. . . . Benito Collada, owner of El Chico, visited Club Gaucho last week and recalled when the Gaucho was the original El Chico and a Spanish songwriter named LaCalle sat at a corner table and wrote *Amapola*.

THE FINANCIAL REPORTER is merging with *The Financial and Commercial Chronicle*, with Bill Smith's theatrical column continuing in the same form. . . . Gladys Gooding, former professional ice skater with Sonja Henie's show, is now in the skating costume business, with headquarters in Great Neck, L. I. . . . A recent addition to Uncle Sam's water defenders is Bill Watters, New York and Coast publicist-songwriter, who was called by the Naval Reserve and assigned to a public relations chore in the 11th Naval District. . . . Overheard in the Strand Building elevator: "Why certainly I'm friendly with So-and-So; we're like a couple of burglars together." . . . The New York State Employment Service announced last week, "Thousands of harvest workers needed at once. . . . Corn is rotting on the ground." Which moved one gent on the Palace Beach to suggest, "Why don't they go around to the musicians' union; there's plenty of unemployed cornpickers over there."

WOODY HERMAN (This Week's Cover Subject)

MAESTRO HERMAN rose from the musical ranks of the Harry Sosnick and Gus Arnheim bands, and although only 26 years old, he is every inch a veteran orchestra leader. His crew has been a pace-setter in popularizing the blues, and the leader himself has cut no small niche in the band field as a clarinet artist and singer. The Herman aggregation has participated in all of the phases of the business—hotel engagements, theaters, night clubs, ballrooms and records.

The clarinet leader hit the heights a year ago when he played a record-breaking run at the Hotel New Yorker which netted him a hold-over from the original eight-week booking into 16 weeks. Herman and the band have just wound up an eight-week stand at the Palladium in Hollywood and go into Chicago's Sherman Hotel October 24.

Herman's name is also an established fixture on Decca records. Such disks as "Woodchoppers' Ball," "Blue Evening," "Blue Prelude," "Frenesi" and "Sorrento" are a few of those that have made the band a popular recording favorite.

In 1940 Woody's orchestra copped first place in *The Billboard's* College Poll as the up-and-coming band of the year. One hundred and eight colleges voted in this poll and the majority of the campus editors put the crown on Herman.

With all of this to his credit, Woody Herman can look back to the day only a few years ago when an engagement at the Famous Door, New York, was the event which started the band on this climb to fame and feel proud of his accomplishments.

Richman, Jolson Make Switch From Morris to MCA

NEW YORK, Sept. 13.—William Morris Agency lost two of its top names this week to Music Corporation of America when Al Jolson and Harry Richman signed with MCA. The Richman break was because of a burn that he had nursed against the Morris agency since last winter.

Richman's contract came up for renewal last week, which he refused. He told *The Billboard* he wasn't signing up with the Morris agency because it booked attractions into a competing Florida spot while he was appearing at Ben Marden's Colonial Inn, of which Richman was part owner. Richman said that the action not only damaged Marden, but hurt him as well, and as a result the club was a failure. For that reason, Richman said, Marden will not do any business with the Morris agency on his Riviera spot at Fort Lee, N. J. Richman booked himself on that job.

Richman's agreement with MCA is for six months, authorizing the agency to represent him on picture and radio deals. He said that as far as vaude and night clubs are concerned, he would remain a free agent. Richman has been with the Morris agency the past two years.

Details of the Jolson deal were not available at press time.

Chorines Picket Jax Hotel in Jam Over Contract Cancellation

JACKSONVILLE, Fla., Sept. 13.—Picketing of the George Washington Hotel here by a five-girl line booked by Noel Sherman, New York producer, resulted in the payment of the girls' fares back to New York recently. The hotel settled by giving the line its salaries and \$66 it was holding as commissions for Sherman.

According to the hotel management, the girls did not meet the demands of its Rainbow Room, and they arrived without wardrobe or proof of sufficient rehearsal. The hotel wanted to cancel them immediately but was persuaded after it phoned Sherman to hold them for a few days until another line could be secured. The line had only three numbers in its repertoire, the hotel claimed. The hotel also claims it had to go to additional expense renting costumes locally and hiring outside talent to compensate for the deficiencies of the chorus.

One girl, the hotel claims, had to be ejected after opening night, August 10. The line was contracted for at \$200 weekly and was paid \$176 when leaving August 23. They picketed when the hotel refused to advance transportation back to New York. The hotel claims that its

contracts provide for one-way transportation, which was paid incoming.

NEW YORK, Sept. 13.—Sherman, when queried here yesterday, blamed the George Washington Hotel for "being too severe with the girls," claiming it had not lived up to its contract, but added that he now absolves the hotel of responsibility and has "straightened things out with the hotel."

Sherman claims he booked the girl line, captained by Camille Rose, for four weeks thru exchange of wires with the hotel. He says he phoned the hotel the first night and was told everything was okay, but that the third day he was told the line was not satisfactory. The girls later told him that the hotel, upon discovering that they could do only ensemble work and not specialties, put them on a night-to-night basis. And when the hotel finally dropped them after 11 days, they told Sherman, they picketed and demanded fare to New York.

Sherman says the girls "made an awful stink about it."

He also complains that the hotel has sent him a bill for \$17, which it alleges it lost thru the dispute.

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AMERICAN RADIO HISTORY SOCIETY

Chi Club Date Acts Scarce; Bookers Howl

CHICAGO, Sept. 13.—Club date bookers in this area are in a neck-and-neck race these days for the better acts and attractions. Leading offices complain of the greatest scarcity of good acts in years, blaming fairs for the summer dearth and unit producers and Broadway shows for the inevitable shortage this fall and winter.

David P. O'Malley, one of the most active of the club date boys in this area, reveals that more acts, usually available for local one nighters, have worked outdoor dates this summer than ever before. Fairs, in particular, his records show, have been discovering the better indoor acts, due largely to the local indoor booking offices which have branched out into the outdoor business.

It is becoming almost an impossibility to present a definite line-up of good acts to a convention or party committee planning an elaborate entertainment program. Most offices sell the committee on the idea of the show and leave blank spaces where names of individual acts belong. They point out that, because of the talent shortage, no one can predict what will be available in this area until a week before the date of the event.

So far, units and Broadway musicals set for the coming season will remove from this territory between 75 and 100 acts. The smaller offices, anxious to secure business, present advance line-ups composed solely of home guards who never leave Chicago.

Most offices scan coming attraction announcements issued by local clubs and theaters as soon as they are made available and go to work lining up the expected arrivals for club shows as soon as possible. The money for the better acts, as a result, has been upped. The club date salary for a name act is no longer an obstacle, since budgets for the better convention banquets have been generally boosted.

Club date business is holding up well, despite the defense program, which is keeping executives busier than they have been in years. So far, manufacturers of goods not made available to markets outside of the defense industries are anxious to retain the good will of their customers, whether they can be serviced at this time or not.

Fisher Booking More Skouras, Indie Theaters

NEW YORK, Sept. 13.—The Arthur Fisher office has been assigned the booking of several Skouras and indie houses in this area. Among them are the Jamaica, Jamaica, four days starting Thursdays; Hempstead, Hempstead, L. I., Tuesdays and Wednesdays; Steinway, Astoria, Sundays and Mondays, and the Glen Cove, Glen Cove, L. I., three days starting Thursdays. One-nighters include Flushing Meadows, which is the stadium used for Billy Rose's Aquacade during the World Fair, which will play vaude Wednesdays; Floral, Floral Park, Thursdays; Lynbrook, Saturdays, and the Marine, Brooklyn, Sundays.

Fisher expects to route the acts so that the talent will be able to get full weeks by playing combinations of these houses.

Providence Empire Reprieved

PROVIDENCE, Sept. 13.—Thanks to the national emergency defense program, the old Empire Theater has won a reprieve from the wreckers. Acquired on a 30-year lease earlier this month by the W. T. Grant Company, chain store corporation, the new lessee announced intentions of tearing down the old theater structure. Scarcity of steel and other building materials has postponed these plans, however.

"Ice Follies" for Tulsa

TULSA, Okla., Sept. 13.—The first major entertainment of the '41-'42 season will be the six-night stand of the *Ice Follies*, opening October 8 at the Coliseum. It will be the sixth version of the Shipstad-Johnson ice revue for Tulsans.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For RECORDINGS

D'ARTEGA—band leader heard on the Rinso show, *Vaudeville Theater*, Saturday mornings at 11:30 over NBC. His 14-man band is a topnotch musical aggregation, and D'Artega himself is a standard in the musical field. He has a wide rep as a pit conductor and recorder of electrical transcriptions, but he has never made records—except a series of recent symphonic recordings for *The New York Post*, on which he received no billing. Obviously a good bet for recordings.

For LEGIT MUSICAL

KEN AND ROY PAIGE—top comedy team caught recently in the *Funzaire* unit at the State-Lake Theater, Chicago. Roy, who carries most of the comedy, belongs to the nut school. He works cleanly, and his frozen-face personality should click handily in a legit revue. Ken is a capable straight man, and the two also come thru with excellent knock-out and eccentric dance routines, which are a high spot in the act.

THE DE SYLVA TWINS (JON AND SYLVIA)—sparkling young ballroom team caught recently at Chez Ami, Buffalo night spot, where they brought down the house nightly. Work is versatile, showmanly and imaginative, and boasts injections of keen humor, as well as outstanding lifts, spins and whirls. Pair's talent for pantomime and story interpretation is an added advantage in making them a good bet for a legit revue or film musical spot.

"Star-Spangled" Icer Moves to Memphis

CINCINNATI, Sept. 13.—*Star-Spangled Ice Revue*, Frederick Bros.' unit featuring Dot Franey, moves to the Claridge Hotel, Memphis, opening October 10 for six weeks, following its engagement at the Hotel Netherland Plaza here. The icer began its fourth week here Tuesday (9), with two more weeks to go. Norman Drolson is company manager.

Larry Funk and his orchestra, until recently with the *Lamb-Yocum Ice Parade of 1941*, joins the *Star-Spangled* icer for the Memphis engagement. Red Sisley, comedy skater, closed with the company this week to accept a coaching job at the University of Illinois.

WMRF's Theater Tie-Ups

LEWISTOWN, Pa., Sept. 13.—WMRF, new 25-watter opened here earlier in the summer, has made a tie-up with Paul O. Klinger, manager of the Rialto Theater, for use of stage attractions booked into the house for radio in-persons. First attraction to appear before the WMRF mike, marking the first in-person appearance of a radio personality at the studios, was Whitey Ford, NBC's "The Duke of Paducah." Ford used special material for the broadcast, and station officials plan to avail themselves of the theater's attractions whenever possible.

ST. PAUL, Sept. 13.—Margaret Whight, 20-year-old member of the *Ice-Capades* chorus, appearing at the St. Paul Auditorium here, was taken to St. Joseph's Hospital Sunday after suffering a possible leg fracture from a fall on the ice.

Restaurant-With-Music Vs. Night Club Angle in New Tax

WASHINGTON, Sept. 13.—Cabaret tax, as proposed in the general revenue bill, is unfair, Thomas Whitaker, operator of the Columbia Restaurant at Tampa, told the senators recently. He suggested a tax on all eating places, or exemption of restaurants not offering variety acts.

Describing his business, Whitaker said that the small band maintained by his restaurant is incidental to the Spanish food and that the music was meant for Latin atmosphere. He admitted that his patrons may dance to his music if they choose, but denied that he was arranging dances thereby. The Florida

man pointed out that his competitors escape taxation thru coin-operated music machines.

Senators pointed out that his complaint was really against the Treasury rulings, but listened sympathetically to his explanation of differences between restaurants and cabarets. Cabarets, he declared, charge an admission price or cover charge connected with their entertainment policy. He said there are thousands of restaurants, such as his, which are penalized by taxes for music supplied by the management.

Under the existing law an attempt is being made to segregate from the total charge made by cabarets for admission. The tax, passed in the Senate, would levy a 5 per cent tax against the total check paid by the patron, but the club owner must pay it, and not the patron, as at present.

More Chi Clubs Set To Reopen

CHICAGO, Sept. 13.—Several niteries are scheduled to reopen here in the next several weeks. Paul Fitzgerald is back at the Grand Terrace, colored spot, which starts its season Saturday (20) with Earl Hines and band and a colored floorshow. Only Negro name bands will be used this season. Others scheduled to come in include Jimmie Lunceford and Coleman Hawkins. Orks will air over CBS.

John Mack plans to reopen the Congress Hotel's Casino, dark for a year, late in October. No definite entertainment policy has been formulated. The idea of redecorating the room into a Diamond Horseshoe, however, has been abandoned, since terms with Billy Rose could not be reached.

Tommy McDonald and Frankie Howard, formerly of the Rose Bowl, have acquired a near North Side spot which will open up late this month as the Singapore. Entertainment to fit the atmosphere of the room will be used.

Both Chez Paree and the Rumba Casino have advanced the openings of their new shows to October 3. Chez brings Lou Breese and ork and Joe E. Lewis.

General Amusement Corporation office here will book the Happy Hour in Minneapolis this season. Toasty Paul's ork and show come in September 30. Freddy Fisher and his Schnickelfritzers will return there in November.

B&W's Five Tobacco Shows

CHICAGO, Sept. 13.—With the debut of John Lair and his *Renfro Valley Barn Dance* on 14 stations of the NBC-Blue network tonight under sponsorship of the Brown & Williamson Tobacco Corporation, B&W will have five shows on the air plugging their various brands of tobacco and cigarettes. Their other shows are *College Humor*, *Plantation Party*, *Wings of Destiny* and *Uncle Walter's Dog House*. All of the shows are handled by the Russell M. Seeds Company.

New show, produced by Tom Hargis, will be heard Saturday nights, 7:30 to 9, and will be broadcast from Lair's Renfro Valley community near Mount Vernon, Ky.

Material Protection Bureau

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- On the face of the envelope write your signature, your permanent address and any other information you deem necessary.
- Attach the sealed packet to a letter asking that it be registered in *The Billboard's* Material Protection Bureau, and send them both, together with return postage, to Elias E. Sugarman, The *Billboard's* Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.
- Upon receipt, the packet will be dated and filed away under your name.
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TIGHTER WAX CONTROL SEEN

Heightened Agitation for 'Action' On Radio Employment; Local 802 Gets Petition; AFM Studies Angles

NEW YORK, Sept. 13.—Agitation among musicians for "action" at the Chicago meeting of the American Federation of Musicians on October 6, called for the purpose of considering the Ben Selvin report and finding a solution to employment problems posed therein, increased this week. Local 802 admitted that a petition presenting the grievances of musicians against the use of canned music on radio stations had been drawn up by a group of "malcontents" who were closeted Wednesday with Jack Rosenberg, president of the local. One of the leaders of the group stated that, in the event the October 6 confab resulted in no action in the way of ameliorating the condition of musicians, "there will be a tremendous uproar which will be carried right to the Federal Communications Commission.

Local 802, it is understood, pacified the "malcontents" by pointing out that their list of injustices would be presented— together with the Local's own brief on the question of live and canned radio music—to the AFM's executive board, where it is hoped that James C. Petrillo, AFM prexy, will be able to work out a deal with recording companies furthering the employment of radio musicians. Last week's issue of *The Billboard* carried details.

Complaints of the recalcitrant music makers are slanted specifically at the Martin Block type of program and at specific station managers and owners who allegedly are making the listening audience "record-conscious." Leaders of the recalcitrants again charged that "records are the religion of these stations." While nobody would say specifically, it was understood that the petition, in addition to scoring use of records on commercial radio programs, threatened an organized boycott of stations allegedly abusing or aggravating the radio employment situation.

Local 802's Thinking

All talk of what the AFM's executive board will do at Chicago is conjecture. Local 802, however, hopes to have a representative there in addition to presenting a written report. Some of the 802 execs are thinking along these lines:

(1) Making an agreement with record companies calling for a more stringent legend on labels of records—which now point out that the record is licensed only for non-commercial use. The present legend, according to union execs, is not drastic enough and invites "quiet sabotage."

(2) Union feels that perhaps the Federation should work up a ruling which would permit use of records only upon those stations which hire house bands. This, it is expected, would tremendously hypo use of house bands outside of New York.

(3) Stations not using house bands would not be permitted to use records, and the problem of seeking court action in such instances would be placed in the hands of the record companies—not the AFM. Union believes record companies could secure injunctions prohibiting such playing without special permission. It further believes it can persuade the record companies of the feasibility of such an arrangement.

Whether the record companies would lend a happy ear to such a suggestion is doubtful, particularly in view of fact that some trade execs are of the opinion that plugs on the air measurably heighten record sales for home use. Union execs believe, however, that a clamp on use of records on the air—say, in commercial programs—would not seriously interfere with record sales, which would still get an air hypo via performances of name bands.

Local 802, further, sees no clean distinction between employment inroads as caused by records and those caused by transcriptions, as against the claims of

transcription companies that records are doing the damage.

Wishful Thinking?

As against these thoughts of the musicians' union, other trade opinion is that (1) The only solution is a licensing deal which would take cognizance of the fact that records must displace musicians, but that musicians should make some money out of the situation, and (2) Continued action by the National Association of Performing Artists. Maurice J. Speiser, NAPA exec, this week stated that the NAPA could be considered a "very lively corpse." Speaking of the legal decision in the Circuit Court permitting the use of records on stations, Speiser pointed out that NAPA is now trying to obtain an opposing decision in another Circuit Court. This would create a conflict in law, and would probably call for clarification of the entire problem by the Supreme Court. In the current status of record litigation, Supreme Court refuses to take up the matter. Another alternative suggested by Speiser is, of course, amendment of the Copyright Act.

Muzak Using SESAC

NEW YORK, Sept. 13.—SESAC, Inc., and Muzak, wired music company, are working out a licensing agreement whereby Muzak will have use of SESAC'S copyrights on its wire music outlets.

Advertisers, Agencies, Stations

NEW YORK:

MARCH OF TIME, sponsored by *Time Magazine*, returns to the NBC-Blue network October 9, handled by Young & Rubicam. . . . General Foods' *We, the People* renewed on 83 stations of the Columbia network. Program, with Eddie Dowling the new emcee, enters its sixth year. . . . Alfred J. McCosker, president of WOR and chairman of the board of Mutual, has returned from his vacation. . . . Kraft Cheese is supplementing coverage of its *The Great Gildersleeve* program, on the NBC-Red network, with rebroadcasts on 10 NBC-Blue stations. . . . Crawford Clothes has contracted for *Football Tips*, to be aired Friday evenings, 6:30-45 o'clock, on WEA. Al Paul Lefton Company, Inc., is the agency. . . . John Fistere has joined CBS as head of the division of the sales department. . . . Carter Products has signed a 52-week contract with WHN for Arrid, using station-break announcements. Placed by Small & Seiffer, Inc. . . . S. K. Wilson appointed director of the copy department of Cecil & Presbrey, Inc. . . . P. Lorillard Company has signed for participation in WABC's Arthur Godfrey show, starting Monday (15), set by J. Walter Thompson Company. This is WABC's 18th new account this season. . . . Charles Thomson, with the advertising department of *The New York Sun* for eight years, has joined sales staff of WMCA. . . . WMCA press department has added a night shift, handled by Herman Schoenfeld.

CHICAGO:

MILTON SAMUEL, head of the press relations department of NBC's San Francisco offices, and Mrs. Samuels returned to the West Coast early last week after a brief visit in Chicago following their trip to Washington, D. C., and New York. . . . Bruce Dennis, director; How-dee Meyers, and Jack Pearce, engineer, of the WGN special events division, head the staff that is reporting the American Legion convention in Milwaukee this week. Jack Brickhouse is the announcer. . . . Don Finlayson, assistant director of promotion at WLS, is back at his desk after an extended trip thru the West with his family. . . . The Irene Rich serial, *Dear John*, has been renewed for 13 weeks by the Welch Grape Juice Company, thru H. W. Kastor & Sons. Show

Bell's Dental Dilemma

PHILADELPHIA, Sept. 13.—Orth Bell, WCAU's one-man comedy show whose forte is vocal mimicry, is worrying over the greatest dilemma of his radio career—to have or to hold four front teeth. Specialists say that the troublesome ivories must be yanked, but Orth is afraid that if the molars are missing he will be unable to give voice to Percy Dovebreath, Jake the Snake, Feeny Featherstone and a host of other characters he imitates on his thrice daily *Bellzapoppin* programs. Claims that his teeth are as essential as his script.

NLRB Gets IBEW's WSJS Complaint

SALISBURY, N. C., Sept. 13.—A charge of unfair labor practices by the Piedmont Publishing Company has been filed with the National Labor Relations Board by International Brotherhood of Electrical Workers, Local No. 1229, Winston-Salem. Charge grows out of a disagreement at WSJS, owned by the publishing company, and was filed on the heels of a strike staged by the engineering staff of the station on August 25 that took WSJS off the air for several hours. Union charges that the station has refused to bargain collectively.

Points of difference were wage scale; union demands for two weeks' sick leave, in addition to two weeks' vacation with pay, and time and a half for holidays.

Six operators were involved in the strike.

AFM Nixes Mixture Of Am, Pro Talent On Commere'l Show

PHILADELPHIA, Sept. 13.—While local musicians' union hasn't given up in its attempt to secure large radio commercials for its members, it's no-go with the union if program is going to ring in amateur tootlers. KYW, seeking information for an undisclosed music-store sponsor, had its proposal nixed by the union for a program that calls for union musicians to supplement an orchestra of amateurs.

Plan was for a large musical program to sell instruments and lessons for the sponsor. Ork would be ballied to listeners as an am outfit, with each succeeding weekly broadcast indicating an improvement in their playing, the result of the ams having taken another music lesson that week. In addition, outstanding pupils would be given solo shots during the run of the series. Sponsor sought to supplement the ams with professional musicians, to make certain it had some real musical qualities for listeners. Union musicians would be paid, with sponsor making its own deal with the bona fide ams.

Union turned the program proposition down flatly, refusing to sanction a show that would glorify student musicians at the expense of professional cardholders.

News Still Most Salable in Philly

PHILADELPHIA, Sept. 13.—News broadcasts still shape up as the most salable commodity on local air lanes. KYW, only station in the country with a Reuter's news ticker, now has Brown- ing King & Company, local retailers of men's and boys' furnishings, the first anywhere to sponsor Reuter's news exclusively. Sponsor selected William Lang, of the station staff, to handle the British news flashes for 10 minutes each night at 11:20. Deal placed by I. A. Goldman ad agency of Baltimore.

WCAU commercial department this week clinched contract calling for a total of 431 news periods—156 quarter-hour shots and 275 five-minute flashes. Largest of the news contracts came from Peter Paul, Inc., for Mounds candy, taking 156 quarter-hour stanzas, three times a week, thru Platt Forbes, New York. Frank A. Wellman agency here set 165 five-minute periods, five times weekly, with an additional 99 five-minute sports shots thrice weekly for Wlen Wines. Grove Labs, for Bromo Quinine, round out the sponsor list with 110 five-minute periods thru J. Walter Thompson, New York.

WFIL adds to its news schedule Block Drug Company, of Jersey City, N. J., taking three 15-minute shots weekly for its capsules thru Raymond Spector, New York.

Drs. Ranson, Simon Branch Out at LIU

NEW YORK, Sept. 13.—Course in radio broadcasting, given last year at Long Island University by Jo Ranson, radio editor of *The Brooklyn Eagle*, and Al Simon, of WHN, will be resumed this year, starting early in October. Owing to good enrollment in what was the university's first venture in radio education, LIU, with the co-operation of Ranson and Simon, has set up a radio department, with Professors Ranson and Simon guiding the works.

Additional courses include a class in script writing and production, to be given by Frank Danzig; a radio-news seminar, to be conducted by WHN's George Hamilton Combs, and a course in radio-music appreciation, by Irving Landau, director of the Glee Club of the Radio City Music Hall.

University has put out an eight-page brochure plugging the courses, and department will probably be expanded next January.

PHILADELPHIA:

LAURA MAY STUART, WCAU director of fem shows, back on the air with her *For Women Only* after a summer lull. . . . Ken Rhodes gets a solo WHAT spot for his pianology. . . . Murray Arnold, WIP program director, owns up to the *Gone With the Sinned* book of sophisticated poems that comes off the Dorrance pub presses October 15. . . . Philco changes call letters of its television station to WPTZ. . . . Julian G. Pollock gets the Telemeter clocks account. . . . WCAU has demolished its old transmitter at Newton Square, its 35 tons of steel peddled to metal-hungry national defense industries. . . . Henry Potter returning his Uncle Henry storytelling character to WPEN. . . . Hal Tunis upped to chief announcer and program director of WFPG in Atlantic City. . . . Joe Frassetto back with his studio band at WIP, and the variety shows go back on the program schedule. William Peterson taking in the (See ADVERTISERS on page 8)

BRAZIL'S RADIO GROWTH

Radio Talent

New York By JERRY LESSER

ESTELLE LEVY, known now as GWEN DAVIES when she sings before the mike, has been signed for the WALTER GROSS radio show, *Slight Case of Ivory*, next Sunday. ESTELLE'S mother will have to listen to her over a radio at her hospital bedside, as she was struck by an auto and sustained two broken ribs and a concussion. . . . CARLTON BRICKERT is in New York from CHI to assume his role of Dave Post on *Mary Marlin* program. This is CARLTON'S first trip back in 10 years. . . . The FRANK LOVEJOYS (JOAN BANKS) are settled in their new home in Westport, Conn. . . . RIKEL KENT starts a new sequence next week on his *Mystery Man* series, called *The Black Curtain*. . . . HELENE DUMAS, who just returned from her vacation in Nantucket, spent the first week of it in the hospital there, but she's looking great again. . . .

BRUNO WICK tried out for the role of Fritz in the radio adaptation of *Claudia*, but didn't land the part. Then he won the same role in the Chicago company of *Claudia*, which starts its run there this week. Understand that the stage producers decided he was not only the type, but EXACTLY. . . .

Chicago By NAT GREEN

BETTY WINKLER and BOB BAILY, of *Enickerbocker Playhouse*, gave the show a swell start when it returned to the air last week with CRAIG RICE'S *Fifty Million Dollars Can't Be Wrong*. . . . JANET LOGAN vacates the leading role in CBS's *Stepmother* September 26 and, after a two-month vacation in California, will move to New York to continue her radio work. CHARLOTTE MANSON, New York actress, comes to Chicago to take the *Stepmother* lead September 29. . . . DR. PRESTON BRADLEY, pastor of the People's Church, returns to the air Sunday (21) as a news analyst on WGN, replacing DONALD MCGIBEMY. . . . DURWARD KIRBY, *Lone Journey* announcer, and his bride left Saturday (13) for a vacation in Hollywood. . . . BETTY WINKLER succeeds BARBARA LUDDY as leading lady of *The Great Gunns*. Miss Luddy returns to *First Nighter*, which has first call on her services. . . . JOE AINLEY is the new producer of *Woman in White*, CBS serial. . . . MARION CLAIRE and ALLEN JONES will have the principal roles in *The Merry Widow*, first offering of WGN's *Chicago Theater of the Air*, when it returns October 4. WILLIAM A. BACHER again will direct the operettas. . . . LES TREMAYNE, *First Nighter* star, flew to Mexico last Tuesday (9) with Mrs. Tremayne, taking advantage of the show's change in time to spend a week below the border and get rid of his hay fever. The pair will be back for the *First Nighter* broadcast Friday (19).

THIS IS LIFE, new true-story series on WGN sponsored by Hecker Products, is using the classified columns of the dailies to dig up stories that can be dramatized. . . . BILL O'CONNOR, Irish tenor, back on the *National Barn*

Hollywood By SAM ABBOTT

VIC KNIGHT, who will produce the CBS Fred Allen broadcasts beginning October 1, headed a two-car cavalcade of the Knight family leaving Hollywood for Notre Dame, Cleveland and New York. Entourage included Mr. and Mrs. Vic Knight, their two children and Vic's father and mother. . . . CLIFF NAZARRO is working with Fred Astaire in *You'll Never Get Rich*. . . . GINNY SIMS is busy on the RKO lot in *Plummates*. She is now setting up the new CBS program

CHARLES STARK is set to announce the *Kate Smith Hour* when it returns to the air October 3. . . . LARRY ELLIOTT has left the CBS staff to free-lance on the *Treasury Hour* on NBC and Mutual. . . . JAY SIMS, the news reporter, has been renewed as emcee on *Danger Is My Business*. . . . GEORGE BRYAN has been renewed for a year as announcer on *News of Europe*.

CAN'T understand why MILTON C. CHERMAN isn't being featured more on radio shows. His work on *Death Valley Days* has been outstanding, and his "Dusty" on that show a week ago kept him at the telephone after the broadcast for over an hour receiving congratulatory messages. I think CLAUDIA MORGAN is a swell actress, but I'd like to hear her play herself once in a while instead of imitate the screen stars in her radio work. . . . JULIAN NOA was so impressed with the home his daughter and son-in-law bought that he is now house hunting for himself. . . . RAYE WRIGHT is a gal who should be much in demand for the voice that demands "society" in it. . . . GILBERT MACK is a new addition to the *Into the Light* series.

Dance after a month's vacation trip with Mrs. O'Connor. . . . CBS actress PEGGY KNUDSEN will move to New York next month. She's due for a screen test there and will remain in Manhattan for radio work. . . . The "No Smoking" sign at WBBM studios doesn't bother BEN BERNIE, who has a special permit to smoke his black stogie. One other maestro, WAYNE KING, pipe smoker, has a WBBM-CBS smoking permit. . . . FLORENCE BOURKE ELLIS, book reviewer and commentator, will headline a new program, *Florence Bourke Ellis at the Drake*, starting September 23, sponsored by Russeks. . . . CAPTAIN MICHAEL FIELDING is "decensuring" the news over WIND, 7:30 p.m. Mondays thru Saturdays, having taken over the job of IRVING PFLAUM, who has accepted a national defense job in Washington. . . . FRANCIS COUGHLIN, who writes the *ChicagoLand Hour*, *Pageant of Melody* and other WGN programs, will be guest speaker on the Theta Sigma Phi fall lecture series September 25. . . . KEN GRIFFITH, star of *Road to Life* and *Backstage Wife*, has his right hand swathed in gauze and tape as the result of a cooking mishap aboard his yacht. MYRON WALLACE, recently of Detroit, has taken over the announcing job on *Road of Life*. . . . GEORGE BARNES, speed guitarist with ROY SHIELDS' orchestra, had three of his guitars stolen from his car the other night. . . . BEN GAGE will be the announcer on the new Bob Hope show, starting here September 23. . . . EDDIE PEABODY, banjo virtuoso, is doing a great job as band music and entertainment officer of the Great Lakes Naval Training Station. In the last few months he has expanded the station's 25-piece band to a brass band of nearly 100 pieces. AL KVALE, dance band leader, is Eddie's assistant.

that will star her alone. . . . MARTHA MEARS, CBS songstress, returned to Hollywood recently from Moberly, Mo., where she visited friends and relatives for two weeks. . . . Lum and Abner (Chet Lauck and Norris Goff) will present three shows a day, Mondays, Tuesdays, Thursdays and Fridays, starting September 29. First broadcast is from 3:30-4 p.m. PST, to be released over NBC-Blue for Eastern listeners: 7:30 to (See RADIO TALENT on page 8)

Program Total 450,000 Yearly; Over 1,500,000 Sets Probable

RIO DE JANEIRO, Sept. 6.—According to Dr. Julio Barata, director of the Radio Division of the Department of Imprensa and Propaganda, the broadcasting industry of Brazil has advanced in leaps and bounds during the past 10 years. The country had 17 broadcasting stations in 1931; today it has well above 80, with others under construction, sending out an average of 450,000 programs annually from the city of Rio alone. A present census of receiving sets, when final figures are in, will probably show well over 1,500,000. There are no comparative figures to show the increase in listeners, as this is the first attempt of the radio division of the government to get an actual number of the sets thruout Brazil.

In number of broadcasting stations the State of Sao Paulo leads with 34. The Federal District of Rio has 12 and the balance are in the larger cities of the nation. Two high-powered short-wave stations are now under construction, one in Rio and the other in Fortealeza, State of Ceara. All stations are privately owned and operated. The Brazilian government uses the facilities of the 80 stations for the transmission of the *Hora do Brasil* (*The Hour of Brazil*) daily excepting Sunday from 8 to 9 p.m. This program consists of varied information about Brazil and includes the Brazilian Symphony Orchestra, Brazilian folklore music, operatic singers, musical combinations, etc. Program is piped out over short and long wave. Besides the *Brazilian Hour*, the department transmits foreign language programs, consisting of music, news and general information. Half-hour programs in English are broadcast on Mondays, Wednesdays and Fridays at 10 p.m., in Spanish on Fridays from 9-9:30 p.m. and in Italian on Thursdays from 5-5:30 p.m., all Rio time.

\$4,000,000 in 10 Years

Private capital of over \$4,000,000 has been invested in the industry the past 10 years, in new studio and equipment. Stations have lately gone in for auditoriums. Radio Mayrink recently opened its third auditorium and Radio Club do Brazil opened one with a capacity of 300. Audience participation programs have become exceedingly popular this past year, with studios packed to the rafters.

The annual revenue derived from sponsored programs is estimated at \$1,500,000, which is relatively small for this virgin field. There are few United

States firms that sponsor programs, though many use spot announcements or one-minute recordings. Largest buyer of time and talent for a U. S. product is Colgate-Palmolive-Peet, with three programs aired five times weekly. *No Palco*, half-hour program, originates at Rio on Thursday, 9 p.m., and Sao Paulo on Fridays, p.m. Show varies, using singers, dancers, mock trials, quiz and audience participation. *Cine Maluca*, half-hour variety show, is aired at Sao Paulo on Tuesdays, 9 p.m. *Radio Theater*, the first morning program to be sponsored in Brazil, a serial produced by Standard Advertising Company for Colgate, has met with great success. Show, with a cast of 10, is aired over Radio National at Rio on Mondays and Thursdays at 10:30 a.m.

The J. Walter Thompson Rio Agency has clients using spot announcements and one-minute recordings. The N. W. Ayer half-hour programs for Hinds' Honey and Almond Cream, aired over Radio Mayrink Veiga, Monday thru Ayer Agency, is readying a half-hour musical for Hinds, *Echoes of Broadway*, to be heard six times weekly over Radio Excelsior, Sao Paulo.

The McCann-Erickson Agency handles the Ford Motor Company and Standard Oil accounts. Ford Motors sponsors a twice-weekly program of classical musical recordings, carried over Radio Cultural, Sao Paulo, on Sundays at 8:30 p.m., and Radio Sao Paulo in Sao Paulo on Wednesdays at 7:30 p.m. Standard Oil sponsors *Esso Reporter*, a five-minute program of U. P. bulletins, four times daily, Monday thru Saturday, over two stations, Radio National, Rio, and minute recordings for Frigidaire, Ford Motors and Congoleum.

Program Types

The types of Brazilian programs are varied, with popular national classical music third. Then follow lectures and commentaries, comedy, literary, religious, scientific programs, programs of national interest, foreign and children's programs.

Many Brazilian manufacturers have allotted a greater portion of the advertising budgets to radio time and talent.

Morning program with the exception of recordings, spots and news, are all sustaining, but with the success of Standard's morning serial for Colgate attention has been focused on this period and new morning programs may be sponsored.

Producer Makes Icelandic Spot Blurbs, Finds "Talent" Scarce

NEW YORK, Sept. 13.—There are undoubtedly more actors than available jobs in the radio industry; nevertheless, one producer—Harry Goodman—is finding that "talent" is something as scarce as hen's teeth. Maybe scarcer. Goodman is producing a series of one-minute spot announcements in the lesser known and more startling languages, including such lingual curiosities as Icelandic, Persian, Finnish, Slovenian, etc. Angle is not to appeal to these minorities in particular, but to sock the general listener with the weird quality of the announcements. It's a development of the trend toward screwball spots, given such impetus by Pall Mall's successful burp for Modern Design.

Goodman, a stickler for scholarship, has combed New York for natives of these countries. They must be natives, he says, because in addition to giving out with Icelandic or whatever else they must also speak in broken English. Goodman has had a tough time rounding up "talent" to make these spots in 30 foreign languages. He finally succeeded, but only one of the 30 is a professional. The others are all amateurs, ranging from a Swedish count to a professor of Persian. They were culled from Columbia University, the International House and the consular offices.

"Talent" includes Dr. Ludwik Housknecht, teacher of Persian at Columbia; J. K. Li, a teacher of Chinese; Rene Hauth, who just came to the United States from Syria (he needed 22 passports to get here); Sam Abrahamson (note spelling), a Norwegian Jew, who speaks Norwegian, Swedish, Icelandic, Yiddish and English, but who will only do Norwegian on the wax job; Onno Liebert, who does short-wave broadcasts for Netherlands Information Bureau; Mrs. Anna Sperk, from the office of the Hungarian Consul in Radio City, and Julia Poliakov, a Russian actress.

Miss Poliakov is the only professional. Script will have the "native" speak his native tongue, then speak in broken English, with an American announcer razzing him. For this reason a "native" who speaks good English cannot be used.

The spots are being made in Greek, Dutch, Roumanian, Icelandic, Welsh, Gypsy, Gaelic, Bohemian, Slovenian, Flemish, Ukrainian, Croatian, Bulgarian, Mexican, Danish, Italian, Persian, Russian and others. Goodman office decided not to use German and Japanese.

Salaries will be in excess of AFRA scale of \$2 a spot, inasmuch as each of the linguists will make only one spot.

"Three Ring Time"

Reviewed Friday, 9:30-10 p.m. Style—Variety. Sponsor—Ballantine. Agency—J. Walter Thompson. Station—WOR (New York, Mutual network).

Three Ring Time is the most lavish show yet to hit the Mutual network from the standpoint of talent cost. Cast includes film actor Charles Laughton, comic Milton Berle, Bob Crosby's orchestra and warbler Shirley Ross. Bill Goodwin does the announcing, and a choir opens and closes the show with a brief theme song plugging Ballantine's Ale and beer.

Program is good; could be better. Laughton did an unusual emcee job, welcoming the listeners with a flowery opening spiel. He gave welcoming phrases in various languages and dialects, injecting a touch of comedy into an otherwise dignified welcome address. Laughton later delivered a panegyric on the concept of freedom, unburdening himself of many more purple passages.

Berle, shortly after program's opening, started throwing gags. Technique is essentially the same as in Berle's chores at vaude theaters. Some of the gags click, and, in the case of those which do not, Berle follows them immediately with others to pick up the let-down. Material fair; not terrific. Good comedy, however, was a nut sketch, with Laughton a medieval king, and Berle "auditioning" as his court jester. This sketch had imagination.

Crosby ork and warbler Shirley Ross very good, ork doing a solid jive opus in *Yes, Indeed* and Miss Ross delivering solidly.

Commercials by Goodwin okay, and the theme song is a catchy bit of music. *Paul Ackerman.*

"Chase & Sanborn Program"

Reviewed Sunday 8-8:30 p.m., Style—Variety. Sponsor—Standard Brands. Agency—J. Walter Thompson. Station—WEAF (New York, NBC-Red network).

Chase & Sanborn program, back after a summer vacation, needs brightening up. Bergen plus McCarthy were there, and later during the show Mortimer Snerd was trotted out for the dope-dummy business, but the Bergen chatter lacked its customary crackling humor.

Program's comedy, however, was measurably aided by Abbott and Costello, zany team new to the show. Dialog here was in the nut groove, with Costello joining a football team and Abbott giving him instructions. Robust nonsense with sure-fire laugh value.

Program's guest was Judy Garland. Miss Garland sang two numbers—badly, but with enthusiasm. She also chatted with McCarthy, script bringing in the old gimmick of McCarthy's infatuation and jealousy.

In addition to Abbott and Costello, show has a new band—Ray Noble taking over in place of Robert Armbruster. Noble can easily handle the musical assignment and is okay as a straight man, too. Absence of Donald Dixon, however, is keenly felt, and program needs a warbler. *Paul Ackerman.*

Bob Considine

Reviewed Tuesday, 7:45-8 p.m. Style—Sports comment. Station—Sustaining on WNEW (New York).

This sports talk by Bob Considine, sports columnist for *The New York Daily Mirror*, undoubtedly ranks with the best sports programs on the air. He follows Martin Block's *Make Believe Ballroom* and John B. Kennedy's news commentary, and should be able to hold a good portion of the large listening audience delivered to him by these programs.

At this listening, Considine led off with a resume of the day's baseball games. His summary is somewhat different from that of most sportscasters, in that he goes into greater detail, giving scores, figures and highlights of the day's games.

Talk is not confined solely to baseball. Football, boxing and golf were other sports touched upon. Considine has the knack of holding listener interest. He doesn't allow the program to grow monotonous, using interesting and amusing

Program Reviews

EDST Unless Otherwise Indicated

anecdotes. Speaks with clarity and delivers in an informal manner. Program should be a cinch to grab a sponsor. *Elliott Colfer.*

"That Brewster Boy"

Reviewed Monday, 8:30-9 p.m. Style—Dramatic. Sponsor—Quaker Oats. Agency—Ruthrauff & Ryan. Station—WMAQ (Chicago, NBC-Red network).

This new dramatic half-hour serial, scripted by Pauline Hopkins and directed by Owen Vinson, made an auspicious start despite last-minute cuts that threatened to make it tough for the cast. Story revolves around Joey Brewster, a young extrovert whose boundless energy involves him, his family and friends in many embarrassing situations.

In the opening episode Joey's machinations have soured his sister, Nancy, on Phil Hayworthy, a serious youth who is her real heart interest. Phil's rival, Herbert Clark, temporarily takes the lead in her affections. Joey plays one against the other, to his financial advantage. Bored by Phil's consuming absorption in his medical studies, Nancy agrees to the romantic Herbert's proposal to elope. Joey learns of the plans and, conscience-stricken, reveals that the romantic phrases Herbert has showered on Nancy were furnished him by Joey for a cash consideration. Nancy is furious and, as the episode ends, the elopement is off.

Eddie Firestone, Jr., a capable and experienced young actor, has the title role and gives it a genuineness and exuberance that is refreshing. Hugh Studebaker and Connie Crowder, both heard on a number of other shows, have the roles of Jim and Jane Brewster, parents of Joey, and Louise Fitch plays Nancy, the sister. All do excellent jobs. Bob Bailey and Bob Jellison are good as the rivals. Script is excellently written and capably interpreted, and abounds in clever comedy. Marvin Mueller does an excellent announcing job. *Nat Green.*

"The Touchdown Parade"

Reviewed Sunday, 1:40-2 p.m. CST. Style—Commentator. Sponsor—First Wisconsin National Bank. Station—WTMJ (Milwaukee).

Opening with transcribed music, this program is unusual because it gives the grandstand quarterbacks an opportunity to figure out how they would handle the home eleven at certain crucial moments in the game.

Don Stanley gives an actual situation in a real game played last year, naming the teams, the position of the ball, the score, the number of minutes left to play, and then proceeds to offer three likely plays, giving the listener five seconds in which to select the play he would use were he quarterbacking the eleven.

After telling the play actually used, together with the results, the program winds up with a "re-broadcast" by Russ Winnie, WTMJ sports announcer, of thrilling moments in Green Bay Packer games of previous years.

Program is offered each Sunday immediately before the broadcast of Green Bay Packer games for this season, described by Winnie and sponsored by the Wadhams Oil Co. *H. C. Brunner.*

"Maxwell House Coffee Time"

Reviewed Thursday, 8-8:30 p.m. Style—Variety. Sponsor—General Foods. Agency—Benton & Bowles. Station—WEAF (NBC-Red network).

Maxwell House program is trying to get along without Fannie Brice (Baby Snooks) for a while. This prunes the budget of the show, but the program suffers and tries to maintain listener interest in Baby Snooks with repeated allusions to the fact that she is missing, just where, nobody is supposed to know. Remainder of the cast continues, with Meredith Willson's orchestra, Daddy Hanley Stafford, warbler John Conte, guest warbler Corinna Murra and another guest, Joseph E. P. Dunn, chief of the Bureau of Investigation.

But Maxwell had better find Snooks of this coffee show is going to resemble drip grind more and more. Allusions to Snooks are numerous thruout, Stafford conducting a conversation (one way

with her on the telephone and Chief Investigator Dunn commenting on her disappearance.

With Snooks absent, comedy is mostly in the hands of Frank Morgan. Morgan delivered ably, swapping tall tales with Dunn and throwing badinage at Miss Murra. Latter, well known in New York as a night club warbler, delivered two tunes in Spanish, accompanying herself on a guitar. Has a warm, passionate voice. Conte okay with Meredith Willson's tune, *You and I*, and *Yours for a Song*.

These performers are very capable, but show lacks punch it had with Brice. It seems to know this, for it ends on the line, "Where Is Baby Snooks?" *Paul Ackerman.*

Bob Nichols

Reviewed Wednesday, 8:15-8:30 a.m. Style—Radio briefs. Sponsor—Bartell Drug Company. Station—KOMO (Seattle).

Bob Nichols' *Radio Parade and Listener's Forum*, now coming into Seattle homes three mornings a week, is carrying plenty of punch for all members of the family. Nichols starts off telling of new radio treats in store over all networks, gives briefs of radio stars telling of their new programs and time schedule.

Included in the *Parade* is a radio personality, giving personal facts and the life story behind the actors.

Highlight of program is the Listener's Forum, a program Nichols originally conducted by itself, which gives the tuner-inners a chance to tell what they think of the air shows. Nichols compiles the data, obtained from letters, and gives it out to any sponsor or station interested in the facts.

Nichols has a smooth voice and pleasing personality for the job. Program is of growing interest in the Northwest to both listeners and sponsors. *James Douglas.*

"This Is Life"

Reviewed Monday, 12:15-12:30 p.m. Style—Dramatization. Sponsor—Hecker's Flour. Agency—Leo Burnett, Chicago. Station—WOR (MBS).

Wedged in between Hecker's string of serials is this collection of dramatizations of letters. Prospectus outlined at the beginning of the program labels the airer as a "dedication to your hopes and dreams," but what is any housewife going to do with a 31,000-piece museum collection which some nameless intrepid explorer offered. Even if it did fit her china closet, the offer has been restricted to a Chamber of Commerce with appropriate housing facilities.

Other dramatization told of the work of Frank Estes, who has built up quite an organization devoted to distribution of reading matter to shut-ins.

Both scripts appeared too elementary—almost an offense to the intelligence. Aside from this, the saccharine flavoring dispensed here seems much too much. Topper is the Edgar Guestish thought for the day, which in this instance amounted to an admonition not to fret.

Victor Powell's purring baritone is the type that goes well with this type of work, while Marvin Mueller does the miscellaneous chores. Commercials are interminable. *Joe Cohen.*

"Bright Horizons"

Reviewed Monday, 11:30-11:45 a.m. Style—Dramatic serial. Sponsor—Lever Brothers. Agency—Young & Rubicam. Station—WABC (New York, CBS network).

Bright Horizons, the Story of Michael West, a five-a-week daytime serial, is sponsored by Lever Brothers in behalf of Swan soap.

The character of Michael West was recently introduced to radio audiences via another daytime serial, *Big Sister*. Altho the role was small, listener interest in Michael increased to such an extent that a separate story is being offered.

Joe Julian, who created the original role in *Big Sister*, continues in the part and handles the role in A-1 fashion. Story opens as a narrative in the first person and fades into a dramatization. At this listening, West had befriended a 12-year-old youngster named Bobby, ap-

parently a homeless waif. Entire show was in the form of a conversation carried on between the two.

The roles of West and Bobby were both enacted superbly, and Marjorie Anderson handled the commercial plugs and introductions nicely. *Elliott Colfer.*

"A Night With the Navy"

Reviewed Tuesday, 8-8:30 p.m. Style—Variety show. Sustaining on WFIL (Philadelphia).

Aimed primarily as a morale booster, this weekly ailer manages to dish out a large order of entertainment as well. Originates from the Philadelphia Navy Yard, and tars are scouted for talent, with skipper Jack Steck, of the station staff, putting them thru the paces. Steck sets a fast pace, and with a good gang of hillbilly entertainers among the salties to enhance the initial show caught, it's a bang-up set-up for local consumption.

Considering the fact that corn is king for the home guard, deep-sea entertainers were on par and sometimes better than some of those offered regularly. Included the Five Wildcats and Davis Duo, singers; Slim from Arkansas, with an accent as sharp as the tap dancing he offered; Tizzie Lish (R. H. Haines), giving advice to the housewives and spouting poetry and blank verse to make for the comic relief, and the Novelty Hillbillies, an instrumental guitar-and-jug gang. Ship band contributes a march or two, and the entire crew chimes in for *Anchors Aweigh* to close the party.

Show is produced by station staff in conjunction with navy officials. With Steck's down-to-earth humor and patter, it's a red-letter night for the tars. *Maurie Orodender.*

Kaner's Washington Trek

NEW YORK, Sept. 13.—Walter Kaner, press chief at WWRL, was recently summoned to Washington by the Defense Savings Staff of the Treasury Department to discuss a campaign, proposed by Kaner, in behalf of defense stamps and bonds. Plan calls for a publicity and promotion drive among the nation's 9,000,000 stamp collectors.

RADIO TALENT

(Continued from page 7)

7:45 p.m. PST, a repeat show over NBC-Blue for Mountain State listeners, and Pacific Coast broadcast at 8:15 p.m. PST, released by KFI, KPO, KGW, KOMO, KHQ and KMJ. . . . HEDDA HOPPER left Hollywood September 13 for Milwaukee to be honor guest of the American Legion convention. . . . GARY BRECKNER, announcer on programs from Santa Catalina, is on his first swordfishing expedition of the season. . . . DOROTHY SCOTT has been cast by Producer Ted Bliss in the role of Betty Lou on the *Tailspin Tommy* program over Pacific CBS.

ADVERTISERS

(Continued from page 6)

near-by fairs with a television exhibit sponsored by RCA. . . . Mark Dawson, WCAU warbler, journeying to Montreal for a personal appearance at Mount Royal Hotel there. . . . Joseph C. Hochreiter, formerly with Lord & Thomas, joins Ivey & Ellington ad agency.

LOS ANGELES:

BILL LAWRENCE, who produced the Bob Hope show for Peppodent and also *A Date With Judy* for Lord & Thomas, will head the Pedlar & Ryan Hollywood office and supervise the Orson Welles show for Lady Esther. . . . Earl Carroll Theater Restaurant has signed with K45LA for 100 broadcasts of 100-word announcements, August 12, 1941, to August 11, 1942. Cesana & Associates handled. . . . C. L. Menser, production manager for NBC, is in Hollywood to produce and direct *These Four Men* series, depicting the lives of Churchill, Roosevelt, Stalin and Hitler. . . . Lamont Corliss & Company will plug Danya Hand Cream over KFI by means of 52 three-minute participations. Deal was handled by J. Walter Thompson Company. . . . Ethel Gilchrist, of NBC New York sales promotion department, is visiting Hollywood during her vacation. . . . Carlton E. Morse, author-director of *One Man's Family* and *I Love a Mystery*, is back at his desk following a seven-week vacation. . . . Badger, Browning & Hersey, Inc., handled the deal between KFI and the American Chic Company to plug gum over the station from September 1 to December 31 by means of one-minute transcriptions five times a week.

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THEATERS NIX ORK'S SS

AFM Yanks Ork Remotes Off of NBC Red Outlet

NEW YORK, Sept. 13.—Name bands have been cut from the airwaves that feed into the Red network area of New Orleans over a dispute involving a contract between the local AFM and NBC affiliate, Station WSMB.

An official of the New York office of the AFM said that the bands were yanked from feeding into WSMB as the first step toward securing a contract for a studio band under AFM wages and conditions. If this pressure doesn't force the studio into signing a contract, AFM said, it may yank the bands off commercial programs feeding this affiliate.

NBC, however, claims that it is itself responsible for keeping the remote bands from feeding into the New Orleans channel because of the dispute between the union and the affiliate. It's NBC's feeling that the bands need the network more than the network needs the bands. Bands involved include Will Osborne, Johnny Messner, Woody Herman, Michael Loring, Milt Herth, Ossie Caswell, Don Pedro, Carlos Molinas, Gene Krupa and Boyd Raeburn.

Network says that it will fill their time obligations in New Orleans by feeding a studio band until such a time as the union and WSMB get together.

This is the second such incident in a year.

Shaw Draws 'Em At Reading Fair

READING, Pa., Sept. 13.—Artie Shaw and his 32-piece band proved a potent attraction for the Reading Fair last Monday (8), marking the first stand for the maestro at an outdoor exposition. Shaw augmented the regular grandstand show, which headlined Eddie Roescher, the Roxettes and an assortment of circus and vaudeville acts, and 8,355 persons jammed the grandstand and paddock. With the days total fair attendance hitting about 25,000, Shaw proved the real magnet for the evening grandstand show, more so since children under 16 are banned from the fairgrounds because of the infantile paralysis epidemic in this territory.

Band presented a concert for an hour as part of the regular stagershow. While there was no dancing, band was well received, feet continually tapping to the rug-cutting rhythms.

On the Friday previous (5) Shaw ushered in the fall dancing season in near-by Allentown for A. J. Perry at his Empire Ballroom, and to excellent returns. At \$1 per head, crowd of approximately 3,200 dancers jammed the dancant.

Shaw was also called on to do the initial dancing honors on Thursday (11) for the first of a series of weekly name band promotions by Jimmy Martin at the Brookline Square Club near Philadelphia.

Sherman, Chi, Set for '41

CHICAGO, Sept. 13.—Sherman Hotel here is all set with swing bands for the remainder of the year. Its Panther Room will hold Lionel Hampton thru September 25, to be followed, successively, by Will Bradley, Woody Herman and Jack Teagarden, each contracted for a four-week run.

Or "Torch Me, Brother?"

PHILADELPHIA, Sept. 13.—It's a cinch now that *I Don't Want To Set the World on Fire* is a hit. Already they are singing a parody to the song at the local niteries. Susan Lange at the Embassy Club vocals it as *I Don't Want To Set the World on Fire, I Just Want To Give Hot Feet*.

Clinton Clipped

PITTSBURGH, Sept. 13.—Three district theater bookings were canceled this week by Joe Hiller when his attraction, Larry Clinton, wired via agent Milt Krasny that "six men my band being drafted September 9, including entire trumpet section . . . it will be impossible to play . . ." Result, no Larry Clinton in Washington, Pa.; Clarksburg, W. Va., and Ambridge, Pa.

Columbia Holds Up Releases for 2 Weeks' Time

NEW YORK, Sept. 13.—Columbia Records decided this week to skip the release of new records on both the Columbia and Okeh labels for the next couple of weeks. Move is being made in an effort to stem the huge tide of orders on the hook for the disk outfit's current platter items.

According to Manie Sacks, Columbia exec here, the company's wax pressers are now working on a 24-hour basis, seven days a week, and this still does not bring them out of the hole on their distributors' orders. Two weeks without attempting to release any new disks will give them a chance to catch up, Columbia figures.

This makes the second disker in as many weeks to hold up production on new releases. As reported here last week, Decca held up a week's release sheet to allow the presses to catch up on orders of current faves. Victor has managed thus far to keep apace with the increased biz hitting the field, particularly in the past three months. However, with fall biz mounting steadily now, there is a possibility that all of the major wax companies will be forced to cut down on their new stuff.

Sat. Night Shortage Of Orks Around Chi

CHICAGO, Sept. 13.—One-night bookers here are complaining of severe Saturday night headaches. It seems that most of the promoters served out of local band booking offices want bands for Saturday nights and, naturally enough, there aren't enough suitable bands to fill the orders.

Joe Kayser, of Frederick Bros.' Music Corporation, explains that the defense boom created the situation. Prospective customers in large and small cities are busy all week, working day and night. The only leisure time is Saturday night, when they can stay out late. Hence the terrific activity in the ballroom field.

RCA-Victor's Dance Carnival Idea for Dorsey-Fields Tour

NEW YORK, Sept. 13.—RCA-Victor Corporation is picking up where night club impresario Monte Proser left off with the short-lived Madison Square Dance Carnival. Disk outfit will retag the "Carnival" to RCA-Victor's "Dance Caravan" and take it out on the road with Tommy Dorsey and Shep Fields, together with the palm trees and other assorted South Seas foliage which bedecked the Garden here last summer.

Milton Pickman, general manager for the Proser enterprise, will also act in that capacity for Victor. Entourage will start out the first of November in the Cleveland territory, with Music Corporation of America handling the bookings. Auditoriums, armories or any other large available edifices will be used to house the giant palm trees and the Fields and T. Dorsey orks. Proser himself had planned to take the Garden set-up on tour, but the financial failure

Warners Cancel Midwest Dates; Refuse To Sign AFM Contracts

NEW YORK, Sept. 15.—Harry Mayer, Warner booker here, said he had no comment to make on the action being taken by Warner houses in the Midwest on the Social Security tax payments for orks. AFM spokesmen also refused to discuss the cancelling of band engagements in the Midwest, but said that, if that were the case, it would just have to be. AFM insists that the standard form contract must be used by theaters as well as niteries, ballrooms and hotels.

Another New York booker, when queried about the AFM contracts, said he had no objection to them, and maybe the Warner fuss was because the circuit could not find enough bands to maintain a name-band policy.

CHICAGO, Sept. 13.—Theater chain operators in this area and the American Federation of Musicians are battling over the new form contract issued by the AFM, which includes a new Social Security and unemployment insurance clause designating the operator of the establishment as the sole employer of the band leader and his men. The clause automatically lets the leader out of the obligation to pay the SS and unemployment insurance taxes for his men (amounting to 3 per cent of all salaries) and puts the burden upon the establishment.

The new AFM contract, which has to be used by all establishments (ballrooms, night clubs, theaters, etc.), is the union's solution to a disturbing tax problem. During a recent test case in Federal Court here, Judge Charles E. Woodward ruled that the establishment is the employer and therefore liable for the taxes. While the case was appealed by the government and is now awaiting a hearing before the U. S. Court of Appeals, AFM attorney Samuel Ansell looks upon the initial ruling as a victory for the union and approved the inclusion of the tax clause in the current AFM contracts.

Theaters, heretofore, have been issuing contract forms of their own. Two weeks ago the musicians' local started to return contracts between establishments and bands, submitted by bookers, that were not on the new AFM forms.

The Warner circuit was the first to act against the new ruling, instructing its booker, Charles Hogan, to cancel all bands scheduled to play Warner houses in this area. Charles Ryan, assistant zone manager for Warners, states that the local office has received instructions from Eastern headquarters not to sign the new AFM forms. As a result several bands have been canceled from the Stratford Theater here, which only recently switched to a Saturday and Sunday band policy. Leonard Keller's band was pulled on the morning of his opening day (September 6), and engagements penciled in for Tiny Hill, Lou Breese,

Jimmy Joy and Henry Busse, among others, were called off.

Warners also called off the reopening of the Riverside in Milwaukee, set for yesterday (12). Buddy Rogers was booked for the initial week and several name bands were signed for coming dates. According to local reports, the Warner bands-off policy will also be in effect in their other houses, including the Strand, New York; Stanley, Pittsburgh; Earle, Philadelphia; Earle, Washington, and the Strand in Brooklyn. Spot-booking houses affected in this area, booked by Charlie Hogan, are eight Warner-Standard chain theaters located in Wisconsin towns, as well as the Paramount in Hammond, Ind., and the Elco in Elkhart, Ind.

A meeting between Warner execs and the local musicians' union board was held this week, but it ended in a standstill. Chain figures that the new taxes will run into thousands of dollars a year.

Balaban & Katz Corporation, operator of the Chicago and State-Lake theaters here, has not taken any action at this writing. Executives voiced displeasure over the new contract form but stated that they will wait and see what turns up, if anything, following additional Warner-AFM confabs.

Pit men are not affected, since theaters have always looked upon them as employees and pay all legal taxes for them.

So far no trouble is seen on the niterie, hotel and ballroom front. In most cases it looks as tho those establishments will carry the added burden, for if they are unwilling to do so they cannot get any music at all. Theaters, on the other hand, can manage to operate with units, straight vaude shows or with all-picture policies.

Weeks Asks 100G Bus Crash Damages

CHICAGO, Sept. 13.—The date of the suit filed by Anson Weeks against three defendants involved in his recent bus accident has been advanced to September 29, and will be heard in Superior Court of Cook County here, as a result of a petition filed by Weeks and his attorney, Jerome Rosenthal. They claimed that the plaintiff could wait no longer, because of the expensive medical treatment needed to care for his injured right arm. Weeks is seeking \$100,000 in damages from the Central West Motor Stages, Rocky Mountain Freight Lines and the Martin Food Products.

A Central West bus carried the leader from a date in Iowa and it collided with a Rocky Mountain truck which carried a load of Martin products. Due to the accident, Weeks will no longer be able to play the piano, his attorney states.

New Disk Firm Takes Out AFM Recording License

NEW YORK, Sept. 13.—Musical Arts Recording Studios, Inc., which recently figured in a deal ending in its taking over the old U. S. Record Company studios, has taken out an AFM recording license and is now laying its disk plans.

Musical Arts had reportedly made some disks already of the New York Philharmonic, and, according to the AFM, the union had received a complaint to that effect. It seems that it was all a misunderstanding on someone's part, however, because the new firm says it has had an AFM license for some weeks. There were also reports that Publishers' Service Company, Inc., was connected with Musical Arts taking over the U. S. studios, and planned to use the records produced for promotions in conjunction with *The New York Post*. Situation was evidently so confusing that the AFM was not sure just who was making the disks.

of that deal offset his plans. As far as could be learned, Proser has nothing to do with the Victor "Dance Caravan," other than the fact he once owned the equipment which the record company will use.

According to present plans, the touring Dorsey-Fields unit will be one of the most extensive disk promotions ever handled. At each location Victor will effect special tie-ups with record distributors, coin phonograph operators and civic organizations. Deals are also being arranged to have prize giveaways of Victor disks. MCA figures it will be able to keep the "Dance Caravan" busy around Ohio for at least two weeks. Future locations will, of course, depend on the success met with on the first dates. If it's a success Victor will reportedly set up other units with those of its recording bands available.

K. C. Trend to Lounges and Hotel Spots Okay for Musicians, Singers

KANSAS CITY, Mo., Sept. 13.—Cocktail lounges and hotel dine-and-dance spots are on the upgrade here. The trend is to more intimate entertainment, tho, at least four local hotels still cling to large-sized dance bands. Many taverns in the residential part of the city have been closed because of zoning laws. As a result, hotels are hurriedly installing cocktail lounges to catch the trade.

The Hotel Muehlebach, Hotel Continental, Hotel President and the Kansas City Club continue with a dance band policy.

Newest spots are the Hotel LaSalle's Crown Theater Lounge and the Hotel President's Drum Room. The former features Jeri Farrar and Rena Estabrooks, singing duo with Solovox, and the latter Hal Wayne and his Pan-American ork, and Marguerite English, singing pianist.

The Hotel Phillips recently enlarged and redecored its Tropics Room and is now presenting Jeri Paul, songstress; Ruth Royal, organ, and Virgil Bingham, piano. The Phillips also has a Cabana Room, which features Madelyon Baker, singer; Buron Dahl, baritone, and Albert Bird, novachordist.

Novachord and Solovox artists are

particularly in demand. Singers, capable of doubling on instruments, are also very popular.

Very few spots provide space for dancing. Also, few lounges attempt to serve food, since it is an old night club axiom that there is no money in food.

At the Hotel Continental's Omar Lounge, entertainment is furnished by a vocal trio, the Pixler Sisters. This hotel's Sky-Hy Lounge is operated as a ballroom, Bob Cartwright's orchestra being current.

Other new spots include Carey's, which features Alma Hatten at the Novachord and Cecil Uto, vocalist; the Romanelli Grill, which has Ann Relling, Hammond organist; the new White Horse, which has Bus Moten and band and Little Buck, vocalist; the Wayside Manor featuring the Three B's of Rhythm; the Melody Lane, with dance band, and the Downtowner, with Herb Cook and Monetta.

At the Hotel Bellerive's Zephyr Cocktail Lounge, entertainment is by Frances Maddux, songstress, and the Durango Trio, instrumentalists.

With the exception of Bus Moten's band at the White Horse, all entertainers are white.

AFM's Strike Threat Alters Det. Spot's Band Firing Order

DETROIT, Sept. 13.—That allegedly undesirable conduct by members of an orchestra does not justify firing the band without the usual two weeks' notice was upheld in substance here by the Detroit Federation of Musicians, when Lorin Parsons' band, working in the town's No. 1 swank downtown spot, the Book Casino, at the Book-Cadillac Hotel, was given notice by the management.

Charge was that some members of the band had taken liquor in a public room of the hotel, as the result of a buying treat by a wealthy patron who came in alone and bought a total of 78 bottles of champagne, sending some to the orchestra rooms after the boys left the stand. As stated, the players involved had changed to street clothes, and this incident occurred after hours, so that Parsons maintained he was not responsible.

Original notice of immediate discharge was changed to customary two weeks' notice when the union threatened to strike the hotel, and the hotel management subsequently stated that they intended to change bands anyway about this time.

CHICAGO, Sept. 13.—Bob Tank, local ork leader, has joined the Billy Diamond Agency to work with Lucille Ballantine on bookings of small orks and combinations for cocktail lounges.

Orchestra Notes

Coast Cacophony

DUKE ELLINGTON is adding two new tunes, *Me and You and Rockin' to the Cotton Stockin' Can Can*, to his Los Angeles show, *Jump for Joy*.

WOODY HERMAN left the Hollywood Palladium September 11 for a tour of one-nighters. When he returns he enters the hospital for operation.

NILO MENENDEZ opened at the Copacabana September 9. He follows DARRYL HARPA, who goes to the Wilshire Bowl.

DECCA RECORDS' softball team was recently defeated by WOODY HERMAN'S team, 31 to 11. JERRY LESTER was on the mound and MIKE VALLON pitched the last inning for the winners.

MANNY STRAND'S band, now at Earl Carroll's, may play the Herman team before they go on tour. AL LYONS, Orpheum Theater maestro, plays the Elks' Convention in Long Beach, Calif., September 19.

JOSE PABLO has just completed a stint at 20th Century-Fox, where he appeared with Carmen Miranda in *Week-End in Havana*. His brother, Louie, is now at Republic in *Down Mexico Way*.

TED WEEMS is set to follow OZZIE NELSON at the Casa Manana, Culver City.

LOUIS ARMSTRONG, ORSON WELLES and RKO are mulling contracts.

EDDIE DUNSMOOR moved into the Portland Palladium recently for a month's engagement.

CHARLIE MARLOE leaves soon for the East. The drum used as bally for GENE KRUPA'S engagement at the Hollywood Palladium was filled with names Sunday night. Sign has been added to the six-foot instrument "Do not autograph."

TED FIO RITO, current at Jimmy Contratto's Trianon in South Gate, is set for a dozen minie movies for Sam Coslow.

FAY NOBLE follows FREDDY MARTIN at the Coconut Grove of the Ambassador Hotel, Los Angeles, opening October 12.

Martin goes to the St. Francis Hotel in San Francisco.

PAUL WHITEMAN moves into Florentine Gardens, Hollywood, following his stay at the Palace, San Francisco.

JIMMY DORSEY follows GENE KRUPA at the Hollywood Palladium, with ALVINO REY and the KING SISTERS coming in next.

ERSKINE HAWKINS plays Pismo Beach, Napa, Sacramento and Oakland and then the Northwest after he completes his engagement at the Los Angeles Orpheum.

EDDIE DUNSMOOR'S option has been lifted at the Portland Palladium.

JUNE HAVER with TED FIO RITO is mulling a picture contract.

Atlantic Whisperings

ARTIE SHAW ushered in the fall dance promotion season for A. J. PERRY at Empire Ballroom, Allentown, Pa.

BARNEY ZEEMAN, former Philadelphia maestro, readying his own nitery in that city.

PEDRO ALBANI and his Rio Rumba Orchestra get the nod for the fall season at Hotel President's Round-the-World Room, Atlantic City.

HAP ROGERS rhythms for the dancing at Brookside Inn near Flemington, N. J.

SONNY SAUNDERS, vocalist for JOE KEARNS at WCAU, Philadelphia, waxing for the Columbia label.

JOE VORHEES gets the call at Howard Johnson's Cafe near Camden, N. J.

CHET RICHARDS set for a return at Buckley's Tavern near Trenton, N. J.

EARL DENNY reopens Philadelphia's Swan Club.

LEO ZOLLO, giving way to CLYDE LUCAS at Benjamin Franklin Hotel's Garden Terrace, Philadelphia, has already been engaged to return to the stand next summer.

VINCENT RIZZO, with ex-Jan Savitt canary, CARLOTTA DALE, takes over at Peacock Gardens, King of Prussia, Pa.

JAY POMERANTZ has returned to the piano bench for NORMAN BLACK at WFIL, Philadelphia.

EDDY MORGAN, after summering at Hamid's Million-Dollar Pier, Atlantic City, returns to the resort's Ritz-Carlton Hotel Merry-Go-Round.

EDDIE BARBER first in for the fall dance promotions this week at Molly Pitcher Auditorium near Freehold, N. J., dansant using territorial faves.

CARL WAXMAN, Philadelphia sax ace, nixed an offer to join PAUL WHITEMAN.

PANDRO DIGGS takes over at Atlantic City's Paradise Cafe, BARDU ALI moving his music to Philadelphia's Lexington Casino.

Midwest Melange

LOU BREESE and Boyd Raeburn will alternate as top bands in Chez Paree, Chicago, next couple of seasons, each doing three months at a time. Breeze

returns October 3, and Raeburn is due December 24.

BILLY ARNOLD set for Van Orman hotel chain in Illinois and Indiana. Starts with an indie run at the McCurdy, Evansville, Ind., Saturday (20), Stan Zucker Agency, Chicago, did booking.

RAY HERBECK follows Baron Elliott into Oh Henry Park, Chi, October 1. Ticketed for indefinite run.

COLONEL MANNY PRAGER drew holdover at Biltmore Hotel, Dayton, O., which will keep him there until October 15.

PHIL LEVANT deserted Chi for brief one-nighter tour. Just completed series of location jobs in Southwest.

Current femme warbler is Gloria Hart, who used to twitter for Raymond Scott.

BILL FREDERICK, head of Frederick Bros. Music Corporation, will spend next two or three weeks in Chi while brother L. A. is on the West Coast.

LAWRENCE WELK winds up run at Trianon, Chicago, November 27, and hits road for one-nighters.

CHUCK FOSTER follows Del Casino into the Roosevelt, New Orleans, for four weeks, starting September 25. Two days later Casino moves into St. Anthony Hotel, San Antonio, for a month.

JOE REICHMAN opens three-week run at Schroeder, Milwaukee, Saturday (20).

BILL BARDO is set to move into Lowry, St. Paul, October 11, for three weeks, and follows it with a date at the Commodore Perry, Toledo, beginning November 3.

Of Maestri and Men

CAB CALLOWAY auditioned his new *Quizzicale* show for a big-time commercial sponsor the other day, and it begins to look as tho the Cab had hit pay-dirt with the thing.

Until the articles are signed, Cab will continue to air the show every Sunday over Mutual, Coast-to-Coast.

TOMMY TUCKER canceled his engagement at New Colonial Inn, Singac, N. J., because arrangements couldn't be made for CBS wires at the spot.

Tommy may go to the Meadowbrook, Cedar Grove, N. J., instead.

BENNY GOODMAN has been invited to play for the West Point Founders' Day festivities, Sunday, October 12.

Founders' Day is top social event of Military Academy season.

TOMMY DORSEY thinks he has a smash in *The Skunk Song*, tag line of which is, "Nobody Loves Me on Account of I'm a Skunk."

Tommy introduced ditty at Paramount recently and brought down the house with it.

Walter Winchell
On Broadway
SAYS OF
\$21 a Day—Once a Month
"... That new Tony Pastor recording in the juke box over at Hanson's certainly has an amusing lyric. The tune is zippy, too ... The lament of a drafted soldier who intones: 'They drill you for a week—to build up your physique—for \$21 a day—once a month!' ... Probably become another 'Music Goes Round and Round.'"
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<p>You've Gone Slow Fox Trot Featured by Dave Marshall at the Florentine Gardens, Hollywood, and Manny Strand at Earl Carroll's, Hollywood.</p>	<p>Prairie Road's a Windin' Fox Trot Ballad A New Western "Hit" by Richard Coburn, Writer of "Whispering"—in Collaboration With Maude Mitchell.</p>

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TALENT AND TUNES ON MUSIC MACHINES

RECORD RETAILERS!
A COMPLETE ALPHABETICAL LIST OF RECORDING ARTISTS (Popular, Classical and Hillbilly) AND THE LABELS FOR WHICH THEY RECORD will be one of the many features of interest to you in the Third Annual Edition of TALENT AND TUNES ON MUSIC MACHINES The Billboard's Big Record Supplement

Watch for it!

TALENT AND TUNES ON MUSIC MACHINES



The Billboard

WEEK ENDING
SEPTEMBER 12, 1941

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ASCAP contract, Accurate Reporting Service, source previously for all plug data, now lists only WOR plugs, having temporarily dropped NBC and CBS from its recapitulation. MBS listings below, therefore, are supplied not only by Accurate's daily reports, taking in plugs between 5 p.m.-1 a.m. for week ending Thursday, September 11, but also by recapitulations furnished by the MBS logs. NBC-CBS totals are furnished by the office of Research-Radio Division, College of the City of New York, including broadcasts from 8 a.m.-1 a.m. daily for week ending Friday, September 12.

For duration of this situation, which can be considered temporary until such time as NBC and CBS sign with ASCAP, "independent" plugs (WJZ, WMOA, WNEW) will not be listed. Networks' New York outlets used for this recap are WOR (MBS), WJAZ, WJZ (NBC), and WABC (CBS). Film tunes are designated by "F," musical production numbers as "M."

MBS PLUGS

Position Last This Wk.	Title	Publisher	Plugs
6	1. YOU AND I	Willson	31
2	2. KISS THE BOYS GOODBYE (F)	Famous	23
—	3. YOURS	E. B. Marks	16
5	4. DADDY	Republic	15
—	4. I UNDERSTAND	Feist	15
6	4. JIM	Kaycee	15
—	4. YOU'RE A NATURAL	Harms	15
5	5. GREEN EYES	Southern	14
—	5. I GUESS I'LL HAVE TO DREAM THE REST	Block	14
8	5. I WENT OUT OF MY WAY	BMI	14
—	5. I'LL BE WITH YOU IN APPLE BLOSSOM TIME	Broadway	14
—	6. BEGIN THE BEGUINE	Harms	13
8	7. TIME WAS	Southern	12
—	8. LOVE ME A LITTLE LITTLE	Mayfair	11
4	9. I DON'T WANT TO SET THE WORLD ON FIRE	Cherio	10

NBC-CBS PLUGS

Position Last This Wk.	Title	Publisher	Plugs
1	1. YOU AND I	Willson	43
3	2. DO YOU CARE?	Campbell	37
4	3. TIME WAS	Southern	30
7	4. YOURS	E. B. Marks	29
6	5. I GUESS I'LL HAVE TO DREAM THE REST	Block	27
—	6. I DON'T WANT TO SET THE WORLD ON FIRE	Cherio	26
6	7. JIM	Kaycee	25
2	8. GREEN EYES	Southern	24
11	9. BOOGLIE-WOOLIE PIGGY	Mutual	22
—	9. CITY CALLED HEAVEN	Warren	22
8	10. WHAT WORD IS SWEETER THAN SWEETHEART?	Reis-Taylor	21
—	11. MARIA ELENA	Southern	19
—	12. I FOUND YOU IN THE RAIN	Porgie	18
10	13. IT'S SO PEACEFUL IN THE COUNTRY	Regent	17
5	13. 'TIL REVELLE	Melody Lane	17

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop. Bridgeport, Conn.: Howland Dry Goods Company; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinhilber's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co. Louisville: Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros.' Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co.

NATIONAL

POSITION Last This Wk.	Title	Artist
1	1. GREEN EYES	JIMMY DORSEY
3	2. BLUE CHAMPAGNE	JIMMY DORSEY
2	3. YOURS	JIMMY DORSEY
4	4. YES, INDEED	TOMMY DORSEY
8	5. PIANO CONCERTO	FREDDY MARTIN
9	6. CHATTANOOGA CHOO CHOO	GLENN MILLER
10	7. 'TIL REVELLE	BING CROSBY
—	8. YOU AND I	GLENN MILLER
6	9. YOU AND I	BING CROSBY
—	10. I DON'T WANT TO SET THE WORLD ON FIRE	TOMMY TUCKER

EAST

POSITION Last This Wk.	Title	Artist
7	1. Blue Champagne	—Jimmy Dorsey
1	2. Green Eyes	—Jimmy Dorsey
4	3. Yes, Indeed	—Tommy Dorsey
—	4. Chattanooga Choo Choo	—Glenn Miller
8	5. I Don't Want To Set the World on Fire	—Tommy Tucker
—	6. I Don't Want To Set the World on Fire	—Horace Heidt
6	7. Yours	—Jimmy Dorsey
3	8. You and I	—Bing Crosby
—	9. 'Til Reveille	—Bing Crosby
—	10. I Guess I'll Have To Dream the Rest	—Glenn Miller

SOUTH

POSITION Last This Wk.	Title	Artist
2	1. Green Eyes	—Jimmy Dorsey
1	2. Yes, Indeed	—Tommy Dorsey
3	3. Yours	—Jimmy Dorsey
6	4. Blue Champagne	—Jimmy Dorsey
7	5. 'Til Reveille	—Bing Crosby
5	6. Maria Elena	—Jimmy Dorsey
4	7. Daddy	—Sammy Kaye
—	8. This Love of Mine	—Tommy Dorsey
—	9. 'Til Reveille	—Freddy Martin
—	10. Time Was	—Jimmy Dorsey

WEST COAST

POSITION Last This Wk.	Title	Artist
2	1. Blue Champagne	—Jimmy Dorsey
1	2. Chattanooga Choo Choo	—Glenn Miller
7	3. Piano Concerto	—Freddy Martin
4	4. Green Eyes	—Jimmy Dorsey
5	5. You and I	—Glenn Miller
8	6. 'Til Reveille	—Bing Crosby
—	7. Green Eyes	—Xavier Cugat
3	8. Yours	—Jimmy Dorsey
—	9. I Guess I'll Have To Dream the Rest	—Glenn Miller
—	10. Take a Train	—Duke Ellington

MIDWEST

POSITION Last This Wk.	Title	Artist
1	1. Green Eyes	—Jimmy Dorsey
4	2. Piano Concerto	—Freddy Martin
3	3. Blue Champagne	—Jimmy Dorsey
2	4. Yours	—Jimmy Dorsey
—	5. Foolish	—Art Jarrett
—	6. You and I	—Tommy Dorsey
10	7. You and I	—Glenn Miller
6	8. You and I	—Bing Crosby
9	9. Yes, Indeed	—Tommy Dorsey
5	10. I Don't Want To Set the World on Fire	—Horace Heidt

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

POSITION Last This Wk.	Title
1	1. YOU AND I
2	2. 'TIL REVELLE
6	3. DADDY
4	4. MARIA ELENA
3	5. YOURS
8	6. INTERMEZZO
5	7. GREEN EYES
7	8. DO YOU CARE?
12	9. I GUESS I'LL HAVE TO DREAM THE REST
9	10. THINGS I LOVE
14	11. KISS THE BOYS GOODBYE
—	12. I DON'T WANT TO SET THE WORLD ON FIRE
11	13. YOU ARE MY SUNSHINE
—	14. I'LL BE WITH YOU IN APPLE BLOSSOM TIME

EAST

POSITION Last This Wk.	Title
1	1. You and I
12	2. Daddy
2	3. 'Til Reveille
3	4. I Guess I'll Have To Dream the Rest
8	5. I Don't Want To Set the World on Fire
4	6. Yours
5	7. Green Eyes
11	8. Maria Elena
13	9. Things I Love
10	10. Blue Champagne
—	11. Jim
6	12. Do You Care?
15	13. It's So Peaceful in the Country
—	14. Time Was
—	15. Intermezzo

MIDWEST

POSITION Last This Wk.	Title
3	1. You and I
2	2. 'Til Reveille
1	3. Maria Elena
4	4. Yours
5	5. Daddy
7	6. Things I Love
9	7. Do You Care?
11	8. Elmer's Tune
8	9. Green Eyes
6	10. Intermezzo
10	11. You Are My Sunshine
13	12. Jim
—	13. It's So Peaceful in the Country
—	14. I Don't Want To Set the World on Fire
12	15. Kiss the Boys Goodbye

WEST COAST

POSITION Last This Wk.	Title
2	1. 'Til Reveille
1	2. Maria Elena
5	3. Daddy
4	4. You and I
6	5. Green Eyes
10	6. Piano Concerto
3	7. Yours
7	8. Intermezzo
15	9. I Guess I'll Have To Dream the Rest
—	10. Things I Love
9	11. You Are My Sunshine
—	12. Kiss the Boys Goodbye
—	13. Time Was
8	14. Do You Care?
12	15. Blue Champagne

SOUTH

POSITION Last This Wk.	Title
1	1. You and I
6	2. Intermezzo
2	3. Maria Elena
—	4. Blue Champagne
10	5. Daddy
5	6. Do You Care?
13	7. I'll Be With You in Apple Blossom Time
—	8. Kiss the Boys Goodbye
15	9. Reluctant Dragon
11	10. Harbor of Dreams
—	11. I Guess I'll Have To Dream the Rest
—	12. I Went Out of My Way
—	13. Jim
14	14. Until Tomorrow
—	15. It's So Peaceful in the Country

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

- DADDY. (15th Week) Sammy Kaye, Andrews Sisters.
 - GREEN EYES. (9th Week) Jimmy Dorsey.
 - GOODBYE DEAR, I'LL BE BACK IN A YEAR. (7th Week) Horace Heidt.
 - 'TIL REVELLE. (6th Week) Kay Kyser, Bing Crosby.
 - YOU AND I. (5th Week) Bing Crosby, Glenn Miller, Kay Kyser.
 - YOURS. (3d Week) Jimmy Dorsey.
 - BLUE CHAMPAGNE. (1st Week) Jimmy Dorsey.
- #### COMING UP
- I DON'T WANT TO SET THE WORLD ON FIRE. Tommy Tucker, Horace Heidt.
 - KISS THE BOYS GOODBYE. Bea Wain, Tommy Dorsey, Tommy Tucker.
 - I GUESS I'LL HAVE TO DREAM THE REST. Glenn Miller, Tommy Dorsey.
 - YES, INDEED. Tommy Dorsey.
 - CHATTANOOGA CHOO CHOO. Glenn Miller.
 - WHY DON'T WE DO THIS MORE OFTEN? Kay Kyser, Freddy Martin, Andrews Sisters.
 - JIM. Dinah Shore, Jimmy Dorsey.
 - MAMA. Horace Heidt.
 - COWBOY SERENADE. Kay Kyser, Glenn Miller.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

Decca Records released no new recordings last week in order to devote all its facilities to the production of its current listings. Hence, no new Decca records are reviewed here.

GLENN MILLER (Bluebird 11274)

Elmer's Tune—FT; VC. *Delilah*—FT; VC.

STEMMING from the fields that nurtured the *Josephine* crop of song corn, *Elmer's Tune* is going to blossom thruout the land. It's a catchy melody that continually bounces along, and Miller sets it to an infectious rhythm. Taken at a medium slow tempo, it gets a lift in the Miller fashion. The familiar voicings of clarinet and saxes open for half a chorus, then stepping back as Ray Eberle and the Modernaires come to the fore to tell about the *Tune* in song. The band picks it up at the bridge, and the male voices carry it out. The disk-mate follows practically the same pattern, with Tex Benecke the lead voice. Follows the same bouncing lines as *Josephine*, but *Delilah* is no match to the appeal produced by *Elmer's Tune*.

It's "Elmer's Tune" that should catch on with the phono fans. The ditty has already taken hold in Midwestern circles and, since it establishes the same musical mood as "Josephine," and that old girl kept the machines company for quite a while, there's no reason why "Elmer" shouldn't grow up to be a big boy in like manner.

LES BROWN (Okeh 36397)

City Called Heaven—FT; VC. *It's You Again*—FT; VC.

ONE of these days the legions of band worshippers are going to realize that Les Brown is heading a gang of tootlers that pack as much enthusiasm and excitement as those he led about four or five years ago when he stepped out of school with the Duke Blue Devils. Not only is it the best band that Brown has had, but it's far superior musically to many which have already secured a comfortable niche in select ork circles. Band is equally proficient on sweet and sock stuff, and these two sides show Brown to such advantage.

It's plenty sweet for the *Heaven* ballad, and the song itself packs potentialities to attain hit parade heights. Ralph Young's vocal provides the opening chorus, for which the instrumentalists set a beautiful and lilting background. The trombone opens the second chorus, the saxes in unison covering the bridge, and Young yodels it out. *It's You Again* is also taken at a moderately slow tempo, but gets a sharper rhythmic lift. Young's vocal opens, band goes solid for half a chorus embellished by Abe Most's clarinetting, and Young goes back to his singing stride for another chorus, this time backed by the ensemble in swing choir formation.

It's a combination of two acceptable songs for this double, and both the ballad on the A side and the rhythm number on the B side get equal and excellent band and song treatment. Both songs have still to assert themselves, but at this early stage operators can do no wrong with the "City Called Heaven" ballad.

ALVINO REY (Bluebird 11272)

Don't Take Your Love From Me—FT; VC. *Jealous*—FT; VC.

PACED by Alvino's characteristic electric guitar pickings and featuring the song caresses of Yvonne of the Four King Sisters, these sides sport a dandy doubling of both the new and the old. And, while the A side is a nice enough torch theme, it's the B side of earlier torch lightings that commands attention.

Yvonne makes the Little Jack Little hit ballad of yesteryear live all over again, and her song selling is strong enough to create a fresh crest. Styled sweetly and traveling along at a medium slow pace, Miss King opens up, getting a choral backing from the boys in the band for the first chorus. Alvino strums solo for half a chorus and Yvonne blows the torch out, giving it a smart and showmanly touch for the last few grooves with an outspoken confession that takes her jealously to task. The *Love* lullaby for the A side is more modern, but establishes the same torchy mood. Miss King is again up to it, and Rey's interpretation follows the same pattern as the *Jealous* side, the maestro's guitar harmonies filling in between Yvonne's love sighs.

With the phono fans familiar with the capabilities of Alvino Rey's music and Yvonne King's song caressing, machine operators can look forward to a swelling revival of "Jealous," which was recognized as a swell torch song when it first attained the hit heights more than a decade ago. Miss King sells it like a million, and the side is strong enough to give the song a fresh start via the phono networks.

BOBBY BYRNE (Decca 3969)

It's You Again—FT; VC. *I Went Out of My Way*—FT; VC.

Plenty of musical polish is provided by the band in making these two sides bright. The A side, at a rhythmic pace, opens with Dorothy Claire's vocal, backed by solo trombone improvisations of the maestro, who takes a half chorus for himself before Miss Claire returns to finish it out. Slowing the pace for the ballad mate, Byrne's trombone, on the sweet side, opens for half a chorus and Stuart Wade provides the lyrical expressions in song. Bobby picks it up again, his horn muted this time, with the band joining at the bridge and Wade's romancey baritone range carrying it out for the final strain.

Byrne gives a good account of the "I Went Out of My Way" ballad, keeping it on the sweet and melodic side, with his trombone horn sharing the record spotlight with the male voice. And since the song is beginning to make a marked impression among the song favorites of the day, the side is a worthy candidate for phono play.

COUNT BASIE (Okeh 6365)

Diggin' for Dez—FT. H and J—FT.

The Count devotes both sides to musical jivery. *Diggin'* is Basie's own design, while the flip-over was fashioned by Harry Edison, one of the Count's trumpet aces. Both titles are dedications, and both serve as vehicles for the instrumental swing stars in the band, paced by the maestro's own pianology. Both sides are in a similar jump style, and there's plenty of musical meat here for the hot jazz fans.

Makes little difference which side is in-

serted, since the only real difference is in the title. Reservation is solely for those locations where the call is for Basie, regardless of what the side gives.

(See ON THE RECORDS on page 67)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation, and general listening appeal, rather than the musical ability of the bands reviewed.

By HAROLD HUMPHREY

Bill Clifford

(Str Francis Drake Hotel, San Francisco, NBC Red Network, Tuesday (9), 12:05-12:30 a.m.)

LEADER gets a "triple threat" billing from the announcer, as a singer, fiddle and sliphorn player. Band stacked up okay on this remote airing, altho nothing sensational was dispensed. It's commercially sweet, with most of the arrangements done in a pretty straight manner. Johnny Thomas and Barbara Lee pitch in with Clifford on vocals. Song department is not too strong in any quarter.

Good variety was shown in the seven tunes aired on the 25-minute shot, and this helped a lot to pull the stint out of sand-trap. Clifford singled himself out for some okay trombone work in *Flamingo*. Ivory tickler did some stand-out solo work, too, on a swing original and *Concerto in B-Flat*. Things like this also gave the shot a hypo.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Carmen Cavallaro

(Reviewed at Ritz-Carlton Hotel, Merry-Go-Round, Atlantic City)

A STRIKING brand of Steinwaying by Cavallaro highlights the dance doings of this combo. No carboning the style of any contemporary or devotion to swing improvisings. Carmen expounds a scintillating brand of melody on the keyboard in a style that is all his own. Imparts a classical touch to the black-and-whites, and his ramblings are replete with technical intricacies, but never at the expense of the melodic content of the tunes. Gives them all a masterful interpretation that is best appreciated in the smarter supper club circles.

Surrounding his Steinway are three saxes, single trumpet and fiddle, along with bass, drums and guitar. The maestro's piano dominates thruout, and yet there is enough diversity in his interpretations to create the impression that there isn't enough of the piano.

In keeping with the style, tunes are mostly from musical comedy scores, and it is in such ditties that Cavallaro shows to best advantage. Numbers are strung together in medley fashion, sharing the choruses with the instrumentalists. In addition, fiddler Bernie Martin and guitarist Don Rodney add vocal force.

Maestro is youthful, with an engaging personality, and is a Latin looker. No fem decor. While not missed, it would enhance the bandstand. *Orodenker.*

Don Pedro

(Reviewed at the Rumba Casino, Chicago)

A CHICAGO product for years, both as leader of small and average-size combos and as soloist on radio programs, Pedro is now making his most successful attempt to branch out as a leader of a recognized traveling band. His current job will popularize him with good nitery customers in this area, and his frequent remote broadcasts will undoubtedly help him on his future one-nighter tours.

Tho limited to some degree to Latin tunes, because of the atmosphere of the spot, Pedro sandwiches in enough American hits and standards to rank him with a good many of the semi-name boys in this area who specialize in the south-of-the-border fare. Nevertheless, it is the Latin department that will bring recognition to this group. Pedro presents himself as a Latin personality, with accent and all, and vocally waxes romantic in Guiztar-Ramirez fashion. His voice is good and his delivery rather effective. Musically he excels on the violin.

The instrumentation behind him consists of four reeds, four brass and three rhythm, boasting sufficient musical power and rhythm to draw the dance fans on the floor and keep the table occupants thoroly satisfied. *Honigberg.*

Charlie Fisk

(Reviewed at Sky-Hy, Hotel Continental, Kansas City, Mo.)

A SWINGY, jumpy outfit which plays a hot but rhythmic, Charlie Fisk's band is the second ofay crew in this area in 10 years to give promise of becoming a big name. The first was that of Clarence Kuhn, which unfortunately broke up a few years ago just when it was being recognized. Generally, the big discoveries in this area have been sepi.

Currently, the Fisk band is on a Harry James "kick," but does not imitate this band leader too closely, striking on its own on a great deal of unique swing phrasing, giving particular play to the horn solos and leads of Maestro Fisk himself, and the mellow sliphorn work of lone trombonist Kenny Early. Fisk plays a trumpet styled along the lines of Harry James' tootling, but occasionally slips over into a sweeter vein.

The outfit originated on the campus of Missouri University, but has been so successful in its hotel and ballroom engagements this summer that it will stick together thru the fall and winter seasons now. Crew isn't exactly suited for hotel work, being too brassy to play under wraps, but is ideal for terp temples.

Typical treatment of numbers by the band is demonstrated by the way the crew handles *For Want of a Star*, low register clarinets balanced against trombone carrying the melody, then muted brass taking the lead with band plunging into a rumba groove for final passages. Fisk's trumpet plays lead, giving the band advantage of five brass. Actual instrumentation is three trumpets, one trombone, four reeds, and three rhythm.

Virginia Coon (Mrs. Fisk) is the featured vocalist. She is the daughter of Carleton Coon, late co-leader of the famous Coon-Sanders band, and quite a showman in her own right. She warbles torchy ballads in capable fashion and then tosses jive into her chirping on rhythm numbers by singing the lead against accompaniment by a vocal quintet made up of members of the band. She has looks and a personable manner.

Also vocalizing are Johnny Whaley, pianist, whose voice has a range of three and one-half octaves, basso-buffo to falsetto, and Whitey Wilkerson, who scat-sings.

The band has a variety of novelty numbers involving ensemble vocals and in some cases the donning of comic masks. *Locke.*

Tommy McGovern

(Reviewed at Hotel Nicollet, Minnesota Terrace, Minneapolis)

CONSIDERING the fact that this 11-piece ork was thrown together among local talent on short notice to play the Dorothy Lewis ice show at the Nicollet, it is perhaps one of the finest local gangs of musikers to come along in quite a while. Under the deft direction of Tommy McGovern, who pounds the ivories in addition to his batoning, the combo gives out well on swingers. The ork is made up of four sax, three trumpet, one bass, a guitar and violin double, drums and McGovern at the piano. Norma Terry is the canary.

McGovern, in rounding up his combination, got himself a couple of boys who have played with big-namers in the past. Among them are Biddie Bastin, bass, until two months ago with Gene Krupa, and George Paulson, sax, late with Claude Thornhill.

The arrangements, according to McGovern, come from practically every member of the ork, with the leader and Bastin doing the bulk of them.

On swing numbers the boys really go to town, to the enjoyment of the audience. Every once in a while they forget themselves and become just a trifle too brassy, only to calm down again. If this gang sticks together for any great length of time they should climb fast as one of the popular local orks in this area. McGovern, on the ivories, is one of the very best in these parts. *Weinberg.*

SYRACUSE, Sept. 13.—Hotel Syracuse will follow a name band policy this season. Newly decorated Terrace Room opens September 19 with Jack Teagarden, followed in four weeks by Mitchell Ayres, both booked by Music Corporation of America.

B. Williams Leaves Woods for Own Ork

WILDWOOD, N. J., Sept. 13.—Latest side man to step out with a band of his own is Buddy Deppinschmidt, sax ace with Herby Woods, closing a summer's run at the Starlit Ballroom of Hunt's Ocean Pier here. Changing billing to Buddy Williams, band goes into rehearsal in Philadelphia next week. Known for both his arranging and instrumental ability, Williams has continually turned down offers of the big name bands, many inviting him to write his own ticket after being discovered playing in the pit orchestra at the Earle Theater, Philadelphia.

Mike Nidorf, General Amusement Corporation exec, catching the sax-arranger ace here, is enthused over Williams's possibilities as a maestro, and may take the new outfit under his wing for a Broadway ballroom debut. Altho still in the formative stages, band is already signed by Guy Hunt and Bill Gerst, pier operators, to play the local dansant next summer for the entire season. Instrumentation will include six brass, five saxes and four rhythm, and includes Milton Shatz, former Richard Humber saxophonist, and Bob Spangler, former Jan Savitt drummer. Bon Bon, formerly with Savitt, set to vocal.

S. F. Culinary Strike May Force Hotel Bands Out, Too

SAN FRANCISCO, Sept. 13.—Musicians will not be drawn into the culinary, bar and service workers' dispute with the hotels unless the unionists actually start picketing, Eddie Love, secretary of musicians' local, declared, following the breaking off of negotiations. The Empire, which uses no band, is the only top hotel being picketed.

Bands currently spotted here are Matty Malneck, St. Francis; Will Osborne, Palace; Bill Clifford, Sir Francis Drake, and Ernie Hecksher, Mark Hopkins. The managements declare that the strike is less than 75 per cent effective, but freely admit its probable extension. Union organizers are seeking a closed shop agreement.

NEW ORLEANS, Sept. 13.—Walther Bros.' Company here has been appointed distributor of Columbia Masterworks, Popular and Okeh records for the State of Louisiana and the Lower Mississippi region.

143 RECORD ARTISTS TOLD MUSIC MACHINE OPERATORS ABOUT THEIR RECORDS IN THE '39 and '40 Editions of The Billboard's Big Record Supplement TALENT AND TUNES ON MUSIC MACHINES

This year every important record artist will again be represented.

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BAND LEADER EDDY DUCHIN is met at LaGuardia Field, New York, by Columbia Record exec, Manie Sacks (right). The maestro had just returned from his two-month engagement at the swank Copacabana in Rio de Janeiro. Duchin has already cut a new batch of tunes for Columbia since his return to the U. S. Among them are "Brazil," "Carinhoso," "Stars Over the Schoolhouse" and "Love Thought of It All."

"Sun Valley" Is Musically Okay But That's All

Glenn Miller's first picture, *Sun Valley Serenade* (reviewed at the Roxy, New York), is very good to Miller's band, but not very good to Miller personally. Miller, from afar, projects himself as an effective personality in front of a band. But the close-ups are brutal.

Miller, who plays as leader of his own band, seemingly has little to do with its conduct, with the action flashing around his piano player (John Paine) conducting a romance that is instrumental in getting them a booking at the Sun Valley resort. Pic starts with Milton Berle as the band's manager and press agent (and, by the way, Berle has the most satisfying part in the picture, which is otherwise a dog) trying to get them an audition at a studio. Eureka, the singer (Lynn Bari), gets sore at the leader she's working with, yanks Miller's band in from the hallway and they get the job. The Sun Valley mogul gives them a job at the smartest spot in town, where they open that night. Just like that!

Boys' audition, however, gives them a chance to bounce solidly with *Sunrise Serenade* and *In the Mood*. Miller put on his usual precision showmanship with the band, which the cats ate up. But vocalists Ray Eberle, Marian Hutton and Paula Kelly were sorely missed thru-out the picture. In the Sun Valley sequences Miller's best job was *It Happened in Sun Valley*, followed up by several riff tunes that actually caused an outburst of applause. Band's backing up of the Nicholas Brothers was also swell.

Oh, yes, Sonja Henie is also in the picture (20th Century-Fox). Sol Zatt.

George Olsen Gives Up His Plans To Reopen Mich. Spot

DETROIT, Sept. 13.—George Olsen has decided not to reopen the Casino Gardens, outdoor spot at the Michigan State Fairgrounds, following his run at the fair itself, closing Sunday (7). He is negotiating to open a winter or year-round night spot in this city.

He will play some theater dates first, probably returning to Houston to repeat his last year's run.

Osborne Goes Back to MCA

CHICAGO, Sept. 13.—Will Osborne is going back with General Amusement Corporation beginning October 15, when his current contract with the William Morris Agency ends. He was signed on the West Coast by Tommy Rockwell, the GAC chief, while on a recent trip there.

Ohio Dansant Ops Anticipate Big Fall To Top Hefty Summer

CANTON, O., Sept. 13.—Anticipating one of the best fall and winter dance seasons in years, operators of major ballrooms thruout Eastern Ohio, where defense industry has hyped pay rolls to new highs, are preparing to launch the indoor season by upping budgets for bands, spending money for new construction and modernization and lining up name band attractions.

While there are several amusement park ballrooms still operating this month, October 1 will see most of them dark and activities shifted to downtown spots. Ideal weather so far this month has encouraged extended operation of park pavilions, most of them planning to continue part-time schedules the remainder of the month.

Admission prices this winter will be upped from 10 to 20 per cent by majority of operators. This increase is largely due, they say, to increased overhead and improved spending, brought about in this particular locality by all-time peak industrial plant operations and higher wages. It is not likely any of the spots will charge under 30 cents for dancing this fall and winter, and many will maintain a 40-cent admission. Last fall 25-cent dancing was general in the territory.

Carl Sinclair, manager of Moonlight Ballroom at near-by Meyers Lake Park, reports this spot operating Tuesdays, Saturdays and Sundays, with Sundays reserved for name bands, a policy established at this ballroom several years ago. Parade of names, he said, would continue thruout the fall and winter, with minimum charge 40 cents.

Summit Beach Ballroom at Summit Beach Park, Akron, remains open for September dancing, with sessions every Monday and Saturday night. District bands are being offered. Operator is considering installing a heating plant either this fall or next to make possible all-year-round dancing at the park.

Pavilions at Craig Beach Park, Diamond, O.; Chippewa Lake Park, Medina; Lake Park at Coshocton; Rock Springs Park, Chester, W. Va.; Lake Park, Alliance, O., and Idora Pavilion, Idora Park, Youngstown, all have halted operations for the season, leaving the field to winter locations.

Tony Cavalier's Elms Ballroom, down-

town Youngstown spot, reopened for the fall and winter season September 7, offering Larry Clinton's orchestra. With the opening of the Elms, his summer spot, the Mansion, was shuttered for the season.

Yankee Lake Pavilion at Yankee Lake Park, near Youngstown, will continue to operate daily until the first of the year, including Sunday afternoon sessions, reports Paul Jurko, managing director. Spot has enjoyed its best season in its 12-year existence, and name bands offered at intervals thruout the summer have been consistent winners, according to Lew Platt, in charge of bookings. Tommy Reynolds ork is current there.

Pier Ballroom at lower end of Buckeye Lake ended its summer season Sunday, September 7, with Bill Yates band last in. Season there was very successful, it was reported. Danceland, at Buckeye Lake Park, where several name orks were presented during the summer, has been shuttered, while Crystal Danceteria at the same spot continues operation thru September.

Valley Dale, near Columbus, O., one of the ace dance spots of the district, has been closed for six weeks, Manager Lou Peppe has announced. The ballroom will be redecorated and remodeled during this period, reopening in mid-October, Peppe added.

East Market Gardens, downtown Akron dance spot, has made no announcement of its fall opening plans, this spot likely marking time until the Summit Beach Park Pavilion calls it a season later this month.

Little Jack Does \$1,200 at Yankee Lake Pav. in Ohio

AKRON, O., Sept. 13.—Little Jack Little and his orchestra attracted 1,602 paid customers to Yankee Lake Pavilion, near here, Sunday night, August 31, at 75 cents per head.

Bob Allen and his band appeared there for 10 days, closing Labor Day, and did okay. Tommy Reynolds' band is the current attraction, playing nightly and Sunday matinee. Artie Shaw comes in for a one nighter, Sunday, September 21.

THANKS, ADMIRAL FITZE
for launching us for the autumn season at
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Tuesday, September 23rd



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The Third Annual Edition of the Talent and Tunes Supplement, which will be bigger and better than either of the two earlier supplements, will be published late in September.

IMPORTANT INFORMATION

ABOUT RECORDS AND MUSIC MACHINES
Operators, band and recording artist managers, music publishers and others have recently asked for copies of the first two annual editions of The Billboard's big supplement on records, Talent and Tunes on Music Machines. We are therefore offering, without charge, the last remaining supply of these supplements. They contain many interesting feature stories and articles on the recording and music machine industry, and may be had by writing: The Billboard, 25 Opera Place, Cincinnati, Ohio.

(Routes are for current week when no dates are given.)

A

Albani, Pedro (President) Atlantic City, h.
Alberto, Don: (El Chico) NYC, nc.
Allen, Bob (Arcadia Grill) Canton, O., nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Anderson, Bob (Barker Park) Rapid City, S. D., b.
Anderson, Skippy (Coliseum) Oelwein, Ia., b.
Angelo: (Bill Bertolotti's) NYC, nc.
Ashford, Lois (Jiggs) NYC, nc.
Atkins, Tommy (Greenwich Village) NYC, nc.
Austin, Gene (Village Barn) NYC, nc.

B

Barker, Art: (Warwick) NYC, h.
Barnett, Arne: (Harry's New Yorker) Chi, nc.
Barnett, Jimmy (Crystal) Fargo, N. D., b.
Barrett, Hughie (Tavern-on-the-Green) NYC, re.
Barrie, Dick (Donahue's) Mountainview, N. J., ro.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Basie, Count (Cafe Society Uptown) NYC, nc.
Basie, Joe (Fair) Allentown, Pa.; (State Fair) Trenton, N. J., 21-27.
Bergere, Maximilian (Versailles) NYC, nc.
Bowman, Johnny (Gibson) Cincinnati, h.
Bradley, Pete (Barry's Inn) Albany, N. Y., nc.
Bradley, Will (Capitol) Washington, t.
Bradshaw, Tiny, & Lil Green (Benevolent Temple) Greenville, S. C., 17; (Auditorium) Birmingham 18; (Warehouse) Asheville, N. C., 19; (Armory) Charleston, W. Va., 20; (Paradise) Nashville 21, b; (Township) Columbia, S. C., 22, a; (Auditorium) Knoxville, Tenn., 23.
Bragale, Vincent (Congress) Chi, h.
Brandwynne, Nat (Versailles) NYC, nc.
Brown, Les (Lob Cabin) Armonk, N. Y., ro.
Buckwalter, Junior, & Girl Marimba Band: Lumberton, N. C., 16-19; Lancaster, Pa., 20-27.
Bunts, Howard (Main Street) Detroit, nc.
Burke, Mary, & Her Rhythm Girls (Stanwix Hotel) Chatham, N. Y., b.
Burkhardt, Johnny (Silver Slipper) Louisville, nc.
Burns, Cliff: (Marlmont Inn) Cincinnati, nc.
Busse, Henry (Edgewater Beach) Chi, h.
Byrne, Bobby (Castle Farm) Cincinnati 20, nc.

C

Callistri, Gino (Kennedy's Inn) Binghamton, N. Y., nc.
Calvet, Oscar: (Casa Marta) NYC, nc.
Canay (Rumba Casino) Chi, nc.
Cappello, Joe: (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carlyle, Lyle (Grand Terrace) Detroit, nc.
Carroll, Irv: (Dempsey's) NYC, re.
Caswell, Ozzie (Rainbow Room) NYC, nc.
Cavallero, Carman (Carlton) Washington, h.
Chester, Bob (Astor) NYC, h.
Chiesta, Don (Ye Olde Cellar) Chi, s.
Chiquito (El Morocco) NYC, nc.
Clarke, Buddy: (Park Central) NYC, h.
Clemente: (Rainbow Room) NYC, nc.
Collins, Bernie (Newman's Lake House) Saratoga, N. Y., nc.
Conde, Art (Homestead) NYC, h.
Conniff, Ray (Nick's) NYC, nc.
Cooke, Joe (Ferdinando) Hartford, Conn., nc.
Courtney, Del (Stevens) Chi, h.
Craig, Carvel (Del Monte) Del Monte, Calif, h.
Crawford, Dick (The Dome) Mandan, N. D., nc.
Cugat, Xavier: (Waldorf-Astoria) NYC, h.

D

D'Amico, Nick (Essex House) NYC, h.
Danders, Eddie: (Del Shore) Chi, b.
Dawn, Dolly (Chanticleer) Baltimore, nc.
DeLeon, Pedro (Palmer House) Chi, h.
Dengler, Carl (Hotel Manitou, Manitou Beach) Rochester, N. Y., h.
Dennis, Dave (Hurricane) NYC, nc.
Devodi, Don: (El Morocco) NYC, nc.
DiPardo, Tony (Texan) Ft. Worth, Tex., h.
DiPietro, Eddie (Bristol Casino) Bristol, R. I., nc.
Donahue, Sam (Coral Gables) E. Lansing, Mich., b.
Dorsey, Tommy (Paramount) NYC, t.
Duffield, Ernie (Kettering) Defiance, O., cc.
Dunsmoor, Eddy (Palladium) Portland, Ore., b.
Durival, Gus (Big Charlie's) Albany, N. Y., nc.

E

Eddy, Ted: (Iceland) NYC, nc.
Ellis, Joe (Gora & Irene's) NYC, nc.
Emerick, Bob (Cypress Cafe) Pismo Beach, Calif., nc.
Emma, Pete (Lake Side) Albany, N. Y., h.
Ennis, Skinnay (Chicago) Chi, t.
Ernie & His Norsemen: (Castleholm) NYC, re.
Ernie, Val: (La Rue) NYC, nc.

F

Farber, Burt: (Netherland Plaza) Cincinnati, h.
Felton, Freddie (Brooklyn's) Albany, N. Y., h.
Feminine Notes, Five: (Radio Franks) NYC, nc.
Fields, Irving (Child's Paramount) NYC, c.
Fio Rito, Ted (Trionon) South Gate, Calif., b.
Fisher, Freddie (Blatz Palm Garden) Milwaukee, nc.
Fisher, Mark: (5100 Club) Chi, nc.
Fischer, Darrell (Queen's Terrace) Woodside, L. I., N. Y., h.
Fitzgerald, Ella (Apollo) NYC, 12-18, t; (Howard's) Washington 19-25, t.
Flora, Jimmy (Pennsylvania) NYC, h.

G

Garber, Jan (Beverly Hills) Newport, Ky., cc.
Garcia, Julio (885 Club) Chi, nc.
Gilberto (Havana-Madrid) NYC, nc.
Gilbert, Jerry (Cawthon) Mobile, Ala., h.
Gilbert, Johnny (Grande) Detroit, b.
Golden, Russ (DeWitt Clinton), Albany, N.Y., h.
Gordon, Don: (Olde Cedar Inn) Brookhaven, N. Y., ro.
Grant, Bob (Drake) Chi, h.
Gray, Chauncey (El Morocco) NYC, nc.
Cray, Glen (Totem Pole) Auburndale, Mass., b.
Green, Bob (Village Barn) NYC, nc.
Greene, Murray (Sunnyside Horseshoe) Sunnyside, L. I., N. Y., a.
Grey, Tony: (Bal Tabarin) NYC, nc.
Grimes, Pope (Club Lake Side) Albany, N. Y., nc.
Gross, Leon (Jackie's Cotton Club) Asbury Park, N. J., nc.

H

Hampton, Lionel (Sherman) Chi, h.

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

TRADE SERVICE FEATURE OF Billboard

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

Haney, Myron: (Child's Spanish Gardens) NYC, re.
Hardcastle, Bert (Chez Paree) Denver, nc.
Hardy, Dick (Rudd's) Albany, N. Y., nc.
Harpa, Darryl (Copacabana) Hollywood, Calif., nc.
Harris, Ken (King & Prince) St. Simon Island, Ga., h.
Harrison, Ford: (St. Moritz) NYC, h.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy, & His Music (Fitch's) Wilmington, Del., nc.
Heatherton, Ray (Biltmore) NYC, h.
Heldt, Horace (Shubert) Cincinnati, t.
Henderson, Fletcher (Olson's) Chi, re.
Herman, Larry (Crystal) Mankato, Minn., b.
Herman, Woody (Palladium) Los Angeles, b.
Herold, Lou: (Bal Tabarin) NYC, nc.
Hill, Lulu (White City) Herrin, Ill., 17, p; (Illini) Decatur 18, b; (Fairgrounds) Monee 19; (Stratford) Chi, 20-21, t; (Ballroom) St. Cloud, Minn., 23.
Hoff, Carl (Blue Gardens) Armonk, N. Y., nc.
Holst, Ernie: (El Morocco) NYC, nc.
Horwath, Willie (Hungarian Village) Detroit, nc.
Howard, Ralph (Lido) Texarkana, Ark.-Tex, nc.
Howard, Wyatt (The Ranch) Seattle, nc.
Humber, Wilson (Municipal) New Orleans, a.

I
Ink Spots, Four (Royal) Baltimore 12-18, t; (Club Ball) Phila 19-25, nc.
Jarrett, Art: (Blackhawk) Chi, nc.
Jerome, Henry (Washington Merry-Go-Round) Pittsburgh, c.
Johnson, Wally (Lookout House) Covington, Ky., nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

K
Karson, Maria, Musicals (Onesto) Canton, O., h.
Kay, Herbie (Nicollet) Minneapolis, h.
Kay, Sammy (Strand) NYC, t.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
Kinney, Ray: (Lexington) NYC, h.
Kirby, John (Fefe's Monte Carlo) NYC, nc.
Kirk, Andy (Famous Door) NYC, nc.
Knight, Bob: (Pierre) NYC, h.
Kole, Shelley: (Butler's Tap Room) NYC, nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Krupa, Gene (Palladium) Los Angeles, nc.

L
Lally, Howard (Savoy-Plaza) NYC, h.
Lande, Jules: (Ambassador) NYC, h.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou: (Sheraton) NYC, h.
Laporte, Joe: (Old Roumanian) NYC, nc.
Lear, Jerry, & Jiggs Jackson (Ibach's) Wilmington, Del., c.
Leon, Senor (Don Julio's) NYC, nc.
Lewis, Ted (Palace) Cleveland 12-18, t.
Lilly, Gerry E. (Smitty's) Pennsville, N. J., c.
Long, Johnny (New Yorker) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Benjamin Franklin) Phila, h.
Lukas, Sasha (Troika) Washington, nc.
Lyman, Abe (Peabody) Memphis, Tenn., h.

M
McCall, Len (Topper) South Merchantville, N. J., c.

McCoy, Clyde (Orpheum) Los Angeles 11-17, t; (Trionon) Los Angeles 18-27, b.
Makula, Juan (Villa Venice) Chi, nc.
Manchito (Rumba Casino) Chi, nc.
Marconi, Pete (Caravan) NYC, nc.
Martel, Gus: (St. Regis) NYC, h.
Martel, Paul (Arcadia) NYC, b.
Martin, Joe (Walley's Gay '90s) Albany, N. Y., nc.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Maya, Frollan: (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melvin, Jack (Pine Point Planet) Newburg, N. Y., nc.
Messner, Johnny (McAlpin) NYC, nc.
Miller, Russ: (Jack & Bob's) Trenton, N.J., nc.
Millinder, Lucky (Savoy) NYC, b.
Mills, Dick (West Side) Rochester, Ind., h.
Milton, Dick (Ray's Place) NYC, re.
Minor, Frank (Red Mill) NYC, nc.
Monice, Andre (Moulin Rouge) NYC, nc.
Monroe, Vaughn (Majestic) Johnstown, Pa., 17, t; (Stanley) Pittsburgh 19-25, t.
Moorehead, Paul (Electric) Waterloo, Ia., p.
Morand, Jose (Lido) Lido Beach, L. I., N. Y., nc.
Morgan, Russ (New Kenmore) Albany, N.Y., h.
Morris, George: (Armando) NYC, nc.
Morrissey, Harry (Beachcomber) Boston, nc.
Murphy, Francis (Stuart's Gardens) Albany, N. Y., nc.

N
Nance, Bill (The Nat) Amarillo, Tex., nc.
O
Olsen, George (Casino Gardens) Detroit, b.
Onesko, Senya: (Commodore) NYC, h.
Orlando, Don (Villa Moderne) Chi, nc.
Osborne, Tony: (Primrose) Newport, Ky., cc.

Owens, Harry (Miramar) Santa Monica, Calif., h.

P
Pablo, Don (Palm Beach) Detroit, nc.
Panchito (Versailles) NYC, nc.
Parfumi, Joe: (Le Montparnasse) NYC, nc.
Parodi, Wilbur: (Le Montparnasse) NYC, nc.
Parsons, Lorin (Book-Cadillac) Detroit, h.
Patterson, Pat (Club Frolics) Albany, N.Y., nc.
Paulson, Art (New Yorker) NYC, h.
Pedro, Don (Rumba Casino) Chi, nc.
Pendavis, Paul (St. Francis) San Francisco, h.
Penman, Blondy (Puritan Klub) Mendota, Ill., nc.
Perry, Ron (Kitty Hawk Room) La Guardia Airport, NYC, re.
Peterson, Freddie (Orchard Grill) Albany, N. Y., nc.
Pettit, Emil (Ambassador East) Chi, h.
Pieper, Gene (Coliseum) Davenport, Ia., b.
Pieper, Leo (Danceland) Cedar Rapids, Ia., b.
Piepple, Johnny (Kitty Hawk Room) La Guardia Airport, NYC, re.
Pleskow, Leo (Vienna) NYC, c.
Prager, Col. Manny (Biltmore) Dayton, O., h.
Frussini, Sid: (Diamond Horseshoe) NYC, nc.

Q
Quartell, Frank: (Colosimo's) Chi, nc.
R
Raeburn, Bert (Taft) NYC, h.
Raeburn, Boyd (Chez Paree) Chi, nc.
Ramon, Frank (Hurricane) NYC, nc.
Ramos, Bobby (Chez Paree) nc.
Rapp, Barney (Arcadia) NYC, b.

Ravazzo, Carl (Biltmore Bowl) Los Angeles, h.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Read, Kemp (Radio Station WNBH) New Bedford, Mass.
Rearick, George (Idlewild) Pomona, Calif., 12-28, nc.
Reichman, Joe (Schroeder) Milwaukee, h.
Rey, Alvin (Earle) Phila, t.
Ricardel, Joe (Claremont Inn) NYC, nc.
Riley, Mike (Brass Rail) Chi, nc.
Rios, Juanita: (Astor) NYC, h.
Roberts, Eddie (Lido) NYC, b.
Roberts, Chick (Club Tally-Ho) Albany, N. Y., nc.
Rogers, Eddie (Lowry) St. Paul, h.
Rossello, Jack: (Monte Carlo) NYC, nc.
Rotgers, Ralph (Astor) NYC, h.
Ruhl, Warney (Mayfair) Lansing, Mich., nc.

S
Sanabria, Juanito: (Havana-Madrid) NYC, nc.
Saunders, Hal: (St. Regis) NYC, h.
Sawyer, Billy (Red Fox) South Merchantville, N. J., ro.
Schafer, Jack (Casino Royal) Washington, nc.
Scott, Raymond (Casa Loma) St. Louis 12-18, b; (Ft. Wayne) Ft. Wayne, Ind., 21-24, t.
Shaw, Artie (Riverside Stadium) Washington 18; (Auditorium) Roanoke, Va., 19; (Auditorium) Charleston, W. Va., 20; (Yankee Lake) Youngstown, O., 21; (Arena) London, Ont., Can., 22; (Mutual Arena) Toronto 23.
Shaw, Maurice: (Chateau Moderne) NYC, nc.
Slegel, Irving (AMF) Medford, Wis., b.
Simone, Chico (Ruby Foo's Beachcomber) Providence, nc.
Sissle, Noble: (Diamond Horseshoe) NYC, nc.
Slade, Ralph (Prom) St. Paul, b.
Sless, Alvin (Gerard's) Albany, N. Y., nc.
Smith, Bob (Knotty Pines) Alameda, O., nc.
Smith, Russ: (Rainbow Grill) NYC, nc.
Socarras (The Plantation) Long Branch, N. J., nc.
South, Eddie: (Cafe Society Uptown) NYC, nc.
Spierer, Harold: (Park Lane) NYC, h.
Spivak, Charlie (Palladium) Chi, c.
Stamols, Spiros: (L'Aiglon) Chi, re.
Stolzenberg, Ray (KATE) Austin, Minn.
Stower, Jules (18 Club) NYC, nc.
Strong, Benny (Washington) Jacksonville, Fla., h.
Sullivan, Joe (Rendezvous) Salt Lake City, b.
Sylvio, Don: (Bertolotti's) NYC, nc.

T
Teagarden, Jack (Syracuse) Syracuse, N. Y., h.
Thal, Pierson (Washington) Indianapolis, h.
Tomlin, Pinky (Stanley) Pittsburgh, t.
Trace, Al: (Ivanhoe) Chi, nc.
Trester, Pappy (Park) St. Paul, nc.
Tucker, Orrin (Orpheum) Omaha, t.
Turner, Bill (Hickory House) NYC, nc.

U
Ufer, Eddie (Cocoanut Grove) Toledo, O., h.

V
Valli, Pedro (Club Gaucho) NYC, nc.
Varrell, Tommy (Club Ball) Brooklyn, nc.
Varzos, Eddie (Biltmore) Providence, R. I., h.
Vierra, Al: (Ivanhoe) Chi, r.
Villanyi, Bella (Cafe Grinzing) NYC, c.
Vincent, Jimmy (Ten Eyck) Albany, N. Y., h.

W
Wallace, Jack (Queen Mary) NYC, re.
Walker, Lee (Casanova) Detroit, nc.
Wasson, Hal (The Plantation) Grand Rapids, Mich., nc.
Weeks, Anson (Auditorium) Great Bend, Kan., 17; (Alma, Neb., 18, p.
Weems, Ted (Fair) Aberdeen, S. D., 14-20; (Archer) Sioux City, Ia., 21, b.
Welch, Bernie (Majestic) Lima, O., until Oct. 18, t.
Welk, Lawrence (Trionon) Chi, b.
Wendell, Connie (Ace of Clubs) Odessa, Tex., nc.
Whiteman, Paul (Show Box) Seattle, Wash., 17-26, nc.
Williams, Claude (Kelly's Stables) NYC, nc.
Williams, Griff (Palmer House) Chi, h.
Wilson, Dick (Cafe Bagatelle) NYC, nc.
Wilson, Teddy (Cafe Society Downtown) NYC, nc.
Winder, Hank (Avalon) La Crosse, Wis., b.
Wingert, Doug, & His Ramblers (Pipe Creek Inn) West Falls, N. Y., nc.

Y
Young, Sterling (Washington-Youree) Shreveport, La., h.
Young, Eddie (Lake) Springfield, Ill., nc.

Bands on Tour—Advance Dates

THE KORN KOBBLERS: WCHS Auditorium, Charleston, W. Va., Sept. 23; Beckley Theater, Beckley, W. Va., 24; Arena, Huntington, W. Va. 25; Hill Billy Barn, Bluefield, W. Va., 26; Auditorium, Williamson, W. Va., 27; New Logan Theater, Logan, W. Va., Oct. 1; Gypsy Village, Louisville, 3; Lakeside Park, Dayton, O., 4.
JIMMIE LUNCFORD: City Auditorium, Macon, Ga., Oct. 1; City Auditorium, Atlanta, 2; Armory, Columbia, S. C., 3; Community Center, Spartanburg, S. C., 4; Center Brick Warehouse, Darlington, S. C., 6; Segfield Skating Rink, Greensboro, N. C., 7; Turner's Arena, Washington, 8; Stanley Theater, Pittsburgh, 10 (week); Palace Theater, Cleveland, 17 (week); RKO Keith Theater, Boston, 31 (week).
GLENN MILLER: Proctor's Theater, Schenectady, N. Y., Sept. 16-18; Earle Theater, Philadelphia, 19 (week); Stanley Theater, Pittsburgh, 26 (week); Empire Ballroom, Allentown, Pa., Oct. 3.
CHARLIE SPIVAK: Trionon Ballroom, Toledo, Sept. 18; Prom Ballroom, Clear Lake, Ia., 23.

TINY HILL: Stratford Theater, Chicago, Sept. 20-21; Ballroom, St. Cloud, Wis., 23; Ballroom, Clintonville, Wis., 24; Ballroom, Woodhull, Ill., 25; Modernistic Ballroom, Clinton, Ia., 26; Elks' Club, Dubuque, Ia., 27; Crystal Ballroom, Dubuque, 28; Avalon Ballroom, La Crosse, Wis., 30; Nightingale Ballroom, Kaukauna, Wis., Oct. 2; Lakeside Ballroom, Guttenberg, Ia., 3; Rainbow Ballroom, Belvedere, Ill., 4; Rink, Waukegan, Ill., 5; Tunetown Ballroom, St. Louis, 7-12.
RAY HERBECK: Fairgrounds, Paris, Tenn., Sept. 19; Ballroom, Louisville, 20; Coliseum, Evansville, Ind., 21; Masonic Temple, Freeport, Ill., 24; Stevens Hotel, Chicago, 25; Memorial Hall, Racine, Wis., 27.
ANSON WEEKS: University of Michigan, Ann Arbor, Mich., Sept. 27; Auditorium, Burlington, Ia., Oct. 1; Ballroom, Walcott, Ia., 2; Pilsen Park Hall, Chicago, 4.
CHARLES TEAGARDEN: Avalon Ballroom, Niles, Mich., Sept. 18-20; Music Box, Omaha, 25 (week); Playmore, Kansas City, Mo., Oct. 2 (week).
WALTER FULLER: Riverside Club, Iron Mountain, Mich., until Sept. 30.

Count Basie Does Terrific \$5,500 in Birmingham Aud.

BIRMINGHAM, Sept. 13.—Count Basie broke the record for a colored band here September 3 at the Municipal Auditorium when he drew 6,200 paid admissions and a gross of \$5,500. Jimmie Lunceford, with 4,101 paid admissions on October 2, 1939, held the colored record until Basie came along. For a white orchestra, Guy Lombardo holds the record with 7,055 paid admissions. Martel Brett & Associates are the promoters. They have Lil Green with Tiny Bradshaw lined up for September 18.

Goodman Takes on New PM

CHICAGO, Sept. 13.—Will Roland, of the jobbing band department with Music Corporation of America, is joining Benny Goodman's band next week as personal manager. Roland's MCA post will be filled by Bert Rast, who has been handling the transportation of bands out of this office. Roland has been connected with MCA for three years. He is a former band leader from the Pittsburgh territory, where he was known as Will Ryshank.

Detroit May Use 3 Legit Houses

DETROIT, Sept. 13.—Detroit's legitimate prospects this fall show the probability of three houses being open simultaneously for the first time in years. Attempts to run two houses last winter failed when it became apparent that prospective legit patrons were not in spending mood—a fact attested by better class night club reports. Week by week check of the swankier spots has shown that the tide apparently turned a couple of months ago. This trend makes possible the unprecedented increase in plans for legit shows.

The Cass did record summer business with the prolonged stay of *Life With Father*, while currently *Meet the People* is playing to excellent houses.

The Lafayette, closed for years except for a brief venture of about three weeks by Wee & Leventhal last fall, is reopening under Shubert management, with David T. Niederlander, formerly of the old Shubert Detroit Opera House, as manager.

At the Wilson, which has been taken back by Mrs. Alfred T. Wilson, owner, with appointment of Arthur Warmus, former treasurer, as house manager, plans are being made to book the house with independent attractions. Warmus is now contacting independent producers.

Local reports rumored plans for a season of musical stock at the Wilson, but no definite deal has been signed yet, and the management is looking for other bookings to keep the house open.

Waldorf "Post" Critic; Brown to "Telly"

NEW YORK, Sept. 13.—Wilella Waldorf, dramatic editor of *The New York Post* since 1928, has been appointed dramatic critic on that paper, succeeding John Mason Brown. *The World-Telegram* engaged Brown as its new critic to replace Sidney B. Whipple, who was promoted to assistant executive editor.

Miss Waldorf came to *The Post* in 1925, later becoming film editor and critic before taking over the dramatic department. With her new appointment she becomes the only first-string woman drama critic on a New York daily.

Dipson Buys Erlanger, Buff; To Book UBO, Independents

BUFFALO, Sept. 13.—Nikitas D. Dipson, owner and operator of 25 theaters, mostly motion picture houses, has purchased the Erlanger Theater, only legit house here, from the Hotel Statler Company, Inc., and announces that he will continue to conduct the Erlanger as a legit show house and expects to present at least 20 shows this season. Also, he said he would give Queen City folks the first summer of stock productions in 10 years beginning next June. Dipson has so far taken over the entire schedule of the United States Booking Offices, including the Theater Guild subscription series of six plays. Independently booked shows will augment the line-up, he stated. Erlanger is now getting \$30,000 worth of improvements, including air-conditioning. Richard T. Kemper, until recently manager of the Century here, has been named general manager of the Erlanger, taking the place of Robert C. Stevenson, who was the United Booking Office's resident manager here. The rest of the Erlanger staff will continue.

The purchase price wasn't disclosed, the Erlanger is assessed at \$250,000, according to Kemper.

First production under new management is *Theater*, with Cornelia Otis Skinner. September 18, with first of Guild series, *Arsenic and Old Lace*, to follow September 22.

Krantz Manages Hanna

CLEVELAND, Sept. 13.—Milton Krantz became one of the youngest managers of a legitimate theater in the country when he accepted the management of the Hanna Theater here. He succeeds William T. Blair, who until his recent resignation was the manager of the theater for the past 15 years. Krantz, who is not yet 34, has more than 20 years of general and varied theatrical experience behind him. He is spending this week in New York, checking on the 17 shows selected for the season. Cleveland's season at the Hanna opens September 29 with Ed Wynn's *Boys and Girls Together*.

FROM OUT FRONT

American One-Acters

BY EUGENE BURR

WILLIAM KOZLENKO, the man who, more than any other, is responsible for the budding renaissance of the one-act play in America, hit upon a brilliant idea for one of his recent anthologies of short dramas—the idea of bringing together plays representative of the life and spirit of various sections of America. The result is the volume titled *American Scenes*, containing 12 items culled from the writers of North, South, East and West. The John Day Company brought it out last spring, but this corner, with its customary genius for being a bit late, just got around to it.

If a large proportion of the dozen plays included are some somewhat less than world-staggering, it must be borne in mind that selections had to be dictated by considerations of what was representative, rather than of what was best; otherwise the collection would have lost the entire point of its underlying idea. From the viewpoint of representation, it is an excellent job. The scenes include slums and summer camps, homes and hovels; the modes and moods range from would-be poetic fantasy to grim realism; the authors come from all sections of the country.

From the point of view of quality, too, at least four of the dozen plays seem to this corner excellent—and that's far from a bad average, as anthologies go. Others show potentialities never realized; and one or two are hopelessly inept. For the most part the volume seems to demonstrate a compelling interest in social problems on the part of American short-play writers; even two ostensible fantasies have social or political themes. It also indicates that our young writers for the most part still don't know what to do with their own ability. Except for the four plays I thoroly liked, the miniature dramas consistently fail to make the most of their own potentialities, falling down, sometimes disastrously, at the critical juncture. For another thing, on the basis of the evidence here presented, our young writers seem to think, somewhat quaintly, that drama is the one quality that should be utterly omitted in dramatic writing. Drama is conspicuously absent even from several of the four top plays in the volume.

THOSE four plays, incidentally, are *Landscape With Figures*, a pair of tiny character-cameos by Tennessee Williams; *Fire and Cloud*, an exciting radio play of a Southern bread riot, adapted from a story by Richard Wright; *The Love of Annunziata*, by Pietro di Donato, which is moving and effective despite some rather gruesome faults; and *The Street Attends a Funeral*, a sensitive study of mourners in a mining town, written by Mr. Kozlenko himself. These four, in various ways and manners, achieve the ends they have set for themselves.

Weakest of the lot is the di Donato piece, because it goes to needless and embarrassing supernatural lengths to create effects that it has already achieved thru simplicity. By long odds most vivid is one of Mr. Williams' studies, a piece called *At Liberty*; in it he catches in a few pages the essential and poignant tragedies of two lives; and, more than that, he casts cruel, keen light into the soul of a defeated performer. Most exciting of the four is the Wright drama, which carries a stirring dramatic impact as its hungry Southern Negroes defy a local reign of terror and march to town for bread. Most thoughtful is Mr. Kozlenko's sensitive, delicately shaded study of the reactions of Midwestern mourners for a lad killed in the Spanish Civil War as their varied viewpoints clash in undercurrents and then fade before the grief of the boy's mother.

OTHER plays in the volume show possibilities, but fail to make the most of them. Among these are Leane Zugsmith's *Wait and See*, a play of unionists, which has an extremely interesting psychological angle but which evaporates into thin air at the end; and *The Doorway to Limbo*, by Oscar Saul and Lew Lantz, which is based on a charming fantastic idea, but which treats it as heavily-handedly as a prize fighter sparring with a dryad.

Benjamin Appel's *Ask Anybody in the Neighborhood* is a strictly-from-the-mimeograph-machine treatment of a poor boy being drawn into crime; Irwin Shaw's *The Shy and Lonely* tries to turn a delicate and almost tragic problem of youth and sex into unsavory humor; Paul Green's *Saturday Night* seems merely a batch of good white paper spoiled by aimless dialog; and Manuel Komroff's *Death of an Outcast* is preposterous and self-conscious flubdubbery.

But the worst items in the collection are the two attempts at fantasy and poetic drama. Arnold Sundgaard's *Virginia Overture* and William Merrick's *Freedom Is a Trumpet*. The Sundgaard piece is a historical fantasy of Virginia, replete with coyly self-conscious staging, with trite and obvious symbolism, and with an astounding lack of any sort of dramatic effect. As for the Merrick play, probably the only way to give an idea of its "poetry" would be to quote some of it—but that might be classed as needless cruelty to readers. It is, like all of its stamp, prose cut arbitrarily into unequal lines, the "poetry" of which consists of the author's excursions into left field to catch similes and metaphors that are precious and ridiculously inept. Like all "poetry" of its type, it merely seems to indicate on the part of the author an inability to face the fact that he may be incapable of writing even adequate prose.

Mr. Kozlenko has contributed a brief introduction filled with the sincerity that characterizes all his work, both editorial and creative. And the volume as a whole, even when it devotes itself briefly to "poetical" poppycock or phony fantasy, is interesting. It gives the reactions of young American writers to the American scene (which was Mr. Kozlenko's original intention), and it has four plays that are really excellent. A batting average of 333 is a good one in the Anthology League.

New Play on Broadway

Reviewed by Eugene Burr

PLYMOUTH

Beginning Wednesday Evening, Sept. 10, 1941

THE WOKEY

A play by Frederick Hazlitt Brennan. Staged by Robert Sinclair. Settings designed and lighted by Jo Mielziner, and built and painted by Studio Alliance. Costumes designed by Schrap and executed by Faves Costume Company. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Karl Nielsen. Assistant stage manager, William Postance. Presented by Edgar Selwyn.

Ernie Wookey George Sturgeon
Aunt Gen Carol Goodner
Mrs. Wookey Norah Howard
Primrose Wookey Heather Angel
Constable Simpson Henry Mowbray
Walt Gibbs Neil Fitzgerald
Mr. Wookey Edmund Gwenn
Rory McSwiggin Horace McNally
Cousin Hector Victor Becroft

Mr. Archibald Byron Russell
A. R. P. Warden Roland Bottomly
Dr. Lewishohn Everett Ripley
First Boy George Wilson
Second Boy Gilbert Russell
Third Boy John Moore
First Girl Grace Collins
Second Girl Cora Smith
The Vack Lady Olive Reeves-Smith
The Curate Sean Dillon
First-Aid Man Harry Sothern
Messenger Allen Shaw
Subaltern Gilbert Russell
Colonel Glenn Charles Francis
Navvies John Trevor, Milton Blumenthal
German Radio Announcer Allen Shaw

ACT I—Parlor of the Wookey Home in the East End Dock Area of London. Late Afternoon of the Day Before England's Entrance Into World War II. ACT II—Scene 1: Back Yard of the Wookey Home. June, 1940. Scene 2: Parlor of the Wookey Home. Three Weeks (See NEW PLAY on page 16)

"Hats" 30G in Hub; "Mr. Big" Opens Well

BOSTON, Sept. 13.—The second week of the Hub's legit season found two houses open and both doing well. Al Jolson's *Hold On to Your Hats* continued to draw, while a new comedy, *Mr. Big*, premiered at the Plymouth and began to draw good crowds as a result of exultant notices from the press. Jolson show is in for one more week, as is the comedy, which is being produced by George Kaufman. Arthur Sheekman and Margaret Shane are the authors.

Other openings scheduled are *Arsenic and Old Lace* at the Plymouth, September 29; *Native Son* at the Majestic, September 15; *Viva O'Brien*, a new musical, at the Shubert, September 25; *Candle in the Wind* at the Colonial, September 15; *Doctor's Dilemma* at the Shubert, October 6, and *Crazy House*, the new Olsen-Johnson show, at the Shubert, October 20.

This week's grosses were:

Hold On to Your Hats (Shubert; 1,590 seats; \$3.30 top). Continues strong during second week for another \$30,000, with one more stanza to go. Probably will clear \$90,000 for the three-week stand.

Mr. Big (Plymouth; 1,480 seats; \$2.75 top). New comedy got a swell welcome and the money tinkled in merrily all week. An estimated \$15,000 for the first week. Second week probably will hold up as well.

Third Philly House Taken by Shuberts

PHILADELPHIA, Sept. 13.—Further indication of a boom legit year here are seen in the Shubert interests taking over a third house here to accommodate the heavy schedule of attractions headed this way. Deal was closed for the Shuberts to take over the Walnut Street Theater, which returned to legit independently last year for the record run of *Life With Father*. House had been held under a lease by Izzy Hirst, burly impresario.

Walnut is figured on housing the Theater Guild series of revivals and is expected to light up October 1 with Harry Carey in *Ah, Wilderness*.

Other Shubert houses here are the Forrest and Locust Street. All three will be under the management of Lawrence Shubert Lawrence.

1942 Memphis Opera Okayed

MEMPHIS, Sept. 13.—Following its greatest season in way of patronage and financial return, the Memphis Open Air Theater chiefs have definitely approved a season of six weeks during 1942 instead of customary five-week schedule.

In raising the time, a budget of \$35,000 was pledged for 1943 against \$31,500 this year. It was also voted to apply \$1,000 of the 1941 profits on the debt incurred in 1939.

Savoy Guild Adds Shows

NEW YORK, Sept. 13.—Planning four weekly performances for the current season instead of the usual two, Savoy Opera Guild ushered in its autumn presentations with *Ruddigore* September 11 at the Cherry Lane Theater. Other operettas not previously presented but scheduled to appear soon include *The Gondoliers*, *The Yeomen of the Guard* and *Iolanthe*.

BROADWAY RUNS		Dramatic		Opened Perf.	
Performances to Sept. 13 Inclusive.					
<i>Arsenic and Old Lace</i> (Full-ton)	Jan. 10	288			
<i>Brother Cain</i> (Golden)	Sept. 12	3			
<i>Claudia</i> (Booth)	Feb. 12	240			
<i>Corn Is Green</i> , The (National)	Nov. 26	335			
<i>Life With Father</i> (Empire)	Nov. 8, '39	774			
<i>My Sister Eileen</i> (Biltmore)	Dec. 26	300			
<i>Village Green</i> (Miller's)	Sept. 3	14			
<i>Watch on the Rhine</i> (Beck)	Apr. 1	191			
<i>Wookey</i> , The (Plymouth)	Sept. 10	9			
Musical Comedy					
<i>Lady in the Dark</i> (2nd engage.) (Alvin)	Sept. 2	15			
<i>New Hellzapoppin</i> (Winter Garden)	Dec. 11, '39	736			
<i>Pal Joey</i> (2nd engage.) (Shubert)	Sept. 1	16			
<i>Panama Hattie</i> (46th St.)	Oct. 30	366			

Out-of-Town Openings

"Mr. Big"

(Bushnell Memorial)
HARTFORD, CONN.

A play by Arthur Sheekman and Margaret Shane. Produced and directed by George S. Kaufman. Cast includes Hume Cronyn, Betty Furness, Fay Wray, Harry Gribbon, Judson Laire, Nina Doll, James MacDonald, Richard Barbee, Ray Mayer, St. Clair Bayfield, Eleanor Phelps, Jack Leslie, E. J. Ballantine, Barry Sullivan, Mitzi Hajos.

George S. Kaufman made his not too auspicious debut Saturday as a full-fledged producer by premiering at Bushnell Memorial a new mystery play, *Mr. Big*, by Arthur Sheekman and Margaret Shane. The big mystery of the evening to local observers and visitors from New York was not the whodunnit angle of the offering but how the astute Mr. Kaufman was persuaded to launch the piece under his banner. With overtones of both *Hellzapoppin* and *The Man Who Came to Dinner*, this intended burlesque on D. A. Tom Dewey fails dismally in its efforts to chill and confuse.

The scene of *Mr. Big* is a theater. As the cast of a play within a play are taking their curtain calls, the leading man is killed, apparently by a poison dart emanating from the audience. Said audience then becomes a part of the play, and very noisy doings commence. In the audience are the police commissioner and the ambitious district attorney. (Mr. Big) who is White House bound via the governorship. They are not slow in clambering onto the stage and taking over. Policemen are sent thru the house to see that no one leaves, and the rest of an interminably tedious evening is devoted to the efforts of the d. a. to cover himself with glory and make political hay at the same time. Members of the cast are spotted thru the house and become vocal and active at unexpected moments, and the highlight comes when someone convinces the d. a. there's a bomb planted somewhere in the theater.

If *Mr. Big* is to reach New York, Mr. Kaufman will have to get down to the business of injecting some of the rustiness of genuine caricature, and pep it up to the speed its madhouse type comedy demands. Whether the task can be accomplished seems doubtful.

Hume Cronyn is seen as Mr. Big, and the role is much too big for him; he just doesn't make his characterization ring true. Betty Furness has the best lines in the play and handles them neatly. Beautiful Fay Wray flutters pretty ineffectually thru the proceedings and slapstick Harry Gribbon is loudly vocal as the police commissioner.

Robert R. Prentiss.

"Miss Nelly of N'Orleans"

(Westport Country Playhouse)
WESTPORT, CONN.

A comedy by Lawrence Eyre, with Grace George, Richard Hale, Jose Ruben, William Roerick, Josephine Stanton, Helen Jaffin, Mary Ann Henderson and others. Directed by John C. Wilson; settings by John Koenig.

With a setting laid in New Orleans in the early part of the 20th century this story concerns the lives of the creoles. A pair of lovers quarrel, with the fellow walking out of his romance on his engagement night because he believes the girl guilty of an indiscretion when he sees another man climbing out of her bedroom window. She refuses explanations, shielding the other man, who was only trying to retrieve a check that he had forged and which was in her room.

She turns to the stage and becomes a success in Paris, knocking 'em dead. After a lapse of 30 years she returns to her New Orleans home to settle down to enjoy life and at the same time to mother her 17-year-old niece, who of all things falls in love with the only son of her former sweetheart. Situations which include much rich humor then commence when, in order to break off the romance, the boy's father hires another girl to say that she had married the son in one of his weaker moments.

Miss George in the title role makes the most of her opportunities when she goes to work on overcoming all obstacles for the romance of the young couple, with the play ending with a double

clinch, not only the youngsters' but her own as well.

Richard Hale, as the hot-headed lover, gave a convincing performance, while Jose Ruben in the role of Father Clement gave an excellent characterization, bringing sincerity and understanding to the part. Josephine Stanton and William Roerick supplied the youthful love interest.

Staging was skillful and settings excellent, especially the Mardi Gras scene. Altho story at times seems dated and dull, if some songs and a bit of dancing were added, especially in the Mardi Gras scene, it should not have any trouble staying on Broadway. If the musical touch is not added the show hasn't got a chance. Samuel A. Lefkowitz.

"Balalaika"

(Municipal Open-Air Theater)
ST. LOUIS

An operetta with book and lyrics by Eric Maschwitz; music by George Posford and Bernard Grun; book staged by Robert Ross; ensemble numbers directed by Jack Donohue; choreography by Theodor Alopheus and Al White Jr.; settings by Watson Barratt; costumes by Eaves Costume Company. Produced under the direction of Richard H. Berger. Principals include Arthur Kent, Nancy McCord, Joseph Macaulay, Helen Raymond, Bob Lawrence, William O'Neal, James Polack, Dudley Harder, Vincent Vernon, Edward Krawall, Ethel Taylor, Maryon Dale, Ruth Urban, Leroy Busch, Randolph Symonette, William Lynn, Violet Carlson, Frederick Persson, Emil Wachter, William Meader, Edwin Klemp, Jack Donohue, William Mercer, Lynwood Crewes and Frederick Schneider Jr.

Balalaika drew a total of 74,770 people to the Forest Park Amphitheater for the week, attesting to the fact that it is most assuredly a hit with American opera audiences. The plot is strictly Russian, moving swiftly from the Days of the Czars, thru the World War and the revolution, to present-day Bolshevism. A love story is woven thruout the action, with one of the nobility in love with the daughter of a leading Red.

The musical numbers are in a variety of popular tempos, with *At the Balalaika*, a gay number, the most impressive. The singing ensemble of 60 voices ably took care of the choral arrangements, while dancing was interwoven by the dance ensemble of 36.

Arthur Kent, in the leading male role of Count Peter Karagin, sang ably and his acting was equally effective. Nancy McCord, in the role of Lydia Marakov, gives a splendid performance. William Lynn as Nicki, Violet Carlson as Masha and Helen Raymond as Mrs. Morrison take care of the comedy situations in fine manner. Others who gave capable performances were Joseph Macaulay as Professor Marakov, Bob Lawrence as Alexey Vassilyevitch, Frederic Persson as Prince Karagin, Jack Donohue as Denikov and Leroy Busch as Igor Serversky.

Balalaika opens with a Russian New Year's Eve at a Russian cabaret, where the employees, all former officers in the regime of the Czar, are now at menial jobs. Tonight after the last guest leaves, they will hold a New Year's party of their own.

The scene changes to St. Petersburg in July, 1914, showing the corps de ballet of the Marinsky Theater adored by young officers of the Cossack brigade. Lydia, daughter of Professor Marakov, is the only member of the ballet who does not engage in flirtations. Count Peter Karagin comes to the theater to see her, and they fall in love.

Peter's father endeavors to break up the romance with Lydia; her father appears and shows his scorn for the aristocracy, also endeavoring to separate the lovers; but they refuse to be parted. Then war is declared, and the Cossacks leave for the front.

During the third winter of the war, with the Cossacks in a ruined castle in Galicia celebrating Christmas Eve, Peter receives the news that he will be transferred to Petrograd, because of growing fear of revolution. He reaches Petrograd on the night of the Grand Gala at the Marinsky Theater, and his first duty is to be with the Czar in the imperial box. Panic breaks out in the theater when a bomb is thrown into the imperial box, and only prompt action by Peter saves the life of the Czar. Later, when Peter and Lydia arrive at Marakov's house, they discover that Lydia's father is the would-be assassin, with the police hot on the trail. Too over-

NEW PLAY

(Continued from page 15)

Later. ACT III—Scene 1: Back Yard of the Wookey Home. September, 1940. Scene 2: Mr. Wookey's Basement. Three Weeks Later.

Edmund Gwenn, that fine actor, aided by an excellent supporting cast, battled gallantly for what seemed like months last Wednesday night against a blitzkrieg of boredom and banality unleashed by Frederick Hazlitt Brennan under the title of *The Wookey* and presented at the Plymouth Theater by Edgar Selwyn, making his first Broadway production in many seasons. That they were finally defeated can hardly be held against them; for Mr. Brennan has pieced together a machine-made drama, peopled by machine-made characters that move, not according to human motivation, but merely according to the expected exigencies of plot—and the whole thing is given spurious importance merely by having its scene laid in London, devastated and ruined by air raids. The background, however, can't change the character of the play, which seems jerry-built and phony. The only things in it that ring true are the sound effects—which, incidentally, were imported from London itself as a reputed cost of \$10,000.

The Wookey—Mr. 'Oraice Wookey to you—is a barge captain and, in Mr. Brennan's easy symbolism, typifies the sturdy and stubborn English middle classes. He disapproves of the British conduct of foreign affairs and, when war comes by British declaration, disapproves of that, too, and steadfastly refuses to co-operate with Downing Street. He is solidly supported by his Irish mate; and his family, which he rules with that "benevolent" despotism common to the British character, follows his lead, except for a daughter who wants to help the government.

The Wookey first begins to swing over when his sister-in-law asks him to take his boat to France to rescue her husband in the British evacuation. He stays to rescue as many men as he can; but he remains opposed to a government that expects him to pay for the oil he has consumed in the undertaking. He finally does, however, offer qualified assistance when his own home is slightly bombed. And his assistance becomes feverish when, in a second bombing that wrecks the house, his wife is killed.

The last act, which drags on and on almost endlessly, sees the Irishman suddenly converted into a ravaging killer because the Wookey's daughter, whom he loves, has suffered a scratch on the cheek in still another raid. The Wookey, however, knowing that the area has been condemned, calms the Irishman down and gets him to take the remains of the family away to shelter in the country, where the Irishman will marry the daughter and add to the Wookey family tree. This is evidently considered symbolic or something.

That, in essence, is the play. Its events can be predicted in general outline almost from the rise of the first curtain, and its characters become more and more unconvincing as the changes in their attitudes take place. The author evidently thought he was drawing a picture of the average Britisher under duress. Actually, his incidents show the breakdown, under stress of personal emotion, of a clear-headed democrat into a willing worker under war-time dictatorship. As for the change in the Irishman, it comes after the man has been insulted as a coward because his nation refuses to aid the oppressor whose brutality turned it into a bloody shambles for hundreds of years. The cracks against him are as preposterous as similar cracks would be if taken at a Pole for refusing to fight for Hitler.

As a play, *The Wookey*—boring, obvious and machine-made—fails pretty dismally; as propaganda, which seems to

wrought to listen to an explanation of Peter's visit, Marakov accuses him of being a spy—a story which Lydia, too, believes when Denikov of the Secret Police arrests her father and congratulates Peter on having gotten there first.

A few weeks later, as Prince Karagin gives a ball for the aristocracy, the revolutionaries, led by Marakov, break into the Karagin Palace and overcome the unarmed guests. And here we return to the first scene, the night spot after the war.

The exiled Ruesians gather for their New Year's party, sing the old songs, and stare into the mirror by candlelight, hoping to see a glimpse of the one they are going to marry. Lydia makes an unexpected entrance, and she and Peter are reunited. F. B. Joerling.

Sound Effect

SPRINGFIELD, Mass., Sept. 13.—A cricket which invaded the Springfield Drama Festival at the Trade School provided a Wednesday evening audience with a laugh that Kaufman and Hart didn't have in mind when they wrote the script. Said cricket remained silent until Forrest Orr, as Sheridan Whiteside in *The Man Who Came to Dinner*, donned the ear-phones to listen to the mating call of the cockroaches. Then he began.

have been its primary purpose, it fails just as badly, chiefly because the arguments of the Wookey and the Irishman at the beginning of the play are so cogent that they ruin the effect of the final turn-overs, which are caused merely by personal grief. But the crux of ineffective propaganda comes with what Mr. Brennan probably considered one of his big speeches—the promise of an air warden (offered as consolation, no less) that the Germans will have to pay for every British life lost. It brings devastating implications of the attitude toward England held for the same reasons by the bombed populations of France and Holland and Belgium, of Finland (the noble Finns of *There Shall Be No Night*), of Iran and Iraq and the rest. It is a perfect symbol of the terror that breeds terror, and of the tragic futility of hoping to end Europe's never-ending war.

There is, incidentally, much humor in the play, particularly in the early sections. Most of it is built around the Wookey family's acquisition of a new patented toilet. It's a tipoff on Mr. Brennan's literary style.

Mr. Gwenn, as the Wookey, does a beautiful job, even on occasion managing to bring humanity and belief to the obviously manipulated, cardboard character. Heather Angel, as his daughter, does magnificent work, particularly in a couple of extremely difficult scenes of hysteria; Carol Goodner offers typically effective pretending as his sister-in-law; Norah Howard is movingly sincere as his wife; Horace McNally brings picturesque force to the Irishman, and Everett Ripley is unobtrusively excellent in the small role of the family physician. George Sturgeon manages to be brashly annoying as the young Wookey son, a role that might have been outstanding with adequate playing. The many minor players range from adequate to a good deal less than that. Robert Sinclair's direction, except for its tendency to force most of the players to shout unnecessarily most of the time, is a good, workmanlike job, and Jo Mielziner's sets are realistically effective.

But the play itself, despite its highly publicized sound effects, fails dismally as both drama and propaganda. It's merely full of sound and fury.

"Lost Colony's" New Mark

SALISBURY, N. C., Sept. 13.—Attendance records at Paul Green's *The Lost Colony* were broken August 17 when 3,817 persons from 38 different States attended the 217th performance. The previous records were 3,674 in its first year and 3,708 on Labor Day of the next year.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"The Wookey"—94%

YES: Coleman (*Mirror*), Atkinson (*Times*), Mantle (*News*), Barnes (*Herald-Tribune*), Kronenberger (*PM*), Brown (*World-Telegram*), Lockridge (*Sun*), Anderson (*Journal-American*).

NO: None.

NO OPINION: Waldorf (*Post*).

2 Fort Worth Clubs Open; 3-Club Tour For Tex. Cities Set

FORT WORTH, Sept. 13.—Two local dine and dance spots, both closed since spring, begin their fall season this month. Only hotel ballroom open to the public here this winter will be the Texas Den, where Tony diPardo's orchestra will open September 11 for three weeks, booked thru MCA.

Abe Weinstein and Pappy (Carl) Dolson, originators of Abe & Pappy night clubs in Dallas and Houston, have leased the 400 Club here and will operate their shows on a three-way circuit, not changing the local club's name. The all-Negro orchestras and entertainers are booked from Chicago and New York.

Don Percell will bring his colored bandmen, currently in Dallas, to Fort Worth September 18 for one week and then to Houston's Abe & Pappy, which reopens September 25.

Itinerary of the revues will be Dallas to Fort Worth to Houston, with changes in the bills every four weeks. In Fort Worth the top billed entertainers on the first show will be Uncle Willie, 9, and his niece, Patsy, 7, singing-dancing juveniles.

Cover charge will be 33 cents per person week nights, when there will be two shows, and 44 cents per person on Saturdays, when there will be three performances.

Dorothy Chance will come from the Dallas spot to manage the 400 Club for Abe & Pappy.

Riv, Milwaukee, Fails To Reopen

MILWAUKEE, Sept. 13.—What occurred to upset the announced plans for the reopening of the Riverside here yesterday by Warner, with E. J. Weisfeldt as house manager, is still not definite.

Everything was progressing famously up to September 8, with the front and marquee decked out with the announced appearance of Brenda and Cobina and Buddy Rogers as the opening attractions. The following day Marcel Braze, Warner's district manager, announced the house would not reopen as scheduled.

The theater has been dark since July 31. Warner, Fox and Balaban & Katz were reported dickering for the house, with Warner finally negotiating a six-week lease with options. Opening was set to catch some of the business from next week's national American Legion convention.

Maxine Sullivan Record for Congo

DETROIT, Sept. 13.—Extended booking for Maxine Sullivan set a record for the Club Congo, formerly the Club Plantation.

Sullivan booking drew 7,500 people in 17 days when she was held over three days beyond the usual two-week run. Mills Brothers opened last Friday night to good business, but somewhat off from the 3,000 week set by Miss Sullivan.

"Gambols" Starts Salisbury Season

SALISBURY, N. C., Sept. 13.—The lead-off company in the local vaude season was *Greenwich Village Gambols*. The company played four performances here.

The song-dance presentation featured the Betty Co-Eds chorus. Music was supplied by Jack Maynard's Gamboliers, with melody predominating.

Acts were Buddy Lake and Honey Chile, comedians; Darlene, exotic blond dancer; the Missing Brothers, direct from Hollywood; Bill King, juggling act.

Page Joe Cook

RICHMOND, Va., Sept. 15.—Manager Al Nowitsky and Maintenance Engineer Earl Claytor of the National here decided an inter-communicating system was in order from office to all dressing rooms, and Nowitsky decided to make the installation himself.

Result: Performers this season will talk into the receiver and hear thru the mouthpiece.

Rehearsing in Parking Lot

CHICAGO, Sept. 13.—Just prior to the opening of the new show at the Rumba Casino here, Don Pedro and his band, playing show music for the spot, were blasting away on their instruments in the open-air parking lot adjoining the club.

The boys had to rehearse an act which arrived at the last minute and, because there is no rehearsal hall in the Casino, the musikers did the next best thing and moved the proceedings outside.

U. S. Act in Sweden For Duration of War

CHICAGO, Sept. 13.—Frank Melino, of Randall, Melino and Hollis, comedy knockabout act working Europe the last several years, writes to Charles Hogan, local agent, that he will be stuck in Stockholm for the duration of the war. He reveals that work is plentiful in Sweden. He is currently appearing in the capitol with a 16-act show, doing one performance a night.

Melino says that the Yankee Clipper is booked up solid to February, 1942, and seats for the United States are at a premium. Boats are not available.

Hope for End of Low Pa. Salaries

HARRISBURG, Pa., Sept. 13.—Pennsylvania's new employment agency law, regulating theatrical employment agents and requiring booking of entertainment thru licensed agents, will eliminate talent appearing at cut prices, is the opinion of entertainers.

"Cheap orks and acts with members who have never belonged to any musicians or actors' union will either have to boost their prices to the level of prevailing rates or will have to quit," musicians feel.

Policing, it is believed, will be aided by theatrical agents, who will look out for clubs employing talent from non-licensed bookers. Spots using entertainment must book it thru a licensed agent unless one member of an act is employer of the show, which is a rare set-up because of complicated regulations and taxes facing employers.

New law went into effect August 30.

Erlanger, Philly, May Try Vaude

PHILADELPHIA, Sept. 13.—William Goldman may bring in vaude for his newly acquired Erlanger Theater, former legit house. Goldman, operating a chain of movie houses, is in the market for first-run film product for the Erlanger.

Since Warner controls all first-run movie houses downtown, it is expected that Goldman will be virtually forced into a flesh policy to bolster available screen fare. Moreover, the stagehands' and musicians' unions have contracts calling of employment of their members regardless of policy.

Detroit Club Owners Form Assn.; Dicker for AGVA, Seek Tax Info

DETROIT, Sept. 13.—Detroit night spot operators have organized the Metropolitan Cabaret Owners' Association as a non-profit Michigan corporation. There are 35 members, including a substantial representation of the better poppied spots, according to Richard S. (Ike) Thomas, of the Corktown Tavern, who is acting president.

Other temporary officers are Lowell Bernhardt, Club Casanova, and Joseph Cousins, 41 Club. Directors are Joe Angileri, Palm Beach Club; David Saks, Saks Show Bar; Vernon Giles, Verne's; Kenneth Roberts, Roberts' Bar; Edward Shepherd, Stevadora Cafe, and Herman Trujam, Club Trocadero.

Program is for semi-weekly meetings. One activity of the club, according to Thomas, will be to seek definitive rulings on the various social security tax regulations. At present both State and government are checking local night spots for five years back.

MCOA officers met Wednesday with

Acts Should Understand Doubling, Protection Angles to S. A. Dates

(Continued from page 4)

turning to the States is good for one year, with a slight charge for extension, and the extra playing time is gravy. This additional playing time is often killed at the source, due to misunderstandings of the doubling situation, which causes strained feelings between management and performer, with the performer anxiously awaiting the expiration of his contract to return to the States.

With the scarcity of European attractions, the time is ripe for U. S. bookers to send more talent down here, but with a contract and a complete understanding of what is expected when they arrive.

There is no question of the pay-off

Lunceford-Robinson Unit 9 Wks. at 75C

NEW YORK, Sept. 13.—New all-colored unit headed by Bill Robinson and Jimmy Lunceford's band bows at the Stanley Theater, Pittsburgh, October 10, starting a nine-week tour, booked by Charlie Yates. Asking price is \$7,500 and percentage.

Following Pittsburgh, the Robinson-Lunceford unit goes into the Palace, Cleveland, October 17, one week; State, Hartford, Conn., October 24, four days; RKO, Boston, October 31, one week; Strand, Brooklyn, November 7, four days; Central, Passaic, N. J., November 13, one week, and RKO theaters in Albany and Schenectady, November 20, one week, and a split between Providence and Worcester week of November 27.

Miller Brothers and Lois, and Velma Middleton complete the bill. Yates said that it was likely that four more weeks would be added to the tour.

NEW YORK, Sept. 13.—Charlie Yates' *Sweater Girl* unit opens at the State-Lake, Chicago, October 3 for a week's run. Cast includes June Preisser, Cecelia Parker, Peggy Moran, Mary Healy and Peter Lind Hayes, one male.

Unit will be booked thru the Middle West.

Minn. Orph. Sets 3 Units for Month

MINNEAPOLIS, Sept. 13.—The Orpheum here (Mort H. Singer) has booked three stagelights for the next 30 days.

George White *Scandals* unit opened September 5 to catch the tail end of the Minnesota State Fair crowd; Horace Heidt and orchestra play week of September 26, Jimmy Dorsey's orchestra week of October 3.

With the University of Minnesota scheduled to play five of its eight games in Minneapolis during September, October and November, Manager William Sears of the Orpheum is endeavoring to book as many stagelights as possible during that period. During the grid season name bands usually pull large grosses at the Orpheum.

down here. Salaries are certain in all Casinos, and if business in the grill room does drop off, which is very seldom, the gaming rooms usually balance the ledgers. Gambling is legal, all Casinos being licensed by the government.

While radio salaries are not comparable to those in the States, U. S. artists have been paid handsomely for their work. This field is just about ready for U. S. talent, and can help make up for some of the time lost by the sea voyage down and back to the States.

Miliza Korjus opens at the Casino Urca September 19. . . . Elvira Rios, Mexican singer, opened at the Urca September 5, returning from Buenos Aires, where she had been doing film chores. . . . Phyllis Cameron and Gloria Whitney, U. S. performers, are now doing the vocals with the bands at Casino Atlantico. . . . Guido D'Ambr, Argentine singer, opened at the Atlantico August 29. . . . Judy Starr heads new mid-season show at the Copacabana, including Jack Cole, Florence Lessing and Marion Lawrence, Fernando Alvarez with the New York Copacabana Girls (6) and Basil Fomeen and band. . . . Lecuona Cuban Band, with Estella doing the vocals, opens at Casino Urca in October. . . . Hermanos Couton, comedy acros from B. A., opened at the Urca last night.

Talent Agencies

PHIL COSCIA has joined the Roger Murrell Agency, New York, and will hereafter book out of that establishment. . . . JUDITH LAWTON'S act, the De Syva Twins, opens at the Edgewater Beach Hotel, Chicago, October 24. Deal was made thru Ray Lyte.

GEORGE W. KONCHAR, of CRA, Chicago, and vice-prez of the Entertainment Managers' Association, that city, is spending a month's vacation on Sugar Island in Michigan.

HATTIE ALTHOFF, of the Charles Yates office, New York, has signed Reg Kehoe to a management contract. . . . EDDIE SMITH, New York, handling Clarence Stroud, of the Stroud Twins. The twins will play several dates together before splitting. . . . HARRY BESTRY, New York, again managing Jane Pickens, the latter having obtained her release from Music Corporation of America.

WALTER J. GLUCK, Buffalo, is now booking talent for Murray's Inn, Albany, N. Y.; Casa Nova and Clark's Oasis, Buffalo. He also manages Myra Jeanne, acro dancer, just set with New York cast of *Pal Joey*.

RAY S. KNEELAND, Buffalo, has added Cafe Aloha, Buffalo, for weekly changing talent. . . . WALLY GLUCK, Buffalo, is now booking Hotel Edwards, Jamestown, N. Y. . . . WALTER TRASK JR., booked the show for the El Monte, Calif., Lions' Club meeting, which also featured a dinner of real lion meat. Show included George Rielly, emcee; Edith Davis, Cantu, Southern Sisters, Roth and Shay, Herb Shriner, Fib Gordon and Company, Heller and Rielly, and Monroe Jockers, musical director.

BERNIE ROTHBARD, of the Jolly Joyce office, Philadelphia, set a 15-act show for Cousin Lee's Birthday Party, annual event for operator of Radio Park, Wilmington, Del. Also had Gene and Glenn making their first Eastern appearance at the park Labor Day. . . . JOE BARDO, Philadelphia, booking the newly opened Lexington Casino nitery in that city.

PHIL TYRRELL, Chicago booker, says that he will book shows into the Royal York Hotel, Toronto, which starts its fall season October 2, and the Peoria Room of the Pere-Marquette Hotel, Peoria, Ill., which reights October 10.

PHIL TYRRELL, Chicago, has booked Don and Sally Jennings for the Rice Hotel, Houston; Staples and Cerny, Utah Hotel, Salt Lake City, opening October 17, and the Cappy Barra Boys, Chase Hotel, St. Louis, opening September 19.

New Rochester Club

ROCHESTER, N. Y., Sept. 13.—The newest night club here, Swing Club, reports standout biz. Club seats about 400 and features, besides an all-girl show, comedienne Margie Stewart and the music of Duke Spinnens.

Casino Atlantico,
Rio de Janeiro

Talent policy: Show and dance band; floorshow. Management: Dr. Gildo Amado, managing director of Grillroom.

With the room filled to capacity and many standees in from the gaming rooms to look at the new attractions, the mid-season show got off to a flying start.

Talent is mixed, with holdovers from the previous show, two U. S. turns, Bob Dupont, juggler, and Carole and Sherod, fem dancers. Management has also brought in Eros Volusia, Brazilian fem dancer, with a group of six girls as feature attraction. Senorita Volusia holds down three spots in current show, soloing in first appearance and working in front of girls for others. Girl is very popular here and was given a warm reception on her first appearance.

Show gets under way with Carole and Sherod in a tap routine, and girls graciously encored. They have neat appearance and work well together. In duce spot, Eros Volusia, in a dazzling skirt of spangles and sequins, solos in a Brazilian native dance, working in bare feet. Plenty of applause at finish. Dancer then discards skirt to trunks and brassiere for a routine that includes

everything from hip-shaking to the shimmy, which sent her off to big hand. Nina Korda, U. S. torch singer, who was in the Golden Room of the Copa early this season and who just returned from six weeks in Santos, opens with *Star Dust*, follows with *The Last Time I Saw Paris* and *No Lo Creo*. Encored with *Si Petite*.

Eros Volusia returns with six girls. Scantly attired and barefoot, they offer a ritualistic native dance that was very effective, working on the stage and dance floor and returning to stage for finish. Girls know how to shake and wiggle.

Bob Dupont, comedy juggler, follows. A slight change of routine from the previous show sent him off to a good start. His blindfold juggling of six Indian clubs drew howls. Works fast and times comedy well.

In closing spot Eros Volusia and girls return. Routine starts with Senorita Volusia soloing in her own creation of the Bahiana, with girls joining for plenty hip shaking and body gestures which customers enjoyed. Girls switch to tambourines in a combo samba-rumba number with plenty of body, foot and arm action, which brought the show to a close.

Lane Brothers, U. S. acro turn, and Guido D'Ambr, Argentine singer, will be added to the show opening August 29.

Jose Francisco Ferreira Filho's band plays the show music, alternating for dance music with Louis Coll's band.

James C. MacLean.

New Yorker Hotel, Terrace
Room, New York

Talent policy: Ice floorshow 8 and midnight; dance and show band; relief dance band. Management: Frank L. Andrews, hotel managing director; Shep Henkin, press agent. Prices: Dinner from \$2, supper cover 75 cents, and \$1 Saturdays and holidays.

The ice floorshow here has been revamped since opening in July and appears set to run at least into January, when Benny Goodman finishes a run (Goodman replaces Johnny Long's band October 9 here and will be opposition to Glenn Miller at the near-by Hotel Pennsylvania).

The ice revue is emceed by singer Ross McLean and runs just under a half hour, and is fast and colorful. Six pretty gals for three nice production numbers, opening with a pictorial number to Southern melodies and the girls in Southern belle costumes. They return for finale, a can can, full of ruffles and flouncing motions and for a mid-way Latin routine in bright colors and to Latin rhythm.

Specialties are provided by young Peter Killam. "Canadian Rhythm Skater," whose leaps, whirls, glides, swaying and rhythmic movements are arresting. Mariel Vinson and Guy Owen work as a team and in solos, proving their versatility and competence at every turn. Miss Vinson's spins, leaps and other punchy movements demand attention, as does Owen's speedy legwork. Encored. Adele Inge, a young thin girl, is on a couple of times for punchy acrobatic work, doing flips, splits, high kicks, pirouettes and dizzy fast spins. Outstanding.

DeLories Ziegfeld leads the six-girl line but was out when caught. Bill and Betty Wade replace Owen and Vinson next week.

Johnny Long, left-handed fiddler, and his band play the show well and then provide dancers with sweetish, rhythmic tunes. The band has made a solid impression here and the hotel has an option on it for 1942.

Peter Kent, sax, and his four men provide relief dance rhythms nicely enough.

Business here has been heavy. Covers jumped from 1,200 to 2,000 the past couple of weeks, and 485 covers were chalked up Labor Day Sunday alone. Room seats 350. Paul Denis.

Kitty Davis Airliner, Miami
Beach

Talent policy: Show and dance band; rumba relief band; shows at 9:30, 12:30 and 2:30. Management: Kitty Davis, proprietor; Charles Hoover, managing director; Les Simmonds, publicity; Joe Barock, headwaiter. Prices: Dinner from \$1.25; drinks from 50 cents; minimum \$1 except Saturdays (\$1.50).

Kitty Davis set the pace for local shows this summer and hits the jackpot with

the current attractions. Henri Therrien easily is the hit of the show. He is well known here and sells his songs with little apparent effort. Therrien has the trained voice, range, quality and power to please the connoisseur without losing the common appeal. Sang *Donkey Serenade*, *Memories of France*, *Maria Elena*, *Last Time I Saw Paris*, *Irish Eyes*, *Tell Me That You Love Me Tonight* and a dozen others before he could get off. Closed with *God Bless America*, with the audience singing lustily under his direction.

Nan Blakstone, a guest artist borrowed from the Mayfair Club, was a heavily publicized attraction. With her characteristic sugary flattery, Miss Blakstone sold herself solid, singing naughty ditties while accompanying herself at the piano. Excellent for intimate rooms.

The Marten Brothers and Fayne are tapsters of unusual ability. Their dueling dance is clever. Miss Fayne adds to the act with her striking red hair and pleasing personality.

Shavo Sherman is a local favorite. His clever impersonations of Ted Lewis, Hugh Herbert and Charlie Butterworth have won for him a local following. Act fits into any room.

Mirth and Mack are novelty tapsters, with a little comedy thrown in. Their Foreign Legion and Harpo and Graucho Marx bits are standouts. Very satisfactory.

An innovation in emsees is the personable young Olive White. Tho not a comedienne, Miss White pleases with hot sax rhythms difficult to surpass. With pleasing pipes, she got plenty of encores with *I Hear a Rhapsody* and *I'm the Daughter of Mamselle From Armetiers*.

More than two years ago Johnny Silver's band was booked into this club for a two-week engagement. Ork consists of three sax, trumpet, piano and drums, featuring Rollo Laylan, drummer. Silver's band works in close harmony with the acts. An excellent show band. The relief band (4) is under Coburn Clark, who doubles at the Olympia Theater with Harry Reser's ork.

Props in the room suggests a modern airliner, with aerial views of American key cities along the leather-padded walls. Hobby horses invoke plenty laughs. Pole dance, with a bottle of champagne to the couple squeezing thru the lowest rung of the ladder, is a pop attraction. Harry B. Kind.

Jimmy Brink's Lookout
House, Covington, Ky.

Talent policy: Dance and show band; floorshows at 9:30 and 12:30. Management: Jimmy Brink, owner; Howard Smith, manager; George Rahe Jr., publicity. Prices: Dinners from \$1.50; drinks from 40 cents; minimum \$1.50; Saturdays, \$2.50.

After two weeks of sock business with a pair of quality shows (Ted Lewis and Bill Robinson), Manager Brink maintains his high average with the new layout which opened Tuesday (9). A goodly number of payees turned out to catch the premiere of a corking program highlighting that high-powered wit, Joe E. Lewis.

The Lookout Lovelies (8) give the show a good-enough start with a *Bojangles* routine. Pert Ruth Cravens, a holdover, registers favorably warbling *There'll Be Some Changes Made*, *My Sister and I* and, for an encore, a hillbilly special, *The Ozarks Are Calling Me Home*. Left them clamoring for more.

The Two Monocled Ambassadors, also held from the last show, have a polished and smartly routined acro turn. Monocled and in morning attire, the pair nonchalantly runs off some unusual strong-arm stuff without apparent strain and without ruffling a hair or monocle. A terrific spinning lift from the floor sent them away to a powerful mitting.

Merle Burke, of the orchestra, did some fine song selling on *Danny Boy* that netted a walloping hand. Mazzonne and Abbott, four girls and a lad, have a rip-snorting apache turn packed with slam-bang action, weird screams and daring falls. They wallop each other over the noggin with all the props in sight, including a sizable wine cask, table and chairs. Pulled numerous laughs and hefty applause.

Joe E. Lewis, with his grand ad lib style and super-duper material, pushed over this mob to a complete show-stop despite a trace of first-show nervousness. Mixed his hilarious material with a pair

of darb song specials, *The H. V. Kaltenborn Blues* and *From 16 to 18*, and filled requests with his *Sam the Tailor*. Encored with another nifty, *They All Got In But the Groom*. Had to beg off.

Ork leader Wally Johnson did admirably as emcee and led his local crew, attired in new naval wardrobe, faultlessly thru the show music. The Johnson lads have a way with the younger dancers. Bill Sachs.

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Production floorshows at 8:40 and 10:40; show and dance band; intermission organist. Management: William M. Dewey, managing director; Dorothy Dorben, producer. Prices: Dinner from \$1.85; minimum \$2; admission for dancing only \$1.25 (\$1.50 Saturdays).

Bandstand tenant for the current month is Henry Busse, a veteran of the downtown Chez Paree, making his first appearance here. At dinner time he keeps the music down to conversational tempos to please, primarily, the older hotel guests who patronize this room with profitable regularity. Later on, when the guests go to bed and the college kids start coming in, the brass department (6) is heard from in a less reserved fashion, with the accompanying five sax and four rhythm contributing more than their share to the outburst of swing. And then there is Henry himself with his trumpet, sounding off with *Hot Lips*, *When Day Is Done*, among others, completing the picture of Busse music.

The current show displays the Dorben dancers (8) in some nifty costumes and cute routines (a soft-shoe to *Rio Rita* music and a cakewalk dance among them) and features the comedy dance work of the Albins and the unicycle feats of Jack Spot. The affair is augmented with band specialties, and when caught Chubby Jackson, fat bass player, warbled novelty songs and strutted for a finish, and Lee Edwards, new tenor, gave out with a pleasing voice and a frozen personality.

The Albins get by very nicely with their screwy offerings, including a burlesque of a waltz in which the diminutive femme partner slides clear thru a ringside table in one of the comedy bits. The man, towering in height above his partner, handles most of the funny stuff.

Jack Spot has a novelty act that stands up as good sight entertainment. His tricks on a couple of single-wheel contraptions are flashy without being revolutionary.

Acts are employed in the production finales. Wayne King returns October 10 and Richard Himber will open his return run November 7. Sam Honigberg.

Roosevelt Hotel, Blue Room, New Orleans

Talent policy: Dance band and floor acts at 7:15 p.m. and 12:30 a.m. Management: Fay Thomas, hotel manager, and Lou Lemler, maitre d'hote; Ray Samuels, publicity. Prices: Dinner from \$1.50, drinks from 50 cents.

Time was when summer heat meant only one thing, bad business for indoor entertainment. Air-conditioning has gone a long way to change things, but a torridly good floorshow is the insurance of good patronage. This spot uses both to advantage in presenting the *Stardust Revue* along with an extended engagement of Del Casino and ork.

It's Casino's second month at the Blue Room, doubling as emcee and making a community known for its contribution to hot swing like it rendered sweet. The floorshow moves along in mounting climax and is a good successor to the spot's recent initial venture at revues.

Hit of the show was the Three Sailors, in a combo slapstick, acrobatic act. Their zany antics, at times on the corn side, get plenty of laughs.

Joey Rardin, diminutive singer and soft-shoe dancer, does some nice mim-

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icking of bagpipes and auto horns. Peggy and Moro, a suave dance team, reveal a good one-hand swing.

Doraine and Ellis, "Sweethearts of Song," get encores with arias from *The Chocolate Soldier* and *Naughty Marietta*. Maria Monteria, South American dancer, opens the show in flaring skirts and petticoats and clicking castanets.

Phil G. Muth.

Beverly Hills Country Club, Newport, Ky.

Talent policy: Dance and show band; floorshows at 8:30 and 1. Shows booked by Frank Sennes. Producer, Tom Ball; dance director, George Rand. Management: Samuel A. Garey, managing director; John Stoffel, maitre; Harry V. Martin, publicity. Prices: Dinners from \$2; drinks from 45 cents; minimum \$2; Saturdays \$3.

Jan Garber's orchestra, always highly regarded in this territory, plays its first engagement at Beverly, showing off extremely well before the biggest opening crowd of the waning summer season. Not only does the Garber band, using its familiar set-up of four brass, four sax, two pianos, bass and drums, ring the bell with the dancers, but its various specialty artists add appreciably to the floorshow.

Tom Ball's 18 Lads and Lassies, one of the flashiest line aggregations ever to appear here, now in their fifth month, jitterbug it for a fast and colorful opening. The well-garbed ensemble also shows up well in two other numbers in the show.

Estelle Sloan, stressing originality, won frequent applause thruout the running of her two tap-terp sessions, her intricate stepping, whirling tap work and novel specialty on a xylophone-like contraption bringing her a strong get-away hand as well.

Lee Bennett, of the band, pulled nifty mitting with his top-notch baritone warbling of *Goodnight, My Love* and *Maria Elena*. Band pianists Hugo DePaul and Douglas Roe make for a bright interlude with their double piano work on *Paderewski Minuet*, DePaul following with a take-off on Hoffman, Waller, Hines, Little and Duchin on *I Can't Give You Anything But Love*. The boys bowed to a sound hand.

Elaine and Fred Barry, youthful ballroomers, give a classy exhibition. Offer an interpretative waltz, a competitive eccentric soft-shoe routine and a dashing Spanish thing with a fine shoulder-spin finish, and encore with a satirical modern strut. Work smoothly and gracefully, and their attractive wardrobe is a strong asset.

Scat-singing Fritz Heilbron, of the band, registered handily with his comedy take-offs on Bonnie Baker and Mary Martin, singing *Oh, Johnny* and *My Heart Belongs to Daddy* respectively. Pulled another bundle of laughs with his laugh ditty, *I Gotta See a Man About Dog*. Garber takes his fiddle for some work on a medley, winding up with some hot licks on *Chicken Hawk*. Well received.

The four zaney Whitson Brothers top the act contingent with their excellent Risley act interspersed with solid comedy that gives the room the air of a circus. The personable lads knock themselves out to please with outstanding Risley nifties and succeed in a big way. They run off their tricks and comedy antics

in rapid-fire order, and the finish found them bowling to the biggest hand of the evening.

Altho suffering from a touch of the first-night jitters, Garber did a capable job of emseing. In addition to its excellent work for the dancers, the Garber crew handled the show music in tip-top fashion. *Bill Sachs.*

Latin Quarter, Boston

Talent policy: Dance and show band and relief band, floorshows at 7:30 and 11:30 p.m. Management: Lou Walters, manager; Buster Kiem, producer; Frank Cronin, p. a. Prices: Drinks from 40 cents, dinner from \$1.50, minimum \$1.50 weekdays.

For its opening show of the season, the Latin Quarter has come up with a long 90-minute layout filled with good talent.

Anthony, Allen and Hodge, two men and a girl, open the show with a smart dance which changes into a knockabout tux that builds up great. Made a neat impression.

Helen Carol, back for her upteenth engagement, does a nice job selling *Hut-Sut Song*, *The Last Time I Saw Paris* and *Daddy*. Inasmuch as the first doesn't sound like anything anyway and the second was a bit out of her line, *Daddy* was her only solid contribution. Does better on rhythm than on ballads.

Guili-Guili, suave Oriental manipulator, opens after a production number that serves as an appropriate setting. Works intimately and quickly. Rapid manipulation with balls, eggs and chickens scored, and his string of flags from mouth is a smash finish.

Doubling from the Al Jolson show, *Hold On to Your Hats*, the Three Radio Aces have a fast routine of impressions that keeps the audience clamoring for more. Highlights are the Harlem Singing and Praying Society, Victor Herbert medley, comedy patriotic number and a burlesque on radio shows. Trio had to beg off after 25 minutes.

Emsee is Sammy Walsh, who in addition provides next-to-closing act. Has scores of jokes, a few parodies and a general disposition to clown, much to the delight of his audience. He makes the most of every situation in the club, utilizing many as the basis for a story or a clever ad-lib.

Buster Kiem deserves a nod for three of the neatest production numbers ever seen in the Hub. The Oriental number introduces Guili-Guili. Another, in which a violet spot is used and the gowns of the girls glow in the semi-darkness, had the audience interested. Clever.

Anthony Bruno plays for the show and for dancing and does an excellent job at both. *Senorita Rica* Martine and Her Tropical Serenaders are the relief band.

Whiteley's Congaroolas, a fast-stepping colored dance act, closed the show and clicked. *Mike Kaplan.*

Hotel Chase, Starlight Roof, St. Louis

Talent policy: Show and dance band; floorshows at 8:30 and 11:30. Management: Sam Koplal, manager; Ernest Hirsch, headwaiter; Harry Koplal, publicity and booker. Prices: Dinners \$2.25 to \$3; drinks from 35 cents.

In its swell setting, completely enclosed in glass, this spot is one of the most popular for wealthier patrons. Since the opening last spring business has been excellent. This "sky" spot closes September 18, activities moving the next night downstairs to the Chase Club, where Abe Lyman and orchestra open the fall and winter season.

Eddie LeBaron and His Continental Orchestra are appearing here in their second week, and the band furnishes most of the entertainment for the show. Orchestra features fast rumba numbers, with Manuel Fernandez excelling in singing Cuban rhythms. LeBaron emsees, introducing some ensemble numbers, some songs by a trio of bandsmen, and several splendid violin solos by Maurice King. Only two other turns round out the floorshow, Bob Hughes and His Pals and Bill Gray. Hughes opens with several magic tricks, then brings out his pals, two canines, who do some mighty clever balancing and acrobatic stunts. Bill Gray, recently in *Crazy With the Heat*, is making his first St. Louis appearance here. This neat-appearing youth displayed great talent in fast tap specialties.

The Zodiac Cocktail Lounge, immediately adjoining the Skylight Roof Room, is featuring "Four Lads and a Lass," a quintet of strollers, who also work intermissions in the Skylight Roof. *Frank B. Joerling.*

855 Club, Chicago

Talent policy: Shows at 9, 11:30 and 1:30; rumba band. Management: Joe Miller, manager. Prices: Dinner from \$1.50; drinks from 50 cents; Saturday minimum, \$2.

The arrival of Paul Rosini here usually marks the opening of the new season. He is a veteran in this spot and has developed a good following. Nothing else of importance in this new show, but it matters little, for Rosini takes up most of the time anyway and what he exhibits is very entertaining.

Rosini is both a performer and a magician and the way he sells his tricks is usually more important than the tricks themselves. In the small environs of this informal room, he is a great parlor entertainer working for and with the customers. Hasn't changed his routine much, but it matters little.

Show should have better supporting acts if only because of the growing competition in this neighborhood. The rumba display by Theo Coffman and Raoul Gomez, in the opening spot, is amateurish, and the songs by Joanne Jordan, while more effective, were not quite strong enough to hold the attention of a sophisticated audience. Her set included *Dark Eyes*, *When That Man Is Dead and Gone* and *Alexander's Ragtime Band*, delivered in straight and swing tempos. The girl has possibilities, but they should be developed at this time in less pretentious rooms.

Jules Garcia's six-piece band plays show music and furnishes American and Latin dance sets. Hal Munro's band will succeed Garcia October 10. Johnny Honnert still at piano during intermissions. *Sam Honigberg.*

Trianon, South Gate, Calif.

Talent policy: Dance band and floorshow at 10:30. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Dinner from 75 cents; drinks from 25 cents; admission, weekdays, men, 55 cents; ladies, 45 cents; Saturdays, 75 and 55 cents.

Current floorshow runs for an hour, but it is smooth and no one should get tired watching it. Ted Fio Rito's band forms the nucleus of the performance, and there are enough tricks in the band to draw steady applause during the period.

With Fio Rito as emsee the show opens with Alan Cole clicking solidly on the *New San Antonio Rose* vocals. He is aided by Frank Flynn and Bert Traxler, doubling from drums and sax respectively. The Three Chicks, trombone group, make good. Cole follows this smash with *Till Reveille*. *Who's Sorry Now?*, featuring the power driving trombones of the Three Chicks, draws applause. Jimmy Zito, trumpet, goes to town on *Intermezzo*, and Red Varner scored heavily with his guitar work on his own compo.

June Haver, a pretty little shaver, brought down the house with *Charlie My Boy*. Young, pretty and peppy, Miss Haver sells well.

Amando and Lita, comedy dance team, are on for a knock-about stint. Amando sells his part of the dance by his size and deadpan. Lita follows thru, and the act clicks handily.

Candy Candido does *Baby, Won't You Please Come Home?*; *The Three Trees* and encored with *Ma, He's Making Eyes at Me*. He show-stopped. Came back to recite *Shooting of Dan McGrew*, supplying three voices. Good. *Sam Abbott.*

Hotel Fairfax, Zebra Room, New York

Talent policy: Singer at piano. Management: Dave Cuneo, manager of room. Prices: drinks from 50 cents; no cover or minimum.

This intime hide-away in the silk-stocking district features but a single performer at the piano, but that's sufficient for this room. Spot has a small seating capacity, and it's easy on a performer, since he has no difficulty in getting to his audience.

Ace Newell, doubling from the Diamond Horseshoe, where he is featured in the Mack Sennett bathing beauty number, is the entertainment dispenser. He has no trouble getting attention with as neat a selection of triple entendre tunes as can be delivered in polite society. The material is clever and contains much appeal for the patronage of this particular spot. Pianology is likewise okay. *Joe Cohen.*

Club Gaucho, New York

Talent policy: Floorshow at 9, midnight and 2; Latin dance band. Management: Pedro Valli and George Caldes, operators; Seamon Jacobs, press agent. Prices: Dinner from \$1.25.

After being closed during the hot weeks, this tiny Greenwich Village nitery reopened Thursday (4). Atmosphere is still intimate, with Valli still around to shake the maraccas, beat the drums with the band, emsee the show and greet the customers.

Floorshow is more than okay. It has Nilda, "Cuba's Jungle Girl," a sexy little brunette who sings Latin tunes huskily and then shakes her shapely chassis. Her costume is revealing. Flamenco dancer Dolores Laurell clicks the castanets, stomps her heels and whirls in authentic fashion, making a nice impression.

Nedra Madera, wenchy looking brunette who practically plays stock here, tore off a conga and a rumba in frilly shape-accented costumes. A lively interlude. Band leader Don Carlos contributes a fiddle solo featuring fancy staccato runs and, with piano, accordion and string bass backing, helps dish out lively dance rhythms. Lupita Orta, tall brunette, sings and shakes the maraccas with the band. Voice is fair.

Comacho and Franco, male singing guitarists, serenade you at the tables. Food, liquor and service okay in every way. *Paul Denis.*

Kelly's Stables, New York

Talent policy: Dance band and floorshows at 11:30, 1 and 3. Management: George Lynch and Ralph Watkins; publicity by Emmet Conniff. Prices: Week-day minimum, \$1.25; Saturday, Sunday and holidays, \$1.50.

A line-up of solid septia talent has done wonders for this spot. Opening fall show contains plenty entertainment and is headed by Art Tatum and Henry (Red) Allen, both of whom were recently at Cafe Society Downtown. Budget, while not too ostentatious, has been spent in the right direction. Peak business night caught.

Topper is naturally the piano rambling of Tatum, whose imaginative keyboard designs are applause-producing. Did two encores and could easily have done more. Does some fancy theme developing, playing around with the basic melody and hammering it into any pat- (See NIGHT CLUB REVIEWS on page 27)

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Vaude Back in 4 Detroit Houses: Fox, Mich., B'way-Cap, Colonial

DETROIT, Sept. 13.—Deal closed here Wednesday with the musicians' union opens the way for stageshows in three downtown houses, while a fourth opens next Friday. Result will be to give downtown Detroit, which hasn't seen a vaude show since late spring, two big houses playing occasional name shows, one house playing stageshows with second-run films at pop prices and one smaller house playing shows with occasional names combined with double bills at straight quarter admissions.

The two big spots are the Fox (Skouras) and the Michigan (United Detroit Theaters), with 5,500 and 4,500 seats respectively. Both will use stageshows as often as attractions are available. Last year both houses signed to use shows 7 out of 28 weeks of the season, and in most cases had shows on alternate weeks, with very little over-

lapping. The same policy may be in effect thru a "gentlemen's agreement" this year. Musicians' contract provides for minimum of 15 men with each show.

The Broadway-Capitol, second-run operated by UDT circuit, is set to open within a week. Will use units and vaude, with occasional weeks of straight pictures. This policy is a direct reflection of the supposed dearth of attractions, which show managers here have long complained of.

Fourth house will be in the Colonial, managed by Raymond Schreiber, which beats the gun on the big three by opening with shows at 25 cents next Friday. Show, booked by Sol Berns, has for the opening bill Isabel Jewell, Michael Whalen and Lya Lys plus four acts. Sammy Mandell will direct the band and emcee.

Two other local houses are continuing to play vaude, as they have for the past year or so—the Harper (Wisper & Wetsman), four days a week, and the Vogue (UDT).

The vaude trend is proof that managers are banking heavily on the increase in local spending from national defense work.

More Two-Weekers For Chicago, Chi, In Booking Change

CHICAGO, Sept. 13.—This season will see more two-week engagements for bands and acts at the Chicago Theater than heretofore, due to a change in booking schedules. Until now shows were set for single weeks, regardless of the strength of accompanying pictures. As a result, when a picture was held a second or third week, new stageshows came in because of earlier bookings. This held true recently during the runs of *Caught in the Draft*, *Kiss the Boys Goodbye* and *Charley's Aunt*, which consumed eight different stage units.

As far as possible, the film and stage booking departments of Balaban & Katz are now working together and, when a two or three-week picture is set to come in, a suitable flesh attraction for a similar run is booked. However, acts still get contracts for only one week, with the usual options, and the holdover options are picked up, as a rule, the Monday following the Friday opening. This practice was employed this week with the holdover ticket of Skinnay Ennis and band, and three acts was taken up Monday (8) in conjunction with the second week of *Dive Bomber* which started yesterday (12). Action also acts as a precaution against the failure of a hallyhooded picture to show promise during the initial week-end.

A switch in bookings at the Chicago will bring in Raymond Scott week of September 19, replacing Jimmy Dorsey, who set his date back to week of November 7 in order to be on hand in Hollywood for work in Paramount's *The Fleet's In*. Artie Shaw and ork have been set to come in week of October 31. Scott is tentatively scheduled to stay over for the September 26 week, since the accompanying film, Paramount's *Aloma of the South Seas*, is rated a two-week picture.

Only One Show a Night

CHICAGO, Sept. 13.—An emcee who has never worked in a cocktail lounge in his life secured a job in one the other day. A fellow performer wanted to know how many shows he has to do, and the emcee replied: "Only one show a night, from 8:30 to 2."

Wildwood Club Stays Open

WILDWOOD, N. J., Sept. 13.—Gratified by the heavy business all summer, normal Labor Day closing of Chateau Monterey has been pushed back a month. Lou Booth, operating the nitery, says summer show headed by Eddie Thomas, Buddy Lewis and Kay King was kept intact until September 7, Marie Nanette and orchestra and floorshow coming in from Atlantic City's Steel Pier.

Bell Unit for Dallas Fair

CINCINNATI, Sept. 13.—Bob Bell's *Hawaiian Follies*, currently in New England theaters, has been set by MCA thru the George A. Hamid office as a midway attraction for the State Fair of Texas, Dallas, October 6-19. The Bell Hawaiians, under the management of Howard Ross, played Eastern parks all summer.

Club Talent

New York:

SONAKI, Greek-Russian singer whose real name is Sonya Corditou, is making her American night club debut at the Drake Hotel, Chicago, September 16 on a two-week contract set by the William Morris Agency. Lee Sims and Ilomay Bailey, piano-singing team, discovered Sonaki in Rio de Janeiro earlier this year and brought her to this country. . . . SIMS AND BAILEY open September 1 at the Olympic Theater, Miami, to be followed by night club dates there. . . . GOLDEN GATE QUARTET has replaced Kenneth Spencer at Cafe Society Uptown. . . .

VICTOR, MACY AND NOVA added to the Leon and Eddie's show.

Chicago:

DINAH SHORE is wanted for the Rumba Casino. If it can be arranged to air her spot on the Eddie Cantor program from Chicago, the Casino will meet her salary figure. . . . RUMBA CASINO has set several acts for coming dates, including Bailey Sisters, of Ben Bernie's band, opening October 1; Bob Neller and Al Bernie, beginning October 3, and Dean Murphy and Senor Wences, starting October 17. . . . ALPHONSE BERG comes into Harry's New Yorker new show October 8. . . . BOB EVANS is set for a return date at the Palmer House this winter.

MATA AND HARI open with Richard Himer's band at the Edgewater Beach Hotel November 7. . . . THE YAR, re-

opens Thursday (18), again under the management of Col. W. W. Yaschenko. George Sherban's Gypsy ensemble will furnish the music. . . . SHERMAN HOTEL planning to use two and three-act floorshows again, beginning with Will Bradley's band date opening September 26. . . . EDDIE KAY, of Kay, Katya and Kay, who have just closed with the Ted Lewis unit, gets a pilot's test in Atlantic City Friday (19).

Atlantic City:

JACKIE WHALEN topped his 40th consecutive week at Club Nomad and carries on. . . . JOE CAMPO new emcee at Cliquot Club. . . . CONCHITA AND ANTONIO return to Gables Inn. . . . LENNY ROSS, closing a season at Jockey's Derby Club, goes to Tag's Cafe, Philadelphia. . . . BEALE STREET BOYS continue for Irvin Wolf at his Rendezvous in Philadelphia after summering at his local Ship Deck.

Hollywood:

LOWE, HITE and STANLEY, Three Ruffles, Heller and Reilly and Vernon and Draper are among the acts set for Elks' convention show in long Beach. . . . BUCK AND BUBBLES closed recently at Rhumboogie. . . . BOB EVANS, emcee at Rhumboogie, is set for a couple of flickers. . . . BORIS MATUSWITCH and his concertina have been booked into the Deck at Hotel Huntington, Pasadena. . . . MITCHEL LEISEN has a new revue at the Cocomanut Grove, Ambassador Hotel, Los Angeles. . . . AMANDO AND LITA have been held over at the Trianon, South Gate, Calif.

Here and There:

FRAKSON set for the Mount Royal Hotel, Montreal, along with Jack Lane, Columbus and Carroll, Coleman Clark and Neil Golden for September 29. . . . ROGER STANLEY going to the Mounds Club, Cleveland, October 9. . . . THREE RAYS to the Top Hat, Union City, N. J., September 19. . . . GENTLEMEN OF RHYTHM open September 27 at the DeWitt Clinton Hotel, Albany. . . . DORSAY AND DIANE to the Coronado Hotel, Worcester, Mass., September 15. . . . EARL AND JOSEPHINE LEACH current at Kitty Davis Airliner, Miami Beach. . . . STYLISTS in their second week at the Roger Smith Hotel, Holyoke, Mass. . . . CONNIE HOWELL TRIO now at the Castle on the Lane, Lorain, O. . . . JACKS AND JILLS to open at Sandy's, Paterson, N. J. . . . DE SYLVA TWINS opening October 24 at the Edgewater Beach Hotel, Chicago. . . . VALLEY AND LYNNE back in U. S. after six weeks of Canadian bookings.

MARIETTE TRIO (Marie Dietz, Mickie Kelley and Rosemary Lee) is being held a second week at Martin's Tavern, Lima, O. . . . MAE MACK, singing pianist, has resumed at the Lookout House, Covington, Ky., after a five-week layoff. . . . DINORAH and her five-piece Cuban ork opened the fall season at the Hotel Gibson, Cincinnati, Saturday (13).

6 Weeks for Acts, Units, Bands in Pittsburgh Area

PITTSBURGH, Sept. 13.—Theaters in Pennsylvania towns and small cities will furnish a circuit good for almost six weeks steady stage work, according to bookers Joe Hiller and Sid Marke, former partners in National Theatrical Exchange. Only Pittsburgh house showing vaude is downtown Warner Stanley.

One-nighters, week-enders and half-weekers are available for units, variety layouts and name bands, they report, pointing to bookings in Johnstown, Altoona, Butler, Mount Carmel, Mahanoy City, Williamsport, Cumberland, Erie, Ambridge, Braddock, Sharon, Steubenville, Wheeling, Hornell and other Tri-State sites.

Hiller is routing Frankie Masters, Larry Clinton, Russ Morgan, Blue Barron, Jan Garber, Vaughn Monroe, Ted Weems, Ina Ray Hutton, Cab Calloway and Jack Teagarden, as well as the Marcus show.

Marke's current booking includes Solly Childs' *Bring on the Dames*; Jack Maggard's *Heads Up, America*; Chester Doherty's *V Follies*, Ross Russell's *Memoirs of Paris*; Mrs. Owen Bennett's *Continental Heat Wave, Second Edition*; Leo DeCardo's *Hollywood Dude Ranch*, Bob Hicks Page and Linton DeWolf's *Midnight in Manhattan* and the Karstan unit, still untitled.

Best grosses are usually drawn by units sending out advance men, Marke commented, in suggestion to traveling shows that publicity and exploitation men have proved extra value in this territory.

Musikers Strike at Stratford, Chicago; Five Acts Hold Bag

CHICAGO, Sept. 13.—On order of James Petrillo, head of the American Federation of Musicians, the pit band at Warner's Stratford Theater here was pulled this morning prior to the opening of the weekly two-day vaude show. This is the result of the fracas between Warners and the musicians' union involving Leonard Keller and orchestra who did not fulfill a scheduled two-day date last week (5-6) because Warners did not sign the new AFM contract form which tags the theater operators the employers of the band and makes them liable for the Social Security and unemployment insurance taxes.

The union demands payment for the Keller date, amounting to \$600. Warners refuse to pay, claiming that had they been aware of the new contract clause they would not have bought the band in the first place (Keller signed a regular Warner contract). Negotiations between Herbert Wheeler, Warner district manager, and union officials late today (13) ended in a standstill.

Five acts set for the show are Don Francisco, Barr and Estes, Marie Austin, Jay and Lou Seiler and the Cappy Barra Boys. They reported for rehearsal this morning just when the strike order was issued. Jack Irving, of American Guild of Variety Artists, said the acts belong to AGVA and that he will try to collect on the acts' contracts, if at all possible.

Ind'p'lis Vaudeless As Lyric Bows Out

INDIANAPOLIS, Sept. 13.—This city is now vaudeless. The Lyric, in which vaude had played practically continuously since 1914, passed from the hands of Charles M. Olson Friday (5) into those of the Greater Indianapolis Amusement Company (Katz-Dolle), which promptly turned the house into a movie theater by moving over the attraction from the Indiana Theater for a second week.

Peter D. Bathory, formerly manager of the Palace, Youngstown, O., is new manager of the Lyric. The new operators have made no statement of policy yet, principally, it is understood, because there remain some difficulties to be cleared up in respect to a new contract with the operators' union, whose members are operating under a temporary agreement at present.

The four first-run downtown theaters, Lyric, Loew's, Indiana and Circle, are still negotiating the demands of the union for an increased scale and fewer hours. An informed source estimated that the new demands by the union would cost the four theaters an additional \$67,000 a year in overhead.

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A
Adler, William, Trio (Rockefeller Center) NYC, c.
Alexander, Cecil: Norfolk, Va.; (Trocadero) Phila 21-27, nc.
Allen, Charles "Buddy" (St. George) Brooklyn, h.
Allen & Kent (State) NYC, t.
Aloha Maids (State) NYC, t.
Amaya, Carmen (Chez Paree) Chi, nc.
Ames & Arno (Shubert) Cincinnati, t.
Ammons, Albert (Cafe Society Uptown) Amsterdam, Morey (Tower) Kansas City, t.
Andrew Sisters (Hipp) Baltimore, t.
Anthony, Jean (Moulin Rouge) NYC, nc.
Arres, Don (Roxy) NYC, t.
Arthurs, Ann & Sonny (Jack & Bob's) Trenton, N. J., nc.
Ashburns, The (Rainbow Grill) NYC, nc.
Atkinson, Betty (Colosimo's) Chi, nc.
Austin, Marie (Hi Hat) Chi, nc.
Aviles, Chico (Penthouse Club) NYC, nc.

B
Bailey, Layton (Pinhurst) Lexington, Ky., cc.
Baker, Bonnie (Orpheum) Omaha, t.
Baker, Phil (Ben Marden's Riviera) Fort Lee, N. J., nc.
Baldwin & Bristol (McVan's) Buffalo, nc.
Ball's, Tom, Lads & Lassies (Beverly Hills) Newport, Ky., cc.
Barbour, Lila (Leon & Eddie's) NYC, nc.
Barclay Dick (Bal Tabarin) NYC, nc.
Barr, Ruth (Vienna) NYC, c.
Barrett, Roy (Hamid-Morton Circus) Boston 29-Oct. 4.
Barry, The (Beverly Hills) Newport, Ky., cc.
Beil, Carolyn (Jack & Bob's) Trenton, N. J., nc.
Belmont's Marionettes (Gibson) Cincinnati, h.
Benton Twins (State-Lake) Chi, t.
Bernie, Al (Bowery) Detroit, nc.
Biltmorettes, Three (Carman) Phila, t.
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
Boles, John (Stanley) Pittsburgh, t.
Bolster, Norman (Casanova) Detroit, nc.
Bonger, Art, & Andriilita (Mainliner) Des Moines, Ia., 8-24, nc.
Boran, Arthur (Beachcomber) Baltimore, nc.
Boreo, Emilie (State) NYC, t.
Brown & Wilson (Moose) Franklin, Pa.; (Casino) New Castle 22-27, nc.
Burns Twins & Evelyn (Steel Pier) Atlantic City.
Byers, Bernice (St. Moritz) NYC, h.
Byrd, Muriel (New Yorker) NYC, h.

C
Callahan Sisters (Strand) NYC, 1-18, t.
Camacho & Pancho (Club Gauch) NYC, nc.
Carey, Betty (Park Central) NYC, h.
Carla & Fernando (St. Moritz) NYC, h.
Carlisle, Kitty (Versailles) NYC, nc.
Carlisle, Una Mae (Edison) NYC, h.
Carlos & Corita (El Chico) Pittsburgh, nc.
Carmene (Chicago) Chi, t.
Carr, Billy (606 Club) Chi, nc.
Carroll, Terry (Queen Mary) NYC, re.
Carver, Zeb (Village Barn) NYC, nc.
Cats and a Fiddle, Three (Kelly's Stables) NYC, nc.
Cheneval, Mildred (Diamond Horseshoe) NYC, nc.
Charles & Barbara (Mayfair) Boston, nc.
Charlie, Gordon & George (Shubert) Cincinnati, t.
Chords, Three (Capitol) Wheeling, W. Va., 16-17; (Majestic) Johnstown, Pa., 18-20, t.; (State) Uniontown 21-23, t.; (Ceramic) E. Liverpool, O., 24-26, t.
Clair, Marcella (Cora & Irene's) NYC, nc.
Clark, Beverly (Washington) Indianapolis 8-20, h.
Clark, Coleman, & Co. (Earle) Washington, t.
Clark, Deena (Victoria) NYC, h.
Cody, Kay (Belmont-Plaza) NYC, h.
Cole, King, Trio (Kelly's Stable) NYC, nc.
Collette & Barry (Park Plaza) St. Louis, h.
Colt, Julie (Armando's) NYC, nc.
Colt, Payllis (Fay) Phila, t.
Comfort, Vaughn (Jimmy Kelly's) NYC, nc.
Condos Bros. (Paramount) NYC, t.
Cook, Ralph (Harry's New Yorker) Chi, nc.
Cordova, Antonio de (El Chico) NYC, nc.
Costello Diosa (Rumba Casino) Chi, nc.
Cotton, Larry (Shubert) Cincinnati, t.
Covarro Nico (Bal Tabarin) NYC, nc.
Crackerjacks, Five (Roxy) NYC, t.
Creos, Carlos (Biltmore) NYC, h.
Criss Cross (Fay) Phila, t.
Cross & Dunn (Chez Paree) Chi, nc.

D
Daniels, Billy (Kelly's Stable) NYC, nc.
Daniels, May (Jack & Bob's) Trenton, N. J., nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Deane, Shirley (National) Louisville, t.
DeCordoba & Barcelo (El Chico) NYC, nc.
DeCruz, Netha (McVan's) Buffalo, nc.
Deering Juanita (Rainbow Room) NYC, nc.
Delaharty Sisters (Carroll's) Phila, nc.
De Leon, Dolores (Havana-Madrid) NYC, nc.
Dell, Liyan (Club 18) NYC, nc.
DeMilo & Marr (Moose) Johnstown, Pa.; (Venetian Gardens) Altoona 22-28, nc.
DeWolfe, Billy (Strand) NYC, t.
Don & Cassandra (Casanova) Detroit, nc.
Donna & Her Don Juans (Shubert) Cincinnati, t.
Donnelly, Harry (Gay '90s) NYC, nc.
Doraine & Ellis (Roosevelt) New Orleans, h.
Dorben Dancers, Dorothy (Edgewater Beach) Chi, h.
Dorsay & Diane (Ye Old Tavern) W. Brookfield, Mass., nc.; (Coronado) Worcester 22-27, h.
Doyle, Eddie & Amy (Harrington) Canton, N. Y., h.; (Benny's Tavern) Hornell 22-27, nc.
Douglas, Dorothy, & Spark Plug (Glen Barn) Buffalo, nc.
D'Rev, Phil (Alpine Village) Cleveland, nc.
Drysdale, Grace (Hipp) Baltimore, t.
Dumont, Marie (Crisis) NYC, nc.
Duncan Sisters (Lido) San Francisco, re.
Dutton, Laura Deane (Rainbow Room) NYC, nc.
Dyer-Bennet, Richard (Ruban Bleu) NYC, nc.

E
Eberle, Eleanor (Belmont-Plaza) NYC, h.
Esquires, Twelve (Roxy) NYC, t.
Estes, Del (Club Minuet) Chi, nc.
F
Farrar, Marianne (Bill Bertolotti's) NYC, nc.
Farrell, Jimmy (Leon & Eddie's) NYC, nc.
Fernandez, Jose (Rainbow Room) NYC, nc.
Ferrington, Red (Shubert) Cincinnati, t.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE OF THE Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Finnell, Carrie (Ruban Bleu) NYC, nc.
Fitchette, Jack (Beacon Theater & Cave Night Club) Winnipeg, Can., 15-19.
Flowerton, Consuelo (Queen Mary) NYC, nc.
Fong, Amy (Fay) Phila, t.
Fontana, George (Diamond Horseshoe) NYC, nc.
Ford, Don & Jane (Bismarck) Chi, h.
Forsythe, Christine (Chez Paree) Chi, nc.

G
Gaby, Frank (Roxy) NYC, t.
Galli, Yola (Earle) Washington 19-25, t.
Galvan, Gil, Trio (Club Bali) Phila, nc.
Garrick & Eloise (Glen Park Barn) Williams-ville, N. Y., nc.
Gary, Margaret (Moulin Rouge) NYC, nc.
Gaston (French Monte Carlo) NYC, nc.
Gaynor, Betty (Yacht Club) Phila, nc.
Georges & Jalna (Rumba Casino) Chi, nc.
Geraldine & Joe (Stanley) Pittsburgh, t.
Ghezzi, Les (Orpheum) Omaha, t.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gilford, Jack (Paramount) NYC, t.
Girard, Adele (Roxy) NYC, t.
Glover & LaMae (Neil House) Columbus, O., h.
Golden Gate Quartet (Cafe Society Uptown) NYC, nc.
Gomez & Minor (Arrowhead Inn) Saratoga, N. Y., nc.
Gordon, Rosalind (Queens Terrace) Woodside, L. I., N. Y., nc.
Gower & Jeanne (Ben Marden's Riviera) Fort Lee, N. J., nc.
Grauer, Bernie (Gay '90s) NYC, nc.
Gray, Billy (Hi Hat) Chi, nc.
Gray, Gary (Alego) Toledo, O., 15-20, h.
Greco (Rumba Casino) Chi, nc.

H
Hadley Dancers (Bismarck) Chi, h.
Hager, Clyde (Diamond Horseshoe) NYC, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Hale, Henry (French Monte Carlo) NYC, nc.
Hardman, Glenn (Lincoln) NYC, h.
Haroldson, Anne (New Yorker) NYC, h.
Harris & Shore (State-Lake) Chi, t.
Harrison, Spike (Gay '90s) NYC, nc.
Hart, Toni (Biltmore) NYC, h.
Hasbungh, Rabana (Music Hall) NYC, t.
Hathaway, Betty (Casanova) Detroit, nc.
Havilland, Dick (Cocktown Tavern) Detroit, nc.
Hayden, Tommy (Wivel) NYC, re.
Hays, Virginia (Bossert) Brooklyn, h.
Healy, Nancy (Touraine) Boston, h.
Heller, Jackie (State) NYC, t.
Henning, Pat (State-Lake) Chi, t.
Hiser, Phil (New Yorker) NYC, h.
Hoffman, Dr. (State) NYC, t.
Hoffman, William (Vienna) NYC, c.
Holiday, Billy (Kelly's Stable) NYC, nc.
Hollenbeck, Loren (Music Hall) NYC, t.
Hope, Joan (Brown Derby) Chi, nc.
Horn, Rudy (Casanova) Detroit, re.
Horne, Helena (Cafe Society Downtown) NYC, nc.
Horne, Johnny & Jessie (Ideal) Newport, R. I., re.
Houston, Bob (New Yorker) NYC, h.
Hoveler, Winnie, Girls (Hi Hat) Chi, nc.
Howard, Ann (Cluquet Club) Atlantic City, nc.
Howard, Bunny (Park Central) NYC, h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Hoysradt, John (Savoy-Plaza) NYC, h.
Hubert, John (Belmont-Plaza) NYC, h.
Hyers, Frankie (Club 18) NYC, nc.

I
Iles, Steven (Weylin) NYC, h.
Iuzetsoff, Adia (Russian Kretchma) NYC, nc.
J
Jackson, Calvin (Cafe Society Uptown) NYC, nc.
Janis, Deane (Hurricane) NYC, nc.

POLLY JENKINS
And Her MUSICAL PLOWBOYS
Sept. 19-20, Murphy Theatre, Wilmington, O.
For terms and dates in the Middle West address:
CLAUDE H. LONG, 305 Woods Theatre Bldg., Chicago, Ill.

ATTRACTIONS BOOKED
3 LOOSE NUTS—Stamp's Cafe, Phila., 4 weeks commencing Sept. 15.
ALAN GALE—Lido Venice, Phila., 4 weeks commencing Sept. 15.

Write Wire Phone Walnut 4677 Walnut 9451

JOLLY JOYCE
Earle Theater Bldg. Philadelphia, Penna.

K
Kaaihue's Hawaiians (Roosevelt) Pittsburgh, h.
Kalmus, Bee (Leon & Eddie's) NYC, nc.
Kaly, Chandra, Dancers (Troika) Washington, nc.
Karloff, Tony (Aero) Pendleton, Ore., nc.
Kavanaugh, Stan (Chicago) Chi, t.
Kay, Dolly (Harry's New Yorker) Chi, nc.
Kemper, Charles (State-Lake) Chi, t.
Kent, Avis (Stevens) Chi, h.
Kim Loo Sisters (Bowery) Detroit, nc.
Kimball, Dude (Village Barn) NYC, nc.
King, Charles (Diamond Horseshoe) NYC, nc.

King Sisters (Earle) Phila, t.
King, Carol (Ben Marden's Riviera) Fort Lee, N. J., nc.
Knight, Eleanor (Capitol) Washington, t.
Kretlow Dancers (Harry's New Yorker) Chi, nc.
Kuties, Keyboard (Sawdust Trail) NYC, nc.
L
LaMarr, Barbara (Spivy's Roof) NYC, nc.
Lambot, Edith (Bill Bertolotti's) NYC, nc.
Lane, Larry (Jack & Bob's) Trenton, N. J., nc.
Lang, Susan (Embassy Club) Phila, nc.
Laurant, Robert (Moulin Rouge) NYC, nc.
Laurell, Dolores (Club Gauch) NYC, nc.
Lee, Lois (Palmer House) Chi, h.
Lemmo, Jerry (Arcadia Grill) Canton, O., nc.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Evelyn & Bernie (Pirate's Den) Baltimore, nc.
Lolo & Ramon (St. Moritz) NYC, h.
Lola-Andre Dancers (Brown Derby) Chi, nc.
Lorenzo, Paul, & Vicki: Centerville, Mich., 15-20.
Louise, Anita (Earle) Phila, t.
Lowery, Fred (Shubert) Cincinnati, t.
Love, Mary (Yacht Club) Phila, nc.
Lucas, Nick (Wilshire Bowl) Los Angeles, nc.
Lurell, Dolores (Club Gauch) NYC, nc.
Lynn & Marianne (Bill Bertolotti's) NYC, nc.

M
McCabe, Sara Ann (Chez Paree) Chi, nc.
MacFarland, Frank (Barney Gallant's) NYC, nc.
Macks, Four (Hipp) Baltimore, t.
Mack & Fay (Roxy) Salt Lake City 14-20, t.
Madera, Nedra (Club Gauch) NYC, nc.
Maison, G. & B. (Fay) Phila, t.
Mangean Sisters (Diamond Horseshoe) NYC, nc.
Mann, June (Diamond Horseshoe) NYC, nc.
Mann, Marion (Jack & Bob's) Trenton, N. J., nc.

cane Restaurant, New York, September 24.
JIMMY DORSEY: Chicago, Chicago, Nov. 7, week.
MAURICE AND MARYEA: Bismarck Hotel, Chicago, Oct. 3, four weeks.
GEORGE WHITE SCANDALS: Shubert, Cincinnati, October 3.
ARTIE SHAW: Palace, Cleveland, October 3.
BRENDA AND COBINA: Shubert, Cincinnati, October 3.
MATA AND HARA: Hurricane Restaurant, New York, September 24.
ARTIE SHAW: Chicago, Chicago, Oct. 31, week.

Marco & Romola (Jimmy Kelly's) NYC, nc.
Markoff, Gypsy (Troika) Washington, nc.
Marlowe, Don (Book-Cadillac) Detroit, h.
Marsh, Carolyn (Hurricane) NYC, nc.
Marshall & Shields (Bismarck) Chi, h.
Marta, Richard (Chateau Moderne) NYC, nc.
Matlin, Marjorie (Music Hall) NYC, t.
Mayehoff, Eddie (Spivy's Roof) NYC, nc.
Meadows, Franklin (Swing Club) NYC, nc.
Merrill, Joan (Ben Marden's Riviera) Fort Lee, N. J., nc.
Midgley, Dorese (Palmer House) Chi, h.
Mills Bros. (Club Congo) Detroit, nc.
Mills, King & Ray (Capitol) Washington, t.
Monroe Bros. (Tower) Kansas City, Mo., t.
Montgomery, Howard (Chez Paree) Atlantic City, nc.
Moody, Gertrude (Gay '90s) Brooklyn, re.
Morgan, Grace (La Guardia Airport) Long Island, N. Y., nc.
Morgan, Helen (State-Lake) Chi, t.
Morris, George (Armando's) NYC, nc.
Morrison, Kitty (Henry Grady) Atlanta, h.
Murphy, Dean (Rice) Houston, Tex., h.
Myers, Timmie (Main Street Bar) Detroit, c.

N
Na Pua (Lexington) NYC, h.
Nestor, Lonia (Russian Kretchma) NYC, nc.
Newdahl, Clifford (No. 1 Bar) NYC, nc.
Newell, Ace (Fairfax) NYC, h.
Newman, Charles (Bismarck) Chi, h.
Nilda (Club Gauch) NYC, nc.
Nils & Nadyne (Wolverine) Detroit, h.
Nina, Gypsy (Fay) Phila, t.
Norman, Karyl (Frontenac) Detroit, nc.
Novelle, Ron (Park Rest) Newark, N. J., nc.

O
O'Connell, Alice (Lincoln) NYC, h.
Olsen & Shirley (Hurricane) NYC, nc.
Orr, Henry J. (Tumble Inn) Mendota, Ill., nc.
Ortega, Belen (Havana-Madrid) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Overman, Wally (Dover) Dover, O., h.

P
Padilla Sisters (El Chico) NYC, nc.
Parker, Adrienne (Leon & Eddie's) NYC, nc.
Parker, Lew (Hipp) Baltimore, t.
Passer, Rolf (Rainbow Room) NYC, h.
Paulson, Lelua (Lexington) NYC, h.
Payse, Howard, Dancers (Capitol) Wheeling, W. Va., 16-17, t.
Peppers, Three (Lido Venice) Phila, nc.
Pickard, Roy (Madison) Baltimore, nc.
Pickert & Ross (Biltmore) NYC, h.
Pierce, Burton (Shubert) Cincinnati, t.
Poliakova, Nastia (Russian Kretchma) NYC, nc.
Price, Sammy (Cafe Society Downtown) NYC, nc.
Princess & Willie Hawaiians (Burton) Alleghany, N. Y., h.

R
Ramon & Lucinda (Havana-Madrid) NYC, nc.
Raye & Naldi (Palmer House) Chi, h.
Reckless, Dollie (Wivel) NYC, re.
Regan, Paul (Dempsey's) Miami, Fla., nc.
Renee & Root (Bali) Miami, Fla., nc.
Rice, Sunny (Earle) Washington, t.
Richey, Jean (Blackhawk) Chi, re.
Richman, Harry (Ben Marden's Riviera) Fort Lee, N. J., nc.
Richmond, June (Famous Door) NYC, nc.
Rios, Aida (Havana-Madrid) NYC, nc.
Rios, Rosita (Troika) Washington, nc.
Robbins, Gail (Blackhawk) Chi, nc.
Robbins, Archie (Roxy) NYC, t.
Roberts, Dixie (Famous Door) NYC, nc.
Rodriguez, Aida (Havana-Madrid) NYC, nc.
Rogers, Dee (Club Bali) Phila, nc.
Rollini, Adrian, Trio (Jack Dempsey's) NYC, re.
Rolls, Rolly (Beverly Hills) Newport, Ky., cc.
Rosario & Antonio (Chicago) Chi, t.
Rosini, Paul (885 Club) Chi, nc.
Ross, Stan (Roxy) NYC, t.
Roxettes (Earle) Washington, t.
Russell, Lynn (Bill Bertolotti's) NYC, nc.

S
St. Clair & Durand (Zimmerman's Hungaria) NYC, nc.
Schenk, Al (Kaliner's) Phila, nc.
Seamon, Hank (Tower) Kansas City, Mo., t.
Scandiana, Prince & Princess (Tower) Kansas City, Mo., t.
Sevilla, Anita (El Chico) NYC, nc.
Sexton, Al (Sawdust Trail) NYC, nc.
Shanley, Robert (Music Hall) NYC, t.
Sharkey (Earle) Washington, t.
(See ROUTES on page 62)

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)

Arsenic and Old Lace (Shubert) New Haven, Conn., 15-17; (Bushnell) Hartford 18, (Erie) Schenectady, N. Y., 19; (Empire) Syracuse, 20.
Ballet Russe (Royal Alexandra) Toronto 18-20.
Claudia (Selwyn) Chi.
Cornell, Katharine, in The Doctor's Dilemma (Nixon) Pittsburgh.
Distant City with Gladys George (Shubert) New Haven, Conn., 18-20.
Ellis, John, Rip Van Winkle Co.: Playing schools in Flint, Mich., until Oct. 9.
Hayes, Helen, in Candle in the Wind (Colonial) Boston.
Hellzapoppin (Curran) San Francisco.
Johnny Belinda (Locust St.) Phila.
Jolson, Al, in Hold On to Your Hats (Shubert) Boston.
Mamba's Daughters, with Ethel Waters (Biltmore) Los Angeles.
Meet the People (Cass) Detroit.
Mr. Big (Plymouth) Boston.
My Sister Eileen (Harris) Chi.
Native Son (Majestic) Boston.
Separate Rooms (National) Washington.
Skinner, Cornelia Otis (Erlanger) Buffalo 18-20.
Wynn, Ed, in Boys and Girls Together (Ford) Baltimore.
Young Man's Fancy (Forrest) Phila.

ICE SHOWS ON TOUR
Ice-Capades of 1942 (Auditorium) St. Paul, Sept. 4-21.
Ice Follies (Pan-Pacific Auditorium) Los Angeles, Sept. 4-Oct. 5.
Ice Parade of 1941: Art Victor's (Hotel Edolphus) Dallas, Tex., until Oct. 9.
It Happens on Ice (Center Theater) NYC.
Star-Spangled Ice Revue (Netherland Plaza Hotel) Cincinnati, until Sept. 29.

Advance Bookings

Vaudeville Reviews

Loew's State, New York

(Reviewed Thursday Evening, Sept. 11)

Ray Kinney's band, in its third date at this house during the past 13 months, is featured this week, with good support coming from singer Jackie Heller, magician Think-a-Drink Hoffman, comedian Emile Boreo and dancers Allen and Kent.

It's a good but not outstanding show. Opens with Allen and Kent ripping off neat tap routines and Jim and Maude Kennedy providing contrast with old-time steps and then all four doing challenge and comparative tap. Good novelty turn, with the oldster angle winning over the audience completely.

Jackie Heller, billed as dynamic, nevertheless sang mostly ballads, his only fast ones being *Feeling Like a Million* and *Kiss the Boys Goodbye*. 'Til Reveille and a medley of three oldies and his encore, *Come Back to Sorento*, were all in slow too-sugary style. His performance was uneven and he would have been better off not forcing the encore.

Hoffman gets an introductory spiel by Heller and then spiels himself before getting down to business. With two leg-display cuties on stage and two in the aisles, he pours out all kinds of drinks rapidly from apparently empty shakers and then sends them out to the audience. He chats informally and puts over his stunt successfully, producing a great variety of drinks.

Boreo, doubling from the St. Moritz Hotel, is a guy who's really dynamic. His puff-huff-grunt style of talk-singing novelty tunes provided amusement and his Continental accent and French song,

dialects and impressions combined to sock him over to prolonged applause.

Kinney's band opens prettily after a rain effect and scrim drop which reveal Kinney leading his three reeds, two brass, two guitars and three rhythm plus a baritone who joins the two string men for vocals. All numbers are highlighted either by singing or dancing. Kinney tenors a couple of tunes nicely, the baritone solos on a few, and the bandsmen sing ensemble occasionally. The Aloha Maids (four) are brunet plumpish maidens who undulate gently in grass skirts. Meymo Holt waves torso and hands pleasantly thru *Lovely Hula Hands* and *Hawaiian Hospitality*, drawing heavy applause. Lehua Paulson steps out of the group for a couple of okay comedy numbers in comic get-up, including the standard *Cockeyed Mayor*. Altho Kinney's music is Hawaiian, it is given a strong rhythm base and a surprisingly zingy tempo. The arrangements are colorful and the usual steel guitar effects are pleasing.

Film is *Here Comes Mr. Jordan*. Larry Clinton's band and *Kiss the Boys Goodbye* open September 18 here.

Paul Denis.

Post Street, Spokane

(Reviewed Friday Afternoon, Sept. 12)

Four Polks, young vocal quartet which soon will be heard on Al Pierce's radio program, clicked well at the opening of the current Bert Levy Circuit vaude bill here. They are two brothers and two sisters, good-looking personable youngsters who have the knack of close harmonizing. Their numbers included *Boogie Woogie Piggy*, *Hannah* and *A Bicycle Built for Two*. The girls sat on the boys' knees and the twosomes rocked in simulation of a bike ride to help put the latter tune over. Their bright smiles and clean patter between songs helps them sell.

Ted Waldman kept them laughing with his harmonica imitations and off-key strayings. He offers a novel closing by playing the instrument without use of

No Loop Reviews

This issue carries no reviews of the Chicago Loop houses (Chicago and State-Lake).

The Chicago is holding over the entire show a second week—Skinnay Ennis and band, Rosario and Antonio, Stan Kavanaugh and the Wesson Brothers.

The State-Lake is playing George White's *Scandals*, which was reviewed as a unit last week (September 13 issue). Nan Rae and Maude Davis were an added act during the Atlantic City date. Harris and Shore, who did not work in A. C., are in the show again.

hands, running up the scale and drawing it in as he goes until it seems he must swallow the harmonica to hit the top note. He carries on a line of chatter with his femme partner, Suzi, who contributes a bit of ukulele strumming.

Comedy team of Gifford and Pearl also drew plenty of laughs with their "Crazy People" act, which features an Edgar Bergen-Charlie McCarthy satire. Pearl is a good feminine clown.

Turning aerial flips while holding dishes and doing double handstands are made to appear simple by Miller and Barlow, acrobats, who flavor their act with amusing capers. Dwight Davis is a beautifully muscled athlete who does amazing feats of strength on the rings and whirls by his teeth.

Pix were *Two in a Taxi* and *Citadel of Crime*.

Wafford Conrad.

Orpheum, Los Angeles

(Reviewed Thursday Afternoon, Sept. 11)

For those who like jump tunes and boogie-woogie tempos, this week's offering is right up their alley. The entire program is jump 'n' jive, but it runs smoothly, the music is good, the singing fair and the dancing terrific.

Show is built around the band of Erskine Hawkins, who uses a basic instrumentation of six brass, five reed and four rhythm. Brass is augmented by the maestro's horn on all-out numbers, such as *Lady Be Good*, the opener. Other numbers offered included *Dolomite* and *Whispering Grass*, which featured vocals by Jimmy Mitchell, doubling on sax.

Petite Dorothy Dandridge did a solid job on *I Want the Waiter With the Water*. Her second number was *Ramona* in swing time and there were sighs of disgust when the band jived this tune. Miss Dandridge didn't do as well on this one as she could have done on a real jump number.

Hawkins brought down the house and partially redeemed himself for swinging *Ramona* with *Tuxedo Junction*. Number was unannounced and he got a big hand as soon as his followers recognized it. Avery Parrish, at the piano, had a tough time bowing off after doing *After Hours*. Ida James did *Hotchkiss Corners* and went into *My Heart Belongs to Daddy* as a prelude to *Daddy*. She encoered with *Let's Do It*.

Peg-Leg Bates wowed from the time he took the stage until he left it, stopping the show cold. His steps are difficult and he gives a top performance.

On screen, *Ice-Capades* and *Highway West*.

Sam Abbott.

Earle, Philadelphia

(Reviewed Friday Evening, Sept. 12)

Alvino Rey's orchestra and the King Sisters make it their first in-person here. Pewholders also get their first gaze at screenland's Anita Louise, making good a week canceled early in the summer, and with the standard turns of Virginia Austin and Harry Reso rounding out the bill. House Manager Hal Seidenberg has whipped together a highly entertaining and diverting show.

Still sporting summery outfits, Maestro Rey puts his crew of 13 thru the paces for a series of selections, highly seasoned with novelty and his own characteristic style of strumming the electric harp-guitar. Rey is also called upon to handle announcing chores. However, his preeminence is primarily as a virtuoso of his instrument, with the result that the show's running is on the limpid side. Moreover, running 71 minutes when caught is overly long to build for a sock and punchy package. House was filling up nicely at early supper show caught. Screen bill has *Ice-Capades*.

Getting off with a swinger of *William Tell Overture*, Rey calls Bill Schallern out of the trombone section to sing romancy in the bary range for *I Guess I'll Have To Dream the Rest*.

Virginia Austin takes over the boards

with her puppet, Flippo, a toy clown. Gal manipulates the strings in clever fashion, and for the finish has one puppet pulling the strings to manipulate the other.

Band gives way to the novelty specialties. Precipitates a mutiny when Rey introduces trumpeter Danny Bonnelli in- (See EARLE, PHILADELPHIA, on page 26)

Heller Wants To Know: May Cafe Op Sit With Patrons?

PITTSBURGH, Sept. 13.—Little Jackie Heller will ask Liquor Control Board officials whether an owner who entertains may sit with guests, and so sidestep the ruling that nitery entertainers may not mix with customers.

Reason will be appeal on \$100 fine imposed by board on Yacht Club, co-owned by him and brother Saul, for allegedly "permitting entertainers to fraternize with customers." Club was given alternative of paying fine or having liquor license suspended for 10 days.

Before Liquor Control Board's edict, Villa Madrid, Nixon, Yacht Club and smaller spots permitted entertainers to have drinks at patrons' tables.

Defense Jobs Cut Vacations, Send More to Niteries

DETROIT, Sept. 13.—Business at the Corktown Tavern has been the best of any summer in eight years, according to Russell S. (Ike) Thomas, proprietor. Policy has been consistently to give lengthy shows with little or no dancing. Spot's two-hour show is one of the two longest in the city.

Summer business has been 25 per cent ahead of 1940. The increase has been heaviest Friday, Saturday and Sunday nights, the last named in less degree because of the usual early Monday work hours, indicating that this is largely a result of national defense employment.

Another factor in helping business this summer is the heavier employment, which has kept more people in town and cut down on vacations, making the week-end a bigger event.

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It was a treat to work with you.
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IRVING WINDISH and the entire staff for
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NEW YORK STRAND
... and to MAY JOHNSON, MCA
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Magic

By BILL SACHS

PERCY ABBOTT'S magic get-together at Colon, Mich., September 4-6, attracted 431 magicians, the largest throng ever to take in the event since its inception eight years ago. The affair attracts largely the pro magician, and those who took in the recent shindig say it rivals and in many ways surpasses the regular magic conventions, at least as far as the professional worker is concerned. . . . **HARDEEN JR.** (Douglas Geoffrey), with the road company of *Hellzapoppin*, postals from San Francisco that he's still going strong with the Olsen and Johnson opus, and that he's meeting a lot of the local magic fraternity backstage. *Hellza* is set at the Curran Theater, San Francisco, until September 20. **LAFOLLETTE** closed his show Labor Day at Revere Beach, Mass., and after a few weeks' rest will open with a new mystery layout for the fall and winter. . . . **IT LOOKS LIKE** a cinch for the 1942 IBM Convention to go to Fort Worth. . . . **MADAM PINXY**, well known in vent and magic circles, is winding up a 10-day vacation at Lakeview, Ia. . . . **W. I. FAYSSOUX** is presenting his hypnotic and mental turn in Carolina theaters, using his blindfold drive as a bailey. . . . **THE GREAT DAGMAR** is displaying his magical wares at Weber's Hofbrau, near Camden, N. J. . . . **EL GRAN GENOVES** (The Great Genovis), former pro, will do 20 minutes of small magic for the American Identification Society at the 23rd Street YMCA, New York, Monday evening, September 29. Out of the game since 1937, Genoves plans an early return. In the meantime he will continue with his mail order magic biz. . . . **DR. JACOB DALEY**, New York magicker, was a recent Detroit visitor. . . . **SOCIETY OF DETROIT MAGICIANS** will hold its first picnic September 21 at the home of William Smith, club treasurer, at Grosse Pointe Shores, near Detroit. . . . **MARQUIS SHOW** roster this season includes Little Johnny Jones, manager; Izzy Stern, billing agent; Hazel and Frank Gallagher and Harry Meyer, assistants. Jones has the show set in a long string of Eastern industrial towns. . . . **CHARLES E. KELLY**, publisher of *The Shell Rock News*, Shell Rock, Ia., and brother and former press agent of Marquis the Magician, has entered the show printing business.

PAUL ROSINI heads the new show at the 885 Club, Chicago. . . . **SIR FELIX KORIM**, of Clinton, N. Y., is booked for a full-evening show at Masonic Temple, Columbus, O., October 15. It'll mark his first engagement in the territory. . . . **JEKYLL THE MAGICIAN** is still working alone in theaters of Maine and New Hampshire, and says he's set in that sector until December. . . . **PAUL DUKE** put his magic turn on ice in joining *Circus on Ice*, new ice revue produced by George A. Hamid and which opened at the Philadelphia Gardens September 5. . . . **TWO MYSTICS** have taken their bag of nifties to Wilson's Cafe, Philadelphia, for a return stand. . . . **MAL B. LIPPINCOTT** and Company, after two weeks at Eldridge Park, Elmira, N. Y., hopped to the fair at Watkins Glen, N. Y., September 9-12. It marked the 18th week of their outdoor season. The Lippincott's enjoyed visits from many magi during their Elmira engagement, including Lee Lynough, Bob Thrasher; Mr. Wilson, of Ithaca, N. Y., and John Sardo, former pro magish who now supplies the movies at the Elmira park. A. R. Metzger, Lippincott's assistant during the winter season, was on the last three weeks while the latter mended from a back ailment. The Lippincott troupe is set on fairs until November 1 with the exception of two weeks in October. . . . **GREEN THE MAGICIAN** (John C. Green) resumed with his magic show Monday (15) when the ban, which closed all theaters and amusement places to children under 17 years old in the three Prairie Provinces of Canada, due to the infantile paralysis and sleeping sickness, was lifted. . . . **MARDONI AND LOUISE** closed an eight-month run with the Ted Weems orchestra at Kalamazoo, Mich., last week. They took in the recent Percy Abbott shindig, flying to Colon during their Kalamazoo engagement. . . . **RUSSELL SWANN** continues to bowl 'em over with his tricks and chatter in the Camellia House of Hotel Drake, Chicago. . . . **NINTH ANNUAL CONVENTION** of New England Magicians will be held at Hotel Kimball, Springfield, Mass., September 26-28. Among those

Vaudeville Notes

XAVIER CUGAT, when he opens at the Paramount, New York, October 1, will have Carmen Castillo, Miguelito Valdes, Lina Romay, and also Raul and Eva Reyes, Larry Adler, Jay and Lou Seiler. . . . **MARLYN AND MICHAEL** are expanding their New York dance studios. . . . **BOYD HEATHER**, singer for two years at Blinstrub's, Boston, was brought to New York by Abner Greshler last week and spotted into Loew's State, New York, September 25 for his vaude debut. Marvin Schenck heard him audition. . . . **HARRY HOWARD'S** second edition of *International Follies* unit opened September 12 to 15 at the Met, Providence, with Worcester, Boston, Hartford to follow. Willie Howard, Vic Hyde, Martin and Allen, Conchita and Bongo Boys, Lee Kelson, Goodman Trio in cast. **WILLIAM J. QUINN** has been appointed supervisor of the Raybond Circuit, which operates in the New York area, by David Weinstock, circuit head. Quinn was once in charge of personnel of RKO. . . . **LLOYD AND WILLIS** played the Lyric, Indianapolis, week ago last, working eastward. . . . **ARREN AND BRODERICK** go into Loew's State, New York, September 18. . . . **HARRY BERRY'S Sunkist Vanities** unit opened a six-week M&P Circuit tour in Biddeford, Me., August 27. Tour will include Bangor, Bath, Rockland, Haverhill, Portland, Dover, Barre and Rutland, all in New England. Unit will be the first stagshow to play these houses in a year, and will be followed by other units, including the floor-show at the Frolics Club, Salisbury Beach, Mass. . . . **BILLY DE WOLFE** has been such a click with the Sammy Kaye unit that Music Corporation of America is asking \$1,000 a week for him.

ICE FOLLIES CLICK

(Continued from page 3)
but it supplies needed comedy at this point. Bud McNulty is drill sergeant. A beauty parade is featured in *Vacationland*, with Evelyn Chandler and Bruce Mapes capturing honors with their precision and top form. As "Miss America" Bobby Widholm wowed in his take-off on a beauty contest winner. Galbraith Brothers did a tricky routine, *Synco-Flashes*, one of the outstanding turns in the show. Miss Ross is on again as the Dainty Starlet in *Woodland Enchantment*. As the Bumble Bee, Legg is on for several thrill jumps. McKellen Brothers were featured in *Between Halves* and Bess Ehrhardt and Roy Shipstad in *Romance at Midnight*. The Waltz Silhouette part of this last act featured Ruby and Bobby Maxson in some intricate and swell skating. Group brought on 14 girls and 14 boys and made an excellent finale for the first act. Second half opens with 24 girls doing line routines. Shipstad, as the Gay Deceiver, produced bouquets and a rabbit from his sleeves and coat before going into a skating routine that's tops. *Reflected Rhythms*, featuring the Thomas Twins, two pretty girls, opens with a mirror scene with one twin taking the part of the reflection. Their precision clicked solidly. Heinie Brock is on for comedy. Well liked. *Fiesta* features Colson and Claudet in La Jota. Jarabe Tapatio (Mexican Hat Dance) scored heavily. As Conchita, Miss Ehrhardt proved conclusively that she is tops. *Waltz Chiffon* brought on Papez and Zwack for a skating dance of the Irene and Vernon Castle type. Miss Chandler in *The Good Old Days*, with her pirouettes, mid-air splits and Arabian cartwheels, stopped the show cold. *A Date With Daisy* got a big laugh when Shipstad and Johnson took to the ice in a Gay Nineties velocipede. *Ahoy Maties* brought down the curtain. It featured the 32 Ice Follies in navy garb. Show was produced and managed by Edwin H. and Roy L. Shipstad and Oscar F. Johnson; staged by Miss Fanchon of Fanchon & Marco; skating direction, Fran Claudet; dance direction, Mary Jane Lewis; orchestra under the direction of Ernest Kratzinger; music arranged by George Hackett; original songs by Stanley Cowan and Bobby Worth; costumes, Helen Rose; properties and stage set, Richard Jackson; lighting, Otto K. Oleson; stage manager, Raymond Heim; emcee, Paul Gannon. Sam Abbott.

slated to show their wares during the three-day conclave are Al Baker, Max Holden, Percy Abbott, Charles Larson, Herman Hanson, Silent Mora, the Great LeRoy and George Lafollette.

List of 37 Southern Houses, Type Show, Play Dates; Booked by Kemp

CHARLOTTE, N. C., Sept. 13.—Some 37 theaters in Southeastern States are now booked by Southern Attractions here, says T. D. Kemp, manager of the office. In addition to the 37 theaters listed below Kemp also books stage attractions for some 30-odd smaller houses in this area which offer nine weeks of consecutive booking. Types of shows and playing days of theaters:

CITY	THEATER	TYPE SHOW USED	PLAYING DAYS
Beckley, W. Va.	Beckley	name bands	Wed.
Bluefield, W. Va.	Grenada	name bands	Thurs.
Charlotte, N. C.	Broadway	units	Fri.-Sat.
Charlotte, N. C.	Carolina	name bands, road shows	Wed.-Thurs.
Asheville, N. C.	Plaza	name bands	Sun.
Raleigh, N. C.	Ambassador	name bands	any day
Wilmington, N. C.	Carolina	units	Wed.
Norfolk, Va.	Granby	units	Thurs.-Sun.
Newport News, Va.	James	units	Mon.-Wed.
Richmond, Va.	National	units	Thurs.-Sun.
Durham, N. C.	Carolina	name bands, units	Tues. or Thurs.
Danville, Va.	Rialto	units	Fri.-Sat.
Spartanburg, S. C.	Carolina	name bands	Tues. or Wed.
Spartanburg, S. C.	State	units	Wed.
Lynchburg, Va.	Trenton	units	Fri.-Sat.
Augusta, Ga.	Modjeska	units	Thurs.-Sat.
Charleston, S. C.	Victory	units	Mon.-Tues.
Savannah, Ga.	Bijou	units	Thurs.-Sat.
Savannah, Ga.	Lucas	name bands	Sun.
Jacksonville, Fla.	Florida	name bands	Thurs.-Fri.
Jacksonville, Fla.	Palace	units	Fri.-Sun.
Albany, Ga.	Albany	name bands	Sun.
Knoxville, Tenn.	Bijou	units	Mon.-Tues.
Anniston, Ala.	Noble	units	Tues.-Wed.
Birmingham, Ala.	Pantages	units	Thurs.-Sun.
Greenville, S. C.	Carolina	name bands	Wed.-Thurs.
Greenville, S. C.	Center	units	Thurs.
Greensboro, N. C.	National	name bands, units	Thurs.-Sat.
High Point, N. C.	Paramount	units	Wed.
High Point, N. C.	Center	name bands	T., W., or Th.
Atlanta, Ga.	Capitol	units	Fri.-Sun.
Gadsden, Ala.	Gadsden	units	Sun.
Rome, Ga.	Gordon	units	Mon.-Tues.
Selma, Ala.	Wilby	name bands	Wed.
Columbus, Ga.	Royal	units	Thurs.-Sat.
Chattanooga, Tenn.	Bijou	units	Sat.-Sun.
Montgomery, Ala.	Paramount	name bands	Wed.

Several road shows also are being lined up for the fall, which Kemp predicts will be best in history for SA. Season gets under way in territory about September 1. Units will consist of from 25 to 35 persons and include a four or five-piece band, eight-girl line, and four or five acts.

Chicago Unit Producers See Demand for Screwball Comedy

CHICAGO, Sept. 13.—Al Borde, active unit producer, is convinced that slapstick comedy will be most marketable this season, and most of his shows will be designed along those lines. Screwball stuff will prevail in three of his four revues already set. Borde says the success of Abbott and Costello in the movies should be enough to convince theater operators that customers want to laugh, above everything else, and will accept old gags and old situations so long as they are funny. His *Funzafire* unit, now out for the third season, is playing repeat dates this year, altho the show has undergone few radical changes. His *Waikiki Nights*, which he is bringing out with its original producer, Antonio Scibilia, will be tagged *Hawaiian Nights* this season and in it broad comedy rather than hula or ceremonial scenes will predominate. Collins and Peterson and the Three Ryans have been set to do a takeoff on three nutty sailors and two equally loony beachcombers. *Screwballs of 1942* reopens in the New York area October 24. Few sane moments will be seen in this one. The only moderately sane Borde show will be the Ada Leonard all-girl revue featuring an 18-piece ork. It will reopen next week for the Interstate Circuit. Other producers here are in agreement with Borde. Mike Todd was in town Saturday (6) to see *Funzafire* at the

State-Lake and says he may do a nut show on Broadway this season and wants to incorporate some of the unit's features in it. Veteran unit producers claim that it is financial suicide these days to sink between \$2,500 and \$3,000 into a class show. A few top houses will buy it, but the box-office results will be disappointing, they maintain. Producer's nut for an average screwball unit runs between \$1,500 and \$2,000 a week, since it is possible to get by on situations and save on costly acts.

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New Vancouver Club
VANCOUVER, B. C., Sept. 13.—Latest night spot to open here is the Mandarin Gardens. Owned by Harry Roberts and Ken A. Labron, club currently shows the Five Dancing Sweethearts, magician Dick Gardiner, Bobby Kerr, emcee Pat Patrick, Pendleton and Saunders, and Barney Pott's band. Booker is Ed Fisher, of Seattle. JACK LAUGHLIN has been named production manager of the Central Theater Corporation, and will do the shows at the Crawford Theater, Wichita, Kan.

Vaudefilm Grosses

Tommy Dorsey Fine 36G 3d Week; Kaye, "Bomber" Good 3d Week, Too; MH Big

NEW YORK.—The post-Labor Day upturn is very much in evidence, according to grosses being hung up in the Broadway vaudefilmers. Return of favorable weather and strong attractions are the dominant factors.

The Paramount (3,664 seats; \$37,000 house average), moving into the third week of Tommy Dorsey's ork, Condos Brothers, Jack Gilford, and pic, *Aloma of the South Seas*, seems geared to a fine \$36,000. The second week collared \$49,000, while opening week did \$70,000. Ken Murray, Judy Canova and Mitchell Ayres come in September 17.

The Strand (2,758 seats; \$33,500 house average), also with the show's third week coming up, is looking forward to \$28,000 with *Dive Bomber* and Sammy Kaye's band. Second week pulled \$35,000, with the first session getting \$50,000.

The Roxy (5,835 seats; \$36,000 house average) is getting big returns with *Sun Valley Serenade* and stagershow with Don Arres, Crackerjacks, A. Robbins and Stan Ross, and Adele Girard. Second week is heading for \$37,000, while the opening stanza drew \$49,000.

The Music Hall (6,200 seats; \$84,000 house average) is holding on to *The Little Foxes*, with stagershow including Tip, Tap and Toe, and the Three Swifts.

Lyman 7G, Merry Macs \$700 Less in Fort Worth for Int.

FORT WORTH.—Interstate Circuit, celebrating August as Anniversary Month after 35 years of business in Texas, brought two stagershows to the Worth Theater here, playing each 15 performances.

The first, Abe Lyman and his orchestra, played August 23-26 for 18,500 people. Gross receipts on tickets, priced at 40c, 55c and 15c (for children), were \$7,000. Lyman's girl singer, Rose Blane, was the audience favorite, with Billy Sherman, vocalist, runner-up. Added acts were the Three Sailors and the Stapletons.

Second show was headed by the Merry Macs, August 30-September 2. Tickets, priced as for the Lyman show, grossed \$6,300, and drew 16,000. Acts included Vic Hyde, one-man band; Gaynor and Ross, roller skaters; Masters and Rollins, comedians, and the Stuart Morgan Dancers.

Leita D'Oray, girl in the adagio act, injured an ankle in the opening performance and limped off the stage, unable to finish. She was back, however, for the remainder of the performances. The Merry Macs, booked for an appearance in Los Angeles, were unable to obtain reservations on the same plane after the final show here, and left Fort Worth on three different flights.

Forthcoming stagershows at the Worth will be Carlos Molinas and His Brazilian Revue September 20; Clyde McCoy and orchestra in October, and Horace Heidt and his Musical Knights in November.

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E. L. GAMBLE, Playwright, East Liverpool, O.

Fourth week, now under way, is likely to produce a hefty \$85,000, which would entitle it to a fifth try. Third week took in \$95,000. Previous two weeks drew \$113,000 each.

Loew's State (3,327 seats; \$22,500 house average) opened Thursday (11) with Ray Kinney's ork, Emile Boreo and Jackie Heller, and appears due to gross \$23,000. Last week, with the Harvest Moon winners a holdover, and with Benny Fields and Mills, King and Ray, along with *Blossoms in the Dust*, did \$25,000. Very good. First week of Harvest Moon winners had *Shepherd of the Hills* and drew \$26,000.

White's "Scandals" Leads in Chi, 20G

CHICAGO.—State-Lake (3,700 seats; \$15,000 house average) brought in the only new Loop stagershow for week beginning September 12 and enjoyed a big week-end. Newcomer is George White's *Scandals*, which is drawing the male trade in heavy numbers. Good \$20,000 week in sight. On screen, *Highway West*. Week of September 5, house had a nice enough \$17,500 week with *Funzafire*, a unit which played its second return date. Take held down by familiar content of the show, which kept prospective customers away.

Chicago (4,000 seats; \$32,000 house average) started its second week of *Dive Bomber* and band unit September 12 and nothing cheerful in view. Stage has Skinnay Ennis and band, with Rosario and Antonio, Stan Kavanaugh and Weston Brothers. Combination failed to draw too heavily during the first week (5-6), winding up with a so-so \$38,000. Final session not rated to take in more than \$31,000. First Quiz Kids screen short is also on the bill. Chief fault lies with the picture, which is too technical and has little real entertainment value.

Andrews Sis. Great Hartford 3-Day Biz

HARTFORD, Conn.—Andrews Sisters, with Joe Venuti band, Johnny Burke, Lime Trio and Sunny Rice, grossed a record \$11,550 for Friday to Sunday week-end (September 5 to 7) at the State Theater (2,000 seats). Film was *Broadway Blitzkrieg* (Monogram) and the Andrews Sisters were credited with the draw, working on a percentage deal.

Gross for Sunday alone was \$6,100. The girls walked out with \$4,900 as their share for the three days. Week-end weather was very hot.

Gypsy Rose Out, Prov. Gross Down

PROVIDENCE.—Failure of Providence Bureau of Police and Fire to grant Metropolitan license permitting Gypsy Rose Lee to play theater week-end September 5 cost house about \$3,000 on gross for three days, is feeling of management. The stripper was scheduled to head bill, with Sonny Dunham's band, Joe Besser with Jimmy Little, Andy Mayo and Pansy the Horse, and Harry King and Arlena supporting. Pic, *The Deadly Game*. This should have netted a gross of about \$8,000, says house manager Bill Brown. Without Lee, and no substitution made, take was about \$5,000.

In previous week, when house reopened after summer shutdown, three days of Tommy Reynolds and His Music of Tomorrow, Diosa Costello, Jean Carroll and Buddy Howe, and the Thompson Brothers, got \$6,000. Pic was *Country Fair*.

New Lewis Unit 11G in Dayton, O.

DAYTON, O.—Second week of the Colonial's new season, with Ted Lewis and his new unit, brought even greater crowds than the opening week. Gross was \$11,000, against \$10,000 for Jan Garber the first week.

Jimmy Dorsey 28G Terrific in Buffalo As Rival Houses Do Only Fair Business

BUFFALO.—It looks as tho prosperity has once more hit vaudefilm houses hereabouts, mostly because of Jimmy Dorsey's terrific \$28,000 gross last week at the Buffalo. Dorsey's take not only exceeded expectations, but also came very close to breaking house record. Dorsey's gross is now second best in house annals. Century Theater did so-so with no flesh and holdover pix.

The Buffalo (3,500 seats; house average \$11,500 with straight pix) was bowled over by Dorsey's pulling power, especially remarkable as management didn't know what to expect because of poor business during the past two months. Estimates of the house staff were way off opening day. Dorsey exceeded them by over 10 grand. Dorsey's box-office tally is indeed remarkable, according to management, with week-end biz biggest in house history. Last day of stand, September 11, Roosevelt speech kept people home, handicapping attendance, which might otherwise have gone to a new high here. Last year, this crew was good for a neat \$21,500 at the Buffalo. Picture was not much help, being *Wild Geese Calling*. Show was very well received, and featured Joe and Jane McKenna

and Bill Bailey as outside acts, with Dorsey's own Bob Eberle, Helen O'Connell and Buddy Schutz sharing spotlight. Band's manager, Bill Burton, reported a fine take for band, which split gross 50-50 with house above \$21,500, besides its salary.

For week opening September 12, the Buffalo started okay with two pix, no flesh, and should garner about \$13,500. Next name comes in September 19, Tommy Dorsey band plus Paul Winchell and Condos Brothers.

The 20th Century (3,200 seats; house average \$6,500 with pictures only) intends to return to combo flesh bills in early October.

Earle, Philly, Dips To 17G; Fay's Good

PHILADELPHIA.—Altho starting off the week big, weekdays fell off and when ended Thursday (11), Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000) dipped to a light \$17,000 with Tony Pastor and his orchestra highlighting the bill.

Three vaude acts for support in Masy and Bruch, Emmett Oldfield and Evelyn Farney, with band specialists in Johnny McAfee, Johnny Morrison and Eugenie Baird. Opening of the legit season and the *Circus On Ice* show at the Philadelphia Gardens not considered as competing factors. Marked the maestro's first stage date in town and *World Premiere* on the screen was a little help.

New bill opened Friday (12), a first for Alvino Rey's orchestra and the Four King Sisters, points to a neat \$20,000. Screenland's Anita Louise heads the surrounder, with Virginia Austin and Harry Reos. Screen has *Ice-Capades*.

Fay's Theater (seating capacity, 2,200; house average, \$6,600) reopened Thursday (11) and got off to a big start that points for a fat \$8,200. Amy Fong and Gypsy Nina, burly leads, with vaude specialists in Gil and Bernice Maison, Three Harmonic Bees, Chris Cross and Louie and Phyllis Cole, along with Gae Foster's line of 16 Roxyettes and Billy Klais's band. *Sweetheart of the Campus* on the screen.

Akron, Youngstown, Give Heidt \$21,200

YOUNGSTOWN, O.—Horace Heidt and his orchestra in four days at the Palace, Akron, and three days at the Palace here, ended last week, hung up a hefty \$21,200 for the seven days.

He set the record for the two houses on a similar engagement last season with \$22,400. In March of this year, Heidt and his ork unit played the same two stands on the split-week arrangement and pulled \$20,200.

Miller 32G Great; Tops A&C by 2G

BOSTON.—Glenn Miller and his band topped its last season's gross at the RKO-Boston Theater (3,212 seats) during week ended September 11. Last season Miller and the band drew \$26,000 for one-week at this house.

This year's gross hit \$32,000. During both stands the regular house prices were raised to 44 cents, 55 cents and 65 cents.

Also on the bill were Sibyl Bowan, and Wally and Verdyn Stapleton. Pic was *Hurry, Charlie, Hurry*.

Miller's gross was the highest since the season began three weeks ago, topping Abbott and Costello, opening attraction, by \$2,000. Price scale was not raised during the comedians' stand, however.

Miller was followed by Eddie Anderson (Rochester), headlining a bill which included Kitty Murray, Gracie Barrie, Walton and O'Rourke, Ruby King and Dick Stabile's orchestra.

D'Orsay Gets 5G At Pal, Seattle

SEATTLE.—After last week's high of \$8,000, the Palomar fell off to \$5,000 with a five-act show headed by Fifi D'Orsay. Booked by Joe Daniel's Eastern Circuit Vaude office, Fifi packed the 1,450 seats of the house on the opening Monday, and then the business slackened way off until the week-end, with a good closing Sunday.

The other acts were Eddie Davis, Clifford Wayne, Joy Monear, a local girl, and the Three Kitchenettes.

Showing on the screen were *Under Fiesta Stars* and *Rags to Riches*.

Kapps \$2,800 and Senter 3G Detroit

DETROIT.—Booking of Kendall Kapps, standard act, at the Vogue Theater (1,400 seats; house average \$3,000), only house in town currently playing a full week, drew about \$2,800, a little under house average last week, when opening of school season distracted neighborhood showgoers.

House returned to average with Boyd Senter, musical act, headlining the current week's show to an estimated \$3,000.

Para, L. A., Pulls 16½G; Orph \$8,800

LOS ANGELES.—Paramount (3,595) did \$16,500 on the second week holdover of *Aloma of the South Seas*, augmented on the screen by *Puddin' Head*. Stage offering was *Tahitian Follies*. *Aloma* was held over for the third week, with *This Woman Is Mine* as an added attraction. Seats are 40, 55 and 75 cents.

Orpheum's variety stage bill did \$8,800. House seats 2,200 and charges 30, 44 and 55 cents. Film offerings were *Cracked Nuts* and *Two in a Tuxi*.



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Burlesque Notes

(Communications to New York Office)

NEW YORK:

MARGIE HART is wearing dark goggles to hide slight bruises sustained in an auto accident recently while on her way to Detroit. Her nephew, Holly Harris, who was driving, suffered a broken schnozzola. The Hart car was but slightly damaged. . . . STANLEY HERTZIG, 12-year young son of Manny Hertzig, of the Republic, won, for the sixth consecutive year, a gold medal in the novelty costume contest held at Camp Rosemont, Honesdale, Pa. Gladys Douglas, former wardrobe chief at the theater, designed and made Stanley's costumes. . . . PATRICIA PERRY, on the eve of her exit for Pittsburgh to join a circuit show, was farewell-partied August 25 at the Claridge bar by Marcelle Silvers, Marie Mitchell, Ann Jenkins, Mildred Smith and Kitty and Peggy Kehoe. Charles Moran, drink doctor, and Lloyd Muller were chief entertainers. . . . NAT (BARON) GOLDEN, old-time burly advance man, is convalescing at Gouverneur Hospital. TOMMY BRICE has returned to the concession department at the Palace, Buffalo. . . . JOE ROSE, former comic who has been advised by the doctor not to continue on stage, has opened a booking office. . . . IDA ROSE, brought in from Chicago to produce at the Star, Brooklyn, was farewell-gifted with a gold wrist watch before she left. . . . LOIS DeFEE, held over at the Republic another fortnight, has adopted a baby girl. . . . JYNE LEWIS now doubling in the front line and in dance specialties at the Gaiety.

BABETTE, dancer, new to burly last season, was given a mention by George Jean Nathan in his article on "Strip-Tease Industry" in recent issue of *Liberty*. . . . LIBERTY, San Francisco, now under management of Harry Farros and Eddie Skolak, has for its latest cast Walter Owens, Bob Freeman, Little Jack Little, Roberta Roberts, Doris Doreen, Ted Blair, Jimmie Hewitt, Yvonne, and Jack Bomack. . . . BELLA BELMONT, former burly star, now emcee at the 69th Street Rathskeller, Philadelphia. . . . RED MARSHALL and Bob Taylor were on the Rinso and Spry program over WEAF, August 17. . . . UNO.

PHILADELPHIA:

BEN CHASSEN, brother of Dave Chassen, will make his burly bow as a comic for Hirst this season. . . . WANETA BATES returned Monday (8) to Carroll's, succeeding Carrie Finnell, who chalked up a record four-week run. . . . DAGMAR set to make her local bow this week at Kaliner's Little Rathskeller. . . . WILBUR RANCE and Grace Gordon, along with Harry Rose, return to Carroll's. . . . HELEN ST. CLAIR new at Gruber's Clementon Inn and Carol Ann Lee at Twin Cedar Inn, both near by at Clementon, N. J. . . . DAVID BRODSTEIN, manager of the Orpheum Theater, Reading, Pa., returned his house to burly Wednesday (10), making it a weekly one-day stand for Hirst units. . . . JEANNE brought in by Rube Bernstein for lead spot for the reopening of his Follies Theater September 12, Marion Miller checking out to join the Hirst wheel. . . . Shubert Theater changing its name to Follies at the request of Lawrence Shubert Lawrence, local manager of the Shubert theatrical interests. Change avoided threatened legal action.

MIDWEST:

RECENT PLACEMENTS by the Milton Schuster office on the Midwest Circuit include Cook and Black, John Head and

Francine and Ann Powell, opening at the Palace, Buffalo, September 26; Ruth Mason, Palace, Buffalo, September 19; Belva Williams, Palace, Buffalo, September 12; Archie Dale, Trocadero, Philadelphia, September 14; Doris Carr, Louise La Marr, Rose La Rose, Roxy, Cleveland, September 19; Terry King, replacing Marcia Blue, who was taken ill, No. 12 company; Mary Louise, replacing Mary Brown in No. 8 company; Bob Rogers, No. 23 company. . . . OPENING CAST at the Empress, Milwaukee, is Harry Clexx, Marie Voe, Bob Lee, Connie Fanslau, Jack Bailey, Alice Sharron, Vickie McNeeley, Adair Sisters, Jackie Richards, producer, and a 16-girl line. . . . HELENE RUSSELL, Vic Plant and Cliff Cochran opened at the Grand, Youngstown, O., September 12. . . . ODELL AND ALLEN and Thelma White go into the Gaiety, Akron, O. . . . VIRGINIA JONES and Betty Duval into the Avenue, Detroit. . . . RADIANA featured at the National, Detroit, week of the 19th. . . . HARRY HIRSCH advises that the Alvin, Minneapolis, which was recently damaged by fire, will reopen as soon as it is reconditioned. . . . KENNY BRENNAN writes from the West Coast that he's having a swell time, and expects to return East shortly. DEONE PAGE has recovered from a short illness and reopened at the National, Detroit.

FROM ALL AROUND:

JIM BENNETT, former burlesque producer who has been in the night club field for several seasons, is now night manager of the Loop Theater, Detroit, formerly a burlesque house but now straight pictures. . . . HARRY J. CONLEY and Freddie Frampton, comics, are current at the Grand, Youngstown, O. . . . ARMAINE ROUSE and Dorothy Brown are still at the Gaiety, Cincinnati, with producer Frances Parks, and liking it.

Hirst Hotel Adds Shows

PHILADELPHIA, Sept. 13.—Alan Hotel returns shows to its dining room this week. Hostelry is owned by Izzy Hirst. Floorshow is headed by Bob Carney, Margie Drummond and Lillian Fitzgerald, with Bobby Lee and His Cotton Pickers the band. Nitery will be manager by Max Cohen.

Review City, New York

(Reviewed Thursday Evening, Sept. 11)
Second week of the operation of this house indicates an improvement in both pacing and staging, altho show still needs tightening. Sam Briskman, the scissors manufacturer, has hired a larger line than most Follies houses, altho on night caught several gals were off, only nine ponies and seven show girls working.

House itself is a cold affair, lacking the intimacy of most burly houses, and has a larger stage, which hampers the intimate design of the show. Despite the handicaps, producer Kenneth Rogers's initial efforts are on the right track. Costumes by Collins and scenery are okay.

Strip contingent is headed by Marian Miller, who does a special material song and her quivering for good effect. Dorothy Lawrence works up to a similarly good hand in spite of her too long session at song with a none-too-good voice. Selection of gown could have been much better. Leona Lewis, in opening spot, does okay, while Mickey Dennis lacks even the rudimentary knowledge of a good walk.

Comics Peanut Bohn and George Lewis, with Joe Lyons and Billy Crooks doing straight, are okay, altho their bits have been banded about considerably. Crooks doubles as house singer.

Vaude turns are by Phil Scott and Reba, a sexy cooch dance team, and Lewis and King, tap and some neat hand-balancing. Lads would do better in costumes other than full dress.

Line's dancing is negative. This shortcoming is not even made up by good looks. Show gals are acceptable.

Bob Goldberg is in the pit. The ork has been enhanced by Frank D'Amand's piano with Solovox attachment, which is particularly effective during the ballet turns. Joe Cohen.

Fay's 35-Week Season Pulled in \$244,000; Corio 10G Top Gross; Charmaine, Tirza, Konja Next

PHILADELPHIA, Sept. 13.—Fay's Theater reopened Thursday (11). Once again lead spots for the house-produced stage-shows go to burly queens, Amy Fong and Gypsy Nina teeing off this season. House has reason enough for favoring strippers; for the 35 weeks of the 1940-'41 season it grossed \$244,810. For the 2,190-seat house, scaled from 15 cents to 57 cents, with films used only to split the two evening stageshows (single matinee), this means a fat profit.

House is operated by Sam Stiefel, managed by Sid Stanley, and booked by Eddie Sherman. Set house policy calls for a line of 16 girls, this season bringing in the Gae Foster steppers, four standard vaude acts and one or two burly queens. Management admits that the fat grosses are due to the burly names, pointing out that, while their entertainment value is limited, the strippers are worth their weight in gold for newspaper advertising, marquee and lobby purposes. Fay's is situated near two college campuses, but draws as heavily on family trade. Save for the strippers, show follows vaude unit lines, routined by House Manager Stanley.

Has Sally Rand and Faith Bacon for coming weeks, but for the most part names are more familiar on the burly wheels.

Opened September 12 last year, and initial week was the season's biggest, Ann Corio grossing a fat \$10,500. On her return January 30, Miss Corio hit almost as big with \$9,600. Others in the \$9,000 class were Charmaine, with \$9,800 for the November 28 Thanksgiving week, and teaming of Tirza and Konja, \$9,200 for the December 26 Christmas-New Year's week.

Next was Jean Mode, drawing a fat \$8,500 for the November 21 FDR Thanksgiving week. Nine bills brought grosses in the \$7,000 class, 18 weeks were in the \$6,000 class and only three bills brought

in less than \$6,000, but never less than \$5,800. As a result, house never had to uncock the red ink bottle last season. Having no cooling system, house always goes dark as soon as warm weather sets in.

Grosses piled up last season by the strip queens for the 35 weeks include: Ann Corio, September 12, \$10,500; Dorothy Henry and Louise Stewart, September 19, \$6,600; Julie Bryan, Margie Kelly and Isobel Brown, September 26, \$7,000; Sunya (Smiles) Slane and June Taylor, October 3, \$7,400; Patricia Joyce and Nora Ford, October 10, \$7,000; Sherry Britton and Betty DuVal, October 17, \$7,200; Jean Carroll and Annette, October 24, \$6,700; Gladys Fox and Eve Arden, October 31, \$6,000.

Marnee, November 7, \$6,900; Sally Keith, November 14, \$7,360; Jean Mode, November 21, \$8,500; Charmaine, November 28, \$9,800; Pat Paree, December 5, \$6,100; Della Carroll, December 12, \$5,900; Ginger Britton, December 19, \$7,000; Tirza and Konja, December 26, \$9,200; Reggie White, January 2, \$6,600; Diane Logan and Lucille Rand, January 9, \$7,200; Noel Carter and Vicki Welles, January 16, \$6,400; Cecil Von Dell and Marcia, January 23, \$6,000; Ann Corio (return), January 30, \$9,600.

Maxine DeShon and Irma Vogelee, February 6, \$7,400; Eleanor Sheridan and Annette Ross, February 13, \$7,400; Waneta Bates and Radianna, February 20, \$6,600; Roxanne and Paula Lind, February 27, \$5,800; Charmaine (return) and Jo-Ann Carroll, March 6, \$6,000; June St. Clair and Mlle. Jardinere, March 13, \$6,200; Rosita Carmen and Eve Arden (return) March 20, \$6,450; Collette and Bettie McDonald, March 27, \$6,800; Kay Fears and Irene O'Dare, April 3, \$5,800; Sunya (Smiles) Slane (return) and Joan Lee, April 10, \$6,000; Lois De Fee and Dimples DeLite, April 17, \$6,400; Dagmar and Ermaine Parker, April 24, \$6,500; Budan and Erette, May 1, \$6,000, and Sally Keith (return), May 8, final week, \$6,400.

License for Star Brooklyn, Held Up

NEW YORK, Sept. 13.—Decision to grant a license to operate the Star Theater, Brooklyn, as a burly house was held in abeyance by License Commissioner Paul Moss after a hearing Thursday (11). The Star's application was opposed by Dr. J. Henry Carpenter, exec sec of the Brooklyn Church and Mission Federation, on the grounds that burly shows would "lower the moral standards of the men in uniform."

The churchman's attitude was contested by Thomas Murtha, business manager of the Local 104 of the Theatrical Stage Employees.

Moss said he would refer the application to the Variety Revue Theater Association, a voluntary censorship organization established by local burly ops.

Joplin Club Using Burly

JOPLIN, Mo., Sept. 13.—Cotton Club has opened with a burlesque type of floorshow. Returned after an absence of five years are Arlie Rappee, strip and talking woman, and Ray LeRoy, comedian and producer, late of the Paradise nitery, Findlay, O. An eight-girl line and four other principal femmes, plus night club acts, all booked by LeRoy, complete the show.

Davenport Burly Opens

DAVENPORT, Ia., Sept. 13.—Oscar Raphael's Liberty opened its regular stock burlesque season Labor Day, with Kathleen Brennan, singer, featured; Jack (Hinkey) Wiley, comic and coproducer; Al K. (Utellum) Richie, comic and general producer; Florence Morgan, stripper and talker; Audrey Walker, blues singer and stripper; White Sisters, Peggy singer and Jackie, bits and numbers, and 10 ponies in the chorus. Produced by Mrs. Jack Tex Hamilton. Change of program twice weekly.

WESTBORO, Mass., Sept. 13. — Ann Corio, currently playing summer stock at the Town Hall Theater here, leaves for Hollywood, where she will appear in the first of three scheduled films. "It will be called *Swamp Lady*," she said, "A half-caste, sarong-clad character."

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BETTY KEANE, Gayety Theatre, Akron, Ohio

Dear Phil:
Betty and I have just heard today (Sept. 8) that you left us a week or so ago.
It made us cry a little and we know how you hate that, but we couldn't help it because we both love you.
We will always remember you as you were—never giving orders but always helping someone as you helped us.
We'll always laugh a little when we think of how tough you tried to make us think you were, when all the time we knew you were one of the sweetest guys alive—and you still are.
Love,
Gus and Betty

Non-Theatrical Films

Conducted by THE ROADSHOWMAN
(Communications to 1564 Broadway, New York City)

Care of Film Is Important To Roadshowman's Success

NEW YORK, Sept. 13.—A roadshowman who does not take ordinary precautions with his film is courting trouble, according to Lester Sloman, of Film Treator Corporation. Keeping a projector clean is important, he maintains, but regardless of how clean the machine is kept there are other factors to be considered in preserving film.

Sloman points out that roadshowmen are usually careless in transporting films. The take-up reel cannot stand heavy punishment, and a battered reel is bound to cause considerable damage to the film. The 16mm. film is sensitive to heat and dampness and if precautions are not taken to offset the effects the life of the film is considerably shortened.

The regular cleaning of film when rewinding not only prolongs the life of the film but also assures better projection for the roadshowman. If ordinary care and attention is paid the danger of scratches is cut to a minimum. The cleaning of film does not require much time on the part of the roadshowman, Sloman explains, and cleaning makes possible a more brilliant image and improved sound, he contends.

All film is subject to drying if it is exposed to the air, causing it to curl, shrink and become brittle. Film kept in metal humidors, with the pads moistened periodically, will not shrink. Proper cleaning will do much to reduce brittleness and breakage of the film and the

resultant interruption of performances, Sloman stated.

While some roadshowmen send their film to a laboratory for cleaning, this is not necessary, according to Sloman. A cleaner can be used by the operator without difficulty. Carbon tetrachloride has been used effectively for cleaning film, but Sloman says it tends to dry out a film and cause it to become brittle. Dry, brittle film, as many operators have discovered, causes breaks in the sprocket holes and, in passing thru the aperture plate, there is a possibility of the film being torn or jammed at the plate.

The firm with which Sloman is connected manufactures a film treator which is claimed to be a specially compounded liquid having several agents, all of which are of specific benefit in cleaning film. While the base ingredient is carbon tetrachloride, the liquid formula includes essential ingredients necessary for the preserving of film, Sloman explained.

The treator also prevents emulsion particles from gathering at the aperture plate and tension shoes. The liquid contributes to the retention of film pliability and eases film thru projection.

The roadshowman who realizes that the show he offers is his sales article is always careful about the care and cleaning of films, Sloman concluded. And by doing so he adds longer life to the film and saves the cost of expensive repairs made necessary by carelessness in attention to cleaning.

roadshow showings. Running time, 85 minutes.

THE WOMAN CONDEMNED, released by Astor Pictures Corporation. A mystery drama of a radio star's private life. Mischa Auer, Lola Lane, Claudia Dell and Louise Beavers are in the cast. Running time, 63 minutes.

GAY DESPERADO, released by Commonwealth Picture Corporation. A 10-reel musical drama featuring Nino Martini, Metropolitan Opera star. Plot has plenty of romance and adventure, and songs are tuneful. Ida Lupino and Leo Carrillo are in supporting roles. Running time, 86 minutes.

Cutting It Short

By THE ROADSHOWMAN

Brandon Films, independent producing company, is preparing a series of 10 musical short subjects designed to give the background and informative facts of American folk songs. The first film, titled *Tall Tales*, has been completed, and shows songs of the frontier and early America. The film, which runs approximately 10 minutes, was produced by Tom Brandon and directed by Willard Van Dyke. Release in 16mm. will be available early next month.

The government is sending out a call for 16mm. film taken of Latin American countries or showing outstanding picturesque spots in the United States. According to Kenneth Macgowan, director of the motion picture division of the agency for improving inter-American relations, all footage borrowed will be promptly returned after prints have been made. It is planned to show the material thru non-commercial outlets here and in South America. Idea behind this move is to cement the improved relations between the Americas.

\$2,000,000 FOR TALENT

(Continued from page 3)

and did have an exclusive on the Hotel Astor, which this past summer used a Morris band, Will Bradley. GAC continues its hold on the New Yorker, Pennsylvania and the Lexington, altho MCA has booked Benny Goodman into the New Yorker, opening October 9. It also had the Belmont Plaza, which has booked thru the open market since the death of Ralph Hitz. The others deal with any agency.

Waldorf-Astoria, in leading the pack with an annual talent budget of \$300,000, spends the money in the Sert Room, Empire Room and Starlight Roof (summer months for the last named). Two prize band attractions at the Waldorf are Xavier Cugat and Eddy Duchin, rotating with names like Benny Goodman, Kay Kyser and Orrin Tucker. Name artists and dance teams, each commanding salaries from \$500 to \$1,250 a week, are also on tap in the Sert Room, with smaller names for the Empire Room (name is changing to the Wedgewood).

New Yorker is one of the most consistent spenders for talent, with a 52-week budget for floorshows that equals that for name bands booked into the Terrace Room. The talent budget of \$223,000 represents that which was spent in 1940 for a slew of name bands, an ice or floor show and a relief orchestra in the Terrace Room, and lesser talent in the Manhattan Room. New Yorker started its fancy spending in 1933 and has built up gradually. In 1933 the New Yorker spent \$91,700; 1934, \$114,000; 1935, \$126,000; 1936, \$165,000; 1937, \$191,000; 1938, \$217,000, and in 1939, \$225,000.

Greatest portion of the Park Central's budget of approximately \$200,000 is devoted to an extensive floorshow of about 40 people, in contrast to the other hotels, which emphasize bands. Park Central's Coconut Grove employs a 10-piece band (Buddy Clarke) and is booked by Bill Robbins. Pennsylvania is a band-only spot, and Glenn Miller is its prize attraction. Pennsy spends about \$2,200 weekly for name bands and scale for relief bands and intermission musicians.

Hotel Astor goes in for name bands during the summer on the roof. Tommy Dorsey has been a fixture there the past two seasons, but not, however, for the entire four months that the room is open. Dick Kuhn band usually monopolizes the cocktail lounge, and another smaller unit inhabits the Orangerie (since changed to the Columbian Room). Astor's \$175,000 talent kick is a minimum figure, since the hotel also gives Dorsey a percentage on cover charges.

The Edison and Lincoln have long been known as build-up spots for bands. Maria Kramer, owner of these two hotels,

is an astute band observer and usually reserves the Lincoln as a build-up spot for new bands. Artie Shaw, Jan Savitt and Tony Pastor were nurtured at the Lincoln at scale prices. Combined budget of \$250,000 for the two hotels for a 52-week policy (Lincoln Blue Room, however, was closed for two months this summer for the first time) was for a time monopolized by CRA.

Hawaiian policy at the Hotel Lexington for the past five years has proved to be both a gold mine to the hotel and to Ray Kinney, who has had his feet firmly planted in the bandstand ever since the policy was created. A native floorshow is also on tap, bringing the hook up to \$110,000 a year. Kinney steps out every now and then for theater dates, bringing in Lani McIntire to fill the void.

The Commodore and the Biltmore, spending about \$100,000 each, rarely pay over scale to bands other than top names like Horace Heidt, who has been a Biltmore institution for many years. Roosevelt operates in much the same manner, paying Guy Lombardo above scale, of course, but the others usually at scale plus 10 per cent. Essex House is another 52-week spender that pays scale for most bands. Sammy Kaye is getting more, naturally, but the average band gets scale.

Belmont Plaza's \$75,000 is split between two non-name bands and a floorshow of from three to five acts. Belmont at one time played name bands and name acts, but policy changed last year to floorshows of non-name and semi-name variety. McAlpin and Piccadilly are strictly music spots, the former using Johnny Messner on almost a career basis, and the Piccadilly playing a musical trio 52 weeks a year. Adrian Rollini took up most of last year's time at this spot.

East Side class spots, when they do spend money, shell out mostly for name acts. Savoy Plaza pays a healthy hunk of coin to Hildegard and Dwight Fiske annually. Both these performers have tremendous followings at the S-P, and usually play 12 weeks each, walking out with around \$1,500 a week in salary and percentage. Complementing talent is a small band. Plaza spends money every now and then on Eddy Duchin and acts like Raye and Naldi and Jane Pickens, occasionally experimenting with production floorshows. At times the hotels either close up the rooms or book non-names.

Ambassador and Pierre spend the least money among the luxury hotels, with about \$25,000 each. During the run of the Cafe Pierre, now closed, room attempted to bring in attractions like exotic dancers and legit singers, usually at from \$200 to \$400 a week, but this only lasted a short while. Bob Knight's ork was the only steady in the spot. Ambassador plays occasional floor talent, with a small band on tap all the time.

EARLE, PHILADELPHIA

(Continued from page 22)

tead of drummer Demon Eddie Julian, who then proceeds to bang away at the hides in indefatigable fashion until the boys themselves carry him away. Guitarist Dick Morgan and D saxer Skeets Herhurt follow with an amusing song-novelty in *Alexander the Swooze*.

Harry Reso, absent from these shores for years, is still a sure-fire show-stop as an eccentric pantomimist. His snake-hips hoofing antics not only stopped the show, but also created gales of laughter.

Maestro Rey takes his turn next at the electric instrument, playing the *Song of the Islands* and to create the weird musical effects, *St. Louis Blues*. Band follows with its best bit, *Fine o'Clock Whistle Wouldn't Blow*, with variations from *Rigoletto* to unadulterated slapstick. Unbilled gent coming on as musical commentator to pave the way for the piece, going hokum to good effect on Deems Taylor, is Jack Egan, band's personal manager.

Anita Louise, still plenty beauteous and exuding plenty of grace and charm, is on next. Ships the usual flicker-factory gab and drapes herself gracefully around a harp to pluck out a trio of selections in a semi-classical vein.

Four King Sisters wind it up and make a nice knot on the bow in spite of their overmugging. It's the singing that sells, obliging with *Java Jive*, *I Understand*, a comedy arrangement of *Always*, depicting the rise and growth of the gals as a quartet; a bow to the boys at camp with *He's A-1 in the Army* and *He's 1-A in My Heart*, and for the finale-clicker with Rey adding the sound effects on his instrument, *Tiger Rag*. Band's closing theme, *Nighty Night*, rings down the rag.

Maurie Orendenker.

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Ideal Gets 16mm. Monogram Rights

LOS ANGELES, Sept. 13.—Ideal Pictures has signed with Howard Stubbins, one of the 17 Monogram franchise holders who recently took over the distribution of the company's 16mm. films, to handle these films during 1941-'42. The 16mm. films will be released to Civilian Conservation Camps as soon as the prints can be readied, and to schools about eight months after release, a spokesman for Ideal said.

Monogram will pass on booking arrangements, Ideal said. Shows will not be released for theatrical showings or showings that are unfavorable to theaters.

Ideal will serve 11 Western States.

New and Recent Releases

(Running Times Are Approximate)

DOG-GONE, released by Nu-Art Films, Inc. A two-reel comedy sound film, featuring James Finlayson, Muriel Evans, Gertrude Short, Lloyd Ingraham, Ed Dunn and Harrison Greene. Story centers around a man who is actually in the doghouse. Thru error, Mr. Jones eats raw meat, cod liver oil and grass intended for the dog who was taken suddenly ill. Humorous situations come fast and furious, with Mr. Jones finally shipped to the dog pound in a box in which he had hidden to escape a psychiatrist. Running time, 16 minutes.

LOVE FROM A STRANGER, released by Commonwealth Pictures Corporation. The story tells of the experiences of a typist who suddenly inherits a fortune. She gives up a humdrum life for a new home and adventures in Paris. Ann Harding and Basil Rathbone give realistic performances in the leading roles. Running time, 68 minutes.

CRISIS, released by Brandon Films, Inc. This is a particularly timely film and is Vincent Sheehan's eye-witness story of the event that started the present world war—the Nazi invasion of Czechoslovakia. Particularly adapted to school, church and

Hayworth Plans 2 Winter Units

SHELBY, N. C., Sept. 13.—"SeaBee" Hayworth and his company, on the Dick Royster Tent Show thru Virginia, Maryland and North Carolina all summer, will wind up the canvas trek in South Carolina October 25. According to Hayworth, the Royster show business has been good all summer, and especially lucrative the last five weeks.

On October 31 Hayworth will begin his fifth consecutive season for Wilby-Kinsey Theaters, Inc., with a circle show to operate in the Carolinas and Virginia. Hayworth also has plans for a straight vaude unit to play the Kemp Time in the South, opening around Thanksgiving.

Pitcaithley Seeks Dope On Rep-Stock Old-Timers

Mount Carmel, Ill.

Editors The Billboard:

I wonder if any of your readers could give me information concerning any of the following old-time stock or rep performers: Frank and Fanny Granger, May Livingston or Lovington, Trixie Lewis, Little Gracie Beebe; twin sisters, Julia and Carrie, in business in 1886, last name unknown; Anna Burton; George H. Hawson, Van Cortland Company 1894-'95; Baby Doris, Lettie Wright, Leon B. Neatz, Pauline Seymoure, Roy Thayer, Julia Bennett, Minnie Castle, Agnes Maher, Little Gracie, of Crawford Company?

In Evansville, Ind., I recently acquired photos of these troupers, dates on pictures ranging from 1886 to 1901. I understand the collection originally belonged to someone in New Harmony, Ind. Would appreciate any information concerning these old-timers or shows they were with if any readers can supply same.

AL S. PITCAITHLEY.

John Ellis "Rip" Resumes On School Bookings Sept 18

GRAND RAPIDS, Mich., Sept. 13.—John Ellis has just concluded a season in summer resort hotels and before assemblies with his *Rip Van Winkle* unit, and serving as general agent of the Barkoot Bros.' Shows at the same time. He is slated to resume the Barkoot duties next summer.

On September 18 Ellis begins his school season with *Rip*, playing in and around Flint, Mich., until October 9. On October 10 the show plays Sienna Heights College, Adrian, Mich.

Rep Ripples

DAISY BOYINGTON has joined the Majestic Showboat, now tied up in Zanesville, O., for an indefinite engagement. . . . ART AND MAE NEWMAN,

FOR SALE SHOW PROPERTY

Several sets of skimmers satin 3-piece Minstrel Suits with folding hats to match. 12 suits to the set. A number of flashy comedy specialty 3-piece Suits of good cloth and well tailored. Several large special built Wardrobe Trunks, also \$500.00 Public Address System. Everything in good condition, nearly new. If interested write for complete descriptive price list. Address:

ROSS DYAR, WORLD'S MEDICINE CO.
P. O. BOX 573 COLUMBUS, OHIO

WANTED QUICK

Join on Wire
SNOOKUM NELSON
ALL STAR MINSTRELS
Chorus Girls that can cut it. Top salary. Musicians—Tenor Sax, Bass, Trombone and Drummer. Novelty Act to feature. Want sober, reliable People for America's most beautiful Minstrel Show. Out all winter. Wire quick.
MAX GELFMAN, Williamston, N. C.

WANTED

For Bisbee's Comedians
Boss Canvasman. 3 day and week stands. Also Tenor Sax Man doubling Clarinet, no parts. If you do Specialties say so. State lowest salary.
BISBEE'S COMEDIANS, Sept. 13-19-20, Obion, Tenn.; week of 22, Dyersburg, Tenn.

THE PRINCESS STOCK CO.

WANTS

Character Man and Character Woman. Prefer Specialty People. Join at once; long season. Wire or write **E. C. WARD, Morehouse, Mo.**

veteran rep and tab performers, are in their eighth month at the Dutch Mill, Cincinnati nitery, where Art is singing waiter and Mae is whipping the ivories. . . .

FRANK J. TARR is readying a vaude-picture show to play schools and halls thru Eastern Massachusetts and Southern New Hampshire under auspices, opening around October 1 in Essex County, Massachusetts. He has six weeks set before the holidays. The Trask Sisters, dancers, will be with it. . . . **BOB AND PEARL LA THEY** and Dick and Midge Lanham and daughter, Peggy, all of Choate's Comedians, enjoyed a visit with Al Pitcaithley, of Billroy's Comedians, recently at Mount Vernon, Ill. . . . **JOE HAYWORTH**, after putting in the summer with his parents, "SeaBee" and Marion Hayworth, on the Dick Royster Tent Show, returned to school in High Point, N. C., last week. . . . **R. E. RYAN** will operate a vaude-pix combo in schools thru Central and Western Massachusetts this fall and winter. The Elkins Family, musical act, will be with it. . . . **R. F. FERRIS**, who has a small trick working under canvas at West Texas fairs, will move into schools and halls in a few weeks. Tainor Lowe, b. f. comedian, assists on the flesh end. . . . **ERNE INGRAM** has joined the Bryant Showboat in Cincinnati to do his impersonations. He replaces Benny Wulkotte, who left recently to jump way out West with a dance band. The boat's business continues good.

NIGHT CLUB REVIEWS
(Continued from page 19)
tern that strikes his fancy. Introduces a lot of subtle humor.
Opener is Ann Robinson, rhythm singer, whose vocal convolutions sometimes produce yodel effects. Did two numbers and an afterpiece.
The King Cole Trio, electric guitar, piano and bass, are okay in both sight and musical departments. The boys give solidly. Their harmony and rhythm singing is similarly good. The boys also take care of the lulls in excellent manner.
Claudia McNeil, previously seen at the local Club Mimo, does fine by ballads and rhythm songs with a rich and expressive contralto. Best renditions were *Daddy* and *Begin the Beguine*. Encored. Emseing is by Bruce Wendell.
Allen's band is a showy outfit that gives its selections a fast ride. Allen's trumpeting and J. C. Higginbotham's tromboning are its features.
Joe Cohen.

McVan's, Buffalo

Talent policy: Dance and show band; production floorshows at 9 p.m., 12 and 2:30 a.m. Management: Mrs. Lillian McVan (Bain), owner and manager; Mrs. Ruth Slater, hostess. Nate Drake and Mrs. McVan, production. Prices: Drinks from 25 cents; dinners from \$1; minimum \$1.
This West Side spot, supposedly oldest nitery in Buffalo, keeps on clicking. Lillian McVan is owner. It isn't really the caliber of the acts, but rather the novelty ideas incorporated in the production that keep them coming back.
Current production is entitled *Strawberry Blonde*, with the theme used for finale, and runs well over an hour without encores. Shows change usually every four to five weeks here, while house line remains. Opening is *Join the Navy* parade against steamboat background, with line in brief sailor suits doing comedy vocals; Anita Cliff, semi-nude parade girl, prancing, and neat tap stand-out by Betty Jane Carlson and Betty Mason. Second big number is *Dance of the Vampire Bats*, spine-chilling but impressive. Line works in striking white and blood-red outfits, and Haukane and Lonya, dancers, take over for *Dracula* sequence. Pair was somewhat hindered in lifts and spins by low ceiling.
Undersea Ballet brought out line gals in individually designed glittering costumes with fish heads against giant oyster prop for tricky entrances and exits, with blue cellophane curtains enveloping entire floor. Misses Carlson and Mason were featured in toe-tap, and Miss Cliff, attractive blonde, did a strut. Femmes are Joanne Thompson, Kay Cliff, Paulette La Page, Adele Turner, Bettie Steiner and Jeanne Thompson.
Outstanding was Netha De Cruz, a classy brunet looker who is an accomplished dancer. Big hand in each appearance. A Spanish castanet number was eye-filling, rhythmic and spirited. A toe-waltz sold solid.
Merrill Sisters, harmony singers, got off some fair vocalizing in high pitch. Offered *My Sister and I, Ciribiribin, Java*

Jive, etc. Okay on appearance.

Old-fashioned song and dance team, Romaine and Cawthorne did an average turn of stepping and chirping and came back for session of gags and jokes, which were on aged side. Gal isn't too bad except for occasionally grating voice. Man offered satire on lyric baritone, which was just so-so.

Ralph Martin isn't bad as cartoonist, but definitely lacks amusing patter and antics to put his act across and to keep patrons occupied while he works with his back toward them.

Terry Sherman, very pretty blonde, is emcee. Her greatest accomplishment is looking lovely in four different formal costumes during the show, but otherwise her announcements fail to impress. Should try to improve diction.

Finale is burly-type comedy skit on aluminum "can" collections, embellished with rather crude verses but with some good ideas. Bert Haukane emcees, and gals in Gay Nineties get-up close with

can-can.

Frank Terry and his Chicago Nightingales, colored combo, are still here for accompaniment, as well as dishing out the dance tunes. Will soon complete sixth year at the club.
Eva M. Warner.

Phoenix Club Resumes

PHOENIX, Ariz., Sept. 13.—The Grand, leading local club, has reopened after completion of \$12,000 remodeling. Playing for the opening was Dolph Roth and orchestra.

Arrangements are being made to import Pacific Coast floorshows, according to Milton Stamatis, owner and operator.

Spot will feature floorshows and music in the fall.

Club department of the Bert Levey office, Hollywood, is handling the show for the National Fire Chiefs' Association in Pasadena, Calif.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Brady-Painter N. O. Derby Passes 1,000 Hours; Biz OK

NEW ORLEANS, Sept. 13.—With seven couples and one solo remaining after a 1,000-hour grind since July 31, the Speed Derby of 1941, promoted by King Brady and Al Painter, continues to draw big crowds to the 9,000-seat Municipal Auditorium here.

Hal Brown, Eddie Begley and Jimmy Bittner take emceeing turns, with Earl Clark as floor judge. The show opened with 20 couples.

Seven-man ork is directed by Wilson Humber, with Alton Bernard at drums; Mike Kaplan, trumpet; George Cooke, tenor; Et Fontana, trombone; Charlie Dupoint, trumpet; Henry Raymond, sax, and Johnny Sherman, bass.

Show is broadcast four times daily over WDSU.

Green Contest Goes Oct. 16

BALTIMORE, Sept. 13.—Jerry Green, president of All-American Walkathon, Inc., and at present associated with the Ray (Pop) Dunlap show in Brooklyn, Md., announces that he has show permits for several large Eastern defense towns, with the first contest slated to get under way October 16. The Dunlap Brooklyn show is now in its 10th week, with business top notch since the start. All contestants have been sponsored since the first week, says Green, and are making good floor money.

MAXINE LANG STEELE is working at Carl's Drive-in in Los Angeles.

ALL CONTESTANTS stranded in the recent Hilo (Hawaii) contest are now working in Honolulu. Forrest Bailey, Billy Steele and Porky Jacobs are driving cabs, and the girls are working clubs.

JOAN TETARE and Helen and Bob, of Waterloo, Ia., are anxious to know what's become of Mary Phegley and Arthur Robertson, who were married in Waterloo last fall. How about shootin' in a line, Mary and Art?

MICKEY AND EILEEN THAYER, who recently returned to Los Angeles from the Honolulu show, copped first honors in a jitterbug contest held recently on the beach at Santa Monica, Calif., out-jiving some 200 other contestants.

TOMMY AND DIANE MARTIN are enjoying a rest at their home in Dallas, getting ready for a good one to open soon. Tex Smith and partner, Frank Strauss, and Paul Griffin are also in Dallas and would like to read a line here on Opal Fertig, Jimmy and Minnie Ferenzi, Ruthie and Billy, and the rest of the gang.

INQUIRIES WERE RECEIVED recently on Rookie Lewis, Lou Stutz, Forrest Bailey, Tony Lombardo, Cliff Real, Ruthie Keller, Tommy Strickel, Michael Edelstein, Mary Landiso, Vernon Balfour, Curley Linder, Maxie Capp, Jack Lewis, Moon Mullins, J. L. Hutchins, Joan Mason, Steve Lamar, Johnny Reed, Eddie Begley, Gene Montgomery, Billie White, Anne Benson, Kenny Gruwell, Mickey Hogan and Tom Day. Shoot in a line, folks, and let your friends know where you are and what you're doing.

EDDIE POWELL, an old walkie from down Chicago way, recently caught the Brady-Painter show in New Orleans and reports that, from all appearances, the contest is getting along fine. Nine and two were still going when Powell looked in. They were Charley and Vinen Smalley, Jack Glenn and Mary Rock, Sam Allen and Pat Gallagher, Lou Meredith and Chad Alvison, Smitty Inman and Edwina Trahan, Frankie Donato and Virginia Anderson, Jack Stanley and Ruthie Smith, Billy Ryan and Jo-Jo Hitt, and Rose Miller and Helen Johnson, solos.

AUDREY SAUNDERS and Lorraine Baker, those two swell kids of Washington and Baltimore respectively, who so faithfully have kept us informed of the progress of Pop Dunlap's show in Brooklyn, Md., come thru again to say that the contest has narrowed to seven teams and one solo, with sprints under way and contestants dropping out fast. Those still going are Joe Rock and Jennie Bush, Billy Willis and Ruthie Carroll, Dale Thorpe and Elizabeth Linder, Johnnie Reed and Minnie Ferenzi, Hughie Hendrixson and Helen Caldwell, Johnny Bowman and Opal Ferdig, Phil Rainey and Joann Leslie, and Itsy Bachrach, solo. Bobby Johnson's 12 Men of Rhythm have dropped out, with Church's Rhythmeers taking over September 4. Audrey is anxious to know how Margie Van Raam is making out since her marriage in Honolulu and if she plans to remain in the walkie field. Lorraine would like to read a line in the column on Eddie Begley, Phil Murphy, Ted Brown, and Sally Neally.

ATTENTION! OPENING OCT. 16

In virgin city that is one of the leading defense towns in the East.

We want 10 outstanding flash Teams who can entertain and sprint.

\$1,500.00 IN PRIZES

Salary and sponsors guaranteed. Attention—Help wanted in all departments.

The following Teams write at once: Stan and Marg, Billy and Maxine, Joe and Clorice, Pete and Harriet, Clyde and Angie, Smitty Inman, Jackie Parr, Sammy Allen and Pat, Charley and Vivian, Joe - Marg Van Ramm.

CONTACT AT ONCE
ALL AMERICAN WALKATHON HDQU.
JERRY GREEN
1311 Munsey Bldg.
Baltimore, Md.

The Final Curtain

ALTMAN—Oscar, 58, manager of the Princess Theater, Murfreesboro, Tenn., for 27 years, August 22 at his home in that city of a heart attack. Survived by his widow, Carmine; a daughter, Betty Louise; a son, Oscar Jr., and two sisters, Sophie and Annie Mae, of Nashville. Services at the residence August 23, with burial in Evergreen Cemetery, Murfreesboro.

ARDUFF—James, 40, member of Beckmann & Gerety Shows, September 7 in Topeka, Kan., in an auto accident. Body was sent to San Antonio for interment.

ARNOLD—Warren Maxfield, 34, pianist with the Bud Standish orchestra, suddenly August 15 in Municipal Hospital, Grand Haven, Mich. Survived by his parents, Mr. and Mrs. Harvey Arnold, Jamestown, Mich., and two sisters, Mrs. Lillian Radtke, Chicago, and Mrs. Eva Hendricks, Grand Rapids, Mich. Services August 19 at the home of his parents and the Jamestown Reformed Church.

BALDWIN—Eugene S. (Dad), 69, known in outdoor show business as a ride foreman with D. D. Murphy Shows for seven years and the past 12 years an employee of Rex Howe, operator of Ozark Amusement Park, Newburg, Mo., September 2 in McFarland Hospital, Rolla, Mo., after an illness of several months. He was born December 27, 1871, in Columbus, O., and is survived by a daughter and a brother. Services September 4 at Rolla and burial in Sunset Memorial Park, St. Louis.

BARTON—Mary (Mary Woodruff), 26, dancer in New York night clubs, September 11 at home in New York, apparently from an overdose of sleeping tablets.

BONHAM—Russell, projectionist at the Butterfield theater in Pontiac, Mich., and business agent of the Pontiac local, IATSE, killed by lightning September 2 at his summer home. His widow and two children survive.

CADY—Harry S., veteran ride foreman, August 28 in Seattle of a heart attack. He was with the Charlie Cudahy, A. C. Boucher, Abner K. Kline and Sammy Corson shows. Survived by his widow, Viola; a sister, Adeline McSorley; and a brother, Ross, all of Seattle.

CONNOR—John Lane, 67, to whom Harold Lloyd gave much credit for his start and later successes on the stage and screen, September 11 in St. Catherine Hospital, Santa Monica, Calif. He was one of the leading figures in the Burwood Stock Company and was influential in getting Lloyd a job with the company, marking the beginning of the latter's theatrical career. Body shipped to Chicago for services in St. Ignatius Church. Survived by two sisters.

CREELMAN—James, 40, playwright, instantly September 9 when he fell or jumped from the roof of an 18-story apartment in New York where he had been living the past four weeks. Creelman had also been a film scenario writer in Hollywood. He leaves a sister and his mother.

CROAKE—John J. (Jack), 60, outdoor showman, September 10 in Chicago of a heart attack. His widow, Veronica, and two sisters, Mrs. Agnes Welch and Mrs. Mary Moriarity, survive. Burial in Mt. Calvary Cemetery, Chicago.

CROY—William (Dutch), former carnival concessionaire, August 27 in Herman Klefer Hospital, Detroit, of tuberculosis. He was formerly with the Motor City, W. G. Wade and Leo Lippa shows. Burial under auspices of the Michigan Showmen's Association in Mount Olivet Cemetery, Detroit.

CUNNINGHAM—John F. Jr., 14, son of Mr. and Mrs. John Cunningham, owners of Cunningham's Exposition Shows, suddenly September 3 in City Park, Parkersburg, W. Va., where his parents' shows were playing. Also surviving are two sisters, Dorothy and Hilda, and a brother, Claude, all of New Matamoros, O., winter quarters of the shows.

DAVIS—Christine, 75, mother of Clarence Davis, at her home in North St. Paul, Minn., September 7.

DE ACO—Millie (Mrs. Millie D. Druker), 80, former high-wire performer, September 8 at the home of her grand-

son in Wilmington, Del. Together with her husband, the late John Druker, she toured the United States and Europe.

DOUGLASS—Kenyon M., 32, former production director and announcer of Station WBAP, Fort Worth, August 29 at the home of his parents in Austin, Tex. He had also been manager of Station KTOK, Oklahoma City, and the Oklahoma network, but retired because of illness.

FATH—Stuart F., 25, brother of Burt Raeburn, radio singer and actor August 31 in Deaconess Hospital, Buffalo, after an operation. His survivors are Evelyn, his widow; son, Bruce D.; his mother, two brothers, Donald J. and Herbert N., the last named known as Burt Raeburn. Funeral at St. Louis Church, Buffalo, with interment in Mount Calvary Cemetery there.

FITZPATRICK—Henry F., dancing teacher, Noroton Heights, Conn., in Stamford Hospital, Stamford, Conn., September 5 of a heart attack while at his dance school.

FLAMMER—Mrs. Elizabeth, 58, widow of Edward F. Flammer, chemical engineer who aided in the development of technicolor, at her home in Los Angeles September 7.

GARDNER—Russell, 20, musician, September 5 in an auto accident near Mechanicsville, N. Y. He was a trombone player in Bill Hannon's Imperial Club orchestra.

GEFFERT—Edward, 61, for 20 years a trombonist with the Chicago Symphony Orchestra, found dead in his garage September 5. Survived by his widow, Helen.

GLASS—David H., 81, father of Mrs. Cornelia Burdick, Dr. Kate of the radio serial of that name, August 21, at Palo Alto (Calif.) Hospital.

GOLDEN—Robert Emmett, 69, veteran newspaperman and formerly on the editorial staff of *The Billboard* in Cincinnati for six years, September 12 in Richmond, Va., after a lingering illness. At the time of his death he was on the staff of *The Richmond Times Dispatch* and was also press agent for the Lyric Theater, Richmond. Early in his career he wrote vaude skits and for several seasons served as press agent with the Miller Bros.' 101 Ranch Wild West. Survived by his widow, Genevieve; a daughter, Mrs. Lloyd T. Jenkins; three sons, Robert E. Jr., Thomas and Francis X., and a sister, Sister Aloysius, a Catholic nun. Funeral in Richmond.

HASTINGS—Warren S., 75, Albany, N. Y., former treasurer of the Leland Opera House, Albany, in Brooklyn August 22. Survived by a sister.

HEPPE—Florence J., 76, piano manufacturer and composer, suddenly September 6 at his home in Philadelphia. He was for 50 years president and active head of C. J. Heppe & Sons, Philadelphia, manufacturers of pianos and other musical instruments. He composed sacred music, was first president of the Philadelphia Music League, a director of the Presser Home for Retired Music Teachers, and organized the Philadelphia Amateur Orchestra, which later served as a nucleus for the Philadelphia Orchestra. Surviving are his widow, Mary Frances McDowell; a son, a daughter and two sisters. Services September 10 in Philadelphia, with burial in West Laurel Hill Cemetery there.

HILL—James Russell, 34, concession employee with the John H. Marks Shows at Galax (Va.) Fair, suddenly September 8. Body was removed to Vaughan-Gyon Funeral Home and after services, attended by personnel of the Marks Shows, it was sent to his home in Greenville, S. C.

HORN—Edward E., 58, former manager of the Grand Opera house, Rhinelander, Wis., September 3 in that city.

JONES—Roland Alexander, 32, scenic designer at the Berkshire Playhouse, in Fairview Hospital, Stockbridge, Mass., September 5 after a short illness. Survived by his parents.

KNEPPER—Harry H., 68, who developed a timing device used in auto

racing, September 9 in Harper Hospital, Detroit, after two weeks' illness. Survived by his widow and two daughters. Interment in Woodlawn Cemetery.

KORNELL—Harry J., 72, veteran pitchman and in his early life identified with many circuses, September 8 in Pittsburgh, where he had resided for many years. He never married and no known relatives survive. Burial in Pittsburgh.

LEGGE—Russell H., 58, Detroit theatrical artist, suddenly September 9 at his home. He sketched legitimate productions in Detroit for the *Detroit Free Press* for 24 years and was a member of Detroit Variety Club. Survived by his widow.

LOWNE—C. M., 78, British comedian, recently in a nursing home in London. Lowne began his career with John L. Tople in Blackpool in 1884, going with him to Toole's Theater in London, where he remained until Toole's retirement 10 years later. He also toured Australia. Later he appeared in many dramas at Drury Lane. Lowne's last appearance was in *A Bill of Divorcement* in 1929. During the First World War he was Administrator of the Royal Academy of Dramatic Art.

MCCARTHY—John Justin, 49, former vaude dancer and comic, in Veterans' Hospital, Newington, Conn., September 6 after a six weeks' illness. He was a member of the Conroy and McCarthy and McCarthy and Moore vaude acts, the Al G. Field and John W. Vogel minstrels and on the Columbia wheel burlesque. Retired nine years ago. Buried in St. Michael's Cemetery, Bridgeport, Conn.

MCCARTHY—Patrick Henry, 70, for many years secretary of the agricultural society which sponsored the former Newtown Agricultural Fair, in Newtown, Conn., September 7 after a long illness.

MCINTYRE—Harold O., 47, musician, September 4 in St. James Hospital, Hornell, N. Y., following a hemorrhage. He played clarinet in the Sells-Floto Circus band during the 1919-'20 seasons.

MARKEY—Gene, member of the comedy vaude team of Markey and Montgomery, suddenly September 9 in North Wildwood, N. J. His wife, Elva, played the Montgomery part, team being together for 25 years. They toured the Keith and Orpheum circuits and also played abroad. His last appearance was in *Follow Thru*, a musical, and in recent years he was employed at Hunt's Ocean Pier, Wildwood, N. J. Markey was a member of the Actors' Club and the Vaudeville Artists' Association. His widow survives. Services September 13 in Wildwood, with burial at Cape May Courthouse, N. J.

MASOUR—Albert, 59, advertising salesman for the Radio City Music Hall program and former actor in musical shows, August 29 in Post-Graduate Hospital, New York, following a heart attack a few days before.

MILLS—Horace, 76, British comedian, recently in London. Mills made his first appearance at the Gaiety Theater, London, in 1890. He was part author of a musical burlesque, *Miss Esmeralda*, produced in London in 1887. Later he was associated with pantomimes.

MINER—Mrs. Ashley H. (Antonia Sawyer Sawyer Miner), 78, former concert singer and agent for musicians, September 4 at home in Brooklyn after an illness of a month. She appeared on the concert stage in England, France and the United States. In 1910 she became a manager for other musicians. She leaves her husband.

MONAHAN—Mrs. Catherine M., 37, wife of Frederick J. (Kaspar) Monahan, *Pittsburgh Press* drama critic, August 25 in West Penn Hospital, Pittsburgh. Her husband and two children, Kathleen, 8, and Thomas, 6, survive.

MONTANTE—Salvatore, 80, father of James Montante, Detroit theatrical attorney, September 8 at his home in Detroit. His widow and five children survive.

NICHOLS—Margaret, 65, mother-in-law of Hal Roach, film producer, in an auto accident near Arena, Calif., August 29. Survived by two daughters, Henrietta and Mrs. Norma McKeever; a brother, Donald Parker, and a granddaughter, Margaret, daughter of the producer.

NICHOLS—Walter, pitchman, in Omaha, August 24. For the last two years he worked in Chicago department stores. Surviving are two brothers, J. and Chet Nichols, both pitchmen, who have been working on the sheet for a long time.

OLENDORF—George F., 68, former treasurer of the Tootle Company, owner of several legit houses in the West during

the '90s, recently at home in Springfield, Mo. He began his theatrical career as a theater usher in St. Joseph, Mo. In 1914 he organized an outdoor advertising company which he headed until his death. He leaves his wife, a son and a daughter.

OWEN—Mrs. Lula, 53, mother of Mrs. J. E. Eden and Mrs. Lillie LaForm, of the Flying LaForms, September 1 in Los Angeles after two years' illness. Other survivors are Mitzie and Everett LaForm and Cody Eden, grandchildren, and J. E. Eden and Joe LaForm, sons-in-law. Burial in Rose Hill Cemetery, Whittier, Calif.

PRICE—William B., 55, chorister and pageant director, at home in Scranton, Pa., September 4. He leaves his wife, his mother, Mrs. Richard Price; a daughter, four sisters and a brother. Interment September 8 in Scranton.

RING—Dr. Barbara Taylor, dramatist, psychiatrist and administrator of the Ring Sanatorium and Hospital, Arlington, Mass., August 31 at the home of her son in Arlington Heights, Mass. Her earliest plays were popular for amateur production, and her later works were presented on the legitimate stage and in films. Among the best known were *Eusculapius*, *Psyche Lights Her Lamp* and *Three Plays Under Three Flags*. Dr. Ring was a member of the Dramatists' Guild. Besides her son, she leaves three brothers and three sisters.

IN FOND REMEMBRANCE OF A REAL PAL
JESSIE REED
WHO PASSED AWAY SEPT. 18, 1940.
BABE PATRICIA POWERS

ROBINS—David M., 61, manager of the Warner Theater, Youngstown, O., August 25 in Youngstown Hospital following an operation. He was a brother-in-law of the Warner brothers, movie producers. Survived by his widow, Anna; five brothers, Dan, Joseph and Nate, Warren, O.; Harry, New Castle, Pa., and Jack, Youngstown; and two sisters, Mrs. Norman Cukerbaum, Youngstown, and Mrs. I. J. Goldstone, Warren. Services at the Averbach Funeral Home August 26.

SALE—B. Le Roy, 40, of Pal's Cabin, West Orange (N. J.) nitery, September 7 at the Beth Israel Hospital, Newark, N. J. Sale formed a partnership with Martin Horn eight years ago, and they opened a refreshment stand in West Orange, N. J. The success of the business led to the erection of other buildings on the site of the original stand. He leaves a daughter and a brother.

SEAY—Lloyd, 22, automobile race driver, murdered in Atlanta September 2 during an argument.

SHERMAN—father of G. B. Sherman, concessionaire with Four Star Exposition Shows, recently in the East.

SHORTEN—Thomas S. (Tommy), 57, well-known originator of game devices and especially noted for his Baskill creations at parks and resorts, in Fordham Hospital, New York, September 5 after a short illness. Born in Ireland, he had been in this country many years and was one of the most popular operators in the East, having had concessions at Palisades Amusement Park, Columbia Park (N. J.), Coney Island and on midways. He leaves his wife. Buried in Mount Hope Cemetery, Brooklyn.

SLOAT—William H., 60, originator of the radio program *Bill and Mary*, in Tulsa, Okla., September 3 of a heart disease.

STEBBINS—Alvan N., 63, Springfield, Mass., musical instrument dealer and owner of the Stebbins Music Shop, at his home September 2. Survived by his mother, two sons and two daughters.

TEETER—Toliver G. (Tol), 58, veteran theater owner and outdoor showman, September 2 in a Wichita Falls, Tex., hospital after becoming ill at the home of his sister, Mrs. T. S. Pitts, in that city. Teeter owned theaters in San Antonio and other Texas cities and at one time owned and operated the Tol Teeter Circus for several seasons. Burial in Rosemont, Wichita Falls. Survived by his widow, (See *FINAL CURTAIN* on page 60)

Correction

Jay C. Maison, girl show emcee with the James E. Strates Shows, whose obituary appeared in *The Billboard* dated September 13, writes that the report was erroneous. Maison says that although he suffered a severe nervous shock and for a time hope was given up for him, he has recovered.

We sincerely regret the loss of our valued fellow-artist and friend,
ROYCE WILSON TIDWELL

26, U. S. A.

who was fatally injured August 24 in line of duty as an M.P. at Camp Knox, Ky. We extend our sincere sympathy to his parents, Mr. and Mrs. T. F. Tidwell, Torrance, Calif.

EDDIE VIERA
MARY V. VIERA
MICKEY DUVAL

LEW HILL
HELEN HILL
CYSE O'DELL

CHAS. A. FORREST
SYLVIA FORREST
LORRAINE LOGAN

What They Do

ELECTRA, Tex., Sept. 13.—Sons of the Legion Band, of Electra, who won the State championship at the recent State convention of the American Legion, will make a trip to Milwaukee to the national convention, representing the big State of Texas. It was thru its sponsorship of an engagement of the D. S. Dudley Shows here this summer that the band made enough to pay its expenses to the convention. The band is directed by Bobby Burns, formerly a musician with Brunk's Comedians and rodeo and circus bands. So this is something that carnivals do, and the writers of recent articles in some magazines do not know what they are talking about, for I think the cities and towns of America need carnivals and circuses for diversified entertainment.—T. LEO MOORE, Mayor of the City of Electra.

SLA Readying Banquet-Ball

Set-Up Made For Chi Event

Chairman John M. Duffield picks committees for Hotel Sherman affair Dec. 3

CHICAGO, Sept. 13.—Wednesday, December 3, has been set as the date for the annual banquet and ball of the Showmen's League of America, John M. Duffield, general chairman of the banquet committees, announced this week. The party again will be held in the grand ballroom of the Hotel Sherman during the week that outdoor show business converges on Chicago for the yearly meetings of the Showmen's League, International Association of Fairs and Expositions; National Association of Amusement Parks, Pools and Beaches; American Recreational Equipment Association and American Carnivals Association.

General Chairman Duffield announced appointment of these committees:

Committee on Special Arrangements: Sam J. Levy, chairman; J. W. (Patty) Conklin, John A. Sloan, D. K. Baldwin and A. R. Corey.

Tickets and Reservations: Edward A. Hock, chairman.

Reception: Fred H. Kressmann, chairman; Jack B. Story, R. L. Lohmar, J. C. Thomas and Albert J. Sweeney.

Publicity: Roger S. Littleford Jr., chairman; Sam L. Ward, Robert E. Hickey, Nat S. Green, Johnny J. Kline and Walter Hale.

Entertainment: Hogan Hancock, chairman; Ernie A. Young, Edgar I. Schooley and George A. Hamid.

Eastern Committee: Joe Rogers, chairman; Frank D. Shean and Lew Dufour.

Program: A. L. Rossman, chairman, and William B. Naylor.

Lang at Fairs Gains 25-35%

HURON, S. D., Sept. 13.—Altho dogged by rain and cold weather on practically every big day of the 10 fairs played to date, including South Dakota State Fair here, September 1-6, a member of the five-fair North Central Circuit, Dee Lang's Famous Shows have succeeded in registering gross gains of 25 to 35 per cent over those of previous years, reported Fred Meeker.

Much inclement weather has followed the path of the shows all season, but they have been helped by record crowds at fairs. A typical example of the breaks the shows have been getting was a cyclone which struck the fairgrounds here late on the night of September 3. Much damage was done to the midway. Light towers were bent over, three rides were badly damaged, and concessions and shows were lowered. However, the management succeeded in putting them in usable shape and most of them were in operation the following morning. Show is carrying 14 rides, 14 shows and 30 concessions.

Art Martin is keeping in first place in gross business with his two shows, while the Rocket and Fly-o-Plane are running a close second. Penny Arcade, in charge of Lester Hutchison, has lost no time even in rainy weather. Max Glenn joined during the engagement in Fargo, N. D., with his cookhouse, and Robert Neeley has added several acts to his Circus Side Show. Word received from Bob Novak, who was left in Veterans of Foreign Wars Hospital, Fargo, is that he is doing well and will rejoin the shows soon.

Visitors with the shows in recent weeks have included Mr. and Mrs. Bear and Mr. and Mrs. Andrew C. Hanson, Albert Lea (Minn.) Fair; Mr. and Mrs. Ed Muller, Jamestown (N. D.) Fair; Mr. and Mrs. Edward W. Vancura, Fessenden (N. D.) Fair; C. A. Tinscher, Steele County Fair, Owatonna, Minn., and Mr. and Mrs. William Lee, Perham (Minn.) Fair.

Alamo Take Up 20% At Colorado State

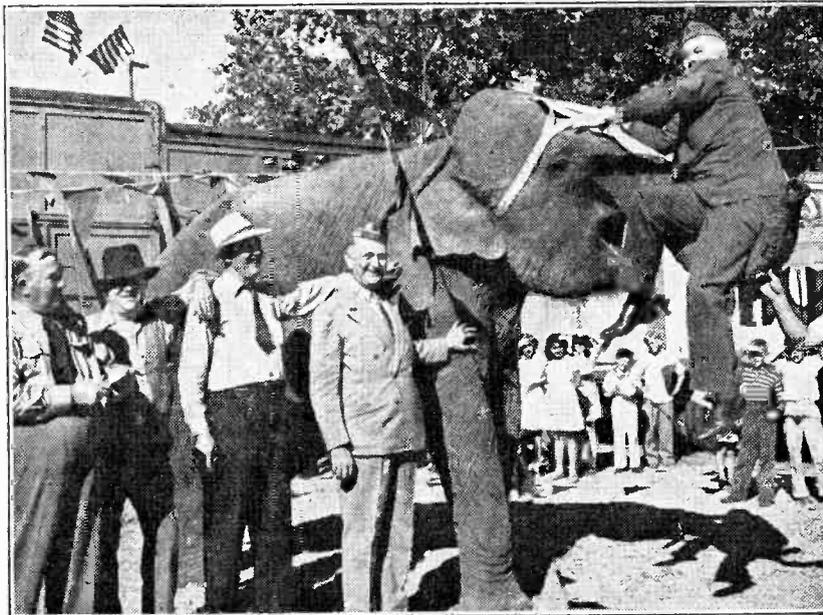
PUEBLO, Colo., Sept. 13.—The fourth year for Jack Ruback's Alamo Exposition Shows at Colorado State Fair here on August 25-29 resulted in a 20 per cent increase over previous years despite two nights of unfavorable weather.

New midway illuminating system debuted here and the gayway presented a striking appearance, helped by newly designed show fronts. Monday was Kiddy Day, with some 20,000 turning out. Tuesday, Pueblo Day, resulted in the best business despite a high wind that lasted 40 minutes and caused patrons to run for shelter. Wednesday and Thursday were average, with Friday winding up the date in good style.

Extensive pictorial publicity campaign was mapped out by Larry Mullins, press representative, and Ralph Taylor, editor of *The Star-Journal Daily*. Standout (See *Alamo at Colo. State on page 34*)

BG Showman Killed in Crash

TOPEKA, Kan., Sept. 13.—James Arduff, 40, member of Beckmann & Gerety Shows, was fatally injured here on September 7 in an automobile collision, which hurled him from the car in which he was riding. His body was sent to San Antonio for burial.



WEST COAST CIRCUS SHOWS, playing Reno, Nev., last week under auspices of the Veterans of Foreign Wars Post, had as guests 2,700 school children. Performance opened with the singing of "God Bless America" and pledge to the flag, led by Lieut. Gov. Maurice J. Sullivan and former Acting Gov. Morley Griswold, who also presented Lucy, show elephant, with a large basket of fruit and vegetables as a birthday gift. Left to right are J. B. Clinedinst, post commander; W. T. Jessup, West Coast shows' business manager; Louis Leos, shows' secretary-auditor; Lieut. Gov. Maurice J. Sullivan and former Acting Gov. Morley Griswold, seated on Lucy's trunk.

BG Winning Over Elements in Topeka Zeiger Is 40% Up On Montana Route

TOPEKA, Kan., Sept. 13.—Closing to the biggest crowd of the week at Tulsa (Okla.) State Fair, August 31-September 5, Beckmann & Gerety Shows arrived here late Saturday for Kansas Free Fair, September 6-13, but owing to a windstorm which hampered set-up work, only part of the attractions were ready for Sunday night business, reported William B. Naylor.

Crowds milled about the midway Sunday night and Royal Ice Palace Revue had its biggest opening in two years. (See *BG IN TOPEKA on page 34*)

Gooding Enlarges Quarters

COLUMBUS, O., Sept. 13.—A \$5,000 building expansion program at quarters of the F. E. Gooding Amusement Company here, including construction of a concrete block addition to the present structure, has been announced by F. E. Gooding. Addition will provide about 5,000 more square feet of space and follows an expansion movement started last summer, when 2,400 square feet of space was added.

FORSYTH, Mont., Sept. 13.—Montana circuit of fairs played by C. F. Zeiger Shows has brought grosses of 40 per cent more than in the three previous seasons it has been played, said the show management.

Show reported records broken at the fairs in Dodson, Havre, Shelby, Sidney, Glendive, Miles City and Forsyth. After the fair in Baker the show will make a long jump south.

Big Biz at Pioneer Closing

WAVERLY, N. Y., Sept. 13.—Pioneer Shows closed its 17-week 1941 tour in Olyphant, Pa., on September 1, playing eight days to excellent business under auspices of the Northeastern Pennsylvania Firemen's Convention there, reported Manager Mickey Percell. At close of the tour, which took in three fairs and numerous celebrations, equipment was returned to quarters here. Manager Percell, who plans to play several fairs with a string of concessions, including bingo, said several concessions and shows have been re-signed for 1942.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Lone Prairie, Kan.

Week ended September 13, 1941.

Dear Editor:

Prairie to the right of us, prairie to the left of us and not a house within a mile of us! Billed to play the Lonesome Prairie Fair, we found ourselves as lonesome as the billing. The fact that the fair was lonesome didn't mean a thing to the fair board. It and the fair have been lonesome ever since the fair was founded some 50 years ago. To add to our lonesomeness, there wasn't a 40-mile stand on the grounds. We learned why the office had been so successful in buying the ex on all concessions. It was too lonesome for those who had played it before. We also learned why the fair board held the event annually. It wanted someone here to help kill the lonesomeness.

Here we enjoyed the peace and quiet of the much-sung Lonesome Cowboy.

The cowboy didn't show up on the lot on account of his lonesomeness getting the best of him. As the week dragged along we became lonelier and lonelier. That proverbial straw that broke the camel's back dropped down on us Friday morning when the fair board and all of its help took the day off and left the show locked in the grounds. Those who were with it and locked out spent their lonesome hours tearing off fence boards to get in. Those locked in spent their lonesome hours tearing off boards to get out. To kill the monotony of the day, General Manager Pete Ballyhoo sounded the fence alarm. The only a drill, our people were on their toes and cleared the fairgrounds fence long before the wail of the alarm died down. (Fence drills on this show are as essential as a fire drill in a school.)

Thursday morning our staff of five (See *BALLYHOO BROS. on page 34*)

Hennies in Detroit Tilt Gross Over 30G

CHICAGO, Sept. 13.—Hennies Bros.' Shows made a big increase in the gross at Michigan State Fair, Detroit, August 27-September 7, said Carl J. Sedlmayr, president of the Amusement Corporation of America, of which the shows are a unit, during a visit here after the fair. Total was \$91,043.53 after taxes had been paid, compared with \$59,234.04 last year, an increase of \$31,809.49.

Dave Stock Memorial Rites At Wichita; Burial in Ont.

WICHITA, Kan., Sept. 13.—Memorial services for David B. Stock, 62, ride operator with Goodman Wonder Shows, who died of a heart attack on September 6 in Lincoln, Neb., were held on the show lot here under a top on September 10 simultaneously with services being conducted in Hamilton, Ont., Stock's birthplace, where the body was sent for burial, said Louis J. Berger.

Rites here were conducted by Rev. Samuel A. West, Episcopal clergyman, and held under the direction of show personnel and John Levand, publisher of *The Wichita Beacon*.

Stock had been with the Goodman Shows five years. Previously he had spent 35 years with the Barkoot, Boyd & Linderman, Bernardi Greater and William Glick shows. He is survived by his widow, Helen, and two brothers, William, Flint, Mich., and George, Cleveland.

AS Hit by Flood in Kansas; Midway Removed to Airport

NORTON, Kan., Sept. 13.—Anderson-Strader Shows, midway attraction at Norton County Fair here, September 1-5, illustrated once more the ingenuity credited to show people, when after a deluge Labor Day night had flooded the grounds and covered 6 rides and about 15 concessions, the midway, with the co-operation of fair and city officials, was transported to the airport and was in operation 14 hours later.

The rain came early, following a day of heavy attendance, and continued until (See *AS HIT BY FLOOD on page 34*)

TILT-A-WHIRL

Topping All RIDES



For Information Write
Sellner Mfg. Co., Inc.
 FARIBAULT, MINN.

USED TENT BARGAIN

No. 0-303—Gable End Shed Roof Tent, 34x72 feet, push pole style, made in 2 pieces to lace together. Top alternating blue and white 8 oz., trimmed in white. Roped every 9". Wall 10' in 8 oz. white. Serviceable condition. Top and Wall **\$315**

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America's Big Tent House
 Eastern Representative, A. E. CAMPFIELD,
 152 W. 42d St., New York City, N. Y.

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"TRIANGLE'S BEST" BY COMPARISON
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CHARLES DRIVER—BERNIE MENDELSON
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Managers, Showmen, Concessioners, Free Acts If Interested in Motorizing
 Write With **CHAS. T. GOSS** Write With
STANDARD CHEVROLET COMPANY
 East St. Louis, Ill.
 Passenger Cars — Trucks — Semi Trailers

SIDEWALL BARGAINS

Slightly used, good as new, tan color. Seven feet high, \$19.00 per hundred feet; eight feet high, \$22.00. Twenty thousand feet to be sold. Half deposit with order.
MAIN AWNING AND TENT CO.
 230 Main Street Cincinnati, O.

WANT

Sober Boss Canvasman, Talker, Grinders and Lecturers for Nature's Mistakes with World of Mirth Shows.
 Address
T. W. KELLEY
 Allentown, Pa.

JIMMIE CHANOS WANTS

For Dunkirk, Ohio-Ridgeway, Ohio, Fall Festival.
CONCESSIONS AND SHOWS
 This week, Paulding, Ohio, Fair

WANT CUMBERLAND VALLEY SHOWS

Want Shows and legitimate Concessions for two Fairs next week, Jasper, Tenn., and Jonesboro, Ga., and 4 other bona fide Fairs to follow. Dollie Dimple, Alfreda and Henry Pallesen, come on. Address all mail to
ELLIS WINTON, Mgr., Manchester, Tenn.

Buy U. S. Defense Savings Bonds and Stamps.

Club Activities

Showmen's League of America



Sherman Hotel Chicago

CHICAGO, Sept. 13.—Fee for initiation is now \$25. This fee, plus one year's dues of \$10, must accompany each application. Last-minute rush brought a flood of applications, and a special meeting will be called to clear up all those coming in on the old fee. In the rush were letters from Bernie Mendelson, Neil Webb, Pat Purcell, Bob Parker, William Deneke, Noble Fairly, Dee Lang, Denny Pugh and L. E. Roth. Fred Donnelly was in for a short rest during a layoff of the Imperial Shows. Pat Purcell and Jack Duffield were in for a call. Jack is busy on arrangements for the annual banquet and ball to be held on December 3. Committees have been named and stationery is ready. Al Rossman reports returns for the 1942 Outdoor Amusement World Directory coming in well, with order received from Harry W. Hennies, George Golden and Carl J. Sedlmayr. Secretary Streibich visited the Conklin Shows at Toronto, staying over for the big benefit, and also visited Hennies Bros.' Shows at Detroit. Results of his visits proved quite satisfactory. Dues have been coming in and a number of delinquents are back in good standing. News of the passing of Dave Stock was received with regret at the rooms. Brother H. H. McClellan writes that he has recovered and is back at work.

Ladies' Auxiliary

Sister Mrs. Charles T. Goss recently visited Al Baysinger Shows, Austin, Minn.; Mrs. Solomon, Sol's Liberty Shows, Cresco, Ia.; Gold Medal Shows, Portage, Wis., and Sister Dolly Snapp, Snapp Greater Shows, Oshkosh, Wis.

Past President Ida Chase visited Past President Mrs. Henry Belden at River-view Park, Chicago, during their recent successful closing night. Past President Mrs. Cleora Helmer is still at home as a result of injuries sustained in an auto accident.

First Vice-President Phoebe Carsky is receiving wonderful response on the award books out on luggage and a radio set. Be sure to forward your book to her at 1320 Independence Boulevard, Chicago. Dues are still coming in and we shall be looking forward to you sending 1942 dues.

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Sept. 13.—Thursday was NSA night at the Mineola Fair. The jamboree and membership drive was first affair of its kind staged at Mineola. Brother Ben Williams, Frank Wirth, Mike Prudent, Dick Gilsdorf, Ross Manning, Isadore Trebish, Jimmy Davenport, Hyman Wagner and many other members co-operated. Dave Endy writes that Endy Bros.' Shows and Treasurer Jack L. Greenspoon will co-operate to put on a jamboree at the Great Barrington Fair, Massachusetts. NSA sincerely thanks E. W. Evans, president of *The Billboard*, for annual donation to Cemetery Fund. Genial Tom Brady, life member, a recent visitor to the rooms, says he is determined to provide us with superior speakers for the banquet to be staged at the Hotel Astor on November 26. Look at your membership card. If it does not state that you are paid to July 15, 1942, you are not in good standing and not entitled to benefits of organization.

Eligibility committee has approved applications of William S. Whitmore, proposed by Clemens F. Schmitz; Frank King, by Morris Finkelstein; Rocco Trupiano, by Joseph H. Hughes; Irving Shapiro and Vincent Salvatore, by Harry Rosen, and Patsy Minichello, by Sam Wagner. Leo Poorvin, assistant to Executive Secretary John M. Liddy, has been called for defense work and is no longer associated with organization. Birthday congratulations to Frank El-

lott, Robert F. Degnan, Frederick E. Dittmer, September 17; Samuel Walcoff, 18; Phil Isser, 19; Jack Tavinsky, Henry L. Kanter, Samuel Garber, 20; Norman Bartlett, Frank Blatsky, 21; Clemens F. Schmitz, Sam Stillman, Eugene Everett, 22, and Leo Brenner, 23.

Pacific Coast Showmen's Assn



623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Sept. 13.—Regular Monday night meeting was called to order by Vice-President John Ward in the absence of President Joseph Glacy. Secretary Harold O. Ludwig was also present. Meeting opened with the 168 members and guests pledging allegiance to the flag and was followed by a memorial oration for Brother Henry E. Meyers, who died recently, by Brother Ludwig.

Minutes of the previous meeting were read and approved. Bills standing were presented and voted paid. Communications read included a letter from Brother Mike Krekos, West Coast Amusement Company, which included a check amounting to nearly \$500 for the Cemetery Fund. Vote of thanks was extended that organization. Letter from Brother John Miller expressed the belief that he would shortly leave Mayo Bros.' Hospital, Rochester, Minn. He expects to sojourn in Chicago a few days prior to returning to his home. Other communications were from President Joe Glacy and another from relatives of the late Henry E. Meyers in appreciation of rites of the association in co-operation with the BPOE.

Applications of new members and reinstatements were presented and approved. Among those welcomed into the association were L. H. Williams, C. Qualls, Joe Walker, Steve L. McCarty, Howard Katz, Dwight J. Murrey, George A. Stiles, E. J. Moore, W. E. Alexander, Arthur G. Heinickel, Martin A. Gonyer, Dale Jones, Charles Smith, William E. Veale, F. J. Armitage, Pat Wilcox, Louis E. Aldrich, James Hicks, Fred W. Wilson, Frank P. Chaplin, Willis Edgar Cluxton, William H. Harmer, Edwin Alberton Davis, Sam Shophran, Frank Casteel, Robert E. Dignan, R. C. Lewis, Robert J. Lee, William Schlesinger, Barney Stevens, Loren Kesterson, James Marshall Brown, Charles Rae-Terrill Moesser, Raymond B. Minton, Victor Lopez, John Donald Copley, J. Beach, Michael Whaley, Hal O. Martin, Earl L. Wright, Danny Hanson, Fred L. Leib, Walter R. Stutz, Bob Snow, Billy Pilgram, John Boston Rubenstein, Pat Riley, Jack Beach, Dale Hester, Jerry J. Jackson, Pat Duncan, Ralph O. Hansen, Hugh John McPherson, James E. Galloway, Debs Pifer, Otto H. Pictum, Ralph E. Shattuck, John A. McArthur, Garland Moore, James William Simpson, Harry Corseak and Dwight Murray. Membership gave a vote of thanks to Brother Sam Dolman for his work in bringing in over 200 new members and re-instatements.

The night having been dedicated to one of the charter members of the organization, Bert J. Chipman, the elder Chipman was brought and introduced by Harry B., his son, who just returned

home after the closing of Wallace Bros.' Circus. The Chipmans took seats and Bert was asked to relate some of his experiences with the big tops. To conclude the first portion of the meeting, Brother John Ward erected a screen and with his projection machine showed a circus film, *Circus Days*, made in 1933 on the Al G. Barnes Circus.

Guests and members who had been away for some time were introduced, including Brother J. C. McCaffery, general manager of the Amusement Corporation of America, who invited members to visit the Rubin & Cherry Exposition at the Pomona Fair. Brother Tom Allen, Rubin & Cherry general agent; Brother S. L. Cronin; Brother Harry F. Wertz, old-time circus man, who now resides in Long Beach, and Brother Eddie Brown were asked to say a few words. Brother Harry Fink, in the absence of Brother John Miller, took charge of the Lion's Head, which netted a neat sum for Christmas dinner to be held in the club-rooms. Cemetery Fund had several more donors. Brother Harry Hargrave made a special announcement on the forthcoming banquet and ball to be held in the Biltmore Bowl of the Los Angeles Biltmore and sold several tickets. Brother Ralph P. Losey asked that members get their pictures and checks into the 20th Anniversary Year Book office. Members were to attend the September 14 night performance of the Polack Shrine Circus by Brother Irv J. Polack. Present your membership card at the door.

Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Sept. 13.—Gertrude Lang was hostess to members at her home in South St. Louis on September 4. Bridge and rummy were played, awards going to Peggy Smith, Grace Goss and Irene Burke. Mrs. Lang served a 6 o'clock dinner and the women left at a late hour. Those attending were Grace Goss, Irene Burke, Clela Jacobson, Ethel and Evelyn Hesse, Peggy Smith, Frenche Deane, Florence Parker and Neil Allen.

On September 7 Mrs. Tom Allen entertained Mr. and Mrs. Fred C. Smith, Kansas City, Mo., who passed thru St. Louis on their wedding trip. Mrs. Smith, formerly Helen Brainerd Smith, is a club member and is also treasurer of the Heart of America Showmen's Club Auxiliary, Kansas City, Mo. Mr. and Mrs. Charles Goss attended the dinner given in Mr. and Mrs. Smith's honor at Van Horn's in St. Louis County. Secretary Grace Goss returned from a trip North. She visited the Gold Medal Snapp's Greater, Sol's Liberty and Al Baysinger shows, meeting many club members. Ethel Hesse returned from the Johnny J. Jones Exposition to put her son, Robert, in school.

WANT

FOR NEW MEXICO STATE FAIR & BALANCE OF SEASON ENDING NOVEMBER 15

SHOWS: Will furnish outfits for money getting Shows. Can place Legitimate Concessions. Want useful Carnival People in all departments; Dancing Girls and Girls for Illusion Show, Talkers, Ticket Sellers. Ride Help, one more Free Act.

C. F. Zeiger United Shows

BOX 199, Albuquerque, New Mexico.

NEW JERSEY STATE FAIR

TRENTON, N. J., WEEK SEPTEMBER 21

With Southside, Va., Fair, Petersburg, Va., to follow. Want Shows, Whip, Tilt-a-Whirl or any Ride that does not conflict for the New Jersey State Fair. Want legitimate Merchandise Concessions of all kinds. Can place Silodrome and Monkey Circus. Want Girls for Paradise Revue and Posing Shows. THIS SHOW WILL NOT CLOSE UNTIL LATE IN NOVEMBER and may stay out all winter.

All Address This Week

CETLIN & WILSON SHOWS, Inc.

Chester, Pa.

**CUNNINGHAM'S SHOWS
WANT**

for Junction City, Ohio, Sept. 17-20; Parkersburg, W. Va., City Park, Sept. 22-27, legitimate Concessions and Shows. Address all mail to

Junction City, Ohio
Care CUNNINGHAM'S SHOWS

WANT

Merry-Go-Round and Tilt-a-Whirl Foreman, Ride Help on other Rides, Shows and Concessions. Wire

ROGERS GREATER SHOWS

Forrest City, Ark., this week; Lexington, Tenn., Fair follows.

J. F. SPARKS SHOWS

WANT

For Walker County Fair, Sept. 22nd to 27th, Jasper, Alabama, and balance of season. Legitimate Concessions of all kinds, any good Grind Shows. All replies to

J. F. SPARKS SHOWS
Fort Payne, Ala., this week, or come on to Jasper.

**LORENE MIDWAY
ATTRACTIONS WANT**

For balance of season, closing in Florida in December, Shows, Rides, Stock Concession not conflicting. Especially want small Cookhouse and Bingo. One High Free Act. Ken Davis, write or wire Blackshear, Ga., this week. Write, wire, HARRY C. DALVINE, Mgr.

**LYNN CENTENNIAL
AND HOMECOMING**

5 Days—September 23-27—5 Nites
Want Concessions of all kinds. Place Girl Show and other small Shows. This will be the biggest event in the State. Rides booked.

R. S. BREMSON, Lynn, Indiana

WANT

Free Acts, Concessions all kinds, no racket, for Celebration on streets, Marysville, Kansas, October 3 and 4. Rides booked.

C. E. McMAHON
Marysville, Kansas

WANTED

Agents for Stock Stores, Working Men for Rides. Any clean Show, 25%. One Kiddie Ride, Merry-Go-Round. Concessions: We have the best of the cotton country. No racket. Oil Trough, Ark., Fair, Sept. 22-27; Neeleyville, Mo., Fair, Sept. 29-Oct. 4; then south. We never close. DAVE COOPER, Business Mgr., Golden Arrow Shows, per route.

JOHNNY J. DENTON SHOWS

WANT

General Agent that knows south. Phone or wire at once. JOHN DENTON, Madisonville, Tenn., this week

HARRY WEBB WANTS

Capable, sober Agents. Slum Skillos, Eoll Downs, Place capable Wheel Agent, also Outside Help, Red Wilson, wire. Red that was with Wene in Columbia, come on down. Have ten weeks of Southern Fairs. Huntsville, Ala., this week; care Western Union, Marietta, Ga., week 22nd.

**COMING
CAVALCADE
OF FAIRS**

WATCH FOR THE IMPORTANT
ANNOUNCEMENT IN AN
EARLY ISSUE



*Heart of America
Showmen's Club*

Reid Hotel
Kansas City

Ladies' Auxiliary

Work has started in the clubroom and things will be ready when meetings start next month, said President Ruth Martone. Secretary Loretta Ryan reported she has received dues from 20 members and that Peggy Reynolds and Ruth Ann Levin brought in Agnes Moore, Marjorie Walker, Roberta Lindsay, Mary McClanahan, Mrs. Richard Hard, Hazel Taylor, Lillian Melville, Ruth Lucille Wells, Sally Cannon, Jean McKinney and Betty Howard as new members from Reynolds & Wells Shows. Marie Beckman sent in Clara Fogle, Dorothy Salisbury, Virginia Shumway, Marie Grey, Sharon K. Carson, Peggy Carson, Helen Tinius, Elma Koss and Betty Marmel and dues from 10 members of Beckmann & Gerety Shows. Peggy Chapman brought in Josie Rotola and Lettie White sent in Frances Ellman for membership. Viola Fairly's "money raising" for the club has shown fine response, one fourth of the total amount having been raised.

Lola Hart is still in the hospital but is getting along well. Helen Brainerd Smith has returned from her honeymoon trip, a Great Lakes cruise.

CORN GAME WANTED

For 8 Fairs, starting Spaulding County Fair, Dallas, Ga., Sept. 22. Also Merchandise Concessions, come on; will place you. Money plentiful in Georgia. Agents, Ball Game and Penny Pitch, Grind Shows, Fast-stepping Agent to handle Middle Georgia State Fair, Macon, Oct. 20 to 25. Catalogue. All wire BILL FRANKS, Mgr., Macon, this week; then all fairs.

FRANKS GREATER SHOWS

FUNLAND SHOWS

WANT

Girl Show, Animal Show and Grind Shows, sober Wheel Foreman, join on wire. Geo. Dunn wants Ride Help for Twister and Mixup. Clyde, come on. Now booking Concessions for Assembly and Devine Streets, Columbia, S. Car., Sept. 29th. Arcade, Popcorn, Lead Gallery, Photo, Fishpond, Shive Rack, Wheels, etc. All replies: Indianhead, Md., this week

**WANTED FOR
MONROE CO. FAIR**

Madisonville, Tenn.
6 Days and Nights—Sept. 15-20.
No X on Concessions. Come on, get it together. Will book two major Rides not conflicting with ours. Independent Showmen, best of proposition. We have some tops. What have you? Useful Show People can always place. Ride Help, good pay and treatment. Can use Kiddie Rides. Concession Agents, sober and capable. Organized Minstrel Shows. 8 Southern Fairs to follow.
Address:
Johnny J. Denton's Shows
Watch Us Grow

WANTED AT ONCE

Cookhouse, privilege in tickets. Stock Concessions, \$10. Wheel and Chairplane Help. Electrician, Boss Canvasman, organized Minstrel Show, Free Acts, Sound Man with system.

SILVER JACKSON SHOWS

Mullins, So. Car., this week
P.S.: Sil Boswell, Mack Jr., come on.

**Fifteenth Annual
FALL FESTIVAL AND FAIR**

Denver, Ind., Four Days, Commencing September 24
Can place Legitimate Concessions of all kinds, also one or two more Shows. Especially want Athletic Show. Fowler, Ind., Corn Festival and La Grange, Ind., Street Fair to follow. Address W. G. WADE SHOWS, Bourbon, Ind., this week.

WANT

Octopus, Minstrel Show, Athletic, Girl Show, Ride Help. Wire. Forrest City, Ark., this week; Lexington and Huntington, Tenn., Fairs follow.

ROGERS GREATER SHOWS

Pan American Shows Want

For Mayfield, Ky., Style Mart County Fair, Week September 22, with Sikeston, Portageville, Hayti, Steele, all Missouri; Cotton Spots To Follow. Show Out Till Armistice Week.

Want Shows and Rides with own equipment that do not conflict. Want Concessions of all kinds, except Bingo. Can place Grind Store Agents, sober Ride Help that can drive semis. Address, this week, Jasper, Ind.

WANTED SHOWS, RIDES, CONCESSIONS

No exclusive except Bingo.

For 8 weeks Texas Fairs, then big Armistice Celebration. ONE MORE FREE ACT NEEDED NOW. Jimmy Jamison, wire us at once.

TEXAS EXPOSITION SHOWS

Altus, Okla., Fair now; Quanah, Tex., Legion Jamboree, Sept. 22-27; Abilene, Texas, Sept. 29 to Oct. 4.

WANTED

Shows, Rides, Scooter, Spitfire and all other Rides. Concessions all open. Grind Shows. Wanted—Talkers and competent Ride Help, Ferris Wheel Foreman, also Freaks for Side Show; office pay. "Blackie Edwards," come on. Let me hear from Britt. Corinth, Miss., this week; Yahoo City, next week.

WEST'S WORLD'S WONDER SHOWS

PARK AMUSEMENT CO.

WANT FOR 6 OF THE BEST MONEY SPOTS IN LOUISIANA: SIDE SHOW, ATHLETIC SHOW, MONKEY SHOW, SNAKE SHOW OR ANY OTHER GOOD SHOWS. Tell us what you got! COOKHOUSE AND STOCK CONCESSIONS.

Address: Texarkana, Ark., this week; Vivian, La., next week.

JAMES E. STRATES SHOWS, INC.

CAN PLACE FOR BALANCE OF SEASON

Tractor Drivers, Caterpillar Drivers, Ride Help, Colored Performers and Musicians. Can place four more High Brown Chorus Girls for Harlem Revue. Can place Talkers and Grinders. Route: Week Sept. 15th, Nanticoke, Pa.; week Sept. 22nd, Bloomsburg, Pa.; week Sept. 29th, York, Pa.; week October 6th, Danville, Va.; week October 13th, Gastonia, N. C.; week October 20th, Charleston, S. C.

WILLIAMSBURG COUNTY FAIR

Kingstree, S. C., week Sept. 22; Durham, N. C., Fair, week Sept. 29; Georgetown, S. C., Fair, Oct. 6, and solid route Fairs closing Armistice Day, De Funtak Springs, Fla. 10 weeks best Florida Fairs. Can place SHOWS: Circus Side Show, Unborn, Crime, Big Snake, Midget, Mechanical City, Fun House, Glass House. Mr. Miller, with "How To Undress" Show, wire. Colored Musicians and Performers for Minstrel Show. RIDES: Octopus, Roll-o-Plane, Spitfire, Fly-o-Plane with own transportation. Will give contract Florida Fairs those joining now. Also want experienced Help all Rides. CONCESSIONS: Ball games, Custard, Lead Gallery, Photos, Penny Pitches, Hoopla, Sno Balls, American Palmistry. Lylo wants Griddle Man and experienced Help for Grab. Address:

CRESCENT AMUSEMENT CO.

GAFFNEY, S. C., THIS WEEK; KINGSTREE, S. C., WEEK SEPT. 22

Hughey & Gentsch Shows

Want for Minstrel Show, Colored Musicians and Performers. Need Trumpet or Sax, Trombone and Tuba; those doubling stage given preference. PERFORMERS: Want good Comedian and Chorus Girls, also People doing good specialty. People who wrote before write again, as communications reached us late. William Neasia wants Talker for Front and Acts suitable for Side Show. George Ryan and Bob Roane, wire or come on. CONCESSIONS: Can place several legitimate Stock Concessions. Address: Itta Bena, Miss. (Fair), this week; Belzoni, Miss., Fair, Sept. 22-27.

W. C. KAUS SHOWS, Inc.

WANT FOR HIGH POINT, N. C., FAIR, WHICH IS FOLLOWED BY ROXBORO, N. C., FAIR; then Shelby, N. C. (Colored), Winston-Salem, N. C. (Colored), and many others which will be listed in later issues. Want legitimate Concessions of all kinds. Custard, Novelty, Shooting Gallery or other Grind Stores. Side Show or any other Pit or Illusion with own equipment. Ride Help in all departments. Will sell Kiddie Rides. Want one good Counter Man for Bingo. Write or wire W. C. KAUS, Manager, at Hopewell, Virginia.

SANDHILL DISTRICT FAIR

ABERDEEN, N. C., SEPT. 22 TO 27
Want legitimate Concessions of all kind. Also one Flat Ride. Want one Grind Show, also Monkey or Animal Show. Want Musicians for Colored Band, office salary. Aberdeen the center of activities for coming maneuvers. Also tobacco market bringing best prices in years. This Fair followed by Hinesville, Georgia, Fair, at Camp Stewart; then Gainesville, Florida, Fair, and all Fairs to December 15th. Want Acts for Side Show or will book good Side Show. Want good Promoter. Address:

MIGHTY MONARCH SHOWS

Fair Grounds, Dunganon, Virginia, this week

ERIC B. HYDE SHOWS

Augusta, Ga., Camp Walker now under construction. Will be one of the largest camps in South. Thousands of men now working. We have an ideal location. Want for all winter's work, Concessions of all kinds. Particularly want Bingo, Photos, Lead Gallery, Fish Pond, Cigarette Gallery. Can place one more Flat Ride and Roll-o-Plane. Want Girls for Girls Shows and Shows with own outfits. Will furnish complete outfit for organized Minstrel Show. Jimmie Davidson wants Agents. All address: ERIC B. HYDE SHOWS, AUGUSTA, GEORGIA

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PENNY PITCH GAMES
 Size 48x48", Price \$20.00.
 Size 48x48", With 4 Jack Pots, \$30.00.
 Size 48x48", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE.
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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WANT

Organized Minstrel Show for best 6 Fairs in South. Custard, Cigarette Gallery, String Game, Snow Cone, Pitch Till U Win. Any good Grind Show with own transportation. Want Free Act week September 29th. What have you and price for Mississippi Fair? Sparta, Ill., this week; then Trenton, Tenn. All answer to
C. A. VERNON, Mgr., per route.

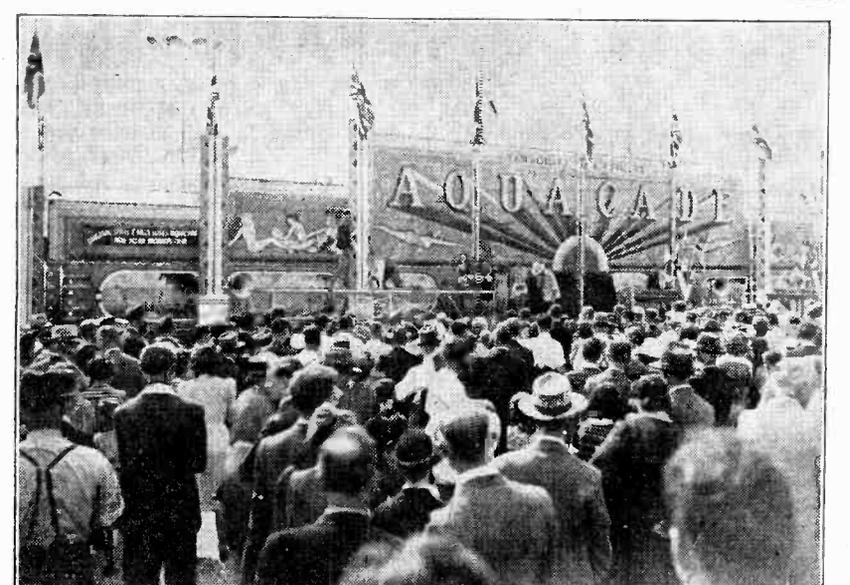
WANT GAME CONCESSIONS

FOR OLNEY, ILL., FAIR, SEPT. 16-19, AND GILLESPIE, ILL., ANNUAL HOME-COMING, SEPT. 24-27. (Free Acts and Bands booked.) CELEBRATION COMMITTEES: HAVE FIRST TWO WEEKS IN OCTOBER OPEN.
 All Address: **PEARSON SHOWS** as per above.

Attention, Showmen! New Arrivals From Africa

One Congo Male Chimpanzee, 4 years old, perfectly tame for anyone to handle, \$400.00; stands 30 inches high. Four Baby Female Congo Chimpanzees, perfectly gentle, \$350.00 each. Male Congo Chimpanzee, 1 1/2 years old, \$350.00. Eight-year-old Chimpanzee, female, cage animal, \$200.00. Two large Male Chimpanzees, six years old, hundred pounds each, \$350.00 each. Beautiful show specimens. Barkless Basenji Dogs, \$200.00 each. Breeding pair, \$500.00. DeBrazza Monkeys, \$125.00 each. Spotted Monkeys, \$50.00 each. Mustache Monkeys, \$75.00 each. Pair large, tame Baboons, \$100.00. Borneo Ape, tame, male, \$50.00. Ocelot, \$50.00. Two Giant Turtles, \$75.00 each, weighing 75 pounds apiece. Young Ringtails, \$20.00 each; adults, \$25.00. African Curlos: Leopard, Antelope Skins, Monkey Pelts. Variety Six Skins, \$25.00; 300 available. African Hunting Spears, \$10.00 each; African Drums, \$25.00 each; Gorilla Skulls, \$25.00 each; one pair small Elephant Tusks, \$20.00 each; Gorilla Catching Nets, \$10.00 each; African Carrying Baskets, \$5.00 each; Native Dancing Ornaments, \$2.50 each; Gorilla Hides, \$25.00 each. Entire collection Skins, Skulls, Spears, Gorilla Heads in one lot, \$1000.00. Wonderful attraction for Jungle Show.
HENRY TREFFLICH, 215 Fulton Street, New York City

GRUELING grinds getting gelt!
ACE MARTIN, Golden Belt Shows, bought a new house car in Peotone, Ill., reported Edith Crowe.
BOB WHITE replaced Doc Venner with the Girl Show on Virginia Greater Shows at Gordonville, Va., reported Ken Davis.
WILLIE HEWITT joined Penn Premier Shows in Ford City, Pa., with a nail stand.
RIDE Boy: "Brass market hits a new low."
N. L. DIXON, Four-Star Exposition Shows, recently purchased a new Zimmer house trailer thru Hoppy Moore.
M. DONCH, World of Fun Shows, took delivery on a new high striker in Emmitsburg, Md.
MRS. JOSEPHINE GALLER and Eloise Lowry, Buckeye State Shows, are expected to return to the shows after an extended stay in Hot Springs, Ark.
OPEN weeks in trick territory off are hard to fill.
WHILE playing Timonium (Md.) Fair, Dakota Jack and his wife, Jean, joined her father's Side Show there, writes Edith Thompson from Baltimore.



AQUACADE, presented by Sam Howard and Alf Phillips in J. W. (Patty) Conkin's Froleland at the Canadian National Exhibition, Toronto, August 22-September 6, took top money with a gross reported at over \$17,000. On Labor Day the show played to about 16,000 in 22 performances.

J. LEE (BUCK) SMILES penned from Wilmington, N. C., that he is promoting dances and shows along the East Coast to good results.
CORP. E. N. CUNNINGHAM, known in show business as Buddy Cannon, reported he is ill in Cantonment Hospital, Ward M. 3, Fort Meade, Md.
FAMOUS Last Words: "Wish we had a few more penny pitch promotions."
"HAVE CLOSED a successful summer engagement with Lankford's All-American Band and will live in New York City this winter," pens Burt V. Barnes.
J. W. FARRELL joined Bee's Old Reliable Shows with penny pitch in Waverly, Tex., penned R. Felton Robertson.
CHARLES BURTON, Merry-Go-Round foreman with Zacchini Bros.' Shows, was visited by his wife, son and daughter-in-

J. L. JOHNS, former show owner-operator of Macon, Ga., is having a good season with the J. J. Page Exposition Shows. He still retains business interests in Macon.
BEST downtown lot in Macon, Ga., Fifth and Mulberry streets, has been made unavailable because of defense work. It is now being used as loading depot by a pipe line construction company.
LOOKS like a sure thing for RC to play the Elephant Stampede at Tobruk. By so doing we get in on the lend-lease money.—F. J. Bligh.
MR. AND MRS. PHILIP SCOTT, with Endy Bros.' Shows the past three years,

report from Philadelphia that they are not on the road this year, but expect to return to it in 1942.

WHILE Crystal Exposition Shows played Great Southwest Virginia Fair, Abingdon, Manager W. E. Bunts purchased a new automobile, reported R. G. (Doc) Felmet.

PAUL E. ROLLINS, W. H. McMahon Shows' concessionaire, reports he is framing a Penny Arcade which he plans on taking into Louisiana after the shows close in late September.

SEATS in the new bombing planes being built by Uncle Sam should be appealing to ex-bucket-store gunners.—Milo McGoof.

"MY WIFE, also known as Diamond Lou, is in Henderson (Tex.) Hospital, having rushed there from Winner, S. D., to undergo an operation," carded Al B. Kish.

SAM APPLEBAUM, concessionaire with Kaus Exposition Shows, who has been in U. S. Naval Hospital, Philadelphia, for three weeks due to a stomach ailment, reported he is recovering and expects to return to the shows soon.

TIMOTHY REAVES, formerly of North Coast Shows, joined a concession with Arthur's Mighty American Circus Shows during Washington County Fair, Cambridge, Idaho, reported Walton de Pellaton.

SO many records are being broken at fairs that one wonders whether a saturation point will be reached.—Oscar the Ham.

TEX ROLLINS, popcorn, carmel corn and photo stand concessionaire with Bazinet Shows, reports 1940 the best season he has had since going on the road. He recently purchased a new truck.

"JOINED Eric B. Hyde Shows three weeks ago with two newly equipped girl shows and have been doing best business in 25 years," penned Ludy and Rena Kay from Columbia, S. C. "We recently purchased a new house trailer."

EN ROUTE to Cameron (Mo.) Fair, Mr. and Mrs. Johnny Wuetherick, concessionaires with the Byers show, stopped off in Kansas City, Mo., to visit Chester Levin and Slim Johnson, of Midwest Merchandise Company.

OWNERS who have an idea of trying a pay gate and free acts or free door prizes on midways at fairs might also advertise free lunch and drinks nightly.—Colonel Patch.

DURING Minnesota State Fair, St. Paul, August 23-September 1, Madame Adelaide Bedini, former circus trouper who appeared in the Dude Ranch Show there, was subject of a feature article with art in one of the local papers.

CLUB ALABAM REVUE with Great Lakes Exposition Shows has a roster of 22, reported William Goodman from Sheffield, Ala. It includes a 12-piece band directed by Levy Payne; Claude Dickerson, producer, and John Temple and Goodman, comics.

DURING the L. J. Heth Shows engagement in Central City, Ky., September 1-6, many visits were exchanged with personnel of Great Lakes Exposition Shows at Hartford City and L. E. Roth's Blue Ribbon Shows at Russellville, said H. B. Shive.

BLATANT Banner Man (to well-known g. a.)—"Altho ours was the fourth show in Jallopi this season, I had a big week on banners." C. A.—"What did the rest of the show do???"

SEVERE windstorm struck W. S. Curl Shows the afternoon of September 6 in

NEVER ENOUGH BIG ELIS

More and More Ride-Men are buying more and more BIG ELI Wheels. There are never enough to fill all the spots where they are wanted. Why not "get in" on one of the "sure" profit makers of ride-business. Write for additional information.

ELI BRIDGE COMPANY
 Builders of Dependable Products
 800 Case Ave. Jacksonville, Illinois

Lancaster, O., flattening several show and living tops. Considerable damage was done to the Tilt-a-Whirl when a large tree fell across it, and several concessions and house cars were damaged.

MIDWAY NOTES from W. E. West Shows by H. G. Caudle: Willie Wilson joined with his pet shop. C. C. Lindsey joined with his cafe. Betty Fiffer terminated her visit and returned to Rock Island, Ill. Alice Wilson joined with her pan game.

VISITING Mr. and Mrs. Charles Hodges, side-show operators, at Stoneboro (Pa.) Fair were Joe-Ann LaFrance and Bubbles, reported Wesley Blair. Joe-Ann, who had a nervous breakdown and is under a doctor's care, expects to return to the road in 1942.

CHARMAN of the Anvil Club on the Gate & Banner Shows says that the last town positively could NOT have been a road one because the lucky boys could not work.—Six Syllable Webster.

"HAVE forsaken carnival lots for a fling under canvas with my hypnotic show and find the public responding exceptionally well," writes F. Francois. "Took delivery recently on a house trailer and plan a winter tour thru Tennessee and Alabama."

ALL carnivals that show in Texas must take out a license for each city or town in which they plan to operate boxing or wrestling shows, advises John D. Reed, State Commissioner, Bureau of Labor Statistics. All violations will be prosecuted, he declares.

GOLDEN BELT SHOWS notes from Johnston City, Ill., September 3-6, by Edith Crowe: The weather was good, business was nil in the old ball park here. Show drew plenty of people but they did not spend. Spot was a fill-in, show having played fairs and celebrations since the third week of July.

NOW that the fair season is in full swing some independent operators on midways are being troubled by what the old colored gent called "de duc's," with the offices deducting for this and that.—Cousin Peleg.

W. J. BAKER, secretary Le Sueur County Fair, Le Center, Minn., reported Mr. and Mrs. William Barnhardt's Golden West Shows, which played there this year on August 15-17, have been greatly improved. Since the fair he has visited the shows along their route and said two new rides have been added.

FAREWELL PARTY was given on the James E. Strates Shows during the week of September 6 in Binghamton, N. Y., to Elizabeth and Theodora Strates, daughters of Manager James E. Strates, who were leaving to attend finishing school in Syracuse. James E. Strates Jr. will leave soon to attend a military academy in St. Petersburg, Fla.

JESSE M. SHOAT, Minstrel Show manager on Bill Hames Shows, left for his home in Houston to place himself under a doctor's care, reported Mrs. J. M. Shoat, who will keep the show going while he is indisposed. Their son, Sergt. Harley Shoat, Company F, 143d Infantry, Camp Bowie, Tex., is on maneuvers in Louisiana.

COOKHOUSE Sitters, Jackpot Cutter-Uppers and Dinner Horn Spouts—Now is the time to bear down and get some shekels. You'll need 'em next winter when discussions, arguments and conversational matters around the old hot stove will be more appropriate and in order.—Side Show Sal.

VISITORS to Cetlin & Wilson Shows at Montgomery County Fair, Hatfield,



HAROLD A. (JOCK) SEIBERT, a former wrestler with Athletic shows on Midwestern carnivals, enlisted in the Army Air Corps February 24 and is now stationed at Lowry Field, Denver, with the G. H. Q. Air Corps attached to the Third School Squadron. He took his preliminary training at Jefferson Barracks, Mo.

Pa., included Mr. and Mrs. B. H. Patrick, Philadelphia; Max Gruber; Mrs. Frank Campbell, whose sister is Mrs. Jack Wilson; Mr. and Mrs. Regals, New York, and Dorothy Packman, secretary to George A. Hamid. Mrs. I. Cetlin visited her parents in Lebanon, Pa.

CHARLES N. BUTLER, who closed in Burlington, Ia., with Roberta Coughney's girl shows on Sunset Amusement Company, reports he is now located in Dallas with an oil company. He left the Sunset shows to enter the army, but was rejected because of physical disabilities. He plans to return to the road in 1942 with a show of his own.

BRIGHT Lights Exposition Shows had three wet nights at Garrett, Pa., and Labor Day was not up to expectations, penciled F. A. Norton. Pete Coleman joined and is working with Chuck Phfall in Pat Davis's lead gallery. Davis and Whitey Douglass framed a new pan game and the former is also rebuilding his house trailer. Jasper Divler joined with novelties.

A hick-town wise guy, who played several weeks of fairs with a 40-miler's cookhouse last fall, laid plans for this fair season before his fellow townsmen, as follows: "Yep, I learned a lot on the road in three weeks. This fall I got me a house trailer and a long-haired bunkie and I'm going for myself."—Cat Rack Annie.

HARRY A. ILLIONS, who had Bozo and Rapids rides at Canadian National Exhibition, Toronto, August 22-September 6, said on August 29 that his rides had registered over a 100 per cent increase in receipts over those of 1940. He also reported that Hyla F. Maynes, who had Water Bugs there, did heavy business, crowds storming the ticket box as late as 1 a.m.

SANFORD C. PAYNE JR., bally clown for Salici's Puppets last year at Golden Gate International Exposition, San Francisco, and who is now off the road, reported he attended Oregon State Fair, Salem, on Labor Day and met many showfolks with whom he worked on Treasure Island, including Morris Goldberg, Mr. and Mrs. Perkins, Rubin Blumstein, Mr. and Mrs. Whitney Monette and Mr. and Mrs. T. F. Romaine.

MIDWAY NOTES from Johnny J. Jones Exposition by Ralph Lockett: Frank J. Kelley, special agent, resigned while shows were in Indianapolis and left for Narrows, Va., to assume duties with a new affiliation. Frank Mercy is now manager of El Argentina Show. His wife, Dorothy, is appearing with the shows' Follies of 1941. Clifford (Red) Scott's Illusion Show has been a consistent top-money attraction all season. Huey Mack has the front.

VISITORS to Franks Greater Shows, playing downtown lots in Macon, Ga., have been plentiful recently and have been entertained in the new house trailer of Mr. and Mrs. W. E. Franks. They included Charles Sparks, retired circus owner; Police Chief Robert L. Miller; E. Ross Jordan, general manager

of Georgia State Fair and Exposition, Macon; Paul M. Conaway, Macon attorney, and his wife and two daughters, and Bulldog Mallory.

WHY, he's a double talker. Onga Sanduery, famous mentalist, loaded down with headgear and costume, got onto his platform in the side show and started his act, beginning his lecture, "I am not a magician. I am not a mind reader; neither am I a spiritualist. And I am not a fortune teller." Towner—"Then what are you?" Onga—"I am a spoonzoist, rangsadist, orskersank, lendasook and a zon-zelia."

O. C. BUCK, owner-manager of O. C. Buck Shows, narrowly escaped injury in an automobile accident while returning to Rhinebeck, N. Y., to rejoin his shows after having attended a benefit performance and membership drive for the National Showmen's Association on September 3 by the James E. Strates Shows during New York State Fair, Syracuse, reported Lon Ramsdell, Buck press representative. In order to keep from crashing into an oncoming car the Buck vehicle sideswiped a truck, demolishing the car. Going to Albany, N. Y., by train, Manager Buck purchased a new car there.

ZACCHINI Bros.' Show notes from Norfolk, Va., September 8-13, by William Pardon: Joe Winter received a bad burn in the cookhouse Monday and had to be taken to a hospital. Mrs. Bortels, Mrs. Winter and Mrs. Hugo Zacchini taking care of the cafe. Candy Apple Mike Prono arrived Monday. Mr. Preston stayed over from Ideal Shows to join us with 10 stores. Benny Cohen has four new agents. Mr. Murphy had his share of Monday's night business. Pete Courtwick is the new Octopus foreman. Doc Warren left. Carter's bingo arrived here. Lew Harrison is going to take over the new Monkey Show.

JOHN H. MARKS SHOWS notes from Radford, Va., September 1-6, by Walter D. Nealand: James Cannon and sons are operators of the midway pony ride. Pete Burkart has several concessions with the shows during fair dates. Gene Nadreau, talker, returned to show business after an absence of several years, at Galax, Va., handling the front of Speedy Merrill's Wall of Death. Speedy, his wife, Hazel, and Ralph Justice report a good season. Shows, in their 22d week, are having the best season in their 16-year history. Chet Dunn, owner of the Rollo-plane, Octopus and Miniature rides, is planning to winter in Florida, playing independent dates. L. W. (Duke) Jeanette, Side Show owner, has had a good season and also plans to vacation there.

EVANS' HIGH STRIKER

HEAD AND SHOULDERS ABOVE ANY OTHER IN QUALITY AND MONEY MAKING! Perfectly Legal Everywhere!

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2 SIZES
28 Foot — 36 Foot

Write at once for FREE Catalog of Complete Carnival Equipment!

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Start a business of your own, make real money at any place of amusement with **CANDY FLOSS**, get one of our highly efficient machines now. Four models to choose from, sturdily built, easily operated. Prices to suit you. Write TODAY.

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Top money ride on Crafts 20 Big Midway. Ultra modern. Greatest performance. Another Eyerly money maker.

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ABNER K. KLINE, Sales Mgr. Eastern Factory Branch: **RICHARD F. LUSSE**, Chalfont, Bucks County, Pa. European Suppliers: **LUSSE BROS., Ltd.**, Blackpool, Eng.

FAIRS—PENN PREMIER SHOWS—FAIRS		
Nash Co. Fair Spring Hope, N. C. Sept. 22nd-27th	Enfield Co. Fair Enfield, N. C. Sept. 29th-Oct. 4th	Franklin Co. Fair Louisburg, N. C. Oct. 8th-11th
Roanoke-Chowan Co. Fair Woodland, N. C. Oct. 13th-18th	Johnston Co. Fair Smithfield, N. C. Oct. 20th-25th	Tri County Fair Littleton, N. C. Oct. 27th-Nov. 1st
Jackson Co. Fair Jacksonville, N. C. Nov. 3rd-8th	American Legion Fair Tarboro, N. C. Nov. 10th-15th	American Legion Cc. Raleigh, N. C. Nov. 17th-22nd

All people joining now will be given first consideration in this list. Can place Scales, Custard, Novelties, Photo, Ball Games, Photo, Palmistry, Wheels, Juice and Grab Joints. Can place **MINSTREL TROUPE** and Side Show Acts. Dutch Ratcliff wants fast-stepping Walters and Coupon Agents. Address all mail to **LLOYD D. SERFASS**, care Fair, Rockymount, Va., this week. P.S.: Can place Bingo Callers and Counter Men.

L. J. HETH SHOWS

WANT NOW FOR THE FOLLOWING FAIRS: Marietta, Madison, Conyers, Milledgeville and Covington, all in Georgia; Roanoke and Opelika in Alabama. **SIDE SHOW** (Mark Williams, answer), **COOK HOUSE AND GRAB**. Also want for No. 2 Unit, week of September 29th, a High Class Free Attraction, Merry-Go-Round, Tilt-a-Whirl, Pony Ride and Swing. All replies to **JOE J. FONTANA**, Pulaski, Tenn., now.

BREMER'S CONSOLIDATED SHOWS

Want for the balance of the season—Out till middle of November: Corn Game open. Want Diggers, Lead Gallery, Photos, Snow Cones, Custard, Hoop-La, Floss Candy and any ten cent Stock Concessions. Want Shows with or without equipment. Want good organized Minstrel Show, Midget, Crime or Wax. Can use Rollo or Octopus and Pony Ride. All wire or write, New Madrid, Mo., 15 to 20; Portageville, Mo., 22 to 27; Randolph County Fair, Pocahontas, Ark., September 27 to October 4.

Trade Secret

ENTHUSIASTIC side-show actor with the Bed Roll Shows of Ameddica Combined with S. Flyby Knight Attractions persuades the boss to have built for him a cannon mounted on a truck so that the actor can do the human cannonball act on the midway. So the old big-hearted boss goes all the way, has a big cannon made, buys a nice new flashy truck, with all the trimmings, and a big net to land in. After weeks pass the boss asks, "Whyinell haven't you done your free act yet?" Actor says, "Well, boss, when I learn the gaff on the inside mechanism, then I can finish the damn thing."—**HOME BREW DICK**

CAN PLACE

Following Concessions, one of kind only: Custard, Candy Apples, Candy Floss, Grab Stand, Pitch-Till-U-Win, Hoopla, Fish Pond, Duck Pond, Scales, Glass Store, Macaroni. No other Concession wanted. Gooding Rides booked. For Tucker County Fair, Parsons, W. Va., around Court House, Sept. 23 to 27; then Elkins, W. Va., Forest Festival, Sept. 30 to Oct. 4, on street; then Kingwood, W. Va., Buckwheat Festival, Oct. 8-9-10-11. Can place Girl Show and other Shows for Kingwood only. Write or wire this week:

L. I. THOMAS

Hartford Hotel, Hartford City, Ind.; then Parsons, W. Va.

3 BIG ONES

September 17-20
NEW HOLLAND, OHIO, HOME COMING
On the Streets

September 24-27
BLANCHESTER, OHIO, ANNUAL STREET
FESTIVAL—On the Streets

September 29-Oct. 4
FIREMEN-POLICEMEN ANNUAL STREET
FAIR, LONDON, OHIO

Can place Legitimate Concessions, Fish Pond, Hystriker, Devil's Bowling Alley, Penny Arcade, Cotton Candy and others. Also sell spots for Shows, Snake, Circus Side Show or any good Grind Show. Write or come on.

W. S. CURL SHOWS

NEW HOLLAND, OHIO

SECOND-HAND SHOW PROPERTY FOR SALE

\$15.00—Pair Siamese Twins, money getter. Electric Kiddle Chairplane, hold 10, cheap. Genuine Shrunk Head, with history, cheap. \$15.00—Mechanical Bulldog, life size. 1000 Pairs Chicago Rink Skates, cheap. We Buy Lead Shooting Galleries, Diggers, Carnival Wheels, pay cash. WEIL'S CURIOSITY SHOP, 12 Strawberry St., Philadelphia, Pa.

Semi-trailer loaded with paraphernalia was demolished September 7 en route from Radford to Galax, Va. Sherman Atkins, driver, escaped injury. Accident occurred when a tire blew out on a steep hill, causing the vehicle to turn over several times.

AUGLAIZE COUNTY FAIR at Wapakoneta, O., August 26-29, had one of the largest midways in its history, Harry Kahn, fair secretary, reports. Concession line-up included Angelo Palmescano, novelties; Ray Barber, china; Harry Hamilton, root beer; Andrews Concession Company, grab stand, frozen products, cigars and cigarettes; N. A. Tanner, photo gallery; J. F. Scott, waffles; H. F. Hornsby, games; Mark Beall, watermelons; Harry Hebenstreit, games; John Krouskoff, pony ride; W. T. Hunt, games, lead gallery; F. C. Yarman, cheese; Capt. Fred Bergman, shells; W. H. Dearwester, cane rack, scales, high striker and games; J. F. Selbert, games; Ed Penny, game; A. E. Krieg, wood carver; C. M. Hodges, Midget Show; G. Pugh, games; Gerardot Brothers, basket ball game; R. J. McCaskell, games; Noble Connelly, paper transfers; Charles Hatch, glass cutters; R. E. Roudabaugh, skeet shooting; Harold Greenamyer, dance hall; Dr. Heeny, stock foods; Alice Hess, jewelry; J. E. Hammons, live dogs; Rex Barnes, two shows; S. R. Foley, artist; J. E. Cochran, flowers; Earl Bates, games; J. S. Boulette, games; Ed Beans; Henderson's Dog and Pony Show; R. A. Jolly, Penny Arcade and seven rides.

BALLYHOO BROS.

(Continued from page 29)

general agents sat under the office awning, routing the show by arguing over whose turn it was to go out and book a spot for next week. The show's bill-posters stood by waiting for further information. The day passed without anything definitely settled. All agreed to let the boss settle the argument. On Friday again the arguments were started, the big boss having not come out from under the ether. This time it wasn't so much a matter of whose turn but what direction to route the show after the whose-turn argument was settled. There being only four directions and five agents, the fifth held out for staying over, having lost all directions. Saturday arrived, clear and cold. The big boss arrived the same way. Our five agents left from under the awning simultaneously in all directions. The boss decided to stay over Sunday to give the agents time to book a spot.

By 9 p.m. Sunday wires flooded the office. Agent No. 1 wired, "Have contacted live fair board that has no fair-grounds. Inquire if any of our people own lots here?" Agent No. 2 wired, "Wire expense money. Add enough for electrical construction and light deposit. Will find out if this town is open tomorrow." Agent No. 3 wired, "Am in wife's home town. Relatives and natives throwing a party for us. Wish you were here. Should meet many influential people who can do us a lot of good." Agent No. 4 wired, "Been on my toes all day. Never too tired to look out for your interests. Have unloading crossing set, sold three banners, ordered shavings, arranged for water. If I am successful in contracting a committee, can find a lot and get a permit to play here, the show will mop up. Everybody working."

No word from Agent No. 5 until midnight, when a boy arrived with a note that read, "All set for next week. Instruct our people not to tear down. Have rebooked this fair for next week with a free gate." MAJOR PRIVILEGE.

BG IN TOPEKA

(Continued from page 29)

Topeka newspapers gave shows plenty of space, with Zorima making the front page with a feature story Tuesday. Monday night was costly. With a big crowd on the midway about 10 o'clock, a heavy rainstorm until midnight killed business. Tuesday was extremely cold, but business was fairly good. Wednesday's warm weather brought out big crowds. Max Goodman, owner of Goodman Wonder Shows, was visitor from Wichita, Kan., and reported his shows in a blowdown at Lincoln, Neb., September 6. Other visitors were Bill Floto; John Levand, *The Wichita Beacon*, and R. T. Anderson, general passenger agent, Santa Fe Railroad.

NAMES PULL

(Continued from page 3)

most 35,000. Average daily attendance was up over 1940 about 10,000. Biggest single day in history was Sunday, August 31, with 125,000. Labor Day with 112,000 was the fair's biggest September 1.

1940 Figures

Total attendance: 713,625. Gate receipts: \$99,383. Space and privilege receipts (not including carnival): \$30,561. Grandstand receipts: \$190,029 (no breakdown on day or night is made other than for admissions). Grandstand expenses: \$115,842. Carnival gross: \$23,000. Fair's share: \$13,000. Total revenue: \$578,064. Total expense: \$567,897.

Name policy for the night grandstand show and improved pari-mutuel facilities during the eight days of racing were major factors in upped attendance, said Kenneth R. Hammaker, secretary-manager. Reserves for Welles and Kyser were sold out nearly two weeks in advance. So many stood in line to race for unreserved seats, as long as two hours before the gates opened at the grandstand, that directors started talking about two nightly performances next year.

Kyser Biggest at Night

Kyser proved the biggest night draw, pulling 13,708 paid thru turnstiles at 50 cents Saturday night, September 6. Orson Welles presented an amateur magic act which he said he had "always hoped to do before an audience." He showed on Wednesday. Abbott and Costello went over well, and Gene Autry drew a big hand. Adrian Broadbent revie of 37

Hollywood girls was brilliantly produced on a large outdoor stage built by Adrian Awan. Consistent hit of the acts booked thru the 10 nights was Tommy Gleason's Royal Guardsmen, six male singers. Frankie Conille, imitating Chaplin's "Great Dictator," was a nightly hit, while Lowe, Hite and Stanley, midget-man-giant act, was well received the first part of the fair. Other acts were Texas Rangers, singers; the Jays, net across; Six Avalons, aerialists, and Don Nelson, who emceed every show.

Ozzie Nelson's band was the name on the first three nights and drew 3,365, 7,411 and 12,819 respectively. Abbott and Costello, in Monday with Gene Krupa's band, drew 12,615, while Sacramento Symphony Orchestra, with Hollywood's Susanna Foster, guest star, fell to 6,076 Tuesday. Orson Welles, with Ray Noble's band, drew 9,454 Wednesday, and Gene Autry, with Charlie Barnet's band, pulled 11,483 Thursday. Vera Vague, with Barnet's band, drew 8,754 Friday. Vera getting over well, while Kyser had the biggest night crowd of the week Saturday.

Bands Double for Dancing

On Sunday 11,324 turned out for Tony Martin's singing and Dave Rose's orchestra. A local band of 20 pieces, led by James Guthrie, played for the regular acts during the night show, sitting silent on the double-decked stage when the name bands went into action. Name bands doubled for dancing in Governor's Hall, with these paid draws: Ozzie Nelson, 743, 2,335 and 2,283; Gene Krupa, 2,303; Ray Noble, 685 and 967; Charlie Barnet, 1,490 and 1,082; Kay Kyser, 3,342; David Rose, 1,291. For the 10 days the night show drew 97,009; dancing, 16,880, and horse show, 37,088.

Foley & Burk Shows' business on the midway was reported excellent, with their new 20-cent ride, the Fly-o-Plane, continually jammed. Altho figures were not given, a State board of equalization revealed that the State would collect well over \$5,000 in sales taxes from the fair, as compared to \$4,200 last year. Total pari-mutuel betting handle was \$725,000, up about \$165,000 from last year's \$559,700.

Two new buildings at the \$5,000,000 240-acre plant attracted many spectators. Hall of Flowers, knocked down as such from the Golden Gate International Exposition, San Francisco, and reassembled here, and Press-Radio Building. There were more than 350 broadcasts from the fair under the direction of Frank Nicholson. Night dancing got transcontinental wires. A Girl of the Olden West contest drew entries from over the State and pulled newsreel cameramen to the fair for final judging.

AS HIT BY FLOOD

(Continued from page 29)

6 a.m. Repeated warnings resulted in all house trailers and shows getting off the lot, but by 9 p.m. the six rides and concessions were covered by eight feet of water, a record depth for the grounds, according to fair officials. In 1936 J. L. Landes Shows went thru a similar experience here. Jimmie Lynch's Death Dodgers made their scheduled appearance at the airport.

ALAMO AT COLO. STATE

(Continued from page 29)

feature was Associated Press wire photo of Jerry, trained chimp, sending out invitations to the fair. Striking picture of Lorraine Bass posing on a champion horse drew much comment. Large amount of space was given Dawn Dolores, nine-year-old Motordrome rider, as she acted as escort for the annual orphans' party sponsored by *The Star-Journal*. There were also two excellent midway pictures obtained by airplane. Press party for newspapermen was held in Graves Midway Cafe.

Top gross was hung up by Red Curtis's Wall of Death Show, followed closely by Bill Williams's Monkey Circus, Joe Murphy's Hawaiian Village and Lorraine Bass's Soldierette Revue. Skooter again led rides.

GIRLS - - GIRLS

Dancers for Girl Show, \$25.00 per week. Not ne legitimate. Two weeks in Indiana, then long season south if desired. Wardrobe furnished. Chickie and Betty Herrington, wire.
F. W. MILLER, Hoopston, Ill., Sept. 15th-19th.

READING'S SHOWS

Want for 8 more Fairs—Grind Shows and Stock Concessions. Paris, Tenn. Nancy Hall Jubilee, on the Square, this week; Benton County Fair at Camden, Tenn., to follow.
W. J. WILLIAMS, Mgr., Paris, Tenn.

THE MATTHEWS COUNTY FAIR

MATTHEWS, VA., SEPTEMBER 22-27

Horse racing, free acts and fireworks daily. One of the best little Fairs in the State of Virginia. Want Merry-Go-Round or any Ride not conflicting. Frank Joseph, can use your Ride. Any Show of merit with own transportation, 25%. Concessions all open. Will sell exclusive on Cook House and Bingo. Everybody come on, will place you. Can use good Banner Man. Fair Secretaries, have open dates.

Boswell Amusements

All Wires: Hampton, Va., until 19th; then Matthews.

CONCESSIONS WANTED

UTICA, O., HOMECOMING & CENTENNIAL CELEBRATION

MAIN STREETS, OCTOBER 2-3-4
Have sold Popcorn, Apples, Cotton Candy, Penny Pitches, Cat Racks, Cane Rack, Photos. All other legitimate Concessions open, including Bingo.

CONCESSIONS WANTED

CHILLICOTHE, O., AUTOMOTIVE & MERCANTILE FESTIVAL

CITY PARK, SEPT. 30-OCT. 4, INCL.
Have sold Popcorn, Bingo, Penny Pitch, Pan Game, Arcade, Candy Apples and Floss Exc. All other legitimate Concessions open.

For both Utica and Chillicothe, address:

THE F. E. GOODING AMUSEMENT CO.

1300 NORTON AVE.

COLUMBUS, O.

SUFFOLK, VIRGINIA

In the heart of town, WEEK OF SEPT. 22nd: YANCEYVILLE, N. C., FAIR, WEEK OF SEPT. 29th; DILLON, S. C., FAIR, WEEK OF OCT. 6th.
WANT Cookhouse at once, Penny Arcade, High Striker, Novelties, Scales and Grab.
WANT Shows: Monkey Show, Ten-in-One, organized Minstrel Show. We have complete outfits for same.
WANT Tilt-a-Whirl, Octopus, Roll-o-Plane, Pony Ride. Note: No Wheels, no Coupons or Roll Downs or Gypsies wanted.

Write or Wire SOL NUGER or ROCCO MASUCCI

VIRGINIA GREATER SHOWS

LAWRENCEVILLE, VA., THIS WEEK

P.S.: South Carolina and North Carolina Fair Secretaries, we have week of October 13th and week of October 20th open.

ART LEWIS SHOWS, INC.

8 -- -- MORE CLASS "A" FAIRS -- -- 8

Western Carolina State Fair
Hendersonville, N. C.
September 22-27

GREENSBORO, N. C.,
FAIR
SEPTEMBER 29-OCTOBER 4

ROCKY MOUNT, N. C.,
FAIR
OCTOBER 6-11

SHOWS
Money Making Attractions
With Own Outfits.

CAN PLACE
Kiddie Rides of All Kinds
With Exception of Autos.

COOKHOUSE
Mrs. Wilno Has Opening for
Fry Cook, Waiters and Experi-
enced Griddle Men.

CONCESSIONS
Legitimate Concessions Only
for Balance of Season.
Price Reasonable.

Foremen for Whip, Scooter;
Also Ride Help on All Rides.
Train Help, Blacksmith and
Useful Carnival Help.

Address
ART LEWIS, Gen. Mgr.
Lynchburg, Va., Sept. 15-20.

C. W. NAILL SHOWS WANT

For balance of season of fairs and cotton spots, Bingo not too large, Pit Show or any neatly framed legitimate Show. Will book for reasonable percentage. Want to book Octopus and Roll-o-Plane, one or both. Maiden territory for either ride. Legitimate Concessions, wire; may be able to place you. Lead Gallery, Candy Floss, Clothes Pin, Snow String Game, and will place a nice small Cookhouse. Need a few Concession Agents. Will place Man with organized Minstrel Show, any Shows, Rides or Concessions that do not conflict. Try to keep one Concession of a kind. Always room for real Ride Help. Wire Manila, Ark., Sept. 15 to 20; then Crossett, Ark., for nine days, Sept. 25 to Oct. 4; then Louisiana cotton spots.

Direct From the Lots

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50. All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7. LIGHT WEIGHT BINGO CARDS Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Automatic Bingo Shaker. Real Class ... \$12.50 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ... 1.25 Lightweight Lappards, 6x16, Per 10050 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000 ... 1.25 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M ... 1.50 Postage extra on these sheets. Bingo Card Markers, in strips, 25,000 for 1.25 Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

John H. Marks

Radford, Va. Week ended September 6. Auspices, Great Radford Fair. Weather, variable. Business, fair.

Third annual here was heavily attended, especially during the latter part of the week. On Monday attendance was light, but crowds increased nightly, with 16,000 on Saturday. At 8 p.m. Friday a windstorm was followed by a heavy rain. However, when the storm subsided, crowds came out in force. Big paydays at a near-by powder plant helped materially. Free grandstand acts were Paroff Trio, Sensational Deteros, and Adra, Javanese dancer. Prof. A. J. Wagner and his band gave daily concerts.

Paul Prell had several concessions on the midway. Mel Dodson Jr. was a visitor. Others on hand were William L. Sydnor, secretary of Mount Airy (N. C.) Fair, accompanied by Steve Johnson; Happy and Mickey Hawkins, and Arturo, Phillip, Yetty and Martha Wallenda of the Grotfents Troupe, high wire walkers. Sherman LaCosta has the photo gallery and several other concessions. Fred Zschille also had concessions here. Bill Van, is handling the front on Georgia Brown's International Casino Revue. Bill Markham is in charge of the sound system and did grandstand announcing. Bob Mills, baritone player in Wagner's band, has had years of circus experience, from Rose Killian to Ringling Brothers. Tom Leonard, managing editor of *The Radford Evening Star*, an old-time advance agent and press representative for Broadway shows, was a nightly visitor. WALTER D. NEALAND.

Cetlin & Wilson

Hatfield, Pa. Week ended September 6. Auspices, Montgomery County Fair. Weather, good. Business, excellent.

Everything was in readiness for the Labor Day opening and despite the fact that children were barred from the fair because of an infantile paralysis scare, shows, rides and concessions did tremendous business. New streamlined marquee with indirect lighting and neon drew much comment from newspaper reporters. Ken Maynard and Hoot Gibson, appearing before the grandstand, had their pictures taken before the marquee. Ruth Roy's Circus Hippodrome and Carl Lauther's Side Show exceeded previous records here. Paradise Revue and Tommy Thompson's Miss America Show did equally well. Continuous line awaited turns at Bud Cross's new Spitfire, and Charles Cohen's Moon Rocket did satisfactory business. Twin Ferris Wheels, with new decorations, had good grosses. The 22 1/2 per cent increase over all previous records was attributed to the co-operation of the fair association and President Edwin Brooks. Another member was added to the maintenance crew and the entire show is being re-designed. Radio was used thru Philadelphia to satisfactory results and newspapers were generous with mat space and text. New girls added to Paradise Revue and Miss America Show are Stella and Helen Bakal, Loretta Middleton and Boots Manning. R. C. McCarter paid a brief call. I Cetlin made a brief business trip. John O'Read added fluorescent effects to his concessions.

Bee's Old Reliable

Waverly, Tenn. Week ended September 6. Auspices, Humphreys County Fair. Business, good. Weather, fair.

Shows opened Monday night to a large crowd and good business. Crowds increased Tuesday night and the fair opened Wednesday to big attendance,

which continued thruout the week. Friday was Children's Day and all rides had the largest day of the year. Shows and concessions did good business. Newly organized Minstrel Show, with Viola Steptoe as producer and James (Kid) Murphy as manager, is still clicking. Billy Stinson's Athletic Show turned in a good gross, as did John Czudek's Side Show. Wild Bill Gary is turning good crowds with his Arabian Nights Girl Show, as is Texas Slim Williams with his Animal Show. The writer received notice from his draft board that he had been granted a 60-day deferment. Harry Lee Johnson is doing well with jewelry engraving. Virginia McLemore, who is attending school at Jackson, Tenn., visited her parents, Mr. and Mrs. L. McLemore. Gus Bethune, cookhouse operator, made several trips to Nashville. County, city and fair officials co-operated. R. FELTON ROBERTSON.

J. J. Page

London, Ky. Week ended September 6. Auspices, Laurel County Fair. Weather, variable. Business, mediocre.

Light to heavy rains the first three days hurt business, while Thursday a scattered few attended. On Friday and Saturday there were capacity crowds until after midnight. Afternoon play was nil, owing to grandstand contests and races. Buster and Helen Hayes with their Snake, Illusion and side shows registered good grosses. Jerry Jenkins's Hollywood Revue clicked. Monkeyland did fair business. Tex Thrope's Athletic Show had a good closer. Beautiful Hawaii went over the top. Minstrel Show turned several big crowds. Tilt-a-Whirl and Ridee-o vied for honors. Ford Smith's pitch-till-you-win and devil's bowling alley had good business, and W. N. Schneep's pan game was a winner. Howard Vincent's three concessions had a good night and Bob Coleman's concessions fared well. Mr. and Mrs. Como were busy Saturday night putting out popcorn and cotton candy. William R. (Red) Hicks was on hand to take care of any difficulties.

Alexandria, Tenn. Week ended August 10. Auspices, De Kalb County Fair. Weather, fair. Business, fair.

On Tuesday, the pre-fair opener, there was a large crowd, but a storm sent folks in all directions and left the lot a sea of mud. However, on Wednesday the lot was in fair shape and a good crowd attended. Thursday, Friday and Saturday brought out capacity crowds and good business was registered. Minstrel Show, directed by R. Jones, had a good week, as did other shows. Twin Ferris Wheels and Ridee-o were first among rides. Many of the folks were dinner guests of Doug and Betty Wright, the former a concessionaire on the show. Special meeting of the Troupers' Club was held Wednesday night, when fair Secretary-Manager Rob Roy and Louis Bright, former secretary of the Roy Gray Shows, were guests. Monday night many of the folks went to Nashville and several took in the Cole show. R. E. SAVAGE.

West's World's Wonder

Du Quoin, Ill. Week ended September 6. Auspices, Du Quoin Fair. Weather, good. Business, excellent.

Jumping the gun, shows opened here Sunday, one day ahead of schedule, to excellent business. On Labor Day the show broke all previous midway records for this spot, all attractions cashing in. Thinner crowds followed for remainder of the week, but business continued good. On Saturday attendance was greater by several thousands than on Labor Day. Frank LaBarr, mail man and *The Billboard* agent, celebrated his 88th birthday and 75th year in show business here. He was given cash by employees, with Postmaster P. G. Barron making the presentation.

Jim Donahue is grossing well with popcorn, and Lola Donahue continues to click with her bank of diggers. Jack and Mabel Conaway threw a party here in celebration of Mabel's birthday. It was held in their cookhouse and the entire personnel was invited. Refreshments were served. Dennis Terrel, son of General Agent Terrel, who recently went to work on the Jones bingo, managed by Abe Gross, is reported doing okay. Winona Woodward, wife of Ted Woodward, office secretary, worked a ball game here to good results. BOB BUCKLER.

L. J. Heth

Central City, Ky. Week ended September 6. Auspices, Mayor's Relief Fund. Location, Gish Showgrounds. Weather, hot. Business, excellent.

Long move from Fairfield, Ill., breakdown of transformer truck and late arrival of others caused the show to lose Monday night, with a crowd estimated at 3,500 milling around the grounds. This was a repeat engagement, shows having been here early in the spring. After losing Monday night the gross still exceeded that of the spring engagement. Octopus topped rides and the George Harris Minstrels topped shows, with Mrs. Barnes's Monkeyland getting second honors. Mayor Sears, altho ailing, gave the show every consideration. Glenn Edwards, billposter for Gold Medal Shows, stopped over one night, en route to Athens, Ala. H. B. SHIVE.

Gold Medal

Morris, Ill. September 4-7. Location, Wye Showgrounds. Weather, fair except opening night. Business, satisfactory.

This spot, booked to break a jump to Kentland, Ind., while not big, proved satisfactory to all. Free gate prevailed. Opening night there were several thousand on the midway, but rain at 9:30 sent them home. For remainder of the stand weather was good and crowds spent. Bob Heth and Blanche returned with P ball. Mike Rosen is doing okay with his corn game. Agent Johnson returned from the South with several contracts and left immediately on another trip.

Elkhorn, Wis. August 28-September 2. Auspices, Walworth County Fair. Weather, good. Business, excellent.

Shows opened to a much larger gross than was the case last year and each day proved the same, week ending with a 40 per cent increase. Fair officials, particularly Bill McGill and Mr. Brandt, co-operated. Drome and Side Show ran neck-and-neck for top honors, with the drome winning by a small margin. Bernice Lamb returned from the South and joined the Port of Missing Girls Show. General Manager Oscar Bloom is getting Brown Skin Frolics ready for his Cotton Blossom Showboat opening. HARRY E. WILSON.

O. C. Buck

Dunkirk, N. Y. Week ended September 6. Auspices, Dunkirk Fair. Weather, good. Business, very good.

After a 408-mile trek here over the hardest sort of driving, workmen arrived late in the day and tired, but pitched in and put the show in readiness for the Labor Day opening. At 7:30, when gates of the fair were opened, every man was at his post and everything was in running order. At 1 a.m. the following Tuesday everyone slept where their activities stopped. Over 20,000 swarmed the grounds on Labor Day, swamping rides and crowding shows. When the afternoon grandstand show let out the midway was a bedlam of people. Tuesday proved a little slow, but from Wednesday on there were tremendous crowds. The Chinese dragon of Goldie Fitts died en route. Red Freind is the new talker on Winnie's Side Show. Emmett Callahan played another date and will meet the show at the next stand. Bingo game went to Chatham from here and will rejoin next week. Jimmie Howard's Ada joined here, coming from Gainesville, Ga. Secretary Buckingham, of the Strates Show, visited. Bobby Clark visited thru the week. LON RAMSDALL.

Penn Premier

Ford City, Pa. Week ended September 6. Location, fairgrounds. Business, excellent. Weather, fair.

Shows and rides were ready Sunday afternoon and everyone opened at 9 a.m. on Labor Day to chalk up the banner day of the season. Children's Day, Friday, brought good spending crowds, as did Saturday. Lew Alters's Ten-in-One topped the midway, with Jack Montague's Dream Girls a close second. Captain Smithie and Princess Marie, movie chimp, were third. On Saturday afternoon high winds leveled the Ten-in-One, but co-operation of all resulted in the show being in readiness for night trade. (See *Direct From the Lots* on page 38)

Great Sutton Shows

WANT

Shows and Concessions for Kennett Firemen's Fall Festival, Kennett, Mo., Sept. 22nd-27th; Searcy, Ark., Free Fair, Sept. 29th-Oct. 4th; McCroy, Ark., Free Fair, Oct. 6th-11th; Osceola, Ark., Cotton Carnival, Oct. 13th-18th; Forrest City, Ark., Free Fair, Oct. 20th-25th.
F. M. SUTTON
Malden, Mo., Sept. 15th-20th

Fairs Fairs

GOLDEN BELT SHOWS

Want

Cook House to join at once. Concessions of all kind that work for 10¢. Side Show People, Ride Help that drive trucks, Minstrel Show People, Girls for Girl Shows. Book Rides that do not conflict, also Shows. Our route includes all Fairs and Celebrations until the middle of November. Address: This week, Charleston, Mo.; next week, Gideon, Mo.

WANTED

Shows and Concessions and Rides not conflicting. We have four good ones: Okmulgee, Okla., Sept. 17-20; Pawhuska, Seminole, De Queen to follow—all Fairs. No gift. Reply Enid, Okla., Sept. 13-16; then per route.

HYALITE MIDWAY

WANTED

FOR OCT. 20-21-22-23. Octopus, Roll-a-Plane, Rocket or any new Ride. Also Custard. No Shows allowed. "The Big One for Arkansas."
SOUTH ARKANSAS LIVE STOCK SHOW
PINE BLUFF. Lots of money here.
Address: ELMER BROWN, care Chamber of Commerce, Pine Bluff, Ark.

NEW SENSATIONAL

Original Side Show Freak Illusion sawbuck. Light weight. Cost less than a four foot sawbuck. RUSH letter, sure money maker. Particulars free.

ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

MELVIN'S UNITED SHOWS

Want Concessions: Long Range, Custard, Fish Pond, Bowling Alley or any Stock Store working for 10¢. Want Ride Help. Long season south. Carl Furlie, come on. Will buy Kiddie Auto Ride. Brunswick, Mo., Sept. 15-20; then 6 Arkansas Fairs and Celebrations to follow.

Want To Place New FLYOPLANE

With show going south after Sept. 25. Must have own transportation. Send all information to E. W. BURR, PLAYTIME SHOWS, Laconia, N. H., week Sept. 14; Contocook, N. H., week Sept. 21.

YOU CAN'T FORGET

You can't forget to buy *The Billboard* because we automatically remember to mail your copy every week on subscription. Simply mail \$1 for 10-week TRIAL subscription to Circulation Dept., *The Billboard*, 27 Opera Place, Cincinnati, Ohio

BUY U. S. Defense Savings Bonds and Stamps

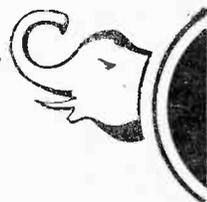
SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue. Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.



MAX GOODMAN
PRESIDENT
GENERAL MANAGER

GOODMAN WONDER SHOW



-INCORPORATED-

P.O. BOX 21.....

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AMERICA'S NEWEST MIDWAY

Five Years With the Best!

DR. FRIEDMAN

Presenting "PITFALLS OF PASSION"
Donald Green, Talker

VERNE WOLFF

Scales and Guess Your Age
Assisted by Rufus Johnson and George Bemis

GOODMAN RIDES

Twin Ferris Wheels — Whip — Hey-Dey — Octopus —
Ridee-O — Scooter — Roto Whip — Ro Lo Fun House

BUD and LEONA JORGENSEN

Presenting

"FANTASMA"—the Show Beautiful

Four Years With Max and Going Better Than Ever

The Three Feature Rides

SKOOTER — HEY-DEY — OCTOPUS

Under Management of

LOUIS J. BARBER

After Four Seasons With Max I'm Still With It and for It 100%

HELEN and DAVE STOCK

Flying Horses — — Rocket — — Kiddie Autos

Five Good Years!

THE OSCEOLA CLUB

Bill Young

Glad To Be With It

GOODMAN CONCESSIONS, INC.

Through the able management of Max Goodman, the Goodman Concessions have been a credit not only to the GOODMAN WONDER SHOWS and the Fairs and Auspices under which they have played, but also a credit to every major fair in the United States and Canada for the past 31 years.

R. W. ROCCO—Merchandise Concessions

Mrs. R. W. Rocco, Secretary

AGENTS:

Jerry Fox — Russell Rocco — Virgil Sells — Tom Cummins — Jimmie Wiess
Ben Glosser — Ely Weber — James Russell — Larry Reece
John Roth, Stock Man

We Are Proud To Have the
GOODMAN CONCESSIONS, Inc.
One of Our Valued Accounts

CASEY CONCESSION COMPANY

DOCK WELCH

Assistant Electrician

BILLBOARDS, MAIL and LAUNDRY
5 Years With Max

EARL and FLORENCE KETRING

Lion Motor Drome

Thanks to Max Goodman for a
Happy and Prosperous Season

NEWT and MARIE KELLEY

Presenting

"SWEET MARIE"

587 Pounds of Laughs

JOSEPH A. ROWAN

Special Agent

Four Prosperous Seasons

BEN WHITMORE

Foreman Roto Whip
Four Good Seasons

GRACE and JOE MURRAY

Pony Track

Glad To Be Here

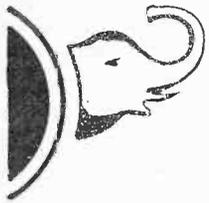
Am With It, for It and Proud
of It!

E. NOWLAND CASTLE

Good Luck, Max!

LOUIS YAFFA

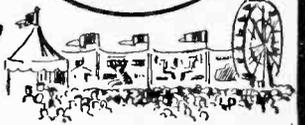
AN ORGANIZATION BUILT & GROWING ON INTEGRITY....



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AND GIGANTIC EXPOSITION!!



KARL J. WALKER

Presents

"GAY PAREE"

My First Season—and a Profitable One—Thanks to Max Goodman

GLEN and KATHERINE TAYLOR

The Most Pleasant and Profitable Season We Have Had in Many Years . . .

Thanks to Max Goodman

EUROPEAN MONKEY CIRCUS

GELLMAN BROTHERS

Minneapolis, Minn.

Supplying the Goodman Concessions, Inc., With Quality Merchandise for Fifteen Years.

T. W. KELLEY

"INTERNATIONAL ODDITIES"

Glad To Be With the Coming Show!

Thanks to Max

"SHOW BOAT REVUE"

Frank H. Young, Mgr. Mrs. F. H. Young, Secy.

Leonard Rogers, Producer
 Billy Holloway, Musical Director

Sutton Harris — Louis Hawthorn — Roland Burney — Etta Freeman
 Nina Gilmore — Elain Fitzgerald — John Wesley — Cecil Williams
 and Richard Campbell

I Am Proud of the Good Wishes of the Personnel of the Goodman Wonder Show and Goodman Concessions. With Their Co-Operation and Efforts We Must Lead to Success.

Thanks a million to all

MAX GOODMAN

To All Fairs and Fraternal Organizations:

When you book the GOODMAN WONDER SHOWS you also receive the benefit of the finest and cleanest line of concessions in show business.

Therefore, you need never fear of adverse criticism, knowing the high degree of honesty and integrity behind this entire organization.

**GOODMAN
 CONCESSIONS,
 INC.**

RUBY JOY and HOMER FINLEY

Roll-O-Plane

Wishing Max All Success

EDMONDO ZACCHINI

Human Cannon Ball

and

Penny Arcade

Happy To Be Here

EDDIE LATHAM

Chief Electrician

With It Five Years and Satisfied

MIDWAY CAFE

Thanks for a Good Season, Max

JIM MORGAN, Mgr.

R. V. DOMER

"Jungle Oddities"

Thanks to Max for a Good Season

JUNE and JIM TAYLOR

POP CORN

A Good Season With a Fine Organization

"FROZEN DELIGHT"

HERMAN MOSKOWITZ

Doing Wonderful With the Wonder Shows

LOUIS J. BERGER

General Agent

Proud to be ahead of such a fine organization. Good luck, Max.

JNO. F. (JACK) FENELON

Police Officer

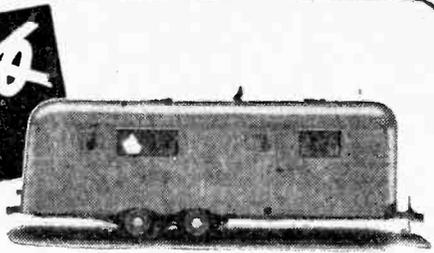
3rd Season

The WHIP

GEORGE D. FOSTER

Glad To Be Here

GET IN AND Live!



SCHULT—last word in a real home on wheels—offers in new models roomier, more attractive living quarters than ever. Luxurious beds, more storage area, better insulation, heating, toilet, refrigeration and cooking facilities put these beauties in a class by themselves.

LEADERSHIP of the trailer industry, plus constant Schult improvement, assures that you get, in a Schult, THE outstanding value. Don't buy 'til you inspect the latest models at your Schult dealer's—or you can write for FREE illustrated literature. See for yourself why more people LIVE BETTER in Schults.

SCHULT TRAILERS, INC., Dept. 209, ELKHART, INDIANA

Write FOR FREE CATALOG

Buy Wisely—Buy SCHULT TRAILERS

POPCORN

Yes, we have a big stock of large South American high popping ratio popcorn. Single bags \$6.25, five bag lots \$6.00 per cwt.

Ours is the most complete line of Popcorn Supplies, everything from Machines to Bags. Send for price list today.

Gold Medal Products Company
131 E. PEARL STREET, CINCINNATI, OHIO

GREAT RUTHERFORD FAIR

Rutherfordton, N. C., week Sept. 22nd; followed by Reidsville and Goldsboro, N. C.; Camden, Central, Union, Bennettsville and Anderson, S. C.; all Fairs. Want Roll-o-Plane (Frank Joseph, write), Octopus, Silver Streak and any new Ride. Also Kiddie Auto Ride and one more new #5 Wheel to work with ours. Motordrome and Glass House. Shows—Capable people for neon-framed Water Show, Fat and Midget Shows, also Talker and Girls for All-Girl or Dope Show. Office show, salaries from office. Have complete outfits for above shows. Concessions—Will sell X on Cook House, Custard, Scales, Guess-Your-Age and Diggers. All Wheels and Grind Stores open. No exclusives. Can place Wheel and Coupon Agents. All these Fairs are in defense, tobacco and cotton mill towns.

LAWRENCE GREATER SHOWS
Franklinton, N. C., this week; Rutherfordton, N. C., next week.

TOM'S AMUSEMENT CO., INC.

WANTS for Fairs Opening September 29

SHOWS—Any good Grind or String Show. CONCESSIONS—All open except Bingo and Mug. Will book any legitimate Concessions. No hike in privilege. FREE ACTS that don't work on Ground or Platform. RED TAYLOR wants for Hill-Billy Band: Girl to sing and play Guitar, Swing and Hill-Billy Fiddle Man, also Bass Fiddle Man. WANT Second Man for Ferris Wheel.

ALL THOSE CONTRACTED acknowledge this call.

Address TOM E. RICH, Mgr., Thomasville, Ga., September 15-20.
Permanent Address: Bainbridge, Ga.

Keystone Modern Shows Want

Organized Girl Show, also Organized Minstrel Show or Minstrel Performers for office show. Can place legitimate Concessions of all kinds except Bingo and Cookhouse, also experienced Ride Help. Truck Drivers given preference. All address Martinsville, Va.

WANT---LEE COUNTY AGRICULTURAL FAIR---WANT

SANFORD, N. C. • SEPTEMBER 22-27

CHEROKEE CO. FAIR: Murphy, N. C., Sept. 29-Oct. 4
CHEROKEE INDIAN FAIR: Cherokee, N. C., Oct. 6-11

Concessions of all kinds—Wheels, Grind Stores, Novelties, Ball Games, American Palmistry, Guess Your Weight and Age, High Striker, Cigarette Gallery, Pitch Till U Win, Hoop-La. Good opening for Life Show, Glass House or any other non-conflicting Grind Show. Help in all departments, Girls for office-paid Revue and Posing Show. Colored Performers for Minstrel Show.

BANTLY'S ALL AMERICAN SHOWS
This week, Blackstone, Va.

CENTRAL AMUSEMENT CO. WANTS

For Whitakers Tri-County Fair, Whitakers, N. C., week Sept. 15th to 20th, with Windsor Fair, Scotland Neck Fair, Edenton Fair, Columbia Fair, Bayboro Fair, Gatesville County Fair, all North Carolina, and Leesville, S. C., Fair and Beaufort, S. C., Fair; then Florida all winter. We never close. Rides: Any Major Ride that doesn't conflict Kiddie Ride. Shows: Girl, Minstrel, Animal, Illusion or any Show that can get money with own outfit. Concessions: Cookhouse, Diggers, Arcade, Photos, Penny Pitch, Popcorn or any Grind Concession. All contact SHERMAN HUSTED, Mgr., Whitakers, N. C., this week; Windsor, N. C., Sept. 22-27.

ASHEBORO FAIR, ASHEBORO, N. C.

KAUS EXPOSITION SHOWS

On Monday want legitimate Concessions of all kinds. This week, Lexington, Va., Fair; next week, Asheboro, N. C., Fair.

DIRECT FROM THE LOTS
(Continued from page 35)

Mrs. Inez Milo was injured when struck by a center pole, and Owner Serfass was hurt by a falling awning. Harry Meyers has been on the sick list. Joining here were Benny Weiss's bingo; Slim Harris, blankets and chenilles; Melvin Wilson, pan game; Mac McCoy, rat game; Mike Bond, ball games, high striker and balloon dart; Smith, photos and popcorn; Martin Erving, three concessions, and Dutch Ratcliff, cookhouse and seven other concessions. Phil O'Neil added a pea pool game. Tilt-a-Whirl was first among rides, with the Ferris Wheel next. New truck and a sound car were added. Jack Wells, chief electrician, has re-finished fronts. Visitors included Paul Terral, Mike Ryan, Pete Lyman, Jake Shapiro; Mrs. William Baylers, Art Lewis Shows, and Madame Yvette and husband, Zacchini Shows.

CHARLES GUNDERMAN.

Buckeye State

Marshfield, Mo. Auspices, Webster County Fair. Weather, rainy. Business, fair.

A ride truck turned over on the trip in and the truck carrying the light plant broke down, causing delay in reaching here. There was little damage to the overturned truck and Fletcher Barnes, driver, received slight injuries. This and other minor troubles kept Jack Oliver, the writer and mechanics Fairchilds and Bradberry on the highway Sunday and Monday. The latter two were in high all week getting rolling stock in shape. Mr. and Mrs. Joe Hamilton, corn game operators, report good business, and Joe Hamilton is elated over improvement in his health. Owner Joe Galler made several trips to Springfield, Mo., on business and also purchased a new truck to place the one carrying the light plant. Jimmy McCann, manager of Hinges of Hell Show, continues to click. Prof. Ed Sweeney is all smiles. Pete Richards is repainting his concessions.

H. G. STARBUCK.

Crystal Exposition

Abingdon, Va. Week ended September 6. Auspices, Great Southwest Virginia Fair. Weather, rainy. Business, poor.

Shows were ready for operation Monday afternoon, but due to heavy rains, business was poor. Unsettled weather continued thru the week with the exception of Saturday, when there was excellent business for shows and rides. Art Carver Jr., whose parents are doing a midway free act, was rushed to Abingdon Hospital for an emergency operation Thursday night. Fred Rowe, Side Show fire-eater, suffered severe burns Thursday night while doing his act and is in the hospital. W. E. Stout, former secretary of Roane County Fair, Harriman, Tenn., is doing promotional work ahead of the show. C. C. Leasure continues to do a good job as special agent. Johnnie Bunts purchased a new truck here. Shows were forced to cancel Dayton (Tenn.) Fair due to polio, but thanks to some fast work by Special Agent Leasure, the week was filled in at Richlands, Va.

R. G. (DOC) FELMET.

Franks Greater

Macon, Ga. Week ended September 6. Location, Foundry Lot. Business, big. Weather, fair.

Altho the shows have already played 15 weeks here this season, business for this engagement was exceptionally good. Engagement opened well on Labor Day and crowds grew larger each night. Ideal weather prevailed. The Macon Telegraph and News and Stations WMAZ and WMBL co-operated. In recent weeks shows have gone heavily for spot radio announcements. Opened here was the new motorized cookhouse owned and operated by Mrs. W. E. Franks, wife of shows' general manager. All cooking and refrigeration are done by electricity. In preparation for fairs, rides and shows are being repainted under direction of General Manager Franks. His daughter, Betty Jeane, has rejoined and has charge of a penny pitch. J. W. McCall returned from a booking trip. Lonnie Stedman has joined as chef at the new cookhouse. Whitey Hardman has recovered from his recent serious operation in Veterans' Hospital, Atlanta, and is framing a new corn game. Cecil Rice is a new addition to concession row. Dad Bennett is framing a new animal pit show. Rides are experiencing a wonderful season and are kept in shape by Al Van Meter, superintendent. Over-the-Falls ride will be

brought from quarters soon. Great Zadok has been contracted for free acts at fairs, doing aerial escapes. Outfit now has seven rides and six shows.

Four-Star Exposition

Vincennes, Ind. Week ended September 6. Auspices, Labor Day Celebration.

Shows made a circus move here and after all the hustle no customers showed up until 2 p.m. Monday, and they were few. Some 2,000 passed thru the gate and spending was light, Ferris Wheel grossing \$20. There was so little co-operation that the show management did not know a committee existed. The Vincennes Sun gave plenty of support, and newbies and Boy Scouts were guests on one night. Weather was ideal.

N. L. DIXON.

World of Fun

Emmitsburg, Md. Week ended September 6. Auspices, Clinton Health Club. Location, ball park. Weather, fair. Business, light. Gate, 5 cents.

Crowds were light here the first of the week, tho the committee did all it could to make the date a success. Show was scheduled to play Abbottstown (Pa.) Fair, but due to the polio scare the show came here on short notice. General Agent Billie Marco returned from a successful booking trip to Virginia, and advised that since the show lost some Pennsylvania fairs due to polio it has been rerouted.

Warrenton, Va. Week ended August 30. Location, Upton Lot. Weather, fair. Business, fair. Five-cent gate.

Moving here almost a week ahead of schedule because of Maryland State Health Department restrictions resulted in shows arriving here late Thursday and everything was ready Friday night. This being a 1941 return date, officials gave the show a welcome. Crowds increased nightly. Al Berooff making several daily ballies with his sound truck. Manager Joe Steblar advised that he will operate a winter unit. Many visits were exchanged with members of Virginia Greater Shows and Mills Bros.' Circus. C. H. Dowdy joined here with his midway cafe. Robert Leslie, former concessionaire with the show and who is now at Camp Lee, Va., visited his father on (See Direct From the Lots on opp. page)

WRITE SIOUX TIRE & BATTERY CO.
SIOUX FALLS, S. D.
Buy on Our Easy Terms.



9th ANNUAL Street Fair 9th ANNUAL
Pinconning, Mich., Sept. 25-27

WANT - - - WANT

Legitimate Concessions of all kinds. Bingo, Photos, Popcorn sold. Can place a couple of neat Grind Shows. All address:

WORLD OF PLEASURE SHOWS
ONEKAMA FAIR BEAR LAKE, MICH.

PRENTISS COUNTY FAIR
Sept. 22nd to 27th, Booneville, Miss.

Can place Pop Corn, Frozen Custard, Photo, Ball Games, Crab Joists or any 10c Concession. No exclusive on any of above.

WALLACE BROS.' SHOWS
Jackson, Tenn., this week; Booneville, Miss., 22 to 27.

P.S.: Want Foreman for Dual Loop.

WANTED CARNIVAL For Halifax County Fair

Weldon, N. C., week Sept. 22

Wire CHARLES P. WILLIAMSON, Secy., Neuse-Atlantic Fairs, Kinston, N. C.

American Legion Free Fair

Greenfield, Ind., Sept. 22-27

Want Shows and Concessions. Bingo ex. sold, all others open—space \$1.50 per foot. First Fair in Greenfield for years. Have four other spots to follow. Shows and Concessions, wire or write

CLIFF THOMAS
Gen. Del., Marion, Ind.
P.S.: Can use a few more Shows at Auburn, Ind.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **CLAUDE R. ELLIS**
(Communications to 25 Opera Place, Cincinnati, O.)

Ky. Annual Books Its First Pro Bill

MADISONVILLE, Ky., Sept. 13.—For the first time in history of the four-day Hopkins County Farm Products Show here, to be held in a tobacco warehouse under auspices of Junior Chamber of Commerce and Kiwanis Club, professional attractions will be used. Hopkins County Farm Bureau and county public school system are co-operating in the program.

Renfro Valley Barn Dance will appear here one night and a vaude show has also been booked, latter to include Heerdink Brothers, horizontal bars; Jean and Arlene, contortionists; Shirley Hillyard, slack wire, and Betty Tilson, rolling globes. Hall Allen is program director.

Opening night's program will include selection of a harvest queen and coronation ball, to be played by a local orchestra. Attractions scheduled for remaining nights include a program for schools and a high school football game. Besides carrying considerable advance publicity, *The Madisonville Messenger* will publish a special fair edition.

Executive committee includes Floyd Gibson, secretary-treasurer; Walter Bog-gess, arrangements; W. H. Whittenburg, exhibits, and J. W. McCoy, lighting and decorations.

Columbiana Net Is Heaviest In Years; Midway Biz Good

COLUMBIANA, O., Sept. 13.—Favored by weather in contrast to rain a year ago, the 56th annual Columbiana Street Fair under auspices of the American Legion Post on September 5 and 6 attracted big crowds, to give the sponsor its most profitable promotion in recent years. Post Commander Thomas Har-old was manager.

Tent at the end of the midway housed needlework, baked goods, fruit, vegetable, poultry, flower, grain and candy exhibits. Cash awards were given for the best displays. Band concerts were offered nightly by high school and Legion bands.

F. E. Gooding Amusement Company had a Tilt-a-Whirl, Merry-Go-Round, Rocket Ship, Eli Wheel, two Kiddie rides and an Aerial Joy ride on the midway. They did good business, according to A. D. Smith, who had charge of them. Shows included Charles Hodge's Wonderland, Speedy Babb's Motordrome and Carl Miller's Athletic Show. Also there were Wagner's Arcade and guns, Larry Fallon 11 stores; Lester Rodgers, peanuts; Fairhart, popcorn; Dave Roberts, carmel corn and apples; Hoover's photos and Dr. Hulme. Concessions and rides had fair biz Friday night and all got money Saturday night.

Andover Annual Successful

ANDOVER, O., Sept. 13.—Annual Andover Street Fair on September 5 and 6 was one of the most successful in recent years, said Secretary E. G. Haas. Weather was threatening Friday, but it cleared for the opening night, and midway attractions got a good play. Saturday night proved one of the best for the annual in years, and midway attractions registered big business until late. C. A. Klein Attractions set nightly free acts, including George Lerch, slack wire; Paul Kohler, xylophonist, and a line of six girls. On the midway were a J. R. Edwards Eli Wheel, Merry-Go-Round, Chairplane and Kiddie ride; Greenwald's Athletic Show, Gooding's Monkey Circus, cookhouses of Eddie Weekly and Carl Kelley, Larry Fallon's bingo, Bill Sloehr's cane rack and Wagner's Penny Arcade.

ALL officers of Milwaukee Midsummer Festival Commission were re-elected on September 9. They are Rudolf Hokanson, president; A. J. Obenberger, vice-president; Joseph J. Krueger, treasurer; William H. Wendt, auditor; Paul D. Bergen, secretary. Charles I. Wesley and Thomas F. Millane were elected to the executive committee, which includes the officers.

Aberdeen Fete Sets Midway, MCA Talent

ABERDEEN, S. D., Sept. 13.—Celebration glorifying the golden Chinese ring-neck pheasant will have its second six-day renewal here and will feature daily stagshows booked thru Music Corporation of America, starring such attractions as Beverly Roberts, Rufe Davis, Ted Weems's orchestra, Buster West and Lucille Page, Northwest Mounties, Nelson Sisters, Norma Ballard, Tommy Martin, Bernette-Parkes Trio and the All-American Starlets Chorus, said Chairman Henry J. Schmitt.

The Weems orchestra will also play for four nights of dancing. Program includes free street acts, agricultural and industrial exhibits and concerts by 12 bands. Carnival attractions have been booked thru William Fix and William Snyder. Three Milos, MCA artists, will be midway free acts.

Celebration is directed by the Golden Pheasant Festival Committee of the Aberdeen Civic Association. It is underwritten by merchants on a non-profit basis and is promoted thru media of newspapers and radio. Scholarship queen contest, in which high school valedictorians from 20 towns compete for votes on the basis of ticket sales, is conducted in connection with the festival. Winner receives a year's free tuition to any State educational institution and \$100.

Motor City Gets Ind. Date

LYNN, Ind., Sept. 13.—Vic Horwitz's Motor City Shows have been signed as midway attraction for the five-day Centennial Home-Coming here, reported D. L. Parvis. As an advertising medium 1,500 letterheads and envelopes were distributed to residents, with the request that they write friends and invite them to attend. Widespread interest is being shown in the scheduled horse shows. Other events on the program are a pony show, pulling contest, Children's Day, band contests and firemen's water battle.

Shorts

ACTS that played Markle (Ind.) Fall Festival, September 3-6, were Three Sterlings, comedy tables; Leo Francis, musical clown who also doubled in the Sterling act, and Aerial Solts.

SPONSORED by Tibris Grotto, a patriotic spectacle, *Onward, America*, will be presented at Butte Field, Steubenville, O. C. A. Klein Attractions has been contracted for a circus and revue.

ANNUAL Port Washington (O.) Street Fair and Home-Coming under auspices of volunteer firemen on August 27-30 was successful. There was a firemen's parade, and C. A. Klein attractions were offered nightly. Richie Russell was on with several concessions.

ESTIMATED 25,000 witnessed the annual Weirton (W. Va.) Steel Corporation's free outdoor Labor Day night show pageant, written and produced by the National Broadcasting Company, with imported actors, was the offering. About 1,000 people took part and reported costs totaled \$1,500. Second-act dialog was aired over the NBC network.

TORONTO (O.) American Legion Post sponsored a fireworks spectacle on Labor Day night which failed to draw due to a near-by opposition event. Display, arranged by American Fireworks Company, featured the bombing of a city.

CONNOR TROUPE and a line of girls, set by C. A. Klein Attractions, were free attractions at the recent annual Cambridge Springs (Pa.) Community Fair, reported Secretary Leone Hawk. Beatrice Cassidy handled attractions for the Klein office.

SOME successful Wisconsin dates played recently by Jake Disch (Bingo Sunshine), clown cop, were a firemen's festival at Rio and a Labor Day Celebration at Kaukana.

DIRECT FROM THE LOTS

(Continued from opposite page)

Labor Day. Bob Hill purchased a truck here. Merry-Go-Round foreman H. Harlow bought a car. K. B. Barnhill's brother left for his home in North Carolina. All soldiers are admitted free to the midway, and 10,000 of them camping over night here on Wednesday gave the show larger attendance than expected. Saturday's matinee drew a large attendance and that night the midway was packed and everyone was pleased with business. Tilt-a-Whirl took top money among rides, with Barnhill's Loop-o-Plane a second close. The Bob Miles Girl Revue topped shows. Manager J. E. Steblar was complimented on his midway by city officials. Mike Belder's nephew joined to assist his uncle on concessions. Mrs. Joseph Steblar's niece left for home in Charleston, W. Va. Willie Levine's photo gallery is doing good business. Al Bersoff received his Kiddie ride here.

RAY SHARPE.

Virginia Greater

Gordonsville, Va. Week ended September 6. *Auspices, firemen. Business, excellent. Weather, rain on three nights.*

Everything was ready early Monday. Upward of 3,000 people were on the midway with a 25-cent gate for adults, and prizes were awarded on gate stubs. Spending was okay Monday, but it dropped off Tuesday. On Wednesday, Thursday and Friday good crowds were present but late rains drove them away. Saturday night weather was good and another large crowd was present. Wind on Friday night destroyed the front of the Snake Show, but it was rebuilt the following day. Bill Penny joined here with several games. Dick Adams is a new helper at the bingo stand. Dick Adams and Von Williams have been entertaining in the afternoons, learning gymnastics under the tutelage of Ken Davis. Mr. and Mrs. Tommy Delph are the owners of a new Buick. Teddy Baker made a business trip to Richmond. Rocco is away on business. Sol Nugers's bingo was among the top money-makers.

KEN DAVIS.

Bazinet

Gays Mills, Wis. September 4-7. *Auspices, Crawford County Fair Association. Business, excellent. Weather, ideal.*

Arrived here without delay and opened to a record crowd the first day, with receipts eclipsing any previous year for the same period, according to Manager Dwight Bazinet. Midway has been enlarged and attractions have been re-painted. The writer purchased a new house trailer recently in the Twin Cities. Cliff Patton with his Twenty-in-One has packed them in all season. He has purchased a Cadillac and leads in receipts among shows. Other shows getting good receipts are Eddie Ferreri's Girlscue Revue, Eddie Lippert's World's Fair Big Horse, Bob Loudon's Jungle Land and Ring Bros.' Model Circus and Freak Animal and Life shows. Leading rides are Tilt-a-Whirl, Merry-Go-Round and Octopus. Concessions leading are the cookhouse, bingo, Fred Sorenson's hoopla and pan game, Penny Arcade, shooting gallery, Pet Peterson's balloon darts, Bazinet's two ball games and Rollin's photo gallery and popcorn wagon. Sam Henry, secretary, has had his hands full in the office, and Dwight, Lowell and Bill Bazinet have been busy.

JACK GALLUPPO.

Golden Belt

Booneville, Ind., September 1. *Auspices, South Indiana Labor Day Celebration. Location, fairgrounds. Business, excellent. Weather, hot.*

This spot proved to be the biggest one day of the season, with all rides and shows taking high honors for the season. Run of 322 miles was made with one truck being lost. Shows opened at 8 a.m. and continued until late. Sponsoring labor unions co-operated, some of their men helping in getting rides up. Peotone, Ill. Week ended August 30.

Auspices, Will County Fair. Weather, good. Business, good.

Tuesday business here was fair, with Wednesday and Thursday good. Rodeo in front of grandstand drew. It pulled out on the last day without notice, but Roy Menge, Golden Belt member, appeared as act teamed up as Norman the Wizard and went over big. Fair board co-operated in every way. Many showmen went to Chicago on business and pleasure. Diskell's frozen custard and other concessions got a big week. Many new concessionaires joined here.

EDITH CROWE.

Arthur's Mighty American

Cambridge, Idaho. September 4-7. *Auspices, Washington County Fair. Business, fair. Weather, unsettled. Pay gate, 10 cents.*

Cold and threatening weather thruout, with occasional showers, dampened the spending ardor of crowds here. Empress, elephant, and the circus personnel were a feature in the Sunday parade. The papers were generous with space. Mr. and Mrs. Martin E. Arthur remained in Weiser, Idaho, and commuted to the show daily. Women's Bowling Club meet was won by Hester Ford and Geraldine Leamington. Anna Velde Metcalfe celebrated her birthday with a chicken dinner to which she invited 10 guests. Mr. and Mrs. Everett Butler were house guests of relatives in this section. Mr. and Mrs. Jack Dyke made a trip to Boise on business. Jack Gordon departed for his home in Montana. Mr. and Mrs. Thomas Reed returned to the shows after playing several fairs. William Martini spent two days here and then departed for Prineville, Ore. Mr. and Mrs. Lloyd Carlson had a busy three days with their cookhouse. WALTON DE PELLATON.

James E. Strates

Binghamton, N. Y. Week ended September 6. *Location, Upper Front Street lot. Auspices, Chenango Fire Department. Weather, rain two nights. Business, excellent.*

On account of showing Labor Day at New York State Fair, Syracuse, this town was billed for a four-day showing. It was played in the spring by the show to excellent business and it would have been the same at this stand but for the rain. Billing was heavy and plenty of advance publicity by Foster Bell brought folks out when weather permitted. Management is still receiving comments from the press on midway lighting effects. Dr. Jacques Goude has added two more large reptiles to his Jungleland Exhibit. Nancy Miller has added two more dancers to her Hawaiian Revue and Joe Sciottina has added talent to his Vanities.

MARK BRYAN.

Deacon Hampton's Cotton Pickers FALL FESTIVAL, ATTENTION

A Free Act? A Floor Show?
A Dance Band for Your Dance
Call us—and eleven of us will come a-running. Write or wire to
216 Douglass St., Indianapolis, Ind.

WANTED CONCESSIONS, SHOWS AND RIDES for GOLDEN JUBILEE CELEBRATION

6 Days & Nights—Oct. 6 to 11, Incl., Madison, Ill. Everyone co-operating. 300,000 population radius 20 miles. Factories working overtime. CAL E. RASOR, Secy., Chamber of Commerce, Tuscola, Ill.

WINDOW CARDS

Clever Designs for Fairs, Festivals, Etc.
Write for Details
BOWER SHOW PRINT 1248 E. FOWLER, IND.

SHILOH FALL FESTIVAL AND HOME COMING

September 26-27

Wants Rides, Shows, Concessions and Free Acts. No gate, no grift.
DON HAMMAN, Box 145, Shiloh, Ohio.

Gainesville Show Has Record Mat At Dallas Sept. 1

GAINESVILLE, Tex., Sept. 13.—Gainesville Community Circus chalked up one new record during its Labor Day engagement in Dallas under auspices of the Variety Club. Several hundred persons were turned away after other hundreds had been seated on the ground in the big top for the largest matinee crowd in the show's history under canvas.

Business was capacity at night, with another straw crowd, but fewer turned away despite a top price of \$1.50 for the night show as compared with \$1 for the matinee. Sponsors estimated they cleared \$2,000 for their charity fund.

Art Lanford, of Dallas, and Albert Marx, CFA of Houston, were in clown alley for the engagement. Other visitors included Mrs. Marx, Jimmy Hamiter, James Parker and Mrs. Charles Bell.

Two newsreel photographers and six newspaper and commercial photographers were on the lot shooting pictures for newspapers, magazines and other assignments.

The week previous the show exhibited three days in Austin under auspices of Ben Hur Shrine Temple. Business was splendid at night shows but poor at matinees due to hot, dry weather. Sponsor just about broke even on the venture. Visitors at Austin included CFA Cecil Crow and wife, of Waco; Frank Walter and wife, of Houston; Walter Loughridge, wife and daughter, Ann, and Tom Scaperlanda, San Antonio; T. Dwight Pepple, of Polack Bros.' Circus, and G. C. Hagelstein, producer of the FFA and 4-H Club Boys' Livestock Show at San Antonio.

Show To Use Special Train

The show has two more engagements for the season, at Henrietta, Tex., September 12-13 and at Guthrie, Okla., September 16-17.

It will travel on a special train for the first time in its history next week when (See GAINESVILLE RECORD on page 48)

Canton Showmen's Club's First Fall Meet September 18

CANTON, O., Sept. 13.—The first meeting of the fall season for the Canton Showmen's Club is scheduled for Thursday night, September 18. July and August were dispensed with, as a number of members were working out of town.

Committees are to be appointed, and the date set for the annual Fall Frolic to be held late in October. Many prominent circus and theatrical people from the Middle Western States are expected to attend the frolic.

A number of applicants for both active and social memberships are to be voted on at the September 18 meeting.

RB Turns 'Em Away at San Francisco, Oakland

SAN FRANCISCO, Sept. 13.—Ringling Bros. and Barnum & Bailey Circus turned away several thousand prospective customers closing night here September 10, with the same situation prevailing at Oakland, Calif., where show played previous Saturday and Sunday.

The show had a break in playing here two school holidays in observance of Admission Day, September 9. Weather here and at Oakland was excellent. Show made a one-night stand Thursday at Santa Barbara, Calif.

Mine Menu

WHEELING, W. Va., Sept. 13.—Poodles Hanneford Tent, Circus Saints and Sinners, offered a unique contribution to manner of electing officers Thursday. Event was held in Willow Grove mine of Hanna Coal Company—regarded as the most modern mechanical mine in the U. S. Mrs. Roosevelt gave it national attention in 1936 when she chose it as the coal mine she desired most to inspect. Members, limited to 16, were dressed in miners' overalls and equipped with helmet, tools, light and dinner pail. Trail to designated election spot negotiated strictly on foot. Tent didn't get one refusal. Probably because the piece de resistance was chicken, Southern style.



EDYTHE SIEGRIST and Buck Maughiman as they were seen on their way to the Canton Showmen's Club banquet. Edythe operates a trailer park near Canton and Buck operates a livestock exchange near by. They each left the road two years ago.

Greater Amer. Circus Will Open October 20

CINCINNATI, Sept. 13.—The Greater American Circus of Indiana will open October 20 at Marion, Ind., for the Indiana State Guard. Show will be staged in the Coliseum, which has a capacity of 6,000. The following week the show will be enlarged for a date in Fort Wayne at the Armory under the Indiana State Guard and the next week it will play in South Bend under the same organization. Dates at Anderson, Elwood, Muncie, La Porte, Goshen, Michigan City, Wabash, Terre Haute, Kokomo and Richmond will complete the Indiana schedule. The route also includes towns in Ohio, Illinois and Pennsylvania.

Acts already under contract are Haag's Elephants; St. Clair Sisters and O'Day, cyclists; Zopli Zuvatta Family, bareback riders and unsupported ladders; Lerches, table rock and Roman rings; the Rooks, perch and head balancing; Kelley's Dogs and Ponies; Miss Ruby, loop upside-down walking; clowns, and Eddie Woekener, bandmaster.

Personnel includes J. L. Keyes, owner and manager; Rex Drumm, general agent; Glen Farnman, announcer; Frank Stout, equestrian director; R. M. Emerick, property and transportation, and Harold Holmes, tickets.

The show has contracted with the International Harvester Company and the Magnavox Company for their Christmas entertainment. It also has several Sears-Roebuck contracts with small units in stores before Christmas.

IABPBD Adopts New Contract Covering Outdoor Shows; Leo Abernathy Re-Elected President

DETROIT, Sept. 13.—A new type of contract, based primarily upon seating capacity to cover circuses, carnivals and tent repertoire shows, was adopted by the convention of the International Alliance of Bill Posters, Billers and Distributors, which closed a three-day session at Hotel Fort Shelby here Wednesday. The new contract will also take into consideration the price of admission, distances traveled and population of territory played in setting wage scales.

Basic reason for the drastic change is to establish a type of contract that will cover the typical show now on the road. Existing contracts were designed primarily for the typical circus, but with only two major shows now traveling, this older form no longer applies to the bulk of show business.

Move will enable the IABPBD to negotiate closed-shop contracts with all traveling shows large enough to employ one or more men, and should establish closed-shop conditions for about 1,200-1,500 additional men/some of whom now carry union cards but do not work under

Cole Show Loses Atlanta Due to Polio

ATLANTA, Sept. 13.—Getting one of the rawest deals handed out to a traveling unit here in years, Cole Bros.' Circus was refused permission to play in Atlanta first and then after getting permission to play in Hapeville, had that second license revoked at the last minute.

The State Board of Health director asked the mayor of Atlanta to cancel the appearance within a week of the Labor Day playdate, because of the raging epidemic of polio. The mayor ordered no license sold to the circus. The circus then went to the county, the same result, and then to the city of Hapeville, a suburb of Atlanta, where a license was obtained Friday morning. However, Friday night, after a protest of some citizens, Hapeville revoked the license too.

Saturday afternoon a court injunction was sought to obtain a stay in preventing the performance. That failed when the circus attorney withdrew the petition after discovering the judge was writing his order while testimony was being taken. The judge had been called in off a golf course to hear the petition.

The circus went thru Atlanta without stopping and managed to obtain Sunday permission to play Labor Day in Toccoa, Ga.

Lee Rogers' Comment

In the personal column of *The Atlanta Constitution's* amusement editor, "Shadows and Substance" (written by Lee Rogers), Sunday morning, August 21, the following comment was made:

"Cole Bros.' Circus took an unnecessary financial beating in Atlanta this past week. Dr. Abercrombie, of the State Health Department, asked Mayor LeCraw to ban the showing of the circus in Atlanta tomorrow and Tuesday on the ground that such an assemblage as the circus would attract would tend to increase the already rampant spread of dread polio.

"No one could object to such a safety move. Not even the circus.

"The bad and unfair part was that the circus was not advised earlier that it would be unwise for them to show in Atlanta. Circuses are booked long in advance and the Department of Health had a minimum of two weeks' notice that the circus intended to play Atlanta. Yet no protest was made until less than a week before the circus was to open, too late to give the circus a chance to be rerouted to another town. And the day canceled out on them was a Labor Day, too."

Macon Permit Issued

MACON, Ga., Sept. 13.—After considerable negotiations, a permit was issued here for Cole Bros.' Circus to show in Central City Park October 2. Joseph N. Neel Jr. Post of the American Legion will sponsor the engagement. It will be Macon's first railroad circus in several years.

Snag developed because of a city council (See COLE LOSES ATLANTA on page 48)

Sympathetic Fan

ATLANTIC CITY, Sept. 13.—Jenny Rooney, high-wire trapeze star on Hamid's Million-Dollar Pier, Atlantic City, was the recipient last week of a very unusual but timely gift by a pier patron. She received 50 silk worms from the fan who had read of Miss Rooney's pink silk tights problems in view of the government's freezing of silks.

Lion Claws 10-Inch Gash In Noble Hamiter's Arm

SEATTLE, Sept. 13.—Dan, a 5-year-old lion and one of the chief actors of Polack Bros.' Circus, casually leaned over and sliced a 10-inch gash along the right arm of Capt. Noble Hamiter, animal trainer, during the first show of the afternoon at the Palomar Theater here two Saturdays ago.

No one in the audience knew anything had happened until Hamiter had finished the act and shooed his cats back into the cages and took his bows. He was then helped half fainting off the stage and rushed to a doctor. After 23 stitches were taken the doctor said Hamiter should go to bed and stay there. Hamiter said he couldn't; the next show went on at 4 o'clock and he was going to be there.

When the curtain went up for the second show Hamiter was there and Dan was still ugly, but soon the trainer had him as meek as a lamb.

60 Siegrist Club Members At Fair Prevue Fun Frolic

WOOSTER, O., Sept. 13.—About 60 members and their guests attended the Fair Revue Fun Frolic of the Charles Siegrist Showmen's Club at the Wayne County Fairgrounds here Monday night, September 8, just prior to the opening of the annual Wayne County Agricultural Society's annual exposition. The session marked the first new season activity of the club.

Festivities got under way at 7:30 in the fairgrounds dining hall, where Clarence Smith, club member and well-known Cleveland showman and cook-house operator, served a steak dinner. Several new members were enrolled and guests were introduced, including H. B. (Doc) Kerr, conductor of the "Around the Town" daily column in *The Akron Beacon-Journal*, who was the guest of Mr. and Mrs. Tom Gregory, of Akron.

Ted Deppish, the club's photographer, screened new movies of the Ringling circus, taken this season in several Ohio cities, and also some interesting shots of Cole Bros. Roberta's Circus, scheduled before the grandstand, was called off due to the lengthy program. Members and guests, at the invitation of Walter Buss, secretary of the Wayne County Fair, prelude the midway attractions on the fairgrounds.

Luigi Maestro Quits Army To Calm Olga Celeste's Cats

HOLLYWOOD, Sept. 13.—Olga Celeste's lions have gone Hollywood.

The animals went Hollywood so much that it was necessary to ask the army to release Luigi Maestro for 10 days from Fort Leonard Wood, Mo., so that he could straighten out the temperamental beasts which had gummied up the works on the set for *White Savage* in production at Universal.

When Maestro left for the army Miss Celeste continued working with the animals. They were put in the picture with Maria Montez, who is something of a female Tarzan in the picture, but they balked.

Maestro arrived here by plane the first of this week to return the animals to their usual jungle glamor.

union, according to President Leo Abernathy, with 114 delegates attending.

Abernathy was unanimously re-elected president, setting at rest rumors that he might retire. During the session he flew to Pittsburgh and returned Tuesday morning to cast his vote in the election which resulted in his nomination as Democratic candidate for sheriff of Allegheny County.

Vice-presidents elected were: E. J. Conrath, of St. Louis Distributors' Local, (See IABPBD's New Contract on page 48)



With the Circus Fans

By THE RINGMASTER
CFA

President FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tons," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 13.—Twenty-one persons attended a meeting of the Henry Kyes Tent of Springfield, Ill., Thursday night, September 4, at the lake home of Carl Marhein, and elected Fred Donovan, of the Springfield Police Department, general manager of the Tent. Other officers chosen were Mrs. Nina M. Holmberg, ringmaster, and Fred Reid, mail agent. A membership committee was named, including Mrs. Paul Mahaffey, chairman; Fire Chief E. A. Albertsen and Mr. Amrhein. Mrs. Holmberg is a sister of Henry Kyes. Motion pictures were shown of the recent appearance in the city of Cole Bros.' Circus. Hebert Georg showed the film. Nine new members were enrolled in the Tent, bringing the membership to 20, next to the largest in the United States. Mayor and Mrs. John W. Kapp Jr. were among those present.

The first fall meeting of the Bluch Landolf Tent No. 24 of Hartford, Conn., presided over by President Jeffrey O. Phelps IV, was held at the Sea Food Restaurant in that city evening of September 2. Dinner was served at 6:30, followed by the regular business session, during which a telegram of well wishes from Father Ed, chaplain, and Henry C. Hallowell. The latter part of the evening was given over to the showing of circus movies by William H. Judd. CFA Wolcott Brown, of New Britain, came in with member Harry Hatsing as a guest.

The annual meeting and shore dinner of the Minert De Orlo Tent was held at Pillsbury's Inn, Pine Point, Me., September 5. Phil Milliken and James Tomlinson showed several new reels of circus movies taken this season on the Ringling lot, also at the CFA convention on Cole Bros.' Circus. Recordings of RB's band were played during the pictures. The following were present: Mr. and Mrs. James B. Tomlinson, Mr. and Mrs. Philip I. Milliken, Edward R. Twomey and son, Ted; Mrs. Allen Quimby, James S. McCloskey, Frank D. Fenderson, Harry R. Beverly and son and Mr. and Mrs. Lawrence C. Brown.

Richard Frey, of Canon City, Colo., caught Ringling in Denver and reports (See CIRCUS FANS on page 60)



SERG. A. J. MUELLER, who was formerly with the Al G. Barnes and Ringling Bros. and Barnum & Bailey circuses, is on maneuvers in Louisiana with Company C, 131st Infantry, 33d Division, Second Army.

Circus Model Builders and Owners' Association

By RUSS T. WARNER
(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Sept. 13.—Ringling Bros. and Barnum & Bailey Circus, now going down the West Coast, has certainly left a long trail of happy and satisfied Model Builders in its wake. Letters from all over the route which RB has traveled have nothing but praise for this show, especially because the North brothers have seen fit to include those two old-timers, the Bell Wagen and the old steam calliope. That grand spec, *Old King Cole and Mother Goose*, has come in for its share of praise also. If the public no longer goes for those old-time attractions, as many would have us believe, then why all this hullabaloo over (See CIRCUS MODELS on page 55)

N. Y. Rodeo Claims East-West Crowds In Mex Standoff

NEW YORK, Sept. 13.—Madison Square Garden, starting its campaign on the 16th annual chute classic, billed for next month as a 19-day, is plugging a theme which says 1940 gates were about equally divided between West and East. Ted Deglin's tub-thumping bureau claims that about 4,000,000 people were drawn to 106 events last year and of this figure approximately half paid their way into Eastern shows. Official statistics presented are: Madison Square Garden, 291,867; Boston, 173,460; Cleveland, 104,271; Pittsburgh, 93,364; Rochester, 78,763; Philadelphia, 81,621; Washington, D. C., 59,283; Hershey, Pa., 32,402; Chicago, 203,107. Total is 1,218,136, but another million people, says the Garden, attended rodeos in Providence, R. I.; Middletown, N. Y.; Baltimore; New Haven, Conn.; Allentown, Pa.; Syracuse, N. Y., "and similar cities and towns not in the West."

Gene Autry is booked back as star attraction, as are the six femmes who made their debut here in '40 in a cattle-cutting exhibition against steers.

Circus Saints AND Sinners' Club

By Fred P. Pitzer
(National Secretary)

NEW YORK, Sept. 13.—The Poodles Hanneford Tent had a unique meeting recently. It descended a quarter of a mile under ground in the Willow Grove mine. The initiation of new members and other business were carried on in this deep meeting room, and new officers were elected. This Wheeling trick is making great progress, thanks to Jack Colvig, Norman Greig and the Wheeling Steel bunch.

The Dexter Fellows Tent went to the Virginia Beach convention with a baggage car filled with props, a 15-piece band and about 50 members and their wives. A special issue of *Short Hauls* was gotten out for the event. Ten thousand match tabs were presented to the club by one of its members. If anyone is keeping these as a hobby, we suggest that one of these covers be obtained.

Another gratifying feature of the convention was the satisfying reports from tents as to the charitable work done for troupers in need. The New York Tent spent nearly \$1,000 for this work, and the Richmond Tent was second with almost \$500. The old trouper does not seem to have been neglected during the past year by the CSSCA. The outstanding (See CIRCUS SAINTS on page 55)

Dressing Room Gossip

COLE BROS.—Mr. and Mrs. Zack Terrell gave a party to a few friends on the occasion of the birthday of Mr. Terrell. Invited guests included Paul Nelson and Theol Nelson Marlow, brother and sister of Mrs. Terrell; Jack Dempsey; Mrs. John Shubert, Fritzie Partello, Rose Reiffenach, Jack McLean, Mr. and Mrs. Noyelles Burkhardt and Jean Allen.

The infantile paralysis scare caused Mr. Terrell to reroute his show to four new towns on very short billing, but we are back on our regular route now. One (See Dressing Room Gossip on page 55)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

CLIFF MONETT has added thrill driving to his rodeo. Wild Bill Armour will do most of the driving.

GOOD ATTENDANCE was enjoyed by the Huron (S. D.) Wild West rodeo show at Valhalla, Minn., August 24. Two performances were given.

ALFRED ROSS, of Marseille, Ill., trick rider with Colonel Gatewood's rodeo, was injured Labor Day night at the Mahoning County Fair, Canfield, O., when he was caught in a chute with a wild horse. He was not seriously hurt.

A CHARTER has been granted the Colorado (Tex.) Frontier Round-Up Association of Colorado City. Capital stock is listed at \$3,400, with plans for an annual rodeo in that city. Incorporators included O. F. Jones, S. O. Wulfjen and Ross Daniels.

BEVERLY AND BILLY HARNETT are with Kay Bros. Circus in the Middle West, working in the big show program and doing their roping and sharp-shooting novelty in the concert. They recently purchased a new automobile and horse trailer.

FRANK CORRY, despite his 74 years, more than 20 of which have been spent as an executive with the American Circus Corporation and several with the King Bros. Rodeo, continues active, having been with Lester Rodgers, peanut concessionaire, now playing county fairs.

A BUSINESSMEN'S roping contest will be included with professional performances at the first annual rodeo of the (See CORRAL on page 50)

PHONE MEN—TWO WANTED
WORKING
Civic Employees Ball
NOW TO NOVEMBER 1
Labor Ball follows that fill end of February. Then Police Deal. Only reliable men need apply. Give full details of past employment to
Joseph Knoepfler
Apt. 6, 84 Mariner St., Buffalo, N. Y.

AT LIBERTY—NOV. 1
DR. BIBLE'S 1 RING CIRCUS
Ponies, Dogs, Monkeys, Bears, Midget Circus Wagons, Live Animals. America's best trained Animal Acts. Address Care of **BILLBOARD**, 1564 Broadway, New York City

CHIMPANZEE TRAINER WANTED
Young Woman who has had experience with Chimpanzees. State experience, age at once. Wire **BENSON'S WILD ANIMAL FARM**, Nashua, N. H.

DON AND IRENE GIBSON
Contact me at once.
JIM CONLEY
3807 Paxton Ave., Cincinnati, Ohio

FOR SALE
Three Rosin Back Horses. Two young Horses and one with a little age on. One Horse is partly broke for high school and is very good Lattie Princelbal Horse. Will run inside or center for carrying team. The other Horse is broke to run for anything; somersaults, jockey carrying, princelbal or finish. Address: **WALTER C. GUICE**, Gen. Del., Cobleskill, N. Y., until Sept. 22nd; York, Pa., Sept. 29th-Oct. 4th; Danbury, Conn., Oct. 6th-11th.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

JACK TAVLIN, former circus butcher, is now working for defense in the U. S. Army.

WILL H. SCOFIELD has closed with Russell Bros.' Circus and is resting up for horse shows and fair engagements.

DOC DOSSETT is at his farm in Sacramento, near Owensboro, Ky. He was in Cincinnati last week for several days.

HERBERT A. DOUGLAS, of West Chester, Pa., visited Charlie Campbell, who formerly trouped on Barnett Bros.' Circus, at Sylva, N. C., recently.

M. H. GRIFFIN caught Cole Bros. at Chattanooga, Tenn., then jumped to Atlanta, where he expected to visit the show again.

ARTHUR MYERS, sax and clarinet player of Wallace Bros.' Circus, is playing fairs in North Carolina with Wagner's Concert Band.

FRANK B. HUBIN, of Atlantic City, has been appointed a member of the election board of the New Jersey Firemen's Association.

BOB EUGENE TROUPE is in its 14th outdoor week. It will begin its indoor dates for Hamid-Morton at the Boston Garden September 29.

NOSEY DE COP (Albert F. Towle), circus clown, is out of a hospital after treatment for a nervous stomach condition following hemorrhages, and is working occasional special shows in the Detroit territory.

BILL AND BABE WOODCOCK, after closing their fifth season with Wallace Bros.' Circus, returned to their home in Hot Springs, Ark. They visited Cole Bros. at Gastonia, N. C., recently.

WILLIAM P. BACKELL, who for several years managed advertising cars for many of the bigger shows, is located in Philadelphia in charge of outdoor advertising for the Pepsi-Cola Company.

SEVERAL members of the Lewistown, Mont., Elks Band visited the matinee performance of the Big Show at Butte, Mont., and were courteously treated by Merle Evans and band.

SINCE the closing of Wallace Bros.' Circus Ed Raymond and Albert White, clowns, have been playing fairs and celebrations. They were recent callers at *The Billboard* in Cincinnati.

JOSEPH FLEMING and wife spent September 4 on the lot of the Al G. Kelley-Miller Bros.' Circus at Trenton, Neb., renewing acquaintances. The show had two fine houses there.

KEN POLEY, whose last circus connection was Lewis Bros., is working a few fairs and celebrations for C. A. Klein, of Klein's Attractions, presenting Klein's own trained dog act and menage horses.

LESTER RODGERS, who for several years has had the outside peanut concession with Cole Bros.' Circus, believes he set some kind of a record on Labor Day when his vendors sold more than a ton of peanuts at the Stark County Fair, Canton, O., and at the Mahoning County (See UNDER THE MARQUEE on page 55)

TELEPHONE MEN WANTED IMMEDIATELY
BUNDLES FOR BRITAIN CIRCUS
Address **L. C. MILLER**, 1801 Connecticut Ave., N. W., Washington, D. C.

WANTED ACTS, CIRCUS UNITS
for
SHRINE CIRCUS—HOUSTON COLISEUM
NOVEMBER 9 to 16
STATE ALL IN FIRST LETTER
JOHN L. ANDREW, Care Coliseum, Houston, Texas

GATES STILL ROLL UP TOPS

Indiana Whips Rain for Mark

Paid gate, 486,926, is best — grandstand outgrosses '40—Jones Expo up 45%

INDIANA STATE FAIR, Indianapolis, August 29-September 5. Paul S. Dunn, secretary. U. C. Brouse, concession superintendent. Levi P. Moore, attraction superintendent. Gate admissions: Adults, day, 50 cents; night, 25 cents; children over 6 and under 12, day and night, 25 cents; autos, day and night, 25 cents. Grandstand: Adults, day and night, 25, 50 and 75 cents. Amusement budget: \$18,000. Grandstand booker: Barnes-Carruthers Fair Booking Association. Midway: Johnny J. Jones Exposition. Horse racing: Six days. Automobile thrill shows: One day.

INDIANAPOLIS, Sept. 13.—And the rains came and with them went whatever chances there were of the hopes of Indiana State Fair officials of exceeding the 500,000 attendance mark for the first time in its history. The fair, August 29-September 5, came closer to the coveted 500,000 mark than ever before. Official figures were given as 486,926 paid admissions, compared to last year's 435,862, the previous high. By days:

	1940	1941
Friday	9,318	10,757
Saturday	22,114	29,151
Sunday	66,074	81,668
Monday	109,035	115,960
Tuesday	49,903	52,229
Wednesday	75,641	74,901
Thursday	73,567	78,840
Friday	30,210	43,420
Total	435,862	486,926

The fair had more rain than in many years. There was rain on Sunday, Monday, Tuesday, Wednesday and Thursday. Only on Wednesday did attendance go below last year's.

1940 Figures

Paid admissions: 435,862. Gate receipts: \$131,168.50. Space and privilege receipts (not including carnival): \$41,998.86. Grandstand receipts: Day, \$25,872.50; night, \$19,009. Grandstand expenses, \$33,529.50. Fair's share of carnival gross: \$16,258.87. Total revenue: \$379,104.71. Total expense, \$308,117.

Grandstand attractions, including Grand Circuit racing on five days, a (See INDIANA BEATS RAIN on page 45)

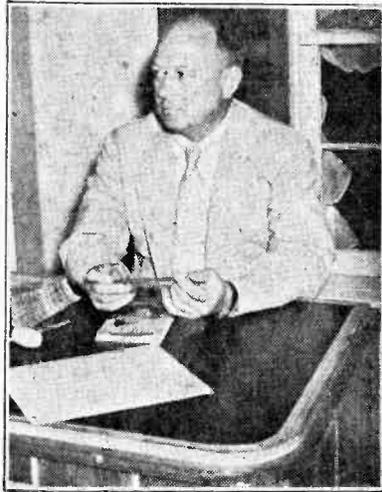
Tulsa Better For Six-Dayer

TULSA, Okla., Sept. 13.—With paid attendance of 58,922, an estimated 150,000 saw Tulsa State Fair here on August 31-September 5. School children were guests on Tuesday and Friday. Admission was 25 cents for adults and 15 cents for children. Fair was two weeks earlier (See TULSA BETTERS MARK on page 48)

Interstate at Chattanooga Postponed by Polio Spread

CHATTANOOGA, Sept. 13.—Interstate Fair here, scheduled for September 15-20, was postponed until October, it was announced by Manager W. M. Broxton, following an agreement with Dr. F. O. Pearson, director of the city-county health department, and operators of indoor and outdoor amusement places for a general closing, effective tomorrow.

Order is due to spread of polio and Dr. Pearson promised the ban will be lifted as soon as epidemic conditions have been checked. Royal American Shows were booked for the fair. Ray B. Dean, who was here representing Gus Sun Agency, said the Border Legion Rodeo had been booked.



FLOYD W. SAYERS, Missouri State highway exhibit director, is shown at his desk in the reshewing of the world's fairs' exhibit at the 1941 Missouri State Fair, Sedalia. He had his early training in the theater. A builder of displays for world's fairs, expositions and State fairs for over 12 years, he has a national reputation as an exhibit director. He was loaned to Missouri World's Fair Commission and some of his Missouri exhibits have been shown at Chicago, New York, San Francisco, Cleveland, St. Louis, Kansas City, Mo.; Wichita, Kan., and Dallas.

Tight Gate in Ill. Results in Deficit Slash, Is Report

SPRINGFIELD, Ill., Sept. 13.—Gov. Dwight H. Green's "no-pass" edict provided Illinois State Fair here on August 9-17 with a profit of \$7,000 as far as general tax funds expended were concerned, compared with a loss of \$116,000 in 1940, according to a preliminary statement by General Manager William V. (Jake) Ward upon his return from visits to Iowa and Minnesota State fairs.

Of the fair's expenditures, \$165,000 was spent in prizes, paid from race track licenses, and with inclusion of this sum the fair showed a total operating deficit of \$158,000, a slash of \$123,000 under reported 1940 deficit of \$281,000. Operating costs for the fair for the full year totaled \$412,680, which included all premiums (See ILL. DEFICIT IS CUT on page 45)

CNE Gate Seen Over 2,000,000

TORONTO, Sept. 13.—Gratified with the paid gate of 1,839,000 at the Canadian National Exhibition here on August 22-September 6, President John Miller said he was confident that total attendance had been greatest in history, probably 2,100,000, including members of armed forces and thousands who entered in official parades.

Showmen and concessionaires unanimously agreed that business was best since 1929. Director J. W. (Patty) Conklin declared that Frolexland receipts were better by 50 per cent than last year. Aquacade came thru with flying colors, holding first place and grossing over \$17,000. Harry Seber's Oriental Follies and Artists and Models turned in \$25,000 for the two attractions, and Circus Side Show over \$13,000. Arctic (See CNE TOTAL GATE on page 45)

Timonium Off In Closer Count

TIMONIUM, Md., Sept. 13.—Timonium Fair, August 3-Sept. 11, conducted by Maryland State Fair and Agricultural Society, for the first eight days reported a sharp dip in attendance figures from last year. The reason was declared to be that estimated figures in the past have been exaggerated. On opening day, which featured a free gate before noon, attendance was estimated at 60,000, which equaled last year's mark. Labor Day gate was clocked at 70,000, 5,000 short of the record set for the day last year.

Weekday attendance for the 63d and (See Count in Timonium on page 45)

Greens on Judging Tour

SEDALIA, Mo., Sept. 13.—Charles W. Green, retiring as secretary of Missouri State Fair here and to be succeeded by Ernest W. Baker, Washington, Mo., accompanied by Mrs. Green, left on Tuesday to act as judge in horse shows at fairs. He will be at Los Angeles County Fair, Pomona, Calif., and Utah State Fair, Salt Lake City, and will go to Moberly, Mo., about October 1 to attend Moberly Bullesta and a home-coming reception for the Greens. As president of the International Association of Fairs and Exposition. Mr. Green said he expected to attend the annual meeting in Chicago in December and to preside.



FAIR PROMINENTS gathered at the grave of C. E. Cameron, veteran former president of Iowa State Fair board and Iowa Fair Managers' Association, during the 1941 Pocahontas County Fair, Fonda. In the photo, left to right, are Secretary G. A. Soderquist; Buena Vista County Fair, Alta; President Charles Christian, Fonda Fair; Manager Walter Engelbart, Karl King Band; Conductor Karl King; Rube Liebman, of Barnes-Carruthers; President J. P. Mullen, Iowa State Fair board, Fonda, and Secretary J. H. Peterson, Clay County Fair, Spencer.

Detroit Pulls Over 500,000

Hennies Bros.' Shows increase gross by \$31,809—more winter use planned

MICHIGAN STATE FAIR, Detroit, August 27-September 7. Bernard J. Youngblood, secretary-manager and attraction superintendent. Harry B. Kelley, concession superintendent. Gate admissions: Adults, day and night, 25 cents; children, day and night, 10 cents; autos, day and night, 25 cents. Grandstand: Adults, day and night, 50 cents; children over 10, day and night, 50 cents. Grandstand: George V. Adams Rodeo. Coliseum: In-door circus produced by Orrin Davenport. Casino Gardens: George Olsen and his band with acts. Midway: Hennies Bros.' Shows. Horse racing: Six days.

DETROIT, Sept. 13.—Michigan's 92d State Fair here on August 27-September 7 had attendance of over 500,000, apparently setting a second high all-time record for a pay gate, exceeded only by the 16-day 1938 fair. Exact figures are not yet available and a detailed report is being withheld until accurate comparison with former records is possible.

1940 Figures

Total attendance: 465,149. Paid admissions: 399,729. Gate receipts: \$97,089.02. Space and privilege receipts (not including carnival): *See note below. Grandstand receipts: \$16,170.21. Grandstand expenses: \$26,090.42. Carnival gross: \$59,233.54. Fair's share: \$18,551.74. *Total revenue: \$377,188.53. *Total expense: \$376,217.25. *Grounds are used the year round and these figures are for the year's operations. Figures for the fair period alone are not available without a complete rechecking of the books.

Delay in compilation was caused primarily by the new routine required, (See MICH. OVER 500,000 on page 45)

Nebraska Has Big Biz Spurt

NEBRASKA STATE FAIR AND EXPOSITION, Lincoln, August 31-September 5. E. J. Mille, secretary and attraction superintendent. J. M. Calder, concession superintendent. Gate admissions: Adults, day and night, 50 cents; children under 12, free; autos, day and night, 25 cents. Grandstand: Adults and children, 25 and 50 cents; box seats, 75 cents. Grandstand booker: Barnes-Carruthers Fair Booking Association. Midway: Goodman Wonder Shows. Horse racing: Daily; 13-day meeting. Auto racing, big cars: One day.

LINCOLN, Neb., Sept. 13.—The 73d annual Nebraska State Fair and Exposition here on August 31-September 5 had a new attendance high for the period since 1933, when officials stopped

1940 Figures

Total attendance: Approximately 200,000. Paid attendance: 117,266. Grandstand receipts: \$21,620.25. Fair's share of carnival gross: \$6,551.

counting every concessionaire and showman every time they entered and left. Business was far above that of any year since 1929, it was generally reported. Weather was ideal and several night rains put farmers in good spirits and loosened purse strings. Sun beat down in afternoons, however, and refreshment biz was near-terrific. On Labor Day, officials figure, some 52,900 passed (See SPURT FOR NEBRASKA on page 45)

Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Fourth Estate Praise

LOCAL editorials boosting the fair are a dime a dozen and usually follow a conventional pattern, which is natural. These editorial page opinions seldom or never tackle the entertainment program, so when they do it's news. It's even bigger news when the newspaper is not published in the town of the fair.

So read what *The Johnstown Democrat* had to say about the attractions at the Ebensturg (Pa.) Fair:

"It's been years since this writer has actually seen a fair. Time was when we nosed into everything. During recent years we have watched the horses do their stuff and then usually called it a day without putting in any time viewing the entertainment features. And so, as a result of our 'ignorant isolation,' we envisioned a county fair entertainment as tawdry, cheap and, as occasion offered, a bit on the vulgar side. We don't know when the change took place, but we confess we have been behind the times for there has been a change.

"The other evening we had the privilege of witnessing a preview of the *Happy Landing* show staged in the Arena Building under the direction of Frank Wirth. Imagine our surprise when the fact dawned upon us that Wirth's arena show rated in any company."

Piece then goes on to turn handsprings for some of the artists, noting that county fair entertainment "has quite definitely emerged from the tarnished tinsel era." Editorialist concludes that "we're glad the fair association and its entertainment artists—real artists, if you please—have brought us up to date."

We'd be the last one to argue with *The Democrat's* editorial writer. In fact, in the newspaper's "Thought for Today" beneath its flag it says: "The only fool bigger than a big fool is the man who argues with one."

Presidency for 28 years is the record of Robert Barney, Northwestern Michigan Fair, Traverse City. Event played to about 60,000 people in four days, a near record. Crowds were held down on the last day by old man rain. John Lueders, United Booking Office, supplied free acts and revue, with bill changed mid-week. Barney's associate is Arnell Engstrom, secretary in charge of attractions and concessions.

George A. Hamid's revue, *Echoes of Broadway*, has been setting quite a box-office mark. Premiered at Batavia, N. Y., traditional debut spot for Hamid musicals, and went over colossal despite bum weather. Hordes attended at Ottawa, Ont., with several nights of rain. Another walloping take was at Syracuse, N. Y., which inserted Gypsy Rose Lee as guest star. Show features the Roxettes and principals Martells and Mignon, Singing Commanders, Doris Reed and Henry Cogert, emcee and company manager.

Harry LaPearl pens lengthily from Portland, Ore., that fairs in that sector are doing record biz. At Hillsboro show was given in large new auditorium nightly and with chilly evenings that spotting didn't hurt. Then played Canby, where the bill, booked by Eddie Burke, consisted of Diana, Royal Freeman, George Gordon, Vic and Frank, LaPearl's Clowns, Gynaldo, Hulda, Marlow and LaFord. (Some doubling names undoubtedly included.) Layout went intact to Salem. At Longview, Wash., program was supplied by Monte Brooks as follows: Marlow and George, Lorraine Twins, Collier and Dischler, Cropley and Viola, Loretta's Dogs, Parker Sisters, Fred and Marge Sabini and LaPearls. Latter, with Loretta's canines, were set by Burke with Eugene, Ore., current. Fred Sabini, hand balancing, fell and was injured while appearing at Tillamook, Ore., laid off a couple days and resumed work. LaPearls' last September date is at Yakima, Wash.

Another performer correspondent is Larry Duane, whip manipulator, who writes from Geauga Fair at Burton, O., that event drew record crowds Saturday and Sunday and 13,000 paid admissions on Labor Day. Is this fair one of oldest if not the oldest in the U. S.—126 years? Madam Banard's Hippodrome Attractions headed the layout and acts were the Claytons, Faith King and Larry Duane, Madeline McCoy, George Lurch, Joe Hicks, Fred and Marie, Don Mack and other turns which made up a circus-type bill of 19 numbers.

Hobby of Selden, "The Stratosphere Man," that of shooting pictures from top of his pole, is paying dividends. It seems that everywhere he goes he is besieged by fair secretaries and others for original shots or prints of old ones in his now vast library. At Minnesota State Fair, for instance, he was asked for pictures by Secretary Ray Lee and assistant Doug Baldwin. Many of the photos find their way into the newspapers, a fact not calculated to hurt Selden's reputation. His fair season opened at Great Falls, Mont., followed by Billings, Mont.; Sioux Falls, S. D., and Minneapolis, a repeat.

Generalities

Jake J. (Light Summer) Disch, clown, says Kaukauna (Wis.) celebration scored big. . . Mimic Al Tint, Thompson Sisters and juggler Carl Thorson played Mazon, Ill. . . Jimmie Lynch Death Dodgers drew practically capacity at Reading, Pa., but followed with opening day at Mineola, N. Y., to a small house. At Mineola Col. Jim Eskew's JE Ranch Rodeo was billed "State Championship," but announcer went a few better by calling it "world's championship." . . Walter L. Engelbart, Ralph W. Peers and John Kopecky, members of Karl L. King's Fort Dodge (Ia.) Municipal Band, make Spencer, Ia., and were to charter a plane on September 14 to hop to Milwaukee to play with the Monahan Park American Legion band at the national convention.

When G. Higgins, better known as the Sky Man, played Saybrook, Ill., the newspaper made much of his flouting of superstition. Higgins uses a hearse to carry his equipment and to pull his house trailer. Nevertheless, Higgins balances things by having the hearse in sprightly colors. Higgins' wife drives stakes "just like a man." Quite a team.

A CSRA-sanctioned auto race at State Fair, Columbus, O., drew 10,198 paid and about \$5,000 was realized by sponsoring police. September 6 race at Huron, S. D., was a magnet. Suggestion to Gay White and Al Sweeney: Invest the dough in government bonds.

Rangers Rodeo has been booked by Dover, O., for the run and Boone County Jamboree for closing night, these replacing the usually bought circus acts. . . Lillian Strook, trapeze, and Klein's Kanine Revue, presented by Ken Poley, showed Waterford, Pa., backyard of Klein's Attractions.

Southeastern World's Fair, Atlanta, has picked "American Youth Jubilee" for its 1941 theme. Grandstand fare will consist of Lucky Teter Hell Drivers, two Sundays a week apart; mid-week auto races, 10 orks from the area in a "battle of music" on as many nights, nightly fireworks and *Cavalcade of Stars*. Free admission, as per Atlanta custom, except on Wednesday and the two Sundays. Wonder how such a set-up will work out.

60,000 Sets Canfield Mark; Grandstand Program Is Hit

CANFIELD, O., Sept. 13.—Favorable weather, coupled with superior shows of livestock, farm products and midway attractions, brought out record attendance of about 60,000 to the annual Mahoning County Fair here on August 29-September 1, a gain of about 20 per cent over previous years, said Secretary Edwin R. Zieger. Attendance Labor Day was in excess of 40,000 and automobiles filled every available foot of parking space. Crowds were light opening day, but jumped on Saturday. About 8,000 saw the saddle show Sunday afternoon and night, with midway play good. There was overflow grandstand attendance Monday afternoon to see the Gate-wood Rodeo, and that night hundreds were turned away. Midway was strong, with six R. H. Wade rides, Eagleson's Monkey Show, Greenwald's Athletic Show, Speedy Babb's Wall of Death, Larry Fallon's 14 stores; cookhouses of Clarence Smith, Charles Martin, A. J. Messerly and Barney Fleeger; Otter-backer, popcorn; Dave Robert, caramel corn; Ted Mitchell, taffy; Ward's basketball; Hoover's photos; Lester Rodgers, peanuts; Tommy Bedell, floss, and Wagner's arcade.

R. I. State Fair Is Aided By Big Gate Over Holidays

KINGSTON, R. I., Sept. 13.—Largest attendance in its history was drawn by Rhode Island State Fair here. August 28-September 2, said Manager A. N. Peckham, who declared the annual a great success.

Early gate was a disappointment because of rain and gasoline rationing, but with ceiling taken off the gas allotment during the holiday period the turnout was big.

Night harness racing was approved by horsemen, and grandstand attendance was good. Acts on the first five days were furnished by George A. Hamid and also independently booked. Frank Melville furnished the bill on the last two days.

Polio Scare Hurts Hatfield

HATFIELD, Pa., Sept. 13.—Attendance at Montgomery County Fair here, September 1-6, was greatly reduced because of restrictions put on children's attending due to infantile paralysis scare. Fair was larger, with a record number of exhibits. New grandstand stage helped the performance of acts. Daily stock parade was held before the grandstand. There were three days of pacing and trotting races, and running races were held the last two days. Free attractions were Ken Maynard and horse, Hoot Gibson; Wilfred May Trio, hoop jugglers; Bob Eugene Troupe, aerial bars, Frank Steres, trained steers; Four Queens of the Air, and Silver and the Lone Star Rangers. Cetlin & Wilson Shows were on the midway and did fair business, offering Delmar's Lions as free act. Because children were not allowed to attend, fair President Edwin J. Brooks arranged a parade thru streets, Ken Maynard and his troupe and other grandstand acts appearing.

Reading Opener Is Record

READING, Pa., Sept. 13.—Aiming at an all-time attendance high, the Great Reading Fair, September 7-14, got off to a flying start last Sunday with a record 35,000 paying a 35-cent gate admission. Attendance was primarily adult because of a ban on children under 16 as a precaution against spread of polio. Secretary Charles W. Swoyer believed total attendance would exceed 300,000, which would set a new mark.

Big Jumps Made At Dunbar, W. Va.

CHARLESTON, W. Va., Sept. 13.—Attendance records were broken at West Virginia Free Fair on August 30-September 7 at Dunbar, near here. The 1940 fair was called off because of infantile paralysis. Attendance was estimated at 370,000, with a 20 per cent jump in grandstand receipts and fully 33 per cent gain in concessions.

"Full figures are not available yet," said T. H. (Pat) McGovran, director, "but it was bang-up for everybody concerned." Kaus Shows were on the midway. Privileges, according to McGovran, are expected to be advanced 20 per cent in price for 1942.

At the grandstand, which sold ducats for 25 cents, six \$50 bills and one \$100 were offered in payment of tickets. Attendance was registered despite three days of rain. On the best day, School Day, attendance was 58,000 in fair weather.

Northampton Draws 58,000

NORTHAMPTON, Mass., Sept. 13.—Favored by ideal weather, the 123d annual Three-County Fair here, sponsored by Hampshire, Hampden and Franklin Agricultural Society on September 4-7 was visited by an estimated 58,000. Officials estimated a take of about \$10,000 for grandstand seats and season tickets. Police allowed only rides and refreshment booths to operate on Sunday despite pleas of fair officials that other fairs in the State were allowed to operate on Sunday. To the closing of the midway could be laid the falling off of the gate on closing day, it was said.



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For
PIKE COUNTY FREE FAIR
Oct. 20-25, Inclusive
Largest Fair in Southwest Arkansas, 10,000 attendance. Want all kinds of Rides, Mug Joint, Seales, Skating Rink, Rodeo, Shows. All other Concessions closed. Write ALFRED FEATHERSTON, Secretary, Murfreesboro, Arkansas.

WANTED
Rides and Aerial Acts for
OUACHITA COUNTY FAIR
Camden, Arkansas, October 9th, 10th and 11th.
PRICE J. YOUNG, Secy.

NEED SMALL OUTSIDE ATTRACTION
Small Circus, Rodeo, Negro Minstrel, Thrill Show or such program for
Faulkner County Free Fair
Oct. 8th through 11th.
Write or wire me.
J. O. COX, Chmn. of Entertainment, Conway, Ark.

WANTED
HIGH FREE ACT OR HIGH DIVER FOR
COUNTY FAIR
Week of October 13th through 18th,
HARRY P. THAMES, Secretary, Manning, S. C.

WANTED MOTORIZED CARNIVAL
Must have at least eight Rides, ten Shows, twenty-five Concessions for best District Fair in South. Show 6 days, October 13 to 18, inclusive. Fair 4 days. Write or wire full details.
NORTH WEST ARKANSAS DISTRICT FAIR ASSOCIATION
L. J. COOPER, Chairman, Harrison, Ark.

HIGH TRAPEZE ACT AVAILABLE AFTER SEPT. 27th
For Southern Fairs or reliable Carnival for balance of season of at least 6 weeks. World's highest and only act of its type by man costumed as ape and aping the apes on high trapezes. No nets or safety devices. Also a second act (Aerial Bar) by Lady featured at Madison Square Garden with Ringling-Barnum-Bailey Circus. Address:
Week Sept. 15-20, Fair, Westfield, Pa.; Sept. 22-27, Fair, Kingstree, So. Car.
JERRY D. MARTIN
P.S.: This is not a \$50.00 weekly act. Don't write telling me it is your best; save stamps for others.

Tops Them All!
MILO LINWOOD
Presents
THE THREE MILOS
125 Feet — No Nets
Featuring their sensational and original thriller—
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Around the Grounds

NEWPORT, Pa.—Perry County Fair, set here for September 9-12, was canceled by the agricultural society upon advice of the country health officer because of spread of polio in this area.

STEVENS POINT, Wis.—Rosholt Fair, which closed September 1, had attendance of more than 21,000, with receipts reported better than last year, despite rain on opening night.

BLACK RIVER FALLS, Wis.—Total of 5,500 paid admissions plus an estimated 1,000 on the grounds broke gate receipt records for Crawford County Fair here on closing day, September 7, despite rain.

FREDERICKSBURG, Tex.—New record for attendance was set by Gillespie County Fair here on August 22-23. Midway did record business, said Secretary-Manager Otto Henke.

ELKHORN, Wis.—Walworth County Fair closed a five-day run here September 2 with estimated attendance of 90,000, largest in the fair's 99-year history. Altho receipts approximated \$40,000, profit may be less than last year because attractions were more expensive.

MARSHFIELD, Wis.—Despite two rainy days, Central Wisconsin State Fair here closed a five-day run September 4 with estimated attendance of 50,000. Grandstand business was unusually good, with bill including *Flying High* revue, Jimmie Lynch's Death Drivers and WLS Barn Dance.

HOUSTON.—President James W. Sartwelle, Houston Fat Stock Show and Livestock Exposition, said rumors circulating that a 1942 show would not be held are untrue. He reported the 1941 event highly successful and that plans are advanced for an enlarged rodeo and fat stock and horse shows in 1942.

BLANDFORD, Mass.—Blandford Fair, September 1 and 2, had its best attendance in years, officials said. On opening day there were over 6,000 paid admissions, and while Tuesday's attendance was slightly off this all-time high, the gate was still far ahead of other years. Midway did good business. Tuesday was Horse Day, the management adding a saddle horse class.

SHAWANO, Wis.—Rain on two of the three days at Shawano County Fair, which closed September 4, held down total attendance to an estimated 15,000. Grounds have \$40,000 worth of improvements, including a new 2,500-seat grandstand. Dancing on three nights, first to Sid Long and his ork and last two to Arch Adrian and His Men of Note was well patronized. Ellman Shows were on the midway.

TRENTON, N. J.—Children's Day at seven-day New Jersey State Fair here will be observed on the second day, said Secretary Harry E. LaBreaque, the infantile paralysis epidemic not having reached this section. Assurance of a holiday was given September 12 by Paul Loser, superintendent of local schools, and county and township schools will also grant holidays. Championship auto races will be held the day following close of the fair.

SHELBY, O.—Officials said attendance at Shelby Community Fair, September 3-6, was about 30,000. Weather threatened on two days, but cleared to give midway attractions a big Saturday, when there was record attendance of 12,000. Farm organizations took part and there were contests and free acts thruout the week. Annual colt show and parade Saturday afternoon were highlights. F. E. Gooding rides in charge of George

Bouc and concessions were on the midway. Carl L. Wentz is secretary.

ALEXANDRIA, La.—With the town jammed with people and soldiers in four huge camps, civic clubs joined here to apply for a federal grant for construction of a \$500,000 Coliseum, badly needed for Central Louisiana Fair and other entertainment. New aud would be sponsored by city and parish and modeled as far as possible along line of Louisiana State U. Arena at Baton Rouge. J. M. McLemore is chairman of the movement.

MEDINA, O.—Attendance at Medina County Fair on September 3-5 fell below expectations due to storms which halted afternoon programs on Thursday and Friday. Band concerts were offered daily. All exhibit space was taken, entries setting a new high, said Secretary Jay V. Einhart. Midway compared favorably with those of former years. Colonel Gatewood's Rodeo, followed by fireworks, provided Thursday and Friday night grandstand entertainment.

PRINCETON, Ind.—Gibson County Fair here on August 25-30 had a 10 per cent increase in attendance over 1940 and gains were shown in all departments, reported Clifford Steele. Grandstand show included Graham's Western Riders, Boyle Woolfolk's *Hooray, America*, Rosalind Hupp Girls, Six Cressonians, Nelson Sisters, Five Flying LaForms, Libonati Trio, Margie and Al Calvin, Ezra Buzzington and His Silver Cornet Band and midget auto racing. All exhibits were heavier.

ST. STEPHEN, N. B.—Paid admissions at St. Stephen Fair this year, August 18-22, dropped considerably below those for 1939. Besides a polio epidemic, an element reducing attendance was border-crossing restrictions. In the past at least 50 per cent of the patronage came from Eastern Maine. Last year the fair was not held because of the war. Directors expressed satisfaction with the midway supplied by the Bill Lynch Shows, a five-act vaude show, harness racing on two afternoons and daily ball games.

WOODSFIELD, O.—Monroe County Fair here, September 3-5, was rained out on two days. Several tents were blown over and some damage was done to exhibits and buildings. Big Slim and His Rodeo drew a fair night crowd Wednesday. Weather cleared in time to permit Boone County Jamboree to take over Thursday night and play to capacity business. Ride men and concessionaires reported takes below those of former years, but most of them managed to make their privilege, said Secretary Ralph Schumacher.

MILLERSBURG, O.—Bucking a nearby fair on opening day and rain and threatening weather on remaining days hurt attendance at Holmes County Fair here, September 2-5, said Secretary Harry C. Logsdon. Attendance on opening day was 3,500. Rain fell Wednesday and weather Thursday was threatening. Children's Day program on Friday was rained out in the afternoon. Entertainment included contests, band concerts, livestock parades, Boone County Jamboree and several acts set by Raymond Attractions. Gratziano and Carlin's rides were on the midway, along with concessions.

RALEIGH, N. C.—Program for the 1941 North Carolina State Fair here, said Dr. J. S. Dorton, manager for the State Department of Agriculture, will include harness racing sanctioned by United States Trotting Association on Tuesday, Thursday and Friday, with Lucky Teter and Hell Drivers on Wednesday and auto races on Saturday. Grandstand attractions, nine acts and revue, will be staged by George A. Hamid and Max Linderman's World of Mirth Shows will be on the midway again. State's 900,000 school children are being furnished free tickets for Friday, Young North Caro. (See *Around the Grounds* on page 48)

Pitt Fair Pulls Heavily; 1942 Bill May Be Changed

PITTSBURGH, Sept. 13.—Changed entertainment will be considered for the

1942 Allegheny County Fair, said County Parks Director George E. Kelly at close of the ninth fair, August 28-September 1. On a budget of \$32,000, of which about \$5,000 was for professional entertainment, the fair attracted thousands to South Park.

Talent line-up included a 35-person rodeo, featuring Peggy O'Neil, Mr. and Mrs. Earl Sutton, Miss Alee, Candy Hammer and Cliff Gatewood, as well as vocalist Laura Stover and four radio announcers as emcees. In addition to programs on the open-air stage, many booths in the exhibition hall presented entertainment. Radio emcees were Carl Dozer, WCAE; Ed Shaughency, KDKA; Walter Sicklers, WWSW, and Kieran Balfe, WISR. Shows with musical talent were presented by WCAE, KDKA and WWSW.

Commercial exhibits grossed about \$5,000 for the county, the first year in which a charge was placed on booth space. Cost was 50 cents a square foot. Paid parking, also for the first time, brought \$3,500. Rodeo, boxing and racing were most popular, Kelly said. Program included track and field meet, soccer and football games, band and symphony concerts and flower show, in addition to agricultural and farm women's prize exhibits. Booked thru Frank Cervone, Barnes-Carruthers Rodeo gave five full performances and two partial ones.

Spencer Headed for Record Gate; Attractions Drawing

SPENCER, Ia., Sept. 13.—Rocketing along to new records, six-day Clay County Fair, closing here today, needed only 10,000 more to beat the all-time total attendance mark of 155,215 established in 1939, said Secretary J. H. Peterson, who was confident that with CSRA auto races slated for the day the record figure would be surpassed by at least 10,000.

Records began tumbling Monday when over 24,000 braved cold and misty weather to witness auto races conducted by National Speedways. Frank Winkley's Suicide Club helped attract Tuesday's 31,874, while harness races were magnets on Wednesday, Thursday and Friday, when crowds of 27,883, 36,693 and 23,476 turned out. Barnes-Carruthers *Flying Colors* revue attracted night grandstand attendance that would unquestionably set new records here, said Secretary Peterson.

Kiddie Under 6 Barred From Annual in Nashville

NASHVILLE, Sept. 13.—County Court Judge Litton Hickman, acting on advice of county and State health officials, announced that all children under 6 will be barred from 1941 Tennessee State Fair here in an effort to check spread of infantile paralysis. In a letter to Judge Hickman, who is also chairman of State Fair directors, Dr. W. C. Williams, State health commissioner, and Dr. J. J. Lentz, county health officer, said that in view of the prevalence of polio, the move would be advisable.

Meanwhile Athens (Ala.) Chamber of Commerce announced that Limestone County Fair, sponsored by the chamber, has been called off to prevent the spread there.

Dr. Lentz said all food concessions at the fair here would be strictly supervised.

Fonda Sets 101-Year Mark; Special Events Aid in Draw

FONDA, N. Y., Sept. 13.—Montgomery County Fair here on August 30-September 3 was a financial success and broke all attendance records in the 101-year history of the sponsoring society, said C. Everett Dievendorf, vice-president in charge of publicity and special events. It earned the record in spite of heavy rains on Sunday, scheduled as National Defense Day.

Pic magazine took over 100 pictures on Saturday of the dairy queen and other scenes. Harness and running races were features every day except Sunday, and King Reid Shows did good business on the midway. Vaude acts were also attractions. Maj. Gen. Bernard W. Kearney and staff reviewed a parade of State guard and Montgomery County National Civilian Defense Corps on Sunday. Record-breaking crowd of 12,000 which attended on Labor Day represented a gain of 4,000 over the same day of 1940. Tuesday was Mohawk Valley Day, and Wednesday was Grange and Farm

Marshfield Anni. Program Draws 50,000 Record Gate

MARSHFIELD, Mass., Sept. 13.—New attendance record was set by the 75th annual Marshfield Fair on August 26-September 1, with about 50,000 thronging the grounds and bettering last year's figure by almost 20,000. Labor Day was the greatest day the fair ever had, with almost 10,000 attending. Racing handle reached \$175,000, highest amount ever recorded here, and the Labor Day handle was about \$35,000. With the exception of Sunday, weather was excellent.

There were 1,500 exhibits, a record number, and the poultry department and new hobby show were well received. Children's Day was Sunday, but a pageant illustrating growth of the fair was postponed until Monday. Fireworks were used nightly. Marine recruiting station, an air raid shelter and a British war relief building carried out the defense theme. Servicemen were admitted free and in connection with the fair's 75th anniversary all 75 and over were admitted free. General admission was 50 cents and 25 cents for children.

Stageshow, booked thru George A. Hamid, was pronounced the best ever presented here. Acts in Bonnie Brownell's *New York Rhythmettes* included Abdallah Girls, dancing and acrobatic routines; Olympic Girls, acrobats; Jim Wong Troupe, juggling, and the Novellos and their dog. Val Evans, magician, and Anderson's Animal Circus were featured on Children's Day. Blouffe Sensations, rings and trapeze, were hits. Other attractions were Howell Family, glass blowers; Billy Burn's Jungle Land, Ryder's pony ride, an Eli Wheel, Merry-Go-Round, Whip, Chairplane and Fly-o-Plane.

Officers are Ernest H. Sparrell, president and general manager; Howard C. Keene, secretary; Edward S. O'Neil, vice-president; Harry F. Monahan, treasurer; Perry H. Osborn, grounds superintendent, and Norman Costello, building superintendent. Lieut. Gov. Horace Cahill, substituting for Gov. Leverett Saltonstall, was met on Governor's Day and driven to the fair in a stage coach. Pageant, written and directed by Isabelle Cushman Nason, was in five scenes.

90,000 Peak at Canton, O.; Midway Grosses Are Heavy

CANTON, O., Sept. 13.—Stark County's 92d annual fair, September 1-4, set an attendance record with a draw of about 90,000 despite inclement weather the last two days, said Secretary Ed S. Wilson. Attendance was 15,000 ahead of 1940. Labor Day draw set a new mark for opening day with 38,000.

Harness races were held Monday afternoon and night and on Wednesday and Thursday. Supplementing Monday races were four acts, Paige and Jewett, unicyclists; Four Merrills, wire; Kee and Tuck, balancing, and Silver Cyclones, roller skaters, set by the Gus Sun Agency and climaxed by fireworks. Tuesday was Children's Day, with 18 high school bands participating in the program. A night pageant, directed and produced by John B. Rodgers Producing Company and titled *America on Parade*, played to an overflow crowd. There were also fireworks. Hoagland's Hippodrome Attractions appeared before the grandstand on Wednesday and Thursday, offering a varied program. Also on the bill were Earl Wright's Dogs and table rock and the Gauchos, whip cracking and impalement, set by the Sun agency. On Thursday night Gus Sun Sr. was a visitor.

Midway had three shows set by F. E. Gooding Amusement Company, Captain Ritz's Hell on Wheels, Mark Williams's Ten-in-One and Clyde Howey's Monkey Circus. Meyers Family, glass blowers; five F. E. Gooding rides in charge of Carl Speelman; Dick and Helen John's Playland; Lester Rodgers, peanuts; Von Black, popcorn; cookhouses of Ebert Brothers, Howard Peters and A. Ward; Gilchrist and Bentley photo galleries; John Meghan, six stores; Byer's ball game, Peter's high striker, Dine's floss, Dye's and Muckley's waffles and Masino's novelties. Mark Williams's show had its top gross of the season the first two days and Ritz's Motordrome gross was heavy. Ride grosses were substantially up.

Bureau Day, with Holton V. Noyes, commissioner of agriculture, in attendance. Over 7,000 attended on Saturday, Youth Day.

COMING
CAVALCADE
OF FAIRS

WATCH FOR THE IMPORTANT
ANNOUNCEMENT IN AN
EARLY ISSUE

Flemington Has Big Gains In Attendance and Receipts

FLEMINGTON, N. J., Sept. 13.—Flemington Fair here on August 26-September 1 did more business than any annual of the association in the past 10 years, reported Major E. B. Allen, president and manager. There were seven clear days and with exception of two rainy nights, causing loss of two performances, weather was ideal.

Horse racing the first four days was well patronized. Ralph Hankinson Speedways staged auto races on Saturday and Monday, with a large field and such drivers as Ted Horn, Bob Sall and Tommy Hinnershitz. Monday's feature race was won by Rex Records, who with Sall, Horn and Hinnershitz covered the 10 miles in 9:2, said to be a world's record for half-mile dirt tracks. Records won in the first extra lap.

Crowds were better each day and night than ever before, while attendance on Labor Day was the greatest in the 31 years Major Allen has been associated with the fair. Concessionaires did good business, and the midway, occupied by Bantley's All-American Shows, came in for commendation. Acts were furnished by George A. Hamid, Inc., and Ohio Display fireworks were used on five nights.

CNE TOTAL GATE

(Continued from page 42)

Girls and Old Mexico slipped past the \$10,000 mark.

Twenty per cent amusement tax is deducted from grosses. Fire broke out at 11:45 Saturday night in the canvas-covered dance pavilion. Floor was cleared while Vaughn Monroe and his band continued music. Hose lines played on the flames from inside and outside and damage was slight.

Showmen's League of America benefit Friday night in the Coliseum was well attended. George A. Hamid, emcee, introduced SLA President Frank R. Conklin, who thanked the vast audience for their help in a great cause. Show ran three hours, featuring acts from the grandstand and Frolexland and music by United States Navy Band and Vaughn Monroe.

ILL. DEFICIT IS CUT

(Continued from page 42)

paid, salaries of temporary and permanent employees and all other 12 months' costs. Figure is about the same as in the previous 12 months.

Total revenue at the 1941 fair was \$254,919, including gate admissions, grandstand, Coliseum, entry fees, concessions and exhibit spaces, much greater than the 1940 total. Manager Ward said final tabulations would not be complete for some time and that he expected the deficit to be reduced further.

The pay gate is expected to stand for 1942. The governor at a recent press conference declared his policy for the 1942 fair was not completed as yet but that he felt this year's was "the finest ever." Improvements will be discussed soon by the fair board, governor, Manager Ward and Director of Agriculture Howard Leonard.

SPURT FOR NEBRASKA

(Continued from page 42)

thru gates. Advance sale of books, 10 admissions for \$2.50, has not been audited, but Treasurer C. J. Hueftle estimated 6,000 were sold or 60,000 admissions. On Tuesday, Kids' Day, an estimated 17,000 juveniles went in free. Comparative paid admissions:

	1941	1940
Sunday	13,995	10,134
Monday	46,900	19,917
Tuesday	14,999	9,773
Wednesday	15,304	11,388
Thursday	16,997	11,310
Friday	6,611	4,744
Season Tickets	60,000	50,000

174,806 117,266

State Fair horse race meet, which opened August 23, closed September 6. Figures on the mutual handle are unavailable until after a complete check, but general belief was that the take would be below 1940 figures. Fair Secretary E. J. Millie said that next year the ticket window set-up would be changed to speed up sales of pasteboards. He guessed \$1,000 was lost on Labor Day by fans being shut out. Total grandstand take will be around \$25,000 or twice the yearly interest on the original bond issue of \$250,000. Entire income from the grandstand goes

to bondholders, with a Lincoln bank as trustee.

Goodman Wonder Shows on the midway and *Belles of Liberty*, Barnes-Carruthers' grandstand revue, were granted an extra night after the fair proper closed. It officially ended on Friday, but races, revue and show held over thru Saturday. Carnival biz was strong, Owner Max Goodman said, girl shows Gay Paree and Fantasma proving biggest winners. Rides all prospered, the Rocket leading. Free attraction was Zacchini, human cannonball, exceptionally well received and rave reviewed in local papers.

Secretary Millie and President Gates Lilley lauded the "clean midway and fine shows."

Exhibits were larger and more numerous, lack of space preventing acceptance of hundreds. Secretary Millie said a new mercantile building, new gates at main entrance and a new side gate would be in service in 1942. Four-H Clubs, supervised by George Round, Nebraska University executive, was again one of the features.

Belles of Liberty played to a sellout on Labor Day opening and near-filled stands during the rest of the run. Emceed by Alan Rogers, lyric tenor, show featured songstress Blanche Bradley. Show-stopper first night was Lou Hoffman, the "Mad Hatter," a juggler with several clever hat routines. Will Hill's Society Circus, animal act, drew a good share of applause, as did the comedy ballet of Alexander Santos and Company. Donatello Brothers and Carmen, accordion-dancing-tambourine act; Wen Hai Troupe, variety clan, and the Hustreis, aerialist family, all were well liked. Uncle Hiram and Aunt Matilda, bucolic comedy duo, and Larimer and Hudson, cyclists, filled out the show. Eight Grenadiers gave musical backing to songs of Miss Bradley and Rogers in the four production numbers, and a 16-girl line, Ainsly-Lambert dancers, with Charlie Sahy's band in the pit, offered above-par performances.

Horse show, again backed by Lincoln Junior Chamber of Commerce, attracted from all over the Middle West and lured good crowds nightly, more than enough to pay expenses. Stations KFAB and WOW carried extensive coverage, WOW delegated Lyle DeMoss, quiz programmer, to work in front of the grandstand before the night shows.

A sorrowful note was struck on final night as the Goodman Shows were closing, when David B. Stock, 63, Little Rock, (Ark.) concessionaire, died of a heart attack in his trailer on the lot.

COUNT IN TIMONIUM

(Continued from page 42)

nual took a drop, with rain hurting on Thursday. Total attendance on the first eight days was estimated at 275,000, as compared with the reported estimate of 350,000 for the corresponding period in 1940. Since gate receipts about equaled those of last year, it was believed that the difference was due to an exaggeration in the previous estimate rather than to an actual drop in patronage.

Secretary Matt L. Daiger expressed satisfaction at the increase in the pari-mutuel handle, which was up 40 per cent over the previous high set last year. This mark was made despite the fact that grandstand attendance of 75,000 on the first six days of horse racing was equal to last year's attendance. Biggest was on Labor Day, when more than 20,000 overflowed the grandstand into the infield.

A record display of dairy and beef cattle, draft horses, swine, sheep, ponies, poultry, farm equipment, household arts and garden exhibits taxed accommodations. It was estimated that exhibits in all departments were 20 per cent greater than last year, which was in keeping with the premium increase from \$32,000 in 1940 to \$39,000 this year.

Midway Receipts Better

Midway was booked independently, and Midway Manager John T. McCaslin, highly pleased with business, reported a 20 per cent increase over the first eight days of last year. Shows on the midway included Mrs. Doc Willis's Side Show and Marine Show, Captain Black's Animal Circus, Martinez's Animal Show, Thompson's Side Show, George White's Stone Man, Whitey Wagner's Girl Show, Mark A. Cox's (contribution show), Shaw's Argentina Show, Steve Graham's Girl Show, Hank Sylow's Dove Show, Joe Casper's Girl Show and J. T. McCaslin's Mummy Show. Rides were Schagrin's Merry-Go-Round and Chairplane, Barthel's Ferris Wheel, Reicher's three Kiddie rides, Mrs. Stebbins's pony ride and Captain Black's pony ride. Manager Mc-

Caslin was gratified with concession business and the clean manner of operation.

Free acts presented on the midway twice daily included Procello, single traps; Cowboy Reias, horse act; Demilo and Marr, mixed hand balancing; Hale Hamilton Jr. and Sister, wire and rolling globe; Ryan Brothers, double trapeze; Marr and Marr, trained dogs, and Polo, high pole and single traps. Delaney's Plantation Band played the acts, which were also booked by Midway Manager McCaslin, who was assisted by J. J. Burns, Margie Hofer, Casper Rabenan, Lawrence Sandy and John Bassine.

More for Improvements

Opening Sunday farm girl beauty contest, with the winner from each county in Maryland entered, gathered considerable publicity. Attendance Wednesday and Thursday nights was helped by a horse-pulling contest in the racing enclosure, with a free grandstand. Thursday was Governor's Day with Governor Herbert R. O'Connor as honor guest, and Friday was Baltimore City Day in honor of Mayor Howard W. Jackson.

Secretary Daiger reported improvements costing \$90,000 and including four large cattle barns, regrading of all roads, addition of north-end gate, new truck unloading platform, mutuels plant extended and rebuilt with addition of 40 betting windows, racing secretary's office rebuilt, infield leveled, new jumps, all new rest rooms, stables and paddock improved and a new horse barn. The most money was expended this year, with improvements up \$48,000, purses \$8,000 and premiums \$7,000 over last year's top figures. Other officials include Laban Sparks, president; Robert J. Walden, vice-president; H. A. Parr III, treasurer; George F. Derr, agricultural secretary, and Howard Thompson, assistant secretary. It was anticipated the last four days will provide interesting total attendance comparison with last year.

INDIANA BEATS RAIN

(Continued from page 42)

Lucky Teter Thrill Show and nightly stagershow outgrossed last year, \$44,000 to \$41,000, it was officially estimated. Coliseum's six nights of society horse shows wound up with \$300 less than the money taken in last year when there were two matinees which grossed a total of \$1,200. WLS Barn Dance show on August 30 in the Coliseum played to a record 12,703.

Johnny J. Jones Exposition on the midway bettered last year's gross by a comfortable margin, it was officially announced. A Jones official estimated receipts would run approximately 45 per cent above those of 1940. Extra attractions were added to the Jones show here by Owner E. Lawrence Phillips.

Increased attendance, together with higher grosses, have aroused speculation among State officials as to whether the fair is not ready to support itself. Heretofore it has received, thru the State Board of Agriculture which operates the fair, \$146,000 annually, an amount included in the State budget. But in recent years the fair has been netting around \$60,000. Profit this year is expected to come close to \$75,000. And since the fair's debt service payments on buildings built by bond issue are scaling downward, it is argued that the fair no longer needs outside financial assistance. In a few years the only obligation to be met from fair profits will be the \$1,000,000 Coliseum.

Fair Secretary Paul S. Dunn announced that some improvements will be made in time for next year's fair. More improved roadways will be constructed and some sort of illumination scheme will be worked out for the big infield parking lot. He believes there will be no change in the number of half-price admission tickets put out in advance of the fair and which are gobbled up in a few days. Number of such tickets distributed this year and last year was 250,000.

BC Revue Popular

Grandstand revue, *Music on Wings*, presented by Barnes-Carruthers, was in charge of Sam J. Levy. Show was nicely costumed thruout, particularly in ensemble numbers, titled *Butterfly Dance*; *Oh, Johnny*; *Persiana*, and *Red, White and Blue*, the finale which featured a spectacular stunt by the Aero-Ray Girls. Popular favorites were Milt Britton's band, Ernie Wiswell and his zany car, Nirska and her exotic dancing; Two Saxons, balancers; Gautier's Steeplechase, dog and pony act; Five Maxellos, tumblers, who have an audience participation stunt; Borsinis, high wire; Hollywood Aerial Ballet; Walkmirs, perch; Reddingtons, trampolines; Harold and Lola, dancers, and the Eight White

Guard Melody Men. Muriel Davenport and Earle McVeigh were soloists. Glenn Dale was expert emcee. Some of the acts appeared in afternoons in front of the grandstand during Grand Circuit racing.

MICH. OVER 500,000

(Continued from page 42)

with all employees certified under civil service, requiring special certification and proof for each pay check. This slowed down the payoff and made it necessary to use the auditing staff up to Thursday. One result of civil service, officials said, was that there were only 692 temporary employees, as compared to 1,800 reported for three years before.

Hennies Bros.' Shows on the midway made a big increase in receipts. Gross was reported as \$91,043.53 after taxes were paid, as compared with \$59,234.04 last year, an increase of \$31,809.49.

The Messerschmidt plane, sponsored by Bundles for Britain, grossed \$24,639. Largest of the free-show crowds was reported by Pinto Pete and His Mountaineers, with a show, including Jeanie Faulder, vocalist, and Betty Lee, xylophone, sponsored by Chevrolet. This show, playing 12 a day in an auditorium seating 400, drew about 75,000. On the midway A. Elvin Thompson, showing Dolly, two-headed cow, drew 30,000 at 10 cents. W. C. O'Neil's Wild Life Exhibit was damaged on Saturday by a severe windstorm which tore the tent but was not closed.

George Kavanagh and his 15-piece band played in the grandstand for all rodeo performances. Harry Philp and a 30-piece band were used daily for bally on all parts of the grounds. Tim Doolittle and His Pine Center Gang, playing the Arbor, operated as a beer garden this year, drew an estimated 75,000 at free admissions in contrast to an estimated 8,800 last year with name bands at 50 cents admission.

At the indoor circus in the Coliseum King family of midgets, playing as the concert under management of Jack Andrew, drew an estimated 16,000.

Harness races showed six days as planned despite rain about noon on Thursday and Friday. New system, dropping the present three-heat system and using the one-heat (Nash) system, is planned for next year, said Andy Adams, in charge of the department, to allow the pari-mutuels to meet more adequately the taste of the average better. Both mutuels returns and attendance were best in the three years since harness racing was restored here, Adams said. Plans for winter include heating plants for two more buildings, cattle and agriculture, to allow use of more of the plant on a year-round basis.

SIOUX FALLS, S. D.—Third annual community-sponsored Sioux Empire Fair here, August 18-24, drew nearly 75,000 and shattered all attendance records, final figures showing a 42 per cent gain over the 1940 mark, reported Gaylord White, who with Al Sweeney, of National Speedways, conducted CSRA auto races here.



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More Ops End Best Season

Marshall Hall Has Top Profit

Ninth season under Addison to result in augmented expansion program for '42

MARSHALL HALL, Md., Sept. 13.—Marshall Hall Park has closed the biggest season in its history, the ninth here for Manager L. C. Addison, who has been constantly improving the resort, both as to park facilities and new business. Increase has required doubling of water systems, electrical capacities and building of 200 new picnic benches and tables to take care of more family picnics. An addition to the restaurant was necessary this year. A new roller-skating rink opened in the ballroom building was operated night and day for the entire season. Scooter building was torn down and new one built with a modern front in bright colors, and this ride, as well as the others, topped the best seasons of the past.

Layout in the Plaza of Flowers won (See MARSHALL HALL TOP on page 48)

Agawam's Gross Up, Says Carroll

SPRINGFIELD, Mass., Sept. 13.—River-side Park, Agawam, closed its second season under ownership and management of Edward J. Carroll on September 7. Employees and park officials marked the season's end with a clambake and outing.

Owner Carroll indicated that receipts had increased considerably over those of 1940 and reported that he felt satisfied that the \$100,000 improvement program he launched early this year had been more than justified.

He and Harry Storin, head of the park's publicity department, have moved their headquarters to Great Barrington, Mass., where they will be until the 100th-anniversary Barrington Fair, bought earlier this year by Carroll, is over.

Take Up, Net Same For Spokane's Spot

SPOKANE, Wash., Sept. 13.—Gross at Natatorium Amusement Park here for the season was greater than last year's, but net profit was about the same, due to heavier operating costs, said Manager Louis A. Vogel. He believes business would have been of record proportions had not rain fell on nearly every weekend and on many one-night attractions. First seven weeks were wet and cold, and June had 26 wet days. August was one of wettest months on record here.

Rides, concessions and dances did 10 per cent better business than a year ago. Plunge was in the red for the first time since 1929. Attendance at weekly midget auto races fell off, too, due to the rain. Jack Rabbit led rides, followed by the Scooter and Merry-Go-Round. Manager Vogel reported he found it hard to get good help.

New Playland Ride Clicks; Other Attractions Planned

HOUSTON, Sept. 13.—New Playland Park here opened its 3,000-foot Roller Coaster on September 4 to turnaway business, reported Nat D. Rodgers, planning commissioner for the 21-acre spot. Ride was built by H. S. Smith and is the first unit of a group scheduled for installation. Nate Miller was to arrive from the Coast September 5 to spot a ride.

Other devices to be located here are Silver Streak, Fly-o-Plane, Rocket, Tilt-a-Whirl, Flying Scooter, Auto Scooter and Rolloplane. Rodgers said a contract has been signed for construction and operation of an open-air dance pavilion to accommodate 1,000 couples. Swimming pool to handle 3,000 is also planned, he said, and attractions for children will be provided in a Kiddie-land.



EXECUTIVES FROM CARLIN'S PARK, Baltimore, paid a recent flying visit to Buckeye Lake (O.) Park, stopping en route to visit several fairs and some other amusement parks. This photo, taken at Buckeye Lake, shows, from left to right: A. T. Miller, events director; George Bushby, manager of the roller skating rink; Slim Porter, manager of Mountain Speedway, of Carlin's Baltimore organization, and Morris Carlin, of Buckeye Lake Park.

Haenlein's New Rockaways' Season Is Best in Decade

COLUMBUS, O., Sept. 13.—Zoo Park, just across from Columbus Zoo, established four years ago as Central Ohio's newest amusement center, ended its best season on September 6, reported Manager Leo Haenlein. It will continue to operate on Sundays until mid-October.

Hundreds of outings were held during spring and summer. During May more than 40,000 school pupils from 22 Ohio counties visited the park and adjacent zoo. More industrial concerns held outings in the park than any time since its establishment, final day bringing one of the largest crowds with the annual outing of Clintonville (O.) Business Association and Boosters and entire official families of Delaware and Delaware County.

For 1942 Manager Haenlein plans an athletic arena doubled in size and a picnic area greatly enlarged. New rides will be added, a roller rink will be built and there are plans for an electric fountain to be ready for opening next May. Manager Haenlein was one of the operators of Olentangy Park here, dismantled several years ago to make way for a housing project. "Jap" Meade was in charge of special exploitation this season.

Mayor Tries for Wider Support Of Muny Bally Bureau in A. C.

ATLANTIC CITY, Sept. 13.—Mayor Thomas D. Taggart Jr. made a plea that local business and amusement interests give greater support to the City Convention and Publicity Bureau. To date it has operated as an independent agency financed by a small group of hotel and business men, who stand to profit by increased business brought to Atlantic City, and with a small municipal appropriation.

The mayor said it wasn't fair for a few of its beneficiaries to support the entire cost of the bureau that brings business to so many. He said what the resort needed was "sustained advertising, publicity and conventions" and that in addition to trying to secure the 1942 American Legion national convention, he has made a bid for the 1943 conclave of Veterans of Foreign Wars.

Al Skean, head of the bureau, said there is much optimism as to keeping a

steady flow of conventions here all year, as Washington might bar conventions while that city is overcrowded with government workers. He said the American Medical Association would hold a Pan-American convention here and that an automotive group had paid \$1,000 down on the Convention Hall Auditorium and expressed belief it would convene here. He pointed out that cost per year to run the bureau has been between \$65,000 and \$80,000. This month 34 conventions have been booked for a record September, according to local records. With inland residents taking belated vacations, general business, other than convention trade, points to a banner business month after the biggest August in 20 years. Claridge Hotel, constructing its own convention hall to be known as Cambridge Hall and expected to be ready for occupancy by March, has started to line up meetings for next season.

Whiskers Packed 'Em in at Doings For Buckeye Lake

By J. STANLEY BILLOW

Publicity Director, Buckeye Lake (O.) Park

BUCKEYE LAKE, O., Sept. 13.—Buckeye Lake Park here found a real solution for creating good fellowship among concessionaires, employees, patrons and management. Park Manager A. M. Brown called for whisker-growing volunteers last July 19. To a man, everyone in the park agreed to wear the hirsute adornment.

A kangaroo court was set up to penalize backsliders. Suggestions for methods of punishment were submitted by the participants and were designed to create public interest in the whiskers and to bring the attention of the public to Buckeye Lake Park by word of mouth from persons who witnessed the penalizations.

No definite plans for a climax to the whisker growing were formulated at the start of the idea. For identification there were only membership badges that proclaimed the boys as members of a mythical group called the Bearded Snakehunters of 1941 and cards for concessionaires that proclaimed the owners to be members and a catch line, "Have you seen Hairy?" The public soon took to comparing growths and asking questions and telling their friends. Before long the newspapers were scrambling for publicity and asking "Why the whiskers?"

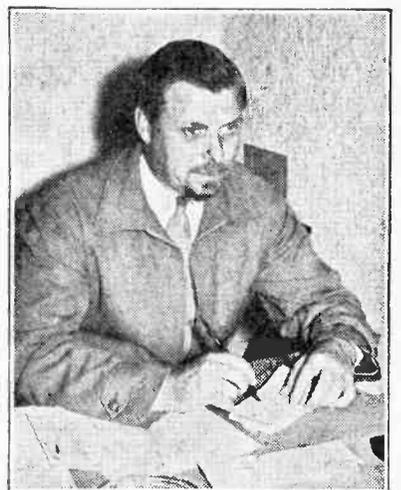
The first plans that were submitted to the contestants in the whisker-growing orgy were for a "Gay '90s" party. A scheduled Ohio American Legion Day in Buckeye Lake Park, however, gave Manager Brown the idea for a patriotic pageant depicting American greats thru historyland. The backing of the Legion (See Whiskers Packed 'Em on page 48)

A. C. Late Period Holds Up; Gains in Bank Deposits Big

ATLANTIC CITY, Sept. 13.—Warm weather, the Miss America pageant and conventions gave the resort one of the best late season week-ends last Sunday in more than a decade. Crowds were not colossal, judging by previous week-ends this summer which smashed records.

Estimate was 200,000 visitors. Steel Pier, Hamid's Million-Dollar Pier and other amusement spots reported better than average business.

The effect of the business upswing was noted by Mayor Thomas D. Taggart Jr., who said that deposits in local banks after Labor Day week-end were 35 per cent higher than for the period in 1940. He said deposits on September 5 showed an increase of \$5,480,811 over the corresponding day in 1940.



A. M. BROWN, manager of Buckeye Lake (O.) Park, was originator of the whisker idea that finally led to the Cavalcade of America, the spot's most successful promotion to date. These are all the whiskers Manager Brown was able to boast of after a 41-day try. Five shows presented drew an estimated 75,000 to the park.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

A Letter

Hartman H. Knoebel Jr., operator of Knoebel's pool on Route 242, Elysburg, Pa., writes:

"I am an occasional reader of your column and read it more in winter than in summer due to the time element. There is a situation that exists, which is far from trivial, that may be altered by proper co-operation. That is the infantile paralysis and spinal meningitis scare. It may be true that these diseases can be contracted in pools where sanitary conditions do not exist. A few cases of either disease flare up in a locality and immediately the pools are to blame. Pools may even be to blame, for altho State regulations for pool sanitation are very strict, they are not enforced properly.

"We operate as clean a pool as any I've seen, and I get around quite a bit. We do a fine business, but when it comes to pool scares we are affected just as much as any other cement tub. We have lost more than \$1,000 just this season. Many local pools have closed rather than operate at a loss, which we have been doing for several weeks and will continue to do, for we do not wish to close our doors and 'throw in the sponge.'

"Please do not misinterpret this. I am not asking for sympathy; it is just a situation that exists all over the country, affecting many other legitimate pools just like ourselves. Perhaps more severe enforcement, co-operative advertising (altho this often becomes a racket) or something else could be worked out."

Comment

Mr. Knoebel's letter arrived when I was about to devote a discussion to this all-important subject. Just such a situation is now prevalent in the Greater New York area, where a paralysis epidemic is causing closing of a great many swim plunges in Northern New Jersey and forcing postponement of school openings in many areas. The fact that the scare started fairly late, right before Labor Day, preventing it from doing too much damage, what with Eastern pools planning to close anyway, certainly is no reason for overlooking its potentialities. If the epidemic had started in the middle of summer— heaven forbid—'twould have played havoc with outdoor swimming all thru the East and made Mr. Knoebel's loss of one grand look like peanuts. At it is, many large aquadromes in Northern Jersey and some parts of New York State encountered a loss of many thousands of dollars even at the late date.

So what's to be done about it? I believe Poolman Knoebel speaks words of wisdom when he says that there should be stricter enforcement of swim laws and I agree, in a way, that co-operative advertising is not too good. But I think that all the worry and work should be done before an epidemic strikes and not after. There has been entirely too much laxity in swim pool organizing. A few years ago many groups were active, like the New York Pool Owners' Association and the Pennsylvania State group. But in the past few years nothing much seems to have been done. The New York group hasn't met for months. And that's the same situation all over the country.

Municipal opposish has a lot to do with it, for too many private pool men have lost interest and enthusiasm in the industry. Sure, they still operate pools, but a lot of 'em—too many—look upon it as a stop-gap—something to tide them over until—. Such a neglectful attitude is naturally bad for the entire biz. It shows up more at times like these when epidemics break out, for there's no unison and no strength in the industry to fight back. Precautions should have been made against such incidents and should now be made against recurrence, for certainly nothing can be gained by crying over spilled milk. Let's organize again. And let's keep such co-operation strong.

If local health officials are lax in enforcing swim laws it is up to pool men in the areas to see that sanitary precautions are kept letter perfect themselves. I know of instances where the New York Pool Owners' Association prevented one or two Gotham tanks from getting operating licenses because they felt the water there wasn't up to standard. And they did just that for protection of the entire group. It's not sufficient that you keep a clean pool. You must see that everyone in your territory does same

thing, for a dirty tank near you can do as much damage as if you operated one yourself. So let's forget about municipool competish and heartaches. Let's band together and prepare in advance so that we'll be strong in the future!

Men and Mentions

Sam Ingram, Colgate swim coach, barged into New York last week agog with plans anent the swim coaches' meetings in Fort Lauderdale, Fla., next winter. Has a swell tie-up with Jack Kelly, athletic director of Civilian Defense Commission.

They're certainly giving Gloria Callen, new mermaid sensation, a nice build-up. Could it be that Hollywood boys are already drum beating in her behalf to get her a receptive audience when she finishes school?

Jerome Cascades outdoor plunge, Bronx, N. Y., will attempt winter operation for the first time. Nucleus is a group of season bathers who are planning to form an all-year-round club to play handball, take sun baths and run dances at the tank. They call themselves the Sedgwick Club in honor of Matt Sedgwick, manager there.

Atlantic City

By M. H. ORODENKER

Crowds that were nightly in Convention Hall for the Miss America pageant, late vacationists and a number of conventions have made for a sizable carry-over of summer business. Frank P. Gravatt is keeping his Steel Pier open for daily operation, bringing in headliners for Sunday vaude shows and during the week presenting outdoor circus and water carnival, Warren E. Buck's baby wild animal zoo, Alez Bartha's band in the Marine Ballroom, Hawaiian musicians, funhouses, photoplays and educational displays.

George A. Hamid shuttered Hamid's Million-Dollar Pier, marking end of its 38th consecutive season, which, according to Hamid, broke all records. Never before had the landmark attracted so many patrons or presented such a variety of top-notch attractions. Sunday *of Labor Day week-end had the largest single-day gross ever recorded on the pier.

In the perennial easement deed controversy, now in the courts, the legal fight between beach front property owners and ocean piers is being presented dramatically to the general public for the first time and by an outside interest. Tom Endicott, vet outdoor showman and operator of Dude Ranch here, has set himself up as champion for the amusement piers, buying large display space in local newspapers. He contends that if the easement deed is enforced it would mean the end of Atlantic City as a resort, that any one of the signers to the deed or their heirs could then build a pier, so long as it is 1,000 feet long and made of iron and steel. And if they did build there would be no ocean view from the Boardwalk and only 50 feet of beach between each pier. Moreover, Endicott claims that the "final and knockout blow for Atlantic City" would be abandonment of Steel Pier by its present management.

Wildwood

Marine National Bank reported total deposits of \$377,000 over Labor Day week-end, as compared to \$274,000 over the same period last year, an increase of \$103,000. Wildwood Trust Company's deposits amounted to \$221,261, as compared to \$98,000 for the same period last year. Union Bank increased deposits for that period by a comparatively small margin over last year. At near-by Cape May, Merchants' National Bank reported \$14,000 more in deposits than after the 1940 holiday.

Guy Hunt and Bill Gerst closed the seventh consecutive season of Hunt's Ocean Pier on September 7. The co-managers reported that grosses and attendance were larger than in any other season. While operating costs were higher, increased admission prices on week-ends were more than an offset. Hunt will remain here, managing theaters operated by Hunt Amusement Enterprises. Gerst left for Philadelphia to manage Hunt's Rockland Theater.

NASHUA, N. H.—Jeanne St. Claire reported she and Miss Butler are training high school horses at Benson's Wild Animal Farm here and are also training dogs, pigs and goats for winter appearances.

American Recreational Equipment Association

By R. S. UZZELL

The Mardi Gras, a time-honored institution at Coney Island, N. Y., is a sort of a grand finale to close the season before taking up other forms of diversion. Before the days of air-conditioned theaters it marked the end of outdoor amusements for the season and the opening of theaters, dance halls, etc. So firmly has it become rooted that it may last so long as the amusements down by the sea. New talent comes along each year to take responsibility and do plenty of hard work gratis. It usually costs the president some of his own money to serve as official head of the celebration. Like the one at New Orleans, it has become an institution.

All Eastern Canadian fairs scored a substantial increase over all records for many years. At Quebec, for the first time since the big slump, there was no auto exhibit. Dealers reason that they can sell more than will be produced for 1942, so they did not appear at the fair. The modernized agricultural implements on rubber tires were there, with actual demonstrations in working the soil. Livestock exhibits equaled any of the past and created as keen an interest.

Big Days for Stand

George Hamid gave them a great show, not only in the "Collisee" but also before the grandstand. Because of more money in circulation, the grandstand was packed at the usual admissions on Labor Day and also on the civic holiday. Carnival attractions were, as usual, furnished by Conklin Bros., who were assisted by other Canadian carnival men.

Jack Greenspoon, of Brooklyn, had the games that played to a good volume of business. He jumped from Quebec back to the States to finish his season. He was more than pleased with his games at Riverside Park, Springfield, Mass. He was glad to hear directly how well the boys were pleased with his refreshments under the elms at the New England summer meeting of park men at the Massachusetts amusement park.

The Quebec fair will go in for extensive improvements, since it has the encouragement of increased attendance. The live manager, Emery Boucher, has been with the fair so long it is second nature to him. He is a master of detail and keeps cool about it.

Soldiers Help Quebec

A big source of patronage to the rides and shows was the large camp of soldiers on the grounds, who, with the many other soldiers, sailors and aviators in the city, were paid just before the fair opened. All of them were orderly and well behaved and gave operators no trouble. There were plenty of M. P.'s in evidence but nothing for them to do. Two parades daily gave a military aspect to this fair and livened up the midway

with their good band. The weather also favored the show. Rain on Labor Day let up in time for the big labor parade which ended at the park about noon. This, with the soldiers, gave us a good start before the general public were so much in evidence. Civic holiday, the second best, gave us ideal weather. With these good breaks, we could take it on the last day, which slumped with rain.

General anxiety over 1942 tax prospects naturally makes men take a sober second thought over future plans, but all are agreed that if any new development is done arrangements must be made at once. And, as usual, the enterprising are going ahead. Repair orders were never better for the fall season. There are at least three new parks that will go thru and, with money in circulation, they are sure to do business.

PHILADELPHIA.—Philadelphia Zoo, instead of 45 specimens loaned to Boy Scout camps early in summer, got back last week 69 animals, with one camp yet to report. Loans included mostly turtles, snakes and birds. Curator Roger Conant explained that the lending scheme has been in operation about five years and each year the zoo gets back more than it loaned, being able in that manner to keep well stocked on native reptiles without any expenditure. A collection of king snakes from California and Arizona has been added to the reptile colony.

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Coney Island, N. Y.

By UNO

The 39th annual Mardi Gras was celebrated with a whirl of mirth and gaiety liberally spiced with patriotic fervor by way of its "V-for-Victory" theme. Mayor LaGuardia, Police Commissioner Valentine and other officials reviewed the first of the week-long parades at Feltman's on September 8. Police Safety Night featured the inaugural procession. The crowd was thinner than on previous opening nights and the confetti correspondingly less. Former Governor Alfred E. Smith reviewed Tuesday night's groups of volunteer firemen from Brooklyn, Long Island and New Jersey. Wednesday and Thursday were allotted to various organizations and included scores of models. Annual turnout of war veterans occurred on Friday, reviewed by Attorney General John J. Bennett Jr. and Edward A. Vosseler. Annual Baby Parade on Saturday afternoon. John Droge, a Coney Islander for 38 of his 44 years, was grand marshal of the pageants. Many floats depicted planes, tanks and other armaments. Harry Lee Danziger, of Luna, was in charge of the kiddie assemblage.

Luna Lines

Chuck Seidt, cashier on Ghost Ride in Luna, maintains his eating capacity of 15 sandwiches a day despite an indigestion attack. . . . Swimming pool employees held a farewell party for which Anita Daru prepared the appetizer, Helen Gueffi the beer chasers and Hildegard Coney the cake. . . . Harry Danziger and Hy Frank felt so good after the feast that they spent 40 minutes riding the Roller Coaster and Sky Chaser. . . . Another merry farewell celebration was to take place September 11 in the electrician's quarters with lobster the principal menu item and a final fete on September 14 in the administration building where, in fact, Luna officials farewell-partied every night of the carnival. . . . Dick Saunders, general manager for Al Bloomingdale in the ballroom, will be part of a production staff in legit plays that Bloomingdale plans to launch this winter. . . . Tirza crashed space in *Grin* mag. Also in a story in *Inside Detective*. Goes to Boston's Highway Casino, opening October 12.

Michael Loring, ork leader at Luna ballroom for most of the summer, is now at the Chatterbox, Mountinside, N. J. . . . Replaced by Johnny Graff. . . . Joe Sweeney, captain of cashiers, exited September 4. In his place Eddie Welles installed Larry Mittnick. . . . John Mooney and Mike Monturo, in charge of the dance floor, left for Rosemont Academy, Brooklyn. . . . Izzy (Painter) Faber, ticket taker, returned to "Jacobs Beach," Manhattan. . . . Further Luna improvements during the winter include a mirrored front at the spot that Tirza inhabited; rebuilding of the Dragon's Gorge, Ghost Train and play area of swimming pool; enlargement of Surf Avenue front; partitioning of the Midget Village, with two new rides to be put in the new section; elimination of stairway leading to Mile Sky Chaser to bring front down to grown level and moving of the Carousel to the front of the park for new picnic grounds to fill in the site.

Bill Miller and the Danzigers say the Sunday before Labor Day totaled about triple the gross receipts of the entire corresponding week last year and that 90 per cent of 1941 concessions have renewed contracts. . . . Feltman's and Luna's baseball teams clashed in a double-header, with Luna capturing both

games, 13-2 and 14-3. Sid Towns, vaudeville actor, pitched for the winners and Eddie Davis for the Feltman nine. . . . Stanley Gersh, of 5-Star Final, who was a steady customer of the Tirza show, discontinued his visits two weeks before Mardi Gras. . . . Wine Bath personnel surprise-partied Amerila DuVal, Tirza's ma, on her birthday, with Mary Blaine baking a novelty musical cake.

Terrace at Pontchartrain Held Open for Servicemen

NEW ORLEANS, Sept. 13. — Altho Pontchartrain Beach will close tomorrow, Manager Harry J. Batt plans to keep the lively Beach Terrace open for servicemen's trade and may reopen the park for after-season week-end business thru September, reported M. Peter Villere, manager of promotion and special events. Free act bill with the Great Jansley was augmented by the De Kohl Troupe, jugglers.

Follies Revue was on September 10 with bathing beauties, jitterbug champions and numerous winners in other contests conducted during the season participating.

Today marked the beach's first annual 5-cent day, with Station WDSU co-operating, and a radio birthday party at night. Closing day will feature a treasure hunt. Hundreds of orders for valuable prizes will be hidden on the rides. Station WSMB is assisting on the day.

BIG FOR ROCKAWAY'S

(Continued from page 46)

for 1942 are still brighter. All records were declared broken this year for the number of groups which came by water. New York City is putting in a new dock here and landscaping the bay front. Bus excursions increased in size and number this year. Helping matters was co-operation of the Long Island Railroad, which offered excursion groups special rates.

WHISKERS PACKED 'EM

(Continued from page 46)

Post and the stress on patriotism lent itself splendidly to a creative pageant with good characterizations from the Snakehunters.

So with 150 beards, an idea and volumes of history books the Cavalcade of America was born, bringing good will such as the park has never enjoyed and plenty of free publicity. The pageant on history that thousands acclaimed the best they ever saw was presented on the midway for a preview on August 30. It was an immediate success because the research that enabled the park management to put only characters that were similar to the heroes depicted placed the show in a class that caused all who witnessed the preview to demand an extended showing of the pageant so that their friends might see the Cavalcade of America.

The show presented to an estimated 75,000 park patrons in the five shows that followed was easily the largest attended free entertainment ever given in Buckeye Lake Park. That is the story of what can happen with 150 beards, a bit of history research and the willingness of all contestants to participate in a real historical pageant of heroes thru historyland.

MARSHALL HALL TOP

(Continued from page 46)

general admiration. Kiddie Days were larger than ever, with sponsors for both Mondays and Fridays, and treasure hunts. On the 57th Tournament Day, as popular as ever, the park was filled from morning until after midnight and this season's crop of riders was the largest.

Improvements for 1942 are under way. A complete Kiddie Park is contemplated and addition of two flat rides. Picnic grove will again be enlarged and additional equipment built.

Roster of personnel—Administrative: L. C. Addison, manager; H. N. Shaeffer, office manager; Earl T. Roberts, superintendent; E. L. Bladen, maintenance. Maintenance: Earl T. Roberts, electrician; William Baldwin, assistant; Ernest L. Bladen, carpenter; Harvey Adler, assistant; G. R. Jenkins, painter. Cashiers: Hazel Atchinson, E. K. Hennings, V. Hennings, Mrs. Heloise J. Pou Jr., M. B. Wil-

lett, S. H. Conley Jr., Lily Mae Conley, Mrs. Mary Kenlon and Miss Rebecca M. Sowell. Ride operators: G. R. Jenkins, T. W. Jenkins, R. A. Prebble, H. A. Adler, Thomas J. Pou Jr., Mendel Smith, D. S. Sally, J. M. Pou, Ed M. Baldwin and R. P. Gilroy. Police: Emanuel Compton, deputy sheriff.

Games are under ownership of Earl Hennings, H. W. Lehman and Frank Alifano. Games operated: Guess-your-weight, pitch-til-win, string game, darts, baseball, doll wheel, cigarette shooting gallery, penny pitch and guess-your-age. Game operators: H. L. Berg, A. Blum, F. A. Russell, Howard Warns, Thomas Redinger, Earl Hennings, Elias Benesh, George Oliver, Victor Link, Max Wollock, Willie E. Crouch and Jack Robinson.

Crazy House: J. A. Fields, owner; Ernest Phillips, operator. Penny Arcade: John Sella, owner and manager; Walter Fogle Jr. and Burnette Jeffcoat, operators. Shooting gallery: Ernest Bladen, operator. Restaurant and refreshments: Sue D. Eacho, owner-manager; Homer Babbs, chef; Dwight Collins, Versa Phillips, Elmo Willet, Frances Costello, Ruby Cousins, Earl Baily, Charles Hern and William Hall. Round stand: Mrs. H. Adler, operator. Popcorn: Martin F. Harp, owner-manager; Mrs. Harp, operator.

"Looking to 1942 with its high pressure and all-out programs and with certain high taxes on admissions and Penny Arcades and others yet to come, make it all the more necessary for everyone to take stock, cut out all unnecessary expenses and go right after business where you can find it," said an official. "It's going to cost more to run and you cannot always pass this increase on to the public; you have to get more business to absorb it."

AROUND THE GROUNDS

(Continued from page 44)

linians' Day. Premiums have been upped to \$23,000.

LANSING, Mich.—Authority of Auditor General Vernon J. Brown to withhold pay checks for "persons practicing law for the State who are not members of the attorney general staff" was challenged on September 11 by Thomas J. Wilson, State personnel director. The persons referred to are said to include a regent of the University of Michigan, recently named counsel for its office by the State board of fair managers. State officials agreed that checks would go out as usual this week to 30 or more individuals affected. Herbert J. Rushton, attorney general, asserts that this will be the final pay these persons will receive until they establish that they do no legal work for the State, despite civil service ratings.

SPARTANBURG, S. C.—City council has abolished an ordinance providing for set fees for police protection at annual Spartanburg County Fair, and now all concessionaires, other than religious and civic-promotion groups, must secure an operating license. Informed sources said felling among council members was that in accepting payment for police protection from Spartanburg County Fair Association and other amusement groups, such payment gave outside groups some control over police. Under the license system, it was pointed out, control of police would rest with the chief of police and all officers would be answerable solely to him. Concessionaires would pay \$5 for each 10 front feet on city property, plus 50 cents for each additional foot for one week, with laws concerning Sunday activities enforced.

TULSA BETTERS MARK

(Continued from page 42)

than last year. Paid attendance figure is for six days, as compared with 53,813 for seven days in 1940.

Advance ticket sales for gate and grandstand of 35,000 were handled by women's clubs under supervision of Junior Chamber of Commerce. Total of 11,865 paid to park on the grounds as against 9,623 in 1940. Paid grandstand attendance for the Barnes-Carruthers *Americana* revue and Thearle-Duffield fireworks was 32,246 as compared with 27,061 for 1940.

On the first four days temperature went to 95 degrees. On Thursday an afternoon cloudburst damaged several tops of the Beckmann & Gerety Shows and sent everyone home. Continued rain until 8 p.m. resulted in such a soggy field only a small portion of the grandstand show could be presented. No reserves were sold, so that all spectators could be under shelter. Friday night made up for Thursday's small attendance. Grandstand seats about 5,000.

Bleachers and all space were used in the grandstand. Late comers stood on the muddy track before the stage. Phil Fein, manager of *Americana*, and Fair Secretary William B. Way estimated 9,000 saw the revue. Officials indicated receipts from all sources would be greater than for 1940.

Midway got its biggest play Friday night and B. S. Gerety indicated he was pleased with the week's take, altho it was not as heavy as it might have been. Hot weather on the first four days and rain on the fifth were blamed.

Free acts, Ella Carver and her fire dive was presented twice daily, and Bess, educated cowpony, and Burt Northrup, her trainer, appeared each afternoon at 5 o'clock. Labor Day auto races were sponsored by the National Circuit Championship. Tuesday Barnes-Carruthers presented afternoon acts with Cervone's band and on Wednesday, Thursday and Friday K-Ranch Rodeo appeared.

Cattle entries were so numerous that makeshift pens were put up and filled outside of regular quarters. During Thursday's storm lightning struck the swine barn and caused death of some prize hogs. Plans for next year are being discussed by Fair Secretary Way, who took over management two months ago, succeeding Hade E. Bridges. Plans include extension of experimental plots, new horse barns, improvement of livestock pavilion roof, installation of inclined portable seating facilities in front of the grandstand, additional gates to handle crowds and extended participation of Round-Up Clubs for a bigger Round-Up Day and competitive events.

IABPBD'S NEW CONTRACT

(Continued from page 40)

first: William Sharpe, Wilkes-Barre, Pa., second; John Grady, New York, third; William Willis, Paterson, N. J., fourth; Joseph Raymond, Westchester County, Conn., fifth; Loyal Gilmour, San Francisco, sixth; Harry Gunderson, Chicago, seventh; John Fitzgerald, Philadelphia, eighth, and William R. Nicholson, Pittsburgh, ninth.

Other officers elected were William McCarthy, New York, secretary; A. Thomas Noonan, Boston, treasurer; Fred Meyer, Brooklyn, trustee, and sergeant at arms, John E. Dee, New York.

COLE LOSES ATLANTA

(Continued from page 40)

cil resolution barring circuses, carnivals, etc., during October on account of the Georgia State Fair. Local persons interested in the circus were enabled to enlist aid of President Karl Slocum and General Maanger E. Ross Jordan of the fair, who requested council to withdraw the restriction as to the Cole engagement. Legion, in turn, promised greater co-operation for the fair, set for October 13-18.

J. D. Newman, general agent of Cole show, and W. J. Lester, contracting agent, were here. They were assisted by Charles Sparks, Paul M. Conaway and a Legion committee headed by Arthur Lewis and Charles Grace.

The show is to arrive here from Augusta over Central of Georgia Railroad.

GAINESVILLE RECORD

(Continued from page 40)

it goes to Guthrie for three performances at the Logan County Free Fair under American Legion auspices.

The train will consist of three coaches and horse car. Baggage cars and trucks carrying show's tents and equipment will move 24 hours earlier. Special train movement was required because show's equipment exceeds limitation on number of cars in regular passenger trains due to current heavy army movements.

The Henrietta engagement at the Old Settlers' Reunion will be the 201st and 202d performances of the outfit's itinerary. At the conclusion of the Guthrie engagement the show will go into quarters concluding its season, but has a number of tent and seat rentals during the remainder of September and October.

Shops will probably open early in December and rehearsals will get under way about January 1 with a late February engagement preliminary to the regular season having been tentatively arranged.

Dates for the regular 1942 opening have been set for April 22-24, and the Circus Round-Up and Home-Coming Association, Inc., which sponsors the spring engagements here, has elected officers for the new year. Joseph Carroll is president; C. B. Stringer, vice-president, and Cliff McMahon, secretary.

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Many Changes Set At Jax Rollatorium

JACKSON, Mich., Sept. 13.—Rollatorium here, which the owners claim is the largest rink in Michigan outside Detroit, is undergoing extensive remodeling for its September 20 opening. Grand opening will take place on October 4.

Located on grounds used by Jackson County Fair, the building was used as an exhibit hall during the 1941 annual which closed on August 30. Rink has been operated by Mr. and Mrs. Paul Bacon since 1937. Soundproof maple flooring is being laid and a false canvas roof in blue and gold will be placed over the 210 by 90-foot floor. Lighting and walls will carry out the same color theme. Knotty cedar walls are to be added to rest rooms, skateroom, refreshment stand and lobby. Neon sign will be erected on the exterior of the building. About seven acres of parking space is to

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

be provided. Nickel Arcade will take up space along one entire wall. A 25-foot soda fountain is to be placed in the balcony and a Hammond organ will be installed.

Staff includes Bert Bacon, assistant manager, and Johnny Adams, professional. Admission is 20 cents, with 20 cents charged to skate. Members of Rollatorium Figure Skating Club will be admitted once a week for 10 cents.

Turnout Big at Keys Arena; Sanitation Featured in Ads

FOLLANSBEE, W. Va., Sept. 13.—Fourth annual Labor Day opening of Keys Roller Rink here, closed since July 12 for rehabilitation, drew a big crowd, reported Ray Keys. Interior has been decorated in patriotic colors and the floor, installed last year, has been resurfaced. At the entrance a neon sign has been erected.

Parties are being scheduled. For the second year Thursday nights have been booked solid by the Follansbee Band Mothers' Club. Rink has adopted a policy of publicizing sanitized skating, newspaper advertisements featuring daily vacuum cleaning of floor, modern rest-rooms, with linen towel service and lounge rooms.

Improvements at Anderson; Reopens to Capacity House

ANDERSON, Ind., Sept. 13.—New Anderson Roller Rink, which closed eight days during August for reconditioning, continued the success it has had in its first 10 months of operation by reopening on August 29 to capacity, reported President George W. Pierce.

During the time it was shuttered the floor was lengthened 10 feet to increase space to 13,500 square feet and a \$3,000 double-unit air-conditioning system was added. Rink employs 17 people.

To Remodel Chi Riverview

CHICAGO, Sept. 13.—"Red" Paul, manager of Riverview Rink here, announced an extensive remodeling and renovating program. Approximately \$5,000 will be spent on painting, lighting and redecorating, he said. The east and west promenades of the rink will have new "flush-colored" fluorescent lights; the beginners' floor and the main foyer will have a new ceiling and new lighting effects, and the women's and men's lounges will be tiled thruout.

Rinking Big In Mid-West

By EARLE REYNOLDS

RENSELAEER, Ind. — Just returned from seven weeks of touring fairs with the Pyramid Skating Girls and during spare time had a fine opportunity to call on rinks. First one was the Rollerdrome in Jackson, Mich., run by Paul Bacon, the late Frank Bacon's son. I had many visits with Paul and his uncle, Bert Bacon. Rollerdrome is on the fairgrounds, right in the city, and has a fine location. In Jackson are some mighty fine figure skaters, especially among the fair sex. Helen Kirk looks like a comer and Bert Bacon is sure she will be heard from both on stage and rink. Her ice-skating jumps, such as the Sachow and Paulson leaps, one right after the other, are as good as one will ever seen on ice, while her edges are nearly perfectly skated. With a tutor of the professional class or caliber of Francois Le Maire, who teaches at the New York Skating Club and who has whipped many good skaters of Mineola into competition class and who now has a class of over 100 in the vicinity of New York, Westchester, etc., coaching her. I feel sure she would be right up among the finest in a short time.

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fairs in any country and a big draw from Ottumwa, Ia., and thousands coming every night from West Burlington, where probably more munitions work and building are going on right now than in any other place in the U. S. A., has its rink. But during fair week it closes. So on to Des Moines, which has many rinks. Rink on the fairgrounds is a whopper and it has to be closed during the State Fair. About 1,000 skaters in this big rink would look like a poor house. If this big exhibition hall could be used entirely for floor space, what an ideal spot for a big six-day race!

It was in Des Moines that I was knocked for a goal at the little new rink at Riverside owned and managed by Mr. Polson, who had never heard of *The Billboard!* But Mr. Polson is a newcomer in the game. He has other big business and, as his wife informed me, they built and conduct the rink so as to have something to do in the evenings. As they enjoy crowds and skating, the rink just suited them. And they certainly had crowds the night I called.

Then on to Mason City, Ia., where on one side of the road at Clear Lake we found Kid Shea, old Cincinnati boy, whom I recalled meeting at the old Walnut Hills Rink when I was with the Galesburg polo team a few years before 1890. Director Shea is the amusement king of Clear Lake and it was here that I saw for the first time a big rink with 600 skaters on a Masonite floor with no noise whatever. Manager Shea said it had been in over two years and with only repairs in a few places was still okay. Across the road was another Masonite-floor rink. I am sorry I lost the names of the two managers of this rink, for they had excellent patronage and are swell fellows. They also have a winter rink in Mason City.

Steaming east, we saw portable after portable doing great business. Landing in Chicago, I just missed the opening of White City Rink, managed by Maria Carpenter, and what a crowd even after opening night! There were 1,300 paid admissions on opening night and I guessed there was over 1,000 on Sunday night. But lovely Miss Carpenter said, "Mr. Reynolds, you missed it by 109." There were 891, which is not hay at 40 cents a throw. Here I was knocked for a second goal! I saw a stunning well-formed giantess, over seven feet tall and weighing close to 300 pounds, whirling around the floor with an instructor's cap on. She was spinning around the floor with all the speed of a speed skater and was grace personified. In 60 years of skating I have never before seen a more valuable addition to a rink or a finer skater.

At Arcadia Rink on the North Side Lois Reynolds, another woman manager, handles big crowds with ease. On Monday nights Arcadia is closed. But that did not stop Miss Donegan and me from going right out to Hammond and calling on my old friend Al Claret, who called at my home last summer to say hello and talk skating. Al has a great set-up (See MID-WEST RINKING on page 50)

TWO GIRLS, Dorothy Jean Pederson and Edith Birge, who learned to skate at Monterey Roller Rink, Spokane, Wash., are appearing on the Bert Levy vaude circuit, billed as the Whirling Coeds.

PARK Circle Roller Rink, Brooklyn, has been doing excellent business, reported Al Flath, manager for the past year. Rink reopened on September 5, special invitations being issued for the occasion. Manager Flath reported that while in Chicago this summer he saw E. R. Whitcomb, Richardson Ballbearing Skatq Company, on several occasions.

IDORA Park Ballroom, Youngstown, O., was reopened as a roller rink on September 10 for nightly sessions thru fall and winter. Park's outdoor rink has been closed.

BALLROOM in West View Park, Pittsburgh, was opened to roller skaters on September 6. Floor has been resurfaced and new skates added. Rink will operate nightly thru fall and winter.

ROLLER Skating Club of Chicago has made arrangements with Kenny Knudsen, professional at New Planet Rink, for weekly classes, reported Secretary Gwen Ray. Club has scheduled meetings for the second and fourth Mondays monthly. Members will visit White City Rink on September 21.

PARADISE Gardens Rink, Detroit, has been taken over by Benjamin Gerber and Ben Edelson from Archie Katcher.

INTERNATIONAL Rollos presented their routine on closing program in Willow Grove (Pa.) Amusement Park on September 7 and the next day helped usher in the new season at Carman Theater, Philadelphia.

KAY WEBER presents her tap exhibition on skates at Jack and Bob's, Trenton, N. J., night club.

WHITE HORSE Roller Rink, Watstown, N. J., operated by Mr. and Mrs. Royden Haines, marked its 12th anniversary on September 5 with a special party program that also marked the introduction of the rink's new Hammond organ.

BILLY BAKER, introducing festivities at night clubs via the roller skate method, is new emcee at Golden Gate Cafe, Philadelphia.

JAMES W. THOMPSON reported he is now managing Jimmie's Roller Rink, Alexandria, La., and drawing fairly good crowds. Free Monday and Saturday afternoon classes are being held for beginners and the promotion of skate dancing. Rink operates seven nights weekly. Rules permit no fast skating. Personnel totals 18, including Bobby Rae King, assistant manager, and Ray Mertens, senior floor manager.

RECORD crowd attended reopening of Wheeling (W. Va.) Roller Rink on September 4, said Manager Cecil Milam. Rink was closed over a month for renovations. Manager Milam said many tri-State roller clubs plan visits and that heavy bookings of parties have been listed for several months.



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NEW YORK

The Whirl of Today

AFTER years of being three-sheeted as well as brick-batted, depending on who threw the ball, Tex Sherman, circus-rodeo press agent and scribe, is now down to one-sheet proportions. The posters will be put up in towns where rodeos are held to plug his fan column, *Out of the Chutes*, which appears regularly in *Ranch Romances*. . . . Juanita Deering, ballerina with the Ballet Caravan Company, is clicking. It must be in the blood because her aunt is Josie DeMott (Robinson), the most famous bareback rider of her day. . . . Blossoming out as an impresario is Benny Fox, of the sky-dancing team of Benny and Betty Fox. He's scheduled to present a circus in Nashua, N. H., during the winter under police sponsorship. . . . Peejay Ringens, the diver, in town after a too long absence. . . . The NBC stations in San Francisco said that "representatives of Mr. Ringling, Mr. Barnum and Mr. Bailey" accepted an invitation to cooperate on a circus show for the airlines on September 8. The network must have some dealings with the great beyond to effect such a corker. Anyway, billed for the presentation were Felix Adler, May Kovar, Milt Taylor, Hubert Castle, Charlie Bell and Gargantua's Dick Kroener. Incidentally, originating from NBC's New York end (WJZ) will be a program featuring George Hamid as guest on the *I Am an American* stanza, starting at 12:15 p.m. (EDST) September 21.

CIRCUS statistician C. E. Duple, the Hoosier man with the historical mind, is hot and bothered with elephants again. He says that about a year ago he tried to determine where the largest elephant in the U. S. is swaying his trunk, the subject having been aroused or revived by a line on same in this corner some time back. Duple enclosed correspondence from Raymond L. Ditmars, curator of reptiles and mammals at the Bronx Zoo, and John T. Millen, director of Detroit Zoo at Royal Oak. Dr. Ditmars didn't know definitely, but he thought the pachy at the Detroit Zoo is of record bulk, also mentioning that at his death in 1931 the Bronx Zoo's African bull, Kartoom, weighed 10,390 pounds and measured 10 feet 8½ inches

at the shoulders. Director Millen reported that Paulina, female Indian bull, measures 8 feet 10½ inches, but, being no "showman," made reference to the Toledo (O.) Zoo, where there exists "a very large male Indian elephant."

Thus the question remains unsolved, tho the competition would appear to be between Detroit and Toledo. We thought you'd like to know how the bullish market is coming along.

SHREWD showman Frank P. Gravatt ran big "thanks" ad in the Atlantic City Press-Union papers to give printer's ink bouquets to the various local establishments which helped to make this season "one of the greatest and most enjoyable during Steel Pier's 44 years of endeavor." By delivering the sweetly scented words to everyone from Weatherman Deitch down, Gravatt did not hurt his standing in the resort community. They'll remember his words and the gesture long after the ink becomes part of yellowed paper.

After 44 years of existence Steel Pier is young enough to know that a little mustard is not bad spicing. Not to mention that Showman Gravatt, who has long since passed the draft age tho still young enough to be a very busy body indeed, is old and experienced enough to judge the supreme value of well-executed public relations upon which most operations catering to the public taste and whim must depend.

CALLING Off the Dogs, or Simple Arithmetic: George Hamid is on the unfair list of the American Guild of Variety Artists. Gerald Griffin is executive secretary of the Guild. Gerald Griffin has a son, Gerald Jr. Griffin Sr. writes a column called *Around the Town for The New York Enquirer*. In his September 8 stint he said: "They say show business gets in the blood and once you've been around it you can't get the taint out of the system. Maybe that's true, anyhow I'm off to Philadelphia to see my young son, Gerald Jr., in a new ice show called *Circus on Ice* in which he is a singing master of ceremonies."

We understand Junior is getting \$75 a week. George Hamid is impresario of the ice show. He is still on the Guild's unfair list—technically, anyway. Nice work, AGVA.

Nat Green's

The Crossroads

CHICAGO

HAPPY KELLEMS proved his resourcefulness at Saginaw (Mich.) Fair last week when he held a grandstand crowd in the rain for an hour and a half before the matinee could get going. Because of the downpour the acts could not go on and the customers were beginning to get restless. Kellems began his clown antics in the aisles of the grandstand and soon had everyone so convulsed with laughter that they forgot the rain and gave themselves over to wholehearted enjoyment of Kellems' clever comedy. Acts finally went on in the rain and when five acts had been presented it was announced that anyone who wanted his money back had only to call at the box office. Out of a packed grandstand only a handful asked for refunds, the total handed back being about \$4.50.

The Barnes-Carruthers show, which moved from Tulsa, Okla., to Saginaw, entered weather trouble. The train the troupe ran hours late before torrential rains, and at one point was marooned for 12 hours by rain but reached Saginaw in time for the night show Monday—in here again the members of the show showed their sportsmanlike spirit, and of less than \$200 being a \$6,200 grandstand.

GEDDES has his way it pretty consistently of years—Ringling's any billing in 1942, entirely upon newspaper, so it is said. At

present it is only talk, but Bel Geddes is a convincing talker. Earlier in the season Roy Feltus and President Hill, of General Outdoor, were reported to have proposed to the North boys that only boards be used for billing in 1942, and the plan was said to have been given serious consideration. With conditions as they are, there is no assurance that any of the proposed plans can be carried out.

SHOWMEN traveling thru Wisconsin last week encountered flood conditions in many sections of the State. Fortunately, most of the fairs were held earlier and escaped rain. But Beaver Dam hit right in the middle of it, adding more gray hairs to Jim Malone's thatch. . . . Art Briese will be off for Meridian, Miss., shortly to handle the pyrotechnical end of the fair. . . . J. D. Newman in from Louisville and hoping that the Cole show has finally got out of the polio territory, which cost the show plenty of money. . . . Sunny Bernet off for the fair at Pomona, Calif., where he expects to assist in putting on a Showmen's League benefit. . . . Frank Burke leaving this week-end for San Francisco to handle the Paul Whiteman engagement in the Bay City.

FROM Oklahoma City comes an announcement of the marriage of Betty Jean, daughter of Mr. and Mrs. Ralph T. Hemphill, to E. E. Gibbens Jr. on August 31. The couple will reside in Wichita. Ralph Hemphill is manager of Oklahoma State Fair and Exposition and he, the missus and Betty have been prominent figures in the social activi-

ties of the annual IAFE conventions at the Hotel Sherman. We hope Betty's marriage won't mean she'll be absent from the annual doin's! . . . C. D. (Dan) Odom back in Chi after a sojourn in Detroit. He will return to the Motor City shortly to spend a couple of weeks in a hospital undergoing treatment. . . . Ray Harris in town after playing a Michigan date and is busy buying canvas and other material before returning to the West Coast, where he expects to frame his own show. . . . Wonder if there's any foundation to the rumors that a circus may come into Chi for a winter date! . . . From up in the Northwest a correspondent writes: "The 'rubber cow opera' is still doing phenomenal business. Four turnaways in Denver in two days and same sort of biz all up the line." We were puzzled at that "rubber cow opera" until we remembered that tattered monstrosity used in the *Hey Diddle Diddle* episode in the R-B Mother Goose spec. It's one piece of Bel Geddes art that looks like the work of an amateur and cheapens that particular part of the spec. . . . Figures reported from many of the fairs this year sound fantastic, but they're the McCoy. Carl J. Sedlmayr just showed us the figures on Detroit, a total gross of \$91,043.53 compared with last year's \$59,234.04. That's an increase of \$31,809.49 or nearly 50 per cent.

MID-WEST RINKING

(Continued from page 49)

in State Rink, Hammond, playing to big business nightly. He was always a great lifter in stage acts, big, strong, tall and handsome, and when I told him about the giantess of White City, he said, "Skater, I picked her up and swung her in the air." "Okay, Al, hats off to you, old boy!" He has handled State Rink for four years and it is a classy place. Floor is excellent, and lobby, skaterooms and restrooms are as nice as the management could possibly make them.

At Armory Rink, Gary, Ind., one night a week is given over to colored skaters. Mr. and Mrs. Schriber invited us in to see how well they were skating and, by the way, Mr. Schriber said his colored patrons wanted the best skates and best shoes and all wanted wood rollers and that they would pay the difference. The floor and lobby were jammed at 10:30 on a Monday night and they had to stop selling tickets. But Gary is well populated with colored people, and this rink gives them a chance to enjoy the greatest pastime on earth.

CORRAL

(Continued from page 41)

Tri-County Agricultural and Livestock Show at Terrell, Tex., John Clayton, chairman of the rodeo committee, announces. J. W. Fuller, Longview, will furnish stock, contract performers and promote the show.

GOVERNOR COKE STEVENSON, informally swinging open the gates of the seventh annual rodeo at Midland, Tex., August 30, launched Texas on its annual fall round of fairs, rodeos and regional celebrations that promise to break all records for aggregate receipts, exhibits, entries and attendances. Midland's rodeo opened with the governor riding in the opening two-mile-long parade, headed by the Hardin-Simmons cowboy band and including 250 riders and performers. Also starting the same day was Crawford's annual rodeo and horse show. Throckmorton County Fair and Rodeo opened September 3 for two days, and Hallettsville's Lavaca Fiesta, September 5. Ranger's fourth annual rodeo and homecoming opened August 30 for three days, with Kerr County Breeder-Feeder Colt Show set for September 6. Colorado City Frontier Round-Up, a two-day affair, opened September 4.

Lansing Moose Show Clicks

FIRST ANNUAL performance of a rodeo sponsored by the Loyal Order of Moose, Lansing (Mich.) Chapter No. 288, opened there Friday evening (5) with pre-ticket sales reported good. About 15,500 admissions were sold long before the gates opened. Rodeos have not appeared in this territory for five years, due to a complaint by the Ingham County Humane Society. The exhibition featured 40 head of stock, horses and Brahma steers; the Death Cheaters, thrill drivers, and the Flying Masons, a circus act on a 100-foot pole. Principals in the rodeo were the Rinehart family, trick ropers; Mr. and Mrs. Joe Flories, Mexican riders, and George (Pig) Newton, roper. Buster Todd was arena di-

rector. Stock for the show was obtained with difficulty, due to the State Fair going on at the same time, from Jack Raum's C & R Ranch, Walt Doan's Mayfair Ranch and Dick Garvin's Diamond Bar. Another act featured Ray Thompson with his high school horses. Captain Jimmie Van and His Auto Maniacs provided the thrill show. Producers were Frank Ruttman and Lee Borton Evans.

Beaumont Rodeo Draws 6,500

THREE-DAY rodeo held over Labor Day, August 30-September 1, at Beaumont, Tex., drew approximately 6,500 for three performances. Event was promoted by Bill Bogan, Beaumont rancher, and money went to county sheriff's benefit fund. Dan Hines, Orange, Tex., vice-president of the Rodeo Association of America, assisted Bogan as arena director. Sheriff W. W. Richardson was announcer. Deputy sheriffs Edgar Poole and Charles Baker were timers, and Deputy Allen and Ed Richardson, co-secretaries, while Nathan Blanton handled tickets. Contract performers were Gerald Abbott, pick-up man for the Huntsville Prison Rodeo; Sam Wingate and Esmond Phelps. Sam Stewart clowned. Harry Gambill and horse were an added attraction on closing day. Only noted accident of performances was severe chest injuries suffered by Woodrow White when thrown from a Brahma bull.

Results: Bareback Bronk Riding—First go-round, Leslie Booth, Jimmie Calder, Eddie Cameron. Second go-round, Allene Cameron, Bryon McCullom Jr., Eddie Cameron. Calf Roping—First go-round, Eddie Henke, Clinton Booth, Bob Henson. Second go-round, Clinton Booth, A. J. West, and Richard Miller. Saddle Bronk Riding—First go-round, Eddie Cameron, Van Brown; Joe Coker and Leslie Booth tied for third. Second go-round, Eddie Cameron, Dock Blackstone, Leslie Booth. Wild Cow Milking—First go-round, Dan Hines, Richard Miller, Jodie Chaisson. Second go-round, Buddy Dennison, Eddie Henke. Steer Wrestling—First go-round, Dock Blackstone, Allen Crainer, Clinton Booth. Second go-round, Adolph Ebner, Bill Crainer, Sam Wingate. Brahma Bull Riding—Single go-round, Byron McCullom Jr., Emmett Morris. Breakaway—First go-round, Ward Moore, Cecil Boyt, Doug Sullivan. Second go-round, Emmett Felta, Cecil Boyt, Wink Phillips.

Detroit Rodeo Gate \$53,000

GATE RECEIPTS in the World Championship Rodeo, which closed a 12-day run at the Michigan State Fair, Detroit, Sunday (7), totaled \$53,000. Prizes totaling \$10,000 were offered during the contest.

Results: Calf Roping—Daily firsts (\$64 each), Amye Gamblin, Jim Snivley, E. Pardee, Clyde Brown. Seconds (\$24 each), Hugh Ridley, Clyde Brown, Pat Parker, Slim Whaley, E. Pardee, Henry Snivley, Junior Turner, Jim Snivley, Amye Gamblin. Thirds (\$16 each), Jim Snivley, Slim Whaley, Clyde Brown, Pat Parker, E. Pardee and Amye Gamblin. Fourths (\$8 each), Clyde Brown, Pat Parker, Hugh Ridley, Amye Gamblin, Slim Whaley, E. Pardee. Averages, Jim Snivley, \$54; Clyde Brown, \$40.50; Amye Gamblin, \$27, and Slim Whaley, \$13.50.

Bulldogging—Daily firsts (\$64 each), Jack Favor, Les Karstead, Leonard Mitchell, John Burnett, Jim Whiteman. Averages, Les Karstead, Paul Densmore, Art Keller, Milt Moe. Wild Mare Milking—Daily firsts (\$43.33 to \$50 each), Slim Whaley, Jim Snivley, Earl Evans, E. Pardee. Averages, Slim Whaley, Willey Elliott, E. Pardee, Jim Snivley. Saddle Bronk Riding—Daily firsts (\$64 each), Pop Staples, Ralph Collier, Bob Burrows, Jack Favor, Les Karstead, Ned Ferraro, Ken Roberts. Averages, Ken Roberts, Ned Ferraro, John Burnett, Bob Burrows. Bareback Bronk Riding—Daily firsts (\$40 each), Jim Whiteman, Nub Martin, Grant Marshall, Ned Ferraro, Larry Finley, Ben Fancher. Averages, Grant Marshall, Ben Fancher, Jime Whiteman, Jake Williams.

Bull Riding—Daily firsts (\$64 each), Jake Williams, Manuel Enoe, Ken Roberts, Jack Knight, C. J. Shellenberger, David Shellenberger, Ned Ferraro. Averages, Ken Roberts and Dale Adams, David Shellenberger and Everett Vassar. Consolations—Bareback Bronks: C. J. Shellenberger, Larry Finley, Nub Martin, Pee Wee Morris. Saddle Bronks—Jack Favor, Larry Finley, Pop Staples, Bea Fancher and Manuel Enos. Bull Riding—Fred Coates, Grant Marshall, Pee Wee Morris, C. J. Shellenberger and Nub Martin. Girls' Bronk Riding—Helen Grant, Vaughn Creig and Mat King, Mary Carnidal, Mary Byars.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Arcaro, Anthony. 35c
Brines, Carl M. 8c
DeMay, Lester B. 11c
Dowell, Richard, 9c
Ferraro, Gene, 11c
Hensley, Ray, 9c
Lee, Dixie, 10c
McLean, Doris, 6c
Matthews, Gwendolyn, 22c

Women

- Abdela, Sara
Adams, Verna
Allen, Mrs. Billie
Allen, Mrs. Virginia
Amen, Mrs. Marie
Armstrong, Helen
Arms, Mrs. Edna
Ash, Carrie
Ash, Mickey
Avalon, Lila
Babbs, Mrs.
Balson, Mrs.
Barnes, Jelden
Barnett, Jane
Barry, Mrs.
Bassham, Mrs.
Bayers, Lorita
Baxter, Mary M.
Beers, Mrs. C. W.
Belney, Mrs. Elsie
Bell, Sarah
Bement, Florence
Bender, Virginia L.
Benjamin, Mrs.
Bentim, Bench
Bird, Dorothy Lee
Blakely, Mrs. B.
Bohu, Mrs. France
Booth, Ruthie
Booth, Mrs. Wilma
Bowen, Mrs. Zelma
Bowers, Doris
Bowman, Mrs. Pat
Bunch, Mrs. Myrtle
Burke, Grace
Burke, Shirley Ann
Burns, Melba
Butters, Mrs.
Buyan, Madam
Cameron, Mrs.
Campbell, Maudie
Carol, Betty
Carson, L.
Caruso, Mrs.
Caseretti, Mrs.
Casey, Sally
Casino, Marie
Chapin, Neva
Chapman, Fern H.
Chavin, Mary
Coles, Mrs. A. C.
Coleste, Queen
Collins, Jackie
Conception, Amada
Connelly, Lenore L.
Conyer, Mrs. Edith
Cooper, Virginia
Cowan, Mrs. E. E.
Costello, Ramona
Cox, Mrs. Edna
Cox, Mrs. Grace
Croake, Mrs. John
Cummings, Mrs.
Cunningham, Melva
Cunningham, Mrs.
Custman, Mrs. A. C.
Cuttler, Mrs. Rose
Cyr, Mrs. Conrad
Czudek, Viola
Daisy & Chas.
Dale, Valenda
Danport, Wildean
Danx, Agnes
Daugherty, Mrs.
Davenport, Mrs. Ruth
Davenport, Mrs. Billy
Davenport, Mrs. Eva
Davidson, Mrs. Brownie
Davison, Shirley
DeSanti, Mrs. Jos.
Dean, Dimples
Defoor, Mrs. Mary
Dehl, Ruth
Delgado, Dianne
Demars, Mrs. Alice
Dencoe, Mrs. Mike
DiCorte, Mrs.
Donahue, Mrs.
Donolue, Mrs.
Doolittle, Mrs.
Dovel, Mrs. Alice
Dougherty, Delma
Driskill, Thelma
Duncan, Mrs.
Dunlap, Mrs. C. F.
Durham, Mrs. Tom
Dushane, Mrs.
Dyer, Mrs. Delores
Dyer, Ernestine
Eadem, Mrs.
Edwards, Mrs.
Ellman, Mrs. Mark
Elmura, Dolores
English, Julie
Estrig, Mrs. Tex
Fadig, Peggy
Fairweather, Helen
Faith, Madam
FARILY, MRS.
Faust, Mrs. Lena
Ferguson, Norma
Fillina, Mary
Flaughter, Dorothy
Flowers, Mrs. Irene
Fogle, Mrs. Lucille
Frances, Betty
Francis, Mrs. T. R.
Frederickson, Ollie
Freeman, Gladys
Garner, Cora
Garson, Gwen
Gassel, Irene
Gibson, Irene
Giguere, Edna
Gill, Mrs. Chas. E.
Gilliland, Mrs.
Ginnivigan, Norma
Giroux, Mrs. F. L.
Gordon, Mrs. R.
Graf, Mrs. Lucille
Granger, Martha
Graves, Jammie
Graves, Mrs.
Gray, Patricia
Green, Elizabeth
Griffin, Mrs. Frank
Griffin, Gwen
Griffin, Mrs.
Grimes, Dot
Hannaford, Mrs.
Harkins, Mrs. J. B.
Harms, Mrs. Geo.
Harris, Mrs. Anna
Harris, Mrs.
Harris, Mrs. Chappie
Harris, Laura
Harris, Mrs. Sam
Harrison, Mrs. J.
Harrower, Jean
Hart, Marjory
Hartwick, Betty
Hartzberg, Mrs.
Havins, Mrs.
Henderson, Mrs. Myrtle
Henderson, Mrs. Cortes
Henderson, Mrs. Desma
Henderson, Etta
Henderson, Mrs. T.
Hendricks, Mrs.
Henley, Mrs. A. P.
Hermes, Mrs.
Hewitt, June
Hill, Frances
Hilton, Betty
Hobbs, Vera
Hoffman, Mrs.
Hogan, Clarita
Hollingshead, Mrs.
Holmes, Ella Mae
Holmes, Gladys
Holmes, Lillie
Honer, Sara
Hood, Mrs. Alberta
Hopkins, Mrs.
House, Verne
Huad, Vivian
Hudgins, Ruby
Hughes, Mrs. Ollie
Humphrey, Gladys
Hungate, Christine
Hurst, Frances G.
Jabe, Sue
Jackson, Effie
James, Jay
James, Julia F.
James, Martha
Jay, Mary
Jeanette, Mrs.
Jeanette, Madam
Jones, Lavern M.
Jones, Mrs. Threasa
Jones, Vilma
Kane, Ruby
Kaufman, Mrs.
Keating, Catherine
Kelly, Ruth
Kenyon, Mrs. Anna
Kemp, Dixie
Kimmel, Mrs. Vera
King, Mrs. Billy
King, Flo
King, Mrs. Jean M.
King, Mrs. Molly
King, Nancy
Kitchen, Margaret

- Knight, Mrs. Billie
Knight, Mrs. Joe
LaDuer, Evelyn
LaVardo, Vivian
Lake, Margaret
Lake, Viola
Lane, Betty
Lawton, Mrs.
Matilda E.
LeRoy, Mrs. Grace
LeRoy, Patricia
Lee, June
Lee, Chang
Lee, June
Lee, Toby
Lerner, Lillian
Lions, Mrs. Patsy
Lohmann, Lucille
Loll, Rudella
Lopez, Dolores
Loter, Marie
Lovell, Ethel
Luetger, Marion
Lund, Leota
McCann, Mrs. Ruth
McCann, Mrs. Etta
McArthur, Hugh
McArthur, S. Jose
Mendon, S. Jose
Milton, Paul R.
Palmer Twins, 10c
Pietras, Walter J.
Rivers, Mrs. Curley
Sheets, Howard, 7c
Taylor, Joan Pearl, 24c



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Sakobie, Mrs. Myrtle M.
Salazar, Mrs. Melia
Salerno, Mrs. Michael
Saulnier, Mrs. P.
Scanlin, Mrs. Marie
Scherlarth, Mrs. Helen
Schuitema, Mrs. Tim
Schultz, Mrs. L. C.
Scott, Dorothy
Sewell, Peggy
Sixty, Alice
Sleeman, Sally
Slocumb, Mrs. Mary
Slocum, Mrs. Gertrude
Small, Mrs. Lynn
Smith, Mrs. Edwina R.
Smith, Gene
Smith, Mrs. Halla
Smith, Mrs. J.
Smith, Ruth
Smith, Ruth Mary
Snudeker, Mrs. Geo.
Snyder, Gladys
Somers, Mathilda
Sorge, Mrs. W. C.
Sparks, Mrs. Wilton
Spencer, Mrs. Elizabeth
Spencer, Zola
Stanberry, Ora
Stark, Mrs. Lillian
Steadman, Olive
Stellman, Olga
Stevenson, Alberta
Stever, Vernice
Wilson, Anna
Wilson, Geneva
Wilson, Irma
Wilson, Marguerite
Wilson, Mrs. Ollie
Windsor, Kay
Winrod, Mrs. E. L.
Wise, Mrs. David
Woods, Mrs. Anna
Woods, Mrs. Bertha
Woodward, Ethel
Woods, Mrs. Billie
Wray, Pearl
Wright, Mrs. Gerard
Wunder, Mrs. Paul
Zarlington, Mrs. Bonnie
Zella, Madam
Zerado, Mrs. Vera
Zimmerman, Selma
Andrews, Edw. C.
ANDRONOWSKI, JOHN
Angell, Larry
Anthony, J. C.
Appleby, Charlie
Arbogen, Geo. C.
Argyle, Prof.
Armstrong, Mason W.
Arneallas, Jos.
Arneallas, Johnny
Arney, Milton
ARNOLD, LYLE
Arnold, Wm.
Art Jr., Duke
Ash, Paul
Asher, Frank
Atkins, L. C.
Audalas, Geo.
Auskings, Clarence
Ayers, Henry
Ayers, Howard
Aylward, James A.
BABUKA, JOSEPH
Backus, Herbert
Bailey, E. M.
Bailey, Harry
Baillie, John B.
BAKER, FRANK
Bakers, Earl D.
Baker, Wm.
Ballard, Horatio
Barbo, Joe
Barclay, R. E.
Barnard, C. E.

- Churchill, Johnny
CIGIELSKI, THEODORE
Clark, Carl Homer
Clark, Irvie
Clark, J. E.
Clark, James
Clark, Paul F.
Clave, Victor J.
Clayton, Bobby E.
Clayton Carmival
Cleet, Tuffy
Clemens, Dick
Cloyd, Pee Wee
Cockler, Walter P.
Cockleberg, Alphonse
Coffee, Joe
Cogswell, C. H.
Cohn, Harry
Cole, Edw. B.
Cole, Walter S.
Collier, Chas.
Collins, Herman
Collins, S. R.
Combs, Addis
Connelley &
Rabaloff
Comer, J. E. Jack
Connors, Eddie
Connor, Toto O.
Connors, Tommy
Converse, Art
Conway, Francis P.
Cook, Fred A.
Cook, Johnson Dea
Cook, Sam
Coon, Roy
Cooper, Billy
Cooper, E. S.
Cory Bros., Circus
Cory, Tex
Cornwell, J. W.
Cortez, Peter
Cortez, Robt. Duke
COSTELLO, LARRY JAN
Costley, Horace W.
Cotton, Jack
COURTS, ROBT. R.
COX, ARTHUR R.
Cox, H. Marshall
Cox, James
Cox, L. J.
Cox, O. C.
Coyle, Joe
CRABTREE, JACK
Craig, Jos.
Craig, J. J.
Craig, Merton
Craman, M.
Crane, Cloise A.
Crawford, Clarence
CREENOUGH, PAUL B.
Croft, Spencer J.
Crosby, Chas.
Crozier, Raymond
CROWE, ALFRED
Crowell, H. W.
Cruz, John Dela
Cruz, Al C.
Cummins, Julius
Cunningham, Lesly
Cunningham, R. J.
DAIL, EDW. DAILEY
DAILEY, EUGENE J.
DANIEL, NORMAN L.
Daniels, Wm.
Danley, W. L.
Darlington, Cyrus
DARRAB, ALBERT FRANK
Darry, Geo.
Davenport, Hawk
Davidson, Marks B.
Davis, B. J.
Davis, Chas.
DAVIS, EARL W.
Davis, Jackey
Davis, L. Rayton
DAVIS, ROBERT FRANK
DAVIS, W. LEWIS
DAVIS, ROOSEVELT
Davis, Walter Duke
Davison, Morris
Dawson, Samuel
Day, Carl E.
Day, Sam
DE GREGORY, JOSEPH A.
DeLamp, Gene
DeLo, Nick
DeMatteo, Gerald
DeShane, Frank
DeWitt, Vincent
Devester, Jim
Decker, Ralph
Delones, Nick
Demars, A.
Demars, Stanley
Demetri, A.
Demetro, Tom
Denham, Bert
Dennis, Carl
Denton, John
DEVERELL, EDW. T.
Deveese, Thomas
Dickenson, Richard
DICKSON, PAUL D.
Dillion, Jack
Dillon, Edw.
Dixon, Dennis Pete
Dixon, Robt. C.
Dobbs, Wm.
DOBBS, WM. DAVID
Dock, Sam
Doolittle, Melvin L.
Dorris, John W.
Doty, Jack
Doner, L. M.
DOWELL, CLARENCE E.
Draper, Bob
Draper, Jack
Drayer, Howard
Drifty, Kid
Drum, Ed
Dulray, E. S.
DUCHARNE, HENRY W.
DUNCAN, DALLAS E.
Dunlap, Claud F.
Giroux, F. L.
Gladdon, Robt.
Glassman, Norton R.
GLEASON, FRANK S.
Glynn, Mack A.
Goad, Dan
GOBLE, W. HAROLD
GODING, WARREN F.
Goldblatt, John H.
Goldstein, Ike
Goodman, Billy
Goodman, Harry
Goodman, Wm.
Goodwin, Sidney
Goodwin, Wendell
Gordon, Dave
Gordon, Hearl
Gordon, Leonard
Gordon, Sam
Gosnell, Ray
Gossage, G. C.
Gotch, Jack
GOULD, FRANK O.
GRABERT, JOS. LEWIS
Grady, Jack
Grady, Jack C.
Graham, David
Graham, Horace
Graham, Howard
GRAHAM, F. W. GRANT, HARRY LEE
GRAVES, CLINTON H.
Gray, Fernand
GREEN, DOC (MINSTRELS)
Green, Herman
Green, Ralph E.
Greenland, Jerry
Gregorsko, Mr.
Griffin, Geo.
Griffin, Ward
Griffith, Arnold J.
Griffith, Jack N.
GRIFFITH, LEWIS
Grove, Ray
Green, J. R.
Greenstreet, Allen
Guice, Walter
Gunn, Geo.
Gunn, Harry
GUTHRIE, CURTIS A.
Guy, Garland
Haibough, C. C.
HAIL, G. V. MACK
Hale, Buster
HALE, CHAS. W.
Haley, E. C.
Halke, R. S.
Hall, Almer
Hall, Edw. Dale
Hallstrom, Dave
Halm, Eugene J.
HAMMOND, CARL J.
Hampton, Bill
HAMRICK, W. T.
Hander, Joe
Hangster, Allen
Hannah, John
Hanson, C. C.
Hanson, Hon.
Harkey, Homer B.
Hartell, Chas. S.
Harrison, James
Harris, Eddie
HARRIS, JAMES COLUMBUS
Harris, James H.
Harris, John
Harris, Melvin
Harris, Robt. Slim
HARRISON, ROSE
HARRISON, JOHN DUVAL
HARRISON, NAYLOR R.
HARRISS, PAUL W.
HART, JAMES HENRY
HART, ROY OSRO
Hartley, Geo.
Hartman, Ed
Hartman, Milo
HARTZOG, H. W.
Haskins, Berle
Hass, Harold R.
Hassel, Joe M.
HATFIELD, JOS. THOMAS
Hayes, Chuck
HAYES, FRANK
Hedgcock, Rex
Heffner, O. C.
HELM, CHAS. R.
HELM, CHESTER ROBT.
HELMS, KERMIT CLIFTON
HENDERSON, FRANK
Henderson, Gerler
HENDERSON, PAUL M.
Henderson, T. M.
HENDRIX, EUGENE W.
Hendrix, Paul C.
HENRY, CHAPPIE
Henry, Mel
HENRY, ROBT. LEE
Henry, Thomas H.
Henry, W. C.
Herlong, Jake
Heron, James
Heyer, Capt. Wm.
HICKS, ARTHUR
Hicky, Joe
HIDE, ROLLIE
Hile, Eddie
HILSINGER, FLOYD
Hines, Johnny
Hines, Ralph
Hinton, Chas.
HOBS, WILLIE
Hoberg, Ira
HOCKADAY, LONNIE
HODGES, CECIL CLAY
Hodges, Chas.
Hodges, Hilton
Hogg, John W.
Hoibert, E. L.

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Men

- Abbey, Jimmie
Abbott, Chas. G.
Abbott, David
ABBOTT, JAMES
Adams, Al
(Reynolds Band)
Adams, Felix
Adams, Jimmy
Adams, Miller
Adams, Paul
Adams, Roy
Adams, Tony
Agent, Abe
Aherne, Lee
Aitken, Roy
Aldrich, L. H.
Alessandro, Mario
Alexander,
Allen & Mentalist
Allen, Leo
Allender, Leonard
Allensworth, Frederick M.
Almony, Fred
Alton, Pop
Ambrose, E. P.
AMES, WM. RAMSEY
Anok, Chief
Anderson, Frank
Anderson, Harold
Anderson, Jack
Anderson, T.
Andrews, Robt.

- Reming, Malcolm
BENSON, ELLWOOD
WOODROW
Berger, Milton J.
Berkley, Bill
Bernard, Arthur O.
Bermi Vici, Count
Berry, Max
Bersida, Tony
Berson, L. J.
Bickford, A. L.
Biggs, John W.
BIGLEY, WM. MC.
RIGONY, ROGER E.
Bills, S. B.
Bimbo, Miller
Bink, Geo.
Bird, Peter
Birdson, Frankie
Bitting, Willard
Blackstone, Doc
BLACKWELL, VERNON GAY
Blair, C. D.
Blair, Elmer
Blake, Geo. W.
Blandy, Eddie
BLANKENSHIP, JOHN
Bloom, Walter
Bluestein, Morris
Boden, Art
Bond, Bill
Bonom, Sam
Bonta, Philip
Bowen, Homer Lee
Bowers, Elmer
BOWMAN, JAMES
CALLAWAY
BOYD, CHAS. R.
Boyd, Geo. H.
Boyd, Joe
Boyd, James J.
Bradford, Maynard
Bradley, A. C.
BRADLEY, WM. GUY
Brandon, Richard
BRANGLE, LAWRENCE
Braswell, Rusty
BRASWELL, WM. DAVID
Bratton, Harry R.
Bratz, Elroy
Braut, H. L.
Braunstein, B. F.
Brawden, Jim
Brennon, Harry
Brent, Wm.
BREWER, WM.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

- Holden, Jack; Knight, Stanley; McLane, John; Murphy, Walter; Powers & Dyer; Sevard, Boots; Sweitzer, Kenneth; Weaver, Buck; Ray, Naomi; Tudor Sisters & Avery; ...

Men

Women

Men

MAIL ON HAND AT ST. LOUIS OFFICE

Parcel Post

See LETTER LIST on page 55)

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENT NOW CASHING IN ON KWIK KOMB Cleaners. Cost 12 1/2c; sell for 25c and up. 100% profit on a 100% seller. Twin Rotary Brushes in colored plastic frames. Strong self-advertiser. Sample and details for 15c. ROTARY BRUSH CO., Dept. B, Bay City, Mich. x

BIG UNIFORM MANUFACTURER SEEKS MAN to contact restaurants, beauticians, doctors, nurses, factories, offices, homes, others. Offer exclusive, patented styles; unsurpassed workmanship. Special assortment Peggy Parker bargains. Leads furnished. Permanent. Outfit free. HOOVER, 251 W. 19th, Dept. YK-4C, New York City. se27x

CARTOON CARDS, \$1.25 HUNDRED; COMIC Folders, \$2.00 hundred. Big assortment Novelties, \$1.00. Lists 10c. BONACURA, 841 Bergen St., Brooklyn, N. Y. x

CHRISTMAS CARDS — SELL 50 ASSORTED Folders, name imprinted, \$1.00. Cost you 50c. Samples free. Experience unnecessary. DUNBAR, New Brunswick, N. J. x

DEMONSTRATORS — NEW WHIRLWIND Demonstrator. Nothing else like it. Rush name and address for full details. H. BELFORD, Engineering Bldg., Chicago. x

EARN WHILE TOURING — SELL IMPROVED, Original, Changeables; Religious (Blue Stock Signs, cost 3c; retail 25c). KOEHLER'S, 335 Goetz, St. Louis, Mo. se27x

"HELL WITH HITLER" — 10c WINDSHIELD Stickers. Sweeping America like wildfire. 50, \$1.00 postpaid. Samples 10c. SOUTHWEST SALES, 799 College, Beaumont, Tex. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates. THE ART MFG. CO., 303 Degraw St., Brooklyn, N. Y. se20

SELL SEASON'S CHRISTMAS CARD HIT! — America's finest 21-Card Assortment, \$1.00. Your profit 100%. Big selection assortments. Personal Christmas Cards low as 50¢ for \$1.00. Free samples. WETMORE & SUGDEN, 749 Monroe, Dept. 919, Rochester, N. Y. x

SELL 50 FOR \$1.00 PERSONAL CHRISTMAS Cards — Free samples. 35 Boxes, 30c up. Famous 21 Assortment on approval. Special offer. HEDENKAMP, Dept. R-7, 343 Broadway, New York. x

SELL NEW AND USED CLOTHING FROM store, home, auto. Men's used Shoes, 15c; Ladies' used Dresses, 10c. Other bargains. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-MW Jefferson, Chicago. oc4x

STORE WORKERS, CANVASSERS, PITCHMEN — Fast 15c seller from Tropical America. New England territory taken. Samples 15c. TROPICAL GARDENS, Box 108, Waterville, Me. x

WANTED — LIVE WIRES. MAKE \$500 PER month. New Deal sells for \$5.00 and repeats. Send 25c in postage stamps for illustration and complete information. THE HOUSE OF NOVELTIES, 1713 E. 79th, Chicago, Ill. se27x

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 boxes. 50 distinctive assorted name imprinted Christmas Cards. Sell \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 30 White Plains, N. Y. x

WORLD'S SENSATIONAL INVENTION JUST Out — Patented Screw-Holding Screw Drivers. Millions sold. Free trial. JOSEPH CURIN, 1807 Carpenter St., Chicago. x

SALESMEN WANTED

CONCESSIONERS! SALESMEN! ARMY CAMP Workers! Hustlers! Perfumed Hawaiian Lei. New sensational seller. Particulars free. MISSION, 2328 W. Pico, Los Angeles, Calif. se27x

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Gummed Tape, Restaurant Necessities, Salesbooks, Advertising Specialties, Pencils, Picture Cards, Tags, Pricing Sets. Lowest prices. 40% commission. Experience unnecessary. Free deals. Sales portfolio free. WILLENS, 2130 Gladys, Dept. 59, Chicago. x

FORMULAS & PLANS

STRICTLY RELIABLE HERB REMEDY FORMULAS for home or commercial use. All ailments. Legal methods. Particulars free. Write R. B. MONTCOMERY, P. O. Box 242, Connersville, Ind. x

BUSINESS OPPORTUNITIES

ON ACCOUNT OF BAD HEALTH WITH BRONCHIAL Asthma, I must sell my Phonograph Route. Have been operating Music Machines since 1903. In City of Wilmington since 1906. Now operating 100 late model Wurlitzer and Seeburgs. Eleven wireless and wired wall box jobs. City 75,000, near large army camps. One mile from large ship yard. Now doing about \$2,000 monthly. Home, Show Room and Shop for sale. Also two Chevrolet Trucks, 1940 and 1941. Address BOX 212, Wilmington, N. C. x

FOR MAN OR WOMAN—COMPLETE MAIL Order Business. Send 10c for description and sample plan. SUPERIOR SALES SERVICE, P. O. Box 579, Boston, Mass. se27

PITCHMEN! SOLICITORS! MAKE EXTRA money with new Stamping Outfit. Stamp Checks, Plates, Fobs. Catalog 69-B free. C. H. HANSON, 303 W. Erie, Chicago. x

SELL BY MAIL — MAKE THOUSANDS OF dollars home spare time. Tremendous opportunities. CENTURY MAIL ENTERPRISES, 152 W. 42d St., New York. x

INSTRUCTIONS BOOKS & CARTOONS

ANY BOOK (NEW, USED, OUT-OF-PRINT, Rare) Promptly Supplied! Lowest prices! Send for Free Bargain Catalogues! OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. se20x

FOR SALE — PORTFOLIOS, STAGE AND ITS Stars, Past and Present. Gebbie Publishers, 1887, in 28 parts, 12"x17" Steel Engravings with Biographies. NEW BOOK STORE, 900 N. Canal St., N. S., Pittsburgh, Pa. x

"MANUAL OF SHOW STUNTS" GIVES COMPLETE instruction in Juggling, Baton Twirling, Lariat, Ventriloquism. Mailed, only \$1.00 or send 10c for booklet of beginning tricks on above subjects. FLOYD BROTHERS, 30 West Washington, Chicago, Ill. oc4x

STORY WRITERS — SEND 10c FOR "STORY Writing Self Taught." Worth \$10.00. GAGNON CO., Dept. 80, 541 S. Spring, Los Angeles, Calif. x

YOU ARE "TOPS" WHEN ENTERTAINING audiences with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. se20x

MISCELLANEOUS

FURS — CHUBBY SEALINE, NEW, \$9.75; \$89.00 Gray or Black Caraculs, \$38.00; Dyed Skunk, 3/4 length, \$52.00; 1942 styles. Used Seal Coats, \$8.00. State size. \$2.00 deposit on C. O. D. KNOBLOCH, 21 E. Evergreen, Youngstown, O. x

PRINTING

HAMMERMILL LETTERHEADS — ANY COLOR paper, ink; 300 8 1/2"x11, \$1.50 postpaid; 32 styles type. Free particulars. WOODRUFFS, 217-R Lewis, Duluth, Minn. x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Vending Machines. Bargains! Also unusual values in 1c Candy, Gum and Peanut Machines. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill. x

BALL GUM, 5/8", FACTORY FRESH, 15c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-oc11x

COUNTER MACHINES — PENNY GINGERS, \$10.75; Mercury, \$14.75; Zephyr and Penny Packs, \$5.75; Penny Blue Cold Vest Pockets, used week, \$32.75; nickel and dime Mills Hand Load Bells, \$57.75; many others. NOVELTY SALES CO., Independence, Kan. x

ERIE DIGGERS, BUCKLEY TREASURE ISLAND Diggers, Mutoscope, Merchantmen Diggers. Four Column Nut, \$3.50; 2 Column Advance Candy Bar, \$6.50. NATIONAL, 4242 Market, Philadelphia, Pa. x

FACTORY REBUILT RED HEAD TRACKTIMES — Latest improvements including extra clear glass over decorated glass to prevent breakage of latter. Greatest money making Console, \$65.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 2611 Indiana Ave., Chicago. se27x

FOR SALE — KEENEY SUPER TRACK TIMES Pastimes, Paces Races, Mills Bonus, Radio Rifle, Revolveraround Safes. CHARLES PITTLE, New Bedford, Mass. oc18

FOR SALE — THREE ELECTRIC HOIST DIGGERS, ten International Mutoscope Picture Machines, cheap. Apply ARCADE MANAGER, Riverview Park, Chicago, Ill. se27

FREE PLAY CONSOLES — 25 BOBTAILS, 4 Saratogas, 6 High Hand, 4 Big Top, 2 Big Games. All like new. Write for price. ROCHE NOVELTY COMPANY, 2008 Fairfield, Fort Wayne, Ind. x

LIBERTY, TOKEN PAYOUT, \$12.00; IMP'S, Cigaret Reels, \$6.00; Columbia Blue, \$25.00; Columbia Chrome, \$40.00; Vest Pockets, \$25.00; Free Play Pin Games, \$15.00; Keeneey's Track Time, \$50.00; Groetchen Sugar King Console, \$40.00; Q. T., 5c or 10c, \$25.00; Bonus, 5c, 10c, 25c, \$65.00; Mills Slots, \$20.00; Wurlitzer 616, perfect condition, \$75.00; Mills Small Scale, \$25.00; Pikes Peak, \$15.00; Sky Fighter, \$135.00; Seeburg Jailbird, \$49.00; Jennings Ciga Rolo, \$49.00; Exhibit Jockey Club, \$49.00; Pocket Pool, \$3.00; Chrome Peanut Machines, \$3.00. O'BRIEN, 89 Thames St., Newport, R. I. x

PHONOGRAPH RECORDS, 10c. CATALOGUE free. PARAMOUNT, BA-358 E. Market St., Wilkes-Barre, Pa. x

"SPECIAL" — 25 1c SNACKS, \$5.00; 25 5c Package Nut-Candy, \$3.50; 25 1c Imps, \$6.50; 25 1c Advance No. 11s Nut, \$3.00. Counter Games wanted. CAMEO VENDING, 402 W. 42d, New York. x

WANTED FOR CASH — ARCADE MACHINES of every description in quantities. Also Sky Fighters, Sky Battles, Drivemobiles, Ace Bombers, and 100 Mills Slot Machines. State all and lowest price for quick action. SILENT SALES, 635 D Northwest, Washington, D. C. se20

WANTED TO BUY — MILLS BLUE FRONTS, serials over 400,000. Also 1937 and 1938 Keeneey Track Times. BOX 92, Steubenville, O. oc4x

WILL PAY CASH FOR JENNINGS CIGAROLAS. HERMAN KRAUS, R. No. 3, Galion, O. oc18x

YOUR CHOICE \$12.50 EACH — BOX SCORE, Triumph, Scoops, Spottem, Variety, Chevron, Double Feature, Thriller, Up and Up, Rebound, Bounty, Hold Tight, Stars, Ragtime, Klick, Snooks, Chubbie, Conquest. Ready for location. KING PIN GAMES CO., 826 Mills, Kalamazoo, Mich. x

2 GALLOPING DOMINOS, 5c AND 25c, BLACK cabinets, in first class condition. Sell or trade. ASSID, 1411 Ohio Ave., Lansing, Mich. x

20 WURLITZER 24s, ACME GRILL AND SIDES, \$84.50; 25 Wurlitzer 616, Acme grill and sides, \$64.50; 50 Groetchen Imps, \$6.50. RICHARD JOHNSON AMUSEMENT CO., 28 Morris St., Charleston, S. C. se20x

25 STEWART-McGUIRE 1c-5c NUT, \$3.50; 25 Robbins 2-in-1, \$4.00; 1 Big Show, \$17.00. LAFAYETTE, 25 Cedar Drive, Great Neck, L. I., N. Y. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE quarf heavy leakproof steel Popping Kettle, \$14.50. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago, Ill. x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. se20x

CORN POPPERS, CAMEL CORN EQUIPMENT, aluminum geared Popping Kettles, Burners, Tanks; Long-Eakins, Burch, Cretor, Dunbar. NORTHSIDE MFG. CO., Indianola, Iowa. oc18x

FOR SALE — FOLDING TRIPOD ALUMINUM Trapeze Uprights, twelve feet high. Made for clubs. FLO MAYO, 736 Etna, Huntington, Ind. x

THREE HUNDRED THOMAS M. WALSH SERIES Sales Boards—Some complete, some broken; 250 to 450 holes, 5c per board; \$100.00 the lot. KING PIN GAMES CO., 826 Mills, Kalamazoo, Mich. x

WATCHES — FIVE USED RUNNING POCKET and Wrist-Watches; American and Swiss; our assortment, \$7.50. B. LOWE, Box 525, Chicago, Ill. x

100 PAIRS CHICAGO ROLLER SKATES AND Webster Chicago Sound System, all in good condition; bargain at \$225.00. J. W. SHAFFER, Benson, Minn. x

FOR SALE—SECOND-HAND SHOW PROPERTY

ATTRACTIVE BALL-THROWING GAMES — Bottles, Cats, Dolls, Kids, Tenpins. Complete portable outfits and supplies. LAMANCE, 782 Marion, S. E., Atlanta, Ga. x

BLUE DOT PENNY ENGRAVER—THREE DIES, perfect condition, \$25.00. Complete Wild Animal Show. Sell as unit or liquidate separately at close of season. Can be seen in operation now. JOS. SIMA, Frisk Greater Shows, week Sept. 15, Marshalltown, Ia; then as per route. x

FOR SALE — FOUR MACGLASHAN TOMMY Guns. Perfect condition. C. C. HALL, foot of Commercial St., Buffalo, N. Y. se27

CONDORMAN FERRIS WHEEL, \$500.00; 24 Horse Track Merry-Go-Round, \$200.00. Now in operation on show. MAC'S CARAVAN SHOWS, per route. x

FOR SALE — REPOSSESSED FERRIS WHEEL, overhauled, in storage. Best money over \$475.00 takes it. Write JAY PERRY, Holly, Mich. x

FOR SALE — LARGE MECHANICAL SHOW ON Semi-Trailer. Want to buy small Merry-Go-Round and Organ. RAY YARHAM, Newton, Ia. x

FOR SALE — TENT PICTURE SHOW COMPLETE, 30x45 Top, Seats, Poles, etc.; pair Holmes Portables, eight Pictures, Shorts, 1936 Chev. Truck, \$450.00 cash. BOB DEMOREST, Dublin, Va. x

TENTS — SLIGHTLY USED 10x12, 14x24, 20x30, 20x40, 32x32, 30x45, 50x80. Sidewall and Concession Tents. KERR MFG. CO., 1954 Grand Ave., Chicago. se27

MOTION PICTURE FILMS & EQUIPMENT

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

A GREAT NEW 16MM. LIST NOW READY FOR fall and winter. Don't miss it. Films, Equipment, Supplies, Advertising. SWANK'S, 200 N. Skinker Blvd., St. Louis, Mo. oc11x

"ACE HIGH SERVICE," SAYS MR. JOHN R. Van Arnam Jr., of Syracuse, N. Y., and that's what you'll say after your first show. Our pictures are good; our selection large; our service unexcelled. And the cost? Only \$9.75 for a complete 16MM. Sound Program for an entire week (some slightly higher). Send for our fall Roadshowmen's Special listing more than 200 feature pictures. For quick, efficient and reliable service, join the library of INSTITUTIONAL CINEMA SERVICE, INC., 1560-R Broadway, New York. x

AMBITIOUS? — SHOW TALKIE THEATRE—less communities. Sound Equipment, Weekly Programs rented reasonably. Use 16MM. Sound Projectors, \$95.00. ROSHON, State Theatre Bldg., Pittsburgh. x

PASSION PLAY — 16MM. SOUND, FEATURE length, new prints, \$19.50. All languages. Complete in 8MM., \$3.95. ARTCRAFT, Hammond Bldg., Hammond, Ind. oc4x

ROADSHOWMEN — 16MM. SOUND PROGRAMS from \$5.00 daily and \$10.00 weekly. 1,500 features to select from. Projectors rented or sold. IDEAL, 18 S. Third St., Memphis, Tenn. tfn

SHOOT YOUR MOVIES IN CLEAR CRISP BLACK and white film; 100' 16MM., \$1.98; 25' double 8MM., 9c, processing included. AMBASSADOR, 479-A Quincy St., Brooklyn, N. Y. x

SOUND-SILENT — CAMERAS, PROJECTORS, Lenses, Screens, half price. Rental Library Films sent anywhere. Trades accepted, bought. Installments. Catalogs. MOCULL'S, 59 W. 48th, New York. x

WANT — 2 SETS MAGAZINES FOR SIMPLEX—Acme Projectors. Must hold 2,000 feet film. WM. D. BECK, 503 Carbon St., Walnutport, Pa. x

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. se27x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. se27x

FREE! EIGHT GLOSSY DECKLE EDGE Enlargements with each roll developed. 25c. Overnight Service. THE GIANT FOTO SERVICE, Box 642, Lincoln, Neb. Dept. BB. se20

PHOTO CASES—1 1/2x2—\$2.00 PER 100. FREE Catalogue on other cases. F. BONOMO, 205 Melrose Street, Brooklyn, New York. se20x

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. oc4x

4 FOR 10 SUPPLIES FOR LESS — NEW Combination Machine making 1 1/2x2 and 3x5 busts and full length. We carry all sizes Eastman Direct Positive Paper. 1 1/2x250', \$4.75 per roll. Glass Frames, Folders, Backgrounds. Free catalog. HANLEY'S PHOTO COMPANY, 205 E. 12th St., Kansas City, Mo. se27x

COSTUMES, UNIFORMS, WARDROBES

MINSTREL SUITS, RED CAPS, COATS, CELLOphane Hulas, Chorus Wardrobe, Orchestra Coats, Jackets, Tuxedos, Scenery, Illusions, Clowns. WALLACE, 2416 N. Halsted, Chicago. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se27

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. oc4x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. KANTER'S, B-1311 Walnut, Philadelphia, Pa. se27

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. se20x

ANIMALS, BIRDS, REPTILES

AA ANIMALS, BIRDS, SNAKES — SOUTH American Porcupines, Pacas, Coatimundis, Monkeys, Iguanas. Mixed dens of Snakes for shows. SNAKE KING, Brownsville, Tex. oc4

ALLIGATORS, SNAKE DENS, \$5.00 to \$20.00 — Racing Turtles, Chameleons, Fox, Opossums, Bear, Squirrels, Rattlesnake Oil. Catalog 10c. ROSS ALLEN, Ocala, Fla. se20

SEE HENRY TREFFLICH DISPLAY AD ON MID-way Confab page, listing Chimpanzees, all types of Monkeys, Giant Turtles, Animal Curios, etc.

SIXTY GILA MONSTERS, ALSO THREE GILAS over thirty inches long. Plenty Snakes, Alligators, Armadillos, Horned Toads, Boas, Terrapins, Prairie Dogs, Pacas, Agoutis, Ringtail Cats, Ferrets, Guinea Pigs, Parrakeets, Peafowl, Badgers, Rats, Mice, Kangaroo Rats, Odorless Skunks, ten healthy Sloths, one mother and baby Sloth, white Doves, white Raccoons, Monkeys, Coatimundis, Porcupines. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se20

3 TAME RHESUS MONKEYS—ABOUT 2 YEARS old, used one season on monkey race; \$75.00 buys the 3. DON COTTON, Hitchcock, Tex.

HELP WANTED

GIRL SINGER — PERSONALITY, APPEARANCE. Sweet and swing. Must be good. Steady work. Wages expected. RAY HUNDLEY, The Aragon, 610 Sycamore, Waterloo, Ia.

HIGH CLASS STANDARD ACTS WANTED — One-night vaudeville show, October 31, Cincinnati. State details, salary, etc., in first. BOX C-233, The Billboard, Cincinnati.

I WANT A PIN BALL TABLE MECHANIC — I mean Mechanic. Salary \$40.00 per week. Address BOX C-226, The Billboard, Cincinnati, Ohio.

RELIABLE, SOBER MAN TO HELP MANAGE Rink and be able to help teach skate dancing. State wages. BOX C-229, Billboard, Cincinnati.

WANTED — TWO EXPERIENCED TALKERS for front of grind burlesque and vaudeville theatre. State experience, height and age. Good salary. Long season. GEORGE YOUNG, 404 Ninth Chester Bldg., Cleveland, O.

WANTED AT ONCE — LEADING MAN FOR short script bills; year around work. State age and lowest salary in first. Write REGAL COMEDY CO., Rochester, Ill.

WANTED — GIRL SAX-CLARINET. MUST read, transpose, fake. Year's work guaranteed. Union. Must be good. KITTY HELMLING, Flourtown, Pa.

WANTED TO BUY

CANVAS — 50'x60' IN ONE OR TWO SECTIONS for floor covering. Must be good condition, cheap for cash. F. C. SHAFER, Washington, Ind.

CASH FOR USED MUTOSCOPE PHOTOMATIC and Sky Fighter. State price and condition. FRANKLIN NOVELTY CO., Box 149, Franklin, Ind.

GOOD USED PORTABLE RIDES — ALSO Miniature Railway, Kiddie Auto and Airplane Ride or others. Write BOX C-234, care Billboard, Cincinnati.

LARGE, BEAUTIFUL CAROUSEL, JUMPING, and large Eli Wheel. Send full particulars. For sale, 8 Car Whip, good shape. KNOEBEL'S, Elysburg, Pa.

WANTED — MERCHANTMEN DIGGERS. GIVE full details first letter. PLAYLAND, 420 E. Baltimore St., Baltimore, Md. x

25 EXHIBIT'S LATEST SKILL DRAWS, SEVEN Grands, Deuces Wild, Penny Packs, American Eagle, 5c with Venders, I. O. U.'s with Venders and Old Age Pensions. EARL'S NOVELTY SERVICE, Crowley, La.

AT LIBERTY MAGICIANS

At Liberty Coming Season—Well-known Mystery Attraction; 25 trunks, illusions, drapes, etc. Cards, heralds, trailers, photos, lobby frames. Own transportation for worthwhile engagements. High class, nothing like it on the stage. Box C-224, Billboard, Cincinnati.

Mentalist, Astrologer — Thirty, desires high class club, hotel or radio work. Address Countess Mystery, P. O. Box 378, Plattsburg, N. Y.

AT LIBERTY MISCELLANEOUS

ALL-ROUND LADY ATHLETE—Consider anything. References. BOX C-225, Billboard, Cincinnati, O.

Secretary-Treasurer for Tent Show, Circus, Carnival. Ambitious young man, 33; height six feet, weight 150; good appearance; fast, accurate typist; good bookkeeper. Can double stage. Salary, commission basis or consider partnership. Your proposition gladly considered. I'm an honest, dependable, steady man. Recently managed a hotel. Newswriting experience. Jerry Eller, Ambassador Hotel, 55 Mason St., San Francisco, Calif.

Trouper wants connections, Band or Orchestra. Handy around press department. Single, sober, reliable. State all first letter. Others write. Box C-228, The Billboard, Cincinnati, O. no1

AT LIBERTY M. P. OPERATORS

PROJECTIONIST — AGE 45, TWENTY YEARS' experience, single, sober, reliable. Go anywhere. Theater or tent. Blow down cause of this ad. ARTHUR E. BLAIR, General Delivery, Indianapolis, Ind. se20

Projectionist — 35MM. or 16MM. Can handle and service any make equipment. Fifteen years' roadshow experience. Expert booker, contractor. Would consider leasing outfit and equipment from reliable party or will work for you. Have successfully operated my own roadshow. Capable of managing unit. Can join immediately. N. F. Stallings, 900 S. Irby Extension, Florence, S. C.

AT LIBERTY MUSICIANS

AT LIBERTY—ALTO SAX-ophonist, Clarinet, Bass Clarinet and Baritone. Experienced in all types of dance music, floor shows. Union. JACK KEITH, R. F. D. 2, North Harris Hill Rd., Williamsville, N. Y. se27

VIOLINIST — DOUBLING Sax. Formerly with name band. BOX 85, Athol Springs, N. Y. se27

A-1 TRUMPET PLAYER DOUBLING DRUMS wishes to locate; industrial band. Any kind of employment considered. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ACCORDION — READ, FAKE. SIX YEARS' experience. Modern, Latin. Fine box, can stroll. Young, neat, single. Available Oct. 1. Location preferred. MUSICIAN, 59 E. Howard, Winona, Minn. se20

ACCORDIONIST — ORCHESTRA, COMBO, TWO years' radio experience. Good reader, improvise. Young, married, very reliable. Union, draft exempt. Specific details appreciated. References submitted. Will add Guitarist for radio novelty duet if desired. RUSSELL LUFT, 200 E. Fourth St., Yankton, S. D.

ALTO SAX AND TENOR SAX—ALTO DOUBLES Clarinet and Baritone, Tenor doubles Clarinet. Both read, modern ride and arrange. Both age 20. Prefer traveling together; worked together on dance and radio bands. All offers will be considered. Available after September 21. Write or wire GORDON SIMON, Radio Station WHBL, Sheboygan, Wis. se20

ALTO, TENOR, BARITONE — READ, RIDE. Available in November, wants fall-winter dance work Southern hotel. Fifteen years top outfits. Fourth okeh. No panics, tell all. DOUG CAMERON, Topsfield, Mass. se20

ALTO SAX DOUBLING CLARINET, VIOLIN—Union. Location only. LEO JOHNSON, 502 N. 15th St., Milwaukee, Wis.

AT LIBERTY — OLD-TIME HILLBILLY AND Cowboy Band Fiddler. Would like place with good string band. If you want old-time fiddler answer this, if not don't. MR. EARL JOSLIN, 811 E. Main St., DuQuoin, Ill.

AT LIBERTY — TROMBONE, DOUBLE VIOLIN. Experienced, good reader and fine takeoff. Anything considered. PAUL CLAYTON, Princeton, Kan.

AT LIBERTY — SAX, CLARINET MAN WHO also plays a little Flute. Twenty years old, neat, sober and easy to get along with. Will travel. No panics. Write FRANK PRONIO, Box 314, Cecil, Pa., or phone Bridgeville 4622R11.

CLARINET — DOUBLING 3D ALTO AND Trombone man. Want job together on same band. Name band experience, age 26, union and sober. Can join immediately. No panics. Will separate if necessary. State all in first letter. Write MUSICIANS, 4901 County House Rd., Jackson, Mich.

DRUMMER AND WIFE VOCALIST WANT steady work. Car, good outfit. Guarantee the work or no notice. CHARLIE NOBLE, 307 Summer St., Royersford, Pa., near Philadelphia.

DRUMMER — SWEET AND SWING. AVAILABLE in November. Southern location preferred. Draft exempt. MUSICIAN, 115 Sue St., Manning, Ia.

SIX STRING GUITAR MAN—WELL EXPERIENCED with dance and radio work. Solid rhythm, read, jam, take-off. Fine instrument. Young, sober, capable, neat appearing. Draft deferred. Would prefer location job. Union. Go anywhere. RUSS ADAMS, Painesdale, Mich.

TENOR SAX AND CLARINET — EXPERIENCED, union. Wife does line and specialties. Prefer unit. Must work together. BOX C-232, The Billboard, Cincinnati, O.

TENOR SAX AND CLARINET — EXPERIENCED. Available September 21. Prefer small band. BOX C-202, care The Billboard, Cincinnati, O.

TENOR SAX DOUBLING CLARINET AVAILABLE in November. Sweet and swing experience. Interested in Southern location. Draft exempt. MUSICIAN, 115 Sue, Manning, Ia.

TRUMPET — EXPERIENCED, SOBER. STAGE unit. F. BELL, 806 Howard Ave., Altoona, Pa. se27

WANT POSITION — HILLBILLY OR CREEK Fiddler. Single, age 30, free to go anywhere. Write to CARL DICKSON, care Luther Stoff, R. D. 1, Downingtown, Pa. se27

Boy and Girl Team — Instrumentalists. Cocktail Entertainment. Sentiment to socko swing. All requests welcomed. Novelty Vocals, Songs and Duets. Your letter or telegram will be answered. Team, 4638 Harvest Lane, Toledo, O.

Hammond Organist — With or without organ. First class and great experience. Organist, 18 12 St., N. E., Rochester, Minn. se20

Drummer, Xylophonist — Prefer steady location. Married, past draft. Vaudeville, musical, tabs, etc. Homer Watson, 403 E. 9th St., Muncie, Ind.

String Bass — Experienced all type outfits. Read, fake, all essentials. Prefer club or location band. Draft exempt. Can furnish first class Trumpet Man. Write full details. Box C-230, Billboard, Cincinnati, O. se27

String Bass — Good experience, read good, jam and fake. Dependable and willing to work hard. Good instrument and good tone. 3-A draft rating. Prefer non-union. Phil Harding, 1206 Holly St., Alexandria, La.

Tenor Sax, Clarinet, and Vocal—Married. Prefer location. Write or wire Fred Kirkpatrick, 435 S. Jessie, Pontiac, Mich. se20

Tenor and Clarinet Available — Fine vocals and some novelties. Consider anything reliable. Married, no draft worries. J. Krause, 544 S. Van-buren, Green Bay, Wis.

AT LIBERTY PARKS AND FAIRS

ACE AERONAUTS—BAL-loon Ascensions and Parachute Drops, Trapeze Performance in Midair. Have some open time for Southern fairs. Write, wire MILTON C. JOHNSON, Clayton, N. J. se27

BALLOON ASCENSIONS—Parachute Jumping. Modern equipment for fairs, parks, celebrations, any place, anytime. Always reliable. CLAUDE L. SHAFER, 1041 S. Dennison St., Indianapolis, Ind. se20

FOR YOUR FREE ACTS — BOB FISHER'S FEARLESS FLYERS, Billboard, Cincinnati. no29

WORLD'S HIGHEST Aerial Contortion Act. High pole thriller. Two different acts. G. HIGGINS, Billboard, Cincinnati, O. se27

30 MINUTES' COMEDY — RAYMOND AND WHITE, Clowns, Billboard, Cincinnati.

JAMES COGSWELL — CLOWN COP, UNCLE Sam on High Stilts for parades, festivals and fairs. 1433 Rose St., Lincoln, Neb. oc18

FLO IRWIN'S DOGS, PONIES AND MONKEY Acts at liberty for your Christmas holidays. Salary reasonable. BOX 940, Harrisburg, Pa.

FONDAW AND GLADYS — HIGH DOUBLE Trapeze Act and two people Comedy Ring Chair Balancing Act. Available late fairs, indoor circus. Address 317 Oak St., Columbus, Ohio. oc11

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. se27

STEVE FARKAS—STILT WALKERS FOR FAIRS, celebrations, parades. Committees, write. Central City, Pa. oc4

THE GREAT CALVERT — STAR HIGH-WIRE Act of the 1940 New York World's Fair. Now booking Southern fairs. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. no1

THREE ACTS — LADY AND GENTLEMAN. Platform and Aerial for fairs, celebrations, etc., reasonably priced. Last week September and month October open. Address AERIAL LAZELLAS, Billboard, Cincinnati, O. se27

TWO PEOPLE, THREE ACTS — SIXTY FOOT Balancing Ladder, Comedy Acrobatic Comedy Act. Few open dates. PEARLE AND GRIFFIN, 6th and Wood, Philadelphia. se27

At Liberty After September 18—High Flying Single Trapeze. Closing muscle grind revolves by lady. Act 2, two people Comedy Acrobatic Novelty Act. Lady and Clown. Wardrobe and rigging the best. Literature and price on request. Bessie Hollis, care The Billboard, Cincinnati, O. se27

Cailey on the Swinging Slack Wire—Rube Act, new features for fairs, celebrations, Southern fairs, etc. Care Billboard, 1564 Broadway, New York, N. Y.

At Liberty Advertisements

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AT LIBERTY AGENTS AND MANAGERS

ROLLER RINK MANAGER — EXCELLENT references attest ability, pleasing personality. Know all correct phases rink promotion. Results guaranteed. All inquiries held confidential. J. O. MILLER, care Billboard, Cincinnati, Ohio.

AT LIBERTY BANDS AND ORCHESTRAS

Attention — Only reliable booking agents, dance managers, nite club operators. Well organized Four Piece Old-Time and Modern Orchestra, featuring Girl Saxophonist, Radio and dance. Playing present territory and over this radio station for past two years. Desire change, on personal appearances. Band dresses in original Dutch uniforms, including the wooden shoes. Have fronts, lights and P. A. system. Available at once. Write or wire "Dutch Boys," WJMC, Rice Lake, Wis. se20

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY FOR WINTER BOOKING — Human Paradox. Managers with real show folks with them, write for full information. No family shows, please. VINCENT GRANDE, care Billboard, Cincinnati, O.

AT LIBERTY COLORED PEOPLE

"WORLD'S MOST UNUSUAL ENTERTAINING Act"—Johnny C. Woodards, Piano-Accordionist, Song Writer, with more than one hundred-forty original songs. For orchestra or stage, but desires connection with orchestra with recording connection. 50% share to leader. Best reference. Write care Billboard, Cincinnati, O. se20

Armond Jackson's Orch — Available for night club, tavern, ballroom and theater units; also hotel work. Union. Currently at 308 Club, Chicago. Available after Sept. 1. 4819 S. Dearborn, Chicago, Ill. All colored talent. se20

AT LIBERTY DRAMATIC ARTISTS

E. A. McNUTT — AGE 49 YEARS; WEIGHT 156 lbs.; height 5 ft. 8 1/2 inches. Heavies, Characters, Character Comedy, General Business and good Director. Radio experience. Have nice wardrobe on and off. Good study. Singing, Talking and Dancing Specialties. Address 2627 Lakeport, Sioux City, Ia.

GENERAL BUSINESS TEAM — STRONG SPECIALTIES, both double Orchestra, Trumpet and Trombone. All essentials. WM. SELDON, 623 S. Branson St., Marion, Ind.

THE COLLIERS — JACK, LUCILLE, MARGARET. Parts as cast. Plenty specialties; Piano, Piano Accordion, Banjo, Guitar, Harmony Singing. Just closed our third season with Ben Wilkes Show. Address Flora, Ill.

Featured Player — New York stage, radio and stock. Thirty-one, personable, refined. Ten years' experience as actor, director, producer and teacher. Available for stock, little theatre or radio. Box 274, Billboard, 1564 Broadway, New York.

Team at Liberty — Characters, General Business, single and double Comedy Specialties. Woman doubles Piano. Can use Guitar for our double songs. Good wardrobe. Reliable. Also experienced in med. Have car and house trailer. Address W. Leroy, 417 E. Indiana Ave., South Bend, Ind.

Charles La Croix (In Person)—Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne, Ind.

Clown Comedy Combination—Slack Wire, Juggling and Balancing Act. This is a platform attraction. Nice wardrobe and apparatus. Donald Clark, Route 1, Springfield, O.

Coriell Attractions—Permanent Address: Pekin, Ill. Legion and V. F. W.'s, here is a buddy. Theodosia the Clown is in Kansas the second week in October. Platform Acts, Aerial Acts and Head Slides. All young people except Theodosia. Theodosia was a white singing and talking clown in 1903. Also, Linger and Theodosia crowned for A. E. F. in France. Still clowning along. We do not work cheap, so if you are looking for cheap acts skip this. But if you want real entertainment, address Coriell Attractions, Pekin, Ill. P. S. Attention, Earl "Ding" Reed, write.

Guthries, Fred and Marie—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 201 W. 9th St., Cincinnati, O. oc11

Pamahaska's Society Circus—Dog, Pony, and Monkeys, featuring the Act Beautiful, the Famous White Cockatoo, Military Macaws. Presented by the only original Prof. Pamahaska. Address Circus Headquarters, Geo. E. Roberts, Manager, 3504 N. 8th St., Philadelphia, Pa. Sagamore 5336.

Whiteside Troupe—4 People, 4 Acts. Tight Wire, Loop Trapeze, Ladder, Clown Act. For unit or late fairs. Address Fair, Marshalltown, Ia., Sept. 17-19, or 602 Laura, Wichita, Kan.

AT LIBERTY PIANO PLAYERS

PIANIST — RELIABLE

offers only. BOX C-227, Billboard, Cincinnati. se27

ENTERTAINING PIANIST — PARODIES, Piano Tricks. Ideal for cocktail lounge, hotel or cafe. Modern swing style. Fine appearance. Just completing entire summer season in the Adirondacks. Non-union. JACK GOODWIN, Brass Rail, Tupper Lake, N. Y. se20

PIANIST — FOR HOTELS, THEATRE, RESORT, etc. Concert and dance. Experienced, reader. Union, draft exempt. LARRY SCHEBEN, 401 Arch St., Little Rock, Ark.

At Liberty — A No. 1 Pianist and Hammond Organist. Single. Write M. Ekedahl, 24 Phillips St., Jamestown, N. Y.

Capable Rhythm Pianist—Double Accordion. Wide range music, set right in experienced shows, etc. Would like to hear from band playing nice spot. Please state hours and salary in first. Wire Western Union; write General Delivery. Chuck Reed, Iron-ton, O.

AT LIBERTY VAUDEVILLE ARTISTS

BURLESQUE PRODUCING COMEDIAN—KNOW all script, bits, comedy. Eccentric comic, with right specialty line of girls and 4 piece girl band. Theatres, night clubs. DANNY C. SHAW, 409 N. State St., Chicago, Ill. Phone, Grac 7874.

At Liberty — Team, Tent Med. etc. Man does comedy and straight; wife works all bits and acts. Both sing and dance. Have own transportation and living quarters. South for the winter. Box C-231, Billboard, Cincinnati.

Nellie M. H. King's High Class Novelty Musical Act; George King's Puppet Show (Punch and Judy); also Ventriquist. Address 268 E. Church St., Homer City, Pa. oc4

UNDER THE MARQUEE

(Continued from page 41)

Fair, Canfield, O. Rodgers will continue to make fairs and celebrations until the middle of October.

PROFESSOR RUHTRA, graphologist, who just closed at the Michigan State Fair, has signed for repeat dates this winter at the Sportsmen's Shows in Detroit and Indianapolis.

STRUGGLE BROTHERS have finished their fair season and will open at the State-Line Club, Kansas City, Mo., October 1. They are planning a three-people blackface, singing, whistling and acrobatic act.

HARRY (SHORTY) RHODES says he is the only circus trouper of Marianna, Fla. He has trouped for 48 years, 44 of them with the Mighty Haag show, which, he says, struck its climax at Climax, Ga., Christmas Day, 1938.

CLOWN ALLEY at the circus at the Michigan State Fair Coliseum included Three Aces, Mickey McDonald, Georgette Brothers, Ray Harris, Joe Coyle, Joe Short, Kenneth Waite Trio, Jack Kennedy and Hubert Dyer and Company.

GEORGE REARICK'S Colonial Club orchestra finished a 10-week run at the Plamor night club in Cheyenne, Wyo., then played a week of one-nighters to the Coast. George renewed acquaintances with Frank and Bernice Dean, rodeo performers, who were in Cheyenne during the Frontier Days. Frank and George

used to be buddies on the Al G. Barnes Circus.

ORRIN DAVENPORT signed to produce the annual Cleveland Grotto Circus during the indoor circus he produced at the Michigan State Fair. A number of featured acts were penciled in for the Cleveland show, Davenport said, but he did not disclose any names.

FLYING ROMAS have added another girl leaper to their act preparatory to a long string of indoor circus dates. Act is in its 31st week of outdoor engagements and has eight more weeks of fair dates contracted before the indoor season begins.

BELL BROS.' CIRCUS played on school grounds in Reading, Pa., September 6 to two good houses. Date was made possible thru efforts of Bobby Dease, school recreation director there, says H. R. Brison. Date was for the benefit of the school recreation department.

MRS. LILLIE LAFORM, manager of the Flying LaForms, has returned to Henry, Ill., from Los Angeles, where she was called due to her mother's illness. She arrived in Los Angeles four hours before her mother died. Other members of the act remained in Mendota, Ill., to fill an engagement.

FRANK WILCOX on his way back from Northern Wisconsin stopped at Sheboygan and visited with Pete and Orval Lindemann, who have a tavern there. Albert Lindemann has the Sterling Roller Rink there. Frank says he also visited Bill Lindemann's lunchroom and filling station. Bill just returned from a trip thru North Dakota.

A. R. (AL) WHEELER, now cashier of the First National Bank, Byesville, O., writes this regarding old-time leapers: "Frank Gardner was a great leaper. He leaped over 19 horses and elephants in Madison Square Garden, and I am sure he did doubles, but triples, nay, I trouped from 1896 to 1910. We had several leapers with the Van Amberg show, including Charles Bell and Charles Crooks."

ROY BARRETT writes from Chicago that he was visited September 10 by Ray Harris, clown, of Pasadena, Calif., who jumped east to play the Orrin Davenport date at Detroit. Barrett left Chicago the 15th for the East. He will stop in New York a few days. He played the Larry Sunbrock show at Soldier Field, Chicago, his third date for Sunbrock. Roy will visit several New England towns before beginning his indoor circus season, which starts at Boston September 29.

ARNOLD'S BARNYARD FROLICS, novelty animal circus, has completed several weeks of firemen's celebrations in Western Pennsylvania and is back in Akron readying the start of the fall and winter season, which opens for School Assembly of Chicago around the middle of September. Unit will start its dates in the Upper Peninsula of Michigan, and later will work Christmas dates in and around Chicago. G. Masino, owner, reports it will be the second season for the unit with School Assembly.

MANUEL J. ROGERS, assistant city editor of *The Greenville (S. C.) News*, joined Cole Bros.' Circus September 3 at Greenwood, S. C., and spent two days with the show. Vernon L. McReavy, press man with the show, arranged for Rogers' taste of circus life by giving him letters to Noyelles Burkhardt and Harry Thomas, both of the show. When the show played Greenville September 4 Mayor C. Fred McCullough gave the circus the key to the city. Zack Terrell, Emmett Kelly, Jack Dempsey, Harry Thomas and Florence Tennyson were interviewed over Station WFBC. Matinee business was light, but the night crowd was good. Bud Heaton, of Greenville, also saw the show and visited with Jack Dempsey, the Reiffenach Troupe, Nelson Troupe, Miss Lucy, Senor Juan Lobo, Dorothy Herbert, Emmett Kelly, Otto Griebeling, Horace Laird, Freddie Freeman and BoBo Barnett.

E. W. ADAMS, Arnold Maley and Esma Wilson (Maley's wife), all former employees of Cole Bros.' Circus, drove 95 miles to Toccoa, Ga., to see the Cole show Labor Day. Gainesville, Ga., Wednesday's (3) stand, fell in line with Atlanta and would not allow the show to exhibit. Adams and the Maleys were shown every courtesy by Dick Scatterday,

advertising banner solicitor. Adams felt he wanted to sell patrons concert tickets, as he used to do when Ken Maynard was with the show, when Senor Juan Lobo and Jack Dempsey were introduced and the Wild West riders rode out. Adams says Dorothy Herbert was stunning, as was Miss Rich. Victor Robbins's fine band was enjoyed. Judge Palmer, Bill Kellogg and Joe Hayworth made them feel at home in the Side Show. Cordial greetings were also received from Zack Terrell, Noyelles Burkhardt, Frankie Ormond, Cecil LaBelle, Jean Weeks and Harry McFarlan. Mrs. Charley (Katie) Luckie and Mrs. McFarlan greeted them in the backyard, as did Otto Griebeling, Emmett Kelly and Horace Laird. Adams had a long talk with George Singleton and Grady and Thomas R. Poplin and says he enjoyed the show.

DRESSING ROOM GOSSIP

(Continued from page 41)

of the heaviest downpours this writer has ever seen hit us at Nashville between shows, and the next day I never saw so much wash hanging out in all my life. Even John Smith had to get to the bottom of his trunk and to his utter surprise he found two dookie books from the old Robbins show down there. Noyelles Burkhardt returned to the show after attending his mother's funeral.

I understand they are going to present Ada Spaulding with a medal when the show closes for the fine way she handles Car 56. From my observation it should be studded with diamonds. Whitey Govro, wrestler with the show, celebrated his birthday recently.

A few visitors last week came over from Wallace Bros.' show to say hello. They were Ray Rogers, Boots Sallee, Eddie Hendricks; Frank Clark, calliope player; Lee Powell and the McIntosh Sisters. Other visitors were Jack Ryan, former announcer with this show; Arnold and Esma Maley, and Jonnie Richey from Camp Croft, who was formerly with Clyde Beatty. Jack Voise and Harris Reynolds have been invited to Uncle Sam's big show. Bobby K. Nelson is sure making that sewing machine earn its keep.

I see where Harold Voise and his gang of step lean artists are having a little dope trouble. Hanna Griebeling returned to the show at Asheville, N. C., after a trip to Peru, Ind., to install the children in school. Joe Masker has invented a new explosive mallet for the bar act. I am glad I am in the riding act. One of the grand features of *The Menage News*, show paper, is the swell cartooning by Emmett Kelly. And speaking of Kelly, one of the most remarkable things to me is the way he gets into that comedy suit he wears and after he gets into it how he ever gets out of it without a blueprint.

FREDDIE FREEMAN.

CIRCUS MODELS

(Continued from page 41)

the two old builders? Not only from Circus Model Builders but from the general public as well.

Wallace Bros. and Russell Bros. have also come in for many a good word from the Model Builders, who have held many

get-togethers and meetings on their lots during this season. Cole Bros. has witnessed quite a few Model Builder gatherings on its lots. Bell Bros., Beers-Barnes, Bud Anderson, Mills Bros., Hunt Bros. and Dailey Bros. have all contributed to make the members of this association happy in the fact that they have seen, and are still seeing one of the most circusy of circus seasons in quite a few years. Blame it on what you will, but the fact remains that about every circus on the road this season, from the largest to the smallest, has caught that old-time circus atmosphere once more and is giving the circus-loving people just the type of performance they want to see.

Chuck Sateja, now stationed with the U. S. Army at Tucson, Ariz., is on a tour of the West Coast with a group from the medical detachment with which he is connected. Chuck expects to see the Big One at Los Angeles.

Fred D. Pfening Jr., 1890 Coventry Road, Columbus, O., has joined the CMBOA. Fred is building on 1/4-inch scale and now has 30 wagons complete with canvas. He also has 25 flats for his circus train.

For information about the CMBOA write the secretary, Clarence Pfeffer, 1021 Ash Street, Johnstown, Pa.

CIRCUS SAINTS

(Continued from page 41)

ing thing done by the W. W. Workman Tent was the taking of 100 orphans to the circus. This is something done by this Tent each year.

Some nice pictures were received from Volney Phifer, of Russell Bros.' Circus. We were surprised at the size of the spread. Whoever takes Volney's pictures, they are ace-high. We suspect that his wife clicks the camera.

All of the Virginia Tents will hold a State convention in Richmond the latter part of this month.

"Ham" Watson, active officer of the Workman Tent, visited the Big Bug recently and lunched with the board of governors of the Dexter Fellows Tent at their first regular meeting of the season at the Hotel Astor.

Circus Historical Society

WICHITA, Kan., Sept. 13.—Fred Leonard, trainer for A. E. Howse Arabian stock farm, has moved into new modern stables, located in Forest Hills, Wichita. Fred has 16 head of finely trained equines.

C. Kenneth Audibert is looking forward to visiting the Ringling show in San Diego, Calif., September 18 and renewing acquaintance with his friend Jerry Bangs. Kenneth took fourth prize at a hobby show in San Diego with his miniature circus display.

Don Smith, CMS prexy, took a 1,600-mile sight-seeing trip over Labor Day week-end. He drove to Fort Knox, Ky., with stops at Louisville and Lexington. He also attended the regional meeting of the Circus Model Builders at Dayton, O. The next regional meeting will be held at Don's home in Farmington, Mich.

F. A. Norton, of the Bright Lights Exposition, is a new member of CHS. Reported by Bette Leonard.

LETTER LIST

(Continued from page 52)

Women

Addington, Mrs. D. Koeh, Phyllis
Bell, Mrs. C. A. Kyle, Bee
Bell, Lilia C. Langston, Ada
Bowers, Doris McGregor, Mrs.
Brossky, Evelyn Donald
Brunson, Babe McKenzie, Christie
Bunkers, Mrs. McMahon, Mrs.
Cook, Phyllis Margaret
Cornell, Mrs. Marge Marvin, Mrs. Frona
Crabb, Mrs. Gerse Maye, Mrs. Ruby
Cross, Mrs. Versa Miller, Mrs. Bernice
Disant, Mrs. J. Miller, Mable
Doria, Betty Lee Parker, Beulah
Dutcher, Jeanne Piercy, Mrs. Hazel
Edwards, Mrs. Procter, Mrs.
Farmer, Mrs. Dorothy Bessie
Forrest, Betty & Pauline
Gooale, Mrs. Tom Sorber, Mrs. Kitty
Hall, Patsy Ann Stephenson, Dolly
Justice, Mrs. Babe Strahl, Mary
Justice, Lois Taylor, Billie
Kendrick, Mae Tyree, Mrs.
King, Mrs. Alma Wray, Mrs. Velma

Men

ALEXANDER, C. Bazaar Equipment
CRUCE Corp.
Americo Bell, Vern
Arger, Tommy Bills, E. F.
Atkinson, Sailor (Blackie)
BACKENSTO Birchman, Arthur
BAIRD, ALDEN RAY Bock, Donald W.
Baer, Jack Bolton, Willard
Bahnsen, William Brasch, Robert

BUCHANAN, Gonyer, Martin A.
WALTER Goodale Jr., Frank
HERBERT Goode, W. L.
Butcher, O. J. Grant, Lee
CARROLL Griffin, Ernest
BURNELL HARPER
Carson, R. W. WILLARD
Carter, Bill FRANK
Carter, Wm. Hayes, Capt. Chiff
Case, Brown & Hall, Edward
Lucile Harvey, Navigator
Chafin, Cecil Howard, Joe
Herbert Johnnie, Montana
Christiansen, Karr, Lonnie
Harley Vaughn Kelley, Ted
Clark, William KELLY JR.
Cole, Lee W. WILLIAM T.
Cox, Billie & Koenig, F. C.
Jimmie Krossley, Ernest
Creighton, Jimmie KUPPEC, A. W.
Darpel, Joe Laird, Marvin F.
Day, D. Lambert Brothers
DeMaris, Chas. Lawler, Jas.
Dell, U. W. LEWIS, WILLIAM
DelMar, Jack HENRY
Dionne, Eddie
DIXON, JACK Little, Jack
Mansur, Shady
Dixon, N. L. CLAUD Marajah, Dr.
DODDS, ALFRED Martin, Elmer J.
Raymond
DOPSON Martin, Terry
CHARLES Niess, Benny
MADISON Miller, Bertram E.
Dopson, Charles Miller, Bobby
Doria, B. L. Miller, LeRoy
Douglas, Roy Nixon, Hal
Dover, J. M. O'Brien, Robert L.
Ellis, Cotton O'Hern, Joseph
Elmarte, Don O'Neal, Patrick J.
Manuel Oberley, Lawrence
Eubanks, John Albert
Malison Patzold, Aug.
Faskey, John Powell, Carl
Fitzgerald, Johnny Pentup, Robert
FRID, ROLAND Rambo, Wesley
EDWARD Ray, Ralph (Ky)
GARRETT Ray, R. V.
ARTHUR O. Itebel, Jimmie

REED JR. ALBERT
LAWRENCE
Reeves, Goebel Leon
Robbins, Clarence
Rohr, Larry S.
Roth, Fred
Scheibler, William
SHOEMAKER, JOSEPH
MARION
Spencer, Leslie Ray
Stanley, J. B.
Stanley, Lazie
Stanley, Paul
Stark, Michael
Stiger, W. J.
Strough, Bill
Stuart, Ben (Tex)
Taylor, Gus W.
Taylor, Jim
Thompson, Billy E.
Tidwell, Buddie
Thornberry, Arlin
Todd, Adam H.
Tyree, Thomas
Ugar, Joseph
Vreeland, Jack Henry
Webb, H. D.
Weber, Billy
Wells, Earl
WILSHER, LAWRENCE H.
White, Harry
Williams, John W.
Williams, Paul
WILLIS, HARRY
WILLIAM
Wilson, Tom
Wilson, Willard W.
Wofford, E. L.
Woody, Arch
Young, Joe

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

"V-for-Victory" Is Theme At Coney Island Mardi Gras

NEW YORK, Sept. 13.—In a whirl of mirth and gaiety, with patriotic fervor evident on all sides and thoroly in keeping with a "V-for-Victory" theme, Coney Island wound up its 39th annual Mardi Gras with new records established for attendance and business. With the exception of the disappointing Fourth of

July week-end, the weather was uniformly good during most of the summer.

It is estimated that at least 2,500,000 merry-makers flock to the resort during Mardi Gras week. Crowds, romping thru storms of confetti, were in a spending mood, while concessionaires went all-out and offered many additional prizes as inducement to players.

Tradition was adhered to on opening night, with Mayor LaGuardia, Police Commissioner Valentine and other officials dining in Feltman's before reviewing the first of the week's parades. The floats, with many pretty models in evidence, were designed predominantly on a red, white and blue basis in keeping with the V-for-Victory motif of the celebration. The floats in the nightly pageants also reflected the military theme.

The V-for-Victory idea was well accepted by the crowds, and novelty stores handling pins, emblems, banners and pennants sold considerable quantities of this merchandise. Military and patriotic items were also well up front in the demand, with greatest calls for service and patriotic banners, military and patriotic wall plaques, patriotic stickers and seal and military household souvenirs. Military and patriotic lapel pins were also in great demand.

However, other items were not neglected and business was brisk for stuffed dolls, fur monkeys, miniature hats and pennant and swagger canes.

Considerable slum was moved by game operators, while a Chinese snake on a stick appealed to many of the young bloods in the Mardi Gras crowds. Wiggling shell spiders and balloons were other novelties that enjoyed popularity during the festivities. Perfumes, wallets, Scotty dog figures, charm bracelets, cigarette holders, key chains, cigarette cases, auto key cases and miniature charms were some of the other items that moved exceptionally well.

Prizes offered by game concessionaires included all the items that have proved popular with the public. There were displays showing housewares, watches, clocks, jewelry, silverware, cutlery, blankets, luggage, dressing sets, portable radios and smokers' articles.

The end of the Mardi Gras marks the close of the Coney Island season. Some of the operators are considering remaining open providing weather is mild. Visitors in large numbers go to the Island even after the traditional close of the season, and additional business is added to the season's income by concessionaires who remain.

Dishes in Demand For Fall Season

MORRIS MANDELL announces that another valuable improvement in his 1942 Bingo Blowers, released recently, is the fact that the balls are now numbered with two-color decals instead of by the ordinary stamping method. The numbers are black on a red field. The decal method of numbering adds strength to the ball and affords greater visibility for the audience, Mandell explained.

NEW YORK, Sept. 13.—With the busy fall season just ahead, there is a definite demand for dishes. Dishes have always been a staple item, as they are low in price and the new lines feature many attractive patterns. Dishes are practical and make practical gifts.

Concessionaires with carnivals, bingo and salesboard operators and other workers who handle merchandise for women have always found it profitable to feature dishes in the past. Dishes are useful for prize users in more ways than one. They make a flashy display that attracts women, and prize users, especially in the bingo and salesboard fields, have found no dearth of variety in the items offered my manufacturers. Since the restriction on metalwares by the government priorities program it is expected that some of the processed dishes, which can be used for cooking, will have increased demand.

Table dishes now being offered for prize users are usually of American make. However, copies of the most popular English and Bavarian wares are

DEALS

A Column for OPERATORS • DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

With the fall season in full swing, the old reliables—radios, lighters, inexpensive fur garments, candy in attractive re-use containers, clocks and watches—still head the parade of salesboard merchandise offered on deals in all sections of the country. Other items crop up now and then and have their run, but when it comes to merchandise which can be depended upon to produce year in and year out, operators have found you can't beat the above awards.

And lucky it is for operators that this is so. If they had to depend upon new merchandise constantly to carry their deals along they would never be able to work out a 52-week operating schedule. The reason? Premium manufacturers as a group have not yet awakened to the fact that there are excellent possibilities for volume sales in the salesboard market and that handsome profits may be made manufacturing expressly for card and board promotions.

Manufacturers who discover this field invariably become its greatest boosters, for not only do they receive a good volume of business from the operator direct but often thru the latter's efforts retail channels are opened for the manufacturers' products which they could not crack in any other way.

The ability of certain manufacturers to redesign a product which is beginning to lose its popularity and in so doing re-awaken consumer interest in the item has in good measure been responsible for the unbroken chain of success enjoyed by particular give-aways on cards and boards. The radios and lighters mentioned above are excellent examples of this. When sales on the original midget radio began to fall off radio manufacturers introduced the battery-operated units; Dunhill created the Silent Flame Lighter to pick up the slack on the old lighters which were no longer turning over rapidly enough to pay out on a deal, and candy manufacturers gave operators the re-use containers to stimulate candy sales, all progressive bits of business typical of the manufacturers who knew what had to be done to keep their plant going at capacity. A recent example of this progressive action is the Flippy Military Strip-Tease Cigarette Case which is now turning over so well for Evans Novelty Company.

OUT OF THE MAILBAG.

G. P., Dayton, O., writes: "I am in the specialty advertising business—leather goods and pencils—and salesboards are my best line in and around Dayton. I always buy a copy of *The Billboard*, as it is one of the best advertising magazines on the market.

"Could you give me the name of the firm that handles a small cedar chest about 11 by 6½ by 3¾ with a mirror on the inside of the lid. I believe this chest holds a pound or two of candy and has been distributed on a card on a \$9.95 take.

"I would also appreciate a copy of *Salesboard A. B. C.'s*.

A list of deals distributors has been forwarded to G. P. and is available to anyone else interested, free for the asking.

HAPPY LANDING.

also available. Incidentally, the prices for the copies are reasonable and these items make a display even more attractive because of their more expensive appearance.

Defense Home Building Is Up

WASHINGTON, Sept. 13.—Approximately 110,000 homes have been allocated out of public funds for defense workers and enlisted personnel, according to an announcement by C. F. Palmer, coordinator of Defense Housing. More than 79,000 of these homes have been placed under construction contract, and over 28,000 completed.

The construction of the homes, made necessary by the large defense contracts and the influx of workers to industrial areas, is beneficial to bingo and salesboard operators, pitchmen, direct sellers and demonstrators. There is a double chance to cash in, first with the construction workers, and later with the families that move in. The new residents are prospects for household necessities, such as electrical appliances and radio. Workers who have already gone to some of the new communities that are springing up thruout the land report that sales have been more than satisfactory.

Examples of the growth of the housing program is the contract placing 600 homes under construction at Long Beach, Calif. This project is for civilian workers. There are 250 homes being constructed in Pittsburgh and 150 at East Alton, Ill. Officials report that this is only the beginning of a vast housing project and, as time goes on, additional funds will be allocated for the housing program.

Joke Novelties Selling

NEW YORK, Sept. 13.—According to statistics, Americans spent approximately \$8,000,000 last year for joke novelty items. It seems that catering to practical jokers is a big business. Workers who handle the items are stocking up for the fall season, with a heavy demand expected during the coming holidays.

Some of the items that have proved popular in the past are sneezing powder, electric shocks for handshakers, bleeding fingers, and shooting devices of various types. The last named are percussion caps which may be placed in a deck of cards, a book or a cigar box.

The business began way back in 1906 when, it is reported, a fellow named Soren Sorenson (Sam) Adams discovered he could sell sneezing powder for \$1 a bottle. He sold 70,000 bottles and has been cashing in on other joke novelty ideas since. There are many supply houses ready to cater to workers who require this type of merchandise.

Popular Items

Write to *The Billboard*, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Candy Flagship

A candy package that has been used effectively by prize users, according to Delight Sweets, Inc., manufacturer, is a flagship candy package. The package is made in the shape of a ship and presents an attractive appearance, as four colors are used to add to the flash. Package is 13 inches long and 3 inches high. It is filled with a full cargo of candy chews, according to the firm. The packages come packed 100 to a carton.

Resurrection Plants

One of the most unique desert novelties are the resurrection plants. This oddity of nature appears dead when dry,



VICTORY BANNER



Made of Rayon Satin—9"x12". Printed in full color. Has gold silk-like cord, enabling banner to be hung any place.

Doz. \$1.60 Gross \$18.00

BENGOR PRODUCTS CO.
876 BROADWAY, NEW YORK, N. Y.

yet when placed in water it comes to life. The phenomena may be repeated as often as desired, the dealer claims. The product is light in weight and is low in cost, with a satisfactory profit assured. Workers who have handled the item say that demonstrations sell large quantities of the plant. Product of C. E. Locke.

Batons

Unger Supply Company reports heavy demand for its line of batons. They are said to be well made, finished with silver tinsel and have pear-shaped heads. It is claimed that the tinsel on the batons will not peel off.

Wienie-Chef

One of the lowest priced electric hot-dog cookers on the market is the Wienie-Chef, according to the Wienie-Chef Manufacturing Company. It is claimed that a better taste is achieved, since the frankfurters are cooked from the inside out by electricity. The firm reports that agents have been successful in selling the device to restaurants, taverns, roadstands, drugstores and tourist camps. It is said the machine can produce 200 to 250 cooked hot dogs in an hour, and the profit possibilities, according to the firm, have been proved in the field.

Joke Novelties

With the fall and winter seasons at hand there will be a pick-up in demand for joke novelties. A line of comic penants, recently introduced by Joekerr Novelties, has been a fast seller, it is reported. There are 18 styles, including Sing Sing and Alcatraz, which feature the catch line "Class of 1999." The firm also offers a complete line of joke novelties. Some of the numbers that have been selling well, according to reports, include new filptese cards, hot

BINGO SUPPLIES

JOBBERSS!!!
Write for newest

BINGO CATALOGUE



Just off the press. Listing complete line of Bingo Blowers, Cages, Cards, Specials, etc. It's Free.

METRO MFG. CO. 28 W. 15 St. NEW YORK CITY

FAIR SPECIALS AT KIPP'S

54x72 In. Indian Blankets ...Each \$1.15
Lots of 30Each 1.10

Maple Parade Canes, Made in U. S. A. Doz. \$1.60Gro. 18.00

High Hat Fur Monks Doz. 35c.Gro. 3.75

O. U. Dogs (Best Quality). Doz. 95c.Gro. 10.90

Whistles for AboveGro. .35

Lash Whips. Doz. 70c.Gro. 7.75

Circus Special #9 Balloons.....Gro. 2.50

Swagger Sticks. Doz. 50c.Gro. 5.45

Assorted SlumGro. .85

Write for New Catalog—State Business. Must have 25% Deposit with C. O. D. Orders. Avoid disappointment.

KIPP BROS. CO.
LEON LEVIN, Mgr.
117-119 So. Meridian St., Indianapolis, Ind.

Tucker-Lowenthal Proudly Present the

"VICTORY MONON WATCH

7-Jewel
\$3.50

15-Jewel - \$3.95

Reconditioned with a new watch Guarantee. 2-Tone Fancy Dial, Pink Top. Stainless Back.

Order Today

TUCKER-LOWENTHAL, INC.
5 So. Wabash Av. Chicago, Ill.

BINGO OPERATORS

LET US BUY YOUR BINGO SUPPLIES FOR YOU

No order too large or too small. Lowest prices obtained because we buy in quantities. Send now for our illustrated catalog.

N. M. BANK & CO.
BINGO SPECIALISTS
60 BRANFORD PL. NEWARK, N. J.

JOBBERSS—BIG MONEY!

NEW LOW PRICES
NO BEANS—NO TABLES—FAST ACTION

100 LB. STOCK **BINGO CARDS**

200-300 SETS **\$1.65** PER M
HANDY DIE CUT MARKING TAB

FREE CALL NUMBERS

KEITH MFG. CO. 225 N. MICHIGAN AVE., CHICAGO

No Charge

SALESBOARD ABC's

for this excellent reprint from The Billboard. Article covers the sales-board field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today.

DEALS, The Billboard, 1564 Bdw, N. Y.

LADIES' WATCH



Very Flashy

WHITE GOLD COLOR chromium plated case with metal link bracelet to match. 10 1/2" fine size. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch. **\$2.50**

YELLOW GOLD COLOR case with chromium plated back. Bracelet to match. **\$3.25**

ROHDE-SPENCER
223 W. Madison Chicago

ATTENTION JOBBERS!

OUR 1942 BLOWERS & AMPLIFIERS ARE READY

BINGO

- ★ New 3000 Set.
- ★ Standard 1500 Set.
- ★ Cages and all other Bingo supplies.



NEW DELUXE MODEL BINGO BLOWER

- ★ New position of master board.
- ★ Increased visibility
- ★ Write for catalog.

AMPLITONE SOUND SYSTEM

- ★ Specially built for Bingo games.
- ★ Write for catalog

Inquire about getting our Bingo catalog FREE with your name imprinted to send to your customers.

MORRIS MANDELL
1123 BROADWAY, NEW YORK, N. Y.

Send for Our **BIG 1941 GENERAL CATALOG No. 57**



- PREMIUM USERS
- SPECIALTY MEN
- SALESBOARD OPERATORS
- STREETMEN
- PITCHMEN
- AUCTIONEERS
- NOVELTY WORKERS

You can't afford to miss the hundreds of "Money-Making" values to be found in our Big General Catalog No. 57. It brings to you the most extensive lines of Premiums, Novelties and Specialties we have ever offered—at Prices That Defy Competition. Hundreds of illustrated pages featuring thousands of items that can make money for you! Send for your **FREE COPY** of this big "Buyer's Guide" today!

GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

New! P. D. Q. AUTOMATIC PHOTO MACHINE
Today's Big Money Maker!



Takes and Finishes Black & White, or Sepia Photographs **IN ONE MINUTE.**

This amazing **ONE MINUTE PHOTO MACHINE** requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. **NOT TIN TYPES.** Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits **EVERYWHERE!** Write or Wire for **FREE** Information.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-9, Chicago, Ill.

LOOK!

Joe Hoy, Ark., writes: "Crossed \$39.20 Saturday." Zeller, Mass., says: "Did \$20 Sunday with P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 photos in 2 days."

Complete outfit costs about \$60. That's all you require to start This Big Money Business.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

SELLING LIKE HOTCAKES



Flippy

MILITARY STRIP-TEASE CIGARETTE CASE

Send for details about FLIPPY—the HOTTEST REPEAT ITEM YOU'VE EVER SEEN. A booming money maker. Don't wait. Write or wire today.

SALESBOARD OPERATORS!
8 new FLIPPY salesboard deals to choose from. Each one a winner. Get details now.

EVANS NOVELTY CO.
Division of Premium Sales Co.
Dept. 1-3, 800 W. Washington, Chicago

gum in a new wrapper, mechanical spooky spider, domestic snapping gum, bitter cigarette joke and a line of 50 comic diplomas. A catalog is available for a stamp.

Hitler Stickers

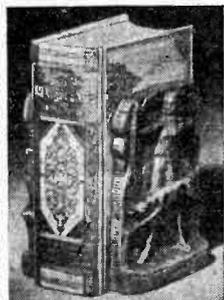
Army camp workers, pitchmen, agents and distributors are mopping up with "Hell With Hitler" windshield stickers which are sweeping the United States and Canada, reported Southwest Sales. The item is bought on sight, the firm states, and sales of stores, cafe, filling station and roadhouse proprietors are especially good.

NOTES from SUPPLY HOUSES

Leon Levin, of Klipp Bros.' Company, announces that the firm has issued a new catalog which lists fair specials. Some of the items offered are Indian blankets, maple parade canes, O. U. dogs and whistles, lash whips, circus balloons, swagger sticks and slum.

Epstein Novelty Company has released its 1941 football price list, which will be mailed to all inquirers.

FLASHY PREMIUM COMBINATION!



An unabridged edition of Shakespeare's complete works, plus an exquisite pair of rich brown pressed wood book ends, in the hutch design. Book is beautifully bound in heavy embossed library binding with a colorful grained surface. Title is set in gold leaf. A handsome and practical premium that will be in demand. Shipping weight, 5 lbs. No. B40X35.

Postpaid Each \$ 1.75
Per Dozen 15.50

25% deposit required on C. O. D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. MADISON ST. CHICAGO

We have placed on the market a very attractive line of
SALT & PEPPER SHAKERS
MADE IN THE UNITED STATES



From 2 to 2 1/2 inches high, beautifully colored.
SIX DESIGNS.
Price \$2.40 Per Doz. In Six Pairs \$2.10 Per Doz. Pairs
Completely Illustrated Price List Mailed on Application.

LEO KAUL IMPORTING AGENCY
115-119 K South Market St. CHICAGO

NEED STUFFED TOYS !!

Write
Midwest Stuffed Toy Co.
421 N. SANGAMON ST. CHICAGO

PLAY YOUR HUNCH!
JUST SHAKE — BANG! — YOUR LUCKY NUMBER APPEARS—Use Bart's Newly Patented Numbers Device. Make Selections. Maybe Long Shots. Races, Cuba, Bolita and other games where Numbers Designate Winners. Mail Dollar Bill to Dept. "B" HUNCH PRODUCTS 219 E. Washington Blvd. Los Angeles, Calif.

ELGIN, WALTHAM, BULOVA
Renewed Guaranteed
MEN'S WRIST AND POCKET WATCHES
Wholesale Jeweler Since 1914.
SEND FOR FREE CATALOG.
LOUIS PERLOFF
729 Walnut St., Philadelphia, Pa.

BINGO CARDS

COMBINATIONS UP TO 3000
NO 2 CARDS ALIKE
Buy your **Bingo Specials** DIRECT FROM THE PRINTER
ST. MARKS PRINTING CORP
80 FOURTH AVE., NEW YORK

5	20	36	50	65
2	22	35	56	74
13	25	32	52	70
8	19	31	59	68

JOEKERR NOVELTIES
New Fast Selling Combo Pennants Sing Sing, Alcatraz class of 1939 18 different, per doz .90c.
New Filippese Cards 1.10 doz.
Wipe out Hitler Toilet Roll .50 "
Wipe out the Axis Toilet Roll .50 "
Hot Gum, New wrapper (Spicy Mint) .35 "
Spooky Spider, mechanical 1.20 "
Sugger Daddy Bankroll50 "
Snapping Gum Domestic55 "
Bitter Cigarette Joke30 "
Comic Diplomas, 50 different20 "
Send stamp for catalogue listing all the new fast sellers or \$2.00 for 30 samples.
JOEKERR NOVELTIES, 136 Park Row, New York

LOOK—ARKANSAS, OKLA., TEXAS—LOOK

- Fox Tails, Jumbo Size, 16-inch, Large, Bushy Per Hundred \$10.00
- Fox Tails, Super Giant Size, 22-inch, Largest Tails Available Per Hundred 12.50
- Fox Tails, 10-inch Length, Good Value Per Hundred 6.00
- Chinese Paper Snakes, Sm. Size, Popular Selling Toy Gro. 1.50
- Chesterfield Cans, Inlaid and Colored. Gro. \$7.50. Case Lots of 5 Gro. Per Gro. 7.20
- Dart Balls Per Gro. 60¢ and 70¢
- Heavy Weight Bamboo Canes. Gro. \$8.50. Lt. Wt. Bamboo Canes Per Gro. 4.75
- Heavy White Maple Canes, American Made. Doz. \$1.75 Gro. 19.50
- Celluloid Feather Dolls With Canes Per Hundred 4.25 and 7.50
- Fur Monkeys, 6 1/2-inch, Gro. \$4.25; 8 1/2-inch, Gro. \$5.50; 10-inch Gro. 9.00
- Silk Rayon Parasols, Large Size, Limited Quantity Doz. 2.50
- Paper Parasols. Sm. Size, Doz. 50¢. Lg. Size Doz. .75
- Complete Line of Beacon Blankets—Part Wool Bound Blankets Each 1.40
- Assorted Two-Blade Pocket Knives, Limited Quantity Gro. 13.20
- Texas Fish Knives, Ass. Colored Handles Doz. 1.75
- Bamboo Cigarette Holders, Special Doz. 1.00
- China Slum, All Popular Items Gro. 4.75 and 8.75
- Special Assortment of Large China Gro. 4.75 and 8.75

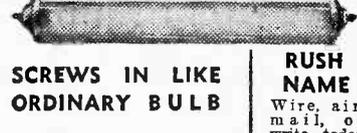
WE CARRY A MOST COMPLETE LINE OF ALL BINGO MERCHANDISE
Baseballs—Wooden Rings—Penny Pitch Boards—Wheels—Darts—Dart Game Boards—Sno Cone Supplies—Pop Corn Cones—Pennant Canes.

When writing mention line of Concessions you operate and we will put you on our mailing list. All orders shipped same day received. Must have 25% Deposit.
Note—Our representative, "Bill" Johnson, will cover all Arkansas and neighboring States this fall.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

FLUORESCENT

Sensational New Fixtures!
Screw them in, or plug them in, at any socket—just like changing a bulb. Light them at once. No wonder these simplified Fluorescents have swept the market. Each is sold complete WITH Lamp, at a price so low it makes people buy on sight. Orders for three, five, and even ten, to one place not unusual.



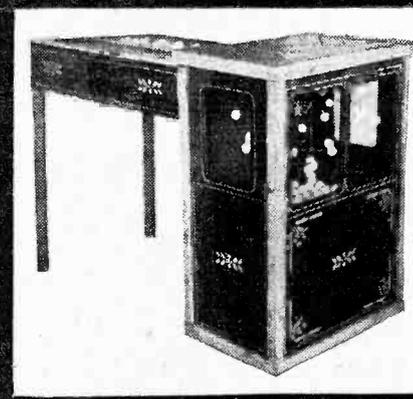
SCREWS IN LIKE ORDINARY BULB

WHIRLWIND SALES TO STORES AND HOMES
Thousands who thought Fluorescent too costly, or too troublesome, now buying. Homes install in bath, kitchen, hallways, living rooms, and as bed lamp. Stores install in scores of places. You never saw such sales.

RUSH NAME
Wire, air mail, or write today for free offers. Get your demonstrator at once. A whirlwind profit-maker for agents. Send name at once. Costs nothing to investigate.

COMPLETE LINE Part of amazing new low-price line that is making competition worried—making amazing advance commission sales for agents and salesman on C. O. D. order plan. Get demonstrator sample. Rush name for pictures, prices, profits on these, and twenty other amazing fixtures. All information free.

SKYBEAM CO., DEPT. 439-C 225 FIFTH ST. DES MOINES, IOWA



Baker Automatic Master De Luxe Bingo Blower Electric Master Boards

Buy direct from the Manufacturers and Inventors of these Devices. We are Game Builders and have no Jobbers. Prices far below others. Satisfaction Guaranteed. Folder Free. Games of Every Description.

BAKER'S GAME SHOP
2907 W. WARREN DETROIT, MICH.

QUICK SALES—BIG PROFITS

- #6089—Name of any camp, choice of guards. Carded, in cellophane. \$1.80 Doz. \$18.00 Gross
- FREE MILITARY CATALOG. Souvenirs for all camps.
- #3206—Fastest selling "V" Pin on the market. Carded, in cellophane. 80¢ Doz. \$8.50 Gross Postage Paid on Orders of \$5.00 or more. Cash with order. 1/2 Deposit on C. O. D. Orders.

NOVELTY SALES CORPORATION
337 W. MADISON STREET CHICAGO

FOR YOUR FAIRS AND CELEBRATIONS

WE'RE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS. OUR CENTRAL LOCATION ASSURES YOU OF PROMPT ONE-DAY SERVICE AND DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS. Featuring the Newest Items for the Novelty, Premium and Specialty Man.

ALME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

STILL DELIVERING

- Beacon Blankets at Low Prices. \$16.00
- Maple Canes, Imported. Gr. 10.00
- Celluloid Dolls, 7 Inch. Gr. 4.50
- High Hat Monkeys, Clean. Gr. 10.50
- O-U Dog, Red Box. Gr. 85¢ to \$1.00 Gr.
- Balloon Head Dancing Doll 7.00 Gr.
- Decorated Balloons 2.25 Gr.
- Hitler Buttons. Per 100 1.00
- Patriotic Buttons. Per 100 .85

CORN GAME OPERATORS
Write for Our Special Listing on Enamelware at Exceptionally Low Prices.

LEVIN BROTHERS

25% Deposit Required
TERRE HAUTE, INDIANA

THAT'S RIGHT! Champion Products and Service are TOPS!
★ Latest Styles Patriotic Brooches—Lapel Buttons—Insignias. Send \$1.00 for Sample Assortment.
★ METAL FLAG LAPEL BUTTONS—100 for 95¢ (Include Deposit and Postage). Catalog FREE—Write!

BUY NOW

KNIFE & PEN DEALS
Nudies, Patriotic, Midget, Hunting, Jackmaster. 12 to Deal with 1c to 39c Card. Per Deal \$1.80
BIG PROFITS: DRUG ITEMS, NOTIONS, LOTIONS, EXTRACTS, CARDED GOODS, SIDELINE MDSE., CLOCKS and LAMPS.

CHAMPION SPECIALTY CO., 814-D Central Street, Kansas City, Mo.

AMERICA'S LATEST CRAZE
YOUR NAME
 In Raised Coral Colored Letters on a
 Genuine Tropical
SEA-SHELL BROOCH
 OVER A MILLION SOLD
 Cost 2 1/2 cents complete. Easy to assemble.
 Getting a fast 25¢.
PRICE LIST: Gross Thousand
 Sun Set Shells \$1.75 \$10.00
 Small Shells 5.00
 Jeweler's Brooch Pins ... 1.50 10.00
 Painted Brooch Cards60 4.00
 Coral Colored Letters, 50c a pound.
 Samples, postpaid, 15c. 50% cash with
 order. Balance C. O. D. Use Air Mail,
 Special Delivery or Western Union for fast
 One-Day Service.
J. A. WHYTE & SON
 7310 N. E. 2d Ave. Miami, Fla.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**
 (Cincinnati Office)

DIVIDENDS are still being paid on investments in work.

WHO ... was the couple that pitched sea-shell name brooches, sea-shell jewelry and curios and shell lamps at the New York State Fair, Syracuse? asks Phil Landau. He says they knew what it was all about and were getting the dough. Phil made the Kentucky State Fair, Louisville, last week with name sea-shell brooches. He reports business fine.

DOC M. A. HATHAWAY ... working med, stopped at the Pipes' desk in Cincinnati early last week, en route to work Northern Indiana. He says business has been good.

THERE'S LITTLE in the world for the man who does little.

HAROLD A. PORTER ... worked the 22d annual American Cosmetics Convention at the Sherman Hotel, Chicago, with a booth on the beauty shop trade journal, for which he is circulation director. He says he has a number of other shows and conventions to cover that will take him to the West Coast and back. He recently sold his route of coin machines to his brother, Carleton R. Porter.

THE MOST UTTERLY LOST of all days is one in which you have not once laughed.—Chamfort.

JACK (BOTTLES) STOVER ... pens from Elkton, Va., that quite a few boys are there for Elkton's one big event, including Wade Avis, Jim Vern, Willie MacDorman, Paul Lokey, and Doc Wharton, photos. Stover says Col. Maitland is lining things up for the Turkey Festival.

COMMON SENSE isn't half as common as it should be.

GREAT EASTERN SYNDICATE ... Duffy, Pollack and Detroit, under the leadership of Al Pollack, is Milwaukee bound after making Eastern conventions. They would like to read a pipe from Lou Becker, Alex Risoli and Jockey Fisher.

R. D. WELLS ... sheet writer for various sports magazines, did well with his wild life exhibit, which was a midway attraction at the Michigan State Fair, Detroit.

ONE THING a pitchman doesn't have to fear: Losing his job.

DOC W. Y. ROWE ... is still in Georgia and says he finds most of the towns closed. He's in Atlanta for two weeks, after which he will hop into the Carolinas. Al Rice, Morris Kahntroff, Harry Malers, Doc Miller and Eddie Gould are asked to pipe in.

RED McGOOLE ... working med, says he took a walk around the Michigan State Fair at Detroit and saw many of the boys, and all seemed to be getting the long green. He saw Stan Drake, of cooker fame, working a big pitch, and Earl Godfrey working gadgets to big turns. Charles Ray was doubled up with Earl.

THOUGHT STARTER: It's not too soon to begin preparing for that Christmas business.

HENRY McDONNAN ... pencils from Boston that he has been around New England on the sheet to not-so-good business. He says boys that are cleaning up in that neck of the woods are Sam Bills and Slim Rhoades. They had the largest tip in downtown Boston he had ever seen, says Harry.

J. M. (JOHN) RAMSEY ... is in ill health in Wichita, Kan., info G. W. Strobel and H. Hamle Hamlin.

BLESSED IS THE MAN who has found his work—one monster there is in the world, the idle man.—Carlyle.

AL SEARS ... tells that he is still holding down Newark, N. J., with sharpeners. Says

paydays are good around there, with 16,000 men at a shipyard. Harry's Department Store on Broad Street is a mecca for the pitch lads, he says. R. Bee is reported to have a new car and trailer. Bob Ainsworth, is working rug cleaner there; Burt Williams, stain remover, and Marie Barton, transferine.

CHIPS FROM THE WISEACRE: The value of a well-spent summer and consistent saving for the winter is measured by the regret some pitchmen feel for not having worked hard and saved during the summer.

STANLEY NALDRETT ... closed his short fair season with Al (Pop) Adams at Spencer, Ia., last week. Naldrett was to return to chain stores September 15 in Grand Rapids, Mich. Says he is booked to January 3.

A. RAYMER ... pens from Chicago that this is his first season off the road. He would like to see pipes from Harry Corry and Slim Bills.

A PIPESTER (who remains anonymous) is apparently interested in the bold-type squibs in this column, for he sends two quotations, one from Carlyle and one from Chamfort, for the attention of pitchmen. Gasoline Bill will welcome squibs suitable for blackface items from pitchmen. But they must be original.

Pitchdom Five Years Ago

Hot-Shot Austin was in Griffin, Ga., where he made the city's 100th anniversary celebration. He found South Georgia only fair. ... Doc Franklin Hale and wife, of Dayton, O., were doing swell business at fairs with health books and bran foods. ... Among the knights in St. Louis were Mr. and Mrs. MacBotsford, Charles Lorenzen, Dr. and Mrs. Herbert Kellett, Roy Lart, Oliver Fitzmaurice and Joe Smith. Business was good. ... George Sauerwein was working liniment in and around Memphis to good business. ... George J (Heavy) Mitchell and Otis Scott had been doing well with their new store in Gary, Ind. ... Robert Hunt was working auto tails at fairs in Ohio to big business. ... Ralph Ruhl had been making Ohio and Pennsylvania with the Lord's prayer on a penny to good takes. He had a new housecar. ... Mac Goodman was in Marshalltown, Ia. He found that State not so good. ... Chief Mexas, of med fame, was sporting a new Cord car. ... Johnny McLane and Mitchell, with herbs, were the only boys working Binghamton, N. Y. ... Clarence Giroud was making fairs in New York to okay results. ... Bill Palmer had been off the road for two years and working at Billy Allen's store in Los Angeles. ... James L. Osborne had been in Minnesota all summer, doing all right. ... Working the sheet out of Dothan, Ala., were Newsom, Red Wilson, George Stacey and Billy C. Martin. All were doing fine. ... Guy V. Wilkinson was in Veterans' Hospital, Albuquerque, N. M., with a nervous breakdown. ... Jeff Farmer was still holding down his market spot in Richmond, Va. ... Tommy Hoy, Detroit med purveyor, was doing good business with salve and tonic. ... George Cleveland, Doc Ragget and DeWitt Shanks were holding down Nashville to good results. ... Harry Clark was doing okay with condensers at fairs. ... That's all.

Old Kennebec Show

By E. F. HANNAN

AMONG the old med shows which took to the road every year was the Old Kennebec Show. In its earlier days the show was owned by Docs Dow and Saunders, who knew all angles of the biz. Dow later turned veterinary dentist; in fact, he had done veterinary work before getting into med. Saunders then took on a partner named Weems, a graduate in medicine, who rounded out

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his later years with a med office in the West End section of Boston.

Kennebec Herb Mixture was one of the first of the package herbs to be made into a tonic by adding water, and it had a good sale thru New England, particularly in Maine. Several large banners heralded the show's coming, these being done by a Lynn, Mass., scenic artist, and Saunders, who was somewhat of a tapeworm expert, carried a large collection of such worms that he had gotten together in his years of med show experience.

The show offered such entertainment as *Handy Andy* and *Chickens Come Home To Roost*, and many good old-time performers were with the outfit at various times, including Dick Plunkett, Eddie Edwards and Professor Gordon, the last named a colored mental and mystery worker, who wore his hair long and his eyeglasses heavy so that he made a striking impression. Gordon did some small magic tricks, and a funny story is told of a happening while the show was playing the tiny town of Bryant Pond, Me.

The town had a genial character



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named Ezra Stevens. Ezra met all trains, attended all public performances and was an all-round town character, somewhat laughed at but still favored and very likable. Ezra always wore an odd-shaped tall hat of the stovepipe variety and Gordon borrowed the hat to perform one of his magic tricks. After doing the trick Gordon laid the hat on a table and a town wag reached up from behind and lifted the hat. It was an heirloom in Ezra's family and the rumpus he made broke up the show. Weems, one of the owners, paid for the hat, with a warning to Gordon to be more careful in what hats he borrowed. Weems was considered one of the best office workers in the biz and a clever all-round med man. The show was a good money-maker for years.

Wentworth. Corn Days, 18-19.
TENN.—Paris. Nancy Hall Jubilee, 17-19.
W. VA.—Davis. Festival, 15-20.
WIS.—Berlin. Mardi Gras, 24-25.
WYO.—Basin. Bean Festival, 19-20.

September 22-27

ARK.—Brinkley. Livestock Show, week Sept. 22.
Glenwood. Fall Festival 25-27.
CALIF.—Pomona. Dog Show, 27-28.
San Francisco. Harvest Festival, 25-28.
Vallejo. Aquacade, 23-28.
CONN.—Darien. Dog Show, 27.
ILL.—Casey. Fall Festival, 21-25.
Charleston. Fall Festival, 25-27.
IND.—Denver. Fall Festival, 24-27.
Ellettsville. Fall Festival, 25-28.
Lynn. Centennial Home-Coming, 23-27.
IA.—Iowa Falls. Festival, 24-25.
KY.—Falmouth. Am. Legion Fall Festival, 26-27.
Madisonville. Farm Products Show, 24-27.
MICH.—Pinconning. Home-Coming, 26-27.
MINN.—Montgomery. Kolacky Day, 28.
MISS.—Newton. State Dairy Show, week Sept. 22.
Water Valley. Carnival, 25-27.
MO.—Norborne. Farm-Farmyard Fair, 24-25.
Pleasant Hill. Street Fair, 24-27.
Richmond. Fall Festival, 25-27.
St. Louis. Horse Show, 27-Oct. 4.
St. Louis. Dog Show, 28.
N. Y.—Buffalo. Dog Show, 28.
New York. Natl. Defense Expo., Grand Central Palace, 20-Oct. 8.
Westbury. L. I. Dog Show, 28.
N. C.—Fayetteville. Dog Show, 27.
Lumberton. Dog Show, 29.
N. D.—Hazelton. Livestock Show, 26-27.
O.—Gallipolis. Fall Festival, 24-27.
Lisbon. Farmers' Fall Festival 26-27.
Perrysville. Street Fair, 24-27.
Sandusky. Grape Festival, 24-27.
PA.—Bryn Mawr. Horse Show, 24-27.
Duquesne. Firemen's Jamboree, 21-27.
Philadelphia. Gift Show, 20-26.
TEX.—Breckenridge. Products Show, 25-27.
Clarksburg. Rodeo, 26-28.
Cooper. Cotton Carnival & Rodeo, 25-27.
Gorsicana. Rodeo, 23-27.
WIS.—Kewaskum. Dog Show, 27.
Madison. Livestock Expo., 22-24.

Jones at Louisville Fair Ups Take 80%

LOUISVILLE, Sept. 15.—Along with new records in all other departments, Johnny J. Jones Exposition's shows and rides increased the gross about 80 per cent over last year's at Kentucky State Fair here on September 7-13, said J. C. (Tommy) Thomas, an executive of the shows.
First check-up indicated new high marks for total fair attendance, grandstand and Horse Show, it was reported.

Fighting Labor Groups Cut Short Ky. Date for Crystal

LYNCH, Ky., Sept. 13.—Crystal Exposition Shows were forced to cancel the last three days of a profitable engagement here on August 18-23 under auspices of the Employee's Country Club because of outbreak of a gun fight between rival labor groups, reported R. G. (Doc) Felmet.
Shows were located in Lynch Ball Park, in the direct line of fire of the two factions for over 48 hours. Friday arrangements were made with the hostile groups to cease firing until show property could be removed. Removal began at 4:30 p.m. and was completed by 9, when the shows left for Pennington Gap, Va.

FINAL CURTAIN

(Continued from page 28)

a daughter, two brothers and two grandchildren.
THOMPSON—Ray, musician and father of Renee and Patsy, of the Thompson Tumblers, September 3 in Augustana Hospital, Chicago. Also survived by his widow, Eleanor, and a son, Ray Jr. Internment in Mount Emblem, Chicago.
WEISS—Remigius B., 89, magician, August 30 in Philadelphia General Hospital after a long illness. Burial in St. Peter's Cemetery, Philadelphia.

Marriages

ALLEN-CARLEY—Joe Allen, CBS vocalist, and Virginia Carley, in Berger, Tex., August 30.
BARRICKMAN-JENKINS — Floyd N. Barrickman and Lucille G. Jenkins, sister-in-law of Paul E. Rollins, concessionaire with W. H. McMahon Shows, August 10 in Auburn, Neb.
BELLMAN-RAUBER—Gerald Bellman, manager of the Bel-Tones Orchestra, and Armenta Rauber, singer with the band, known as Kitty Armen, September 7 in Sullivan, Wis.
BROWN-LINDSAY — Edward Brown, sports commentator at the Camden (N. J.) Roller Speedway, and Alice Lindsay, nonpro, in Richmond, Va., September 3.
CARLSON-CASEY — Louis Carlson, non-pro, and Marilyn Casey, member of the Reynolds and Donegan Pyramid Skating Girls, in Henderson, Ky., recently.
CATHCART-GARLAND—Jack W. Cathcart, musician, and Sue Garland, sister of Judy Garland, film actress, recently in Los Angeles.
COHEN-FRIED—Louis Franklin Cohen, nonpro, and Anne M. Fried, daughter of Harry Fried, Philadelphia theater operator, in that city September 14.
DICKERSON-KAY—Wayne Dickerson, member of the Oxford Boys, trio in the stage production *Hellzapoppin*, and Ronnie Kay, member of the chorus of the same show, September 10 in San Francisco.
EMERY-CROFOOT — William Kingstone Emery, head of guest relations at NBC, San Francisco, and Lucy Ellen Crofoot, nonpro, in Berkeley, Calif., August 31.
GIBBENS-HEMPHILL—E. E. Gibbens Jr. and Betty Jean Hemphill, daughter of Ralph T. Hemphill, secretary-manager of Oklahoma State Fair and Exposition, and Mrs. Hemphill August 31 in Oklahoma City. They will reside in Wichita, Kan.
GORODETZER-ROBBINS—Harry Gorodetzer, cellist with the Philadelphia Orchestra and brother of Bernie Berle, band leader, and Jean Robbins early in the summer at Mount Holly, N. J. it was revealed in Philadelphia last week.
LANTZ-STAFFORD — Walter Lantz, producer of animated cartoons, and Grace Stafford, film actress, in Reno, Nev., August 29.
MATLOCK-WALTZ—William (Skinny) Matlock, owner of the ice show on the Beckmann & Gerety Shows, and Lorraine Waltz September 5 in Tulsa, Okla.
NEVISON-HARRISON — Joe Nevison, manager of the Bromley Theater, Philadelphia, and Ena Harrison, secretary to

an MGM talent scout in New York, in New York-September 7.
SMITH-SMITH—Fred C. Smith and Helen Brainerd Smith remarried September 3 in Kansas City, Mo.
STEELE-SHAW—Geoffrey Shaw, British Royal Air Force Reserve, and Mildred Shaw, actress, in Las Vegas, Nev., about a month ago.
VAN-MONOFF—Curley Van, night club singer, and Yvonne Monoff, night club singer, in Atlantic City August 30.
WILDER-RABIN—Leo Wilder, of Warner Bros.' publicity department, and Sylvia Rabin, nonpro, August 30 at the Actors' Temple, New York.

Births

A daughter, Sally Linda, to Mr. and Mrs. Guy West at Florence Nightingale Hospital, Dallas, August 27. Parents are with the Beckmann & Gerety Shows.
A daughter to Mr. and Mrs. Claude Binyon August 30 at St. Vincent's Hospital, Los Angeles. Father is film contract writer.
A son to Mr. and Mrs. Ben Libizer at Cedars of Lebanon Hospital, Los Angeles, September 2. Father is in RKO make-up department.
A son to Mr. and Mrs. Larry Grenier at Queen of the Angels Hospital, Los Angeles, September 2. Father is member of *The Drunkard* cast now in its ninth year at the Theater Mart, Los Angeles.
A son to Mr. and Mrs. Woody Herman September 3 at the Cedars of Lebanon Hospital, Hollywood. Father is the well-known band leader.
A daughter to Mr. and Mrs. Laurence Stallings at Cedars of Lebanon Hospital, Los Angeles, September 5. Father is screen writer.
A daughter to Mr. and Mrs. Lowell Farrell at Hollywood Hospital, Hollywood, September 8. Father is connected with the film industry.
A daughter to Mr. and Mrs. William Marinelli August 31 in Philadelphia. Father is projectionist at the Allan Theater, that city.
A son to Mr. and Mrs. Johnny Paris September 2 in Philadelphia. Father is pianist at the Embassy Club, that city.
A daughter to Mr. and Mrs. Augie Klein in Chicago September 3. Father is accordionist on Station WLS, and mother is former Mary Jane DeZurik, of the DeZurik Sisters, yodeling team.
A daughter to Mr. and Mrs. J. C. Sheffield in Birmingham, Ala., September 5. Parents were formerly with Art B. Thomas and J. C. Sheffield shows.
A daughter, Sharon Kay, recently to Mr. and Mrs. Eddie Carson, who manage the *Gay Old New Orleans* show on Beckmann & Gerety Shows. Parents go under the professional name of Jameson.
A son, Barry, to Mr. and Mrs. Ed Humphrey August 28 in Chicago. Father is announcer on Station WJJD.
A daughter to Mr. and Mrs. James E. Eskew Jr. August 24 at the J-E Ranch, Waverly, N. Y. Father, known as Junior Eskew, is world's champion roper and son of owner of J-E Ranch Rodeo.
A daughter to Mr. and Mrs. Bob Flinch at Boston City Hospital September 1. Father does a marionette act, and mother is former Irene Keith, vocalist.

Coming Marriages

Jack Teagarden, orchestra leader, and Mrs. Adeline Gault, nonpro, soon.
Tim Camerlin Jr., known as Montana Tim and formerly with Buck Steele's Wild West Show, and Antoinette Beauhien, nonpro, in Warren, R. I., October 4.
Arthur Porter, dramatic actor in Philadelphia, and Mary Lee Parke, Baltimore radio actress, in Baltimore next January.
Peter Temple, announcer and actor on Station WLOL, Minneapolis, and Betty LaBlant, nonpro, in Minneapolis September 30.
John L. Mason, nonpro, Jackson Heights, N. Y., and Dorothy Favini, radio entertainer and member of Farragut Summer Players, Rye Beach, N. Y., next spring.
Arthur W. Todd and Dorothy Daniels, singers, in Jersey City, N. J., this month.

Divorces

Renee de Marco, of the Dancing de Marcos, from Antonio (Tony) de Marco, her partner, August 30 in Reno.
Betty Jaynes, nonpro, from Douglas S. McPhail, film actor and singer, in Los Angeles August 26.
Marie Saylor, nonpro, from Syd Saylor, film comedian, in Los Angeles September 5.

TRADE SERVICE FEATURE
Events for Two Weeks

Sept. 15-20
CALIF.—Bakersfield. Frontier Days, 16-21.
Oakland. Dog Show, 21.
San Francisco. Regatta, 14-22.
San Mateo. Fiesta, 18-21.
Walnut Creek. Walnut Festival, 18-24.
COLO.—Denver. Dog Show, 19-20.
IDAHO—Lewiston. Round-Up, 19-21.
ILL.—Forreston. Sauerkraut Day, 18.
Hoopston. Corn Festival, 15-18.
Washburn. Fall Festival, 18-20.
IND.—Darlington. Fall Festival, 18-20.
Kokomo. Fall Festival, 16-20.
Marion. Fall Festival, 18-20.
IA.—Marion. Corn Festival, 18-20.
KAN.—Logan. Fall Festival, 18-20.
MASS.—Pittsfield. Grotto Circus, 18-20.
MICH.—Paw Paw. Grape Festival, 18-20.
MINN.—Amboy. Corn Festival, 16-17.
Morristown. Corn & Colt Show, 19-20.
MO.—Alma. Fall Festival, 18-20.
Fayette. Fall Festival, 16-17.
Gallatin. Fall Festival, 17-20.
Lamar. Farm & Indust. Expo., 17-20.
Palmyra. Fall Festival, 18-20.
Warrensburg. Fall Festival, 18-19.
N. C.—Lenoir. Centennial Celebration, 14-17.
O.—Chippewa Lake. Dog Show, 21.
Carey. Home-Coming, 15-20.
Greenville. Dog Show, 21.
Reynoldsburg. Jamboree, 18-20.
PA.—Harrisburg. Dog Show, 20.
North East. Grape Carnival, 18-20.
Reading. Dog Show, 21.
Somerset. VFW Fall Festival, 15-20.
S. D.—Aberdeen. Golden Pheasant Festival, 15-20.

CIRCUS FANS

(Continued from page 41)

a grand time, with Mr. and Mrs. Fred Bradna and Pat Valdo as his hosts. Harper Joy joined there for his annual vacation of clowning, trouping until the show reached Spokane.
During week of August 25 Bill Brinley, well-known model builder, of Wallingford, Conn., exhibited his miniature circus at the benefit carnival of the Holy Trinity Church. Gil Conlinn, of Hartford, clowning around the exhibit. Tuesday was Fan's night and among those present were Bill Day, Harry Hasting, W. H. Judd and Wolcott Brown. The Great Millettes furnished the free act.
Dr. David E. Reid, of Lebanon, Ore., writes that with the stand of the Big One in Portland September 4 his circus season came to an end. He ended his season by flying to Seattle to catch the Ringling show and was with it there and in Tacoma and Portland.
Walter B. Hohenadel left September 14 on his vacation, which will include a two-day visit with the Cole show at Greensboro and Durham, N. C., on the 16th and 17th. He will then go to Washington, where he will spend the rest of his vacation.
CFA F. E. Loxley, of Cranston, R. I., attended the Rehoboth (Mass.) Fair September 4.

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American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 13.—Most recent visitation took us to Monroe County Fair, Rush, N. Y., on September 6, where we visited Holman's rides, an ACA member, which at this spot had a Merry-Go-Round, Ferris Wheel, and Chairplane. Fair operates with a free gate and under canvas without any permanent buildings. A capacity crowd was in attendance.

Appellate Division, Third Department, of this State has handed down a decision on unemployment insurance and employer's liability, therefore in connection with amusement ventures which are operated on an independent contractual basis. We feel that the case is important to the carnival industry, as it eliminates management of shows from liability for unemployment insurance taxes as the result of employment of one by an independent snowman or ride owner. The case arose as result of the engagement of an orchestra by a night club. A claim for unemployment benefits was filed by a member of the orchestra against the club owner, and the court held that there was no relationship of employer and employee between the two and, therefore, the club owner was not obliged to pay an unemployment insurance tax on salaries paid to employees by the orchestra leader. The case is important because it distinguishes other decisions in the State which appear to conflict, but which actually are in agreement. If any members are particularly interested in this subject, we can send them a copy of this decision.

It is indicated that the gasoline shortage situation is well under control, and it is not anticipated that any motorized units of the carnival industry will experience difficulty during the remainder of this season.

We received information from the United States Department of Commerce advising that the Office of Price Administration and Civilian Supply has placed a ceiling on prices of lumber. Details are available to any member of the association upon request, and we suggest that before contracting for lumber requirements in connection with winter-quarters reconstruction that this office be contacted for the information. As soon as the new Revenue Act of 1941 is enacted we shall point out changes effected by it as they relate to the carnival industry.

Los Angeles

LOS ANGELES, Sept. 13.—This has been a busy week, with show people moving about for new set-ups. With

JOIN NOW

Spartanburg, So. Car., Downtown. Blood red. Shows of all kinds with or without outfits. Concessions of all kinds, Photos, Diggers, Lead Gallery, etc. Toccoa, Ga., next.

F. R. HETH SHOWS

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Nevada, Mo., on streets around Courthouse, all this week. Fall Festival, Thursday, Friday, Saturday. Want Ball Games, small Cook House or Grab, Juice, Cotton Candy, Lead Gallery, High Striker, Snow Cones, Grind Shows. Have two tops. Agents for Cigarette Gallery, Corn Game. Foreman for Merry-Go-Round, Mixup.

Grand Union Shows

MIGHTY SHEESLEY MIDWAY WANTS

Motordrome Manager; Riders, male and female. Have complete Drome and Machines ready to operate. Also Trainer for Chimpanzee Monkey Show. Want Octopus. Also Colored Minstrel Show complete with band, or Minstrel People.

J. M. SHEESLEY, Huntsville, Ala.

Rubin & Cherry Exposition moving into Los Angeles County Fair, Pomona, and concessionaires from local beaches also going there for the 17-day run, Los Angeles was the meeting place.

Sammy Dolman, with 53 memberships in the Pacific Coast Showmen's Association, was here with Mrs. Dolman. He was en route to Pomona after a successful season at Mission Beach. He plans to make food show in San Francisco and Los Angeles and then take it leisurely in San Bernardino. Archie and Rose Clark, Clark Shows, stopped at the Bristol. Frank Redman was another representative in town from Mission Beach. Hap Young stopped here on his way to Pomona. John Dobbert, brother of Ben Dobbert, manager of Golden State Show, was in town renewing acquaintances. Harry Horowitz, of the Clark Shows, was in town on business. Fred Crosby has been signing acts for E. K. Fernandez. Crosby expects to leave for Honolulu about September 25. Roy Brooks left Monday for Pomona. Harry Chipman, of the Wallace Show, is here for an indefinite stay. Harry LeMack and Ed Walsh were seen having a heart-to-heart talk Tuesday. Harry was observing his 68th birthday. John Miller is at Mayo Clinic, Rochester, Minn. Fern Chaney, Artie Walker, Peggy O'Neil and Lee Hahn were Mission Beach representatives here Tuesday. Hary Phillips was en route to Pomona to run a ham store for R. E. Olson, who has 12 years in the business and has top concessions at the fair. Glenn Whittaker is to have a ham store in Pomona. He just finished at Sacramento. George Wyler and Johnny Pasatranano are to have ham stores at Pomona. Other concessionaires here on their way to LACF included Jimmy Smith, coffee; Dave Morris, groceries, and Phil Terry, coffee.

"Life" in Outdoor Amusement Biz

NOT long ago we heard an address in which the speaker used as his subject *Life*. The letters of the word were brought in to define individual characteristics that enter into the life of various individuals.

This puts us to thinking of the personnel of the outdoor amusement business and the different types of individuals connected with it. They would all no doubt fall in two classes which we will briefly mention.

Thinking of some in the amusement business who have been noted for their lack of success, life for them is about as follows:

L—Signifies laziness. The condition of their equipment, personal appearance and lack of cleanliness of the entire outfit are very noticeable.

I—Inefficient. Their business is always several weeks behind schedule and creditors are continuously demanding attention.

F—Failure. These individuals fail more often than they become successful. For this failure they blame everyone but themselves.

E—Egotism. Many such men will tell you of their capability, their past experiences, places they have traveled and the things they have done.

This class of individuals in outdoor amusement business is in the minority and is far outnumbered by the better and much more thrifty class.

Reflected in Midway

The successful individual in outdoor amusement business spends his life about this way:

L—Limitless capability. Every time you visit his midway more lights, better looking equipment and greater efficiency are especially noted.

I—Improvement is his watchword. He is always determined to make things better. When visiting his midway he asks for suggestions in betterment of appearance; the improvement of equipment mechanically; how the lighting effects could be beautified for entrance, show fronts and rides.

F—Fraternalism. Every week he entertains many visitors, some on business, others just social callers. In a season's time hundreds of people come to see him. Even in busy working hours he has time to fraternize, to extend a hearty greeting and to assure his visitors that the welcome mat is always out.

E—Enthusiasm. This successful individual is continuously enthused with the possibilities of his business. He desires to have organizations or secretaries seeking him and to have more offers for the operation of his equipment than he can possibly fill. He tells you some

day he hopes to ease off and retire but he never will, because he loves the business and from boyhood has been a success in it.

Formula for Failure

After all, it is only a few steps from failure to success. The attitude and determination of an individual has much to do with the difference. Individual personality enters in quite strongly. But every failure can be a success by realizing his shortcomings and determining to overcome them.

Thus in the amusement business we view both sides of life. Success is not made up of the abundance of things. Not nearly so much as making the best of your equipment and your faculties to entertain and please the public. That's life among outdoor amusements. The same characteristics will fit into any walk of life.

"Life is like a game of cards. I do not enjoy the game so much, but I like to play my cards well and see what will be the end of it."—George Eliot, *Big Eli News*.

Middle Georgia Sets Franks

MACON, Ga., Sept. 13.—At a meeting of directors of Middle Georgia State Colored Fair Association here today in the office of County Agent S. H. Lee contract for the midway was awarded to Franks Greater Shows. It will be the first comprehensive colored fair with State-wide representation ever held here. Franks Shows will also furnish free act and fireworks programs.

WANTED FOR BREWSTER, O., HOMECOMING AND FAIR

Sept. 29-Oct. 4
SHOWS AND CONCESSIONS.
Two W. & L. E. R. R. paydays this week.
Sponsored by Volunteer Firemen.
Address all mail to
J. R. EDWARDS, Sandusky, Ohio

SOUTHERN STATES SHOWS WANT

For Southern Fairs, starting next week at Hazlehurst, Ga., Octopus and Tilt-a-Whirl. Also one or two more Shows, Novelties and American Palmistry, Long Range Gallery. Those who wrote before, write again, as some mail was misplaced. All address:
JOHN B. DAVIS

DO NOT MISS NORTH JERSEY FAIR

Week Sept. 29-Oct. 4
Can place Rides, Girle Revue, Fallon Decker, Rideo Helman, write. All Concessions open. A proven money date. Address:
MANAGER, St. Cloud Hotel, Washington, N. J.

BUY U. S. Defense Savings Bonds and Stamps

WORLD OF FUN SHOWS WANT

For 9 of the best Fairs and Celebrations in North and South Carolina. Legitimate Concessions of all kinds—Short or Long Range Gallery, Frozen Custard, Cookhouse (privilege in tickets), Scales, Dart Gallery, English Palmistry, Bowling Alley. Will book ten cent Wheels that work for stock. SHOWS—Mickey Mouse, Minstrel, Snake Show, 10-in-1, Glass House, Life Show, Motor Drome. What have you? Rides not conflicting with the 8 Rides we have now. Green County Fair, Snow Hill, N. C.; Bright Leaf Fair, Selma, N. C.; Hertford, N. C.; Lions' Fair; New Bern, N. C.; Fair; York, S. C.; Fair; Greenville, S. C.; Fair; Elberton, Ga., Fair. No time to write, all wires. J. E. STEBLAR, Rich Square, N. C.

GREAT AMERICAN SHOWS WANT

For Havre de Grace, Md., nine days, opening Thursday, September 18th, Chairplane, Jollett, of Stonestown, Penn., wire. Want one Flat Ride. Can place legitimate Concessions, especially Bingo, Photos, Pop Corn, Candy Applies. Want Arcade, Walter Valance, wire. Want Girls for Miss America. Can place Carnival Electrician. Fairs and Celebrations until November 25.

All Address: GREAT AMERICAN SHOWS, HAVRE DE GRACE, MD.

APEX, N. C., 5 COUNTY COLORED FAIR

WEEK SEPT. 22, DAY AND NIGHT

Want Shows, Rides and Concessions not conflicting. Opening for Cookhouse or Grab. Free Act. Write or wire

BRIGHT LIGHTS EXPOSITION SHOWS

Somerset, Pa., this week; Apex, N. C., week September 22; East Bend, N. C., Fair week September 29, then the big one, Harrisonburg, Va., Turkey Festival, around public square. One hundred thousand people attended last year.

WANT---SCOTT EXPOSITION SHOWS---WANT

For 9 more bona fide Fairs—One more major Ride, Motor Drome, Grind Shows, legitimate Concessions. Exclusive open for Diggers, Custard, Long Range and Cigarette Galleries, Arcade, Hoopla, Candy Floss. Colored Musicians, Ride Help that drive semis, Man to take over Crazy House.

Albertville, Ala., this week; Cartersville, Ga., Fair next week.

FAIRS----HARRY BURKE SHOWS----FAIRS

Want legitimate Concessions of all kind that work for Merchandise for eight good Louisiana Fairs. Hahnville, Sept. 15-22; New Roads, Sept. 23-28; Covington, Sept. 29-Oct. 6; Marksville, Oct. 7-12; Greensburg, Oct. 13-18; Clinton, 20-25; Independence, Oct. 27-Nov. 2; Centerville, Nov. 3-9. Then some good still spots in the cane country. Shows with own outfit can join at once.

Letters and Wires: HARRY BURKE, BURKE SHOWS, Hahnville, La.

Buff Hottle Shows Want

Shows with own outfits. Concessions of all kinds except Diggers, Corn Game and Mitt Camp. Especially Photo, Novelties, Lead Gallery and any Concessions that work for stock. Need several experienced Ride Men. Foreman for Whip and Ferris Wheel, Lloyd Shembel and Irish McGee, wire. Bill McClean wants Concession Agents. Gibsland, La., this week; McComb, Miss., Fair, Sept. 22nd. Oberlin, La.; Farmersville, La.; Ruston, La.; all Fairs, to follow. Those wanting to join wire Gibsland, La., now. This show never closes. B. W. HOTTLE, Mgr.

WANTED

J. CRAWFORD FRANCIS SHOWS

Have complete frame-up for Minstrel Show, also Girl Show. Will book any Platform Shows. Can use Concessions of all kinds. Seven weeks in cotton country. This week at Shawneetown, Ill., Fair. Also Matthews, Mo. Next week in Sikeston, Mo. Also want Ride Men that can drive trucks.

WANTED FOR NEW CASTLE, VA., FAIR AND HOMECOMING

WEEK OF SEPTEMBER 22
Rides, Shows with or without transportation and Concessions of all kinds. Special inducement for Ferris Wheel. All Fairs until Thanksgiving, then park in one of the best defense projects in the South. Sell exclusive on Cook House, Photo Gallery, Bingo and Novelties. All others 15 and \$20. Want to hear from Kelsey, Eddie Cole, Earl Gresham and others in the same line. Can use one more Kiddie Ride here exclusive after New Castle.

JOSEPH LEE
ROANOKE, VA.

CENTRAL STATE SHOWS

No. 1 UNIT
OPENING SEPT. 29 BORGER, TEX.
Wants all Concessions. Good opening for Cookhouse, Bingo, Photos, Ball Games, Lead Gallery, any Stock Concession—no racket. Will book or frame any Show except 10-1. Wants Girl Show People join now. Also Monkey or Mechanical Show and Concessions. Come to Liberal, Kan., Fair, Sept. 22-27. Will book or buy Mix-Up, Loop-o-Plane or Pony Ride. Want Independent Rides for Clovis, N. M., Fair Oct. 15-18. Billy Gear, agent. **C. A. GOREE**, Owner and Manager, Garden City, Kan., P. S. —Will pay cash for used Show Tops. For sale No. 5 Wheel, 7-car Tilt and Transportation.

WANTED

Colored Musicians and Performers. Good treatment and salary. Come on. Experienced Ride Help that drives Semi Trailers. Out until Armistice Day and all winter in Florida.

Crescent Amusement Co.

Gaffney, S. C., this week; Kingstree, S. C., Fair next.

WANTED

Cook House, Grab Joint, Stock Concessions and Shows for Owingsville, Ky., Fair, Sept. 18 to 20; Owenton, Ky., Fair, Sept. 25 to 27; Stamping Ground, Ky., Fair, Oct. 2 to 4.

BROWN NOVELTY SHOWS

F. Z. VASCHE, Mgr.
Owingsville, Ky.

ON ACCOUNT CONFLICTING DATES

Will sublet exclusive Bingo for \$75. Hazellhurst, Ga., Fair, Sept. 22-26.

JOHN GALLAGAN
Fair Grounds, Knoxville, Tenn.

WANTED HAMITER BROS.' CIRCUS

Boss Caravanman for big Show. Family Acts doing two or more, Clowns, Side Show People, Bannerman and useful Circus People in all lines. Long season. Cuban Mack, Coriel Family, Pop Martin, let me hear from you. Concessions open. Address General Office, P. O. Box 1882, Dallas, Tex.

TWO-ABREAST MERRY-GO-ROUND AT LIBERTY

Balance of season. Have own transportation. Give best proposition. Fairs Virginia, North Carolina, South Carolina. WANT Organ. Must be good condition. **JOHN KEELER**, Runnymede, N. J.

WANTED

Managers, Showmen, Concessioners, Free Acts If Interested in Motorizing
CHAS. T. GOSS
STANDARD CHEVROLET COMPANY
East St. Louis, Ill.
Passenger Cars — Trucks — Semi Trailers

WANT

Sensational Free Act for week of Sept. 22nd. Also legitimate Concessions and meritorious Shows (no Girl Show).

MILFORD FIRE CO. FAIR

Write **DAVE KAY**, Milford, Delaware.

SHRINE CIRCUS

Macon, Ga., November 17 through 22, 1941
Now booking Acts, also Merchandise for Concessions. Address: **CIRCUS COMMITTEE**, Shrine Mosque, Macon, Ga.

COMING CAVALCADE OF FAIRS

WATCH FOR THE IMPORTANT ANNOUNCEMENT IN AN EARLY ISSUE

Truck and Trailer Legislation

Carnival Taxes

RALEIGH, N. C., Sept. 13.—W. A. Baker, assistant commissioner of the Department of Revenue of North Carolina, corrects the report concerning taxes on shows in that State as published in the August 30 issue of *The Billboard*.

"The tax referred to in that issue is the tax that is levied on circuses, but is in no way connected with the tax levied on carnivals," writes Baker. He continues: "The tax levied on carnivals for each week, or part of a week, is as follows: In towns of less than 2,500 population, \$100; 2,500 and less than 10,000, \$200; over 10,000, \$300."

Two Big Houses for Russell in Natchez

NATCHEZ, Miss., Sept. 13.—First circus to play here in three years was Russell Bros., which thrilled two capacity crowds at Liberty Airport September 10. Warm weather prevailed for both showings. Performances ran about two hours, getting under way on time at 2 and 8:15 p.m. Side Show also did banner business.

Crowds enjoyed several outstanding acts, including the famous Clarks and Walter Jennier and his sea lion, Buddy, who practically stole the shows at both performances.

Children from three orphanages, Devereaux Hall, St. Mary's and Protestant Home, were guests of the management at the matinee. Bill Moore, legal adviser, extended the invitation for Mr. and Mrs. C. W. Webb, owners.

While here Moore renewed acquaintance with Hartman Moritz, Natchez broker, formerly on Al G. Barnes Circus with him. Moritz caught both performances and visited with friends on the show.

Press Agent Bill Antes found time after first show to make a tour of antebellum homes in and near Natchez.

Tent used here was much smaller than previous top, but large enough for smaller places in Mississippi and Louisiana. Show went from here to Vicksburg, Miss.

Endy's Maine Trek Brings Record Biz

SOUTH PARIS, Me., Sept. 13.—President David B. Endy, Endy Bros.' Shows, announced that to date shows have had the largest gross business in their history, and had established records at all fairs and celebrations played in Maine, including the Bangor, Skowhegan, Union, Presque Isle, Blue Hill and Windsor fairs and Hallowell, Old Town and Rumford celebrations, said John Wilson.

Shows played these events for the first time and officials of each were reported to have been pleased with size and appearance of the midway, largest ever to have played some of the annuals.

Cool nights early cut attendance somewhat at Oxford County Fair here, September 9-13. However, big Friday and Saturday business put shows over the top with a good gross. Four more New England fairs are booked, to be followed by a tour south for winter fairs.

1941 Still Date Mark Made At Zacchini Richmond Dates

RICHMOND, Va., Sept. 13.—Officials of Zacchini Bros.' Shows, which closed two seven-day engagements here on August 30, said the stands topped all previous still-date grosses for 1941. Sponsored by Veterans of Foreign Wars, shows first played a Petersburg Pike lot and followed with an appearance in Church Hill Ball Park. Rain marred two nights during opening week, but weather improved and shows closed to over 6,000 people. McDonald's *Chez Paree* topped shows, followed by the chimp and side show. Top money among rides went to the Tilt-a-Whirl, with the Octopus and Roll-o-Plane running close.

Merry-Go-Round top, recently damaged by wind, was replaced and the stand gave time for rolling stock to be put into condition for fair dates. Rides and the eight light towers have been repainted. Manager Bruno Zacchini accepted delivery on two new semis here and placed orders for

six more for spring delivery. Concessionaires here included R. L. Wade with 10; Sammy Weintraub, 5; Earl Lee, 2; Ben Cohen, 2; Art McDonald, Harry Johnson, A. L. Brodsky, 3, and Joe Winters. William E. Cook, general agent, left for a trip thru Georgia and Florida. Hugo Zacchini and crew are building two fronts. Clyde Best joined here as billposter. Among visitors were Al Huband, V. Rocco, Al Nowitsky, W. T. Stone, Barney Tassel and Raymond Brett.

Double Top Is Registered By Carthage Annual, CinCY

CINCINNATI, Sept. 15.—A crowd which jammed the grandstand and overflowed onto the race track marked closing night of Hamilton County Fair at near-by Carthage, September 10-13, with officials reporting the greatest attendance in over 20 years.

Secretary D. R. Van Atta said officials were forced to stop selling grandstand tickets at 9 p.m. after more than 2,000 people had moved onto the track. Actual attendance figures awaited a check, but at 5 p.m. fairgoers already had passed by 3,000 the number at the same time Friday, when a one-day all-time record of 23,000 was set.

Gus Sun acts appearing before the grandstand were the Cardovas, tumblers; Four Merrills, perch and hand balancing; Earl Wright's Dogs; Cordas Smith (Sky High Girl); Los Gatanos, perch; Don Bernardo, wire; Paige and Jewett, cyclists, and Silvers Johnson, comedy Austin. Announcements were made by Hoffman. Howard Rogers superintended installation of stage lighting effects. Big business was reported for an F. E. Gooding unit on the midway.

ROUTES

(Continued from page 21)

Shaw, Naleo (Lexington) NYC, h.
Shea & Raymond (Hipp) Baltimore, t.
Shepherd, Hilda (Hickory House) NYC, nc.
Sherman Bros. & Tessie (Swan Club) Phila, nc.
Shore, Dimah (Palladium) Chi. c.
Smith, Rollin (Hickory House) NYC, nc.
Smith, Ted (Brown Derby) Chi, nc.
Spot, Jack (Edgewater) Chi, h.
Stapletons, The (Orpheum) Omaha, t.
Strickland, Charles (Gay '90s) NYC, nc.
Sullivan, Freda (State-Lake) Chi, t.
Sumner, Helen (Ivanhoe) Chi, re.
Swifts, Three (Music Hall) NYC, t.

T
Tatum, Art (Kelly's Stables) NYC, nc.
Theodore & Denesha (Cal-Neva Lodge) Lake Tahoe, Calif., h.
Therrien, Henri (Kitty Davis Club) Miami Beach, Fla., nc.
Thomas, Danny (5100 Club) Chi, nc.
Thomas, Shiril (Armando's) NYC, nc.
Tip, Tap & Toe (Music Hall) NYC, t.
Toner, Adrienne (Music Hall) NYC, t.
Torrens, Fay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Toth Sisters (Casanova) Detroit, nc.
Trace, Al (Ivanhoe) Chi, nc.
Tyner, Evelyn (Waldorf-Astoria) NYC, h.

V
Valdes, Miguelito (Waldorf-Astoria) NYC, h.
Vance, Vivian (Evergreen) Phila, nc.
Vass, Emily (Biltmore) NYC, h.
Venezia, Chiquita (Queen Mary) NYC, re.
Vermonte, Claire (Fifth Avenue) NYC, h.
Villarino, Jeronimo (Village Vanguard) NYC, c.
Vine, Billy (Hurricane) NYC, nc.
Vollane, Val (Hurricane) NYC, nc.
Von Dell, Cell (606 Club) Chi, nc.

W
Wade, Bill & Betty (New Yorker) NYC, h.
Wakefield, Merl (Buckhorn) Rockford, Ill., c.
Walders, Darlene (Harry's New Yorker) Chi, nc.
Waldron, Jack (Park Central) NYC, h.
Walton, Jules & Joanne (Harry's New Yorker) Chi, nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Bismarck) Chi, h.
Wayne, JinJa (Hickory House) NYC, nc.
Weaver, Doodles (Biltmore) NYC, h.
Webb, Nella (Lexington) NYC, h.
Wences, Senor (Waldorf-Astoria) NYC, h.
Wesson Bros. (Chicago) Chi, t.
Whalen, Maurice & Betty (Capitol) Washington, t.
White, Danny (Iceland) NYC, re.
White, Jack (18 Club) NYC, nc.
White, Lou (Gay '90s) Brooklyn, re.
White's, George, Scandals (State-Lake) Chi, t.
Whitney, Ann (Hungaria) NYC, re.
Whitson Bros., Four (Beverly Hills) Newport, Ky., cc.
Wilcox, Vern (Ideal) Newport, R. I., re.
Williams, Hermanos (Waldorf-Astoria) NYC, h.
Williams, Jane & Jeanne (Snow Lounge) Chi, c.
Williams, Mary Lou (Famous Door) NYC, nc.
Wilson, Jean (Casanova) Detroit, nc.
Wink, George (Jimmie Dwyer's Sawdust Trail) NYC, nc.

Y
Winston Dancers (Gibson) Cincinnati, h.
Winton & Diane (Park Central) NYC, h.
Wood, Eleanor (Park Central) NYC, h.
Woods, Johnny (Palmer House) Chi, h.

Z
Yost, Ben & Co. (Carman) Phila, t.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Young, Helen (New Yorker) NYC, h.

Z
Zephyrs, Two (Sherman) Chi, h.
Ziegfeld, DeLores (New Yorker) NYC, h.

REPertoire-TENT SHOWS

Bishop's, George, Show: Tunnell Hill, Ga., 18-20.
Blythe, Billy, Players: East Burke, Vt., 15-20.
Hines, H. L., Show: Osceola, Wis., 15-20.
McNally's Vaudeville Show: Giltsum, N. H., 15-20.

GRAND-STAND AND FREE ATTRACTIONS

Avalon, Six (Fair) Puyallup, Wash.
Balzer Sisters (Fair) Farmington, Me.; (Fair) Contoocook, N. H., 22-27.
Belitt & English Bros. (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Bink's Circus Acts (Fair) Petoskey, Mich., 17-19.
Bogosh & Bardine (Fair) Trenton, N. J., 22-27.
Calvert, Great (Fair) Portsmouth, Va.; (Fair) Burlington, N. C., 22-27.
Christy's Cavalcade of the Circus (State Fair) Nashville, Tenn.; (State Fair) Richmond, Va., 22-27.
Clark & Bailey (Fair) Knoxville, Tenn., 22-27.
Cogert, Henry (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Cooke & Cooke (Fair) Lexington, Va.; (Fair) Weldon, N. C., 22-27.
D'Arcy Girls (Fair) Lumberton, N. C.
Donatella Bros. & Carman (Fair) Pomona, Calif.
Echoes of Broadway (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Emerald Sisters (Fair) Cobleskill, N. Y.
Fisher's, Bob, Fearless Flyers: Athens, Ala.
Fox, Ben, & Joe King (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Franklin, Joe, & Pals (Fair) Blytheville, Ark., 23-26.
Fred's Kiddie Circus (Fair) Parsons, W. Va.
Hanneford, George, Family (Fair) Huntsville, Ala.; (Fair) Trenton, N. J., 22-27.
Henry, Art & Marie (Fair) Lumberton, N. C.; (Fair) Weldon 22-27.
Hogan, Frank (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Hustrel Troupe (Fair) Oklahoma City 21-27.
Jaydee, Great (Fair) Westfield, Pa.; (Fair) Kingstree, S. C., 22-27.
Jewels, Five Juggling (Fair) Rochester, N. H.
Knoll, Great (Fair) Galva, Ill., 15-17; Chillicothe 18-20; St. Louis, Mo., 22-27.
Kratz, Dick (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Lamon's Cockatoos & Macaws: Puyallup, Wash.; Yakima 24-26.
Lang & Lee (Fair) Galva, Ill.
Lankford's, Walter, Band (Fair) Smithfield, O., 15-18; (Fair) Carrollton 22-27.
LaPearl's, Harry, Clown Acts & Loretta's Toy Dogs (Fair) Eugene, Ore.; (Fair) Yakima, Wash., 24-28.
LaZellas, Aerial (Fair) Sisseton, S. D.
Leiches, The (Fair) Cape Girardeau, Mo., 16-18.
Malloy, Ullaine (Fair) Athens, Ala., 16-19; (Fair) Atlanta, Ga., 26-Oct. 4.
Martells & Mignon (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Mills Troupe (Fair) Dresden, Ont., Can.; (Indoor Circus) Niagara Falls 22-27.
Ossanis, Four (Fair) Oklahoma City 21-27.
Peaches Sky Revue (Fair) Nashville, Tenn.
Pedro & Rafael (Fair) Valentine, Neb.
Reed, Doris (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Romas, Flying (Fair) Delaware, O., 18-19; (Fair) Bluffton, Ind., 23-27.
Sailors, Four (Fair) Trenton, N. J., 22-27.
Singing Commanders (Fair) Allentown, Pa.; (Fair) Bloomsburg 22-27.
Strock, Lillian (Fair) Ashland, O., 17-19.
Sylvia & French Poodles (Fair) Allentown, Pa.
Watkins' Animals & One-Ring Circus (Fair) Allentown, Pa.
Wright, Earl, Dogs (Fair) Florence, Ala., 22-27.

CIRCUS

Cole Bros.: Greensboro, N. C., 16; Durham 17; Greenville 18; New Bern 19; Washington 20; Raleigh 22; Wilson 23; Goldsboro 24; Wilmington 25; Fayetteville 26; Florence, S. C., 27.
Dailey Bros.: Wyndmere, N. D., 18; Hankinson 19.
Gainesville Community: (American Legion) Guthrie, Okla., 16-17.
Gould, Jay: Tuscola, Ill., 15-17; Casey 18-20.
Kelly, Al G.-Miller Bros.: Elkhart, Kan., 18.
Mills Bros.: Windsor, N. C., 17; Ashokie 18; Murfreesboro 19; Jackson 20; Henderson 22; season ends.
Polack Bros.: (Shrine Temple) Los Angeles, Calif., 15-20.
Raum's Circus & Rodeo: Adrian, Mich., 15-20.
Ringling Bros. and Barnum & Bailey: Los Angeles, Calif., 16; Long Beach 17; San Diego 18; El Centro 19; Phoenix, Ariz., 20; Tucson 21; El Paso, Tex., 22; Big Spring 23; Abilene 24; Fort Worth 25; Dallas 26-27.
Russell Bros.: Greenwood, Miss., 16; Canton 17; McComb 18; Baton Rouge, La., 19; Opelousas 20.
Texas-Nebraska Rodeo: Martinsville, Ind., 18-21.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

All-American: (Fair) Chickasha, Okla.
Allen, Fred: Ilion, N. Y.
Anderson-Srader: Broken Bow, Neb.
Antique Am. Co.: Clio, S. C.
Arthur's American: (Fair) Crescent City, Calif., 16-21; (Fair) Eureka 22-28.
B. & H. Am. Co.: Lynchburg, S. C.
Bantly's All American: (Fair) Blackstone, Va.; (Fair) Sanford, N. C., 22-27.
Barker: Cole Camp, Mo.
Barkoot Bros.: (Fair) Gladwin, Mich., 16-19; St. Louis 20-23; Winn 26-27.
Baysinger, Al: Lamar, Mo.
Beckmann & Gerety: (State Fair) Hutchinson, Kan.
Bees' Old Reliable: (Fair) Alamo, Tenn.; (Fair) Henderson 22-27.
Blue Ribbon: Shelbyville, Tenn.
Boswell Am.: Hampton, Va., 16-19; (Fair) Matthews 22-27.
Bremer's: New Madrid, Mo.; Portageville 22-27.

Bright Lights Expo.: Somerset, Pa.; (Fair) Apex, N. C., 22-27.
 Brown Novelty: Owingsville, Ky., 18-20; Owen-ton 25-27.
 Euck, O. C. Expo.: Warsaw, Va.
 Buckeye State: (Fair) Louisville, Miss.; (Fair) Charleston 22-27.
 Bullock Am. Co.: (Fair) West Jefferson, N. C.; Winnsboro, S. C., 22-27.
 Burdick's All-Texas: (Fair) Rising Star, Tex.; (Fair) Breckenridge 22-27.
 Burke, Frank: Las Animas, Colo.
 Burke, Harry: (Fair) Hahnville, La.; (Fair) New Roads 22-27.
 Byers Bros. (Carl): Hayti, Mo.; (Fair) Blytheville, Ark., 22-27.
 Byers Bros. (Jimmie): Sullivan, Mo.
 Central Am. Co.: (Fair) Whitakers, N. C.
 Central States: Garden City, Kan.
 Cedlin & Wilson: Chester, Pa.; (State Fair) Trenton, N. J., 22-27.
 Chanos, Jimmie: Paulding, O.
 Cherokee Am. Co.: Hartford, Kan.
 Clyde's United: (Fair) Fincastle, Va.
 Coleman Bros.: Farmington, Me., 15-18.
 Colley, J. J.: (Fair) Poteau, Okla.
 Cotton State: Rector, Ark.
 Crafts 20 Big: San Diego, Calif.; Oxnard 22-27
 Crescent Am. Co.: (Fair) Gaffney, S. C.; (Fair) Kingstree 22-27.
 Crystal Expo.: (Fair) Rogersville, Tenn.; (Fair) Morristown 22-27.
 Cumberland Valley: (Fair) Manchester, Tenn.; (Fair) Jonesboro, Ga., 22-27; No. 2 (Fair), Jasper, Tenn., 15-20.
 Cunningham: Showing at St. Marys, W. Va., also Junction City, O., 15-20; Parkersburg, W. Va., 22-27.
 Curl, W. S.: New Holland, O.
 Dailey Bros.: Pawnee, Okla.
 Dixie Belle: (Fair) Cave City, Ky.; (Fair) Brandenburg 22-27.
 Dodson's World's Fair: (Fair) Portsmouth, Va.; (Fair) Burlington, N. C., 22-27.
 Douglas Greater: (Fair) Puyallup, Wash.
 Dudley, D. S.: (Fair) Blooming Grove, Tex.; (Fair) Quinlan 22-27.
 Dyer's Greater: (Fair) Grenada, Miss.; (Fair) Fulton 22-27.
 Edwards, J. R.: Carey, O.
 Elite Expo.: Franklin, Neb.
 Ellman: Forreston, Ill., 15-17.
 Empire Am. Co.: Lockhart, Tex.; Floresville 22-27.
 Endy Bros.: (Fair) Rochester, N. H.; (Fair) Great Barrington, Mass., 22-27.
 Evangeline: St. Martinville, La.
 Fleming, Mad Cody: (Fair) Ellijay, Ga.; (Fair) Jasper 22-27.
 Florida Expo.: Orangeburg, S. C.; (Fair) Sally 22-27.
 Four Star Expo.: (Fair) Sparta, Ill., 16-19; (Fair) Trenton, Tenn., 22-27.
 Franks Greater: Macon, Ga.
 Frisk Greater: Marshalltown, Ia., 15-19; Calico Rock, Ark., 22-27.
 Funland: Indianhead, Md.
 Fuzzell's United: North Little Rock, Ark.; (Fair) Arkadelphia 22-27.
 Gibbs, W. A.: Wahoo, Neb.
 Gold Medal: (Fair) Attalla, Ala., 17-27.
 Golden Arrow: (Stock Show) Des Arc, Ark.; (Fair) Oil Trough 22-27.
 Golden Belt: (Street Fair) Charleston, Mo.; (Home-Coming) Gideon 22-27.
 Golden West: Sisseton, S. D.
 Gooding Greater: Kokomo, Ind.
 Gooding, A. W.: (Fair) Adrian, Mich., 15-19.
 Goodman Wonder: Wichita, Kan.
 Great Sutton: Malden, Mo.; Kennett 22-27.
 Greater United: Greenville, Tex.
 Groves Greater: Gallatin, Tenn.
 Happy Attrs.: Kingston, O.; Frankfort 24-27.
 Hartsock Bros.: Centralia, Mo.
 Heaton, Johnnie W., Expo.: Durham, N. C.; Fayetteville 22-27.
 Heller's Acme: Sharpstown, Md.
 Hennies Bros.: New Albany, Ind.
 Henry, Lew: Fincastle, Va.
 Heth, P. R.: Spartanburg, S. C.
 Heth, L. J.: Pulaski, Tenn.; (Fair) Marietta, Ga., 22-27.
 Hottle, Buff: Gibsland, La.; (Fair) McComb, Miss., 22-27.
 Hoffner Am. Co.: Forreston, Ill., 18.
 Huggins Model: (Rodeo) Lewiston, Idaho; (Fair) Coeur d'Alene 22-27.
 Hughey & Gentsch: Ita Bena, Miss.; Belzoni 22-27.
 Hyalite Midway: Enid, Okla., 13-16; Okmulgee 17-20.
 Hyde, Eric B.: Augusta, Ga.
 Ideal Expo.: Raleigh, N. C.; Rocky Mount 22-27.
 Jackson, Silver: Mullins, S. C.
 Jones Greater: Barnesville, O.
 Jones, Johnny J., Expo.: (State Fair) Nashville, Tenn.; (Fair) Meridian, Miss., 22-27.
 Joyland: Woodland, Calif.
 Kaus Expo.: (Fair) Lexington, Va.; (Fair) Asheboro, N. C., 22-27.
 Kaus, W. C.: Hopewell, Va.; (Fair) High Point, N. C., 22-27.
 Keystone Modern: (Fair) Martinsville, Va.
 Lake State: (Fair) Paw Paw, Mich., 18-20.
 Lang, Dee: Memphis, Mo., 15-18; (Fair) McKinney, Tex., 22-27.
 Large, H. P.: Buckner, Ill.
 Lawrence Greater: (Fair) Franklinton, N. C.; (Fair) Ruthertown 22-27.
 Lewis, Art: (Fair) Lynchburg, Va.; (Fair) Hendersonville, N. C., 22-27.
 Lorene Star State: Louisville, Ky.
 Lorene Midway Attrs.: Blackshear, Ga.
 M. & M.: Cobleskill, N. Y.
 McMahon: (Fair) Jefferson, Ia., 15-18.
 Mac's Caravan: Seymour, Mo.; (Fair) Gainesville 24-27.
 Marks: (Fair) North Wilkesboro, N. C.; (Fair) Mount Airy 22-27.
 Melvin's United: Brunswick, Mo.
 Mighty Monarch: (Fair) Dungannon, Va.
 Miller, Ralph R., Am.: Minden, La.
 Mimic World: (Fair) Mexia, Tex.; (Fair) Arcadia, La., 22-27.
 Miner Midway: (Fair) Newville, Pa.
 Motor City: Walton, Ind.; Lynn, Ind., 22-27.
 Naill, C. W.: Manila, Ark.; Crossett 25-Oct. 4.
 Oliver Am. Co.: (Fair) Bowling Green, Mo.; (Fair) Vandalla 22-27.
 Ozark: Poteau, Okla.
 Page, J. J., Expo.: (Fair) Sevierville, Tenn.; (Fair) Dickson 22-27.

Page, W. E. Am. Co.: (Fair) Big Sandy, Tenn.; (Fair) Central City, Ky., 22-27.
 Pan American: Jasper, Ind.; Mayfield, Ky., 22-27.
 Park Am.: Texarkana, Ark.; Vivian, La., 22-27.
 Pearson: (Fair) Olney, Ill., 16-19; Gillespie 22-27.
 Penn Premier: (Fair) Rocky Mount, Va.; (Fair) Spring Hope, N. C., 22-27.
 Playtime: Luconia, N. H.; Contoocook, N. H., 22-27.
 Proll's World Fair: (Fair) Lumberton, N. C.; (Merchants Fair) Concord, Kannapolis Road, N. C., 22-27.
 Pryor's All State: (Fair) Clay, W. Va.; (Fair) Spencer 22-27.
 Rahey: Montevideo, Minn.
 Reading's Paris, Tenn.; (Fair) Camden 22-27.
 Reynolds & Wells: Graham, Tex.
 Rogers Greater: Forrest City, Ark.; (Fair) Lexington, Tenn., 22-27.
 Rogers Bros.: Forman, N. D., 18-20; Hatton 25-26; Warren, Minn., 27.
 Royal American: Evansville, Ind.; Knoxville, Tenn., 22-27.
 Royal Expo.: (Fair) Gray Station, Tenn.; Honaker, Va., 22-27.
 Rubin & Cherry Expo.: (Fair) Pomona, Calif., 15-28.
 Rumble Rides: Austin, Ind.
 Scott Expo.: Albertville, Ala.
 Scottie Rides: Scotland, Pa.
 Shaw's United: Goodman, Miss.
 Sheesley Midway: (Fair) Huntsville, Ala.
 Sims Greater: Barrie, Ont., Can.
 Smith Bros.: Wapanucka, Okla.
 Shapp Greater: Pine Bluff, Ark.; (Fair) Brinkley 22-27.
 Sol's Liberty: Cape Girardeau, Mo.
 Southern: (Fair) Monticello, Miss.; (Fair) Water Valley 22-27.
 Southern United: Wayneville, Mo.
 South-West Shows: Broken Bow, Okla.; Roxton, Tex., 22-27.
 Sparks, J. F.: (Fair) Fort Payne, Ala.; (Fair) Jasper 22-27.
 Strates, James E.: Nanticoke, Pa.; Bloomsburg 22-27.
 Stritch, Ed: (Fair) Giddings, Tex.; (Fair) New Braunfels 22-27.
 Sunset Am. Co.: (Fair) Palmyra, Mo.; (Fair) Marshall 22-27.
 Tassell, Barney: (Fair) Harrisonburg, Va.
 Texas Kidd: (Fair) Burk Burnett, Tex.
 Thomas Am.: Marion, Ind.; (Fair) Greenfield 22-27.
 Tidwell, T. J.: Vernon, Tex.; (Fair) Iowa Park 22-27.
 Tiley: (Home-Coming) Galva, Ill., 15-17; (Fall Festival) Chillicothe 18-20; (Fall Festival) El Paso 23-27.
 Tivoli Expo.: (Fair) Fayetteville, Ark.; (Fair) Clarksville 22-27.
 Tom's Am. Co.: Thomasville, Ga.
 Tower Am.: Harleyville, S. C.
 Virginia Greater: Lawrenceville, Va.; Suffolk 22-27.
 Wade, W. G.: (Fair) Bourbon, Ind.
 Wallace Bros.: (Fair) Canada: Stratford, Ont., Can., 15-18.
 Wallace Bros.: (Fair) Jackson, Tenn.; (Fair) Booneville, Miss., 22-27.
 Ward, John R.: Hazlehurst, Miss.
 West Bros.: (Fair) Columbus, Miss.; (Fair) Macon 22-26.
 West Coast: (Fair) Walnut Creek, Calif., 17-21; (Fiesta) Vallejo 22-28.
 West, W. E., Motorized: (Fair) Washington, Kan.
 West's World's Wonder: (Fair) Corinth, Miss.; Wilson's; Ipava, Ill.
 Wolfe Am. Co.: Seneca, S. C.
 World of Fun: Rich Square, N. C.
 World of Mirth: (Fair) Allertown, Pa.
 World of Pleasure: Bear Lake, Mich.; Pinconning 22-27.
 World of Today: Terrell, Tex.
 Wright Am. Co.: Arlington, Neb.
 Zaccchini Bros.: Kingston, N. C.
 Zeiger, C. F.: (State Fair) Albuquerque, N. M., 21-28.

MISCELLANEOUS

Black, Von, Enterprises: E. Sparta, O., 15-20.
 Cowboy Mac & His Texas Rangers: Crystal City, Tex., 16; El Campo 18; Matagorda 22; Altus 23; Brenham 24; Livingston 25.
 Daniel, Magician: Victoria, Ill., 17-18.
 Dixie Queen Showboat: Clinton, Ia., 16-17; Princeton 18-18; Rock Island, Ill., 20-25.
 Francois, Hypnotist (Tent Show) Adamsville, Tenn., 15-17.
 Harlan Med. Show: New Castle, Pa., 15-20.
 Hayworth, SeaBee: Forest City, N. C., 15-20.
 International Congress of Oddities (Street Fair) Hayti, Mo., 15-20; (Cotton Carnival) Blytheville, Ark., 22-27.
 Johns, Helen & Dick, Playland (Fair) Ashland, O., 17-19.
 Klein's Attrs. (Fair) Ashland, O., 17-19; (Fair) Smithfield, O., 17-19; (Fair) Washington, Pa., 17-20.
 Leon, Magician: Tallahassee, Fla., 15-17; Quincy 18-20.
 Llewellyn, Mentalist: Lava Hot Springs, Idaho, 15-27.
 Lippincott, Magician (Fair) Gratz, Pa., 15-20.
 Malloy, J. R., Circus Unit: Canton, O., 15-20.
 Frank, Magician: Albion, Mich., 17; Union City 18; Marshall 19; Coldwater 20.
 Rodgers, Lester (Fair) Smithfield, O., 17-19; (Fair) Washington, Pa., 17-20.
 Sheffield, Magician (The Cave) Vancouver, B. C., Can., 15-27.
 Virgil, Magician: Jetmore, Kan., 17; Elinwood 18; Pratt 19; Wellington 23; Anthony 24; Alva, Okla., 25; Blackwell 27.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Habb & Denton (Moose Club) Johnstown, Pa., 15-20.
 Kahler, Jerry (Town House) Los Angeles 15-20.
 Lester & Irmajean (Shanghai Bowl Night Club) Oakland, Calif., 15-27.
 Miller's Irvin C., Brown-Skir Models (Comet) St. Louis, Mo., 15-17; (Strand) Fort Madison, Ia., 18; (Auditorium) Marshall, Mo., 19; (Strand) Moberly 20.
 Redford & Wallace (Hof-Brau Club) Lawrence, Mass., 15-20.
 St. Hubert & Rubia (Sak's Show Bar) Detroit 15-20.
 Sullivan, Mickey (Lido Cafe) Worcester, Mass., 15-27.
 Valentinos, Flying: Palmyra, Mo., 18-20.

PLASTER GALORE!
 IMMEDIATE SHIPMENT ON ALL STOCK NUMBERS
SELDOM EQUALLED—NEVER SURPASSED

SERVICE . . . QUALITY

S H A W L S *Beacon* **S H A W L S**

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No. 014—Cruelfix Height 14 In. Packed 12 to carton Per Carton **\$2.40**
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SALT WATER TAFFY 1/2 lb. - 100 pgs. \$5.00
SUNSET CRUSHED CHERRIES 3oz. - 100 pgs. \$5.50
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SMILES CHEWS 8pcs. - 200 pgs. \$3.50

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CHOCOLATES, GUMS, CHEWS. WILL STAND ALL KINDS OF WEATHER
FREE CATALOG ON REQUEST • 20% DEPOSIT ON ORDERS

W. T. (BILL) JESSUP AND JACK JOYCE
 WANT FOR THE
JACK JOYCE TRAINED WILD ANIMAL SHOWS AND INDOOR CIRCUS
 FOR THE WINTER SEASON OF 1941

To augment their own Motorized, Complete Wild Animal Circus Unit: Useful Circus People of all kinds; those doing two or more acts given preference.

Can use Lion or Cat Act with own transportation.
 Want Circus Band Leader, must be Union and play trumpet, who can arrange circus program with local musicians.
 Consider good Family Clown Acts. All must have own transportation.
 Wanted for the advance: Four high-class Promoters: Vernon McReavy, write again. Dwight Pepple, Mr. Dupois (Carl Sonitz), wired you to Los Angeles, Shrine Circus Headquarters. Get in touch with us at once for a wonderful proposition.

Address all communications to W. T. JESSUP, Bus. Mgr., Jack Joyce Circus, Box 327, Oakland, Calif. Write; don't wire. Silence is a polite negative.

NEIL BERK AND BILL MOORE
 ANNOUNCE 1942 WINTER TOUR OF
FLORIDIAN EXPOSITION SHOWS
 OPENING IN JANUARY AT THE GREAT
KEY WEST FAIR
 KEY WEST, FLORIDA
 EVERYTHING OPEN. NOW BOOKING RIDES, SHOWS, CONCESSIONS.
 Write or Wire NEIL BERK, 7850 BYRON AVE., MIAMI BEACH, FLORIDA.

ROYAL EXPOSITION SHOWS WANT

To join at Honaker, Va., next week. Trained Animal or Monkey Show, Snake Show, Minstrel, Ten-In-One, Motor Drome, Penny Arcade, Long Range Shooting Gallery, Candy Floss, Novelties. High Act to feature, price must be right. Fred Leache, Ben Morton, Mrs. Joe Louis, Ken Davis and others, answer quick. All mail and wires to

H. B. ROYAL, Room 208, Windsor Hotel, Johnson City, Tenn., this week.

WOLFE AMUSEMENTS

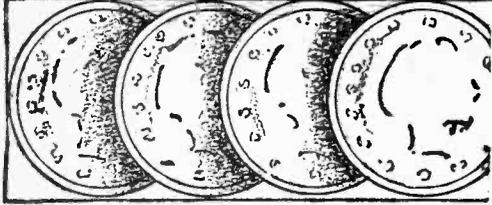
Seneca, So. Car., all this week; Waihalla, So. Car., Sept. 22 thru 27. Street Fair. Good opening for Bingo, Photos, Cook House or Grab, Long Range Gallery, Ball Games or any legitimate Concessions. Will book Roll-o-Plane, Octopus or Tilt, with own transportation. Reasonable percentage. We play all Street Fairs from now until Dec. 1, six weeks in Florida. Good opening for Penny Arcade. Humpty Evans, wire me. Will sell Cook House built on Trailer, also book same on Show. No gate, no racket. All Mail and Wires: Seneca, S. C., this week.

HAMILTON AMUSEMENT CO. WANTS

Ferris Wheel Operator. Frenchy and Cantrell, wire. Open until Dec. 1. Address Birmingham, Ala.

Support your Government in this national emergency. Build a wall of defense by buying Defense Savings Bonds and Stamps.

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Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Impact —

The impact of national and world events still tends to keep routine industry problems and questions in the background. Members of the trade are directly affected by so many happenings now current in the world that most questions for discussion within the industry itself have become of minor importance.

Those topics now most frequently mentioned in the industry relate to the effects that national events are having on the industry. In the midst of such conditions many of the questions we used to talk about have almost been forgotten. The coming months are usually expected to bring the best conditions for the operating business and most reports indicate that the fall and winter will again bring improved business to operators in all parts of the country. But even operators are forgetting many of their common problems as the impact of national and world news keeps falling upon them.

Operating conditions in all branches of the trade should continue to improve as the industrial pace of the nation increases. The operator will have increased costs and increased taxes, just as all other lines of business are having, but he has the prospect of sharing in the increase in general business that is being felt in many parts of the country.

Up to the present the industry has made an excellent showing in its support of the nation in its defense program. Some fine plans have been carried out and there are still other plans in the making. There are some encouraging signs that all this loyalty to the national cause is having good effects upon many who may never have given the coin machine industry much respect before. If war conditions continue to grow more serious, it will be necessary for every member of the industry to follow the course the industry has chosen—that of giving all the support the industry can possibly give to the plans for national defense. The trade leaders and spokesmen, the trade organizations and trade papers will continue to keep this idea foremost until war conditions are a thing of the past.

Because of the seriousness of world conditions, and the effects all these things have upon the coin machine business, it will be expedient to report and discuss many patriotic ideas and plans instead of giving attention to strictly coin machine questions.

World news piles upon the trade so fast that many topics formerly discussed have been relegated to the background

With so many problems of materials, priorities, costs, taxes, etc., facing all lines of business, it will be necessary at times to try to explain certain situations in order to prevent confusion, if possible. Naturally, it would be much more pleasant to discuss other subjects. It is only natural that there will be much confusion and conflicting ideas as long as the world is faced with a major war.

The certainty of a federal tax on games and similar devices is now a big subject in the industry and many questions have already come up. When the law finally becomes effective (slated to become law October 1) there will still be many questions, and many rulings no doubt will be made by federal authorities to clear up difficulties. All the information services of the industry will be needed to keep operators posted on what to expect. The Billboard staff will be on the job, helping wherever it is possible to help with information on various subjects.

Several important instances have come to light recently which show an understanding and sympathy for the coin machine industry among government officials. At a time when so many big problems are facing the govern-

ment, this consideration for the industry is to be appreciated all the more. During the coming months, when so many questions about the tax and its collection will come up, it is well to remember that a lot of consideration has been shown the industry at a time when much bigger problems were hanging in the balances.

The new federal tax on amusement machines will naturally have its reactions on State and local governments. Most of the State legislatures have already met in 1941, so the big majority of them will not be in session to consider new taxes.

The really bright spot in the whole picture for the coin machine industry is that more people are at work and making money than ever before, and that the big majority of these people like amusement machines and music boxes and will patronize them at every opportunity.

This should be real encouragement to operators, because customers are waiting to play the machines. The margin of profit may not be so great as in former years but business is improving in many fields and all this activity will react to the benefit of the coin machine industry.



We may be slow in getting to it, but modern Americans can put up the old-time fight when it becomes necessary. (Cartoon by Temple in The New Orleans Times-Picayune.)

BRIEFS OF THE WEEK

Marriages

Lester Bieber, Cleveland operator, to Ethel Rubin at Cleveland October 6. Nate Gottlieb, of D. Gottlieb & Company, Chicago, to Irene Levine October 4.

Jean Gibson, daughter of Mr. and Mrs. C. A. Gibson, Gibson Distributing Company, Des Moines, to Richard M. Schuster, associated with the Gibson firm. Marriage, announced last week, took place July 12.

Dorothy Irene Richman, employee of Peanut Products Company, Des Moines, to Lotus Goodrich, of Brooklyn, Ia.

Nathan Fram, of Central Distributing Company, Boston, to Harriet Kline.

Births

A girl to Mr. and Mrs. Melvin Mallory. Mallory is manager of the Louisiana Amusement Company, New Orleans.

A boy to Mr. and Mrs. Johnny Gibson. Gibson is with Decca's office in New Orleans, and his wife formerly was with Morris Music House, of the same city.

A boy to Mr. and Mrs. Joseph Meyers. Meyers is operator of the B & M Sportland, New Orleans.

A girl to Mr. and Mrs. Charles Katz September 6 in Columbus, O. He is district sales manager for Buckley Music Systems, Inc.

Personnel

Chet Buchan is now manager of Schirmer of Louisiana, Inc., New Orleans.

Joe Nuccio has been named manager of the Arcade, New Orleans.

Frank Perrault has been named manager of the Seramac Novelty Company, Natchez, Miss.

Tom Collins has joined the staff of the Atlantis Distributing Company, Boston.

Edward Maggiale and Vito Vacanti have been employed as servicemen for the Rex Amusement Company, Buffalo.

Bernie Daly has been named to represent the Mac Mohr firm, Los Angeles.

George Brown has been employed as serviceman by Herb McClelland's firm, Los Angeles.

Jerry Jacobson has been promoted to the post of assistant purchasing agent, Atlas Novelty Company, Chicago.

To the Army

Paul Strand, Mohawk Phonograph Company, Greenfield, Mass.

New Addresses

Frank D. Noble, 14303 Chandler Park Driveway, Detroit.

Standard Coin Machine Company, headed by Dick Wiggins, formerly located in Columbus, O., moved to 2307 North Western Avenue, Chicago.

Firm Changes

Byram Kamhout has formally registered his firm as the Sanitex Com-

pany, 14052 Grand River Avenue, Detroit.

Coin Meter Detroit Company has been reorganized as a partnership instead of a corporation. Partners are W. R. Palechek and Harold C. Center.

Alban J. Norris has received State rights for Pulver gum venders in Michigan. Headquarters are at 15745 Rosemont Avenue, Detroit.

Record-o-Phone, Inc., Houston, has been incorporated as a distributing firm, with capital stock listed at \$3,750. Incorporators are Bob Roff, W. R. Benson and B. P. Seay, all of Houston.

New Firms

Union Cigarette Service Company, 7805 Broadway, North Bergen, N. J., headed by Morris Bunkin.

In Chicago Last Week

Irvin Blumenthal, General Vending Service, Baltimore.

Sam Lucas, Michigan Panoram Company, Detroit.

E. G. Steinhilber, Midwest Specialty Corporation, Oshkosh, Wis.

Dave Simon, Simon Sales, New York. Mr. and Mrs. Julius Pace, New Orleans.

Earl Holland and Pete Otis, Seeburg district managers.

Joe Frank, Automatic Sales Company, Nashville.

Vic Stehlin, Buffalo.

Lew Wolf, Buffalo.

Dick Warncke, San Antonio.

B. D. and J. D. Lazar, B. D. Lazar Company, Pittsburgh.

Dave Stern, Royal Distributors, Elizabeth, N. J.

In New York Last Week

Morris M. Silverberg, Merit Music Service, Baltimore.

Lou Wolcher, Advance Automatic Sales Company, San Francisco.

Meyer Gensburg, Genco, Inc., Chicago.

In Chicago Last Week

William Alberg, Brooklyn Amusement Company, Brooklyn.

Joe Frank, Automatic Sales Company, Nashville.

Dave Bond, Trimount Coin Machine Company, Boston.

Irving Blumenfeld, General Vending Service, Baltimore.

Herman Budin, Budin's, Inc., Brooklyn.

Mike Munves, Munves-Rosenberg, Inc., New York.

Mac Mohr, Los Angeles.

Irving Orenstein, Hercules Coin Machine Exchange, Newark, N. J.

George Ponsler, George Ponsler Company, New York.

Lou Wolcher, Advance Automatic Sales Company, San Francisco.



"ALL I DO THE WHOLE DAY THRU is ship more Seeburg HiTone Symphonolas," explains Atlas Coin's Eddie Martel, of Boston. "It seems like we've shipped enough Seeburg HiTones to cover every location in the world and it isn't such a bad world after all, as long as we can enjoy ear-level tone reproduction." (MR)

Pushes Plan for Regular Trade-Ins

CHICAGO, Sept. 13.—Joe Frank, head of the Automatic Sales Company, Nashville, was in Chicago several days this week and had a quantity of the newest games shipped back to his customers. He also made arrangements with shipping firms here to get special service on new games. He said that such shipping arrangements were working out fine and enabled him to give good service to his trade.

Frank is conducting a sale of reconditioned games and console machines. His firm makes a special offer of a fixed trade-in value on games at the end of four months. The firm has long made a policy of encouraging operators to trade in games at the end of a definite period, say three or four months, in order to get the most on trade-in values. Operators who have tried the idea are greatly pleased with its success, Frank states.

Frank expressed the view that the new federal tax on games and slot machines would generally be favorable, altho with a high tax already assessed in Tennessee, the additional federal tax would make quite a sum to pay on each game in his State.

Baltimore

BALTIMORE, Sept. 13.—"Gottlieb's New Champ has been a sellout in this area," states Irvin F. Blumenfeld, General Vending Service. Another production run of Gottlieb's Spot Pool has been announced, and Blumenfeld is looking

forward to a shipment. He states that consoles are active, with Jennings' Totalizer and Pace's Saratoga leading.

The first shipment of Rock-Ola's new Mystic Music has been received by Hub Enterprises.

Ernest E. Waldrop, vice-president of Hub Enterprises, reports the demand for Genco and Chicago Coin have exceeded expectations.

Lester Ridenour, of the Ridenour Corporation, Hagerstown, Md., and his son, Douglas, were in Baltimore market recent on a buying trip.

An exceptionally fine summer operation was enjoyed by Merit Music Service, according to Morris M. Silverberg. Silverberg left Monday (8) for a business trip to New York. He was scheduled to be back by the end of the week.

Irvin Blumenfeld, General Vending Service, left Monday (8) on a business trip to Chicago.

Keeney's Super Bell console has been a sensation, reports Roy McGinnis. Several shipments of this number have been received, but they have not been near enough to take care of the backlog. McGinnis also reports a big demand for Exhibit's Knockout.

Arrangements have been completed for the installation of Malkin-Illion Phillies cigar vending machines in all of Howard Johnson's ice-cream shops and restaurants in Maryland, District of Columbia and Virginia. Installations are being made by Standard Cigarette Service, headed by Max Gaby.



FARM MAID DAIRY BAR, Detroit, is another of the growing list of locations having Packard Pla-Mor remote-control equipment. Angott Sales Company, Packard distributor in Detroit, made this installation for Operator Lee Chadwick. (MR)

THE NEW 1941 "SCOOTER"

MOST SENSATIONAL, LEGAL, 1c MONEYMAKER COUNTER GAME YOU'VE EVER OPERATED!

\$19.50 EA.

1 or 100 F.O.B. New York

Real skill action that thrills and chills and gets more and more and still more repeat-play pennies!! Try it yourself! Try to catch those little steel balls as they scoot thru the pins and zip them into high score pockets! You'll admit—it's tantalizing; it's teasing; it's FASCINATING!! The player gets his money's worth of real amusement thrills! The operator gets BIGGER, BETTER, EASIER AND STEADIER, LONGER LIFE PROFITS! RUSH YOUR ORDER TODAY! Enclose 1/3 Deposit, we ship Balance C. O. D. Prove to yourself that the new 1941 "SCOOTER" pays for itself in a hurry! THE FASTER YOU GET THE 1941 "SCOOTER" THE SOONER YOU START EARNING REAL PROFITS!!



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MUSIC MERCHANDISING

Hillbilly Music Is Step To Political Success in Texas

Survey inspired by W. Lee O'Daniel's singing campaign finds majority favor hillbilly

HOUSTON, Sept. 13.—How popular is hillbilly music and what type of people like it? The question was answered, at least its popularity in the State of Texas was determined, when hillbilly singing W. Lee (Pass the Biscuits, Pappy) O'Daniel was elected to the United States Senate. He is the first to have made hillbilly music pay politically, the Texas Surveys of Public Opinion finds.

Three years ago O'Daniel suddenly appeared to pipe Texas voters to the polls and make history with clear majorities by twice being elected to the highest office in the State. This past summer he again went before the public and asked for votes to the strains of the tune *Beautiful Texas*. On that occasion he was elected to Congress. While thousands

say they don't like O'Daniel's type of music, O'Daniel himself has chided critics of the music he specializes in, pointing out that the majority are in favor of it. In this opinion he is found to be substantially correct, the Texas Surveys of Public Opinion discovers.

The survey does not prove that hillbilly music ranks first in Texas. It ranks third, but 30 per cent voted they liked hillbilly music a great deal and 35 per cent said they like it occasionally. Only 17 per cent don't like hillbilly tunes at all.

"What kind of music do Texans like best?" the survey inquired over the State. The result: 32 per cent prefer dance music, 17 per cent semi-classical, 13 per cent hillbilly music, 11 per cent the old cowboy tunes, 8 per cent purely classical and 19 per cent all other types.

Checking the accuracy of its procedure, the Texas Surveys used the split-ballot method of testing the wording of questions in a canvass. A number of people were asked what kind of music they liked. Others were given a list of the various classes of music and asked which they preferred. The results from both questionnaires were practically identical, the public placing each particular type of music in the same order.

A breakdown of the answers elicit the fact that while 34 per cent of the men like hillbilly a great deal, only 22 per cent of the women agreed. On the other side of the like-dislike scale, only 15 per cent of men turn thumbs down on hillbilly, while among women 24 per cent have no use for it.

O'Daniel in his three successful campaigns has been supported mainly by farmers and rural people, while the State's urban centers have proved his weakest points. That the former governor has either had a great influence in popularizing hillbilly music or has attracted the type of voters who already like it is shown in another survey tabulation:

	Like Hillbilly Music	Occasionally Like It	Like It Very Little	Don't Like It
Farmers.....	38%	34%	17%	11%
Rural non-farm ..	32%	34%	10%	24%
Medium cities ...	24%	36%	17%	23%
Large cities	17%	33%	33%	17%

Cleveland Phono Assn. Election Held; Review Achievements

CLEVELAND, Sept. 13.—Annual meeting and election of officers of the Cleveland Phonograph Merchants' Association was held September 4 at Hotel Cleveland. By unanimous vote all officers and directors were re-elected. They are Peter Lukich, president; Jack Cohen, vice-president; Leo Dixon, secretary-treasurer, and Arline Wapperer, assistant secretary-treasurer. Directors are James Ross, Hyman Silverstein, Harry Lief, Nate Pearlman and Gary Weber.

President Lukich reviewed the accomplishments of the association for the past year, stressing the success of the banquet and celebration in May; the first dinner meeting between employers and employees, which resulted in a better understanding between both groups; the change of title servicemen to music salesmen, formation of colored operators into an affiliate organization, launching of the Canton chapter, visits of nationally known band leaders to association headquarters, record-of-the-month publicity campaign and the recent outing at Pine Ridge Country Club. Lukich praised committee members responsible for these accomplishments.

New Directorate Policy

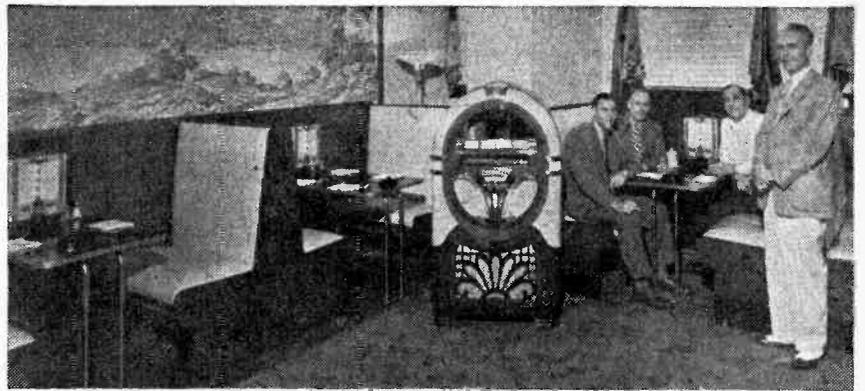
The association has inaugurated a new policy, that of having three members serve as additional directors for a period of three months during which time they will investigate all controversies. They will have full voting powers. Lukich appointed the following three members to serve for the next three months: Anthony Werner, Isadore Fink and Lester Blever.

Jack Cohen, in charge of the Hit-Tune-of-the-Month campaign, announced that in co-operation with Burt's, a local record store, a program called Hits of the Week will be broadcast over Station WCLE each Tuesday morning, starting September 14. The store will sponsor the program featuring the disks most popular on music machines. The association will conduct a weekly poll to pick the seven outstanding popular recordings for the broadcast. The most promising tune will also be aired on the store's new Sunday program.

Choose "Cowboy's Serenade"

The association has chosen *The Cowboy's Serenade* for the September Hit Tune of the Month, Cohen states. Newspaper ads will be used to feature it. Posters and stickers are also to be furnished for display in taverns, ice-cream parlors, etc.

Part of the evening was devoted to moving pictures taken at the recent association picnic by Jack Cohen.



FIFTEEN WURLITZER WALL BOXES IN SILCOTT'S, Kansas City, Mo., rendezvous, reveal growing popularity of the model 125 wall boxes. A pronounced increase in play and profits is reported by Silcott's. In the picture are H. A. Bartels, Central Distributing Company, Kansas City; E. J. Nettle and F. W. Murray, Music Service Company, Kansas City operating firm, and L. E. Silcott, location owner. (MR)

BMI Payoff, NAB Board Okay Highlight Radio-Music Situash

NEW YORK, Sept. 13.—Newest development in the radio music situation this week was Broadcast Music's malling out of royalty checks for the second quarter, and also the National Association of Broadcasters executive board's okay Tuesday of the NBC-ASCAP contract.

BMI over the week-end mailed out royalty checks for the second quarter ended June 30 and totaling \$200,000. Checks went to more than 1,000 songwriters and 300 publishers. BMI paid twice as much as its contracts called for, the company stating it was doing this owing to good business. Publishers who must pay their own writers were paid on the basis of 4 cents a performance, and BMI's own writers were paid on a 2-cent basis. All payments are in direct ratio to performances. Checks ranged from \$1 to \$4,000.

Top songs, judged by performances, were *My Sister and I*, with 49,603 performances; *Do I Worry?*, with 47,405; *Walking by the River*, with 46,843; *Wise Old Owl*, 44,783; *Things I Love*, 39,704; *Because of You*, 35,869; *It All Comes Back to Me Now*, 33,269; *Oh, Look at Me Now*, 30,495; *South of North Carolina*, 29,547.

Chains are expected to resume ASCAP music about the end of this month, but despite approval by the NAE exec

board of the ASCAP pact Tuesday, NBC claims it still must secure permission of all its affiliates. Approval by the affiliates is expected soon. CBS will resume ASCAP music at the same time, at the same rates.

Modern Announces Phono Instruction

NEW YORK, Sept. 13 (DR).—Beginning today and continuing every Saturday hereafter, Modern Vending Company will give free instructions on phonographs and remote-control equipment, according to an announcement by M. C. Parkoff, of the firm.

"The classes have been started for the convenience of phonograph mechanics and operators," Parkoff stated. "This will be an opportunity for them to become better acquainted with phonograph mechanism.

"Classes will be informal and visual instruction will dominate. Actual demonstrations will be given on special phonographs. Operators are invited to attend the meetings every Saturday. Classes begin at 9 a.m."

Nat Cohn has returned to his desk after a long vacation and is ready to tackle the busy season ahead. Now that the three Modern impresarios—Cohn, Harry Rosen and Irv Sommer—are in New York, operators note that things are beginning to hum again in the Modern showrooms.

"We have had the best year to date since the firm was established," said Cohn, "and we are out to make new sales records this fall and winter. The Saturday instruction class for operators is just one of the service features we have planned for the coming months. We will continue to co-operate with operators and are always ready to give advice and suggestions on how they can increase their collections."

Rock-Ola Music Maids Win No-Hit Ball Game

DETROIT, Sept. 13.—Renee Sweet, pitcher for the Rock-Ola Music Maids, representing the Rock-Ola Manufacturing Corporation, pitched a no-hit no-run game to lead her team to a 7 to 0 victory over Cincinnati in the second round of girls' play in the 1941 Amateur Softball Association tournament Thursday (11).

In the third round of play the Rock-Olas defeated the Mansfield (O.) team by a score of 5 to 0.

Beg Your Pardon

In the September 13 issue, on page 82, a picture of executives of the Packard Manufacturing Corporation incorrectly identifies R. G. (Rudy) Greenbaum as R. G. Greenstein.



"THE FALL SEASON WILL SEE a number of college songs and marches debuting on Panoram Soundies," announces Jack Barry, president of Minoco Productions, as he outlines program with Hayden Mills, secretary of Mills Novelty Company (standing), and Sam Coslow, Hollywood producer. (MR)

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 12)

WILL BRADLEY (Columbia 36340)
Call It Anything—FT; VC. Basin Street Boogie—FT; VC.

Just the right amount of sentimental synopation goes into the A side to lend a romantic touch. Bradley's trombone opens for a half chorus, with Terry Allen taking over for the vocal refrain. The maestro picks it up again at the bridge and the band beats it out solid to the finish line. The plattermate is another Bradley-McKinley original, with Will and his Six Texas Hot Dogs for an eight-to-the-bar jamfest. Being a 16-bar boogie riff, it's two choruses to each for trombone, trumpet, clarinet, piano and McKinley's boogie-woogie brand of warbling. It's mostly solo instrumental rides to the boogie tempo.

The ballad side is nicely done, and the song story is good enough to tempt the phono fans. The "Boogie" side, on strength of the maestro's association with the eight-to-the-bar music, should be good for some play in the machines.

BEA WAIN (Victor 27579)
God Bless the Child—FT; V. Sometimes I Feel Like a Motherless Child—FT; V.

Stepping out of song character, Miss Wain lends her voice for the first time on wax to Negro spirituals, an unbilled male quartet added to help create the impression. It's vibrant and appealing singing, marked by clarity of tone and diction that Miss Bea brings to the Arthur Herzog-Billie Holiday song of charity on the A side as well as to the traditional spiritual on the B side, latter adapted and arranged by J. Rosamund Johnson. Gives them both grand ballad treatment, but falls short on imparting that strong religious fervor that characterizes the Negro singer of spirituals.

Sides are designed primarily for home consumption, and in spite of the good voice it is doubtful whether race locations would accept an out-and-out commercial treatment of the sacred Negro music.

VAUGHN MONROE (Bluebird 11260)
Two Pair of Shoes—FT; VC. Sam, You Made the Pants Too Long—FT; VC.

Maestro Monroe turns the spotlight over to others in his aggregation for these sides. And the combination of his auxiliary singers for each of the sides is a happy one. Greater interest is in the Sam side, Ziggy Talent stepping out of the sax section to repeat the laugh riot long associated with comedian Joe E. Lewis. Given the entire side, Talent displays plenty of comedy talent, with the band making a slow and groovy swinger of the song. The A side introduces Mildred Law, Monroe's new canary, for a rhythm ditty about two pair of shoes walking down the street and falling in love. Song idea is cute and plenty commercial, but writers never carried it thru either in words or music. In spite of the material, Miss Law shows a desirable blend with the band.

The "Pants" comedy side should show plenty of strength in the music machines. Song itself is familiar to all those who ever listened to a stage comic, being standard material for many years. This is the first time that a dance band has put it on wax, and Monroe's entry is a most welcome one. With a solid and swingy backing by the band, the singer has enough on the comedy ball to sell it strong.

GENE KRUPA (Okeh 6352)
Rockin' Chair—FT. Tunin' Up—FT.

For trumpet excitement, the *Rockin' Chair* classic leaves nothing to be desired. Krupa has it serve entirely as another showcase for Roy Eldridge's masterful blowing. The septa trumpet ace is in good blowing form, and with Krupa setting a slow and easy tempo Eldridge fairly rocks the roof with his high-ceiling notes. Trumpet takes the introduction and doesn't let up until the final windings, when he builds the high notes until they reach the ceiling. For the B side, the band takes over for an instrumental that's a conglomeration of nearly everything except music. Instead of using a riff for a theme, *Tunin'*

Up depends entirely on the musical "A" note that serves as the pitch for tuning up. Total effect of the side is a series of musical variations on the single note that are violent and distracting, to say the least. Excellent for breaking a lease.

The "Rockin' Chair" is unquestionably the side. The old chair will never stop rocking as far as popular music lovers are concerned, and this version makes a hot trumpet concerto of it. The kids will fairly scream at the trumpet's screaming. And since it's septa Roy Eldridge blowing the horn, and his specialty is the high notes, operators of race routes will find this a relished dish for such locations.

KAY KYSER (Columbia 36338)
Yo Te Amo, Oh! Baby—FT; VC. It's You Again—FT; VC.

Maintaining the high level set with his recent recordings, the ole college professor hits that high again with these sides. Dispensing with the song title intros, which have already served their purpose well for the maestro, Kyser couples a catchy rhythm ditty on the A side with a highly acceptable ballad for the backing. Giving it a sprightly tempo, the down-Mexico-way *Oh! Baby* bit gets grand song selling in the blend of Ginny, Harry, Jack and Max, who vocal the intro and the first chorus. Band steps to the fore for a second chorus, a striking effect created by the voices singing figures in unison behind the band. Foursome returns for another half chorus and finishes it out. The ballad side is just as big. Harry Babbitt sings the opening chorus, with the band taking over for the second refrain, reserving the final strain for Babbitt.

Considering the special attention Kay Kyser is giving to his record efforts, phono operators should soon find the ole professor in the top money class for them. The "Yo Te Amo" side has that down-Mexico-way sway for both words and music and shows promise of catching on in a big way. Kyser's highly rhythmic and colorful treatment should go far in helping it to hit.

VAUGHN MONROE (Bluebird 11273)
Two in Love—FT; VC. Cherry Blossoms on Capitol Hill—FT; VC.

Following up his *You and I* click, Meredith Willson fashion *Two in Love*. And Monroe gets the ballad off to a good start. The maestro is in good baritone voice to sell the song from the first scratch. Band takes over for the second chorus, stepping aside for the final strain to allow Monroe to sing it out. The *Cherry Blossoms* ballad carries a nostalgic note, but the music makers are not as sentimental. Monroe steps up the tempo to get in a trio of choruses, giving voice to the middle refrain, allowing wider range to the instrumentalists with the tenor saxist taking a solo spot during the closing chorus.

It's the "Two in Love" side that should catch the attention of music machine operators, primarily because it is the long-heralded follow-up ballad by the composer of "You and I." Monroe gives it good treatment, but the song hardly carries the musical appeal, either in words or music, as the "You and I" rage. Yet there's reason enough for operators to have this song title in readiness.
(See ON THE RECORDS on page 70)

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51 Wurlitzer Counter Model Spec.	\$ 39.50
71 Wurlitzer Counter Model, Floor Sample	139.50
616 Wurlitzer Reg.	59.50
616 Wurlitzer Ill. Grill.	69.50
500 Wurlitzer Keyboard, Sluggproof	169.50
600 Wurlitzer Rotary, Sluggproof	144.50
600 Wurlitzer Keyboard, Sluggproof	154.50
Mills 1940 Throne o' Music	159.50

MISCELLANEOUS

Chicken Sam	\$ 89.50
Gottlieb Skee Ballette	69.50
Shoot the Chutes	79.50
Air Raider	129.50
Navy Bomber	139.50
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Buckley DeLuxe Digger	129.50
Love Testers (used)	145.00

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Why Don't We Do This More Often?
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Pale Moon
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Elmer's Tune
Delilah
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World on Fire
Don't Let Julia Fool Ya
Skinnay Ennis—27586



Clarinet Polka
Halli-Hallo-Halli
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Band—B-11294

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RECORD BUYING GUIDE--PART I



Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

BLUE CHAMPAGNE (15th week)	JIMMY DORSEY (Bob Eberly)
Altho taking a longer than average time to hit this point than most tunes ascending the music machine ladder of fame, this week leaves no doubt as to the <i>Champagne's</i> popularity on the coin phonograph network. J. Dorsey and his featured male vocalist, Eberly, have everything their own way when it comes to the title-strip billing for this romantic and lovely ballad.	
DADDY (9th week)	SAMMY KAYE (Ensemble) ANDREWS SISTERS
GREEN EYES (7th week)	JIMMY DORSEY (Bob Eberly-Helen O'Connell)
GOODBYE, DEAR, I'LL BE BACK IN A YEAR (6th week)	HORACE HEIDT (Ronnie Kemper-Donna Wood)
'TIL REVEILLE (6th week)	KAY KYSER (Harry Babbitt) BING CROSBY
YOU AND I (5th week)	BING CROSBY GLENN MILLER (Ray Eberle) KAY KYSER (Harry Babbitt-Ginny Simms-Ensemble)
YOURS (3d week)	JIMMY DORSEY (Helen O'Connell-Bob Eberly)

COMING UP

I DON'T WANT TO SET THE WORLD ON FIRE	TOMMY TUCKER (Amy Arnell-Voices Three) HORACE HEIDT (Larry Cotton-Donna and Her Don Juans)
--	---

This tune is definitely one of those that doesn't miss a beat from the time it starts climbing till it reaches the top. Next week should easily see it on top. The Tucker and Heidt renditions are getting just about all of the mentions from the coin phonograph operators, but there are a flock of others on it now.

KISS THE BOYS GOODBYE	BEA WAIN TOMMY DORSEY (Connie Haines) TOMMY TUCKER (Amy Arnell)
------------------------------------	--

Still a strong comer and should wind up on top before running its course. From the movie of the same name, the tune is getting a good country-wide build-up from its celluloid mate. It has a catchy, lilting melody which makes it easy for the public to hum or whistle, and the operators should make sure it's on machines.

I GUESS I'LL HAVE TO DREAM THE REST	GLENN MILLER (Ray Eberle-Modernaires) TOMMY DORSEY (Frank Sinatra-Pied Pipers)
--	---

Gets stronger each week now on the music machines, and should have no trouble getting a higher rating as the weeks roll by. The Miller and Dorsey platters are getting the heaviest run from the phonograph operators, due no doubt to the swell hunk of vocalizing done by the singers on each.

YES, INDEED	TOMMY DORSEY (Sy Oliver-Jo Stafford)
Reports on this one this week showed up very spottily, some sections of the country giving it a high rating, others reporting no luck with it at all. By all that there is to judge by, this nifty T. Dorsey arrangement swinging an old spiritual should be a solid nickel-puller, so operators should still watch it.	

CHATTANOOGA CHOO CHOO	GLENN MILLER (Tex Beneke-Modernaires)
------------------------------------	--

This novelty tune with a pulsating swing treatment by the Miller gang popped right out of the blue this week, and no doubt the unreeling of Miller's film, *Sun Valley Serenade*, has had something to do with it. It may be just a flash in the pan, but the reports this week definitely give it a rating here.

WHY DON'T WE DO THIS MORE OFTEN?	KAY KYSER (Harry Babbitt-Ginny Simms) FREDDY MARTIN (Eddie Stone) ANDREWS SISTERS
---	--

Plodding right along and gaining momentum each week now, it will no doubt get played "more often" as the future unfolds. Operators report, too, that the Andrews Sisters' recording of it is giving the others plenty of competition, so they definitely rate the above listing.

JIM	DINAH SHORE JIMMY DORSEY (Bob Eberly-Helen O'Connell)
------------------	--

Took a big leap this week and landed here following its listing in "Possibilities." A sentimental torch ballad, it appears to be headed places under the labels of Miss Shore and J. Dorsey, who are running about neck-and-neck on it at this time.

MAMA	HORACE HEIDT (Glee Club)
This novelty sequel to its male counterpart, <i>Daddy</i> , showed more life this week, and may upset the old axiom that sequels don't click. Some of the reports give it an exceptionally high rating, so those operators not on it at the moment had better give it a try in their machines.	

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

BOOGIE WOOGIE PIGGY (10th week)	GLENN MILLER (Tex Beneke-Modernaires)
A lot of life in the <i>Pigg</i> yet, but on the down grade.	

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.



Les Brown's new hit song...

JOLTIN' JOE DI MAGGIO

IS A BIG MONEY-MAKER
on Okeh records

Arranger-maestro Les gives out with a red-hot number that cops the pennant every time. Here's Joe's famous hitting streak set to music, with a sizzling dance tempo, and a vocal by Betty Bonney that's really Big League stuff. Flipover—"The Nickel Serenade," a salute to the juke box, is a natural if there ever was one. A hit!

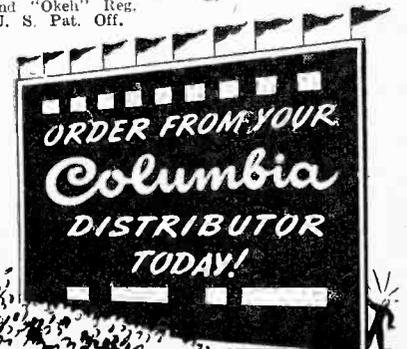
OKEH 6377

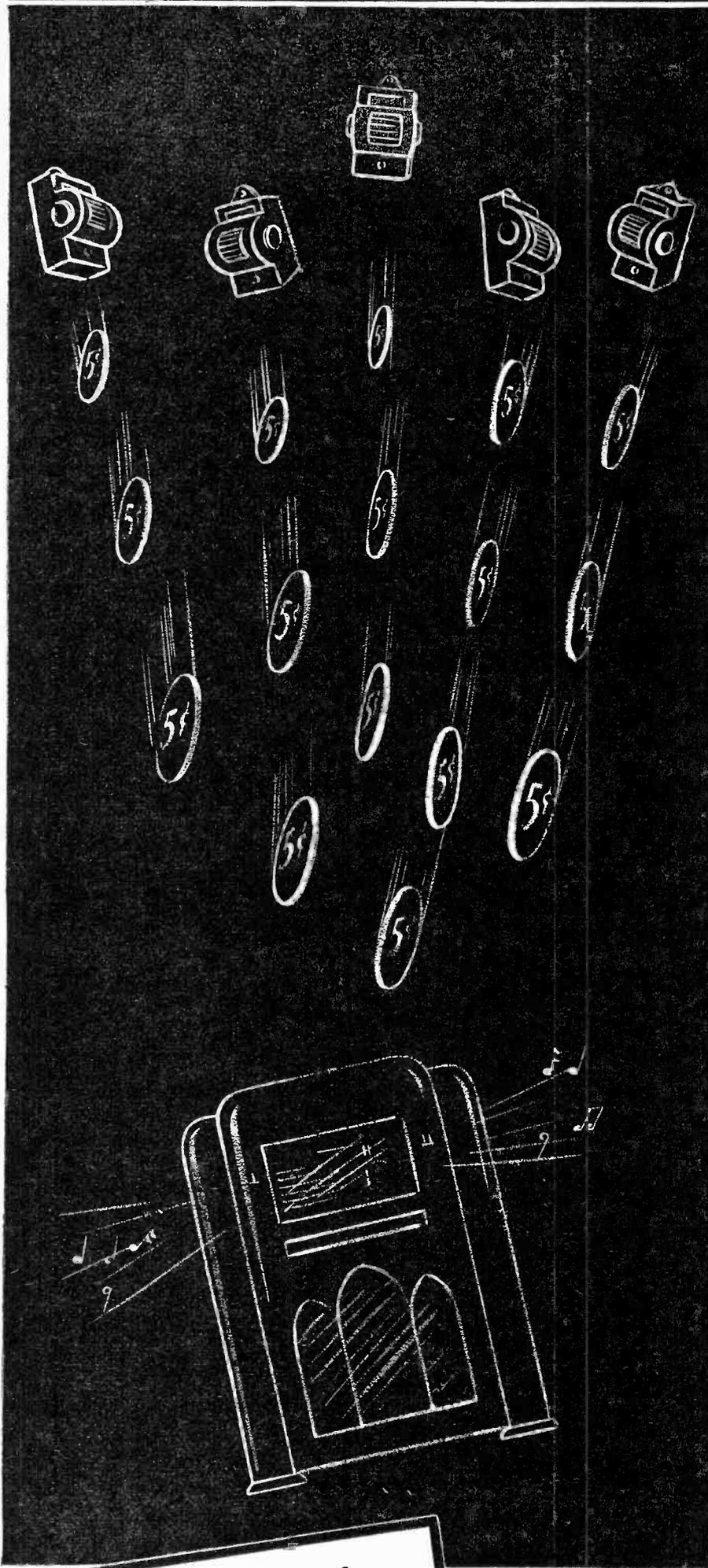


OTHER HARD-HITTING LES BROWN NUMBERS

- 6323 All That Meat and No Potatoes As If You Didn't Know
- 6308 I Guess I'll Have To Dream the Rest
- 6293 Funiculi, Funicula
- 6258 The Procession of the Sardar Do You Care?
- 6235 Lament to Love
- 6199 I'll Sing for You What D'Ya Hear From Your Heart?
- 6167 Marche Slav Made Up My Mind
- 6098 Alexander the Swoose Keep Cool, Fool
- Celery Stalks at Midnight Beau Night in Hotchkiss Corners

Trade Mark, "Columbia" and "Okeh" Reg. U. S. Pat. Off.





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BEECH... adapter for any twin 12-record Wurlitzer combination.

MAPLE... adapter for any 16-record Wurlitzer.

WALNUT... adapter for any 24-record Wurlitzer, models 24, 24A, or 600.

ASH... adapter for any 12 and 16-record Wurlitzer.

ELM... adapter for any twin 16-record Wurlitzer combination.

POPLAR... adapter for any twin 12-record Rock-Ola combination.

PINE... adapter for any single 20-record Rock-Ola.

WILLOW... adapter for all 20-record Seeburg.

Pla-Mor Adapters for playing both Remote Controls and the Phonograph from the floor:

CEDAR... adapter for 500A Wurlitzer.

JUNIPER... adapter for 700 and 800 Wurlitzer.

SPRUCE... adapter for all curved front model Seeburg.

CHESTNUT... adapter for all Empress and Throne model Mills.

Pla-Mor adapters are made of quality material, built to stand up in service. They are easily installed and give quick and positive selection.



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HORACE HEIDT'S DOUBLE VALUE

BOTH NUMBERS ON ONE GREAT RECORD COLUMBIA 36295

Double Value Record
SIDE 1
"MAMA"
ALREADY NO. 1 IN RETAIL SALES

Double Value Record
SIDE 2
"I DON'T WANT TO SET THE WORLD ON FIRE"

—AND HERE'S ANOTHER SMASH!
"B-I-BI"
COLUMBIA 36337
 with **DONNA and her DON JUANS**
 See your **COLUMBIA DISTRIBUTOR TODAY!**

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

EMBRACEABLE YOU JIMMY DORSEY (Helen O'Connell)

The J. Dorsey contingent never seem to lag when it comes to furnishing fodder for the music machines. Here is another which has all the stuff to make a hit with the nickel-droppers. The Helen O'Connell vocal is the feature on this one, and the gal gives it plenty of "oomph" on this old George Gershwin ballad.

FRAIDY CAT BEN BERNIE (Ensemble)

Mentioned here last week as just a song, it now shows up as a record done by the "Ol' Maestro" himself. Novelty ditty was penned by one of Bernie's band boys, and now that it is set to wax the operators will have a chance to see for themselves how the music box patrons take to it. It should prove to be something, too.

HE'S 1-A IN THE ARMY AND HE'S A-1 IN MY HEART THE FOUR KING SISTERS (With the Rhythm "Reys")

This one is also a repeater from last week and gets that distinction because of its merits as a potential money-maker for the coin phonograph. It's a peppy and topical recording as executed by the King Sisters, and the kind of a song which the tavern habitués will no doubt sing right along with the disk.

YO TE AMO, OH! BABY KAY KYSER (Ginny Simms-Harry Babbitt-Ensemble)

A catchy Latin rhythm, tricky title and a typical Kyser treatment make this a very commercial item for the machines. Released this week, it should have no trouble finding its way into the phonographs, and from there on should have no trouble either when it comes to attracting attention and nickels.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

ELMER'S TUNE GLENN MILLER (Ray Eberle-Modernaires)

This tune cuts its pattern from the song style that once serenaded Josephine, and to profitable returns as far as the phono operators were concerned. The expectancy for this one is just as great, especially since Miller has reaffirmed himself among the music box fans. It's a rhythmic and refreshing ditty that sails along in the same smooth and whistle-inspiring fashion as the Josephine number, and the vocalizing of Ray Eberle with the Modernaires is definitely on the strong side.

CITY CALLED HEAVEN LES BROWN (Ralph Young)

Here is a sweet ballad that should creep into the select song circles in short order. Brown's interpretation, with Ralph Young's romancy baritone added to good advantage, gives this beautiful song a sugary and highly palatable coating designed for heavy wear in the music machines. It's disk-mate, *It's You Again*, is also a formidable entry for the phonograph set, with a more rhythmic treatment. And the second of Young's two vocals has the band boys for a choral backing in the swing choir style.

JEALOUS ALVINO REY (Yvonne King)

This ballad rage of an earlier decade is ripe for a return to popular favor, and the tender, appealing singing of Miss King should widen the expanse of enthusiasm for the song. The Rey band matches the sweet setting, and a choral background is added with Alvino's famous guitar pickings filling in neatly between vocal refrains. Miss King's vocalizing on the last few grooves should really set this record off for many repeat plays.

YO TE AMO, OH! BABY KAY KYSER (Ginny Simms-Harry Babbitt-Ensemble)

Packing a highly rhythmic and south-of-the-border punch, it's a catchy ditty that should catch on. Kyser's sprightly rendering, giving a wide range to the band's vocalists, makes it a sure-fire entry for hitdom. Kyser steps aside, even dispensing with his song titles and introductions, and lets the singers and band sell it. *It's You Again* makes good ballad fare on the other side.

B-I-BI HORACE HEIDT (Donna and Her Don Juans)

Elaborating on a spelling game that all kids at one time or another have played, Horace Heidt now extends the invitation for the grown folks to anticipate their second childhood and try their tonsils at "b-i-bi-ing." It's a tongue-twister, but the public is still going for novelties, so this one may also hit the crest. The tempo is bright and the band gives a good musical backing for Donna and Her Don Juans to make this cute play on vowels and consonants. It's contagious on the first listen.

WAITER, I'LL PAY LATER RENE MUSETTE ORCHESTRA

The polka king comes thru with a tap and tavern classic on this side, done in a sparkling and peppy tempo and true to the old-time dance music tradition. It has the added advantage of an intriguing title that is sure-fire to arrest the attention of phonograph fans flocking at such locations. Boys in the band introduce each strain with singing of the title, letting the catch-phrase suffice and leaving it up to the listener to devise his own lyrical expressions, if necessary.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

ON THE RECORDS

(Continued from page 67)

JAN SAVITT (Victor 27577)

I See a Million People—FT, VC. *La Cinquantaine*—FT.

Shuffling along in that beat at an easy gait, the top hat maestro makes top tootling for the Una Mae Carlisle composition on the A side. Striking out with a band chorus, Allan DeWitt sings about the million people, with the band taking it up again for half a chorus. The Gabriel Marie classic makes a striking instrumental for the Savitt crew, Jack Pleis patterning the jazz transcription. The tempo bright and the band rocking solid, the original music is followed faithfully for the first groovings. Band gets into its shuffle stride for the second chorus, the tenor sax riding the opening, the band taking the bridge and the sax choir finishing out the strain. Swell trombone slides start the third chorus, with the drummer boy building the bridge with rolls, setting the pace for the band to take it out in solid fashion.

With "La Cinquantaine" so familiar, the side stacks up as a music box worthy. The tune's title has a box-office appeal all of its own, and, with Savitt setting it solid and groovy to his shuffle beats, it's an acceptable entry for the jitterbug parlor locations.

RAY KINNEY (Victor 27581)

Good-Night Aloha—FT, VC. *Coral Sunset*—FT, VC.

The Island serenades get stellar treatment from Ray Kinney, both in music and in song. As the chief exponent of Hawaiian music on these shores, Kinney concocts the perfect formula in creating the starlight and soft-summer-winds atmosphere for both sides. Taken at a dreamy tempo, the twinkling of the Hawaiian guitar making it sail along as smoothly as a placid lagoon, the Hula impression is further conveyed by Ray's smooth and sentimental singing, supplying English lyrics for the choral color to each side.

For phono operators catering to locations calling for dreamy music of the Hawaiian serenades, both sides fill the bill completely. And since these sides blend so well with soft lights, they will also serve well where the music box is called upon to create a romantic atmosphere.

CORRECTION:—In the review of Dick Robertson's record, *Answer to You Are My Sunshine* and *\$21 a Day—Once a Month*, in the August 30 issue, Robertson was erroneously called "Robinson."

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Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

News Notes

Glenn Miller's band pounds out "I Know Why," "In the Mood," "Chatanooga Choo-Choo," "It Happened in Sun Valley" and "The Kiss Polka" in the 20th-Fox film "Sun Valley Serenade." Andrews Sisters popped into New York for three days last week to cut three new disks for Decca, then left for Baltimore. Three Suns, musical trio currently playing at New York's Piccadilly Hotel, have signed a recording contract with Decca. According to reports from Hollywood, Warners will start producing a pic starring Ida Lupino, titled "Juke Girl," a story supposedly showing life in the Florida back country and bringing in the coin phonograph angle. Bing Crosby recently turned down a film assignment because the story and title involved tabbing the automatic phonograph a "juke box industry." Incidentally, Crosby's 1940 record sales hit a new high, the singer's disks being bought to the tune of 1,200,000. Previous high for one artist was Enrico Caruso. Crosby's royalty check from his 1940 record sales was reportedly \$125,000.

The International Field

One of the least publicized facets of the coin phonograph business is the foreign and international recordings used on the machines. This subject will get an exhaustive going-over in an article to appear in *The Billboard's* Talent and Tunes on Music Machines Supplement, out next week. It is written by one of the outstanding experts in the field of international and foreign disks. Teto Demetriades, proprietor of Standard Phono Company. In it he will give an analysis of this type of recording and its value to the operators. One startling fact which Demetriades reveals is that *Beer Barrel Polka* is still selling at a rate of from 10,000 to 15,000 copies a month after being on the market for three years now.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

BUFFALO:

Brahms' Lullaby. Bing Crosby.

When a Crosby record shows up in this category, it is superfluous to go into any description of the whys or wherefores. Crosby's fans are spread all over the country, and in the case of this disk the operators here have found that their customers are playing it right along with the current hit records on the machines.

CINCINNATI:

Do You Care? Dinah Shore.

This pleading ballad has been enjoying some success in quite a few sections of the country and may finally join company with its running-mates in the Record Buying Guide. The music machines in this Midwest city have shown Miss Shore's recording of it to be a solid comer.

DALLAS:

Until the Real Thing Comes Along. Ink Spots.

An old tune but with a typical Ink Spots treatment. This recording was listed last week in the "Possibilities" section of the Guide, and from present indications has a chance of going strong in the music boxes. Meanwhile, the new disk is attracting the coins plenty here, according to the operators in the area.

PHILADELPHIA:

Lament to Love. Les Brown.

Number has been around a while and just now seems to be taking a foothold on the music machines. Operators in

SAMMY KAYE FOLLOWS HIS SMASH RECORDING OF DADDY WITH ANOTHER—
Get this new smash tune—

MINKA

VICTOR 27567

Look what The Billboard says:

(from "On the Records," Sept. 6) (and from "Week's Best Releases," same issue)

SAMMY KAYE (Victor 27567)

Wasn't It You—FT; VC. Minka—FT; VC.

The swing and sway maestro again hits a high mark in tune coupling for the record. Two ballads are mated, both boasting gorgeous melody and lyrics, both abundant in promise to reach for a hit. Yet both establish a different musical mood. Always devoted to the unconventional, and already having proven with his *Daddy* disk that the dividends are greater for something different, Kaye rings the bell brighter with the *Minka* entry.

Kaye's colorful interpretation should find *Minka* scaling the song heights handily.

It's the soulful tenor singing of Tommy Ryan that does the selling. Skipping the song title introductions, the band establishes the mood and Ryan gives voice to the first chorus. An orchestral interlude follows, a quick change into a fast Russo folk dance, a stroke of record showmanship similar to that which Benny Goodman once gave to his *And the Angels Sing* disk dandy.

Both sides belong on the phono networks and operators can be prepared for both to enjoy a long life. "Minka" being a Russian folk song, it's a worthy item to stock in machines on foreign language locations where added dividends may be realized. It's a sad song that tugs at the heart strings, and since Kaye has the exclusive on it as yet, this will be the side that will prove potent for the phonos. Nor should the companion piece be overlooked, "Wasn't It You" being one of the lovelier ballads of the day.

Still going strong!—

UNTIL TOMORROW HAWAIIAN SUNSET THE WIND BLOWS FREE
REPUBLIC MUSIC CO., 607 Fifth Avenue, New York

MINKA. . SAMMY KAYE (Tommy Ryan)

This is a lover's lullaby of Slavic origin, being a modern adaptation of the traditional *Cossack Love Song* which George Gershwin first improvised to make *Don't Forget Me, Don't Forget Me* for the operetta *The Song of the Flame* back in 1925. The beautiful tenor voice of Tommy Ryan sings the good-by song of Minka to her Russian soldier. Maestro Kaye is as different here as he was for his *Daddy* disk. The companion piece, *Wasn't It You?*, with Ryan just as strong for the song selling, is also a worthy entry.

MINKA

Also Recorded by

HARRY JAMES

ON COLUMBIA

AND

CHARLIE SPIVAK

ON OKEH

Coming up fast!—



RUSS MORGAN says—

"Don't Let Julia Fool Ya"

CHAPPELL & CO., Inc.
RKO Bldg., New York

DECCA No. 3992

Walter Winchell
On Broadway
SAYS OF
\$21 a Day—Once a Month
That new Tony Pastor recording in the juke box over at Hanson's certainly has an amusing lyric. The tune is zippy, too. The lament of a drafted soldier who intones: "They drill you for a week—to build up your physique—for \$21 a day—once a month!" Probably become another "Music Goes Round and Round."
ALL MATERIAL AVAILABLE from
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RKO Bldg., Radio City, New York, N. Y.

TALENT AND TUNES ON MUSIC MACHINES

"ANALYZING MUSIC MACHINE RECORD HITS OF THE PAST"

and many other features of interest to operators will appear in the Third Annual Edition of
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(Okeh-6393) (Bluebird-11231) (Decca-3908)
ALL MATERIAL AVAILABLE
Leeds Music Corporation — RKO Bldg., Radio City, N. Y.

Philly report that the Les Brown disk is a definite comer on their machines at this time. Brown's air time from New York is probably helping a great deal, too, as far as the East is concerned particularly.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended September 13 and the week before, ended September 6, see the Music Popularity Chart in the Music Department in this issue.

WALL BOXES

And Adapters for 16-Record or 24-Record Wurlitzers at the old price while they last.
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1/3 Down, Balance C. O. D.

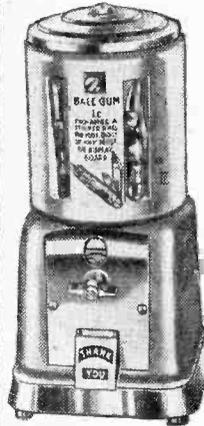
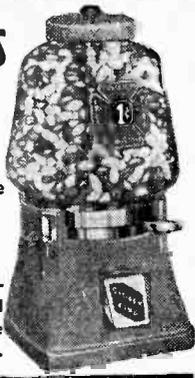
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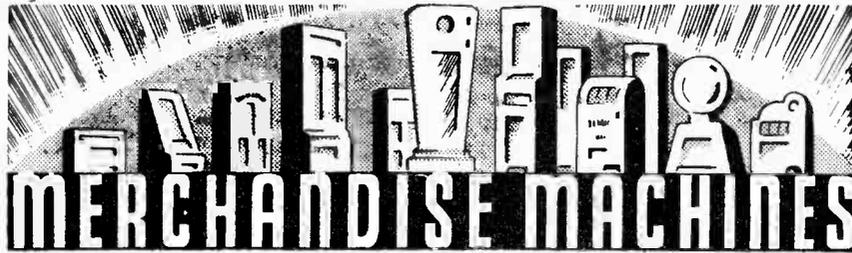
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Change Portions To Meet Rising Merchandise Costs

By W. R. Greiner, Advertising Manager of the Northwestern Corporation, Morris, Ill.

From all indications, operators will not be confronted with a scarcity of merchandise for bulk venders. The supply appears to be ample and future prospects bright on this score. They have not, however, completely escaped these unsettled conditions, you will find in many cases that prices have increased along with those of other foodstuffs.

Readjust Portions

Every operator, to enjoy the profit he is accustomed to receiving from his machines, must regulate the portions dispensed by his venders. Customers are well aware of the rising costs in every line of business with which they are associated and know that few, if any, have not been affected. Therefore, they will appreciate your position and will not expect you to dispense at a loss an item to which you are entitled to a definite amount of profit.

As an example of how this works out, you have probably been paying about 8 cents per pound for Spanish peanuts, vending 30 to 35 peanuts to a penny portion. It is evident that if you are paying 12 cents per pound, 4 cents more, for your merchandise, you cannot afford to continue dispensing the same portions, but must figure the percentage accordingly. At 12 cents per pound, the proper portion figured on a 25 per cent profit basis would be 28 nuts; on a 20 per cent profit basis, 22 peanuts. Other merchandise, of course, must be figured in a similar manner.

It is a good idea to make this change gradually, spreading it over a period of a few service calls. In this way you will keep your customers more satisfied, and there will not appear to be too great a change in the size of portions.

You will find the proper regulation of portions a very important phase of this business. They can be quickly and easily adjusted and with the increase in merchandise costs, it cannot be too strongly stated that this calls for immediate action on every operator's route. Check

each location and make sure that you are getting the correct percentage of profit from every machine.

VENDER SUPPLY NOTES

Hard candy has now become a required item of the soldier's diet by order of the War Department, which recently changed the composition of the Type C field ration as a result of special laboratory tests on fatigue conducted by the University of Minnesota.

In future five pieces of hard candy, individually wrapped and in assorted flavors, will replace the ounce of chocolate formerly included in the Type C ration.

The substitution of hard candy for chocolate, explained officers of the quartermaster corps, is based on the result of the fatigue tests, which showed that a soldier has more energy output if sugar is consumed periodically thruout the day rather than in large quantities at mealtime.

No special hard candy has been developed for the purpose. The usual type of quality hard candy drops will be used.

It is increasingly evident that defense orders will affect the candy industry in as yet unanticipated ways, says Philip P. Gott, president of the National Confectioners' Association. Gott suggested that while there is little doubt that the candy industry will be affected by priorities and by the general defense program, manufacturers are not advised to rush to Washington or even to the local priorities office to secure a priority rating unless exceptional conditions arise. The NCA urges that candy manufacturers advise the association of any shortages of raw materials or equipment and other important developments.

Sale of cigarettes as loss leaders has been banned in Ohio under the new Ward Act, effective September 3. The new law states that neither wholesalers nor retailers may resell cigarettes at less than cost, which includes an addition of 6 per cent of the invoice cost as the cost of doing business.

The Federal Trade Commission has ordered the Detroit Candy and Tobacco Jobbers' Association, Inc., to cease and desist from practices deemed to be in restraint of trade in the sale of tobacco products, candies and groceries.

For more than four years, the commission finds, the association and its members have attempted to force jobbers, wholesalers, manufacturers and suppliers of tobaccos, candies and groceries located in States other than Michigan not to sell to their competitors direct or on the same terms and conditions as they sell to the association members. The commission charges that association members have used the association as a vehicle for the furtherance of such activities.

An inquiry from a large cigarette vending machine operator asking whether persons who are strictly operators of merchandise machines and who are not connected with any wholesale business will have to pay the floor tax of 2 cents per thousand on book matches was answered by *United States Tobacco Journal* as follows: "It seems quite certain on the basis of the best available information that a floor stocks tax on book matches will have to be paid by vending machine operators.

"The provision reads: The floor tax shall not apply to retail stocks held at the place where intended to be sold

or disposed of."
 "This would seem to mean that the floor tax will not be collected on book matches actually in the machines on location, but that it will be collected on matches held by operators in their warehouses or elsewhere."
 "The fact that such operators give matches away, as you do, doesn't affect the point at issue. The determining factor is that they are not classified as retailers."

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BILL FOURNEY (upper photo), of Royal Cigarette Service, Beckley, W. Va., flanked by Mitchell C. Doumany, DuGrenier West Virginia representative (left), and Bip Glassgold, firm's sales manager. Below, J. H. Patterson, of Patterson Nut Products Company, Huntington, W. Va., who operates Candy Man 5-cent candy bar machines and vends many of his own cracker products thru them. (MR)

Now That Fall Is Here, Candy Bar Venders Get More Attention

IN CANDY vender circles cooler weather means the start of an upward swing in business. Candy bars begin to show up in venders, replacing to some extent the summer hard candies. New bars and new models of old bars appear on the market. Customers' craving for candy revives with cool weather. Locations increase. The fall season is officially open.

Industrial locations have boosted the candy vending machine business more than any other single factor. In defense plants full recognition is given to the value of easily available candy for employees. Production is stepped up, fatigue is prevented, and workers are more content when they can obtain this simple luxury when desired.

Today the majority of candy venders are in industrial locations. But they are also spreading rapidly to many other types of locations. Prospects for the sale of candy bars by machine are improving steadily.

Candy manufacturers are facing a difficult situation due to the necessity of discovering or perfecting substitutes for many ingredients which were formerly imported and which are now impossible to obtain. High prices on other ingredients will probably cause either an increase in the price of candy bars or a decrease in the size of them.

Of the two evils, the latter would be preferable for the vender operator. A rise in price would mean important changes in his venders and would almost certainly cause a drop in sales. The popular price for a bar of candy is 5 cents. There is no hesitancy about putting a nickel in a machine for a bar of

candy. But a price jump would have a psychological effect which would undoubtedly show a letdown in sales.

A price of 6 or 7 cents on a candy bar would mean that operators would have to provide for the return of odd pennies in change. Cigarette venders have the odd pennies change slipped under the cellophane wrapper of the pack. Requiring the customer to have exact change is out of the question.

The average customer would feel he was being extravagant if he paid more than 5 cents for a candy bar, particularly those who purchase more than one bar a day, as is often the case with persons who do manual labor.

Manufacturers of candy bars have noted the value of vending machines as outlets for their merchandise. And they are giving their attention to types of candy and promotions especially suited to venders.

A check of the candy-bar trade shows several new bars which will be introduced soon—always a good trade stimulator.

Annual Sweetest Day falls on October 18 this year. Nationwide participation is expected to promote candy sales.

The Federal Census Bureau is giving more attention to the merchandising of candy thru venders and will keep a check on this type of selling in an endeavor to learn what part venders play in candy sales nationally.

The vending machine trade awaits release of statistics by the Census Bureau, which will show how important candy vending machines are in the candy industry.



RECENT VISITORS TO THE DISPLAY ROOMS of the Bell Music System, Brooklyn. Left to right are Willie Goldberg, New York operator; Ben Becker, Tony Gasparro and Jack Fitzgibbons. Willie (Little Napoleon) Blatt has a standing invitation to music men to visit his showrooms and see a complete Buckley Illuminated Music System operation, consisting of two music boxes on the bar and six on the walls. (MR)

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Sept. 13.—Coin machine jobbers and distributors witnessed a pick-up in business the past week. Arcade sales, which are supposed to slump at this time of the year, continued on an even keel, but there was seemingly no great slackening in the business dealings. Pinball operators from out-of-town were noted along coin row inspecting and buying. Since this is the center of airplane and shipbuilding projects, business outlook for the coming season is good.

Mac Mohr is back in town after a visit to San Diego. He says the reaction to Evans's new game, Play Ball, is good.

C. F. Minson, of Goleta, Calif., was a recent visitor to Los Angeles.

G. F. Cooper, local operator, has just completed a new home.

S. C. Niles and Jimmy Gray drove their new station wagon to Los Angeles recently from Santa Maria and loaded it

up with machines with which to expand their operations.

Leighton Bates, formerly with Paul A. Laymon, was a visitor to Los Angeles Thursday (11). He operates in the vicinity of San Bernardino.

Louis Sallee, arcade operator of Long Beach, was in the city this week talking things over with the coin machine jobbers and distributors. Sallee is an active member of the Pacific Coast Showmen's Association and makes frequent trips to attend the semi-monthly meetings. Other operators who come up regularly from Long Beach are Walter Hillig and H. A. (Pop) Ludwig. Hillig is associated with the arcade in the Virginia Park Amusement Center, and Ludwig is the superintendent of the project.

Al Anderson, of the Fun Zone in Balboa, has been a busy man recently with his arcades at Balboa and Camp Elliott, near San Diego.

Harry Rawlings, of County Games, put in a day Thursday (11) visiting various jobbers and distributors in the city in quest for new equipment.

Ben Peterson, popular Bakersfield operator, was in the city this week and returned home with a good supply of new machines.

Gene Varro has returned from a vacation fishing trip to New Mexico.

Paul Laymon is loud in his praise of the '41 Derbys. Bert Beutler, manager, joined Laymon in putting in good words for this game.

A visitor to the city from San Francisco was Lou Wolcher, of Advance Automatic Sales. Jack Solomon, of Seattle, was also in town.

Mario Castagnaro was busy this week completing a series of six pictures starring Gertrude Niesen. Miss Niesen is accompanied by Lud Giuskin's CBS orchestra.

Alex Koleous and Sid Metcalf, of Bakersfield, report business good in that section.

M. A. Olson, of Phoenix, was among the Arizona coinmen in town looking over new models.

Cal Brown, of the Los Angeles Mills Sales, is back in town following a vaca-

tion trip to Lake Tahoe, Reno, Virginia City, San Francisco and Oakland. While he was out of the city the business was in charge of Edna Campbell, his secretary.

Recent visitors to Mills Sales here were Art Dawes, Novelty Supply, San Diego; Carl Collard, San Bernardino; G. F. Cooper, Riverside, and Charlie Berkmeier, San Luis Obispo.

Bernie Daly, new representative of Mac Mohr firm, is out of the city on a swing thru the territory.

Woody Herman has been meeting music machine operators during his stay of eight weeks at Hollywood Palladium. Gene Krupa is the current attraction, with Jimmy Dorsey and Alvino Rey and the King Sisters set to follow.

Bob McClain, operator in the Lake Arrowhead section, has been making frequent trips to Los Angeles during recent weeks inspecting new machines.

Charles Washburn back in town following a trip thru Arizona.

Gladys Washburn is in charge of the Charles Washburn firm during Washburn's absence from the city on his travels in the territory. He makes regular

tips into Arizona and other sections served by his firm. Business in this section is reported good.

Sigmund Kaczynski, of Ziggy Music Company, Detroit, was a recent visitor with his family to California.

Jack Gutshall, of Esquire Music Company, reports that Packard Pla-Mor boxes continue to go strong in the section.

Harold Gershman, cigarette operator, recently added to his route. He is soon to wed Julia Budin.

Bern and Jack Gootkin, of Jacoby Vending Service, reports the cigarette business booming.

Mrs. Dan Stevens, who will be remembered as Shirley Knell, bookkeeper for AOLAC, has returned to San Francisco after a brief visit here.

George Brown is the new serviceman at Herb McClellan's.

Curley Robinson, managing director of AOLAC, is back in town following a trip east.

Dan Lipson, of Mac Mohr firm, recently celebrated a wedding anniversary.

WANTED: 50,000

USED COLUMBUS PEANUT OR BALL GUM MACHINES TRADED FOR

This New Double "Delicious Goodies" Columbus Vender

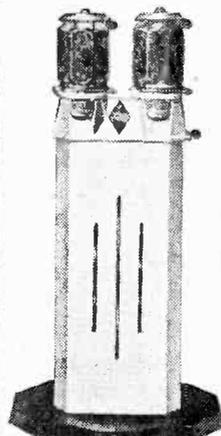
or any new "Columbus" Vending Machine

Get this new, beautiful, easy action penny vender. Use old Columbus peanut or ball gum machines as part payment on this or any new 1941 model Columbus Vending Machine. Trade up now. WRITE for complete details. How many Columbus machines do you have?

BUCKEYE VENDING CO., Inc.

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I. L. MITCHELL & CO.

REBUILT LIKE NEW

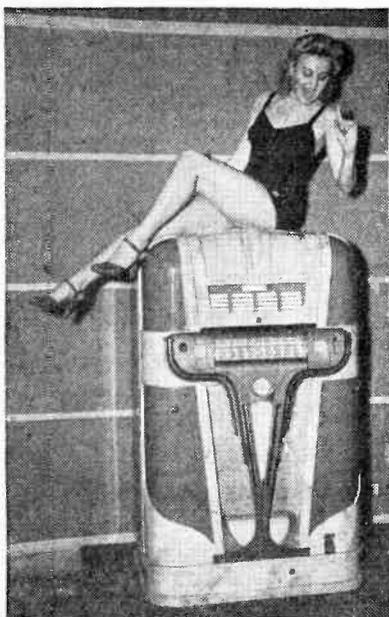
Peanut Vendors	
10 Snacks	\$7.95 Ea.
5 Burel Duets	4.75 Ea.
5 4-Col. Rotators	4.50 Ea.
3 Jennings Vend-a-Bag	8.95 Ea.

BRAND NEW

2-in-1 Vendors	\$8.50
Empire Vendors	7.50
Hershey Vendors	7.50
COUNTER GAMES	
Home Runs, Slightly Used	\$ 9.75
Hole-in-One, New	11.50
Baseball Gum Vendors, New	10.00

1/3 Down, Balance C. O. D.

Write for Complete List of New and Used Pin Games.



RHYTHMIC LINES of beauty from Ethel Lobdell and rhythmic notes of music from the beautiful Mills Empress phonograph. (MR)

Gasparro Plans Unique Service

NEW YORK, Sept. 13 (DR).—Tony Gasparro is now located at 767 10th Avenue, in the heart of New York's Coin Row, heading the Western Novelty Company. The firm features the finest in new and used equipment of every type and make, Tony reports.

"I'm sending out a call for my old friends to visit and hear my plans. I believe we have something for the trade that will prove exceptionally worth while. We will carry a large stock on hand and will also have access to all types of equipment operators may need.

"Our plans include some ideas new to the industry. It is our intention to make it profitable for every operator to stay in the coin machine business regardless of what changes may take place. We believe the plans we have worked out

are the soundest and most logical at this time."

Tony Gasparro has been connected with the industry for about 10 years and has won a large following in the trade. He knows foreign as well as domestic markets and is acquainted with every type of machine, even being responsible for development of some of the best games in the industry, according to reports.

Operators Okay Trucking Offer

MERRICK, L. I., Sept. 13 (DR).—Last week Earl C. Backe, of National Novelty Company, announced that his firm would offer free pick-up and delivery of any used phonograph bought, sold or traded in by operators. The response to this service, which covers distances up to 50 miles of New York, was immediate and overwhelming, Backe says. National's

trade in used phonographs, already large, spurred to new heights, he claims.

"We are offering this added service as another feature in our plan to make our firm America's quality used phonograph trading center," explained Backe. "Our stock is large and complete and offers the operator an opportunity to choose

exactly what he needs for his locations. The free trucking service eliminates the crating problem.

"In addition, our widely acclaimed credit plan has boosted business to such an extent that we are seriously considering opening a New York branch on 10th Avenue.

Coinmen Fete Nate Gottlieb At Gala Bachelor Party

CHICAGO, Sept. 13.—The Penthouse atop the Sherman Hotel here was the mecca for coinmen last night as the industry's leaders gathered 200 strong to tender Nate Gottlieb, of D. Gottlieb & Company, a surprise bachelor party in celebration of his coming marriage, October 4. So many out-of-town distributors were on hand for the get-together that it had all the aspects of a miniature convention. Discussions of trade problems, however, were subordinate to the main business of the evening, namely, that of advising, warning, toasting and feting Nate Gottlieb, one of the few remaining eligible bachelors of the coin machine manufacturers' clan.

Following a buffet supper, the throng settled down to await Nate's arrival. He was brought in blindfolded, garbed in regal velvet robe and a jeweled crown, led to the front table and unmasked. Following an hour in the reception line, receiving the congratulations of his friends, he was presented with a beautiful four-piece matched luggage set. A two-hour floorshow followed.

Eddie Ginsberg, of Atlas Novelty Company, was the chairman of the party, with Joe Schwartz, of National Coin Machine Exchange, assisting him. Both were congratulated on the capable manner in which the affair was handled.

EMPIRE COIN MACHINE EXCHANGE

Representing the Best in Service, Merchandise and Values

All American \$47.50	Drum Major \$30.00	MerryGoR'nd \$25.00	League Leader \$55.00
Anabel 29.50	Dude Ranch 35.00	Metro 42.50	Stars 45.00
Attention 45.00	Dixie 30.00	Mr. Chips 17.00	Supercharger 17.00
Airport 17.00	Fleet 25.00	Miami Beach 65.00	Super Six 17.00
All Baba 17.00	Flicker 45.00	Mascot 22.50	Sporty 20.00
Bandwagon 30.00	Formation 35.00	Box Score 15.00	Seven Up 55.00
Big Time 40.00	4-5-6 17.00	C. O. D. 15.00	Sunbeam 55.00
Bangs 17.00	Big Show 20.00	Double Play 65.00	Sport Parade 55.00
Big Town 25.00	Four Roses 20.00	Nippy 17.00	Stratoliner 50.00
Big Chief 40.00	Follies 20.00	Ocean Park 17.00	Scoop 17.00
Blondie 30.00	Fifth Inning 17.00	On Deck 25.00	Topper 15.00
Bowling Alley 20.00	Gold Star 35.00	Oh Boy 20.00	Triumph 15.00
Brite Spot 17.00	Hold Over 20.00	Powerhouse 29.50	Variety 15.00
Broadcast 45.00	Hi Dive 62.50	Pickem 17.00	Vacation 29.50
Chief 17.00	Home Run 25.00	Paradise 42.00	Velvet 47.50
Charm 25.00	Jolly 25.00	Roxy 17.00	Vogue 17.00
Commodore 20.00	Leader 35.00	Rotation 20.00	Yacht Club 27.50
Crossline 35.00	Lot of Fun 17.00	School Days 49.50	Zombie 49.50
Cadillac 29.50	Lucky 17.00	Score Champ 17.00	South Paw 69.50
Do Re Mi 59.50	Landslide 27.50	Score a Line 18.00	Sluggo 59.50
Do Boy 25.00	Lucky Strike 17.00	Skyline 30.00	Barrage 65.00
Duplex 55.00	Lime Light 27.50	Spottem 15.00	Thriller 15.00
Hi Hat 65.00	Pursuit 75.00	World Series 59.50	Deluxe Texas 35.00

ARCAD E EQUIPMENT: We are distributors for Exhibit and other leading factories. It will pay you to make this your headquarters for new and used equipment.

Anti Aircraft \$30.00	Sky Fighter \$165.00	World Series \$59.50	Deluxe Texas \$35.00
Chicken Sam 35.00	Ten Pins 45.00	Defender 135.00	Leagues 35.00
Keeney Air Raider 105.00	Skeeball 49.50	Ten Strike 35.00	In the Barrel 85.00
CONSOLES	1940 Pace Saratoga, f.p. comb. \$125.00	79.50	Shoot the Bull 50.00
1939 5c Pace Saratoga, skill 79.50	1939 10c Pace Saratoga, skill 89.50	99.50	ONE BALL AUTOMATICS
1939 25c Pace Reels, skill 99.50	Paces Races 65.00	45.00	Hey Day \$30.00
Jennings Pickem 45.00	Jennings Paddock Club 45.00	25.00	Derby Kings 25.00
Jennings Derby Day 25.00	Evans 38 Galloping Dominoes 69.50	89.50	Grandstands 69.50
Jungle Camp, f.p. 25.00	Tanforan 15.00	79.50	Sea Biscuit 49.50
Dominolas 15.00	Jennings Fast Time 240.00	240.00	Hawthornes 49.50
Baker's Paces, ch. sep., jackpot 240.00	Jennings Totalizer, 10c cash or free play 85.00	85.00	Thistledown 51.50
Jumbo Parade, f.p. 89.50	'41 Super Track-time 248.00	248.00	Fairgrounds 30.00
Kentucky Club 45.00	Dark Horse 25.00	25.00	Long Shets 120.00
Have It, 1/3 Deposit—Balance C. O. D.			Santa Anita 120.00

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE, CHICAGO, ILL.

GUNS, GUNS---GALORE!

EVANS' TOMMY GUNS, FLOOR SAMPLES	\$ 95.00
SEEBURG'S SHOOT THE CHUTES	75.00
SEEBURG'S CHICKEN SAMS, REFINISHED	55.00
KEENEY'S ANTI-AIRCRAFT, REFINISHED, PERFECT	59.50
KEENEY'S AIR RAIDERS, LIKE NEW	112.50
MUTOSCOPE'S SKY FIGHTERS, LATEST MODELS	155.00
KIRK'S NIGHT BOMBER, LIKE NEW	145.00
GROETCHEN'S METAL TYPERS, WITH 500 METALS	99.50

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DENVER, COLORADO

LOWEST PRICES ON TOP QUALITY GAMES

Pan American \$86.00	Circus \$26.50	Lot of Fun \$24.50
O'Boy 26.50	Bandwagon 44.50	Vogue 24.50
Jolly 79.50	Speedy 22.50	Up & Up 19.50
Horsoscope 22.50	Zip 19.50	Stop & Go 24.50
Landslide 35.00	Cowboy 19.50	Powerhouse 39.50
Leader 44.50	Champion 26.50	Natural 19.50
Spottem 22.50	Super Six 22.50	Home Run 26.50
Snappy 88.50	Avalon 24.50	Skyline 39.50
Airport 30.00	Commodore 26.50	Gold Star 44.50
Target Skill 79.50	Box Score 19.50	Score Card 32.50
Zombie 65.00	Fifth Inning 19.50	Nippy 30.00
Contact 22.50	Big Six 16.50	Thriller 22.50
Formation 44.50	Triumph 22.50	Big Ten 24.50
Stars 65.00	Rebound 22.50	Bounty 22.50
Southpaw 84.50	Big Show 29.50	Follow Up 19.50
Doughboy 34.50	Double Feature 24.50	Score Line 32.50
Seven Up 57.50	High Fliers 26.50	Bally Beauty 21.50
Golden Gate 22.50	Variety 19.50	Chevrons 19.50
Chubbie 19.50	Multi-Free Races 26.80	Dude Ranch 39.50

BUD LIEBERMAN

831 W. WASHINGTON CHICAGO, ILLINOIS



AT THE NATE GOTTLIEB BACHELOR PARTY.
 Top picture: Eager hands clutch to remove the blindfold and robe from Nate Gottlieb as his friends whoop up, "For He's a Jolly Good Fellow."
 Second picture: Eddie Ginsberg, of Atlas Novelty Company, chairman of the affair, is the first to congratulate Nate upon his coming marriage.
 Third picture: Plenty of advice is being handed out as Nate stands in the reception line and part of the throng mills round.
 Bottom picture: The Gottlieb brothers. Left to right: Manny, Sol, Nate and Dave.

EASTERN FLASHES

NEW YORK, Sept. 13.—All members of the Empire Jobbers & Distributors Board of Trade will close Saturdays all year round, starting in October. Coinmen are advised to do their week-end shopping early.

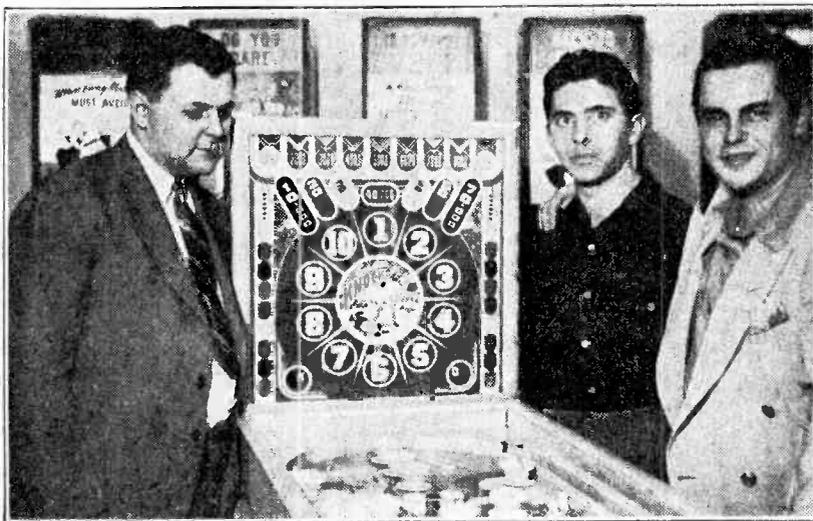
Irv Morris, of George Ponser's New Jersey offices, is off on a belated vacation. George Ponser now spends considerable time in Jersey, while Jack Mitnick, in charge of the Panoram office in New York, reports collections on the Mills machines have jumped upward since Labor Day. Seymour Piltch has received word that his kid brother, Artie, has just been made a specialist in the U. S. Army Tank Corps. Seymour is now out of town getting orders for Gottlieb's new Champ and Spot Pool.

The party Bert Lane, of Seaboard Sales, ran for his daughter's second birthday at his summer home in West End, was one of the highlights of the season. . . . Operators hereabouts are talking about starting a bowling league. Sanford Warner, of Seaboard, is the man to see if you're interested. . . . Hank Silvers, of Bert Lane's staff, is making himself popular in the trade with his genial personality. . . . Seaboard has one of the most beautiful showrooms on Coin Row, but Lane or Warner usually have to guide visitors thru the barricade of crates and coinmen trying out Genco's Jungle and Mutoscope's Ace Bomber and Drive Mobile so they can fully appreciate the firm's set-up. Fred Iverson is on the road again and sends word that Daval's Rex is the king of counter games.

Earle C. Backe, of National Novelty Company, reports that he has a new plan for music operators. Earle took in the National Tennis Championships at Forest Hills over the Labor Day holiday and was observed discussing remodeled phonos with a visiting operator also interested in the net title play. . . . Jack Fitzgibbons, who divided his vacation days between Canada and Maine, spent too many days suffering from a bad cold while away. He's better now, and very pleased with the sizeable orders his new roadmen, Mike Balkin and Ben Schilling, sent in during his absence. . . . Jack Devlin, Fitz's righthand man, is betting the Dodgers will win the National League pennant.

Jack Kay, of Ace, says he is glad he moved to larger headquarters, as the space in back of the building is handy for repairing and storing games. . . . William Rabkin, president of International Mutoscope Reel Company, is very active what with the factory turning out more Ace Bombers and Drive Mobiles than ever and his spare time given over to duties as a member of the CMI committee for co-operation with OPACS.

OF MEN AND MACHINES . . . DeWitt (Doc) Eaton, Eastern regional director for Buckley Music System, is back from a trip to Canada and a tour of the Northern part of his territory. Doc met Richard Sutoff, once a mechanic for Willie Blatt, of Supreme, and now a member of the Royal Canadian Air Force. . . . Barney (Shugy) Sugerman, of Royal Music Company, Newark, N. J., sends word there is no slackening in demand for Buckley boxes in the Garden State. . . . Mike Munves reports that the arcade business is no longer a seasonal affair, with more arcades opening up daily in spots that will enjoy a big play all year. He also states the demand for equipment keeps mounting. . . . Walter Tratsch, of



ASSISTANT MANAGER RALPH SHEFFIELD, Field Representative Jack Barnett and General Manager Gilbert Kitt, of Empire Coin Machine Exchange, look over Exhibit's Knockout. Empire recently opened doors as distributor in the Chicago area. (DR)

A. B. T., was on Coin Row this week and spent considerable time with the Munves brothers and Herman Rosenberg. . . . Marc Munves is shipping more games than ever before, he says.

Roy McGinnis, of Baltimore, is closing out all his payouts and bells to make room for new equipment. . . . Al Simon, Murray Simon and Jack Semel, of Savoy, are in agreement that Chicago Coin's Star Attraction is the biggest hit of the year. . . . Irvin Blumenfeld, of General, Baltimore, managed to get away for a few weeks' rest after his new man, Sam Weisman, learned the ropes. . . . Jack Kronberg, of Crown, Newark, N. J., is getting ready for the coming season and will have a number of exceptional buys to offer in the near future, he reports. . . . "Super Chubbie is a money maker," says Hymie Budin. "I'm really going to town with this number and I am shipping the trade-ins just as fast as I can recondition and crate them."

Tony Gasparro has been making the rounds and reports that he will be back with a big surprise for coinmen in a few days. . . . Bill Alberg, of Brooklyn Amusement, reports that he and Charley Aronson just can't get enough of the new Evans Play Ball. "None of our distributors can keep a sample on the floor. As soon as the game comes in it is picked up and placed on location," Bill states. . . . Al S. Cohen, of Asco, tells that many operators are getting their routes in tip-top condition. "Most of them are trading in their old equipment for the newest and best machines on the market," he reports. Al is running a series of specials to dispose of some of the used equipment he has been getting in.

HERE AND THERE . . . Many of the distributors spent the week-end in Chicago attending Nate Gottlieb's bachelor party. . . . "Hercules is busier than ever," reports Irv Orenstein. "Just drop in anytime and see for yourself what a madhouse this place is." . . . Al Sherry, Phil Gould and Al Koondel, the Ambassador boys, are trying to clean out all their used games in order to start the fall season with an assortment of reconditioned numbers that will win them even more friends. . . . Phil Bogin, of Economy Supply, back from a road trip with a large batch of orders, was pleasantly surprised with the

job his partner, Ike Berman, has been doing in his absence.

Joe Ash, of Active, Philadelphia, reports that all members of his staff have completed their vacations and the firm is all set for the fall season. . . . Harry Block, of Block Marble Company, is enjoying the largest sales in the history of the firm, he reports. . . . Lou Wolcher, of Advance Automatic Sales, San Francisco, was in town over the week-end. Lou, a native New Yorker, remained long enough to visit many of his friends and to display a number of games he brought from his Coast office.

Nat Cohn returned to Modern Vending this week after a long vacation. Now all three executives are on the job, Harry Rosen, Irv Sommer and Nat. Nat, by the way, is celebrating his 11th wedding anniversary today. . . . The local department of licenses has added a new section to its shooting gallery laws to take care of galleries where targets are fired at by pistols, guns or other devices ejecting steel pellets or bullets by compressed air. . . . Rensenberg-Munves are preparing to open a new gallery of New Rifle Sports on 14th Street. . . . Murray Sandow, Weston Distributors, still going full speed on Exhibit's Knockout.

FAST FLASHES . . . Joe Fishman received his first carload of Kenney's Tower, and they disappeared in a few minutes. . . . Sylvia Schulman, secretary to George Ponser, away on vacation. Jack Mitnick expects to leave around the middle of October. . . . If Hymie Budin's friends haven't seen him in the last few months, they won't recognize him. Hymie has lost considerable weight and is now streamlined, clear-eyed, light of step and 100 per cent healthy. . . . George Jenkins, Bally exec., in New York visiting Fitz. . . . Bud Firestone and Lou Price, old-time Brooklyn operators, still have some of the best

spots in the borough. "Pop" Firestone, father of all the coin machine Firestones, keeps busy selling arcade equipment, specializing in palmtree and card machines.

Irv Mitchell, of I. L. Mitchell Company, reports he has more than doubled his total sales since he has taken on merchandising and counter games. . . . Miss A. M. Strong, of the G. V. Corporation, reports that orders are steadily increasing and the firm expects to pass all previous records this month.

Bob Hawthorne, of DuGrenier, bicycled home to Elverson, Mass., over the Labor Day week-end, and back. When only 12 miles from New York, at Linden, N. J., Bob was forced off the road by a truck and developed a blowout. He left the bike at a gas station and thumbed his way into New York. . . . Hymie Rosenberg made a trip thruout the New England States seeing many arcade owners who placed orders for ABT's New Rifle Sports for winter operation.

Max D. Levine, president of Scientific Machine Corporation, treated his office staff to a fishing trip. Max spent most of his time going over plans on a new idea, while the rest of the party vied for the biggest fish honors. Levine reports there has been no let-up on Batting Practice orders.

Jack Berger is looking forward to the expected fall rush for equipment. . . . Harry Wichansky, of Atlas, is working on a new idea he plans to present to the industry soon. . . . Charley Litchman is also working out a new game idea, and one needs a pass to get into the rear of Midtown's showrooms where his mechanics are at work.

Bill Wiener, U-Need-a-Pak Eastern representative, off again on a short trip to Baltimore and Washington with the Model 500 cigarette merchandiser. . . . Sam Sachs, of Acme Sales, back from his Canadian vacation looking as fit as a fiddle. . . . "Bip" Glassgold, DuGrenier sales manager, and Julius Levy, the firm's metropolitan representative, traveled up to the Haverhill factory.

Ben Tillis, Fall River (Mass.) cigarette operator, was a visitor at DuGrenier. . . . Joe Snow, DuGrenier's Detroit representative, reports activity in high gear. . . . Bobby Kline and Jimmie Martin, Philadelphia and Chicago representatives respectively, visited the firm's New York offices for a few days. . . . Sam Altholtz, U-Need-a-Pak sales manager, is busy pinch-hitting for executives away on vacation. . . . Sam Sachs, of Acme Sales, has returned from his vacation.

MUST SELL!

Brand new Legal Game, \$99.50 value. While they last only \$25 each. Write for details.

BOX 285, MINNEAPOLIS, MINN.

INFORMATION DESIRED

concerning present whereabouts of Frank A. Jusaites, formerly salesman with Capitol Automatic Music Co., New York City.

Phone E. E. GRANDE, Lexington 2-2222.



COMPLETE WURLITZER INSTALLATION in Segal's Tavern on Chicago's South Side has delighted the owners, who say that the phonograph and wall boxes have stepped up profits and play. (MR)

WORLD'S GREATEST CIGARETTE TOKEN PAYOUT!

MARVEL

3 THRILLING CIGARETTE SYMBOL REELS PLUS TANTALIZING MYSTERY TOKEN PAYOUT. MECHANISM GUARANTEED. 1c OR 5c MODELS! IT'S THE GREATEST AND STEADIEST MONEYMAKER OF ALL TIME! ORDER NOW!

\$34.50

Ball Gum Model Only \$2 Extra

Price Subject to Change Without Notice



★ HELP THE U. S. O. ★ BUY DEFENSE BONDS ★

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Pacific Coast - MAC MOHR CO - 2916 W. PICO BLVD - LOS ANGELES, CALIF.



Industry Mentions Magazines --- Newspapers --- Radio

The Des Moines Register, September 3. Music boxes go to college. A Drake University dormitory has a large automatic phonograph to furnish relaxation (and perhaps a musical education) to students. On the sports page of The Register is a photo of members of the all-star high school football squad gathered around the music machine on a rainy afternoon, singing.

The Courier-Post, Camden, N. J., September 1. "Industrial Oddities," a column in this newspaper, tells of a new type of vender for hot dogs, stating: "Frankfurters automatically cooked and delivered, together with a hot bun while you wait, after the insertion of a coin, is a novelty afforded by an invention recently patented. The frankfurters are electrically cooked as they pass down the machine, turning as they pass and never touching the grill. The apparatus is dustproof, provides means for removing the fat that drips from the sausages, and has other advantages. The only operation left to the customer or the attendant is to place the frankfurter in the bun, and lo—a hot dog."

The Herald, Miami, August 17. Pictured on the society page under the headline "Juke box peeps up gathering any summery afternoon" is a beautiful young society matron of Miami selecting a number on an automatic phonograph at the Country Club at Coral Gables. Part of the caption reads: "Even with no gentlemen hoofers around, the peppy music brightens the atmosphere."

The Des Moines Tribune, September 3. "Nickel Grabbers" is the title of an editorial which states that the present demand for new coins is unprecedented and names coin machines as the chief cause of the condition.

"In the three months ended July 30 the mints produced an all-time high output of \$449,855,841, and the demand is still unsatisfied.

"A large part of this amount was in pennies, nickels, dimes, quarters and half dollars. These categories showed an increase of more than double that of the comparable period in 1940. The three mints in Philadelphia, Denver and San Francisco are operating on a 24-hour basis.

"Increase in the population certainly does not account for this rising demand. Has the younger generation suddenly gone in for piggy banks on a nationwide scale?

"One explanation may be the rapid spread of automatic vending machines and slot machines.

"Devices are now selling everything from stamps, fruit, handkerchiefs and cigarettes to soda pop.

"Slot machines have been superseded, also, by 'games of skill.' The player tries to hit little gadgets and make all the lights go on.

"When small coins are offered to merchants, they circulate in change-making.

But when a coin drops into a machine, it is temporarily immobilized."

The Courier-Journal, Louisville, August 31. In this week's column we tell of automatic phonos in college and in country club. And here's one in a cave. A large photograph in The Courier-Journal, taking up nearly a quarter page, shows a group of 22 young boys and girls in Lost River Cave at Bowling Green, Ky., dancing to music from an automatic music box.

Part of the floor of the cave has been made into a dance floor and, judging from the expressions on the faces of the dancers, a good time is being had by all.

The Chicago Herald American, August 30. Artist J. Norman Lynd, prominent for his drawings of people in the little everyday things of life, in his "Family Portraits" has sketched a man tearing a nut vender from its moorings on an elevated post after inserting a coin and finding the vender empty. From the sketch, the man has a nasty temper.

"Dining Out," a King Features Syndicate feature by artist Reamer Keller, consists of



DINING OUT, by Reamer Keller. Chicago Herald American, August 30.

cartoons of people and their problems in eating houses. Each picture is a scene in a restaurant, and in nearly every one of them is shown either an automatic music box or a

wall box. One of the sketches is reproduced above.

Radio Mention. The Kraft Music Hall broadcast from Hollywood on Thursday nights recently aired an industry mention. Jerry Lesser, the emcee, remarked that coin-operated vending machines are becoming so versatile that the day might come when they would vend babies, and all one would need would be the proper amount of coins to insert. Another fellow on the program answered that he really thought the old method best.

Edwards Bros. Do Flips With Flipper

YOUNGSTOWN, O., Sept. 13 (MR).—"Dave and Bob Edwards, of the Five Star Amusement Company, this city, are doing flips with Flipper for Markepp," says Leo Greenberg, sales manager of Markepp Company, Cleveland, who was here visiting Five Star this week.

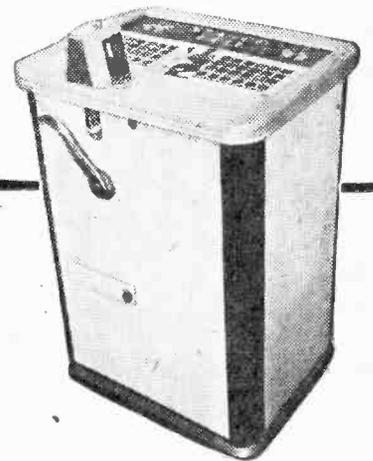
"Dave and Bob are doing well with Flipper," says Greenberg. "They have proved that this counter game is the finest that can be operated. They have been contacting and selling leading operators and jobbers here and have shown these men that a number of Flippers on location are income insurance for a long time to come."

The Edwards brothers explain: "We have always been fans for a counter game that will take a penny and return some real amusement to the player. Flipper not only gives the player his



ONE OF THE REASONS for the fast service at National Novelty Company, Merrick, L. I., is Earl Tobiasson, who does the firm's trucking. Earl is shown here driving the Merrick fire truck in a recent parade. (DR)

only to the mechanical condition of a machine, but also to its looks, flash and snap. This care on our part, I believe, is largely responsible for the great satisfaction our games give to operators."



SAVE CASH
CONSOLES \$69.50 and one used slot

Mills or Jennings Mechanisms—Single or Double Play—Standard Fruit Reels or Race Horse Symbols—Cash or Check Play—No Electrical Parts—1c, 5c, 10c, 25c or Combination Play.

IMMEDIATE DELIVERY

STANDARD COIN MACHINE CO.

2307 N. WESTERN AVE. CHICAGO
Phone: Humboldt 2286 (Estab. 1938)

CONSOLES

Bally's Ray's Track	\$35.00
Bally's Royal Flush	65.00
Bally's High Hand, mint vendor	185.00
Bally's Big Top, with Skill	105.00
Bally's Big Top, F.P.	115.00
Bally's Teaser	15.00
Mills Four Bells	215.00
Mills Square Bells	69.50
Mills Jumbo Parades, P.O.	89.50
Mills Jumbo Parades, F.P.	89.50
Mills Rio	22.50
Keene's Kentucky Club	45.00
Keene's 1938 Tracktime	79.50
Keene's 1941 Super Tracktime	245.00
Keene's Dark Horse	25.00
Paces 1940 Saratoga, 5c, F.P., Cash	125.00
Paces 1939 Saratoga, 5c, with Skill	79.50
Paces 1939 Saratoga, 10c, with Skill	89.50
Paces 1939 Paces Reels, 25c, Skill	99.50
Paces Races	65.00
Jennings Pickem, 7 Coin Head	45.00
Jennings Paddock Club, 7 Coin Head	45.00
Jennings Derby Day	25.00
Jennings Totalizer, 1c P.O. & F.P.	85.00
Jennings Fast Time, F.P.	79.50
Evans 1938 Galloping Domino	69.50
Evans Jungle Camp, F.P. & P.O. Comb.	105.00
Exhibit Tanforan	25.00
Pacific Dominola	15.00
Baker's Pacers, Ch. Sep., Jackpot	240.00
Jennings Good Luck	35.00

ARCAD E EQUIPMENT: We are distributors for Exhibit and other leading factories. It will pay you to make this your headquarters for new and used coin operated equipment.
1/2 Deposit—Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Avenue Cleveland, Ohio

money's worth of fun and amusement, but it is the kind of game where he repeats without getting tired of the machine. Then, too, it is simple to play Flipper. This amusement counter game is earning real money for operators everywhere in this territory. These men know that a counter game of this kind has a long life and that the players will enjoy it for years."

Kleiman Sees Business Upswing

CHICAGO, Sept. 13 (DR).—That the coin machine industry is benefiting from the nation's defense spending and that it will continue to gain, is the opinion of Sam Kleiman, of Allied Novelty Company.

"The reaction of our industry to the defense program is reflected in an upswing of business," declares Kleiman, "and because coin machines are directly affected by both Army and Navy expansions and by general defense production. Coin games are one of the most effective means of providing relaxation and are quickly demanded in such areas.

"We at Allied have made it our business to know what types of games are most successful in the territories now enjoying increased business and are in a position to advise our customers or even make selections for them if desired. Allied has always paid attention not

WE HATE TO BRAG BUT—

DERBY WINNER

is smashing, yes SMASHING collection records here, there and EVERYWHERE! Every day operators tell us that DERBY WINNER is making TOP MONEY on all locations. Giant jackpot; Derby Winner rollovers; "Special" rollover; 40 coin Buy-The-Board. Console or leg type models.

FLYING CHAMP

The top 1 ball, multiple de luxe payout. Features that INSURE juicy earnings.

WESTERN PRODUCTS, INC.

925 W. NORTH AVE CHICAGO, ILL

JUST OUT

9

New Smash Hit Action Salesboard Deals.
Daring — Glamorous — Red Hot.
Write for Catalogue and Price List.

GOLDWYN CO.

542 So. Dearborn St. CHICAGO, ILL.

Miami

MIAMI, Sept. 13.—Licenses on the beach for phonos are five times as much as in the city of Miami. That is the reason so many operators are shying away from Miami Beach and concentrating instead on Miami, where the license fees are so much lower, it is said.

Since *The Billboard* made mention of the new Correlating Scale, invented by Dave Fleischer, of the Fleischer Animated studios, and Bill Shayne, of Dixie Music Company, they have been swamped with inquiries from interested operators and distributors. Bill Shayne stated that the new Correlating Scale will probably revolutionize the scale industry because it answers the question most people want to know as to their weight, whether they are over or under weight and how much so.

The new Correlating Scale will be on the market as soon as arrangements are completed for its manufacture. Bill Shayne is contacting manufacturers thruout the nation for prices on quantity production.

Bill Frey is burning up the telephone wires contacting Florida operators to sell them pin games. Because of the fact that pin games will be legalized in the State of Florida after October 1, Frey has ordered carloads of games and is proceeding with lightning rapidity to unload them.

Charles Jermy, office manager for Simplex Distributing Company, Miami, hails from Columbus, O. Simplex is State distributor for Wurlitzer, its main office being in Jacksonville.

Ed McDermott, of Simplex, back from a recent business trip on the West Coast, reports business in Tampa unusually good. Business in Jacksonville is the best it's ever been, McDermott said.

Optimistic operators are talking that Miami may become an important "leave area" for servicemen. When 4,500 soldiers, sailors and marines arrived last month they were so royally treated by the populace that letters of appreciation are still arriving from the grateful men in uniform.

Leon Seiger reports Vendrink machines are going over big here. Says he can't get enough of them.

"Wild Bill" Meredith, Seeburg operator from Hobe Sound, got the name



SID MACKIN, MANAGING DIRECTOR of Amusement Merchants' Association, San Francisco, congratulates Johnny Ruggiero, San Francisco manager of Jack R. Moore Company, on opening of new headquarters. The Moore firm is West Coast distributor for Fally Manufacturing Company products. (MR)

Wild Bill on account of the animals he keeps around his place for pets. Meredith has a full-grown lion and dog living harmoniously together in the same cage.

Modern Vending Company is toying with the idea of air-conditioning its "little radio city" in Miami.

Leon Seiger has returned from a business trip to Key West and reports that things down there are simply "out of this world."

Des Moines

DES MOINES, Sept. 13.—Vending machine operators in this territory are anxiously awaiting the results of bids to service the \$30,000,000 government ordnance plant under construction near Des Moines at Ankeny. Soft drink machines are already in, and there is some talk of having only a moving canteen.

Mrs. C. Aubrey Gibson, of Gibson Distributing Company, has resumed her duties handling the office detail after visiting relatives in Denver.

Robert Merriam Jr., junior partner in the Merriam & Son Company, vending operator, was married to Cleo Curran, formerly of Webb, Ia., August 30. They are now on their honeymoon.

George Jacobs, Council Bluffs (Ia.) operator, is recovering from a broken back sustained recently when he fell while getting out of his car.

Paul Nelson, of Nelson Amusement Company, reports that he had stocked up with \$5,000 worth of pinball games and phonographs for the fall season. Dan Yates is now in charge of the phonograph routes.

C. H. Robinson, of Ideal Novelty Company and president of the Iowa Merchandise Operators' Association, spent last week-end in Omaha.

Donald Buckroyd reports business up 33 1/3 per cent during the last 30 days, with several new pinball machines added for the fall season.

Local phonograph operators report a heavy demand for Horace Heidt's latest recordings following his recent three-day appearance at a Des Moines theater.

Fort Worth

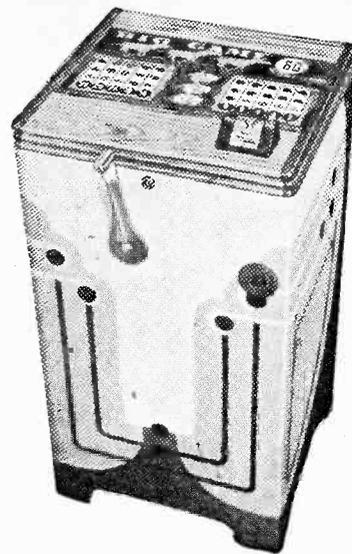
FORT WORTH, Tex., Sept. 13.—Mr. and Mrs. Bennie McDonald have returned from an extensive vacation and business trip which carried them thru several Southern States. Bennie says he picked up a lot of equipment on the trip. The McDonalds head the Star Coin Machine Company.

Landis C. Mahaffey, local Decca Record traveling representative, says that the record business is good and he finds most of the operators busy and making some nice earnings.

Business reports among operators gathered along the row are to the effect that operating business is good and get-

ting better every week. There are very few complaints about shortage of machines and many operators are doing some advance buying and storing the new equipment until this fall and winter.

Operating business around the two big lakes, Worth and Eagle Mountain, continues good and the season promises to last well into October. The big dance spot, Lake Worth Casino, which affords places for a large number of coin machines, plans to run up to and maybe including November.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play
Made Only By

WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770
Cable address "WATLINGITE," Chicago

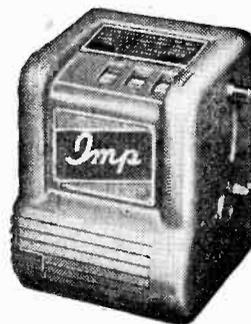
IMPS . . . BRAND NEW . . .

WORLD'S LARGEST SELLING COUNTER MACHINE

With Ball Gum Vender, Penny Play.
Size, 5x5x6; Weighs Only 5 1/2 Pounds.

PRICE \$10.75 EACH

CASE OF 6 \$60.00



SELLING OUT 547 USED PIN GAMES

Super Six \$ 8.75	Follies \$13.50	Double Feature . . . \$19.50
Triumph 8.75	Big Town 16.50	Dixie 21.50
Red Hot 8.75	Yacht Club 19.50	Blondie 21.50
Roxy 13.50	Sporty 19.50	Vacation 21.50
Jolly 13.50	Mascot 19.50	Sparky 31.50
Glamour 21.50	Sara-Suzy 23.50	Fleet 31.50
Lite-o-Card 23.50	Playmate 23.50	Cross Line 33.50
Limelight 23.50	Polo 26.50	Gold Star 36.50
Anabel 23.50	Lone Star 26.50	

1/3 Deposit With Order, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 S. SECOND STREET

LOUISVILLE, KENTUCKY

HIGH GRADE RECONDITIONED FREE PLAY GAMES

ATTENTION \$35.00	SEVEN UP \$45.00	WRITE FOR COMPLETE INFORMATION ON OUR GUARANTEED TRADE-IN ALLOWANCE ON NEW PIN GAMES AT THE END OF FOUR MONTHS.
DO RE MI 54.50	SHOW BOAT 69.50	
DOUBLE PLAY 60.00	SILVER SKATES 47.50	
FOUR ROSES 45.00	SLUGGER 47.50	
HI HAT 59.50	SNAPPY 59.50	
HOROSCOPE 54.50	STARS 42.50	
MAJORS '41 54.50	SUNBEAM 50.00	
MIAMI BEACH 59.50	TEN SPOT 54.50	
MYSTICS 35.00	WILD FIRE 45.00	
PLAY BALL 47.50		

FREE PLAY CONSOLES: Big Game, \$89.50; Big Top, \$94.50; High Hand, \$159.50; Jumbo Parade, \$75.00, and Jungle Camp, \$89.50. Over one hundred Free Play Games at \$10.00 and up. Write for Complete List Out This Week.

AUTOMATIC SALES CO.

203 SECOND AVE., N.,
NASHVILLE, TENN.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

JIGGER

**A
BRAND
NEW
GAME
OF
SKILL**



\$16.50 100% Legal . . . Appeals to All Ages.

1/3 With Order, Fastest Money Maker on Balance C. O. D. the Market.

Jigs the Penny Down in Hula Hula Style: Size, 6x10x15 inches. Strikingly Beautiful Finish—and, Oh, Boy! What Appeal!

No Battery. Few Working Parts. Experts Say It Is One of the Neatest Bug-Proof Machines Made.

Put It on Location . . . See for Yourself How Fast the Coin Box Gets Loaded . . . Order NOW.

BLAKE MFG. CO.
HOLLY, MICH.

MILLS VICTORY
Free Play Consoles
Guaranteed like new, used 3 weeks, \$97.50.

UNITED AMUSEMENT CO.
310 S. Alamo St. San Antonio, Texas

SHORTEST DISTANCE

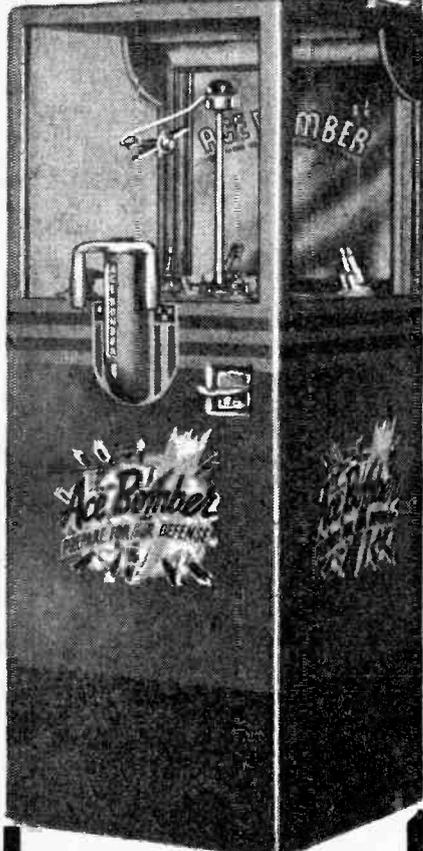
"A straight line is the shortest distance between two points." The *Billboard* comes "straight" to you on subscription. Simply mail \$1 for 10-week TRIAL subscription to Circulation Dept., The *Billboard*, 27 Opera Place, Cincinnati, Ohio



**FOR PROFITS
YOU CAN
BANK ON
YOU NEED**

MUTOSCOPE'S

**ACE
BOMBER**



Immediate Deliveries From Your Mutoscope Distributor

**INTERNATIONAL
MUTOSCOPE REEL CO., Inc.**

Manufacturers of
DRIVE-MOBILE, world-famous PHOTO-
MATIC and finest arcade equipment.
44-01 11th St., Long Island City, N. Y.



THIRD ANNUAL OUTING OF THE PHONOGRAPH MERCHANTS' ASSOCIATION OF CLEVELAND held at the Pine Ridge Country Club, that city, August 28, drew this huge crowd of operators, distributors, their wives and friends.

**Operators Laud
Derby Winner**

CHICAGO, Sept. 13 (MR).—According to Don Anderson, Western Products Company, operators have been pleased with the versatility of Derby Winner. "As conditions vary in localities, Derby Winner may be used as a one-ball or as a five-ball game," explained Anderson. "Operators are using the de luxe console model of Derby Winner in their best locations and are putting the standard leg-type model in their regular spots," he continued.

"Of unusual interest are the various scoring methods which afford genuine amusement to the players. The giant super award, the special roll-over features and the 40 coin buy-the-board idea all combine to make a game that will last for months and months on location without the interest in the lagging whatsoever."

**Service School
At Milwaukee Coin**

MILWAUKEE, Sept. 13 (DR).—News for operators in the territory of the Milwaukee Coin Machine Company is the company's announcement that it will hold a special service school at its new headquarters, starting Sunday, September 28.

"The purpose of the school is to take up service problems which are of the utmost importance to every operator," said Sam London, head of the company.

"School will start promptly at 10 a.m. September 28 and will again convene September 29. Seeburg factory representatives and technical experts will be here to answer all questions. This meeting will be strictly business, no entertainment whatever, and as it will be the only school conducted in this territory this year, we urge every operator, his servicemen or local radio man who services his machines to attend without fail. Remember the dates and be sure to attend."

**Gottlieb Releases
ABC Bowler**

CHICAGO, Sept. 13 (MR).—"Not just another game but one which with plenty of 'strikes' and profits 'to spare' for operators," comments Dave Gottlieb on the new game ABC Bowler, five-ball and free-play game, released this week by D. Gottlieb & Company.

"A clever new hit with new ideas, new scoring features, new play-again come-on and six ways to win bear out predictions that the game is headed for the top.

"Modesty's all right in its place," said Dave, "but ABC Bowler is so good that the trade won't let us be modest about it. Founded on a popular sport, simple as ABC to play and packed with new ideas, the game is winning endorsement from locations and the playing public. Operators laud it as a worthy successor to those two great games, Spot Pool and New Champ.

"ABC Bowler is a natural follow-up to those great hits, timed right with the opening of the season of bowling and keyed to provide the diversion and relaxation the public is seeking from the strains of world affairs."

**Many Out-of-Town
Visitors at Keeney**

CHICAGO, Sept. 13 (MR).—"Not since we moved into our new factory have we had so many out-of-town visitors," reports Bill Ryan, general manager of J. H. Keeney & Company.

"Last week we had dozens of operators and distributors in our place from all parts of the country. Lou Wolcher, from the Pacific Coast, landed in Chicago and called at the Keeney factory and asked for quick shipment on his order for Super Bells.

"Then Dave Simon and several assistants flew in from New York. They all had praise for the new Keeney equipment. Joe Frank came up from Nashville to see if he could get the new Keeney console Super Bell shipments faster. Bill (Sphinx) Cohen, of Silent Sales Company, Minneapolis, placed his largest console order with us.

"The news of the large earning power of our Super Bell has spread fast and far. It has created so much attention that many have been prompted to visit to see if they cannot get their orders shipped faster."

**"Industry Reflects
Times," Says Stern**

CHICAGO, Sept. 13 (DR).—"Continuing our policy of commenting on the current situation, we are outlining facts which we believe operators are desirous of obtaining, because of their help to them in ascertaining the current buying trend in our industry," says Al Stern, of Monarch Coin Machine Company.

"Interesting to note is that today there is a rising demand for new free-play games, free-play consoles and consoles that combine the free-play and payout features.

"This increased demand is due, in our opinion, to territorial conditions becoming more liberal in a large number of States, mainly because of the general public's urge to relax when the working

day is completed. In addition, taxation as applied to coin machines is doing its share in assisting municipalities to obtain much-needed revenues. This combination of circumstances therefore is responsible in the main for increased liberality and is definitely reflected in the sale of coin machines.

"Summing up the outlook of business conditions as a whole, we believe the trend is upward, both as to trade-ins and new purchases."

SPECIAL!!!!

Guaranteed Like New

MILLS LATE MODEL JUMBO PARADE, Cash or Check **\$89.50**
Model
MILLS LATE MODEL FOUR BELLS, Cash or Check Model **\$199.50**

SICKING, INC.

1401 CENTRAL PKWY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.
SICKING COMPANY OF INDIANA
927 Ft. Wayne Ave., INDIANAPOLIS, IND.

CONSOLE BARGAINS

Paces Races, Brown Cab., #5979.. \$100.00
Jennings F. P. Fastimes 90.00
Paces Races 70.00
Evans Galloping Dominoes, late head 85.00
Jennings Multiple Races 45.00
Jennings Liberty Bell, slant top.... 25.00
Royal Flush 75.00

1/3 Deposit and Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.
SPRINGFIELD, MASS.

**WANTED
FOR CASH**

Bally's Thistle Downs \$ 50.00
Bally's Santa Anita 100.00
Bally's Grand Nationals 73.00
Bally's Pace Makers 73.00
Bally's Grand Stands 65.00
Bally's Sport Kings 90.00
Bally's Gold Medals 40.00
Keeney Winning Ticket 60.00

Cash paid for Consoles, Slots, Ray Guns made by Evans, Pace, Mills, Jennings, Keeney, Mutoscope, Seeburg, Bally. Give complete description and your lowest price.

BOX D-108, Care The Billboard,
Cincinnati, Ohio.

PENNY ARCADES
BETTER-EQUIPPED BY MUTOSCOPE



* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-CRAPH, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY... IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

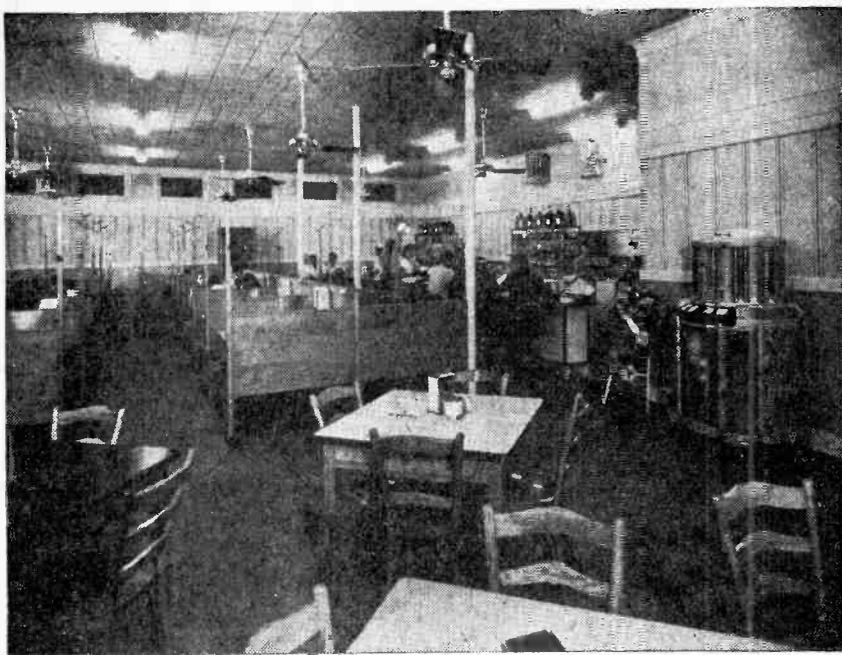
INTERNATIONAL MUTOSCOPE REEL CO., Inc.
44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

Central Ohio Quality Buys

REAL ARCADE VALUES

Keeney NAVY BOMBERS \$109.50
Keeney AIR RAIDERS 99.50
Keeney ANTI AIRCRAFT GUNS, marbled 49.50
Keeney TEXAS LEAGUERS, like new 39.50
BATTING PRACTICE Write
Mutoscope SKY FIGHTERS 155.00
Mutoscope ACE BOMBERS, F.S. Write
Evans TEN STRIKES, 150 dial 49.50
Bally ALLEY 12.50
Gottlieb SKEEBALLETTÉ 39.50
Seeburg CHICKEN SAMS, new marbled 49.50
Seeburg JAILBIRD, new marbled 87.50
WANTED: Mills late Blue Fronts, Brown Fronts, O.T.'s, Free Play Consoles. Half Deposit, Balance C. O. D.

Central Ohio Coin Machine Exchange, Inc.
491 S. HIGH ST. COLUMBUS, OHIO



SEEBURGH OPERATOR C. R. BREWER is proud of his Seeburg Music System installation in Hills's Restaurant-on-the-Sea-Wall at Galveston, Tex. The installation consists of a Seeburg De Luxe HiTone Symphonola, 41 Wireless Wall-o-Matics and six Seeburg Speakorgans. (MR)

Counter Game Demand Up--Daval

CHICAGO, Sept. 13 (MR).—Al S. Douglas and Dave Helfenbein, of the Daval Company, find that there has been an increase in the demand for counter games with the opening of the fall season.

"We have been in production continuously on the token payout counter games, American Eagle, bell-fruit symbol machine, and Marvel, cigarette symbol token payout," reports Douglas. "A few weeks ago we introduced a new non-token payout counter game, which presents the double-or-nothing play idea, called Rex.

"We are now working delivering on all of these machines. These three games have been acclaimed by operators and I do not believe that there will be a let-up in sales of the games for a long time.

"Our newest game Rex has taken strong hold everywhere. It is a miniature-size counter game featuring cigarette reel action with two extra win-

dows for double-or-nothing and re-double-or-nothing.

"Some time ago we urged operators to check their counter locations. They found that more small coins are now passing over location counters than at any other times in the past 15 years. This fact has created a demand for counter games that is unprecedented."

Jacobson, Atlas Man, Marries, Is Promoted

CHICAGO, Sept. 13.—Jerry Jacobson, of Atlas Novelty Company, joined the ranks of the benedicts Sunday, September 7, in a ceremony held at the Shoreland Hotel, Chicago. After the ceremony the couple left on a honeymoon.

Coincident with his marriage, Eddle and Morrie Ginsburg announced that Jacobson had been promoted to the position of assistant purchasing agent to Harold Pincus. For the past year Jacobson has been in charge of inventory control.

Earnings go UP with WINGS

When you place one of these beautifully styled WINGS games on location earnings get a big boost! Profits you didn't dream possible are yours when you operate WINGS. WINGS is equipped with the latest type 75-25% Coin Divider; has largest cash capacity; beautifully streamlined styling. In addition, WINGS has an appeal that cannot be denied—three tempting awards:

- 3 of a kind wins 1 pack.
- 4 of a kind wins 5 packs.
- 5 of a kind wins 10 packs.

The supply is limited. Send your order NOW and get top-notch earnings with WINGS.

Operator's Price \$22.50

Groelchen Tool Company
130 N. Union St., Chicago, Illinois

FREE!

FREE PICK UP AND DELIVERY ANYWHERE WITHIN 50 MILES OF NEW YORK CITY . . .

WHEN YOU BUY, SELL, TRADE IN YOUR USED PHONOS AT NATIONAL!

For a better deal from a bigger and finer selection of used phonographs . . . plus FREE pick-up and trucking on your trade-ins and purchases . . . it certainly PAYS to visit National Novelty Co. of Merrick, L. I. We're "America's QUALITY Used Phono Trading Center"! COME IN TODAY . . . WE'LL TALK BUSINESS, ON CASH OR CREDIT.

QUALITY PHONOS		Sea Hawk \$59.50	
Wurlitzer 500	\$184.50	Mills Empress	31.25
Wurlitzer 24	24.50	A-1 GAMES	
Wurlitzer 716A	74.50	Anabel	16.50
Mills 1940 Throne of Music	144.50	Dude Ranch	19.25
Seeburg Casino	124.50	Flicker	31.75
Seeburg Classico	129.50	Leader	21.25
Seeburg Vogue	129.50	Rotation	18.50
Rockola Standard	142.50	Sunbeam	43.75
Seeburg Gem	139.50	Sky Fighter	168.50

5% Off for Full Cash With Order.
1/3 Dep., Bal. C. O. D. Write for Complete List Today!

"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

183 MERRICK RD. MERRICK, L. I., N.Y. All Phones FREEPORT 8320

REAL RECONDITIONING
We do a terrific job on used machines . . . just ask any NATIONAL customer!

ATTENTION

ENTRANTS IN MUNVES CONTEST

THE WINNERS OF MIKE MUNVES CONTEST WILL BE ANNOUNCED AT THE C. M. I. CONVENTION IN CHICAGO

The judges are now carefully considering the machine ideas and arcade photos. Because of the many entries we have given them until the show to make their decision.

THANKS For Making This Contest a Huge Success. GET STARTED NOW FOR THE 1942 PRIZES. SEND IN YOUR NEW MACHINE IDEAS!

MIKE MUNVES CORP. 520 West 43rd Street, NEW YORK CITY

MAKE YOUR COUNTER SPACE EARN THE LIMIT

With the New Hi-Lo-Field Flip-Dice Game

This NEW, LARGER, MORE ATTRACTIVE and IMPROVED HI-LO-FIELD COUNTER GAME has just been put on the market and is sweeping the country like wildfire. Earning from \$50.00 to \$100.00 daily in ordinary spots. HI-LO-FIELD is helping thousands of cigar stores, taverns, nightclubs, and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. No coin slot. Get your share of the biggest and steadiest dice game profits in counter game history.

Portable—Quickly and Easily removed from counter. Ideal for closed territories. Overall size 13"x20". Fool-proof construction throughout. Beautiful four color silk-screen layout.

INTRODUCTORY PRICE, for a limited time only, \$16.95.

Order your machine today, for rising costs of material and labor will make this price impossible shortly. Terms: 1/3 deposit with order—balance C. O. D.

MONEY REFUNDED if you are not satisfied after a five day trial.

VALLEY SALES SERVICE, 31 North Broadway, Aurora, Illinois.

PROVEN EVERYWHERE A Gold Mine

3 TIMES THE EARNINGS with

Keeney's SUPER BELL CONSOLE

Profits you'll never forget—big profits—three times more than you ever made. Keeney's SUPER BELL is terrific. The appeal is so dominating, so fascinating players can't walk away. You can win on one row, two rows or even THREE rows. And those big, jumbo, double sized reels and symbols PLUS the fact that even lemons win make an irresistible combination.

J. H. KEENEY & CO. Not Inc.
6630 S. Ashland Ave. Chicago

FORTUNE
Going stronger than ever. Still three weeks behind in deliveries.

Now In Production—Keeney's "TOWERS" a real 5 ball novelty table.

25¢ LUCKY BILL 25¢

PLAYERS WIN ALL AWARDS

\$100

111 - 311
511 - 711

82 00 97 - 107 - 117 - 127
87 - 77 - 87 137 - 147 - 157

Be LUCKY With LUCKY BILL FORM 4749

A Golden Opportunity To Make Some Real Money

Order Some Today for Fast Play and Good Profits

Takes in (1000 holes @ 25c)\$250.00
Pays Out 191.00
Profit\$ 59.00

PRICE \$1.30

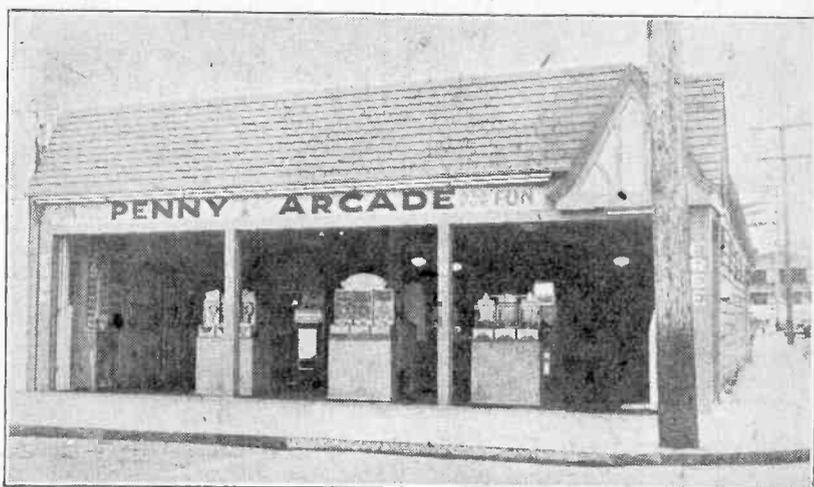
CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., Chicago, Ill.

ACE FREE PLAY SUPER-SALE!!

All American\$26.50	Home Run\$13.50	Silver Skates\$44.50
Big Town 10.00	Jolly 11.50	Sparky 22.00
Broadcast 25.00	Leader 16.50	Sport Parade 31.00
Crossline 14.50	Landslide 14.50	Sporty 13.50
Cadillac 14.50	Limelight 15.00	Stratolliner 24.50
Dude Ranch 14.50	Metro 25.00	Stars 29.50
Double Play 54.50	Playball (Batty) 36.50	Sports 9.50
Flicker 24.50	Polo 13.50	Ten Spot 54.50
Fleet 18.50	Roxy 10.00	Triumph 7.50
Four Roses 32.50	Red, White, Blue 24.50	Trailways 37.50
Gold Star 18.50	Score Card 10.00	Three Score 9.50
Hi Hat 54.50	Super Six 8.50	Wild Fire 42.50
Horseshoe 59.50	Salute 43.50	Zombie 25.00

ALL MACHINES GUARANTEED TO BE IN A-1 CONDITION!
WITH ALL ORDERS, BALANCE C. O. D., F. O. B. NEWARK, N. J.
PLEASE LIST SECOND CHOICE.

ACE VENDING CO., 69-71 THOMAS ST., NEWARK, N. J.



TYPICAL MAIN STREET FUNLAND in Seaside, Ore., owned by Vern Raw, was furnished with machines supplied by the Exhibit Supply Company, Chicago.

Star Attraction Production Upped

CHICAGO, Sept. 13 (MR).—"Al Simon, Savoy Vending Company, New York, has instructed us to keep Star Attraction games going forward to him by the car-load," reports Sam Gensberg, of the Chicago Coin Machine Company.

"He claims that the entire East Coast has taken the game to heart and has demonstrated faith in the game by a steady flow of orders. This," said Gensberg, "is typical of the comments we have been receiving on the game. Sam Wolberg and I are thoroly convinced that the players like the carry-over feature in a straight novelty game."

"Wolberg recently returned from a trip thru the South and reports that jobbers who seldom ordered more than five or 10 of a number have sent in orders for 100. As a result of the response to this game we have instructed our factory manager to keep production up on Star Attraction and to prepare for a second run."

record-breaking speed these days," reports an official. "Silver Spray, the new Baker five-ball novelty release, with its deep-sea atmosphere and salt-water adventure thrills, is going places. Kicker and Catcher, our football counter game, is stepping into an even faster stride with the opening of the football season. Its unique mechanical play action of one manikin figure kicking the ball and the other catching it, both under the player's control, is scoring a top hit in locations everywhere.

"Lucky Strike, cigarette counter game, is going as strong as ever. Baker's Pacers, de luxe racing console, is growing more popular every day.

"A total of four hit games, each very popular, is bound to result in a flood of orders. Fortunately, the new Baker factory with its modern equipment and enlarged facilities is capable of tremendous production, so that we can assure quick delivery on all games in spite of the rush."

Buckley Reports Big Summer Biz

CHICAGO, Sept. 13 (MR).—News from the East indicates that Willie (Little Napoleon) Blatt is selling Buckley equipment as fast as he can get delivery from Chicago, reports a Buckley Music System official. Willie Blatt recently sent us a picture of his Bell Music System showroom taken at a recent open-house gathering, said this official.

"It is always a pleasure to entertain operators," says Blatt. Refreshments are on hand and the demonstration unit of the Buckley Music System is installed so that we have two of the illuminated boxes on the bar and six on the walls. This gives visiting friends an opportunity to see and to inspect this system so that they know just exactly what it is going to look like when it gets set up in locations."

GET HEP TO THE HOTTEST THING IN AMERICA

FLIPPER

By MARKEPP

It's hotter than a firecracker! Earns big, steady profits on any location—month after month—for years! A sure winner. And—strictly pure amusement so that you can run it anywhere! Rush your order today—you can't lose with "FLIPPER"!!

\$19.50 EA 2 FOR ONLY \$37.50

THE MARKEPP CO
3328 Carnegie Ave., Cleveland, O

Keeney Offers 25c Super Bell Models

CHICAGO, Sept. 13 (MR).—Officials of J. H. Keeney & Company announce that their Super Bell console is now available in a 25-cent model and may also be equipped with a mint vender. The operator also has his choice of bell fruit or animal symbols.

Keeney's Super Bell console offers the player the opportunity of winning on one, two or three rows. The award given is the highest of the three. Double-sized symbols are used affording the opportunity of making these characters more colorful and attractive. An effortless flick of the little finger is all that is necessary to set off the silent Keeney mechanism, officials explained.

Four Games Rush Baker Factory

CHICAGO, Sept. 13 (MR).—"Four separate games, each a hit, are the reason why production at the Baker Novelty Company factory is being pressed at

"Electric Defense Gun"

It Tilts! It Fires! Feel It! Hear It!

3-way action for 1¢ or 5¢ play.

Shocking legal profits for all amusement and arcade spots.

An old favorite in Modern Style.

Also Vendors, \$3.95 up, and Girl Film Machines. See your jobber or write for Free Details.

Complete \$32.50

AUTOMATIC GAMES 2422-K Fullerton CHICAGO

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.



SAVE WITH 'SHUGY'

THANKS A MILLION

on this, our **FIRST ANNIVERSARY** as **DISTRICT MANAGER for BUCKLEY MUSIC SYSTEM**, we want to sincerely and wholeheartedly thank you for the marvelous business and co-operation you have given us, making this **THE BIGGEST YEAR IN ALL OUR HISTORY!**

Barnet (Shugy) Sugerman.

WRITE NOW FOR SPECIAL PRICES

ON All Type Wall and Bar Boxes
30 Wire Conductor Cable
Adapters for All Makes
Speakers
Speaker-Baffles
Tone Columns
And anything and everything in music including some really marvelous used phono buys! **ACT QUICK!!**

Royal

MUSIC COMPANY

641 HUNTERDON ST., NEWARK, N. J.

Scientific S. A. Biz Grows---Levine

NEW YORK, Sept. 13 (MR).—The Scientific Machine Corporation is beginning to develop a good South American trade, according to Max D. Levine, president. A distributor has been appointed in Venezuela, and Batting Practice machines have been shipped to him.

"We have been receiving inquiries from operators in all South American countries," Max stated, "and we are busy lining up a number of distributors. The Latin countries offer a wide field for Batting Practice, since our neighbors to the south are almost equally enthusiastic about baseball."

"The interesting fact that baseball is their national game was brought to my attention by an operator from Venezuela. He dropped in to the plant and during the course of our chat told me that baseball is the national game of his country."

"The Latins are an enthusiastic and emotional people. Therefore, since they are baseball fans, I anticipate a strong demand for Batting Practice from South America."

3 Generals Plot Course for General

BALTIMORE, Sept. 13 (DE).—Three generals, Irv Blumenfeld, George Goldman and Harry Hoffman, of General Vending Service Company, are plotting a new course for their customers for the fall and winter, they report.

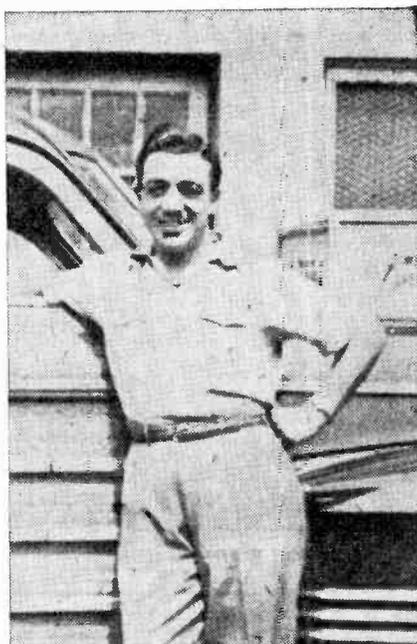
"Our firm will have greater facilities," they stated. "Not only will we be able to give better service and closer co-operation, but we will have a larger stock of the finest new and used equipment."

"We believe we have established a new sales record for our territory this year. Our representation for manufacturers has helped operators to realize faster service and better profits. We thoroly test all machines received to ascertain whether they are satisfactory for the routes of our customers. This system, plus additional services we have introduced, has won a better income for the trade."

Wiggins' Firm Moves to Chicago

CHICAGO, Sept. 13 (MR).—Dick Wiggins, veteran coin machine man, has announced the removal of his company, the Standard Coin Machine Company, from Columbus, O., to 2307 North Western Avenue, Chicago.

"I have made this move," Wiggins states, "in order to facilitate the manufacture and shipment of my two popular consoles, Stanco and Dubi-Bell, and I am now in position to make immediate delivery on all orders."



SMILIN' JOE CARUSO, one of the Bay State's most popular music operators, declares: "Seaburg and Caruso are the biggest and best names in music, so how can I miss?" (MR)

REVOLUTIONARY COUNTER SENSATION! KICKER and CATCHER

100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!



Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—loaded with "come-on"! Entirely mechanical—no wires—no batteries. Cash in quick! Order today!

PENNY PLAY

\$29.75

F. O. B. Chicago
NICKEL PLAY, \$31.75

Stand, \$6.50 Extra

THE BAKER NOVELTY COMPANY INC.
1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

WEST COAST

Factory Sales Representative

MAC MOHR

2916 W. PICO BLVD. LOS ANGELES, CALIF.

KICKER & CATCHER

Sold on time payment. 10 Days' Free Trial. 1/3 Deposit. Recommended by

TORR 2047A-SO. 68 PHILA. PA.

MARVEL

WORLD'S GREATEST CIGARETTE REEL TOKEN PAYOUT COUNTER GAME

\$34.50

Ball Gum Model Only \$2 Extra.

1/3 Dep. with Order. Bal. Shipped C. O. D.



ATLAS NOVELTY CO.
2200 N. Western Ave. CHICAGO, ILL.

ASSOC. OFFICES
ATLAS AUT. MUSIC CO., 3939 Grand River Ave., Detroit. ATLAS NOVELTY CO., 2219 Fifth Ave., Pittsburgh.

FREE PLAY GAMES

- | | |
|----------------------|---------------------|
| All American \$35.00 | Ocean Park \$16.50 |
| Band Wagon 22.50 | Pick Em 14.50 |
| Blondie 18.50 | Power House 25.00 |
| Big Chief 35.00 | Pylon 25.00 |
| Commodore 16.50 | Roxy 14.00 |
| Cadillac 25.00 | Sports 15.00 |
| Dude Ranch 26.50 | Sporty 22.50 |
| Dixie 19.50 | Skyline 20.00 |
| Flagship 14.00 | Seven Up 45.00 |
| Four Roses 35.00 | Sports Parade 54.50 |
| Fox Hunt 27.50 | Ten Spot 64.50 |
| Jolly 19.50 | Topper 11.00 |
| Lancer 15.00 | Up & Up 10.00 |
| Miami 10.00 | Vacation 29.50 |
| Metros 44.50 | Yacht Club 20.00 |

All machines in excellent working condition. 1/3 Deposit With Order—Balance C. O. D.

DOMESTIC NOVELTY CO.

202 G St., N. W., Washington, D. C.

READY TO GO!

- | |
|---|
| Watling Tom Thumb Fortune Scales \$45.00 |
| Wurlitzer Model 50 37.50 |
| Wurlitzer Model 616 52.50 |
| Wurlitzer 14 Ft. Skee-Ball, Elec. Coin Slot 35.00 |
| Wurlitzer 600 Keyboard 150.00 |
| Rock-Ola Imperial 20, Lite-Up Grill 57.50 |
| N. W. DeLuxe Merchandisers 8.50 |
| N. W. Model 33, Same as New 4.00 |
| Home Runs, 5 Ball Free Play 20.00 |
| Dixies, 5 Ball Free Play 25.00 |
| Mills 10c Blue Fronts, Over 375,000 39.50 |
| Kecney Wall Boxes, Brown 12.50 |

E. O. LIKENS

924 Fifth St., N. W., WASHINGTON, D. C.

1941 FOOTBALL BOARDS

Another sparkling achievement in a long line of triumphs is SUPERIOR'S team of brand new DIE-CUT football boards. They are designed to buck any line for real profit gains. Write immediately to SUPERIOR PRODUCTS for complete information concerning the action-packed gridiron specials. They will score for you every time!

SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

THE BEST BUY "ALWAYS" AT LEHIGH

FREE GAMES AT \$9.50 EACH

- | | | | | | |
|------------|-------------|--------|---------|-------------|-----------|
| Yacht Club | Nippy | Roxy | Miami | Brite Spot | Triumph |
| Fantasy | White Salls | Sports | Mascot | Score Champ | Hold Over |
| Super Six | Lime Light | Chips | Big Six | Home Run | |

ALSO LATE NEW AND USED GAMES AT THE RIGHT PRICES.

Write for List. Send Order and 1/3 Deposit.

LEHIGH SPECIALTY CO.

SECOND & GREEN STREETS

PHILADELPHIA, PA.

Protect Yourself BUY NOW! AT THE GREATEST DOLLAR VALUE OFFERED!

DAILY NEWS
RAPIDLY INCREASING PRICES

DAILY NEWS
SCARCITY OF NEW EQUIPMENT

DAILY NEWS
RAPIDLY DIMINISHING USED GAME STOCKS

Southern Automatic offers you these values only because of our buying and selling volume thru 4 BIG SALESROOMS

FREE PLAY GAMES

Allport	\$ 8.95	Double Feature	\$22.50
Airway	8.95	Dixie	22.50
All American	42.50	Dude Ranch	32.50
Bounty	8.95	Duplex	64.50
Big Ten	8.95	Do Re Mi	64.50
Box Score	8.95	Double Play	64.50
Blackout	8.95	Fiesta	8.95
Buckaroo	8.95	Fantasy	8.95
Bazaar	8.95	Fleet	29.50
Bowling Alley	16.50	Fox Hunt	32.50
Big League	16.50	Formation	34.50
Brite Spot	16.50	Flicker	44.50
Bally Beauty	22.50	Four Diamonds	57.50
Blonde	22.50	Golden Gate	8.95
Bandwagon	39.50	Glamour	29.50
Broadcast	47.50	Gold Star	39.50
Barrage	62.50	Gold Cup	39.50
Belle Hop	69.50	Headliner	8.95
Chubbie	8.95	Hold Over	16.50
Chevron	8.95	Home Run	22.50
Clipper	8.95	Horoscope	69.50
Chief	8.95	Hi Hat	69.50
Champion	8.95	High Dive	69.50
Commodore	13.95	Jolly	13.95
Cadillac	22.50	Kilic	8.95
Convention	22.50	Lot of Fun	8.95
Crossline	37.50	Lucky	13.95
Crystal	44.50	Lone Star	16.50
Captain Kidd	67.50	Lancer	16.50
Davy Jones	8.95	Lucky Strike	16.50
Dandy	13.95	Lime Light	22.50
Doughboys	16.50	Landslide	27.50

Leader	\$38.50	Speedway	\$22.50
Mr. Chips	13.95	Score Card	22.50
Merry-Go-Round	16.50	Skyline	32.50
Mascot	22.50	School Days	49.50
Metro	39.50	Stars	49.50
Mystic	44.50	Silver Skates	49.50
Miami Beach	67.50	Stratoliner	52.50
Majors of '41	69.50	Seven Up	54.50
Odd Ball	13.95	Slugger	54.50
Oh Johnny	22.50	Sports Parade	57.50
On Deck Birdie	22.50	Sun Beam	59.50
Pick Em	8.95	Sea Hawk	64.50
Punch	16.50	South Paw	64.50
Playmate	22.50	Snappy	64.50
Polo	22.50	Sky Blazer	67.50
Powerhouse	27.50	Show Boat	69.50
Paradise	47.50	Triple Threat	8.95
Play Ball (Bally)	59.50	Trio	8.95
Ragtime	8.95	Triple Play	8.95
Rink	8.95	Topper	8.95
Roller Derby	8.95	Three Up	19.50
Red Hot	8.95	Three Score	22.50
Roxy	13.95	Trapeze	22.50
Supercharger	8.95	Ten Spot	62.50
Snooks	8.95	Vacation	22.50
Score Champ	13.95	Victory	22.50
Stoner's Baseball	13.95	Velvet	49.50
Short Stop	16.50	Wild Fire	64.50
Summer Time	16.50	Yacht Club	22.50
Score a Line	22.50	Zip	8.95
Sporty	22.50	Zombie	42.50

LEGAL EQUIPMENT

Western Baseball	\$59.50
Seeburg Chicken	
Sam Rayolite	49.50
Seeburg Battle	
Royal Rayolite	49.50
Bally Bull's Eye	
Gun	39.50
Bally Alley, Bowling Game	19.50
Exhibit's Bowling Alley	19.50
Rockola Ten Pins	39.50
Black Cab. Keeney	
Anti Aircraft Gun	44.50
Brown Cab. Keeney	
Anti Aircraft Gun	59.50
Order Today New Daval Five Reel Rex Cigarette Machine	\$22.50

CONSOLES, PAYOUT TABLES, ETC.

Mills 1-2-3 Payout, 1939 Model	\$27.50
Mills 1-2-3 Free Play Model, 1939	37.50
Mills Free Play Jumbo Parade, Console	94.50
Evans Free Play Jungle Camp, Console	104.50
Bally Free Play High Hand, Console	179.50
Paces Races, Black Cabinet	59.50
Paces Races, Brown Cabinet	79.50
Exhibit Silver Bells, Console	69.50
Bazaar Auto. Table	\$27.50
Double Header	27.50
Hey Day, Automatic	22.50
Derby Day, Console	22.50

COUNTER GAMES

Mills Vest Pocket	\$27.50
Texas Leaguer	32.50
Pikes Peak	17.50
Zoom	17.50
Saratoga Sweepstakes	5.00
Turf Flash	5.00
Electric Shocker	\$ 5.00
New Daval 21	16.50
New Yankee Double Header	16.50
New Pikes Peak	22.50

Used Phonographs Refinished in Marblegro

ROCKOLAS	
Regular 12 Record	\$29.50
12 Record Rhythm King	34.50
16 Record Rhythm Master	39.50
Imperial 20	69.50
1939 Deluxe	139.50
Standard 1939 with Remote Control & 8 Wall Boxes	249.50
Standard 1939 with Remote Control & 4 Keeney Boxes	199.50
'40 Jr. Counter Md.	109.50

WURLITZERS	
412 or 312	\$34.50
412 Illum. Cabinet	49.50
618 or 716	49.50
618 Illum. Cabinet	69.50
Counter Model 61	79.50
Counter Model 71	99.50
Bases \$10.00 Extra	
600 Model	139.50
12 Record Gable Junior	20.00

SEEBURGS	
12 Record A, B or C	\$29.50
4 Keeney Boxes	199.50
Rex or 20 K	89.50

TERMS: 1/3 DEPOSIT, BALANCE SIGHT DRAFT.

IN ORDERING GIVE SECOND AND THIRD CHOICE

Southern AUTOMATIC MUSIC CO. "THE HOUSE THAT CONFIDENCE BUILT"

432 S. SECOND ST. LOUISVILLE, KY. | 531 N. CAPITAL AVE. INDIANAPOLIS, IND. | 312 W. SEVENTH ST. CINCINNATI, OHIO | 425 BROAD ST. NASHVILLE, TENN.

IMMEDIATE DELIVERY

KEENEY'S SUPER BELL, MILLS THREE BELLS, FOUR BELLS, BROWN FRONT, CHROME BELLS AND VEST POCKETS, BALLY'S TURF KING, "41" DERBY AND ROLL 'EM, EVANS DOMINOS AND COLUMBIA BELLS.

The following machines are offered subject to prior sale:

FIVE-BALL FREE PLAY			
10 Bally Mystic	\$25.00	1 Mills 1-2-3, F.P.	\$40.00
1 Bally Flicker	37.50	ONE BALL	
1 Bally Triumph	9.50	1 Bally Blue Grass	\$105.00
3 Bally C. O. D.	10.00	1 Bally Record Time	82.50
1 Chicago Coin Lucky	19.50	2 Bally Dark Horse	82.50
1 Chicago Coin Dixie	35.00	1 Bally Eureka	39.50
1 Chicago Coin Sports	17.50	1 Bally Santa Anita	110.00
1 Gottlieb Horoscope	42.50	1 Mills The McCoy	19.50
1 Gottlieb School Days	52.50	1 Pacific Pamco Parley	10.00
1 Stoner Armada	42.50	2 Rock Ola Three Up	10.00
1 Genco Seven Up	42.50	CONSOLES	
1 Exhibit Leader	19.50	4 Mills Jumbo Parade, F.P.	\$75.00
1 Bally Roller Derby	14.50	2 Mills Jumbo Parade, C.P.	75.00
1 Bally Champion	10.00	5 Paces Reels, 5¢ Pl.	65.00
1 Stoner Anabel	32.50	1 Paces Reels, 1¢ Pl.	65.00
1 Stoner Snooks	14.50	1 Pace's Race, #3708, 20-1, 5¢ Play, Bk. Cabinet	49.50
1 Gottlieb Bowling Alley	21.50	1 Baker Pacer, #7180, 20-1, 5¢, Like New	179.50
1 Gottlieb Score-a-Line	24.50		
1 Chicago Coin Yacht Club	21.50		

All orders must be accompanied by 1/3 Deposit, Balance C. O. D. Write and ask to be put on our mailing list. Above prices are effective September 20th.

MOSELEY VENDING MACHINE EX., INC.

00 Broad Street
Day Phone 3-4511

Richmond, Va.
Night Phone 5-5328

Joe Weinberger Advises "Buy Now"

LOUISVILLE, Sept. 13.—"All operators can be sure that the Southern Automatic Music Company will not take advantage of present-day conditions," declares Joe Weinberger, firm official. "An inspection of our stocks will reveal that the reverse is true. We have acquired hundreds of new customers thru our steadfast policy of dealing fairly and honestly."

"We are fortunate in being able to offer operators real values. Were it not for the mutual confidence between our company and operators these values would be impossible. Our Louisville, Cincinnati, Indianapolis and Nashville offices enjoy a large volume of business, and our fast turnover of merchandise enables us to offer the best machines at the greatest savings."



JOE WEINBERGER

"Undoubtedly all operators are familiar with the unusual demand for games because of the defense program. It has been said that the program will mean rapidly increasing prices, shortages of materials for new equipment and growing shortages of used equipment. I am not offering a cure-all, but certainly the most logical thing to do is to buy now against an unpredictable future."

FREE PLAY BUYS

Anabel	\$15.00	Metro	\$25.00
Bandwagon	18.00	Polo	15.00
Blonde	15.00	Four Roses	33.00
Cadillac	16.00	Play Ball (Bally)	43.00
Double Play	58.00	Powerhouse	15.00
Do-Re-Mi	54.00	Red, White & Blue	27.00
Drum Major	19.00	Rotation	15.00
4 Diamonds	55.00	Sea Hawk	51.00
Flicker	25.00	Silver Skates	46.00
Gold Star	22.00	Crossline	16.50
Horoscope	62.00	Sports Parade	31.00
Landslide	15.00	Stratoliner	26.00
Leader	17.00	Stars	30.00
League Leader	35.00	Zombie	26.00
Sun Beam	37.00	All \$10.50 — Commodore, Follies, O'Boy, Roxy, Fantasy — Double Feature, Holdover, Headliner, Big Show and White Sails	

FEDERAL VENDING COMPANY
2506 Amsterdam Ave.
NEW YORK
Tel: Wadsworth 8-9592

LEW WOLF OFFERS

1 Birdie	\$17.50	2 Landslides	\$17.50
2 Blackouts	13.50	2 Leaders	27.50
1 Blonde	17.50	3 Lime Lite	18.50
3 Blue Grass	110.00	2 Lot-a-Fun	12.50
1 Bordertown	12.50	2 Mascots	14.50
2 Brite Spots	12.50	4 Mr. Chips	12.50
1 Buckaroo	12.50	5 Nippy	12.50
2 Cadillac	18.50	1 Ocean Park	11.50
2 Chevrons	12.50	1 Oh Boy	12.50
3 Chubbies	10.50	1 Oh Johnny	23.50
1 Cowboy	12.50	1 Pick Em	8.50
1 Crossline	22.50	1 Playmate	34.50
6 Dark Horse	94.50	2 Powerhouse	18.50
1 Dixie	17.50	2 Progress	22.50
4 Double Feature	12.50	2 Punch	12.50
6 Fiestas	23.50	6 Red Hot	11.50
3 Flickers	42.50	1 Rotation	12.50
2 Follies	17.50	2 Roxy	17.50
1 Formation	22.50	5 Sara Suzy	22.50
1 Gold Cup	47.50	2 Scoops	14.50
1 Gold Star	25.00	3 Score Cards	13.50
1 Grandstand	62.50	1 Score Champ	18.50
4 Holdovers	17.50	5 Super Six	12.50
1 Jolly	14.50	3 Toppers	11.50

1/3 Deposit—Balance C. O. D.
Rex Amusement Co.
1443 MAIN ST. BUFFALO, N. Y.

WANTED FOR CASH

Rapid Fires—Chicken Sams—Sky Fighters (Model "B")—Mussolinis—Hitlers—Shoot the Chutes—Batting Practice. State serial numbers and conditions of Machines. Quote lowest prices and amount. **BOX 147, Care The Billboard, 390 Arcade Bldg., St. Louis, Mo.**

FOR QUICK SALE—PENNY ARCADE

15 Machines, including Mills Punching Bag, Holly Gripper, Gun Machine, Drop Pictures, Shocker, Card Venders. Complete Penny Arcade ready to go. \$125.00 takes it; no time to dicker.

FIELDING GRAHAM
3211 East 31st St. Kansas City, Mo.



DONALD FIELDING & COMPANY'S big arcade at the recent Canadian National Exposition, Toronto. Arcade contained numerous Sky Fighters, Photo-matics and other Mutoscope equipment, all of which did very well. (MR)

Meyer Gensburg Visits New York

NEW YORK, Sept. 13 (DR).—Meyer Gensburg, of Genco Manufacturing Company, visited here this week en route to Florida to visit his folks. Meyer spent most of his time at the offices of Seaboard Sales, Inc., where Bert Lane, Genco's Eastern representative, introduced him to jobbers, distributors and operators in this area.

"This has been one of the greatest years in Genco's history," stated Gensburg. "The way operators, jobbers and distributors here have congratulated us on the games we have produced convinces me that we are on the right path. We will give the trade even greater money-makers before this year is over.

"I feel a personal visit gives a closer and better understanding of what the trade wants and needs. My visit to the West Coast gave me many profitable ideas. My visit here has again proved worth while from the standpoint that

it lets us know trade requirements in each of these important territories.

"I find that business conditions generally have improved tremendously. It is our hope that we shall find material conditions sufficiently eased to allow us to bring the trade the heavy production we have in the past. We have many ideas ready and are waiting for materials to allow us to go ahead with our plans. Our present production is going at top speed and we are supplying demands in all our territories."

Aronson, Alberg Hail Baseball Game

BROOKLYN, Sept. 13 (DR).—Charley Aronson and Bill Alberg, of Brooklyn Amusement Machine Company, report New York operators are enthused over Evans' new Play Ball, baseball action machine.

"With the Brooklyn Dodgers now in first place and on the way to the pennant," they report, "coinmen here are clamoring for delivery of Play Ball. We expect a large crowd to see the World's Series between the New York Yankees and the Brooklyn Dodgers. With the placing of the new baseball game at such a time we believe this will mean thousands of dollars in revenue for operators."

Bill Alberg, preparing to fly to Chicago, said: "I've been in constant touch with Dick Hood, head of H. C. Evans & Company, and now that it is almost certain that the Brooklyn Dodgers will play in the World's Series with the New York Yankees, I'm on my way to Chicago to arrange for quick delivery so that operators will have machines on locations when the series opens."

Tri-Way Products Will Hold Prices

NEW YORK, Sept. 13 (MR).—Officials of Tri-Way Products Company, manufacturer of the Illumitone and Ultratone chandelier ceiling speakers and the Featherweight permanent jewel pick-up, report they will make an all-out effort to hold their prices.

"We anticipated the material shortage and purchased a big supply of chrome and other materials used in our speaker baffles, firm executives announced. "We are not going to take advantage of the acute price rise, nor of increased labor costs, but will meet the demand for our products at the original prices. Since we cannot predict what the future holds in store for us or our customers, we recommend that coinmen anticipate their needs now.

"We are not asking operators to stock up in advance. We simply suggest they make whatever purchases they will need for the next 30 or 60 days, and then we will continue to try to service them while materials are in our storehouse. It is our belief that operators have found us reliable and we will do our best to meet their every need."

Lieberman Has Large Game Supply

CHICAGO, Sept. 13 (DR).—Bud Lieberman announced this week that he has a large stock of one-ball payout machines and one and five-ball free plays. A large Southern purchase, according to Lieberman, was made at the end of the local resort season.

As a result he claims that he was enabled to purchase the entire stocks of several large operators who wanted to liquidate fast and did at exceptionally low prices for cash. Lieberman has announced that he expects the supply to last for two weeks."

CALLING ALL OPERATORS

HOT NUMBERS

25¢

10¢

8¢

6¢

5¢

4¢

3¢

2¢

1¢

0¢

WATCH YOUR TICKETS FOR SURPRISE WINNERS

LOWER BOARD

MEMO

Be sure to investigate NEW Gardner hit - HOT NUMBERS! 1200 holes, surprise winners, double step-up with \$25 top award in Dial Seals, color-number tickets, 111 winners, DIE-CUT shape, AND illustrating a gorgeous telephone girl that pulls the players! It's a sensation, and plenty profitable!!

Don't forget to write for circulars showing more Gardner hits!!

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Super CHUBBIE

More exciting — more tantalizing than the original Chubbie. Lights out (12). Special award for contacting No. 6 bumper when lil' Big Super Chubbie award for putting out numbered bumper when words Super Chubbie are lighted on back panel — and of course the ever popular high score. It's a winner — call your distributor now.



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- Miami Beach 67.50
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- Double Play 69.50
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Stoner's SUPER CHUBBIE A TREMENDOUS SENSATION!!

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<p>BALLY FREE PLAY</p> <ul style="list-style-type: none"> Supreme \$ 9.50 Broadcast 29.50 C. O. D. 10.00 Lot a Fun 27.50 Flicker 32.50 Mystic 35.00 Pick Em 12.50 Sport Page 34.50 Sport Special 79.50 Triumph 12.50 Vogue 10.00 <p>EXHIBIT FREE PLAY</p> <ul style="list-style-type: none"> Contact \$13.50 Landslide 30.00 Sun Beam 39.50 Zombie 35.00 <p>GOTTIES FREE PLAYS</p> <ul style="list-style-type: none"> Big Show \$16.00 	<ul style="list-style-type: none"> Bowling Alley \$15.00 Drum Major 20.00 Gold Star 32.50 Lot a Fun 27.50 Miami 44.50 Paradise 42.50 Score Card 12.50 Sport Special 12.50 <p>CHICAGO COIN FREE PLAYS</p> <ul style="list-style-type: none"> All American \$35.00 Dixie 24.50 Fox Hunt 27.50 Jolly 12.50 Major 12.50 Major 1941 59.50 Roxy 12.50 Sport Parade 52.50 Stratoliner 39.50 Topper 10.00 	<p>MISCELLANEOUS FREE PLAYS</p> <ul style="list-style-type: none"> Stoner's Anabels \$15.00 Baker's Big Time 44.50 Box Score 10.00 League Leader 39.50 Line Up 27.50 Top Hat 1-2-3 27.50 Side Kick 10.00 Sara Suzie 34.50 Super Six 12.50 Ump 39.50 Wow 39.50 Barrage 47.50 <p>GENCO</p> <ul style="list-style-type: none"> Big Town \$15.00 Blondie 19.50 Cadillac 22.50 Capt. Kidd 69.50 Mr. Chips 12.50 Fair 10.00 Follies 15.00 	<ul style="list-style-type: none"> Hi Hat \$64.50 Powerhouse 17.50 Stop & Go 12.50 <p>COUNTER GAMES</p> <ul style="list-style-type: none"> Groetchen Mercury 12.50 Twenty Ones. 12.50 Cubs 5.00 Aces 5.00 <p>CONSOLES</p> <ul style="list-style-type: none"> Charley Horse \$69.50 Flat Top Derby Days 15.00 Double Bells 79.50 Galloping Dominos 49.50 Buckley Track Odds 49.50 Saratoga 69.50 Evans Skillo 69.50 Red Head Track Times 39.50
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Bally MONICKER



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—the miracle lock and key
with 65,000 combinations
—\$3.50 EXTRA

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JACK FITZGIBBONS

453 WEST 47TH ST., NEW YORK (Tel.: Circle 6-8343)

Genco's Jungle Hits 4-Week Lead

CHICAGO, Sept. 13 (MR).—"This past week marked the fourth week that Genco's Jungle has been regarded as a top money-maker by operators," proclaims Meyer Gensburg, official of the company. "The reason for the continued success of Jungle seems to be its thrill-packed action and last-second suspense. Its new features have been enthusiastically hailed from Maine to California. We are still in full production on Jungle and expect this game to break our 1941 sales record.

"In these days of fast runs a string of four weeks of leadership for a game is something to consider, say our veteran distributors. For that reason most operators are stocking up very heavily on Jungle, a game that's been proved to have what it takes to make big and steady profits week after week."



TONY GASPARRO

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Columbus 5-2054-5

OR WRITE . . .

WESTERN NOVELTIES CO.



JOE ASH, of Active Amusement Company, Philadelphia, declares: "Knockout tops all previous Exhibit Supply Company hits." (MR)

OLIVE'S BARGAINS IN A-1 RECONDITIONED MACHINES

AUTOMATIC PAYOUTS		COUNTER GAMES	
Big Game	\$72.50	Jumbo Parade (High Head)	\$87.50
Fast Time	65.00	Pace's Races (Brown Cabinet, 30-1)	85.00
Fair Grounds	15.00	Super Track Time (1940 Model)	160.00
Four Bells	225.00	1938 Track Time	79.50
Good Luck	30.00	COUNTER GAMES	
Grand National	65.00	American Eagle	\$15.00
Grand Stand	49.50	Ace	6.00
Jumbo Parade (Latest Model)	92.50	SPECIAL JUMBO PARADE (FREE PLAY)	
Write for Our Complete List on All Types of Used Games.			

Every Machine is in Perfect Mechanical Condition. Thoroughly Cleaned and Checked. Ready to Place on Location. If you are not completely satisfied, return the Games to us within 10 days and receive Full Credit.

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FREE PLAY GAMES	FREE PLAY GAMES	FREE PLAY GAMES	
Seahawk	Progress	Majors, '41	
Sparky	Fantasy	Speed Ball	
Vacation	Brite Spot	GUNS	
Glamour	Scoop	Keeny Anti-Aircraft:	
Polo	Double Feature	Black	
Playball (Bally)	Mystic	Brown	
Mr. Chips	Trailway	16 Sproat	

AJAX NOVELTY COMPANY Detroit, Michigan

FALL BARGAINS—FREE PLAY

Anabel	\$15.00	Play Ball (Bally)	\$41.00
Cadillac	16.00	Power House	16.00
Crossline	18.00	Rotation	14.00
Drum Major	14.00	Stars	29.00
Dbl. Play	58.00	Score-a-Line	14.50
Flicker	24.50	Sea Hawk	50.00
Formation	18.50	Stratolliner	27.50
Gold Star	20.00	Sparky	32.50
Hi Hat	55.00	Velvet	25.00
Jolly	13.50	Zombie	25.00
Leader	19.50	Commodore	12.00
League Leader	33.50	Dbl. Feature	12.00
Mystic	25.00	Follies	12.00
Metro	25.00	Nippy	12.00
Miami Beach	55.00	O Boy	12.00
Major	55.00	Roxy	12.00
\$10 Ea.: Cowboy, Lancer, Thriller, Triumph.			

1/3 Cash Deposit. Under \$18.00 Full Cash. Cable Address: Colnmachin, N. Y. **MARC MUNVES, INC.** 555 West 157th St. New York, N. Y.



PLACING A SUBSTANTIAL ORDER for Wurlitzer Victory models and remote-control equipment, Sam Taran launches Mayflower Novelty Company, St. Paul, as authorized Wurlitzer distributor for the Minnesota-Dakota area. Looking on, left to right, are Jake Nilva, Morris Roisner, Bill Mossbarger and Herman Paster. All are Mayflower executives except Mossbarger, who is Wurlitzer district sales manager. (MR)

Bally Monicker Has Novel Score Idea

CHICAGO, Sept. 13 (MR).—Announcing Bally's newest novelty replay game, Monicker, George Jenkins, general sales manager of Bally Manufacturing Company, stated that the game's score system is proving an exceptional money-maker on location.

"Monicker," Jenkins said, "is Bally at its best—the kind of game that made Bally famous in the days of the first

Airway, the original Bumper and other Bally games. Monicker is just about as different as a game can be, but it has that certain something which Bally's greatest hits had.

"Of course, Monicker has high-score appeal to take care of competitive play. But the really fascinating feature is the new spell-and-score idea, which is an almost-won feature. Altogether, Monicker offers the player eight thrilling ways to score.

"We are geared up for a large run on Monicker and should be able to make prompt delivery at least during the first week. The demand for games is far ahead of supply, and production of a game like Monicker will be spoken for quickly."

Evans's Play Ball Captures the East

CHICAGO, Sept. 13 (MR).—"Not since Ten Strike has a game brought in as many orders as has our new game, Play Ball," say officials of H. C. Evans & Company. The East, in particular, is going strong for this new hit. Bill Alberg, of Brooklyn Amusement, reports operators going all out for Play Ball and besieging his company for quick delivery.

"Operators are clamoring," reports Alberg, "for delivery of Play Ball. Records are already broken, and this is only the beginning. Operators who have the game on location and are witnessing its performance are asking us for more and more."

"Those are kind words," said Rex Shriver, official of Evans, "but the same reports are coming in from everywhere. Play Ball is introducing a new era in coin game realism and blasting away the old notions about what a game can achieve in popularity, come-on and earnings. With its amazingly realistic manikins actually playing a game of baseball and performing every baseball play is if by magic, the game is the wonder of beholders wherever it goes."

Royal Celebrates First Anniversary

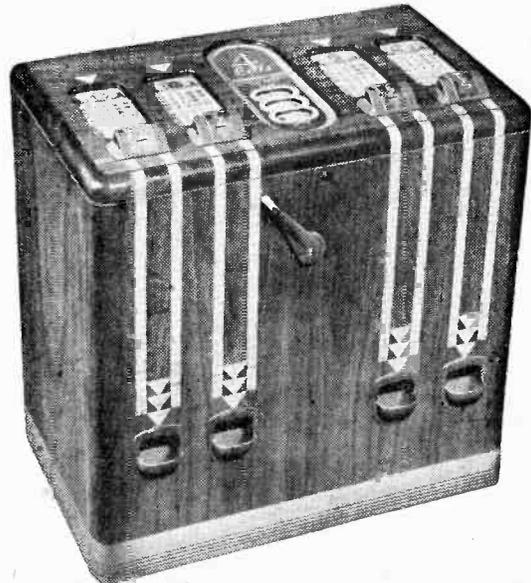
NEWARK, Sept. 13 (DR).—Barney Sugerman, of Royal Music Company, was congratulated by DeWitt Eaton, Eastern regional director for Buckley Music System, this week on the completeness in which his firm has covered the New Jersey territory for Buckley Music System, Inc.

"Sugerman warrants all the praise he is receiving, as he has won the approval of operators for the Buckley installations he has made," said Eaton. "He has been responsible for starting many of these music men in the business and his first anniversary as district manager for the firm is highlighted by a job well done."

"Operators of New Jersey are to be thanked for their co-operation," said Sugerman, "for it is they who are responsible for recognizing the quality of the Buckley installations. We will continue to give operators fine service and we are going to bring them some new developments which will contribute even more to profits for all music operators."



You make a lifetime friend out of every location in which you place Mills 4 Bells. See your distributor. Mills Novelty Company, 4100 Fullerton Ave., Chicago



AMERICAN EAGLE

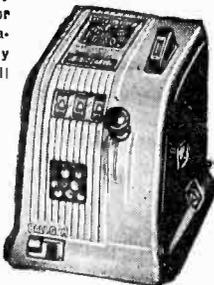
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15¢ Per Box, 100 Pieces. Case of 100 Boxes, \$13.75. 1/3 Dep., Balance C. O. D.



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| Champion | Lancer |
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5¢ & 25¢ Paces Reels 99.50	Mr. Chips 14.00	Sporty 22.50
Royal Draw 94.50	Follies 14.00	Jolly 22.50
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1938 Tracktime 72.50	Scoop 14.00	Gold Star 37.50
Jumbo Parade 84.50	Sports 14.00	Bandwagon 27.50
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Double Play . \$69.50	Hi Hat \$62.50	School Days . \$52.50	Flicker \$47.50
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Sea Hawk . . . 62.50	Sever Up . . . 57.50	Four Diamonds 52.50	Bordertown . . 29.50
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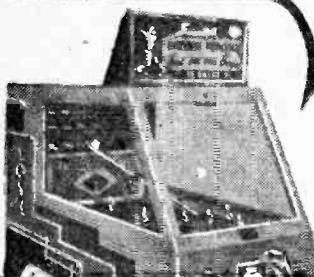
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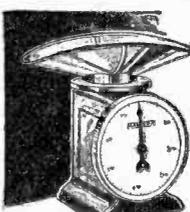


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The ORIGINAL CONTACT KIT made by the Pioneer Electrical Engineers of the Industry. JUST the parts you need for repairing all the late games. Contains Contact Leaves, Silver Points, Switches, Point Adjusters, Brass Rivets, Insulators, etc. **NO JUNK IN THIS KIT!** For first class repairs, carry along a GENUINE Guardian Electric Kit at all times! **INSIST ON THE ORIGINAL!**

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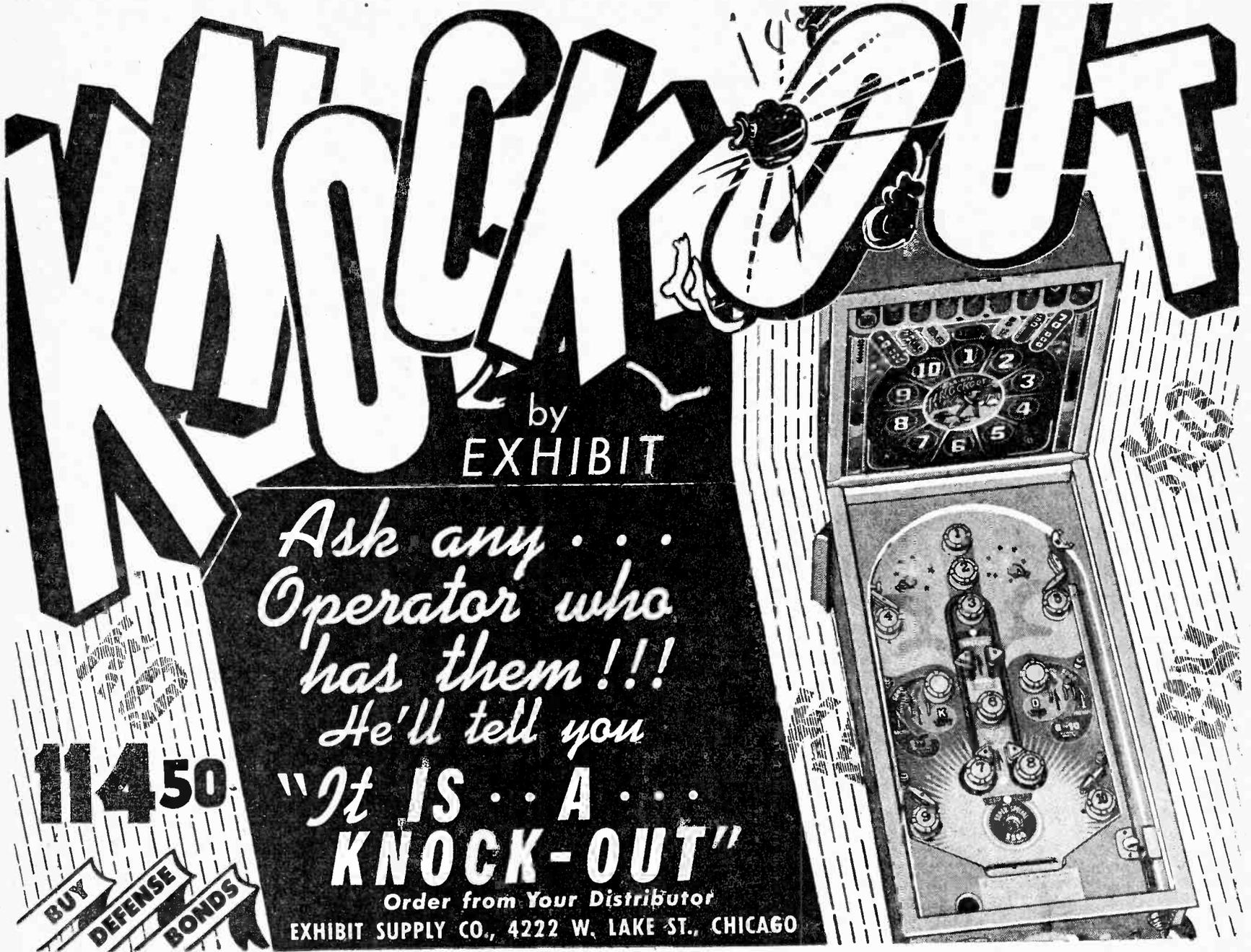
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Don't Eat Up the Money You Made! Build Up Your Bank Roll With America's Greatest Money Maker DOUBLE and TRIPLE YOUR PROFITS!

NEW RIFLE SPORTS

A RECORD OF OVER 18,000 DIMES AT ONE FAIR
NOT COIN OPERATED AVAILABLE FOR EXPORT

ROSENBERG-MUNVES CORP.

631 TENTH AVE., NEW YORK CITY (All Phones: LOnacre 3-1650)

You can ALWAYS depend on JOE ASH—ALL WAYS
FINEST FREE PLAYS READY FOR SHIPMENT!
SIX SUPER SPECIALS!
IN TOP CONDITION

BOOMTOWN . \$44.50	SKY RAY . Write for Price
LEAGUE LEADER . . . 34.50	UMP \$29.50
PLAYBALL (BALLY) 39.50	WOW 29.50
	1/3 Down, Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

"DON'T MISS OUT ON THESE BARGAINS!"

PAY OUT CONSOLES

Dominos \$ 75.00	Paces Races: Brown Cabinet . . \$ 79.50	Roulette \$ 39.50
Fast Time 75.00	Black Cabinet 52.50	Saratoga 69.50
Four Bells 205.00	Paces Reels 75.00	Track Time, 37 . . . 35.00
Lucky Stars 75.00	Pay Day 125.00	Track Time, 38 . . . 75.00
Pastime (Late) . . 175.00		Triple Entry 109.50

WANTED FOR CASH! . . . CLAWS AND DIGGERS

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

THE "CARRY OVER" FEATURE IS WHAT EVERYBODY WANTS!

Chicago Coin's

STAR ATTRACTION

The No. 1 Hit!

CARRY OVER FEATURE

6 WAYS TO WIN

YELLOW STARS—RED STARS

CHICAGO COIN MACHINE CO. 1725 W. DIVERSEY, CHICAGO

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

GOING STRONGER THAN EVER!

CHICAGO COIN'S STAR ATTRACTION

1/3 With All Orders, Bal. C. O. D. Write for Complete List!

Bally Beauty	\$17.50
Blondie	17.50
Formation	22.50
Flicker	27.50
Jolly	17.50
League Leader	32.50
Mascot	17.50
Mystic	29.50
Stars	36.50
Sun Beam	39.50
Sea Hawk	52.50
Vacation	17.50
Wow	39.50

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS

ALLIED APPROVED

RECONDITIONED COIN MACHINES USED!

FREE PLAY GAMES

Miami Beach	\$62.50	Powerhouse	\$37.50	Nippy	\$22.50
Stars	58.50	Sara Suzy	37.50	Oh Boy	22.50
Flicker	54.50	Wings	27.50	Bowling Alley	22.50
Boom Town	54.50	Beauty	27.50	Super Six	19.50
Zombie	51.50	Rotation	27.50	Lucky	19.50
Metro	49.50	Lancer	24.50	Super Charger	19.50
Band Wagon	42.50	Mascot	24.50	White Sails	22.50
Mills 1-2-3, '39 F.P.	39.50				

AUTOMATIC PAYTABLES

Santa Anita	\$122.50	Grandstand	\$79.50	Derby King	\$57.50
Sport King	122.50	Thistle-down	59.50	Derby Time	39.50
Grand National	84.50	Hawthorne	57.50	Dead Heat	37.50

PHONOGRAPHS

Wurlitzer 500	\$157.50	Seeburg Concert Grand	\$139.50
Wurlitzer 600	139.50	Seeburg Plaza	134.50
Wurlitzer 616	59.50	Seeburg Casino	134.50
Wurlitzer 716	59.50	Seeburg Crown	134.50
Wurlitzer 61 Counter Model	79.50	Rockola 1940 Super Rockolite	194.50

LEGAL EQUIPMENT, GUNS, ETC.

Bally Rapid Fire	\$104.50	Keeney Anti Aircraft, Bwn	\$59.50
Seeburg Shoot the Chutes	89.50	Keeney Anti Aircraft, Bk.	49.50
Seeburg Chicken Sam	49.50	Rockola Ten Pins	47.50

IMMEDIATE DELIVERY ON ALL NEW GAMES!

PHONE: CAPITOL 4747 TERMS: 1/3 Deposit, Balance C. O. D.

Allied NOVELTY CO. 3520 W. FULLERTON AVE. CHICAGO

NATIONAL VALUES

5-BALL FREE PLAY GAME BARGAINS

Anabel	\$24.50	Doughboy	\$22.50	Mascot	\$23.00	Sea Hawk	\$55.00
All American	45.00	Drum Major	32.00	Merry Go Round	35.00	Shortstop	29.00
Attention	44.00	Dude Ranch	32.00	Metro	35.00	Silver Skates	55.00
Bally Beauty	24.00	Fantasy	14.00	Mr. Chips	18.00	Sky Blazer	75.00
Bandwagon	41.00	Flicker	49.50	Oh Boy	18.00	Skyline	32.50
Big Chief	46.00	Follies '40	19.00	Pan American	47.50	Sparky	29.00
Big Show	22.00	Formation	37.50	Paradise	39.50	Speedway	29.00
Big Six	12.00	Four Diamonds	59.00	Playmate	29.00	Sports Parade	54.50
Big Town	22.00	Four Roses	60.00	Polo	32.00	Sportsy	27.50
Blondie	27.50	Fox Hunt	30.00	Powerhouse	30.00	Stars	54.50
Bowling Alley	22.00	Gold Star	37.00	Progress	32.50	Stratoliner	47.50
Brite Spot	19.00	Hi Hat	69.50	Punch	19.00	Summertime	24.50
Cadillac	34.50	Jolly	19.50	Red Hat	17.50	Super Six	15.00
Clipper	15.00	Landslide	27.50	Rotation	19.00	Three Score	27.50
Commodore	19.00	Leader	37.00	Roxy	19.00	Vacation	23.00
Congo	24.50	Limelight	25.00	School Days	54.00	White Sails	15.00
Dixie	32.50	Lone Star	19.00	Score Card	19.00	Yacht Club	19.00
Double Feature	22.50	Lucky	15.00	Score Champ	19.00	Zombie	45.00
Double Play	59.00	Majors '41	62.00	Seven Up	54.00		

PHONOGRAPHS

Rockola 1940 Super Rockolite	\$195.00
Rockola 1940 Super Walnut	185.00
Rockola 1939 De Luxe	139.00
Rockola 1939 Standards	127.00
Rockola Monarch	89.50
Rockola 1939 Counter Models	64.00
Rockola 12 Record	29.00
Rockola Wall Box	22.50
Wurlitzer 500 Piano Keyboard	145.00
Wurlitzer Model 24	85.00
Wurlitzer 616	52.50
Wurlitzer 412	35.00

LEGAL EQUIPMENT

Bally Rapid Fire	\$104.50
Bally Lucky Strike Bowling Game	24.00
Bally Alley Bowling Game	15.00
Gottlieb Skiballette, New	65.00
Keeney Anti-Aircraft (Light Brown)	49.50
Keeney Anti-Aircraft (Black)	39.50
Seeburg Chicken Sam	45.00
Keeney Air Raider	104.00
Rockola Ten Pins	49.50

PAYOUTS

Sea Biscuit	\$49.50	Sport Page	\$50.00
Grandstand	74.50	Grand Nationals	85.00
Jumbo Parade		Long Shot	119.00
Animal Reels	85.00		

1-BALL FREE PLAY

Sports Special	\$87.50
Record Time	87.50
Dark Horse	89.50
Big Game, Late Model	79.00
Jumbo Parade	85.00
Mills Owl	105.00
Mills 1-2-3, '39	29.00

IMMEDIATE DELIVERY ALL NEW GAMES!

TERMS: 1/3 Deposit, Balance C. O. D., F. D. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE
1411-13 Diversey Blvd. CHICAGO

Koplo Reports Fall Business On

CHICAGO, Sept. 13 (DR).—Al Koplo, head of Koplo Sales & Supply Company, finds that business is increasing with the beginning of preparations for the fall season. Koplo declares that the number of customers now dropping into his showrooms is double that preceding Labor Day.

"Chief attractions for the visiting coinmen," reports Koplo, "are Seven Grand and Roll-a-Cent. These games have been on the market for some time now and have proved their worth to the satisfaction of all operators. Operating for a cent, they are being placed on hundreds of counters to garner the cents given in change.

"Another reason why our salesrooms have become a must stop for operators is that we are able to supply their needs without delay. We have the games on hand and in most cases have been able to load them right into the operator's car so that he can get them on location immediately. We are also able to make immediate delivery from our large stock of supplies and other equipment."

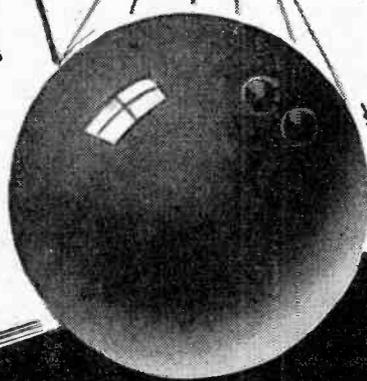
America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.

A PROFIT "STRIKE" RIGHT DOWN YOUR ALLEY!

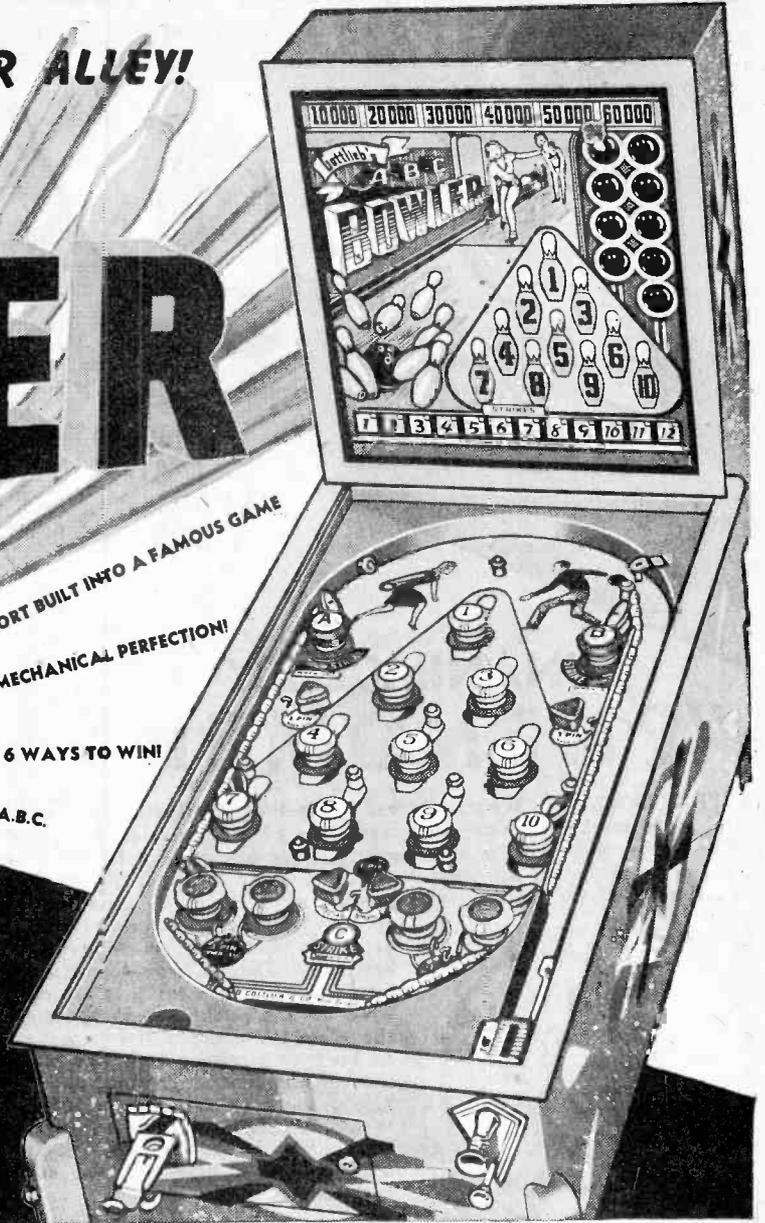
A.B.C.

BOWLER

Spot ABC BOWLER in your spots! Topple your old records ... make a lucky "strike" and profits to "spare" with this sensational new King Pin of Pin Games! Rush Your Order!



A FAMOUS SPORT BUILT INTO A FAMOUS GAME
MIRACLE OF MECHANICAL PERFECTION!
NEW IDEAS! 6 WAYS TO WIN!
SIMPLE AS A.B.C.



ROLL UP A PERFECT SCORE
IN EVERY LOCATION WITH THIS SURE-SHOT HIT!

IMMEDIATE DELIVERY

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

FREE PLAYS FOR IMMEDIATE SHIPMENT

Barrage	\$46.50	Landslide	\$15.00	Score-a-Line	\$16.50
Big Time	32.50	League Leader	37.00	Sea Hawk	51.50
Bondie	18.50	Mystic	27.50	Stars	31.50
Boom Town, Buy		Play Ball	44.50	Sun Beam	39.50
Back	52.50	Powerhouse	18.50	Trailways	49.50
Drum Major	16.50	Pylon	18.50	Ump	46.50
Fleet	22.50	Rotation	14.50	Wow	48.50
Fox Hunt	21.50	Brite Spot	13.50		

GEORGE PONSER CO.
519 WEST 47TH ST. NEW YORK CITY
11-15 E. RUNYON ST. NEWARK, N. J.

SIMON SALES 437 WEST 42ND ST. NEW YORK, N. Y.

5 BALL FREE PLAY, CAREFULLY RECONDITIONED.

Double Play	\$57.50	Stratoliner	\$24.50
Barrage	52.50	Zombie	24.50
Trailways	47.50	Flicker	24.00
Playball, Bally	41.50	Paradise	22.50
Sunbeam	37.50	Big Chief	20.00
League Leader	35.00	Glamour	19.50
Repeater	34.00	Landslide	19.50
Four Roses	31.50	Big Show	19.50
Stars	28.50	Score Champ	19.50
Red, White & Bl.	25.00	Triumph	17.50

NOW DELIVERING
KEENEY'S "TOWERS"
A Smash Hit!

★ WANTED TO PURCHASE: GENCO BANKROLLS

THE HOUSE OF "GOOD WILL"

ALL AMERICAN	\$28.00	LEADER	\$19.00	SILVER SKATES	\$49.50
Big Chief	28.00	League Leader	39.00	Shappy	59.50
Broadcast	29.50	Metro	29.50	Sport Parade	32.50
Four Roses	38.00	Red, White, Blue	32.00	Stratoliner	31.50
Gold Star	22.00	Sea Hawk	53.00	Zombie	28.00

QUALITY SERVICE

AMBASSADOR VENDING CO. 789 CONEY ISLAND AVE. BKLYN, N.Y.

QUALITY - PRICE = ATLAS VALUES

BELLS All Late Serials 1¢ Blue Front \$44.50 10¢ Blue Front 61.50 10¢ Cherry Bell 61.50 10¢ Brown Front, Club Handle 67.50 10¢ Rol-a-Top 32.50 10¢ Comet 32.50 25¢ Bonus Bell 84.50 50¢ Hand Load Mystery Bell 124.50	PHONOGRAPHS SEEBURG Model C ... \$ 36.50 Commander, R.C. ... 269.50 Colonel, R.C.E.S. ... 279.50 Major, E.S. ... 259.50 Mayfair (Special Finish) ... 159.50 Plaza ... 139.50 ROCKOLA '39 Standard \$134.50 Imperial 20 ... 89.50 1939 Counter Model ... 84.50 WURLITZER 24 ... \$104.50 500 ... 157.50 600, Round Selector Keys 139.50 616 1939 Counter Model 61 ... 82.50 MILLS DeLuxe Dance-master \$ 34.50 1940 Throne of Music ... 144.50	FREE PLAYS BALLY'S Crossline ... \$29.50 Sport Special, Leg. Model. ... 64.50 CHICAGO COIN'S Dixie ... \$37.50 Jolly ... 29.50 Majors ... 19.50 Sports Parade 62.50 EXHIBIT'S Merry-Go-Round ... \$62.50 Stratoliner ... 49.50 Zombie ... 22.50 Wings ... 29.50 GENCO'S Bandwagon ... \$42.50 Metro ... 64.50 Formation ... 39.50 7 Up ... 62.50 MILLS 1-2-3, 1939 \$39.50 KEENEY'S Red Hot ... \$19.50 Score Champ ... 21.50 Supercharger ... 49.50 Super Six ... 49.50	CONSOLES Mills Jumbo, Late Head \$104.50 Jennings' Silver Moon Totalizer, Floor Sam. Flat Top Liberty Bell ... 34.50 Royal Flush ... 79.50 Pace's 1939 Saratoga, 5¢ 84.50 EXHIBIT'S Tanforan ... 32.50 Jennings Fasttime Payout ... 84.50 Groetchen's Sugar King ... 59.50 Triple Entry, 9 coin ... 159.50 Evans' Bangtails, Brown ... 94.50 Evans' Galloping Dominoes, Br. 94.50 Red Head Track Time ... 69.50 CLOSEOUTS! FREE PLAYS Stoner's Wow \$64.50 Stoner's Ump ... 59.50 Success 50 Grand ... 69.50 West'n Barrage 69.50 And Many Others!
SKILL GAMES Anti Aircraft: Brown ... \$59.50 Black ... 49.50 Air Raider ... 112.50 Navy Bomber 117.50 Chicken Sam. 52.50 Shoot the Chutes ... 84.50 Groetchen's Zoom, 1¢ 14.50 Pikes Peak, 1¢ 18.50	COUNTER GAMES I. O. U. ... \$8.50 Horse Shoes ... 8.50 Twins ... 8.50 Old Age Pension 8.50 Turf Time ... \$14.50 Skill Draw ... 14.50 Penny Pack ... 7.50 Cent-a-Pack ... 6.50 Groetchen 21 ... \$3.50 Puritan, Frt. ... 3.50 Races ... 3.50 Reel Spot ... 3.50		

SEND FOR COMPLETE PRICE LIST TODAY!
Terms: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



STOP-AND-LOOK ... FREE-PLAY GAMES

Bally Bull's Eye ... \$25.00	Scorechamp ... \$10.00	Merry-Go-Round ... \$10.00
1939 1-2-3, F. P. ... 20.00	Polo ... 10.00	Bally Beauty ... 10.00
Double Feature ... 10.00	Vanity ... 10.00	Davy Jones ... 10.00
Speedway ... 10.00	Spottem ... 10.00	Thriller ... 10.00
Pick'Em ... 10.00	Big Show ... 10.00	Blondie ... 10.00
Scorecard ... 10.00	Roxy ... 10.00	Super 6 ... 10.00
Mr. Chips ... 10.00	Scoops ... 10.00	Home Run ... 10.00
Kentucky Clubs Give-Away ... 25.00	Jumper ... 10.00	Big 6 ... 10.00
	Fantasy ... 10.00	Super Charger ... 10.00

YOUNGSTOWN NOVELTY CO.

1172-1180 Hubbard Rd. Youngstown, Ohio

EVANS' PLAY BALL



ANIMATED
MANIKINS
REALLY PLAY
BASEBALL!

UNANIMOUSLY ACCLAIMED "PHENOMENAL"!

WHATTA Game! Whatta Record! Big-time distributors and operators acclaim it the greatest game sensation of modern times! Every advance estimate we made of its sensational success has proved far too conservative . . . every prediction was too modest! In every location, it's scoring a record of All Hits and No Errors. Operators are stopped cold by its amazing performance and earnings. Players rave over the unbelievable realism of manikins really playing baseball. They're dumbfounded to see the manikin pitcher actually pick up the ball, wind up and pitch through the air right over the plate . . . the batter hugging the plate to bunt or stepping back and slugging . . . the catcher actually catching the ball! Every play . . . even sacrifices advance runner as in real baseball! From start to finish, it's a new high in spellbinding realism . . . ushering in a new era for coin machine operators!

Ball
Actually
Pitched and Hit
THRU THE AIR!
Not Rolled!

You'll bat 1,000 in every
Location with this Super-Game!

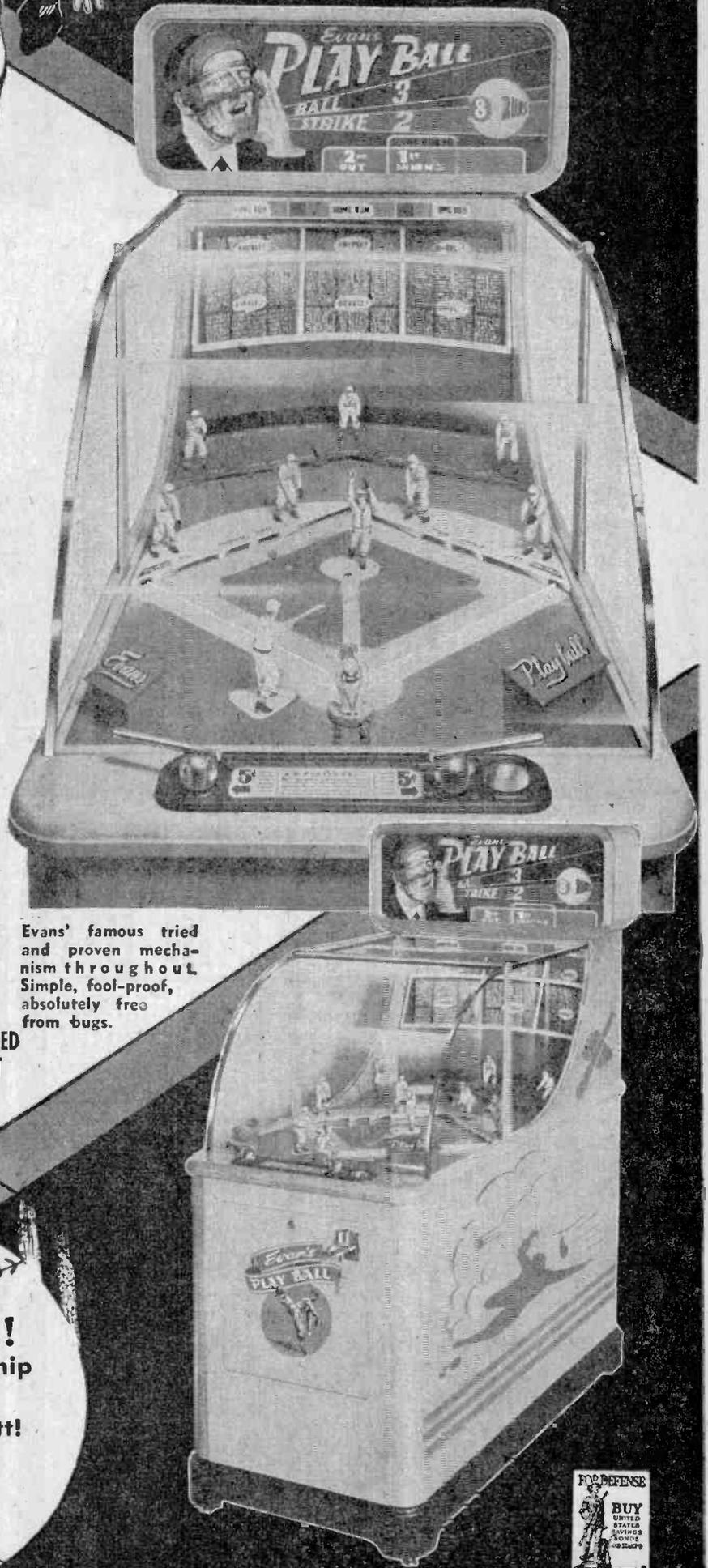
Evans' PLAY BALL has plenty on the ball! An irresistible appeal to the entire nation! It's the WORLD'S CHAMPION for every type of location and for year 'round play! Capture major league profits . . . order Evans' PLAY BALL at once!

BONA FIDE ORDERS FILLED
IN ORDER OF RECEIPT

GET IN
THE GAME!
Play it!
You'll Do the
Raving!

It's the
REAL
McCoy!

PLAY BALL!
Here's Championship
Profits
right in your mitt!
100% LEGAL—
100% SKILL!



Evans' famous tried and proven mechanism throughout. Simple, fool-proof, absolutely free from bugs.



H. C. EVANS & CO., 1520-1530 W. ADAMS ST., CHICAGO, ILL.
WEST COAST FACTORY SALES REPRESENTATIVE MAC MOHR CO., 2916 W. Pico Blvd., LOS ANGELES, CALIF.

EASTERN
DISTRIBUTOR

BROOKLYN AMUSEMENT MACHINE CO., INC.

60 BROADWAY
BROOKLYN, N. Y.

WIRELESS OR DELUXE 3 WIRE

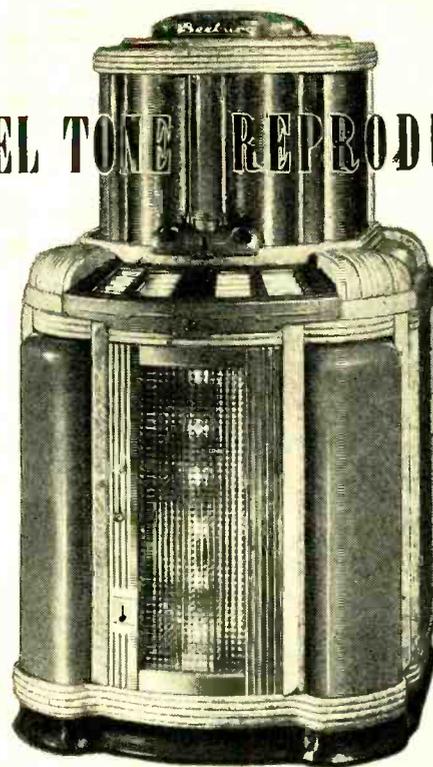
Seeburg OFFERS A SELECTION OF COMPLETE MUSIC SYSTEMS FOR SPECIFIC REQUIREMENTS



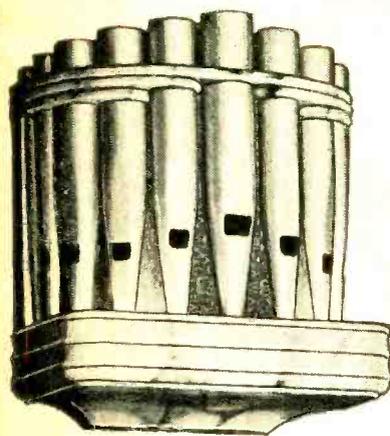
Wireless or Deluxe 3 Wire
BAR-O-MATIC
5c-10c-25c Single Coin Chute

Wireless or Deluxe 3 Wire
WALL-O-MATIC
5c-10c-25c SINGLE COIN CHUTE
or straight 5c coin chute

EAR LEVEL TONE REPRODUCTION



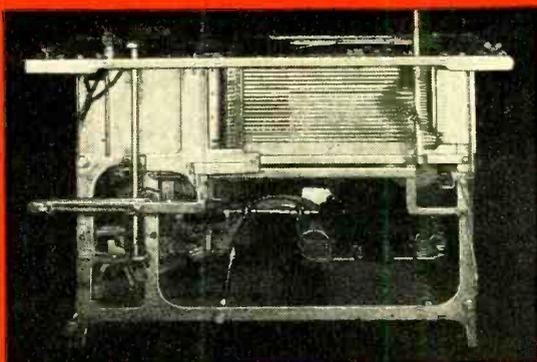
Seeburg Super Hi-Tone
SYMPHONOLA



Wireless or
Deluxe
3 Wire
SPEAKORGAN

The Heart of the Seeburg Music System
The Seeburg
MECHANISM

has fewer moving parts — fool proof — service free — the most dependable phonograph mechanism ever built.



To Go Ahead... Go
Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO

The surest way to continuous play — Seeburg Remote Control!

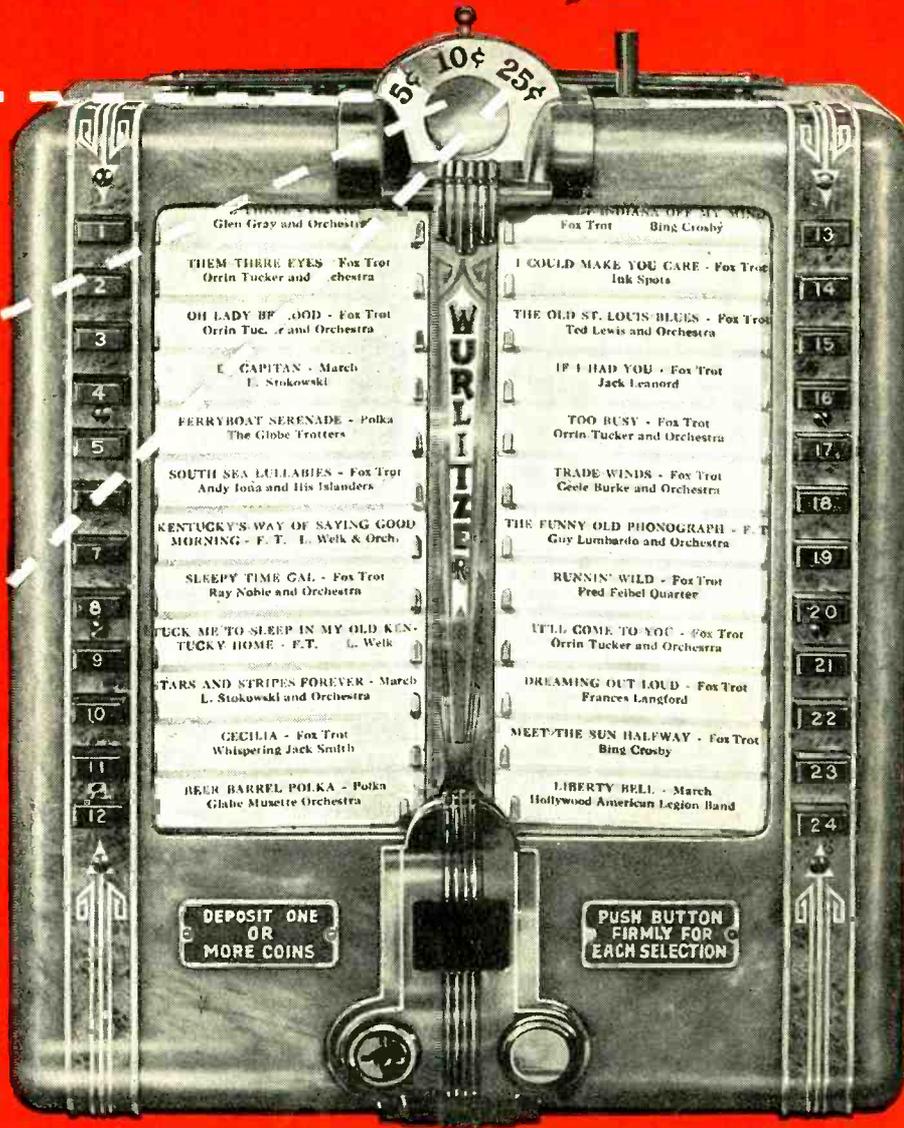
WHY BE SATISFIED WITH JUST NICKELS

When You Can Get Dimes and Quarters

**USUAL
PROFIT
HERE**

**TWICE THE
PROFIT
HERE**

**FIVE TIMES
THE PROFIT
HERE**



37% of all money dropped in automatic phonographs is dimes and quarters. Now with this great 5, 10, 25c Wurlitzer Wall Box you can enjoy similar increased profits from every location booth or bar.

Don't be satisfied with nickels alone when you can get bigger denominations coming your way.

Let your Wurlitzer Distributor show you how and why this Wurlitzer Remote Control Unit outearns all other Wall Boxes.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Que., Can.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

The Greatest Money Maker in Recent Years

WURLITZER

MODEL 123 WIRELESS — MODEL 125 DUAL-WIRE

5, 10, 25¢ SINGLE COIN ENTRY WALL BOX

SOLD ONLY TO MUSIC MERCHANTS